

## Swing States Tracking Poll

Project: 2403038

N Size: 4932 Registered Voters

Margin of Error: ± 1%

March 08-15, 2024

### Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	1578	32%
	Wrong track	3354	68%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	2273	46%
	Wrong track	2659	54%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	2617	53%
	Wrong track	2315	47%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	1045	21%
	Somewhat favorable	1041	21%
	Somewhat unfavorable	601	12%
	Very unfavorable	2115	43%
	Heard of, no opinion	107	2%
	Never heard of	23	0%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	949	19%
	Somewhat favorable	1040	21%
	Somewhat unfavorable	578	12%
	Very unfavorable	2014	41%
	Heard of, no opinion	241	5%
	Never heard of	110	2%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	831	17%
	Somewhat favorable	1226	25%
	Somewhat unfavorable	937	19%
	Very unfavorable	1599	32%
	Heard of, no opinion	257	5%
	Never heard of	82	2%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	651	13%
	Somewhat favorable	1260	26%
	Somewhat unfavorable	981	20%
	Very unfavorable	1665	34%
	Heard of, no opinion	267	5%
	Never heard of	109	2%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	1399	28%
	Somewhat favorable	788	16%
	Somewhat unfavorable	419	9%
	Very unfavorable	2171	44%
	Heard of, no opinion	135	3%
	Never heard of	20	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	438	9%
	Somewhat favorable	1232	25%
	Somewhat unfavorable	1057	21%
	Very unfavorable	1053	21%
	Heard of, no opinion	625	13%
	Never heard of	526	11%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	518	10%
	Somewhat favorable	712	14%
	Somewhat unfavorable	449	9%
	Very unfavorable	817	17%
	Heard of, no opinion	830	17%
	Never heard of	1607	33%

Question	Response	Frequency	Percentage
BLMB2_10	<i>Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy</i>		
	Very favorable	499	10%
	Somewhat favorable	875	18%
	Somewhat unfavorable	508	10%
	Very unfavorable	971	20%
	Heard of, no opinion	652	13%
	Never heard of	1427	29%
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	196	4%
	Somewhat favorable	508	10%
	Somewhat unfavorable	438	9%
	Very unfavorable	502	10%
	Heard of, no opinion	912	18%
	Never heard of	2377	48%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	586	12%
	Somewhat favorable	1519	31%
	Somewhat unfavorable	758	15%
	Very unfavorable	856	17%
	Heard of, no opinion	995	20%
	Never heard of	218	4%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	155	3%
	Somewhat favorable	451	9%
	Somewhat unfavorable	551	11%
	Very unfavorable	539	11%
	Heard of, no opinion	1282	26%
	Never heard of	1954	40%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	412	8%
	Somewhat favorable	457	9%
	Somewhat unfavorable	337	7%
	Very unfavorable	441	9%
	Heard of, no opinion	723	15%
	Never heard of	2562	52%

Question	Response	Frequency	Percentage
BLMB2_20	<i>Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders</i>		
	Very favorable	586	12%
	Somewhat favorable	702	14%
	Somewhat unfavorable	535	11%
	Very unfavorable	1042	21%
	Heard of, no opinion	906	18%
	Never heard of	1161	24%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	225	5%
	Somewhat favorable	358	7%
	Somewhat unfavorable	341	7%
	Very unfavorable	544	11%
	Heard of, no opinion	811	16%
	Never heard of	2653	54%
BLMB2_22	<i>Do you have a favorable or unfavorable impression of each of the following? — Katie Britt</i>		
	Very favorable	250	5%
	Somewhat favorable	441	9%
	Somewhat unfavorable	359	7%
	Very unfavorable	719	15%
	Heard of, no opinion	746	15%
	Never heard of	2417	49%
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	226	5%
	Somewhat favorable	345	7%
	Somewhat unfavorable	301	6%
	Very unfavorable	333	7%
	Heard of, no opinion	702	14%
	Never heard of	3025	61%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden (N=4,909)</i>		
	Yes, and it was mostly positive	1732	35%
	Yes, and it was mostly negative	2465	50%
	No, I have not seen, read, or heard anything about them	713	15%



Question	Response	Frequency	Percentage
BLMB3_2 <i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=4,822)</i>	Yes, and it was mostly positive	1410	29%
	Yes, and it was mostly negative	1755	36%
	No, I have not seen, read, or heard anything about them	1657	34%
BLMB3_3 <i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress (N=4,850)</i>	Yes, and it was mostly positive	1432	30%
	Yes, and it was mostly negative	1943	40%
	No, I have not seen, read, or heard anything about them	1475	30%
BLMB3_4 <i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress (N=4,823)</i>	Yes, and it was mostly positive	1086	23%
	Yes, and it was mostly negative	2302	48%
	No, I have not seen, read, or heard anything about them	1435	30%
BLMB3_5 <i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump (N=4,912)</i>	Yes, and it was mostly positive	1384	28%
	Yes, and it was mostly negative	2873	58%
	No, I have not seen, read, or heard anything about them	655	13%
BLMB3_8 <i>Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley (N=4,406)</i>	Yes, and it was mostly positive	1223	28%
	Yes, and it was mostly negative	1923	44%
	No, I have not seen, read, or heard anything about them	1260	29%
BLMB3_12 <i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=2,555)</i>	Yes, and it was mostly positive	240	9%
	Yes, and it was mostly negative	381	15%
	No, I have not seen, read, or heard anything about them	1934	76%
BLMB3_13 <i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=4,714)</i>	Yes, and it was mostly positive	1051	22%
	Yes, and it was mostly negative	992	21%
	No, I have not seen, read, or heard anything about them	2671	57%

Question	Response	Frequency	Percentage
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	3951	80%
	Somewhat important	750	15%
	Not too important	110	2%
	Not important at all	35	1%
	Don't know/No opinion	86	2%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	1839	37%
	Somewhat important	2088	42%
	Not too important	550	11%
	Not important at all	164	3%
	Don't know/No opinion	291	6%
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	2296	47%
	Somewhat important	1749	35%
	Not too important	598	12%
	Not important at all	165	3%
	Don't know/No opinion	123	3%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	2981	60%
	Somewhat important	1477	30%
	Not too important	324	7%
	Not important at all	66	1%
	Don't know/No opinion	84	2%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	2951	60%
	Somewhat important	1247	25%
	Not too important	423	9%
	Not important at all	169	3%
	Don't know/No opinion	142	3%

Question	Response	Frequency	Percentage
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	1793	36%
	Somewhat important	1980	40%
	Not too important	612	12%
	Not important at all	272	6%
	Don't know/No opinion	274	6%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	1861	38%
	Somewhat important	1310	27%
	Not too important	773	16%
	Not important at all	841	17%
	Don't know/No opinion	147	3%
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	2631	53%
	Somewhat important	1691	34%
	Not too important	368	7%
	Not important at all	134	3%
	Don't know/No opinion	108	2%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	2492	51%
	Somewhat important	1292	26%
	Not too important	664	13%
	Not important at all	357	7%
	Don't know/No opinion	126	3%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	2354	48%
	Somewhat important	1246	25%
	Not too important	711	14%
	Not important at all	451	9%
	Don't know/No opinion	169	3%

Question	Response	Frequency	Percentage
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security &amp; Medicare)</i>		
	Very important	2840	58%
	Somewhat important	1483	30%
	Not too important	350	7%
	Not important at all	134	3%
	Don't know/No opinion	125	3%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	3089	63%
	Somewhat important	1187	24%
	Not too important	274	6%
	Not important at all	158	3%
	Don't know/No opinion	223	5%
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	3154	64%
	Somewhat important	1367	28%
	Not too important	254	5%
	Not important at all	77	2%
	Don't know/No opinion	81	2%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	1362	28%
	Somewhat important	1764	36%
	Not too important	1107	22%
	Not important at all	443	9%
	Don't know/No opinion	256	5%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	1552	31%
	Somewhat important	1800	36%
	Not too important	885	18%
	Not important at all	425	9%
	Don't know/No opinion	270	5%

Question	Response	Frequency	Percentage
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	1643	33%
	Somewhat important	1820	37%
	Not too important	772	16%
	Not important at all	385	8%
	Don't know/No opinion	312	6%
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	1687	34%
	Infrastructure	42	1%
	Housing	116	2%
	Crime	146	3%
	Immigration	838	17%
	U.S.-China Relations	27	1%
	Climate Change	151	3%
	Education and Schools	87	2%
	Guns	138	3%
	Abortion	344	7%
	Senior Services (Social Security & Medicare)	293	6%
	Democracy	530	11%
	Healthcare	219	4%
	Labor and Unions	19	0%
	Russia-Ukraine War	32	1%
	Israel-Hamas War	66	1%
	Other, please specify:	199	4%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	2489	50%
	Joe Biden	1735	35%
	Neither	708	14%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	2074	42%
	Joe Biden	1950	40%
	Neither	908	18%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	1974	40%
	Joe Biden	1973	40%
	Neither	985	20%

Question	Response	Frequency	Percentage
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	2323	47%
	Joe Biden	1688	34%
	Neither	921	19%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	2532	51%
	Joe Biden	1607	33%
	Neither	792	16%
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	2315	47%
	Joe Biden	1682	34%
	Neither	935	19%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	1475	30%
	Joe Biden	2161	44%
	Neither	1295	26%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	1971	40%
	Joe Biden	2118	43%
	Neither	843	17%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	2205	45%
	Joe Biden	1831	37%
	Neither	897	18%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	1772	36%
	Joe Biden	2137	43%
	Neither	1023	21%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security &amp; Medicare)</i>		
	Donald Trump	1935	39%
	Joe Biden	2144	43%
	Neither	852	17%

Question	Response	Frequency	Percentage
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	1944	39%
	Joe Biden	2150	44%
	Neither	838	17%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	1941	39%
	Joe Biden	2185	44%
	Neither	805	16%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	1985	40%
	Joe Biden	2015	41%
	Neither	933	19%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	2238	45%
	Joe Biden	1731	35%
	Neither	964	20%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	2166	44%
	Joe Biden	1573	32%
	Neither	1192	24%
BLMB9_1	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	567	11%
	Not Selected	4365	89%
BLMB9_2	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	389	8%
	Not Selected	4543	92%
BLMB9_3	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	475	10%
	Not Selected	4457	90%

Question	Response	Frequency	Percentage	
BLMB9_5	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>	Selected	271	5%
		Not Selected	4661	95%
BLMB9_6	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>	Selected	1097	22%
		Not Selected	3835	78%
BLMB9_7	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>	Selected	544	11%
		Not Selected	4388	89%
BLMB9_8	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>	Selected	640	13%
		Not Selected	4292	87%
BLMB9_9	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>	Selected	460	9%
		Not Selected	4472	91%
BLMB9_10	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>	Selected	1255	25%
		Not Selected	3677	75%
BLMB9_11	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>	Selected	612	12%
		Not Selected	4320	88%



Question	Response	Frequency	Percentage
BLMB9_12	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>	Selected	112 2%
		Not Selected	4820 98%
BLMB9_13	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	3011 61%
		Not Selected	1921 39%
BLMB9_14	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	1236 25%
		Not Selected	3696 75%
BLMB9_15	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	1651 33%
		Not Selected	3281 67%
BLMB9_16	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	1361 28%
		Not Selected	3571 72%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	2279 46%
		Joe Biden	1836 37%
		Neither	818 17%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	2277 46%
		Joe Biden	1895 38%
		Neither	760 15%

Question	Response	Frequency	Percentage
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>		
	Donald Trump	2041	41%
	Joe Biden	1726	35%
	Neither	1166	24%
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	2327	47%
	Joe Biden	1501	30%
	Neither	1104	22%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	2316	47%
	Joe Biden	1734	35%
	Neither	882	18%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	2096	42%
	Joe Biden	1850	38%
	Neither	986	20%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	2268	46%
	Joe Biden	1609	33%
	Neither	1055	21%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	1971	40%
	Joe Biden	1868	38%
	Neither	1094	22%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	2081	42%
	Joe Biden	1796	36%
	Neither	1056	21%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	2120	43%
	Joe Biden	1578	32%
	Neither	1234	25%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	2318	47%
	Joe Biden	1711	35%
	Neither	904	18%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	2256	46%
	Joe Biden	1670	34%
	Neither	1005	20%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	2011	41%
	Joe Biden	2103	43%
	Neither	817	17%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	2430	49%
	Joe Biden	1576	32%
	Neither	925	19%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	2148	44%
	Some	1920	39%
	Not much	632	13%
	Not at all	231	5%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	1797	36%
	Some	1578	32%
	Not much	988	20%
	Not at all	568	12%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	2012	41%
	Some	1599	32%
	Not much	876	18%
	Not at all	445	9%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	1661	34%
	Some	1515	31%
	Not much	1023	21%
	Not at all	733	15%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	1874	38%
	Republican Donald Trump	2125	43%
	Independent Robert F. Kennedy Jr.	426	9%
	Independent Cornel West	67	1%
	Green Party candidate Jill Stein	49	1%
	Someone else, please specify	64	1%
	Would not vote	79	2%
	Don't know/No opinion	249	5%
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	2135	43%
	Republican Donald Trump	2333	47%
	Would not vote	198	4%
	Don't know/No opinion	266	5%
BLMB50a	<i>You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump? (N=2,135)</i>		
	A vote FOR Joe Biden	1166	55%
	A vote AGAINST Donald Trump	968	45%
BLMB50b	<i>You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden? (N=2,333)</i>		
	A vote FOR Donald Trump	1680	72%
	A vote AGAINST Joe Biden	653	28%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	1235	25%
	Somewhat more important	1682	34%
	Neither more nor less important	1666	34%
	Somewhat less important	186	4%
	Much less important	163	3%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	1244	25%
	Some	1003	20%
	Not much	563	11%
	Not at all	1959	40%
BLMB43_1	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign</i>		
	Very willing	1526	31%
	Somewhat willing	623	13%
	Somewhat unwilling	323	7%
	Very unwilling	2000	41%
	Don't know/no opinion	460	9%
BLMB43_2	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden</i>		
	Very willing	1519	31%
	Somewhat willing	626	13%
	Somewhat unwilling	317	6%
	Very unwilling	2073	42%
	Don't know/no opinion	396	8%

Question	Response	Frequency	Percentage
BLMB43_3	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House</i>		
	Very willing	1529	31%
	Somewhat willing	614	12%
	Somewhat unwilling	308	6%
	Very unwilling	2078	42%
	Don't know/no opinion	403	8%
BLMB43_4	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia</i>		
	Very willing	1515	31%
	Somewhat willing	615	12%
	Somewhat unwilling	302	6%
	Very unwilling	2082	42%
	Don't know/no opinion	417	8%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	1749	35%
	Better off under Trump	2478	50%
	About the same under both	704	14%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	1751	36%
	Better off under Trump	2354	48%
	About the same under both	827	17%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	1674	34%
	Better off under Trump	2298	47%
	About the same under both	961	19%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	2424	49%
	Better off under Biden	1612	33%
	About the same under both	896	18%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	3426	69%
	Decreased	266	5%
	Remained stable	1240	25%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	682	14%
	Somewhat worried	1058	21%
	Not too worried	1091	22%
	Not at all worried	1276	26%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	803	16%
	Somewhat worried	1069	22%
	Not too worried	1054	21%
	Not at all worried	1229	25%
BLMB41_1	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Republicans in Congress</i>		
	Very responsible	929	19%
	Somewhat responsible	1177	24%
	Not that responsible	1047	21%
	Not responsible at all	1150	23%
BLMB41_2	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Democrats in Congress</i>		
	Very responsible	1812	37%
	Somewhat responsible	1161	24%
	Not that responsible	734	15%
	Not responsible at all	677	14%
	Don't know/no opinion	547	11%

Question	Response	Frequency	Percentage
BLMB41_3	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — President Joe Biden</i>		
	Very responsible	2084	42%
	Somewhat responsible	928	19%
	Not that responsible	705	14%
	Not responsible at all	735	15%
	Don't know/no opinion	480	10%
BLMB41_4	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — The Trump administration</i>		
	Very responsible	852	17%
	Somewhat responsible	895	18%
	Not that responsible	898	18%
	Not responsible at all	1692	34%
	Don't know/no opinion	595	12%
BLMB41_5	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Difficult economic conditions in other countries</i>		
	Very responsible	1647	33%
	Somewhat responsible	1526	31%
	Not that responsible	693	14%
	Not responsible at all	499	10%
	Don't know/no opinion	567	12%
BLMB41_6	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — War in other countries</i>		
	Very responsible	1364	28%
	Somewhat responsible	1491	30%
	Not that responsible	858	17%
	Not responsible at all	644	13%
	Don't know/no opinion	575	12%
BLMB41_7	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries</i>		
	Very responsible	1127	23%
	Somewhat responsible	1465	30%
	Not that responsible	936	19%
	Not responsible at all	689	14%
	Don't know/no opinion	715	14%



Question	Response	Frequency	Percentage
BLMB41_8	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Corruption in other countries</i>		
	Very responsible	1728	35%
	Somewhat responsible	1509	31%
	Not that responsible	661	13%
	Not responsible at all	460	9%
	Don't know/no opinion	574	12%
BLMB47_1	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups</i>		
	Strongly support	1620	33%
	Somewhat support	1616	33%
	Somewhat oppose	649	13%
	Strongly oppose	377	8%
	Don't know/no opinion	670	14%
BLMB47_2	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025</i>		
	Strongly support	699	14%
	Somewhat support	898	18%
	Somewhat oppose	969	20%
	Strongly oppose	931	19%
	Don't know/no opinion	1436	29%
BLMB47_3	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate</i>		
	Strongly support	1370	28%
	Somewhat support	1136	23%
	Somewhat oppose	820	17%
	Strongly oppose	713	14%
	Don't know/no opinion	893	18%
BLMB47_4	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate</i>		
	Strongly support	796	16%
	Somewhat support	1010	20%
	Somewhat oppose	902	18%
	Strongly oppose	1268	26%
	Don't know/no opinion	955	19%

Question	Response	Frequency	Percentage
BLMB47_5	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only</i>		
	Strongly support	2199	45%
	Somewhat support	1210	25%
	Somewhat oppose	564	11%
	Strongly oppose	469	10%
	Don't know/no opinion	490	10%
BLMB47_6	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more</i>		
	Strongly support	2082	42%
	Somewhat support	1332	27%
	Somewhat oppose	571	12%
	Strongly oppose	483	10%
	Don't know/no opinion	465	9%
BLMB47_7	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports</i>		
	Strongly support	934	19%
	Somewhat support	1506	31%
	Somewhat oppose	772	16%
	Strongly oppose	472	10%
	Don't know/no opinion	1248	25%
BLMB47_8	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China</i>		
	Strongly support	1089	22%
	Somewhat support	1358	28%
	Somewhat oppose	805	16%
	Strongly oppose	496	10%
	Don't know/no opinion	1184	24%
BLMB47_9	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT</i>		
	Strongly support	770	16%
	Somewhat support	1302	26%
	Somewhat oppose	690	14%
	Strongly oppose	521	11%
	Don't know/no opinion	1649	33%

Question	Response	Frequency	Percentage
BLMB48_1	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home</i>		
	Selected	759	15%
	Not Selected	4173	85%
BLMB48_2	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car</i>		
	Selected	1147	23%
	Not Selected	3785	77%
BLMB48_3	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties</i>		
	Selected	428	9%
	Not Selected	4504	91%
BLMB48_4	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling</i>		
	Selected	762	15%
	Not Selected	4170	85%
BLMB48_5	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt</i>		
	Selected	1766	36%
	Not Selected	3166	64%
BLMB48_6	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account</i>		
	Selected	825	17%
	Not Selected	4107	83%
BLMB48_7	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates</i>		
	Selected	1512	31%
	Not Selected	3420	69%
BLMB49_1	<i>Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction</i>		
	Strongly support	676	14%
	Somewhat support	685	14%
	Somewhat oppose	685	14%
	Strongly oppose	1901	39%
	Don't know/no opinion	985	20%

Question	Response	Frequency	Percentage
BLMB49_2	<i>Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B</i>		
	Strongly support	484	10%
	Somewhat support	560	11%
	Somewhat oppose	788	16%
	Strongly oppose	2476	50%
	Don't know/no opinion	624	13%
BLMB49_3	<i>Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion</i>		
	Strongly support	786	16%
	Somewhat support	615	12%
	Somewhat oppose	663	13%
	Strongly oppose	2457	50%
	Don't know/no opinion	411	8%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	4932	100%
xdemGender	Gender: Male	2309	47%
	Gender: Female	2623	53%
	N	4932	
age	Age: 18-34	1303	26%
	Age: 35-44	669	14%
	Age: 45-64	1706	35%
	Age: 65+	1254	25%
	N	4932	
demAgeGeneration	GenZers: 1997-2012	612	12%
	Millennials: 1981-1996	1289	26%
	GenXers: 1965-1980	1315	27%
	Baby Boomers: 1946-1964	1610	33%
	N	4825	
xeduc3	Educ: < College	3107	63%
	Educ: Bachelors degree	1163	24%
	Educ: Post-grad	662	13%
	N	4932	
xdemInc3	Income: Under 50k	1980	40%
	Income: 50k-100k	1843	37%
	Income: 100k+	1109	22%
	N	4932	
xrace_eth	Ethnicity: White (Non-Hispanic)	3619	73%
	Ethnicity: Hispanic	341	7%
	Ethnicity: Black (Non-Hispanic)	727	15%
	Ethnicity: Asian + Other (Non-Hispanic)	245	5%
	N	4932	
xdemReligion	All Christian	2466	50%
	All Non-Christian	202	4%
	Atheist	202	4%
	Agnostic/Nothing in particular	1188	24%
	Something Else	874	18%
	N	4932	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	1354	27%
	Non-Evangelical	1919	39%
	N	3273	
xpid3	PID: Dem (no lean)	1823	37%
	PID: Ind (no lean)	1248	25%
	PID: Rep (no lean)	1862	38%
	N	4932	
xpidGender	PID/Gender: Dem Men	816	17%
	PID/Gender: Dem Women	1007	20%
	PID/Gender: Ind Men	630	13%
	PID/Gender: Ind Women	618	13%
	PID/Gender: Rep Men	863	17%
	PID/Gender: Rep Women	999	20%
	N	4932	
xdemIdeo3	Ideo: Liberal (1-3)	1439	29%
	Ideo: Moderate (4)	1406	29%
	Ideo: Conservative (5-7)	1911	39%
	N	4755	
BLMBxdem1	Ideo/PID: Conservative Republican	1392	28%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	425	9%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	674	14%
BLMBxdem4	Ideo/PID: Liberal Democrat	1103	22%
BLMBxdem5	Unfavorable of Biden and Trump	755	15%
BLMBxdem6	2024 H2H Matchup: Biden Voter	2135	43%
	2024 H2H Matchup: Trump Voter	2333	47%
	2024 H2H Matchup: Would not Vote	198	4%
	2024 H2H Matchup: Do not Know	266	5%
	N	4932	
BLMBxdem7	2022 House Vote: Democrat	2057	42%
	2022 House Vote: Republican	2003	41%
	N	4060	
BLMBxdem8	2022 House Vote: Did not Vote	791	16%
BLMBxdem9	2020 Vote: Joe Biden	2271	46%
	2020 Vote: Donald Trump	2236	45%
	2020 Vote: Someone Else	70	1%
	N	4577	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
BLMBxdem10	2020 Vote: Did not Vote	355	7%
BLMBxdem11	2016 Vote: Hillary Clinton	1678	34%
	2016 Vote: Donald Trump	1947	39%
	2016 Vote: Someone Else	177	4%
	N	3802	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	187	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	214	4%
BLMBxdem14	U.S. Economy: Wrong Track	3354	68%
	U.S. Economy: Right Direction	1578	32%
	N	4932	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	1612	33%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	2424	49%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	896	18%
	N	4932	
BLMBxdem16	Top 2024 Issue: Economy	1687	34%
xdemUsr	Community: Urban	1100	22%
	Community: Suburban	2381	48%
	Community: Rural	1451	29%
	N	4932	
BLMBxdem17	Community/Gender: Urban Women	486	10%
BLMBxdem18	Community/Gender: Urban Men	614	12%
BLMBxdem19	Community/Gender: Rural Women	838	17%
BLMBxdem20	Community/Gender: Rural Men	613	12%
BLMBxdem21	Community/Gender: Suburban Women	1299	26%
BLMBxdem22	Community/Gender: Suburban Men	1083	22%
BLMBxdem23	Homeowner	3785	77%
	Renter	983	20%
	N	4768	
xdemMilHH1	Military HHnm: Yes	719	15%
	Military HH: No	4213	85%
	N	4932	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	1838	37%
	Employ: Government	310	6%
	Employ: Self-Employed	410	8%
	Employ: Homemaker	269	5%
	Employ: Student	112	2%
	Employ: Retired	1328	27%
	Employ: Unemployed	396	8%
	Employ: Other	268	5%
	<i>N</i>	4932	
BLMBxdem24	Self + Household: White-Collar	1854	38%
	Self + Household: Blue Collar	2351	48%
	<i>N</i>	4205	
BLMBxdem25	Union HH: Yes	372	8%
	Union HH: No	4560	92%
	<i>N</i>	4932	
BLMBxdem26	LGBTQ+: Yes	461	9%
BLMBxdem27	LGBTQ+: No	4471	91%
BLMBxdem28	Motivated to Vote	4406	89%
BLMBxdem29	Parent: Yes	1387	28%
	Parent: No	3545	72%
	<i>N</i>	4932	
BLMBxdem30	COVID Vaccine: Yes	3469	70%
	COVID Vaccine: No	1463	30%
	<i>N</i>	4932	
BLMBxdem31	Student Loans: Yes	813	16%
	Student Loans: No	4119	84%
	<i>N</i>	4932	
BLMBxdem32	Favorable Opinion of Haley	1670	34%
	Unfavorable Opinion of Haley	2111	43%
	<i>N</i>	3781	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
demRelig	Protestant	1348	27%
	Roman Catholic	1051	21%
	Mormon	26	1%
	Orthodox (e.g. Greek or Russian Orthodox)	40	1%
	Jewish	90	2%
	Muslim	57	1%
	Buddhist	35	1%
	Hindu	20	0%
	Atheist	202	4%
	Agnostic	207	4%
	Something else	874	18%
	Nothing in particular	981	20%
	<i>N</i>	4932	
BLMBxdem33	Prodigal Biden Voter	304	6%
BLMBxdem34	Undecided Voter (DK/WNV)	464	9%
BLMBxdem35	Undecided Voter (DK)	198	4%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



## Arizona Tracking Poll

Project: 2403038

N Size: 796 Registered Voters

Margin of Error: ± 3%

March 08-14, 2024

### Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	250	31%
	Wrong track	546	69%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	340	43%
	Wrong track	456	57%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	420	53%
	Wrong track	376	47%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	141	18%
	Somewhat favorable	186	23%
	Somewhat unfavorable	91	11%
	Very unfavorable	366	46%
	Heard of, no opinion	12	2%
	Never heard of	0	0%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	131	16%
	Somewhat favorable	190	24%
	Somewhat unfavorable	87	11%
	Very unfavorable	336	42%
	Heard of, no opinion	33	4%
Never heard of	20	3%	

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	112	14%
	Somewhat favorable	226	28%
	Somewhat unfavorable	135	17%
	Very unfavorable	265	33%
	Heard of, no opinion	49	6%
	Never heard of	9	1%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	110	14%
	Somewhat favorable	207	26%
	Somewhat unfavorable	163	20%
	Very unfavorable	255	32%
	Heard of, no opinion	46	6%
	Never heard of	15	2%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	247	31%
	Somewhat favorable	117	15%
	Somewhat unfavorable	82	10%
	Very unfavorable	333	42%
	Heard of, no opinion	16	2%
	Never heard of	1	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	74	9%
	Somewhat favorable	199	25%
	Somewhat unfavorable	184	23%
	Very unfavorable	150	19%
	Heard of, no opinion	94	12%
	Never heard of	94	12%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	75	9%
	Somewhat favorable	128	16%
	Somewhat unfavorable	90	11%
	Very unfavorable	101	13%
	Heard of, no opinion	130	16%
	Never heard of	272	34%

Question	Response	Frequency	Percentage
BLMB2_10	<i>Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy</i>		
	Very favorable	86	11%
	Somewhat favorable	143	18%
	Somewhat unfavorable	90	11%
	Very unfavorable	129	16%
	Heard of, no opinion	118	15%
	Never heard of	230	29%
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	31	4%
	Somewhat favorable	84	11%
	Somewhat unfavorable	85	11%
	Very unfavorable	71	9%
	Heard of, no opinion	139	17%
	Never heard of	386	48%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	90	11%
	Somewhat favorable	268	34%
	Somewhat unfavorable	115	15%
	Very unfavorable	139	17%
	Heard of, no opinion	149	19%
	Never heard of	34	4%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	24	3%
	Somewhat favorable	70	9%
	Somewhat unfavorable	107	13%
	Very unfavorable	67	8%
	Heard of, no opinion	189	24%
	Never heard of	340	43%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	69	9%
	Somewhat favorable	96	12%
	Somewhat unfavorable	76	10%
	Very unfavorable	45	6%
	Heard of, no opinion	124	16%
	Never heard of	386	48%

Question	Response	Frequency	Percentage
BLMB2_20	<i>Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders</i>		
	Very favorable	104	13%
	Somewhat favorable	94	12%
	Somewhat unfavorable	96	12%
	Very unfavorable	149	19%
	Heard of, no opinion	168	21%
	Never heard of	185	23%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	34	4%
	Somewhat favorable	76	10%
	Somewhat unfavorable	51	6%
	Very unfavorable	64	8%
	Heard of, no opinion	154	19%
	Never heard of	417	52%
BLMB2_22	<i>Do you have a favorable or unfavorable impression of each of the following? — Katie Britt</i>		
	Very favorable	38	5%
	Somewhat favorable	91	11%
	Somewhat unfavorable	67	8%
	Very unfavorable	89	11%
	Heard of, no opinion	116	15%
	Never heard of	395	50%
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	42	5%
	Somewhat favorable	75	9%
	Somewhat unfavorable	67	8%
	Very unfavorable	39	5%
	Heard of, no opinion	97	12%
	Never heard of	477	60%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	257	32%
	Yes, and it was mostly negative	399	50%
	No, I have not seen, read, or heard anything about them	139	18%

Question	Response	Frequency	Percentage
BLMB3_2	<i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=776)</i>		
	Yes, and it was mostly positive	175	23%
	Yes, and it was mostly negative	322	42%
	No, I have not seen, read, or heard anything about them	279	36%
BLMB3_3	<i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress</i>		
	Yes, and it was mostly positive	203	26%
	Yes, and it was mostly negative	346	44%
	No, I have not seen, read, or heard anything about them	238	30%
BLMB3_4	<i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress (N=781)</i>		
	Yes, and it was mostly positive	176	23%
	Yes, and it was mostly negative	350	45%
	No, I have not seen, read, or heard anything about them	255	33%
BLMB3_5	<i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>		
	Yes, and it was mostly positive	247	31%
	Yes, and it was mostly negative	437	55%
	No, I have not seen, read, or heard anything about them	110	14%
BLMB3_8	<i>Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley (N=702)</i>		
	Yes, and it was mostly positive	191	27%
	Yes, and it was mostly negative	268	38%
	No, I have not seen, read, or heard anything about them	242	34%
BLMB3_12	<i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=410)</i>		
	Yes, and it was mostly positive	38	9%
	Yes, and it was mostly negative	54	13%
	No, I have not seen, read, or heard anything about them	318	77%
BLMB3_13	<i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=762)</i>		
	Yes, and it was mostly positive	179	24%
	Yes, and it was mostly negative	172	23%
	No, I have not seen, read, or heard anything about them	411	54%

Question	Response	Frequency	Percentage
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	632	79%
	Somewhat important	123	15%
	Not too important	20	2%
	Not important at all	10	1%
	Don't know/No opinion	11	1%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	300	38%
	Somewhat important	346	43%
	Not too important	84	11%
	Not important at all	26	3%
	Don't know/No opinion	39	5%
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	406	51%
	Somewhat important	258	32%
	Not too important	100	13%
	Not important at all	22	3%
	Don't know/No opinion	10	1%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	457	57%
	Somewhat important	270	34%
	Not too important	48	6%
	Not important at all	12	1%
	Don't know/No opinion	10	1%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	527	66%
	Somewhat important	180	23%
	Not too important	42	5%
	Not important at all	26	3%
	Don't know/No opinion	20	3%



Question	Response	Frequency	Percentage
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	298	37%
	Somewhat important	299	38%
	Not too important	119	15%
	Not important at all	40	5%
	Don't know/No opinion	41	5%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	350	44%
	Somewhat important	172	22%
	Not too important	128	16%
	Not important at all	135	17%
	Don't know/No opinion	10	1%
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	402	50%
	Somewhat important	289	36%
	Not too important	71	9%
	Not important at all	21	3%
	Don't know/No opinion	14	2%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	393	49%
	Somewhat important	184	23%
	Not too important	129	16%
	Not important at all	77	10%
	Don't know/No opinion	13	2%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	373	47%
	Somewhat important	178	22%
	Not too important	116	15%
	Not important at all	102	13%
	Don't know/No opinion	27	3%

Question	Response	Frequency	Percentage
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security &amp; Medicare)</i>		
	Very important	447	56%
	Somewhat important	230	29%
	Not too important	65	8%
	Not important at all	29	4%
	Don't know/No opinion	25	3%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	483	61%
	Somewhat important	173	22%
	Not too important	69	9%
	Not important at all	42	5%
	Don't know/No opinion	30	4%
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	499	63%
	Somewhat important	220	28%
	Not too important	53	7%
	Not important at all	16	2%
	Don't know/No opinion	9	1%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	199	25%
	Somewhat important	279	35%
	Not too important	189	24%
	Not important at all	100	13%
	Don't know/No opinion	29	4%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	237	30%
	Somewhat important	267	34%
	Not too important	155	19%
	Not important at all	90	11%
	Don't know/No opinion	48	6%

Question	Response	Frequency	Percentage
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	274	34%
	Somewhat important	262	33%
	Not too important	140	18%
	Not important at all	70	9%
	Don't know/No opinion	50	6%
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	232	29%
	Infrastructure	4	0%
	Housing	20	3%
	Crime	33	4%
	Immigration	160	20%
	U.S.-China Relations	5	1%
	Climate Change	53	7%
	Education and Schools	28	3%
	Guns	13	2%
	Abortion	61	8%
	Senior Services (Social Security & Medicare)	44	6%
	Democracy	72	9%
	Healthcare	25	3%
	Labor and Unions	3	0%
	Russia-Ukraine War	6	1%
	Israel-Hamas War	12	2%
	Other, please specify:	26	3%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	404	51%
	Joe Biden	280	35%
	Neither	111	14%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	350	44%
	Joe Biden	317	40%
	Neither	130	16%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	323	41%
	Joe Biden	324	41%
	Neither	148	19%

Question	Response	Frequency	Percentage
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	394	50%
	Joe Biden	269	34%
	Neither	133	17%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	426	54%
	Joe Biden	260	33%
	Neither	109	14%
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	385	48%
	Joe Biden	275	35%
	Neither	136	17%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	223	28%
	Joe Biden	359	45%
	Neither	214	27%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	297	37%
	Joe Biden	350	44%
	Neither	149	19%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	359	45%
	Joe Biden	294	37%
	Neither	142	18%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	270	34%
	Joe Biden	340	43%
	Neither	187	23%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security &amp; Medicare)</i>		
	Donald Trump	315	40%
	Joe Biden	340	43%
	Neither	141	18%

Question	Response	Frequency	Percentage
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	312	39%
	Joe Biden	345	43%
	Neither	139	17%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	298	37%
	Joe Biden	348	44%
	Neither	150	19%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	335	42%
	Joe Biden	313	39%
	Neither	147	19%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	351	44%
	Joe Biden	278	35%
	Neither	167	21%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	336	42%
	Joe Biden	266	33%
	Neither	194	24%
BLMB9_1	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	91	11%
	Not Selected	705	89%
BLMB9_2	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	75	9%
	Not Selected	721	91%
BLMB9_3	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	90	11%
	Not Selected	706	89%

Question	Response	Frequency	Percentage	
BLMB9_5	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>	Selected	37	5%
		Not Selected	759	95%
BLMB9_6	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>	Selected	129	16%
		Not Selected	667	84%
BLMB9_7	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>	Selected	101	13%
		Not Selected	695	87%
BLMB9_8	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>	Selected	108	14%
		Not Selected	688	86%
BLMB9_9	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>	Selected	69	9%
		Not Selected	727	91%
BLMB9_10	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>	Selected	231	29%
		Not Selected	565	71%
BLMB9_11	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>	Selected	98	12%
		Not Selected	698	88%

Question	Response	Frequency	Percentage
BLMB9_12	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>	Selected	22 3%
		Not Selected	774 97%
BLMB9_13	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	490 62%
		Not Selected	306 38%
BLMB9_14	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	174 22%
		Not Selected	622 78%
BLMB9_15	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	260 33%
		Not Selected	536 67%
BLMB9_16	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	240 30%
		Not Selected	556 70%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	359 45%
		Joe Biden	311 39%
		Neither	125 16%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	367 46%
		Joe Biden	308 39%
		Neither	121 15%

Question	Response	Frequency	Percentage
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>		
	Donald Trump	336	42%
	Joe Biden	281	35%
	Neither	180	23%
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	389	49%
	Joe Biden	243	30%
	Neither	165	21%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	371	47%
	Joe Biden	278	35%
	Neither	147	18%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	341	43%
	Joe Biden	283	36%
	Neither	172	22%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	385	48%
	Joe Biden	257	32%
	Neither	154	19%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	301	38%
	Joe Biden	324	41%
	Neither	171	21%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	321	40%
	Joe Biden	296	37%
	Neither	180	23%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	343	43%
	Joe Biden	261	33%
	Neither	192	24%



Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	370	46%
	Joe Biden	278	35%
	Neither	149	19%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	367	46%
	Joe Biden	275	35%
	Neither	154	19%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	318	40%
	Joe Biden	334	42%
	Neither	144	18%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	409	51%
	Joe Biden	258	32%
	Neither	128	16%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	328	41%
	Some	337	42%
	Not much	88	11%
	Not at all	44	5%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	291	37%
	Some	246	31%
	Not much	165	21%
	Not at all	94	12%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	309	39%
	Some	263	33%
	Not much	144	18%
	Not at all	81	10%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	236	30%
	Some	274	34%
	Not much	147	19%
	Not at all	138	17%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	293	37%
	Republican Donald Trump	340	43%
	Independent Robert F. Kennedy Jr.	93	12%
	Independent Cornel West	19	2%
	Green Party candidate Jill Stein	5	1%
	Someone else, please specify	10	1%
	Would not vote	5	1%
Don't know/No opinion	30	4%	
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	342	43%
	Republican Donald Trump	386	48%
	Would not vote	24	3%
	Don't know/No opinion	44	5%
BLMB50a	<i>You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump? (N=342)</i>		
	A vote FOR Joe Biden	159	46%
	A vote AGAINST Donald Trump	183	54%
BLMB50b	<i>You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden? (N=386)</i>		
	A vote FOR Donald Trump	270	70%
	A vote AGAINST Joe Biden	116	30%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	190	24%
	Somewhat more important	289	36%
	Neither more nor less important	265	33%
	Somewhat less important	21	3%
	Much less important	32	4%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	215	27%
	Some	157	20%
	Not much	91	11%
	Not at all	312	39%
BLMB43_1	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign</i>		
	Very willing	251	32%
	Somewhat willing	86	11%
	Somewhat unwilling	65	8%
	Very unwilling	341	43%
	Don't know/no opinion	54	7%
BLMB43_2	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden</i>		
	Very willing	223	28%
	Somewhat willing	107	13%
	Somewhat unwilling	69	9%
	Very unwilling	343	43%
	Don't know/no opinion	54	7%

Question	Response	Frequency	Percentage
BLMB43_3	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House</i>		
	Very willing	225	28%
	Somewhat willing	105	13%
	Somewhat unwilling	56	7%
	Very unwilling	353	44%
BLMB43_4	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia</i>		
	Very willing	235	30%
	Somewhat willing	101	13%
	Somewhat unwilling	46	6%
	Very unwilling	347	44%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	266	33%
	Better off under Trump	413	52%
	About the same under both	117	15%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	265	33%
	Better off under Trump	382	48%
	About the same under both	149	19%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	237	30%
	Better off under Trump	374	47%
	About the same under both	185	23%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	401	50%
	Better off under Biden	260	33%
	About the same under both	135	17%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	575	72%
	Decreased	38	5%
	Remained stable	184	23%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	110	14%
	Somewhat worried	195	25%
	Not too worried	160	20%
	Not at all worried	194	24%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	127	16%
	Somewhat worried	202	25%
	Not too worried	154	19%
	Not at all worried	195	24%
BLMB41_1	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Republicans in Congress</i>		
	Very responsible	172	22%
	Somewhat responsible	189	24%
	Not that responsible	163	20%
	Not responsible at all	189	24%
BLMB41_2	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Democrats in Congress</i>		
	Very responsible	314	39%
	Somewhat responsible	181	23%
	Not that responsible	119	15%
	Not responsible at all	101	13%
	Don't know/no opinion	80	10%

Question	Response	Frequency	Percentage
BLMB41_3	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — President Joe Biden</i>		
	Very responsible	369	46%
	Somewhat responsible	138	17%
	Not that responsible	97	12%
	Not responsible at all	117	15%
	Don't know/no opinion	75	9%
BLMB41_4	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — The Trump administration</i>		
	Very responsible	151	19%
	Somewhat responsible	146	18%
	Not that responsible	131	16%
	Not responsible at all	292	37%
	Don't know/no opinion	76	10%
BLMB41_5	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Difficult economic conditions in other countries</i>		
	Very responsible	284	36%
	Somewhat responsible	237	30%
	Not that responsible	128	16%
	Not responsible at all	71	9%
	Don't know/no opinion	77	10%
BLMB41_6	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — War in other countries</i>		
	Very responsible	226	28%
	Somewhat responsible	248	31%
	Not that responsible	124	16%
	Not responsible at all	112	14%
	Don't know/no opinion	86	11%
BLMB41_7	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries</i>		
	Very responsible	203	26%
	Somewhat responsible	228	29%
	Not that responsible	133	17%
	Not responsible at all	125	16%
	Don't know/no opinion	107	13%

Question	Response	Frequency	Percentage
BLMB41_8	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Corruption in other countries</i>		
	Very responsible	294	37%
	Somewhat responsible	244	31%
	Not that responsible	88	11%
	Not responsible at all	87	11%
	Don't know/no opinion	83	10%
BLMB47_1	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups</i>		
	Strongly support	261	33%
	Somewhat support	259	32%
	Somewhat oppose	101	13%
	Strongly oppose	77	10%
	Don't know/no opinion	99	12%
BLMB47_2	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025</i>		
	Strongly support	101	13%
	Somewhat support	180	23%
	Somewhat oppose	156	20%
	Strongly oppose	147	18%
	Don't know/no opinion	211	27%
BLMB47_3	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate</i>		
	Strongly support	210	26%
	Somewhat support	199	25%
	Somewhat oppose	128	16%
	Strongly oppose	108	14%
	Don't know/no opinion	151	19%
BLMB47_4	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate</i>		
	Strongly support	117	15%
	Somewhat support	185	23%
	Somewhat oppose	136	17%
	Strongly oppose	217	27%
	Don't know/no opinion	141	18%

Question	Response	Frequency	Percentage
BLMB47_5	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only</i>		
	Strongly support	334	42%
	Somewhat support	229	29%
	Somewhat oppose	86	11%
	Strongly oppose	84	11%
	Don't know/no opinion	63	8%
BLMB47_6	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more</i>		
	Strongly support	332	42%
	Somewhat support	232	29%
	Somewhat oppose	94	12%
	Strongly oppose	81	10%
	Don't know/no opinion	56	7%
BLMB47_7	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports</i>		
	Strongly support	158	20%
	Somewhat support	233	29%
	Somewhat oppose	130	16%
	Strongly oppose	86	11%
	Don't know/no opinion	189	24%
BLMB47_8	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China</i>		
	Strongly support	176	22%
	Somewhat support	211	26%
	Somewhat oppose	136	17%
	Strongly oppose	92	12%
	Don't know/no opinion	181	23%
BLMB47_9	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT</i>		
	Strongly support	125	16%
	Somewhat support	231	29%
	Somewhat oppose	119	15%
	Strongly oppose	94	12%
	Don't know/no opinion	227	28%



Question	Response	Frequency	Percentage
BLMB48_1	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home</i>		
	Selected	139	18%
	Not Selected	657	82%
BLMB48_2	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car</i>		
	Selected	177	22%
	Not Selected	619	78%
BLMB48_3	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties</i>		
	Selected	77	10%
	Not Selected	719	90%
BLMB48_4	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling</i>		
	Selected	126	16%
	Not Selected	670	84%
BLMB48_5	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt</i>		
	Selected	268	34%
	Not Selected	528	66%
BLMB48_6	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account</i>		
	Selected	139	17%
	Not Selected	657	83%
BLMB48_7	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates</i>		
	Selected	244	31%
	Not Selected	552	69%
BLMB49_1	<i>Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction</i>		
	Strongly support	110	14%
	Somewhat support	116	15%
	Somewhat oppose	77	10%
	Strongly oppose	330	41%
	Don't know/no opinion	163	20%

Question	Response	Frequency	Percentage
BLMB49_2	<i>Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B</i>		
	Strongly support	77	10%
	Somewhat support	94	12%
	Somewhat oppose	142	18%
	Strongly oppose	389	49%
	Don't know/no opinion	93	12%
BLMB49_3	<i>Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion</i>		
	Strongly support	122	15%
	Somewhat support	114	14%
	Somewhat oppose	117	15%
	Strongly oppose	383	48%
	Don't know/no opinion	60	8%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	796	100%
xdemGender	Gender: Male	366	46%
	Gender: Female	430	54%
	N	796	
age	Age: 18-34	203	26%
	Age: 35-44	116	15%
	Age: 45-64	267	34%
	Age: 65+	210	26%
	N	796	
demAgeGeneration	GenZers: 1997-2012	105	13%
	Millennials: 1981-1996	197	25%
	GenXers: 1965-1980	220	28%
	Baby Boomers: 1946-1964	258	32%
	N	780	
xeduc3	Educ: < College	477	60%
	Educ: Bachelors degree	217	27%
	Educ: Post-grad	102	13%
	N	796	
xdemInc3	Income: Under 50k	278	35%
	Income: 50k-100k	311	39%
	Income: 100k+	208	26%
	N	796	
xrace_eth	Ethnicity: White (Non-Hispanic)	509	64%
	Ethnicity: Hispanic	184	23%
	Ethnicity: Black (Non-Hispanic)	40	5%
	Ethnicity: Asian + Other (Non-Hispanic)	63	8%
	N	796	
xdemReligion	All Christian	384	48%
	All Non-Christian	41	5%
	Atheist	39	5%
	Agnostic/Nothing in particular	234	29%
	Something Else	99	12%
	N	796	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	171	21%
	Non-Evangelical	289	36%
	<i>N</i>	460	
xpid3	PID: Dem (no lean)	280	35%
	PID: Ind (no lean)	211	26%
	PID: Rep (no lean)	305	38%
	<i>N</i>	796	
xpidGender	PID/Gender: Dem Men	123	15%
	PID/Gender: Dem Women	158	20%
	PID/Gender: Ind Men	103	13%
	PID/Gender: Ind Women	108	14%
	PID/Gender: Rep Men	141	18%
	PID/Gender: Rep Women	164	21%
	<i>N</i>	796	
xdemIdeo3	Ideo: Liberal (1-3)	237	30%
	Ideo: Moderate (4)	236	30%
	Ideo: Conservative (5-7)	308	39%
	<i>N</i>	781	
xdemUsr	Community: Urban	257	32%
	Community: Suburban	410	51%
	Community: Rural	130	16%
	<i>N</i>	796	
xdemMilHH1	Military HHnm: Yes	143	18%
	Military HH: No	653	82%
	<i>N</i>	796	
xdemEmploy	Employ: Private Sector	286	36%
	Employ: Government	49	6%
	Employ: Self-Employed	66	8%
	Employ: Homemaker	44	5%
	Employ: Student	14	2%
	Employ: Retired	213	27%
	Employ: Unemployed	74	9%
	Employ: Other	51	6%
	<i>N</i>	796	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



**MORNING CONSULT**

## Georgia Tracking Poll

Project: 2403038

N Size: 788 Registered Voters

Margin of Error: ± 3%

March 08-12, 2024

### Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	220	28%
	Wrong track	568	72%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	388	49%
	Wrong track	400	51%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	438	56%
	Wrong track	350	44%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	170	22%
	Somewhat favorable	158	20%
	Somewhat unfavorable	85	11%
	Very unfavorable	357	45%
	Heard of, no opinion	12	2%
	Never heard of	6	1%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	162	21%
	Somewhat favorable	156	20%
	Somewhat unfavorable	84	11%
	Very unfavorable	321	41%
	Heard of, no opinion	46	6%
	Never heard of	19	2%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	138	17%
	Somewhat favorable	186	24%
	Somewhat unfavorable	144	18%
	Very unfavorable	261	33%
	Heard of, no opinion	43	6%
	Never heard of	15	2%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	119	15%
	Somewhat favorable	197	25%
	Somewhat unfavorable	154	20%
	Very unfavorable	261	33%
	Heard of, no opinion	37	5%
	Never heard of	21	3%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	232	29%
	Somewhat favorable	127	16%
	Somewhat unfavorable	83	11%
	Very unfavorable	320	41%
	Heard of, no opinion	20	2%
	Never heard of	6	1%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	71	9%
	Somewhat favorable	185	23%
	Somewhat unfavorable	147	19%
	Very unfavorable	177	22%
	Heard of, no opinion	105	13%
	Never heard of	104	13%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	104	13%
	Somewhat favorable	113	14%
	Somewhat unfavorable	67	8%
	Very unfavorable	137	17%
	Heard of, no opinion	121	15%
	Never heard of	247	31%

Question	Response	Frequency	Percentage
BLMB2_10	<i>Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy</i>		
	Very favorable	99	13%
	Somewhat favorable	137	17%
	Somewhat unfavorable	67	8%
	Very unfavorable	155	20%
	Heard of, no opinion	100	13%
	Never heard of	230	29%
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	51	6%
	Somewhat favorable	102	13%
	Somewhat unfavorable	69	9%
	Very unfavorable	104	13%
	Heard of, no opinion	124	16%
	Never heard of	338	43%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	111	14%
	Somewhat favorable	236	30%
	Somewhat unfavorable	109	14%
	Very unfavorable	114	14%
	Heard of, no opinion	175	22%
	Never heard of	44	6%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	22	3%
	Somewhat favorable	74	9%
	Somewhat unfavorable	72	9%
	Very unfavorable	100	13%
	Heard of, no opinion	199	25%
	Never heard of	321	41%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	65	8%
	Somewhat favorable	74	9%
	Somewhat unfavorable	53	7%
	Very unfavorable	59	8%
	Heard of, no opinion	107	14%
	Never heard of	429	54%



Question	Response	Frequency	Percentage
BLMB2_20	<i>Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders</i>		
	Very favorable	112	14%
	Somewhat favorable	104	13%
	Somewhat unfavorable	77	10%
	Very unfavorable	158	20%
	Heard of, no opinion	136	17%
	Never heard of	201	26%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	43	5%
	Somewhat favorable	53	7%
	Somewhat unfavorable	49	6%
	Very unfavorable	83	11%
	Heard of, no opinion	121	15%
	Never heard of	439	56%
BLMB2_22	<i>Do you have a favorable or unfavorable impression of each of the following? — Katie Britt</i>		
	Very favorable	47	6%
	Somewhat favorable	67	9%
	Somewhat unfavorable	50	6%
	Very unfavorable	105	13%
	Heard of, no opinion	131	17%
	Never heard of	389	49%
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	45	6%
	Somewhat favorable	52	7%
	Somewhat unfavorable	45	6%
	Very unfavorable	57	7%
	Heard of, no opinion	114	15%
	Never heard of	474	60%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	277	35%
	Yes, and it was mostly negative	411	53%
	No, I have not seen, read, or heard anything about them	94	12%

Question	Response	Frequency	Percentage
BLMB3_2 <i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=769)</i>	Yes, and it was mostly positive	235	31%
	Yes, and it was mostly negative	303	39%
	No, I have not seen, read, or heard anything about them	231	30%
BLMB3_3 <i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress (N=773)</i>	Yes, and it was mostly positive	233	30%
	Yes, and it was mostly negative	340	44%
	No, I have not seen, read, or heard anything about them	199	26%
BLMB3_4 <i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress (N=767)</i>	Yes, and it was mostly positive	201	26%
	Yes, and it was mostly negative	358	47%
	No, I have not seen, read, or heard anything about them	208	27%
BLMB3_5 <i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>	Yes, and it was mostly positive	247	32%
	Yes, and it was mostly negative	444	57%
	No, I have not seen, read, or heard anything about them	92	12%
BLMB3_8 <i>Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley (N=684)</i>	Yes, and it was mostly positive	171	25%
	Yes, and it was mostly negative	314	46%
	No, I have not seen, read, or heard anything about them	199	29%
BLMB3_12 <i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=450)</i>	Yes, and it was mostly positive	57	13%
	Yes, and it was mostly negative	70	15%
	No, I have not seen, read, or heard anything about them	323	72%
BLMB3_13 <i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=744)</i>	Yes, and it was mostly positive	180	24%
	Yes, and it was mostly negative	157	21%
	No, I have not seen, read, or heard anything about them	407	55%

Question	Response	Frequency	Percentage
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	648	82%
	Somewhat important	100	13%
	Not too important	18	2%
	Not important at all	8	1%
	Don't know/No opinion	14	2%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	293	37%
	Somewhat important	334	42%
	Not too important	81	10%
	Not important at all	33	4%
	Don't know/No opinion	47	6%
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	417	53%
	Somewhat important	235	30%
	Not too important	85	11%
	Not important at all	31	4%
	Don't know/No opinion	20	3%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	551	70%
	Somewhat important	181	23%
	Not too important	41	5%
	Not important at all	8	1%
	Don't know/No opinion	7	1%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	507	64%
	Somewhat important	169	21%
	Not too important	54	7%
	Not important at all	29	4%
	Don't know/No opinion	29	4%

Question	Response	Frequency	Percentage
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	341	43%
	Somewhat important	258	33%
	Not too important	84	11%
	Not important at all	55	7%
	Don't know/No opinion	51	6%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	294	37%
	Somewhat important	209	27%
	Not too important	110	14%
	Not important at all	145	18%
	Don't know/No opinion	29	4%
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	471	60%
	Somewhat important	242	31%
	Not too important	39	5%
	Not important at all	18	2%
	Don't know/No opinion	17	2%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	452	57%
	Somewhat important	179	23%
	Not too important	86	11%
	Not important at all	54	7%
	Don't know/No opinion	18	2%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	386	49%
	Somewhat important	191	24%
	Not too important	113	14%
	Not important at all	73	9%
	Don't know/No opinion	26	3%

Question	Response	Frequency	Percentage
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security &amp; Medicare)</i>		
	Very important	474	60%
	Somewhat important	222	28%
	Not too important	56	7%
	Not important at all	21	3%
	Don't know/No opinion	15	2%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	517	66%
	Somewhat important	170	22%
	Not too important	38	5%
	Not important at all	26	3%
	Don't know/No opinion	36	5%
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	543	69%
	Somewhat important	187	24%
	Not too important	36	5%
	Not important at all	12	2%
	Don't know/No opinion	10	1%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	238	30%
	Somewhat important	257	33%
	Not too important	182	23%
	Not important at all	65	8%
	Don't know/No opinion	45	6%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	268	34%
	Somewhat important	270	34%
	Not too important	132	17%
	Not important at all	71	9%
	Don't know/No opinion	46	6%

Question	Response	Frequency	Percentage
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	318	40%
	Somewhat important	281	36%
	Not too important	79	10%
	Not important at all	46	6%
	Don't know/No opinion	64	8%
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	290	37%
	Infrastructure	6	1%
	Housing	25	3%
	Crime	27	3%
	Immigration	128	16%
	U.S.-China Relations	6	1%
	Climate Change	16	2%
	Education and Schools	16	2%
	Guns	25	3%
	Abortion	55	7%
	Senior Services (Social Security & Medicare)	27	3%
	Democracy	81	10%
	Healthcare	38	5%
	Labor and Unions	2	0%
	Russia-Ukraine War	4	0%
	Israel-Hamas War	21	3%
	Other, please specify:	22	3%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	423	54%
	Joe Biden	257	33%
	Neither	108	14%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	345	44%
	Joe Biden	301	38%
	Neither	142	18%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	332	42%
	Joe Biden	298	38%
	Neither	157	20%

Question	Response	Frequency	Percentage
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	381	48%
	Joe Biden	277	35%
	Neither	130	17%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	420	53%
	Joe Biden	248	31%
	Neither	120	15%
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	406	52%
	Joe Biden	249	32%
	Neither	133	17%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	244	31%
	Joe Biden	330	42%
	Neither	213	27%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	341	43%
	Joe Biden	319	41%
	Neither	128	16%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	354	45%
	Joe Biden	301	38%
	Neither	133	17%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	293	37%
	Joe Biden	334	42%
	Neither	161	20%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security &amp; Medicare)</i>		
	Donald Trump	322	41%
	Joe Biden	331	42%
	Neither	135	17%

Question	Response	Frequency	Percentage
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	318	40%
	Joe Biden	330	42%
	Neither	139	18%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	313	40%
	Joe Biden	347	44%
	Neither	128	16%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	335	42%
	Joe Biden	296	38%
	Neither	157	20%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	385	49%
	Joe Biden	254	32%
	Neither	149	19%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	366	46%
	Joe Biden	253	32%
	Neither	169	21%
BLMB9_1	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	103	13%
	Not Selected	685	87%
BLMB9_2	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	78	10%
	Not Selected	710	90%
BLMB9_3	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	92	12%
	Not Selected	696	88%



Question	Response	Frequency	Percentage	
BLMB9_5	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>	Selected	46	6%
		Not Selected	742	94%
BLMB9_6	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>	Selected	197	25%
		Not Selected	591	75%
BLMB9_7	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>	Selected	76	10%
		Not Selected	712	90%
BLMB9_8	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>	Selected	95	12%
		Not Selected	693	88%
BLMB9_9	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>	Selected	79	10%
		Not Selected	709	90%
BLMB9_10	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>	Selected	232	29%
		Not Selected	556	71%
BLMB9_11	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>	Selected	88	11%
		Not Selected	700	89%

Question	Response	Frequency	Percentage
BLMB9_12	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>	Selected	16 2%
		Not Selected	772 98%
BLMB9_13	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	457 58%
		Not Selected	331 42%
BLMB9_14	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	155 20%
		Not Selected	633 80%
BLMB9_15	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	254 32%
		Not Selected	534 68%
BLMB9_16	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	222 28%
		Not Selected	566 72%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	387 49%
		Joe Biden	283 36%
		Neither	117 15%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	378 48%
		Joe Biden	310 39%
		Neither	99 13%

Question	Response	Frequency	Percentage
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>		
	Donald Trump	355	45%
	Joe Biden	284	36%
	Neither	149	19%
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	383	49%
	Joe Biden	243	31%
	Neither	162	21%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	407	52%
	Joe Biden	259	33%
	Neither	122	15%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	348	44%
	Joe Biden	290	37%
	Neither	150	19%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	374	47%
	Joe Biden	261	33%
	Neither	153	19%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	337	43%
	Joe Biden	296	38%
	Neither	155	20%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	350	44%
	Joe Biden	282	36%
	Neither	157	20%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	357	45%
	Joe Biden	254	32%
	Neither	177	23%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	388	49%
	Joe Biden	274	35%
	Neither	125	16%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	367	47%
	Joe Biden	265	34%
	Neither	156	20%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	340	43%
	Joe Biden	341	43%
	Neither	107	14%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	404	51%
	Joe Biden	261	33%
	Neither	123	16%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	332	42%
	Some	311	39%
	Not much	110	14%
	Not at all	35	4%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	247	31%
	Some	263	33%
	Not much	177	22%
	Not at all	102	13%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	281	36%
	Some	266	34%
	Not much	170	22%
	Not at all	71	9%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	231	29%
	Some	245	31%
	Not much	182	23%
	Not at all	131	17%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	300	38%
	Republican Donald Trump	356	45%
	Independent Robert F. Kennedy Jr.	56	7%
	Independent Cornel West	18	2%
	Green Party candidate Jill Stein	2	0%
	Someone else, please specify	9	1%
	Would not vote	13	2%
Don't know/No opinion	35	4%	
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	331	42%
	Republican Donald Trump	382	49%
	Would not vote	33	4%
	Don't know/No opinion	42	5%
BLMB50a	<i>You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump? (N=331)</i>		
	A vote FOR Joe Biden	207	63%
	A vote AGAINST Donald Trump	123	37%
BLMB50b	<i>You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden? (N=382)</i>		
	A vote FOR Donald Trump	275	72%
	A vote AGAINST Joe Biden	107	28%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	235	30%
	Somewhat more important	260	33%
	Neither more nor less important	238	30%
	Somewhat less important	28	4%
	Much less important	27	3%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	189	24%
	Some	156	20%
	Not much	88	11%
	Not at all	327	41%
BLMB43_1	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign</i>		
	Very willing	270	34%
	Somewhat willing	109	14%
	Somewhat unwilling	48	6%
	Very unwilling	268	34%
	Don't know/no opinion	93	12%
BLMB43_2	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden</i>		
	Very willing	271	34%
	Somewhat willing	116	15%
	Somewhat unwilling	45	6%
	Very unwilling	282	36%
Don't know/no opinion	74	9%	

Question	Response	Frequency	Percentage
BLMB43_3	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House</i>		
	Very willing	269	34%
	Somewhat willing	109	14%
	Somewhat unwilling	47	6%
	Very unwilling	281	36%
	Don't know/no opinion	82	10%
BLMB43_4	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia</i>		
	Very willing	267	34%
	Somewhat willing	120	15%
	Somewhat unwilling	39	5%
	Very unwilling	284	36%
	Don't know/no opinion	78	10%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	274	35%
	Better off under Trump	408	52%
	About the same under both	106	13%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	273	35%
	Better off under Trump	383	49%
	About the same under both	133	17%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	249	32%
	Better off under Trump	383	49%
	About the same under both	155	20%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	410	52%
	Better off under Biden	246	31%
	About the same under both	132	17%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	562	71%
	Decreased	38	5%
	Remained stable	188	24%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	135	17%
	Somewhat worried	170	22%
	Not too worried	178	23%
	Not at all worried	175	22%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	164	21%
	Somewhat worried	170	22%
	Not too worried	161	20%
	Not at all worried	167	21%
BLMB41_1	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Republicans in Congress</i>		
	Very responsible	177	22%
	Somewhat responsible	167	21%
	Not that responsible	160	20%
	Not responsible at all	181	23%
BLMB41_2	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Democrats in Congress</i>		
	Very responsible	352	45%
	Somewhat responsible	158	20%
	Not that responsible	91	12%
	Not responsible at all	99	13%
	Don't know/no opinion	87	11%



Question	Response	Frequency	Percentage
BLMB41_3	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — President Joe Biden</i>		
	Very responsible	368	47%
	Somewhat responsible	126	16%
	Not that responsible	109	14%
	Not responsible at all	94	12%
	Don't know/no opinion	90	11%
BLMB41_4	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — The Trump administration</i>		
	Very responsible	148	19%
	Somewhat responsible	113	14%
	Not that responsible	137	17%
	Not responsible at all	287	36%
	Don't know/no opinion	104	13%
BLMB41_5	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Difficult economic conditions in other countries</i>		
	Very responsible	274	35%
	Somewhat responsible	234	30%
	Not that responsible	103	13%
	Not responsible at all	75	10%
	Don't know/no opinion	102	13%
BLMB41_6	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — War in other countries</i>		
	Very responsible	220	28%
	Somewhat responsible	234	30%
	Not that responsible	134	17%
	Not responsible at all	83	11%
	Don't know/no opinion	117	15%
BLMB41_7	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries</i>		
	Very responsible	186	24%
	Somewhat responsible	233	30%
	Not that responsible	141	18%
	Not responsible at all	102	13%
	Don't know/no opinion	126	16%

Question	Response	Frequency	Percentage
BLMB41_8	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Corruption in other countries</i>		
	Very responsible	277	35%
	Somewhat responsible	230	29%
	Not that responsible	108	14%
	Not responsible at all	58	7%
	Don't know/no opinion	115	15%
BLMB47_1	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups</i>		
	Strongly support	319	40%
	Somewhat support	220	28%
	Somewhat oppose	104	13%
	Strongly oppose	41	5%
	Don't know/no opinion	104	13%
BLMB47_2	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025</i>		
	Strongly support	120	15%
	Somewhat support	149	19%
	Somewhat oppose	147	19%
	Strongly oppose	153	19%
	Don't know/no opinion	219	28%
BLMB47_3	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate</i>		
	Strongly support	174	22%
	Somewhat support	171	22%
	Somewhat oppose	144	18%
	Strongly oppose	140	18%
	Don't know/no opinion	159	20%
BLMB47_4	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate</i>		
	Strongly support	162	21%
	Somewhat support	165	21%
	Somewhat oppose	123	16%
	Strongly oppose	165	21%
	Don't know/no opinion	174	22%

Question	Response	Frequency	Percentage
BLMB47_5	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only</i>		
	Strongly support	341	43%
	Somewhat support	189	24%
	Somewhat oppose	97	12%
	Strongly oppose	66	8%
	Don't know/no opinion	94	12%
BLMB47_6	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more</i>		
	Strongly support	299	38%
	Somewhat support	213	27%
	Somewhat oppose	93	12%
	Strongly oppose	90	11%
	Don't know/no opinion	92	12%
BLMB47_7	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports</i>		
	Strongly support	170	22%
	Somewhat support	225	29%
	Somewhat oppose	109	14%
	Strongly oppose	76	10%
	Don't know/no opinion	207	26%
BLMB47_8	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China</i>		
	Strongly support	164	21%
	Somewhat support	235	30%
	Somewhat oppose	109	14%
	Strongly oppose	73	9%
	Don't know/no opinion	206	26%
BLMB47_9	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT</i>		
	Strongly support	139	18%
	Somewhat support	181	23%
	Somewhat oppose	131	17%
	Strongly oppose	81	10%
	Don't know/no opinion	256	33%

Question	Response	Frequency	Percentage
BLMB48_1	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home</i>		
	Selected	142	18%
	Not Selected	646	82%
BLMB48_2	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car</i>		
	Selected	199	25%
	Not Selected	589	75%
BLMB48_3	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties</i>		
	Selected	89	11%
	Not Selected	699	89%
BLMB48_4	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling</i>		
	Selected	110	14%
	Not Selected	678	86%
BLMB48_5	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt</i>		
	Selected	298	38%
	Not Selected	490	62%
BLMB48_6	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account</i>		
	Selected	131	17%
	Not Selected	657	83%
BLMB48_7	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates</i>		
	Selected	224	28%
	Not Selected	564	72%
BLMB49_1	<i>Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction</i>		
	Strongly support	117	15%
	Somewhat support	108	14%
	Somewhat oppose	110	14%
	Strongly oppose	266	34%
	Don't know/no opinion	186	24%

Question	Response	Frequency	Percentage
BLMB49_2	<i>Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B</i>		
	Strongly support	87	11%
	Somewhat support	97	12%
	Somewhat oppose	111	14%
	Strongly oppose	377	48%
	Don't know/no opinion	116	15%
BLMB49_3	<i>Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion</i>		
	Strongly support	138	18%
	Somewhat support	106	13%
	Somewhat oppose	108	14%
	Strongly oppose	344	44%
	Don't know/no opinion	91	12%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	788	100%
xdemGender	Gender: Male	354	45%
	Gender: Female	434	55%
	N	788	
age	Age: 18-34	221	28%
	Age: 35-44	109	14%
	Age: 45-64	279	35%
	Age: 65+	179	23%
	N	788	
demAgeGeneration	GenZers: 1997-2012	121	15%
	Millennials: 1981-1996	200	25%
	GenXers: 1965-1980	227	29%
	Baby Boomers: 1946-1964	225	29%
	N	773	
xeduc3	Educ: < College	478	61%
	Educ: Bachelors degree	184	23%
	Educ: Post-grad	126	16%
	N	788	
xdemInc3	Income: Under 50k	301	38%
	Income: 50k-100k	310	39%
	Income: 100k+	177	22%
	N	788	
xrace_eth	Ethnicity: White (Non-Hispanic)	475	60%
	Ethnicity: Hispanic	29	4%
	Ethnicity: Black (Non-Hispanic)	255	32%
	Ethnicity: Asian + Other (Non-Hispanic)	30	4%
	N	788	
xdemReligion	All Christian	358	45%
	All Non-Christian	43	5%
	Atheist	34	4%
	Agnostic/Nothing in particular	175	22%
	Something Else	179	23%
	N	788	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	315	40%
	Non-Evangelical	213	27%
	<i>N</i>	529	
xpid3	PID: Dem (no lean)	316	40%
	PID: Ind (no lean)	160	20%
	PID: Rep (no lean)	312	40%
	<i>N</i>	788	
xpidGender	PID/Gender: Dem Men	134	17%
	PID/Gender: Dem Women	181	23%
	PID/Gender: Ind Men	88	11%
	PID/Gender: Ind Women	72	9%
	PID/Gender: Rep Men	132	17%
	PID/Gender: Rep Women	180	23%
	<i>N</i>	788	
xdemIdeo3	Ideo: Liberal (1-3)	228	29%
	Ideo: Moderate (4)	217	28%
	Ideo: Conservative (5-7)	310	39%
	<i>N</i>	755	
xdemUsr	Community: Urban	166	21%
	Community: Suburban	421	53%
	Community: Rural	202	26%
	<i>N</i>	788	
xdemMilHH1	Military HHnm: Yes	125	16%
	Military HH: No	663	84%
	<i>N</i>	788	
xdemEmploy	Employ: Private Sector	287	36%
	Employ: Government	59	8%
	Employ: Self-Employed	72	9%
	Employ: Homemaker	40	5%
	Employ: Student	18	2%
	Employ: Retired	192	24%
	Employ: Unemployed	73	9%
	Employ: Other	47	6%
	<i>N</i>	788	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



**MORNING CONSULT**



## Michigan Tracking Poll

Project: 2403038

N Size: 698 Registered Voters

Margin of Error: ± 4%

March 08-12, 2024

### Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	248	36%
	Wrong track	450	64%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	367	53%
	Wrong track	331	47%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	407	58%
	Wrong track	291	42%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	143	21%
	Somewhat favorable	149	21%
	Somewhat unfavorable	101	14%
	Very unfavorable	287	41%
	Heard of, no opinion	14	2%
	Never heard of	4	1%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	125	18%
	Somewhat favorable	153	22%
	Somewhat unfavorable	98	14%
	Very unfavorable	279	40%
	Heard of, no opinion	32	5%
	Never heard of	11	2%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	119	17%
	Somewhat favorable	188	27%
	Somewhat unfavorable	145	21%
	Very unfavorable	205	29%
	Heard of, no opinion	28	4%
	Never heard of	14	2%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	85	12%
	Somewhat favorable	182	26%
	Somewhat unfavorable	130	19%
	Very unfavorable	249	36%
	Heard of, no opinion	34	5%
	Never heard of	17	2%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	191	27%
	Somewhat favorable	105	15%
	Somewhat unfavorable	66	9%
	Very unfavorable	314	45%
	Heard of, no opinion	21	3%
	Never heard of	1	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	53	8%
	Somewhat favorable	166	24%
	Somewhat unfavorable	151	22%
	Very unfavorable	161	23%
	Heard of, no opinion	108	15%
	Never heard of	59	8%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	56	8%
	Somewhat favorable	75	11%
	Somewhat unfavorable	59	9%
	Very unfavorable	117	17%
	Heard of, no opinion	126	18%
	Never heard of	266	38%

Question	Response	Frequency	Percentage
BLMB2_10	<i>Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy</i>		
	Very favorable	64	9%
	Somewhat favorable	106	15%
	Somewhat unfavorable	78	11%
	Very unfavorable	136	19%
	Heard of, no opinion	89	13%
	Never heard of	224	32%
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	36	5%
	Somewhat favorable	59	8%
	Somewhat unfavorable	54	8%
	Very unfavorable	48	7%
	Heard of, no opinion	129	18%
	Never heard of	373	53%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	80	11%
	Somewhat favorable	190	27%
	Somewhat unfavorable	130	19%
	Very unfavorable	120	17%
	Heard of, no opinion	157	23%
	Never heard of	21	3%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	21	3%
	Somewhat favorable	60	9%
	Somewhat unfavorable	88	13%
	Very unfavorable	57	8%
	Heard of, no opinion	178	25%
	Never heard of	295	42%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	62	9%
	Somewhat favorable	45	6%
	Somewhat unfavorable	44	6%
	Very unfavorable	63	9%
	Heard of, no opinion	94	13%
	Never heard of	389	56%

Question	Response	Frequency	Percentage
BLMB2_20	<i>Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders</i>		
	Very favorable	68	10%
	Somewhat favorable	105	15%
	Somewhat unfavorable	80	11%
	Very unfavorable	164	23%
	Heard of, no opinion	116	17%
	Never heard of	165	24%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	37	5%
	Somewhat favorable	56	8%
	Somewhat unfavorable	51	7%
	Very unfavorable	67	10%
	Heard of, no opinion	120	17%
	Never heard of	367	53%
BLMB2_22	<i>Do you have a favorable or unfavorable impression of each of the following? — Katie Britt</i>		
	Very favorable	43	6%
	Somewhat favorable	46	7%
	Somewhat unfavorable	44	6%
	Very unfavorable	103	15%
	Heard of, no opinion	91	13%
	Never heard of	371	53%
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	24	3%
	Somewhat favorable	48	7%
	Somewhat unfavorable	43	6%
	Very unfavorable	38	5%
	Heard of, no opinion	91	13%
	Never heard of	454	65%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	254	37%
	Yes, and it was mostly negative	355	51%
	No, I have not seen, read, or heard anything about them	85	12%

Question	Response	Frequency	Percentage
BLMB3_2 <i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=687)</i>	Yes, and it was mostly positive	215	31%
	Yes, and it was mostly negative	233	34%
	No, I have not seen, read, or heard anything about them	240	35%
BLMB3_3 <i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress (N=684)</i>	Yes, and it was mostly positive	202	30%
	Yes, and it was mostly negative	269	39%
	No, I have not seen, read, or heard anything about them	213	31%
BLMB3_4 <i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress (N=681)</i>	Yes, and it was mostly positive	157	23%
	Yes, and it was mostly negative	326	48%
	No, I have not seen, read, or heard anything about them	198	29%
BLMB3_5 <i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>	Yes, and it was mostly positive	194	28%
	Yes, and it was mostly negative	426	61%
	No, I have not seen, read, or heard anything about them	77	11%
BLMB3_8 <i>Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley (N=639)</i>	Yes, and it was mostly positive	181	28%
	Yes, and it was mostly negative	264	41%
	No, I have not seen, read, or heard anything about them	194	30%
BLMB3_12 <i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=325)</i>	Yes, and it was mostly positive	38	12%
	Yes, and it was mostly negative	37	11%
	No, I have not seen, read, or heard anything about them	251	77%
BLMB3_13 <i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=677)</i>	Yes, and it was mostly positive	134	20%
	Yes, and it was mostly negative	139	21%
	No, I have not seen, read, or heard anything about them	404	60%

Question	Response	Frequency	Percentage
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	563	81%
	Somewhat important	107	15%
	Not too important	15	2%
	Not important at all	3	0%
	Don't know/No opinion	10	1%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	285	41%
	Somewhat important	284	41%
	Not too important	74	11%
	Not important at all	11	2%
	Don't know/No opinion	43	6%
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	312	45%
	Somewhat important	260	37%
	Not too important	88	13%
	Not important at all	18	3%
	Don't know/No opinion	20	3%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	402	58%
	Somewhat important	217	31%
	Not too important	59	8%
	Not important at all	9	1%
	Don't know/No opinion	11	2%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	412	59%
	Somewhat important	193	28%
	Not too important	53	8%
	Not important at all	29	4%
	Don't know/No opinion	12	2%

Question	Response	Frequency	Percentage
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	252	36%
	Somewhat important	291	42%
	Not too important	85	12%
	Not important at all	30	4%
	Don't know/No opinion	40	6%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	264	38%
	Somewhat important	198	28%
	Not too important	99	14%
	Not important at all	112	16%
	Don't know/No opinion	26	4%
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	366	53%
	Somewhat important	256	37%
	Not too important	47	7%
	Not important at all	18	3%
	Don't know/No opinion	10	2%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	359	51%
	Somewhat important	197	28%
	Not too important	76	11%
	Not important at all	42	6%
	Don't know/No opinion	23	3%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	363	52%
	Somewhat important	161	23%
	Not too important	88	13%
	Not important at all	62	9%
	Don't know/No opinion	24	3%

Question	Response	Frequency	Percentage
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security &amp; Medicare)</i>		
	Very important	390	56%
	Somewhat important	220	32%
	Not too important	51	7%
	Not important at all	13	2%
	Don't know/No opinion	24	3%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	438	63%
	Somewhat important	174	25%
	Not too important	39	6%
	Not important at all	16	2%
	Don't know/No opinion	31	4%
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	449	64%
	Somewhat important	186	27%
	Not too important	41	6%
	Not important at all	7	1%
	Don't know/No opinion	15	2%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	206	30%
	Somewhat important	265	38%
	Not too important	137	20%
	Not important at all	52	7%
	Don't know/No opinion	38	5%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	236	34%
	Somewhat important	262	38%
	Not too important	110	16%
	Not important at all	53	8%
	Don't know/No opinion	37	5%



Question	Response	Frequency	Percentage
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	246	35%
	Somewhat important	225	32%
	Not too important	122	17%
	Not important at all	51	7%
	Don't know/No opinion	54	8%
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	247	35%
	Infrastructure	6	1%
	Housing	8	1%
	Crime	15	2%
	Immigration	106	15%
	U.S.-China Relations	4	1%
	Climate Change	24	3%
	Education and Schools	12	2%
	Guns	23	3%
	Abortion	43	6%
	Senior Services (Social Security & Medicare)	38	5%
	Democracy	83	12%
	Healthcare	37	5%
	Labor and Unions	5	1%
	Russia-Ukraine War	4	1%
	Israel-Hamas War	8	1%
	Other, please specify:	35	5%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	329	47%
	Joe Biden	262	38%
	Neither	107	15%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	279	40%
	Joe Biden	293	42%
	Neither	127	18%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	253	36%
	Joe Biden	289	41%
	Neither	156	22%

Question	Response	Frequency	Percentage
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	297	43%
	Joe Biden	253	36%
	Neither	148	21%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	337	48%
	Joe Biden	243	35%
	Neither	118	17%
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	312	45%
	Joe Biden	257	37%
	Neither	129	19%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	183	26%
	Joe Biden	322	46%
	Neither	192	28%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	271	39%
	Joe Biden	315	45%
	Neither	112	16%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	308	44%
	Joe Biden	245	35%
	Neither	145	21%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	219	31%
	Joe Biden	324	46%
	Neither	155	22%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security &amp; Medicare)</i>		
	Donald Trump	271	39%
	Joe Biden	311	45%
	Neither	116	17%

Question	Response	Frequency	Percentage
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	256	37%
	Joe Biden	323	46%
	Neither	119	17%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	264	38%
	Joe Biden	311	45%
	Neither	123	18%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	273	39%
	Joe Biden	306	44%
	Neither	119	17%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	292	42%
	Joe Biden	263	38%
	Neither	143	21%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	293	42%
	Joe Biden	229	33%
	Neither	176	25%
BLMB9_1	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	84	12%
	Not Selected	614	88%
BLMB9_2	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	53	8%
	Not Selected	645	92%
BLMB9_3	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	61	9%
	Not Selected	637	91%

Question	Response	Frequency	Percentage	
BLMB9_5	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>	Selected	41	6%
		Not Selected	657	94%
BLMB9_6	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>	Selected	147	21%
		Not Selected	551	79%
BLMB9_7	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>	Selected	76	11%
		Not Selected	622	89%
BLMB9_8	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>	Selected	83	12%
		Not Selected	615	88%
BLMB9_9	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>	Selected	75	11%
		Not Selected	623	89%
BLMB9_10	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>	Selected	167	24%
		Not Selected	531	76%
BLMB9_11	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>	Selected	89	13%
		Not Selected	609	87%

Question	Response	Frequency	Percentage
BLMB9_12	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>	Selected	15 2%
		Not Selected	683 98%
BLMB9_13	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	434 62%
		Not Selected	264 38%
BLMB9_14	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	175 25%
		Not Selected	523 75%
BLMB9_15	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	244 35%
		Not Selected	454 65%
BLMB9_16	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	202 29%
		Not Selected	496 71%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	313 45%
		Joe Biden	258 37%
		Neither	127 18%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	311 45%
		Joe Biden	274 39%
		Neither	112 16%

Question	Response	Frequency	Percentage
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>		
	Donald Trump	255	36%
	Joe Biden	255	37%
	Neither	188	27%
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	315	45%
	Joe Biden	221	32%
	Neither	162	23%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	309	44%
	Joe Biden	258	37%
	Neither	131	19%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	297	42%
	Joe Biden	272	39%
	Neither	129	18%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	309	44%
	Joe Biden	228	33%
	Neither	161	23%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	269	39%
	Joe Biden	281	40%
	Neither	148	21%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	276	40%
	Joe Biden	264	38%
	Neither	158	23%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	287	41%
	Joe Biden	240	34%
	Neither	171	25%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	317	45%
	Joe Biden	240	34%
	Neither	141	20%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	298	43%
	Joe Biden	251	36%
	Neither	149	21%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	268	38%
	Joe Biden	302	43%
	Neither	128	18%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	326	47%
	Joe Biden	236	34%
	Neither	136	20%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	321	46%
	Some	246	35%
	Not much	108	15%
	Not at all	23	3%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	259	37%
	Some	232	33%
	Not much	140	20%
	Not at all	67	10%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	304	44%
	Some	211	30%
	Not much	131	19%
	Not at all	52	7%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	259	37%
	Some	206	30%
	Not much	150	21%
	Not at all	83	12%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	282	40%
	Republican Donald Trump	277	40%
	Independent Robert F. Kennedy Jr.	61	9%
	Independent Cornel West	18	3%
	Green Party candidate Jill Stein	11	2%
	Someone else, please specify	6	1%
	Would not vote	10	1%
Don't know/No opinion	33	5%	
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	314	45%
	Republican Donald Trump	312	45%
	Would not vote	25	4%
	Don't know/No opinion	47	7%
BLMB50a	<i>You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump? (N=314)</i>		
	A vote FOR Joe Biden	169	54%
	A vote AGAINST Donald Trump	145	46%
BLMB50b	<i>You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden? (N=312)</i>		
	A vote FOR Donald Trump	221	71%
	A vote AGAINST Joe Biden	91	29%



Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	162	23%
	Somewhat more important	241	35%
	Neither more nor less important	249	36%
	Somewhat less important	27	4%
	Much less important	19	3%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	171	25%
	Some	164	24%
	Not much	69	10%
	Not at all	280	40%
BLMB43_1	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign</i>		
	Very willing	196	28%
	Somewhat willing	89	13%
	Somewhat unwilling	48	7%
	Very unwilling	287	41%
	Don't know/no opinion	78	11%
BLMB43_2	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden</i>		
	Very willing	197	28%
	Somewhat willing	81	12%
	Somewhat unwilling	44	6%
	Very unwilling	314	45%
	Don't know/no opinion	61	9%

Question	Response	Frequency	Percentage
BLMB43_3	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House</i>		
	Very willing	202	29%
	Somewhat willing	79	11%
	Somewhat unwilling	48	7%
	Very unwilling	307	44%
	Don't know/no opinion	63	9%
BLMB43_4	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia</i>		
	Very willing	200	29%
	Somewhat willing	85	12%
	Somewhat unwilling	45	6%
	Very unwilling	309	44%
	Don't know/no opinion	60	9%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	257	37%
	Better off under Trump	337	48%
	About the same under both	104	15%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	270	39%
	Better off under Trump	316	45%
	About the same under both	112	16%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	256	37%
	Better off under Trump	301	43%
	About the same under both	141	20%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	338	48%
	Better off under Biden	239	34%
	About the same under both	121	17%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	465	67%
	Decreased	40	6%
	Remained stable	193	28%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	82	12%
	Somewhat worried	144	21%
	Not too worried	158	23%
	Not at all worried	194	28%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	99	14%
	Somewhat worried	141	20%
	Not too worried	173	25%
	Not at all worried	177	25%
BLMB41_1	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Republicans in Congress</i>		
	Very responsible	134	19%
	Somewhat responsible	154	22%
	Not that responsible	162	23%
	Not responsible at all	154	22%
BLMB41_2	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Democrats in Congress</i>		
	Very responsible	244	35%
	Somewhat responsible	156	22%
	Not that responsible	115	17%
	Not responsible at all	100	14%
	Don't know/no opinion	83	12%

Question	Response	Frequency	Percentage
BLMB41_3	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — President Joe Biden</i>		
	Very responsible	272	39%
	Somewhat responsible	124	18%
	Not that responsible	104	15%
	Not responsible at all	129	18%
	Don't know/no opinion	69	10%
BLMB41_4	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — The Trump administration</i>		
	Very responsible	116	17%
	Somewhat responsible	122	17%
	Not that responsible	137	20%
	Not responsible at all	226	32%
	Don't know/no opinion	97	14%
BLMB41_5	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Difficult economic conditions in other countries</i>		
	Very responsible	218	31%
	Somewhat responsible	226	32%
	Not that responsible	85	12%
	Not responsible at all	85	12%
	Don't know/no opinion	83	12%
BLMB41_6	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — War in other countries</i>		
	Very responsible	205	29%
	Somewhat responsible	202	29%
	Not that responsible	113	16%
	Not responsible at all	92	13%
	Don't know/no opinion	86	12%
BLMB41_7	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries</i>		
	Very responsible	155	22%
	Somewhat responsible	233	33%
	Not that responsible	131	19%
	Not responsible at all	84	12%
	Don't know/no opinion	96	14%

Question	Response	Frequency	Percentage
BLMB41_8	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Corruption in other countries</i>		
	Very responsible	248	36%
	Somewhat responsible	215	31%
	Not that responsible	86	12%
	Not responsible at all	71	10%
	Don't know/no opinion	77	11%
BLMB47_1	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups</i>		
	Strongly support	233	33%
	Somewhat support	252	36%
	Somewhat oppose	75	11%
	Strongly oppose	45	6%
	Don't know/no opinion	92	13%
BLMB47_2	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025</i>		
	Strongly support	107	15%
	Somewhat support	116	17%
	Somewhat oppose	133	19%
	Strongly oppose	120	17%
	Don't know/no opinion	223	32%
BLMB47_3	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate</i>		
	Strongly support	206	30%
	Somewhat support	161	23%
	Somewhat oppose	115	17%
	Strongly oppose	91	13%
	Don't know/no opinion	125	18%
BLMB47_4	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate</i>		
	Strongly support	104	15%
	Somewhat support	147	21%
	Somewhat oppose	129	18%
	Strongly oppose	178	25%
	Don't know/no opinion	141	20%

Question	Response	Frequency	Percentage
BLMB47_5	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only</i>		
	Strongly support	329	47%
	Somewhat support	173	25%
	Somewhat oppose	82	12%
	Strongly oppose	52	8%
	Don't know/no opinion	62	9%
BLMB47_6	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more</i>		
	Strongly support	311	45%
	Somewhat support	188	27%
	Somewhat oppose	99	14%
	Strongly oppose	41	6%
	Don't know/no opinion	59	8%
BLMB47_7	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports</i>		
	Strongly support	124	18%
	Somewhat support	217	31%
	Somewhat oppose	114	16%
	Strongly oppose	58	8%
	Don't know/no opinion	185	26%
BLMB47_8	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China</i>		
	Strongly support	163	23%
	Somewhat support	209	30%
	Somewhat oppose	102	15%
	Strongly oppose	64	9%
	Don't know/no opinion	161	23%
BLMB47_9	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT</i>		
	Strongly support	103	15%
	Somewhat support	209	30%
	Somewhat oppose	91	13%
	Strongly oppose	74	11%
	Don't know/no opinion	221	32%

Question	Response	Frequency	Percentage
BLMB48_1	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home</i>		
	Selected	86	12%
	Not Selected	612	88%
BLMB48_2	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car</i>		
	Selected	158	23%
	Not Selected	540	77%
BLMB48_3	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties</i>		
	Selected	49	7%
	Not Selected	649	93%
BLMB48_4	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling</i>		
	Selected	112	16%
	Not Selected	586	84%
BLMB48_5	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt</i>		
	Selected	247	35%
	Not Selected	451	65%
BLMB48_6	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account</i>		
	Selected	109	16%
	Not Selected	589	84%
BLMB48_7	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates</i>		
	Selected	227	33%
	Not Selected	471	67%
BLMB49_1	<i>Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction</i>		
	Strongly support	68	10%
	Somewhat support	108	15%
	Somewhat oppose	93	13%
	Strongly oppose	288	41%
	Don't know/no opinion	141	20%

Question	Response	Frequency	Percentage
BLMB49_2	<i>Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B</i>		
	Strongly support	68	10%
	Somewhat support	74	11%
	Somewhat oppose	106	15%
	Strongly oppose	374	54%
	Don't know/no opinion	75	11%
BLMB49_3	<i>Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion</i>		
	Strongly support	108	15%
	Somewhat support	83	12%
	Somewhat oppose	83	12%
	Strongly oppose	370	53%
	Don't know/no opinion	54	8%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.



## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	698	100%
xdemGender	Gender: Male	335	48%
	Gender: Female	363	52%
	N	698	
age	Age: 18-34	184	26%
	Age: 35-44	97	14%
	Age: 45-64	249	36%
	Age: 65+	168	24%
	N	698	
demAgeGeneration	GenZers: 1997-2012	85	12%
	Millennials: 1981-1996	185	27%
	GenXers: 1965-1980	193	28%
	Baby Boomers: 1946-1964	229	33%
	N	692	
xeduc3	Educ: < College	469	67%
	Educ: Bachelors degree	143	20%
	Educ: Post-grad	86	12%
	N	698	
xdemInc3	Income: Under 50k	316	45%
	Income: 50k-100k	255	37%
	Income: 100k+	127	18%
	N	698	
xrace_eth	Ethnicity: White (Non-Hispanic)	558	80%
	Ethnicity: Hispanic	23	3%
	Ethnicity: Black (Non-Hispanic)	90	13%
	Ethnicity: Asian + Other (Non-Hispanic)	28	4%
	N	698	
xdemReligion	All Christian	322	46%
	All Non-Christian	26	4%
	Atheist	34	5%
	Agnostic/Nothing in particular	207	30%
	Something Else	109	16%
	N	698	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	153	22%
	Non-Evangelical	263	38%
	<i>N</i>	416	
xpid3	PID: Dem (no lean)	257	37%
	PID: Ind (no lean)	197	28%
	PID: Rep (no lean)	244	35%
	<i>N</i>	698	
xpidGender	PID/Gender: Dem Men	118	17%
	PID/Gender: Dem Women	139	20%
	PID/Gender: Ind Men	97	14%
	PID/Gender: Ind Women	100	14%
	PID/Gender: Rep Men	120	17%
	PID/Gender: Rep Women	123	18%
	<i>N</i>	698	
xdemIdeo3	Ideo: Liberal (1-3)	211	30%
	Ideo: Moderate (4)	200	29%
	Ideo: Conservative (5-7)	259	37%
	<i>N</i>	669	
xdemUsr	Community: Urban	127	18%
	Community: Suburban	369	53%
	Community: Rural	201	29%
	<i>N</i>	698	
xdemMilHH1	Military HHnm: Yes	78	11%
	Military HH: No	620	89%
	<i>N</i>	698	
xdemEmploy	Employ: Private Sector	264	38%
	Employ: Government	42	6%
	Employ: Self-Employed	58	8%
	Employ: Homemaker	33	5%
	Employ: Student	18	3%
	Employ: Retired	176	25%
	Employ: Unemployed	64	9%
	Employ: Other	42	6%
	<i>N</i>	698	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



**MORNING CONSULT**

## Nevada Tracking Poll

Project: 2403038

N Size: 447 Registered Voters

Margin of Error: ± 5%

March 08-15, 2024

### Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	150	34%
	Wrong track	297	66%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	222	50%
	Wrong track	225	50%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	222	50%
	Wrong track	225	50%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	93	21%
	Somewhat favorable	97	22%
	Somewhat unfavorable	49	11%
	Very unfavorable	188	42%
	Heard of, no opinion	15	3%
	Never heard of	5	1%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	86	19%
	Somewhat favorable	113	25%
	Somewhat unfavorable	46	10%
	Very unfavorable	172	38%
	Heard of, no opinion	25	6%
	Never heard of	5	1%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	75	17%
	Somewhat favorable	109	24%
	Somewhat unfavorable	62	14%
	Very unfavorable	161	36%
	Heard of, no opinion	31	7%
	Never heard of	9	2%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	63	14%
	Somewhat favorable	115	26%
	Somewhat unfavorable	70	16%
	Very unfavorable	159	36%
	Heard of, no opinion	35	8%
	Never heard of	5	1%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	131	29%
	Somewhat favorable	71	16%
	Somewhat unfavorable	25	6%
	Very unfavorable	191	43%
	Heard of, no opinion	28	6%
	Never heard of	1	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	36	8%
	Somewhat favorable	97	22%
	Somewhat unfavorable	105	23%
	Very unfavorable	83	19%
	Heard of, no opinion	58	13%
	Never heard of	67	15%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	46	10%
	Somewhat favorable	81	18%
	Somewhat unfavorable	32	7%
	Very unfavorable	68	15%
	Heard of, no opinion	72	16%
	Never heard of	148	33%

Question	Response	Frequency	Percentage
BLMB2_10	<i>Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy</i>		
	Very favorable	61	14%
	Somewhat favorable	72	16%
	Somewhat unfavorable	45	10%
	Very unfavorable	86	19%
	Heard of, no opinion	54	12%
	Never heard of	128	29%
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	18	4%
	Somewhat favorable	43	10%
	Somewhat unfavorable	37	8%
	Very unfavorable	58	13%
	Heard of, no opinion	75	17%
	Never heard of	215	48%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	47	10%
	Somewhat favorable	143	32%
	Somewhat unfavorable	73	16%
	Very unfavorable	70	16%
	Heard of, no opinion	90	20%
	Never heard of	24	5%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	20	4%
	Somewhat favorable	47	11%
	Somewhat unfavorable	46	10%
	Very unfavorable	53	12%
	Heard of, no opinion	114	25%
	Never heard of	167	37%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	47	10%
	Somewhat favorable	42	9%
	Somewhat unfavorable	31	7%
	Very unfavorable	37	8%
	Heard of, no opinion	81	18%
	Never heard of	209	47%

Question	Response	Frequency	Percentage
BLMB2_20	<i>Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders</i>		
	Very favorable	53	12%
	Somewhat favorable	68	15%
	Somewhat unfavorable	44	10%
	Very unfavorable	107	24%
	Heard of, no opinion	65	14%
	Never heard of	111	25%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	28	6%
	Somewhat favorable	50	11%
	Somewhat unfavorable	28	6%
	Very unfavorable	46	10%
	Heard of, no opinion	66	15%
BLMB2_22	<i>Do you have a favorable or unfavorable impression of each of the following? — Katie Britt</i>		
	Very favorable	20	4%
	Somewhat favorable	48	11%
	Somewhat unfavorable	34	8%
	Very unfavorable	67	15%
	Heard of, no opinion	75	17%
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	22	5%
	Somewhat favorable	43	10%
	Somewhat unfavorable	22	5%
	Very unfavorable	38	9%
	Heard of, no opinion	69	15%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	148	34%
	Yes, and it was mostly negative	239	54%
	No, I have not seen, read, or heard anything about them	55	12%

Question	Response	Frequency	Percentage
BLMB3_2	<i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris</i>		
	Yes, and it was mostly positive	134	30%
	Yes, and it was mostly negative	172	39%
	No, I have not seen, read, or heard anything about them	136	31%
BLMB3_3	<i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress</i>		
	Yes, and it was mostly positive	132	30%
	Yes, and it was mostly negative	188	43%
	No, I have not seen, read, or heard anything about them	118	27%
BLMB3_4	<i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress</i>		
	Yes, and it was mostly positive	118	27%
	Yes, and it was mostly negative	214	48%
	No, I have not seen, read, or heard anything about them	110	25%
BLMB3_5	<i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>		
	Yes, and it was mostly positive	129	29%
	Yes, and it was mostly negative	261	58%
	No, I have not seen, read, or heard anything about them	56	12%
BLMB3_8	<i>Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley (N=380)</i>		
	Yes, and it was mostly positive	106	28%
	Yes, and it was mostly negative	149	39%
	No, I have not seen, read, or heard anything about them	124	33%
BLMB3_12	<i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=232)</i>		
	Yes, and it was mostly positive	26	11%
	Yes, and it was mostly negative	38	17%
	No, I have not seen, read, or heard anything about them	167	72%
BLMB3_13	<i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=423)</i>		
	Yes, and it was mostly positive	104	24%
	Yes, and it was mostly negative	87	20%
	No, I have not seen, read, or heard anything about them	233	55%



Question	Response	Frequency	Percentage
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	344	77%
	Somewhat important	83	19%
	Not too important	10	2%
	Not important at all	4	1%
	Don't know/No opinion	6	1%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	176	39%
	Somewhat important	189	42%
	Not too important	47	10%
	Not important at all	13	3%
	Don't know/No opinion	22	5%
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	237	53%
	Somewhat important	148	33%
	Not too important	40	9%
	Not important at all	15	3%
	Don't know/No opinion	6	1%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	279	62%
	Somewhat important	132	29%
	Not too important	22	5%
	Not important at all	10	2%
	Don't know/No opinion	4	1%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	261	58%
	Somewhat important	132	29%
	Not too important	35	8%
	Not important at all	9	2%
	Don't know/No opinion	11	2%

Question	Response	Frequency	Percentage
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	165	37%
	Somewhat important	185	41%
	Not too important	56	13%
	Not important at all	17	4%
	Don't know/No opinion	24	5%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	186	42%
	Somewhat important	115	26%
	Not too important	67	15%
	Not important at all	74	17%
	Don't know/No opinion	5	1%
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	232	52%
	Somewhat important	146	33%
	Not too important	40	9%
	Not important at all	19	4%
	Don't know/No opinion	10	2%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	220	49%
	Somewhat important	128	29%
	Not too important	59	13%
	Not important at all	31	7%
	Don't know/No opinion	10	2%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	237	53%
	Somewhat important	85	19%
	Not too important	58	13%
	Not important at all	55	12%
	Don't know/No opinion	12	3%

Question	Response	Frequency	Percentage
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security &amp; Medicare)</i>		
	Very important	261	58%
	Somewhat important	137	31%
	Not too important	29	7%
	Not important at all	7	2%
	Don't know/No opinion	13	3%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	241	54%
	Somewhat important	148	33%
	Not too important	28	6%
	Not important at all	17	4%
	Don't know/No opinion	12	3%
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	296	66%
	Somewhat important	114	26%
	Not too important	22	5%
	Not important at all	8	2%
	Don't know/No opinion	6	1%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	129	29%
	Somewhat important	168	38%
	Not too important	82	18%
	Not important at all	46	10%
	Don't know/No opinion	22	5%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	160	36%
	Somewhat important	139	31%
	Not too important	79	18%
	Not important at all	41	9%
	Don't know/No opinion	28	6%

Question	Response	Frequency	Percentage
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	174	39%
	Somewhat important	143	32%
	Not too important	62	14%
	Not important at all	35	8%
	Don't know/No opinion	33	7%
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	149	33%
	Infrastructure	8	2%
	Housing	9	2%
	Crime	4	1%
	Immigration	70	16%
	U.S.-China Relations	8	2%
	Climate Change	18	4%
	Education and Schools	9	2%
	Guns	10	2%
	Abortion	32	7%
	Senior Services (Social Security & Medicare)	35	8%
	Democracy	43	10%
	Healthcare	27	6%
	Labor and Unions	3	1%
	Russia-Ukraine War	3	1%
	Israel-Hamas War	9	2%
	Other, please specify:	9	2%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	217	49%
	Joe Biden	138	31%
	Neither	91	20%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	184	41%
	Joe Biden	163	37%
	Neither	100	22%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	163	36%
	Joe Biden	174	39%
	Neither	110	25%

Question	Response	Frequency	Percentage
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	207	46%
	Joe Biden	137	31%
	Neither	103	23%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	221	50%
	Joe Biden	140	31%
	Neither	86	19%
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	209	47%
	Joe Biden	142	32%
	Neither	96	21%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	133	30%
	Joe Biden	193	43%
	Neither	121	27%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	167	37%
	Joe Biden	177	40%
	Neither	103	23%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	198	44%
	Joe Biden	151	34%
	Neither	99	22%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	154	34%
	Joe Biden	187	42%
	Neither	106	24%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security &amp; Medicare)</i>		
	Donald Trump	171	38%
	Joe Biden	177	40%
	Neither	99	22%

Question	Response	Frequency	Percentage
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	178	40%
	Joe Biden	177	40%
	Neither	91	20%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	167	37%
	Joe Biden	183	41%
	Neither	97	22%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	175	39%
	Joe Biden	171	38%
	Neither	101	23%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	197	44%
	Joe Biden	143	32%
	Neither	106	24%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	195	44%
	Joe Biden	126	28%
	Neither	125	28%
BLMB9_1	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	50	11%
	Not Selected	397	89%
BLMB9_2	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	37	8%
	Not Selected	410	92%
BLMB9_3	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	62	14%
	Not Selected	385	86%

Question	Response	Frequency	Percentage	
BLMB9_5	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>	Selected	19	4%
		Not Selected	428	96%
BLMB9_6	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>	Selected	76	17%
		Not Selected	371	83%
BLMB9_7	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>	Selected	55	12%
		Not Selected	392	88%
BLMB9_8	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>	Selected	77	17%
		Not Selected	370	83%
BLMB9_9	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>	Selected	42	9%
		Not Selected	405	91%
BLMB9_10	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>	Selected	142	32%
		Not Selected	305	68%
BLMB9_11	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>	Selected	65	15%
		Not Selected	382	85%

Question	Response	Frequency	Percentage
BLMB9_12	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>		
	Selected	5	1%
	Not Selected	442	99%
BLMB9_13	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Selected	274	61%
	Not Selected	173	39%
BLMB9_14	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>		
	Selected	118	26%
	Not Selected	329	74%
BLMB9_15	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Selected	147	33%
	Not Selected	300	67%
BLMB9_16	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>		
	Selected	104	23%
	Not Selected	343	77%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>		
	Donald Trump	199	44%
	Joe Biden	154	34%
	Neither	94	21%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>		
	Donald Trump	193	43%
	Joe Biden	159	36%
	Neither	95	21%



Question	Response	Frequency	Percentage
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>		
	Donald Trump	180	40%
	Joe Biden	145	33%
	Neither	122	27%
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	203	45%
	Joe Biden	126	28%
	Neither	118	26%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	198	44%
	Joe Biden	160	36%
	Neither	89	20%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	189	42%
	Joe Biden	152	34%
	Neither	106	24%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	204	46%
	Joe Biden	132	30%
	Neither	111	25%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	177	40%
	Joe Biden	147	33%
	Neither	123	27%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	167	37%
	Joe Biden	150	34%
	Neither	129	29%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	189	42%
	Joe Biden	133	30%
	Neither	124	28%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	197	44%
	Joe Biden	142	32%
	Neither	108	24%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	184	41%
	Joe Biden	150	34%
	Neither	113	25%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	173	39%
	Joe Biden	179	40%
	Neither	95	21%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	201	45%
	Joe Biden	137	31%
	Neither	109	24%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	172	38%
	Some	194	43%
	Not much	53	12%
	Not at all	28	6%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	176	39%
	Some	143	32%
	Not much	68	15%
	Not at all	60	14%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	193	43%
	Some	155	35%
	Not much	60	13%
	Not at all	40	9%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	158	35%
	Some	139	31%
	Not much	83	19%
	Not at all	67	15%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	161	36%
	Republican Donald Trump	188	42%
	Independent Robert F. Kennedy Jr.	48	11%
	Independent Cornel West	6	1%
	Green Party candidate Jill Stein	5	1%
	Someone else, please specify	1	0%
	Would not vote	7	2%
	Don't know/No opinion	30	7%
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	196	44%
	Republican Donald Trump	208	46%
	Would not vote	19	4%
	Don't know/No opinion	25	6%
BLMB50a	<i>You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump? (N=196)</i>		
	A vote FOR Joe Biden	96	49%
	A vote AGAINST Donald Trump	100	51%
BLMB50b	<i>You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden? (N=208)</i>		
	A vote FOR Donald Trump	157	76%
	A vote AGAINST Joe Biden	51	24%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	136	30%
	Somewhat more important	137	31%
	Neither more nor less important	140	31%
	Somewhat less important	8	2%
	Much less important	26	6%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	127	28%
	Some	102	23%
	Not much	33	7%
	Not at all	169	38%
BLMB43_1	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign</i>		
	Very willing	154	34%
	Somewhat willing	50	11%
	Somewhat unwilling	31	7%
	Very unwilling	187	42%
	Don't know/no opinion	25	6%
BLMB43_2	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden</i>		
	Very willing	147	33%
	Somewhat willing	45	10%
	Somewhat unwilling	38	8%
	Very unwilling	187	42%
	Don't know/no opinion	30	7%

Question	Response	Frequency	Percentage
BLMB43_3	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House</i>		
	Very willing	136	30%
	Somewhat willing	52	12%
	Somewhat unwilling	35	8%
	Very unwilling	190	43%
	Don't know/no opinion	33	7%
BLMB43_4	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia</i>		
	Very willing	147	33%
	Somewhat willing	46	10%
	Somewhat unwilling	34	8%
	Very unwilling	188	42%
	Don't know/no opinion	32	7%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	149	33%
	Better off under Trump	212	48%
	About the same under both	86	19%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	150	34%
	Better off under Trump	210	47%
	About the same under both	87	20%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	148	33%
	Better off under Trump	207	46%
	About the same under both	91	20%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	212	47%
	Better off under Biden	151	34%
	About the same under both	84	19%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	311	70%
	Decreased	27	6%
	Remained stable	109	24%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	79	18%
	Somewhat worried	112	25%
	Not too worried	92	21%
	Not at all worried	93	21%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	107	24%
	Somewhat worried	103	23%
	Not too worried	87	19%
	Not at all worried	86	19%
BLMB41_1	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Republicans in Congress</i>		
	Very responsible	97	22%
	Somewhat responsible	111	25%
	Not that responsible	66	15%
	Not responsible at all	123	28%
BLMB41_2	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Democrats in Congress</i>		
	Very responsible	175	39%
	Somewhat responsible	99	22%
	Not that responsible	54	12%
	Not responsible at all	72	16%
	Don't know/no opinion	46	10%

Question	Response	Frequency	Percentage
BLMB41_3	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — President Joe Biden</i>		
	Very responsible	191	43%
	Somewhat responsible	98	22%
	Not that responsible	43	10%
	Not responsible at all	73	16%
	Don't know/no opinion	42	9%
BLMB41_4	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — The Trump administration</i>		
	Very responsible	97	22%
	Somewhat responsible	82	18%
	Not that responsible	65	15%
	Not responsible at all	144	32%
	Don't know/no opinion	58	13%
BLMB41_5	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Difficult economic conditions in other countries</i>		
	Very responsible	179	40%
	Somewhat responsible	125	28%
	Not that responsible	55	12%
	Not responsible at all	50	11%
	Don't know/no opinion	39	9%
BLMB41_6	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — War in other countries</i>		
	Very responsible	143	32%
	Somewhat responsible	137	31%
	Not that responsible	61	14%
	Not responsible at all	67	15%
	Don't know/no opinion	40	9%
BLMB41_7	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries</i>		
	Very responsible	124	28%
	Somewhat responsible	108	24%
	Not that responsible	91	20%
	Not responsible at all	66	15%
	Don't know/no opinion	58	13%

Question	Response	Frequency	Percentage
BLMB41_8	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Corruption in other countries</i>		
	Very responsible	165	37%
	Somewhat responsible	131	29%
	Not that responsible	60	13%
	Not responsible at all	49	11%
	Don't know/no opinion	43	10%
BLMB47_1	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups</i>		
	Strongly support	137	31%
	Somewhat support	128	29%
	Somewhat oppose	49	11%
	Strongly oppose	56	12%
	Don't know/no opinion	77	17%
BLMB47_2	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025</i>		
	Strongly support	72	16%
	Somewhat support	72	16%
	Somewhat oppose	83	19%
	Strongly oppose	104	23%
	Don't know/no opinion	117	26%
BLMB47_3	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate</i>		
	Strongly support	119	27%
	Somewhat support	100	22%
	Somewhat oppose	55	12%
	Strongly oppose	96	21%
	Don't know/no opinion	77	17%
BLMB47_4	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate</i>		
	Strongly support	88	20%
	Somewhat support	80	18%
	Somewhat oppose	80	18%
	Strongly oppose	120	27%
	Don't know/no opinion	80	18%



Question	Response	Frequency	Percentage
BLMB47_5	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only</i>		
	Strongly support	196	44%
	Somewhat support	98	22%
	Somewhat oppose	48	11%
	Strongly oppose	60	13%
	Don't know/no opinion	46	10%
BLMB47_6	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more</i>		
	Strongly support	193	43%
	Somewhat support	99	22%
	Somewhat oppose	43	10%
	Strongly oppose	70	16%
	Don't know/no opinion	43	10%
BLMB47_7	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports</i>		
	Strongly support	62	14%
	Somewhat support	152	34%
	Somewhat oppose	62	14%
	Strongly oppose	57	13%
	Don't know/no opinion	114	26%
BLMB47_8	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China</i>		
	Strongly support	69	15%
	Somewhat support	131	29%
	Somewhat oppose	84	19%
	Strongly oppose	62	14%
	Don't know/no opinion	101	23%
BLMB47_9	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT</i>		
	Strongly support	69	15%
	Somewhat support	106	24%
	Somewhat oppose	43	10%
	Strongly oppose	58	13%
	Don't know/no opinion	171	38%

Question	Response	Frequency	Percentage
BLMB48_1	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home</i>		
	Selected	77	17%
	Not Selected	370	83%
BLMB48_2	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car</i>		
	Selected	104	23%
	Not Selected	343	77%
BLMB48_3	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties</i>		
	Selected	50	11%
	Not Selected	397	89%
BLMB48_4	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling</i>		
	Selected	70	16%
	Not Selected	377	84%
BLMB48_5	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt</i>		
	Selected	171	38%
	Not Selected	276	62%
BLMB48_6	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account</i>		
	Selected	78	17%
	Not Selected	369	83%
BLMB48_7	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates</i>		
	Selected	135	30%
	Not Selected	312	70%
BLMB49_1	<i>Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction</i>		
	Strongly support	58	13%
	Somewhat support	62	14%
	Somewhat oppose	52	12%
	Strongly oppose	202	45%
	Don't know/no opinion	73	16%

Question	Response	Frequency	Percentage
BLMB49_2	<i>Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B</i>		
	Strongly support	54	12%
	Somewhat support	46	10%
	Somewhat oppose	69	15%
	Strongly oppose	238	53%
	Don't know/no opinion	41	9%
BLMB49_3	<i>Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion</i>		
	Strongly support	52	12%
	Somewhat support	56	13%
	Somewhat oppose	53	12%
	Strongly oppose	255	57%
	Don't know/no opinion	30	7%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	447	100%
xdemGender	Gender: Male	214	48%
	Gender: Female	233	52%
	N	447	
age	Age: 18-34	118	26%
	Age: 35-44	59	13%
	Age: 45-64	155	35%
	Age: 65+	115	26%
	N	447	
demAgeGeneration	GenZers: 1997-2012	59	13%
	Millennials: 1981-1996	113	25%
	GenXers: 1965-1980	116	26%
	Baby Boomers: 1946-1964	148	33%
	N	436	
xeduc3	Educ: < College	306	68%
	Educ: Bachelors degree	91	20%
	Educ: Post-grad	50	11%
	N	447	
xdemInc3	Income: Under 50k	172	39%
	Income: 50k-100k	171	38%
	Income: 100k+	104	23%
	N	447	
xrace_eth	Ethnicity: White (Non-Hispanic)	267	60%
	Ethnicity: Hispanic	82	18%
	Ethnicity: Black (Non-Hispanic)	40	9%
	Ethnicity: Asian + Other (Non-Hispanic)	57	13%
	N	447	
xdemReligion	All Christian	216	48%
	All Non-Christian	26	6%
	Atheist	24	5%
	Agnostic/Nothing in particular	134	30%
	Something Else	47	11%
	N	447	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	86	19%
	Non-Evangelical	169	38%
	<i>N</i>	255	
xpid3	PID: Dem (no lean)	162	36%
	PID: Ind (no lean)	129	29%
	PID: Rep (no lean)	156	35%
	<i>N</i>	447	
xpidGender	PID/Gender: Dem Men	62	14%
	PID/Gender: Dem Women	100	22%
	PID/Gender: Ind Men	74	16%
	PID/Gender: Ind Women	56	12%
	PID/Gender: Rep Men	79	18%
	PID/Gender: Rep Women	77	17%
	<i>N</i>	447	
xdemIdeo3	Ideo: Liberal (1-3)	155	35%
	Ideo: Moderate (4)	131	29%
	Ideo: Conservative (5-7)	146	33%
	<i>N</i>	432	
xdemUsr	Community: Urban	181	40%
	Community: Suburban	223	50%
	Community: Rural	43	10%
	<i>N</i>	447	
xdemMilHH1	Military HHnm: Yes	69	15%
	Military HH: No	378	85%
	<i>N</i>	447	
xdemEmploy	Employ: Private Sector	134	30%
	Employ: Government	33	7%
	Employ: Self-Employed	44	10%
	Employ: Homemaker	22	5%
	Employ: Student	12	3%
	Employ: Retired	123	27%
	Employ: Unemployed	55	12%
	Employ: Other	24	5%
	<i>N</i>	447	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

 **MORNING CONSULT**

## North Carolina Tracking Poll

Project: 2403038

N Size: 699 Registered Voters

Margin of Error: ± 4%

March 08-12, 2024

### Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	236	34%
	Wrong track	463	66%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	317	45%
	Wrong track	382	55%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	358	51%
	Wrong track	341	49%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	168	24%
	Somewhat favorable	135	19%
	Somewhat unfavorable	71	10%
	Very unfavorable	304	43%
	Heard of, no opinion	20	3%
	Never heard of	2	0%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	141	20%
	Somewhat favorable	137	20%
	Somewhat unfavorable	74	11%
	Very unfavorable	290	41%
	Heard of, no opinion	41	6%
	Never heard of	16	2%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	115	16%
	Somewhat favorable	153	22%
	Somewhat unfavorable	119	17%
	Very unfavorable	255	36%
	Heard of, no opinion	45	6%
	Never heard of	12	2%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	92	13%
	Somewhat favorable	175	25%
	Somewhat unfavorable	122	18%
	Very unfavorable	254	36%
	Heard of, no opinion	34	5%
	Never heard of	21	3%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	200	29%
	Somewhat favorable	112	16%
	Somewhat unfavorable	49	7%
	Very unfavorable	311	45%
	Heard of, no opinion	25	4%
	Never heard of	2	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	78	11%
	Somewhat favorable	156	22%
	Somewhat unfavorable	158	23%
	Very unfavorable	166	24%
	Heard of, no opinion	77	11%
	Never heard of	65	9%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	82	12%
	Somewhat favorable	105	15%
	Somewhat unfavorable	56	8%
	Very unfavorable	151	22%
	Heard of, no opinion	117	17%
	Never heard of	188	27%



Question	Response	Frequency	Percentage
BLMB2_10	<i>Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy</i>		
	Very favorable	56	8%
	Somewhat favorable	124	18%
	Somewhat unfavorable	73	10%
	Very unfavorable	162	23%
	Heard of, no opinion	98	14%
	Never heard of	186	27%
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	31	4%
	Somewhat favorable	75	11%
	Somewhat unfavorable	58	8%
	Very unfavorable	69	10%
	Heard of, no opinion	142	20%
	Never heard of	324	46%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	91	13%
	Somewhat favorable	193	28%
	Somewhat unfavorable	119	17%
	Very unfavorable	141	20%
	Heard of, no opinion	123	18%
	Never heard of	31	4%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	34	5%
	Somewhat favorable	65	9%
	Somewhat unfavorable	69	10%
	Very unfavorable	86	12%
	Heard of, no opinion	198	28%
	Never heard of	247	35%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	46	7%
	Somewhat favorable	69	10%
	Somewhat unfavorable	41	6%
	Very unfavorable	82	12%
	Heard of, no opinion	108	15%
	Never heard of	352	50%

Question	Response	Frequency	Percentage
BLMB2_20	<i>Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders</i>		
	Very favorable	77	11%
	Somewhat favorable	112	16%
	Somewhat unfavorable	60	9%
	Very unfavorable	171	24%
	Heard of, no opinion	115	17%
	Never heard of	163	23%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	18	3%
	Somewhat favorable	42	6%
	Somewhat unfavorable	44	6%
	Very unfavorable	105	15%
	Heard of, no opinion	120	17%
	Never heard of	371	53%
BLMB2_22	<i>Do you have a favorable or unfavorable impression of each of the following? — Katie Britt</i>		
	Very favorable	42	6%
	Somewhat favorable	56	8%
	Somewhat unfavorable	45	6%
	Very unfavorable	116	17%
	Heard of, no opinion	109	16%
	Never heard of	331	47%
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	22	3%
	Somewhat favorable	37	5%
	Somewhat unfavorable	38	5%
	Very unfavorable	59	8%
	Heard of, no opinion	107	15%
	Never heard of	437	62%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	259	37%
	Yes, and it was mostly negative	330	47%
	No, I have not seen, read, or heard anything about them	107	15%

Question	Response	Frequency	Percentage
BLMB3_2 <i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris (N=683)</i>	Yes, and it was mostly positive	223	33%
	Yes, and it was mostly negative	248	36%
	No, I have not seen, read, or heard anything about them	211	31%
BLMB3_3 <i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress (N=687)</i>	Yes, and it was mostly positive	206	30%
	Yes, and it was mostly negative	284	41%
	No, I have not seen, read, or heard anything about them	197	29%
BLMB3_4 <i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress (N=678)</i>	Yes, and it was mostly positive	158	23%
	Yes, and it was mostly negative	330	49%
	No, I have not seen, read, or heard anything about them	190	28%
BLMB3_5 <i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>	Yes, and it was mostly positive	196	28%
	Yes, and it was mostly negative	406	58%
	No, I have not seen, read, or heard anything about them	95	14%
BLMB3_8 <i>Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley (N=634)</i>	Yes, and it was mostly positive	204	32%
	Yes, and it was mostly negative	287	45%
	No, I have not seen, read, or heard anything about them	144	23%
BLMB3_12 <i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=375)</i>	Yes, and it was mostly positive	30	8%
	Yes, and it was mostly negative	38	10%
	No, I have not seen, read, or heard anything about them	307	82%
BLMB3_13 <i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=668)</i>	Yes, and it was mostly positive	134	20%
	Yes, and it was mostly negative	152	23%
	No, I have not seen, read, or heard anything about them	381	57%

Question	Response	Frequency	Percentage
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	564	81%
	Somewhat important	95	14%
	Not too important	23	3%
	Not important at all	6	1%
	Don't know/No opinion	11	2%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	251	36%
	Somewhat important	298	43%
	Not too important	78	11%
	Not important at all	17	2%
	Don't know/No opinion	54	8%
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	327	47%
	Somewhat important	253	36%
	Not too important	80	11%
	Not important at all	23	3%
	Don't know/No opinion	15	2%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	420	60%
	Somewhat important	201	29%
	Not too important	48	7%
	Not important at all	8	1%
	Don't know/No opinion	22	3%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	419	60%
	Somewhat important	159	23%
	Not too important	77	11%
	Not important at all	14	2%
	Don't know/No opinion	31	4%

Question	Response	Frequency	Percentage
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	230	33%
	Somewhat important	306	44%
	Not too important	89	13%
	Not important at all	28	4%
	Don't know/No opinion	45	6%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	264	38%
	Somewhat important	185	26%
	Not too important	90	13%
	Not important at all	131	19%
	Don't know/No opinion	29	4%
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	385	55%
	Somewhat important	220	31%
	Not too important	54	8%
	Not important at all	16	2%
	Don't know/No opinion	23	3%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	359	51%
	Somewhat important	174	25%
	Not too important	101	15%
	Not important at all	44	6%
	Don't know/No opinion	21	3%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	350	50%
	Somewhat important	180	26%
	Not too important	84	12%
	Not important at all	46	7%
	Don't know/No opinion	38	5%

Question	Response	Frequency	Percentage
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security &amp; Medicare)</i>		
	Very important	421	60%
	Somewhat important	204	29%
	Not too important	35	5%
	Not important at all	14	2%
	Don't know/No opinion	25	4%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	469	67%
	Somewhat important	149	21%
	Not too important	32	5%
	Not important at all	15	2%
	Don't know/No opinion	34	5%
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	445	64%
	Somewhat important	206	29%
	Not too important	22	3%
	Not important at all	10	1%
	Don't know/No opinion	16	2%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	165	24%
	Somewhat important	263	38%
	Not too important	147	21%
	Not important at all	69	10%
	Don't know/No opinion	55	8%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	223	32%
	Somewhat important	254	36%
	Not too important	127	18%
	Not important at all	44	6%
	Don't know/No opinion	51	7%

Question	Response	Frequency	Percentage
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	230	33%
	Somewhat important	274	39%
	Not too important	103	15%
	Not important at all	42	6%
	Don't know/No opinion	49	7%
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	250	36%
	Infrastructure	7	1%
	Housing	15	2%
	Crime	20	3%
	Immigration	115	16%
	U.S.-China Relations	4	1%
	Climate Change	10	1%
	Education and Schools	8	1%
	Guns	21	3%
	Abortion	48	7%
	Senior Services (Social Security & Medicare)	44	6%
	Democracy	82	12%
	Healthcare	25	4%
	Labor and Unions	2	0%
	Russia-Ukraine War	3	0%
	Israel-Hamas War	6	1%
	Other, please specify:	40	6%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	365	52%
	Joe Biden	255	36%
	Neither	79	11%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	295	42%
	Joe Biden	274	39%
	Neither	130	19%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	290	42%
	Joe Biden	289	41%
	Neither	120	17%

Question	Response	Frequency	Percentage
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	346	49%
	Joe Biden	240	34%
	Neither	113	16%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	368	53%
	Joe Biden	230	33%
	Neither	101	14%
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	329	47%
	Joe Biden	234	33%
	Neither	137	20%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	233	33%
	Joe Biden	307	44%
	Neither	159	23%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	290	42%
	Joe Biden	298	43%
	Neither	111	16%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	321	46%
	Joe Biden	270	39%
	Neither	108	15%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	271	39%
	Joe Biden	310	44%
	Neither	118	17%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security &amp; Medicare)</i>		
	Donald Trump	283	40%
	Joe Biden	307	44%
	Neither	109	16%



Question	Response	Frequency	Percentage
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	304	43%
	Joe Biden	298	43%
	Neither	97	14%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	295	42%
	Joe Biden	312	45%
	Neither	92	13%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	285	41%
	Joe Biden	292	42%
	Neither	122	17%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	325	46%
	Joe Biden	250	36%
	Neither	124	18%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	313	45%
	Joe Biden	213	30%
	Neither	173	25%
BLMB9_1	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	79	11%
	Not Selected	620	89%
BLMB9_2	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	61	9%
	Not Selected	638	91%
BLMB9_3	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	59	8%
	Not Selected	640	92%

Question	Response	Frequency	Percentage	
BLMB9_5	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>	Selected	35	5%
		Not Selected	664	95%
BLMB9_6	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>	Selected	160	23%
		Not Selected	539	77%
BLMB9_7	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>	Selected	57	8%
		Not Selected	642	92%
BLMB9_8	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>	Selected	90	13%
		Not Selected	609	87%
BLMB9_9	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>	Selected	59	8%
		Not Selected	640	92%
BLMB9_10	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>	Selected	182	26%
		Not Selected	517	74%
BLMB9_11	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>	Selected	82	12%
		Not Selected	617	88%

Question	Response	Frequency	Percentage	
BLMB9_12	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>	Selected	17	2%
		Not Selected	682	98%
BLMB9_13	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	426	61%
		Not Selected	273	39%
BLMB9_14	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	180	26%
		Not Selected	519	74%
BLMB9_15	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	226	32%
		Not Selected	473	68%
BLMB9_16	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	211	30%
		Not Selected	488	70%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	340	49%
		Joe Biden	265	38%
		Neither	94	13%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	346	50%
		Joe Biden	264	38%
		Neither	89	13%

Question	Response	Frequency	Percentage
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>		
	Donald Trump	300	43%
	Joe Biden	252	36%
	Neither	147	21%
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	337	48%
	Joe Biden	213	31%
	Neither	148	21%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	337	48%
	Joe Biden	254	36%
	Neither	108	15%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	301	43%
	Joe Biden	278	40%
	Neither	120	17%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	331	47%
	Joe Biden	246	35%
	Neither	121	17%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	292	42%
	Joe Biden	261	37%
	Neither	146	21%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	316	45%
	Joe Biden	258	37%
	Neither	125	18%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	303	43%
	Joe Biden	232	33%
	Neither	164	23%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	348	50%
	Joe Biden	254	36%
	Neither	97	14%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	335	48%
	Joe Biden	240	34%
	Neither	124	18%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	306	44%
	Joe Biden	306	44%
	Neither	87	12%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	356	51%
	Joe Biden	225	32%
	Neither	118	17%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	305	44%
	Some	275	39%
	Not much	93	13%
	Not at all	26	4%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	258	37%
	Some	220	31%
	Not much	151	22%
	Not at all	70	10%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	306	44%
	Some	207	30%
	Not much	129	18%
	Not at all	57	8%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	243	35%
	Some	210	30%
	Not much	155	22%
	Not at all	91	13%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	270	39%
	Republican Donald Trump	314	45%
	Independent Robert F. Kennedy Jr.	50	7%
	Independent Cornel West	8	1%
	Green Party candidate Jill Stein	3	0%
	Someone else, please specify	8	1%
	Would not vote	18	3%
Don't know/No opinion	28	4%	
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	300	43%
	Republican Donald Trump	343	49%
	Would not vote	26	4%
	Don't know/No opinion	31	4%
BLMB50a	<i>You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump? (N=300)</i>		
	A vote FOR Joe Biden	184	61%
	A vote AGAINST Donald Trump	116	39%
BLMB50b	<i>You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden? (N=343)</i>		
	A vote FOR Donald Trump	252	74%
	A vote AGAINST Joe Biden	90	26%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	178	25%
	Somewhat more important	229	33%
	Neither more nor less important	243	35%
	Somewhat less important	27	4%
	Much less important	22	3%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	192	27%
	Some	114	16%
	Not much	85	12%
	Not at all	281	40%
BLMB43_1	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign</i>		
	Very willing	221	32%
	Somewhat willing	93	13%
	Somewhat unwilling	28	4%
	Very unwilling	277	40%
	Don't know/no opinion	80	11%
BLMB43_2	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden</i>		
	Very willing	226	32%
	Somewhat willing	84	12%
	Somewhat unwilling	34	5%
	Very unwilling	280	40%
Don't know/no opinion	75	11%	

Question	Response	Frequency	Percentage
BLMB43_3	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House</i>		
	Very willing	219	31%
	Somewhat willing	88	13%
	Somewhat unwilling	29	4%
	Very unwilling	291	42%
	Don't know/no opinion	71	10%
BLMB43_4	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia</i>		
	Very willing	228	33%
	Somewhat willing	89	13%
	Somewhat unwilling	26	4%
	Very unwilling	281	40%
	Don't know/no opinion	75	11%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	256	37%
	Better off under Trump	359	51%
	About the same under both	85	12%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	249	36%
	Better off under Trump	337	48%
	About the same under both	113	16%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	247	35%
	Better off under Trump	332	48%
	About the same under both	120	17%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	343	49%
	Better off under Biden	241	34%
	About the same under both	115	17%



Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	473	68%
	Decreased	41	6%
	Remained stable	185	26%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	103	15%
	Somewhat worried	149	21%
	Not too worried	148	21%
	Not at all worried	171	24%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	112	16%
	Somewhat worried	139	20%
	Not too worried	152	22%
	Not at all worried	168	24%
BLMB41_1	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Republicans in Congress</i>		
	Very responsible	118	17%
	Somewhat responsible	177	25%
	Not that responsible	145	21%
	Not responsible at all	157	22%
BLMB41_2	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Democrats in Congress</i>		
	Very responsible	235	34%
	Somewhat responsible	175	25%
	Not that responsible	108	15%
	Not responsible at all	97	14%
	Don't know/no opinion	83	12%

Question	Response	Frequency	Percentage
BLMB41_3	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — President Joe Biden</i>		
	Very responsible	288	41%
	Somewhat responsible	140	20%
	Not that responsible	97	14%
	Not responsible at all	103	15%
	Don't know/no opinion	72	10%
BLMB41_4	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — The Trump administration</i>		
	Very responsible	113	16%
	Somewhat responsible	124	18%
	Not that responsible	131	19%
	Not responsible at all	231	33%
	Don't know/no opinion	100	14%
BLMB41_5	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Difficult economic conditions in other countries</i>		
	Very responsible	210	30%
	Somewhat responsible	233	33%
	Not that responsible	86	12%
	Not responsible at all	74	11%
	Don't know/no opinion	96	14%
BLMB41_6	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — War in other countries</i>		
	Very responsible	197	28%
	Somewhat responsible	205	29%
	Not that responsible	115	16%
	Not responsible at all	98	14%
	Don't know/no opinion	84	12%
BLMB41_7	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries</i>		
	Very responsible	153	22%
	Somewhat responsible	206	29%
	Not that responsible	123	18%
	Not responsible at all	96	14%
	Don't know/no opinion	121	17%

Question	Response	Frequency	Percentage
BLMB41_8	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Corruption in other countries</i>		
	Very responsible	261	37%
	Somewhat responsible	190	27%
	Not that responsible	91	13%
	Not responsible at all	74	11%
	Don't know/no opinion	83	12%
BLMB47_1	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups</i>		
	Strongly support	214	31%
	Somewhat support	207	30%
	Somewhat oppose	91	13%
	Strongly oppose	69	10%
	Don't know/no opinion	119	17%
BLMB47_2	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025</i>		
	Strongly support	104	15%
	Somewhat support	120	17%
	Somewhat oppose	139	20%
	Strongly oppose	150	21%
	Don't know/no opinion	186	27%
BLMB47_3	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate</i>		
	Strongly support	191	27%
	Somewhat support	140	20%
	Somewhat oppose	118	17%
	Strongly oppose	110	16%
	Don't know/no opinion	140	20%
BLMB47_4	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate</i>		
	Strongly support	115	16%
	Somewhat support	144	21%
	Somewhat oppose	90	13%
	Strongly oppose	198	28%
	Don't know/no opinion	153	22%

Question	Response	Frequency	Percentage
BLMB47_5	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only</i>		
	Strongly support	306	44%
	Somewhat support	163	23%
	Somewhat oppose	68	10%
	Strongly oppose	72	10%
	Don't know/no opinion	91	13%
BLMB47_6	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more</i>		
	Strongly support	307	44%
	Somewhat support	159	23%
	Somewhat oppose	81	12%
	Strongly oppose	61	9%
	Don't know/no opinion	90	13%
BLMB47_7	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports</i>		
	Strongly support	138	20%
	Somewhat support	205	29%
	Somewhat oppose	81	12%
	Strongly oppose	88	13%
	Don't know/no opinion	186	27%
BLMB47_8	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China</i>		
	Strongly support	137	20%
	Somewhat support	181	26%
	Somewhat oppose	120	17%
	Strongly oppose	86	12%
	Don't know/no opinion	176	25%
BLMB47_9	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT</i>		
	Strongly support	102	15%
	Somewhat support	158	23%
	Somewhat oppose	88	13%
	Strongly oppose	85	12%
	Don't know/no opinion	266	38%

Question	Response	Frequency	Percentage
BLMB48_1	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home</i>		
	Selected	125	18%
	Not Selected	574	82%
BLMB48_2	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car</i>		
	Selected	161	23%
	Not Selected	538	77%
BLMB48_3	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties</i>		
	Selected	47	7%
	Not Selected	652	93%
BLMB48_4	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling</i>		
	Selected	111	16%
	Not Selected	588	84%
BLMB48_5	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt</i>		
	Selected	258	37%
	Not Selected	441	63%
BLMB48_6	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account</i>		
	Selected	122	17%
	Not Selected	577	83%
BLMB48_7	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates</i>		
	Selected	211	30%
	Not Selected	488	70%
BLMB49_1	<i>Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction</i>		
	Strongly support	104	15%
	Somewhat support	82	12%
	Somewhat oppose	93	13%
	Strongly oppose	284	41%
	Don't know/no opinion	136	19%

Question	Response	Frequency	Percentage
BLMB49_2	<i>Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B</i>		
	Strongly support	61	9%
	Somewhat support	76	11%
	Somewhat oppose	95	14%
	Strongly oppose	368	53%
	Don't know/no opinion	99	14%
BLMB49_3	<i>Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion</i>		
	Strongly support	121	17%
	Somewhat support	65	9%
	Somewhat oppose	76	11%
	Strongly oppose	375	54%
	Don't know/no opinion	63	9%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	699	100%
xdemGender	Gender: Male	322	46%
	Gender: Female	377	54%
	N	699	
age	Age: 18-34	172	25%
	Age: 35-44	95	14%
	Age: 45-64	230	33%
	Age: 65+	201	29%
	N	699	
demAgeGeneration	GenZers: 1997-2012	85	12%
	Millennials: 1981-1996	172	25%
	GenXers: 1965-1980	168	24%
	Baby Boomers: 1946-1964	263	38%
	N	688	
xeduc3	Educ: < College	441	63%
	Educ: Bachelors degree	160	23%
	Educ: Post-grad	99	14%
	N	699	
xdemInc3	Income: Under 50k	300	43%
	Income: 50k-100k	253	36%
	Income: 100k+	146	21%
	N	699	
xrace_eth	Ethnicity: White (Non-Hispanic)	463	66%
	Ethnicity: Hispanic	36	5%
	Ethnicity: Black (Non-Hispanic)	155	22%
	Ethnicity: Asian + Other (Non-Hispanic)	45	6%
	N	699	
xdemReligion	All Christian	341	49%
	All Non-Christian	20	3%
	Atheist	32	5%
	Agnostic/Nothing in particular	135	19%
	Something Else	170	24%
	N	699	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	271	39%
	Non-Evangelical	231	33%
	<i>N</i>	502	
xpid3	PID: Dem (no lean)	234	33%
	PID: Ind (no lean)	211	30%
	PID: Rep (no lean)	254	36%
	<i>N</i>	699	
xpidGender	PID/Gender: Dem Men	88	13%
	PID/Gender: Dem Women	146	21%
	PID/Gender: Ind Men	108	15%
	PID/Gender: Ind Women	103	15%
	PID/Gender: Rep Men	126	18%
	PID/Gender: Rep Women	129	18%
	<i>N</i>	699	
xdemIdeo3	Ideo: Liberal (1-3)	191	27%
	Ideo: Moderate (4)	210	30%
	Ideo: Conservative (5-7)	270	39%
	<i>N</i>	672	
xdemUsr	Community: Urban	125	18%
	Community: Suburban	291	42%
	Community: Rural	283	40%
	<i>N</i>	699	
xdemMilHH1	Military HHnm: Yes	116	17%
	Military HH: No	583	83%
	<i>N</i>	699	
xdemEmploy	Employ: Private Sector	217	31%
	Employ: Government	44	6%
	Employ: Self-Employed	63	9%
	Employ: Homemaker	32	5%
	Employ: Student	26	4%
	Employ: Retired	205	29%
	Employ: Unemployed	75	11%
	Employ: Other	36	5%
	<i>N</i>	699	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



The logo consists of a stylized 'M' shape formed by two overlapping triangles, one pointing down and one pointing up, creating a central white space.

**MORNING CONSULT**

## Pennsylvania Tracking Poll

Project: 2403038

N Size: 807 Registered Voters

Margin of Error: ± 3%

March 08-12, 2024

### Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	250	31%
	Wrong track	557	69%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	333	41%
	Wrong track	474	59%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	385	48%
	Wrong track	422	52%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	174	22%
	Somewhat favorable	159	20%
	Somewhat unfavorable	104	13%
	Very unfavorable	335	42%
	Heard of, no opinion	31	4%
	Never heard of	4	0%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	170	21%
	Somewhat favorable	150	19%
	Somewhat unfavorable	96	12%
	Very unfavorable	343	42%
	Heard of, no opinion	38	5%
	Never heard of	10	1%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	143	18%
	Somewhat favorable	201	25%
	Somewhat unfavorable	156	19%
	Very unfavorable	260	32%
	Heard of, no opinion	32	4%
	Never heard of	14	2%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	96	12%
	Somewhat favorable	202	25%
	Somewhat unfavorable	175	22%
	Very unfavorable	279	35%
	Heard of, no opinion	44	5%
	Never heard of	11	1%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	218	27%
	Somewhat favorable	138	17%
	Somewhat unfavorable	55	7%
	Very unfavorable	370	46%
	Heard of, no opinion	22	3%
	Never heard of	3	0%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	75	9%
	Somewhat favorable	215	27%
	Somewhat unfavorable	165	20%
	Very unfavorable	192	24%
	Heard of, no opinion	97	12%
	Never heard of	62	8%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	92	11%
	Somewhat favorable	106	13%
	Somewhat unfavorable	90	11%
	Very unfavorable	135	17%
	Heard of, no opinion	134	17%
	Never heard of	249	31%

Question	Response	Frequency	Percentage
BLMB2_10	<i>Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy</i>		
	Very favorable	83	10%
	Somewhat favorable	144	18%
	Somewhat unfavorable	80	10%
	Very unfavorable	190	24%
	Heard of, no opinion	103	13%
	Never heard of	207	26%
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	22	3%
	Somewhat favorable	58	7%
	Somewhat unfavorable	76	9%
	Very unfavorable	100	12%
	Heard of, no opinion	165	20%
	Never heard of	386	48%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	74	9%
	Somewhat favorable	270	34%
	Somewhat unfavorable	117	14%
	Very unfavorable	165	20%
	Heard of, no opinion	147	18%
	Never heard of	34	4%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	15	2%
	Somewhat favorable	72	9%
	Somewhat unfavorable	96	12%
	Very unfavorable	99	12%
	Heard of, no opinion	215	27%
	Never heard of	310	38%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	70	9%
	Somewhat favorable	62	8%
	Somewhat unfavorable	58	7%
	Very unfavorable	82	10%
	Heard of, no opinion	124	15%
	Never heard of	411	51%

Question	Response	Frequency	Percentage
BLMB2_20	<i>Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders</i>		
	Very favorable	97	12%
	Somewhat favorable	105	13%
	Somewhat unfavorable	96	12%
	Very unfavorable	166	21%
	Heard of, no opinion	156	19%
	Never heard of	188	23%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	37	5%
	Somewhat favorable	43	5%
	Somewhat unfavorable	62	8%
	Very unfavorable	102	13%
	Heard of, no opinion	127	16%
	Never heard of	435	54%
BLMB2_22	<i>Do you have a favorable or unfavorable impression of each of the following? — Katie Britt</i>		
	Very favorable	46	6%
	Somewhat favorable	63	8%
	Somewhat unfavorable	71	9%
	Very unfavorable	138	17%
	Heard of, no opinion	122	15%
	Never heard of	367	46%
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	38	5%
	Somewhat favorable	46	6%
	Somewhat unfavorable	56	7%
	Very unfavorable	67	8%
	Heard of, no opinion	123	15%
	Never heard of	476	59%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	273	34%
	Yes, and it was mostly negative	399	50%
	No, I have not seen, read, or heard anything about them	131	16%

Question	Response	Frequency	Percentage
BLMB3_2	<i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris</i>		
	Yes, and it was mostly positive	224	28%
	Yes, and it was mostly negative	268	34%
	No, I have not seen, read, or heard anything about them	305	38%
BLMB3_3	<i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress (N=793)</i>		
	Yes, and it was mostly positive	243	31%
	Yes, and it was mostly negative	293	37%
	No, I have not seen, read, or heard anything about them	257	32%
BLMB3_4	<i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress (N=796)</i>		
	Yes, and it was mostly positive	165	21%
	Yes, and it was mostly negative	384	48%
	No, I have not seen, read, or heard anything about them	247	31%
BLMB3_5	<i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>		
	Yes, and it was mostly positive	202	25%
	Yes, and it was mostly negative	477	59%
	No, I have not seen, read, or heard anything about them	125	16%
BLMB3_8	<i>Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley (N=745)</i>		
	Yes, and it was mostly positive	212	28%
	Yes, and it was mostly negative	339	45%
	No, I have not seen, read, or heard anything about them	194	26%
BLMB3_12	<i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=421)</i>		
	Yes, and it was mostly positive	24	6%
	Yes, and it was mostly negative	87	21%
	No, I have not seen, read, or heard anything about them	310	74%
BLMB3_13	<i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=773)</i>		
	Yes, and it was mostly positive	169	22%
	Yes, and it was mostly negative	163	21%
	No, I have not seen, read, or heard anything about them	441	57%

Question	Response	Frequency	Percentage
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	637	79%
	Somewhat important	124	15%
	Not too important	13	2%
	Not important at all	5	1%
	Don't know/No opinion	27	3%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	292	36%
	Somewhat important	339	42%
	Not too important	90	11%
	Not important at all	35	4%
	Don't know/No opinion	51	6%
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	315	39%
	Somewhat important	296	37%
	Not too important	120	15%
	Not important at all	38	5%
	Don't know/No opinion	38	5%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	485	60%
	Somewhat important	234	29%
	Not too important	53	7%
	Not important at all	15	2%
	Don't know/No opinion	21	3%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	460	57%
	Somewhat important	207	26%
	Not too important	79	10%
	Not important at all	28	3%
	Don't know/No opinion	33	4%

Question	Response	Frequency	Percentage
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	289	36%
	Somewhat important	336	42%
	Not too important	90	11%
	Not important at all	46	6%
	Don't know/No opinion	46	6%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	286	35%
	Somewhat important	205	25%
	Not too important	149	18%
	Not important at all	141	18%
	Don't know/No opinion	26	3%
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	388	48%
	Somewhat important	292	36%
	Not too important	64	8%
	Not important at all	32	4%
	Don't know/No opinion	31	4%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	395	49%
	Somewhat important	221	27%
	Not too important	109	13%
	Not important at all	50	6%
	Don't know/No opinion	32	4%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	363	45%
	Somewhat important	201	25%
	Not too important	143	18%
	Not important at all	68	8%
	Don't know/No opinion	31	4%



Question	Response	Frequency	Percentage
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security &amp; Medicare)</i>		
	Very important	442	55%
	Somewhat important	266	33%
	Not too important	50	6%
	Not important at all	28	3%
	Don't know/No opinion	22	3%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	498	62%
	Somewhat important	200	25%
	Not too important	41	5%
	Not important at all	27	3%
	Don't know/No opinion	42	5%
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	492	61%
	Somewhat important	243	30%
	Not too important	43	5%
	Not important at all	12	2%
	Don't know/No opinion	17	2%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	221	27%
	Somewhat important	292	36%
	Not too important	184	23%
	Not important at all	66	8%
	Don't know/No opinion	44	5%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	253	31%
	Somewhat important	301	37%
	Not too important	149	18%
	Not important at all	60	7%
	Don't know/No opinion	45	6%

Question	Response	Frequency	Percentage
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	256	32%
	Somewhat important	312	39%
	Not too important	127	16%
	Not important at all	61	8%
	Don't know/No opinion	51	6%
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	258	32%
	Infrastructure	5	1%
	Housing	14	2%
	Crime	24	3%
	Immigration	142	18%
	U.S.-China Relations	1	0%
	Climate Change	21	3%
	Education and Schools	9	1%
	Guns	23	3%
	Abortion	64	8%
	Senior Services (Social Security & Medicare)	50	6%
	Democracy	104	13%
	Healthcare	47	6%
	Labor and Unions	1	0%
	Russia-Ukraine War	2	0%
	Israel-Hamas War	8	1%
	Other, please specify:	33	4%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	393	49%
	Joe Biden	284	35%
	Neither	131	16%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	353	44%
	Joe Biden	308	38%
	Neither	146	18%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	327	41%
	Joe Biden	325	40%
	Neither	155	19%

Question	Response	Frequency	Percentage
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	381	47%
	Joe Biden	269	33%
	Neither	157	20%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	407	50%
	Joe Biden	276	34%
	Neither	124	15%
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	373	46%
	Joe Biden	279	35%
	Neither	155	19%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	257	32%
	Joe Biden	342	42%
	Neither	208	26%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	332	41%
	Joe Biden	343	42%
	Neither	132	16%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	358	44%
	Joe Biden	305	38%
	Neither	145	18%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	309	38%
	Joe Biden	342	42%
	Neither	156	19%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security &amp; Medicare)</i>		
	Donald Trump	309	38%
	Joe Biden	361	45%
	Neither	138	17%

Question	Response	Frequency	Percentage
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	312	39%
	Joe Biden	356	44%
	Neither	140	17%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	325	40%
	Joe Biden	360	45%
	Neither	122	15%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	323	40%
	Joe Biden	327	40%
	Neither	157	19%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	375	46%
	Joe Biden	286	35%
	Neither	146	18%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	366	45%
	Joe Biden	257	32%
	Neither	184	23%
BLMB9_1	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	83	10%
	Not Selected	724	90%
BLMB9_2	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	54	7%
	Not Selected	753	93%
BLMB9_3	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	76	9%
	Not Selected	731	91%

Question	Response	Frequency	Percentage	
BLMB9_5	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>	Selected	46	6%
		Not Selected	761	94%
BLMB9_6	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>	Selected	185	23%
		Not Selected	622	77%
BLMB9_7	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>	Selected	93	12%
		Not Selected	714	88%
BLMB9_8	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>	Selected	99	12%
		Not Selected	708	88%
BLMB9_9	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>	Selected	86	11%
		Not Selected	721	89%
BLMB9_10	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>	Selected	138	17%
		Not Selected	669	83%
BLMB9_11	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>	Selected	89	11%
		Not Selected	718	89%

Question	Response	Frequency	Percentage
BLMB9_12	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>	Selected	22 3%
		Not Selected	785 97%
BLMB9_13	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	503 62%
		Not Selected	304 38%
BLMB9_14	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	253 31%
		Not Selected	554 69%
BLMB9_15	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	282 35%
		Not Selected	525 65%
BLMB9_16	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	205 25%
		Not Selected	602 75%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	357 44%
		Joe Biden	293 36%
		Neither	157 20%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	364 45%
		Joe Biden	317 39%
		Neither	126 16%

Question	Response	Frequency	Percentage
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>		
	Donald Trump	343	42%
	Joe Biden	278	34%
	Neither	186	23%
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	369	46%
	Joe Biden	244	30%
	Neither	194	24%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	378	47%
	Joe Biden	280	35%
	Neither	149	18%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	333	41%
	Joe Biden	304	38%
	Neither	170	21%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	361	45%
	Joe Biden	263	33%
	Neither	183	23%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	334	41%
	Joe Biden	308	38%
	Neither	164	20%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	338	42%
	Joe Biden	290	36%
	Neither	179	22%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	355	44%
	Joe Biden	255	32%
	Neither	198	24%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	370	46%
	Joe Biden	280	35%
	Neither	157	20%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	382	47%
	Joe Biden	259	32%
	Neither	166	21%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	320	40%
	Joe Biden	342	42%
	Neither	145	18%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	387	48%
	Joe Biden	259	32%
	Neither	160	20%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	383	47%
	Some	286	35%
	Not much	97	12%
	Not at all	42	5%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	317	39%
	Some	258	32%
	Not much	142	18%
	Not at all	90	11%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	341	42%
	Some	274	34%
	Not much	121	15%
	Not at all	71	9%



Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	308	38%
	Some	227	28%
	Not much	156	19%
	Not at all	116	14%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	308	38%
	Republican Donald Trump	354	44%
	Independent Robert F. Kennedy Jr.	52	7%
	Independent Cornel West	3	0%
	Green Party candidate Jill Stein	9	1%
	Someone else, please specify	19	2%
	Would not vote	9	1%
Don't know/No opinion	53	7%	
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	363	45%
	Republican Donald Trump	367	45%
	Would not vote	30	4%
	Don't know/No opinion	47	6%
BLMB50a	<i>You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump? (N=363)</i>		
	A vote FOR Joe Biden	210	58%
	A vote AGAINST Donald Trump	153	42%
BLMB50b	<i>You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden? (N=367)</i>		
	A vote FOR Donald Trump	276	75%
	A vote AGAINST Joe Biden	91	25%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	168	21%
	Somewhat more important	255	32%
	Neither more nor less important	325	40%
	Somewhat less important	34	4%
	Much less important	24	3%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	203	25%
	Some	172	21%
	Not much	88	11%
	Not at all	316	39%
	Don't know/No opinion	28	3%
BLMB43_1	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign</i>		
	Very willing	234	29%
	Somewhat willing	101	13%
	Somewhat unwilling	55	7%
	Very unwilling	351	44%
	Don't know/no opinion	65	8%
BLMB43_2	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden</i>		
	Very willing	235	29%
	Somewhat willing	98	12%
	Somewhat unwilling	58	7%
	Very unwilling	362	45%
	Don't know/no opinion	54	7%

Question	Response	Frequency	Percentage
BLMB43_3	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House</i>		
	Very willing	238	30%
	Somewhat willing	99	12%
	Somewhat unwilling	53	7%
	Very unwilling	362	45%
	Don't know/no opinion	54	7%
BLMB43_4	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia</i>		
	Very willing	224	28%
	Somewhat willing	98	12%
	Somewhat unwilling	58	7%
	Very unwilling	365	45%
	Don't know/no opinion	62	8%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	299	37%
	Better off under Trump	393	49%
	About the same under both	115	14%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	295	37%
	Better off under Trump	386	48%
	About the same under both	126	16%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	281	35%
	Better off under Trump	375	46%
	About the same under both	151	19%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	392	49%
	Better off under Biden	265	33%
	About the same under both	150	19%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	556	69%
	Decreased	51	6%
	Remained stable	200	25%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	84	10%
	Somewhat worried	167	21%
	Not too worried	163	20%
	Not at all worried	230	28%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	106	13%
	Somewhat worried	165	20%
	Not too worried	164	20%
	Not at all worried	223	28%
BLMB41_1	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Republicans in Congress</i>		
	Very responsible	142	18%
	Somewhat responsible	189	23%
	Not that responsible	168	21%
	Not responsible at all	209	26%
BLMB41_2	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Democrats in Congress</i>		
	Very responsible	278	34%
	Somewhat responsible	183	23%
	Not that responsible	143	18%
	Not responsible at all	112	14%
	Don't know/no opinion	92	11%

Question	Response	Frequency	Percentage
BLMB41_3	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — President Joe Biden</i>		
	Very responsible	326	40%
	Somewhat responsible	151	19%
	Not that responsible	145	18%
	Not responsible at all	111	14%
	Don't know/no opinion	75	9%
BLMB41_4	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — The Trump administration</i>		
	Very responsible	126	16%
	Somewhat responsible	154	19%
	Not that responsible	151	19%
	Not responsible at all	281	35%
	Don't know/no opinion	94	12%
BLMB41_5	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Difficult economic conditions in other countries</i>		
	Very responsible	292	36%
	Somewhat responsible	219	27%
	Not that responsible	137	17%
	Not responsible at all	73	9%
	Don't know/no opinion	86	11%
BLMB41_6	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — War in other countries</i>		
	Very responsible	233	29%
	Somewhat responsible	221	27%
	Not that responsible	153	19%
	Not responsible at all	105	13%
	Don't know/no opinion	94	12%
BLMB41_7	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries</i>		
	Very responsible	183	23%
	Somewhat responsible	215	27%
	Not that responsible	174	22%
	Not responsible at all	130	16%
	Don't know/no opinion	104	13%

Question	Response	Frequency	Percentage
BLMB41_8	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Corruption in other countries</i>		
	Very responsible	270	33%
	Somewhat responsible	252	31%
	Not that responsible	131	16%
	Not responsible at all	64	8%
	Don't know/no opinion	90	11%
BLMB47_1	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups</i>		
	Strongly support	247	31%
	Somewhat support	285	35%
	Somewhat oppose	114	14%
	Strongly oppose	53	7%
	Don't know/no opinion	108	13%
BLMB47_2	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025</i>		
	Strongly support	105	13%
	Somewhat support	155	19%
	Somewhat oppose	168	21%
	Strongly oppose	132	16%
	Don't know/no opinion	247	31%
BLMB47_3	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate</i>		
	Strongly support	268	33%
	Somewhat support	177	22%
	Somewhat oppose	127	16%
	Strongly oppose	97	12%
	Don't know/no opinion	138	17%
BLMB47_4	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate</i>		
	Strongly support	122	15%
	Somewhat support	153	19%
	Somewhat oppose	155	19%
	Strongly oppose	231	29%
	Don't know/no opinion	146	18%

Question	Response	Frequency	Percentage
BLMB47_5	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only</i>		
	Strongly support	363	45%
	Somewhat support	197	24%
	Somewhat oppose	97	12%
	Strongly oppose	78	10%
	Don't know/no opinion	72	9%
BLMB47_6	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more</i>		
	Strongly support	340	42%
	Somewhat support	237	29%
	Somewhat oppose	75	9%
	Strongly oppose	95	12%
	Don't know/no opinion	60	7%
BLMB47_7	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports</i>		
	Strongly support	146	18%
	Somewhat support	227	28%
	Somewhat oppose	146	18%
	Strongly oppose	73	9%
	Don't know/no opinion	214	27%
BLMB47_8	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China</i>		
	Strongly support	203	25%
	Somewhat support	206	26%
	Somewhat oppose	130	16%
	Strongly oppose	65	8%
	Don't know/no opinion	203	25%
BLMB47_9	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT</i>		
	Strongly support	124	15%
	Somewhat support	223	28%
	Somewhat oppose	99	12%
	Strongly oppose	87	11%
	Don't know/no opinion	274	34%

Question	Response	Frequency	Percentage
BLMB48_1	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home</i>		
	Selected	85	11%
	Not Selected	722	89%
BLMB48_2	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car</i>		
	Selected	169	21%
	Not Selected	638	79%
BLMB48_3	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties</i>		
	Selected	58	7%
	Not Selected	749	93%
BLMB48_4	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling</i>		
	Selected	122	15%
	Not Selected	685	85%
BLMB48_5	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt</i>		
	Selected	262	32%
	Not Selected	545	68%
BLMB48_6	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account</i>		
	Selected	131	16%
	Not Selected	676	84%
BLMB48_7	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates</i>		
	Selected	282	35%
	Not Selected	525	65%
BLMB49_1	<i>Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction</i>		
	Strongly support	121	15%
	Somewhat support	111	14%
	Somewhat oppose	132	16%
	Strongly oppose	295	37%
	Don't know/no opinion	147	18%



Question	Response	Frequency	Percentage
BLMB49_2	<i>Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B</i>		
	Strongly support	78	10%
	Somewhat support	93	12%
	Somewhat oppose	128	16%
	Strongly oppose	394	49%
	Don't know/no opinion	114	14%
BLMB49_3	<i>Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion</i>		
	Strongly support	121	15%
	Somewhat support	105	13%
	Somewhat oppose	114	14%
	Strongly oppose	406	50%
	Don't know/no opinion	61	8%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	807	100%
xdemGender	Gender: Male	384	48%
	Gender: Female	423	52%
	N	807	
age	Age: 18-34	215	27%
	Age: 35-44	104	13%
	Age: 45-64	274	34%
	Age: 65+	214	26%
	N	807	
demAgeGeneration	GenZers: 1997-2012	103	13%
	Millennials: 1981-1996	210	26%
	GenXers: 1965-1980	211	26%
	Baby Boomers: 1946-1964	255	32%
	N	779	
xeduc3	Educ: < College	482	60%
	Educ: Bachelors degree	211	26%
	Educ: Post-grad	113	14%
	N	807	
xdemInc3	Income: Under 50k	313	39%
	Income: 50k-100k	304	38%
	Income: 100k+	191	24%
	N	807	
xrace_eth	Ethnicity: White (Non-Hispanic)	673	83%
	Ethnicity: Hispanic	34	4%
	Ethnicity: Black (Non-Hispanic)	79	10%
	Ethnicity: Asian + Other (Non-Hispanic)	22	3%
	N	807	
xdemReligion	All Christian	462	57%
	All Non-Christian	44	5%
	Atheist	24	3%
	Agnostic/Nothing in particular	175	22%
	Something Else	102	13%
	N	807	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	172	21%
	Non-Evangelical	386	48%
	<i>N</i>	558	
xpid3	PID: Dem (no lean)	334	41%
	PID: Ind (no lean)	142	18%
	PID: Rep (no lean)	331	41%
	<i>N</i>	807	
xpidGender	PID/Gender: Dem Men	164	20%
	PID/Gender: Dem Women	170	21%
	PID/Gender: Ind Men	70	9%
	PID/Gender: Ind Women	72	9%
	PID/Gender: Rep Men	149	19%
	PID/Gender: Rep Women	182	23%
	<i>N</i>	807	
xdemIdeo3	Ideo: Liberal (1-3)	230	28%
	Ideo: Moderate (4)	232	29%
	Ideo: Conservative (5-7)	322	40%
	<i>N</i>	784	
xdemUsr	Community: Urban	157	19%
	Community: Suburban	402	50%
	Community: Rural	248	31%
	<i>N</i>	807	
xdemMilHH1	Military HHnm: Yes	114	14%
	Military HH: No	693	86%
	<i>N</i>	807	
xdemEmploy	Employ: Private Sector	300	37%
	Employ: Government	50	6%
	Employ: Self-Employed	48	6%
	Employ: Homemaker	65	8%
	Employ: Student	19	2%
	Employ: Retired	220	27%
	Employ: Unemployed	56	7%
	Employ: Other	48	6%
	<i>N</i>	807	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



**MORNING CONSULT**

## Wisconsin Tracking Poll

Project: 2403038

N Size: 697 Registered Voters

Margin of Error: ± 4%

March 08-14, 2024

### Topline Report

Question	Response	Frequency	Percentage
BLMB1_1	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country</i>		
	Right direction	228	33%
	Wrong track	469	67%
BLMB1_2	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state</i>		
	Right direction	340	49%
	Wrong track	357	51%
BLMB1_3	<i>Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town</i>		
	Right direction	396	57%
	Wrong track	301	43%
BLMB2_1	<i>Do you have a favorable or unfavorable impression of each of the following? — Joe Biden</i>		
	Very favorable	134	19%
	Somewhat favorable	179	26%
	Somewhat unfavorable	85	12%
	Very unfavorable	289	41%
	Heard of, no opinion	6	1%
	Never heard of	5	1%
BLMB2_2	<i>Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris</i>		
	Very favorable	109	16%
	Somewhat favorable	183	26%
	Somewhat unfavorable	94	14%
	Very unfavorable	274	39%
	Heard of, no opinion	29	4%
	Never heard of	7	1%

Question	Response	Frequency	Percentage
BLMB2_3	<i>Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress</i>		
	Very favorable	122	17%
	Somewhat favorable	180	26%
	Somewhat unfavorable	145	21%
	Very unfavorable	219	31%
	Heard of, no opinion	24	3%
	Never heard of	8	1%
BLMB2_4	<i>Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress</i>		
	Very favorable	108	15%
	Somewhat favorable	174	25%
	Somewhat unfavorable	135	19%
	Very unfavorable	248	36%
	Heard of, no opinion	22	3%
	Never heard of	9	1%
BLMB2_5	<i>Do you have a favorable or unfavorable impression of each of the following? — Donald Trump</i>		
	Very favorable	176	25%
	Somewhat favorable	118	17%
	Somewhat unfavorable	44	6%
	Very unfavorable	340	49%
	Heard of, no opinion	11	2%
	Never heard of	7	1%
BLMB2_8	<i>Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley</i>		
	Very favorable	59	8%
	Somewhat favorable	190	27%
	Somewhat unfavorable	143	21%
	Very unfavorable	140	20%
	Heard of, no opinion	86	12%
	Never heard of	79	11%
BLMB2_9	<i>Do you have a favorable or unfavorable impression of each of the following? — Tim Scott</i>		
	Very favorable	61	9%
	Somewhat favorable	106	15%
	Somewhat unfavorable	51	7%
	Very unfavorable	125	18%
	Heard of, no opinion	130	19%
	Never heard of	224	32%

Question	Response	Frequency	Percentage
BLMB2_10	<i>Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy</i>		
	Very favorable	74	11%
	Somewhat favorable	130	19%
	Somewhat unfavorable	69	10%
	Very unfavorable	119	17%
	Heard of, no opinion	100	14%
	Never heard of	205	29%
BLMB2_12	<i>Do you have a favorable or unfavorable impression of each of the following? — Cornel West</i>		
	Very favorable	19	3%
	Somewhat favorable	91	13%
	Somewhat unfavorable	54	8%
	Very unfavorable	46	7%
	Heard of, no opinion	133	19%
	Never heard of	354	51%
BLMB2_13	<i>Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.</i>		
	Very favorable	64	9%
	Somewhat favorable	200	29%
	Somewhat unfavorable	119	17%
	Very unfavorable	116	17%
	Heard of, no opinion	172	25%
	Never heard of	26	4%
BLMB2_18	<i>Do you have a favorable or unfavorable impression of each of the following? — Jill Stein</i>		
	Very favorable	12	2%
	Somewhat favorable	71	10%
	Somewhat unfavorable	70	10%
	Very unfavorable	66	10%
	Heard of, no opinion	187	27%
	Never heard of	290	42%
BLMB2_19	<i>Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem</i>		
	Very favorable	55	8%
	Somewhat favorable	65	9%
	Somewhat unfavorable	36	5%
	Very unfavorable	73	10%
	Heard of, no opinion	98	14%
	Never heard of	370	53%

Question	Response	Frequency	Percentage
BLMB2_20	<i>Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders</i>		
	Very favorable	76	11%
	Somewhat favorable	99	14%
	Somewhat unfavorable	73	10%
	Very unfavorable	154	22%
	Heard of, no opinion	135	19%
	Never heard of	161	23%
BLMB2_21	<i>Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik</i>		
	Very favorable	42	6%
	Somewhat favorable	38	6%
	Somewhat unfavorable	36	5%
	Very unfavorable	61	9%
	Heard of, no opinion	118	17%
	Never heard of	402	58%
BLMB2_22	<i>Do you have a favorable or unfavorable impression of each of the following? — Katie Britt</i>		
	Very favorable	26	4%
	Somewhat favorable	78	11%
	Somewhat unfavorable	41	6%
	Very unfavorable	110	16%
	Heard of, no opinion	97	14%
	Never heard of	345	49%
BLMB2_23	<i>Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds</i>		
	Very favorable	35	5%
	Somewhat favorable	59	8%
	Somewhat unfavorable	30	4%
	Very unfavorable	35	5%
	Heard of, no opinion	82	12%
	Never heard of	456	65%
BLMB3_1	<i>Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden</i>		
	Yes, and it was mostly positive	256	37%
	Yes, and it was mostly negative	357	52%
	No, I have not seen, read, or heard anything about them	80	11%



Question	Response	Frequency	Percentage
BLMB3_2	<i>Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris</i>		
	Yes, and it was mostly positive	194	28%
	Yes, and it was mostly negative	239	35%
	No, I have not seen, read, or heard anything about them	257	37%
BLMB3_3	<i>Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress</i>		
	Yes, and it was mostly positive	191	28%
	Yes, and it was mostly negative	265	38%
	No, I have not seen, read, or heard anything about them	233	34%
BLMB3_4	<i>Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress</i>		
	Yes, and it was mostly positive	118	17%
	Yes, and it was mostly negative	358	52%
	No, I have not seen, read, or heard anything about them	212	31%
BLMB3_5	<i>Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump</i>		
	Yes, and it was mostly positive	179	26%
	Yes, and it was mostly negative	449	65%
	No, I have not seen, read, or heard anything about them	61	9%
BLMB3_8	<i>Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley (N=618)</i>		
	Yes, and it was mostly positive	172	28%
	Yes, and it was mostly negative	249	40%
	No, I have not seen, read, or heard anything about them	198	32%
BLMB3_12	<i>Have you seen, read, or heard anything about each of the following in the past week? — Cornel West (N=343)</i>		
	Yes, and it was mostly positive	18	5%
	Yes, and it was mostly negative	41	12%
	No, I have not seen, read, or heard anything about them	285	83%
BLMB3_13	<i>Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr. (N=671)</i>		
	Yes, and it was mostly positive	116	17%
	Yes, and it was mostly negative	133	20%
	No, I have not seen, read, or heard anything about them	422	63%

Question	Response	Frequency	Percentage
BLMB6_1	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy</i>		
	Very important	534	77%
	Somewhat important	138	20%
	Not too important	14	2%
	Not important at all	1	0%
	Don't know/No opinion	9	1%
BLMB6_2	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure</i>		
	Very important	235	34%
	Somewhat important	312	45%
	Not too important	91	13%
	Not important at all	20	3%
	Don't know/No opinion	39	6%
BLMB6_3	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing</i>		
	Very important	271	39%
	Somewhat important	322	46%
	Not too important	74	11%
	Not important at all	16	2%
	Don't know/No opinion	14	2%
BLMB6_4	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime</i>		
	Very important	367	53%
	Somewhat important	273	39%
	Not too important	38	5%
	Not important at all	7	1%
	Don't know/No opinion	12	2%
BLMB6_5	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration</i>		
	Very important	365	52%
	Somewhat important	203	29%
	Not too important	102	15%
	Not important at all	15	2%
	Don't know/No opinion	12	2%

Question	Response	Frequency	Percentage
BLMB6_6	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations</i>		
	Very important	220	32%
	Somewhat important	325	47%
	Not too important	83	12%
	Not important at all	31	5%
	Don't know/No opinion	38	5%
BLMB6_7	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change</i>		
	Very important	264	38%
	Somewhat important	203	29%
	Not too important	110	16%
	Not important at all	100	14%
	Don't know/No opinion	19	3%
BLMB6_8	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools</i>		
	Very important	340	49%
	Somewhat important	255	37%
	Not too important	75	11%
	Not important at all	13	2%
	Don't know/No opinion	14	2%
BLMB6_9	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns</i>		
	Very important	314	45%
	Somewhat important	229	33%
	Not too important	99	14%
	Not important at all	46	7%
	Don't know/No opinion	9	1%
BLMB6_10	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion</i>		
	Very important	332	48%
	Somewhat important	202	29%
	Not too important	99	14%
	Not important at all	50	7%
	Don't know/No opinion	14	2%

Question	Response	Frequency	Percentage
BLMB6_11	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security &amp; Medicare)</i>		
	Very important	388	56%
	Somewhat important	220	32%
	Not too important	58	8%
	Not important at all	14	2%
	Don't know/No opinion	18	3%
BLMB6_12	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy</i>		
	Very important	431	62%
	Somewhat important	166	24%
	Not too important	33	5%
	Not important at all	23	3%
	Don't know/No opinion	44	6%
BLMB6_13	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare</i>		
	Very important	432	62%
	Somewhat important	221	32%
	Not too important	27	4%
	Not important at all	8	1%
	Don't know/No opinion	10	1%
BLMB6_15	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions</i>		
	Very important	156	22%
	Somewhat important	261	37%
	Not too important	175	25%
	Not important at all	66	9%
	Don't know/No opinion	39	6%
BLMB6_16	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War</i>		
	Very important	191	27%
	Somewhat important	290	42%
	Not too important	138	20%
	Not important at all	51	7%
	Don't know/No opinion	27	4%

Question	Response	Frequency	Percentage
BLMB6_17	<i>How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War</i>		
	Very important	177	25%
	Somewhat important	308	44%
	Not too important	113	16%
	Not important at all	64	9%
	Don't know/No opinion	35	5%
BLMB7	<i>Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?</i>		
	The Economy	220	32%
	Infrastructure	7	1%
	Housing	6	1%
	Crime	22	3%
	Immigration	128	18%
	Climate Change	24	3%
	Education and Schools	10	1%
	Guns	19	3%
	Abortion	63	9%
	Senior Services (Social Security & Medicare)	48	7%
	Democracy	66	10%
	Healthcare	42	6%
	Labor and Unions	3	0%
	Russia-Ukraine War	4	1%
	Israel-Hamas War	12	2%
	Other, please specify:	22	3%
BLMB8_1	<i>Who do you trust more to handle each of the following issues? — The Economy</i>		
	Donald Trump	338	49%
	Joe Biden	245	35%
	Neither	114	16%
BLMB8_2	<i>Who do you trust more to handle each of the following issues? — Infrastructure</i>		
	Donald Trump	277	40%
	Joe Biden	301	43%
	Neither	119	17%
BLMB8_3	<i>Who do you trust more to handle each of the following issues? — Housing</i>		
	Donald Trump	270	39%
	Joe Biden	286	41%
	Neither	141	20%

Question	Response	Frequency	Percentage
BLMB8_4	<i>Who do you trust more to handle each of the following issues? — Crime</i>		
	Donald Trump	314	45%
	Joe Biden	238	34%
	Neither	145	21%
BLMB8_5	<i>Who do you trust more to handle each of the following issues? — Immigration</i>		
	Donald Trump	345	49%
	Joe Biden	231	33%
	Neither	122	17%
BLMB8_6	<i>Who do you trust more to handle each of the following issues? — U.S.-China Relations</i>		
	Donald Trump	315	45%
	Joe Biden	232	33%
	Neither	150	22%
BLMB8_7	<i>Who do you trust more to handle each of the following issues? — Climate Change</i>		
	Donald Trump	194	28%
	Joe Biden	333	48%
	Neither	170	24%
BLMB8_8	<i>Who do you trust more to handle each of the following issues? — Education and Schools</i>		
	Donald Trump	245	35%
	Joe Biden	331	47%
	Neither	121	17%
BLMB8_9	<i>Who do you trust more to handle each of the following issues? — Guns</i>		
	Donald Trump	295	42%
	Joe Biden	264	38%
	Neither	139	20%
BLMB8_10	<i>Who do you trust more to handle each of the following issues? — Abortion</i>		
	Donald Trump	224	32%
	Joe Biden	324	46%
	Neither	149	21%
BLMB8_11	<i>Who do you trust more to handle each of the following issues? — Senior Services (Social Security &amp; Medicare)</i>		
	Donald Trump	265	38%
	Joe Biden	308	44%
	Neither	124	18%

Question	Response	Frequency	Percentage
BLMB8_12	<i>Who do you trust more to handle each of the following issues? — Democracy</i>		
	Donald Trump	273	39%
	Joe Biden	325	47%
	Neither	99	14%
BLMB8_13	<i>Who do you trust more to handle each of the following issues? — Healthcare</i>		
	Donald Trump	253	36%
	Joe Biden	332	48%
	Neither	112	16%
BLMB8_15	<i>Who do you trust more to handle each of the following issues? — Labor and Unions</i>		
	Donald Trump	267	38%
	Joe Biden	296	42%
	Neither	134	19%
BLMB8_16	<i>Who do you trust more to handle each of the following issues? — Russia-Ukraine War</i>		
	Donald Trump	296	42%
	Joe Biden	260	37%
	Neither	141	20%
BLMB8_17	<i>Who do you trust more to handle each of the following issues? — Israel-Hamas War</i>		
	Donald Trump	288	41%
	Joe Biden	226	32%
	Neither	183	26%
BLMB9_1	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs</i>		
	Selected	77	11%
	Not Selected	620	89%
BLMB9_2	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment</i>		
	Selected	49	7%
	Not Selected	648	93%
BLMB9_3	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises</i>		
	Selected	66	9%
	Not Selected	631	91%

Question	Response	Frequency	Percentage	
BLMB9_5	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance</i>	Selected	51	7%
		Not Selected	646	93%
BLMB9_6	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes</i>	Selected	186	27%
		Not Selected	511	73%
BLMB9_7	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services</i>	Selected	81	12%
		Not Selected	616	88%
BLMB9_8	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates</i>	Selected	102	15%
		Not Selected	595	85%
BLMB9_9	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)</i>	Selected	49	7%
		Not Selected	648	93%
BLMB9_10	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)</i>	Selected	157	23%
		Not Selected	540	77%
BLMB9_11	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget</i>	Selected	95	14%
		Not Selected	602	86%



Question	Response	Frequency	Percentage
BLMB9_12	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:</i>	Selected	14 2%
		Not Selected	683 98%
BLMB9_13	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>	Selected	416 60%
		Not Selected	281 40%
BLMB9_14	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)</i>	Selected	154 22%
		Not Selected	543 78%
BLMB9_15	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>	Selected	266 38%
		Not Selected	431 62%
BLMB9_16	<i>When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices</i>	Selected	157 23%
		Not Selected	540 77%
BLMB10_1	<i>Who do you trust more to handle each of the following economic issues? — Availability of good jobs</i>	Donald Trump	310 45%
		Joe Biden	270 39%
		Neither	116 17%
BLMB10_2	<i>Who do you trust more to handle each of the following economic issues? — Unemployment</i>	Donald Trump	311 45%
		Joe Biden	271 39%
		Neither	115 17%

Question	Response	Frequency	Percentage
BLMB10_3	<i>Who do you trust more to handle each of the following economic issues? — Pay raises</i>		
	Donald Trump	261	37%
	Joe Biden	231	33%
	Neither	205	29%
BLMB10_5	<i>Who do you trust more to handle each of the following economic issues? — Stock market performance</i>		
	Donald Trump	329	47%
	Joe Biden	223	32%
	Neither	145	21%
BLMB10_6	<i>Who do you trust more to handle each of the following economic issues? — Taxes</i>		
	Donald Trump	318	46%
	Joe Biden	255	37%
	Neither	124	18%
BLMB10_7	<i>Who do you trust more to handle each of the following economic issues? — Government spending on social services</i>		
	Donald Trump	273	39%
	Joe Biden	272	39%
	Neither	152	22%
BLMB10_8	<i>Who do you trust more to handle each of the following economic issues? — Interest rates</i>		
	Donald Trump	301	43%
	Joe Biden	237	34%
	Neither	159	23%
BLMB10_9	<i>Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)</i>		
	Donald Trump	236	34%
	Joe Biden	294	42%
	Neither	167	24%
BLMB10_10	<i>Who do you trust more to handle each of the following economic issues? — Housing costs</i>		
	Donald Trump	284	41%
	Joe Biden	263	38%
	Neither	149	21%
BLMB10_11	<i>Who do you trust more to handle each of the following economic issues? — Balanced national budget</i>		
	Donald Trump	302	43%
	Joe Biden	223	32%
	Neither	172	25%

Question	Response	Frequency	Percentage
BLMB10_12	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)</i>		
	Donald Trump	309	44%
	Joe Biden	248	36%
	Neither	140	20%
BLMB10_13	<i>Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)</i>		
	Donald Trump	300	43%
	Joe Biden	252	36%
	Neither	144	21%
BLMB10_14	<i>Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)</i>		
	Donald Trump	263	38%
	Joe Biden	318	46%
	Neither	116	17%
BLMB10_15	<i>Who do you trust more to handle each of the following economic issues? — Gas Prices</i>		
	Donald Trump	337	48%
	Joe Biden	206	30%
	Neither	154	22%
BLMB11_1	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters</i>		
	A lot	297	43%
	Some	301	43%
	Not much	70	10%
	Not at all	29	4%
BLMB11_2	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates</i>		
	A lot	266	38%
	Some	229	33%
	Not much	139	20%
	Not at all	64	9%
BLMB11_3	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate</i>		
	A lot	295	42%
	Some	237	34%
	Not much	117	17%
	Not at all	48	7%

Question	Response	Frequency	Percentage
BLMB11_4	<i>When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud</i>		
	A lot	216	31%
	Some	240	34%
	Not much	149	21%
	Not at all	92	13%
BLMB12	<i>If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	269	39%
	Republican Donald Trump	286	41%
	Independent Robert F. Kennedy Jr.	72	10%
	Independent Cornel West	6	1%
	Green Party candidate Jill Stein	10	1%
	Someone else, please specify	11	2%
	Would not vote	6	1%
Don't know/No opinion	38	5%	
BLMB13	<i>If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?</i>		
	Democrat Joe Biden	320	46%
	Republican Donald Trump	315	45%
	Would not vote	34	5%
	Don't know/No opinion	27	4%
BLMB50a	<i>You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump? (N=320)</i>		
	A vote FOR Joe Biden	128	40%
	A vote AGAINST Donald Trump	192	60%
BLMB50b	<i>You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden? (N=315)</i>		
	A vote FOR Donald Trump	228	72%
	A vote AGAINST Joe Biden	87	28%

Question	Response	Frequency	Percentage
BLMB14	<i>In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?</i>		
	Much more important	147	21%
	Somewhat more important	268	38%
	Neither more nor less important	243	35%
	Somewhat less important	24	3%
	Much less important	16	2%
BLMB15	<i>If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?</i>		
	A lot	155	22%
	Some	176	25%
	Not much	86	12%
	Not at all	260	37%
BLMB43_1	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign</i>		
	Very willing	197	28%
	Somewhat willing	93	13%
	Somewhat unwilling	48	7%
	Very unwilling	305	44%
	Don't know/no opinion	53	8%
BLMB43_2	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden</i>		
	Very willing	206	30%
	Somewhat willing	82	12%
	Somewhat unwilling	36	5%
	Very unwilling	330	47%
Don't know/no opinion	43	6%	

Question	Response	Frequency	Percentage
BLMB43_3	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House</i>		
	Very willing	209	30%
	Somewhat willing	77	11%
	Somewhat unwilling	52	7%
	Very unwilling	315	45%
	Don't know/no opinion	43	6%
BLMB43_4	<i>Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia</i>		
	Very willing	193	28%
	Somewhat willing	94	14%
	Somewhat unwilling	36	5%
	Very unwilling	331	48%
	Don't know/no opinion	42	6%
BLMB17_1	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country</i>		
	Better off under Biden	249	36%
	Better off under Trump	349	50%
	About the same under both	99	14%
BLMB17_2	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state</i>		
	Better off under Biden	249	36%
	Better off under Trump	317	46%
	About the same under both	130	19%
BLMB17_3	<i>Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town</i>		
	Better off under Biden	246	35%
	Better off under Trump	316	45%
	About the same under both	135	19%
BLMB18	<i>Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?</i>		
	Better off under Trump	328	47%
	Better off under Biden	224	32%
	About the same under both	145	21%

Question	Response	Frequency	Percentage
BLMB19	<i>In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?</i>		
	Increased	467	67%
	Decreased	33	5%
	Remained stable	197	28%
BLMB20_1	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off</i>		
	Very worried	75	11%
	Somewhat worried	133	19%
	Not too worried	202	29%
	Not at all worried	180	26%
BLMB20_2	<i>In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment</i>		
	Very worried	87	13%
	Somewhat worried	135	19%
	Not too worried	172	25%
	Not at all worried	190	27%
BLMB41_1	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Republicans in Congress</i>		
	Very responsible	90	13%
	Somewhat responsible	189	27%
	Not that responsible	171	25%
	Not responsible at all	150	22%
BLMB41_2	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Democrats in Congress</i>		
	Very responsible	221	32%
	Somewhat responsible	177	25%
	Not that responsible	127	18%
	Not responsible at all	95	14%
	Don't know/no opinion	77	11%

Question	Response	Frequency	Percentage
BLMB41_3	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — President Joe Biden</i>		
	Very responsible	268	39%
	Somewhat responsible	151	22%
	Not that responsible	105	15%
	Not responsible at all	100	14%
	Don't know/no opinion	73	10%
BLMB41_4	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — The Trump administration</i>		
	Very responsible	90	13%
	Somewhat responsible	142	20%
	Not that responsible	140	20%
	Not responsible at all	228	33%
	Don't know/no opinion	98	14%
BLMB41_5	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Difficult economic conditions in other countries</i>		
	Very responsible	216	31%
	Somewhat responsible	258	37%
	Not that responsible	94	13%
	Not responsible at all	55	8%
	Don't know/no opinion	75	11%
BLMB41_6	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — War in other countries</i>		
	Very responsible	176	25%
	Somewhat responsible	239	34%
	Not that responsible	146	21%
	Not responsible at all	63	9%
	Don't know/no opinion	73	11%
BLMB41_7	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries</i>		
	Very responsible	149	21%
	Somewhat responsible	238	34%
	Not that responsible	137	20%
	Not responsible at all	82	12%
	Don't know/no opinion	92	13%



Question	Response	Frequency	Percentage
BLMB41_8	<i>Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Corruption in other countries</i>		
	Very responsible	235	34%
	Somewhat responsible	261	37%
	Not that responsible	82	12%
	Not responsible at all	42	6%
	Don't know/no opinion	78	11%
BLMB47_1	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups</i>		
	Strongly support	189	27%
	Somewhat support	252	36%
	Somewhat oppose	105	15%
	Strongly oppose	55	8%
	Don't know/no opinion	96	14%
BLMB47_2	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025</i>		
	Strongly support	95	14%
	Somewhat support	136	19%
	Somewhat oppose	130	19%
	Strongly oppose	113	16%
	Don't know/no opinion	223	32%
BLMB47_3	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate</i>		
	Strongly support	161	23%
	Somewhat support	224	32%
	Somewhat oppose	103	15%
	Strongly oppose	87	13%
	Don't know/no opinion	120	17%
BLMB47_4	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate</i>		
	Strongly support	85	12%
	Somewhat support	149	21%
	Somewhat oppose	169	24%
	Strongly oppose	162	23%
	Don't know/no opinion	132	19%

Question	Response	Frequency	Percentage
BLMB47_5	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only</i>		
	Strongly support	308	44%
	Somewhat support	182	26%
	Somewhat oppose	81	12%
	Strongly oppose	59	8%
	Don't know/no opinion	67	10%
BLMB47_6	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more</i>		
	Strongly support	319	46%
	Somewhat support	205	29%
	Somewhat oppose	65	9%
	Strongly oppose	43	6%
	Don't know/no opinion	65	9%
BLMB47_7	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports</i>		
	Strongly support	112	16%
	Somewhat support	217	31%
	Somewhat oppose	126	18%
	Strongly oppose	63	9%
	Don't know/no opinion	179	26%
BLMB47_8	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China</i>		
	Strongly support	147	21%
	Somewhat support	191	27%
	Somewhat oppose	120	17%
	Strongly oppose	72	10%
	Don't know/no opinion	167	24%
BLMB47_9	<i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT</i>		
	Strongly support	88	13%
	Somewhat support	190	27%
	Somewhat oppose	114	16%
	Strongly oppose	46	7%
	Don't know/no opinion	260	37%

Question	Response	Frequency	Percentage
BLMB48_1	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home</i>		
	Selected	79	11%
	Not Selected	618	89%
BLMB48_2	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car</i>		
	Selected	144	21%
	Not Selected	553	79%
BLMB48_3	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties</i>		
	Selected	46	7%
	Not Selected	651	93%
BLMB48_4	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling</i>		
	Selected	125	18%
	Not Selected	572	82%
BLMB48_5	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt</i>		
	Selected	203	29%
	Not Selected	494	71%
BLMB48_6	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account</i>		
	Selected	121	17%
	Not Selected	576	83%
BLMB48_7	<i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates</i>		
	Selected	235	34%
	Not Selected	462	66%
BLMB49_1	<i>Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction</i>		
	Strongly support	89	13%
	Somewhat support	81	12%
	Somewhat oppose	93	13%
	Strongly oppose	293	42%
	Don't know/no opinion	142	20%

Question	Response	Frequency	Percentage
BLMB49_2	<i>Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B</i>		
	Strongly support	54	8%
	Somewhat support	70	10%
	Somewhat oppose	113	16%
	Strongly oppose	367	53%
	Don't know/no opinion	93	13%
BLMB49_3	<i>Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion</i>		
	Strongly support	106	15%
	Somewhat support	81	12%
	Somewhat oppose	105	15%
	Strongly oppose	349	50%
	Don't know/no opinion	55	8%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	697	100%
xdemGender	Gender: Male	332	48%
	Gender: Female	365	52%
	N	697	
age	Age: 18-34	188	27%
	Age: 35-44	90	13%
	Age: 45-64	255	37%
	Age: 65+	164	24%
	N	697	
demAgeGeneration	GenZers: 1997-2012	102	15%
	Millennials: 1981-1996	165	24%
	GenXers: 1965-1980	182	26%
	Baby Boomers: 1946-1964	236	34%
	N	685	
xeduc3	Educ: < College	473	68%
	Educ: Bachelors degree	151	22%
	Educ: Post-grad	73	10%
	N	697	
xdemInc3	Income: Under 50k	232	33%
	Income: 50k-100k	277	40%
	Income: 100k+	188	27%
	N	697	
xrace_eth	Ethnicity: White (Non-Hispanic)	621	89%
	Ethnicity: Hispanic	22	3%
	Ethnicity: Black (Non-Hispanic)	23	3%
	Ethnicity: Asian + Other (Non-Hispanic)	32	5%
	N	697	
xdemReligion	All Christian	348	50%
	All Non-Christian	9	1%
	Atheist	35	5%
	Agnostic/Nothing in particular	193	28%
	Something Else	113	16%
	N	697	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	130	19%
	Non-Evangelical	324	46%
	<i>N</i>	453	
xpid3	PID: Dem (no lean)	240	34%
	PID: Ind (no lean)	202	29%
	PID: Rep (no lean)	255	37%
	<i>N</i>	697	
xpidGender	PID/Gender: Dem Men	97	14%
	PID/Gender: Dem Women	143	21%
	PID/Gender: Ind Men	112	16%
	PID/Gender: Ind Women	90	13%
	PID/Gender: Rep Men	123	18%
	PID/Gender: Rep Women	131	19%
	<i>N</i>	697	
xdemIdeo3	Ideo: Liberal (1-3)	223	32%
	Ideo: Moderate (4)	186	27%
	Ideo: Conservative (5-7)	276	40%
	<i>N</i>	684	
xdemUsr	Community: Urban	186	27%
	Community: Suburban	269	39%
	Community: Rural	242	35%
	<i>N</i>	697	
xdemMilHH1	Military HHnm: Yes	104	15%
	Military HH: No	593	85%
	<i>N</i>	697	
xdemEmploy	Employ: Private Sector	316	45%
	Employ: Government	28	4%
	Employ: Self-Employed	67	10%
	Employ: Homemaker	27	4%
	Employ: Student	16	2%
	Employ: Retired	194	28%
	Employ: Unemployed	32	5%
	Employ: Other	17	2%
	<i>N</i>	697	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



**MORNING CONSULT**



Swing States Tracking Poll #2403038  
March 08-15, 2024

*Crosstabulation Results*

*Methodology:*

This Bloomberg/Morning Consult survey, which identifies key issues in the 2024 election and measures how much voters trust Biden vs. Trump on these issues and how Biden vs. Trump perform on a ballot in swing states, was conducted from March 08 - 15, 2024, among a sample of 4932 registered voters in Arizona, Georgia, Michigan, Nevada, North Carolina, Pennsylvania and Wisconsin. The interviews were conducted online, and the data were weighted to approximate a target sample of swing state registered voters based on gender, age, race, marital status, home ownership, 2020 Presidential vote and state. Results from the full survey have a margin of error of +/-1 percentage point(s).



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129 **Table BLMB48\_2:** *Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car . . .* 526

130 **Table BLMB48\_3:** *Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties . . . . .* 530

131 **Table BLMB48\_4:** *Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling* 534

132 **Table BLMB48\_5:** *Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt* 538

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## Crosstabulation Results by Respondent Demographics

**Table BLMB1\_1:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	32%	(1578)	68%	(3354)	4932
Gender: Male	37%	(853)	63%	(1456)	2309
Gender: Female	28%	(725)	72%	(1898)	2623
Age: 18-34	30%	(397)	70%	(906)	1303
Age: 35-44	27%	(180)	73%	(489)	669
Age: 45-64	32%	(542)	68%	(1165)	1706
Age: 65+	37%	(460)	63%	(795)	1254
GenZers: 1997-2012	27%	(168)	73%	(444)	612
Millennials: 1981-1996	30%	(391)	70%	(898)	1289
GenXers: 1965-1980	30%	(401)	70%	(914)	1315
Baby Boomers: 1946-1964	36%	(575)	64%	(1034)	1610
Educ: < College	28%	(873)	72%	(2234)	3107
Educ: Bachelors degree	35%	(404)	65%	(759)	1163
Educ: Post-grad	45%	(301)	55%	(361)	662
Income: Under 50k	30%	(603)	70%	(1377)	1980
Income: 50k-100k	30%	(558)	70%	(1285)	1843
Income: 100k+	38%	(417)	62%	(692)	1109
Ethnicity: White (Non-Hispanic)	29%	(1047)	71%	(2573)	3619
Ethnicity: Hispanic	37%	(128)	63%	(213)	341
Ethnicity: Black (Non-Hispanic)	47%	(340)	53%	(387)	727
Ethnicity: Asian + Other (Non-Hispanic)	26%	(64)	74%	(181)	245
All Christian	31%	(765)	69%	(1700)	2466
All Non-Christian	43%	(86)	57%	(116)	202
Atheist	47%	(94)	53%	(108)	202
Agnostic/Nothing in particular	36%	(426)	64%	(762)	1188
Something Else	24%	(207)	76%	(667)	874
Evangelical	22%	(299)	78%	(1055)	1354
Non-Evangelical	34%	(648)	66%	(1271)	1919

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	32%	(1578)	68%	(3354)	4932
PID: Dem (no lean)	57%	(1031)	43%	(791)	1823
PID: Ind (no lean)	27%	(343)	73%	(905)	1248
PID: Rep (no lean)	11%	(204)	89%	(1658)	1862
PID/Gender: Dem Men	67%	(544)	33%	(271)	816
PID/Gender: Dem Women	48%	(487)	52%	(520)	1007
PID/Gender: Ind Men	29%	(184)	71%	(447)	630
PID/Gender: Ind Women	26%	(159)	74%	(458)	618
PID/Gender: Rep Men	15%	(125)	85%	(738)	863
PID/Gender: Rep Women	8%	(79)	92%	(920)	999
Ideo: Liberal (1-3)	57%	(818)	43%	(620)	1439
Ideo: Moderate (4)	36%	(511)	64%	(896)	1406
Ideo: Conservative (5-7)	11%	(210)	89%	(1701)	1911
Ideo/PID: Conservative Republican	7%	(102)	93%	(1290)	1392
Ideo/PID: Moderate/Liberal Republican	23%	(96)	77%	(329)	425
Ideo/PID: Moderate/Conservative Democrat	51%	(345)	49%	(329)	674
Ideo/PID: Liberal Democrat	61%	(670)	39%	(433)	1103
Unfavorable of Biden and Trump	12%	(94)	88%	(661)	755
2024 H2H Matchup: Biden Voter	60%	(1276)	40%	(859)	2135
2024 H2H Matchup: Trump Voter	9%	(215)	91%	(2118)	2333
2024 H2H Matchup: Would not Vote	16%	(31)	84%	(167)	198
2024 H2H Matchup: Do not Know	21%	(56)	79%	(210)	266
2022 House Vote: Democrat	57%	(1165)	43%	(892)	2057
2022 House Vote: Republican	10%	(210)	90%	(1793)	2003
2022 House Vote: Did not Vote	23%	(184)	77%	(607)	791
2020 Vote: Joe Biden	56%	(1271)	44%	(1000)	2271
2020 Vote: Donald Trump	10%	(213)	90%	(2024)	2236
2020 Vote: Someone Else	20%	(14)	80%	(56)	70
2020 Vote: Did not Vote	23%	(81)	77%	(274)	355
2016 Vote: Hillary Clinton	61%	(1029)	39%	(648)	1678
2016 Vote: Donald Trump	10%	(201)	90%	(1746)	1947
2016 Vote: Someone Else	39%	(69)	61%	(108)	177

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	32%	(1578)	68%	(3354)	4932
2020 Vote/PID: Not Biden/Democrat	25%	(46)	75%	(140)	187
2020 Vote/PID: Not Trump/Republican	25%	(54)	75%	(160)	214
U.S. Economy: Wrong Track	—	(0)	100%	(3354)	3354
U.S. Economy: Right Direction	100%	(1578)	—	(0)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(1040)	35%	(572)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(225)	91%	(2200)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(314)	65%	(582)	896
Top 2024 Issue: Economy	20%	(336)	80%	(1351)	1687
Community: Urban	43%	(472)	57%	(628)	1100
Community: Suburban	31%	(742)	69%	(1639)	2381
Community: Rural	25%	(364)	75%	(1086)	1451
Community/Gender: Urban Women	35%	(168)	65%	(318)	486
Community/Gender: Urban Men	49%	(303)	51%	(310)	614
Community/Gender: Rural Women	23%	(191)	77%	(647)	838
Community/Gender: Rural Men	28%	(173)	72%	(440)	613
Community/Gender: Suburban Women	28%	(366)	72%	(933)	1299
Community/Gender: Suburban Men	35%	(376)	65%	(706)	1083
Homeowner	33%	(1237)	67%	(2547)	3785
Renter	30%	(300)	70%	(683)	983
Military HHnm: Yes	30%	(213)	70%	(506)	719
Military HH: No	32%	(1365)	68%	(2848)	4213
Employ: Private Sector	32%	(583)	68%	(1256)	1838
Employ: Government	34%	(105)	66%	(205)	310
Employ: Self-Employed	32%	(130)	68%	(280)	410
Employ: Homemaker	18%	(49)	82%	(219)	269
Employ: Student	24%	(27)	76%	(84)	112
Employ: Retired	37%	(487)	63%	(841)	1328
Employ: Unemployed	30%	(120)	70%	(277)	396
Employ: Other	29%	(77)	71%	(192)	268
Self + Household: White-Collar	37%	(695)	63%	(1159)	1854
Self + Household: Blue Collar	29%	(689)	71%	(1663)	2351

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	32%	(1578)	68%	(3354)	4932
Union HH: Yes	38%	(142)	62%	(230)	372
Union HH: No	31%	(1436)	69%	(3124)	4560
LGBTQ+: Yes	34%	(158)	66%	(303)	461
LGBTQ+: No	32%	(1420)	68%	(3051)	4471
Motivated to Vote	33%	(1455)	67%	(2952)	4406
Parent: Yes	31%	(425)	69%	(963)	1387
Parent: No	33%	(1154)	67%	(2391)	3545
COVID Vaccine: Yes	39%	(1345)	61%	(2123)	3469
COVID Vaccine: No	16%	(233)	84%	(1230)	1463
Student Loans: Yes	27%	(222)	73%	(591)	813
Student Loans: No	33%	(1357)	67%	(2763)	4119
Favorable Opinion of Haley	32%	(534)	68%	(1136)	1670
Unfavorable Opinion of Haley	36%	(763)	64%	(1348)	2111
Protestant	28%	(374)	72%	(974)	1348
Roman Catholic	35%	(367)	65%	(684)	1051
Jewish	45%	(41)	55%	(49)	90
Muslim	38%	(22)	62%	(35)	57
Atheist	47%	(94)	53%	(108)	202
Agnostic	41%	(84)	59%	(123)	207
Something else	24%	(207)	76%	(667)	874
Nothing in particular	35%	(342)	65%	(639)	981
Prodigal Biden Voter	19%	(57)	81%	(247)	304
Undecided Voter (DK/WNV)	19%	(87)	81%	(377)	464
Undecided Voter (DK)	16%	(31)	84%	(167)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	46%	(2273)	54%	(2659)	4932
Gender: Male	51%	(1183)	49%	(1126)	2309
Gender: Female	42%	(1090)	58%	(1534)	2623
Age: 18-34	46%	(601)	54%	(701)	1303
Age: 35-44	43%	(287)	57%	(382)	669
Age: 45-64	43%	(739)	57%	(968)	1706
Age: 65+	52%	(646)	48%	(608)	1254
GenZers: 1997-2012	44%	(271)	56%	(341)	612
Millennials: 1981-1996	45%	(580)	55%	(709)	1289
GenXers: 1965-1980	43%	(564)	57%	(751)	1315
Baby Boomers: 1946-1964	50%	(801)	50%	(808)	1610
Educ: < College	42%	(1290)	58%	(1816)	3107
Educ: Bachelors degree	50%	(578)	50%	(585)	1163
Educ: Post-grad	61%	(404)	39%	(258)	662
Income: Under 50k	43%	(854)	57%	(1126)	1980
Income: 50k-100k	45%	(829)	55%	(1014)	1843
Income: 100k+	53%	(590)	47%	(519)	1109
Ethnicity: White (Non-Hispanic)	44%	(1584)	56%	(2036)	3619
Ethnicity: Hispanic	52%	(176)	48%	(165)	341
Ethnicity: Black (Non-Hispanic)	56%	(406)	44%	(321)	727
Ethnicity: Asian + Other (Non-Hispanic)	44%	(107)	56%	(138)	245
All Christian	46%	(1134)	54%	(1332)	2466
All Non-Christian	59%	(119)	41%	(83)	202
Atheist	58%	(118)	42%	(84)	202
Agnostic/Nothing in particular	49%	(581)	51%	(608)	1188
Something Else	37%	(322)	63%	(552)	874
Evangelical	37%	(501)	63%	(853)	1354
Non-Evangelical	48%	(923)	52%	(996)	1919
PID: Dem (no lean)	66%	(1209)	34%	(614)	1823
PID: Ind (no lean)	43%	(541)	57%	(707)	1248
PID: Rep (no lean)	28%	(523)	72%	(1339)	1862

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	46%	(2273)	54%	(2659)	4932
PID/Gender: Dem Men	74%	(607)	26%	(209)	816
PID/Gender: Dem Women	60%	(602)	40%	(405)	1007
PID/Gender: Ind Men	46%	(288)	54%	(342)	630
PID/Gender: Ind Women	41%	(253)	59%	(365)	618
PID/Gender: Rep Men	33%	(288)	67%	(575)	863
PID/Gender: Rep Women	23%	(234)	77%	(764)	999
Ideo: Liberal (1-3)	66%	(952)	34%	(487)	1439
Ideo: Moderate (4)	52%	(728)	48%	(678)	1406
Ideo: Conservative (5-7)	28%	(528)	72%	(1382)	1911
Ideo/PID: Conservative Republican	24%	(337)	76%	(1055)	1392
Ideo/PID: Moderate/Liberal Republican	39%	(167)	61%	(258)	425
Ideo/PID: Moderate/Conservative Democrat	62%	(420)	38%	(254)	674
Ideo/PID: Liberal Democrat	70%	(770)	30%	(333)	1103
Unfavorable of Biden and Trump	33%	(250)	67%	(505)	755
2024 H2H Matchup: Biden Voter	70%	(1492)	30%	(643)	2135
2024 H2H Matchup: Trump Voter	26%	(614)	74%	(1720)	2333
2024 H2H Matchup: Would not Vote	27%	(53)	73%	(144)	198
2024 H2H Matchup: Do not Know	43%	(113)	57%	(153)	266
2022 House Vote: Democrat	67%	(1388)	33%	(669)	2057
2022 House Vote: Republican	27%	(549)	73%	(1454)	2003
2022 House Vote: Did not Vote	38%	(303)	62%	(488)	791
2020 Vote: Joe Biden	67%	(1525)	33%	(746)	2271
2020 Vote: Donald Trump	26%	(587)	74%	(1649)	2236
2020 Vote: Someone Else	39%	(28)	61%	(42)	70
2020 Vote: Did not Vote	38%	(133)	62%	(222)	355
2016 Vote: Hillary Clinton	72%	(1200)	28%	(478)	1678
2016 Vote: Donald Trump	27%	(522)	73%	(1425)	1947
2016 Vote: Someone Else	51%	(90)	49%	(87)	177
2020 Vote/PID: Not Biden/Democrat	44%	(82)	56%	(105)	187
2020 Vote/PID: Not Trump/Republican	42%	(89)	58%	(124)	214

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	46%	(2273)	54%	(2659)	4932
U.S. Economy: Wrong Track	24%	(817)	76%	(2537)	3354
U.S. Economy: Right Direction	92%	(1456)	8%	(122)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73%	(1183)	27%	(429)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(629)	74%	(1795)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(460)	49%	(435)	896
Top 2024 Issue: Economy	37%	(631)	63%	(1056)	1687
Community: Urban	54%	(590)	46%	(510)	1100
Community: Suburban	48%	(1136)	52%	(1245)	2381
Community: Rural	38%	(546)	62%	(905)	1451
Community/Gender: Urban Women	44%	(213)	56%	(273)	486
Community/Gender: Urban Men	62%	(378)	38%	(236)	614
Community/Gender: Rural Women	36%	(301)	64%	(538)	838
Community/Gender: Rural Men	40%	(245)	60%	(367)	613
Community/Gender: Suburban Women	44%	(576)	56%	(723)	1299
Community/Gender: Suburban Men	52%	(560)	48%	(522)	1083
Homeowner	47%	(1791)	53%	(1994)	3785
Renter	44%	(429)	56%	(554)	983
Military HHnm: Yes	45%	(323)	55%	(396)	719
Military HH: No	46%	(1949)	54%	(2264)	4213
Employ: Private Sector	46%	(843)	54%	(995)	1838
Employ: Government	49%	(153)	51%	(158)	310
Employ: Self-Employed	47%	(193)	53%	(217)	410
Employ: Homemaker	36%	(96)	64%	(173)	269
Employ: Student	44%	(49)	56%	(62)	112
Employ: Retired	50%	(670)	50%	(658)	1328
Employ: Unemployed	42%	(165)	58%	(232)	396
Employ: Other	39%	(104)	61%	(164)	268
Self + Household: White-Collar	53%	(982)	47%	(872)	1854
Self + Household: Blue Collar	42%	(999)	58%	(1353)	2351
Union HH: Yes	53%	(196)	47%	(176)	372
Union HH: No	46%	(2076)	54%	(2483)	4560

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	46%	(2273)	54%	(2659)	4932
LGBTQ+: Yes	45%	(209)	55%	(252)	461
LGBTQ+: No	46%	(2064)	54%	(2407)	4471
Motivated to Vote	47%	(2059)	53%	(2348)	4406
Parent: Yes	46%	(640)	54%	(747)	1387
Parent: No	46%	(1632)	54%	(1912)	3545
COVID Vaccine: Yes	53%	(1832)	47%	(1636)	3469
COVID Vaccine: No	30%	(440)	70%	(1023)	1463
Student Loans: Yes	45%	(363)	55%	(450)	813
Student Loans: No	46%	(1910)	54%	(2209)	4119
Favorable Opinion of Haley	48%	(802)	52%	(868)	1670
Unfavorable Opinion of Haley	48%	(1018)	52%	(1093)	2111
Protestant	42%	(568)	58%	(780)	1348
Roman Catholic	51%	(534)	49%	(517)	1051
Jewish	67%	(60)	33%	(30)	90
Muslim	55%	(32)	45%	(26)	57
Atheist	58%	(118)	42%	(84)	202
Agnostic	57%	(118)	43%	(89)	207
Something else	37%	(322)	63%	(552)	874
Nothing in particular	47%	(463)	53%	(518)	981
Prodigal Biden Voter	40%	(121)	60%	(184)	304
Undecided Voter (DK/WNV)	36%	(167)	64%	(297)	464
Undecided Voter (DK)	27%	(53)	73%	(144)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	53%	(2617)	47%	(2315)	4932
Gender: Male	57%	(1327)	43%	(981)	2309
Gender: Female	49%	(1290)	51%	(1334)	2623
Age: 18-34	54%	(698)	46%	(605)	1303
Age: 35-44	49%	(331)	51%	(338)	669
Age: 45-64	49%	(830)	51%	(877)	1706
Age: 65+	60%	(759)	40%	(496)	1254
GenZers: 1997-2012	53%	(323)	47%	(288)	612
Millennials: 1981-1996	52%	(670)	48%	(618)	1289
GenXers: 1965-1980	47%	(619)	53%	(696)	1315
Baby Boomers: 1946-1964	58%	(939)	42%	(671)	1610
Educ: < College	49%	(1514)	51%	(1593)	3107
Educ: Bachelors degree	57%	(668)	43%	(495)	1163
Educ: Post-grad	66%	(436)	34%	(227)	662
Income: Under 50k	50%	(986)	50%	(994)	1980
Income: 50k-100k	53%	(970)	47%	(873)	1843
Income: 100k+	60%	(661)	40%	(447)	1109
Ethnicity: White (Non-Hispanic)	51%	(1856)	49%	(1763)	3619
Ethnicity: Hispanic	56%	(191)	44%	(150)	341
Ethnicity: Black (Non-Hispanic)	61%	(442)	39%	(285)	727
Ethnicity: Asian + Other (Non-Hispanic)	52%	(128)	48%	(117)	245
All Christian	55%	(1354)	45%	(1112)	2466
All Non-Christian	60%	(122)	40%	(80)	202
Atheist	57%	(116)	43%	(86)	202
Agnostic/Nothing in particular	54%	(645)	46%	(543)	1188
Something Else	43%	(380)	57%	(494)	874
Evangelical	46%	(629)	54%	(725)	1354
Non-Evangelical	56%	(1074)	44%	(845)	1919
PID: Dem (no lean)	68%	(1242)	32%	(581)	1823
PID: Ind (no lean)	50%	(618)	50%	(630)	1248
PID: Rep (no lean)	41%	(758)	59%	(1104)	1862

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	53%	(2617)	47%	(2315)	4932
PID/Gender: Dem Men	74%	(606)	26%	(209)	816
PID/Gender: Dem Women	63%	(635)	37%	(372)	1007
PID/Gender: Ind Men	52%	(328)	48%	(302)	630
PID/Gender: Ind Women	47%	(290)	53%	(328)	618
PID/Gender: Rep Men	46%	(393)	54%	(470)	863
PID/Gender: Rep Women	37%	(365)	63%	(634)	999
Ideo: Liberal (1-3)	69%	(992)	31%	(447)	1439
Ideo: Moderate (4)	57%	(803)	43%	(603)	1406
Ideo: Conservative (5-7)	39%	(750)	61%	(1160)	1911
Ideo/PID: Conservative Republican	38%	(525)	62%	(867)	1392
Ideo/PID: Moderate/Liberal Republican	50%	(213)	50%	(212)	425
Ideo/PID: Moderate/Conservative Democrat	66%	(445)	34%	(230)	674
Ideo/PID: Liberal Democrat	70%	(775)	30%	(328)	1103
Unfavorable of Biden and Trump	45%	(339)	55%	(416)	755
2024 H2H Matchup: Biden Voter	72%	(1538)	28%	(597)	2135
2024 H2H Matchup: Trump Voter	38%	(883)	62%	(1450)	2333
2024 H2H Matchup: Would not Vote	32%	(63)	68%	(134)	198
2024 H2H Matchup: Do not Know	50%	(133)	50%	(134)	266
2022 House Vote: Democrat	70%	(1445)	30%	(612)	2057
2022 House Vote: Republican	40%	(796)	60%	(1207)	2003
2022 House Vote: Did not Vote	43%	(342)	57%	(449)	791
2020 Vote: Joe Biden	69%	(1574)	31%	(697)	2271
2020 Vote: Donald Trump	38%	(854)	62%	(1382)	2236
2020 Vote: Someone Else	45%	(32)	55%	(38)	70
2020 Vote: Did not Vote	44%	(158)	56%	(197)	355
2016 Vote: Hillary Clinton	72%	(1216)	28%	(462)	1678
2016 Vote: Donald Trump	40%	(770)	60%	(1177)	1947
2016 Vote: Someone Else	54%	(95)	46%	(82)	177
2020 Vote/PID: Not Biden/Democrat	46%	(86)	54%	(100)	187
2020 Vote/PID: Not Trump/Republican	49%	(105)	51%	(108)	214

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	53%	(2617)	47%	(2315)	4932
U.S. Economy: Wrong Track	35%	(1186)	65%	(2168)	3354
U.S. Economy: Right Direction	91%	(1431)	9%	(147)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75%	(1204)	25%	(408)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(900)	63%	(1524)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(513)	43%	(383)	896
Top 2024 Issue: Economy	45%	(766)	55%	(921)	1687
Community: Urban	55%	(606)	45%	(494)	1100
Community: Suburban	54%	(1284)	46%	(1097)	2381
Community: Rural	50%	(728)	50%	(723)	1451
Community/Gender: Urban Women	47%	(227)	53%	(260)	486
Community/Gender: Urban Men	62%	(379)	38%	(235)	614
Community/Gender: Rural Women	49%	(411)	51%	(427)	838
Community/Gender: Rural Men	52%	(317)	48%	(296)	613
Community/Gender: Suburban Women	50%	(652)	50%	(646)	1299
Community/Gender: Suburban Men	58%	(632)	42%	(451)	1083
Homeowner	55%	(2081)	45%	(1704)	3785
Renter	49%	(478)	51%	(505)	983
Military HHnm: Yes	53%	(381)	47%	(338)	719
Military HH: No	53%	(2236)	47%	(1977)	4213
Employ: Private Sector	53%	(974)	47%	(865)	1838
Employ: Government	51%	(160)	49%	(151)	310
Employ: Self-Employed	52%	(214)	48%	(196)	410
Employ: Homemaker	42%	(112)	58%	(157)	269
Employ: Student	55%	(61)	45%	(51)	112
Employ: Retired	60%	(796)	40%	(532)	1328
Employ: Unemployed	46%	(183)	54%	(213)	396
Employ: Other	44%	(117)	56%	(151)	268
Self + Household: White-Collar	60%	(1105)	40%	(749)	1854
Self + Household: Blue Collar	51%	(1193)	49%	(1158)	2351
Union HH: Yes	59%	(220)	41%	(152)	372
Union HH: No	53%	(2397)	47%	(2163)	4560

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	53%	(2617)	47%	(2315)	4932
LGBTQ+: Yes	50%	(230)	50%	(231)	461
LGBTQ+: No	53%	(2387)	47%	(2084)	4471
Motivated to Vote	54%	(2377)	46%	(2029)	4406
Parent: Yes	53%	(736)	47%	(651)	1387
Parent: No	53%	(1881)	47%	(1664)	3545
COVID Vaccine: Yes	59%	(2035)	41%	(1433)	3469
COVID Vaccine: No	40%	(582)	60%	(881)	1463
Student Loans: Yes	51%	(413)	49%	(399)	813
Student Loans: No	53%	(2204)	47%	(1916)	4119
Favorable Opinion of Haley	57%	(957)	43%	(713)	1670
Unfavorable Opinion of Haley	54%	(1142)	46%	(969)	2111
Protestant	54%	(722)	46%	(626)	1348
Roman Catholic	57%	(601)	43%	(450)	1051
Jewish	61%	(54)	39%	(35)	90
Muslim	57%	(33)	43%	(25)	57
Atheist	57%	(116)	43%	(86)	202
Agnostic	60%	(124)	40%	(83)	207
Something else	43%	(380)	57%	(494)	874
Nothing in particular	53%	(522)	47%	(460)	981
Prodigal Biden Voter	45%	(138)	55%	(166)	304
Undecided Voter (DK/WNV)	42%	(196)	58%	(268)	464
Undecided Voter (DK)	32%	(63)	68%	(134)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (1045)	21% (1041)	12% (601)	43% (2115)	2% (107)	— (23)	4932
Gender: Male	23% (538)	20% (451)	11% (259)	44% (1006)	2% (51)	— (3)	2309
Gender: Female	19% (507)	22% (590)	13% (342)	42% (1109)	2% (56)	1% (19)	2623
Age: 18-34	17% (217)	23% (302)	17% (215)	37% (488)	5% (66)	1% (14)	1303
Age: 35-44	17% (112)	25% (164)	13% (88)	42% (282)	2% (17)	1% (5)	669
Age: 45-64	21% (361)	20% (348)	11% (185)	46% (791)	1% (19)	— (4)	1706
Age: 65+	28% (354)	18% (227)	9% (114)	44% (554)	— (6)	— (0)	1254
GenZers: 1997-2012	12% (75)	25% (150)	18% (109)	36% (222)	7% (46)	2% (10)	612
Millennials: 1981-1996	19% (248)	23% (297)	14% (184)	40% (514)	3% (37)	1% (9)	1289
GenXers: 1965-1980	20% (263)	22% (286)	11% (150)	45% (597)	1% (15)	— (3)	1315
Baby Boomers: 1946-1964	27% (430)	18% (288)	9% (147)	46% (734)	1% (10)	— (1)	1610
Educ: < College	19% (586)	19% (595)	12% (367)	47% (1454)	3% (87)	1% (18)	3107
Educ: Bachelors degree	22% (250)	25% (286)	13% (154)	39% (455)	1% (14)	— (4)	1163
Educ: Post-grad	31% (208)	24% (160)	12% (80)	31% (207)	1% (6)	— (1)	662
Income: Under 50k	21% (417)	21% (424)	12% (236)	41% (821)	3% (66)	1% (16)	1980
Income: 50k-100k	21% (378)	19% (359)	12% (229)	45% (837)	2% (33)	— (6)	1843
Income: 100k+	22% (249)	23% (258)	12% (136)	41% (457)	1% (8)	— (1)	1109
Ethnicity: White (Non-Hispanic)	19% (691)	18% (651)	11% (412)	50% (1809)	1% (40)	— (15)	3619
Ethnicity: Hispanic	25% (86)	29% (98)	13% (45)	28% (96)	4% (15)	— (1)	341
Ethnicity: Black (Non-Hispanic)	34% (250)	31% (226)	12% (87)	16% (113)	6% (45)	1% (6)	727
Ethnicity: Asian + Other (Non-Hispanic)	7% (17)	27% (65)	23% (58)	40% (98)	3% (7)	— (0)	245
All Christian	22% (531)	17% (426)	11% (282)	48% (1191)	1% (31)	— (5)	2466
All Non-Christian	24% (50)	28% (57)	16% (32)	28% (57)	3% (6)	— (1)	202
Atheist	26% (52)	40% (80)	11% (22)	22% (45)	1% (2)	— (0)	202
Agnostic/Nothing in particular	22% (260)	28% (337)	13% (153)	33% (388)	3% (40)	1% (9)	1188
Something Else	17% (151)	16% (140)	13% (112)	50% (434)	3% (29)	1% (7)	874
Evangelical	17% (224)	12% (165)	10% (130)	60% (808)	2% (22)	— (6)	1354
Non-Evangelical	24% (451)	20% (384)	13% (256)	41% (784)	2% (38)	— (6)	1919
PID: Dem (no lean)	46% (834)	34% (628)	10% (177)	7% (130)	2% (44)	1% (9)	1823
PID: Ind (no lean)	12% (148)	24% (302)	18% (227)	41% (517)	4% (46)	1% (7)	1248
PID: Rep (no lean)	3% (63)	6% (111)	11% (197)	79% (1468)	1% (17)	— (6)	1862

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (1045)	21% (1041)	12% (601)	43% (2115)	2% (107)	— (23)	4932
PID/Gender: Dem Men	51% (419)	30% (248)	7% (54)	9% (74)	3% (21)	— (1)	816
PID/Gender: Dem Women	41% (415)	38% (380)	12% (123)	6% (57)	2% (23)	1% (9)	1007
PID/Gender: Ind Men	14% (85)	23% (146)	19% (117)	41% (260)	3% (21)	— (2)	630
PID/Gender: Ind Women	10% (62)	25% (157)	18% (110)	42% (257)	4% (25)	1% (6)	618
PID/Gender: Rep Men	4% (34)	7% (58)	10% (88)	78% (673)	1% (10)	— (1)	863
PID/Gender: Rep Women	3% (30)	5% (53)	11% (108)	80% (795)	1% (7)	— (5)	999
Ideo: Liberal (1-3)	44% (627)	34% (496)	10% (142)	9% (137)	2% (30)	1% (7)	1439
Ideo: Moderate (4)	21% (297)	28% (394)	16% (227)	32% (450)	2% (31)	1% (7)	1406
Ideo: Conservative (5-7)	5% (103)	7% (125)	10% (195)	77% (1466)	1% (19)	— (3)	1911
Ideo/PID: Conservative Republican	2% (29)	3% (47)	9% (120)	85% (1184)	1% (10)	— (2)	1392
Ideo/PID: Moderate/Liberal Republican	8% (33)	14% (59)	16% (67)	60% (256)	1% (6)	1% (4)	425
Ideo/PID: Moderate/Conservative Democrat	39% (263)	36% (241)	12% (83)	11% (74)	2% (10)	— (3)	674
Ideo/PID: Liberal Democrat	50% (556)	34% (380)	8% (86)	5% (53)	2% (25)	— (4)	1103
Unfavorable of Biden and Trump	— (0)	— (0)	51% (388)	49% (367)	— (0)	— (0)	755
2024 H2H Matchup: Biden Voter	46% (972)	41% (879)	9% (193)	3% (60)	1% (28)	— (3)	2135
2024 H2H Matchup: Trump Voter	3% (62)	4% (83)	11% (263)	81% (1885)	1% (31)	— (9)	2333
2024 H2H Matchup: Would not Vote	3% (6)	11% (23)	30% (58)	41% (80)	13% (26)	3% (5)	198
2024 H2H Matchup: Do not Know	2% (4)	21% (57)	33% (87)	34% (90)	8% (23)	2% (6)	266
2022 House Vote: Democrat	43% (880)	37% (754)	11% (235)	7% (144)	2% (34)	— (9)	2057
2022 House Vote: Republican	3% (55)	5% (104)	10% (208)	80% (1604)	1% (25)	— (7)	2003
2022 House Vote: Did not Vote	13% (101)	21% (167)	19% (148)	41% (325)	6% (44)	1% (7)	791
2020 Vote: Joe Biden	41% (942)	38% (860)	12% (273)	6% (144)	2% (44)	— (8)	2271
2020 Vote: Donald Trump	3% (61)	4% (98)	11% (235)	81% (1807)	1% (28)	— (7)	2236
2020 Vote: Someone Else	7% (5)	13% (9)	24% (17)	50% (35)	6% (4)	1% (0)	70
2020 Vote: Did not Vote	10% (37)	21% (74)	21% (76)	37% (130)	9% (32)	2% (7)	355
2016 Vote: Hillary Clinton	48% (798)	36% (611)	9% (144)	6% (92)	2% (27)	— (6)	1678
2016 Vote: Donald Trump	4% (69)	6% (122)	11% (211)	78% (1523)	1% (16)	— (6)	1947
2016 Vote: Someone Else	21% (36)	30% (53)	19% (35)	28% (50)	2% (3)	— (0)	177
2020 Vote/PID: Not Biden/Democrat	15% (29)	21% (38)	21% (40)	34% (64)	7% (14)	1% (2)	187
2020 Vote/PID: Not Trump/Republican	9% (20)	22% (47)	23% (49)	43% (92)	2% (5)	— (1)	214

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (1045)	21% (1041)	12% (601)	43% (2115)	2% (107)	— (23)	4932
U.S. Economy: Wrong Track	7% (239)	15% (516)	14% (475)	61% (2034)	2% (70)	1% (19)	3354
U.S. Economy: Right Direction	51% (805)	33% (525)	8% (126)	5% (81)	2% (37)	— (4)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53% (855)	37% (590)	6% (99)	2% (33)	2% (28)	— (6)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (66)	5% (120)	12% (282)	79% (1908)	2% (40)	— (9)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (124)	37% (330)	25% (220)	19% (174)	4% (39)	1% (8)	896
Top 2024 Issue: Economy	10% (173)	18% (300)	17% (286)	53% (888)	2% (36)	— (5)	1687
Community: Urban	29% (323)	26% (284)	13% (145)	28% (305)	4% (39)	— (4)	1100
Community: Suburban	19% (463)	24% (571)	13% (302)	42% (1002)	1% (32)	— (10)	2381
Community: Rural	18% (258)	13% (185)	11% (154)	56% (808)	2% (36)	1% (9)	1451
Community/Gender: Urban Women	25% (120)	32% (157)	15% (73)	25% (122)	3% (12)	— (2)	486
Community/Gender: Urban Men	33% (203)	21% (127)	12% (72)	30% (183)	4% (27)	— (2)	614
Community/Gender: Rural Women	17% (145)	13% (109)	12% (100)	54% (453)	3% (23)	1% (9)	838
Community/Gender: Rural Men	19% (113)	12% (76)	9% (55)	58% (355)	2% (13)	— (0)	613
Community/Gender: Suburban Women	19% (241)	25% (324)	13% (170)	41% (535)	2% (21)	1% (9)	1299
Community/Gender: Suburban Men	21% (222)	23% (248)	12% (132)	43% (468)	1% (12)	— (1)	1083
Homeowner	21% (798)	20% (775)	12% (447)	45% (1698)	1% (55)	— (12)	3785
Renter	23% (228)	23% (229)	14% (135)	35% (343)	4% (41)	1% (7)	983
Military HHnm: Yes	20% (146)	16% (118)	12% (89)	49% (354)	2% (12)	— (0)	719
Military HH: No	21% (898)	22% (923)	12% (512)	42% (1761)	2% (95)	1% (23)	4213
Employ: Private Sector	20% (363)	23% (418)	13% (240)	42% (776)	2% (35)	— (7)	1838
Employ: Government	18% (55)	26% (80)	15% (46)	38% (117)	3% (8)	1% (3)	310
Employ: Self-Employed	18% (74)	19% (79)	15% (61)	45% (183)	3% (11)	1% (2)	410
Employ: Homemaker	15% (39)	17% (45)	13% (34)	53% (142)	2% (6)	1% (2)	269
Employ: Student	16% (18)	20% (22)	19% (22)	36% (41)	6% (7)	3% (3)	112
Employ: Retired	28% (368)	19% (249)	8% (102)	45% (602)	— (6)	— (1)	1328
Employ: Unemployed	20% (78)	24% (94)	14% (54)	37% (146)	6% (22)	1% (3)	396
Employ: Other	18% (49)	20% (53)	16% (42)	40% (108)	5% (14)	1% (2)	268
Self + Household: White-Collar	24% (449)	23% (435)	12% (230)	39% (715)	1% (23)	— (2)	1854
Self + Household: Blue Collar	21% (485)	19% (442)	11% (259)	48% (1126)	1% (31)	— (9)	2351
Union HH: Yes	27% (101)	22% (82)	12% (46)	37% (139)	1% (3)	— (1)	372
Union HH: No	21% (944)	21% (959)	12% (555)	43% (1976)	2% (104)	— (22)	4560

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (1045)	21% (1041)	12% (601)	43% (2115)	2% (107)	— (23)	4932
LGBTQ+: Yes	23% (107)	27% (126)	15% (71)	29% (136)	4% (19)	1% (3)	461
LGBTQ+: No	21% (938)	20% (915)	12% (530)	44% (1980)	2% (89)	— (20)	4471
Motivated to Vote	23% (999)	21% (914)	11% (488)	44% (1936)	1% (59)	— (10)	4406
Parent: Yes	19% (262)	22% (310)	14% (195)	41% (574)	3% (35)	1% (10)	1387
Parent: No	22% (783)	21% (731)	11% (406)	43% (1541)	2% (72)	— (13)	3545
COVID Vaccine: Yes	26% (905)	25% (875)	13% (445)	34% (1171)	2% (60)	— (13)	3469
COVID Vaccine: No	10% (140)	11% (166)	11% (156)	65% (944)	3% (47)	1% (10)	1463
Student Loans: Yes	17% (137)	28% (225)	17% (138)	36% (290)	2% (17)	1% (5)	813
Student Loans: No	22% (907)	20% (816)	11% (463)	44% (1825)	2% (90)	— (18)	4119
Favorable Opinion of Haley	19% (318)	20% (335)	13% (218)	47% (778)	1% (19)	— (2)	1670
Unfavorable Opinion of Haley	27% (572)	20% (426)	9% (199)	42% (894)	1% (16)	— (4)	2111
Protestant	20% (270)	15% (207)	10% (141)	53% (721)	1% (8)	— (1)	1348
Roman Catholic	24% (253)	19% (201)	13% (133)	42% (437)	2% (23)	— (4)	1051
Jewish	29% (26)	31% (28)	14% (13)	24% (22)	1% (1)	1% (1)	90
Muslim	24% (14)	19% (11)	11% (7)	41% (23)	5% (3)	— (0)	57
Atheist	26% (52)	40% (80)	11% (22)	22% (45)	1% (2)	— (0)	202
Agnostic	27% (57)	36% (75)	14% (29)	20% (41)	3% (6)	— (0)	207
Something else	17% (151)	16% (140)	13% (112)	50% (434)	3% (29)	1% (7)	874
Nothing in particular	21% (204)	27% (262)	13% (124)	35% (347)	4% (34)	1% (9)	981
Prodigal Biden Voter	3% (10)	17% (53)	39% (118)	32% (98)	7% (20)	2% (6)	304
Undecided Voter (DK/WNV)	2% (10)	17% (79)	31% (145)	37% (170)	10% (48)	2% (12)	464
Undecided Voter (DK)	3% (6)	11% (23)	30% (58)	41% (80)	13% (26)	3% (5)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (949)	21% (1040)	12% (578)	41% (2014)	5% (241)	2% (110)	4932
Gender: Male	20% (466)	20% (452)	12% (266)	42% (976)	4% (94)	2% (55)	2309
Gender: Female	18% (483)	22% (588)	12% (312)	40% (1038)	6% (147)	2% (55)	2623
Age: 18-34	18% (231)	22% (285)	13% (174)	33% (431)	9% (115)	5% (66)	1303
Age: 35-44	19% (129)	22% (148)	13% (85)	37% (250)	5% (36)	3% (20)	669
Age: 45-64	19% (325)	21% (354)	12% (204)	44% (752)	3% (56)	1% (16)	1706
Age: 65+	21% (264)	20% (253)	9% (115)	46% (581)	3% (34)	1% (8)	1254
GenZers: 1997-2012	15% (94)	19% (116)	13% (81)	34% (206)	11% (70)	7% (45)	612
Millennials: 1981-1996	20% (254)	23% (300)	13% (169)	35% (448)	6% (78)	3% (41)	1289
GenXers: 1965-1980	19% (246)	21% (283)	13% (166)	42% (555)	4% (48)	1% (17)	1315
Baby Boomers: 1946-1964	21% (338)	20% (321)	9% (150)	47% (756)	2% (37)	— (7)	1610
Educ: < College	18% (569)	18% (556)	12% (371)	43% (1326)	6% (190)	3% (95)	3107
Educ: Bachelors degree	18% (213)	25% (296)	12% (137)	40% (470)	3% (33)	1% (13)	1163
Educ: Post-grad	25% (166)	28% (187)	11% (70)	33% (218)	3% (18)	— (2)	662
Income: Under 50k	19% (386)	20% (397)	12% (240)	38% (749)	7% (129)	4% (80)	1980
Income: 50k-100k	18% (338)	20% (369)	12% (222)	44% (805)	5% (86)	1% (23)	1843
Income: 100k+	20% (225)	25% (273)	10% (116)	41% (460)	2% (27)	1% (8)	1109
Ethnicity: White (Non-Hispanic)	16% (567)	19% (702)	12% (427)	48% (1721)	4% (139)	2% (63)	3619
Ethnicity: Hispanic	25% (84)	27% (91)	14% (46)	26% (87)	7% (25)	2% (8)	341
Ethnicity: Black (Non-Hispanic)	38% (274)	25% (179)	11% (78)	15% (109)	7% (52)	5% (35)	727
Ethnicity: Asian + Other (Non-Hispanic)	10% (25)	28% (68)	11% (26)	40% (98)	10% (24)	2% (4)	245
All Christian	17% (423)	19% (480)	11% (267)	49% (1210)	3% (69)	1% (17)	2466
All Non-Christian	26% (52)	25% (51)	16% (32)	22% (45)	7% (15)	4% (7)	202
Atheist	26% (52)	34% (68)	14% (28)	20% (40)	5% (9)	3% (5)	202
Agnostic/Nothing in particular	22% (264)	25% (298)	12% (147)	30% (358)	7% (85)	3% (38)	1188
Something Else	18% (157)	16% (143)	12% (105)	41% (362)	7% (64)	5% (43)	874
Evangelical	15% (209)	13% (181)	10% (136)	54% (738)	4% (60)	2% (30)	1354
Non-Evangelical	19% (364)	22% (430)	12% (225)	42% (802)	4% (70)	1% (28)	1919
PID: Dem (no lean)	41% (740)	38% (694)	8% (150)	7% (134)	4% (66)	2% (39)	1823
PID: Ind (no lean)	12% (146)	20% (250)	17% (208)	39% (486)	10% (122)	3% (36)	1248
PID: Rep (no lean)	3% (63)	5% (96)	12% (220)	75% (1394)	3% (54)	2% (35)	1862

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (949)	21% (1040)	12% (578)	41% (2014)	5% (241)	2% (110)	4932
PID/Gender: Dem Men	43% (354)	35% (283)	7% (59)	9% (77)	3% (22)	2% (20)	816
PID/Gender: Dem Women	38% (386)	41% (410)	9% (90)	6% (58)	4% (44)	2% (19)	1007
PID/Gender: Ind Men	12% (75)	19% (121)	17% (110)	40% (254)	8% (53)	3% (17)	630
PID/Gender: Ind Women	12% (71)	21% (129)	16% (98)	37% (232)	11% (69)	3% (19)	618
PID/Gender: Rep Men	4% (37)	5% (47)	11% (97)	75% (645)	2% (19)	2% (18)	863
PID/Gender: Rep Women	3% (26)	5% (48)	12% (124)	75% (749)	3% (34)	2% (17)	999
Ideo: Liberal (1-3)	39% (554)	38% (544)	9% (136)	8% (116)	5% (68)	1% (20)	1439
Ideo: Moderate (4)	20% (278)	26% (363)	17% (238)	29% (405)	6% (82)	3% (42)	1406
Ideo: Conservative (5-7)	5% (101)	6% (108)	10% (183)	76% (1449)	3% (48)	1% (21)	1911
Ideo/PID: Conservative Republican	2% (33)	3% (36)	9% (121)	84% (1167)	2% (25)	1% (10)	1392
Ideo/PID: Moderate/Liberal Republican	7% (30)	13% (55)	21% (91)	49% (210)	4% (18)	5% (20)	425
Ideo/PID: Moderate/Conservative Democrat	35% (239)	37% (246)	9% (62)	13% (85)	4% (26)	2% (16)	674
Ideo/PID: Liberal Democrat	44% (489)	40% (438)	8% (84)	4% (46)	3% (30)	1% (15)	1103
Unfavorable of Biden and Trump	4% (28)	15% (111)	27% (207)	47% (352)	6% (45)	2% (12)	755
2024 H2H Matchup: Biden Voter	39% (839)	39% (837)	10% (219)	6% (122)	4% (90)	1% (27)	2135
2024 H2H Matchup: Trump Voter	3% (82)	5% (123)	11% (265)	74% (1737)	3% (71)	2% (55)	2333
2024 H2H Matchup: Would not Vote	5% (10)	15% (30)	18% (36)	34% (68)	18% (36)	9% (19)	198
2024 H2H Matchup: Do not Know	7% (19)	19% (50)	22% (58)	33% (87)	16% (44)	4% (10)	266
2022 House Vote: Democrat	38% (784)	38% (786)	11% (221)	8% (165)	4% (81)	1% (21)	2057
2022 House Vote: Republican	3% (65)	5% (99)	11% (224)	77% (1534)	3% (58)	1% (23)	2003
2022 House Vote: Did not Vote	12% (94)	18% (141)	15% (116)	36% (286)	12% (93)	8% (59)	791
2020 Vote: Joe Biden	37% (841)	38% (861)	11% (247)	8% (184)	5% (113)	1% (24)	2271
2020 Vote: Donald Trump	3% (67)	5% (105)	12% (258)	76% (1695)	3% (72)	2% (39)	2236
2020 Vote: Someone Else	4% (3)	17% (12)	27% (19)	37% (26)	11% (7)	4% (2)	70
2020 Vote: Did not Vote	11% (38)	17% (61)	15% (53)	31% (108)	14% (50)	12% (44)	355
2016 Vote: Hillary Clinton	42% (700)	38% (643)	9% (155)	6% (107)	4% (59)	1% (13)	1678
2016 Vote: Donald Trump	4% (78)	6% (113)	11% (211)	76% (1473)	3% (50)	1% (23)	1947
2016 Vote: Someone Else	12% (21)	29% (52)	23% (42)	29% (52)	5% (8)	2% (3)	177
2020 Vote/PID: Not Biden/Democrat	15% (29)	23% (42)	16% (31)	29% (54)	7% (12)	10% (19)	187
2020 Vote/PID: Not Trump/Republican	8% (17)	18% (38)	21% (46)	41% (88)	6% (13)	6% (13)	214

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (949)	21% (1040)	12% (578)	41% (2014)	5% (241)	2% (110)	4932
U.S. Economy: Wrong Track	8% (281)	15% (488)	13% (437)	57% (1911)	5% (154)	2% (82)	3354
U.S. Economy: Right Direction	42% (668)	35% (551)	9% (141)	6% (102)	6% (87)	2% (28)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46% (734)	37% (595)	8% (132)	4% (68)	4% (61)	1% (22)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (80)	7% (161)	12% (288)	72% (1751)	4% (86)	2% (59)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (135)	32% (283)	18% (159)	22% (195)	11% (95)	3% (29)	896
Top 2024 Issue: Economy	11% (191)	17% (289)	15% (248)	49% (827)	6% (97)	2% (34)	1687
Community: Urban	29% (319)	24% (268)	13% (146)	25% (280)	5% (59)	2% (27)	1100
Community: Suburban	18% (437)	23% (545)	11% (268)	41% (988)	4% (105)	2% (39)	2381
Community: Rural	13% (193)	16% (227)	11% (164)	51% (745)	5% (77)	3% (44)	1451
Community/Gender: Urban Women	26% (125)	29% (139)	15% (71)	22% (106)	6% (31)	3% (14)	486
Community/Gender: Urban Men	32% (194)	21% (128)	12% (75)	28% (174)	5% (29)	2% (13)	614
Community/Gender: Rural Women	14% (115)	17% (142)	11% (89)	50% (415)	7% (55)	3% (22)	838
Community/Gender: Rural Men	13% (77)	14% (86)	12% (75)	54% (330)	4% (23)	4% (22)	613
Community/Gender: Suburban Women	19% (243)	24% (307)	12% (152)	40% (517)	5% (62)	1% (19)	1299
Community/Gender: Suburban Men	18% (195)	22% (238)	11% (116)	44% (471)	4% (43)	2% (20)	1083
Homeowner	18% (699)	21% (798)	12% (449)	43% (1635)	4% (146)	2% (58)	3785
Renter	24% (231)	22% (212)	11% (112)	32% (316)	8% (74)	4% (38)	983
Military HHnm: Yes	19% (134)	17% (122)	10% (70)	50% (358)	3% (25)	1% (10)	719
Military HH: No	19% (815)	22% (918)	12% (508)	39% (1656)	5% (217)	2% (100)	4213
Employ: Private Sector	19% (353)	22% (412)	13% (241)	40% (732)	4% (74)	1% (26)	1838
Employ: Government	19% (58)	26% (82)	10% (31)	36% (112)	3% (10)	5% (16)	310
Employ: Self-Employed	19% (77)	18% (73)	13% (54)	39% (161)	7% (28)	4% (16)	410
Employ: Homemaker	13% (36)	18% (47)	10% (26)	51% (138)	7% (19)	1% (3)	269
Employ: Student	14% (16)	22% (25)	15% (17)	35% (39)	10% (12)	3% (4)	112
Employ: Retired	20% (270)	21% (274)	9% (120)	47% (621)	3% (36)	1% (7)	1328
Employ: Unemployed	21% (84)	19% (75)	13% (51)	31% (123)	8% (33)	8% (32)	396
Employ: Other	20% (54)	19% (52)	14% (38)	33% (89)	11% (29)	2% (6)	268
Self + Household: White-Collar	20% (378)	25% (465)	11% (206)	39% (727)	3% (59)	1% (19)	1854
Self + Household: Blue Collar	20% (464)	18% (427)	12% (278)	45% (1059)	4% (91)	1% (33)	2351
Union HH: Yes	23% (85)	26% (97)	7% (26)	39% (146)	3% (12)	2% (7)	372
Union HH: No	19% (864)	21% (942)	12% (552)	41% (1868)	5% (230)	2% (103)	4560

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (949)	21% (1040)	12% (578)	41% (2014)	5% (241)	2% (110)	4932
LGBTQ+: Yes	25% (114)	25% (114)	12% (55)	23% (106)	11% (49)	5% (23)	461
LGBTQ+: No	19% (835)	21% (926)	12% (523)	43% (1907)	4% (193)	2% (87)	4471
Motivated to Vote	20% (886)	22% (948)	11% (500)	42% (1859)	3% (151)	1% (63)	4406
Parent: Yes	20% (280)	21% (293)	12% (168)	38% (530)	6% (80)	3% (37)	1387
Parent: No	19% (669)	21% (746)	12% (410)	42% (1484)	5% (161)	2% (73)	3545
COVID Vaccine: Yes	23% (810)	26% (892)	12% (419)	33% (1144)	4% (153)	1% (51)	3469
COVID Vaccine: No	10% (139)	10% (148)	11% (160)	59% (869)	6% (88)	4% (59)	1463
Student Loans: Yes	19% (155)	26% (211)	15% (123)	33% (268)	5% (43)	2% (13)	813
Student Loans: No	19% (794)	20% (828)	11% (455)	42% (1746)	5% (198)	2% (98)	4119
Favorable Opinion of Haley	17% (285)	20% (331)	13% (215)	48% (797)	2% (35)	— (7)	1670
Unfavorable Opinion of Haley	24% (507)	22% (463)	10% (207)	42% (878)	2% (42)	1% (14)	2111
Protestant	16% (215)	17% (224)	9% (128)	55% (735)	3% (39)	1% (8)	1348
Roman Catholic	19% (200)	23% (244)	12% (129)	42% (443)	3% (28)	1% (7)	1051
Jewish	24% (22)	27% (24)	16% (15)	27% (24)	5% (5)	1% (1)	90
Muslim	37% (21)	18% (10)	15% (8)	18% (11)	4% (2)	9% (5)	57
Atheist	26% (52)	34% (68)	14% (28)	20% (40)	5% (9)	3% (5)	202
Agnostic	26% (54)	35% (73)	13% (26)	20% (42)	5% (10)	1% (2)	207
Something else	18% (157)	16% (143)	12% (105)	41% (362)	7% (64)	5% (43)	874
Nothing in particular	21% (210)	23% (225)	12% (121)	32% (315)	8% (75)	4% (36)	981
Prodigal Biden Voter	10% (32)	25% (78)	20% (61)	29% (88)	14% (42)	1% (4)	304
Undecided Voter (DK/WNV)	6% (28)	17% (79)	20% (93)	33% (155)	17% (80)	6% (28)	464
Undecided Voter (DK)	5% (10)	15% (30)	18% (36)	34% (68)	18% (36)	9% (19)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (831)	25% (1226)	19% (937)	32% (1599)	5% (257)	2% (82)	4932
Gender: Male	17% (402)	24% (557)	19% (434)	34% (796)	4% (98)	1% (22)	2309
Gender: Female	16% (430)	26% (669)	19% (503)	31% (803)	6% (159)	2% (60)	2623
Age: 18-34	15% (201)	27% (345)	19% (241)	26% (339)	9% (118)	4% (57)	1303
Age: 35-44	17% (111)	25% (169)	21% (139)	29% (194)	7% (49)	1% (7)	669
Age: 45-64	16% (266)	24% (414)	20% (334)	36% (613)	4% (64)	1% (15)	1706
Age: 65+	20% (253)	24% (297)	18% (222)	36% (454)	2% (26)	— (2)	1254
GenZers: 1997-2012	13% (79)	26% (162)	18% (110)	25% (153)	10% (64)	7% (44)	612
Millennials: 1981-1996	17% (225)	26% (337)	19% (249)	28% (359)	8% (99)	2% (20)	1289
GenXers: 1965-1980	15% (196)	25% (328)	20% (265)	35% (455)	4% (58)	1% (12)	1315
Baby Boomers: 1946-1964	19% (310)	23% (376)	18% (294)	37% (593)	2% (32)	— (5)	1610
Educ: < College	16% (505)	22% (669)	19% (599)	34% (1056)	7% (203)	2% (75)	3107
Educ: Bachelors degree	16% (182)	28% (331)	20% (237)	32% (373)	3% (37)	— (3)	1163
Educ: Post-grad	22% (145)	34% (226)	15% (100)	26% (170)	3% (18)	— (3)	662
Income: Under 50k	18% (359)	24% (482)	16% (325)	31% (605)	8% (153)	3% (56)	1980
Income: 50k-100k	16% (302)	23% (430)	21% (388)	34% (630)	4% (73)	1% (20)	1843
Income: 100k+	15% (171)	28% (314)	20% (223)	33% (364)	3% (30)	1% (6)	1109
Ethnicity: White (Non-Hispanic)	15% (525)	22% (809)	20% (739)	38% (1365)	4% (140)	1% (40)	3619
Ethnicity: Hispanic	21% (72)	31% (107)	16% (55)	20% (69)	9% (30)	3% (9)	341
Ethnicity: Black (Non-Hispanic)	30% (217)	33% (243)	14% (101)	10% (72)	9% (63)	4% (30)	727
Ethnicity: Asian + Other (Non-Hispanic)	7% (17)	27% (67)	17% (41)	38% (93)	10% (24)	1% (3)	245
All Christian	16% (396)	22% (541)	20% (488)	38% (933)	4% (94)	1% (14)	2466
All Non-Christian	29% (59)	31% (62)	15% (31)	18% (36)	5% (11)	2% (3)	202
Atheist	18% (36)	42% (84)	19% (39)	15% (31)	4% (9)	2% (4)	202
Agnostic/Nothing in particular	18% (210)	31% (373)	17% (202)	23% (277)	8% (90)	3% (36)	1188
Something Else	15% (131)	19% (166)	20% (176)	37% (322)	6% (54)	3% (25)	874
Evangelical	13% (182)	16% (215)	20% (268)	45% (613)	4% (54)	2% (22)	1354
Non-Evangelical	18% (338)	25% (478)	20% (378)	32% (617)	5% (91)	1% (17)	1919
PID: Dem (no lean)	39% (704)	44% (794)	10% (180)	3% (52)	4% (71)	1% (22)	1823
PID: Ind (no lean)	6% (80)	24% (305)	27% (334)	29% (368)	10% (122)	3% (40)	1248
PID: Rep (no lean)	3% (47)	7% (127)	23% (423)	63% (1179)	3% (65)	1% (20)	1862

Continued on next page

**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (831)	25% (1226)	19% (937)	32% (1599)	5% (257)	2% (82)	4932
PID/Gender: Dem Men	42% (341)	42% (341)	9% (76)	3% (24)	3% (28)	1% (6)	816
PID/Gender: Dem Women	36% (363)	45% (453)	10% (103)	3% (28)	4% (43)	2% (16)	1007
PID/Gender: Ind Men	7% (41)	24% (151)	26% (162)	35% (221)	7% (42)	2% (13)	630
PID/Gender: Ind Women	6% (39)	25% (154)	28% (172)	24% (147)	13% (80)	4% (27)	618
PID/Gender: Rep Men	2% (20)	7% (64)	23% (196)	64% (552)	3% (28)	— (4)	863
PID/Gender: Rep Women	3% (28)	6% (62)	23% (228)	63% (628)	4% (37)	2% (17)	999
Ideo: Liberal (1-3)	34% (495)	44% (639)	11% (155)	6% (86)	3% (43)	1% (20)	1439
Ideo: Moderate (4)	16% (222)	30% (421)	25% (357)	19% (269)	8% (109)	2% (28)	1406
Ideo: Conservative (5-7)	5% (90)	8% (147)	21% (396)	63% (1205)	3% (54)	1% (18)	1911
Ideo/PID: Conservative Republican	2% (25)	4% (62)	19% (270)	72% (996)	2% (29)	1% (9)	1392
Ideo/PID: Moderate/Liberal Republican	5% (22)	14% (60)	34% (144)	39% (164)	7% (29)	2% (7)	425
Ideo/PID: Moderate/Conservative Democrat	33% (222)	43% (292)	13% (88)	5% (31)	5% (32)	1% (9)	674
Ideo/PID: Liberal Democrat	42% (462)	45% (496)	8% (88)	2% (19)	3% (29)	1% (9)	1103
Unfavorable of Biden and Trump	2% (12)	17% (130)	42% (314)	32% (240)	7% (52)	1% (6)	755
2024 H2H Matchup: Biden Voter	36% (759)	45% (966)	13% (270)	2% (53)	3% (63)	1% (24)	2135
2024 H2H Matchup: Trump Voter	2% (52)	8% (176)	23% (539)	61% (1433)	4% (103)	1% (29)	2333
2024 H2H Matchup: Would not Vote	3% (5)	18% (35)	21% (42)	29% (57)	25% (49)	5% (9)	198
2024 H2H Matchup: Do not Know	6% (15)	18% (48)	32% (86)	21% (56)	16% (42)	7% (20)	266
2022 House Vote: Democrat	35% (711)	43% (888)	14% (283)	4% (91)	3% (65)	1% (19)	2057
2022 House Vote: Republican	2% (45)	7% (130)	23% (467)	64% (1277)	3% (67)	1% (18)	2003
2022 House Vote: Did not Vote	9% (71)	25% (197)	21% (169)	26% (206)	14% (108)	5% (40)	791
2020 Vote: Joe Biden	33% (748)	43% (985)	15% (331)	4% (101)	4% (85)	1% (20)	2271
2020 Vote: Donald Trump	2% (49)	7% (161)	23% (517)	63% (1398)	4% (89)	1% (24)	2236
2020 Vote: Someone Else	5% (4)	16% (11)	34% (24)	28% (19)	14% (10)	3% (2)	70
2020 Vote: Did not Vote	9% (31)	19% (68)	18% (65)	23% (81)	21% (73)	10% (36)	355
2016 Vote: Hillary Clinton	37% (628)	44% (731)	12% (201)	4% (62)	3% (48)	— (7)	1678
2016 Vote: Donald Trump	3% (51)	9% (177)	23% (445)	62% (1211)	3% (50)	1% (13)	1947
2016 Vote: Someone Else	16% (29)	25% (44)	29% (51)	22% (39)	7% (12)	1% (2)	177
2020 Vote/PID: Not Biden/Democrat	17% (32)	37% (70)	21% (39)	10% (18)	12% (22)	3% (6)	187
2020 Vote/PID: Not Trump/Republican	6% (12)	20% (42)	31% (66)	31% (66)	10% (20)	4% (8)	214

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (831)	25% (1226)	19% (937)	32% (1599)	5% (257)	2% (82)	4932
U.S. Economy: Wrong Track	7% (227)	17% (583)	23% (769)	46% (1542)	5% (171)	2% (62)	3354
U.S. Economy: Right Direction	38% (604)	41% (643)	11% (168)	4% (57)	5% (86)	1% (20)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41% (664)	43% (700)	9% (149)	2% (32)	3% (50)	1% (17)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (63)	9% (212)	23% (557)	60% (1448)	4% (106)	2% (37)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	12% (104)	35% (313)	26% (231)	13% (119)	11% (101)	3% (28)	896
Top 2024 Issue: Economy	9% (156)	19% (328)	26% (442)	38% (636)	6% (101)	1% (24)	1687
Community: Urban	23% (251)	31% (342)	18% (196)	20% (222)	6% (64)	2% (24)	1100
Community: Suburban	16% (386)	27% (641)	18% (440)	32% (773)	5% (110)	1% (31)	2381
Community: Rural	13% (194)	17% (242)	21% (301)	42% (604)	6% (84)	2% (26)	1451
Community/Gender: Urban Women	21% (101)	34% (167)	19% (92)	16% (80)	6% (31)	3% (16)	486
Community/Gender: Urban Men	25% (151)	29% (175)	17% (105)	23% (142)	5% (33)	1% (8)	614
Community/Gender: Rural Women	14% (115)	17% (140)	22% (180)	39% (330)	6% (50)	3% (23)	838
Community/Gender: Rural Men	13% (78)	17% (102)	20% (121)	45% (274)	6% (34)	1% (4)	613
Community/Gender: Suburban Women	16% (214)	28% (362)	18% (231)	30% (393)	6% (78)	2% (21)	1299
Community/Gender: Suburban Men	16% (173)	26% (279)	19% (209)	35% (380)	3% (31)	1% (10)	1083
Homeowner	16% (603)	25% (936)	20% (765)	34% (1291)	4% (156)	1% (35)	3785
Renter	21% (209)	26% (260)	15% (152)	25% (249)	8% (83)	3% (30)	983
Military HHnm: Yes	15% (111)	19% (135)	20% (146)	40% (288)	5% (34)	1% (5)	719
Military HH: No	17% (721)	26% (1091)	19% (791)	31% (1311)	5% (224)	2% (76)	4213
Employ: Private Sector	17% (306)	27% (503)	21% (380)	30% (553)	4% (82)	1% (14)	1838
Employ: Government	17% (54)	24% (75)	21% (66)	26% (82)	7% (23)	4% (11)	310
Employ: Self-Employed	14% (57)	23% (93)	18% (74)	37% (150)	6% (24)	3% (10)	410
Employ: Homemaker	11% (29)	20% (54)	18% (49)	42% (113)	6% (17)	2% (6)	269
Employ: Student	14% (16)	24% (27)	23% (26)	21% (23)	12% (13)	5% (6)	112
Employ: Retired	20% (268)	23% (310)	17% (229)	37% (488)	2% (28)	— (5)	1328
Employ: Unemployed	15% (61)	24% (94)	16% (62)	28% (112)	12% (47)	5% (21)	396
Employ: Other	15% (41)	25% (68)	19% (51)	29% (78)	8% (22)	3% (8)	268
Self + Household: White-Collar	17% (316)	29% (542)	19% (350)	31% (576)	3% (61)	— (8)	1854
Self + Household: Blue Collar	18% (421)	22% (517)	20% (474)	35% (829)	4% (93)	1% (18)	2351
Union HH: Yes	24% (90)	25% (94)	17% (64)	30% (110)	2% (9)	2% (6)	372
Union HH: No	16% (742)	25% (1132)	19% (873)	33% (1489)	5% (248)	2% (76)	4560

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (831)	25% (1226)	19% (937)	32% (1599)	5% (257)	2% (82)	4932
LGBTQ+: Yes	19% (86)	32% (148)	18% (83)	18% (85)	9% (41)	4% (18)	461
LGBTQ+: No	17% (746)	24% (1077)	19% (854)	34% (1514)	5% (216)	1% (64)	4471
Motivated to Vote	18% (781)	25% (1113)	19% (824)	34% (1490)	4% (161)	1% (38)	4406
Parent: Yes	18% (243)	25% (346)	19% (268)	30% (416)	7% (93)	2% (21)	1387
Parent: No	17% (589)	25% (880)	19% (669)	33% (1183)	5% (164)	2% (60)	3545
COVID Vaccine: Yes	20% (711)	29% (1015)	19% (671)	25% (876)	4% (145)	1% (52)	3469
COVID Vaccine: No	8% (121)	14% (211)	18% (266)	49% (723)	8% (113)	2% (30)	1463
Student Loans: Yes	15% (125)	33% (267)	21% (168)	25% (204)	4% (36)	2% (13)	813
Student Loans: No	17% (706)	23% (959)	19% (769)	34% (1395)	5% (221)	2% (69)	4119
Favorable Opinion of Haley	14% (236)	25% (410)	24% (409)	34% (565)	2% (42)	1% (9)	1670
Unfavorable Opinion of Haley	21% (448)	25% (529)	16% (328)	36% (762)	2% (35)	— (9)	2111
Protestant	14% (184)	20% (268)	22% (295)	41% (556)	3% (43)	— (3)	1348
Roman Catholic	20% (206)	25% (259)	17% (175)	34% (352)	5% (48)	1% (11)	1051
Jewish	32% (29)	26% (24)	16% (14)	21% (19)	4% (3)	1% (1)	90
Muslim	29% (17)	25% (14)	16% (9)	19% (11)	9% (5)	2% (1)	57
Atheist	18% (36)	42% (84)	19% (39)	15% (31)	4% (9)	2% (4)	202
Agnostic	22% (45)	41% (84)	16% (32)	15% (32)	6% (12)	1% (2)	207
Something else	15% (131)	19% (166)	20% (176)	37% (322)	6% (54)	3% (25)	874
Nothing in particular	17% (165)	29% (288)	17% (170)	25% (245)	8% (78)	3% (34)	981
Prodigal Biden Voter	8% (25)	25% (77)	34% (105)	18% (55)	13% (38)	2% (5)	304
Undecided Voter (DK/WNV)	4% (20)	18% (83)	28% (128)	24% (113)	20% (91)	6% (29)	464
Undecided Voter (DK)	3% (5)	18% (35)	21% (42)	29% (57)	25% (49)	5% (9)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (651)	26% (1260)	20% (981)	34% (1665)	5% (267)	2% (109)	4932
Gender: Male	13% (305)	25% (582)	21% (477)	35% (803)	4% (101)	2% (40)	2309
Gender: Female	13% (346)	26% (678)	19% (503)	33% (862)	6% (165)	3% (68)	2623
Age: 18-34	16% (214)	22% (289)	18% (240)	29% (378)	9% (116)	5% (65)	1303
Age: 35-44	14% (95)	23% (156)	21% (142)	32% (211)	7% (48)	3% (17)	669
Age: 45-64	13% (225)	27% (461)	20% (339)	34% (583)	5% (77)	1% (21)	1706
Age: 65+	9% (118)	28% (354)	21% (259)	39% (492)	2% (25)	— (6)	1254
GenZers: 1997-2012	18% (111)	18% (112)	19% (115)	27% (166)	10% (59)	8% (49)	612
Millennials: 1981-1996	15% (187)	24% (310)	20% (256)	31% (402)	8% (101)	2% (31)	1289
GenXers: 1965-1980	14% (182)	27% (349)	19% (253)	33% (437)	5% (72)	2% (21)	1315
Baby Boomers: 1946-1964	10% (160)	28% (456)	21% (335)	39% (621)	2% (30)	1% (8)	1610
Educ: < College	15% (461)	26% (813)	20% (615)	29% (911)	7% (213)	3% (93)	3107
Educ: Bachelors degree	11% (127)	25% (290)	20% (228)	40% (469)	3% (39)	1% (10)	1163
Educ: Post-grad	10% (64)	24% (157)	21% (138)	43% (284)	2% (15)	1% (5)	662
Income: Under 50k	13% (254)	24% (479)	18% (357)	33% (658)	8% (157)	4% (76)	1980
Income: 50k-100k	14% (265)	26% (474)	21% (396)	33% (606)	4% (83)	1% (20)	1843
Income: 100k+	12% (132)	28% (307)	21% (228)	36% (401)	2% (27)	1% (13)	1109
Ethnicity: White (Non-Hispanic)	15% (541)	29% (1063)	19% (691)	31% (1140)	4% (143)	1% (43)	3619
Ethnicity: Hispanic	11% (38)	19% (63)	23% (78)	36% (122)	7% (25)	4% (15)	341
Ethnicity: Black (Non-Hispanic)	7% (52)	10% (71)	22% (161)	44% (319)	11% (80)	6% (42)	727
Ethnicity: Asian + Other (Non-Hispanic)	8% (21)	26% (62)	20% (50)	34% (84)	8% (18)	4% (9)	245
All Christian	14% (350)	31% (758)	21% (527)	29% (707)	4% (96)	1% (27)	2466
All Non-Christian	9% (18)	19% (38)	24% (48)	41% (83)	5% (10)	2% (5)	202
Atheist	2% (4)	12% (25)	9% (19)	69% (139)	5% (10)	3% (5)	202
Agnostic/Nothing in particular	10% (125)	17% (203)	18% (217)	43% (507)	8% (94)	4% (42)	1188
Something Else	18% (155)	27% (235)	19% (170)	26% (228)	6% (57)	3% (29)	874
Evangelical	20% (278)	33% (452)	21% (278)	19% (260)	4% (58)	2% (29)	1354
Non-Evangelical	11% (213)	27% (518)	21% (402)	35% (665)	5% (93)	1% (27)	1919
PID: Dem (no lean)	2% (44)	5% (99)	21% (382)	64% (1169)	5% (85)	2% (45)	1823
PID: Ind (no lean)	4% (51)	23% (292)	26% (328)	33% (412)	10% (119)	4% (46)	1248
PID: Rep (no lean)	30% (557)	47% (869)	15% (271)	5% (84)	3% (62)	1% (18)	1862

