

# LENOVO™ ASSET TAGGING AND LASER ETCHING SERVICES

KEEP TRACK OF YOUR DO

## YOUR PC INVESTMENT IS MORE SECURE THAN EVER BEFORE.

Lenovo's Asset Tagging and Laser Etching Services provide the foundation for a strong asset management program that can improve tracking ability, reduce loss and theft, and uniquely identify your organization.

### UNIQUE BRANDING OPPORTUNITIES

Include graphics and text. Showcase your logo, organization name, phone number, and more. Asset Tagging and Laser Etching can be customized for your needs.

### EASY AND EFFECTIVE ASSET MANAGEMENT

Save time by enabling detailed asset information to be quickly and accurately imported into your asset management system.

### STREAMLINED DEPLOYMENT

Done in the factory, asset tagging ensures your machines arrive with customized tags for quick and accurate tracking on day one.

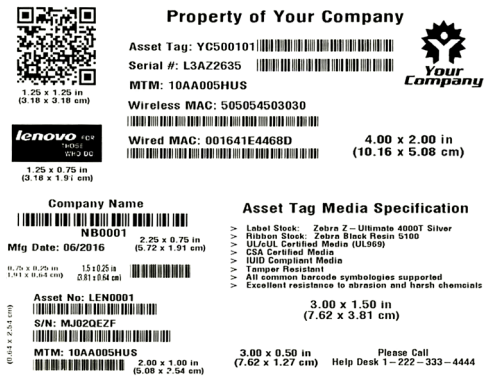
## DID YOU KNOW?

Of 329 public and private organizations studied for one year<sup>1</sup>:

- ▶ \$2.1B in data, hardware and productivity were lost due to lost assets
- ▶ Up to 12,000 PCs are lost or stolen in US airports weekly
- ▶ Only 5% of technology assets are recovered

## ASSET TAGGING<sup>2</sup>

Have immediate control of your assets. Executed in production, Asset Tagging ensures your PCs are protected from day one, easily identifiable and trackable right out of the box. Lenovo offers flexible options to meet the exact needs of your organization.



Essential Asset Tag	Standard Asset Tag	Enhanced Asset Tag
<p><b>MTM: 20ARS0MD00</b></p> <p><b>S/N: R9R3K5L4</b></p>	<p><b>Property of Lenovo</b></p> <p><b>Asset: LEN00001</b></p> <p><b>S/N: R9R3K5L4</b></p> <p><b>Technical Support Contact info:</b> helpdesk@lenovo.com</p>	<p><b>Property of <i>lenovo</i></b></p> <p><b>Asset: LEN00001</b></p> <p><b>MTM: 20ARS0MD00</b></p> <p><b>S/N: R9R3K5L4</b></p> <p><b>Warranty End: 06/2019</b></p> <p><b>LAN: 605718DBA3A2</b></p> <p><b>WLAN: 00A0C914C829</b></p>
<p>2" x 1" in size</p> <p>Serial Number</p> <p>Machine Type Model</p> <p>Static QR code links to support.lenovo.com</p>	<p>Customizable, customer defined text like the organization's name</p> <p>Phone number, technical support number, other</p> <p>Choice of 9 label sizes</p> <p>Asset tag number can be placed into the system BIOS allowing your PC Management software to automatically inventory and report on all of the assets in your organization, saving time and ensuring accuracy</p>	<p>Standard Asset Tag features plus -</p> <p>Standard or QR (2D barcoding)</p> <p>US Government required IUID number</p> <p>Wireless LAN MAC address</p> <p>Ethernet MAC address</p> <p>Wireless WAN MAC address</p> <p>Manufacturing Date (MM / YYYY)</p> <p>Warranty Exp Date (MM / YYYY)</p>

A Customer Asset Tag number can be placed into the system BIOS allowing your PC Management software to automatically inventory and report on all of the assets in your organization, saving you time and increasing accuracy.<sup>3</sup>

## LASER ETCHING<sup>4</sup>

Combine Asset Tagging with Lenovo's Laser Etching Services to provide a secure, tamper-resistant means of identifying your organization's PC assets. Etching Services are fully customizable, meaning you can not only include important contact information such as company name and phone number, but corporate logos as well. Secure your PCs while providing a unique means of promoting your company or brand.

### Graphic Specifications:

- ▶ 300 dpi, grayscale (not color)
- ▶ Maximum graphic size: 16 sq inches
- ▶ Supported file types: JPEG (most common), GIF, BITMAP, COREL



**Lenovo** Services

Lenovo Asset Tagging and Laser Etching Services are part of a comprehensive portfolio of Lenovo's services that support the entire lifecycle of your PCs. For more information on this, or other service offerings, please visit: <http://www.lenovo.com/AssetTag/US> or call your Lenovo Sales Representative: 1-855-253-6686

[1] Source: eWeek.com, (December 2010) [2] Lenovo's Asset Tagging service is available for all Think branded systems. Systems include: ThinkStation® Systems, ThinkPad® Systems (Including Tablets) ThinkCentre® Systems, and ThinkServer® Systems. [3] Asset Tag Reports may not be available in all regions. [4] Laser Etching is only supported on Think Products (Mobiles) and only in the US. All products and offers are subject to availability. Lenovo reserves the right to alter product offerings and specifications at any time, without notice. Lenovo makes every effort to ensure accuracy of all information but is not liable or responsible for any editorial, photographic or typographic errors. All images are for illustration purposes only. For full Lenovo product, service and warranty specifications visit [www.lenovo.com](http://www.lenovo.com). The following are trademarks or registered trademarks of Lenovo: Lenovo, the Lenovo logo, ThinkPad, For Those Who Do and ThinkPlus. Other company, product and service name may be trademarks or service marks of others. ©2016 Lenovo. All rights reserved.

