



Digital
Marketing
Institute

×

AMA
AMERICAN MARKETING
ASSOCIATION

DM PRO

Paula Yoho

Graduate No. IE-DMI151763

Certified Digital Marketing Professional

AMA Professional Certified Marketer PCM in Digital Marketing

Syllabus version 9

Ken Fitzpatrick
CEO

6 Mar 2023

This qualification has been
SCQF credit rated by SQA

scqf
scottish credit and
qualifications framework