Continued on next page

**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (651)	26% (1260)	20% (981)	34% (1665)	5% (267)	2% (109)	4932
PID/Gender: Dem Men	4% (31)	6% (53)	19% (159)	64% (524)	4% (30)	2% (20)	816
PID/Gender: Dem Women	1% (13)	5% (46)	22% (223)	64% (645)	5% (55)	3% (25)	1007
PID/Gender: Ind Men	4% (28)	22% (136)	28% (176)	36% (230)	7% (44)	2% (16)	630
PID/Gender: Ind Women	4% (23)	25% (156)	25% (152)	29% (182)	12% (76)	5% (30)	618
PID/Gender: Rep Men	29% (246)	46% (393)	16% (142)	6% (49)	3% (27)	1% (5)	863
PID/Gender: Rep Women	31% (310)	48% (477)	13% (129)	4% (35)	4% (35)	1% (13)	999
Ideo: Liberal (1-3)	5% (71)	7% (98)	16% (233)	68% (978)	3% (38)	1% (20)	1439
Ideo: Moderate (4)	8% (117)	19% (274)	27% (386)	33% (462)	8% (115)	4% (53)	1406
Ideo: Conservative (5-7)	23% (443)	45% (853)	18% (345)	10% (188)	3% (62)	1% (20)	1911
Ideo/PID: Conservative Republican	29% (409)	50% (693)	15% (204)	4% (52)	2% (28)	— (5)	1392
Ideo/PID: Moderate/Liberal Republican	32% (136)	36% (154)	15% (65)	7% (30)	7% (29)	2% (10)	425
Ideo/PID: Moderate/Conservative Democrat	4% (24)	9% (60)	31% (208)	46% (313)	7% (44)	4% (25)	674
Ideo/PID: Liberal Democrat	2% (19)	3% (35)	15% (168)	76% (839)	2% (26)	1% (15)	1103
Unfavorable of Biden and Trump	2% (18)	18% (132)	37% (281)	35% (265)	6% (47)	2% (12)	755
2024 H2H Matchup: Biden Voter	2% (43)	5% (98)	21% (456)	67% (1421)	3% (73)	2% (44)	2135
2024 H2H Matchup: Trump Voter	26% (599)	47% (1091)	17% (396)	5% (106)	4% (104)	2% (37)	2333
2024 H2H Matchup: Would not Vote	1% (2)	11% (21)	26% (52)	36% (71)	21% (41)	5% (11)	198
2024 H2H Matchup: Do not Know	3% (7)	19% (50)	29% (77)	25% (67)	18% (49)	7% (18)	266
2022 House Vote: Democrat	2% (34)	6% (118)	21% (432)	66% (1351)	4% (81)	2% (41)	2057
2022 House Vote: Republican	27% (539)	47% (933)	18% (353)	5% (104)	3% (60)	1% (13)	2003
2022 House Vote: Did not Vote	10% (77)	26% (203)	22% (172)	23% (186)	13% (106)	6% (48)	791
2020 Vote: Joe Biden	2% (47)	6% (141)	22% (501)	64% (1447)	4% (90)	2% (44)	2271
2020 Vote: Donald Trump	26% (572)	46% (1034)	17% (389)	6% (125)	4% (92)	1% (24)	2236
2020 Vote: Someone Else	3% (2)	22% (15)	30% (21)	26% (18)	17% (12)	3% (2)	70
2020 Vote: Did not Vote	9% (31)	19% (69)	19% (69)	21% (75)	20% (72)	11% (39)	355
2016 Vote: Hillary Clinton	2% (31)	5% (83)	20% (330)	69% (1153)	3% (53)	2% (28)	1678
2016 Vote: Donald Trump	23% (455)	46% (887)	20% (380)	8% (149)	3% (60)	1% (16)	1947
2016 Vote: Someone Else	3% (5)	17% (30)	25% (44)	48% (85)	7% (12)	1% (2)	177
2020 Vote/PID: Not Biden/Democrat	4% (8)	15% (27)	29% (53)	30% (56)	16% (31)	6% (11)	187
2020 Vote/PID: Not Trump/Republican	16% (35)	32% (68)	22% (47)	17% (36)	9% (19)	4% (8)	214

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**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (651)	26% (1260)	20% (981)	34% (1665)	5% (267)	2% (109)	4932
U.S. Economy: Wrong Track	16% (546)	33% (1107)	20% (674)	23% (758)	6% (193)	2% (75)	3354
U.S. Economy: Right Direction	7% (106)	10% (153)	19% (306)	57% (906)	5% (73)	2% (34)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (37)	4% (70)	19% (301)	69% (1111)	3% (53)	2% (39)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24% (586)	44% (1069)	18% (443)	7% (174)	5% (117)	1% (35)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	3% (28)	13% (120)	26% (237)	42% (379)	11% (97)	4% (35)	896
Top 2024 Issue: Economy	15% (257)	34% (581)	22% (366)	20% (341)	7% (118)	1% (25)	1687
Community: Urban	12% (135)	20% (215)	23% (250)	35% (390)	7% (75)	3% (35)	1100
Community: Suburban	12% (285)	25% (605)	20% (481)	36% (855)	5% (109)	2% (46)	2381
Community: Rural	16% (231)	30% (440)	17% (250)	29% (420)	6% (82)	2% (28)	1451
Community/Gender: Urban Women	10% (48)	17% (83)	23% (111)	38% (184)	8% (39)	4% (20)	486
Community/Gender: Urban Men	14% (86)	21% (132)	23% (140)	34% (206)	6% (36)	2% (14)	614
Community/Gender: Rural Women	15% (129)	33% (277)	16% (132)	27% (224)	7% (57)	2% (19)	838
Community/Gender: Rural Men	17% (102)	27% (163)	19% (118)	32% (197)	4% (25)	1% (8)	613
Community/Gender: Suburban Women	13% (169)	24% (317)	20% (261)	35% (454)	5% (69)	2% (28)	1299
Community/Gender: Suburban Men	11% (117)	27% (287)	20% (219)	37% (401)	4% (40)	2% (18)	1083
Homeowner	13% (503)	27% (1032)	20% (772)	33% (1263)	4% (165)	1% (50)	3785
Renter	12% (120)	19% (191)	19% (187)	36% (356)	8% (83)	5% (45)	983
Military HHnm: Yes	13% (96)	29% (211)	18% (129)	33% (235)	6% (41)	1% (7)	719
Military HH: No	13% (555)	25% (1049)	20% (852)	34% (1430)	5% (225)	2% (102)	4213
Employ: Private Sector	14% (249)	26% (482)	21% (394)	33% (606)	4% (78)	2% (29)	1838
Employ: Government	14% (43)	20% (63)	19% (60)	32% (99)	8% (26)	6% (20)	310
Employ: Self-Employed	15% (60)	28% (113)	20% (83)	29% (117)	6% (25)	3% (11)	410
Employ: Homemaker	20% (52)	29% (77)	21% (56)	23% (62)	6% (16)	2% (6)	269
Employ: Student	10% (12)	18% (20)	16% (18)	35% (39)	10% (11)	11% (12)	112
Employ: Retired	10% (139)	28% (370)	20% (267)	39% (514)	2% (33)	— (4)	1328
Employ: Unemployed	14% (55)	18% (70)	15% (58)	36% (142)	13% (52)	5% (19)	396
Employ: Other	15% (41)	24% (64)	17% (45)	32% (86)	10% (26)	3% (7)	268
Self + Household: White-Collar	13% (247)	25% (462)	20% (369)	38% (707)	3% (54)	1% (16)	1854
Self + Household: Blue Collar	14% (327)	27% (633)	22% (508)	31% (738)	5% (108)	2% (37)	2351
Union HH: Yes	15% (55)	25% (93)	19% (72)	35% (130)	4% (17)	2% (6)	372
Union HH: No	13% (597)	26% (1167)	20% (909)	34% (1534)	5% (250)	2% (103)	4560

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**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (651)	26% (1260)	20% (981)	34% (1665)	5% (267)	2% (109)	4932
LGBTQ+: Yes	7% (30)	14% (64)	16% (76)	50% (232)	8% (36)	5% (23)	461
LGBTQ+: No	14% (621)	27% (1196)	20% (905)	32% (1433)	5% (231)	2% (86)	4471
Motivated to Vote	14% (613)	26% (1157)	20% (880)	35% (1525)	4% (166)	1% (66)	4406
Parent: Yes	17% (231)	25% (350)	21% (289)	28% (384)	7% (94)	3% (40)	1387
Parent: No	12% (421)	26% (910)	20% (692)	36% (1281)	5% (172)	2% (69)	3545
COVID Vaccine: Yes	11% (376)	21% (745)	20% (705)	41% (1424)	5% (156)	2% (61)	3469
COVID Vaccine: No	19% (275)	35% (514)	19% (276)	16% (240)	8% (110)	3% (48)	1463
Student Loans: Yes	11% (93)	23% (185)	23% (184)	35% (286)	6% (51)	2% (14)	813
Student Loans: No	14% (558)	26% (1075)	19% (796)	33% (1379)	5% (215)	2% (95)	4119
Favorable Opinion of Haley	17% (286)	34% (571)	22% (375)	23% (385)	3% (42)	1% (10)	1670
Unfavorable Opinion of Haley	10% (219)	21% (447)	18% (388)	48% (1006)	2% (37)	1% (13)	2111
Protestant	14% (193)	32% (429)	22% (293)	28% (382)	3% (42)	1% (9)	1348
Roman Catholic	14% (143)	29% (305)	21% (217)	30% (316)	5% (52)	2% (18)	1051
Jewish	4% (3)	19% (17)	23% (20)	50% (45)	4% (3)	1% (1)	90
Muslim	18% (10)	19% (11)	27% (16)	24% (14)	6% (4)	5% (3)	57
Atheist	2% (4)	12% (25)	9% (19)	69% (139)	5% (10)	3% (5)	202
Agnostic	3% (7)	7% (15)	20% (41)	66% (137)	3% (5)	1% (2)	207
Something else	18% (155)	27% (235)	19% (170)	26% (228)	6% (57)	3% (29)	874
Nothing in particular	12% (118)	19% (189)	18% (176)	38% (370)	9% (88)	4% (41)	981
Prodigal Biden Voter	3% (9)	21% (62)	31% (94)	31% (93)	12% (36)	3% (9)	304
Undecided Voter (DK/WNV)	2% (9)	15% (71)	28% (129)	30% (138)	19% (89)	6% (28)	464
Undecided Voter (DK)	1% (2)	11% (21)	26% (52)	36% (71)	21% (41)	5% (11)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	28% (1399)	16% (788)	9% (419)	44% (2171)	3% (135)	— (20)	4932
Gender: Male	30% (695)	16% (362)	9% (210)	42% (969)	3% (65)	— (8)	2309
Gender: Female	27% (704)	16% (426)	8% (209)	46% (1202)	3% (70)	— (12)	2623
Age: 18-34	29% (384)	16% (209)	11% (143)	38% (492)	5% (65)	1% (10)	1303
Age: 35-44	32% (215)	14% (92)	8% (56)	42% (282)	3% (23)	— (1)	669
Age: 45-64	28% (478)	18% (304)	7% (119)	45% (760)	2% (36)	— (8)	1706
Age: 65+	26% (322)	15% (184)	8% (101)	51% (636)	1% (11)	— (1)	1254
GenZers: 1997-2012	30% (181)	15% (93)	11% (67)	37% (223)	6% (39)	1% (8)	612
Millennials: 1981-1996	30% (385)	15% (199)	10% (130)	41% (522)	4% (49)	— (3)	1289
GenXers: 1965-1980	29% (378)	18% (238)	7% (93)	43% (570)	2% (28)	1% (8)	1315
Baby Boomers: 1946-1964	26% (417)	15% (247)	8% (121)	50% (804)	1% (19)	— (0)	1610
Educ: < College	33% (1017)	16% (495)	8% (247)	39% (1224)	4% (109)	— (14)	3107
Educ: Bachelors degree	22% (258)	17% (196)	9% (105)	51% (588)	1% (14)	— (2)	1163
Educ: Post-grad	19% (124)	15% (97)	10% (67)	54% (358)	2% (12)	1% (4)	662
Income: Under 50k	29% (577)	15% (293)	8% (160)	44% (864)	4% (75)	1% (12)	1980
Income: 50k-100k	29% (531)	17% (314)	8% (155)	43% (798)	2% (40)	— (6)	1843
Income: 100k+	26% (292)	16% (181)	9% (105)	46% (509)	2% (21)	— (2)	1109
Ethnicity: White (Non-Hispanic)	32% (1167)	17% (626)	8% (275)	41% (1487)	1% (54)	— (10)	3619
Ethnicity: Hispanic	23% (79)	11% (37)	10% (33)	51% (174)	5% (16)	— (1)	341
Ethnicity: Black (Non-Hispanic)	14% (103)	10% (70)	11% (82)	57% (416)	7% (50)	1% (6)	727
Ethnicity: Asian + Other (Non-Hispanic)	20% (50)	22% (55)	12% (29)	38% (93)	6% (15)	1% (2)	245
All Christian	31% (766)	18% (446)	10% (238)	39% (960)	2% (47)	— (9)	2466
All Non-Christian	20% (40)	16% (31)	8% (16)	53% (108)	3% (6)	1% (2)	202
Atheist	13% (26)	4% (9)	7% (13)	75% (150)	1% (3)	— (0)	202
Agnostic/Nothing in particular	21% (248)	14% (164)	8% (91)	54% (637)	3% (41)	1% (6)	1188
Something Else	37% (320)	16% (137)	7% (61)	36% (316)	4% (38)	— (3)	874
Evangelical	40% (545)	21% (278)	8% (107)	28% (378)	3% (41)	— (6)	1354
Non-Evangelical	27% (515)	15% (293)	10% (187)	46% (878)	2% (40)	— (6)	1919
PID: Dem (no lean)	4% (80)	4% (82)	7% (136)	80% (1452)	3% (61)	1% (12)	1823
PID: Ind (no lean)	19% (232)	20% (254)	11% (133)	45% (566)	5% (57)	1% (7)	1248
PID: Rep (no lean)	58% (1087)	24% (453)	8% (150)	8% (153)	1% (17)	— (1)	1862

Continued on next page

**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	28% (1399)	16% (788)	9% (419)	44% (2171)	3% (135)	— (20)	4932
PID/Gender: Dem Men	7% (54)	5% (45)	9% (72)	75% (612)	4% (29)	1% (4)	816
PID/Gender: Dem Women	3% (26)	4% (37)	6% (64)	83% (840)	3% (32)	1% (8)	1007
PID/Gender: Ind Men	20% (126)	19% (122)	12% (74)	44% (279)	4% (25)	1% (4)	630
PID/Gender: Ind Women	17% (106)	21% (132)	9% (58)	46% (287)	5% (31)	1% (3)	618
PID/Gender: Rep Men	60% (515)	23% (195)	7% (64)	9% (78)	1% (11)	— (0)	863
PID/Gender: Rep Women	57% (572)	26% (258)	9% (87)	7% (75)	1% (6)	— (1)	999
Ideo: Liberal (1-3)	9% (132)	5% (65)	5% (68)	79% (1139)	2% (29)	— (7)	1439
Ideo: Moderate (4)	18% (250)	17% (236)	11% (150)	50% (709)	4% (57)	— (4)	1406
Ideo: Conservative (5-7)	51% (972)	24% (463)	10% (185)	14% (265)	1% (22)	— (4)	1911
Ideo/PID: Conservative Republican	60% (829)	25% (345)	8% (113)	7% (95)	1% (9)	— (0)	1392
Ideo/PID: Moderate/Liberal Republican	56% (236)	22% (91)	9% (36)	13% (55)	1% (6)	— (0)	425
Ideo/PID: Moderate/Conservative Democrat	7% (47)	7% (48)	12% (82)	69% (464)	4% (28)	1% (5)	674
Ideo/PID: Liberal Democrat	3% (30)	3% (33)	5% (50)	87% (961)	2% (25)	— (4)	1103
Unfavorable of Biden and Trump	— (0)	— (0)	38% (288)	62% (467)	— (0)	— (0)	755
2024 H2H Matchup: Biden Voter	2% (49)	3% (59)	6% (130)	86% (1841)	2% (47)	— (8)	2135
2024 H2H Matchup: Trump Voter	57% (1335)	29% (674)	9% (201)	4% (87)	1% (33)	— (3)	2333
2024 H2H Matchup: Would not Vote	4% (8)	8% (16)	15% (29)	59% (117)	13% (26)	1% (3)	198
2024 H2H Matchup: Do not Know	3% (7)	15% (39)	22% (59)	48% (127)	11% (29)	2% (5)	266
2022 House Vote: Democrat	3% (60)	5% (102)	7% (140)	82% (1688)	3% (59)	— (8)	2057
2022 House Vote: Republican	56% (1119)	25% (511)	9% (175)	9% (175)	1% (22)	— (2)	2003
2022 House Vote: Did not Vote	25% (200)	20% (162)	12% (93)	35% (280)	6% (46)	1% (10)	791
2020 Vote: Joe Biden	2% (53)	4% (97)	7% (159)	83% (1888)	3% (62)	1% (11)	2271
2020 Vote: Donald Trump	56% (1257)	28% (616)	9% (209)	6% (127)	1% (25)	— (2)	2236
2020 Vote: Someone Else	14% (10)	13% (9)	15% (11)	44% (31)	12% (9)	1% (1)	70
2020 Vote: Did not Vote	22% (79)	18% (65)	11% (41)	35% (125)	11% (39)	2% (6)	355
2016 Vote: Hillary Clinton	3% (47)	4% (64)	5% (88)	85% (1430)	2% (39)	1% (10)	1678
2016 Vote: Donald Trump	52% (1015)	26% (507)	10% (192)	11% (211)	1% (21)	— (1)	1947
2016 Vote: Someone Else	8% (14)	14% (25)	8% (15)	65% (115)	4% (8)	— (0)	177
2020 Vote/PID: Not Biden/Democrat	24% (45)	16% (29)	9% (17)	42% (79)	7% (13)	1% (3)	187
2020 Vote/PID: Not Trump/Republican	30% (65)	17% (36)	10% (22)	40% (85)	3% (6)	— (1)	214

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	28% (1399)	16% (788)	9% (419)	44% (2171)	3% (135)	— (20)	4932
U.S. Economy: Wrong Track	36% (1224)	21% (691)	10% (320)	30% (1019)	2% (84)	— (16)	3354
U.S. Economy: Right Direction	11% (175)	6% (97)	6% (100)	73% (1151)	3% (51)	— (3)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (38)	3% (44)	6% (102)	86% (1384)	2% (36)	— (8)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54% (1307)	27% (649)	9% (223)	8% (193)	2% (47)	— (5)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	6% (54)	11% (95)	11% (94)	66% (594)	6% (51)	1% (7)	896
Top 2024 Issue: Economy	33% (559)	22% (377)	12% (194)	31% (517)	2% (33)	— (6)	1687
Community: Urban	24% (266)	13% (139)	9% (104)	49% (544)	4% (43)	— (5)	1100
Community: Suburban	25% (597)	17% (395)	9% (221)	47% (1110)	2% (50)	— (8)	2381
Community: Rural	37% (536)	17% (254)	7% (95)	36% (517)	3% (42)	— (7)	1451
Community/Gender: Urban Women	19% (92)	11% (55)	8% (38)	58% (283)	3% (17)	— (2)	486
Community/Gender: Urban Men	28% (174)	14% (84)	11% (66)	43% (262)	4% (26)	— (3)	614
Community/Gender: Rural Women	35% (295)	19% (161)	7% (59)	35% (291)	3% (26)	1% (6)	838
Community/Gender: Rural Men	39% (241)	15% (92)	6% (36)	37% (226)	3% (16)	— (2)	613
Community/Gender: Suburban Women	24% (317)	16% (210)	9% (112)	48% (628)	2% (27)	— (4)	1299
Community/Gender: Suburban Men	26% (280)	17% (185)	10% (108)	45% (482)	2% (23)	— (4)	1083
Homeowner	29% (1087)	17% (637)	9% (332)	43% (1641)	2% (79)	— (8)	3785
Renter	25% (250)	14% (133)	8% (78)	47% (466)	5% (47)	1% (9)	983
Military HHnm: Yes	29% (207)	19% (134)	10% (69)	40% (286)	3% (22)	— (1)	719
Military HH: No	28% (1192)	16% (654)	8% (350)	45% (1885)	3% (112)	— (19)	4213
Employ: Private Sector	29% (524)	17% (317)	9% (170)	42% (774)	3% (48)	— (5)	1838
Employ: Government	23% (71)	19% (59)	12% (36)	44% (135)	2% (8)	1% (2)	310
Employ: Self-Employed	32% (132)	15% (61)	9% (35)	40% (163)	4% (15)	1% (4)	410
Employ: Homemaker	34% (91)	23% (63)	7% (19)	35% (93)	1% (3)	— (0)	269
Employ: Student	20% (22)	16% (18)	15% (16)	43% (48)	4% (4)	3% (3)	112
Employ: Retired	28% (371)	13% (175)	7% (98)	50% (669)	1% (14)	— (1)	1328
Employ: Unemployed	26% (102)	15% (61)	7% (26)	46% (182)	6% (23)	1% (2)	396
Employ: Other	32% (87)	12% (33)	7% (19)	40% (107)	8% (20)	1% (2)	268
Self + Household: White-Collar	24% (441)	16% (296)	10% (177)	49% (909)	2% (28)	— (4)	1854
Self + Household: Blue Collar	33% (775)	15% (363)	8% (188)	41% (967)	2% (49)	— (9)	2351
Union HH: Yes	29% (109)	16% (59)	9% (33)	44% (164)	2% (7)	— (1)	372
Union HH: No	28% (1291)	16% (729)	8% (387)	44% (2007)	3% (128)	— (19)	4560

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	28% (1399)	16% (788)	9% (419)	44% (2171)	3% (135)	— (20)	4932
LGBTQ+: Yes	19% (86)	9% (42)	8% (35)	61% (281)	3% (15)	1% (2)	461
LGBTQ+: No	29% (1313)	17% (746)	9% (384)	42% (1890)	3% (120)	— (17)	4471
Motivated to Vote	30% (1308)	16% (691)	8% (352)	44% (1957)	2% (84)	— (15)	4406
Parent: Yes	31% (429)	18% (246)	10% (140)	38% (524)	3% (43)	— (5)	1387
Parent: No	27% (970)	15% (542)	8% (279)	46% (1647)	3% (92)	— (15)	3545
COVID Vaccine: Yes	21% (724)	14% (475)	9% (297)	54% (1881)	2% (78)	— (13)	3469
COVID Vaccine: No	46% (675)	21% (313)	8% (122)	20% (290)	4% (57)	— (7)	1463
Student Loans: Yes	23% (188)	16% (129)	10% (81)	48% (391)	2% (18)	1% (6)	813
Student Loans: No	29% (1211)	16% (659)	8% (339)	43% (1780)	3% (116)	— (14)	4119
Favorable Opinion of Haley	30% (497)	22% (372)	11% (184)	35% (589)	2% (26)	— (2)	1670
Unfavorable Opinion of Haley	29% (607)	11% (226)	6% (134)	53% (1115)	1% (23)	— (6)	2111
Protestant	31% (411)	20% (267)	10% (129)	38% (518)	1% (19)	— (3)	1348
Roman Catholic	31% (328)	16% (167)	10% (103)	40% (423)	2% (24)	1% (6)	1051
Jewish	9% (9)	16% (14)	5% (5)	68% (61)	1% (1)	1% (1)	90
Muslim	45% (26)	15% (8)	9% (5)	31% (18)	1% (1)	— (0)	57
Atheist	13% (26)	4% (9)	7% (13)	75% (150)	1% (3)	— (0)	202
Agnostic	7% (14)	9% (20)	7% (15)	75% (156)	1% (3)	— (0)	207
Something else	37% (320)	16% (137)	7% (61)	36% (316)	4% (38)	— (3)	874
Nothing in particular	24% (234)	15% (145)	8% (76)	49% (482)	4% (38)	1% (6)	981
Prodigal Biden Voter	7% (23)	15% (46)	15% (45)	53% (163)	7% (23)	2% (5)	304
Undecided Voter (DK/WNV)	3% (15)	12% (55)	19% (88)	52% (244)	12% (54)	2% (8)	464
Undecided Voter (DK)	4% (8)	8% (16)	15% (29)	59% (117)	13% (26)	1% (3)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (438)	25% (1232)	21% (1057)	21% (1053)	13% (625)	11% (526)	4932
Gender: Male	11% (246)	27% (621)	23% (524)	22% (505)	10% (235)	8% (177)	2309
Gender: Female	7% (192)	23% (611)	20% (534)	21% (548)	15% (390)	13% (349)	2623
Age: 18-34	7% (92)	17% (222)	19% (246)	19% (248)	16% (203)	22% (292)	1303
Age: 35-44	9% (63)	22% (149)	22% (148)	18% (118)	16% (104)	13% (86)	669
Age: 45-64	9% (156)	25% (430)	22% (376)	23% (396)	13% (224)	7% (125)	1706
Age: 65+	10% (128)	34% (431)	23% (287)	23% (291)	8% (95)	2% (23)	1254
GenZers: 1997-2012	7% (43)	14% (88)	16% (98)	20% (123)	16% (99)	26% (161)	612
Millennials: 1981-1996	9% (112)	21% (273)	21% (271)	18% (227)	15% (198)	16% (208)	1289
GenXers: 1965-1980	8% (102)	25% (332)	22% (286)	23% (308)	13% (168)	9% (119)	1315
Baby Boomers: 1946-1964	10% (163)	31% (503)	24% (381)	23% (375)	9% (150)	2% (38)	1610
Educ: < College	7% (231)	23% (707)	19% (597)	22% (670)	15% (480)	14% (422)	3107
Educ: Bachelors degree	10% (114)	28% (322)	26% (300)	21% (250)	9% (106)	6% (71)	1163
Educ: Post-grad	14% (93)	31% (204)	24% (160)	20% (133)	6% (39)	5% (33)	662
Income: Under 50k	7% (134)	20% (392)	20% (387)	23% (452)	16% (321)	15% (296)	1980
Income: 50k-100k	9% (172)	27% (494)	22% (401)	21% (383)	12% (224)	9% (168)	1843
Income: 100k+	12% (132)	31% (346)	24% (270)	20% (218)	7% (80)	6% (63)	1109
Ethnicity: White (Non-Hispanic)	9% (339)	28% (1003)	22% (784)	22% (783)	11% (406)	8% (304)	3619
Ethnicity: Hispanic	7% (22)	19% (64)	22% (75)	21% (71)	14% (48)	18% (60)	341
Ethnicity: Black (Non-Hispanic)	8% (55)	17% (121)	19% (141)	18% (133)	20% (145)	18% (132)	727
Ethnicity: Asian + Other (Non-Hispanic)	9% (21)	18% (44)	23% (57)	27% (66)	11% (26)	12% (30)	245
All Christian	11% (280)	31% (765)	22% (543)	19% (477)	11% (266)	6% (136)	2466
All Non-Christian	12% (24)	18% (36)	22% (45)	25% (51)	15% (29)	8% (16)	202
Atheist	2% (4)	16% (32)	27% (54)	39% (79)	9% (18)	8% (15)	202
Agnostic/Nothing in particular	6% (74)	20% (243)	21% (245)	22% (265)	15% (174)	16% (188)	1188
Something Else	6% (56)	18% (156)	20% (171)	21% (182)	16% (139)	19% (170)	874
Evangelical	11% (152)	24% (328)	21% (285)	18% (250)	14% (185)	11% (153)	1354
Non-Evangelical	9% (176)	30% (580)	22% (416)	21% (395)	11% (208)	8% (144)	1919
PID: Dem (no lean)	6% (104)	19% (338)	26% (482)	25% (454)	13% (229)	12% (215)	1823
PID: Ind (no lean)	8% (95)	25% (308)	20% (250)	20% (253)	15% (193)	12% (149)	1248
PID: Rep (no lean)	13% (240)	32% (587)	17% (325)	19% (346)	11% (203)	9% (161)	1862

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (438)	25% (1232)	21% (1057)	21% (1053)	13% (625)	11% (526)	4932
PID/Gender: Dem Men	7% (60)	20% (162)	28% (227)	27% (218)	11% (88)	7% (60)	816
PID/Gender: Dem Women	4% (43)	17% (175)	25% (255)	23% (236)	14% (141)	15% (156)	1007
PID/Gender: Ind Men	10% (60)	26% (161)	22% (137)	23% (143)	11% (72)	9% (56)	630
PID/Gender: Ind Women	6% (35)	24% (147)	18% (113)	18% (110)	19% (120)	15% (93)	618
PID/Gender: Rep Men	15% (126)	34% (297)	18% (159)	17% (144)	9% (75)	7% (61)	863
PID/Gender: Rep Women	11% (114)	29% (289)	17% (165)	20% (201)	13% (129)	10% (100)	999
Ideo: Liberal (1-3)	5% (65)	19% (269)	27% (386)	30% (438)	10% (140)	10% (140)	1439
Ideo: Moderate (4)	8% (118)	27% (378)	20% (284)	15% (217)	17% (245)	12% (163)	1406
Ideo: Conservative (5-7)	13% (251)	30% (573)	19% (365)	20% (379)	10% (183)	8% (160)	1911
Ideo/PID: Conservative Republican	14% (188)	32% (442)	18% (250)	20% (282)	9% (127)	7% (103)	1392
Ideo/PID: Moderate/Liberal Republican	12% (50)	32% (137)	15% (65)	14% (61)	14% (60)	12% (51)	425
Ideo/PID: Moderate/Conservative Democrat	10% (65)	25% (167)	23% (156)	13% (86)	18% (119)	12% (81)	674
Ideo/PID: Liberal Democrat	3% (38)	15% (169)	29% (321)	33% (364)	9% (102)	10% (109)	1103
Unfavorable of Biden and Trump	14% (106)	23% (177)	21% (156)	17% (129)	15% (114)	10% (73)	755
2024 H2H Matchup: Biden Voter	7% (145)	22% (480)	26% (548)	25% (524)	11% (240)	9% (198)	2135
2024 H2H Matchup: Trump Voter	11% (250)	28% (652)	19% (447)	20% (464)	12% (277)	10% (243)	2333
2024 H2H Matchup: Would not Vote	8% (16)	12% (25)	14% (28)	18% (36)	23% (46)	24% (47)	198
2024 H2H Matchup: Do not Know	10% (28)	28% (75)	13% (34)	11% (28)	23% (62)	14% (38)	266
2022 House Vote: Democrat	6% (127)	21% (437)	26% (544)	26% (530)	11% (234)	9% (184)	2057
2022 House Vote: Republican	12% (250)	32% (643)	19% (382)	19% (387)	10% (201)	7% (141)	2003
2022 House Vote: Did not Vote	7% (57)	17% (136)	15% (122)	15% (118)	22% (173)	23% (184)	791
2020 Vote: Joe Biden	7% (163)	22% (491)	25% (575)	24% (553)	13% (285)	9% (203)	2271
2020 Vote: Donald Trump	11% (256)	31% (685)	19% (417)	19% (435)	11% (251)	9% (193)	2236
2020 Vote: Someone Else	5% (3)	28% (20)	19% (13)	13% (9)	16% (11)	19% (14)	70
2020 Vote: Did not Vote	4% (16)	10% (36)	15% (53)	16% (56)	22% (79)	33% (116)	355
2016 Vote: Hillary Clinton	6% (108)	21% (350)	28% (462)	27% (461)	11% (180)	7% (116)	1678
2016 Vote: Donald Trump	13% (254)	33% (642)	19% (373)	19% (378)	10% (190)	6% (111)	1947
2016 Vote: Someone Else	6% (10)	30% (53)	16% (29)	20% (36)	13% (22)	16% (27)	177
2020 Vote/PID: Not Biden/Democrat	3% (5)	15% (28)	21% (39)	15% (28)	16% (30)	30% (57)	187
2020 Vote/PID: Not Trump/Republican	16% (33)	25% (54)	14% (31)	14% (29)	15% (31)	16% (35)	214

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**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (438)	25% (1232)	21% (1057)	21% (1053)	13% (625)	11% (526)	4932
U.S. Economy: Wrong Track	9% (302)	25% (834)	20% (663)	20% (685)	14% (457)	12% (412)	3354
U.S. Economy: Right Direction	9% (136)	25% (398)	25% (394)	23% (369)	11% (168)	7% (113)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (103)	21% (335)	26% (417)	27% (432)	11% (175)	9% (149)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11% (260)	27% (665)	19% (460)	20% (484)	12% (300)	10% (254)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (75)	26% (232)	20% (180)	15% (137)	17% (150)	14% (123)	896
Top 2024 Issue: Economy	9% (152)	27% (455)	20% (331)	17% (284)	16% (266)	12% (199)	1687
Community: Urban	11% (119)	26% (285)	21% (227)	17% (191)	14% (150)	12% (129)	1100
Community: Suburban	8% (183)	25% (605)	23% (553)	22% (527)	11% (273)	10% (241)	2381
Community: Rural	9% (136)	24% (343)	19% (277)	23% (336)	14% (203)	11% (156)	1451
Community/Gender: Urban Women	9% (42)	24% (116)	22% (106)	15% (74)	14% (67)	17% (81)	486
Community/Gender: Urban Men	13% (77)	28% (169)	20% (121)	19% (117)	13% (82)	8% (48)	614
Community/Gender: Rural Women	8% (66)	22% (187)	18% (154)	23% (189)	16% (138)	12% (104)	838
Community/Gender: Rural Men	11% (70)	25% (156)	20% (123)	24% (147)	11% (65)	8% (52)	613
Community/Gender: Suburban Women	6% (84)	24% (308)	21% (273)	22% (285)	14% (185)	13% (163)	1299
Community/Gender: Suburban Men	9% (99)	27% (296)	26% (280)	22% (242)	8% (88)	7% (78)	1083
Homeowner	10% (365)	27% (1035)	22% (850)	21% (807)	11% (431)	8% (298)	3785
Renter	6% (63)	18% (178)	19% (183)	21% (211)	17% (167)	18% (182)	983
Military HHnm: Yes	11% (79)	31% (219)	21% (150)	22% (156)	9% (65)	7% (49)	719
Military HH: No	9% (359)	24% (1013)	22% (907)	21% (897)	13% (560)	11% (477)	4213
Employ: Private Sector	9% (169)	27% (493)	22% (410)	20% (368)	13% (235)	9% (164)	1838
Employ: Government	11% (34)	24% (74)	17% (54)	19% (59)	15% (45)	14% (43)	310
Employ: Self-Employed	9% (39)	20% (81)	22% (90)	22% (88)	13% (53)	14% (59)	410
Employ: Homemaker	7% (20)	18% (48)	21% (56)	26% (71)	16% (43)	12% (31)	269
Employ: Student	10% (12)	10% (11)	16% (18)	27% (30)	9% (10)	28% (31)	112
Employ: Retired	10% (129)	32% (431)	23% (310)	23% (309)	9% (114)	3% (34)	1328
Employ: Unemployed	5% (20)	13% (51)	20% (79)	16% (65)	18% (70)	28% (111)	396
Employ: Other	6% (15)	16% (43)	15% (40)	24% (64)	21% (55)	19% (51)	268
Self + Household: White-Collar	12% (216)	30% (554)	23% (430)	20% (378)	9% (168)	6% (108)	1854
Self + Household: Blue Collar	8% (192)	25% (585)	21% (493)	24% (554)	12% (289)	10% (239)	2351
Union HH: Yes	10% (39)	24% (89)	26% (98)	23% (86)	10% (36)	6% (24)	372
Union HH: No	9% (399)	25% (1143)	21% (959)	21% (967)	13% (590)	11% (502)	4560

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**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (438)	25% (1232)	21% (1057)	21% (1053)	13% (625)	11% (526)	4932
LGBTQ+: Yes	6% (28)	16% (73)	19% (88)	27% (125)	13% (62)	19% (85)	461
LGBTQ+: No	9% (410)	26% (1159)	22% (969)	21% (928)	13% (564)	10% (440)	4471
Motivated to Vote	9% (411)	26% (1147)	23% (992)	22% (980)	11% (488)	9% (387)	4406
Parent: Yes	9% (131)	25% (341)	20% (278)	18% (247)	15% (208)	13% (182)	1387
Parent: No	9% (308)	25% (891)	22% (779)	23% (806)	12% (417)	10% (343)	3545
COVID Vaccine: Yes	10% (335)	27% (943)	23% (792)	21% (719)	11% (384)	9% (295)	3469
COVID Vaccine: No	7% (103)	20% (289)	18% (266)	23% (334)	17% (242)	16% (231)	1463
Student Loans: Yes	7% (58)	19% (155)	23% (185)	23% (183)	15% (120)	14% (111)	813
Student Loans: No	9% (380)	26% (1077)	21% (872)	21% (870)	12% (505)	10% (415)	4119
Favorable Opinion of Haley	26% (438)	74% (1232)	— (0)	— (0)	— (0)	— (0)	1670
Unfavorable Opinion of Haley	— (0)	— (0)	50% (1057)	50% (1053)	— (0)	— (0)	2111
Protestant	12% (164)	32% (431)	22% (303)	19% (253)	10% (133)	5% (64)	1348
Roman Catholic	10% (108)	31% (321)	22% (227)	20% (210)	12% (121)	6% (63)	1051
Jewish	11% (9)	22% (19)	20% (18)	30% (27)	15% (13)	4% (3)	90
Muslim	15% (8)	16% (9)	20% (12)	19% (11)	17% (9)	14% (8)	57
Atheist	2% (4)	16% (32)	27% (54)	39% (79)	9% (18)	8% (15)	202
Agnostic	5% (10)	16% (34)	27% (56)	32% (66)	7% (14)	13% (28)	207
Something else	6% (56)	18% (156)	20% (171)	21% (182)	16% (139)	19% (170)	874
Nothing in particular	6% (64)	21% (209)	19% (189)	20% (199)	16% (160)	16% (160)	981
Prodigal Biden Voter	9% (28)	18% (56)	19% (59)	16% (48)	23% (71)	14% (42)	304
Undecided Voter (DK/WNV)	9% (44)	22% (100)	13% (62)	14% (64)	23% (108)	18% (85)	464
Undecided Voter (DK)	8% (16)	12% (25)	14% (28)	18% (36)	23% (46)	24% (47)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (518)	14% (712)	9% (449)	17% (817)	17% (830)	33% (1607)	4932
Gender: Male	13% (309)	18% (408)	11% (261)	20% (460)	15% (355)	22% (516)	2309
Gender: Female	8% (209)	12% (304)	7% (188)	14% (357)	18% (476)	42% (1090)	2623
Age: 18-34	6% (80)	12% (158)	10% (130)	11% (146)	17% (219)	44% (570)	1303
Age: 35-44	8% (57)	13% (90)	9% (58)	11% (75)	21% (141)	37% (248)	669
Age: 45-64	11% (180)	15% (254)	9% (148)	18% (306)	16% (279)	32% (540)	1706
Age: 65+	16% (201)	17% (210)	9% (113)	23% (290)	15% (192)	20% (249)	1254
GenZers: 1997-2012	5% (33)	11% (65)	11% (66)	11% (66)	17% (101)	46% (280)	612
Millennials: 1981-1996	7% (95)	13% (174)	9% (116)	11% (147)	19% (245)	40% (512)	1289
GenXers: 1965-1980	10% (131)	13% (177)	9% (119)	16% (213)	18% (232)	34% (442)	1315
Baby Boomers: 1946-1964	15% (237)	17% (279)	9% (138)	23% (373)	15% (235)	22% (348)	1610
Educ: < College	10% (320)	13% (406)	8% (250)	14% (438)	19% (577)	36% (1116)	3107
Educ: Bachelors degree	11% (127)	15% (174)	10% (117)	19% (223)	15% (177)	30% (346)	1163
Educ: Post-grad	11% (71)	20% (132)	12% (82)	24% (156)	12% (76)	22% (144)	662
Income: Under 50k	9% (169)	12% (244)	8% (152)	15% (301)	18% (361)	38% (752)	1980
Income: 50k-100k	12% (215)	14% (265)	10% (178)	17% (307)	16% (288)	32% (591)	1843
Income: 100k+	12% (133)	18% (202)	11% (119)	19% (209)	16% (182)	24% (263)	1109
Ethnicity: White (Non-Hispanic)	12% (432)	15% (539)	9% (322)	16% (583)	16% (597)	32% (1147)	3619
Ethnicity: Hispanic	7% (25)	13% (44)	12% (42)	16% (53)	17% (57)	35% (120)	341
Ethnicity: Black (Non-Hispanic)	6% (46)	13% (91)	8% (60)	20% (148)	18% (134)	34% (248)	727
Ethnicity: Asian + Other (Non-Hispanic)	6% (15)	15% (38)	10% (24)	14% (33)	18% (43)	37% (92)	245
All Christian	14% (339)	18% (452)	10% (235)	16% (386)	16% (385)	27% (668)	2466
All Non-Christian	7% (14)	11% (22)	13% (26)	22% (44)	19% (38)	29% (58)	202
Atheist	4% (7)	7% (15)	10% (19)	36% (73)	14% (27)	30% (61)	202
Agnostic/Nothing in particular	7% (79)	12% (138)	9% (103)	18% (213)	18% (210)	37% (445)	1188
Something Else	9% (78)	10% (85)	8% (66)	12% (101)	19% (170)	43% (374)	874
Evangelical	16% (211)	17% (227)	8% (113)	10% (135)	17% (228)	33% (441)	1354
Non-Evangelical	10% (196)	16% (302)	9% (177)	18% (346)	16% (316)	30% (582)	1919
PID: Dem (no lean)	3% (61)	8% (145)	11% (197)	28% (510)	15% (281)	34% (628)	1823
PID: Ind (no lean)	8% (102)	13% (166)	10% (125)	16% (194)	19% (231)	34% (430)	1248
PID: Rep (no lean)	19% (355)	22% (400)	7% (127)	6% (113)	17% (318)	29% (549)	1862

Continued on next page

**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (518)	14% (712)	9% (449)	17% (817)	17% (830)	33% (1607)	4932
PID/Gender: Dem Men	5% (42)	10% (85)	14% (115)	34% (280)	13% (109)	23% (185)	816
PID/Gender: Dem Women	2% (19)	6% (60)	8% (82)	23% (231)	17% (173)	44% (443)	1007
PID/Gender: Ind Men	10% (65)	16% (103)	12% (75)	18% (116)	18% (116)	25% (155)	630
PID/Gender: Ind Women	6% (37)	10% (63)	8% (50)	13% (78)	19% (115)	45% (275)	618
PID/Gender: Rep Men	23% (202)	25% (220)	8% (71)	7% (64)	15% (130)	20% (176)	863
PID/Gender: Rep Women	15% (153)	18% (181)	6% (56)	5% (48)	19% (188)	37% (372)	999
Ideo: Liberal (1-3)	2% (32)	10% (141)	10% (145)	33% (475)	14% (202)	31% (442)	1439
Ideo: Moderate (4)	5% (68)	11% (161)	11% (154)	15% (218)	20% (288)	37% (518)	1406
Ideo: Conservative (5-7)	22% (413)	21% (405)	7% (141)	6% (111)	16% (310)	28% (531)	1911
Ideo/PID: Conservative Republican	23% (327)	23% (314)	6% (82)	5% (74)	16% (228)	26% (366)	1392
Ideo/PID: Moderate/Liberal Republican	6% (27)	20% (83)	10% (41)	8% (35)	20% (83)	37% (157)	425
Ideo/PID: Moderate/Conservative Democrat	6% (38)	10% (70)	13% (87)	16% (106)	18% (118)	38% (255)	674
Ideo/PID: Liberal Democrat	2% (20)	7% (75)	10% (109)	36% (398)	14% (157)	31% (344)	1103
Unfavorable of Biden and Trump	4% (29)	12% (90)	14% (104)	14% (102)	19% (141)	38% (288)	755
2024 H2H Matchup: Biden Voter	3% (66)	7% (159)	12% (253)	30% (645)	16% (349)	31% (664)	2135
2024 H2H Matchup: Trump Voter	19% (443)	22% (505)	7% (152)	5% (123)	16% (383)	31% (728)	2333
2024 H2H Matchup: Would not Vote	2% (3)	6% (12)	8% (17)	14% (27)	21% (41)	50% (98)	198
2024 H2H Matchup: Do not Know	2% (6)	13% (36)	11% (28)	8% (22)	22% (58)	44% (117)	266
2022 House Vote: Democrat	3% (60)	9% (175)	12% (237)	30% (627)	16% (331)	30% (627)	2057
2022 House Vote: Republican	21% (420)	23% (461)	7% (138)	6% (128)	16% (329)	26% (527)	2003
2022 House Vote: Did not Vote	4% (33)	9% (69)	8% (65)	7% (56)	19% (152)	53% (416)	791
2020 Vote: Joe Biden	3% (67)	8% (177)	12% (265)	29% (664)	17% (381)	32% (717)	2271
2020 Vote: Donald Trump	20% (442)	22% (500)	7% (151)	5% (119)	17% (369)	29% (655)	2236
2020 Vote: Someone Else	2% (2)	20% (14)	10% (7)	5% (4)	23% (16)	39% (28)	70
2020 Vote: Did not Vote	2% (7)	6% (22)	7% (26)	8% (30)	18% (64)	58% (207)	355
2016 Vote: Hillary Clinton	3% (55)	8% (127)	11% (187)	33% (556)	16% (272)	29% (481)	1678
2016 Vote: Donald Trump	21% (406)	23% (458)	8% (154)	7% (131)	16% (321)	25% (479)	1947
2016 Vote: Someone Else	4% (8)	9% (17)	10% (19)	22% (38)	18% (32)	36% (64)	177
2020 Vote/PID: Not Biden/Democrat	4% (7)	10% (19)	14% (27)	9% (17)	12% (22)	51% (95)	187
2020 Vote/PID: Not Trump/Republican	5% (10)	14% (29)	11% (22)	14% (30)	21% (46)	36% (77)	214

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (518)	14% (712)	9% (449)	17% (817)	17% (830)	33% (1607)	4932
U.S. Economy: Wrong Track	13% (437)	16% (534)	8% (275)	9% (296)	18% (593)	36% (1219)	3354
U.S. Economy: Right Direction	5% (81)	11% (178)	11% (174)	33% (521)	15% (237)	25% (388)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (50)	8% (126)	11% (170)	34% (544)	15% (244)	30% (478)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18% (445)	21% (498)	7% (172)	6% (139)	17% (403)	32% (768)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	3% (23)	10% (88)	12% (107)	15% (134)	20% (183)	40% (361)	896
Top 2024 Issue: Economy	9% (154)	15% (252)	10% (166)	8% (136)	20% (338)	38% (641)	1687
Community: Urban	9% (95)	19% (208)	12% (133)	15% (165)	15% (162)	31% (338)	1100
Community: Suburban	10% (244)	13% (302)	9% (216)	18% (438)	17% (407)	33% (775)	2381
Community: Rural	12% (179)	14% (202)	7% (101)	15% (214)	18% (262)	34% (494)	1451
Community/Gender: Urban Women	5% (25)	14% (66)	11% (52)	12% (59)	16% (77)	43% (208)	486
Community/Gender: Urban Men	11% (70)	23% (142)	13% (80)	17% (106)	14% (85)	21% (130)	614
Community/Gender: Rural Women	9% (74)	13% (109)	5% (43)	12% (99)	19% (159)	42% (354)	838
Community/Gender: Rural Men	17% (104)	15% (93)	9% (58)	19% (114)	17% (103)	23% (141)	613
Community/Gender: Suburban Women	8% (109)	10% (129)	7% (93)	15% (199)	18% (240)	41% (529)	1299
Community/Gender: Suburban Men	12% (135)	16% (173)	11% (123)	22% (240)	15% (167)	23% (246)	1083
Homeowner	12% (445)	16% (592)	10% (360)	17% (648)	16% (604)	30% (1136)	3785
Renter	7% (65)	11% (108)	8% (79)	15% (152)	20% (195)	39% (383)	983
Military HHnm: Yes	15% (106)	17% (120)	10% (69)	19% (138)	14% (99)	26% (187)	719
Military HH: No	10% (411)	14% (591)	9% (380)	16% (679)	17% (732)	34% (1420)	4213
Employ: Private Sector	10% (178)	17% (308)	10% (190)	13% (248)	18% (339)	31% (574)	1838
Employ: Government	8% (26)	14% (44)	11% (33)	14% (43)	13% (41)	40% (124)	310
Employ: Self-Employed	9% (39)	13% (51)	8% (33)	19% (77)	19% (77)	32% (133)	410
Employ: Homemaker	6% (15)	11% (29)	9% (24)	10% (26)	17% (46)	48% (129)	269
Employ: Student	4% (4)	6% (6)	9% (10)	13% (14)	13% (15)	55% (62)	112
Employ: Retired	15% (205)	16% (209)	8% (109)	23% (310)	15% (205)	22% (291)	1328
Employ: Unemployed	7% (27)	11% (43)	8% (33)	14% (55)	15% (61)	45% (178)	396
Employ: Other	9% (24)	8% (21)	7% (18)	16% (43)	18% (47)	43% (115)	268
Self + Household: White-Collar	13% (235)	16% (304)	11% (208)	20% (365)	15% (273)	25% (470)	1854
Self + Household: Blue Collar	10% (235)	15% (347)	8% (198)	16% (373)	18% (418)	33% (781)	2351
Union HH: Yes	11% (42)	16% (59)	14% (53)	20% (74)	12% (46)	26% (99)	372
Union HH: No	10% (475)	14% (653)	9% (396)	16% (743)	17% (784)	33% (1508)	4560

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (518)	14% (712)	9% (449)	17% (817)	17% (830)	33% (1607)	4932
LGBTQ+: Yes	6% (29)	10% (44)	11% (50)	19% (90)	16% (73)	38% (175)	461
LGBTQ+: No	11% (489)	15% (668)	9% (399)	16% (727)	17% (757)	32% (1431)	4471
Motivated to Vote	12% (507)	15% (675)	9% (409)	17% (767)	16% (709)	30% (1340)	4406
Parent: Yes	9% (129)	16% (219)	10% (142)	11% (158)	18% (254)	35% (486)	1387
Parent: No	11% (389)	14% (493)	9% (307)	19% (659)	16% (577)	32% (1120)	3545
COVID Vaccine: Yes	10% (333)	14% (483)	10% (336)	20% (691)	16% (569)	30% (1057)	3469
COVID Vaccine: No	13% (184)	16% (229)	8% (113)	9% (126)	18% (262)	38% (549)	1463
Student Loans: Yes	5% (43)	12% (99)	11% (92)	15% (124)	16% (129)	40% (327)	813
Student Loans: No	12% (475)	15% (613)	9% (358)	17% (693)	17% (702)	31% (1280)	4119
Favorable Opinion of Haley	16% (265)	26% (428)	10% (174)	10% (161)	16% (271)	22% (372)	1670
Unfavorable Opinion of Haley	11% (231)	11% (238)	12% (247)	29% (621)	14% (287)	23% (487)	2111
Protestant	15% (199)	18% (241)	9% (125)	16% (213)	16% (211)	27% (360)	1348
Roman Catholic	12% (130)	19% (203)	9% (99)	16% (167)	16% (163)	27% (288)	1051
Jewish	6% (6)	10% (9)	11% (9)	28% (25)	24% (21)	21% (19)	90
Muslim	9% (5)	17% (10)	8% (5)	15% (8)	11% (6)	40% (23)	57
Atheist	4% (7)	7% (15)	10% (19)	36% (73)	14% (27)	30% (61)	202
Agnostic	2% (5)	11% (22)	11% (24)	30% (63)	16% (34)	29% (60)	207
Something else	9% (78)	10% (85)	8% (66)	12% (101)	19% (170)	43% (374)	874
Nothing in particular	8% (74)	12% (116)	8% (79)	15% (150)	18% (176)	39% (385)	981
Prodigal Biden Voter	2% (6)	11% (34)	12% (36)	13% (38)	21% (63)	42% (128)	304
Undecided Voter (DK/WNV)	2% (9)	10% (48)	10% (45)	11% (49)	21% (99)	46% (215)	464
Undecided Voter (DK)	2% (3)	6% (12)	8% (17)	14% (27)	21% (41)	50% (98)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (499)	18% (875)	10% (508)	20% (971)	13% (652)	29% (1427)	4932
Gender: Male	13% (295)	20% (451)	12% (272)	24% (547)	11% (259)	21% (486)	2309
Gender: Female	8% (204)	16% (425)	9% (236)	16% (424)	15% (393)	36% (941)	2623
Age: 18-34	10% (126)	13% (167)	10% (124)	14% (183)	14% (187)	40% (515)	1303
Age: 35-44	10% (69)	18% (122)	9% (60)	16% (106)	14% (94)	33% (217)	669
Age: 45-64	10% (179)	19% (318)	11% (180)	20% (344)	13% (217)	27% (467)	1706
Age: 65+	10% (124)	21% (268)	11% (144)	27% (337)	12% (153)	18% (227)	1254
GenZers: 1997-2012	9% (54)	11% (67)	10% (61)	11% (68)	16% (98)	43% (263)	612
Millennials: 1981-1996	10% (135)	16% (211)	9% (113)	16% (207)	14% (178)	35% (445)	1289
GenXers: 1965-1980	9% (122)	17% (221)	11% (149)	20% (258)	12% (160)	31% (405)	1315
Baby Boomers: 1946-1964	11% (173)	22% (357)	11% (175)	26% (412)	12% (199)	18% (294)	1610
Educ: < College	10% (299)	18% (547)	9% (281)	15% (479)	15% (455)	34% (1046)	3107
Educ: Bachelors degree	11% (130)	18% (210)	13% (150)	25% (289)	11% (125)	22% (259)	1163
Educ: Post-grad	11% (71)	18% (119)	12% (77)	31% (202)	11% (71)	18% (122)	662
Income: Under 50k	7% (144)	16% (320)	9% (185)	17% (343)	15% (304)	35% (685)	1980
Income: 50k-100k	12% (215)	18% (336)	10% (184)	20% (368)	13% (233)	27% (506)	1843
Income: 100k+	13% (140)	20% (219)	13% (140)	23% (260)	10% (114)	21% (236)	1109
Ethnicity: White (Non-Hispanic)	11% (402)	20% (730)	10% (355)	20% (728)	12% (449)	26% (955)	3619
Ethnicity: Hispanic	10% (33)	15% (50)	11% (37)	17% (59)	14% (46)	34% (116)	341
Ethnicity: Black (Non-Hispanic)	6% (43)	8% (57)	12% (87)	18% (133)	17% (126)	39% (281)	727
Ethnicity: Asian + Other (Non-Hispanic)	9% (21)	16% (38)	12% (29)	21% (51)	12% (29)	31% (76)	245
All Christian	13% (316)	23% (568)	11% (276)	18% (438)	12% (298)	23% (569)	2466
All Non-Christian	9% (18)	14% (28)	9% (19)	29% (58)	17% (35)	22% (44)	202
Atheist	7% (14)	6% (13)	14% (28)	44% (89)	9% (17)	21% (42)	202
Agnostic/Nothing in particular	6% (76)	12% (141)	10% (117)	22% (266)	14% (169)	35% (418)	1188
Something Else	9% (76)	14% (125)	8% (68)	14% (119)	15% (132)	41% (354)	874
Evangelical	13% (172)	23% (315)	9% (127)	11% (154)	14% (185)	30% (402)	1354
Non-Evangelical	10% (199)	19% (369)	11% (210)	21% (395)	13% (241)	26% (505)	1919
PID: Dem (no lean)	3% (51)	5% (98)	10% (189)	33% (598)	13% (242)	35% (644)	1823
PID: Ind (no lean)	9% (113)	17% (209)	12% (154)	19% (235)	13% (168)	30% (370)	1248
PID: Rep (no lean)	18% (336)	31% (568)	9% (166)	7% (138)	13% (241)	22% (413)	1862

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**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (499)	18% (875)	10% (508)	20% (971)	13% (652)	29% (1427)	4932
PID/Gender: Dem Men	4% (31)	7% (56)	11% (92)	42% (344)	11% (88)	25% (206)	816
PID/Gender: Dem Women	2% (20)	4% (42)	10% (97)	25% (254)	15% (154)	44% (439)	1007
PID/Gender: Ind Men	12% (78)	20% (124)	14% (85)	20% (129)	12% (77)	22% (137)	630
PID/Gender: Ind Women	6% (35)	14% (84)	11% (68)	17% (106)	15% (91)	38% (233)	618
PID/Gender: Rep Men	22% (187)	31% (270)	11% (95)	9% (74)	11% (94)	17% (143)	863
PID/Gender: Rep Women	15% (149)	30% (298)	7% (71)	6% (64)	15% (148)	27% (270)	999
Ideo: Liberal (1-3)	3% (45)	7% (101)	10% (143)	39% (565)	11% (159)	30% (425)	1439
Ideo: Moderate (4)	6% (82)	14% (201)	12% (173)	17% (245)	16% (230)	34% (476)	1406
Ideo: Conservative (5-7)	19% (370)	30% (568)	10% (185)	8% (146)	12% (231)	21% (410)	1911
Ideo/PID: Conservative Republican	21% (298)	33% (455)	9% (120)	7% (101)	11% (156)	19% (263)	1392
Ideo/PID: Moderate/Liberal Republican	9% (36)	26% (109)	10% (41)	7% (30)	19% (81)	30% (127)	425
Ideo/PID: Moderate/Conservative Democrat	4% (25)	8% (51)	14% (93)	18% (120)	17% (111)	41% (273)	674
Ideo/PID: Liberal Democrat	2% (26)	4% (47)	9% (96)	43% (474)	11% (120)	31% (340)	1103
Unfavorable of Biden and Trump	3% (25)	14% (109)	18% (132)	19% (146)	15% (111)	31% (232)	755
2024 H2H Matchup: Biden Voter	2% (51)	6% (130)	12% (246)	36% (775)	13% (283)	30% (649)	2135
2024 H2H Matchup: Trump Voter	19% (439)	30% (708)	9% (199)	6% (130)	12% (280)	25% (577)	2333
2024 H2H Matchup: Would not Vote	2% (3)	6% (12)	14% (27)	20% (39)	15% (30)	44% (87)	198
2024 H2H Matchup: Do not Know	2% (6)	9% (25)	14% (36)	10% (27)	22% (59)	43% (114)	266
2022 House Vote: Democrat	3% (58)	7% (144)	11% (236)	36% (742)	13% (277)	29% (601)	2057
2022 House Vote: Republican	19% (378)	31% (628)	10% (191)	8% (155)	12% (235)	21% (417)	2003
2022 House Vote: Did not Vote	7% (58)	11% (89)	9% (73)	8% (65)	16% (124)	48% (382)	791
2020 Vote: Joe Biden	3% (63)	7% (155)	11% (254)	35% (789)	14% (309)	31% (701)	2271
2020 Vote: Donald Trump	18% (407)	31% (682)	10% (218)	6% (142)	12% (270)	23% (517)	2236
2020 Vote: Someone Else	9% (6)	16% (12)	13% (9)	13% (9)	14% (10)	35% (25)	70
2020 Vote: Did not Vote	6% (23)	7% (26)	7% (27)	9% (31)	18% (63)	52% (185)	355
2016 Vote: Hillary Clinton	3% (48)	6% (99)	11% (187)	39% (647)	13% (216)	29% (482)	1678
2016 Vote: Donald Trump	19% (360)	32% (631)	10% (200)	8% (160)	12% (232)	19% (363)	1947
2016 Vote: Someone Else	8% (15)	11% (19)	16% (28)	25% (45)	12% (20)	29% (51)	177
2020 Vote/PID: Not Biden/Democrat	4% (7)	8% (15)	12% (23)	11% (21)	17% (31)	49% (91)	187
2020 Vote/PID: Not Trump/Republican	7% (16)	15% (31)	11% (23)	16% (35)	21% (46)	29% (63)	214

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**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (499)	18% (875)	10% (508)	20% (971)	13% (652)	29% (1427)	4932
U.S. Economy: Wrong Track	12% (418)	22% (736)	9% (318)	11% (380)	14% (475)	31% (1027)	3354
U.S. Economy: Right Direction	5% (81)	9% (139)	12% (191)	37% (590)	11% (177)	25% (400)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (47)	6% (90)	11% (173)	38% (612)	12% (192)	31% (496)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18% (429)	29% (703)	9% (227)	6% (157)	12% (302)	25% (607)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	3% (22)	9% (82)	12% (108)	22% (202)	18% (158)	36% (324)	896
Top 2024 Issue: Economy	10% (170)	21% (350)	10% (175)	10% (173)	15% (261)	33% (557)	1687
Community: Urban	9% (104)	17% (185)	12% (134)	18% (197)	14% (158)	29% (322)	1100
Community: Suburban	10% (248)	17% (400)	10% (242)	22% (527)	13% (321)	27% (643)	2381
Community: Rural	10% (147)	20% (290)	9% (132)	17% (247)	12% (173)	32% (462)	1451
Community/Gender: Urban Women	7% (32)	13% (64)	8% (41)	15% (74)	17% (83)	39% (192)	486
Community/Gender: Urban Men	12% (72)	20% (121)	15% (93)	20% (124)	12% (74)	21% (130)	614
Community/Gender: Rural Women	8% (64)	19% (162)	7% (57)	13% (112)	13% (107)	40% (335)	838
Community/Gender: Rural Men	13% (83)	21% (127)	12% (76)	22% (135)	11% (66)	21% (126)	613
Community/Gender: Suburban Women	8% (107)	15% (198)	11% (139)	18% (238)	16% (203)	32% (415)	1299
Community/Gender: Suburban Men	13% (141)	19% (202)	10% (104)	27% (289)	11% (118)	21% (229)	1083
Homeowner	11% (415)	19% (729)	11% (410)	21% (790)	12% (466)	26% (975)	3785
Renter	8% (75)	13% (123)	9% (91)	16% (162)	16% (159)	38% (374)	983
Military HHnm: Yes	12% (88)	19% (137)	11% (82)	21% (148)	13% (90)	24% (174)	719
Military HH: No	10% (411)	18% (739)	10% (426)	20% (822)	13% (562)	30% (1253)	4213
Employ: Private Sector	11% (195)	19% (347)	12% (214)	18% (327)	13% (240)	28% (516)	1838
Employ: Government	11% (34)	15% (46)	8% (24)	20% (61)	15% (46)	32% (99)	310
Employ: Self-Employed	12% (47)	17% (70)	11% (45)	20% (81)	13% (55)	27% (112)	410
Employ: Homemaker	7% (18)	20% (53)	6% (17)	11% (30)	14% (37)	42% (113)	269
Employ: Student	11% (13)	7% (7)	10% (11)	16% (17)	9% (10)	48% (54)	112
Employ: Retired	10% (135)	21% (276)	11% (147)	26% (349)	12% (163)	19% (258)	1328
Employ: Unemployed	8% (31)	11% (43)	7% (27)	17% (69)	15% (61)	42% (165)	396
Employ: Other	10% (27)	12% (32)	9% (24)	14% (37)	15% (39)	41% (110)	268
Self + Household: White-Collar	12% (228)	19% (349)	13% (235)	24% (452)	12% (217)	20% (374)	1854
Self + Household: Blue Collar	10% (227)	19% (441)	9% (220)	18% (434)	14% (324)	30% (706)	2351
Union HH: Yes	13% (47)	18% (69)	9% (32)	26% (98)	10% (36)	24% (91)	372
Union HH: No	10% (452)	18% (807)	10% (476)	19% (873)	13% (615)	29% (1336)	4560

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**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (499)	18% (875)	10% (508)	20% (971)	13% (652)	29% (1427)	4932
LGBTQ+: Yes	8% (39)	8% (39)	11% (49)	24% (110)	13% (59)	36% (165)	461
LGBTQ+: No	10% (460)	19% (836)	10% (460)	19% (860)	13% (593)	28% (1262)	4471
Motivated to Vote	11% (475)	19% (834)	10% (460)	21% (915)	13% (560)	26% (1163)	4406
Parent: Yes	11% (155)	18% (255)	10% (135)	14% (201)	14% (198)	32% (444)	1387
Parent: No	10% (344)	18% (620)	11% (373)	22% (770)	13% (454)	28% (983)	3545
COVID Vaccine: Yes	9% (298)	16% (544)	11% (374)	25% (850)	14% (470)	27% (932)	3469
COVID Vaccine: No	14% (201)	23% (331)	9% (134)	8% (120)	12% (182)	34% (495)	1463
Student Loans: Yes	10% (78)	13% (108)	8% (66)	18% (149)	12% (99)	39% (313)	813
Student Loans: No	10% (421)	19% (768)	11% (443)	20% (822)	13% (552)	27% (1114)	4119
Favorable Opinion of Haley	13% (220)	28% (466)	13% (218)	15% (248)	13% (211)	18% (308)	1670
Unfavorable Opinion of Haley	12% (245)	16% (336)	12% (247)	32% (682)	9% (193)	19% (407)	2111
Protestant	13% (180)	24% (319)	10% (136)	19% (254)	12% (158)	22% (301)	1348
Roman Catholic	11% (116)	23% (240)	13% (132)	17% (176)	13% (136)	24% (252)	1051
Jewish	7% (7)	16% (14)	7% (7)	35% (31)	19% (17)	15% (14)	90
Muslim	19% (11)	10% (6)	6% (4)	24% (14)	17% (10)	24% (14)	57
Atheist	7% (14)	6% (13)	14% (28)	44% (89)	9% (17)	21% (42)	202
Agnostic	4% (9)	9% (19)	10% (22)	39% (81)	13% (27)	23% (48)	207
Something else	9% (76)	14% (125)	8% (68)	14% (119)	15% (132)	41% (354)	874
Nothing in particular	7% (67)	12% (122)	10% (96)	19% (185)	14% (141)	38% (370)	981
Prodigal Biden Voter	6% (18)	12% (38)	10% (32)	14% (42)	20% (61)	37% (114)	304
Undecided Voter (DK/WNV)	2% (9)	8% (37)	14% (63)	14% (66)	19% (89)	43% (200)	464
Undecided Voter (DK)	2% (3)	6% (12)	14% (27)	20% (39)	15% (30)	44% (87)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	4% (196)	10% (508)	9% (438)	10% (502)	18% (912)	48% (2377)	4932
Gender: Male	5% (119)	13% (303)	12% (275)	13% (305)	18% (412)	39% (896)	2309
Gender: Female	3% (77)	8% (205)	6% (164)	7% (197)	19% (500)	56% (1481)	2623
Age: 18-34	5% (64)	11% (140)	9% (120)	9% (114)	15% (191)	52% (673)	1303
Age: 35-44	7% (46)	11% (73)	10% (70)	6% (38)	20% (133)	46% (309)	669
Age: 45-64	3% (59)	11% (186)	9% (151)	9% (156)	20% (336)	48% (818)	1706
Age: 65+	2% (26)	9% (110)	8% (98)	15% (192)	20% (252)	46% (576)	1254
GenZers: 1997-2012	5% (29)	10% (60)	9% (57)	9% (53)	15% (93)	52% (319)	612
Millennials: 1981-1996	6% (76)	11% (146)	9% (119)	7% (95)	17% (219)	49% (634)	1289
GenXers: 1965-1980	4% (55)	11% (146)	10% (129)	9% (121)	19% (248)	47% (616)	1315
Baby Boomers: 1946-1964	2% (36)	9% (153)	8% (121)	13% (206)	21% (336)	47% (759)	1610
Educ: < College	3% (101)	9% (284)	8% (252)	9% (291)	19% (599)	51% (1581)	3107
Educ: Bachelors degree	5% (56)	11% (130)	8% (98)	12% (136)	17% (196)	47% (547)	1163
Educ: Post-grad	6% (38)	14% (95)	13% (88)	11% (75)	18% (117)	38% (249)	662
Income: Under 50k	4% (74)	9% (170)	7% (143)	9% (188)	20% (393)	51% (1012)	1980
Income: 50k-100k	4% (68)	11% (199)	10% (175)	11% (205)	18% (324)	47% (872)	1843
Income: 100k+	5% (54)	13% (139)	11% (120)	10% (108)	18% (196)	44% (492)	1109
Ethnicity: White (Non-Hispanic)	3% (111)	9% (315)	8% (307)	9% (342)	19% (673)	52% (1871)	3619
Ethnicity: Hispanic	4% (15)	11% (37)	13% (45)	10% (33)	19% (65)	43% (145)	341
Ethnicity: Black (Non-Hispanic)	9% (64)	19% (136)	9% (64)	13% (96)	17% (126)	33% (242)	727
Ethnicity: Asian + Other (Non-Hispanic)	2% (6)	8% (20)	9% (22)	12% (30)	20% (48)	48% (118)	245
All Christian	3% (86)	10% (256)	9% (217)	11% (283)	18% (451)	48% (1173)	2466
All Non-Christian	8% (17)	14% (29)	12% (24)	17% (35)	18% (36)	30% (62)	202
Atheist	7% (15)	8% (17)	14% (29)	11% (22)	13% (26)	46% (93)	202
Agnostic/Nothing in particular	3% (38)	11% (127)	8% (99)	8% (100)	20% (238)	49% (586)	1188
Something Else	5% (40)	9% (79)	8% (70)	7% (62)	18% (161)	53% (463)	874
Evangelical	4% (51)	12% (156)	8% (104)	10% (137)	17% (237)	50% (670)	1354
Non-Evangelical	4% (71)	9% (170)	9% (177)	11% (203)	19% (357)	49% (942)	1919
PID: Dem (no lean)	5% (95)	12% (227)	9% (165)	11% (205)	17% (307)	45% (824)	1823
PID: Ind (no lean)	4% (46)	10% (121)	10% (119)	9% (111)	19% (243)	49% (608)	1248
PID: Rep (no lean)	3% (55)	9% (161)	8% (154)	10% (186)	19% (362)	51% (944)	1862

Continued on next page

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	4% (196)	10% (508)	9% (438)	10% (502)	18% (912)	48% (2377)	4932
PID/Gender: Dem Men	8% (61)	16% (129)	12% (100)	14% (113)	15% (126)	35% (286)	816
PID/Gender: Dem Women	3% (33)	10% (98)	6% (65)	9% (92)	18% (181)	53% (538)	1007
PID/Gender: Ind Men	4% (27)	12% (73)	13% (80)	11% (67)	19% (121)	41% (261)	630
PID/Gender: Ind Women	3% (19)	8% (47)	6% (38)	7% (43)	20% (122)	56% (347)	618
PID/Gender: Rep Men	4% (30)	12% (100)	11% (94)	14% (124)	19% (164)	40% (349)	863
PID/Gender: Rep Women	2% (24)	6% (60)	6% (60)	6% (61)	20% (197)	60% (595)	999
Ideo: Liberal (1-3)	6% (93)	13% (183)	9% (134)	12% (167)	17% (242)	43% (619)	1439
Ideo: Moderate (4)	3% (37)	11% (156)	9% (128)	8% (106)	19% (272)	50% (708)	1406
Ideo: Conservative (5-7)	3% (61)	9% (163)	9% (173)	11% (217)	19% (362)	49% (934)	1911
Ideo/PID: Conservative Republican	3% (39)	8% (111)	9% (122)	11% (159)	19% (269)	50% (692)	1392
Ideo/PID: Moderate/Liberal Republican	3% (14)	12% (50)	7% (30)	6% (24)	20% (85)	52% (222)	425
Ideo/PID: Moderate/Conservative Democrat	4% (30)	14% (96)	10% (67)	9% (61)	18% (123)	44% (298)	674
Ideo/PID: Liberal Democrat	6% (64)	12% (129)	9% (98)	13% (139)	16% (177)	45% (496)	1103
Unfavorable of Biden and Trump	3% (23)	8% (59)	11% (82)	9% (67)	18% (135)	51% (388)	755
2024 H2H Matchup: Biden Voter	5% (109)	12% (259)	9% (201)	11% (234)	17% (373)	45% (960)	2135
2024 H2H Matchup: Trump Voter	3% (70)	9% (211)	9% (212)	10% (235)	19% (455)	49% (1149)	2333
2024 H2H Matchup: Would not Vote	4% (7)	10% (20)	5% (11)	10% (20)	16% (32)	54% (107)	198
2024 H2H Matchup: Do not Know	3% (9)	7% (18)	5% (15)	5% (13)	20% (52)	60% (160)	266
2022 House Vote: Democrat	5% (111)	13% (264)	9% (189)	11% (230)	18% (367)	44% (895)	2057
2022 House Vote: Republican	3% (62)	10% (193)	9% (185)	11% (217)	19% (390)	48% (957)	2003
2022 House Vote: Did not Vote	2% (20)	6% (47)	8% (61)	6% (49)	17% (131)	61% (484)	791
2020 Vote: Joe Biden	5% (118)	12% (275)	9% (200)	11% (250)	18% (399)	45% (1030)	2271
2020 Vote: Donald Trump	3% (68)	9% (207)	9% (201)	10% (224)	20% (438)	49% (1098)	2236
2020 Vote: Someone Else	5% (3)	8% (5)	9% (6)	7% (5)	19% (13)	52% (37)	70
2020 Vote: Did not Vote	2% (7)	6% (22)	9% (30)	6% (22)	17% (62)	60% (212)	355
2016 Vote: Hillary Clinton	5% (88)	13% (223)	9% (149)	12% (200)	18% (298)	43% (719)	1678
2016 Vote: Donald Trump	3% (51)	10% (198)	10% (187)	11% (211)	20% (387)	47% (913)	1947
2016 Vote: Someone Else	10% (18)	8% (15)	7% (12)	11% (19)	17% (30)	47% (83)	177
2020 Vote/PID: Not Biden/Democrat	1% (1)	10% (19)	13% (25)	9% (16)	18% (33)	50% (93)	187
2020 Vote/PID: Not Trump/Republican	2% (5)	7% (15)	7% (15)	10% (21)	17% (37)	57% (121)	214

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**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	4% (196)	10% (508)	9% (438)	10% (502)	18% (912)	48% (2377)	4932
U.S. Economy: Wrong Track	3% (88)	8% (282)	8% (283)	9% (302)	20% (665)	52% (1734)	3354
U.S. Economy: Right Direction	7% (108)	14% (227)	10% (155)	13% (199)	16% (247)	41% (642)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (85)	13% (202)	9% (150)	12% (198)	17% (273)	44% (704)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (79)	9% (211)	9% (227)	10% (249)	19% (461)	49% (1197)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	4% (32)	11% (95)	7% (61)	6% (54)	20% (178)	53% (475)	896
Top 2024 Issue: Economy	3% (55)	10% (169)	9% (160)	7% (114)	20% (334)	51% (855)	1687
Community: Urban	7% (76)	17% (186)	12% (127)	10% (105)	16% (177)	39% (430)	1100
Community: Suburban	3% (76)	9% (223)	9% (210)	10% (250)	19% (453)	49% (1169)	2381
Community: Rural	3% (43)	7% (100)	7% (102)	10% (147)	19% (281)	54% (777)	1451
Community/Gender: Urban Women	4% (21)	13% (62)	10% (48)	6% (28)	16% (77)	51% (250)	486
Community/Gender: Urban Men	9% (54)	20% (124)	13% (78)	12% (77)	16% (101)	29% (180)	614
Community/Gender: Rural Women	2% (16)	4% (36)	4% (37)	8% (65)	20% (171)	61% (513)	838
Community/Gender: Rural Men	4% (28)	10% (63)	11% (65)	13% (82)	18% (110)	43% (264)	613
Community/Gender: Suburban Women	3% (40)	8% (107)	6% (78)	8% (104)	19% (253)	55% (718)	1299
Community/Gender: Suburban Men	3% (37)	11% (116)	12% (131)	14% (146)	19% (200)	42% (452)	1083
Homeowner	4% (144)	11% (405)	9% (344)	10% (391)	18% (697)	48% (1804)	3785
Renter	5% (44)	10% (94)	8% (82)	10% (100)	19% (187)	48% (475)	983
Military HHnm: Yes	3% (19)	9% (66)	9% (61)	13% (95)	17% (121)	50% (357)	719
Military HH: No	4% (177)	10% (442)	9% (377)	10% (406)	19% (791)	48% (2020)	4213
Employ: Private Sector	5% (93)	14% (251)	10% (191)	8% (148)	17% (315)	46% (840)	1838
Employ: Government	4% (11)	7% (22)	6% (19)	11% (35)	17% (53)	54% (169)	310
Employ: Self-Employed	5% (20)	12% (49)	12% (48)	9% (39)	20% (84)	42% (171)	410
Employ: Homemaker	3% (7)	8% (23)	7% (20)	5% (13)	18% (50)	58% (157)	269
Employ: Student	2% (3)	7% (8)	6% (7)	8% (9)	12% (14)	64% (71)	112
Employ: Retired	2% (29)	8% (111)	8% (103)	15% (204)	21% (274)	46% (607)	1328
Employ: Unemployed	6% (23)	7% (26)	9% (34)	8% (30)	17% (69)	54% (214)	396
Employ: Other	4% (10)	7% (18)	6% (16)	9% (24)	20% (54)	55% (146)	268
Self + Household: White-Collar	4% (79)	12% (226)	11% (199)	11% (208)	19% (350)	43% (793)	1854
Self + Household: Blue Collar	4% (88)	10% (226)	8% (191)	10% (245)	18% (418)	50% (1182)	2351
Union HH: Yes	6% (23)	16% (60)	11% (41)	13% (48)	14% (52)	40% (149)	372
Union HH: No	4% (173)	10% (448)	9% (397)	10% (454)	19% (860)	49% (2227)	4560

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**Table BLMB2\_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	4% (196)	10% (508)	9% (438)	10% (502)	18% (912)	48% (2377)	4932
LGBTQ+: Yes	5% (24)	11% (50)	12% (53)	7% (34)	17% (79)	48% (221)	461
LGBTQ+: No	4% (171)	10% (459)	9% (385)	10% (468)	19% (833)	48% (2156)	4471
Motivated to Vote	4% (181)	11% (467)	9% (399)	10% (459)	19% (834)	47% (2068)	4406
Parent: Yes	6% (77)	12% (161)	11% (146)	10% (135)	19% (261)	44% (609)	1387
Parent: No	3% (119)	10% (348)	8% (292)	10% (366)	18% (651)	50% (1768)	3545
COVID Vaccine: Yes	4% (143)	10% (352)	9% (322)	10% (354)	18% (627)	48% (1670)	3469
COVID Vaccine: No	4% (52)	11% (156)	8% (116)	10% (147)	19% (285)	48% (707)	1463
Student Loans: Yes	6% (51)	11% (88)	10% (79)	8% (64)	16% (128)	50% (403)	813
Student Loans: No	4% (144)	10% (421)	9% (359)	11% (438)	19% (784)	48% (1973)	4119
Favorable Opinion of Haley	5% (79)	14% (241)	9% (158)	8% (141)	19% (322)	44% (729)	1670
Unfavorable Opinion of Haley	5% (97)	11% (224)	12% (254)	15% (324)	16% (343)	41% (869)	2111
Protestant	4% (49)	9% (125)	8% (104)	13% (170)	17% (235)	49% (665)	1348
Roman Catholic	3% (33)	12% (123)	10% (107)	10% (107)	19% (197)	46% (484)	1051
Jewish	2% (1)	13% (11)	9% (8)	18% (16)	24% (22)	35% (32)	90
Muslim	19% (11)	22% (12)	11% (6)	20% (11)	8% (5)	20% (12)	57
Atheist	7% (15)	8% (17)	14% (29)	11% (22)	13% (26)	46% (93)	202
Agnostic	3% (5)	11% (23)	11% (23)	9% (19)	23% (48)	43% (89)	207
Something else	5% (40)	9% (79)	8% (70)	7% (62)	18% (161)	53% (463)	874
Nothing in particular	3% (32)	11% (105)	8% (76)	8% (81)	19% (190)	51% (497)	981
Prodigal Biden Voter	5% (16)	10% (32)	8% (24)	8% (24)	20% (61)	49% (148)	304
Undecided Voter (DK/WNV)	3% (16)	8% (38)	5% (25)	7% (33)	18% (85)	58% (267)	464
Undecided Voter (DK)	4% (7)	10% (20)	5% (11)	10% (20)	16% (32)	54% (107)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (586)	31% (1519)	15% (758)	17% (856)	20% (995)	4% (218)	4932
Gender: Male	12% (278)	32% (746)	16% (368)	20% (457)	16% (372)	4% (88)	2309
Gender: Female	12% (308)	29% (773)	15% (390)	15% (399)	24% (623)	5% (130)	2623
Age: 18-34	14% (187)	30% (385)	12% (156)	11% (147)	22% (293)	10% (135)	1303
Age: 35-44	17% (113)	29% (196)	13% (89)	9% (62)	25% (166)	6% (42)	669
Age: 45-64	10% (178)	33% (562)	15% (259)	18% (302)	22% (373)	2% (33)	1706
Age: 65+	9% (108)	30% (376)	20% (254)	28% (346)	13% (163)	1% (8)	1254
GenZers: 1997-2012	14% (88)	27% (166)	13% (81)	9% (56)	23% (143)	13% (78)	612
Millennials: 1981-1996	16% (202)	31% (403)	12% (153)	11% (143)	23% (292)	7% (95)	1289
GenXers: 1965-1980	12% (152)	32% (422)	14% (186)	17% (219)	23% (306)	2% (30)	1315
Baby Boomers: 1946-1964	8% (136)	30% (491)	20% (319)	26% (411)	15% (241)	1% (13)	1610
Educ: < College	13% (392)	32% (1001)	14% (424)	14% (428)	22% (689)	6% (172)	3107
Educ: Bachelors degree	11% (129)	29% (341)	16% (183)	23% (262)	18% (213)	3% (35)	1163
Educ: Post-grad	10% (65)	27% (176)	23% (150)	25% (166)	14% (93)	2% (11)	662
Income: Under 50k	12% (237)	31% (607)	14% (272)	16% (309)	22% (431)	6% (125)	1980
Income: 50k-100k	12% (222)	31% (569)	16% (288)	17% (313)	21% (389)	3% (62)	1843
Income: 100k+	11% (127)	31% (343)	18% (198)	21% (235)	16% (175)	3% (31)	1109
Ethnicity: White (Non-Hispanic)	11% (382)	31% (1124)	17% (606)	19% (681)	19% (696)	4% (130)	3619
Ethnicity: Hispanic	16% (54)	32% (108)	10% (34)	16% (54)	20% (68)	7% (23)	341
Ethnicity: Black (Non-Hispanic)	15% (112)	30% (217)	11% (77)	13% (93)	24% (177)	7% (51)	727
Ethnicity: Asian + Other (Non-Hispanic)	15% (38)	29% (71)	17% (41)	11% (27)	22% (54)	6% (14)	245
All Christian	12% (289)	34% (837)	16% (402)	17% (423)	19% (458)	2% (56)	2466
All Non-Christian	10% (21)	27% (55)	18% (36)	23% (46)	20% (40)	3% (6)	202
Atheist	6% (12)	22% (45)	17% (34)	36% (72)	14% (27)	5% (10)	202
Agnostic/Nothing in particular	10% (116)	27% (324)	16% (185)	18% (218)	23% (269)	6% (77)	1188
Something Else	17% (148)	30% (258)	12% (102)	11% (97)	23% (201)	8% (69)	874
Evangelical	15% (201)	35% (475)	14% (195)	9% (127)	21% (288)	5% (68)	1354
Non-Evangelical	12% (223)	32% (605)	15% (295)	20% (383)	19% (360)	3% (54)	1919
PID: Dem (no lean)	11% (192)	24% (442)	15% (272)	27% (488)	19% (344)	5% (84)	1823
PID: Ind (no lean)	12% (151)	31% (385)	16% (194)	15% (192)	22% (272)	4% (55)	1248
PID: Rep (no lean)	13% (243)	37% (692)	16% (292)	9% (176)	20% (379)	4% (80)	1862

Continued on next page

**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (586)	31% (1519)	15% (758)	17% (856)	20% (995)	4% (218)	4932
PID/Gender: Dem Men	10% (83)	25% (200)	15% (120)	32% (261)	15% (120)	4% (31)	816
PID/Gender: Dem Women	11% (109)	24% (242)	15% (152)	23% (227)	22% (224)	5% (52)	1007
PID/Gender: Ind Men	11% (70)	33% (208)	17% (107)	18% (111)	18% (112)	4% (22)	630
PID/Gender: Ind Women	13% (81)	29% (177)	14% (87)	13% (82)	26% (159)	5% (32)	618
PID/Gender: Rep Men	15% (125)	39% (338)	16% (141)	10% (86)	16% (139)	4% (35)	863
PID/Gender: Rep Women	12% (118)	35% (354)	15% (151)	9% (90)	24% (240)	5% (45)	999
Ideo: Liberal (1-3)	11% (157)	21% (303)	16% (237)	32% (458)	17% (244)	3% (39)	1439
Ideo: Moderate (4)	12% (164)	32% (446)	13% (187)	15% (216)	23% (323)	5% (70)	1406
Ideo: Conservative (5-7)	13% (245)	38% (729)	17% (319)	9% (174)	19% (362)	4% (81)	1911
Ideo/PID: Conservative Republican	12% (164)	38% (524)	18% (246)	9% (127)	20% (275)	4% (56)	1392
Ideo/PID: Moderate/Liberal Republican	17% (72)	36% (154)	10% (44)	11% (45)	22% (93)	4% (16)	425
Ideo/PID: Moderate/Conservative Democrat	13% (88)	33% (222)	14% (91)	15% (101)	20% (135)	5% (37)	674
Ideo/PID: Liberal Democrat	9% (101)	19% (212)	16% (176)	35% (384)	18% (195)	3% (35)	1103
Unfavorable of Biden and Trump	9% (65)	29% (216)	21% (162)	14% (103)	25% (189)	3% (20)	755
2024 H2H Matchup: Biden Voter	8% (181)	23% (481)	16% (348)	30% (645)	19% (403)	4% (77)	2135
2024 H2H Matchup: Trump Voter	15% (356)	39% (914)	15% (353)	7% (164)	19% (446)	4% (100)	2333
2024 H2H Matchup: Would not Vote	11% (21)	23% (46)	14% (27)	12% (25)	28% (55)	11% (23)	198
2024 H2H Matchup: Do not Know	11% (28)	29% (77)	11% (29)	8% (22)	34% (91)	7% (18)	266
2022 House Vote: Democrat	9% (194)	23% (471)	16% (333)	30% (610)	19% (381)	3% (68)	2057
2022 House Vote: Republican	15% (292)	39% (786)	16% (317)	9% (175)	18% (367)	3% (67)	2003
2022 House Vote: Did not Vote	11% (83)	31% (246)	13% (102)	8% (63)	28% (219)	10% (78)	791
2020 Vote: Joe Biden	9% (211)	23% (530)	16% (354)	29% (656)	20% (446)	3% (74)	2271
2020 Vote: Donald Trump	14% (324)	39% (873)	16% (358)	8% (170)	19% (423)	4% (88)	2236
2020 Vote: Someone Else	16% (11)	31% (22)	14% (10)	11% (8)	24% (17)	4% (3)	70
2020 Vote: Did not Vote	11% (39)	27% (95)	10% (36)	6% (22)	31% (109)	15% (54)	355
2016 Vote: Hillary Clinton	9% (155)	22% (375)	16% (273)	32% (537)	18% (296)	3% (43)	1678
2016 Vote: Donald Trump	14% (281)	40% (773)	16% (318)	9% (180)	18% (344)	3% (51)	1947
2016 Vote: Someone Else	11% (19)	25% (44)	17% (31)	22% (39)	22% (40)	2% (4)	177
2020 Vote/PID: Not Biden/Democrat	12% (23)	36% (67)	13% (25)	8% (15)	20% (38)	10% (19)	187
2020 Vote/PID: Not Trump/Republican	11% (23)	27% (58)	12% (27)	17% (36)	28% (59)	5% (11)	214

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (586)	31% (1519)	15% (758)	17% (856)	20% (995)	4% (218)	4932
U.S. Economy: Wrong Track	12% (414)	35% (1170)	15% (508)	10% (348)	22% (743)	5% (172)	3354
U.S. Economy: Right Direction	11% (173)	22% (349)	16% (250)	32% (508)	16% (252)	3% (46)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9% (152)	22% (350)	16% (261)	32% (510)	17% (275)	4% (63)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15% (360)	39% (943)	15% (374)	7% (177)	19% (463)	4% (106)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (74)	25% (226)	14% (123)	19% (168)	29% (256)	5% (48)	896
Top 2024 Issue: Economy	13% (227)	36% (610)	13% (225)	8% (139)	24% (412)	4% (73)	1687
Community: Urban	15% (163)	32% (351)	13% (148)	16% (176)	18% (203)	5% (60)	1100
Community: Suburban	10% (244)	30% (706)	17% (401)	19% (455)	21% (492)	4% (84)	2381
Community: Rural	12% (180)	32% (462)	14% (209)	16% (225)	21% (301)	5% (74)	1451
Community/Gender: Urban Women	17% (81)	27% (130)	12% (59)	13% (62)	24% (117)	8% (37)	486
Community/Gender: Urban Men	13% (82)	36% (221)	14% (89)	19% (114)	14% (85)	4% (23)	614
Community/Gender: Rural Women	11% (92)	32% (268)	14% (117)	14% (117)	23% (197)	6% (47)	838
Community/Gender: Rural Men	14% (88)	32% (194)	15% (92)	18% (108)	17% (104)	4% (27)	613
Community/Gender: Suburban Women	10% (135)	29% (376)	16% (214)	17% (220)	24% (309)	3% (45)	1299
Community/Gender: Suburban Men	10% (108)	31% (331)	17% (187)	22% (235)	17% (182)	4% (38)	1083
Homeowner	11% (426)	32% (1195)	16% (602)	18% (700)	19% (727)	4% (135)	3785
Renter	14% (142)	29% (287)	14% (136)	14% (133)	23% (224)	6% (61)	983
Military HHnm: Yes	13% (93)	35% (248)	16% (115)	19% (135)	16% (112)	2% (16)	719
Military HH: No	12% (494)	30% (1271)	15% (643)	17% (720)	21% (883)	5% (202)	4213
Employ: Private Sector	14% (255)	33% (600)	15% (267)	14% (262)	21% (380)	4% (74)	1838
Employ: Government	15% (47)	29% (91)	11% (33)	12% (38)	25% (76)	8% (25)	310
Employ: Self-Employed	13% (54)	29% (120)	16% (65)	18% (75)	19% (79)	4% (17)	410
Employ: Homemaker	13% (34)	29% (79)	16% (44)	10% (28)	26% (69)	5% (15)	269
Employ: Student	12% (13)	29% (33)	12% (14)	16% (18)	19% (21)	12% (13)	112
Employ: Retired	8% (108)	30% (403)	20% (265)	26% (349)	14% (188)	1% (15)	1328
Employ: Unemployed	9% (35)	27% (107)	11% (45)	14% (54)	29% (114)	11% (42)	396
Employ: Other	15% (39)	32% (86)	9% (25)	12% (33)	25% (68)	6% (17)	268
Self + Household: White-Collar	11% (196)	29% (535)	18% (343)	23% (423)	17% (309)	3% (47)	1854
Self + Household: Blue Collar	13% (295)	34% (810)	14% (330)	16% (377)	20% (462)	3% (77)	2351
Union HH: Yes	15% (55)	31% (115)	17% (63)	21% (79)	13% (47)	3% (13)	372
Union HH: No	12% (532)	31% (1404)	15% (695)	17% (777)	21% (948)	4% (205)	4560

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (586)	31% (1519)	15% (758)	17% (856)	20% (995)	4% (218)	4932
LGBTQ+: Yes	13% (62)	24% (113)	13% (60)	17% (80)	24% (109)	8% (38)	461
LGBTQ+: No	12% (524)	31% (1406)	16% (698)	17% (776)	20% (887)	4% (180)	4471
Motivated to Vote	12% (532)	32% (1397)	16% (711)	18% (802)	18% (813)	3% (152)	4406
Parent: Yes	15% (214)	32% (441)	14% (192)	11% (156)	22% (301)	6% (83)	1387
Parent: No	10% (372)	30% (1078)	16% (565)	20% (700)	20% (694)	4% (135)	3545
COVID Vaccine: Yes	11% (373)	28% (973)	16% (557)	21% (735)	21% (716)	3% (114)	3469
COVID Vaccine: No	15% (213)	37% (546)	14% (201)	8% (121)	19% (279)	7% (104)	1463
Student Loans: Yes	15% (121)	29% (235)	15% (119)	12% (101)	25% (200)	5% (37)	813
Student Loans: No	11% (465)	31% (1284)	16% (639)	18% (754)	19% (795)	4% (181)	4119
Favorable Opinion of Haley	14% (234)	40% (662)	16% (268)	14% (241)	14% (238)	2% (27)	1670
Unfavorable Opinion of Haley	11% (231)	26% (545)	20% (424)	27% (569)	14% (304)	2% (36)	2111
Protestant	11% (149)	34% (461)	18% (237)	17% (226)	19% (254)	2% (21)	1348
Roman Catholic	12% (127)	34% (361)	14% (152)	18% (187)	18% (193)	3% (31)	1051
Jewish	6% (6)	23% (21)	15% (13)	33% (29)	22% (20)	1% (1)	90
Muslim	19% (11)	37% (21)	14% (8)	8% (4)	18% (11)	5% (3)	57
Atheist	6% (12)	22% (45)	17% (34)	36% (72)	14% (27)	5% (10)	202
Agnostic	6% (13)	22% (45)	22% (45)	29% (59)	18% (37)	3% (7)	207
Something else	17% (148)	30% (258)	12% (102)	11% (97)	23% (201)	8% (69)	874
Nothing in particular	11% (103)	28% (278)	14% (140)	16% (159)	24% (232)	7% (69)	981
Prodigal Biden Voter	16% (47)	31% (95)	12% (37)	10% (30)	27% (84)	4% (12)	304
Undecided Voter (DK/WNV)	11% (50)	27% (124)	12% (57)	10% (47)	32% (146)	9% (41)	464
Undecided Voter (DK)	11% (21)	23% (46)	14% (27)	12% (25)	28% (55)	11% (23)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (155)	9% (451)	11% (551)	11% (539)	26% (1282)	40% (1954)	4932
Gender: Male	4% (91)	11% (256)	14% (320)	14% (333)	25% (571)	32% (737)	2309
Gender: Female	2% (64)	7% (195)	9% (230)	8% (206)	27% (711)	46% (1217)	2623
Age: 18-34	5% (62)	12% (156)	11% (141)	9% (121)	20% (259)	43% (563)	1303
Age: 35-44	5% (30)	11% (76)	12% (81)	9% (61)	26% (176)	36% (244)	669
Age: 45-64	2% (42)	9% (148)	11% (184)	11% (188)	27% (461)	40% (682)	1706
Age: 65+	2% (20)	6% (71)	11% (144)	13% (168)	31% (386)	37% (465)	1254
GenZers: 1997-2012	5% (29)	10% (61)	10% (58)	11% (67)	19% (114)	46% (283)	612
Millennials: 1981-1996	5% (60)	13% (169)	12% (152)	9% (112)	23% (300)	38% (495)	1289
GenXers: 1965-1980	3% (39)	9% (121)	11% (149)	10% (131)	27% (354)	40% (521)	1315
Baby Boomers: 1946-1964	2% (27)	6% (94)	11% (177)	13% (215)	30% (487)	38% (609)	1610
Educ: < College	3% (91)	8% (237)	10% (319)	10% (306)	26% (814)	43% (1340)	3107
Educ: Bachelors degree	3% (40)	10% (117)	12% (142)	12% (136)	25% (296)	37% (432)	1163
Educ: Post-grad	4% (24)	15% (98)	14% (90)	15% (97)	26% (172)	27% (182)	662
Income: Under 50k	3% (64)	8% (167)	10% (202)	9% (181)	25% (487)	44% (879)	1980
Income: 50k-100k	2% (46)	9% (159)	11% (206)	12% (218)	26% (483)	40% (731)	1843
Income: 100k+	4% (45)	11% (125)	13% (142)	13% (140)	28% (312)	31% (344)	1109
Ethnicity: White (Non-Hispanic)	3% (103)	9% (316)	11% (408)	11% (382)	27% (985)	39% (1425)	3619
Ethnicity: Hispanic	4% (12)	11% (38)	13% (43)	12% (41)	23% (77)	38% (129)	341
Ethnicity: Black (Non-Hispanic)	5% (36)	11% (77)	9% (69)	11% (82)	23% (166)	41% (297)	727
Ethnicity: Asian + Other (Non-Hispanic)	2% (4)	8% (19)	13% (31)	14% (34)	22% (54)	42% (103)	245
All Christian	3% (74)	9% (222)	12% (295)	11% (282)	27% (657)	38% (937)	2466
All Non-Christian	6% (12)	15% (31)	15% (30)	14% (29)	21% (42)	29% (59)	202
Atheist	4% (9)	12% (24)	12% (25)	14% (28)	29% (58)	29% (58)	202
Agnostic/Nothing in particular	2% (28)	10% (114)	11% (126)	11% (133)	27% (321)	39% (466)	1188
Something Else	4% (32)	7% (60)	9% (76)	8% (67)	23% (205)	50% (434)	874
Evangelical	2% (33)	8% (102)	11% (150)	10% (139)	24% (331)	44% (599)	1354
Non-Evangelical	4% (69)	9% (176)	11% (216)	11% (202)	27% (514)	39% (743)	1919
PID: Dem (no lean)	4% (71)	12% (225)	12% (211)	11% (197)	26% (468)	36% (650)	1823
PID: Ind (no lean)	3% (34)	9% (110)	11% (140)	10% (127)	27% (342)	40% (495)	1248
PID: Rep (no lean)	3% (50)	6% (116)	11% (200)	12% (215)	25% (472)	43% (810)	1862

Continued on next page

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (155)	9% (451)	11% (551)	11% (539)	26% (1282)	40% (1954)	4932
PID/Gender: Dem Men	5% (43)	15% (121)	14% (111)	15% (121)	23% (186)	29% (233)	816
PID/Gender: Dem Women	3% (28)	10% (104)	10% (100)	8% (76)	28% (283)	41% (416)	1007
PID/Gender: Ind Men	3% (19)	9% (58)	14% (90)	13% (84)	27% (172)	33% (207)	630
PID/Gender: Ind Women	2% (15)	8% (52)	8% (49)	7% (43)	28% (171)	47% (288)	618
PID/Gender: Rep Men	3% (29)	9% (76)	14% (119)	15% (128)	25% (214)	34% (296)	863
PID/Gender: Rep Women	2% (20)	4% (40)	8% (81)	9% (87)	26% (258)	51% (513)	999
Ideo: Liberal (1-3)	5% (76)	15% (211)	12% (175)	13% (186)	24% (352)	30% (439)	1439
Ideo: Moderate (4)	2% (27)	9% (129)	10% (139)	8% (108)	28% (395)	43% (609)	1406
Ideo: Conservative (5-7)	3% (50)	6% (109)	12% (229)	12% (235)	26% (497)	41% (791)	1911
Ideo/PID: Conservative Republican	2% (32)	5% (70)	12% (162)	13% (177)	26% (363)	42% (588)	1392
Ideo/PID: Moderate/Liberal Republican	4% (17)	11% (45)	8% (35)	8% (34)	24% (103)	45% (192)	425
Ideo/PID: Moderate/Conservative Democrat	4% (25)	11% (75)	11% (75)	7% (48)	26% (175)	41% (276)	674
Ideo/PID: Liberal Democrat	4% (46)	14% (150)	12% (134)	13% (146)	26% (282)	31% (345)	1103
Unfavorable of Biden and Trump	1% (11)	10% (76)	15% (112)	7% (51)	29% (216)	38% (289)	755
2024 H2H Matchup: Biden Voter	4% (80)	13% (275)	12% (257)	11% (225)	27% (566)	34% (733)	2135
2024 H2H Matchup: Trump Voter	3% (64)	6% (141)	11% (253)	12% (289)	25% (583)	43% (1003)	2333
2024 H2H Matchup: Would not Vote	3% (6)	10% (20)	10% (19)	9% (18)	27% (52)	42% (82)	198
2024 H2H Matchup: Do not Know	2% (5)	6% (15)	8% (22)	3% (8)	30% (81)	51% (136)	266
2022 House Vote: Democrat	4% (84)	13% (262)	13% (259)	11% (225)	27% (548)	33% (679)	2057
2022 House Vote: Republican	3% (56)	7% (134)	12% (232)	13% (267)	26% (525)	39% (789)	2003
2022 House Vote: Did not Vote	2% (12)	6% (48)	7% (56)	5% (40)	23% (184)	57% (451)	791
2020 Vote: Joe Biden	4% (83)	12% (279)	12% (268)	10% (237)	27% (616)	35% (787)	2271
2020 Vote: Donald Trump	3% (59)	6% (142)	11% (251)	12% (272)	26% (577)	42% (935)	2236
2020 Vote: Someone Else	3% (2)	9% (7)	12% (8)	6% (4)	26% (18)	43% (30)	70
2020 Vote: Did not Vote	3% (11)	7% (23)	7% (23)	7% (25)	20% (71)	57% (201)	355
2016 Vote: Hillary Clinton	4% (61)	12% (201)	13% (220)	12% (200)	28% (464)	32% (532)	1678
2016 Vote: Donald Trump	3% (52)	8% (148)	11% (217)	13% (259)	27% (519)	39% (752)	1947
2016 Vote: Someone Else	6% (11)	12% (21)	11% (20)	8% (14)	28% (50)	35% (62)	177
2020 Vote/PID: Not Biden/Democrat	3% (6)	9% (17)	11% (20)	10% (18)	21% (38)	46% (86)	187
2020 Vote/PID: Not Trump/Republican	3% (6)	7% (14)	8% (17)	11% (23)	23% (48)	49% (105)	214

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (155)	9% (451)	11% (551)	11% (539)	26% (1282)	40% (1954)	4932
U.S. Economy: Wrong Track	2% (63)	7% (251)	10% (340)	10% (341)	26% (884)	44% (1475)	3354
U.S. Economy: Right Direction	6% (92)	13% (200)	13% (211)	13% (198)	25% (399)	30% (479)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (72)	13% (204)	13% (202)	12% (188)	25% (406)	34% (540)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (65)	6% (153)	11% (278)	12% (301)	24% (589)	43% (1038)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (17)	11% (94)	8% (71)	6% (51)	32% (287)	42% (375)	896
Top 2024 Issue: Economy	3% (54)	9% (153)	11% (184)	9% (144)	25% (425)	43% (728)	1687
Community: Urban	6% (62)	16% (171)	12% (136)	11% (121)	22% (237)	34% (373)	1100
Community: Suburban	2% (59)	8% (189)	11% (259)	11% (270)	28% (658)	40% (947)	2381
Community: Rural	2% (34)	6% (91)	11% (156)	10% (149)	27% (387)	44% (634)	1451
Community/Gender: Urban Women	4% (21)	12% (61)	10% (50)	6% (29)	25% (119)	42% (205)	486
Community/Gender: Urban Men	7% (41)	18% (111)	14% (86)	15% (91)	19% (117)	27% (168)	614
Community/Gender: Rural Women	2% (17)	5% (38)	9% (74)	8% (66)	27% (229)	49% (414)	838
Community/Gender: Rural Men	3% (17)	9% (53)	13% (83)	13% (82)	26% (158)	36% (220)	613
Community/Gender: Suburban Women	2% (25)	7% (97)	8% (107)	8% (110)	28% (362)	46% (598)	1299
Community/Gender: Suburban Men	3% (34)	9% (92)	14% (152)	15% (159)	27% (296)	32% (349)	1083
Homeowner	3% (115)	9% (351)	12% (436)	11% (432)	27% (1003)	38% (1449)	3785
Renter	4% (35)	9% (90)	11% (103)	10% (95)	24% (234)	43% (426)	983
Military HHnm: Yes	1% (10)	7% (50)	13% (91)	13% (95)	28% (204)	37% (269)	719
Military HH: No	3% (145)	10% (401)	11% (460)	11% (444)	26% (1078)	40% (1685)	4213
Employ: Private Sector	4% (66)	13% (238)	12% (221)	11% (208)	24% (450)	36% (654)	1838
Employ: Government	3% (10)	8% (26)	12% (36)	11% (35)	24% (73)	42% (130)	310
Employ: Self-Employed	4% (17)	10% (40)	13% (55)	12% (50)	27% (113)	33% (136)	410
Employ: Homemaker	1% (4)	7% (19)	11% (30)	6% (16)	29% (77)	46% (123)	269
Employ: Student	4% (5)	4% (5)	5% (6)	11% (13)	15% (16)	60% (67)	112
Employ: Retired	2% (27)	6% (79)	11% (145)	13% (174)	28% (376)	40% (527)	1328
Employ: Unemployed	4% (16)	5% (20)	10% (38)	7% (29)	28% (109)	46% (184)	396
Employ: Other	4% (10)	9% (24)	7% (20)	5% (13)	25% (68)	50% (133)	268
Self + Household: White-Collar	4% (76)	12% (214)	13% (248)	12% (221)	26% (487)	33% (607)	1854
Self + Household: Blue Collar	3% (61)	8% (196)	11% (256)	11% (265)	26% (618)	41% (955)	2351
Union HH: Yes	5% (18)	11% (42)	17% (63)	14% (53)	19% (72)	33% (124)	372
Union HH: No	3% (137)	9% (409)	11% (488)	11% (486)	27% (1210)	40% (1830)	4560

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (155)	9% (451)	11% (551)	11% (539)	26% (1282)	40% (1954)	4932
LGBTQ+: Yes	4% (21)	14% (64)	10% (47)	12% (54)	25% (117)	34% (158)	461
LGBTQ+: No	3% (134)	9% (387)	11% (503)	11% (485)	26% (1165)	40% (1796)	4471
Motivated to Vote	3% (141)	9% (410)	11% (506)	11% (501)	27% (1175)	38% (1674)	4406
Parent: Yes	5% (64)	12% (167)	13% (182)	10% (137)	23% (325)	37% (513)	1387
Parent: No	3% (91)	8% (284)	10% (369)	11% (402)	27% (957)	41% (1441)	3545
COVID Vaccine: Yes	3% (115)	10% (356)	11% (395)	11% (370)	27% (935)	37% (1298)	3469
COVID Vaccine: No	3% (40)	6% (95)	11% (156)	12% (169)	24% (347)	45% (656)	1463
Student Loans: Yes	3% (27)	13% (104)	11% (89)	9% (72)	23% (184)	41% (336)	813
Student Loans: No	3% (128)	8% (347)	11% (462)	11% (467)	27% (1098)	39% (1618)	4119
Favorable Opinion of Haley	5% (80)	14% (233)	12% (198)	8% (141)	27% (456)	34% (562)	1670
Unfavorable Opinion of Haley	3% (55)	8% (178)	15% (326)	18% (377)	24% (515)	31% (659)	2111
Protestant	2% (22)	9% (117)	12% (166)	11% (155)	28% (375)	38% (513)	1348
Roman Catholic	5% (47)	10% (101)	12% (124)	11% (119)	25% (264)	38% (395)	1051
Jewish	4% (3)	14% (12)	11% (10)	14% (13)	33% (30)	24% (21)	90
Muslim	10% (6)	15% (9)	6% (3)	19% (11)	12% (7)	38% (22)	57
Atheist	4% (9)	12% (24)	12% (25)	14% (28)	29% (58)	29% (58)	202
Agnostic	3% (6)	13% (27)	13% (26)	12% (24)	32% (67)	28% (57)	207
Something else	4% (32)	7% (60)	9% (76)	8% (67)	23% (205)	50% (434)	874
Nothing in particular	2% (22)	9% (88)	10% (100)	11% (109)	26% (254)	42% (408)	981
Prodigal Biden Voter	2% (6)	10% (30)	10% (31)	7% (20)	27% (83)	44% (134)	304
Undecided Voter (DK/WNV)	2% (11)	8% (35)	9% (41)	6% (26)	29% (133)	47% (218)	464
Undecided Voter (DK)	3% (6)	10% (20)	10% (19)	9% (18)	27% (52)	42% (82)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	8% (412)	9% (457)	7% (337)	9% (441)	15% (723)	52% (2562)	4932
Gender: Male	11% (247)	12% (285)	9% (204)	12% (273)	14% (327)	42% (974)	2309
Gender: Female	6% (165)	7% (172)	5% (133)	6% (168)	15% (396)	61% (1588)	2623
Age: 18-34	6% (75)	10% (124)	9% (114)	8% (102)	15% (197)	53% (690)	1303
Age: 35-44	5% (36)	8% (57)	7% (50)	7% (49)	17% (112)	55% (365)	669
Age: 45-64	8% (139)	9% (155)	6% (108)	9% (157)	14% (233)	54% (914)	1706
Age: 65+	13% (162)	10% (121)	5% (65)	11% (133)	14% (181)	47% (593)	1254
GenZers: 1997-2012	7% (40)	7% (41)	10% (61)	7% (42)	16% (95)	54% (332)	612
Millennials: 1981-1996	5% (68)	10% (133)	7% (94)	8% (105)	16% (204)	53% (685)	1289
GenXers: 1965-1980	7% (86)	9% (122)	7% (91)	9% (117)	13% (176)	55% (721)	1315
Baby Boomers: 1946-1964	12% (197)	9% (150)	5% (82)	10% (167)	15% (235)	48% (779)	1610
Educ: < College	8% (249)	8% (254)	6% (199)	8% (245)	15% (480)	54% (1680)	3107
Educ: Bachelors degree	8% (98)	10% (111)	7% (86)	9% (109)	13% (155)	52% (603)	1163
Educ: Post-grad	10% (65)	14% (92)	8% (52)	13% (87)	13% (88)	42% (279)	662
Income: Under 50k	7% (136)	8% (156)	6% (115)	9% (170)	15% (296)	56% (1107)	1980
Income: 50k-100k	9% (162)	9% (163)	7% (123)	10% (179)	15% (278)	51% (939)	1843
Income: 100k+	10% (114)	12% (138)	9% (98)	8% (92)	13% (149)	47% (517)	1109
Ethnicity: White (Non-Hispanic)	9% (341)	9% (333)	6% (218)	9% (318)	15% (532)	52% (1878)	3619
Ethnicity: Hispanic	6% (22)	12% (40)	12% (42)	8% (26)	13% (46)	49% (166)	341
Ethnicity: Black (Non-Hispanic)	5% (34)	8% (60)	7% (51)	11% (81)	15% (107)	54% (394)	727
Ethnicity: Asian + Other (Non-Hispanic)	6% (15)	10% (24)	11% (26)	7% (17)	16% (38)	51% (125)	245
All Christian	11% (269)	11% (275)	7% (177)	8% (191)	14% (338)	49% (1215)	2466
All Non-Christian	6% (11)	8% (17)	12% (23)	12% (24)	18% (37)	44% (90)	202
Atheist	5% (10)	5% (11)	9% (19)	14% (29)	14% (29)	52% (105)	202
Agnostic/Nothing in particular	5% (62)	8% (91)	6% (71)	11% (131)	15% (175)	55% (658)	1188
Something Else	7% (60)	7% (62)	5% (47)	8% (66)	16% (144)	57% (495)	874
Evangelical	11% (152)	11% (144)	6% (80)	6% (76)	16% (215)	51% (688)	1354
Non-Evangelical	9% (168)	10% (189)	7% (135)	9% (178)	13% (259)	52% (991)	1919
PID: Dem (no lean)	3% (54)	6% (115)	8% (138)	15% (264)	13% (245)	55% (1006)	1823
PID: Ind (no lean)	6% (78)	10% (122)	7% (88)	8% (103)	14% (179)	54% (678)	1248
PID: Rep (no lean)	15% (280)	12% (219)	6% (111)	4% (74)	16% (299)	47% (879)	1862

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	8% (412)	9% (457)	7% (337)	9% (441)	15% (723)	52% (2562)	4932
PID/Gender: Dem Men	5% (41)	9% (76)	9% (76)	20% (164)	14% (115)	42% (344)	816
PID/Gender: Dem Women	1% (13)	4% (40)	6% (62)	10% (100)	13% (130)	66% (661)	1007
PID/Gender: Ind Men	7% (46)	13% (81)	9% (58)	10% (64)	13% (83)	47% (298)	630
PID/Gender: Ind Women	5% (33)	7% (41)	5% (30)	6% (39)	15% (95)	61% (379)	618
PID/Gender: Rep Men	19% (160)	15% (128)	8% (70)	5% (45)	15% (129)	38% (331)	863
PID/Gender: Rep Women	12% (120)	9% (91)	4% (40)	3% (29)	17% (170)	55% (548)	999
Ideo: Liberal (1-3)	3% (38)	7% (106)	8% (111)	16% (235)	13% (190)	53% (759)	1439
Ideo: Moderate (4)	4% (59)	7% (93)	9% (124)	8% (115)	16% (229)	56% (786)	1406
Ideo: Conservative (5-7)	16% (315)	13% (252)	5% (99)	4% (81)	15% (281)	46% (883)	1911
Ideo/PID: Conservative Republican	18% (255)	12% (166)	5% (66)	4% (56)	15% (207)	46% (642)	1392
Ideo/PID: Moderate/Liberal Republican	6% (26)	11% (49)	10% (43)	3% (14)	20% (86)	49% (208)	425
Ideo/PID: Moderate/Conservative Democrat	5% (32)	9% (59)	9% (63)	10% (66)	14% (92)	54% (362)	674
Ideo/PID: Liberal Democrat	2% (21)	5% (56)	7% (73)	18% (194)	13% (148)	55% (610)	1103
Unfavorable of Biden and Trump	3% (24)	6% (44)	10% (75)	5% (39)	10% (77)	66% (496)	755
2024 H2H Matchup: Biden Voter	3% (57)	6% (120)	8% (172)	15% (326)	13% (282)	55% (1177)	2135
2024 H2H Matchup: Trump Voter	15% (348)	14% (319)	6% (141)	4% (94)	16% (365)	46% (1067)	2333
2024 H2H Matchup: Would not Vote	2% (5)	2% (5)	4% (8)	8% (16)	17% (34)	66% (131)	198
2024 H2H Matchup: Do not Know	1% (2)	5% (13)	6% (17)	2% (5)	16% (42)	70% (187)	266
2022 House Vote: Democrat	2% (51)	6% (127)	8% (173)	15% (317)	14% (280)	54% (1108)	2057
2022 House Vote: Republican	16% (325)	14% (279)	6% (115)	4% (84)	16% (316)	44% (884)	2003
2022 House Vote: Did not Vote	4% (32)	5% (42)	6% (46)	4% (32)	15% (115)	66% (523)	791
2020 Vote: Joe Biden	2% (56)	6% (134)	8% (180)	15% (334)	13% (303)	56% (1265)	2271
2020 Vote: Donald Trump	15% (345)	13% (297)	6% (131)	4% (83)	16% (358)	46% (1023)	2236
2020 Vote: Someone Else	4% (3)	9% (6)	5% (4)	4% (3)	18% (13)	59% (41)	70
2020 Vote: Did not Vote	2% (8)	6% (20)	6% (22)	6% (21)	14% (50)	66% (234)	355
2016 Vote: Hillary Clinton	2% (38)	5% (91)	8% (137)	17% (289)	13% (217)	54% (906)	1678
2016 Vote: Donald Trump	16% (320)	15% (291)	6% (113)	4% (79)	15% (301)	43% (844)	1947
2016 Vote: Someone Else	5% (9)	8% (14)	8% (14)	9% (16)	7% (13)	63% (111)	177
2020 Vote/PID: Not Biden/Democrat	4% (7)	9% (16)	9% (17)	6% (12)	13% (24)	59% (110)	187
2020 Vote/PID: Not Trump/Republican	4% (8)	6% (12)	9% (19)	5% (10)	16% (35)	61% (130)	214

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**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	8% (412)	9% (457)	7% (337)	9% (441)	15% (723)	52% (2562)	4932
U.S. Economy: Wrong Track	10% (332)	10% (326)	6% (206)	5% (158)	16% (527)	54% (1805)	3354
U.S. Economy: Right Direction	5% (80)	8% (131)	8% (131)	18% (283)	12% (196)	48% (757)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (45)	6% (96)	7% (117)	17% (270)	14% (226)	53% (858)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14% (347)	12% (299)	6% (156)	4% (101)	16% (391)	47% (1130)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (20)	7% (62)	7% (64)	8% (70)	12% (106)	64% (574)	896
Top 2024 Issue: Economy	6% (109)	10% (170)	7% (112)	5% (78)	16% (264)	57% (954)	1687
Community: Urban	7% (76)	14% (156)	10% (106)	10% (112)	13% (143)	46% (508)	1100
Community: Suburban	9% (208)	8% (182)	7% (155)	9% (208)	15% (351)	54% (1277)	2381
Community: Rural	9% (128)	8% (119)	5% (76)	8% (121)	16% (230)	54% (777)	1451
Community/Gender: Urban Women	4% (19)	10% (49)	7% (35)	7% (33)	13% (64)	59% (287)	486
Community/Gender: Urban Men	9% (57)	17% (107)	12% (71)	13% (79)	13% (79)	36% (220)	614
Community/Gender: Rural Women	7% (56)	6% (53)	4% (33)	6% (49)	17% (139)	61% (509)	838
Community/Gender: Rural Men	12% (72)	11% (66)	7% (43)	12% (73)	15% (91)	44% (268)	613
Community/Gender: Suburban Women	7% (90)	5% (71)	5% (66)	7% (87)	15% (194)	61% (792)	1299
Community/Gender: Suburban Men	11% (118)	10% (112)	8% (90)	11% (121)	15% (157)	45% (486)	1083
Homeowner	9% (356)	10% (384)	7% (269)	9% (343)	14% (526)	50% (1907)	3785
Renter	5% (48)	7% (67)	6% (60)	9% (89)	17% (166)	56% (553)	983
Military HHnm: Yes	11% (83)	9% (67)	6% (41)	9% (67)	13% (92)	51% (370)	719
Military HH: No	8% (329)	9% (390)	7% (296)	9% (375)	15% (632)	52% (2192)	4213
Employ: Private Sector	7% (125)	12% (215)	8% (152)	9% (157)	15% (268)	50% (921)	1838
Employ: Government	8% (25)	8% (23)	10% (30)	8% (26)	16% (50)	50% (156)	310
Employ: Self-Employed	10% (40)	9% (38)	7% (29)	9% (37)	14% (57)	51% (208)	410
Employ: Homemaker	5% (15)	8% (21)	4% (10)	4% (10)	21% (56)	59% (158)	269
Employ: Student	2% (2)	5% (5)	5% (5)	9% (10)	12% (14)	68% (76)	112
Employ: Retired	13% (167)	9% (116)	5% (67)	11% (152)	13% (171)	49% (655)	1328
Employ: Unemployed	5% (20)	7% (27)	7% (26)	8% (31)	14% (54)	60% (239)	396
Employ: Other	7% (18)	5% (12)	7% (19)	7% (17)	20% (53)	55% (149)	268
Self + Household: White-Collar	10% (192)	11% (213)	8% (148)	10% (190)	13% (239)	47% (872)	1854
Self + Household: Blue Collar	8% (181)	9% (210)	6% (145)	9% (214)	15% (361)	53% (1240)	2351
Union HH: Yes	7% (24)	13% (48)	12% (45)	13% (49)	10% (37)	45% (169)	372
Union HH: No	9% (388)	9% (408)	6% (292)	9% (392)	15% (686)	52% (2393)	4560

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**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	8% (412)	9% (457)	7% (337)	9% (441)	15% (723)	52% (2562)	4932
LGBTQ+: Yes	6% (26)	8% (37)	8% (39)	9% (41)	15% (71)	54% (247)	461
LGBTQ+: No	9% (385)	9% (420)	7% (298)	9% (400)	15% (653)	52% (2315)	4471
Motivated to Vote	9% (398)	10% (419)	7% (318)	9% (408)	14% (628)	51% (2236)	4406
Parent: Yes	8% (107)	11% (158)	9% (120)	7% (98)	16% (216)	50% (688)	1387
Parent: No	9% (305)	8% (299)	6% (217)	10% (343)	14% (507)	53% (1874)	3545
COVID Vaccine: Yes	7% (248)	9% (312)	7% (232)	11% (364)	14% (481)	53% (1831)	3469
COVID Vaccine: No	11% (164)	10% (144)	7% (105)	5% (77)	17% (242)	50% (731)	1463
Student Loans: Yes	6% (47)	8% (62)	9% (70)	7% (58)	14% (112)	57% (464)	813
Student Loans: No	9% (365)	10% (395)	6% (267)	9% (384)	15% (611)	51% (2098)	4119
Favorable Opinion of Haley	13% (216)	16% (274)	8% (126)	5% (90)	13% (219)	45% (745)	1670
Unfavorable Opinion of Haley	8% (178)	7% (157)	9% (187)	16% (333)	15% (310)	45% (945)	2111
Protestant	12% (156)	10% (138)	5% (69)	7% (98)	13% (178)	53% (709)	1348
Roman Catholic	10% (105)	13% (132)	9% (99)	8% (89)	14% (152)	45% (474)	1051
Jewish	6% (6)	4% (3)	7% (6)	16% (15)	23% (20)	44% (40)	90
Muslim	9% (5)	15% (8)	11% (7)	12% (7)	11% (6)	43% (24)	57
Atheist	5% (10)	5% (11)	9% (19)	14% (29)	14% (29)	52% (105)	202
Agnostic	4% (8)	6% (13)	6% (12)	16% (33)	16% (32)	53% (109)	207
Something else	7% (60)	7% (62)	5% (47)	8% (66)	16% (144)	57% (495)	874
Nothing in particular	6% (54)	8% (78)	6% (59)	10% (98)	15% (143)	56% (549)	981
Prodigal Biden Voter	2% (6)	7% (21)	7% (23)	5% (16)	16% (50)	62% (188)	304
Undecided Voter (DK/WNV)	1% (7)	4% (17)	5% (25)	5% (21)	16% (76)	68% (318)	464
Undecided Voter (DK)	2% (5)	2% (5)	4% (8)	8% (16)	17% (34)	66% (131)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (586)	14% (702)	11% (535)	21% (1042)	18% (906)	24% (1161)	4932
Gender: Male	14% (324)	17% (387)	12% (274)	24% (554)	15% (341)	19% (429)	2309
Gender: Female	10% (263)	12% (315)	10% (261)	19% (488)	22% (565)	28% (732)	2623
Age: 18-34	6% (76)	11% (143)	11% (145)	16% (206)	16% (205)	40% (527)	1303
Age: 35-44	8% (55)	13% (86)	14% (95)	17% (117)	22% (148)	25% (169)	669
Age: 45-64	13% (215)	16% (272)	10% (172)	23% (385)	19% (326)	20% (337)	1706
Age: 65+	19% (240)	16% (202)	10% (123)	27% (335)	18% (227)	10% (128)	1254
GenZers: 1997-2012	5% (33)	9% (55)	12% (71)	13% (78)	14% (88)	47% (287)	612
Millennials: 1981-1996	7% (90)	13% (168)	12% (158)	18% (235)	19% (247)	30% (391)	1289
GenXers: 1965-1980	11% (138)	15% (198)	11% (143)	22% (289)	20% (262)	22% (284)	1315
Baby Boomers: 1946-1964	18% (291)	17% (269)	9% (152)	26% (421)	18% (286)	12% (190)	1610
Educ: < College	12% (372)	13% (392)	10% (322)	18% (546)	20% (632)	27% (842)	3107
Educ: Bachelors degree	12% (139)	16% (180)	11% (133)	25% (291)	17% (193)	19% (227)	1163
Educ: Post-grad	11% (75)	20% (129)	12% (80)	31% (205)	12% (80)	14% (92)	662
Income: Under 50k	10% (200)	11% (223)	10% (202)	19% (367)	21% (412)	29% (578)	1980
Income: 50k-100k	13% (237)	16% (288)	11% (204)	21% (388)	18% (323)	22% (402)	1843
Income: 100k+	13% (149)	17% (191)	12% (129)	26% (287)	15% (171)	16% (181)	1109
Ethnicity: White (Non-Hispanic)	14% (509)	16% (562)	11% (382)	21% (769)	18% (663)	20% (734)	3619
Ethnicity: Hispanic	6% (21)	10% (35)	13% (44)	21% (72)	16% (54)	34% (114)	341
Ethnicity: Black (Non-Hispanic)	4% (30)	10% (75)	12% (85)	21% (156)	18% (133)	34% (249)	727
Ethnicity: Asian + Other (Non-Hispanic)	11% (27)	12% (29)	10% (24)	19% (45)	23% (56)	26% (64)	245
All Christian	15% (377)	18% (448)	12% (297)	18% (438)	19% (456)	18% (449)	2466
All Non-Christian	10% (20)	9% (18)	12% (23)	30% (61)	16% (31)	24% (49)	202
Atheist	4% (8)	5% (11)	12% (24)	51% (102)	10% (20)	18% (36)	202
Agnostic/Nothing in particular	7% (81)	10% (118)	10% (119)	27% (315)	18% (214)	29% (341)	1188
Something Else	11% (100)	12% (107)	8% (71)	14% (126)	21% (185)	33% (286)	874
Evangelical	17% (237)	18% (247)	9% (122)	11% (146)	19% (262)	25% (340)	1354
Non-Evangelical	12% (229)	15% (293)	12% (237)	21% (409)	19% (370)	20% (381)	1919
PID: Dem (no lean)	3% (58)	8% (137)	13% (230)	37% (678)	16% (295)	23% (426)	1823
PID: Ind (no lean)	9% (111)	14% (176)	13% (157)	20% (252)	20% (250)	24% (302)	1248
PID: Rep (no lean)	22% (417)	21% (389)	8% (149)	6% (112)	19% (361)	23% (433)	1862

Continued on next page

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (586)	14% (702)	11% (535)	21% (1042)	18% (906)	24% (1161)	4932
PID/Gender: Dem Men	5% (44)	9% (73)	12% (101)	43% (354)	13% (106)	17% (137)	816
PID/Gender: Dem Women	1% (14)	6% (63)	13% (129)	32% (324)	19% (188)	29% (289)	1007
PID/Gender: Ind Men	10% (64)	17% (110)	14% (88)	22% (141)	16% (101)	20% (127)	630
PID/Gender: Ind Women	8% (47)	11% (66)	11% (69)	18% (112)	24% (149)	28% (175)	618
PID/Gender: Rep Men	25% (216)	24% (204)	10% (85)	7% (60)	16% (134)	19% (165)	863
PID/Gender: Rep Women	20% (202)	19% (185)	6% (63)	5% (53)	23% (227)	27% (268)	999
Ideo: Liberal (1-3)	4% (54)	8% (121)	11% (164)	44% (639)	12% (178)	20% (283)	1439
Ideo: Moderate (4)	6% (88)	10% (144)	14% (197)	18% (248)	22% (312)	30% (417)	1406
Ideo: Conservative (5-7)	23% (441)	22% (424)	9% (166)	7% (141)	19% (359)	20% (379)	1911
Ideo/PID: Conservative Republican	26% (361)	23% (318)	7% (102)	6% (90)	18% (249)	19% (271)	1392
Ideo/PID: Moderate/Liberal Republican	13% (54)	16% (69)	10% (44)	4% (19)	23% (100)	33% (140)	425
Ideo/PID: Moderate/Conservative Democrat	4% (27)	10% (67)	16% (109)	20% (132)	22% (148)	28% (191)	674
Ideo/PID: Liberal Democrat	3% (30)	6% (64)	11% (119)	49% (541)	12% (135)	19% (213)	1103
Unfavorable of Biden and Trump	4% (34)	16% (120)	16% (120)	18% (135)	20% (154)	25% (191)	755
2024 H2H Matchup: Biden Voter	3% (62)	8% (162)	13% (274)	40% (846)	16% (343)	21% (449)	2135
2024 H2H Matchup: Trump Voter	22% (518)	20% (478)	9% (207)	6% (131)	20% (456)	23% (544)	2333
2024 H2H Matchup: Would not Vote	1% (2)	9% (19)	8% (15)	18% (35)	18% (36)	45% (90)	198
2024 H2H Matchup: Do not Know	2% (5)	16% (43)	15% (39)	11% (30)	27% (71)	29% (78)	266
2022 House Vote: Democrat	3% (52)	8% (163)	13% (270)	40% (830)	16% (325)	20% (418)	2057
2022 House Vote: Republican	24% (486)	23% (456)	9% (172)	6% (129)	19% (385)	19% (375)	2003
2022 House Vote: Did not Vote	6% (46)	10% (77)	11% (83)	9% (70)	22% (173)	43% (343)	791
2020 Vote: Joe Biden	3% (66)	8% (186)	13% (299)	39% (882)	16% (368)	21% (471)	2271
2020 Vote: Donald Trump	23% (506)	22% (488)	9% (196)	6% (126)	20% (439)	22% (482)	2236
2020 Vote: Someone Else	8% (5)	14% (9)	18% (12)	11% (7)	22% (15)	29% (20)	70
2020 Vote: Did not Vote	3% (9)	5% (18)	8% (28)	8% (27)	24% (85)	53% (188)	355
2016 Vote: Hillary Clinton	3% (43)	7% (121)	13% (217)	44% (740)	16% (261)	18% (296)	1678
2016 Vote: Donald Trump	25% (478)	24% (472)	9% (170)	7% (128)	19% (379)	16% (320)	1947
2016 Vote: Someone Else	6% (11)	11% (20)	18% (32)	26% (47)	15% (27)	23% (41)	177
2020 Vote/PID: Not Biden/Democrat	6% (11)	7% (13)	14% (27)	10% (18)	24% (46)	39% (72)	187
2020 Vote/PID: Not Trump/Republican	6% (12)	15% (31)	13% (27)	10% (20)	25% (53)	32% (69)	214

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (586)	14% (702)	11% (535)	21% (1042)	18% (906)	24% (1161)	4932
U.S. Economy: Wrong Track	15% (503)	16% (552)	10% (345)	12% (397)	20% (685)	26% (873)	3354
U.S. Economy: Right Direction	5% (83)	10% (150)	12% (190)	41% (646)	14% (221)	18% (288)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (54)	7% (116)	12% (196)	41% (669)	15% (248)	20% (330)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21% (508)	20% (496)	10% (232)	7% (162)	19% (455)	24% (572)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	3% (25)	10% (90)	12% (108)	24% (212)	23% (203)	29% (259)	896
Top 2024 Issue: Economy	10% (171)	16% (264)	13% (224)	11% (192)	21% (356)	28% (480)	1687
Community: Urban	9% (101)	17% (182)	12% (132)	21% (229)	16% (172)	26% (283)	1100
Community: Suburban	12% (280)	13% (298)	11% (273)	24% (560)	18% (430)	23% (539)	2381
Community: Rural	14% (205)	15% (221)	9% (130)	17% (253)	21% (304)	23% (338)	1451
Community/Gender: Urban Women	5% (22)	15% (72)	10% (48)	18% (89)	19% (90)	34% (165)	486
Community/Gender: Urban Men	13% (79)	18% (110)	14% (84)	23% (140)	13% (82)	19% (119)	614
Community/Gender: Rural Women	11% (95)	13% (108)	9% (73)	16% (130)	25% (209)	26% (222)	838
Community/Gender: Rural Men	18% (110)	18% (113)	9% (57)	20% (123)	15% (94)	19% (116)	613
Community/Gender: Suburban Women	11% (145)	10% (134)	11% (140)	21% (269)	20% (265)	27% (345)	1299
Community/Gender: Suburban Men	12% (135)	15% (164)	12% (133)	27% (291)	15% (165)	18% (194)	1083
Homeowner	13% (509)	16% (590)	11% (412)	22% (824)	18% (670)	21% (779)	3785
Renter	7% (67)	10% (97)	11% (107)	20% (196)	21% (205)	32% (311)	983
Military HHnm: Yes	16% (119)	17% (124)	10% (70)	21% (152)	17% (120)	19% (135)	719
Military HH: No	11% (468)	14% (578)	11% (465)	21% (890)	19% (786)	24% (1026)	4213
Employ: Private Sector	10% (186)	15% (284)	12% (221)	21% (395)	17% (319)	24% (433)	1838
Employ: Government	9% (28)	13% (40)	17% (53)	17% (52)	16% (49)	28% (88)	310
Employ: Self-Employed	10% (42)	16% (65)	12% (48)	21% (87)	19% (80)	22% (88)	410
Employ: Homemaker	10% (28)	14% (39)	11% (29)	12% (31)	24% (65)	29% (77)	269
Employ: Student	3% (4)	5% (5)	6% (7)	13% (15)	17% (19)	55% (62)	112
Employ: Retired	18% (243)	16% (210)	9% (116)	27% (354)	19% (247)	12% (157)	1328
Employ: Unemployed	8% (30)	8% (32)	9% (35)	18% (72)	20% (78)	38% (149)	396
Employ: Other	10% (26)	10% (27)	9% (24)	13% (35)	19% (50)	39% (106)	268
Self + Household: White-Collar	14% (254)	17% (307)	11% (205)	27% (494)	16% (295)	16% (299)	1854
Self + Household: Blue Collar	12% (275)	15% (345)	11% (259)	20% (466)	19% (445)	24% (560)	2351
Union HH: Yes	13% (47)	16% (58)	14% (51)	27% (99)	11% (40)	21% (77)	372
Union HH: No	12% (539)	14% (644)	11% (484)	21% (943)	19% (866)	24% (1084)	4560

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (586)	14% (702)	11% (535)	21% (1042)	18% (906)	24% (1161)	4932
LGBTQ+: Yes	5% (24)	10% (48)	13% (62)	28% (127)	16% (72)	28% (128)	461
LGBTQ+: No	13% (562)	15% (654)	11% (473)	20% (915)	19% (834)	23% (1033)	4471
Motivated to Vote	13% (572)	15% (656)	11% (479)	22% (975)	18% (801)	21% (923)	4406
Parent: Yes	9% (132)	15% (206)	12% (173)	17% (237)	20% (271)	27% (369)	1387
Parent: No	13% (455)	14% (496)	10% (362)	23% (805)	18% (635)	22% (792)	3545
COVID Vaccine: Yes	11% (365)	14% (481)	11% (388)	26% (904)	17% (586)	22% (746)	3469
COVID Vaccine: No	15% (222)	15% (221)	10% (147)	9% (139)	22% (320)	28% (415)	1463
Student Loans: Yes	8% (63)	13% (102)	11% (86)	22% (176)	19% (156)	28% (230)	813
Student Loans: No	13% (523)	15% (600)	11% (449)	21% (866)	18% (750)	23% (930)	4119
Favorable Opinion of Haley	18% (305)	25% (416)	12% (197)	13% (215)	16% (274)	16% (264)	1670
Unfavorable Opinion of Haley	12% (253)	11% (226)	14% (287)	36% (770)	13% (279)	14% (296)	2111
Protestant	16% (219)	19% (256)	11% (145)	18% (247)	18% (244)	18% (237)	1348
Roman Catholic	14% (147)	17% (178)	14% (143)	17% (181)	19% (203)	19% (198)	1051
Jewish	12% (10)	8% (7)	10% (9)	36% (32)	18% (16)	17% (16)	90
Muslim	12% (7)	13% (8)	6% (4)	17% (10)	18% (10)	33% (19)	57
Atheist	4% (8)	5% (11)	12% (24)	51% (102)	10% (20)	18% (36)	202
Agnostic	5% (10)	8% (17)	9% (19)	48% (100)	11% (22)	18% (38)	207
Something else	11% (100)	12% (107)	8% (71)	14% (126)	21% (185)	33% (286)	874
Nothing in particular	7% (71)	10% (102)	10% (100)	22% (215)	20% (192)	31% (303)	981
Prodigal Biden Voter	3% (8)	13% (40)	15% (47)	18% (55)	22% (66)	29% (88)	304
Undecided Voter (DK/WNV)	1% (7)	13% (61)	12% (54)	14% (66)	23% (107)	36% (168)	464
Undecided Voter (DK)	1% (2)	9% (19)	8% (15)	18% (35)	18% (36)	45% (90)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (225)	7% (358)	7% (341)	11% (544)	16% (811)	54% (2653)	4932
Gender: Male	6% (133)	10% (225)	9% (210)	14% (330)	17% (394)	44% (1015)	2309
Gender: Female	4% (92)	5% (133)	5% (130)	8% (213)	16% (417)	62% (1637)	2623
Age: 18-34	4% (50)	8% (98)	9% (117)	10% (125)	15% (194)	55% (719)	1303
Age: 35-44	3% (21)	8% (57)	7% (48)	7% (48)	16% (106)	58% (389)	669
Age: 45-64	4% (60)	7% (120)	6% (108)	11% (195)	19% (323)	53% (901)	1706
Age: 65+	8% (95)	7% (83)	5% (69)	14% (175)	15% (189)	51% (643)	1254
GenZers: 1997-2012	5% (28)	5% (34)	9% (53)	9% (54)	17% (104)	56% (340)	612
Millennials: 1981-1996	3% (40)	9% (117)	9% (110)	9% (113)	14% (184)	56% (725)	1289
GenXers: 1965-1980	3% (39)	7% (96)	7% (92)	11% (140)	19% (244)	54% (704)	1315
Baby Boomers: 1946-1964	7% (105)	7% (106)	5% (82)	14% (224)	16% (263)	51% (829)	1610
Educ: < College	4% (135)	6% (198)	6% (194)	9% (285)	17% (539)	57% (1757)	3107
Educ: Bachelors degree	4% (47)	8% (95)	8% (88)	12% (140)	15% (176)	53% (616)	1163
Educ: Post-grad	7% (43)	10% (65)	9% (59)	18% (119)	15% (96)	42% (280)	662
Income: Under 50k	3% (69)	6% (122)	6% (113)	10% (192)	16% (320)	59% (1165)	1980
Income: 50k-100k	5% (85)	7% (128)	8% (148)	12% (213)	17% (310)	52% (958)	1843
Income: 100k+	6% (71)	10% (108)	7% (80)	13% (139)	16% (181)	48% (530)	1109
Ethnicity: White (Non-Hispanic)	5% (184)	7% (256)	6% (229)	11% (396)	16% (591)	54% (1963)	3619
Ethnicity: Hispanic	3% (11)	9% (32)	10% (35)	10% (33)	16% (54)	52% (176)	341
Ethnicity: Black (Non-Hispanic)	3% (24)	7% (50)	7% (52)	12% (89)	17% (123)	53% (388)	727
Ethnicity: Asian + Other (Non-Hispanic)	2% (6)	8% (21)	10% (25)	10% (25)	17% (42)	51% (125)	245
All Christian	6% (145)	9% (211)	7% (182)	11% (262)	16% (403)	51% (1262)	2466
All Non-Christian	5% (10)	5% (11)	11% (22)	16% (33)	16% (31)	47% (96)	202
Atheist	3% (6)	4% (8)	6% (13)	20% (40)	15% (29)	52% (106)	202
Agnostic/Nothing in particular	3% (31)	6% (68)	6% (67)	12% (147)	18% (210)	56% (665)	1188
Something Else	4% (34)	7% (60)	6% (57)	7% (62)	16% (137)	60% (524)	874
Evangelical	5% (71)	8% (108)	7% (89)	8% (106)	17% (231)	55% (748)	1354
Non-Evangelical	6% (107)	8% (153)	7% (142)	11% (213)	16% (301)	52% (1003)	1919
PID: Dem (no lean)	3% (50)	5% (94)	8% (147)	18% (323)	14% (257)	52% (952)	1823
PID: Ind (no lean)	3% (37)	8% (102)	6% (70)	9% (117)	18% (228)	55% (692)	1248
PID: Rep (no lean)	7% (138)	9% (162)	7% (123)	6% (103)	18% (326)	54% (1008)	1862

Continued on next page

**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (225)	7% (358)	7% (341)	11% (544)	16% (811)	54% (2653)	4932
PID/Gender: Dem Men	5% (38)	7% (55)	9% (76)	23% (191)	16% (127)	40% (328)	816
PID/Gender: Dem Women	1% (12)	4% (38)	7% (71)	13% (132)	13% (129)	62% (624)	1007
PID/Gender: Ind Men	4% (24)	11% (72)	8% (47)	11% (70)	18% (111)	48% (305)	630
PID/Gender: Ind Women	2% (14)	5% (30)	4% (23)	8% (47)	19% (117)	63% (387)	618
PID/Gender: Rep Men	8% (72)	11% (97)	10% (86)	8% (69)	18% (156)	44% (382)	863
PID/Gender: Rep Women	7% (66)	7% (65)	4% (37)	3% (34)	17% (170)	63% (626)	999
Ideo: Liberal (1-3)	3% (39)	7% (94)	9% (125)	20% (282)	13% (193)	49% (705)	1439
Ideo: Moderate (4)	2% (33)	6% (88)	6% (86)	10% (138)	18% (259)	57% (803)	1406
Ideo: Conservative (5-7)	8% (153)	9% (173)	7% (125)	6% (113)	17% (324)	53% (1021)	1911
Ideo/PID: Conservative Republican	9% (123)	8% (118)	6% (79)	5% (75)	17% (235)	55% (762)	1392
Ideo/PID: Moderate/Liberal Republican	4% (15)	10% (41)	10% (42)	6% (25)	19% (81)	52% (221)	425
Ideo/PID: Moderate/Conservative Democrat	4% (25)	7% (47)	9% (60)	11% (77)	15% (100)	54% (364)	674
Ideo/PID: Liberal Democrat	2% (25)	4% (46)	8% (86)	22% (242)	14% (150)	50% (554)	1103
Unfavorable of Biden and Trump	1% (5)	5% (38)	6% (47)	7% (52)	13% (101)	68% (512)	755
2024 H2H Matchup: Biden Voter	2% (52)	5% (108)	7% (158)	19% (396)	15% (322)	51% (1098)	2135
2024 H2H Matchup: Trump Voter	7% (168)	10% (228)	7% (157)	5% (116)	18% (421)	53% (1243)	2333
2024 H2H Matchup: Would not Vote	2% (3)	3% (5)	5% (10)	11% (22)	16% (31)	64% (126)	198
2024 H2H Matchup: Do not Know	1% (2)	7% (18)	6% (16)	4% (9)	14% (37)	70% (185)	266
2022 House Vote: Democrat	2% (48)	5% (113)	8% (162)	19% (388)	14% (289)	51% (1058)	2057
2022 House Vote: Republican	8% (155)	10% (202)	7% (134)	6% (116)	18% (364)	52% (1032)	2003
2022 House Vote: Did not Vote	3% (21)	5% (39)	5% (43)	4% (31)	17% (137)	66% (520)	791
2020 Vote: Joe Biden	2% (51)	5% (120)	7% (165)	18% (407)	15% (330)	53% (1199)	2271
2020 Vote: Donald Trump	7% (166)	10% (215)	7% (149)	5% (115)	18% (408)	53% (1183)	2236
2020 Vote: Someone Else	1% (1)	8% (6)	7% (5)	6% (4)	18% (13)	60% (42)	70
2020 Vote: Did not Vote	2% (8)	5% (17)	6% (21)	5% (18)	17% (61)	65% (230)	355
2016 Vote: Hillary Clinton	2% (37)	5% (84)	8% (133)	20% (341)	15% (256)	49% (827)	1678
2016 Vote: Donald Trump	8% (156)	10% (204)	7% (132)	6% (111)	18% (346)	51% (999)	1947
2016 Vote: Someone Else	2% (3)	8% (14)	4% (7)	13% (22)	12% (22)	62% (109)	177
2020 Vote/PID: Not Biden/Democrat	3% (6)	6% (12)	9% (17)	8% (14)	18% (34)	56% (104)	187
2020 Vote/PID: Not Trump/Republican	1% (3)	6% (13)	7% (15)	6% (13)	18% (39)	61% (131)	214

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**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (225)	7% (358)	7% (341)	11% (544)	16% (811)	54% (2653)	4932
U.S. Economy: Wrong Track	5% (164)	7% (229)	7% (221)	6% (201)	18% (593)	58% (1946)	3354
U.S. Economy: Right Direction	4% (62)	8% (130)	8% (120)	22% (342)	14% (218)	45% (707)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (41)	6% (92)	8% (125)	20% (320)	15% (243)	49% (791)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7% (171)	9% (218)	7% (170)	5% (133)	18% (438)	53% (1296)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (14)	5% (49)	5% (46)	10% (90)	15% (130)	63% (566)	896
Top 2024 Issue: Economy	4% (63)	8% (134)	7% (116)	6% (95)	17% (281)	59% (998)	1687
Community: Urban	5% (60)	12% (127)	10% (110)	12% (128)	14% (157)	47% (517)	1100
Community: Suburban	5% (107)	6% (145)	6% (150)	11% (274)	17% (411)	54% (1295)	2381
Community: Rural	4% (58)	6% (86)	6% (80)	10% (142)	17% (243)	58% (841)	1451
Community/Gender: Urban Women	4% (18)	8% (41)	7% (35)	7% (33)	15% (71)	60% (290)	486
Community/Gender: Urban Men	7% (42)	14% (87)	12% (75)	16% (96)	14% (86)	37% (227)	614
Community/Gender: Rural Women	4% (30)	5% (38)	4% (31)	8% (67)	15% (124)	65% (548)	838
Community/Gender: Rural Men	5% (28)	8% (48)	8% (49)	12% (75)	20% (120)	48% (293)	613
Community/Gender: Suburban Women	3% (44)	4% (55)	5% (64)	9% (114)	17% (222)	62% (799)	1299
Community/Gender: Suburban Men	6% (63)	8% (90)	8% (86)	15% (160)	17% (189)	46% (495)	1083
Homeowner	5% (191)	8% (308)	7% (254)	11% (435)	16% (611)	53% (1987)	3785
Renter	3% (27)	5% (47)	8% (76)	10% (95)	18% (174)	57% (565)	983
Military HHnm: Yes	7% (49)	5% (35)	7% (52)	12% (83)	16% (115)	54% (386)	719
Military HH: No	4% (177)	8% (324)	7% (289)	11% (460)	17% (697)	54% (2267)	4213
Employ: Private Sector	4% (79)	9% (165)	9% (163)	10% (185)	18% (323)	50% (923)	1838
Employ: Government	4% (12)	5% (14)	9% (27)	14% (45)	15% (47)	53% (165)	310
Employ: Self-Employed	4% (16)	9% (36)	5% (22)	12% (50)	18% (73)	52% (213)	410
Employ: Homemaker	2% (5)	7% (20)	4% (12)	7% (18)	16% (43)	64% (172)	269
Employ: Student	2% (2)	2% (3)	6% (7)	10% (11)	12% (13)	68% (76)	112
Employ: Retired	7% (91)	7% (96)	5% (69)	14% (183)	15% (194)	52% (696)	1328
Employ: Unemployed	3% (13)	4% (17)	5% (21)	10% (38)	16% (64)	61% (243)	396
Employ: Other	3% (8)	3% (9)	8% (21)	6% (15)	20% (53)	61% (164)	268
Self + Household: White-Collar	6% (107)	10% (177)	7% (134)	13% (247)	17% (310)	47% (878)	1854
Self + Household: Blue Collar	4% (91)	6% (151)	7% (170)	11% (250)	16% (377)	56% (1313)	2351
Union HH: Yes	6% (22)	12% (45)	11% (40)	15% (56)	15% (55)	41% (153)	372
Union HH: No	4% (203)	7% (313)	7% (300)	11% (487)	17% (756)	55% (2500)	4560

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**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (225)	7% (358)	7% (341)	11% (544)	16% (811)	54% (2653)	4932
LGBTQ+: Yes	4% (19)	5% (23)	9% (41)	12% (54)	18% (82)	52% (242)	461
LGBTQ+: No	5% (206)	7% (335)	7% (300)	11% (490)	16% (729)	54% (2411)	4471
Motivated to Vote	5% (212)	8% (337)	7% (311)	12% (508)	16% (714)	53% (2324)	4406
Parent: Yes	4% (56)	9% (130)	9% (123)	10% (137)	17% (242)	50% (699)	1387
Parent: No	5% (169)	6% (229)	6% (217)	11% (407)	16% (569)	55% (1953)	3545
COVID Vaccine: Yes	4% (142)	7% (250)	7% (249)	13% (456)	16% (541)	53% (1830)	3469
COVID Vaccine: No	6% (83)	7% (109)	6% (92)	6% (88)	18% (270)	56% (823)	1463
Student Loans: Yes	3% (27)	8% (65)	9% (70)	8% (68)	15% (120)	57% (463)	813
Student Loans: No	5% (199)	7% (293)	7% (271)	12% (476)	17% (691)	53% (2190)	4119
Favorable Opinion of Haley	8% (125)	12% (195)	9% (152)	6% (106)	18% (301)	47% (791)	1670
Unfavorable Opinion of Haley	4% (89)	6% (134)	8% (177)	20% (413)	14% (297)	47% (1000)	2111
Protestant	6% (80)	7% (91)	6% (86)	11% (144)	15% (206)	55% (741)	1348
Roman Catholic	6% (64)	11% (111)	8% (89)	11% (113)	18% (188)	46% (486)	1051
Jewish	2% (2)	3% (3)	13% (12)	20% (18)	19% (17)	43% (39)	90
Muslim	10% (6)	12% (7)	7% (4)	12% (7)	7% (4)	52% (30)	57
Atheist	3% (6)	4% (8)	6% (13)	20% (40)	15% (29)	52% (106)	202
Agnostic	1% (2)	6% (13)	5% (10)	20% (42)	18% (38)	49% (101)	207
Something else	4% (34)	7% (60)	6% (57)	7% (62)	16% (137)	60% (524)	874
Nothing in particular	3% (29)	6% (55)	6% (57)	11% (105)	18% (172)	57% (564)	981
Prodigal Biden Voter	1% (4)	7% (23)	7% (20)	7% (21)	13% (41)	64% (195)	304
Undecided Voter (DK/WNV)	1% (5)	5% (22)	5% (25)	7% (32)	15% (68)	67% (311)	464
Undecided Voter (DK)	2% (3)	3% (5)	5% (10)	11% (22)	16% (31)	64% (126)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (250)	9% (441)	7% (359)	15% (719)	15% (746)	49% (2417)	4932
Gender: Male	6% (147)	12% (271)	9% (215)	16% (379)	15% (336)	42% (961)	2309
Gender: Female	4% (102)	7% (171)	5% (143)	13% (341)	16% (410)	55% (1456)	2623
Age: 18-34	4% (59)	9% (113)	9% (119)	11% (147)	15% (196)	51% (669)	1303
Age: 35-44	6% (38)	10% (68)	7% (44)	13% (84)	15% (100)	50% (334)	669
Age: 45-64	4% (67)	9% (151)	7% (122)	16% (275)	16% (272)	48% (819)	1706
Age: 65+	7% (86)	9% (109)	6% (74)	17% (213)	14% (178)	47% (594)	1254
GenZers: 1997-2012	6% (35)	7% (45)	10% (59)	9% (57)	16% (97)	52% (318)	612
Millennials: 1981-1996	5% (58)	10% (130)	8% (101)	13% (162)	15% (189)	50% (649)	1289
GenXers: 1965-1980	4% (52)	8% (110)	8% (111)	16% (205)	15% (201)	48% (636)	1315
Baby Boomers: 1946-1964	6% (91)	9% (151)	5% (85)	18% (283)	15% (240)	47% (760)	1610
Educ: < College	5% (159)	8% (247)	7% (204)	12% (368)	16% (493)	53% (1637)	3107
Educ: Bachelors degree	5% (54)	9% (105)	9% (100)	18% (212)	14% (159)	46% (535)	1163
Educ: Post-grad	6% (37)	14% (90)	8% (55)	21% (140)	14% (95)	37% (246)	662
Income: Under 50k	4% (74)	7% (147)	7% (130)	13% (262)	16% (309)	53% (1058)	1980
Income: 50k-100k	6% (107)	8% (156)	7% (133)	15% (269)	15% (286)	48% (892)	1843
Income: 100k+	6% (69)	13% (139)	9% (95)	17% (188)	14% (152)	42% (467)	1109
Ethnicity: White (Non-Hispanic)	5% (196)	9% (321)	7% (243)	15% (533)	14% (523)	50% (1803)	3619
Ethnicity: Hispanic	5% (16)	11% (38)	11% (37)	15% (52)	15% (50)	43% (148)	341
Ethnicity: Black (Non-Hispanic)	4% (30)	7% (54)	9% (66)	14% (103)	19% (135)	47% (339)	727
Ethnicity: Asian + Other (Non-Hispanic)	3% (8)	11% (28)	5% (12)	13% (31)	16% (40)	51% (126)	245
All Christian	7% (167)	11% (265)	8% (195)	13% (325)	14% (347)	47% (1166)	2466
All Non-Christian	4% (8)	10% (20)	10% (21)	23% (47)	18% (36)	34% (70)	202
Atheist	3% (7)	4% (7)	8% (15)	29% (58)	12% (25)	44% (89)	202
Agnostic/Nothing in particular	2% (24)	7% (81)	7% (78)	17% (200)	16% (191)	52% (614)	1188
Something Else	5% (44)	8% (69)	6% (48)	10% (88)	17% (147)	55% (478)	874
Evangelical	7% (101)	11% (151)	6% (79)	8% (107)	15% (205)	53% (712)	1354
Non-Evangelical	5% (104)	9% (173)	8% (161)	16% (302)	14% (276)	47% (902)	1919
PID: Dem (no lean)	3% (55)	6% (115)	8% (144)	26% (473)	13% (244)	43% (791)	1823
PID: Ind (no lean)	3% (35)	8% (94)	7% (91)	11% (139)	19% (232)	53% (656)	1248
PID: Rep (no lean)	9% (160)	12% (232)	7% (123)	6% (107)	15% (270)	52% (970)	1862

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**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (250)	9% (441)	7% (359)	15% (719)	15% (746)	49% (2417)	4932
PID/Gender: Dem Men	5% (37)	9% (74)	10% (82)	30% (244)	12% (100)	34% (279)	816
PID/Gender: Dem Women	2% (18)	4% (41)	6% (63)	23% (229)	14% (144)	51% (512)	1007
PID/Gender: Ind Men	4% (27)	10% (62)	8% (53)	12% (73)	19% (120)	47% (296)	630
PID/Gender: Ind Women	1% (8)	5% (32)	6% (38)	11% (67)	18% (112)	58% (360)	618
PID/Gender: Rep Men	10% (84)	16% (134)	9% (81)	7% (62)	13% (116)	45% (386)	863
PID/Gender: Rep Women	8% (76)	10% (97)	4% (43)	5% (45)	15% (154)	58% (583)	999
Ideo: Liberal (1-3)	3% (46)	7% (104)	8% (121)	30% (425)	12% (172)	40% (570)	1439
Ideo: Moderate (4)	3% (38)	7% (96)	8% (113)	12% (173)	17% (241)	53% (745)	1406
Ideo: Conservative (5-7)	9% (165)	12% (236)	6% (120)	6% (106)	15% (295)	52% (989)	1911
Ideo/PID: Conservative Republican	10% (134)	12% (173)	6% (88)	6% (81)	13% (186)	52% (730)	1392
Ideo/PID: Moderate/Liberal Republican	6% (26)	13% (56)	7% (31)	5% (23)	18% (76)	50% (213)	425
Ideo/PID: Moderate/Conservative Democrat	4% (26)	9% (61)	10% (66)	15% (100)	15% (101)	47% (320)	674
Ideo/PID: Liberal Democrat	3% (29)	5% (53)	7% (78)	33% (366)	12% (132)	40% (444)	1103
Unfavorable of Biden and Trump	1% (7)	5% (41)	9% (71)	9% (71)	16% (121)	59% (443)	755
2024 H2H Matchup: Biden Voter	3% (55)	6% (127)	8% (176)	27% (568)	13% (269)	44% (940)	2135
2024 H2H Matchup: Trump Voter	8% (191)	13% (295)	6% (148)	5% (119)	16% (371)	52% (1209)	2333
2024 H2H Matchup: Would not Vote	— (0)	3% (6)	7% (15)	8% (17)	21% (42)	60% (118)	198
2024 H2H Matchup: Do not Know	1% (3)	5% (13)	7% (19)	6% (17)	24% (64)	56% (150)	266
2022 House Vote: Democrat	2% (48)	7% (136)	8% (170)	27% (549)	13% (270)	43% (884)	2057
2022 House Vote: Republican	9% (173)	13% (260)	7% (139)	6% (116)	16% (325)	49% (989)	2003
2022 House Vote: Did not Vote	3% (27)	5% (39)	6% (48)	6% (47)	17% (132)	63% (498)	791
2020 Vote: Joe Biden	2% (54)	6% (140)	8% (181)	26% (581)	13% (296)	45% (1018)	2271
2020 Vote: Donald Trump	8% (186)	12% (276)	7% (153)	5% (112)	17% (372)	51% (1136)	2236
2020 Vote: Someone Else	— (0)	8% (6)	6% (4)	7% (5)	20% (14)	59% (41)	70
2020 Vote: Did not Vote	3% (9)	5% (19)	6% (20)	6% (21)	18% (65)	62% (221)	355
2016 Vote: Hillary Clinton	2% (34)	6% (96)	9% (144)	30% (498)	13% (218)	41% (688)	1678
2016 Vote: Donald Trump	9% (169)	14% (275)	7% (134)	6% (110)	16% (315)	49% (945)	1947
2016 Vote: Someone Else	1% (1)	4% (6)	7% (12)	20% (36)	14% (25)	55% (97)	177
2020 Vote/PID: Not Biden/Democrat	3% (6)	5% (9)	10% (19)	8% (14)	20% (38)	54% (101)	187
2020 Vote/PID: Not Trump/Republican	2% (5)	8% (17)	6% (13)	8% (18)	17% (35)	59% (125)	214

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**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (250)	9% (441)	7% (359)	15% (719)	15% (746)	49% (2417)	4932
U.S. Economy: Wrong Track	5% (183)	9% (299)	6% (215)	8% (258)	17% (564)	55% (1834)	3354
U.S. Economy: Right Direction	4% (66)	9% (142)	9% (143)	29% (461)	12% (183)	37% (583)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (48)	6% (103)	8% (124)	28% (458)	12% (194)	43% (685)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8% (191)	12% (288)	7% (169)	5% (132)	16% (393)	52% (1251)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	1% (11)	6% (50)	7% (66)	14% (130)	18% (159)	54% (481)	896
Top 2024 Issue: Economy	4% (69)	10% (169)	8% (133)	7% (119)	16% (267)	55% (929)	1687
Community: Urban	5% (54)	13% (146)	11% (117)	15% (161)	15% (161)	42% (460)	1100
Community: Suburban	5% (125)	7% (168)	7% (158)	16% (375)	16% (370)	50% (1185)	2381
Community: Rural	5% (70)	9% (127)	6% (83)	13% (183)	15% (215)	53% (772)	1451
Community/Gender: Urban Women	3% (13)	10% (46)	9% (42)	11% (54)	17% (81)	51% (250)	486
Community/Gender: Urban Men	7% (41)	16% (100)	12% (76)	18% (108)	13% (81)	34% (209)	614
Community/Gender: Rural Women	4% (35)	7% (59)	5% (43)	12% (97)	13% (113)	59% (493)	838
Community/Gender: Rural Men	6% (35)	11% (69)	7% (40)	14% (86)	17% (103)	46% (280)	613
Community/Gender: Suburban Women	4% (54)	5% (66)	5% (59)	15% (190)	17% (217)	55% (712)	1299
Community/Gender: Suburban Men	7% (71)	9% (102)	9% (99)	17% (185)	14% (153)	44% (472)	1083
Homeowner	5% (205)	10% (380)	7% (279)	15% (582)	14% (534)	48% (1805)	3785
Renter	4% (38)	6% (56)	7% (72)	12% (122)	18% (180)	52% (515)	983
Military HHnm: Yes	6% (43)	9% (68)	7% (47)	15% (105)	15% (105)	49% (351)	719
Military HH: No	5% (206)	9% (373)	7% (312)	15% (614)	15% (642)	49% (2065)	4213
Employ: Private Sector	4% (82)	11% (202)	9% (161)	14% (262)	15% (278)	46% (854)	1838
Employ: Government	6% (18)	7% (23)	8% (26)	14% (43)	17% (53)	48% (148)	310
Employ: Self-Employed	4% (17)	11% (43)	8% (31)	17% (69)	16% (66)	45% (183)	410
Employ: Homemaker	2% (6)	5% (14)	5% (13)	6% (17)	19% (52)	62% (166)	269
Employ: Student	3% (3)	4% (4)	7% (8)	13% (15)	11% (12)	62% (69)	112
Employ: Retired	7% (94)	9% (117)	6% (78)	18% (236)	13% (179)	47% (624)	1328
Employ: Unemployed	5% (18)	7% (26)	6% (23)	10% (39)	15% (59)	58% (232)	396
Employ: Other	5% (12)	4% (12)	6% (17)	14% (39)	18% (48)	53% (141)	268
Self + Household: White-Collar	6% (115)	11% (209)	8% (152)	18% (331)	14% (269)	42% (778)	1854
Self + Household: Blue Collar	5% (111)	8% (193)	7% (172)	14% (331)	14% (340)	51% (1204)	2351
Union HH: Yes	5% (19)	15% (54)	9% (32)	19% (71)	10% (37)	43% (160)	372
Union HH: No	5% (231)	8% (387)	7% (327)	14% (648)	16% (710)	50% (2257)	4560

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**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (250)	9% (441)	7% (359)	15% (719)	15% (746)	49% (2417)	4932
LGBTQ+: Yes	5% (23)	8% (35)	8% (36)	17% (76)	17% (78)	46% (213)	461
LGBTQ+: No	5% (226)	9% (407)	7% (322)	14% (643)	15% (669)	49% (2204)	4471
Motivated to Vote	5% (238)	9% (416)	7% (325)	15% (680)	15% (640)	48% (2108)	4406
Parent: Yes	4% (62)	11% (159)	9% (128)	13% (176)	17% (231)	46% (632)	1387
Parent: No	5% (187)	8% (283)	6% (230)	15% (544)	15% (516)	50% (1785)	3545
COVID Vaccine: Yes	5% (163)	9% (306)	8% (266)	17% (599)	14% (486)	48% (1649)	3469
COVID Vaccine: No	6% (86)	9% (135)	6% (93)	8% (120)	18% (261)	52% (768)	1463
Student Loans: Yes	3% (23)	8% (65)	10% (78)	14% (114)	14% (115)	51% (417)	813
Student Loans: No	5% (226)	9% (376)	7% (280)	15% (605)	15% (631)	49% (2000)	4119
Favorable Opinion of Haley	9% (146)	16% (273)	9% (149)	8% (134)	15% (246)	43% (723)	1670
Unfavorable Opinion of Haley	4% (89)	7% (147)	9% (189)	26% (550)	13% (265)	41% (870)	2111
Protestant	7% (88)	9% (125)	7% (98)	12% (166)	13% (180)	51% (691)	1348
Roman Catholic	7% (72)	12% (131)	9% (93)	15% (155)	15% (155)	42% (445)	1051
Jewish	2% (2)	6% (6)	10% (9)	30% (27)	19% (17)	32% (29)	90
Muslim	10% (5)	17% (10)	5% (3)	13% (7)	19% (11)	37% (21)	57
Atheist	3% (7)	4% (7)	8% (15)	29% (58)	12% (25)	44% (89)	202
Agnostic	2% (4)	5% (10)	8% (16)	28% (58)	16% (34)	41% (85)	207
Something else	5% (44)	8% (69)	6% (48)	10% (88)	17% (147)	55% (478)	874
Nothing in particular	2% (20)	7% (70)	6% (62)	15% (142)	16% (158)	54% (529)	981
Prodigal Biden Voter	1% (3)	8% (25)	8% (25)	9% (29)	16% (50)	56% (172)	304
Undecided Voter (DK/WNV)	1% (3)	4% (20)	7% (34)	7% (33)	23% (107)	58% (268)	464
Undecided Voter (DK)	— (0)	3% (6)	7% (15)	8% (17)	21% (42)	60% (118)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (226)	7% (345)	6% (301)	7% (333)	14% (702)	61% (3025)	4932
Gender: Male	6% (147)	9% (219)	8% (183)	9% (214)	15% (344)	52% (1201)	2309
Gender: Female	3% (78)	5% (126)	4% (118)	5% (119)	14% (358)	70% (1824)	2623
Age: 18-34	5% (62)	9% (121)	8% (101)	9% (118)	14% (187)	55% (715)	1303
Age: 35-44	4% (28)	7% (46)	7% (46)	7% (45)	18% (118)	58% (386)	669
Age: 45-64	4% (66)	7% (113)	5% (94)	6% (103)	15% (257)	63% (1073)	1706
Age: 65+	5% (69)	5% (65)	5% (61)	5% (68)	11% (139)	68% (851)	1254
GenZers: 1997-2012	4% (28)	9% (54)	8% (50)	8% (51)	15% (89)	56% (340)	612
Millennials: 1981-1996	4% (58)	8% (109)	7% (92)	8% (108)	16% (205)	56% (716)	1289
GenXers: 1965-1980	4% (47)	7% (95)	6% (83)	6% (84)	14% (181)	63% (825)	1315
Baby Boomers: 1946-1964	5% (81)	5% (81)	5% (73)	5% (86)	13% (213)	67% (1075)	1610
Educ: < College	4% (137)	7% (203)	6% (178)	6% (184)	16% (482)	62% (1922)	3107
Educ: Bachelors degree	5% (56)	7% (78)	6% (74)	7% (86)	12% (136)	63% (734)	1163
Educ: Post-grad	5% (33)	10% (65)	8% (50)	10% (63)	13% (83)	56% (369)	662
Income: Under 50k	3% (68)	6% (126)	5% (100)	6% (120)	15% (288)	64% (1277)	1980
Income: 50k-100k	5% (91)	6% (117)	6% (118)	7% (129)	15% (272)	61% (1115)	1843
Income: 100k+	6% (66)	9% (102)	7% (82)	8% (84)	13% (141)	57% (633)	1109
Ethnicity: White (Non-Hispanic)	5% (178)	6% (229)	5% (186)	6% (201)	14% (496)	64% (2328)	3619
Ethnicity: Hispanic	3% (12)	9% (32)	12% (39)	7% (22)	14% (49)	55% (187)	341
Ethnicity: Black (Non-Hispanic)	4% (30)	9% (64)	8% (60)	11% (82)	17% (123)	51% (368)	727
Ethnicity: Asian + Other (Non-Hispanic)	2% (6)	8% (20)	6% (16)	11% (28)	14% (34)	58% (142)	245
All Christian	6% (142)	7% (174)	7% (166)	6% (155)	13% (325)	61% (1503)	2466
All Non-Christian	4% (8)	11% (23)	7% (15)	10% (20)	16% (31)	52% (104)	202
Atheist	1% (2)	5% (10)	7% (14)	11% (21)	9% (17)	68% (136)	202
Agnostic/Nothing in particular	3% (33)	7% (82)	5% (59)	7% (79)	15% (182)	63% (752)	1188
Something Else	5% (40)	6% (56)	5% (46)	7% (57)	17% (146)	60% (529)	874
Evangelical	6% (76)	8% (104)	7% (97)	6% (78)	15% (201)	59% (799)	1354
Non-Evangelical	5% (99)	6% (121)	6% (112)	7% (132)	13% (255)	62% (1199)	1919
PID: Dem (no lean)	3% (48)	5% (86)	8% (148)	10% (182)	13% (237)	62% (1122)	1823
PID: Ind (no lean)	3% (43)	8% (94)	5% (58)	5% (65)	15% (184)	64% (802)	1248
PID: Rep (no lean)	7% (134)	9% (165)	5% (95)	5% (86)	15% (280)	59% (1101)	1862

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (226)	7% (345)	6% (301)	7% (333)	14% (702)	61% (3025)	4932
PID/Gender: Dem Men	5% (38)	6% (48)	9% (77)	14% (117)	16% (129)	50% (406)	816
PID/Gender: Dem Women	1% (10)	4% (38)	7% (71)	6% (65)	11% (108)	71% (715)	1007
PID/Gender: Ind Men	4% (26)	10% (64)	6% (40)	7% (44)	14% (89)	58% (367)	630
PID/Gender: Ind Women	3% (18)	5% (30)	3% (18)	3% (22)	15% (95)	70% (436)	618
PID/Gender: Rep Men	10% (84)	12% (106)	8% (66)	6% (53)	15% (126)	50% (428)	863
PID/Gender: Rep Women	5% (50)	6% (59)	3% (29)	3% (33)	16% (155)	67% (673)	999
Ideo: Liberal (1-3)	3% (38)	7% (105)	7% (98)	10% (149)	11% (162)	62% (887)	1439
Ideo: Moderate (4)	3% (37)	6% (82)	7% (102)	6% (84)	16% (226)	62% (875)	1406
Ideo: Conservative (5-7)	8% (147)	8% (155)	5% (101)	5% (93)	15% (284)	59% (1132)	1911
Ideo/PID: Conservative Republican	8% (111)	8% (114)	4% (61)	5% (71)	14% (200)	60% (835)	1392
Ideo/PID: Moderate/Liberal Republican	5% (20)	12% (49)	8% (33)	3% (14)	17% (74)	55% (234)	425
Ideo/PID: Moderate/Conservative Democrat	4% (26)	5% (35)	11% (76)	8% (51)	16% (105)	57% (381)	674
Ideo/PID: Liberal Democrat	2% (22)	5% (50)	7% (72)	11% (127)	11% (123)	64% (709)	1103
Unfavorable of Biden and Trump	1% (9)	4% (30)	7% (53)	5% (38)	11% (85)	71% (539)	755
2024 H2H Matchup: Biden Voter	2% (47)	4% (94)	7% (151)	10% (210)	13% (269)	64% (1363)	2135
2024 H2H Matchup: Trump Voter	7% (172)	10% (229)	6% (129)	4% (100)	16% (366)	57% (1337)	2333
2024 H2H Matchup: Would not Vote	2% (4)	5% (10)	4% (9)	10% (20)	12% (25)	66% (130)	198
2024 H2H Matchup: Do not Know	1% (3)	4% (12)	4% (12)	2% (4)	16% (42)	73% (195)	266
2022 House Vote: Democrat	2% (44)	5% (105)	7% (152)	10% (212)	12% (256)	63% (1288)	2057
2022 House Vote: Republican	8% (155)	10% (194)	5% (106)	5% (96)	16% (313)	57% (1138)	2003
2022 House Vote: Did not Vote	3% (25)	5% (42)	5% (41)	3% (20)	15% (118)	69% (545)	791
2020 Vote: Joe Biden	2% (50)	5% (105)	7% (154)	10% (220)	12% (281)	64% (1462)	2271
2020 Vote: Donald Trump	7% (166)	10% (215)	5% (122)	4% (93)	16% (359)	57% (1281)	2236
2020 Vote: Someone Else	2% (1)	6% (4)	5% (4)	3% (2)	16% (11)	68% (47)	70
2020 Vote: Did not Vote	2% (8)	6% (22)	6% (22)	5% (18)	14% (50)	66% (236)	355
2016 Vote: Hillary Clinton	2% (36)	4% (66)	8% (129)	11% (179)	13% (219)	63% (1049)	1678
2016 Vote: Donald Trump	8% (158)	10% (193)	5% (106)	4% (85)	15% (283)	58% (1123)	1947
2016 Vote: Someone Else	2% (3)	7% (12)	2% (4)	8% (13)	12% (20)	70% (124)	177
2020 Vote/PID: Not Biden/Democrat	3% (6)	8% (14)	12% (22)	3% (6)	19% (35)	55% (103)	187
2020 Vote/PID: Not Trump/Republican	2% (5)	7% (14)	4% (9)	5% (11)	12% (26)	70% (149)	214

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (226)	7% (345)	6% (301)	7% (333)	14% (702)	61% (3025)	4932
U.S. Economy: Wrong Track	5% (157)	7% (219)	5% (182)	4% (148)	15% (494)	64% (2154)	3354
U.S. Economy: Right Direction	4% (68)	8% (127)	8% (119)	12% (185)	13% (207)	55% (872)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (35)	5% (80)	7% (109)	11% (181)	13% (207)	62% (1000)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7% (173)	9% (221)	6% (141)	5% (112)	15% (373)	58% (1404)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (18)	5% (44)	6% (52)	5% (40)	14% (122)	69% (620)	896
Top 2024 Issue: Economy	4% (73)	7% (118)	6% (96)	5% (90)	16% (265)	62% (1045)	1687
Community: Urban	6% (66)	12% (137)	9% (98)	8% (92)	14% (155)	50% (551)	1100
Community: Suburban	4% (105)	6% (140)	5% (126)	6% (146)	14% (327)	65% (1538)	2381
Community: Rural	4% (55)	5% (67)	5% (77)	7% (95)	15% (220)	65% (936)	1451
Community/Gender: Urban Women	3% (17)	9% (43)	7% (34)	5% (24)	13% (61)	63% (308)	486
Community/Gender: Urban Men	8% (49)	15% (95)	10% (64)	11% (69)	15% (94)	40% (243)	614
Community/Gender: Rural Women	2% (21)	3% (29)	3% (25)	5% (44)	15% (122)	71% (599)	838
Community/Gender: Rural Men	6% (35)	6% (39)	9% (53)	8% (51)	16% (98)	55% (338)	613
Community/Gender: Suburban Women	3% (41)	4% (55)	5% (59)	4% (52)	13% (175)	71% (917)	1299
Community/Gender: Suburban Men	6% (64)	8% (85)	6% (67)	9% (94)	14% (152)	57% (620)	1083
Homeowner	5% (193)	7% (275)	6% (231)	7% (251)	14% (512)	61% (2322)	3785
Renter	3% (29)	6% (63)	6% (62)	7% (72)	16% (161)	61% (596)	983
Military HHnm: Yes	6% (44)	6% (44)	5% (39)	6% (44)	13% (95)	63% (452)	719
Military HH: No	4% (181)	7% (301)	6% (262)	7% (290)	14% (606)	61% (2573)	4213
Employ: Private Sector	4% (82)	9% (163)	8% (146)	7% (132)	15% (283)	56% (1032)	1838
Employ: Government	4% (13)	7% (23)	6% (19)	10% (32)	16% (50)	56% (174)	310
Employ: Self-Employed	5% (20)	8% (31)	6% (23)	8% (34)	14% (59)	59% (242)	410
Employ: Homemaker	3% (8)	5% (13)	5% (14)	4% (10)	15% (41)	68% (183)	269
Employ: Student	5% (5)	7% (8)	4% (5)	8% (9)	12% (13)	64% (72)	112
Employ: Retired	6% (74)	5% (71)	5% (63)	6% (77)	11% (148)	67% (895)	1328
Employ: Unemployed	3% (13)	6% (23)	5% (18)	5% (18)	17% (68)	65% (256)	396
Employ: Other	3% (9)	5% (14)	5% (13)	8% (22)	14% (39)	64% (171)	268
Self + Household: White-Collar	6% (113)	8% (154)	6% (120)	7% (134)	13% (234)	59% (1098)	1854
Self + Household: Blue Collar	4% (90)	7% (159)	6% (148)	7% (171)	15% (346)	61% (1437)	2351
Union HH: Yes	4% (13)	10% (36)	12% (43)	9% (33)	10% (37)	56% (210)	372
Union HH: No	5% (212)	7% (309)	6% (258)	7% (300)	15% (665)	62% (2816)	4560

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	5% (226)	7% (345)	6% (301)	7% (333)	14% (702)	61% (3025)	4932
LGBTQ+: Yes	2% (8)	8% (35)	7% (32)	9% (42)	15% (68)	60% (276)	461
LGBTQ+: No	5% (218)	7% (310)	6% (269)	7% (291)	14% (634)	61% (2750)	4471
Motivated to Vote	5% (214)	7% (310)	6% (273)	7% (302)	14% (615)	61% (2692)	4406
Parent: Yes	5% (66)	9% (124)	9% (119)	8% (110)	18% (244)	52% (724)	1387
Parent: No	4% (159)	6% (221)	5% (182)	6% (223)	13% (458)	65% (2302)	3545
COVID Vaccine: Yes	4% (145)	7% (226)	6% (209)	7% (256)	14% (470)	62% (2162)	3469
COVID Vaccine: No	5% (80)	8% (119)	6% (92)	5% (78)	16% (232)	59% (863)	1463
Student Loans: Yes	4% (33)	6% (52)	7% (61)	7% (60)	13% (103)	62% (504)	813
Student Loans: No	5% (193)	7% (293)	6% (240)	7% (273)	15% (599)	61% (2521)	4119
Favorable Opinion of Haley	7% (124)	12% (205)	6% (108)	5% (77)	14% (242)	55% (915)	1670
Unfavorable Opinion of Haley	4% (90)	5% (114)	9% (182)	11% (235)	12% (255)	59% (1235)	2111
Protestant	5% (68)	6% (85)	6% (83)	5% (67)	12% (162)	66% (884)	1348
Roman Catholic	6% (67)	8% (84)	8% (80)	8% (86)	14% (148)	56% (585)	1051
Jewish	2% (2)	6% (5)	7% (6)	10% (9)	17% (15)	58% (52)	90
Muslim	6% (3)	21% (12)	7% (4)	12% (7)	12% (7)	42% (24)	57
Atheist	1% (2)	5% (10)	7% (14)	11% (21)	9% (17)	68% (136)	202
Agnostic	1% (2)	5% (10)	6% (13)	9% (18)	16% (34)	63% (131)	207
Something else	5% (40)	6% (56)	5% (46)	7% (57)	17% (146)	60% (529)	874
Nothing in particular	3% (31)	7% (72)	5% (47)	6% (61)	15% (148)	63% (621)	981
Prodigal Biden Voter	2% (6)	7% (22)	5% (17)	5% (15)	13% (38)	68% (205)	304
Undecided Voter (DK/WNV)	1% (6)	5% (22)	4% (21)	5% (24)	14% (66)	70% (325)	464
Undecided Voter (DK)	2% (4)	5% (10)	4% (9)	10% (20)	12% (25)	66% (130)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	35%	(1732)	50%	(2465)	15%	(713)	4909
Gender: Male	36%	(839)	51%	(1166)	13%	(300)	2305
Gender: Female	34%	(892)	50%	(1299)	16%	(412)	2604
Age: 18-34	29%	(378)	51%	(659)	20%	(252)	1289
Age: 35-44	30%	(200)	50%	(332)	20%	(132)	663
Age: 45-64	36%	(606)	51%	(873)	13%	(224)	1703
Age: 65+	44%	(547)	48%	(602)	8%	(105)	1254
GenZers: 1997-2012	27%	(163)	55%	(329)	18%	(111)	602
Millennials: 1981-1996	31%	(394)	49%	(628)	20%	(258)	1280
GenXers: 1965-1980	34%	(452)	51%	(673)	14%	(186)	1311
Baby Boomers: 1946-1964	42%	(673)	49%	(780)	10%	(155)	1609
Educ: < College	32%	(980)	52%	(1617)	16%	(492)	3089
Educ: Bachelors degree	40%	(462)	49%	(562)	12%	(135)	1158
Educ: Post-grad	44%	(290)	43%	(286)	13%	(86)	662
Income: Under 50k	35%	(693)	46%	(914)	18%	(358)	1965
Income: 50k-100k	34%	(619)	54%	(997)	12%	(221)	1837
Income: 100k+	38%	(420)	50%	(554)	12%	(134)	1108
Ethnicity: White (Non-Hispanic)	32%	(1163)	54%	(1952)	14%	(488)	3604
Ethnicity: Hispanic	36%	(123)	48%	(163)	16%	(54)	340
Ethnicity: Black (Non-Hispanic)	52%	(373)	30%	(218)	18%	(130)	721
Ethnicity: Asian + Other (Non-Hispanic)	29%	(72)	54%	(132)	17%	(41)	244
All Christian	33%	(812)	53%	(1306)	14%	(343)	2460
All Non-Christian	45%	(90)	43%	(86)	13%	(25)	202
Atheist	52%	(106)	39%	(78)	9%	(18)	201
Agnostic/Nothing in particular	40%	(469)	43%	(505)	17%	(204)	1179
Something Else	29%	(255)	56%	(490)	14%	(122)	867
Evangelical	27%	(366)	59%	(793)	14%	(189)	1348
Non-Evangelical	36%	(684)	50%	(962)	14%	(266)	1912
PID: Dem (no lean)	64%	(1165)	23%	(420)	13%	(228)	1813
PID: Ind (no lean)	32%	(398)	52%	(640)	16%	(202)	1240
PID: Rep (no lean)	9%	(168)	76%	(1405)	15%	(283)	1856

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	35%	(1732)	50%	(2465)	15%	(713)	4909
PID/Gender: Dem Men	68%	(552)	21%	(168)	12%	(96)	815
PID/Gender: Dem Women	61%	(614)	25%	(252)	13%	(132)	998
PID/Gender: Ind Men	32%	(204)	53%	(332)	15%	(93)	628
PID/Gender: Ind Women	32%	(194)	50%	(308)	18%	(110)	612
PID/Gender: Rep Men	10%	(84)	77%	(666)	13%	(112)	862
PID/Gender: Rep Women	8%	(84)	74%	(739)	17%	(171)	994
Ideo: Liberal (1-3)	60%	(860)	27%	(386)	13%	(185)	1431
Ideo: Moderate (4)	41%	(568)	42%	(588)	17%	(243)	1399
Ideo: Conservative (5-7)	14%	(266)	74%	(1410)	12%	(231)	1907
Ideo/PID: Conservative Republican	8%	(106)	80%	(1117)	12%	(167)	1390
Ideo/PID: Moderate/Liberal Republican	13%	(56)	63%	(265)	24%	(100)	421
Ideo/PID: Moderate/Conservative Democrat	60%	(404)	25%	(169)	15%	(98)	671
Ideo/PID: Liberal Democrat	67%	(740)	22%	(242)	11%	(118)	1099
Unfavorable of Biden and Trump	13%	(98)	72%	(546)	15%	(111)	755
2024 H2H Matchup: Biden Voter	69%	(1465)	19%	(403)	12%	(264)	2132
2024 H2H Matchup: Trump Voter	9%	(204)	77%	(1793)	14%	(327)	2324
2024 H2H Matchup: Would not Vote	10%	(19)	63%	(122)	27%	(52)	193
2024 H2H Matchup: Do not Know	17%	(45)	56%	(146)	27%	(69)	260
2022 House Vote: Democrat	64%	(1314)	24%	(498)	12%	(236)	2048
2022 House Vote: Republican	10%	(199)	77%	(1527)	14%	(270)	1996
2022 House Vote: Did not Vote	26%	(200)	51%	(399)	24%	(185)	785
2020 Vote: Joe Biden	63%	(1430)	24%	(544)	13%	(288)	2263
2020 Vote: Donald Trump	9%	(200)	77%	(1706)	15%	(323)	2229
2020 Vote: Someone Else	16%	(11)	62%	(43)	23%	(16)	70
2020 Vote: Did not Vote	26%	(90)	49%	(172)	25%	(86)	348
2016 Vote: Hillary Clinton	67%	(1118)	22%	(367)	11%	(187)	1671
2016 Vote: Donald Trump	12%	(234)	75%	(1450)	13%	(258)	1942
2016 Vote: Someone Else	44%	(79)	42%	(74)	14%	(25)	177
2020 Vote/PID: Not Biden/Democrat	33%	(62)	51%	(94)	16%	(29)	185
2020 Vote/PID: Not Trump/Republican	27%	(58)	54%	(116)	18%	(39)	213

Continued on next page

**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	35%	(1732)	50%	(2465)	15%	(713)	4909
U.S. Economy: Wrong Track	19%	(635)	67%	(2228)	14%	(471)	3334
U.S. Economy: Right Direction	70%	(1096)	15%	(236)	15%	(242)	1575
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73%	(1180)	15%	(242)	11%	(184)	1606
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(242)	76%	(1846)	14%	(329)	2416
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(310)	42%	(377)	23%	(200)	887
Top 2024 Issue: Economy	21%	(361)	60%	(1018)	18%	(303)	1682
Community: Urban	42%	(461)	38%	(421)	19%	(214)	1096
Community: Suburban	36%	(865)	51%	(1212)	12%	(294)	2371
Community: Rural	28%	(405)	58%	(831)	14%	(205)	1442
Community/Gender: Urban Women	41%	(197)	40%	(196)	19%	(91)	484
Community/Gender: Urban Men	43%	(264)	37%	(226)	20%	(122)	612
Community/Gender: Rural Women	27%	(222)	58%	(477)	16%	(130)	829
Community/Gender: Rural Men	30%	(183)	58%	(354)	12%	(75)	613
Community/Gender: Suburban Women	37%	(473)	49%	(626)	15%	(191)	1290
Community/Gender: Suburban Men	36%	(393)	54%	(586)	10%	(103)	1081
Homeowner	36%	(1342)	51%	(1929)	13%	(501)	3772
Renter	36%	(353)	46%	(447)	18%	(175)	976
Military HHnm: Yes	36%	(258)	54%	(389)	10%	(73)	719
Military HH: No	35%	(1474)	50%	(2076)	15%	(640)	4190
Employ: Private Sector	32%	(579)	52%	(946)	17%	(306)	1832
Employ: Government	36%	(110)	54%	(166)	10%	(31)	307
Employ: Self-Employed	37%	(153)	50%	(204)	12%	(51)	408
Employ: Homemaker	30%	(80)	54%	(145)	16%	(42)	267
Employ: Student	27%	(29)	60%	(65)	13%	(15)	109
Employ: Retired	43%	(565)	48%	(642)	9%	(120)	1327
Employ: Unemployed	32%	(128)	44%	(173)	23%	(92)	393
Employ: Other	33%	(87)	47%	(124)	21%	(55)	266
Self + Household: White-Collar	40%	(739)	47%	(873)	13%	(240)	1852
Self + Household: Blue Collar	33%	(769)	54%	(1268)	13%	(306)	2343

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	35%	(1732)	50%	(2465)	15%	(713)	4909
Union HH: Yes	43%	(160)	46%	(171)	11%	(40)	372
Union HH: No	35%	(1571)	51%	(2294)	15%	(673)	4538
LGBTQ+: Yes	41%	(188)	43%	(199)	16%	(72)	458
LGBTQ+: No	35%	(1544)	51%	(2266)	14%	(641)	4451
Motivated to Vote	37%	(1611)	51%	(2225)	13%	(560)	4396
Parent: Yes	33%	(455)	51%	(700)	16%	(222)	1377
Parent: No	36%	(1277)	50%	(1764)	14%	(491)	3532
COVID Vaccine: Yes	42%	(1462)	44%	(1532)	13%	(462)	3455
COVID Vaccine: No	19%	(270)	64%	(933)	17%	(251)	1454
Student Loans: Yes	35%	(286)	54%	(437)	10%	(85)	808
Student Loans: No	35%	(1445)	49%	(2028)	15%	(628)	4102
Favorable Opinion of Haley	33%	(553)	53%	(891)	13%	(225)	1668
Unfavorable Opinion of Haley	42%	(875)	49%	(1040)	9%	(192)	2107
Protestant	31%	(419)	56%	(756)	13%	(173)	1347
Roman Catholic	36%	(377)	49%	(510)	15%	(160)	1047
Jewish	51%	(45)	36%	(32)	13%	(12)	89
Muslim	36%	(21)	56%	(32)	8%	(5)	57
Atheist	52%	(106)	39%	(78)	9%	(18)	201
Agnostic	47%	(98)	39%	(81)	14%	(28)	207
Something else	29%	(255)	56%	(490)	14%	(122)	867
Nothing in particular	38%	(372)	44%	(424)	18%	(176)	972
Prodigal Biden Voter	17%	(50)	66%	(196)	18%	(53)	299
Undecided Voter (DK/WNV)	14%	(63)	59%	(268)	27%	(121)	453
Undecided Voter (DK)	10%	(19)	63%	(122)	27%	(52)	193

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_2:** Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(1410)	36%	(1755)	34%	(1657)	4822
Gender: Male	30%	(677)	39%	(878)	31%	(699)	2253
Gender: Female	29%	(733)	34%	(877)	37%	(958)	2568
Age: 18-34	27%	(337)	33%	(412)	39%	(487)	1236
Age: 35-44	26%	(168)	29%	(188)	45%	(292)	649
Age: 45-64	28%	(474)	38%	(642)	34%	(574)	1691
Age: 65+	34%	(430)	41%	(513)	24%	(304)	1246
GenZers: 1997-2012	27%	(151)	37%	(209)	37%	(208)	567
Millennials: 1981-1996	27%	(337)	30%	(375)	43%	(535)	1248
GenXers: 1965-1980	28%	(360)	36%	(463)	37%	(475)	1298
Baby Boomers: 1946-1964	33%	(523)	41%	(657)	26%	(422)	1602
Educ: < College	27%	(813)	38%	(1152)	35%	(1047)	3012
Educ: Bachelors degree	32%	(366)	35%	(399)	34%	(385)	1150
Educ: Post-grad	35%	(231)	31%	(204)	34%	(224)	660
Income: Under 50k	29%	(558)	33%	(633)	37%	(710)	1901
Income: 50k-100k	28%	(505)	40%	(736)	32%	(580)	1820
Income: 100k+	32%	(347)	35%	(387)	33%	(367)	1101
Ethnicity: White (Non-Hispanic)	26%	(927)	40%	(1431)	34%	(1199)	3556
Ethnicity: Hispanic	31%	(102)	32%	(106)	38%	(125)	333
Ethnicity: Black (Non-Hispanic)	47%	(326)	18%	(124)	35%	(241)	692
Ethnicity: Asian + Other (Non-Hispanic)	23%	(55)	39%	(94)	38%	(92)	241
All Christian	27%	(658)	41%	(1010)	32%	(781)	2449
All Non-Christian	38%	(75)	31%	(60)	31%	(60)	195
Atheist	37%	(73)	26%	(51)	37%	(73)	197
Agnostic/Nothing in particular	34%	(388)	27%	(305)	40%	(456)	1150
Something Else	26%	(215)	39%	(328)	35%	(288)	831
Evangelical	23%	(298)	46%	(614)	31%	(412)	1324
Non-Evangelical	30%	(564)	36%	(686)	34%	(641)	1891
PID: Dem (no lean)	55%	(975)	12%	(207)	34%	(602)	1784
PID: Ind (no lean)	25%	(302)	36%	(438)	39%	(472)	1212
PID: Rep (no lean)	7%	(133)	61%	(1110)	32%	(583)	1826

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**Table BLMB3\_2:** *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(1410)	36%	(1755)	34%	(1657)	4822
PID/Gender: Dem Men	58%	(459)	12%	(97)	30%	(239)	796
PID/Gender: Dem Women	52%	(516)	11%	(109)	37%	(362)	988
PID/Gender: Ind Men	24%	(149)	40%	(247)	36%	(218)	613
PID/Gender: Ind Women	26%	(153)	32%	(192)	42%	(254)	599
PID/Gender: Rep Men	8%	(69)	63%	(534)	29%	(242)	845
PID/Gender: Rep Women	7%	(64)	59%	(576)	35%	(341)	982
Ideo: Liberal (1-3)	51%	(728)	13%	(189)	35%	(502)	1418
Ideo: Moderate (4)	34%	(459)	28%	(380)	38%	(525)	1364
Ideo: Conservative (5-7)	10%	(198)	61%	(1149)	29%	(542)	1890
Ideo/PID: Conservative Republican	6%	(85)	66%	(917)	27%	(379)	1382
Ideo/PID: Moderate/Liberal Republican	11%	(45)	44%	(179)	45%	(180)	404
Ideo/PID: Moderate/Conservative Democrat	52%	(341)	14%	(95)	34%	(223)	658
Ideo/PID: Liberal Democrat	57%	(620)	10%	(107)	33%	(361)	1088
Unfavorable of Biden and Trump	16%	(117)	44%	(326)	40%	(300)	743
2024 H2H Matchup: Biden Voter	55%	(1154)	11%	(226)	35%	(728)	2108
2024 H2H Matchup: Trump Voter	8%	(188)	61%	(1385)	31%	(705)	2278
2024 H2H Matchup: Would not Vote	14%	(25)	39%	(69)	47%	(85)	179
2024 H2H Matchup: Do not Know	17%	(43)	29%	(75)	54%	(139)	257
2022 House Vote: Democrat	53%	(1081)	14%	(275)	33%	(680)	2036
2022 House Vote: Republican	8%	(162)	61%	(1213)	31%	(605)	1980
2022 House Vote: Did not Vote	21%	(151)	34%	(246)	46%	(335)	732
2020 Vote: Joe Biden	52%	(1166)	13%	(301)	35%	(780)	2247
2020 Vote: Donald Trump	8%	(171)	61%	(1336)	31%	(690)	2197
2020 Vote: Someone Else	16%	(11)	32%	(22)	52%	(35)	67
2020 Vote: Did not Vote	20%	(63)	31%	(96)	49%	(152)	311
2016 Vote: Hillary Clinton	56%	(927)	12%	(198)	32%	(539)	1664
2016 Vote: Donald Trump	10%	(190)	60%	(1161)	30%	(573)	1924
2016 Vote: Someone Else	31%	(54)	26%	(46)	42%	(74)	174
2020 Vote/PID: Not Biden/Democrat	28%	(47)	27%	(45)	45%	(75)	168
2020 Vote/PID: Not Trump/Republican	18%	(35)	44%	(88)	38%	(77)	201

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**Table BLMB3\_2:** Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(1410)	36%	(1755)	34%	(1657)	4822
U.S. Economy: Wrong Track	17%	(543)	49%	(1601)	34%	(1127)	3272
U.S. Economy: Right Direction	56%	(866)	10%	(154)	34%	(530)	1550
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(918)	9%	(151)	33%	(521)	1589
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(223)	59%	(1407)	31%	(736)	2366
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(269)	23%	(197)	46%	(401)	867
Top 2024 Issue: Economy	20%	(329)	40%	(662)	40%	(661)	1653
Community: Urban	37%	(392)	26%	(283)	37%	(398)	1073
Community: Suburban	30%	(713)	36%	(844)	34%	(786)	2343
Community: Rural	22%	(305)	45%	(628)	34%	(473)	1406
Community/Gender: Urban Women	34%	(158)	27%	(128)	39%	(187)	473
Community/Gender: Urban Men	39%	(234)	26%	(155)	35%	(212)	600
Community/Gender: Rural Women	22%	(175)	42%	(339)	37%	(302)	816
Community/Gender: Rural Men	22%	(129)	49%	(290)	29%	(172)	591
Community/Gender: Suburban Women	31%	(399)	32%	(411)	37%	(470)	1280
Community/Gender: Suburban Men	30%	(314)	41%	(433)	30%	(316)	1063
Homeowner	28%	(1061)	38%	(1409)	34%	(1257)	3727
Renter	33%	(315)	31%	(289)	36%	(341)	945
Military HHnm: Yes	29%	(206)	45%	(322)	26%	(182)	709
Military HH: No	29%	(1204)	35%	(1433)	36%	(1476)	4113
Employ: Private Sector	27%	(487)	35%	(626)	39%	(699)	1812
Employ: Government	33%	(96)	36%	(105)	32%	(93)	294
Employ: Self-Employed	32%	(127)	39%	(154)	29%	(113)	394
Employ: Homemaker	23%	(62)	35%	(93)	41%	(110)	266
Employ: Student	20%	(21)	39%	(42)	42%	(45)	108
Employ: Retired	34%	(444)	41%	(543)	25%	(335)	1321
Employ: Unemployed	27%	(98)	33%	(119)	41%	(148)	365
Employ: Other	28%	(75)	28%	(74)	43%	(114)	262
Self + Household: White-Collar	31%	(574)	36%	(652)	33%	(608)	1835
Self + Household: Blue Collar	29%	(661)	39%	(906)	32%	(752)	2319

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**Table BLMB3\_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(1410)	36%	(1755)	34%	(1657)	4822
Union HH: Yes	36%	(130)	35%	(128)	29%	(107)	365
Union HH: No	29%	(1280)	37%	(1627)	35%	(1550)	4457
LGBTQ+: Yes	35%	(153)	28%	(122)	37%	(164)	438
LGBTQ+: No	29%	(1257)	37%	(1633)	34%	(1494)	4384
Motivated to Vote	30%	(1318)	37%	(1620)	32%	(1406)	4344
Parent: Yes	28%	(382)	33%	(446)	39%	(522)	1350
Parent: No	30%	(1028)	38%	(1309)	33%	(1135)	3472
COVID Vaccine: Yes	35%	(1187)	31%	(1066)	34%	(1164)	3418
COVID Vaccine: No	16%	(222)	49%	(689)	35%	(493)	1404
Student Loans: Yes	29%	(233)	36%	(288)	35%	(279)	800
Student Loans: No	29%	(1177)	36%	(1467)	34%	(1378)	4022
Favorable Opinion of Haley	28%	(468)	41%	(683)	31%	(513)	1663
Unfavorable Opinion of Haley	34%	(712)	37%	(784)	29%	(601)	2097
Protestant	25%	(329)	43%	(581)	32%	(430)	1341
Roman Catholic	30%	(318)	37%	(390)	32%	(336)	1044
Jewish	30%	(26)	30%	(26)	41%	(36)	89
Muslim	46%	(24)	32%	(17)	22%	(11)	52
Atheist	37%	(73)	26%	(51)	37%	(73)	197
Agnostic	39%	(79)	19%	(39)	42%	(87)	205
Something else	26%	(215)	39%	(328)	35%	(288)	831
Nothing in particular	33%	(309)	28%	(267)	39%	(370)	945
Prodigal Biden Voter	23%	(70)	34%	(102)	43%	(128)	301
Undecided Voter (DK/WNV)	16%	(68)	33%	(144)	51%	(224)	436
Undecided Voter (DK)	14%	(25)	39%	(69)	47%	(85)	179

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(1432)	40%	(1943)	30%	(1475)	4850
Gender: Male	32%	(736)	42%	(959)	26%	(591)	2287
Gender: Female	27%	(696)	38%	(984)	34%	(884)	2564
Age: 18-34	28%	(354)	37%	(464)	34%	(427)	1245
Age: 35-44	26%	(174)	37%	(242)	37%	(246)	662
Age: 45-64	28%	(480)	41%	(689)	31%	(523)	1691
Age: 65+	34%	(425)	44%	(548)	22%	(279)	1252
GenZers: 1997-2012	27%	(152)	42%	(239)	31%	(177)	567
Millennials: 1981-1996	28%	(361)	35%	(440)	37%	(467)	1269
GenXers: 1965-1980	27%	(354)	40%	(525)	32%	(423)	1302
Baby Boomers: 1946-1964	33%	(526)	43%	(684)	25%	(395)	1605
Educ: < College	27%	(823)	41%	(1249)	32%	(960)	3032
Educ: Bachelors degree	31%	(363)	40%	(465)	29%	(332)	1160
Educ: Post-grad	37%	(247)	35%	(229)	28%	(183)	659
Income: Under 50k	29%	(562)	36%	(692)	35%	(671)	1925
Income: 50k-100k	29%	(521)	44%	(796)	28%	(506)	1823
Income: 100k+	32%	(350)	41%	(455)	27%	(298)	1102
Ethnicity: White (Non-Hispanic)	27%	(964)	43%	(1552)	30%	(1063)	3579
Ethnicity: Hispanic	35%	(115)	36%	(121)	29%	(97)	332
Ethnicity: Black (Non-Hispanic)	43%	(299)	23%	(159)	34%	(238)	697
Ethnicity: Asian + Other (Non-Hispanic)	22%	(54)	46%	(111)	32%	(77)	242
All Christian	27%	(674)	44%	(1070)	29%	(708)	2452
All Non-Christian	43%	(86)	31%	(63)	25%	(50)	199
Atheist	42%	(83)	31%	(61)	28%	(55)	198
Agnostic/Nothing in particular	33%	(375)	31%	(363)	36%	(414)	1152
Something Else	25%	(214)	46%	(387)	29%	(248)	849
Evangelical	22%	(292)	49%	(649)	29%	(392)	1332
Non-Evangelical	31%	(582)	41%	(775)	29%	(545)	1902
PID: Dem (no lean)	56%	(1000)	16%	(294)	28%	(506)	1801
PID: Ind (no lean)	23%	(279)	41%	(493)	36%	(437)	1208
PID: Rep (no lean)	8%	(153)	63%	(1156)	29%	(532)	1841

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**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(1432)	40%	(1943)	30%	(1475)	4850
PID/Gender: Dem Men	62%	(503)	14%	(115)	24%	(192)	810
PID/Gender: Dem Women	50%	(497)	18%	(179)	32%	(314)	991
PID/Gender: Ind Men	25%	(153)	45%	(279)	30%	(184)	617
PID/Gender: Ind Women	21%	(126)	36%	(213)	43%	(252)	591
PID/Gender: Rep Men	9%	(80)	66%	(565)	25%	(215)	859
PID/Gender: Rep Women	7%	(73)	60%	(591)	32%	(317)	982
Ideo: Liberal (1-3)	53%	(751)	20%	(280)	27%	(388)	1418
Ideo: Moderate (4)	32%	(437)	33%	(460)	35%	(481)	1378
Ideo: Conservative (5-7)	11%	(217)	61%	(1152)	28%	(524)	1892
Ideo/PID: Conservative Republican	7%	(97)	66%	(919)	27%	(367)	1383
Ideo/PID: Moderate/Liberal Republican	13%	(55)	52%	(216)	35%	(148)	418
Ideo/PID: Moderate/Conservative Democrat	50%	(332)	19%	(126)	31%	(208)	665
Ideo/PID: Liberal Democrat	59%	(648)	15%	(164)	26%	(282)	1094
Unfavorable of Biden and Trump	14%	(106)	52%	(391)	34%	(252)	749
2024 H2H Matchup: Biden Voter	55%	(1172)	16%	(337)	29%	(602)	2111
2024 H2H Matchup: Trump Voter	9%	(198)	62%	(1426)	30%	(680)	2304
2024 H2H Matchup: Would not Vote	12%	(22)	42%	(80)	46%	(87)	188
2024 H2H Matchup: Do not Know	16%	(41)	40%	(100)	43%	(106)	247
2022 House Vote: Democrat	55%	(1126)	18%	(377)	26%	(536)	2038
2022 House Vote: Republican	8%	(160)	64%	(1273)	28%	(552)	1985
2022 House Vote: Did not Vote	18%	(137)	36%	(268)	46%	(346)	751
2020 Vote: Joe Biden	52%	(1174)	19%	(429)	29%	(648)	2251
2020 Vote: Donald Trump	8%	(183)	62%	(1381)	29%	(648)	2212
2020 Vote: Someone Else	19%	(13)	37%	(25)	45%	(30)	68
2020 Vote: Did not Vote	20%	(62)	34%	(107)	47%	(149)	319
2016 Vote: Hillary Clinton	57%	(954)	17%	(277)	26%	(439)	1670
2016 Vote: Donald Trump	9%	(180)	62%	(1203)	28%	(551)	1934
2016 Vote: Someone Else	34%	(59)	35%	(62)	31%	(54)	175
2020 Vote/PID: Not Biden/Democrat	34%	(61)	31%	(56)	35%	(63)	180
2020 Vote/PID: Not Trump/Republican	19%	(39)	46%	(95)	35%	(72)	206

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**Table BLMB3\_3:** Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(1432)	40%	(1943)	30%	(1475)	4850
U.S. Economy: Wrong Track	16%	(538)	52%	(1727)	31%	(1027)	3292
U.S. Economy: Right Direction	57%	(895)	14%	(216)	29%	(447)	1558
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(959)	13%	(203)	27%	(432)	1595
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(229)	62%	(1473)	29%	(685)	2387
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(244)	31%	(267)	41%	(358)	868
Top 2024 Issue: Economy	21%	(342)	44%	(731)	35%	(590)	1663
Community: Urban	36%	(392)	30%	(318)	34%	(366)	1076
Community: Suburban	31%	(719)	41%	(956)	29%	(675)	2350
Community: Rural	23%	(321)	47%	(668)	30%	(434)	1424
Community/Gender: Urban Women	33%	(153)	30%	(142)	37%	(176)	471
Community/Gender: Urban Men	39%	(239)	29%	(176)	31%	(190)	605
Community/Gender: Rural Women	21%	(172)	46%	(373)	33%	(270)	815
Community/Gender: Rural Men	25%	(149)	48%	(295)	27%	(165)	609
Community/Gender: Suburban Women	29%	(371)	37%	(469)	34%	(439)	1278
Community/Gender: Suburban Men	32%	(348)	46%	(488)	22%	(236)	1072
Homeowner	29%	(1095)	42%	(1566)	29%	(1089)	3750
Renter	33%	(310)	33%	(314)	34%	(329)	953
Military HHnm: Yes	27%	(195)	49%	(352)	23%	(167)	714
Military HH: No	30%	(1238)	38%	(1591)	32%	(1308)	4137
Employ: Private Sector	29%	(530)	39%	(705)	32%	(589)	1825
Employ: Government	30%	(91)	43%	(128)	27%	(81)	299
Employ: Self-Employed	31%	(123)	43%	(172)	26%	(104)	399
Employ: Homemaker	19%	(49)	40%	(106)	41%	(107)	263
Employ: Student	24%	(26)	45%	(47)	31%	(33)	106
Employ: Retired	34%	(449)	43%	(563)	24%	(312)	1323
Employ: Unemployed	24%	(91)	33%	(126)	42%	(159)	376
Employ: Other	28%	(74)	37%	(96)	35%	(90)	260
Self + Household: White-Collar	33%	(601)	39%	(718)	29%	(527)	1846
Self + Household: Blue Collar	29%	(683)	43%	(1007)	28%	(643)	2333

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**Table BLMB3\_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(1432)	40%	(1943)	30%	(1475)	4850
Union HH: Yes	36%	(130)	40%	(146)	24%	(90)	366
Union HH: No	29%	(1302)	40%	(1797)	31%	(1385)	4484
LGBTQ+: Yes	37%	(163)	34%	(150)	30%	(131)	443
LGBTQ+: No	29%	(1269)	41%	(1793)	30%	(1344)	4407
Motivated to Vote	31%	(1355)	41%	(1774)	28%	(1240)	4369
Parent: Yes	31%	(417)	38%	(513)	32%	(435)	1366
Parent: No	29%	(1015)	41%	(1430)	30%	(1039)	3484
COVID Vaccine: Yes	35%	(1207)	36%	(1219)	29%	(991)	3417
COVID Vaccine: No	16%	(225)	51%	(724)	34%	(484)	1433
Student Loans: Yes	33%	(260)	39%	(308)	29%	(232)	800
Student Loans: No	29%	(1172)	40%	(1635)	31%	(1243)	4050
Favorable Opinion of Haley	28%	(459)	45%	(748)	27%	(454)	1662
Unfavorable Opinion of Haley	35%	(742)	41%	(862)	24%	(498)	2102
Protestant	25%	(341)	47%	(630)	28%	(374)	1345
Roman Catholic	31%	(319)	39%	(407)	30%	(315)	1040
Jewish	37%	(33)	27%	(24)	36%	(32)	89
Muslim	48%	(27)	36%	(20)	17%	(9)	56
Atheist	42%	(83)	31%	(61)	28%	(55)	198
Agnostic	40%	(83)	26%	(54)	33%	(68)	205
Something else	25%	(214)	46%	(387)	29%	(248)	849
Nothing in particular	31%	(293)	33%	(309)	37%	(346)	947
Prodigal Biden Voter	22%	(67)	43%	(128)	35%	(105)	299
Undecided Voter (DK/WNV)	14%	(62)	41%	(180)	44%	(193)	435
Undecided Voter (DK)	12%	(22)	42%	(80)	46%	(87)	188

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	23% (1086)	48% (2302)	30% (1435)	4823
Gender: Male	23% (527)	51% (1157)	26% (584)	2268
Gender: Female	22% (559)	45% (1145)	33% (851)	2555
Age: 18-34	24% (301)	39% (483)	37% (452)	1237
Age: 35-44	22% (144)	43% (282)	35% (227)	652
Age: 45-64	22% (374)	47% (793)	31% (518)	1685
Age: 65+	21% (267)	60% (744)	19% (238)	1249
GenZers: 1997-2012	28% (159)	40% (225)	32% (178)	563
Millennials: 1981-1996	21% (269)	41% (516)	38% (472)	1257
GenXers: 1965-1980	23% (301)	44% (569)	33% (424)	1294
Baby Boomers: 1946-1964	20% (328)	58% (926)	22% (348)	1602
Educ: < College	25% (748)	44% (1315)	32% (951)	3013
Educ: Bachelors degree	20% (226)	54% (621)	27% (306)	1153
Educ: Post-grad	17% (112)	56% (366)	27% (179)	657
Income: Under 50k	23% (435)	43% (827)	34% (642)	1905
Income: 50k-100k	24% (441)	48% (876)	28% (507)	1823
Income: 100k+	19% (210)	55% (599)	26% (286)	1095
Ethnicity: White (Non-Hispanic)	24% (866)	47% (1681)	29% (1030)	3577
Ethnicity: Hispanic	21% (67)	49% (160)	30% (99)	326
Ethnicity: Black (Non-Hispanic)	15% (105)	49% (334)	36% (245)	685
Ethnicity: Asian + Other (Non-Hispanic)	20% (48)	54% (127)	26% (61)	236
All Christian	24% (595)	46% (1130)	29% (713)	2439
All Non-Christian	22% (43)	55% (108)	24% (47)	197
Atheist	8% (15)	69% (136)	23% (45)	197
Agnostic/Nothing in particular	17% (190)	50% (574)	33% (382)	1146
Something Else	29% (243)	42% (353)	29% (248)	845
Evangelical	32% (425)	36% (472)	32% (429)	1325
Non-Evangelical	21% (391)	52% (986)	27% (515)	1892
PID: Dem (no lean)	7% (121)	67% (1194)	26% (462)	1778
PID: Ind (no lean)	14% (167)	53% (641)	33% (394)	1202
PID: Rep (no lean)	43% (798)	25% (467)	31% (579)	1844

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	23% (1086)	48% (2302)	30% (1435)	4823
PID/Gender: Dem Men	9% (72)	68% (542)	23% (182)	796
PID/Gender: Dem Women	5% (50)	66% (652)	29% (280)	981
PID/Gender: Ind Men	14% (86)	58% (356)	28% (173)	614
PID/Gender: Ind Women	14% (81)	48% (285)	38% (222)	588
PID/Gender: Rep Men	43% (370)	30% (259)	27% (230)	858
PID/Gender: Rep Women	43% (428)	21% (208)	35% (349)	986
Ideo: Liberal (1-3)	9% (121)	69% (981)	22% (316)	1418
Ideo: Moderate (4)	16% (220)	49% (657)	35% (476)	1353
Ideo: Conservative (5-7)	38% (720)	33% (620)	29% (551)	1891
Ideo/PID: Conservative Republican	44% (611)	27% (379)	29% (396)	1387
Ideo/PID: Moderate/Liberal Republican	40% (165)	20% (83)	40% (166)	414
Ideo/PID: Moderate/Conservative Democrat	11% (71)	55% (359)	34% (219)	649
Ideo/PID: Liberal Democrat	5% (51)	75% (814)	21% (224)	1088
Unfavorable of Biden and Trump	11% (80)	57% (427)	32% (236)	743
2024 H2H Matchup: Biden Voter	5% (104)	71% (1476)	24% (511)	2091
2024 H2H Matchup: Trump Voter	41% (946)	27% (622)	32% (728)	2296
2024 H2H Matchup: Would not Vote	5% (9)	49% (91)	47% (87)	187
2024 H2H Matchup: Do not Know	11% (27)	45% (113)	44% (109)	249
2022 House Vote: Democrat	6% (117)	71% (1432)	23% (467)	2016
2022 House Vote: Republican	41% (823)	29% (581)	29% (586)	1989
2022 House Vote: Did not Vote	19% (141)	34% (254)	47% (348)	743
2020 Vote: Joe Biden	6% (127)	69% (1542)	25% (558)	2227
2020 Vote: Donald Trump	40% (891)	28% (624)	32% (698)	2212
2020 Vote: Someone Else	10% (7)	49% (33)	41% (28)	68
2020 Vote: Did not Vote	19% (61)	33% (103)	48% (152)	316
2016 Vote: Hillary Clinton	5% (88)	72% (1193)	22% (369)	1650
2016 Vote: Donald Trump	37% (723)	32% (627)	30% (582)	1932
2016 Vote: Someone Else	10% (17)	64% (113)	26% (46)	176
2020 Vote/PID: Not Biden/Democrat	20% (35)	41% (73)	39% (69)	176
2020 Vote/PID: Not Trump/Republican	23% (48)	41% (84)	36% (73)	205

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	23% (1086)	48% (2302)	30% (1435)	4823
U.S. Economy: Wrong Track	28% (917)	40% (1315)	32% (1047)	3279
U.S. Economy: Right Direction	11% (169)	64% (987)	25% (389)	1545
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (86)	71% (1111)	24% (376)	1573
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40% (947)	30% (715)	30% (728)	2389
Prsnl. Fin. Sit. 2021-23: Same Under Both	6% (53)	55% (476)	39% (332)	861
Top 2024 Issue: Economy	27% (454)	36% (599)	37% (609)	1662
Community: Urban	24% (258)	41% (438)	35% (369)	1065
Community: Suburban	20% (468)	53% (1239)	27% (628)	2335
Community: Rural	25% (360)	44% (624)	31% (439)	1423
Community/Gender: Urban Women	21% (99)	41% (191)	38% (176)	466
Community/Gender: Urban Men	27% (159)	41% (248)	32% (193)	599
Community/Gender: Rural Women	26% (211)	41% (339)	33% (268)	819
Community/Gender: Rural Men	25% (149)	47% (285)	28% (170)	604
Community/Gender: Suburban Women	20% (249)	48% (615)	32% (407)	1270
Community/Gender: Suburban Men	21% (219)	59% (625)	21% (221)	1065
Homeowner	22% (832)	49% (1837)	29% (1066)	3734
Renter	23% (216)	44% (411)	33% (311)	938
Military HHnm: Yes	24% (171)	51% (366)	25% (175)	712
Military HH: No	22% (915)	47% (1936)	31% (1261)	4111
Employ: Private Sector	22% (391)	46% (827)	33% (592)	1810
Employ: Government	22% (63)	50% (145)	28% (82)	291
Employ: Self-Employed	28% (113)	46% (185)	25% (101)	399
Employ: Homemaker	23% (60)	38% (99)	39% (104)	263
Employ: Student	24% (24)	51% (50)	25% (25)	99
Employ: Retired	22% (288)	57% (750)	22% (286)	1324
Employ: Unemployed	23% (88)	38% (143)	39% (146)	377
Employ: Other	22% (58)	40% (103)	38% (100)	261
Self + Household: White-Collar	21% (384)	53% (967)	27% (487)	1838
Self + Household: Blue Collar	24% (560)	47% (1093)	29% (662)	2315

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	23% (1086)	48% (2302)	30% (1435)	4823
Union HH: Yes	25% (91)	50% (184)	25% (92)	367
Union HH: No	22% (995)	48% (2118)	30% (1343)	4457
LGBTQ+: Yes	13% (56)	58% (253)	30% (129)	438
LGBTQ+: No	23% (1030)	47% (2049)	30% (1306)	4385
Motivated to Vote	23% (1019)	49% (2128)	28% (1194)	4341
Parent: Yes	26% (344)	40% (543)	34% (460)	1347
Parent: No	21% (742)	51% (1759)	28% (975)	3476
COVID Vaccine: Yes	19% (633)	54% (1852)	27% (923)	3408
COVID Vaccine: No	32% (453)	32% (450)	36% (512)	1415
Student Loans: Yes	22% (176)	51% (411)	27% (213)	799
Student Loans: No	23% (910)	47% (1891)	30% (1223)	4024
Favorable Opinion of Haley	27% (441)	44% (735)	29% (485)	1660
Unfavorable Opinion of Haley	21% (436)	59% (1233)	20% (429)	2098
Protestant	24% (325)	46% (611)	30% (404)	1339
Roman Catholic	24% (248)	48% (493)	28% (292)	1033
Jewish	8% (7)	61% (54)	31% (28)	89
Muslim	40% (22)	42% (23)	18% (10)	55
Atheist	8% (15)	69% (136)	23% (45)	197
Agnostic	9% (17)	66% (135)	26% (53)	205
Something else	29% (243)	42% (353)	29% (248)	845
Nothing in particular	18% (172)	47% (439)	35% (329)	940
Prodigal Biden Voter	14% (40)	51% (150)	36% (106)	295
Undecided Voter (DK/WNV)	8% (36)	47% (204)	45% (196)	436
Undecided Voter (DK)	5% (9)	49% (91)	47% (87)	187

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	28% (1384)	58% (2873)	13% (655)	4912
Gender: Male	30% (695)	58% (1328)	12% (278)	2301
Gender: Female	26% (689)	59% (1546)	14% (377)	2612
Age: 18-34	29% (375)	53% (680)	18% (237)	1293
Age: 35-44	26% (177)	57% (378)	17% (113)	668
Age: 45-64	29% (489)	59% (1001)	12% (208)	1698
Age: 65+	27% (342)	65% (813)	8% (98)	1253
GenZers: 1997-2012	32% (192)	53% (321)	15% (91)	604
Millennials: 1981-1996	26% (332)	55% (708)	19% (246)	1286
GenXers: 1965-1980	30% (391)	57% (744)	13% (172)	1307
Baby Boomers: 1946-1964	27% (430)	64% (1035)	9% (144)	1609
Educ: < College	31% (959)	55% (1698)	14% (437)	3093
Educ: Bachelors degree	25% (292)	65% (752)	10% (117)	1161
Educ: Post-grad	20% (133)	64% (424)	15% (102)	658
Income: Under 50k	28% (554)	56% (1101)	16% (313)	1968
Income: 50k-100k	30% (558)	58% (1069)	11% (210)	1837
Income: 100k+	25% (271)	64% (704)	12% (131)	1107
Ethnicity: White (Non-Hispanic)	31% (1104)	57% (2054)	12% (451)	3609
Ethnicity: Hispanic	28% (97)	59% (201)	12% (42)	340
Ethnicity: Black (Non-Hispanic)	16% (116)	66% (479)	17% (126)	721
Ethnicity: Asian + Other (Non-Hispanic)	28% (67)	57% (139)	15% (36)	243
All Christian	30% (743)	57% (1396)	13% (318)	2457
All Non-Christian	25% (51)	64% (128)	11% (22)	201
Atheist	11% (22)	81% (164)	8% (16)	201
Agnostic/Nothing in particular	22% (262)	63% (740)	15% (180)	1182
Something Else	35% (306)	51% (445)	14% (120)	871
Evangelical	40% (538)	45% (611)	15% (200)	1349
Non-Evangelical	26% (492)	62% (1191)	12% (230)	1913
PID: Dem (no lean)	7% (135)	81% (1464)	12% (212)	1810
PID: Ind (no lean)	21% (262)	64% (799)	15% (180)	1241
PID: Rep (no lean)	53% (987)	33% (610)	14% (264)	1860

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**Table BLMB3\_5:** Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	28% (1384)	58% (2873)	13% (655)	4912
PID/Gender: Dem Men	11% (87)	77% (628)	12% (97)	811
PID/Gender: Dem Women	5% (48)	84% (836)	11% (115)	999
PID/Gender: Ind Men	23% (143)	65% (405)	13% (79)	627
PID/Gender: Ind Women	19% (119)	64% (394)	16% (101)	615
PID/Gender: Rep Men	54% (465)	34% (295)	12% (102)	863
PID/Gender: Rep Women	52% (522)	32% (315)	16% (161)	998
Ideo: Liberal (1-3)	8% (118)	81% (1156)	11% (158)	1432
Ideo: Moderate (4)	20% (275)	65% (909)	16% (218)	1402
Ideo: Conservative (5-7)	50% (946)	38% (732)	12% (229)	1906
Ideo/PID: Conservative Republican	55% (766)	33% (458)	12% (169)	1392
Ideo/PID: Moderate/Liberal Republican	46% (195)	34% (143)	20% (86)	425
Ideo/PID: Moderate/Conservative Democrat	12% (82)	74% (493)	14% (94)	669
Ideo/PID: Liberal Democrat	5% (51)	86% (941)	10% (107)	1099
Unfavorable of Biden and Trump	8% (64)	81% (609)	11% (82)	755
2024 H2H Matchup: Biden Voter	5% (97)	85% (1801)	11% (228)	2126
2024 H2H Matchup: Trump Voter	53% (1243)	33% (764)	14% (323)	2330
2024 H2H Matchup: Would not Vote	9% (17)	66% (129)	25% (48)	195
2024 H2H Matchup: Do not Know	10% (26)	69% (179)	21% (56)	261
2022 House Vote: Democrat	6% (129)	83% (1707)	10% (214)	2049
2022 House Vote: Republican	51% (1020)	36% (717)	13% (264)	2001
2022 House Vote: Did not Vote	28% (220)	52% (407)	20% (155)	781
2020 Vote: Joe Biden	5% (123)	84% (1887)	11% (249)	2259
2020 Vote: Donald Trump	52% (1156)	34% (767)	14% (312)	2234
2020 Vote: Someone Else	15% (10)	66% (46)	19% (13)	69
2020 Vote: Did not Vote	27% (95)	50% (174)	23% (81)	349
2016 Vote: Hillary Clinton	5% (89)	85% (1411)	10% (168)	1668
2016 Vote: Donald Trump	49% (945)	39% (753)	13% (248)	1946
2016 Vote: Someone Else	13% (23)	75% (133)	12% (21)	177
2020 Vote/PID: Not Biden/Democrat	26% (48)	61% (113)	12% (23)	184
2020 Vote/PID: Not Trump/Republican	30% (63)	55% (116)	16% (34)	213

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**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	28% (1384)	58% (2873)	13% (655)	4912
U.S. Economy: Wrong Track	36% (1202)	51% (1708)	13% (428)	3337
U.S. Economy: Right Direction	12% (182)	74% (1166)	14% (228)	1575
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (72)	85% (1357)	11% (175)	1604
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (1235)	36% (873)	13% (311)	2419
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (77)	72% (643)	19% (169)	889
Top 2024 Issue: Economy	31% (521)	52% (876)	17% (283)	1680
Community: Urban	27% (292)	55% (606)	18% (198)	1095
Community: Suburban	25% (603)	64% (1507)	11% (263)	2373
Community: Rural	34% (489)	53% (761)	13% (194)	1443
Community/Gender: Urban Women	22% (108)	60% (291)	18% (86)	484
Community/Gender: Urban Men	30% (185)	51% (315)	18% (112)	611
Community/Gender: Rural Women	33% (278)	52% (435)	14% (119)	832
Community/Gender: Rural Men	34% (210)	53% (325)	12% (75)	611
Community/Gender: Suburban Women	23% (303)	63% (819)	13% (172)	1295
Community/Gender: Suburban Men	28% (299)	64% (688)	8% (91)	1078
Homeowner	29% (1093)	59% (2217)	12% (466)	3776
Renter	24% (235)	60% (580)	16% (159)	974
Military HHnm: Yes	31% (219)	60% (430)	10% (69)	718
Military HH: No	28% (1164)	58% (2443)	14% (587)	4194
Employ: Private Sector	26% (486)	58% (1060)	16% (288)	1833
Employ: Government	26% (82)	63% (194)	11% (33)	309
Employ: Self-Employed	33% (134)	57% (233)	10% (39)	406
Employ: Homemaker	33% (88)	52% (139)	15% (42)	269
Employ: Student	24% (26)	64% (69)	12% (13)	109
Employ: Retired	29% (385)	63% (835)	8% (107)	1327
Employ: Unemployed	26% (104)	49% (193)	25% (97)	394
Employ: Other	30% (79)	57% (151)	14% (36)	266
Self + Household: White-Collar	25% (459)	63% (1170)	12% (221)	1850
Self + Household: Blue Collar	32% (740)	57% (1324)	12% (278)	2343

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**Table BLMB3\_5:** Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	28% (1384)	58% (2873)	13% (655)	4912
Union HH: Yes	31% (115)	58% (217)	11% (40)	372
Union HH: No	28% (1269)	59% (2656)	14% (615)	4541
LGBTQ+: Yes	17% (79)	70% (322)	13% (58)	459
LGBTQ+: No	29% (1305)	57% (2551)	13% (597)	4453
Motivated to Vote	29% (1288)	59% (2587)	12% (517)	4392
Parent: Yes	29% (401)	55% (759)	16% (222)	1382
Parent: No	28% (983)	60% (2114)	12% (434)	3530
COVID Vaccine: Yes	22% (775)	65% (2257)	12% (423)	3455
COVID Vaccine: No	42% (608)	42% (616)	16% (233)	1457
Student Loans: Yes	25% (201)	67% (539)	8% (67)	807
Student Loans: No	29% (1182)	57% (2334)	14% (589)	4105
Favorable Opinion of Haley	31% (524)	56% (928)	13% (216)	1668
Unfavorable Opinion of Haley	28% (589)	64% (1338)	8% (178)	2105
Protestant	31% (422)	56% (750)	13% (173)	1345
Roman Catholic	29% (302)	58% (606)	13% (137)	1045
Jewish	13% (12)	75% (67)	12% (10)	89
Muslim	46% (27)	43% (25)	11% (6)	57
Atheist	11% (22)	81% (164)	8% (16)	201
Agnostic	9% (20)	79% (163)	12% (25)	207
Something else	35% (306)	51% (445)	14% (120)	871
Nothing in particular	25% (242)	59% (577)	16% (155)	975
Prodigal Biden Voter	15% (46)	70% (211)	15% (43)	300
Undecided Voter (DK/WNV)	10% (44)	68% (308)	23% (104)	456
Undecided Voter (DK)	9% (17)	66% (129)	25% (48)	195

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(1223)	44%	(1923)	29%	(1260)	4406
Gender: Male	28%	(602)	44%	(939)	28%	(591)	2132
Gender: Female	27%	(621)	43%	(984)	29%	(669)	2275
Age: 18-34	19%	(195)	39%	(390)	42%	(426)	1011
Age: 35-44	22%	(130)	38%	(224)	39%	(229)	583
Age: 45-64	28%	(441)	47%	(738)	25%	(402)	1581
Age: 65+	37%	(457)	46%	(572)	16%	(203)	1231
GenZers: 1997-2012	21%	(94)	40%	(179)	39%	(178)	450
Millennials: 1981-1996	20%	(218)	38%	(413)	42%	(450)	1080
GenXers: 1965-1980	27%	(325)	45%	(536)	28%	(335)	1196
Baby Boomers: 1946-1964	34%	(539)	48%	(747)	18%	(286)	1572
Educ: < College	26%	(685)	43%	(1154)	31%	(845)	2685
Educ: Bachelors degree	30%	(331)	47%	(512)	23%	(248)	1092
Educ: Post-grad	33%	(207)	41%	(257)	26%	(166)	630
Income: Under 50k	23%	(385)	44%	(735)	34%	(565)	1685
Income: 50k-100k	30%	(504)	43%	(723)	27%	(449)	1675
Income: 100k+	32%	(334)	45%	(466)	23%	(246)	1046
Ethnicity: White (Non-Hispanic)	29%	(967)	45%	(1493)	26%	(856)	3316
Ethnicity: Hispanic	20%	(57)	40%	(111)	40%	(112)	281
Ethnicity: Black (Non-Hispanic)	24%	(140)	38%	(226)	38%	(229)	595
Ethnicity: Asian + Other (Non-Hispanic)	27%	(59)	43%	(93)	29%	(63)	215
All Christian	31%	(715)	44%	(1017)	26%	(597)	2329
All Non-Christian	27%	(51)	47%	(87)	26%	(48)	186
Atheist	21%	(38)	54%	(100)	26%	(48)	187
Agnostic/Nothing in particular	24%	(240)	41%	(414)	35%	(346)	1000
Something Else	25%	(178)	43%	(304)	31%	(221)	704
Evangelical	28%	(342)	44%	(525)	28%	(334)	1201
Non-Evangelical	30%	(539)	43%	(770)	26%	(466)	1775
PID: Dem (no lean)	27%	(432)	46%	(735)	27%	(440)	1607
PID: Ind (no lean)	27%	(300)	41%	(445)	32%	(354)	1099
PID: Rep (no lean)	29%	(491)	44%	(742)	27%	(467)	1700

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	28% (1223)	44% (1923)	29% (1260)	4406
PID/Gender: Dem Men	27% (205)	44% (332)	29% (219)	756
PID/Gender: Dem Women	27% (228)	47% (403)	26% (220)	851
PID/Gender: Ind Men	28% (161)	43% (246)	29% (167)	574
PID/Gender: Ind Women	26% (139)	38% (200)	36% (187)	525
PID/Gender: Rep Men	29% (236)	45% (361)	26% (205)	802
PID/Gender: Rep Women	28% (255)	42% (382)	29% (262)	898
Ideo: Liberal (1-3)	24% (311)	48% (629)	28% (359)	1299
Ideo: Moderate (4)	29% (359)	37% (459)	34% (424)	1243
Ideo: Conservative (5-7)	30% (534)	46% (805)	24% (412)	1751
Ideo/PID: Conservative Republican	29% (379)	48% (613)	23% (297)	1289
Ideo/PID: Moderate/Liberal Republican	27% (101)	33% (122)	40% (151)	373
Ideo/PID: Moderate/Conservative Democrat	33% (195)	36% (216)	31% (183)	593
Ideo/PID: Liberal Democrat	24% (235)	51% (510)	25% (248)	994
Unfavorable of Biden and Trump	30% (202)	42% (284)	29% (196)	682
2024 H2H Matchup: Biden Voter	29% (565)	45% (865)	26% (507)	1937
2024 H2H Matchup: Trump Voter	27% (562)	45% (933)	28% (595)	2090
2024 H2H Matchup: Would not Vote	22% (33)	39% (58)	40% (60)	151
2024 H2H Matchup: Do not Know	28% (63)	29% (66)	43% (99)	228
2022 House Vote: Democrat	28% (533)	46% (856)	26% (484)	1872
2022 House Vote: Republican	29% (537)	45% (833)	26% (492)	1862
2022 House Vote: Did not Vote	23% (140)	34% (209)	43% (258)	607
2020 Vote: Joe Biden	29% (597)	45% (928)	26% (543)	2068
2020 Vote: Donald Trump	28% (563)	44% (904)	28% (577)	2043
2020 Vote: Someone Else	26% (15)	33% (19)	41% (23)	56
2020 Vote: Did not Vote	20% (49)	31% (73)	49% (117)	239
2016 Vote: Hillary Clinton	28% (436)	47% (737)	25% (388)	1562
2016 Vote: Donald Trump	30% (551)	44% (812)	26% (474)	1837
2016 Vote: Someone Else	27% (40)	47% (71)	26% (39)	150
2020 Vote/PID: Not Biden/Democrat	21% (27)	35% (45)	44% (57)	130
2020 Vote/PID: Not Trump/Republican	36% (65)	36% (64)	28% (51)	179

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	28% (1223)	44% (1923)	29% (1260)	4406
U.S. Economy: Wrong Track	27% (782)	45% (1310)	29% (849)	2941
U.S. Economy: Right Direction	30% (441)	42% (613)	28% (411)	1465
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28% (416)	45% (664)	26% (383)	1463
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27% (581)	45% (986)	28% (603)	2170
Prsnl. Fin. Sit. 2021-23: Same Under Both	29% (226)	35% (273)	35% (274)	773
Top 2024 Issue: Economy	26% (390)	39% (584)	35% (514)	1487
Community: Urban	28% (267)	36% (347)	37% (357)	971
Community: Suburban	27% (582)	46% (995)	26% (563)	2141
Community: Rural	29% (374)	45% (582)	26% (339)	1295
Community/Gender: Urban Women	28% (114)	38% (156)	34% (136)	405
Community/Gender: Urban Men	27% (154)	34% (191)	39% (221)	566
Community/Gender: Rural Women	28% (207)	44% (323)	28% (204)	734
Community/Gender: Rural Men	30% (167)	46% (259)	24% (135)	561
Community/Gender: Suburban Women	26% (301)	45% (506)	29% (330)	1136
Community/Gender: Suburban Men	28% (282)	49% (489)	23% (234)	1005
Homeowner	29% (1027)	45% (1552)	26% (908)	3487
Renter	22% (173)	40% (322)	38% (306)	801
Military HHnm: Yes	33% (222)	45% (303)	22% (145)	670
Military HH: No	27% (1001)	43% (1620)	30% (1115)	3736
Employ: Private Sector	25% (413)	42% (701)	33% (561)	1674
Employ: Government	30% (81)	41% (110)	29% (76)	267
Employ: Self-Employed	31% (108)	44% (155)	25% (88)	351
Employ: Homemaker	19% (46)	47% (111)	34% (81)	238
Employ: Student	20% (16)	53% (42)	27% (21)	80
Employ: Retired	35% (453)	47% (609)	18% (232)	1294
Employ: Unemployed	19% (55)	39% (112)	41% (117)	285
Employ: Other	24% (51)	38% (82)	38% (83)	217
Self + Household: White-Collar	33% (573)	43% (753)	24% (419)	1746
Self + Household: Blue Collar	25% (537)	47% (986)	28% (590)	2113

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	28% (1223)	44% (1923)	29% (1260)	4406
Union HH: Yes	31% (106)	45% (155)	25% (87)	348
Union HH: No	28% (1117)	44% (1768)	29% (1173)	4058
LGBTQ+: Yes	23% (85)	44% (165)	33% (126)	376
LGBTQ+: No	28% (1139)	44% (1758)	28% (1134)	4031
Motivated to Vote	29% (1149)	45% (1805)	27% (1066)	4020
Parent: Yes	25% (297)	40% (484)	35% (424)	1205
Parent: No	29% (926)	45% (1439)	26% (836)	3201
COVID Vaccine: Yes	31% (969)	43% (1379)	26% (825)	3173
COVID Vaccine: No	21% (254)	44% (544)	35% (435)	1233
Student Loans: Yes	24% (170)	48% (340)	27% (192)	702
Student Loans: No	28% (1053)	43% (1583)	29% (1068)	3704
Favorable Opinion of Haley	50% (832)	26% (435)	24% (403)	1670
Unfavorable Opinion of Haley	14% (294)	65% (1365)	21% (452)	2111
Protestant	31% (404)	45% (581)	23% (300)	1284
Roman Catholic	30% (299)	42% (410)	28% (279)	988
Jewish	23% (20)	51% (44)	26% (23)	87
Atheist	21% (38)	54% (100)	26% (48)	187
Agnostic	24% (42)	54% (96)	23% (41)	179
Something else	25% (178)	43% (304)	31% (221)	704
Nothing in particular	24% (198)	39% (318)	37% (305)	821
Prodigal Biden Voter	27% (69)	39% (103)	34% (89)	262
Undecided Voter (DK/WNV)	25% (96)	33% (125)	42% (158)	379
Undecided Voter (DK)	22% (33)	39% (58)	40% (60)	151

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	9%	(240)	15%	(381)	76%	(1934)	2555
Gender: Male	11%	(161)	17%	(239)	72%	(1013)	1413
Gender: Female	7%	(79)	12%	(142)	81%	(921)	1143
Age: 18-34	14%	(88)	17%	(104)	69%	(437)	629
Age: 35-44	12%	(42)	14%	(50)	74%	(267)	359
Age: 45-64	9%	(81)	12%	(108)	79%	(699)	888
Age: 65+	4%	(29)	17%	(119)	78%	(531)	678
GenZers: 1997-2012	13%	(39)	20%	(59)	66%	(194)	292
Millennials: 1981-1996	13%	(84)	14%	(91)	73%	(480)	654
GenXers: 1965-1980	11%	(76)	13%	(92)	76%	(530)	699
Baby Boomers: 1946-1964	5%	(39)	14%	(121)	81%	(691)	851
Educ: < College	9%	(133)	14%	(219)	77%	(1174)	1526
Educ: Bachelors degree	13%	(80)	15%	(92)	72%	(445)	616
Educ: Post-grad	7%	(27)	17%	(71)	76%	(315)	413
Income: Under 50k	10%	(100)	13%	(130)	76%	(739)	968
Income: 50k-100k	7%	(73)	17%	(168)	75%	(731)	971
Income: 100k+	11%	(68)	14%	(84)	75%	(465)	616
Ethnicity: White (Non-Hispanic)	7%	(122)	15%	(268)	78%	(1358)	1748
Ethnicity: Hispanic	12%	(23)	16%	(30)	73%	(142)	196
Ethnicity: Black (Non-Hispanic)	17%	(83)	13%	(61)	70%	(341)	485
Ethnicity: Asian + Other (Non-Hispanic)	10%	(12)	17%	(22)	73%	(93)	127
All Christian	8%	(109)	16%	(209)	75%	(974)	1292
All Non-Christian	14%	(20)	18%	(26)	68%	(95)	141
Atheist	9%	(9)	12%	(13)	79%	(86)	109
Agnostic/Nothing in particular	8%	(50)	12%	(75)	79%	(477)	602
Something Else	13%	(52)	14%	(58)	73%	(302)	412
Evangelical	12%	(81)	17%	(119)	71%	(485)	684
Non-Evangelical	8%	(73)	14%	(141)	78%	(762)	977
PID: Dem (no lean)	12%	(120)	15%	(146)	73%	(733)	999
PID: Ind (no lean)	7%	(43)	13%	(80)	81%	(516)	639
PID: Rep (no lean)	8%	(77)	17%	(155)	75%	(685)	917

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**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	9%	(240)	15%	(381)	76%	(1934)	2555
PID/Gender: Dem Men	14%	(74)	16%	(83)	71%	(374)	530
PID/Gender: Dem Women	10%	(46)	14%	(64)	77%	(359)	469
PID/Gender: Ind Men	8%	(28)	14%	(52)	78%	(289)	369
PID/Gender: Ind Women	6%	(15)	10%	(28)	84%	(227)	270
PID/Gender: Rep Men	11%	(59)	20%	(105)	68%	(350)	514
PID/Gender: Rep Women	4%	(18)	12%	(50)	83%	(335)	404
Ideo: Liberal (1-3)	11%	(91)	14%	(114)	75%	(615)	819
Ideo: Moderate (4)	9%	(61)	14%	(95)	78%	(542)	698
Ideo: Conservative (5-7)	8%	(81)	17%	(168)	75%	(728)	977
Ideo/PID: Conservative Republican	8%	(57)	18%	(125)	74%	(518)	700
Ideo/PID: Moderate/Liberal Republican	9%	(19)	15%	(30)	76%	(154)	203
Ideo/PID: Moderate/Conservative Democrat	12%	(46)	16%	(61)	72%	(270)	376
Ideo/PID: Liberal Democrat	12%	(70)	14%	(83)	75%	(454)	607
Unfavorable of Biden and Trump	9%	(33)	15%	(57)	76%	(277)	367
2024 H2H Matchup: Biden Voter	10%	(117)	15%	(173)	75%	(885)	1175
2024 H2H Matchup: Trump Voter	9%	(104)	16%	(184)	76%	(896)	1184
2024 H2H Matchup: Would not Vote	11%	(10)	16%	(14)	73%	(66)	90
2024 H2H Matchup: Do not Know	9%	(9)	10%	(10)	82%	(87)	106
2022 House Vote: Democrat	11%	(131)	15%	(174)	74%	(856)	1162
2022 House Vote: Republican	9%	(90)	16%	(171)	75%	(785)	1046
2022 House Vote: Did not Vote	6%	(18)	10%	(32)	84%	(257)	307
2020 Vote: Joe Biden	11%	(130)	15%	(180)	75%	(930)	1241
2020 Vote: Donald Trump	8%	(94)	16%	(179)	76%	(865)	1138
2020 Vote: Did not Vote	10%	(14)	14%	(20)	76%	(109)	143
2016 Vote: Hillary Clinton	10%	(96)	15%	(141)	75%	(722)	959
2016 Vote: Donald Trump	8%	(82)	15%	(158)	77%	(794)	1034
2016 Vote: Someone Else	12%	(11)	15%	(14)	73%	(69)	94
2020 Vote/PID: Not Biden/Democrat	12%	(11)	12%	(12)	76%	(71)	94
2020 Vote/PID: Not Trump/Republican	9%	(8)	17%	(16)	74%	(68)	92

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**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	9%	(240)	15%	(381)	76%	(1934)	2555
U.S. Economy: Wrong Track	7%	(121)	15%	(241)	78%	(1258)	1620
U.S. Economy: Right Direction	13%	(119)	15%	(141)	72%	(676)	936
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(104)	14%	(128)	74%	(675)	907
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(109)	16%	(197)	75%	(921)	1227
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(26)	13%	(56)	80%	(339)	421
Top 2024 Issue: Economy	10%	(81)	13%	(107)	77%	(644)	832
Community: Urban	16%	(109)	15%	(99)	69%	(462)	670
Community: Suburban	8%	(97)	13%	(158)	79%	(957)	1212
Community: Rural	5%	(34)	18%	(124)	77%	(516)	674
Community/Gender: Urban Women	10%	(24)	16%	(37)	74%	(175)	236
Community/Gender: Urban Men	20%	(85)	14%	(62)	66%	(287)	434
Community/Gender: Rural Women	5%	(15)	15%	(47)	81%	(263)	325
Community/Gender: Rural Men	5%	(19)	22%	(77)	73%	(253)	348
Community/Gender: Suburban Women	7%	(40)	10%	(58)	83%	(483)	581
Community/Gender: Suburban Men	9%	(57)	16%	(100)	75%	(473)	631
Homeowner	9%	(174)	16%	(307)	76%	(1500)	1980
Renter	11%	(58)	13%	(68)	75%	(382)	508
Military HHnm: Yes	9%	(32)	20%	(72)	71%	(258)	362
Military HH: No	9%	(208)	14%	(310)	76%	(1676)	2193
Employ: Private Sector	11%	(105)	15%	(148)	75%	(745)	998
Employ: Government	8%	(11)	25%	(35)	67%	(95)	141
Employ: Self-Employed	16%	(39)	13%	(31)	71%	(169)	239
Employ: Homemaker	4%	(5)	9%	(10)	86%	(97)	112
Employ: Retired	4%	(31)	17%	(121)	79%	(569)	721
Employ: Unemployed	15%	(27)	10%	(19)	75%	(136)	182
Employ: Other	14%	(18)	10%	(12)	76%	(93)	122
Self + Household: White-Collar	10%	(102)	14%	(150)	76%	(810)	1061
Self + Household: Blue Collar	9%	(104)	17%	(198)	74%	(867)	1169
Union HH: Yes	15%	(33)	21%	(48)	64%	(143)	223
Union HH: No	9%	(207)	14%	(334)	77%	(1791)	2332

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**Table BLMB3\_12:** Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	9%	(240)	15%	(381)	76%	(1934)	2555
LGBTQ+: Yes	10%	(23)	13%	(30)	78%	(187)	240
LGBTQ+: No	9%	(217)	15%	(351)	75%	(1747)	2315
Motivated to Vote	9%	(219)	15%	(346)	76%	(1774)	2339
Parent: Yes	13%	(101)	18%	(141)	69%	(536)	779
Parent: No	8%	(139)	14%	(240)	79%	(1398)	1777
COVID Vaccine: Yes	10%	(175)	15%	(269)	75%	(1354)	1799
COVID Vaccine: No	9%	(65)	15%	(112)	77%	(580)	757
Student Loans: Yes	12%	(51)	20%	(83)	67%	(276)	410
Student Loans: No	9%	(190)	14%	(298)	77%	(1658)	2146
Favorable Opinion of Haley	11%	(101)	15%	(139)	74%	(701)	941
Unfavorable Opinion of Haley	8%	(100)	17%	(214)	75%	(927)	1242
Protestant	8%	(52)	16%	(112)	76%	(520)	683
Roman Catholic	9%	(51)	16%	(90)	75%	(425)	567
Jewish	6%	(3)	15%	(9)	79%	(46)	58
Atheist	9%	(9)	12%	(13)	79%	(86)	109
Agnostic	6%	(7)	10%	(11)	85%	(100)	118
Something else	13%	(52)	14%	(58)	73%	(302)	412
Nothing in particular	9%	(43)	13%	(64)	78%	(377)	484
Prodigal Biden Voter	14%	(22)	12%	(18)	74%	(116)	156
Undecided Voter (DK/WNV)	10%	(19)	13%	(25)	78%	(153)	197
Undecided Voter (DK)	11%	(10)	16%	(14)	73%	(66)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(1051)	21%	(992)	57%	(2671)	4714
Gender: Male	26%	(577)	25%	(551)	49%	(1093)	2221
Gender: Female	19%	(474)	18%	(441)	63%	(1578)	2493
Age: 18-34	27%	(320)	15%	(176)	58%	(672)	1168
Age: 35-44	25%	(157)	15%	(91)	60%	(379)	627
Age: 45-64	19%	(320)	21%	(348)	60%	(1005)	1673
Age: 65+	20%	(254)	30%	(377)	49%	(616)	1246
GenZers: 1997-2012	29%	(156)	16%	(88)	54%	(290)	533
Millennials: 1981-1996	26%	(306)	14%	(171)	60%	(717)	1194
GenXers: 1965-1980	19%	(246)	19%	(242)	62%	(798)	1285
Baby Boomers: 1946-1964	20%	(312)	29%	(465)	51%	(821)	1597
Educ: < College	24%	(704)	18%	(519)	58%	(1712)	2935
Educ: Bachelors degree	20%	(228)	25%	(284)	55%	(616)	1128
Educ: Post-grad	18%	(119)	29%	(190)	53%	(343)	651
Income: Under 50k	22%	(409)	17%	(316)	61%	(1130)	1855
Income: 50k-100k	23%	(404)	23%	(406)	54%	(970)	1781
Income: 100k+	22%	(238)	25%	(270)	53%	(570)	1078
Ethnicity: White (Non-Hispanic)	21%	(733)	23%	(799)	56%	(1957)	3489
Ethnicity: Hispanic	29%	(92)	20%	(64)	51%	(163)	318
Ethnicity: Black (Non-Hispanic)	25%	(168)	13%	(87)	62%	(421)	676
Ethnicity: Asian + Other (Non-Hispanic)	25%	(58)	19%	(43)	56%	(130)	231
All Christian	23%	(555)	22%	(521)	55%	(1333)	2409
All Non-Christian	22%	(44)	23%	(46)	54%	(107)	197
Atheist	13%	(24)	36%	(68)	52%	(99)	192
Agnostic/Nothing in particular	19%	(208)	21%	(238)	60%	(665)	1112
Something Else	27%	(220)	15%	(118)	58%	(466)	805
Evangelical	27%	(347)	16%	(202)	57%	(737)	1286
Non-Evangelical	22%	(405)	23%	(423)	56%	(1037)	1865
PID: Dem (no lean)	18%	(318)	27%	(463)	55%	(958)	1739
PID: Ind (no lean)	23%	(270)	19%	(230)	58%	(693)	1193
PID: Rep (no lean)	26%	(463)	17%	(299)	57%	(1020)	1782

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**Table BLMB3\_13:** Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(1051)	21%	(992)	57%	(2671)	4714
PID/Gender: Dem Men	21%	(162)	32%	(252)	47%	(370)	784
PID/Gender: Dem Women	16%	(156)	22%	(211)	62%	(587)	954
PID/Gender: Ind Men	26%	(155)	22%	(132)	53%	(321)	608
PID/Gender: Ind Women	20%	(115)	17%	(98)	64%	(372)	586
PID/Gender: Rep Men	31%	(260)	20%	(167)	48%	(401)	828
PID/Gender: Rep Women	21%	(203)	14%	(132)	65%	(619)	953
Ideo: Liberal (1-3)	15%	(211)	30%	(425)	55%	(763)	1399
Ideo: Moderate (4)	21%	(281)	18%	(242)	61%	(814)	1336
Ideo: Conservative (5-7)	29%	(536)	17%	(316)	53%	(978)	1830
Ideo/PID: Conservative Republican	27%	(364)	17%	(230)	55%	(741)	1336
Ideo/PID: Moderate/Liberal Republican	23%	(92)	16%	(67)	61%	(250)	408
Ideo/PID: Moderate/Conservative Democrat	25%	(161)	18%	(115)	57%	(361)	637
Ideo/PID: Liberal Democrat	14%	(150)	32%	(343)	54%	(575)	1068
Unfavorable of Biden and Trump	22%	(163)	20%	(148)	58%	(424)	735
2024 H2H Matchup: Biden Voter	15%	(302)	29%	(597)	56%	(1160)	2058
2024 H2H Matchup: Trump Voter	29%	(655)	15%	(336)	56%	(1242)	2233
2024 H2H Matchup: Would not Vote	22%	(39)	17%	(30)	61%	(106)	175
2024 H2H Matchup: Do not Know	22%	(55)	12%	(30)	66%	(163)	248
2022 House Vote: Democrat	17%	(331)	29%	(577)	54%	(1080)	1989
2022 House Vote: Republican	28%	(545)	17%	(321)	55%	(1070)	1936
2022 House Vote: Did not Vote	23%	(160)	12%	(87)	65%	(465)	713
2020 Vote: Joe Biden	16%	(348)	28%	(619)	56%	(1231)	2197
2020 Vote: Donald Trump	29%	(616)	15%	(322)	56%	(1210)	2148
2020 Vote: Someone Else	23%	(15)	16%	(11)	61%	(41)	67
2020 Vote: Did not Vote	24%	(72)	14%	(41)	63%	(189)	302
2016 Vote: Hillary Clinton	16%	(257)	32%	(517)	53%	(860)	1635
2016 Vote: Donald Trump	28%	(531)	17%	(320)	55%	(1045)	1897
2016 Vote: Someone Else	19%	(34)	19%	(33)	62%	(107)	173
2020 Vote/PID: Not Biden/Democrat	35%	(58)	13%	(22)	52%	(88)	167
2020 Vote/PID: Not Trump/Republican	15%	(31)	22%	(44)	63%	(128)	203

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**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(1051)	21%	(992)	57%	(2671)	4714
U.S. Economy: Wrong Track	25%	(807)	16%	(521)	58%	(1854)	3181
U.S. Economy: Right Direction	16%	(244)	31%	(472)	53%	(817)	1533
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(238)	31%	(479)	54%	(832)	1548
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(690)	15%	(345)	55%	(1283)	2318
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(123)	20%	(169)	66%	(556)	847
Top 2024 Issue: Economy	24%	(381)	14%	(218)	63%	(1015)	1614
Community: Urban	25%	(261)	16%	(171)	58%	(608)	1040
Community: Suburban	22%	(504)	23%	(539)	55%	(1255)	2298
Community: Rural	21%	(286)	21%	(283)	59%	(808)	1376
Community/Gender: Urban Women	21%	(95)	15%	(68)	64%	(286)	449
Community/Gender: Urban Men	28%	(167)	17%	(102)	54%	(322)	591
Community/Gender: Rural Women	18%	(145)	16%	(128)	66%	(518)	791
Community/Gender: Rural Men	24%	(141)	27%	(155)	49%	(290)	586
Community/Gender: Suburban Women	19%	(234)	20%	(245)	62%	(774)	1253
Community/Gender: Suburban Men	26%	(270)	28%	(294)	46%	(481)	1044
Homeowner	21%	(784)	22%	(817)	56%	(2048)	3649
Renter	25%	(235)	17%	(155)	58%	(532)	922
Military HHnm: Yes	27%	(188)	23%	(160)	50%	(355)	703
Military HH: No	21%	(862)	21%	(833)	58%	(2316)	4011
Employ: Private Sector	22%	(392)	18%	(311)	60%	(1061)	1764
Employ: Government	25%	(72)	20%	(56)	55%	(158)	286
Employ: Self-Employed	29%	(113)	22%	(85)	50%	(195)	393
Employ: Homemaker	19%	(49)	15%	(38)	66%	(167)	254
Employ: Student	24%	(23)	21%	(21)	55%	(54)	99
Employ: Retired	20%	(265)	30%	(391)	50%	(658)	1313
Employ: Unemployed	20%	(72)	16%	(57)	63%	(225)	354
Employ: Other	26%	(64)	13%	(33)	61%	(153)	251
Self + Household: White-Collar	21%	(376)	27%	(487)	52%	(944)	1807
Self + Household: Blue Collar	24%	(551)	19%	(441)	56%	(1282)	2274

Continued on next page

**Table BLMB3\_13:** Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(1051)	21%	(992)	57%	(2671)	4714
Union HH: Yes	25%	(89)	26%	(94)	49%	(176)	359
Union HH: No	22%	(961)	21%	(898)	57%	(2495)	4355
LGBTQ+: Yes	20%	(86)	22%	(92)	58%	(244)	423
LGBTQ+: No	22%	(964)	21%	(900)	57%	(2427)	4291
Motivated to Vote	23%	(969)	22%	(935)	55%	(2351)	4255
Parent: Yes	26%	(341)	17%	(220)	57%	(743)	1305
Parent: No	21%	(709)	23%	(772)	57%	(1928)	3409
COVID Vaccine: Yes	20%	(665)	24%	(810)	56%	(1881)	3355
COVID Vaccine: No	28%	(386)	13%	(183)	58%	(790)	1359
Student Loans: Yes	25%	(196)	18%	(143)	56%	(438)	776
Student Loans: No	22%	(855)	22%	(850)	57%	(2233)	3938
Favorable Opinion of Haley	25%	(416)	20%	(332)	54%	(895)	1643
Unfavorable Opinion of Haley	21%	(437)	28%	(589)	51%	(1048)	2074
Protestant	22%	(286)	22%	(287)	57%	(754)	1327
Roman Catholic	24%	(245)	22%	(220)	54%	(554)	1020
Jewish	18%	(16)	22%	(20)	60%	(53)	89
Muslim	37%	(20)	22%	(12)	41%	(23)	55
Atheist	13%	(24)	36%	(68)	52%	(99)	192
Agnostic	15%	(31)	28%	(57)	56%	(112)	200
Something else	27%	(220)	15%	(118)	58%	(466)	805
Nothing in particular	19%	(177)	20%	(182)	61%	(553)	912
Prodigal Biden Voter	26%	(76)	16%	(48)	58%	(169)	293
Undecided Voter (DK/WNV)	22%	(94)	14%	(60)	64%	(270)	423
Undecided Voter (DK)	22%	(39)	17%	(30)	61%	(106)	175

