FIDELITY'S 2022 CAREER ASSESSMENT STUDY

The Fidelity Investments® 2022 Career Assessment Study examines how working professionals are evaluating their next career move and how college students are considering life after graduation. The following summary of findings primarily focuses on young professionals (ages 25-35 years old) and highlights the employer benefits that are most meaningful to them and the balance between financial benefits and quality of work life.



YOUNG PROFESSIONALS ARE MAKING MOVES, OR PLANNING TO

It's no secret that the last two years of the pandemic have caused many Americans, especially the next generation, to reassess their lives - everything from their health, family, financial situation and careers.

The result? More than six-in-ten (61%) young professionals – those 25-35 years old – have undergone a job change in the last two years, or they plan to make a move in the next two years.

A LOOK BY GENERATION:

A LOOK BY GENDER:

Roughly one third have been in their current **position** for two years or less

Almost half **expect to be at** a different company within the next two years

of Millennials have changed jobs in the past two years

of **Gen X** have 26% changed jobs in the past two years

> of **Baby Boomers** have changed jobs in the past two years

of **males** have changed jobs in the past two years

jobs in the past two years

And for some, this may not be the first switch:

number of jobs on average young professionals (ages 25-35) have had in their careers so far

number of jobs on average older professionals (ages 42-70) have had in their careers so far

But, on the bright side, following the job hopping in the past two years, 87% of all Americans are happy at their jobs - specifically:

generation

While young professionals had a higher rate of job hopping, the top three offerings young professionals who expect to leave their employer say employers can make to entice them to stay at their current jobs longer are:





Providing a more flexible work schedule or allowing remote working up to 100% of the time



Increasing financial benefits (e.g., retirement savings, health care, etc.)

But, when these young professionals decide to change employers, these are the most important factors for them when assessing a job offer:

FINANCIAL BENEFITS (BEYOND SALARY) **NON-FINANCIAL BENEFITS** 54% 34% Schedule flexibility Professional Medical benefits Paid time off Retirement savings Bonuses and/or remote work development

WOMEN OF ALL AGES FOCUSED ON FLEXIBILITY AND QUALITY OF WORK LIFE

Quality of work life is becoming table stakes for Americans, particularly for women:

63% | 74%

would not be willing to take a pay cut for an improved quality of work life

And even for those who would take a pay cut, women aren't willing to give up as much as men:

\$11.3K

the amount on average men would willing to cut from their salary for a better quality of work life \$8.8K

the amount on average women would willing to cut from their salary for a better quality of work life

Women are taking a flexible mindset when reviewing job offers as well:



included paid time off in their top 3 most important non-financial factors when reviewing a job offer

Compared to 58% of men



of women

included **schedule flexibility** in their top 3 most important nonfinancial factors when reviewing a job offer

Compared to 46% of men



of women

included remote working in their top 3 most important nonfinancial factors when reviewing a job offer

Compared to 31% of men

UPCOMING COLLEGE GRADUATES PRIORITIZING BALANCE

The job market is staring graduates of the class of 2022 and 2023 in the face.

HERE'S HOW THEY FEEL.

57%

expect to work full time

22%

expect to land their dream job

44%

expect to land a job that meets most of their requirements 42%

are open to whatever job opportunities present themselves

In contrast with older generations, '22 and '23 graduates are focusing on work-life balance over financial benefits when reviewing their future job offers:

39%

say financial benefits are more important

61%

say factors improving overall "quality of work life" are more important

Compared to **52% of working professionals**

Compared to 48% of working professionals

But regardless, these students are ready to negotiate:

say they would be comfortable negotiating salary

say they would be comfortable negotiating benefits

Here are the top three non-financial factors that they are most important to them when evaluating a job offer:

Paid time off



Meaningful work



Schedule flexibility



How long on average the classes of '22 and '23 would stay at the first job that aligns with their career goals, with 52% saying 5 years or less.

LOOKING FOR A NEW JOB? NEGOTIATE - AND MORE THAN JUST SALARY!

Over half (58%) of working Americans accepted the initial offer at their current position without negotiating. Specifically:





Among those who chose to not negotiate, **21% of women** feel uncomfortable negotiating vs. only **12% of men**...

...and the gender negotiation gap does not seem to be narrowing, as women ages 25-35 years old are more likely to accept their initial offer without negotiation:





of male young professionals

Yet, there has been progress. Women in younger generations are more likely to negotiate than those in older generations.

% of women who negotiated or attempted to negotiate after receiving an initial offer at their current position:

43%

of Millennials

40%

of Gen X

30%

of Baby Boomers

Negotiating works. Most Americans who negotiate their job offers get at least some of what they asked for:

85%

of all Americans

83%

of all Women

87%

of all Young Professionals

But when negotiating, most Americans are primarily fixated on salary:

Only **3%** of Americans only negotiated benefits outside of salary, while **39%** of Americans negotiated salary AND benefits outside of salary.

While salary and bonus opportunities are critical when considering an offer, don't forget about factors such as access to retirement savings plan and employer match, health and medical insurance, and the cost of living if the job requires a relocation.

About the Fidelity Investments 2022 Career Assessment Study

This study presents the findings of a national online survey among a sample of 1,524 U.S. adults ages 25-70 who currently work either full or part time. Additionally, 204 college students graduating in 2022 or 2023 were also surveyed. Interviewing for this CARAVAN® survey was conducted March 8-14, 2022 by Engine Insights which is not affiliated with Fidelity Investments. The results of this survey may not be representative of all adults meeting the same criteria as those surveyed for this study.

About Fidelity Investments

Fidelity's mission is to inspire better futures and deliver better outcomes for the customers and businesses we serve. With assets under administration of \$11.3 trillion, including discretionary assets of \$4.2 trillion as of March 31, 2022, we focus on meeting the unique needs of a diverse set of customers. Privately held for over 75 years, Fidelity employs more than 57,000 associates who are focused on the long-term success of our customers. For more information about Fidelity Investments, visit https://www.fidelity.com/about-fidelity/our-company.

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