AGENDA AT A GLANCE

9:00AM	Opening Keynote: Reinvent your business with data on the most scalable, trusted, and secure cloud, Imtiaz (Taz) Sayed, AWS					
	Tracks & Breakout Sessions					
	Business Leader	**Technical Leader**	**Data Developer**	**Data Analyst + BI Professional**	**Data Management Professional**	**Industry Innovations**
9:30 AM	Amazon's culture of innovation LEVEL 100	Building a modern data strategy LEVEL 100	Getting started with serverless analytics and data lakes LEVEL100	Machine Learning for All LEVEL 200	Building a modern data architecture on AWS LEVEL 200	Rethink possible : AWS for Data innovation stories
10:00 AM	Data-driven enterprise : Going from vision to value LEVEL 200	Analytics market trends LEVEL 100	Accelerate application development with Amazon Aurora LEVEL 200	Unlock insights in your applications using Amazon QuickSight embedded analytics LEVEL 200	Data management best practices LEVEL 200	LEVEL 100
10:30 AM	Data and the C-suite/S-team : How do you use data for bigger-picture decisions? LEVEL 100	Modern data architecture to accelerate your data strategy LEVEL 100	Amazon OpenSearch Service : Open-source search and analytics flexibility LEVEL 200	Generate ML predictions with no code solutions from AWS LEVEL 200	Centralize governance for your data lake while enabling a modern data architecture LEVEL 200	Building a modern data strategy to improve patient care LEVEL 200
11:00 AM	**Break**					
11:15 AM	Building a smarter organization powered by machine learning LEVEL 100	Unify data silos by connecting and sharing varied data sources LEVEL 200	Run inference on real-time data streams from Amazon Kinesis LEVEL 300	Using natural language to answer business questions LEVEL 100	Securing personally identifiable information across data architecture LEVEL 200	Ryanair uses machine learning to innovate through disruption LEVEL 100
11:45 AM	High-velocity decision making LEVEL 100	Invent experiences and optimize processes with AI/ML LEVEL 100	Build scalable applications with purpose-built, NoSQL applications LEVEL 200	Discover, query, and analyze third party data to power the analytics needs of your organization. 	Prepare data for ML with ease, speed, and accuracy LEVEL 200	Data strategies to build a life sciences lab of the future LEVEL 200
12:15 PM	ML at Amazon.com LEVEL 100	Accelerating your data journey with AWS and AWS Partners LEVEL 200	Migrate critical applications to increase business value LEVEL 300	End-to-end ML and data science workflows with Amazon EMR and SageMaker Studio LEVEL 300	Ingest real-time data for batch analytics with Amazon Kinesis Data Streams LEVEL 300	Supply chain and logistics LEVEL 100
12:45 PM	**Closing Keynote**					
01:00 PM	**End**					

*Agenda subject to change

SESSION LEVELS DESIGNED FOR YOU

INTRODUCTORY	INTERMEDIATE	ADVANCED	EXPERT
Level 100	**Level 200**	**Level 300**	**Level 400**
Sessions are focused on providing an overview of AWS services and features, with the assumption that attendees are new to the topic.	Sessions are focused on providing best practices, details of service features and demos with the assumption that attendees have introductory knowledge of the topics.	Sessions dive deeper into the selected topic. Presenters assume that the audience has some familiarity with the topic, but may or may not have direct experience implementing a similar solution.	Sessions are for attendees who are deeply familiar with the topic, have implemented a solution on their own already, and are comfortable with how the technology works across multiple services, architecture, and implementations.