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	80% (3951)	15% (750)	2% (110)	1% (35)	2% (86)	4932
Gender: Male	78% (1812)	17% (385)	3% (66)	1% (14)	1% (32)	2309
Gender: Female	82% (2139)	14% (365)	2% (44)	1% (20)	2% (55)	2623
Age: 18-34	76% (996)	16% (202)	3% (41)	1% (18)	4% (46)	1303
Age: 35-44	81% (541)	14% (96)	3% (20)	— (3)	1% (9)	669
Age: 45-64	84% (1433)	13% (229)	1% (18)	1% (10)	1% (16)	1706
Age: 65+	78% (981)	18% (224)	2% (31)	— (3)	1% (15)	1254
GenZers: 1997-2012	72% (438)	16% (98)	5% (30)	2% (15)	5% (32)	612
Millennials: 1981-1996	81% (1047)	15% (187)	2% (29)	— (6)	2% (20)	1289
GenXers: 1965-1980	86% (1126)	12% (152)	1% (13)	1% (8)	1% (16)	1315
Baby Boomers: 1946-1964	78% (1256)	18% (298)	2% (35)	— (5)	1% (16)	1610
Educ: < College	82% (2532)	13% (410)	2% (69)	1% (27)	2% (69)	3107
Educ: Bachelors degree	79% (922)	18% (206)	2% (21)	— (3)	1% (11)	1163
Educ: Post-grad	75% (497)	20% (134)	3% (20)	1% (5)	1% (6)	662
Income: Under 50k	81% (1596)	13% (255)	3% (50)	1% (21)	3% (59)	1980
Income: 50k-100k	81% (1489)	16% (297)	2% (33)	— (6)	1% (18)	1843
Income: 100k+	78% (865)	18% (199)	2% (27)	1% (8)	1% (10)	1109
Ethnicity: White (Non-Hispanic)	81% (2922)	16% (566)	2% (66)	— (15)	1% (50)	3619
Ethnicity: Hispanic	74% (253)	17% (56)	5% (17)	2% (6)	3% (9)	341
Ethnicity: Black (Non-Hispanic)	80% (584)	12% (89)	3% (20)	2% (12)	3% (22)	727
Ethnicity: Asian + Other (Non-Hispanic)	78% (192)	16% (39)	3% (7)	1% (2)	2% (5)	245
All Christian	81% (1985)	16% (395)	2% (42)	— (8)	1% (35)	2466
All Non-Christian	76% (153)	18% (36)	4% (7)	2% (4)	1% (2)	202
Atheist	68% (137)	24% (47)	5% (10)	3% (7)	1% (2)	202
Agnostic/Nothing in particular	78% (929)	16% (191)	2% (29)	— (5)	3% (36)	1188
Something Else	85% (747)	9% (81)	3% (22)	1% (11)	1% (13)	874
Evangelical	86% (1160)	11% (146)	2% (21)	1% (8)	1% (19)	1354
Non-Evangelical	80% (1526)	16% (312)	2% (41)	1% (11)	1% (28)	1919
PID: Dem (no lean)	75% (1365)	20% (367)	3% (51)	1% (14)	1% (25)	1823
PID: Ind (no lean)	79% (988)	15% (187)	3% (33)	1% (9)	2% (31)	1248
PID: Rep (no lean)	86% (1598)	11% (196)	1% (25)	1% (11)	2% (31)	1862

Continued on next page

**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	80% (3951)	15% (750)	2% (110)	1% (35)	2% (86)	4932
PID/Gender: Dem Men	74% (603)	21% (167)	4% (33)	1% (6)	1% (7)	816
PID/Gender: Dem Women	76% (762)	20% (200)	2% (19)	1% (8)	2% (18)	1007
PID/Gender: Ind Men	76% (479)	18% (111)	3% (19)	1% (4)	3% (17)	630
PID/Gender: Ind Women	82% (509)	12% (76)	2% (14)	1% (5)	2% (14)	618
PID/Gender: Rep Men	85% (729)	12% (107)	2% (14)	1% (4)	1% (8)	863
PID/Gender: Rep Women	87% (868)	9% (89)	1% (11)	1% (7)	2% (23)	999
Ideo: Liberal (1-3)	73% (1049)	21% (308)	4% (55)	1% (11)	1% (15)	1439
Ideo: Moderate (4)	79% (1106)	16% (224)	3% (38)	— (6)	2% (32)	1406
Ideo: Conservative (5-7)	87% (1660)	10% (194)	1% (17)	1% (13)	1% (26)	1911
Ideo/PID: Conservative Republican	87% (1218)	10% (135)	1% (12)	1% (8)	1% (19)	1392
Ideo/PID: Moderate/Liberal Republican	82% (347)	13% (56)	3% (13)	1% (2)	2% (7)	425
Ideo/PID: Moderate/Conservative Democrat	78% (527)	17% (114)	3% (18)	1% (5)	2% (11)	674
Ideo/PID: Liberal Democrat	73% (805)	22% (245)	3% (34)	1% (7)	1% (12)	1103
Unfavorable of Biden and Trump	82% (616)	14% (105)	3% (19)	1% (7)	1% (8)	755
2024 H2H Matchup: Biden Voter	72% (1545)	23% (483)	3% (70)	1% (14)	1% (23)	2135
2024 H2H Matchup: Trump Voter	87% (2035)	9% (216)	1% (31)	1% (15)	2% (36)	2333
2024 H2H Matchup: Would not Vote	80% (157)	9% (18)	2% (5)	1% (3)	8% (15)	198
2024 H2H Matchup: Do not Know	80% (213)	13% (33)	2% (5)	1% (3)	5% (13)	266
2022 House Vote: Democrat	74% (1514)	21% (440)	3% (66)	1% (13)	1% (23)	2057
2022 House Vote: Republican	87% (1741)	10% (203)	1% (20)	— (10)	1% (29)	2003
2022 House Vote: Did not Vote	80% (631)	13% (99)	3% (21)	1% (10)	4% (29)	791
2020 Vote: Joe Biden	74% (1679)	21% (480)	3% (68)	1% (17)	1% (26)	2271
2020 Vote: Donald Trump	87% (1950)	9% (211)	1% (27)	1% (14)	1% (33)	2236
2020 Vote: Someone Else	80% (56)	13% (9)	2% (1)	1% (0)	4% (3)	70
2020 Vote: Did not Vote	75% (265)	14% (49)	4% (13)	1% (3)	7% (24)	355
2016 Vote: Hillary Clinton	74% (1243)	21% (359)	3% (51)	1% (9)	1% (15)	1678
2016 Vote: Donald Trump	87% (1691)	11% (205)	1% (19)	— (7)	1% (25)	1947
2016 Vote: Someone Else	74% (132)	20% (36)	2% (4)	1% (2)	2% (3)	177
2020 Vote/PID: Not Biden/Democrat	77% (143)	14% (26)	3% (6)	2% (5)	3% (6)	187
2020 Vote/PID: Not Trump/Republican	73% (157)	18% (37)	5% (10)	1% (1)	4% (8)	214

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	80% (3951)	15% (750)	2% (110)	1% (35)	2% (86)	4932
U.S. Economy: Wrong Track	85% (2854)	11% (365)	1% (49)	1% (21)	2% (65)	3354
U.S. Economy: Right Direction	69% (1096)	24% (385)	4% (61)	1% (14)	1% (22)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73% (1172)	22% (349)	4% (57)	1% (12)	1% (22)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87% (2111)	9% (228)	1% (29)	1% (16)	2% (41)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	75% (668)	19% (173)	3% (24)	1% (7)	3% (24)	896
Top 2024 Issue: Economy	92% (1553)	6% (96)	— (8)	— (4)	2% (26)	1687
Community: Urban	79% (867)	16% (175)	2% (22)	1% (8)	2% (27)	1100
Community: Suburban	80% (1908)	16% (375)	2% (54)	1% (15)	1% (29)	2381
Community: Rural	81% (1175)	14% (200)	2% (34)	1% (11)	2% (30)	1451
Community/Gender: Urban Women	82% (398)	13% (63)	2% (10)	— (2)	2% (12)	486
Community/Gender: Urban Men	76% (469)	18% (112)	2% (12)	1% (6)	2% (15)	614
Community/Gender: Rural Women	83% (692)	12% (101)	2% (14)	1% (8)	3% (22)	838
Community/Gender: Rural Men	79% (484)	16% (99)	3% (19)	— (3)	1% (8)	613
Community/Gender: Suburban Women	81% (1049)	15% (200)	2% (20)	1% (10)	2% (20)	1299
Community/Gender: Suburban Men	79% (859)	16% (175)	3% (35)	1% (5)	1% (9)	1083
Homeowner	80% (3012)	16% (610)	2% (87)	— (18)	2% (58)	3785
Renter	82% (807)	12% (121)	2% (21)	1% (14)	2% (21)	983
Military HHnm: Yes	82% (591)	14% (100)	2% (17)	— (3)	1% (8)	719
Military HH: No	80% (3360)	15% (650)	2% (93)	1% (32)	2% (78)	4213
Employ: Private Sector	82% (1515)	14% (253)	2% (34)	1% (13)	1% (22)	1838
Employ: Government	80% (247)	14% (45)	3% (9)	1% (2)	3% (8)	310
Employ: Self-Employed	79% (324)	16% (64)	3% (14)	1% (2)	1% (5)	410
Employ: Homemaker	81% (219)	17% (46)	— (1)	— (0)	1% (2)	269
Employ: Student	75% (83)	14% (15)	2% (2)	2% (2)	8% (9)	112
Employ: Retired	77% (1029)	19% (251)	2% (31)	1% (7)	1% (11)	1328
Employ: Unemployed	78% (308)	12% (49)	3% (12)	2% (7)	5% (20)	396
Employ: Other	84% (225)	10% (27)	2% (6)	— (1)	4% (10)	268
Self + Household: White-Collar	77% (1425)	19% (354)	2% (44)	1% (11)	1% (20)	1854
Self + Household: Blue Collar	84% (1971)	13% (296)	2% (51)	1% (12)	1% (21)	2351

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	80% (3951)	15% (750)	2% (110)	1% (35)	2% (86)	4932
Union HH: Yes	73% (273)	21% (78)	3% (12)	2% (6)	1% (3)	372
Union HH: No	81% (3678)	15% (672)	2% (98)	1% (29)	2% (83)	4560
LGBTQ+: Yes	73% (338)	16% (76)	5% (22)	2% (11)	3% (15)	461
LGBTQ+: No	81% (3612)	15% (675)	2% (88)	1% (24)	2% (72)	4471
Motivated to Vote	81% (3569)	15% (662)	2% (95)	1% (26)	1% (54)	4406
Parent: Yes	82% (1135)	14% (198)	2% (27)	1% (11)	1% (17)	1387
Parent: No	79% (2816)	16% (552)	2% (83)	1% (24)	2% (70)	3545
COVID Vaccine: Yes	79% (2728)	17% (589)	2% (83)	1% (19)	1% (49)	3469
COVID Vaccine: No	84% (1222)	11% (161)	2% (27)	1% (15)	3% (38)	1463
Student Loans: Yes	80% (650)	15% (125)	3% (23)	1% (7)	1% (8)	813
Student Loans: No	80% (3300)	15% (625)	2% (87)	1% (27)	2% (79)	4119
Favorable Opinion of Haley	81% (1356)	16% (259)	2% (29)	— (6)	1% (20)	1670
Unfavorable Opinion of Haley	78% (1657)	17% (362)	3% (61)	1% (17)	1% (14)	2111
Protestant	82% (1102)	14% (195)	2% (27)	— (2)	2% (22)	1348
Roman Catholic	80% (838)	17% (182)	1% (13)	1% (6)	1% (12)	1051
Jewish	76% (69)	22% (20)	1% (1)	— (0)	1% (1)	90
Muslim	77% (44)	11% (6)	9% (5)	4% (2)	— (0)	57
Atheist	68% (137)	24% (47)	5% (10)	3% (7)	1% (2)	202
Agnostic	66% (136)	26% (54)	4% (8)	— (0)	4% (9)	207
Something else	85% (747)	9% (81)	3% (22)	1% (11)	1% (13)	874
Nothing in particular	81% (792)	14% (137)	2% (21)	— (5)	3% (27)	981
Prodigal Biden Voter	84% (257)	9% (28)	2% (6)	2% (5)	3% (9)	304
Undecided Voter (DK/WNV)	80% (370)	11% (51)	2% (9)	1% (5)	6% (28)	464
Undecided Voter (DK)	80% (157)	9% (18)	2% (5)	1% (3)	8% (15)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (1839)	42% (2088)	11% (550)	3% (164)	6% (291)	4932
Gender: Male	41% (937)	42% (967)	11% (243)	4% (91)	3% (70)	2309
Gender: Female	34% (902)	43% (1121)	12% (307)	3% (73)	8% (221)	2623
Age: 18-34	36% (471)	35% (458)	12% (158)	6% (75)	11% (141)	1303
Age: 35-44	38% (253)	39% (263)	14% (91)	3% (21)	6% (41)	669
Age: 45-64	38% (655)	45% (774)	10% (172)	2% (34)	4% (72)	1706
Age: 65+	37% (460)	47% (593)	10% (130)	3% (34)	3% (38)	1254
GenZers: 1997-2012	34% (210)	32% (198)	13% (82)	7% (40)	13% (82)	612
Millennials: 1981-1996	38% (485)	39% (500)	12% (153)	4% (55)	7% (96)	1289
GenXers: 1965-1980	41% (543)	42% (550)	10% (137)	2% (24)	5% (60)	1315
Baby Boomers: 1946-1964	35% (564)	49% (791)	10% (164)	3% (43)	3% (48)	1610
Educ: < College	39% (1204)	40% (1241)	11% (332)	3% (89)	8% (239)	3107
Educ: Bachelors degree	35% (409)	45% (528)	13% (146)	4% (45)	3% (35)	1163
Educ: Post-grad	34% (226)	48% (318)	11% (72)	5% (30)	2% (16)	662
Income: Under 50k	38% (745)	39% (770)	12% (231)	3% (62)	9% (173)	1980
Income: 50k-100k	36% (664)	44% (812)	11% (206)	4% (69)	5% (92)	1843
Income: 100k+	39% (431)	46% (506)	10% (113)	3% (33)	2% (26)	1109
Ethnicity: White (Non-Hispanic)	37% (1339)	44% (1609)	11% (398)	3% (100)	5% (173)	3619
Ethnicity: Hispanic	36% (122)	40% (136)	13% (43)	4% (15)	7% (25)	341
Ethnicity: Black (Non-Hispanic)	41% (299)	34% (244)	10% (70)	6% (40)	10% (74)	727
Ethnicity: Asian + Other (Non-Hispanic)	33% (80)	40% (99)	16% (39)	3% (8)	8% (18)	245
All Christian	35% (856)	46% (1144)	11% (281)	3% (75)	4% (110)	2466
All Non-Christian	46% (92)	35% (70)	11% (22)	6% (11)	3% (7)	202
Atheist	42% (85)	39% (78)	13% (26)	4% (8)	2% (4)	202
Agnostic/Nothing in particular	38% (455)	39% (463)	11% (136)	3% (39)	8% (96)	1188
Something Else	40% (351)	38% (333)	10% (85)	3% (30)	9% (74)	874
Evangelical	37% (496)	42% (574)	11% (146)	3% (46)	7% (93)	1354
Non-Evangelical	36% (694)	46% (876)	11% (208)	3% (53)	5% (88)	1919
PID: Dem (no lean)	44% (802)	39% (707)	9% (170)	3% (51)	5% (92)	1823
PID: Ind (no lean)	35% (441)	43% (537)	11% (139)	3% (38)	7% (93)	1248
PID: Rep (no lean)	32% (596)	45% (844)	13% (240)	4% (76)	6% (106)	1862

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (1839)	42% (2088)	11% (550)	3% (164)	6% (291)	4932
PID/Gender: Dem Men	49% (403)	37% (301)	7% (59)	4% (29)	3% (23)	816
PID/Gender: Dem Women	40% (399)	40% (406)	11% (111)	2% (22)	7% (69)	1007
PID/Gender: Ind Men	37% (235)	44% (277)	10% (66)	4% (23)	5% (29)	630
PID/Gender: Ind Women	33% (206)	42% (260)	12% (73)	2% (14)	10% (64)	618
PID/Gender: Rep Men	35% (299)	45% (389)	14% (118)	4% (39)	2% (18)	863
PID/Gender: Rep Women	30% (297)	46% (455)	12% (122)	4% (37)	9% (88)	999
Ideo: Liberal (1-3)	47% (674)	39% (558)	9% (127)	2% (28)	4% (52)	1439
Ideo: Moderate (4)	35% (498)	43% (605)	11% (156)	3% (43)	7% (104)	1406
Ideo: Conservative (5-7)	33% (621)	45% (860)	13% (251)	4% (85)	5% (94)	1911
Ideo/PID: Conservative Republican	31% (434)	46% (646)	13% (184)	4% (60)	5% (68)	1392
Ideo/PID: Moderate/Liberal Republican	35% (149)	43% (182)	12% (53)	3% (13)	6% (27)	425
Ideo/PID: Moderate/Conservative Democrat	37% (249)	42% (281)	12% (79)	4% (24)	6% (41)	674
Ideo/PID: Liberal Democrat	49% (541)	37% (412)	8% (86)	2% (22)	4% (41)	1103
Unfavorable of Biden and Trump	31% (233)	45% (338)	15% (113)	3% (26)	6% (45)	755
2024 H2H Matchup: Biden Voter	43% (918)	41% (878)	9% (196)	2% (53)	4% (90)	2135
2024 H2H Matchup: Trump Voter	33% (766)	44% (1030)	13% (303)	4% (98)	6% (137)	2333
2024 H2H Matchup: Would not Vote	36% (72)	33% (66)	10% (20)	4% (8)	16% (32)	198
2024 H2H Matchup: Do not Know	31% (84)	43% (114)	12% (31)	2% (5)	12% (32)	266
2022 House Vote: Democrat	43% (892)	42% (855)	9% (178)	2% (49)	4% (83)	2057
2022 House Vote: Republican	32% (645)	45% (901)	14% (271)	4% (83)	5% (103)	2003
2022 House Vote: Did not Vote	35% (274)	38% (300)	12% (95)	4% (29)	12% (94)	791
2020 Vote: Joe Biden	43% (973)	41% (933)	9% (210)	3% (57)	4% (98)	2271
2020 Vote: Donald Trump	32% (720)	45% (1006)	13% (298)	4% (90)	5% (123)	2236
2020 Vote: Someone Else	34% (24)	45% (32)	10% (7)	4% (3)	7% (5)	70
2020 Vote: Did not Vote	34% (122)	33% (118)	10% (36)	4% (14)	18% (65)	355
2016 Vote: Hillary Clinton	45% (747)	41% (693)	9% (147)	2% (33)	3% (58)	1678
2016 Vote: Donald Trump	33% (651)	46% (892)	12% (236)	4% (86)	4% (84)	1947
2016 Vote: Someone Else	37% (66)	48% (85)	8% (14)	2% (3)	6% (10)	177
2020 Vote/PID: Not Biden/Democrat	38% (72)	39% (73)	9% (16)	4% (8)	9% (18)	187
2020 Vote/PID: Not Trump/Republican	37% (79)	38% (81)	13% (27)	4% (9)	8% (18)	214

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (1839)	42% (2088)	11% (550)	3% (164)	6% (291)	4932
U.S. Economy: Wrong Track	34% (1134)	43% (1451)	13% (427)	3% (112)	7% (230)	3354
U.S. Economy: Right Direction	45% (705)	40% (637)	8% (123)	3% (52)	4% (61)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46% (741)	39% (624)	9% (137)	2% (32)	5% (77)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33% (793)	44% (1071)	13% (320)	4% (108)	5% (133)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	34% (305)	44% (393)	10% (93)	3% (24)	9% (81)	896
Top 2024 Issue: Economy	38% (633)	42% (702)	11% (193)	3% (57)	6% (102)	1687
Community: Urban	42% (466)	37% (409)	10% (110)	3% (38)	7% (77)	1100
Community: Suburban	36% (862)	44% (1047)	12% (275)	3% (78)	5% (120)	2381
Community: Rural	35% (511)	44% (632)	11% (166)	3% (49)	6% (94)	1451
Community/Gender: Urban Women	39% (189)	37% (178)	11% (55)	2% (9)	12% (56)	486
Community/Gender: Urban Men	45% (278)	38% (231)	9% (55)	5% (29)	3% (21)	614
Community/Gender: Rural Women	35% (294)	42% (354)	11% (95)	3% (26)	8% (68)	838
Community/Gender: Rural Men	35% (217)	45% (278)	11% (70)	4% (22)	4% (25)	613
Community/Gender: Suburban Women	32% (419)	45% (589)	12% (157)	3% (37)	7% (96)	1299
Community/Gender: Suburban Men	41% (443)	42% (458)	11% (118)	4% (40)	2% (24)	1083
Homeowner	37% (1388)	44% (1678)	11% (412)	3% (129)	5% (178)	3785
Renter	40% (394)	36% (358)	11% (112)	3% (30)	9% (90)	983
Military HHnm: Yes	37% (265)	45% (321)	13% (91)	3% (18)	3% (24)	719
Military HH: No	37% (1574)	42% (1767)	11% (459)	3% (146)	6% (267)	4213
Employ: Private Sector	39% (724)	42% (765)	11% (205)	4% (68)	4% (76)	1838
Employ: Government	32% (99)	39% (123)	16% (49)	5% (14)	8% (26)	310
Employ: Self-Employed	38% (156)	42% (173)	10% (43)	4% (15)	6% (23)	410
Employ: Homemaker	33% (89)	42% (112)	14% (37)	3% (7)	9% (24)	269
Employ: Student	29% (32)	37% (42)	11% (12)	6% (6)	18% (20)	112
Employ: Retired	36% (479)	49% (645)	10% (128)	3% (37)	3% (39)	1328
Employ: Unemployed	42% (168)	32% (125)	11% (43)	2% (7)	14% (54)	396
Employ: Other	34% (92)	39% (104)	12% (33)	4% (10)	11% (29)	268
Self + Household: White-Collar	35% (654)	48% (892)	10% (191)	3% (57)	3% (61)	1854
Self + Household: Blue Collar	40% (942)	41% (967)	11% (267)	3% (77)	4% (98)	2351

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (1839)	42% (2088)	11% (550)	3% (164)	6% (291)	4932
Union HH: Yes	46% (170)	40% (150)	7% (28)	3% (13)	3% (12)	372
Union HH: No	37% (1669)	43% (1938)	11% (522)	3% (151)	6% (279)	4560
LGBTQ+: Yes	38% (173)	39% (178)	12% (56)	4% (17)	8% (37)	461
LGBTQ+: No	37% (1666)	43% (1910)	11% (494)	3% (147)	6% (254)	4471
Motivated to Vote	38% (1679)	43% (1891)	11% (496)	3% (140)	5% (201)	4406
Parent: Yes	41% (572)	37% (507)	13% (174)	4% (58)	5% (76)	1387
Parent: No	36% (1267)	45% (1581)	11% (376)	3% (106)	6% (215)	3545
COVID Vaccine: Yes	38% (1305)	44% (1539)	10% (346)	3% (107)	5% (171)	3469
COVID Vaccine: No	36% (534)	38% (549)	14% (204)	4% (57)	8% (120)	1463
Student Loans: Yes	37% (297)	41% (331)	14% (110)	4% (32)	5% (44)	813
Student Loans: No	37% (1543)	43% (1757)	11% (440)	3% (132)	6% (247)	4119
Favorable Opinion of Haley	35% (577)	48% (801)	11% (191)	3% (56)	3% (45)	1670
Unfavorable Opinion of Haley	41% (861)	42% (878)	11% (231)	3% (70)	3% (70)	2111
Protestant	33% (445)	48% (647)	12% (159)	3% (38)	4% (59)	1348
Roman Catholic	37% (393)	45% (469)	10% (110)	3% (30)	5% (48)	1051
Jewish	46% (41)	34% (31)	11% (9)	5% (5)	4% (4)	90
Muslim	48% (27)	29% (17)	11% (7)	9% (5)	3% (2)	57
Atheist	42% (85)	39% (78)	13% (26)	4% (8)	2% (4)	202
Agnostic	40% (84)	38% (78)	13% (27)	2% (4)	7% (14)	207
Something else	40% (351)	38% (333)	10% (85)	3% (30)	9% (74)	874
Nothing in particular	38% (371)	39% (385)	11% (109)	4% (35)	8% (81)	981
Prodigal Biden Voter	35% (106)	44% (135)	10% (32)	4% (11)	7% (21)	304
Undecided Voter (DK/WNV)	33% (155)	39% (180)	11% (51)	3% (13)	14% (65)	464
Undecided Voter (DK)	36% (72)	33% (66)	10% (20)	4% (8)	16% (32)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (2296)	35% (1749)	12% (598)	3% (165)	3% (123)	4932
Gender: Male	43% (985)	36% (840)	15% (335)	5% (105)	2% (43)	2309
Gender: Female	50% (1312)	35% (909)	10% (262)	2% (60)	3% (80)	2623
Age: 18-34	60% (782)	27% (355)	7% (86)	3% (33)	4% (46)	1303
Age: 35-44	55% (367)	31% (207)	9% (59)	3% (22)	2% (14)	669
Age: 45-64	43% (740)	38% (645)	14% (233)	3% (58)	2% (30)	1706
Age: 65+	32% (407)	43% (542)	18% (220)	4% (53)	3% (33)	1254
GenZers: 1997-2012	63% (383)	24% (144)	7% (41)	3% (17)	4% (27)	612
Millennials: 1981-1996	57% (733)	30% (391)	7% (95)	3% (37)	3% (33)	1289
GenXers: 1965-1980	47% (616)	36% (472)	12% (164)	3% (36)	2% (26)	1315
Baby Boomers: 1946-1964	33% (535)	43% (693)	17% (280)	4% (69)	2% (34)	1610
Educ: < College	51% (1589)	33% (1035)	10% (298)	3% (87)	3% (97)	3107
Educ: Bachelors degree	40% (468)	40% (461)	15% (177)	4% (41)	1% (15)	1163
Educ: Post-grad	36% (240)	38% (253)	18% (122)	5% (36)	2% (11)	662
Income: Under 50k	55% (1097)	30% (602)	8% (167)	2% (46)	3% (68)	1980
Income: 50k-100k	42% (782)	39% (717)	13% (239)	4% (67)	2% (38)	1843
Income: 100k+	38% (417)	39% (430)	17% (192)	5% (52)	2% (18)	1109
Ethnicity: White (Non-Hispanic)	41% (1481)	39% (1412)	14% (512)	3% (125)	2% (89)	3619
Ethnicity: Hispanic	55% (187)	30% (103)	8% (28)	5% (16)	2% (8)	341
Ethnicity: Black (Non-Hispanic)	69% (502)	22% (163)	3% (24)	3% (19)	3% (19)	727
Ethnicity: Asian + Other (Non-Hispanic)	52% (127)	29% (71)	14% (34)	2% (5)	3% (7)	245
All Christian	38% (928)	40% (990)	16% (383)	4% (103)	3% (62)	2466
All Non-Christian	49% (98)	36% (72)	12% (25)	2% (4)	2% (3)	202
Atheist	49% (100)	33% (66)	14% (28)	2% (5)	1% (3)	202
Agnostic/Nothing in particular	54% (643)	31% (368)	9% (103)	3% (33)	3% (41)	1188
Something Else	60% (527)	29% (253)	7% (59)	2% (21)	2% (14)	874
Evangelical	49% (667)	33% (448)	13% (173)	3% (45)	2% (22)	1354
Non-Evangelical	40% (763)	40% (767)	14% (259)	4% (76)	3% (54)	1919
PID: Dem (no lean)	55% (1004)	34% (615)	8% (142)	2% (28)	2% (35)	1823
PID: Ind (no lean)	46% (575)	34% (422)	14% (173)	4% (45)	3% (34)	1248
PID: Rep (no lean)	39% (718)	38% (713)	15% (284)	5% (93)	3% (55)	1862

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (2296)	35% (1749)	12% (598)	3% (165)	3% (123)	4932
PID/Gender: Dem Men	52% (420)	35% (289)	9% (77)	2% (16)	2% (13)	816
PID/Gender: Dem Women	58% (583)	32% (326)	6% (64)	1% (12)	2% (21)	1007
PID/Gender: Ind Men	40% (254)	36% (227)	16% (100)	5% (33)	3% (17)	630
PID/Gender: Ind Women	52% (321)	32% (195)	12% (73)	2% (12)	3% (17)	618
PID/Gender: Rep Men	36% (310)	38% (325)	18% (158)	7% (56)	2% (13)	863
PID/Gender: Rep Women	41% (408)	39% (388)	13% (125)	4% (36)	4% (42)	999
Ideo: Liberal (1-3)	55% (793)	35% (501)	7% (107)	1% (15)	2% (22)	1439
Ideo: Moderate (4)	51% (712)	34% (472)	11% (157)	2% (33)	2% (32)	1406
Ideo: Conservative (5-7)	36% (684)	38% (735)	17% (329)	6% (114)	3% (48)	1911
Ideo/PID: Conservative Republican	35% (482)	39% (543)	18% (249)	6% (85)	2% (34)	1392
Ideo/PID: Moderate/Liberal Republican	50% (214)	37% (158)	8% (35)	2% (8)	2% (10)	425
Ideo/PID: Moderate/Conservative Democrat	55% (368)	31% (210)	10% (69)	2% (14)	2% (14)	674
Ideo/PID: Liberal Democrat	55% (607)	36% (393)	7% (73)	1% (12)	2% (18)	1103
Unfavorable of Biden and Trump	46% (347)	31% (235)	16% (120)	4% (32)	3% (20)	755
2024 H2H Matchup: Biden Voter	51% (1091)	37% (783)	10% (206)	1% (26)	1% (28)	2135
2024 H2H Matchup: Trump Voter	41% (960)	36% (847)	15% (346)	5% (128)	2% (53)	2333
2024 H2H Matchup: Would not Vote	58% (114)	23% (45)	9% (19)	2% (4)	8% (16)	198
2024 H2H Matchup: Do not Know	49% (131)	28% (74)	10% (27)	3% (8)	10% (26)	266
2022 House Vote: Democrat	52% (1075)	36% (736)	9% (186)	1% (25)	2% (34)	2057
2022 House Vote: Republican	37% (738)	38% (765)	17% (332)	6% (119)	2% (49)	2003
2022 House Vote: Did not Vote	55% (437)	29% (228)	9% (71)	2% (19)	5% (36)	791
2020 Vote: Joe Biden	52% (1179)	35% (803)	9% (215)	1% (33)	2% (40)	2271
2020 Vote: Donald Trump	39% (863)	38% (841)	16% (349)	6% (127)	2% (55)	2236
2020 Vote: Someone Else	50% (35)	34% (24)	8% (6)	2% (2)	5% (4)	70
2020 Vote: Did not Vote	62% (218)	23% (81)	8% (28)	1% (3)	7% (24)	355
2016 Vote: Hillary Clinton	52% (865)	37% (615)	9% (152)	1% (23)	1% (23)	1678
2016 Vote: Donald Trump	35% (673)	39% (767)	18% (345)	6% (118)	2% (44)	1947
2016 Vote: Someone Else	48% (85)	36% (64)	10% (18)	2% (3)	4% (7)	177
2020 Vote/PID: Not Biden/Democrat	59% (111)	25% (46)	9% (17)	4% (7)	3% (5)	187
2020 Vote/PID: Not Trump/Republican	44% (94)	37% (80)	14% (29)	1% (3)	4% (8)	214

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (2296)	35% (1749)	12% (598)	3% (165)	3% (123)	4932
U.S. Economy: Wrong Track	45% (1522)	34% (1151)	13% (450)	4% (139)	3% (93)	3354
U.S. Economy: Right Direction	49% (775)	38% (598)	9% (148)	2% (26)	2% (31)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54% (864)	35% (570)	8% (132)	1% (21)	2% (26)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	41% (1003)	36% (876)	15% (358)	5% (129)	2% (58)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	48% (429)	34% (304)	12% (108)	2% (16)	4% (39)	896
Top 2024 Issue: Economy	49% (834)	34% (576)	11% (186)	3% (48)	3% (44)	1687
Community: Urban	60% (658)	29% (322)	7% (77)	2% (20)	2% (23)	1100
Community: Suburban	44% (1040)	37% (889)	13% (315)	4% (85)	2% (53)	2381
Community: Rural	41% (599)	37% (538)	14% (206)	4% (61)	3% (47)	1451
Community/Gender: Urban Women	65% (317)	25% (121)	7% (32)	1% (5)	2% (11)	486
Community/Gender: Urban Men	56% (341)	33% (201)	7% (45)	2% (15)	2% (12)	614
Community/Gender: Rural Women	43% (364)	39% (325)	11% (96)	3% (21)	4% (32)	838
Community/Gender: Rural Men	38% (235)	35% (214)	18% (109)	6% (39)	3% (15)	613
Community/Gender: Suburban Women	49% (631)	36% (463)	10% (134)	3% (34)	3% (37)	1299
Community/Gender: Suburban Men	38% (409)	39% (426)	17% (181)	5% (51)	1% (16)	1083
Homeowner	40% (1520)	39% (1486)	14% (533)	4% (146)	3% (100)	3785
Renter	67% (663)	24% (235)	6% (54)	2% (16)	2% (15)	983
Military HHnm: Yes	42% (298)	37% (264)	16% (112)	4% (26)	3% (19)	719
Military HH: No	47% (1998)	35% (1485)	12% (486)	3% (139)	2% (105)	4213
Employ: Private Sector	46% (853)	36% (668)	12% (221)	3% (59)	2% (37)	1838
Employ: Government	50% (154)	33% (103)	13% (39)	3% (10)	2% (5)	310
Employ: Self-Employed	52% (213)	34% (137)	9% (39)	3% (12)	2% (8)	410
Employ: Homemaker	50% (134)	38% (102)	10% (26)	1% (3)	2% (4)	269
Employ: Student	61% (68)	24% (27)	8% (8)	1% (1)	7% (7)	112
Employ: Retired	35% (460)	42% (559)	17% (219)	4% (60)	2% (31)	1328
Employ: Unemployed	60% (237)	23% (92)	8% (33)	3% (13)	6% (22)	396
Employ: Other	66% (178)	23% (61)	4% (12)	3% (9)	3% (8)	268
Self + Household: White-Collar	39% (725)	40% (745)	15% (277)	4% (76)	2% (31)	1854
Self + Household: Blue Collar	49% (1143)	35% (822)	11% (267)	3% (78)	2% (41)	2351

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (2296)	35% (1749)	12% (598)	3% (165)	3% (123)	4932
Union HH: Yes	46% (171)	33% (125)	16% (58)	4% (16)	1% (3)	372
Union HH: No	47% (2126)	36% (1625)	12% (539)	3% (149)	3% (121)	4560
LGBTQ+: Yes	59% (274)	25% (116)	9% (43)	2% (10)	4% (18)	461
LGBTQ+: No	45% (2023)	37% (1633)	12% (554)	3% (156)	2% (105)	4471
Motivated to Vote	46% (2021)	36% (1595)	13% (556)	3% (154)	2% (81)	4406
Parent: Yes	55% (765)	32% (443)	9% (120)	2% (34)	2% (25)	1387
Parent: No	43% (1531)	37% (1306)	13% (478)	4% (131)	3% (99)	3545
COVID Vaccine: Yes	45% (1570)	37% (1290)	12% (425)	3% (103)	2% (81)	3469
COVID Vaccine: No	50% (726)	31% (459)	12% (173)	4% (62)	3% (42)	1463
Student Loans: Yes	59% (477)	30% (240)	8% (69)	1% (12)	2% (15)	813
Student Loans: No	44% (1819)	37% (1509)	13% (529)	4% (153)	3% (109)	4119
Favorable Opinion of Haley	39% (645)	39% (652)	16% (273)	4% (64)	2% (36)	1670
Unfavorable Opinion of Haley	46% (965)	37% (788)	12% (258)	3% (73)	1% (26)	2111
Protestant	37% (499)	39% (527)	17% (231)	4% (54)	3% (37)	1348
Roman Catholic	38% (404)	41% (434)	14% (142)	4% (45)	2% (25)	1051
Jewish	38% (34)	42% (38)	18% (16)	1% (1)	2% (2)	90
Muslim	64% (37)	23% (13)	9% (5)	4% (2)	— (0)	57
Atheist	49% (100)	33% (66)	14% (28)	2% (5)	1% (3)	202
Agnostic	56% (115)	28% (58)	10% (20)	3% (5)	4% (8)	207
Something else	60% (527)	29% (253)	7% (59)	2% (21)	2% (14)	874
Nothing in particular	54% (528)	32% (309)	8% (83)	3% (28)	3% (33)	981
Prodigal Biden Voter	57% (174)	26% (78)	9% (27)	3% (8)	5% (17)	304
Undecided Voter (DK/WNV)	53% (245)	26% (120)	10% (46)	2% (11)	9% (42)	464
Undecided Voter (DK)	58% (114)	23% (45)	9% (19)	2% (4)	8% (16)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (2981)	30% (1477)	7% (324)	1% (66)	2% (84)	4932
Gender: Male	57% (1309)	32% (741)	8% (183)	2% (44)	1% (32)	2309
Gender: Female	64% (1672)	28% (736)	5% (141)	1% (23)	2% (51)	2623
Age: 18-34	56% (726)	30% (393)	9% (111)	3% (33)	3% (40)	1303
Age: 35-44	56% (375)	33% (219)	7% (47)	2% (16)	2% (12)	669
Age: 45-64	63% (1080)	29% (494)	6% (100)	1% (13)	1% (20)	1706
Age: 65+	64% (799)	30% (371)	5% (66)	— (5)	1% (12)	1254
GenZers: 1997-2012	56% (343)	27% (166)	9% (56)	3% (21)	4% (26)	612
Millennials: 1981-1996	56% (720)	33% (422)	7% (97)	2% (27)	2% (23)	1289
GenXers: 1965-1980	64% (845)	28% (366)	6% (75)	1% (11)	1% (17)	1315
Baby Boomers: 1946-1964	62% (1003)	31% (495)	6% (92)	— (6)	1% (13)	1610
Educ: < College	64% (1996)	27% (830)	6% (178)	1% (39)	2% (65)	3107
Educ: Bachelors degree	58% (669)	32% (371)	8% (90)	2% (19)	1% (13)	1163
Educ: Post-grad	48% (316)	42% (276)	8% (56)	1% (9)	1% (5)	662
Income: Under 50k	63% (1249)	27% (538)	6% (113)	1% (27)	3% (54)	1980
Income: 50k-100k	59% (1091)	31% (573)	7% (127)	1% (26)	1% (26)	1843
Income: 100k+	58% (641)	33% (366)	8% (84)	1% (14)	— (4)	1109
Ethnicity: White (Non-Hispanic)	58% (2105)	32% (1161)	7% (256)	1% (41)	2% (57)	3619
Ethnicity: Hispanic	58% (199)	27% (93)	9% (30)	3% (12)	2% (7)	341
Ethnicity: Black (Non-Hispanic)	74% (535)	19% (137)	4% (28)	1% (11)	2% (16)	727
Ethnicity: Asian + Other (Non-Hispanic)	58% (142)	35% (86)	4% (9)	1% (3)	2% (4)	245
All Christian	62% (1527)	30% (749)	6% (137)	1% (22)	1% (31)	2466
All Non-Christian	51% (103)	35% (70)	11% (23)	1% (3)	2% (4)	202
Atheist	34% (68)	43% (87)	16% (33)	6% (12)	1% (2)	202
Agnostic/Nothing in particular	56% (665)	32% (377)	8% (97)	1% (17)	3% (32)	1188
Something Else	71% (619)	22% (193)	4% (34)	2% (13)	2% (14)	874
Evangelical	71% (955)	24% (318)	4% (50)	1% (10)	2% (21)	1354
Non-Evangelical	60% (1150)	32% (605)	6% (117)	1% (23)	1% (24)	1919
PID: Dem (no lean)	55% (997)	35% (634)	7% (134)	1% (27)	2% (30)	1823
PID: Ind (no lean)	57% (713)	32% (396)	7% (89)	2% (24)	2% (27)	1248
PID: Rep (no lean)	68% (1271)	24% (447)	5% (101)	1% (16)	1% (27)	1862

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (2981)	30% (1477)	7% (324)	1% (66)	2% (84)	4932
PID/Gender: Dem Men	50% (411)	37% (299)	10% (78)	2% (15)	1% (12)	816
PID/Gender: Dem Women	58% (586)	33% (335)	6% (56)	1% (12)	2% (18)	1007
PID/Gender: Ind Men	54% (338)	34% (211)	8% (52)	2% (15)	2% (13)	630
PID/Gender: Ind Women	61% (375)	30% (185)	6% (37)	1% (8)	2% (14)	618
PID/Gender: Rep Men	65% (559)	27% (230)	6% (53)	2% (14)	1% (7)	863
PID/Gender: Rep Women	71% (712)	22% (217)	5% (48)	— (2)	2% (20)	999
Ideo: Liberal (1-3)	49% (699)	39% (561)	9% (133)	2% (30)	1% (16)	1439
Ideo: Moderate (4)	62% (868)	30% (415)	6% (79)	1% (17)	2% (28)	1406
Ideo: Conservative (5-7)	69% (1310)	24% (463)	5% (99)	1% (15)	1% (25)	1911
Ideo/PID: Conservative Republican	69% (966)	23% (322)	6% (78)	1% (11)	1% (15)	1392
Ideo/PID: Moderate/Liberal Republican	65% (276)	28% (121)	4% (18)	1% (4)	1% (6)	425
Ideo/PID: Moderate/Conservative Democrat	64% (431)	28% (192)	5% (32)	1% (7)	2% (13)	674
Ideo/PID: Liberal Democrat	49% (536)	39% (435)	9% (101)	2% (17)	1% (14)	1103
Unfavorable of Biden and Trump	53% (399)	35% (267)	9% (70)	2% (13)	1% (5)	755
2024 H2H Matchup: Biden Voter	53% (1127)	36% (762)	9% (183)	2% (35)	1% (28)	2135
2024 H2H Matchup: Trump Voter	68% (1580)	25% (590)	5% (109)	1% (25)	1% (29)	2333
2024 H2H Matchup: Would not Vote	54% (107)	26% (52)	10% (21)	2% (4)	7% (14)	198
2024 H2H Matchup: Do not Know	63% (167)	27% (72)	4% (12)	1% (3)	5% (13)	266
2022 House Vote: Democrat	53% (1094)	36% (743)	8% (158)	2% (34)	1% (28)	2057
2022 House Vote: Republican	68% (1355)	25% (502)	5% (98)	1% (24)	1% (24)	2003
2022 House Vote: Did not Vote	61% (484)	26% (206)	8% (63)	1% (8)	4% (30)	791
2020 Vote: Joe Biden	54% (1223)	35% (800)	8% (177)	2% (36)	2% (34)	2271
2020 Vote: Donald Trump	68% (1517)	25% (561)	5% (108)	1% (25)	1% (24)	2236
2020 Vote: Someone Else	55% (38)	34% (24)	8% (5)	1% (0)	2% (2)	70
2020 Vote: Did not Vote	57% (202)	26% (91)	9% (33)	1% (5)	7% (24)	355
2016 Vote: Hillary Clinton	55% (918)	35% (581)	8% (136)	1% (20)	1% (22)	1678
2016 Vote: Donald Trump	67% (1301)	27% (521)	4% (83)	1% (21)	1% (21)	1947
2016 Vote: Someone Else	53% (95)	32% (56)	9% (16)	3% (6)	3% (6)	177
2020 Vote/PID: Not Biden/Democrat	55% (102)	31% (57)	9% (16)	4% (7)	2% (4)	187
2020 Vote/PID: Not Trump/Republican	58% (125)	26% (56)	11% (24)	— (1)	4% (9)	214

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (2981)	30% (1477)	7% (324)	1% (66)	2% (84)	4932
U.S. Economy: Wrong Track	64% (2130)	28% (934)	6% (192)	1% (38)	2% (60)	3354
U.S. Economy: Right Direction	54% (851)	34% (543)	8% (132)	2% (29)	1% (24)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56% (902)	33% (534)	8% (127)	2% (25)	1% (23)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67% (1613)	26% (625)	5% (128)	1% (27)	1% (32)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	52% (466)	35% (318)	8% (69)	2% (14)	3% (29)	896
Top 2024 Issue: Economy	60% (1006)	32% (547)	5% (91)	1% (16)	2% (26)	1687
Community: Urban	61% (674)	29% (324)	7% (73)	1% (12)	2% (17)	1100
Community: Suburban	60% (1419)	31% (734)	7% (160)	2% (40)	1% (29)	2381
Community: Rural	61% (888)	29% (419)	6% (91)	1% (15)	3% (38)	1451
Community/Gender: Urban Women	66% (319)	26% (126)	7% (32)	1% (2)	1% (7)	486
Community/Gender: Urban Men	58% (355)	32% (198)	7% (41)	2% (9)	2% (10)	614
Community/Gender: Rural Women	65% (546)	26% (215)	5% (42)	1% (8)	3% (26)	838
Community/Gender: Rural Men	56% (341)	33% (204)	8% (49)	1% (7)	2% (11)	613
Community/Gender: Suburban Women	62% (807)	30% (395)	5% (67)	1% (12)	1% (18)	1299
Community/Gender: Suburban Men	57% (612)	31% (339)	9% (93)	3% (28)	1% (11)	1083
Homeowner	60% (2253)	31% (1175)	7% (248)	1% (48)	2% (62)	3785
Renter	64% (628)	26% (259)	7% (68)	1% (14)	1% (14)	983
Military HHnm: Yes	66% (473)	26% (183)	7% (50)	1% (9)	— (3)	719
Military HH: No	60% (2508)	31% (1293)	6% (274)	1% (58)	2% (80)	4213
Employ: Private Sector	58% (1072)	32% (593)	6% (116)	2% (34)	1% (23)	1838
Employ: Government	58% (179)	31% (95)	8% (26)	1% (4)	2% (6)	310
Employ: Self-Employed	58% (238)	30% (124)	8% (35)	2% (8)	1% (5)	410
Employ: Homemaker	62% (167)	30% (81)	5% (13)	1% (2)	2% (6)	269
Employ: Student	57% (64)	28% (31)	9% (10)	2% (2)	4% (4)	112
Employ: Retired	64% (854)	29% (381)	6% (82)	— (4)	1% (7)	1328
Employ: Unemployed	58% (231)	27% (108)	8% (31)	2% (6)	5% (20)	396
Employ: Other	66% (177)	24% (63)	4% (12)	2% (5)	4% (11)	268
Self + Household: White-Collar	55% (1018)	35% (644)	8% (152)	1% (27)	1% (14)	1854
Self + Household: Blue Collar	63% (1489)	28% (664)	6% (140)	1% (26)	1% (32)	2351

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (2981)	30% (1477)	7% (324)	1% (66)	2% (84)	4932
Union HH: Yes	58% (216)	32% (118)	8% (30)	2% (7)	— (1)	372
Union HH: No	61% (2765)	30% (1359)	6% (294)	1% (59)	2% (82)	4560
LGBTQ+: Yes	48% (222)	36% (165)	10% (47)	3% (15)	3% (12)	461
LGBTQ+: No	62% (2760)	29% (1312)	6% (277)	1% (52)	2% (71)	4471
Motivated to Vote	61% (2695)	30% (1333)	6% (279)	1% (54)	1% (46)	4406
Parent: Yes	60% (827)	31% (433)	6% (88)	2% (21)	1% (18)	1387
Parent: No	61% (2155)	29% (1044)	7% (236)	1% (45)	2% (65)	3545
COVID Vaccine: Yes	59% (2033)	32% (1104)	7% (242)	1% (42)	1% (47)	3469
COVID Vaccine: No	65% (948)	26% (373)	6% (82)	2% (24)	2% (36)	1463
Student Loans: Yes	55% (450)	34% (276)	7% (60)	2% (18)	1% (9)	813
Student Loans: No	61% (2531)	29% (1201)	6% (264)	1% (48)	2% (74)	4119
Favorable Opinion of Haley	63% (1054)	29% (485)	6% (103)	1% (14)	1% (15)	1670
Unfavorable Opinion of Haley	57% (1212)	33% (689)	7% (152)	2% (37)	1% (22)	2111
Protestant	62% (831)	31% (419)	6% (77)	— (4)	1% (18)	1348
Roman Catholic	62% (655)	30% (311)	5% (56)	2% (16)	1% (13)	1051
Jewish	52% (47)	41% (37)	6% (6)	— (0)	1% (1)	90
Muslim	54% (31)	31% (18)	12% (7)	2% (1)	1% (1)	57
Atheist	34% (68)	43% (87)	16% (33)	6% (12)	1% (2)	202
Agnostic	44% (91)	38% (79)	12% (26)	2% (3)	3% (7)	207
Something else	71% (619)	22% (193)	4% (34)	2% (13)	2% (14)	874
Nothing in particular	58% (573)	30% (298)	7% (72)	1% (13)	3% (25)	981
Prodigal Biden Voter	61% (185)	29% (90)	5% (16)	2% (5)	3% (9)	304
Undecided Voter (DK/WNV)	59% (274)	27% (125)	7% (32)	1% (6)	6% (27)	464
Undecided Voter (DK)	54% (107)	26% (52)	10% (21)	2% (4)	7% (14)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (2951)	25% (1247)	9% (423)	3% (169)	3% (142)	4932
Gender: Male	59% (1365)	25% (567)	10% (220)	5% (108)	2% (49)	2309
Gender: Female	60% (1586)	26% (680)	8% (203)	2% (61)	4% (93)	2623
Age: 18-34	50% (650)	27% (355)	11% (145)	7% (91)	5% (62)	1303
Age: 35-44	50% (334)	31% (204)	11% (75)	5% (34)	3% (21)	669
Age: 45-64	63% (1080)	25% (419)	9% (147)	2% (33)	2% (28)	1706
Age: 65+	71% (888)	21% (269)	4% (56)	1% (11)	2% (31)	1254
GenZers: 1997-2012	52% (316)	25% (152)	10% (60)	7% (41)	7% (43)	612
Millennials: 1981-1996	49% (630)	30% (389)	12% (148)	6% (84)	3% (38)	1289
GenXers: 1965-1980	62% (814)	25% (329)	9% (115)	2% (27)	2% (29)	1315
Baby Boomers: 1946-1964	69% (1111)	22% (359)	6% (95)	1% (17)	2% (27)	1610
Educ: < College	62% (1928)	23% (705)	8% (249)	3% (105)	4% (120)	3107
Educ: Bachelors degree	58% (673)	29% (332)	9% (107)	3% (38)	1% (13)	1163
Educ: Post-grad	53% (350)	32% (210)	10% (66)	4% (27)	1% (9)	662
Income: Under 50k	58% (1145)	25% (504)	8% (161)	4% (76)	5% (94)	1980
Income: 50k-100k	63% (1158)	23% (425)	9% (166)	3% (60)	2% (33)	1843
Income: 100k+	58% (648)	29% (317)	9% (95)	3% (33)	1% (15)	1109
Ethnicity: White (Non-Hispanic)	64% (2300)	24% (873)	8% (283)	2% (89)	2% (75)	3619
Ethnicity: Hispanic	52% (176)	31% (104)	10% (33)	5% (18)	3% (9)	341
Ethnicity: Black (Non-Hispanic)	47% (339)	28% (201)	12% (90)	7% (53)	6% (44)	727
Ethnicity: Asian + Other (Non-Hispanic)	56% (136)	28% (69)	7% (18)	4% (9)	5% (13)	245
All Christian	66% (1615)	24% (603)	6% (143)	2% (55)	2% (49)	2466
All Non-Christian	53% (108)	27% (55)	10% (20)	7% (14)	2% (5)	202
Atheist	34% (68)	33% (66)	24% (48)	8% (17)	2% (4)	202
Agnostic/Nothing in particular	51% (606)	30% (353)	11% (134)	4% (49)	4% (45)	1188
Something Else	63% (553)	20% (171)	9% (78)	4% (33)	4% (39)	874
Evangelical	71% (960)	17% (233)	7% (90)	2% (33)	3% (38)	1354
Non-Evangelical	61% (1169)	27% (518)	7% (130)	3% (53)	3% (50)	1919
PID: Dem (no lean)	45% (812)	36% (654)	13% (232)	4% (75)	3% (49)	1823
PID: Ind (no lean)	56% (701)	27% (331)	9% (117)	4% (50)	4% (49)	1248
PID: Rep (no lean)	77% (1438)	14% (262)	4% (74)	2% (44)	2% (44)	1862

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (2951)	25% (1247)	9% (423)	3% (169)	3% (142)	4932
PID/Gender: Dem Men	44% (356)	35% (285)	14% (111)	6% (50)	2% (13)	816
PID/Gender: Dem Women	45% (456)	37% (369)	12% (121)	3% (25)	4% (36)	1007
PID/Gender: Ind Men	55% (344)	25% (158)	12% (73)	5% (32)	4% (23)	630
PID/Gender: Ind Women	58% (357)	28% (173)	7% (44)	3% (18)	4% (26)	618
PID/Gender: Rep Men	77% (664)	14% (124)	4% (36)	3% (26)	1% (12)	863
PID/Gender: Rep Women	77% (774)	14% (138)	4% (38)	2% (18)	3% (31)	999
Ideo: Liberal (1-3)	42% (599)	37% (539)	15% (212)	4% (59)	2% (30)	1439
Ideo: Moderate (4)	54% (764)	29% (402)	10% (136)	4% (52)	4% (52)	1406
Ideo: Conservative (5-7)	79% (1505)	13% (258)	4% (68)	2% (46)	2% (33)	1911
Ideo/PID: Conservative Republican	82% (1136)	12% (161)	3% (45)	2% (30)	1% (20)	1392
Ideo/PID: Moderate/Liberal Republican	65% (276)	22% (93)	6% (27)	3% (12)	4% (17)	425
Ideo/PID: Moderate/Conservative Democrat	50% (337)	32% (217)	11% (72)	4% (26)	3% (22)	674
Ideo/PID: Liberal Democrat	42% (458)	38% (420)	14% (158)	4% (44)	2% (23)	1103
Unfavorable of Biden and Trump	57% (429)	24% (184)	11% (81)	5% (38)	3% (22)	755
2024 H2H Matchup: Biden Voter	43% (919)	37% (799)	13% (287)	4% (84)	2% (46)	2135
2024 H2H Matchup: Trump Voter	77% (1799)	14% (322)	4% (98)	3% (67)	2% (48)	2333
2024 H2H Matchup: Would not Vote	45% (90)	27% (54)	10% (19)	4% (8)	13% (27)	198
2024 H2H Matchup: Do not Know	54% (143)	27% (73)	7% (19)	4% (10)	8% (22)	266
2022 House Vote: Democrat	45% (915)	37% (754)	13% (262)	4% (79)	2% (46)	2057
2022 House Vote: Republican	78% (1561)	14% (274)	4% (80)	3% (50)	2% (38)	2003
2022 House Vote: Did not Vote	55% (431)	25% (199)	9% (73)	4% (33)	7% (54)	791
2020 Vote: Joe Biden	44% (1009)	37% (830)	13% (291)	4% (86)	2% (55)	2271
2020 Vote: Donald Trump	78% (1740)	13% (299)	4% (93)	3% (61)	2% (44)	2236
2020 Vote: Someone Else	48% (34)	34% (24)	9% (7)	5% (3)	4% (3)	70
2020 Vote: Did not Vote	47% (168)	27% (95)	9% (33)	5% (19)	11% (40)	355
2016 Vote: Hillary Clinton	44% (745)	37% (620)	13% (214)	4% (64)	2% (35)	1678
2016 Vote: Donald Trump	78% (1523)	14% (275)	3% (68)	3% (50)	2% (32)	1947
2016 Vote: Someone Else	43% (76)	35% (61)	13% (24)	5% (9)	4% (6)	177
2020 Vote/PID: Not Biden/Democrat	50% (92)	25% (47)	10% (19)	11% (20)	5% (8)	187
2020 Vote/PID: Not Trump/Republican	58% (123)	26% (56)	9% (18)	4% (8)	4% (9)	214

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (2951)	25% (1247)	9% (423)	3% (169)	3% (142)	4932
U.S. Economy: Wrong Track	67% (2258)	19% (649)	7% (232)	3% (102)	3% (113)	3354
U.S. Economy: Right Direction	44% (693)	38% (599)	12% (191)	4% (67)	2% (29)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44% (711)	37% (597)	13% (208)	4% (57)	2% (40)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76% (1835)	14% (346)	5% (123)	3% (68)	2% (53)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	45% (405)	34% (305)	10% (92)	5% (44)	6% (49)	896
Top 2024 Issue: Economy	60% (1004)	25% (420)	9% (144)	4% (69)	3% (50)	1687
Community: Urban	51% (558)	29% (321)	12% (136)	4% (45)	4% (39)	1100
Community: Suburban	61% (1455)	25% (600)	8% (188)	4% (91)	2% (48)	2381
Community: Rural	65% (938)	22% (326)	7% (99)	2% (33)	4% (55)	1451
Community/Gender: Urban Women	53% (257)	30% (144)	11% (54)	1% (7)	5% (25)	486
Community/Gender: Urban Men	49% (301)	29% (178)	13% (82)	6% (38)	2% (14)	614
Community/Gender: Rural Women	65% (546)	22% (181)	7% (62)	2% (15)	4% (34)	838
Community/Gender: Rural Men	64% (392)	24% (144)	6% (37)	3% (17)	3% (21)	613
Community/Gender: Suburban Women	60% (783)	27% (355)	7% (87)	3% (39)	3% (34)	1299
Community/Gender: Suburban Men	62% (671)	23% (245)	9% (101)	5% (52)	1% (14)	1083
Homeowner	62% (2345)	25% (952)	8% (300)	3% (107)	2% (81)	3785
Renter	53% (520)	26% (256)	11% (110)	5% (53)	4% (43)	983
Military HHnm: Yes	69% (499)	20% (142)	6% (44)	3% (19)	2% (15)	719
Military HH: No	58% (2452)	26% (1105)	9% (379)	4% (150)	3% (127)	4213
Employ: Private Sector	56% (1027)	27% (504)	10% (188)	5% (86)	2% (33)	1838
Employ: Government	55% (171)	31% (95)	8% (25)	5% (14)	2% (5)	310
Employ: Self-Employed	57% (235)	25% (103)	11% (47)	4% (16)	2% (9)	410
Employ: Homemaker	67% (180)	23% (61)	7% (19)	2% (5)	1% (4)	269
Employ: Student	56% (62)	26% (29)	8% (8)	4% (4)	7% (8)	112
Employ: Retired	69% (918)	22% (298)	5% (71)	1% (10)	2% (31)	1328
Employ: Unemployed	52% (207)	23% (92)	12% (46)	4% (17)	9% (34)	396
Employ: Other	56% (150)	24% (65)	7% (18)	6% (16)	7% (19)	268
Self + Household: White-Collar	58% (1068)	29% (536)	9% (172)	3% (48)	2% (30)	1854
Self + Household: Blue Collar	64% (1504)	23% (533)	8% (185)	4% (88)	2% (41)	2351

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (2951)	25% (1247)	9% (423)	3% (169)	3% (142)	4932
Union HH: Yes	54% (200)	33% (123)	9% (33)	4% (14)	1% (2)	372
Union HH: No	60% (2751)	25% (1124)	9% (390)	3% (154)	3% (140)	4560
LGBTQ+: Yes	46% (213)	28% (130)	12% (57)	8% (38)	5% (22)	461
LGBTQ+: No	61% (2738)	25% (1117)	8% (366)	3% (131)	3% (120)	4471
Motivated to Vote	62% (2720)	25% (1090)	9% (375)	3% (137)	2% (84)	4406
Parent: Yes	56% (776)	27% (377)	10% (142)	5% (66)	2% (26)	1387
Parent: No	61% (2175)	25% (871)	8% (281)	3% (103)	3% (116)	3545
COVID Vaccine: Yes	57% (1970)	28% (987)	9% (323)	3% (105)	2% (83)	3469
COVID Vaccine: No	67% (981)	18% (261)	7% (100)	4% (64)	4% (59)	1463
Student Loans: Yes	53% (428)	30% (243)	12% (99)	3% (27)	2% (16)	813
Student Loans: No	61% (2523)	24% (1004)	8% (324)	3% (142)	3% (126)	4119
Favorable Opinion of Haley	68% (1134)	22% (365)	7% (110)	2% (36)	2% (26)	1670
Unfavorable Opinion of Haley	58% (1231)	26% (559)	10% (207)	4% (83)	1% (31)	2111
Protestant	69% (930)	21% (290)	6% (80)	2% (22)	2% (27)	1348
Roman Catholic	61% (646)	28% (290)	6% (61)	3% (31)	2% (23)	1051
Jewish	63% (56)	23% (21)	7% (6)	5% (5)	2% (2)	90
Muslim	47% (27)	31% (18)	6% (4)	12% (7)	4% (2)	57
Atheist	34% (68)	33% (66)	24% (48)	8% (17)	2% (4)	202
Agnostic	40% (82)	32% (66)	21% (44)	3% (6)	4% (8)	207
Something else	63% (553)	20% (171)	9% (78)	4% (33)	4% (39)	874
Nothing in particular	53% (524)	29% (287)	9% (89)	4% (43)	4% (37)	981
Prodigal Biden Voter	55% (166)	27% (83)	9% (26)	4% (12)	6% (17)	304
Undecided Voter (DK/WNV)	50% (233)	27% (127)	8% (38)	4% (18)	10% (48)	464
Undecided Voter (DK)	45% (90)	27% (54)	10% (19)	4% (8)	13% (27)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (1793)	40% (1980)	12% (612)	6% (272)	6% (274)	4932
Gender: Male	37% (847)	40% (924)	13% (309)	7% (152)	3% (78)	2309
Gender: Female	36% (946)	40% (1057)	12% (303)	5% (121)	7% (196)	2623
Age: 18-34	28% (370)	37% (484)	15% (195)	10% (128)	10% (125)	1303
Age: 35-44	32% (211)	38% (253)	18% (119)	7% (47)	6% (40)	669
Age: 45-64	36% (620)	43% (742)	12% (197)	4% (71)	4% (76)	1706
Age: 65+	47% (592)	40% (502)	8% (100)	2% (27)	3% (34)	1254
GenZers: 1997-2012	28% (174)	32% (199)	17% (102)	10% (63)	12% (74)	612
Millennials: 1981-1996	30% (390)	40% (513)	15% (195)	8% (105)	7% (86)	1289
GenXers: 1965-1980	35% (463)	42% (554)	13% (171)	5% (65)	5% (62)	1315
Baby Boomers: 1946-1964	44% (701)	43% (685)	8% (136)	2% (39)	3% (48)	1610
Educ: < College	38% (1185)	37% (1153)	12% (366)	6% (174)	7% (230)	3107
Educ: Bachelors degree	34% (399)	44% (510)	14% (166)	5% (58)	3% (31)	1163
Educ: Post-grad	32% (209)	48% (318)	12% (80)	6% (41)	2% (14)	662
Income: Under 50k	38% (749)	36% (720)	11% (227)	6% (116)	8% (168)	1980
Income: 50k-100k	35% (653)	40% (742)	13% (248)	6% (117)	5% (83)	1843
Income: 100k+	35% (391)	47% (518)	12% (137)	4% (39)	2% (23)	1109
Ethnicity: White (Non-Hispanic)	38% (1379)	42% (1516)	12% (425)	4% (147)	4% (151)	3619
Ethnicity: Hispanic	26% (89)	39% (133)	19% (66)	8% (26)	8% (27)	341
Ethnicity: Black (Non-Hispanic)	35% (252)	30% (221)	12% (90)	11% (82)	11% (82)	727
Ethnicity: Asian + Other (Non-Hispanic)	30% (73)	45% (110)	13% (31)	7% (16)	6% (15)	245
All Christian	40% (979)	43% (1060)	10% (250)	3% (83)	4% (93)	2466
All Non-Christian	35% (70)	38% (77)	11% (23)	12% (25)	4% (7)	202
Atheist	29% (58)	38% (76)	22% (44)	9% (18)	2% (5)	202
Agnostic/Nothing in particular	29% (345)	39% (466)	16% (196)	7% (87)	8% (95)	1188
Something Else	39% (340)	34% (301)	11% (99)	7% (61)	8% (74)	874
Evangelical	44% (600)	36% (492)	9% (124)	4% (58)	6% (80)	1354
Non-Evangelical	36% (699)	44% (835)	11% (218)	4% (80)	5% (87)	1919
PID: Dem (no lean)	32% (582)	42% (772)	14% (257)	6% (108)	6% (103)	1823
PID: Ind (no lean)	34% (424)	42% (522)	12% (149)	5% (68)	7% (84)	1248
PID: Rep (no lean)	42% (787)	37% (686)	11% (206)	5% (96)	5% (87)	1862

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (1793)	40% (1980)	12% (612)	6% (272)	6% (274)	4932
PID/Gender: Dem Men	32% (263)	42% (343)	14% (114)	8% (65)	4% (31)	816
PID/Gender: Dem Women	32% (319)	43% (429)	14% (143)	4% (43)	7% (72)	1007
PID/Gender: Ind Men	37% (231)	41% (257)	12% (77)	6% (38)	4% (27)	630
PID/Gender: Ind Women	31% (192)	43% (266)	12% (72)	5% (30)	9% (58)	618
PID/Gender: Rep Men	41% (353)	38% (324)	14% (118)	6% (48)	2% (21)	863
PID/Gender: Rep Women	44% (435)	36% (362)	9% (88)	5% (47)	7% (66)	999
Ideo: Liberal (1-3)	31% (442)	44% (640)	16% (227)	5% (78)	4% (52)	1439
Ideo: Moderate (4)	34% (478)	39% (549)	13% (180)	6% (87)	8% (113)	1406
Ideo: Conservative (5-7)	43% (829)	38% (731)	10% (187)	5% (94)	4% (69)	1911
Ideo/PID: Conservative Republican	45% (622)	37% (518)	10% (135)	5% (68)	4% (49)	1392
Ideo/PID: Moderate/Liberal Republican	36% (152)	36% (153)	16% (67)	6% (24)	7% (29)	425
Ideo/PID: Moderate/Conservative Democrat	34% (228)	38% (259)	13% (90)	7% (47)	7% (49)	674
Ideo/PID: Liberal Democrat	31% (342)	45% (498)	15% (162)	5% (58)	4% (42)	1103
Unfavorable of Biden and Trump	30% (225)	42% (317)	16% (123)	7% (50)	5% (40)	755
2024 H2H Matchup: Biden Voter	32% (676)	44% (944)	14% (303)	5% (110)	5% (101)	2135
2024 H2H Matchup: Trump Voter	42% (986)	37% (865)	11% (246)	6% (133)	4% (103)	2333
2024 H2H Matchup: Would not Vote	29% (57)	30% (60)	14% (27)	10% (20)	17% (33)	198
2024 H2H Matchup: Do not Know	28% (74)	42% (111)	14% (36)	3% (8)	14% (38)	266
2022 House Vote: Democrat	33% (671)	44% (902)	14% (284)	6% (114)	4% (85)	2057
2022 House Vote: Republican	42% (838)	38% (765)	10% (206)	6% (110)	4% (84)	2003
2022 House Vote: Did not Vote	33% (260)	36% (282)	14% (111)	5% (43)	12% (95)	791
2020 Vote: Joe Biden	32% (734)	44% (1004)	14% (312)	5% (121)	4% (100)	2271
2020 Vote: Donald Trump	42% (936)	37% (831)	11% (243)	6% (123)	5% (103)	2236
2020 Vote: Someone Else	30% (21)	49% (34)	13% (9)	4% (3)	4% (3)	70
2020 Vote: Did not Vote	29% (102)	31% (111)	13% (48)	7% (26)	19% (68)	355
2016 Vote: Hillary Clinton	33% (554)	45% (749)	13% (218)	5% (88)	4% (68)	1678
2016 Vote: Donald Trump	43% (847)	38% (742)	10% (187)	5% (102)	4% (70)	1947
2016 Vote: Someone Else	33% (59)	41% (73)	16% (28)	5% (9)	4% (7)	177
2020 Vote/PID: Not Biden/Democrat	23% (42)	36% (68)	16% (30)	11% (20)	14% (27)	187
2020 Vote/PID: Not Trump/Republican	33% (71)	42% (90)	13% (27)	4% (8)	8% (17)	214

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (1793)	40% (1980)	12% (612)	6% (272)	6% (274)	4932
U.S. Economy: Wrong Track	37% (1257)	38% (1287)	12% (409)	6% (188)	6% (213)	3354
U.S. Economy: Right Direction	34% (536)	44% (693)	13% (203)	5% (84)	4% (62)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34% (542)	44% (707)	13% (215)	4% (72)	5% (76)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	41% (999)	37% (896)	12% (281)	6% (148)	4% (101)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	28% (252)	42% (377)	13% (116)	6% (53)	11% (98)	896
Top 2024 Issue: Economy	34% (570)	41% (698)	13% (212)	6% (102)	6% (104)	1687
Community: Urban	36% (401)	36% (397)	13% (147)	7% (78)	7% (77)	1100
Community: Suburban	35% (845)	42% (993)	13% (310)	5% (124)	5% (110)	2381
Community: Rural	38% (547)	41% (591)	11% (155)	5% (70)	6% (87)	1451
Community/Gender: Urban Women	35% (172)	36% (173)	14% (67)	5% (22)	11% (53)	486
Community/Gender: Urban Men	37% (229)	37% (224)	13% (80)	9% (56)	4% (25)	614
Community/Gender: Rural Women	37% (310)	41% (346)	10% (81)	5% (41)	7% (60)	838
Community/Gender: Rural Men	39% (237)	40% (245)	12% (74)	5% (29)	4% (27)	613
Community/Gender: Suburban Women	36% (465)	41% (538)	12% (154)	4% (58)	6% (84)	1299
Community/Gender: Suburban Men	35% (380)	42% (454)	14% (155)	6% (66)	2% (27)	1083
Homeowner	37% (1387)	42% (1589)	12% (448)	5% (195)	4% (166)	3785
Renter	35% (348)	35% (345)	15% (143)	6% (63)	8% (83)	983
Military HHnm: Yes	42% (303)	38% (272)	13% (93)	3% (24)	4% (28)	719
Military HH: No	35% (1491)	41% (1708)	12% (519)	6% (249)	6% (247)	4213
Employ: Private Sector	32% (593)	42% (773)	15% (272)	7% (128)	4% (72)	1838
Employ: Government	31% (95)	41% (127)	15% (48)	5% (16)	8% (25)	310
Employ: Self-Employed	37% (152)	41% (169)	11% (46)	6% (23)	5% (19)	410
Employ: Homemaker	36% (96)	39% (105)	12% (31)	5% (14)	8% (22)	269
Employ: Student	27% (30)	35% (39)	22% (24)	7% (8)	10% (11)	112
Employ: Retired	46% (605)	41% (547)	8% (101)	3% (38)	3% (37)	1328
Employ: Unemployed	32% (126)	31% (124)	14% (56)	8% (32)	15% (58)	396
Employ: Other	36% (96)	36% (97)	12% (32)	5% (14)	11% (29)	268
Self + Household: White-Collar	36% (663)	44% (811)	13% (244)	4% (81)	3% (54)	1854
Self + Household: Blue Collar	39% (923)	39% (910)	12% (279)	6% (153)	4% (87)	2351

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (1793)	40% (1980)	12% (612)	6% (272)	6% (274)	4932
Union HH: Yes	34% (125)	46% (172)	12% (45)	6% (24)	2% (6)	372
Union HH: No	37% (1668)	40% (1808)	12% (567)	5% (248)	6% (268)	4560
LGBTQ+: Yes	28% (129)	39% (179)	17% (79)	9% (40)	7% (34)	461
LGBTQ+: No	37% (1664)	40% (1801)	12% (533)	5% (232)	5% (241)	4471
Motivated to Vote	38% (1663)	41% (1801)	12% (535)	5% (234)	4% (173)	4406
Parent: Yes	33% (452)	40% (552)	14% (190)	8% (114)	6% (79)	1387
Parent: No	38% (1341)	40% (1429)	12% (422)	4% (158)	6% (195)	3545
COVID Vaccine: Yes	36% (1258)	42% (1443)	13% (439)	5% (168)	5% (161)	3469
COVID Vaccine: No	37% (535)	37% (538)	12% (173)	7% (104)	8% (113)	1463
Student Loans: Yes	29% (237)	42% (339)	17% (140)	7% (58)	5% (39)	813
Student Loans: No	38% (1556)	40% (1641)	11% (472)	5% (215)	6% (235)	4119
Favorable Opinion of Haley	42% (700)	40% (667)	11% (188)	5% (80)	2% (36)	1670
Unfavorable Opinion of Haley	36% (767)	42% (879)	13% (277)	6% (131)	3% (56)	2111
Protestant	41% (553)	43% (574)	10% (130)	3% (34)	4% (57)	1348
Roman Catholic	39% (406)	43% (452)	11% (113)	4% (43)	3% (36)	1051
Jewish	41% (37)	43% (39)	6% (5)	8% (8)	2% (2)	90
Muslim	28% (16)	27% (15)	16% (9)	21% (12)	8% (5)	57
Atheist	29% (58)	38% (76)	22% (44)	9% (18)	2% (5)	202
Agnostic	30% (61)	41% (84)	21% (43)	3% (5)	6% (13)	207
Something else	39% (340)	34% (301)	11% (99)	7% (61)	8% (74)	874
Nothing in particular	29% (284)	39% (381)	16% (152)	8% (81)	8% (82)	981
Prodigal Biden Voter	31% (94)	43% (130)	13% (39)	7% (23)	6% (19)	304
Undecided Voter (DK/WNV)	28% (131)	37% (171)	14% (63)	6% (29)	15% (71)	464
Undecided Voter (DK)	29% (57)	30% (60)	14% (27)	10% (20)	17% (33)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1861)	27% (1310)	16% (773)	17% (841)	3% (147)	4932
Gender: Male	36% (829)	25% (572)	16% (367)	21% (489)	2% (52)	2309
Gender: Female	39% (1032)	28% (739)	15% (407)	13% (352)	4% (95)	2623
Age: 18-34	42% (547)	28% (367)	13% (173)	12% (150)	5% (65)	1303
Age: 35-44	37% (250)	30% (203)	16% (106)	12% (83)	4% (26)	669
Age: 45-64	34% (578)	27% (461)	19% (318)	18% (313)	2% (36)	1706
Age: 65+	39% (484)	22% (279)	14% (176)	23% (294)	2% (20)	1254
GenZers: 1997-2012	45% (274)	24% (149)	14% (88)	10% (62)	6% (39)	612
Millennials: 1981-1996	39% (498)	31% (405)	14% (180)	12% (158)	4% (49)	1289
GenXers: 1965-1980	34% (447)	27% (361)	18% (238)	18% (236)	3% (34)	1315
Baby Boomers: 1946-1964	38% (607)	23% (363)	16% (258)	22% (360)	1% (21)	1610
Educ: < College	37% (1135)	26% (814)	16% (507)	17% (524)	4% (127)	3107
Educ: Bachelors degree	38% (447)	27% (312)	15% (176)	18% (213)	1% (14)	1163
Educ: Post-grad	42% (279)	28% (184)	14% (90)	16% (103)	1% (6)	662
Income: Under 50k	41% (820)	24% (480)	14% (285)	15% (299)	5% (96)	1980
Income: 50k-100k	35% (639)	27% (505)	17% (312)	19% (355)	2% (31)	1843
Income: 100k+	36% (402)	29% (325)	16% (176)	17% (186)	2% (20)	1109
Ethnicity: White (Non-Hispanic)	35% (1261)	26% (949)	17% (615)	19% (699)	3% (95)	3619
Ethnicity: Hispanic	50% (170)	22% (77)	12% (40)	13% (44)	3% (10)	341
Ethnicity: Black (Non-Hispanic)	48% (350)	28% (206)	11% (77)	9% (63)	4% (32)	727
Ethnicity: Asian + Other (Non-Hispanic)	33% (80)	32% (78)	17% (41)	14% (34)	4% (11)	245
All Christian	32% (789)	27% (662)	17% (429)	21% (530)	2% (56)	2466
All Non-Christian	49% (98)	28% (56)	13% (26)	10% (20)	1% (2)	202
Atheist	60% (121)	21% (43)	8% (16)	10% (19)	1% (2)	202
Agnostic/Nothing in particular	43% (515)	26% (314)	14% (165)	12% (138)	5% (56)	1188
Something Else	39% (337)	27% (234)	16% (137)	15% (134)	4% (31)	874
Evangelical	29% (399)	24% (331)	19% (254)	24% (329)	3% (40)	1354
Non-Evangelical	37% (711)	28% (542)	16% (303)	16% (316)	2% (47)	1919
PID: Dem (no lean)	60% (1091)	28% (506)	7% (128)	4% (67)	2% (31)	1823
PID: Ind (no lean)	35% (432)	30% (375)	15% (187)	16% (201)	4% (53)	1248
PID: Rep (no lean)	18% (338)	23% (430)	25% (458)	31% (572)	3% (64)	1862

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1861)	27% (1310)	16% (773)	17% (841)	3% (147)	4932
PID/Gender: Dem Men	58% (471)	28% (230)	7% (56)	6% (46)	2% (12)	816
PID/Gender: Dem Women	62% (619)	27% (276)	7% (72)	2% (21)	2% (19)	1007
PID/Gender: Ind Men	34% (212)	27% (168)	15% (98)	20% (128)	4% (25)	630
PID/Gender: Ind Women	36% (221)	34% (207)	14% (89)	12% (73)	5% (28)	618
PID/Gender: Rep Men	17% (146)	20% (174)	25% (213)	36% (315)	2% (15)	863
PID/Gender: Rep Women	19% (192)	26% (256)	25% (245)	26% (258)	5% (48)	999
Ideo: Liberal (1-3)	66% (950)	25% (355)	5% (78)	3% (40)	1% (15)	1439
Ideo: Moderate (4)	38% (540)	34% (471)	15% (210)	9% (126)	4% (58)	1406
Ideo: Conservative (5-7)	16% (308)	23% (434)	24% (460)	35% (662)	2% (46)	1911
Ideo/PID: Conservative Republican	13% (182)	21% (293)	26% (367)	37% (518)	2% (33)	1392
Ideo/PID: Moderate/Liberal Republican	34% (146)	29% (124)	20% (85)	12% (52)	4% (18)	425
Ideo/PID: Moderate/Conservative Democrat	46% (307)	35% (237)	11% (77)	5% (37)	2% (16)	674
Ideo/PID: Liberal Democrat	69% (761)	23% (256)	4% (47)	2% (26)	1% (12)	1103
Unfavorable of Biden and Trump	34% (259)	31% (234)	19% (145)	13% (102)	2% (15)	755
2024 H2H Matchup: Biden Voter	59% (1266)	30% (646)	6% (135)	3% (61)	1% (27)	2135
2024 H2H Matchup: Trump Voter	18% (411)	23% (541)	24% (563)	32% (741)	3% (77)	2333
2024 H2H Matchup: Would not Vote	42% (83)	23% (45)	18% (35)	8% (16)	10% (19)	198
2024 H2H Matchup: Do not Know	38% (101)	29% (78)	15% (41)	8% (22)	9% (24)	266
2022 House Vote: Democrat	61% (1245)	29% (597)	6% (130)	3% (62)	1% (22)	2057
2022 House Vote: Republican	17% (334)	23% (453)	25% (496)	33% (661)	3% (59)	2003
2022 House Vote: Did not Vote	32% (253)	30% (238)	17% (131)	14% (109)	8% (60)	791
2020 Vote: Joe Biden	59% (1337)	29% (664)	7% (165)	3% (75)	1% (31)	2271
2020 Vote: Donald Trump	17% (372)	24% (533)	24% (538)	32% (720)	3% (74)	2236
2020 Vote: Someone Else	30% (21)	30% (21)	19% (13)	17% (12)	4% (3)	70
2020 Vote: Did not Vote	37% (131)	26% (93)	16% (57)	10% (34)	11% (40)	355
2016 Vote: Hillary Clinton	60% (1003)	29% (491)	6% (107)	3% (55)	1% (22)	1678
2016 Vote: Donald Trump	17% (334)	23% (455)	23% (454)	33% (646)	3% (58)	1947
2016 Vote: Someone Else	43% (76)	31% (55)	13% (24)	11% (20)	1% (2)	177
2020 Vote/PID: Not Biden/Democrat	38% (70)	27% (51)	20% (37)	11% (20)	5% (9)	187
2020 Vote/PID: Not Trump/Republican	30% (65)	30% (64)	22% (47)	12% (26)	5% (12)	214

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1861)	27% (1310)	16% (773)	17% (841)	3% (147)	4932
U.S. Economy: Wrong Track	28% (935)	25% (854)	20% (667)	23% (780)	4% (118)	3354
U.S. Economy: Right Direction	59% (926)	29% (456)	7% (106)	4% (61)	2% (29)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64% (1034)	27% (428)	5% (86)	2% (38)	2% (25)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19% (452)	24% (585)	23% (565)	31% (746)	3% (76)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	42% (374)	33% (297)	14% (122)	6% (56)	5% (47)	896
Top 2024 Issue: Economy	27% (463)	31% (530)	20% (338)	18% (304)	3% (52)	1687
Community: Urban	48% (525)	26% (286)	12% (128)	12% (129)	3% (32)	1100
Community: Suburban	37% (890)	27% (651)	15% (346)	19% (442)	2% (53)	2381
Community: Rural	31% (446)	26% (373)	21% (299)	19% (270)	4% (62)	1451
Community/Gender: Urban Women	52% (252)	26% (125)	12% (58)	7% (35)	4% (17)	486
Community/Gender: Urban Men	44% (273)	26% (162)	11% (70)	15% (94)	2% (15)	614
Community/Gender: Rural Women	32% (266)	28% (236)	20% (164)	15% (127)	5% (44)	838
Community/Gender: Rural Men	29% (180)	22% (137)	22% (135)	23% (143)	3% (18)	613
Community/Gender: Suburban Women	40% (513)	29% (378)	14% (185)	15% (190)	3% (33)	1299
Community/Gender: Suburban Men	35% (377)	25% (273)	15% (161)	23% (252)	2% (20)	1083
Homeowner	36% (1352)	27% (1023)	16% (617)	18% (695)	3% (98)	3785
Renter	45% (446)	26% (251)	13% (124)	13% (126)	4% (36)	983
Military HHnm: Yes	31% (226)	25% (176)	17% (120)	24% (175)	3% (22)	719
Military HH: No	39% (1635)	27% (1134)	16% (653)	16% (666)	3% (125)	4213
Employ: Private Sector	36% (666)	29% (525)	15% (272)	18% (331)	2% (45)	1838
Employ: Government	39% (120)	29% (92)	17% (52)	13% (40)	2% (6)	310
Employ: Self-Employed	38% (158)	26% (105)	18% (72)	16% (64)	3% (11)	410
Employ: Homemaker	34% (92)	33% (88)	17% (46)	14% (37)	2% (6)	269
Employ: Student	47% (52)	21% (24)	16% (18)	9% (10)	7% (8)	112
Employ: Retired	38% (508)	23% (305)	15% (205)	22% (286)	2% (23)	1328
Employ: Unemployed	42% (165)	27% (108)	13% (51)	11% (42)	8% (31)	396
Employ: Other	37% (100)	24% (63)	21% (57)	11% (31)	6% (17)	268
Self + Household: White-Collar	40% (736)	28% (513)	15% (272)	16% (304)	2% (29)	1854
Self + Household: Blue Collar	35% (833)	25% (593)	17% (410)	20% (463)	2% (51)	2351

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1861)	27% (1310)	16% (773)	17% (841)	3% (147)	4932
Union HH: Yes	40% (150)	29% (109)	15% (54)	15% (56)	1% (4)	372
Union HH: No	38% (1711)	26% (1201)	16% (719)	17% (785)	3% (143)	4560
LGBTQ+: Yes	50% (231)	29% (134)	8% (39)	10% (44)	3% (13)	461
LGBTQ+: No	36% (1629)	26% (1176)	16% (735)	18% (797)	3% (134)	4471
Motivated to Vote	38% (1681)	26% (1131)	16% (700)	18% (806)	2% (89)	4406
Parent: Yes	38% (528)	30% (412)	16% (216)	14% (194)	3% (37)	1387
Parent: No	38% (1333)	25% (898)	16% (557)	18% (646)	3% (110)	3545
COVID Vaccine: Yes	43% (1497)	28% (958)	14% (483)	13% (459)	2% (71)	3469
COVID Vaccine: No	25% (364)	24% (352)	20% (290)	26% (382)	5% (76)	1463
Student Loans: Yes	45% (366)	27% (222)	13% (106)	13% (103)	2% (16)	813
Student Loans: No	36% (1495)	26% (1088)	16% (668)	18% (737)	3% (131)	4119
Favorable Opinion of Haley	31% (516)	28% (461)	20% (329)	20% (338)	2% (26)	1670
Unfavorable Opinion of Haley	43% (900)	24% (509)	13% (271)	19% (404)	1% (27)	2111
Protestant	28% (378)	26% (357)	19% (259)	24% (324)	2% (30)	1348
Roman Catholic	38% (395)	27% (283)	15% (161)	18% (186)	2% (26)	1051
Jewish	49% (44)	23% (21)	15% (13)	11% (10)	2% (2)	90
Muslim	35% (20)	34% (19)	17% (10)	14% (8)	— (0)	57
Atheist	60% (121)	21% (43)	8% (16)	10% (19)	1% (2)	202
Agnostic	54% (112)	28% (57)	8% (17)	6% (11)	4% (9)	207
Something else	39% (337)	27% (234)	16% (137)	15% (134)	4% (31)	874
Nothing in particular	41% (403)	26% (257)	15% (147)	13% (126)	5% (47)	981
Prodigal Biden Voter	44% (133)	29% (88)	16% (49)	7% (23)	4% (11)	304
Undecided Voter (DK/WNV)	40% (183)	27% (123)	16% (76)	8% (38)	9% (43)	464
Undecided Voter (DK)	42% (83)	23% (45)	18% (35)	8% (16)	10% (19)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2631)	34% (1691)	7% (368)	3% (134)	2% (108)	4932
Gender: Male	50% (1154)	37% (845)	8% (194)	3% (77)	2% (38)	2309
Gender: Female	56% (1477)	32% (846)	7% (174)	2% (57)	3% (69)	2623
Age: 18-34	62% (806)	27% (351)	5% (70)	3% (33)	3% (43)	1303
Age: 35-44	61% (408)	28% (186)	6% (41)	3% (22)	2% (11)	669
Age: 45-64	50% (851)	37% (629)	8% (139)	3% (53)	2% (33)	1706
Age: 65+	45% (566)	42% (525)	9% (118)	2% (26)	2% (20)	1254
GenZers: 1997-2012	62% (378)	25% (153)	6% (35)	3% (18)	4% (27)	612
Millennials: 1981-1996	62% (799)	28% (359)	5% (67)	3% (37)	2% (26)	1289
GenXers: 1965-1980	52% (689)	36% (467)	7% (94)	3% (38)	2% (26)	1315
Baby Boomers: 1946-1964	44% (714)	42% (671)	10% (160)	2% (40)	2% (25)	1610
Educ: < College	54% (1685)	33% (1037)	7% (230)	2% (70)	3% (84)	3107
Educ: Bachelors degree	53% (611)	36% (419)	8% (89)	3% (32)	1% (13)	1163
Educ: Post-grad	51% (335)	35% (235)	7% (50)	5% (32)	2% (10)	662
Income: Under 50k	55% (1094)	31% (606)	8% (158)	3% (52)	4% (71)	1980
Income: 50k-100k	53% (974)	36% (655)	7% (132)	3% (56)	1% (27)	1843
Income: 100k+	51% (564)	39% (430)	7% (79)	2% (26)	1% (10)	1109
Ethnicity: White (Non-Hispanic)	50% (1813)	38% (1363)	8% (285)	3% (92)	2% (67)	3619
Ethnicity: Hispanic	58% (197)	27% (93)	9% (29)	4% (12)	3% (9)	341
Ethnicity: Black (Non-Hispanic)	70% (509)	20% (143)	4% (29)	3% (24)	3% (22)	727
Ethnicity: Asian + Other (Non-Hispanic)	46% (112)	37% (91)	10% (25)	3% (7)	4% (9)	245
All Christian	49% (1204)	38% (944)	8% (198)	3% (75)	2% (44)	2466
All Non-Christian	53% (107)	35% (70)	8% (17)	4% (7)	— (1)	202
Atheist	55% (110)	35% (70)	7% (14)	3% (5)	1% (2)	202
Agnostic/Nothing in particular	56% (661)	31% (363)	8% (93)	3% (30)	3% (41)	1188
Something Else	63% (549)	28% (244)	5% (46)	2% (16)	2% (19)	874
Evangelical	55% (747)	34% (455)	7% (96)	2% (33)	2% (23)	1354
Non-Evangelical	51% (974)	37% (705)	8% (144)	3% (55)	2% (40)	1919
PID: Dem (no lean)	60% (1093)	31% (560)	6% (105)	2% (32)	2% (32)	1823
PID: Ind (no lean)	52% (645)	33% (416)	9% (110)	3% (40)	3% (37)	1248
PID: Rep (no lean)	48% (894)	38% (715)	8% (153)	3% (61)	2% (39)	1862

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2631)	34% (1691)	7% (368)	3% (134)	2% (108)	4932
PID/Gender: Dem Men	57% (463)	32% (263)	8% (62)	2% (15)	2% (12)	816
PID/Gender: Dem Women	63% (630)	30% (297)	4% (43)	2% (17)	2% (19)	1007
PID/Gender: Ind Men	47% (297)	37% (235)	8% (53)	5% (29)	2% (16)	630
PID/Gender: Ind Women	56% (348)	29% (181)	9% (57)	2% (11)	3% (21)	618
PID/Gender: Rep Men	46% (395)	40% (347)	9% (79)	4% (33)	1% (10)	863
PID/Gender: Rep Women	50% (499)	37% (368)	7% (74)	3% (28)	3% (29)	999
Ideo: Liberal (1-3)	61% (879)	31% (443)	5% (74)	1% (21)	1% (21)	1439
Ideo: Moderate (4)	53% (749)	35% (486)	7% (99)	3% (36)	3% (36)	1406
Ideo: Conservative (5-7)	47% (901)	38% (719)	10% (185)	4% (69)	2% (36)	1911
Ideo/PID: Conservative Republican	46% (646)	39% (539)	9% (132)	4% (53)	2% (23)	1392
Ideo/PID: Moderate/Liberal Republican	52% (223)	39% (166)	4% (19)	2% (8)	2% (9)	425
Ideo/PID: Moderate/Conservative Democrat	58% (392)	31% (212)	7% (45)	2% (15)	2% (11)	674
Ideo/PID: Liberal Democrat	61% (674)	31% (338)	5% (59)	1% (14)	2% (18)	1103
Unfavorable of Biden and Trump	51% (382)	36% (268)	10% (72)	3% (23)	1% (10)	755
2024 H2H Matchup: Biden Voter	58% (1229)	32% (687)	7% (148)	2% (36)	2% (34)	2135
2024 H2H Matchup: Trump Voter	49% (1153)	37% (856)	8% (196)	4% (83)	2% (46)	2333
2024 H2H Matchup: Would not Vote	52% (102)	30% (59)	6% (11)	5% (9)	8% (16)	198
2024 H2H Matchup: Do not Know	55% (147)	33% (89)	5% (13)	2% (6)	4% (11)	266
2022 House Vote: Democrat	58% (1190)	32% (663)	7% (139)	2% (33)	2% (31)	2057
2022 House Vote: Republican	47% (935)	39% (775)	8% (170)	4% (85)	2% (37)	2003
2022 House Vote: Did not Vote	58% (459)	30% (235)	6% (50)	1% (11)	4% (35)	791
2020 Vote: Joe Biden	58% (1314)	32% (731)	6% (143)	2% (42)	2% (40)	2271
2020 Vote: Donald Trump	48% (1068)	38% (839)	9% (205)	4% (80)	2% (44)	2236
2020 Vote: Someone Else	61% (43)	31% (22)	2% (2)	3% (2)	2% (2)	70
2020 Vote: Did not Vote	58% (206)	28% (100)	5% (18)	3% (9)	6% (22)	355
2016 Vote: Hillary Clinton	59% (983)	33% (549)	6% (97)	2% (26)	1% (22)	1678
2016 Vote: Donald Trump	45% (882)	39% (760)	10% (189)	4% (81)	2% (35)	1947
2016 Vote: Someone Else	52% (93)	35% (61)	7% (13)	1% (2)	4% (8)	177
2020 Vote/PID: Not Biden/Democrat	59% (110)	28% (53)	8% (16)	2% (3)	2% (5)	187
2020 Vote/PID: Not Trump/Republican	49% (105)	38% (82)	7% (15)	2% (4)	4% (8)	214

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2631)	34% (1691)	7% (368)	3% (134)	2% (108)	4932
U.S. Economy: Wrong Track	51% (1716)	35% (1173)	8% (273)	3% (103)	3% (89)	3354
U.S. Economy: Right Direction	58% (915)	33% (518)	6% (96)	2% (31)	1% (18)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59% (953)	32% (510)	6% (93)	2% (27)	2% (29)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49% (1194)	37% (887)	8% (202)	4% (92)	2% (50)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	54% (485)	33% (295)	8% (73)	2% (14)	3% (29)	896
Top 2024 Issue: Economy	54% (903)	35% (597)	7% (118)	2% (36)	2% (33)	1687
Community: Urban	57% (629)	31% (345)	7% (72)	2% (25)	3% (29)	1100
Community: Suburban	53% (1251)	36% (849)	8% (180)	3% (61)	2% (40)	2381
Community: Rural	52% (752)	34% (497)	8% (117)	3% (47)	3% (38)	1451
Community/Gender: Urban Women	60% (294)	30% (146)	5% (27)	1% (5)	3% (15)	486
Community/Gender: Urban Men	55% (335)	32% (199)	7% (45)	3% (21)	2% (14)	614
Community/Gender: Rural Women	54% (455)	32% (269)	8% (65)	2% (20)	3% (29)	838
Community/Gender: Rural Men	48% (296)	37% (229)	8% (52)	4% (27)	1% (9)	613
Community/Gender: Suburban Women	56% (728)	33% (431)	6% (83)	2% (32)	2% (25)	1299
Community/Gender: Suburban Men	48% (523)	39% (417)	9% (97)	3% (30)	1% (15)	1083
Homeowner	51% (1919)	37% (1383)	8% (306)	3% (105)	2% (72)	3785
Renter	61% (601)	28% (275)	5% (51)	3% (26)	3% (30)	983
Military HHnm: Yes	53% (383)	34% (245)	8% (58)	3% (19)	2% (14)	719
Military HH: No	53% (2248)	34% (1446)	7% (311)	3% (114)	2% (93)	4213
Employ: Private Sector	53% (973)	36% (653)	7% (124)	3% (60)	2% (29)	1838
Employ: Government	54% (168)	35% (108)	7% (22)	2% (8)	2% (5)	310
Employ: Self-Employed	57% (235)	33% (135)	5% (22)	4% (15)	1% (3)	410
Employ: Homemaker	55% (147)	35% (93)	7% (18)	1% (3)	3% (8)	269
Employ: Student	68% (76)	23% (26)	2% (2)	2% (2)	6% (7)	112
Employ: Retired	47% (619)	38% (509)	11% (143)	3% (34)	2% (23)	1328
Employ: Unemployed	58% (231)	27% (106)	6% (26)	3% (11)	6% (23)	396
Employ: Other	68% (182)	23% (61)	5% (12)	1% (3)	4% (10)	268
Self + Household: White-Collar	50% (933)	38% (699)	8% (141)	3% (53)	2% (29)	1854
Self + Household: Blue Collar	54% (1277)	34% (797)	8% (183)	3% (64)	1% (30)	2351

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2631)	34% (1691)	7% (368)	3% (134)	2% (108)	4932
Union HH: Yes	54% (200)	34% (125)	10% (39)	1% (5)	1% (4)	372
Union HH: No	53% (2432)	34% (1566)	7% (330)	3% (129)	2% (103)	4560
LGBTQ+: Yes	59% (273)	30% (137)	6% (26)	3% (13)	2% (11)	461
LGBTQ+: No	53% (2358)	35% (1554)	8% (343)	3% (121)	2% (96)	4471
Motivated to Vote	53% (2345)	35% (1536)	8% (340)	3% (116)	2% (70)	4406
Parent: Yes	64% (889)	28% (391)	5% (65)	2% (30)	1% (13)	1387
Parent: No	49% (1743)	37% (1300)	9% (303)	3% (104)	3% (94)	3545
COVID Vaccine: Yes	54% (1868)	34% (1195)	8% (262)	2% (78)	2% (65)	3469
COVID Vaccine: No	52% (763)	34% (496)	7% (106)	4% (56)	3% (42)	1463
Student Loans: Yes	65% (530)	26% (208)	6% (50)	2% (14)	1% (11)	813
Student Loans: No	51% (2101)	36% (1483)	8% (318)	3% (120)	2% (97)	4119
Favorable Opinion of Haley	49% (820)	38% (634)	9% (146)	3% (45)	2% (25)	1670
Unfavorable Opinion of Haley	53% (1118)	34% (726)	8% (171)	3% (65)	1% (31)	2111
Protestant	48% (653)	38% (508)	9% (120)	3% (44)	2% (24)	1348
Roman Catholic	49% (520)	39% (408)	7% (74)	3% (29)	2% (20)	1051
Jewish	55% (49)	36% (33)	7% (6)	2% (2)	— (0)	90
Muslim	55% (32)	31% (18)	10% (6)	4% (2)	— (0)	57
Atheist	55% (110)	35% (70)	7% (14)	3% (5)	1% (2)	202
Agnostic	55% (114)	28% (58)	10% (21)	3% (6)	4% (9)	207
Something else	63% (549)	28% (244)	5% (46)	2% (16)	2% (19)	874
Nothing in particular	56% (547)	31% (305)	7% (72)	2% (24)	3% (32)	981
Prodigal Biden Voter	57% (175)	31% (96)	5% (14)	3% (11)	3% (9)	304
Undecided Voter (DK/WNV)	54% (249)	32% (148)	5% (24)	3% (16)	6% (27)	464
Undecided Voter (DK)	52% (102)	30% (59)	6% (11)	5% (9)	8% (16)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (2492)	26% (1292)	13% (664)	7% (357)	3% (126)	4932
Gender: Male	46% (1070)	26% (600)	16% (370)	9% (218)	2% (50)	2309
Gender: Female	54% (1422)	26% (692)	11% (294)	5% (139)	3% (76)	2623
Age: 18-34	51% (665)	26% (344)	12% (157)	6% (84)	4% (53)	1303
Age: 35-44	48% (322)	29% (197)	13% (90)	7% (48)	2% (12)	669
Age: 45-64	52% (885)	25% (425)	14% (240)	7% (120)	2% (37)	1706
Age: 65+	49% (620)	26% (327)	14% (177)	8% (105)	2% (25)	1254
GenZers: 1997-2012	53% (324)	23% (143)	13% (80)	5% (33)	5% (32)	612
Millennials: 1981-1996	49% (632)	29% (376)	12% (157)	7% (93)	2% (31)	1289
GenXers: 1965-1980	52% (687)	26% (340)	13% (165)	7% (95)	2% (28)	1315
Baby Boomers: 1946-1964	50% (803)	25% (403)	15% (244)	8% (129)	2% (31)	1610
Educ: < College	51% (1585)	26% (798)	13% (412)	7% (208)	3% (104)	3107
Educ: Bachelors degree	51% (589)	25% (296)	15% (173)	8% (87)	1% (17)	1163
Educ: Post-grad	48% (318)	30% (198)	12% (80)	9% (62)	1% (5)	662
Income: Under 50k	54% (1075)	23% (457)	13% (248)	6% (125)	4% (75)	1980
Income: 50k-100k	48% (883)	27% (499)	15% (279)	8% (146)	2% (37)	1843
Income: 100k+	48% (534)	30% (336)	12% (137)	8% (86)	1% (15)	1109
Ethnicity: White (Non-Hispanic)	48% (1741)	27% (992)	15% (534)	7% (266)	2% (85)	3619
Ethnicity: Hispanic	53% (181)	24% (81)	12% (40)	7% (23)	5% (16)	341
Ethnicity: Black (Non-Hispanic)	63% (455)	22% (159)	7% (53)	6% (40)	3% (20)	727
Ethnicity: Asian + Other (Non-Hispanic)	47% (115)	24% (60)	15% (37)	11% (27)	2% (5)	245
All Christian	47% (1158)	29% (705)	15% (364)	7% (181)	2% (57)	2466
All Non-Christian	55% (112)	22% (44)	14% (28)	7% (13)	3% (6)	202
Atheist	49% (98)	27% (54)	13% (26)	11% (22)	1% (1)	202
Agnostic/Nothing in particular	52% (616)	25% (301)	13% (152)	7% (78)	4% (42)	1188
Something Else	58% (508)	21% (188)	11% (95)	7% (64)	2% (20)	874
Evangelical	51% (697)	26% (356)	13% (180)	7% (95)	2% (27)	1354
Non-Evangelical	49% (940)	27% (513)	14% (272)	7% (143)	3% (50)	1919
PID: Dem (no lean)	65% (1187)	23% (410)	7% (128)	4% (66)	2% (32)	1823
PID: Ind (no lean)	44% (549)	28% (346)	16% (203)	8% (106)	4% (44)	1248
PID: Rep (no lean)	41% (756)	29% (536)	18% (333)	10% (186)	3% (51)	1862

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**Table BLMB6\_9:** *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (2492)	26% (1292)	13% (664)	7% (357)	3% (126)	4932
PID/Gender: Dem Men	60% (491)	24% (198)	10% (78)	4% (36)	1% (12)	816
PID/Gender: Dem Women	69% (696)	21% (213)	5% (50)	3% (29)	2% (19)	1007
PID/Gender: Ind Men	38% (238)	28% (179)	18% (115)	12% (77)	3% (21)	630
PID/Gender: Ind Women	50% (311)	27% (167)	14% (88)	5% (29)	4% (23)	618
PID/Gender: Rep Men	40% (341)	26% (223)	21% (177)	12% (105)	2% (17)	863
PID/Gender: Rep Women	42% (415)	31% (313)	16% (156)	8% (81)	3% (34)	999
Ideo: Liberal (1-3)	64% (921)	23% (337)	7% (107)	4% (53)	1% (20)	1439
Ideo: Moderate (4)	50% (709)	29% (412)	12% (164)	6% (81)	3% (40)	1406
Ideo: Conservative (5-7)	41% (783)	27% (507)	19% (367)	11% (209)	2% (44)	1911
Ideo/PID: Conservative Republican	39% (544)	27% (380)	20% (279)	12% (160)	2% (29)	1392
Ideo/PID: Moderate/Liberal Republican	46% (195)	35% (148)	12% (49)	5% (21)	3% (11)	425
Ideo/PID: Moderate/Conservative Democrat	59% (401)	27% (185)	8% (55)	3% (24)	1% (10)	674
Ideo/PID: Liberal Democrat	69% (764)	19% (215)	6% (66)	4% (39)	2% (19)	1103
Unfavorable of Biden and Trump	40% (301)	29% (222)	20% (151)	9% (67)	2% (14)	755
2024 H2H Matchup: Biden Voter	64% (1375)	23% (491)	8% (167)	3% (66)	2% (36)	2135
2024 H2H Matchup: Trump Voter	39% (918)	29% (666)	19% (437)	11% (259)	2% (53)	2333
2024 H2H Matchup: Would not Vote	42% (84)	26% (52)	13% (25)	9% (17)	10% (19)	198
2024 H2H Matchup: Do not Know	43% (115)	31% (83)	13% (35)	6% (15)	7% (18)	266
2022 House Vote: Democrat	64% (1308)	23% (477)	8% (166)	3% (69)	2% (36)	2057
2022 House Vote: Republican	39% (776)	29% (574)	19% (382)	11% (224)	2% (47)	2003
2022 House Vote: Did not Vote	47% (375)	27% (217)	13% (105)	7% (55)	5% (39)	791
2020 Vote: Joe Biden	63% (1441)	23% (523)	8% (186)	3% (77)	2% (43)	2271
2020 Vote: Donald Trump	39% (861)	29% (647)	19% (426)	11% (247)	2% (55)	2236
2020 Vote: Someone Else	35% (25)	35% (24)	14% (9)	12% (9)	4% (3)	70
2020 Vote: Did not Vote	47% (165)	27% (98)	12% (43)	7% (23)	7% (26)	355
2016 Vote: Hillary Clinton	65% (1096)	22% (364)	8% (135)	3% (51)	2% (32)	1678
2016 Vote: Donald Trump	37% (725)	30% (582)	19% (374)	12% (224)	2% (42)	1947
2016 Vote: Someone Else	50% (89)	26% (46)	14% (24)	6% (10)	5% (8)	177
2020 Vote/PID: Not Biden/Democrat	45% (84)	31% (58)	12% (23)	8% (15)	3% (6)	187
2020 Vote/PID: Not Trump/Republican	50% (107)	28% (59)	13% (29)	5% (11)	3% (7)	214

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**Table BLMB6\_9:** *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (2492)	26% (1292)	13% (664)	7% (357)	3% (126)	4932
U.S. Economy: Wrong Track	45% (1498)	27% (922)	16% (539)	9% (297)	3% (97)	3354
U.S. Economy: Right Direction	63% (994)	23% (370)	8% (125)	4% (60)	2% (30)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (1103)	20% (330)	7% (113)	3% (42)	2% (25)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40% (964)	29% (694)	18% (442)	11% (267)	2% (58)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	48% (426)	30% (268)	12% (110)	5% (48)	5% (44)	896
Top 2024 Issue: Economy	42% (715)	32% (542)	15% (260)	7% (121)	3% (49)	1687
Community: Urban	56% (620)	26% (283)	10% (111)	6% (62)	2% (24)	1100
Community: Suburban	50% (1182)	26% (625)	14% (344)	7% (175)	2% (55)	2381
Community: Rural	48% (690)	26% (384)	14% (209)	8% (121)	3% (47)	1451
Community/Gender: Urban Women	63% (306)	22% (106)	9% (42)	4% (20)	3% (13)	486
Community/Gender: Urban Men	51% (314)	29% (177)	11% (69)	7% (41)	2% (12)	614
Community/Gender: Rural Women	50% (418)	28% (237)	13% (110)	5% (38)	4% (34)	838
Community/Gender: Rural Men	44% (271)	24% (147)	16% (99)	14% (83)	2% (13)	613
Community/Gender: Suburban Women	54% (698)	27% (349)	11% (142)	6% (81)	2% (30)	1299
Community/Gender: Suburban Men	45% (485)	25% (276)	19% (203)	9% (94)	2% (26)	1083
Homeowner	49% (1846)	27% (1029)	14% (533)	7% (283)	2% (94)	3785
Renter	57% (559)	22% (220)	11% (113)	7% (67)	3% (25)	983
Military HHnm: Yes	46% (333)	24% (175)	19% (140)	7% (53)	2% (17)	719
Military HH: No	51% (2159)	27% (1117)	12% (524)	7% (304)	3% (109)	4213
Employ: Private Sector	48% (875)	28% (521)	14% (255)	8% (149)	2% (39)	1838
Employ: Government	48% (148)	27% (84)	15% (48)	8% (24)	2% (6)	310
Employ: Self-Employed	56% (228)	26% (107)	11% (44)	6% (24)	1% (6)	410
Employ: Homemaker	52% (140)	28% (76)	14% (37)	4% (10)	2% (5)	269
Employ: Student	50% (56)	26% (29)	18% (20)	3% (3)	4% (4)	112
Employ: Retired	52% (691)	24% (320)	14% (191)	8% (102)	2% (24)	1328
Employ: Unemployed	52% (207)	23% (91)	11% (45)	6% (24)	8% (30)	396
Employ: Other	55% (146)	24% (63)	9% (25)	8% (21)	4% (12)	268
Self + Household: White-Collar	49% (917)	27% (500)	15% (273)	7% (130)	2% (34)	1854
Self + Household: Blue Collar	51% (1192)	26% (618)	14% (318)	8% (185)	2% (38)	2351

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (2492)	26% (1292)	13% (664)	7% (357)	3% (126)	4932
Union HH: Yes	49% (183)	29% (107)	15% (54)	7% (26)	1% (2)	372
Union HH: No	51% (2309)	26% (1185)	13% (610)	7% (331)	3% (124)	4560
LGBTQ+: Yes	55% (253)	23% (105)	12% (53)	8% (37)	3% (13)	461
LGBTQ+: No	50% (2239)	27% (1187)	14% (611)	7% (320)	3% (114)	4471
Motivated to Vote	51% (2256)	26% (1139)	14% (601)	7% (329)	2% (81)	4406
Parent: Yes	51% (709)	28% (382)	12% (163)	8% (104)	2% (29)	1387
Parent: No	50% (1783)	26% (910)	14% (501)	7% (253)	3% (97)	3545
COVID Vaccine: Yes	52% (1815)	27% (921)	13% (439)	6% (217)	2% (76)	3469
COVID Vaccine: No	46% (677)	25% (371)	15% (225)	10% (140)	3% (50)	1463
Student Loans: Yes	51% (411)	29% (238)	14% (114)	5% (39)	1% (11)	813
Student Loans: No	51% (2081)	26% (1054)	13% (550)	8% (318)	3% (116)	4119
Favorable Opinion of Haley	45% (756)	29% (486)	17% (288)	7% (120)	1% (21)	1670
Unfavorable Opinion of Haley	54% (1138)	24% (500)	12% (263)	8% (174)	2% (36)	2111
Protestant	44% (599)	29% (393)	17% (225)	8% (104)	2% (28)	1348
Roman Catholic	50% (531)	27% (289)	13% (133)	7% (70)	3% (29)	1051
Jewish	61% (55)	19% (17)	10% (9)	3% (3)	7% (6)	90
Muslim	51% (29)	30% (17)	10% (6)	9% (5)	— (0)	57
Atheist	49% (98)	27% (54)	13% (26)	11% (22)	1% (1)	202
Agnostic	52% (109)	25% (52)	13% (28)	5% (10)	5% (9)	207
Something else	58% (508)	21% (188)	11% (95)	7% (64)	2% (20)	874
Nothing in particular	52% (508)	25% (250)	13% (124)	7% (68)	3% (32)	981
Prodigal Biden Voter	49% (148)	26% (81)	15% (46)	6% (18)	4% (12)	304
Undecided Voter (DK/WNV)	43% (199)	29% (135)	13% (60)	7% (32)	8% (37)	464
Undecided Voter (DK)	42% (84)	26% (52)	13% (25)	9% (17)	10% (19)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (2354)	25% (1246)	14% (711)	9% (451)	3% (169)	4932
Gender: Male	40% (931)	28% (647)	17% (398)	11% (264)	3% (68)	2309
Gender: Female	54% (1423)	23% (599)	12% (313)	7% (187)	4% (101)	2623
Age: 18-34	52% (681)	24% (311)	11% (144)	9% (111)	4% (55)	1303
Age: 35-44	50% (336)	25% (164)	15% (98)	8% (50)	3% (20)	669
Age: 45-64	46% (787)	26% (439)	16% (272)	9% (149)	3% (59)	1706
Age: 65+	44% (549)	26% (332)	16% (197)	11% (141)	3% (35)	1254
GenZers: 1997-2012	58% (353)	20% (120)	10% (63)	7% (45)	5% (30)	612
Millennials: 1981-1996	49% (629)	26% (341)	13% (166)	9% (110)	3% (43)	1289
GenXers: 1965-1980	48% (636)	24% (322)	15% (204)	8% (108)	3% (45)	1315
Baby Boomers: 1946-1964	43% (691)	27% (439)	16% (264)	11% (174)	3% (42)	1610
Educ: < College	47% (1449)	25% (769)	14% (447)	10% (303)	4% (139)	3107
Educ: Bachelors degree	51% (594)	25% (289)	13% (157)	9% (99)	2% (24)	1163
Educ: Post-grad	47% (311)	28% (187)	16% (108)	7% (49)	1% (7)	662
Income: Under 50k	49% (975)	24% (481)	12% (242)	10% (189)	5% (93)	1980
Income: 50k-100k	47% (868)	25% (468)	16% (293)	9% (164)	3% (50)	1843
Income: 100k+	46% (511)	27% (297)	16% (176)	9% (98)	2% (26)	1109
Ethnicity: White (Non-Hispanic)	46% (1652)	26% (948)	15% (561)	9% (342)	3% (116)	3619
Ethnicity: Hispanic	52% (176)	21% (71)	13% (45)	11% (36)	4% (12)	341
Ethnicity: Black (Non-Hispanic)	56% (409)	23% (167)	10% (75)	6% (43)	5% (33)	727
Ethnicity: Asian + Other (Non-Hispanic)	48% (116)	24% (59)	12% (30)	13% (31)	3% (8)	245
All Christian	41% (1010)	29% (724)	16% (405)	10% (255)	3% (71)	2466
All Non-Christian	62% (125)	21% (43)	10% (20)	5% (10)	2% (5)	202
Atheist	69% (139)	13% (26)	11% (21)	7% (14)	1% (2)	202
Agnostic/Nothing in particular	53% (624)	22% (261)	12% (139)	9% (108)	5% (56)	1188
Something Else	52% (456)	22% (192)	14% (125)	7% (65)	4% (36)	874
Evangelical	48% (647)	26% (348)	14% (192)	9% (123)	3% (45)	1354
Non-Evangelical	41% (794)	28% (544)	17% (329)	10% (191)	3% (60)	1919
PID: Dem (no lean)	65% (1180)	21% (392)	8% (148)	3% (62)	2% (40)	1823
PID: Ind (no lean)	43% (540)	28% (343)	15% (188)	9% (117)	5% (59)	1248
PID: Rep (no lean)	34% (633)	27% (511)	20% (375)	15% (272)	4% (70)	1862

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (2354)	25% (1246)	14% (711)	9% (451)	3% (169)	4932
PID/Gender: Dem Men	56% (457)	28% (228)	11% (87)	4% (33)	1% (10)	816
PID/Gender: Dem Women	72% (723)	16% (164)	6% (61)	3% (29)	3% (30)	1007
PID/Gender: Ind Men	36% (228)	28% (176)	19% (120)	12% (77)	5% (29)	630
PID/Gender: Ind Women	51% (313)	27% (167)	11% (67)	7% (41)	5% (30)	618
PID/Gender: Rep Men	29% (246)	28% (243)	22% (191)	18% (154)	3% (28)	863
PID/Gender: Rep Women	39% (387)	27% (268)	18% (184)	12% (118)	4% (41)	999
Ideo: Liberal (1-3)	71% (1028)	19% (272)	6% (80)	3% (37)	2% (22)	1439
Ideo: Moderate (4)	44% (620)	30% (428)	14% (202)	7% (104)	4% (52)	1406
Ideo: Conservative (5-7)	33% (632)	26% (501)	21% (406)	16% (302)	4% (70)	1911
Ideo/PID: Conservative Republican	33% (457)	25% (354)	22% (303)	16% (226)	4% (52)	1392
Ideo/PID: Moderate/Liberal Republican	37% (159)	34% (146)	16% (68)	10% (42)	2% (9)	425
Ideo/PID: Moderate/Conservative Democrat	50% (338)	29% (196)	14% (93)	4% (29)	3% (19)	674
Ideo/PID: Liberal Democrat	74% (821)	17% (188)	4% (48)	3% (30)	1% (16)	1103
Unfavorable of Biden and Trump	44% (329)	28% (210)	18% (133)	9% (67)	2% (15)	755
2024 H2H Matchup: Biden Voter	65% (1387)	23% (488)	7% (155)	3% (63)	2% (41)	2135
2024 H2H Matchup: Trump Voter	33% (764)	27% (637)	21% (481)	15% (360)	4% (92)	2333
2024 H2H Matchup: Would not Vote	46% (91)	23% (45)	17% (34)	5% (10)	9% (18)	198
2024 H2H Matchup: Do not Know	42% (113)	29% (76)	15% (41)	7% (18)	7% (18)	266
2022 House Vote: Democrat	65% (1327)	22% (457)	8% (167)	3% (61)	2% (45)	2057
2022 House Vote: Republican	33% (666)	27% (544)	20% (407)	16% (313)	4% (73)	2003
2022 House Vote: Did not Vote	42% (330)	28% (225)	16% (129)	8% (63)	6% (44)	791
2020 Vote: Joe Biden	64% (1448)	23% (521)	8% (187)	3% (66)	2% (49)	2271
2020 Vote: Donald Trump	32% (705)	28% (630)	21% (463)	16% (348)	4% (90)	2236
2020 Vote: Someone Else	43% (30)	23% (16)	17% (12)	12% (9)	5% (3)	70
2020 Vote: Did not Vote	48% (172)	22% (79)	14% (50)	8% (28)	8% (27)	355
2016 Vote: Hillary Clinton	65% (1091)	23% (383)	7% (125)	3% (50)	2% (29)	1678
2016 Vote: Donald Trump	32% (614)	27% (528)	21% (417)	16% (312)	4% (76)	1947
2016 Vote: Someone Else	51% (90)	28% (50)	11% (20)	5% (10)	4% (8)	177
2020 Vote/PID: Not Biden/Democrat	43% (81)	25% (47)	15% (27)	13% (23)	4% (8)	187
2020 Vote/PID: Not Trump/Republican	42% (89)	27% (58)	17% (37)	10% (22)	4% (8)	214

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (2354)	25% (1246)	14% (711)	9% (451)	3% (169)	4932
U.S. Economy: Wrong Track	41% (1366)	26% (862)	18% (595)	12% (398)	4% (132)	3354
U.S. Economy: Right Direction	63% (988)	24% (384)	7% (116)	3% (53)	2% (37)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67% (1077)	22% (359)	6% (98)	3% (43)	2% (35)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34% (816)	27% (656)	20% (493)	15% (363)	4% (97)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	51% (461)	26% (231)	13% (121)	5% (45)	4% (37)	896
Top 2024 Issue: Economy	36% (612)	33% (553)	17% (287)	9% (153)	5% (81)	1687
Community: Urban	53% (580)	25% (270)	13% (140)	7% (77)	3% (33)	1100
Community: Suburban	48% (1136)	25% (590)	15% (355)	10% (229)	3% (71)	2381
Community: Rural	44% (638)	27% (386)	15% (217)	10% (145)	4% (65)	1451
Community/Gender: Urban Women	61% (298)	20% (96)	10% (49)	4% (22)	4% (22)	486
Community/Gender: Urban Men	46% (282)	28% (174)	15% (90)	9% (55)	2% (12)	614
Community/Gender: Rural Women	50% (418)	25% (213)	12% (103)	8% (64)	5% (40)	838
Community/Gender: Rural Men	36% (219)	28% (173)	19% (114)	13% (81)	4% (25)	613
Community/Gender: Suburban Women	54% (707)	22% (290)	12% (161)	8% (102)	3% (39)	1299
Community/Gender: Suburban Men	40% (430)	28% (300)	18% (194)	12% (128)	3% (31)	1083
Homeowner	46% (1758)	26% (969)	15% (577)	10% (363)	3% (118)	3785
Renter	52% (510)	24% (234)	12% (122)	8% (78)	4% (39)	983
Military HHnm: Yes	42% (302)	26% (184)	18% (128)	12% (86)	3% (20)	719
Military HH: No	49% (2052)	25% (1062)	14% (584)	9% (366)	4% (149)	4213
Employ: Private Sector	47% (857)	26% (476)	15% (281)	9% (173)	3% (51)	1838
Employ: Government	50% (156)	27% (84)	13% (41)	6% (20)	3% (10)	310
Employ: Self-Employed	51% (207)	23% (95)	15% (63)	7% (30)	4% (15)	410
Employ: Homemaker	51% (136)	25% (68)	13% (36)	7% (18)	4% (11)	269
Employ: Student	67% (75)	18% (20)	6% (7)	4% (5)	4% (5)	112
Employ: Retired	45% (599)	26% (350)	16% (210)	11% (140)	2% (29)	1328
Employ: Unemployed	47% (185)	24% (96)	11% (45)	11% (43)	7% (28)	396
Employ: Other	52% (139)	21% (56)	11% (29)	9% (23)	8% (21)	268
Self + Household: White-Collar	50% (927)	26% (475)	14% (267)	8% (142)	2% (43)	1854
Self + Household: Blue Collar	45% (1062)	26% (622)	15% (361)	10% (245)	3% (61)	2351

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (2354)	25% (1246)	14% (711)	9% (451)	3% (169)	4932
Union HH: Yes	46% (173)	31% (115)	15% (56)	7% (25)	1% (4)	372
Union HH: No	48% (2181)	25% (1131)	14% (655)	9% (426)	4% (166)	4560
LGBTQ+: Yes	66% (305)	18% (83)	7% (30)	6% (29)	3% (14)	461
LGBTQ+: No	46% (2049)	26% (1163)	15% (681)	9% (423)	3% (155)	4471
Motivated to Vote	48% (2125)	25% (1097)	15% (657)	9% (409)	3% (119)	4406
Parent: Yes	47% (651)	27% (369)	15% (207)	8% (109)	4% (51)	1387
Parent: No	48% (1703)	25% (877)	14% (504)	10% (343)	3% (118)	3545
COVID Vaccine: Yes	51% (1772)	25% (857)	13% (459)	8% (280)	3% (100)	3469
COVID Vaccine: No	40% (582)	27% (388)	17% (252)	12% (172)	5% (69)	1463
Student Loans: Yes	55% (449)	26% (215)	11% (86)	6% (45)	2% (19)	813
Student Loans: No	46% (1905)	25% (1031)	15% (626)	10% (407)	4% (150)	4119
Favorable Opinion of Haley	41% (685)	30% (496)	17% (287)	10% (161)	3% (42)	1670
Unfavorable Opinion of Haley	52% (1099)	22% (474)	14% (292)	10% (207)	2% (39)	2111
Protestant	41% (552)	29% (392)	18% (238)	9% (128)	3% (38)	1348
Roman Catholic	41% (433)	29% (308)	15% (157)	11% (121)	3% (32)	1051
Jewish	61% (55)	20% (18)	12% (11)	5% (5)	2% (2)	90
Muslim	59% (34)	21% (12)	9% (5)	8% (4)	3% (2)	57
Atheist	69% (139)	13% (26)	11% (21)	7% (14)	1% (2)	202
Agnostic	63% (131)	18% (36)	9% (18)	6% (12)	4% (9)	207
Something else	52% (456)	22% (192)	14% (125)	7% (65)	4% (36)	874
Nothing in particular	50% (493)	23% (224)	12% (121)	10% (95)	5% (48)	981
Prodigal Biden Voter	49% (149)	27% (82)	15% (46)	5% (14)	4% (13)	304
Undecided Voter (DK/WNV)	44% (204)	26% (121)	16% (75)	6% (28)	8% (36)	464
Undecided Voter (DK)	46% (91)	23% (45)	17% (34)	5% (10)	9% (18)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (2840)	30% (1483)	7% (350)	3% (134)	3% (125)	4932
Gender: Male	53% (1226)	32% (737)	9% (211)	4% (84)	2% (51)	2309
Gender: Female	62% (1614)	28% (746)	5% (139)	2% (50)	3% (74)	2623
Age: 18-34	41% (540)	36% (464)	12% (159)	5% (69)	5% (71)	1303
Age: 35-44	47% (311)	38% (253)	10% (67)	3% (22)	2% (15)	669
Age: 45-64	62% (1052)	30% (509)	5% (85)	2% (33)	2% (28)	1706
Age: 65+	75% (938)	21% (257)	3% (40)	1% (9)	1% (10)	1254
GenZers: 1997-2012	42% (256)	34% (206)	11% (68)	6% (38)	7% (45)	612
Millennials: 1981-1996	44% (570)	37% (477)	12% (152)	4% (53)	3% (37)	1289
GenXers: 1965-1980	57% (753)	32% (426)	6% (77)	2% (29)	2% (29)	1315
Baby Boomers: 1946-1964	74% (1189)	21% (343)	3% (51)	1% (13)	1% (13)	1610
Educ: < College	62% (1915)	27% (844)	6% (186)	2% (67)	3% (95)	3107
Educ: Bachelors degree	52% (602)	34% (395)	9% (104)	4% (41)	2% (21)	1163
Educ: Post-grad	49% (323)	37% (244)	9% (60)	4% (26)	1% (9)	662
Income: Under 50k	64% (1265)	25% (496)	5% (101)	3% (50)	3% (69)	1980
Income: 50k-100k	56% (1026)	31% (580)	9% (158)	2% (41)	2% (38)	1843
Income: 100k+	50% (549)	37% (408)	8% (91)	4% (42)	2% (18)	1109
Ethnicity: White (Non-Hispanic)	58% (2098)	31% (1128)	7% (245)	2% (75)	2% (74)	3619
Ethnicity: Hispanic	51% (174)	32% (110)	9% (32)	4% (13)	4% (13)	341
Ethnicity: Black (Non-Hispanic)	62% (449)	23% (169)	6% (45)	5% (37)	4% (28)	727
Ethnicity: Asian + Other (Non-Hispanic)	49% (119)	32% (77)	12% (29)	4% (9)	4% (11)	245
All Christian	57% (1408)	32% (782)	7% (172)	2% (62)	2% (42)	2466
All Non-Christian	54% (110)	31% (62)	6% (13)	7% (14)	2% (4)	202
Atheist	44% (89)	35% (70)	15% (31)	5% (10)	1% (2)	202
Agnostic/Nothing in particular	56% (660)	30% (352)	8% (91)	3% (33)	4% (52)	1188
Something Else	66% (573)	25% (217)	5% (44)	2% (15)	3% (25)	874
Evangelical	61% (827)	29% (395)	6% (84)	2% (24)	2% (25)	1354
Non-Evangelical	59% (1123)	30% (582)	7% (125)	2% (48)	2% (41)	1919
PID: Dem (no lean)	64% (1171)	25% (461)	6% (106)	2% (44)	2% (40)	1823
PID: Ind (no lean)	55% (684)	31% (390)	8% (98)	3% (35)	3% (40)	1248
PID: Rep (no lean)	53% (985)	34% (632)	8% (146)	3% (54)	2% (44)	1862

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (2840)	30% (1483)	7% (350)	3% (134)	3% (125)	4932
PID/Gender: Dem Men	62% (506)	26% (213)	7% (59)	3% (25)	2% (13)	816
PID/Gender: Dem Women	66% (665)	25% (248)	5% (47)	2% (19)	3% (27)	1007
PID/Gender: Ind Men	50% (315)	33% (208)	10% (66)	3% (22)	3% (20)	630
PID/Gender: Ind Women	60% (370)	30% (182)	5% (32)	2% (13)	3% (21)	618
PID/Gender: Rep Men	47% (406)	37% (317)	10% (86)	4% (37)	2% (18)	863
PID/Gender: Rep Women	58% (579)	32% (315)	6% (60)	2% (18)	3% (26)	999
Ideo: Liberal (1-3)	60% (866)	30% (425)	6% (85)	3% (37)	2% (26)	1439
Ideo: Moderate (4)	62% (868)	27% (386)	7% (92)	2% (28)	2% (31)	1406
Ideo: Conservative (5-7)	52% (1002)	33% (633)	9% (166)	3% (62)	2% (47)	1911
Ideo/PID: Conservative Republican	52% (723)	34% (473)	9% (119)	3% (46)	2% (31)	1392
Ideo/PID: Moderate/Liberal Republican	56% (237)	35% (149)	6% (26)	2% (8)	1% (4)	425
Ideo/PID: Moderate/Conservative Democrat	65% (439)	24% (164)	6% (43)	2% (12)	2% (16)	674
Ideo/PID: Liberal Democrat	64% (702)	26% (290)	6% (61)	3% (28)	2% (21)	1103
Unfavorable of Biden and Trump	52% (395)	33% (250)	10% (78)	3% (23)	1% (9)	755
2024 H2H Matchup: Biden Voter	64% (1357)	26% (565)	6% (129)	2% (43)	2% (40)	2135
2024 H2H Matchup: Trump Voter	52% (1220)	34% (792)	8% (194)	3% (77)	2% (49)	2333
2024 H2H Matchup: Would not Vote	54% (107)	26% (50)	7% (14)	3% (6)	10% (20)	198
2024 H2H Matchup: Do not Know	58% (155)	28% (76)	5% (13)	3% (7)	6% (16)	266
2022 House Vote: Democrat	64% (1310)	27% (553)	6% (116)	2% (41)	2% (37)	2057
2022 House Vote: Republican	54% (1077)	33% (660)	8% (159)	3% (69)	2% (38)	2003
2022 House Vote: Did not Vote	52% (410)	30% (240)	9% (71)	3% (21)	6% (49)	791
2020 Vote: Joe Biden	63% (1442)	27% (611)	6% (134)	2% (44)	2% (41)	2271
2020 Vote: Donald Trump	54% (1197)	33% (737)	8% (175)	4% (79)	2% (49)	2236
2020 Vote: Someone Else	45% (32)	40% (28)	10% (7)	2% (2)	2% (1)	70
2020 Vote: Did not Vote	48% (170)	30% (108)	9% (34)	3% (10)	10% (34)	355
2016 Vote: Hillary Clinton	66% (1101)	26% (433)	5% (89)	2% (32)	1% (22)	1678
2016 Vote: Donald Trump	54% (1047)	34% (656)	8% (153)	3% (57)	2% (35)	1947
2016 Vote: Someone Else	58% (102)	34% (60)	6% (10)	1% (2)	2% (4)	177
2020 Vote/PID: Not Biden/Democrat	55% (102)	25% (46)	9% (17)	6% (12)	5% (10)	187
2020 Vote/PID: Not Trump/Republican	50% (107)	35% (74)	10% (22)	1% (3)	4% (8)	214

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (2840)	30% (1483)	7% (350)	3% (134)	3% (125)	4932
U.S. Economy: Wrong Track	54% (1813)	32% (1070)	8% (275)	3% (93)	3% (103)	3354
U.S. Economy: Right Direction	65% (1027)	26% (413)	5% (75)	3% (41)	1% (22)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66% (1064)	26% (412)	5% (74)	2% (29)	2% (33)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52% (1270)	33% (808)	8% (204)	3% (82)	3% (61)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	56% (506)	29% (263)	8% (73)	3% (23)	3% (31)	896
Top 2024 Issue: Economy	53% (889)	35% (582)	7% (123)	3% (49)	3% (44)	1687
Community: Urban	55% (608)	32% (348)	8% (88)	3% (31)	2% (26)	1100
Community: Suburban	56% (1328)	31% (735)	8% (191)	3% (73)	2% (54)	2381
Community: Rural	62% (903)	28% (400)	5% (72)	2% (30)	3% (45)	1451
Community/Gender: Urban Women	62% (302)	26% (125)	8% (41)	1% (5)	3% (13)	486
Community/Gender: Urban Men	50% (306)	36% (222)	8% (47)	4% (25)	2% (13)	614
Community/Gender: Rural Women	66% (550)	26% (219)	3% (28)	1% (12)	3% (29)	838
Community/Gender: Rural Men	58% (353)	30% (182)	7% (43)	3% (18)	3% (17)	613
Community/Gender: Suburban Women	59% (762)	31% (402)	5% (70)	2% (32)	2% (32)	1299
Community/Gender: Suburban Men	52% (566)	31% (333)	11% (121)	4% (41)	2% (21)	1083
Homeowner	58% (2176)	31% (1173)	7% (263)	3% (96)	2% (76)	3785
Renter	58% (571)	27% (266)	8% (75)	3% (34)	4% (36)	983
Military HHnm: Yes	62% (447)	29% (209)	6% (43)	2% (12)	1% (8)	719
Military HH: No	57% (2393)	30% (1275)	7% (307)	3% (121)	3% (116)	4213
Employ: Private Sector	47% (868)	37% (675)	10% (177)	4% (80)	2% (38)	1838
Employ: Government	48% (148)	34% (107)	12% (37)	2% (8)	4% (12)	310
Employ: Self-Employed	53% (216)	36% (148)	5% (19)	3% (13)	3% (13)	410
Employ: Homemaker	52% (141)	38% (102)	7% (18)	2% (4)	1% (4)	269
Employ: Student	38% (42)	36% (40)	15% (17)	3% (3)	8% (9)	112
Employ: Retired	77% (1019)	19% (252)	3% (39)	1% (9)	1% (9)	1328
Employ: Unemployed	59% (233)	26% (102)	7% (27)	2% (6)	7% (28)	396
Employ: Other	65% (173)	21% (57)	6% (16)	4% (10)	5% (12)	268
Self + Household: White-Collar	52% (966)	35% (655)	8% (149)	3% (57)	1% (28)	1854
Self + Household: Blue Collar	62% (1452)	28% (651)	6% (152)	2% (57)	2% (39)	2351

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (2840)	30% (1483)	7% (350)	3% (134)	3% (125)	4932
Union HH: Yes	61% (229)	28% (104)	6% (21)	4% (14)	1% (4)	372
Union HH: No	57% (2611)	30% (1379)	7% (329)	3% (119)	3% (121)	4560
LGBTQ+: Yes	54% (250)	28% (127)	10% (48)	5% (22)	3% (15)	461
LGBTQ+: No	58% (2590)	30% (1356)	7% (303)	3% (112)	2% (110)	4471
Motivated to Vote	59% (2583)	30% (1339)	7% (299)	3% (115)	2% (70)	4406
Parent: Yes	50% (692)	36% (497)	8% (110)	4% (58)	2% (30)	1387
Parent: No	61% (2148)	28% (986)	7% (240)	2% (76)	3% (95)	3545
COVID Vaccine: Yes	60% (2065)	30% (1025)	7% (229)	2% (73)	2% (76)	3469
COVID Vaccine: No	53% (775)	31% (458)	8% (121)	4% (60)	3% (49)	1463
Student Loans: Yes	48% (387)	36% (292)	11% (88)	3% (27)	2% (19)	813
Student Loans: No	60% (2453)	29% (1191)	6% (263)	3% (107)	3% (106)	4119
Favorable Opinion of Haley	56% (939)	33% (559)	7% (112)	2% (39)	1% (21)	1670
Unfavorable Opinion of Haley	59% (1254)	29% (612)	7% (157)	3% (65)	1% (22)	2111
Protestant	58% (787)	31% (414)	7% (97)	2% (27)	2% (23)	1348
Roman Catholic	56% (590)	33% (345)	6% (68)	3% (29)	2% (18)	1051
Jewish	56% (50)	30% (27)	9% (8)	4% (3)	2% (2)	90
Muslim	51% (29)	24% (14)	5% (3)	16% (9)	4% (2)	57
Atheist	44% (89)	35% (70)	15% (31)	5% (10)	1% (2)	202
Agnostic	49% (102)	36% (74)	8% (17)	2% (5)	4% (9)	207
Something else	66% (573)	25% (217)	5% (44)	2% (15)	3% (25)	874
Nothing in particular	57% (558)	28% (278)	8% (74)	3% (28)	4% (43)	981
Prodigal Biden Voter	59% (179)	29% (87)	6% (20)	3% (9)	3% (10)	304
Undecided Voter (DK/WNV)	57% (263)	27% (126)	6% (27)	3% (13)	8% (36)	464
Undecided Voter (DK)	54% (107)	26% (50)	7% (14)	3% (6)	10% (20)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (3089)	24% (1187)	6% (274)	3% (158)	5% (223)	4932
Gender: Male	64% (1469)	23% (539)	6% (145)	4% (89)	3% (68)	2309
Gender: Female	62% (1620)	25% (649)	5% (130)	3% (69)	6% (156)	2623
Age: 18-34	53% (691)	27% (353)	8% (103)	4% (56)	8% (100)	1303
Age: 35-44	57% (381)	29% (197)	6% (40)	3% (22)	4% (28)	669
Age: 45-64	65% (1118)	23% (390)	5% (89)	3% (51)	4% (60)	1706
Age: 65+	72% (900)	20% (248)	3% (42)	2% (29)	3% (35)	1254
GenZers: 1997-2012	50% (308)	26% (160)	9% (55)	5% (31)	9% (57)	612
Millennials: 1981-1996	57% (731)	28% (366)	6% (83)	3% (43)	5% (66)	1289
GenXers: 1965-1980	63% (832)	24% (320)	5% (69)	3% (39)	4% (55)	1315
Baby Boomers: 1946-1964	71% (1137)	20% (325)	4% (65)	3% (43)	2% (40)	1610
Educ: < College	61% (1891)	24% (742)	5% (169)	4% (114)	6% (191)	3107
Educ: Bachelors degree	66% (772)	23% (273)	6% (70)	2% (25)	2% (24)	1163
Educ: Post-grad	64% (427)	26% (173)	5% (35)	3% (19)	1% (8)	662
Income: Under 50k	61% (1208)	23% (464)	6% (117)	3% (63)	6% (128)	1980
Income: 50k-100k	64% (1172)	24% (446)	5% (95)	4% (65)	4% (65)	1843
Income: 100k+	64% (709)	25% (277)	6% (63)	3% (30)	3% (30)	1109
Ethnicity: White (Non-Hispanic)	63% (2290)	24% (873)	6% (205)	3% (100)	4% (152)	3619
Ethnicity: Hispanic	56% (190)	26% (87)	9% (29)	5% (17)	5% (17)	341
Ethnicity: Black (Non-Hispanic)	67% (487)	19% (141)	4% (29)	4% (31)	5% (39)	727
Ethnicity: Asian + Other (Non-Hispanic)	50% (123)	35% (86)	5% (11)	4% (9)	6% (16)	245
All Christian	62% (1528)	26% (641)	6% (148)	3% (70)	3% (80)	2466
All Non-Christian	67% (135)	21% (42)	5% (10)	4% (7)	3% (7)	202
Atheist	68% (136)	22% (45)	4% (8)	3% (6)	3% (7)	202
Agnostic/Nothing in particular	64% (755)	22% (263)	5% (60)	3% (37)	6% (73)	1188
Something Else	61% (534)	22% (196)	6% (48)	4% (39)	6% (57)	874
Evangelical	60% (807)	25% (345)	6% (85)	4% (53)	5% (65)	1354
Non-Evangelical	64% (1226)	24% (466)	6% (107)	3% (51)	4% (69)	1919
PID: Dem (no lean)	77% (1405)	16% (294)	3% (58)	1% (19)	3% (47)	1823
PID: Ind (no lean)	59% (732)	26% (321)	6% (70)	4% (47)	6% (78)	1248
PID: Rep (no lean)	51% (953)	31% (573)	8% (146)	5% (92)	5% (98)	1862

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (3089)	24% (1187)	6% (274)	3% (158)	5% (223)	4932
PID/Gender: Dem Men	77% (632)	16% (131)	3% (27)	1% (9)	2% (16)	816
PID/Gender: Dem Women	77% (773)	16% (162)	3% (31)	1% (10)	3% (31)	1007
PID/Gender: Ind Men	62% (389)	22% (137)	6% (40)	5% (33)	5% (31)	630
PID/Gender: Ind Women	55% (342)	30% (184)	5% (30)	2% (14)	8% (47)	618
PID/Gender: Rep Men	52% (448)	31% (271)	9% (78)	5% (47)	2% (20)	863
PID/Gender: Rep Women	51% (505)	30% (302)	7% (69)	4% (45)	8% (78)	999
Ideo: Liberal (1-3)	76% (1094)	18% (262)	3% (40)	1% (15)	2% (27)	1439
Ideo: Moderate (4)	63% (879)	24% (344)	5% (72)	2% (33)	5% (77)	1406
Ideo: Conservative (5-7)	54% (1037)	29% (547)	8% (150)	5% (101)	4% (76)	1911
Ideo/PID: Conservative Republican	52% (724)	30% (424)	8% (118)	5% (71)	4% (56)	1392
Ideo/PID: Moderate/Liberal Republican	50% (213)	34% (144)	6% (26)	4% (19)	5% (23)	425
Ideo/PID: Moderate/Conservative Democrat	72% (486)	19% (130)	4% (26)	1% (9)	3% (23)	674
Ideo/PID: Liberal Democrat	81% (889)	14% (157)	3% (29)	1% (6)	2% (22)	1103
Unfavorable of Biden and Trump	55% (412)	32% (244)	7% (55)	3% (26)	2% (18)	755
2024 H2H Matchup: Biden Voter	79% (1694)	15% (328)	2% (52)	1% (18)	2% (43)	2135
2024 H2H Matchup: Trump Voter	49% (1154)	31% (732)	8% (190)	6% (131)	5% (126)	2333
2024 H2H Matchup: Would not Vote	49% (96)	26% (51)	7% (14)	3% (6)	15% (31)	198
2024 H2H Matchup: Do not Know	54% (144)	29% (76)	7% (18)	1% (3)	9% (24)	266
2022 House Vote: Democrat	79% (1619)	16% (332)	2% (49)	1% (15)	2% (41)	2057
2022 House Vote: Republican	51% (1017)	31% (623)	8% (159)	5% (104)	5% (100)	2003
2022 House Vote: Did not Vote	52% (412)	27% (211)	8% (62)	4% (34)	9% (73)	791
2020 Vote: Joe Biden	78% (1765)	16% (371)	3% (59)	1% (26)	2% (51)	2271
2020 Vote: Donald Trump	51% (1137)	31% (687)	8% (180)	5% (118)	5% (114)	2236
2020 Vote: Someone Else	51% (36)	35% (25)	3% (2)	5% (3)	6% (4)	70
2020 Vote: Did not Vote	43% (151)	30% (105)	9% (33)	3% (11)	15% (54)	355
2016 Vote: Hillary Clinton	80% (1343)	15% (258)	2% (37)	1% (12)	2% (28)	1678
2016 Vote: Donald Trump	53% (1030)	30% (580)	8% (156)	5% (97)	4% (84)	1947
2016 Vote: Someone Else	67% (118)	23% (41)	2% (4)	4% (7)	4% (7)	177
2020 Vote/PID: Not Biden/Democrat	53% (99)	27% (51)	10% (19)	3% (5)	7% (12)	187
2020 Vote/PID: Not Trump/Republican	47% (101)	37% (79)	8% (16)	2% (5)	6% (13)	214

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (3089)	24% (1187)	6% (274)	3% (158)	5% (223)	4932
U.S. Economy: Wrong Track	56% (1885)	28% (927)	7% (235)	4% (127)	5% (179)	3354
U.S. Economy: Right Direction	76% (1204)	16% (260)	2% (39)	2% (31)	3% (45)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	81% (1308)	14% (221)	2% (34)	1% (14)	2% (35)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (1217)	31% (747)	8% (203)	5% (132)	5% (125)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	63% (564)	25% (220)	4% (37)	1% (12)	7% (63)	896
Top 2024 Issue: Economy	54% (909)	31% (520)	7% (122)	3% (57)	5% (78)	1687
Community: Urban	64% (699)	24% (264)	5% (60)	3% (33)	4% (43)	1100
Community: Suburban	63% (1512)	24% (578)	5% (127)	3% (71)	4% (93)	2381
Community: Rural	61% (878)	24% (346)	6% (87)	4% (53)	6% (87)	1451
Community/Gender: Urban Women	65% (318)	22% (107)	5% (24)	2% (11)	5% (27)	486
Community/Gender: Urban Men	62% (381)	26% (157)	6% (36)	4% (23)	3% (17)	614
Community/Gender: Rural Women	58% (484)	26% (216)	6% (48)	3% (25)	8% (65)	838
Community/Gender: Rural Men	64% (393)	21% (130)	6% (39)	5% (29)	3% (21)	613
Community/Gender: Suburban Women	63% (817)	25% (327)	4% (58)	3% (34)	5% (63)	1299
Community/Gender: Suburban Men	64% (695)	23% (251)	6% (69)	3% (38)	3% (30)	1083
Homeowner	63% (2397)	25% (931)	5% (192)	3% (117)	4% (148)	3785
Renter	61% (603)	22% (221)	7% (72)	4% (35)	5% (53)	983
Military HHnm: Yes	65% (466)	23% (169)	5% (37)	3% (20)	4% (28)	719
Military HH: No	62% (2624)	24% (1019)	6% (237)	3% (138)	5% (195)	4213
Employ: Private Sector	60% (1099)	27% (493)	6% (119)	3% (48)	4% (79)	1838
Employ: Government	57% (176)	29% (90)	8% (25)	3% (9)	3% (11)	310
Employ: Self-Employed	63% (257)	24% (97)	5% (20)	5% (21)	4% (15)	410
Employ: Homemaker	61% (163)	24% (66)	6% (15)	3% (9)	6% (16)	269
Employ: Student	53% (59)	26% (29)	9% (10)	4% (4)	9% (10)	112
Employ: Retired	71% (948)	20% (267)	3% (44)	3% (39)	2% (29)	1328
Employ: Unemployed	59% (234)	21% (85)	6% (24)	4% (15)	10% (39)	396
Employ: Other	57% (152)	22% (60)	7% (18)	5% (13)	10% (25)	268
Self + Household: White-Collar	64% (1195)	24% (451)	6% (112)	3% (51)	2% (45)	1854
Self + Household: Blue Collar	64% (1493)	24% (564)	5% (128)	4% (86)	3% (80)	2351

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (3089)	24% (1187)	6% (274)	3% (158)	5% (223)	4932
Union HH: Yes	63% (236)	27% (100)	4% (16)	4% (13)	2% (7)	372
Union HH: No	63% (2853)	24% (1087)	6% (258)	3% (145)	5% (216)	4560
LGBTQ+: Yes	61% (281)	22% (102)	8% (35)	3% (13)	6% (30)	461
LGBTQ+: No	63% (2808)	24% (1085)	5% (240)	3% (145)	4% (193)	4471
Motivated to Vote	65% (2864)	23% (1031)	5% (230)	3% (139)	3% (142)	4406
Parent: Yes	60% (837)	28% (382)	6% (79)	3% (38)	4% (52)	1387
Parent: No	64% (2253)	23% (805)	6% (196)	3% (120)	5% (171)	3545
COVID Vaccine: Yes	68% (2341)	22% (765)	5% (167)	2% (75)	3% (120)	3469
COVID Vaccine: No	51% (748)	29% (422)	7% (108)	6% (83)	7% (103)	1463
Student Loans: Yes	61% (494)	28% (225)	6% (47)	3% (23)	3% (23)	813
Student Loans: No	63% (2595)	23% (962)	6% (227)	3% (135)	5% (200)	4119
Favorable Opinion of Haley	61% (1021)	28% (467)	6% (95)	2% (40)	3% (47)	1670
Unfavorable Opinion of Haley	69% (1467)	19% (400)	5% (106)	4% (87)	2% (51)	2111
Protestant	64% (867)	24% (327)	6% (78)	2% (32)	3% (43)	1348
Roman Catholic	60% (631)	27% (287)	6% (66)	3% (33)	3% (34)	1051
Jewish	78% (71)	13% (12)	5% (4)	2% (2)	2% (2)	90
Muslim	56% (32)	28% (16)	7% (4)	8% (5)	2% (1)	57
Atheist	68% (136)	22% (45)	4% (8)	3% (6)	3% (7)	202
Agnostic	70% (145)	18% (37)	4% (9)	2% (4)	6% (12)	207
Something else	61% (534)	22% (196)	6% (48)	4% (39)	6% (57)	874
Nothing in particular	62% (610)	23% (226)	5% (50)	3% (33)	6% (61)	981
Prodigal Biden Voter	53% (161)	32% (97)	5% (15)	4% (11)	7% (21)	304
Undecided Voter (DK/WNV)	52% (241)	27% (127)	7% (32)	2% (10)	12% (55)	464
Undecided Voter (DK)	49% (96)	26% (51)	7% (14)	3% (6)	15% (31)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (3154)	28% (1367)	5% (254)	2% (77)	2% (81)	4932
Gender: Male	59% (1354)	31% (705)	7% (163)	2% (48)	2% (39)	2309
Gender: Female	69% (1800)	25% (662)	3% (91)	1% (29)	2% (41)	2623
Age: 18-34	65% (844)	25% (326)	5% (64)	2% (30)	3% (39)	1303
Age: 35-44	62% (414)	28% (184)	6% (43)	2% (14)	2% (14)	669
Age: 45-64	65% (1101)	28% (475)	5% (91)	1% (22)	1% (18)	1706
Age: 65+	63% (795)	30% (382)	5% (57)	1% (10)	1% (11)	1254
GenZers: 1997-2012	67% (412)	20% (125)	5% (28)	3% (21)	4% (25)	612
Millennials: 1981-1996	63% (812)	28% (359)	6% (73)	2% (22)	2% (24)	1289
GenXers: 1965-1980	64% (841)	28% (371)	5% (69)	1% (18)	1% (16)	1315
Baby Boomers: 1946-1964	64% (1035)	29% (466)	5% (77)	1% (16)	1% (15)	1610
Educ: < College	66% (2057)	26% (810)	4% (128)	2% (49)	2% (64)	3107
Educ: Bachelors degree	61% (709)	30% (354)	6% (73)	1% (16)	1% (11)	1163
Educ: Post-grad	59% (388)	31% (202)	8% (53)	2% (12)	1% (6)	662
Income: Under 50k	68% (1347)	25% (496)	3% (56)	1% (28)	3% (53)	1980
Income: 50k-100k	62% (1148)	29% (531)	7% (122)	1% (23)	1% (19)	1843
Income: 100k+	59% (659)	31% (340)	7% (76)	2% (25)	1% (9)	1109
Ethnicity: White (Non-Hispanic)	62% (2246)	29% (1067)	6% (208)	1% (47)	1% (51)	3619
Ethnicity: Hispanic	62% (210)	28% (95)	5% (18)	3% (11)	2% (7)	341
Ethnicity: Black (Non-Hispanic)	75% (542)	19% (141)	3% (19)	2% (11)	2% (14)	727
Ethnicity: Asian + Other (Non-Hispanic)	64% (156)	26% (64)	4% (9)	3% (7)	4% (9)	245
All Christian	59% (1454)	32% (785)	6% (156)	2% (39)	1% (32)	2466
All Non-Christian	64% (129)	26% (52)	9% (18)	1% (3)	— (1)	202
Atheist	67% (134)	26% (53)	3% (6)	3% (5)	1% (3)	202
Agnostic/Nothing in particular	69% (819)	24% (279)	4% (46)	1% (16)	2% (28)	1188
Something Else	71% (617)	23% (198)	3% (27)	2% (14)	2% (18)	874
Evangelical	63% (855)	28% (382)	6% (83)	1% (13)	2% (22)	1354
Non-Evangelical	62% (1184)	30% (579)	5% (95)	2% (34)	1% (27)	1919
PID: Dem (no lean)	74% (1354)	21% (390)	2% (44)	1% (12)	1% (22)	1823
PID: Ind (no lean)	62% (770)	28% (345)	6% (75)	2% (30)	2% (27)	1248
PID: Rep (no lean)	55% (1030)	34% (632)	7% (135)	2% (34)	2% (32)	1862

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (3154)	28% (1367)	5% (254)	2% (77)	2% (81)	4932
PID/Gender: Dem Men	71% (580)	24% (193)	4% (29)	1% (5)	1% (9)	816
PID/Gender: Dem Women	77% (774)	20% (198)	2% (15)	1% (7)	1% (12)	1007
PID/Gender: Ind Men	55% (349)	30% (192)	8% (52)	4% (22)	2% (15)	630
PID/Gender: Ind Women	68% (421)	25% (153)	4% (23)	1% (8)	2% (12)	618
PID/Gender: Rep Men	49% (425)	37% (320)	10% (82)	2% (20)	2% (15)	863
PID/Gender: Rep Women	61% (605)	31% (312)	5% (52)	1% (14)	2% (17)	999
Ideo: Liberal (1-3)	74% (1068)	22% (319)	2% (30)	1% (8)	1% (13)	1439
Ideo: Moderate (4)	68% (953)	27% (373)	3% (47)	1% (13)	1% (20)	1406
Ideo: Conservative (5-7)	53% (1006)	34% (651)	9% (173)	3% (49)	2% (31)	1911
Ideo/PID: Conservative Republican	52% (729)	36% (495)	8% (117)	2% (31)	1% (19)	1392
Ideo/PID: Moderate/Liberal Republican	64% (270)	31% (132)	4% (15)	— (2)	1% (5)	425
Ideo/PID: Moderate/Conservative Democrat	71% (477)	24% (162)	4% (26)	1% (4)	1% (5)	674
Ideo/PID: Liberal Democrat	77% (844)	20% (224)	2% (17)	1% (6)	1% (12)	1103
Unfavorable of Biden and Trump	61% (460)	29% (220)	7% (55)	2% (15)	1% (5)	755
2024 H2H Matchup: Biden Voter	74% (1570)	23% (485)	2% (53)	— (10)	1% (17)	2135
2024 H2H Matchup: Trump Voter	55% (1284)	33% (765)	8% (187)	3% (59)	2% (38)	2333
2024 H2H Matchup: Would not Vote	66% (130)	21% (42)	3% (6)	3% (5)	7% (14)	198
2024 H2H Matchup: Do not Know	64% (169)	28% (75)	3% (8)	1% (2)	4% (12)	266
2022 House Vote: Democrat	74% (1514)	23% (466)	2% (48)	1% (11)	1% (18)	2057
2022 House Vote: Republican	54% (1091)	34% (675)	8% (156)	2% (49)	2% (32)	2003
2022 House Vote: Did not Vote	63% (500)	26% (204)	6% (44)	2% (15)	4% (28)	791
2020 Vote: Joe Biden	73% (1662)	23% (514)	3% (59)	— (11)	1% (25)	2271
2020 Vote: Donald Trump	54% (1216)	34% (758)	8% (173)	2% (55)	2% (35)	2236
2020 Vote: Someone Else	57% (40)	33% (23)	6% (5)	1% (1)	2% (1)	70
2020 Vote: Did not Vote	67% (236)	20% (72)	5% (17)	3% (10)	6% (20)	355
2016 Vote: Hillary Clinton	74% (1233)	23% (389)	2% (38)	— (6)	1% (11)	1678
2016 Vote: Donald Trump	53% (1039)	34% (667)	9% (167)	2% (43)	2% (31)	1947
2016 Vote: Someone Else	63% (112)	31% (54)	4% (7)	1% (3)	1% (2)	177
2020 Vote/PID: Not Biden/Democrat	66% (124)	23% (44)	6% (10)	3% (5)	2% (4)	187
2020 Vote/PID: Not Trump/Republican	62% (132)	25% (54)	8% (16)	1% (2)	4% (9)	214

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (3154)	28% (1367)	5% (254)	2% (77)	2% (81)	4932
U.S. Economy: Wrong Track	61% (2038)	29% (972)	7% (219)	2% (58)	2% (67)	3354
U.S. Economy: Right Direction	71% (1116)	25% (395)	2% (35)	1% (18)	1% (14)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75% (1217)	21% (340)	2% (28)	1% (10)	1% (17)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56% (1350)	32% (784)	8% (189)	2% (60)	2% (41)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	65% (587)	27% (243)	4% (36)	1% (7)	3% (23)	896
Top 2024 Issue: Economy	63% (1066)	30% (499)	4% (74)	1% (20)	2% (28)	1687
Community: Urban	66% (728)	27% (295)	4% (49)	1% (15)	1% (14)	1100
Community: Suburban	64% (1517)	28% (664)	6% (131)	1% (33)	2% (36)	2381
Community: Rural	63% (909)	28% (408)	5% (74)	2% (29)	2% (31)	1451
Community/Gender: Urban Women	73% (355)	22% (106)	4% (17)	1% (4)	1% (4)	486
Community/Gender: Urban Men	61% (373)	31% (189)	5% (32)	2% (10)	2% (9)	614
Community/Gender: Rural Women	66% (555)	28% (231)	3% (25)	1% (10)	2% (17)	838
Community/Gender: Rural Men	58% (354)	29% (177)	8% (49)	3% (19)	2% (13)	613
Community/Gender: Suburban Women	69% (890)	25% (326)	4% (49)	1% (14)	2% (20)	1299
Community/Gender: Suburban Men	58% (626)	31% (339)	8% (82)	2% (19)	2% (17)	1083
Homeowner	62% (2352)	29% (1111)	5% (205)	1% (53)	2% (62)	3785
Renter	69% (683)	23% (230)	4% (41)	2% (17)	1% (12)	983
Military HHnm: Yes	60% (428)	30% (215)	8% (55)	2% (12)	1% (9)	719
Military HH: No	65% (2725)	27% (1152)	5% (199)	2% (64)	2% (72)	4213
Employ: Private Sector	62% (1140)	29% (524)	6% (111)	2% (37)	1% (26)	1838
Employ: Government	59% (184)	30% (93)	9% (27)	1% (4)	— (1)	310
Employ: Self-Employed	66% (270)	27% (111)	3% (14)	2% (8)	2% (6)	410
Employ: Homemaker	57% (152)	38% (101)	5% (13)	— (1)	1% (2)	269
Employ: Student	68% (76)	17% (19)	7% (8)	2% (2)	6% (6)	112
Employ: Retired	65% (861)	30% (392)	4% (54)	1% (13)	1% (8)	1328
Employ: Unemployed	69% (275)	21% (83)	3% (13)	1% (5)	5% (21)	396
Employ: Other	72% (194)	16% (43)	5% (13)	3% (7)	4% (10)	268
Self + Household: White-Collar	60% (1120)	31% (579)	6% (114)	1% (27)	1% (13)	1854
Self + Household: Blue Collar	65% (1531)	27% (636)	5% (116)	2% (39)	1% (28)	2351

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (3154)	28% (1367)	5% (254)	2% (77)	2% (81)	4932
Union HH: Yes	66% (246)	26% (95)	6% (23)	2% (7)	— (0)	372
Union HH: No	64% (2907)	28% (1272)	5% (230)	2% (69)	2% (80)	4560
LGBTQ+: Yes	68% (313)	24% (109)	4% (19)	2% (11)	2% (8)	461
LGBTQ+: No	64% (2841)	28% (1258)	5% (234)	1% (65)	2% (73)	4471
Motivated to Vote	64% (2816)	28% (1244)	5% (234)	1% (62)	1% (50)	4406
Parent: Yes	63% (872)	29% (398)	6% (78)	2% (21)	1% (18)	1387
Parent: No	64% (2282)	27% (969)	5% (176)	2% (55)	2% (62)	3545
COVID Vaccine: Yes	67% (2321)	26% (917)	4% (150)	1% (37)	1% (44)	3469
COVID Vaccine: No	57% (832)	31% (451)	7% (104)	3% (40)	3% (37)	1463
Student Loans: Yes	67% (543)	25% (207)	5% (42)	2% (14)	1% (7)	813
Student Loans: No	63% (2610)	28% (1160)	5% (212)	2% (62)	2% (74)	4119
Favorable Opinion of Haley	58% (974)	33% (545)	7% (111)	1% (18)	1% (23)	1670
Unfavorable Opinion of Haley	65% (1374)	27% (573)	5% (109)	2% (37)	1% (18)	2111
Protestant	57% (773)	33% (441)	7% (98)	1% (15)	2% (22)	1348
Roman Catholic	62% (649)	31% (322)	5% (52)	2% (17)	1% (11)	1051
Jewish	62% (56)	25% (23)	12% (11)	— (0)	1% (1)	90
Muslim	60% (34)	26% (15)	8% (5)	5% (3)	— (0)	57
Atheist	67% (134)	26% (53)	3% (6)	3% (5)	1% (3)	202
Agnostic	66% (136)	26% (54)	4% (9)	1% (2)	3% (6)	207
Something else	71% (617)	23% (198)	3% (27)	2% (14)	2% (18)	874
Nothing in particular	70% (683)	23% (226)	4% (38)	1% (13)	2% (21)	981
Prodigal Biden Voter	70% (213)	22% (67)	4% (11)	2% (5)	3% (9)	304
Undecided Voter (DK/WNV)	65% (300)	25% (117)	3% (14)	2% (7)	6% (26)	464
Undecided Voter (DK)	66% (130)	21% (42)	3% (6)	3% (5)	7% (14)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	28% (1362)	36% (1764)	22% (1107)	9% (443)	5% (256)	4932
Gender: Male	28% (638)	34% (791)	24% (544)	12% (266)	3% (70)	2309
Gender: Female	28% (725)	37% (973)	21% (562)	7% (177)	7% (186)	2623
Age: 18-34	38% (498)	32% (413)	16% (212)	6% (73)	8% (106)	1303
Age: 35-44	32% (217)	37% (250)	19% (128)	6% (40)	5% (34)	669
Age: 45-64	25% (425)	37% (623)	24% (406)	11% (182)	4% (70)	1706
Age: 65+	18% (222)	38% (479)	29% (360)	12% (147)	4% (46)	1254
GenZers: 1997-2012	40% (243)	31% (190)	14% (84)	5% (33)	10% (62)	612
Millennials: 1981-1996	35% (456)	35% (447)	18% (238)	6% (75)	6% (72)	1289
GenXers: 1965-1980	26% (347)	38% (499)	21% (282)	10% (127)	5% (59)	1315
Baby Boomers: 1946-1964	19% (298)	37% (591)	29% (468)	12% (196)	4% (57)	1610
Educ: < College	31% (952)	35% (1075)	20% (633)	8% (244)	6% (202)	3107
Educ: Bachelors degree	23% (269)	36% (424)	27% (317)	10% (118)	3% (35)	1163
Educ: Post-grad	21% (141)	40% (266)	24% (156)	12% (80)	3% (19)	662
Income: Under 50k	32% (637)	34% (672)	19% (368)	8% (156)	7% (147)	1980
Income: 50k-100k	25% (467)	36% (670)	25% (456)	9% (175)	4% (75)	1843
Income: 100k+	23% (258)	38% (422)	25% (282)	10% (112)	3% (33)	1109
Ethnicity: White (Non-Hispanic)	24% (860)	37% (1352)	24% (883)	10% (352)	5% (174)	3619
Ethnicity: Hispanic	35% (120)	33% (111)	20% (68)	8% (28)	4% (14)	341
Ethnicity: Black (Non-Hispanic)	44% (317)	31% (227)	13% (91)	6% (44)	7% (48)	727
Ethnicity: Asian + Other (Non-Hispanic)	27% (66)	30% (74)	27% (65)	8% (20)	8% (20)	245
All Christian	22% (551)	36% (890)	26% (636)	11% (281)	4% (107)	2466
All Non-Christian	32% (65)	36% (72)	20% (40)	9% (18)	4% (7)	202
Atheist	33% (67)	37% (75)	20% (40)	8% (16)	2% (5)	202
Agnostic/Nothing in particular	32% (384)	36% (431)	18% (217)	6% (77)	7% (79)	1188
Something Else	34% (296)	34% (296)	20% (174)	6% (51)	7% (58)	874
Evangelical	28% (378)	33% (451)	24% (322)	10% (131)	5% (71)	1354
Non-Evangelical	23% (451)	37% (710)	25% (473)	10% (193)	5% (92)	1919
PID: Dem (no lean)	36% (658)	41% (744)	15% (280)	4% (73)	4% (67)	1823
PID: Ind (no lean)	26% (328)	34% (421)	24% (300)	10% (120)	6% (79)	1248
PID: Rep (no lean)	20% (377)	32% (600)	28% (526)	13% (250)	6% (109)	1862

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	28% (1362)	36% (1764)	22% (1107)	9% (443)	5% (256)	4932
PID/Gender: Dem Men	38% (311)	39% (318)	16% (128)	5% (38)	2% (20)	816
PID/Gender: Dem Women	34% (347)	42% (426)	15% (152)	3% (35)	5% (47)	1007
PID/Gender: Ind Men	24% (149)	34% (211)	26% (166)	12% (78)	4% (26)	630
PID/Gender: Ind Women	29% (179)	34% (209)	22% (135)	7% (42)	9% (53)	618
PID/Gender: Rep Men	21% (178)	30% (261)	29% (250)	17% (150)	3% (23)	863
PID/Gender: Rep Women	20% (199)	34% (338)	28% (276)	10% (99)	9% (86)	999
Ideo: Liberal (1-3)	39% (559)	41% (586)	14% (208)	4% (54)	2% (32)	1439
Ideo: Moderate (4)	28% (391)	37% (520)	22% (314)	6% (87)	7% (94)	1406
Ideo: Conservative (5-7)	18% (352)	31% (601)	30% (571)	15% (293)	5% (94)	1911
Ideo/PID: Conservative Republican	17% (241)	31% (430)	31% (426)	16% (223)	5% (72)	1392
Ideo/PID: Moderate/Liberal Republican	30% (128)	36% (153)	23% (97)	6% (26)	5% (21)	425
Ideo/PID: Moderate/Conservative Democrat	31% (207)	41% (274)	19% (129)	4% (29)	5% (35)	674
Ideo/PID: Liberal Democrat	39% (431)	41% (457)	13% (148)	4% (40)	2% (26)	1103
Unfavorable of Biden and Trump	24% (182)	32% (243)	29% (217)	11% (79)	4% (33)	755
2024 H2H Matchup: Biden Voter	34% (718)	41% (871)	18% (390)	4% (87)	3% (69)	2135
2024 H2H Matchup: Trump Voter	21% (500)	32% (746)	27% (641)	14% (321)	5% (125)	2333
2024 H2H Matchup: Would not Vote	34% (66)	28% (55)	17% (34)	9% (18)	12% (24)	198
2024 H2H Matchup: Do not Know	30% (79)	35% (93)	16% (41)	6% (17)	14% (37)	266
2022 House Vote: Democrat	35% (719)	40% (822)	18% (366)	4% (87)	3% (63)	2057
2022 House Vote: Republican	19% (389)	32% (643)	28% (567)	15% (296)	5% (108)	2003
2022 House Vote: Did not Vote	29% (226)	36% (282)	20% (156)	6% (50)	10% (76)	791
2020 Vote: Joe Biden	34% (768)	40% (917)	19% (421)	4% (94)	3% (72)	2271
2020 Vote: Donald Trump	20% (453)	32% (711)	28% (621)	14% (322)	6% (129)	2236
2020 Vote: Someone Else	24% (17)	38% (27)	17% (12)	15% (10)	6% (4)	70
2020 Vote: Did not Vote	35% (125)	31% (110)	15% (53)	5% (17)	14% (51)	355
2016 Vote: Hillary Clinton	35% (584)	42% (698)	17% (286)	4% (72)	2% (39)	1678
2016 Vote: Donald Trump	18% (351)	32% (623)	30% (578)	16% (303)	5% (93)	1947
2016 Vote: Someone Else	24% (42)	36% (64)	28% (49)	6% (11)	6% (10)	177
2020 Vote/PID: Not Biden/Democrat	31% (57)	34% (63)	16% (30)	11% (20)	9% (16)	187
2020 Vote/PID: Not Trump/Republican	23% (50)	34% (73)	25% (54)	9% (19)	8% (17)	214

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	28% (1362)	36% (1764)	22% (1107)	9% (443)	5% (256)	4932
U.S. Economy: Wrong Track	24% (807)	34% (1132)	25% (843)	11% (372)	6% (200)	3354
U.S. Economy: Right Direction	35% (555)	40% (633)	17% (263)	4% (71)	4% (56)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36% (585)	41% (655)	16% (257)	3% (54)	4% (60)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22% (535)	32% (779)	27% (648)	14% (334)	5% (129)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (242)	37% (330)	22% (201)	6% (55)	8% (67)	896
Top 2024 Issue: Economy	27% (449)	38% (640)	21% (361)	8% (138)	6% (98)	1687
Community: Urban	37% (407)	35% (382)	18% (200)	6% (62)	4% (48)	1100
Community: Suburban	25% (605)	35% (843)	25% (594)	10% (228)	5% (112)	2381
Community: Rural	24% (350)	37% (539)	22% (312)	11% (153)	7% (96)	1451
Community/Gender: Urban Women	36% (175)	36% (174)	18% (88)	4% (18)	7% (32)	486
Community/Gender: Urban Men	38% (233)	34% (208)	18% (112)	7% (44)	3% (16)	614
Community/Gender: Rural Women	25% (210)	40% (333)	20% (169)	7% (58)	8% (69)	838
Community/Gender: Rural Men	23% (140)	34% (207)	23% (143)	16% (95)	4% (28)	613
Community/Gender: Suburban Women	26% (340)	36% (467)	24% (305)	8% (101)	7% (86)	1299
Community/Gender: Suburban Men	24% (265)	35% (376)	27% (289)	12% (127)	2% (26)	1083
Homeowner	25% (929)	36% (1376)	25% (933)	10% (373)	5% (174)	3785
Renter	38% (373)	34% (336)	16% (157)	6% (61)	6% (56)	983
Military HHnm: Yes	24% (172)	34% (245)	26% (186)	12% (83)	5% (34)	719
Military HH: No	28% (1191)	36% (1520)	22% (921)	9% (359)	5% (222)	4213
Employ: Private Sector	28% (522)	38% (693)	21% (382)	9% (163)	4% (78)	1838
Employ: Government	36% (113)	29% (91)	19% (59)	8% (25)	7% (23)	310
Employ: Self-Employed	28% (115)	38% (154)	20% (82)	10% (40)	5% (19)	410
Employ: Homemaker	24% (64)	36% (97)	26% (71)	8% (22)	6% (15)	269
Employ: Student	37% (42)	28% (32)	18% (20)	5% (6)	11% (12)	112
Employ: Retired	20% (262)	36% (485)	29% (383)	11% (150)	4% (49)	1328
Employ: Unemployed	37% (148)	30% (117)	19% (75)	5% (19)	9% (37)	396
Employ: Other	37% (98)	36% (97)	13% (35)	6% (17)	8% (22)	268
Self + Household: White-Collar	22% (415)	38% (698)	26% (486)	11% (195)	3% (61)	1854
Self + Household: Blue Collar	30% (696)	37% (866)	21% (497)	9% (205)	4% (89)	2351

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	28% (1362)	36% (1764)	22% (1107)	9% (443)	5% (256)	4932
Union HH: Yes	47% (175)	36% (134)	12% (43)	3% (12)	2% (9)	372
Union HH: No	26% (1188)	36% (1631)	23% (1063)	9% (431)	5% (247)	4560
LGBTQ+: Yes	34% (156)	36% (165)	18% (82)	8% (35)	5% (23)	461
LGBTQ+: No	27% (1206)	36% (1600)	23% (1025)	9% (408)	5% (233)	4471
Motivated to Vote	27% (1187)	36% (1604)	23% (1033)	9% (416)	4% (167)	4406
Parent: Yes	34% (473)	36% (495)	19% (265)	7% (102)	4% (52)	1387
Parent: No	25% (889)	36% (1269)	24% (841)	10% (341)	6% (204)	3545
COVID Vaccine: Yes	28% (966)	37% (1295)	22% (765)	8% (287)	4% (156)	3469
COVID Vaccine: No	27% (397)	32% (470)	23% (341)	11% (156)	7% (100)	1463
Student Loans: Yes	34% (279)	37% (303)	18% (144)	6% (46)	5% (41)	813
Student Loans: No	26% (1084)	35% (1461)	23% (962)	10% (397)	5% (215)	4119
Favorable Opinion of Haley	22% (366)	36% (601)	28% (463)	11% (182)	3% (58)	1670
Unfavorable Opinion of Haley	28% (586)	36% (770)	23% (481)	10% (212)	3% (61)	2111
Protestant	20% (268)	33% (450)	30% (408)	12% (161)	5% (62)	1348
Roman Catholic	25% (266)	39% (415)	20% (213)	11% (113)	4% (44)	1051
Jewish	27% (24)	37% (33)	22% (20)	11% (10)	4% (3)	90
Muslim	48% (28)	25% (14)	11% (6)	12% (7)	5% (3)	57
Atheist	33% (67)	37% (75)	20% (40)	8% (16)	2% (5)	202
Agnostic	28% (58)	42% (87)	18% (36)	8% (16)	4% (9)	207
Something else	34% (296)	34% (296)	20% (174)	6% (51)	7% (58)	874
Nothing in particular	33% (326)	35% (344)	18% (180)	6% (61)	7% (70)	981
Prodigal Biden Voter	32% (97)	34% (105)	22% (66)	6% (17)	6% (19)	304
Undecided Voter (DK/WNV)	31% (145)	32% (148)	16% (75)	7% (34)	13% (62)	464
Undecided Voter (DK)	34% (66)	28% (55)	17% (34)	9% (18)	12% (24)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	31% (1552)	36% (1800)	18% (885)	9% (425)	5% (270)	4932
Gender: Male	31% (723)	35% (818)	19% (437)	11% (257)	3% (74)	2309
Gender: Female	32% (830)	37% (982)	17% (448)	6% (168)	7% (195)	2623
Age: 18-34	26% (337)	34% (447)	19% (247)	12% (158)	9% (113)	1303
Age: 35-44	26% (174)	34% (225)	24% (158)	10% (69)	6% (42)	669
Age: 45-64	31% (530)	38% (643)	19% (316)	8% (138)	5% (80)	1706
Age: 65+	41% (511)	39% (485)	13% (164)	5% (59)	3% (34)	1254
GenZers: 1997-2012	28% (174)	33% (202)	17% (101)	11% (70)	10% (64)	612
Millennials: 1981-1996	24% (315)	35% (450)	22% (289)	11% (147)	7% (88)	1289
GenXers: 1965-1980	30% (398)	36% (478)	20% (261)	9% (114)	5% (64)	1315
Baby Boomers: 1946-1964	38% (609)	40% (636)	14% (225)	6% (90)	3% (49)	1610
Educ: < College	31% (967)	35% (1080)	18% (558)	9% (278)	7% (224)	3107
Educ: Bachelors degree	30% (349)	39% (453)	20% (234)	8% (93)	3% (33)	1163
Educ: Post-grad	36% (236)	40% (268)	14% (93)	8% (53)	2% (13)	662
Income: Under 50k	32% (625)	34% (670)	18% (362)	8% (166)	8% (158)	1980
Income: 50k-100k	31% (564)	38% (694)	18% (332)	9% (169)	5% (84)	1843
Income: 100k+	33% (363)	39% (436)	17% (192)	8% (90)	2% (28)	1109
Ethnicity: White (Non-Hispanic)	32% (1170)	39% (1400)	17% (625)	7% (270)	4% (155)	3619
Ethnicity: Hispanic	26% (90)	34% (114)	21% (73)	13% (44)	6% (21)	341
Ethnicity: Black (Non-Hispanic)	32% (234)	27% (195)	19% (137)	12% (87)	10% (74)	727
Ethnicity: Asian + Other (Non-Hispanic)	24% (60)	37% (91)	21% (50)	10% (24)	8% (20)	245
All Christian	32% (788)	40% (976)	17% (418)	7% (182)	4% (102)	2466
All Non-Christian	38% (77)	30% (61)	15% (31)	11% (22)	6% (11)	202
Atheist	30% (61)	40% (80)	17% (34)	11% (21)	2% (5)	202
Agnostic/Nothing in particular	30% (352)	34% (401)	20% (236)	9% (111)	7% (87)	1188
Something Else	31% (274)	32% (282)	19% (166)	10% (88)	7% (65)	874
Evangelical	33% (443)	34% (467)	18% (247)	9% (121)	6% (77)	1354
Non-Evangelical	31% (601)	40% (764)	17% (328)	7% (138)	5% (88)	1919
PID: Dem (no lean)	40% (737)	34% (613)	16% (284)	6% (101)	5% (88)	1823
PID: Ind (no lean)	28% (351)	36% (454)	18% (226)	10% (128)	7% (89)	1248
PID: Rep (no lean)	25% (465)	39% (733)	20% (375)	11% (196)	5% (92)	1862

Continued on next page

**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	31% (1552)	36% (1800)	18% (885)	9% (425)	5% (270)	4932
PID/Gender: Dem Men	43% (350)	32% (261)	15% (119)	8% (66)	2% (19)	816
PID/Gender: Dem Women	38% (386)	35% (352)	16% (165)	3% (35)	7% (69)	1007
PID/Gender: Ind Men	27% (173)	36% (227)	19% (123)	12% (78)	5% (29)	630
PID/Gender: Ind Women	29% (178)	37% (226)	17% (103)	8% (50)	10% (60)	618
PID/Gender: Rep Men	23% (199)	38% (329)	23% (195)	13% (113)	3% (26)	863
PID/Gender: Rep Women	27% (266)	40% (404)	18% (180)	8% (82)	7% (66)	999
Ideo: Liberal (1-3)	42% (598)	37% (532)	14% (199)	4% (63)	3% (47)	1439
Ideo: Moderate (4)	31% (432)	33% (470)	18% (254)	9% (132)	8% (118)	1406
Ideo: Conservative (5-7)	25% (472)	39% (746)	21% (409)	11% (218)	3% (65)	1911
Ideo/PID: Conservative Republican	24% (336)	41% (567)	21% (291)	11% (149)	4% (49)	1392
Ideo/PID: Moderate/Liberal Republican	27% (116)	35% (148)	19% (82)	11% (45)	8% (33)	425
Ideo/PID: Moderate/Conservative Democrat	33% (221)	33% (221)	20% (134)	8% (53)	7% (44)	674
Ideo/PID: Liberal Democrat	45% (495)	35% (383)	13% (144)	4% (45)	3% (36)	1103
Unfavorable of Biden and Trump	24% (179)	43% (321)	20% (149)	9% (66)	5% (39)	755
2024 H2H Matchup: Biden Voter	42% (886)	36% (758)	14% (305)	4% (94)	4% (91)	2135
2024 H2H Matchup: Trump Voter	24% (550)	37% (870)	22% (513)	12% (289)	5% (110)	2333
2024 H2H Matchup: Would not Vote	21% (42)	35% (70)	17% (33)	11% (22)	15% (30)	198
2024 H2H Matchup: Do not Know	28% (75)	38% (101)	12% (33)	7% (19)	14% (38)	266
2022 House Vote: Democrat	41% (848)	35% (715)	14% (298)	5% (105)	4% (90)	2057
2022 House Vote: Republican	24% (479)	39% (781)	21% (424)	12% (233)	4% (86)	2003
2022 House Vote: Did not Vote	25% (201)	35% (281)	19% (152)	10% (76)	10% (81)	791
2020 Vote: Joe Biden	40% (916)	35% (806)	15% (335)	5% (117)	4% (97)	2271
2020 Vote: Donald Trump	24% (536)	38% (850)	22% (483)	12% (258)	5% (109)	2236
2020 Vote: Someone Else	18% (13)	45% (32)	18% (12)	12% (8)	8% (5)	70
2020 Vote: Did not Vote	25% (88)	32% (113)	15% (55)	12% (41)	17% (59)	355
2016 Vote: Hillary Clinton	42% (709)	34% (572)	14% (241)	5% (89)	4% (67)	1678
2016 Vote: Donald Trump	25% (479)	39% (753)	21% (413)	12% (226)	4% (77)	1947
2016 Vote: Someone Else	39% (70)	34% (59)	15% (26)	8% (14)	5% (9)	177
2020 Vote/PID: Not Biden/Democrat	23% (43)	34% (64)	20% (38)	13% (25)	9% (17)	187
2020 Vote/PID: Not Trump/Republican	28% (61)	41% (87)	13% (28)	10% (20)	9% (18)	214

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	31% (1552)	36% (1800)	18% (885)	9% (425)	5% (270)	4932
U.S. Economy: Wrong Track	25% (851)	37% (1237)	21% (705)	10% (347)	6% (214)	3354
U.S. Economy: Right Direction	44% (701)	36% (563)	11% (180)	5% (78)	4% (56)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45% (720)	34% (549)	13% (205)	4% (68)	4% (69)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24% (588)	37% (888)	22% (536)	13% (304)	4% (108)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (245)	40% (363)	16% (144)	6% (53)	10% (92)	896
Top 2024 Issue: Economy	24% (400)	38% (634)	22% (378)	10% (176)	6% (99)	1687
Community: Urban	33% (363)	33% (368)	17% (188)	9% (101)	7% (80)	1100
Community: Suburban	31% (738)	38% (907)	18% (426)	8% (201)	5% (109)	2381
Community: Rural	31% (451)	36% (525)	19% (271)	8% (123)	6% (80)	1451
Community/Gender: Urban Women	34% (167)	31% (149)	18% (87)	5% (26)	12% (57)	486
Community/Gender: Urban Men	32% (196)	36% (219)	16% (101)	12% (75)	4% (24)	614
Community/Gender: Rural Women	32% (267)	38% (315)	17% (144)	7% (55)	7% (57)	838
Community/Gender: Rural Men	30% (184)	34% (210)	21% (127)	11% (68)	4% (23)	613
Community/Gender: Suburban Women	30% (395)	40% (519)	17% (217)	7% (86)	6% (82)	1299
Community/Gender: Suburban Men	32% (343)	36% (388)	19% (209)	11% (114)	3% (28)	1083
Homeowner	32% (1214)	38% (1425)	18% (679)	8% (299)	4% (167)	3785
Renter	29% (289)	33% (329)	18% (181)	10% (102)	8% (82)	983
Military HHnm: Yes	34% (247)	34% (244)	19% (134)	9% (63)	4% (30)	719
Military HH: No	31% (1305)	37% (1556)	18% (751)	9% (361)	6% (239)	4213
Employ: Private Sector	27% (487)	38% (693)	21% (388)	10% (192)	4% (78)	1838
Employ: Government	28% (85)	36% (112)	20% (62)	9% (28)	8% (23)	310
Employ: Self-Employed	32% (132)	34% (141)	21% (85)	9% (38)	3% (14)	410
Employ: Homemaker	26% (70)	37% (100)	21% (56)	8% (21)	8% (22)	269
Employ: Student	25% (28)	37% (41)	21% (23)	7% (8)	10% (11)	112
Employ: Retired	40% (528)	39% (519)	12% (164)	6% (81)	3% (36)	1328
Employ: Unemployed	32% (127)	29% (114)	16% (63)	10% (38)	13% (53)	396
Employ: Other	35% (95)	30% (80)	16% (44)	7% (18)	12% (31)	268
Self + Household: White-Collar	33% (620)	39% (731)	18% (326)	6% (119)	3% (58)	1854
Self + Household: Blue Collar	31% (737)	36% (836)	19% (449)	10% (244)	4% (84)	2351

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	31% (1552)	36% (1800)	18% (885)	9% (425)	5% (270)	4932
Union HH: Yes	33% (125)	39% (145)	12% (46)	12% (45)	3% (11)	372
Union HH: No	31% (1428)	36% (1655)	18% (839)	8% (380)	6% (259)	4560
LGBTQ+: Yes	30% (140)	37% (172)	17% (79)	8% (39)	7% (31)	461
LGBTQ+: No	32% (1412)	36% (1628)	18% (806)	9% (386)	5% (239)	4471
Motivated to Vote	33% (1434)	37% (1630)	18% (796)	9% (379)	4% (168)	4406
Parent: Yes	28% (382)	35% (488)	21% (290)	11% (148)	6% (80)	1387
Parent: No	33% (1171)	37% (1312)	17% (595)	8% (276)	5% (190)	3545
COVID Vaccine: Yes	35% (1202)	38% (1323)	16% (557)	7% (227)	5% (160)	3469
COVID Vaccine: No	24% (351)	33% (477)	22% (328)	13% (197)	8% (110)	1463
Student Loans: Yes	27% (219)	38% (310)	20% (165)	10% (81)	5% (38)	813
Student Loans: No	32% (1333)	36% (1490)	17% (720)	8% (344)	6% (232)	4119
Favorable Opinion of Haley	32% (538)	41% (692)	17% (290)	7% (110)	2% (40)	1670
Unfavorable Opinion of Haley	34% (719)	34% (721)	19% (400)	10% (212)	3% (59)	2111
Protestant	32% (432)	39% (532)	18% (243)	6% (87)	4% (54)	1348
Roman Catholic	32% (338)	40% (417)	16% (166)	8% (84)	4% (46)	1051
Jewish	45% (41)	32% (29)	13% (11)	7% (6)	4% (3)	90
Muslim	19% (11)	35% (20)	16% (9)	24% (14)	7% (4)	57
Atheist	30% (61)	40% (80)	17% (34)	11% (21)	2% (5)	202
Agnostic	34% (70)	39% (80)	17% (36)	5% (11)	5% (10)	207
Something else	31% (274)	32% (282)	19% (166)	10% (88)	7% (65)	874
Nothing in particular	29% (283)	33% (321)	20% (201)	10% (100)	8% (77)	981
Prodigal Biden Voter	25% (75)	38% (116)	19% (58)	11% (34)	7% (21)	304
Undecided Voter (DK/WNV)	25% (117)	37% (171)	14% (66)	9% (41)	15% (68)	464
Undecided Voter (DK)	21% (42)	35% (70)	17% (33)	11% (22)	15% (30)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (1643)	37% (1820)	16% (772)	8% (385)	6% (312)	4932
Gender: Male	32% (738)	36% (824)	19% (428)	10% (230)	4% (89)	2309
Gender: Female	35% (905)	38% (997)	13% (344)	6% (155)	8% (223)	2623
Age: 18-34	32% (416)	32% (412)	14% (183)	13% (163)	10% (129)	1303
Age: 35-44	29% (195)	33% (219)	21% (142)	9% (61)	8% (51)	669
Age: 45-64	31% (523)	39% (662)	18% (305)	7% (125)	5% (91)	1706
Age: 65+	41% (509)	42% (526)	11% (143)	3% (35)	3% (41)	1254
GenZers: 1997-2012	36% (220)	25% (154)	13% (80)	12% (74)	14% (84)	612
Millennials: 1981-1996	29% (376)	35% (451)	18% (227)	11% (144)	7% (91)	1289
GenXers: 1965-1980	30% (395)	39% (512)	18% (230)	8% (109)	5% (69)	1315
Baby Boomers: 1946-1964	37% (601)	41% (663)	14% (224)	4% (59)	4% (63)	1610
Educ: < College	33% (1014)	35% (1100)	15% (471)	8% (262)	8% (260)	3107
Educ: Bachelors degree	34% (395)	39% (452)	18% (204)	7% (78)	3% (34)	1163
Educ: Post-grad	35% (234)	41% (269)	15% (97)	7% (45)	3% (18)	662
Income: Under 50k	34% (665)	34% (672)	15% (301)	8% (160)	9% (182)	1980
Income: 50k-100k	33% (610)	38% (705)	16% (293)	8% (142)	5% (93)	1843
Income: 100k+	33% (368)	40% (443)	16% (178)	8% (83)	3% (36)	1109
Ethnicity: White (Non-Hispanic)	33% (1212)	40% (1441)	15% (541)	7% (249)	5% (176)	3619
Ethnicity: Hispanic	32% (110)	31% (104)	19% (65)	12% (42)	6% (21)	341
Ethnicity: Black (Non-Hispanic)	34% (249)	27% (193)	17% (123)	9% (69)	13% (93)	727
Ethnicity: Asian + Other (Non-Hispanic)	30% (73)	33% (82)	17% (43)	11% (26)	9% (22)	245
All Christian	34% (829)	41% (1012)	15% (362)	6% (159)	4% (103)	2466
All Non-Christian	47% (95)	30% (62)	13% (27)	6% (11)	4% (7)	202
Atheist	36% (72)	32% (64)	20% (40)	11% (23)	2% (3)	202
Agnostic/Nothing in particular	30% (355)	32% (382)	18% (209)	10% (124)	10% (117)	1188
Something Else	33% (291)	34% (301)	15% (134)	8% (67)	9% (81)	874
Evangelical	40% (539)	35% (475)	13% (170)	6% (84)	6% (86)	1354
Non-Evangelical	29% (561)	42% (809)	17% (319)	7% (134)	5% (96)	1919
PID: Dem (no lean)	38% (695)	37% (669)	14% (256)	6% (106)	5% (96)	1823
PID: Ind (no lean)	30% (376)	36% (447)	16% (195)	10% (119)	9% (111)	1248
PID: Rep (no lean)	31% (572)	38% (704)	17% (321)	9% (160)	6% (105)	1862

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (1643)	37% (1820)	16% (772)	8% (385)	6% (312)	4932
PID/Gender: Dem Men	38% (308)	35% (285)	17% (136)	8% (61)	3% (26)	816
PID/Gender: Dem Women	38% (387)	38% (384)	12% (120)	4% (44)	7% (70)	1007
PID/Gender: Ind Men	28% (179)	36% (227)	17% (109)	12% (78)	6% (37)	630
PID/Gender: Ind Women	32% (197)	36% (220)	14% (86)	7% (41)	12% (73)	618
PID/Gender: Rep Men	29% (251)	36% (312)	21% (183)	11% (91)	3% (26)	863
PID/Gender: Rep Women	32% (321)	39% (392)	14% (138)	7% (69)	8% (79)	999
Ideo: Liberal (1-3)	42% (601)	38% (549)	12% (167)	5% (71)	3% (50)	1439
Ideo: Moderate (4)	28% (388)	36% (507)	18% (256)	9% (124)	9% (131)	1406
Ideo: Conservative (5-7)	32% (606)	37% (715)	17% (333)	9% (176)	4% (81)	1911
Ideo/PID: Conservative Republican	32% (439)	39% (540)	17% (241)	8% (116)	4% (55)	1392
Ideo/PID: Moderate/Liberal Republican	29% (124)	35% (150)	18% (76)	10% (41)	8% (33)	425
Ideo/PID: Moderate/Conservative Democrat	32% (213)	36% (240)	18% (121)	8% (53)	7% (48)	674
Ideo/PID: Liberal Democrat	42% (464)	38% (417)	12% (134)	4% (49)	4% (39)	1103
Unfavorable of Biden and Trump	31% (231)	36% (271)	19% (146)	8% (62)	6% (45)	755
2024 H2H Matchup: Biden Voter	38% (806)	39% (829)	14% (295)	5% (98)	5% (106)	2135
2024 H2H Matchup: Trump Voter	30% (702)	36% (851)	17% (404)	11% (249)	5% (126)	2333
2024 H2H Matchup: Would not Vote	28% (55)	30% (59)	17% (33)	8% (17)	17% (34)	198
2024 H2H Matchup: Do not Know	30% (79)	31% (81)	15% (40)	8% (21)	17% (45)	266
2022 House Vote: Democrat	39% (793)	38% (775)	14% (284)	5% (112)	5% (93)	2057
2022 House Vote: Republican	30% (610)	37% (743)	18% (360)	9% (189)	5% (101)	2003
2022 House Vote: Did not Vote	28% (220)	35% (278)	14% (115)	10% (75)	13% (103)	791
2020 Vote: Joe Biden	37% (849)	39% (876)	14% (319)	5% (119)	5% (108)	2271
2020 Vote: Donald Trump	30% (677)	37% (824)	18% (394)	10% (214)	6% (127)	2236
2020 Vote: Someone Else	22% (15)	37% (26)	18% (12)	13% (9)	11% (8)	70
2020 Vote: Did not Vote	29% (101)	27% (95)	13% (46)	12% (44)	19% (69)	355
2016 Vote: Hillary Clinton	37% (627)	39% (659)	14% (234)	5% (87)	4% (71)	1678
2016 Vote: Donald Trump	31% (612)	38% (730)	18% (345)	9% (170)	5% (90)	1947
2016 Vote: Someone Else	35% (62)	40% (71)	12% (21)	6% (10)	7% (13)	177
2020 Vote/PID: Not Biden/Democrat	23% (43)	34% (64)	16% (30)	16% (30)	11% (20)	187
2020 Vote/PID: Not Trump/Republican	26% (54)	38% (81)	18% (38)	10% (21)	9% (20)	214

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (1643)	37% (1820)	16% (772)	8% (385)	6% (312)	4932
U.S. Economy: Wrong Track	31% (1025)	36% (1217)	17% (567)	9% (299)	7% (246)	3354
U.S. Economy: Right Direction	39% (617)	38% (603)	13% (205)	5% (87)	4% (66)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40% (643)	39% (624)	12% (201)	4% (69)	5% (74)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30% (728)	36% (871)	18% (435)	11% (262)	5% (129)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	30% (271)	36% (326)	15% (136)	6% (54)	12% (109)	896
Top 2024 Issue: Economy	26% (439)	39% (653)	18% (309)	10% (164)	7% (122)	1687
Community: Urban	36% (396)	34% (375)	14% (157)	9% (94)	7% (79)	1100
Community: Suburban	33% (786)	38% (901)	17% (398)	7% (174)	5% (122)	2381
Community: Rural	32% (461)	37% (544)	15% (218)	8% (118)	8% (111)	1451
Community/Gender: Urban Women	38% (184)	34% (166)	12% (56)	5% (25)	11% (55)	486
Community/Gender: Urban Men	35% (212)	34% (209)	16% (100)	11% (68)	4% (25)	614
Community/Gender: Rural Women	32% (266)	38% (318)	13% (111)	7% (58)	10% (84)	838
Community/Gender: Rural Men	32% (194)	37% (225)	17% (107)	10% (60)	4% (27)	613
Community/Gender: Suburban Women	35% (455)	39% (512)	14% (177)	5% (71)	6% (84)	1299
Community/Gender: Suburban Men	31% (332)	36% (390)	20% (221)	9% (103)	4% (38)	1083
Homeowner	33% (1266)	39% (1474)	15% (585)	7% (261)	5% (199)	3785
Renter	33% (321)	31% (309)	17% (163)	11% (103)	9% (86)	983
Military HHnm: Yes	36% (258)	37% (269)	17% (120)	6% (42)	4% (30)	719
Military HH: No	33% (1385)	37% (1551)	15% (652)	8% (343)	7% (282)	4213
Employ: Private Sector	29% (532)	37% (689)	19% (340)	10% (184)	5% (93)	1838
Employ: Government	30% (93)	37% (114)	17% (52)	9% (28)	8% (23)	310
Employ: Self-Employed	36% (148)	34% (137)	16% (66)	8% (33)	6% (26)	410
Employ: Homemaker	33% (88)	38% (103)	15% (41)	7% (18)	7% (18)	269
Employ: Student	42% (47)	24% (27)	12% (13)	9% (10)	13% (14)	112
Employ: Retired	38% (510)	42% (561)	12% (160)	4% (55)	3% (42)	1328
Employ: Unemployed	35% (138)	24% (96)	16% (65)	10% (38)	15% (59)	396
Employ: Other	32% (86)	34% (91)	13% (36)	7% (20)	13% (36)	268
Self + Household: White-Collar	36% (661)	41% (755)	15% (280)	5% (97)	3% (62)	1854
Self + Household: Blue Collar	33% (764)	36% (852)	17% (394)	10% (229)	5% (112)	2351

Continued on next page

**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (1643)	37% (1820)	16% (772)	8% (385)	6% (312)	4932
Union HH: Yes	31% (117)	38% (140)	17% (62)	11% (40)	3% (13)	372
Union HH: No	33% (1526)	37% (1680)	16% (710)	8% (345)	7% (299)	4560
LGBTQ+: Yes	34% (156)	34% (158)	14% (63)	10% (45)	8% (39)	461
LGBTQ+: No	33% (1487)	37% (1662)	16% (709)	8% (340)	6% (273)	4471
Motivated to Vote	34% (1513)	38% (1668)	16% (692)	8% (331)	5% (203)	4406
Parent: Yes	30% (411)	37% (513)	16% (227)	11% (153)	6% (84)	1387
Parent: No	35% (1232)	37% (1307)	15% (546)	7% (232)	6% (228)	3545
COVID Vaccine: Yes	35% (1213)	39% (1341)	15% (517)	6% (218)	5% (179)	3469
COVID Vaccine: No	29% (430)	33% (479)	17% (255)	11% (167)	9% (132)	1463
Student Loans: Yes	32% (258)	38% (305)	16% (132)	9% (72)	6% (46)	813
Student Loans: No	34% (1384)	37% (1515)	16% (640)	8% (314)	6% (266)	4119
Favorable Opinion of Haley	35% (592)	39% (650)	17% (284)	6% (99)	3% (45)	1670
Unfavorable Opinion of Haley	35% (734)	38% (804)	15% (312)	9% (187)	4% (74)	2111
Protestant	34% (463)	42% (567)	13% (181)	5% (71)	5% (67)	1348
Roman Catholic	33% (346)	40% (416)	17% (174)	8% (80)	3% (35)	1051
Jewish	60% (54)	25% (23)	11% (10)	— (0)	4% (3)	90
Muslim	36% (21)	36% (21)	14% (8)	11% (6)	3% (1)	57
Atheist	36% (72)	32% (64)	20% (40)	11% (23)	2% (3)	202
Agnostic	31% (64)	43% (88)	13% (28)	7% (15)	6% (12)	207
Something else	33% (291)	34% (301)	15% (134)	8% (67)	9% (81)	874
Nothing in particular	30% (292)	30% (294)	18% (181)	11% (109)	11% (105)	981
Prodigal Biden Voter	31% (94)	34% (104)	17% (51)	11% (33)	7% (21)	304
Undecided Voter (DK/WNV)	29% (134)	30% (140)	16% (73)	8% (37)	17% (80)	464
Undecided Voter (DK)	28% (55)	30% (59)	17% (33)	8% (17)	17% (34)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	34% (1687)	1% (42)	2% (116)	3% (146)	17% (838)	1% (27)	3% (151)	2% (87)	3% (138)	7% (344)	6% (293)	11%
Gender: Male	34% (786)	1% (24)	1% (32)	4% (83)	19% (440)	1% (16)	3% (76)	2% (41)	3% (70)	4% (93)	6% (133)	12%
Gender: Female	34% (901)	1% (18)	3% (84)	2% (62)	15% (397)	— (11)	3% (75)	2% (45)	3% (68)	10% (251)	6% (160)	10%
Age: 18-34	41% (531)	1% (18)	5% (68)	5% (59)	7% (97)	1% (12)	4% (51)	3% (38)	4% (53)	9% (123)	1% (13)	5%
Age: 35-44	44% (297)	1% (7)	2% (15)	3% (22)	10% (67)	— (3)	3% (22)	3% (22)	4% (25)	9% (59)	2% (13)	7%
Age: 45-64	36% (612)	1% (13)	2% (28)	2% (42)	20% (340)	1% (9)	2% (38)	1% (24)	2% (39)	6% (109)	5% (80)	11%
Age: 65+	20% (247)	— (4)	— (4)	2% (22)	27% (334)	— (2)	3% (40)	— (3)	2% (22)	4% (53)	15% (187)	18%
GenZers: 1997-2012	35% (217)	1% (9)	6% (37)	5% (32)	6% (34)	1% (5)	4% (26)	3% (18)	4% (24)	13% (81)	1% (7)	4%
Millennials: 1981-1996	45% (584)	1% (16)	4% (45)	4% (49)	9% (116)	1% (11)	3% (44)	3% (40)	4% (54)	7% (94)	1% (17)	6%
GenXers: 1965-1980	38% (498)	1% (10)	2% (27)	3% (34)	19% (249)	1% (9)	2% (27)	2% (24)	2% (25)	7% (91)	3% (41)	11%
Baby Boomers: 1946-1964	23% (371)	— (7)	— (6)	2% (30)	25% (398)	— (2)	3% (53)	— (5)	2% (32)	5% (75)	13% (213)	16%
Educ: < College	34% (1062)	1% (25)	3% (97)	3% (100)	18% (553)	1% (19)	2% (77)	2% (50)	3% (89)	6% (194)	7% (212)	9%
Educ: Bachelors degree	38% (438)	1% (11)	1% (12)	2% (27)	17% (193)	— (4)	3% (36)	1% (13)	3% (31)	9% (106)	5% (59)	12%
Educ: Post-grad	28% (187)	1% (6)	1% (6)	3% (19)	14% (92)	1% (4)	6% (38)	4% (24)	3% (19)	7% (44)	3% (22)	18%
Income: Under 50k	30% (603)	1% (18)	4% (83)	4% (71)	14% (286)	— (8)	3% (61)	2% (43)	3% (59)	7% (136)	9% (179)	9%
Income: 50k-100k	37% (685)	1% (18)	1% (21)	3% (50)	20% (364)	1% (14)	3% (48)	1% (24)	3% (48)	7% (124)	4% (82)	11%
Income: 100k+	36% (399)	1% (6)	1% (11)	2% (26)	17% (188)	— (5)	4% (41)	2% (20)	3% (31)	8% (84)	3% (32)	14%
Ethnicity: White (Non-Hispanic)	35% (1254)	1% (25)	1% (46)	2% (65)	20% (726)	— (18)	3% (112)	1% (50)	2% (79)	7% (259)	6% (228)	11%
Ethnicity: Hispanic	35% (119)	2% (6)	7% (25)	4% (14)	11% (38)	1% (3)	3% (10)	2% (6)	2% (6)	9% (32)	7% (23)	6%
Ethnicity: Black (Non-Hispanic)	32% (236)	1% (6)	6% (41)	8% (56)	4% (29)	— (3)	3% (22)	4% (27)	7% (48)	6% (41)	5% (33)	10%
Ethnicity: Asian + Other (Non-Hispanic)	32% (78)	2% (5)	1% (3)	5% (11)	18% (44)	1% (2)	3% (7)	2% (4)	2% (5)	5% (12)	3% (8)	8%
All Christian	35% (855)	1% (18)	1% (32)	3% (67)	22% (541)	— (12)	2% (61)	1% (31)	3% (62)	5% (133)	7% (178)	11%
All Non-Christian	25% (50)	2% (4)	2% (3)	8% (16)	8% (17)	1% (1)	6% (13)	1% (2)	3% (7)	9% (19)	4% (8)	13%
Atheist	22% (45)	1% (3)	4% (8)	1% (2)	7% (15)	— (0)	7% (14)	1% (3)	2% (4)	17% (35)	3% (6)	19%
Agnostic/Nothing in particular	33% (397)	1% (13)	4% (43)	3% (38)	11% (127)	1% (7)	4% (48)	2% (24)	3% (34)	10% (117)	5% (57)	12%
Something Else	39% (340)	1% (5)	3% (30)	3% (22)	16% (138)	1% (6)	2% (16)	3% (26)	4% (32)	5% (41)	5% (44)	7%
Evangelical	38% (520)	1% (12)	2% (27)	3% (44)	22% (300)	1% (7)	2% (24)	2% (29)	2% (33)	5% (65)	6% (78)	6%
Non-Evangelical	34% (648)	1% (10)	1% (28)	2% (46)	19% (369)	1% (10)	3% (52)	1% (27)	3% (56)	5% (105)	7% (140)	12%
PID: Dem (no lean)	25% (453)	1% (12)	3% (50)	4% (70)	4% (75)	— (8)	5% (95)	2% (35)	5% (92)	12% (216)	7% (134)	20%
PID: Ind (no lean)	35% (434)	2% (19)	2% (31)	3% (35)	15% (186)	1% (7)	3% (32)	2% (28)	2% (25)	6% (74)	7% (86)	10%
PID: Rep (no lean)	43% (800)	1% (10)	2% (34)	2% (41)	31% (577)	1% (11)	1% (24)	1% (25)	1% (22)	3% (54)	4% (72)	3%
PID/Gender: Dem Men	28% (230)	1% (6)	2% (14)	5% (40)	6% (48)	— (3)	5% (43)	2% (13)	6% (46)	6% (48)	7% (56)	23%
PID/Gender: Dem Women	22% (223)	1% (6)	4% (37)	3% (30)	3% (27)	1% (5)	5% (52)	2% (22)	5% (46)	17% (168)	8% (79)	17%
PID/Gender: Ind Men	33% (208)	2% (11)	2% (10)	4% (22)	17% (104)	1% (4)	3% (18)	2% (14)	2% (12)	4% (23)	7% (44)	10%
PID/Gender: Ind Women	37% (226)	1% (8)	3% (21)	2% (13)	13% (81)	— (3)	2% (14)	2% (14)	2% (12)	8% (51)	7% (42)	9%
PID/Gender: Rep Men	40% (348)	1% (7)	1% (8)	2% (22)	33% (288)	1% (8)	2% (15)	2% (15)	1% (12)	3% (23)	4% (33)	3%
PID/Gender: Rep Women	45% (452)	— (3)	3% (26)	2% (19)	29% (289)	— (3)	1% (10)	1% (10)	1% (10)	3% (31)	4% (39)	3%
Ideo: Liberal (1-3)	23% (336)	1% (12)	2% (34)	3% (37)	3% (40)	— (6)	7% (99)	2% (26)	4% (63)	14% (197)	6% (85)	21%
Ideo: Moderate (4)	35% (498)	1% (14)	3% (46)	4% (57)	12% (167)	1% (8)	2% (32)	2% (34)	3% (38)	5% (77)	10% (139)	11%
Ideo: Conservative (5-7)	41% (787)	1% (15)	1% (22)	2% (47)	32% (615)	1% (11)	1% (17)	1% (20)	2% (32)	3% (58)	3% (63)	4%

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	34% (1687)	1% (42)	2% (116)	3% (146)	17% (838)	1% (27)	3% (151)	2% (87)	3% (138)	7% (344)	6% (293)	11%
Ideo/PID: Conservative Republican	43% (601)	1% (7)	1% (15)	2% (27)	36% (498)	— (7)	1% (8)	1% (12)	1% (12)	3% (39)	3% (42)	2%
Ideo/PID: Moderate/Liberal Republican	43% (182)	1% (3)	3% (12)	3% (13)	17% (71)	1% (4)	4% (16)	2% (10)	2% (9)	3% (14)	7% (29)	4%
Ideo/PID: Moderate/Conservative Democrat	31% (210)	1% (6)	4% (24)	6% (38)	8% (54)	1% (4)	3% (20)	2% (15)	5% (33)	7% (49)	9% (61)	13%
Ideo/PID: Liberal Democrat	21% (234)	1% (6)	2% (24)	3% (30)	2% (21)	— (3)	7% (74)	1% (15)	5% (57)	15% (160)	6% (71)	24%
Unfavorable of Biden and Trump	44% (330)	1% (5)	2% (15)	2% (18)	14% (105)	1% (5)	3% (24)	2% (14)	1% (6)	6% (45)	5% (40)	6%
2024 H2H Matchup: Biden Voter	22% (461)	1% (19)	3% (56)	3% (71)	4% (79)	— (7)	5% (112)	2% (40)	5% (101)	12% (255)	9% (194)	22%
2024 H2H Matchup: Trump Voter	44% (1029)	1% (19)	2% (37)	3% (63)	30% (705)	1% (14)	1% (27)	2% (42)	1% (31)	3% (60)	3% (77)	2%
2024 H2H Matchup: Would not Vote	39% (78)	1% (2)	5% (9)	2% (4)	6% (13)	2% (4)	3% (6)	1% (3)	1% (3)	9% (17)	6% (12)	4%
2024 H2H Matchup: Do not Know	45% (119)	1% (2)	5% (13)	3% (8)	15% (41)	— (1)	2% (6)	1% (2)	1% (4)	5% (12)	3% (9)	3%
2022 House Vote: Democrat	24% (491)	1% (17)	2% (45)	3% (67)	4% (92)	— (9)	5% (107)	2% (33)	4% (92)	12% (237)	8% (167)	22%
2022 House Vote: Republican	43% (853)	1% (10)	2% (30)	2% (44)	32% (649)	— (9)	1% (22)	2% (30)	1% (24)	3% (55)	3% (69)	2%
2022 House Vote: Did not Vote	40% (318)	2% (15)	5% (38)	4% (33)	11% (89)	1% (9)	2% (18)	2% (19)	2% (19)	6% (46)	7% (52)	4%
2020 Vote: Joe Biden	25% (561)	1% (20)	2% (55)	3% (74)	5% (107)	— (9)	5% (115)	1% (33)	4% (102)	11% (252)	8% (182)	21%
2020 Vote: Donald Trump	43% (967)	1% (15)	1% (34)	2% (54)	31% (699)	1% (16)	1% (24)	1% (32)	1% (27)	3% (59)	4% (89)	2%
2020 Vote: Someone Else	43% (30)	1% (0)	2% (2)	1% (1)	13% (9)	— (0)	4% (3)	3% (2)	2% (1)	5% (3)	5% (4)	4%
2020 Vote: Did not Vote	36% (129)	2% (7)	7% (25)	5% (17)	6% (23)	— (1)	3% (10)	5% (19)	2% (8)	8% (30)	5% (18)	3%
2016 Vote: Hillary Clinton	24% (398)	1% (15)	2% (32)	3% (53)	4% (68)	— (5)	5% (80)	1% (23)	5% (77)	11% (184)	9% (147)	23%
2016 Vote: Donald Trump	41% (795)	1% (12)	1% (26)	2% (40)	33% (638)	1% (10)	1% (23)	1% (29)	1% (19)	3% (50)	4% (77)	3%
2016 Vote: Someone Else	28% (50)	2% (4)	1% (2)	2% (3)	13% (22)	— (0)	4% (8)	1% (3)	1% (1)	7% (12)	9% (15)	17%
2020 Vote/PID: Not Biden/Democrat	37% (68)	1% (3)	8% (15)	6% (11)	9% (17)	1% (2)	3% (5)	5% (9)	3% (6)	8% (15)	5% (9)	3%
2020 Vote/PID: Not Trump/Republican	37% (78)	2% (5)	4% (8)	4% (8)	12% (26)	— (0)	3% (6)	3% (7)	3% (6)	5% (11)	5% (10)	8%
U.S. Economy: Wrong Track	40% (1351)	1% (23)	2% (80)	2% (81)	23% (779)	1% (19)	2% (59)	2% (54)	2% (68)	6% (187)	4% (148)	5%
U.S. Economy: Right Direction	21% (336)	1% (19)	2% (36)	4% (65)	4% (59)	— (8)	6% (92)	2% (33)	4% (71)	10% (157)	9% (144)	24%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20% (328)	1% (11)	2% (37)	4% (62)	3% (52)	— (8)	5% (88)	2% (31)	5% (82)	12% (192)	10% (155)	24%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45% (1080)	1% (21)	2% (48)	3% (61)	29% (713)	1% (17)	1% (25)	1% (33)	1% (30)	3% (75)	3% (79)	2%
Prsnl. Fin. Sit. 2021-23: Same Under Both	31% (279)	1% (9)	3% (31)	3% (23)	8% (73)	— (1)	4% (37)	2% (22)	3% (27)	9% (77)	7% (58)	12%
Top 2024 Issue: Economy	100% (1687)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community: Urban	32% (352)	1% (9)	4% (48)	6% (61)	11% (118)	1% (12)	5% (56)	3% (32)	4% (43)	7% (80)	6% (63)	9%
Community: Suburban	34% (819)	1% (16)	2% (44)	3% (61)	18% (421)	— (7)	3% (69)	1% (32)	3% (63)	8% (194)	5% (126)	12%
Community: Rural	36% (515)	1% (16)	2% (24)	2% (24)	21% (299)	— (7)	2% (27)	2% (23)	2% (32)	5% (70)	7% (104)	10%
Community/Gender: Urban Women	30% (144)	1% (5)	8% (37)	3% (15)	10% (49)	— (2)	6% (28)	3% (13)	3% (16)	11% (54)	7% (34)	7%
Community/Gender: Urban Men	34% (208)	1% (5)	2% (10)	7% (46)	11% (69)	2% (11)	5% (28)	3% (19)	4% (27)	4% (26)	5% (29)	11%
Community/Gender: Rural Women	38% (318)	1% (5)	2% (15)	1% (9)	19% (157)	1% (4)	2% (16)	2% (16)	3% (21)	7% (56)	7% (58)	8%
Community/Gender: Rural Men	32% (198)	2% (11)	2% (9)	2% (15)	23% (141)	— (3)	2% (11)	1% (7)	2% (10)	2% (14)	7% (46)	12%
Community/Gender: Suburban Women	34% (440)	1% (8)	2% (31)	3% (38)	15% (191)	— (5)	2% (32)	1% (16)	2% (31)	11% (140)	5% (68)	12%
Community/Gender: Suburban Men	35% (380)	1% (8)	1% (12)	2% (23)	21% (230)	— (2)	3% (37)	1% (15)	3% (33)	5% (53)	5% (59)	12%
Homeowner	35% (1308)	1% (29)	1% (48)	3% (96)	19% (726)	1% (20)	3% (109)	1% (55)	2% (92)	7% (254)	6% (236)	12%
Renter	32% (319)	1% (10)	6% (60)	4% (43)	10% (97)	1% (5)	4% (35)	3% (27)	4% (40)	8% (79)	5% (52)	8%

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	34% (1687)	1% (42)	2% (116)	3% (146)	17% (838)	1% (27)	3% (151)	2% (87)	3% (138)	7% (344)	6% (293)	11%
Military HH: Yes	30% (217)	1% (5)	1% (5)	2% (14)	24% (174)	— (3)	3% (22)	1% (8)	2% (17)	5% (33)	8% (58)	13%
Military HH: No	35% (1470)	1% (37)	3% (110)	3% (132)	16% (664)	1% (24)	3% (129)	2% (79)	3% (122)	7% (311)	6% (235)	10%
Employ: Private Sector	43% (784)	1% (18)	2% (38)	4% (65)	14% (262)	— (8)	4% (68)	2% (31)	3% (53)	7% (132)	2% (38)	9%
Employ: Government	37% (114)	1% (2)	4% (13)	3% (9)	13% (39)	1% (4)	3% (10)	5% (17)	4% (14)	5% (16)	3% (8)	12%
Employ: Self-Employed	40% (162)	1% (4)	2% (10)	2% (10)	12% (50)	1% (2)	2% (10)	3% (11)	4% (16)	9% (39)	2% (10)	9%
Employ: Homemaker	34% (90)	— (1)	2% (4)	2% (6)	21% (56)	1% (4)	2% (6)	2% (5)	2% (5)	11% (29)	5% (14)	6%
Employ: Student	26% (29)	— (1)	8% (9)	3% (4)	4% (5)	2% (2)	3% (4)	5% (5)	4% (4)	19% (21)	1% (1)	8%
Employ: Retired	19% (257)	— (6)	1% (7)	2% (29)	27% (354)	— (4)	3% (35)	— (4)	2% (29)	5% (70)	14% (192)	17%
Employ: Unemployed	34% (136)	2% (7)	5% (18)	5% (18)	12% (46)	1% (2)	4% (15)	1% (5)	2% (10)	7% (27)	4% (14)	7%
Employ: Other	43% (114)	1% (3)	6% (16)	2% (6)	9% (25)	— (0)	1% (3)	3% (9)	3% (8)	4% (11)	6% (15)	7%
Self + Household: White-Collar	33% (607)	1% (12)	1% (27)	3% (60)	16% (301)	1% (10)	3% (63)	2% (31)	3% (59)	8% (144)	4% (73)	15%
Self + Household: Blue Collar	36% (847)	1% (20)	2% (48)	3% (65)	19% (453)	1% (12)	3% (66)	2% (37)	2% (58)	6% (153)	7% (155)	9%
Union HH: Yes	28% (105)	1% (3)	2% (7)	3% (11)	20% (74)	— (1)	5% (18)	3% (11)	4% (14)	5% (19)	5% (18)	14%
Union HH: No	35% (1582)	1% (39)	2% (109)	3% (135)	17% (764)	1% (25)	3% (133)	2% (76)	3% (124)	7% (325)	6% (275)	10%
LGBTQ+: Yes	26% (120)	2% (10)	6% (26)	2% (8)	8% (38)	1% (3)	4% (19)	2% (10)	4% (18)	10% (46)	4% (20)	14%
LGBTQ+: No	35% (1567)	1% (32)	2% (89)	3% (138)	18% (800)	1% (23)	3% (132)	2% (77)	3% (120)	7% (298)	6% (273)	10%
Motivated to Vote	34% (1486)	1% (25)	2% (83)	3% (127)	18% (804)	— (20)	3% (138)	1% (65)	3% (121)	7% (315)	6% (260)	12%
Parent: Yes	44% (615)	1% (12)	3% (41)	4% (53)	12% (167)	1% (11)	3% (44)	3% (44)	4% (53)	8% (113)	1% (16)	7%
Parent: No	30% (1072)	1% (30)	2% (74)	3% (93)	19% (671)	— (16)	3% (107)	1% (43)	2% (86)	7% (231)	8% (277)	12%
COVID Vaccine: Yes	31% (1071)	1% (24)	2% (68)	3% (90)	15% (529)	— (15)	4% (133)	2% (61)	3% (112)	8% (278)	7% (246)	14%
COVID Vaccine: No	42% (616)	1% (18)	3% (47)	4% (56)	21% (309)	1% (12)	1% (18)	2% (25)	2% (26)	5% (66)	3% (47)	4%
Student Loans: Yes	40% (324)	1% (12)	4% (29)	3% (24)	9% (76)	1% (6)	4% (34)	3% (28)	3% (26)	10% (77)	2% (15)	8%
Student Loans: No	33% (1363)	1% (30)	2% (87)	3% (122)	19% (762)	— (20)	3% (117)	1% (59)	3% (112)	6% (267)	7% (277)	11%
Favorable Opinion of Haley	36% (607)	1% (9)	2% (33)	3% (52)	22% (367)	1% (10)	3% (50)	1% (23)	2% (39)	5% (87)	5% (91)	9%
Unfavorable Opinion of Haley	29% (614)	1% (14)	2% (35)	2% (48)	18% (382)	1% (12)	3% (73)	1% (23)	3% (61)	8% (166)	6% (132)	16%
Protestant	35% (476)	1% (11)	1% (8)	2% (29)	25% (333)	— (6)	3% (36)	1% (12)	3% (35)	5% (61)	7% (97)	10%
Roman Catholic	33% (352)	1% (6)	2% (18)	4% (39)	19% (198)	1% (6)	2% (25)	2% (17)	2% (23)	6% (68)	7% (77)	12%
Jewish	22% (20)	— (0)	2% (1)	5% (5)	12% (11)	— (0)	8% (7)	— (0)	4% (4)	11% (10)	5% (4)	18%
Muslim	27% (16)	2% (1)	1% (1)	13% (8)	5% (3)	— (0)	3% (1)	— (0)	4% (2)	4% (2)	4% (2)	7%
Atheist	22% (45)	1% (3)	4% (8)	1% (2)	7% (15)	— (0)	7% (14)	1% (3)	2% (4)	17% (35)	3% (6)	19%
Agnostic	26% (53)	— (0)	4% (7)	— (0)	9% (18)	2% (4)	7% (15)	2% (4)	3% (6)	16% (33)	3% (7)	17%
Something else	39% (340)	1% (5)	3% (30)	3% (22)	16% (138)	1% (6)	2% (16)	3% (26)	4% (32)	5% (41)	5% (44)	7%
Nothing in particular	35% (344)	1% (13)	4% (36)	4% (38)	11% (109)	— (4)	3% (33)	2% (20)	3% (28)	9% (84)	5% (51)	11%
Prodigal Biden Voter	48% (145)	1% (2)	4% (11)	3% (8)	14% (43)	1% (2)	3% (8)	1% (2)	2% (5)	5% (15)	2% (6)	1%
Undecided Voter (DK/WNV)	42% (196)	1% (4)	5% (22)	3% (12)	12% (54)	1% (5)	3% (12)	1% (5)	1% (7)	6% (29)	5% (21)	3%
Undecided Voter (DK)	39% (78)	1% (2)	5% (9)	2% (4)	6% (13)	2% (4)	3% (6)	1% (3)	1% (3)	9% (17)	6% (12)	4%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	50% (2489)	35% (1735)	14% (708)	4932
Gender: Male	54% (1239)	35% (815)	11% (255)	2309
Gender: Female	48% (1250)	35% (920)	17% (454)	2623
Age: 18-34	52% (675)	27% (355)	21% (273)	1303
Age: 35-44	48% (321)	37% (245)	15% (102)	669
Age: 45-64	53% (900)	36% (607)	12% (200)	1706
Age: 65+	47% (593)	42% (527)	11% (133)	1254
GenZers: 1997-2012	52% (315)	24% (147)	25% (150)	612
Millennials: 1981-1996	49% (638)	34% (433)	17% (218)	1289
GenXers: 1965-1980	53% (697)	34% (451)	13% (167)	1315
Baby Boomers: 1946-1964	49% (786)	41% (661)	10% (162)	1610
Educ: < College	54% (1663)	31% (977)	15% (467)	3107
Educ: Bachelors degree	49% (566)	38% (440)	14% (158)	1163
Educ: Post-grad	39% (261)	48% (318)	13% (83)	662
Income: Under 50k	47% (934)	36% (703)	17% (343)	1980
Income: 50k-100k	53% (984)	34% (624)	13% (235)	1843
Income: 100k+	52% (571)	37% (407)	12% (130)	1109
Ethnicity: White (Non-Hispanic)	56% (2034)	32% (1141)	12% (444)	3619
Ethnicity: Hispanic	41% (139)	41% (140)	18% (62)	341
Ethnicity: Black (Non-Hispanic)	26% (185)	54% (393)	20% (149)	727
Ethnicity: Asian + Other (Non-Hispanic)	53% (131)	25% (61)	22% (53)	245
All Christian	57% (1411)	32% (779)	11% (276)	2466
All Non-Christian	39% (79)	47% (94)	14% (29)	202
Atheist	21% (43)	60% (121)	19% (38)	202
Agnostic/Nothing in particular	39% (463)	41% (492)	20% (234)	1188
Something Else	56% (494)	28% (249)	15% (131)	874
Evangelical	66% (895)	23% (311)	11% (148)	1354
Non-Evangelical	50% (968)	36% (697)	13% (253)	1919
PID: Dem (no lean)	13% (234)	72% (1311)	15% (277)	1823
PID: Ind (no lean)	48% (600)	27% (333)	25% (314)	1248
PID: Rep (no lean)	89% (1654)	5% (90)	6% (117)	1862

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	50% (2489)	35% (1735)	14% (708)	4932
PID/Gender: Dem Men	16% (129)	73% (596)	11% (91)	816
PID/Gender: Dem Women	10% (105)	71% (716)	18% (186)	1007
PID/Gender: Ind Men	52% (328)	28% (176)	20% (126)	630
PID/Gender: Ind Women	44% (273)	25% (157)	30% (188)	618
PID/Gender: Rep Men	91% (782)	5% (43)	4% (38)	863
PID/Gender: Rep Women	87% (873)	5% (47)	8% (79)	999
Ideo: Liberal (1-3)	15% (215)	70% (1010)	15% (213)	1439
Ideo: Moderate (4)	42% (586)	38% (536)	20% (285)	1406
Ideo: Conservative (5-7)	84% (1609)	8% (153)	8% (149)	1911
Ideo/PID: Conservative Republican	92% (1287)	3% (36)	5% (69)	1392
Ideo/PID: Moderate/Liberal Republican	78% (332)	12% (50)	10% (42)	425
Ideo/PID: Moderate/Conservative Democrat	21% (140)	61% (410)	18% (124)	674
Ideo/PID: Liberal Democrat	8% (87)	80% (879)	12% (137)	1103
Unfavorable of Biden and Trump	47% (354)	13% (99)	40% (301)	755
2024 H2H Matchup: Biden Voter	8% (172)	77% (1646)	15% (317)	2135
2024 H2H Matchup: Trump Voter	94% (2183)	2% (45)	5% (105)	2333
2024 H2H Matchup: Would not Vote	25% (49)	6% (13)	69% (136)	198
2024 H2H Matchup: Do not Know	32% (85)	11% (31)	57% (151)	266
2022 House Vote: Democrat	12% (251)	71% (1457)	17% (349)	2057
2022 House Vote: Republican	89% (1792)	4% (81)	6% (130)	2003
2022 House Vote: Did not Vote	52% (410)	23% (185)	25% (197)	791
2020 Vote: Joe Biden	12% (280)	70% (1589)	18% (402)	2271
2020 Vote: Donald Trump	90% (2010)	2% (56)	8% (170)	2236
2020 Vote: Someone Else	49% (34)	13% (9)	38% (26)	70
2020 Vote: Did not Vote	47% (165)	23% (81)	31% (109)	355
2016 Vote: Hillary Clinton	10% (167)	76% (1275)	14% (235)	1678
2016 Vote: Donald Trump	87% (1698)	5% (95)	8% (155)	1947
2016 Vote: Someone Else	30% (53)	42% (74)	28% (50)	177
2020 Vote/PID: Not Biden/Democrat	51% (96)	30% (56)	19% (35)	187
2020 Vote/PID: Not Trump/Republican	60% (129)	25% (53)	15% (32)	214
U.S. Economy: Wrong Track	66% (2216)	17% (571)	17% (567)	3354
U.S. Economy: Right Direction	17% (273)	74% (1164)	9% (141)	1578

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(2489)	35%	(1735)	14%	(708)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(89)	84%	(1358)	10%	(165)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(2198)	3%	(67)	7%	(159)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(202)	35%	(309)	43%	(384)	896
Top 2024 Issue: Economy	65%	(1103)	21%	(352)	14%	(232)	1687
Community: Urban	41%	(451)	44%	(485)	15%	(164)	1100
Community: Suburban	49%	(1163)	37%	(872)	15%	(346)	2381
Community: Rural	60%	(876)	26%	(377)	14%	(198)	1451
Community/Gender: Urban Women	34%	(168)	46%	(223)	20%	(96)	486
Community/Gender: Urban Men	46%	(283)	43%	(262)	11%	(69)	614
Community/Gender: Rural Women	59%	(491)	26%	(215)	16%	(133)	838
Community/Gender: Rural Men	63%	(385)	27%	(163)	11%	(65)	613
Community/Gender: Suburban Women	46%	(592)	37%	(482)	17%	(225)	1299
Community/Gender: Suburban Men	53%	(571)	36%	(390)	11%	(121)	1083
Homeowner	52%	(1972)	35%	(1308)	13%	(505)	3785
Renter	44%	(433)	39%	(385)	17%	(165)	983
Military HHnm: Yes	56%	(406)	31%	(222)	13%	(91)	719
Military HH: No	49%	(2083)	36%	(1512)	15%	(618)	4213
Employ: Private Sector	52%	(960)	34%	(622)	14%	(256)	1838
Employ: Government	50%	(155)	33%	(104)	17%	(52)	310
Employ: Self-Employed	55%	(227)	30%	(122)	15%	(61)	410
Employ: Homemaker	60%	(162)	21%	(57)	19%	(50)	269
Employ: Student	51%	(57)	24%	(27)	25%	(28)	112
Employ: Retired	48%	(635)	42%	(561)	10%	(132)	1328
Employ: Unemployed	43%	(170)	36%	(144)	21%	(82)	396
Employ: Other	46%	(124)	36%	(98)	17%	(47)	268
Self + Household: White-Collar	48%	(898)	39%	(729)	12%	(227)	1854
Self + Household: Blue Collar	54%	(1276)	33%	(783)	12%	(292)	2351
Union HH: Yes	48%	(178)	40%	(149)	12%	(45)	372
Union HH: No	51%	(2311)	35%	(1586)	15%	(663)	4560
LGBTQ+: Yes	32%	(147)	44%	(201)	25%	(113)	461
LGBTQ+: No	52%	(2342)	34%	(1534)	13%	(595)	4471
Motivated to Vote	52%	(2279)	37%	(1620)	12%	(508)	4406

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**Table BLMB8\_1:** Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	50% (2489)	35% (1735)	14% (708)	4932
Parent: Yes	53% (738)	31% (430)	16% (219)	1387
Parent: No	49% (1751)	37% (1304)	14% (489)	3545
COVID Vaccine: Yes	41% (1431)	44% (1523)	15% (515)	3469
COVID Vaccine: No	72% (1058)	14% (212)	13% (194)	1463
Student Loans: Yes	45% (362)	36% (292)	20% (159)	813
Student Loans: No	52% (2127)	35% (1443)	13% (550)	4119
Favorable Opinion of Haley	59% (988)	29% (481)	12% (201)	1670
Unfavorable Opinion of Haley	45% (954)	44% (928)	11% (229)	2111
Protestant	60% (809)	30% (400)	10% (139)	1348
Roman Catholic	53% (560)	34% (360)	12% (131)	1051
Jewish	32% (29)	55% (50)	13% (11)	90
Muslim	52% (30)	38% (22)	10% (6)	57
Atheist	21% (43)	60% (121)	19% (38)	202
Agnostic	23% (47)	57% (117)	21% (43)	207
Something else	56% (494)	28% (249)	15% (131)	874
Nothing in particular	42% (416)	38% (374)	19% (191)	981
Prodigal Biden Voter	46% (141)	11% (34)	42% (129)	304
Undecided Voter (DK/WNV)	29% (134)	9% (43)	62% (287)	464
Undecided Voter (DK)	25% (49)	6% (13)	69% (136)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(2074)	40%	(1950)	18%	(908)	4932
Gender: Male	45%	(1031)	41%	(953)	14%	(325)	2309
Gender: Female	40%	(1042)	38%	(997)	22%	(584)	2623
Age: 18-34	44%	(568)	30%	(386)	27%	(349)	1303
Age: 35-44	40%	(265)	40%	(270)	20%	(134)	669
Age: 45-64	45%	(773)	41%	(692)	14%	(242)	1706
Age: 65+	37%	(468)	48%	(602)	15%	(184)	1254
GenZers: 1997-2012	43%	(265)	25%	(155)	31%	(191)	612
Millennials: 1981-1996	41%	(531)	37%	(472)	22%	(286)	1289
GenXers: 1965-1980	45%	(597)	40%	(524)	15%	(194)	1315
Baby Boomers: 1946-1964	40%	(639)	46%	(748)	14%	(223)	1610
Educ: < College	45%	(1400)	35%	(1077)	20%	(630)	3107
Educ: Bachelors degree	40%	(468)	44%	(515)	15%	(180)	1163
Educ: Post-grad	31%	(206)	54%	(358)	15%	(99)	662
Income: Under 50k	40%	(799)	39%	(772)	21%	(409)	1980
Income: 50k-100k	44%	(816)	38%	(704)	17%	(322)	1843
Income: 100k+	41%	(458)	43%	(473)	16%	(177)	1109
Ethnicity: White (Non-Hispanic)	48%	(1734)	36%	(1318)	16%	(568)	3619
Ethnicity: Hispanic	31%	(106)	45%	(154)	24%	(81)	341
Ethnicity: Black (Non-Hispanic)	18%	(133)	55%	(400)	27%	(195)	727
Ethnicity: Asian + Other (Non-Hispanic)	41%	(101)	32%	(78)	27%	(65)	245
All Christian	47%	(1171)	37%	(912)	16%	(383)	2466
All Non-Christian	31%	(63)	51%	(104)	17%	(35)	202
Atheist	21%	(43)	62%	(126)	16%	(33)	202
Agnostic/Nothing in particular	31%	(369)	46%	(541)	23%	(278)	1188
Something Else	49%	(428)	30%	(266)	21%	(180)	874
Evangelical	58%	(779)	26%	(351)	17%	(224)	1354
Non-Evangelical	41%	(790)	42%	(803)	17%	(326)	1919
PID: Dem (no lean)	9%	(156)	75%	(1363)	17%	(304)	1823
PID: Ind (no lean)	36%	(453)	34%	(424)	30%	(371)	1248
PID: Rep (no lean)	79%	(1465)	9%	(163)	13%	(234)	1862

Continued on next page

**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2074)	40% (1950)	18% (908)	4932
PID/Gender: Dem Men	12% (95)	77% (632)	11% (90)	816
PID/Gender: Dem Women	6% (61)	73% (732)	21% (214)	1007
PID/Gender: Ind Men	38% (241)	37% (233)	25% (156)	630
PID/Gender: Ind Women	34% (212)	31% (191)	35% (214)	618
PID/Gender: Rep Men	81% (696)	10% (88)	9% (79)	863
PID/Gender: Rep Women	77% (769)	7% (74)	16% (155)	999
Ideo: Liberal (1-3)	11% (165)	74% (1070)	14% (204)	1439
Ideo: Moderate (4)	31% (440)	44% (614)	25% (353)	1406
Ideo: Conservative (5-7)	74% (1404)	12% (235)	14% (272)	1911
Ideo/PID: Conservative Republican	82% (1139)	7% (94)	11% (159)	1392
Ideo/PID: Moderate/Liberal Republican	69% (292)	15% (65)	16% (67)	425
Ideo/PID: Moderate/Conservative Democrat	14% (94)	63% (427)	23% (154)	674
Ideo/PID: Liberal Democrat	5% (58)	83% (914)	12% (131)	1103
Unfavorable of Biden and Trump	26% (195)	26% (193)	49% (367)	755
2024 H2H Matchup: Biden Voter	5% (97)	82% (1748)	14% (289)	2135
2024 H2H Matchup: Trump Voter	82% (1913)	5% (120)	13% (300)	2333
2024 H2H Matchup: Would not Vote	13% (25)	14% (27)	73% (145)	198
2024 H2H Matchup: Do not Know	14% (38)	20% (54)	65% (174)	266
2022 House Vote: Democrat	7% (144)	76% (1565)	17% (348)	2057
2022 House Vote: Republican	79% (1580)	8% (156)	13% (266)	2003
2022 House Vote: Did not Vote	41% (321)	27% (212)	33% (258)	791
2020 Vote: Joe Biden	7% (148)	76% (1718)	18% (405)	2271
2020 Vote: Donald Trump	79% (1764)	6% (130)	15% (342)	2236
2020 Vote: Someone Else	27% (19)	25% (17)	48% (33)	70
2020 Vote: Did not Vote	40% (143)	24% (84)	36% (128)	355
2016 Vote: Hillary Clinton	6% (93)	80% (1337)	15% (247)	1678
2016 Vote: Donald Trump	76% (1488)	10% (187)	14% (272)	1947
2016 Vote: Someone Else	19% (34)	54% (95)	27% (47)	177
2020 Vote/PID: Not Biden/Democrat	42% (78)	31% (57)	28% (52)	187
2020 Vote/PID: Not Trump/Republican	48% (103)	36% (77)	15% (33)	214
U.S. Economy: Wrong Track	56% (1870)	22% (743)	22% (741)	3354
U.S. Economy: Right Direction	13% (204)	76% (1206)	11% (168)	1578

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2074)	40% (1950)	18% (908)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (60)	87% (1397)	10% (155)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78% (1900)	7% (179)	14% (345)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	13% (114)	42% (374)	46% (408)	896
Top 2024 Issue: Economy	54% (909)	25% (416)	21% (362)	1687
Community: Urban	33% (359)	48% (527)	19% (214)	1100
Community: Suburban	40% (961)	42% (999)	18% (421)	2381
Community: Rural	52% (754)	29% (424)	19% (273)	1451
Community/Gender: Urban Women	26% (127)	47% (228)	27% (131)	486
Community/Gender: Urban Men	38% (232)	49% (299)	14% (83)	614
Community/Gender: Rural Women	50% (417)	29% (241)	21% (180)	838
Community/Gender: Rural Men	55% (337)	30% (183)	15% (93)	613
Community/Gender: Suburban Women	38% (498)	41% (528)	21% (273)	1299
Community/Gender: Suburban Men	43% (463)	43% (471)	14% (148)	1083
Homeowner	44% (1661)	40% (1503)	16% (621)	3785
Renter	34% (339)	41% (404)	24% (240)	983
Military HHnm: Yes	44% (316)	37% (263)	20% (140)	719
Military HH: No	42% (1758)	40% (1687)	18% (768)	4213
Employ: Private Sector	43% (796)	39% (711)	18% (331)	1838
Employ: Government	41% (128)	39% (121)	20% (61)	310
Employ: Self-Employed	47% (193)	33% (137)	20% (80)	410
Employ: Homemaker	54% (147)	30% (80)	16% (42)	269
Employ: Student	38% (43)	29% (32)	33% (37)	112
Employ: Retired	39% (514)	48% (631)	14% (182)	1328
Employ: Unemployed	36% (144)	38% (149)	26% (104)	396
Employ: Other	41% (109)	33% (88)	27% (72)	268
Self + Household: White-Collar	39% (726)	46% (851)	15% (277)	1854
Self + Household: Blue Collar	46% (1087)	37% (864)	17% (400)	2351
Union HH: Yes	41% (153)	45% (166)	14% (53)	372
Union HH: No	42% (1920)	39% (1784)	19% (855)	4560
LGBTQ+: Yes	26% (121)	46% (210)	28% (130)	461
LGBTQ+: No	44% (1953)	39% (1740)	17% (778)	4471
Motivated to Vote	43% (1908)	42% (1834)	15% (664)	4406

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2074)	40% (1950)	18% (908)	4932
Parent: Yes	46% (633)	35% (482)	20% (272)	1387
Parent: No	41% (1441)	41% (1467)	18% (637)	3545
COVID Vaccine: Yes	33% (1132)	49% (1705)	18% (632)	3469
COVID Vaccine: No	64% (942)	17% (244)	19% (277)	1463
Student Loans: Yes	38% (308)	40% (323)	22% (182)	813
Student Loans: No	43% (1766)	39% (1627)	18% (727)	4119
Favorable Opinion of Haley	49% (814)	35% (582)	16% (275)	1670
Unfavorable Opinion of Haley	39% (831)	48% (1023)	12% (257)	2111
Protestant	49% (665)	34% (460)	17% (222)	1348
Roman Catholic	45% (475)	41% (427)	14% (148)	1051
Jewish	29% (26)	56% (51)	14% (13)	90
Muslim	41% (23)	43% (25)	16% (9)	57
Atheist	21% (43)	62% (126)	16% (33)	202
Agnostic	16% (33)	65% (134)	19% (40)	207
Something else	49% (428)	30% (266)	21% (180)	874
Nothing in particular	34% (337)	41% (407)	24% (237)	981
Prodigal Biden Voter	27% (81)	23% (70)	50% (154)	304
Undecided Voter (DK/WNV)	14% (64)	17% (81)	69% (319)	464
Undecided Voter (DK)	13% (25)	14% (27)	73% (145)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1974)	40% (1973)	20% (985)	4932
Gender: Male	41% (950)	40% (929)	19% (429)	2309
Gender: Female	39% (1023)	40% (1044)	21% (556)	2623
Age: 18-34	41% (539)	35% (461)	23% (303)	1303
Age: 35-44	40% (269)	39% (260)	21% (140)	669
Age: 45-64	42% (708)	40% (689)	18% (309)	1706
Age: 65+	37% (458)	45% (562)	19% (234)	1254
GenZers: 1997-2012	40% (243)	36% (218)	25% (151)	612
Millennials: 1981-1996	41% (532)	37% (477)	22% (280)	1289
GenXers: 1965-1980	42% (550)	40% (527)	18% (238)	1315
Baby Boomers: 1946-1964	38% (607)	44% (705)	19% (299)	1610
Educ: < College	44% (1359)	36% (1120)	20% (627)	3107
Educ: Bachelors degree	37% (425)	44% (506)	20% (232)	1163
Educ: Post-grad	29% (190)	52% (347)	19% (126)	662
Income: Under 50k	39% (763)	41% (807)	21% (411)	1980
Income: 50k-100k	43% (788)	38% (695)	20% (360)	1843
Income: 100k+	38% (423)	42% (471)	19% (215)	1109
Ethnicity: White (Non-Hispanic)	45% (1637)	36% (1286)	19% (696)	3619
Ethnicity: Hispanic	31% (106)	50% (172)	19% (64)	341
Ethnicity: Black (Non-Hispanic)	20% (145)	60% (433)	20% (148)	727
Ethnicity: Asian + Other (Non-Hispanic)	35% (85)	33% (82)	32% (78)	245
All Christian	45% (1105)	36% (895)	19% (466)	2466
All Non-Christian	28% (57)	54% (108)	18% (37)	202
Atheist	16% (33)	65% (130)	19% (39)	202
Agnostic/Nothing in particular	29% (348)	46% (550)	24% (291)	1188
Something Else	49% (431)	33% (290)	18% (153)	874
Evangelical	57% (773)	28% (375)	15% (206)	1354
Non-Evangelical	38% (730)	41% (791)	21% (398)	1919
PID: Dem (no lean)	8% (140)	78% (1421)	14% (262)	1823
PID: Ind (no lean)	32% (396)	33% (410)	35% (442)	1248
PID: Rep (no lean)	77% (1438)	8% (142)	15% (282)	1862

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1974)	40%	(1973)	20%	(985)	4932
PID/Gender: Dem Men	10%	(85)	78%	(638)	11%	(93)	816
PID/Gender: Dem Women	5%	(54)	78%	(783)	17%	(169)	1007
PID/Gender: Ind Men	32%	(203)	34%	(215)	34%	(212)	630
PID/Gender: Ind Women	31%	(193)	32%	(195)	37%	(230)	618
PID/Gender: Rep Men	77%	(662)	9%	(76)	14%	(125)	863
PID/Gender: Rep Women	78%	(776)	7%	(66)	16%	(157)	999
Ideo: Liberal (1-3)	11%	(156)	75%	(1076)	14%	(207)	1439
Ideo: Moderate (4)	28%	(391)	46%	(642)	27%	(374)	1406
Ideo: Conservative (5-7)	71%	(1356)	11%	(217)	18%	(338)	1911
Ideo/PID: Conservative Republican	81%	(1127)	5%	(72)	14%	(193)	1392
Ideo/PID: Moderate/Liberal Republican	65%	(278)	15%	(65)	19%	(82)	425
Ideo/PID: Moderate/Conservative Democrat	12%	(78)	71%	(476)	18%	(120)	674
Ideo/PID: Liberal Democrat	5%	(54)	84%	(921)	12%	(128)	1103
Unfavorable of Biden and Trump	22%	(167)	25%	(188)	53%	(400)	755
2024 H2H Matchup: Biden Voter	4%	(78)	83%	(1769)	13%	(288)	2135
2024 H2H Matchup: Trump Voter	79%	(1835)	5%	(125)	16%	(373)	2333
2024 H2H Matchup: Would not Vote	11%	(21)	12%	(24)	77%	(153)	198
2024 H2H Matchup: Do not Know	15%	(40)	20%	(54)	65%	(172)	266
2022 House Vote: Democrat	6%	(117)	77%	(1593)	17%	(347)	2057
2022 House Vote: Republican	77%	(1535)	6%	(127)	17%	(342)	2003
2022 House Vote: Did not Vote	37%	(295)	30%	(239)	33%	(257)	791
2020 Vote: Joe Biden	5%	(122)	77%	(1737)	18%	(411)	2271
2020 Vote: Donald Trump	76%	(1697)	5%	(120)	19%	(419)	2236
2020 Vote: Someone Else	29%	(20)	24%	(16)	48%	(33)	70
2020 Vote: Did not Vote	38%	(134)	28%	(99)	34%	(122)	355
2016 Vote: Hillary Clinton	6%	(98)	80%	(1338)	14%	(242)	1678
2016 Vote: Donald Trump	72%	(1405)	9%	(172)	19%	(371)	1947
2016 Vote: Someone Else	18%	(31)	48%	(85)	34%	(61)	177
2020 Vote/PID: Not Biden/Democrat	39%	(73)	38%	(71)	23%	(43)	187
2020 Vote/PID: Not Trump/Republican	47%	(100)	34%	(72)	19%	(42)	214
U.S. Economy: Wrong Track	52%	(1760)	23%	(768)	25%	(826)	3354
U.S. Economy: Right Direction	14%	(214)	76%	(1205)	10%	(159)	1578

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1974)	40%	(1973)	20%	(985)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(56)	88%	(1420)	8%	(135)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(1833)	7%	(165)	18%	(426)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(84)	43%	(387)	47%	(425)	896
Top 2024 Issue: Economy	51%	(860)	26%	(440)	23%	(386)	1687
Community: Urban	32%	(349)	50%	(548)	18%	(202)	1100
Community: Suburban	38%	(907)	42%	(989)	20%	(486)	2381
Community: Rural	49%	(718)	30%	(435)	20%	(297)	1451
Community/Gender: Urban Women	27%	(131)	52%	(251)	21%	(104)	486
Community/Gender: Urban Men	36%	(218)	48%	(297)	16%	(98)	614
Community/Gender: Rural Women	49%	(415)	30%	(251)	21%	(173)	838
Community/Gender: Rural Men	50%	(303)	30%	(185)	20%	(125)	613
Community/Gender: Suburban Women	37%	(478)	42%	(542)	22%	(279)	1299
Community/Gender: Suburban Men	40%	(429)	41%	(447)	19%	(207)	1083
Homeowner	41%	(1570)	39%	(1479)	19%	(735)	3785
Renter	34%	(332)	45%	(441)	21%	(210)	983
Military HHnm: Yes	42%	(304)	37%	(269)	20%	(146)	719
Military HH: No	40%	(1670)	40%	(1704)	20%	(839)	4213
Employ: Private Sector	40%	(741)	39%	(724)	20%	(374)	1838
Employ: Government	38%	(118)	43%	(132)	19%	(60)	310
Employ: Self-Employed	47%	(192)	33%	(136)	20%	(81)	410
Employ: Homemaker	53%	(142)	29%	(78)	18%	(48)	269
Employ: Student	38%	(43)	34%	(39)	27%	(30)	112
Employ: Retired	37%	(491)	45%	(602)	18%	(235)	1328
Employ: Unemployed	32%	(126)	43%	(170)	25%	(101)	396
Employ: Other	45%	(121)	34%	(92)	21%	(56)	268
Self + Household: White-Collar	37%	(683)	44%	(823)	19%	(349)	1854
Self + Household: Blue Collar	44%	(1033)	38%	(887)	18%	(431)	2351
Union HH: Yes	43%	(160)	43%	(161)	14%	(52)	372
Union HH: No	40%	(1814)	40%	(1812)	20%	(934)	4560
LGBTQ+: Yes	26%	(119)	47%	(215)	28%	(127)	461
LGBTQ+: No	41%	(1855)	39%	(1758)	19%	(858)	4471
Motivated to Vote	41%	(1825)	41%	(1824)	17%	(757)	4406

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**Table BLMB8\_3:** *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1974)	40%	(1973)	20%	(985)	4932
Parent: Yes	44%	(613)	36%	(497)	20%	(277)	1387
Parent: No	38%	(1361)	42%	(1476)	20%	(709)	3545
COVID Vaccine: Yes	31%	(1074)	49%	(1694)	20%	(700)	3469
COVID Vaccine: No	61%	(899)	19%	(279)	20%	(286)	1463
Student Loans: Yes	35%	(282)	42%	(342)	23%	(189)	813
Student Loans: No	41%	(1692)	40%	(1631)	19%	(797)	4119
Favorable Opinion of Haley	44%	(740)	35%	(587)	21%	(344)	1670
Unfavorable Opinion of Haley	38%	(808)	47%	(1002)	14%	(300)	2111
Protestant	47%	(631)	34%	(464)	19%	(253)	1348
Roman Catholic	42%	(441)	39%	(411)	19%	(198)	1051
Jewish	22%	(20)	59%	(53)	19%	(17)	90
Muslim	40%	(23)	46%	(26)	14%	(8)	57
Atheist	16%	(33)	65%	(130)	19%	(39)	202
Agnostic	14%	(30)	61%	(126)	24%	(51)	207
Something else	49%	(431)	33%	(290)	18%	(153)	874
Nothing in particular	32%	(318)	43%	(423)	24%	(240)	981
Prodigal Biden Voter	21%	(64)	25%	(77)	54%	(164)	304
Undecided Voter (DK/WNV)	13%	(61)	17%	(78)	70%	(325)	464
Undecided Voter (DK)	11%	(21)	12%	(24)	77%	(153)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2323)	34% (1688)	19% (921)	4932
Gender: Male	50% (1163)	34% (790)	15% (356)	2309
Gender: Female	44% (1160)	34% (898)	22% (565)	2623
Age: 18-34	45% (587)	28% (367)	27% (349)	1303
Age: 35-44	48% (324)	36% (238)	16% (106)	669
Age: 45-64	50% (846)	34% (588)	16% (273)	1706
Age: 65+	45% (566)	40% (495)	15% (192)	1254
GenZers: 1997-2012	44% (272)	27% (166)	28% (174)	612
Millennials: 1981-1996	46% (599)	33% (419)	21% (271)	1289
GenXers: 1965-1980	50% (651)	34% (441)	17% (222)	1315
Baby Boomers: 1946-1964	47% (750)	39% (623)	15% (238)	1610
Educ: < College	50% (1550)	31% (955)	19% (602)	3107
Educ: Bachelors degree	45% (527)	37% (426)	18% (210)	1163
Educ: Post-grad	37% (246)	46% (307)	17% (109)	662
Income: Under 50k	44% (868)	35% (687)	21% (426)	1980
Income: 50k-100k	50% (920)	33% (612)	17% (311)	1843
Income: 100k+	48% (535)	35% (389)	17% (185)	1109
Ethnicity: White (Non-Hispanic)	54% (1940)	30% (1089)	16% (591)	3619
Ethnicity: Hispanic	39% (133)	40% (136)	21% (72)	341
Ethnicity: Black (Non-Hispanic)	20% (146)	55% (397)	25% (184)	727
Ethnicity: Asian + Other (Non-Hispanic)	42% (104)	27% (67)	30% (74)	245
All Christian	54% (1341)	30% (744)	15% (382)	2466
All Non-Christian	33% (67)	48% (97)	19% (38)	202
Atheist	19% (39)	58% (118)	22% (45)	202
Agnostic/Nothing in particular	36% (426)	39% (461)	25% (301)	1188
Something Else	52% (450)	31% (268)	18% (156)	874
Evangelical	62% (846)	24% (325)	14% (183)	1354
Non-Evangelical	47% (900)	35% (673)	18% (346)	1919
PID: Dem (no lean)	11% (197)	71% (1286)	19% (340)	1823
PID: Ind (no lean)	42% (527)	24% (305)	33% (415)	1248
PID: Rep (no lean)	86% (1599)	5% (97)	9% (166)	1862

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	47%	(2323)	34%	(1688)	19%	(921)	4932
PID/Gender: Dem Men	14%	(111)	71%	(579)	15%	(126)	816
PID/Gender: Dem Women	9%	(86)	70%	(707)	21%	(214)	1007
PID/Gender: Ind Men	47%	(293)	26%	(164)	27%	(173)	630
PID/Gender: Ind Women	38%	(234)	23%	(141)	39%	(242)	618
PID/Gender: Rep Men	88%	(758)	5%	(47)	7%	(57)	863
PID/Gender: Rep Women	84%	(841)	5%	(49)	11%	(109)	999
Ideo: Liberal (1-3)	13%	(181)	68%	(984)	19%	(273)	1439
Ideo: Moderate (4)	37%	(525)	36%	(512)	26%	(369)	1406
Ideo: Conservative (5-7)	81%	(1541)	8%	(157)	11%	(213)	1911
Ideo/PID: Conservative Republican	90%	(1254)	3%	(38)	7%	(100)	1392
Ideo/PID: Moderate/Liberal Republican	73%	(312)	13%	(55)	14%	(58)	425
Ideo/PID: Moderate/Conservative Democrat	17%	(117)	61%	(412)	21%	(145)	674
Ideo/PID: Liberal Democrat	7%	(73)	77%	(850)	16%	(180)	1103
Unfavorable of Biden and Trump	39%	(291)	13%	(96)	49%	(368)	755
2024 H2H Matchup: Biden Voter	7%	(152)	74%	(1579)	19%	(403)	2135
2024 H2H Matchup: Trump Voter	89%	(2072)	3%	(63)	8%	(198)	2333
2024 H2H Matchup: Would not Vote	14%	(28)	7%	(13)	79%	(156)	198
2024 H2H Matchup: Do not Know	26%	(70)	12%	(32)	61%	(164)	266
2022 House Vote: Democrat	10%	(200)	69%	(1421)	21%	(435)	2057
2022 House Vote: Republican	86%	(1726)	4%	(78)	10%	(200)	2003
2022 House Vote: Did not Vote	46%	(366)	22%	(173)	32%	(252)	791
2020 Vote: Joe Biden	10%	(227)	68%	(1536)	22%	(508)	2271
2020 Vote: Donald Trump	86%	(1923)	3%	(65)	11%	(249)	2236
2020 Vote: Someone Else	37%	(26)	18%	(12)	46%	(32)	70
2020 Vote: Did not Vote	42%	(148)	21%	(75)	37%	(132)	355
2016 Vote: Hillary Clinton	8%	(136)	73%	(1231)	18%	(310)	1678
2016 Vote: Donald Trump	85%	(1649)	5%	(89)	11%	(209)	1947
2016 Vote: Someone Else	27%	(48)	40%	(70)	33%	(59)	177
2020 Vote/PID: Not Biden/Democrat	44%	(82)	31%	(57)	25%	(47)	187
2020 Vote/PID: Not Trump/Republican	60%	(128)	26%	(55)	14%	(31)	214
U.S. Economy: Wrong Track	62%	(2082)	17%	(585)	20%	(687)	3354
U.S. Economy: Right Direction	15%	(241)	70%	(1103)	15%	(234)	1578

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2323)	34% (1688)	19% (921)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (98)	81% (1307)	13% (206)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85% (2067)	4% (94)	11% (263)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	18% (158)	32% (286)	50% (452)	896
Top 2024 Issue: Economy	58% (973)	21% (361)	21% (353)	1687
Community: Urban	36% (393)	43% (478)	21% (229)	1100
Community: Suburban	46% (1100)	35% (843)	18% (438)	2381
Community: Rural	57% (830)	25% (366)	18% (254)	1451
Community/Gender: Urban Women	31% (152)	43% (208)	26% (127)	486
Community/Gender: Urban Men	39% (241)	44% (270)	17% (103)	614
Community/Gender: Rural Women	55% (463)	24% (205)	20% (170)	838
Community/Gender: Rural Men	60% (368)	26% (161)	14% (84)	613
Community/Gender: Suburban Women	42% (546)	37% (484)	21% (268)	1299
Community/Gender: Suburban Men	51% (554)	33% (359)	16% (169)	1083
Homeowner	49% (1859)	33% (1264)	18% (662)	3785
Renter	40% (389)	39% (379)	22% (215)	983
Military HHnm: Yes	55% (393)	29% (210)	16% (117)	719
Military HH: No	46% (1930)	35% (1478)	19% (805)	4213
Employ: Private Sector	48% (887)	34% (616)	18% (335)	1838
Employ: Government	46% (144)	35% (108)	19% (58)	310
Employ: Self-Employed	51% (208)	29% (118)	21% (84)	410
Employ: Homemaker	55% (148)	23% (61)	22% (60)	269
Employ: Student	42% (47)	28% (31)	30% (34)	112
Employ: Retired	47% (620)	40% (526)	14% (182)	1328
Employ: Unemployed	39% (156)	34% (136)	26% (104)	396
Employ: Other	43% (114)	33% (90)	24% (64)	268
Self + Household: White-Collar	45% (839)	39% (717)	16% (298)	1854
Self + Household: Blue Collar	51% (1199)	32% (753)	17% (399)	2351
Union HH: Yes	49% (182)	40% (148)	11% (42)	372
Union HH: No	47% (2141)	34% (1540)	19% (879)	4560
LGBTQ+: Yes	30% (139)	41% (191)	28% (131)	461
LGBTQ+: No	49% (2184)	33% (1497)	18% (790)	4471
Motivated to Vote	48% (2137)	36% (1574)	16% (696)	4406

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**Table BLMB8\_4:** Who do you trust more to handle each of the following issues? — Crime

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2323)	34% (1688)	19% (921)	4932
Parent: Yes	51% (707)	31% (424)	18% (256)	1387
Parent: No	46% (1616)	36% (1263)	19% (665)	3545
COVID Vaccine: Yes	39% (1339)	42% (1449)	20% (681)	3469
COVID Vaccine: No	67% (984)	16% (239)	16% (241)	1463
Student Loans: Yes	41% (337)	35% (283)	24% (193)	813
Student Loans: No	48% (1986)	34% (1405)	18% (728)	4119
Favorable Opinion of Haley	57% (956)	27% (459)	15% (255)	1670
Unfavorable Opinion of Haley	43% (906)	42% (889)	15% (315)	2111
Protestant	56% (757)	28% (379)	16% (212)	1348
Roman Catholic	51% (538)	33% (351)	15% (161)	1051
Jewish	31% (28)	55% (49)	14% (13)	90
Muslim	41% (23)	48% (27)	12% (7)	57
Atheist	19% (39)	58% (118)	22% (45)	202
Agnostic	23% (48)	52% (107)	25% (52)	207
Something else	52% (450)	31% (268)	18% (156)	874
Nothing in particular	39% (378)	36% (354)	25% (249)	981
Prodigal Biden Voter	35% (107)	12% (38)	52% (159)	304
Undecided Voter (DK/WNV)	21% (98)	10% (46)	69% (320)	464
Undecided Voter (DK)	14% (28)	7% (13)	79% (156)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(2532)	33%	(1607)	16%	(792)	4932
Gender: Male	55%	(1274)	31%	(726)	13%	(309)	2309
Gender: Female	48%	(1258)	34%	(881)	18%	(484)	2623
Age: 18-34	49%	(634)	29%	(379)	22%	(289)	1303
Age: 35-44	51%	(339)	33%	(218)	17%	(112)	669
Age: 45-64	55%	(934)	32%	(553)	13%	(219)	1706
Age: 65+	50%	(625)	36%	(457)	14%	(172)	1254
GenZers: 1997-2012	47%	(289)	28%	(171)	25%	(151)	612
Millennials: 1981-1996	50%	(642)	32%	(408)	19%	(240)	1289
GenXers: 1965-1980	55%	(719)	32%	(420)	13%	(176)	1315
Baby Boomers: 1946-1964	51%	(824)	36%	(572)	13%	(214)	1610
Educ: < College	54%	(1681)	29%	(913)	17%	(513)	3107
Educ: Bachelors degree	50%	(577)	35%	(402)	16%	(184)	1163
Educ: Post-grad	41%	(275)	44%	(292)	14%	(96)	662
Income: Under 50k	49%	(961)	33%	(662)	18%	(358)	1980
Income: 50k-100k	53%	(986)	31%	(568)	16%	(289)	1843
Income: 100k+	53%	(585)	34%	(377)	13%	(146)	1109
Ethnicity: White (Non-Hispanic)	57%	(2072)	29%	(1060)	13%	(487)	3619
Ethnicity: Hispanic	34%	(118)	44%	(151)	21%	(72)	341
Ethnicity: Black (Non-Hispanic)	29%	(213)	47%	(340)	24%	(174)	727
Ethnicity: Asian + Other (Non-Hispanic)	53%	(130)	23%	(56)	24%	(59)	245
All Christian	58%	(1441)	29%	(710)	13%	(315)	2466
All Non-Christian	38%	(78)	44%	(89)	18%	(35)	202
Atheist	24%	(49)	52%	(106)	23%	(47)	202
Agnostic/Nothing in particular	39%	(465)	39%	(461)	22%	(262)	1188
Something Else	57%	(500)	28%	(241)	15%	(133)	874
Evangelical	68%	(925)	22%	(295)	10%	(134)	1354
Non-Evangelical	51%	(973)	33%	(638)	16%	(307)	1919
PID: Dem (no lean)	14%	(253)	67%	(1229)	19%	(341)	1823
PID: Ind (no lean)	48%	(599)	24%	(293)	29%	(356)	1248
PID: Rep (no lean)	90%	(1681)	5%	(85)	5%	(96)	1862

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(2532)	33%	(1607)	16%	(792)	4932
PID/Gender: Dem Men	19%	(152)	66%	(539)	15%	(125)	816
PID/Gender: Dem Women	10%	(100)	69%	(690)	21%	(216)	1007
PID/Gender: Ind Men	51%	(323)	24%	(152)	25%	(155)	630
PID/Gender: Ind Women	45%	(276)	23%	(142)	32%	(200)	618
PID/Gender: Rep Men	93%	(799)	4%	(36)	3%	(28)	863
PID/Gender: Rep Women	88%	(882)	5%	(49)	7%	(67)	999
Ideo: Liberal (1-3)	15%	(214)	67%	(971)	18%	(254)	1439
Ideo: Moderate (4)	43%	(612)	33%	(470)	23%	(325)	1406
Ideo: Conservative (5-7)	85%	(1628)	7%	(140)	7%	(142)	1911
Ideo/PID: Conservative Republican	94%	(1303)	2%	(34)	4%	(55)	1392
Ideo/PID: Moderate/Liberal Republican	81%	(342)	11%	(48)	8%	(35)	425
Ideo/PID: Moderate/Conservative Democrat	22%	(150)	54%	(365)	24%	(159)	674
Ideo/PID: Liberal Democrat	9%	(94)	77%	(844)	15%	(164)	1103
Unfavorable of Biden and Trump	51%	(384)	11%	(84)	38%	(287)	755
2024 H2H Matchup: Biden Voter	11%	(227)	70%	(1502)	19%	(405)	2135
2024 H2H Matchup: Trump Voter	92%	(2158)	3%	(65)	5%	(110)	2333
2024 H2H Matchup: Would not Vote	23%	(45)	7%	(15)	70%	(138)	198
2024 H2H Matchup: Do not Know	38%	(102)	10%	(26)	52%	(139)	266
2022 House Vote: Democrat	13%	(275)	65%	(1337)	22%	(445)	2057
2022 House Vote: Republican	91%	(1820)	4%	(70)	6%	(113)	2003
2022 House Vote: Did not Vote	50%	(398)	24%	(193)	25%	(200)	791
2020 Vote: Joe Biden	14%	(322)	64%	(1455)	22%	(494)	2271
2020 Vote: Donald Trump	90%	(2013)	3%	(69)	7%	(154)	2236
2020 Vote: Someone Else	44%	(31)	11%	(8)	45%	(32)	70
2020 Vote: Did not Vote	47%	(166)	21%	(76)	32%	(113)	355
2016 Vote: Hillary Clinton	12%	(197)	69%	(1157)	19%	(324)	1678
2016 Vote: Donald Trump	88%	(1714)	4%	(87)	8%	(146)	1947
2016 Vote: Someone Else	31%	(55)	39%	(69)	30%	(53)	177
2020 Vote/PID: Not Biden/Democrat	44%	(81)	31%	(58)	25%	(47)	187
2020 Vote/PID: Not Trump/Republican	66%	(142)	19%	(41)	14%	(31)	214
U.S. Economy: Wrong Track	67%	(2244)	17%	(561)	16%	(549)	3354
U.S. Economy: Right Direction	18%	(289)	66%	(1046)	15%	(243)	1578

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(2532)	33%	(1607)	16%	(792)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(139)	78%	(1260)	13%	(214)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(2167)	4%	(94)	7%	(164)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(227)	28%	(253)	46%	(415)	896
Top 2024 Issue: Economy	64%	(1072)	20%	(332)	17%	(284)	1687
Community: Urban	41%	(454)	42%	(458)	17%	(188)	1100
Community: Suburban	50%	(1181)	34%	(815)	16%	(385)	2381
Community: Rural	62%	(898)	23%	(335)	15%	(219)	1451
Community/Gender: Urban Women	35%	(168)	45%	(219)	20%	(99)	486
Community/Gender: Urban Men	46%	(285)	39%	(240)	14%	(89)	614
Community/Gender: Rural Women	60%	(504)	23%	(195)	17%	(139)	838
Community/Gender: Rural Men	64%	(394)	23%	(139)	13%	(80)	613
Community/Gender: Suburban Women	45%	(586)	36%	(467)	19%	(246)	1299
Community/Gender: Suburban Men	55%	(595)	32%	(348)	13%	(140)	1083
Homeowner	53%	(2016)	32%	(1202)	15%	(567)	3785
Renter	44%	(436)	37%	(364)	19%	(183)	983
Military HHnm: Yes	56%	(400)	30%	(217)	14%	(102)	719
Military HH: No	51%	(2133)	33%	(1390)	16%	(690)	4213
Employ: Private Sector	53%	(968)	32%	(594)	15%	(276)	1838
Employ: Government	50%	(156)	34%	(107)	15%	(48)	310
Employ: Self-Employed	55%	(227)	27%	(112)	17%	(71)	410
Employ: Homemaker	62%	(167)	23%	(63)	15%	(39)	269
Employ: Student	41%	(46)	30%	(34)	28%	(32)	112
Employ: Retired	50%	(665)	37%	(486)	13%	(177)	1328
Employ: Unemployed	45%	(178)	34%	(135)	21%	(83)	396
Employ: Other	47%	(125)	29%	(77)	25%	(66)	268
Self + Household: White-Collar	49%	(908)	37%	(689)	14%	(257)	1854
Self + Household: Blue Collar	56%	(1311)	30%	(704)	14%	(336)	2351
Union HH: Yes	49%	(183)	40%	(149)	11%	(40)	372
Union HH: No	52%	(2349)	32%	(1458)	16%	(752)	4560
LGBTQ+: Yes	31%	(144)	43%	(200)	25%	(117)	461
LGBTQ+: No	53%	(2389)	31%	(1407)	15%	(675)	4471
Motivated to Vote	53%	(2315)	34%	(1501)	13%	(591)	4406

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**Table BLMB8\_5:** *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(2532)	33%	(1607)	16%	(792)	4932
Parent: Yes	54%	(742)	30%	(422)	16%	(223)	1387
Parent: No	51%	(1790)	33%	(1185)	16%	(570)	3545
COVID Vaccine: Yes	43%	(1477)	40%	(1400)	17%	(591)	3469
COVID Vaccine: No	72%	(1055)	14%	(207)	14%	(201)	1463
Student Loans: Yes	43%	(353)	36%	(289)	21%	(170)	813
Student Loans: No	53%	(2179)	32%	(1318)	15%	(622)	4119
Favorable Opinion of Haley	61%	(1022)	26%	(433)	13%	(215)	1670
Unfavorable Opinion of Haley	47%	(991)	40%	(840)	13%	(279)	2111
Protestant	63%	(852)	25%	(336)	12%	(161)	1348
Roman Catholic	52%	(547)	34%	(357)	14%	(148)	1051
Jewish	33%	(30)	53%	(47)	14%	(12)	90
Muslim	49%	(28)	35%	(20)	16%	(9)	57
Atheist	24%	(49)	52%	(106)	23%	(47)	202
Agnostic	24%	(50)	52%	(108)	23%	(49)	207
Something else	57%	(500)	28%	(241)	15%	(133)	874
Nothing in particular	42%	(415)	36%	(353)	22%	(213)	981
Prodigal Biden Voter	44%	(135)	11%	(34)	45%	(135)	304
Undecided Voter (DK/WNV)	32%	(147)	9%	(40)	60%	(277)	464
Undecided Voter (DK)	23%	(45)	7%	(15)	70%	(138)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2315)	34%	(1682)	19%	(935)	4932
Gender: Male	51%	(1168)	35%	(815)	14%	(326)	2309
Gender: Female	44%	(1147)	33%	(867)	23%	(609)	2623
Age: 18-34	48%	(627)	26%	(335)	26%	(340)	1303
Age: 35-44	44%	(295)	35%	(235)	21%	(139)	669
Age: 45-64	49%	(842)	35%	(604)	15%	(260)	1706
Age: 65+	44%	(550)	41%	(509)	16%	(195)	1254
GenZers: 1997-2012	48%	(295)	24%	(147)	28%	(170)	612
Millennials: 1981-1996	46%	(587)	31%	(402)	23%	(300)	1289
GenXers: 1965-1980	50%	(655)	34%	(448)	16%	(212)	1315
Baby Boomers: 1946-1964	45%	(728)	40%	(642)	15%	(240)	1610
Educ: < College	50%	(1555)	30%	(918)	20%	(634)	3107
Educ: Bachelors degree	45%	(524)	39%	(448)	16%	(191)	1163
Educ: Post-grad	36%	(236)	48%	(316)	17%	(110)	662
Income: Under 50k	45%	(901)	33%	(661)	21%	(419)	1980
Income: 50k-100k	49%	(900)	33%	(609)	18%	(335)	1843
Income: 100k+	46%	(514)	37%	(412)	16%	(182)	1109
Ethnicity: White (Non-Hispanic)	52%	(1898)	32%	(1140)	16%	(581)	3619
Ethnicity: Hispanic	37%	(127)	36%	(124)	26%	(90)	341
Ethnicity: Black (Non-Hispanic)	25%	(179)	50%	(363)	25%	(185)	727
Ethnicity: Asian + Other (Non-Hispanic)	45%	(109)	23%	(55)	33%	(80)	245
All Christian	53%	(1312)	31%	(771)	16%	(383)	2466
All Non-Christian	38%	(76)	44%	(90)	18%	(36)	202
Atheist	21%	(42)	56%	(112)	23%	(47)	202
Agnostic/Nothing in particular	35%	(420)	39%	(463)	26%	(304)	1188
Something Else	53%	(464)	28%	(246)	19%	(164)	874
Evangelical	61%	(825)	23%	(318)	16%	(211)	1354
Non-Evangelical	48%	(912)	35%	(677)	17%	(329)	1919
PID: Dem (no lean)	12%	(216)	68%	(1247)	20%	(360)	1823
PID: Ind (no lean)	42%	(521)	27%	(339)	31%	(388)	1248
PID: Rep (no lean)	85%	(1578)	5%	(96)	10%	(187)	1862

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	47%	(2315)	34%	(1682)	19%	(935)	4932
PID/Gender: Dem Men	15%	(126)	70%	(575)	14%	(115)	816
PID/Gender: Dem Women	9%	(90)	67%	(672)	24%	(245)	1007
PID/Gender: Ind Men	46%	(290)	30%	(187)	24%	(153)	630
PID/Gender: Ind Women	37%	(231)	25%	(152)	38%	(235)	618
PID/Gender: Rep Men	87%	(752)	6%	(53)	7%	(58)	863
PID/Gender: Rep Women	83%	(826)	4%	(43)	13%	(129)	999
Ideo: Liberal (1-3)	15%	(212)	67%	(964)	18%	(263)	1439
Ideo: Moderate (4)	37%	(516)	37%	(521)	26%	(369)	1406
Ideo: Conservative (5-7)	79%	(1514)	9%	(168)	12%	(228)	1911
Ideo/PID: Conservative Republican	88%	(1227)	3%	(49)	8%	(117)	1392
Ideo/PID: Moderate/Liberal Republican	75%	(317)	11%	(45)	15%	(63)	425
Ideo/PID: Moderate/Conservative Democrat	17%	(113)	58%	(391)	25%	(171)	674
Ideo/PID: Liberal Democrat	9%	(96)	76%	(835)	16%	(171)	1103
Unfavorable of Biden and Trump	37%	(283)	14%	(109)	48%	(363)	755
2024 H2H Matchup: Biden Voter	7%	(156)	74%	(1580)	19%	(399)	2135
2024 H2H Matchup: Trump Voter	88%	(2050)	3%	(63)	9%	(220)	2333
2024 H2H Matchup: Would not Vote	21%	(41)	7%	(13)	73%	(144)	198
2024 H2H Matchup: Do not Know	26%	(68)	10%	(27)	64%	(171)	266
2022 House Vote: Democrat	11%	(217)	68%	(1408)	21%	(432)	2057
2022 House Vote: Republican	84%	(1683)	5%	(96)	11%	(224)	2003
2022 House Vote: Did not Vote	48%	(383)	21%	(170)	30%	(238)	791
2020 Vote: Joe Biden	10%	(234)	68%	(1539)	22%	(498)	2271
2020 Vote: Donald Trump	85%	(1896)	3%	(70)	12%	(269)	2236
2020 Vote: Someone Else	33%	(23)	17%	(12)	51%	(35)	70
2020 Vote: Did not Vote	45%	(161)	17%	(61)	37%	(133)	355
2016 Vote: Hillary Clinton	9%	(147)	73%	(1227)	18%	(304)	1678
2016 Vote: Donald Trump	82%	(1600)	6%	(111)	12%	(236)	1947
2016 Vote: Someone Else	23%	(41)	45%	(80)	31%	(56)	177
2020 Vote/PID: Not Biden/Democrat	45%	(85)	26%	(48)	29%	(54)	187
2020 Vote/PID: Not Trump/Republican	57%	(121)	25%	(54)	18%	(39)	214
U.S. Economy: Wrong Track	62%	(2068)	17%	(568)	21%	(718)	3354
U.S. Economy: Right Direction	16%	(247)	71%	(1115)	14%	(217)	1578

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2315)	34%	(1682)	19%	(935)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(106)	80%	(1286)	14%	(219)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(2055)	4%	(103)	11%	(266)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(153)	33%	(294)	50%	(449)	896
Top 2024 Issue: Economy	58%	(980)	21%	(355)	21%	(352)	1687
Community: Urban	39%	(428)	40%	(438)	21%	(234)	1100
Community: Suburban	45%	(1061)	37%	(872)	19%	(448)	2381
Community: Rural	57%	(825)	26%	(372)	17%	(253)	1451
Community/Gender: Urban Women	32%	(155)	39%	(190)	29%	(141)	486
Community/Gender: Urban Men	44%	(273)	40%	(248)	15%	(93)	614
Community/Gender: Rural Women	55%	(459)	25%	(208)	20%	(170)	838
Community/Gender: Rural Men	60%	(366)	27%	(164)	13%	(82)	613
Community/Gender: Suburban Women	41%	(533)	36%	(469)	23%	(297)	1299
Community/Gender: Suburban Men	49%	(529)	37%	(403)	14%	(151)	1083
Homeowner	48%	(1827)	34%	(1295)	17%	(662)	3785
Renter	42%	(409)	35%	(346)	23%	(228)	983
Military HHnm: Yes	51%	(363)	33%	(235)	17%	(121)	719
Military HH: No	46%	(1951)	34%	(1448)	19%	(814)	4213
Employ: Private Sector	48%	(878)	33%	(607)	19%	(353)	1838
Employ: Government	44%	(138)	33%	(103)	22%	(69)	310
Employ: Self-Employed	51%	(210)	29%	(120)	20%	(80)	410
Employ: Homemaker	56%	(151)	23%	(61)	21%	(57)	269
Employ: Student	45%	(50)	22%	(24)	33%	(37)	112
Employ: Retired	45%	(597)	41%	(548)	14%	(184)	1328
Employ: Unemployed	43%	(169)	33%	(130)	25%	(98)	396
Employ: Other	46%	(123)	33%	(90)	21%	(56)	268
Self + Household: White-Collar	44%	(809)	39%	(728)	17%	(317)	1854
Self + Household: Blue Collar	52%	(1211)	32%	(762)	16%	(379)	2351
Union HH: Yes	46%	(172)	40%	(148)	14%	(53)	372
Union HH: No	47%	(2143)	34%	(1534)	19%	(882)	4560
LGBTQ+: Yes	31%	(142)	40%	(187)	29%	(133)	461
LGBTQ+: No	49%	(2173)	33%	(1496)	18%	(802)	4471
Motivated to Vote	48%	(2127)	36%	(1583)	16%	(697)	4406

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2315)	34%	(1682)	19%	(935)	4932
Parent: Yes	49%	(685)	31%	(430)	20%	(272)	1387
Parent: No	46%	(1630)	35%	(1252)	19%	(663)	3545
COVID Vaccine: Yes	38%	(1303)	43%	(1481)	20%	(684)	3469
COVID Vaccine: No	69%	(1011)	14%	(201)	17%	(251)	1463
Student Loans: Yes	41%	(332)	35%	(283)	24%	(197)	813
Student Loans: No	48%	(1983)	34%	(1399)	18%	(738)	4119
Favorable Opinion of Haley	55%	(915)	30%	(495)	16%	(261)	1670
Unfavorable Opinion of Haley	43%	(913)	43%	(901)	14%	(296)	2111
Protestant	55%	(745)	29%	(396)	15%	(208)	1348
Roman Catholic	50%	(529)	34%	(354)	16%	(169)	1051
Jewish	29%	(26)	59%	(53)	12%	(11)	90
Muslim	55%	(32)	28%	(16)	17%	(10)	57
Atheist	21%	(42)	56%	(112)	23%	(47)	202
Agnostic	21%	(42)	52%	(108)	27%	(56)	207
Something else	53%	(464)	28%	(246)	19%	(164)	874
Nothing in particular	39%	(378)	36%	(355)	25%	(248)	981
Prodigal Biden Voter	38%	(116)	11%	(35)	51%	(154)	304
Undecided Voter (DK/WNV)	23%	(109)	9%	(40)	68%	(315)	464
Undecided Voter (DK)	21%	(41)	7%	(13)	73%	(144)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(1475)	44%	(2161)	26%	(1295)	4932
Gender: Male	30%	(696)	46%	(1060)	24%	(553)	2309
Gender: Female	30%	(780)	42%	(1101)	28%	(742)	2623
Age: 18-34	32%	(420)	39%	(504)	29%	(379)	1303
Age: 35-44	30%	(204)	43%	(291)	26%	(174)	669
Age: 45-64	30%	(518)	44%	(743)	26%	(445)	1706
Age: 65+	27%	(333)	50%	(624)	24%	(297)	1254
GenZers: 1997-2012	32%	(194)	38%	(235)	30%	(182)	612
Millennials: 1981-1996	31%	(398)	41%	(533)	28%	(358)	1289
GenXers: 1965-1980	31%	(412)	43%	(565)	26%	(338)	1315
Baby Boomers: 1946-1964	27%	(437)	48%	(778)	25%	(395)	1610
Educ: < College	33%	(1021)	38%	(1195)	29%	(891)	3107
Educ: Bachelors degree	27%	(317)	50%	(577)	23%	(269)	1163
Educ: Post-grad	21%	(138)	59%	(390)	20%	(135)	662
Income: Under 50k	30%	(604)	42%	(823)	28%	(554)	1980
Income: 50k-100k	30%	(545)	43%	(801)	27%	(497)	1843
Income: 100k+	29%	(327)	49%	(538)	22%	(244)	1109
Ethnicity: White (Non-Hispanic)	34%	(1228)	41%	(1480)	25%	(912)	3619
Ethnicity: Hispanic	21%	(71)	54%	(185)	25%	(84)	341
Ethnicity: Black (Non-Hispanic)	16%	(115)	56%	(404)	29%	(208)	727
Ethnicity: Asian + Other (Non-Hispanic)	25%	(61)	38%	(93)	37%	(90)	245
All Christian	33%	(809)	41%	(1015)	26%	(642)	2466
All Non-Christian	19%	(39)	60%	(122)	21%	(42)	202
Atheist	15%	(31)	65%	(131)	20%	(40)	202
Agnostic/Nothing in particular	22%	(262)	50%	(591)	28%	(335)	1188
Something Else	38%	(335)	35%	(302)	27%	(238)	874
Evangelical	43%	(588)	30%	(402)	27%	(364)	1354
Non-Evangelical	28%	(533)	46%	(891)	26%	(495)	1919
PID: Dem (no lean)	5%	(97)	77%	(1407)	17%	(318)	1823
PID: Ind (no lean)	21%	(266)	40%	(496)	39%	(486)	1248
PID: Rep (no lean)	60%	(1112)	14%	(258)	26%	(492)	1862

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(1475)	44%	(2161)	26%	(1295)	4932
PID/Gender: Dem Men	8%	(61)	78%	(638)	14%	(116)	816
PID/Gender: Dem Women	4%	(36)	76%	(769)	20%	(202)	1007
PID/Gender: Ind Men	21%	(133)	44%	(276)	35%	(220)	630
PID/Gender: Ind Women	22%	(133)	36%	(220)	43%	(265)	618
PID/Gender: Rep Men	58%	(501)	17%	(145)	25%	(217)	863
PID/Gender: Rep Women	61%	(611)	11%	(113)	27%	(274)	999
Ideo: Liberal (1-3)	8%	(117)	78%	(1117)	14%	(204)	1439
Ideo: Moderate (4)	21%	(297)	47%	(659)	32%	(450)	1406
Ideo: Conservative (5-7)	53%	(1011)	18%	(350)	29%	(550)	1911
Ideo/PID: Conservative Republican	62%	(856)	13%	(176)	26%	(360)	1392
Ideo/PID: Moderate/Liberal Republican	54%	(229)	19%	(82)	27%	(115)	425
Ideo/PID: Moderate/Conservative Democrat	10%	(65)	65%	(439)	25%	(170)	674
Ideo/PID: Liberal Democrat	3%	(28)	86%	(946)	12%	(129)	1103
Unfavorable of Biden and Trump	12%	(90)	38%	(283)	51%	(381)	755
2024 H2H Matchup: Biden Voter	3%	(60)	84%	(1784)	14%	(291)	2135
2024 H2H Matchup: Trump Voter	59%	(1382)	12%	(273)	29%	(678)	2333
2024 H2H Matchup: Would not Vote	7%	(14)	17%	(34)	76%	(150)	198
2024 H2H Matchup: Do not Know	7%	(19)	27%	(71)	66%	(177)	266
2022 House Vote: Democrat	4%	(79)	79%	(1618)	18%	(360)	2057
2022 House Vote: Republican	58%	(1155)	13%	(263)	29%	(585)	2003
2022 House Vote: Did not Vote	28%	(219)	33%	(260)	39%	(312)	791
2020 Vote: Joe Biden	3%	(70)	78%	(1779)	19%	(422)	2271
2020 Vote: Donald Trump	58%	(1291)	11%	(253)	31%	(692)	2236
2020 Vote: Someone Else	14%	(10)	35%	(25)	51%	(35)	70
2020 Vote: Did not Vote	30%	(105)	29%	(104)	41%	(146)	355
2016 Vote: Hillary Clinton	4%	(59)	81%	(1364)	15%	(255)	1678
2016 Vote: Donald Trump	56%	(1083)	14%	(273)	30%	(591)	1947
2016 Vote: Someone Else	9%	(16)	60%	(106)	31%	(55)	177
2020 Vote/PID: Not Biden/Democrat	27%	(50)	40%	(75)	33%	(61)	187
2020 Vote/PID: Not Trump/Republican	35%	(75)	42%	(90)	23%	(49)	214
U.S. Economy: Wrong Track	39%	(1304)	28%	(933)	33%	(1117)	3354
U.S. Economy: Right Direction	11%	(171)	78%	(1228)	11%	(179)	1578

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(1475)	44%	(2161)	26%	(1295)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(35)	87%	(1407)	11%	(170)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(1386)	13%	(319)	30%	(720)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(55)	49%	(436)	45%	(405)	896
Top 2024 Issue: Economy	36%	(602)	32%	(534)	33%	(550)	1687
Community: Urban	25%	(270)	52%	(572)	24%	(259)	1100
Community: Suburban	28%	(656)	47%	(1121)	25%	(604)	2381
Community: Rural	38%	(550)	32%	(468)	30%	(433)	1451
Community/Gender: Urban Women	21%	(101)	52%	(252)	27%	(133)	486
Community/Gender: Urban Men	27%	(169)	52%	(319)	20%	(126)	614
Community/Gender: Rural Women	37%	(311)	31%	(257)	32%	(271)	838
Community/Gender: Rural Men	39%	(239)	35%	(212)	26%	(162)	613
Community/Gender: Suburban Women	28%	(368)	46%	(593)	26%	(338)	1299
Community/Gender: Suburban Men	27%	(288)	49%	(529)	25%	(266)	1083
Homeowner	31%	(1162)	44%	(1656)	26%	(967)	3785
Renter	26%	(259)	46%	(448)	28%	(276)	983
Military HHnm: Yes	31%	(226)	41%	(296)	27%	(197)	719
Military HH: No	30%	(1249)	44%	(1866)	26%	(1098)	4213
Employ: Private Sector	29%	(542)	45%	(826)	26%	(471)	1838
Employ: Government	30%	(92)	40%	(124)	30%	(95)	310
Employ: Self-Employed	37%	(150)	35%	(142)	29%	(118)	410
Employ: Homemaker	39%	(104)	31%	(83)	30%	(81)	269
Employ: Student	30%	(33)	41%	(46)	29%	(33)	112
Employ: Retired	28%	(366)	51%	(671)	22%	(291)	1328
Employ: Unemployed	25%	(100)	43%	(171)	32%	(126)	396
Employ: Other	33%	(89)	37%	(98)	30%	(81)	268
Self + Household: White-Collar	28%	(515)	50%	(931)	22%	(407)	1854
Self + Household: Blue Collar	32%	(753)	41%	(974)	27%	(625)	2351
Union HH: Yes	32%	(118)	48%	(177)	21%	(77)	372
Union HH: No	30%	(1357)	44%	(1984)	27%	(1219)	4560
LGBTQ+: Yes	20%	(91)	51%	(233)	30%	(137)	461
LGBTQ+: No	31%	(1385)	43%	(1928)	26%	(1159)	4471
Motivated to Vote	31%	(1363)	46%	(2008)	24%	(1036)	4406

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(1475)	44%	(2161)	26%	(1295)	4932
Parent: Yes	33%	(461)	39%	(543)	28%	(384)	1387
Parent: No	29%	(1014)	46%	(1619)	26%	(912)	3545
COVID Vaccine: Yes	23%	(786)	54%	(1867)	24%	(816)	3469
COVID Vaccine: No	47%	(689)	20%	(294)	33%	(480)	1463
Student Loans: Yes	25%	(202)	49%	(398)	26%	(214)	813
Student Loans: No	31%	(1274)	43%	(1764)	26%	(1082)	4119
Favorable Opinion of Haley	32%	(538)	42%	(702)	26%	(430)	1670
Unfavorable Opinion of Haley	30%	(631)	50%	(1055)	20%	(424)	2111
Protestant	34%	(452)	39%	(527)	27%	(368)	1348
Roman Catholic	32%	(334)	44%	(464)	24%	(253)	1051
Jewish	12%	(11)	69%	(62)	19%	(17)	90
Muslim	35%	(20)	52%	(30)	14%	(8)	57
Atheist	15%	(31)	65%	(131)	20%	(40)	202
Agnostic	11%	(24)	70%	(144)	19%	(39)	207
Something else	38%	(335)	35%	(302)	27%	(238)	874
Nothing in particular	24%	(239)	46%	(447)	30%	(295)	981
Prodigal Biden Voter	11%	(33)	36%	(108)	54%	(164)	304
Undecided Voter (DK/WNV)	7%	(33)	23%	(105)	70%	(326)	464
Undecided Voter (DK)	7%	(14)	17%	(34)	76%	(150)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1971)	43%	(2118)	17%	(843)	4932
Gender: Male	41%	(958)	43%	(1002)	15%	(349)	2309
Gender: Female	39%	(1014)	43%	(1116)	19%	(493)	2623
Age: 18-34	41%	(533)	39%	(509)	20%	(260)	1303
Age: 35-44	41%	(273)	43%	(286)	16%	(110)	669
Age: 45-64	40%	(689)	43%	(740)	16%	(277)	1706
Age: 65+	38%	(476)	46%	(583)	16%	(195)	1254
GenZers: 1997-2012	39%	(240)	38%	(234)	23%	(138)	612
Millennials: 1981-1996	41%	(531)	42%	(535)	17%	(222)	1289
GenXers: 1965-1980	40%	(527)	43%	(567)	17%	(221)	1315
Baby Boomers: 1946-1964	39%	(627)	46%	(735)	15%	(248)	1610
Educ: < College	43%	(1350)	38%	(1176)	19%	(581)	3107
Educ: Bachelors degree	37%	(426)	49%	(569)	14%	(168)	1163
Educ: Post-grad	29%	(195)	56%	(373)	14%	(94)	662
Income: Under 50k	38%	(759)	43%	(849)	19%	(372)	1980
Income: 50k-100k	42%	(771)	41%	(756)	17%	(316)	1843
Income: 100k+	40%	(441)	46%	(513)	14%	(154)	1109
Ethnicity: White (Non-Hispanic)	46%	(1652)	38%	(1388)	16%	(579)	3619
Ethnicity: Hispanic	30%	(103)	54%	(184)	16%	(54)	341
Ethnicity: Black (Non-Hispanic)	18%	(129)	63%	(460)	19%	(138)	727
Ethnicity: Asian + Other (Non-Hispanic)	36%	(87)	35%	(86)	29%	(72)	245
All Christian	45%	(1110)	39%	(971)	16%	(385)	2466
All Non-Christian	28%	(58)	53%	(107)	19%	(38)	202
Atheist	17%	(35)	67%	(136)	15%	(31)	202
Agnostic/Nothing in particular	29%	(346)	50%	(590)	21%	(253)	1188
Something Else	48%	(423)	36%	(314)	16%	(136)	874
Evangelical	57%	(767)	29%	(399)	14%	(189)	1354
Non-Evangelical	38%	(731)	45%	(866)	17%	(321)	1919
PID: Dem (no lean)	6%	(110)	81%	(1481)	13%	(231)	1823
PID: Ind (no lean)	32%	(403)	38%	(476)	30%	(369)	1248
PID: Rep (no lean)	78%	(1458)	9%	(160)	13%	(243)	1862

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	40%	(1971)	43%	(2118)	17%	(843)	4932
PID/Gender: Dem Men	9%	(72)	82%	(665)	10%	(78)	816
PID/Gender: Dem Women	4%	(38)	81%	(816)	15%	(152)	1007
PID/Gender: Ind Men	33%	(208)	40%	(252)	27%	(170)	630
PID/Gender: Ind Women	32%	(195)	36%	(224)	32%	(198)	618
PID/Gender: Rep Men	79%	(678)	10%	(85)	12%	(101)	863
PID/Gender: Rep Women	78%	(780)	8%	(76)	14%	(143)	999
Ideo: Liberal (1-3)	9%	(127)	80%	(1145)	12%	(167)	1439
Ideo: Moderate (4)	29%	(401)	49%	(690)	22%	(315)	1406
Ideo: Conservative (5-7)	72%	(1378)	13%	(246)	15%	(287)	1911
Ideo/PID: Conservative Republican	82%	(1135)	6%	(88)	12%	(169)	1392
Ideo/PID: Moderate/Liberal Republican	68%	(291)	16%	(69)	15%	(65)	425
Ideo/PID: Moderate/Conservative Democrat	11%	(74)	73%	(494)	16%	(106)	674
Ideo/PID: Liberal Democrat	3%	(33)	87%	(964)	10%	(106)	1103
Unfavorable of Biden and Trump	19%	(147)	32%	(242)	48%	(365)	755
2024 H2H Matchup: Biden Voter	3%	(68)	87%	(1853)	10%	(214)	2135
2024 H2H Matchup: Trump Voter	79%	(1851)	7%	(164)	14%	(318)	2333
2024 H2H Matchup: Would not Vote	9%	(17)	20%	(40)	71%	(141)	198
2024 H2H Matchup: Do not Know	13%	(34)	23%	(62)	64%	(170)	266
2022 House Vote: Democrat	5%	(107)	81%	(1669)	14%	(281)	2057
2022 House Vote: Republican	77%	(1537)	8%	(167)	15%	(299)	2003
2022 House Vote: Did not Vote	38%	(300)	33%	(261)	29%	(230)	791
2020 Vote: Joe Biden	4%	(93)	81%	(1843)	15%	(335)	2271
2020 Vote: Donald Trump	77%	(1730)	6%	(144)	16%	(362)	2236
2020 Vote: Someone Else	28%	(20)	22%	(15)	50%	(35)	70
2020 Vote: Did not Vote	36%	(129)	32%	(115)	31%	(111)	355
2016 Vote: Hillary Clinton	4%	(73)	84%	(1415)	11%	(189)	1678
2016 Vote: Donald Trump	74%	(1434)	10%	(193)	16%	(321)	1947
2016 Vote: Someone Else	18%	(31)	56%	(99)	27%	(47)	177
2020 Vote/PID: Not Biden/Democrat	33%	(62)	44%	(82)	23%	(43)	187
2020 Vote/PID: Not Trump/Republican	50%	(106)	35%	(74)	16%	(33)	214
U.S. Economy: Wrong Track	53%	(1769)	26%	(870)	21%	(715)	3354
U.S. Economy: Right Direction	13%	(203)	79%	(1248)	8%	(127)	1578

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1971)	43%	(2118)	17%	(843)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(47)	91%	(1460)	7%	(105)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(1840)	8%	(206)	16%	(378)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(84)	50%	(452)	40%	(359)	896
Top 2024 Issue: Economy	50%	(839)	30%	(507)	20%	(341)	1687
Community: Urban	30%	(333)	53%	(582)	17%	(184)	1100
Community: Suburban	39%	(918)	46%	(1087)	16%	(375)	2381
Community: Rural	50%	(720)	31%	(448)	19%	(283)	1451
Community/Gender: Urban Women	26%	(127)	54%	(262)	20%	(97)	486
Community/Gender: Urban Men	34%	(206)	52%	(320)	14%	(88)	614
Community/Gender: Rural Women	49%	(412)	31%	(260)	20%	(167)	838
Community/Gender: Rural Men	50%	(308)	31%	(188)	19%	(116)	613
Community/Gender: Suburban Women	37%	(475)	46%	(594)	18%	(230)	1299
Community/Gender: Suburban Men	41%	(443)	46%	(494)	13%	(146)	1083
Homeowner	41%	(1568)	42%	(1597)	16%	(619)	3785
Renter	33%	(327)	47%	(465)	19%	(191)	983
Military HHnm: Yes	44%	(317)	39%	(278)	17%	(123)	719
Military HH: No	39%	(1654)	44%	(1840)	17%	(719)	4213
Employ: Private Sector	40%	(736)	43%	(786)	17%	(316)	1838
Employ: Government	37%	(115)	45%	(139)	18%	(57)	310
Employ: Self-Employed	45%	(184)	36%	(149)	19%	(76)	410
Employ: Homemaker	53%	(142)	32%	(85)	16%	(43)	269
Employ: Student	34%	(38)	38%	(43)	28%	(31)	112
Employ: Retired	39%	(513)	48%	(634)	14%	(181)	1328
Employ: Unemployed	34%	(133)	44%	(176)	22%	(88)	396
Employ: Other	41%	(111)	39%	(106)	19%	(52)	268
Self + Household: White-Collar	37%	(690)	48%	(891)	15%	(273)	1854
Self + Household: Blue Collar	43%	(1022)	40%	(949)	16%	(380)	2351
Union HH: Yes	42%	(155)	48%	(178)	11%	(40)	372
Union HH: No	40%	(1816)	43%	(1940)	18%	(803)	4560
LGBTQ+: Yes	26%	(118)	52%	(239)	23%	(104)	461
LGBTQ+: No	41%	(1853)	42%	(1879)	17%	(738)	4471
Motivated to Vote	41%	(1825)	44%	(1951)	14%	(631)	4406

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1971)	43%	(2118)	17%	(843)	4932
Parent: Yes	44%	(607)	40%	(556)	16%	(224)	1387
Parent: No	38%	(1364)	44%	(1562)	17%	(618)	3545
COVID Vaccine: Yes	31%	(1064)	52%	(1818)	17%	(587)	3469
COVID Vaccine: No	62%	(908)	20%	(300)	17%	(256)	1463
Student Loans: Yes	35%	(283)	47%	(379)	19%	(151)	813
Student Loans: No	41%	(1688)	42%	(1739)	17%	(692)	4119
Favorable Opinion of Haley	45%	(755)	38%	(635)	17%	(281)	1670
Unfavorable Opinion of Haley	38%	(807)	50%	(1066)	11%	(238)	2111
Protestant	47%	(635)	37%	(502)	16%	(211)	1348
Roman Catholic	42%	(440)	43%	(449)	15%	(162)	1051
Jewish	22%	(20)	61%	(55)	16%	(15)	90
Muslim	46%	(26)	41%	(24)	13%	(8)	57
Atheist	17%	(35)	67%	(136)	15%	(31)	202
Agnostic	14%	(28)	69%	(143)	17%	(35)	207
Something else	48%	(423)	36%	(314)	16%	(136)	874
Nothing in particular	32%	(317)	45%	(446)	22%	(217)	981
Prodigal Biden Voter	16%	(47)	32%	(98)	52%	(159)	304
Undecided Voter (DK/WNV)	11%	(52)	22%	(102)	67%	(311)	464
Undecided Voter (DK)	9%	(17)	20%	(40)	71%	(141)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(2205)	37%	(1831)	18%	(897)	4932
Gender: Male	48%	(1114)	36%	(842)	15%	(352)	2309
Gender: Female	42%	(1090)	38%	(988)	21%	(545)	2623
Age: 18-34	45%	(584)	32%	(420)	23%	(299)	1303
Age: 35-44	45%	(303)	36%	(242)	18%	(123)	669
Age: 45-64	47%	(798)	37%	(627)	17%	(282)	1706
Age: 65+	41%	(519)	43%	(541)	15%	(194)	1254
GenZers: 1997-2012	43%	(263)	29%	(178)	28%	(171)	612
Millennials: 1981-1996	45%	(584)	36%	(463)	19%	(241)	1289
GenXers: 1965-1980	47%	(619)	36%	(478)	17%	(218)	1315
Baby Boomers: 1946-1964	43%	(695)	42%	(668)	15%	(247)	1610
Educ: < College	48%	(1494)	32%	(993)	20%	(620)	3107
Educ: Bachelors degree	42%	(484)	43%	(495)	16%	(185)	1163
Educ: Post-grad	34%	(227)	52%	(343)	14%	(92)	662
Income: Under 50k	44%	(867)	36%	(720)	20%	(394)	1980
Income: 50k-100k	46%	(842)	36%	(667)	18%	(334)	1843
Income: 100k+	45%	(495)	40%	(444)	15%	(169)	1109
Ethnicity: White (Non-Hispanic)	50%	(1823)	33%	(1210)	16%	(587)	3619
Ethnicity: Hispanic	36%	(122)	44%	(151)	20%	(68)	341
Ethnicity: Black (Non-Hispanic)	21%	(156)	54%	(394)	24%	(177)	727
Ethnicity: Asian + Other (Non-Hispanic)	42%	(103)	31%	(76)	27%	(66)	245
All Christian	50%	(1245)	34%	(843)	15%	(378)	2466
All Non-Christian	30%	(62)	51%	(103)	19%	(37)	202
Atheist	23%	(47)	60%	(122)	16%	(33)	202
Agnostic/Nothing in particular	33%	(393)	43%	(512)	24%	(284)	1188
Something Else	52%	(458)	29%	(251)	19%	(165)	874
Evangelical	62%	(838)	24%	(329)	14%	(187)	1354
Non-Evangelical	43%	(825)	39%	(749)	18%	(345)	1919
PID: Dem (no lean)	9%	(164)	74%	(1355)	17%	(304)	1823
PID: Ind (no lean)	40%	(503)	29%	(364)	31%	(381)	1248
PID: Rep (no lean)	83%	(1538)	6%	(112)	11%	(212)	1862

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**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (2205)	37% (1831)	18% (897)	4932
PID/Gender: Dem Men	13% (110)	74% (606)	12% (100)	816
PID/Gender: Dem Women	5% (54)	74% (749)	20% (204)	1007
PID/Gender: Ind Men	44% (276)	28% (179)	28% (175)	630
PID/Gender: Ind Women	37% (227)	30% (185)	33% (206)	618
PID/Gender: Rep Men	84% (729)	7% (57)	9% (77)	863
PID/Gender: Rep Women	81% (809)	5% (54)	14% (136)	999
Ideo: Liberal (1-3)	12% (167)	72% (1042)	16% (230)	1439
Ideo: Moderate (4)	35% (488)	41% (581)	24% (337)	1406
Ideo: Conservative (5-7)	77% (1477)	9% (178)	13% (255)	1911
Ideo/PID: Conservative Republican	86% (1192)	4% (54)	10% (146)	1392
Ideo/PID: Moderate/Liberal Republican	73% (310)	13% (56)	14% (58)	425
Ideo/PID: Moderate/Conservative Democrat	16% (109)	63% (426)	21% (139)	674
Ideo/PID: Liberal Democrat	5% (50)	82% (905)	13% (148)	1103
Unfavorable of Biden and Trump	31% (237)	21% (158)	48% (360)	755
2024 H2H Matchup: Biden Voter	6% (131)	78% (1658)	16% (345)	2135
2024 H2H Matchup: Trump Voter	85% (1993)	4% (98)	10% (242)	2333
2024 H2H Matchup: Would not Vote	12% (23)	13% (26)	75% (149)	198
2024 H2H Matchup: Do not Know	21% (57)	18% (49)	60% (160)	266
2022 House Vote: Democrat	9% (177)	73% (1492)	19% (388)	2057
2022 House Vote: Republican	82% (1649)	5% (105)	12% (249)	2003
2022 House Vote: Did not Vote	44% (348)	27% (213)	29% (231)	791
2020 Vote: Joe Biden	8% (175)	72% (1644)	20% (452)	2271
2020 Vote: Donald Trump	83% (1852)	4% (90)	13% (294)	2236
2020 Vote: Someone Else	37% (26)	23% (16)	40% (28)	70
2020 Vote: Did not Vote	43% (152)	23% (81)	35% (123)	355
2016 Vote: Hillary Clinton	7% (118)	77% (1291)	16% (269)	1678
2016 Vote: Donald Trump	80% (1551)	7% (133)	14% (264)	1947
2016 Vote: Someone Else	25% (44)	44% (78)	31% (55)	177
2020 Vote/PID: Not Biden/Democrat	41% (76)	33% (61)	26% (49)	187
2020 Vote/PID: Not Trump/Republican	53% (112)	29% (63)	18% (38)	214
U.S. Economy: Wrong Track	59% (1962)	20% (686)	21% (705)	3354
U.S. Economy: Right Direction	15% (242)	73% (1145)	12% (191)	1578

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**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (2205)	37% (1831)	18% (897)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (84)	83% (1342)	12% (186)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82% (1988)	6% (139)	12% (297)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (132)	39% (350)	46% (413)	896
Top 2024 Issue: Economy	56% (942)	23% (395)	21% (350)	1687
Community: Urban	35% (382)	45% (499)	20% (219)	1100
Community: Suburban	42% (1012)	40% (954)	17% (416)	2381
Community: Rural	56% (811)	26% (378)	18% (262)	1451
Community/Gender: Urban Women	28% (138)	48% (235)	23% (114)	486
Community/Gender: Urban Men	40% (244)	43% (265)	17% (105)	614
Community/Gender: Rural Women	53% (447)	26% (217)	21% (174)	838
Community/Gender: Rural Men	59% (364)	26% (161)	14% (88)	613
Community/Gender: Suburban Women	39% (505)	41% (537)	20% (257)	1299
Community/Gender: Suburban Men	47% (507)	39% (417)	15% (159)	1083
Homeowner	46% (1749)	36% (1381)	17% (654)	3785
Renter	39% (379)	41% (402)	21% (202)	983
Military HHnm: Yes	50% (363)	33% (237)	17% (120)	719
Military HH: No	44% (1842)	38% (1594)	18% (777)	4213
Employ: Private Sector	45% (833)	37% (689)	17% (316)	1838
Employ: Government	43% (132)	38% (118)	19% (60)	310
Employ: Self-Employed	51% (211)	30% (125)	18% (74)	410
Employ: Homemaker	54% (146)	27% (73)	19% (50)	269
Employ: Student	36% (40)	33% (37)	31% (35)	112
Employ: Retired	42% (564)	43% (569)	15% (195)	1328
Employ: Unemployed	39% (156)	36% (142)	25% (98)	396
Employ: Other	46% (122)	29% (78)	25% (68)	268
Self + Household: White-Collar	41% (763)	43% (797)	16% (294)	1854
Self + Household: Blue Collar	49% (1148)	35% (811)	17% (392)	2351
Union HH: Yes	48% (180)	40% (148)	12% (44)	372
Union HH: No	44% (2024)	37% (1682)	19% (853)	4560
LGBTQ+: Yes	29% (135)	45% (208)	26% (118)	461
LGBTQ+: No	46% (2070)	36% (1623)	17% (779)	4471
Motivated to Vote	46% (2028)	39% (1706)	15% (673)	4406

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**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (2205)	37% (1831)	18% (897)	4932
Parent: Yes	49% (682)	33% (459)	18% (247)	1387
Parent: No	43% (1523)	39% (1371)	18% (650)	3545
COVID Vaccine: Yes	35% (1229)	46% (1597)	18% (642)	3469
COVID Vaccine: No	67% (975)	16% (233)	17% (255)	1463
Student Loans: Yes	40% (323)	38% (307)	22% (182)	813
Student Loans: No	46% (1881)	37% (1523)	17% (714)	4119
Favorable Opinion of Haley	52% (873)	31% (525)	16% (273)	1670
Unfavorable Opinion of Haley	41% (876)	45% (957)	13% (278)	2111
Protestant	54% (734)	32% (436)	13% (178)	1348
Roman Catholic	45% (472)	37% (391)	18% (188)	1051
Jewish	25% (23)	60% (54)	15% (13)	90
Muslim	47% (27)	43% (25)	9% (5)	57
Atheist	23% (47)	60% (122)	16% (33)	202
Agnostic	18% (37)	59% (123)	23% (48)	207
Something else	52% (458)	29% (251)	19% (165)	874
Nothing in particular	36% (356)	40% (389)	24% (236)	981
Prodigal Biden Voter	26% (80)	24% (74)	49% (150)	304
Undecided Voter (DK/WNV)	17% (80)	16% (75)	67% (309)	464
Undecided Voter (DK)	12% (23)	13% (26)	75% (149)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	36%	(1772)	43%	(2137)	21%	(1023)	4932
Gender: Male	37%	(860)	44%	(1016)	19%	(433)	2309
Gender: Female	35%	(912)	43%	(1121)	23%	(590)	2623
Age: 18-34	36%	(466)	40%	(524)	24%	(313)	1303
Age: 35-44	36%	(240)	43%	(286)	21%	(143)	669
Age: 45-64	37%	(636)	43%	(727)	20%	(343)	1706
Age: 65+	34%	(430)	48%	(600)	18%	(224)	1254
GenZers: 1997-2012	33%	(199)	40%	(246)	27%	(166)	612
Millennials: 1981-1996	37%	(472)	42%	(539)	22%	(278)	1289
GenXers: 1965-1980	39%	(510)	42%	(548)	20%	(257)	1315
Baby Boomers: 1946-1964	34%	(551)	47%	(755)	19%	(304)	1610
Educ: < College	39%	(1203)	38%	(1185)	23%	(719)	3107
Educ: Bachelors degree	33%	(389)	49%	(575)	17%	(199)	1163
Educ: Post-grad	27%	(180)	57%	(376)	16%	(105)	662
Income: Under 50k	35%	(685)	43%	(848)	23%	(448)	1980
Income: 50k-100k	38%	(693)	42%	(767)	21%	(383)	1843
Income: 100k+	36%	(394)	47%	(523)	17%	(192)	1109
Ethnicity: White (Non-Hispanic)	41%	(1488)	40%	(1440)	19%	(691)	3619
Ethnicity: Hispanic	23%	(79)	52%	(176)	25%	(85)	341
Ethnicity: Black (Non-Hispanic)	18%	(130)	59%	(429)	23%	(168)	727
Ethnicity: Asian + Other (Non-Hispanic)	31%	(75)	37%	(91)	32%	(78)	245
All Christian	41%	(1005)	39%	(972)	20%	(489)	2466
All Non-Christian	21%	(43)	58%	(117)	21%	(42)	202
Atheist	15%	(30)	71%	(142)	14%	(29)	202
Agnostic/Nothing in particular	26%	(305)	52%	(614)	23%	(269)	1188
Something Else	44%	(389)	33%	(291)	22%	(194)	874
Evangelical	55%	(744)	27%	(369)	18%	(242)	1354
Non-Evangelical	32%	(617)	46%	(877)	22%	(426)	1919
PID: Dem (no lean)	6%	(102)	81%	(1479)	13%	(241)	1823
PID: Ind (no lean)	28%	(347)	39%	(481)	34%	(420)	1248
PID: Rep (no lean)	71%	(1323)	9%	(177)	19%	(362)	1862

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(1772)	43%	(2137)	21%	(1023)	4932
PID/Gender: Dem Men	8%	(66)	83%	(674)	9%	(75)	816
PID/Gender: Dem Women	4%	(36)	80%	(805)	17%	(166)	1007
PID/Gender: Ind Men	29%	(180)	40%	(252)	32%	(199)	630
PID/Gender: Ind Women	27%	(167)	37%	(230)	36%	(221)	618
PID/Gender: Rep Men	71%	(614)	10%	(90)	18%	(159)	863
PID/Gender: Rep Women	71%	(709)	9%	(87)	20%	(203)	999
Ideo: Liberal (1-3)	8%	(118)	81%	(1159)	11%	(161)	1439
Ideo: Moderate (4)	25%	(357)	48%	(670)	27%	(379)	1406
Ideo: Conservative (5-7)	65%	(1237)	14%	(274)	21%	(399)	1911
Ideo/PID: Conservative Republican	74%	(1031)	8%	(111)	18%	(250)	1392
Ideo/PID: Moderate/Liberal Republican	61%	(259)	15%	(65)	24%	(101)	425
Ideo/PID: Moderate/Conservative Democrat	11%	(73)	70%	(469)	19%	(131)	674
Ideo/PID: Liberal Democrat	2%	(26)	89%	(984)	8%	(93)	1103
Unfavorable of Biden and Trump	21%	(157)	36%	(274)	43%	(324)	755
2024 H2H Matchup: Biden Voter	4%	(79)	85%	(1818)	11%	(237)	2135
2024 H2H Matchup: Trump Voter	71%	(1650)	8%	(191)	21%	(492)	2333
2024 H2H Matchup: Would not Vote	7%	(13)	23%	(45)	70%	(139)	198
2024 H2H Matchup: Do not Know	11%	(30)	31%	(82)	58%	(154)	266
2022 House Vote: Democrat	5%	(96)	81%	(1657)	15%	(304)	2057
2022 House Vote: Republican	70%	(1406)	9%	(190)	20%	(407)	2003
2022 House Vote: Did not Vote	31%	(247)	34%	(269)	35%	(275)	791
2020 Vote: Joe Biden	5%	(105)	80%	(1821)	15%	(345)	2271
2020 Vote: Donald Trump	69%	(1541)	8%	(177)	23%	(518)	2236
2020 Vote: Someone Else	23%	(16)	30%	(21)	47%	(33)	70
2020 Vote: Did not Vote	31%	(110)	33%	(118)	36%	(127)	355
2016 Vote: Hillary Clinton	4%	(72)	84%	(1406)	12%	(200)	1678
2016 Vote: Donald Trump	67%	(1310)	11%	(209)	22%	(429)	1947
2016 Vote: Someone Else	16%	(28)	55%	(98)	29%	(52)	177
2020 Vote/PID: Not Biden/Democrat	26%	(48)	48%	(90)	26%	(48)	187
2020 Vote/PID: Not Trump/Republican	45%	(95)	35%	(75)	20%	(44)	214
U.S. Economy: Wrong Track	47%	(1568)	27%	(913)	26%	(873)	3354
U.S. Economy: Right Direction	13%	(204)	78%	(1224)	10%	(150)	1578

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(1772)	43%	(2137)	21%	(1023)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(45)	89%	(1435)	8%	(132)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(1638)	11%	(257)	22%	(529)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(89)	50%	(445)	40%	(362)	896
Top 2024 Issue: Economy	44%	(737)	30%	(509)	26%	(441)	1687
Community: Urban	28%	(304)	51%	(566)	21%	(230)	1100
Community: Suburban	33%	(793)	46%	(1101)	20%	(487)	2381
Community: Rural	46%	(674)	32%	(470)	21%	(306)	1451
Community/Gender: Urban Women	22%	(108)	52%	(252)	26%	(126)	486
Community/Gender: Urban Men	32%	(196)	51%	(314)	17%	(104)	614
Community/Gender: Rural Women	47%	(391)	32%	(270)	21%	(177)	838
Community/Gender: Rural Men	46%	(283)	33%	(200)	21%	(129)	613
Community/Gender: Suburban Women	32%	(412)	46%	(600)	22%	(287)	1299
Community/Gender: Suburban Men	35%	(381)	46%	(502)	18%	(200)	1083
Homeowner	38%	(1424)	43%	(1614)	20%	(747)	3785
Renter	29%	(287)	48%	(470)	23%	(227)	983
Military HHnm: Yes	37%	(268)	42%	(301)	21%	(150)	719
Military HH: No	36%	(1504)	44%	(1836)	21%	(873)	4213
Employ: Private Sector	37%	(679)	44%	(806)	19%	(354)	1838
Employ: Government	34%	(107)	42%	(132)	23%	(72)	310
Employ: Self-Employed	40%	(164)	36%	(149)	24%	(97)	410
Employ: Homemaker	49%	(132)	31%	(83)	20%	(54)	269
Employ: Student	28%	(31)	43%	(48)	28%	(32)	112
Employ: Retired	34%	(447)	49%	(657)	17%	(223)	1328
Employ: Unemployed	30%	(118)	44%	(173)	27%	(105)	396
Employ: Other	35%	(93)	33%	(89)	32%	(86)	268
Self + Household: White-Collar	33%	(617)	49%	(916)	17%	(320)	1854
Self + Household: Blue Collar	39%	(924)	41%	(954)	20%	(474)	2351
Union HH: Yes	38%	(140)	47%	(175)	15%	(57)	372
Union HH: No	36%	(1632)	43%	(1962)	21%	(966)	4560
LGBTQ+: Yes	22%	(103)	54%	(247)	24%	(111)	461
LGBTQ+: No	37%	(1669)	42%	(1890)	20%	(912)	4471
Motivated to Vote	37%	(1647)	45%	(1982)	18%	(778)	4406

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**Table BLMB8\_10:** Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(1772)	43%	(2137)	21%	(1023)	4932
Parent: Yes	40%	(554)	39%	(538)	21%	(295)	1387
Parent: No	34%	(1218)	45%	(1599)	21%	(728)	3545
COVID Vaccine: Yes	27%	(953)	53%	(1838)	20%	(677)	3469
COVID Vaccine: No	56%	(819)	20%	(299)	24%	(346)	1463
Student Loans: Yes	29%	(234)	49%	(402)	22%	(176)	813
Student Loans: No	37%	(1538)	42%	(1735)	21%	(847)	4119
Favorable Opinion of Haley	41%	(684)	39%	(657)	20%	(329)	1670
Unfavorable Opinion of Haley	34%	(726)	51%	(1079)	14%	(305)	2111
Protestant	44%	(592)	36%	(491)	20%	(265)	1348
Roman Catholic	36%	(380)	44%	(463)	20%	(209)	1051
Jewish	16%	(15)	66%	(59)	18%	(16)	90
Muslim	33%	(19)	46%	(26)	21%	(12)	57
Atheist	15%	(30)	71%	(142)	14%	(29)	202
Agnostic	11%	(23)	71%	(148)	18%	(37)	207
Something else	44%	(389)	33%	(291)	22%	(194)	874
Nothing in particular	29%	(283)	47%	(466)	24%	(233)	981
Prodigal Biden Voter	15%	(46)	40%	(120)	45%	(138)	304
Undecided Voter (DK/WNV)	9%	(43)	28%	(128)	63%	(294)	464
Undecided Voter (DK)	7%	(13)	23%	(45)	70%	(139)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	39% (1935)	43% (2144)	17% (852)	4932
Gender: Male	41% (936)	45% (1029)	15% (344)	2309
Gender: Female	38% (1000)	43% (1116)	19% (508)	2623
Age: 18-34	39% (511)	36% (475)	24% (316)	1303
Age: 35-44	39% (258)	45% (301)	16% (109)	669
Age: 45-64	41% (696)	44% (756)	15% (254)	1706
Age: 65+	37% (470)	49% (612)	14% (172)	1254
GenZers: 1997-2012	39% (241)	34% (206)	27% (164)	612
Millennials: 1981-1996	38% (494)	42% (542)	20% (252)	1289
GenXers: 1965-1980	41% (534)	44% (584)	15% (196)	1315
Baby Boomers: 1946-1964	39% (622)	47% (764)	14% (224)	1610
Educ: < College	44% (1352)	39% (1204)	18% (551)	3107
Educ: Bachelors degree	35% (409)	49% (569)	16% (185)	1163
Educ: Post-grad	26% (174)	56% (372)	18% (116)	662
Income: Under 50k	39% (766)	44% (867)	18% (347)	1980
Income: 50k-100k	41% (754)	42% (778)	17% (310)	1843
Income: 100k+	37% (415)	45% (499)	18% (195)	1109
Ethnicity: White (Non-Hispanic)	45% (1618)	39% (1427)	16% (575)	3619
Ethnicity: Hispanic	30% (102)	52% (177)	18% (61)	341
Ethnicity: Black (Non-Hispanic)	18% (132)	62% (450)	20% (144)	727
Ethnicity: Asian + Other (Non-Hispanic)	34% (83)	37% (90)	29% (72)	245
All Christian	45% (1103)	40% (977)	16% (386)	2466
All Non-Christian	23% (48)	58% (117)	19% (38)	202
Atheist	16% (31)	67% (135)	18% (36)	202
Agnostic/Nothing in particular	28% (338)	51% (604)	21% (246)	1188
Something Else	48% (415)	36% (312)	17% (146)	874
Evangelical	56% (765)	30% (408)	13% (181)	1354
Non-Evangelical	37% (719)	45% (863)	18% (337)	1919
PID: Dem (no lean)	6% (106)	81% (1479)	13% (238)	1823
PID: Ind (no lean)	33% (406)	39% (484)	29% (358)	1248
PID: Rep (no lean)	77% (1424)	10% (181)	14% (256)	1862

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**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1935)	43%	(2144)	17%	(852)	4932
PID/Gender: Dem Men	8%	(63)	82%	(670)	10%	(82)	816
PID/Gender: Dem Women	4%	(42)	80%	(809)	16%	(156)	1007
PID/Gender: Ind Men	34%	(214)	42%	(265)	24%	(151)	630
PID/Gender: Ind Women	31%	(192)	36%	(220)	33%	(206)	618
PID/Gender: Rep Men	76%	(658)	11%	(94)	13%	(111)	863
PID/Gender: Rep Women	77%	(766)	9%	(87)	15%	(146)	999
Ideo: Liberal (1-3)	9%	(136)	78%	(1123)	12%	(180)	1439
Ideo: Moderate (4)	28%	(388)	50%	(705)	22%	(313)	1406
Ideo: Conservative (5-7)	70%	(1341)	14%	(274)	15%	(296)	1911
Ideo/PID: Conservative Republican	79%	(1106)	7%	(100)	13%	(186)	1392
Ideo/PID: Moderate/Liberal Republican	67%	(285)	18%	(78)	15%	(63)	425
Ideo/PID: Moderate/Conservative Democrat	10%	(69)	74%	(499)	16%	(106)	674
Ideo/PID: Liberal Democrat	3%	(34)	86%	(952)	11%	(117)	1103
Unfavorable of Biden and Trump	19%	(140)	32%	(243)	49%	(372)	755
2024 H2H Matchup: Biden Voter	3%	(62)	87%	(1857)	10%	(215)	2135
2024 H2H Matchup: Trump Voter	79%	(1833)	8%	(176)	14%	(324)	2333
2024 H2H Matchup: Would not Vote	6%	(12)	19%	(38)	75%	(148)	198
2024 H2H Matchup: Do not Know	11%	(29)	27%	(73)	62%	(164)	266
2022 House Vote: Democrat	5%	(101)	81%	(1666)	14%	(290)	2057
2022 House Vote: Republican	76%	(1527)	9%	(181)	15%	(295)	2003
2022 House Vote: Did not Vote	36%	(282)	35%	(273)	30%	(236)	791
2020 Vote: Joe Biden	4%	(88)	81%	(1851)	15%	(332)	2271
2020 Vote: Donald Trump	76%	(1702)	7%	(164)	17%	(371)	2236
2020 Vote: Someone Else	26%	(18)	32%	(23)	42%	(29)	70
2020 Vote: Did not Vote	36%	(127)	30%	(108)	34%	(120)	355
2016 Vote: Hillary Clinton	4%	(73)	85%	(1422)	11%	(182)	1678
2016 Vote: Donald Trump	73%	(1418)	11%	(214)	16%	(315)	1947
2016 Vote: Someone Else	16%	(28)	59%	(104)	25%	(45)	177
2020 Vote/PID: Not Biden/Democrat	31%	(58)	46%	(86)	23%	(43)	187
2020 Vote/PID: Not Trump/Republican	44%	(94)	40%	(85)	16%	(34)	214
U.S. Economy: Wrong Track	52%	(1737)	27%	(898)	21%	(718)	3354
U.S. Economy: Right Direction	13%	(198)	79%	(1246)	8%	(134)	1578

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1935)	43%	(2144)	17%	(852)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(41)	91%	(1459)	7%	(111)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(1806)	10%	(235)	16%	(384)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(88)	50%	(450)	40%	(358)	896
Top 2024 Issue: Economy	48%	(815)	30%	(504)	22%	(368)	1687
Community: Urban	30%	(330)	54%	(599)	16%	(171)	1100
Community: Suburban	37%	(873)	46%	(1090)	18%	(418)	2381
Community: Rural	50%	(732)	31%	(455)	18%	(264)	1451
Community/Gender: Urban Women	24%	(118)	55%	(269)	21%	(100)	486
Community/Gender: Urban Men	35%	(212)	54%	(330)	12%	(71)	614
Community/Gender: Rural Women	50%	(419)	30%	(254)	20%	(166)	838
Community/Gender: Rural Men	51%	(314)	33%	(201)	16%	(98)	613
Community/Gender: Suburban Women	36%	(463)	46%	(593)	19%	(242)	1299
Community/Gender: Suburban Men	38%	(410)	46%	(497)	16%	(175)	1083
Homeowner	41%	(1540)	42%	(1608)	17%	(636)	3785
Renter	33%	(326)	49%	(478)	18%	(179)	983
Military HHnm: Yes	43%	(307)	40%	(287)	17%	(125)	719
Military HH: No	39%	(1628)	44%	(1857)	17%	(728)	4213
Employ: Private Sector	39%	(718)	43%	(798)	18%	(322)	1838
Employ: Government	40%	(124)	43%	(132)	18%	(54)	310
Employ: Self-Employed	45%	(183)	38%	(157)	17%	(69)	410
Employ: Homemaker	48%	(129)	33%	(88)	19%	(51)	269
Employ: Student	33%	(37)	35%	(39)	32%	(36)	112
Employ: Retired	38%	(500)	49%	(653)	13%	(175)	1328
Employ: Unemployed	35%	(140)	43%	(170)	22%	(86)	396
Employ: Other	38%	(103)	40%	(107)	22%	(59)	268
Self + Household: White-Collar	36%	(671)	48%	(888)	16%	(295)	1854
Self + Household: Blue Collar	43%	(1007)	42%	(978)	16%	(367)	2351
Union HH: Yes	40%	(148)	47%	(176)	13%	(49)	372
Union HH: No	39%	(1788)	43%	(1969)	18%	(803)	4560
LGBTQ+: Yes	23%	(108)	53%	(244)	24%	(108)	461
LGBTQ+: No	41%	(1827)	42%	(1900)	17%	(744)	4471
Motivated to Vote	41%	(1790)	45%	(1970)	15%	(646)	4406

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**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1935)	43%	(2144)	17%	(852)	4932
Parent: Yes	42%	(577)	41%	(564)	18%	(246)	1387
Parent: No	38%	(1358)	45%	(1580)	17%	(606)	3545
COVID Vaccine: Yes	30%	(1027)	53%	(1848)	17%	(594)	3469
COVID Vaccine: No	62%	(909)	20%	(297)	18%	(258)	1463
Student Loans: Yes	32%	(259)	45%	(370)	23%	(184)	813
Student Loans: No	41%	(1676)	43%	(1775)	16%	(668)	4119
Favorable Opinion of Haley	44%	(731)	40%	(669)	16%	(271)	1670
Unfavorable Opinion of Haley	37%	(784)	50%	(1063)	12%	(264)	2111
Protestant	47%	(631)	38%	(509)	15%	(209)	1348
Roman Catholic	42%	(438)	43%	(449)	16%	(163)	1051
Jewish	15%	(14)	64%	(58)	21%	(19)	90
Muslim	40%	(23)	47%	(27)	14%	(8)	57
Atheist	16%	(31)	67%	(135)	18%	(36)	202
Agnostic	14%	(28)	66%	(136)	20%	(42)	207
Something else	48%	(415)	36%	(312)	17%	(146)	874
Nothing in particular	32%	(310)	48%	(468)	21%	(204)	981
Prodigal Biden Voter	17%	(50)	35%	(106)	49%	(148)	304
Undecided Voter (DK/WNV)	9%	(40)	24%	(111)	67%	(313)	464
Undecided Voter (DK)	6%	(12)	19%	(38)	75%	(148)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1944)	44%	(2150)	17%	(838)	4932
Gender: Male	42%	(958)	44%	(1023)	14%	(327)	2309
Gender: Female	38%	(986)	43%	(1127)	19%	(511)	2623
Age: 18-34	38%	(492)	40%	(520)	22%	(290)	1303
Age: 35-44	40%	(264)	43%	(289)	17%	(115)	669
Age: 45-64	41%	(704)	44%	(751)	15%	(251)	1706
Age: 65+	39%	(484)	47%	(589)	14%	(182)	1254
GenZers: 1997-2012	37%	(227)	38%	(231)	25%	(154)	612
Millennials: 1981-1996	38%	(494)	43%	(552)	19%	(243)	1289
GenXers: 1965-1980	41%	(536)	44%	(581)	15%	(198)	1315
Baby Boomers: 1946-1964	40%	(644)	46%	(738)	14%	(228)	1610
Educ: < College	43%	(1331)	38%	(1194)	19%	(582)	3107
Educ: Bachelors degree	36%	(422)	49%	(574)	14%	(167)	1163
Educ: Post-grad	29%	(191)	58%	(382)	14%	(90)	662
Income: Under 50k	37%	(737)	43%	(856)	20%	(387)	1980
Income: 50k-100k	42%	(775)	43%	(788)	15%	(280)	1843
Income: 100k+	39%	(432)	46%	(506)	15%	(171)	1109
Ethnicity: White (Non-Hispanic)	45%	(1641)	39%	(1427)	15%	(551)	3619
Ethnicity: Hispanic	27%	(91)	55%	(186)	19%	(64)	341
Ethnicity: Black (Non-Hispanic)	18%	(128)	61%	(445)	21%	(153)	727
Ethnicity: Asian + Other (Non-Hispanic)	34%	(84)	37%	(91)	29%	(70)	245
All Christian	45%	(1111)	40%	(974)	15%	(381)	2466
All Non-Christian	26%	(53)	60%	(121)	14%	(29)	202
Atheist	18%	(37)	67%	(136)	14%	(29)	202
Agnostic/Nothing in particular	29%	(346)	51%	(603)	20%	(239)	1188
Something Else	46%	(398)	36%	(316)	18%	(160)	874
Evangelical	55%	(749)	28%	(386)	16%	(220)	1354
Non-Evangelical	38%	(723)	46%	(886)	16%	(310)	1919
PID: Dem (no lean)	6%	(106)	83%	(1509)	11%	(208)	1823
PID: Ind (no lean)	32%	(405)	39%	(483)	29%	(361)	1248
PID: Rep (no lean)	77%	(1433)	9%	(159)	14%	(270)	1862

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**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(1944)	44%	(2150)	17%	(838)	4932
PID/Gender: Dem Men	8%	(65)	84%	(685)	8%	(66)	816
PID/Gender: Dem Women	4%	(42)	82%	(824)	14%	(142)	1007
PID/Gender: Ind Men	34%	(215)	42%	(263)	24%	(152)	630
PID/Gender: Ind Women	31%	(189)	36%	(220)	34%	(209)	618
PID/Gender: Rep Men	79%	(678)	9%	(75)	13%	(109)	863
PID/Gender: Rep Women	76%	(755)	8%	(83)	16%	(160)	999
Ideo: Liberal (1-3)	10%	(139)	80%	(1151)	10%	(148)	1439
Ideo: Moderate (4)	27%	(385)	51%	(712)	22%	(309)	1406
Ideo: Conservative (5-7)	71%	(1356)	13%	(251)	16%	(304)	1911
Ideo/PID: Conservative Republican	81%	(1124)	6%	(86)	13%	(182)	1392
Ideo/PID: Moderate/Liberal Republican	65%	(278)	16%	(69)	18%	(77)	425
Ideo/PID: Moderate/Conservative Democrat	10%	(70)	74%	(499)	15%	(104)	674
Ideo/PID: Liberal Democrat	3%	(29)	89%	(986)	8%	(87)	1103
Unfavorable of Biden and Trump	19%	(140)	32%	(243)	49%	(372)	755
2024 H2H Matchup: Biden Voter	3%	(55)	89%	(1909)	8%	(171)	2135
2024 H2H Matchup: Trump Voter	79%	(1853)	6%	(131)	15%	(350)	2333
2024 H2H Matchup: Would not Vote	10%	(19)	19%	(39)	71%	(140)	198
2024 H2H Matchup: Do not Know	6%	(17)	27%	(71)	67%	(178)	266
2022 House Vote: Democrat	4%	(90)	83%	(1707)	13%	(260)	2057
2022 House Vote: Republican	76%	(1531)	8%	(158)	16%	(313)	2003
2022 House Vote: Did not Vote	37%	(297)	34%	(265)	29%	(229)	791
2020 Vote: Joe Biden	4%	(84)	83%	(1891)	13%	(296)	2271
2020 Vote: Donald Trump	77%	(1722)	6%	(132)	17%	(382)	2236
2020 Vote: Someone Else	22%	(15)	25%	(18)	53%	(37)	70
2020 Vote: Did not Vote	35%	(123)	31%	(109)	35%	(123)	355
2016 Vote: Hillary Clinton	4%	(67)	87%	(1451)	10%	(159)	1678
2016 Vote: Donald Trump	74%	(1442)	10%	(187)	16%	(318)	1947
2016 Vote: Someone Else	15%	(27)	54%	(97)	31%	(54)	177
2020 Vote/PID: Not Biden/Democrat	33%	(62)	44%	(81)	23%	(43)	187
2020 Vote/PID: Not Trump/Republican	43%	(92)	38%	(81)	19%	(40)	214
U.S. Economy: Wrong Track	52%	(1751)	26%	(883)	21%	(720)	3354
U.S. Economy: Right Direction	12%	(193)	80%	(1266)	8%	(119)	1578

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**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1944)	44%	(2150)	17%	(838)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(40)	92%	(1480)	6%	(92)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(1818)	9%	(208)	16%	(399)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(86)	52%	(462)	39%	(348)	896
Top 2024 Issue: Economy	49%	(831)	30%	(502)	21%	(353)	1687
Community: Urban	30%	(325)	54%	(595)	16%	(180)	1100
Community: Suburban	38%	(914)	46%	(1094)	16%	(373)	2381
Community: Rural	49%	(704)	32%	(460)	20%	(286)	1451
Community/Gender: Urban Women	25%	(121)	55%	(266)	20%	(99)	486
Community/Gender: Urban Men	33%	(204)	54%	(329)	13%	(80)	614
Community/Gender: Rural Women	47%	(394)	31%	(258)	22%	(186)	838
Community/Gender: Rural Men	51%	(310)	33%	(202)	16%	(100)	613
Community/Gender: Suburban Women	36%	(471)	46%	(602)	17%	(226)	1299
Community/Gender: Suburban Men	41%	(444)	45%	(492)	14%	(147)	1083
Homeowner	41%	(1549)	43%	(1643)	16%	(593)	3785
Renter	33%	(327)	46%	(453)	21%	(203)	983
Military HHnm: Yes	43%	(309)	40%	(284)	17%	(126)	719
Military HH: No	39%	(1635)	44%	(1866)	17%	(712)	4213
Employ: Private Sector	39%	(719)	44%	(806)	17%	(314)	1838
Employ: Government	36%	(112)	46%	(142)	18%	(57)	310
Employ: Self-Employed	45%	(183)	40%	(163)	15%	(63)	410
Employ: Homemaker	51%	(137)	31%	(85)	17%	(47)	269
Employ: Student	39%	(44)	37%	(42)	24%	(26)	112
Employ: Retired	39%	(514)	48%	(635)	14%	(180)	1328
Employ: Unemployed	33%	(132)	44%	(173)	23%	(92)	396
Employ: Other	38%	(103)	39%	(106)	22%	(60)	268
Self + Household: White-Collar	37%	(689)	49%	(913)	14%	(252)	1854
Self + Household: Blue Collar	43%	(1006)	41%	(969)	16%	(376)	2351
Union HH: Yes	37%	(137)	50%	(187)	13%	(48)	372
Union HH: No	40%	(1807)	43%	(1963)	17%	(790)	4560
LGBTQ+: Yes	24%	(110)	52%	(239)	24%	(111)	461
LGBTQ+: No	41%	(1834)	43%	(1911)	16%	(727)	4471
Motivated to Vote	41%	(1800)	45%	(1987)	14%	(619)	4406

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**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1944)	44%	(2150)	17%	(838)	4932
Parent: Yes	41%	(571)	42%	(580)	17%	(237)	1387
Parent: No	39%	(1373)	44%	(1570)	17%	(602)	3545
COVID Vaccine: Yes	30%	(1057)	54%	(1861)	16%	(551)	3469
COVID Vaccine: No	61%	(887)	20%	(289)	20%	(287)	1463
Student Loans: Yes	35%	(282)	46%	(375)	19%	(156)	813
Student Loans: No	40%	(1662)	43%	(1775)	17%	(683)	4119
Favorable Opinion of Haley	45%	(747)	39%	(650)	16%	(273)	1670
Unfavorable Opinion of Haley	38%	(802)	50%	(1064)	12%	(244)	2111
Protestant	48%	(641)	37%	(500)	15%	(207)	1348
Roman Catholic	41%	(432)	43%	(455)	16%	(163)	1051
Jewish	21%	(19)	64%	(58)	15%	(13)	90
Muslim	36%	(20)	51%	(29)	13%	(7)	57
Atheist	18%	(37)	67%	(136)	14%	(29)	202
Agnostic	14%	(28)	72%	(148)	15%	(30)	207
Something else	46%	(398)	36%	(316)	18%	(160)	874
Nothing in particular	32%	(317)	46%	(455)	21%	(209)	981
Prodigal Biden Voter	17%	(52)	30%	(92)	52%	(160)	304
Undecided Voter (DK/WNV)	8%	(37)	24%	(110)	68%	(318)	464
Undecided Voter (DK)	10%	(19)	19%	(39)	71%	(140)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_13: Who do you trust more to handle each of the following issues? — Healthcare**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1941)	44%	(2185)	16%	(805)	4932
Gender: Male	40%	(924)	45%	(1041)	15%	(344)	2309
Gender: Female	39%	(1018)	44%	(1145)	18%	(461)	2623
Age: 18-34	40%	(517)	40%	(523)	20%	(262)	1303
Age: 35-44	39%	(262)	44%	(292)	17%	(115)	669
Age: 45-64	41%	(691)	44%	(747)	16%	(268)	1706
Age: 65+	38%	(471)	50%	(623)	13%	(160)	1254
GenZers: 1997-2012	39%	(238)	40%	(244)	21%	(130)	612
Millennials: 1981-1996	39%	(505)	42%	(546)	18%	(237)	1289
GenXers: 1965-1980	41%	(534)	43%	(568)	16%	(212)	1315
Baby Boomers: 1946-1964	39%	(624)	48%	(775)	13%	(211)	1610
Educ: < College	43%	(1341)	40%	(1247)	17%	(519)	3107
Educ: Bachelors degree	35%	(412)	49%	(568)	16%	(183)	1163
Educ: Post-grad	28%	(188)	56%	(371)	16%	(103)	662
Income: Under 50k	39%	(775)	44%	(869)	17%	(337)	1980
Income: 50k-100k	41%	(747)	43%	(799)	16%	(297)	1843
Income: 100k+	38%	(420)	47%	(518)	15%	(171)	1109
Ethnicity: White (Non-Hispanic)	45%	(1615)	40%	(1453)	15%	(551)	3619
Ethnicity: Hispanic	27%	(94)	52%	(178)	20%	(70)	341
Ethnicity: Black (Non-Hispanic)	19%	(139)	64%	(466)	17%	(122)	727
Ethnicity: Asian + Other (Non-Hispanic)	38%	(94)	36%	(88)	26%	(63)	245
All Christian	44%	(1097)	41%	(1011)	14%	(357)	2466
All Non-Christian	29%	(58)	56%	(113)	16%	(32)	202
Atheist	15%	(30)	68%	(136)	18%	(35)	202
Agnostic/Nothing in particular	29%	(339)	51%	(602)	21%	(246)	1188
Something Else	48%	(417)	37%	(323)	15%	(134)	874
Evangelical	57%	(770)	31%	(417)	12%	(168)	1354
Non-Evangelical	37%	(709)	47%	(898)	16%	(312)	1919
PID: Dem (no lean)	7%	(120)	82%	(1497)	11%	(205)	1823
PID: Ind (no lean)	30%	(370)	40%	(505)	30%	(373)	1248
PID: Rep (no lean)	78%	(1451)	10%	(183)	12%	(227)	1862

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(1941)	44%	(2185)	16%	(805)	4932
PID/Gender: Dem Men	8%	(68)	84%	(684)	8%	(64)	816
PID/Gender: Dem Women	5%	(52)	81%	(813)	14%	(142)	1007
PID/Gender: Ind Men	31%	(194)	42%	(265)	27%	(170)	630
PID/Gender: Ind Women	28%	(176)	39%	(240)	33%	(202)	618
PID/Gender: Rep Men	77%	(661)	11%	(91)	13%	(110)	863
PID/Gender: Rep Women	79%	(790)	9%	(91)	12%	(117)	999
Ideo: Liberal (1-3)	10%	(138)	80%	(1147)	11%	(153)	1439
Ideo: Moderate (4)	27%	(382)	51%	(715)	22%	(309)	1406
Ideo: Conservative (5-7)	71%	(1351)	15%	(283)	14%	(276)	1911
Ideo/PID: Conservative Republican	81%	(1133)	8%	(106)	11%	(154)	1392
Ideo/PID: Moderate/Liberal Republican	67%	(284)	18%	(75)	16%	(66)	425
Ideo/PID: Moderate/Conservative Democrat	11%	(76)	74%	(500)	15%	(98)	674
Ideo/PID: Liberal Democrat	3%	(38)	88%	(974)	8%	(91)	1103
Unfavorable of Biden and Trump	19%	(143)	34%	(258)	47%	(354)	755
2024 H2H Matchup: Biden Voter	3%	(62)	89%	(1897)	8%	(175)	2135
2024 H2H Matchup: Trump Voter	79%	(1834)	8%	(183)	14%	(316)	2333
2024 H2H Matchup: Would not Vote	9%	(18)	16%	(32)	75%	(147)	198
2024 H2H Matchup: Do not Know	10%	(27)	27%	(73)	63%	(167)	266
2022 House Vote: Democrat	5%	(100)	83%	(1702)	12%	(255)	2057
2022 House Vote: Republican	76%	(1523)	9%	(184)	15%	(295)	2003
2022 House Vote: Did not Vote	37%	(293)	35%	(278)	28%	(220)	791
2020 Vote: Joe Biden	4%	(102)	83%	(1875)	13%	(294)	2271
2020 Vote: Donald Trump	76%	(1692)	8%	(174)	17%	(370)	2236
2020 Vote: Someone Else	29%	(20)	27%	(19)	44%	(31)	70
2020 Vote: Did not Vote	36%	(127)	33%	(117)	31%	(111)	355
2016 Vote: Hillary Clinton	4%	(72)	86%	(1435)	10%	(171)	1678
2016 Vote: Donald Trump	72%	(1400)	11%	(222)	17%	(326)	1947
2016 Vote: Someone Else	18%	(31)	57%	(102)	25%	(44)	177
2020 Vote/PID: Not Biden/Democrat	35%	(65)	43%	(81)	22%	(40)	187
2020 Vote/PID: Not Trump/Republican	49%	(104)	38%	(81)	13%	(28)	214
U.S. Economy: Wrong Track	52%	(1745)	27%	(920)	21%	(689)	3354
U.S. Economy: Right Direction	12%	(196)	80%	(1266)	7%	(117)	1578

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(1941)	44%	(2185)	16%	(805)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(45)	93%	(1491)	5%	(76)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(1811)	10%	(241)	15%	(372)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(86)	51%	(453)	40%	(357)	896
Top 2024 Issue: Economy	49%	(834)	31%	(524)	20%	(330)	1687
Community: Urban	31%	(337)	56%	(620)	13%	(143)	1100
Community: Suburban	37%	(876)	46%	(1101)	17%	(405)	2381
Community: Rural	50%	(729)	32%	(465)	18%	(257)	1451
Community/Gender: Urban Women	27%	(129)	57%	(276)	17%	(81)	486
Community/Gender: Urban Men	34%	(208)	56%	(344)	10%	(62)	614
Community/Gender: Rural Women	50%	(422)	31%	(262)	18%	(154)	838
Community/Gender: Rural Men	50%	(307)	33%	(203)	17%	(103)	613
Community/Gender: Suburban Women	36%	(467)	47%	(606)	17%	(225)	1299
Community/Gender: Suburban Men	38%	(408)	46%	(495)	17%	(180)	1083
Homeowner	41%	(1536)	44%	(1649)	16%	(600)	3785
Renter	34%	(336)	49%	(480)	17%	(168)	983
Military HHnm: Yes	43%	(306)	41%	(296)	16%	(117)	719
Military HH: No	39%	(1635)	45%	(1890)	16%	(688)	4213
Employ: Private Sector	39%	(723)	44%	(810)	17%	(305)	1838
Employ: Government	39%	(122)	45%	(139)	16%	(50)	310
Employ: Self-Employed	43%	(177)	38%	(154)	19%	(78)	410
Employ: Homemaker	52%	(141)	30%	(82)	17%	(46)	269
Employ: Student	31%	(35)	42%	(47)	26%	(29)	112
Employ: Retired	38%	(504)	50%	(667)	12%	(157)	1328
Employ: Unemployed	34%	(135)	45%	(177)	21%	(84)	396
Employ: Other	39%	(104)	41%	(109)	21%	(55)	268
Self + Household: White-Collar	37%	(682)	49%	(908)	14%	(263)	1854
Self + Household: Blue Collar	42%	(997)	42%	(995)	15%	(359)	2351
Union HH: Yes	40%	(150)	49%	(182)	11%	(41)	372
Union HH: No	39%	(1792)	44%	(2003)	17%	(765)	4560
LGBTQ+: Yes	23%	(106)	54%	(247)	23%	(108)	461
LGBTQ+: No	41%	(1835)	43%	(1938)	16%	(697)	4471
Motivated to Vote	41%	(1797)	46%	(2009)	14%	(601)	4406

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1941)	44%	(2185)	16%	(805)	4932
Parent: Yes	42%	(585)	41%	(563)	17%	(240)	1387
Parent: No	38%	(1357)	46%	(1622)	16%	(566)	3545
COVID Vaccine: Yes	30%	(1030)	54%	(1888)	16%	(551)	3469
COVID Vaccine: No	62%	(911)	20%	(298)	17%	(254)	1463
Student Loans: Yes	33%	(269)	46%	(375)	21%	(169)	813
Student Loans: No	41%	(1672)	44%	(1811)	15%	(636)	4119
Favorable Opinion of Haley	44%	(732)	40%	(665)	16%	(274)	1670
Unfavorable Opinion of Haley	37%	(789)	51%	(1080)	11%	(242)	2111
Protestant	47%	(633)	39%	(519)	15%	(196)	1348
Roman Catholic	41%	(428)	45%	(473)	14%	(150)	1051
Jewish	23%	(21)	63%	(57)	13%	(12)	90
Muslim	42%	(24)	41%	(23)	18%	(10)	57
Atheist	15%	(30)	68%	(136)	18%	(35)	202
Agnostic	12%	(25)	68%	(141)	20%	(41)	207
Something else	48%	(417)	37%	(323)	15%	(134)	874
Nothing in particular	32%	(314)	47%	(462)	21%	(205)	981
Prodigal Biden Voter	20%	(60)	32%	(98)	48%	(146)	304
Undecided Voter (DK/WNV)	10%	(44)	23%	(105)	68%	(314)	464
Undecided Voter (DK)	9%	(18)	16%	(32)	75%	(147)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (1985)	41% (2015)	19% (933)	4932
Gender: Male	41% (937)	43% (988)	17% (384)	2309
Gender: Female	40% (1048)	39% (1026)	21% (549)	2623
Age: 18-34	41% (536)	34% (438)	25% (329)	1303
Age: 35-44	43% (286)	40% (268)	17% (115)	669
Age: 45-64	42% (715)	42% (709)	17% (282)	1706
Age: 65+	36% (448)	48% (599)	16% (207)	1254
GenZers: 1997-2012	41% (248)	32% (198)	27% (165)	612
Millennials: 1981-1996	41% (534)	37% (483)	21% (272)	1289
GenXers: 1965-1980	44% (574)	40% (530)	16% (210)	1315
Baby Boomers: 1946-1964	37% (589)	47% (751)	17% (271)	1610
Educ: < College	44% (1364)	37% (1139)	19% (604)	3107
Educ: Bachelors degree	37% (431)	44% (513)	19% (220)	1163
Educ: Post-grad	29% (190)	55% (363)	16% (109)	662
Income: Under 50k	40% (788)	40% (797)	20% (396)	1980
Income: 50k-100k	41% (759)	40% (734)	19% (350)	1843
Income: 100k+	39% (438)	44% (484)	17% (187)	1109
Ethnicity: White (Non-Hispanic)	45% (1631)	37% (1347)	18% (642)	3619
Ethnicity: Hispanic	32% (109)	45% (154)	23% (79)	341
Ethnicity: Black (Non-Hispanic)	20% (148)	59% (427)	21% (151)	727
Ethnicity: Asian + Other (Non-Hispanic)	40% (97)	36% (87)	25% (60)	245
All Christian	44% (1096)	37% (924)	18% (446)	2466
All Non-Christian	29% (59)	56% (113)	15% (30)	202
Atheist	16% (32)	62% (125)	22% (45)	202
Agnostic/Nothing in particular	32% (375)	47% (556)	22% (257)	1188
Something Else	48% (422)	34% (297)	18% (155)	874
Evangelical	55% (744)	29% (387)	17% (224)	1354
Non-Evangelical	39% (740)	42% (814)	19% (365)	1919
PID: Dem (no lean)	8% (151)	77% (1403)	15% (269)	1823
PID: Ind (no lean)	33% (414)	36% (448)	31% (386)	1248
PID: Rep (no lean)	76% (1420)	9% (163)	15% (278)	1862

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**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	40%	(1985)	41%	(2015)	19%	(933)	4932
PID/Gender: Dem Men	10%	(81)	80%	(654)	10%	(80)	816
PID/Gender: Dem Women	7%	(69)	74%	(749)	19%	(188)	1007
PID/Gender: Ind Men	33%	(208)	39%	(244)	28%	(178)	630
PID/Gender: Ind Women	33%	(205)	33%	(204)	34%	(208)	618
PID/Gender: Rep Men	75%	(647)	10%	(90)	15%	(126)	863
PID/Gender: Rep Women	77%	(773)	7%	(73)	15%	(152)	999
Ideo: Liberal (1-3)	11%	(158)	76%	(1087)	13%	(193)	1439
Ideo: Moderate (4)	31%	(433)	44%	(626)	25%	(348)	1406
Ideo: Conservative (5-7)	69%	(1321)	14%	(268)	17%	(321)	1911
Ideo/PID: Conservative Republican	79%	(1095)	7%	(101)	14%	(196)	1392
Ideo/PID: Moderate/Liberal Republican	68%	(290)	15%	(62)	17%	(73)	425
Ideo/PID: Moderate/Conservative Democrat	14%	(95)	67%	(455)	18%	(124)	674
Ideo/PID: Liberal Democrat	4%	(49)	84%	(926)	12%	(128)	1103
Unfavorable of Biden and Trump	25%	(190)	28%	(212)	47%	(352)	755
2024 H2H Matchup: Biden Voter	5%	(99)	83%	(1763)	13%	(272)	2135
2024 H2H Matchup: Trump Voter	78%	(1815)	7%	(157)	15%	(361)	2333
2024 H2H Matchup: Would not Vote	12%	(24)	20%	(39)	68%	(134)	198
2024 H2H Matchup: Do not Know	17%	(46)	21%	(55)	62%	(165)	266
2022 House Vote: Democrat	7%	(137)	77%	(1580)	17%	(340)	2057
2022 House Vote: Republican	75%	(1498)	9%	(180)	16%	(325)	2003
2022 House Vote: Did not Vote	41%	(323)	30%	(236)	29%	(232)	791
2020 Vote: Joe Biden	7%	(153)	76%	(1730)	17%	(388)	2271
2020 Vote: Donald Trump	75%	(1678)	8%	(168)	17%	(390)	2236
2020 Vote: Someone Else	26%	(18)	23%	(16)	50%	(35)	70
2020 Vote: Did not Vote	38%	(135)	28%	(100)	34%	(120)	355
2016 Vote: Hillary Clinton	6%	(106)	80%	(1349)	13%	(222)	1678
2016 Vote: Donald Trump	72%	(1396)	11%	(211)	17%	(340)	1947
2016 Vote: Someone Else	19%	(35)	51%	(90)	30%	(53)	177
2020 Vote/PID: Not Biden/Democrat	37%	(69)	42%	(79)	21%	(39)	187
2020 Vote/PID: Not Trump/Republican	53%	(113)	31%	(67)	16%	(34)	214
U.S. Economy: Wrong Track	53%	(1764)	24%	(809)	23%	(781)	3354
U.S. Economy: Right Direction	14%	(221)	76%	(1205)	10%	(152)	1578

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**Table BLMB8\_15: Who do you trust more to handle each of the following issues? — Labor and Unions**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1985)	41%	(2015)	19%	(933)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(56)	88%	(1418)	9%	(138)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(1824)	8%	(204)	16%	(396)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(104)	44%	(393)	44%	(399)	896
Top 2024 Issue: Economy	52%	(880)	26%	(438)	22%	(369)	1687
Community: Urban	31%	(346)	51%	(559)	18%	(196)	1100
Community: Suburban	38%	(902)	43%	(1021)	19%	(459)	2381
Community: Rural	51%	(738)	30%	(435)	19%	(278)	1451
Community/Gender: Urban Women	27%	(130)	50%	(243)	23%	(113)	486
Community/Gender: Urban Men	35%	(216)	51%	(316)	13%	(82)	614
Community/Gender: Rural Women	52%	(434)	28%	(236)	20%	(168)	838
Community/Gender: Rural Men	50%	(304)	32%	(199)	18%	(110)	613
Community/Gender: Suburban Women	37%	(485)	42%	(547)	21%	(267)	1299
Community/Gender: Suburban Men	39%	(417)	44%	(474)	18%	(192)	1083
Homeowner	42%	(1574)	40%	(1524)	18%	(686)	3785
Renter	35%	(344)	44%	(434)	21%	(205)	983
Military HHnm: Yes	39%	(284)	40%	(288)	21%	(148)	719
Military HH: No	40%	(1701)	41%	(1727)	19%	(785)	4213
Employ: Private Sector	41%	(755)	39%	(714)	20%	(370)	1838
Employ: Government	38%	(118)	44%	(136)	18%	(57)	310
Employ: Self-Employed	49%	(199)	36%	(148)	15%	(62)	410
Employ: Homemaker	55%	(147)	27%	(73)	18%	(48)	269
Employ: Student	35%	(39)	35%	(39)	30%	(34)	112
Employ: Retired	36%	(484)	48%	(643)	15%	(200)	1328
Employ: Unemployed	35%	(138)	41%	(163)	24%	(95)	396
Employ: Other	39%	(104)	36%	(98)	25%	(67)	268
Self + Household: White-Collar	37%	(687)	46%	(846)	17%	(321)	1854
Self + Household: Blue Collar	44%	(1025)	39%	(914)	18%	(412)	2351
Union HH: Yes	36%	(133)	51%	(189)	14%	(50)	372
Union HH: No	41%	(1852)	40%	(1825)	19%	(882)	4560
LGBTQ+: Yes	25%	(115)	49%	(224)	27%	(122)	461
LGBTQ+: No	42%	(1870)	40%	(1791)	18%	(810)	4471
Motivated to Vote	41%	(1821)	42%	(1869)	16%	(716)	4406

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**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1985)	41%	(2015)	19%	(933)	4932
Parent: Yes	44%	(617)	37%	(516)	18%	(254)	1387
Parent: No	39%	(1368)	42%	(1498)	19%	(678)	3545
COVID Vaccine: Yes	31%	(1077)	50%	(1744)	19%	(648)	3469
COVID Vaccine: No	62%	(908)	19%	(271)	19%	(285)	1463
Student Loans: Yes	35%	(285)	42%	(345)	22%	(183)	813
Student Loans: No	41%	(1700)	41%	(1670)	18%	(750)	4119
Favorable Opinion of Haley	45%	(749)	37%	(619)	18%	(301)	1670
Unfavorable Opinion of Haley	38%	(797)	48%	(1019)	14%	(294)	2111
Protestant	45%	(605)	36%	(483)	19%	(260)	1348
Roman Catholic	43%	(457)	40%	(421)	17%	(173)	1051
Jewish	23%	(20)	62%	(56)	15%	(14)	90
Muslim	39%	(23)	52%	(30)	8%	(5)	57
Atheist	16%	(32)	62%	(125)	22%	(45)	202
Agnostic	19%	(39)	63%	(131)	18%	(37)	207
Something else	48%	(422)	34%	(297)	18%	(155)	874
Nothing in particular	34%	(336)	43%	(425)	22%	(220)	981
Prodigal Biden Voter	25%	(76)	26%	(80)	49%	(148)	304
Undecided Voter (DK/WNV)	15%	(70)	20%	(94)	65%	(300)	464
Undecided Voter (DK)	12%	(24)	20%	(39)	68%	(134)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (2238)	35% (1731)	20% (964)	4932
Gender: Male	48% (1108)	37% (846)	15% (355)	2309
Gender: Female	43% (1129)	34% (885)	23% (609)	2623
Age: 18-34	47% (615)	27% (350)	26% (337)	1303
Age: 35-44	44% (296)	34% (228)	22% (145)	669
Age: 45-64	47% (805)	35% (606)	17% (296)	1706
Age: 65+	42% (522)	44% (547)	15% (185)	1254
GenZers: 1997-2012	45% (277)	26% (156)	29% (178)	612
Millennials: 1981-1996	46% (594)	31% (399)	23% (296)	1289
GenXers: 1965-1980	47% (620)	35% (456)	18% (239)	1315
Baby Boomers: 1946-1964	43% (697)	42% (672)	15% (241)	1610
Educ: < College	49% (1526)	30% (930)	21% (651)	3107
Educ: Bachelors degree	42% (483)	41% (477)	17% (203)	1163
Educ: Post-grad	35% (229)	49% (324)	17% (109)	662
Income: Under 50k	44% (877)	34% (676)	22% (428)	1980
Income: 50k-100k	47% (871)	34% (618)	19% (354)	1843
Income: 100k+	44% (490)	39% (437)	16% (182)	1109
Ethnicity: White (Non-Hispanic)	51% (1831)	33% (1203)	16% (585)	3619
Ethnicity: Hispanic	38% (128)	39% (134)	23% (79)	341
Ethnicity: Black (Non-Hispanic)	24% (177)	45% (327)	31% (223)	727
Ethnicity: Asian + Other (Non-Hispanic)	41% (101)	27% (67)	31% (76)	245
All Christian	51% (1265)	33% (813)	16% (388)	2466
All Non-Christian	32% (64)	47% (95)	21% (42)	202
Atheist	20% (41)	56% (112)	24% (48)	202
Agnostic/Nothing in particular	35% (416)	39% (460)	26% (313)	1188
Something Else	52% (452)	29% (250)	20% (173)	874
Evangelical	60% (819)	24% (321)	16% (215)	1354
Non-Evangelical	45% (863)	38% (722)	17% (334)	1919
PID: Dem (no lean)	11% (198)	68% (1245)	21% (380)	1823
PID: Ind (no lean)	40% (498)	30% (374)	30% (376)	1248
PID: Rep (no lean)	83% (1542)	6% (112)	11% (208)	1862

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (2238)	35% (1731)	20% (964)	4932
PID/Gender: Dem Men	14% (113)	70% (574)	16% (128)	816
PID/Gender: Dem Women	8% (85)	67% (671)	25% (251)	1007
PID/Gender: Ind Men	43% (271)	33% (207)	24% (152)	630
PID/Gender: Ind Women	37% (227)	27% (167)	36% (224)	618
PID/Gender: Rep Men	84% (725)	7% (65)	9% (74)	863
PID/Gender: Rep Women	82% (817)	5% (47)	13% (134)	999
Ideo: Liberal (1-3)	14% (203)	67% (971)	18% (265)	1439
Ideo: Moderate (4)	36% (507)	38% (541)	25% (358)	1406
Ideo: Conservative (5-7)	76% (1456)	10% (192)	14% (263)	1911
Ideo/PID: Conservative Republican	85% (1186)	5% (66)	10% (140)	1392
Ideo/PID: Moderate/Liberal Republican	75% (319)	11% (45)	14% (61)	425
Ideo/PID: Moderate/Conservative Democrat	16% (108)	57% (385)	27% (181)	674
Ideo/PID: Liberal Democrat	8% (83)	76% (840)	16% (180)	1103
Unfavorable of Biden and Trump	31% (236)	19% (144)	50% (375)	755
2024 H2H Matchup: Biden Voter	7% (144)	75% (1591)	19% (399)	2135
2024 H2H Matchup: Trump Voter	86% (2011)	3% (73)	11% (249)	2333
2024 H2H Matchup: Would not Vote	13% (25)	14% (28)	73% (144)	198
2024 H2H Matchup: Do not Know	21% (56)	15% (39)	64% (171)	266
2022 House Vote: Democrat	10% (205)	69% (1409)	21% (442)	2057
2022 House Vote: Republican	83% (1653)	6% (120)	11% (230)	2003
2022 House Vote: Did not Vote	45% (356)	23% (184)	32% (250)	791
2020 Vote: Joe Biden	9% (206)	68% (1555)	22% (510)	2271
2020 Vote: Donald Trump	83% (1867)	4% (89)	13% (280)	2236
2020 Vote: Someone Else	28% (19)	20% (14)	52% (36)	70
2020 Vote: Did not Vote	41% (145)	20% (72)	39% (138)	355
2016 Vote: Hillary Clinton	8% (127)	73% (1216)	20% (334)	1678
2016 Vote: Donald Trump	81% (1583)	6% (121)	13% (244)	1947
2016 Vote: Someone Else	19% (34)	51% (91)	30% (53)	177
2020 Vote/PID: Not Biden/Democrat	43% (80)	28% (53)	29% (54)	187
2020 Vote/PID: Not Trump/Republican	51% (108)	29% (61)	21% (44)	214
U.S. Economy: Wrong Track	60% (1996)	18% (603)	23% (755)	3354
U.S. Economy: Right Direction	15% (242)	71% (1128)	13% (209)	1578

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (2238)	35% (1731)	20% (964)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (95)	80% (1297)	14% (220)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83% (2007)	5% (125)	12% (292)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (135)	35% (309)	50% (451)	896
Top 2024 Issue: Economy	57% (964)	21% (351)	22% (372)	1687
Community: Urban	37% (403)	41% (452)	22% (245)	1100
Community: Suburban	43% (1029)	38% (895)	19% (458)	2381
Community: Rural	56% (806)	26% (384)	18% (261)	1451
Community/Gender: Urban Women	31% (151)	41% (198)	28% (137)	486
Community/Gender: Urban Men	41% (252)	41% (253)	18% (109)	614
Community/Gender: Rural Women	54% (455)	25% (210)	21% (173)	838
Community/Gender: Rural Men	57% (351)	28% (174)	14% (88)	613
Community/Gender: Suburban Women	40% (523)	37% (477)	23% (299)	1299
Community/Gender: Suburban Men	47% (506)	39% (419)	15% (158)	1083
Homeowner	47% (1774)	36% (1345)	18% (666)	3785
Renter	40% (389)	35% (341)	26% (253)	983
Military HHnm: Yes	47% (337)	34% (241)	20% (141)	719
Military HH: No	45% (1901)	35% (1490)	20% (823)	4213
Employ: Private Sector	45% (834)	35% (636)	20% (368)	1838
Employ: Government	45% (139)	31% (96)	25% (76)	310
Employ: Self-Employed	51% (208)	29% (120)	20% (82)	410
Employ: Homemaker	58% (155)	22% (59)	21% (55)	269
Employ: Student	43% (48)	30% (33)	27% (30)	112
Employ: Retired	43% (573)	43% (576)	13% (179)	1328
Employ: Unemployed	41% (164)	33% (130)	26% (103)	396
Employ: Other	44% (117)	30% (82)	26% (70)	268
Self + Household: White-Collar	42% (775)	41% (761)	17% (318)	1854
Self + Household: Blue Collar	50% (1182)	32% (762)	17% (407)	2351
Union HH: Yes	45% (168)	41% (152)	14% (52)	372
Union HH: No	45% (2070)	35% (1579)	20% (911)	4560
LGBTQ+: Yes	28% (131)	42% (194)	30% (136)	461
LGBTQ+: No	47% (2106)	34% (1537)	19% (827)	4471
Motivated to Vote	46% (2046)	37% (1626)	17% (734)	4406

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (2238)	35% (1731)	20% (964)	4932
Parent: Yes	50% (687)	29% (403)	21% (297)	1387
Parent: No	44% (1550)	37% (1328)	19% (667)	3545
COVID Vaccine: Yes	36% (1251)	44% (1520)	20% (697)	3469
COVID Vaccine: No	67% (987)	14% (211)	18% (266)	1463
Student Loans: Yes	39% (318)	36% (295)	25% (200)	813
Student Loans: No	47% (1919)	35% (1436)	19% (764)	4119
Favorable Opinion of Haley	52% (875)	31% (521)	16% (274)	1670
Unfavorable Opinion of Haley	42% (887)	44% (921)	14% (303)	2111
Protestant	54% (725)	31% (424)	15% (199)	1348
Roman Catholic	48% (505)	35% (369)	17% (177)	1051
Jewish	20% (18)	61% (55)	18% (16)	90
Muslim	54% (31)	26% (15)	20% (12)	57
Atheist	20% (41)	56% (112)	24% (48)	202
Agnostic	19% (39)	56% (116)	25% (53)	207
Something else	52% (452)	29% (250)	20% (173)	874
Nothing in particular	38% (377)	35% (344)	26% (260)	981
Prodigal Biden Voter	30% (92)	17% (51)	53% (162)	304
Undecided Voter (DK/WNV)	18% (82)	14% (67)	68% (316)	464
Undecided Voter (DK)	13% (25)	14% (28)	73% (144)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	44% (2166)	32% (1573)	24% (1192)	4932
Gender: Male	47% (1085)	33% (758)	20% (466)	2309
Gender: Female	41% (1081)	31% (815)	28% (727)	2623
Age: 18-34	44% (570)	25% (327)	31% (406)	1303
Age: 35-44	42% (281)	30% (200)	28% (187)	669
Age: 45-64	46% (789)	33% (561)	21% (357)	1706
Age: 65+	42% (527)	39% (484)	19% (243)	1254
GenZers: 1997-2012	43% (264)	22% (134)	35% (214)	612
Millennials: 1981-1996	42% (547)	29% (377)	28% (364)	1289
GenXers: 1965-1980	46% (604)	32% (419)	22% (291)	1315
Baby Boomers: 1946-1964	44% (701)	37% (602)	19% (307)	1610
Educ: < College	47% (1458)	28% (876)	25% (773)	3107
Educ: Bachelors degree	41% (477)	35% (408)	24% (278)	1163
Educ: Post-grad	35% (231)	44% (290)	21% (142)	662
Income: Under 50k	42% (833)	32% (636)	26% (512)	1980
Income: 50k-100k	46% (840)	31% (568)	24% (434)	1843
Income: 100k+	45% (494)	33% (369)	22% (246)	1109
Ethnicity: White (Non-Hispanic)	50% (1799)	29% (1049)	21% (771)	3619
Ethnicity: Hispanic	34% (116)	37% (126)	29% (99)	341
Ethnicity: Black (Non-Hispanic)	20% (144)	47% (343)	33% (240)	727
Ethnicity: Asian + Other (Non-Hispanic)	44% (107)	23% (56)	33% (82)	245
All Christian	50% (1243)	30% (736)	20% (486)	2466
All Non-Christian	35% (70)	43% (87)	23% (46)	202
Atheist	20% (41)	47% (95)	33% (66)	202
Agnostic/Nothing in particular	32% (386)	36% (428)	32% (375)	1188
Something Else	49% (426)	26% (228)	25% (220)	874
Evangelical	58% (786)	23% (307)	19% (261)	1354
Non-Evangelical	44% (844)	33% (643)	23% (432)	1919
PID: Dem (no lean)	9% (170)	65% (1177)	26% (475)	1823
PID: Ind (no lean)	38% (473)	24% (297)	38% (478)	1248
PID: Rep (no lean)	82% (1523)	5% (99)	13% (239)	1862

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**Table BLMB8\_17:** Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	44% (2166)	32% (1573)	24% (1192)	4932
PID/Gender: Dem Men	13% (107)	67% (544)	20% (165)	816
PID/Gender: Dem Women	6% (63)	63% (633)	31% (310)	1007
PID/Gender: Ind Men	41% (259)	26% (162)	33% (210)	630
PID/Gender: Ind Women	35% (214)	22% (135)	43% (268)	618
PID/Gender: Rep Men	83% (719)	6% (52)	11% (91)	863
PID/Gender: Rep Women	81% (804)	5% (47)	15% (148)	999
Ideo: Liberal (1-3)	13% (185)	61% (876)	26% (377)	1439
Ideo: Moderate (4)	34% (471)	36% (508)	30% (427)	1406
Ideo: Conservative (5-7)	76% (1444)	8% (160)	16% (307)	1911
Ideo/PID: Conservative Republican	86% (1193)	4% (51)	11% (148)	1392
Ideo/PID: Moderate/Liberal Republican	70% (299)	11% (45)	19% (81)	425
Ideo/PID: Moderate/Conservative Democrat	14% (93)	59% (395)	28% (186)	674
Ideo/PID: Liberal Democrat	6% (71)	69% (762)	24% (269)	1103
Unfavorable of Biden and Trump	30% (227)	12% (89)	58% (439)	755
2024 H2H Matchup: Biden Voter	6% (124)	69% (1475)	25% (535)	2135
2024 H2H Matchup: Trump Voter	85% (1973)	3% (58)	13% (302)	2333
2024 H2H Matchup: Would not Vote	10% (19)	7% (13)	84% (166)	198
2024 H2H Matchup: Do not Know	19% (50)	10% (27)	71% (190)	266
2022 House Vote: Democrat	9% (179)	64% (1310)	28% (567)	2057
2022 House Vote: Republican	81% (1622)	4% (88)	15% (293)	2003
2022 House Vote: Did not Vote	43% (344)	21% (166)	36% (281)	791
2020 Vote: Joe Biden	8% (174)	63% (1437)	29% (659)	2271
2020 Vote: Donald Trump	82% (1825)	3% (68)	15% (343)	2236
2020 Vote: Someone Else	30% (21)	14% (10)	56% (39)	70
2020 Vote: Did not Vote	41% (146)	16% (58)	43% (151)	355
2016 Vote: Hillary Clinton	7% (111)	69% (1150)	25% (416)	1678
2016 Vote: Donald Trump	79% (1548)	5% (99)	15% (300)	1947
2016 Vote: Someone Else	18% (33)	40% (71)	42% (74)	177
2020 Vote/PID: Not Biden/Democrat	44% (82)	22% (41)	34% (63)	187
2020 Vote/PID: Not Trump/Republican	52% (111)	26% (55)	22% (47)	214
U.S. Economy: Wrong Track	58% (1929)	16% (526)	27% (899)	3354
U.S. Economy: Right Direction	15% (237)	66% (1048)	19% (294)	1578

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	44% (2166)	32% (1573)	24% (1192)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (83)	76% (1227)	19% (302)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81% (1960)	3% (83)	16% (381)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (123)	29% (263)	57% (509)	896
Top 2024 Issue: Economy	55% (928)	19% (323)	26% (436)	1687
Community: Urban	35% (380)	39% (428)	26% (291)	1100
Community: Suburban	42% (1003)	33% (788)	25% (590)	2381
Community: Rural	54% (783)	25% (357)	21% (311)	1451
Community/Gender: Urban Women	29% (140)	36% (177)	35% (169)	486
Community/Gender: Urban Men	39% (240)	41% (251)	20% (122)	614
Community/Gender: Rural Women	52% (438)	24% (201)	24% (200)	838
Community/Gender: Rural Men	56% (345)	26% (157)	18% (111)	613
Community/Gender: Suburban Women	39% (504)	34% (437)	28% (358)	1299
Community/Gender: Suburban Men	46% (500)	32% (350)	21% (232)	1083
Homeowner	45% (1720)	32% (1204)	23% (860)	3785
Renter	38% (370)	34% (337)	28% (276)	983
Military HHnm: Yes	46% (329)	31% (223)	23% (167)	719
Military HH: No	44% (1837)	32% (1350)	24% (1026)	4213
Employ: Private Sector	44% (813)	32% (581)	24% (444)	1838
Employ: Government	43% (133)	30% (92)	28% (86)	310
Employ: Self-Employed	49% (200)	26% (107)	25% (103)	410
Employ: Homemaker	54% (145)	22% (58)	24% (66)	269
Employ: Student	41% (46)	19% (22)	40% (44)	112
Employ: Retired	43% (575)	39% (514)	18% (239)	1328
Employ: Unemployed	36% (141)	30% (120)	34% (135)	396
Employ: Other	42% (113)	30% (79)	28% (76)	268
Self + Household: White-Collar	41% (764)	36% (674)	22% (415)	1854
Self + Household: Blue Collar	48% (1131)	30% (713)	22% (507)	2351
Union HH: Yes	45% (168)	36% (135)	19% (70)	372
Union HH: No	44% (1999)	32% (1438)	25% (1123)	4560
LGBTQ+: Yes	26% (121)	36% (165)	38% (175)	461
LGBTQ+: No	46% (2045)	31% (1408)	23% (1018)	4471
Motivated to Vote	45% (1997)	34% (1478)	21% (931)	4406

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**Table BLMB8\_17:** Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	44% (2166)	32% (1573)	24% (1192)	4932
Parent: Yes	47% (649)	29% (396)	25% (342)	1387
Parent: No	43% (1517)	33% (1177)	24% (850)	3545
COVID Vaccine: Yes	35% (1215)	39% (1357)	26% (897)	3469
COVID Vaccine: No	65% (952)	15% (217)	20% (295)	1463
Student Loans: Yes	37% (302)	32% (263)	30% (247)	813
Student Loans: No	45% (1864)	32% (1310)	23% (946)	4119
Favorable Opinion of Haley	51% (856)	28% (470)	21% (344)	1670
Unfavorable Opinion of Haley	42% (892)	39% (825)	19% (393)	2111
Protestant	52% (705)	28% (374)	20% (270)	1348
Roman Catholic	47% (499)	33% (348)	19% (204)	1051
Jewish	28% (26)	54% (48)	18% (16)	90
Muslim	52% (30)	30% (17)	17% (10)	57
Atheist	20% (41)	47% (95)	33% (66)	202
Agnostic	15% (31)	46% (95)	39% (81)	207
Something else	49% (426)	26% (228)	25% (220)	874
Nothing in particular	36% (355)	34% (333)	30% (294)	981
Prodigal Biden Voter	28% (86)	11% (33)	61% (186)	304
Undecided Voter (DK/WNV)	15% (69)	9% (40)	77% (355)	464
Undecided Voter (DK)	10% (19)	7% (13)	84% (166)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(567)	89%	(4365)	4932
Gender: Male	14%	(329)	86%	(1980)	2309
Gender: Female	9%	(238)	91%	(2385)	2623
Age: 18-34	17%	(218)	83%	(1085)	1303
Age: 35-44	14%	(94)	86%	(575)	669
Age: 45-64	10%	(177)	90%	(1530)	1706
Age: 65+	6%	(79)	94%	(1176)	1254
GenZers: 1997-2012	17%	(106)	83%	(506)	612
Millennials: 1981-1996	15%	(199)	85%	(1090)	1289
GenXers: 1965-1980	12%	(152)	88%	(1162)	1315
Baby Boomers: 1946-1964	6%	(101)	94%	(1508)	1610
Educ: < College	11%	(351)	89%	(2756)	3107
Educ: Bachelors degree	9%	(109)	91%	(1053)	1163
Educ: Post-grad	16%	(106)	84%	(556)	662
Income: Under 50k	12%	(241)	88%	(1740)	1980
Income: 50k-100k	11%	(202)	89%	(1641)	1843
Income: 100k+	11%	(124)	89%	(985)	1109
Ethnicity: White (Non-Hispanic)	9%	(335)	91%	(3285)	3619
Ethnicity: Hispanic	16%	(54)	84%	(287)	341
Ethnicity: Black (Non-Hispanic)	19%	(137)	81%	(590)	727
Ethnicity: Asian + Other (Non-Hispanic)	17%	(42)	83%	(203)	245
All Christian	10%	(242)	90%	(2223)	2466
All Non-Christian	16%	(32)	84%	(170)	202
Atheist	14%	(28)	86%	(174)	202
Agnostic/Nothing in particular	14%	(161)	86%	(1027)	1188
Something Else	12%	(104)	88%	(771)	874
Evangelical	11%	(146)	89%	(1208)	1354
Non-Evangelical	10%	(192)	90%	(1727)	1919
PID: Dem (no lean)	12%	(227)	88%	(1596)	1823
PID: Ind (no lean)	13%	(166)	87%	(1082)	1248
PID: Rep (no lean)	9%	(174)	91%	(1687)	1862

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(567)	89%	(4365)	4932
PID/Gender: Dem Men	15%	(123)	85%	(692)	816
PID/Gender: Dem Women	10%	(103)	90%	(903)	1007
PID/Gender: Ind Men	15%	(98)	85%	(533)	630
PID/Gender: Ind Women	11%	(68)	89%	(549)	618
PID/Gender: Rep Men	13%	(108)	87%	(755)	863
PID/Gender: Rep Women	7%	(66)	93%	(932)	999
Ideo: Liberal (1-3)	13%	(181)	87%	(1258)	1439
Ideo: Moderate (4)	13%	(185)	87%	(1221)	1406
Ideo: Conservative (5-7)	9%	(172)	91%	(1739)	1911
Ideo/PID: Conservative Republican	8%	(117)	92%	(1275)	1392
Ideo/PID: Moderate/Liberal Republican	12%	(52)	88%	(373)	425
Ideo/PID: Moderate/Conservative Democrat	13%	(86)	87%	(588)	674
Ideo/PID: Liberal Democrat	12%	(131)	88%	(972)	1103
Unfavorable of Biden and Trump	9%	(70)	91%	(684)	755
2024 H2H Matchup: Biden Voter	12%	(260)	88%	(1874)	2135
2024 H2H Matchup: Trump Voter	11%	(252)	89%	(2081)	2333
2024 H2H Matchup: Would not Vote	7%	(15)	93%	(183)	198
2024 H2H Matchup: Do not Know	15%	(39)	85%	(227)	266
2022 House Vote: Democrat	12%	(254)	88%	(1803)	2057
2022 House Vote: Republican	10%	(198)	90%	(1804)	2003
2022 House Vote: Did not Vote	14%	(107)	86%	(684)	791
2020 Vote: Joe Biden	12%	(275)	88%	(1996)	2271
2020 Vote: Donald Trump	10%	(230)	90%	(2006)	2236
2020 Vote: Someone Else	10%	(7)	90%	(63)	70
2020 Vote: Did not Vote	16%	(55)	84%	(300)	355
2016 Vote: Hillary Clinton	12%	(209)	88%	(1469)	1678
2016 Vote: Donald Trump	10%	(191)	90%	(1757)	1947
2016 Vote: Someone Else	9%	(17)	91%	(161)	177
2020 Vote/PID: Not Biden/Democrat	17%	(31)	83%	(156)	187
2020 Vote/PID: Not Trump/Republican	12%	(26)	88%	(187)	214

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(567)	89%	(4365)	4932
U.S. Economy: Wrong Track	10%	(334)	90%	(3020)	3354
U.S. Economy: Right Direction	15%	(233)	85%	(1345)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(209)	87%	(1402)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(254)	90%	(2171)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(104)	88%	(792)	896
Top 2024 Issue: Economy	12%	(202)	88%	(1485)	1687
Community: Urban	16%	(179)	84%	(921)	1100
Community: Suburban	10%	(246)	90%	(2136)	2381
Community: Rural	10%	(142)	90%	(1308)	1451
Community/Gender: Urban Women	8%	(41)	92%	(445)	486
Community/Gender: Urban Men	22%	(138)	78%	(476)	614
Community/Gender: Rural Women	9%	(76)	91%	(762)	838
Community/Gender: Rural Men	11%	(67)	89%	(546)	613
Community/Gender: Suburban Women	9%	(121)	91%	(1178)	1299
Community/Gender: Suburban Men	12%	(125)	88%	(958)	1083
Homeowner	11%	(399)	89%	(3386)	3785
Renter	15%	(150)	85%	(833)	983
Military HHnm: Yes	10%	(69)	90%	(650)	719
Military HH: No	12%	(498)	88%	(3715)	4213
Employ: Private Sector	12%	(229)	88%	(1609)	1838
Employ: Government	13%	(41)	87%	(270)	310
Employ: Self-Employed	16%	(66)	84%	(343)	410
Employ: Homemaker	9%	(25)	91%	(244)	269
Employ: Student	15%	(17)	85%	(95)	112
Employ: Retired	5%	(71)	95%	(1257)	1328
Employ: Unemployed	20%	(81)	80%	(315)	396
Employ: Other	14%	(37)	86%	(231)	268
Self + Household: White-Collar	12%	(215)	88%	(1639)	1854
Self + Household: Blue Collar	11%	(249)	89%	(2102)	2351
Union HH: Yes	9%	(33)	91%	(340)	372
Union HH: No	12%	(534)	88%	(4025)	4560

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(567)	89%	(4365)	4932
LGBTQ+: Yes	13%	(59)	87%	(402)	461
LGBTQ+: No	11%	(508)	89%	(3963)	4471
Motivated to Vote	11%	(495)	89%	(3911)	4406
Parent: Yes	14%	(195)	86%	(1192)	1387
Parent: No	10%	(372)	90%	(3173)	3545
COVID Vaccine: Yes	11%	(383)	89%	(3085)	3469
COVID Vaccine: No	13%	(184)	87%	(1280)	1463
Student Loans: Yes	11%	(90)	89%	(723)	813
Student Loans: No	12%	(477)	88%	(3642)	4119
Favorable Opinion of Haley	11%	(191)	89%	(1479)	1670
Unfavorable Opinion of Haley	11%	(232)	89%	(1879)	2111
Protestant	9%	(117)	91%	(1231)	1348
Roman Catholic	11%	(117)	89%	(934)	1051
Jewish	6%	(5)	94%	(85)	90
Muslim	24%	(14)	76%	(44)	57
Atheist	14%	(28)	86%	(174)	202
Agnostic	14%	(29)	86%	(178)	207
Something else	12%	(104)	88%	(771)	874
Nothing in particular	13%	(132)	87%	(849)	981
Prodigal Biden Voter	12%	(37)	88%	(268)	304
Undecided Voter (DK/WNV)	12%	(54)	88%	(410)	464
Undecided Voter (DK)	7%	(15)	93%	(183)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected	Not Selected	Total N
Registered Voters	8% (389)	92% (4543)	4932
Gender: Male	9% (211)	91% (2098)	2309
Gender: Female	7% (178)	93% (2445)	2623
Age: 18-34	13% (170)	87% (1132)	1303
Age: 35-44	11% (76)	89% (592)	669
Age: 45-64	6% (102)	94% (1605)	1706
Age: 65+	3% (41)	97% (1214)	1254
GenZers: 1997-2012	14% (88)	86% (524)	612
Millennials: 1981-1996	12% (150)	88% (1139)	1289
GenXers: 1965-1980	7% (91)	93% (1224)	1315
Baby Boomers: 1946-1964	4% (60)	96% (1549)	1610
Educ: < College	8% (260)	92% (2847)	3107
Educ: Bachelors degree	6% (76)	94% (1087)	1163
Educ: Post-grad	8% (53)	92% (609)	662
Income: Under 50k	9% (168)	91% (1812)	1980
Income: 50k-100k	7% (137)	93% (1706)	1843
Income: 100k+	8% (84)	92% (1025)	1109
Ethnicity: White (Non-Hispanic)	6% (213)	94% (3406)	3619
Ethnicity: Hispanic	11% (36)	89% (305)	341
Ethnicity: Black (Non-Hispanic)	15% (107)	85% (620)	727
Ethnicity: Asian + Other (Non-Hispanic)	13% (33)	87% (212)	245
All Christian	7% (161)	93% (2304)	2466
All Non-Christian	15% (30)	85% (172)	202
Atheist	9% (18)	91% (184)	202
Agnostic/Nothing in particular	8% (94)	92% (1094)	1188
Something Else	10% (85)	90% (789)	874
Evangelical	7% (93)	93% (1262)	1354
Non-Evangelical	8% (144)	92% (1775)	1919
PID: Dem (no lean)	9% (171)	91% (1652)	1823
PID: Ind (no lean)	8% (101)	92% (1147)	1248
PID: Rep (no lean)	6% (117)	94% (1744)	1862

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(389)	92%	(4543)	4932
PID/Gender: Dem Men	11%	(88)	89%	(728)	816
PID/Gender: Dem Women	8%	(83)	92%	(924)	1007
PID/Gender: Ind Men	7%	(47)	93%	(583)	630
PID/Gender: Ind Women	9%	(54)	91%	(564)	618
PID/Gender: Rep Men	9%	(76)	91%	(787)	863
PID/Gender: Rep Women	4%	(41)	96%	(957)	999
Ideo: Liberal (1-3)	9%	(134)	91%	(1304)	1439
Ideo: Moderate (4)	9%	(127)	91%	(1279)	1406
Ideo: Conservative (5-7)	5%	(105)	95%	(1806)	1911
Ideo/PID: Conservative Republican	5%	(67)	95%	(1325)	1392
Ideo/PID: Moderate/Liberal Republican	11%	(46)	89%	(378)	425
Ideo/PID: Moderate/Conservative Democrat	10%	(69)	90%	(605)	674
Ideo/PID: Liberal Democrat	8%	(93)	92%	(1009)	1103
Unfavorable of Biden and Trump	8%	(64)	92%	(691)	755
2024 H2H Matchup: Biden Voter	9%	(190)	91%	(1945)	2135
2024 H2H Matchup: Trump Voter	7%	(159)	93%	(2174)	2333
2024 H2H Matchup: Would not Vote	9%	(18)	91%	(180)	198
2024 H2H Matchup: Do not Know	8%	(21)	92%	(245)	266
2022 House Vote: Democrat	9%	(187)	91%	(1870)	2057
2022 House Vote: Republican	6%	(122)	94%	(1881)	2003
2022 House Vote: Did not Vote	9%	(69)	91%	(722)	791
2020 Vote: Joe Biden	9%	(197)	91%	(2074)	2271
2020 Vote: Donald Trump	6%	(135)	94%	(2101)	2236
2020 Vote: Someone Else	14%	(10)	86%	(60)	70
2020 Vote: Did not Vote	13%	(47)	87%	(308)	355
2016 Vote: Hillary Clinton	9%	(146)	91%	(1531)	1678
2016 Vote: Donald Trump	6%	(118)	94%	(1830)	1947
2016 Vote: Someone Else	4%	(7)	96%	(170)	177
2020 Vote/PID: Not Biden/Democrat	11%	(21)	89%	(165)	187
2020 Vote/PID: Not Trump/Republican	9%	(19)	91%	(194)	214

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(389)	92%	(4543)	4932
U.S. Economy: Wrong Track	7%	(242)	93%	(3112)	3354
U.S. Economy: Right Direction	9%	(146)	91%	(1432)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(141)	91%	(1471)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(172)	93%	(2253)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(76)	92%	(820)	896
Top 2024 Issue: Economy	8%	(130)	92%	(1557)	1687
Community: Urban	13%	(147)	87%	(953)	1100
Community: Suburban	6%	(155)	94%	(2227)	2381
Community: Rural	6%	(86)	94%	(1364)	1451
Community/Gender: Urban Women	13%	(63)	87%	(423)	486
Community/Gender: Urban Men	14%	(84)	86%	(529)	614
Community/Gender: Rural Women	4%	(36)	96%	(802)	838
Community/Gender: Rural Men	8%	(50)	92%	(563)	613
Community/Gender: Suburban Women	6%	(78)	94%	(1220)	1299
Community/Gender: Suburban Men	7%	(76)	93%	(1006)	1083
Homeowner	7%	(254)	93%	(3531)	3785
Renter	12%	(116)	88%	(867)	983
Military HHnm: Yes	6%	(41)	94%	(678)	719
Military HH: No	8%	(348)	92%	(3865)	4213
Employ: Private Sector	8%	(149)	92%	(1689)	1838
Employ: Government	14%	(43)	86%	(267)	310
Employ: Self-Employed	9%	(38)	91%	(372)	410
Employ: Homemaker	6%	(16)	94%	(253)	269
Employ: Student	13%	(14)	87%	(98)	112
Employ: Retired	4%	(51)	96%	(1277)	1328
Employ: Unemployed	17%	(65)	83%	(331)	396
Employ: Other	5%	(12)	95%	(256)	268
Self + Household: White-Collar	8%	(152)	92%	(1702)	1854
Self + Household: Blue Collar	7%	(153)	93%	(2198)	2351
Union HH: Yes	8%	(28)	92%	(344)	372
Union HH: No	8%	(360)	92%	(4200)	4560

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(389)	92%	(4543)	4932
LGBTQ+: Yes	13%	(62)	87%	(399)	461
LGBTQ+: No	7%	(327)	93%	(4144)	4471
Motivated to Vote	7%	(313)	93%	(4094)	4406
Parent: Yes	8%	(115)	92%	(1273)	1387
Parent: No	8%	(274)	92%	(3271)	3545
COVID Vaccine: Yes	7%	(260)	93%	(3209)	3469
COVID Vaccine: No	9%	(129)	91%	(1335)	1463
Student Loans: Yes	9%	(70)	91%	(743)	813
Student Loans: No	8%	(319)	92%	(3800)	4119
Favorable Opinion of Haley	7%	(124)	93%	(1546)	1670
Unfavorable Opinion of Haley	6%	(137)	94%	(1973)	2111
Protestant	6%	(80)	94%	(1268)	1348
Roman Catholic	7%	(71)	93%	(980)	1051
Jewish	16%	(15)	84%	(75)	90
Muslim	24%	(14)	76%	(43)	57
Atheist	9%	(18)	91%	(184)	202
Agnostic	8%	(16)	92%	(191)	207
Something else	10%	(85)	90%	(789)	874
Nothing in particular	8%	(78)	92%	(903)	981
Prodigal Biden Voter	12%	(37)	88%	(268)	304
Undecided Voter (DK/WNV)	8%	(39)	92%	(425)	464
Undecided Voter (DK)	9%	(18)	91%	(180)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected	Not Selected	Total N
Registered Voters	10% (475)	90% (4457)	4932
Gender: Male	10% (237)	90% (2072)	2309
Gender: Female	9% (239)	91% (2385)	2623
Age: 18-34	16% (212)	84% (1091)	1303
Age: 35-44	16% (107)	84% (562)	669
Age: 45-64	7% (127)	93% (1579)	1706
Age: 65+	2% (29)	98% (1225)	1254
GenZers: 1997-2012	18% (109)	82% (502)	612
Millennials: 1981-1996	15% (200)	85% (1089)	1289
GenXers: 1965-1980	9% (117)	91% (1197)	1315
Baby Boomers: 1946-1964	3% (49)	97% (1561)	1610
Educ: < College	10% (314)	90% (2793)	3107
Educ: Bachelors degree	9% (104)	91% (1059)	1163
Educ: Post-grad	9% (57)	91% (605)	662
Income: Under 50k	10% (199)	90% (1781)	1980
Income: 50k-100k	9% (171)	91% (1672)	1843
Income: 100k+	9% (105)	91% (1003)	1109
Ethnicity: White (Non-Hispanic)	8% (273)	92% (3347)	3619
Ethnicity: Hispanic	15% (50)	85% (291)	341
Ethnicity: Black (Non-Hispanic)	17% (127)	83% (600)	727
Ethnicity: Asian + Other (Non-Hispanic)	10% (25)	90% (220)	245
All Christian	7% (174)	93% (2292)	2466
All Non-Christian	12% (25)	88% (178)	202
Atheist	12% (24)	88% (178)	202
Agnostic/Nothing in particular	12% (140)	88% (1048)	1188
Something Else	13% (113)	87% (761)	874
Evangelical	10% (130)	90% (1225)	1354
Non-Evangelical	8% (151)	92% (1768)	1919
PID: Dem (no lean)	11% (202)	89% (1620)	1823
PID: Ind (no lean)	8% (103)	92% (1145)	1248
PID: Rep (no lean)	9% (169)	91% (1692)	1862

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(475)	90%	(4457)	4932
PID/Gender: Dem Men	11%	(88)	89%	(727)	816
PID/Gender: Dem Women	11%	(114)	89%	(893)	1007
PID/Gender: Ind Men	11%	(69)	89%	(562)	630
PID/Gender: Ind Women	6%	(35)	94%	(583)	618
PID/Gender: Rep Men	9%	(80)	91%	(783)	863
PID/Gender: Rep Women	9%	(90)	91%	(909)	999
Ideo: Liberal (1-3)	11%	(163)	89%	(1275)	1439
Ideo: Moderate (4)	10%	(146)	90%	(1261)	1406
Ideo: Conservative (5-7)	7%	(139)	93%	(1772)	1911
Ideo/PID: Conservative Republican	7%	(98)	93%	(1294)	1392
Ideo/PID: Moderate/Liberal Republican	15%	(62)	85%	(363)	425
Ideo/PID: Moderate/Conservative Democrat	12%	(79)	88%	(595)	674
Ideo/PID: Liberal Democrat	11%	(118)	89%	(985)	1103
Unfavorable of Biden and Trump	9%	(70)	91%	(685)	755
2024 H2H Matchup: Biden Voter	10%	(208)	90%	(1927)	2135
2024 H2H Matchup: Trump Voter	9%	(214)	91%	(2119)	2333
2024 H2H Matchup: Would not Vote	12%	(24)	88%	(174)	198
2024 H2H Matchup: Do not Know	11%	(29)	89%	(237)	266
2022 House Vote: Democrat	11%	(218)	89%	(1838)	2057
2022 House Vote: Republican	8%	(153)	92%	(1850)	2003
2022 House Vote: Did not Vote	11%	(90)	89%	(701)	791
2020 Vote: Joe Biden	10%	(227)	90%	(2044)	2271
2020 Vote: Donald Trump	8%	(178)	92%	(2058)	2236
2020 Vote: Someone Else	12%	(8)	88%	(62)	70
2020 Vote: Did not Vote	17%	(62)	83%	(293)	355
2016 Vote: Hillary Clinton	9%	(151)	91%	(1527)	1678
2016 Vote: Donald Trump	7%	(144)	93%	(1804)	1947
2016 Vote: Someone Else	10%	(18)	90%	(160)	177
2020 Vote/PID: Not Biden/Democrat	16%	(30)	84%	(157)	187
2020 Vote/PID: Not Trump/Republican	13%	(28)	87%	(186)	214

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(475)	90%	(4457)	4932
U.S. Economy: Wrong Track	9%	(308)	91%	(3046)	3354
U.S. Economy: Right Direction	11%	(167)	89%	(1411)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(165)	90%	(1447)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(220)	91%	(2204)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(90)	90%	(806)	896
Top 2024 Issue: Economy	12%	(205)	88%	(1482)	1687
Community: Urban	13%	(144)	87%	(956)	1100
Community: Suburban	9%	(210)	91%	(2172)	2381
Community: Rural	8%	(121)	92%	(1329)	1451
Community/Gender: Urban Women	11%	(53)	89%	(433)	486
Community/Gender: Urban Men	15%	(91)	85%	(522)	614
Community/Gender: Rural Women	10%	(81)	90%	(757)	838
Community/Gender: Rural Men	7%	(41)	93%	(572)	613
Community/Gender: Suburban Women	8%	(105)	92%	(1194)	1299
Community/Gender: Suburban Men	10%	(105)	90%	(978)	1083
Homeowner	9%	(326)	91%	(3458)	3785
Renter	13%	(126)	87%	(857)	983
Military HHnm: Yes	6%	(45)	94%	(674)	719
Military HH: No	10%	(430)	90%	(3783)	4213
Employ: Private Sector	13%	(239)	87%	(1599)	1838
Employ: Government	14%	(44)	86%	(266)	310
Employ: Self-Employed	10%	(43)	90%	(367)	410
Employ: Homemaker	8%	(21)	92%	(248)	269
Employ: Student	13%	(15)	87%	(97)	112
Employ: Retired	2%	(24)	98%	(1305)	1328
Employ: Unemployed	14%	(55)	86%	(342)	396
Employ: Other	13%	(34)	87%	(234)	268
Self + Household: White-Collar	9%	(172)	91%	(1682)	1854
Self + Household: Blue Collar	9%	(210)	91%	(2141)	2351
Union HH: Yes	11%	(40)	89%	(332)	372
Union HH: No	10%	(435)	90%	(4125)	4560

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(475)	90%	(4457)	4932
LGBTQ+: Yes	12%	(56)	88%	(405)	461
LGBTQ+: No	9%	(419)	91%	(4052)	4471
Motivated to Vote	9%	(398)	91%	(4009)	4406
Parent: Yes	14%	(188)	86%	(1199)	1387
Parent: No	8%	(287)	92%	(3258)	3545
COVID Vaccine: Yes	9%	(309)	91%	(3159)	3469
COVID Vaccine: No	11%	(166)	89%	(1298)	1463
Student Loans: Yes	15%	(121)	85%	(691)	813
Student Loans: No	9%	(354)	91%	(3765)	4119
Favorable Opinion of Haley	7%	(125)	93%	(1545)	1670
Unfavorable Opinion of Haley	8%	(172)	92%	(1939)	2111
Protestant	5%	(68)	95%	(1280)	1348
Roman Catholic	9%	(100)	91%	(951)	1051
Jewish	6%	(6)	94%	(84)	90
Muslim	19%	(11)	81%	(47)	57
Atheist	12%	(24)	88%	(178)	202
Agnostic	6%	(12)	94%	(195)	207
Something else	13%	(113)	87%	(761)	874
Nothing in particular	13%	(128)	87%	(853)	981
Prodigal Biden Voter	13%	(41)	87%	(264)	304
Undecided Voter (DK/WNV)	11%	(53)	89%	(411)	464
Undecided Voter (DK)	12%	(24)	88%	(174)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(271)	95%	(4661)	4932
Gender: Male	7%	(167)	93%	(2142)	2309
Gender: Female	4%	(104)	96%	(2519)	2623
Age: 18-34	6%	(72)	94%	(1231)	1303
Age: 35-44	4%	(27)	96%	(641)	669
Age: 45-64	5%	(92)	95%	(1615)	1706
Age: 65+	6%	(80)	94%	(1175)	1254
GenZers: 1997-2012	6%	(37)	94%	(575)	612
Millennials: 1981-1996	5%	(61)	95%	(1227)	1289
GenXers: 1965-1980	5%	(65)	95%	(1250)	1315
Baby Boomers: 1946-1964	6%	(101)	94%	(1509)	1610
Educ: < College	4%	(128)	96%	(2979)	3107
Educ: Bachelors degree	7%	(87)	93%	(1076)	1163
Educ: Post-grad	8%	(56)	92%	(606)	662
Income: Under 50k	3%	(62)	97%	(1919)	1980
Income: 50k-100k	5%	(101)	95%	(1742)	1843
Income: 100k+	10%	(109)	90%	(1000)	1109
Ethnicity: White (Non-Hispanic)	6%	(217)	94%	(3402)	3619
Ethnicity: Hispanic	4%	(15)	96%	(326)	341
Ethnicity: Black (Non-Hispanic)	4%	(26)	96%	(701)	727
Ethnicity: Asian + Other (Non-Hispanic)	6%	(14)	94%	(231)	245
All Christian	6%	(157)	94%	(2309)	2466
All Non-Christian	8%	(17)	92%	(186)	202
Atheist	7%	(13)	93%	(188)	202
Agnostic/Nothing in particular	4%	(53)	96%	(1135)	1188
Something Else	4%	(31)	96%	(843)	874
Evangelical	4%	(50)	96%	(1305)	1354
Non-Evangelical	7%	(133)	93%	(1786)	1919
PID: Dem (no lean)	6%	(103)	94%	(1719)	1823
PID: Ind (no lean)	5%	(65)	95%	(1183)	1248
PID: Rep (no lean)	6%	(102)	94%	(1759)	1862

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(271)	95%	(4661)	4932
PID/Gender: Dem Men	7%	(58)	93%	(757)	816
PID/Gender: Dem Women	4%	(45)	96%	(962)	1007
PID/Gender: Ind Men	7%	(45)	93%	(586)	630
PID/Gender: Ind Women	3%	(21)	97%	(597)	618
PID/Gender: Rep Men	7%	(64)	93%	(799)	863
PID/Gender: Rep Women	4%	(38)	96%	(960)	999
Ideo: Liberal (1-3)	7%	(95)	93%	(1343)	1439
Ideo: Moderate (4)	4%	(61)	96%	(1345)	1406
Ideo: Conservative (5-7)	6%	(111)	94%	(1800)	1911
Ideo/PID: Conservative Republican	5%	(76)	95%	(1316)	1392
Ideo/PID: Moderate/Liberal Republican	5%	(22)	95%	(403)	425
Ideo/PID: Moderate/Conservative Democrat	4%	(28)	96%	(647)	674
Ideo/PID: Liberal Democrat	7%	(76)	93%	(1027)	1103
Unfavorable of Biden and Trump	7%	(51)	93%	(704)	755
2024 H2H Matchup: Biden Voter	6%	(126)	94%	(2009)	2135
2024 H2H Matchup: Trump Voter	5%	(120)	95%	(2213)	2333
2024 H2H Matchup: Would not Vote	5%	(9)	95%	(188)	198
2024 H2H Matchup: Do not Know	6%	(15)	94%	(251)	266
2022 House Vote: Democrat	6%	(124)	94%	(1933)	2057
2022 House Vote: Republican	6%	(116)	94%	(1887)	2003
2022 House Vote: Did not Vote	4%	(30)	96%	(761)	791
2020 Vote: Joe Biden	6%	(134)	94%	(2137)	2271
2020 Vote: Donald Trump	5%	(122)	95%	(2114)	2236
2020 Vote: Someone Else	4%	(3)	96%	(67)	70
2020 Vote: Did not Vote	3%	(12)	97%	(343)	355
2016 Vote: Hillary Clinton	6%	(106)	94%	(1572)	1678
2016 Vote: Donald Trump	5%	(107)	95%	(1841)	1947
2016 Vote: Someone Else	3%	(6)	97%	(171)	177
2020 Vote/PID: Not Biden/Democrat	2%	(4)	98%	(183)	187
2020 Vote/PID: Not Trump/Republican	6%	(14)	94%	(200)	214

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(271)	95%	(4661)	4932
U.S. Economy: Wrong Track	5%	(151)	95%	(3202)	3354
U.S. Economy: Right Direction	8%	(120)	92%	(1459)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(100)	94%	(1512)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(131)	95%	(2294)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(40)	96%	(856)	896
Top 2024 Issue: Economy	5%	(91)	95%	(1596)	1687
Community: Urban	6%	(61)	94%	(1039)	1100
Community: Suburban	6%	(141)	94%	(2241)	2381
Community: Rural	5%	(70)	95%	(1381)	1451
Community/Gender: Urban Women	3%	(16)	97%	(470)	486
Community/Gender: Urban Men	7%	(45)	93%	(569)	614
Community/Gender: Rural Women	4%	(31)	96%	(807)	838
Community/Gender: Rural Men	6%	(39)	94%	(574)	613
Community/Gender: Suburban Women	4%	(57)	96%	(1242)	1299
Community/Gender: Suburban Men	8%	(83)	92%	(999)	1083
Homeowner	6%	(235)	94%	(3550)	3785
Renter	3%	(29)	97%	(954)	983
Military HHnm: Yes	6%	(41)	94%	(678)	719
Military HH: No	5%	(230)	95%	(3983)	4213
Employ: Private Sector	6%	(110)	94%	(1728)	1838
Employ: Government	7%	(20)	93%	(290)	310
Employ: Self-Employed	4%	(15)	96%	(395)	410
Employ: Homemaker	2%	(6)	98%	(263)	269
Employ: Student	10%	(11)	90%	(101)	112
Employ: Retired	7%	(90)	93%	(1238)	1328
Employ: Unemployed	3%	(11)	97%	(385)	396
Employ: Other	3%	(8)	97%	(261)	268
Self + Household: White-Collar	8%	(145)	92%	(1709)	1854
Self + Household: Blue Collar	5%	(107)	95%	(2244)	2351
Union HH: Yes	7%	(28)	93%	(345)	372
Union HH: No	5%	(243)	95%	(4317)	4560

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(271)	95%	(4661)	4932
LGBTQ+: Yes	6%	(28)	94%	(433)	461
LGBTQ+: No	5%	(243)	95%	(4228)	4471
Motivated to Vote	6%	(249)	94%	(4158)	4406
Parent: Yes	6%	(80)	94%	(1308)	1387
Parent: No	5%	(191)	95%	(3353)	3545
COVID Vaccine: Yes	7%	(227)	93%	(3242)	3469
COVID Vaccine: No	3%	(44)	97%	(1419)	1463
Student Loans: Yes	4%	(35)	96%	(777)	813
Student Loans: No	6%	(235)	94%	(3884)	4119
Favorable Opinion of Haley	7%	(117)	93%	(1553)	1670
Unfavorable Opinion of Haley	6%	(118)	94%	(1993)	2111
Protestant	5%	(68)	95%	(1280)	1348
Roman Catholic	8%	(84)	92%	(967)	1051
Jewish	12%	(11)	88%	(79)	90
Muslim	3%	(2)	97%	(55)	57
Atheist	7%	(13)	93%	(188)	202
Agnostic	3%	(7)	97%	(200)	207
Something else	4%	(31)	96%	(843)	874
Nothing in particular	5%	(46)	95%	(935)	981
Prodigal Biden Voter	5%	(16)	95%	(288)	304
Undecided Voter (DK/WNV)	5%	(25)	95%	(439)	464
Undecided Voter (DK)	5%	(9)	95%	(188)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(1097)	78%	(3835)	4932
Gender: Male	24%	(554)	76%	(1755)	2309
Gender: Female	21%	(543)	79%	(2080)	2623
Age: 18-34	22%	(290)	78%	(1012)	1303
Age: 35-44	22%	(144)	78%	(524)	669
Age: 45-64	23%	(391)	77%	(1315)	1706
Age: 65+	22%	(271)	78%	(983)	1254
GenZers: 1997-2012	23%	(141)	77%	(470)	612
Millennials: 1981-1996	22%	(278)	78%	(1010)	1289
GenXers: 1965-1980	22%	(291)	78%	(1024)	1315
Baby Boomers: 1946-1964	23%	(366)	77%	(1244)	1610
Educ: < College	21%	(660)	79%	(2447)	3107
Educ: Bachelors degree	23%	(269)	77%	(894)	1163
Educ: Post-grad	25%	(168)	75%	(494)	662
Income: Under 50k	19%	(383)	81%	(1597)	1980
Income: 50k-100k	22%	(399)	78%	(1444)	1843
Income: 100k+	28%	(315)	72%	(793)	1109
Ethnicity: White (Non-Hispanic)	23%	(817)	77%	(2802)	3619
Ethnicity: Hispanic	20%	(67)	80%	(274)	341
Ethnicity: Black (Non-Hispanic)	22%	(156)	78%	(570)	727
Ethnicity: Asian + Other (Non-Hispanic)	23%	(57)	77%	(188)	245
All Christian	24%	(585)	76%	(1880)	2466
All Non-Christian	22%	(45)	78%	(157)	202
Atheist	19%	(38)	81%	(164)	202
Agnostic/Nothing in particular	20%	(242)	80%	(946)	1188
Something Else	21%	(187)	79%	(687)	874
Evangelical	24%	(320)	76%	(1034)	1354
Non-Evangelical	23%	(437)	77%	(1481)	1919
PID: Dem (no lean)	18%	(334)	82%	(1488)	1823
PID: Ind (no lean)	22%	(281)	78%	(967)	1248
PID: Rep (no lean)	26%	(482)	74%	(1380)	1862

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(1097)	78%	(3835)	4932
PID/Gender: Dem Men	19%	(157)	81%	(659)	816
PID/Gender: Dem Women	18%	(178)	82%	(829)	1007
PID/Gender: Ind Men	24%	(153)	76%	(477)	630
PID/Gender: Ind Women	21%	(128)	79%	(490)	618
PID/Gender: Rep Men	28%	(244)	72%	(619)	863
PID/Gender: Rep Women	24%	(238)	76%	(760)	999
Ideo: Liberal (1-3)	18%	(258)	82%	(1180)	1439
Ideo: Moderate (4)	22%	(304)	78%	(1103)	1406
Ideo: Conservative (5-7)	26%	(497)	74%	(1414)	1911
Ideo/PID: Conservative Republican	26%	(365)	74%	(1027)	1392
Ideo/PID: Moderate/Liberal Republican	26%	(111)	74%	(314)	425
Ideo/PID: Moderate/Conservative Democrat	20%	(134)	80%	(541)	674
Ideo/PID: Liberal Democrat	17%	(188)	83%	(915)	1103
Unfavorable of Biden and Trump	20%	(154)	80%	(601)	755
2024 H2H Matchup: Biden Voter	19%	(414)	81%	(1721)	2135
2024 H2H Matchup: Trump Voter	25%	(589)	75%	(1744)	2333
2024 H2H Matchup: Would not Vote	17%	(33)	83%	(165)	198
2024 H2H Matchup: Do not Know	23%	(61)	77%	(206)	266
2022 House Vote: Democrat	18%	(378)	82%	(1679)	2057
2022 House Vote: Republican	25%	(509)	75%	(1494)	2003
2022 House Vote: Did not Vote	24%	(191)	76%	(600)	791
2020 Vote: Joe Biden	19%	(436)	81%	(1835)	2271
2020 Vote: Donald Trump	25%	(568)	75%	(1668)	2236
2020 Vote: Someone Else	21%	(14)	79%	(56)	70
2020 Vote: Did not Vote	22%	(79)	78%	(276)	355
2016 Vote: Hillary Clinton	18%	(310)	82%	(1368)	1678
2016 Vote: Donald Trump	25%	(496)	75%	(1452)	1947
2016 Vote: Someone Else	23%	(42)	77%	(136)	177
2020 Vote/PID: Not Biden/Democrat	25%	(47)	75%	(140)	187
2020 Vote/PID: Not Trump/Republican	27%	(58)	73%	(155)	214

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(1097)	78%	(3835)	4932
U.S. Economy: Wrong Track	23%	(777)	77%	(2577)	3354
U.S. Economy: Right Direction	20%	(320)	80%	(1258)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(317)	80%	(1295)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(612)	75%	(1813)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(168)	81%	(728)	896
Top 2024 Issue: Economy	24%	(407)	76%	(1280)	1687
Community: Urban	20%	(218)	80%	(882)	1100
Community: Suburban	23%	(540)	77%	(1842)	2381
Community: Rural	23%	(339)	77%	(1111)	1451
Community/Gender: Urban Women	17%	(82)	83%	(404)	486
Community/Gender: Urban Men	22%	(136)	78%	(478)	614
Community/Gender: Rural Women	20%	(169)	80%	(669)	838
Community/Gender: Rural Men	28%	(171)	72%	(442)	613
Community/Gender: Suburban Women	23%	(292)	77%	(1006)	1299
Community/Gender: Suburban Men	23%	(247)	77%	(836)	1083
Homeowner	24%	(907)	76%	(2877)	3785
Renter	17%	(170)	83%	(813)	983
Military HHnm: Yes	21%	(150)	79%	(569)	719
Military HH: No	22%	(948)	78%	(3265)	4213
Employ: Private Sector	23%	(421)	77%	(1417)	1838
Employ: Government	25%	(78)	75%	(233)	310
Employ: Self-Employed	24%	(100)	76%	(310)	410
Employ: Homemaker	23%	(61)	77%	(208)	269
Employ: Student	20%	(22)	80%	(90)	112
Employ: Retired	22%	(288)	78%	(1040)	1328
Employ: Unemployed	18%	(72)	82%	(324)	396
Employ: Other	21%	(55)	79%	(213)	268
Self + Household: White-Collar	23%	(431)	77%	(1423)	1854
Self + Household: Blue Collar	22%	(521)	78%	(1830)	2351
Union HH: Yes	23%	(87)	77%	(285)	372
Union HH: No	22%	(1010)	78%	(3550)	4560

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(1097)	78%	(3835)	4932
LGBTQ+: Yes	18%	(83)	82%	(378)	461
LGBTQ+: No	23%	(1014)	77%	(3457)	4471
Motivated to Vote	22%	(985)	78%	(3422)	4406
Parent: Yes	24%	(329)	76%	(1058)	1387
Parent: No	22%	(768)	78%	(2777)	3545
COVID Vaccine: Yes	21%	(732)	79%	(2736)	3469
COVID Vaccine: No	25%	(365)	75%	(1098)	1463
Student Loans: Yes	20%	(167)	80%	(646)	813
Student Loans: No	23%	(931)	77%	(3189)	4119
Favorable Opinion of Haley	23%	(391)	77%	(1280)	1670
Unfavorable Opinion of Haley	22%	(473)	78%	(1637)	2111
Protestant	23%	(306)	77%	(1042)	1348
Roman Catholic	25%	(265)	75%	(786)	1051
Jewish	25%	(22)	75%	(68)	90
Muslim	22%	(13)	78%	(45)	57
Atheist	19%	(38)	81%	(164)	202
Agnostic	19%	(39)	81%	(168)	207
Something else	21%	(187)	79%	(687)	874
Nothing in particular	21%	(203)	79%	(778)	981
Prodigal Biden Voter	21%	(64)	79%	(240)	304
Undecided Voter (DK/WNV)	20%	(94)	80%	(370)	464
Undecided Voter (DK)	17%	(33)	83%	(165)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(544)	89%	(4388)	4932
Gender: Male	13%	(289)	87%	(2020)	2309
Gender: Female	10%	(255)	90%	(2368)	2623
Age: 18-34	8%	(98)	92%	(1204)	1303
Age: 35-44	8%	(56)	92%	(613)	669
Age: 45-64	12%	(199)	88%	(1508)	1706
Age: 65+	15%	(191)	85%	(1063)	1254
GenZers: 1997-2012	8%	(52)	92%	(560)	612
Millennials: 1981-1996	8%	(97)	92%	(1191)	1289
GenXers: 1965-1980	9%	(123)	91%	(1192)	1315
Baby Boomers: 1946-1964	16%	(258)	84%	(1352)	1610
Educ: < College	11%	(331)	89%	(2776)	3107
Educ: Bachelors degree	12%	(138)	88%	(1024)	1163
Educ: Post-grad	11%	(75)	89%	(587)	662
Income: Under 50k	10%	(205)	90%	(1776)	1980
Income: 50k-100k	11%	(199)	89%	(1644)	1843
Income: 100k+	13%	(141)	87%	(968)	1109
Ethnicity: White (Non-Hispanic)	12%	(429)	88%	(3190)	3619
Ethnicity: Hispanic	9%	(31)	91%	(310)	341
Ethnicity: Black (Non-Hispanic)	8%	(58)	92%	(669)	727
Ethnicity: Asian + Other (Non-Hispanic)	11%	(27)	89%	(218)	245
All Christian	13%	(321)	87%	(2145)	2466
All Non-Christian	10%	(21)	90%	(182)	202
Atheist	13%	(26)	87%	(176)	202
Agnostic/Nothing in particular	9%	(106)	91%	(1082)	1188
Something Else	8%	(71)	92%	(803)	874
Evangelical	11%	(154)	89%	(1200)	1354
Non-Evangelical	12%	(231)	88%	(1688)	1919
PID: Dem (no lean)	9%	(165)	91%	(1658)	1823
PID: Ind (no lean)	11%	(132)	89%	(1115)	1248
PID: Rep (no lean)	13%	(247)	87%	(1615)	1862

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(544)	89%	(4388)	4932
PID/Gender: Dem Men	10%	(84)	90%	(731)	816
PID/Gender: Dem Women	8%	(81)	92%	(926)	1007
PID/Gender: Ind Men	13%	(79)	87%	(551)	630
PID/Gender: Ind Women	9%	(53)	91%	(564)	618
PID/Gender: Rep Men	15%	(126)	85%	(737)	863
PID/Gender: Rep Women	12%	(121)	88%	(878)	999
Ideo: Liberal (1-3)	10%	(147)	90%	(1291)	1439
Ideo: Moderate (4)	9%	(121)	91%	(1285)	1406
Ideo: Conservative (5-7)	14%	(268)	86%	(1643)	1911
Ideo/PID: Conservative Republican	14%	(197)	86%	(1195)	1392
Ideo/PID: Moderate/Liberal Republican	11%	(47)	89%	(378)	425
Ideo/PID: Moderate/Conservative Democrat	8%	(57)	92%	(617)	674
Ideo/PID: Liberal Democrat	10%	(107)	90%	(996)	1103
Unfavorable of Biden and Trump	11%	(86)	89%	(669)	755
2024 H2H Matchup: Biden Voter	9%	(201)	91%	(1934)	2135
2024 H2H Matchup: Trump Voter	13%	(293)	87%	(2040)	2333
2024 H2H Matchup: Would not Vote	8%	(16)	92%	(182)	198
2024 H2H Matchup: Do not Know	13%	(35)	87%	(232)	266
2022 House Vote: Democrat	10%	(197)	90%	(1860)	2057
2022 House Vote: Republican	14%	(274)	86%	(1729)	2003
2022 House Vote: Did not Vote	8%	(63)	92%	(728)	791
2020 Vote: Joe Biden	9%	(205)	91%	(2066)	2271
2020 Vote: Donald Trump	13%	(293)	87%	(1943)	2236
2020 Vote: Someone Else	19%	(13)	81%	(57)	70
2020 Vote: Did not Vote	9%	(33)	91%	(322)	355
2016 Vote: Hillary Clinton	9%	(157)	91%	(1520)	1678
2016 Vote: Donald Trump	14%	(279)	86%	(1669)	1947
2016 Vote: Someone Else	13%	(22)	87%	(155)	177
2020 Vote/PID: Not Biden/Democrat	9%	(17)	91%	(169)	187
2020 Vote/PID: Not Trump/Republican	11%	(23)	89%	(191)	214

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(544)	89%	(4388)	4932
U.S. Economy: Wrong Track	12%	(392)	88%	(2962)	3354
U.S. Economy: Right Direction	10%	(153)	90%	(1426)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(151)	91%	(1461)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(302)	88%	(2123)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(91)	90%	(804)	896
Top 2024 Issue: Economy	8%	(142)	92%	(1545)	1687
Community: Urban	11%	(120)	89%	(980)	1100
Community: Suburban	11%	(265)	89%	(2117)	2381
Community: Rural	11%	(159)	89%	(1291)	1451
Community/Gender: Urban Women	10%	(48)	90%	(439)	486
Community/Gender: Urban Men	12%	(73)	88%	(541)	614
Community/Gender: Rural Women	10%	(83)	90%	(755)	838
Community/Gender: Rural Men	13%	(77)	87%	(536)	613
Community/Gender: Suburban Women	10%	(125)	90%	(1174)	1299
Community/Gender: Suburban Men	13%	(140)	87%	(942)	1083
Homeowner	12%	(445)	88%	(3339)	3785
Renter	9%	(85)	91%	(898)	983
Military HHnm: Yes	14%	(104)	86%	(615)	719
Military HH: No	10%	(440)	90%	(3773)	4213
Employ: Private Sector	10%	(184)	90%	(1654)	1838
Employ: Government	13%	(41)	87%	(269)	310
Employ: Self-Employed	10%	(42)	90%	(368)	410
Employ: Homemaker	7%	(18)	93%	(251)	269
Employ: Student	7%	(8)	93%	(104)	112
Employ: Retired	15%	(194)	85%	(1135)	1328
Employ: Unemployed	8%	(31)	92%	(365)	396
Employ: Other	10%	(28)	90%	(241)	268
Self + Household: White-Collar	13%	(234)	87%	(1620)	1854
Self + Household: Blue Collar	11%	(248)	89%	(2104)	2351
Union HH: Yes	11%	(42)	89%	(331)	372
Union HH: No	11%	(503)	89%	(4057)	4560

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(544)	89%	(4388)	4932
LGBTQ+: Yes	13%	(59)	87%	(402)	461
LGBTQ+: No	11%	(486)	89%	(3985)	4471
Motivated to Vote	11%	(487)	89%	(3920)	4406
Parent: Yes	8%	(112)	92%	(1276)	1387
Parent: No	12%	(432)	88%	(3112)	3545
COVID Vaccine: Yes	11%	(396)	89%	(3073)	3469
COVID Vaccine: No	10%	(149)	90%	(1315)	1463
Student Loans: Yes	7%	(61)	93%	(752)	813
Student Loans: No	12%	(484)	88%	(3636)	4119
Favorable Opinion of Haley	12%	(202)	88%	(1468)	1670
Unfavorable Opinion of Haley	12%	(252)	88%	(1859)	2111
Protestant	14%	(189)	86%	(1160)	1348
Roman Catholic	12%	(125)	88%	(926)	1051
Jewish	9%	(8)	91%	(82)	90
Muslim	11%	(6)	89%	(51)	57
Atheist	13%	(26)	87%	(176)	202
Agnostic	11%	(23)	89%	(184)	207
Something else	8%	(71)	92%	(803)	874
Nothing in particular	8%	(83)	92%	(898)	981
Prodigal Biden Voter	9%	(28)	91%	(277)	304
Undecided Voter (DK/WNV)	11%	(51)	89%	(413)	464
Undecided Voter (DK)	8%	(16)	92%	(182)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(640)	87%	(4292)	4932
Gender: Male	14%	(331)	86%	(1978)	2309
Gender: Female	12%	(309)	88%	(2314)	2623
Age: 18-34	11%	(141)	89%	(1162)	1303
Age: 35-44	12%	(80)	88%	(589)	669
Age: 45-64	15%	(248)	85%	(1459)	1706
Age: 65+	14%	(171)	86%	(1083)	1254
GenZers: 1997-2012	9%	(57)	91%	(555)	612
Millennials: 1981-1996	12%	(157)	88%	(1132)	1289
GenXers: 1965-1980	14%	(180)	86%	(1135)	1315
Baby Boomers: 1946-1964	14%	(228)	86%	(1382)	1610
Educ: < College	11%	(356)	89%	(2750)	3107
Educ: Bachelors degree	14%	(168)	86%	(995)	1163
Educ: Post-grad	17%	(115)	83%	(547)	662
Income: Under 50k	8%	(168)	92%	(1812)	1980
Income: 50k-100k	15%	(271)	85%	(1572)	1843
Income: 100k+	18%	(201)	82%	(908)	1109
Ethnicity: White (Non-Hispanic)	14%	(499)	86%	(3120)	3619
Ethnicity: Hispanic	11%	(39)	89%	(302)	341
Ethnicity: Black (Non-Hispanic)	10%	(70)	90%	(657)	727
Ethnicity: Asian + Other (Non-Hispanic)	13%	(31)	87%	(214)	245
All Christian	15%	(359)	85%	(2107)	2466
All Non-Christian	14%	(29)	86%	(174)	202
Atheist	12%	(24)	88%	(177)	202
Agnostic/Nothing in particular	11%	(134)	89%	(1054)	1188
Something Else	11%	(93)	89%	(781)	874
Evangelical	12%	(169)	88%	(1186)	1354
Non-Evangelical	14%	(271)	86%	(1648)	1919
PID: Dem (no lean)	12%	(220)	88%	(1603)	1823
PID: Ind (no lean)	12%	(155)	88%	(1093)	1248
PID: Rep (no lean)	14%	(264)	86%	(1597)	1862

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(640)	87%	(4292)	4932
PID/Gender: Dem Men	13%	(106)	87%	(710)	816
PID/Gender: Dem Women	11%	(114)	89%	(893)	1007
PID/Gender: Ind Men	15%	(95)	85%	(536)	630
PID/Gender: Ind Women	10%	(61)	90%	(557)	618
PID/Gender: Rep Men	15%	(130)	85%	(733)	863
PID/Gender: Rep Women	13%	(135)	87%	(864)	999
Ideo: Liberal (1-3)	13%	(192)	87%	(1246)	1439
Ideo: Moderate (4)	10%	(148)	90%	(1259)	1406
Ideo: Conservative (5-7)	15%	(289)	85%	(1621)	1911
Ideo/PID: Conservative Republican	15%	(215)	85%	(1177)	1392
Ideo/PID: Moderate/Liberal Republican	11%	(47)	89%	(378)	425
Ideo/PID: Moderate/Conservative Democrat	11%	(72)	89%	(602)	674
Ideo/PID: Liberal Democrat	13%	(145)	87%	(958)	1103
Unfavorable of Biden and Trump	14%	(107)	86%	(648)	755
2024 H2H Matchup: Biden Voter	12%	(260)	88%	(1875)	2135
2024 H2H Matchup: Trump Voter	14%	(336)	86%	(1997)	2333
2024 H2H Matchup: Would not Vote	10%	(19)	90%	(179)	198
2024 H2H Matchup: Do not Know	9%	(24)	91%	(242)	266
2022 House Vote: Democrat	13%	(262)	87%	(1795)	2057
2022 House Vote: Republican	15%	(292)	85%	(1711)	2003
2022 House Vote: Did not Vote	10%	(77)	90%	(714)	791
2020 Vote: Joe Biden	12%	(279)	88%	(1992)	2271
2020 Vote: Donald Trump	14%	(323)	86%	(1913)	2236
2020 Vote: Someone Else	11%	(8)	89%	(62)	70
2020 Vote: Did not Vote	8%	(29)	92%	(326)	355
2016 Vote: Hillary Clinton	13%	(219)	87%	(1459)	1678
2016 Vote: Donald Trump	14%	(282)	86%	(1665)	1947
2016 Vote: Someone Else	13%	(23)	87%	(154)	177
2020 Vote/PID: Not Biden/Democrat	10%	(20)	90%	(167)	187
2020 Vote/PID: Not Trump/Republican	7%	(16)	93%	(198)	214

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(640)	87%	(4292)	4932
U.S. Economy: Wrong Track	13%	(433)	87%	(2921)	3354
U.S. Economy: Right Direction	13%	(207)	87%	(1372)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(195)	88%	(1416)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(336)	86%	(2089)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(108)	88%	(787)	896
Top 2024 Issue: Economy	14%	(231)	86%	(1456)	1687
Community: Urban	11%	(124)	89%	(976)	1100
Community: Suburban	14%	(337)	86%	(2044)	2381
Community: Rural	12%	(179)	88%	(1272)	1451
Community/Gender: Urban Women	9%	(44)	91%	(442)	486
Community/Gender: Urban Men	13%	(79)	87%	(534)	614
Community/Gender: Rural Women	13%	(108)	87%	(730)	838
Community/Gender: Rural Men	12%	(71)	88%	(542)	613
Community/Gender: Suburban Women	12%	(156)	88%	(1142)	1299
Community/Gender: Suburban Men	17%	(181)	83%	(902)	1083
Homeowner	14%	(546)	86%	(3239)	3785
Renter	8%	(78)	92%	(905)	983
Military HHnm: Yes	15%	(109)	85%	(610)	719
Military HH: No	13%	(530)	87%	(3683)	4213
Employ: Private Sector	15%	(272)	85%	(1566)	1838
Employ: Government	14%	(43)	86%	(267)	310
Employ: Self-Employed	12%	(48)	88%	(362)	410
Employ: Homemaker	10%	(27)	90%	(242)	269
Employ: Student	9%	(10)	91%	(102)	112
Employ: Retired	14%	(189)	86%	(1139)	1328
Employ: Unemployed	7%	(29)	93%	(367)	396
Employ: Other	8%	(21)	92%	(247)	268
Self + Household: White-Collar	16%	(293)	84%	(1561)	1854
Self + Household: Blue Collar	12%	(292)	88%	(2059)	2351
Union HH: Yes	15%	(55)	85%	(317)	372
Union HH: No	13%	(585)	87%	(3975)	4560

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(640)	87%	(4292)	4932
LGBTQ+: Yes	9%	(43)	91%	(418)	461
LGBTQ+: No	13%	(597)	87%	(3874)	4471
Motivated to Vote	14%	(599)	86%	(3808)	4406
Parent: Yes	13%	(179)	87%	(1209)	1387
Parent: No	13%	(461)	87%	(3084)	3545
COVID Vaccine: Yes	14%	(492)	86%	(2977)	3469
COVID Vaccine: No	10%	(148)	90%	(1316)	1463
Student Loans: Yes	13%	(106)	87%	(707)	813
Student Loans: No	13%	(533)	87%	(3586)	4119
Favorable Opinion of Haley	14%	(238)	86%	(1432)	1670
Unfavorable Opinion of Haley	15%	(312)	85%	(1798)	2111
Protestant	14%	(185)	86%	(1163)	1348
Roman Catholic	15%	(161)	85%	(890)	1051
Jewish	16%	(14)	84%	(76)	90
Muslim	13%	(8)	87%	(50)	57
Atheist	12%	(24)	88%	(177)	202
Agnostic	13%	(27)	87%	(180)	207
Something else	11%	(93)	89%	(781)	874
Nothing in particular	11%	(107)	89%	(874)	981
Prodigal Biden Voter	10%	(32)	90%	(273)	304
Undecided Voter (DK/WNV)	9%	(43)	91%	(421)	464
Undecided Voter (DK)	10%	(19)	90%	(179)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(460)	91%	(4472)	4932
Gender: Male	9%	(209)	91%	(2100)	2309
Gender: Female	10%	(251)	90%	(2372)	2623
Age: 18-34	13%	(169)	87%	(1134)	1303
Age: 35-44	12%	(82)	88%	(586)	669
Age: 45-64	8%	(130)	92%	(1577)	1706
Age: 65+	6%	(79)	94%	(1175)	1254
GenZers: 1997-2012	12%	(76)	88%	(536)	612
Millennials: 1981-1996	13%	(165)	87%	(1123)	1289
GenXers: 1965-1980	9%	(117)	91%	(1198)	1315
Baby Boomers: 1946-1964	6%	(97)	94%	(1513)	1610
Educ: < College	8%	(244)	92%	(2863)	3107
Educ: Bachelors degree	12%	(143)	88%	(1020)	1163
Educ: Post-grad	11%	(74)	89%	(589)	662
Income: Under 50k	9%	(183)	91%	(1797)	1980
Income: 50k-100k	9%	(173)	91%	(1670)	1843
Income: 100k+	9%	(104)	91%	(1004)	1109
Ethnicity: White (Non-Hispanic)	9%	(316)	91%	(3304)	3619
Ethnicity: Hispanic	11%	(38)	89%	(303)	341
Ethnicity: Black (Non-Hispanic)	12%	(86)	88%	(641)	727
Ethnicity: Asian + Other (Non-Hispanic)	8%	(20)	92%	(225)	245
All Christian	9%	(221)	91%	(2244)	2466
All Non-Christian	9%	(19)	91%	(183)	202
Atheist	12%	(25)	88%	(177)	202
Agnostic/Nothing in particular	10%	(115)	90%	(1074)	1188
Something Else	9%	(81)	91%	(793)	874
Evangelical	8%	(108)	92%	(1247)	1354
Non-Evangelical	10%	(186)	90%	(1732)	1919
PID: Dem (no lean)	12%	(214)	88%	(1609)	1823
PID: Ind (no lean)	8%	(102)	92%	(1146)	1248
PID: Rep (no lean)	8%	(144)	92%	(1717)	1862

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(460)	91%	(4472)	4932
PID/Gender: Dem Men	13%	(105)	87%	(711)	816
PID/Gender: Dem Women	11%	(109)	89%	(897)	1007
PID/Gender: Ind Men	7%	(46)	93%	(585)	630
PID/Gender: Ind Women	9%	(56)	91%	(561)	618
PID/Gender: Rep Men	7%	(59)	93%	(804)	863
PID/Gender: Rep Women	9%	(85)	91%	(913)	999
Ideo: Liberal (1-3)	13%	(181)	87%	(1258)	1439
Ideo: Moderate (4)	8%	(119)	92%	(1287)	1406
Ideo: Conservative (5-7)	7%	(140)	93%	(1771)	1911
Ideo/PID: Conservative Republican	7%	(100)	93%	(1292)	1392
Ideo/PID: Moderate/Liberal Republican	10%	(42)	90%	(382)	425
Ideo/PID: Moderate/Conservative Democrat	10%	(66)	90%	(608)	674
Ideo/PID: Liberal Democrat	13%	(144)	87%	(959)	1103
Unfavorable of Biden and Trump	10%	(76)	90%	(679)	755
2024 H2H Matchup: Biden Voter	12%	(249)	88%	(1886)	2135
2024 H2H Matchup: Trump Voter	7%	(174)	93%	(2160)	2333
2024 H2H Matchup: Would not Vote	6%	(12)	94%	(186)	198
2024 H2H Matchup: Do not Know	10%	(26)	90%	(241)	266
2022 House Vote: Democrat	11%	(235)	89%	(1822)	2057
2022 House Vote: Republican	7%	(150)	93%	(1853)	2003
2022 House Vote: Did not Vote	9%	(68)	91%	(723)	791
2020 Vote: Joe Biden	11%	(256)	89%	(2015)	2271
2020 Vote: Donald Trump	8%	(168)	92%	(2068)	2236
2020 Vote: Someone Else	9%	(6)	91%	(64)	70
2020 Vote: Did not Vote	8%	(29)	92%	(326)	355
2016 Vote: Hillary Clinton	12%	(194)	88%	(1484)	1678
2016 Vote: Donald Trump	7%	(141)	93%	(1806)	1947
2016 Vote: Someone Else	4%	(8)	96%	(169)	177
2020 Vote/PID: Not Biden/Democrat	8%	(15)	92%	(172)	187
2020 Vote/PID: Not Trump/Republican	8%	(17)	92%	(197)	214

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(460)	91%	(4472)	4932
U.S. Economy: Wrong Track	9%	(311)	91%	(3042)	3354
U.S. Economy: Right Direction	9%	(149)	91%	(1429)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(179)	89%	(1433)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(187)	92%	(2237)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(94)	89%	(801)	896
Top 2024 Issue: Economy	10%	(175)	90%	(1512)	1687
Community: Urban	11%	(117)	89%	(983)	1100
Community: Suburban	9%	(224)	91%	(2158)	2381
Community: Rural	8%	(120)	92%	(1331)	1451
Community/Gender: Urban Women	11%	(55)	89%	(431)	486
Community/Gender: Urban Men	10%	(62)	90%	(552)	614
Community/Gender: Rural Women	9%	(71)	91%	(767)	838
Community/Gender: Rural Men	8%	(48)	92%	(564)	613
Community/Gender: Suburban Women	10%	(125)	90%	(1174)	1299
Community/Gender: Suburban Men	9%	(99)	91%	(983)	1083
Homeowner	9%	(338)	91%	(3446)	3785
Renter	11%	(106)	89%	(877)	983
Military HHnm: Yes	7%	(47)	93%	(672)	719
Military HH: No	10%	(413)	90%	(3800)	4213
Employ: Private Sector	12%	(218)	88%	(1621)	1838
Employ: Government	13%	(39)	87%	(272)	310
Employ: Self-Employed	9%	(35)	91%	(375)	410
Employ: Homemaker	7%	(18)	93%	(251)	269
Employ: Student	19%	(21)	81%	(91)	112
Employ: Retired	6%	(78)	94%	(1250)	1328
Employ: Unemployed	5%	(21)	95%	(375)	396
Employ: Other	11%	(30)	89%	(238)	268
Self + Household: White-Collar	10%	(179)	90%	(1675)	1854
Self + Household: Blue Collar	9%	(216)	91%	(2135)	2351
Union HH: Yes	10%	(38)	90%	(335)	372
Union HH: No	9%	(423)	91%	(4137)	4560

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(460)	91%	(4472)	4932
LGBTQ+: Yes	11%	(49)	89%	(412)	461
LGBTQ+: No	9%	(412)	91%	(4059)	4471
Motivated to Vote	10%	(421)	90%	(3986)	4406
Parent: Yes	12%	(162)	88%	(1225)	1387
Parent: No	8%	(298)	92%	(3246)	3545
COVID Vaccine: Yes	10%	(338)	90%	(3130)	3469
COVID Vaccine: No	8%	(122)	92%	(1342)	1463
Student Loans: Yes	23%	(187)	77%	(626)	813
Student Loans: No	7%	(273)	93%	(3846)	4119
Favorable Opinion of Haley	8%	(128)	92%	(1542)	1670
Unfavorable Opinion of Haley	10%	(218)	90%	(1892)	2111
Protestant	8%	(102)	92%	(1246)	1348
Roman Catholic	11%	(111)	89%	(940)	1051
Jewish	8%	(7)	92%	(83)	90
Muslim	11%	(7)	89%	(51)	57
Atheist	12%	(25)	88%	(177)	202
Agnostic	11%	(24)	89%	(183)	207
Something else	9%	(81)	91%	(793)	874
Nothing in particular	9%	(91)	91%	(890)	981
Prodigal Biden Voter	9%	(26)	91%	(278)	304
Undecided Voter (DK/WNV)	8%	(37)	92%	(427)	464
Undecided Voter (DK)	6%	(12)	94%	(186)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(1255)	75%	(3677)	4932
Gender: Male	21%	(491)	79%	(1818)	2309
Gender: Female	29%	(765)	71%	(1858)	2623
Age: 18-34	36%	(471)	64%	(832)	1303
Age: 35-44	32%	(217)	68%	(452)	669
Age: 45-64	22%	(372)	78%	(1334)	1706
Age: 65+	16%	(196)	84%	(1059)	1254
GenZers: 1997-2012	37%	(224)	63%	(388)	612
Millennials: 1981-1996	34%	(442)	66%	(847)	1289
GenXers: 1965-1980	24%	(313)	76%	(1002)	1315
Baby Boomers: 1946-1964	16%	(264)	84%	(1346)	1610
Educ: < College	27%	(830)	73%	(2277)	3107
Educ: Bachelors degree	24%	(281)	76%	(882)	1163
Educ: Post-grad	22%	(144)	78%	(518)	662
Income: Under 50k	30%	(593)	70%	(1388)	1980
Income: 50k-100k	25%	(452)	75%	(1391)	1843
Income: 100k+	19%	(211)	81%	(898)	1109
Ethnicity: White (Non-Hispanic)	21%	(770)	79%	(2849)	3619
Ethnicity: Hispanic	39%	(132)	61%	(209)	341
Ethnicity: Black (Non-Hispanic)	38%	(278)	62%	(449)	727
Ethnicity: Asian + Other (Non-Hispanic)	31%	(76)	69%	(169)	245
All Christian	20%	(492)	80%	(1973)	2466
All Non-Christian	25%	(51)	75%	(151)	202
Atheist	33%	(67)	67%	(135)	202
Agnostic/Nothing in particular	31%	(372)	69%	(816)	1188
Something Else	31%	(273)	69%	(601)	874
Evangelical	25%	(334)	75%	(1020)	1354
Non-Evangelical	21%	(412)	79%	(1507)	1919
PID: Dem (no lean)	32%	(579)	68%	(1244)	1823
PID: Ind (no lean)	26%	(322)	74%	(926)	1248
PID: Rep (no lean)	19%	(355)	81%	(1507)	1862

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(1255)	75%	(3677)	4932
PID/Gender: Dem Men	28%	(226)	72%	(590)	816
PID/Gender: Dem Women	35%	(353)	65%	(654)	1007
PID/Gender: Ind Men	20%	(124)	80%	(506)	630
PID/Gender: Ind Women	32%	(198)	68%	(420)	618
PID/Gender: Rep Men	16%	(141)	84%	(722)	863
PID/Gender: Rep Women	21%	(214)	79%	(785)	999
Ideo: Liberal (1-3)	32%	(463)	68%	(976)	1439
Ideo: Moderate (4)	27%	(377)	73%	(1029)	1406
Ideo: Conservative (5-7)	19%	(365)	81%	(1546)	1911
Ideo/PID: Conservative Republican	18%	(257)	82%	(1136)	1392
Ideo/PID: Moderate/Liberal Republican	21%	(89)	79%	(336)	425
Ideo/PID: Moderate/Conservative Democrat	31%	(207)	69%	(467)	674
Ideo/PID: Liberal Democrat	32%	(358)	68%	(745)	1103
Unfavorable of Biden and Trump	24%	(185)	76%	(570)	755
2024 H2H Matchup: Biden Voter	31%	(653)	69%	(1481)	2135
2024 H2H Matchup: Trump Voter	20%	(478)	80%	(1855)	2333
2024 H2H Matchup: Would not Vote	33%	(66)	67%	(132)	198
2024 H2H Matchup: Do not Know	22%	(58)	78%	(208)	266
2022 House Vote: Democrat	30%	(611)	70%	(1446)	2057
2022 House Vote: Republican	19%	(385)	81%	(1618)	2003
2022 House Vote: Did not Vote	30%	(235)	70%	(556)	791
2020 Vote: Joe Biden	30%	(674)	70%	(1597)	2271
2020 Vote: Donald Trump	19%	(433)	81%	(1804)	2236
2020 Vote: Someone Else	30%	(21)	70%	(49)	70
2020 Vote: Did not Vote	36%	(128)	64%	(227)	355
2016 Vote: Hillary Clinton	30%	(499)	70%	(1179)	1678
2016 Vote: Donald Trump	18%	(348)	82%	(1599)	1947
2016 Vote: Someone Else	23%	(41)	77%	(137)	177
2020 Vote/PID: Not Biden/Democrat	35%	(65)	65%	(121)	187
2020 Vote/PID: Not Trump/Republican	24%	(52)	76%	(161)	214

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(1255)	75%	(3677)	4932
U.S. Economy: Wrong Track	25%	(843)	75%	(2511)	3354
U.S. Economy: Right Direction	26%	(412)	74%	(1166)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30%	(479)	70%	(1133)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(504)	79%	(1920)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(273)	70%	(623)	896
Top 2024 Issue: Economy	26%	(445)	74%	(1242)	1687
Community: Urban	31%	(346)	69%	(754)	1100
Community: Suburban	25%	(605)	75%	(1777)	2381
Community: Rural	21%	(305)	79%	(1146)	1451
Community/Gender: Urban Women	37%	(179)	63%	(307)	486
Community/Gender: Urban Men	27%	(167)	73%	(447)	614
Community/Gender: Rural Women	23%	(193)	77%	(645)	838
Community/Gender: Rural Men	18%	(112)	82%	(501)	613
Community/Gender: Suburban Women	30%	(392)	70%	(906)	1299
Community/Gender: Suburban Men	20%	(212)	80%	(870)	1083
Homeowner	20%	(775)	80%	(3009)	3785
Renter	43%	(424)	57%	(559)	983
Military HHnm: Yes	19%	(136)	81%	(583)	719
Military HH: No	27%	(1119)	73%	(3094)	4213
Employ: Private Sector	26%	(487)	74%	(1352)	1838
Employ: Government	30%	(92)	70%	(218)	310
Employ: Self-Employed	34%	(137)	66%	(272)	410
Employ: Homemaker	29%	(77)	71%	(192)	269
Employ: Student	35%	(39)	65%	(73)	112
Employ: Retired	16%	(219)	84%	(1109)	1328
Employ: Unemployed	32%	(126)	68%	(271)	396
Employ: Other	29%	(78)	71%	(190)	268
Self + Household: White-Collar	23%	(425)	77%	(1429)	1854
Self + Household: Blue Collar	25%	(591)	75%	(1761)	2351
Union HH: Yes	25%	(93)	75%	(279)	372
Union HH: No	25%	(1163)	75%	(3397)	4560

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(1255)	75%	(3677)	4932
LGBTQ+: Yes	36%	(167)	64%	(294)	461
LGBTQ+: No	24%	(1088)	76%	(3383)	4471
Motivated to Vote	25%	(1117)	75%	(3290)	4406
Parent: Yes	33%	(454)	67%	(933)	1387
Parent: No	23%	(801)	77%	(2743)	3545
COVID Vaccine: Yes	24%	(842)	76%	(2626)	3469
COVID Vaccine: No	28%	(413)	72%	(1050)	1463
Student Loans: Yes	33%	(272)	67%	(541)	813
Student Loans: No	24%	(983)	76%	(3136)	4119
Favorable Opinion of Haley	20%	(329)	80%	(1341)	1670
Unfavorable Opinion of Haley	27%	(563)	73%	(1548)	2111
Protestant	20%	(264)	80%	(1084)	1348
Roman Catholic	20%	(209)	80%	(842)	1051
Jewish	24%	(22)	76%	(68)	90
Muslim	31%	(18)	69%	(39)	57
Atheist	33%	(67)	67%	(135)	202
Agnostic	37%	(76)	63%	(131)	207
Something else	31%	(273)	69%	(601)	874
Nothing in particular	30%	(296)	70%	(686)	981
Prodigal Biden Voter	25%	(76)	75%	(228)	304
Undecided Voter (DK/WNV)	27%	(124)	73%	(340)	464
Undecided Voter (DK)	33%	(66)	67%	(132)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(612)	88%	(4320)	4932
Gender: Male	15%	(341)	85%	(1968)	2309
Gender: Female	10%	(271)	90%	(2352)	2623
Age: 18-34	8%	(111)	92%	(1192)	1303
Age: 35-44	10%	(69)	90%	(600)	669
Age: 45-64	11%	(181)	89%	(1525)	1706
Age: 65+	20%	(251)	80%	(1003)	1254
GenZers: 1997-2012	8%	(49)	92%	(562)	612
Millennials: 1981-1996	9%	(122)	91%	(1167)	1289
GenXers: 1965-1980	10%	(125)	90%	(1190)	1315
Baby Boomers: 1946-1964	17%	(281)	83%	(1329)	1610
Educ: < College	11%	(343)	89%	(2764)	3107
Educ: Bachelors degree	13%	(155)	87%	(1008)	1163
Educ: Post-grad	17%	(114)	83%	(548)	662
Income: Under 50k	9%	(185)	91%	(1796)	1980
Income: 50k-100k	14%	(255)	86%	(1588)	1843
Income: 100k+	15%	(172)	85%	(937)	1109
Ethnicity: White (Non-Hispanic)	14%	(493)	86%	(3127)	3619
Ethnicity: Hispanic	7%	(25)	93%	(316)	341
Ethnicity: Black (Non-Hispanic)	8%	(58)	92%	(669)	727
Ethnicity: Asian + Other (Non-Hispanic)	15%	(36)	85%	(209)	245
All Christian	16%	(388)	84%	(2078)	2466
All Non-Christian	10%	(21)	90%	(182)	202
Atheist	7%	(15)	93%	(187)	202
Agnostic/Nothing in particular	9%	(102)	91%	(1086)	1188
Something Else	10%	(86)	90%	(788)	874
Evangelical	15%	(203)	85%	(1151)	1354
Non-Evangelical	14%	(262)	86%	(1657)	1919
PID: Dem (no lean)	9%	(159)	91%	(1663)	1823
PID: Ind (no lean)	14%	(173)	86%	(1074)	1248
PID: Rep (no lean)	15%	(279)	85%	(1582)	1862

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(612)	88%	(4320)	4932
PID/Gender: Dem Men	11%	(91)	89%	(725)	816
PID/Gender: Dem Women	7%	(69)	93%	(938)	1007
PID/Gender: Ind Men	16%	(98)	84%	(532)	630
PID/Gender: Ind Women	12%	(75)	88%	(542)	618
PID/Gender: Rep Men	18%	(152)	82%	(711)	863
PID/Gender: Rep Women	13%	(127)	87%	(872)	999
Ideo: Liberal (1-3)	8%	(119)	92%	(1319)	1439
Ideo: Moderate (4)	12%	(166)	88%	(1240)	1406
Ideo: Conservative (5-7)	17%	(320)	83%	(1590)	1911
Ideo/PID: Conservative Republican	16%	(229)	84%	(1163)	1392
Ideo/PID: Moderate/Liberal Republican	11%	(47)	89%	(378)	425
Ideo/PID: Moderate/Conservative Democrat	10%	(70)	90%	(605)	674
Ideo/PID: Liberal Democrat	8%	(90)	92%	(1013)	1103
Unfavorable of Biden and Trump	16%	(124)	84%	(631)	755
2024 H2H Matchup: Biden Voter	10%	(222)	90%	(1912)	2135
2024 H2H Matchup: Trump Voter	14%	(334)	86%	(1999)	2333
2024 H2H Matchup: Would not Vote	10%	(19)	90%	(179)	198
2024 H2H Matchup: Do not Know	14%	(36)	86%	(230)	266
2022 House Vote: Democrat	10%	(202)	90%	(1855)	2057
2022 House Vote: Republican	16%	(323)	84%	(1680)	2003
2022 House Vote: Did not Vote	10%	(76)	90%	(715)	791
2020 Vote: Joe Biden	10%	(233)	90%	(2038)	2271
2020 Vote: Donald Trump	15%	(340)	85%	(1896)	2236
2020 Vote: Someone Else	20%	(14)	80%	(56)	70
2020 Vote: Did not Vote	7%	(26)	93%	(330)	355
2016 Vote: Hillary Clinton	10%	(162)	90%	(1515)	1678
2016 Vote: Donald Trump	17%	(328)	83%	(1620)	1947
2016 Vote: Someone Else	15%	(27)	85%	(150)	177
2020 Vote/PID: Not Biden/Democrat	6%	(11)	94%	(175)	187
2020 Vote/PID: Not Trump/Republican	15%	(33)	85%	(181)	214

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(612)	88%	(4320)	4932
U.S. Economy: Wrong Track	13%	(429)	87%	(2925)	3354
U.S. Economy: Right Direction	12%	(183)	88%	(1395)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(160)	90%	(1452)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(338)	86%	(2086)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(113)	87%	(782)	896
Top 2024 Issue: Economy	11%	(185)	89%	(1502)	1687
Community: Urban	12%	(129)	88%	(971)	1100
Community: Suburban	13%	(305)	87%	(2076)	2381
Community: Rural	12%	(178)	88%	(1273)	1451
Community/Gender: Urban Women	11%	(53)	89%	(434)	486
Community/Gender: Urban Men	12%	(76)	88%	(537)	614
Community/Gender: Rural Women	11%	(93)	89%	(745)	838
Community/Gender: Rural Men	14%	(84)	86%	(528)	613
Community/Gender: Suburban Women	10%	(125)	90%	(1174)	1299
Community/Gender: Suburban Men	17%	(180)	83%	(902)	1083
Homeowner	14%	(528)	86%	(3257)	3785
Renter	8%	(74)	92%	(909)	983
Military HHnm: Yes	18%	(131)	82%	(588)	719
Military HH: No	11%	(480)	89%	(3733)	4213
Employ: Private Sector	10%	(186)	90%	(1652)	1838
Employ: Government	11%	(33)	89%	(277)	310
Employ: Self-Employed	13%	(52)	87%	(358)	410
Employ: Homemaker	10%	(28)	90%	(241)	269
Employ: Student	4%	(5)	96%	(107)	112
Employ: Retired	18%	(244)	82%	(1084)	1328
Employ: Unemployed	9%	(34)	91%	(362)	396
Employ: Other	11%	(30)	89%	(238)	268
Self + Household: White-Collar	16%	(300)	84%	(1554)	1854
Self + Household: Blue Collar	11%	(247)	89%	(2104)	2351
Union HH: Yes	8%	(31)	92%	(341)	372
Union HH: No	13%	(581)	87%	(3979)	4560

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(612)	88%	(4320)	4932
LGBTQ+: Yes	9%	(42)	91%	(419)	461
LGBTQ+: No	13%	(570)	87%	(3901)	4471
Motivated to Vote	13%	(568)	87%	(3838)	4406
Parent: Yes	9%	(124)	91%	(1264)	1387
Parent: No	14%	(488)	86%	(3057)	3545
COVID Vaccine: Yes	13%	(451)	87%	(3018)	3469
COVID Vaccine: No	11%	(161)	89%	(1303)	1463
Student Loans: Yes	8%	(67)	92%	(746)	813
Student Loans: No	13%	(545)	87%	(3574)	4119
Favorable Opinion of Haley	17%	(290)	83%	(1380)	1670
Unfavorable Opinion of Haley	12%	(258)	88%	(1853)	2111
Protestant	18%	(246)	82%	(1102)	1348
Roman Catholic	13%	(133)	87%	(918)	1051
Jewish	7%	(6)	93%	(84)	90
Muslim	10%	(6)	90%	(51)	57
Atheist	7%	(15)	93%	(187)	202
Agnostic	10%	(21)	90%	(186)	207
Something else	10%	(86)	90%	(788)	874
Nothing in particular	8%	(81)	92%	(900)	981
Prodigal Biden Voter	9%	(28)	91%	(276)	304
Undecided Voter (DK/WNV)	12%	(55)	88%	(409)	464
Undecided Voter (DK)	10%	(19)	90%	(179)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(112)	98%	(4820)	4932
Gender: Male	2%	(47)	98%	(2262)	2309
Gender: Female	3%	(66)	97%	(2557)	2623
Age: 18-34	1%	(15)	99%	(1287)	1303
Age: 35-44	1%	(9)	99%	(660)	669
Age: 45-64	3%	(46)	97%	(1660)	1706
Age: 65+	3%	(42)	97%	(1213)	1254
GenZers: 1997-2012	1%	(8)	99%	(604)	612
Millennials: 1981-1996	1%	(16)	99%	(1273)	1289
GenXers: 1965-1980	3%	(36)	97%	(1279)	1315
Baby Boomers: 1946-1964	3%	(44)	97%	(1566)	1610
Educ: < College	2%	(67)	98%	(3039)	3107
Educ: Bachelors degree	2%	(22)	98%	(1141)	1163
Educ: Post-grad	3%	(23)	97%	(640)	662
Income: Under 50k	3%	(54)	97%	(1927)	1980
Income: 50k-100k	2%	(35)	98%	(1808)	1843
Income: 100k+	2%	(23)	98%	(1085)	1109
Ethnicity: White (Non-Hispanic)	2%	(74)	98%	(3545)	3619
Ethnicity: Hispanic	1%	(5)	99%	(336)	341
Ethnicity: Black (Non-Hispanic)	2%	(15)	98%	(712)	727
Ethnicity: Asian + Other (Non-Hispanic)	8%	(19)	92%	(226)	245
All Christian	2%	(39)	98%	(2426)	2466
All Non-Christian	2%	(4)	98%	(198)	202
Atheist	7%	(15)	93%	(187)	202
Agnostic/Nothing in particular	2%	(27)	98%	(1162)	1188
Something Else	3%	(28)	97%	(847)	874
Evangelical	2%	(25)	98%	(1329)	1354
Non-Evangelical	2%	(42)	98%	(1877)	1919
PID: Dem (no lean)	3%	(48)	97%	(1775)	1823
PID: Ind (no lean)	3%	(36)	97%	(1211)	1248
PID: Rep (no lean)	2%	(28)	98%	(1834)	1862

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(112)	98%	(4820)	4932
PID/Gender: Dem Men	2%	(13)	98%	(802)	816
PID/Gender: Dem Women	3%	(34)	97%	(972)	1007
PID/Gender: Ind Men	4%	(27)	96%	(604)	630
PID/Gender: Ind Women	2%	(10)	98%	(608)	618
PID/Gender: Rep Men	1%	(7)	99%	(856)	863
PID/Gender: Rep Women	2%	(21)	98%	(977)	999
Ideo: Liberal (1-3)	3%	(46)	97%	(1393)	1439
Ideo: Moderate (4)	2%	(27)	98%	(1380)	1406
Ideo: Conservative (5-7)	2%	(37)	98%	(1874)	1911
Ideo/PID: Conservative Republican	2%	(21)	98%	(1371)	1392
Ideo/PID: Moderate/Liberal Republican	1%	(6)	99%	(418)	425
Ideo/PID: Moderate/Conservative Democrat	1%	(9)	99%	(665)	674
Ideo/PID: Liberal Democrat	3%	(36)	97%	(1067)	1103
Unfavorable of Biden and Trump	2%	(16)	98%	(738)	755
2024 H2H Matchup: Biden Voter	2%	(52)	98%	(2082)	2135
2024 H2H Matchup: Trump Voter	2%	(44)	98%	(2289)	2333
2024 H2H Matchup: Would not Vote	5%	(9)	95%	(188)	198
2024 H2H Matchup: Do not Know	3%	(7)	97%	(260)	266
2022 House Vote: Democrat	3%	(60)	97%	(1996)	2057
2022 House Vote: Republican	2%	(35)	98%	(1968)	2003
2022 House Vote: Did not Vote	2%	(15)	98%	(776)	791
2020 Vote: Joe Biden	3%	(64)	97%	(2207)	2271
2020 Vote: Donald Trump	2%	(41)	98%	(2195)	2236
2020 Vote: Someone Else	2%	(1)	98%	(69)	70
2020 Vote: Did not Vote	2%	(6)	98%	(349)	355
2016 Vote: Hillary Clinton	3%	(48)	97%	(1629)	1678
2016 Vote: Donald Trump	2%	(43)	98%	(1905)	1947
2016 Vote: Someone Else	5%	(8)	95%	(169)	177
2020 Vote/PID: Not Biden/Democrat	2%	(3)	98%	(183)	187
2020 Vote/PID: Not Trump/Republican	2%	(5)	98%	(209)	214

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected	Not Selected	Total N
Registered Voters	2% (112)	98% (4820)	4932
U.S. Economy: Wrong Track	2% (74)	98% (3280)	3354
U.S. Economy: Right Direction	2% (38)	98% (1540)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (46)	97% (1566)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (46)	98% (2378)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (20)	98% (876)	896
Top 2024 Issue: Economy	1% (12)	99% (1675)	1687
Community: Urban	2% (23)	98% (1077)	1100
Community: Suburban	3% (61)	97% (2320)	2381
Community: Rural	2% (28)	98% (1422)	1451
Community/Gender: Urban Women	3% (13)	97% (474)	486
Community/Gender: Urban Men	2% (10)	98% (603)	614
Community/Gender: Rural Women	2% (15)	98% (823)	838
Community/Gender: Rural Men	2% (13)	98% (599)	613
Community/Gender: Suburban Women	3% (38)	97% (1261)	1299
Community/Gender: Suburban Men	2% (23)	98% (1059)	1083
Homeowner	2% (87)	98% (3698)	3785
Renter	2% (23)	98% (960)	983
Military HHnm: Yes	3% (20)	97% (699)	719
Military HH: No	2% (92)	98% (4121)	4213
Employ: Private Sector	1% (26)	99% (1813)	1838
Employ: Government	— (0)	100% (310)	310
Employ: Self-Employed	3% (12)	97% (397)	410
Employ: Homemaker	1% (3)	99% (266)	269
Employ: Student	1% (1)	99% (110)	112
Employ: Retired	3% (46)	97% (1282)	1328
Employ: Unemployed	3% (13)	97% (384)	396
Employ: Other	4% (11)	96% (258)	268
Self + Household: White-Collar	2% (37)	98% (1817)	1854
Self + Household: Blue Collar	2% (47)	98% (2304)	2351
Union HH: Yes	2% (8)	98% (364)	372
Union HH: No	2% (104)	98% (4456)	4560

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(112)	98%	(4820)	4932
LGBTQ+: Yes	4%	(19)	96%	(442)	461
LGBTQ+: No	2%	(94)	98%	(4377)	4471
Motivated to Vote	2%	(104)	98%	(4302)	4406
Parent: Yes	1%	(9)	99%	(1379)	1387
Parent: No	3%	(104)	97%	(3441)	3545
COVID Vaccine: Yes	2%	(81)	98%	(3387)	3469
COVID Vaccine: No	2%	(31)	98%	(1433)	1463
Student Loans: Yes	2%	(13)	98%	(800)	813
Student Loans: No	2%	(100)	98%	(4020)	4119
Favorable Opinion of Haley	1%	(24)	99%	(1646)	1670
Unfavorable Opinion of Haley	3%	(63)	97%	(2047)	2111
Protestant	2%	(24)	98%	(1324)	1348
Roman Catholic	1%	(15)	99%	(1036)	1051
Jewish	2%	(2)	98%	(88)	90
Muslim	3%	(2)	97%	(56)	57
Atheist	7%	(15)	93%	(187)	202
Agnostic	4%	(8)	96%	(199)	207
Something else	3%	(28)	97%	(847)	874
Nothing in particular	2%	(19)	98%	(962)	981
Prodigal Biden Voter	5%	(15)	95%	(290)	304
Undecided Voter (DK/WNV)	3%	(16)	97%	(448)	464
Undecided Voter (DK)	5%	(9)	95%	(188)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	61%	(3011)	39%	(1921)	4932
Gender: Male	56%	(1291)	44%	(1018)	2309
Gender: Female	66%	(1720)	34%	(903)	2623
Age: 18-34	49%	(639)	51%	(664)	1303
Age: 35-44	54%	(361)	46%	(308)	669
Age: 45-64	66%	(1122)	34%	(585)	1706
Age: 65+	71%	(889)	29%	(365)	1254
GenZers: 1997-2012	44%	(271)	56%	(341)	612
Millennials: 1981-1996	54%	(692)	46%	(596)	1289
GenXers: 1965-1980	65%	(850)	35%	(465)	1315
Baby Boomers: 1946-1964	69%	(1115)	31%	(495)	1610
Educ: < College	63%	(1943)	37%	(1163)	3107
Educ: Bachelors degree	61%	(704)	39%	(459)	1163
Educ: Post-grad	55%	(363)	45%	(299)	662
Income: Under 50k	64%	(1259)	36%	(721)	1980
Income: 50k-100k	61%	(1119)	39%	(724)	1843
Income: 100k+	57%	(633)	43%	(475)	1109
Ethnicity: White (Non-Hispanic)	66%	(2377)	34%	(1243)	3619
Ethnicity: Hispanic	50%	(169)	50%	(172)	341
Ethnicity: Black (Non-Hispanic)	45%	(327)	55%	(400)	727
Ethnicity: Asian + Other (Non-Hispanic)	57%	(138)	43%	(106)	245
All Christian	64%	(1582)	36%	(883)	2466
All Non-Christian	50%	(102)	50%	(101)	202
Atheist	51%	(103)	49%	(99)	202
Agnostic/Nothing in particular	58%	(687)	42%	(501)	1188
Something Else	61%	(537)	39%	(337)	874
Evangelical	64%	(862)	36%	(492)	1354
Non-Evangelical	63%	(1216)	37%	(703)	1919
PID: Dem (no lean)	55%	(1006)	45%	(817)	1823
PID: Ind (no lean)	63%	(786)	37%	(461)	1248
PID: Rep (no lean)	65%	(1219)	35%	(643)	1862

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	61%	(3011)	39%	(1921)	4932
PID/Gender: Dem Men	51%	(414)	49%	(401)	816
PID/Gender: Dem Women	59%	(591)	41%	(415)	1007
PID/Gender: Ind Men	59%	(372)	41%	(258)	630
PID/Gender: Ind Women	67%	(414)	33%	(204)	618
PID/Gender: Rep Men	58%	(504)	42%	(359)	863
PID/Gender: Rep Women	72%	(715)	28%	(284)	999
Ideo: Liberal (1-3)	54%	(775)	46%	(664)	1439
Ideo: Moderate (4)	60%	(848)	40%	(559)	1406
Ideo: Conservative (5-7)	67%	(1286)	33%	(625)	1911
Ideo/PID: Conservative Republican	68%	(952)	32%	(440)	1392
Ideo/PID: Moderate/Liberal Republican	57%	(243)	43%	(182)	425
Ideo/PID: Moderate/Conservative Democrat	56%	(377)	44%	(297)	674
Ideo/PID: Liberal Democrat	55%	(608)	45%	(495)	1103
Unfavorable of Biden and Trump	66%	(497)	34%	(258)	755
2024 H2H Matchup: Biden Voter	55%	(1176)	45%	(958)	2135
2024 H2H Matchup: Trump Voter	66%	(1544)	34%	(790)	2333
2024 H2H Matchup: Would not Vote	62%	(123)	38%	(75)	198
2024 H2H Matchup: Do not Know	63%	(169)	37%	(98)	266
2022 House Vote: Democrat	56%	(1155)	44%	(902)	2057
2022 House Vote: Republican	67%	(1336)	33%	(667)	2003
2022 House Vote: Did not Vote	60%	(472)	40%	(319)	791
2020 Vote: Joe Biden	56%	(1272)	44%	(998)	2271
2020 Vote: Donald Trump	67%	(1507)	33%	(729)	2236
2020 Vote: Someone Else	62%	(44)	38%	(26)	70
2020 Vote: Did not Vote	53%	(188)	47%	(167)	355
2016 Vote: Hillary Clinton	56%	(944)	44%	(734)	1678
2016 Vote: Donald Trump	67%	(1312)	33%	(636)	1947
2016 Vote: Someone Else	62%	(110)	38%	(67)	177
2020 Vote/PID: Not Biden/Democrat	56%	(105)	44%	(81)	187
2020 Vote/PID: Not Trump/Republican	55%	(117)	45%	(96)	214

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	61%	(3011)	39%	(1921)	4932
U.S. Economy: Wrong Track	66%	(2217)	34%	(1137)	3354
U.S. Economy: Right Direction	50%	(794)	50%	(784)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(850)	47%	(762)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(1606)	34%	(818)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	62%	(555)	38%	(340)	896
Top 2024 Issue: Economy	65%	(1098)	35%	(589)	1687
Community: Urban	52%	(570)	48%	(530)	1100
Community: Suburban	63%	(1495)	37%	(886)	2381
Community: Rural	65%	(946)	35%	(505)	1451
Community/Gender: Urban Women	60%	(293)	40%	(193)	486
Community/Gender: Urban Men	45%	(277)	55%	(337)	614
Community/Gender: Rural Women	69%	(582)	31%	(256)	838
Community/Gender: Rural Men	59%	(363)	41%	(249)	613
Community/Gender: Suburban Women	65%	(845)	35%	(454)	1299
Community/Gender: Suburban Men	60%	(651)	40%	(432)	1083
Homeowner	62%	(2340)	38%	(1444)	3785
Renter	57%	(565)	43%	(418)	983
Military HHnm: Yes	66%	(476)	34%	(243)	719
Military HH: No	60%	(2535)	40%	(1678)	4213
Employ: Private Sector	57%	(1051)	43%	(787)	1838
Employ: Government	52%	(163)	48%	(148)	310
Employ: Self-Employed	54%	(221)	46%	(189)	410
Employ: Homemaker	76%	(205)	24%	(64)	269
Employ: Student	48%	(54)	52%	(58)	112
Employ: Retired	69%	(920)	31%	(408)	1328
Employ: Unemployed	57%	(226)	43%	(170)	396
Employ: Other	64%	(171)	36%	(97)	268
Self + Household: White-Collar	58%	(1081)	42%	(773)	1854
Self + Household: Blue Collar	65%	(1521)	35%	(831)	2351
Union HH: Yes	52%	(193)	48%	(179)	372
Union HH: No	62%	(2818)	38%	(1742)	4560

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	61%	(3011)	39%	(1921)	4932
LGBTQ+: Yes	53%	(246)	47%	(216)	461
LGBTQ+: No	62%	(2766)	38%	(1705)	4471
Motivated to Vote	62%	(2741)	38%	(1665)	4406
Parent: Yes	57%	(787)	43%	(601)	1387
Parent: No	63%	(2225)	37%	(1320)	3545
COVID Vaccine: Yes	60%	(2093)	40%	(1375)	3469
COVID Vaccine: No	63%	(918)	37%	(546)	1463
Student Loans: Yes	56%	(452)	44%	(361)	813
Student Loans: No	62%	(2559)	38%	(1560)	4119
Favorable Opinion of Haley	60%	(1007)	40%	(663)	1670
Unfavorable Opinion of Haley	62%	(1298)	38%	(812)	2111
Protestant	68%	(920)	32%	(428)	1348
Roman Catholic	59%	(621)	41%	(430)	1051
Jewish	51%	(45)	49%	(44)	90
Muslim	45%	(26)	55%	(32)	57
Atheist	51%	(103)	49%	(99)	202
Agnostic	60%	(123)	40%	(84)	207
Something else	61%	(537)	39%	(337)	874
Nothing in particular	57%	(564)	43%	(418)	981
Prodigal Biden Voter	58%	(177)	42%	(127)	304
Undecided Voter (DK/WNV)	63%	(291)	37%	(173)	464
Undecided Voter (DK)	62%	(123)	38%	(75)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(1236)	75%	(3696)	4932
Gender: Male	26%	(591)	74%	(1718)	2309
Gender: Female	25%	(644)	75%	(1979)	2623
Age: 18-34	23%	(298)	77%	(1005)	1303
Age: 35-44	25%	(166)	75%	(502)	669
Age: 45-64	26%	(439)	74%	(1268)	1706
Age: 65+	27%	(332)	73%	(922)	1254
GenZers: 1997-2012	19%	(113)	81%	(498)	612
Millennials: 1981-1996	25%	(326)	75%	(963)	1289
GenXers: 1965-1980	27%	(352)	73%	(963)	1315
Baby Boomers: 1946-1964	26%	(411)	74%	(1198)	1610
Educ: < College	24%	(761)	76%	(2346)	3107
Educ: Bachelors degree	27%	(314)	73%	(849)	1163
Educ: Post-grad	24%	(160)	76%	(502)	662
Income: Under 50k	24%	(478)	76%	(1502)	1980
Income: 50k-100k	26%	(485)	74%	(1358)	1843
Income: 100k+	25%	(272)	75%	(836)	1109
Ethnicity: White (Non-Hispanic)	27%	(986)	73%	(2633)	3619
Ethnicity: Hispanic	24%	(82)	76%	(259)	341
Ethnicity: Black (Non-Hispanic)	18%	(132)	82%	(595)	727
Ethnicity: Asian + Other (Non-Hispanic)	15%	(36)	85%	(209)	245
All Christian	27%	(661)	73%	(1805)	2466
All Non-Christian	24%	(48)	76%	(155)	202
Atheist	18%	(37)	82%	(165)	202
Agnostic/Nothing in particular	28%	(332)	72%	(857)	1188
Something Else	18%	(159)	82%	(715)	874
Evangelical	23%	(306)	77%	(1049)	1354
Non-Evangelical	26%	(502)	74%	(1417)	1919
PID: Dem (no lean)	23%	(424)	77%	(1399)	1823
PID: Ind (no lean)	25%	(313)	75%	(935)	1248
PID: Rep (no lean)	27%	(499)	73%	(1363)	1862

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(1236)	75%	(3696)	4932
PID/Gender: Dem Men	22%	(183)	78%	(633)	816
PID/Gender: Dem Women	24%	(241)	76%	(766)	1007
PID/Gender: Ind Men	25%	(159)	75%	(471)	630
PID/Gender: Ind Women	25%	(154)	75%	(464)	618
PID/Gender: Rep Men	29%	(249)	71%	(614)	863
PID/Gender: Rep Women	25%	(250)	75%	(749)	999
Ideo: Liberal (1-3)	24%	(349)	76%	(1090)	1439
Ideo: Moderate (4)	23%	(328)	77%	(1079)	1406
Ideo: Conservative (5-7)	28%	(525)	72%	(1385)	1911
Ideo/PID: Conservative Republican	29%	(399)	71%	(994)	1392
Ideo/PID: Moderate/Liberal Republican	22%	(93)	78%	(332)	425
Ideo/PID: Moderate/Conservative Democrat	20%	(134)	80%	(540)	674
Ideo/PID: Liberal Democrat	26%	(285)	74%	(818)	1103
Unfavorable of Biden and Trump	27%	(203)	73%	(552)	755
2024 H2H Matchup: Biden Voter	24%	(504)	76%	(1630)	2135
2024 H2H Matchup: Trump Voter	27%	(624)	73%	(1709)	2333
2024 H2H Matchup: Would not Vote	26%	(52)	74%	(146)	198
2024 H2H Matchup: Do not Know	21%	(55)	79%	(211)	266
2022 House Vote: Democrat	24%	(493)	76%	(1564)	2057
2022 House Vote: Republican	27%	(541)	73%	(1462)	2003
2022 House Vote: Did not Vote	23%	(185)	77%	(606)	791
2020 Vote: Joe Biden	24%	(540)	76%	(1731)	2271
2020 Vote: Donald Trump	27%	(607)	73%	(1629)	2236
2020 Vote: Someone Else	17%	(12)	83%	(58)	70
2020 Vote: Did not Vote	22%	(77)	78%	(278)	355
2016 Vote: Hillary Clinton	24%	(396)	76%	(1282)	1678
2016 Vote: Donald Trump	28%	(538)	72%	(1409)	1947
2016 Vote: Someone Else	26%	(46)	74%	(132)	177
2020 Vote/PID: Not Biden/Democrat	20%	(38)	80%	(148)	187
2020 Vote/PID: Not Trump/Republican	23%	(50)	77%	(164)	214

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(1236)	75%	(3696)	4932
U.S. Economy: Wrong Track	26%	(879)	74%	(2475)	3354
U.S. Economy: Right Direction	23%	(356)	77%	(1222)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24%	(380)	76%	(1232)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(650)	73%	(1775)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(206)	77%	(690)	896
Top 2024 Issue: Economy	30%	(509)	70%	(1178)	1687
Community: Urban	22%	(240)	78%	(860)	1100
Community: Suburban	25%	(605)	75%	(1776)	2381
Community: Rural	27%	(390)	73%	(1061)	1451
Community/Gender: Urban Women	20%	(99)	80%	(387)	486
Community/Gender: Urban Men	23%	(141)	77%	(472)	614
Community/Gender: Rural Women	26%	(219)	74%	(619)	838
Community/Gender: Rural Men	28%	(171)	72%	(442)	613
Community/Gender: Suburban Women	25%	(326)	75%	(972)	1299
Community/Gender: Suburban Men	26%	(279)	74%	(804)	1083
Homeowner	26%	(997)	74%	(2788)	3785
Renter	21%	(206)	79%	(777)	983
Military HHnm: Yes	27%	(197)	73%	(522)	719
Military HH: No	25%	(1039)	75%	(3174)	4213
Employ: Private Sector	26%	(473)	74%	(1365)	1838
Employ: Government	21%	(66)	79%	(244)	310
Employ: Self-Employed	23%	(92)	77%	(318)	410
Employ: Homemaker	28%	(75)	72%	(194)	269
Employ: Student	27%	(30)	73%	(82)	112
Employ: Retired	26%	(348)	74%	(980)	1328
Employ: Unemployed	25%	(100)	75%	(297)	396
Employ: Other	19%	(51)	81%	(217)	268
Self + Household: White-Collar	24%	(454)	76%	(1400)	1854
Self + Household: Blue Collar	26%	(611)	74%	(1741)	2351
Union HH: Yes	30%	(111)	70%	(262)	372
Union HH: No	25%	(1125)	75%	(3435)	4560

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(1236)	75%	(3696)	4932
LGBTQ+: Yes	24%	(108)	76%	(353)	461
LGBTQ+: No	25%	(1127)	75%	(3344)	4471
Motivated to Vote	26%	(1131)	74%	(3275)	4406
Parent: Yes	27%	(379)	73%	(1009)	1387
Parent: No	24%	(857)	76%	(2688)	3545
COVID Vaccine: Yes	25%	(855)	75%	(2614)	3469
COVID Vaccine: No	26%	(381)	74%	(1083)	1463
Student Loans: Yes	24%	(192)	76%	(621)	813
Student Loans: No	25%	(1044)	75%	(3075)	4119
Favorable Opinion of Haley	27%	(453)	73%	(1218)	1670
Unfavorable Opinion of Haley	25%	(526)	75%	(1585)	2111
Protestant	29%	(394)	71%	(954)	1348
Roman Catholic	24%	(255)	76%	(795)	1051
Jewish	33%	(30)	67%	(60)	90
Muslim	16%	(9)	84%	(48)	57
Atheist	18%	(37)	82%	(165)	202
Agnostic	31%	(64)	69%	(143)	207
Something else	18%	(159)	82%	(715)	874
Nothing in particular	27%	(268)	73%	(713)	981
Prodigal Biden Voter	21%	(64)	79%	(241)	304
Undecided Voter (DK/WNV)	23%	(107)	77%	(357)	464
Undecided Voter (DK)	26%	(52)	74%	(146)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(1651)	67%	(3281)	4932
Gender: Male	29%	(659)	71%	(1650)	2309
Gender: Female	38%	(992)	62%	(1631)	2623
Age: 18-34	27%	(348)	73%	(955)	1303
Age: 35-44	30%	(200)	70%	(469)	669
Age: 45-64	36%	(614)	64%	(1092)	1706
Age: 65+	39%	(490)	61%	(765)	1254
GenZers: 1997-2012	25%	(152)	75%	(460)	612
Millennials: 1981-1996	29%	(376)	71%	(913)	1289
GenXers: 1965-1980	33%	(433)	67%	(882)	1315
Baby Boomers: 1946-1964	41%	(659)	59%	(950)	1610
Educ: < College	33%	(1024)	67%	(2083)	3107
Educ: Bachelors degree	34%	(392)	66%	(771)	1163
Educ: Post-grad	35%	(235)	65%	(427)	662
Income: Under 50k	35%	(696)	65%	(1285)	1980
Income: 50k-100k	33%	(606)	67%	(1236)	1843
Income: 100k+	31%	(349)	69%	(760)	1109
Ethnicity: White (Non-Hispanic)	34%	(1248)	66%	(2372)	3619
Ethnicity: Hispanic	30%	(101)	70%	(240)	341
Ethnicity: Black (Non-Hispanic)	32%	(230)	68%	(497)	727
Ethnicity: Asian + Other (Non-Hispanic)	30%	(72)	70%	(172)	245
All Christian	32%	(779)	68%	(1686)	2466
All Non-Christian	37%	(75)	63%	(127)	202
Atheist	42%	(84)	58%	(118)	202
Agnostic/Nothing in particular	35%	(411)	65%	(777)	1188
Something Else	35%	(302)	65%	(572)	874
Evangelical	31%	(425)	69%	(929)	1354
Non-Evangelical	33%	(638)	67%	(1281)	1919
PID: Dem (no lean)	43%	(787)	57%	(1035)	1823
PID: Ind (no lean)	31%	(383)	69%	(865)	1248
PID: Rep (no lean)	26%	(480)	74%	(1381)	1862

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(1651)	67%	(3281)	4932
PID/Gender: Dem Men	39%	(320)	61%	(496)	816
PID/Gender: Dem Women	46%	(468)	54%	(539)	1007
PID/Gender: Ind Men	26%	(166)	74%	(464)	630
PID/Gender: Ind Women	35%	(217)	65%	(401)	618
PID/Gender: Rep Men	20%	(173)	80%	(690)	863
PID/Gender: Rep Women	31%	(308)	69%	(691)	999
Ideo: Liberal (1-3)	43%	(622)	57%	(817)	1439
Ideo: Moderate (4)	36%	(510)	64%	(896)	1406
Ideo: Conservative (5-7)	24%	(461)	76%	(1450)	1911
Ideo/PID: Conservative Republican	23%	(326)	77%	(1066)	1392
Ideo/PID: Moderate/Liberal Republican	32%	(136)	68%	(289)	425
Ideo/PID: Moderate/Conservative Democrat	39%	(264)	61%	(410)	674
Ideo/PID: Liberal Democrat	46%	(507)	54%	(596)	1103
Unfavorable of Biden and Trump	31%	(230)	69%	(524)	755
2024 H2H Matchup: Biden Voter	44%	(947)	56%	(1188)	2135
2024 H2H Matchup: Trump Voter	24%	(548)	76%	(1785)	2333
2024 H2H Matchup: Would not Vote	33%	(65)	67%	(132)	198
2024 H2H Matchup: Do not Know	34%	(91)	66%	(176)	266
2022 House Vote: Democrat	44%	(903)	56%	(1154)	2057
2022 House Vote: Republican	24%	(485)	76%	(1518)	2003
2022 House Vote: Did not Vote	30%	(241)	70%	(550)	791
2020 Vote: Joe Biden	44%	(995)	56%	(1275)	2271
2020 Vote: Donald Trump	24%	(543)	76%	(1693)	2236
2020 Vote: Someone Else	29%	(20)	71%	(50)	70
2020 Vote: Did not Vote	26%	(93)	74%	(262)	355
2016 Vote: Hillary Clinton	46%	(775)	54%	(903)	1678
2016 Vote: Donald Trump	25%	(489)	75%	(1459)	1947
2016 Vote: Someone Else	30%	(53)	70%	(124)	177
2020 Vote/PID: Not Biden/Democrat	28%	(51)	72%	(135)	187
2020 Vote/PID: Not Trump/Republican	34%	(73)	66%	(141)	214

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(1651)	67%	(3281)	4932
U.S. Economy: Wrong Track	29%	(971)	71%	(2383)	3354
U.S. Economy: Right Direction	43%	(680)	57%	(898)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(736)	54%	(876)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(574)	76%	(1850)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	38%	(341)	62%	(555)	896
Top 2024 Issue: Economy	26%	(433)	74%	(1254)	1687
Community: Urban	32%	(357)	68%	(743)	1100
Community: Suburban	33%	(781)	67%	(1600)	2381
Community: Rural	35%	(513)	65%	(938)	1451
Community/Gender: Urban Women	40%	(195)	60%	(292)	486
Community/Gender: Urban Men	27%	(163)	73%	(451)	614
Community/Gender: Rural Women	38%	(319)	62%	(519)	838
Community/Gender: Rural Men	32%	(194)	68%	(419)	613
Community/Gender: Suburban Women	37%	(479)	63%	(820)	1299
Community/Gender: Suburban Men	28%	(303)	72%	(780)	1083
Homeowner	34%	(1305)	66%	(2480)	3785
Renter	30%	(297)	70%	(687)	983
Military HHnm: Yes	31%	(223)	69%	(496)	719
Military HH: No	34%	(1428)	66%	(2785)	4213
Employ: Private Sector	30%	(558)	70%	(1280)	1838
Employ: Government	26%	(81)	74%	(229)	310
Employ: Self-Employed	29%	(120)	71%	(290)	410
Employ: Homemaker	35%	(94)	65%	(175)	269
Employ: Student	32%	(35)	68%	(76)	112
Employ: Retired	41%	(542)	59%	(786)	1328
Employ: Unemployed	32%	(128)	68%	(269)	396
Employ: Other	35%	(93)	65%	(175)	268
Self + Household: White-Collar	35%	(641)	65%	(1213)	1854
Self + Household: Blue Collar	33%	(780)	67%	(1571)	2351
Union HH: Yes	36%	(135)	64%	(238)	372
Union HH: No	33%	(1517)	67%	(3043)	4560

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(1651)	67%	(3281)	4932
LGBTQ+: Yes	31%	(145)	69%	(316)	461
LGBTQ+: No	34%	(1506)	66%	(2965)	4471
Motivated to Vote	34%	(1495)	66%	(2911)	4406
Parent: Yes	29%	(397)	71%	(990)	1387
Parent: No	35%	(1254)	65%	(2291)	3545
COVID Vaccine: Yes	38%	(1324)	62%	(2144)	3469
COVID Vaccine: No	22%	(327)	78%	(1137)	1463
Student Loans: Yes	31%	(248)	69%	(565)	813
Student Loans: No	34%	(1403)	66%	(2716)	4119
Favorable Opinion of Haley	30%	(505)	70%	(1166)	1670
Unfavorable Opinion of Haley	36%	(749)	64%	(1361)	2111
Protestant	31%	(417)	69%	(931)	1348
Roman Catholic	33%	(344)	67%	(707)	1051
Jewish	45%	(40)	55%	(50)	90
Muslim	21%	(12)	79%	(45)	57
Atheist	42%	(84)	58%	(118)	202
Agnostic	38%	(79)	62%	(128)	207
Something else	35%	(302)	65%	(572)	874
Nothing in particular	34%	(332)	66%	(649)	981
Prodigal Biden Voter	34%	(104)	66%	(200)	304
Undecided Voter (DK/WNV)	34%	(156)	66%	(308)	464
Undecided Voter (DK)	33%	(65)	67%	(132)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1361)	72%	(3571)	4932
Gender: Male	29%	(663)	71%	(1646)	2309
Gender: Female	27%	(698)	73%	(1925)	2623
Age: 18-34	28%	(368)	72%	(934)	1303
Age: 35-44	24%	(158)	76%	(511)	669
Age: 45-64	29%	(493)	71%	(1214)	1706
Age: 65+	27%	(342)	73%	(913)	1254
GenZers: 1997-2012	33%	(199)	67%	(413)	612
Millennials: 1981-1996	24%	(310)	76%	(978)	1289
GenXers: 1965-1980	30%	(389)	70%	(926)	1315
Baby Boomers: 1946-1964	27%	(439)	73%	(1171)	1610
Educ: < College	31%	(974)	69%	(2133)	3107
Educ: Bachelors degree	24%	(280)	76%	(883)	1163
Educ: Post-grad	16%	(107)	84%	(556)	662
Income: Under 50k	30%	(594)	70%	(1387)	1980
Income: 50k-100k	28%	(514)	72%	(1329)	1843
Income: 100k+	23%	(253)	77%	(856)	1109
Ethnicity: White (Non-Hispanic)	28%	(1015)	72%	(2605)	3619
Ethnicity: Hispanic	26%	(89)	74%	(252)	341
Ethnicity: Black (Non-Hispanic)	26%	(189)	74%	(538)	727
Ethnicity: Asian + Other (Non-Hispanic)	28%	(68)	72%	(176)	245
All Christian	29%	(716)	71%	(1749)	2466
All Non-Christian	18%	(37)	82%	(165)	202
Atheist	16%	(31)	84%	(170)	202
Agnostic/Nothing in particular	26%	(309)	74%	(879)	1188
Something Else	31%	(267)	69%	(607)	874
Evangelical	33%	(448)	67%	(906)	1354
Non-Evangelical	27%	(516)	73%	(1403)	1919
PID: Dem (no lean)	20%	(367)	80%	(1455)	1823
PID: Ind (no lean)	26%	(326)	74%	(921)	1248
PID: Rep (no lean)	36%	(667)	64%	(1195)	1862

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1361)	72%	(3571)	4932
PID/Gender: Dem Men	23%	(186)	77%	(630)	816
PID/Gender: Dem Women	18%	(181)	82%	(826)	1007
PID/Gender: Ind Men	26%	(162)	74%	(468)	630
PID/Gender: Ind Women	27%	(165)	73%	(453)	618
PID/Gender: Rep Men	37%	(315)	63%	(548)	863
PID/Gender: Rep Women	35%	(352)	65%	(647)	999
Ideo: Liberal (1-3)	16%	(233)	84%	(1205)	1439
Ideo: Moderate (4)	27%	(377)	73%	(1029)	1406
Ideo: Conservative (5-7)	36%	(689)	64%	(1222)	1911
Ideo/PID: Conservative Republican	37%	(514)	63%	(879)	1392
Ideo/PID: Moderate/Liberal Republican	31%	(133)	69%	(292)	425
Ideo/PID: Moderate/Conservative Democrat	28%	(191)	72%	(483)	674
Ideo/PID: Liberal Democrat	15%	(164)	85%	(939)	1103
Unfavorable of Biden and Trump	23%	(175)	77%	(580)	755
2024 H2H Matchup: Biden Voter	18%	(386)	82%	(1749)	2135
2024 H2H Matchup: Trump Voter	37%	(860)	63%	(1473)	2333
2024 H2H Matchup: Would not Vote	25%	(49)	75%	(149)	198
2024 H2H Matchup: Do not Know	25%	(66)	75%	(200)	266
2022 House Vote: Democrat	18%	(379)	82%	(1678)	2057
2022 House Vote: Republican	36%	(716)	64%	(1287)	2003
2022 House Vote: Did not Vote	31%	(245)	69%	(546)	791
2020 Vote: Joe Biden	19%	(432)	81%	(1839)	2271
2020 Vote: Donald Trump	36%	(809)	64%	(1427)	2236
2020 Vote: Someone Else	25%	(17)	75%	(53)	70
2020 Vote: Did not Vote	29%	(103)	71%	(252)	355
2016 Vote: Hillary Clinton	18%	(296)	82%	(1381)	1678
2016 Vote: Donald Trump	34%	(663)	66%	(1285)	1947
2016 Vote: Someone Else	24%	(43)	76%	(134)	177
2020 Vote/PID: Not Biden/Democrat	30%	(56)	70%	(131)	187
2020 Vote/PID: Not Trump/Republican	27%	(58)	73%	(156)	214

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1361)	72%	(3571)	4932
U.S. Economy: Wrong Track	31%	(1031)	69%	(2323)	3354
U.S. Economy: Right Direction	21%	(330)	79%	(1249)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(284)	82%	(1328)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(895)	63%	(1530)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(182)	80%	(714)	896
Top 2024 Issue: Economy	30%	(511)	70%	(1176)	1687
Community: Urban	25%	(275)	75%	(825)	1100
Community: Suburban	25%	(604)	75%	(1777)	2381
Community: Rural	33%	(482)	67%	(968)	1451
Community/Gender: Urban Women	23%	(112)	77%	(374)	486
Community/Gender: Urban Men	27%	(163)	73%	(451)	614
Community/Gender: Rural Women	32%	(270)	68%	(568)	838
Community/Gender: Rural Men	35%	(212)	65%	(400)	613
Community/Gender: Suburban Women	24%	(316)	76%	(983)	1299
Community/Gender: Suburban Men	27%	(288)	73%	(795)	1083
Homeowner	27%	(1027)	73%	(2757)	3785
Renter	27%	(269)	73%	(714)	983
Military HHnm: Yes	28%	(200)	72%	(519)	719
Military HH: No	28%	(1160)	72%	(3053)	4213
Employ: Private Sector	27%	(501)	73%	(1337)	1838
Employ: Government	25%	(77)	75%	(233)	310
Employ: Self-Employed	29%	(119)	71%	(291)	410
Employ: Homemaker	28%	(75)	72%	(194)	269
Employ: Student	28%	(31)	72%	(81)	112
Employ: Retired	28%	(378)	72%	(951)	1328
Employ: Unemployed	25%	(99)	75%	(297)	396
Employ: Other	30%	(81)	70%	(187)	268
Self + Household: White-Collar	23%	(430)	77%	(1424)	1854
Self + Household: Blue Collar	31%	(720)	69%	(1632)	2351
Union HH: Yes	27%	(100)	73%	(272)	372
Union HH: No	28%	(1261)	72%	(3299)	4560

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(1361)	72%	(3571)	4932
LGBTQ+: Yes	21%	(96)	79%	(365)	461
LGBTQ+: No	28%	(1264)	72%	(3207)	4471
Motivated to Vote	27%	(1193)	73%	(3214)	4406
Parent: Yes	27%	(378)	73%	(1009)	1387
Parent: No	28%	(983)	72%	(2562)	3545
COVID Vaccine: Yes	24%	(845)	76%	(2623)	3469
COVID Vaccine: No	35%	(515)	65%	(948)	1463
Student Loans: Yes	26%	(209)	74%	(604)	813
Student Loans: No	28%	(1152)	72%	(2968)	4119
Favorable Opinion of Haley	31%	(511)	69%	(1159)	1670
Unfavorable Opinion of Haley	24%	(513)	76%	(1597)	2111
Protestant	29%	(392)	71%	(956)	1348
Roman Catholic	29%	(305)	71%	(746)	1051
Jewish	18%	(16)	82%	(74)	90
Muslim	22%	(12)	78%	(45)	57
Atheist	16%	(31)	84%	(170)	202
Agnostic	14%	(29)	86%	(178)	207
Something else	31%	(267)	69%	(607)	874
Nothing in particular	29%	(280)	71%	(701)	981
Prodigal Biden Voter	26%	(81)	74%	(224)	304
Undecided Voter (DK/WNV)	25%	(115)	75%	(349)	464
Undecided Voter (DK)	25%	(49)	75%	(149)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2279)	37% (1836)	17% (818)	4932
Gender: Male	49% (1120)	38% (867)	14% (322)	2309
Gender: Female	44% (1159)	37% (969)	19% (496)	2623
Age: 18-34	47% (610)	31% (401)	22% (292)	1303
Age: 35-44	47% (313)	37% (245)	16% (110)	669
Age: 45-64	49% (830)	37% (639)	14% (237)	1706
Age: 65+	42% (525)	44% (550)	14% (179)	1254
GenZers: 1997-2012	47% (288)	28% (173)	25% (151)	612
Millennials: 1981-1996	46% (597)	35% (450)	19% (242)	1289
GenXers: 1965-1980	49% (650)	36% (476)	14% (188)	1315
Baby Boomers: 1946-1964	43% (697)	43% (692)	14% (220)	1610
Educ: < College	50% (1540)	33% (1036)	17% (530)	3107
Educ: Bachelors degree	43% (504)	41% (471)	16% (187)	1163
Educ: Post-grad	35% (234)	49% (328)	15% (100)	662
Income: Under 50k	44% (880)	38% (746)	18% (354)	1980
Income: 50k-100k	48% (890)	36% (658)	16% (294)	1843
Income: 100k+	46% (508)	39% (432)	15% (169)	1109
Ethnicity: White (Non-Hispanic)	52% (1885)	33% (1201)	15% (533)	3619
Ethnicity: Hispanic	37% (125)	44% (152)	19% (64)	341
Ethnicity: Black (Non-Hispanic)	23% (168)	58% (418)	19% (140)	727
Ethnicity: Asian + Other (Non-Hispanic)	41% (100)	26% (64)	33% (81)	245
All Christian	52% (1283)	34% (845)	14% (337)	2466
All Non-Christian	39% (78)	42% (85)	19% (39)	202
Atheist	23% (47)	55% (112)	21% (43)	202
Agnostic/Nothing in particular	35% (415)	44% (517)	22% (257)	1188
Something Else	52% (456)	32% (276)	16% (142)	874
Evangelical	63% (848)	26% (357)	11% (149)	1354
Non-Evangelical	44% (852)	39% (747)	17% (320)	1919
PID: Dem (no lean)	10% (181)	75% (1363)	15% (278)	1823
PID: Ind (no lean)	42% (524)	28% (355)	30% (368)	1248
PID: Rep (no lean)	85% (1573)	6% (117)	9% (171)	1862

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2279)	37% (1836)	17% (818)	4932
PID/Gender: Dem Men	13% (103)	77% (626)	11% (87)	816
PID/Gender: Dem Women	8% (78)	73% (737)	19% (191)	1007
PID/Gender: Ind Men	45% (280)	29% (183)	26% (167)	630
PID/Gender: Ind Women	39% (244)	28% (172)	33% (202)	618
PID/Gender: Rep Men	85% (737)	7% (58)	8% (69)	863
PID/Gender: Rep Women	84% (837)	6% (59)	10% (103)	999
Ideo: Liberal (1-3)	14% (195)	71% (1025)	15% (219)	1439
Ideo: Moderate (4)	35% (496)	42% (585)	23% (325)	1406
Ideo: Conservative (5-7)	79% (1508)	10% (189)	11% (213)	1911
Ideo/PID: Conservative Republican	88% (1226)	4% (56)	8% (110)	1392
Ideo/PID: Moderate/Liberal Republican	73% (311)	14% (59)	13% (55)	425
Ideo/PID: Moderate/Conservative Democrat	15% (103)	66% (445)	19% (125)	674
Ideo/PID: Liberal Democrat	6% (70)	81% (894)	13% (139)	1103
Unfavorable of Biden and Trump	35% (262)	18% (134)	48% (359)	755
2024 H2H Matchup: Biden Voter	6% (124)	79% (1682)	15% (329)	2135
2024 H2H Matchup: Trump Voter	89% (2066)	4% (85)	8% (181)	2333
2024 H2H Matchup: Would not Vote	13% (25)	12% (23)	75% (149)	198
2024 H2H Matchup: Do not Know	24% (63)	17% (44)	60% (159)	266
2022 House Vote: Democrat	9% (181)	73% (1507)	18% (369)	2057
2022 House Vote: Republican	85% (1694)	5% (110)	10% (199)	2003
2022 House Vote: Did not Vote	47% (372)	25% (200)	28% (219)	791
2020 Vote: Joe Biden	9% (198)	72% (1644)	19% (429)	2271
2020 Vote: Donald Trump	85% (1901)	4% (96)	11% (238)	2236
2020 Vote: Someone Else	38% (26)	20% (14)	43% (30)	70
2020 Vote: Did not Vote	43% (152)	23% (82)	34% (121)	355
2016 Vote: Hillary Clinton	7% (120)	78% (1302)	15% (256)	1678
2016 Vote: Donald Trump	81% (1585)	7% (130)	12% (232)	1947
2016 Vote: Someone Else	24% (43)	45% (81)	30% (54)	177
2020 Vote/PID: Not Biden/Democrat	46% (85)	36% (68)	18% (34)	187
2020 Vote/PID: Not Trump/Republican	55% (118)	26% (56)	19% (40)	214
U.S. Economy: Wrong Track	61% (2042)	20% (656)	20% (655)	3354
U.S. Economy: Right Direction	15% (237)	75% (1179)	10% (162)	1578

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2279)	37% (1836)	17% (818)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (72)	86% (1384)	10% (156)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85% (2066)	5% (111)	10% (247)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	16% (140)	38% (341)	46% (415)	896
Top 2024 Issue: Economy	60% (1009)	23% (396)	17% (281)	1687
Community: Urban	36% (396)	47% (520)	17% (185)	1100
Community: Suburban	44% (1058)	38% (913)	17% (410)	2381
Community: Rural	57% (825)	28% (403)	15% (223)	1451
Community/Gender: Urban Women	29% (143)	47% (231)	23% (113)	486
Community/Gender: Urban Men	41% (253)	47% (289)	12% (72)	614
Community/Gender: Rural Women	56% (469)	27% (224)	17% (145)	838
Community/Gender: Rural Men	58% (355)	29% (179)	13% (78)	613
Community/Gender: Suburban Women	42% (546)	40% (514)	18% (238)	1299
Community/Gender: Suburban Men	47% (512)	37% (399)	16% (171)	1083
Homeowner	47% (1794)	37% (1396)	16% (595)	3785
Renter	41% (402)	40% (393)	19% (188)	983
Military HHnm: Yes	49% (355)	34% (248)	16% (117)	719
Military HH: No	46% (1924)	38% (1588)	17% (701)	4213
Employ: Private Sector	47% (865)	36% (668)	17% (306)	1838
Employ: Government	44% (137)	38% (119)	18% (55)	310
Employ: Self-Employed	55% (227)	30% (122)	15% (60)	410
Employ: Homemaker	57% (154)	26% (70)	17% (45)	269
Employ: Student	42% (47)	27% (31)	30% (34)	112
Employ: Retired	43% (571)	44% (590)	13% (166)	1328
Employ: Unemployed	41% (161)	36% (141)	24% (94)	396
Employ: Other	43% (116)	35% (94)	22% (58)	268
Self + Household: White-Collar	43% (796)	42% (771)	16% (288)	1854
Self + Household: Blue Collar	51% (1199)	35% (816)	14% (336)	2351
Union HH: Yes	45% (166)	42% (156)	13% (50)	372
Union HH: No	46% (2112)	37% (1679)	17% (768)	4560
LGBTQ+: Yes	29% (134)	45% (208)	26% (118)	461
LGBTQ+: No	48% (2144)	36% (1627)	16% (699)	4471
Motivated to Vote	47% (2084)	39% (1709)	14% (614)	4406

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2279)	37% (1836)	17% (818)	4932
Parent: Yes	50% (689)	34% (472)	16% (226)	1387
Parent: No	45% (1589)	38% (1363)	17% (592)	3545
COVID Vaccine: Yes	36% (1266)	46% (1604)	17% (599)	3469
COVID Vaccine: No	69% (1013)	16% (232)	15% (219)	1463
Student Loans: Yes	41% (329)	39% (320)	20% (164)	813
Student Loans: No	47% (1949)	37% (1516)	16% (654)	4119
Favorable Opinion of Haley	54% (894)	31% (518)	15% (258)	1670
Unfavorable Opinion of Haley	42% (889)	45% (956)	13% (266)	2111
Protestant	55% (737)	32% (437)	13% (174)	1348
Roman Catholic	48% (507)	37% (391)	15% (153)	1051
Jewish	30% (27)	56% (51)	14% (13)	90
Muslim	57% (33)	33% (19)	11% (6)	57
Atheist	23% (47)	55% (112)	21% (43)	202
Agnostic	20% (41)	59% (123)	21% (43)	207
Something else	52% (456)	32% (276)	16% (142)	874
Nothing in particular	38% (374)	40% (394)	22% (214)	981
Prodigal Biden Voter	34% (102)	19% (59)	47% (143)	304
Undecided Voter (DK/WNV)	19% (89)	15% (68)	66% (307)	464
Undecided Voter (DK)	13% (25)	12% (23)	75% (149)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2277)	38% (1895)	15% (760)	4932
Gender: Male	48% (1111)	39% (894)	13% (303)	2309
Gender: Female	44% (1166)	38% (1000)	17% (457)	2623
Age: 18-34	46% (605)	33% (434)	20% (264)	1303
Age: 35-44	48% (320)	36% (242)	16% (106)	669
Age: 45-64	48% (811)	39% (661)	14% (235)	1706
Age: 65+	43% (542)	44% (558)	12% (155)	1254
GenZers: 1997-2012	47% (284)	32% (197)	21% (130)	612
Millennials: 1981-1996	47% (601)	35% (455)	18% (233)	1289
GenXers: 1965-1980	48% (631)	38% (501)	14% (183)	1315
Baby Boomers: 1946-1964	44% (714)	43% (694)	12% (201)	1610
Educ: < College	49% (1532)	34% (1069)	16% (505)	3107
Educ: Bachelors degree	43% (500)	42% (492)	15% (171)	1163
Educ: Post-grad	37% (245)	50% (334)	13% (83)	662
Income: Under 50k	44% (863)	39% (772)	17% (345)	1980
Income: 50k-100k	49% (895)	37% (676)	15% (271)	1843
Income: 100k+	47% (519)	40% (447)	13% (143)	1109
Ethnicity: White (Non-Hispanic)	52% (1872)	34% (1240)	14% (507)	3619
Ethnicity: Hispanic	35% (120)	45% (152)	20% (68)	341
Ethnicity: Black (Non-Hispanic)	24% (172)	59% (430)	17% (125)	727
Ethnicity: Asian + Other (Non-Hispanic)	46% (113)	30% (72)	24% (59)	245
All Christian	52% (1279)	35% (867)	13% (320)	2466
All Non-Christian	38% (76)	52% (106)	10% (20)	202
Atheist	23% (46)	59% (119)	18% (37)	202
Agnostic/Nothing in particular	35% (418)	44% (520)	21% (250)	1188
Something Else	52% (458)	32% (282)	15% (133)	874
Evangelical	63% (851)	27% (361)	11% (142)	1354
Non-Evangelical	44% (842)	40% (772)	16% (304)	1919
PID: Dem (no lean)	10% (182)	76% (1387)	14% (254)	1823
PID: Ind (no lean)	43% (530)	31% (381)	27% (336)	1248
PID: Rep (no lean)	84% (1565)	7% (127)	9% (170)	1862

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**Table BLMB10\_2:** Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2277)	38% (1895)	15% (760)	4932
PID/Gender: Dem Men	12% (99)	78% (633)	10% (84)	816
PID/Gender: Dem Women	8% (82)	75% (754)	17% (170)	1007
PID/Gender: Ind Men	44% (276)	32% (204)	24% (150)	630
PID/Gender: Ind Women	41% (254)	29% (177)	30% (187)	618
PID/Gender: Rep Men	85% (735)	7% (58)	8% (70)	863
PID/Gender: Rep Women	83% (830)	7% (69)	10% (100)	999
Ideo: Liberal (1-3)	13% (192)	73% (1052)	14% (194)	1439
Ideo: Moderate (4)	35% (490)	44% (612)	22% (304)	1406
Ideo: Conservative (5-7)	79% (1515)	10% (195)	11% (201)	1911
Ideo/PID: Conservative Republican	88% (1222)	4% (59)	8% (111)	1392
Ideo/PID: Moderate/Liberal Republican	72% (305)	15% (65)	13% (54)	425
Ideo/PID: Moderate/Conservative Democrat	15% (104)	68% (462)	16% (108)	674
Ideo/PID: Liberal Democrat	6% (71)	82% (903)	12% (130)	1103
Unfavorable of Biden and Trump	36% (271)	20% (149)	44% (335)	755
2024 H2H Matchup: Biden Voter	6% (121)	81% (1728)	13% (285)	2135
2024 H2H Matchup: Trump Voter	89% (2070)	4% (90)	7% (173)	2333
2024 H2H Matchup: Would not Vote	13% (25)	14% (28)	73% (144)	198
2024 H2H Matchup: Do not Know	23% (61)	18% (48)	59% (158)	266
2022 House Vote: Democrat	9% (183)	75% (1540)	16% (333)	2057
2022 House Vote: Republican	85% (1698)	6% (113)	10% (192)	2003
2022 House Vote: Did not Vote	46% (365)	28% (225)	25% (200)	791
2020 Vote: Joe Biden	9% (197)	74% (1685)	17% (388)	2271
2020 Vote: Donald Trump	85% (1900)	5% (108)	10% (229)	2236
2020 Vote: Someone Else	44% (30)	18% (12)	39% (27)	70
2020 Vote: Did not Vote	42% (150)	25% (89)	33% (116)	355
2016 Vote: Hillary Clinton	8% (130)	79% (1322)	13% (226)	1678
2016 Vote: Donald Trump	82% (1592)	7% (144)	11% (211)	1947
2016 Vote: Someone Else	26% (45)	47% (82)	28% (50)	177
2020 Vote/PID: Not Biden/Democrat	46% (86)	34% (64)	19% (36)	187
2020 Vote/PID: Not Trump/Republican	57% (122)	29% (61)	14% (31)	214
U.S. Economy: Wrong Track	61% (2040)	21% (702)	18% (612)	3354
U.S. Economy: Right Direction	15% (237)	76% (1193)	9% (148)	1578

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2277)	38%	(1895)	15%	(760)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(66)	88%	(1413)	8%	(132)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(2067)	5%	(131)	9%	(227)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(144)	39%	(351)	45%	(401)	896
Top 2024 Issue: Economy	58%	(982)	24%	(406)	18%	(298)	1687
Community: Urban	37%	(408)	48%	(531)	15%	(161)	1100
Community: Suburban	44%	(1053)	40%	(953)	16%	(375)	2381
Community: Rural	56%	(816)	28%	(411)	15%	(223)	1451
Community/Gender: Urban Women	32%	(154)	48%	(234)	20%	(99)	486
Community/Gender: Urban Men	41%	(254)	48%	(297)	10%	(63)	614
Community/Gender: Rural Women	55%	(462)	28%	(232)	17%	(143)	838
Community/Gender: Rural Men	58%	(354)	29%	(179)	13%	(80)	613
Community/Gender: Suburban Women	42%	(550)	41%	(534)	17%	(214)	1299
Community/Gender: Suburban Men	46%	(503)	39%	(418)	15%	(161)	1083
Homeowner	48%	(1809)	38%	(1437)	14%	(538)	3785
Renter	40%	(391)	42%	(412)	18%	(180)	983
Military HHnm: Yes	48%	(346)	36%	(262)	15%	(111)	719
Military HH: No	46%	(1932)	39%	(1633)	15%	(648)	4213
Employ: Private Sector	47%	(862)	38%	(696)	15%	(280)	1838
Employ: Government	47%	(145)	35%	(109)	18%	(56)	310
Employ: Self-Employed	51%	(211)	33%	(133)	16%	(66)	410
Employ: Homemaker	58%	(156)	27%	(74)	14%	(39)	269
Employ: Student	45%	(50)	31%	(34)	25%	(27)	112
Employ: Retired	43%	(570)	46%	(605)	11%	(153)	1328
Employ: Unemployed	41%	(163)	37%	(145)	22%	(88)	396
Employ: Other	44%	(119)	36%	(98)	19%	(51)	268
Self + Household: White-Collar	44%	(811)	43%	(794)	13%	(249)	1854
Self + Household: Blue Collar	50%	(1175)	36%	(855)	14%	(321)	2351
Union HH: Yes	46%	(172)	42%	(157)	12%	(43)	372
Union HH: No	46%	(2106)	38%	(1738)	16%	(716)	4560
LGBTQ+: Yes	29%	(133)	46%	(212)	25%	(117)	461
LGBTQ+: No	48%	(2144)	38%	(1683)	14%	(643)	4471
Motivated to Vote	48%	(2097)	40%	(1765)	12%	(544)	4406

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**Table BLMB10\_2:** Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2277)	38%	(1895)	15%	(760)	4932
Parent: Yes	51%	(701)	34%	(468)	16%	(218)	1387
Parent: No	44%	(1576)	40%	(1427)	15%	(542)	3545
COVID Vaccine: Yes	36%	(1253)	48%	(1649)	16%	(567)	3469
COVID Vaccine: No	70%	(1024)	17%	(246)	13%	(193)	1463
Student Loans: Yes	40%	(328)	42%	(344)	17%	(141)	813
Student Loans: No	47%	(1949)	38%	(1551)	15%	(619)	4119
Favorable Opinion of Haley	53%	(889)	33%	(554)	14%	(227)	1670
Unfavorable Opinion of Haley	43%	(899)	46%	(974)	11%	(238)	2111
Protestant	55%	(737)	34%	(456)	12%	(155)	1348
Roman Catholic	47%	(498)	38%	(395)	15%	(158)	1051
Jewish	33%	(30)	60%	(54)	7%	(6)	90
Muslim	48%	(28)	41%	(23)	11%	(6)	57
Atheist	23%	(46)	59%	(119)	18%	(37)	202
Agnostic	18%	(38)	61%	(126)	21%	(43)	207
Something else	52%	(458)	32%	(282)	15%	(133)	874
Nothing in particular	39%	(380)	40%	(395)	21%	(206)	981
Prodigal Biden Voter	35%	(106)	17%	(53)	48%	(146)	304
Undecided Voter (DK/WNV)	19%	(86)	16%	(76)	65%	(302)	464
Undecided Voter (DK)	13%	(25)	14%	(28)	73%	(144)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_3:** *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(2041)	35%	(1726)	24%	(1166)	4932
Gender: Male	42%	(981)	36%	(822)	22%	(506)	2309
Gender: Female	40%	(1060)	34%	(904)	25%	(660)	2623
Age: 18-34	46%	(599)	30%	(392)	24%	(311)	1303
Age: 35-44	45%	(300)	34%	(225)	21%	(143)	669
Age: 45-64	41%	(707)	36%	(613)	23%	(386)	1706
Age: 65+	35%	(434)	39%	(495)	26%	(325)	1254
GenZers: 1997-2012	46%	(279)	28%	(173)	26%	(160)	612
Millennials: 1981-1996	45%	(584)	33%	(424)	22%	(281)	1289
GenXers: 1965-1980	43%	(562)	35%	(466)	22%	(287)	1315
Baby Boomers: 1946-1964	36%	(573)	39%	(622)	26%	(415)	1610
Educ: < College	45%	(1388)	31%	(969)	24%	(751)	3107
Educ: Bachelors degree	39%	(451)	38%	(444)	23%	(268)	1163
Educ: Post-grad	31%	(202)	47%	(312)	22%	(148)	662
Income: Under 50k	40%	(783)	36%	(710)	25%	(487)	1980
Income: 50k-100k	44%	(805)	33%	(615)	23%	(423)	1843
Income: 100k+	41%	(452)	36%	(401)	23%	(256)	1109
Ethnicity: White (Non-Hispanic)	46%	(1648)	31%	(1127)	23%	(845)	3619
Ethnicity: Hispanic	36%	(124)	42%	(144)	21%	(73)	341
Ethnicity: Black (Non-Hispanic)	24%	(178)	54%	(391)	22%	(159)	727
Ethnicity: Asian + Other (Non-Hispanic)	37%	(91)	26%	(64)	37%	(90)	245
All Christian	45%	(1102)	31%	(773)	24%	(591)	2466
All Non-Christian	32%	(65)	49%	(99)	19%	(39)	202
Atheist	20%	(39)	57%	(115)	23%	(47)	202
Agnostic/Nothing in particular	33%	(394)	40%	(477)	27%	(318)	1188
Something Else	50%	(441)	30%	(262)	20%	(171)	874
Evangelical	56%	(759)	25%	(336)	19%	(260)	1354
Non-Evangelical	39%	(747)	36%	(684)	25%	(488)	1919
PID: Dem (no lean)	10%	(173)	71%	(1286)	20%	(363)	1823
PID: Ind (no lean)	36%	(447)	26%	(325)	38%	(476)	1248
PID: Rep (no lean)	76%	(1421)	6%	(114)	18%	(327)	1862

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	41% (2041)	35% (1726)	24% (1166)	4932
PID/Gender: Dem Men	12% (95)	72% (584)	17% (137)	816
PID/Gender: Dem Women	8% (79)	70% (702)	22% (226)	1007
PID/Gender: Ind Men	37% (233)	28% (178)	35% (219)	630
PID/Gender: Ind Women	35% (213)	24% (148)	42% (257)	618
PID/Gender: Rep Men	76% (653)	7% (60)	17% (150)	863
PID/Gender: Rep Women	77% (768)	5% (54)	18% (177)	999
Ideo: Liberal (1-3)	13% (183)	68% (983)	19% (273)	1439
Ideo: Moderate (4)	32% (443)	37% (527)	31% (436)	1406
Ideo: Conservative (5-7)	70% (1335)	10% (182)	21% (393)	1911
Ideo/PID: Conservative Republican	78% (1086)	4% (59)	18% (247)	1392
Ideo/PID: Moderate/Liberal Republican	70% (297)	13% (53)	18% (75)	425
Ideo/PID: Moderate/Conservative Democrat	15% (104)	60% (405)	25% (166)	674
Ideo/PID: Liberal Democrat	6% (62)	78% (859)	16% (181)	1103
Unfavorable of Biden and Trump	25% (185)	17% (128)	58% (441)	755
2024 H2H Matchup: Biden Voter	6% (137)	74% (1571)	20% (427)	2135
2024 H2H Matchup: Trump Voter	78% (1829)	4% (99)	17% (404)	2333
2024 H2H Matchup: Would not Vote	14% (29)	11% (21)	75% (148)	198
2024 H2H Matchup: Do not Know	17% (46)	13% (34)	70% (186)	266
2022 House Vote: Democrat	9% (182)	68% (1406)	23% (469)	2057
2022 House Vote: Republican	75% (1503)	5% (104)	20% (396)	2003
2022 House Vote: Did not Vote	41% (325)	26% (202)	33% (265)	791
2020 Vote: Joe Biden	8% (191)	68% (1547)	23% (534)	2271
2020 Vote: Donald Trump	75% (1684)	4% (88)	21% (464)	2236
2020 Vote: Someone Else	27% (19)	19% (13)	54% (38)	70
2020 Vote: Did not Vote	41% (147)	22% (78)	37% (130)	355
2016 Vote: Hillary Clinton	8% (126)	72% (1211)	20% (340)	1678
2016 Vote: Donald Trump	70% (1373)	7% (131)	23% (444)	1947
2016 Vote: Someone Else	22% (39)	41% (72)	37% (66)	177
2020 Vote/PID: Not Biden/Democrat	39% (73)	29% (55)	31% (58)	187
2020 Vote/PID: Not Trump/Republican	51% (109)	28% (59)	22% (46)	214
U.S. Economy: Wrong Track	53% (1790)	19% (642)	27% (921)	3354
U.S. Economy: Right Direction	16% (251)	69% (1083)	15% (245)	1578

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**Table BLMB10\_3: Who do you trust more to handle each of the following economic issues? — Pay raises**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	41% (2041)	35% (1726)	24% (1166)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (77)	81% (1301)	15% (234)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76% (1849)	5% (126)	19% (449)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	13% (115)	33% (299)	54% (482)	896
Top 2024 Issue: Economy	53% (887)	22% (376)	25% (424)	1687
Community: Urban	35% (387)	43% (476)	22% (237)	1100
Community: Suburban	40% (950)	36% (866)	24% (565)	2381
Community: Rural	49% (704)	26% (384)	25% (363)	1451
Community/Gender: Urban Women	31% (151)	42% (205)	27% (131)	486
Community/Gender: Urban Men	38% (236)	44% (271)	17% (106)	614
Community/Gender: Rural Women	48% (402)	26% (215)	26% (221)	838
Community/Gender: Rural Men	49% (302)	28% (169)	23% (142)	613
Community/Gender: Suburban Women	39% (507)	37% (484)	24% (308)	1299
Community/Gender: Suburban Men	41% (443)	35% (382)	24% (257)	1083
Homeowner	42% (1591)	34% (1295)	24% (898)	3785
Renter	38% (370)	39% (388)	23% (225)	983
Military HHnm: Yes	44% (313)	33% (235)	24% (170)	719
Military HH: No	41% (1727)	35% (1490)	24% (995)	4213
Employ: Private Sector	42% (774)	35% (645)	23% (419)	1838
Employ: Government	42% (129)	37% (114)	22% (67)	310
Employ: Self-Employed	51% (207)	28% (115)	21% (87)	410
Employ: Homemaker	52% (140)	24% (64)	24% (64)	269
Employ: Student	43% (48)	27% (30)	30% (33)	112
Employ: Retired	36% (473)	40% (532)	24% (323)	1328
Employ: Unemployed	38% (151)	36% (141)	26% (104)	396
Employ: Other	44% (118)	31% (84)	25% (67)	268
Self + Household: White-Collar	38% (709)	39% (724)	23% (421)	1854
Self + Household: Blue Collar	44% (1039)	33% (780)	23% (533)	2351
Union HH: Yes	38% (142)	40% (150)	22% (80)	372
Union HH: No	42% (1899)	35% (1576)	24% (1085)	4560
LGBTQ+: Yes	30% (136)	41% (191)	29% (134)	461
LGBTQ+: No	43% (1904)	34% (1535)	23% (1032)	4471
Motivated to Vote	42% (1869)	36% (1603)	21% (934)	4406

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(2041)	35%	(1726)	24%	(1166)	4932
Parent: Yes	47%	(650)	32%	(441)	21%	(296)	1387
Parent: No	39%	(1391)	36%	(1284)	25%	(870)	3545
COVID Vaccine: Yes	33%	(1128)	43%	(1501)	24%	(839)	3469
COVID Vaccine: No	62%	(912)	15%	(224)	22%	(327)	1463
Student Loans: Yes	37%	(302)	38%	(312)	24%	(198)	813
Student Loans: No	42%	(1738)	34%	(1413)	23%	(968)	4119
Favorable Opinion of Haley	46%	(761)	31%	(512)	24%	(398)	1670
Unfavorable Opinion of Haley	38%	(809)	42%	(882)	20%	(420)	2111
Protestant	46%	(615)	29%	(396)	25%	(337)	1348
Roman Catholic	43%	(450)	34%	(362)	23%	(240)	1051
Jewish	24%	(21)	53%	(47)	24%	(22)	90
Muslim	45%	(26)	48%	(27)	7%	(4)	57
Atheist	20%	(39)	57%	(115)	23%	(47)	202
Agnostic	16%	(33)	53%	(110)	31%	(64)	207
Something else	50%	(441)	30%	(262)	20%	(171)	874
Nothing in particular	37%	(361)	37%	(367)	26%	(254)	981
Prodigal Biden Voter	28%	(86)	19%	(58)	53%	(160)	304
Undecided Voter (DK/WNV)	16%	(75)	12%	(55)	72%	(334)	464
Undecided Voter (DK)	14%	(29)	11%	(21)	75%	(148)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2327)	30%	(1501)	22%	(1104)	4932
Gender: Male	50%	(1159)	31%	(709)	19%	(441)	2309
Gender: Female	45%	(1168)	30%	(792)	25%	(663)	2623
Age: 18-34	50%	(658)	24%	(310)	26%	(335)	1303
Age: 35-44	46%	(310)	30%	(202)	23%	(156)	669
Age: 45-64	50%	(853)	31%	(531)	19%	(323)	1706
Age: 65+	40%	(507)	36%	(457)	23%	(290)	1254
GenZers: 1997-2012	50%	(307)	23%	(142)	27%	(163)	612
Millennials: 1981-1996	48%	(618)	28%	(356)	24%	(315)	1289
GenXers: 1965-1980	52%	(677)	30%	(399)	18%	(238)	1315
Baby Boomers: 1946-1964	42%	(681)	35%	(567)	22%	(362)	1610
Educ: < College	50%	(1548)	27%	(834)	23%	(725)	3107
Educ: Bachelors degree	46%	(531)	34%	(395)	20%	(238)	1163
Educ: Post-grad	38%	(248)	41%	(273)	21%	(141)	662
Income: Under 50k	44%	(872)	31%	(614)	25%	(494)	1980
Income: 50k-100k	49%	(908)	28%	(522)	22%	(412)	1843
Income: 100k+	49%	(547)	33%	(365)	18%	(197)	1109
Ethnicity: White (Non-Hispanic)	52%	(1880)	28%	(1002)	20%	(737)	3619
Ethnicity: Hispanic	40%	(137)	37%	(126)	23%	(78)	341
Ethnicity: Black (Non-Hispanic)	27%	(194)	44%	(322)	29%	(211)	727
Ethnicity: Asian + Other (Non-Hispanic)	47%	(116)	21%	(51)	32%	(78)	245
All Christian	53%	(1296)	28%	(691)	19%	(479)	2466
All Non-Christian	34%	(68)	42%	(86)	24%	(48)	202
Atheist	24%	(48)	49%	(98)	28%	(56)	202
Agnostic/Nothing in particular	38%	(449)	34%	(403)	28%	(337)	1188
Something Else	53%	(467)	25%	(223)	21%	(185)	874
Evangelical	63%	(850)	21%	(279)	17%	(226)	1354
Non-Evangelical	45%	(869)	32%	(622)	22%	(428)	1919
PID: Dem (no lean)	14%	(250)	63%	(1149)	23%	(424)	1823
PID: Ind (no lean)	42%	(530)	22%	(275)	36%	(443)	1248
PID: Rep (no lean)	83%	(1548)	4%	(77)	13%	(237)	1862

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2327)	30% (1501)	22% (1104)	4932
PID/Gender: Dem Men	18% (146)	64% (521)	18% (149)	816
PID/Gender: Dem Women	10% (104)	62% (628)	27% (275)	1007
PID/Gender: Ind Men	44% (277)	24% (149)	32% (204)	630
PID/Gender: Ind Women	41% (252)	20% (126)	39% (239)	618
PID/Gender: Rep Men	85% (735)	5% (39)	10% (89)	863
PID/Gender: Rep Women	81% (812)	4% (37)	15% (149)	999
Ideo: Liberal (1-3)	15% (222)	62% (886)	23% (331)	1439
Ideo: Moderate (4)	38% (531)	31% (429)	32% (446)	1406
Ideo: Conservative (5-7)	78% (1497)	8% (158)	13% (256)	1911
Ideo/PID: Conservative Republican	87% (1209)	3% (35)	11% (148)	1392
Ideo/PID: Moderate/Liberal Republican	72% (304)	9% (39)	19% (82)	425
Ideo/PID: Moderate/Conservative Democrat	22% (146)	52% (349)	27% (179)	674
Ideo/PID: Liberal Democrat	9% (95)	71% (779)	21% (230)	1103
Unfavorable of Biden and Trump	39% (298)	11% (86)	49% (372)	755
2024 H2H Matchup: Biden Voter	10% (209)	66% (1414)	24% (512)	2135
2024 H2H Matchup: Trump Voter	86% (1998)	3% (60)	12% (275)	2333
2024 H2H Matchup: Would not Vote	25% (49)	5% (9)	71% (140)	198
2024 H2H Matchup: Do not Know	27% (72)	6% (17)	67% (177)	266
2022 House Vote: Democrat	12% (249)	62% (1270)	26% (538)	2057
2022 House Vote: Republican	82% (1650)	4% (75)	14% (278)	2003
2022 House Vote: Did not Vote	50% (395)	18% (144)	32% (252)	791
2020 Vote: Joe Biden	13% (288)	60% (1370)	27% (613)	2271
2020 Vote: Donald Trump	83% (1850)	3% (64)	14% (322)	2236
2020 Vote: Someone Else	40% (28)	15% (10)	45% (31)	70
2020 Vote: Did not Vote	45% (161)	16% (56)	39% (138)	355
2016 Vote: Hillary Clinton	11% (188)	64% (1082)	24% (408)	1678
2016 Vote: Donald Trump	80% (1557)	5% (93)	15% (297)	1947
2016 Vote: Someone Else	30% (53)	39% (69)	31% (55)	177
2020 Vote/PID: Not Biden/Democrat	44% (82)	29% (54)	27% (51)	187
2020 Vote/PID: Not Trump/Republican	57% (123)	23% (49)	20% (42)	214
U.S. Economy: Wrong Track	60% (2029)	15% (490)	25% (835)	3354
U.S. Economy: Right Direction	19% (298)	64% (1011)	17% (269)	1578

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**Table BLMB10\_5: Who do you trust more to handle each of the following economic issues? — Stock market performance**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2327)	30%	(1501)	22%	(1104)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(121)	76%	(1217)	17%	(274)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(2020)	3%	(68)	14%	(337)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(186)	24%	(216)	55%	(494)	896
Top 2024 Issue: Economy	60%	(1006)	18%	(300)	23%	(381)	1687
Community: Urban	39%	(431)	36%	(394)	25%	(275)	1100
Community: Suburban	46%	(1089)	32%	(771)	22%	(521)	2381
Community: Rural	56%	(807)	23%	(336)	21%	(308)	1451
Community/Gender: Urban Women	32%	(155)	36%	(176)	32%	(155)	486
Community/Gender: Urban Men	45%	(276)	35%	(217)	20%	(120)	614
Community/Gender: Rural Women	54%	(456)	22%	(184)	24%	(198)	838
Community/Gender: Rural Men	57%	(351)	25%	(152)	18%	(110)	613
Community/Gender: Suburban Women	43%	(557)	33%	(431)	24%	(311)	1299
Community/Gender: Suburban Men	49%	(532)	31%	(340)	19%	(210)	1083
Homeowner	49%	(1850)	30%	(1132)	21%	(803)	3785
Renter	40%	(395)	34%	(333)	26%	(256)	983
Military HHnm: Yes	49%	(352)	27%	(198)	24%	(169)	719
Military HH: No	47%	(1975)	31%	(1303)	22%	(935)	4213
Employ: Private Sector	49%	(903)	30%	(560)	20%	(375)	1838
Employ: Government	48%	(149)	28%	(86)	24%	(75)	310
Employ: Self-Employed	54%	(219)	25%	(104)	21%	(87)	410
Employ: Homemaker	59%	(160)	18%	(49)	22%	(60)	269
Employ: Student	49%	(55)	24%	(27)	27%	(30)	112
Employ: Retired	42%	(551)	36%	(483)	22%	(294)	1328
Employ: Unemployed	40%	(160)	30%	(121)	29%	(116)	396
Employ: Other	48%	(130)	26%	(71)	25%	(68)	268
Self + Household: White-Collar	45%	(831)	35%	(658)	20%	(365)	1854
Self + Household: Blue Collar	51%	(1191)	28%	(660)	21%	(500)	2351
Union HH: Yes	47%	(177)	33%	(121)	20%	(75)	372
Union HH: No	47%	(2150)	30%	(1380)	23%	(1030)	4560
LGBTQ+: Yes	29%	(134)	37%	(171)	34%	(156)	461
LGBTQ+: No	49%	(2193)	30%	(1330)	21%	(948)	4471
Motivated to Vote	49%	(2139)	32%	(1407)	20%	(860)	4406

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2327)	30% (1501)	22% (1104)	4932
Parent: Yes	52% (722)	27% (369)	21% (297)	1387
Parent: No	45% (1605)	32% (1132)	23% (808)	3545
COVID Vaccine: Yes	39% (1357)	38% (1310)	23% (801)	3469
COVID Vaccine: No	66% (970)	13% (190)	21% (303)	1463
Student Loans: Yes	45% (362)	30% (243)	26% (208)	813
Student Loans: No	48% (1965)	31% (1258)	22% (896)	4119
Favorable Opinion of Haley	55% (919)	26% (429)	19% (322)	1670
Unfavorable Opinion of Haley	43% (913)	37% (790)	19% (408)	2111
Protestant	55% (742)	26% (351)	19% (256)	1348
Roman Catholic	49% (510)	31% (327)	20% (214)	1051
Jewish	31% (28)	47% (42)	22% (20)	90
Muslim	41% (23)	38% (22)	21% (12)	57
Atheist	24% (48)	49% (98)	28% (56)	202
Agnostic	22% (45)	49% (102)	29% (60)	207
Something else	53% (467)	25% (223)	21% (185)	874
Nothing in particular	41% (404)	31% (301)	28% (277)	981
Prodigal Biden Voter	39% (118)	10% (30)	51% (156)	304
Undecided Voter (DK/WNV)	26% (121)	6% (26)	68% (317)	464
Undecided Voter (DK)	25% (49)	5% (9)	71% (140)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2316)	35%	(1734)	18%	(882)	4932
Gender: Male	49%	(1138)	35%	(797)	16%	(374)	2309
Gender: Female	45%	(1178)	36%	(937)	19%	(508)	2623
Age: 18-34	48%	(624)	29%	(373)	23%	(305)	1303
Age: 35-44	47%	(316)	34%	(227)	19%	(126)	669
Age: 45-64	49%	(835)	35%	(605)	16%	(267)	1706
Age: 65+	43%	(542)	42%	(529)	15%	(183)	1254
GenZers: 1997-2012	47%	(289)	26%	(161)	26%	(161)	612
Millennials: 1981-1996	47%	(611)	32%	(417)	20%	(262)	1289
GenXers: 1965-1980	49%	(649)	35%	(460)	16%	(206)	1315
Baby Boomers: 1946-1964	45%	(718)	41%	(655)	15%	(237)	1610
Educ: < College	50%	(1542)	31%	(973)	19%	(592)	3107
Educ: Bachelors degree	46%	(535)	38%	(447)	16%	(182)	1163
Educ: Post-grad	36%	(240)	48%	(315)	16%	(108)	662
Income: Under 50k	43%	(852)	36%	(708)	21%	(420)	1980
Income: 50k-100k	50%	(929)	34%	(621)	16%	(292)	1843
Income: 100k+	48%	(534)	36%	(405)	15%	(170)	1109
Ethnicity: White (Non-Hispanic)	53%	(1904)	32%	(1140)	16%	(575)	3619
Ethnicity: Hispanic	35%	(119)	44%	(150)	21%	(73)	341
Ethnicity: Black (Non-Hispanic)	26%	(193)	51%	(370)	23%	(164)	727
Ethnicity: Asian + Other (Non-Hispanic)	41%	(101)	30%	(74)	28%	(70)	245
All Christian	53%	(1319)	31%	(776)	15%	(370)	2466
All Non-Christian	36%	(73)	50%	(101)	14%	(29)	202
Atheist	24%	(48)	55%	(110)	22%	(44)	202
Agnostic/Nothing in particular	36%	(428)	41%	(486)	23%	(274)	1188
Something Else	51%	(448)	30%	(261)	19%	(165)	874
Evangelical	63%	(848)	24%	(321)	14%	(185)	1354
Non-Evangelical	46%	(876)	37%	(701)	18%	(342)	1919
PID: Dem (no lean)	12%	(215)	71%	(1303)	17%	(305)	1823
PID: Ind (no lean)	41%	(514)	27%	(335)	32%	(399)	1248
PID: Rep (no lean)	85%	(1587)	5%	(97)	10%	(178)	1862

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2316)	35%	(1734)	18%	(882)	4932
PID/Gender: Dem Men	16%	(130)	71%	(576)	13%	(109)	816
PID/Gender: Dem Women	8%	(85)	72%	(727)	19%	(195)	1007
PID/Gender: Ind Men	44%	(277)	27%	(171)	29%	(182)	630
PID/Gender: Ind Women	38%	(237)	26%	(163)	35%	(217)	618
PID/Gender: Rep Men	85%	(731)	6%	(50)	10%	(82)	863
PID/Gender: Rep Women	86%	(856)	5%	(47)	10%	(96)	999
Ideo: Liberal (1-3)	14%	(203)	69%	(996)	17%	(239)	1439
Ideo: Moderate (4)	36%	(501)	39%	(546)	26%	(359)	1406
Ideo: Conservative (5-7)	80%	(1534)	8%	(157)	11%	(219)	1911
Ideo/PID: Conservative Republican	89%	(1239)	3%	(42)	8%	(111)	1392
Ideo/PID: Moderate/Liberal Republican	74%	(314)	12%	(52)	14%	(59)	425
Ideo/PID: Moderate/Conservative Democrat	18%	(122)	62%	(421)	19%	(131)	674
Ideo/PID: Liberal Democrat	8%	(85)	78%	(858)	14%	(159)	1103
Unfavorable of Biden and Trump	37%	(282)	14%	(104)	49%	(369)	755
2024 H2H Matchup: Biden Voter	8%	(172)	76%	(1621)	16%	(342)	2135
2024 H2H Matchup: Trump Voter	87%	(2038)	3%	(65)	10%	(230)	2333
2024 H2H Matchup: Would not Vote	20%	(39)	9%	(17)	72%	(142)	198
2024 H2H Matchup: Do not Know	25%	(67)	12%	(31)	63%	(168)	266
2022 House Vote: Democrat	11%	(223)	70%	(1449)	19%	(385)	2057
2022 House Vote: Republican	85%	(1694)	4%	(88)	11%	(221)	2003
2022 House Vote: Did not Vote	46%	(368)	23%	(184)	30%	(239)	791
2020 Vote: Joe Biden	11%	(248)	69%	(1577)	20%	(445)	2271
2020 Vote: Donald Trump	84%	(1884)	3%	(70)	13%	(282)	2236
2020 Vote: Someone Else	41%	(29)	12%	(9)	46%	(32)	70
2020 Vote: Did not Vote	44%	(155)	22%	(78)	34%	(122)	355
2016 Vote: Hillary Clinton	9%	(156)	75%	(1254)	16%	(268)	1678
2016 Vote: Donald Trump	82%	(1592)	6%	(115)	12%	(240)	1947
2016 Vote: Someone Else	27%	(47)	40%	(71)	33%	(59)	177
2020 Vote/PID: Not Biden/Democrat	47%	(87)	33%	(62)	20%	(37)	187
2020 Vote/PID: Not Trump/Republican	59%	(126)	25%	(53)	16%	(34)	214
U.S. Economy: Wrong Track	61%	(2054)	18%	(601)	21%	(698)	3354
U.S. Economy: Right Direction	17%	(262)	72%	(1133)	12%	(183)	1578

Continued on next page

**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2316)	35%	(1734)	18%	(882)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(89)	83%	(1336)	12%	(186)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(2066)	4%	(91)	11%	(267)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(161)	34%	(306)	48%	(428)	896
Top 2024 Issue: Economy	59%	(1002)	21%	(355)	20%	(330)	1687
Community: Urban	38%	(416)	44%	(483)	18%	(201)	1100
Community: Suburban	45%	(1067)	37%	(880)	18%	(435)	2381
Community: Rural	57%	(833)	26%	(371)	17%	(246)	1451
Community/Gender: Urban Women	32%	(155)	45%	(218)	23%	(113)	486
Community/Gender: Urban Men	43%	(261)	43%	(265)	14%	(88)	614
Community/Gender: Rural Women	56%	(467)	26%	(221)	18%	(150)	838
Community/Gender: Rural Men	60%	(366)	25%	(150)	16%	(96)	613
Community/Gender: Suburban Women	43%	(556)	38%	(498)	19%	(245)	1299
Community/Gender: Suburban Men	47%	(511)	35%	(382)	18%	(190)	1083
Homeowner	49%	(1842)	35%	(1312)	17%	(630)	3785
Renter	40%	(391)	39%	(383)	21%	(210)	983
Military HHnm: Yes	50%	(360)	32%	(229)	18%	(130)	719
Military HH: No	46%	(1956)	36%	(1505)	18%	(752)	4213
Employ: Private Sector	49%	(907)	34%	(630)	16%	(301)	1838
Employ: Government	42%	(132)	35%	(109)	22%	(70)	310
Employ: Self-Employed	53%	(217)	31%	(127)	16%	(66)	410
Employ: Homemaker	55%	(149)	24%	(63)	21%	(57)	269
Employ: Student	43%	(48)	25%	(27)	32%	(36)	112
Employ: Retired	44%	(581)	42%	(560)	14%	(187)	1328
Employ: Unemployed	41%	(161)	35%	(137)	25%	(98)	396
Employ: Other	45%	(122)	30%	(80)	25%	(67)	268
Self + Household: White-Collar	45%	(838)	40%	(746)	15%	(270)	1854
Self + Household: Blue Collar	51%	(1189)	32%	(763)	17%	(399)	2351
Union HH: Yes	44%	(164)	41%	(153)	15%	(56)	372
Union HH: No	47%	(2153)	35%	(1582)	18%	(825)	4560
LGBTQ+: Yes	31%	(141)	44%	(202)	26%	(118)	461
LGBTQ+: No	49%	(2176)	34%	(1532)	17%	(763)	4471
Motivated to Vote	48%	(2128)	37%	(1611)	15%	(668)	4406

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2316)	35% (1734)	18% (882)	4932
Parent: Yes	51% (708)	30% (423)	18% (256)	1387
Parent: No	45% (1608)	37% (1311)	18% (625)	3545
COVID Vaccine: Yes	38% (1302)	44% (1522)	19% (644)	3469
COVID Vaccine: No	69% (1014)	14% (212)	16% (238)	1463
Student Loans: Yes	41% (332)	36% (295)	23% (186)	813
Student Loans: No	48% (1985)	35% (1439)	17% (695)	4119
Favorable Opinion of Haley	55% (924)	30% (496)	15% (250)	1670
Unfavorable Opinion of Haley	42% (897)	43% (911)	14% (302)	2111
Protestant	56% (754)	29% (392)	15% (202)	1348
Roman Catholic	50% (521)	35% (370)	15% (160)	1051
Jewish	20% (18)	62% (56)	18% (16)	90
Muslim	60% (34)	32% (18)	9% (5)	57
Atheist	24% (48)	55% (110)	22% (44)	202
Agnostic	19% (39)	58% (120)	23% (48)	207
Something else	51% (448)	30% (261)	19% (165)	874
Nothing in particular	40% (388)	37% (366)	23% (226)	981
Prodigal Biden Voter	35% (106)	15% (47)	50% (152)	304
Undecided Voter (DK/WNV)	23% (106)	10% (48)	67% (310)	464
Undecided Voter (DK)	20% (39)	9% (17)	72% (142)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2096)	38% (1850)	20% (986)	4932
Gender: Male	45% (1032)	38% (878)	17% (399)	2309
Gender: Female	41% (1064)	37% (973)	22% (587)	2623
Age: 18-34	44% (578)	32% (412)	24% (313)	1303
Age: 35-44	42% (279)	38% (252)	21% (138)	669
Age: 45-64	44% (745)	38% (653)	18% (309)	1706
Age: 65+	39% (494)	43% (535)	18% (226)	1254
GenZers: 1997-2012	44% (267)	28% (173)	28% (172)	612
Millennials: 1981-1996	43% (552)	36% (468)	21% (268)	1289
GenXers: 1965-1980	44% (574)	38% (496)	19% (245)	1315
Baby Boomers: 1946-1964	41% (658)	42% (670)	17% (282)	1610
Educ: < College	45% (1398)	34% (1045)	21% (664)	3107
Educ: Bachelors degree	41% (472)	41% (481)	18% (210)	1163
Educ: Post-grad	34% (225)	49% (325)	17% (112)	662
Income: Under 50k	40% (794)	38% (762)	21% (424)	1980
Income: 50k-100k	44% (817)	36% (658)	20% (368)	1843
Income: 100k+	44% (484)	39% (430)	18% (194)	1109
Ethnicity: White (Non-Hispanic)	48% (1736)	34% (1218)	18% (665)	3619
Ethnicity: Hispanic	35% (119)	41% (140)	24% (81)	341
Ethnicity: Black (Non-Hispanic)	20% (147)	57% (414)	23% (165)	727
Ethnicity: Asian + Other (Non-Hispanic)	38% (93)	32% (77)	30% (74)	245
All Christian	49% (1200)	34% (842)	17% (424)	2466
All Non-Christian	28% (57)	51% (104)	21% (42)	202
Atheist	19% (39)	62% (126)	18% (37)	202
Agnostic/Nothing in particular	33% (389)	43% (508)	25% (292)	1188
Something Else	47% (411)	31% (271)	22% (191)	874
Evangelical	57% (773)	26% (353)	17% (229)	1354
Non-Evangelical	42% (800)	39% (742)	20% (376)	1919
PID: Dem (no lean)	9% (161)	73% (1333)	18% (328)	1823
PID: Ind (no lean)	36% (453)	31% (389)	33% (407)	1248
PID: Rep (no lean)	80% (1482)	7% (129)	13% (251)	1862

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**Table BLMB10\_7:** Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2096)	38% (1850)	20% (986)	4932
PID/Gender: Dem Men	12% (97)	74% (603)	14% (116)	816
PID/Gender: Dem Women	6% (65)	73% (730)	21% (212)	1007
PID/Gender: Ind Men	38% (240)	34% (212)	28% (178)	630
PID/Gender: Ind Women	34% (213)	29% (177)	37% (228)	618
PID/Gender: Rep Men	81% (695)	7% (63)	12% (104)	863
PID/Gender: Rep Women	79% (786)	7% (65)	15% (147)	999
Ideo: Liberal (1-3)	12% (179)	71% (1016)	17% (243)	1439
Ideo: Moderate (4)	30% (426)	42% (586)	28% (394)	1406
Ideo: Conservative (5-7)	74% (1415)	11% (214)	15% (281)	1911
Ideo/PID: Conservative Republican	83% (1156)	5% (68)	12% (168)	1392
Ideo/PID: Moderate/Liberal Republican	68% (291)	13% (57)	18% (77)	425
Ideo/PID: Moderate/Conservative Democrat	13% (89)	65% (439)	22% (147)	674
Ideo/PID: Liberal Democrat	6% (64)	79% (872)	15% (166)	1103
Unfavorable of Biden and Trump	28% (211)	20% (152)	52% (392)	755
2024 H2H Matchup: Biden Voter	5% (116)	78% (1657)	17% (362)	2135
2024 H2H Matchup: Trump Voter	82% (1918)	5% (119)	13% (295)	2333
2024 H2H Matchup: Would not Vote	10% (20)	13% (25)	77% (152)	198
2024 H2H Matchup: Do not Know	16% (41)	18% (49)	66% (176)	266
2022 House Vote: Democrat	8% (165)	73% (1492)	19% (399)	2057
2022 House Vote: Republican	79% (1588)	7% (133)	14% (282)	2003
2022 House Vote: Did not Vote	40% (315)	26% (207)	34% (268)	791
2020 Vote: Joe Biden	8% (175)	72% (1629)	21% (467)	2271
2020 Vote: Donald Trump	79% (1767)	6% (125)	15% (345)	2236
2020 Vote: Someone Else	33% (23)	19% (14)	48% (33)	70
2020 Vote: Did not Vote	37% (131)	24% (84)	40% (141)	355
2016 Vote: Hillary Clinton	6% (105)	77% (1290)	17% (283)	1678
2016 Vote: Donald Trump	77% (1506)	8% (148)	15% (294)	1947
2016 Vote: Someone Else	20% (35)	46% (81)	34% (61)	177
2020 Vote/PID: Not Biden/Democrat	40% (75)	35% (65)	25% (47)	187
2020 Vote/PID: Not Trump/Republican	52% (111)	27% (58)	21% (44)	214
U.S. Economy: Wrong Track	56% (1866)	20% (683)	24% (805)	3354
U.S. Economy: Right Direction	15% (230)	74% (1168)	11% (181)	1578

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2096)	38% (1850)	20% (986)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (62)	84% (1348)	13% (202)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79% (1908)	7% (167)	14% (349)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (125)	37% (335)	49% (435)	896
Top 2024 Issue: Economy	52% (883)	25% (421)	23% (383)	1687
Community: Urban	34% (375)	47% (512)	19% (214)	1100
Community: Suburban	41% (967)	39% (940)	20% (475)	2381
Community: Rural	52% (754)	28% (399)	20% (297)	1451
Community/Gender: Urban Women	27% (132)	47% (228)	26% (126)	486
Community/Gender: Urban Men	39% (242)	46% (284)	14% (87)	614
Community/Gender: Rural Women	51% (430)	27% (226)	22% (182)	838
Community/Gender: Rural Men	53% (324)	28% (173)	19% (115)	613
Community/Gender: Suburban Women	39% (502)	40% (518)	21% (279)	1299
Community/Gender: Suburban Men	43% (465)	39% (421)	18% (196)	1083
Homeowner	44% (1672)	37% (1396)	19% (717)	3785
Renter	35% (347)	42% (413)	23% (223)	983
Military HHnm: Yes	47% (338)	34% (243)	19% (138)	719
Military HH: No	42% (1758)	38% (1607)	20% (848)	4213
Employ: Private Sector	44% (806)	37% (677)	19% (356)	1838
Employ: Government	42% (130)	38% (117)	20% (63)	310
Employ: Self-Employed	46% (188)	34% (141)	20% (81)	410
Employ: Homemaker	54% (145)	27% (73)	19% (51)	269
Employ: Student	40% (44)	27% (30)	33% (37)	112
Employ: Retired	40% (533)	43% (567)	17% (228)	1328
Employ: Unemployed	36% (143)	39% (153)	25% (100)	396
Employ: Other	40% (108)	34% (92)	26% (69)	268
Self + Household: White-Collar	41% (754)	42% (778)	17% (322)	1854
Self + Household: Blue Collar	45% (1066)	35% (834)	19% (452)	2351
Union HH: Yes	46% (170)	40% (148)	15% (54)	372
Union HH: No	42% (1926)	37% (1702)	20% (932)	4560
LGBTQ+: Yes	25% (116)	47% (217)	28% (128)	461
LGBTQ+: No	44% (1980)	37% (1633)	19% (858)	4471
Motivated to Vote	44% (1928)	39% (1719)	17% (759)	4406

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**Table BLMB10\_7:** Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2096)	38% (1850)	20% (986)	4932
Parent: Yes	46% (641)	35% (481)	19% (265)	1387
Parent: No	41% (1454)	39% (1370)	20% (721)	3545
COVID Vaccine: Yes	33% (1159)	46% (1588)	21% (722)	3469
COVID Vaccine: No	64% (937)	18% (262)	18% (264)	1463
Student Loans: Yes	36% (295)	40% (323)	24% (194)	813
Student Loans: No	44% (1801)	37% (1527)	19% (792)	4119
Favorable Opinion of Haley	49% (812)	33% (547)	19% (311)	1670
Unfavorable Opinion of Haley	40% (842)	45% (956)	15% (313)	2111
Protestant	49% (666)	33% (446)	18% (236)	1348
Roman Catholic	47% (496)	36% (377)	17% (178)	1051
Jewish	26% (24)	52% (47)	22% (19)	90
Muslim	37% (21)	42% (24)	21% (12)	57
Atheist	19% (39)	62% (126)	18% (37)	202
Agnostic	18% (36)	59% (122)	24% (49)	207
Something else	47% (411)	31% (271)	22% (191)	874
Nothing in particular	36% (353)	39% (386)	25% (243)	981
Prodigal Biden Voter	29% (88)	20% (62)	51% (154)	304
Undecided Voter (DK/WNV)	13% (62)	16% (73)	71% (329)	464
Undecided Voter (DK)	10% (20)	13% (25)	77% (152)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2268)	33% (1609)	21% (1055)	4932
Gender: Male	47% (1096)	33% (765)	19% (447)	2309
Gender: Female	45% (1171)	32% (844)	23% (608)	2623
Age: 18-34	48% (631)	27% (346)	25% (326)	1303
Age: 35-44	44% (297)	33% (221)	23% (151)	669
Age: 45-64	48% (816)	34% (572)	19% (318)	1706
Age: 65+	42% (524)	38% (471)	21% (259)	1254
GenZers: 1997-2012	48% (294)	24% (146)	28% (171)	612
Millennials: 1981-1996	46% (591)	31% (403)	23% (295)	1289
GenXers: 1965-1980	48% (632)	33% (434)	19% (249)	1315
Baby Boomers: 1946-1964	44% (703)	36% (587)	20% (319)	1610
Educ: < College	49% (1517)	29% (899)	22% (690)	3107
Educ: Bachelors degree	44% (512)	36% (416)	20% (235)	1163
Educ: Post-grad	36% (239)	44% (294)	20% (130)	662
Income: Under 50k	43% (850)	33% (656)	24% (474)	1980
Income: 50k-100k	49% (905)	31% (572)	20% (366)	1843
Income: 100k+	46% (512)	34% (381)	19% (215)	1109
Ethnicity: White (Non-Hispanic)	51% (1856)	29% (1051)	20% (712)	3619
Ethnicity: Hispanic	38% (130)	38% (130)	24% (82)	341
Ethnicity: Black (Non-Hispanic)	24% (177)	51% (369)	25% (181)	727
Ethnicity: Asian + Other (Non-Hispanic)	43% (105)	24% (59)	33% (81)	245
All Christian	52% (1272)	30% (730)	19% (464)	2466
All Non-Christian	36% (72)	43% (86)	22% (44)	202
Atheist	22% (45)	54% (108)	24% (49)	202
Agnostic/Nothing in particular	35% (421)	38% (450)	27% (317)	1188
Something Else	52% (457)	27% (235)	21% (182)	874
Evangelical	62% (843)	23% (306)	15% (205)	1354
Non-Evangelical	44% (848)	33% (643)	22% (428)	1919
PID: Dem (no lean)	11% (199)	68% (1230)	22% (393)	1823
PID: Ind (no lean)	40% (504)	24% (293)	36% (450)	1248
PID: Rep (no lean)	84% (1565)	5% (85)	11% (211)	1862

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2268)	33% (1609)	21% (1055)	4932
PID/Gender: Dem Men	13% (107)	70% (571)	17% (138)	816
PID/Gender: Dem Women	9% (92)	66% (660)	25% (255)	1007
PID/Gender: Ind Men	42% (263)	24% (154)	34% (213)	630
PID/Gender: Ind Women	39% (241)	23% (140)	38% (237)	618
PID/Gender: Rep Men	84% (726)	5% (41)	11% (96)	863
PID/Gender: Rep Women	84% (839)	4% (45)	12% (115)	999
Ideo: Liberal (1-3)	14% (200)	65% (935)	21% (303)	1439
Ideo: Moderate (4)	34% (482)	35% (485)	31% (439)	1406
Ideo: Conservative (5-7)	79% (1515)	8% (156)	13% (239)	1911
Ideo/PID: Conservative Republican	88% (1221)	3% (43)	9% (128)	1392
Ideo/PID: Moderate/Liberal Republican	74% (313)	9% (40)	17% (72)	425
Ideo/PID: Moderate/Conservative Democrat	18% (120)	57% (385)	25% (169)	674
Ideo/PID: Liberal Democrat	6% (71)	75% (823)	19% (209)	1103
Unfavorable of Biden and Trump	33% (250)	11% (86)	55% (418)	755
2024 H2H Matchup: Biden Voter	7% (153)	71% (1516)	22% (465)	2135
2024 H2H Matchup: Trump Voter	87% (2030)	2% (58)	11% (246)	2333
2024 H2H Matchup: Would not Vote	16% (32)	4% (8)	79% (157)	198
2024 H2H Matchup: Do not Know	20% (52)	10% (27)	70% (187)	266
2022 House Vote: Democrat	10% (202)	66% (1354)	24% (501)	2057
2022 House Vote: Republican	84% (1680)	4% (70)	13% (252)	2003
2022 House Vote: Did not Vote	45% (356)	22% (171)	33% (264)	791
2020 Vote: Joe Biden	10% (216)	65% (1475)	26% (580)	2271
2020 Vote: Donald Trump	84% (1878)	2% (55)	14% (303)	2236
2020 Vote: Someone Else	36% (25)	14% (10)	50% (35)	70
2020 Vote: Did not Vote	42% (149)	20% (69)	39% (137)	355
2016 Vote: Hillary Clinton	9% (149)	69% (1163)	22% (366)	1678
2016 Vote: Donald Trump	80% (1564)	5% (100)	15% (284)	1947
2016 Vote: Someone Else	21% (37)	42% (74)	37% (66)	177
2020 Vote/PID: Not Biden/Democrat	41% (76)	31% (58)	28% (53)	187
2020 Vote/PID: Not Trump/Republican	56% (120)	24% (51)	20% (42)	214
U.S. Economy: Wrong Track	60% (2015)	16% (540)	24% (799)	3354
U.S. Economy: Right Direction	16% (253)	68% (1069)	16% (257)	1578

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2268)	33% (1609)	21% (1055)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (92)	79% (1279)	15% (240)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84% (2039)	3% (79)	13% (307)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (137)	28% (251)	57% (508)	896
Top 2024 Issue: Economy	58% (973)	20% (335)	22% (378)	1687
Community: Urban	36% (400)	42% (459)	22% (241)	1100
Community: Suburban	45% (1072)	34% (804)	21% (506)	2381
Community: Rural	55% (796)	24% (347)	21% (308)	1451
Community/Gender: Urban Women	32% (154)	41% (201)	27% (132)	486
Community/Gender: Urban Men	40% (247)	42% (258)	18% (110)	614
Community/Gender: Rural Women	55% (460)	23% (193)	22% (185)	838
Community/Gender: Rural Men	55% (336)	25% (154)	20% (123)	613
Community/Gender: Suburban Women	43% (558)	35% (450)	22% (291)	1299
Community/Gender: Suburban Men	47% (514)	33% (354)	20% (215)	1083
Homeowner	48% (1801)	32% (1212)	20% (772)	3785
Renter	39% (387)	37% (360)	24% (236)	983
Military HHnm: Yes	49% (352)	32% (230)	19% (137)	719
Military HH: No	45% (1916)	33% (1379)	22% (918)	4213
Employ: Private Sector	47% (867)	32% (589)	21% (382)	1838
Employ: Government	44% (136)	31% (96)	25% (78)	310
Employ: Self-Employed	52% (213)	29% (118)	19% (78)	410
Employ: Homemaker	61% (163)	23% (62)	16% (44)	269
Employ: Student	45% (50)	25% (28)	30% (34)	112
Employ: Retired	43% (568)	38% (507)	19% (253)	1328
Employ: Unemployed	38% (151)	33% (129)	29% (116)	396
Employ: Other	44% (119)	30% (79)	26% (70)	268
Self + Household: White-Collar	44% (812)	38% (698)	19% (345)	1854
Self + Household: Blue Collar	50% (1167)	30% (707)	20% (478)	2351
Union HH: Yes	46% (170)	35% (131)	19% (71)	372
Union HH: No	46% (2098)	32% (1478)	22% (984)	4560
LGBTQ+: Yes	29% (134)	41% (191)	29% (136)	461
LGBTQ+: No	48% (2133)	32% (1418)	21% (919)	4471
Motivated to Vote	47% (2089)	34% (1507)	18% (811)	4406

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2268)	33% (1609)	21% (1055)	4932
Parent: Yes	51% (707)	29% (396)	21% (285)	1387
Parent: No	44% (1561)	34% (1213)	22% (770)	3545
COVID Vaccine: Yes	37% (1287)	40% (1398)	23% (783)	3469
COVID Vaccine: No	67% (980)	14% (211)	19% (272)	1463
Student Loans: Yes	41% (336)	35% (282)	24% (194)	813
Student Loans: No	47% (1931)	32% (1327)	21% (861)	4119
Favorable Opinion of Haley	54% (898)	27% (448)	19% (325)	1670
Unfavorable Opinion of Haley	42% (896)	40% (849)	17% (365)	2111
Protestant	54% (723)	28% (384)	18% (241)	1348
Roman Catholic	49% (510)	31% (330)	20% (211)	1051
Jewish	27% (24)	50% (45)	22% (20)	90
Muslim	52% (30)	35% (20)	12% (7)	57
Atheist	22% (45)	54% (108)	24% (49)	202
Agnostic	19% (39)	53% (110)	28% (58)	207
Something else	52% (457)	27% (235)	21% (182)	874
Nothing in particular	39% (382)	35% (340)	26% (259)	981
Prodigal Biden Voter	31% (95)	12% (36)	57% (173)	304
Undecided Voter (DK/WNV)	18% (85)	8% (36)	74% (344)	464
Undecided Voter (DK)	16% (32)	4% (8)	79% (157)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1971)	38%	(1868)	22%	(1094)	4932
Gender: Male	42%	(966)	38%	(871)	20%	(472)	2309
Gender: Female	38%	(1004)	38%	(997)	24%	(622)	2623
Age: 18-34	42%	(542)	35%	(461)	23%	(299)	1303
Age: 35-44	42%	(281)	37%	(247)	21%	(141)	669
Age: 45-64	42%	(712)	38%	(654)	20%	(341)	1706
Age: 65+	35%	(436)	40%	(506)	25%	(312)	1254
GenZers: 1997-2012	40%	(245)	38%	(235)	22%	(132)	612
Millennials: 1981-1996	42%	(538)	35%	(453)	23%	(298)	1289
GenXers: 1965-1980	43%	(565)	38%	(504)	19%	(246)	1315
Baby Boomers: 1946-1964	36%	(581)	40%	(642)	24%	(388)	1610
Educ: < College	43%	(1321)	34%	(1060)	23%	(725)	3107
Educ: Bachelors degree	39%	(450)	42%	(488)	19%	(226)	1163
Educ: Post-grad	30%	(200)	48%	(320)	22%	(143)	662
Income: Under 50k	38%	(743)	39%	(763)	24%	(475)	1980
Income: 50k-100k	42%	(781)	36%	(673)	21%	(389)	1843
Income: 100k+	40%	(446)	39%	(432)	21%	(230)	1109
Ethnicity: White (Non-Hispanic)	45%	(1616)	34%	(1235)	21%	(769)	3619
Ethnicity: Hispanic	35%	(120)	43%	(148)	22%	(73)	341
Ethnicity: Black (Non-Hispanic)	21%	(153)	56%	(408)	23%	(166)	727
Ethnicity: Asian + Other (Non-Hispanic)	33%	(82)	32%	(78)	35%	(85)	245
All Christian	45%	(1100)	34%	(829)	22%	(537)	2466
All Non-Christian	33%	(67)	47%	(96)	20%	(40)	202
Atheist	18%	(36)	63%	(127)	19%	(38)	202
Agnostic/Nothing in particular	31%	(373)	44%	(521)	25%	(294)	1188
Something Else	45%	(393)	34%	(295)	21%	(185)	874
Evangelical	55%	(746)	26%	(354)	19%	(254)	1354
Non-Evangelical	37%	(717)	39%	(751)	24%	(451)	1919
PID: Dem (no lean)	9%	(172)	74%	(1350)	16%	(300)	1823
PID: Ind (no lean)	33%	(413)	31%	(381)	36%	(454)	1248
PID: Rep (no lean)	74%	(1386)	7%	(137)	18%	(339)	1862

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1971)	38%	(1868)	22%	(1094)	4932
PID/Gender: Dem Men	12%	(102)	74%	(603)	14%	(111)	816
PID/Gender: Dem Women	7%	(70)	74%	(747)	19%	(190)	1007
PID/Gender: Ind Men	35%	(223)	32%	(201)	33%	(206)	630
PID/Gender: Ind Women	31%	(190)	29%	(180)	40%	(248)	618
PID/Gender: Rep Men	74%	(642)	8%	(66)	18%	(155)	863
PID/Gender: Rep Women	75%	(744)	7%	(71)	18%	(184)	999
Ideo: Liberal (1-3)	12%	(173)	72%	(1037)	16%	(228)	1439
Ideo: Moderate (4)	30%	(416)	40%	(568)	30%	(422)	1406
Ideo: Conservative (5-7)	69%	(1318)	12%	(222)	19%	(370)	1911
Ideo/PID: Conservative Republican	78%	(1085)	5%	(73)	17%	(234)	1392
Ideo/PID: Moderate/Liberal Republican	64%	(270)	14%	(61)	22%	(94)	425
Ideo/PID: Moderate/Conservative Democrat	15%	(99)	64%	(432)	21%	(143)	674
Ideo/PID: Liberal Democrat	6%	(66)	81%	(893)	13%	(145)	1103
Unfavorable of Biden and Trump	23%	(176)	24%	(178)	53%	(401)	755
2024 H2H Matchup: Biden Voter	6%	(127)	77%	(1652)	17%	(355)	2135
2024 H2H Matchup: Trump Voter	77%	(1790)	6%	(133)	18%	(410)	2333
2024 H2H Matchup: Would not Vote	8%	(16)	16%	(32)	76%	(150)	198
2024 H2H Matchup: Do not Know	14%	(38)	19%	(51)	67%	(177)	266
2022 House Vote: Democrat	8%	(164)	72%	(1482)	20%	(411)	2057
2022 House Vote: Republican	74%	(1480)	7%	(132)	20%	(391)	2003
2022 House Vote: Did not Vote	38%	(300)	30%	(237)	32%	(254)	791
2020 Vote: Joe Biden	8%	(175)	71%	(1621)	21%	(474)	2271
2020 Vote: Donald Trump	74%	(1652)	6%	(128)	20%	(456)	2236
2020 Vote: Someone Else	26%	(19)	27%	(19)	47%	(33)	70
2020 Vote: Did not Vote	35%	(125)	28%	(100)	37%	(131)	355
2016 Vote: Hillary Clinton	7%	(118)	75%	(1255)	18%	(305)	1678
2016 Vote: Donald Trump	71%	(1378)	8%	(154)	21%	(415)	1947
2016 Vote: Someone Else	20%	(36)	47%	(82)	33%	(59)	177
2020 Vote/PID: Not Biden/Democrat	42%	(78)	40%	(75)	18%	(34)	187
2020 Vote/PID: Not Trump/Republican	50%	(107)	26%	(55)	24%	(52)	214
U.S. Economy: Wrong Track	52%	(1734)	22%	(743)	26%	(876)	3354
U.S. Economy: Right Direction	15%	(236)	71%	(1125)	14%	(217)	1578

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**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1971)	38%	(1868)	22%	(1094)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(80)	84%	(1361)	11%	(171)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(1792)	8%	(186)	18%	(447)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(99)	36%	(321)	53%	(476)	896
Top 2024 Issue: Economy	50%	(840)	26%	(436)	24%	(411)	1687
Community: Urban	32%	(348)	49%	(534)	20%	(219)	1100
Community: Suburban	39%	(917)	40%	(945)	22%	(519)	2381
Community: Rural	49%	(706)	27%	(389)	25%	(356)	1451
Community/Gender: Urban Women	26%	(125)	49%	(237)	25%	(124)	486
Community/Gender: Urban Men	36%	(222)	48%	(297)	15%	(95)	614
Community/Gender: Rural Women	47%	(391)	27%	(225)	27%	(222)	838
Community/Gender: Rural Men	51%	(315)	27%	(164)	22%	(134)	613
Community/Gender: Suburban Women	38%	(488)	41%	(535)	21%	(276)	1299
Community/Gender: Suburban Men	40%	(430)	38%	(410)	22%	(243)	1083
Homeowner	41%	(1545)	37%	(1406)	22%	(834)	3785
Renter	35%	(346)	43%	(418)	22%	(219)	983
Military HHnm: Yes	43%	(307)	34%	(244)	23%	(169)	719
Military HH: No	39%	(1664)	39%	(1624)	22%	(925)	4213
Employ: Private Sector	41%	(758)	38%	(695)	21%	(385)	1838
Employ: Government	38%	(119)	38%	(118)	23%	(73)	310
Employ: Self-Employed	48%	(197)	34%	(138)	18%	(74)	410
Employ: Homemaker	51%	(137)	26%	(71)	23%	(61)	269
Employ: Student	38%	(43)	38%	(42)	24%	(27)	112
Employ: Retired	36%	(482)	41%	(548)	22%	(299)	1328
Employ: Unemployed	33%	(130)	40%	(158)	27%	(108)	396
Employ: Other	39%	(104)	36%	(97)	25%	(67)	268
Self + Household: White-Collar	38%	(700)	42%	(770)	21%	(384)	1854
Self + Household: Blue Collar	43%	(1006)	36%	(851)	21%	(494)	2351
Union HH: Yes	39%	(146)	42%	(156)	19%	(70)	372
Union HH: No	40%	(1825)	38%	(1712)	22%	(1023)	4560
LGBTQ+: Yes	26%	(119)	50%	(230)	24%	(112)	461
LGBTQ+: No	41%	(1851)	37%	(1638)	22%	(981)	4471
Motivated to Vote	41%	(1817)	39%	(1729)	20%	(861)	4406

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**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1971)	38%	(1868)	22%	(1094)	4932
Parent: Yes	45%	(629)	34%	(470)	21%	(288)	1387
Parent: No	38%	(1341)	39%	(1397)	23%	(806)	3545
COVID Vaccine: Yes	31%	(1091)	46%	(1602)	22%	(775)	3469
COVID Vaccine: No	60%	(879)	18%	(266)	22%	(318)	1463
Student Loans: Yes	34%	(275)	45%	(363)	22%	(175)	813
Student Loans: No	41%	(1696)	37%	(1505)	22%	(918)	4119
Favorable Opinion of Haley	46%	(775)	31%	(523)	22%	(372)	1670
Unfavorable Opinion of Haley	36%	(767)	46%	(966)	18%	(378)	2111
Protestant	45%	(612)	32%	(431)	23%	(306)	1348
Roman Catholic	44%	(458)	36%	(379)	20%	(214)	1051
Jewish	23%	(20)	59%	(53)	18%	(16)	90
Muslim	52%	(30)	29%	(16)	20%	(11)	57
Atheist	18%	(36)	63%	(127)	19%	(38)	202
Agnostic	14%	(29)	64%	(132)	23%	(47)	207
Something else	45%	(393)	34%	(295)	21%	(185)	874
Nothing in particular	35%	(345)	40%	(389)	25%	(247)	981
Prodigal Biden Voter	26%	(79)	22%	(67)	52%	(158)	304
Undecided Voter (DK/WNV)	12%	(54)	18%	(83)	71%	(328)	464
Undecided Voter (DK)	8%	(16)	16%	(32)	76%	(150)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_10: Who do you trust more to handle each of the following economic issues? — Housing costs**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2081)	36% (1796)	21% (1056)	4932
Gender: Male	43% (999)	36% (838)	20% (472)	2309
Gender: Female	41% (1082)	36% (957)	22% (584)	2623
Age: 18-34	44% (574)	32% (418)	24% (311)	1303
Age: 35-44	43% (290)	37% (246)	20% (133)	669
Age: 45-64	43% (740)	37% (626)	20% (341)	1706
Age: 65+	38% (477)	40% (506)	22% (271)	1254
GenZers: 1997-2012	43% (262)	31% (187)	27% (162)	612
Millennials: 1981-1996	44% (561)	35% (454)	21% (274)	1289
GenXers: 1965-1980	45% (588)	37% (481)	19% (245)	1315
Baby Boomers: 1946-1964	39% (626)	39% (632)	22% (353)	1610
Educ: < College	45% (1413)	33% (1038)	21% (657)	3107
Educ: Bachelors degree	40% (466)	38% (443)	22% (254)	1163
Educ: Post-grad	30% (202)	48% (315)	22% (145)	662
Income: Under 50k	40% (795)	38% (750)	22% (436)	1980
Income: 50k-100k	45% (821)	35% (643)	21% (379)	1843
Income: 100k+	42% (465)	36% (403)	22% (241)	1109
Ethnicity: White (Non-Hispanic)	48% (1724)	32% (1163)	20% (732)	3619
Ethnicity: Hispanic	30% (103)	48% (162)	22% (75)	341
Ethnicity: Black (Non-Hispanic)	22% (157)	56% (407)	22% (162)	727
Ethnicity: Asian + Other (Non-Hispanic)	39% (96)	26% (63)	35% (86)	245
All Christian	47% (1164)	33% (805)	20% (497)	2466
All Non-Christian	29% (59)	50% (102)	21% (42)	202
Atheist	17% (35)	56% (114)	26% (53)	202
Agnostic/Nothing in particular	33% (387)	42% (502)	25% (299)	1188
Something Else	50% (437)	31% (273)	19% (164)	874
Evangelical	59% (800)	26% (349)	15% (205)	1354
Non-Evangelical	40% (762)	37% (716)	23% (441)	1919
PID: Dem (no lean)	8% (145)	73% (1338)	19% (340)	1823
PID: Ind (no lean)	36% (447)	29% (356)	36% (445)	1248
PID: Rep (no lean)	80% (1489)	5% (102)	15% (271)	1862

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**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2081)	36% (1796)	21% (1056)	4932
PID/Gender: Dem Men	10% (85)	74% (602)	16% (128)	816
PID/Gender: Dem Women	6% (60)	73% (735)	21% (212)	1007
PID/Gender: Ind Men	37% (235)	29% (181)	34% (214)	630
PID/Gender: Ind Women	34% (212)	28% (175)	37% (231)	618
PID/Gender: Rep Men	79% (679)	6% (55)	15% (129)	863
PID/Gender: Rep Women	81% (810)	5% (47)	14% (142)	999
Ideo: Liberal (1-3)	11% (159)	71% (1021)	18% (259)	1439
Ideo: Moderate (4)	31% (429)	39% (552)	30% (425)	1406
Ideo: Conservative (5-7)	74% (1420)	10% (185)	16% (306)	1911
Ideo/PID: Conservative Republican	83% (1157)	3% (47)	14% (189)	1392
Ideo/PID: Moderate/Liberal Republican	70% (297)	12% (52)	18% (75)	425
Ideo/PID: Moderate/Conservative Democrat	12% (83)	65% (439)	23% (152)	674
Ideo/PID: Liberal Democrat	5% (55)	79% (874)	16% (174)	1103
Unfavorable of Biden and Trump	26% (196)	16% (123)	58% (435)	755
2024 H2H Matchup: Biden Voter	4% (88)	77% (1644)	19% (403)	2135
2024 H2H Matchup: Trump Voter	83% (1933)	4% (87)	13% (313)	2333
2024 H2H Matchup: Would not Vote	11% (22)	13% (26)	76% (150)	198
2024 H2H Matchup: Do not Know	14% (37)	15% (39)	72% (191)	266
2022 House Vote: Democrat	7% (144)	71% (1465)	22% (448)	2057
2022 House Vote: Republican	78% (1572)	6% (111)	16% (320)	2003
2022 House Vote: Did not Vote	42% (336)	26% (205)	32% (250)	791
2020 Vote: Joe Biden	7% (151)	70% (1598)	23% (522)	2271
2020 Vote: Donald Trump	79% (1767)	4% (95)	17% (374)	2236
2020 Vote: Someone Else	31% (22)	15% (11)	54% (37)	70
2020 Vote: Did not Vote	39% (140)	26% (92)	35% (123)	355
2016 Vote: Hillary Clinton	6% (105)	75% (1259)	19% (314)	1678
2016 Vote: Donald Trump	75% (1457)	6% (122)	19% (368)	1947
2016 Vote: Someone Else	19% (34)	45% (79)	36% (64)	177
2020 Vote/PID: Not Biden/Democrat	36% (68)	38% (72)	25% (47)	187
2020 Vote/PID: Not Trump/Republican	53% (113)	24% (52)	23% (49)	214
U.S. Economy: Wrong Track	55% (1860)	20% (662)	25% (832)	3354
U.S. Economy: Right Direction	14% (220)	72% (1134)	14% (224)	1578

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**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(2081)	36%	(1796)	21%	(1056)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(53)	84%	(1354)	13%	(204)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(1922)	6%	(134)	15%	(368)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(105)	34%	(307)	54%	(484)	896
Top 2024 Issue: Economy	55%	(921)	23%	(387)	22%	(379)	1687
Community: Urban	33%	(367)	45%	(499)	21%	(235)	1100
Community: Suburban	41%	(966)	38%	(895)	22%	(520)	2381
Community: Rural	52%	(748)	28%	(402)	21%	(301)	1451
Community/Gender: Urban Women	28%	(139)	45%	(219)	26%	(129)	486
Community/Gender: Urban Men	37%	(228)	46%	(279)	17%	(106)	614
Community/Gender: Rural Women	51%	(431)	27%	(227)	22%	(180)	838
Community/Gender: Rural Men	52%	(317)	29%	(175)	20%	(121)	613
Community/Gender: Suburban Women	39%	(513)	39%	(511)	21%	(275)	1299
Community/Gender: Suburban Men	42%	(453)	35%	(384)	23%	(245)	1083
Homeowner	43%	(1646)	36%	(1345)	21%	(793)	3785
Renter	36%	(356)	41%	(407)	22%	(220)	983
Military HHnm: Yes	46%	(328)	33%	(240)	21%	(151)	719
Military HH: No	42%	(1753)	37%	(1556)	21%	(904)	4213
Employ: Private Sector	43%	(789)	36%	(661)	21%	(389)	1838
Employ: Government	41%	(127)	38%	(117)	21%	(66)	310
Employ: Self-Employed	47%	(193)	33%	(137)	20%	(80)	410
Employ: Homemaker	57%	(154)	25%	(68)	17%	(46)	269
Employ: Student	40%	(44)	34%	(37)	27%	(30)	112
Employ: Retired	39%	(516)	41%	(548)	20%	(264)	1328
Employ: Unemployed	36%	(142)	36%	(144)	28%	(110)	396
Employ: Other	43%	(116)	31%	(83)	26%	(70)	268
Self + Household: White-Collar	39%	(722)	40%	(745)	21%	(386)	1854
Self + Household: Blue Collar	46%	(1080)	35%	(812)	20%	(460)	2351
Union HH: Yes	42%	(155)	41%	(154)	17%	(63)	372
Union HH: No	42%	(1926)	36%	(1642)	22%	(992)	4560
LGBTQ+: Yes	27%	(126)	45%	(208)	27%	(127)	461
LGBTQ+: No	44%	(1955)	36%	(1587)	21%	(929)	4471
Motivated to Vote	44%	(1923)	38%	(1660)	19%	(823)	4406

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**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2081)	36% (1796)	21% (1056)	4932
Parent: Yes	48% (672)	33% (459)	19% (257)	1387
Parent: No	40% (1409)	38% (1337)	23% (799)	3545
COVID Vaccine: Yes	33% (1143)	45% (1557)	22% (768)	3469
COVID Vaccine: No	64% (937)	16% (239)	20% (287)	1463
Student Loans: Yes	37% (298)	40% (328)	23% (187)	813
Student Loans: No	43% (1783)	36% (1468)	21% (868)	4119
Favorable Opinion of Haley	48% (797)	30% (509)	22% (364)	1670
Unfavorable Opinion of Haley	40% (840)	44% (933)	16% (338)	2111
Protestant	50% (670)	31% (415)	19% (263)	1348
Roman Catholic	43% (456)	36% (376)	21% (219)	1051
Jewish	23% (21)	55% (50)	21% (19)	90
Muslim	45% (26)	40% (23)	15% (9)	57
Atheist	17% (35)	56% (114)	26% (53)	202
Agnostic	16% (33)	59% (122)	25% (52)	207
Something else	50% (437)	31% (273)	19% (164)	874
Nothing in particular	36% (354)	39% (380)	25% (248)	981
Prodigal Biden Voter	27% (82)	18% (53)	56% (169)	304
Undecided Voter (DK/WNV)	13% (59)	14% (65)	73% (340)	464
Undecided Voter (DK)	11% (22)	13% (26)	76% (150)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	43% (2120)	32% (1578)	25% (1234)	4932
Gender: Male	44% (1023)	32% (743)	24% (544)	2309
Gender: Female	42% (1097)	32% (836)	26% (690)	2623
Age: 18-34	46% (594)	28% (360)	27% (348)	1303
Age: 35-44	43% (285)	34% (224)	24% (160)	669
Age: 45-64	44% (759)	32% (551)	23% (396)	1706
Age: 65+	38% (482)	35% (442)	26% (330)	1254
GenZers: 1997-2012	47% (285)	25% (154)	28% (173)	612
Millennials: 1981-1996	43% (556)	32% (413)	25% (320)	1289
GenXers: 1965-1980	45% (592)	32% (418)	23% (305)	1315
Baby Boomers: 1946-1964	40% (641)	34% (555)	26% (414)	1610
Educ: < College	46% (1433)	29% (893)	25% (781)	3107
Educ: Bachelors degree	41% (478)	36% (413)	23% (272)	1163
Educ: Post-grad	31% (208)	41% (272)	27% (182)	662
Income: Under 50k	41% (813)	32% (640)	27% (527)	1980
Income: 50k-100k	45% (834)	31% (564)	24% (445)	1843
Income: 100k+	43% (472)	34% (374)	24% (262)	1109
Ethnicity: White (Non-Hispanic)	48% (1732)	28% (1018)	24% (869)	3619
Ethnicity: Hispanic	36% (124)	40% (136)	24% (81)	341
Ethnicity: Black (Non-Hispanic)	22% (160)	51% (371)	27% (195)	727
Ethnicity: Asian + Other (Non-Hispanic)	42% (103)	22% (54)	36% (88)	245
All Christian	48% (1184)	28% (696)	24% (585)	2466
All Non-Christian	29% (59)	48% (97)	23% (46)	202
Atheist	19% (39)	52% (106)	28% (57)	202
Agnostic/Nothing in particular	34% (402)	37% (441)	29% (345)	1188
Something Else	50% (436)	27% (239)	23% (200)	874
Evangelical	59% (798)	22% (294)	19% (262)	1354
Non-Evangelical	41% (787)	33% (627)	26% (505)	1919
PID: Dem (no lean)	10% (182)	66% (1211)	24% (429)	1823
PID: Ind (no lean)	38% (470)	22% (276)	40% (503)	1248
PID: Rep (no lean)	79% (1468)	5% (92)	16% (302)	1862

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**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	43% (2120)	32% (1578)	25% (1234)	4932
PID/Gender: Dem Men	14% (112)	67% (545)	19% (159)	816
PID/Gender: Dem Women	7% (70)	66% (666)	27% (271)	1007
PID/Gender: Ind Men	38% (242)	23% (147)	38% (241)	630
PID/Gender: Ind Women	37% (227)	21% (129)	42% (262)	618
PID/Gender: Rep Men	77% (668)	6% (51)	17% (144)	863
PID/Gender: Rep Women	80% (800)	4% (41)	16% (158)	999
Ideo: Liberal (1-3)	13% (192)	65% (930)	22% (316)	1439
Ideo: Moderate (4)	32% (445)	33% (469)	35% (492)	1406
Ideo: Conservative (5-7)	74% (1418)	8% (145)	18% (347)	1911
Ideo/PID: Conservative Republican	83% (1150)	3% (40)	15% (202)	1392
Ideo/PID: Moderate/Liberal Republican	67% (286)	12% (49)	21% (90)	425
Ideo/PID: Moderate/Conservative Democrat	15% (100)	56% (376)	29% (198)	674
Ideo/PID: Liberal Democrat	7% (77)	74% (812)	19% (214)	1103
Unfavorable of Biden and Trump	30% (226)	11% (81)	59% (448)	755
2024 H2H Matchup: Biden Voter	7% (144)	68% (1462)	25% (529)	2135
2024 H2H Matchup: Trump Voter	82% (1903)	3% (70)	15% (360)	2333
2024 H2H Matchup: Would not Vote	10% (19)	8% (15)	82% (163)	198
2024 H2H Matchup: Do not Know	20% (54)	11% (30)	69% (183)	266
2022 House Vote: Democrat	9% (191)	64% (1308)	27% (558)	2057
2022 House Vote: Republican	78% (1559)	4% (88)	18% (356)	2003
2022 House Vote: Did not Vote	43% (341)	22% (171)	35% (278)	791
2020 Vote: Joe Biden	9% (205)	63% (1425)	28% (641)	2271
2020 Vote: Donald Trump	78% (1749)	3% (74)	18% (413)	2236
2020 Vote: Someone Else	31% (22)	14% (10)	55% (39)	70
2020 Vote: Did not Vote	41% (144)	20% (70)	40% (141)	355
2016 Vote: Hillary Clinton	7% (123)	69% (1154)	24% (400)	1678
2016 Vote: Donald Trump	76% (1477)	5% (97)	19% (374)	1947
2016 Vote: Someone Else	20% (36)	35% (62)	45% (80)	177
2020 Vote/PID: Not Biden/Democrat	39% (72)	29% (53)	33% (61)	187
2020 Vote/PID: Not Trump/Republican	51% (109)	22% (47)	27% (58)	214
U.S. Economy: Wrong Track	56% (1879)	16% (537)	28% (938)	3354
U.S. Economy: Right Direction	15% (241)	66% (1042)	19% (296)	1578

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**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2120)	32%	(1578)	25%	(1234)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(80)	77%	(1240)	18%	(292)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(1915)	4%	(96)	17%	(414)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(125)	27%	(243)	59%	(528)	896
Top 2024 Issue: Economy	54%	(916)	20%	(332)	26%	(438)	1687
Community: Urban	35%	(382)	42%	(459)	24%	(259)	1100
Community: Suburban	41%	(985)	33%	(786)	26%	(610)	2381
Community: Rural	52%	(753)	23%	(333)	25%	(365)	1451
Community/Gender: Urban Women	30%	(144)	42%	(204)	29%	(139)	486
Community/Gender: Urban Men	39%	(238)	42%	(256)	20%	(120)	614
Community/Gender: Rural Women	51%	(432)	22%	(187)	26%	(220)	838
Community/Gender: Rural Men	52%	(321)	24%	(146)	24%	(146)	613
Community/Gender: Suburban Women	40%	(522)	34%	(445)	26%	(332)	1299
Community/Gender: Suburban Men	43%	(463)	32%	(341)	26%	(278)	1083
Homeowner	44%	(1683)	31%	(1166)	25%	(935)	3785
Renter	36%	(358)	38%	(372)	26%	(253)	983
Military HHnm: Yes	45%	(324)	30%	(218)	25%	(178)	719
Military HH: No	43%	(1796)	32%	(1361)	25%	(1056)	4213
Employ: Private Sector	45%	(819)	32%	(586)	24%	(433)	1838
Employ: Government	40%	(123)	33%	(103)	27%	(85)	310
Employ: Self-Employed	48%	(197)	28%	(113)	24%	(100)	410
Employ: Homemaker	56%	(151)	22%	(58)	22%	(60)	269
Employ: Student	40%	(44)	25%	(28)	35%	(39)	112
Employ: Retired	39%	(517)	36%	(477)	25%	(334)	1328
Employ: Unemployed	38%	(150)	34%	(134)	28%	(112)	396
Employ: Other	44%	(118)	29%	(78)	27%	(72)	268
Self + Household: White-Collar	40%	(734)	36%	(665)	24%	(454)	1854
Self + Household: Blue Collar	47%	(1096)	30%	(712)	23%	(544)	2351
Union HH: Yes	44%	(163)	36%	(135)	20%	(74)	372
Union HH: No	43%	(1957)	32%	(1443)	25%	(1160)	4560
LGBTQ+: Yes	28%	(128)	42%	(195)	30%	(138)	461
LGBTQ+: No	45%	(1991)	31%	(1384)	25%	(1096)	4471
Motivated to Vote	44%	(1957)	33%	(1466)	22%	(983)	4406

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**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	43% (2120)	32% (1578)	25% (1234)	4932
Parent: Yes	48% (669)	29% (403)	23% (315)	1387
Parent: No	41% (1451)	33% (1175)	26% (918)	3545
COVID Vaccine: Yes	34% (1166)	40% (1376)	27% (926)	3469
COVID Vaccine: No	65% (954)	14% (202)	21% (308)	1463
Student Loans: Yes	38% (308)	34% (273)	28% (232)	813
Student Loans: No	44% (1812)	32% (1305)	24% (1002)	4119
Favorable Opinion of Haley	49% (817)	26% (433)	25% (420)	1670
Unfavorable Opinion of Haley	40% (840)	40% (851)	20% (420)	2111
Protestant	49% (658)	27% (357)	25% (333)	1348
Roman Catholic	47% (492)	31% (325)	22% (234)	1051
Jewish	26% (24)	52% (47)	22% (20)	90
Muslim	38% (22)	42% (24)	20% (11)	57
Atheist	19% (39)	52% (106)	28% (57)	202
Agnostic	17% (36)	51% (106)	31% (65)	207
Something else	50% (436)	27% (239)	23% (200)	874
Nothing in particular	37% (366)	34% (334)	29% (281)	981
Prodigal Biden Voter	31% (94)	11% (35)	58% (175)	304
Undecided Voter (DK/WNV)	16% (73)	10% (46)	74% (345)	464
Undecided Voter (DK)	10% (19)	8% (15)	82% (163)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2318)	35%	(1711)	18%	(904)	4932
Gender: Male	49%	(1141)	34%	(794)	16%	(374)	2309
Gender: Female	45%	(1176)	35%	(917)	20%	(530)	2623
Age: 18-34	47%	(610)	29%	(381)	24%	(312)	1303
Age: 35-44	48%	(322)	34%	(226)	18%	(120)	669
Age: 45-64	49%	(839)	36%	(607)	15%	(261)	1706
Age: 65+	44%	(547)	40%	(497)	17%	(210)	1254
GenZers: 1997-2012	46%	(280)	27%	(166)	27%	(166)	612
Millennials: 1981-1996	47%	(611)	33%	(422)	20%	(256)	1289
GenXers: 1965-1980	49%	(647)	35%	(463)	16%	(205)	1315
Baby Boomers: 1946-1964	45%	(730)	38%	(619)	16%	(261)	1610
Educ: < College	50%	(1557)	31%	(979)	18%	(572)	3107
Educ: Bachelors degree	45%	(522)	37%	(426)	18%	(215)	1163
Educ: Post-grad	36%	(240)	46%	(306)	18%	(117)	662
Income: Under 50k	43%	(853)	36%	(720)	21%	(407)	1980
Income: 50k-100k	51%	(935)	33%	(600)	17%	(308)	1843
Income: 100k+	48%	(530)	35%	(390)	17%	(188)	1109
Ethnicity: White (Non-Hispanic)	53%	(1931)	31%	(1115)	16%	(573)	3619
Ethnicity: Hispanic	35%	(119)	41%	(141)	24%	(81)	341
Ethnicity: Black (Non-Hispanic)	23%	(165)	53%	(388)	24%	(174)	727
Ethnicity: Asian + Other (Non-Hispanic)	42%	(102)	27%	(67)	31%	(76)	245
All Christian	54%	(1324)	31%	(772)	15%	(370)	2466
All Non-Christian	30%	(61)	50%	(101)	20%	(40)	202
Atheist	21%	(42)	53%	(107)	26%	(53)	202
Agnostic/Nothing in particular	36%	(434)	39%	(465)	24%	(289)	1188
Something Else	52%	(457)	30%	(265)	17%	(151)	874
Evangelical	64%	(867)	24%	(329)	12%	(158)	1354
Non-Evangelical	45%	(873)	36%	(692)	18%	(354)	1919
PID: Dem (no lean)	10%	(179)	71%	(1293)	19%	(350)	1823
PID: Ind (no lean)	42%	(527)	26%	(320)	32%	(400)	1248
PID: Rep (no lean)	87%	(1612)	5%	(97)	8%	(153)	1862

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2318)	35% (1711)	18% (904)	4932
PID/Gender: Dem Men	13% (105)	72% (584)	16% (127)	816
PID/Gender: Dem Women	7% (74)	70% (710)	22% (224)	1007
PID/Gender: Ind Men	45% (280)	26% (164)	29% (185)	630
PID/Gender: Ind Women	40% (247)	25% (156)	35% (215)	618
PID/Gender: Rep Men	88% (756)	5% (46)	7% (62)	863
PID/Gender: Rep Women	86% (856)	5% (51)	9% (92)	999
Ideo: Liberal (1-3)	13% (181)	69% (989)	19% (268)	1439
Ideo: Moderate (4)	36% (509)	37% (524)	27% (374)	1406
Ideo: Conservative (5-7)	81% (1552)	9% (163)	10% (196)	1911
Ideo/PID: Conservative Republican	90% (1253)	3% (45)	7% (95)	1392
Ideo/PID: Moderate/Liberal Republican	76% (323)	12% (49)	12% (53)	425
Ideo/PID: Moderate/Conservative Democrat	15% (99)	62% (417)	23% (158)	674
Ideo/PID: Liberal Democrat	7% (73)	77% (853)	16% (176)	1103
Unfavorable of Biden and Trump	38% (287)	13% (98)	49% (370)	755
2024 H2H Matchup: Biden Voter	5% (117)	75% (1594)	20% (423)	2135
2024 H2H Matchup: Trump Voter	90% (2106)	3% (70)	7% (157)	2333
2024 H2H Matchup: Would not Vote	17% (33)	8% (15)	75% (149)	198
2024 H2H Matchup: Do not Know	23% (61)	12% (31)	65% (174)	266
2022 House Vote: Democrat	9% (180)	68% (1406)	23% (471)	2057
2022 House Vote: Republican	86% (1731)	5% (94)	9% (178)	2003
2022 House Vote: Did not Vote	47% (371)	25% (198)	28% (222)	791
2020 Vote: Joe Biden	9% (199)	68% (1541)	23% (532)	2271
2020 Vote: Donald Trump	87% (1938)	4% (79)	10% (220)	2236
2020 Vote: Someone Else	44% (31)	15% (10)	41% (29)	70
2020 Vote: Did not Vote	42% (151)	23% (81)	35% (124)	355
2016 Vote: Hillary Clinton	8% (127)	73% (1220)	20% (330)	1678
2016 Vote: Donald Trump	84% (1633)	6% (113)	10% (202)	1947
2016 Vote: Someone Else	27% (47)	40% (71)	33% (59)	177
2020 Vote/PID: Not Biden/Democrat	43% (80)	33% (62)	24% (44)	187
2020 Vote/PID: Not Trump/Republican	59% (126)	24% (52)	17% (36)	214

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2318)	35% (1711)	18% (904)	4932
U.S. Economy: Wrong Track	62% (2086)	18% (593)	20% (674)	3354
U.S. Economy: Right Direction	15% (232)	71% (1117)	15% (230)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (77)	83% (1337)	12% (197)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87% (2103)	4% (95)	9% (227)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (138)	31% (279)	54% (480)	896
Top 2024 Issue: Economy	61% (1023)	21% (355)	18% (308)	1687
Community: Urban	36% (401)	44% (483)	20% (215)	1100
Community: Suburban	46% (1091)	36% (848)	19% (443)	2381
Community: Rural	57% (826)	26% (379)	17% (246)	1451
Community/Gender: Urban Women	31% (149)	44% (214)	25% (123)	486
Community/Gender: Urban Men	41% (252)	44% (269)	15% (92)	614
Community/Gender: Rural Women	55% (462)	26% (221)	18% (155)	838
Community/Gender: Rural Men	59% (364)	26% (158)	15% (91)	613
Community/Gender: Suburban Women	44% (565)	37% (482)	19% (252)	1299
Community/Gender: Suburban Men	49% (525)	34% (367)	18% (191)	1083
Homeowner	49% (1853)	34% (1276)	17% (655)	3785
Renter	39% (380)	40% (393)	21% (210)	983
Military HHnm: Yes	51% (366)	32% (227)	18% (126)	719
Military HH: No	46% (1952)	35% (1484)	18% (777)	4213
Employ: Private Sector	48% (879)	34% (633)	18% (326)	1838
Employ: Government	45% (140)	36% (111)	19% (59)	310
Employ: Self-Employed	53% (218)	29% (118)	18% (74)	410
Employ: Homemaker	59% (160)	27% (72)	14% (38)	269
Employ: Student	42% (47)	31% (35)	26% (30)	112
Employ: Retired	44% (590)	39% (524)	16% (214)	1328
Employ: Unemployed	40% (160)	34% (135)	26% (101)	396
Employ: Other	46% (124)	31% (83)	23% (62)	268
Self + Household: White-Collar	45% (840)	38% (712)	16% (302)	1854
Self + Household: Blue Collar	51% (1189)	33% (779)	16% (384)	2351
Union HH: Yes	45% (166)	37% (139)	18% (67)	372
Union HH: No	47% (2152)	34% (1571)	18% (837)	4560

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**Table BLMB10\_12:** Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2318)	35% (1711)	18% (904)	4932
LGBTQ+: Yes	27% (127)	47% (215)	26% (119)	461
LGBTQ+: No	49% (2191)	33% (1496)	18% (784)	4471
Motivated to Vote	49% (2143)	36% (1585)	15% (678)	4406
Parent: Yes	51% (710)	31% (432)	18% (246)	1387
Parent: No	45% (1608)	36% (1279)	19% (658)	3545
COVID Vaccine: Yes	37% (1300)	43% (1484)	20% (685)	3469
COVID Vaccine: No	70% (1018)	16% (227)	15% (219)	1463
Student Loans: Yes	40% (328)	37% (303)	22% (181)	813
Student Loans: No	48% (1990)	34% (1407)	18% (722)	4119
Favorable Opinion of Haley	55% (919)	28% (474)	17% (277)	1670
Unfavorable Opinion of Haley	43% (900)	42% (897)	15% (314)	2111
Protestant	57% (770)	29% (391)	14% (187)	1348
Roman Catholic	49% (513)	35% (365)	16% (173)	1051
Jewish	27% (24)	58% (52)	16% (14)	90
Muslim	42% (24)	39% (22)	18% (11)	57
Atheist	21% (42)	53% (107)	26% (53)	202
Agnostic	21% (44)	54% (111)	25% (51)	207
Something else	52% (457)	30% (265)	17% (151)	874
Nothing in particular	40% (389)	36% (354)	24% (238)	981
Prodigal Biden Voter	33% (101)	14% (43)	53% (160)	304
Undecided Voter (DK/WNV)	20% (94)	10% (47)	70% (323)	464
Undecided Voter (DK)	17% (33)	8% (15)	75% (149)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2256)	34% (1670)	20% (1005)	4932
Gender: Male	48% (1103)	35% (803)	17% (402)	2309
Gender: Female	44% (1153)	33% (867)	23% (603)	2623
Age: 18-34	46% (603)	28% (369)	25% (330)	1303
Age: 35-44	45% (301)	32% (217)	23% (151)	669
Age: 45-64	49% (833)	35% (599)	16% (274)	1706
Age: 65+	41% (519)	39% (485)	20% (250)	1254
GenZers: 1997-2012	46% (284)	26% (161)	27% (167)	612
Millennials: 1981-1996	45% (580)	32% (407)	23% (301)	1289
GenXers: 1965-1980	49% (649)	34% (449)	17% (217)	1315
Baby Boomers: 1946-1964	43% (695)	38% (615)	19% (299)	1610
Educ: < College	49% (1526)	30% (937)	21% (644)	3107
Educ: Bachelors degree	43% (504)	37% (436)	19% (224)	1163
Educ: Post-grad	34% (227)	45% (298)	21% (138)	662
Income: Under 50k	43% (856)	34% (683)	22% (442)	1980
Income: 50k-100k	48% (890)	33% (609)	19% (344)	1843
Income: 100k+	46% (510)	34% (379)	20% (220)	1109
Ethnicity: White (Non-Hispanic)	52% (1873)	30% (1093)	18% (654)	3619
Ethnicity: Hispanic	39% (131)	40% (136)	22% (74)	341
Ethnicity: Black (Non-Hispanic)	22% (159)	53% (383)	25% (185)	727
Ethnicity: Asian + Other (Non-Hispanic)	38% (93)	24% (59)	38% (92)	245
All Christian	52% (1288)	31% (767)	17% (410)	2466
All Non-Christian	34% (70)	47% (96)	18% (37)	202
Atheist	21% (42)	54% (108)	26% (52)	202
Agnostic/Nothing in particular	35% (420)	39% (460)	26% (308)	1188
Something Else	50% (437)	27% (240)	23% (198)	874
Evangelical	62% (840)	23% (314)	15% (201)	1354
Non-Evangelical	44% (845)	35% (677)	21% (397)	1919
PID: Dem (no lean)	10% (178)	70% (1281)	20% (364)	1823
PID: Ind (no lean)	41% (512)	24% (296)	35% (440)	1248
PID: Rep (no lean)	84% (1567)	5% (93)	11% (202)	1862

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2256)	34% (1670)	20% (1005)	4932
PID/Gender: Dem Men	13% (103)	73% (593)	15% (120)	816
PID/Gender: Dem Women	7% (75)	68% (689)	24% (243)	1007
PID/Gender: Ind Men	43% (270)	25% (161)	32% (200)	630
PID/Gender: Ind Women	39% (242)	22% (135)	39% (241)	618
PID/Gender: Rep Men	85% (731)	6% (50)	10% (82)	863
PID/Gender: Rep Women	84% (836)	4% (43)	12% (119)	999
Ideo: Liberal (1-3)	13% (183)	68% (975)	20% (281)	1439
Ideo: Moderate (4)	36% (505)	36% (503)	28% (397)	1406
Ideo: Conservative (5-7)	78% (1497)	8% (158)	13% (256)	1911
Ideo/PID: Conservative Republican	88% (1222)	3% (37)	10% (133)	1392
Ideo/PID: Moderate/Liberal Republican	73% (311)	13% (53)	14% (61)	425
Ideo/PID: Moderate/Conservative Democrat	15% (99)	61% (411)	24% (164)	674
Ideo/PID: Liberal Democrat	7% (72)	77% (848)	17% (184)	1103
Unfavorable of Biden and Trump	34% (255)	14% (102)	53% (397)	755
2024 H2H Matchup: Biden Voter	6% (138)	73% (1561)	20% (436)	2135
2024 H2H Matchup: Trump Voter	87% (2033)	3% (73)	10% (227)	2333
2024 H2H Matchup: Would not Vote	14% (27)	5% (9)	81% (161)	198
2024 H2H Matchup: Do not Know	22% (59)	10% (27)	68% (180)	266
2022 House Vote: Democrat	9% (188)	68% (1396)	23% (473)	2057
2022 House Vote: Republican	84% (1678)	4% (83)	12% (242)	2003
2022 House Vote: Did not Vote	45% (356)	22% (175)	33% (259)	791
2020 Vote: Joe Biden	9% (209)	67% (1520)	24% (543)	2271
2020 Vote: Donald Trump	84% (1874)	3% (73)	13% (289)	2236
2020 Vote: Someone Else	39% (27)	14% (10)	47% (33)	70
2020 Vote: Did not Vote	41% (146)	19% (68)	40% (141)	355
2016 Vote: Hillary Clinton	8% (137)	72% (1205)	20% (336)	1678
2016 Vote: Donald Trump	81% (1576)	5% (94)	14% (277)	1947
2016 Vote: Someone Else	22% (39)	42% (75)	36% (63)	177
2020 Vote/PID: Not Biden/Democrat	41% (76)	30% (57)	29% (53)	187
2020 Vote/PID: Not Trump/Republican	57% (121)	23% (49)	20% (43)	214

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2256)	34% (1670)	20% (1005)	4932
U.S. Economy: Wrong Track	60% (2005)	17% (567)	23% (781)	3354
U.S. Economy: Right Direction	16% (251)	70% (1103)	14% (224)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (90)	81% (1302)	14% (219)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84% (2033)	4% (91)	12% (301)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (133)	31% (278)	54% (485)	896
Top 2024 Issue: Economy	58% (983)	21% (352)	21% (352)	1687
Community: Urban	37% (405)	44% (479)	20% (216)	1100
Community: Suburban	44% (1042)	35% (834)	21% (505)	2381
Community: Rural	56% (810)	25% (357)	20% (284)	1451
Community/Gender: Urban Women	31% (152)	42% (206)	27% (129)	486
Community/Gender: Urban Men	41% (253)	45% (273)	14% (87)	614
Community/Gender: Rural Women	55% (460)	23% (196)	22% (182)	838
Community/Gender: Rural Men	57% (350)	26% (161)	17% (102)	613
Community/Gender: Suburban Women	42% (542)	36% (465)	23% (292)	1299
Community/Gender: Suburban Men	46% (500)	34% (370)	20% (213)	1083
Homeowner	47% (1798)	33% (1260)	19% (727)	3785
Renter	38% (376)	38% (374)	24% (233)	983
Military HHnm: Yes	50% (362)	31% (219)	19% (137)	719
Military HH: No	45% (1894)	34% (1451)	21% (868)	4213
Employ: Private Sector	47% (861)	34% (633)	19% (344)	1838
Employ: Government	45% (139)	31% (96)	24% (76)	310
Employ: Self-Employed	52% (212)	28% (115)	20% (83)	410
Employ: Homemaker	56% (150)	25% (67)	19% (52)	269
Employ: Student	45% (51)	26% (29)	28% (32)	112
Employ: Retired	42% (561)	39% (519)	19% (248)	1328
Employ: Unemployed	40% (160)	33% (130)	27% (106)	396
Employ: Other	46% (123)	30% (81)	24% (64)	268
Self + Household: White-Collar	44% (810)	38% (701)	19% (343)	1854
Self + Household: Blue Collar	50% (1165)	32% (754)	18% (432)	2351
Union HH: Yes	45% (166)	38% (141)	17% (65)	372
Union HH: No	46% (2090)	34% (1529)	21% (940)	4560

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	46% (2256)	34% (1670)	20% (1005)	4932
LGBTQ+: Yes	27% (125)	42% (195)	31% (141)	461
LGBTQ+: No	48% (2131)	33% (1475)	19% (865)	4471
Motivated to Vote	47% (2069)	36% (1565)	18% (772)	4406
Parent: Yes	50% (689)	30% (416)	20% (283)	1387
Parent: No	44% (1568)	35% (1254)	20% (723)	3545
COVID Vaccine: Yes	37% (1291)	42% (1453)	21% (724)	3469
COVID Vaccine: No	66% (965)	15% (218)	19% (281)	1463
Student Loans: Yes	40% (329)	35% (286)	24% (197)	813
Student Loans: No	47% (1927)	34% (1384)	20% (808)	4119
Favorable Opinion of Haley	53% (891)	28% (472)	18% (307)	1670
Unfavorable Opinion of Haley	42% (877)	42% (896)	16% (338)	2111
Protestant	55% (744)	29% (388)	16% (216)	1348
Roman Catholic	48% (504)	35% (363)	18% (185)	1051
Jewish	27% (24)	57% (51)	16% (15)	90
Muslim	44% (25)	42% (24)	14% (8)	57
Atheist	21% (42)	54% (108)	26% (52)	202
Agnostic	18% (38)	54% (111)	28% (58)	207
Something else	50% (437)	27% (240)	23% (198)	874
Nothing in particular	39% (383)	36% (349)	25% (250)	981
Prodigal Biden Voter	33% (100)	14% (44)	53% (161)	304
Undecided Voter (DK/WNV)	19% (86)	8% (36)	74% (342)	464
Undecided Voter (DK)	14% (27)	5% (9)	81% (161)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	41% (2011)	43% (2103)	17% (817)	4932
Gender: Male	42% (961)	44% (1005)	15% (344)	2309
Gender: Female	40% (1051)	42% (1099)	18% (474)	2623
Age: 18-34	42% (546)	37% (487)	21% (269)	1303
Age: 35-44	39% (261)	42% (279)	19% (129)	669
Age: 45-64	43% (725)	42% (724)	15% (257)	1706
Age: 65+	38% (479)	49% (614)	13% (162)	1254
GenZers: 1997-2012	40% (245)	36% (221)	24% (145)	612
Millennials: 1981-1996	41% (526)	41% (522)	19% (240)	1289
GenXers: 1965-1980	43% (565)	41% (540)	16% (210)	1315
Baby Boomers: 1946-1964	39% (632)	48% (771)	13% (207)	1610
Educ: < College	44% (1375)	38% (1188)	18% (544)	3107
Educ: Bachelors degree	37% (434)	47% (548)	16% (181)	1163
Educ: Post-grad	31% (203)	55% (367)	14% (92)	662
Income: Under 50k	39% (777)	42% (837)	19% (367)	1980
Income: 50k-100k	42% (780)	42% (778)	15% (284)	1843
Income: 100k+	41% (455)	44% (489)	15% (165)	1109
Ethnicity: White (Non-Hispanic)	46% (1681)	38% (1385)	15% (554)	3619
Ethnicity: Hispanic	32% (108)	51% (173)	18% (61)	341
Ethnicity: Black (Non-Hispanic)	19% (136)	63% (461)	18% (130)	727
Ethnicity: Asian + Other (Non-Hispanic)	36% (87)	35% (85)	29% (72)	245
All Christian	46% (1140)	39% (956)	15% (369)	2466
All Non-Christian	24% (49)	56% (113)	20% (40)	202
Atheist	20% (39)	65% (131)	16% (31)	202
Agnostic/Nothing in particular	30% (361)	49% (587)	20% (240)	1188
Something Else	48% (422)	36% (316)	16% (136)	874
Evangelical	58% (786)	30% (408)	12% (161)	1354
Non-Evangelical	39% (742)	44% (844)	17% (332)	1919
PID: Dem (no lean)	8% (150)	79% (1446)	12% (227)	1823
PID: Ind (no lean)	33% (410)	38% (477)	29% (361)	1248
PID: Rep (no lean)	78% (1451)	10% (181)	12% (229)	1862

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	41% (2011)	43% (2103)	17% (817)	4932
PID/Gender: Dem Men	11% (90)	79% (645)	10% (80)	816
PID/Gender: Dem Women	6% (59)	80% (801)	15% (146)	1007
PID/Gender: Ind Men	34% (212)	41% (259)	25% (159)	630
PID/Gender: Ind Women	32% (199)	35% (218)	33% (202)	618
PID/Gender: Rep Men	76% (659)	12% (100)	12% (104)	863
PID/Gender: Rep Women	79% (793)	8% (80)	13% (126)	999
Ideo: Liberal (1-3)	11% (165)	77% (1106)	12% (167)	1439
Ideo: Moderate (4)	29% (407)	48% (678)	23% (321)	1406
Ideo: Conservative (5-7)	72% (1367)	15% (277)	14% (266)	1911
Ideo/PID: Conservative Republican	81% (1124)	7% (103)	12% (165)	1392
Ideo/PID: Moderate/Liberal Republican	69% (292)	17% (74)	14% (59)	425
Ideo/PID: Moderate/Conservative Democrat	13% (90)	71% (481)	15% (104)	674
Ideo/PID: Liberal Democrat	5% (53)	85% (940)	10% (110)	1103
Unfavorable of Biden and Trump	23% (172)	30% (225)	47% (357)	755
2024 H2H Matchup: Biden Voter	4% (78)	86% (1832)	11% (225)	2135
2024 H2H Matchup: Trump Voter	81% (1880)	7% (169)	12% (284)	2333
2024 H2H Matchup: Would not Vote	9% (17)	21% (42)	70% (139)	198
2024 H2H Matchup: Do not Know	14% (36)	23% (61)	63% (169)	266
2022 House Vote: Democrat	6% (127)	80% (1646)	14% (284)	2057
2022 House Vote: Republican	77% (1551)	9% (174)	14% (278)	2003
2022 House Vote: Did not Vote	39% (307)	33% (261)	28% (223)	791
2020 Vote: Joe Biden	6% (133)	79% (1803)	15% (336)	2271
2020 Vote: Donald Trump	77% (1729)	8% (170)	15% (337)	2236
2020 Vote: Someone Else	31% (22)	28% (20)	41% (29)	70
2020 Vote: Did not Vote	36% (128)	31% (112)	33% (116)	355
2016 Vote: Hillary Clinton	5% (91)	83% (1390)	12% (197)	1678
2016 Vote: Donald Trump	75% (1453)	10% (198)	15% (296)	1947
2016 Vote: Someone Else	19% (34)	58% (102)	24% (42)	177
2020 Vote/PID: Not Biden/Democrat	41% (77)	40% (74)	19% (36)	187
2020 Vote/PID: Not Trump/Republican	48% (102)	37% (80)	15% (32)	214

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	41% (2011)	43% (2103)	17% (817)	4932
U.S. Economy: Wrong Track	53% (1783)	26% (883)	21% (688)	3354
U.S. Economy: Right Direction	14% (229)	77% (1220)	8% (129)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (60)	89% (1442)	7% (110)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77% (1860)	9% (228)	14% (337)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	10% (92)	48% (434)	41% (370)	896
Top 2024 Issue: Economy	51% (855)	29% (495)	20% (337)	1687
Community: Urban	32% (353)	52% (572)	16% (175)	1100
Community: Suburban	38% (917)	44% (1056)	17% (409)	2381
Community: Rural	51% (742)	33% (476)	16% (233)	1451
Community/Gender: Urban Women	26% (127)	54% (263)	20% (96)	486
Community/Gender: Urban Men	37% (226)	50% (309)	13% (79)	614
Community/Gender: Rural Women	52% (432)	31% (263)	17% (144)	838
Community/Gender: Rural Men	51% (310)	35% (213)	15% (89)	613
Community/Gender: Suburban Women	38% (492)	44% (573)	18% (234)	1299
Community/Gender: Suburban Men	39% (424)	45% (483)	16% (175)	1083
Homeowner	42% (1590)	42% (1602)	16% (593)	3785
Renter	35% (346)	46% (452)	19% (185)	983
Military HHnm: Yes	45% (321)	40% (287)	15% (111)	719
Military HH: No	40% (1690)	43% (1816)	17% (707)	4213
Employ: Private Sector	42% (771)	42% (765)	16% (302)	1838
Employ: Government	40% (123)	40% (125)	20% (63)	310
Employ: Self-Employed	45% (185)	39% (159)	16% (66)	410
Employ: Homemaker	54% (144)	27% (72)	20% (53)	269
Employ: Student	34% (37)	42% (47)	25% (28)	112
Employ: Retired	38% (511)	50% (661)	12% (157)	1328
Employ: Unemployed	32% (127)	43% (171)	25% (98)	396
Employ: Other	42% (113)	38% (103)	19% (52)	268
Self + Household: White-Collar	38% (712)	47% (874)	14% (268)	1854
Self + Household: Blue Collar	44% (1041)	41% (960)	15% (350)	2351
Union HH: Yes	37% (138)	48% (180)	15% (54)	372
Union HH: No	41% (1873)	42% (1924)	17% (763)	4560

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**Table BLMB10\_14:** Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	41% (2011)	43% (2103)	17% (817)	4932
LGBTQ+: Yes	25% (116)	53% (246)	21% (99)	461
LGBTQ+: No	42% (1895)	42% (1857)	16% (719)	4471
Motivated to Vote	42% (1854)	44% (1947)	14% (606)	4406
Parent: Yes	45% (626)	37% (512)	18% (250)	1387
Parent: No	39% (1385)	45% (1592)	16% (567)	3545
COVID Vaccine: Yes	32% (1094)	52% (1810)	16% (565)	3469
COVID Vaccine: No	63% (918)	20% (294)	17% (252)	1463
Student Loans: Yes	34% (273)	46% (378)	20% (162)	813
Student Loans: No	42% (1738)	42% (1726)	16% (655)	4119
Favorable Opinion of Haley	46% (775)	39% (654)	14% (241)	1670
Unfavorable Opinion of Haley	39% (814)	49% (1043)	12% (253)	2111
Protestant	49% (658)	37% (498)	14% (192)	1348
Roman Catholic	43% (449)	42% (438)	16% (164)	1051
Jewish	19% (17)	62% (56)	19% (17)	90
Muslim	36% (21)	51% (29)	13% (7)	57
Atheist	20% (39)	65% (131)	16% (31)	202
Agnostic	13% (26)	67% (138)	21% (43)	207
Something else	48% (422)	36% (316)	16% (136)	874
Nothing in particular	34% (335)	46% (450)	20% (197)	981
Prodigal Biden Voter	22% (67)	29% (90)	48% (148)	304
Undecided Voter (DK/WNV)	11% (53)	22% (103)	66% (308)	464
Undecided Voter (DK)	9% (17)	21% (42)	70% (139)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(2430)	32%	(1576)	19%	(925)	4932
Gender: Male	52%	(1199)	31%	(722)	17%	(388)	2309
Gender: Female	47%	(1231)	33%	(855)	20%	(538)	2623
Age: 18-34	52%	(675)	26%	(339)	22%	(288)	1303
Age: 35-44	48%	(322)	33%	(221)	19%	(126)	669
Age: 45-64	51%	(873)	33%	(563)	16%	(270)	1706
Age: 65+	45%	(560)	36%	(453)	19%	(241)	1254
GenZers: 1997-2012	51%	(314)	25%	(151)	24%	(147)	612
Millennials: 1981-1996	50%	(643)	30%	(391)	20%	(254)	1289
GenXers: 1965-1980	51%	(668)	33%	(435)	16%	(212)	1315
Baby Boomers: 1946-1964	47%	(755)	35%	(560)	18%	(295)	1610
Educ: < College	52%	(1629)	29%	(897)	19%	(580)	3107
Educ: Bachelors degree	46%	(538)	35%	(405)	19%	(219)	1163
Educ: Post-grad	40%	(262)	41%	(274)	19%	(126)	662
Income: Under 50k	46%	(920)	33%	(660)	20%	(400)	1980
Income: 50k-100k	52%	(966)	30%	(554)	17%	(322)	1843
Income: 100k+	49%	(544)	33%	(362)	18%	(203)	1109
Ethnicity: White (Non-Hispanic)	55%	(1989)	27%	(993)	18%	(637)	3619
Ethnicity: Hispanic	40%	(137)	39%	(133)	21%	(71)	341
Ethnicity: Black (Non-Hispanic)	26%	(189)	54%	(395)	20%	(143)	727
Ethnicity: Asian + Other (Non-Hispanic)	47%	(114)	23%	(55)	31%	(75)	245
All Christian	56%	(1376)	29%	(716)	15%	(373)	2466
All Non-Christian	36%	(72)	45%	(90)	20%	(40)	202
Atheist	24%	(49)	46%	(92)	30%	(60)	202
Agnostic/Nothing in particular	39%	(464)	36%	(427)	25%	(297)	1188
Something Else	54%	(469)	29%	(250)	18%	(155)	874
Evangelical	64%	(872)	24%	(328)	11%	(155)	1354
Non-Evangelical	49%	(935)	32%	(623)	19%	(360)	1919
PID: Dem (no lean)	12%	(219)	67%	(1225)	21%	(378)	1823
PID: Ind (no lean)	47%	(582)	21%	(265)	32%	(401)	1248
PID: Rep (no lean)	88%	(1629)	5%	(86)	8%	(147)	1862

Continued on next page

**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(2430)	32%	(1576)	19%	(925)	4932
PID/Gender: Dem Men	16%	(129)	65%	(533)	19%	(154)	816
PID/Gender: Dem Women	9%	(90)	69%	(692)	22%	(225)	1007
PID/Gender: Ind Men	50%	(313)	23%	(143)	28%	(174)	630
PID/Gender: Ind Women	44%	(269)	20%	(122)	37%	(227)	618
PID/Gender: Rep Men	88%	(758)	5%	(45)	7%	(60)	863
PID/Gender: Rep Women	87%	(871)	4%	(41)	9%	(86)	999
Ideo: Liberal (1-3)	15%	(217)	62%	(896)	23%	(325)	1439
Ideo: Moderate (4)	40%	(561)	34%	(480)	26%	(365)	1406
Ideo: Conservative (5-7)	82%	(1569)	9%	(164)	9%	(178)	1911
Ideo/PID: Conservative Republican	90%	(1256)	3%	(41)	7%	(95)	1392
Ideo/PID: Moderate/Liberal Republican	79%	(335)	10%	(41)	11%	(49)	425
Ideo/PID: Moderate/Conservative Democrat	19%	(125)	59%	(401)	22%	(149)	674
Ideo/PID: Liberal Democrat	8%	(87)	73%	(801)	20%	(216)	1103
Unfavorable of Biden and Trump	43%	(323)	12%	(91)	45%	(341)	755
2024 H2H Matchup: Biden Voter	9%	(193)	68%	(1455)	23%	(487)	2135
2024 H2H Matchup: Trump Voter	91%	(2123)	3%	(74)	6%	(137)	2333
2024 H2H Matchup: Would not Vote	21%	(42)	7%	(14)	72%	(142)	198
2024 H2H Matchup: Do not Know	27%	(73)	13%	(34)	60%	(160)	266
2022 House Vote: Democrat	12%	(244)	64%	(1319)	24%	(494)	2057
2022 House Vote: Republican	88%	(1762)	4%	(77)	8%	(164)	2003
2022 House Vote: Did not Vote	49%	(389)	21%	(168)	30%	(234)	791
2020 Vote: Joe Biden	12%	(276)	63%	(1424)	25%	(571)	2271
2020 Vote: Donald Trump	87%	(1956)	3%	(78)	9%	(202)	2236
2020 Vote: Someone Else	49%	(34)	13%	(9)	38%	(27)	70
2020 Vote: Did not Vote	46%	(164)	19%	(66)	35%	(126)	355
2016 Vote: Hillary Clinton	10%	(168)	68%	(1135)	22%	(374)	1678
2016 Vote: Donald Trump	85%	(1655)	5%	(100)	10%	(193)	1947
2016 Vote: Someone Else	30%	(54)	34%	(60)	36%	(63)	177
2020 Vote/PID: Not Biden/Democrat	44%	(82)	31%	(58)	25%	(47)	187
2020 Vote/PID: Not Trump/Republican	63%	(136)	21%	(44)	16%	(34)	214
U.S. Economy: Wrong Track	64%	(2152)	16%	(548)	19%	(653)	3354
U.S. Economy: Right Direction	18%	(278)	65%	(1028)	17%	(273)	1578

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(2430)	32%	(1576)	19%	(925)	4932
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(109)	77%	(1248)	16%	(254)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(2138)	4%	(87)	8%	(199)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(183)	27%	(241)	53%	(472)	896
Top 2024 Issue: Economy	61%	(1036)	20%	(339)	18%	(312)	1687
Community: Urban	40%	(441)	41%	(449)	19%	(211)	1100
Community: Suburban	47%	(1120)	34%	(798)	19%	(464)	2381
Community: Rural	60%	(870)	23%	(330)	17%	(251)	1451
Community/Gender: Urban Women	33%	(163)	41%	(198)	26%	(126)	486
Community/Gender: Urban Men	45%	(278)	41%	(251)	14%	(85)	614
Community/Gender: Rural Women	58%	(489)	23%	(194)	19%	(155)	838
Community/Gender: Rural Men	62%	(381)	22%	(136)	16%	(96)	613
Community/Gender: Suburban Women	45%	(579)	36%	(463)	20%	(256)	1299
Community/Gender: Suburban Men	50%	(540)	31%	(335)	19%	(207)	1083
Homeowner	51%	(1942)	31%	(1168)	18%	(675)	3785
Renter	41%	(405)	38%	(373)	21%	(206)	983
Military HHnm: Yes	53%	(379)	28%	(204)	19%	(136)	719
Military HH: No	49%	(2051)	33%	(1372)	19%	(789)	4213
Employ: Private Sector	52%	(952)	30%	(557)	18%	(329)	1838
Employ: Government	46%	(142)	35%	(108)	19%	(60)	310
Employ: Self-Employed	55%	(223)	28%	(114)	18%	(72)	410
Employ: Homemaker	62%	(166)	23%	(61)	15%	(42)	269
Employ: Student	46%	(52)	22%	(24)	32%	(36)	112
Employ: Retired	46%	(610)	37%	(491)	17%	(227)	1328
Employ: Unemployed	41%	(161)	36%	(143)	23%	(93)	396
Employ: Other	46%	(124)	29%	(78)	25%	(67)	268
Self + Household: White-Collar	47%	(871)	36%	(663)	17%	(320)	1854
Self + Household: Blue Collar	53%	(1255)	29%	(689)	17%	(407)	2351
Union HH: Yes	48%	(180)	37%	(136)	15%	(56)	372
Union HH: No	49%	(2250)	32%	(1440)	19%	(869)	4560
LGBTQ+: Yes	32%	(149)	40%	(184)	28%	(129)	461
LGBTQ+: No	51%	(2282)	31%	(1393)	18%	(797)	4471
Motivated to Vote	51%	(2236)	33%	(1457)	16%	(714)	4406

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**Table BLMB10\_15:** *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	49% (2430)	32% (1576)	19% (925)	4932
Parent: Yes	54% (752)	29% (400)	17% (235)	1387
Parent: No	47% (1678)	33% (1176)	19% (691)	3545
COVID Vaccine: Yes	40% (1397)	39% (1353)	21% (719)	3469
COVID Vaccine: No	71% (1033)	15% (223)	14% (207)	1463
Student Loans: Yes	44% (357)	34% (272)	23% (184)	813
Student Loans: No	50% (2073)	32% (1304)	18% (742)	4119
Favorable Opinion of Haley	59% (979)	25% (423)	16% (268)	1670
Unfavorable Opinion of Haley	44% (937)	39% (828)	16% (346)	2111
Protestant	59% (793)	27% (360)	14% (195)	1348
Roman Catholic	52% (546)	32% (340)	16% (165)	1051
Jewish	29% (26)	58% (52)	14% (12)	90
Muslim	54% (31)	32% (18)	14% (8)	57
Atheist	24% (49)	46% (92)	30% (60)	202
Agnostic	23% (47)	49% (101)	28% (58)	207
Something else	54% (469)	29% (250)	18% (155)	874
Nothing in particular	42% (417)	33% (326)	24% (238)	981
Prodigal Biden Voter	39% (118)	14% (44)	47% (143)	304
Undecided Voter (DK/WNV)	25% (114)	10% (48)	65% (302)	464
Undecided Voter (DK)	21% (42)	7% (14)	72% (142)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(2148)	39%	(1920)	13%	(632)	5%	(231)	4932
Gender: Male	47%	(1093)	38%	(870)	12%	(266)	3%	(80)	2309
Gender: Female	40%	(1055)	40%	(1051)	14%	(366)	6%	(151)	2623
Age: 18-34	38%	(498)	40%	(521)	15%	(197)	7%	(86)	1303
Age: 35-44	39%	(263)	41%	(275)	14%	(93)	6%	(38)	669
Age: 45-64	45%	(769)	38%	(641)	13%	(221)	4%	(76)	1706
Age: 65+	49%	(618)	39%	(484)	10%	(121)	2%	(31)	1254
GenZers: 1997-2012	36%	(219)	40%	(245)	15%	(93)	9%	(55)	612
Millennials: 1981-1996	40%	(515)	40%	(517)	15%	(190)	5%	(66)	1289
GenXers: 1965-1980	44%	(585)	38%	(502)	13%	(171)	4%	(57)	1315
Baby Boomers: 1946-1964	48%	(778)	39%	(621)	10%	(161)	3%	(49)	1610
Educ: < College	42%	(1310)	39%	(1209)	14%	(425)	5%	(163)	3107
Educ: Bachelors degree	46%	(536)	39%	(448)	11%	(134)	4%	(45)	1163
Educ: Post-grad	46%	(302)	40%	(264)	11%	(74)	3%	(23)	662
Income: Under 50k	39%	(782)	41%	(809)	14%	(268)	6%	(122)	1980
Income: 50k-100k	46%	(841)	37%	(684)	13%	(244)	4%	(74)	1843
Income: 100k+	47%	(525)	39%	(428)	11%	(120)	3%	(35)	1109
Ethnicity: White (Non-Hispanic)	46%	(1649)	39%	(1408)	12%	(420)	4%	(142)	3619
Ethnicity: Hispanic	41%	(141)	32%	(110)	19%	(66)	7%	(24)	341
Ethnicity: Black (Non-Hispanic)	38%	(276)	41%	(295)	15%	(110)	6%	(46)	727
Ethnicity: Asian + Other (Non-Hispanic)	34%	(82)	44%	(107)	15%	(37)	8%	(19)	245
All Christian	48%	(1183)	38%	(939)	10%	(252)	4%	(92)	2466
All Non-Christian	44%	(89)	38%	(77)	15%	(30)	3%	(7)	202
Atheist	37%	(74)	43%	(87)	12%	(24)	8%	(16)	202
Agnostic/Nothing in particular	41%	(490)	40%	(470)	14%	(169)	5%	(58)	1188
Something Else	36%	(311)	40%	(347)	18%	(156)	7%	(59)	874
Evangelical	43%	(583)	39%	(533)	13%	(176)	5%	(63)	1354
Non-Evangelical	46%	(879)	38%	(734)	12%	(224)	4%	(82)	1919
PID: Dem (no lean)	44%	(807)	38%	(698)	13%	(242)	4%	(76)	1823
PID: Ind (no lean)	42%	(526)	39%	(483)	13%	(168)	6%	(70)	1248
PID: Rep (no lean)	44%	(815)	40%	(739)	12%	(223)	5%	(85)	1862

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(2148)	39%	(1920)	13%	(632)	5%	(231)	4932
PID/Gender: Dem Men	48%	(388)	39%	(318)	11%	(91)	2%	(18)	816
PID/Gender: Dem Women	42%	(418)	38%	(379)	15%	(151)	6%	(58)	1007
PID/Gender: Ind Men	46%	(288)	38%	(241)	12%	(74)	4%	(27)	630
PID/Gender: Ind Women	39%	(238)	39%	(242)	15%	(94)	7%	(44)	618
PID/Gender: Rep Men	48%	(417)	36%	(310)	12%	(101)	4%	(35)	863
PID/Gender: Rep Women	40%	(398)	43%	(429)	12%	(122)	5%	(50)	999
Ideo: Liberal (1-3)	41%	(597)	41%	(591)	13%	(185)	5%	(66)	1439
Ideo: Moderate (4)	45%	(627)	39%	(550)	12%	(166)	5%	(64)	1406
Ideo: Conservative (5-7)	46%	(873)	37%	(713)	12%	(237)	5%	(88)	1911
Ideo/PID: Conservative Republican	45%	(622)	39%	(546)	12%	(162)	4%	(63)	1392
Ideo/PID: Moderate/Liberal Republican	42%	(180)	41%	(173)	12%	(52)	5%	(19)	425
Ideo/PID: Moderate/Conservative Democrat	47%	(317)	36%	(241)	13%	(84)	5%	(32)	674
Ideo/PID: Liberal Democrat	43%	(475)	40%	(442)	13%	(146)	4%	(41)	1103
Unfavorable of Biden and Trump	44%	(334)	37%	(279)	14%	(103)	5%	(39)	755
2024 H2H Matchup: Biden Voter	46%	(979)	38%	(820)	12%	(260)	4%	(76)	2135
2024 H2H Matchup: Trump Voter	43%	(997)	40%	(927)	13%	(300)	5%	(108)	2333
2024 H2H Matchup: Would not Vote	29%	(58)	41%	(80)	18%	(35)	13%	(25)	198
2024 H2H Matchup: Do not Know	43%	(113)	35%	(93)	14%	(38)	8%	(22)	266
2022 House Vote: Democrat	46%	(937)	39%	(792)	12%	(247)	4%	(80)	2057
2022 House Vote: Republican	46%	(912)	38%	(771)	12%	(234)	4%	(86)	2003
2022 House Vote: Did not Vote	35%	(276)	41%	(325)	17%	(135)	7%	(56)	791
2020 Vote: Joe Biden	46%	(1044)	38%	(865)	12%	(279)	4%	(83)	2271
2020 Vote: Donald Trump	43%	(963)	40%	(893)	12%	(274)	5%	(106)	2236
2020 Vote: Someone Else	43%	(30)	38%	(26)	14%	(10)	5%	(4)	70
2020 Vote: Did not Vote	31%	(110)	38%	(136)	20%	(70)	11%	(39)	355
2016 Vote: Hillary Clinton	46%	(773)	39%	(647)	12%	(197)	4%	(61)	1678
2016 Vote: Donald Trump	46%	(900)	38%	(734)	12%	(234)	4%	(80)	1947
2016 Vote: Someone Else	50%	(89)	34%	(60)	11%	(20)	4%	(7)	177
2020 Vote/PID: Not Biden/Democrat	37%	(70)	40%	(74)	15%	(28)	8%	(14)	187
2020 Vote/PID: Not Trump/Republican	49%	(104)	33%	(71)	13%	(28)	5%	(10)	214

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(2148)	39%	(1920)	13%	(632)	5%	(231)	4932
U.S. Economy: Wrong Track	42%	(1393)	39%	(1291)	14%	(475)	6%	(194)	3354
U.S. Economy: Right Direction	48%	(754)	40%	(629)	10%	(158)	2%	(37)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(756)	38%	(614)	12%	(187)	3%	(55)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43%	(1034)	39%	(942)	14%	(330)	5%	(119)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(358)	41%	(365)	13%	(116)	6%	(57)	896
Top 2024 Issue: Economy	43%	(731)	41%	(689)	11%	(193)	4%	(74)	1687
Community: Urban	47%	(521)	39%	(425)	10%	(112)	4%	(42)	1100
Community: Suburban	43%	(1026)	40%	(955)	12%	(294)	4%	(106)	2381
Community: Rural	41%	(601)	37%	(540)	16%	(226)	6%	(84)	1451
Community/Gender: Urban Women	44%	(215)	37%	(179)	13%	(63)	6%	(29)	486
Community/Gender: Urban Men	50%	(305)	40%	(246)	8%	(49)	2%	(13)	614
Community/Gender: Rural Women	38%	(322)	40%	(336)	15%	(129)	6%	(51)	838
Community/Gender: Rural Men	46%	(279)	33%	(204)	16%	(97)	5%	(32)	613
Community/Gender: Suburban Women	40%	(518)	41%	(536)	13%	(174)	5%	(71)	1299
Community/Gender: Suburban Men	47%	(509)	39%	(419)	11%	(120)	3%	(35)	1083
Homeowner	45%	(1702)	39%	(1489)	12%	(446)	4%	(148)	3785
Renter	40%	(394)	37%	(363)	16%	(157)	7%	(70)	983
Military HHnm: Yes	43%	(313)	39%	(279)	13%	(96)	4%	(31)	719
Military HH: No	44%	(1835)	39%	(1641)	13%	(537)	5%	(200)	4213
Employ: Private Sector	43%	(784)	41%	(749)	12%	(225)	4%	(80)	1838
Employ: Government	44%	(136)	34%	(105)	15%	(48)	7%	(23)	310
Employ: Self-Employed	44%	(181)	34%	(141)	15%	(61)	7%	(27)	410
Employ: Homemaker	42%	(114)	38%	(102)	14%	(37)	6%	(16)	269
Employ: Student	31%	(35)	36%	(40)	18%	(20)	15%	(17)	112
Employ: Retired	48%	(644)	38%	(511)	10%	(137)	3%	(36)	1328
Employ: Unemployed	40%	(157)	39%	(153)	18%	(70)	4%	(17)	396
Employ: Other	37%	(99)	44%	(119)	13%	(35)	6%	(16)	268
Self + Household: White-Collar	45%	(841)	39%	(726)	12%	(216)	4%	(70)	1854
Self + Household: Blue Collar	45%	(1053)	39%	(910)	12%	(283)	4%	(105)	2351
Union HH: Yes	43%	(158)	41%	(152)	13%	(49)	3%	(13)	372
Union HH: No	44%	(1989)	39%	(1768)	13%	(583)	5%	(219)	4560

Continued on next page

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(2148)	39%	(1920)	13%	(632)	5%	(231)	4932
LGBTQ+: Yes	37%	(172)	38%	(177)	15%	(71)	9%	(41)	461
LGBTQ+: No	44%	(1976)	39%	(1744)	13%	(562)	4%	(190)	4471
Motivated to Vote	45%	(1999)	39%	(1704)	12%	(527)	4%	(176)	4406
Parent: Yes	41%	(570)	40%	(559)	14%	(188)	5%	(70)	1387
Parent: No	45%	(1578)	38%	(1361)	13%	(444)	5%	(162)	3545
COVID Vaccine: Yes	47%	(1617)	38%	(1326)	11%	(390)	4%	(135)	3469
COVID Vaccine: No	36%	(531)	41%	(594)	17%	(242)	7%	(96)	1463
Student Loans: Yes	37%	(299)	42%	(345)	15%	(120)	6%	(49)	813
Student Loans: No	45%	(1849)	38%	(1575)	12%	(512)	4%	(183)	4119
Favorable Opinion of Haley	51%	(854)	38%	(636)	8%	(132)	3%	(48)	1670
Unfavorable Opinion of Haley	42%	(896)	39%	(816)	14%	(290)	5%	(109)	2111
Protestant	48%	(645)	39%	(530)	10%	(136)	3%	(37)	1348
Roman Catholic	48%	(506)	37%	(390)	10%	(107)	5%	(48)	1051
Jewish	47%	(42)	38%	(34)	11%	(10)	4%	(4)	90
Muslim	50%	(29)	26%	(15)	22%	(13)	2%	(1)	57
Atheist	37%	(74)	43%	(87)	12%	(24)	8%	(16)	202
Agnostic	43%	(89)	38%	(79)	17%	(34)	2%	(4)	207
Something else	36%	(311)	40%	(347)	18%	(156)	7%	(59)	874
Nothing in particular	41%	(401)	40%	(391)	14%	(135)	5%	(54)	981
Prodigal Biden Voter	43%	(131)	34%	(104)	17%	(52)	6%	(18)	304
Undecided Voter (DK/WNV)	37%	(172)	37%	(173)	16%	(72)	10%	(47)	464
Undecided Voter (DK)	29%	(58)	41%	(80)	18%	(35)	13%	(25)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(1797)	32%	(1578)	20%	(988)	12%	(568)	4932
Gender: Male	40%	(929)	31%	(716)	19%	(427)	10%	(237)	2309
Gender: Female	33%	(868)	33%	(862)	21%	(561)	13%	(332)	2623
Age: 18-34	29%	(375)	36%	(473)	20%	(265)	15%	(189)	1303
Age: 35-44	33%	(220)	35%	(236)	20%	(136)	12%	(77)	669
Age: 45-64	37%	(625)	31%	(523)	20%	(348)	12%	(210)	1706
Age: 65+	46%	(577)	28%	(346)	19%	(239)	7%	(92)	1254
GenZers: 1997-2012	27%	(166)	36%	(220)	21%	(130)	16%	(96)	612
Millennials: 1981-1996	31%	(406)	36%	(469)	19%	(249)	13%	(164)	1289
GenXers: 1965-1980	35%	(460)	31%	(404)	22%	(292)	12%	(159)	1315
Baby Boomers: 1946-1964	45%	(720)	28%	(457)	18%	(294)	9%	(139)	1610
Educ: < College	33%	(1016)	33%	(1010)	21%	(659)	14%	(422)	3107
Educ: Bachelors degree	41%	(473)	31%	(362)	20%	(230)	8%	(98)	1163
Educ: Post-grad	47%	(308)	31%	(205)	15%	(99)	7%	(49)	662
Income: Under 50k	33%	(645)	34%	(674)	21%	(416)	12%	(246)	1980
Income: 50k-100k	38%	(693)	31%	(573)	20%	(373)	11%	(204)	1843
Income: 100k+	41%	(459)	30%	(331)	18%	(199)	11%	(119)	1109
Ethnicity: White (Non-Hispanic)	37%	(1351)	30%	(1091)	21%	(754)	12%	(424)	3619
Ethnicity: Hispanic	36%	(123)	36%	(122)	16%	(53)	13%	(43)	341
Ethnicity: Black (Non-Hispanic)	35%	(256)	38%	(273)	18%	(129)	10%	(69)	727
Ethnicity: Asian + Other (Non-Hispanic)	27%	(67)	37%	(92)	22%	(53)	13%	(33)	245
All Christian	38%	(937)	31%	(774)	20%	(491)	11%	(264)	2466
All Non-Christian	47%	(95)	34%	(69)	12%	(25)	7%	(13)	202
Atheist	51%	(103)	27%	(55)	11%	(22)	11%	(21)	202
Agnostic/Nothing in particular	36%	(433)	33%	(390)	19%	(223)	12%	(142)	1188
Something Else	26%	(229)	33%	(290)	26%	(227)	15%	(128)	874
Evangelical	28%	(374)	33%	(447)	26%	(358)	13%	(176)	1354
Non-Evangelical	40%	(774)	31%	(591)	18%	(343)	11%	(211)	1919
PID: Dem (no lean)	52%	(953)	31%	(561)	11%	(205)	6%	(103)	1823
PID: Ind (no lean)	35%	(437)	29%	(367)	21%	(257)	15%	(188)	1248
PID: Rep (no lean)	22%	(408)	35%	(650)	28%	(526)	15%	(278)	1862

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(1797)	32%	(1578)	20%	(988)	12%	(568)	4932
PID/Gender: Dem Men	58%	(475)	29%	(237)	9%	(76)	3%	(28)	816
PID/Gender: Dem Women	47%	(478)	32%	(325)	13%	(129)	7%	(75)	1007
PID/Gender: Ind Men	39%	(246)	28%	(174)	19%	(119)	15%	(92)	630
PID/Gender: Ind Women	31%	(191)	31%	(193)	22%	(138)	16%	(96)	618
PID/Gender: Rep Men	24%	(209)	35%	(305)	27%	(233)	14%	(117)	863
PID/Gender: Rep Women	20%	(199)	35%	(345)	29%	(294)	16%	(161)	999
Ideo: Liberal (1-3)	53%	(769)	31%	(451)	10%	(137)	6%	(81)	1439
Ideo: Moderate (4)	39%	(554)	32%	(455)	18%	(259)	10%	(137)	1406
Ideo: Conservative (5-7)	23%	(439)	32%	(610)	28%	(543)	17%	(318)	1911
Ideo/PID: Conservative Republican	20%	(277)	34%	(472)	30%	(412)	17%	(231)	1392
Ideo/PID: Moderate/Liberal Republican	29%	(125)	37%	(159)	23%	(99)	10%	(41)	425
Ideo/PID: Moderate/Conservative Democrat	46%	(309)	31%	(211)	15%	(101)	8%	(54)	674
Ideo/PID: Liberal Democrat	57%	(629)	30%	(335)	9%	(94)	4%	(45)	1103
Unfavorable of Biden and Trump	32%	(244)	34%	(259)	24%	(179)	10%	(72)	755
2024 H2H Matchup: Biden Voter	57%	(1221)	30%	(632)	9%	(199)	4%	(83)	2135
2024 H2H Matchup: Trump Voter	19%	(445)	34%	(787)	30%	(698)	17%	(403)	2333
2024 H2H Matchup: Would not Vote	22%	(43)	33%	(65)	23%	(45)	22%	(44)	198
2024 H2H Matchup: Do not Know	33%	(87)	35%	(94)	17%	(47)	14%	(38)	266
2022 House Vote: Democrat	55%	(1141)	30%	(620)	9%	(193)	5%	(103)	2057
2022 House Vote: Republican	22%	(438)	34%	(672)	29%	(584)	15%	(309)	2003
2022 House Vote: Did not Vote	25%	(197)	33%	(265)	24%	(192)	17%	(138)	791
2020 Vote: Joe Biden	55%	(1258)	30%	(682)	10%	(228)	5%	(103)	2271
2020 Vote: Donald Trump	20%	(443)	34%	(758)	29%	(648)	17%	(387)	2236
2020 Vote: Someone Else	26%	(18)	31%	(22)	26%	(19)	17%	(12)	70
2020 Vote: Did not Vote	22%	(79)	33%	(117)	26%	(93)	19%	(66)	355
2016 Vote: Hillary Clinton	59%	(988)	28%	(466)	9%	(150)	4%	(73)	1678
2016 Vote: Donald Trump	23%	(444)	32%	(628)	30%	(579)	15%	(297)	1947
2016 Vote: Someone Else	47%	(84)	32%	(56)	12%	(21)	9%	(17)	177
2020 Vote/PID: Not Biden/Democrat	28%	(52)	34%	(63)	24%	(45)	14%	(26)	187
2020 Vote/PID: Not Trump/Republican	42%	(90)	25%	(54)	22%	(47)	10%	(22)	214

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(1797)	32%	(1578)	20%	(988)	12%	(568)	4932
U.S. Economy: Wrong Track	25%	(829)	33%	(1123)	26%	(888)	15%	(513)	3354
U.S. Economy: Right Direction	61%	(968)	29%	(455)	6%	(100)	3%	(55)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(944)	29%	(466)	9%	(141)	4%	(61)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(487)	33%	(810)	29%	(711)	17%	(416)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(366)	34%	(303)	15%	(136)	10%	(91)	896
Top 2024 Issue: Economy	29%	(482)	37%	(621)	22%	(373)	13%	(212)	1687
Community: Urban	46%	(501)	32%	(356)	13%	(148)	9%	(95)	1100
Community: Suburban	36%	(868)	32%	(773)	20%	(486)	11%	(255)	2381
Community: Rural	30%	(429)	31%	(448)	24%	(355)	15%	(218)	1451
Community/Gender: Urban Women	42%	(203)	33%	(161)	14%	(69)	11%	(54)	486
Community/Gender: Urban Men	48%	(298)	32%	(195)	13%	(79)	7%	(42)	614
Community/Gender: Rural Women	27%	(224)	32%	(266)	26%	(214)	16%	(134)	838
Community/Gender: Rural Men	33%	(204)	30%	(183)	23%	(141)	14%	(84)	613
Community/Gender: Suburban Women	34%	(440)	34%	(436)	21%	(278)	11%	(144)	1299
Community/Gender: Suburban Men	39%	(427)	31%	(337)	19%	(207)	10%	(111)	1083
Homeowner	38%	(1438)	31%	(1192)	20%	(755)	11%	(400)	3785
Renter	33%	(322)	34%	(336)	19%	(188)	14%	(137)	983
Military HHnm: Yes	36%	(259)	30%	(219)	23%	(164)	11%	(78)	719
Military HH: No	37%	(1539)	32%	(1359)	20%	(824)	12%	(491)	4213
Employ: Private Sector	35%	(642)	34%	(622)	20%	(370)	11%	(205)	1838
Employ: Government	31%	(96)	34%	(107)	21%	(66)	13%	(41)	310
Employ: Self-Employed	34%	(140)	30%	(124)	21%	(86)	15%	(61)	410
Employ: Homemaker	32%	(86)	30%	(81)	24%	(66)	13%	(36)	269
Employ: Student	28%	(31)	27%	(30)	32%	(36)	14%	(15)	112
Employ: Retired	45%	(600)	29%	(380)	18%	(238)	8%	(110)	1328
Employ: Unemployed	32%	(126)	35%	(139)	19%	(74)	15%	(58)	396
Employ: Other	29%	(77)	36%	(96)	20%	(53)	16%	(43)	268
Self + Household: White-Collar	41%	(769)	32%	(602)	18%	(332)	8%	(151)	1854
Self + Household: Blue Collar	36%	(841)	31%	(726)	20%	(481)	13%	(303)	2351
Union HH: Yes	42%	(158)	31%	(116)	20%	(75)	7%	(25)	372
Union HH: No	36%	(1640)	32%	(1462)	20%	(914)	12%	(544)	4560

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(1797)	32%	(1578)	20%	(988)	12%	(568)	4932
LGBTQ+: Yes	35%	(160)	33%	(150)	17%	(80)	15%	(71)	461
LGBTQ+: No	37%	(1638)	32%	(1428)	20%	(908)	11%	(497)	4471
Motivated to Vote	39%	(1698)	31%	(1379)	20%	(862)	11%	(469)	4406
Parent: Yes	33%	(453)	33%	(464)	21%	(286)	13%	(185)	1387
Parent: No	38%	(1345)	31%	(1113)	20%	(703)	11%	(384)	3545
COVID Vaccine: Yes	43%	(1506)	32%	(1102)	17%	(578)	8%	(284)	3469
COVID Vaccine: No	20%	(292)	33%	(476)	28%	(411)	19%	(285)	1463
Student Loans: Yes	32%	(256)	36%	(290)	23%	(184)	10%	(83)	813
Student Loans: No	37%	(1541)	31%	(1288)	20%	(804)	12%	(486)	4119
Favorable Opinion of Haley	40%	(675)	34%	(561)	18%	(304)	8%	(130)	1670
Unfavorable Opinion of Haley	40%	(839)	29%	(602)	19%	(401)	13%	(268)	2111
Protestant	36%	(490)	32%	(428)	22%	(293)	10%	(137)	1348
Roman Catholic	41%	(429)	30%	(320)	17%	(180)	12%	(122)	1051
Jewish	49%	(44)	31%	(28)	12%	(10)	8%	(8)	90
Muslim	46%	(26)	34%	(19)	15%	(9)	5%	(3)	57
Atheist	51%	(103)	27%	(55)	11%	(22)	11%	(21)	202
Agnostic	50%	(104)	25%	(51)	14%	(28)	11%	(23)	207
Something else	26%	(229)	33%	(290)	26%	(227)	15%	(128)	874
Nothing in particular	34%	(329)	35%	(339)	20%	(195)	12%	(119)	981
Prodigal Biden Voter	33%	(101)	36%	(109)	21%	(62)	10%	(31)	304
Undecided Voter (DK/WNV)	28%	(131)	34%	(159)	20%	(92)	18%	(83)	464
Undecided Voter (DK)	22%	(43)	33%	(65)	23%	(45)	22%	(44)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(2012)	32%	(1599)	18%	(876)	9%	(445)	4932
Gender: Male	44%	(1018)	32%	(743)	16%	(372)	8%	(176)	2309
Gender: Female	38%	(994)	33%	(856)	19%	(504)	10%	(269)	2623
Age: 18-34	34%	(443)	37%	(481)	18%	(235)	11%	(143)	1303
Age: 35-44	37%	(248)	35%	(237)	18%	(121)	9%	(62)	669
Age: 45-64	40%	(682)	33%	(557)	18%	(313)	9%	(156)	1706
Age: 65+	51%	(639)	26%	(324)	17%	(208)	7%	(83)	1254
GenZers: 1997-2012	31%	(193)	36%	(221)	21%	(127)	12%	(71)	612
Millennials: 1981-1996	37%	(471)	37%	(476)	17%	(214)	10%	(127)	1289
GenXers: 1965-1980	38%	(505)	34%	(449)	18%	(243)	9%	(118)	1315
Baby Boomers: 1946-1964	49%	(789)	27%	(428)	17%	(274)	7%	(119)	1610
Educ: < College	36%	(1104)	34%	(1050)	20%	(621)	11%	(332)	3107
Educ: Bachelors degree	48%	(555)	29%	(337)	16%	(190)	7%	(81)	1163
Educ: Post-grad	53%	(354)	32%	(212)	10%	(65)	5%	(32)	662
Income: Under 50k	37%	(725)	33%	(657)	20%	(394)	10%	(205)	1980
Income: 50k-100k	42%	(771)	32%	(586)	18%	(336)	8%	(150)	1843
Income: 100k+	47%	(517)	32%	(356)	13%	(146)	8%	(89)	1109
Ethnicity: White (Non-Hispanic)	42%	(1528)	31%	(1105)	18%	(661)	9%	(325)	3619
Ethnicity: Hispanic	38%	(131)	37%	(127)	15%	(51)	10%	(32)	341
Ethnicity: Black (Non-Hispanic)	37%	(271)	38%	(273)	16%	(120)	9%	(63)	727
Ethnicity: Asian + Other (Non-Hispanic)	34%	(82)	38%	(94)	18%	(45)	10%	(24)	245
All Christian	41%	(1000)	33%	(813)	18%	(450)	8%	(202)	2466
All Non-Christian	51%	(103)	36%	(73)	9%	(18)	4%	(9)	202
Atheist	64%	(129)	20%	(40)	8%	(16)	8%	(16)	202
Agnostic/Nothing in particular	44%	(528)	30%	(360)	16%	(193)	9%	(107)	1188
Something Else	29%	(252)	36%	(312)	23%	(199)	13%	(111)	874
Evangelical	29%	(399)	34%	(464)	26%	(347)	11%	(146)	1354
Non-Evangelical	43%	(830)	33%	(641)	15%	(286)	8%	(162)	1919
PID: Dem (no lean)	58%	(1066)	28%	(507)	9%	(169)	4%	(81)	1823
PID: Ind (no lean)	41%	(512)	31%	(384)	18%	(223)	10%	(130)	1248
PID: Rep (no lean)	23%	(435)	38%	(708)	26%	(484)	13%	(235)	1862

Continued on next page

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(2012)	32%	(1599)	18%	(876)	9%	(445)	4932
PID/Gender: Dem Men	62%	(509)	26%	(209)	9%	(70)	3%	(27)	816
PID/Gender: Dem Women	55%	(556)	30%	(298)	10%	(99)	5%	(54)	1007
PID/Gender: Ind Men	45%	(281)	31%	(193)	16%	(102)	9%	(55)	630
PID/Gender: Ind Women	37%	(231)	31%	(191)	20%	(121)	12%	(75)	618
PID/Gender: Rep Men	26%	(228)	39%	(341)	23%	(199)	11%	(95)	863
PID/Gender: Rep Women	21%	(207)	37%	(367)	29%	(285)	14%	(140)	999
Ideo: Liberal (1-3)	62%	(899)	26%	(373)	8%	(121)	3%	(47)	1439
Ideo: Moderate (4)	43%	(598)	34%	(480)	15%	(213)	8%	(115)	1406
Ideo: Conservative (5-7)	25%	(473)	36%	(687)	26%	(499)	13%	(251)	1911
Ideo/PID: Conservative Republican	22%	(302)	38%	(526)	27%	(371)	14%	(194)	1392
Ideo/PID: Moderate/Liberal Republican	30%	(127)	39%	(166)	23%	(98)	8%	(35)	425
Ideo/PID: Moderate/Conservative Democrat	48%	(321)	32%	(214)	14%	(98)	6%	(42)	674
Ideo/PID: Liberal Democrat	66%	(728)	25%	(278)	6%	(62)	3%	(34)	1103
Unfavorable of Biden and Trump	40%	(305)	36%	(268)	16%	(124)	8%	(58)	755
2024 H2H Matchup: Biden Voter	65%	(1396)	25%	(536)	7%	(144)	3%	(60)	2135
2024 H2H Matchup: Trump Voter	20%	(460)	39%	(911)	27%	(639)	14%	(322)	2333
2024 H2H Matchup: Would not Vote	26%	(51)	34%	(67)	22%	(44)	18%	(35)	198
2024 H2H Matchup: Do not Know	39%	(105)	32%	(85)	19%	(49)	10%	(27)	266
2022 House Vote: Democrat	63%	(1299)	26%	(531)	8%	(158)	3%	(69)	2057
2022 House Vote: Republican	23%	(453)	38%	(764)	27%	(536)	13%	(250)	2003
2022 House Vote: Did not Vote	30%	(239)	35%	(278)	21%	(163)	14%	(111)	791
2020 Vote: Joe Biden	63%	(1438)	26%	(600)	7%	(164)	3%	(69)	2271
2020 Vote: Donald Trump	20%	(456)	38%	(856)	28%	(620)	14%	(304)	2236
2020 Vote: Someone Else	32%	(23)	33%	(23)	24%	(17)	10%	(7)	70
2020 Vote: Did not Vote	27%	(95)	34%	(120)	21%	(76)	18%	(64)	355
2016 Vote: Hillary Clinton	66%	(1100)	25%	(423)	6%	(109)	3%	(46)	1678
2016 Vote: Donald Trump	24%	(459)	37%	(720)	27%	(529)	12%	(240)	1947
2016 Vote: Someone Else	55%	(98)	28%	(50)	9%	(17)	7%	(12)	177
2020 Vote/PID: Not Biden/Democrat	29%	(53)	34%	(63)	23%	(42)	15%	(28)	187
2020 Vote/PID: Not Trump/Republican	45%	(96)	29%	(61)	16%	(35)	10%	(22)	214

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(2012)	32%	(1599)	18%	(876)	9%	(445)	4932
U.S. Economy: Wrong Track	29%	(959)	36%	(1203)	23%	(787)	12%	(404)	3354
U.S. Economy: Right Direction	67%	(1053)	25%	(395)	6%	(90)	3%	(41)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66%	(1058)	25%	(402)	7%	(105)	3%	(47)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(513)	38%	(919)	27%	(665)	14%	(328)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(442)	31%	(278)	12%	(107)	8%	(69)	896
Top 2024 Issue: Economy	34%	(566)	37%	(618)	20%	(343)	10%	(161)	1687
Community: Urban	48%	(527)	34%	(374)	12%	(132)	6%	(66)	1100
Community: Suburban	42%	(1006)	31%	(745)	18%	(432)	8%	(199)	2381
Community: Rural	33%	(479)	33%	(480)	22%	(312)	12%	(180)	1451
Community/Gender: Urban Women	47%	(226)	34%	(166)	12%	(59)	7%	(34)	486
Community/Gender: Urban Men	49%	(301)	34%	(208)	12%	(73)	5%	(31)	614
Community/Gender: Rural Women	30%	(255)	33%	(281)	23%	(192)	13%	(111)	838
Community/Gender: Rural Men	37%	(224)	32%	(199)	20%	(120)	11%	(69)	613
Community/Gender: Suburban Women	40%	(513)	31%	(409)	19%	(253)	10%	(124)	1299
Community/Gender: Suburban Men	46%	(493)	31%	(336)	17%	(179)	7%	(75)	1083
Homeowner	42%	(1607)	32%	(1218)	17%	(657)	8%	(302)	3785
Renter	37%	(361)	34%	(330)	18%	(177)	12%	(116)	983
Military HHnm: Yes	39%	(281)	34%	(241)	19%	(134)	9%	(62)	719
Military HH: No	41%	(1731)	32%	(1357)	18%	(742)	9%	(383)	4213
Employ: Private Sector	40%	(743)	34%	(628)	17%	(314)	8%	(154)	1838
Employ: Government	35%	(107)	34%	(105)	21%	(65)	11%	(33)	310
Employ: Self-Employed	40%	(166)	31%	(128)	17%	(71)	11%	(45)	410
Employ: Homemaker	33%	(88)	36%	(97)	21%	(56)	10%	(28)	269
Employ: Student	36%	(41)	33%	(37)	20%	(22)	11%	(12)	112
Employ: Retired	49%	(655)	27%	(355)	17%	(223)	7%	(96)	1328
Employ: Unemployed	34%	(135)	36%	(141)	19%	(77)	11%	(43)	396
Employ: Other	29%	(78)	40%	(109)	18%	(49)	13%	(34)	268
Self + Household: White-Collar	47%	(879)	32%	(598)	14%	(259)	6%	(117)	1854
Self + Household: Blue Collar	40%	(930)	31%	(727)	19%	(451)	10%	(243)	2351
Union HH: Yes	43%	(159)	31%	(114)	19%	(72)	7%	(28)	372
Union HH: No	41%	(1853)	33%	(1485)	18%	(805)	9%	(417)	4560

Continued on next page

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(2012)	32%	(1599)	18%	(876)	9%	(445)	4932
LGBTQ+: Yes	43%	(200)	29%	(135)	17%	(77)	11%	(49)	461
LGBTQ+: No	41%	(1812)	33%	(1463)	18%	(799)	9%	(396)	4471
Motivated to Vote	43%	(1885)	32%	(1400)	17%	(764)	8%	(358)	4406
Parent: Yes	37%	(518)	34%	(473)	19%	(263)	10%	(135)	1387
Parent: No	42%	(1495)	32%	(1126)	17%	(614)	9%	(310)	3545
COVID Vaccine: Yes	49%	(1706)	31%	(1088)	14%	(469)	6%	(205)	3469
COVID Vaccine: No	21%	(306)	35%	(510)	28%	(407)	16%	(240)	1463
Student Loans: Yes	38%	(309)	36%	(296)	17%	(140)	8%	(68)	813
Student Loans: No	41%	(1703)	32%	(1303)	18%	(736)	9%	(377)	4119
Favorable Opinion of Haley	43%	(723)	34%	(563)	16%	(273)	7%	(111)	1670
Unfavorable Opinion of Haley	46%	(978)	28%	(586)	17%	(357)	9%	(190)	2111
Protestant	39%	(532)	33%	(451)	19%	(262)	8%	(104)	1348
Roman Catholic	42%	(445)	33%	(342)	16%	(172)	9%	(92)	1051
Jewish	51%	(46)	38%	(34)	6%	(5)	5%	(4)	90
Muslim	41%	(24)	43%	(24)	13%	(7)	3%	(2)	57
Atheist	64%	(129)	20%	(40)	8%	(16)	8%	(16)	202
Agnostic	60%	(123)	22%	(46)	11%	(22)	7%	(15)	207
Something else	29%	(252)	36%	(312)	23%	(199)	13%	(111)	874
Nothing in particular	41%	(404)	32%	(313)	18%	(172)	9%	(92)	981
Prodigal Biden Voter	39%	(119)	37%	(114)	16%	(48)	8%	(23)	304
Undecided Voter (DK/WNV)	34%	(156)	33%	(152)	20%	(94)	13%	(63)	464
Undecided Voter (DK)	26%	(51)	34%	(67)	22%	(44)	18%	(35)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(1661)	31%	(1515)	21%	(1023)	15%	(733)	4932
Gender: Male	38%	(871)	28%	(653)	20%	(457)	14%	(327)	2309
Gender: Female	30%	(790)	33%	(861)	22%	(565)	15%	(406)	2623
Age: 18-34	29%	(374)	31%	(410)	22%	(280)	18%	(237)	1303
Age: 35-44	31%	(207)	34%	(224)	20%	(134)	15%	(103)	669
Age: 45-64	32%	(550)	32%	(547)	21%	(350)	15%	(259)	1706
Age: 65+	42%	(530)	27%	(334)	21%	(257)	11%	(133)	1254
GenZers: 1997-2012	26%	(160)	31%	(192)	23%	(140)	19%	(119)	612
Millennials: 1981-1996	31%	(398)	32%	(417)	20%	(261)	17%	(213)	1289
GenXers: 1965-1980	31%	(406)	33%	(434)	21%	(277)	15%	(197)	1315
Baby Boomers: 1946-1964	40%	(650)	28%	(453)	20%	(320)	12%	(187)	1610
Educ: < College	30%	(928)	31%	(951)	23%	(706)	17%	(521)	3107
Educ: Bachelors degree	39%	(448)	29%	(334)	20%	(229)	13%	(151)	1163
Educ: Post-grad	43%	(285)	35%	(230)	13%	(87)	9%	(60)	662
Income: Under 50k	31%	(622)	30%	(599)	23%	(450)	16%	(309)	1980
Income: 50k-100k	33%	(615)	31%	(572)	21%	(394)	14%	(262)	1843
Income: 100k+	38%	(424)	31%	(344)	16%	(179)	15%	(162)	1109
Ethnicity: White (Non-Hispanic)	34%	(1234)	30%	(1079)	21%	(753)	15%	(553)	3619
Ethnicity: Hispanic	32%	(111)	32%	(108)	22%	(75)	14%	(47)	341
Ethnicity: Black (Non-Hispanic)	34%	(248)	33%	(241)	20%	(143)	13%	(95)	727
Ethnicity: Asian + Other (Non-Hispanic)	28%	(68)	35%	(86)	21%	(51)	16%	(39)	245
All Christian	34%	(831)	31%	(758)	22%	(532)	14%	(345)	2466
All Non-Christian	46%	(93)	36%	(73)	11%	(23)	7%	(15)	202
Atheist	53%	(107)	23%	(46)	13%	(27)	11%	(22)	202
Agnostic/Nothing in particular	35%	(418)	30%	(357)	20%	(239)	15%	(175)	1188
Something Else	24%	(213)	32%	(281)	23%	(203)	20%	(177)	874
Evangelical	25%	(341)	30%	(409)	27%	(369)	17%	(236)	1354
Non-Evangelical	36%	(686)	32%	(610)	18%	(346)	14%	(277)	1919
PID: Dem (no lean)	51%	(922)	30%	(545)	12%	(220)	7%	(135)	1823
PID: Ind (no lean)	31%	(384)	31%	(389)	21%	(267)	17%	(208)	1248
PID: Rep (no lean)	19%	(355)	31%	(581)	29%	(536)	21%	(390)	1862

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(1661)	31%	(1515)	21%	(1023)	15%	(733)	4932
PID/Gender: Dem Men	57%	(466)	25%	(206)	12%	(96)	6%	(48)	816
PID/Gender: Dem Women	45%	(457)	34%	(340)	12%	(124)	9%	(87)	1007
PID/Gender: Ind Men	36%	(226)	27%	(171)	21%	(131)	16%	(102)	630
PID/Gender: Ind Women	26%	(158)	35%	(218)	22%	(136)	17%	(106)	618
PID/Gender: Rep Men	21%	(179)	32%	(277)	27%	(231)	20%	(176)	863
PID/Gender: Rep Women	18%	(176)	30%	(304)	31%	(305)	21%	(214)	999
Ideo: Liberal (1-3)	53%	(768)	30%	(428)	10%	(146)	7%	(97)	1439
Ideo: Moderate (4)	35%	(496)	34%	(473)	20%	(275)	12%	(163)	1406
Ideo: Conservative (5-7)	19%	(364)	29%	(562)	29%	(547)	23%	(437)	1911
Ideo/PID: Conservative Republican	16%	(229)	31%	(427)	29%	(410)	23%	(327)	1392
Ideo/PID: Moderate/Liberal Republican	29%	(121)	33%	(141)	25%	(107)	13%	(55)	425
Ideo/PID: Moderate/Conservative Democrat	39%	(266)	33%	(224)	17%	(117)	10%	(67)	674
Ideo/PID: Liberal Democrat	58%	(639)	28%	(309)	8%	(92)	6%	(63)	1103
Unfavorable of Biden and Trump	29%	(220)	37%	(282)	21%	(160)	12%	(92)	755
2024 H2H Matchup: Biden Voter	55%	(1178)	29%	(628)	10%	(217)	5%	(112)	2135
2024 H2H Matchup: Trump Voter	15%	(356)	32%	(735)	30%	(703)	23%	(538)	2333
2024 H2H Matchup: Would not Vote	20%	(39)	35%	(69)	21%	(42)	24%	(48)	198
2024 H2H Matchup: Do not Know	33%	(87)	31%	(83)	22%	(60)	14%	(36)	266
2022 House Vote: Democrat	53%	(1097)	30%	(623)	11%	(219)	6%	(117)	2057
2022 House Vote: Republican	17%	(350)	31%	(626)	30%	(594)	22%	(432)	2003
2022 House Vote: Did not Vote	25%	(196)	30%	(240)	24%	(192)	21%	(163)	791
2020 Vote: Joe Biden	53%	(1204)	30%	(692)	11%	(239)	6%	(136)	2271
2020 Vote: Donald Trump	16%	(360)	31%	(697)	30%	(675)	23%	(505)	2236
2020 Vote: Someone Else	25%	(18)	34%	(24)	23%	(16)	18%	(12)	70
2020 Vote: Did not Vote	23%	(80)	29%	(103)	26%	(92)	22%	(80)	355
2016 Vote: Hillary Clinton	55%	(926)	30%	(503)	9%	(155)	6%	(93)	1678
2016 Vote: Donald Trump	18%	(356)	31%	(609)	30%	(584)	20%	(399)	1947
2016 Vote: Someone Else	48%	(86)	30%	(53)	11%	(20)	11%	(19)	177
2020 Vote/PID: Not Biden/Democrat	26%	(48)	32%	(60)	25%	(47)	17%	(32)	187
2020 Vote/PID: Not Trump/Republican	39%	(84)	26%	(56)	20%	(43)	14%	(31)	214

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(1661)	31%	(1515)	21%	(1023)	15%	(733)	4932
U.S. Economy: Wrong Track	22%	(728)	32%	(1062)	26%	(888)	20%	(676)	3354
U.S. Economy: Right Direction	59%	(934)	29%	(453)	9%	(135)	4%	(57)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(924)	28%	(451)	10%	(157)	5%	(80)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(412)	31%	(744)	30%	(716)	23%	(553)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(325)	36%	(320)	17%	(150)	11%	(100)	896
Top 2024 Issue: Economy	25%	(429)	35%	(591)	23%	(380)	17%	(286)	1687
Community: Urban	40%	(444)	33%	(363)	15%	(170)	11%	(124)	1100
Community: Suburban	34%	(821)	30%	(714)	22%	(514)	14%	(332)	2381
Community: Rural	27%	(397)	30%	(438)	23%	(339)	19%	(277)	1451
Community/Gender: Urban Women	38%	(186)	33%	(160)	15%	(75)	13%	(65)	486
Community/Gender: Urban Men	42%	(258)	33%	(203)	15%	(94)	10%	(59)	614
Community/Gender: Rural Women	25%	(206)	32%	(269)	24%	(204)	19%	(159)	838
Community/Gender: Rural Men	31%	(191)	28%	(169)	22%	(134)	19%	(118)	613
Community/Gender: Suburban Women	31%	(398)	33%	(433)	22%	(286)	14%	(182)	1299
Community/Gender: Suburban Men	39%	(423)	26%	(281)	21%	(229)	14%	(150)	1083
Homeowner	35%	(1314)	31%	(1157)	21%	(778)	14%	(535)	3785
Renter	32%	(311)	32%	(314)	20%	(200)	16%	(158)	983
Military HHnm: Yes	33%	(239)	30%	(215)	22%	(156)	15%	(109)	719
Military HH: No	34%	(1422)	31%	(1300)	21%	(867)	15%	(624)	4213
Employ: Private Sector	32%	(596)	32%	(594)	20%	(375)	15%	(274)	1838
Employ: Government	29%	(89)	31%	(97)	23%	(71)	17%	(54)	310
Employ: Self-Employed	31%	(126)	33%	(134)	19%	(79)	17%	(71)	410
Employ: Homemaker	28%	(76)	33%	(89)	23%	(62)	16%	(43)	269
Employ: Student	28%	(31)	33%	(37)	24%	(27)	15%	(17)	112
Employ: Retired	40%	(538)	28%	(374)	20%	(266)	11%	(151)	1328
Employ: Unemployed	31%	(122)	29%	(115)	22%	(88)	18%	(72)	396
Employ: Other	32%	(85)	28%	(75)	21%	(56)	20%	(52)	268
Self + Household: White-Collar	38%	(709)	33%	(608)	17%	(321)	12%	(216)	1854
Self + Household: Blue Collar	33%	(765)	29%	(692)	22%	(522)	16%	(372)	2351
Union HH: Yes	38%	(141)	30%	(111)	21%	(77)	12%	(44)	372
Union HH: No	33%	(1521)	31%	(1404)	21%	(945)	15%	(689)	4560

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(1661)	31%	(1515)	21%	(1023)	15%	(733)	4932
LGBTQ+: Yes	36%	(164)	27%	(126)	21%	(95)	16%	(75)	461
LGBTQ+: No	33%	(1497)	31%	(1388)	21%	(928)	15%	(658)	4471
Motivated to Vote	35%	(1552)	31%	(1345)	20%	(882)	14%	(628)	4406
Parent: Yes	31%	(433)	32%	(442)	21%	(289)	16%	(224)	1387
Parent: No	35%	(1228)	30%	(1073)	21%	(734)	14%	(510)	3545
COVID Vaccine: Yes	40%	(1395)	32%	(1115)	17%	(601)	10%	(358)	3469
COVID Vaccine: No	18%	(267)	27%	(400)	29%	(422)	26%	(375)	1463
Student Loans: Yes	30%	(242)	33%	(266)	23%	(187)	14%	(118)	813
Student Loans: No	34%	(1419)	30%	(1249)	20%	(836)	15%	(616)	4119
Favorable Opinion of Haley	34%	(566)	36%	(595)	20%	(333)	10%	(175)	1670
Unfavorable Opinion of Haley	39%	(822)	26%	(549)	19%	(406)	16%	(333)	2111
Protestant	32%	(437)	31%	(416)	23%	(315)	13%	(180)	1348
Roman Catholic	36%	(376)	31%	(321)	19%	(198)	15%	(156)	1051
Jewish	43%	(38)	40%	(36)	9%	(8)	8%	(7)	90
Muslim	45%	(26)	34%	(19)	15%	(9)	7%	(4)	57
Atheist	53%	(107)	23%	(46)	13%	(27)	11%	(22)	202
Agnostic	48%	(100)	26%	(54)	12%	(25)	14%	(28)	207
Something else	24%	(213)	32%	(281)	23%	(203)	20%	(177)	874
Nothing in particular	32%	(317)	31%	(303)	22%	(214)	15%	(147)	981
Prodigal Biden Voter	31%	(94)	38%	(115)	19%	(57)	13%	(38)	304
Undecided Voter (DK/WNV)	27%	(127)	33%	(152)	22%	(102)	18%	(84)	464
Undecided Voter (DK)	20%	(39)	35%	(69)	21%	(42)	24%	(48)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Independent			Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
		Republican Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	38%(1874)	43%(2125)	9%(426)	1% (67)	1% (49)	1% (64)	2% (79)	5%(249)	4932	
Gender: Male	39%(902)	45%(1043)	8% (179)	1% (23)	1% (16)	2% (37)	2% (37)	3% (72)	2309	
Gender: Female	37% (971)	41%(1082)	9%(247)	2% (45)	1% (33)	1% (27)	2% (42)	7% (176)	2623	
Age: 18-34	34%(438)	42% (551)	11% (137)	3% (34)	2% (24)	1% (9)	3% (43)	5% (67)	1303	
Age: 35-44	39% (261)	43%(290)	9% (62)	1% (6)	1% (4)	— (2)	2% (10)	5% (32)	669	
Age: 45-64	37%(628)	44%(759)	9% (153)	1% (19)	1% (16)	1% (23)	1% (17)	5% (93)	1706	
Age: 65+	44%(546)	42%(525)	6% (74)	1% (9)	— (4)	2% (30)	1% (8)	5% (58)	1254	
GenZers: 1997-2012	33%(199)	41%(248)	11% (70)	2% (15)	2% (9)	1% (6)	5% (28)	6% (36)	612	
Millennials: 1981-1996	37%(479)	43% (551)	10% (125)	2% (25)	1% (18)	— (6)	2% (23)	5% (62)	1289	
GenXers: 1965-1980	36%(475)	45%(585)	9% (118)	1% (18)	1% (17)	1% (18)	1% (17)	5% (67)	1315	
Baby Boomers: 1946-1964	42%(675)	43%(690)	7% (112)	1% (10)	— (5)	2% (33)	1% (9)	5% (77)	1610	
Educ: < College	33%(1010)	47%(1469)	9% (281)	1% (44)	1% (33)	1% (38)	2% (63)	5% (169)	3107	
Educ: Bachelors degree	44% (513)	39%(450)	8% (97)	1% (16)	1% (10)	1% (17)	1% (12)	4% (48)	1163	
Educ: Post-grad	53%(350)	31%(206)	7% (48)	1% (8)	1% (5)	1% (10)	1% (4)	5% (32)	662	
Income: Under 50k	37%(733)	41% (821)	9% (183)	1% (27)	1% (27)	1% (18)	3% (50)	6% (120)	1980	
Income: 50k-100k	38%(693)	45%(837)	7% (138)	1% (27)	1% (12)	2% (32)	1% (17)	5% (86)	1843	
Income: 100k+	40%(448)	42%(466)	9% (105)	1% (13)	1% (9)	1% (14)	1% (11)	4% (43)	1109	
Ethnicity: White (Non-Hispanic)	34%(1226)	49%(1791)	8%(297)	1% (31)	1% (33)	1% (50)	1% (32)	4% (159)	3619	
Ethnicity: Hispanic	46% (157)	30% (102)	13% (44)	2% (8)	1% (4)	— (2)	3% (11)	4% (15)	341	
Ethnicity: Black (Non-Hispanic)	58%(423)	20% (142)	7% (48)	3% (25)	1% (8)	1% (6)	3% (25)	7% (51)	727	
Ethnicity: Asian + Other (Non-Hispanic)	28% (68)	37% (90)	15% (37)	2% (4)	2% (4)	3% (7)	4% (10)	10% (25)	245	
All Christian	34%(845)	50%(1223)	8%(209)	— (12)	1% (15)	2% (42)	1% (14)	4% (106)	2466	
All Non-Christian	53% (107)	31% (63)	6% (13)	2% (4)	1% (2)	— (0)	2% (3)	5% (10)	202	
Atheist	67% (136)	17% (34)	5% (10)	3% (7)	3% (6)	1% (2)	3% (7)	1% (2)	202	
Agnostic/Nothing in particular	44% (518)	32% (381)	10% (122)	2% (28)	2% (20)	1% (10)	2% (29)	7% (80)	1188	
Something Else	31%(268)	49%(425)	8% (73)	2% (17)	1% (6)	1% (10)	3% (25)	6% (51)	874	
Evangelical	25%(340)	59%(803)	7% (97)	1% (13)	— (5)	1% (18)	1% (14)	5% (64)	1354	
Non-Evangelical	39%(757)	42%(807)	9% (181)	1% (14)	1% (16)	2% (33)	1% (25)	5% (87)	1919	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Independent			Green		Would not vote	Don't know/No opinion	Total N
		Republican Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein	Someone else, please specify			
Registered Voters	38% (1874)	43% (2125)	9% (426)	1% (67)	1% (49)	1% (64)	2% (79)	5% (249)	4932
PID: Dem (no lean)	79% (1445)	5% (98)	7% (121)	1% (21)	1% (22)	1% (16)	1% (27)	4% (73)	1823
PID: Ind (no lean)	29% (357)	35% (436)	17% (207)	3% (40)	2% (22)	2% (28)	4% (48)	9% (110)	1248
PID: Rep (no lean)	4% (71)	85% (1591)	5% (98)	— (7)	— (4)	1% (20)	— (5)	4% (65)	1862
PID/Gender: Dem Men	82% (670)	7% (59)	5% (38)	1% (6)	1% (5)	1% (11)	1% (10)	2% (17)	816
PID/Gender: Dem Women	77% (775)	4% (39)	8% (84)	1% (15)	2% (17)	— (5)	2% (17)	6% (56)	1007
PID/Gender: Ind Men	31% (198)	37% (233)	15% (96)	3% (16)	1% (7)	3% (16)	4% (23)	6% (40)	630
PID/Gender: Ind Women	26% (159)	33% (203)	18% (110)	4% (24)	2% (15)	2% (12)	4% (24)	11% (70)	618
PID/Gender: Rep Men	4% (34)	87% (751)	5% (45)	— (1)	— (3)	1% (10)	— (4)	2% (15)	863
PID/Gender: Rep Women	4% (37)	84% (840)	5% (53)	1% (6)	— (1)	1% (10)	— (1)	5% (50)	999
Ideo: Liberal (1-3)	75% (1080)	10% (139)	6% (91)	2% (30)	2% (30)	1% (8)	2% (25)	3% (36)	1439
Ideo: Moderate (4)	42% (596)	32% (452)	13% (176)	1% (20)	1% (9)	1% (21)	2% (26)	8% (107)	1406
Ideo: Conservative (5-7)	9% (167)	77% (1469)	7% (139)	1% (12)	— (8)	2% (35)	1% (10)	4% (70)	1911
Ideo/PID: Conservative Republican	3% (37)	88% (1226)	5% (64)	— (5)	— (2)	1% (17)	— (2)	3% (39)	1392
Ideo/PID: Moderate/Liberal Republican	8% (34)	78% (330)	8% (33)	— (2)	— (2)	1% (3)	1% (3)	5% (19)	425
Ideo/PID: Moderate/Conservative Democrat	69% (467)	10% (71)	9% (61)	1% (7)	1% (4)	2% (12)	1% (8)	6% (43)	674
Ideo/PID: Liberal Democrat	86% (954)	2% (22)	5% (57)	1% (14)	2% (18)	— (4)	1% (12)	2% (22)	1103
Unfavorable of Biden and Trump	19% (147)	22% (168)	25% (189)	4% (31)	3% (24)	6% (45)	5% (36)	15% (115)	755
2024 H2H Matchup: Biden Voter	87% (1852)	1% (14)	6% (138)	1% (29)	1% (21)	1% (21)	— (4)	3% (54)	2135
2024 H2H Matchup: Trump Voter	1% (14)	90% (2092)	7% (157)	— (8)	— (4)	— (11)	— (5)	2% (42)	2333
2024 H2H Matchup: Would not Vote	2% (5)	3% (6)	31% (61)	8% (15)	8% (16)	6% (11)	31% (62)	10% (20)	198
2024 H2H Matchup: Do not Know	1% (3)	4% (12)	26% (70)	5% (14)	3% (8)	8% (22)	3% (7)	49% (132)	266
2022 House Vote: Democrat	78% (1609)	4% (90)	8% (160)	2% (38)	1% (31)	1% (26)	1% (13)	4% (91)	2057
2022 House Vote: Republican	3% (64)	84% (1677)	8% (154)	1% (16)	— (6)	1% (23)	— (6)	3% (56)	2003
2022 House Vote: Did not Vote	24% (188)	42% (334)	12% (94)	2% (12)	1% (11)	2% (12)	7% (58)	10% (81)	791
2020 Vote: Joe Biden	78% (1761)	3% (75)	9% (202)	2% (40)	1% (33)	1% (30)	1% (22)	5% (108)	2271
2020 Vote: Donald Trump	1% (29)	85% (1909)	7% (160)	1% (13)	— (7)	1% (28)	— (8)	4% (82)	2236
2020 Vote: Someone Else	9% (6)	15% (11)	27% (19)	7% (5)	4% (3)	6% (4)	2% (1)	31% (21)	70
2020 Vote: Did not Vote	22% (78)	37% (130)	13% (45)	3% (10)	2% (5)	1% (2)	14% (48)	11% (37)	355

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein				
Registered Voters	38% (1874)	43% (2125)	9% (426)	1% (67)	1% (49)	1% (64)	2% (79)	5% (249)	4932
2016 Vote: Hillary Clinton	83% (1385)	3% (53)	7% (114)	1% (25)	1% (15)	1% (16)	— (8)	4% (61)	1678
2016 Vote: Donald Trump	5% (96)	81% (1575)	8% (155)	1% (12)	— (7)	1% (28)	— (6)	4% (69)	1947
2016 Vote: Someone Else	41% (73)	13% (23)	16% (29)	6% (10)	5% (10)	3% (5)	2% (3)	14% (25)	177
2020 Vote/PID: Not Biden/Democrat	33% (62)	41% (76)	8% (15)	1% (1)	1% (2)	1% (3)	6% (10)	9% (18)	187
2020 Vote/PID: Not Trump/Republican	26% (56)	50% (107)	11% (23)	2% (3)	1% (2)	2% (5)	1% (1)	8% (17)	214
U.S. Economy: Wrong Track	20% (672)	58% (1929)	11% (359)	1% (50)	1% (40)	1% (49)	2% (62)	6% (193)	3354
U.S. Economy: Right Direction	76% (1202)	12% (195)	4% (67)	1% (17)	1% (9)	1% (15)	1% (17)	4% (56)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88% (1424)	1% (22)	6% (89)	1% (21)	1% (9)	1% (13)	1% (9)	2% (25)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (80)	83% (2003)	8% (197)	1% (16)	1% (16)	1% (19)	1% (21)	3% (73)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	41% (370)	11% (100)	16% (140)	3% (31)	3% (24)	4% (32)	5% (49)	17% (150)	896
Top 2024 Issue: Economy	23% (389)	55% (930)	10% (173)	1% (24)	1% (12)	1% (21)	2% (35)	6% (103)	1687
Community: Urban	48% (528)	32% (349)	10% (107)	2% (25)	1% (11)	1% (12)	2% (17)	5% (52)	1100
Community: Suburban	40% (956)	42% (995)	8% (191)	1% (30)	1% (20)	1% (31)	1% (34)	5% (124)	2381
Community: Rural	27% (390)	54% (780)	9% (128)	1% (12)	1% (18)	1% (21)	2% (28)	5% (73)	1451
Community/Gender: Urban Women	49% (238)	25% (123)	13% (63)	3% (17)	1% (3)	1% (5)	2% (9)	6% (28)	486
Community/Gender: Urban Men	47% (290)	37% (226)	7% (44)	1% (8)	1% (7)	1% (7)	1% (8)	4% (24)	614
Community/Gender: Rural Women	26% (216)	54% (449)	8% (68)	1% (9)	2% (14)	1% (6)	2% (16)	7% (61)	838
Community/Gender: Rural Men	28% (174)	54% (331)	10% (60)	1% (4)	1% (4)	3% (16)	2% (12)	2% (12)	613
Community/Gender: Suburban Women	40% (518)	39% (510)	9% (116)	1% (19)	1% (15)	1% (17)	1% (17)	7% (87)	1299
Community/Gender: Suburban Men	41% (439)	45% (485)	7% (75)	1% (11)	— (5)	1% (14)	2% (17)	3% (37)	1083
Homeowner	38% (1432)	45% (1693)	8% (318)	1% (39)	1% (30)	1% (55)	1% (45)	5% (172)	3785
Renter	41% (403)	36% (356)	10% (98)	2% (22)	1% (13)	1% (8)	3% (26)	6% (57)	983
Military HHnm: Yes	34% (244)	47% (336)	10% (72)	1% (7)	— (3)	2% (11)	1% (8)	5% (38)	719
Military HH: No	39% (1630)	42% (1788)	8% (354)	1% (61)	1% (45)	1% (53)	2% (70)	5% (211)	4213

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein				
Registered Voters	38%(1874)	43%(2125)	9%(426)	1% (67)	1% (49)	1% (64)	2% (79)	5%(249)	4932
Employ: Private Sector	37%(688)	44% (801)	10% (186)	2% (28)	1% (19)	1% (17)	1% (16)	4% (82)	1838
Employ: Government	42% (130)	40% (124)	10% (31)	1% (2)	1% (3)	2% (6)	2% (7)	3% (8)	310
Employ: Self-Employed	30% (125)	46% (188)	9% (36)	2% (7)	3% (12)	2% (8)	2% (10)	5% (22)	410
Employ: Homemaker	24% (65)	54% (146)	10% (27)	2% (4)	1% (4)	— (0)	1% (4)	7% (19)	269
Employ: Student	35% (39)	37% (41)	13% (15)	2% (2)	1% (1)	— (0)	6% (6)	6% (7)	112
Employ: Retired	44%(583)	42%(563)	6% (77)	1% (8)	— (4)	2% (28)	— (6)	4% (57)	1328
Employ: Unemployed	39% (156)	38% (152)	7% (29)	3% (12)	1% (2)	1% (3)	5% (18)	6% (24)	396
Employ: Other	32% (87)	41%(109)	9% (24)	1% (3)	1% (2)	— (1)	4% (12)	11% (31)	268
Self + Household: White-Collar	44%(823)	40%(736)	8% (143)	1% (24)	1% (13)	2% (32)	1% (18)	3% (65)	1854
Self + Household: Blue Collar	35% (818)	47%(1114)	9%(220)	1% (23)	1% (21)	1% (29)	1% (22)	4% (103)	2351
Union HH: Yes	44% (162)	42% (155)	7% (26)	1% (4)	1% (3)	— (1)	1% (5)	4% (16)	372
Union HH: No	38%(1711)	43%(1970)	9%(400)	1% (64)	1% (46)	1% (63)	2% (74)	5%(233)	4560
LGBTQ+: Yes	48% (223)	24% (111)	12% (53)	4% (16)	3% (12)	1% (5)	4% (20)	4% (21)	461
LGBTQ+: No	37%(1651)	45%(2014)	8% (373)	1% (51)	1% (37)	1% (59)	1% (59)	5%(228)	4471
Motivated to Vote	40%(1751)	45%(1980)	8%(350)	1% (55)	1% (33)	1% (58)	— (15)	4%(165)	4406
Parent: Yes	35%(482)	45%(630)	10% (136)	2% (24)	1% (18)	1% (10)	2% (21)	5% (67)	1387
Parent: No	39%(1392)	42%(1495)	8%(290)	1% (43)	1% (31)	2% (55)	2% (58)	5% (182)	3545
COVID Vaccine: Yes	48%(1649)	33%(1160)	9%(299)	1% (45)	1% (38)	2% (57)	1% (49)	5% (172)	3469
COVID Vaccine: No	15%(225)	66%(965)	9% (127)	2% (23)	1% (11)	— (7)	2% (29)	5% (77)	1463
Student Loans: Yes	42%(340)	35%(285)	11% (89)	2% (19)	2% (18)	1% (8)	1% (10)	5% (43)	813
Student Loans: No	37%(1533)	45%(1840)	8% (337)	1% (48)	1% (30)	1% (56)	2% (69)	5%(206)	4119
Favorable Opinion of Haley	32%(537)	49% (818)	10% (161)	1% (15)	1% (11)	3% (47)	— (4)	5% (76)	1670
Unfavorable Opinion of Haley	47% (991)	40%(840)	6% (130)	1% (25)	1% (21)	1% (12)	1% (25)	3% (67)	2111

Continued on next page



**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	38% (1874)	43% (2125)	9% (426)	1% (67)	1% (49)	1% (64)	2% (79)	5% (249)	4932
Protestant	33% (438)	52% (706)	8% (111)	1% (8)	— (7)	2% (22)	— (6)	4% (49)	1348
Roman Catholic	37% (391)	46% (479)	9% (94)	— (1)	1% (8)	2% (20)	1% (7)	5% (51)	1051
Jewish	64% (57)	24% (22)	8% (7)	— (0)	— (0)	— (0)	— (0)	4% (4)	90
Muslim	36% (21)	47% (27)	5% (3)	5% (3)	— (0)	— (0)	3% (2)	3% (2)	57
Atheist	67% (136)	17% (34)	5% (10)	3% (7)	3% (6)	1% (2)	3% (7)	1% (2)	202
Agnostic	61% (126)	15% (31)	12% (25)	2% (5)	2% (4)	1% (1)	3% (6)	4% (8)	207
Something else	31% (268)	49% (425)	8% (73)	2% (17)	1% (6)	1% (10)	3% (25)	6% (51)	874
Nothing in particular	40% (392)	36% (350)	10% (97)	2% (23)	2% (16)	1% (9)	2% (24)	7% (72)	981
Prodigal Biden Voter	4% (11)	24% (72)	28% (86)	6% (19)	5% (15)	5% (15)	7% (20)	22% (66)	304
Undecided Voter (DK/WNV)	2% (8)	4% (18)	28% (131)	6% (30)	5% (24)	7% (33)	15% (69)	33% (152)	464
Undecided Voter (DK)	2% (5)	3% (6)	31% (61)	8% (15)	8% (16)	6% (11)	31% (62)	10% (20)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(2135)	47%	(2333)	4%	(198)	5%	(266)	4932
Gender: Male	43%	(990)	49%	(1138)	4%	(89)	4%	(91)	2309
Gender: Female	44%	(1144)	46%	(1195)	4%	(109)	7%	(175)	2623
Age: 18-34	40%	(523)	47%	(610)	8%	(99)	5%	(70)	1303
Age: 35-44	44%	(292)	48%	(324)	3%	(18)	5%	(35)	669
Age: 45-64	43%	(726)	49%	(842)	3%	(45)	5%	(93)	1706
Age: 65+	47%	(593)	44%	(558)	3%	(35)	5%	(69)	1254
GenZers: 1997-2012	41%	(251)	43%	(262)	9%	(58)	7%	(41)	612
Millennials: 1981-1996	42%	(541)	49%	(630)	4%	(57)	5%	(60)	1289
GenXers: 1965-1980	42%	(555)	49%	(646)	3%	(41)	6%	(72)	1315
Baby Boomers: 1946-1964	46%	(737)	46%	(744)	2%	(40)	6%	(89)	1610
Educ: < College	38%	(1175)	51%	(1597)	5%	(147)	6%	(188)	3107
Educ: Bachelors degree	50%	(580)	43%	(498)	4%	(41)	4%	(44)	1163
Educ: Post-grad	57%	(380)	36%	(238)	2%	(10)	5%	(34)	662
Income: Under 50k	43%	(855)	45%	(896)	5%	(106)	6%	(123)	1980
Income: 50k-100k	42%	(775)	50%	(913)	3%	(63)	5%	(92)	1843
Income: 100k+	46%	(505)	47%	(524)	3%	(29)	5%	(51)	1109
Ethnicity: White (Non-Hispanic)	39%	(1397)	54%	(1948)	3%	(109)	5%	(165)	3619
Ethnicity: Hispanic	53%	(182)	33%	(112)	7%	(23)	7%	(24)	341
Ethnicity: Black (Non-Hispanic)	64%	(465)	22%	(159)	6%	(44)	8%	(59)	727
Ethnicity: Asian + Other (Non-Hispanic)	37%	(91)	46%	(113)	9%	(21)	8%	(19)	245
All Christian	38%	(949)	54%	(1332)	2%	(60)	5%	(125)	2466
All Non-Christian	56%	(114)	34%	(70)	4%	(8)	5%	(11)	202
Atheist	74%	(149)	19%	(38)	6%	(11)	1%	(3)	202
Agnostic/Nothing in particular	51%	(609)	36%	(425)	6%	(74)	7%	(79)	1188
Something Else	36%	(313)	54%	(468)	5%	(44)	6%	(49)	874
Evangelical	28%	(383)	65%	(877)	3%	(34)	4%	(61)	1354
Non-Evangelical	45%	(859)	46%	(884)	4%	(68)	6%	(108)	1919
PID: Dem (no lean)	87%	(1581)	7%	(125)	2%	(45)	4%	(71)	1823
PID: Ind (no lean)	36%	(455)	43%	(536)	10%	(128)	10%	(129)	1248
PID: Rep (no lean)	5%	(98)	90%	(1672)	1%	(24)	4%	(67)	1862

Continued on next page

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(2135)	47%	(2333)	4%	(198)	5%	(266)	4932
PID/Gender: Dem Men	87%	(706)	9%	(73)	2%	(16)	3%	(21)	816
PID/Gender: Dem Women	87%	(875)	5%	(53)	3%	(29)	5%	(50)	1007
PID/Gender: Ind Men	38%	(238)	45%	(284)	9%	(59)	8%	(50)	630
PID/Gender: Ind Women	35%	(218)	41%	(252)	11%	(69)	13%	(79)	618
PID/Gender: Rep Men	5%	(47)	91%	(782)	2%	(13)	2%	(21)	863
PID/Gender: Rep Women	5%	(52)	89%	(890)	1%	(11)	5%	(46)	999
Ideo: Liberal (1-3)	82%	(1186)	11%	(164)	3%	(48)	3%	(40)	1439
Ideo: Moderate (4)	50%	(697)	37%	(515)	5%	(75)	9%	(120)	1406
Ideo: Conservative (5-7)	11%	(215)	83%	(1579)	2%	(46)	4%	(71)	1911
Ideo/PID: Conservative Republican	4%	(51)	93%	(1291)	1%	(14)	3%	(37)	1392
Ideo/PID: Moderate/Liberal Republican	11%	(45)	81%	(345)	2%	(9)	6%	(26)	425
Ideo/PID: Moderate/Conservative Democrat	79%	(532)	12%	(82)	3%	(19)	6%	(41)	674
Ideo/PID: Liberal Democrat	93%	(1025)	3%	(35)	2%	(20)	2%	(22)	1103
Unfavorable of Biden and Trump	30%	(226)	35%	(263)	16%	(117)	20%	(149)	755
2024 H2H Matchup: Biden Voter	100%	(2135)	—	(0)	—	(0)	—	(0)	2135
2024 H2H Matchup: Trump Voter	—	(0)	100%	(2333)	—	(0)	—	(0)	2333
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(198)	—	(0)	198
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(266)	266
2022 House Vote: Democrat	87%	(1783)	6%	(125)	3%	(57)	4%	(92)	2057
2022 House Vote: Republican	5%	(92)	89%	(1792)	2%	(39)	4%	(79)	2003
2022 House Vote: Did not Vote	31%	(242)	48%	(383)	11%	(91)	10%	(76)	791
2020 Vote: Joe Biden	87%	(1966)	5%	(115)	3%	(74)	5%	(115)	2271
2020 Vote: Donald Trump	2%	(50)	92%	(2052)	2%	(44)	4%	(91)	2236
2020 Vote: Someone Else	23%	(16)	29%	(21)	14%	(10)	34%	(24)	70
2020 Vote: Did not Vote	29%	(103)	41%	(146)	20%	(70)	10%	(36)	355
2016 Vote: Hillary Clinton	90%	(1505)	5%	(76)	2%	(35)	4%	(62)	1678
2016 Vote: Donald Trump	7%	(132)	87%	(1699)	2%	(35)	4%	(81)	1947
2016 Vote: Someone Else	56%	(100)	19%	(33)	6%	(11)	19%	(33)	177
2020 Vote/PID: Not Biden/Democrat	40%	(74)	45%	(85)	8%	(14)	7%	(13)	187
2020 Vote/PID: Not Trump/Republican	34%	(73)	55%	(117)	4%	(8)	8%	(17)	214

Continued on next page

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(2135)	47%	(2333)	4%	(198)	5%	(266)	4932
U.S. Economy: Wrong Track	26%	(859)	63%	(2118)	5%	(167)	6%	(210)	3354
U.S. Economy: Right Direction	81%	(1276)	14%	(215)	2%	(31)	4%	(56)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	95%	(1532)	2%	(35)	1%	(19)	2%	(25)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(113)	89%	(2164)	2%	(57)	4%	(91)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	55%	(489)	15%	(134)	14%	(122)	17%	(151)	896
Top 2024 Issue: Economy	27%	(461)	61%	(1029)	5%	(78)	7%	(119)	1687
Community: Urban	55%	(607)	36%	(391)	4%	(42)	5%	(60)	1100
Community: Suburban	45%	(1074)	46%	(1093)	4%	(92)	5%	(122)	2381
Community: Rural	31%	(454)	59%	(849)	4%	(64)	6%	(84)	1451
Community/Gender: Urban Women	58%	(284)	29%	(143)	5%	(23)	8%	(37)	486
Community/Gender: Urban Men	53%	(323)	40%	(248)	3%	(19)	4%	(24)	614
Community/Gender: Rural Women	31%	(262)	58%	(484)	5%	(38)	6%	(54)	838
Community/Gender: Rural Men	31%	(192)	60%	(365)	4%	(26)	5%	(30)	613
Community/Gender: Suburban Women	46%	(599)	44%	(568)	4%	(48)	7%	(85)	1299
Community/Gender: Suburban Men	44%	(475)	49%	(526)	4%	(44)	3%	(37)	1083
Homeowner	43%	(1621)	49%	(1855)	3%	(120)	5%	(189)	3785
Renter	47%	(463)	41%	(401)	6%	(59)	6%	(60)	983
Military HHnm: Yes	38%	(272)	51%	(370)	5%	(34)	6%	(44)	719
Military HH: No	44%	(1863)	47%	(1964)	4%	(164)	5%	(222)	4213
Employ: Private Sector	44%	(804)	48%	(880)	4%	(65)	5%	(90)	1838
Employ: Government	45%	(141)	45%	(141)	4%	(11)	6%	(18)	310
Employ: Self-Employed	36%	(148)	52%	(212)	6%	(25)	6%	(25)	410
Employ: Homemaker	32%	(86)	61%	(164)	3%	(7)	4%	(12)	269
Employ: Student	44%	(49)	39%	(43)	11%	(12)	6%	(7)	112
Employ: Retired	47%	(625)	46%	(609)	3%	(35)	4%	(60)	1328
Employ: Unemployed	44%	(175)	41%	(164)	7%	(30)	7%	(28)	396
Employ: Other	40%	(107)	45%	(121)	5%	(14)	10%	(26)	268
Self + Household: White-Collar	49%	(913)	44%	(818)	3%	(51)	4%	(72)	1854
Self + Household: Blue Collar	40%	(937)	52%	(1218)	3%	(80)	5%	(116)	2351

Continued on next page

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(2135)	47%	(2333)	4%	(198)	5%	(266)	4932
Union HH: Yes	49%	(182)	44%	(165)	3%	(11)	4%	(15)	372
Union HH: No	43%	(1953)	48%	(2168)	4%	(187)	6%	(251)	4560
LGBTQ+: Yes	58%	(266)	28%	(128)	8%	(37)	6%	(30)	461
LGBTQ+: No	42%	(1868)	49%	(2205)	4%	(160)	5%	(237)	4471
Motivated to Vote	45%	(1971)	49%	(2170)	2%	(87)	4%	(179)	4406
Parent: Yes	40%	(556)	51%	(714)	3%	(45)	5%	(72)	1387
Parent: No	45%	(1578)	46%	(1619)	4%	(152)	5%	(195)	3545
COVID Vaccine: Yes	54%	(1861)	37%	(1294)	4%	(129)	5%	(185)	3469
COVID Vaccine: No	19%	(274)	71%	(1040)	5%	(69)	6%	(81)	1463
Student Loans: Yes	51%	(414)	40%	(322)	4%	(36)	5%	(40)	813
Student Loans: No	42%	(1720)	49%	(2011)	4%	(161)	5%	(226)	4119
Favorable Opinion of Haley	37%	(625)	54%	(902)	2%	(40)	6%	(103)	1670
Unfavorable Opinion of Haley	51%	(1073)	43%	(911)	3%	(65)	3%	(62)	2111
Protestant	36%	(482)	58%	(777)	2%	(30)	4%	(58)	1348
Roman Catholic	43%	(447)	49%	(515)	3%	(28)	6%	(61)	1051
Jewish	65%	(58)	29%	(26)	1%	(1)	5%	(5)	90
Muslim	35%	(20)	55%	(32)	3%	(2)	7%	(4)	57
Atheist	74%	(149)	19%	(38)	6%	(11)	1%	(3)	202
Agnostic	71%	(148)	19%	(39)	6%	(13)	4%	(8)	207
Something else	36%	(313)	54%	(468)	5%	(44)	6%	(49)	874
Nothing in particular	47%	(462)	39%	(387)	6%	(61)	7%	(72)	981
Prodigal Biden Voter	—	(0)	38%	(115)	24%	(74)	38%	(115)	304
Undecided Voter (DK/WNV)	—	(0)	—	(0)	43%	(198)	57%	(266)	464
Undecided Voter (DK)	—	(0)	—	(0)	100%	(198)	—	(0)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	55%	(1166)	45%	(968)	2135
Gender: Male	58%	(574)	42%	(417)	990
Gender: Female	52%	(593)	48%	(552)	1144
Age: 18-34	54%	(281)	46%	(243)	523
Age: 35-44	52%	(152)	48%	(140)	292
Age: 45-64	55%	(401)	45%	(325)	726
Age: 65+	56%	(333)	44%	(260)	593
GenZers: 1997-2012	50%	(126)	50%	(125)	251
Millennials: 1981-1996	55%	(296)	45%	(245)	541
GenXers: 1965-1980	54%	(298)	46%	(257)	555
Baby Boomers: 1946-1964	57%	(417)	43%	(320)	737
Educ: < College	59%	(690)	41%	(485)	1175
Educ: Bachelors degree	49%	(282)	51%	(298)	580
Educ: Post-grad	51%	(194)	49%	(186)	380
Income: Under 50k	60%	(516)	40%	(339)	855
Income: 50k-100k	53%	(414)	47%	(362)	775
Income: 100k+	47%	(236)	53%	(268)	505
Ethnicity: White (Non-Hispanic)	49%	(679)	51%	(718)	1397
Ethnicity: Hispanic	57%	(104)	43%	(78)	182
Ethnicity: Black (Non-Hispanic)	75%	(348)	25%	(117)	465
Ethnicity: Asian + Other (Non-Hispanic)	39%	(35)	61%	(56)	91
All Christian	58%	(551)	42%	(398)	949
All Non-Christian	55%	(63)	45%	(51)	114
Atheist	42%	(63)	58%	(86)	149
Agnostic/Nothing in particular	48%	(290)	52%	(320)	609
Something Else	64%	(200)	36%	(113)	313
Evangelical	70%	(270)	30%	(113)	383
Non-Evangelical	55%	(470)	45%	(389)	859
PID: Dem (no lean)	60%	(956)	40%	(625)	1581
PID: Ind (no lean)	39%	(178)	61%	(277)	455
PID: Rep (no lean)	33%	(33)	67%	(66)	98

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	55%	(1166)	45%	(968)	2135
PID/Gender: Dem Men	66%	(467)	34%	(239)	706
PID/Gender: Dem Women	56%	(489)	44%	(386)	875
PID/Gender: Ind Men	39%	(93)	61%	(144)	238
PID/Gender: Ind Women	39%	(85)	61%	(133)	218
PID/Gender: Rep Women	37%	(19)	63%	(33)	52
Ideo: Liberal (1-3)	55%	(656)	45%	(530)	1186
Ideo: Moderate (4)	54%	(375)	46%	(322)	697
Ideo: Conservative (5-7)	52%	(112)	48%	(104)	215
Ideo/PID: Conservative Republican	29%	(14)	71%	(36)	51
Ideo/PID: Moderate/Conservative Democrat	64%	(340)	36%	(192)	532
Ideo/PID: Liberal Democrat	58%	(597)	42%	(428)	1025
Unfavorable of Biden and Trump	19%	(43)	81%	(183)	226
2024 H2H Matchup: Biden Voter	55%	(1166)	45%	(968)	2135
2022 House Vote: Democrat	57%	(1008)	43%	(775)	1783
2022 House Vote: Republican	31%	(29)	69%	(63)	92
2022 House Vote: Did not Vote	51%	(123)	49%	(119)	242
2020 Vote: Joe Biden	55%	(1085)	45%	(881)	1966
2020 Vote: Donald Trump	27%	(14)	73%	(36)	50
2020 Vote: Did not Vote	62%	(64)	38%	(39)	103
2016 Vote: Hillary Clinton	58%	(879)	42%	(626)	1505
2016 Vote: Donald Trump	29%	(38)	71%	(93)	132
2016 Vote: Someone Else	46%	(46)	54%	(54)	100
2020 Vote/PID: Not Biden/Democrat	59%	(44)	41%	(30)	74
2020 Vote/PID: Not Trump/Republican	37%	(27)	63%	(45)	73
U.S. Economy: Wrong Track	42%	(362)	58%	(497)	859
U.S. Economy: Right Direction	63%	(805)	37%	(471)	1276
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(972)	37%	(560)	1532
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(39)	65%	(74)	113
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(155)	68%	(335)	489
Top 2024 Issue: Economy	55%	(255)	45%	(206)	461

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	55%	(1166)	45%	(968)	2135
Community: Urban	60%	(362)	40%	(245)	607
Community: Suburban	51%	(553)	49%	(521)	1074
Community: Rural	55%	(252)	45%	(202)	454
Community/Gender: Urban Women	50%	(142)	50%	(142)	284
Community/Gender: Urban Men	68%	(220)	32%	(103)	323
Community/Gender: Rural Women	55%	(145)	45%	(117)	262
Community/Gender: Rural Men	56%	(107)	44%	(85)	192
Community/Gender: Suburban Women	51%	(306)	49%	(293)	599
Community/Gender: Suburban Men	52%	(247)	48%	(228)	475
Homeowner	53%	(858)	47%	(763)	1621
Renter	61%	(284)	39%	(178)	463
Military HHnm: Yes	55%	(151)	45%	(121)	272
Military HH: No	55%	(1016)	45%	(847)	1863
Employ: Private Sector	53%	(429)	47%	(375)	804
Employ: Government	59%	(83)	41%	(58)	141
Employ: Self-Employed	54%	(80)	46%	(68)	148
Employ: Homemaker	52%	(45)	48%	(41)	86
Employ: Retired	57%	(356)	43%	(269)	625
Employ: Unemployed	58%	(101)	42%	(73)	175
Employ: Other	52%	(55)	48%	(52)	107
Self + Household: White-Collar	50%	(455)	50%	(458)	913
Self + Household: Blue Collar	58%	(543)	42%	(394)	937
Union HH: Yes	60%	(110)	40%	(72)	182
Union HH: No	54%	(1057)	46%	(896)	1953
LGBTQ+: Yes	47%	(125)	53%	(141)	266
LGBTQ+: No	56%	(1041)	44%	(827)	1868
Motivated to Vote	54%	(1069)	46%	(902)	1971
Parent: Yes	56%	(314)	44%	(243)	556
Parent: No	54%	(853)	46%	(726)	1578

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**Table BLMB50a:** *You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?*

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	55%	(1166)	45%	(968)	2135
COVID Vaccine: Yes	53%	(982)	47%	(879)	1861
COVID Vaccine: No	67%	(184)	33%	(90)	274
Student Loans: Yes	46%	(189)	54%	(225)	414
Student Loans: No	57%	(977)	43%	(743)	1720
Favorable Opinion of Haley	52%	(324)	48%	(300)	625
Unfavorable Opinion of Haley	57%	(611)	43%	(462)	1073
Protestant	58%	(280)	42%	(203)	482
Roman Catholic	58%	(260)	42%	(187)	447
Jewish	57%	(33)	43%	(25)	58
Atheist	42%	(63)	58%	(86)	149
Agnostic	33%	(49)	67%	(99)	148
Something else	64%	(200)	36%	(113)	313
Nothing in particular	52%	(240)	48%	(221)	462

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	72%	(1680)	28%	(653)	2333
Gender: Male	72%	(825)	28%	(314)	1138
Gender: Female	72%	(855)	28%	(340)	1195
Age: 18-34	74%	(451)	26%	(158)	610
Age: 35-44	77%	(251)	23%	(73)	324
Age: 45-64	72%	(602)	28%	(240)	842
Age: 65+	67%	(375)	33%	(182)	558
GenZers: 1997-2012	74%	(194)	26%	(68)	262
Millennials: 1981-1996	75%	(471)	25%	(160)	630
GenXers: 1965-1980	74%	(475)	26%	(171)	646
Baby Boomers: 1946-1964	67%	(502)	33%	(242)	744
Educ: < College	75%	(1205)	25%	(392)	1597
Educ: Bachelors degree	65%	(326)	35%	(172)	498
Educ: Post-grad	63%	(149)	37%	(89)	238
Income: Under 50k	77%	(694)	23%	(203)	896
Income: 50k-100k	69%	(634)	31%	(279)	913
Income: 100k+	67%	(353)	33%	(171)	524
Ethnicity: White (Non-Hispanic)	72%	(1396)	28%	(553)	1948
Ethnicity: Hispanic	75%	(85)	25%	(28)	112
Ethnicity: Black (Non-Hispanic)	81%	(129)	19%	(30)	159
Ethnicity: Asian + Other (Non-Hispanic)	62%	(70)	38%	(43)	113
All Christian	70%	(934)	30%	(398)	1332
All Non-Christian	73%	(51)	27%	(19)	70
Agnostic/Nothing in particular	72%	(306)	28%	(119)	425
Something Else	78%	(363)	22%	(105)	468
Evangelical	74%	(650)	26%	(226)	877
Non-Evangelical	70%	(619)	30%	(264)	884
PID: Dem (no lean)	70%	(88)	30%	(38)	125
PID: Ind (no lean)	60%	(322)	40%	(213)	536
PID: Rep (no lean)	76%	(1270)	24%	(402)	1672

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**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	72%	(1680)	28%	(653)	2333
PID/Gender: Dem Men	72%	(52)	28%	(20)	73
PID/Gender: Dem Women	67%	(35)	33%	(17)	53
PID/Gender: Ind Men	56%	(159)	44%	(125)	284
PID/Gender: Ind Women	65%	(163)	35%	(89)	252
PID/Gender: Rep Men	78%	(614)	22%	(169)	782
PID/Gender: Rep Women	74%	(656)	26%	(234)	890
Ideo: Liberal (1-3)	81%	(132)	19%	(32)	164
Ideo: Moderate (4)	68%	(349)	32%	(166)	515
Ideo: Conservative (5-7)	73%	(1148)	27%	(430)	1579
Ideo/PID: Conservative Republican	75%	(965)	25%	(326)	1291
Ideo/PID: Moderate/Liberal Republican	80%	(276)	20%	(69)	345
Ideo/PID: Moderate/Conservative Democrat	74%	(61)	26%	(21)	82
Unfavorable of Biden and Trump	30%	(79)	70%	(184)	263
2024 H2H Matchup: Trump Voter	72%	(1680)	28%	(653)	2333
2022 House Vote: Democrat	51%	(64)	49%	(61)	125
2022 House Vote: Republican	74%	(1329)	26%	(463)	1792
2022 House Vote: Did not Vote	70%	(266)	30%	(116)	383
2020 Vote: Joe Biden	45%	(52)	55%	(63)	115
2020 Vote: Donald Trump	74%	(1527)	26%	(524)	2052
2020 Vote: Did not Vote	64%	(93)	36%	(53)	146
2016 Vote: Hillary Clinton	60%	(45)	40%	(31)	76
2016 Vote: Donald Trump	72%	(1232)	28%	(468)	1699
2020 Vote/PID: Not Biden/Democrat	77%	(65)	23%	(20)	85
2020 Vote/PID: Not Trump/Republican	62%	(72)	38%	(45)	117
U.S. Economy: Wrong Track	70%	(1490)	30%	(628)	2118
U.S. Economy: Right Direction	88%	(190)	12%	(25)	215
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(1587)	27%	(577)	2164
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(72)	47%	(63)	134
Top 2024 Issue: Economy	69%	(715)	31%	(315)	1029

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**Table BLMB50b:** *You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?*

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	72%	(1680)	28%	(653)	2333
Community: Urban	72%	(283)	28%	(108)	391
Community: Suburban	70%	(766)	30%	(328)	1093
Community: Rural	74%	(631)	26%	(218)	849
Community/Gender: Urban Women	68%	(97)	32%	(46)	143
Community/Gender: Urban Men	75%	(186)	25%	(62)	248
Community/Gender: Rural Women	72%	(349)	28%	(135)	484
Community/Gender: Rural Men	77%	(282)	23%	(82)	365
Community/Gender: Suburban Women	72%	(409)	28%	(159)	568
Community/Gender: Suburban Men	68%	(357)	32%	(169)	526
Homeowner	71%	(1313)	29%	(541)	1855
Renter	77%	(308)	23%	(93)	401
Military HHnm: Yes	69%	(254)	31%	(115)	370
Military HH: No	73%	(1425)	27%	(538)	1964
Employ: Private Sector	71%	(625)	29%	(255)	880
Employ: Government	71%	(100)	29%	(41)	141
Employ: Self-Employed	76%	(162)	24%	(50)	212
Employ: Homemaker	77%	(126)	23%	(38)	164
Employ: Retired	69%	(419)	31%	(190)	609
Employ: Unemployed	78%	(127)	22%	(37)	164
Employ: Other	77%	(93)	23%	(28)	121
Self + Household: White-Collar	66%	(539)	34%	(279)	818
Self + Household: Blue Collar	74%	(907)	26%	(312)	1218
Union HH: Yes	75%	(123)	25%	(41)	165
Union HH: No	72%	(1557)	28%	(612)	2168
LGBTQ+: Yes	74%	(95)	26%	(33)	128
LGBTQ+: No	72%	(1585)	28%	(620)	2205
Motivated to Vote	72%	(1567)	28%	(603)	2170
Parent: Yes	73%	(520)	27%	(193)	714
Parent: No	72%	(1160)	28%	(460)	1619
COVID Vaccine: Yes	68%	(880)	32%	(414)	1294
COVID Vaccine: No	77%	(800)	23%	(240)	1040

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**Table BLMB50b:** *You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?*

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	72%	(1680)	28%	(653)	2333
Student Loans: Yes	71%	(230)	29%	(92)	322
Student Loans: No	72%	(1450)	28%	(561)	2011
Favorable Opinion of Haley	63%	(571)	37%	(331)	902
Unfavorable Opinion of Haley	78%	(712)	22%	(199)	911
Protestant	67%	(523)	33%	(254)	777
Roman Catholic	75%	(384)	25%	(131)	515
Something else	78%	(363)	22%	(105)	468
Nothing in particular	72%	(280)	28%	(107)	387
Prodigal Biden Voter	45%	(52)	55%	(63)	115

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	25% (1235)	34% (1682)	34% (1666)	4% (186)	3% (163)	4932
Gender: Male	27% (629)	36% (828)	30% (701)	3% (77)	3% (74)	2309
Gender: Female	23% (606)	33% (855)	37% (964)	4% (109)	3% (89)	2623
Age: 18-34	24% (308)	33% (435)	33% (425)	6% (84)	4% (50)	1303
Age: 35-44	26% (172)	31% (209)	35% (232)	5% (30)	4% (25)	669
Age: 45-64	25% (419)	34% (581)	35% (592)	3% (56)	3% (59)	1706
Age: 65+	27% (336)	36% (457)	33% (417)	1% (16)	2% (28)	1254
GenZers: 1997-2012	24% (149)	32% (194)	32% (196)	7% (45)	4% (27)	612
Millennials: 1981-1996	24% (315)	34% (433)	33% (431)	5% (64)	4% (46)	1289
GenXers: 1965-1980	26% (336)	31% (413)	36% (473)	4% (46)	4% (47)	1315
Baby Boomers: 1946-1964	26% (416)	37% (595)	33% (533)	2% (28)	2% (38)	1610
Educ: < College	23% (717)	30% (947)	38% (1182)	4% (136)	4% (126)	3107
Educ: Bachelors degree	28% (331)	38% (447)	28% (329)	3% (32)	2% (23)	1163
Educ: Post-grad	28% (187)	44% (288)	23% (155)	3% (18)	2% (14)	662
Income: Under 50k	22% (430)	30% (591)	38% (762)	5% (106)	5% (91)	1980
Income: 50k-100k	25% (470)	37% (676)	33% (601)	3% (54)	2% (42)	1843
Income: 100k+	30% (335)	37% (415)	27% (303)	2% (26)	3% (30)	1109
Ethnicity: White (Non-Hispanic)	23% (847)	36% (1304)	35% (1256)	3% (110)	3% (103)	3619
Ethnicity: Hispanic	27% (94)	26% (89)	31% (105)	8% (28)	7% (25)	341
Ethnicity: Black (Non-Hispanic)	32% (233)	27% (198)	32% (232)	5% (39)	4% (25)	727
Ethnicity: Asian + Other (Non-Hispanic)	25% (62)	37% (91)	30% (73)	4% (10)	4% (9)	245
All Christian	27% (658)	35% (874)	31% (772)	4% (90)	3% (72)	2466
All Non-Christian	31% (63)	35% (71)	26% (52)	2% (5)	5% (11)	202
Atheist	20% (40)	39% (78)	33% (67)	4% (9)	4% (8)	202
Agnostic/Nothing in particular	22% (261)	34% (406)	37% (443)	3% (40)	3% (39)	1188
Something Else	24% (214)	29% (253)	38% (331)	5% (42)	4% (34)	874
Evangelical	27% (364)	32% (432)	33% (441)	5% (66)	4% (51)	1354
Non-Evangelical	25% (483)	35% (676)	33% (641)	3% (66)	3% (54)	1919

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**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	25% (1235)	34% (1682)	34% (1666)	4% (186)	3% (163)	4932
PID: Dem (no lean)	26% (482)	33% (602)	33% (603)	5% (83)	3% (53)	1823
PID: Ind (no lean)	25% (313)	35% (433)	35% (435)	2% (27)	3% (40)	1248
PID: Rep (no lean)	24% (440)	35% (648)	34% (627)	4% (77)	4% (70)	1862
PID/Gender: Dem Men	27% (221)	35% (282)	30% (246)	5% (39)	3% (28)	816
PID/Gender: Dem Women	26% (261)	32% (320)	36% (357)	4% (44)	2% (24)	1007
PID/Gender: Ind Men	28% (177)	35% (221)	32% (202)	1% (9)	3% (21)	630
PID/Gender: Ind Women	22% (136)	34% (212)	38% (232)	3% (18)	3% (20)	618
PID/Gender: Rep Men	27% (230)	38% (326)	29% (253)	3% (30)	3% (25)	863
PID/Gender: Rep Women	21% (210)	32% (322)	38% (374)	5% (47)	4% (45)	999
Ideo: Liberal (1-3)	25% (355)	36% (524)	31% (449)	4% (64)	3% (47)	1439
Ideo: Moderate (4)	26% (361)	34% (474)	34% (485)	4% (50)	3% (36)	1406
Ideo: Conservative (5-7)	26% (495)	34% (646)	34% (640)	3% (62)	4% (67)	1911
Ideo/PID: Conservative Republican	24% (338)	35% (490)	34% (467)	4% (52)	3% (45)	1392
Ideo/PID: Moderate/Liberal Republican	23% (98)	35% (149)	32% (136)	5% (20)	5% (21)	425
Ideo/PID: Moderate/Conservative Democrat	27% (179)	30% (203)	34% (232)	6% (39)	3% (20)	674
Ideo/PID: Liberal Democrat	26% (290)	35% (391)	32% (352)	4% (41)	3% (29)	1103
Unfavorable of Biden and Trump	37% (277)	36% (274)	23% (172)	2% (19)	2% (13)	755
2024 H2H Matchup: Biden Voter	26% (547)	35% (754)	32% (690)	4% (87)	3% (58)	2135
2024 H2H Matchup: Trump Voter	23% (547)	34% (789)	35% (822)	4% (88)	4% (87)	2333
2024 H2H Matchup: Would not Vote	31% (62)	25% (49)	35% (68)	4% (7)	5% (11)	198
2024 H2H Matchup: Do not Know	30% (79)	34% (90)	32% (86)	2% (4)	3% (7)	266
2022 House Vote: Democrat	26% (539)	35% (725)	32% (651)	4% (80)	3% (61)	2057
2022 House Vote: Republican	25% (507)	34% (690)	33% (668)	3% (66)	4% (73)	2003
2022 House Vote: Did not Vote	23% (178)	30% (239)	40% (313)	5% (36)	3% (24)	791
2020 Vote: Joe Biden	27% (612)	35% (789)	32% (729)	4% (84)	3% (57)	2271
2020 Vote: Donald Trump	24% (534)	34% (768)	34% (770)	4% (84)	4% (81)	2236
2020 Vote: Someone Else	26% (18)	34% (24)	31% (22)	3% (2)	6% (4)	70
2020 Vote: Did not Vote	20% (71)	29% (101)	41% (146)	5% (17)	6% (20)	355

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**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	25% (1235)	34% (1682)	34% (1666)	4% (186)	3% (163)	4932
2016 Vote: Hillary Clinton	27% (450)	36% (598)	31% (523)	4% (61)	3% (45)	1678
2016 Vote: Donald Trump	25% (493)	35% (681)	33% (647)	3% (57)	4% (70)	1947
2016 Vote: Someone Else	27% (48)	34% (61)	34% (60)	2% (4)	3% (5)	177
2020 Vote/PID: Not Biden/Democrat	21% (39)	33% (62)	34% (64)	5% (10)	6% (12)	187
2020 Vote/PID: Not Trump/Republican	27% (57)	35% (75)	30% (65)	3% (6)	5% (11)	214
U.S. Economy: Wrong Track	25% (848)	34% (1137)	34% (1135)	4% (125)	3% (110)	3354
U.S. Economy: Right Direction	25% (387)	35% (546)	34% (531)	4% (62)	3% (53)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25% (405)	34% (547)	33% (533)	5% (77)	3% (50)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24% (585)	34% (816)	35% (844)	4% (94)	4% (85)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (245)	36% (320)	32% (289)	2% (14)	3% (28)	896
Top 2024 Issue: Economy	25% (420)	36% (599)	34% (575)	3% (57)	2% (36)	1687
Community: Urban	29% (315)	31% (342)	31% (336)	5% (58)	4% (49)	1100
Community: Suburban	24% (582)	37% (878)	33% (780)	3% (64)	3% (77)	2381
Community: Rural	23% (338)	32% (462)	38% (550)	4% (64)	3% (37)	1451
Community/Gender: Urban Women	27% (130)	26% (128)	36% (177)	4% (21)	6% (30)	486
Community/Gender: Urban Men	30% (185)	35% (215)	26% (159)	6% (36)	3% (19)	614
Community/Gender: Rural Women	21% (174)	31% (259)	41% (346)	5% (42)	2% (17)	838
Community/Gender: Rural Men	27% (164)	33% (203)	33% (204)	4% (21)	3% (20)	613
Community/Gender: Suburban Women	23% (303)	36% (468)	34% (441)	3% (45)	3% (42)	1299
Community/Gender: Suburban Men	26% (280)	38% (410)	31% (339)	2% (20)	3% (35)	1083
Homeowner	25% (954)	36% (1359)	33% (1240)	3% (121)	3% (110)	3785
Renter	25% (250)	29% (284)	36% (350)	5% (54)	5% (45)	983
Military HHnm: Yes	29% (206)	32% (229)	33% (240)	3% (22)	3% (22)	719
Military HH: No	24% (1030)	34% (1453)	34% (1426)	4% (164)	3% (141)	4213

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**Table BLMB14:** In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	25% (1235)	34% (1682)	34% (1666)	4% (186)	3% (163)	4932
Employ: Private Sector	26% (476)	35% (640)	33% (606)	4% (65)	3% (52)	1838
Employ: Government	22% (69)	37% (116)	27% (85)	6% (20)	7% (21)	310
Employ: Self-Employed	27% (111)	34% (140)	30% (123)	5% (21)	4% (15)	410
Employ: Homemaker	20% (54)	29% (77)	41% (110)	4% (12)	6% (16)	269
Employ: Student	21% (24)	34% (38)	35% (40)	7% (7)	3% (3)	112
Employ: Retired	26% (347)	37% (490)	32% (430)	2% (29)	2% (32)	1328
Employ: Unemployed	22% (87)	27% (109)	43% (170)	4% (15)	4% (16)	396
Employ: Other	25% (68)	27% (73)	38% (102)	6% (17)	3% (9)	268
Self + Household: White-Collar	29% (537)	39% (724)	27% (502)	3% (47)	2% (45)	1854
Self + Household: Blue Collar	24% (564)	32% (762)	36% (851)	4% (99)	3% (75)	2351
Union HH: Yes	29% (106)	32% (120)	31% (116)	5% (20)	3% (10)	372
Union HH: No	25% (1129)	34% (1562)	34% (1549)	4% (166)	3% (153)	4560
LGBTQ+: Yes	28% (129)	31% (145)	33% (154)	4% (20)	3% (14)	461
LGBTQ+: No	25% (1106)	34% (1538)	34% (1512)	4% (166)	3% (149)	4471
Motivated to Vote	26% (1142)	35% (1542)	32% (1429)	4% (160)	3% (134)	4406
Parent: Yes	29% (399)	31% (429)	32% (445)	5% (66)	4% (49)	1387
Parent: No	24% (836)	35% (1253)	34% (1221)	3% (120)	3% (114)	3545
COVID Vaccine: Yes	28% (961)	36% (1247)	31% (1063)	3% (95)	3% (102)	3469
COVID Vaccine: No	19% (274)	30% (436)	41% (602)	6% (91)	4% (60)	1463
Student Loans: Yes	26% (209)	37% (303)	29% (235)	5% (42)	3% (24)	813
Student Loans: No	25% (1027)	33% (1379)	35% (1430)	3% (144)	3% (139)	4119
Favorable Opinion of Haley	31% (517)	38% (636)	25% (424)	3% (50)	3% (44)	1670
Unfavorable Opinion of Haley	23% (490)	34% (710)	36% (770)	4% (76)	3% (65)	2111

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**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	25% (1235)	34% (1682)	34% (1666)	4% (186)	3% (163)	4932
Protestant	26% (349)	37% (501)	32% (433)	3% (40)	2% (26)	1348
Roman Catholic	27% (285)	34% (354)	30% (317)	5% (50)	4% (45)	1051
Jewish	31% (27)	39% (35)	24% (22)	2% (2)	4% (3)	90
Muslim	44% (25)	21% (12)	29% (17)	1% (1)	5% (3)	57
Atheist	20% (40)	39% (78)	33% (67)	4% (9)	4% (8)	202
Agnostic	26% (53)	34% (71)	36% (75)	3% (5)	2% (3)	207
Something else	24% (214)	29% (253)	38% (331)	5% (42)	4% (34)	874
Nothing in particular	21% (208)	34% (335)	38% (368)	4% (35)	4% (35)	981
Prodigal Biden Voter	32% (99)	29% (88)	34% (102)	2% (7)	3% (9)	304
Undecided Voter (DK/WNV)	30% (141)	30% (139)	33% (154)	2% (11)	4% (18)	464
Undecided Voter (DK)	31% (62)	25% (49)	35% (68)	4% (7)	5% (11)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot	Some	Not much	Not at all	Don't know/No opinion	Total N
Registered Voters	25% (1244)	20% (1003)	11% (563)	40% (1959)	3% (163)	4932
Gender: Male	25% (583)	20% (466)	11% (261)	41% (946)	2% (52)	2309
Gender: Female	25% (661)	20% (537)	12% (302)	39% (1013)	4% (111)	2623
Age: 18-34	23% (300)	27% (358)	16% (203)	28% (368)	6% (74)	1303
Age: 35-44	26% (177)	21% (143)	13% (90)	34% (229)	4% (29)	669
Age: 45-64	26% (439)	17% (294)	10% (172)	45% (766)	2% (35)	1706
Age: 65+	26% (328)	17% (208)	8% (98)	47% (596)	2% (25)	1254
GenZers: 1997-2012	21% (128)	26% (161)	18% (108)	28% (172)	7% (42)	612
Millennials: 1981-1996	26% (335)	25% (321)	14% (178)	31% (397)	4% (57)	1289
GenXers: 1965-1980	25% (333)	19% (244)	11% (138)	43% (567)	2% (32)	1315
Baby Boomers: 1946-1964	26% (424)	16% (259)	8% (132)	48% (772)	1% (23)	1610
Educ: < College	23% (703)	19% (589)	12% (377)	42% (1300)	4% (138)	3107
Educ: Bachelors degree	27% (317)	21% (239)	11% (131)	39% (457)	2% (19)	1163
Educ: Post-grad	34% (224)	26% (175)	8% (55)	31% (203)	1% (6)	662
Income: Under 50k	25% (493)	22% (430)	11% (225)	37% (727)	5% (105)	1980
Income: 50k-100k	25% (455)	18% (337)	12% (226)	42% (782)	2% (43)	1843
Income: 100k+	27% (296)	21% (237)	10% (111)	41% (450)	1% (15)	1109
Ethnicity: White (Non-Hispanic)	22% (800)	18% (658)	10% (361)	47% (1710)	2% (90)	3619
Ethnicity: Hispanic	32% (108)	28% (95)	13% (45)	22% (76)	5% (16)	341
Ethnicity: Black (Non-Hispanic)	39% (286)	28% (202)	16% (117)	11% (77)	6% (45)	727
Ethnicity: Asian + Other (Non-Hispanic)	20% (50)	19% (47)	17% (41)	39% (96)	5% (11)	245
All Christian	21% (516)	19% (472)	10% (250)	48% (1185)	2% (43)	2466
All Non-Christian	43% (87)	23% (46)	10% (21)	21% (42)	3% (6)	202
Atheist	40% (81)	30% (61)	9% (19)	19% (38)	2% (3)	202
Agnostic/Nothing in particular	30% (352)	24% (283)	13% (156)	28% (338)	5% (59)	1188
Something Else	24% (207)	16% (141)	13% (117)	41% (357)	6% (52)	874
Evangelical	17% (231)	14% (194)	12% (156)	54% (732)	3% (41)	1354
Non-Evangelical	25% (478)	21% (405)	10% (201)	41% (780)	3% (53)	1919
PID: Dem (no lean)	51% (935)	31% (567)	9% (170)	5% (94)	3% (56)	1823
PID: Ind (no lean)	18% (226)	22% (274)	16% (197)	39% (486)	5% (65)	1248
PID: Rep (no lean)	4% (83)	9% (162)	11% (196)	74% (1379)	2% (42)	1862

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	25%	(1244)	20%	(1003)	11%	(563)	40%	(1959)	3%	(163)	4932
PID/Gender: Dem Men	51%	(419)	29%	(239)	11%	(89)	7%	(54)	2%	(15)	816
PID/Gender: Dem Women	51%	(517)	33%	(328)	8%	(81)	4%	(40)	4%	(41)	1007
PID/Gender: Ind Men	18%	(112)	22%	(137)	15%	(95)	41%	(261)	4%	(24)	630
PID/Gender: Ind Women	18%	(114)	22%	(137)	16%	(102)	36%	(225)	7%	(41)	618
PID/Gender: Rep Men	6%	(52)	10%	(90)	9%	(77)	73%	(631)	1%	(13)	863
PID/Gender: Rep Women	3%	(31)	7%	(72)	12%	(119)	75%	(748)	3%	(29)	999
Ideo: Liberal (1-3)	51%	(736)	32%	(455)	9%	(128)	6%	(86)	2%	(33)	1439
Ideo: Moderate (4)	26%	(359)	25%	(346)	15%	(216)	30%	(419)	5%	(66)	1406
Ideo: Conservative (5-7)	6%	(115)	9%	(173)	10%	(188)	74%	(1407)	1%	(28)	1911
Ideo/PID: Conservative Republican	3%	(39)	6%	(81)	8%	(118)	81%	(1131)	2%	(23)	1392
Ideo/PID: Moderate/Liberal Republican	9%	(40)	18%	(77)	16%	(67)	54%	(228)	3%	(13)	425
Ideo/PID: Moderate/Conservative Democrat	41%	(275)	33%	(221)	13%	(90)	9%	(63)	4%	(25)	674
Ideo/PID: Liberal Democrat	58%	(641)	31%	(339)	7%	(73)	3%	(30)	2%	(19)	1103
Unfavorable of Biden and Trump	9%	(68)	21%	(156)	20%	(151)	47%	(357)	3%	(23)	755
2024 H2H Matchup: Biden Voter	52%	(1100)	33%	(711)	9%	(195)	4%	(85)	2%	(44)	2135
2024 H2H Matchup: Trump Voter	4%	(99)	9%	(204)	12%	(275)	73%	(1711)	2%	(44)	2333
2024 H2H Matchup: Would not Vote	10%	(20)	15%	(29)	22%	(43)	35%	(70)	18%	(36)	198
2024 H2H Matchup: Do not Know	10%	(25)	22%	(59)	19%	(50)	35%	(94)	15%	(39)	266
2022 House Vote: Democrat	50%	(1022)	32%	(653)	10%	(203)	6%	(133)	2%	(46)	2057
2022 House Vote: Republican	4%	(88)	8%	(166)	11%	(213)	75%	(1502)	2%	(33)	2003
2022 House Vote: Did not Vote	16%	(125)	21%	(164)	17%	(131)	37%	(295)	10%	(76)	791
2020 Vote: Joe Biden	48%	(1094)	32%	(737)	10%	(221)	7%	(156)	3%	(63)	2271
2020 Vote: Donald Trump	4%	(94)	8%	(175)	11%	(256)	75%	(1667)	2%	(44)	2236
2020 Vote: Someone Else	8%	(6)	22%	(15)	25%	(18)	37%	(26)	8%	(6)	70
2020 Vote: Did not Vote	14%	(50)	21%	(76)	19%	(68)	31%	(110)	14%	(50)	355
2016 Vote: Hillary Clinton	53%	(888)	31%	(527)	8%	(134)	5%	(90)	2%	(38)	1678
2016 Vote: Donald Trump	5%	(103)	8%	(148)	11%	(206)	75%	(1464)	1%	(26)	1947
2016 Vote: Someone Else	26%	(47)	25%	(44)	18%	(31)	27%	(49)	4%	(7)	177
2020 Vote/PID: Not Biden/Democrat	25%	(47)	21%	(40)	24%	(45)	22%	(41)	7%	(14)	187
2020 Vote/PID: Not Trump/Republican	14%	(29)	20%	(43)	16%	(35)	43%	(93)	6%	(13)	214

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot	Some	Not much	Not at all	Don't know/No opinion	Total N
Registered Voters	25% (1244)	20% (1003)	11% (563)	40% (1959)	3% (163)	4932
U.S. Economy: Wrong Track	12% (413)	16% (535)	12% (409)	56% (1890)	3% (106)	3354
U.S. Economy: Right Direction	53% (831)	30% (468)	10% (153)	4% (69)	4% (57)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57% (915)	31% (505)	7% (116)	2% (39)	2% (37)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5% (131)	9% (221)	12% (289)	71% (1733)	2% (50)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	22% (198)	31% (277)	18% (157)	21% (187)	8% (76)	896
Top 2024 Issue: Economy	16% (271)	18% (307)	14% (228)	49% (824)	3% (56)	1687
Community: Urban	35% (387)	26% (291)	13% (146)	22% (242)	3% (34)	1100
Community: Suburban	25% (584)	21% (502)	11% (259)	40% (963)	3% (73)	2381
Community: Rural	19% (274)	14% (210)	11% (157)	52% (754)	4% (56)	1451
Community/Gender: Urban Women	35% (168)	28% (138)	13% (61)	20% (99)	4% (20)	486
Community/Gender: Urban Men	36% (219)	25% (153)	14% (85)	23% (143)	2% (13)	614
Community/Gender: Rural Women	20% (169)	15% (122)	9% (77)	51% (427)	5% (42)	838
Community/Gender: Rural Men	17% (104)	14% (87)	13% (81)	53% (327)	2% (14)	613
Community/Gender: Suburban Women	25% (324)	21% (277)	13% (164)	37% (487)	4% (48)	1299
Community/Gender: Suburban Men	24% (260)	21% (226)	9% (95)	44% (476)	2% (25)	1083
Homeowner	24% (920)	20% (755)	11% (406)	43% (1615)	2% (89)	3785
Renter	30% (299)	23% (222)	13% (126)	29% (282)	5% (54)	983
Military HHnm: Yes	23% (162)	15% (110)	10% (72)	49% (355)	3% (21)	719
Military HH: No	26% (1082)	21% (893)	12% (491)	38% (1605)	3% (142)	4213
Employ: Private Sector	25% (455)	23% (417)	11% (206)	39% (713)	3% (46)	1838
Employ: Government	26% (81)	26% (82)	14% (44)	32% (99)	2% (5)	310
Employ: Self-Employed	29% (118)	15% (60)	13% (54)	39% (159)	5% (20)	410
Employ: Homemaker	21% (57)	15% (40)	15% (42)	45% (121)	4% (10)	269
Employ: Student	23% (26)	25% (28)	17% (19)	30% (33)	6% (6)	112
Employ: Retired	26% (345)	17% (226)	8% (107)	47% (624)	2% (26)	1328
Employ: Unemployed	26% (104)	21% (83)	14% (56)	31% (122)	8% (31)	396
Employ: Other	22% (59)	25% (67)	13% (36)	33% (87)	7% (19)	268
Self + Household: White-Collar	29% (531)	22% (407)	10% (185)	38% (702)	2% (28)	1854
Self + Household: Blue Collar	24% (556)	19% (440)	11% (266)	44% (1038)	2% (51)	2351

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot	Some	Not much	Not at all	Don't know/No opinion	Total N
Registered Voters	25% (1244)	20% (1003)	11% (563)	40% (1959)	3% (163)	4932
Union HH: Yes	35% (131)	18% (68)	9% (34)	37% (138)	1% (2)	372
Union HH: No	24% (1114)	21% (935)	12% (529)	40% (1821)	4% (161)	4560
LGBTQ+: Yes	36% (164)	25% (114)	14% (67)	20% (94)	5% (23)	461
LGBTQ+: No	24% (1081)	20% (889)	11% (496)	42% (1865)	3% (140)	4471
Motivated to Vote	26% (1166)	20% (879)	10% (461)	41% (1817)	2% (84)	4406
Parent: Yes	27% (370)	22% (307)	12% (172)	35% (482)	4% (56)	1387
Parent: No	25% (874)	20% (696)	11% (390)	42% (1478)	3% (107)	3545
COVID Vaccine: Yes	31% (1080)	23% (804)	11% (378)	32% (1110)	3% (96)	3469
COVID Vaccine: No	11% (164)	14% (199)	13% (184)	58% (849)	5% (67)	1463
Student Loans: Yes	27% (221)	27% (223)	14% (117)	29% (236)	2% (16)	813
Student Loans: No	25% (1023)	19% (779)	11% (445)	42% (1724)	4% (147)	4119
Favorable Opinion of Haley	21% (348)	19% (323)	12% (194)	46% (777)	2% (27)	1670
Unfavorable Opinion of Haley	32% (666)	19% (403)	9% (191)	39% (831)	1% (20)	2111
Protestant	19% (258)	15% (209)	10% (134)	54% (731)	1% (16)	1348
Roman Catholic	23% (244)	24% (250)	10% (106)	40% (425)	3% (26)	1051
Jewish	44% (40)	15% (13)	8% (7)	28% (26)	4% (4)	90
Muslim	40% (23)	27% (15)	9% (5)	22% (13)	2% (1)	57
Atheist	40% (81)	30% (61)	9% (19)	19% (38)	2% (3)	202
Agnostic	38% (78)	29% (61)	13% (28)	18% (38)	1% (3)	207
Something else	24% (207)	16% (141)	13% (117)	41% (357)	6% (52)	874
Nothing in particular	28% (275)	23% (223)	13% (128)	31% (300)	6% (56)	981
Prodigal Biden Voter	14% (42)	27% (82)	21% (63)	29% (89)	9% (28)	304
Undecided Voter (DK/WNV)	10% (46)	19% (87)	20% (93)	35% (163)	16% (75)	464
Undecided Voter (DK)	10% (20)	15% (29)	22% (43)	35% (70)	18% (36)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1526)	13% (623)	7% (323)	41% (2000)	9% (460)	4932
Gender: Male	35% (799)	14% (313)	7% (162)	37% (844)	8% (190)	2309
Gender: Female	28% (726)	12% (310)	6% (161)	44% (1156)	10% (270)	2623
Age: 18-34	25% (321)	18% (229)	12% (162)	33% (434)	12% (158)	1303
Age: 35-44	32% (217)	16% (105)	6% (39)	36% (240)	10% (68)	669
Age: 45-64	34% (586)	11% (192)	5% (79)	41% (700)	9% (149)	1706
Age: 65+	32% (402)	8% (98)	3% (43)	50% (626)	7% (85)	1254
GenZers: 1997-2012	20% (120)	19% (114)	16% (96)	34% (206)	12% (76)	612
Millennials: 1981-1996	30% (389)	16% (209)	8% (102)	34% (444)	11% (145)	1289
GenXers: 1965-1980	35% (457)	12% (153)	5% (63)	40% (531)	9% (112)	1315
Baby Boomers: 1946-1964	32% (523)	9% (141)	4% (59)	48% (771)	7% (117)	1610
Educ: < College	33% (1018)	13% (392)	7% (218)	36% (1131)	11% (349)	3107
Educ: Bachelors degree	29% (342)	11% (132)	7% (77)	46% (533)	7% (79)	1163
Educ: Post-grad	25% (165)	15% (100)	4% (29)	51% (335)	5% (33)	662
Income: Under 50k	28% (560)	12% (232)	8% (150)	41% (810)	12% (228)	1980
Income: 50k-100k	32% (596)	14% (254)	6% (108)	39% (713)	9% (172)	1843
Income: 100k+	33% (370)	12% (137)	6% (66)	43% (477)	5% (60)	1109
Ethnicity: White (Non-Hispanic)	35% (1264)	12% (442)	5% (186)	39% (1419)	9% (309)	3619
Ethnicity: Hispanic	23% (78)	11% (39)	13% (45)	45% (154)	7% (25)	341
Ethnicity: Black (Non-Hispanic)	17% (123)	15% (110)	8% (61)	46% (333)	14% (100)	727
Ethnicity: Asian + Other (Non-Hispanic)	25% (61)	13% (33)	13% (31)	38% (94)	11% (27)	245
All Christian	35% (863)	14% (334)	7% (176)	36% (895)	8% (197)	2466
All Non-Christian	21% (43)	14% (29)	9% (19)	49% (98)	6% (13)	202
Atheist	16% (32)	8% (16)	6% (12)	65% (132)	5% (9)	202
Agnostic/Nothing in particular	24% (286)	11% (125)	4% (52)	50% (597)	11% (129)	1188
Something Else	34% (301)	14% (119)	7% (64)	32% (278)	13% (112)	874
Evangelical	42% (566)	15% (208)	8% (109)	24% (327)	11% (144)	1354
Non-Evangelical	30% (568)	12% (234)	6% (122)	43% (834)	8% (160)	1919
PID: Dem (no lean)	8% (147)	8% (141)	6% (111)	72% (1316)	6% (107)	1823
PID: Ind (no lean)	25% (318)	12% (154)	7% (87)	42% (525)	13% (164)	1248
PID: Rep (no lean)	57% (1061)	18% (328)	7% (125)	9% (159)	10% (189)	1862

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1526)	13% (623)	7% (323)	41% (2000)	9% (460)	4932
PID/Gender: Dem Men	11% (87)	10% (82)	8% (64)	66% (538)	6% (45)	816
PID/Gender: Dem Women	6% (60)	6% (59)	5% (47)	77% (779)	6% (62)	1007
PID/Gender: Ind Men	30% (189)	13% (81)	6% (41)	40% (249)	11% (70)	630
PID/Gender: Ind Women	21% (129)	12% (73)	8% (46)	45% (276)	15% (93)	618
PID/Gender: Rep Men	61% (523)	17% (150)	7% (57)	7% (57)	9% (75)	863
PID/Gender: Rep Women	54% (538)	18% (178)	7% (68)	10% (101)	11% (114)	999
Ideo: Liberal (1-3)	9% (134)	8% (108)	6% (79)	74% (1064)	4% (54)	1439
Ideo: Moderate (4)	22% (306)	13% (182)	8% (109)	45% (638)	12% (171)	1406
Ideo: Conservative (5-7)	55% (1050)	17% (316)	7% (128)	13% (241)	9% (175)	1911
Ideo/PID: Conservative Republican	61% (844)	17% (238)	6% (85)	7% (98)	9% (126)	1392
Ideo/PID: Moderate/Liberal Republican	47% (198)	20% (86)	8% (36)	14% (57)	11% (47)	425
Ideo/PID: Moderate/Conservative Democrat	12% (84)	11% (72)	8% (56)	59% (401)	9% (62)	674
Ideo/PID: Liberal Democrat	6% (61)	6% (67)	5% (53)	81% (892)	3% (29)	1103
Unfavorable of Biden and Trump	11% (85)	16% (122)	10% (77)	49% (371)	13% (99)	755
2024 H2H Matchup: Biden Voter	6% (121)	7% (141)	5% (116)	79% (1679)	4% (78)	2135
2024 H2H Matchup: Trump Voter	59% (1384)	19% (433)	7% (161)	4% (93)	11% (262)	2333
2024 H2H Matchup: Would not Vote	3% (7)	5% (11)	12% (23)	54% (106)	26% (51)	198
2024 H2H Matchup: Do not Know	5% (14)	14% (38)	9% (24)	46% (122)	26% (69)	266
2022 House Vote: Democrat	8% (155)	8% (159)	6% (124)	74% (1526)	4% (92)	2057
2022 House Vote: Republican	58% (1156)	18% (358)	6% (121)	9% (174)	10% (195)	2003
2022 House Vote: Did not Vote	25% (196)	12% (98)	9% (70)	34% (272)	20% (156)	791
2020 Vote: Joe Biden	7% (160)	7% (153)	6% (129)	76% (1715)	5% (114)	2271
2020 Vote: Donald Trump	57% (1281)	18% (412)	7% (151)	6% (143)	11% (249)	2236
2020 Vote: Someone Else	18% (13)	10% (7)	12% (8)	42% (29)	18% (12)	70
2020 Vote: Did not Vote	20% (71)	15% (52)	10% (35)	31% (112)	24% (85)	355
2016 Vote: Hillary Clinton	8% (127)	7% (117)	4% (63)	77% (1298)	4% (72)	1678
2016 Vote: Donald Trump	57% (1117)	17% (325)	6% (110)	10% (199)	10% (197)	1947
2016 Vote: Someone Else	15% (26)	6% (10)	7% (12)	63% (111)	10% (18)	177
2020 Vote/PID: Not Biden/Democrat	21% (40)	16% (30)	12% (23)	35% (66)	15% (28)	187
2020 Vote/PID: Not Trump/Republican	28% (60)	14% (30)	11% (24)	36% (76)	11% (23)	214

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**Table BLMB43\_1:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign*

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1526)	13% (623)	7% (323)	41% (2000)	9% (460)	4932
U.S. Economy: Wrong Track	40% (1350)	14% (478)	7% (222)	28% (938)	11% (366)	3354
U.S. Economy: Right Direction	11% (175)	9% (146)	6% (101)	67% (1062)	6% (94)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (97)	6% (105)	5% (88)	79% (1273)	3% (50)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56% (1359)	18% (429)	7% (178)	7% (182)	11% (276)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (70)	10% (90)	6% (58)	61% (545)	15% (134)	896
Top 2024 Issue: Economy	36% (614)	16% (266)	8% (128)	28% (479)	12% (199)	1687
Community: Urban	26% (288)	14% (150)	9% (95)	43% (470)	9% (97)	1100
Community: Suburban	29% (698)	12% (292)	7% (156)	44% (1037)	8% (198)	2381
Community: Rural	37% (539)	12% (181)	5% (73)	34% (493)	11% (165)	1451
Community/Gender: Urban Women	19% (92)	10% (48)	9% (43)	52% (254)	10% (49)	486
Community/Gender: Urban Men	32% (196)	17% (102)	8% (51)	35% (215)	8% (48)	614
Community/Gender: Rural Women	35% (289)	13% (105)	5% (44)	35% (294)	13% (105)	838
Community/Gender: Rural Men	41% (250)	12% (76)	5% (29)	32% (198)	10% (60)	613
Community/Gender: Suburban Women	27% (345)	12% (157)	6% (74)	47% (607)	9% (116)	1299
Community/Gender: Suburban Men	33% (353)	12% (135)	8% (82)	40% (430)	8% (83)	1083
Homeowner	33% (1233)	13% (485)	6% (242)	40% (1519)	8% (306)	3785
Renter	25% (242)	13% (125)	7% (73)	43% (424)	12% (119)	983
Military HHnm: Yes	34% (243)	11% (80)	7% (48)	39% (279)	10% (69)	719
Military HH: No	30% (1282)	13% (544)	7% (275)	41% (1721)	9% (391)	4213
Employ: Private Sector	32% (590)	14% (250)	8% (143)	38% (696)	9% (158)	1838
Employ: Government	26% (81)	20% (61)	12% (38)	35% (108)	7% (22)	310
Employ: Self-Employed	33% (133)	15% (61)	6% (26)	36% (147)	10% (42)	410
Employ: Homemaker	34% (91)	14% (38)	8% (20)	33% (88)	12% (31)	269
Employ: Student	15% (17)	18% (20)	7% (8)	45% (50)	15% (17)	112
Employ: Retired	33% (434)	9% (116)	3% (42)	49% (647)	7% (89)	1328
Employ: Unemployed	27% (105)	11% (43)	6% (25)	40% (160)	16% (62)	396
Employ: Other	27% (73)	13% (34)	8% (20)	39% (105)	14% (37)	268
Self + Household: White-Collar	29% (535)	15% (269)	6% (111)	45% (843)	5% (95)	1854
Self + Household: Blue Collar	35% (823)	11% (266)	6% (147)	38% (899)	9% (216)	2351

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1526)	13% (623)	7% (323)	41% (2000)	9% (460)	4932
Union HH: Yes	32% (120)	12% (45)	7% (25)	43% (160)	6% (23)	372
Union HH: No	31% (1406)	13% (579)	7% (298)	40% (1840)	10% (437)	4560
LGBTQ+: Yes	21% (97)	11% (52)	8% (36)	52% (241)	8% (35)	461
LGBTQ+: No	32% (1429)	13% (572)	6% (287)	39% (1758)	10% (425)	4471
Motivated to Vote	33% (1452)	12% (546)	6% (257)	41% (1823)	7% (328)	4406
Parent: Yes	32% (443)	16% (226)	9% (120)	33% (456)	10% (142)	1387
Parent: No	31% (1082)	11% (397)	6% (203)	44% (1544)	9% (318)	3545
COVID Vaccine: Yes	25% (854)	11% (393)	6% (215)	50% (1735)	8% (271)	3469
COVID Vaccine: No	46% (671)	16% (230)	7% (108)	18% (265)	13% (189)	1463
Student Loans: Yes	24% (194)	14% (110)	8% (66)	45% (363)	10% (79)	813
Student Loans: No	32% (1331)	12% (513)	6% (257)	40% (1637)	9% (381)	4119
Favorable Opinion of Haley	36% (597)	17% (284)	6% (105)	33% (551)	8% (134)	1670
Unfavorable Opinion of Haley	32% (667)	9% (191)	5% (115)	49% (1032)	5% (106)	2111
Protestant	37% (493)	15% (196)	5% (70)	36% (482)	8% (107)	1348
Roman Catholic	32% (340)	12% (126)	9% (97)	38% (402)	8% (86)	1051
Jewish	20% (18)	14% (12)	4% (4)	58% (52)	4% (4)	90
Muslim	34% (19)	19% (11)	13% (7)	26% (15)	8% (5)	57
Atheist	16% (32)	8% (16)	6% (12)	65% (132)	5% (9)	202
Agnostic	13% (26)	3% (5)	3% (7)	74% (152)	8% (16)	207
Something else	34% (301)	14% (119)	7% (64)	32% (278)	13% (112)	874
Nothing in particular	26% (260)	12% (120)	5% (45)	45% (444)	11% (113)	981
Prodigal Biden Voter	16% (48)	13% (39)	11% (33)	44% (134)	17% (51)	304
Undecided Voter (DK/WNV)	4% (20)	11% (49)	10% (47)	49% (228)	26% (120)	464
Undecided Voter (DK)	3% (7)	5% (11)	12% (23)	54% (106)	26% (51)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1519)	13% (626)	6% (317)	42% (2073)	8% (396)	4932
Gender: Male	33% (772)	14% (335)	7% (155)	39% (892)	7% (155)	2309
Gender: Female	28% (747)	11% (292)	6% (162)	45% (1181)	9% (241)	2623
Age: 18-34	26% (340)	18% (234)	12% (156)	33% (436)	10% (136)	1303
Age: 35-44	34% (226)	13% (85)	7% (44)	37% (247)	10% (66)	669
Age: 45-64	33% (563)	12% (204)	5% (78)	43% (737)	7% (125)	1706
Age: 65+	31% (389)	8% (103)	3% (39)	52% (654)	5% (69)	1254
GenZers: 1997-2012	22% (133)	19% (118)	13% (81)	34% (211)	11% (69)	612
Millennials: 1981-1996	32% (406)	15% (189)	9% (117)	35% (449)	10% (127)	1289
GenXers: 1965-1980	33% (437)	13% (169)	4% (56)	42% (557)	7% (94)	1315
Baby Boomers: 1946-1964	31% (504)	9% (142)	4% (58)	50% (805)	6% (100)	1610
Educ: < College	33% (1030)	12% (384)	7% (210)	38% (1177)	10% (306)	3107
Educ: Bachelors degree	28% (322)	13% (148)	7% (77)	48% (554)	5% (61)	1163
Educ: Post-grad	25% (167)	14% (94)	5% (30)	52% (342)	4% (29)	662
Income: Under 50k	29% (583)	12% (234)	7% (138)	42% (827)	10% (199)	1980
Income: 50k-100k	32% (587)	13% (245)	6% (112)	41% (750)	8% (149)	1843
Income: 100k+	32% (349)	13% (148)	6% (67)	45% (496)	4% (49)	1109
Ethnicity: White (Non-Hispanic)	34% (1244)	13% (453)	5% (186)	41% (1482)	7% (254)	3619
Ethnicity: Hispanic	24% (83)	13% (44)	9% (32)	46% (158)	7% (23)	341
Ethnicity: Black (Non-Hispanic)	18% (128)	14% (105)	9% (67)	46% (332)	13% (95)	727
Ethnicity: Asian + Other (Non-Hispanic)	26% (64)	10% (24)	13% (31)	41% (101)	10% (25)	245
All Christian	34% (850)	14% (347)	6% (153)	38% (946)	7% (170)	2466
All Non-Christian	24% (48)	11% (23)	9% (17)	50% (101)	7% (14)	202
Atheist	16% (32)	6% (12)	5% (10)	71% (143)	3% (6)	202
Agnostic/Nothing in particular	23% (271)	11% (134)	5% (64)	52% (620)	8% (101)	1188
Something Else	36% (319)	13% (112)	8% (74)	30% (264)	12% (106)	874
Evangelical	43% (586)	16% (210)	7% (102)	24% (325)	10% (133)	1354
Non-Evangelical	29% (552)	13% (240)	6% (117)	45% (871)	7% (139)	1919
PID: Dem (no lean)	9% (157)	7% (127)	6% (114)	73% (1339)	5% (87)	1823
PID: Ind (no lean)	24% (297)	12% (155)	6% (75)	45% (566)	12% (156)	1248
PID: Rep (no lean)	57% (1066)	19% (345)	7% (128)	9% (168)	8% (154)	1862

Continued on next page

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1519)	13% (626)	6% (317)	42% (2073)	8% (396)	4932
PID/Gender: Dem Men	13% (102)	10% (78)	6% (52)	68% (551)	4% (32)	816
PID/Gender: Dem Women	5% (55)	5% (48)	6% (61)	78% (788)	5% (55)	1007
PID/Gender: Ind Men	26% (164)	14% (85)	7% (41)	44% (278)	10% (62)	630
PID/Gender: Ind Women	22% (133)	11% (70)	5% (33)	47% (288)	15% (94)	618
PID/Gender: Rep Men	59% (507)	20% (171)	7% (61)	7% (63)	7% (62)	863
PID/Gender: Rep Women	56% (559)	17% (174)	7% (68)	11% (105)	9% (93)	999
Ideo: Liberal (1-3)	10% (148)	7% (108)	5% (69)	75% (1076)	3% (38)	1439
Ideo: Moderate (4)	20% (286)	13% (182)	8% (118)	47% (668)	11% (153)	1406
Ideo: Conservative (5-7)	55% (1051)	17% (322)	6% (120)	14% (272)	8% (146)	1911
Ideo/PID: Conservative Republican	61% (848)	18% (251)	6% (85)	8% (106)	7% (103)	1392
Ideo/PID: Moderate/Liberal Republican	46% (197)	21% (91)	9% (40)	14% (59)	9% (37)	425
Ideo/PID: Moderate/Conservative Democrat	13% (89)	8% (57)	10% (66)	61% (411)	8% (51)	674
Ideo/PID: Liberal Democrat	6% (66)	6% (69)	4% (44)	82% (904)	2% (20)	1103
Unfavorable of Biden and Trump	8% (60)	14% (104)	13% (95)	54% (407)	12% (90)	755
2024 H2H Matchup: Biden Voter	6% (129)	6% (123)	5% (100)	81% (1725)	3% (57)	2135
2024 H2H Matchup: Trump Voter	59% (1370)	20% (472)	7% (173)	4% (90)	10% (228)	2333
2024 H2H Matchup: Would not Vote	3% (5)	4% (9)	6% (11)	61% (120)	26% (52)	198
2024 H2H Matchup: Do not Know	5% (15)	9% (23)	12% (32)	52% (138)	22% (59)	266
2022 House Vote: Democrat	8% (155)	7% (138)	6% (116)	76% (1571)	4% (76)	2057
2022 House Vote: Republican	57% (1133)	19% (373)	7% (130)	10% (192)	9% (175)	2003
2022 House Vote: Did not Vote	27% (213)	13% (103)	8% (66)	35% (278)	17% (131)	791
2020 Vote: Joe Biden	7% (161)	6% (133)	5% (119)	78% (1770)	4% (88)	2271
2020 Vote: Donald Trump	57% (1278)	19% (429)	7% (153)	7% (159)	10% (217)	2236
2020 Vote: Someone Else	16% (11)	12% (8)	14% (10)	43% (30)	14% (10)	70
2020 Vote: Did not Vote	19% (69)	16% (56)	10% (35)	32% (114)	23% (81)	355
2016 Vote: Hillary Clinton	8% (133)	6% (95)	4% (69)	79% (1326)	3% (55)	1678
2016 Vote: Donald Trump	56% (1084)	18% (350)	6% (123)	11% (217)	9% (173)	1947
2016 Vote: Someone Else	12% (21)	6% (11)	4% (8)	68% (121)	9% (17)	177
2020 Vote/PID: Not Biden/Democrat	22% (41)	15% (28)	15% (27)	36% (67)	13% (24)	187
2020 Vote/PID: Not Trump/Republican	26% (55)	14% (29)	13% (27)	39% (83)	9% (20)	214

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**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1519)	13% (626)	6% (317)	42% (2073)	8% (396)	4932
U.S. Economy: Wrong Track	40% (1327)	14% (478)	7% (249)	29% (981)	10% (319)	3354
U.S. Economy: Right Direction	12% (192)	9% (149)	4% (68)	69% (1092)	5% (78)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (105)	6% (102)	5% (73)	80% (1286)	3% (46)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55% (1343)	19% (466)	7% (180)	8% (204)	10% (232)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (71)	7% (59)	7% (64)	65% (583)	13% (119)	896
Top 2024 Issue: Economy	36% (610)	16% (270)	8% (131)	30% (504)	10% (172)	1687
Community: Urban	26% (281)	13% (144)	8% (93)	44% (484)	9% (98)	1100
Community: Suburban	29% (686)	12% (294)	6% (153)	46% (1087)	7% (162)	2381
Community: Rural	38% (552)	13% (188)	5% (71)	35% (502)	9% (137)	1451
Community/Gender: Urban Women	17% (81)	9% (43)	9% (41)	54% (265)	12% (56)	486
Community/Gender: Urban Men	33% (200)	17% (101)	8% (51)	36% (219)	7% (42)	614
Community/Gender: Rural Women	38% (317)	12% (103)	5% (39)	35% (293)	10% (87)	838
Community/Gender: Rural Men	38% (236)	14% (85)	5% (32)	34% (209)	8% (50)	613
Community/Gender: Suburban Women	27% (349)	11% (146)	6% (82)	48% (623)	8% (98)	1299
Community/Gender: Suburban Men	31% (337)	14% (148)	7% (71)	43% (463)	6% (63)	1083
Homeowner	32% (1212)	13% (508)	6% (227)	42% (1584)	7% (253)	3785
Renter	25% (249)	11% (104)	9% (85)	44% (433)	11% (112)	983
Military HHnm: Yes	33% (236)	12% (85)	7% (49)	41% (294)	8% (56)	719
Military HH: No	30% (1283)	13% (542)	6% (268)	42% (1779)	8% (341)	4213
Employ: Private Sector	32% (585)	15% (267)	7% (138)	39% (713)	7% (136)	1838
Employ: Government	25% (79)	19% (58)	14% (42)	37% (114)	6% (18)	310
Employ: Self-Employed	33% (134)	14% (56)	6% (27)	38% (154)	10% (39)	410
Employ: Homemaker	40% (107)	13% (35)	5% (12)	34% (91)	9% (24)	269
Employ: Student	12% (13)	18% (21)	10% (11)	44% (49)	16% (17)	112
Employ: Retired	32% (424)	9% (120)	3% (42)	51% (672)	5% (71)	1328
Employ: Unemployed	24% (95)	11% (44)	6% (25)	44% (175)	15% (57)	396
Employ: Other	30% (81)	10% (28)	8% (21)	39% (105)	12% (33)	268
Self + Household: White-Collar	28% (523)	15% (272)	6% (109)	47% (868)	4% (82)	1854
Self + Household: Blue Collar	35% (822)	11% (263)	7% (155)	40% (938)	7% (173)	2351

Continued on next page

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1519)	13% (626)	6% (317)	42% (2073)	8% (396)	4932
Union HH: Yes	29% (108)	15% (57)	7% (25)	44% (165)	5% (17)	372
Union HH: No	31% (1411)	12% (570)	6% (292)	42% (1908)	8% (380)	4560
LGBTQ+: Yes	20% (92)	9% (43)	8% (39)	54% (249)	8% (39)	461
LGBTQ+: No	32% (1427)	13% (583)	6% (278)	41% (1825)	8% (357)	4471
Motivated to Vote	33% (1438)	12% (549)	6% (251)	43% (1888)	6% (280)	4406
Parent: Yes	34% (466)	17% (236)	9% (118)	33% (460)	8% (107)	1387
Parent: No	30% (1053)	11% (391)	6% (198)	46% (1613)	8% (289)	3545
COVID Vaccine: Yes	24% (820)	12% (406)	6% (210)	52% (1814)	6% (220)	3469
COVID Vaccine: No	48% (699)	15% (221)	7% (107)	18% (260)	12% (177)	1463
Student Loans: Yes	25% (203)	13% (104)	8% (67)	46% (373)	8% (65)	813
Student Loans: No	32% (1316)	13% (522)	6% (250)	41% (1700)	8% (332)	4119
Favorable Opinion of Haley	34% (568)	17% (277)	8% (125)	35% (586)	7% (114)	1670
Unfavorable Opinion of Haley	33% (699)	8% (167)	5% (109)	50% (1054)	4% (82)	2111
Protestant	36% (484)	14% (185)	5% (70)	38% (509)	7% (100)	1348
Roman Catholic	32% (335)	15% (153)	7% (74)	40% (422)	6% (66)	1051
Jewish	23% (21)	7% (6)	6% (5)	60% (54)	4% (4)	90
Muslim	35% (20)	27% (15)	8% (4)	27% (15)	4% (3)	57
Atheist	16% (32)	6% (12)	5% (10)	71% (143)	3% (6)	202
Agnostic	10% (20)	5% (11)	2% (4)	79% (163)	4% (8)	207
Something else	36% (319)	13% (112)	8% (74)	30% (264)	12% (106)	874
Nothing in particular	26% (251)	12% (122)	6% (59)	47% (456)	9% (92)	981
Prodigal Biden Voter	13% (41)	10% (32)	13% (40)	49% (149)	14% (43)	304
Undecided Voter (DK/WNV)	4% (20)	7% (32)	9% (43)	56% (258)	24% (111)	464
Undecided Voter (DK)	3% (5)	4% (9)	6% (11)	61% (120)	26% (52)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1529)	12% (614)	6% (308)	42% (2078)	8% (403)	4932
Gender: Male	34% (783)	15% (348)	6% (129)	39% (894)	7% (155)	2309
Gender: Female	28% (746)	10% (266)	7% (179)	45% (1184)	9% (248)	2623
Age: 18-34	25% (324)	18% (230)	12% (157)	35% (456)	10% (135)	1303
Age: 35-44	33% (219)	14% (94)	6% (41)	37% (246)	10% (69)	669
Age: 45-64	34% (576)	11% (189)	5% (83)	43% (733)	7% (125)	1706
Age: 65+	33% (410)	8% (101)	2% (27)	51% (643)	6% (74)	1254
GenZers: 1997-2012	23% (140)	16% (100)	12% (75)	36% (221)	12% (75)	612
Millennials: 1981-1996	29% (375)	17% (213)	9% (119)	36% (459)	9% (122)	1289
GenXers: 1965-1980	34% (441)	11% (151)	5% (64)	42% (556)	8% (102)	1315
Baby Boomers: 1946-1964	33% (534)	9% (139)	3% (47)	49% (793)	6% (97)	1610
Educ: < College	33% (1028)	12% (376)	7% (206)	38% (1184)	10% (313)	3107
Educ: Bachelors degree	28% (327)	12% (143)	6% (75)	48% (560)	5% (59)	1163
Educ: Post-grad	26% (174)	14% (96)	4% (27)	50% (334)	5% (31)	662
Income: Under 50k	29% (580)	11% (215)	7% (133)	43% (846)	10% (206)	1980
Income: 50k-100k	32% (582)	14% (250)	6% (119)	41% (751)	8% (141)	1843
Income: 100k+	33% (366)	13% (149)	5% (56)	43% (481)	5% (56)	1109
Ethnicity: White (Non-Hispanic)	35% (1258)	12% (450)	5% (193)	41% (1470)	7% (249)	3619
Ethnicity: Hispanic	24% (83)	12% (41)	8% (28)	48% (165)	7% (24)	341
Ethnicity: Black (Non-Hispanic)	16% (116)	15% (107)	8% (60)	47% (341)	14% (104)	727
Ethnicity: Asian + Other (Non-Hispanic)	30% (72)	7% (17)	11% (27)	42% (102)	11% (26)	245
All Christian	36% (883)	13% (332)	6% (152)	38% (930)	7% (169)	2466
All Non-Christian	24% (49)	12% (25)	7% (15)	50% (101)	6% (12)	202
Atheist	15% (31)	6% (13)	3% (6)	72% (146)	3% (6)	202
Agnostic/Nothing in particular	22% (261)	11% (134)	6% (68)	52% (613)	9% (111)	1188
Something Else	35% (304)	13% (110)	8% (67)	33% (289)	12% (104)	874
Evangelical	44% (591)	15% (197)	7% (92)	25% (340)	10% (134)	1354
Non-Evangelical	30% (566)	12% (236)	6% (119)	45% (862)	7% (135)	1919

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**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1529)	12% (614)	6% (308)	42% (2078)	8% (403)	4932
PID: Dem (no lean)	9% (162)	7% (135)	5% (92)	74% (1344)	5% (89)	1823
PID: Ind (no lean)	25% (310)	11% (132)	7% (89)	46% (569)	12% (149)	1248
PID: Rep (no lean)	57% (1056)	19% (348)	7% (127)	9% (165)	9% (165)	1862
PID/Gender: Dem Men	11% (93)	11% (86)	5% (43)	69% (559)	4% (34)	816
PID/Gender: Dem Women	7% (69)	5% (49)	5% (49)	78% (785)	5% (55)	1007
PID/Gender: Ind Men	29% (181)	12% (76)	7% (42)	43% (272)	9% (60)	630
PID/Gender: Ind Women	21% (130)	9% (56)	8% (46)	48% (297)	14% (89)	618
PID/Gender: Rep Men	59% (509)	22% (186)	5% (43)	7% (64)	7% (61)	863
PID/Gender: Rep Women	55% (547)	16% (162)	8% (84)	10% (102)	10% (104)	999
Ideo: Liberal (1-3)	10% (150)	7% (96)	5% (71)	75% (1079)	3% (41)	1439
Ideo: Moderate (4)	20% (278)	14% (196)	7% (97)	49% (689)	10% (147)	1406
Ideo: Conservative (5-7)	56% (1074)	16% (306)	7% (129)	13% (250)	8% (150)	1911
Ideo/PID: Conservative Republican	61% (856)	17% (240)	6% (87)	7% (100)	8% (108)	1392
Ideo/PID: Moderate/Liberal Republican	44% (186)	24% (102)	9% (37)	14% (59)	10% (40)	425
Ideo/PID: Moderate/Conservative Democrat	13% (89)	11% (74)	7% (46)	62% (417)	7% (48)	674
Ideo/PID: Liberal Democrat	6% (71)	5% (59)	4% (44)	82% (904)	2% (24)	1103
Unfavorable of Biden and Trump	10% (77)	16% (121)	11% (84)	52% (394)	10% (79)	755
2024 H2H Matchup: Biden Voter	7% (140)	5% (116)	4% (87)	81% (1729)	3% (63)	2135
2024 H2H Matchup: Trump Voter	59% (1373)	19% (453)	7% (173)	5% (107)	10% (226)	2333
2024 H2H Matchup: Would not Vote	4% (8)	5% (10)	9% (17)	58% (115)	25% (49)	198
2024 H2H Matchup: Do not Know	3% (8)	14% (36)	11% (30)	48% (127)	24% (65)	266
2022 House Vote: Democrat	8% (166)	7% (139)	5% (104)	76% (1570)	4% (78)	2057
2022 House Vote: Republican	57% (1152)	18% (362)	6% (126)	10% (191)	9% (172)	2003
2022 House Vote: Did not Vote	25% (195)	13% (103)	9% (71)	36% (284)	17% (137)	791
2020 Vote: Joe Biden	7% (154)	7% (155)	4% (97)	78% (1781)	4% (84)	2271
2020 Vote: Donald Trump	58% (1293)	18% (407)	7% (164)	7% (158)	10% (215)	2236
2020 Vote: Someone Else	19% (13)	9% (6)	12% (8)	44% (30)	17% (12)	70
2020 Vote: Did not Vote	19% (68)	13% (47)	11% (39)	31% (110)	26% (92)	355

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1529)	12% (614)	6% (308)	42% (2078)	8% (403)	4932
2016 Vote: Hillary Clinton	8% (136)	6% (104)	3% (57)	79% (1329)	3% (52)	1678
2016 Vote: Donald Trump	57% (1108)	17% (339)	6% (123)	11% (210)	9% (168)	1947
2016 Vote: Someone Else	12% (21)	7% (13)	6% (11)	66% (116)	9% (16)	177
2020 Vote/PID: Not Biden/Democrat	28% (52)	12% (22)	13% (24)	33% (61)	15% (28)	187
2020 Vote/PID: Not Trump/Republican	24% (51)	16% (34)	11% (24)	39% (83)	10% (22)	214
U.S. Economy: Wrong Track	40% (1350)	14% (468)	7% (243)	29% (970)	10% (323)	3354
U.S. Economy: Right Direction	11% (179)	9% (147)	4% (65)	70% (1108)	5% (80)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7% (105)	6% (103)	4% (62)	80% (1291)	3% (51)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56% (1354)	18% (438)	8% (196)	8% (205)	10% (231)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (69)	8% (74)	5% (49)	65% (583)	14% (121)	896
Top 2024 Issue: Economy	36% (603)	16% (278)	8% (132)	30% (499)	10% (175)	1687
Community: Urban	25% (272)	15% (162)	7% (77)	45% (494)	9% (95)	1100
Community: Suburban	29% (685)	12% (289)	6% (146)	46% (1091)	7% (170)	2381
Community: Rural	39% (571)	11% (164)	6% (85)	34% (494)	9% (137)	1451
Community/Gender: Urban Women	18% (90)	10% (49)	6% (31)	54% (265)	10% (51)	486
Community/Gender: Urban Men	30% (182)	18% (113)	7% (45)	37% (229)	7% (45)	614
Community/Gender: Rural Women	37% (312)	10% (82)	7% (57)	35% (291)	11% (95)	838
Community/Gender: Rural Men	42% (259)	13% (81)	5% (28)	33% (203)	7% (42)	613
Community/Gender: Suburban Women	26% (344)	10% (135)	7% (90)	48% (628)	8% (102)	1299
Community/Gender: Suburban Men	32% (342)	14% (154)	5% (56)	43% (463)	6% (68)	1083
Homeowner	33% (1241)	13% (490)	6% (213)	42% (1582)	7% (260)	3785
Renter	24% (239)	11% (109)	9% (85)	44% (436)	11% (113)	983
Military HHnm: Yes	34% (246)	11% (80)	7% (48)	41% (292)	7% (53)	719
Military HH: No	30% (1282)	13% (535)	6% (260)	42% (1786)	8% (350)	4213

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1529)	12% (614)	6% (308)	42% (2078)	8% (403)	4932
Employ: Private Sector	32% (596)	14% (261)	7% (129)	39% (724)	7% (128)	1838
Employ: Government	24% (73)	21% (65)	11% (34)	38% (117)	7% (21)	310
Employ: Self-Employed	32% (130)	12% (50)	7% (30)	37% (152)	12% (47)	410
Employ: Homemaker	37% (98)	11% (31)	8% (22)	34% (92)	10% (26)	269
Employ: Student	11% (13)	19% (21)	13% (14)	42% (47)	15% (17)	112
Employ: Retired	34% (450)	9% (114)	3% (36)	50% (660)	5% (69)	1328
Employ: Unemployed	23% (92)	12% (46)	6% (24)	44% (175)	15% (58)	396
Employ: Other	28% (76)	10% (26)	7% (18)	42% (112)	14% (36)	268
Self + Household: White-Collar	30% (553)	14% (266)	5% (95)	47% (864)	4% (75)	1854
Self + Household: Blue Collar	34% (808)	12% (275)	6% (152)	40% (939)	8% (178)	2351
Union HH: Yes	27% (102)	16% (60)	6% (24)	45% (168)	5% (19)	372
Union HH: No	31% (1427)	12% (555)	6% (284)	42% (1911)	8% (384)	4560
LGBTQ+: Yes	19% (87)	10% (44)	8% (35)	57% (265)	7% (30)	461
LGBTQ+: No	32% (1442)	13% (570)	6% (273)	41% (1814)	8% (373)	4471
Motivated to Vote	33% (1446)	12% (542)	6% (252)	43% (1889)	6% (278)	4406
Parent: Yes	33% (461)	16% (226)	8% (117)	33% (464)	9% (120)	1387
Parent: No	30% (1068)	11% (388)	5% (191)	46% (1615)	8% (283)	3545
COVID Vaccine: Yes	24% (849)	12% (402)	6% (192)	52% (1809)	6% (217)	3469
COVID Vaccine: No	46% (680)	15% (212)	8% (116)	18% (270)	13% (185)	1463
Student Loans: Yes	25% (200)	13% (105)	9% (70)	46% (372)	8% (66)	813
Student Loans: No	32% (1329)	12% (510)	6% (238)	41% (1707)	8% (337)	4119
Favorable Opinion of Haley	35% (587)	17% (291)	6% (102)	35% (582)	7% (109)	1670
Unfavorable Opinion of Haley	33% (688)	8% (173)	5% (99)	50% (1064)	4% (87)	2111

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1529)	12% (614)	6% (308)	42% (2078)	8% (403)	4932
Protestant	37% (504)	14% (190)	5% (66)	37% (493)	7% (95)	1348
Roman Catholic	33% (349)	13% (133)	7% (79)	40% (420)	7% (70)	1051
Jewish	15% (14)	12% (11)	8% (7)	60% (54)	4% (4)	90
Muslim	36% (21)	21% (12)	6% (4)	30% (17)	7% (4)	57
Atheist	15% (31)	6% (13)	3% (6)	72% (146)	3% (6)	202
Agnostic	12% (24)	5% (10)	4% (7)	76% (157)	4% (9)	207
Something else	35% (304)	13% (110)	8% (67)	33% (289)	12% (104)	874
Nothing in particular	24% (237)	13% (125)	6% (61)	47% (457)	10% (102)	981
Prodigal Biden Voter	11% (35)	17% (52)	9% (26)	51% (156)	12% (35)	304
Undecided Voter (DK/WNV)	3% (16)	10% (46)	10% (47)	52% (242)	24% (113)	464
Undecided Voter (DK)	4% (8)	5% (10)	9% (17)	58% (115)	25% (49)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1515)	12% (615)	6% (302)	42% (2082)	8% (417)	4932
Gender: Male	33% (773)	14% (333)	6% (135)	39% (902)	7% (166)	2309
Gender: Female	28% (742)	11% (282)	6% (167)	45% (1180)	10% (252)	2623
Age: 18-34	26% (333)	18% (239)	11% (138)	34% (447)	11% (145)	1303
Age: 35-44	33% (222)	14% (91)	6% (39)	37% (250)	10% (67)	669
Age: 45-64	33% (569)	11% (182)	5% (85)	43% (732)	8% (138)	1706
Age: 65+	31% (392)	8% (102)	3% (40)	52% (653)	5% (67)	1254
GenZers: 1997-2012	21% (131)	19% (117)	12% (72)	36% (220)	12% (71)	612
Millennials: 1981-1996	31% (398)	16% (201)	8% (100)	35% (455)	10% (134)	1289
GenXers: 1965-1980	33% (436)	11% (146)	5% (72)	43% (559)	8% (102)	1315
Baby Boomers: 1946-1964	32% (510)	9% (142)	3% (56)	50% (797)	6% (104)	1610
Educ: < College	33% (1022)	12% (369)	7% (211)	38% (1183)	10% (321)	3107
Educ: Bachelors degree	28% (324)	13% (149)	6% (66)	48% (561)	5% (63)	1163
Educ: Post-grad	26% (169)	15% (96)	4% (25)	51% (338)	5% (33)	662
Income: Under 50k	30% (589)	11% (215)	7% (138)	42% (840)	10% (199)	1980
Income: 50k-100k	31% (576)	13% (247)	6% (111)	41% (749)	9% (160)	1843
Income: 100k+	32% (351)	14% (152)	5% (54)	44% (493)	5% (58)	1109
Ethnicity: White (Non-Hispanic)	35% (1249)	12% (435)	5% (186)	41% (1474)	8% (275)	3619
Ethnicity: Hispanic	22% (75)	13% (44)	9% (31)	47% (161)	9% (30)	341
Ethnicity: Black (Non-Hispanic)	17% (123)	15% (112)	8% (61)	47% (343)	12% (88)	727
Ethnicity: Asian + Other (Non-Hispanic)	28% (68)	9% (23)	10% (24)	43% (105)	10% (25)	245
All Christian	35% (868)	13% (325)	6% (146)	38% (937)	8% (189)	2466
All Non-Christian	18% (37)	15% (30)	10% (20)	51% (104)	6% (13)	202
Atheist	14% (28)	9% (18)	4% (8)	70% (142)	3% (6)	202
Agnostic/Nothing in particular	23% (268)	11% (126)	6% (67)	53% (625)	9% (102)	1188
Something Else	36% (315)	13% (115)	7% (61)	32% (275)	12% (107)	874
Evangelical	44% (598)	14% (192)	6% (87)	24% (330)	11% (147)	1354
Non-Evangelical	29% (559)	12% (231)	6% (114)	45% (870)	8% (145)	1919
PID: Dem (no lean)	8% (142)	8% (143)	6% (108)	74% (1341)	5% (89)	1823
PID: Ind (no lean)	24% (298)	12% (147)	6% (76)	46% (571)	13% (156)	1248
PID: Rep (no lean)	58% (1076)	17% (325)	6% (119)	9% (170)	9% (172)	1862

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1515)	12% (615)	6% (302)	42% (2082)	8% (417)	4932
PID/Gender: Dem Men	11% (90)	10% (79)	7% (57)	68% (554)	4% (36)	816
PID/Gender: Dem Women	5% (51)	6% (64)	5% (51)	78% (787)	5% (54)	1007
PID/Gender: Ind Men	26% (166)	13% (85)	6% (37)	44% (280)	10% (62)	630
PID/Gender: Ind Women	21% (132)	10% (62)	6% (39)	47% (291)	15% (95)	618
PID/Gender: Rep Men	60% (517)	19% (168)	5% (41)	8% (68)	8% (68)	863
PID/Gender: Rep Women	56% (559)	16% (156)	8% (78)	10% (102)	10% (103)	999
Ideo: Liberal (1-3)	9% (126)	9% (123)	5% (68)	75% (1085)	3% (36)	1439
Ideo: Moderate (4)	21% (294)	12% (173)	7% (105)	48% (671)	12% (162)	1406
Ideo: Conservative (5-7)	56% (1064)	16% (299)	7% (125)	14% (265)	8% (157)	1911
Ideo/PID: Conservative Republican	62% (865)	16% (226)	6% (80)	7% (104)	8% (118)	1392
Ideo/PID: Moderate/Liberal Republican	46% (194)	22% (92)	9% (37)	15% (63)	9% (38)	425
Ideo/PID: Moderate/Conservative Democrat	12% (84)	10% (69)	10% (65)	60% (404)	8% (52)	674
Ideo/PID: Liberal Democrat	5% (56)	7% (73)	4% (40)	83% (914)	2% (20)	1103
Unfavorable of Biden and Trump	9% (70)	14% (102)	13% (96)	53% (403)	11% (84)	755
2024 H2H Matchup: Biden Voter	6% (125)	6% (129)	4% (96)	81% (1729)	3% (56)	2135
2024 H2H Matchup: Trump Voter	59% (1376)	19% (445)	7% (164)	4% (97)	11% (251)	2333
2024 H2H Matchup: Would not Vote	3% (6)	5% (9)	7% (14)	60% (119)	25% (49)	198
2024 H2H Matchup: Do not Know	3% (9)	12% (31)	10% (28)	52% (138)	23% (62)	266
2022 House Vote: Democrat	8% (157)	7% (153)	5% (99)	77% (1576)	3% (72)	2057
2022 House Vote: Republican	57% (1138)	18% (357)	6% (120)	10% (194)	10% (193)	2003
2022 House Vote: Did not Vote	26% (203)	12% (93)	10% (79)	35% (280)	17% (135)	791
2020 Vote: Joe Biden	7% (148)	7% (154)	5% (114)	78% (1773)	4% (82)	2271
2020 Vote: Donald Trump	58% (1289)	18% (409)	6% (132)	8% (170)	11% (236)	2236
2020 Vote: Someone Else	16% (11)	11% (8)	14% (9)	40% (28)	19% (14)	70
2020 Vote: Did not Vote	19% (67)	12% (43)	13% (47)	31% (112)	24% (86)	355
2016 Vote: Hillary Clinton	8% (128)	7% (114)	3% (57)	79% (1328)	3% (51)	1678
2016 Vote: Donald Trump	56% (1098)	17% (337)	6% (110)	11% (221)	9% (182)	1947
2016 Vote: Someone Else	12% (22)	4% (8)	4% (7)	69% (122)	10% (18)	177
2020 Vote/PID: Not Biden/Democrat	20% (37)	15% (28)	15% (29)	33% (62)	17% (31)	187
2020 Vote/PID: Not Trump/Republican	27% (59)	11% (24)	13% (29)	38% (81)	10% (21)	214

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1515)	12% (615)	6% (302)	42% (2082)	8% (417)	4932
U.S. Economy: Wrong Track	40% (1339)	14% (454)	7% (242)	29% (982)	10% (337)	3354
U.S. Economy: Right Direction	11% (176)	10% (161)	4% (60)	70% (1101)	5% (81)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7% (105)	6% (97)	5% (88)	79% (1277)	3% (44)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56% (1347)	18% (440)	7% (176)	9% (211)	10% (250)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	7% (63)	9% (77)	4% (38)	66% (595)	14% (122)	896
Top 2024 Issue: Economy	36% (614)	16% (269)	7% (110)	30% (509)	11% (185)	1687
Community: Urban	24% (268)	15% (166)	8% (83)	45% (493)	8% (90)	1100
Community: Suburban	29% (686)	12% (286)	6% (134)	46% (1093)	8% (183)	2381
Community: Rural	39% (562)	11% (163)	6% (86)	34% (496)	10% (145)	1451
Community/Gender: Urban Women	16% (80)	12% (57)	7% (35)	55% (268)	9% (46)	486
Community/Gender: Urban Men	31% (188)	18% (109)	8% (48)	37% (225)	7% (43)	614
Community/Gender: Rural Women	38% (318)	10% (85)	6% (54)	34% (286)	11% (95)	838
Community/Gender: Rural Men	40% (244)	13% (78)	5% (31)	34% (210)	8% (49)	613
Community/Gender: Suburban Women	27% (345)	11% (140)	6% (78)	48% (626)	8% (110)	1299
Community/Gender: Suburban Men	31% (341)	13% (146)	5% (56)	43% (467)	7% (73)	1083
Homeowner	32% (1226)	13% (490)	5% (207)	42% (1586)	7% (276)	3785
Renter	24% (234)	11% (112)	9% (87)	45% (441)	11% (110)	983
Military HHnm: Yes	32% (233)	12% (83)	6% (47)	41% (296)	8% (60)	719
Military HH: No	30% (1282)	13% (531)	6% (256)	42% (1786)	8% (358)	4213
Employ: Private Sector	31% (570)	15% (271)	7% (126)	40% (730)	8% (141)	1838
Employ: Government	28% (86)	16% (48)	13% (41)	36% (113)	7% (22)	310
Employ: Self-Employed	33% (136)	13% (53)	7% (27)	37% (153)	10% (39)	410
Employ: Homemaker	39% (104)	13% (34)	4% (10)	34% (92)	11% (29)	269
Employ: Student	13% (14)	12% (14)	12% (13)	45% (51)	18% (20)	112
Employ: Retired	32% (429)	9% (115)	3% (44)	50% (668)	5% (72)	1328
Employ: Unemployed	24% (94)	12% (48)	6% (26)	42% (167)	16% (62)	396
Employ: Other	30% (81)	12% (31)	5% (15)	41% (109)	12% (32)	268
Self + Household: White-Collar	29% (531)	15% (273)	5% (100)	46% (856)	5% (94)	1854
Self + Household: Blue Collar	34% (810)	11% (255)	7% (155)	40% (947)	8% (184)	2351

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	31% (1515)	12% (615)	6% (302)	42% (2082)	8% (417)	4932
Union HH: Yes	28% (106)	13% (50)	6% (21)	45% (168)	7% (27)	372
Union HH: No	31% (1409)	12% (565)	6% (281)	42% (1914)	9% (390)	4560
LGBTQ+: Yes	20% (92)	12% (54)	6% (28)	56% (259)	6% (27)	461
LGBTQ+: No	32% (1423)	13% (561)	6% (274)	41% (1823)	9% (390)	4471
Motivated to Vote	33% (1433)	12% (536)	5% (240)	43% (1900)	7% (298)	4406
Parent: Yes	33% (454)	16% (226)	9% (118)	34% (469)	9% (121)	1387
Parent: No	30% (1061)	11% (389)	5% (184)	46% (1614)	8% (296)	3545
COVID Vaccine: Yes	24% (820)	12% (404)	6% (191)	52% (1812)	7% (241)	3469
COVID Vaccine: No	47% (695)	14% (210)	8% (111)	18% (271)	12% (176)	1463
Student Loans: Yes	25% (204)	13% (105)	7% (60)	46% (374)	9% (70)	813
Student Loans: No	32% (1311)	12% (510)	6% (243)	41% (1709)	8% (347)	4119
Favorable Opinion of Haley	34% (568)	17% (285)	7% (113)	35% (587)	7% (117)	1670
Unfavorable Opinion of Haley	33% (694)	8% (172)	5% (95)	50% (1063)	4% (87)	2111
Protestant	37% (500)	13% (178)	5% (62)	37% (504)	8% (103)	1348
Roman Catholic	32% (342)	12% (130)	7% (77)	40% (420)	8% (82)	1051
Jewish	14% (13)	16% (15)	7% (6)	59% (53)	3% (3)	90
Muslim	31% (18)	20% (12)	14% (8)	28% (16)	7% (4)	57
Atheist	14% (28)	9% (18)	4% (8)	70% (142)	3% (6)	202
Agnostic	10% (21)	5% (11)	2% (4)	79% (163)	4% (8)	207
Something else	36% (315)	13% (115)	7% (61)	32% (275)	12% (107)	874
Nothing in particular	25% (247)	12% (115)	6% (63)	47% (462)	10% (94)	981
Prodigal Biden Voter	10% (32)	14% (44)	12% (36)	50% (152)	14% (41)	304
Undecided Voter (DK/WNV)	3% (14)	9% (40)	9% (42)	55% (257)	24% (111)	464
Undecided Voter (DK)	3% (6)	5% (9)	7% (14)	60% (119)	25% (49)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(1749)	50%	(2478)	14%	(704)	4932
Gender: Male	36%	(832)	51%	(1182)	13%	(295)	2309
Gender: Female	35%	(917)	49%	(1296)	16%	(410)	2623
Age: 18-34	30%	(395)	50%	(645)	20%	(263)	1303
Age: 35-44	35%	(236)	49%	(328)	16%	(105)	669
Age: 45-64	35%	(602)	53%	(905)	12%	(199)	1706
Age: 65+	41%	(517)	48%	(600)	11%	(138)	1254
GenZers: 1997-2012	28%	(171)	49%	(301)	23%	(139)	612
Millennials: 1981-1996	34%	(437)	49%	(631)	17%	(221)	1289
GenXers: 1965-1980	34%	(450)	53%	(700)	12%	(164)	1315
Baby Boomers: 1946-1964	40%	(650)	49%	(790)	11%	(170)	1610
Educ: < College	32%	(989)	54%	(1664)	15%	(454)	3107
Educ: Bachelors degree	39%	(454)	48%	(557)	13%	(151)	1163
Educ: Post-grad	46%	(306)	39%	(257)	15%	(100)	662
Income: Under 50k	36%	(722)	48%	(949)	16%	(309)	1980
Income: 50k-100k	33%	(600)	53%	(982)	14%	(260)	1843
Income: 100k+	39%	(427)	49%	(547)	12%	(135)	1109
Ethnicity: White (Non-Hispanic)	32%	(1147)	57%	(2046)	12%	(426)	3619
Ethnicity: Hispanic	43%	(148)	39%	(132)	18%	(61)	341
Ethnicity: Black (Non-Hispanic)	53%	(384)	24%	(178)	23%	(165)	727
Ethnicity: Asian + Other (Non-Hispanic)	29%	(71)	50%	(122)	21%	(52)	245
All Christian	32%	(790)	57%	(1407)	11%	(269)	2466
All Non-Christian	49%	(100)	36%	(73)	15%	(30)	202
Atheist	60%	(122)	24%	(49)	15%	(31)	202
Agnostic/Nothing in particular	40%	(480)	38%	(456)	21%	(252)	1188
Something Else	29%	(257)	56%	(493)	14%	(123)	874
Evangelical	23%	(318)	67%	(903)	10%	(134)	1354
Non-Evangelical	37%	(714)	50%	(955)	13%	(250)	1919
PID: Dem (no lean)	72%	(1315)	12%	(217)	16%	(291)	1823
PID: Ind (no lean)	29%	(361)	47%	(586)	24%	(300)	1248
PID: Rep (no lean)	4%	(74)	90%	(1675)	6%	(113)	1862

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(1749)	50%	(2478)	14%	(704)	4932
PID/Gender: Dem Men	74%	(606)	13%	(102)	13%	(108)	816
PID/Gender: Dem Women	70%	(709)	11%	(115)	18%	(183)	1007
PID/Gender: Ind Men	30%	(186)	48%	(304)	22%	(140)	630
PID/Gender: Ind Women	28%	(175)	46%	(282)	26%	(161)	618
PID/Gender: Rep Men	5%	(40)	90%	(776)	5%	(47)	863
PID/Gender: Rep Women	3%	(33)	90%	(900)	7%	(66)	999
Ideo: Liberal (1-3)	70%	(1000)	13%	(184)	18%	(255)	1439
Ideo: Moderate (4)	39%	(550)	41%	(574)	20%	(282)	1406
Ideo: Conservative (5-7)	8%	(161)	85%	(1633)	6%	(116)	1911
Ideo/PID: Conservative Republican	2%	(31)	94%	(1304)	4%	(58)	1392
Ideo/PID: Moderate/Liberal Republican	10%	(41)	78%	(333)	12%	(50)	425
Ideo/PID: Moderate/Conservative Democrat	63%	(424)	20%	(135)	17%	(116)	674
Ideo/PID: Liberal Democrat	79%	(868)	7%	(72)	15%	(163)	1103
Unfavorable of Biden and Trump	15%	(117)	49%	(373)	35%	(265)	755
2024 H2H Matchup: Biden Voter	78%	(1657)	6%	(132)	16%	(345)	2135
2024 H2H Matchup: Trump Voter	1%	(34)	94%	(2193)	5%	(106)	2333
2024 H2H Matchup: Would not Vote	11%	(23)	28%	(55)	61%	(121)	198
2024 H2H Matchup: Do not Know	13%	(35)	37%	(98)	50%	(133)	266
2022 House Vote: Democrat	71%	(1466)	11%	(219)	18%	(371)	2057
2022 House Vote: Republican	3%	(68)	90%	(1808)	6%	(128)	2003
2022 House Vote: Did not Vote	25%	(199)	52%	(412)	23%	(180)	791
2020 Vote: Joe Biden	71%	(1606)	10%	(238)	19%	(427)	2271
2020 Vote: Donald Trump	2%	(46)	91%	(2043)	7%	(147)	2236
2020 Vote: Someone Else	19%	(13)	46%	(32)	35%	(25)	70
2020 Vote: Did not Vote	24%	(84)	47%	(165)	30%	(106)	355
2016 Vote: Hillary Clinton	75%	(1258)	9%	(153)	16%	(266)	1678
2016 Vote: Donald Trump	5%	(91)	88%	(1713)	7%	(143)	1947
2016 Vote: Someone Else	44%	(78)	28%	(49)	28%	(50)	177
2020 Vote/PID: Not Biden/Democrat	34%	(63)	47%	(88)	19%	(36)	187
2020 Vote/PID: Not Trump/Republican	22%	(47)	61%	(130)	18%	(37)	214

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(1749)	50%	(2478)	14%	(704)	4932
U.S. Economy: Wrong Track	18%	(615)	67%	(2246)	15%	(493)	3354
U.S. Economy: Right Direction	72%	(1135)	15%	(233)	13%	(211)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	89%	(1432)	3%	(55)	8%	(125)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(55)	93%	(2261)	4%	(109)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(262)	18%	(163)	53%	(471)	896
Top 2024 Issue: Economy	20%	(338)	65%	(1093)	15%	(255)	1687
Community: Urban	44%	(489)	37%	(407)	19%	(204)	1100
Community: Suburban	37%	(879)	49%	(1164)	14%	(338)	2381
Community: Rural	26%	(382)	63%	(907)	11%	(162)	1451
Community/Gender: Urban Women	46%	(222)	33%	(161)	21%	(104)	486
Community/Gender: Urban Men	44%	(267)	40%	(247)	16%	(100)	614
Community/Gender: Rural Women	26%	(216)	63%	(528)	11%	(95)	838
Community/Gender: Rural Men	27%	(166)	62%	(379)	11%	(67)	613
Community/Gender: Suburban Women	37%	(480)	47%	(608)	16%	(211)	1299
Community/Gender: Suburban Men	37%	(399)	51%	(556)	12%	(128)	1083
Homeowner	35%	(1314)	52%	(1985)	13%	(485)	3785
Renter	40%	(396)	42%	(410)	18%	(177)	983
Military HHnm: Yes	32%	(227)	56%	(400)	13%	(92)	719
Military HH: No	36%	(1523)	49%	(2078)	15%	(612)	4213
Employ: Private Sector	35%	(637)	51%	(936)	14%	(265)	1838
Employ: Government	36%	(112)	48%	(148)	16%	(51)	310
Employ: Self-Employed	30%	(123)	55%	(227)	15%	(60)	410
Employ: Homemaker	25%	(68)	62%	(167)	12%	(33)	269
Employ: Student	29%	(32)	43%	(48)	28%	(31)	112
Employ: Retired	41%	(545)	49%	(647)	10%	(136)	1328
Employ: Unemployed	36%	(145)	45%	(178)	19%	(74)	396
Employ: Other	33%	(87)	47%	(126)	20%	(55)	268
Self + Household: White-Collar	39%	(728)	48%	(893)	13%	(233)	1854
Self + Household: Blue Collar	33%	(782)	54%	(1264)	13%	(305)	2351

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(1749)	50%	(2478)	14%	(704)	4932
Union HH: Yes	39%	(144)	50%	(186)	11%	(42)	372
Union HH: No	35%	(1605)	50%	(2292)	15%	(662)	4560
LGBTQ+: Yes	47%	(215)	32%	(147)	22%	(99)	461
LGBTQ+: No	34%	(1535)	52%	(2331)	14%	(605)	4471
Motivated to Vote	37%	(1619)	51%	(2263)	12%	(525)	4406
Parent: Yes	31%	(432)	54%	(746)	15%	(210)	1387
Parent: No	37%	(1318)	49%	(1732)	14%	(495)	3545
COVID Vaccine: Yes	44%	(1525)	41%	(1409)	15%	(535)	3469
COVID Vaccine: No	15%	(224)	73%	(1070)	12%	(170)	1463
Student Loans: Yes	39%	(317)	42%	(345)	18%	(150)	813
Student Loans: No	35%	(1432)	52%	(2133)	13%	(554)	4119
Favorable Opinion of Haley	29%	(482)	58%	(971)	13%	(218)	1670
Unfavorable Opinion of Haley	44%	(928)	46%	(963)	10%	(220)	2111
Protestant	30%	(409)	61%	(823)	9%	(115)	1348
Roman Catholic	35%	(364)	52%	(542)	14%	(145)	1051
Jewish	52%	(47)	32%	(29)	16%	(15)	90
Muslim	48%	(28)	42%	(24)	10%	(6)	57
Atheist	60%	(122)	24%	(49)	15%	(31)	202
Agnostic	57%	(118)	26%	(54)	17%	(35)	207
Something else	29%	(257)	56%	(493)	14%	(123)	874
Nothing in particular	37%	(363)	41%	(402)	22%	(217)	981
Prodigal Biden Voter	15%	(46)	45%	(137)	40%	(122)	304
Undecided Voter (DK/WNV)	12%	(58)	33%	(153)	55%	(253)	464
Undecided Voter (DK)	11%	(23)	28%	(55)	61%	(121)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	36%	(1751)	48%	(2354)	17%	(827)	4932
Gender: Male	37%	(844)	49%	(1126)	15%	(339)	2309
Gender: Female	35%	(907)	47%	(1228)	19%	(488)	2623
Age: 18-34	33%	(423)	47%	(616)	20%	(263)	1303
Age: 35-44	34%	(227)	46%	(308)	20%	(134)	669
Age: 45-64	35%	(590)	50%	(862)	15%	(255)	1706
Age: 65+	41%	(511)	45%	(568)	14%	(175)	1254
GenZers: 1997-2012	32%	(195)	46%	(279)	22%	(138)	612
Millennials: 1981-1996	34%	(437)	47%	(603)	19%	(248)	1289
GenXers: 1965-1980	33%	(431)	50%	(660)	17%	(224)	1315
Baby Boomers: 1946-1964	40%	(650)	47%	(758)	13%	(201)	1610
Educ: < College	32%	(1002)	51%	(1590)	17%	(515)	3107
Educ: Bachelors degree	38%	(444)	45%	(526)	17%	(193)	1163
Educ: Post-grad	46%	(305)	36%	(238)	18%	(119)	662
Income: Under 50k	37%	(725)	45%	(887)	19%	(369)	1980
Income: 50k-100k	33%	(604)	51%	(944)	16%	(294)	1843
Income: 100k+	38%	(422)	47%	(523)	15%	(164)	1109
Ethnicity: White (Non-Hispanic)	31%	(1138)	54%	(1949)	15%	(532)	3619
Ethnicity: Hispanic	46%	(156)	36%	(122)	18%	(63)	341
Ethnicity: Black (Non-Hispanic)	53%	(388)	23%	(165)	24%	(173)	727
Ethnicity: Asian + Other (Non-Hispanic)	28%	(69)	48%	(117)	24%	(59)	245
All Christian	32%	(801)	54%	(1327)	14%	(337)	2466
All Non-Christian	45%	(92)	32%	(65)	23%	(46)	202
Atheist	61%	(123)	22%	(44)	17%	(35)	202
Agnostic/Nothing in particular	40%	(473)	37%	(439)	23%	(276)	1188
Something Else	30%	(263)	55%	(479)	15%	(132)	874
Evangelical	24%	(320)	65%	(876)	12%	(158)	1354
Non-Evangelical	38%	(724)	46%	(891)	16%	(304)	1919
PID: Dem (no lean)	72%	(1312)	10%	(189)	18%	(322)	1823
PID: Ind (no lean)	29%	(361)	44%	(551)	27%	(336)	1248
PID: Rep (no lean)	4%	(78)	87%	(1614)	9%	(169)	1862

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(1751)	48%	(2354)	17%	(827)	4932
PID/Gender: Dem Men	74%	(607)	12%	(96)	14%	(113)	816
PID/Gender: Dem Women	70%	(705)	9%	(93)	21%	(208)	1007
PID/Gender: Ind Men	31%	(196)	45%	(285)	24%	(149)	630
PID/Gender: Ind Women	27%	(165)	43%	(266)	30%	(187)	618
PID/Gender: Rep Men	5%	(42)	86%	(746)	9%	(76)	863
PID/Gender: Rep Women	4%	(37)	87%	(869)	9%	(93)	999
Ideo: Liberal (1-3)	70%	(1008)	12%	(173)	18%	(258)	1439
Ideo: Moderate (4)	39%	(542)	37%	(527)	24%	(338)	1406
Ideo: Conservative (5-7)	9%	(166)	82%	(1572)	9%	(173)	1911
Ideo/PID: Conservative Republican	3%	(41)	90%	(1254)	7%	(97)	1392
Ideo/PID: Moderate/Liberal Republican	8%	(36)	76%	(321)	16%	(67)	425
Ideo/PID: Moderate/Conservative Democrat	61%	(413)	17%	(116)	22%	(145)	674
Ideo/PID: Liberal Democrat	80%	(880)	6%	(66)	14%	(157)	1103
Unfavorable of Biden and Trump	17%	(130)	42%	(314)	41%	(311)	755
2024 H2H Matchup: Biden Voter	77%	(1643)	5%	(105)	18%	(386)	2135
2024 H2H Matchup: Trump Voter	2%	(48)	91%	(2125)	7%	(160)	2333
2024 H2H Matchup: Would not Vote	11%	(23)	26%	(51)	63%	(124)	198
2024 H2H Matchup: Do not Know	14%	(38)	27%	(73)	59%	(156)	266
2022 House Vote: Democrat	71%	(1463)	9%	(186)	20%	(408)	2057
2022 House Vote: Republican	4%	(79)	87%	(1747)	9%	(177)	2003
2022 House Vote: Did not Vote	24%	(193)	49%	(389)	26%	(209)	791
2020 Vote: Joe Biden	70%	(1597)	8%	(192)	21%	(482)	2271
2020 Vote: Donald Trump	2%	(53)	88%	(1979)	9%	(205)	2236
2020 Vote: Someone Else	16%	(11)	43%	(30)	42%	(29)	70
2020 Vote: Did not Vote	26%	(91)	43%	(153)	31%	(111)	355
2016 Vote: Hillary Clinton	75%	(1257)	7%	(125)	18%	(295)	1678
2016 Vote: Donald Trump	5%	(93)	85%	(1653)	10%	(202)	1947
2016 Vote: Someone Else	46%	(81)	23%	(40)	31%	(56)	177
2020 Vote/PID: Not Biden/Democrat	35%	(65)	46%	(86)	19%	(35)	187
2020 Vote/PID: Not Trump/Republican	22%	(47)	55%	(117)	23%	(49)	214

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	36%	(1751)	48%	(2354)	17%	(827)	4932
U.S. Economy: Wrong Track	19%	(635)	64%	(2134)	17%	(584)	3354
U.S. Economy: Right Direction	71%	(1116)	14%	(220)	15%	(243)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	89%	(1430)	3%	(45)	8%	(136)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(73)	91%	(2198)	6%	(153)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(248)	12%	(110)	60%	(537)	896
Top 2024 Issue: Economy	21%	(347)	61%	(1036)	18%	(303)	1687
Community: Urban	43%	(473)	36%	(394)	21%	(233)	1100
Community: Suburban	37%	(893)	46%	(1089)	17%	(400)	2381
Community: Rural	27%	(385)	60%	(871)	13%	(194)	1451
Community/Gender: Urban Women	43%	(210)	33%	(161)	24%	(116)	486
Community/Gender: Urban Men	43%	(263)	38%	(233)	19%	(118)	614
Community/Gender: Rural Women	26%	(217)	60%	(499)	15%	(122)	838
Community/Gender: Rural Men	28%	(168)	61%	(372)	12%	(72)	613
Community/Gender: Suburban Women	37%	(480)	44%	(568)	19%	(250)	1299
Community/Gender: Suburban Men	38%	(413)	48%	(521)	14%	(149)	1083
Homeowner	34%	(1303)	50%	(1893)	16%	(588)	3785
Renter	41%	(407)	39%	(379)	20%	(198)	983
Military HHnm: Yes	32%	(227)	51%	(367)	17%	(125)	719
Military HH: No	36%	(1525)	47%	(1987)	17%	(702)	4213
Employ: Private Sector	34%	(634)	48%	(885)	17%	(319)	1838
Employ: Government	35%	(108)	46%	(143)	19%	(60)	310
Employ: Self-Employed	29%	(121)	54%	(219)	17%	(70)	410
Employ: Homemaker	24%	(64)	59%	(160)	17%	(46)	269
Employ: Student	33%	(37)	42%	(46)	25%	(28)	112
Employ: Retired	41%	(550)	46%	(617)	12%	(162)	1328
Employ: Unemployed	38%	(149)	41%	(162)	22%	(86)	396
Employ: Other	33%	(90)	45%	(121)	21%	(57)	268
Self + Household: White-Collar	39%	(727)	45%	(840)	15%	(287)	1854
Self + Household: Blue Collar	33%	(786)	52%	(1212)	15%	(353)	2351

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(1751)	48%	(2354)	17%	(827)	4932
Union HH: Yes	41%	(154)	45%	(169)	13%	(49)	372
Union HH: No	35%	(1597)	48%	(2185)	17%	(777)	4560
LGBTQ+: Yes	48%	(221)	30%	(138)	22%	(103)	461
LGBTQ+: No	34%	(1531)	50%	(2216)	16%	(724)	4471
Motivated to Vote	37%	(1615)	49%	(2153)	15%	(639)	4406
Parent: Yes	31%	(430)	52%	(720)	17%	(238)	1387
Parent: No	37%	(1321)	46%	(1634)	17%	(589)	3545
COVID Vaccine: Yes	44%	(1521)	38%	(1314)	18%	(633)	3469
COVID Vaccine: No	16%	(230)	71%	(1040)	13%	(194)	1463
Student Loans: Yes	38%	(308)	41%	(333)	21%	(171)	813
Student Loans: No	35%	(1443)	49%	(2021)	16%	(656)	4119
Favorable Opinion of Haley	28%	(475)	55%	(922)	16%	(273)	1670
Unfavorable Opinion of Haley	45%	(941)	43%	(917)	12%	(252)	2111
Protestant	30%	(400)	58%	(777)	13%	(171)	1348
Roman Catholic	36%	(382)	49%	(510)	15%	(158)	1051
Jewish	53%	(48)	24%	(22)	23%	(20)	90
Muslim	34%	(19)	47%	(27)	19%	(11)	57
Atheist	61%	(123)	22%	(44)	17%	(35)	202
Agnostic	55%	(113)	22%	(47)	23%	(47)	207
Something else	30%	(263)	55%	(479)	15%	(132)	874
Nothing in particular	37%	(360)	40%	(393)	23%	(229)	981
Prodigal Biden Voter	17%	(53)	36%	(108)	47%	(144)	304
Undecided Voter (DK/WNV)	13%	(60)	27%	(124)	60%	(280)	464
Undecided Voter (DK)	11%	(23)	26%	(51)	63%	(124)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	34%	(1674)	47%	(2298)	19%	(961)	4932
Gender: Male	34%	(793)	49%	(1124)	17%	(392)	2309
Gender: Female	34%	(880)	45%	(1174)	22%	(569)	2623
Age: 18-34	31%	(410)	46%	(601)	22%	(292)	1303
Age: 35-44	33%	(218)	46%	(310)	21%	(140)	669
Age: 45-64	33%	(562)	49%	(828)	19%	(316)	1706
Age: 65+	39%	(484)	44%	(558)	17%	(213)	1254
GenZers: 1997-2012	31%	(191)	44%	(272)	24%	(149)	612
Millennials: 1981-1996	32%	(417)	46%	(598)	21%	(273)	1289
GenXers: 1965-1980	32%	(414)	49%	(639)	20%	(262)	1315
Baby Boomers: 1946-1964	38%	(613)	46%	(737)	16%	(259)	1610
Educ: < College	31%	(956)	50%	(1560)	19%	(591)	3107
Educ: Bachelors degree	37%	(427)	44%	(510)	19%	(226)	1163
Educ: Post-grad	44%	(291)	34%	(228)	22%	(144)	662
Income: Under 50k	35%	(702)	44%	(872)	21%	(406)	1980
Income: 50k-100k	32%	(584)	50%	(914)	19%	(345)	1843
Income: 100k+	35%	(388)	46%	(512)	19%	(209)	1109
Ethnicity: White (Non-Hispanic)	29%	(1063)	52%	(1896)	18%	(660)	3619
Ethnicity: Hispanic	43%	(147)	36%	(123)	21%	(71)	341
Ethnicity: Black (Non-Hispanic)	54%	(390)	22%	(159)	25%	(178)	727
Ethnicity: Asian + Other (Non-Hispanic)	30%	(73)	49%	(120)	21%	(52)	245
All Christian	31%	(765)	53%	(1295)	16%	(405)	2466
All Non-Christian	41%	(83)	36%	(74)	23%	(46)	202
Atheist	59%	(119)	21%	(42)	20%	(41)	202
Agnostic/Nothing in particular	38%	(450)	35%	(418)	27%	(321)	1188
Something Else	29%	(257)	54%	(469)	17%	(147)	874
Evangelical	24%	(326)	63%	(853)	13%	(176)	1354
Non-Evangelical	36%	(683)	45%	(869)	19%	(367)	1919
PID: Dem (no lean)	70%	(1281)	9%	(173)	20%	(368)	1823
PID: Ind (no lean)	26%	(328)	43%	(541)	30%	(379)	1248
PID: Rep (no lean)	3%	(64)	85%	(1584)	11%	(214)	1862

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(1674)	47%	(2298)	19%	(961)	4932
PID/Gender: Dem Men	72%	(588)	11%	(93)	16%	(134)	816
PID/Gender: Dem Women	69%	(693)	8%	(79)	23%	(234)	1007
PID/Gender: Ind Men	27%	(172)	46%	(289)	27%	(169)	630
PID/Gender: Ind Women	25%	(157)	41%	(251)	34%	(210)	618
PID/Gender: Rep Men	4%	(33)	86%	(741)	10%	(89)	863
PID/Gender: Rep Women	3%	(31)	84%	(843)	13%	(125)	999
Ideo: Liberal (1-3)	67%	(961)	12%	(168)	22%	(309)	1439
Ideo: Moderate (4)	37%	(526)	37%	(516)	26%	(364)	1406
Ideo: Conservative (5-7)	8%	(149)	80%	(1533)	12%	(228)	1911
Ideo/PID: Conservative Republican	2%	(33)	88%	(1232)	9%	(127)	1392
Ideo/PID: Moderate/Liberal Republican	7%	(30)	75%	(317)	18%	(78)	425
Ideo/PID: Moderate/Conservative Democrat	61%	(411)	16%	(107)	23%	(157)	674
Ideo/PID: Liberal Democrat	77%	(850)	5%	(60)	18%	(193)	1103
Unfavorable of Biden and Trump	14%	(102)	39%	(297)	47%	(355)	755
2024 H2H Matchup: Biden Voter	74%	(1579)	5%	(102)	21%	(454)	2135
2024 H2H Matchup: Trump Voter	2%	(36)	89%	(2077)	9%	(219)	2333
2024 H2H Matchup: Would not Vote	14%	(27)	26%	(51)	60%	(119)	198
2024 H2H Matchup: Do not Know	12%	(31)	25%	(67)	63%	(169)	266
2022 House Vote: Democrat	69%	(1410)	8%	(170)	23%	(476)	2057
2022 House Vote: Republican	3%	(62)	86%	(1719)	11%	(222)	2003
2022 House Vote: Did not Vote	23%	(185)	48%	(380)	29%	(227)	791
2020 Vote: Joe Biden	67%	(1531)	8%	(188)	24%	(552)	2271
2020 Vote: Donald Trump	2%	(44)	86%	(1931)	12%	(261)	2236
2020 Vote: Someone Else	14%	(10)	42%	(30)	43%	(30)	70
2020 Vote: Did not Vote	25%	(89)	42%	(149)	33%	(118)	355
2016 Vote: Hillary Clinton	71%	(1197)	8%	(130)	21%	(350)	1678
2016 Vote: Donald Trump	5%	(91)	83%	(1607)	13%	(250)	1947
2016 Vote: Someone Else	43%	(75)	22%	(39)	35%	(62)	177
2020 Vote/PID: Not Biden/Democrat	34%	(63)	41%	(76)	25%	(47)	187
2020 Vote/PID: Not Trump/Republican	18%	(39)	55%	(117)	27%	(58)	214

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	34%	(1674)	47%	(2298)	19%	(961)	4932
U.S. Economy: Wrong Track	18%	(593)	62%	(2076)	20%	(685)	3354
U.S. Economy: Right Direction	68%	(1081)	14%	(222)	17%	(276)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%	(1403)	3%	(41)	10%	(168)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(64)	89%	(2148)	9%	(212)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(207)	12%	(109)	65%	(580)	896
Top 2024 Issue: Economy	20%	(338)	59%	(996)	21%	(353)	1687
Community: Urban	42%	(466)	36%	(391)	22%	(243)	1100
Community: Suburban	36%	(846)	45%	(1065)	20%	(470)	2381
Community: Rural	25%	(362)	58%	(841)	17%	(247)	1451
Community/Gender: Urban Women	44%	(215)	30%	(145)	26%	(126)	486
Community/Gender: Urban Men	41%	(251)	40%	(246)	19%	(117)	614
Community/Gender: Rural Women	24%	(203)	57%	(478)	19%	(157)	838
Community/Gender: Rural Men	26%	(159)	59%	(363)	15%	(90)	613
Community/Gender: Suburban Women	36%	(463)	42%	(551)	22%	(285)	1299
Community/Gender: Suburban Men	35%	(383)	48%	(515)	17%	(185)	1083
Homeowner	33%	(1241)	49%	(1841)	19%	(703)	3785
Renter	40%	(394)	38%	(377)	22%	(212)	983
Military HHnm: Yes	32%	(233)	49%	(355)	18%	(131)	719
Military HH: No	34%	(1441)	46%	(1943)	20%	(829)	4213
Employ: Private Sector	33%	(612)	47%	(860)	20%	(366)	1838
Employ: Government	36%	(111)	45%	(141)	19%	(58)	310
Employ: Self-Employed	27%	(110)	51%	(210)	22%	(90)	410
Employ: Homemaker	26%	(70)	59%	(157)	15%	(41)	269
Employ: Student	34%	(38)	42%	(47)	24%	(26)	112
Employ: Retired	39%	(516)	45%	(598)	16%	(214)	1328
Employ: Unemployed	35%	(137)	42%	(165)	24%	(94)	396
Employ: Other	30%	(79)	44%	(119)	26%	(70)	268
Self + Household: White-Collar	37%	(680)	44%	(822)	19%	(352)	1854
Self + Household: Blue Collar	32%	(755)	50%	(1184)	18%	(412)	2351

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**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(1674)	47%	(2298)	19%	(961)	4932
Union HH: Yes	39%	(147)	45%	(168)	15%	(57)	372
Union HH: No	33%	(1527)	47%	(2129)	20%	(904)	4560
LGBTQ+: Yes	46%	(214)	28%	(129)	26%	(118)	461
LGBTQ+: No	33%	(1459)	49%	(2169)	19%	(843)	4471
Motivated to Vote	35%	(1543)	48%	(2103)	17%	(761)	4406
Parent: Yes	29%	(408)	51%	(703)	20%	(276)	1387
Parent: No	36%	(1266)	45%	(1595)	19%	(685)	3545
COVID Vaccine: Yes	42%	(1452)	37%	(1282)	21%	(735)	3469
COVID Vaccine: No	15%	(222)	69%	(1016)	15%	(226)	1463
Student Loans: Yes	37%	(304)	39%	(317)	24%	(191)	813
Student Loans: No	33%	(1370)	48%	(1980)	19%	(769)	4119
Favorable Opinion of Haley	27%	(450)	53%	(890)	20%	(331)	1670
Unfavorable Opinion of Haley	43%	(898)	43%	(911)	14%	(302)	2111
Protestant	29%	(389)	56%	(750)	16%	(210)	1348
Roman Catholic	34%	(363)	48%	(503)	18%	(185)	1051
Jewish	53%	(47)	28%	(25)	20%	(18)	90
Muslim	26%	(15)	52%	(30)	22%	(13)	57
Atheist	59%	(119)	21%	(42)	20%	(41)	202
Agnostic	51%	(106)	21%	(43)	28%	(58)	207
Something else	29%	(257)	54%	(469)	17%	(147)	874
Nothing in particular	35%	(344)	38%	(375)	27%	(263)	981
Prodigal Biden Voter	15%	(46)	36%	(111)	48%	(147)	304
Undecided Voter (DK/WNV)	13%	(58)	26%	(118)	62%	(288)	464
Undecided Voter (DK)	14%	(27)	26%	(51)	60%	(119)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump	Better off under Biden	About the same under both	Total N
Registered Voters	49% (2424)	33% (1612)	18% (896)	4932
Gender: Male	51% (1169)	33% (772)	16% (367)	2309
Gender: Female	48% (1255)	32% (839)	20% (529)	2623
Age: 18-34	50% (655)	30% (387)	20% (261)	1303
Age: 35-44	48% (322)	33% (221)	19% (125)	669
Age: 45-64	51% (873)	32% (548)	17% (285)	1706
Age: 65+	46% (573)	36% (456)	18% (225)	1254
GenZers: 1997-2012	49% (301)	29% (177)	22% (135)	612
Millennials: 1981-1996	49% (635)	32% (411)	19% (242)	1289
GenXers: 1965-1980	52% (680)	31% (409)	17% (225)	1315
Baby Boomers: 1946-1964	47% (758)	36% (583)	17% (269)	1610
Educ: < College	53% (1639)	30% (928)	17% (540)	3107
Educ: Bachelors degree	47% (549)	36% (416)	17% (198)	1163
Educ: Post-grad	36% (236)	40% (268)	24% (158)	662
Income: Under 50k	47% (940)	33% (663)	19% (378)	1980
Income: 50k-100k	52% (956)	31% (564)	18% (323)	1843
Income: 100k+	48% (529)	35% (384)	18% (195)	1109
Ethnicity: White (Non-Hispanic)	55% (1995)	29% (1042)	16% (582)	3619
Ethnicity: Hispanic	38% (130)	43% (147)	19% (63)	341
Ethnicity: Black (Non-Hispanic)	25% (183)	49% (359)	25% (185)	727
Ethnicity: Asian + Other (Non-Hispanic)	47% (116)	26% (64)	27% (65)	245
All Christian	55% (1353)	30% (739)	15% (373)	2466
All Non-Christian	37% (75)	41% (82)	22% (45)	202
Atheist	24% (48)	59% (120)	17% (34)	202
Agnostic/Nothing in particular	39% (458)	35% (421)	26% (308)	1188
Something Else	56% (489)	29% (250)	15% (135)	874
Evangelical	64% (871)	24% (324)	12% (160)	1354
Non-Evangelical	48% (929)	34% (651)	18% (340)	1919
PID: Dem (no lean)	11% (198)	68% (1236)	21% (389)	1823
PID: Ind (no lean)	46% (573)	25% (307)	29% (368)	1248
PID: Rep (no lean)	89% (1653)	4% (69)	7% (140)	1862

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(2424)	33%	(1612)	18%	(896)	4932
PID/Gender: Dem Men	12%	(100)	70%	(572)	18%	(143)	816
PID/Gender: Dem Women	10%	(98)	66%	(664)	24%	(245)	1007
PID/Gender: Ind Men	48%	(301)	26%	(166)	26%	(163)	630
PID/Gender: Ind Women	44%	(273)	23%	(141)	33%	(205)	618
PID/Gender: Rep Men	89%	(768)	4%	(34)	7%	(61)	863
PID/Gender: Rep Women	89%	(885)	3%	(35)	8%	(79)	999
Ideo: Liberal (1-3)	13%	(190)	65%	(939)	22%	(309)	1439
Ideo: Moderate (4)	40%	(565)	35%	(494)	25%	(347)	1406
Ideo: Conservative (5-7)	83%	(1590)	8%	(146)	9%	(175)	1911
Ideo/PID: Conservative Republican	91%	(1271)	2%	(33)	6%	(89)	1392
Ideo/PID: Moderate/Liberal Republican	81%	(344)	8%	(35)	11%	(46)	425
Ideo/PID: Moderate/Conservative Democrat	19%	(125)	57%	(383)	25%	(166)	674
Ideo/PID: Liberal Democrat	6%	(65)	75%	(830)	19%	(208)	1103
Unfavorable of Biden and Trump	45%	(339)	15%	(113)	40%	(302)	755
2024 H2H Matchup: Biden Voter	5%	(113)	72%	(1532)	23%	(489)	2135
2024 H2H Matchup: Trump Voter	93%	(2164)	2%	(35)	6%	(134)	2333
2024 H2H Matchup: Would not Vote	29%	(57)	10%	(19)	62%	(122)	198
2024 H2H Matchup: Do not Know	34%	(91)	9%	(25)	57%	(151)	266
2022 House Vote: Democrat	10%	(198)	66%	(1362)	24%	(497)	2057
2022 House Vote: Republican	89%	(1784)	3%	(54)	8%	(165)	2003
2022 House Vote: Did not Vote	51%	(404)	24%	(186)	25%	(201)	791
2020 Vote: Joe Biden	10%	(218)	65%	(1484)	25%	(570)	2271
2020 Vote: Donald Trump	90%	(2013)	1%	(31)	9%	(193)	2236
2020 Vote: Someone Else	49%	(34)	12%	(9)	39%	(27)	70
2020 Vote: Did not Vote	45%	(160)	25%	(89)	30%	(106)	355
2016 Vote: Hillary Clinton	8%	(136)	69%	(1155)	23%	(386)	1678
2016 Vote: Donald Trump	86%	(1684)	4%	(79)	9%	(185)	1947
2016 Vote: Someone Else	27%	(48)	41%	(72)	32%	(57)	177
2020 Vote/PID: Not Biden/Democrat	47%	(88)	33%	(62)	19%	(36)	187
2020 Vote/PID: Not Trump/Republican	61%	(131)	24%	(51)	15%	(31)	214

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump	Better off under Biden	About the same under both	Total N
Registered Voters	49% (2424)	33% (1612)	18% (896)	4932
U.S. Economy: Wrong Track	66% (2200)	17% (572)	17% (582)	3354
U.S. Economy: Right Direction	14% (225)	66% (1040)	20% (314)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	— (0)	100% (1612)	— (0)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100% (2424)	— (0)	— (0)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	— (0)	— (0)	100% (896)	896
Top 2024 Issue: Economy	64% (1080)	19% (328)	17% (279)	1687
Community: Urban	37% (410)	39% (432)	24% (259)	1100
Community: Suburban	47% (1122)	35% (823)	18% (436)	2381
Community: Rural	62% (893)	25% (357)	14% (201)	1451
Community/Gender: Urban Women	34% (163)	40% (196)	26% (127)	486
Community/Gender: Urban Men	40% (246)	38% (235)	21% (132)	614
Community/Gender: Rural Women	61% (509)	23% (196)	16% (133)	838
Community/Gender: Rural Men	63% (383)	26% (161)	11% (68)	613
Community/Gender: Suburban Women	45% (582)	34% (447)	21% (269)	1299
Community/Gender: Suburban Men	50% (540)	35% (376)	15% (167)	1083
Homeowner	51% (1921)	32% (1220)	17% (644)	3785
Renter	43% (420)	36% (358)	21% (205)	983
Military HHnm: Yes	54% (385)	29% (207)	18% (127)	719
Military HH: No	48% (2039)	33% (1405)	18% (769)	4213
Employ: Private Sector	50% (923)	31% (578)	18% (338)	1838
Employ: Government	46% (142)	36% (111)	18% (57)	310
Employ: Self-Employed	58% (238)	25% (104)	17% (68)	410
Employ: Homemaker	60% (161)	24% (64)	16% (43)	269
Employ: Student	41% (46)	33% (37)	26% (29)	112
Employ: Retired	46% (617)	37% (496)	16% (215)	1328
Employ: Unemployed	44% (173)	37% (145)	20% (78)	396
Employ: Other	47% (125)	29% (77)	25% (66)	268
Self + Household: White-Collar	46% (844)	37% (680)	18% (330)	1854
Self + Household: Blue Collar	54% (1266)	31% (719)	16% (366)	2351

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(2424)	33%	(1612)	18%	(896)	4932
Union HH: Yes	47%	(175)	38%	(141)	15%	(56)	372
Union HH: No	49%	(2249)	32%	(1471)	18%	(840)	4560
LGBTQ+: Yes	30%	(139)	44%	(204)	26%	(118)	461
LGBTQ+: No	51%	(2285)	31%	(1408)	17%	(777)	4471
Motivated to Vote	50%	(2210)	34%	(1491)	16%	(706)	4406
Parent: Yes	53%	(733)	30%	(422)	17%	(232)	1387
Parent: No	48%	(1691)	34%	(1190)	19%	(664)	3545
COVID Vaccine: Yes	39%	(1357)	40%	(1393)	21%	(718)	3469
COVID Vaccine: No	73%	(1068)	15%	(218)	12%	(177)	1463
Student Loans: Yes	44%	(355)	34%	(276)	22%	(182)	813
Student Loans: No	50%	(2070)	32%	(1336)	17%	(714)	4119
Favorable Opinion of Haley	55%	(926)	26%	(438)	18%	(307)	1670
Unfavorable Opinion of Haley	45%	(944)	40%	(849)	15%	(317)	2111
Protestant	58%	(781)	28%	(373)	14%	(194)	1348
Roman Catholic	50%	(529)	33%	(352)	16%	(170)	1051
Jewish	31%	(28)	43%	(39)	26%	(23)	90
Muslim	53%	(30)	30%	(17)	17%	(10)	57
Atheist	24%	(48)	59%	(120)	17%	(34)	202
Agnostic	24%	(49)	49%	(102)	27%	(56)	207
Something else	56%	(489)	29%	(250)	15%	(135)	874
Nothing in particular	42%	(409)	33%	(319)	26%	(253)	981
Prodigal Biden Voter	45%	(136)	13%	(39)	43%	(130)	304
Undecided Voter (DK/WNV)	32%	(148)	9%	(44)	59%	(272)	464
Undecided Voter (DK)	29%	(57)	10%	(19)	62%	(122)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(3426)	5%	(266)	25%	(1240)	4932
Gender: Male	66%	(1531)	6%	(140)	28%	(637)	2309
Gender: Female	72%	(1895)	5%	(126)	23%	(603)	2623
Age: 18-34	69%	(897)	8%	(107)	23%	(298)	1303
Age: 35-44	70%	(469)	5%	(36)	24%	(163)	669
Age: 45-64	70%	(1193)	5%	(88)	25%	(426)	1706
Age: 65+	69%	(867)	3%	(34)	28%	(353)	1254
GenZers: 1997-2012	69%	(422)	11%	(69)	20%	(121)	612
Millennials: 1981-1996	69%	(890)	6%	(73)	25%	(327)	1289
GenXers: 1965-1980	70%	(919)	6%	(78)	24%	(318)	1315
Baby Boomers: 1946-1964	69%	(1114)	3%	(44)	28%	(451)	1610
Educ: < College	71%	(2216)	5%	(169)	23%	(722)	3107
Educ: Bachelors degree	69%	(799)	5%	(59)	26%	(305)	1163
Educ: Post-grad	62%	(411)	6%	(39)	32%	(213)	662
Income: Under 50k	71%	(1406)	6%	(115)	23%	(460)	1980
Income: 50k-100k	71%	(1304)	6%	(102)	24%	(437)	1843
Income: 100k+	65%	(717)	4%	(49)	31%	(343)	1109
Ethnicity: White (Non-Hispanic)	71%	(2558)	5%	(164)	25%	(898)	3619
Ethnicity: Hispanic	68%	(232)	6%	(20)	26%	(90)	341
Ethnicity: Black (Non-Hispanic)	63%	(458)	11%	(78)	26%	(191)	727
Ethnicity: Asian + Other (Non-Hispanic)	73%	(178)	2%	(5)	25%	(62)	245
All Christian	71%	(1742)	5%	(118)	25%	(606)	2466
All Non-Christian	63%	(128)	9%	(18)	28%	(56)	202
Atheist	49%	(100)	7%	(15)	43%	(87)	202
Agnostic/Nothing in particular	66%	(783)	6%	(67)	28%	(337)	1188
Something Else	77%	(672)	5%	(48)	18%	(154)	874
Evangelical	79%	(1073)	4%	(58)	16%	(223)	1354
Non-Evangelical	68%	(1300)	5%	(101)	27%	(518)	1919
PID: Dem (no lean)	55%	(997)	9%	(166)	36%	(659)	1823
PID: Ind (no lean)	70%	(871)	4%	(45)	27%	(331)	1248
PID: Rep (no lean)	84%	(1557)	3%	(55)	13%	(249)	1862

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased	Decreased	Remained stable	Total N
Registered Voters	69% (3426)	5% (266)	25% (1240)	4932
PID/Gender: Dem Men	51% (413)	11% (88)	39% (315)	816
PID/Gender: Dem Women	58% (584)	8% (78)	34% (345)	1007
PID/Gender: Ind Men	68% (428)	4% (22)	29% (180)	630
PID/Gender: Ind Women	72% (444)	4% (23)	25% (151)	618
PID/Gender: Rep Men	80% (691)	3% (30)	17% (143)	863
PID/Gender: Rep Women	87% (867)	3% (25)	11% (107)	999
Ideo: Liberal (1-3)	52% (744)	10% (143)	38% (551)	1439
Ideo: Moderate (4)	65% (915)	5% (65)	30% (426)	1406
Ideo: Conservative (5-7)	86% (1638)	2% (47)	12% (225)	1911
Ideo/PID: Conservative Republican	87% (1216)	2% (31)	10% (146)	1392
Ideo/PID: Moderate/Liberal Republican	73% (308)	5% (22)	22% (95)	425
Ideo/PID: Moderate/Conservative Democrat	62% (420)	7% (45)	31% (209)	674
Ideo/PID: Liberal Democrat	50% (547)	11% (118)	40% (438)	1103
Unfavorable of Biden and Trump	77% (583)	3% (24)	20% (148)	755
2024 H2H Matchup: Biden Voter	51% (1088)	8% (169)	41% (878)	2135
2024 H2H Matchup: Trump Voter	86% (2011)	3% (73)	11% (250)	2333
2024 H2H Matchup: Would not Vote	72% (142)	7% (13)	21% (42)	198
2024 H2H Matchup: Do not Know	70% (185)	4% (11)	26% (70)	266
2022 House Vote: Democrat	53% (1093)	8% (164)	39% (799)	2057
2022 House Vote: Republican	85% (1698)	3% (64)	12% (241)	2003
2022 House Vote: Did not Vote	73% (581)	4% (33)	22% (176)	791
2020 Vote: Joe Biden	53% (1213)	8% (174)	39% (884)	2271
2020 Vote: Donald Trump	86% (1913)	3% (65)	12% (259)	2236
2020 Vote: Someone Else	74% (52)	3% (2)	24% (16)	70
2020 Vote: Did not Vote	70% (249)	7% (25)	23% (81)	355
2016 Vote: Hillary Clinton	51% (851)	9% (144)	41% (683)	1678
2016 Vote: Donald Trump	85% (1650)	2% (45)	13% (252)	1947
2016 Vote: Someone Else	65% (115)	1% (2)	34% (60)	177
2020 Vote/PID: Not Biden/Democrat	75% (140)	8% (15)	17% (31)	187
2020 Vote/PID: Not Trump/Republican	67% (144)	4% (9)	28% (61)	214

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased	Decreased	Remained stable	Total N
Registered Voters	69% (3426)	5% (266)	25% (1240)	4932
U.S. Economy: Wrong Track	81% (2700)	4% (128)	16% (526)	3354
U.S. Economy: Right Direction	46% (726)	9% (138)	45% (714)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48% (775)	9% (148)	43% (689)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86% (2089)	3% (76)	11% (259)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	63% (562)	5% (42)	33% (292)	896
Top 2024 Issue: Economy	78% (1309)	4% (60)	19% (318)	1687
Community: Urban	65% (716)	8% (85)	27% (298)	1100
Community: Suburban	69% (1635)	5% (120)	26% (626)	2381
Community: Rural	74% (1075)	4% (60)	22% (315)	1451
Community/Gender: Urban Women	69% (338)	6% (30)	24% (119)	486
Community/Gender: Urban Men	62% (379)	9% (56)	29% (179)	614
Community/Gender: Rural Women	75% (632)	4% (37)	20% (169)	838
Community/Gender: Rural Men	72% (443)	4% (24)	24% (146)	613
Community/Gender: Suburban Women	71% (925)	5% (59)	24% (314)	1299
Community/Gender: Suburban Men	66% (710)	6% (61)	29% (312)	1083
Homeowner	70% (2642)	5% (180)	25% (963)	3785
Renter	68% (669)	8% (78)	24% (236)	983
Military HHnm: Yes	73% (528)	4% (32)	22% (159)	719
Military HH: No	69% (2898)	6% (234)	26% (1081)	4213
Employ: Private Sector	68% (1259)	6% (103)	26% (476)	1838
Employ: Government	74% (231)	6% (17)	20% (62)	310
Employ: Self-Employed	73% (300)	5% (21)	22% (89)	410
Employ: Homemaker	74% (200)	7% (19)	19% (50)	269
Employ: Student	61% (69)	12% (13)	27% (30)	112
Employ: Retired	69% (921)	3% (44)	27% (363)	1328
Employ: Unemployed	65% (257)	5% (21)	30% (118)	396
Employ: Other	71% (190)	10% (27)	19% (51)	268
Self + Household: White-Collar	65% (1202)	6% (108)	29% (544)	1854
Self + Household: Blue Collar	73% (1712)	5% (113)	22% (527)	2351
Union HH: Yes	70% (259)	8% (29)	23% (84)	372
Union HH: No	69% (3167)	5% (237)	25% (1156)	4560

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased	Decreased	Remained stable	Total N
Registered Voters	69% (3426)	5% (266)	25% (1240)	4932
LGBTQ+: Yes	65% (300)	9% (43)	25% (117)	461
LGBTQ+: No	70% (3126)	5% (223)	25% (1123)	4471
Motivated to Vote	70% (3086)	5% (220)	25% (1100)	4406
Parent: Yes	71% (982)	7% (103)	22% (302)	1387
Parent: No	69% (2444)	5% (163)	26% (938)	3545
COVID Vaccine: Yes	66% (2289)	5% (182)	29% (997)	3469
COVID Vaccine: No	78% (1137)	6% (84)	17% (243)	1463
Student Loans: Yes	70% (570)	7% (60)	22% (182)	813
Student Loans: No	69% (2856)	5% (206)	26% (1058)	4119
Favorable Opinion of Haley	73% (1225)	4% (70)	22% (374)	1670
Unfavorable Opinion of Haley	64% (1353)	6% (132)	30% (625)	2111
Protestant	73% (989)	4% (48)	23% (311)	1348
Roman Catholic	68% (713)	6% (62)	26% (276)	1051
Jewish	66% (59)	6% (5)	28% (26)	90
Muslim	68% (39)	8% (5)	23% (13)	57
Atheist	49% (100)	7% (15)	43% (87)	202
Agnostic	56% (117)	6% (13)	37% (78)	207
Something else	77% (672)	5% (48)	18% (154)	874
Nothing in particular	68% (667)	6% (55)	26% (260)	981
Prodigal Biden Voter	75% (229)	7% (23)	17% (53)	304
Undecided Voter (DK/WNV)	71% (327)	5% (24)	24% (113)	464
Undecided Voter (DK)	72% (142)	7% (13)	21% (42)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (682)	21% (1058)	22% (1091)	26% (1276)	17% (824)	4932
Gender: Male	14% (324)	22% (506)	23% (529)	27% (626)	14% (324)	2309
Gender: Female	14% (358)	21% (553)	21% (562)	25% (650)	19% (500)	2623
Age: 18-34	20% (255)	27% (355)	25% (321)	20% (266)	8% (105)	1303
Age: 35-44	18% (123)	27% (179)	25% (168)	22% (146)	8% (52)	669
Age: 45-64	15% (248)	23% (390)	25% (425)	25% (429)	13% (214)	1706
Age: 65+	4% (56)	11% (133)	14% (177)	35% (436)	36% (453)	1254
GenZers: 1997-2012	22% (133)	27% (166)	22% (136)	19% (118)	10% (59)	612
Millennials: 1981-1996	18% (234)	28% (355)	26% (330)	22% (279)	7% (91)	1289
GenXers: 1965-1980	16% (210)	25% (327)	26% (342)	24% (310)	10% (126)	1315
Baby Boomers: 1946-1964	6% (101)	12% (201)	17% (272)	34% (544)	31% (492)	1610
Educ: < College	15% (467)	21% (667)	22% (670)	23% (702)	19% (601)	3107
Educ: Bachelors degree	12% (138)	22% (258)	24% (275)	30% (352)	12% (141)	1163
Educ: Post-grad	12% (77)	20% (134)	22% (146)	34% (223)	12% (83)	662
Income: Under 50k	16% (322)	22% (432)	19% (380)	20% (397)	23% (450)	1980
Income: 50k-100k	12% (223)	21% (384)	24% (447)	27% (506)	15% (284)	1843
Income: 100k+	12% (137)	22% (243)	24% (265)	34% (373)	8% (91)	1109
Ethnicity: White (Non-Hispanic)	12% (418)	20% (728)	23% (817)	27% (989)	18% (667)	3619
Ethnicity: Hispanic	22% (75)	26% (89)	23% (80)	18% (62)	10% (36)	341
Ethnicity: Black (Non-Hispanic)	20% (147)	23% (170)	20% (146)	24% (174)	12% (90)	727
Ethnicity: Asian + Other (Non-Hispanic)	17% (42)	29% (70)	20% (49)	21% (52)	13% (32)	245
All Christian	11% (281)	21% (520)	22% (549)	26% (651)	19% (464)	2466
All Non-Christian	17% (35)	20% (41)	21% (43)	28% (58)	13% (26)	202
Atheist	14% (28)	19% (38)	27% (54)	29% (58)	12% (24)	202
Agnostic/Nothing in particular	17% (200)	21% (244)	20% (236)	27% (319)	16% (189)	1188
Something Else	16% (137)	25% (215)	24% (210)	22% (191)	14% (122)	874
Evangelical	14% (188)	23% (318)	22% (300)	23% (310)	18% (239)	1354
Non-Evangelical	12% (222)	21% (398)	23% (438)	27% (518)	18% (343)	1919
PID: Dem (no lean)	12% (214)	18% (326)	24% (437)	31% (574)	15% (271)	1823
PID: Ind (no lean)	16% (199)	23% (287)	20% (245)	23% (287)	18% (230)	1248
PID: Rep (no lean)	14% (269)	24% (445)	22% (409)	22% (415)	17% (324)	1862

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (682)	21% (1058)	22% (1091)	26% (1276)	17% (824)	4932
PID/Gender: Dem Men	12% (94)	18% (146)	25% (203)	34% (278)	12% (95)	816
PID/Gender: Dem Women	12% (120)	18% (180)	23% (235)	29% (296)	17% (175)	1007
PID/Gender: Ind Men	16% (102)	24% (153)	20% (129)	24% (149)	15% (97)	630
PID/Gender: Ind Women	16% (97)	22% (134)	19% (116)	22% (138)	22% (133)	618
PID/Gender: Rep Men	15% (128)	24% (207)	23% (197)	23% (199)	15% (132)	863
PID/Gender: Rep Women	14% (141)	24% (238)	21% (211)	22% (217)	19% (192)	999
Ideo: Liberal (1-3)	12% (168)	19% (274)	24% (339)	33% (471)	13% (186)	1439
Ideo: Moderate (4)	15% (209)	21% (291)	21% (300)	25% (356)	18% (250)	1406
Ideo: Conservative (5-7)	14% (263)	24% (454)	22% (426)	22% (426)	18% (342)	1911
Ideo/PID: Conservative Republican	13% (178)	24% (328)	23% (318)	23% (317)	18% (252)	1392
Ideo/PID: Moderate/Liberal Republican	19% (80)	23% (100)	20% (87)	21% (90)	16% (69)	425
Ideo/PID: Moderate/Conservative Democrat	13% (89)	22% (147)	23% (152)	26% (177)	16% (108)	674
Ideo/PID: Liberal Democrat	10% (114)	16% (173)	26% (281)	35% (390)	13% (144)	1103
Unfavorable of Biden and Trump	13% (96)	21% (159)	23% (176)	25% (190)	18% (133)	755
2024 H2H Matchup: Biden Voter	11% (229)	17% (358)	24% (508)	33% (701)	16% (339)	2135
2024 H2H Matchup: Trump Voter	17% (386)	26% (596)	22% (507)	20% (460)	16% (384)	2333
2024 H2H Matchup: Would not Vote	17% (34)	21% (41)	15% (31)	26% (52)	20% (40)	198
2024 H2H Matchup: Do not Know	12% (32)	24% (64)	17% (45)	24% (63)	23% (62)	266
2022 House Vote: Democrat	11% (227)	18% (362)	23% (480)	32% (658)	16% (329)	2057
2022 House Vote: Republican	15% (300)	25% (493)	21% (424)	21% (430)	18% (356)	2003
2022 House Vote: Did not Vote	17% (136)	23% (185)	22% (171)	22% (175)	16% (123)	791
2020 Vote: Joe Biden	11% (248)	18% (401)	23% (529)	32% (734)	16% (359)	2271
2020 Vote: Donald Trump	16% (351)	25% (556)	21% (468)	21% (459)	18% (401)	2236
2020 Vote: Someone Else	15% (11)	29% (20)	22% (15)	21% (15)	12% (9)	70
2020 Vote: Did not Vote	20% (72)	23% (81)	22% (78)	19% (68)	16% (55)	355
2016 Vote: Hillary Clinton	10% (168)	17% (290)	22% (364)	35% (594)	16% (262)	1678
2016 Vote: Donald Trump	15% (285)	23% (446)	21% (414)	22% (422)	20% (380)	1947
2016 Vote: Someone Else	18% (31)	17% (29)	22% (39)	30% (53)	14% (24)	177
2020 Vote/PID: Not Biden/Democrat	23% (44)	23% (43)	23% (43)	17% (32)	14% (26)	187
2020 Vote/PID: Not Trump/Republican	14% (31)	23% (49)	24% (51)	22% (48)	16% (35)	214

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (682)	21% (1058)	22% (1091)	26% (1276)	17% (824)	4932
U.S. Economy: Wrong Track	16% (535)	23% (786)	22% (730)	22% (732)	17% (571)	3354
U.S. Economy: Right Direction	9% (147)	17% (272)	23% (362)	34% (544)	16% (254)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10% (169)	16% (262)	24% (387)	34% (550)	15% (243)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17% (402)	26% (635)	21% (520)	19% (472)	16% (396)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	12% (111)	18% (162)	21% (184)	28% (254)	21% (184)	896
Top 2024 Issue: Economy	17% (280)	27% (460)	24% (404)	21% (352)	11% (190)	1687
Community: Urban	20% (216)	23% (252)	22% (241)	23% (254)	13% (138)	1100
Community: Suburban	11% (266)	21% (507)	23% (552)	28% (665)	16% (391)	2381
Community: Rural	14% (200)	21% (299)	21% (299)	25% (357)	20% (296)	1451
Community/Gender: Urban Women	19% (92)	20% (99)	22% (106)	23% (114)	15% (74)	486
Community/Gender: Urban Men	20% (123)	25% (152)	22% (134)	23% (140)	10% (63)	614
Community/Gender: Rural Women	13% (112)	21% (176)	20% (169)	23% (193)	22% (188)	838
Community/Gender: Rural Men	14% (88)	20% (123)	21% (130)	27% (164)	17% (107)	613
Community/Gender: Suburban Women	12% (153)	21% (277)	22% (287)	26% (344)	18% (237)	1299
Community/Gender: Suburban Men	10% (113)	21% (230)	24% (265)	30% (321)	14% (154)	1083
Homeowner	12% (452)	20% (772)	22% (846)	28% (1056)	17% (659)	3785
Renter	19% (187)	25% (244)	23% (226)	19% (189)	14% (137)	983
Military HHnm: Yes	9% (65)	16% (116)	22% (155)	30% (214)	23% (169)	719
Military HH: No	15% (617)	22% (943)	22% (936)	25% (1062)	16% (656)	4213
Employ: Private Sector	15% (277)	27% (489)	28% (522)	26% (481)	4% (70)	1838
Employ: Government	15% (47)	25% (77)	28% (87)	29% (89)	4% (11)	310
Employ: Self-Employed	19% (77)	30% (122)	21% (85)	23% (95)	7% (30)	410
Employ: Homemaker	13% (35)	21% (57)	27% (71)	19% (51)	20% (55)	269
Employ: Student	18% (21)	16% (18)	32% (36)	21% (23)	13% (14)	112
Employ: Retired	5% (72)	10% (137)	12% (165)	33% (433)	39% (522)	1328
Employ: Unemployed	26% (105)	24% (97)	20% (78)	14% (54)	16% (62)	396
Employ: Other	18% (49)	23% (62)	18% (48)	19% (50)	22% (60)	268
Self + Household: White-Collar	12% (229)	21% (394)	23% (423)	30% (559)	13% (248)	1854
Self + Household: Blue Collar	14% (322)	22% (507)	23% (534)	25% (585)	17% (403)	2351

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (682)	21% (1058)	22% (1091)	26% (1276)	17% (824)	4932
Union HH: Yes	13% (47)	18% (66)	23% (84)	33% (123)	14% (52)	372
Union HH: No	14% (635)	22% (992)	22% (1007)	25% (1153)	17% (772)	4560
LGBTQ+: Yes	17% (79)	26% (120)	24% (109)	21% (99)	12% (54)	461
LGBTQ+: No	13% (603)	21% (939)	22% (982)	26% (1177)	17% (770)	4471
Motivated to Vote	13% (584)	21% (922)	22% (985)	27% (1194)	16% (721)	4406
Parent: Yes	18% (254)	25% (353)	28% (383)	22% (305)	7% (93)	1387
Parent: No	12% (427)	20% (706)	20% (709)	27% (971)	21% (732)	3545
COVID Vaccine: Yes	12% (424)	19% (653)	22% (767)	29% (1006)	18% (619)	3469
COVID Vaccine: No	18% (257)	28% (406)	22% (324)	18% (270)	14% (206)	1463
Student Loans: Yes	18% (147)	27% (222)	25% (203)	22% (181)	7% (60)	813
Student Loans: No	13% (535)	20% (837)	22% (888)	27% (1095)	19% (765)	4119
Favorable Opinion of Haley	12% (202)	22% (369)	21% (343)	28% (466)	17% (291)	1670
Unfavorable Opinion of Haley	12% (256)	20% (430)	23% (491)	28% (587)	16% (346)	2111
Protestant	10% (130)	19% (256)	22% (291)	29% (386)	21% (285)	1348
Roman Catholic	14% (143)	23% (245)	23% (238)	24% (251)	17% (175)	1051
Jewish	12% (11)	11% (10)	21% (19)	35% (32)	20% (18)	90
Muslim	30% (17)	31% (18)	17% (10)	20% (11)	3% (2)	57
Atheist	14% (28)	19% (38)	27% (54)	29% (58)	12% (24)	202
Agnostic	13% (26)	18% (37)	23% (47)	32% (67)	15% (30)	207
Something else	16% (137)	25% (215)	24% (210)	22% (191)	14% (122)	874
Nothing in particular	18% (174)	21% (208)	19% (189)	26% (252)	16% (159)	981
Prodigal Biden Voter	15% (46)	28% (84)	19% (58)	24% (73)	14% (43)	304
Undecided Voter (DK/WNV)	14% (67)	23% (105)	16% (76)	25% (115)	22% (102)	464
Undecided Voter (DK)	17% (34)	21% (41)	15% (31)	26% (52)	20% (40)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	16% (803)	22% (1069)	21% (1054)	25% (1229)	16% (777)	4932
Gender: Male	16% (378)	22% (519)	21% (487)	27% (620)	13% (304)	2309
Gender: Female	16% (424)	21% (550)	22% (567)	23% (609)	18% (472)	2623
Age: 18-34	23% (301)	27% (356)	22% (282)	20% (263)	8% (100)	1303
Age: 35-44	23% (151)	26% (172)	27% (178)	19% (128)	6% (40)	669
Age: 45-64	16% (275)	24% (407)	24% (414)	25% (420)	11% (190)	1706
Age: 65+	6% (74)	11% (134)	14% (180)	33% (419)	36% (447)	1254
GenZers: 1997-2012	25% (153)	25% (150)	23% (139)	19% (119)	8% (50)	612
Millennials: 1981-1996	23% (293)	28% (360)	23% (296)	20% (255)	6% (84)	1289
GenXers: 1965-1980	18% (232)	26% (340)	25% (334)	23% (303)	8% (107)	1315
Baby Boomers: 1946-1964	7% (119)	13% (208)	17% (275)	33% (525)	30% (482)	1610
Educ: < College	18% (546)	22% (688)	20% (628)	22% (673)	18% (572)	3107
Educ: Bachelors degree	14% (164)	21% (246)	24% (274)	30% (346)	11% (132)	1163
Educ: Post-grad	14% (93)	20% (135)	23% (152)	32% (210)	11% (72)	662
Income: Under 50k	19% (385)	22% (430)	18% (361)	19% (374)	22% (430)	1980
Income: 50k-100k	15% (269)	22% (400)	23% (419)	27% (495)	14% (261)	1843
Income: 100k+	13% (149)	22% (239)	25% (274)	32% (360)	8% (86)	1109
Ethnicity: White (Non-Hispanic)	14% (503)	20% (738)	22% (796)	26% (958)	17% (625)	3619
Ethnicity: Hispanic	25% (84)	27% (92)	22% (76)	17% (58)	9% (31)	341
Ethnicity: Black (Non-Hispanic)	23% (165)	23% (170)	20% (142)	22% (163)	12% (87)	727
Ethnicity: Asian + Other (Non-Hispanic)	21% (51)	29% (70)	16% (39)	20% (50)	14% (35)	245
All Christian	14% (341)	21% (516)	22% (541)	26% (633)	18% (435)	2466
All Non-Christian	22% (45)	24% (48)	19% (38)	26% (53)	9% (19)	202
Atheist	14% (29)	20% (41)	26% (53)	27% (55)	12% (24)	202
Agnostic/Nothing in particular	19% (224)	21% (249)	20% (234)	26% (304)	15% (177)	1188
Something Else	19% (164)	25% (216)	22% (189)	21% (185)	14% (121)	874
Evangelical	16% (221)	23% (315)	21% (281)	23% (307)	17% (231)	1354
Non-Evangelical	14% (271)	21% (394)	23% (433)	26% (496)	17% (324)	1919

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**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	16% (803)	22% (1069)	21% (1054)	25% (1229)	16% (777)	4932
PID: Dem (no lean)	14% (252)	19% (353)	23% (419)	30% (544)	14% (255)	1823
PID: Ind (no lean)	19% (233)	23% (282)	20% (244)	22% (276)	17% (214)	1248
PID: Rep (no lean)	17% (318)	23% (435)	21% (391)	22% (410)	17% (308)	1862
PID/Gender: Dem Men	13% (108)	21% (168)	21% (173)	34% (276)	11% (92)	816
PID/Gender: Dem Women	14% (144)	18% (185)	24% (246)	27% (268)	16% (163)	1007
PID/Gender: Ind Men	19% (119)	23% (144)	19% (122)	25% (156)	14% (89)	630
PID/Gender: Ind Women	18% (114)	22% (138)	20% (122)	19% (120)	20% (125)	618
PID/Gender: Rep Men	18% (151)	24% (207)	22% (192)	22% (188)	14% (124)	863
PID/Gender: Rep Women	17% (166)	23% (227)	20% (199)	22% (222)	18% (184)	999
Ideo: Liberal (1-3)	15% (212)	19% (274)	23% (326)	31% (448)	12% (178)	1439
Ideo: Moderate (4)	16% (219)	22% (314)	21% (299)	24% (336)	17% (238)	1406
Ideo: Conservative (5-7)	17% (324)	23% (446)	21% (404)	22% (419)	17% (317)	1911
Ideo/PID: Conservative Republican	16% (218)	23% (326)	21% (294)	23% (319)	17% (235)	1392
Ideo/PID: Moderate/Liberal Republican	20% (84)	23% (98)	21% (90)	19% (82)	16% (70)	425
Ideo/PID: Moderate/Conservative Democrat	16% (106)	23% (155)	23% (152)	24% (160)	15% (101)	674
Ideo/PID: Liberal Democrat	12% (135)	17% (190)	24% (262)	34% (377)	13% (138)	1103
Unfavorable of Biden and Trump	16% (122)	22% (164)	20% (155)	25% (191)	16% (123)	755
2024 H2H Matchup: Biden Voter	12% (261)	18% (379)	23% (499)	32% (676)	15% (319)	2135
2024 H2H Matchup: Trump Voter	20% (460)	25% (582)	21% (489)	19% (440)	16% (363)	2333
2024 H2H Matchup: Would not Vote	22% (44)	19% (37)	12% (23)	27% (53)	21% (41)	198
2024 H2H Matchup: Do not Know	14% (38)	27% (71)	16% (43)	23% (60)	20% (54)	266
2022 House Vote: Democrat	13% (265)	19% (386)	22% (455)	31% (633)	15% (318)	2057
2022 House Vote: Republican	18% (359)	24% (488)	20% (406)	21% (412)	17% (339)	2003
2022 House Vote: Did not Vote	20% (158)	23% (180)	22% (178)	22% (170)	13% (105)	791
2020 Vote: Joe Biden	13% (290)	19% (425)	22% (507)	31% (710)	15% (340)	2271
2020 Vote: Donald Trump	19% (419)	25% (550)	20% (451)	20% (441)	17% (376)	2236
2020 Vote: Someone Else	20% (14)	24% (17)	23% (16)	21% (15)	12% (8)	70
2020 Vote: Did not Vote	23% (80)	22% (78)	23% (81)	18% (64)	15% (52)	355

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	16% (803)	22% (1069)	21% (1054)	25% (1229)	16% (777)	4932
2016 Vote: Hillary Clinton	12% (193)	19% (311)	22% (366)	33% (555)	15% (252)	1678
2016 Vote: Donald Trump	17% (326)	24% (461)	20% (399)	21% (404)	18% (357)	1947
2016 Vote: Someone Else	21% (38)	13% (23)	21% (38)	30% (53)	14% (25)	177
2020 Vote/PID: Not Biden/Democrat	29% (55)	20% (37)	24% (45)	15% (28)	11% (21)	187
2020 Vote/PID: Not Trump/Republican	15% (33)	21% (45)	24% (51)	23% (49)	16% (35)	214
U.S. Economy: Wrong Track	19% (625)	23% (788)	21% (693)	21% (713)	16% (534)	3354
U.S. Economy: Right Direction	11% (178)	18% (281)	23% (361)	33% (516)	15% (243)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11% (178)	17% (281)	24% (390)	33% (527)	15% (236)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20% (476)	26% (623)	21% (505)	19% (456)	15% (365)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	17% (149)	18% (165)	18% (159)	27% (246)	20% (176)	896
Top 2024 Issue: Economy	20% (336)	27% (450)	22% (376)	21% (355)	10% (171)	1687
Community: Urban	22% (239)	24% (263)	21% (232)	22% (239)	12% (127)	1100
Community: Suburban	14% (337)	21% (503)	22% (526)	27% (645)	16% (370)	2381
Community: Rural	16% (227)	21% (304)	20% (296)	24% (345)	19% (280)	1451
Community/Gender: Urban Women	20% (95)	24% (116)	20% (96)	23% (110)	14% (69)	486
Community/Gender: Urban Men	23% (144)	24% (147)	22% (136)	21% (128)	9% (58)	614
Community/Gender: Rural Women	15% (129)	19% (162)	22% (185)	21% (180)	22% (183)	838
Community/Gender: Rural Men	16% (98)	23% (142)	18% (111)	27% (165)	16% (97)	613
Community/Gender: Suburban Women	15% (200)	21% (273)	22% (286)	25% (319)	17% (221)	1299
Community/Gender: Suburban Men	13% (137)	21% (230)	22% (240)	30% (327)	14% (149)	1083
Homeowner	14% (531)	21% (784)	22% (841)	27% (1014)	16% (614)	3785
Renter	22% (218)	25% (251)	19% (190)	19% (188)	14% (137)	983
Military HHnm: Yes	11% (76)	16% (115)	22% (155)	29% (210)	23% (162)	719
Military HH: No	17% (727)	23% (954)	21% (899)	24% (1019)	15% (614)	4213

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**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	16% (803)	22% (1069)	21% (1054)	25% (1229)	16% (777)	4932
Employ: Private Sector	16% (298)	27% (492)	28% (515)	25% (466)	4% (68)	1838
Employ: Government	16% (50)	27% (84)	25% (78)	26% (82)	5% (16)	310
Employ: Self-Employed	25% (103)	30% (125)	19% (77)	20% (83)	5% (22)	410
Employ: Homemaker	14% (38)	23% (62)	27% (73)	17% (46)	19% (50)	269
Employ: Student	21% (23)	22% (24)	24% (27)	20% (22)	14% (15)	112
Employ: Retired	7% (88)	10% (137)	13% (170)	33% (434)	38% (499)	1328
Employ: Unemployed	37% (145)	22% (86)	16% (65)	11% (45)	14% (55)	396
Employ: Other	22% (58)	22% (59)	19% (50)	19% (52)	19% (50)	268
Self + Household: White-Collar	14% (267)	21% (392)	23% (422)	29% (544)	12% (230)	1854
Self + Household: Blue Collar	16% (381)	22% (524)	21% (505)	24% (560)	16% (381)	2351
Union HH: Yes	14% (52)	21% (78)	23% (85)	30% (113)	12% (45)	372
Union HH: No	16% (751)	22% (992)	21% (969)	24% (1116)	16% (731)	4560
LGBTQ+: Yes	24% (110)	24% (110)	21% (98)	20% (93)	11% (51)	461
LGBTQ+: No	16% (693)	21% (960)	21% (956)	25% (1136)	16% (726)	4471
Motivated to Vote	16% (687)	21% (933)	22% (959)	26% (1142)	16% (685)	4406
Parent: Yes	21% (297)	27% (371)	26% (360)	20% (284)	5% (76)	1387
Parent: No	14% (506)	20% (699)	20% (694)	27% (946)	20% (701)	3545
COVID Vaccine: Yes	14% (495)	19% (661)	22% (752)	28% (974)	17% (587)	3469
COVID Vaccine: No	21% (308)	28% (408)	21% (302)	17% (255)	13% (190)	1463
Student Loans: Yes	20% (167)	29% (236)	26% (209)	19% (154)	6% (47)	813
Student Loans: No	15% (636)	20% (833)	21% (845)	26% (1075)	18% (730)	4119
Favorable Opinion of Haley	15% (242)	22% (365)	20% (330)	27% (447)	17% (285)	1670
Unfavorable Opinion of Haley	15% (310)	20% (432)	23% (493)	26% (558)	15% (318)	2111

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	16% (803)	22% (1069)	21% (1054)	25% (1229)	16% (777)	4932
Protestant	12% (156)	20% (265)	21% (289)	27% (365)	20% (273)	1348
Roman Catholic	16% (172)	22% (228)	22% (236)	24% (253)	15% (161)	1051
Jewish	15% (13)	16% (15)	19% (17)	34% (30)	17% (15)	90
Muslim	34% (19)	35% (20)	16% (9)	12% (7)	3% (2)	57
Atheist	14% (29)	20% (41)	26% (53)	27% (55)	12% (24)	202
Agnostic	15% (30)	14% (29)	27% (57)	31% (63)	14% (28)	207
Something else	19% (164)	25% (216)	22% (189)	21% (185)	14% (121)	874
Nothing in particular	20% (194)	22% (221)	18% (177)	25% (240)	15% (149)	981
Prodigal Biden Voter	21% (63)	27% (82)	15% (47)	23% (71)	14% (42)	304
Undecided Voter (DK/WNV)	18% (81)	23% (108)	14% (66)	24% (113)	20% (95)	464
Undecided Voter (DK)	22% (44)	19% (37)	12% (23)	27% (53)	21% (41)	198

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(929)	24%	(1177)	21%	(1047)	23%	(1150)	13%	(629)	4932
Gender: Male	21%	(496)	25%	(586)	21%	(491)	24%	(556)	8%	(180)	2309
Gender: Female	17%	(433)	23%	(591)	21%	(556)	23%	(594)	17%	(449)	2623
Age: 18-34	17%	(228)	25%	(323)	19%	(253)	21%	(279)	17%	(220)	1303
Age: 35-44	18%	(120)	26%	(171)	21%	(139)	21%	(137)	15%	(101)	669
Age: 45-64	19%	(328)	23%	(394)	22%	(374)	24%	(416)	11%	(195)	1706
Age: 65+	20%	(252)	23%	(290)	22%	(281)	25%	(318)	9%	(113)	1254
GenZers: 1997-2012	19%	(114)	25%	(155)	19%	(119)	17%	(106)	19%	(117)	612
Millennials: 1981-1996	17%	(225)	24%	(313)	20%	(263)	23%	(292)	15%	(196)	1289
GenXers: 1965-1980	19%	(250)	23%	(305)	21%	(278)	24%	(317)	13%	(165)	1315
Baby Boomers: 1946-1964	20%	(321)	24%	(385)	23%	(369)	25%	(396)	9%	(139)	1610
Educ: < College	18%	(573)	24%	(734)	21%	(638)	23%	(711)	15%	(452)	3107
Educ: Bachelors degree	18%	(208)	25%	(286)	23%	(266)	24%	(283)	10%	(121)	1163
Educ: Post-grad	22%	(148)	24%	(157)	22%	(143)	24%	(156)	9%	(57)	662
Income: Under 50k	19%	(379)	23%	(456)	18%	(366)	22%	(439)	17%	(341)	1980
Income: 50k-100k	18%	(327)	24%	(445)	23%	(420)	24%	(450)	11%	(200)	1843
Income: 100k+	20%	(222)	25%	(277)	24%	(261)	23%	(260)	8%	(88)	1109
Ethnicity: White (Non-Hispanic)	18%	(656)	24%	(858)	23%	(827)	24%	(875)	11%	(405)	3619
Ethnicity: Hispanic	22%	(75)	22%	(74)	20%	(69)	22%	(75)	14%	(49)	341
Ethnicity: Black (Non-Hispanic)	23%	(166)	25%	(183)	14%	(103)	19%	(140)	19%	(135)	727
Ethnicity: Asian + Other (Non-Hispanic)	13%	(32)	26%	(63)	20%	(49)	25%	(60)	16%	(40)	245
All Christian	18%	(446)	23%	(562)	24%	(583)	26%	(634)	10%	(241)	2466
All Non-Christian	27%	(54)	27%	(54)	20%	(41)	17%	(34)	9%	(19)	202
Atheist	20%	(41)	34%	(68)	18%	(36)	19%	(39)	9%	(18)	202
Agnostic/Nothing in particular	20%	(243)	23%	(277)	19%	(224)	19%	(227)	18%	(216)	1188
Something Else	17%	(145)	25%	(217)	19%	(162)	25%	(215)	15%	(135)	874
Evangelical	16%	(214)	23%	(310)	23%	(307)	28%	(374)	11%	(149)	1354
Non-Evangelical	19%	(362)	24%	(458)	22%	(417)	24%	(458)	12%	(224)	1919
PID: Dem (no lean)	26%	(472)	26%	(478)	16%	(294)	16%	(300)	15%	(278)	1823
PID: Ind (no lean)	16%	(204)	25%	(312)	22%	(280)	20%	(250)	16%	(202)	1248
PID: Rep (no lean)	14%	(253)	21%	(386)	25%	(473)	32%	(600)	8%	(149)	1862

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(929)	24%	(1177)	21%	(1047)	23%	(1150)	13%	(629)	4932
PID/Gender: Dem Men	31%	(250)	26%	(214)	17%	(136)	17%	(141)	9%	(76)	816
PID/Gender: Dem Women	22%	(222)	26%	(265)	16%	(158)	16%	(160)	20%	(202)	1007
PID/Gender: Ind Men	17%	(108)	29%	(180)	23%	(145)	22%	(138)	9%	(59)	630
PID/Gender: Ind Women	15%	(96)	21%	(133)	22%	(135)	18%	(111)	23%	(143)	618
PID/Gender: Rep Men	16%	(138)	22%	(193)	24%	(210)	32%	(277)	5%	(45)	863
PID/Gender: Rep Women	12%	(116)	19%	(193)	26%	(263)	32%	(323)	10%	(104)	999
Ideo: Liberal (1-3)	28%	(407)	28%	(400)	15%	(214)	17%	(243)	12%	(174)	1439
Ideo: Moderate (4)	19%	(267)	24%	(338)	22%	(304)	18%	(251)	18%	(246)	1406
Ideo: Conservative (5-7)	12%	(233)	21%	(397)	27%	(511)	33%	(634)	7%	(136)	1911
Ideo/PID: Conservative Republican	12%	(161)	19%	(264)	27%	(372)	37%	(510)	6%	(85)	1392
Ideo/PID: Moderate/Liberal Republican	20%	(84)	26%	(112)	22%	(93)	20%	(85)	12%	(51)	425
Ideo/PID: Moderate/Conservative Democrat	22%	(149)	25%	(168)	19%	(130)	17%	(113)	17%	(114)	674
Ideo/PID: Liberal Democrat	29%	(316)	27%	(298)	15%	(161)	17%	(182)	13%	(145)	1103
Unfavorable of Biden and Trump	14%	(102)	25%	(192)	25%	(189)	21%	(162)	14%	(109)	755
2024 H2H Matchup: Biden Voter	26%	(565)	27%	(578)	17%	(362)	16%	(340)	14%	(290)	2135
2024 H2H Matchup: Trump Voter	13%	(309)	21%	(488)	26%	(600)	32%	(743)	8%	(193)	2333
2024 H2H Matchup: Would not Vote	15%	(30)	21%	(41)	17%	(34)	13%	(25)	34%	(67)	198
2024 H2H Matchup: Do not Know	10%	(26)	26%	(70)	19%	(50)	16%	(42)	30%	(79)	266
2022 House Vote: Democrat	26%	(542)	27%	(559)	17%	(355)	16%	(323)	14%	(278)	2057
2022 House Vote: Republican	13%	(260)	20%	(410)	27%	(532)	33%	(661)	7%	(139)	2003
2022 House Vote: Did not Vote	14%	(112)	23%	(183)	19%	(149)	20%	(155)	24%	(192)	791
2020 Vote: Joe Biden	26%	(588)	27%	(613)	16%	(375)	16%	(367)	14%	(329)	2271
2020 Vote: Donald Trump	13%	(281)	21%	(476)	26%	(578)	32%	(719)	8%	(182)	2236
2020 Vote: Someone Else	15%	(11)	24%	(17)	21%	(15)	18%	(13)	21%	(14)	70
2020 Vote: Did not Vote	14%	(49)	20%	(71)	22%	(79)	14%	(51)	29%	(104)	355
2016 Vote: Hillary Clinton	27%	(455)	27%	(446)	17%	(288)	16%	(275)	13%	(213)	1678
2016 Vote: Donald Trump	13%	(251)	21%	(406)	26%	(510)	33%	(646)	7%	(134)	1947
2016 Vote: Someone Else	20%	(35)	26%	(46)	18%	(32)	17%	(30)	20%	(35)	177
2020 Vote/PID: Not Biden/Democrat	14%	(26)	28%	(52)	25%	(46)	14%	(27)	19%	(35)	187
2020 Vote/PID: Not Trump/Republican	18%	(39)	28%	(61)	24%	(52)	13%	(29)	16%	(33)	214

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(929)	24%	(1177)	21%	(1047)	23%	(1150)	13%	(629)	4932
U.S. Economy: Wrong Track	13%	(446)	22%	(739)	24%	(806)	28%	(923)	13%	(440)	3354
U.S. Economy: Right Direction	31%	(483)	28%	(439)	15%	(240)	14%	(227)	12%	(190)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29%	(466)	27%	(428)	16%	(261)	16%	(253)	13%	(204)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(320)	21%	(511)	26%	(620)	31%	(763)	9%	(211)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(143)	27%	(239)	18%	(166)	15%	(133)	24%	(215)	896
Top 2024 Issue: Economy	12%	(202)	25%	(420)	24%	(407)	25%	(424)	14%	(234)	1687
Community: Urban	24%	(264)	26%	(282)	17%	(190)	21%	(227)	12%	(137)	1100
Community: Suburban	18%	(433)	23%	(555)	22%	(533)	24%	(560)	13%	(300)	2381
Community: Rural	16%	(231)	23%	(341)	22%	(323)	25%	(363)	13%	(193)	1451
Community/Gender: Urban Women	23%	(114)	22%	(105)	15%	(75)	22%	(106)	18%	(86)	486
Community/Gender: Urban Men	24%	(150)	29%	(176)	19%	(116)	20%	(121)	8%	(51)	614
Community/Gender: Rural Women	13%	(110)	24%	(199)	21%	(180)	24%	(199)	18%	(150)	838
Community/Gender: Rural Men	20%	(122)	23%	(141)	23%	(143)	27%	(164)	7%	(42)	613
Community/Gender: Suburban Women	16%	(209)	22%	(286)	23%	(302)	22%	(288)	16%	(213)	1299
Community/Gender: Suburban Men	21%	(224)	25%	(268)	21%	(231)	25%	(272)	8%	(87)	1083
Homeowner	18%	(695)	24%	(919)	22%	(831)	24%	(926)	11%	(414)	3785
Renter	21%	(205)	23%	(228)	19%	(188)	19%	(186)	18%	(176)	983
Military HHnm: Yes	16%	(118)	25%	(177)	23%	(166)	27%	(192)	9%	(66)	719
Military HH: No	19%	(811)	24%	(1001)	21%	(881)	23%	(957)	13%	(563)	4213
Employ: Private Sector	18%	(326)	25%	(459)	23%	(416)	23%	(414)	12%	(223)	1838
Employ: Government	19%	(59)	27%	(85)	19%	(60)	20%	(61)	15%	(45)	310
Employ: Self-Employed	20%	(83)	20%	(84)	23%	(94)	25%	(103)	11%	(46)	410
Employ: Homemaker	13%	(35)	21%	(57)	18%	(48)	31%	(84)	17%	(46)	269
Employ: Student	18%	(21)	18%	(20)	19%	(22)	24%	(27)	20%	(22)	112
Employ: Retired	21%	(277)	24%	(313)	23%	(301)	24%	(320)	9%	(116)	1328
Employ: Unemployed	20%	(77)	23%	(92)	18%	(72)	18%	(73)	21%	(82)	396
Employ: Other	19%	(50)	25%	(66)	13%	(34)	26%	(69)	19%	(50)	268
Self + Household: White-Collar	21%	(387)	24%	(451)	23%	(418)	25%	(456)	8%	(142)	1854
Self + Household: Blue Collar	18%	(423)	24%	(571)	22%	(522)	24%	(566)	11%	(269)	2351

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(929)	24%	(1177)	21%	(1047)	23%	(1150)	13%	(629)	4932
Union HH: Yes	24%	(90)	25%	(94)	19%	(72)	22%	(83)	9%	(33)	372
Union HH: No	18%	(839)	24%	(1083)	21%	(974)	23%	(1067)	13%	(596)	4560
LGBTQ+: Yes	23%	(105)	24%	(112)	20%	(90)	18%	(82)	16%	(72)	461
LGBTQ+: No	18%	(824)	24%	(1065)	21%	(956)	24%	(1068)	12%	(558)	4471
Motivated to Vote	19%	(853)	24%	(1053)	22%	(952)	24%	(1080)	11%	(468)	4406
Parent: Yes	19%	(259)	24%	(336)	20%	(282)	24%	(330)	13%	(180)	1387
Parent: No	19%	(670)	24%	(841)	22%	(764)	23%	(820)	13%	(449)	3545
COVID Vaccine: Yes	21%	(724)	24%	(847)	21%	(717)	22%	(753)	12%	(427)	3469
COVID Vaccine: No	14%	(205)	23%	(330)	23%	(330)	27%	(396)	14%	(202)	1463
Student Loans: Yes	17%	(140)	22%	(180)	22%	(181)	24%	(193)	15%	(119)	813
Student Loans: No	19%	(789)	24%	(997)	21%	(866)	23%	(956)	12%	(511)	4119
Favorable Opinion of Haley	18%	(300)	25%	(424)	23%	(390)	26%	(431)	7%	(125)	1670
Unfavorable Opinion of Haley	22%	(463)	24%	(505)	21%	(442)	24%	(516)	9%	(185)	2111
Protestant	17%	(225)	20%	(275)	27%	(359)	27%	(360)	10%	(129)	1348
Roman Catholic	20%	(206)	26%	(275)	19%	(203)	25%	(258)	10%	(109)	1051
Jewish	26%	(23)	26%	(24)	20%	(18)	21%	(19)	7%	(6)	90
Muslim	34%	(19)	28%	(16)	21%	(12)	8%	(5)	9%	(5)	57
Atheist	20%	(41)	34%	(68)	18%	(36)	19%	(39)	9%	(18)	202
Agnostic	20%	(42)	23%	(48)	20%	(41)	19%	(40)	18%	(36)	207
Something else	17%	(145)	25%	(217)	19%	(162)	25%	(215)	15%	(135)	874
Nothing in particular	20%	(201)	23%	(229)	19%	(183)	19%	(188)	18%	(180)	981
Prodigal Biden Voter	15%	(47)	26%	(79)	18%	(54)	17%	(51)	24%	(73)	304
Undecided Voter (DK/WNV)	12%	(55)	24%	(111)	18%	(84)	15%	(67)	31%	(146)	464
Undecided Voter (DK)	15%	(30)	21%	(41)	17%	(34)	13%	(25)	34%	(67)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	37% (1812)	24% (1161)	15% (734)	14% (677)	11% (547)	4932
Gender: Male	39% (912)	24% (560)	16% (360)	14% (320)	7% (157)	2309
Gender: Female	34% (901)	23% (601)	14% (374)	14% (357)	15% (390)	2623
Age: 18-34	31% (398)	26% (338)	14% (185)	13% (176)	16% (206)	1303
Age: 35-44	34% (230)	25% (167)	15% (100)	12% (80)	14% (92)	669
Age: 45-64	40% (678)	24% (402)	14% (234)	13% (230)	10% (162)	1706
Age: 65+	40% (507)	20% (254)	17% (216)	15% (191)	7% (87)	1254
GenZers: 1997-2012	29% (178)	24% (144)	15% (91)	14% (86)	18% (112)	612
Millennials: 1981-1996	33% (425)	26% (340)	14% (184)	13% (162)	14% (178)	1289
GenXers: 1965-1980	39% (513)	23% (305)	14% (182)	14% (177)	10% (137)	1315
Baby Boomers: 1946-1964	40% (643)	22% (355)	16% (262)	15% (238)	7% (111)	1610
Educ: < College	38% (1186)	22% (694)	14% (438)	13% (408)	12% (381)	3107
Educ: Bachelors degree	34% (395)	25% (296)	16% (188)	15% (172)	10% (112)	1163
Educ: Post-grad	35% (231)	26% (171)	16% (108)	15% (97)	8% (54)	662
Income: Under 50k	33% (653)	23% (456)	15% (291)	14% (283)	15% (298)	1980
Income: 50k-100k	39% (723)	23% (424)	14% (264)	14% (264)	9% (169)	1843
Income: 100k+	39% (437)	25% (281)	16% (180)	12% (130)	7% (81)	1109
Ethnicity: White (Non-Hispanic)	39% (1414)	23% (819)	15% (552)	13% (485)	10% (350)	3619
Ethnicity: Hispanic	31% (105)	25% (85)	15% (52)	15% (51)	14% (48)	341
Ethnicity: Black (Non-Hispanic)	29% (208)	28% (202)	14% (99)	14% (104)	16% (114)	727
Ethnicity: Asian + Other (Non-Hispanic)	35% (85)	22% (55)	13% (31)	15% (38)	15% (36)	245
All Christian	42% (1032)	25% (610)	14% (344)	11% (282)	8% (197)	2466
All Non-Christian	28% (57)	28% (57)	16% (33)	20% (40)	8% (15)	202
Atheist	18% (36)	19% (39)	24% (49)	28% (57)	10% (20)	202
Agnostic/Nothing in particular	28% (338)	23% (268)	17% (204)	16% (185)	16% (193)	1188
Something Else	40% (349)	21% (187)	12% (104)	13% (112)	14% (122)	874
Evangelical	49% (669)	22% (300)	10% (132)	9% (128)	9% (126)	1354
Non-Evangelical	35% (676)	25% (484)	16% (305)	14% (264)	10% (191)	1919
PID: Dem (no lean)	16% (299)	27% (484)	22% (392)	23% (412)	13% (235)	1823
PID: Ind (no lean)	36% (444)	22% (281)	16% (199)	11% (134)	15% (191)	1248
PID: Rep (no lean)	57% (1069)	21% (396)	8% (143)	7% (131)	7% (122)	1862

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(1812)	24%	(1161)	15%	(734)	14%	(677)	11%	(547)	4932
PID/Gender: Dem Men	20%	(163)	27%	(221)	21%	(169)	24%	(194)	8%	(68)	816
PID/Gender: Dem Women	13%	(136)	26%	(264)	22%	(223)	22%	(218)	17%	(167)	1007
PID/Gender: Ind Men	39%	(244)	25%	(156)	17%	(110)	10%	(66)	9%	(55)	630
PID/Gender: Ind Women	32%	(200)	20%	(125)	14%	(89)	11%	(68)	22%	(136)	618
PID/Gender: Rep Men	58%	(505)	21%	(183)	9%	(81)	7%	(60)	4%	(35)	863
PID/Gender: Rep Women	57%	(565)	21%	(213)	6%	(62)	7%	(71)	9%	(87)	999
Ideo: Liberal (1-3)	15%	(215)	24%	(350)	23%	(337)	26%	(373)	11%	(163)	1439
Ideo: Moderate (4)	31%	(436)	27%	(379)	17%	(233)	11%	(156)	14%	(202)	1406
Ideo: Conservative (5-7)	58%	(1116)	21%	(402)	8%	(148)	7%	(138)	6%	(107)	1911
Ideo/PID: Conservative Republican	63%	(876)	19%	(263)	6%	(86)	7%	(101)	5%	(67)	1392
Ideo/PID: Moderate/Liberal Republican	42%	(177)	29%	(124)	13%	(53)	7%	(30)	10%	(41)	425
Ideo/PID: Moderate/Conservative Democrat	23%	(154)	32%	(218)	19%	(125)	14%	(91)	13%	(86)	674
Ideo/PID: Liberal Democrat	12%	(137)	24%	(260)	24%	(259)	29%	(315)	12%	(132)	1103
Unfavorable of Biden and Trump	33%	(252)	32%	(239)	14%	(109)	9%	(64)	12%	(91)	755
2024 H2H Matchup: Biden Voter	16%	(338)	26%	(561)	24%	(504)	23%	(487)	11%	(245)	2135
2024 H2H Matchup: Trump Voter	59%	(1371)	21%	(480)	7%	(174)	6%	(150)	7%	(158)	2333
2024 H2H Matchup: Would not Vote	20%	(40)	23%	(45)	13%	(26)	10%	(19)	34%	(67)	198
2024 H2H Matchup: Do not Know	24%	(64)	28%	(75)	11%	(30)	8%	(21)	29%	(77)	266
2022 House Vote: Democrat	16%	(334)	26%	(542)	23%	(477)	22%	(461)	12%	(243)	2057
2022 House Vote: Republican	61%	(1219)	20%	(396)	7%	(147)	7%	(131)	5%	(110)	2003
2022 House Vote: Did not Vote	30%	(238)	25%	(197)	13%	(102)	10%	(80)	22%	(175)	791
2020 Vote: Joe Biden	17%	(383)	26%	(599)	22%	(507)	22%	(491)	13%	(290)	2271
2020 Vote: Donald Trump	59%	(1328)	20%	(455)	7%	(161)	7%	(145)	7%	(146)	2236
2020 Vote: Someone Else	28%	(20)	30%	(21)	15%	(10)	9%	(6)	18%	(13)	70
2020 Vote: Did not Vote	23%	(82)	24%	(86)	15%	(55)	10%	(34)	28%	(98)	355
2016 Vote: Hillary Clinton	16%	(267)	26%	(444)	23%	(389)	24%	(397)	11%	(181)	1678
2016 Vote: Donald Trump	61%	(1188)	20%	(383)	8%	(149)	6%	(121)	5%	(107)	1947
2016 Vote: Someone Else	24%	(42)	29%	(52)	18%	(33)	12%	(21)	17%	(30)	177
2020 Vote/PID: Not Biden/Democrat	27%	(50)	31%	(57)	18%	(34)	10%	(18)	15%	(28)	187
2020 Vote/PID: Not Trump/Republican	33%	(70)	31%	(65)	15%	(33)	7%	(15)	14%	(31)	214

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**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	37% (1812)	24% (1161)	15% (734)	14% (677)	11% (547)	4932
U.S. Economy: Wrong Track	45% (1523)	22% (735)	11% (382)	10% (337)	11% (376)	3354
U.S. Economy: Right Direction	18% (290)	27% (426)	22% (352)	22% (340)	11% (171)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15% (241)	25% (409)	24% (395)	25% (399)	10% (169)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (1379)	21% (506)	8% (188)	7% (174)	7% (177)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	21% (192)	28% (247)	17% (151)	12% (104)	23% (202)	896
Top 2024 Issue: Economy	40% (672)	27% (459)	11% (190)	10% (169)	12% (197)	1687
Community: Urban	32% (353)	26% (291)	15% (167)	15% (167)	11% (122)	1100
Community: Suburban	35% (834)	23% (542)	16% (385)	15% (351)	11% (269)	2381
Community: Rural	43% (626)	23% (328)	13% (183)	11% (159)	11% (156)	1451
Community/Gender: Urban Women	28% (137)	25% (123)	15% (71)	16% (77)	16% (78)	486
Community/Gender: Urban Men	35% (216)	27% (168)	16% (96)	15% (90)	7% (44)	614
Community/Gender: Rural Women	41% (342)	23% (196)	10% (87)	11% (92)	14% (120)	838
Community/Gender: Rural Men	46% (283)	22% (132)	16% (95)	11% (66)	6% (36)	613
Community/Gender: Suburban Women	32% (421)	22% (282)	17% (216)	14% (188)	15% (192)	1299
Community/Gender: Suburban Men	38% (413)	24% (260)	16% (169)	15% (164)	7% (78)	1083
Homeowner	38% (1457)	24% (898)	15% (570)	13% (503)	9% (357)	3785
Renter	31% (303)	24% (231)	15% (145)	15% (150)	16% (154)	983
Military HHnm: Yes	43% (309)	25% (178)	13% (95)	12% (89)	7% (48)	719
Military HH: No	36% (1504)	23% (983)	15% (639)	14% (588)	12% (500)	4213
Employ: Private Sector	35% (652)	26% (469)	15% (270)	13% (244)	11% (203)	1838
Employ: Government	41% (127)	21% (66)	12% (37)	13% (42)	13% (39)	310
Employ: Self-Employed	38% (157)	25% (103)	14% (58)	13% (53)	10% (39)	410
Employ: Homemaker	38% (101)	24% (65)	13% (35)	9% (25)	16% (42)	269
Employ: Student	30% (34)	21% (24)	16% (18)	11% (12)	22% (24)	112
Employ: Retired	40% (525)	22% (289)	16% (215)	16% (211)	7% (88)	1328
Employ: Unemployed	29% (116)	22% (87)	17% (68)	13% (50)	19% (76)	396
Employ: Other	38% (101)	22% (58)	12% (33)	15% (41)	13% (36)	268
Self + Household: White-Collar	36% (671)	26% (477)	17% (314)	14% (260)	7% (133)	1854
Self + Household: Blue Collar	40% (942)	23% (542)	14% (331)	14% (323)	9% (213)	2351

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	37% (1812)	24% (1161)	15% (734)	14% (677)	11% (547)	4932
Union HH: Yes	36% (134)	23% (86)	17% (62)	16% (59)	8% (30)	372
Union HH: No	37% (1678)	24% (1075)	15% (672)	14% (618)	11% (517)	4560
LGBTQ+: Yes	24% (113)	21% (97)	23% (105)	16% (74)	16% (72)	461
LGBTQ+: No	38% (1700)	24% (1064)	14% (629)	13% (603)	11% (475)	4471
Motivated to Vote	38% (1683)	23% (1026)	15% (669)	14% (631)	9% (398)	4406
Parent: Yes	38% (534)	25% (352)	14% (189)	11% (158)	11% (155)	1387
Parent: No	36% (1279)	23% (809)	15% (545)	15% (519)	11% (393)	3545
COVID Vaccine: Yes	32% (1115)	25% (850)	17% (576)	16% (562)	11% (365)	3469
COVID Vaccine: No	48% (697)	21% (311)	11% (158)	8% (115)	12% (183)	1463
Student Loans: Yes	29% (235)	25% (202)	16% (130)	16% (128)	15% (118)	813
Student Loans: No	38% (1577)	23% (959)	15% (604)	13% (549)	10% (429)	4119
Favorable Opinion of Haley	44% (739)	28% (470)	14% (226)	8% (136)	6% (99)	1670
Unfavorable Opinion of Haley	36% (757)	21% (434)	17% (355)	20% (413)	7% (152)	2111
Protestant	45% (603)	24% (321)	13% (175)	11% (150)	7% (99)	1348
Roman Catholic	37% (392)	26% (276)	15% (158)	12% (130)	9% (96)	1051
Jewish	23% (20)	30% (27)	19% (17)	22% (20)	6% (5)	90
Muslim	43% (25)	22% (13)	12% (7)	14% (8)	9% (5)	57
Atheist	18% (36)	19% (39)	24% (49)	28% (57)	10% (20)	202
Agnostic	15% (31)	21% (43)	24% (50)	23% (48)	17% (36)	207
Something else	40% (349)	21% (187)	12% (104)	13% (112)	14% (122)	874
Nothing in particular	31% (307)	23% (225)	16% (154)	14% (137)	16% (158)	981
Prodigal Biden Voter	24% (74)	29% (87)	13% (39)	10% (31)	24% (73)	304
Undecided Voter (DK/WNV)	22% (104)	26% (121)	12% (56)	9% (40)	31% (144)	464
Undecided Voter (DK)	20% (40)	23% (45)	13% (26)	10% (19)	34% (67)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	42% (2084)	19% (928)	14% (705)	15% (735)	10% (480)	4932
Gender: Male	44% (1005)	20% (471)	15% (350)	15% (336)	6% (147)	2309
Gender: Female	41% (1079)	17% (457)	14% (354)	15% (400)	13% (333)	2623
Age: 18-34	34% (440)	23% (298)	14% (185)	15% (190)	15% (190)	1303
Age: 35-44	40% (264)	22% (144)	13% (85)	14% (95)	12% (81)	669
Age: 45-64	47% (797)	17% (290)	14% (240)	14% (244)	8% (137)	1706
Age: 65+	47% (583)	16% (197)	16% (195)	16% (207)	6% (73)	1254
GenZers: 1997-2012	29% (178)	22% (135)	15% (90)	17% (106)	17% (103)	612
Millennials: 1981-1996	39% (499)	23% (294)	13% (171)	13% (166)	12% (159)	1289
GenXers: 1965-1980	44% (577)	18% (242)	15% (193)	14% (185)	9% (117)	1315
Baby Boomers: 1946-1964	48% (773)	15% (242)	15% (237)	16% (265)	6% (94)	1610
Educ: < College	44% (1366)	17% (514)	13% (415)	15% (469)	11% (342)	3107
Educ: Bachelors degree	41% (471)	21% (249)	16% (190)	14% (168)	7% (84)	1163
Educ: Post-grad	37% (247)	25% (165)	15% (99)	15% (98)	8% (53)	662
Income: Under 50k	39% (777)	17% (334)	14% (283)	16% (323)	13% (264)	1980
Income: 50k-100k	45% (830)	18% (324)	15% (270)	15% (273)	8% (145)	1843
Income: 100k+	43% (476)	24% (270)	14% (151)	13% (140)	6% (71)	1109
Ethnicity: White (Non-Hispanic)	46% (1671)	17% (622)	14% (514)	14% (517)	8% (296)	3619
Ethnicity: Hispanic	32% (110)	20% (68)	17% (59)	18% (61)	12% (42)	341
Ethnicity: Black (Non-Hispanic)	30% (217)	25% (180)	14% (105)	16% (117)	15% (109)	727
Ethnicity: Asian + Other (Non-Hispanic)	35% (86)	24% (58)	11% (27)	17% (41)	13% (33)	245
All Christian	49% (1203)	19% (465)	13% (320)	12% (304)	7% (173)	2466
All Non-Christian	23% (46)	25% (51)	19% (37)	23% (46)	11% (23)	202
Atheist	19% (38)	17% (35)	30% (60)	25% (51)	9% (18)	202
Agnostic/Nothing in particular	33% (391)	20% (233)	17% (196)	18% (208)	13% (160)	1188
Something Else	46% (406)	17% (145)	10% (91)	14% (125)	12% (107)	874
Evangelical	56% (761)	16% (220)	9% (118)	10% (140)	8% (115)	1354
Non-Evangelical	42% (813)	19% (369)	15% (286)	15% (288)	8% (163)	1919
PID: Dem (no lean)	17% (315)	24% (443)	23% (411)	24% (432)	12% (221)	1823
PID: Ind (no lean)	41% (506)	20% (250)	15% (188)	12% (153)	12% (151)	1248
PID: Rep (no lean)	68% (1263)	13% (235)	6% (105)	8% (150)	6% (108)	1862

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — President Joe Biden

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	42% (2084)	19% (928)	14% (705)	15% (735)	10% (480)	4932
PID/Gender: Dem Men	20% (161)	26% (212)	23% (188)	23% (189)	8% (65)	816
PID/Gender: Dem Women	15% (154)	23% (231)	22% (223)	24% (243)	16% (156)	1007
PID/Gender: Ind Men	42% (264)	23% (143)	16% (103)	11% (71)	8% (49)	630
PID/Gender: Ind Women	39% (242)	17% (107)	14% (85)	13% (82)	16% (102)	618
PID/Gender: Rep Men	67% (579)	14% (117)	7% (58)	9% (75)	4% (33)	863
PID/Gender: Rep Women	68% (684)	12% (119)	5% (47)	7% (75)	7% (74)	999
Ideo: Liberal (1-3)	15% (220)	24% (347)	24% (342)	27% (386)	10% (144)	1439
Ideo: Moderate (4)	35% (498)	22% (310)	17% (240)	12% (172)	13% (186)	1406
Ideo: Conservative (5-7)	69% (1320)	13% (245)	6% (107)	8% (150)	5% (88)	1911
Ideo/PID: Conservative Republican	74% (1034)	11% (149)	4% (56)	7% (100)	4% (54)	1392
Ideo/PID: Moderate/Liberal Republican	50% (210)	19% (81)	11% (48)	10% (44)	10% (42)	425
Ideo/PID: Moderate/Conservative Democrat	25% (168)	27% (179)	20% (137)	15% (102)	13% (87)	674
Ideo/PID: Liberal Democrat	13% (140)	23% (253)	25% (271)	29% (322)	11% (118)	1103
Unfavorable of Biden and Trump	39% (291)	26% (196)	14% (104)	10% (72)	12% (92)	755
2024 H2H Matchup: Biden Voter	16% (336)	25% (530)	25% (536)	24% (510)	10% (223)	2135
2024 H2H Matchup: Trump Voter	70% (1637)	12% (276)	5% (117)	8% (179)	5% (123)	2333
2024 H2H Matchup: Would not Vote	21% (42)	25% (49)	13% (25)	13% (25)	29% (57)	198
2024 H2H Matchup: Do not Know	26% (68)	27% (73)	10% (27)	8% (21)	29% (77)	266
2022 House Vote: Democrat	17% (353)	25% (514)	23% (470)	24% (498)	11% (221)	2057
2022 House Vote: Republican	70% (1411)	12% (247)	5% (105)	7% (145)	5% (96)	2003
2022 House Vote: Did not Vote	37% (292)	19% (146)	15% (121)	11% (87)	18% (145)	791
2020 Vote: Joe Biden	17% (392)	25% (577)	23% (519)	23% (517)	12% (266)	2271
2020 Vote: Donald Trump	70% (1565)	12% (262)	5% (123)	7% (165)	5% (122)	2236
2020 Vote: Someone Else	35% (25)	25% (17)	14% (10)	7% (5)	19% (13)	70
2020 Vote: Did not Vote	29% (103)	20% (71)	15% (53)	14% (48)	22% (80)	355
2016 Vote: Hillary Clinton	17% (280)	24% (410)	24% (410)	25% (418)	9% (159)	1678
2016 Vote: Donald Trump	71% (1374)	12% (243)	6% (108)	7% (137)	4% (86)	1947
2016 Vote: Someone Else	28% (50)	24% (42)	17% (30)	17% (30)	15% (26)	177
2020 Vote/PID: Not Biden/Democrat	30% (56)	23% (42)	19% (35)	14% (27)	14% (27)	187
2020 Vote/PID: Not Trump/Republican	37% (79)	26% (56)	13% (28)	13% (28)	11% (23)	214

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	42% (2084)	19% (928)	14% (705)	15% (735)	10% (480)	4932
U.S. Economy: Wrong Track	54% (1794)	16% (528)	10% (321)	11% (385)	10% (326)	3354
U.S. Economy: Right Direction	18% (290)	25% (400)	24% (384)	22% (350)	10% (154)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16% (250)	25% (395)	24% (395)	26% (422)	9% (149)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67% (1634)	12% (298)	6% (149)	8% (202)	6% (141)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	22% (200)	26% (235)	18% (161)	12% (111)	21% (189)	896
Top 2024 Issue: Economy	48% (804)	21% (359)	11% (183)	10% (176)	10% (165)	1687
Community: Urban	35% (382)	22% (247)	16% (171)	18% (195)	10% (105)	1100
Community: Suburban	40% (957)	19% (445)	16% (370)	16% (374)	10% (235)	2381
Community: Rural	51% (744)	16% (237)	11% (164)	11% (166)	10% (140)	1451
Community/Gender: Urban Women	31% (149)	22% (105)	17% (82)	18% (88)	13% (63)	486
Community/Gender: Urban Men	38% (233)	23% (142)	15% (89)	18% (108)	7% (42)	614
Community/Gender: Rural Women	50% (417)	16% (136)	9% (78)	12% (104)	12% (103)	838
Community/Gender: Rural Men	54% (328)	16% (100)	14% (86)	10% (62)	6% (37)	613
Community/Gender: Suburban Women	40% (514)	17% (216)	15% (195)	16% (208)	13% (166)	1299
Community/Gender: Suburban Men	41% (444)	21% (229)	16% (175)	15% (166)	6% (69)	1083
Homeowner	45% (1694)	19% (706)	15% (550)	14% (529)	8% (306)	3785
Renter	34% (338)	20% (196)	14% (142)	17% (170)	14% (137)	983
Military HHnm: Yes	49% (353)	17% (125)	15% (105)	13% (93)	6% (44)	719
Military HH: No	41% (1731)	19% (803)	14% (600)	15% (643)	10% (436)	4213
Employ: Private Sector	42% (767)	20% (372)	14% (255)	15% (272)	9% (172)	1838
Employ: Government	40% (124)	22% (70)	12% (37)	12% (38)	13% (41)	310
Employ: Self-Employed	42% (173)	18% (73)	18% (75)	12% (51)	9% (38)	410
Employ: Homemaker	48% (130)	16% (42)	10% (28)	14% (36)	12% (33)	269
Employ: Student	29% (32)	26% (29)	12% (13)	12% (13)	22% (25)	112
Employ: Retired	47% (619)	16% (212)	15% (199)	17% (229)	5% (68)	1328
Employ: Unemployed	33% (131)	22% (86)	16% (64)	13% (52)	16% (64)	396
Employ: Other	40% (107)	17% (46)	12% (32)	17% (44)	15% (39)	268
Self + Household: White-Collar	42% (771)	22% (399)	16% (296)	15% (270)	6% (117)	1854
Self + Household: Blue Collar	46% (1093)	17% (400)	13% (316)	15% (353)	8% (190)	2351

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — President Joe Biden

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	42% (2084)	19% (928)	14% (705)	15% (735)	10% (480)	4932
Union HH: Yes	41% (153)	21% (77)	17% (64)	15% (54)	7% (24)	372
Union HH: No	42% (1931)	19% (852)	14% (640)	15% (681)	10% (455)	4560
LGBTQ+: Yes	27% (126)	19% (89)	20% (92)	19% (87)	15% (67)	461
LGBTQ+: No	44% (1958)	19% (839)	14% (612)	15% (649)	9% (413)	4471
Motivated to Vote	44% (1928)	18% (805)	15% (651)	15% (678)	8% (343)	4406
Parent: Yes	43% (600)	22% (312)	12% (162)	12% (168)	10% (145)	1387
Parent: No	42% (1484)	17% (617)	15% (543)	16% (567)	9% (334)	3545
COVID Vaccine: Yes	36% (1245)	22% (749)	16% (569)	17% (578)	9% (328)	3469
COVID Vaccine: No	57% (839)	12% (179)	9% (136)	11% (158)	10% (152)	1463
Student Loans: Yes	34% (280)	21% (175)	16% (133)	15% (120)	13% (105)	813
Student Loans: No	44% (1804)	18% (754)	14% (571)	15% (615)	9% (375)	4119
Favorable Opinion of Haley	52% (871)	21% (347)	12% (196)	10% (162)	6% (94)	1670
Unfavorable Opinion of Haley	40% (835)	17% (368)	17% (361)	20% (421)	6% (125)	2111
Protestant	53% (710)	17% (225)	12% (158)	13% (172)	6% (83)	1348
Roman Catholic	44% (459)	21% (219)	15% (155)	12% (130)	8% (88)	1051
Jewish	26% (23)	27% (25)	20% (18)	21% (19)	6% (5)	90
Muslim	22% (12)	23% (13)	20% (12)	23% (13)	11% (6)	57
Atheist	19% (38)	17% (35)	30% (60)	25% (51)	9% (18)	202
Agnostic	17% (36)	18% (37)	29% (61)	20% (42)	15% (31)	207
Something else	46% (406)	17% (145)	10% (91)	14% (125)	12% (107)	874
Nothing in particular	36% (355)	20% (195)	14% (136)	17% (166)	13% (129)	981
Prodigal Biden Voter	28% (85)	27% (81)	10% (31)	12% (37)	23% (71)	304
Undecided Voter (DK/WNV)	24% (111)	26% (122)	11% (52)	10% (46)	29% (133)	464
Undecided Voter (DK)	21% (42)	25% (49)	13% (25)	13% (25)	29% (57)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	17% (852)	18% (895)	18% (898)	34% (1692)	12% (595)	4932
Gender: Male	19% (432)	20% (462)	19% (430)	35% (809)	8% (176)	2309
Gender: Female	16% (420)	17% (433)	18% (468)	34% (883)	16% (420)	2623
Age: 18-34	18% (238)	22% (280)	18% (233)	27% (349)	16% (203)	1303
Age: 35-44	18% (120)	18% (120)	20% (135)	30% (202)	14% (93)	669
Age: 45-64	16% (270)	17% (295)	18% (300)	39% (659)	11% (182)	1706
Age: 65+	18% (225)	16% (200)	18% (231)	38% (482)	9% (117)	1254
GenZers: 1997-2012	19% (115)	25% (155)	17% (103)	23% (138)	16% (100)	612
Millennials: 1981-1996	18% (233)	18% (231)	19% (250)	30% (387)	15% (187)	1289
GenXers: 1965-1980	16% (209)	17% (227)	18% (237)	37% (493)	11% (148)	1315
Baby Boomers: 1946-1964	17% (279)	17% (267)	18% (291)	39% (624)	9% (149)	1610
Educ: < College	17% (531)	17% (528)	17% (542)	35% (1089)	13% (417)	3107
Educ: Bachelors degree	17% (196)	20% (232)	19% (221)	34% (398)	10% (116)	1163
Educ: Post-grad	19% (125)	20% (135)	20% (135)	31% (204)	9% (62)	662
Income: Under 50k	19% (368)	18% (349)	15% (305)	32% (633)	16% (325)	1980
Income: 50k-100k	16% (293)	18% (340)	19% (358)	37% (674)	10% (177)	1843
Income: 100k+	17% (191)	19% (206)	21% (234)	35% (385)	8% (93)	1109
Ethnicity: White (Non-Hispanic)	16% (575)	17% (610)	19% (686)	38% (1362)	11% (386)	3619
Ethnicity: Hispanic	23% (79)	22% (75)	14% (47)	28% (96)	13% (43)	341
Ethnicity: Black (Non-Hispanic)	23% (169)	23% (164)	16% (114)	20% (148)	18% (132)	727
Ethnicity: Asian + Other (Non-Hispanic)	12% (29)	19% (46)	21% (50)	35% (86)	14% (34)	245
All Christian	17% (412)	18% (437)	19% (457)	38% (931)	9% (229)	2466
All Non-Christian	28% (57)	21% (43)	17% (34)	26% (52)	8% (17)	202
Atheist	16% (32)	21% (42)	26% (53)	26% (52)	11% (22)	202
Agnostic/Nothing in particular	17% (198)	19% (229)	18% (209)	29% (341)	18% (211)	1188
Something Else	17% (153)	17% (145)	17% (144)	36% (315)	13% (117)	874
Evangelical	17% (227)	15% (208)	16% (222)	42% (566)	10% (132)	1354
Non-Evangelical	17% (325)	19% (360)	19% (369)	34% (655)	11% (210)	1919
PID: Dem (no lean)	25% (449)	27% (492)	16% (290)	17% (315)	15% (276)	1823
PID: Ind (no lean)	14% (176)	17% (209)	21% (264)	31% (390)	17% (209)	1248
PID: Rep (no lean)	12% (227)	10% (194)	18% (344)	53% (986)	6% (111)	1862

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	17%	(852)	18%	(895)	18%	(898)	34%	(1692)	12%	(595)	4932
PID/Gender: Dem Men	26%	(211)	30%	(247)	16%	(131)	19%	(155)	9%	(72)	816
PID/Gender: Dem Women	24%	(238)	24%	(245)	16%	(159)	16%	(160)	20%	(204)	1007
PID/Gender: Ind Men	15%	(93)	19%	(117)	25%	(154)	31%	(197)	11%	(68)	630
PID/Gender: Ind Women	14%	(83)	15%	(92)	18%	(109)	31%	(193)	23%	(140)	618
PID/Gender: Rep Men	15%	(129)	11%	(97)	17%	(145)	53%	(457)	4%	(36)	863
PID/Gender: Rep Women	10%	(98)	10%	(96)	20%	(199)	53%	(530)	8%	(75)	999
Ideo: Liberal (1-3)	27%	(385)	26%	(373)	16%	(235)	19%	(267)	12%	(179)	1439
Ideo: Moderate (4)	17%	(243)	20%	(276)	21%	(294)	25%	(347)	17%	(246)	1406
Ideo: Conservative (5-7)	11%	(201)	11%	(218)	18%	(348)	54%	(1041)	5%	(103)	1911
Ideo/PID: Conservative Republican	10%	(135)	9%	(124)	17%	(240)	59%	(827)	5%	(65)	1392
Ideo/PID: Moderate/Liberal Republican	19%	(83)	15%	(64)	23%	(97)	34%	(146)	8%	(35)	425
Ideo/PID: Moderate/Conservative Democrat	22%	(150)	27%	(182)	18%	(118)	17%	(117)	16%	(107)	674
Ideo/PID: Liberal Democrat	26%	(289)	27%	(301)	15%	(171)	17%	(192)	14%	(150)	1103
Unfavorable of Biden and Trump	10%	(79)	20%	(148)	28%	(209)	29%	(218)	13%	(101)	755
2024 H2H Matchup: Biden Voter	25%	(540)	27%	(567)	17%	(371)	16%	(339)	15%	(317)	2135
2024 H2H Matchup: Trump Voter	11%	(265)	10%	(236)	18%	(423)	54%	(1263)	6%	(146)	2333
2024 H2H Matchup: Would not Vote	10%	(21)	19%	(38)	23%	(45)	19%	(37)	29%	(58)	198
2024 H2H Matchup: Do not Know	10%	(26)	20%	(54)	22%	(59)	20%	(52)	28%	(75)	266
2022 House Vote: Democrat	25%	(510)	26%	(538)	18%	(369)	17%	(345)	14%	(295)	2057
2022 House Vote: Republican	12%	(233)	10%	(192)	18%	(369)	55%	(1093)	6%	(116)	2003
2022 House Vote: Did not Vote	12%	(99)	19%	(149)	18%	(143)	30%	(234)	21%	(166)	791
2020 Vote: Joe Biden	24%	(551)	26%	(595)	17%	(395)	17%	(381)	15%	(348)	2271
2020 Vote: Donald Trump	11%	(249)	10%	(215)	19%	(421)	54%	(1211)	6%	(141)	2236
2020 Vote: Someone Else	10%	(7)	17%	(12)	22%	(16)	32%	(23)	17%	(12)	70
2020 Vote: Did not Vote	13%	(45)	20%	(73)	19%	(66)	22%	(77)	26%	(94)	355
2016 Vote: Hillary Clinton	25%	(421)	26%	(434)	18%	(299)	18%	(301)	13%	(222)	1678
2016 Vote: Donald Trump	11%	(223)	10%	(191)	18%	(347)	55%	(1072)	6%	(115)	1947
2016 Vote: Someone Else	19%	(33)	22%	(40)	19%	(33)	21%	(38)	19%	(33)	177
2020 Vote/PID: Not Biden/Democrat	20%	(37)	24%	(45)	18%	(33)	22%	(42)	16%	(29)	187
2020 Vote/PID: Not Trump/Republican	17%	(37)	24%	(52)	18%	(38)	28%	(60)	12%	(27)	214

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**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	17% (852)	18% (895)	18% (898)	34% (1692)	12% (595)	4932
U.S. Economy: Wrong Track	12% (413)	14% (458)	19% (635)	44% (1462)	11% (385)	3354
U.S. Economy: Right Direction	28% (439)	28% (437)	17% (262)	15% (230)	13% (211)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27% (442)	27% (442)	16% (256)	15% (247)	14% (225)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12% (282)	11% (260)	19% (456)	52% (1272)	6% (155)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (128)	22% (193)	21% (186)	19% (174)	24% (215)	896
Top 2024 Issue: Economy	12% (207)	17% (292)	20% (340)	39% (654)	11% (194)	1687
Community: Urban	25% (270)	23% (249)	15% (167)	26% (285)	12% (129)	1100
Community: Suburban	16% (388)	19% (441)	19% (444)	35% (826)	12% (283)	2381
Community: Rural	13% (195)	14% (205)	20% (288)	40% (581)	13% (183)	1451
Community/Gender: Urban Women	23% (112)	20% (95)	14% (68)	26% (126)	17% (85)	486
Community/Gender: Urban Men	26% (158)	25% (154)	16% (99)	26% (159)	7% (45)	614
Community/Gender: Rural Women	12% (103)	14% (119)	19% (156)	38% (323)	16% (138)	838
Community/Gender: Rural Men	15% (91)	14% (86)	22% (132)	42% (258)	7% (45)	613
Community/Gender: Suburban Women	16% (204)	17% (219)	19% (244)	33% (434)	15% (197)	1299
Community/Gender: Suburban Men	17% (183)	20% (222)	18% (199)	36% (392)	8% (86)	1083
Homeowner	16% (620)	18% (682)	19% (714)	36% (1370)	11% (399)	3785
Renter	20% (199)	19% (191)	16% (158)	28% (272)	17% (163)	983
Military HHnm: Yes	14% (100)	15% (107)	22% (158)	41% (297)	8% (57)	719
Military HH: No	18% (752)	19% (788)	18% (740)	33% (1395)	13% (538)	4213
Employ: Private Sector	17% (309)	20% (363)	19% (346)	34% (627)	11% (193)	1838
Employ: Government	15% (47)	26% (80)	18% (57)	26% (82)	14% (44)	310
Employ: Self-Employed	18% (74)	18% (76)	16% (67)	37% (151)	10% (42)	410
Employ: Homemaker	15% (40)	12% (32)	16% (43)	42% (113)	15% (41)	269
Employ: Student	17% (19)	19% (21)	20% (23)	24% (27)	19% (22)	112
Employ: Retired	18% (234)	17% (221)	19% (255)	37% (496)	9% (121)	1328
Employ: Unemployed	20% (79)	17% (66)	17% (66)	26% (104)	20% (81)	396
Employ: Other	19% (50)	13% (35)	15% (41)	34% (91)	19% (51)	268
Self + Household: White-Collar	19% (356)	21% (381)	20% (367)	33% (604)	8% (145)	1854
Self + Household: Blue Collar	16% (377)	17% (400)	19% (436)	38% (900)	10% (238)	2351

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	17%	(852)	18%	(895)	18%	(898)	34%	(1692)	12%	(595)	4932
Union HH: Yes	18%	(68)	23%	(84)	19%	(71)	32%	(119)	8%	(30)	372
Union HH: No	17%	(784)	18%	(811)	18%	(827)	34%	(1573)	12%	(566)	4560
LGBTQ+: Yes	21%	(97)	20%	(94)	20%	(94)	23%	(106)	15%	(70)	461
LGBTQ+: No	17%	(755)	18%	(801)	18%	(803)	35%	(1586)	12%	(525)	4471
Motivated to Vote	17%	(771)	18%	(799)	18%	(805)	36%	(1591)	10%	(441)	4406
Parent: Yes	17%	(240)	20%	(278)	19%	(257)	33%	(454)	11%	(158)	1387
Parent: No	17%	(612)	17%	(617)	18%	(641)	35%	(1237)	12%	(437)	3545
COVID Vaccine: Yes	19%	(662)	20%	(703)	19%	(646)	30%	(1029)	12%	(429)	3469
COVID Vaccine: No	13%	(190)	13%	(193)	17%	(252)	45%	(663)	11%	(166)	1463
Student Loans: Yes	17%	(136)	19%	(151)	19%	(156)	31%	(253)	14%	(117)	813
Student Loans: No	17%	(716)	18%	(745)	18%	(742)	35%	(1438)	12%	(478)	4119
Favorable Opinion of Haley	15%	(257)	20%	(329)	21%	(352)	37%	(614)	7%	(118)	1670
Unfavorable Opinion of Haley	20%	(418)	18%	(374)	17%	(365)	36%	(764)	9%	(190)	2111
Protestant	15%	(198)	15%	(204)	20%	(272)	41%	(555)	9%	(120)	1348
Roman Catholic	19%	(200)	21%	(220)	17%	(174)	33%	(351)	10%	(105)	1051
Jewish	29%	(26)	15%	(14)	16%	(15)	32%	(28)	8%	(7)	90
Muslim	37%	(21)	28%	(16)	13%	(7)	14%	(8)	8%	(5)	57
Atheist	16%	(32)	21%	(42)	26%	(53)	26%	(52)	11%	(22)	202
Agnostic	17%	(36)	20%	(42)	19%	(40)	25%	(51)	19%	(38)	207
Something else	17%	(153)	17%	(145)	17%	(144)	36%	(315)	13%	(117)	874
Nothing in particular	17%	(163)	19%	(188)	17%	(169)	29%	(289)	18%	(173)	981
Prodigal Biden Voter	15%	(45)	22%	(66)	21%	(64)	22%	(67)	20%	(62)	304
Undecided Voter (DK/WNV)	10%	(47)	20%	(92)	22%	(104)	19%	(89)	29%	(133)	464
Undecided Voter (DK)	10%	(21)	19%	(38)	23%	(45)	19%	(37)	29%	(58)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	33% (1647)	31% (1526)	14% (693)	10% (499)	12% (567)	4932
Gender: Male	33% (768)	33% (761)	16% (367)	10% (239)	8% (175)	2309
Gender: Female	34% (880)	29% (765)	12% (326)	10% (260)	15% (393)	2623
Age: 18-34	30% (397)	31% (402)	14% (181)	9% (122)	15% (200)	1303
Age: 35-44	31% (209)	33% (219)	15% (101)	9% (59)	12% (80)	669
Age: 45-64	33% (556)	32% (548)	14% (233)	11% (182)	11% (188)	1706
Age: 65+	39% (486)	28% (357)	14% (177)	11% (135)	8% (99)	1254
GenZers: 1997-2012	32% (197)	29% (178)	13% (80)	9% (57)	16% (101)	612
Millennials: 1981-1996	30% (384)	33% (420)	15% (190)	9% (122)	13% (172)	1289
GenXers: 1965-1980	32% (426)	32% (422)	13% (176)	10% (138)	12% (153)	1315
Baby Boomers: 1946-1964	37% (602)	29% (469)	15% (236)	11% (169)	8% (133)	1610
Educ: < College	30% (936)	29% (908)	16% (486)	11% (331)	14% (446)	3107
Educ: Bachelors degree	38% (447)	33% (381)	12% (144)	9% (105)	7% (86)	1163
Educ: Post-grad	40% (264)	36% (236)	10% (63)	10% (64)	5% (35)	662
Income: Under 50k	32% (625)	28% (564)	14% (271)	10% (208)	16% (312)	1980
Income: 50k-100k	32% (593)	32% (591)	15% (282)	11% (195)	10% (182)	1843
Income: 100k+	39% (429)	33% (371)	13% (139)	9% (96)	7% (74)	1109
Ethnicity: White (Non-Hispanic)	34% (1245)	31% (1133)	14% (517)	10% (360)	10% (365)	3619
Ethnicity: Hispanic	31% (106)	33% (112)	15% (52)	8% (28)	13% (43)	341
Ethnicity: Black (Non-Hispanic)	32% (230)	27% (196)	13% (94)	11% (82)	17% (125)	727
Ethnicity: Asian + Other (Non-Hispanic)	27% (67)	35% (85)	12% (30)	12% (29)	14% (34)	245
All Christian	34% (828)	34% (827)	15% (359)	10% (249)	8% (203)	2466
All Non-Christian	36% (73)	33% (67)	11% (22)	12% (24)	8% (17)	202
Atheist	45% (92)	36% (73)	8% (16)	5% (9)	6% (12)	202
Agnostic/Nothing in particular	35% (413)	26% (309)	14% (161)	11% (131)	15% (174)	1188
Something Else	28% (242)	29% (251)	15% (134)	10% (86)	18% (161)	874
Evangelical	26% (356)	34% (456)	17% (226)	10% (137)	13% (178)	1354
Non-Evangelical	36% (695)	31% (589)	13% (256)	10% (194)	10% (184)	1919
PID: Dem (no lean)	41% (755)	26% (478)	12% (222)	9% (163)	11% (205)	1823
PID: Ind (no lean)	31% (381)	34% (423)	12% (152)	9% (115)	14% (177)	1248
PID: Rep (no lean)	27% (512)	34% (625)	17% (319)	12% (220)	10% (185)	1862

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**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Difficult economic conditions in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	33% (1647)	31% (1526)	14% (693)	10% (499)	12% (567)	4932
PID/Gender: Dem Men	40% (324)	27% (224)	15% (126)	10% (84)	7% (58)	816
PID/Gender: Dem Women	43% (431)	25% (254)	10% (96)	8% (79)	15% (147)	1007
PID/Gender: Ind Men	31% (198)	35% (222)	14% (86)	9% (56)	11% (69)	630
PID/Gender: Ind Women	30% (183)	33% (201)	11% (66)	10% (60)	17% (108)	618
PID/Gender: Rep Men	29% (246)	36% (314)	18% (155)	11% (99)	6% (48)	863
PID/Gender: Rep Women	27% (266)	31% (310)	16% (164)	12% (121)	14% (137)	999
Ideo: Liberal (1-3)	47% (671)	26% (379)	10% (144)	9% (122)	8% (121)	1439
Ideo: Moderate (4)	32% (445)	31% (431)	13% (181)	10% (140)	15% (209)	1406
Ideo: Conservative (5-7)	27% (508)	35% (673)	18% (347)	12% (221)	8% (162)	1911
Ideo/PID: Conservative Republican	27% (382)	34% (478)	18% (252)	12% (166)	8% (114)	1392
Ideo/PID: Moderate/Liberal Republican	30% (126)	31% (131)	15% (64)	12% (50)	13% (54)	425
Ideo/PID: Moderate/Conservative Democrat	33% (224)	29% (193)	15% (102)	10% (69)	13% (86)	674
Ideo/PID: Liberal Democrat	48% (524)	25% (278)	10% (109)	8% (90)	9% (101)	1103
Unfavorable of Biden and Trump	34% (259)	35% (267)	12% (87)	7% (56)	11% (86)	755
2024 H2H Matchup: Biden Voter	44% (932)	27% (577)	11% (238)	9% (192)	9% (197)	2135
2024 H2H Matchup: Trump Voter	26% (603)	35% (814)	18% (410)	12% (273)	10% (233)	2333
2024 H2H Matchup: Would not Vote	28% (56)	27% (54)	8% (16)	6% (11)	31% (60)	198
2024 H2H Matchup: Do not Know	21% (56)	30% (81)	11% (29)	9% (23)	29% (77)	266
2022 House Vote: Democrat	43% (885)	27% (563)	11% (231)	9% (180)	10% (199)	2057
2022 House Vote: Republican	26% (524)	36% (713)	17% (347)	12% (244)	9% (175)	2003
2022 House Vote: Did not Vote	27% (216)	29% (228)	13% (106)	8% (62)	23% (179)	791
2020 Vote: Joe Biden	42% (964)	27% (613)	11% (253)	9% (205)	10% (235)	2271
2020 Vote: Donald Trump	26% (576)	35% (779)	18% (394)	12% (262)	10% (226)	2236
2020 Vote: Someone Else	33% (23)	34% (24)	10% (7)	9% (7)	14% (10)	70
2020 Vote: Did not Vote	24% (84)	31% (110)	11% (38)	7% (26)	27% (97)	355
2016 Vote: Hillary Clinton	44% (741)	27% (461)	10% (166)	10% (163)	9% (146)	1678
2016 Vote: Donald Trump	26% (513)	35% (686)	18% (343)	12% (234)	9% (172)	1947
2016 Vote: Someone Else	39% (69)	30% (53)	10% (18)	8% (15)	13% (22)	177
2020 Vote/PID: Not Biden/Democrat	27% (50)	30% (56)	16% (29)	10% (18)	18% (34)	187
2020 Vote/PID: Not Trump/Republican	33% (70)	35% (75)	11% (23)	8% (17)	13% (28)	214

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**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	33% (1647)	31% (1526)	14% (693)	10% (499)	12% (567)	4932
U.S. Economy: Wrong Track	29% (960)	32% (1076)	16% (522)	11% (379)	12% (416)	3354
U.S. Economy: Right Direction	44% (687)	28% (450)	11% (171)	8% (120)	10% (151)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43% (689)	27% (430)	12% (188)	9% (145)	10% (160)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26% (640)	35% (847)	17% (413)	11% (273)	10% (251)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	36% (318)	28% (249)	10% (91)	9% (81)	17% (157)	896
Top 2024 Issue: Economy	30% (513)	34% (568)	14% (235)	10% (162)	12% (208)	1687
Community: Urban	37% (402)	30% (325)	13% (138)	11% (124)	10% (111)	1100
Community: Suburban	34% (808)	31% (729)	14% (334)	10% (242)	11% (268)	2381
Community: Rural	30% (437)	33% (472)	15% (221)	9% (132)	13% (189)	1451
Community/Gender: Urban Women	37% (178)	27% (133)	11% (54)	12% (57)	13% (65)	486
Community/Gender: Urban Men	37% (224)	31% (192)	14% (84)	11% (68)	7% (46)	614
Community/Gender: Rural Women	31% (259)	30% (252)	13% (112)	9% (73)	17% (142)	838
Community/Gender: Rural Men	29% (178)	36% (219)	18% (109)	10% (59)	8% (47)	613
Community/Gender: Suburban Women	34% (443)	29% (380)	12% (160)	10% (130)	14% (186)	1299
Community/Gender: Suburban Men	34% (365)	32% (349)	16% (174)	10% (112)	8% (82)	1083
Homeowner	34% (1290)	32% (1215)	14% (535)	10% (372)	10% (373)	3785
Renter	32% (314)	27% (269)	14% (136)	11% (105)	16% (159)	983
Military HHnm: Yes	31% (225)	33% (236)	16% (112)	11% (77)	10% (69)	719
Military HH: No	34% (1423)	31% (1290)	14% (581)	10% (422)	12% (498)	4213
Employ: Private Sector	31% (570)	34% (618)	14% (261)	11% (203)	10% (187)	1838
Employ: Government	32% (99)	32% (101)	16% (51)	8% (24)	11% (35)	310
Employ: Self-Employed	35% (145)	32% (133)	14% (57)	9% (37)	9% (38)	410
Employ: Homemaker	32% (87)	28% (74)	13% (36)	10% (28)	17% (45)	269
Employ: Student	35% (39)	32% (35)	12% (13)	3% (3)	19% (21)	112
Employ: Retired	38% (506)	28% (372)	14% (191)	11% (149)	8% (110)	1328
Employ: Unemployed	34% (134)	28% (110)	12% (50)	7% (28)	19% (75)	396
Employ: Other	25% (68)	31% (82)	13% (35)	10% (27)	21% (56)	268
Self + Household: White-Collar	37% (689)	35% (641)	13% (239)	9% (166)	6% (118)	1854
Self + Household: Blue Collar	32% (757)	30% (706)	16% (376)	11% (269)	10% (243)	2351

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Difficult economic conditions in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	33% (1647)	31% (1526)	14% (693)	10% (499)	12% (567)	4932
Union HH: Yes	33% (123)	29% (107)	17% (62)	12% (45)	9% (34)	372
Union HH: No	33% (1524)	31% (1419)	14% (630)	10% (453)	12% (533)	4560
LGBTQ+: Yes	37% (171)	27% (124)	13% (61)	8% (36)	15% (68)	461
LGBTQ+: No	33% (1477)	31% (1401)	14% (632)	10% (463)	11% (499)	4471
Motivated to Vote	35% (1524)	32% (1390)	14% (625)	10% (454)	9% (414)	4406
Parent: Yes	30% (422)	33% (458)	15% (210)	10% (142)	11% (155)	1387
Parent: No	35% (1226)	30% (1068)	14% (483)	10% (356)	12% (412)	3545
COVID Vaccine: Yes	37% (1288)	31% (1061)	13% (434)	10% (340)	10% (346)	3469
COVID Vaccine: No	25% (359)	32% (465)	18% (259)	11% (159)	15% (221)	1463
Student Loans: Yes	32% (264)	33% (268)	12% (101)	10% (83)	12% (96)	813
Student Loans: No	34% (1383)	31% (1257)	14% (592)	10% (415)	11% (471)	4119
Favorable Opinion of Haley	34% (572)	34% (568)	15% (254)	10% (166)	7% (110)	1670
Unfavorable Opinion of Haley	37% (787)	30% (641)	14% (296)	11% (233)	7% (154)	2111
Protestant	33% (448)	36% (484)	14% (184)	10% (129)	8% (104)	1348
Roman Catholic	34% (361)	30% (311)	16% (165)	11% (117)	9% (98)	1051
Jewish	37% (33)	29% (26)	15% (13)	11% (10)	8% (7)	90
Muslim	40% (23)	31% (18)	7% (4)	12% (7)	10% (6)	57
Atheist	45% (92)	36% (73)	8% (16)	5% (9)	6% (12)	202
Agnostic	44% (92)	21% (43)	13% (26)	9% (19)	13% (27)	207
Something else	28% (242)	29% (251)	15% (134)	10% (86)	18% (161)	874
Nothing in particular	33% (321)	27% (266)	14% (135)	11% (113)	15% (147)	981
Prodigal Biden Voter	29% (88)	30% (92)	11% (33)	9% (27)	21% (63)	304
Undecided Voter (DK/WNV)	24% (112)	29% (135)	10% (45)	7% (34)	30% (137)	464
Undecided Voter (DK)	28% (56)	27% (54)	8% (16)	6% (11)	31% (60)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	28% (1364)	30% (1491)	17% (858)	13% (644)	12% (575)	4932
Gender: Male	27% (615)	33% (765)	19% (438)	14% (324)	7% (167)	2309
Gender: Female	29% (750)	28% (726)	16% (420)	12% (319)	16% (408)	2623
Age: 18-34	28% (364)	31% (404)	15% (199)	12% (159)	14% (177)	1303
Age: 35-44	27% (183)	32% (213)	19% (125)	10% (69)	12% (78)	669
Age: 45-64	26% (449)	29% (500)	18% (315)	14% (231)	12% (210)	1706
Age: 65+	29% (368)	30% (373)	18% (220)	15% (184)	9% (109)	1254
GenZers: 1997-2012	32% (196)	29% (179)	13% (80)	10% (64)	15% (93)	612
Millennials: 1981-1996	26% (333)	32% (413)	18% (228)	12% (159)	12% (156)	1289
GenXers: 1965-1980	26% (347)	30% (398)	17% (227)	14% (180)	12% (163)	1315
Baby Boomers: 1946-1964	29% (460)	29% (461)	19% (307)	14% (228)	10% (153)	1610
Educ: < College	26% (803)	29% (896)	18% (558)	13% (405)	14% (444)	3107
Educ: Bachelors degree	30% (352)	32% (366)	18% (205)	13% (154)	7% (86)	1163
Educ: Post-grad	32% (210)	35% (229)	14% (95)	13% (84)	7% (44)	662
Income: Under 50k	28% (546)	27% (529)	17% (328)	13% (264)	16% (313)	1980
Income: 50k-100k	26% (487)	32% (586)	18% (334)	13% (246)	10% (190)	1843
Income: 100k+	30% (332)	34% (375)	18% (196)	12% (134)	6% (72)	1109
Ethnicity: White (Non-Hispanic)	28% (1008)	31% (1118)	18% (654)	13% (467)	10% (373)	3619
Ethnicity: Hispanic	27% (91)	31% (106)	16% (56)	13% (45)	13% (43)	341
Ethnicity: Black (Non-Hispanic)	28% (207)	27% (197)	15% (109)	12% (88)	17% (126)	727
Ethnicity: Asian + Other (Non-Hispanic)	24% (59)	28% (70)	16% (39)	18% (44)	13% (32)	245
All Christian	27% (662)	32% (777)	19% (472)	13% (332)	9% (223)	2466
All Non-Christian	31% (62)	31% (63)	18% (37)	11% (23)	9% (18)	202
Atheist	38% (76)	34% (68)	14% (28)	10% (20)	5% (9)	202
Agnostic/Nothing in particular	29% (349)	29% (345)	15% (173)	13% (153)	14% (168)	1188
Something Else	25% (215)	27% (238)	17% (148)	13% (115)	18% (157)	874
Evangelical	24% (326)	31% (422)	18% (243)	14% (186)	13% (178)	1354
Non-Evangelical	28% (534)	30% (573)	19% (359)	13% (254)	10% (198)	1919
PID: Dem (no lean)	35% (633)	29% (527)	14% (252)	11% (195)	12% (215)	1823
PID: Ind (no lean)	23% (292)	31% (385)	18% (227)	13% (165)	14% (179)	1248
PID: Rep (no lean)	24% (440)	31% (579)	20% (379)	15% (283)	10% (181)	1862

Continued on next page

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — War in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	28% (1364)	30% (1491)	17% (858)	13% (644)	12% (575)	4932
PID/Gender: Dem Men	32% (264)	33% (265)	16% (128)	12% (101)	7% (58)	816
PID/Gender: Dem Women	37% (369)	26% (261)	12% (125)	9% (94)	16% (158)	1007
PID/Gender: Ind Men	22% (142)	34% (215)	19% (121)	15% (92)	10% (60)	630
PID/Gender: Ind Women	24% (150)	27% (170)	17% (106)	12% (74)	19% (119)	618
PID/Gender: Rep Men	24% (210)	33% (284)	22% (188)	15% (132)	6% (49)	863
PID/Gender: Rep Women	23% (230)	30% (295)	19% (190)	15% (152)	13% (131)	999
Ideo: Liberal (1-3)	39% (568)	30% (426)	12% (171)	11% (155)	8% (119)	1439
Ideo: Moderate (4)	24% (342)	32% (454)	17% (234)	11% (161)	15% (216)	1406
Ideo: Conservative (5-7)	22% (429)	30% (577)	22% (429)	16% (306)	9% (169)	1911
Ideo/PID: Conservative Republican	24% (327)	29% (409)	23% (314)	16% (224)	8% (117)	1392
Ideo/PID: Moderate/Liberal Republican	24% (103)	37% (159)	15% (62)	12% (52)	11% (48)	425
Ideo/PID: Moderate/Conservative Democrat	28% (187)	30% (201)	17% (112)	12% (79)	14% (96)	674
Ideo/PID: Liberal Democrat	40% (442)	29% (319)	12% (131)	10% (110)	9% (100)	1103
Unfavorable of Biden and Trump	24% (183)	32% (242)	19% (144)	12% (91)	12% (94)	755
2024 H2H Matchup: Biden Voter	35% (743)	30% (645)	14% (305)	11% (231)	10% (211)	2135
2024 H2H Matchup: Trump Voter	23% (531)	31% (730)	21% (479)	15% (358)	10% (235)	2333
2024 H2H Matchup: Would not Vote	25% (49)	23% (46)	12% (23)	11% (22)	29% (57)	198
2024 H2H Matchup: Do not Know	16% (42)	26% (69)	19% (51)	12% (32)	27% (72)	266
2022 House Vote: Democrat	35% (723)	30% (614)	14% (293)	10% (213)	10% (213)	2057
2022 House Vote: Republican	22% (447)	31% (629)	21% (426)	16% (327)	9% (175)	2003
2022 House Vote: Did not Vote	23% (182)	29% (230)	15% (122)	11% (91)	21% (166)	791
2020 Vote: Joe Biden	34% (780)	29% (669)	15% (333)	10% (238)	11% (251)	2271
2020 Vote: Donald Trump	22% (491)	31% (704)	21% (459)	16% (364)	10% (218)	2236
2020 Vote: Someone Else	18% (13)	38% (26)	15% (11)	11% (8)	18% (12)	70
2020 Vote: Did not Vote	23% (81)	26% (92)	16% (55)	9% (33)	26% (93)	355
2016 Vote: Hillary Clinton	35% (591)	31% (525)	13% (222)	11% (183)	9% (155)	1678
2016 Vote: Donald Trump	22% (436)	31% (607)	21% (415)	16% (305)	9% (185)	1947
2016 Vote: Someone Else	27% (49)	29% (52)	15% (27)	15% (26)	13% (24)	177
2020 Vote/PID: Not Biden/Democrat	23% (43)	27% (51)	20% (37)	14% (26)	16% (30)	187
2020 Vote/PID: Not Trump/Republican	24% (51)	35% (74)	18% (38)	8% (17)	16% (33)	214

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**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	28% (1364)	30% (1491)	17% (858)	13% (644)	12% (575)	4932
U.S. Economy: Wrong Track	24% (803)	30% (1001)	20% (658)	14% (482)	12% (409)	3354
U.S. Economy: Right Direction	36% (561)	31% (490)	13% (200)	10% (162)	11% (166)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35% (560)	29% (474)	15% (243)	11% (172)	10% (162)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23% (550)	32% (773)	20% (483)	16% (378)	10% (241)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	28% (254)	27% (244)	15% (132)	11% (94)	19% (172)	896
Top 2024 Issue: Economy	23% (380)	35% (586)	18% (297)	12% (206)	13% (219)	1687
Community: Urban	31% (346)	31% (338)	15% (162)	13% (141)	10% (113)	1100
Community: Suburban	27% (655)	30% (708)	18% (436)	13% (306)	12% (277)	2381
Community: Rural	25% (364)	31% (445)	18% (261)	14% (196)	13% (185)	1451
Community/Gender: Urban Women	31% (151)	28% (135)	15% (73)	12% (58)	14% (69)	486
Community/Gender: Urban Men	32% (195)	33% (203)	14% (89)	14% (83)	7% (45)	614
Community/Gender: Rural Women	27% (223)	30% (249)	14% (121)	12% (99)	17% (146)	838
Community/Gender: Rural Men	23% (140)	32% (196)	23% (140)	16% (97)	6% (39)	613
Community/Gender: Suburban Women	29% (375)	26% (342)	17% (227)	12% (162)	15% (193)	1299
Community/Gender: Suburban Men	26% (280)	34% (366)	19% (209)	13% (144)	8% (83)	1083
Homeowner	28% (1066)	30% (1152)	18% (685)	13% (498)	10% (384)	3785
Renter	26% (259)	30% (297)	15% (147)	13% (124)	16% (157)	983
Military HHnm: Yes	27% (191)	30% (215)	20% (145)	15% (110)	8% (59)	719
Military HH: No	28% (1174)	30% (1276)	17% (714)	13% (534)	12% (516)	4213
Employ: Private Sector	25% (463)	34% (623)	18% (325)	13% (244)	10% (183)	1838
Employ: Government	28% (88)	33% (102)	16% (51)	10% (30)	13% (39)	310
Employ: Self-Employed	31% (129)	27% (109)	17% (69)	14% (58)	11% (45)	410
Employ: Homemaker	25% (66)	32% (86)	18% (49)	12% (31)	14% (36)	269
Employ: Student	38% (42)	25% (28)	12% (14)	9% (10)	16% (18)	112
Employ: Retired	29% (385)	28% (375)	18% (245)	15% (196)	10% (127)	1328
Employ: Unemployed	29% (117)	23% (92)	18% (69)	11% (43)	19% (75)	396
Employ: Other	28% (74)	28% (76)	13% (36)	12% (32)	19% (50)	268
Self + Household: White-Collar	31% (566)	33% (612)	17% (320)	12% (217)	7% (139)	1854
Self + Household: Blue Collar	27% (624)	30% (708)	19% (442)	14% (338)	10% (239)	2351

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**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — War in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	28% (1364)	30% (1491)	17% (858)	13% (644)	12% (575)	4932
Union HH: Yes	33% (121)	31% (117)	16% (58)	12% (46)	8% (30)	372
Union HH: No	27% (1243)	30% (1374)	18% (800)	13% (597)	12% (545)	4560
LGBTQ+: Yes	31% (144)	28% (128)	18% (85)	10% (44)	13% (60)	461
LGBTQ+: No	27% (1220)	30% (1363)	17% (773)	13% (599)	12% (515)	4471
Motivated to Vote	29% (1260)	31% (1368)	18% (776)	13% (575)	10% (428)	4406
Parent: Yes	26% (364)	34% (466)	17% (229)	13% (178)	11% (150)	1387
Parent: No	28% (1000)	29% (1025)	18% (629)	13% (466)	12% (425)	3545
COVID Vaccine: Yes	30% (1055)	30% (1057)	17% (587)	12% (412)	10% (357)	3469
COVID Vaccine: No	21% (309)	30% (434)	19% (271)	16% (231)	15% (218)	1463
Student Loans: Yes	31% (250)	31% (253)	16% (126)	11% (90)	12% (94)	813
Student Loans: No	27% (1115)	30% (1238)	18% (732)	13% (554)	12% (481)	4119
Favorable Opinion of Haley	26% (438)	36% (594)	18% (305)	13% (210)	7% (124)	1670
Unfavorable Opinion of Haley	31% (650)	29% (613)	18% (375)	15% (317)	7% (155)	2111
Protestant	25% (344)	33% (440)	19% (251)	14% (191)	9% (123)	1348
Roman Catholic	29% (302)	30% (317)	19% (201)	13% (134)	9% (97)	1051
Jewish	36% (33)	25% (22)	23% (20)	10% (9)	6% (6)	90
Muslim	17% (10)	44% (25)	17% (10)	8% (5)	14% (8)	57
Atheist	38% (76)	34% (68)	14% (28)	10% (20)	5% (9)	202
Agnostic	37% (77)	24% (50)	13% (27)	13% (27)	13% (26)	207
Something else	25% (215)	27% (238)	17% (148)	13% (115)	18% (157)	874
Nothing in particular	28% (272)	30% (295)	15% (146)	13% (126)	14% (142)	981
Prodigal Biden Voter	25% (77)	27% (81)	18% (55)	9% (29)	20% (62)	304
Undecided Voter (DK/WNV)	20% (91)	25% (115)	16% (75)	12% (54)	28% (129)	464
Undecided Voter (DK)	25% (49)	23% (46)	12% (23)	11% (22)	29% (57)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	23% (1127)	30% (1465)	19% (936)	14% (689)	14% (715)	4932
Gender: Male	22% (504)	32% (750)	21% (481)	15% (342)	10% (232)	2309
Gender: Female	24% (623)	27% (715)	17% (455)	13% (347)	18% (483)	2623
Age: 18-34	22% (292)	29% (383)	18% (240)	13% (164)	17% (224)	1303
Age: 35-44	23% (153)	34% (228)	17% (115)	11% (73)	15% (99)	669
Age: 45-64	21% (364)	30% (504)	19% (331)	15% (250)	15% (258)	1706
Age: 65+	25% (318)	28% (350)	20% (250)	16% (202)	11% (134)	1254
GenZers: 1997-2012	24% (146)	27% (167)	19% (119)	12% (73)	18% (107)	612
Millennials: 1981-1996	22% (278)	33% (423)	17% (222)	12% (157)	16% (209)	1289
GenXers: 1965-1980	22% (293)	30% (394)	19% (244)	15% (195)	14% (189)	1315
Baby Boomers: 1946-1964	24% (386)	28% (452)	20% (328)	15% (246)	12% (198)	1610
Educ: < College	21% (656)	28% (857)	19% (586)	14% (449)	18% (559)	3107
Educ: Bachelors degree	25% (291)	32% (375)	21% (246)	12% (145)	9% (106)	1163
Educ: Post-grad	27% (180)	35% (233)	16% (104)	14% (95)	8% (50)	662
Income: Under 50k	22% (426)	28% (557)	17% (341)	13% (264)	20% (392)	1980
Income: 50k-100k	23% (424)	29% (541)	20% (373)	14% (263)	13% (242)	1843
Income: 100k+	25% (278)	33% (366)	20% (222)	15% (162)	7% (81)	1109
Ethnicity: White (Non-Hispanic)	23% (828)	30% (1087)	20% (726)	14% (511)	13% (467)	3619
Ethnicity: Hispanic	24% (81)	32% (108)	14% (49)	15% (52)	15% (50)	341
Ethnicity: Black (Non-Hispanic)	25% (178)	27% (193)	15% (110)	12% (88)	22% (158)	727
Ethnicity: Asian + Other (Non-Hispanic)	16% (40)	31% (77)	20% (50)	16% (38)	16% (40)	245
All Christian	22% (530)	31% (768)	21% (527)	15% (364)	11% (276)	2466
All Non-Christian	29% (59)	29% (59)	18% (36)	15% (31)	9% (19)	202
Atheist	29% (58)	38% (76)	14% (29)	9% (18)	10% (21)	202
Agnostic/Nothing in particular	25% (302)	26% (313)	17% (207)	13% (153)	18% (213)	1188
Something Else	20% (178)	28% (249)	16% (138)	14% (123)	21% (186)	874
Evangelical	19% (257)	30% (403)	19% (261)	16% (214)	16% (218)	1354
Non-Evangelical	23% (436)	31% (594)	20% (383)	14% (267)	12% (239)	1919
PID: Dem (no lean)	30% (549)	30% (539)	15% (268)	11% (198)	15% (268)	1823
PID: Ind (no lean)	20% (244)	31% (383)	20% (244)	13% (158)	18% (219)	1248
PID: Rep (no lean)	18% (334)	29% (542)	23% (424)	18% (333)	12% (228)	1862

Continued on next page

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	23%	(1127)	30%	(1465)	19%	(936)	14%	(689)	14%	(715)	4932
PID/Gender: Dem Men	27%	(217)	33%	(273)	17%	(140)	13%	(103)	10%	(82)	816
PID/Gender: Dem Women	33%	(332)	26%	(266)	13%	(128)	9%	(95)	18%	(186)	1007
PID/Gender: Ind Men	18%	(116)	35%	(219)	19%	(123)	14%	(88)	14%	(85)	630
PID/Gender: Ind Women	21%	(129)	26%	(164)	20%	(121)	11%	(71)	22%	(134)	618
PID/Gender: Rep Men	20%	(171)	30%	(257)	25%	(218)	18%	(152)	8%	(65)	863
PID/Gender: Rep Women	16%	(163)	29%	(285)	21%	(206)	18%	(181)	16%	(163)	999
Ideo: Liberal (1-3)	34%	(483)	32%	(454)	14%	(199)	10%	(146)	11%	(156)	1439
Ideo: Moderate (4)	20%	(277)	30%	(418)	18%	(246)	14%	(192)	19%	(272)	1406
Ideo: Conservative (5-7)	18%	(343)	29%	(548)	25%	(474)	18%	(335)	11%	(209)	1911
Ideo/PID: Conservative Republican	18%	(253)	28%	(394)	25%	(341)	18%	(255)	11%	(149)	1392
Ideo/PID: Moderate/Liberal Republican	18%	(76)	32%	(137)	19%	(81)	17%	(73)	14%	(58)	425
Ideo/PID: Moderate/Conservative Democrat	23%	(158)	28%	(188)	17%	(113)	14%	(92)	18%	(123)	674
Ideo/PID: Liberal Democrat	35%	(382)	31%	(345)	13%	(146)	9%	(102)	12%	(128)	1103
Unfavorable of Biden and Trump	20%	(152)	32%	(241)	20%	(149)	13%	(96)	15%	(117)	755
2024 H2H Matchup: Biden Voter	31%	(656)	31%	(667)	16%	(332)	11%	(225)	12%	(254)	2135
2024 H2H Matchup: Trump Voter	17%	(397)	29%	(670)	23%	(541)	17%	(408)	14%	(316)	2333
2024 H2H Matchup: Would not Vote	19%	(38)	28%	(55)	9%	(19)	13%	(25)	31%	(61)	198
2024 H2H Matchup: Do not Know	14%	(36)	27%	(72)	16%	(44)	12%	(31)	31%	(83)	266
2022 House Vote: Democrat	31%	(635)	31%	(646)	15%	(307)	10%	(201)	13%	(267)	2057
2022 House Vote: Republican	17%	(341)	29%	(574)	24%	(482)	19%	(377)	11%	(229)	2003
2022 House Vote: Did not Vote	17%	(138)	28%	(225)	17%	(133)	12%	(98)	25%	(198)	791
2020 Vote: Joe Biden	30%	(679)	31%	(713)	15%	(335)	10%	(231)	14%	(312)	2271
2020 Vote: Donald Trump	17%	(375)	29%	(638)	24%	(529)	18%	(407)	13%	(287)	2236
2020 Vote: Someone Else	13%	(9)	41%	(29)	18%	(13)	10%	(7)	17%	(12)	70
2020 Vote: Did not Vote	18%	(64)	24%	(85)	17%	(59)	12%	(43)	29%	(103)	355
2016 Vote: Hillary Clinton	32%	(529)	33%	(548)	14%	(231)	10%	(171)	12%	(198)	1678
2016 Vote: Donald Trump	17%	(341)	29%	(560)	24%	(468)	19%	(361)	11%	(218)	1947
2016 Vote: Someone Else	24%	(43)	34%	(59)	12%	(22)	14%	(25)	16%	(28)	177
2020 Vote/PID: Not Biden/Democrat	20%	(37)	21%	(40)	23%	(42)	14%	(26)	22%	(42)	187
2020 Vote/PID: Not Trump/Republican	21%	(44)	34%	(73)	21%	(45)	9%	(20)	15%	(33)	214

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**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	23% (1127)	30% (1465)	19% (936)	14% (689)	14% (715)	4932
U.S. Economy: Wrong Track	18% (613)	29% (973)	21% (702)	16% (541)	16% (526)	3354
U.S. Economy: Right Direction	33% (515)	31% (492)	15% (234)	9% (148)	12% (189)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31% (498)	32% (510)	15% (248)	9% (151)	13% (204)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17% (412)	29% (699)	23% (559)	18% (429)	13% (325)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	24% (217)	29% (256)	14% (129)	12% (109)	21% (186)	896
Top 2024 Issue: Economy	18% (304)	32% (540)	20% (344)	14% (237)	16% (262)	1687
Community: Urban	25% (279)	32% (354)	16% (175)	13% (144)	13% (148)	1100
Community: Suburban	23% (558)	29% (679)	20% (471)	14% (344)	14% (329)	2381
Community: Rural	20% (290)	30% (432)	20% (290)	14% (201)	16% (238)	1451
Community/Gender: Urban Women	26% (125)	28% (136)	15% (74)	14% (67)	17% (85)	486
Community/Gender: Urban Men	25% (154)	36% (218)	17% (101)	13% (78)	10% (63)	614
Community/Gender: Rural Women	20% (169)	30% (249)	18% (150)	12% (101)	20% (169)	838
Community/Gender: Rural Men	20% (122)	30% (182)	23% (139)	16% (100)	11% (69)	613
Community/Gender: Suburban Women	25% (329)	25% (330)	18% (231)	14% (179)	18% (229)	1299
Community/Gender: Suburban Men	21% (229)	32% (349)	22% (240)	15% (165)	9% (100)	1083
Homeowner	23% (882)	30% (1135)	20% (751)	14% (533)	13% (484)	3785
Renter	22% (220)	30% (290)	16% (154)	13% (129)	19% (189)	983
Military HHnm: Yes	23% (168)	27% (193)	22% (158)	16% (115)	12% (85)	719
Military HH: No	23% (959)	30% (1272)	18% (778)	14% (574)	15% (629)	4213
Employ: Private Sector	21% (384)	34% (617)	19% (353)	14% (254)	13% (230)	1838
Employ: Government	24% (75)	30% (93)	19% (58)	13% (39)	15% (46)	310
Employ: Self-Employed	25% (103)	30% (121)	19% (78)	15% (62)	11% (46)	410
Employ: Homemaker	19% (52)	29% (78)	22% (58)	12% (31)	19% (50)	269
Employ: Student	28% (31)	33% (37)	13% (15)	7% (8)	19% (21)	112
Employ: Retired	26% (345)	27% (355)	20% (261)	15% (201)	13% (166)	1328
Employ: Unemployed	23% (90)	24% (94)	19% (74)	12% (47)	23% (92)	396
Employ: Other	18% (48)	26% (69)	15% (41)	17% (47)	24% (64)	268
Self + Household: White-Collar	25% (464)	33% (609)	19% (360)	14% (259)	9% (161)	1854
Self + Household: Blue Collar	22% (524)	29% (683)	20% (476)	15% (343)	14% (326)	2351

Continued on next page

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Famine in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	23% (1127)	30% (1465)	19% (936)	14% (689)	14% (715)	4932
Union HH: Yes	29% (109)	27% (100)	19% (71)	13% (50)	11% (42)	372
Union HH: No	22% (1018)	30% (1364)	19% (865)	14% (639)	15% (673)	4560
LGBTQ+: Yes	25% (117)	32% (146)	15% (67)	11% (50)	17% (80)	461
LGBTQ+: No	23% (1010)	29% (1318)	19% (869)	14% (639)	14% (635)	4471
Motivated to Vote	24% (1051)	30% (1322)	19% (855)	14% (633)	12% (546)	4406
Parent: Yes	23% (318)	32% (448)	19% (264)	12% (171)	13% (187)	1387
Parent: No	23% (810)	29% (1016)	19% (672)	15% (518)	15% (528)	3545
COVID Vaccine: Yes	26% (893)	30% (1041)	18% (636)	13% (456)	13% (442)	3469
COVID Vaccine: No	16% (235)	29% (423)	20% (300)	16% (233)	19% (272)	1463
Student Loans: Yes	25% (202)	31% (251)	18% (150)	12% (96)	14% (114)	813
Student Loans: No	22% (925)	29% (1214)	19% (787)	14% (593)	15% (600)	4119
Favorable Opinion of Haley	24% (408)	32% (537)	21% (358)	14% (229)	8% (139)	1670
Unfavorable Opinion of Haley	26% (539)	29% (620)	19% (404)	15% (324)	11% (224)	2111
Protestant	21% (283)	32% (425)	21% (285)	15% (196)	12% (158)	1348
Roman Catholic	22% (233)	31% (323)	21% (222)	15% (161)	11% (113)	1051
Jewish	33% (30)	24% (22)	19% (17)	17% (15)	7% (6)	90
Muslim	25% (14)	36% (21)	13% (7)	12% (7)	14% (8)	57
Atheist	29% (58)	38% (76)	14% (29)	9% (18)	10% (21)	202
Agnostic	33% (68)	27% (56)	16% (33)	10% (21)	14% (29)	207
Something else	20% (178)	28% (249)	16% (138)	14% (123)	21% (186)	874
Nothing in particular	24% (235)	26% (257)	18% (174)	13% (132)	19% (184)	981
Prodigal Biden Voter	19% (57)	30% (90)	15% (45)	11% (33)	26% (79)	304
Undecided Voter (DK/WNV)	16% (74)	27% (127)	13% (63)	12% (56)	31% (145)	464
Undecided Voter (DK)	19% (38)	28% (55)	9% (19)	13% (25)	31% (61)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	35% (1728)	31% (1509)	13% (661)	9% (460)	12% (574)	4932
Gender: Male	36% (826)	32% (733)	15% (343)	10% (230)	8% (176)	2309
Gender: Female	34% (902)	30% (776)	12% (319)	9% (230)	15% (397)	2623
Age: 18-34	32% (415)	30% (390)	15% (192)	9% (119)	14% (186)	1303
Age: 35-44	34% (225)	32% (216)	13% (89)	9% (58)	12% (81)	669
Age: 45-64	34% (589)	31% (525)	13% (217)	10% (178)	12% (198)	1706
Age: 65+	40% (499)	30% (378)	13% (163)	8% (105)	9% (109)	1254
GenZers: 1997-2012	35% (213)	29% (178)	13% (78)	9% (55)	14% (88)	612
Millennials: 1981-1996	31% (401)	31% (404)	15% (192)	9% (119)	13% (172)	1289
GenXers: 1965-1980	35% (463)	30% (399)	13% (169)	10% (135)	11% (149)	1315
Baby Boomers: 1946-1964	38% (604)	31% (498)	13% (209)	9% (145)	10% (154)	1610
Educ: < College	33% (1017)	29% (901)	14% (447)	10% (301)	14% (443)	3107
Educ: Bachelors degree	40% (469)	31% (364)	12% (137)	9% (106)	7% (87)	1163
Educ: Post-grad	37% (242)	37% (244)	12% (78)	8% (54)	7% (44)	662
Income: Under 50k	33% (651)	28% (559)	14% (269)	10% (195)	15% (307)	1980
Income: 50k-100k	35% (638)	31% (577)	14% (253)	10% (179)	11% (196)	1843
Income: 100k+	40% (439)	34% (373)	13% (139)	8% (87)	6% (71)	1109
Ethnicity: White (Non-Hispanic)	36% (1289)	32% (1174)	13% (474)	9% (315)	10% (368)	3619
Ethnicity: Hispanic	41% (139)	27% (92)	13% (43)	7% (25)	12% (42)	341
Ethnicity: Black (Non-Hispanic)	31% (228)	24% (175)	14% (104)	13% (92)	17% (127)	727
Ethnicity: Asian + Other (Non-Hispanic)	29% (71)	28% (68)	16% (40)	11% (28)	15% (37)	245
All Christian	35% (865)	32% (793)	15% (360)	9% (214)	9% (234)	2466
All Non-Christian	40% (81)	31% (62)	11% (23)	10% (21)	8% (16)	202
Atheist	43% (88)	35% (70)	11% (23)	6% (12)	4% (9)	202
Agnostic/Nothing in particular	37% (434)	27% (324)	11% (137)	11% (135)	13% (159)	1188
Something Else	30% (260)	30% (260)	14% (119)	9% (79)	18% (156)	874
Evangelical	29% (399)	33% (451)	14% (192)	9% (125)	14% (187)	1354
Non-Evangelical	37% (703)	30% (580)	14% (277)	8% (162)	10% (198)	1919
PID: Dem (no lean)	39% (706)	27% (495)	12% (227)	10% (174)	12% (220)	1823
PID: Ind (no lean)	36% (453)	30% (370)	13% (162)	8% (100)	13% (164)	1248
PID: Rep (no lean)	31% (569)	35% (644)	15% (273)	10% (186)	10% (190)	1862

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**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Corruption in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	35% (1728)	31% (1509)	13% (661)	9% (460)	12% (574)	4932
PID/Gender: Dem Men	37% (304)	29% (237)	14% (112)	12% (95)	8% (68)	816
PID/Gender: Dem Women	40% (402)	26% (258)	11% (115)	8% (80)	15% (152)	1007
PID/Gender: Ind Men	37% (230)	31% (196)	14% (89)	8% (53)	10% (61)	630
PID/Gender: Ind Women	36% (222)	28% (173)	12% (73)	8% (47)	17% (102)	618
PID/Gender: Rep Men	34% (292)	35% (300)	16% (142)	10% (83)	5% (47)	863
PID/Gender: Rep Women	28% (277)	34% (344)	13% (131)	10% (103)	14% (143)	999
Ideo: Liberal (1-3)	44% (630)	27% (393)	11% (164)	9% (130)	8% (122)	1439
Ideo: Moderate (4)	31% (432)	30% (420)	14% (197)	10% (143)	15% (215)	1406
Ideo: Conservative (5-7)	33% (631)	34% (656)	15% (283)	9% (176)	9% (165)	1911
Ideo/PID: Conservative Republican	33% (453)	34% (474)	15% (209)	10% (139)	8% (118)	1392
Ideo/PID: Moderate/Liberal Republican	25% (105)	38% (160)	14% (60)	11% (46)	13% (54)	425
Ideo/PID: Moderate/Conservative Democrat	30% (205)	30% (204)	15% (100)	10% (69)	14% (96)	674
Ideo/PID: Liberal Democrat	45% (496)	25% (279)	11% (123)	9% (101)	9% (104)	1103
Unfavorable of Biden and Trump	33% (248)	31% (233)	15% (110)	8% (64)	13% (100)	755
2024 H2H Matchup: Biden Voter	42% (893)	27% (576)	12% (261)	10% (205)	9% (200)	2135
2024 H2H Matchup: Trump Voter	31% (719)	35% (806)	15% (343)	10% (226)	10% (240)	2333
2024 H2H Matchup: Would not Vote	27% (54)	25% (49)	13% (25)	7% (14)	28% (55)	198
2024 H2H Matchup: Do not Know	23% (62)	29% (78)	12% (33)	6% (15)	30% (79)	266
2022 House Vote: Democrat	41% (853)	27% (563)	12% (246)	9% (180)	10% (215)	2057
2022 House Vote: Republican	31% (619)	35% (695)	15% (305)	10% (208)	9% (177)	2003
2022 House Vote: Did not Vote	29% (231)	29% (227)	13% (100)	8% (64)	21% (169)	791
2020 Vote: Joe Biden	41% (924)	27% (615)	12% (283)	9% (203)	11% (246)	2271
2020 Vote: Donald Trump	30% (680)	35% (780)	15% (331)	10% (215)	10% (229)	2236
2020 Vote: Someone Else	34% (24)	34% (24)	10% (7)	9% (6)	13% (9)	70
2020 Vote: Did not Vote	28% (101)	25% (89)	11% (40)	10% (36)	25% (89)	355
2016 Vote: Hillary Clinton	43% (723)	27% (455)	12% (196)	9% (151)	9% (153)	1678
2016 Vote: Donald Trump	31% (610)	34% (664)	15% (292)	10% (201)	9% (181)	1947
2016 Vote: Someone Else	34% (60)	36% (63)	8% (14)	9% (16)	13% (24)	177
2020 Vote/PID: Not Biden/Democrat	23% (43)	32% (60)	15% (28)	12% (22)	18% (34)	187
2020 Vote/PID: Not Trump/Republican	31% (66)	36% (77)	12% (26)	6% (14)	14% (30)	214

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**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	35% (1728)	31% (1509)	13% (661)	9% (460)	12% (574)	4932
U.S. Economy: Wrong Track	32% (1058)	32% (1061)	15% (491)	10% (320)	13% (424)	3354
U.S. Economy: Right Direction	42% (670)	28% (447)	11% (171)	9% (140)	9% (150)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40% (652)	28% (449)	13% (203)	9% (152)	10% (156)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31% (757)	34% (828)	15% (362)	9% (227)	10% (250)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	36% (319)	26% (231)	11% (96)	9% (82)	19% (168)	896
Top 2024 Issue: Economy	30% (508)	35% (587)	13% (226)	9% (160)	12% (206)	1687
Community: Urban	36% (393)	31% (336)	13% (144)	10% (108)	11% (119)	1100
Community: Suburban	35% (845)	30% (709)	14% (324)	10% (237)	11% (267)	2381
Community: Rural	34% (491)	32% (464)	13% (194)	8% (115)	13% (187)	1451
Community/Gender: Urban Women	37% (181)	26% (127)	14% (67)	8% (41)	14% (70)	486
Community/Gender: Urban Men	35% (212)	34% (208)	13% (77)	11% (67)	8% (49)	614
Community/Gender: Rural Women	32% (272)	33% (276)	11% (92)	7% (57)	17% (142)	838
Community/Gender: Rural Men	36% (218)	31% (189)	17% (102)	9% (58)	7% (46)	613
Community/Gender: Suburban Women	35% (448)	29% (372)	12% (160)	10% (132)	14% (186)	1299
Community/Gender: Suburban Men	37% (396)	31% (336)	15% (164)	10% (105)	7% (81)	1083
Homeowner	36% (1380)	31% (1178)	13% (511)	9% (330)	10% (385)	3785
Renter	31% (301)	30% (290)	14% (135)	11% (107)	15% (150)	983
Military HHnm: Yes	37% (267)	29% (211)	15% (110)	9% (66)	9% (64)	719
Military HH: No	35% (1461)	31% (1298)	13% (551)	9% (394)	12% (509)	4213
Employ: Private Sector	33% (608)	33% (603)	13% (247)	11% (198)	10% (181)	1838
Employ: Government	30% (92)	33% (103)	18% (57)	7% (22)	12% (37)	310
Employ: Self-Employed	40% (163)	30% (122)	13% (54)	6% (23)	12% (48)	410
Employ: Homemaker	27% (74)	33% (88)	14% (38)	8% (22)	18% (48)	269
Employ: Student	41% (45)	27% (30)	11% (12)	5% (6)	16% (18)	112
Employ: Retired	40% (526)	30% (395)	13% (167)	9% (116)	9% (123)	1328
Employ: Unemployed	32% (125)	25% (100)	14% (56)	11% (42)	18% (73)	396
Employ: Other	35% (95)	25% (66)	11% (30)	11% (30)	17% (47)	268
Self + Household: White-Collar	38% (712)	33% (612)	13% (238)	9% (159)	7% (132)	1854
Self + Household: Blue Collar	34% (793)	31% (726)	14% (341)	10% (245)	11% (247)	2351

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Corruption in other countries

Demographic	Very responsible	Somewhat responsible	Not that responsible	Not responsible at all	Don't know/no opinion	Total N
Registered Voters	35% (1728)	31% (1509)	13% (661)	9% (460)	12% (574)	4932
Union HH: Yes	39% (147)	26% (99)	16% (58)	8% (31)	10% (38)	372
Union HH: No	35% (1581)	31% (1410)	13% (603)	9% (429)	12% (536)	4560
LGBTQ+: Yes	36% (168)	30% (138)	12% (58)	10% (44)	12% (54)	461
LGBTQ+: No	35% (1560)	31% (1371)	14% (604)	9% (416)	12% (520)	4471
Motivated to Vote	36% (1602)	31% (1386)	13% (594)	9% (405)	9% (418)	4406
Parent: Yes	32% (448)	33% (455)	14% (195)	10% (135)	11% (154)	1387
Parent: No	36% (1280)	30% (1053)	13% (466)	9% (325)	12% (420)	3545
COVID Vaccine: Yes	38% (1314)	30% (1038)	13% (440)	9% (320)	10% (357)	3469
COVID Vaccine: No	28% (414)	32% (471)	15% (222)	10% (140)	15% (216)	1463
Student Loans: Yes	35% (287)	32% (264)	12% (98)	9% (72)	11% (92)	813
Student Loans: No	35% (1441)	30% (1245)	14% (564)	9% (388)	12% (482)	4119
Favorable Opinion of Haley	35% (588)	35% (577)	13% (222)	10% (162)	7% (121)	1670
Unfavorable Opinion of Haley	41% (858)	30% (625)	13% (274)	9% (198)	7% (156)	2111
Protestant	35% (478)	34% (453)	13% (180)	8% (110)	9% (126)	1348
Roman Catholic	35% (364)	30% (317)	16% (169)	9% (98)	10% (103)	1051
Jewish	44% (40)	25% (22)	16% (15)	7% (7)	7% (6)	90
Muslim	37% (21)	30% (17)	5% (3)	15% (9)	12% (7)	57
Atheist	43% (88)	35% (70)	11% (23)	6% (12)	4% (9)	202
Agnostic	47% (98)	22% (45)	10% (22)	8% (16)	12% (26)	207
Something else	30% (260)	30% (260)	14% (119)	9% (79)	18% (156)	874
Nothing in particular	34% (336)	28% (278)	12% (115)	12% (118)	14% (133)	981
Prodigal Biden Voter	29% (88)	27% (83)	13% (41)	8% (23)	22% (68)	304
Undecided Voter (DK/WNV)	25% (116)	27% (127)	12% (58)	6% (29)	29% (134)	464
Undecided Voter (DK)	27% (54)	25% (49)	13% (25)	7% (14)	28% (55)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	33% (1620)	33% (1616)	13% (649)	8% (377)	14% (670)	4932
Gender: Male	35% (815)	33% (753)	14% (330)	9% (200)	9% (211)	2309
Gender: Female	31% (806)	33% (863)	12% (319)	7% (177)	17% (459)	2623
Age: 18-34	30% (392)	31% (410)	13% (170)	7% (95)	18% (236)	1303
Age: 35-44	34% (229)	33% (223)	12% (77)	6% (38)	15% (100)	669
Age: 45-64	34% (575)	33% (560)	14% (241)	7% (113)	13% (218)	1706
Age: 65+	34% (425)	34% (423)	13% (161)	10% (131)	9% (115)	1254
GenZers: 1997-2012	29% (177)	28% (170)	13% (78)	9% (58)	21% (129)	612
Millennials: 1981-1996	33% (426)	34% (441)	12% (152)	6% (72)	15% (198)	1289
GenXers: 1965-1980	35% (461)	31% (405)	15% (196)	7% (87)	12% (164)	1315
Baby Boomers: 1946-1964	33% (525)	35% (565)	13% (207)	9% (149)	10% (164)	1610
Educ: < College	33% (1040)	32% (991)	12% (361)	7% (227)	16% (488)	3107
Educ: Bachelors degree	32% (373)	33% (388)	16% (185)	8% (94)	11% (122)	1163
Educ: Post-grad	31% (207)	36% (237)	16% (103)	8% (55)	9% (60)	662
Income: Under 50k	31% (621)	31% (618)	12% (235)	8% (161)	17% (346)	1980
Income: 50k-100k	33% (607)	34% (631)	14% (256)	7% (124)	12% (225)	1843
Income: 100k+	35% (392)	33% (367)	14% (159)	8% (92)	9% (99)	1109
Ethnicity: White (Non-Hispanic)	33% (1196)	34% (1232)	13% (480)	7% (269)	12% (443)	3619
Ethnicity: Hispanic	31% (105)	30% (102)	15% (51)	8% (29)	16% (54)	341
Ethnicity: Black (Non-Hispanic)	32% (234)	30% (218)	12% (86)	8% (58)	18% (131)	727
Ethnicity: Asian + Other (Non-Hispanic)	35% (85)	26% (64)	13% (31)	9% (22)	17% (42)	245
All Christian	34% (839)	36% (889)	13% (314)	7% (167)	10% (256)	2466
All Non-Christian	33% (68)	31% (63)	17% (34)	7% (14)	12% (24)	202
Atheist	24% (48)	22% (45)	25% (50)	19% (39)	10% (19)	202
Agnostic/Nothing in particular	29% (347)	31% (363)	14% (162)	8% (96)	19% (220)	1188
Something Else	36% (319)	29% (256)	10% (89)	7% (60)	17% (151)	874
Evangelical	38% (518)	33% (441)	11% (143)	6% (79)	13% (173)	1354
Non-Evangelical	32% (620)	35% (673)	13% (250)	8% (146)	12% (230)	1919
PID: Dem (no lean)	28% (505)	31% (571)	17% (309)	10% (174)	14% (264)	1823
PID: Ind (no lean)	31% (392)	31% (383)	13% (159)	8% (105)	17% (209)	1248
PID: Rep (no lean)	39% (724)	36% (662)	10% (181)	5% (98)	11% (196)	1862

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	33% (1620)	33% (1616)	13% (649)	8% (377)	14% (670)	4932
PID/Gender: Dem Men	30% (242)	31% (254)	19% (156)	10% (85)	10% (79)	816
PID/Gender: Dem Women	26% (263)	31% (316)	15% (153)	9% (89)	18% (185)	1007
PID/Gender: Ind Men	32% (205)	31% (194)	14% (86)	10% (63)	13% (82)	630
PID/Gender: Ind Women	30% (187)	31% (189)	12% (73)	7% (41)	21% (127)	618
PID/Gender: Rep Men	43% (368)	35% (305)	10% (89)	6% (52)	6% (50)	863
PID/Gender: Rep Women	36% (355)	36% (358)	9% (93)	5% (46)	15% (146)	999
Ideo: Liberal (1-3)	26% (372)	31% (444)	18% (266)	11% (163)	13% (193)	1439
Ideo: Moderate (4)	30% (423)	31% (440)	14% (200)	7% (104)	17% (239)	1406
Ideo: Conservative (5-7)	41% (792)	36% (693)	9% (168)	5% (94)	9% (165)	1911
Ideo/PID: Conservative Republican	41% (564)	36% (508)	9% (119)	5% (64)	10% (137)	1392
Ideo/PID: Moderate/Liberal Republican	36% (151)	34% (144)	14% (57)	8% (32)	10% (41)	425
Ideo/PID: Moderate/Conservative Democrat	31% (212)	33% (221)	15% (104)	7% (46)	13% (90)	674
Ideo/PID: Liberal Democrat	26% (285)	31% (340)	18% (199)	11% (122)	14% (155)	1103
Unfavorable of Biden and Trump	24% (183)	37% (280)	15% (113)	8% (62)	16% (117)	755
2024 H2H Matchup: Biden Voter	26% (562)	32% (682)	18% (380)	11% (227)	13% (283)	2135
2024 H2H Matchup: Trump Voter	41% (954)	35% (809)	9% (221)	5% (115)	10% (234)	2333
2024 H2H Matchup: Would not Vote	24% (48)	23% (46)	10% (19)	9% (17)	34% (68)	198
2024 H2H Matchup: Do not Know	21% (57)	30% (79)	11% (29)	6% (17)	32% (85)	266
2022 House Vote: Democrat	26% (541)	32% (650)	18% (372)	11% (220)	13% (274)	2057
2022 House Vote: Republican	41% (818)	35% (709)	9% (190)	5% (100)	9% (186)	2003
2022 House Vote: Did not Vote	31% (242)	30% (234)	10% (77)	7% (51)	24% (186)	791
2020 Vote: Joe Biden	26% (599)	32% (717)	18% (402)	10% (235)	14% (318)	2271
2020 Vote: Donald Trump	41% (910)	35% (783)	9% (205)	5% (107)	10% (231)	2236
2020 Vote: Someone Else	33% (23)	36% (25)	9% (6)	3% (2)	20% (14)	70
2020 Vote: Did not Vote	25% (88)	26% (91)	10% (36)	9% (33)	30% (107)	355
2016 Vote: Hillary Clinton	27% (451)	32% (537)	18% (302)	10% (176)	13% (212)	1678
2016 Vote: Donald Trump	41% (796)	36% (698)	9% (179)	5% (90)	9% (185)	1947
2016 Vote: Someone Else	26% (46)	34% (60)	16% (28)	9% (16)	16% (28)	177
2020 Vote/PID: Not Biden/Democrat	29% (54)	27% (50)	14% (26)	7% (14)	23% (44)	187
2020 Vote/PID: Not Trump/Republican	27% (59)	34% (72)	15% (31)	10% (22)	14% (30)	214

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	33% (1620)	33% (1616)	13% (649)	8% (377)	14% (670)	4932
U.S. Economy: Wrong Track	36% (1206)	33% (1100)	11% (369)	6% (208)	14% (470)	3354
U.S. Economy: Right Direction	26% (414)	33% (516)	18% (280)	11% (168)	13% (200)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27% (432)	31% (507)	18% (287)	11% (180)	13% (206)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40% (979)	34% (824)	10% (239)	5% (133)	10% (249)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	23% (209)	32% (285)	14% (123)	7% (64)	24% (214)	896
Top 2024 Issue: Economy	36% (609)	35% (590)	12% (197)	5% (80)	13% (211)	1687
Community: Urban	33% (366)	33% (366)	13% (144)	8% (85)	13% (139)	1100
Community: Suburban	31% (734)	33% (794)	14% (344)	7% (178)	14% (331)	2381
Community: Rural	36% (520)	31% (456)	11% (162)	8% (114)	14% (200)	1451
Community/Gender: Urban Women	30% (147)	32% (154)	13% (61)	9% (44)	16% (80)	486
Community/Gender: Urban Men	36% (219)	35% (212)	13% (82)	7% (41)	10% (59)	614
Community/Gender: Rural Women	34% (283)	32% (269)	10% (85)	7% (61)	17% (140)	838
Community/Gender: Rural Men	39% (237)	30% (186)	13% (77)	9% (53)	10% (60)	613
Community/Gender: Suburban Women	29% (375)	34% (440)	13% (173)	5% (71)	18% (239)	1299
Community/Gender: Suburban Men	33% (359)	33% (354)	16% (171)	10% (107)	8% (92)	1083
Homeowner	33% (1251)	34% (1287)	14% (518)	7% (279)	12% (449)	3785
Renter	33% (320)	29% (286)	12% (117)	8% (83)	18% (178)	983
Military HHnm: Yes	34% (242)	35% (253)	13% (94)	8% (55)	10% (75)	719
Military HH: No	33% (1379)	32% (1363)	13% (555)	8% (321)	14% (595)	4213
Employ: Private Sector	33% (615)	36% (665)	12% (229)	7% (120)	11% (210)	1838
Employ: Government	32% (99)	33% (101)	17% (52)	7% (21)	12% (38)	310
Employ: Self-Employed	38% (154)	28% (113)	14% (56)	9% (38)	12% (48)	410
Employ: Homemaker	28% (76)	30% (82)	14% (37)	7% (18)	21% (56)	269
Employ: Student	28% (31)	31% (35)	13% (15)	5% (6)	23% (25)	112
Employ: Retired	34% (451)	34% (446)	14% (183)	9% (125)	9% (123)	1328
Employ: Unemployed	29% (115)	25% (100)	12% (49)	8% (34)	25% (99)	396
Employ: Other	30% (81)	28% (75)	10% (28)	6% (15)	26% (69)	268
Self + Household: White-Collar	31% (582)	35% (656)	15% (287)	8% (153)	9% (176)	1854
Self + Household: Blue Collar	35% (828)	33% (785)	13% (298)	8% (178)	11% (262)	2351

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	33% (1620)	33% (1616)	13% (649)	8% (377)	14% (670)	4932
Union HH: Yes	33% (122)	35% (129)	15% (56)	10% (38)	7% (27)	372
Union HH: No	33% (1498)	33% (1487)	13% (594)	7% (339)	14% (642)	4560
LGBTQ+: Yes	28% (129)	29% (135)	16% (75)	9% (40)	18% (81)	461
LGBTQ+: No	33% (1491)	33% (1481)	13% (574)	8% (336)	13% (588)	4471
Motivated to Vote	34% (1502)	33% (1459)	14% (600)	8% (338)	12% (508)	4406
Parent: Yes	36% (494)	33% (454)	13% (181)	6% (86)	12% (171)	1387
Parent: No	32% (1126)	33% (1162)	13% (468)	8% (290)	14% (498)	3545
COVID Vaccine: Yes	31% (1069)	33% (1154)	14% (493)	8% (293)	13% (459)	3469
COVID Vaccine: No	38% (552)	32% (462)	11% (156)	6% (84)	14% (210)	1463
Student Loans: Yes	32% (259)	35% (282)	14% (115)	6% (51)	13% (106)	813
Student Loans: No	33% (1362)	32% (1334)	13% (534)	8% (326)	14% (563)	4119
Favorable Opinion of Haley	36% (609)	36% (600)	13% (212)	6% (95)	9% (154)	1670
Unfavorable Opinion of Haley	34% (712)	32% (673)	15% (312)	10% (203)	10% (210)	2111
Protestant	36% (479)	34% (464)	12% (167)	7% (89)	11% (149)	1348
Roman Catholic	32% (340)	38% (394)	13% (136)	7% (76)	10% (104)	1051
Jewish	30% (27)	37% (34)	13% (12)	6% (5)	15% (13)	90
Muslim	45% (26)	27% (15)	18% (10)	4% (2)	6% (3)	57
Atheist	24% (48)	22% (45)	25% (50)	19% (39)	10% (19)	202
Agnostic	24% (49)	27% (55)	21% (44)	11% (22)	18% (37)	207
Something else	36% (319)	29% (256)	10% (89)	7% (60)	17% (151)	874
Nothing in particular	30% (298)	31% (308)	12% (119)	8% (74)	19% (183)	981
Prodigal Biden Voter	26% (80)	30% (90)	14% (42)	6% (19)	24% (74)	304
Undecided Voter (DK/WNV)	22% (104)	27% (125)	10% (49)	7% (34)	33% (152)	464
Undecided Voter (DK)	24% (48)	23% (46)	10% (19)	9% (17)	34% (68)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	14% (699)	18% (898)	20% (969)	19% (931)	29% (1436)	4932
Gender: Male	17% (395)	20% (466)	21% (493)	21% (486)	20% (469)	2309
Gender: Female	12% (304)	16% (432)	18% (476)	17% (445)	37% (967)	2623
Age: 18-34	19% (246)	23% (294)	16% (209)	11% (140)	32% (414)	1303
Age: 35-44	14% (94)	21% (137)	19% (127)	14% (94)	32% (217)	669
Age: 45-64	13% (222)	17% (294)	20% (350)	21% (353)	29% (488)	1706
Age: 65+	11% (137)	14% (173)	23% (283)	27% (343)	25% (318)	1254
GenZers: 1997-2012	19% (114)	24% (148)	15% (90)	10% (60)	33% (199)	612
Millennials: 1981-1996	17% (217)	21% (265)	18% (229)	13% (166)	32% (411)	1289
GenXers: 1965-1980	14% (187)	18% (232)	20% (269)	19% (247)	29% (381)	1315
Baby Boomers: 1946-1964	10% (169)	15% (236)	23% (364)	27% (427)	26% (414)	1610
Educ: < College	13% (416)	18% (565)	19% (595)	17% (543)	32% (988)	3107
Educ: Bachelors degree	15% (173)	17% (194)	20% (228)	22% (255)	27% (313)	1163
Educ: Post-grad	17% (109)	21% (140)	22% (145)	20% (133)	20% (135)	662
Income: Under 50k	14% (277)	18% (349)	17% (332)	18% (353)	34% (668)	1980
Income: 50k-100k	13% (230)	19% (354)	22% (401)	19% (352)	27% (506)	1843
Income: 100k+	17% (191)	18% (195)	21% (235)	20% (226)	24% (261)	1109
Ethnicity: White (Non-Hispanic)	13% (459)	17% (630)	21% (760)	20% (742)	28% (1028)	3619
Ethnicity: Hispanic	18% (62)	19% (65)	19% (64)	14% (49)	30% (102)	341
Ethnicity: Black (Non-Hispanic)	20% (146)	22% (162)	14% (103)	13% (97)	30% (219)	727
Ethnicity: Asian + Other (Non-Hispanic)	13% (32)	17% (41)	17% (42)	18% (43)	36% (87)	245
All Christian	13% (312)	18% (437)	22% (543)	22% (548)	25% (626)	2466
All Non-Christian	21% (43)	23% (47)	19% (39)	12% (24)	25% (50)	202
Atheist	24% (48)	19% (39)	21% (43)	15% (30)	21% (42)	202
Agnostic/Nothing in particular	15% (179)	18% (212)	17% (198)	17% (198)	34% (401)	1188
Something Else	13% (117)	19% (163)	17% (146)	15% (132)	36% (316)	874
Evangelical	14% (184)	17% (232)	19% (263)	20% (275)	30% (400)	1354
Non-Evangelical	12% (233)	18% (352)	21% (411)	20% (389)	28% (534)	1919
PID: Dem (no lean)	20% (372)	20% (358)	18% (322)	13% (240)	29% (531)	1823
PID: Ind (no lean)	13% (161)	17% (208)	18% (231)	19% (236)	33% (413)	1248
PID: Rep (no lean)	9% (165)	18% (333)	22% (416)	24% (455)	26% (492)	1862

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(699)	18%	(898)	20%	(969)	19%	(931)	29%	(1436)	4932
PID/Gender: Dem Men	26%	(214)	24%	(195)	20%	(159)	11%	(91)	19%	(156)	816
PID/Gender: Dem Women	16%	(158)	16%	(163)	16%	(163)	15%	(149)	37%	(375)	1007
PID/Gender: Ind Men	15%	(94)	19%	(120)	18%	(116)	21%	(135)	26%	(165)	630
PID/Gender: Ind Women	11%	(67)	14%	(88)	19%	(115)	16%	(101)	40%	(247)	618
PID/Gender: Rep Men	10%	(87)	18%	(151)	25%	(218)	30%	(260)	17%	(147)	863
PID/Gender: Rep Women	8%	(79)	18%	(182)	20%	(198)	20%	(195)	35%	(345)	999
Ideo: Liberal (1-3)	22%	(319)	20%	(289)	17%	(241)	13%	(193)	28%	(396)	1439
Ideo: Moderate (4)	14%	(192)	20%	(283)	20%	(276)	14%	(202)	32%	(454)	1406
Ideo: Conservative (5-7)	9%	(177)	16%	(311)	22%	(425)	27%	(512)	25%	(486)	1911
Ideo/PID: Conservative Republican	8%	(113)	16%	(222)	21%	(298)	28%	(390)	26%	(368)	1392
Ideo/PID: Moderate/Liberal Republican	12%	(49)	26%	(109)	26%	(109)	13%	(54)	24%	(103)	425
Ideo/PID: Moderate/Conservative Democrat	18%	(124)	22%	(149)	20%	(133)	13%	(85)	27%	(183)	674
Ideo/PID: Liberal Democrat	22%	(247)	18%	(204)	16%	(178)	14%	(150)	29%	(323)	1103
Unfavorable of Biden and Trump	10%	(72)	19%	(144)	20%	(151)	16%	(119)	36%	(268)	755
2024 H2H Matchup: Biden Voter	20%	(435)	20%	(418)	19%	(396)	13%	(282)	28%	(603)	2135
2024 H2H Matchup: Trump Voter	10%	(226)	17%	(403)	22%	(502)	25%	(591)	26%	(611)	2333
2024 H2H Matchup: Would not Vote	10%	(20)	16%	(31)	13%	(26)	12%	(23)	49%	(97)	198
2024 H2H Matchup: Do not Know	6%	(17)	17%	(46)	16%	(44)	13%	(35)	47%	(125)	266
2022 House Vote: Democrat	20%	(417)	20%	(410)	18%	(379)	14%	(278)	28%	(572)	2057
2022 House Vote: Republican	9%	(175)	17%	(339)	22%	(438)	28%	(558)	25%	(493)	2003
2022 House Vote: Did not Vote	12%	(93)	18%	(142)	18%	(141)	10%	(82)	42%	(333)	791
2020 Vote: Joe Biden	20%	(451)	20%	(448)	18%	(412)	13%	(296)	29%	(664)	2271
2020 Vote: Donald Trump	9%	(191)	17%	(384)	22%	(483)	26%	(584)	27%	(594)	2236
2020 Vote: Someone Else	11%	(8)	19%	(13)	24%	(17)	14%	(10)	32%	(23)	70
2020 Vote: Did not Vote	14%	(48)	15%	(53)	16%	(57)	12%	(41)	44%	(156)	355
2016 Vote: Hillary Clinton	21%	(349)	19%	(326)	18%	(307)	14%	(240)	27%	(455)	1678
2016 Vote: Donald Trump	9%	(172)	15%	(300)	23%	(451)	27%	(535)	25%	(490)	1947
2016 Vote: Someone Else	13%	(24)	16%	(29)	21%	(37)	12%	(21)	38%	(67)	177
2020 Vote/PID: Not Biden/Democrat	16%	(31)	19%	(35)	18%	(33)	15%	(28)	32%	(59)	187
2020 Vote/PID: Not Trump/Republican	11%	(23)	21%	(44)	23%	(48)	17%	(36)	29%	(62)	214

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(699)	18%	(898)	20%	(969)	19%	(931)	29%	(1436)	4932
U.S. Economy: Wrong Track	10%	(346)	16%	(551)	20%	(657)	22%	(734)	32%	(1066)	3354
U.S. Economy: Right Direction	22%	(353)	22%	(347)	20%	(312)	12%	(197)	23%	(370)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(362)	20%	(329)	18%	(290)	13%	(215)	26%	(414)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(235)	17%	(417)	21%	(521)	25%	(617)	26%	(635)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(102)	17%	(152)	18%	(157)	11%	(98)	43%	(386)	896
Top 2024 Issue: Economy	11%	(192)	20%	(333)	22%	(363)	17%	(288)	30%	(511)	1687
Community: Urban	21%	(232)	25%	(273)	16%	(180)	14%	(154)	24%	(261)	1100
Community: Suburban	13%	(316)	16%	(389)	20%	(476)	20%	(488)	30%	(712)	2381
Community: Rural	10%	(151)	16%	(236)	22%	(312)	20%	(289)	32%	(462)	1451
Community/Gender: Urban Women	17%	(85)	21%	(104)	14%	(67)	14%	(70)	33%	(160)	486
Community/Gender: Urban Men	24%	(147)	27%	(169)	18%	(113)	14%	(84)	16%	(101)	614
Community/Gender: Rural Women	9%	(75)	15%	(127)	20%	(169)	16%	(138)	39%	(329)	838
Community/Gender: Rural Men	12%	(76)	18%	(109)	23%	(143)	25%	(151)	22%	(134)	613
Community/Gender: Suburban Women	11%	(145)	15%	(200)	18%	(239)	18%	(237)	37%	(478)	1299
Community/Gender: Suburban Men	16%	(171)	17%	(189)	22%	(237)	23%	(251)	22%	(234)	1083
Homeowner	13%	(502)	18%	(692)	20%	(773)	20%	(762)	28%	(1056)	3785
Renter	17%	(170)	19%	(186)	17%	(171)	15%	(147)	31%	(309)	983
Military HHnm: Yes	12%	(83)	17%	(119)	23%	(164)	23%	(165)	26%	(188)	719
Military HH: No	15%	(616)	18%	(779)	19%	(805)	18%	(766)	30%	(1248)	4213
Employ: Private Sector	16%	(295)	20%	(367)	21%	(392)	17%	(304)	26%	(481)	1838
Employ: Government	15%	(48)	22%	(69)	18%	(56)	17%	(52)	28%	(86)	310
Employ: Self-Employed	16%	(66)	19%	(78)	19%	(79)	20%	(84)	25%	(103)	410
Employ: Homemaker	11%	(29)	15%	(41)	16%	(42)	20%	(54)	38%	(103)	269
Employ: Student	22%	(25)	19%	(21)	13%	(14)	10%	(11)	36%	(41)	112
Employ: Retired	11%	(152)	15%	(193)	22%	(291)	26%	(341)	26%	(352)	1328
Employ: Unemployed	14%	(54)	20%	(79)	13%	(52)	15%	(60)	38%	(151)	396
Employ: Other	11%	(29)	19%	(50)	16%	(44)	9%	(25)	44%	(119)	268
Self + Household: White-Collar	16%	(298)	19%	(355)	20%	(375)	21%	(395)	23%	(431)	1854
Self + Household: Blue Collar	13%	(311)	19%	(436)	21%	(498)	18%	(433)	29%	(674)	2351

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(699)	18%	(898)	20%	(969)	19%	(931)	29%	(1436)	4932
Union HH: Yes	21%	(79)	17%	(64)	21%	(78)	22%	(80)	19%	(72)	372
Union HH: No	14%	(620)	18%	(834)	20%	(891)	19%	(850)	30%	(1364)	4560
LGBTQ+: Yes	20%	(91)	21%	(98)	14%	(66)	13%	(61)	31%	(145)	461
LGBTQ+: No	14%	(608)	18%	(800)	20%	(903)	19%	(870)	29%	(1291)	4471
Motivated to Vote	14%	(632)	18%	(806)	20%	(886)	20%	(878)	27%	(1205)	4406
Parent: Yes	18%	(248)	21%	(286)	20%	(274)	15%	(210)	27%	(369)	1387
Parent: No	13%	(451)	17%	(612)	20%	(694)	20%	(721)	30%	(1067)	3545
COVID Vaccine: Yes	16%	(542)	18%	(620)	20%	(687)	18%	(629)	29%	(989)	3469
COVID Vaccine: No	11%	(156)	19%	(278)	19%	(281)	21%	(301)	31%	(447)	1463
Student Loans: Yes	15%	(123)	19%	(156)	19%	(157)	15%	(124)	31%	(252)	813
Student Loans: No	14%	(576)	18%	(741)	20%	(812)	20%	(806)	29%	(1184)	4119
Favorable Opinion of Haley	13%	(218)	22%	(373)	24%	(397)	19%	(315)	22%	(367)	1670
Unfavorable Opinion of Haley	17%	(355)	16%	(335)	19%	(393)	23%	(480)	26%	(547)	2111
Protestant	10%	(141)	16%	(211)	23%	(309)	24%	(318)	27%	(370)	1348
Roman Catholic	15%	(159)	20%	(210)	21%	(219)	20%	(215)	24%	(247)	1051
Jewish	15%	(14)	16%	(14)	22%	(20)	19%	(17)	28%	(26)	90
Muslim	18%	(10)	35%	(20)	16%	(9)	11%	(6)	20%	(11)	57
Atheist	24%	(48)	19%	(39)	21%	(43)	15%	(30)	21%	(42)	202
Agnostic	17%	(34)	18%	(37)	17%	(35)	14%	(29)	35%	(72)	207
Something else	13%	(117)	19%	(163)	17%	(146)	15%	(132)	36%	(316)	874
Nothing in particular	15%	(145)	18%	(175)	17%	(163)	17%	(170)	34%	(329)	981
Prodigal Biden Voter	13%	(40)	20%	(61)	16%	(49)	13%	(38)	38%	(115)	304
Undecided Voter (DK/WNV)	8%	(37)	16%	(76)	15%	(70)	13%	(58)	48%	(222)	464
Undecided Voter (DK)	10%	(20)	16%	(31)	13%	(26)	12%	(23)	49%	(97)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	28% (1370)	23% (1136)	17% (820)	14% (713)	18% (893)	4932
Gender: Male	30% (704)	24% (550)	18% (405)	17% (389)	11% (261)	2309
Gender: Female	25% (666)	22% (587)	16% (414)	12% (325)	24% (631)	2623
Age: 18-34	23% (303)	22% (286)	17% (227)	14% (185)	23% (301)	1303
Age: 35-44	26% (172)	26% (172)	17% (112)	10% (66)	22% (147)	669
Age: 45-64	28% (484)	25% (418)	16% (272)	14% (247)	17% (285)	1706
Age: 65+	33% (411)	21% (260)	17% (209)	17% (215)	13% (160)	1254
GenZers: 1997-2012	21% (128)	20% (125)	18% (108)	17% (102)	24% (149)	612
Millennials: 1981-1996	25% (326)	24% (314)	17% (221)	11% (143)	22% (284)	1289
GenXers: 1965-1980	29% (376)	25% (326)	15% (201)	15% (192)	17% (219)	1315
Baby Boomers: 1946-1964	32% (511)	22% (348)	17% (275)	16% (254)	14% (222)	1610
Educ: < College	25% (777)	23% (702)	16% (510)	15% (467)	21% (651)	3107
Educ: Bachelors degree	32% (371)	23% (273)	17% (199)	14% (158)	14% (161)	1163
Educ: Post-grad	33% (222)	24% (162)	17% (110)	13% (88)	12% (80)	662
Income: Under 50k	28% (550)	21% (425)	16% (322)	13% (263)	21% (421)	1980
Income: 50k-100k	26% (486)	24% (441)	17% (307)	16% (286)	18% (323)	1843
Income: 100k+	30% (334)	24% (271)	17% (191)	15% (164)	13% (149)	1109
Ethnicity: White (Non-Hispanic)	28% (1009)	24% (851)	17% (601)	15% (544)	17% (615)	3619
Ethnicity: Hispanic	29% (98)	18% (63)	18% (63)	13% (45)	21% (72)	341
Ethnicity: Black (Non-Hispanic)	28% (207)	23% (168)	16% (117)	11% (78)	22% (157)	727
Ethnicity: Asian + Other (Non-Hispanic)	23% (55)	23% (55)	16% (39)	19% (46)	20% (49)	245
All Christian	26% (634)	24% (598)	18% (455)	16% (396)	16% (384)	2466
All Non-Christian	36% (73)	26% (53)	16% (32)	8% (16)	14% (27)	202
Atheist	49% (99)	20% (40)	13% (27)	9% (19)	9% (18)	202
Agnostic/Nothing in particular	33% (386)	22% (258)	14% (164)	12% (139)	20% (241)	1188
Something Else	20% (178)	21% (187)	16% (142)	16% (144)	25% (222)	874
Evangelical	17% (233)	22% (291)	21% (280)	19% (261)	21% (289)	1354
Non-Evangelical	29% (565)	25% (479)	16% (303)	14% (261)	16% (311)	1919
PID: Dem (no lean)	42% (759)	25% (458)	11% (202)	7% (119)	16% (285)	1823
PID: Ind (no lean)	27% (339)	20% (249)	18% (219)	13% (168)	22% (272)	1248
PID: Rep (no lean)	15% (272)	23% (429)	21% (399)	23% (426)	18% (335)	1862

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	28% (1370)	23% (1136)	17% (820)	14% (713)	18% (893)	4932
PID/Gender: Dem Men	45% (369)	28% (231)	11% (91)	6% (49)	9% (76)	816
PID/Gender: Dem Women	39% (389)	22% (226)	11% (111)	7% (71)	21% (209)	1007
PID/Gender: Ind Men	31% (194)	20% (125)	18% (116)	15% (94)	16% (101)	630
PID/Gender: Ind Women	23% (145)	20% (124)	17% (103)	12% (74)	28% (171)	618
PID/Gender: Rep Men	16% (140)	22% (194)	23% (199)	28% (246)	10% (85)	863
PID/Gender: Rep Women	13% (132)	24% (236)	20% (200)	18% (180)	25% (251)	999
Ideo: Liberal (1-3)	48% (684)	24% (349)	9% (135)	6% (89)	13% (182)	1439
Ideo: Moderate (4)	26% (370)	26% (369)	16% (221)	11% (159)	20% (287)	1406
Ideo: Conservative (5-7)	15% (286)	21% (400)	23% (448)	23% (442)	18% (335)	1911
Ideo/PID: Conservative Republican	13% (178)	21% (287)	22% (313)	25% (352)	19% (263)	1392
Ideo/PID: Moderate/Liberal Republican	21% (88)	31% (133)	19% (80)	16% (67)	13% (56)	425
Ideo/PID: Moderate/Conservative Democrat	31% (210)	27% (185)	15% (102)	8% (57)	18% (120)	674
Ideo/PID: Liberal Democrat	49% (538)	25% (271)	9% (95)	5% (57)	13% (141)	1103
Unfavorable of Biden and Trump	23% (173)	23% (171)	20% (154)	12% (91)	22% (167)	755
2024 H2H Matchup: Biden Voter	44% (938)	26% (549)	11% (232)	6% (126)	14% (291)	2135
2024 H2H Matchup: Trump Voter	15% (343)	21% (495)	23% (539)	23% (532)	18% (424)	2333
2024 H2H Matchup: Would not Vote	18% (36)	16% (31)	12% (24)	15% (29)	39% (78)	198
2024 H2H Matchup: Do not Know	20% (54)	23% (61)	9% (25)	10% (27)	37% (99)	266
2022 House Vote: Democrat	44% (904)	25% (507)	11% (226)	6% (124)	14% (296)	2057
2022 House Vote: Republican	15% (293)	22% (439)	23% (456)	24% (485)	16% (329)	2003
2022 House Vote: Did not Vote	20% (161)	22% (176)	15% (122)	12% (95)	30% (237)	791
2020 Vote: Joe Biden	43% (982)	26% (579)	10% (235)	6% (134)	15% (340)	2271
2020 Vote: Donald Trump	15% (325)	21% (477)	23% (515)	23% (515)	18% (404)	2236
2020 Vote: Someone Else	13% (9)	25% (17)	24% (17)	15% (11)	23% (16)	70
2020 Vote: Did not Vote	15% (54)	18% (62)	15% (52)	15% (54)	37% (133)	355
2016 Vote: Hillary Clinton	47% (781)	25% (416)	10% (168)	5% (84)	14% (228)	1678
2016 Vote: Donald Trump	16% (310)	21% (409)	23% (448)	23% (445)	17% (335)	1947
2016 Vote: Someone Else	37% (65)	28% (50)	12% (21)	10% (17)	14% (25)	177
2020 Vote/PID: Not Biden/Democrat	20% (38)	23% (44)	19% (36)	11% (21)	26% (49)	187
2020 Vote/PID: Not Trump/Republican	19% (41)	27% (58)	16% (35)	17% (37)	20% (43)	214

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term *tariff* refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	28% (1370)	23% (1136)	17% (820)	14% (713)	18% (893)	4932
U.S. Economy: Wrong Track	20% (660)	22% (723)	19% (649)	19% (623)	21% (699)	3354
U.S. Economy: Right Direction	45% (710)	26% (413)	11% (171)	6% (90)	12% (194)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47% (750)	23% (375)	11% (173)	7% (106)	13% (207)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16% (378)	21% (509)	23% (560)	22% (543)	18% (433)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (242)	28% (252)	10% (86)	7% (64)	28% (252)	896
Top 2024 Issue: Economy	20% (337)	25% (421)	20% (335)	14% (244)	21% (350)	1687
Community: Urban	32% (349)	24% (266)	17% (185)	11% (126)	16% (174)	1100
Community: Suburban	28% (675)	23% (556)	17% (394)	14% (334)	18% (422)	2381
Community: Rural	24% (346)	22% (314)	17% (241)	17% (253)	20% (296)	1451
Community/Gender: Urban Women	27% (134)	23% (113)	15% (74)	12% (60)	22% (107)	486
Community/Gender: Urban Men	35% (215)	25% (154)	18% (111)	11% (67)	11% (67)	614
Community/Gender: Rural Women	23% (193)	21% (180)	16% (130)	14% (114)	26% (220)	838
Community/Gender: Rural Men	25% (153)	22% (134)	18% (110)	23% (139)	12% (76)	613
Community/Gender: Suburban Women	26% (340)	23% (294)	16% (210)	12% (151)	23% (304)	1299
Community/Gender: Suburban Men	31% (336)	24% (262)	17% (184)	17% (183)	11% (118)	1083
Homeowner	28% (1056)	24% (900)	17% (656)	14% (547)	17% (626)	3785
Renter	28% (278)	21% (208)	15% (143)	14% (138)	22% (216)	983
Military HHnm: Yes	25% (183)	23% (164)	19% (140)	17% (123)	15% (109)	719
Military HH: No	28% (1187)	23% (972)	16% (680)	14% (591)	19% (783)	4213
Employ: Private Sector	27% (494)	26% (483)	17% (310)	14% (260)	16% (291)	1838
Employ: Government	23% (70)	26% (82)	18% (56)	16% (51)	17% (51)	310
Employ: Self-Employed	26% (105)	21% (84)	21% (84)	16% (67)	17% (70)	410
Employ: Homemaker	21% (55)	21% (58)	20% (53)	10% (28)	28% (74)	269
Employ: Student	24% (27)	17% (20)	12% (13)	19% (22)	27% (30)	112
Employ: Retired	34% (454)	21% (276)	16% (208)	15% (204)	14% (186)	1328
Employ: Unemployed	26% (102)	19% (76)	14% (56)	14% (56)	27% (106)	396
Employ: Other	23% (63)	21% (57)	14% (38)	10% (27)	31% (84)	268
Self + Household: White-Collar	30% (564)	25% (457)	17% (318)	15% (275)	13% (239)	1854
Self + Household: Blue Collar	29% (671)	23% (545)	18% (417)	14% (334)	16% (384)	2351

Continued on next page

**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	28% (1370)	23% (1136)	17% (820)	14% (713)	18% (893)	4932
Union HH: Yes	35% (130)	23% (87)	15% (55)	15% (57)	12% (43)	372
Union HH: No	27% (1240)	23% (1049)	17% (765)	14% (656)	19% (850)	4560
LGBTQ+: Yes	34% (156)	21% (96)	13% (60)	11% (51)	21% (97)	461
LGBTQ+: No	27% (1214)	23% (1041)	17% (759)	15% (662)	18% (795)	4471
Motivated to Vote	29% (1289)	23% (1029)	17% (740)	15% (647)	16% (701)	4406
Parent: Yes	25% (347)	25% (352)	19% (267)	12% (169)	18% (252)	1387
Parent: No	29% (1023)	22% (784)	16% (553)	15% (544)	18% (641)	3545
COVID Vaccine: Yes	33% (1139)	24% (824)	15% (521)	12% (418)	16% (566)	3469
COVID Vaccine: No	16% (231)	21% (313)	20% (298)	20% (295)	22% (326)	1463
Student Loans: Yes	29% (239)	23% (186)	17% (135)	11% (88)	20% (164)	813
Student Loans: No	27% (1131)	23% (950)	17% (684)	15% (625)	18% (729)	4119
Favorable Opinion of Haley	24% (407)	27% (451)	20% (335)	16% (260)	13% (217)	1670
Unfavorable Opinion of Haley	36% (761)	21% (446)	15% (319)	15% (315)	13% (270)	2111
Protestant	23% (310)	23% (314)	19% (262)	17% (229)	17% (234)	1348
Roman Catholic	30% (310)	26% (269)	17% (179)	14% (149)	14% (143)	1051
Jewish	41% (37)	25% (22)	9% (8)	9% (8)	16% (15)	90
Muslim	28% (16)	30% (17)	20% (11)	11% (6)	11% (7)	57
Atheist	49% (99)	20% (40)	13% (27)	9% (19)	9% (18)	202
Agnostic	44% (92)	18% (38)	10% (21)	7% (15)	20% (42)	207
Something else	20% (178)	21% (187)	16% (142)	16% (144)	25% (222)	874
Nothing in particular	30% (295)	22% (220)	15% (143)	13% (124)	20% (199)	981
Prodigal Biden Voter	27% (81)	23% (71)	13% (38)	9% (28)	28% (86)	304
Undecided Voter (DK/WNV)	19% (90)	20% (93)	11% (49)	12% (56)	38% (177)	464
Undecided Voter (DK)	18% (36)	16% (31)	12% (24)	15% (29)	39% (78)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(796)	20%	(1010)	18%	(902)	26%	(1268)	19%	(955)	4932
Gender: Male	19%	(442)	23%	(529)	18%	(408)	27%	(628)	13%	(302)	2309
Gender: Female	13%	(354)	18%	(481)	19%	(494)	24%	(641)	25%	(653)	2623
Age: 18-34	21%	(274)	24%	(307)	14%	(182)	18%	(233)	24%	(307)	1303
Age: 35-44	17%	(114)	27%	(181)	14%	(93)	21%	(141)	21%	(140)	669
Age: 45-64	15%	(259)	19%	(329)	21%	(353)	26%	(451)	18%	(314)	1706
Age: 65+	12%	(149)	15%	(193)	22%	(274)	35%	(444)	16%	(195)	1254
GenZers: 1997-2012	25%	(152)	20%	(120)	13%	(81)	17%	(107)	25%	(153)	612
Millennials: 1981-1996	18%	(226)	27%	(351)	14%	(181)	19%	(250)	22%	(280)	1289
GenXers: 1965-1980	17%	(222)	20%	(257)	20%	(262)	26%	(336)	18%	(236)	1315
Baby Boomers: 1946-1964	11%	(182)	16%	(262)	22%	(355)	34%	(541)	17%	(269)	1610
Educ: < College	17%	(522)	21%	(645)	17%	(535)	23%	(719)	22%	(686)	3107
Educ: Bachelors degree	15%	(176)	18%	(211)	21%	(245)	30%	(344)	16%	(186)	1163
Educ: Post-grad	15%	(98)	23%	(153)	18%	(122)	31%	(206)	13%	(83)	662
Income: Under 50k	16%	(322)	19%	(379)	17%	(338)	26%	(507)	22%	(434)	1980
Income: 50k-100k	16%	(290)	21%	(387)	19%	(343)	25%	(463)	20%	(360)	1843
Income: 100k+	17%	(185)	22%	(244)	20%	(221)	27%	(298)	15%	(161)	1109
Ethnicity: White (Non-Hispanic)	14%	(521)	20%	(719)	20%	(712)	27%	(978)	19%	(690)	3619
Ethnicity: Hispanic	23%	(79)	25%	(84)	13%	(45)	22%	(75)	17%	(58)	341
Ethnicity: Black (Non-Hispanic)	22%	(156)	21%	(154)	15%	(107)	21%	(156)	21%	(154)	727
Ethnicity: Asian + Other (Non-Hispanic)	16%	(40)	22%	(53)	15%	(37)	24%	(60)	22%	(55)	245
All Christian	16%	(400)	22%	(542)	21%	(525)	23%	(579)	17%	(420)	2466
All Non-Christian	22%	(44)	16%	(33)	14%	(29)	33%	(66)	15%	(31)	202
Atheist	9%	(18)	17%	(34)	14%	(28)	51%	(102)	9%	(19)	202
Agnostic/Nothing in particular	14%	(171)	18%	(214)	17%	(197)	29%	(347)	22%	(258)	1188
Something Else	19%	(163)	21%	(186)	14%	(123)	20%	(174)	26%	(228)	874
Evangelical	19%	(263)	26%	(346)	17%	(237)	15%	(202)	23%	(307)	1354
Non-Evangelical	14%	(276)	19%	(364)	21%	(404)	28%	(543)	17%	(332)	1919
PID: Dem (no lean)	14%	(253)	16%	(284)	18%	(323)	36%	(664)	16%	(299)	1823
PID: Ind (no lean)	13%	(165)	21%	(261)	16%	(199)	28%	(351)	22%	(272)	1248
PID: Rep (no lean)	20%	(378)	25%	(465)	20%	(380)	14%	(253)	21%	(385)	1862

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(796)	20%	(1010)	18%	(902)	26%	(1268)	19%	(955)	4932
PID/Gender: Dem Men	17%	(135)	17%	(136)	17%	(140)	39%	(316)	11%	(87)	816
PID/Gender: Dem Women	12%	(118)	15%	(147)	18%	(183)	35%	(348)	21%	(211)	1007
PID/Gender: Ind Men	14%	(85)	23%	(145)	15%	(96)	33%	(209)	15%	(94)	630
PID/Gender: Ind Women	13%	(80)	19%	(116)	17%	(102)	23%	(142)	29%	(178)	618
PID/Gender: Rep Men	26%	(221)	29%	(247)	20%	(171)	12%	(102)	14%	(121)	863
PID/Gender: Rep Women	16%	(156)	22%	(218)	21%	(209)	15%	(151)	26%	(264)	999
Ideo: Liberal (1-3)	13%	(186)	14%	(201)	17%	(246)	43%	(622)	13%	(184)	1439
Ideo: Moderate (4)	14%	(194)	21%	(299)	18%	(254)	25%	(354)	22%	(306)	1406
Ideo: Conservative (5-7)	21%	(396)	26%	(490)	20%	(386)	14%	(265)	20%	(373)	1911
Ideo/PID: Conservative Republican	21%	(291)	25%	(351)	21%	(292)	12%	(168)	21%	(290)	1392
Ideo/PID: Moderate/Liberal Republican	20%	(84)	25%	(107)	20%	(84)	18%	(75)	18%	(75)	425
Ideo/PID: Moderate/Conservative Democrat	17%	(118)	22%	(149)	19%	(128)	23%	(158)	18%	(121)	674
Ideo/PID: Liberal Democrat	12%	(131)	12%	(132)	17%	(191)	45%	(495)	14%	(154)	1103
Unfavorable of Biden and Trump	10%	(78)	16%	(119)	25%	(189)	26%	(196)	23%	(172)	755
2024 H2H Matchup: Biden Voter	12%	(259)	14%	(308)	18%	(387)	41%	(874)	14%	(307)	2135
2024 H2H Matchup: Trump Voter	20%	(478)	27%	(638)	19%	(444)	13%	(298)	20%	(476)	2333
2024 H2H Matchup: Would not Vote	15%	(29)	15%	(30)	12%	(25)	21%	(41)	37%	(73)	198
2024 H2H Matchup: Do not Know	11%	(30)	13%	(34)	18%	(47)	21%	(55)	38%	(100)	266
2022 House Vote: Democrat	12%	(251)	14%	(297)	18%	(368)	40%	(826)	15%	(315)	2057
2022 House Vote: Republican	21%	(429)	27%	(541)	20%	(394)	14%	(274)	18%	(365)	2003
2022 House Vote: Did not Vote	13%	(106)	20%	(157)	16%	(128)	19%	(153)	31%	(246)	791
2020 Vote: Joe Biden	12%	(282)	15%	(331)	18%	(411)	39%	(890)	16%	(357)	2271
2020 Vote: Donald Trump	20%	(446)	27%	(598)	19%	(434)	14%	(307)	20%	(450)	2236
2020 Vote: Someone Else	19%	(13)	24%	(17)	17%	(12)	17%	(12)	24%	(16)	70
2020 Vote: Did not Vote	16%	(55)	18%	(64)	13%	(45)	17%	(59)	37%	(132)	355
2016 Vote: Hillary Clinton	12%	(195)	13%	(226)	18%	(302)	43%	(714)	14%	(241)	1678
2016 Vote: Donald Trump	20%	(382)	26%	(509)	21%	(402)	15%	(285)	19%	(369)	1947
2016 Vote: Someone Else	12%	(21)	14%	(25)	18%	(32)	39%	(69)	17%	(30)	177
2020 Vote/PID: Not Biden/Democrat	16%	(30)	23%	(43)	16%	(31)	16%	(29)	29%	(53)	187
2020 Vote/PID: Not Trump/Republican	18%	(38)	19%	(41)	21%	(45)	20%	(42)	22%	(48)	214

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(796)	20%	(1010)	18%	(902)	26%	(1268)	19%	(955)	4932
U.S. Economy: Wrong Track	17%	(561)	22%	(745)	19%	(632)	20%	(674)	22%	(742)	3354
U.S. Economy: Right Direction	15%	(235)	17%	(264)	17%	(271)	38%	(594)	14%	(213)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(225)	15%	(236)	17%	(279)	41%	(659)	13%	(212)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(495)	27%	(659)	19%	(453)	14%	(343)	20%	(475)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(75)	13%	(115)	19%	(171)	30%	(266)	30%	(268)	896
Top 2024 Issue: Economy	16%	(278)	25%	(420)	19%	(329)	17%	(289)	22%	(371)	1687
Community: Urban	21%	(232)	21%	(229)	17%	(189)	24%	(260)	17%	(190)	1100
Community: Suburban	15%	(350)	19%	(462)	19%	(463)	28%	(660)	19%	(447)	2381
Community: Rural	15%	(214)	22%	(319)	17%	(250)	24%	(349)	22%	(318)	1451
Community/Gender: Urban Women	16%	(80)	16%	(79)	20%	(96)	25%	(120)	23%	(112)	486
Community/Gender: Urban Men	25%	(152)	25%	(150)	15%	(93)	23%	(140)	13%	(78)	614
Community/Gender: Rural Women	12%	(104)	21%	(174)	17%	(146)	23%	(192)	26%	(221)	838
Community/Gender: Rural Men	18%	(110)	24%	(145)	17%	(104)	26%	(157)	16%	(97)	613
Community/Gender: Suburban Women	13%	(170)	18%	(228)	19%	(252)	25%	(329)	25%	(320)	1299
Community/Gender: Suburban Men	17%	(180)	22%	(234)	20%	(211)	31%	(331)	12%	(127)	1083
Homeowner	16%	(587)	21%	(801)	19%	(727)	26%	(992)	18%	(677)	3785
Renter	18%	(181)	19%	(186)	15%	(148)	25%	(243)	23%	(225)	983
Military HHnm: Yes	16%	(114)	18%	(130)	22%	(162)	27%	(195)	17%	(119)	719
Military HH: No	16%	(682)	21%	(880)	18%	(740)	25%	(1074)	20%	(837)	4213
Employ: Private Sector	18%	(326)	23%	(418)	19%	(344)	23%	(419)	18%	(331)	1838
Employ: Government	20%	(61)	27%	(84)	14%	(43)	21%	(67)	18%	(56)	310
Employ: Self-Employed	19%	(80)	23%	(93)	18%	(74)	24%	(98)	16%	(64)	410
Employ: Homemaker	11%	(30)	26%	(69)	13%	(35)	21%	(56)	29%	(79)	269
Employ: Student	20%	(23)	22%	(24)	11%	(12)	20%	(23)	26%	(29)	112
Employ: Retired	12%	(156)	15%	(205)	23%	(301)	35%	(460)	16%	(206)	1328
Employ: Unemployed	19%	(77)	19%	(75)	10%	(41)	24%	(94)	28%	(110)	396
Employ: Other	16%	(44)	16%	(43)	19%	(51)	19%	(51)	30%	(80)	268
Self + Household: White-Collar	17%	(309)	22%	(400)	20%	(367)	28%	(519)	14%	(260)	1854
Self + Household: Blue Collar	16%	(375)	20%	(468)	19%	(454)	27%	(624)	18%	(431)	2351

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(796)	20%	(1010)	18%	(902)	26%	(1268)	19%	(955)	4932
Union HH: Yes	19%	(69)	23%	(86)	18%	(67)	26%	(98)	14%	(53)	372
Union HH: No	16%	(727)	20%	(924)	18%	(835)	26%	(1171)	20%	(903)	4560
LGBTQ+: Yes	14%	(63)	17%	(80)	16%	(73)	32%	(148)	21%	(97)	461
LGBTQ+: No	16%	(733)	21%	(930)	19%	(829)	25%	(1121)	19%	(858)	4471
Motivated to Vote	16%	(726)	21%	(904)	19%	(824)	27%	(1181)	18%	(772)	4406
Parent: Yes	20%	(278)	26%	(357)	16%	(224)	19%	(257)	20%	(271)	1387
Parent: No	15%	(518)	18%	(653)	19%	(678)	29%	(1011)	19%	(685)	3545
COVID Vaccine: Yes	15%	(516)	18%	(631)	19%	(675)	30%	(1040)	17%	(606)	3469
COVID Vaccine: No	19%	(280)	26%	(379)	16%	(227)	16%	(228)	24%	(350)	1463
Student Loans: Yes	15%	(124)	19%	(154)	18%	(146)	28%	(227)	20%	(163)	813
Student Loans: No	16%	(672)	21%	(856)	18%	(757)	25%	(1041)	19%	(793)	4119
Favorable Opinion of Haley	19%	(321)	23%	(385)	22%	(376)	21%	(347)	15%	(243)	1670
Unfavorable Opinion of Haley	14%	(300)	19%	(392)	18%	(384)	35%	(733)	14%	(302)	2111
Protestant	14%	(194)	21%	(279)	22%	(301)	23%	(313)	19%	(262)	1348
Roman Catholic	17%	(182)	23%	(246)	21%	(216)	25%	(258)	14%	(150)	1051
Jewish	12%	(11)	15%	(13)	17%	(15)	38%	(35)	17%	(16)	90
Muslim	41%	(23)	23%	(13)	8%	(4)	19%	(11)	10%	(6)	57
Atheist	9%	(18)	17%	(34)	14%	(28)	51%	(102)	9%	(19)	202
Agnostic	10%	(20)	9%	(19)	18%	(38)	41%	(84)	22%	(45)	207
Something else	19%	(163)	21%	(186)	14%	(123)	20%	(174)	26%	(228)	874
Nothing in particular	15%	(151)	20%	(195)	16%	(159)	27%	(262)	22%	(214)	981
Prodigal Biden Voter	14%	(42)	19%	(56)	19%	(59)	20%	(62)	28%	(85)	304
Undecided Voter (DK/WNV)	13%	(60)	14%	(64)	15%	(72)	21%	(96)	37%	(173)	464
Undecided Voter (DK)	15%	(29)	15%	(30)	12%	(25)	21%	(41)	37%	(73)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term *tariff* refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	45% (2199)	25% (1210)	11% (564)	10% (469)	10% (490)	4932
Gender: Male	44% (1006)	24% (546)	12% (282)	12% (285)	8% (190)	2309
Gender: Female	45% (1193)	25% (664)	11% (281)	7% (184)	11% (300)	2623
Age: 18-34	44% (568)	24% (314)	11% (138)	9% (112)	13% (171)	1303
Age: 35-44	47% (312)	25% (164)	12% (78)	7% (47)	10% (68)	669
Age: 45-64	45% (771)	25% (429)	11% (179)	9% (160)	10% (167)	1706
Age: 65+	44% (548)	24% (303)	13% (168)	12% (150)	7% (85)	1254
GenZers: 1997-2012	39% (237)	24% (145)	12% (71)	10% (63)	16% (95)	612
Millennials: 1981-1996	48% (613)	24% (312)	11% (139)	7% (89)	11% (136)	1289
GenXers: 1965-1980	44% (581)	26% (341)	11% (145)	9% (121)	10% (128)	1315
Baby Boomers: 1946-1964	45% (726)	24% (389)	12% (191)	11% (182)	8% (121)	1610
Educ: < College	43% (1342)	24% (747)	11% (336)	10% (301)	12% (381)	3107
Educ: Bachelors degree	46% (538)	26% (299)	12% (145)	9% (103)	7% (77)	1163
Educ: Post-grad	48% (319)	25% (164)	12% (82)	10% (65)	5% (33)	662
Income: Under 50k	45% (889)	24% (484)	9% (183)	9% (176)	13% (249)	1980
Income: 50k-100k	43% (791)	25% (460)	14% (249)	10% (175)	9% (167)	1843
Income: 100k+	47% (519)	24% (266)	12% (132)	11% (117)	7% (75)	1109
Ethnicity: White (Non-Hispanic)	44% (1577)	26% (924)	12% (449)	10% (352)	9% (317)	3619
Ethnicity: Hispanic	48% (163)	21% (71)	11% (37)	11% (36)	10% (34)	341
Ethnicity: Black (Non-Hispanic)	49% (353)	22% (163)	8% (55)	7% (51)	14% (105)	727
Ethnicity: Asian + Other (Non-Hispanic)	43% (106)	21% (52)	10% (23)	12% (30)	14% (34)	245
All Christian	41% (999)	27% (673)	13% (325)	12% (284)	7% (184)	2466
All Non-Christian	52% (106)	21% (43)	13% (27)	7% (14)	6% (13)	202
Atheist	61% (124)	16% (32)	8% (17)	8% (17)	6% (12)	202
Agnostic/Nothing in particular	50% (588)	21% (255)	10% (117)	8% (89)	12% (139)	1188
Something Else	44% (382)	24% (207)	9% (78)	7% (65)	16% (143)	874
Evangelical	35% (478)	26% (359)	14% (186)	12% (158)	13% (173)	1354
Non-Evangelical	46% (878)	26% (506)	11% (205)	9% (182)	8% (148)	1919
PID: Dem (no lean)	61% (1114)	22% (405)	6% (105)	3% (62)	7% (136)	1823
PID: Ind (no lean)	43% (535)	23% (284)	12% (154)	10% (131)	12% (144)	1248
PID: Rep (no lean)	30% (550)	28% (520)	16% (304)	15% (276)	11% (210)	1862

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	45% (2199)	25% (1210)	11% (564)	10% (469)	10% (490)	4932
PID/Gender: Dem Men	62% (504)	23% (192)	5% (38)	4% (34)	6% (49)	816
PID/Gender: Dem Women	61% (610)	21% (214)	7% (67)	3% (28)	9% (87)	1007
PID/Gender: Ind Men	42% (262)	22% (141)	13% (82)	13% (81)	10% (64)	630
PID/Gender: Ind Women	44% (273)	23% (143)	12% (73)	8% (50)	13% (80)	618
PID/Gender: Rep Men	28% (240)	25% (213)	19% (163)	20% (170)	9% (77)	863
PID/Gender: Rep Women	31% (310)	31% (307)	14% (142)	11% (106)	13% (133)	999
Ideo: Liberal (1-3)	65% (935)	21% (306)	6% (82)	3% (48)	5% (67)	1439
Ideo: Moderate (4)	46% (641)	26% (365)	10% (138)	6% (85)	13% (178)	1406
Ideo: Conservative (5-7)	29% (551)	27% (514)	17% (334)	17% (325)	10% (187)	1911
Ideo/PID: Conservative Republican	26% (360)	27% (374)	18% (252)	18% (252)	11% (155)	1392
Ideo/PID: Moderate/Liberal Republican	41% (173)	33% (140)	12% (49)	5% (21)	10% (42)	425
Ideo/PID: Moderate/Conservative Democrat	52% (349)	27% (181)	7% (47)	4% (30)	10% (68)	674
Ideo/PID: Liberal Democrat	67% (743)	20% (221)	5% (55)	3% (32)	5% (51)	1103
Unfavorable of Biden and Trump	43% (322)	28% (208)	12% (94)	8% (60)	9% (71)	755
2024 H2H Matchup: Biden Voter	63% (1345)	22% (469)	6% (129)	3% (67)	6% (124)	2135
2024 H2H Matchup: Trump Voter	28% (663)	27% (637)	17% (399)	16% (375)	11% (259)	2333
2024 H2H Matchup: Would not Vote	41% (82)	16% (31)	9% (17)	6% (13)	28% (55)	198
2024 H2H Matchup: Do not Know	41% (109)	27% (72)	7% (19)	5% (14)	20% (52)	266
2022 House Vote: Democrat	62% (1285)	22% (444)	6% (126)	3% (66)	7% (135)	2057
2022 House Vote: Republican	29% (571)	28% (551)	18% (352)	17% (334)	10% (195)	2003
2022 House Vote: Did not Vote	40% (320)	25% (194)	10% (80)	8% (61)	17% (137)	791
2020 Vote: Joe Biden	63% (1420)	22% (497)	6% (132)	3% (66)	7% (155)	2271
2020 Vote: Donald Trump	28% (631)	27% (606)	18% (395)	16% (366)	11% (239)	2236
2020 Vote: Someone Else	30% (21)	36% (25)	12% (9)	8% (5)	14% (10)	70
2020 Vote: Did not Vote	36% (128)	23% (82)	8% (28)	9% (32)	24% (86)	355
2016 Vote: Hillary Clinton	64% (1078)	22% (361)	5% (90)	3% (47)	6% (100)	1678
2016 Vote: Donald Trump	28% (545)	27% (531)	19% (366)	16% (319)	10% (187)	1947
2016 Vote: Someone Else	51% (90)	27% (48)	7% (12)	6% (11)	9% (15)	177
2020 Vote/PID: Not Biden/Democrat	40% (74)	27% (51)	9% (16)	7% (13)	17% (32)	187
2020 Vote/PID: Not Trump/Republican	40% (85)	33% (70)	8% (16)	7% (16)	13% (27)	214

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term *tariff* refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	45% (2199)	25% (1210)	11% (564)	10% (469)	10% (490)	4932
U.S. Economy: Wrong Track	36% (1221)	26% (875)	14% (462)	12% (407)	12% (388)	3354
U.S. Economy: Right Direction	62% (978)	21% (335)	6% (102)	4% (62)	6% (102)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64% (1033)	21% (335)	7% (107)	3% (43)	6% (94)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30% (733)	27% (656)	16% (396)	16% (377)	11% (262)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	48% (433)	25% (220)	7% (60)	5% (49)	15% (134)	896
Top 2024 Issue: Economy	40% (667)	29% (482)	13% (216)	9% (147)	10% (175)	1687
Community: Urban	49% (534)	24% (260)	10% (110)	8% (89)	10% (107)	1100
Community: Suburban	45% (1061)	24% (581)	12% (277)	10% (233)	10% (229)	2381
Community: Rural	42% (604)	25% (370)	12% (176)	10% (147)	11% (154)	1451
Community/Gender: Urban Women	49% (238)	22% (108)	10% (48)	8% (37)	12% (57)	486
Community/Gender: Urban Men	48% (296)	25% (152)	10% (62)	9% (53)	8% (51)	614
Community/Gender: Rural Women	43% (358)	28% (238)	11% (89)	6% (50)	12% (103)	838
Community/Gender: Rural Men	40% (246)	22% (132)	14% (87)	16% (97)	8% (51)	613
Community/Gender: Suburban Women	46% (598)	25% (319)	11% (144)	8% (98)	11% (140)	1299
Community/Gender: Suburban Men	43% (463)	24% (262)	12% (133)	12% (135)	8% (89)	1083
Homeowner	44% (1672)	25% (953)	12% (463)	10% (384)	8% (313)	3785
Renter	47% (459)	22% (220)	9% (91)	7% (70)	14% (142)	983
Military HHnm: Yes	39% (280)	26% (187)	14% (103)	11% (82)	9% (66)	719
Military HH: No	46% (1919)	24% (1023)	11% (460)	9% (387)	10% (424)	4213
Employ: Private Sector	44% (815)	27% (495)	12% (215)	8% (151)	9% (162)	1838
Employ: Government	39% (122)	26% (81)	16% (49)	11% (33)	8% (26)	310
Employ: Self-Employed	44% (180)	25% (101)	10% (41)	14% (58)	7% (30)	410
Employ: Homemaker	41% (111)	21% (55)	14% (38)	12% (31)	13% (34)	269
Employ: Student	40% (45)	19% (22)	15% (17)	6% (7)	19% (21)	112
Employ: Retired	46% (616)	24% (318)	12% (154)	11% (143)	7% (97)	1328
Employ: Unemployed	44% (176)	21% (84)	9% (34)	6% (25)	20% (78)	396
Employ: Other	50% (134)	20% (55)	6% (17)	7% (20)	16% (42)	268
Self + Household: White-Collar	46% (855)	26% (477)	12% (220)	9% (175)	7% (127)	1854
Self + Household: Blue Collar	44% (1036)	25% (592)	12% (282)	10% (236)	9% (205)	2351

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	45% (2199)	25% (1210)	11% (564)	10% (469)	10% (490)	4932
Union HH: Yes	52% (193)	21% (78)	13% (47)	10% (36)	5% (18)	372
Union HH: No	44% (2006)	25% (1133)	11% (517)	9% (433)	10% (472)	4560
LGBTQ+: Yes	58% (268)	17% (78)	8% (35)	7% (31)	11% (49)	461
LGBTQ+: No	43% (1931)	25% (1132)	12% (528)	10% (438)	10% (441)	4471
Motivated to Vote	45% (2003)	25% (1082)	12% (516)	10% (433)	8% (373)	4406
Parent: Yes	44% (613)	26% (356)	12% (169)	9% (118)	9% (131)	1387
Parent: No	45% (1586)	24% (854)	11% (395)	10% (351)	10% (359)	3545
COVID Vaccine: Yes	50% (1731)	24% (825)	11% (372)	7% (255)	8% (285)	3469
COVID Vaccine: No	32% (468)	26% (385)	13% (191)	15% (214)	14% (205)	1463
Student Loans: Yes	46% (377)	26% (209)	11% (91)	8% (62)	9% (74)	813
Student Loans: No	44% (1822)	24% (1001)	11% (473)	10% (407)	10% (417)	4119
Favorable Opinion of Haley	40% (660)	28% (472)	14% (235)	11% (183)	7% (120)	1670
Unfavorable Opinion of Haley	51% (1075)	21% (453)	11% (238)	10% (209)	6% (136)	2111
Protestant	37% (494)	28% (378)	15% (204)	12% (166)	8% (106)	1348
Roman Catholic	46% (480)	27% (279)	10% (109)	10% (109)	7% (73)	1051
Jewish	53% (47)	24% (21)	15% (14)	5% (5)	3% (3)	90
Muslim	50% (29)	22% (13)	13% (7)	8% (4)	7% (4)	57
Atheist	61% (124)	16% (32)	8% (17)	8% (17)	6% (12)	202
Agnostic	59% (121)	23% (47)	7% (14)	5% (9)	8% (16)	207
Something else	44% (382)	24% (207)	9% (78)	7% (65)	16% (143)	874
Nothing in particular	48% (467)	21% (208)	11% (103)	8% (80)	13% (123)	981
Prodigal Biden Voter	47% (143)	26% (78)	7% (22)	3% (8)	18% (54)	304
Undecided Voter (DK/WNV)	41% (191)	22% (103)	8% (36)	6% (26)	23% (107)	464
Undecided Voter (DK)	41% (82)	16% (31)	9% (17)	6% (13)	28% (55)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	42% (2082)	27% (1332)	12% (571)	10% (483)	9% (465)	4932
Gender: Male	42% (967)	26% (590)	13% (311)	12% (270)	7% (170)	2309
Gender: Female	42% (1115)	28% (741)	10% (259)	8% (212)	11% (295)	2623
Age: 18-34	36% (474)	27% (356)	13% (172)	9% (118)	14% (182)	1303
Age: 35-44	43% (289)	28% (186)	12% (78)	7% (44)	11% (72)	669
Age: 45-64	44% (744)	27% (462)	11% (186)	10% (174)	8% (139)	1706
Age: 65+	46% (575)	26% (327)	11% (135)	12% (145)	6% (72)	1254
GenZers: 1997-2012	32% (199)	24% (149)	15% (92)	11% (66)	17% (106)	612
Millennials: 1981-1996	41% (531)	29% (375)	12% (151)	7% (91)	11% (141)	1289
GenXers: 1965-1980	45% (587)	26% (340)	11% (148)	10% (131)	8% (109)	1315
Baby Boomers: 1946-1964	45% (720)	27% (438)	11% (170)	11% (181)	6% (100)	1610
Educ: < College	40% (1251)	27% (838)	11% (344)	10% (305)	12% (369)	3107
Educ: Bachelors degree	45% (523)	28% (325)	12% (138)	10% (113)	5% (64)	1163
Educ: Post-grad	46% (308)	25% (168)	13% (89)	10% (65)	5% (32)	662
Income: Under 50k	42% (837)	26% (505)	10% (199)	9% (177)	13% (262)	1980
Income: 50k-100k	42% (775)	28% (513)	12% (229)	10% (179)	8% (147)	1843
Income: 100k+	42% (470)	28% (314)	13% (143)	11% (127)	5% (56)	1109
Ethnicity: White (Non-Hispanic)	43% (1550)	28% (1012)	12% (419)	10% (360)	8% (278)	3619
Ethnicity: Hispanic	44% (148)	23% (78)	14% (48)	9% (32)	10% (34)	341
Ethnicity: Black (Non-Hispanic)	42% (304)	24% (176)	10% (75)	8% (57)	16% (115)	727
Ethnicity: Asian + Other (Non-Hispanic)	32% (79)	27% (66)	12% (28)	14% (34)	16% (38)	245
All Christian	40% (980)	29% (715)	13% (310)	12% (285)	7% (176)	2466
All Non-Christian	50% (102)	26% (52)	11% (22)	6% (12)	7% (14)	202
Atheist	60% (122)	21% (43)	7% (13)	5% (11)	6% (13)	202
Agnostic/Nothing in particular	48% (566)	24% (280)	11% (125)	7% (83)	11% (134)	1188
Something Else	36% (312)	28% (242)	11% (100)	11% (92)	15% (128)	874
Evangelical	32% (430)	29% (392)	15% (198)	14% (184)	11% (149)	1354
Non-Evangelical	44% (845)	28% (540)	10% (195)	10% (187)	8% (151)	1919
PID: Dem (no lean)	58% (1060)	25% (452)	6% (113)	4% (77)	7% (121)	1823
PID: Ind (no lean)	41% (506)	25% (313)	11% (140)	10% (129)	13% (161)	1248
PID: Rep (no lean)	28% (516)	30% (568)	17% (318)	15% (277)	10% (183)	1862

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	42% (2082)	27% (1332)	12% (571)	10% (483)	9% (465)	4932
PID/Gender: Dem Men	60% (486)	25% (206)	6% (47)	5% (40)	5% (37)	816
PID/Gender: Dem Women	57% (575)	24% (246)	6% (65)	4% (36)	8% (84)	1007
PID/Gender: Ind Men	42% (267)	23% (143)	12% (79)	12% (74)	11% (68)	630
PID/Gender: Ind Women	39% (240)	27% (170)	10% (61)	9% (54)	15% (93)	618
PID/Gender: Rep Men	25% (215)	28% (242)	21% (186)	18% (155)	8% (65)	863
PID/Gender: Rep Women	30% (301)	33% (325)	13% (133)	12% (122)	12% (118)	999
Ideo: Liberal (1-3)	62% (896)	24% (344)	6% (85)	4% (53)	4% (60)	1439
Ideo: Moderate (4)	44% (624)	26% (365)	10% (141)	7% (96)	13% (181)	1406
Ideo: Conservative (5-7)	26% (503)	31% (590)	18% (338)	17% (318)	8% (161)	1911
Ideo/PID: Conservative Republican	25% (343)	30% (421)	18% (254)	18% (244)	9% (131)	1392
Ideo/PID: Moderate/Liberal Republican	38% (162)	32% (136)	15% (62)	6% (27)	9% (38)	425
Ideo/PID: Moderate/Conservative Democrat	48% (324)	28% (190)	9% (60)	6% (38)	9% (62)	674
Ideo/PID: Liberal Democrat	65% (718)	23% (254)	5% (51)	3% (38)	4% (41)	1103
Unfavorable of Biden and Trump	40% (304)	30% (228)	11% (86)	8% (58)	11% (80)	755
2024 H2H Matchup: Biden Voter	61% (1304)	24% (515)	6% (131)	4% (79)	5% (106)	2135
2024 H2H Matchup: Trump Voter	27% (625)	30% (697)	17% (400)	16% (371)	10% (239)	2333
2024 H2H Matchup: Would not Vote	35% (69)	17% (34)	12% (23)	6% (12)	30% (59)	198
2024 H2H Matchup: Do not Know	32% (84)	32% (85)	6% (16)	7% (20)	23% (61)	266
2022 House Vote: Democrat	60% (1226)	25% (504)	6% (130)	4% (80)	6% (116)	2057
2022 House Vote: Republican	27% (546)	30% (592)	18% (351)	17% (332)	9% (181)	2003
2022 House Vote: Did not Vote	36% (288)	27% (214)	11% (85)	8% (62)	18% (143)	791
2020 Vote: Joe Biden	60% (1353)	24% (552)	6% (147)	4% (80)	6% (138)	2271
2020 Vote: Donald Trump	27% (607)	30% (675)	16% (366)	17% (369)	10% (219)	2236
2020 Vote: Someone Else	26% (18)	32% (23)	17% (12)	9% (6)	16% (11)	70
2020 Vote: Did not Vote	29% (104)	23% (82)	13% (46)	8% (27)	27% (97)	355
2016 Vote: Hillary Clinton	62% (1044)	24% (398)	6% (97)	4% (59)	5% (79)	1678
2016 Vote: Donald Trump	27% (534)	30% (579)	17% (335)	17% (322)	9% (178)	1947
2016 Vote: Someone Else	46% (81)	28% (50)	6% (10)	9% (16)	12% (21)	177
2020 Vote/PID: Not Biden/Democrat	40% (75)	26% (49)	9% (17)	8% (15)	16% (31)	187
2020 Vote/PID: Not Trump/Republican	35% (75)	35% (75)	14% (31)	5% (11)	11% (23)	214

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term *tariff* refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	42% (2082)	27% (1332)	12% (571)	10% (483)	9% (465)	4932
U.S. Economy: Wrong Track	35% (1164)	29% (969)	13% (447)	12% (411)	11% (363)	3354
U.S. Economy: Right Direction	58% (918)	23% (363)	8% (123)	5% (72)	6% (102)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62% (996)	22% (361)	7% (106)	4% (68)	5% (80)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28% (680)	30% (719)	16% (399)	16% (377)	10% (250)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	45% (406)	28% (251)	7% (66)	4% (38)	15% (135)	896
Top 2024 Issue: Economy	38% (635)	30% (506)	13% (223)	9% (148)	10% (175)	1687
Community: Urban	46% (504)	27% (292)	10% (113)	8% (89)	9% (102)	1100
Community: Suburban	42% (998)	27% (645)	12% (276)	10% (247)	9% (216)	2381
Community: Rural	40% (581)	27% (395)	13% (182)	10% (146)	10% (147)	1451
Community/Gender: Urban Women	45% (219)	28% (134)	9% (42)	7% (35)	12% (57)	486
Community/Gender: Urban Men	46% (285)	26% (158)	12% (71)	9% (55)	7% (46)	614
Community/Gender: Rural Women	42% (352)	29% (240)	10% (82)	8% (63)	12% (101)	838
Community/Gender: Rural Men	37% (229)	25% (155)	16% (100)	14% (83)	7% (46)	613
Community/Gender: Suburban Women	42% (544)	28% (368)	10% (135)	9% (115)	11% (138)	1299
Community/Gender: Suburban Men	42% (453)	26% (278)	13% (141)	12% (132)	7% (78)	1083
Homeowner	42% (1593)	28% (1058)	12% (450)	10% (394)	8% (290)	3785
Renter	44% (428)	24% (241)	11% (108)	7% (69)	14% (138)	983
Military HHnm: Yes	40% (286)	28% (201)	14% (98)	10% (73)	9% (61)	719
Military HH: No	43% (1796)	27% (1131)	11% (473)	10% (409)	10% (404)	4213
Employ: Private Sector	42% (771)	29% (527)	12% (227)	9% (168)	8% (146)	1838
Employ: Government	39% (120)	26% (80)	20% (64)	8% (25)	7% (23)	310
Employ: Self-Employed	39% (162)	24% (98)	14% (58)	12% (49)	11% (43)	410
Employ: Homemaker	35% (95)	31% (82)	10% (27)	13% (35)	11% (31)	269
Employ: Student	32% (36)	24% (27)	14% (16)	7% (8)	23% (26)	112
Employ: Retired	46% (612)	28% (369)	9% (125)	11% (142)	6% (79)	1328
Employ: Unemployed	41% (164)	23% (90)	9% (37)	9% (34)	18% (71)	396
Employ: Other	46% (124)	22% (59)	6% (17)	8% (22)	17% (46)	268
Self + Household: White-Collar	43% (797)	28% (517)	13% (240)	10% (191)	6% (110)	1854
Self + Household: Blue Collar	44% (1028)	28% (656)	12% (275)	9% (215)	8% (177)	2351

Continued on next page

**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	42% (2082)	27% (1332)	12% (571)	10% (483)	9% (465)	4932
Union HH: Yes	50% (187)	24% (91)	10% (37)	11% (41)	5% (17)	372
Union HH: No	42% (1895)	27% (1241)	12% (534)	10% (442)	10% (448)	4560
LGBTQ+: Yes	51% (234)	22% (102)	11% (51)	5% (23)	11% (51)	461
LGBTQ+: No	41% (1848)	28% (1230)	12% (519)	10% (460)	9% (414)	4471
Motivated to Vote	44% (1921)	27% (1194)	12% (513)	10% (447)	8% (331)	4406
Parent: Yes	41% (574)	26% (364)	14% (196)	9% (131)	9% (123)	1387
Parent: No	43% (1508)	27% (968)	11% (374)	10% (352)	10% (342)	3545
COVID Vaccine: Yes	48% (1653)	26% (918)	10% (341)	8% (281)	8% (276)	3469
COVID Vaccine: No	29% (429)	28% (414)	16% (230)	14% (201)	13% (189)	1463
Student Loans: Yes	42% (345)	28% (227)	12% (101)	8% (62)	10% (78)	813
Student Loans: No	42% (1737)	27% (1105)	11% (469)	10% (421)	9% (387)	4119
Favorable Opinion of Haley	38% (641)	32% (527)	13% (214)	11% (178)	7% (110)	1670
Unfavorable Opinion of Haley	49% (1029)	24% (498)	11% (232)	11% (227)	6% (125)	2111
Protestant	39% (523)	29% (389)	12% (165)	13% (169)	8% (102)	1348
Roman Catholic	42% (440)	29% (302)	12% (129)	10% (110)	7% (70)	1051
Jewish	49% (44)	30% (27)	10% (9)	7% (6)	4% (3)	90
Muslim	44% (25)	24% (14)	15% (8)	5% (3)	11% (6)	57
Atheist	60% (122)	21% (43)	7% (13)	5% (11)	6% (13)	202
Agnostic	55% (115)	25% (51)	7% (15)	4% (8)	9% (19)	207
Something else	36% (312)	28% (242)	11% (100)	11% (92)	15% (128)	874
Nothing in particular	46% (451)	23% (229)	11% (111)	8% (75)	12% (115)	981
Prodigal Biden Voter	38% (117)	28% (85)	11% (34)	4% (13)	18% (55)	304
Undecided Voter (DK/WNV)	33% (153)	26% (119)	9% (40)	7% (32)	26% (120)	464
Undecided Voter (DK)	35% (69)	17% (34)	12% (23)	6% (12)	30% (59)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(934)	31%	(1506)	16%	(772)	10%	(472)	25%	(1248)	4932
Gender: Male	23%	(526)	30%	(697)	18%	(406)	12%	(285)	17%	(394)	2309
Gender: Female	16%	(408)	31%	(809)	14%	(366)	7%	(187)	33%	(853)	2623
Age: 18-34	16%	(211)	26%	(339)	17%	(226)	10%	(128)	31%	(398)	1303
Age: 35-44	19%	(125)	31%	(204)	13%	(89)	9%	(58)	29%	(192)	669
Age: 45-64	20%	(343)	32%	(546)	15%	(254)	10%	(171)	23%	(392)	1706
Age: 65+	20%	(255)	33%	(417)	16%	(203)	9%	(115)	21%	(264)	1254
GenZers: 1997-2012	17%	(101)	22%	(135)	19%	(114)	11%	(66)	32%	(195)	612
Millennials: 1981-1996	17%	(224)	30%	(387)	15%	(190)	9%	(115)	29%	(373)	1289
GenXers: 1965-1980	19%	(248)	31%	(408)	16%	(213)	10%	(135)	24%	(310)	1315
Baby Boomers: 1946-1964	21%	(331)	34%	(545)	15%	(241)	9%	(146)	22%	(347)	1610
Educ: < College	20%	(609)	30%	(936)	14%	(435)	9%	(275)	27%	(852)	3107
Educ: Bachelors degree	18%	(204)	31%	(358)	18%	(214)	10%	(122)	23%	(265)	1163
Educ: Post-grad	18%	(121)	32%	(213)	18%	(122)	11%	(75)	20%	(131)	662
Income: Under 50k	19%	(369)	29%	(566)	14%	(276)	9%	(182)	30%	(588)	1980
Income: 50k-100k	19%	(347)	32%	(587)	16%	(298)	10%	(179)	24%	(433)	1843
Income: 100k+	20%	(219)	32%	(354)	18%	(198)	10%	(111)	20%	(227)	1109
Ethnicity: White (Non-Hispanic)	19%	(675)	31%	(1135)	16%	(589)	9%	(331)	25%	(890)	3619
Ethnicity: Hispanic	20%	(68)	27%	(94)	15%	(51)	12%	(40)	26%	(88)	341
Ethnicity: Black (Non-Hispanic)	21%	(152)	28%	(205)	13%	(94)	11%	(76)	27%	(199)	727
Ethnicity: Asian + Other (Non-Hispanic)	16%	(40)	30%	(72)	15%	(38)	10%	(24)	29%	(71)	245
All Christian	21%	(514)	33%	(810)	16%	(397)	9%	(221)	21%	(523)	2466
All Non-Christian	19%	(38)	33%	(67)	18%	(37)	9%	(19)	20%	(41)	202
Atheist	12%	(25)	24%	(49)	23%	(47)	18%	(36)	23%	(46)	202
Agnostic/Nothing in particular	16%	(185)	28%	(334)	15%	(180)	11%	(128)	30%	(361)	1188
Something Else	20%	(172)	28%	(247)	13%	(111)	8%	(67)	32%	(276)	874
Evangelical	22%	(292)	32%	(440)	14%	(188)	8%	(103)	25%	(332)	1354
Non-Evangelical	20%	(383)	31%	(593)	16%	(307)	9%	(177)	24%	(458)	1919
PID: Dem (no lean)	17%	(308)	30%	(550)	18%	(324)	10%	(174)	26%	(467)	1823
PID: Ind (no lean)	18%	(222)	28%	(345)	14%	(177)	11%	(135)	30%	(369)	1248
PID: Rep (no lean)	22%	(405)	33%	(611)	15%	(271)	9%	(163)	22%	(412)	1862

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(934)	31%	(1506)	16%	(772)	10%	(472)	25%	(1248)	4932
PID/Gender: Dem Men	21%	(173)	28%	(226)	21%	(168)	13%	(109)	17%	(139)	816
PID/Gender: Dem Women	13%	(134)	32%	(324)	15%	(156)	6%	(65)	33%	(328)	1007
PID/Gender: Ind Men	21%	(133)	27%	(171)	16%	(103)	14%	(87)	22%	(136)	630
PID/Gender: Ind Women	14%	(88)	28%	(174)	12%	(74)	8%	(49)	38%	(233)	618
PID/Gender: Rep Men	25%	(219)	35%	(300)	16%	(135)	10%	(90)	14%	(119)	863
PID/Gender: Rep Women	19%	(186)	31%	(311)	14%	(136)	7%	(73)	29%	(293)	999
Ideo: Liberal (1-3)	17%	(239)	30%	(426)	18%	(254)	11%	(157)	25%	(362)	1439
Ideo: Moderate (4)	17%	(244)	31%	(430)	15%	(209)	10%	(142)	27%	(382)	1406
Ideo: Conservative (5-7)	23%	(437)	33%	(624)	15%	(291)	8%	(162)	21%	(396)	1911
Ideo/PID: Conservative Republican	22%	(301)	33%	(455)	15%	(209)	9%	(122)	22%	(305)	1392
Ideo/PID: Moderate/Liberal Republican	24%	(102)	35%	(147)	14%	(58)	9%	(39)	19%	(80)	425
Ideo/PID: Moderate/Conservative Democrat	18%	(123)	32%	(218)	19%	(127)	8%	(52)	23%	(154)	674
Ideo/PID: Liberal Democrat	16%	(181)	30%	(326)	17%	(191)	11%	(119)	26%	(286)	1103
Unfavorable of Biden and Trump	13%	(100)	31%	(235)	17%	(127)	9%	(68)	30%	(225)	755
2024 H2H Matchup: Biden Voter	16%	(348)	31%	(660)	17%	(369)	11%	(243)	24%	(514)	2135
2024 H2H Matchup: Trump Voter	23%	(531)	32%	(747)	15%	(339)	9%	(201)	22%	(514)	2333
2024 H2H Matchup: Would not Vote	11%	(21)	21%	(42)	15%	(29)	9%	(17)	45%	(88)	198
2024 H2H Matchup: Do not Know	13%	(34)	21%	(57)	13%	(34)	4%	(10)	49%	(132)	266
2022 House Vote: Democrat	17%	(342)	30%	(618)	17%	(355)	11%	(218)	25%	(523)	2057
2022 House Vote: Republican	23%	(463)	32%	(649)	15%	(306)	9%	(178)	20%	(407)	2003
2022 House Vote: Did not Vote	15%	(118)	28%	(218)	12%	(99)	9%	(69)	36%	(287)	791
2020 Vote: Joe Biden	16%	(370)	30%	(686)	17%	(384)	10%	(238)	26%	(592)	2271
2020 Vote: Donald Trump	23%	(509)	32%	(724)	15%	(329)	9%	(192)	22%	(483)	2236
2020 Vote: Someone Else	7%	(5)	36%	(25)	14%	(10)	11%	(8)	31%	(22)	70
2020 Vote: Did not Vote	14%	(50)	20%	(71)	14%	(48)	10%	(34)	42%	(151)	355
2016 Vote: Hillary Clinton	17%	(293)	30%	(497)	18%	(295)	10%	(173)	25%	(420)	1678
2016 Vote: Donald Trump	23%	(457)	34%	(654)	15%	(286)	8%	(162)	20%	(389)	1947
2016 Vote: Someone Else	13%	(23)	36%	(63)	9%	(15)	17%	(30)	26%	(45)	177
2020 Vote/PID: Not Biden/Democrat	16%	(30)	23%	(44)	23%	(43)	8%	(16)	29%	(54)	187
2020 Vote/PID: Not Trump/Republican	14%	(29)	34%	(72)	15%	(32)	13%	(28)	25%	(53)	214

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(934)	31%	(1506)	16%	(772)	10%	(472)	25%	(1248)	4932
U.S. Economy: Wrong Track	18%	(618)	30%	(1005)	15%	(517)	9%	(299)	27%	(915)	3354
U.S. Economy: Right Direction	20%	(316)	32%	(502)	16%	(255)	11%	(173)	21%	(333)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(285)	30%	(488)	17%	(279)	12%	(188)	23%	(372)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(542)	32%	(777)	15%	(361)	9%	(216)	22%	(529)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(107)	27%	(242)	15%	(132)	8%	(69)	39%	(346)	896
Top 2024 Issue: Economy	18%	(305)	31%	(526)	17%	(286)	8%	(132)	26%	(438)	1687
Community: Urban	22%	(237)	31%	(344)	14%	(158)	11%	(118)	22%	(242)	1100
Community: Suburban	17%	(408)	31%	(727)	16%	(385)	10%	(239)	26%	(621)	2381
Community: Rural	20%	(288)	30%	(435)	16%	(228)	8%	(115)	27%	(385)	1451
Community/Gender: Urban Women	15%	(75)	30%	(147)	14%	(66)	10%	(49)	31%	(149)	486
Community/Gender: Urban Men	26%	(162)	32%	(197)	15%	(92)	11%	(70)	15%	(92)	614
Community/Gender: Rural Women	16%	(134)	30%	(252)	14%	(117)	6%	(52)	34%	(283)	838
Community/Gender: Rural Men	25%	(154)	30%	(182)	18%	(111)	10%	(63)	17%	(102)	613
Community/Gender: Suburban Women	15%	(199)	32%	(409)	14%	(183)	7%	(86)	32%	(422)	1299
Community/Gender: Suburban Men	19%	(210)	29%	(318)	19%	(203)	14%	(152)	18%	(200)	1083
Homeowner	19%	(722)	32%	(1224)	16%	(601)	9%	(356)	23%	(882)	3785
Renter	19%	(185)	25%	(249)	15%	(149)	11%	(104)	30%	(297)	983
Military HHnm: Yes	19%	(140)	33%	(235)	17%	(119)	9%	(67)	22%	(158)	719
Military HH: No	19%	(795)	30%	(1271)	15%	(653)	10%	(405)	26%	(1089)	4213
Employ: Private Sector	18%	(330)	33%	(605)	17%	(308)	9%	(168)	23%	(427)	1838
Employ: Government	20%	(61)	30%	(93)	18%	(56)	10%	(31)	22%	(69)	310
Employ: Self-Employed	21%	(87)	29%	(120)	15%	(60)	12%	(49)	23%	(94)	410
Employ: Homemaker	18%	(49)	26%	(69)	15%	(42)	8%	(22)	33%	(87)	269
Employ: Student	20%	(22)	22%	(24)	15%	(17)	7%	(8)	36%	(41)	112
Employ: Retired	21%	(283)	32%	(427)	16%	(209)	10%	(127)	21%	(282)	1328
Employ: Unemployed	12%	(46)	27%	(107)	13%	(51)	11%	(45)	37%	(147)	396
Employ: Other	21%	(55)	23%	(61)	11%	(29)	8%	(23)	37%	(100)	268
Self + Household: White-Collar	18%	(325)	32%	(596)	18%	(335)	11%	(210)	21%	(389)	1854
Self + Household: Blue Collar	22%	(513)	32%	(751)	15%	(355)	9%	(202)	23%	(530)	2351

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	19%	(934)	31%	(1506)	16%	(772)	10%	(472)	25%	(1248)	4932
Union HH: Yes	26%	(98)	30%	(110)	16%	(61)	10%	(36)	18%	(67)	372
Union HH: No	18%	(836)	31%	(1396)	16%	(710)	10%	(436)	26%	(1181)	4560
LGBTQ+: Yes	16%	(73)	25%	(114)	18%	(83)	8%	(36)	34%	(156)	461
LGBTQ+: No	19%	(861)	31%	(1393)	15%	(689)	10%	(436)	24%	(1092)	4471
Motivated to Vote	20%	(878)	31%	(1377)	16%	(696)	10%	(431)	23%	(1025)	4406
Parent: Yes	20%	(273)	30%	(423)	17%	(239)	8%	(111)	25%	(341)	1387
Parent: No	19%	(661)	31%	(1083)	15%	(533)	10%	(361)	26%	(907)	3545
COVID Vaccine: Yes	18%	(640)	32%	(1101)	15%	(532)	10%	(330)	25%	(865)	3469
COVID Vaccine: No	20%	(294)	28%	(405)	16%	(240)	10%	(142)	26%	(383)	1463
Student Loans: Yes	16%	(129)	28%	(227)	19%	(152)	10%	(85)	27%	(220)	813
Student Loans: No	20%	(805)	31%	(1279)	15%	(620)	9%	(387)	25%	(1028)	4119
Favorable Opinion of Haley	21%	(357)	36%	(603)	17%	(283)	9%	(143)	17%	(285)	1670
Unfavorable Opinion of Haley	21%	(433)	28%	(598)	17%	(352)	11%	(240)	23%	(487)	2111
Protestant	20%	(271)	32%	(437)	15%	(207)	9%	(128)	23%	(304)	1348
Roman Catholic	22%	(231)	33%	(348)	17%	(177)	8%	(85)	20%	(210)	1051
Jewish	14%	(13)	34%	(30)	19%	(17)	10%	(9)	23%	(21)	90
Muslim	31%	(18)	31%	(18)	18%	(10)	9%	(5)	11%	(7)	57
Atheist	12%	(25)	24%	(49)	23%	(47)	18%	(36)	23%	(46)	202
Agnostic	11%	(22)	27%	(55)	19%	(38)	11%	(23)	33%	(68)	207
Something else	20%	(172)	28%	(247)	13%	(111)	8%	(67)	32%	(276)	874
Nothing in particular	17%	(163)	28%	(279)	14%	(141)	11%	(105)	30%	(294)	981
Prodigal Biden Voter	13%	(38)	26%	(80)	16%	(49)	5%	(15)	40%	(123)	304
Undecided Voter (DK/WNV)	12%	(54)	21%	(99)	14%	(63)	6%	(28)	47%	(220)	464
Undecided Voter (DK)	11%	(21)	21%	(42)	15%	(29)	9%	(17)	45%	(88)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	22% (1089)	28% (1358)	16% (805)	10% (496)	24% (1184)	4932
Gender: Male	25% (581)	29% (669)	19% (430)	12% (286)	15% (342)	2309
Gender: Female	19% (507)	26% (689)	14% (374)	8% (210)	32% (842)	2623
Age: 18-34	18% (228)	25% (329)	17% (223)	11% (143)	29% (380)	1303
Age: 35-44	18% (118)	26% (173)	17% (115)	9% (58)	31% (204)	669
Age: 45-64	24% (411)	29% (488)	15% (258)	10% (167)	22% (382)	1706
Age: 65+	26% (331)	29% (368)	17% (208)	10% (129)	17% (218)	1254
GenZers: 1997-2012	16% (99)	23% (139)	18% (112)	13% (79)	30% (182)	612
Millennials: 1981-1996	19% (239)	26% (337)	17% (216)	9% (116)	30% (381)	1289
GenXers: 1965-1980	23% (299)	29% (381)	15% (198)	11% (141)	23% (296)	1315
Baby Boomers: 1946-1964	26% (419)	29% (474)	16% (260)	9% (149)	19% (309)	1610
Educ: < College	22% (696)	28% (862)	15% (462)	9% (272)	26% (815)	3107
Educ: Bachelors degree	22% (253)	27% (313)	19% (222)	11% (134)	21% (241)	1163
Educ: Post-grad	21% (140)	28% (183)	18% (121)	14% (90)	19% (128)	662
Income: Under 50k	21% (424)	26% (518)	15% (298)	9% (180)	28% (560)	1980
Income: 50k-100k	21% (380)	29% (531)	18% (330)	10% (192)	22% (410)	1843
Income: 100k+	26% (284)	28% (309)	16% (177)	11% (125)	19% (213)	1109
Ethnicity: White (Non-Hispanic)	23% (819)	28% (1025)	17% (607)	10% (353)	23% (815)	3619
Ethnicity: Hispanic	22% (77)	24% (81)	18% (61)	9% (29)	27% (93)	341
Ethnicity: Black (Non-Hispanic)	19% (136)	28% (204)	13% (91)	11% (81)	29% (214)	727
Ethnicity: Asian + Other (Non-Hispanic)	23% (57)	20% (48)	18% (45)	14% (33)	25% (61)	245
All Christian	25% (621)	31% (766)	16% (383)	9% (215)	19% (480)	2466
All Non-Christian	20% (40)	35% (71)	16% (32)	13% (26)	16% (33)	202
Atheist	12% (24)	18% (36)	27% (55)	24% (49)	19% (39)	202
Agnostic/Nothing in particular	18% (214)	23% (274)	18% (218)	11% (133)	29% (349)	1188
Something Else	22% (190)	24% (211)	13% (117)	8% (74)	32% (282)	874
Evangelical	27% (364)	27% (371)	13% (174)	8% (111)	25% (334)	1354
Non-Evangelical	23% (436)	30% (578)	16% (310)	9% (174)	22% (420)	1919
PID: Dem (no lean)	18% (332)	26% (480)	18% (329)	11% (204)	26% (477)	1823
PID: Ind (no lean)	21% (260)	24% (298)	17% (207)	11% (143)	27% (339)	1248
PID: Rep (no lean)	27% (497)	31% (580)	14% (268)	8% (149)	20% (367)	1862

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	22% (1089)	28% (1358)	16% (805)	10% (496)	24% (1184)	4932
PID/Gender: Dem Men	20% (167)	29% (233)	20% (163)	15% (120)	16% (132)	816
PID/Gender: Dem Women	16% (165)	25% (247)	16% (166)	8% (83)	34% (345)	1007
PID/Gender: Ind Men	25% (156)	25% (156)	19% (118)	14% (88)	18% (112)	630
PID/Gender: Ind Women	17% (103)	23% (143)	14% (89)	9% (55)	37% (228)	618
PID/Gender: Rep Men	30% (258)	33% (281)	17% (149)	9% (77)	11% (98)	863
PID/Gender: Rep Women	24% (239)	30% (299)	12% (119)	7% (72)	27% (269)	999
Ideo: Liberal (1-3)	17% (241)	26% (377)	19% (275)	14% (197)	24% (349)	1439
Ideo: Moderate (4)	18% (249)	26% (362)	19% (269)	10% (147)	27% (379)	1406
Ideo: Conservative (5-7)	30% (577)	31% (592)	13% (248)	8% (143)	18% (351)	1911
Ideo/PID: Conservative Republican	29% (404)	31% (436)	13% (178)	8% (106)	19% (268)	1392
Ideo/PID: Moderate/Liberal Republican	21% (90)	32% (138)	20% (86)	10% (41)	17% (70)	425
Ideo/PID: Moderate/Conservative Democrat	21% (140)	29% (194)	17% (115)	9% (62)	24% (163)	674
Ideo/PID: Liberal Democrat	17% (183)	25% (280)	19% (209)	13% (140)	26% (290)	1103
Unfavorable of Biden and Trump	16% (121)	25% (190)	19% (146)	10% (77)	29% (220)	755
2024 H2H Matchup: Biden Voter	17% (365)	27% (569)	20% (419)	13% (273)	24% (508)	2135
2024 H2H Matchup: Trump Voter	28% (657)	30% (697)	14% (338)	8% (187)	19% (455)	2333
2024 H2H Matchup: Would not Vote	15% (30)	19% (38)	10% (20)	13% (25)	43% (85)	198
2024 H2H Matchup: Do not Know	14% (37)	20% (54)	10% (28)	4% (12)	51% (136)	266
2022 House Vote: Democrat	17% (350)	27% (559)	19% (386)	12% (248)	25% (515)	2057
2022 House Vote: Republican	30% (597)	30% (610)	14% (278)	8% (162)	18% (357)	2003
2022 House Vote: Did not Vote	17% (131)	22% (170)	17% (135)	10% (76)	35% (279)	791
2020 Vote: Joe Biden	17% (395)	27% (609)	19% (423)	12% (266)	25% (578)	2271
2020 Vote: Donald Trump	29% (638)	30% (661)	14% (318)	8% (177)	20% (443)	2236
2020 Vote: Someone Else	15% (10)	20% (14)	17% (12)	18% (13)	30% (21)	70
2020 Vote: Did not Vote	13% (45)	21% (74)	15% (52)	11% (41)	40% (143)	355
2016 Vote: Hillary Clinton	18% (298)	27% (450)	19% (315)	13% (213)	24% (402)	1678
2016 Vote: Donald Trump	30% (587)	31% (603)	14% (270)	7% (143)	18% (343)	1947
2016 Vote: Someone Else	21% (37)	26% (46)	14% (25)	11% (20)	28% (50)	177
2020 Vote/PID: Not Biden/Democrat	20% (37)	26% (48)	17% (32)	8% (15)	29% (54)	187
2020 Vote/PID: Not Trump/Republican	14% (29)	33% (70)	19% (41)	14% (29)	21% (45)	214

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	22% (1089)	28% (1358)	16% (805)	10% (496)	24% (1184)	4932
U.S. Economy: Wrong Track	23% (786)	28% (935)	15% (500)	9% (289)	25% (843)	3354
U.S. Economy: Right Direction	19% (303)	27% (423)	19% (304)	13% (207)	22% (341)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18% (285)	27% (439)	19% (309)	13% (202)	23% (377)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28% (676)	30% (725)	14% (342)	9% (210)	19% (471)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (128)	22% (195)	17% (153)	9% (85)	37% (335)	896
Top 2024 Issue: Economy	21% (347)	28% (469)	18% (300)	8% (133)	26% (439)	1687
Community: Urban	23% (249)	29% (314)	17% (183)	10% (112)	22% (242)	1100
Community: Suburban	20% (480)	28% (666)	17% (395)	11% (263)	24% (578)	2381
Community: Rural	25% (359)	26% (379)	16% (227)	8% (121)	25% (364)	1451
Community/Gender: Urban Women	18% (89)	23% (111)	17% (82)	11% (55)	31% (150)	486
Community/Gender: Urban Men	26% (160)	33% (203)	16% (101)	9% (57)	15% (92)	614
Community/Gender: Rural Women	21% (179)	27% (223)	13% (111)	6% (53)	32% (272)	838
Community/Gender: Rural Men	29% (180)	25% (156)	19% (116)	11% (68)	15% (92)	613
Community/Gender: Suburban Women	18% (239)	27% (356)	14% (181)	8% (102)	32% (420)	1299
Community/Gender: Suburban Men	22% (241)	29% (310)	20% (214)	15% (161)	15% (157)	1083
Homeowner	23% (876)	29% (1090)	16% (615)	10% (378)	22% (826)	3785
Renter	18% (182)	24% (238)	17% (170)	10% (102)	30% (292)	983
Military HHnm: Yes	26% (185)	29% (207)	17% (126)	8% (58)	20% (143)	719
Military HH: No	21% (904)	27% (1151)	16% (679)	10% (438)	25% (1041)	4213
Employ: Private Sector	23% (427)	28% (513)	17% (309)	9% (174)	23% (415)	1838
Employ: Government	16% (51)	30% (92)	18% (57)	11% (34)	25% (77)	310
Employ: Self-Employed	19% (78)	28% (114)	17% (68)	13% (52)	24% (97)	410
Employ: Homemaker	19% (50)	25% (67)	17% (47)	7% (20)	32% (85)	269
Employ: Student	14% (16)	21% (23)	20% (23)	13% (14)	32% (36)	112
Employ: Retired	26% (346)	30% (401)	16% (212)	10% (135)	18% (234)	1328
Employ: Unemployed	17% (68)	22% (87)	15% (60)	10% (41)	35% (140)	396
Employ: Other	20% (53)	23% (61)	11% (29)	10% (27)	37% (99)	268
Self + Household: White-Collar	21% (394)	29% (532)	18% (336)	12% (223)	20% (369)	1854
Self + Household: Blue Collar	25% (583)	29% (678)	16% (380)	9% (215)	21% (495)	2351

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	22% (1089)	28% (1358)	16% (805)	10% (496)	24% (1184)	4932
Union HH: Yes	30% (112)	26% (98)	18% (69)	8% (30)	17% (64)	372
Union HH: No	21% (977)	28% (1260)	16% (736)	10% (466)	25% (1120)	4560
LGBTQ+: Yes	17% (81)	22% (104)	18% (81)	13% (60)	29% (135)	461
LGBTQ+: No	23% (1008)	28% (1255)	16% (724)	10% (436)	23% (1048)	4471
Motivated to Vote	23% (1016)	28% (1250)	17% (727)	10% (447)	22% (966)	4406
Parent: Yes	23% (313)	27% (378)	17% (233)	9% (121)	25% (342)	1387
Parent: No	22% (776)	28% (980)	16% (571)	11% (376)	24% (842)	3545
COVID Vaccine: Yes	22% (746)	28% (976)	16% (572)	10% (363)	23% (812)	3469
COVID Vaccine: No	23% (342)	26% (382)	16% (233)	9% (134)	25% (372)	1463
Student Loans: Yes	17% (139)	25% (206)	19% (151)	11% (92)	28% (224)	813
Student Loans: No	23% (950)	28% (1152)	16% (654)	10% (404)	23% (960)	4119
Favorable Opinion of Haley	25% (410)	32% (536)	18% (298)	8% (130)	18% (296)	1670
Unfavorable Opinion of Haley	25% (522)	27% (570)	16% (330)	13% (272)	20% (417)	2111
Protestant	24% (325)	30% (405)	16% (212)	9% (122)	21% (285)	1348
Roman Catholic	27% (286)	32% (333)	15% (156)	8% (89)	18% (186)	1051
Jewish	19% (17)	39% (35)	16% (14)	9% (8)	17% (16)	90
Muslim	17% (9)	41% (23)	13% (7)	23% (13)	8% (4)	57
Atheist	12% (24)	18% (36)	27% (55)	24% (49)	19% (39)	202
Agnostic	16% (32)	22% (45)	21% (43)	12% (25)	30% (62)	207
Something else	22% (190)	24% (211)	13% (117)	8% (74)	32% (282)	874
Nothing in particular	19% (182)	23% (229)	18% (175)	11% (108)	29% (288)	981
Prodigal Biden Voter	17% (52)	25% (76)	15% (44)	5% (16)	38% (116)	304
Undecided Voter (DK/WNV)	14% (67)	20% (92)	10% (48)	8% (37)	48% (221)	464
Undecided Voter (DK)	15% (30)	19% (38)	10% (20)	13% (25)	43% (85)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term *tariff* refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	16% (770)	26% (1302)	14% (690)	11% (521)	33% (1649)	4932
Gender: Male	19% (443)	30% (697)	15% (345)	11% (263)	24% (561)	2309
Gender: Female	12% (327)	23% (605)	13% (345)	10% (258)	41% (1087)	2623
Age: 18-34	17% (220)	26% (344)	16% (207)	10% (127)	31% (404)	1303
Age: 35-44	16% (109)	27% (181)	13% (87)	9% (59)	35% (233)	669
Age: 45-64	15% (256)	28% (480)	12% (209)	10% (177)	34% (584)	1706
Age: 65+	15% (185)	24% (297)	15% (188)	13% (157)	34% (428)	1254
GenZers: 1997-2012	17% (106)	22% (134)	18% (108)	12% (72)	31% (191)	612
Millennials: 1981-1996	17% (215)	29% (371)	14% (177)	9% (111)	32% (415)	1289
GenXers: 1965-1980	16% (206)	29% (376)	12% (154)	10% (134)	34% (444)	1315
Baby Boomers: 1946-1964	14% (222)	25% (402)	15% (236)	12% (193)	35% (556)	1610
Educ: < College	15% (454)	24% (744)	14% (441)	12% (367)	35% (1100)	3107
Educ: Bachelors degree	17% (192)	29% (342)	14% (158)	9% (107)	31% (363)	1163
Educ: Post-grad	19% (124)	33% (216)	14% (91)	7% (46)	28% (185)	662
Income: Under 50k	15% (295)	22% (443)	15% (288)	11% (224)	37% (730)	1980
Income: 50k-100k	14% (259)	29% (528)	15% (273)	10% (181)	33% (602)	1843
Income: 100k+	20% (217)	30% (331)	12% (130)	10% (115)	29% (316)	1109
Ethnicity: White (Non-Hispanic)	15% (547)	27% (976)	14% (494)	10% (364)	34% (1238)	3619
Ethnicity: Hispanic	21% (71)	25% (87)	13% (45)	11% (38)	29% (100)	341
Ethnicity: Black (Non-Hispanic)	18% (130)	24% (175)	17% (126)	11% (81)	30% (215)	727
Ethnicity: Asian + Other (Non-Hispanic)	9% (22)	26% (64)	10% (26)	16% (38)	39% (96)	245
All Christian	15% (362)	28% (697)	15% (378)	11% (273)	31% (757)	2466
All Non-Christian	22% (45)	25% (51)	15% (29)	10% (20)	28% (57)	202
Atheist	20% (39)	27% (54)	12% (25)	7% (14)	35% (70)	202
Agnostic/Nothing in particular	16% (193)	25% (296)	11% (133)	9% (111)	38% (455)	1188
Something Else	15% (131)	23% (204)	14% (126)	12% (103)	35% (310)	874
Evangelical	15% (206)	24% (330)	16% (217)	11% (152)	33% (450)	1354
Non-Evangelical	14% (275)	29% (547)	15% (279)	11% (217)	31% (601)	1919
PID: Dem (no lean)	18% (321)	28% (508)	14% (254)	7% (137)	33% (603)	1823
PID: Ind (no lean)	15% (189)	25% (317)	11% (138)	12% (145)	37% (459)	1248
PID: Rep (no lean)	14% (260)	26% (477)	16% (299)	13% (239)	32% (587)	1862

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(770)	26%	(1302)	14%	(690)	11%	(521)	33%	(1649)	4932
PID/Gender: Dem Men	21%	(168)	33%	(266)	15%	(124)	8%	(65)	24%	(192)	816
PID/Gender: Dem Women	15%	(153)	24%	(242)	13%	(130)	7%	(71)	41%	(411)	1007
PID/Gender: Ind Men	18%	(116)	29%	(180)	12%	(73)	12%	(74)	30%	(187)	630
PID/Gender: Ind Women	12%	(73)	22%	(137)	11%	(65)	11%	(71)	44%	(272)	618
PID/Gender: Rep Men	18%	(159)	29%	(250)	17%	(148)	14%	(123)	21%	(182)	863
PID/Gender: Rep Women	10%	(101)	23%	(227)	15%	(150)	12%	(116)	40%	(404)	999
Ideo: Liberal (1-3)	19%	(268)	28%	(406)	14%	(197)	7%	(98)	33%	(469)	1439
Ideo: Moderate (4)	15%	(213)	27%	(383)	13%	(176)	11%	(150)	34%	(484)	1406
Ideo: Conservative (5-7)	14%	(275)	26%	(492)	16%	(300)	13%	(254)	31%	(589)	1911
Ideo/PID: Conservative Republican	14%	(188)	24%	(335)	17%	(231)	13%	(180)	33%	(459)	1392
Ideo/PID: Moderate/Liberal Republican	16%	(69)	33%	(138)	14%	(60)	12%	(53)	25%	(105)	425
Ideo/PID: Moderate/Conservative Democrat	17%	(116)	29%	(197)	15%	(101)	9%	(58)	30%	(201)	674
Ideo/PID: Liberal Democrat	18%	(203)	28%	(304)	13%	(147)	7%	(73)	34%	(376)	1103
Unfavorable of Biden and Trump	11%	(84)	27%	(206)	14%	(104)	10%	(73)	38%	(287)	755
2024 H2H Matchup: Biden Voter	18%	(385)	28%	(608)	13%	(268)	7%	(154)	34%	(720)	2135
2024 H2H Matchup: Trump Voter	14%	(334)	25%	(592)	16%	(381)	14%	(318)	30%	(708)	2333
2024 H2H Matchup: Would not Vote	14%	(28)	14%	(28)	10%	(20)	14%	(27)	48%	(94)	198
2024 H2H Matchup: Do not Know	9%	(24)	28%	(74)	8%	(21)	8%	(21)	47%	(126)	266
2022 House Vote: Democrat	17%	(359)	28%	(582)	13%	(267)	8%	(159)	34%	(690)	2057
2022 House Vote: Republican	14%	(283)	26%	(515)	16%	(318)	15%	(295)	30%	(592)	2003
2022 House Vote: Did not Vote	15%	(117)	24%	(190)	12%	(96)	8%	(60)	41%	(328)	791
2020 Vote: Joe Biden	17%	(391)	28%	(637)	13%	(290)	7%	(169)	35%	(784)	2271
2020 Vote: Donald Trump	14%	(317)	25%	(566)	16%	(347)	14%	(310)	31%	(696)	2236
2020 Vote: Someone Else	11%	(8)	28%	(20)	17%	(12)	12%	(9)	32%	(22)	70
2020 Vote: Did not Vote	15%	(55)	22%	(79)	12%	(41)	9%	(34)	41%	(146)	355
2016 Vote: Hillary Clinton	18%	(310)	29%	(494)	12%	(208)	7%	(120)	33%	(545)	1678
2016 Vote: Donald Trump	14%	(269)	25%	(496)	16%	(303)	14%	(271)	31%	(608)	1947
2016 Vote: Someone Else	15%	(27)	26%	(46)	10%	(18)	11%	(19)	38%	(68)	177
2020 Vote/PID: Not Biden/Democrat	14%	(27)	25%	(47)	19%	(35)	8%	(16)	33%	(61)	187
2020 Vote/PID: Not Trump/Republican	14%	(30)	30%	(64)	14%	(30)	10%	(22)	32%	(68)	214

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(770)	26%	(1302)	14%	(690)	11%	(521)	33%	(1649)	4932
U.S. Economy: Wrong Track	14%	(457)	24%	(809)	15%	(498)	12%	(398)	36%	(1191)	3354
U.S. Economy: Right Direction	20%	(313)	31%	(493)	12%	(192)	8%	(123)	29%	(457)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(308)	30%	(482)	12%	(199)	8%	(132)	30%	(490)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(354)	25%	(614)	16%	(392)	14%	(338)	30%	(726)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(108)	23%	(206)	11%	(99)	6%	(51)	48%	(432)	896
Top 2024 Issue: Economy	14%	(242)	28%	(471)	14%	(239)	10%	(172)	33%	(563)	1687
Community: Urban	19%	(210)	30%	(326)	14%	(149)	10%	(109)	28%	(306)	1100
Community: Suburban	15%	(353)	27%	(631)	15%	(350)	10%	(240)	34%	(807)	2381
Community: Rural	14%	(207)	24%	(345)	13%	(191)	12%	(172)	37%	(537)	1451
Community/Gender: Urban Women	15%	(73)	25%	(122)	12%	(57)	11%	(54)	37%	(181)	486
Community/Gender: Urban Men	22%	(137)	33%	(204)	15%	(93)	9%	(56)	20%	(124)	614
Community/Gender: Rural Women	11%	(89)	21%	(180)	13%	(110)	11%	(91)	44%	(368)	838
Community/Gender: Rural Men	19%	(118)	27%	(165)	13%	(81)	13%	(81)	27%	(168)	613
Community/Gender: Suburban Women	13%	(165)	23%	(304)	14%	(179)	9%	(113)	41%	(538)	1299
Community/Gender: Suburban Men	17%	(188)	30%	(327)	16%	(172)	12%	(127)	25%	(269)	1083
Homeowner	15%	(568)	28%	(1041)	14%	(545)	10%	(396)	33%	(1235)	3785
Renter	18%	(175)	24%	(238)	13%	(127)	11%	(106)	34%	(338)	983
Military HHnm: Yes	17%	(122)	28%	(203)	13%	(91)	12%	(83)	31%	(220)	719
Military HH: No	15%	(648)	26%	(1099)	14%	(599)	10%	(438)	34%	(1429)	4213
Employ: Private Sector	16%	(292)	30%	(550)	16%	(291)	9%	(165)	29%	(541)	1838
Employ: Government	15%	(46)	30%	(93)	16%	(48)	11%	(34)	29%	(89)	310
Employ: Self-Employed	17%	(69)	28%	(114)	12%	(48)	13%	(55)	30%	(124)	410
Employ: Homemaker	14%	(39)	24%	(64)	11%	(29)	9%	(25)	41%	(111)	269
Employ: Student	22%	(24)	23%	(25)	12%	(14)	9%	(10)	34%	(38)	112
Employ: Retired	15%	(202)	23%	(307)	14%	(185)	13%	(170)	35%	(463)	1328
Employ: Unemployed	13%	(53)	24%	(96)	11%	(42)	9%	(34)	43%	(171)	396
Employ: Other	17%	(46)	20%	(52)	12%	(33)	10%	(27)	41%	(111)	268
Self + Household: White-Collar	17%	(320)	29%	(545)	14%	(254)	10%	(179)	30%	(556)	1854
Self + Household: Blue Collar	16%	(366)	27%	(634)	15%	(346)	11%	(258)	32%	(747)	2351

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	16% (770)	26% (1302)	14% (690)	11% (521)	33% (1649)	4932
Union HH: Yes	19% (70)	35% (129)	11% (41)	14% (52)	22% (81)	372
Union HH: No	15% (700)	26% (1173)	14% (649)	10% (469)	34% (1568)	4560
LGBTQ+: Yes	18% (84)	25% (114)	14% (64)	9% (42)	34% (157)	461
LGBTQ+: No	15% (686)	27% (1188)	14% (626)	11% (479)	33% (1492)	4471
Motivated to Vote	16% (709)	27% (1184)	14% (618)	11% (472)	32% (1423)	4406
Parent: Yes	18% (254)	28% (392)	14% (193)	11% (150)	29% (399)	1387
Parent: No	15% (516)	26% (910)	14% (498)	10% (371)	35% (1250)	3545
COVID Vaccine: Yes	16% (562)	27% (941)	13% (467)	10% (331)	34% (1166)	3469
COVID Vaccine: No	14% (208)	25% (361)	15% (223)	13% (190)	33% (483)	1463
Student Loans: Yes	17% (136)	27% (217)	14% (115)	8% (66)	34% (278)	813
Student Loans: No	15% (634)	26% (1085)	14% (575)	11% (455)	33% (1370)	4119
Favorable Opinion of Haley	16% (275)	32% (529)	16% (260)	10% (161)	27% (445)	1670
Unfavorable Opinion of Haley	17% (360)	25% (526)	13% (275)	12% (252)	33% (698)	2111
Protestant	14% (190)	26% (350)	16% (213)	11% (142)	34% (454)	1348
Roman Catholic	15% (160)	31% (324)	15% (157)	12% (124)	27% (286)	1051
Jewish	22% (20)	25% (23)	12% (10)	6% (6)	34% (31)	90
Muslim	25% (14)	31% (18)	16% (9)	15% (9)	13% (7)	57
Atheist	20% (39)	27% (54)	12% (25)	7% (14)	35% (70)	202
Agnostic	18% (37)	24% (51)	9% (18)	7% (14)	42% (88)	207
Something else	15% (131)	23% (204)	14% (126)	12% (103)	35% (310)	874
Nothing in particular	16% (157)	25% (246)	12% (115)	10% (97)	37% (367)	981
Prodigal Biden Voter	10% (32)	25% (77)	15% (44)	10% (30)	40% (121)	304
Undecided Voter (DK/WNV)	11% (52)	22% (102)	9% (41)	11% (49)	48% (220)	464
Undecided Voter (DK)	14% (28)	14% (28)	10% (20)	14% (27)	48% (94)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected	Not Selected	Total N
Registered Voters	15% (759)	85% (4173)	4932
Gender: Male	17% (386)	83% (1923)	2309
Gender: Female	14% (373)	86% (2250)	2623
Age: 18-34	27% (353)	73% (949)	1303
Age: 35-44	20% (131)	80% (538)	669
Age: 45-64	12% (212)	88% (1495)	1706
Age: 65+	5% (63)	95% (1191)	1254
GenZers: 1997-2012	29% (175)	71% (437)	612
Millennials: 1981-1996	23% (302)	77% (986)	1289
GenXers: 1965-1980	13% (174)	87% (1141)	1315
Baby Boomers: 1946-1964	6% (104)	94% (1506)	1610
Educ: < College	15% (468)	85% (2639)	3107
Educ: Bachelors degree	17% (193)	83% (970)	1163
Educ: Post-grad	15% (98)	85% (564)	662
Income: Under 50k	14% (285)	86% (1695)	1980
Income: 50k-100k	16% (291)	84% (1552)	1843
Income: 100k+	16% (182)	84% (926)	1109
Ethnicity: White (Non-Hispanic)	13% (486)	87% (3134)	3619
Ethnicity: Hispanic	22% (74)	78% (267)	341
Ethnicity: Black (Non-Hispanic)	20% (143)	80% (583)	727
Ethnicity: Asian + Other (Non-Hispanic)	23% (56)	77% (189)	245
All Christian	12% (301)	88% (2165)	2466
All Non-Christian	17% (34)	83% (169)	202
Atheist	19% (38)	81% (164)	202
Agnostic/Nothing in particular	18% (215)	82% (973)	1188
Something Else	20% (172)	80% (702)	874
Evangelical	16% (216)	84% (1138)	1354
Non-Evangelical	13% (245)	87% (1674)	1919
PID: Dem (no lean)	13% (240)	87% (1582)	1823
PID: Ind (no lean)	18% (229)	82% (1019)	1248
PID: Rep (no lean)	16% (290)	84% (1572)	1862

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(759)	85%	(4173)	4932
PID/Gender: Dem Men	14%	(118)	86%	(698)	816
PID/Gender: Dem Women	12%	(123)	88%	(884)	1007
PID/Gender: Ind Men	19%	(117)	81%	(513)	630
PID/Gender: Ind Women	18%	(112)	82%	(506)	618
PID/Gender: Rep Men	18%	(152)	82%	(711)	863
PID/Gender: Rep Women	14%	(138)	86%	(861)	999
Ideo: Liberal (1-3)	13%	(188)	87%	(1250)	1439
Ideo: Moderate (4)	15%	(212)	85%	(1194)	1406
Ideo: Conservative (5-7)	17%	(324)	83%	(1586)	1911
Ideo/PID: Conservative Republican	16%	(227)	84%	(1165)	1392
Ideo/PID: Moderate/Liberal Republican	14%	(58)	86%	(367)	425
Ideo/PID: Moderate/Conservative Democrat	15%	(103)	85%	(572)	674
Ideo/PID: Liberal Democrat	12%	(133)	88%	(970)	1103
Unfavorable of Biden and Trump	20%	(148)	80%	(607)	755
2024 H2H Matchup: Biden Voter	13%	(273)	87%	(1862)	2135
2024 H2H Matchup: Trump Voter	17%	(401)	83%	(1932)	2333
2024 H2H Matchup: Would not Vote	25%	(49)	75%	(149)	198
2024 H2H Matchup: Do not Know	13%	(36)	87%	(231)	266
2022 House Vote: Democrat	14%	(285)	86%	(1772)	2057
2022 House Vote: Republican	16%	(319)	84%	(1684)	2003
2022 House Vote: Did not Vote	17%	(138)	83%	(653)	791
2020 Vote: Joe Biden	13%	(297)	87%	(1974)	2271
2020 Vote: Donald Trump	17%	(375)	83%	(1862)	2236
2020 Vote: Someone Else	23%	(16)	77%	(54)	70
2020 Vote: Did not Vote	20%	(71)	80%	(284)	355
2016 Vote: Hillary Clinton	12%	(206)	88%	(1471)	1678
2016 Vote: Donald Trump	14%	(267)	86%	(1681)	1947
2016 Vote: Someone Else	15%	(26)	85%	(151)	177
2020 Vote/PID: Not Biden/Democrat	18%	(34)	82%	(153)	187
2020 Vote/PID: Not Trump/Republican	16%	(35)	84%	(179)	214

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(759)	85%	(4173)	4932
U.S. Economy: Wrong Track	18%	(588)	82%	(2766)	3354
U.S. Economy: Right Direction	11%	(171)	89%	(1407)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(189)	88%	(1422)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(433)	82%	(1991)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(136)	85%	(760)	896
Top 2024 Issue: Economy	19%	(324)	81%	(1363)	1687
Community: Urban	19%	(210)	81%	(890)	1100
Community: Suburban	15%	(366)	85%	(2016)	2381
Community: Rural	13%	(183)	87%	(1267)	1451
Community/Gender: Urban Women	16%	(79)	84%	(407)	486
Community/Gender: Urban Men	21%	(131)	79%	(483)	614
Community/Gender: Rural Women	13%	(106)	87%	(732)	838
Community/Gender: Rural Men	13%	(77)	87%	(535)	613
Community/Gender: Suburban Women	14%	(188)	86%	(1111)	1299
Community/Gender: Suburban Men	16%	(178)	84%	(905)	1083
Homeowner	11%	(418)	89%	(3367)	3785
Renter	30%	(293)	70%	(690)	983
Military HHnm: Yes	12%	(87)	88%	(632)	719
Military HH: No	16%	(671)	84%	(3542)	4213
Employ: Private Sector	19%	(342)	81%	(1497)	1838
Employ: Government	20%	(62)	80%	(248)	310
Employ: Self-Employed	24%	(98)	76%	(311)	410
Employ: Homemaker	15%	(40)	85%	(229)	269
Employ: Student	27%	(30)	73%	(82)	112
Employ: Retired	5%	(69)	95%	(1259)	1328
Employ: Unemployed	18%	(72)	82%	(325)	396
Employ: Other	17%	(46)	83%	(223)	268
Self + Household: White-Collar	14%	(263)	86%	(1591)	1854
Self + Household: Blue Collar	16%	(374)	84%	(1977)	2351
Union HH: Yes	14%	(52)	86%	(320)	372
Union HH: No	15%	(706)	85%	(3853)	4560

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(759)	85%	(4173)	4932
LGBTQ+: Yes	20%	(92)	80%	(369)	461
LGBTQ+: No	15%	(666)	85%	(3805)	4471
Motivated to Vote	15%	(651)	85%	(3756)	4406
Parent: Yes	23%	(323)	77%	(1064)	1387
Parent: No	12%	(435)	88%	(3109)	3545
COVID Vaccine: Yes	13%	(455)	87%	(3014)	3469
COVID Vaccine: No	21%	(304)	79%	(1159)	1463
Student Loans: Yes	24%	(197)	76%	(616)	813
Student Loans: No	14%	(562)	86%	(3557)	4119
Favorable Opinion of Haley	14%	(234)	86%	(1436)	1670
Unfavorable Opinion of Haley	15%	(315)	85%	(1795)	2111
Protestant	11%	(149)	89%	(1199)	1348
Roman Catholic	13%	(141)	87%	(910)	1051
Jewish	12%	(11)	88%	(79)	90
Muslim	26%	(15)	74%	(43)	57
Atheist	19%	(38)	81%	(164)	202
Agnostic	15%	(32)	85%	(175)	207
Something else	20%	(172)	80%	(702)	874
Nothing in particular	19%	(183)	81%	(798)	981
Prodigal Biden Voter	20%	(62)	80%	(243)	304
Undecided Voter (DK/WNV)	18%	(84)	82%	(380)	464
Undecided Voter (DK)	25%	(49)	75%	(149)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(1147)	77%	(3785)	4932
Gender: Male	24%	(562)	76%	(1747)	2309
Gender: Female	22%	(585)	78%	(2038)	2623
Age: 18-34	28%	(365)	72%	(938)	1303
Age: 35-44	25%	(167)	75%	(502)	669
Age: 45-64	23%	(397)	77%	(1309)	1706
Age: 65+	17%	(218)	83%	(1036)	1254
GenZers: 1997-2012	28%	(172)	72%	(440)	612
Millennials: 1981-1996	27%	(344)	73%	(945)	1289
GenXers: 1965-1980	24%	(321)	76%	(994)	1315
Baby Boomers: 1946-1964	19%	(303)	81%	(1307)	1610
Educ: < College	23%	(722)	77%	(2385)	3107
Educ: Bachelors degree	24%	(283)	76%	(880)	1163
Educ: Post-grad	22%	(143)	78%	(520)	662
Income: Under 50k	22%	(432)	78%	(1548)	1980
Income: 50k-100k	25%	(460)	75%	(1383)	1843
Income: 100k+	23%	(256)	77%	(853)	1109
Ethnicity: White (Non-Hispanic)	22%	(804)	78%	(2816)	3619
Ethnicity: Hispanic	26%	(90)	74%	(251)	341
Ethnicity: Black (Non-Hispanic)	25%	(185)	75%	(542)	727
Ethnicity: Asian + Other (Non-Hispanic)	28%	(69)	72%	(176)	245
All Christian	22%	(549)	78%	(1917)	2466
All Non-Christian	23%	(47)	77%	(156)	202
Atheist	23%	(46)	77%	(156)	202
Agnostic/Nothing in particular	24%	(288)	76%	(900)	1188
Something Else	25%	(218)	75%	(656)	874
Evangelical	24%	(331)	76%	(1023)	1354
Non-Evangelical	22%	(415)	78%	(1504)	1919
PID: Dem (no lean)	21%	(384)	79%	(1439)	1823
PID: Ind (no lean)	26%	(322)	74%	(926)	1248
PID: Rep (no lean)	24%	(441)	76%	(1420)	1862

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(1147)	77%	(3785)	4932
PID/Gender: Dem Men	22%	(183)	78%	(633)	816
PID/Gender: Dem Women	20%	(201)	80%	(806)	1007
PID/Gender: Ind Men	25%	(157)	75%	(473)	630
PID/Gender: Ind Women	27%	(165)	73%	(453)	618
PID/Gender: Rep Men	26%	(221)	74%	(642)	863
PID/Gender: Rep Women	22%	(220)	78%	(779)	999
Ideo: Liberal (1-3)	20%	(290)	80%	(1149)	1439
Ideo: Moderate (4)	23%	(327)	77%	(1080)	1406
Ideo: Conservative (5-7)	26%	(492)	74%	(1418)	1911
Ideo/PID: Conservative Republican	24%	(328)	76%	(1064)	1392
Ideo/PID: Moderate/Liberal Republican	25%	(107)	75%	(318)	425
Ideo/PID: Moderate/Conservative Democrat	24%	(159)	76%	(515)	674
Ideo/PID: Liberal Democrat	20%	(217)	80%	(886)	1103
Unfavorable of Biden and Trump	24%	(181)	76%	(573)	755
2024 H2H Matchup: Biden Voter	19%	(416)	81%	(1719)	2135
2024 H2H Matchup: Trump Voter	27%	(622)	73%	(1711)	2333
2024 H2H Matchup: Would not Vote	26%	(51)	74%	(147)	198
2024 H2H Matchup: Do not Know	22%	(58)	78%	(208)	266
2022 House Vote: Democrat	20%	(421)	80%	(1635)	2057
2022 House Vote: Republican	26%	(518)	74%	(1485)	2003
2022 House Vote: Did not Vote	23%	(185)	77%	(606)	791
2020 Vote: Joe Biden	20%	(450)	80%	(1821)	2271
2020 Vote: Donald Trump	26%	(583)	74%	(1653)	2236
2020 Vote: Someone Else	32%	(22)	68%	(48)	70
2020 Vote: Did not Vote	26%	(92)	74%	(263)	355
2016 Vote: Hillary Clinton	20%	(333)	80%	(1344)	1678
2016 Vote: Donald Trump	26%	(503)	74%	(1444)	1947
2016 Vote: Someone Else	19%	(33)	81%	(144)	177
2020 Vote/PID: Not Biden/Democrat	32%	(59)	68%	(128)	187
2020 Vote/PID: Not Trump/Republican	25%	(53)	75%	(161)	214

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(1147)	77%	(3785)	4932
U.S. Economy: Wrong Track	26%	(857)	74%	(2496)	3354
U.S. Economy: Right Direction	18%	(290)	82%	(1288)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(303)	81%	(1308)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(665)	73%	(1759)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(179)	80%	(717)	896
Top 2024 Issue: Economy	27%	(455)	73%	(1232)	1687
Community: Urban	24%	(269)	76%	(831)	1100
Community: Suburban	24%	(561)	76%	(1820)	2381
Community: Rural	22%	(317)	78%	(1134)	1451
Community/Gender: Urban Women	24%	(115)	76%	(371)	486
Community/Gender: Urban Men	25%	(154)	75%	(459)	614
Community/Gender: Rural Women	22%	(188)	78%	(650)	838
Community/Gender: Rural Men	21%	(129)	79%	(484)	613
Community/Gender: Suburban Women	22%	(282)	78%	(1016)	1299
Community/Gender: Suburban Men	26%	(279)	74%	(804)	1083
Homeowner	23%	(852)	77%	(2933)	3785
Renter	26%	(257)	74%	(726)	983
Military HHnm: Yes	23%	(167)	77%	(552)	719
Military HH: No	23%	(980)	77%	(3233)	4213
Employ: Private Sector	26%	(486)	74%	(1352)	1838
Employ: Government	25%	(78)	75%	(232)	310
Employ: Self-Employed	30%	(122)	70%	(288)	410
Employ: Homemaker	25%	(66)	75%	(203)	269
Employ: Student	29%	(32)	71%	(80)	112
Employ: Retired	17%	(221)	83%	(1107)	1328
Employ: Unemployed	23%	(92)	77%	(304)	396
Employ: Other	18%	(50)	82%	(219)	268
Self + Household: White-Collar	22%	(406)	78%	(1448)	1854
Self + Household: Blue Collar	26%	(602)	74%	(1749)	2351
Union HH: Yes	27%	(99)	73%	(273)	372
Union HH: No	23%	(1048)	77%	(3512)	4560

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(1147)	77%	(3785)	4932
LGBTQ+: Yes	24%	(110)	76%	(352)	461
LGBTQ+: No	23%	(1038)	77%	(3433)	4471
Motivated to Vote	23%	(1029)	77%	(3377)	4406
Parent: Yes	29%	(403)	71%	(984)	1387
Parent: No	21%	(744)	79%	(2800)	3545
COVID Vaccine: Yes	22%	(747)	78%	(2722)	3469
COVID Vaccine: No	27%	(401)	73%	(1063)	1463
Student Loans: Yes	31%	(250)	69%	(563)	813
Student Loans: No	22%	(898)	78%	(3222)	4119
Favorable Opinion of Haley	24%	(393)	76%	(1277)	1670
Unfavorable Opinion of Haley	24%	(505)	76%	(1606)	2111
Protestant	22%	(298)	78%	(1050)	1348
Roman Catholic	22%	(230)	78%	(821)	1051
Jewish	21%	(19)	79%	(71)	90
Muslim	26%	(15)	74%	(43)	57
Atheist	23%	(46)	77%	(156)	202
Agnostic	23%	(48)	77%	(159)	207
Something else	25%	(218)	75%	(656)	874
Nothing in particular	24%	(240)	76%	(741)	981
Prodigal Biden Voter	25%	(76)	75%	(228)	304
Undecided Voter (DK/WNV)	23%	(109)	77%	(355)	464
Undecided Voter (DK)	26%	(51)	74%	(147)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected	Not Selected	Total N
Registered Voters	9% (428)	91% (4504)	4932
Gender: Male	11% (261)	89% (2048)	2309
Gender: Female	6% (167)	94% (2457)	2623
Age: 18-34	15% (200)	85% (1102)	1303
Age: 35-44	11% (77)	89% (592)	669
Age: 45-64	6% (106)	94% (1600)	1706
Age: 65+	4% (45)	96% (1210)	1254
GenZers: 1997-2012	15% (94)	85% (518)	612
Millennials: 1981-1996	14% (176)	86% (1112)	1289
GenXers: 1965-1980	7% (96)	93% (1219)	1315
Baby Boomers: 1946-1964	4% (59)	96% (1551)	1610
Educ: < College	8% (242)	92% (2864)	3107
Educ: Bachelors degree	8% (92)	92% (1071)	1163
Educ: Post-grad	14% (93)	86% (569)	662
Income: Under 50k	6% (125)	94% (1855)	1980
Income: 50k-100k	9% (167)	91% (1676)	1843
Income: 100k+	12% (135)	88% (973)	1109
Ethnicity: White (Non-Hispanic)	6% (230)	94% (3390)	3619
Ethnicity: Hispanic	12% (42)	88% (299)	341
Ethnicity: Black (Non-Hispanic)	17% (123)	83% (604)	727
Ethnicity: Asian + Other (Non-Hispanic)	13% (33)	87% (212)	245
All Christian	8% (196)	92% (2270)	2466
All Non-Christian	13% (27)	87% (175)	202
Atheist	5% (10)	95% (192)	202
Agnostic/Nothing in particular	9% (105)	91% (1083)	1188
Something Else	10% (89)	90% (785)	874
Evangelical	11% (146)	89% (1208)	1354
Non-Evangelical	7% (128)	93% (1791)	1919
PID: Dem (no lean)	9% (168)	91% (1655)	1823
PID: Ind (no lean)	9% (107)	91% (1141)	1248
PID: Rep (no lean)	8% (153)	92% (1708)	1862

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(428)	91%	(4504)	4932
PID/Gender: Dem Men	13%	(104)	87%	(712)	816
PID/Gender: Dem Women	6%	(64)	94%	(943)	1007
PID/Gender: Ind Men	10%	(61)	90%	(569)	630
PID/Gender: Ind Women	7%	(46)	93%	(572)	618
PID/Gender: Rep Men	11%	(97)	89%	(766)	863
PID/Gender: Rep Women	6%	(57)	94%	(942)	999
Ideo: Liberal (1-3)	9%	(133)	91%	(1305)	1439
Ideo: Moderate (4)	8%	(117)	92%	(1289)	1406
Ideo: Conservative (5-7)	9%	(166)	91%	(1744)	1911
Ideo/PID: Conservative Republican	7%	(102)	93%	(1290)	1392
Ideo/PID: Moderate/Liberal Republican	11%	(46)	89%	(379)	425
Ideo/PID: Moderate/Conservative Democrat	11%	(73)	89%	(601)	674
Ideo/PID: Liberal Democrat	9%	(95)	91%	(1008)	1103
Unfavorable of Biden and Trump	8%	(61)	92%	(694)	755
2024 H2H Matchup: Biden Voter	8%	(179)	92%	(1956)	2135
2024 H2H Matchup: Trump Voter	9%	(211)	91%	(2122)	2333
2024 H2H Matchup: Would not Vote	6%	(11)	94%	(187)	198
2024 H2H Matchup: Do not Know	10%	(27)	90%	(240)	266
2022 House Vote: Democrat	9%	(184)	91%	(1873)	2057
2022 House Vote: Republican	9%	(175)	91%	(1828)	2003
2022 House Vote: Did not Vote	7%	(54)	93%	(737)	791
2020 Vote: Joe Biden	9%	(195)	91%	(2076)	2271
2020 Vote: Donald Trump	9%	(195)	91%	(2042)	2236
2020 Vote: Someone Else	15%	(10)	85%	(60)	70
2020 Vote: Did not Vote	8%	(28)	92%	(328)	355
2016 Vote: Hillary Clinton	8%	(132)	92%	(1545)	1678
2016 Vote: Donald Trump	9%	(167)	91%	(1780)	1947
2016 Vote: Someone Else	7%	(13)	93%	(164)	177
2020 Vote/PID: Not Biden/Democrat	9%	(16)	91%	(170)	187
2020 Vote/PID: Not Trump/Republican	7%	(14)	93%	(199)	214

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(428)	91%	(4504)	4932
U.S. Economy: Wrong Track	7%	(248)	93%	(3106)	3354
U.S. Economy: Right Direction	11%	(180)	89%	(1398)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(139)	91%	(1473)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(221)	91%	(2203)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(68)	92%	(828)	896
Top 2024 Issue: Economy	10%	(164)	90%	(1523)	1687
Community: Urban	15%	(161)	85%	(939)	1100
Community: Suburban	7%	(170)	93%	(2212)	2381
Community: Rural	7%	(97)	93%	(1353)	1451
Community/Gender: Urban Women	9%	(43)	91%	(443)	486
Community/Gender: Urban Men	19%	(118)	81%	(496)	614
Community/Gender: Rural Women	6%	(52)	94%	(786)	838
Community/Gender: Rural Men	7%	(45)	93%	(567)	613
Community/Gender: Suburban Women	5%	(71)	95%	(1227)	1299
Community/Gender: Suburban Men	9%	(98)	91%	(985)	1083
Homeowner	9%	(328)	91%	(3457)	3785
Renter	9%	(86)	91%	(897)	983
Military HHnm: Yes	7%	(47)	93%	(672)	719
Military HH: No	9%	(380)	91%	(3833)	4213
Employ: Private Sector	11%	(195)	89%	(1644)	1838
Employ: Government	14%	(44)	86%	(266)	310
Employ: Self-Employed	15%	(60)	85%	(350)	410
Employ: Homemaker	7%	(18)	93%	(251)	269
Employ: Student	13%	(15)	87%	(97)	112
Employ: Retired	3%	(43)	97%	(1285)	1328
Employ: Unemployed	8%	(32)	92%	(364)	396
Employ: Other	8%	(22)	92%	(246)	268
Self + Household: White-Collar	10%	(194)	90%	(1660)	1854
Self + Household: Blue Collar	8%	(181)	92%	(2170)	2351
Union HH: Yes	9%	(34)	91%	(339)	372
Union HH: No	9%	(394)	91%	(4166)	4560

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(428)	91%	(4504)	4932
LGBTQ+: Yes	9%	(42)	91%	(419)	461
LGBTQ+: No	9%	(386)	91%	(4085)	4471
Motivated to Vote	9%	(382)	91%	(4024)	4406
Parent: Yes	14%	(192)	86%	(1196)	1387
Parent: No	7%	(236)	93%	(3309)	3545
COVID Vaccine: Yes	8%	(286)	92%	(3183)	3469
COVID Vaccine: No	10%	(142)	90%	(1322)	1463
Student Loans: Yes	11%	(93)	89%	(720)	813
Student Loans: No	8%	(335)	92%	(3785)	4119
Favorable Opinion of Haley	11%	(180)	89%	(1490)	1670
Unfavorable Opinion of Haley	7%	(150)	93%	(1961)	2111
Protestant	6%	(86)	94%	(1262)	1348
Roman Catholic	9%	(99)	91%	(952)	1051
Jewish	9%	(8)	91%	(82)	90
Muslim	19%	(11)	81%	(46)	57
Atheist	5%	(10)	95%	(192)	202
Agnostic	6%	(13)	94%	(194)	207
Something else	10%	(89)	90%	(785)	874
Nothing in particular	9%	(92)	91%	(889)	981
Prodigal Biden Voter	10%	(31)	90%	(273)	304
Undecided Voter (DK/WNV)	8%	(38)	92%	(426)	464
Undecided Voter (DK)	6%	(11)	94%	(187)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(762)	85%	(4170)	4932
Gender: Male	17%	(390)	83%	(1919)	2309
Gender: Female	14%	(372)	86%	(2251)	2623
Age: 18-34	15%	(197)	85%	(1106)	1303
Age: 35-44	13%	(86)	87%	(583)	669
Age: 45-64	18%	(302)	82%	(1404)	1706
Age: 65+	14%	(177)	86%	(1077)	1254
GenZers: 1997-2012	15%	(92)	85%	(520)	612
Millennials: 1981-1996	14%	(180)	86%	(1108)	1289
GenXers: 1965-1980	19%	(250)	81%	(1065)	1315
Baby Boomers: 1946-1964	14%	(223)	86%	(1387)	1610
Educ: < College	13%	(413)	87%	(2693)	3107
Educ: Bachelors degree	19%	(218)	81%	(945)	1163
Educ: Post-grad	20%	(131)	80%	(531)	662
Income: Under 50k	11%	(226)	89%	(1754)	1980
Income: 50k-100k	17%	(306)	83%	(1537)	1843
Income: 100k+	21%	(230)	79%	(878)	1109
Ethnicity: White (Non-Hispanic)	17%	(604)	83%	(3015)	3619
Ethnicity: Hispanic	11%	(38)	89%	(303)	341
Ethnicity: Black (Non-Hispanic)	11%	(83)	89%	(644)	727
Ethnicity: Asian + Other (Non-Hispanic)	15%	(38)	85%	(207)	245
All Christian	18%	(442)	82%	(2023)	2466
All Non-Christian	15%	(31)	85%	(171)	202
Atheist	11%	(22)	89%	(180)	202
Agnostic/Nothing in particular	12%	(146)	88%	(1043)	1188
Something Else	14%	(121)	86%	(753)	874
Evangelical	16%	(210)	84%	(1144)	1354
Non-Evangelical	17%	(334)	83%	(1585)	1919
PID: Dem (no lean)	10%	(188)	90%	(1634)	1823
PID: Ind (no lean)	16%	(194)	84%	(1054)	1248
PID: Rep (no lean)	20%	(380)	80%	(1481)	1862

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(762)	85%	(4170)	4932
PID/Gender: Dem Men	11%	(89)	89%	(726)	816
PID/Gender: Dem Women	10%	(99)	90%	(908)	1007
PID/Gender: Ind Men	16%	(103)	84%	(528)	630
PID/Gender: Ind Women	15%	(91)	85%	(527)	618
PID/Gender: Rep Men	23%	(198)	77%	(665)	863
PID/Gender: Rep Women	18%	(182)	82%	(816)	999
Ideo: Liberal (1-3)	11%	(157)	89%	(1282)	1439
Ideo: Moderate (4)	13%	(186)	87%	(1220)	1406
Ideo: Conservative (5-7)	21%	(397)	79%	(1513)	1911
Ideo/PID: Conservative Republican	22%	(303)	78%	(1089)	1392
Ideo/PID: Moderate/Liberal Republican	16%	(68)	84%	(357)	425
Ideo/PID: Moderate/Conservative Democrat	11%	(76)	89%	(598)	674
Ideo/PID: Liberal Democrat	10%	(109)	90%	(994)	1103
Unfavorable of Biden and Trump	15%	(114)	85%	(640)	755
2024 H2H Matchup: Biden Voter	10%	(220)	90%	(1914)	2135
2024 H2H Matchup: Trump Voter	21%	(488)	79%	(1845)	2333
2024 H2H Matchup: Would not Vote	9%	(18)	91%	(180)	198
2024 H2H Matchup: Do not Know	13%	(36)	87%	(230)	266
2022 House Vote: Democrat	10%	(210)	90%	(1847)	2057
2022 House Vote: Republican	22%	(436)	78%	(1567)	2003
2022 House Vote: Did not Vote	13%	(106)	87%	(685)	791
2020 Vote: Joe Biden	10%	(237)	90%	(2034)	2271
2020 Vote: Donald Trump	21%	(473)	79%	(1763)	2236
2020 Vote: Someone Else	18%	(13)	82%	(57)	70
2020 Vote: Did not Vote	11%	(40)	89%	(315)	355
2016 Vote: Hillary Clinton	10%	(163)	90%	(1514)	1678
2016 Vote: Donald Trump	22%	(432)	78%	(1516)	1947
2016 Vote: Someone Else	15%	(27)	85%	(150)	177
2020 Vote/PID: Not Biden/Democrat	17%	(32)	83%	(155)	187
2020 Vote/PID: Not Trump/Republican	17%	(37)	83%	(176)	214

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(762)	85%	(4170)	4932
U.S. Economy: Wrong Track	18%	(595)	82%	(2759)	3354
U.S. Economy: Right Direction	11%	(168)	89%	(1411)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(139)	91%	(1473)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(523)	78%	(1901)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(100)	89%	(796)	896
Top 2024 Issue: Economy	18%	(305)	82%	(1382)	1687
Community: Urban	14%	(157)	86%	(943)	1100
Community: Suburban	16%	(373)	84%	(2008)	2381
Community: Rural	16%	(232)	84%	(1218)	1451
Community/Gender: Urban Women	9%	(46)	91%	(441)	486
Community/Gender: Urban Men	18%	(111)	82%	(502)	614
Community/Gender: Rural Women	16%	(138)	84%	(700)	838
Community/Gender: Rural Men	15%	(94)	85%	(518)	613
Community/Gender: Suburban Women	15%	(189)	85%	(1110)	1299
Community/Gender: Suburban Men	17%	(184)	83%	(898)	1083
Homeowner	17%	(636)	83%	(3149)	3785
Renter	11%	(107)	89%	(877)	983
Military HHnm: Yes	17%	(124)	83%	(595)	719
Military HH: No	15%	(638)	85%	(3575)	4213
Employ: Private Sector	17%	(316)	83%	(1523)	1838
Employ: Government	20%	(63)	80%	(247)	310
Employ: Self-Employed	22%	(91)	78%	(319)	410
Employ: Homemaker	10%	(26)	90%	(243)	269
Employ: Student	11%	(12)	89%	(100)	112
Employ: Retired	13%	(168)	87%	(1160)	1328
Employ: Unemployed	14%	(56)	86%	(340)	396
Employ: Other	11%	(30)	89%	(239)	268
Self + Household: White-Collar	18%	(343)	82%	(1511)	1854
Self + Household: Blue Collar	14%	(337)	86%	(2014)	2351
Union HH: Yes	22%	(82)	78%	(291)	372
Union HH: No	15%	(681)	85%	(3879)	4560

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(762)	85%	(4170)	4932
LGBTQ+: Yes	14%	(63)	86%	(398)	461
LGBTQ+: No	16%	(699)	84%	(3771)	4471
Motivated to Vote	16%	(699)	84%	(3708)	4406
Parent: Yes	18%	(246)	82%	(1141)	1387
Parent: No	15%	(516)	85%	(3029)	3545
COVID Vaccine: Yes	15%	(537)	85%	(2932)	3469
COVID Vaccine: No	15%	(226)	85%	(1238)	1463
Student Loans: Yes	18%	(148)	82%	(664)	813
Student Loans: No	15%	(614)	85%	(3505)	4119
Favorable Opinion of Haley	20%	(328)	80%	(1342)	1670
Unfavorable Opinion of Haley	14%	(294)	86%	(1816)	2111
Protestant	17%	(231)	83%	(1117)	1348
Roman Catholic	18%	(191)	82%	(860)	1051
Jewish	15%	(13)	85%	(77)	90
Muslim	19%	(11)	81%	(46)	57
Atheist	11%	(22)	89%	(180)	202
Agnostic	10%	(21)	90%	(186)	207
Something else	14%	(121)	86%	(753)	874
Nothing in particular	13%	(124)	87%	(857)	981
Prodigal Biden Voter	13%	(39)	87%	(266)	304
Undecided Voter (DK/WNV)	12%	(54)	88%	(410)	464
Undecided Voter (DK)	9%	(18)	91%	(180)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	36%	(1766)	64%	(3166)	4932
Gender: Male	33%	(755)	67%	(1553)	2309
Gender: Female	39%	(1010)	61%	(1613)	2623
Age: 18-34	42%	(547)	58%	(755)	1303
Age: 35-44	41%	(274)	59%	(395)	669
Age: 45-64	38%	(646)	62%	(1060)	1706
Age: 65+	24%	(298)	76%	(956)	1254
GenZers: 1997-2012	36%	(218)	64%	(393)	612
Millennials: 1981-1996	44%	(573)	56%	(716)	1289
GenXers: 1965-1980	41%	(544)	59%	(770)	1315
Baby Boomers: 1946-1964	25%	(406)	75%	(1203)	1610
Educ: < College	39%	(1207)	61%	(1900)	3107
Educ: Bachelors degree	33%	(387)	67%	(776)	1163
Educ: Post-grad	26%	(172)	74%	(490)	662
Income: Under 50k	42%	(835)	58%	(1146)	1980
Income: 50k-100k	35%	(639)	65%	(1204)	1843
Income: 100k+	26%	(292)	74%	(817)	1109
Ethnicity: White (Non-Hispanic)	36%	(1298)	64%	(2322)	3619
Ethnicity: Hispanic	35%	(118)	65%	(223)	341
Ethnicity: Black (Non-Hispanic)	37%	(267)	63%	(460)	727
Ethnicity: Asian + Other (Non-Hispanic)	34%	(83)	66%	(162)	245
All Christian	33%	(803)	67%	(1663)	2466
All Non-Christian	24%	(48)	76%	(154)	202
Atheist	33%	(66)	67%	(135)	202
Agnostic/Nothing in particular	38%	(448)	62%	(740)	1188
Something Else	46%	(400)	54%	(474)	874
Evangelical	39%	(533)	61%	(821)	1354
Non-Evangelical	33%	(635)	67%	(1284)	1919
PID: Dem (no lean)	31%	(564)	69%	(1258)	1823
PID: Ind (no lean)	36%	(449)	64%	(799)	1248
PID: Rep (no lean)	40%	(753)	60%	(1109)	1862

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	36%	(1766)	64%	(3166)	4932
PID/Gender: Dem Men	27%	(223)	73%	(593)	816
PID/Gender: Dem Women	34%	(341)	66%	(666)	1007
PID/Gender: Ind Men	34%	(213)	66%	(417)	630
PID/Gender: Ind Women	38%	(235)	62%	(382)	618
PID/Gender: Rep Men	37%	(319)	63%	(544)	863
PID/Gender: Rep Women	43%	(434)	57%	(565)	999
Ideo: Liberal (1-3)	32%	(456)	68%	(983)	1439
Ideo: Moderate (4)	34%	(480)	66%	(926)	1406
Ideo: Conservative (5-7)	39%	(749)	61%	(1162)	1911
Ideo/PID: Conservative Republican	40%	(558)	60%	(834)	1392
Ideo/PID: Moderate/Liberal Republican	40%	(169)	60%	(255)	425
Ideo/PID: Moderate/Conservative Democrat	33%	(220)	67%	(454)	674
Ideo/PID: Liberal Democrat	30%	(330)	70%	(773)	1103
Unfavorable of Biden and Trump	35%	(261)	65%	(493)	755
2024 H2H Matchup: Biden Voter	29%	(621)	71%	(1514)	2135
2024 H2H Matchup: Trump Voter	42%	(988)	58%	(1345)	2333
2024 H2H Matchup: Would not Vote	35%	(68)	65%	(129)	198
2024 H2H Matchup: Do not Know	33%	(88)	67%	(178)	266
2022 House Vote: Democrat	30%	(623)	70%	(1433)	2057
2022 House Vote: Republican	40%	(799)	60%	(1204)	2003
2022 House Vote: Did not Vote	40%	(316)	60%	(475)	791
2020 Vote: Joe Biden	30%	(675)	70%	(1596)	2271
2020 Vote: Donald Trump	42%	(939)	58%	(1297)	2236
2020 Vote: Someone Else	42%	(29)	58%	(41)	70
2020 Vote: Did not Vote	35%	(124)	65%	(232)	355
2016 Vote: Hillary Clinton	30%	(510)	70%	(1167)	1678
2016 Vote: Donald Trump	38%	(745)	62%	(1203)	1947
2016 Vote: Someone Else	34%	(60)	66%	(117)	177
2020 Vote/PID: Not Biden/Democrat	42%	(79)	58%	(108)	187
2020 Vote/PID: Not Trump/Republican	36%	(77)	64%	(136)	214

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	36%	(1766)	64%	(3166)	4932
U.S. Economy: Wrong Track	41%	(1365)	59%	(1989)	3354
U.S. Economy: Right Direction	25%	(401)	75%	(1178)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(440)	73%	(1172)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43%	(1031)	57%	(1394)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(295)	67%	(601)	896
Top 2024 Issue: Economy	44%	(745)	56%	(942)	1687
Community: Urban	37%	(412)	63%	(688)	1100
Community: Suburban	34%	(800)	66%	(1581)	2381
Community: Rural	38%	(553)	62%	(897)	1451
Community/Gender: Urban Women	40%	(194)	60%	(292)	486
Community/Gender: Urban Men	36%	(218)	64%	(396)	614
Community/Gender: Rural Women	41%	(342)	59%	(496)	838
Community/Gender: Rural Men	34%	(211)	66%	(401)	613
Community/Gender: Suburban Women	36%	(474)	64%	(825)	1299
Community/Gender: Suburban Men	30%	(326)	70%	(757)	1083
Homeowner	33%	(1261)	67%	(2524)	3785
Renter	44%	(430)	56%	(553)	983
Military HHnm: Yes	33%	(235)	67%	(484)	719
Military HH: No	36%	(1530)	64%	(2683)	4213
Employ: Private Sector	39%	(725)	61%	(1113)	1838
Employ: Government	39%	(120)	61%	(190)	310
Employ: Self-Employed	40%	(164)	60%	(246)	410
Employ: Homemaker	37%	(100)	63%	(169)	269
Employ: Student	33%	(36)	67%	(75)	112
Employ: Retired	24%	(324)	76%	(1004)	1328
Employ: Unemployed	42%	(167)	58%	(229)	396
Employ: Other	48%	(129)	52%	(140)	268
Self + Household: White-Collar	28%	(528)	72%	(1326)	1854
Self + Household: Blue Collar	41%	(956)	59%	(1396)	2351
Union HH: Yes	28%	(103)	72%	(269)	372
Union HH: No	36%	(1663)	64%	(2897)	4560

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	36%	(1766)	64%	(3166)	4932
LGBTQ+: Yes	45%	(207)	55%	(254)	461
LGBTQ+: No	35%	(1559)	65%	(2912)	4471
Motivated to Vote	36%	(1568)	64%	(2839)	4406
Parent: Yes	45%	(617)	55%	(770)	1387
Parent: No	32%	(1148)	68%	(2396)	3545
COVID Vaccine: Yes	32%	(1126)	68%	(2343)	3469
COVID Vaccine: No	44%	(640)	56%	(823)	1463
Student Loans: Yes	54%	(435)	46%	(378)	813
Student Loans: No	32%	(1331)	68%	(2788)	4119
Favorable Opinion of Haley	30%	(509)	70%	(1161)	1670
Unfavorable Opinion of Haley	35%	(745)	65%	(1366)	2111
Protestant	31%	(413)	69%	(935)	1348
Roman Catholic	34%	(354)	66%	(697)	1051
Jewish	23%	(21)	77%	(69)	90
Muslim	32%	(18)	68%	(39)	57
Atheist	33%	(66)	67%	(135)	202
Agnostic	35%	(73)	65%	(134)	207
Something else	46%	(400)	54%	(474)	874
Nothing in particular	38%	(375)	62%	(606)	981
Prodigal Biden Voter	35%	(108)	65%	(197)	304
Undecided Voter (DK/WNV)	34%	(156)	66%	(308)	464
Undecided Voter (DK)	35%	(68)	65%	(129)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected	Not Selected	Total N
Registered Voters	17% (825)	83% (4107)	4932
Gender: Male	19% (444)	81% (1865)	2309
Gender: Female	15% (381)	85% (2242)	2623
Age: 18-34	18% (239)	82% (1063)	1303
Age: 35-44	14% (92)	86% (576)	669
Age: 45-64	14% (238)	86% (1468)	1706
Age: 65+	20% (255)	80% (999)	1254
GenZers: 1997-2012	19% (114)	81% (497)	612
Millennials: 1981-1996	16% (211)	84% (1078)	1289
GenXers: 1965-1980	14% (187)	86% (1127)	1315
Baby Boomers: 1946-1964	18% (293)	82% (1317)	1610
Educ: < College	13% (405)	87% (2702)	3107
Educ: Bachelors degree	21% (241)	79% (921)	1163
Educ: Post-grad	27% (179)	73% (483)	662
Income: Under 50k	10% (192)	90% (1788)	1980
Income: 50k-100k	18% (340)	82% (1503)	1843
Income: 100k+	26% (293)	74% (816)	1109
Ethnicity: White (Non-Hispanic)	17% (618)	83% (3002)	3619
Ethnicity: Hispanic	15% (50)	85% (291)	341
Ethnicity: Black (Non-Hispanic)	15% (110)	85% (617)	727
Ethnicity: Asian + Other (Non-Hispanic)	19% (48)	81% (197)	245
All Christian	19% (464)	81% (2001)	2466
All Non-Christian	25% (50)	75% (153)	202
Atheist	21% (42)	79% (160)	202
Agnostic/Nothing in particular	14% (170)	86% (1018)	1188
Something Else	11% (99)	89% (775)	874
Evangelical	16% (214)	84% (1141)	1354
Non-Evangelical	18% (338)	82% (1581)	1919
PID: Dem (no lean)	17% (310)	83% (1513)	1823
PID: Ind (no lean)	16% (200)	84% (1048)	1248
PID: Rep (no lean)	17% (316)	83% (1546)	1862

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected	Not Selected	Total N
Registered Voters	17% (825)	83% (4107)	4932
PID/Gender: Dem Men	18% (145)	82% (670)	816
PID/Gender: Dem Women	16% (164)	84% (843)	1007
PID/Gender: Ind Men	19% (120)	81% (510)	630
PID/Gender: Ind Women	13% (79)	87% (539)	618
PID/Gender: Rep Men	21% (178)	79% (685)	863
PID/Gender: Rep Women	14% (137)	86% (861)	999
Ideo: Liberal (1-3)	19% (274)	81% (1165)	1439
Ideo: Moderate (4)	15% (216)	85% (1191)	1406
Ideo: Conservative (5-7)	17% (328)	83% (1583)	1911
Ideo/PID: Conservative Republican	18% (246)	82% (1146)	1392
Ideo/PID: Moderate/Liberal Republican	16% (67)	84% (358)	425
Ideo/PID: Moderate/Conservative Democrat	15% (103)	85% (571)	674
Ideo/PID: Liberal Democrat	19% (207)	81% (896)	1103
Unfavorable of Biden and Trump	20% (147)	80% (607)	755
2024 H2H Matchup: Biden Voter	18% (374)	82% (1760)	2135
2024 H2H Matchup: Trump Voter	17% (387)	83% (1946)	2333
2024 H2H Matchup: Would not Vote	14% (28)	86% (170)	198
2024 H2H Matchup: Do not Know	13% (35)	87% (231)	266
2022 House Vote: Democrat	18% (368)	82% (1689)	2057
2022 House Vote: Republican	18% (354)	82% (1648)	2003
2022 House Vote: Did not Vote	11% (87)	89% (704)	791
2020 Vote: Joe Biden	17% (397)	83% (1874)	2271
2020 Vote: Donald Trump	16% (365)	84% (1871)	2236
2020 Vote: Someone Else	24% (17)	76% (53)	70
2020 Vote: Did not Vote	13% (46)	87% (309)	355
2016 Vote: Hillary Clinton	17% (293)	83% (1384)	1678
2016 Vote: Donald Trump	18% (343)	82% (1605)	1947
2016 Vote: Someone Else	15% (26)	85% (151)	177
2020 Vote/PID: Not Biden/Democrat	15% (27)	85% (159)	187
2020 Vote/PID: Not Trump/Republican	19% (40)	81% (174)	214

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(825)	83%	(4107)	4932
U.S. Economy: Wrong Track	15%	(513)	85%	(2841)	3354
U.S. Economy: Right Direction	20%	(312)	80%	(1267)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(289)	82%	(1323)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(398)	84%	(2026)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(137)	85%	(759)	896
Top 2024 Issue: Economy	15%	(253)	85%	(1434)	1687
Community: Urban	18%	(203)	82%	(897)	1100
Community: Suburban	18%	(436)	82%	(1945)	2381
Community: Rural	13%	(186)	87%	(1265)	1451
Community/Gender: Urban Women	16%	(78)	84%	(408)	486
Community/Gender: Urban Men	20%	(125)	80%	(488)	614
Community/Gender: Rural Women	10%	(85)	90%	(753)	838
Community/Gender: Rural Men	17%	(101)	83%	(511)	613
Community/Gender: Suburban Women	17%	(218)	83%	(1080)	1299
Community/Gender: Suburban Men	20%	(218)	80%	(865)	1083
Homeowner	18%	(690)	82%	(3095)	3785
Renter	12%	(122)	88%	(861)	983
Military HHnm: Yes	18%	(128)	82%	(591)	719
Military HH: No	17%	(696)	83%	(3517)	4213
Employ: Private Sector	19%	(351)	81%	(1488)	1838
Employ: Government	18%	(57)	82%	(254)	310
Employ: Self-Employed	15%	(60)	85%	(349)	410
Employ: Homemaker	12%	(33)	88%	(236)	269
Employ: Student	20%	(23)	80%	(89)	112
Employ: Retired	18%	(245)	82%	(1083)	1328
Employ: Unemployed	8%	(31)	92%	(365)	396
Employ: Other	9%	(25)	91%	(244)	268
Self + Household: White-Collar	23%	(430)	77%	(1424)	1854
Self + Household: Blue Collar	13%	(315)	87%	(2036)	2351
Union HH: Yes	17%	(64)	83%	(308)	372
Union HH: No	17%	(761)	83%	(3799)	4560

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(825)	83%	(4107)	4932
LGBTQ+: Yes	15%	(68)	85%	(393)	461
LGBTQ+: No	17%	(757)	83%	(3714)	4471
Motivated to Vote	17%	(757)	83%	(3649)	4406
Parent: Yes	16%	(219)	84%	(1168)	1387
Parent: No	17%	(606)	83%	(2939)	3545
COVID Vaccine: Yes	18%	(635)	82%	(2834)	3469
COVID Vaccine: No	13%	(190)	87%	(1273)	1463
Student Loans: Yes	15%	(122)	85%	(691)	813
Student Loans: No	17%	(703)	83%	(3417)	4119
Favorable Opinion of Haley	22%	(361)	78%	(1309)	1670
Unfavorable Opinion of Haley	17%	(354)	83%	(1757)	2111
Protestant	19%	(254)	81%	(1095)	1348
Roman Catholic	19%	(199)	81%	(852)	1051
Jewish	22%	(20)	78%	(70)	90
Muslim	32%	(18)	68%	(39)	57
Atheist	21%	(42)	79%	(160)	202
Agnostic	19%	(39)	81%	(168)	207
Something else	11%	(99)	89%	(775)	874
Nothing in particular	13%	(131)	87%	(850)	981
Prodigal Biden Voter	15%	(45)	85%	(259)	304
Undecided Voter (DK/WNV)	14%	(63)	86%	(401)	464
Undecided Voter (DK)	14%	(28)	86%	(170)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(1512)	69%	(3420)	4932
Gender: Male	31%	(710)	69%	(1598)	2309
Gender: Female	31%	(801)	69%	(1822)	2623
Age: 18-34	22%	(281)	78%	(1021)	1303
Age: 35-44	26%	(174)	74%	(494)	669
Age: 45-64	31%	(536)	69%	(1170)	1706
Age: 65+	41%	(520)	59%	(735)	1254
GenZers: 1997-2012	25%	(152)	75%	(460)	612
Millennials: 1981-1996	22%	(282)	78%	(1006)	1289
GenXers: 1965-1980	28%	(370)	72%	(945)	1315
Baby Boomers: 1946-1964	41%	(656)	59%	(953)	1610
Educ: < College	32%	(992)	68%	(2114)	3107
Educ: Bachelors degree	29%	(335)	71%	(827)	1163
Educ: Post-grad	28%	(184)	72%	(478)	662
Income: Under 50k	33%	(653)	67%	(1327)	1980
Income: 50k-100k	28%	(519)	72%	(1324)	1843
Income: 100k+	31%	(339)	69%	(770)	1109
Ethnicity: White (Non-Hispanic)	31%	(1133)	69%	(2486)	3619
Ethnicity: Hispanic	32%	(108)	68%	(233)	341
Ethnicity: Black (Non-Hispanic)	30%	(218)	70%	(509)	727
Ethnicity: Asian + Other (Non-Hispanic)	22%	(53)	78%	(192)	245
All Christian	32%	(777)	68%	(1688)	2466
All Non-Christian	31%	(64)	69%	(139)	202
Atheist	33%	(67)	67%	(134)	202
Agnostic/Nothing in particular	32%	(377)	68%	(811)	1188
Something Else	26%	(227)	74%	(647)	874
Evangelical	27%	(368)	73%	(987)	1354
Non-Evangelical	32%	(622)	68%	(1297)	1919
PID: Dem (no lean)	36%	(665)	64%	(1158)	1823
PID: Ind (no lean)	31%	(383)	69%	(865)	1248
PID: Rep (no lean)	25%	(464)	75%	(1397)	1862

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(1512)	69%	(3420)	4932
PID/Gender: Dem Men	37%	(303)	63%	(513)	816
PID/Gender: Dem Women	36%	(361)	64%	(645)	1007
PID/Gender: Ind Men	32%	(201)	68%	(430)	630
PID/Gender: Ind Women	30%	(183)	70%	(435)	618
PID/Gender: Rep Men	24%	(207)	76%	(656)	863
PID/Gender: Rep Women	26%	(257)	74%	(741)	999
Ideo: Liberal (1-3)	35%	(497)	65%	(942)	1439
Ideo: Moderate (4)	34%	(475)	66%	(931)	1406
Ideo: Conservative (5-7)	25%	(477)	75%	(1433)	1911
Ideo/PID: Conservative Republican	25%	(344)	75%	(1048)	1392
Ideo/PID: Moderate/Liberal Republican	26%	(112)	74%	(313)	425
Ideo/PID: Moderate/Conservative Democrat	35%	(233)	65%	(441)	674
Ideo/PID: Liberal Democrat	37%	(406)	63%	(697)	1103
Unfavorable of Biden and Trump	28%	(213)	72%	(542)	755
2024 H2H Matchup: Biden Voter	38%	(819)	62%	(1316)	2135
2024 H2H Matchup: Trump Voter	23%	(540)	77%	(1793)	2333
2024 H2H Matchup: Would not Vote	33%	(64)	67%	(133)	198
2024 H2H Matchup: Do not Know	33%	(89)	67%	(178)	266
2022 House Vote: Democrat	37%	(771)	63%	(1286)	2057
2022 House Vote: Republican	24%	(471)	76%	(1532)	2003
2022 House Vote: Did not Vote	31%	(244)	69%	(547)	791
2020 Vote: Joe Biden	38%	(871)	62%	(1400)	2271
2020 Vote: Donald Trump	23%	(519)	77%	(1717)	2236
2020 Vote: Someone Else	17%	(12)	83%	(58)	70
2020 Vote: Did not Vote	31%	(110)	69%	(245)	355
2016 Vote: Hillary Clinton	38%	(634)	62%	(1044)	1678
2016 Vote: Donald Trump	25%	(484)	75%	(1464)	1947
2016 Vote: Someone Else	38%	(68)	62%	(110)	177
2020 Vote/PID: Not Biden/Democrat	22%	(42)	78%	(145)	187
2020 Vote/PID: Not Trump/Republican	30%	(64)	70%	(149)	214

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(1512)	69%	(3420)	4932
U.S. Economy: Wrong Track	25%	(854)	75%	(2499)	3354
U.S. Economy: Right Direction	42%	(657)	58%	(921)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(648)	60%	(964)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(534)	78%	(1890)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(330)	63%	(566)	896
Top 2024 Issue: Economy	24%	(401)	76%	(1286)	1687
Community: Urban	27%	(292)	73%	(808)	1100
Community: Suburban	32%	(753)	68%	(1628)	2381
Community: Rural	32%	(467)	68%	(984)	1451
Community/Gender: Urban Women	28%	(136)	72%	(350)	486
Community/Gender: Urban Men	25%	(156)	75%	(458)	614
Community/Gender: Rural Women	29%	(243)	71%	(595)	838
Community/Gender: Rural Men	37%	(224)	63%	(388)	613
Community/Gender: Suburban Women	33%	(423)	67%	(876)	1299
Community/Gender: Suburban Men	31%	(330)	69%	(752)	1083
Homeowner	32%	(1198)	68%	(2587)	3785
Renter	27%	(263)	73%	(720)	983
Military HHnm: Yes	32%	(230)	68%	(489)	719
Military HH: No	30%	(1282)	70%	(2931)	4213
Employ: Private Sector	24%	(437)	76%	(1401)	1838
Employ: Government	22%	(69)	78%	(242)	310
Employ: Self-Employed	23%	(93)	77%	(317)	410
Employ: Homemaker	33%	(89)	67%	(180)	269
Employ: Student	29%	(33)	71%	(79)	112
Employ: Retired	43%	(570)	57%	(758)	1328
Employ: Unemployed	36%	(142)	64%	(254)	396
Employ: Other	30%	(80)	70%	(188)	268
Self + Household: White-Collar	30%	(558)	70%	(1296)	1854
Self + Household: Blue Collar	29%	(689)	71%	(1663)	2351
Union HH: Yes	32%	(119)	68%	(253)	372
Union HH: No	31%	(1392)	69%	(3167)	4560

Continued on next page

**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(1512)	69%	(3420)	4932
LGBTQ+: Yes	28%	(129)	72%	(332)	461
LGBTQ+: No	31%	(1383)	69%	(3088)	4471
Motivated to Vote	30%	(1342)	70%	(3064)	4406
Parent: Yes	21%	(286)	79%	(1102)	1387
Parent: No	35%	(1226)	65%	(2318)	3545
COVID Vaccine: Yes	33%	(1142)	67%	(2327)	3469
COVID Vaccine: No	25%	(370)	75%	(1093)	1463
Student Loans: Yes	16%	(131)	84%	(681)	813
Student Loans: No	34%	(1380)	66%	(2739)	4119
Favorable Opinion of Haley	30%	(503)	70%	(1167)	1670
Unfavorable Opinion of Haley	31%	(664)	69%	(1447)	2111
Protestant	33%	(443)	67%	(905)	1348
Roman Catholic	31%	(321)	69%	(730)	1051
Jewish	35%	(31)	65%	(59)	90
Muslim	22%	(13)	78%	(45)	57
Atheist	33%	(67)	67%	(134)	202
Agnostic	35%	(73)	65%	(134)	207
Something else	26%	(227)	74%	(647)	874
Nothing in particular	31%	(304)	69%	(677)	981
Prodigal Biden Voter	33%	(100)	67%	(205)	304
Undecided Voter (DK/WNV)	33%	(153)	67%	(311)	464
Undecided Voter (DK)	33%	(64)	67%	(133)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(676)	14%	(685)	14%	(685)	39%	(1901)	20%	(985)	4932
Gender: Male	14%	(324)	17%	(381)	15%	(342)	35%	(819)	19%	(443)	2309
Gender: Female	13%	(352)	12%	(304)	13%	(343)	41%	(1082)	21%	(542)	2623
Age: 18-34	16%	(204)	15%	(193)	14%	(186)	35%	(458)	20%	(261)	1303
Age: 35-44	15%	(98)	16%	(106)	16%	(104)	33%	(219)	21%	(141)	669
Age: 45-64	14%	(239)	14%	(231)	14%	(241)	37%	(625)	22%	(370)	1706
Age: 65+	11%	(135)	12%	(155)	12%	(153)	48%	(599)	17%	(212)	1254
GenZers: 1997-2012	15%	(89)	13%	(81)	16%	(98)	33%	(204)	23%	(140)	612
Millennials: 1981-1996	16%	(204)	16%	(204)	14%	(182)	35%	(448)	19%	(250)	1289
GenXers: 1965-1980	14%	(187)	14%	(184)	14%	(186)	36%	(476)	21%	(281)	1315
Baby Boomers: 1946-1964	12%	(189)	12%	(199)	13%	(209)	45%	(730)	18%	(283)	1610
Educ: < College	14%	(438)	14%	(440)	14%	(444)	34%	(1059)	23%	(727)	3107
Educ: Bachelors degree	13%	(146)	12%	(141)	14%	(163)	45%	(523)	16%	(189)	1163
Educ: Post-grad	14%	(92)	16%	(104)	12%	(78)	48%	(320)	10%	(69)	662
Income: Under 50k	14%	(282)	13%	(259)	14%	(282)	35%	(700)	23%	(457)	1980
Income: 50k-100k	14%	(250)	15%	(268)	14%	(252)	39%	(716)	19%	(356)	1843
Income: 100k+	13%	(144)	14%	(157)	14%	(151)	44%	(485)	15%	(171)	1109
Ethnicity: White (Non-Hispanic)	13%	(465)	13%	(468)	14%	(499)	41%	(1483)	19%	(704)	3619
Ethnicity: Hispanic	18%	(60)	18%	(61)	13%	(46)	34%	(116)	17%	(58)	341
Ethnicity: Black (Non-Hispanic)	16%	(116)	17%	(122)	15%	(106)	29%	(209)	24%	(173)	727
Ethnicity: Asian + Other (Non-Hispanic)	14%	(35)	14%	(33)	14%	(34)	39%	(94)	20%	(49)	245
All Christian	15%	(363)	16%	(385)	16%	(404)	34%	(832)	20%	(481)	2466
All Non-Christian	12%	(24)	15%	(30)	11%	(21)	50%	(102)	13%	(26)	202
Atheist	2%	(5)	8%	(16)	9%	(19)	73%	(146)	8%	(16)	202
Agnostic/Nothing in particular	10%	(116)	10%	(117)	11%	(127)	49%	(576)	21%	(252)	1188
Something Else	19%	(169)	16%	(138)	13%	(113)	28%	(244)	24%	(209)	874
Evangelical	23%	(310)	18%	(247)	16%	(213)	20%	(276)	23%	(308)	1354
Non-Evangelical	11%	(206)	14%	(271)	15%	(289)	41%	(783)	19%	(370)	1919
PID: Dem (no lean)	9%	(171)	11%	(206)	11%	(205)	54%	(979)	14%	(260)	1823
PID: Ind (no lean)	11%	(137)	12%	(144)	13%	(166)	41%	(514)	23%	(287)	1248
PID: Rep (no lean)	20%	(368)	18%	(334)	17%	(314)	22%	(408)	24%	(438)	1862

Continued on next page

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(676)	14%	(685)	14%	(685)	39%	(1901)	20%	(985)	4932
PID/Gender: Dem Men	11%	(90)	14%	(118)	12%	(94)	49%	(401)	14%	(113)	816
PID/Gender: Dem Women	8%	(81)	9%	(89)	11%	(111)	57%	(579)	15%	(147)	1007
PID/Gender: Ind Men	10%	(63)	14%	(86)	14%	(88)	40%	(253)	22%	(140)	630
PID/Gender: Ind Women	12%	(73)	9%	(58)	13%	(77)	42%	(261)	24%	(148)	618
PID/Gender: Rep Men	20%	(171)	21%	(178)	18%	(160)	19%	(165)	22%	(190)	863
PID/Gender: Rep Women	20%	(197)	16%	(157)	15%	(154)	24%	(242)	25%	(248)	999
Ideo: Liberal (1-3)	10%	(137)	9%	(129)	9%	(122)	64%	(914)	9%	(136)	1439
Ideo: Moderate (4)	11%	(157)	14%	(193)	16%	(219)	36%	(505)	24%	(332)	1406
Ideo: Conservative (5-7)	19%	(361)	19%	(354)	17%	(318)	23%	(443)	23%	(434)	1911
Ideo/PID: Conservative Republican	20%	(280)	18%	(256)	17%	(240)	21%	(291)	23%	(325)	1392
Ideo/PID: Moderate/Liberal Republican	19%	(80)	18%	(75)	16%	(68)	26%	(112)	21%	(90)	425
Ideo/PID: Moderate/Conservative Democrat	12%	(80)	19%	(125)	16%	(107)	34%	(226)	20%	(135)	674
Ideo/PID: Liberal Democrat	8%	(86)	7%	(78)	9%	(94)	67%	(740)	10%	(105)	1103
Unfavorable of Biden and Trump	10%	(73)	10%	(78)	15%	(110)	47%	(353)	19%	(141)	755
2024 H2H Matchup: Biden Voter	9%	(187)	10%	(217)	11%	(235)	58%	(1236)	12%	(261)	2135
2024 H2H Matchup: Trump Voter	19%	(449)	18%	(427)	17%	(386)	22%	(511)	24%	(560)	2333
2024 H2H Matchup: Would not Vote	10%	(21)	6%	(11)	13%	(26)	34%	(66)	37%	(74)	198
2024 H2H Matchup: Do not Know	7%	(20)	11%	(30)	14%	(38)	33%	(88)	34%	(91)	266
2022 House Vote: Democrat	9%	(181)	10%	(207)	11%	(216)	58%	(1186)	13%	(267)	2057
2022 House Vote: Republican	20%	(391)	19%	(376)	17%	(334)	23%	(467)	22%	(435)	2003
2022 House Vote: Did not Vote	11%	(90)	12%	(93)	16%	(127)	29%	(226)	32%	(255)	791
2020 Vote: Joe Biden	9%	(202)	10%	(224)	11%	(239)	56%	(1277)	14%	(329)	2271
2020 Vote: Donald Trump	19%	(424)	18%	(409)	17%	(383)	22%	(496)	23%	(523)	2236
2020 Vote: Someone Else	18%	(12)	10%	(7)	12%	(8)	38%	(27)	23%	(16)	70
2020 Vote: Did not Vote	11%	(38)	13%	(45)	15%	(54)	29%	(102)	33%	(117)	355
2016 Vote: Hillary Clinton	9%	(145)	10%	(167)	10%	(174)	59%	(985)	12%	(207)	1678
2016 Vote: Donald Trump	19%	(374)	18%	(355)	16%	(314)	24%	(473)	22%	(431)	1947
2016 Vote: Someone Else	10%	(18)	6%	(11)	6%	(11)	57%	(101)	20%	(35)	177
2020 Vote/PID: Not Biden/Democrat	12%	(23)	20%	(37)	15%	(28)	30%	(55)	23%	(43)	187
2020 Vote/PID: Not Trump/Republican	16%	(34)	13%	(28)	15%	(33)	31%	(65)	25%	(54)	214

Continued on next page

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(676)	14%	(685)	14%	(685)	39%	(1901)	20%	(985)	4932
U.S. Economy: Wrong Track	14%	(479)	15%	(499)	15%	(506)	33%	(1100)	23%	(770)	3354
U.S. Economy: Right Direction	12%	(197)	12%	(186)	11%	(179)	51%	(801)	14%	(215)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(153)	11%	(178)	10%	(163)	57%	(913)	13%	(204)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(450)	18%	(428)	17%	(409)	24%	(570)	23%	(568)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(73)	9%	(79)	13%	(113)	47%	(418)	24%	(213)	896
Top 2024 Issue: Economy	14%	(241)	15%	(258)	15%	(255)	32%	(534)	24%	(398)	1687
Community: Urban	17%	(183)	16%	(181)	13%	(146)	37%	(410)	16%	(180)	1100
Community: Suburban	11%	(268)	14%	(326)	13%	(316)	42%	(997)	20%	(474)	2381
Community: Rural	16%	(225)	12%	(178)	15%	(223)	34%	(494)	23%	(331)	1451
Community/Gender: Urban Women	13%	(63)	15%	(71)	13%	(64)	45%	(221)	14%	(68)	486
Community/Gender: Urban Men	19%	(120)	18%	(111)	13%	(82)	31%	(189)	18%	(112)	614
Community/Gender: Rural Women	16%	(136)	10%	(85)	14%	(114)	36%	(300)	24%	(203)	838
Community/Gender: Rural Men	15%	(90)	15%	(93)	18%	(109)	32%	(194)	21%	(127)	613
Community/Gender: Suburban Women	12%	(153)	11%	(148)	13%	(165)	43%	(561)	21%	(271)	1299
Community/Gender: Suburban Men	11%	(115)	16%	(178)	14%	(152)	40%	(436)	19%	(203)	1083
Homeowner	13%	(509)	14%	(544)	14%	(521)	39%	(1490)	19%	(721)	3785
Renter	15%	(143)	12%	(123)	15%	(143)	37%	(364)	21%	(210)	983
Military HHnm: Yes	12%	(83)	12%	(84)	19%	(135)	38%	(276)	20%	(140)	719
Military HH: No	14%	(593)	14%	(601)	13%	(550)	39%	(1625)	20%	(844)	4213
Employ: Private Sector	14%	(263)	16%	(290)	14%	(266)	36%	(670)	19%	(350)	1838
Employ: Government	14%	(43)	16%	(51)	16%	(50)	36%	(113)	17%	(54)	310
Employ: Self-Employed	18%	(72)	15%	(62)	13%	(55)	38%	(155)	16%	(66)	410
Employ: Homemaker	18%	(49)	16%	(43)	11%	(28)	34%	(91)	21%	(57)	269
Employ: Student	12%	(14)	12%	(14)	13%	(15)	38%	(42)	24%	(27)	112
Employ: Retired	11%	(148)	11%	(142)	14%	(183)	45%	(604)	19%	(251)	1328
Employ: Unemployed	12%	(47)	12%	(49)	15%	(58)	34%	(134)	27%	(107)	396
Employ: Other	15%	(41)	12%	(33)	11%	(30)	34%	(92)	27%	(73)	268
Self + Household: White-Collar	14%	(261)	14%	(253)	13%	(243)	44%	(817)	15%	(281)	1854
Self + Household: Blue Collar	13%	(315)	16%	(368)	14%	(337)	37%	(873)	20%	(459)	2351

Continued on next page

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(676)	14%	(685)	14%	(685)	39%	(1901)	20%	(985)	4932
Union HH: Yes	15%	(57)	13%	(49)	16%	(61)	39%	(147)	16%	(58)	372
Union HH: No	14%	(619)	14%	(636)	14%	(624)	38%	(1754)	20%	(926)	4560
LGBTQ+: Yes	13%	(60)	8%	(39)	12%	(55)	50%	(229)	17%	(78)	461
LGBTQ+: No	14%	(616)	14%	(646)	14%	(630)	37%	(1672)	20%	(907)	4471
Motivated to Vote	14%	(617)	14%	(621)	14%	(596)	40%	(1781)	18%	(791)	4406
Parent: Yes	17%	(229)	18%	(249)	15%	(203)	32%	(446)	19%	(259)	1387
Parent: No	13%	(447)	12%	(436)	14%	(482)	41%	(1455)	20%	(726)	3545
COVID Vaccine: Yes	11%	(395)	12%	(430)	13%	(449)	45%	(1570)	18%	(625)	3469
COVID Vaccine: No	19%	(281)	17%	(255)	16%	(236)	23%	(332)	25%	(360)	1463
Student Loans: Yes	12%	(94)	14%	(113)	16%	(126)	40%	(326)	19%	(154)	813
Student Loans: No	14%	(582)	14%	(572)	14%	(559)	38%	(1576)	20%	(831)	4119
Favorable Opinion of Haley	17%	(285)	18%	(297)	16%	(259)	34%	(564)	16%	(266)	1670
Unfavorable Opinion of Haley	12%	(252)	12%	(254)	13%	(266)	48%	(1013)	15%	(325)	2111
Protestant	16%	(219)	14%	(192)	16%	(215)	34%	(454)	20%	(269)	1348
Roman Catholic	12%	(128)	18%	(188)	17%	(174)	34%	(361)	19%	(201)	1051
Jewish	3%	(3)	15%	(13)	4%	(3)	64%	(57)	14%	(13)	90
Muslim	31%	(18)	15%	(8)	14%	(8)	27%	(16)	13%	(7)	57
Atheist	2%	(5)	8%	(16)	9%	(19)	73%	(146)	8%	(16)	202
Agnostic	4%	(7)	5%	(10)	8%	(17)	73%	(150)	11%	(23)	207
Something else	19%	(169)	16%	(138)	13%	(113)	28%	(244)	24%	(209)	874
Nothing in particular	11%	(108)	11%	(107)	11%	(111)	43%	(426)	23%	(229)	981
Prodigal Biden Voter	11%	(33)	10%	(32)	13%	(39)	34%	(103)	32%	(97)	304
Undecided Voter (DK/WNV)	9%	(40)	9%	(41)	14%	(64)	33%	(154)	35%	(164)	464
Undecided Voter (DK)	10%	(21)	6%	(11)	13%	(26)	34%	(66)	37%	(74)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(484)	11%	(560)	16%	(788)	50%	(2476)	13%	(624)	4932
Gender: Male	10%	(230)	14%	(326)	18%	(426)	44%	(1026)	13%	(300)	2309
Gender: Female	10%	(254)	9%	(234)	14%	(362)	55%	(1450)	12%	(324)	2623
Age: 18-34	11%	(144)	14%	(184)	14%	(180)	52%	(672)	9%	(124)	1303
Age: 35-44	11%	(73)	13%	(84)	15%	(99)	50%	(337)	11%	(75)	669
Age: 45-64	10%	(176)	10%	(178)	17%	(297)	49%	(835)	13%	(220)	1706
Age: 65+	7%	(91)	9%	(115)	17%	(211)	50%	(632)	16%	(205)	1254
GenZers: 1997-2012	12%	(73)	12%	(74)	14%	(83)	51%	(315)	11%	(67)	612
Millennials: 1981-1996	11%	(136)	15%	(188)	15%	(188)	51%	(656)	9%	(121)	1289
GenXers: 1965-1980	11%	(144)	10%	(127)	17%	(230)	50%	(660)	12%	(154)	1315
Baby Boomers: 1946-1964	8%	(130)	10%	(162)	16%	(265)	49%	(795)	16%	(258)	1610
Educ: < College	9%	(285)	12%	(377)	17%	(517)	47%	(1454)	15%	(474)	3107
Educ: Bachelors degree	10%	(117)	9%	(110)	15%	(179)	56%	(652)	9%	(105)	1163
Educ: Post-grad	12%	(82)	11%	(73)	14%	(92)	56%	(370)	7%	(46)	662
Income: Under 50k	9%	(188)	11%	(221)	16%	(314)	48%	(953)	15%	(305)	1980
Income: 50k-100k	9%	(172)	11%	(196)	16%	(303)	51%	(941)	13%	(231)	1843
Income: 100k+	11%	(124)	13%	(143)	15%	(171)	52%	(582)	8%	(89)	1109
Ethnicity: White (Non-Hispanic)	9%	(330)	11%	(394)	16%	(582)	51%	(1846)	13%	(467)	3619
Ethnicity: Hispanic	14%	(49)	9%	(30)	19%	(64)	51%	(174)	7%	(24)	341
Ethnicity: Black (Non-Hispanic)	11%	(84)	16%	(116)	11%	(81)	48%	(348)	13%	(98)	727
Ethnicity: Asian + Other (Non-Hispanic)	9%	(22)	8%	(19)	25%	(60)	44%	(108)	14%	(35)	245
All Christian	12%	(284)	13%	(318)	19%	(477)	43%	(1064)	13%	(323)	2466
All Non-Christian	16%	(33)	7%	(14)	12%	(24)	59%	(118)	6%	(12)	202
Atheist	3%	(7)	7%	(13)	6%	(13)	82%	(165)	2%	(4)	202
Agnostic/Nothing in particular	5%	(61)	8%	(97)	11%	(134)	64%	(761)	11%	(135)	1188
Something Else	11%	(99)	13%	(117)	16%	(140)	42%	(368)	17%	(150)	874
Evangelical	17%	(224)	17%	(232)	19%	(254)	29%	(395)	18%	(250)	1354
Non-Evangelical	8%	(153)	10%	(189)	18%	(341)	53%	(1018)	11%	(218)	1919
PID: Dem (no lean)	6%	(118)	9%	(158)	10%	(190)	67%	(1216)	8%	(141)	1823
PID: Ind (no lean)	7%	(91)	9%	(109)	15%	(190)	55%	(681)	14%	(177)	1248
PID: Rep (no lean)	15%	(276)	16%	(293)	22%	(407)	31%	(579)	16%	(307)	1862

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(484)	11%	(560)	16%	(788)	50%	(2476)	13%	(624)	4932
PID/Gender: Dem Men	8%	(67)	12%	(101)	14%	(113)	59%	(480)	7%	(55)	816
PID/Gender: Dem Women	5%	(51)	6%	(57)	8%	(78)	73%	(736)	9%	(86)	1007
PID/Gender: Ind Men	7%	(44)	11%	(66)	16%	(104)	51%	(319)	15%	(97)	630
PID/Gender: Ind Women	8%	(47)	7%	(42)	14%	(87)	59%	(362)	13%	(80)	618
PID/Gender: Rep Men	14%	(119)	18%	(159)	24%	(210)	26%	(227)	17%	(149)	863
PID/Gender: Rep Women	16%	(156)	13%	(134)	20%	(197)	35%	(352)	16%	(158)	999
Ideo: Liberal (1-3)	7%	(107)	8%	(112)	7%	(107)	74%	(1058)	4%	(54)	1439
Ideo: Moderate (4)	7%	(103)	10%	(137)	15%	(216)	53%	(749)	14%	(201)	1406
Ideo: Conservative (5-7)	14%	(267)	16%	(304)	23%	(436)	31%	(595)	16%	(308)	1911
Ideo/PID: Conservative Republican	15%	(213)	16%	(221)	23%	(326)	29%	(403)	16%	(229)	1392
Ideo/PID: Moderate/Liberal Republican	14%	(60)	17%	(70)	17%	(71)	38%	(163)	14%	(61)	425
Ideo/PID: Moderate/Conservative Democrat	8%	(55)	13%	(88)	16%	(109)	50%	(340)	12%	(82)	674
Ideo/PID: Liberal Democrat	6%	(62)	6%	(69)	7%	(76)	77%	(854)	4%	(42)	1103
Unfavorable of Biden and Trump	6%	(47)	10%	(72)	17%	(132)	56%	(426)	10%	(77)	755
2024 H2H Matchup: Biden Voter	6%	(130)	7%	(158)	10%	(206)	70%	(1490)	7%	(150)	2135
2024 H2H Matchup: Trump Voter	14%	(322)	16%	(367)	22%	(515)	33%	(759)	16%	(371)	2333
2024 H2H Matchup: Would not Vote	6%	(13)	6%	(11)	13%	(26)	53%	(105)	21%	(42)	198
2024 H2H Matchup: Do not Know	7%	(19)	9%	(24)	15%	(40)	46%	(122)	23%	(61)	266
2022 House Vote: Democrat	6%	(130)	8%	(158)	9%	(195)	70%	(1433)	7%	(141)	2057
2022 House Vote: Republican	14%	(286)	16%	(315)	22%	(450)	32%	(644)	15%	(307)	2003
2022 House Vote: Did not Vote	7%	(58)	10%	(76)	17%	(133)	47%	(369)	20%	(155)	791
2020 Vote: Joe Biden	6%	(146)	7%	(168)	10%	(227)	68%	(1555)	8%	(175)	2271
2020 Vote: Donald Trump	14%	(306)	16%	(350)	22%	(488)	32%	(721)	17%	(372)	2236
2020 Vote: Someone Else	11%	(8)	9%	(6)	17%	(12)	49%	(34)	13%	(9)	70
2020 Vote: Did not Vote	7%	(24)	10%	(36)	17%	(60)	47%	(166)	19%	(68)	355
2016 Vote: Hillary Clinton	6%	(100)	8%	(129)	9%	(151)	70%	(1179)	7%	(119)	1678
2016 Vote: Donald Trump	14%	(282)	16%	(309)	23%	(439)	31%	(613)	16%	(305)	1947
2016 Vote: Someone Else	5%	(8)	3%	(6)	11%	(19)	68%	(121)	13%	(23)	177
2020 Vote/PID: Not Biden/Democrat	7%	(13)	14%	(26)	20%	(38)	47%	(87)	12%	(23)	187
2020 Vote/PID: Not Trump/Republican	10%	(22)	13%	(27)	22%	(47)	39%	(84)	16%	(34)	214

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	10% (484)	11% (560)	16% (788)	50% (2476)	13% (624)	4932
U.S. Economy: Wrong Track	10% (347)	11% (373)	19% (629)	45% (1504)	15% (500)	3354
U.S. Economy: Right Direction	9% (137)	12% (187)	10% (158)	62% (972)	8% (125)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (101)	8% (131)	10% (161)	69% (1111)	7% (107)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13% (324)	15% (360)	22% (522)	34% (833)	16% (384)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	7% (59)	8% (68)	12% (104)	59% (532)	15% (133)	896
Top 2024 Issue: Economy	8% (139)	13% (214)	19% (318)	47% (796)	13% (220)	1687
Community: Urban	14% (155)	14% (157)	13% (145)	48% (528)	11% (116)	1100
Community: Suburban	8% (184)	10% (227)	16% (390)	54% (1289)	12% (292)	2381
Community: Rural	10% (145)	12% (177)	17% (254)	45% (659)	15% (216)	1451
Community/Gender: Urban Women	12% (59)	9% (46)	9% (43)	58% (284)	11% (54)	486
Community/Gender: Urban Men	16% (96)	18% (111)	17% (101)	40% (244)	10% (62)	614
Community/Gender: Rural Women	10% (85)	11% (89)	18% (148)	48% (405)	13% (111)	838
Community/Gender: Rural Men	10% (60)	14% (87)	17% (106)	41% (254)	17% (105)	613
Community/Gender: Suburban Women	8% (109)	8% (99)	13% (171)	59% (761)	12% (159)	1299
Community/Gender: Suburban Men	7% (74)	12% (128)	20% (218)	49% (528)	12% (133)	1083
Homeowner	10% (370)	12% (453)	16% (618)	50% (1878)	12% (466)	3785
Renter	10% (101)	10% (94)	15% (147)	52% (515)	13% (126)	983
Military HHnm: Yes	6% (46)	10% (74)	21% (150)	47% (339)	15% (111)	719
Military HH: No	10% (438)	12% (486)	15% (638)	51% (2137)	12% (514)	4213
Employ: Private Sector	11% (205)	13% (236)	16% (296)	50% (911)	10% (190)	1838
Employ: Government	11% (35)	13% (41)	18% (55)	50% (156)	7% (23)	310
Employ: Self-Employed	14% (56)	14% (56)	15% (62)	49% (202)	8% (34)	410
Employ: Homemaker	13% (36)	13% (35)	16% (44)	45% (122)	12% (31)	269
Employ: Student	7% (8)	12% (13)	15% (17)	57% (64)	9% (10)	112
Employ: Retired	7% (92)	9% (114)	17% (225)	52% (687)	16% (210)	1328
Employ: Unemployed	8% (32)	10% (38)	12% (48)	51% (204)	19% (75)	396
Employ: Other	8% (20)	10% (26)	15% (41)	48% (129)	19% (52)	268
Self + Household: White-Collar	11% (200)	12% (221)	14% (263)	53% (990)	10% (180)	1854
Self + Household: Blue Collar	9% (221)	12% (279)	17% (409)	49% (1159)	12% (284)	2351

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(484)	11%	(560)	16%	(788)	50%	(2476)	13%	(624)	4932
Union HH: Yes	10%	(37)	12%	(43)	21%	(77)	49%	(184)	8%	(31)	372
Union HH: No	10%	(447)	11%	(516)	16%	(711)	50%	(2292)	13%	(593)	4560
LGBTQ+: Yes	10%	(46)	8%	(37)	10%	(45)	65%	(300)	7%	(33)	461
LGBTQ+: No	10%	(438)	12%	(523)	17%	(743)	49%	(2176)	13%	(591)	4471
Motivated to Vote	10%	(437)	11%	(503)	16%	(689)	52%	(2269)	12%	(507)	4406
Parent: Yes	12%	(171)	16%	(217)	16%	(225)	47%	(657)	8%	(118)	1387
Parent: No	9%	(313)	10%	(343)	16%	(563)	51%	(1819)	14%	(507)	3545
COVID Vaccine: Yes	8%	(290)	9%	(323)	15%	(507)	57%	(1968)	11%	(380)	3469
COVID Vaccine: No	13%	(194)	16%	(237)	19%	(280)	35%	(508)	17%	(244)	1463
Student Loans: Yes	9%	(76)	9%	(75)	15%	(122)	58%	(473)	8%	(66)	813
Student Loans: No	10%	(408)	12%	(485)	16%	(665)	49%	(2003)	14%	(558)	4119
Favorable Opinion of Haley	12%	(208)	14%	(236)	19%	(317)	42%	(708)	12%	(201)	1670
Unfavorable Opinion of Haley	8%	(168)	10%	(218)	14%	(305)	58%	(1214)	10%	(207)	2111
Protestant	12%	(161)	12%	(167)	19%	(255)	44%	(587)	13%	(179)	1348
Roman Catholic	11%	(116)	13%	(137)	19%	(201)	44%	(458)	13%	(139)	1051
Jewish	11%	(10)	2%	(2)	8%	(7)	71%	(64)	8%	(7)	90
Muslim	27%	(15)	18%	(10)	18%	(10)	34%	(20)	3%	(1)	57
Atheist	3%	(7)	7%	(13)	6%	(13)	82%	(165)	2%	(4)	202
Agnostic	2%	(3)	3%	(6)	5%	(11)	85%	(176)	5%	(11)	207
Something else	11%	(99)	13%	(117)	16%	(140)	42%	(368)	17%	(150)	874
Nothing in particular	6%	(57)	9%	(91)	13%	(124)	60%	(585)	13%	(125)	981
Prodigal Biden Voter	9%	(28)	9%	(27)	17%	(53)	50%	(152)	15%	(46)	304
Undecided Voter (DK/WNV)	7%	(32)	7%	(35)	14%	(67)	49%	(227)	22%	(103)	464
Undecided Voter (DK)	6%	(13)	6%	(11)	13%	(26)	53%	(105)	21%	(42)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	16% (786)	12% (615)	13% (663)	50% (2457)	8% (411)	4932
Gender: Male	16% (381)	14% (334)	16% (364)	45% (1036)	8% (194)	2309
Gender: Female	15% (405)	11% (281)	11% (299)	54% (1421)	8% (217)	2623
Age: 18-34	16% (215)	15% (199)	13% (176)	46% (604)	8% (109)	1303
Age: 35-44	18% (122)	13% (87)	12% (82)	46% (309)	10% (68)	669
Age: 45-64	16% (280)	11% (192)	15% (247)	49% (832)	9% (155)	1706
Age: 65+	14% (170)	11% (137)	13% (158)	57% (711)	6% (79)	1254
GenZers: 1997-2012	15% (94)	14% (86)	14% (87)	46% (284)	10% (60)	612
Millennials: 1981-1996	18% (228)	15% (190)	13% (164)	46% (596)	9% (111)	1289
GenXers: 1965-1980	17% (218)	11% (148)	14% (187)	48% (637)	9% (125)	1315
Baby Boomers: 1946-1964	15% (234)	11% (181)	13% (212)	55% (886)	6% (97)	1610
Educ: < College	17% (519)	13% (400)	14% (447)	46% (1444)	10% (297)	3107
Educ: Bachelors degree	14% (166)	12% (134)	12% (144)	55% (641)	7% (77)	1163
Educ: Post-grad	15% (101)	12% (81)	11% (72)	56% (371)	6% (37)	662
Income: Under 50k	15% (295)	13% (256)	14% (273)	48% (945)	11% (211)	1980
Income: 50k-100k	17% (322)	12% (214)	13% (247)	51% (937)	7% (123)	1843
Income: 100k+	15% (168)	13% (145)	13% (143)	52% (575)	7% (77)	1109
Ethnicity: White (Non-Hispanic)	16% (569)	13% (462)	13% (476)	51% (1835)	8% (277)	3619
Ethnicity: Hispanic	20% (67)	11% (37)	17% (56)	46% (158)	7% (23)	341
Ethnicity: Black (Non-Hispanic)	17% (120)	11% (81)	13% (98)	47% (340)	12% (88)	727
Ethnicity: Asian + Other (Non-Hispanic)	12% (30)	14% (35)	14% (33)	50% (123)	9% (23)	245
All Christian	19% (461)	15% (372)	16% (384)	43% (1059)	8% (189)	2466
All Non-Christian	10% (21)	16% (32)	9% (18)	58% (118)	6% (13)	202
Atheist	5% (10)	6% (12)	7% (14)	80% (161)	2% (5)	202
Agnostic/Nothing in particular	8% (98)	8% (95)	10% (116)	65% (771)	9% (109)	1188
Something Else	22% (196)	12% (105)	15% (132)	40% (347)	11% (95)	874
Evangelical	32% (429)	18% (247)	15% (208)	26% (355)	8% (115)	1354
Non-Evangelical	11% (208)	11% (221)	15% (288)	54% (1035)	9% (166)	1919
PID: Dem (no lean)	7% (133)	8% (138)	10% (175)	70% (1270)	6% (106)	1823
PID: Ind (no lean)	13% (156)	11% (134)	13% (163)	54% (671)	10% (124)	1248
PID: Rep (no lean)	27% (497)	18% (343)	17% (325)	28% (516)	10% (181)	1862

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(786)	12%	(615)	13%	(663)	50%	(2457)	8%	(411)	4932
PID/Gender: Dem Men	10%	(80)	12%	(96)	12%	(97)	62%	(510)	4%	(33)	816
PID/Gender: Dem Women	5%	(53)	4%	(42)	8%	(78)	76%	(761)	7%	(73)	1007
PID/Gender: Ind Men	13%	(80)	12%	(74)	15%	(94)	50%	(317)	10%	(65)	630
PID/Gender: Ind Women	12%	(76)	10%	(60)	11%	(69)	57%	(354)	10%	(59)	618
PID/Gender: Rep Men	26%	(221)	19%	(164)	20%	(173)	24%	(209)	11%	(96)	863
PID/Gender: Rep Women	28%	(276)	18%	(179)	15%	(152)	31%	(307)	8%	(85)	999
Ideo: Liberal (1-3)	7%	(98)	7%	(96)	7%	(98)	77%	(1108)	3%	(39)	1439
Ideo: Moderate (4)	11%	(159)	10%	(146)	15%	(217)	52%	(736)	10%	(148)	1406
Ideo: Conservative (5-7)	27%	(517)	19%	(360)	17%	(334)	28%	(533)	9%	(167)	1911
Ideo/PID: Conservative Republican	29%	(410)	19%	(264)	18%	(256)	25%	(343)	9%	(119)	1392
Ideo/PID: Moderate/Liberal Republican	19%	(83)	17%	(72)	15%	(65)	38%	(162)	10%	(44)	425
Ideo/PID: Moderate/Conservative Democrat	13%	(88)	11%	(75)	15%	(103)	52%	(349)	9%	(59)	674
Ideo/PID: Liberal Democrat	4%	(45)	6%	(63)	7%	(72)	81%	(895)	3%	(29)	1103
Unfavorable of Biden and Trump	10%	(72)	10%	(72)	16%	(120)	58%	(441)	7%	(51)	755
2024 H2H Matchup: Biden Voter	7%	(151)	7%	(147)	9%	(189)	73%	(1551)	5%	(97)	2135
2024 H2H Matchup: Trump Voter	25%	(590)	18%	(432)	18%	(417)	29%	(674)	9%	(220)	2333
2024 H2H Matchup: Would not Vote	11%	(21)	7%	(13)	11%	(22)	53%	(105)	18%	(36)	198
2024 H2H Matchup: Do not Know	9%	(24)	9%	(23)	13%	(35)	48%	(127)	22%	(58)	266
2022 House Vote: Democrat	7%	(143)	7%	(135)	9%	(181)	72%	(1490)	5%	(109)	2057
2022 House Vote: Republican	26%	(531)	18%	(368)	18%	(356)	29%	(578)	9%	(171)	2003
2022 House Vote: Did not Vote	12%	(99)	14%	(107)	15%	(118)	45%	(354)	14%	(113)	791
2020 Vote: Joe Biden	7%	(162)	7%	(150)	9%	(214)	71%	(1614)	6%	(131)	2271
2020 Vote: Donald Trump	25%	(568)	18%	(406)	18%	(392)	29%	(649)	10%	(222)	2236
2020 Vote: Someone Else	15%	(11)	13%	(9)	13%	(9)	48%	(33)	10%	(7)	70
2020 Vote: Did not Vote	13%	(46)	14%	(50)	13%	(47)	45%	(160)	14%	(51)	355
2016 Vote: Hillary Clinton	7%	(114)	6%	(102)	8%	(136)	74%	(1237)	5%	(88)	1678
2016 Vote: Donald Trump	26%	(507)	19%	(369)	17%	(338)	29%	(569)	8%	(164)	1947
2016 Vote: Someone Else	7%	(12)	6%	(10)	9%	(16)	68%	(120)	11%	(19)	177
2020 Vote/PID: Not Biden/Democrat	10%	(19)	14%	(26)	18%	(34)	47%	(87)	11%	(20)	187
2020 Vote/PID: Not Trump/Republican	15%	(31)	17%	(37)	17%	(35)	40%	(86)	11%	(24)	214

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	16% (786)	12% (615)	13% (663)	50% (2457)	8% (411)	4932
U.S. Economy: Wrong Track	18% (605)	14% (474)	15% (514)	43% (1447)	9% (314)	3354
U.S. Economy: Right Direction	11% (181)	9% (141)	9% (149)	64% (1009)	6% (97)	1578
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7% (119)	7% (110)	9% (147)	72% (1165)	4% (70)	1612
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24% (577)	19% (450)	17% (424)	30% (736)	10% (238)	2424
Prsnl. Fin. Sit. 2021-23: Same Under Both	10% (90)	6% (55)	10% (92)	62% (555)	12% (103)	896
Top 2024 Issue: Economy	16% (266)	14% (239)	16% (272)	44% (748)	10% (162)	1687
Community: Urban	18% (194)	14% (152)	13% (138)	49% (534)	8% (83)	1100
Community: Suburban	13% (312)	11% (256)	13% (306)	55% (1314)	8% (193)	2381
Community: Rural	19% (281)	14% (207)	15% (219)	42% (609)	9% (136)	1451
Community/Gender: Urban Women	12% (60)	8% (40)	11% (53)	61% (298)	7% (35)	486
Community/Gender: Urban Men	22% (133)	18% (112)	14% (85)	38% (235)	8% (48)	614
Community/Gender: Rural Women	20% (169)	14% (119)	12% (105)	44% (370)	9% (76)	838
Community/Gender: Rural Men	18% (112)	14% (88)	19% (115)	39% (238)	10% (60)	613
Community/Gender: Suburban Women	14% (176)	9% (123)	11% (142)	58% (752)	8% (106)	1299
Community/Gender: Suburban Men	13% (136)	12% (134)	15% (164)	52% (562)	8% (87)	1083
Homeowner	16% (612)	13% (503)	13% (503)	50% (1884)	7% (282)	3785
Renter	15% (148)	10% (98)	14% (139)	51% (498)	10% (100)	983
Military HHnm: Yes	14% (101)	12% (83)	15% (106)	51% (367)	9% (62)	719
Military HH: No	16% (686)	13% (532)	13% (557)	50% (2090)	8% (349)	4213
Employ: Private Sector	17% (316)	14% (251)	14% (252)	47% (869)	8% (150)	1838
Employ: Government	13% (40)	19% (60)	14% (44)	48% (149)	5% (17)	310
Employ: Self-Employed	18% (76)	13% (54)	14% (56)	47% (192)	8% (32)	410
Employ: Homemaker	22% (59)	18% (49)	10% (27)	43% (115)	7% (19)	269
Employ: Student	12% (13)	9% (10)	13% (15)	57% (64)	8% (9)	112
Employ: Retired	14% (182)	9% (123)	13% (178)	57% (751)	7% (94)	1328
Employ: Unemployed	15% (59)	11% (43)	12% (47)	48% (190)	14% (57)	396
Employ: Other	16% (43)	9% (24)	16% (44)	47% (126)	12% (32)	268
Self + Household: White-Collar	15% (285)	12% (217)	12% (225)	54% (1007)	6% (120)	1854
Self + Household: Blue Collar	17% (391)	13% (310)	15% (363)	47% (1116)	7% (171)	2351
Union HH: Yes	16% (60)	11% (40)	15% (56)	52% (194)	6% (22)	372
Union HH: No	16% (726)	13% (575)	13% (607)	50% (2263)	9% (389)	4560

Continued on next page

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	16% (786)	12% (615)	13% (663)	50% (2457)	8% (411)	4932
LGBTQ+: Yes	11% (49)	8% (35)	8% (39)	66% (305)	7% (33)	461
LGBTQ+: No	16% (737)	13% (580)	14% (624)	48% (2151)	8% (378)	4471
Motivated to Vote	17% (734)	12% (535)	13% (586)	51% (2239)	7% (311)	4406
Parent: Yes	19% (266)	16% (220)	15% (202)	42% (584)	8% (115)	1387
Parent: No	15% (520)	11% (395)	13% (461)	53% (1872)	8% (296)	3545
COVID Vaccine: Yes	13% (435)	10% (363)	12% (420)	57% (1994)	7% (257)	3469
COVID Vaccine: No	24% (351)	17% (253)	17% (243)	32% (463)	11% (154)	1463
Student Loans: Yes	12% (99)	11% (91)	12% (97)	59% (476)	6% (50)	813
Student Loans: No	17% (687)	13% (524)	14% (566)	48% (1981)	9% (361)	4119
Favorable Opinion of Haley	20% (333)	15% (245)	15% (254)	43% (724)	7% (114)	1670
Unfavorable Opinion of Haley	14% (287)	11% (236)	12% (258)	58% (1214)	5% (115)	2111
Protestant	21% (288)	16% (214)	15% (198)	42% (570)	6% (78)	1348
Roman Catholic	15% (153)	14% (149)	16% (167)	45% (473)	10% (109)	1051
Jewish	9% (8)	10% (9)	3% (2)	74% (67)	5% (4)	90
Muslim	19% (11)	31% (18)	15% (8)	28% (16)	7% (4)	57
Atheist	5% (10)	6% (12)	7% (14)	80% (161)	2% (5)	202
Agnostic	3% (7)	2% (4)	5% (10)	87% (180)	3% (6)	207
Something else	22% (196)	12% (105)	15% (132)	40% (347)	11% (95)	874
Nothing in particular	9% (91)	9% (90)	11% (106)	60% (592)	10% (103)	981
Prodigal Biden Voter	9% (28)	8% (26)	17% (51)	51% (157)	14% (43)	304
Undecided Voter (DK/WNV)	10% (45)	8% (37)	12% (56)	50% (232)	20% (94)	464
Undecided Voter (DK)	11% (21)	7% (13)	11% (22)	53% (105)	18% (36)	198

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	4932	100%
xdemGender	Gender: Male	2309	47%
	Gender: Female	2623	53%
	N	4932	
age	Age: 18-34	1303	26%
	Age: 35-44	669	14%
	Age: 45-64	1706	35%
	Age: 65+	1254	25%
	N	4932	
demAgeGeneration	GenZers: 1997-2012	612	12%
	Millennials: 1981-1996	1289	26%
	GenXers: 1965-1980	1315	27%
	Baby Boomers: 1946-1964	1610	33%
	N	4825	
xeduc3	Educ: < College	3107	63%
	Educ: Bachelors degree	1163	24%
	Educ: Post-grad	662	13%
	N	4932	
xdemInc3	Income: Under 50k	1980	40%
	Income: 50k-100k	1843	37%
	Income: 100k+	1109	22%
	N	4932	
xrace_eth	Ethnicity: White (Non-Hispanic)	3619	73%
	Ethnicity: Hispanic	341	7%
	Ethnicity: Black (Non-Hispanic)	727	15%
	Ethnicity: Asian + Other (Non-Hispanic)	245	5%
	N	4932	
xdemReligion	All Christian	2466	50%
	All Non-Christian	202	4%
	Atheist	202	4%
	Agnostic/Nothing in particular	1188	24%
	Something Else	874	18%
	N	4932	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	1354	27%
	Non-Evangelical	1919	39%
	N	3273	
xpid3	PID: Dem (no lean)	1823	37%
	PID: Ind (no lean)	1248	25%
	PID: Rep (no lean)	1862	38%
	N	4932	
xpidGender	PID/Gender: Dem Men	816	17%
	PID/Gender: Dem Women	1007	20%
	PID/Gender: Ind Men	630	13%
	PID/Gender: Ind Women	618	13%
	PID/Gender: Rep Men	863	17%
	PID/Gender: Rep Women	999	20%
	N	4932	
xdemIdeo3	Ideo: Liberal (1-3)	1439	29%
	Ideo: Moderate (4)	1406	29%
	Ideo: Conservative (5-7)	1911	39%
	N	4755	
BLMBxdem1	Ideo/PID: Conservative Republican	1392	28%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	425	9%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	674	14%
BLMBxdem4	Ideo/PID: Liberal Democrat	1103	22%
BLMBxdem5	Unfavorable of Biden and Trump	755	15%
BLMBxdem6	2024 H2H Matchup: Biden Voter	2135	43%
	2024 H2H Matchup: Trump Voter	2333	47%
	2024 H2H Matchup: Would not Vote	198	4%
	2024 H2H Matchup: Do not Know	266	5%
	N	4932	
BLMBxdem7	2022 House Vote: Democrat	2057	42%
	2022 House Vote: Republican	2003	41%
	N	4060	
BLMBxdem8	2022 House Vote: Did not Vote	791	16%
BLMBxdem9	2020 Vote: Joe Biden	2271	46%
	2020 Vote: Donald Trump	2236	45%
	2020 Vote: Someone Else	70	1%
	N	4577	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
BLMBxdem10	2020 Vote: Did not Vote	355	7%
BLMBxdem11	2016 Vote: Hillary Clinton	1678	34%
	2016 Vote: Donald Trump	1947	39%
	2016 Vote: Someone Else	177	4%
	N	3802	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	187	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	214	4%
BLMBxdem14	U.S. Economy: Wrong Track	3354	68%
	U.S. Economy: Right Direction	1578	32%
	N	4932	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	1612	33%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	2424	49%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	896	18%
	N	4932	
BLMBxdem16	Top 2024 Issue: Economy	1687	34%
xdemUsr	Community: Urban	1100	22%
	Community: Suburban	2381	48%
	Community: Rural	1451	29%
	N	4932	
BLMBxdem17	Community/Gender: Urban Women	486	10%
BLMBxdem18	Community/Gender: Urban Men	614	12%
BLMBxdem19	Community/Gender: Rural Women	838	17%
BLMBxdem20	Community/Gender: Rural Men	613	12%
BLMBxdem21	Community/Gender: Suburban Women	1299	26%
BLMBxdem22	Community/Gender: Suburban Men	1083	22%
BLMBxdem23	Homeowner	3785	77%
	Renter	983	20%
	N	4768	
xdemMilHH1	Military HHnm: Yes	719	15%
	Military HH: No	4213	85%
	N	4932	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	1838	37%
	Employ: Government	310	6%
	Employ: Self-Employed	410	8%
	Employ: Homemaker	269	5%
	Employ: Student	112	2%
	Employ: Retired	1328	27%
	Employ: Unemployed	396	8%
	Employ: Other	268	5%
	<i>N</i>	4932	
BLMBxdem24	Self + Household: White-Collar	1854	38%
	Self + Household: Blue Collar	2351	48%
	<i>N</i>	4205	
BLMBxdem25	Union HH: Yes	372	8%
	Union HH: No	4560	92%
	<i>N</i>	4932	
BLMBxdem26	LGBTQ+: Yes	461	9%
BLMBxdem27	LGBTQ+: No	4471	91%
BLMBxdem28	Motivated to Vote	4406	89%
BLMBxdem29	Parent: Yes	1387	28%
	Parent: No	3545	72%
	<i>N</i>	4932	
BLMBxdem30	COVID Vaccine: Yes	3469	70%
	COVID Vaccine: No	1463	30%
	<i>N</i>	4932	
BLMBxdem31	Student Loans: Yes	813	16%
	Student Loans: No	4119	84%
	<i>N</i>	4932	
BLMBxdem32	Favorable Opinion of Haley	1670	34%
	Unfavorable Opinion of Haley	2111	43%
	<i>N</i>	3781	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
demRelig	Protestant	1348	27%
	Roman Catholic	1051	21%
	Mormon	26	1%
	Orthodox (e.g. Greek or Russian Orthodox)	40	1%
	Jewish	90	2%
	Muslim	57	1%
	Buddhist	35	1%
	Hindu	20	0%
	Atheist	202	4%
	Agnostic	207	4%
	Something else	874	18%
	Nothing in particular	981	20%
	<i>N</i>	4932	
BLMBxdem33	Prodigal Biden Voter	304	6%
BLMBxdem34	Undecided Voter (DK/WNV)	464	9%
BLMBxdem35	Undecided Voter (DK)	198	4%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



**MORNING CONSULT**



Arizona Tracking Poll #2403038  
March 08-14, 2024

*Crosstabulation Results*

*Methodology:*

This poll was conducted from March 08 - 14, 2024, among a national sample of 796 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table BLMB1\_1:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	31%	(250)	69%	(546)	796
Gender: Male	37%	(136)	63%	(230)	366
Gender: Female	26%	(114)	74%	(316)	430
Age: 18-34	27%	(55)	73%	(149)	203
Age: 35-44	30%	(35)	70%	(81)	116
Age: 45-64	28%	(74)	72%	(193)	267
Age: 65+	41%	(86)	59%	(124)	210
GenZers: 1997-2012	25%	(26)	75%	(80)	105
Millennials: 1981-1996	32%	(63)	68%	(134)	197
GenXers: 1965-1980	27%	(59)	73%	(161)	220
Baby Boomers: 1946-1964	36%	(92)	64%	(166)	258
Educ: < College	25%	(122)	75%	(356)	477
Educ: Bachelors degree	33%	(72)	67%	(144)	217
Educ: Post-grad	55%	(56)	45%	(46)	102
Income: Under 50k	22%	(62)	78%	(216)	278
Income: 50k-100k	32%	(100)	68%	(210)	311
Income: 100k+	42%	(87)	58%	(120)	208
Ethnicity: White (Non-Hispanic)	34%	(174)	66%	(335)	509
Ethnicity: Hispanic	27%	(49)	73%	(134)	184
Ethnicity: Black (Non-Hispanic)	34%	(14)	66%	(26)	40
Ethnicity: Asian + Other (Non-Hispanic)	20%	(12)	80%	(51)	63
All Christian	34%	(132)	66%	(252)	384
All Non-Christian	35%	(14)	65%	(26)	41
Atheist	29%	(11)	71%	(28)	39
Agnostic/Nothing in particular	27%	(64)	73%	(170)	234
Something Else	29%	(28)	71%	(70)	99
Evangelical	20%	(34)	80%	(137)	171
Non-Evangelical	40%	(116)	60%	(173)	289

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	31%	(250)	69%	(546)	796
PID: Dem (no lean)	54%	(151)	46%	(129)	280
PID: Ind (no lean)	25%	(52)	75%	(159)	211
PID: Rep (no lean)	15%	(47)	85%	(258)	305
PID/Gender: Dem Men	70%	(86)	30%	(37)	123
PID/Gender: Dem Women	41%	(65)	59%	(93)	158
PID/Gender: Ind Men	26%	(27)	74%	(76)	103
PID/Gender: Ind Women	23%	(25)	77%	(83)	108
PID/Gender: Rep Men	16%	(23)	84%	(118)	141
PID/Gender: Rep Women	15%	(24)	85%	(140)	164
Ideo: Liberal (1-3)	55%	(130)	45%	(107)	237
Ideo: Moderate (4)	36%	(85)	64%	(151)	236
Ideo: Conservative (5-7)	11%	(33)	89%	(276)	308
Ideo/PID: Conservative Republican	8%	(17)	92%	(194)	211
Ideo/PID: Moderate/Liberal Republican	34%	(29)	66%	(57)	86
Ideo/PID: Moderate/Conservative Democrat	55%	(56)	45%	(46)	101
Ideo/PID: Liberal Democrat	53%	(95)	47%	(82)	177
Unfavorable of Biden and Trump	14%	(19)	86%	(115)	135
2024 H2H Matchup: Biden Voter	58%	(200)	42%	(143)	342
2024 H2H Matchup: Trump Voter	10%	(40)	90%	(346)	386
2024 H2H Matchup: Would not Vote	25%	(6)	75%	(18)	24
2024 H2H Matchup: Do not Know	10%	(4)	90%	(39)	44
2022 House Vote: Democrat	55%	(191)	45%	(158)	349
2022 House Vote: Republican	11%	(37)	89%	(303)	341
2022 House Vote: Did not Vote	19%	(18)	81%	(77)	95
2020 Vote: Joe Biden	53%	(197)	47%	(175)	372
2020 Vote: Donald Trump	10%	(39)	90%	(331)	369
2020 Vote: Someone Else	32%	(4)	68%	(8)	12
2020 Vote: Did not Vote	24%	(10)	76%	(33)	43
2016 Vote: Hillary Clinton	60%	(163)	40%	(109)	272
2016 Vote: Donald Trump	11%	(34)	89%	(283)	317
2016 Vote: Someone Else	19%	(5)	81%	(21)	26

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	31%	(250)	69%	(546)	796
2020 Vote/PID: Not Biden/Democrat	15%	(4)	85%	(25)	29
2020 Vote/PID: Not Trump/Republican	28%	(13)	72%	(33)	46
U.S. Economy: Wrong Track	—	(0)	100%	(546)	546
U.S. Economy: Right Direction	100%	(250)	—	(0)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(169)	35%	(91)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(37)	91%	(364)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(43)	68%	(91)	135
Top 2024 Issue: Economy	20%	(47)	80%	(186)	232
Community: Urban	39%	(100)	61%	(156)	257
Community: Suburban	27%	(111)	73%	(298)	410
Community: Rural	29%	(38)	71%	(92)	130
Community/Gender: Urban Women	31%	(39)	69%	(87)	126
Community/Gender: Urban Men	47%	(61)	53%	(70)	131
Community/Gender: Rural Women	29%	(23)	71%	(57)	81
Community/Gender: Rural Men	30%	(15)	70%	(35)	49
Community/Gender: Suburban Women	23%	(52)	77%	(172)	224
Community/Gender: Suburban Men	32%	(60)	68%	(126)	186
Homeowner	32%	(216)	68%	(467)	683
Renter	27%	(27)	73%	(72)	99
Military HHnm: Yes	25%	(35)	75%	(108)	143
Military HH: No	33%	(214)	67%	(439)	653
Employ: Private Sector	34%	(96)	66%	(190)	286
Employ: Government	20%	(10)	80%	(40)	49
Employ: Self-Employed	36%	(24)	64%	(42)	66
Employ: Homemaker	9%	(4)	91%	(40)	44
Employ: Student	36%	(5)	64%	(9)	14
Employ: Retired	40%	(85)	60%	(128)	213
Employ: Unemployed	17%	(13)	83%	(61)	74
Employ: Other	26%	(13)	74%	(38)	51
Self + Household: White-Collar	37%	(135)	63%	(228)	363
Self + Household: Blue Collar	28%	(91)	72%	(234)	325

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	31%	(250)	69%	(546)	796
Union HH: Yes	56%	(25)	44%	(19)	45
Union HH: No	30%	(224)	70%	(527)	751
LGBTQ+: Yes	25%	(20)	75%	(60)	80
LGBTQ+: No	32%	(229)	68%	(487)	716
Motivated to Vote	33%	(227)	67%	(466)	693
Parent: Yes	26%	(48)	74%	(133)	181
Parent: No	33%	(202)	67%	(413)	615
COVID Vaccine: Yes	40%	(223)	60%	(339)	562
COVID Vaccine: No	11%	(27)	89%	(207)	234
Student Loans: Yes	31%	(34)	69%	(76)	110
Student Loans: No	31%	(215)	69%	(471)	686
Favorable Opinion of Haley	31%	(86)	69%	(187)	273
Unfavorable Opinion of Haley	37%	(124)	63%	(210)	334
Protestant	31%	(54)	69%	(121)	175
Roman Catholic	36%	(68)	64%	(119)	187
Mormon	16%	(2)	84%	(9)	11
Orthodox (e.g. Greek or Russian Orthodox)	77%	(8)	23%	(2)	11
Jewish	50%	(8)	50%	(8)	17
Muslim	—	(0)	100%	(6)	6
Buddhist	18%	(2)	82%	(7)	8
Hindu	44%	(5)	56%	(6)	10
Atheist	29%	(11)	71%	(28)	39
Agnostic	36%	(18)	64%	(32)	50
Something else	29%	(28)	71%	(70)	99
Nothing in particular	25%	(45)	75%	(138)	183
Prodigal Biden Voter	13%	(7)	87%	(46)	53
Undecided Voter (DK/WNV)	15%	(11)	85%	(57)	68
Undecided Voter (DK)	25%	(6)	75%	(18)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(340)	57%	(456)	796
Gender: Male	47%	(174)	53%	(192)	366
Gender: Female	39%	(166)	61%	(264)	430
Age: 18-34	44%	(89)	56%	(114)	203
Age: 35-44	51%	(59)	49%	(57)	116
Age: 45-64	33%	(88)	67%	(179)	267
Age: 65+	49%	(103)	51%	(107)	210
GenZers: 1997-2012	46%	(48)	54%	(57)	105
Millennials: 1981-1996	45%	(88)	55%	(109)	197
GenXers: 1965-1980	36%	(80)	64%	(140)	220
Baby Boomers: 1946-1964	44%	(113)	56%	(145)	258
Educ: < College	38%	(183)	62%	(294)	477
Educ: Bachelors degree	45%	(97)	55%	(120)	217
Educ: Post-grad	59%	(60)	41%	(42)	102
Income: Under 50k	34%	(94)	66%	(184)	278
Income: 50k-100k	44%	(137)	56%	(173)	311
Income: 100k+	52%	(109)	48%	(99)	208
Ethnicity: White (Non-Hispanic)	45%	(227)	55%	(282)	509
Ethnicity: Hispanic	42%	(77)	58%	(107)	184
Ethnicity: Black (Non-Hispanic)	46%	(18)	54%	(22)	40
Ethnicity: Asian + Other (Non-Hispanic)	28%	(17)	72%	(46)	63
All Christian	44%	(167)	56%	(217)	384
All Non-Christian	48%	(20)	52%	(21)	41
Atheist	52%	(20)	48%	(19)	39
Agnostic/Nothing in particular	43%	(100)	57%	(134)	234
Something Else	33%	(33)	67%	(66)	99
Evangelical	29%	(50)	71%	(121)	171
Non-Evangelical	49%	(141)	51%	(148)	289
PID: Dem (no lean)	62%	(175)	38%	(105)	280
PID: Ind (no lean)	38%	(79)	62%	(131)	211
PID: Rep (no lean)	28%	(85)	72%	(220)	305

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(340)	57%	(456)	796
PID/Gender: Dem Men	74%	(91)	26%	(32)	123
PID/Gender: Dem Women	54%	(84)	46%	(73)	158
PID/Gender: Ind Men	36%	(37)	64%	(66)	103
PID/Gender: Ind Women	39%	(42)	61%	(66)	108
PID/Gender: Rep Men	33%	(46)	67%	(95)	141
PID/Gender: Rep Women	24%	(39)	76%	(125)	164
Ideo: Liberal (1-3)	65%	(153)	35%	(84)	237
Ideo: Moderate (4)	53%	(124)	47%	(111)	236
Ideo: Conservative (5-7)	20%	(60)	80%	(248)	308
Ideo/PID: Conservative Republican	19%	(41)	81%	(170)	211
Ideo/PID: Moderate/Liberal Republican	51%	(44)	49%	(42)	86
Ideo/PID: Moderate/Conservative Democrat	62%	(63)	38%	(39)	101
Ideo/PID: Liberal Democrat	63%	(112)	37%	(65)	177
Unfavorable of Biden and Trump	33%	(44)	67%	(90)	135
2024 H2H Matchup: Biden Voter	63%	(214)	37%	(128)	342
2024 H2H Matchup: Trump Voter	25%	(96)	75%	(290)	386
2024 H2H Matchup: Would not Vote	31%	(8)	69%	(17)	24
2024 H2H Matchup: Do not Know	51%	(22)	49%	(21)	44
2022 House Vote: Democrat	65%	(227)	35%	(122)	349
2022 House Vote: Republican	20%	(70)	80%	(271)	341
2022 House Vote: Did not Vote	38%	(36)	62%	(59)	95
2020 Vote: Joe Biden	62%	(231)	38%	(140)	372
2020 Vote: Donald Trump	24%	(87)	76%	(282)	369
2020 Vote: Someone Else	27%	(3)	73%	(9)	12
2020 Vote: Did not Vote	42%	(18)	58%	(25)	43
2016 Vote: Hillary Clinton	71%	(192)	29%	(80)	272
2016 Vote: Donald Trump	23%	(72)	77%	(245)	317
2016 Vote: Someone Else	14%	(4)	86%	(22)	26
2020 Vote/PID: Not Biden/Democrat	28%	(8)	72%	(21)	29
2020 Vote/PID: Not Trump/Republican	43%	(20)	57%	(26)	46

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(340)	57%	(456)	796
U.S. Economy: Wrong Track	21%	(114)	79%	(432)	546
U.S. Economy: Right Direction	90%	(225)	10%	(24)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(177)	32%	(83)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(95)	76%	(306)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(67)	50%	(67)	135
Top 2024 Issue: Economy	35%	(81)	65%	(151)	232
Community: Urban	49%	(125)	51%	(131)	257
Community: Suburban	41%	(167)	59%	(243)	410
Community: Rural	37%	(48)	63%	(82)	130
Community/Gender: Urban Women	44%	(56)	56%	(70)	126
Community/Gender: Urban Men	53%	(70)	47%	(61)	131
Community/Gender: Rural Women	39%	(31)	61%	(50)	81
Community/Gender: Rural Men	34%	(17)	66%	(32)	49
Community/Gender: Suburban Women	35%	(79)	65%	(144)	224
Community/Gender: Suburban Men	47%	(87)	53%	(99)	186
Homeowner	43%	(294)	57%	(389)	683
Renter	41%	(41)	59%	(58)	99
Military HHnm: Yes	35%	(49)	65%	(94)	143
Military HH: No	44%	(290)	56%	(363)	653
Employ: Private Sector	43%	(124)	57%	(162)	286
Employ: Government	30%	(15)	70%	(34)	49
Employ: Self-Employed	47%	(31)	53%	(35)	66
Employ: Homemaker	35%	(15)	65%	(28)	44
Employ: Student	74%	(10)	26%	(4)	14
Employ: Retired	48%	(102)	52%	(111)	213
Employ: Unemployed	41%	(30)	59%	(44)	74
Employ: Other	25%	(12)	75%	(38)	51
Self + Household: White-Collar	49%	(177)	51%	(186)	363
Self + Household: Blue Collar	41%	(134)	59%	(192)	325
Union HH: Yes	54%	(24)	46%	(21)	45
Union HH: No	42%	(316)	58%	(436)	751

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(340)	57%	(456)	796
LGBTQ+: Yes	34%	(27)	66%	(53)	80
LGBTQ+: No	44%	(312)	56%	(403)	716
Motivated to Vote	44%	(303)	56%	(390)	693
Parent: Yes	42%	(77)	58%	(105)	181
Parent: No	43%	(263)	57%	(352)	615
COVID Vaccine: Yes	48%	(268)	52%	(294)	562
COVID Vaccine: No	31%	(71)	69%	(163)	234
Student Loans: Yes	41%	(46)	59%	(64)	110
Student Loans: No	43%	(294)	57%	(392)	686
Favorable Opinion of Haley	46%	(126)	54%	(147)	273
Unfavorable Opinion of Haley	46%	(152)	54%	(182)	334
Protestant	40%	(70)	60%	(105)	175
Roman Catholic	47%	(88)	53%	(99)	187
Mormon	17%	(2)	83%	(9)	11
Orthodox (e.g. Greek or Russian Orthodox)	61%	(7)	39%	(4)	11
Jewish	61%	(10)	39%	(6)	17
Muslim	59%	(3)	41%	(2)	6
Buddhist	20%	(2)	80%	(7)	8
Hindu	44%	(5)	56%	(6)	10
Atheist	52%	(20)	48%	(19)	39
Agnostic	44%	(22)	56%	(28)	50
Something else	33%	(33)	67%	(66)	99
Nothing in particular	42%	(78)	58%	(105)	183
Prodigal Biden Voter	52%	(27)	48%	(26)	53
Undecided Voter (DK/WNV)	44%	(30)	56%	(38)	68
Undecided Voter (DK)	31%	(8)	69%	(17)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB1\_3:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	53%	(420)	47%	(376)	796
Gender: Male	59%	(217)	41%	(149)	366
Gender: Female	47%	(203)	53%	(227)	430
Age: 18-34	58%	(117)	42%	(86)	203
Age: 35-44	52%	(61)	48%	(55)	116
Age: 45-64	43%	(115)	57%	(152)	267
Age: 65+	61%	(127)	39%	(83)	210
GenZers: 1997-2012	64%	(67)	36%	(38)	105
Millennials: 1981-1996	49%	(97)	51%	(100)	197
GenXers: 1965-1980	46%	(100)	54%	(120)	220
Baby Boomers: 1946-1964	56%	(145)	44%	(113)	258
Educ: < College	48%	(231)	52%	(246)	477
Educ: Bachelors degree	52%	(112)	48%	(104)	217
Educ: Post-grad	76%	(77)	24%	(25)	102
Income: Under 50k	44%	(122)	56%	(155)	278
Income: 50k-100k	54%	(168)	46%	(142)	311
Income: 100k+	62%	(129)	38%	(78)	208
Ethnicity: White (Non-Hispanic)	54%	(276)	46%	(233)	509
Ethnicity: Hispanic	56%	(103)	44%	(80)	184
Ethnicity: Black (Non-Hispanic)	43%	(17)	57%	(23)	40
Ethnicity: Asian + Other (Non-Hispanic)	37%	(24)	63%	(39)	63
All Christian	54%	(207)	46%	(177)	384
All Non-Christian	55%	(23)	45%	(18)	41
Atheist	48%	(19)	52%	(21)	39
Agnostic/Nothing in particular	53%	(124)	47%	(109)	234
Something Else	49%	(48)	51%	(50)	99
Evangelical	40%	(68)	60%	(103)	171
Non-Evangelical	61%	(176)	39%	(113)	289
PID: Dem (no lean)	73%	(205)	27%	(76)	280
PID: Ind (no lean)	43%	(90)	57%	(120)	211
PID: Rep (no lean)	41%	(125)	59%	(180)	305

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	53%	(420)	47%	(376)	796
PID/Gender: Dem Men	83%	(102)	17%	(21)	123
PID/Gender: Dem Women	65%	(103)	35%	(55)	158
PID/Gender: Ind Men	42%	(43)	58%	(59)	103
PID/Gender: Ind Women	44%	(47)	56%	(61)	108
PID/Gender: Rep Men	51%	(72)	49%	(69)	141
PID/Gender: Rep Women	32%	(53)	68%	(111)	164
Ideo: Liberal (1-3)	66%	(157)	34%	(80)	237
Ideo: Moderate (4)	62%	(146)	38%	(90)	236
Ideo: Conservative (5-7)	37%	(115)	63%	(193)	308
Ideo/PID: Conservative Republican	37%	(77)	63%	(133)	211
Ideo/PID: Moderate/Liberal Republican	55%	(47)	45%	(39)	86
Ideo/PID: Moderate/Conservative Democrat	87%	(88)	13%	(14)	101
Ideo/PID: Liberal Democrat	66%	(116)	34%	(61)	177
Unfavorable of Biden and Trump	45%	(61)	55%	(74)	135
2024 H2H Matchup: Biden Voter	69%	(235)	31%	(107)	342
2024 H2H Matchup: Trump Voter	39%	(152)	61%	(234)	386
2024 H2H Matchup: Would not Vote	35%	(9)	65%	(16)	24
2024 H2H Matchup: Do not Know	56%	(25)	44%	(19)	44
2022 House Vote: Democrat	72%	(251)	28%	(97)	349
2022 House Vote: Republican	35%	(120)	65%	(221)	341
2022 House Vote: Did not Vote	43%	(41)	57%	(54)	95
2020 Vote: Joe Biden	69%	(255)	31%	(117)	372
2020 Vote: Donald Trump	38%	(140)	62%	(229)	369
2020 Vote: Someone Else	28%	(3)	72%	(9)	12
2020 Vote: Did not Vote	51%	(22)	49%	(21)	43
2016 Vote: Hillary Clinton	71%	(194)	29%	(78)	272
2016 Vote: Donald Trump	38%	(121)	62%	(195)	317
2016 Vote: Someone Else	29%	(8)	71%	(18)	26
2020 Vote/PID: Not Biden/Democrat	72%	(21)	28%	(8)	29
2020 Vote/PID: Not Trump/Republican	57%	(26)	43%	(20)	46

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	53%	(420)	47%	(376)	796
U.S. Economy: Wrong Track	34%	(186)	66%	(360)	546
U.S. Economy: Right Direction	94%	(234)	6%	(15)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75%	(194)	25%	(66)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(149)	63%	(252)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(77)	43%	(57)	135
Top 2024 Issue: Economy	48%	(111)	52%	(121)	232
Community: Urban	54%	(139)	46%	(118)	257
Community: Suburban	50%	(205)	50%	(205)	410
Community: Rural	59%	(77)	41%	(53)	130
Community/Gender: Urban Women	46%	(58)	54%	(68)	126
Community/Gender: Urban Men	62%	(81)	38%	(50)	131
Community/Gender: Rural Women	59%	(48)	41%	(33)	81
Community/Gender: Rural Men	59%	(29)	41%	(20)	49
Community/Gender: Suburban Women	44%	(98)	56%	(126)	224
Community/Gender: Suburban Men	57%	(107)	43%	(79)	186
Homeowner	54%	(367)	46%	(316)	683
Renter	46%	(45)	54%	(53)	99
Military HHnm: Yes	50%	(72)	50%	(71)	143
Military HH: No	53%	(348)	47%	(305)	653
Employ: Private Sector	51%	(146)	49%	(140)	286
Employ: Government	45%	(22)	55%	(27)	49
Employ: Self-Employed	46%	(31)	54%	(35)	66
Employ: Homemaker	53%	(23)	47%	(21)	44
Employ: Student	78%	(11)	22%	(3)	14
Employ: Retired	62%	(133)	38%	(80)	213
Employ: Unemployed	49%	(36)	51%	(38)	74
Employ: Other	38%	(19)	62%	(32)	51
Self + Household: White-Collar	58%	(211)	42%	(152)	363
Self + Household: Blue Collar	52%	(169)	48%	(156)	325
Union HH: Yes	62%	(28)	38%	(17)	45
Union HH: No	52%	(393)	48%	(359)	751

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	53%	(420)	47%	(376)	796
LGBTQ+: Yes	40%	(32)	60%	(48)	80
LGBTQ+: No	54%	(388)	46%	(328)	716
Motivated to Vote	54%	(377)	46%	(316)	693
Parent: Yes	50%	(91)	50%	(90)	181
Parent: No	54%	(329)	46%	(285)	615
COVID Vaccine: Yes	57%	(322)	43%	(240)	562
COVID Vaccine: No	42%	(98)	58%	(136)	234
Student Loans: Yes	47%	(52)	53%	(58)	110
Student Loans: No	54%	(368)	46%	(317)	686
Favorable Opinion of Haley	55%	(151)	45%	(122)	273
Unfavorable Opinion of Haley	56%	(187)	44%	(148)	334
Protestant	51%	(89)	49%	(86)	175
Roman Catholic	58%	(108)	42%	(79)	187
Mormon	17%	(2)	83%	(9)	11
Orthodox (e.g. Greek or Russian Orthodox)	79%	(8)	21%	(2)	11
Jewish	66%	(11)	34%	(6)	17
Muslim	59%	(3)	41%	(2)	6
Buddhist	44%	(4)	56%	(5)	8
Hindu	44%	(5)	56%	(6)	10
Atheist	48%	(19)	52%	(21)	39
Agnostic	54%	(27)	46%	(23)	50
Something else	49%	(48)	51%	(50)	99
Nothing in particular	53%	(97)	47%	(86)	183
Prodigal Biden Voter	56%	(29)	44%	(24)	53
Undecided Voter (DK/WNV)	49%	(33)	51%	(35)	68
Undecided Voter (DK)	35%	(9)	65%	(16)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (141)	23% (186)	11% (91)	46% (366)	2% (12)	— (0)	796
Gender: Male	24% (87)	17% (64)	11% (39)	47% (172)	1% (4)	— (0)	366
Gender: Female	13% (54)	28% (122)	12% (51)	45% (194)	2% (8)	— (0)	430
Age: 18-34	9% (19)	29% (59)	17% (34)	43% (87)	2% (3)	— (0)	203
Age: 35-44	26% (30)	19% (22)	18% (21)	34% (40)	3% (3)	— (0)	116
Age: 45-64	13% (35)	25% (67)	8% (23)	52% (138)	2% (5)	— (0)	267
Age: 65+	28% (58)	18% (37)	6% (13)	48% (101)	— (1)	— (0)	210
GenZers: 1997-2012	4% (4)	31% (33)	19% (20)	43% (45)	3% (3)	— (0)	105
Millennials: 1981-1996	22% (44)	23% (46)	13% (26)	39% (78)	2% (4)	— (0)	197
GenXers: 1965-1980	12% (27)	28% (61)	13% (28)	45% (99)	2% (5)	— (0)	220
Baby Boomers: 1946-1964	22% (57)	17% (44)	7% (18)	53% (138)	— (1)	— (0)	258
Educ: < College	15% (73)	22% (105)	11% (54)	50% (237)	2% (8)	— (0)	477
Educ: Bachelors degree	15% (33)	26% (57)	13% (27)	44% (96)	1% (3)	— (0)	217
Educ: Post-grad	35% (36)	23% (23)	9% (10)	31% (32)	1% (1)	— (0)	102
Income: Under 50k	15% (42)	27% (75)	11% (31)	43% (121)	3% (9)	— (0)	278
Income: 50k-100k	19% (59)	20% (61)	14% (42)	47% (146)	1% (3)	— (0)	311
Income: 100k+	20% (41)	24% (50)	8% (18)	48% (99)	— (0)	— (0)	208
Ethnicity: White (Non-Hispanic)	21% (108)	18% (93)	9% (46)	50% (256)	1% (6)	— (0)	509
Ethnicity: Hispanic	14% (26)	35% (65)	13% (23)	35% (64)	3% (6)	— (0)	184
Ethnicity: Black (Non-Hispanic)	17% (7)	40% (16)	21% (8)	21% (8)	1% (0)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	2% (1)	19% (12)	20% (13)	59% (37)	1% (0)	— (0)	63
All Christian	21% (81)	20% (76)	10% (39)	48% (185)	1% (2)	— (0)	384
All Non-Christian	21% (9)	22% (9)	9% (4)	47% (19)	1% (1)	— (0)	41
Atheist	21% (8)	24% (9)	12% (5)	39% (15)	5% (2)	— (0)	39
Agnostic/Nothing in particular	15% (35)	30% (69)	14% (33)	38% (89)	3% (7)	— (0)	234
Something Else	9% (8)	22% (22)	11% (11)	58% (58)	— (0)	— (0)	99
Evangelical	13% (23)	10% (18)	8% (14)	67% (115)	1% (1)	— (0)	171
Non-Evangelical	20% (59)	27% (78)	12% (36)	40% (115)	— (1)	— (0)	289
PID: Dem (no lean)	36% (100)	41% (114)	10% (28)	14% (38)	— (1)	— (0)	280
PID: Ind (no lean)	14% (29)	21% (44)	16% (34)	44% (94)	5% (11)	— (0)	211
PID: Rep (no lean)	4% (13)	9% (28)	10% (29)	77% (234)	— (0)	— (0)	305

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (141)	23% (186)	11% (91)	46% (366)	2% (12)	— (0)	796
PID/Gender: Dem Men	53% (65)	26% (31)	5% (6)	16% (20)	— (0)	— (0)	123
PID/Gender: Dem Women	22% (34)	52% (83)	14% (22)	12% (18)	— (1)	— (0)	158
PID/Gender: Ind Men	15% (16)	23% (24)	16% (16)	42% (44)	4% (4)	— (0)	103
PID/Gender: Ind Women	12% (13)	18% (20)	16% (17)	46% (50)	7% (7)	— (0)	108
PID/Gender: Rep Men	4% (6)	6% (8)	13% (18)	77% (109)	— (0)	— (0)	141
PID/Gender: Rep Women	4% (7)	12% (20)	7% (12)	76% (125)	— (0)	— (0)	164
Ideo: Liberal (1-3)	35% (82)	42% (99)	11% (26)	12% (29)	— (1)	— (0)	237
Ideo: Moderate (4)	20% (48)	29% (69)	15% (36)	33% (77)	3% (7)	— (0)	236
Ideo: Conservative (5-7)	3% (10)	5% (17)	9% (28)	81% (251)	1% (2)	— (0)	308
Ideo/PID: Conservative Republican	1% (2)	4% (8)	7% (14)	89% (187)	— (0)	— (0)	211
Ideo/PID: Moderate/Liberal Republican	13% (11)	22% (19)	18% (16)	47% (40)	— (0)	— (0)	86
Ideo/PID: Moderate/Conservative Democrat	32% (33)	34% (35)	15% (15)	18% (18)	1% (1)	— (0)	101
Ideo/PID: Liberal Democrat	37% (66)	45% (79)	7% (13)	11% (20)	— (0)	— (0)	177
Unfavorable of Biden and Trump	— (0)	— (0)	43% (57)	57% (77)	— (0)	— (0)	135
2024 H2H Matchup: Biden Voter	38% (129)	46% (157)	9% (32)	6% (20)	1% (3)	— (0)	342
2024 H2H Matchup: Trump Voter	3% (11)	3% (12)	12% (46)	81% (315)	— (1)	— (0)	386
2024 H2H Matchup: Would not Vote	1% (0)	31% (8)	5% (1)	43% (10)	20% (5)	— (0)	24
2024 H2H Matchup: Do not Know	2% (1)	20% (9)	24% (11)	48% (21)	6% (3)	1% (0)	44
2022 House Vote: Democrat	35% (122)	40% (140)	13% (46)	11% (37)	1% (3)	— (0)	349
2022 House Vote: Republican	3% (9)	6% (21)	9% (32)	81% (277)	— (2)	— (0)	341
2022 House Vote: Did not Vote	9% (8)	24% (22)	14% (13)	47% (44)	7% (7)	— (0)	95
2020 Vote: Joe Biden	34% (126)	41% (153)	15% (57)	8% (30)	1% (5)	— (0)	372
2020 Vote: Donald Trump	3% (11)	4% (16)	8% (30)	84% (311)	— (1)	— (0)	369
2020 Vote: Someone Else	13% (2)	16% (2)	2% (0)	38% (5)	31% (4)	— (0)	12
2020 Vote: Did not Vote	5% (2)	34% (15)	7% (3)	47% (20)	6% (3)	1% (0)	43
2016 Vote: Hillary Clinton	43% (117)	41% (111)	9% (24)	7% (18)	— (1)	— (0)	272
2016 Vote: Donald Trump	4% (14)	5% (17)	8% (24)	83% (262)	— (0)	— (0)	317
2016 Vote: Someone Else	8% (2)	9% (2)	32% (8)	51% (13)	— (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	6% (2)	19% (6)	5% (1)	69% (20)	1% (0)	— (0)	29
2020 Vote/PID: Not Trump/Republican	9% (4)	35% (16)	23% (10)	33% (15)	1% (0)	— (0)	46

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (141)	23% (186)	11% (91)	46% (366)	2% (12)	— (0)	796
U.S. Economy: Wrong Track	3% (17)	18% (99)	13% (71)	64% (348)	2% (11)	— (0)	546
U.S. Economy: Right Direction	50% (124)	35% (87)	8% (20)	7% (17)	1% (2)	— (0)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43% (113)	45% (118)	6% (15)	5% (12)	1% (2)	— (0)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (11)	4% (18)	12% (48)	80% (322)	1% (3)	— (0)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	13% (18)	37% (50)	21% (28)	23% (31)	6% (8)	— (0)	135
Top 2024 Issue: Economy	9% (20)	24% (56)	13% (31)	51% (119)	2% (6)	— (0)	232
Community: Urban	24% (61)	29% (74)	10% (25)	37% (94)	1% (2)	— (0)	257
Community: Suburban	15% (63)	23% (96)	12% (48)	48% (195)	2% (7)	— (0)	410
Community: Rural	13% (17)	12% (16)	14% (18)	58% (76)	2% (3)	— (0)	130
Community/Gender: Urban Women	22% (27)	39% (49)	8% (10)	30% (37)	2% (2)	— (0)	126
Community/Gender: Urban Men	25% (33)	19% (25)	11% (15)	44% (57)	— (0)	— (0)	131
Community/Gender: Rural Women	8% (6)	15% (12)	19% (15)	54% (44)	4% (3)	— (0)	81
Community/Gender: Rural Men	23% (11)	7% (3)	6% (3)	65% (32)	— (0)	— (0)	49
Community/Gender: Suburban Women	9% (21)	27% (61)	12% (26)	50% (113)	2% (3)	— (0)	224
Community/Gender: Suburban Men	23% (43)	19% (35)	12% (22)	45% (83)	2% (4)	— (0)	186
Homeowner	18% (125)	23% (160)	11% (75)	46% (314)	1% (9)	— (0)	683
Renter	15% (15)	23% (23)	15% (15)	45% (45)	2% (2)	— (0)	99
Military HHnm: Yes	11% (16)	16% (23)	11% (15)	62% (89)	— (1)	— (0)	143
Military HH: No	19% (126)	25% (163)	12% (76)	42% (276)	2% (12)	— (0)	653
Employ: Private Sector	18% (51)	24% (68)	12% (34)	45% (129)	1% (4)	— (0)	286
Employ: Government	9% (5)	28% (14)	13% (6)	48% (23)	2% (1)	— (0)	49
Employ: Self-Employed	29% (19)	23% (15)	6% (4)	40% (26)	2% (1)	— (0)	66
Employ: Homemaker	1% (0)	14% (6)	30% (13)	55% (24)	— (0)	— (0)	44
Employ: Student	— (0)	38% (5)	20% (3)	38% (5)	2% (0)	2% (0)	14
Employ: Retired	24% (51)	20% (42)	7% (15)	49% (105)	1% (1)	— (0)	213
Employ: Unemployed	13% (10)	28% (21)	15% (11)	44% (32)	— (0)	— (0)	74
Employ: Other	12% (6)	30% (15)	9% (5)	41% (21)	8% (4)	— (0)	51
Self + Household: White-Collar	22% (80)	24% (87)	10% (37)	43% (155)	1% (4)	— (0)	363
Self + Household: Blue Collar	16% (53)	20% (64)	10% (34)	52% (169)	2% (5)	— (0)	325
Union HH: Yes	38% (17)	23% (10)	15% (7)	21% (9)	2% (1)	— (0)	45
Union HH: No	17% (124)	23% (175)	11% (84)	47% (356)	1% (11)	— (0)	751

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (141)	23% (186)	11% (91)	46% (366)	2% (12)	— (0)	796
LGBTQ+: Yes	20% (16)	30% (24)	21% (17)	28% (22)	1% (1)	— (0)	80
LGBTQ+: No	17% (125)	23% (162)	10% (74)	48% (344)	2% (12)	— (0)	716
Motivated to Vote	19% (134)	22% (155)	12% (81)	46% (319)	1% (5)	— (0)	693
Parent: Yes	16% (28)	24% (44)	17% (31)	42% (76)	1% (2)	— (0)	181
Parent: No	18% (113)	23% (142)	10% (60)	47% (290)	2% (10)	— (0)	615
COVID Vaccine: Yes	23% (129)	30% (167)	12% (66)	34% (190)	2% (11)	— (0)	562
COVID Vaccine: No	5% (12)	8% (19)	11% (25)	75% (176)	1% (2)	— (0)	234
Student Loans: Yes	9% (10)	34% (38)	14% (16)	40% (44)	3% (3)	— (0)	110
Student Loans: No	19% (131)	22% (148)	11% (75)	47% (322)	1% (9)	— (0)	686
Favorable Opinion of Haley	14% (39)	22% (59)	16% (43)	47% (129)	1% (3)	— (0)	273
Unfavorable Opinion of Haley	23% (77)	21% (70)	10% (32)	46% (154)	— (1)	— (0)	334
Protestant	21% (37)	16% (27)	6% (11)	57% (99)	— (0)	— (0)	175
Roman Catholic	19% (36)	25% (46)	15% (28)	40% (74)	1% (2)	— (0)	187
Mormon	10% (1)	4% (0)	— (0)	86% (10)	— (0)	— (0)	11
Orthodox (e.g. Greek or Russian Orthodox)	56% (6)	21% (2)	1% (0)	22% (2)	— (0)	— (0)	11
Jewish	35% (6)	32% (5)	9% (2)	21% (3)	4% (1)	— (0)	17
Muslim	— (0)	3% (0)	— (0)	97% (5)	— (0)	— (0)	6
Buddhist	14% (1)	8% (1)	23% (2)	55% (5)	— (0)	— (0)	8
Hindu	16% (2)	28% (3)	— (0)	56% (6)	— (0)	— (0)	10
Atheist	21% (8)	24% (9)	12% (5)	39% (15)	5% (2)	— (0)	39
Agnostic	27% (13)	30% (15)	13% (7)	30% (15)	— (0)	— (0)	50
Something else	9% (8)	22% (22)	11% (11)	58% (58)	— (0)	— (0)	99
Nothing in particular	12% (22)	29% (54)	14% (26)	40% (74)	4% (7)	— (0)	183
Prodigal Biden Voter	5% (3)	20% (11)	48% (25)	24% (13)	3% (2)	— (0)	53
Undecided Voter (DK/WNV)	1% (1)	24% (16)	18% (12)	46% (31)	11% (8)	— (0)	68
Undecided Voter (DK)	1% (0)	31% (8)	5% (1)	43% (10)	20% (5)	— (0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(131)	24%	(190)	11%	(87)	42%	(336)	4%	(33)	3%	(20)	796
Gender: Male	22%	(82)	16%	(58)	10%	(36)	44%	(159)	4%	(15)	4%	(15)	366
Gender: Female	11%	(49)	31%	(132)	12%	(51)	41%	(176)	4%	(18)	1%	(5)	430
Age: 18-34	10%	(20)	28%	(56)	15%	(31)	37%	(75)	3%	(5)	8%	(16)	203
Age: 35-44	23%	(26)	28%	(32)	13%	(15)	27%	(31)	7%	(8)	3%	(3)	116
Age: 45-64	14%	(37)	25%	(67)	10%	(26)	45%	(119)	7%	(18)	—	(0)	267
Age: 65+	23%	(48)	16%	(34)	7%	(15)	52%	(110)	1%	(2)	1%	(1)	210
GenZers: 1997-2012	6%	(6)	27%	(28)	17%	(18)	37%	(39)	4%	(4)	10%	(11)	105
Millennials: 1981-1996	20%	(40)	24%	(48)	13%	(25)	34%	(67)	5%	(9)	4%	(7)	197
GenXers: 1965-1980	13%	(29)	30%	(66)	9%	(21)	39%	(85)	8%	(18)	—	(0)	220
Baby Boomers: 1946-1964	19%	(50)	18%	(46)	8%	(21)	53%	(138)	1%	(2)	1%	(1)	258
Educ: < College	15%	(73)	21%	(99)	11%	(52)	44%	(212)	6%	(27)	3%	(14)	477
Educ: Bachelors degree	14%	(30)	27%	(58)	11%	(24)	44%	(94)	2%	(4)	2%	(5)	217
Educ: Post-grad	28%	(28)	32%	(32)	10%	(10)	29%	(29)	1%	(1)	1%	(1)	102
Income: Under 50k	11%	(31)	28%	(79)	12%	(35)	37%	(103)	7%	(20)	4%	(11)	278
Income: 50k-100k	19%	(60)	21%	(64)	10%	(30)	46%	(143)	3%	(8)	2%	(5)	311
Income: 100k+	19%	(40)	23%	(47)	10%	(22)	43%	(90)	2%	(5)	2%	(5)	208
Ethnicity: White (Non-Hispanic)	16%	(82)	21%	(109)	9%	(46)	47%	(240)	4%	(21)	2%	(11)	509
Ethnicity: Hispanic	17%	(32)	32%	(59)	14%	(25)	30%	(55)	4%	(8)	3%	(5)	184
Ethnicity: Black (Non-Hispanic)	38%	(15)	8%	(3)	21%	(9)	17%	(7)	6%	(2)	10%	(4)	40
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	31%	(20)	12%	(8)	53%	(34)	1%	(1)	—	(0)	63
All Christian	19%	(73)	19%	(71)	11%	(42)	48%	(185)	1%	(5)	2%	(8)	384
All Non-Christian	17%	(7)	29%	(12)	8%	(3)	29%	(12)	17%	(7)	—	(0)	41
Atheist	20%	(8)	34%	(13)	14%	(6)	26%	(10)	5%	(2)	—	(0)	39
Agnostic/Nothing in particular	16%	(38)	30%	(70)	11%	(26)	34%	(81)	5%	(12)	3%	(6)	234
Something Else	5%	(5)	24%	(24)	10%	(10)	49%	(48)	6%	(6)	6%	(6)	99
Evangelical	14%	(24)	10%	(17)	9%	(15)	61%	(105)	5%	(8)	1%	(2)	171
Non-Evangelical	17%	(50)	25%	(74)	13%	(37)	40%	(116)	1%	(3)	3%	(9)	289
PID: Dem (no lean)	36%	(101)	44%	(124)	7%	(18)	11%	(30)	1%	(2)	2%	(5)	280
PID: Ind (no lean)	11%	(23)	22%	(47)	13%	(28)	42%	(89)	8%	(17)	3%	(7)	211
PID: Rep (no lean)	2%	(8)	6%	(18)	13%	(41)	71%	(217)	4%	(14)	3%	(8)	305

Continued on next page

**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (131)	24% (190)	11% (87)	42% (336)	4% (33)	3% (20)	796
PID/Gender: Dem Men	52% (64)	25% (31)	7% (8)	12% (15)	1% (1)	3% (3)	123
PID/Gender: Dem Women	23% (37)	59% (93)	6% (10)	10% (16)	— (1)	1% (2)	158
PID/Gender: Ind Men	13% (14)	21% (21)	14% (14)	41% (42)	6% (6)	5% (5)	103
PID/Gender: Ind Women	8% (9)	24% (26)	13% (14)	43% (46)	10% (11)	2% (2)	108
PID/Gender: Rep Men	3% (4)	4% (6)	10% (14)	73% (103)	5% (7)	5% (6)	141
PID/Gender: Rep Women	2% (3)	8% (13)	16% (27)	69% (114)	4% (6)	1% (2)	164
Ideo: Liberal (1-3)	35% (82)	45% (106)	8% (19)	7% (17)	3% (7)	2% (5)	237
Ideo: Moderate (4)	17% (41)	28% (66)	16% (38)	32% (75)	4% (10)	3% (7)	236
Ideo: Conservative (5-7)	2% (7)	6% (17)	9% (29)	79% (243)	2% (7)	2% (6)	308
Ideo/PID: Conservative Republican	1% (1)	2% (3)	10% (20)	85% (179)	2% (4)	2% (4)	211
Ideo/PID: Moderate/Liberal Republican	7% (6)	18% (15)	24% (20)	43% (37)	4% (4)	4% (3)	86
Ideo/PID: Moderate/Conservative Democrat	30% (30)	40% (40)	8% (8)	21% (21)	1% (1)	— (1)	101
Ideo/PID: Liberal Democrat	39% (70)	47% (83)	6% (10)	5% (9)	— (1)	3% (5)	177
Unfavorable of Biden and Trump	2% (3)	15% (20)	25% (34)	53% (71)	2% (2)	3% (4)	135
2024 H2H Matchup: Biden Voter	34% (116)	42% (143)	11% (37)	7% (25)	4% (13)	2% (7)	342
2024 H2H Matchup: Trump Voter	3% (11)	9% (33)	8% (33)	75% (289)	3% (11)	2% (10)	386
2024 H2H Matchup: Would not Vote	12% (3)	15% (4)	3% (1)	29% (7)	27% (7)	13% (3)	24
2024 H2H Matchup: Do not Know	2% (1)	24% (10)	37% (16)	31% (14)	5% (2)	1% (0)	44
2022 House Vote: Democrat	34% (119)	42% (147)	9% (33)	9% (32)	4% (12)	1% (5)	349
2022 House Vote: Republican	2% (5)	6% (19)	11% (37)	76% (260)	3% (11)	3% (9)	341
2022 House Vote: Did not Vote	6% (6)	24% (23)	13% (13)	40% (38)	9% (9)	7% (7)	95
2020 Vote: Joe Biden	32% (119)	43% (160)	11% (41)	9% (35)	4% (13)	1% (4)	372
2020 Vote: Donald Trump	2% (8)	6% (23)	10% (36)	77% (283)	3% (12)	2% (8)	369
2020 Vote: Someone Else	11% (1)	11% (1)	4% (0)	43% (5)	31% (4)	— (0)	12
2020 Vote: Did not Vote	6% (3)	14% (6)	22% (10)	30% (13)	9% (4)	18% (8)	43
2016 Vote: Hillary Clinton	41% (111)	38% (103)	9% (24)	8% (23)	3% (9)	1% (3)	272
2016 Vote: Donald Trump	3% (9)	8% (26)	7% (23)	78% (246)	2% (7)	2% (7)	317
2016 Vote: Someone Else	7% (2)	12% (3)	13% (3)	68% (17)	— (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	— (0)	22% (7)	13% (4)	52% (15)	— (0)	13% (4)	29
2020 Vote/PID: Not Trump/Republican	5% (2)	9% (4)	37% (17)	34% (15)	7% (3)	8% (4)	46

Continued on next page

**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (131)	24% (190)	11% (87)	42% (336)	4% (33)	3% (20)	796
U.S. Economy: Wrong Track	5% (26)	17% (94)	12% (66)	58% (315)	6% (30)	3% (14)	546
U.S. Economy: Right Direction	42% (105)	38% (96)	8% (20)	8% (20)	1% (2)	2% (6)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41% (107)	40% (104)	8% (22)	5% (13)	3% (8)	2% (6)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (10)	9% (37)	11% (44)	73% (292)	2% (9)	3% (10)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	10% (14)	37% (50)	16% (21)	23% (31)	11% (15)	3% (4)	135
Top 2024 Issue: Economy	11% (25)	24% (55)	10% (24)	49% (114)	3% (8)	3% (7)	232
Community: Urban	19% (50)	29% (73)	13% (33)	32% (82)	6% (14)	1% (4)	257
Community: Suburban	17% (70)	21% (86)	12% (48)	43% (178)	3% (14)	3% (14)	410
Community: Rural	9% (11)	24% (31)	4% (6)	58% (76)	3% (4)	2% (3)	130
Community/Gender: Urban Women	15% (19)	38% (47)	13% (16)	26% (33)	7% (8)	2% (2)	126
Community/Gender: Urban Men	24% (31)	20% (26)	13% (18)	37% (49)	5% (6)	1% (1)	131
Community/Gender: Rural Women	4% (3)	32% (26)	3% (2)	57% (46)	3% (2)	2% (1)	81
Community/Gender: Rural Men	17% (8)	10% (5)	7% (4)	60% (29)	3% (2)	3% (1)	49
Community/Gender: Suburban Women	12% (27)	26% (59)	15% (33)	43% (97)	3% (7)	1% (1)	224
Community/Gender: Suburban Men	23% (43)	15% (27)	8% (15)	44% (81)	4% (7)	7% (12)	186
Homeowner	17% (115)	24% (165)	10% (68)	43% (292)	4% (27)	2% (16)	683
Renter	15% (15)	23% (23)	16% (16)	37% (37)	4% (4)	4% (4)	99
Military HHnm: Yes	11% (16)	11% (15)	7% (10)	61% (88)	6% (9)	4% (5)	143
Military HH: No	18% (115)	27% (175)	12% (76)	38% (248)	4% (24)	2% (15)	653
Employ: Private Sector	18% (52)	23% (66)	11% (31)	40% (115)	4% (12)	3% (10)	286
Employ: Government	10% (5)	31% (15)	14% (7)	33% (16)	2% (1)	9% (5)	49
Employ: Self-Employed	20% (13)	21% (14)	13% (8)	37% (24)	9% (6)	— (0)	66
Employ: Homemaker	4% (2)	27% (12)	13% (6)	54% (23)	— (0)	2% (1)	44
Employ: Student	20% (3)	29% (4)	4% (1)	44% (6)	2% (0)	2% (0)	14
Employ: Retired	20% (43)	20% (42)	8% (16)	51% (110)	1% (2)	— (0)	213
Employ: Unemployed	13% (9)	30% (22)	17% (13)	38% (28)	— (0)	3% (2)	74
Employ: Other	6% (3)	29% (15)	11% (6)	25% (13)	24% (12)	5% (2)	51
Self + Household: White-Collar	19% (68)	28% (103)	10% (36)	40% (145)	2% (8)	1% (4)	363
Self + Household: Blue Collar	17% (56)	15% (47)	12% (38)	49% (158)	5% (15)	3% (10)	325
Union HH: Yes	28% (12)	26% (12)	8% (4)	28% (13)	3% (1)	7% (3)	45
Union HH: No	16% (118)	24% (178)	11% (83)	43% (323)	4% (31)	2% (17)	751

Continued on next page

**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (131)	24% (190)	11% (87)	42% (336)	4% (33)	3% (20)	796
LGBTQ+: Yes	12% (10)	37% (30)	14% (11)	20% (16)	13% (11)	3% (3)	80
LGBTQ+: No	17% (121)	22% (160)	11% (76)	45% (320)	3% (22)	2% (18)	716
Motivated to Vote	17% (120)	24% (164)	10% (68)	45% (310)	3% (19)	2% (13)	693
Parent: Yes	20% (36)	21% (37)	17% (31)	35% (63)	4% (8)	4% (7)	181
Parent: No	15% (95)	25% (153)	9% (56)	44% (273)	4% (25)	2% (14)	615
COVID Vaccine: Yes	21% (120)	29% (166)	11% (63)	31% (174)	5% (28)	2% (11)	562
COVID Vaccine: No	5% (11)	10% (24)	10% (24)	69% (161)	2% (5)	4% (9)	234
Student Loans: Yes	15% (16)	28% (30)	17% (18)	36% (40)	2% (2)	3% (3)	110
Student Loans: No	17% (115)	23% (159)	10% (68)	43% (296)	4% (30)	2% (17)	686
Favorable Opinion of Haley	14% (38)	22% (59)	11% (30)	49% (133)	3% (8)	2% (5)	273
Unfavorable Opinion of Haley	21% (70)	24% (80)	11% (37)	42% (142)	— (0)	1% (5)	334
Protestant	22% (39)	11% (19)	9% (16)	56% (98)	1% (1)	1% (1)	175
Roman Catholic	16% (30)	26% (48)	14% (27)	40% (74)	2% (4)	2% (4)	187
Mormon	6% (1)	5% (1)	— (0)	75% (8)	— (0)	13% (1)	11
Orthodox (e.g. Greek or Russian Orthodox)	23% (2)	30% (3)	— (0)	38% (4)	— (0)	9% (1)	11
Jewish	40% (7)	9% (2)	3% (0)	41% (7)	7% (1)	— (0)	17
Muslim	— (0)	62% (3)	— (0)	38% (2)	— (0)	— (0)	6
Buddhist	4% (0)	27% (2)	35% (3)	33% (3)	— (0)	— (0)	8
Hindu	— (0)	44% (5)	— (0)	— (0)	56% (6)	— (0)	10
Atheist	20% (8)	34% (13)	14% (6)	26% (10)	5% (2)	— (0)	39
Agnostic	26% (13)	41% (20)	1% (0)	30% (15)	3% (1)	— (0)	50
Something else	5% (5)	24% (24)	10% (10)	49% (48)	6% (6)	6% (6)	99
Nothing in particular	14% (25)	27% (50)	14% (25)	36% (65)	6% (11)	3% (6)	183
Prodigal Biden Voter	8% (4)	41% (22)	25% (13)	24% (13)	2% (1)	1% (0)	53
Undecided Voter (DK/WNV)	6% (4)	21% (14)	25% (17)	31% (21)	13% (9)	5% (3)	68
Undecided Voter (DK)	12% (3)	15% (4)	3% (1)	29% (7)	27% (7)	13% (3)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (112)	28% (226)	17% (135)	33% (265)	6% (49)	1% (9)	796
Gender: Male	18% (65)	25% (91)	15% (56)	35% (127)	6% (23)	1% (4)	366
Gender: Female	11% (47)	31% (135)	18% (79)	32% (139)	6% (25)	1% (5)	430
Age: 18-34	12% (25)	30% (61)	17% (34)	24% (50)	13% (27)	3% (6)	203
Age: 35-44	18% (21)	34% (39)	21% (24)	19% (22)	8% (9)	— (0)	116
Age: 45-64	9% (24)	28% (74)	18% (47)	41% (108)	4% (11)	1% (2)	267
Age: 65+	20% (41)	25% (53)	14% (29)	41% (85)	— (1)	— (1)	210
GenZers: 1997-2012	5% (6)	31% (33)	12% (12)	23% (24)	23% (24)	6% (6)	105
Millennials: 1981-1996	21% (41)	31% (60)	19% (37)	24% (48)	6% (11)	— (0)	197
GenXers: 1965-1980	8% (17)	32% (70)	22% (47)	33% (72)	5% (12)	1% (2)	220
Baby Boomers: 1946-1964	17% (43)	23% (60)	14% (37)	45% (116)	— (1)	— (1)	258
Educ: < College	13% (63)	27% (128)	16% (76)	35% (167)	8% (36)	2% (8)	477
Educ: Bachelors degree	12% (25)	29% (63)	22% (47)	34% (75)	3% (6)	— (0)	217
Educ: Post-grad	24% (24)	34% (35)	11% (12)	24% (24)	7% (7)	1% (1)	102
Income: Under 50k	13% (35)	30% (82)	15% (41)	30% (83)	10% (29)	3% (8)	278
Income: 50k-100k	14% (44)	28% (86)	16% (49)	40% (124)	3% (8)	— (0)	311
Income: 100k+	16% (34)	28% (58)	22% (45)	28% (59)	6% (12)	— (0)	208
Ethnicity: White (Non-Hispanic)	16% (79)	26% (132)	18% (90)	37% (191)	3% (14)	1% (3)	509
Ethnicity: Hispanic	13% (25)	36% (66)	18% (33)	19% (35)	12% (22)	2% (3)	184
Ethnicity: Black (Non-Hispanic)	12% (5)	31% (13)	12% (5)	17% (7)	21% (8)	7% (3)	40
Ethnicity: Asian + Other (Non-Hispanic)	5% (3)	24% (15)	11% (7)	53% (33)	7% (4)	— (0)	63
All Christian	18% (67)	23% (87)	18% (70)	35% (136)	6% (23)	— (0)	384
All Non-Christian	17% (7)	33% (13)	5% (2)	34% (14)	6% (2)	6% (2)	41
Atheist	14% (5)	40% (16)	15% (6)	22% (9)	8% (3)	1% (0)	39
Agnostic/Nothing in particular	13% (30)	36% (83)	15% (36)	28% (66)	7% (15)	1% (3)	234
Something Else	3% (3)	28% (27)	21% (21)	41% (40)	5% (5)	3% (3)	99
Evangelical	8% (14)	19% (33)	21% (35)	48% (82)	4% (7)	— (0)	171
Non-Evangelical	17% (50)	27% (79)	18% (53)	30% (87)	6% (18)	1% (3)	289
PID: Dem (no lean)	29% (82)	50% (140)	13% (37)	3% (8)	4% (10)	2% (5)	280
PID: Ind (no lean)	10% (21)	23% (48)	25% (53)	30% (62)	12% (24)	1% (2)	211
PID: Rep (no lean)	3% (10)	13% (39)	15% (44)	64% (195)	5% (14)	1% (2)	305

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (112)	28% (226)	17% (135)	33% (265)	6% (49)	1% (9)	796
PID/Gender: Dem Men	41% (51)	39% (48)	9% (11)	2% (3)	5% (6)	4% (4)	123
PID/Gender: Dem Women	20% (31)	58% (91)	17% (26)	3% (5)	2% (4)	— (0)	158
PID/Gender: Ind Men	10% (10)	21% (22)	22% (23)	35% (36)	11% (12)	— (0)	103
PID/Gender: Ind Women	10% (10)	24% (26)	28% (30)	25% (27)	12% (13)	2% (2)	108
PID/Gender: Rep Men	3% (4)	15% (21)	16% (22)	63% (88)	4% (5)	— (0)	141
PID/Gender: Rep Women	3% (5)	11% (18)	14% (22)	65% (107)	6% (9)	1% (2)	164
Ideo: Liberal (1-3)	27% (65)	52% (124)	9% (21)	6% (15)	4% (8)	2% (4)	237
Ideo: Moderate (4)	16% (39)	31% (72)	25% (58)	17% (41)	11% (25)	— (1)	236
Ideo: Conservative (5-7)	2% (8)	9% (27)	18% (55)	66% (203)	3% (11)	1% (4)	308
Ideo/PID: Conservative Republican	— (1)	9% (19)	11% (22)	76% (161)	3% (5)	1% (2)	211
Ideo/PID: Moderate/Liberal Republican	10% (9)	22% (19)	26% (22)	33% (28)	10% (8)	— (0)	86
Ideo/PID: Moderate/Conservative Democrat	23% (23)	46% (46)	24% (24)	2% (2)	4% (4)	2% (2)	101
Ideo/PID: Liberal Democrat	32% (57)	53% (93)	7% (12)	3% (6)	3% (5)	2% (3)	177
Unfavorable of Biden and Trump	3% (4)	16% (22)	33% (44)	37% (50)	11% (14)	— (0)	135
2024 H2H Matchup: Biden Voter	28% (95)	49% (169)	12% (41)	6% (19)	3% (12)	2% (5)	342
2024 H2H Matchup: Trump Voter	4% (16)	11% (41)	20% (78)	61% (235)	3% (13)	1% (2)	386
2024 H2H Matchup: Would not Vote	— (0)	16% (4)	1% (0)	20% (5)	61% (15)	1% (0)	24
2024 H2H Matchup: Do not Know	3% (1)	29% (13)	33% (15)	14% (6)	19% (9)	2% (1)	44
2022 House Vote: Democrat	27% (93)	48% (166)	16% (55)	4% (14)	5% (18)	1% (2)	349
2022 House Vote: Republican	3% (9)	10% (33)	19% (64)	65% (220)	3% (11)	1% (3)	341
2022 House Vote: Did not Vote	9% (8)	26% (25)	11% (10)	30% (28)	20% (19)	4% (4)	95
2020 Vote: Joe Biden	26% (96)	47% (174)	16% (59)	7% (26)	4% (15)	1% (2)	372
2020 Vote: Donald Trump	3% (13)	12% (45)	18% (68)	63% (232)	2% (9)	1% (2)	369
2020 Vote: Someone Else	15% (2)	11% (1)	26% (3)	17% (2)	31% (4)	— (0)	12
2020 Vote: Did not Vote	4% (2)	14% (6)	11% (5)	13% (6)	47% (21)	10% (4)	43
2016 Vote: Hillary Clinton	31% (85)	50% (136)	8% (23)	7% (18)	3% (8)	1% (2)	272
2016 Vote: Donald Trump	4% (12)	12% (38)	22% (69)	61% (194)	1% (3)	— (0)	317
2016 Vote: Someone Else	7% (2)	18% (5)	12% (3)	53% (14)	10% (3)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	4% (1)	29% (8)	51% (15)	— (0)	7% (2)	9% (3)	29
2020 Vote/PID: Not Trump/Republican	4% (2)	28% (13)	22% (10)	30% (14)	16% (8)	— (0)	46

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (112)	28% (226)	17% (135)	33% (265)	6% (49)	1% (9)	796
U.S. Economy: Wrong Track	4% (21)	20% (108)	21% (116)	47% (257)	7% (39)	1% (5)	546
U.S. Economy: Right Direction	36% (91)	47% (118)	8% (19)	3% (8)	4% (9)	2% (4)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34% (89)	52% (136)	8% (22)	2% (4)	2% (6)	1% (3)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (15)	11% (44)	19% (78)	60% (239)	6% (23)	1% (2)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	6% (8)	35% (47)	26% (35)	17% (23)	14% (19)	2% (3)	135
Top 2024 Issue: Economy	8% (19)	28% (64)	23% (54)	34% (79)	6% (15)	1% (2)	232
Community: Urban	17% (44)	36% (92)	11% (29)	28% (71)	7% (18)	1% (2)	257
Community: Suburban	14% (59)	25% (102)	19% (79)	35% (143)	5% (22)	1% (4)	410
Community: Rural	7% (9)	24% (31)	21% (27)	40% (52)	6% (8)	2% (3)	130
Community/Gender: Urban Women	14% (17)	45% (57)	12% (15)	22% (27)	7% (9)	1% (1)	126
Community/Gender: Urban Men	21% (27)	27% (36)	11% (14)	33% (44)	7% (9)	1% (2)	131
Community/Gender: Rural Women	7% (6)	19% (16)	28% (23)	38% (31)	3% (3)	4% (3)	81
Community/Gender: Rural Men	7% (3)	32% (16)	8% (4)	43% (21)	11% (5)	— (0)	49
Community/Gender: Suburban Women	11% (24)	28% (63)	18% (41)	36% (81)	6% (13)	— (1)	224
Community/Gender: Suburban Men	19% (35)	21% (39)	20% (38)	33% (62)	5% (9)	1% (3)	186
Homeowner	14% (96)	29% (195)	17% (117)	34% (232)	5% (37)	1% (6)	683
Renter	14% (14)	29% (28)	16% (16)	31% (30)	10% (10)	1% (1)	99
Military HHnm: Yes	7% (10)	18% (25)	15% (22)	55% (79)	3% (4)	2% (3)	143
Military HH: No	16% (103)	31% (201)	17% (113)	28% (186)	7% (45)	1% (6)	653
Employ: Private Sector	15% (43)	34% (97)	18% (50)	28% (80)	5% (14)	1% (2)	286
Employ: Government	13% (6)	15% (8)	30% (15)	26% (13)	10% (5)	5% (3)	49
Employ: Self-Employed	13% (8)	28% (18)	14% (9)	32% (21)	11% (7)	3% (2)	66
Employ: Homemaker	4% (2)	17% (7)	37% (16)	41% (18)	2% (1)	— (0)	44
Employ: Student	14% (2)	20% (3)	9% (1)	1% (0)	54% (7)	2% (0)	14
Employ: Retired	19% (40)	25% (52)	12% (26)	43% (91)	1% (2)	1% (2)	213
Employ: Unemployed	10% (8)	34% (25)	15% (11)	31% (23)	9% (7)	1% (0)	74
Employ: Other	6% (3)	32% (16)	11% (6)	39% (20)	12% (6)	— (0)	51
Self + Household: White-Collar	18% (64)	30% (110)	18% (64)	28% (101)	6% (21)	1% (2)	363
Self + Household: Blue Collar	13% (41)	24% (77)	16% (51)	41% (133)	6% (18)	2% (6)	325
Union HH: Yes	21% (9)	41% (18)	10% (5)	20% (9)	8% (3)	— (0)	45
Union HH: No	14% (103)	28% (208)	17% (130)	34% (256)	6% (45)	1% (9)	751

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (112)	28% (226)	17% (135)	33% (265)	6% (49)	1% (9)	796
LGBTQ+: Yes	13% (10)	31% (25)	17% (14)	25% (20)	13% (10)	1% (1)	80
LGBTQ+: No	14% (102)	28% (201)	17% (121)	34% (246)	5% (38)	1% (8)	716
Motivated to Vote	15% (102)	28% (197)	17% (121)	35% (240)	4% (28)	1% (5)	693
Parent: Yes	17% (31)	30% (54)	21% (39)	24% (44)	6% (12)	1% (2)	181
Parent: No	13% (81)	28% (172)	16% (96)	36% (222)	6% (37)	1% (7)	615
COVID Vaccine: Yes	18% (104)	35% (198)	14% (81)	26% (146)	5% (26)	1% (8)	562
COVID Vaccine: No	4% (8)	12% (29)	23% (54)	51% (120)	10% (23)	— (1)	234
Student Loans: Yes	9% (10)	38% (42)	15% (17)	30% (33)	8% (8)	— (1)	110
Student Loans: No	15% (102)	27% (184)	17% (118)	34% (233)	6% (40)	1% (8)	686
Favorable Opinion of Haley	13% (36)	26% (70)	21% (58)	35% (95)	5% (13)	— (0)	273
Unfavorable Opinion of Haley	18% (60)	25% (83)	18% (59)	35% (116)	5% (17)	— (0)	334
Protestant	14% (25)	23% (40)	20% (34)	40% (69)	4% (7)	— (0)	175
Roman Catholic	19% (36)	24% (44)	18% (33)	32% (60)	7% (13)	— (0)	187
Mormon	4% (0)	5% (1)	22% (2)	45% (5)	24% (3)	— (0)	11
Orthodox (e.g. Greek or Russian Orthodox)	54% (6)	16% (2)	3% (0)	20% (2)	7% (1)	— (0)	11
Jewish	35% (6)	27% (4)	13% (2)	20% (3)	2% (0)	4% (1)	17
Muslim	— (0)	59% (3)	— (0)	6% (0)	35% (2)	— (0)	6
Buddhist	14% (1)	34% (3)	— (0)	52% (4)	— (0)	— (0)	8
Hindu	— (0)	28% (3)	— (0)	56% (6)	— (0)	16% (2)	10
Atheist	14% (5)	40% (16)	15% (6)	22% (9)	8% (3)	1% (0)	39
Agnostic	26% (13)	33% (17)	12% (6)	27% (14)	1% (0)	1% (0)	50
Something else	3% (3)	28% (27)	21% (21)	41% (40)	5% (5)	3% (3)	99
Nothing in particular	9% (17)	36% (66)	16% (30)	29% (53)	8% (15)	2% (3)	183
Prodigal Biden Voter	8% (4)	23% (12)	39% (21)	15% (8)	15% (8)	— (0)	53
Undecided Voter (DK/WNV)	2% (1)	24% (16)	22% (15)	16% (11)	34% (23)	2% (1)	68
Undecided Voter (DK)	— (0)	16% (4)	1% (0)	20% (5)	61% (15)	1% (0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (110)	26% (207)	20% (163)	32% (255)	6% (46)	2% (15)	796
Gender: Male	12% (45)	25% (90)	24% (89)	32% (117)	4% (16)	2% (9)	366
Gender: Female	15% (66)	27% (116)	17% (74)	32% (138)	7% (31)	1% (6)	430
Age: 18-34	20% (41)	26% (54)	16% (33)	22% (45)	10% (20)	5% (10)	203
Age: 35-44	11% (13)	30% (35)	22% (26)	35% (40)	2% (2)	— (0)	116
Age: 45-64	17% (46)	21% (56)	19% (51)	34% (90)	8% (21)	1% (2)	267
Age: 65+	5% (11)	30% (62)	25% (53)	38% (80)	1% (3)	1% (2)	210
GenZers: 1997-2012	22% (23)	26% (28)	14% (15)	12% (13)	16% (17)	10% (10)	105
Millennials: 1981-1996	16% (31)	26% (52)	21% (42)	34% (67)	2% (5)	— (0)	197
GenXers: 1965-1980	19% (41)	21% (46)	17% (37)	33% (73)	10% (21)	1% (2)	220
Baby Boomers: 1946-1964	6% (15)	30% (78)	25% (63)	37% (96)	1% (3)	1% (2)	258
Educ: < College	14% (69)	26% (125)	21% (98)	28% (135)	8% (38)	3% (13)	477
Educ: Bachelors degree	13% (28)	23% (50)	20% (43)	40% (87)	3% (7)	1% (2)	217
Educ: Post-grad	13% (13)	32% (32)	22% (22)	32% (33)	1% (1)	— (0)	102
Income: Under 50k	11% (32)	28% (79)	15% (42)	31% (87)	11% (30)	3% (9)	278
Income: 50k-100k	16% (51)	21% (65)	26% (81)	32% (101)	4% (12)	— (1)	311
Income: 100k+	13% (28)	30% (63)	19% (40)	32% (67)	2% (5)	2% (5)	208
Ethnicity: White (Non-Hispanic)	15% (78)	28% (142)	21% (105)	32% (161)	4% (18)	1% (4)	509
Ethnicity: Hispanic	15% (27)	24% (43)	14% (26)	35% (65)	10% (18)	2% (4)	184
Ethnicity: Black (Non-Hispanic)	7% (3)	6% (2)	33% (13)	23% (9)	16% (6)	14% (6)	40
Ethnicity: Asian + Other (Non-Hispanic)	5% (3)	30% (19)	29% (18)	32% (20)	5% (3)	— (0)	63
All Christian	11% (42)	33% (126)	24% (93)	26% (99)	5% (20)	1% (3)	384
All Non-Christian	15% (6)	17% (7)	10% (4)	48% (20)	6% (2)	4% (2)	41
Atheist	6% (2)	22% (8)	2% (1)	55% (21)	12% (5)	3% (1)	39
Agnostic/Nothing in particular	14% (34)	18% (42)	18% (42)	41% (95)	7% (16)	2% (6)	234
Something Else	27% (26)	24% (24)	23% (23)	20% (20)	3% (3)	3% (3)	99
Evangelical	25% (43)	31% (53)	27% (46)	15% (26)	1% (2)	— (1)	171
Non-Evangelical	8% (23)	30% (87)	23% (67)	31% (89)	7% (19)	2% (5)	289
PID: Dem (no lean)	5% (15)	9% (25)	17% (49)	63% (177)	3% (8)	2% (7)	280
PID: Ind (no lean)	8% (16)	24% (50)	24% (51)	28% (58)	13% (28)	3% (7)	211
PID: Rep (no lean)	26% (79)	43% (132)	21% (63)	6% (20)	4% (11)	— (1)	305

Continued on next page

**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (110)	26% (207)	20% (163)	32% (255)	6% (46)	2% (15)	796
PID/Gender: Dem Men	6% (8)	2% (2)	23% (28)	62% (77)	2% (2)	5% (6)	123
PID/Gender: Dem Women	5% (7)	14% (22)	13% (21)	64% (101)	3% (5)	1% (1)	158
PID/Gender: Ind Men	9% (9)	22% (23)	26% (27)	32% (33)	9% (9)	3% (3)	103
PID/Gender: Ind Women	7% (7)	25% (27)	23% (25)	24% (26)	17% (19)	4% (4)	108
PID/Gender: Rep Men	20% (28)	46% (65)	25% (35)	6% (8)	3% (5)	— (0)	141
PID/Gender: Rep Women	31% (51)	41% (67)	17% (28)	7% (12)	4% (6)	— (1)	164
Ideo: Liberal (1-3)	6% (15)	10% (23)	15% (36)	63% (149)	4% (8)	2% (4)	237
Ideo: Moderate (4)	9% (20)	28% (65)	25% (59)	28% (65)	9% (22)	2% (4)	236
Ideo: Conservative (5-7)	22% (69)	38% (116)	22% (68)	12% (37)	4% (14)	1% (5)	308
Ideo/PID: Conservative Republican	25% (53)	44% (93)	22% (47)	5% (11)	3% (6)	— (0)	211
Ideo/PID: Moderate/Liberal Republican	23% (20)	44% (37)	19% (16)	8% (7)	6% (5)	1% (1)	86
Ideo/PID: Moderate/Conservative Democrat	7% (7)	17% (17)	26% (27)	42% (43)	3% (3)	4% (4)	101
Ideo/PID: Liberal Democrat	4% (8)	4% (8)	12% (22)	75% (133)	2% (4)	2% (3)	177
Unfavorable of Biden and Trump	2% (3)	18% (24)	37% (49)	34% (46)	7% (9)	2% (3)	135
2024 H2H Matchup: Biden Voter	3% (10)	5% (15)	23% (77)	63% (215)	5% (17)	2% (8)	342
2024 H2H Matchup: Trump Voter	25% (97)	44% (171)	20% (75)	6% (25)	4% (16)	— (2)	386
2024 H2H Matchup: Would not Vote	11% (3)	16% (4)	4% (1)	30% (7)	22% (5)	18% (4)	24
2024 H2H Matchup: Do not Know	1% (1)	37% (16)	21% (9)	18% (8)	20% (9)	1% (1)	44
2022 House Vote: Democrat	3% (9)	11% (40)	20% (71)	59% (205)	5% (16)	2% (8)	349
2022 House Vote: Republican	27% (91)	41% (140)	21% (72)	7% (24)	3% (11)	1% (2)	341
2022 House Vote: Did not Vote	10% (10)	27% (25)	16% (15)	25% (24)	18% (17)	4% (4)	95
2020 Vote: Joe Biden	3% (10)	10% (37)	22% (82)	59% (218)	5% (18)	2% (7)	372
2020 Vote: Donald Trump	27% (99)	43% (159)	20% (73)	8% (29)	3% (10)	— (0)	369
2020 Vote: Someone Else	3% (0)	17% (2)	19% (2)	30% (4)	31% (4)	— (0)	12
2020 Vote: Did not Vote	4% (2)	20% (9)	14% (6)	12% (5)	34% (15)	17% (7)	43
2016 Vote: Hillary Clinton	3% (9)	8% (21)	22% (60)	62% (169)	3% (9)	1% (4)	272
2016 Vote: Donald Trump	23% (74)	42% (134)	23% (71)	9% (28)	2% (8)	1% (2)	317
2016 Vote: Someone Else	1% (0)	36% (9)	7% (2)	45% (12)	10% (3)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	19% (5)	4% (1)	15% (4)	46% (13)	8% (2)	9% (3)	29
2020 Vote/PID: Not Trump/Republican	3% (1)	23% (10)	31% (14)	33% (15)	10% (5)	1% (1)	46

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**Table BLMB2\_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (110)	26% (207)	20% (163)	32% (255)	6% (46)	2% (15)	796
U.S. Economy: Wrong Track	16% (90)	32% (174)	20% (109)	22% (121)	8% (43)	2% (9)	546
U.S. Economy: Right Direction	8% (20)	13% (33)	22% (54)	54% (134)	1% (3)	2% (5)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (5)	4% (11)	25% (65)	65% (170)	1% (3)	2% (6)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24% (96)	41% (165)	19% (78)	9% (35)	6% (26)	— (2)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	7% (9)	23% (31)	15% (20)	37% (50)	13% (17)	5% (7)	135
Top 2024 Issue: Economy	16% (37)	30% (70)	20% (47)	26% (59)	6% (14)	2% (4)	232
Community: Urban	15% (38)	25% (64)	19% (48)	32% (81)	7% (18)	3% (7)	257
Community: Suburban	13% (54)	24% (98)	22% (90)	34% (140)	6% (23)	1% (6)	410
Community: Rural	14% (18)	35% (45)	19% (25)	26% (34)	4% (6)	2% (2)	130
Community/Gender: Urban Women	14% (18)	24% (30)	14% (18)	35% (44)	11% (14)	2% (2)	126
Community/Gender: Urban Men	15% (20)	26% (34)	23% (31)	28% (37)	4% (5)	4% (5)	131
Community/Gender: Rural Women	15% (12)	37% (30)	14% (11)	28% (22)	4% (3)	3% (2)	81
Community/Gender: Rural Men	12% (6)	30% (15)	28% (14)	24% (12)	5% (3)	— (0)	49
Community/Gender: Suburban Women	16% (35)	25% (56)	20% (45)	32% (71)	6% (14)	1% (2)	224
Community/Gender: Suburban Men	10% (19)	22% (42)	24% (45)	37% (68)	5% (8)	2% (4)	186
Homeowner	14% (94)	25% (173)	21% (146)	32% (221)	6% (38)	2% (12)	683
Renter	12% (12)	29% (29)	17% (16)	31% (31)	7% (7)	3% (3)	99
Military HHnm: Yes	20% (28)	27% (38)	20% (29)	27% (39)	4% (6)	2% (3)	143
Military HH: No	13% (82)	26% (169)	20% (134)	33% (216)	6% (41)	2% (12)	653
Employ: Private Sector	15% (44)	27% (77)	22% (62)	31% (87)	5% (14)	1% (2)	286
Employ: Government	23% (11)	15% (8)	22% (11)	25% (12)	5% (2)	10% (5)	49
Employ: Self-Employed	11% (7)	27% (18)	17% (11)	29% (19)	13% (8)	3% (2)	66
Employ: Homemaker	28% (12)	26% (11)	16% (7)	29% (13)	— (0)	1% (0)	44
Employ: Student	2% (0)	20% (3)	14% (2)	7% (1)	35% (5)	22% (3)	14
Employ: Retired	6% (14)	29% (62)	22% (47)	39% (83)	3% (6)	1% (2)	213
Employ: Unemployed	16% (12)	25% (18)	19% (14)	30% (22)	10% (7)	1% (1)	74
Employ: Other	19% (9)	20% (10)	19% (10)	35% (18)	7% (4)	1% (0)	51
Self + Household: White-Collar	14% (51)	24% (88)	18% (64)	39% (143)	3% (11)	1% (5)	363
Self + Household: Blue Collar	14% (47)	25% (81)	27% (89)	23% (74)	8% (26)	3% (9)	325
Union HH: Yes	18% (8)	13% (6)	18% (8)	45% (20)	3% (1)	2% (1)	45
Union HH: No	14% (102)	27% (201)	21% (155)	31% (235)	6% (45)	2% (13)	751

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**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (110)	26% (207)	20% (163)	32% (255)	6% (46)	2% (15)	796
LGBTQ+: Yes	17% (13)	8% (7)	17% (14)	39% (31)	16% (13)	3% (2)	80
LGBTQ+: No	14% (97)	28% (200)	21% (149)	31% (224)	5% (33)	2% (12)	716
Motivated to Vote	14% (94)	26% (181)	22% (154)	32% (225)	4% (28)	1% (10)	693
Parent: Yes	25% (45)	19% (35)	20% (36)	28% (52)	6% (11)	1% (2)	181
Parent: No	11% (66)	28% (171)	21% (127)	33% (204)	6% (35)	2% (12)	615
COVID Vaccine: Yes	11% (61)	22% (123)	20% (112)	40% (225)	6% (32)	2% (9)	562
COVID Vaccine: No	21% (49)	36% (84)	22% (50)	13% (30)	6% (15)	2% (5)	234
Student Loans: Yes	18% (20)	18% (20)	28% (30)	30% (33)	3% (4)	2% (3)	110
Student Loans: No	13% (90)	27% (186)	19% (132)	32% (222)	6% (43)	2% (12)	686
Favorable Opinion of Haley	15% (42)	32% (89)	26% (70)	23% (62)	4% (11)	— (0)	273
Unfavorable Opinion of Haley	11% (36)	22% (73)	18% (59)	44% (146)	4% (14)	2% (6)	334
Protestant	10% (18)	34% (59)	27% (47)	26% (45)	3% (6)	— (0)	175
Roman Catholic	12% (22)	31% (57)	23% (43)	27% (50)	6% (12)	1% (3)	187
Mormon	13% (1)	46% (5)	12% (1)	7% (1)	21% (2)	— (0)	11
Orthodox (e.g. Greek or Russian Orthodox)	7% (1)	41% (4)	20% (2)	32% (3)	— (0)	— (0)	11
Jewish	— (0)	4% (1)	24% (4)	58% (10)	13% (2)	— (0)	17
Muslim	— (0)	— (0)	— (0)	97% (5)	3% (0)	— (0)	6
Buddhist	3% (0)	73% (6)	3% (0)	22% (2)	— (0)	— (0)	8
Hindu	56% (6)	— (0)	— (0)	28% (3)	— (0)	16% (2)	10
Atheist	6% (2)	22% (8)	2% (1)	55% (21)	12% (5)	3% (1)	39
Agnostic	11% (6)	4% (2)	10% (5)	74% (37)	— (0)	1% (0)	50
Something else	27% (26)	24% (24)	23% (23)	20% (20)	3% (3)	3% (3)	99
Nothing in particular	15% (28)	22% (40)	20% (37)	31% (58)	9% (16)	3% (5)	183
Prodigal Biden Voter	1% (0)	48% (25)	17% (9)	20% (11)	11% (6)	4% (2)	53
Undecided Voter (DK/WNV)	5% (3)	30% (20)	15% (10)	22% (15)	21% (14)	7% (5)	68
Undecided Voter (DK)	11% (3)	16% (4)	4% (1)	30% (7)	22% (5)	18% (4)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	31% (247)	15% (117)	10% (82)	42% (333)	2% (16)	— (1)	796
Gender: Male	32% (116)	17% (62)	13% (46)	36% (131)	3% (10)	— (1)	366
Gender: Female	31% (131)	13% (55)	8% (35)	47% (202)	1% (6)	— (0)	430
Age: 18-34	37% (74)	12% (24)	14% (27)	34% (70)	4% (8)	— (0)	203
Age: 35-44	38% (44)	6% (7)	11% (13)	43% (50)	2% (2)	— (0)	116
Age: 45-64	28% (75)	19% (52)	9% (23)	42% (111)	2% (5)	— (1)	267
Age: 65+	26% (54)	17% (35)	9% (18)	49% (102)	— (1)	— (0)	210
GenZers: 1997-2012	28% (30)	16% (17)	17% (18)	31% (33)	7% (7)	— (0)	105
Millennials: 1981-1996	39% (76)	7% (13)	10% (21)	43% (84)	1% (3)	— (0)	197
GenXers: 1965-1980	31% (67)	20% (43)	6% (14)	40% (89)	2% (5)	1% (1)	220
Baby Boomers: 1946-1964	27% (70)	17% (43)	11% (28)	45% (117)	— (1)	— (0)	258
Educ: < College	33% (160)	15% (73)	9% (41)	40% (190)	3% (13)	— (0)	477
Educ: Bachelors degree	25% (54)	13% (28)	14% (31)	48% (103)	— (0)	— (0)	217
Educ: Post-grad	33% (33)	16% (16)	9% (9)	39% (40)	2% (2)	1% (1)	102
Income: Under 50k	32% (89)	17% (48)	6% (17)	42% (117)	3% (8)	— (0)	278
Income: 50k-100k	25% (77)	14% (44)	13% (39)	46% (144)	1% (5)	— (1)	311
Income: 100k+	39% (81)	12% (26)	12% (26)	35% (72)	2% (3)	— (0)	208
Ethnicity: White (Non-Hispanic)	33% (167)	17% (85)	8% (42)	41% (211)	— (2)	— (1)	509
Ethnicity: Hispanic	30% (55)	7% (12)	10% (19)	48% (88)	5% (10)	— (0)	184
Ethnicity: Black (Non-Hispanic)	22% (9)	5% (2)	19% (8)	46% (18)	8% (3)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	26% (16)	28% (18)	20% (13)	25% (16)	1% (0)	— (0)	63
All Christian	34% (131)	16% (63)	12% (47)	36% (137)	2% (6)	— (0)	384
All Non-Christian	11% (5)	19% (8)	10% (4)	56% (23)	1% (1)	3% (1)	41
Atheist	30% (12)	8% (3)	4% (2)	58% (23)	1% (0)	— (0)	39
Agnostic/Nothing in particular	25% (59)	11% (26)	9% (22)	51% (118)	3% (8)	— (0)	234
Something Else	41% (40)	18% (17)	7% (7)	34% (33)	1% (1)	— (0)	99
Evangelical	44% (76)	19% (32)	12% (21)	23% (40)	1% (2)	— (0)	171
Non-Evangelical	31% (89)	15% (44)	11% (31)	42% (122)	1% (3)	— (0)	289
PID: Dem (no lean)	11% (32)	5% (13)	5% (13)	78% (220)	1% (2)	— (1)	280
PID: Ind (no lean)	24% (51)	16% (33)	16% (33)	38% (80)	6% (13)	— (0)	211
PID: Rep (no lean)	54% (164)	23% (71)	11% (35)	11% (33)	— (1)	— (0)	305

Continued on next page

**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	31% (247)	15% (117)	10% (82)	42% (333)	2% (16)	— (1)	796
PID/Gender: Dem Men	12% (15)	5% (6)	6% (7)	76% (93)	1% (1)	1% (1)	123
PID/Gender: Dem Women	11% (17)	5% (7)	4% (6)	80% (126)	1% (1)	— (0)	158
PID/Gender: Ind Men	24% (25)	21% (21)	18% (19)	29% (30)	8% (8)	— (0)	103
PID/Gender: Ind Women	24% (26)	11% (12)	14% (15)	47% (51)	4% (5)	— (0)	108
PID/Gender: Rep Men	54% (76)	25% (35)	14% (20)	6% (8)	1% (1)	— (0)	141
PID/Gender: Rep Women	54% (88)	22% (36)	9% (15)	15% (25)	— (0)	— (0)	164
Ideo: Liberal (1-3)	16% (39)	5% (11)	6% (14)	72% (172)	— (0)	— (1)	237
Ideo: Moderate (4)	23% (55)	14% (32)	9% (21)	49% (115)	5% (13)	— (0)	236
Ideo: Conservative (5-7)	49% (151)	22% (67)	15% (45)	14% (43)	1% (2)	— (0)	308
Ideo/PID: Conservative Republican	55% (115)	23% (47)	13% (27)	9% (20)	— (1)	— (0)	211
Ideo/PID: Moderate/Liberal Republican	56% (48)	20% (17)	9% (8)	15% (13)	— (0)	— (0)	86
Ideo/PID: Moderate/Conservative Democrat	18% (18)	4% (4)	5% (5)	72% (73)	2% (2)	— (0)	101
Ideo/PID: Liberal Democrat	7% (13)	5% (9)	5% (8)	82% (146)	— (0)	1% (1)	177
Unfavorable of Biden and Trump	— (0)	— (0)	44% (59)	56% (76)	— (0)	— (0)	135
2024 H2H Matchup: Biden Voter	5% (18)	2% (8)	7% (24)	84% (286)	1% (5)	— (1)	342
2024 H2H Matchup: Trump Voter	59% (227)	27% (104)	12% (45)	2% (9)	1% (2)	— (0)	386
2024 H2H Matchup: Would not Vote	6% (1)	8% (2)	10% (2)	48% (12)	28% (7)	— (0)	24
2024 H2H Matchup: Do not Know	3% (1)	9% (4)	24% (11)	60% (26)	4% (2)	— (0)	44
2022 House Vote: Democrat	8% (29)	6% (20)	7% (26)	76% (263)	3% (10)	— (1)	349
2022 House Vote: Republican	57% (194)	21% (71)	12% (42)	9% (32)	— (0)	— (0)	341
2022 House Vote: Did not Vote	23% (21)	24% (23)	11% (10)	37% (35)	5% (5)	— (0)	95
2020 Vote: Joe Biden	5% (19)	4% (14)	8% (29)	81% (302)	2% (6)	— (1)	372
2020 Vote: Donald Trump	58% (214)	26% (96)	12% (44)	4% (14)	— (1)	— (0)	369
2020 Vote: Someone Else	18% (2)	7% (1)	3% (0)	41% (5)	31% (4)	— (0)	12
2020 Vote: Did not Vote	26% (11)	16% (7)	18% (8)	30% (13)	10% (4)	— (0)	43
2016 Vote: Hillary Clinton	5% (13)	4% (10)	4% (12)	85% (231)	1% (4)	— (1)	272
2016 Vote: Donald Trump	55% (173)	25% (79)	11% (34)	10% (30)	— (0)	— (0)	317
2016 Vote: Someone Else	17% (4)	30% (8)	15% (4)	38% (10)	— (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	52% (15)	18% (5)	5% (1)	24% (7)	1% (0)	— (0)	29
2020 Vote/PID: Not Trump/Republican	18% (8)	11% (5)	10% (4)	61% (28)	— (0)	— (0)	46

Continued on next page

**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	31% (247)	15% (117)	10% (82)	42% (333)	2% (16)	— (1)	796
U.S. Economy: Wrong Track	38% (206)	20% (109)	12% (63)	29% (160)	1% (7)	— (0)	546
U.S. Economy: Right Direction	16% (40)	3% (9)	7% (18)	69% (173)	3% (8)	— (1)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (5)	1% (3)	8% (20)	87% (227)	1% (3)	— (1)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55% (221)	26% (103)	13% (51)	6% (23)	1% (3)	— (0)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (21)	8% (11)	7% (10)	62% (83)	7% (9)	— (0)	135
Top 2024 Issue: Economy	36% (85)	16% (36)	12% (28)	33% (77)	2% (5)	1% (1)	232
Community: Urban	32% (83)	13% (35)	9% (23)	43% (110)	2% (4)	— (1)	257
Community: Suburban	26% (105)	15% (61)	12% (51)	45% (183)	2% (9)	— (0)	410
Community: Rural	45% (58)	17% (22)	6% (8)	31% (40)	2% (2)	— (0)	130
Community/Gender: Urban Women	27% (34)	12% (15)	2% (3)	57% (72)	1% (1)	— (0)	126
Community/Gender: Urban Men	37% (49)	15% (19)	15% (20)	29% (38)	3% (3)	1% (1)	131
Community/Gender: Rural Women	50% (40)	13% (11)	4% (3)	32% (25)	1% (1)	— (0)	81
Community/Gender: Rural Men	37% (18)	22% (11)	9% (5)	29% (14)	2% (1)	— (0)	49
Community/Gender: Suburban Women	25% (57)	13% (29)	13% (29)	47% (105)	2% (4)	— (0)	224
Community/Gender: Suburban Men	26% (48)	17% (32)	12% (21)	42% (79)	3% (5)	— (0)	186
Homeowner	30% (205)	15% (101)	11% (75)	42% (288)	2% (13)	— (1)	683
Renter	34% (34)	15% (15)	5% (5)	43% (43)	2% (2)	— (0)	99
Military HHnm: Yes	38% (54)	21% (30)	8% (12)	33% (47)	— (0)	— (0)	143
Military HH: No	30% (193)	13% (87)	11% (70)	44% (287)	2% (15)	— (1)	653
Employ: Private Sector	33% (95)	16% (45)	12% (35)	37% (106)	2% (5)	— (0)	286
Employ: Government	27% (13)	18% (9)	16% (8)	38% (19)	2% (1)	— (0)	49
Employ: Self-Employed	38% (25)	7% (5)	3% (2)	49% (33)	1% (1)	2% (1)	66
Employ: Homemaker	47% (21)	21% (9)	4% (2)	27% (12)	1% (0)	— (0)	44
Employ: Student	3% (0)	7% (1)	31% (4)	23% (3)	36% (5)	— (0)	14
Employ: Retired	27% (58)	15% (31)	9% (19)	49% (105)	— (0)	— (0)	213
Employ: Unemployed	31% (23)	13% (10)	10% (8)	46% (34)	— (0)	— (0)	74
Employ: Other	25% (13)	16% (8)	7% (3)	45% (23)	7% (4)	— (0)	51
Self + Household: White-Collar	29% (106)	10% (37)	13% (46)	46% (167)	1% (4)	— (1)	363
Self + Household: Blue Collar	36% (116)	17% (55)	9% (28)	36% (116)	3% (11)	— (0)	325
Union HH: Yes	22% (10)	11% (5)	17% (8)	48% (21)	2% (1)	— (0)	45
Union HH: No	32% (237)	15% (112)	10% (74)	42% (312)	2% (15)	— (1)	751

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	31% (247)	15% (117)	10% (82)	42% (333)	2% (16)	— (1)	796
LGBTQ+: Yes	26% (21)	9% (7)	7% (5)	58% (47)	1% (1)	— (0)	80
LGBTQ+: No	32% (226)	15% (110)	11% (76)	40% (287)	2% (15)	— (1)	716
Motivated to Vote	31% (218)	14% (99)	10% (72)	42% (293)	1% (10)	— (1)	693
Parent: Yes	34% (62)	15% (27)	12% (22)	36% (65)	2% (3)	1% (1)	181
Parent: No	30% (185)	15% (90)	10% (59)	44% (268)	2% (12)	— (0)	615
COVID Vaccine: Yes	22% (122)	14% (79)	10% (55)	53% (295)	2% (9)	— (1)	562
COVID Vaccine: No	53% (125)	16% (38)	11% (26)	16% (38)	3% (6)	— (0)	234
Student Loans: Yes	29% (32)	14% (15)	13% (15)	41% (45)	2% (2)	1% (1)	110
Student Loans: No	31% (214)	15% (102)	10% (67)	42% (288)	2% (14)	— (0)	686
Favorable Opinion of Haley	36% (99)	17% (46)	15% (41)	30% (83)	1% (4)	— (0)	273
Unfavorable Opinion of Haley	31% (104)	11% (38)	9% (30)	47% (156)	2% (5)	— (1)	334
Protestant	31% (55)	18% (32)	14% (25)	36% (63)	— (0)	— (0)	175
Roman Catholic	37% (70)	14% (26)	11% (20)	35% (66)	2% (4)	— (0)	187
Mormon	31% (3)	26% (3)	— (0)	40% (5)	3% (0)	— (0)	11
Orthodox (e.g. Greek or Russian Orthodox)	26% (3)	15% (2)	11% (1)	32% (3)	16% (2)	— (0)	11
Jewish	7% (1)	10% (2)	4% (1)	76% (13)	4% (1)	— (0)	17
Muslim	59% (3)	3% (0)	— (0)	38% (2)	— (0)	— (0)	6
Buddhist	3% (0)	3% (0)	39% (3)	41% (4)	— (0)	14% (1)	8
Hindu	— (0)	56% (6)	— (0)	44% (5)	— (0)	— (0)	10
Atheist	30% (12)	8% (3)	4% (2)	58% (23)	1% (0)	— (0)	39
Agnostic	14% (7)	9% (5)	6% (3)	71% (36)	— (0)	— (0)	50
Something else	41% (40)	18% (17)	7% (7)	34% (33)	1% (1)	— (0)	99
Nothing in particular	28% (52)	12% (22)	10% (19)	45% (83)	4% (8)	— (0)	183
Prodigal Biden Voter	17% (9)	12% (7)	14% (8)	52% (27)	5% (3)	— (0)	53
Undecided Voter (DK/WNV)	4% (3)	9% (6)	19% (13)	56% (38)	13% (8)	— (0)	68
Undecided Voter (DK)	6% (1)	8% (2)	10% (2)	48% (12)	28% (7)	— (0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (74)	25% (199)	23% (184)	19% (150)	12% (94)	12% (94)	796
Gender: Male	10% (38)	30% (109)	23% (85)	19% (68)	10% (38)	8% (29)	366
Gender: Female	8% (36)	21% (90)	23% (100)	19% (82)	13% (56)	15% (65)	430
Age: 18-34	9% (18)	21% (43)	17% (35)	17% (35)	8% (16)	28% (57)	203
Age: 35-44	8% (9)	21% (25)	24% (28)	20% (23)	15% (17)	12% (13)	116
Age: 45-64	10% (25)	23% (62)	23% (62)	18% (49)	17% (45)	9% (24)	267
Age: 65+	10% (22)	33% (69)	28% (60)	20% (43)	8% (16)	— (0)	210
GenZers: 1997-2012	10% (11)	14% (15)	14% (15)	16% (16)	10% (11)	36% (38)	105
Millennials: 1981-1996	8% (16)	27% (53)	19% (38)	20% (40)	11% (22)	14% (27)	197
GenXers: 1965-1980	6% (13)	23% (50)	28% (61)	13% (29)	20% (43)	11% (24)	220
Baby Boomers: 1946-1964	13% (33)	30% (78)	25% (65)	23% (58)	7% (17)	2% (6)	258
Educ: < College	8% (37)	20% (96)	20% (96)	21% (99)	15% (72)	16% (78)	477
Educ: Bachelors degree	10% (22)	34% (74)	26% (57)	15% (33)	9% (19)	5% (11)	217
Educ: Post-grad	15% (15)	29% (30)	30% (30)	18% (18)	3% (3)	5% (5)	102
Income: Under 50k	7% (20)	18% (49)	20% (56)	23% (64)	15% (42)	17% (47)	278
Income: 50k-100k	8% (25)	24% (74)	23% (72)	20% (63)	14% (42)	11% (35)	311
Income: 100k+	14% (29)	36% (76)	27% (56)	11% (24)	5% (10)	6% (13)	208
Ethnicity: White (Non-Hispanic)	11% (56)	26% (133)	25% (125)	20% (102)	10% (49)	9% (45)	509
Ethnicity: Hispanic	7% (13)	18% (32)	22% (40)	12% (22)	20% (37)	22% (40)	184
Ethnicity: Black (Non-Hispanic)	2% (1)	33% (13)	18% (7)	25% (10)	11% (4)	10% (4)	40
Ethnicity: Asian + Other (Non-Hispanic)	8% (5)	34% (21)	19% (12)	25% (16)	6% (4)	9% (6)	63
All Christian	14% (54)	32% (122)	22% (85)	19% (72)	8% (31)	5% (20)	384
All Non-Christian	4% (2)	15% (6)	12% (5)	34% (14)	22% (9)	13% (6)	41
Atheist	3% (1)	15% (6)	30% (12)	35% (14)	12% (5)	5% (2)	39
Agnostic/Nothing in particular	6% (14)	18% (43)	28% (65)	17% (39)	12% (28)	19% (45)	234
Something Else	4% (4)	22% (22)	18% (18)	12% (12)	22% (21)	22% (22)	99
Evangelical	12% (21)	26% (45)	18% (31)	21% (35)	12% (21)	10% (18)	171
Non-Evangelical	12% (34)	32% (93)	24% (69)	14% (41)	10% (28)	8% (23)	289
PID: Dem (no lean)	6% (16)	17% (48)	26% (72)	24% (68)	13% (37)	14% (40)	280
PID: Ind (no lean)	9% (18)	29% (60)	22% (46)	19% (39)	12% (26)	10% (20)	211
PID: Rep (no lean)	13% (40)	30% (91)	22% (66)	14% (43)	10% (31)	11% (34)	305

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**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	25%	(199)	23%	(184)	19%	(150)	12%	(94)	12%	(94)	796
PID/Gender: Dem Men	9%	(11)	16%	(20)	24%	(29)	30%	(37)	12%	(15)	9%	(11)	123
PID/Gender: Dem Women	3%	(5)	17%	(27)	27%	(43)	20%	(31)	14%	(23)	18%	(29)	158
PID/Gender: Ind Men	7%	(7)	31%	(32)	21%	(22)	20%	(20)	12%	(12)	9%	(9)	103
PID/Gender: Ind Women	10%	(11)	27%	(29)	22%	(24)	17%	(19)	13%	(14)	11%	(11)	108
PID/Gender: Rep Men	14%	(20)	41%	(57)	24%	(33)	8%	(11)	8%	(11)	6%	(9)	141
PID/Gender: Rep Women	13%	(21)	21%	(34)	20%	(32)	19%	(32)	12%	(20)	15%	(25)	164
Ideo: Liberal (1-3)	7%	(16)	19%	(44)	28%	(67)	24%	(56)	7%	(17)	16%	(37)	237
Ideo: Moderate (4)	9%	(20)	31%	(74)	20%	(48)	13%	(31)	18%	(42)	9%	(21)	236
Ideo: Conservative (5-7)	12%	(37)	26%	(81)	23%	(70)	20%	(62)	8%	(24)	11%	(34)	308
Ideo/PID: Conservative Republican	11%	(24)	27%	(57)	24%	(51)	17%	(36)	9%	(18)	12%	(25)	211
Ideo/PID: Moderate/Liberal Republican	19%	(16)	40%	(34)	18%	(15)	8%	(7)	6%	(6)	9%	(8)	86
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	20%	(21)	23%	(23)	16%	(16)	23%	(23)	10%	(10)	101
Ideo/PID: Liberal Democrat	4%	(8)	15%	(27)	28%	(49)	29%	(51)	8%	(14)	16%	(29)	177
Unfavorable of Biden and Trump	18%	(24)	23%	(32)	21%	(29)	20%	(27)	11%	(15)	6%	(8)	135
2024 H2H Matchup: Biden Voter	6%	(22)	21%	(73)	26%	(90)	22%	(76)	13%	(46)	10%	(35)	342
2024 H2H Matchup: Trump Voter	10%	(40)	29%	(114)	23%	(89)	16%	(62)	9%	(34)	13%	(48)	386
2024 H2H Matchup: Would not Vote	11%	(3)	21%	(5)	10%	(2)	23%	(6)	27%	(7)	8%	(2)	24
2024 H2H Matchup: Do not Know	23%	(10)	16%	(7)	6%	(3)	17%	(7)	18%	(8)	20%	(9)	44
2022 House Vote: Democrat	5%	(17)	22%	(78)	26%	(91)	23%	(79)	14%	(48)	10%	(35)	349
2022 House Vote: Republican	14%	(46)	31%	(106)	22%	(76)	17%	(59)	8%	(28)	7%	(25)	341
2022 House Vote: Did not Vote	10%	(10)	12%	(11)	18%	(17)	7%	(6)	18%	(17)	35%	(34)	95
2020 Vote: Joe Biden	6%	(23)	22%	(81)	26%	(96)	21%	(78)	14%	(51)	11%	(42)	372
2020 Vote: Donald Trump	12%	(46)	29%	(107)	22%	(81)	17%	(62)	8%	(30)	12%	(43)	369
2020 Vote: Someone Else	6%	(1)	37%	(4)	3%	(0)	9%	(1)	38%	(4)	8%	(1)	12
2020 Vote: Did not Vote	12%	(5)	15%	(7)	15%	(7)	21%	(9)	18%	(8)	19%	(8)	43
2016 Vote: Hillary Clinton	5%	(15)	22%	(59)	27%	(73)	24%	(64)	13%	(35)	10%	(26)	272
2016 Vote: Donald Trump	14%	(43)	30%	(96)	24%	(75)	16%	(52)	7%	(23)	9%	(27)	317
2016 Vote: Someone Else	11%	(3)	24%	(6)	7%	(2)	13%	(3)	22%	(6)	23%	(6)	26
2020 Vote/PID: Not Biden/Democrat	3%	(1)	18%	(5)	30%	(9)	21%	(6)	2%	(0)	27%	(8)	29
2020 Vote/PID: Not Trump/Republican	8%	(4)	32%	(15)	16%	(7)	19%	(9)	14%	(7)	10%	(5)	46

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (74)	25% (199)	23% (184)	19% (150)	12% (94)	12% (94)	796
U.S. Economy: Wrong Track	9% (52)	25% (136)	21% (113)	18% (97)	12% (66)	15% (83)	546
U.S. Economy: Right Direction	9% (23)	25% (63)	29% (71)	21% (53)	11% (28)	4% (11)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (14)	22% (56)	25% (65)	22% (58)	16% (41)	10% (25)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10% (42)	27% (108)	23% (93)	17% (70)	10% (40)	12% (48)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (18)	26% (35)	19% (26)	16% (22)	9% (12)	15% (20)	135
Top 2024 Issue: Economy	8% (17)	25% (58)	19% (43)	13% (30)	20% (46)	16% (37)	232
Community: Urban	12% (30)	29% (74)	20% (51)	16% (41)	11% (28)	13% (32)	257
Community: Suburban	8% (32)	25% (104)	24% (98)	21% (86)	11% (43)	11% (46)	410
Community: Rural	9% (12)	16% (21)	27% (35)	18% (23)	17% (23)	12% (16)	130
Community/Gender: Urban Women	10% (13)	24% (30)	17% (21)	17% (21)	13% (16)	19% (24)	126
Community/Gender: Urban Men	13% (17)	33% (43)	23% (29)	15% (20)	9% (12)	7% (9)	131
Community/Gender: Rural Women	9% (7)	17% (14)	25% (20)	19% (16)	16% (13)	13% (11)	81
Community/Gender: Rural Men	10% (5)	16% (8)	30% (15)	14% (7)	19% (10)	11% (5)	49
Community/Gender: Suburban Women	7% (16)	21% (46)	26% (58)	20% (45)	12% (27)	14% (31)	224
Community/Gender: Suburban Men	8% (16)	31% (58)	22% (40)	22% (41)	9% (16)	8% (15)	186
Homeowner	10% (67)	26% (179)	23% (160)	19% (128)	11% (74)	11% (76)	683
Renter	6% (6)	19% (19)	23% (23)	19% (19)	20% (19)	12% (12)	99
Military HHnm: Yes	7% (10)	29% (41)	29% (41)	19% (27)	6% (9)	10% (14)	143
Military HH: No	10% (65)	24% (158)	22% (143)	19% (123)	13% (85)	12% (80)	653
Employ: Private Sector	8% (24)	31% (88)	24% (70)	14% (39)	11% (32)	11% (32)	286
Employ: Government	7% (4)	13% (7)	31% (15)	15% (8)	14% (7)	19% (9)	49
Employ: Self-Employed	10% (6)	20% (13)	20% (13)	29% (19)	16% (10)	7% (4)	66
Employ: Homemaker	2% (1)	14% (6)	26% (11)	30% (13)	7% (3)	21% (9)	44
Employ: Student	31% (4)	18% (2)	6% (1)	23% (3)	2% (0)	20% (3)	14
Employ: Retired	12% (27)	30% (63)	27% (58)	22% (47)	7% (15)	2% (4)	213
Employ: Unemployed	7% (5)	14% (10)	17% (12)	17% (12)	9% (6)	36% (27)	74
Employ: Other	6% (3)	18% (9)	8% (4)	17% (9)	40% (20)	11% (6)	51
Self + Household: White-Collar	13% (49)	29% (106)	27% (99)	18% (65)	8% (29)	4% (16)	363
Self + Household: Blue Collar	6% (20)	23% (75)	21% (68)	22% (73)	10% (33)	18% (57)	325
Union HH: Yes	10% (4)	22% (10)	28% (13)	26% (12)	13% (6)	1% (0)	45
Union HH: No	9% (70)	25% (189)	23% (172)	18% (138)	12% (88)	13% (94)	751

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (74)	25% (199)	23% (184)	19% (150)	12% (94)	12% (94)	796
LGBTQ+: Yes	12% (10)	10% (8)	21% (17)	22% (18)	11% (9)	24% (19)	80
LGBTQ+: No	9% (64)	27% (191)	23% (167)	18% (132)	12% (85)	11% (75)	716
Motivated to Vote	9% (63)	27% (186)	26% (179)	19% (134)	9% (64)	10% (68)	693
Parent: Yes	8% (14)	27% (49)	25% (46)	15% (27)	14% (25)	11% (20)	181
Parent: No	10% (60)	24% (150)	22% (138)	20% (123)	11% (69)	12% (74)	615
COVID Vaccine: Yes	8% (47)	27% (149)	24% (135)	18% (101)	12% (70)	11% (59)	562
COVID Vaccine: No	12% (27)	21% (50)	21% (49)	21% (49)	10% (24)	15% (35)	234
Student Loans: Yes	9% (10)	25% (28)	22% (25)	20% (22)	10% (11)	13% (14)	110
Student Loans: No	9% (65)	25% (171)	23% (160)	19% (128)	12% (83)	12% (80)	686
Favorable Opinion of Haley	27% (74)	73% (199)	— (0)	— (0)	— (0)	— (0)	273
Unfavorable Opinion of Haley	— (0)	— (0)	55% (184)	45% (150)	— (0)	— (0)	334
Protestant	15% (27)	32% (56)	22% (39)	20% (36)	5% (9)	5% (8)	175
Roman Catholic	13% (25)	32% (59)	23% (44)	16% (29)	10% (19)	6% (11)	187
Mormon	3% (0)	26% (3)	19% (2)	14% (2)	26% (3)	13% (1)	11
Orthodox (e.g. Greek or Russian Orthodox)	16% (2)	31% (3)	7% (1)	46% (5)	— (0)	— (0)	11
Jewish	9% (2)	29% (5)	8% (1)	44% (7)	10% (2)	— (0)	17
Muslim	— (0)	— (0)	— (0)	38% (2)	— (0)	62% (3)	6
Buddhist	— (0)	16% (1)	5% (0)	55% (5)	— (0)	24% (2)	8
Hindu	— (0)	— (0)	28% (3)	— (0)	72% (7)	— (0)	10
Atheist	3% (1)	15% (6)	30% (12)	35% (14)	12% (5)	5% (2)	39
Agnostic	7% (4)	13% (7)	31% (16)	20% (10)	1% (1)	27% (13)	50
Something else	4% (4)	22% (22)	18% (18)	12% (12)	22% (21)	22% (22)	99
Nothing in particular	6% (10)	20% (36)	27% (49)	16% (28)	15% (28)	17% (32)	183
Prodigal Biden Voter	7% (4)	22% (12)	20% (11)	15% (8)	14% (8)	21% (11)	53
Undecided Voter (DK/WNV)	19% (13)	18% (12)	8% (5)	19% (13)	21% (15)	16% (11)	68
Undecided Voter (DK)	11% (3)	21% (5)	10% (2)	23% (6)	27% (7)	8% (2)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(75)	16%	(128)	11%	(90)	13%	(101)	16%	(130)	34%	(272)	796
Gender: Male	13%	(46)	20%	(74)	16%	(58)	13%	(49)	15%	(54)	24%	(86)	366
Gender: Female	7%	(29)	13%	(55)	8%	(33)	12%	(52)	18%	(76)	43%	(186)	430
Age: 18-34	7%	(14)	15%	(31)	12%	(23)	7%	(15)	16%	(33)	43%	(88)	203
Age: 35-44	5%	(5)	15%	(18)	9%	(11)	9%	(11)	21%	(25)	40%	(47)	116
Age: 45-64	12%	(31)	12%	(33)	11%	(30)	13%	(35)	18%	(48)	34%	(90)	267
Age: 65+	12%	(25)	22%	(47)	12%	(26)	19%	(41)	12%	(24)	23%	(47)	210
GenZers: 1997-2012	7%	(7)	14%	(14)	7%	(7)	6%	(7)	11%	(12)	55%	(58)	105
Millennials: 1981-1996	6%	(12)	17%	(34)	13%	(25)	9%	(17)	23%	(46)	32%	(64)	197
GenXers: 1965-1980	9%	(21)	12%	(25)	12%	(26)	13%	(29)	17%	(38)	37%	(81)	220
Baby Boomers: 1946-1964	13%	(35)	21%	(53)	11%	(28)	18%	(46)	12%	(32)	25%	(65)	258
Educ: < College	7%	(35)	15%	(70)	9%	(45)	12%	(57)	19%	(88)	38%	(182)	477
Educ: Bachelors degree	13%	(29)	12%	(25)	13%	(29)	14%	(30)	15%	(33)	33%	(71)	217
Educ: Post-grad	11%	(11)	32%	(32)	16%	(17)	15%	(15)	8%	(8)	18%	(19)	102
Income: Under 50k	5%	(14)	17%	(46)	10%	(29)	12%	(34)	17%	(47)	39%	(108)	278
Income: 50k-100k	10%	(30)	14%	(44)	9%	(29)	15%	(48)	17%	(54)	34%	(105)	311
Income: 100k+	14%	(30)	19%	(38)	15%	(32)	10%	(20)	14%	(29)	28%	(58)	208
Ethnicity: White (Non-Hispanic)	12%	(63)	16%	(81)	12%	(63)	14%	(72)	15%	(77)	30%	(153)	509
Ethnicity: Hispanic	6%	(12)	10%	(18)	11%	(20)	9%	(16)	22%	(40)	43%	(79)	184
Ethnicity: Black (Non-Hispanic)	—	(0)	35%	(14)	5%	(2)	6%	(2)	25%	(10)	30%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	25%	(16)	8%	(5)	17%	(11)	4%	(3)	44%	(28)	63
All Christian	12%	(47)	20%	(76)	14%	(54)	11%	(42)	18%	(69)	25%	(95)	384
All Non-Christian	1%	(0)	5%	(2)	26%	(11)	24%	(10)	9%	(4)	36%	(15)	41
Atheist	16%	(6)	11%	(4)	2%	(1)	32%	(12)	17%	(7)	22%	(9)	39
Agnostic/Nothing in particular	6%	(14)	13%	(31)	9%	(21)	13%	(30)	15%	(35)	44%	(102)	234
Something Else	7%	(7)	15%	(15)	4%	(4)	7%	(7)	16%	(16)	51%	(51)	99
Evangelical	13%	(23)	20%	(33)	11%	(19)	11%	(18)	15%	(25)	31%	(53)	171
Non-Evangelical	11%	(31)	18%	(53)	11%	(33)	9%	(26)	20%	(59)	30%	(87)	289
PID: Dem (no lean)	2%	(5)	7%	(19)	11%	(30)	20%	(57)	16%	(46)	44%	(122)	280
PID: Ind (no lean)	9%	(19)	17%	(36)	12%	(25)	10%	(21)	17%	(36)	34%	(72)	211
PID: Rep (no lean)	16%	(50)	24%	(73)	11%	(35)	7%	(22)	15%	(47)	25%	(77)	305

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**Table BLMB2\_9:** Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(75)	16%	(128)	11%	(90)	13%	(101)	16%	(130)	34%	(272)	796
PID/Gender: Dem Men	3%	(3)	7%	(9)	18%	(22)	22%	(26)	19%	(24)	31%	(38)	123
PID/Gender: Dem Women	1%	(2)	6%	(10)	6%	(9)	20%	(31)	14%	(22)	53%	(84)	158
PID/Gender: Ind Men	13%	(13)	20%	(20)	13%	(13)	15%	(15)	14%	(14)	26%	(27)	103
PID/Gender: Ind Women	6%	(6)	15%	(16)	11%	(12)	6%	(6)	20%	(22)	42%	(45)	108
PID/Gender: Rep Men	21%	(29)	31%	(44)	16%	(23)	6%	(8)	11%	(16)	15%	(21)	141
PID/Gender: Rep Women	13%	(21)	18%	(29)	7%	(12)	9%	(14)	19%	(31)	34%	(56)	164
Ideo: Liberal (1-3)	3%	(6)	14%	(34)	8%	(19)	24%	(56)	14%	(33)	38%	(89)	237
Ideo: Moderate (4)	4%	(11)	12%	(29)	12%	(29)	9%	(21)	22%	(51)	40%	(95)	236
Ideo: Conservative (5-7)	19%	(58)	21%	(66)	12%	(37)	7%	(23)	14%	(42)	27%	(83)	308
Ideo/PID: Conservative Republican	20%	(42)	22%	(47)	10%	(21)	9%	(18)	15%	(31)	24%	(51)	211
Ideo/PID: Moderate/Liberal Republican	9%	(8)	31%	(26)	9%	(8)	4%	(4)	18%	(15)	29%	(25)	86
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	7%	(7)	18%	(19)	6%	(6)	17%	(17)	50%	(51)	101
Ideo/PID: Liberal Democrat	2%	(3)	7%	(12)	7%	(12)	29%	(51)	16%	(29)	40%	(70)	177
Unfavorable of Biden and Trump	7%	(9)	8%	(11)	16%	(22)	12%	(17)	14%	(19)	42%	(57)	135
2024 H2H Matchup: Biden Voter	1%	(5)	7%	(23)	12%	(40)	22%	(76)	19%	(66)	39%	(132)	342
2024 H2H Matchup: Trump Voter	18%	(68)	26%	(100)	13%	(50)	5%	(20)	13%	(49)	26%	(99)	386
2024 H2H Matchup: Would not Vote	5%	(1)	2%	(0)	2%	(0)	15%	(4)	28%	(7)	48%	(12)	24
2024 H2H Matchup: Do not Know	1%	(0)	12%	(5)	1%	(0)	4%	(2)	16%	(7)	66%	(29)	44
2022 House Vote: Democrat	2%	(8)	7%	(23)	13%	(44)	20%	(71)	18%	(62)	40%	(140)	349
2022 House Vote: Republican	18%	(61)	25%	(87)	12%	(42)	8%	(28)	15%	(52)	21%	(71)	341
2022 House Vote: Did not Vote	5%	(5)	16%	(16)	4%	(4)	2%	(2)	14%	(13)	58%	(56)	95
2020 Vote: Joe Biden	2%	(7)	6%	(23)	12%	(44)	20%	(75)	19%	(69)	41%	(153)	372
2020 Vote: Donald Trump	18%	(67)	26%	(98)	11%	(42)	6%	(23)	13%	(47)	25%	(92)	369
2020 Vote: Someone Else	3%	(0)	19%	(2)	3%	(0)	9%	(1)	37%	(4)	29%	(3)	12
2020 Vote: Did not Vote	—	(0)	13%	(5)	10%	(4)	5%	(2)	20%	(9)	52%	(22)	43
2016 Vote: Hillary Clinton	2%	(5)	7%	(18)	13%	(36)	25%	(67)	18%	(50)	35%	(96)	272
2016 Vote: Donald Trump	18%	(57)	27%	(87)	14%	(44)	7%	(22)	14%	(44)	20%	(64)	317
2016 Vote: Someone Else	15%	(4)	6%	(1)	—	(0)	15%	(4)	28%	(7)	36%	(9)	26
2020 Vote/PID: Not Biden/Democrat	—	(0)	11%	(3)	25%	(7)	10%	(3)	4%	(1)	50%	(14)	29
2020 Vote/PID: Not Trump/Republican	—	(0)	15%	(7)	7%	(3)	19%	(9)	21%	(9)	37%	(17)	46

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(75)	16%	(128)	11%	(90)	13%	(101)	16%	(130)	34%	(272)	796
U.S. Economy: Wrong Track	11%	(62)	17%	(92)	10%	(56)	8%	(44)	18%	(98)	36%	(195)	546
U.S. Economy: Right Direction	5%	(13)	15%	(36)	14%	(35)	23%	(57)	13%	(32)	31%	(77)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	7%	(17)	13%	(34)	22%	(56)	16%	(42)	42%	(109)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(67)	23%	(93)	12%	(50)	6%	(24)	15%	(58)	27%	(109)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	13%	(17)	5%	(7)	16%	(21)	22%	(30)	40%	(53)	135
Top 2024 Issue: Economy	14%	(31)	16%	(36)	8%	(19)	6%	(13)	18%	(42)	39%	(91)	232
Community: Urban	6%	(16)	26%	(66)	14%	(37)	11%	(27)	16%	(42)	27%	(69)	257
Community: Suburban	10%	(39)	10%	(41)	12%	(49)	16%	(64)	15%	(63)	37%	(153)	410
Community: Rural	15%	(20)	17%	(22)	3%	(4)	7%	(9)	19%	(24)	38%	(50)	130
Community/Gender: Urban Women	6%	(8)	20%	(25)	11%	(14)	12%	(15)	20%	(25)	31%	(39)	126
Community/Gender: Urban Men	6%	(8)	31%	(41)	17%	(23)	10%	(12)	13%	(17)	22%	(29)	131
Community/Gender: Rural Women	11%	(9)	17%	(14)	4%	(3)	8%	(6)	12%	(9)	49%	(40)	81
Community/Gender: Rural Men	23%	(11)	17%	(8)	2%	(1)	7%	(3)	30%	(15)	21%	(10)	49
Community/Gender: Suburban Women	6%	(13)	7%	(16)	7%	(16)	14%	(31)	18%	(41)	48%	(107)	224
Community/Gender: Suburban Men	14%	(26)	13%	(24)	18%	(34)	18%	(33)	12%	(22)	25%	(46)	186
Homeowner	10%	(71)	15%	(102)	12%	(83)	13%	(88)	15%	(104)	34%	(235)	683
Renter	2%	(2)	25%	(25)	7%	(7)	12%	(12)	23%	(22)	31%	(30)	99
Military HHnm: Yes	13%	(18)	20%	(29)	16%	(23)	13%	(19)	15%	(21)	23%	(33)	143
Military HH: No	9%	(57)	15%	(99)	10%	(68)	13%	(82)	17%	(108)	37%	(239)	653
Employ: Private Sector	11%	(31)	19%	(53)	12%	(34)	11%	(31)	16%	(47)	32%	(90)	286
Employ: Government	16%	(8)	10%	(5)	13%	(6)	6%	(3)	17%	(8)	38%	(18)	49
Employ: Self-Employed	9%	(6)	4%	(3)	7%	(5)	20%	(13)	27%	(18)	32%	(21)	66
Employ: Homemaker	2%	(1)	7%	(3)	23%	(10)	7%	(3)	13%	(6)	49%	(22)	44
Employ: Student	15%	(2)	—	(0)	2%	(0)	4%	(1)	6%	(1)	72%	(10)	14
Employ: Retired	10%	(22)	20%	(42)	11%	(24)	19%	(41)	14%	(29)	26%	(55)	213
Employ: Unemployed	4%	(3)	22%	(16)	7%	(5)	8%	(6)	13%	(9)	47%	(34)	74
Employ: Other	3%	(2)	13%	(7)	11%	(6)	7%	(3)	23%	(11)	43%	(22)	51
Self + Household: White-Collar	13%	(46)	17%	(60)	13%	(49)	15%	(56)	12%	(44)	30%	(107)	363
Self + Household: Blue Collar	8%	(27)	18%	(59)	11%	(35)	11%	(35)	20%	(64)	32%	(105)	325
Union HH: Yes	9%	(4)	6%	(3)	20%	(9)	30%	(13)	10%	(5)	24%	(11)	45
Union HH: No	9%	(71)	17%	(126)	11%	(82)	12%	(88)	17%	(125)	35%	(261)	751

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(75)	16%	(128)	11%	(90)	13%	(101)	16%	(130)	34%	(272)	796
LGBTQ+: Yes	2%	(2)	10%	(8)	11%	(9)	7%	(6)	26%	(21)	43%	(35)	80
LGBTQ+: No	10%	(73)	17%	(120)	11%	(82)	13%	(95)	15%	(108)	33%	(237)	716
Motivated to Vote	10%	(70)	17%	(118)	12%	(81)	14%	(99)	15%	(105)	32%	(221)	693
Parent: Yes	8%	(14)	15%	(27)	12%	(23)	7%	(12)	22%	(41)	36%	(65)	181
Parent: No	10%	(61)	16%	(101)	11%	(68)	14%	(89)	14%	(89)	34%	(206)	615
COVID Vaccine: Yes	9%	(53)	14%	(77)	11%	(64)	14%	(79)	17%	(96)	34%	(193)	562
COVID Vaccine: No	9%	(21)	22%	(51)	11%	(27)	10%	(23)	14%	(33)	34%	(79)	234
Student Loans: Yes	9%	(10)	14%	(15)	10%	(11)	9%	(10)	19%	(21)	39%	(43)	110
Student Loans: No	9%	(65)	16%	(113)	12%	(79)	13%	(91)	16%	(109)	33%	(229)	686
Favorable Opinion of Haley	14%	(37)	27%	(73)	14%	(38)	8%	(22)	16%	(43)	22%	(60)	273
Unfavorable Opinion of Haley	9%	(31)	14%	(47)	13%	(42)	23%	(77)	14%	(46)	27%	(92)	334
Protestant	13%	(22)	19%	(34)	12%	(22)	12%	(21)	21%	(37)	22%	(39)	175
Roman Catholic	13%	(25)	20%	(38)	14%	(26)	9%	(17)	17%	(32)	27%	(50)	187
Mormon	1%	(0)	28%	(3)	21%	(2)	12%	(1)	3%	(0)	36%	(4)	11
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	15%	(2)	30%	(3)	27%	(3)	—	(0)	25%	(3)	11
Jewish	—	(0)	11%	(2)	21%	(4)	30%	(5)	21%	(4)	16%	(3)	17
Muslim	—	(0)	3%	(0)	—	(0)	6%	(0)	—	(0)	91%	(5)	6
Buddhist	3%	(0)	—	(0)	16%	(1)	18%	(2)	—	(0)	63%	(5)	8
Hindu	—	(0)	—	(0)	56%	(6)	28%	(3)	—	(0)	16%	(2)	10
Atheist	16%	(6)	11%	(4)	2%	(1)	32%	(12)	17%	(7)	22%	(9)	39
Agnostic	8%	(4)	14%	(7)	14%	(7)	25%	(13)	13%	(7)	26%	(13)	50
Something else	7%	(7)	15%	(15)	4%	(4)	7%	(7)	16%	(16)	51%	(51)	99
Nothing in particular	5%	(10)	13%	(24)	8%	(14)	10%	(17)	15%	(28)	49%	(89)	183
Prodigal Biden Voter	6%	(3)	6%	(3)	10%	(5)	3%	(2)	19%	(10)	56%	(30)	53
Undecided Voter (DK/WNV)	2%	(2)	8%	(6)	1%	(1)	8%	(5)	20%	(14)	60%	(41)	68
Undecided Voter (DK)	5%	(1)	2%	(0)	2%	(0)	15%	(4)	28%	(7)	48%	(12)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(86)	18%	(143)	11%	(90)	16%	(129)	15%	(118)	29%	(230)	796
Gender: Male	14%	(50)	21%	(78)	13%	(48)	18%	(66)	15%	(54)	19%	(71)	366
Gender: Female	8%	(36)	15%	(65)	10%	(42)	15%	(63)	15%	(64)	37%	(159)	430
Age: 18-34	12%	(25)	9%	(18)	14%	(29)	4%	(8)	17%	(35)	43%	(88)	203
Age: 35-44	6%	(7)	26%	(31)	7%	(8)	24%	(28)	14%	(17)	22%	(26)	116
Age: 45-64	9%	(24)	21%	(57)	11%	(30)	15%	(40)	12%	(31)	31%	(84)	267
Age: 65+	14%	(29)	18%	(37)	11%	(23)	25%	(53)	17%	(35)	15%	(32)	210
GenZers: 1997-2012	12%	(13)	6%	(7)	10%	(10)	4%	(5)	21%	(22)	47%	(49)	105
Millennials: 1981-1996	10%	(20)	17%	(34)	14%	(27)	14%	(27)	15%	(30)	30%	(59)	197
GenXers: 1965-1980	5%	(11)	22%	(49)	11%	(25)	16%	(35)	10%	(23)	35%	(77)	220
Baby Boomers: 1946-1964	16%	(41)	21%	(53)	11%	(28)	22%	(56)	14%	(37)	17%	(43)	258
Educ: < College	11%	(51)	16%	(79)	10%	(49)	12%	(59)	16%	(76)	34%	(164)	477
Educ: Bachelors degree	10%	(22)	16%	(35)	13%	(29)	22%	(47)	16%	(34)	23%	(50)	217
Educ: Post-grad	13%	(13)	29%	(29)	11%	(12)	23%	(23)	8%	(8)	16%	(16)	102
Income: Under 50k	9%	(24)	17%	(48)	10%	(28)	11%	(30)	18%	(50)	35%	(97)	278
Income: 50k-100k	10%	(32)	16%	(50)	12%	(37)	22%	(67)	15%	(48)	25%	(78)	311
Income: 100k+	14%	(30)	22%	(45)	12%	(25)	15%	(32)	10%	(21)	26%	(55)	208
Ethnicity: White (Non-Hispanic)	12%	(60)	21%	(107)	12%	(59)	18%	(90)	13%	(64)	25%	(129)	509
Ethnicity: Hispanic	7%	(13)	13%	(24)	7%	(12)	10%	(18)	20%	(37)	43%	(80)	184
Ethnicity: Black (Non-Hispanic)	11%	(5)	7%	(3)	21%	(9)	18%	(7)	22%	(9)	20%	(8)	40
Ethnicity: Asian + Other (Non-Hispanic)	13%	(8)	15%	(10)	15%	(9)	21%	(13)	14%	(9)	21%	(13)	63
All Christian	16%	(60)	25%	(96)	11%	(43)	15%	(56)	16%	(62)	18%	(68)	384
All Non-Christian	1%	(0)	4%	(2)	26%	(11)	38%	(16)	8%	(3)	23%	(9)	41
Atheist	13%	(5)	—	(0)	8%	(3)	32%	(12)	28%	(11)	19%	(7)	39
Agnostic/Nothing in particular	7%	(16)	11%	(25)	10%	(22)	17%	(41)	13%	(31)	42%	(98)	234
Something Else	5%	(5)	21%	(21)	11%	(11)	5%	(4)	11%	(11)	47%	(47)	99
Evangelical	16%	(27)	27%	(46)	13%	(22)	7%	(13)	18%	(30)	20%	(34)	171
Non-Evangelical	11%	(32)	23%	(67)	10%	(29)	14%	(41)	15%	(43)	27%	(78)	289
PID: Dem (no lean)	2%	(5)	8%	(24)	5%	(13)	30%	(83)	17%	(47)	38%	(108)	280
PID: Ind (no lean)	14%	(29)	16%	(33)	12%	(25)	14%	(30)	17%	(35)	27%	(58)	211
PID: Rep (no lean)	17%	(52)	28%	(86)	17%	(51)	5%	(16)	12%	(35)	21%	(65)	305

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**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(86)	18%	(143)	11%	(90)	16%	(129)	15%	(118)	29%	(230)	796
PID/Gender: Dem Men	3%	(4)	8%	(9)	6%	(7)	36%	(45)	23%	(28)	25%	(30)	123
PID/Gender: Dem Women	1%	(1)	9%	(15)	4%	(6)	25%	(39)	12%	(19)	49%	(77)	158
PID/Gender: Ind Men	20%	(20)	17%	(17)	12%	(12)	15%	(16)	17%	(17)	20%	(20)	103
PID/Gender: Ind Women	8%	(9)	14%	(16)	13%	(14)	13%	(15)	17%	(18)	34%	(37)	108
PID/Gender: Rep Men	18%	(26)	36%	(51)	21%	(29)	4%	(5)	6%	(9)	14%	(20)	141
PID/Gender: Rep Women	16%	(26)	21%	(35)	13%	(22)	6%	(10)	16%	(26)	27%	(45)	164
Ideo: Liberal (1-3)	3%	(7)	9%	(22)	8%	(20)	33%	(79)	9%	(22)	37%	(87)	237
Ideo: Moderate (4)	8%	(18)	16%	(39)	8%	(19)	14%	(34)	22%	(53)	31%	(73)	236
Ideo: Conservative (5-7)	20%	(61)	27%	(82)	15%	(45)	5%	(15)	13%	(41)	21%	(65)	308
Ideo/PID: Conservative Republican	20%	(43)	29%	(62)	16%	(34)	3%	(7)	10%	(21)	21%	(44)	211
Ideo/PID: Moderate/Liberal Republican	10%	(9)	29%	(25)	12%	(11)	9%	(7)	17%	(15)	23%	(19)	86
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	16%	(17)	6%	(6)	11%	(11)	30%	(30)	35%	(36)	101
Ideo/PID: Liberal Democrat	2%	(3)	4%	(7)	4%	(8)	40%	(71)	10%	(17)	40%	(71)	177
Unfavorable of Biden and Trump	8%	(11)	8%	(11)	24%	(32)	19%	(25)	14%	(18)	28%	(37)	135
2024 H2H Matchup: Biden Voter	2%	(6)	6%	(21)	6%	(20)	34%	(116)	16%	(54)	36%	(124)	342
2024 H2H Matchup: Trump Voter	20%	(77)	31%	(119)	16%	(63)	1%	(5)	11%	(41)	21%	(81)	386
2024 H2H Matchup: Would not Vote	12%	(3)	—	(0)	2%	(0)	24%	(6)	38%	(9)	24%	(6)	24
2024 H2H Matchup: Do not Know	—	(0)	6%	(2)	15%	(7)	5%	(2)	31%	(13)	43%	(19)	44
2022 House Vote: Democrat	4%	(13)	8%	(28)	7%	(23)	31%	(108)	17%	(59)	34%	(118)	349
2022 House Vote: Republican	19%	(64)	31%	(105)	18%	(60)	5%	(17)	12%	(40)	16%	(54)	341
2022 House Vote: Did not Vote	9%	(8)	7%	(7)	6%	(6)	3%	(3)	15%	(14)	59%	(56)	95
2020 Vote: Joe Biden	3%	(11)	8%	(28)	6%	(23)	32%	(118)	15%	(57)	36%	(134)	372
2020 Vote: Donald Trump	19%	(71)	29%	(109)	17%	(61)	2%	(7)	13%	(49)	20%	(73)	369
2020 Vote: Someone Else	4%	(0)	13%	(2)	7%	(1)	22%	(3)	31%	(4)	22%	(3)	12
2020 Vote: Did not Vote	8%	(4)	11%	(5)	10%	(4)	5%	(2)	20%	(8)	47%	(20)	43
2016 Vote: Hillary Clinton	4%	(10)	7%	(18)	4%	(12)	37%	(99)	14%	(39)	34%	(93)	272
2016 Vote: Donald Trump	18%	(57)	32%	(101)	16%	(51)	5%	(17)	15%	(48)	14%	(43)	317
2016 Vote: Someone Else	20%	(5)	17%	(4)	10%	(2)	13%	(3)	4%	(1)	36%	(9)	26
2020 Vote/PID: Not Biden/Democrat	—	(0)	24%	(7)	11%	(3)	5%	(2)	19%	(5)	41%	(12)	29
2020 Vote/PID: Not Trump/Republican	2%	(1)	18%	(8)	13%	(6)	24%	(11)	20%	(9)	23%	(10)	46

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(86)	18%	(143)	11%	(90)	16%	(129)	15%	(118)	29%	(230)	796
U.S. Economy: Wrong Track	13%	(72)	21%	(117)	12%	(66)	8%	(41)	16%	(90)	29%	(160)	546
U.S. Economy: Right Direction	5%	(14)	10%	(26)	9%	(23)	35%	(88)	11%	(29)	28%	(70)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	7%	(17)	6%	(17)	34%	(88)	15%	(39)	36%	(95)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(75)	29%	(114)	15%	(61)	3%	(11)	12%	(47)	23%	(93)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	9%	(12)	9%	(12)	22%	(30)	24%	(32)	31%	(42)	135
Top 2024 Issue: Economy	10%	(24)	17%	(40)	10%	(23)	9%	(20)	17%	(39)	37%	(86)	232
Community: Urban	12%	(30)	21%	(53)	16%	(40)	16%	(41)	10%	(26)	26%	(66)	257
Community: Suburban	9%	(35)	16%	(66)	11%	(45)	17%	(70)	19%	(78)	28%	(115)	410
Community: Rural	16%	(20)	19%	(24)	3%	(5)	14%	(18)	11%	(14)	38%	(49)	130
Community/Gender: Urban Women	6%	(8)	19%	(24)	8%	(10)	19%	(23)	17%	(21)	31%	(39)	126
Community/Gender: Urban Men	17%	(22)	22%	(29)	23%	(30)	13%	(18)	4%	(5)	20%	(27)	131
Community/Gender: Rural Women	13%	(10)	21%	(17)	4%	(3)	14%	(11)	7%	(6)	41%	(33)	81
Community/Gender: Rural Men	20%	(10)	15%	(7)	3%	(1)	14%	(7)	16%	(8)	32%	(16)	49
Community/Gender: Suburban Women	8%	(18)	11%	(25)	13%	(29)	13%	(29)	17%	(37)	39%	(87)	224
Community/Gender: Suburban Men	9%	(18)	22%	(41)	9%	(17)	22%	(41)	22%	(41)	15%	(28)	186
Homeowner	11%	(77)	19%	(128)	11%	(72)	17%	(115)	15%	(101)	28%	(190)	683
Renter	9%	(9)	12%	(12)	17%	(17)	14%	(13)	16%	(16)	32%	(32)	99
Military HHnm: Yes	18%	(25)	19%	(28)	11%	(15)	20%	(29)	13%	(19)	19%	(27)	143
Military HH: No	9%	(61)	18%	(116)	11%	(74)	15%	(100)	15%	(100)	31%	(202)	653
Employ: Private Sector	10%	(30)	19%	(55)	15%	(42)	16%	(45)	12%	(34)	28%	(81)	286
Employ: Government	16%	(8)	8%	(4)	6%	(3)	7%	(4)	17%	(8)	46%	(22)	49
Employ: Self-Employed	7%	(5)	21%	(14)	12%	(8)	21%	(14)	20%	(13)	18%	(12)	66
Employ: Homemaker	9%	(4)	28%	(12)	—	(0)	14%	(6)	17%	(7)	31%	(14)	44
Employ: Student	36%	(5)	2%	(0)	2%	(0)	3%	(0)	5%	(1)	51%	(7)	14
Employ: Retired	12%	(26)	20%	(42)	9%	(20)	23%	(48)	17%	(37)	19%	(40)	213
Employ: Unemployed	5%	(4)	16%	(12)	10%	(8)	13%	(10)	14%	(10)	41%	(30)	74
Employ: Other	9%	(5)	9%	(4)	17%	(9)	4%	(2)	15%	(8)	46%	(23)	51
Self + Household: White-Collar	11%	(40)	18%	(66)	14%	(50)	22%	(78)	11%	(39)	25%	(90)	363
Self + Household: Blue Collar	13%	(42)	17%	(57)	8%	(26)	13%	(43)	20%	(66)	28%	(92)	325
Union HH: Yes	11%	(5)	12%	(5)	8%	(4)	35%	(16)	11%	(5)	22%	(10)	45
Union HH: No	11%	(81)	18%	(138)	11%	(86)	15%	(113)	15%	(113)	29%	(220)	751

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(86)	18%	(143)	11%	(90)	16%	(129)	15%	(118)	29%	(230)	796
LGBTQ+: Yes	5%	(4)	9%	(7)	11%	(9)	18%	(14)	12%	(9)	44%	(36)	80
LGBTQ+: No	11%	(82)	19%	(136)	11%	(81)	16%	(115)	15%	(109)	27%	(194)	716
Motivated to Vote	11%	(79)	19%	(134)	11%	(76)	18%	(124)	14%	(100)	26%	(181)	693
Parent: Yes	10%	(18)	20%	(36)	11%	(20)	11%	(21)	15%	(27)	33%	(59)	181
Parent: No	11%	(68)	17%	(107)	11%	(70)	18%	(108)	15%	(91)	28%	(171)	615
COVID Vaccine: Yes	9%	(50)	15%	(87)	10%	(59)	20%	(113)	15%	(82)	30%	(170)	562
COVID Vaccine: No	15%	(36)	24%	(56)	13%	(31)	7%	(16)	15%	(36)	25%	(59)	234
Student Loans: Yes	17%	(19)	9%	(10)	6%	(7)	15%	(16)	15%	(17)	38%	(42)	110
Student Loans: No	10%	(67)	19%	(133)	12%	(83)	16%	(113)	15%	(102)	27%	(188)	686
Favorable Opinion of Haley	12%	(34)	30%	(81)	13%	(36)	12%	(32)	16%	(43)	17%	(47)	273
Unfavorable Opinion of Haley	15%	(49)	15%	(52)	13%	(44)	29%	(96)	12%	(40)	16%	(53)	334
Protestant	18%	(32)	21%	(38)	12%	(21)	17%	(30)	14%	(24)	17%	(30)	175
Roman Catholic	12%	(22)	29%	(54)	11%	(20)	10%	(19)	20%	(37)	19%	(35)	187
Mormon	28%	(3)	13%	(2)	21%	(2)	15%	(2)	6%	(1)	16%	(2)	11
Orthodox (e.g. Greek or Russian Orthodox)	21%	(2)	22%	(2)	—	(0)	47%	(5)	—	(0)	9%	(1)	11
Jewish	—	(0)	—	(0)	12%	(2)	55%	(9)	20%	(3)	12%	(2)	17
Muslim	6%	(0)	—	(0)	—	(0)	32%	(2)	—	(0)	62%	(3)	6
Buddhist	—	(0)	19%	(2)	33%	(3)	21%	(2)	—	(0)	26%	(2)	8
Hindu	—	(0)	—	(0)	56%	(6)	28%	(3)	—	(0)	16%	(2)	10
Atheist	13%	(5)	—	(0)	8%	(3)	32%	(12)	28%	(11)	19%	(7)	39
Agnostic	4%	(2)	12%	(6)	4%	(2)	34%	(17)	18%	(9)	28%	(14)	50
Something else	5%	(5)	21%	(21)	11%	(11)	5%	(4)	11%	(11)	47%	(47)	99
Nothing in particular	8%	(14)	10%	(19)	11%	(20)	13%	(23)	12%	(22)	46%	(84)	183
Prodigal Biden Voter	9%	(5)	21%	(11)	11%	(6)	11%	(6)	15%	(8)	34%	(18)	53
Undecided Voter (DK/WNV)	5%	(3)	4%	(2)	10%	(7)	12%	(8)	33%	(23)	36%	(25)	68
Undecided Voter (DK)	12%	(3)	—	(0)	2%	(0)	24%	(6)	38%	(9)	24%	(6)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(31)	11%	(84)	11%	(85)	9%	(71)	17%	(139)	48%	(386)	796
Gender: Male	6%	(20)	12%	(45)	14%	(53)	12%	(42)	16%	(59)	40%	(147)	366
Gender: Female	3%	(11)	9%	(39)	7%	(32)	7%	(29)	19%	(81)	56%	(239)	430
Age: 18-34	6%	(12)	12%	(25)	12%	(24)	4%	(8)	14%	(28)	52%	(107)	203
Age: 35-44	7%	(8)	12%	(14)	17%	(20)	4%	(5)	15%	(17)	44%	(51)	116
Age: 45-64	2%	(5)	11%	(30)	10%	(27)	10%	(27)	21%	(55)	46%	(124)	267
Age: 65+	3%	(6)	7%	(15)	7%	(14)	15%	(32)	18%	(38)	50%	(104)	210
GenZers: 1997-2012	2%	(2)	14%	(15)	3%	(3)	5%	(5)	15%	(16)	62%	(65)	105
Millennials: 1981-1996	10%	(19)	12%	(24)	16%	(32)	4%	(8)	14%	(28)	44%	(86)	197
GenXers: 1965-1980	2%	(4)	11%	(23)	13%	(28)	8%	(17)	22%	(48)	46%	(100)	220
Baby Boomers: 1946-1964	3%	(7)	9%	(22)	7%	(18)	13%	(33)	18%	(47)	51%	(131)	258
Educ: < College	3%	(13)	10%	(47)	10%	(50)	9%	(45)	19%	(92)	48%	(230)	477
Educ: Bachelors degree	5%	(10)	7%	(14)	8%	(17)	8%	(18)	16%	(35)	56%	(122)	217
Educ: Post-grad	7%	(7)	23%	(23)	18%	(18)	8%	(8)	11%	(12)	33%	(34)	102
Income: Under 50k	5%	(13)	9%	(24)	13%	(36)	9%	(26)	18%	(51)	46%	(128)	278
Income: 50k-100k	3%	(10)	10%	(30)	8%	(26)	10%	(30)	20%	(62)	49%	(152)	311
Income: 100k+	4%	(8)	15%	(31)	11%	(23)	7%	(15)	13%	(27)	51%	(105)	208
Ethnicity: White (Non-Hispanic)	4%	(21)	11%	(54)	10%	(51)	9%	(47)	17%	(88)	49%	(249)	509
Ethnicity: Hispanic	4%	(7)	9%	(16)	13%	(24)	5%	(9)	22%	(41)	48%	(87)	184
Ethnicity: Black (Non-Hispanic)	8%	(3)	20%	(8)	6%	(3)	19%	(8)	20%	(8)	27%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	10%	(7)	12%	(7)	12%	(8)	4%	(3)	61%	(39)	63
All Christian	4%	(14)	11%	(42)	13%	(51)	10%	(39)	19%	(73)	43%	(166)	384
All Non-Christian	5%	(2)	13%	(5)	6%	(2)	10%	(4)	32%	(13)	33%	(14)	41
Atheist	13%	(5)	6%	(2)	5%	(2)	9%	(3)	18%	(7)	48%	(19)	39
Agnostic/Nothing in particular	2%	(6)	11%	(25)	10%	(23)	8%	(19)	16%	(39)	52%	(122)	234
Something Else	4%	(4)	10%	(10)	6%	(6)	5%	(5)	8%	(8)	67%	(66)	99
Evangelical	5%	(9)	10%	(17)	11%	(18)	9%	(15)	17%	(30)	48%	(82)	171
Non-Evangelical	3%	(9)	10%	(29)	13%	(37)	9%	(26)	17%	(49)	48%	(140)	289
PID: Dem (no lean)	4%	(11)	12%	(35)	9%	(27)	9%	(26)	16%	(45)	49%	(137)	280
PID: Ind (no lean)	5%	(11)	11%	(23)	10%	(21)	8%	(16)	19%	(39)	48%	(101)	211
PID: Rep (no lean)	3%	(10)	9%	(26)	12%	(37)	10%	(29)	18%	(55)	49%	(148)	305

Continued on next page

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(31)	11%	(84)	11%	(85)	9%	(71)	17%	(139)	48%	(386)	796
PID/Gender: Dem Men	5%	(7)	16%	(20)	13%	(17)	9%	(11)	17%	(20)	39%	(48)	123
PID/Gender: Dem Women	3%	(4)	9%	(14)	6%	(10)	10%	(15)	16%	(25)	56%	(89)	158
PID/Gender: Ind Men	8%	(8)	7%	(7)	14%	(15)	12%	(12)	17%	(18)	42%	(43)	103
PID/Gender: Ind Women	2%	(3)	15%	(16)	6%	(6)	3%	(4)	20%	(22)	54%	(58)	108
PID/Gender: Rep Men	4%	(5)	13%	(18)	15%	(22)	13%	(19)	15%	(20)	40%	(57)	141
PID/Gender: Rep Women	3%	(4)	5%	(9)	9%	(15)	6%	(10)	21%	(34)	56%	(91)	164
Ideo: Liberal (1-3)	6%	(14)	14%	(32)	10%	(23)	7%	(18)	15%	(36)	48%	(113)	237
Ideo: Moderate (4)	3%	(7)	11%	(27)	9%	(22)	6%	(15)	19%	(45)	51%	(120)	236
Ideo: Conservative (5-7)	3%	(10)	8%	(25)	13%	(40)	13%	(39)	16%	(49)	48%	(147)	308
Ideo/PID: Conservative Republican	3%	(6)	6%	(12)	13%	(27)	12%	(25)	17%	(35)	50%	(105)	211
Ideo/PID: Moderate/Liberal Republican	4%	(4)	16%	(14)	12%	(10)	4%	(4)	15%	(13)	48%	(41)	86
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	15%	(15)	14%	(14)	9%	(9)	17%	(17)	42%	(43)	101
Ideo/PID: Liberal Democrat	4%	(7)	11%	(20)	7%	(13)	10%	(17)	16%	(28)	52%	(92)	177
Unfavorable of Biden and Trump	5%	(7)	11%	(14)	12%	(16)	11%	(15)	11%	(15)	51%	(68)	135
2024 H2H Matchup: Biden Voter	3%	(11)	11%	(36)	8%	(26)	10%	(35)	19%	(66)	49%	(167)	342
2024 H2H Matchup: Trump Voter	4%	(16)	11%	(44)	14%	(55)	9%	(35)	16%	(63)	45%	(173)	386
2024 H2H Matchup: Would not Vote	11%	(3)	13%	(3)	2%	(0)	1%	(0)	15%	(4)	57%	(14)	24
2024 H2H Matchup: Do not Know	2%	(1)	2%	(1)	6%	(3)	2%	(1)	15%	(6)	73%	(32)	44
2022 House Vote: Democrat	4%	(15)	12%	(42)	10%	(35)	8%	(29)	19%	(68)	46%	(161)	349
2022 House Vote: Republican	4%	(14)	10%	(35)	12%	(43)	11%	(39)	16%	(56)	45%	(155)	341
2022 House Vote: Did not Vote	1%	(1)	7%	(7)	7%	(7)	3%	(3)	14%	(13)	68%	(65)	95
2020 Vote: Joe Biden	4%	(13)	10%	(37)	9%	(33)	9%	(33)	20%	(75)	48%	(180)	372
2020 Vote: Donald Trump	4%	(16)	11%	(42)	13%	(49)	10%	(36)	16%	(59)	45%	(168)	369
2020 Vote: Someone Else	11%	(1)	9%	(1)	6%	(1)	8%	(1)	3%	(0)	64%	(8)	12
2020 Vote: Did not Vote	2%	(1)	10%	(4)	3%	(2)	3%	(1)	12%	(5)	71%	(31)	43
2016 Vote: Hillary Clinton	5%	(13)	12%	(33)	9%	(24)	11%	(31)	19%	(53)	44%	(119)	272
2016 Vote: Donald Trump	4%	(12)	11%	(34)	14%	(44)	8%	(26)	19%	(60)	44%	(140)	317
2016 Vote: Someone Else	8%	(2)	4%	(1)	3%	(1)	18%	(5)	26%	(7)	41%	(11)	26
2020 Vote/PID: Not Biden/Democrat	—	(0)	22%	(6)	6%	(2)	4%	(1)	8%	(2)	60%	(17)	29
2020 Vote/PID: Not Trump/Republican	1%	(0)	1%	(0)	2%	(1)	9%	(4)	29%	(13)	58%	(27)	46

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**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(31)	11%	(84)	11%	(85)	9%	(71)	17%	(139)	48%	(386)	796
U.S. Economy: Wrong Track	3%	(16)	7%	(38)	10%	(54)	8%	(42)	19%	(106)	53%	(290)	546
U.S. Economy: Right Direction	6%	(15)	18%	(46)	12%	(30)	12%	(29)	13%	(33)	38%	(96)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	9%	(24)	9%	(25)	10%	(25)	18%	(48)	51%	(132)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(18)	11%	(42)	13%	(52)	10%	(39)	16%	(63)	46%	(186)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	13%	(18)	6%	(8)	5%	(6)	21%	(28)	50%	(67)	135
Top 2024 Issue: Economy	3%	(8)	11%	(26)	6%	(13)	10%	(22)	19%	(45)	51%	(118)	232
Community: Urban	8%	(21)	18%	(47)	12%	(30)	5%	(13)	14%	(35)	43%	(110)	257
Community: Suburban	1%	(4)	8%	(34)	11%	(43)	10%	(42)	19%	(79)	51%	(207)	410
Community: Rural	5%	(6)	2%	(3)	9%	(11)	12%	(15)	19%	(25)	53%	(69)	130
Community/Gender: Urban Women	4%	(5)	18%	(23)	7%	(9)	4%	(5)	12%	(15)	55%	(69)	126
Community/Gender: Urban Men	13%	(17)	18%	(24)	16%	(21)	7%	(9)	15%	(20)	31%	(41)	131
Community/Gender: Rural Women	5%	(4)	2%	(2)	11%	(9)	12%	(10)	15%	(12)	55%	(44)	81
Community/Gender: Rural Men	4%	(2)	3%	(2)	6%	(3)	11%	(5)	26%	(13)	50%	(25)	49
Community/Gender: Suburban Women	1%	(2)	7%	(15)	6%	(14)	6%	(14)	24%	(53)	56%	(126)	224
Community/Gender: Suburban Men	1%	(2)	11%	(20)	16%	(29)	15%	(28)	14%	(26)	44%	(82)	186
Homeowner	4%	(25)	11%	(78)	10%	(67)	8%	(58)	17%	(116)	50%	(340)	683
Renter	4%	(4)	7%	(7)	16%	(16)	11%	(11)	21%	(21)	41%	(40)	99
Military HHnm: Yes	2%	(3)	6%	(8)	5%	(6)	11%	(16)	22%	(32)	54%	(78)	143
Military HH: No	4%	(28)	12%	(76)	12%	(78)	8%	(55)	16%	(108)	47%	(308)	653
Employ: Private Sector	6%	(17)	14%	(40)	14%	(41)	5%	(14)	12%	(33)	49%	(141)	286
Employ: Government	8%	(4)	10%	(5)	4%	(2)	10%	(5)	15%	(7)	53%	(26)	49
Employ: Self-Employed	4%	(3)	17%	(11)	12%	(8)	3%	(2)	32%	(21)	32%	(21)	66
Employ: Homemaker	—	(0)	11%	(5)	20%	(9)	10%	(4)	27%	(12)	33%	(15)	44
Employ: Student	3%	(0)	17%	(2)	—	(0)	—	(0)	6%	(1)	74%	(10)	14
Employ: Retired	3%	(6)	7%	(15)	8%	(17)	17%	(37)	19%	(40)	46%	(99)	213
Employ: Unemployed	1%	(1)	8%	(6)	10%	(8)	7%	(5)	17%	(13)	56%	(41)	74
Employ: Other	1%	(0)	—	(0)	—	(0)	8%	(4)	25%	(13)	66%	(34)	51
Self + Household: White-Collar	5%	(17)	13%	(48)	13%	(47)	8%	(28)	14%	(49)	48%	(173)	363
Self + Household: Blue Collar	4%	(12)	10%	(32)	7%	(24)	12%	(40)	20%	(66)	47%	(153)	325
Union HH: Yes	10%	(4)	12%	(5)	7%	(3)	21%	(10)	13%	(6)	37%	(16)	45
Union HH: No	4%	(27)	10%	(79)	11%	(81)	8%	(62)	18%	(133)	49%	(369)	751

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**Table BLMB2\_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(31)	11%	(84)	11%	(85)	9%	(71)	17%	(139)	48%	(386)	796
LGBTQ+: Yes	4%	(3)	6%	(5)	10%	(8)	2%	(2)	24%	(19)	55%	(44)	80
LGBTQ+: No	4%	(28)	11%	(79)	11%	(77)	10%	(69)	17%	(120)	48%	(342)	716
Motivated to Vote	4%	(25)	11%	(78)	11%	(80)	10%	(68)	17%	(121)	46%	(321)	693
Parent: Yes	7%	(13)	12%	(22)	14%	(25)	5%	(10)	22%	(40)	39%	(71)	181
Parent: No	3%	(18)	10%	(62)	10%	(60)	10%	(61)	16%	(99)	51%	(315)	615
COVID Vaccine: Yes	4%	(22)	11%	(63)	9%	(48)	9%	(51)	17%	(97)	50%	(281)	562
COVID Vaccine: No	4%	(9)	9%	(21)	16%	(36)	8%	(20)	18%	(43)	45%	(105)	234
Student Loans: Yes	12%	(13)	9%	(10)	6%	(6)	7%	(7)	15%	(16)	52%	(57)	110
Student Loans: No	3%	(18)	11%	(74)	11%	(78)	9%	(64)	18%	(123)	48%	(329)	686
Favorable Opinion of Haley	4%	(11)	16%	(43)	12%	(32)	6%	(17)	19%	(53)	43%	(118)	273
Unfavorable Opinion of Haley	5%	(16)	11%	(37)	16%	(52)	15%	(50)	12%	(40)	41%	(138)	334
Protestant	4%	(7)	5%	(8)	9%	(16)	11%	(19)	22%	(39)	49%	(86)	175
Roman Catholic	4%	(7)	15%	(28)	18%	(34)	9%	(17)	17%	(32)	37%	(70)	187
Mormon	—	(0)	25%	(3)	—	(0)	3%	(0)	9%	(1)	63%	(7)	11
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	24%	(3)	16%	(2)	27%	(3)	8%	(1)	25%	(3)	11
Jewish	—	(0)	15%	(2)	6%	(1)	25%	(4)	35%	(6)	19%	(3)	17
Muslim	6%	(0)	—	(0)	3%	(0)	—	(0)	—	(0)	91%	(5)	6
Buddhist	20%	(2)	—	(0)	16%	(1)	—	(0)	—	(0)	64%	(5)	8
Hindu	—	(0)	28%	(3)	—	(0)	—	(0)	72%	(7)	—	(0)	10
Atheist	13%	(5)	6%	(2)	5%	(2)	9%	(3)	18%	(7)	48%	(19)	39
Agnostic	—	(0)	22%	(11)	12%	(6)	11%	(6)	19%	(10)	36%	(18)	50
Something else	4%	(4)	10%	(10)	6%	(6)	5%	(5)	8%	(8)	67%	(66)	99
Nothing in particular	3%	(6)	8%	(14)	9%	(17)	7%	(14)	16%	(29)	57%	(104)	183
Prodigal Biden Voter	7%	(3)	4%	(2)	18%	(10)	1%	(1)	22%	(11)	48%	(25)	53
Undecided Voter (DK/WNV)	5%	(4)	6%	(4)	5%	(3)	2%	(1)	15%	(10)	68%	(46)	68
Undecided Voter (DK)	11%	(3)	13%	(3)	2%	(0)	1%	(0)	15%	(4)	57%	(14)	24

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(90)	34%	(268)	15%	(115)	17%	(139)	19%	(149)	4%	(34)	796
Gender: Male	10%	(38)	35%	(127)	16%	(58)	20%	(75)	15%	(56)	3%	(12)	366
Gender: Female	12%	(53)	33%	(141)	13%	(57)	15%	(64)	22%	(93)	5%	(22)	430
Age: 18-34	18%	(36)	33%	(67)	10%	(20)	10%	(21)	15%	(30)	14%	(29)	203
Age: 35-44	18%	(20)	26%	(31)	17%	(20)	12%	(14)	24%	(28)	3%	(3)	116
Age: 45-64	8%	(20)	37%	(99)	14%	(37)	18%	(48)	23%	(61)	1%	(2)	267
Age: 65+	6%	(14)	34%	(71)	18%	(38)	27%	(56)	15%	(31)	—	(0)	210
GenZers: 1997-2012	15%	(16)	32%	(33)	8%	(8)	5%	(5)	18%	(19)	22%	(24)	105
Millennials: 1981-1996	18%	(35)	31%	(62)	15%	(30)	13%	(26)	18%	(36)	4%	(8)	197
GenXers: 1965-1980	10%	(22)	34%	(75)	11%	(25)	20%	(44)	24%	(53)	1%	(2)	220
Baby Boomers: 1946-1964	7%	(19)	37%	(95)	19%	(50)	21%	(55)	15%	(39)	—	(0)	258
Educ: < College	11%	(54)	33%	(157)	12%	(59)	17%	(80)	21%	(101)	5%	(25)	477
Educ: Bachelors degree	10%	(22)	33%	(72)	17%	(36)	20%	(43)	18%	(38)	3%	(6)	217
Educ: Post-grad	15%	(15)	38%	(38)	20%	(20)	15%	(16)	10%	(10)	2%	(3)	102
Income: Under 50k	14%	(38)	31%	(87)	9%	(26)	20%	(55)	18%	(50)	8%	(22)	278
Income: 50k-100k	8%	(26)	31%	(96)	20%	(63)	18%	(56)	21%	(65)	1%	(4)	311
Income: 100k+	13%	(27)	41%	(84)	13%	(26)	13%	(28)	17%	(35)	4%	(8)	208
Ethnicity: White (Non-Hispanic)	10%	(52)	36%	(183)	16%	(80)	19%	(96)	17%	(85)	2%	(13)	509
Ethnicity: Hispanic	15%	(28)	26%	(48)	9%	(16)	16%	(29)	26%	(48)	8%	(15)	184
Ethnicity: Black (Non-Hispanic)	22%	(9)	31%	(13)	8%	(3)	13%	(5)	16%	(6)	10%	(4)	40
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	39%	(24)	26%	(16)	13%	(8)	15%	(10)	5%	(3)	63
All Christian	12%	(46)	38%	(144)	15%	(57)	17%	(66)	16%	(61)	2%	(9)	384
All Non-Christian	4%	(2)	33%	(13)	11%	(4)	36%	(15)	15%	(6)	—	(0)	41
Atheist	9%	(3)	24%	(9)	20%	(8)	24%	(9)	17%	(7)	5%	(2)	39
Agnostic/Nothing in particular	11%	(25)	31%	(72)	15%	(35)	17%	(39)	19%	(45)	7%	(17)	234
Something Else	14%	(14)	29%	(29)	11%	(11)	9%	(9)	30%	(30)	6%	(6)	99
Evangelical	10%	(17)	39%	(67)	19%	(32)	13%	(22)	17%	(30)	2%	(3)	171
Non-Evangelical	13%	(39)	35%	(101)	12%	(34)	16%	(47)	21%	(60)	3%	(9)	289
PID: Dem (no lean)	10%	(27)	25%	(69)	11%	(30)	28%	(77)	21%	(59)	6%	(18)	280
PID: Ind (no lean)	14%	(29)	35%	(75)	15%	(31)	16%	(33)	17%	(36)	3%	(7)	211
PID: Rep (no lean)	11%	(35)	41%	(124)	18%	(54)	9%	(29)	18%	(54)	3%	(10)	305

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(90)	34%	(268)	15%	(115)	17%	(139)	19%	(149)	4%	(34)	796
PID/Gender: Dem Men	7%	(8)	16%	(20)	20%	(24)	32%	(40)	19%	(23)	6%	(7)	123
PID/Gender: Dem Women	12%	(18)	31%	(49)	4%	(6)	24%	(37)	23%	(36)	7%	(11)	158
PID/Gender: Ind Men	16%	(17)	37%	(38)	14%	(14)	15%	(16)	17%	(17)	1%	(1)	103
PID/Gender: Ind Women	12%	(13)	34%	(37)	16%	(17)	16%	(17)	17%	(19)	5%	(5)	108
PID/Gender: Rep Men	9%	(13)	49%	(69)	14%	(20)	14%	(19)	11%	(16)	3%	(4)	141
PID/Gender: Rep Women	13%	(22)	34%	(55)	21%	(34)	6%	(9)	23%	(38)	4%	(6)	164
Ideo: Liberal (1-3)	13%	(31)	27%	(65)	13%	(30)	28%	(67)	15%	(35)	4%	(9)	237
Ideo: Moderate (4)	12%	(28)	31%	(72)	10%	(24)	18%	(42)	25%	(59)	5%	(11)	236
Ideo: Conservative (5-7)	10%	(29)	40%	(122)	20%	(62)	10%	(29)	17%	(52)	4%	(13)	308
Ideo/PID: Conservative Republican	7%	(15)	39%	(83)	22%	(47)	10%	(20)	18%	(37)	4%	(9)	211
Ideo/PID: Moderate/Liberal Republican	23%	(19)	39%	(34)	8%	(7)	10%	(8)	20%	(17)	—	(0)	86
Ideo/PID: Moderate/Conservative Democrat	14%	(15)	22%	(22)	9%	(9)	17%	(18)	29%	(29)	9%	(9)	101
Ideo/PID: Liberal Democrat	7%	(12)	26%	(46)	12%	(21)	33%	(59)	17%	(30)	5%	(9)	177
Unfavorable of Biden and Trump	7%	(9)	32%	(43)	23%	(31)	10%	(14)	25%	(33)	3%	(4)	135
2024 H2H Matchup: Biden Voter	7%	(25)	26%	(87)	14%	(47)	29%	(98)	21%	(73)	3%	(11)	342
2024 H2H Matchup: Trump Voter	15%	(57)	43%	(166)	16%	(61)	9%	(36)	14%	(53)	3%	(13)	386
2024 H2H Matchup: Would not Vote	27%	(7)	13%	(3)	5%	(1)	12%	(3)	30%	(7)	12%	(3)	24
2024 H2H Matchup: Do not Know	3%	(2)	25%	(11)	14%	(6)	4%	(2)	36%	(16)	18%	(8)	44
2022 House Vote: Democrat	10%	(34)	24%	(82)	12%	(43)	29%	(102)	20%	(71)	5%	(16)	349
2022 House Vote: Republican	13%	(46)	43%	(146)	17%	(58)	9%	(31)	15%	(50)	3%	(10)	341
2022 House Vote: Did not Vote	8%	(8)	39%	(37)	14%	(14)	6%	(6)	23%	(22)	9%	(8)	95
2020 Vote: Joe Biden	9%	(35)	25%	(94)	15%	(54)	27%	(100)	20%	(73)	4%	(15)	372
2020 Vote: Donald Trump	13%	(47)	43%	(159)	16%	(58)	10%	(35)	16%	(59)	3%	(11)	369
2020 Vote: Someone Else	19%	(2)	17%	(2)	5%	(1)	7%	(1)	51%	(6)	—	(0)	12
2020 Vote: Did not Vote	15%	(6)	29%	(12)	5%	(2)	6%	(2)	27%	(12)	19%	(8)	43
2016 Vote: Hillary Clinton	9%	(23)	22%	(58)	14%	(39)	32%	(86)	19%	(51)	5%	(13)	272
2016 Vote: Donald Trump	11%	(35)	45%	(143)	15%	(48)	13%	(42)	14%	(46)	1%	(4)	317
2016 Vote: Someone Else	8%	(2)	27%	(7)	37%	(9)	3%	(1)	21%	(5)	4%	(1)	26
2020 Vote/PID: Not Biden/Democrat	—	(0)	29%	(9)	5%	(1)	33%	(9)	23%	(7)	10%	(3)	29
2020 Vote/PID: Not Trump/Republican	5%	(2)	30%	(14)	21%	(10)	14%	(6)	25%	(12)	5%	(2)	46

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(90)	34%	(268)	15%	(115)	17%	(139)	19%	(149)	4%	(34)	796
U.S. Economy: Wrong Track	11%	(58)	38%	(207)	14%	(78)	12%	(64)	21%	(117)	4%	(22)	546
U.S. Economy: Right Direction	13%	(33)	24%	(61)	15%	(38)	30%	(74)	13%	(32)	5%	(12)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	25%	(66)	14%	(37)	30%	(79)	19%	(49)	4%	(10)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(55)	41%	(166)	16%	(63)	10%	(40)	16%	(63)	4%	(15)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	26%	(35)	11%	(15)	15%	(20)	27%	(37)	7%	(9)	135
Top 2024 Issue: Economy	13%	(31)	36%	(84)	9%	(20)	11%	(26)	24%	(56)	7%	(16)	232
Community: Urban	16%	(40)	36%	(92)	10%	(25)	19%	(49)	14%	(36)	5%	(14)	257
Community: Suburban	7%	(30)	33%	(135)	19%	(80)	19%	(78)	18%	(75)	3%	(12)	410
Community: Rural	16%	(21)	32%	(41)	8%	(10)	8%	(11)	30%	(39)	6%	(8)	130
Community/Gender: Urban Women	18%	(22)	28%	(35)	11%	(13)	16%	(20)	19%	(24)	9%	(11)	126
Community/Gender: Urban Men	14%	(18)	43%	(57)	9%	(12)	22%	(29)	9%	(12)	3%	(3)	131
Community/Gender: Rural Women	17%	(14)	34%	(27)	10%	(8)	3%	(3)	28%	(22)	8%	(6)	81
Community/Gender: Rural Men	15%	(7)	28%	(14)	4%	(2)	17%	(8)	33%	(16)	3%	(1)	49
Community/Gender: Suburban Women	8%	(17)	35%	(78)	16%	(36)	18%	(41)	21%	(47)	2%	(5)	224
Community/Gender: Suburban Men	7%	(13)	30%	(56)	24%	(44)	20%	(37)	15%	(28)	4%	(7)	186
Homeowner	11%	(72)	35%	(239)	14%	(97)	18%	(123)	18%	(125)	4%	(28)	683
Renter	17%	(17)	26%	(26)	17%	(17)	15%	(15)	23%	(22)	2%	(2)	99
Military HHnm: Yes	11%	(15)	37%	(54)	16%	(22)	18%	(25)	14%	(21)	5%	(7)	143
Military HH: No	12%	(75)	33%	(214)	14%	(93)	17%	(114)	20%	(129)	4%	(28)	653
Employ: Private Sector	13%	(38)	36%	(102)	17%	(49)	12%	(35)	16%	(46)	6%	(17)	286
Employ: Government	19%	(9)	27%	(13)	10%	(5)	9%	(4)	28%	(14)	7%	(3)	49
Employ: Self-Employed	12%	(8)	20%	(13)	16%	(11)	27%	(18)	25%	(16)	—	(0)	66
Employ: Homemaker	22%	(9)	23%	(10)	15%	(7)	17%	(8)	20%	(9)	2%	(1)	44
Employ: Student	25%	(3)	52%	(7)	—	(0)	17%	(2)	4%	(0)	2%	(0)	14
Employ: Retired	7%	(15)	34%	(74)	15%	(32)	26%	(56)	16%	(34)	2%	(4)	213
Employ: Unemployed	5%	(4)	40%	(29)	11%	(8)	17%	(12)	17%	(12)	11%	(8)	74
Employ: Other	9%	(5)	38%	(20)	9%	(5)	7%	(4)	35%	(18)	1%	(0)	51
Self + Household: White-Collar	10%	(37)	31%	(114)	19%	(69)	21%	(76)	16%	(57)	3%	(10)	363
Self + Household: Blue Collar	12%	(40)	35%	(115)	11%	(37)	17%	(54)	19%	(62)	5%	(17)	325
Union HH: Yes	22%	(10)	24%	(11)	16%	(7)	17%	(8)	12%	(5)	10%	(4)	45
Union HH: No	11%	(81)	34%	(257)	14%	(108)	17%	(131)	19%	(144)	4%	(30)	751

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	11% (90)	34% (268)	15% (115)	17% (139)	19% (149)	4% (34)	796
LGBTQ+: Yes	13% (10)	40% (32)	15% (12)	14% (11)	18% (15)	— (0)	80
LGBTQ+: No	11% (80)	33% (236)	14% (104)	18% (128)	19% (135)	5% (34)	716
Motivated to Vote	12% (81)	34% (233)	16% (110)	19% (130)	16% (109)	4% (31)	693
Parent: Yes	18% (33)	33% (59)	9% (16)	12% (21)	25% (46)	3% (6)	181
Parent: No	9% (58)	34% (208)	16% (99)	19% (117)	17% (104)	5% (28)	615
COVID Vaccine: Yes	10% (55)	33% (185)	13% (75)	19% (109)	20% (114)	4% (25)	562
COVID Vaccine: No	15% (36)	36% (83)	17% (41)	13% (30)	15% (35)	4% (9)	234
Student Loans: Yes	18% (20)	37% (41)	9% (10)	15% (17)	16% (18)	5% (5)	110
Student Loans: No	10% (70)	33% (227)	15% (106)	18% (122)	19% (131)	4% (29)	686
Favorable Opinion of Haley	15% (41)	48% (132)	15% (40)	10% (28)	12% (32)	— (0)	273
Unfavorable Opinion of Haley	11% (36)	24% (81)	21% (69)	30% (100)	12% (41)	2% (8)	334
Protestant	10% (17)	42% (74)	18% (31)	21% (36)	9% (17)	— (0)	175
Roman Catholic	13% (25)	35% (66)	13% (24)	12% (23)	23% (43)	3% (6)	187
Mormon	17% (2)	15% (2)	— (0)	27% (3)	20% (2)	21% (2)	11
Orthodox (e.g. Greek or Russian Orthodox)	19% (2)	27% (3)	16% (2)	31% (3)	— (0)	7% (1)	11
Jewish	— (0)	29% (5)	10% (2)	43% (7)	17% (3)	— (0)	17
Muslim	6% (0)	3% (0)	— (0)	59% (3)	32% (2)	— (0)	6
Buddhist	16% (1)	32% (3)	33% (3)	18% (2)	— (0)	— (0)	8
Hindu	— (0)	56% (6)	— (0)	28% (3)	16% (2)	— (0)	10
Atheist	9% (3)	24% (9)	20% (8)	24% (9)	17% (7)	5% (2)	39
Agnostic	3% (1)	38% (19)	22% (11)	27% (13)	11% (5)	— (0)	50
Something else	14% (14)	29% (29)	11% (11)	9% (9)	30% (30)	6% (6)	99
Nothing in particular	13% (24)	29% (53)	13% (24)	14% (26)	22% (39)	9% (17)	183
Prodigal Biden Voter	21% (11)	20% (11)	19% (10)	10% (5)	16% (9)	14% (7)	53
Undecided Voter (DK/WNV)	12% (8)	21% (14)	11% (7)	7% (5)	34% (23)	16% (11)	68
Undecided Voter (DK)	27% (7)	13% (3)	5% (1)	12% (3)	30% (7)	12% (3)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(70)	13%	(107)	8%	(67)	24%	(189)	43%	(340)	796
Gender: Male	3%	(12)	9%	(32)	17%	(64)	12%	(42)	21%	(76)	38%	(140)	366
Gender: Female	3%	(11)	9%	(38)	10%	(43)	6%	(24)	26%	(113)	46%	(200)	430
Age: 18-34	5%	(10)	8%	(17)	15%	(31)	5%	(11)	19%	(38)	48%	(97)	203
Age: 35-44	3%	(4)	11%	(13)	8%	(9)	6%	(7)	24%	(28)	48%	(55)	116
Age: 45-64	3%	(7)	8%	(21)	15%	(40)	10%	(28)	27%	(73)	37%	(98)	267
Age: 65+	1%	(3)	9%	(20)	13%	(27)	10%	(21)	24%	(51)	43%	(89)	210
GenZers: 1997-2012	3%	(3)	7%	(8)	8%	(9)	4%	(5)	19%	(20)	58%	(61)	105
Millennials: 1981-1996	5%	(11)	11%	(22)	16%	(31)	7%	(13)	22%	(44)	39%	(76)	197
GenXers: 1965-1980	3%	(7)	9%	(20)	13%	(28)	7%	(16)	30%	(66)	38%	(83)	220
Baby Boomers: 1946-1964	1%	(3)	8%	(20)	13%	(33)	11%	(29)	22%	(56)	46%	(118)	258
Educ: < College	2%	(8)	7%	(31)	13%	(60)	9%	(42)	24%	(115)	46%	(221)	477
Educ: Bachelors degree	2%	(5)	11%	(24)	13%	(28)	6%	(12)	25%	(54)	43%	(94)	217
Educ: Post-grad	11%	(11)	14%	(14)	19%	(19)	12%	(12)	20%	(20)	25%	(25)	102
Income: Under 50k	3%	(7)	9%	(25)	13%	(35)	10%	(28)	21%	(59)	44%	(123)	278
Income: 50k-100k	1%	(3)	6%	(20)	15%	(45)	8%	(25)	26%	(80)	44%	(136)	311
Income: 100k+	6%	(13)	12%	(25)	13%	(26)	7%	(14)	24%	(49)	39%	(80)	208
Ethnicity: White (Non-Hispanic)	4%	(19)	9%	(45)	14%	(73)	8%	(42)	24%	(124)	41%	(207)	509
Ethnicity: Hispanic	2%	(4)	7%	(13)	12%	(22)	9%	(16)	23%	(42)	47%	(87)	184
Ethnicity: Black (Non-Hispanic)	1%	(0)	15%	(6)	11%	(4)	10%	(4)	28%	(11)	37%	(15)	40
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	10%	(6)	13%	(8)	7%	(5)	19%	(12)	50%	(32)	63
All Christian	4%	(16)	9%	(34)	16%	(62)	10%	(40)	23%	(88)	37%	(144)	384
All Non-Christian	—	(0)	12%	(5)	10%	(4)	7%	(3)	13%	(5)	58%	(24)	41
Atheist	4%	(2)	5%	(2)	7%	(3)	7%	(3)	34%	(13)	42%	(17)	39
Agnostic/Nothing in particular	2%	(4)	10%	(24)	14%	(32)	6%	(13)	29%	(69)	40%	(93)	234
Something Else	2%	(2)	5%	(5)	6%	(6)	8%	(8)	14%	(14)	65%	(64)	99
Evangelical	2%	(4)	9%	(15)	13%	(23)	12%	(20)	21%	(35)	43%	(73)	171
Non-Evangelical	5%	(14)	8%	(23)	15%	(43)	8%	(23)	22%	(63)	43%	(123)	289
PID: Dem (no lean)	3%	(9)	9%	(24)	12%	(33)	6%	(18)	24%	(68)	46%	(128)	280
PID: Ind (no lean)	2%	(3)	8%	(16)	15%	(31)	9%	(19)	25%	(54)	41%	(87)	211
PID: Rep (no lean)	4%	(11)	10%	(29)	14%	(43)	10%	(30)	22%	(67)	41%	(125)	305

Continued on next page

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(70)	13%	(107)	8%	(67)	24%	(189)	43%	(340)	796
PID/Gender: Dem Men	5%	(6)	12%	(14)	18%	(22)	6%	(8)	21%	(26)	38%	(46)	123
PID/Gender: Dem Women	2%	(2)	6%	(10)	7%	(11)	6%	(10)	27%	(42)	52%	(82)	158
PID/Gender: Ind Men	—	(0)	4%	(4)	24%	(24)	11%	(12)	26%	(27)	36%	(37)	103
PID/Gender: Ind Women	3%	(3)	12%	(13)	6%	(7)	7%	(7)	25%	(27)	47%	(50)	108
PID/Gender: Rep Men	4%	(6)	10%	(14)	13%	(18)	16%	(23)	16%	(23)	41%	(57)	141
PID/Gender: Rep Women	3%	(6)	9%	(15)	15%	(25)	4%	(7)	27%	(44)	41%	(68)	164
Ideo: Liberal (1-3)	6%	(14)	13%	(31)	11%	(25)	7%	(18)	24%	(57)	39%	(92)	237
Ideo: Moderate (4)	2%	(4)	10%	(24)	12%	(28)	6%	(13)	26%	(60)	45%	(107)	236
Ideo: Conservative (5-7)	2%	(5)	5%	(15)	18%	(54)	12%	(36)	22%	(66)	43%	(131)	308
Ideo/PID: Conservative Republican	2%	(4)	6%	(12)	16%	(34)	12%	(26)	23%	(49)	41%	(87)	211
Ideo/PID: Moderate/Liberal Republican	9%	(7)	20%	(17)	10%	(9)	5%	(4)	20%	(17)	37%	(32)	86
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	10%	(10)	18%	(18)	1%	(1)	19%	(19)	50%	(51)	101
Ideo/PID: Liberal Democrat	3%	(6)	8%	(14)	8%	(15)	10%	(17)	27%	(48)	43%	(77)	177
Unfavorable of Biden and Trump	3%	(4)	7%	(9)	17%	(23)	6%	(9)	19%	(26)	47%	(64)	135
2024 H2H Matchup: Biden Voter	2%	(7)	11%	(39)	12%	(41)	6%	(20)	28%	(95)	41%	(140)	342
2024 H2H Matchup: Trump Voter	4%	(14)	7%	(27)	16%	(62)	11%	(43)	20%	(77)	42%	(164)	386
2024 H2H Matchup: Would not Vote	6%	(1)	10%	(3)	5%	(1)	11%	(3)	29%	(7)	39%	(10)	24
2024 H2H Matchup: Do not Know	2%	(1)	3%	(1)	7%	(3)	4%	(2)	23%	(10)	61%	(27)	44
2022 House Vote: Democrat	2%	(8)	10%	(34)	14%	(49)	6%	(19)	26%	(92)	42%	(145)	349
2022 House Vote: Republican	4%	(14)	8%	(27)	16%	(53)	12%	(41)	22%	(74)	39%	(132)	341
2022 House Vote: Did not Vote	1%	(1)	7%	(7)	4%	(4)	5%	(5)	21%	(20)	62%	(59)	95
2020 Vote: Joe Biden	2%	(8)	10%	(38)	12%	(46)	5%	(20)	26%	(96)	44%	(163)	372
2020 Vote: Donald Trump	4%	(14)	8%	(28)	16%	(59)	12%	(43)	21%	(78)	40%	(148)	369
2020 Vote: Someone Else	4%	(0)	16%	(2)	7%	(1)	8%	(1)	45%	(5)	20%	(2)	12
2020 Vote: Did not Vote	3%	(1)	5%	(2)	2%	(1)	6%	(3)	22%	(10)	62%	(27)	43
2016 Vote: Hillary Clinton	3%	(7)	12%	(33)	14%	(39)	6%	(16)	27%	(72)	38%	(104)	272
2016 Vote: Donald Trump	4%	(12)	8%	(24)	13%	(40)	14%	(44)	23%	(74)	39%	(123)	317
2016 Vote: Someone Else	10%	(2)	7%	(2)	22%	(6)	9%	(2)	23%	(6)	29%	(7)	26
2020 Vote/PID: Not Biden/Democrat	4%	(1)	3%	(1)	26%	(8)	4%	(1)	12%	(4)	50%	(15)	29
2020 Vote/PID: Not Trump/Republican	—	(0)	15%	(7)	13%	(6)	4%	(2)	25%	(12)	42%	(19)	46

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(70)	13%	(107)	8%	(67)	24%	(189)	43%	(340)	796
U.S. Economy: Wrong Track	2%	(8)	6%	(32)	13%	(68)	10%	(52)	26%	(142)	45%	(243)	546
U.S. Economy: Right Direction	6%	(15)	15%	(38)	15%	(39)	6%	(15)	19%	(47)	39%	(97)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	8%	(21)	15%	(38)	7%	(17)	23%	(60)	46%	(119)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(12)	6%	(24)	16%	(66)	11%	(44)	21%	(83)	43%	(172)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	18%	(25)	2%	(3)	4%	(5)	34%	(46)	37%	(49)	135
Top 2024 Issue: Economy	3%	(7)	8%	(19)	9%	(22)	8%	(19)	27%	(62)	45%	(104)	232
Community: Urban	6%	(16)	14%	(36)	14%	(36)	8%	(22)	19%	(49)	39%	(99)	257
Community: Suburban	1%	(4)	7%	(28)	14%	(58)	9%	(36)	25%	(103)	44%	(182)	410
Community: Rural	3%	(4)	5%	(6)	10%	(13)	7%	(9)	29%	(37)	46%	(59)	130
Community/Gender: Urban Women	5%	(6)	17%	(21)	6%	(8)	7%	(8)	25%	(31)	41%	(51)	126
Community/Gender: Urban Men	7%	(9)	11%	(15)	21%	(28)	10%	(13)	13%	(17)	37%	(48)	131
Community/Gender: Rural Women	4%	(4)	6%	(5)	11%	(9)	3%	(2)	21%	(17)	54%	(43)	81
Community/Gender: Rural Men	1%	(0)	2%	(1)	9%	(4)	14%	(7)	42%	(21)	32%	(16)	49
Community/Gender: Suburban Women	1%	(2)	5%	(12)	12%	(26)	6%	(14)	29%	(65)	47%	(105)	224
Community/Gender: Suburban Men	1%	(2)	8%	(16)	17%	(32)	12%	(22)	20%	(38)	41%	(76)	186
Homeowner	3%	(22)	8%	(58)	14%	(93)	8%	(55)	24%	(162)	43%	(294)	683
Renter	2%	(2)	11%	(11)	13%	(13)	11%	(11)	23%	(22)	40%	(39)	99
Military HHnm: Yes	2%	(2)	8%	(11)	9%	(13)	13%	(18)	20%	(28)	49%	(70)	143
Military HH: No	3%	(21)	9%	(59)	14%	(94)	7%	(48)	25%	(160)	41%	(270)	653
Employ: Private Sector	5%	(15)	11%	(30)	16%	(46)	7%	(19)	22%	(62)	40%	(113)	286
Employ: Government	5%	(2)	5%	(3)	7%	(4)	10%	(5)	23%	(11)	50%	(24)	49
Employ: Self-Employed	1%	(0)	12%	(8)	14%	(10)	10%	(7)	42%	(28)	21%	(14)	66
Employ: Homemaker	1%	(0)	11%	(5)	21%	(9)	6%	(3)	15%	(7)	45%	(20)	44
Employ: Student	3%	(0)	2%	(0)	—	(0)	4%	(1)	2%	(0)	89%	(12)	14
Employ: Retired	1%	(3)	8%	(16)	13%	(28)	12%	(26)	24%	(50)	42%	(90)	213
Employ: Unemployed	3%	(2)	7%	(5)	7%	(5)	7%	(5)	24%	(18)	52%	(39)	74
Employ: Other	—	(0)	5%	(3)	11%	(6)	3%	(2)	25%	(13)	56%	(28)	51
Self + Household: White-Collar	4%	(16)	11%	(42)	16%	(59)	9%	(33)	20%	(71)	39%	(142)	363
Self + Household: Blue Collar	2%	(7)	8%	(26)	13%	(42)	8%	(27)	27%	(88)	42%	(136)	325
Union HH: Yes	4%	(2)	15%	(7)	14%	(6)	11%	(5)	24%	(11)	32%	(14)	45
Union HH: No	3%	(22)	8%	(63)	13%	(101)	8%	(62)	24%	(178)	43%	(326)	751

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	9%	(70)	13%	(107)	8%	(67)	24%	(189)	43%	(340)	796
LGBTQ+: Yes	7%	(6)	14%	(11)	4%	(3)	7%	(6)	23%	(19)	45%	(36)	80
LGBTQ+: No	3%	(18)	8%	(59)	15%	(104)	9%	(61)	24%	(170)	42%	(304)	716
Motivated to Vote	2%	(17)	9%	(64)	14%	(100)	9%	(64)	23%	(163)	41%	(286)	693
Parent: Yes	4%	(8)	11%	(20)	14%	(25)	4%	(8)	28%	(51)	38%	(70)	181
Parent: No	3%	(16)	8%	(50)	13%	(82)	10%	(59)	22%	(138)	44%	(270)	615
COVID Vaccine: Yes	3%	(18)	11%	(59)	13%	(74)	8%	(44)	24%	(137)	41%	(231)	562
COVID Vaccine: No	3%	(6)	5%	(11)	14%	(33)	10%	(23)	22%	(52)	47%	(109)	234
Student Loans: Yes	5%	(6)	10%	(11)	9%	(10)	6%	(7)	23%	(25)	47%	(51)	110
Student Loans: No	3%	(18)	9%	(59)	14%	(97)	9%	(60)	24%	(164)	42%	(289)	686
Favorable Opinion of Haley	6%	(16)	17%	(47)	12%	(32)	8%	(21)	23%	(63)	34%	(94)	273
Unfavorable Opinion of Haley	1%	(5)	5%	(17)	22%	(72)	14%	(45)	20%	(67)	38%	(128)	334
Protestant	3%	(4)	5%	(9)	17%	(29)	10%	(17)	26%	(46)	40%	(69)	175
Roman Catholic	6%	(12)	13%	(24)	16%	(30)	10%	(18)	21%	(39)	34%	(63)	187
Mormon	4%	(0)	—	(0)	—	(0)	6%	(1)	15%	(2)	75%	(8)	11
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	7%	(1)	24%	(3)	34%	(4)	10%	(1)	24%	(3)	11
Jewish	—	(0)	29%	(5)	—	(0)	16%	(3)	14%	(2)	41%	(7)	17
Muslim	—	(0)	3%	(0)	—	(0)	6%	(0)	—	(0)	91%	(5)	6
Buddhist	—	(0)	—	(0)	49%	(4)	—	(0)	—	(0)	51%	(4)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	28%	(3)	72%	(7)	10
Atheist	4%	(2)	5%	(2)	7%	(3)	7%	(3)	34%	(13)	42%	(17)	39
Agnostic	—	(0)	10%	(5)	21%	(11)	9%	(4)	22%	(11)	38%	(19)	50
Something else	2%	(2)	5%	(5)	6%	(6)	8%	(8)	14%	(14)	65%	(64)	99
Nothing in particular	2%	(4)	10%	(19)	12%	(21)	5%	(9)	31%	(58)	40%	(73)	183
Prodigal Biden Voter	3%	(2)	6%	(3)	10%	(5)	1%	(1)	15%	(8)	64%	(34)	53
Undecided Voter (DK/WNV)	3%	(2)	5%	(4)	6%	(4)	7%	(5)	25%	(17)	53%	(36)	68
Undecided Voter (DK)	6%	(1)	10%	(3)	5%	(1)	11%	(3)	29%	(7)	39%	(10)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(69)	12%	(96)	10%	(76)	6%	(45)	16%	(124)	48%	(386)	796
Gender: Male	12%	(45)	16%	(60)	13%	(49)	5%	(20)	13%	(48)	39%	(145)	366
Gender: Female	6%	(24)	8%	(36)	6%	(26)	6%	(25)	18%	(76)	56%	(241)	430
Age: 18-34	5%	(9)	14%	(28)	14%	(29)	3%	(5)	15%	(30)	50%	(102)	203
Age: 35-44	3%	(3)	11%	(13)	10%	(11)	2%	(3)	25%	(29)	49%	(57)	116
Age: 45-64	10%	(26)	11%	(28)	8%	(22)	6%	(17)	17%	(47)	47%	(126)	267
Age: 65+	15%	(31)	13%	(27)	6%	(13)	10%	(20)	9%	(19)	48%	(101)	210
GenZers: 1997-2012	6%	(6)	9%	(10)	13%	(14)	—	(0)	17%	(18)	55%	(58)	105
Millennials: 1981-1996	3%	(6)	16%	(31)	12%	(23)	4%	(8)	17%	(33)	48%	(95)	197
GenXers: 1965-1980	6%	(14)	10%	(23)	7%	(15)	7%	(15)	22%	(49)	47%	(104)	220
Baby Boomers: 1946-1964	16%	(41)	12%	(31)	8%	(20)	7%	(19)	9%	(24)	48%	(124)	258
Educ: < College	7%	(35)	10%	(49)	9%	(43)	4%	(19)	18%	(88)	51%	(242)	477
Educ: Bachelors degree	9%	(19)	11%	(25)	9%	(19)	7%	(16)	12%	(26)	52%	(113)	217
Educ: Post-grad	15%	(15)	22%	(22)	13%	(14)	10%	(10)	10%	(11)	30%	(31)	102
Income: Under 50k	7%	(20)	12%	(35)	10%	(29)	3%	(9)	17%	(47)	50%	(138)	278
Income: 50k-100k	9%	(28)	7%	(22)	9%	(28)	8%	(24)	17%	(54)	50%	(155)	311
Income: 100k+	10%	(21)	19%	(39)	9%	(19)	6%	(13)	11%	(23)	45%	(93)	208
Ethnicity: White (Non-Hispanic)	11%	(55)	12%	(61)	8%	(42)	7%	(36)	14%	(70)	48%	(245)	509
Ethnicity: Hispanic	3%	(6)	12%	(22)	10%	(19)	1%	(2)	21%	(39)	52%	(95)	184
Ethnicity: Black (Non-Hispanic)	8%	(3)	9%	(4)	10%	(4)	3%	(1)	24%	(10)	45%	(18)	40
Ethnicity: Asian + Other (Non-Hispanic)	7%	(4)	14%	(9)	17%	(11)	9%	(6)	8%	(5)	44%	(28)	63
All Christian	13%	(50)	14%	(55)	12%	(47)	5%	(21)	18%	(70)	37%	(140)	384
All Non-Christian	2%	(1)	17%	(7)	11%	(5)	9%	(4)	5%	(2)	56%	(23)	41
Atheist	8%	(3)	6%	(2)	10%	(4)	7%	(3)	26%	(10)	43%	(17)	39
Agnostic/Nothing in particular	5%	(11)	10%	(24)	4%	(10)	6%	(13)	12%	(28)	63%	(147)	234
Something Else	4%	(4)	7%	(7)	10%	(10)	5%	(5)	14%	(14)	60%	(59)	99
Evangelical	12%	(20)	12%	(20)	18%	(30)	6%	(10)	22%	(37)	31%	(54)	171
Non-Evangelical	11%	(33)	14%	(41)	8%	(23)	4%	(12)	15%	(45)	47%	(136)	289
PID: Dem (no lean)	2%	(6)	5%	(15)	9%	(26)	9%	(25)	14%	(40)	60%	(168)	280
PID: Ind (no lean)	9%	(19)	14%	(29)	6%	(13)	5%	(10)	14%	(29)	52%	(110)	211
PID: Rep (no lean)	14%	(44)	17%	(51)	12%	(37)	3%	(10)	18%	(56)	35%	(108)	305

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(69)	12%	(96)	10%	(76)	6%	(45)	16%	(124)	48%	(386)	796
PID/Gender: Dem Men	5%	(6)	6%	(7)	15%	(19)	8%	(10)	16%	(20)	50%	(62)	123
PID/Gender: Dem Women	—	(0)	5%	(8)	4%	(7)	10%	(16)	13%	(20)	67%	(106)	158
PID/Gender: Ind Men	12%	(12)	17%	(18)	11%	(11)	7%	(7)	15%	(15)	39%	(40)	103
PID/Gender: Ind Women	7%	(7)	11%	(11)	2%	(2)	3%	(3)	13%	(14)	65%	(70)	108
PID/Gender: Rep Men	19%	(27)	25%	(35)	14%	(20)	2%	(3)	9%	(13)	30%	(43)	141
PID/Gender: Rep Women	10%	(16)	10%	(16)	11%	(17)	4%	(7)	26%	(43)	39%	(65)	164
Ideo: Liberal (1-3)	2%	(5)	11%	(26)	9%	(22)	11%	(26)	10%	(24)	56%	(134)	237
Ideo: Moderate (4)	5%	(12)	8%	(20)	7%	(16)	4%	(9)	22%	(52)	54%	(127)	236
Ideo: Conservative (5-7)	17%	(52)	14%	(45)	12%	(38)	3%	(9)	15%	(46)	38%	(119)	308
Ideo/PID: Conservative Republican	18%	(37)	13%	(28)	13%	(27)	4%	(9)	15%	(32)	37%	(78)	211
Ideo/PID: Moderate/Liberal Republican	7%	(6)	21%	(18)	12%	(10)	1%	(1)	26%	(22)	34%	(29)	86
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	4%	(4)	14%	(14)	2%	(2)	20%	(20)	56%	(57)	101
Ideo/PID: Liberal Democrat	1%	(2)	6%	(11)	6%	(11)	13%	(22)	11%	(20)	62%	(110)	177
Unfavorable of Biden and Trump	7%	(9)	2%	(2)	18%	(24)	4%	(5)	7%	(9)	63%	(85)	135
2024 H2H Matchup: Biden Voter	2%	(7)	6%	(19)	6%	(22)	11%	(38)	12%	(43)	62%	(213)	342
2024 H2H Matchup: Trump Voter	16%	(60)	19%	(73)	13%	(52)	2%	(6)	19%	(72)	32%	(123)	386
2024 H2H Matchup: Would not Vote	5%	(1)	8%	(2)	5%	(1)	1%	(0)	21%	(5)	60%	(14)	24
2024 H2H Matchup: Do not Know	1%	(0)	5%	(2)	1%	(0)	1%	(0)	11%	(5)	82%	(36)	44
2022 House Vote: Democrat	3%	(9)	6%	(22)	10%	(36)	10%	(34)	14%	(49)	57%	(199)	349
2022 House Vote: Republican	16%	(54)	18%	(62)	10%	(34)	3%	(9)	17%	(59)	36%	(123)	341
2022 House Vote: Did not Vote	4%	(4)	11%	(10)	6%	(6)	1%	(1)	15%	(14)	63%	(60)	95
2020 Vote: Joe Biden	2%	(8)	6%	(24)	6%	(22)	10%	(37)	13%	(49)	62%	(231)	372
2020 Vote: Donald Trump	16%	(60)	19%	(69)	14%	(50)	2%	(6)	17%	(62)	33%	(123)	369
2020 Vote: Someone Else	3%	(0)	12%	(1)	3%	(0)	9%	(1)	44%	(5)	28%	(3)	12
2020 Vote: Did not Vote	2%	(1)	4%	(2)	6%	(3)	2%	(1)	19%	(8)	66%	(29)	43
2016 Vote: Hillary Clinton	2%	(6)	7%	(18)	6%	(17)	13%	(35)	12%	(33)	60%	(162)	272
2016 Vote: Donald Trump	17%	(54)	20%	(63)	14%	(45)	2%	(5)	14%	(45)	33%	(105)	317
2016 Vote: Someone Else	6%	(2)	5%	(1)	9%	(2)	5%	(1)	12%	(3)	61%	(16)	26
2020 Vote/PID: Not Biden/Democrat	6%	(2)	5%	(1)	32%	(9)	2%	(1)	9%	(3)	45%	(13)	29
2020 Vote/PID: Not Trump/Republican	—	(0)	5%	(2)	13%	(6)	8%	(4)	16%	(7)	58%	(27)	46

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**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(69)	12%	(96)	10%	(76)	6%	(45)	16%	(124)	48%	(386)	796
U.S. Economy: Wrong Track	10%	(56)	13%	(69)	9%	(51)	2%	(10)	19%	(103)	47%	(258)	546
U.S. Economy: Right Direction	5%	(13)	11%	(27)	10%	(25)	14%	(36)	9%	(21)	51%	(128)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	6%	(14)	5%	(13)	11%	(29)	12%	(30)	65%	(168)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(59)	17%	(68)	13%	(54)	2%	(9)	19%	(76)	34%	(136)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	10%	(14)	7%	(10)	5%	(7)	13%	(18)	60%	(81)	135
Top 2024 Issue: Economy	10%	(24)	13%	(29)	8%	(19)	3%	(7)	18%	(42)	48%	(111)	232
Community: Urban	7%	(18)	20%	(52)	13%	(33)	8%	(20)	10%	(25)	42%	(108)	257
Community: Suburban	9%	(39)	7%	(30)	9%	(39)	4%	(16)	15%	(63)	54%	(223)	410
Community: Rural	9%	(12)	10%	(13)	3%	(4)	8%	(10)	28%	(36)	42%	(55)	130
Community/Gender: Urban Women	2%	(3)	15%	(19)	6%	(7)	8%	(10)	17%	(21)	53%	(66)	126
Community/Gender: Urban Men	12%	(16)	26%	(34)	20%	(26)	7%	(9)	3%	(4)	32%	(42)	131
Community/Gender: Rural Women	8%	(7)	7%	(6)	4%	(3)	9%	(7)	29%	(24)	43%	(35)	81
Community/Gender: Rural Men	11%	(5)	15%	(7)	3%	(1)	5%	(3)	26%	(13)	40%	(20)	49
Community/Gender: Suburban Women	7%	(15)	5%	(12)	7%	(17)	4%	(8)	14%	(32)	63%	(140)	224
Community/Gender: Suburban Men	13%	(24)	10%	(19)	12%	(22)	4%	(8)	17%	(31)	44%	(82)	186
Homeowner	9%	(62)	13%	(87)	9%	(61)	6%	(38)	15%	(102)	49%	(333)	683
Renter	6%	(6)	8%	(8)	15%	(14)	7%	(6)	20%	(20)	45%	(44)	99
Military HHnm: Yes	13%	(18)	18%	(26)	7%	(11)	9%	(13)	17%	(24)	36%	(52)	143
Military HH: No	8%	(51)	11%	(70)	10%	(65)	5%	(33)	15%	(100)	51%	(334)	653
Employ: Private Sector	7%	(19)	14%	(40)	13%	(38)	5%	(13)	15%	(43)	46%	(133)	286
Employ: Government	8%	(4)	14%	(7)	8%	(4)	6%	(3)	17%	(8)	47%	(23)	49
Employ: Self-Employed	9%	(6)	10%	(7)	8%	(5)	10%	(6)	27%	(18)	35%	(23)	66
Employ: Homemaker	3%	(1)	—	(0)	11%	(5)	6%	(3)	42%	(18)	38%	(16)	44
Employ: Student	15%	(2)	2%	(0)	—	(0)	—	(0)	10%	(1)	72%	(10)	14
Employ: Retired	14%	(31)	11%	(23)	8%	(17)	8%	(17)	7%	(15)	52%	(112)	213
Employ: Unemployed	6%	(4)	15%	(11)	10%	(7)	4%	(3)	14%	(10)	51%	(38)	74
Employ: Other	3%	(2)	16%	(8)	—	(0)	—	(0)	20%	(10)	61%	(31)	51
Self + Household: White-Collar	10%	(37)	13%	(46)	9%	(34)	9%	(31)	8%	(29)	51%	(185)	363
Self + Household: Blue Collar	8%	(26)	12%	(40)	11%	(35)	4%	(13)	21%	(69)	44%	(143)	325
Union HH: Yes	5%	(2)	16%	(7)	11%	(5)	18%	(8)	8%	(3)	42%	(19)	45
Union HH: No	9%	(67)	12%	(89)	9%	(71)	5%	(37)	16%	(121)	49%	(367)	751

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**Table BLMB2\_19: Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(69)	12%	(96)	10%	(76)	6%	(45)	16%	(124)	48%	(386)	796
LGBTQ+: Yes	2%	(2)	15%	(12)	8%	(6)	4%	(3)	15%	(12)	56%	(45)	80
LGBTQ+: No	9%	(67)	12%	(83)	10%	(70)	6%	(42)	16%	(112)	48%	(341)	716
Motivated to Vote	9%	(63)	12%	(82)	10%	(71)	6%	(43)	14%	(98)	48%	(336)	693
Parent: Yes	6%	(10)	14%	(25)	9%	(16)	2%	(4)	25%	(45)	45%	(82)	181
Parent: No	10%	(59)	12%	(71)	10%	(60)	7%	(42)	13%	(80)	49%	(304)	615
COVID Vaccine: Yes	8%	(47)	12%	(70)	8%	(45)	7%	(37)	14%	(77)	51%	(286)	562
COVID Vaccine: No	9%	(22)	11%	(26)	13%	(31)	4%	(8)	20%	(47)	43%	(100)	234
Student Loans: Yes	7%	(8)	14%	(15)	8%	(9)	3%	(4)	12%	(14)	55%	(61)	110
Student Loans: No	9%	(61)	12%	(81)	10%	(67)	6%	(41)	16%	(111)	47%	(325)	686
Favorable Opinion of Haley	12%	(33)	22%	(60)	11%	(30)	3%	(9)	13%	(36)	39%	(106)	273
Unfavorable Opinion of Haley	10%	(32)	7%	(22)	13%	(43)	11%	(37)	17%	(55)	43%	(145)	334
Protestant	14%	(24)	14%	(25)	11%	(20)	5%	(9)	18%	(32)	38%	(66)	175
Roman Catholic	13%	(24)	16%	(29)	13%	(24)	5%	(9)	19%	(36)	34%	(64)	187
Mormon	1%	(0)	13%	(1)	—	(0)	12%	(1)	12%	(1)	63%	(7)	11
Orthodox (e.g. Greek or Russian Orthodox)	18%	(2)	—	(0)	33%	(4)	16%	(2)	8%	(1)	26%	(3)	11
Jewish	4%	(1)	7%	(1)	—	(0)	2%	(0)	12%	(2)	75%	(12)	17
Muslim	—	(0)	—	(0)	59%	(3)	6%	(0)	—	(0)	35%	(2)	6
Buddhist	3%	(0)	—	(0)	16%	(1)	—	(0)	—	(0)	81%	(7)	8
Hindu	—	(0)	56%	(6)	—	(0)	28%	(3)	—	(0)	16%	(2)	10
Atheist	8%	(3)	6%	(2)	10%	(4)	7%	(3)	26%	(10)	43%	(17)	39
Agnostic	6%	(3)	11%	(6)	5%	(3)	10%	(5)	9%	(5)	59%	(30)	50
Something else	4%	(4)	7%	(7)	10%	(10)	5%	(5)	14%	(14)	60%	(59)	99
Nothing in particular	4%	(8)	10%	(19)	4%	(8)	5%	(9)	13%	(23)	64%	(117)	183
Prodigal Biden Voter	6%	(3)	12%	(6)	3%	(1)	1%	(0)	21%	(11)	58%	(31)	53
Undecided Voter (DK/WNV)	2%	(2)	6%	(4)	2%	(2)	1%	(1)	14%	(10)	74%	(50)	68
Undecided Voter (DK)	5%	(1)	8%	(2)	5%	(1)	1%	(0)	21%	(5)	60%	(14)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(104)	12%	(94)	12%	(96)	19%	(149)	21%	(168)	23%	(185)	796
Gender: Male	16%	(59)	14%	(51)	14%	(50)	21%	(76)	20%	(73)	16%	(58)	366
Gender: Female	10%	(45)	10%	(43)	11%	(46)	17%	(73)	22%	(95)	30%	(127)	430
Age: 18-34	8%	(17)	9%	(18)	8%	(16)	20%	(40)	17%	(34)	39%	(79)	203
Age: 35-44	4%	(4)	16%	(19)	10%	(12)	13%	(15)	28%	(32)	30%	(35)	116
Age: 45-64	15%	(40)	11%	(28)	15%	(41)	19%	(50)	19%	(52)	21%	(56)	267
Age: 65+	21%	(43)	14%	(29)	13%	(28)	21%	(45)	24%	(50)	7%	(16)	210
GenZers: 1997-2012	9%	(10)	4%	(4)	7%	(7)	6%	(7)	20%	(21)	54%	(56)	105
Millennials: 1981-1996	6%	(11)	17%	(33)	9%	(18)	24%	(48)	18%	(36)	26%	(50)	197
GenXers: 1965-1980	10%	(21)	8%	(18)	13%	(28)	18%	(40)	26%	(57)	25%	(56)	220
Baby Boomers: 1946-1964	23%	(59)	14%	(37)	15%	(39)	20%	(53)	19%	(49)	9%	(22)	258
Educ: < College	11%	(53)	10%	(49)	11%	(53)	17%	(83)	24%	(112)	27%	(127)	477
Educ: Bachelors degree	13%	(29)	10%	(22)	13%	(28)	21%	(47)	21%	(46)	21%	(46)	217
Educ: Post-grad	22%	(22)	22%	(23)	15%	(15)	20%	(20)	9%	(10)	12%	(12)	102
Income: Under 50k	10%	(27)	11%	(30)	12%	(32)	20%	(54)	21%	(57)	28%	(77)	278
Income: 50k-100k	13%	(41)	9%	(29)	13%	(39)	19%	(58)	24%	(74)	22%	(69)	311
Income: 100k+	17%	(36)	16%	(34)	12%	(24)	18%	(37)	18%	(37)	19%	(39)	208
Ethnicity: White (Non-Hispanic)	16%	(82)	15%	(74)	13%	(66)	20%	(100)	22%	(113)	14%	(74)	509
Ethnicity: Hispanic	4%	(8)	6%	(11)	7%	(12)	20%	(37)	23%	(42)	40%	(74)	184
Ethnicity: Black (Non-Hispanic)	15%	(6)	—	(0)	15%	(6)	12%	(5)	27%	(11)	31%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	12%	(8)	13%	(8)	18%	(11)	13%	(8)	4%	(2)	40%	(25)	63
All Christian	19%	(72)	16%	(60)	9%	(35)	17%	(64)	24%	(92)	16%	(61)	384
All Non-Christian	5%	(2)	3%	(1)	32%	(13)	18%	(7)	19%	(8)	23%	(9)	41
Atheist	5%	(2)	11%	(4)	21%	(8)	41%	(16)	11%	(4)	12%	(5)	39
Agnostic/Nothing in particular	7%	(16)	7%	(16)	14%	(33)	23%	(53)	21%	(49)	29%	(68)	234
Something Else	12%	(12)	12%	(12)	8%	(8)	10%	(9)	16%	(16)	43%	(42)	99
Evangelical	26%	(45)	9%	(16)	6%	(11)	13%	(22)	22%	(38)	24%	(40)	171
Non-Evangelical	13%	(37)	17%	(50)	11%	(31)	16%	(47)	23%	(66)	20%	(58)	289
PID: Dem (no lean)	4%	(13)	4%	(11)	13%	(35)	34%	(95)	19%	(53)	26%	(73)	280
PID: Ind (no lean)	10%	(21)	15%	(32)	12%	(25)	16%	(34)	18%	(39)	28%	(60)	211
PID: Rep (no lean)	23%	(70)	17%	(51)	12%	(36)	6%	(20)	25%	(76)	17%	(52)	305

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(104)	12%	(94)	12%	(96)	19%	(149)	21%	(168)	23%	(185)	796
PID/Gender: Dem Men	8%	(10)	3%	(4)	11%	(13)	40%	(49)	23%	(28)	15%	(18)	123
PID/Gender: Dem Women	2%	(3)	4%	(7)	14%	(22)	29%	(46)	16%	(26)	34%	(54)	158
PID/Gender: Ind Men	11%	(11)	20%	(20)	12%	(12)	17%	(18)	18%	(18)	22%	(23)	103
PID/Gender: Ind Women	10%	(10)	11%	(12)	11%	(12)	15%	(16)	19%	(21)	34%	(37)	108
PID/Gender: Rep Men	27%	(38)	19%	(26)	17%	(24)	6%	(9)	19%	(27)	12%	(16)	141
PID/Gender: Rep Women	19%	(32)	15%	(25)	7%	(12)	7%	(11)	30%	(49)	22%	(36)	164
Ideo: Liberal (1-3)	6%	(15)	10%	(24)	11%	(26)	37%	(89)	13%	(32)	22%	(53)	237
Ideo: Moderate (4)	7%	(17)	10%	(24)	12%	(27)	13%	(31)	28%	(65)	30%	(70)	236
Ideo: Conservative (5-7)	24%	(73)	15%	(45)	12%	(37)	9%	(29)	22%	(67)	19%	(59)	308
Ideo/PID: Conservative Republican	26%	(56)	15%	(32)	10%	(21)	8%	(17)	23%	(49)	17%	(37)	211
Ideo/PID: Moderate/Liberal Republican	17%	(15)	22%	(19)	11%	(9)	3%	(2)	30%	(26)	17%	(15)	86
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	4%	(4)	16%	(16)	16%	(17)	30%	(30)	28%	(29)	101
Ideo/PID: Liberal Democrat	4%	(7)	4%	(6)	10%	(19)	44%	(78)	13%	(23)	25%	(44)	177
Unfavorable of Biden and Trump	8%	(11)	6%	(8)	16%	(22)	21%	(29)	20%	(27)	28%	(38)	135
2024 H2H Matchup: Biden Voter	4%	(12)	6%	(21)	13%	(45)	35%	(119)	19%	(67)	23%	(78)	342
2024 H2H Matchup: Trump Voter	23%	(90)	18%	(71)	11%	(44)	7%	(26)	22%	(84)	19%	(71)	386
2024 H2H Matchup: Would not Vote	5%	(1)	2%	(0)	1%	(0)	8%	(2)	15%	(4)	69%	(17)	24
2024 H2H Matchup: Do not Know	2%	(1)	3%	(1)	15%	(7)	7%	(3)	30%	(13)	43%	(19)	44
2022 House Vote: Democrat	4%	(13)	6%	(22)	12%	(41)	32%	(113)	20%	(71)	25%	(88)	349
2022 House Vote: Republican	24%	(83)	19%	(65)	13%	(44)	7%	(24)	21%	(71)	16%	(53)	341
2022 House Vote: Did not Vote	6%	(5)	6%	(6)	7%	(6)	12%	(11)	24%	(23)	46%	(43)	95
2020 Vote: Joe Biden	4%	(14)	6%	(21)	13%	(47)	33%	(121)	22%	(80)	24%	(88)	372
2020 Vote: Donald Trump	24%	(87)	19%	(70)	12%	(44)	7%	(25)	20%	(73)	19%	(70)	369
2020 Vote: Someone Else	10%	(1)	12%	(1)	11%	(1)	4%	(0)	21%	(3)	42%	(5)	12
2020 Vote: Did not Vote	3%	(1)	3%	(1)	7%	(3)	7%	(3)	29%	(12)	52%	(22)	43
2016 Vote: Hillary Clinton	5%	(12)	7%	(19)	13%	(36)	36%	(97)	19%	(52)	20%	(55)	272
2016 Vote: Donald Trump	24%	(75)	21%	(67)	12%	(37)	7%	(21)	22%	(71)	15%	(46)	317
2016 Vote: Someone Else	13%	(3)	2%	(1)	13%	(3)	21%	(5)	16%	(4)	35%	(9)	26
2020 Vote/PID: Not Biden/Democrat	6%	(2)	1%	(0)	16%	(5)	25%	(7)	5%	(1)	47%	(14)	29
2020 Vote/PID: Not Trump/Republican	4%	(2)	10%	(5)	18%	(8)	8%	(4)	37%	(17)	23%	(11)	46

Continued on next page

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(104)	12%	(94)	12%	(96)	19%	(149)	21%	(168)	23%	(185)	796
U.S. Economy: Wrong Track	14%	(77)	13%	(70)	12%	(65)	13%	(69)	23%	(127)	25%	(138)	546
U.S. Economy: Right Direction	11%	(27)	10%	(24)	12%	(31)	32%	(80)	16%	(41)	19%	(47)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(12)	4%	(12)	14%	(36)	34%	(88)	20%	(51)	24%	(62)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(85)	17%	(67)	12%	(49)	8%	(33)	21%	(86)	20%	(81)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	11%	(15)	8%	(11)	21%	(29)	23%	(30)	31%	(42)	135
Top 2024 Issue: Economy	11%	(25)	10%	(23)	9%	(22)	11%	(26)	26%	(60)	33%	(76)	232
Community: Urban	11%	(28)	17%	(45)	12%	(30)	22%	(57)	17%	(43)	21%	(54)	257
Community: Suburban	13%	(54)	9%	(38)	13%	(52)	18%	(73)	23%	(94)	24%	(98)	410
Community: Rural	17%	(23)	8%	(11)	10%	(13)	15%	(20)	24%	(31)	25%	(33)	130
Community/Gender: Urban Women	4%	(5)	19%	(24)	7%	(9)	24%	(30)	24%	(30)	22%	(28)	126
Community/Gender: Urban Men	18%	(23)	16%	(20)	16%	(21)	21%	(27)	9%	(12)	20%	(27)	131
Community/Gender: Rural Women	14%	(11)	9%	(7)	10%	(8)	16%	(13)	18%	(15)	32%	(26)	81
Community/Gender: Rural Men	23%	(11)	7%	(3)	11%	(5)	13%	(6)	33%	(16)	14%	(7)	49
Community/Gender: Suburban Women	13%	(29)	5%	(11)	13%	(30)	14%	(30)	22%	(50)	33%	(74)	224
Community/Gender: Suburban Men	13%	(25)	14%	(27)	12%	(23)	23%	(43)	24%	(45)	13%	(24)	186
Homeowner	14%	(96)	12%	(83)	12%	(82)	19%	(128)	21%	(141)	22%	(152)	683
Renter	8%	(8)	9%	(9)	12%	(11)	21%	(20)	23%	(23)	28%	(28)	99
Military HHnm: Yes	23%	(33)	13%	(18)	13%	(19)	19%	(27)	15%	(22)	17%	(24)	143
Military HH: No	11%	(71)	12%	(76)	12%	(78)	19%	(122)	22%	(146)	25%	(161)	653
Employ: Private Sector	14%	(41)	12%	(34)	11%	(32)	17%	(50)	16%	(45)	29%	(84)	286
Employ: Government	15%	(8)	9%	(4)	14%	(7)	10%	(5)	19%	(9)	33%	(16)	49
Employ: Self-Employed	9%	(6)	16%	(11)	6%	(4)	29%	(19)	30%	(20)	10%	(7)	66
Employ: Homemaker	5%	(2)	—	(0)	6%	(3)	21%	(9)	39%	(17)	28%	(12)	44
Employ: Student	16%	(2)	1%	(0)	6%	(1)	3%	(0)	4%	(0)	71%	(10)	14
Employ: Retired	18%	(37)	15%	(32)	12%	(26)	23%	(49)	24%	(51)	8%	(18)	213
Employ: Unemployed	6%	(4)	10%	(8)	14%	(10)	19%	(14)	22%	(16)	28%	(21)	74
Employ: Other	7%	(4)	8%	(4)	26%	(13)	5%	(2)	20%	(10)	34%	(18)	51
Self + Household: White-Collar	14%	(52)	13%	(47)	14%	(51)	24%	(89)	14%	(51)	20%	(73)	363
Self + Household: Blue Collar	15%	(48)	12%	(40)	11%	(35)	14%	(44)	27%	(88)	21%	(70)	325
Union HH: Yes	9%	(4)	1%	(1)	26%	(12)	30%	(13)	14%	(6)	20%	(9)	45
Union HH: No	13%	(100)	12%	(93)	11%	(84)	18%	(136)	21%	(162)	23%	(176)	751

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(104)	12%	(94)	12%	(96)	19%	(149)	21%	(168)	23%	(185)	796
LGBTQ+: Yes	4%	(3)	11%	(9)	17%	(13)	32%	(26)	19%	(16)	17%	(13)	80
LGBTQ+: No	14%	(101)	12%	(85)	12%	(83)	17%	(124)	21%	(152)	24%	(172)	716
Motivated to Vote	15%	(101)	12%	(86)	12%	(82)	19%	(132)	21%	(145)	21%	(147)	693
Parent: Yes	12%	(22)	11%	(20)	10%	(19)	14%	(25)	22%	(39)	32%	(57)	181
Parent: No	13%	(82)	12%	(74)	13%	(77)	20%	(125)	21%	(129)	21%	(128)	615
COVID Vaccine: Yes	12%	(70)	10%	(57)	14%	(76)	21%	(118)	20%	(112)	23%	(128)	562
COVID Vaccine: No	15%	(34)	16%	(37)	8%	(20)	13%	(31)	24%	(55)	24%	(57)	234
Student Loans: Yes	14%	(15)	10%	(11)	11%	(12)	21%	(23)	19%	(21)	26%	(28)	110
Student Loans: No	13%	(89)	12%	(83)	12%	(84)	18%	(126)	21%	(147)	23%	(157)	686
Favorable Opinion of Haley	24%	(65)	19%	(51)	10%	(29)	11%	(30)	20%	(54)	16%	(44)	273
Unfavorable Opinion of Haley	12%	(39)	10%	(32)	17%	(58)	32%	(107)	17%	(56)	13%	(43)	334
Protestant	25%	(43)	11%	(20)	10%	(18)	16%	(29)	26%	(46)	11%	(19)	175
Roman Catholic	14%	(27)	18%	(34)	8%	(16)	16%	(31)	23%	(42)	20%	(37)	187
Mormon	—	(0)	44%	(5)	—	(0)	12%	(1)	30%	(3)	15%	(2)	11
Orthodox (e.g. Greek or Russian Orthodox)	22%	(2)	18%	(2)	7%	(1)	28%	(3)	—	(0)	24%	(3)	11
Jewish	5%	(1)	5%	(1)	26%	(4)	14%	(2)	47%	(8)	4%	(1)	17
Muslim	—	(0)	—	(0)	—	(0)	6%	(0)	3%	(0)	91%	(5)	6
Buddhist	16%	(1)	5%	(0)	33%	(3)	21%	(2)	—	(0)	24%	(2)	8
Hindu	—	(0)	—	(0)	56%	(6)	28%	(3)	—	(0)	16%	(2)	10
Atheist	5%	(2)	11%	(4)	21%	(8)	41%	(16)	11%	(4)	12%	(5)	39
Agnostic	6%	(3)	3%	(1)	9%	(5)	54%	(27)	21%	(11)	8%	(4)	50
Something else	12%	(12)	12%	(12)	8%	(8)	10%	(9)	16%	(16)	43%	(42)	99
Nothing in particular	7%	(13)	8%	(14)	15%	(28)	14%	(26)	21%	(38)	35%	(64)	183
Prodigal Biden Voter	4%	(2)	3%	(1)	11%	(6)	11%	(6)	40%	(21)	32%	(17)	53
Undecided Voter (DK/WNV)	3%	(2)	2%	(2)	10%	(7)	7%	(5)	25%	(17)	52%	(35)	68
Undecided Voter (DK)	5%	(1)	2%	(0)	1%	(0)	8%	(2)	15%	(4)	69%	(17)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(34)	10%	(76)	6%	(51)	8%	(64)	19%	(154)	52%	(417)	796
Gender: Male	6%	(23)	13%	(48)	9%	(34)	10%	(38)	20%	(72)	41%	(150)	366
Gender: Female	2%	(11)	6%	(28)	4%	(17)	6%	(26)	19%	(82)	62%	(266)	430
Age: 18-34	4%	(8)	13%	(26)	8%	(16)	8%	(17)	17%	(34)	50%	(102)	203
Age: 35-44	2%	(3)	10%	(12)	5%	(5)	3%	(3)	17%	(20)	63%	(73)	116
Age: 45-64	4%	(10)	8%	(23)	7%	(17)	7%	(18)	26%	(69)	49%	(130)	267
Age: 65+	7%	(14)	7%	(15)	6%	(13)	12%	(26)	15%	(31)	53%	(111)	210
GenZers: 1997-2012	1%	(1)	11%	(11)	5%	(5)	5%	(5)	23%	(24)	55%	(58)	105
Millennials: 1981-1996	5%	(9)	14%	(27)	8%	(16)	8%	(15)	14%	(28)	52%	(102)	197
GenXers: 1965-1980	3%	(7)	8%	(18)	6%	(14)	6%	(13)	26%	(58)	50%	(110)	220
Baby Boomers: 1946-1964	6%	(15)	7%	(19)	6%	(15)	11%	(28)	15%	(39)	55%	(142)	258
Educ: < College	3%	(13)	9%	(43)	5%	(23)	7%	(34)	22%	(106)	54%	(259)	477
Educ: Bachelors degree	5%	(11)	7%	(15)	7%	(15)	7%	(15)	16%	(34)	58%	(127)	217
Educ: Post-grad	10%	(10)	18%	(18)	13%	(14)	15%	(15)	13%	(14)	30%	(31)	102
Income: Under 50k	3%	(8)	11%	(29)	5%	(14)	7%	(19)	19%	(53)	55%	(153)	278
Income: 50k-100k	4%	(13)	6%	(19)	6%	(19)	9%	(28)	24%	(75)	50%	(156)	311
Income: 100k+	6%	(13)	13%	(27)	9%	(18)	8%	(17)	12%	(26)	52%	(107)	208
Ethnicity: White (Non-Hispanic)	6%	(29)	9%	(46)	7%	(34)	10%	(49)	19%	(97)	50%	(255)	509
Ethnicity: Hispanic	3%	(5)	11%	(19)	5%	(10)	6%	(11)	19%	(36)	56%	(103)	184
Ethnicity: Black (Non-Hispanic)	—	(0)	20%	(8)	1%	(1)	7%	(3)	27%	(11)	45%	(18)	40
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	5%	(3)	11%	(7)	2%	(1)	17%	(11)	65%	(41)	63
All Christian	7%	(25)	10%	(40)	9%	(35)	8%	(30)	22%	(83)	44%	(170)	384
All Non-Christian	—	(0)	2%	(1)	3%	(1)	7%	(3)	29%	(12)	59%	(24)	41
Atheist	9%	(3)	4%	(2)	2%	(1)	22%	(9)	33%	(13)	31%	(12)	39
Agnostic/Nothing in particular	2%	(5)	9%	(20)	3%	(8)	9%	(20)	14%	(33)	63%	(147)	234
Something Else	—	(0)	13%	(13)	6%	(6)	3%	(3)	13%	(13)	64%	(63)	99
Evangelical	7%	(11)	9%	(16)	8%	(14)	8%	(14)	23%	(39)	45%	(77)	171
Non-Evangelical	5%	(14)	12%	(34)	9%	(25)	5%	(16)	19%	(54)	51%	(146)	289
PID: Dem (no lean)	2%	(6)	4%	(12)	4%	(11)	13%	(37)	17%	(49)	59%	(166)	280
PID: Ind (no lean)	3%	(6)	14%	(29)	6%	(13)	5%	(10)	18%	(39)	54%	(114)	211
PID: Rep (no lean)	7%	(22)	12%	(35)	9%	(27)	6%	(17)	22%	(67)	45%	(137)	305

Continued on next page

**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(34)	10%	(76)	6%	(51)	8%	(64)	19%	(154)	52%	(417)	796
PID/Gender: Dem Men	4%	(6)	5%	(6)	6%	(7)	18%	(22)	23%	(28)	44%	(54)	123
PID/Gender: Dem Women	—	(0)	4%	(6)	3%	(4)	10%	(15)	13%	(21)	71%	(112)	158
PID/Gender: Ind Men	5%	(5)	20%	(21)	9%	(9)	7%	(7)	16%	(17)	42%	(44)	103
PID/Gender: Ind Women	1%	(1)	7%	(8)	3%	(4)	3%	(3)	20%	(22)	65%	(70)	108
PID/Gender: Rep Men	9%	(12)	15%	(21)	12%	(17)	7%	(10)	19%	(27)	37%	(53)	141
PID/Gender: Rep Women	6%	(10)	8%	(14)	6%	(10)	4%	(7)	24%	(40)	51%	(84)	164
Ideo: Liberal (1-3)	3%	(8)	9%	(21)	6%	(15)	13%	(30)	15%	(36)	54%	(128)	237
Ideo: Moderate (4)	2%	(4)	12%	(28)	5%	(12)	5%	(12)	23%	(53)	54%	(126)	236
Ideo: Conservative (5-7)	7%	(22)	8%	(26)	8%	(25)	7%	(22)	18%	(56)	51%	(157)	308
Ideo/PID: Conservative Republican	7%	(16)	10%	(21)	7%	(16)	6%	(13)	17%	(35)	53%	(111)	211
Ideo/PID: Moderate/Liberal Republican	8%	(7)	17%	(14)	14%	(12)	4%	(4)	29%	(25)	29%	(25)	86
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	5%	(5)	7%	(7)	10%	(10)	18%	(19)	58%	(59)	101
Ideo/PID: Liberal Democrat	2%	(4)	4%	(7)	3%	(4)	15%	(27)	17%	(30)	60%	(106)	177
Unfavorable of Biden and Trump	3%	(4)	5%	(7)	10%	(14)	3%	(4)	8%	(10)	71%	(96)	135
2024 H2H Matchup: Biden Voter	2%	(7)	6%	(20)	5%	(15)	12%	(42)	21%	(71)	55%	(188)	342
2024 H2H Matchup: Trump Voter	7%	(26)	13%	(51)	9%	(35)	6%	(22)	20%	(77)	45%	(175)	386
2024 H2H Matchup: Would not Vote	5%	(1)	14%	(3)	3%	(1)	2%	(0)	7%	(2)	69%	(17)	24
2024 H2H Matchup: Do not Know	—	(0)	5%	(2)	1%	(0)	—	(0)	10%	(4)	85%	(37)	44
2022 House Vote: Democrat	2%	(6)	8%	(27)	5%	(17)	13%	(45)	18%	(63)	55%	(191)	349
2022 House Vote: Republican	8%	(28)	12%	(42)	9%	(29)	5%	(18)	19%	(64)	47%	(160)	341
2022 House Vote: Did not Vote	—	(0)	5%	(5)	6%	(5)	—	(0)	24%	(23)	65%	(62)	95
2020 Vote: Joe Biden	1%	(6)	6%	(23)	4%	(16)	11%	(40)	20%	(73)	58%	(215)	372
2020 Vote: Donald Trump	8%	(28)	14%	(50)	9%	(34)	6%	(21)	19%	(70)	45%	(166)	369
2020 Vote: Someone Else	2%	(0)	13%	(2)	3%	(0)	11%	(1)	8%	(1)	63%	(7)	12
2020 Vote: Did not Vote	—	(0)	4%	(2)	3%	(1)	4%	(2)	23%	(10)	66%	(29)	43
2016 Vote: Hillary Clinton	2%	(6)	7%	(20)	5%	(13)	13%	(36)	21%	(58)	51%	(139)	272
2016 Vote: Donald Trump	8%	(25)	12%	(37)	10%	(31)	6%	(19)	19%	(61)	46%	(144)	317
2016 Vote: Someone Else	4%	(1)	6%	(2)	—	(0)	6%	(2)	16%	(4)	68%	(17)	26
2020 Vote/PID: Not Biden/Democrat	—	(0)	4%	(1)	5%	(1)	18%	(5)	11%	(3)	62%	(18)	29
2020 Vote/PID: Not Trump/Republican	—	(0)	1%	(1)	7%	(3)	4%	(2)	33%	(15)	56%	(26)	46

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**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(34)	10%	(76)	6%	(51)	8%	(64)	19%	(154)	52%	(417)	796
U.S. Economy: Wrong Track	4%	(22)	9%	(49)	6%	(32)	5%	(29)	21%	(114)	55%	(301)	546
U.S. Economy: Right Direction	5%	(12)	11%	(27)	8%	(20)	14%	(35)	16%	(40)	46%	(116)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	7%	(17)	5%	(13)	14%	(36)	19%	(49)	55%	(143)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(27)	11%	(45)	9%	(36)	6%	(24)	21%	(85)	46%	(184)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(5)	10%	(14)	2%	(2)	3%	(4)	15%	(20)	66%	(89)	135
Top 2024 Issue: Economy	4%	(10)	11%	(25)	5%	(13)	8%	(18)	21%	(50)	51%	(117)	232
Community: Urban	7%	(19)	14%	(36)	9%	(22)	9%	(24)	17%	(44)	44%	(112)	257
Community: Suburban	3%	(11)	8%	(35)	5%	(21)	9%	(35)	19%	(79)	56%	(228)	410
Community: Rural	3%	(4)	4%	(6)	6%	(8)	4%	(5)	24%	(31)	59%	(77)	130
Community/Gender: Urban Women	6%	(8)	12%	(15)	4%	(5)	7%	(9)	20%	(25)	51%	(64)	126
Community/Gender: Urban Men	9%	(11)	16%	(21)	13%	(17)	11%	(15)	14%	(19)	37%	(48)	131
Community/Gender: Rural Women	2%	(2)	5%	(4)	5%	(4)	2%	(2)	18%	(14)	67%	(54)	81
Community/Gender: Rural Men	4%	(2)	3%	(2)	6%	(3)	7%	(4)	33%	(16)	45%	(22)	49
Community/Gender: Suburban Women	1%	(1)	4%	(9)	3%	(8)	7%	(15)	19%	(43)	66%	(148)	224
Community/Gender: Suburban Men	5%	(10)	14%	(26)	7%	(14)	11%	(20)	20%	(37)	43%	(80)	186
Homeowner	4%	(30)	10%	(66)	5%	(37)	8%	(56)	19%	(132)	53%	(363)	683
Renter	3%	(3)	10%	(10)	13%	(13)	8%	(8)	20%	(19)	47%	(46)	99
Military HHnm: Yes	5%	(7)	5%	(7)	7%	(11)	14%	(19)	20%	(28)	50%	(72)	143
Military HH: No	4%	(27)	11%	(69)	6%	(41)	7%	(45)	19%	(126)	53%	(345)	653
Employ: Private Sector	4%	(13)	16%	(45)	8%	(24)	6%	(17)	18%	(50)	48%	(136)	286
Employ: Government	9%	(4)	8%	(4)	1%	(1)	13%	(6)	18%	(9)	52%	(25)	49
Employ: Self-Employed	5%	(3)	6%	(4)	9%	(6)	6%	(4)	33%	(22)	42%	(27)	66
Employ: Homemaker	2%	(1)	5%	(2)	—	(0)	11%	(5)	25%	(11)	57%	(25)	44
Employ: Student	—	(0)	1%	(0)	2%	(0)	—	(0)	22%	(3)	75%	(10)	14
Employ: Retired	5%	(10)	7%	(15)	7%	(16)	12%	(26)	14%	(31)	54%	(116)	213
Employ: Unemployed	2%	(2)	7%	(5)	5%	(3)	6%	(4)	22%	(16)	58%	(43)	74
Employ: Other	3%	(2)	1%	(0)	2%	(1)	3%	(2)	25%	(13)	66%	(34)	51
Self + Household: White-Collar	7%	(27)	12%	(43)	7%	(24)	10%	(36)	14%	(50)	51%	(184)	363
Self + Household: Blue Collar	2%	(6)	9%	(29)	7%	(23)	8%	(26)	24%	(78)	50%	(164)	325
Union HH: Yes	3%	(2)	20%	(9)	12%	(5)	21%	(9)	12%	(5)	32%	(14)	45
Union HH: No	4%	(32)	9%	(67)	6%	(46)	7%	(55)	20%	(149)	54%	(402)	751

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**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(34)	10%	(76)	6%	(51)	8%	(64)	19%	(154)	52%	(417)	796
LGBTQ+: Yes	4%	(3)	2%	(2)	6%	(5)	3%	(2)	26%	(21)	58%	(47)	80
LGBTQ+: No	4%	(30)	10%	(74)	6%	(46)	9%	(62)	19%	(133)	52%	(370)	716
Motivated to Vote	4%	(29)	10%	(72)	7%	(48)	9%	(61)	18%	(124)	52%	(360)	693
Parent: Yes	3%	(5)	16%	(28)	7%	(13)	4%	(7)	22%	(40)	49%	(88)	181
Parent: No	5%	(29)	8%	(48)	6%	(39)	9%	(57)	18%	(114)	53%	(329)	615
COVID Vaccine: Yes	4%	(21)	9%	(53)	6%	(36)	9%	(50)	19%	(109)	52%	(293)	562
COVID Vaccine: No	5%	(13)	10%	(23)	7%	(16)	6%	(14)	19%	(45)	53%	(124)	234
Student Loans: Yes	5%	(6)	11%	(12)	5%	(6)	5%	(6)	18%	(20)	55%	(61)	110
Student Loans: No	4%	(28)	9%	(64)	7%	(46)	9%	(58)	20%	(134)	52%	(355)	686
Favorable Opinion of Haley	9%	(24)	17%	(47)	9%	(26)	2%	(5)	18%	(48)	45%	(123)	273
Unfavorable Opinion of Haley	3%	(10)	8%	(26)	8%	(26)	17%	(58)	15%	(52)	49%	(163)	334
Protestant	6%	(10)	7%	(12)	7%	(13)	8%	(14)	24%	(42)	48%	(84)	175
Roman Catholic	8%	(15)	13%	(25)	11%	(20)	7%	(13)	20%	(37)	41%	(76)	187
Mormon	—	(0)	1%	(0)	—	(0)	9%	(1)	23%	(3)	67%	(8)	11
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	30%	(3)	19%	(2)	16%	(2)	8%	(1)	27%	(3)	11
Jewish	—	(0)	4%	(1)	—	(0)	8%	(1)	25%	(4)	62%	(10)	17
Muslim	—	(0)	—	(0)	—	(0)	6%	(0)	3%	(0)	91%	(5)	6
Buddhist	—	(0)	3%	(0)	16%	(1)	14%	(1)	—	(0)	68%	(6)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	72%	(7)	28%	(3)	10
Atheist	9%	(3)	4%	(2)	2%	(1)	22%	(9)	33%	(13)	31%	(12)	39
Agnostic	—	(0)	5%	(3)	4%	(2)	10%	(5)	20%	(10)	60%	(30)	50
Something else	—	(0)	13%	(13)	6%	(6)	3%	(3)	13%	(13)	64%	(63)	99
Nothing in particular	3%	(5)	9%	(17)	3%	(6)	8%	(15)	13%	(23)	64%	(117)	183
Prodigal Biden Voter	2%	(1)	8%	(4)	3%	(1)	—	(0)	14%	(7)	74%	(39)	53
Undecided Voter (DK/WNV)	2%	(1)	8%	(6)	1%	(1)	1%	(0)	9%	(6)	79%	(54)	68
Undecided Voter (DK)	5%	(1)	14%	(3)	3%	(1)	2%	(0)	7%	(2)	69%	(17)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(38)	11%	(91)	8%	(67)	11%	(89)	15%	(116)	50%	(395)	796
Gender: Male	8%	(28)	16%	(58)	10%	(38)	9%	(35)	13%	(48)	44%	(160)	366
Gender: Female	2%	(11)	8%	(33)	7%	(29)	13%	(54)	16%	(68)	55%	(235)	430
Age: 18-34	5%	(9)	14%	(29)	12%	(24)	7%	(14)	12%	(23)	51%	(104)	203
Age: 35-44	6%	(6)	13%	(15)	8%	(9)	9%	(11)	15%	(17)	50%	(58)	116
Age: 45-64	3%	(8)	10%	(26)	6%	(17)	15%	(41)	18%	(49)	47%	(126)	267
Age: 65+	7%	(14)	10%	(22)	8%	(18)	11%	(24)	13%	(27)	51%	(106)	210
GenZers: 1997-2012	4%	(4)	11%	(12)	11%	(11)	2%	(2)	13%	(14)	60%	(63)	105
Millennials: 1981-1996	6%	(11)	16%	(32)	10%	(20)	11%	(21)	13%	(25)	44%	(88)	197
GenXers: 1965-1980	3%	(6)	8%	(17)	6%	(14)	15%	(34)	21%	(45)	47%	(104)	220
Baby Boomers: 1946-1964	6%	(16)	11%	(29)	8%	(20)	12%	(30)	12%	(32)	51%	(131)	258
Educ: < College	2%	(10)	9%	(42)	6%	(31)	10%	(47)	16%	(75)	57%	(272)	477
Educ: Bachelors degree	7%	(16)	10%	(21)	12%	(25)	14%	(30)	15%	(33)	42%	(92)	217
Educ: Post-grad	12%	(12)	28%	(28)	11%	(11)	12%	(12)	8%	(8)	30%	(30)	102
Income: Under 50k	2%	(4)	11%	(31)	6%	(17)	10%	(27)	15%	(41)	56%	(157)	278
Income: 50k-100k	5%	(16)	6%	(18)	10%	(31)	14%	(44)	17%	(53)	48%	(149)	311
Income: 100k+	9%	(18)	20%	(41)	9%	(19)	9%	(18)	11%	(22)	43%	(89)	208
Ethnicity: White (Non-Hispanic)	6%	(28)	11%	(54)	8%	(40)	13%	(64)	14%	(69)	50%	(254)	509
Ethnicity: Hispanic	3%	(5)	9%	(17)	9%	(17)	10%	(18)	16%	(29)	54%	(98)	184
Ethnicity: Black (Non-Hispanic)	3%	(1)	25%	(10)	14%	(5)	10%	(4)	18%	(7)	30%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	6%	(4)	16%	(10)	8%	(5)	4%	(3)	18%	(12)	48%	(30)	63
All Christian	8%	(30)	14%	(53)	10%	(40)	10%	(37)	14%	(52)	45%	(172)	384
All Non-Christian	—	(0)	4%	(2)	4%	(2)	20%	(8)	24%	(10)	48%	(20)	41
Atheist	4%	(2)	9%	(4)	10%	(4)	9%	(4)	25%	(10)	43%	(17)	39
Agnostic/Nothing in particular	1%	(2)	8%	(19)	8%	(19)	16%	(37)	14%	(32)	53%	(125)	234
Something Else	5%	(5)	13%	(13)	3%	(3)	3%	(3)	13%	(13)	63%	(62)	99
Evangelical	11%	(18)	15%	(26)	9%	(15)	7%	(12)	14%	(23)	45%	(77)	171
Non-Evangelical	5%	(14)	14%	(39)	9%	(27)	9%	(25)	13%	(38)	51%	(146)	289
PID: Dem (no lean)	3%	(9)	7%	(18)	8%	(22)	17%	(48)	15%	(42)	50%	(141)	280
PID: Ind (no lean)	2%	(4)	12%	(25)	8%	(16)	8%	(18)	14%	(29)	56%	(119)	211
PID: Rep (no lean)	8%	(25)	16%	(48)	10%	(29)	7%	(23)	15%	(46)	44%	(135)	305

Continued on next page

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(38)	11%	(91)	8%	(67)	11%	(89)	15%	(116)	50%	(395)	796
PID/Gender: Dem Men	7%	(8)	11%	(14)	8%	(9)	13%	(16)	17%	(21)	44%	(54)	123
PID/Gender: Dem Women	1%	(1)	3%	(5)	8%	(12)	21%	(32)	13%	(21)	55%	(87)	158
PID/Gender: Ind Men	4%	(4)	14%	(15)	12%	(13)	12%	(12)	11%	(12)	46%	(47)	103
PID/Gender: Ind Women	—	(0)	10%	(10)	3%	(4)	5%	(6)	16%	(17)	66%	(71)	108
PID/Gender: Rep Men	11%	(15)	21%	(30)	12%	(16)	5%	(7)	10%	(15)	41%	(58)	141
PID/Gender: Rep Women	6%	(9)	11%	(18)	8%	(13)	10%	(16)	19%	(31)	47%	(77)	164
Ideo: Liberal (1-3)	4%	(9)	13%	(31)	7%	(16)	20%	(47)	13%	(31)	44%	(103)	237
Ideo: Moderate (4)	3%	(8)	11%	(25)	7%	(18)	8%	(19)	14%	(33)	56%	(132)	236
Ideo: Conservative (5-7)	7%	(21)	11%	(35)	11%	(33)	7%	(23)	14%	(42)	50%	(155)	308
Ideo/PID: Conservative Republican	8%	(18)	10%	(20)	11%	(23)	9%	(20)	13%	(27)	49%	(103)	211
Ideo/PID: Moderate/Liberal Republican	8%	(7)	32%	(27)	7%	(6)	4%	(3)	13%	(11)	36%	(31)	86
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	11%	(11)	11%	(11)	6%	(6)	15%	(15)	56%	(56)	101
Ideo/PID: Liberal Democrat	4%	(7)	4%	(7)	6%	(10)	24%	(42)	15%	(27)	47%	(83)	177
Unfavorable of Biden and Trump	4%	(6)	5%	(7)	16%	(22)	7%	(10)	9%	(12)	58%	(78)	135
2024 H2H Matchup: Biden Voter	3%	(9)	6%	(19)	7%	(24)	19%	(66)	15%	(50)	51%	(175)	342
2024 H2H Matchup: Trump Voter	8%	(30)	18%	(69)	10%	(39)	5%	(21)	15%	(57)	44%	(170)	386
2024 H2H Matchup: Would not Vote	—	(0)	8%	(2)	14%	(3)	2%	(1)	25%	(6)	51%	(12)	24
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	2%	(1)	4%	(2)	7%	(3)	84%	(37)	44
2022 House Vote: Democrat	3%	(11)	7%	(23)	9%	(31)	18%	(61)	15%	(52)	49%	(170)	349
2022 House Vote: Republican	7%	(23)	19%	(63)	9%	(29)	7%	(25)	15%	(50)	44%	(150)	341
2022 House Vote: Did not Vote	5%	(5)	3%	(3)	6%	(6)	2%	(2)	11%	(10)	73%	(69)	95
2020 Vote: Joe Biden	3%	(11)	5%	(19)	7%	(26)	17%	(64)	15%	(56)	53%	(195)	372
2020 Vote: Donald Trump	7%	(27)	18%	(68)	9%	(34)	6%	(21)	14%	(52)	45%	(167)	369
2020 Vote: Someone Else	—	(0)	13%	(2)	5%	(1)	4%	(0)	14%	(2)	64%	(8)	12
2020 Vote: Did not Vote	—	(0)	6%	(2)	13%	(6)	6%	(3)	17%	(7)	58%	(25)	43
2016 Vote: Hillary Clinton	4%	(10)	5%	(14)	6%	(18)	22%	(59)	17%	(46)	46%	(126)	272
2016 Vote: Donald Trump	6%	(21)	19%	(60)	10%	(33)	5%	(15)	15%	(48)	44%	(140)	317
2016 Vote: Someone Else	—	(0)	6%	(2)	17%	(4)	6%	(1)	2%	(0)	69%	(18)	26
2020 Vote/PID: Not Biden/Democrat	—	(0)	21%	(6)	6%	(2)	9%	(3)	16%	(5)	48%	(14)	29
2020 Vote/PID: Not Trump/Republican	—	(0)	7%	(3)	9%	(4)	9%	(4)	17%	(8)	58%	(27)	46

Continued on next page

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(38)	11%	(91)	8%	(67)	11%	(89)	15%	(116)	50%	(395)	796
U.S. Economy: Wrong Track	5%	(27)	11%	(61)	7%	(41)	7%	(40)	15%	(83)	54%	(295)	546
U.S. Economy: Right Direction	5%	(12)	12%	(30)	11%	(26)	20%	(49)	13%	(33)	40%	(100)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	4%	(11)	5%	(14)	18%	(48)	16%	(42)	53%	(138)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(25)	15%	(62)	10%	(39)	7%	(28)	15%	(59)	47%	(187)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	14%	(18)	10%	(14)	10%	(13)	11%	(15)	52%	(69)	135
Top 2024 Issue: Economy	5%	(11)	15%	(36)	7%	(16)	7%	(17)	16%	(37)	50%	(116)	232
Community: Urban	7%	(18)	17%	(43)	12%	(30)	13%	(32)	13%	(34)	39%	(99)	257
Community: Suburban	4%	(18)	9%	(37)	7%	(28)	12%	(48)	15%	(63)	53%	(216)	410
Community: Rural	1%	(2)	9%	(11)	6%	(8)	7%	(9)	15%	(20)	61%	(80)	130
Community/Gender: Urban Women	3%	(4)	14%	(17)	11%	(13)	11%	(14)	13%	(16)	48%	(60)	126
Community/Gender: Urban Men	11%	(15)	19%	(25)	13%	(17)	14%	(18)	13%	(17)	29%	(39)	131
Community/Gender: Rural Women	2%	(2)	6%	(4)	6%	(5)	10%	(8)	10%	(8)	65%	(53)	81
Community/Gender: Rural Men	—	(0)	14%	(7)	7%	(3)	1%	(1)	24%	(12)	55%	(27)	49
Community/Gender: Suburban Women	2%	(5)	5%	(11)	4%	(10)	14%	(32)	20%	(44)	54%	(122)	224
Community/Gender: Suburban Men	7%	(13)	14%	(26)	10%	(18)	9%	(16)	10%	(19)	51%	(94)	186
Homeowner	6%	(38)	12%	(79)	8%	(56)	12%	(79)	14%	(97)	49%	(334)	683
Renter	1%	(1)	10%	(10)	10%	(10)	10%	(10)	16%	(16)	52%	(52)	99
Military HHnm: Yes	7%	(10)	7%	(9)	10%	(14)	12%	(17)	15%	(21)	50%	(72)	143
Military HH: No	4%	(28)	12%	(81)	8%	(53)	11%	(73)	15%	(95)	49%	(322)	653
Employ: Private Sector	7%	(20)	13%	(38)	10%	(30)	12%	(35)	14%	(40)	43%	(123)	286
Employ: Government	8%	(4)	14%	(7)	11%	(6)	5%	(3)	26%	(13)	35%	(17)	49
Employ: Self-Employed	2%	(1)	11%	(7)	5%	(3)	11%	(7)	27%	(18)	45%	(29)	66
Employ: Homemaker	2%	(1)	11%	(5)	12%	(5)	7%	(3)	8%	(4)	60%	(26)	44
Employ: Student	—	(0)	1%	(0)	22%	(3)	3%	(0)	22%	(3)	53%	(7)	14
Employ: Retired	5%	(10)	11%	(24)	7%	(15)	14%	(31)	11%	(23)	52%	(111)	213
Employ: Unemployed	2%	(2)	6%	(4)	7%	(5)	9%	(7)	10%	(7)	66%	(48)	74
Employ: Other	—	(0)	11%	(5)	—	(0)	7%	(4)	18%	(9)	64%	(32)	51
Self + Household: White-Collar	8%	(29)	13%	(47)	9%	(33)	12%	(44)	11%	(41)	47%	(170)	363
Self + Household: Blue Collar	3%	(10)	12%	(38)	9%	(30)	12%	(41)	15%	(50)	48%	(157)	325
Union HH: Yes	5%	(2)	17%	(8)	8%	(4)	24%	(11)	11%	(5)	36%	(16)	45
Union HH: No	5%	(36)	11%	(83)	8%	(63)	10%	(78)	15%	(112)	50%	(379)	751

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**Table BLMB2\_22: Do you have a favorable or unfavorable impression of each of the following? — Katie Britt**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(38)	11%	(91)	8%	(67)	11%	(89)	15%	(116)	50%	(395)	796
LGBTQ+: Yes	4%	(4)	10%	(8)	3%	(2)	13%	(10)	18%	(14)	52%	(41)	80
LGBTQ+: No	5%	(35)	12%	(83)	9%	(65)	11%	(79)	14%	(102)	49%	(353)	716
Motivated to Vote	5%	(35)	12%	(85)	9%	(61)	13%	(88)	13%	(90)	48%	(334)	693
Parent: Yes	5%	(10)	14%	(26)	9%	(17)	12%	(22)	15%	(27)	44%	(79)	181
Parent: No	5%	(29)	11%	(65)	8%	(50)	11%	(67)	14%	(89)	51%	(315)	615
COVID Vaccine: Yes	6%	(32)	11%	(61)	9%	(48)	12%	(65)	15%	(84)	49%	(273)	562
COVID Vaccine: No	3%	(7)	13%	(30)	8%	(19)	10%	(24)	14%	(33)	52%	(122)	234
Student Loans: Yes	3%	(3)	9%	(10)	11%	(12)	17%	(19)	16%	(18)	43%	(47)	110
Student Loans: No	5%	(35)	12%	(81)	8%	(55)	10%	(70)	14%	(98)	51%	(347)	686
Favorable Opinion of Haley	10%	(28)	22%	(61)	8%	(22)	9%	(24)	11%	(29)	40%	(109)	273
Unfavorable Opinion of Haley	3%	(9)	9%	(29)	12%	(42)	19%	(64)	11%	(38)	46%	(152)	334
Protestant	12%	(21)	7%	(13)	10%	(18)	9%	(16)	13%	(23)	48%	(84)	175
Roman Catholic	4%	(7)	21%	(39)	11%	(21)	10%	(18)	14%	(26)	41%	(77)	187
Mormon	—	(0)	1%	(0)	—	(0)	10%	(1)	12%	(1)	77%	(9)	11
Orthodox (e.g. Greek or Russian Orthodox)	23%	(2)	14%	(2)	11%	(1)	16%	(2)	18%	(2)	18%	(2)	11
Jewish	—	(0)	11%	(2)	2%	(0)	40%	(7)	11%	(2)	37%	(6)	17
Muslim	—	(0)	—	(0)	—	(0)	6%	(0)	3%	(0)	91%	(5)	6
Buddhist	—	(0)	—	(0)	16%	(1)	14%	(1)	6%	(0)	64%	(5)	8
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	72%	(7)	28%	(3)	10
Atheist	4%	(2)	9%	(4)	10%	(4)	9%	(4)	25%	(10)	43%	(17)	39
Agnostic	3%	(2)	6%	(3)	11%	(6)	15%	(8)	14%	(7)	51%	(26)	50
Something else	5%	(5)	13%	(13)	3%	(3)	3%	(3)	13%	(13)	63%	(62)	99
Nothing in particular	—	(0)	9%	(16)	7%	(13)	16%	(30)	14%	(25)	54%	(99)	183
Prodigal Biden Voter	4%	(2)	5%	(3)	9%	(5)	1%	(1)	13%	(7)	67%	(36)	53
Undecided Voter (DK/WNV)	—	(0)	5%	(3)	6%	(4)	3%	(2)	14%	(9)	72%	(49)	68
Undecided Voter (DK)	—	(0)	8%	(2)	14%	(3)	2%	(1)	25%	(6)	51%	(12)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(42)	9%	(75)	8%	(67)	5%	(39)	12%	(97)	60%	(477)	796
Gender: Male	7%	(27)	13%	(46)	12%	(42)	4%	(14)	10%	(37)	54%	(199)	366
Gender: Female	3%	(15)	7%	(29)	6%	(25)	6%	(25)	14%	(59)	65%	(278)	430
Age: 18-34	7%	(14)	9%	(19)	12%	(25)	6%	(11)	13%	(27)	53%	(107)	203
Age: 35-44	2%	(3)	12%	(14)	6%	(7)	5%	(6)	13%	(15)	62%	(72)	116
Age: 45-64	5%	(14)	11%	(31)	9%	(24)	6%	(15)	12%	(32)	57%	(151)	267
Age: 65+	5%	(11)	6%	(12)	5%	(11)	3%	(7)	11%	(23)	70%	(147)	210
GenZers: 1997-2012	5%	(5)	8%	(8)	8%	(9)	8%	(9)	8%	(9)	63%	(66)	105
Millennials: 1981-1996	6%	(12)	11%	(23)	12%	(24)	4%	(9)	17%	(33)	50%	(98)	197
GenXers: 1965-1980	4%	(8)	12%	(26)	8%	(18)	7%	(15)	12%	(26)	58%	(127)	220
Baby Boomers: 1946-1964	6%	(16)	7%	(17)	5%	(14)	3%	(7)	10%	(26)	69%	(178)	258
Educ: < College	4%	(20)	8%	(39)	8%	(36)	5%	(24)	13%	(62)	62%	(296)	477
Educ: Bachelors degree	7%	(16)	5%	(11)	9%	(21)	5%	(11)	10%	(21)	63%	(137)	217
Educ: Post-grad	6%	(6)	24%	(24)	10%	(10)	4%	(4)	13%	(13)	43%	(44)	102
Income: Under 50k	2%	(6)	12%	(32)	9%	(25)	6%	(18)	12%	(34)	59%	(163)	278
Income: 50k-100k	4%	(12)	5%	(17)	8%	(24)	5%	(15)	14%	(44)	64%	(197)	311
Income: 100k+	11%	(24)	12%	(25)	8%	(18)	3%	(6)	9%	(18)	56%	(117)	208
Ethnicity: White (Non-Hispanic)	7%	(37)	10%	(51)	7%	(34)	3%	(16)	13%	(66)	60%	(306)	509
Ethnicity: Hispanic	2%	(4)	7%	(12)	12%	(22)	8%	(14)	9%	(17)	62%	(114)	184
Ethnicity: Black (Non-Hispanic)	2%	(1)	16%	(6)	4%	(2)	8%	(3)	23%	(9)	47%	(19)	40
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	7%	(5)	13%	(8)	9%	(6)	8%	(5)	62%	(39)	63
All Christian	7%	(27)	8%	(30)	12%	(48)	6%	(24)	13%	(50)	53%	(205)	384
All Non-Christian	—	(0)	16%	(6)	6%	(2)	8%	(3)	8%	(3)	62%	(25)	41
Atheist	3%	(1)	5%	(2)	15%	(6)	5%	(2)	6%	(2)	65%	(26)	39
Agnostic/Nothing in particular	4%	(10)	9%	(21)	4%	(9)	4%	(10)	13%	(31)	65%	(153)	234
Something Else	4%	(3)	15%	(15)	2%	(2)	—	(0)	10%	(10)	70%	(69)	99
Evangelical	5%	(8)	11%	(18)	13%	(23)	6%	(10)	15%	(25)	51%	(88)	171
Non-Evangelical	8%	(22)	8%	(23)	9%	(25)	4%	(12)	12%	(34)	60%	(173)	289
PID: Dem (no lean)	2%	(6)	4%	(11)	12%	(32)	5%	(15)	11%	(31)	66%	(185)	280
PID: Ind (no lean)	4%	(9)	10%	(21)	5%	(11)	3%	(6)	13%	(28)	64%	(135)	211
PID: Rep (no lean)	9%	(26)	14%	(43)	8%	(23)	6%	(18)	12%	(38)	51%	(157)	305

Continued on next page

**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(42)	9%	(75)	8%	(67)	5%	(39)	12%	(97)	60%	(477)	796
PID/Gender: Dem Men	4%	(5)	5%	(6)	16%	(19)	4%	(5)	16%	(20)	56%	(69)	123
PID/Gender: Dem Women	1%	(2)	3%	(5)	8%	(13)	7%	(11)	7%	(11)	74%	(116)	158
PID/Gender: Ind Men	6%	(6)	10%	(10)	9%	(9)	2%	(2)	9%	(9)	64%	(66)	103
PID/Gender: Ind Women	3%	(4)	10%	(11)	2%	(2)	3%	(4)	18%	(19)	64%	(69)	108
PID/Gender: Rep Men	12%	(17)	21%	(30)	10%	(14)	5%	(7)	6%	(9)	46%	(64)	141
PID/Gender: Rep Women	6%	(10)	8%	(13)	6%	(9)	7%	(11)	18%	(29)	56%	(92)	164
Ideo: Liberal (1-3)	3%	(8)	11%	(26)	8%	(20)	5%	(13)	12%	(28)	60%	(143)	237
Ideo: Moderate (4)	4%	(9)	10%	(24)	6%	(14)	5%	(11)	12%	(28)	63%	(149)	236
Ideo: Conservative (5-7)	8%	(25)	6%	(19)	11%	(33)	5%	(14)	12%	(38)	58%	(179)	308
Ideo/PID: Conservative Republican	8%	(18)	7%	(15)	8%	(17)	6%	(13)	13%	(28)	57%	(119)	211
Ideo/PID: Moderate/Liberal Republican	10%	(8)	25%	(22)	7%	(6)	5%	(5)	10%	(9)	42%	(36)	86
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	4%	(4)	16%	(16)	2%	(2)	13%	(13)	63%	(64)	101
Ideo/PID: Liberal Democrat	2%	(4)	4%	(7)	9%	(16)	7%	(12)	10%	(18)	68%	(120)	177
Unfavorable of Biden and Trump	3%	(4)	6%	(8)	11%	(15)	5%	(7)	5%	(6)	70%	(94)	135
2024 H2H Matchup: Biden Voter	1%	(5)	4%	(14)	8%	(29)	7%	(24)	14%	(47)	65%	(223)	342
2024 H2H Matchup: Trump Voter	9%	(35)	15%	(57)	10%	(37)	3%	(12)	12%	(45)	52%	(200)	386
2024 H2H Matchup: Would not Vote	5%	(1)	9%	(2)	3%	(1)	13%	(3)	6%	(2)	65%	(16)	24
2024 H2H Matchup: Do not Know	1%	(0)	5%	(2)	—	(0)	—	(0)	6%	(3)	88%	(39)	44
2022 House Vote: Democrat	2%	(8)	6%	(19)	10%	(35)	5%	(17)	14%	(48)	63%	(221)	349
2022 House Vote: Republican	9%	(31)	14%	(49)	7%	(25)	6%	(21)	12%	(40)	51%	(175)	341
2022 House Vote: Did not Vote	2%	(2)	5%	(5)	7%	(7)	—	(0)	7%	(6)	78%	(74)	95
2020 Vote: Joe Biden	2%	(8)	4%	(15)	8%	(29)	5%	(20)	13%	(49)	68%	(251)	372
2020 Vote: Donald Trump	9%	(32)	15%	(57)	9%	(35)	4%	(14)	12%	(43)	51%	(189)	369
2020 Vote: Someone Else	6%	(1)	10%	(1)	2%	(0)	3%	(0)	4%	(0)	75%	(9)	12
2020 Vote: Did not Vote	1%	(1)	5%	(2)	8%	(3)	11%	(5)	9%	(4)	66%	(28)	43
2016 Vote: Hillary Clinton	2%	(6)	5%	(13)	10%	(27)	7%	(18)	15%	(40)	62%	(169)	272
2016 Vote: Donald Trump	10%	(31)	14%	(45)	9%	(30)	4%	(11)	11%	(34)	52%	(165)	317
2016 Vote: Someone Else	8%	(2)	3%	(1)	1%	(0)	4%	(1)	2%	(0)	82%	(21)	26
2020 Vote/PID: Not Biden/Democrat	—	(0)	4%	(1)	31%	(9)	—	(0)	4%	(1)	61%	(18)	29
2020 Vote/PID: Not Trump/Republican	1%	(1)	2%	(1)	4%	(2)	15%	(7)	15%	(7)	62%	(29)	46

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(42)	9%	(75)	8%	(67)	5%	(39)	12%	(97)	60%	(477)	796
U.S. Economy: Wrong Track	5%	(28)	8%	(42)	9%	(49)	5%	(27)	11%	(62)	62%	(340)	546
U.S. Economy: Right Direction	6%	(14)	13%	(33)	7%	(18)	5%	(12)	14%	(35)	55%	(138)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(4)	4%	(11)	8%	(20)	5%	(12)	12%	(32)	70%	(181)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(32)	13%	(51)	10%	(39)	5%	(21)	11%	(42)	54%	(215)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	9%	(12)	5%	(7)	5%	(6)	17%	(23)	60%	(81)	135
Top 2024 Issue: Economy	9%	(22)	8%	(18)	9%	(21)	5%	(12)	12%	(29)	57%	(131)	232
Community: Urban	5%	(14)	16%	(40)	12%	(31)	8%	(20)	11%	(27)	48%	(124)	257
Community: Suburban	5%	(21)	7%	(27)	6%	(27)	4%	(15)	12%	(48)	66%	(272)	410
Community: Rural	5%	(7)	5%	(7)	7%	(9)	4%	(5)	16%	(21)	62%	(81)	130
Community/Gender: Urban Women	5%	(6)	11%	(13)	7%	(9)	10%	(13)	17%	(21)	50%	(63)	126
Community/Gender: Urban Men	6%	(8)	21%	(27)	17%	(22)	5%	(7)	4%	(6)	47%	(61)	131
Community/Gender: Rural Women	2%	(2)	7%	(6)	5%	(4)	5%	(4)	14%	(11)	67%	(54)	81
Community/Gender: Rural Men	10%	(5)	2%	(1)	10%	(5)	2%	(1)	20%	(10)	54%	(27)	49
Community/Gender: Suburban Women	3%	(7)	4%	(10)	5%	(12)	4%	(8)	12%	(27)	72%	(160)	224
Community/Gender: Suburban Men	8%	(14)	10%	(18)	8%	(15)	3%	(6)	12%	(21)	60%	(111)	186
Homeowner	6%	(40)	9%	(64)	8%	(55)	5%	(33)	11%	(74)	61%	(417)	683
Renter	2%	(2)	10%	(10)	11%	(11)	4%	(4)	21%	(20)	52%	(52)	99
Military HHnm: Yes	5%	(7)	7%	(10)	8%	(12)	8%	(11)	15%	(21)	57%	(82)	143
Military HH: No	5%	(35)	10%	(64)	8%	(55)	4%	(28)	12%	(76)	61%	(395)	653
Employ: Private Sector	7%	(21)	12%	(35)	12%	(34)	5%	(13)	12%	(35)	52%	(148)	286
Employ: Government	8%	(4)	12%	(6)	3%	(2)	5%	(2)	15%	(7)	56%	(28)	49
Employ: Self-Employed	3%	(2)	8%	(5)	7%	(5)	14%	(9)	29%	(19)	39%	(26)	66
Employ: Homemaker	3%	(1)	—	(0)	19%	(8)	7%	(3)	6%	(2)	66%	(29)	44
Employ: Student	14%	(2)	—	(0)	2%	(0)	—	(0)	7%	(1)	76%	(10)	14
Employ: Retired	5%	(11)	7%	(15)	5%	(11)	4%	(9)	9%	(19)	70%	(149)	213
Employ: Unemployed	—	(0)	11%	(8)	6%	(4)	3%	(2)	9%	(7)	71%	(52)	74
Employ: Other	1%	(0)	11%	(6)	5%	(3)	—	(0)	13%	(6)	70%	(36)	51
Self + Household: White-Collar	7%	(26)	11%	(39)	8%	(29)	6%	(21)	10%	(36)	59%	(213)	363
Self + Household: Blue Collar	4%	(14)	8%	(25)	11%	(34)	5%	(18)	14%	(47)	57%	(187)	325
Union HH: Yes	3%	(2)	12%	(6)	12%	(6)	17%	(7)	6%	(3)	49%	(22)	45
Union HH: No	5%	(40)	9%	(69)	8%	(61)	4%	(32)	13%	(94)	61%	(455)	751

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(42)	9%	(75)	8%	(67)	5%	(39)	12%	(97)	60%	(477)	796
LGBTQ+: Yes	3%	(2)	14%	(11)	5%	(4)	9%	(7)	16%	(13)	53%	(43)	80
LGBTQ+: No	6%	(40)	9%	(63)	9%	(63)	4%	(32)	12%	(84)	61%	(434)	716
Motivated to Vote	5%	(38)	9%	(59)	9%	(63)	5%	(34)	12%	(82)	60%	(418)	693
Parent: Yes	3%	(5)	14%	(25)	11%	(20)	4%	(7)	14%	(25)	55%	(99)	181
Parent: No	6%	(36)	8%	(50)	8%	(47)	5%	(33)	12%	(71)	62%	(378)	615
COVID Vaccine: Yes	6%	(32)	11%	(60)	8%	(43)	5%	(26)	12%	(65)	60%	(336)	562
COVID Vaccine: No	4%	(10)	6%	(15)	10%	(24)	6%	(13)	13%	(31)	60%	(141)	234
Student Loans: Yes	5%	(6)	8%	(9)	13%	(15)	3%	(3)	12%	(13)	59%	(65)	110
Student Loans: No	5%	(36)	10%	(66)	8%	(52)	5%	(36)	12%	(84)	60%	(412)	686
Favorable Opinion of Haley	10%	(28)	15%	(42)	8%	(22)	4%	(11)	14%	(38)	48%	(131)	273
Unfavorable Opinion of Haley	3%	(8)	8%	(26)	12%	(39)	8%	(28)	10%	(34)	60%	(199)	334
Protestant	4%	(6)	8%	(14)	12%	(21)	1%	(2)	15%	(26)	60%	(105)	175
Roman Catholic	10%	(19)	7%	(13)	14%	(25)	10%	(19)	12%	(23)	47%	(87)	187
Mormon	4%	(0)	—	(0)	—	(0)	3%	(0)	2%	(0)	91%	(10)	11
Orthodox (e.g. Greek or Russian Orthodox)	7%	(1)	31%	(3)	11%	(1)	23%	(2)	2%	(0)	25%	(3)	11
Jewish	—	(0)	4%	(1)	7%	(1)	—	(0)	11%	(2)	78%	(13)	17
Muslim	—	(0)	—	(0)	—	(0)	6%	(0)	—	(0)	94%	(5)	6
Buddhist	—	(0)	—	(0)	16%	(1)	—	(0)	—	(0)	84%	(7)	8
Hindu	—	(0)	56%	(6)	—	(0)	28%	(3)	16%	(2)	—	(0)	10
Atheist	3%	(1)	5%	(2)	15%	(6)	5%	(2)	6%	(2)	65%	(26)	39
Agnostic	3%	(2)	6%	(3)	9%	(4)	8%	(4)	8%	(4)	65%	(33)	50
Something else	4%	(3)	15%	(15)	2%	(2)	—	(0)	10%	(10)	70%	(69)	99
Nothing in particular	5%	(8)	10%	(18)	3%	(5)	3%	(6)	15%	(27)	65%	(120)	183
Prodigal Biden Voter	6%	(3)	8%	(4)	2%	(1)	—	(0)	5%	(3)	79%	(42)	53
Undecided Voter (DK/WNV)	2%	(2)	6%	(4)	1%	(1)	4%	(3)	6%	(4)	80%	(54)	68
Undecided Voter (DK)	5%	(1)	9%	(2)	3%	(1)	13%	(3)	6%	(2)	65%	(16)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(257)	50%	(399)	18%	(139)	796
Gender: Male	34%	(123)	50%	(184)	16%	(59)	366
Gender: Female	31%	(134)	50%	(215)	19%	(81)	430
Age: 18-34	18%	(36)	57%	(116)	25%	(50)	203
Age: 35-44	37%	(43)	38%	(44)	25%	(28)	116
Age: 45-64	31%	(83)	50%	(134)	19%	(50)	267
Age: 65+	45%	(95)	50%	(104)	5%	(10)	210
GenZers: 1997-2012	22%	(23)	61%	(64)	17%	(18)	105
Millennials: 1981-1996	24%	(48)	46%	(92)	29%	(57)	197
GenXers: 1965-1980	32%	(71)	46%	(101)	22%	(48)	220
Baby Boomers: 1946-1964	41%	(105)	53%	(136)	7%	(17)	258
Educ: < College	29%	(138)	53%	(251)	18%	(88)	477
Educ: Bachelors degree	38%	(83)	48%	(104)	14%	(30)	217
Educ: Post-grad	35%	(36)	43%	(44)	22%	(22)	102
Income: Under 50k	31%	(86)	46%	(128)	23%	(63)	278
Income: 50k-100k	36%	(111)	53%	(166)	11%	(33)	310
Income: 100k+	29%	(60)	50%	(104)	21%	(43)	207
Ethnicity: White (Non-Hispanic)	33%	(168)	52%	(263)	15%	(78)	509
Ethnicity: Hispanic	32%	(58)	46%	(84)	23%	(41)	184
Ethnicity: Black (Non-Hispanic)	40%	(16)	49%	(20)	11%	(4)	40
Ethnicity: Asian + Other (Non-Hispanic)	25%	(16)	50%	(31)	25%	(16)	63
All Christian	33%	(128)	51%	(194)	16%	(62)	384
All Non-Christian	41%	(17)	43%	(18)	15%	(6)	41
Atheist	39%	(15)	42%	(17)	19%	(7)	39
Agnostic/Nothing in particular	32%	(75)	48%	(112)	20%	(46)	233
Something Else	23%	(22)	59%	(59)	18%	(18)	99
Evangelical	23%	(40)	61%	(104)	16%	(27)	171
Non-Evangelical	37%	(106)	47%	(137)	16%	(47)	289
PID: Dem (no lean)	61%	(170)	22%	(62)	17%	(49)	280
PID: Ind (no lean)	28%	(60)	50%	(106)	21%	(45)	211
PID: Rep (no lean)	9%	(28)	76%	(231)	15%	(46)	305

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(257)	50%	(399)	18%	(139)	796
PID/Gender: Dem Men	66%	(81)	15%	(18)	19%	(24)	123
PID/Gender: Dem Women	56%	(89)	28%	(44)	16%	(25)	158
PID/Gender: Ind Men	31%	(32)	48%	(50)	21%	(21)	103
PID/Gender: Ind Women	26%	(28)	52%	(56)	22%	(24)	108
PID/Gender: Rep Men	8%	(11)	82%	(116)	10%	(14)	141
PID/Gender: Rep Women	10%	(17)	70%	(115)	19%	(32)	164
Ideo: Liberal (1-3)	52%	(124)	25%	(59)	23%	(54)	237
Ideo: Moderate (4)	37%	(87)	43%	(101)	20%	(48)	236
Ideo: Conservative (5-7)	15%	(45)	75%	(230)	11%	(33)	308
Ideo/PID: Conservative Republican	8%	(16)	82%	(172)	11%	(23)	211
Ideo/PID: Moderate/Liberal Republican	14%	(12)	62%	(53)	24%	(21)	86
Ideo/PID: Moderate/Conservative Democrat	62%	(63)	24%	(25)	13%	(13)	101
Ideo/PID: Liberal Democrat	59%	(105)	21%	(37)	20%	(35)	177
Unfavorable of Biden and Trump	15%	(20)	68%	(92)	17%	(23)	135
2024 H2H Matchup: Biden Voter	61%	(208)	19%	(65)	20%	(69)	342
2024 H2H Matchup: Trump Voter	11%	(41)	76%	(293)	13%	(52)	386
2024 H2H Matchup: Would not Vote	17%	(4)	66%	(16)	18%	(4)	24
2024 H2H Matchup: Do not Know	10%	(4)	57%	(25)	33%	(14)	43
2022 House Vote: Democrat	56%	(195)	26%	(90)	18%	(63)	349
2022 House Vote: Republican	11%	(38)	74%	(252)	15%	(50)	340
2022 House Vote: Did not Vote	24%	(23)	55%	(52)	21%	(20)	95
2020 Vote: Joe Biden	55%	(206)	26%	(96)	19%	(69)	372
2020 Vote: Donald Trump	10%	(36)	74%	(273)	16%	(60)	369
2020 Vote: Someone Else	7%	(1)	67%	(8)	26%	(3)	12
2020 Vote: Did not Vote	33%	(14)	51%	(22)	16%	(7)	43
2016 Vote: Hillary Clinton	62%	(168)	23%	(62)	15%	(42)	272
2016 Vote: Donald Trump	12%	(36)	73%	(231)	16%	(49)	317
2016 Vote: Someone Else	32%	(8)	58%	(15)	10%	(3)	26
2020 Vote/PID: Not Biden/Democrat	44%	(13)	39%	(11)	17%	(5)	29
2020 Vote/PID: Not Trump/Republican	31%	(14)	47%	(21)	22%	(10)	46

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(257)	50%	(399)	18%	(139)	796
U.S. Economy: Wrong Track	20%	(107)	67%	(364)	14%	(76)	546
U.S. Economy: Right Direction	60%	(151)	14%	(35)	26%	(64)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64%	(167)	14%	(36)	22%	(57)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(51)	74%	(297)	13%	(53)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(39)	49%	(65)	22%	(30)	135
Top 2024 Issue: Economy	22%	(51)	60%	(139)	18%	(42)	232
Community: Urban	29%	(75)	41%	(106)	29%	(75)	257
Community: Suburban	35%	(144)	54%	(222)	11%	(43)	410
Community: Rural	29%	(38)	54%	(70)	17%	(22)	130
Community/Gender: Urban Women	34%	(43)	36%	(45)	30%	(38)	126
Community/Gender: Urban Men	25%	(33)	47%	(61)	28%	(37)	131
Community/Gender: Rural Women	29%	(23)	46%	(37)	26%	(21)	80
Community/Gender: Rural Men	30%	(15)	68%	(33)	2%	(1)	49
Community/Gender: Suburban Women	31%	(68)	60%	(133)	10%	(22)	224
Community/Gender: Suburban Men	41%	(76)	48%	(89)	11%	(21)	186
Homeowner	33%	(226)	50%	(344)	16%	(112)	683
Renter	29%	(29)	50%	(49)	21%	(20)	99
Military HHnm: Yes	25%	(36)	67%	(96)	7%	(11)	143
Military HH: No	34%	(221)	46%	(303)	20%	(129)	653
Employ: Private Sector	28%	(81)	50%	(142)	22%	(63)	286
Employ: Government	31%	(15)	61%	(30)	9%	(4)	49
Employ: Self-Employed	52%	(34)	38%	(25)	11%	(7)	66
Employ: Homemaker	20%	(9)	58%	(25)	22%	(9)	44
Employ: Student	17%	(2)	60%	(8)	23%	(3)	13
Employ: Retired	44%	(94)	48%	(102)	8%	(17)	213
Employ: Unemployed	16%	(12)	48%	(35)	37%	(27)	74
Employ: Other	21%	(11)	63%	(32)	17%	(8)	51
Self + Household: White-Collar	36%	(129)	45%	(165)	19%	(69)	363
Self + Household: Blue Collar	30%	(99)	56%	(181)	14%	(45)	325

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(257)	50%	(399)	18%	(139)	796
Union HH: Yes	52%	(23)	30%	(13)	18%	(8)	45
Union HH: No	31%	(234)	51%	(386)	18%	(132)	751
LGBTQ+: Yes	31%	(25)	44%	(35)	25%	(20)	80
LGBTQ+: No	32%	(233)	51%	(364)	17%	(119)	716
Motivated to Vote	35%	(241)	51%	(354)	14%	(99)	693
Parent: Yes	33%	(60)	52%	(94)	15%	(28)	181
Parent: No	32%	(198)	50%	(305)	18%	(112)	615
COVID Vaccine: Yes	39%	(217)	42%	(238)	19%	(107)	562
COVID Vaccine: No	17%	(40)	69%	(161)	14%	(33)	234
Student Loans: Yes	32%	(35)	61%	(68)	7%	(7)	110
Student Loans: No	32%	(222)	48%	(331)	19%	(132)	686
Favorable Opinion of Haley	27%	(73)	56%	(152)	18%	(48)	273
Unfavorable Opinion of Haley	41%	(136)	46%	(152)	14%	(46)	334
Protestant	36%	(62)	54%	(94)	10%	(18)	175
Roman Catholic	33%	(61)	47%	(88)	20%	(38)	187
Mormon	23%	(3)	68%	(8)	9%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	16%	(2)	37%	(4)	47%	(5)	11
Jewish	64%	(10)	21%	(3)	16%	(3)	17
Muslim	—	(0)	35%	(2)	65%	(4)	6
Buddhist	21%	(2)	79%	(7)	—	(0)	8
Hindu	44%	(5)	56%	(6)	—	(0)	10
Atheist	39%	(15)	42%	(17)	19%	(7)	39
Agnostic	37%	(19)	38%	(19)	24%	(12)	50
Something else	23%	(22)	59%	(59)	18%	(18)	99
Nothing in particular	31%	(57)	51%	(93)	18%	(34)	183
Prodigal Biden Voter	27%	(15)	64%	(34)	9%	(5)	53
Undecided Voter (DK/WNV)	12%	(8)	60%	(41)	27%	(19)	68
Undecided Voter (DK)	17%	(4)	66%	(16)	18%	(4)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_2:** *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(175)	42%	(322)	36%	(279)	776
Gender: Male	28%	(98)	44%	(153)	29%	(101)	351
Gender: Female	18%	(77)	40%	(170)	42%	(178)	425
Age: 18-34	16%	(30)	47%	(89)	37%	(68)	187
Age: 35-44	23%	(26)	25%	(28)	52%	(59)	113
Age: 45-64	19%	(51)	41%	(111)	40%	(106)	267
Age: 65+	33%	(68)	45%	(95)	22%	(46)	208
GenZers: 1997-2012	13%	(12)	55%	(52)	33%	(31)	94
Millennials: 1981-1996	21%	(41)	33%	(62)	46%	(87)	189
GenXers: 1965-1980	19%	(41)	35%	(78)	46%	(101)	219
Baby Boomers: 1946-1964	29%	(73)	48%	(123)	23%	(60)	257
Educ: < College	19%	(89)	45%	(207)	36%	(167)	463
Educ: Bachelors degree	27%	(56)	38%	(79)	36%	(76)	212
Educ: Post-grad	29%	(29)	35%	(36)	36%	(36)	101
Income: Under 50k	17%	(46)	39%	(104)	44%	(118)	267
Income: 50k-100k	26%	(80)	45%	(138)	29%	(88)	306
Income: 100k+	24%	(49)	40%	(81)	36%	(73)	203
Ethnicity: White (Non-Hispanic)	23%	(112)	43%	(212)	35%	(173)	498
Ethnicity: Hispanic	19%	(34)	37%	(66)	44%	(78)	179
Ethnicity: Black (Non-Hispanic)	37%	(13)	37%	(13)	26%	(9)	36
Ethnicity: Asian + Other (Non-Hispanic)	23%	(15)	49%	(31)	28%	(18)	63
All Christian	25%	(93)	46%	(175)	29%	(108)	376
All Non-Christian	40%	(16)	21%	(9)	39%	(16)	41
Atheist	23%	(9)	37%	(14)	41%	(16)	39
Agnostic/Nothing in particular	16%	(36)	38%	(85)	47%	(106)	227
Something Else	22%	(20)	43%	(39)	35%	(33)	92
Evangelical	21%	(36)	54%	(91)	25%	(42)	169
Non-Evangelical	26%	(72)	40%	(113)	34%	(94)	280
PID: Dem (no lean)	46%	(126)	14%	(39)	40%	(110)	275
PID: Ind (no lean)	15%	(30)	44%	(90)	41%	(83)	204
PID: Rep (no lean)	6%	(19)	65%	(193)	29%	(85)	297

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**Table BLMB3\_2:** Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(175)	42%	(322)	36%	(279)	776
PID/Gender: Dem Men	58%	(69)	15%	(18)	28%	(33)	119
PID/Gender: Dem Women	37%	(57)	14%	(22)	49%	(77)	156
PID/Gender: Ind Men	18%	(18)	46%	(44)	36%	(35)	97
PID/Gender: Ind Women	12%	(13)	43%	(46)	45%	(48)	106
PID/Gender: Rep Men	8%	(11)	67%	(90)	24%	(32)	134
PID/Gender: Rep Women	4%	(7)	63%	(102)	33%	(53)	163
Ideo: Liberal (1-3)	41%	(94)	15%	(35)	44%	(103)	232
Ideo: Moderate (4)	25%	(56)	34%	(78)	41%	(94)	228
Ideo: Conservative (5-7)	8%	(23)	69%	(209)	23%	(70)	303
Ideo/PID: Conservative Republican	6%	(12)	73%	(151)	21%	(44)	207
Ideo/PID: Moderate/Liberal Republican	8%	(7)	51%	(42)	41%	(34)	83
Ideo/PID: Moderate/Conservative Democrat	43%	(43)	17%	(17)	41%	(41)	101
Ideo/PID: Liberal Democrat	47%	(82)	13%	(22)	40%	(68)	173
Unfavorable of Biden and Trump	15%	(20)	50%	(66)	35%	(45)	131
2024 H2H Matchup: Biden Voter	42%	(140)	16%	(54)	42%	(140)	335
2024 H2H Matchup: Trump Voter	8%	(31)	66%	(247)	26%	(99)	376
2024 H2H Matchup: Would not Vote	12%	(3)	30%	(6)	58%	(12)	21
2024 H2H Matchup: Do not Know	3%	(1)	34%	(15)	64%	(28)	43
2022 House Vote: Democrat	42%	(144)	17%	(59)	41%	(140)	344
2022 House Vote: Republican	6%	(21)	65%	(217)	28%	(94)	332
2022 House Vote: Did not Vote	10%	(9)	47%	(42)	42%	(37)	88
2020 Vote: Joe Biden	38%	(140)	18%	(66)	44%	(161)	368
2020 Vote: Donald Trump	8%	(28)	65%	(235)	27%	(98)	361
2020 Vote: Someone Else	3%	(0)	36%	(4)	61%	(7)	12
2020 Vote: Did not Vote	17%	(6)	47%	(17)	36%	(13)	35
2016 Vote: Hillary Clinton	45%	(122)	16%	(44)	38%	(104)	269
2016 Vote: Donald Trump	9%	(29)	65%	(202)	26%	(79)	310
2016 Vote: Someone Else	8%	(2)	54%	(14)	38%	(10)	26
2020 Vote/PID: Not Biden/Democrat	36%	(9)	36%	(9)	28%	(7)	25
2020 Vote/PID: Not Trump/Republican	7%	(3)	46%	(20)	46%	(20)	42

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**Table BLMB3\_2:** Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(175)	42%	(322)	36%	(279)	776
U.S. Economy: Wrong Track	10%	(53)	56%	(298)	34%	(181)	532
U.S. Economy: Right Direction	50%	(122)	10%	(24)	40%	(97)	244
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(113)	10%	(26)	46%	(115)	254
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(34)	65%	(255)	26%	(102)	391
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(28)	32%	(42)	47%	(62)	131
Top 2024 Issue: Economy	16%	(37)	47%	(107)	36%	(82)	225
Community: Urban	23%	(59)	31%	(78)	46%	(116)	253
Community: Suburban	23%	(93)	44%	(176)	32%	(127)	396
Community: Rural	18%	(23)	54%	(68)	28%	(36)	127
Community/Gender: Urban Women	19%	(23)	28%	(35)	53%	(65)	123
Community/Gender: Urban Men	27%	(35)	33%	(43)	39%	(51)	130
Community/Gender: Rural Women	15%	(12)	44%	(35)	41%	(33)	79
Community/Gender: Rural Men	24%	(11)	70%	(33)	7%	(3)	48
Community/Gender: Suburban Women	19%	(42)	45%	(100)	36%	(81)	222
Community/Gender: Suburban Men	29%	(51)	44%	(76)	27%	(46)	173
Homeowner	23%	(151)	42%	(279)	35%	(237)	667
Renter	22%	(21)	43%	(41)	35%	(33)	95
Military HHnm: Yes	20%	(27)	59%	(81)	22%	(30)	138
Military HH: No	23%	(148)	38%	(241)	39%	(249)	638
Employ: Private Sector	22%	(60)	40%	(109)	39%	(107)	276
Employ: Government	26%	(12)	48%	(21)	26%	(12)	45
Employ: Self-Employed	36%	(23)	41%	(27)	23%	(15)	66
Employ: Homemaker	7%	(3)	51%	(22)	43%	(18)	43
Employ: Student	5%	(1)	72%	(10)	23%	(3)	13
Employ: Retired	30%	(65)	44%	(94)	25%	(54)	213
Employ: Unemployed	7%	(5)	33%	(24)	60%	(43)	72
Employ: Other	12%	(6)	32%	(15)	56%	(27)	48
Self + Household: White-Collar	25%	(91)	38%	(138)	36%	(131)	359
Self + Household: Blue Collar	22%	(70)	49%	(154)	29%	(91)	315

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**Table BLMB3\_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(175)	42%	(322)	36%	(279)	776
Union HH: Yes	40%	(17)	34%	(14)	26%	(11)	42
Union HH: No	22%	(158)	42%	(308)	37%	(268)	734
LGBTQ+: Yes	13%	(10)	39%	(30)	49%	(38)	77
LGBTQ+: No	24%	(165)	42%	(292)	35%	(241)	698
Motivated to Vote	24%	(165)	42%	(289)	33%	(226)	681
Parent: Yes	21%	(37)	41%	(71)	38%	(66)	174
Parent: No	23%	(138)	42%	(251)	35%	(213)	601
COVID Vaccine: Yes	27%	(148)	33%	(180)	40%	(223)	551
COVID Vaccine: No	12%	(27)	63%	(142)	25%	(56)	225
Student Loans: Yes	23%	(25)	50%	(53)	27%	(29)	107
Student Loans: No	22%	(150)	40%	(269)	37%	(250)	669
Favorable Opinion of Haley	20%	(54)	49%	(132)	31%	(82)	268
Unfavorable Opinion of Haley	27%	(91)	40%	(133)	32%	(106)	330
Protestant	28%	(48)	48%	(83)	24%	(42)	173
Roman Catholic	22%	(40)	45%	(82)	34%	(62)	183
Mormon	25%	(2)	75%	(7)	—	(0)	10
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	24%	(2)	52%	(5)	10
Jewish	28%	(5)	30%	(5)	42%	(7)	17
Muslim	59%	(3)	35%	(2)	6%	(0)	6
Buddhist	45%	(4)	20%	(2)	35%	(3)	8
Hindu	44%	(5)	—	(0)	56%	(6)	10
Atheist	23%	(9)	37%	(14)	41%	(16)	39
Agnostic	25%	(12)	23%	(11)	52%	(26)	50
Something else	22%	(20)	43%	(39)	35%	(33)	92
Nothing in particular	13%	(24)	42%	(74)	45%	(79)	177
Prodigal Biden Voter	11%	(6)	37%	(20)	51%	(27)	53
Undecided Voter (DK/WNV)	6%	(4)	33%	(21)	62%	(40)	65
Undecided Voter (DK)	12%	(3)	30%	(6)	58%	(12)	21

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	26% (203)	44% (346)	30% (238)	787
Gender: Male	29% (106)	48% (175)	22% (81)	362
Gender: Female	23% (97)	40% (172)	37% (157)	425
Age: 18-34	24% (48)	41% (80)	35% (69)	197
Age: 35-44	26% (30)	33% (39)	40% (47)	116
Age: 45-64	18% (49)	47% (124)	35% (92)	265
Age: 65+	36% (75)	50% (104)	14% (30)	209
GenZers: 1997-2012	24% (24)	47% (47)	29% (29)	100
Millennials: 1981-1996	27% (53)	34% (66)	39% (77)	197
GenXers: 1965-1980	14% (31)	45% (98)	41% (89)	218
Baby Boomers: 1946-1964	34% (87)	50% (128)	16% (42)	257
Educ: < College	24% (111)	44% (208)	32% (151)	469
Educ: Bachelors degree	30% (65)	46% (100)	24% (51)	216
Educ: Post-grad	27% (27)	39% (39)	34% (35)	101
Income: Under 50k	25% (67)	41% (109)	34% (93)	270
Income: 50k-100k	29% (88)	46% (141)	26% (80)	310
Income: 100k+	23% (47)	46% (96)	31% (65)	207
Ethnicity: White (Non-Hispanic)	24% (123)	47% (237)	29% (146)	506
Ethnicity: Hispanic	31% (55)	35% (63)	35% (62)	181
Ethnicity: Black (Non-Hispanic)	36% (13)	42% (16)	22% (8)	38
Ethnicity: Asian + Other (Non-Hispanic)	18% (11)	49% (31)	33% (21)	63
All Christian	28% (106)	47% (181)	25% (96)	383
All Non-Christian	34% (13)	43% (17)	22% (9)	39
Atheist	37% (14)	39% (15)	24% (9)	39
Agnostic/Nothing in particular	23% (53)	39% (90)	38% (88)	231
Something Else	17% (16)	46% (44)	37% (36)	95
Evangelical	23% (40)	53% (91)	23% (40)	171
Non-Evangelical	28% (79)	44% (125)	29% (83)	286
PID: Dem (no lean)	52% (143)	17% (48)	31% (85)	276
PID: Ind (no lean)	17% (36)	41% (86)	42% (87)	209
PID: Rep (no lean)	8% (24)	70% (212)	22% (66)	303

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**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(203)	44%	(346)	30%	(238)	787
PID/Gender: Dem Men	62%	(73)	18%	(21)	20%	(24)	118
PID/Gender: Dem Women	44%	(70)	17%	(27)	39%	(61)	157
PID/Gender: Ind Men	20%	(21)	46%	(47)	34%	(35)	103
PID/Gender: Ind Women	14%	(15)	37%	(39)	50%	(53)	106
PID/Gender: Rep Men	8%	(12)	76%	(106)	16%	(23)	141
PID/Gender: Rep Women	8%	(13)	65%	(106)	27%	(43)	162
Ideo: Liberal (1-3)	43%	(101)	21%	(48)	36%	(84)	233
Ideo: Moderate (4)	32%	(74)	36%	(84)	33%	(77)	235
Ideo: Conservative (5-7)	8%	(26)	68%	(207)	24%	(72)	304
Ideo/PID: Conservative Republican	5%	(11)	75%	(155)	20%	(42)	208
Ideo/PID: Moderate/Liberal Republican	16%	(13)	58%	(50)	26%	(22)	86
Ideo/PID: Moderate/Conservative Democrat	54%	(54)	13%	(13)	33%	(33)	100
Ideo/PID: Liberal Democrat	50%	(88)	20%	(35)	29%	(51)	174
Unfavorable of Biden and Trump	19%	(26)	48%	(65)	32%	(44)	134
2024 H2H Matchup: Biden Voter	47%	(159)	18%	(62)	35%	(116)	337
2024 H2H Matchup: Trump Voter	8%	(32)	68%	(260)	24%	(91)	384
2024 H2H Matchup: Would not Vote	17%	(4)	42%	(10)	41%	(10)	24
2024 H2H Matchup: Do not Know	19%	(8)	33%	(14)	47%	(20)	43
2022 House Vote: Democrat	50%	(172)	19%	(66)	31%	(108)	346
2022 House Vote: Republican	7%	(24)	72%	(242)	21%	(72)	338
2022 House Vote: Did not Vote	7%	(7)	37%	(34)	55%	(50)	91
2020 Vote: Joe Biden	46%	(170)	19%	(71)	35%	(128)	369
2020 Vote: Donald Trump	8%	(29)	70%	(256)	22%	(82)	367
2020 Vote: Someone Else	—	(0)	36%	(4)	64%	(8)	12
2020 Vote: Did not Vote	10%	(4)	40%	(15)	50%	(20)	39
2016 Vote: Hillary Clinton	55%	(149)	17%	(47)	27%	(74)	270
2016 Vote: Donald Trump	9%	(28)	68%	(216)	23%	(73)	316
2016 Vote: Someone Else	20%	(5)	46%	(12)	34%	(9)	26
2020 Vote/PID: Not Biden/Democrat	28%	(7)	44%	(12)	28%	(7)	26
2020 Vote/PID: Not Trump/Republican	18%	(8)	52%	(24)	30%	(14)	46

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**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(203)	44%	(346)	30%	(238)	787
U.S. Economy: Wrong Track	14%	(74)	58%	(313)	29%	(155)	542
U.S. Economy: Right Direction	53%	(129)	14%	(33)	34%	(83)	245
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(128)	14%	(36)	36%	(92)	257
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(38)	67%	(266)	24%	(94)	399
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(36)	33%	(44)	39%	(51)	132
Top 2024 Issue: Economy	20%	(47)	46%	(107)	33%	(76)	230
Community: Urban	26%	(66)	33%	(85)	41%	(103)	254
Community: Suburban	27%	(109)	47%	(191)	26%	(105)	406
Community: Rural	22%	(27)	55%	(70)	23%	(29)	127
Community/Gender: Urban Women	29%	(37)	25%	(31)	46%	(57)	125
Community/Gender: Urban Men	23%	(30)	42%	(54)	35%	(46)	129
Community/Gender: Rural Women	18%	(14)	45%	(35)	37%	(29)	78
Community/Gender: Rural Men	27%	(13)	72%	(35)	1%	(1)	49
Community/Gender: Suburban Women	21%	(46)	48%	(106)	32%	(71)	223
Community/Gender: Suburban Men	35%	(63)	47%	(85)	19%	(34)	183
Homeowner	26%	(177)	44%	(301)	29%	(199)	677
Renter	24%	(23)	42%	(41)	34%	(33)	98
Military HHnm: Yes	16%	(22)	65%	(91)	20%	(27)	140
Military HH: No	28%	(181)	39%	(255)	33%	(210)	647
Employ: Private Sector	21%	(60)	46%	(130)	33%	(95)	284
Employ: Government	18%	(9)	53%	(25)	28%	(13)	46
Employ: Self-Employed	34%	(22)	45%	(29)	21%	(13)	64
Employ: Homemaker	17%	(8)	32%	(14)	51%	(22)	44
Employ: Student	35%	(5)	8%	(1)	57%	(8)	13
Employ: Retired	36%	(75)	46%	(98)	18%	(38)	211
Employ: Unemployed	20%	(14)	34%	(25)	47%	(34)	73
Employ: Other	21%	(11)	50%	(25)	29%	(15)	51
Self + Household: White-Collar	27%	(99)	41%	(149)	31%	(113)	361
Self + Household: Blue Collar	27%	(86)	47%	(150)	26%	(84)	320

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**Table BLMB3\_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(203)	44%	(346)	30%	(238)	787
Union HH: Yes	40%	(18)	30%	(14)	30%	(13)	45
Union HH: No	25%	(185)	45%	(333)	30%	(224)	742
LGBTQ+: Yes	27%	(21)	39%	(31)	34%	(27)	79
LGBTQ+: No	26%	(182)	45%	(315)	30%	(211)	708
Motivated to Vote	28%	(194)	44%	(303)	28%	(192)	689
Parent: Yes	25%	(45)	45%	(81)	30%	(54)	180
Parent: No	26%	(158)	44%	(266)	30%	(183)	607
COVID Vaccine: Yes	31%	(170)	38%	(210)	31%	(173)	554
COVID Vaccine: No	14%	(33)	58%	(136)	28%	(65)	233
Student Loans: Yes	29%	(32)	50%	(55)	20%	(22)	110
Student Loans: No	25%	(171)	43%	(291)	32%	(215)	677
Favorable Opinion of Haley	23%	(63)	50%	(136)	27%	(74)	273
Unfavorable Opinion of Haley	32%	(106)	42%	(139)	27%	(89)	334
Protestant	31%	(54)	52%	(91)	17%	(30)	175
Roman Catholic	26%	(49)	43%	(81)	31%	(57)	187
Mormon	9%	(1)	54%	(6)	37%	(4)	11
Orthodox (e.g. Greek or Russian Orthodox)	23%	(3)	27%	(3)	49%	(5)	11
Jewish	44%	(7)	17%	(3)	39%	(6)	16
Muslim	32%	(2)	62%	(3)	6%	(0)	6
Buddhist	18%	(2)	56%	(5)	26%	(2)	8
Hindu	34%	(3)	66%	(6)	—	(0)	9
Atheist	37%	(14)	39%	(15)	24%	(9)	39
Agnostic	33%	(17)	32%	(16)	34%	(17)	50
Something else	17%	(16)	46%	(44)	37%	(36)	95
Nothing in particular	20%	(36)	41%	(74)	39%	(71)	181
Prodigal Biden Voter	33%	(17)	34%	(18)	34%	(18)	53
Undecided Voter (DK/WNV)	19%	(12)	36%	(24)	45%	(30)	67
Undecided Voter (DK)	17%	(4)	42%	(10)	41%	(10)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(176)	45%	(350)	33%	(255)	781
Gender: Male	24%	(87)	53%	(190)	22%	(80)	357
Gender: Female	21%	(90)	38%	(160)	41%	(174)	424
Age: 18-34	26%	(49)	42%	(81)	33%	(63)	193
Age: 35-44	15%	(17)	44%	(51)	41%	(48)	116
Age: 45-64	24%	(64)	38%	(100)	38%	(100)	265
Age: 65+	22%	(46)	57%	(119)	21%	(44)	208
GenZers: 1997-2012	31%	(29)	42%	(40)	28%	(26)	95
Millennials: 1981-1996	19%	(37)	43%	(85)	38%	(74)	196
GenXers: 1965-1980	23%	(51)	35%	(76)	42%	(91)	218
Baby Boomers: 1946-1964	22%	(57)	53%	(136)	25%	(64)	256
Educ: < College	23%	(109)	41%	(193)	35%	(163)	465
Educ: Bachelors degree	23%	(50)	52%	(112)	25%	(54)	215
Educ: Post-grad	18%	(18)	45%	(46)	37%	(38)	102
Income: Under 50k	21%	(57)	44%	(117)	35%	(94)	269
Income: 50k-100k	26%	(80)	43%	(132)	31%	(97)	309
Income: 100k+	19%	(39)	50%	(101)	31%	(63)	203
Ethnicity: White (Non-Hispanic)	24%	(119)	45%	(227)	31%	(158)	505
Ethnicity: Hispanic	20%	(36)	43%	(77)	37%	(67)	179
Ethnicity: Black (Non-Hispanic)	22%	(8)	63%	(22)	14%	(5)	35
Ethnicity: Asian + Other (Non-Hispanic)	22%	(14)	38%	(24)	40%	(25)	63
All Christian	24%	(93)	48%	(184)	27%	(104)	381
All Non-Christian	19%	(8)	53%	(21)	28%	(11)	39
Atheist	11%	(4)	50%	(19)	39%	(15)	38
Agnostic/Nothing in particular	17%	(38)	44%	(101)	39%	(89)	228
Something Else	35%	(34)	27%	(25)	38%	(36)	95
Evangelical	38%	(65)	33%	(56)	29%	(49)	170
Non-Evangelical	19%	(54)	51%	(146)	29%	(84)	284
PID: Dem (no lean)	7%	(18)	58%	(160)	35%	(96)	273
PID: Ind (no lean)	16%	(33)	50%	(102)	34%	(69)	204
PID: Rep (no lean)	41%	(125)	29%	(89)	30%	(90)	304

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(176)	45%	(350)	33%	(255)	781
PID/Gender: Dem Men	8%	(9)	68%	(79)	25%	(29)	117
PID/Gender: Dem Women	6%	(9)	51%	(80)	43%	(67)	157
PID/Gender: Ind Men	18%	(18)	58%	(58)	24%	(24)	100
PID/Gender: Ind Women	15%	(15)	42%	(44)	43%	(45)	104
PID/Gender: Rep Men	43%	(60)	37%	(53)	20%	(28)	141
PID/Gender: Rep Women	40%	(65)	22%	(36)	38%	(62)	164
Ideo: Liberal (1-3)	8%	(19)	53%	(123)	39%	(91)	233
Ideo: Moderate (4)	15%	(35)	51%	(118)	34%	(78)	231
Ideo: Conservative (5-7)	38%	(117)	35%	(107)	26%	(80)	304
Ideo/PID: Conservative Republican	41%	(86)	30%	(63)	30%	(62)	211
Ideo/PID: Moderate/Liberal Republican	39%	(33)	30%	(26)	31%	(26)	85
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	54%	(53)	36%	(35)	97
Ideo/PID: Liberal Democrat	5%	(9)	61%	(106)	34%	(60)	174
Unfavorable of Biden and Trump	13%	(17)	52%	(68)	36%	(47)	132
2024 H2H Matchup: Biden Voter	7%	(22)	58%	(193)	36%	(119)	334
2024 H2H Matchup: Trump Voter	39%	(152)	33%	(127)	27%	(106)	384
2024 H2H Matchup: Would not Vote	14%	(3)	60%	(12)	27%	(5)	20
2024 H2H Matchup: Do not Know	1%	(0)	42%	(18)	57%	(25)	43
2022 House Vote: Democrat	6%	(22)	61%	(206)	33%	(112)	341
2022 House Vote: Republican	40%	(136)	34%	(116)	25%	(86)	338
2022 House Vote: Did not Vote	18%	(16)	27%	(25)	55%	(50)	91
2020 Vote: Joe Biden	6%	(21)	57%	(209)	37%	(135)	365
2020 Vote: Donald Trump	41%	(150)	33%	(121)	27%	(99)	369
2020 Vote: Someone Else	6%	(1)	43%	(5)	51%	(6)	12
2020 Vote: Did not Vote	13%	(5)	44%	(16)	43%	(15)	36
2016 Vote: Hillary Clinton	5%	(13)	62%	(167)	33%	(88)	268
2016 Vote: Donald Trump	37%	(117)	37%	(116)	26%	(82)	315
2016 Vote: Someone Else	14%	(4)	52%	(13)	33%	(9)	26
2020 Vote/PID: Not Biden/Democrat	17%	(5)	70%	(18)	13%	(3)	26
2020 Vote/PID: Not Trump/Republican	10%	(5)	53%	(24)	37%	(17)	45

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(176)	45%	(350)	33%	(255)	781
U.S. Economy: Wrong Track	26%	(141)	40%	(214)	34%	(182)	537
U.S. Economy: Right Direction	15%	(36)	56%	(136)	30%	(73)	244
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	59%	(151)	35%	(90)	254
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(151)	34%	(136)	28%	(113)	400
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	50%	(64)	41%	(52)	127
Top 2024 Issue: Economy	21%	(49)	43%	(97)	36%	(82)	228
Community: Urban	22%	(55)	39%	(96)	39%	(99)	250
Community: Suburban	23%	(92)	49%	(198)	28%	(114)	404
Community: Rural	23%	(29)	44%	(57)	33%	(42)	128
Community/Gender: Urban Women	14%	(17)	39%	(48)	47%	(58)	123
Community/Gender: Urban Men	30%	(38)	38%	(48)	32%	(40)	126
Community/Gender: Rural Women	21%	(17)	34%	(26)	45%	(36)	78
Community/Gender: Rural Men	26%	(13)	62%	(30)	12%	(6)	49
Community/Gender: Suburban Women	25%	(55)	39%	(86)	36%	(81)	222
Community/Gender: Suburban Men	20%	(36)	61%	(112)	19%	(34)	182
Homeowner	22%	(150)	45%	(303)	33%	(218)	672
Renter	21%	(20)	44%	(42)	35%	(33)	96
Military HHnm: Yes	31%	(43)	46%	(64)	23%	(33)	140
Military HH: No	21%	(133)	45%	(286)	35%	(222)	641
Employ: Private Sector	24%	(68)	42%	(120)	34%	(96)	284
Employ: Government	36%	(16)	44%	(19)	20%	(9)	44
Employ: Self-Employed	15%	(10)	61%	(39)	24%	(16)	64
Employ: Homemaker	15%	(6)	31%	(13)	54%	(23)	43
Employ: Student	7%	(1)	28%	(3)	65%	(7)	11
Employ: Retired	21%	(45)	54%	(114)	25%	(53)	212
Employ: Unemployed	24%	(18)	30%	(22)	46%	(34)	73
Employ: Other	24%	(12)	41%	(21)	35%	(18)	50
Self + Household: White-Collar	21%	(74)	48%	(171)	31%	(112)	358
Self + Household: Blue Collar	24%	(76)	47%	(148)	30%	(94)	317

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(176)	45%	(350)	33%	(255)	781
Union HH: Yes	26%	(11)	49%	(21)	26%	(11)	44
Union HH: No	22%	(165)	45%	(329)	33%	(243)	738
LGBTQ+: Yes	17%	(13)	43%	(34)	40%	(31)	78
LGBTQ+: No	23%	(163)	45%	(317)	32%	(224)	703
Motivated to Vote	24%	(162)	47%	(324)	29%	(198)	683
Parent: Yes	27%	(49)	37%	(67)	35%	(63)	179
Parent: No	21%	(128)	47%	(284)	32%	(191)	602
COVID Vaccine: Yes	18%	(98)	49%	(269)	34%	(185)	553
COVID Vaccine: No	34%	(78)	36%	(81)	30%	(69)	229
Student Loans: Yes	26%	(28)	53%	(57)	21%	(22)	108
Student Loans: No	22%	(148)	44%	(293)	34%	(232)	674
Favorable Opinion of Haley	26%	(71)	46%	(125)	28%	(78)	273
Unfavorable Opinion of Haley	21%	(68)	53%	(174)	26%	(86)	328
Protestant	27%	(47)	51%	(89)	22%	(39)	175
Roman Catholic	21%	(39)	48%	(88)	31%	(57)	184
Mormon	43%	(5)	35%	(4)	22%	(2)	11
Orthodox (e.g. Greek or Russian Orthodox)	21%	(2)	29%	(3)	49%	(5)	11
Jewish	10%	(2)	57%	(9)	33%	(5)	17
Muslim	—	(0)	94%	(5)	6%	(0)	6
Buddhist	3%	(0)	38%	(3)	59%	(5)	8
Hindu	66%	(6)	34%	(3)	—	(0)	9
Atheist	11%	(4)	50%	(19)	39%	(15)	38
Agnostic	13%	(7)	50%	(25)	37%	(18)	50
Something else	35%	(34)	27%	(25)	38%	(36)	95
Nothing in particular	18%	(31)	43%	(76)	40%	(71)	178
Prodigal Biden Voter	3%	(2)	58%	(30)	39%	(20)	51
Undecided Voter (DK/WNV)	5%	(3)	48%	(30)	48%	(30)	63
Undecided Voter (DK)	14%	(3)	60%	(12)	27%	(5)	20

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(247)	55%	(437)	14%	(110)	795
Gender: Male	34%	(124)	52%	(189)	14%	(52)	365
Gender: Female	29%	(123)	58%	(248)	14%	(59)	430
Age: 18-34	37%	(74)	48%	(98)	15%	(31)	203
Age: 35-44	26%	(30)	54%	(63)	20%	(23)	116
Age: 45-64	28%	(74)	55%	(146)	17%	(45)	266
Age: 65+	32%	(68)	62%	(130)	5%	(11)	210
GenZers: 1997-2012	37%	(39)	55%	(58)	8%	(8)	105
Millennials: 1981-1996	27%	(53)	50%	(98)	23%	(45)	197
GenXers: 1965-1980	30%	(66)	52%	(114)	18%	(38)	219
Baby Boomers: 1946-1964	33%	(84)	60%	(155)	7%	(18)	258
Educ: < College	35%	(167)	53%	(251)	12%	(59)	477
Educ: Bachelors degree	26%	(56)	63%	(136)	11%	(24)	217
Educ: Post-grad	24%	(24)	50%	(50)	26%	(27)	100
Income: Under 50k	33%	(92)	50%	(140)	16%	(45)	278
Income: 50k-100k	35%	(109)	58%	(178)	7%	(22)	309
Income: 100k+	22%	(46)	57%	(119)	21%	(43)	208
Ethnicity: White (Non-Hispanic)	30%	(153)	57%	(289)	13%	(66)	508
Ethnicity: Hispanic	30%	(56)	53%	(97)	17%	(31)	184
Ethnicity: Black (Non-Hispanic)	27%	(11)	58%	(23)	15%	(6)	40
Ethnicity: Asian + Other (Non-Hispanic)	44%	(28)	44%	(28)	11%	(7)	63
All Christian	33%	(126)	56%	(214)	12%	(45)	384
All Non-Christian	30%	(12)	55%	(22)	15%	(6)	40
Atheist	20%	(8)	65%	(26)	15%	(6)	39
Agnostic/Nothing in particular	22%	(52)	59%	(138)	18%	(43)	234
Something Else	50%	(50)	39%	(38)	11%	(11)	98
Evangelical	55%	(95)	38%	(64)	7%	(12)	171
Non-Evangelical	26%	(75)	60%	(175)	14%	(40)	289
PID: Dem (no lean)	11%	(32)	71%	(199)	17%	(48)	279
PID: Ind (no lean)	21%	(45)	61%	(128)	18%	(38)	211
PID: Rep (no lean)	56%	(170)	36%	(110)	8%	(25)	305

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**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(247)	55%	(437)	14%	(110)	795
PID/Gender: Dem Men	15%	(18)	67%	(82)	18%	(21)	121
PID/Gender: Dem Women	9%	(14)	75%	(118)	17%	(26)	158
PID/Gender: Ind Men	27%	(28)	57%	(58)	16%	(16)	103
PID/Gender: Ind Women	16%	(17)	64%	(69)	20%	(22)	108
PID/Gender: Rep Men	56%	(78)	34%	(48)	10%	(14)	141
PID/Gender: Rep Women	56%	(92)	37%	(61)	7%	(11)	164
Ideo: Liberal (1-3)	11%	(27)	69%	(162)	20%	(47)	236
Ideo: Moderate (4)	21%	(50)	61%	(143)	18%	(42)	235
Ideo: Conservative (5-7)	53%	(163)	41%	(127)	6%	(18)	308
Ideo/PID: Conservative Republican	60%	(127)	36%	(76)	3%	(7)	211
Ideo/PID: Moderate/Liberal Republican	43%	(37)	39%	(33)	18%	(16)	86
Ideo/PID: Moderate/Conservative Democrat	18%	(18)	64%	(65)	18%	(19)	101
Ideo/PID: Liberal Democrat	8%	(14)	76%	(133)	16%	(29)	176
Unfavorable of Biden and Trump	12%	(17)	77%	(103)	11%	(15)	135
2024 H2H Matchup: Biden Voter	4%	(12)	79%	(268)	18%	(61)	341
2024 H2H Matchup: Trump Voter	60%	(231)	32%	(122)	9%	(33)	386
2024 H2H Matchup: Would not Vote	12%	(3)	71%	(17)	17%	(4)	24
2024 H2H Matchup: Do not Know	3%	(1)	69%	(30)	28%	(12)	44
2022 House Vote: Democrat	10%	(34)	74%	(256)	16%	(57)	347
2022 House Vote: Republican	53%	(180)	37%	(128)	10%	(33)	340
2022 House Vote: Did not Vote	34%	(32)	52%	(49)	14%	(13)	95
2020 Vote: Joe Biden	7%	(24)	76%	(283)	17%	(63)	370
2020 Vote: Donald Trump	57%	(212)	32%	(117)	11%	(40)	369
2020 Vote: Someone Else	5%	(1)	74%	(9)	20%	(2)	12
2020 Vote: Did not Vote	24%	(10)	64%	(28)	12%	(5)	43
2016 Vote: Hillary Clinton	5%	(13)	81%	(219)	14%	(38)	271
2016 Vote: Donald Trump	53%	(168)	36%	(115)	11%	(34)	317
2016 Vote: Someone Else	27%	(7)	65%	(17)	8%	(2)	26
2020 Vote/PID: Not Biden/Democrat	41%	(12)	53%	(15)	7%	(2)	29
2020 Vote/PID: Not Trump/Republican	14%	(6)	80%	(37)	6%	(3)	46

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**Table BLMB3\_5:** Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(247)	55%	(437)	14%	(110)	795
U.S. Economy: Wrong Track	40%	(217)	51%	(278)	10%	(52)	546
U.S. Economy: Right Direction	12%	(31)	64%	(159)	24%	(58)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	78%	(202)	19%	(49)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(228)	35%	(142)	8%	(32)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	70%	(94)	22%	(29)	134
Top 2024 Issue: Economy	32%	(74)	54%	(125)	13%	(31)	231
Community: Urban	29%	(74)	47%	(120)	24%	(62)	255
Community: Suburban	30%	(123)	62%	(253)	8%	(34)	409
Community: Rural	39%	(51)	49%	(64)	11%	(15)	130
Community/Gender: Urban Women	20%	(25)	57%	(71)	23%	(29)	126
Community/Gender: Urban Men	38%	(49)	37%	(48)	25%	(33)	130
Community/Gender: Rural Women	43%	(35)	41%	(33)	16%	(13)	81
Community/Gender: Rural Men	33%	(16)	63%	(31)	4%	(2)	49
Community/Gender: Suburban Women	28%	(64)	64%	(143)	7%	(17)	224
Community/Gender: Suburban Men	32%	(59)	59%	(110)	9%	(17)	186
Homeowner	31%	(210)	56%	(379)	13%	(92)	682
Renter	30%	(30)	52%	(51)	18%	(18)	99
Military HHnm: Yes	42%	(60)	52%	(75)	5%	(8)	143
Military HH: No	29%	(187)	56%	(362)	16%	(103)	652
Employ: Private Sector	30%	(85)	53%	(150)	18%	(50)	286
Employ: Government	33%	(16)	58%	(28)	9%	(5)	49
Employ: Self-Employed	25%	(16)	65%	(42)	10%	(7)	65
Employ: Homemaker	58%	(25)	39%	(17)	3%	(1)	44
Employ: Student	5%	(1)	75%	(10)	20%	(3)	14
Employ: Retired	32%	(68)	61%	(131)	7%	(15)	213
Employ: Unemployed	31%	(23)	39%	(29)	30%	(22)	74
Employ: Other	25%	(13)	60%	(30)	15%	(8)	51
Self + Household: White-Collar	25%	(90)	59%	(214)	16%	(58)	362
Self + Household: Blue Collar	35%	(113)	57%	(184)	9%	(28)	325

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**Table BLMB3\_5:** Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(247)	55%	(437)	14%	(110)	795
Union HH: Yes	30%	(14)	56%	(25)	13%	(6)	45
Union HH: No	31%	(234)	55%	(412)	14%	(104)	750
LGBTQ+: Yes	24%	(19)	57%	(46)	19%	(16)	80
LGBTQ+: No	32%	(228)	55%	(391)	13%	(95)	715
Motivated to Vote	32%	(223)	56%	(389)	12%	(80)	692
Parent: Yes	33%	(60)	54%	(96)	13%	(24)	180
Parent: No	30%	(187)	55%	(341)	14%	(87)	615
COVID Vaccine: Yes	23%	(129)	61%	(341)	16%	(91)	561
COVID Vaccine: No	51%	(118)	41%	(96)	8%	(19)	234
Student Loans: Yes	36%	(39)	58%	(63)	7%	(7)	109
Student Loans: No	30%	(209)	55%	(374)	15%	(103)	686
Favorable Opinion of Haley	32%	(89)	54%	(149)	13%	(36)	273
Unfavorable Opinion of Haley	31%	(105)	56%	(188)	12%	(41)	333
Protestant	36%	(64)	56%	(98)	7%	(13)	175
Roman Catholic	30%	(56)	55%	(102)	15%	(29)	187
Mormon	31%	(3)	69%	(8)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	23%	(3)	45%	(5)	31%	(3)	11
Jewish	16%	(3)	60%	(10)	24%	(4)	17
Muslim	59%	(3)	35%	(2)	6%	(0)	6
Buddhist	3%	(0)	97%	(7)	—	(0)	7
Hindu	56%	(6)	28%	(3)	16%	(2)	10
Atheist	20%	(8)	65%	(26)	15%	(6)	39
Agnostic	15%	(8)	58%	(29)	27%	(14)	50
Something else	50%	(50)	39%	(38)	11%	(11)	98
Nothing in particular	24%	(45)	59%	(109)	16%	(30)	183
Prodigal Biden Voter	25%	(13)	65%	(35)	10%	(5)	53
Undecided Voter (DK/WNV)	6%	(4)	70%	(47)	24%	(16)	68
Undecided Voter (DK)	12%	(3)	71%	(17)	17%	(4)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(191)	38%	(268)	34%	(242)	702
Gender: Male	31%	(106)	38%	(128)	31%	(104)	337
Gender: Female	23%	(86)	39%	(141)	38%	(138)	365
Age: 18-34	21%	(31)	31%	(46)	48%	(70)	147
Age: 35-44	16%	(16)	31%	(32)	53%	(54)	102
Age: 45-64	26%	(64)	38%	(91)	36%	(88)	243
Age: 65+	38%	(81)	47%	(100)	14%	(30)	210
GenZers: 1997-2012	23%	(15)	36%	(24)	41%	(28)	68
Millennials: 1981-1996	18%	(30)	29%	(50)	53%	(90)	170
GenXers: 1965-1980	23%	(45)	34%	(67)	43%	(85)	196
Baby Boomers: 1946-1964	39%	(97)	47%	(117)	15%	(38)	252
Educ: < College	24%	(96)	38%	(150)	38%	(154)	400
Educ: Bachelors degree	35%	(72)	38%	(79)	26%	(54)	205
Educ: Post-grad	25%	(24)	41%	(39)	35%	(34)	96
Income: Under 50k	23%	(52)	34%	(78)	44%	(101)	231
Income: 50k-100k	28%	(78)	43%	(120)	28%	(78)	276
Income: 100k+	31%	(61)	36%	(70)	33%	(64)	195
Ethnicity: White (Non-Hispanic)	27%	(126)	44%	(202)	29%	(137)	464
Ethnicity: Hispanic	28%	(41)	24%	(34)	48%	(69)	144
Ethnicity: Black (Non-Hispanic)	18%	(7)	43%	(16)	38%	(14)	36
Ethnicity: Asian + Other (Non-Hispanic)	32%	(18)	29%	(17)	39%	(22)	57
All Christian	33%	(118)	37%	(136)	30%	(109)	363
All Non-Christian	19%	(7)	46%	(16)	35%	(12)	35
Atheist	19%	(7)	39%	(15)	41%	(15)	37
Agnostic/Nothing in particular	22%	(41)	36%	(68)	42%	(79)	188
Something Else	23%	(18)	43%	(33)	33%	(26)	77
Evangelical	33%	(51)	40%	(61)	27%	(41)	153
Non-Evangelical	31%	(83)	38%	(100)	31%	(83)	267
PID: Dem (no lean)	30%	(72)	34%	(81)	36%	(87)	241
PID: Ind (no lean)	20%	(38)	37%	(71)	43%	(81)	190
PID: Rep (no lean)	30%	(81)	43%	(116)	27%	(74)	271

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(191)	38%	(268)	34%	(242)	702
PID/Gender: Dem Men	36%	(40)	30%	(34)	33%	(37)	112
PID/Gender: Dem Women	25%	(32)	37%	(47)	38%	(50)	129
PID/Gender: Ind Men	21%	(20)	40%	(38)	39%	(36)	94
PID/Gender: Ind Women	19%	(18)	35%	(33)	46%	(45)	97
PID/Gender: Rep Men	35%	(46)	43%	(56)	23%	(30)	132
PID/Gender: Rep Women	25%	(35)	43%	(60)	32%	(44)	139
Ideo: Liberal (1-3)	23%	(46)	38%	(75)	40%	(79)	200
Ideo: Moderate (4)	28%	(61)	26%	(57)	45%	(97)	215
Ideo: Conservative (5-7)	31%	(85)	49%	(135)	20%	(54)	274
Ideo/PID: Conservative Republican	32%	(59)	49%	(91)	19%	(36)	186
Ideo/PID: Moderate/Liberal Republican	28%	(22)	32%	(25)	40%	(31)	78
Ideo/PID: Moderate/Conservative Democrat	39%	(36)	20%	(18)	41%	(37)	91
Ideo/PID: Liberal Democrat	25%	(37)	42%	(62)	33%	(49)	148
Unfavorable of Biden and Trump	27%	(34)	45%	(57)	28%	(35)	127
2024 H2H Matchup: Biden Voter	27%	(84)	36%	(110)	37%	(112)	307
2024 H2H Matchup: Trump Voter	28%	(93)	42%	(143)	30%	(101)	338
2024 H2H Matchup: Would not Vote	25%	(6)	34%	(8)	41%	(9)	22
2024 H2H Matchup: Do not Know	24%	(9)	20%	(7)	55%	(20)	35
2022 House Vote: Democrat	31%	(97)	33%	(105)	36%	(112)	314
2022 House Vote: Republican	27%	(84)	44%	(140)	29%	(91)	315
2022 House Vote: Did not Vote	14%	(8)	35%	(22)	51%	(31)	61
2020 Vote: Joe Biden	27%	(90)	36%	(119)	36%	(120)	329
2020 Vote: Donald Trump	29%	(96)	42%	(136)	29%	(94)	327
2020 Vote: Someone Else	19%	(2)	19%	(2)	63%	(7)	11
2020 Vote: Did not Vote	10%	(3)	31%	(11)	59%	(21)	35
2016 Vote: Hillary Clinton	29%	(70)	36%	(89)	35%	(86)	246
2016 Vote: Donald Trump	33%	(96)	43%	(123)	24%	(70)	289
2016 Vote: Someone Else	20%	(4)	39%	(8)	41%	(8)	20
2020 Vote/PID: Not Biden/Democrat	45%	(10)	38%	(8)	16%	(3)	21
2020 Vote/PID: Not Trump/Republican	22%	(9)	51%	(21)	27%	(11)	41

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(191)	38%	(268)	34%	(242)	702
U.S. Economy: Wrong Track	26%	(121)	42%	(195)	32%	(147)	463
U.S. Economy: Right Direction	30%	(71)	31%	(74)	40%	(94)	239
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(60)	36%	(84)	39%	(90)	235
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(93)	42%	(150)	31%	(110)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(37)	31%	(35)	37%	(42)	114
Top 2024 Issue: Economy	21%	(41)	37%	(72)	42%	(82)	195
Community: Urban	29%	(65)	31%	(68)	41%	(91)	224
Community: Suburban	28%	(101)	43%	(156)	29%	(106)	364
Community: Rural	22%	(25)	39%	(44)	39%	(45)	114
Community/Gender: Urban Women	30%	(30)	28%	(29)	42%	(43)	102
Community/Gender: Urban Men	28%	(34)	32%	(39)	40%	(48)	122
Community/Gender: Rural Women	15%	(10)	40%	(28)	46%	(32)	70
Community/Gender: Rural Men	35%	(15)	37%	(16)	28%	(13)	44
Community/Gender: Suburban Women	23%	(45)	43%	(84)	33%	(64)	192
Community/Gender: Suburban Men	33%	(56)	42%	(72)	25%	(43)	171
Homeowner	29%	(175)	39%	(235)	32%	(197)	607
Renter	17%	(15)	32%	(28)	50%	(44)	87
Military HHnm: Yes	33%	(43)	49%	(63)	18%	(23)	129
Military HH: No	26%	(148)	36%	(205)	38%	(219)	573
Employ: Private Sector	27%	(68)	36%	(92)	37%	(94)	254
Employ: Government	27%	(11)	41%	(16)	32%	(13)	40
Employ: Self-Employed	24%	(15)	35%	(22)	40%	(25)	61
Employ: Homemaker	23%	(8)	30%	(10)	47%	(16)	34
Employ: Student	21%	(2)	13%	(1)	67%	(7)	11
Employ: Retired	37%	(77)	46%	(95)	17%	(36)	209
Employ: Unemployed	9%	(4)	40%	(19)	51%	(24)	47
Employ: Other	12%	(6)	28%	(13)	60%	(27)	45
Self + Household: White-Collar	29%	(100)	41%	(144)	30%	(103)	347
Self + Household: Blue Collar	29%	(78)	40%	(108)	30%	(81)	268

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(191)	38%	(268)	34%	(242)	702
Union HH: Yes	23%	(10)	40%	(18)	37%	(17)	44
Union HH: No	28%	(181)	38%	(251)	34%	(225)	657
LGBTQ+: Yes	29%	(18)	30%	(19)	41%	(25)	61
LGBTQ+: No	27%	(174)	39%	(250)	34%	(217)	640
Motivated to Vote	29%	(181)	41%	(255)	30%	(189)	626
Parent: Yes	21%	(34)	32%	(52)	47%	(76)	161
Parent: No	29%	(158)	40%	(217)	31%	(166)	541
COVID Vaccine: Yes	29%	(147)	38%	(193)	32%	(163)	503
COVID Vaccine: No	23%	(45)	38%	(75)	40%	(79)	199
Student Loans: Yes	25%	(24)	49%	(47)	25%	(24)	96
Student Loans: No	28%	(167)	37%	(221)	36%	(217)	606
Favorable Opinion of Haley	44%	(121)	26%	(71)	30%	(82)	273
Unfavorable Opinion of Haley	18%	(59)	56%	(187)	26%	(88)	334
Protestant	40%	(67)	40%	(66)	20%	(34)	167
Roman Catholic	28%	(49)	35%	(62)	37%	(65)	176
Mormon	22%	(2)	34%	(3)	44%	(4)	10
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	43%	(5)	57%	(6)	11
Jewish	14%	(2)	59%	(10)	27%	(4)	17
Muslim	—	(0)	84%	(2)	16%	(0)	2
Buddhist	21%	(1)	76%	(5)	3%	(0)	6
Hindu	28%	(3)	—	(0)	72%	(7)	10
Atheist	19%	(7)	39%	(15)	41%	(15)	37
Agnostic	17%	(6)	62%	(23)	21%	(8)	37
Something else	23%	(18)	43%	(33)	33%	(26)	77
Nothing in particular	23%	(35)	30%	(46)	47%	(71)	152
Prodigal Biden Voter	26%	(11)	32%	(13)	42%	(18)	42
Undecided Voter (DK/WNV)	25%	(14)	26%	(15)	50%	(29)	57
Undecided Voter (DK)	25%	(6)	34%	(8)	41%	(9)	22

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	9%	(38)	13%	(54)	77%	(318)	410
Gender: Male	7%	(16)	17%	(37)	76%	(166)	219
Gender: Female	12%	(23)	9%	(17)	79%	(151)	191
Age: 18-34	10%	(10)	18%	(18)	71%	(69)	97
Age: 35-44	9%	(6)	8%	(5)	83%	(54)	64
Age: 45-64	12%	(17)	7%	(9)	81%	(117)	143
Age: 65+	5%	(5)	21%	(22)	74%	(78)	106
GenZers: 1997-2012	12%	(5)	27%	(11)	60%	(24)	40
Millennials: 1981-1996	10%	(11)	10%	(12)	80%	(88)	111
GenXers: 1965-1980	12%	(14)	7%	(8)	81%	(97)	120
Baby Boomers: 1946-1964	7%	(8)	17%	(21)	77%	(97)	127
Educ: < College	10%	(26)	12%	(29)	78%	(193)	247
Educ: Bachelors degree	10%	(9)	12%	(11)	78%	(74)	95
Educ: Post-grad	5%	(3)	21%	(14)	75%	(51)	68
Income: Under 50k	12%	(18)	12%	(18)	76%	(114)	150
Income: 50k-100k	11%	(17)	14%	(22)	75%	(119)	158
Income: 100k+	3%	(3)	14%	(14)	83%	(85)	102
Ethnicity: White (Non-Hispanic)	6%	(15)	14%	(36)	80%	(209)	260
Ethnicity: Hispanic	13%	(12)	10%	(9)	78%	(75)	96
Ethnicity: Black (Non-Hispanic)	15%	(4)	20%	(6)	65%	(19)	29
Ethnicity: Asian + Other (Non-Hispanic)	27%	(7)	14%	(3)	59%	(14)	24
All Christian	8%	(16)	19%	(40)	74%	(161)	218
All Non-Christian	16%	(4)	6%	(2)	79%	(21)	27
Atheist	15%	(3)	—	(0)	85%	(17)	20
Agnostic/Nothing in particular	6%	(7)	7%	(7)	87%	(97)	112
Something Else	24%	(8)	14%	(5)	62%	(20)	33
Evangelical	16%	(15)	21%	(18)	63%	(56)	89
Non-Evangelical	7%	(10)	15%	(23)	78%	(117)	150
PID: Dem (no lean)	12%	(17)	10%	(14)	79%	(113)	143
PID: Ind (no lean)	7%	(8)	11%	(12)	82%	(90)	110
PID: Rep (no lean)	9%	(13)	18%	(28)	74%	(115)	157

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**Table BLMB3\_12:** Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	9%	(38)	13%	(54)	77%	(318)	410
PID/Gender: Dem Men	6%	(5)	13%	(9)	81%	(61)	75
PID/Gender: Dem Women	18%	(12)	6%	(4)	76%	(52)	69
PID/Gender: Ind Men	4%	(2)	10%	(6)	86%	(52)	60
PID/Gender: Ind Women	11%	(6)	13%	(6)	76%	(38)	50
PID/Gender: Rep Men	10%	(9)	26%	(22)	64%	(54)	84
PID/Gender: Rep Women	7%	(5)	9%	(7)	84%	(61)	73
Ideo: Liberal (1-3)	10%	(12)	11%	(14)	79%	(98)	124
Ideo: Moderate (4)	10%	(12)	12%	(14)	78%	(90)	115
Ideo: Conservative (5-7)	9%	(15)	16%	(26)	75%	(121)	162
Ideo/PID: Conservative Republican	11%	(12)	19%	(20)	69%	(73)	105
Ideo/PID: Moderate/Liberal Republican	3%	(1)	17%	(8)	80%	(36)	45
Ideo/PID: Moderate/Conservative Democrat	13%	(8)	8%	(5)	79%	(46)	59
Ideo/PID: Liberal Democrat	11%	(9)	11%	(9)	78%	(66)	85
Unfavorable of Biden and Trump	16%	(10)	17%	(11)	67%	(45)	66
2024 H2H Matchup: Biden Voter	10%	(17)	13%	(22)	78%	(135)	175
2024 H2H Matchup: Trump Voter	7%	(15)	15%	(32)	78%	(166)	213
2024 H2H Matchup: Would not Vote	39%	(4)	—	(0)	61%	(6)	10
2024 H2H Matchup: Do not Know	16%	(2)	—	(0)	84%	(10)	12
2022 House Vote: Democrat	12%	(22)	11%	(21)	77%	(145)	188
2022 House Vote: Republican	8%	(14)	15%	(28)	77%	(143)	186
2022 House Vote: Did not Vote	9%	(3)	9%	(3)	82%	(25)	30
2020 Vote: Joe Biden	11%	(20)	11%	(21)	78%	(150)	192
2020 Vote: Donald Trump	8%	(15)	15%	(31)	77%	(155)	201
2020 Vote: Someone Else	—	(0)	6%	(0)	94%	(4)	4
2020 Vote: Did not Vote	21%	(3)	17%	(2)	62%	(8)	13
2016 Vote: Hillary Clinton	9%	(14)	13%	(19)	78%	(120)	153
2016 Vote: Donald Trump	9%	(15)	14%	(25)	77%	(137)	176
2016 Vote: Someone Else	14%	(2)	4%	(1)	82%	(12)	15
2020 Vote/PID: Not Biden/Democrat	12%	(1)	—	(0)	88%	(10)	12
2020 Vote/PID: Not Trump/Republican	—	(0)	10%	(2)	90%	(17)	19

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**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	9%	(38)	13%	(54)	77%	(318)	410
U.S. Economy: Wrong Track	9%	(23)	14%	(35)	78%	(199)	257
U.S. Economy: Right Direction	10%	(16)	12%	(19)	77%	(119)	154
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(10)	12%	(16)	80%	(102)	128
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(19)	16%	(35)	75%	(161)	215
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(9)	5%	(3)	82%	(55)	67
Top 2024 Issue: Economy	10%	(11)	8%	(10)	82%	(94)	115
Community: Urban	12%	(18)	15%	(23)	72%	(106)	147
Community: Suburban	8%	(16)	8%	(17)	84%	(169)	202
Community: Rural	7%	(4)	24%	(14)	69%	(42)	61
Community/Gender: Urban Women	13%	(7)	9%	(5)	78%	(45)	57
Community/Gender: Urban Men	12%	(11)	20%	(18)	68%	(62)	90
Community/Gender: Rural Women	8%	(3)	19%	(7)	73%	(26)	36
Community/Gender: Rural Men	5%	(1)	31%	(8)	64%	(16)	25
Community/Gender: Suburban Women	12%	(12)	5%	(5)	82%	(81)	98
Community/Gender: Suburban Men	3%	(4)	11%	(12)	85%	(89)	104
Homeowner	9%	(30)	14%	(47)	78%	(266)	343
Renter	13%	(7)	9%	(5)	78%	(46)	59
Military HHnm: Yes	11%	(7)	25%	(17)	64%	(42)	66
Military HH: No	9%	(31)	11%	(37)	80%	(276)	345
Employ: Private Sector	11%	(16)	14%	(21)	75%	(109)	145
Employ: Government	3%	(1)	37%	(9)	60%	(14)	23
Employ: Self-Employed	17%	(8)	12%	(5)	71%	(32)	45
Employ: Homemaker	5%	(2)	—	(0)	95%	(28)	29
Employ: Student	74%	(3)	—	(0)	26%	(1)	3
Employ: Retired	6%	(7)	15%	(17)	79%	(90)	114
Employ: Unemployed	6%	(2)	8%	(2)	87%	(28)	32
Employ: Other	6%	(1)	—	(0)	94%	(16)	17
Self + Household: White-Collar	10%	(19)	14%	(26)	76%	(145)	190
Self + Household: Blue Collar	8%	(14)	15%	(25)	78%	(134)	173

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**Table BLMB3\_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	9%	(38)	13%	(54)	77%	(318)	410
Union HH: Yes	10%	(3)	32%	(9)	58%	(16)	28
Union HH: No	9%	(36)	12%	(45)	79%	(301)	382
LGBTQ+: Yes	7%	(3)	3%	(1)	90%	(32)	36
LGBTQ+: No	10%	(36)	14%	(53)	76%	(285)	374
Motivated to Vote	9%	(32)	14%	(51)	78%	(289)	372
Parent: Yes	10%	(11)	19%	(21)	70%	(78)	110
Parent: No	9%	(27)	11%	(33)	80%	(240)	300
COVID Vaccine: Yes	9%	(25)	14%	(38)	77%	(218)	281
COVID Vaccine: No	10%	(13)	12%	(16)	77%	(100)	129
Student Loans: Yes	16%	(8)	23%	(12)	61%	(32)	53
Student Loans: No	8%	(30)	12%	(42)	80%	(285)	357
Favorable Opinion of Haley	9%	(14)	14%	(22)	77%	(120)	155
Unfavorable Opinion of Haley	10%	(20)	16%	(31)	74%	(145)	196
Protestant	10%	(9)	22%	(19)	68%	(61)	89
Roman Catholic	6%	(8)	15%	(17)	79%	(92)	117
Mormon	—	(0)	9%	(0)	91%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	44%	(4)	56%	(5)	8
Jewish	—	(0)	12%	(2)	88%	(12)	13
Muslim	—	(0)	—	(0)	100%	(1)	1
Buddhist	44%	(1)	—	(0)	56%	(2)	3
Hindu	28%	(3)	—	(0)	72%	(7)	10
Atheist	15%	(3)	—	(0)	85%	(17)	20
Agnostic	—	(0)	9%	(3)	91%	(29)	32
Something else	24%	(8)	14%	(5)	62%	(20)	33
Nothing in particular	9%	(7)	6%	(4)	86%	(68)	79
Prodigal Biden Voter	17%	(5)	2%	(1)	81%	(22)	28
Undecided Voter (DK/WNV)	27%	(6)	—	(0)	73%	(16)	22
Undecided Voter (DK)	39%	(4)	—	(0)	61%	(6)	10

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(179)	23%	(172)	54%	(411)	762
Gender: Male	28%	(98)	25%	(90)	47%	(166)	354
Gender: Female	20%	(81)	20%	(82)	60%	(244)	408
Age: 18-34	27%	(47)	18%	(32)	55%	(95)	175
Age: 35-44	24%	(27)	17%	(19)	59%	(66)	113
Age: 45-64	23%	(61)	20%	(52)	57%	(152)	265
Age: 65+	21%	(44)	33%	(69)	46%	(97)	210
GenZers: 1997-2012	39%	(32)	15%	(12)	46%	(38)	82
Millennials: 1981-1996	20%	(37)	20%	(37)	60%	(114)	189
GenXers: 1965-1980	22%	(48)	16%	(34)	62%	(135)	217
Baby Boomers: 1946-1964	23%	(60)	32%	(83)	44%	(115)	258
Educ: < College	24%	(110)	22%	(98)	54%	(244)	452
Educ: Bachelors degree	22%	(47)	24%	(50)	54%	(113)	210
Educ: Post-grad	22%	(22)	24%	(24)	54%	(54)	99
Income: Under 50k	26%	(67)	17%	(42)	57%	(147)	256
Income: 50k-100k	21%	(64)	27%	(84)	52%	(158)	306
Income: 100k+	24%	(49)	23%	(45)	53%	(105)	199
Ethnicity: White (Non-Hispanic)	20%	(99)	26%	(129)	54%	(268)	496
Ethnicity: Hispanic	26%	(44)	16%	(27)	58%	(99)	169
Ethnicity: Black (Non-Hispanic)	37%	(13)	19%	(7)	45%	(16)	36
Ethnicity: Asian + Other (Non-Hispanic)	39%	(23)	16%	(9)	45%	(27)	60
All Christian	28%	(105)	23%	(88)	49%	(182)	375
All Non-Christian	25%	(10)	33%	(13)	42%	(17)	41
Atheist	17%	(6)	24%	(9)	59%	(22)	37
Agnostic/Nothing in particular	15%	(33)	21%	(46)	63%	(138)	217
Something Else	27%	(25)	17%	(16)	56%	(52)	92
Evangelical	34%	(57)	22%	(37)	44%	(74)	168
Non-Evangelical	24%	(67)	22%	(61)	54%	(153)	281
PID: Dem (no lean)	17%	(46)	23%	(60)	60%	(156)	262
PID: Ind (no lean)	26%	(52)	21%	(42)	54%	(109)	204
PID: Rep (no lean)	28%	(81)	23%	(69)	49%	(145)	295

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**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(179)	23%	(172)	54%	(411)	762
PID/Gender: Dem Men	19%	(22)	27%	(31)	54%	(62)	115
PID/Gender: Dem Women	16%	(24)	20%	(29)	64%	(94)	147
PID/Gender: Ind Men	27%	(27)	22%	(22)	52%	(52)	102
PID/Gender: Ind Women	25%	(25)	20%	(20)	55%	(57)	103
PID/Gender: Rep Men	36%	(49)	26%	(36)	38%	(52)	137
PID/Gender: Rep Women	20%	(32)	21%	(33)	59%	(93)	158
Ideo: Liberal (1-3)	15%	(34)	26%	(60)	58%	(133)	228
Ideo: Moderate (4)	20%	(45)	15%	(33)	65%	(147)	225
Ideo: Conservative (5-7)	32%	(93)	26%	(77)	42%	(125)	295
Ideo/PID: Conservative Republican	28%	(57)	27%	(54)	45%	(91)	202
Ideo/PID: Moderate/Liberal Republican	22%	(18)	18%	(15)	61%	(52)	86
Ideo/PID: Moderate/Conservative Democrat	22%	(20)	13%	(12)	65%	(60)	92
Ideo/PID: Liberal Democrat	15%	(25)	28%	(47)	57%	(95)	168
Unfavorable of Biden and Trump	22%	(29)	29%	(38)	48%	(63)	130
2024 H2H Matchup: Biden Voter	15%	(48)	24%	(80)	61%	(203)	332
2024 H2H Matchup: Trump Voter	32%	(119)	22%	(82)	46%	(172)	373
2024 H2H Matchup: Would not Vote	28%	(6)	24%	(5)	48%	(10)	21
2024 H2H Matchup: Do not Know	17%	(6)	12%	(4)	71%	(25)	36
2022 House Vote: Democrat	16%	(55)	24%	(79)	60%	(199)	332
2022 House Vote: Republican	30%	(98)	24%	(79)	47%	(154)	331
2022 House Vote: Did not Vote	28%	(25)	15%	(13)	56%	(49)	87
2020 Vote: Joe Biden	15%	(54)	25%	(89)	60%	(213)	356
2020 Vote: Donald Trump	31%	(112)	22%	(79)	47%	(168)	358
2020 Vote: Someone Else	14%	(2)	1%	(0)	85%	(10)	12
2020 Vote: Did not Vote	32%	(11)	10%	(4)	57%	(20)	35
2016 Vote: Hillary Clinton	15%	(38)	27%	(70)	58%	(151)	259
2016 Vote: Donald Trump	31%	(97)	24%	(77)	45%	(139)	313
2016 Vote: Someone Else	9%	(2)	22%	(5)	69%	(17)	25
2020 Vote/PID: Not Biden/Democrat	42%	(11)	24%	(6)	34%	(9)	26
2020 Vote/PID: Not Trump/Republican	13%	(5)	28%	(12)	60%	(26)	44

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**Table BLMB3\_13:** Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(179)	23%	(172)	54%	(411)	762
U.S. Economy: Wrong Track	27%	(140)	19%	(100)	54%	(284)	524
U.S. Economy: Right Direction	16%	(39)	30%	(71)	53%	(127)	237
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(39)	24%	(60)	61%	(152)	250
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(124)	22%	(85)	46%	(177)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	21%	(27)	65%	(82)	125
Top 2024 Issue: Economy	24%	(53)	18%	(40)	57%	(123)	216
Community: Urban	24%	(58)	19%	(45)	57%	(139)	242
Community: Suburban	24%	(96)	24%	(96)	52%	(206)	397
Community: Rural	20%	(25)	26%	(31)	54%	(66)	122
Community/Gender: Urban Women	12%	(14)	18%	(21)	70%	(80)	115
Community/Gender: Urban Men	35%	(45)	19%	(24)	46%	(59)	128
Community/Gender: Rural Women	14%	(10)	24%	(18)	62%	(46)	74
Community/Gender: Rural Men	31%	(15)	28%	(13)	41%	(20)	48
Community/Gender: Suburban Women	26%	(58)	20%	(43)	54%	(118)	219
Community/Gender: Suburban Men	21%	(38)	29%	(52)	49%	(88)	178
Homeowner	22%	(147)	24%	(158)	53%	(350)	655
Renter	30%	(29)	13%	(12)	57%	(56)	97
Military HHnm: Yes	35%	(48)	28%	(39)	37%	(50)	136
Military HH: No	21%	(131)	21%	(133)	58%	(361)	625
Employ: Private Sector	26%	(70)	17%	(46)	57%	(153)	269
Employ: Government	30%	(14)	16%	(7)	54%	(25)	46
Employ: Self-Employed	17%	(11)	33%	(22)	50%	(33)	66
Employ: Homemaker	10%	(4)	22%	(10)	67%	(29)	43
Employ: Student	72%	(10)	3%	(0)	25%	(3)	13
Employ: Retired	21%	(43)	31%	(64)	49%	(102)	209
Employ: Unemployed	19%	(13)	22%	(15)	58%	(38)	65
Employ: Other	29%	(14)	15%	(8)	56%	(28)	51
Self + Household: White-Collar	22%	(78)	24%	(85)	54%	(190)	353
Self + Household: Blue Collar	23%	(70)	26%	(81)	51%	(157)	308

Continued on next page

**Table BLMB3\_13:** Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(179)	23%	(172)	54%	(411)	762
Union HH: Yes	23%	(9)	37%	(15)	40%	(16)	40
Union HH: No	24%	(170)	22%	(157)	55%	(394)	721
LGBTQ+: Yes	27%	(22)	18%	(15)	55%	(44)	80
LGBTQ+: No	23%	(158)	23%	(157)	54%	(367)	682
Motivated to Vote	24%	(158)	24%	(161)	52%	(343)	663
Parent: Yes	27%	(47)	18%	(32)	55%	(97)	175
Parent: No	23%	(132)	24%	(140)	54%	(314)	586
COVID Vaccine: Yes	21%	(113)	22%	(119)	57%	(305)	537
COVID Vaccine: No	30%	(67)	23%	(52)	47%	(106)	225
Student Loans: Yes	30%	(31)	21%	(23)	49%	(52)	105
Student Loans: No	23%	(148)	23%	(149)	55%	(359)	657
Favorable Opinion of Haley	31%	(85)	22%	(60)	47%	(128)	273
Unfavorable Opinion of Haley	21%	(68)	30%	(98)	49%	(161)	327
Protestant	31%	(54)	25%	(45)	43%	(76)	175
Roman Catholic	25%	(45)	21%	(38)	54%	(98)	181
Mormon	21%	(2)	50%	(4)	30%	(3)	9
Orthodox (e.g. Greek or Russian Orthodox)	39%	(4)	10%	(1)	51%	(5)	10
Jewish	4%	(1)	28%	(5)	67%	(11)	17
Muslim	59%	(3)	32%	(2)	9%	(1)	6
Buddhist	5%	(0)	47%	(4)	48%	(4)	8
Hindu	56%	(6)	28%	(3)	16%	(2)	10
Atheist	17%	(6)	24%	(9)	59%	(22)	37
Agnostic	4%	(2)	38%	(19)	58%	(29)	50
Something else	27%	(25)	17%	(16)	56%	(52)	92
Nothing in particular	19%	(31)	16%	(27)	65%	(109)	166
Prodigal Biden Voter	22%	(10)	27%	(12)	51%	(23)	46
Undecided Voter (DK/WNV)	21%	(12)	16%	(9)	62%	(36)	57
Undecided Voter (DK)	28%	(6)	24%	(5)	48%	(10)	21

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	79% (632)	15% (123)	2% (20)	1% (10)	1% (11)	796
Gender: Male	78% (286)	15% (55)	5% (18)	— (0)	2% (7)	366
Gender: Female	81% (346)	16% (68)	— (1)	2% (10)	1% (4)	430
Age: 18-34	78% (158)	15% (30)	3% (5)	3% (6)	2% (4)	203
Age: 35-44	77% (89)	17% (20)	3% (3)	— (0)	3% (4)	116
Age: 45-64	85% (226)	12% (32)	1% (2)	1% (4)	1% (2)	267
Age: 65+	76% (159)	20% (42)	4% (9)	— (0)	— (1)	210
GenZers: 1997-2012	69% (73)	17% (18)	5% (5)	6% (6)	4% (4)	105
Millennials: 1981-1996	83% (163)	15% (29)	— (0)	— (0)	2% (4)	197
GenXers: 1965-1980	84% (184)	11% (24)	3% (6)	2% (4)	1% (2)	220
Baby Boomers: 1946-1964	79% (203)	19% (49)	2% (5)	— (0)	1% (2)	258
Educ: < College	83% (397)	12% (55)	3% (15)	2% (8)	— (2)	477
Educ: Bachelors degree	74% (160)	22% (47)	1% (2)	1% (2)	3% (6)	217
Educ: Post-grad	73% (74)	21% (22)	3% (3)	— (0)	3% (3)	102
Income: Under 50k	76% (212)	14% (39)	5% (15)	3% (8)	2% (5)	278
Income: 50k-100k	83% (256)	16% (49)	1% (2)	— (0)	1% (3)	311
Income: 100k+	79% (164)	17% (36)	2% (3)	1% (2)	1% (3)	208
Ethnicity: White (Non-Hispanic)	81% (410)	15% (77)	3% (15)	1% (3)	1% (4)	509
Ethnicity: Hispanic	77% (142)	17% (32)	1% (2)	2% (4)	2% (4)	184
Ethnicity: Black (Non-Hispanic)	83% (34)	13% (5)	— (0)	— (0)	3% (1)	40
Ethnicity: Asian + Other (Non-Hispanic)	73% (46)	13% (8)	5% (3)	5% (3)	4% (2)	63
All Christian	76% (292)	20% (76)	2% (7)	1% (2)	2% (7)	384
All Non-Christian	74% (30)	9% (4)	12% (5)	— (0)	5% (2)	41
Atheist	65% (25)	19% (7)	3% (1)	10% (4)	4% (1)	39
Agnostic/Nothing in particular	83% (194)	12% (28)	3% (7)	2% (4)	— (1)	234
Something Else	91% (90)	8% (8)	— (0)	— (0)	— (0)	99
Evangelical	84% (143)	13% (21)	1% (1)	1% (2)	2% (3)	171
Non-Evangelical	77% (221)	21% (60)	2% (5)	— (0)	1% (2)	289
PID: Dem (no lean)	76% (214)	16% (44)	5% (14)	1% (3)	2% (5)	280
PID: Ind (no lean)	80% (168)	18% (38)	— (1)	1% (1)	1% (2)	211
PID: Rep (no lean)	82% (249)	14% (41)	2% (5)	2% (6)	1% (4)	305

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	79% (632)	15% (123)	2% (20)	1% (10)	1% (11)	796
PID/Gender: Dem Men	68% (83)	19% (23)	11% (13)	— (0)	3% (4)	123
PID/Gender: Dem Women	83% (131)	13% (21)	1% (1)	2% (3)	1% (1)	158
PID/Gender: Ind Men	80% (82)	18% (19)	1% (1)	— (0)	1% (2)	103
PID/Gender: Ind Women	80% (86)	18% (19)	— (0)	1% (1)	1% (1)	108
PID/Gender: Rep Men	86% (121)	10% (13)	3% (5)	— (0)	1% (2)	141
PID/Gender: Rep Women	78% (129)	17% (28)	— (0)	4% (6)	1% (2)	164
Ideo: Liberal (1-3)	71% (169)	21% (50)	4% (9)	2% (4)	2% (5)	237
Ideo: Moderate (4)	78% (183)	18% (43)	3% (6)	— (0)	1% (3)	236
Ideo: Conservative (5-7)	86% (265)	10% (30)	2% (5)	2% (6)	1% (2)	308
Ideo/PID: Conservative Republican	82% (173)	12% (25)	2% (5)	3% (6)	1% (2)	211
Ideo/PID: Moderate/Liberal Republican	79% (68)	19% (16)	— (0)	— (0)	2% (1)	86
Ideo/PID: Moderate/Conservative Democrat	80% (82)	13% (13)	5% (5)	— (0)	1% (1)	101
Ideo/PID: Liberal Democrat	74% (131)	17% (31)	5% (9)	2% (3)	2% (4)	177
Unfavorable of Biden and Trump	74% (99)	19% (26)	2% (3)	1% (1)	5% (6)	135
2024 H2H Matchup: Biden Voter	72% (246)	23% (78)	4% (12)	1% (3)	1% (3)	342
2024 H2H Matchup: Trump Voter	87% (335)	9% (34)	1% (6)	2% (6)	2% (6)	386
2024 H2H Matchup: Would not Vote	74% (18)	13% (3)	7% (2)	— (0)	5% (1)	24
2024 H2H Matchup: Do not Know	76% (33)	19% (8)	— (0)	2% (1)	3% (1)	44
2022 House Vote: Democrat	73% (253)	20% (70)	5% (16)	1% (4)	1% (5)	349
2022 House Vote: Republican	85% (289)	12% (40)	— (1)	2% (6)	1% (4)	341
2022 House Vote: Did not Vote	83% (79)	13% (12)	2% (2)	— (0)	2% (2)	95
2020 Vote: Joe Biden	76% (282)	19% (71)	3% (11)	1% (4)	1% (4)	372
2020 Vote: Donald Trump	86% (316)	10% (35)	2% (6)	2% (6)	1% (5)	369
2020 Vote: Someone Else	88% (10)	9% (1)	3% (0)	— (0)	— (0)	12
2020 Vote: Did not Vote	55% (24)	36% (16)	4% (2)	— (0)	5% (2)	43
2016 Vote: Hillary Clinton	72% (195)	22% (61)	4% (10)	1% (3)	1% (4)	272
2016 Vote: Donald Trump	85% (268)	12% (39)	2% (6)	— (0)	1% (2)	317
2016 Vote: Someone Else	90% (23)	9% (2)	2% (0)	— (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	72% (21)	11% (3)	12% (4)	— (0)	4% (1)	29
2020 Vote/PID: Not Trump/Republican	68% (31)	28% (13)	3% (2)	— (0)	— (0)	46

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	79% (632)	15% (123)	2% (20)	1% (10)	1% (11)	796
U.S. Economy: Wrong Track	85% (463)	11% (62)	1% (6)	1% (6)	2% (9)	546
U.S. Economy: Right Direction	68% (169)	25% (61)	5% (13)	2% (4)	1% (1)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75% (194)	20% (52)	4% (11)	— (0)	1% (3)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84% (338)	11% (45)	2% (6)	1% (6)	1% (6)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	74% (100)	19% (26)	2% (3)	3% (4)	1% (2)	135
Top 2024 Issue: Economy	95% (222)	3% (7)	1% (2)	— (0)	1% (1)	232
Community: Urban	79% (203)	16% (42)	2% (6)	— (1)	2% (4)	257
Community: Suburban	78% (318)	17% (70)	3% (12)	1% (5)	1% (4)	410
Community: Rural	85% (110)	9% (11)	2% (2)	3% (4)	2% (3)	130
Community/Gender: Urban Women	85% (107)	13% (17)	1% (1)	1% (1)	— (0)	126
Community/Gender: Urban Men	74% (97)	19% (25)	4% (5)	— (0)	3% (4)	131
Community/Gender: Rural Women	85% (69)	7% (6)	— (0)	5% (4)	2% (2)	81
Community/Gender: Rural Men	84% (41)	11% (5)	4% (2)	— (0)	1% (1)	49
Community/Gender: Suburban Women	76% (171)	21% (46)	— (0)	2% (5)	1% (2)	224
Community/Gender: Suburban Men	79% (147)	13% (24)	6% (12)	— (0)	1% (2)	186
Homeowner	78% (535)	16% (113)	3% (19)	1% (5)	2% (11)	683
Renter	88% (87)	10% (10)	— (0)	1% (1)	— (0)	99
Military HHnm: Yes	84% (120)	13% (19)	1% (1)	— (0)	2% (3)	143
Military HH: No	78% (512)	16% (104)	3% (19)	2% (10)	1% (8)	653
Employ: Private Sector	77% (220)	18% (51)	3% (7)	2% (5)	1% (3)	286
Employ: Government	72% (35)	15% (7)	3% (1)	— (0)	11% (5)	49
Employ: Self-Employed	77% (51)	18% (12)	5% (3)	— (0)	— (0)	66
Employ: Homemaker	93% (41)	7% (3)	— (0)	— (0)	— (0)	44
Employ: Student	31% (4)	67% (9)	— (0)	— (0)	2% (0)	14
Employ: Retired	77% (164)	18% (38)	3% (7)	2% (4)	— (1)	213
Employ: Unemployed	93% (68)	4% (3)	— (0)	2% (1)	2% (1)	74
Employ: Other	97% (50)	— (0)	2% (1)	— (0)	— (0)	51
Self + Household: White-Collar	75% (272)	19% (71)	4% (13)	1% (2)	1% (4)	363
Self + Household: Blue Collar	83% (270)	12% (39)	2% (6)	2% (7)	1% (3)	325

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	79% (632)	15% (123)	2% (20)	1% (10)	1% (11)	796
Union HH: Yes	74% (33)	19% (8)	2% (1)	— (0)	5% (2)	45
Union HH: No	80% (599)	15% (115)	3% (19)	1% (10)	1% (9)	751
LGBTQ+: Yes	76% (61)	16% (13)	3% (2)	— (0)	5% (4)	80
LGBTQ+: No	80% (571)	15% (111)	2% (18)	1% (10)	1% (7)	716
Motivated to Vote	80% (554)	15% (107)	2% (15)	1% (10)	1% (7)	693
Parent: Yes	81% (146)	16% (29)	— (0)	2% (3)	1% (3)	181
Parent: No	79% (486)	15% (94)	3% (20)	1% (7)	1% (8)	615
COVID Vaccine: Yes	79% (444)	16% (88)	3% (15)	1% (8)	1% (7)	562
COVID Vaccine: No	80% (188)	15% (35)	2% (5)	1% (2)	2% (4)	234
Student Loans: Yes	81% (89)	15% (16)	1% (1)	— (0)	3% (3)	110
Student Loans: No	79% (543)	16% (107)	3% (19)	1% (10)	1% (8)	686
Favorable Opinion of Haley	80% (219)	17% (47)	2% (5)	— (1)	1% (2)	273
Unfavorable Opinion of Haley	75% (252)	18% (62)	3% (10)	2% (5)	2% (5)	334
Protestant	74% (129)	22% (38)	3% (4)	— (0)	2% (3)	175
Roman Catholic	78% (146)	19% (36)	1% (1)	1% (2)	1% (2)	187
Mormon	100% (11)	— (0)	— (0)	— (0)	— (0)	11
Orthodox (e.g. Greek or Russian Orthodox)	61% (7)	22% (2)	9% (1)	— (0)	7% (1)	11
Jewish	77% (13)	12% (2)	8% (1)	— (0)	4% (1)	17
Muslim	35% (2)	— (0)	65% (4)	— (0)	— (0)	6
Buddhist	84% (7)	— (0)	— (0)	— (0)	16% (1)	8
Hindu	84% (9)	16% (2)	— (0)	— (0)	— (0)	10
Atheist	65% (25)	19% (7)	3% (1)	10% (4)	4% (1)	39
Agnostic	75% (38)	21% (10)	4% (2)	— (0)	— (0)	50
Something else	91% (90)	8% (8)	— (0)	— (0)	— (0)	99
Nothing in particular	85% (156)	10% (18)	3% (5)	2% (4)	1% (1)	183
Prodigal Biden Voter	91% (48)	5% (3)	— (0)	2% (1)	2% (1)	53
Undecided Voter (DK/WNV)	75% (51)	17% (12)	3% (2)	2% (1)	4% (2)	68
Undecided Voter (DK)	74% (18)	13% (3)	7% (2)	— (0)	5% (1)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (300)	43% (346)	11% (84)	3% (26)	5% (39)	796
Gender: Male	41% (150)	41% (148)	12% (43)	3% (11)	4% (13)	366
Gender: Female	35% (150)	46% (198)	10% (41)	3% (15)	6% (26)	430
Age: 18-34	33% (68)	45% (92)	10% (21)	6% (12)	5% (11)	203
Age: 35-44	30% (34)	41% (47)	18% (21)	3% (4)	8% (10)	116
Age: 45-64	42% (113)	43% (114)	8% (22)	3% (9)	4% (9)	267
Age: 65+	41% (85)	44% (93)	10% (20)	1% (2)	4% (9)	210
GenZers: 1997-2012	25% (26)	50% (52)	11% (11)	8% (9)	6% (7)	105
Millennials: 1981-1996	36% (71)	42% (83)	11% (22)	3% (7)	7% (13)	197
GenXers: 1965-1980	47% (104)	38% (83)	10% (22)	2% (4)	3% (6)	220
Baby Boomers: 1946-1964	35% (90)	48% (123)	10% (26)	3% (7)	5% (13)	258
Educ: < College	41% (195)	40% (189)	11% (53)	3% (16)	5% (24)	477
Educ: Bachelors degree	33% (71)	48% (105)	11% (24)	2% (5)	5% (12)	217
Educ: Post-grad	33% (34)	52% (53)	7% (7)	4% (4)	3% (3)	102
Income: Under 50k	40% (111)	37% (104)	13% (35)	6% (16)	5% (13)	278
Income: 50k-100k	36% (113)	45% (141)	9% (29)	2% (7)	6% (20)	311
Income: 100k+	37% (77)	49% (101)	10% (20)	1% (2)	3% (7)	208
Ethnicity: White (Non-Hispanic)	39% (200)	43% (221)	10% (53)	3% (15)	4% (20)	509
Ethnicity: Hispanic	30% (55)	48% (89)	12% (21)	5% (9)	5% (9)	184
Ethnicity: Black (Non-Hispanic)	44% (18)	33% (13)	12% (5)	4% (1)	7% (3)	40
Ethnicity: Asian + Other (Non-Hispanic)	43% (27)	37% (23)	9% (5)	— (0)	11% (7)	63
All Christian	34% (132)	46% (175)	12% (45)	4% (15)	4% (16)	384
All Non-Christian	62% (25)	26% (10)	11% (5)	— (0)	2% (1)	41
Atheist	48% (19)	33% (13)	7% (3)	6% (2)	6% (2)	39
Agnostic/Nothing in particular	38% (90)	44% (103)	9% (20)	2% (5)	7% (16)	234
Something Else	35% (35)	45% (44)	12% (12)	4% (4)	4% (4)	99
Evangelical	33% (56)	47% (80)	11% (19)	5% (8)	4% (8)	171
Non-Evangelical	37% (106)	45% (131)	12% (34)	2% (7)	4% (11)	289
PID: Dem (no lean)	53% (148)	33% (92)	11% (31)	1% (4)	2% (6)	280
PID: Ind (no lean)	31% (65)	50% (106)	8% (17)	2% (4)	9% (18)	211
PID: Rep (no lean)	29% (88)	49% (149)	12% (35)	6% (18)	5% (15)	305

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (300)	43% (346)	11% (84)	3% (26)	5% (39)	796
PID/Gender: Dem Men	61% (74)	24% (30)	9% (12)	3% (3)	3% (3)	123
PID/Gender: Dem Women	46% (73)	39% (62)	13% (20)	— (0)	2% (3)	158
PID/Gender: Ind Men	32% (33)	47% (48)	13% (14)	2% (2)	6% (7)	103
PID/Gender: Ind Women	30% (32)	54% (58)	4% (4)	2% (3)	11% (11)	108
PID/Gender: Rep Men	31% (43)	50% (70)	13% (18)	4% (6)	2% (3)	141
PID/Gender: Rep Women	27% (45)	48% (78)	11% (18)	7% (12)	7% (12)	164
Ideo: Liberal (1-3)	51% (122)	33% (77)	10% (24)	1% (3)	4% (11)	237
Ideo: Moderate (4)	38% (89)	45% (107)	10% (22)	1% (3)	6% (15)	236
Ideo: Conservative (5-7)	26% (81)	51% (158)	12% (38)	6% (20)	4% (11)	308
Ideo/PID: Conservative Republican	23% (48)	53% (111)	12% (26)	8% (17)	4% (9)	211
Ideo/PID: Moderate/Liberal Republican	38% (33)	43% (37)	11% (9)	1% (1)	6% (5)	86
Ideo/PID: Moderate/Conservative Democrat	43% (43)	43% (44)	11% (11)	2% (3)	1% (1)	101
Ideo/PID: Liberal Democrat	58% (104)	26% (47)	11% (20)	1% (1)	3% (6)	177
Unfavorable of Biden and Trump	24% (33)	50% (68)	15% (20)	4% (5)	7% (9)	135
2024 H2H Matchup: Biden Voter	50% (171)	36% (124)	9% (29)	1% (5)	4% (13)	342
2024 H2H Matchup: Trump Voter	28% (109)	49% (189)	13% (49)	5% (20)	5% (18)	386
2024 H2H Matchup: Would not Vote	39% (9)	45% (11)	2% (0)	— (0)	14% (3)	24
2024 H2H Matchup: Do not Know	25% (11)	50% (22)	12% (5)	2% (1)	11% (5)	44
2022 House Vote: Democrat	48% (167)	38% (132)	10% (35)	2% (6)	3% (9)	349
2022 House Vote: Republican	29% (100)	50% (170)	11% (38)	5% (18)	4% (15)	341
2022 House Vote: Did not Vote	30% (29)	44% (41)	12% (11)	2% (2)	12% (12)	95
2020 Vote: Joe Biden	48% (179)	36% (135)	10% (39)	1% (5)	4% (14)	372
2020 Vote: Donald Trump	29% (106)	50% (184)	10% (38)	5% (20)	5% (20)	369
2020 Vote: Someone Else	43% (5)	57% (7)	— (0)	— (0)	— (0)	12
2020 Vote: Did not Vote	24% (10)	45% (19)	17% (8)	2% (1)	12% (5)	43
2016 Vote: Hillary Clinton	51% (138)	36% (98)	7% (19)	2% (5)	5% (13)	272
2016 Vote: Donald Trump	28% (88)	51% (161)	12% (39)	4% (14)	5% (15)	317
2016 Vote: Someone Else	40% (10)	59% (15)	1% (0)	— (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	44% (13)	32% (9)	16% (5)	5% (1)	4% (1)	29
2020 Vote/PID: Not Trump/Republican	32% (15)	48% (22)	13% (6)	2% (1)	4% (2)	46

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (300)	43% (346)	11% (84)	3% (26)	5% (39)	796
U.S. Economy: Wrong Track	31% (171)	47% (257)	13% (72)	3% (17)	5% (29)	546
U.S. Economy: Right Direction	52% (129)	36% (89)	5% (13)	3% (9)	4% (10)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53% (138)	32% (83)	9% (23)	— (1)	6% (15)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29% (117)	48% (192)	13% (52)	6% (23)	4% (17)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	34% (46)	53% (71)	6% (8)	1% (2)	6% (7)	135
Top 2024 Issue: Economy	34% (80)	50% (117)	9% (21)	2% (4)	5% (11)	232
Community: Urban	42% (107)	43% (110)	10% (26)	2% (4)	4% (10)	257
Community: Suburban	36% (149)	43% (176)	12% (48)	3% (13)	6% (24)	410
Community: Rural	34% (44)	47% (61)	8% (11)	7% (9)	4% (5)	130
Community/Gender: Urban Women	45% (56)	41% (51)	10% (13)	1% (1)	4% (4)	126
Community/Gender: Urban Men	39% (51)	45% (58)	10% (13)	2% (3)	4% (6)	131
Community/Gender: Rural Women	28% (22)	48% (39)	11% (9)	8% (6)	5% (4)	81
Community/Gender: Rural Men	45% (22)	44% (21)	3% (2)	6% (3)	3% (1)	49
Community/Gender: Suburban Women	32% (71)	48% (107)	9% (20)	3% (7)	8% (18)	224
Community/Gender: Suburban Men	42% (78)	37% (68)	15% (28)	3% (5)	3% (6)	186
Homeowner	38% (258)	44% (303)	11% (73)	3% (17)	5% (32)	683
Renter	40% (40)	38% (37)	11% (10)	5% (5)	7% (7)	99
Military HHnm: Yes	39% (55)	48% (68)	11% (16)	1% (2)	1% (1)	143
Military HH: No	38% (245)	43% (278)	10% (68)	4% (24)	6% (38)	653
Employ: Private Sector	39% (111)	44% (124)	11% (32)	3% (9)	3% (10)	286
Employ: Government	14% (7)	42% (21)	21% (11)	9% (4)	14% (7)	49
Employ: Self-Employed	46% (30)	44% (29)	9% (6)	1% (1)	— (0)	66
Employ: Homemaker	41% (18)	30% (13)	21% (9)	3% (1)	6% (2)	44
Employ: Student	42% (6)	53% (7)	— (0)	— (0)	5% (1)	14
Employ: Retired	42% (89)	43% (92)	7% (15)	4% (9)	4% (9)	213
Employ: Unemployed	37% (27)	46% (34)	6% (4)	1% (1)	10% (7)	74
Employ: Other	25% (13)	51% (26)	16% (8)	2% (1)	6% (3)	51
Self + Household: White-Collar	37% (133)	47% (172)	10% (35)	3% (11)	3% (12)	363
Self + Household: Blue Collar	38% (125)	43% (141)	10% (31)	4% (12)	5% (16)	325

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(300)	43%	(346)	11%	(84)	3%	(26)	5%	(39)	796
Union HH: Yes	52%	(23)	21%	(10)	9%	(4)	13%	(6)	5%	(2)	45
Union HH: No	37%	(277)	45%	(336)	11%	(80)	3%	(20)	5%	(37)	751
LGBTQ+: Yes	47%	(38)	32%	(25)	13%	(11)	4%	(3)	4%	(3)	80
LGBTQ+: No	37%	(262)	45%	(321)	10%	(74)	3%	(23)	5%	(36)	716
Motivated to Vote	38%	(264)	44%	(302)	10%	(72)	3%	(24)	5%	(31)	693
Parent: Yes	44%	(80)	34%	(63)	15%	(26)	5%	(8)	2%	(4)	181
Parent: No	36%	(221)	46%	(284)	9%	(58)	3%	(18)	6%	(35)	615
COVID Vaccine: Yes	39%	(220)	43%	(243)	10%	(55)	3%	(15)	5%	(29)	562
COVID Vaccine: No	34%	(80)	44%	(103)	13%	(30)	5%	(11)	4%	(10)	234
Student Loans: Yes	37%	(41)	38%	(42)	16%	(18)	4%	(4)	5%	(5)	110
Student Loans: No	38%	(260)	44%	(304)	10%	(66)	3%	(22)	5%	(34)	686
Favorable Opinion of Haley	35%	(95)	48%	(132)	12%	(33)	1%	(4)	3%	(8)	273
Unfavorable Opinion of Haley	41%	(138)	40%	(134)	10%	(34)	5%	(16)	4%	(13)	334
Protestant	37%	(65)	48%	(84)	8%	(15)	4%	(8)	2%	(4)	175
Roman Catholic	34%	(63)	44%	(82)	14%	(26)	2%	(4)	6%	(11)	187
Mormon	6%	(1)	46%	(5)	37%	(4)	11%	(1)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	37%	(4)	32%	(3)	—	(0)	16%	(2)	15%	(2)	11
Jewish	68%	(11)	19%	(3)	9%	(2)	—	(0)	4%	(1)	17
Muslim	62%	(3)	38%	(2)	—	(0)	—	(0)	—	(0)	6
Buddhist	22%	(2)	42%	(4)	36%	(3)	—	(0)	—	(0)	8
Hindu	84%	(9)	16%	(2)	—	(0)	—	(0)	—	(0)	10
Atheist	48%	(19)	33%	(13)	7%	(3)	6%	(2)	6%	(2)	39
Agnostic	48%	(24)	46%	(23)	5%	(3)	—	(0)	—	(0)	50
Something else	35%	(35)	45%	(44)	12%	(12)	4%	(4)	4%	(4)	99
Nothing in particular	36%	(66)	44%	(80)	9%	(17)	3%	(5)	9%	(16)	183
Prodigal Biden Voter	26%	(14)	45%	(24)	24%	(13)	4%	(2)	2%	(1)	53
Undecided Voter (DK/WNV)	30%	(20)	48%	(33)	9%	(6)	2%	(1)	12%	(8)	68
Undecided Voter (DK)	39%	(9)	45%	(11)	2%	(0)	—	(0)	14%	(3)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (406)	32% (258)	13% (100)	3% (22)	1% (10)	796
Gender: Male	50% (183)	33% (120)	13% (47)	3% (12)	1% (5)	366
Gender: Female	52% (223)	32% (138)	12% (53)	2% (9)	1% (6)	430
Age: 18-34	65% (132)	26% (52)	7% (15)	1% (2)	1% (2)	203
Age: 35-44	52% (60)	37% (43)	7% (8)	1% (1)	3% (3)	116
Age: 45-64	53% (142)	30% (80)	12% (32)	4% (11)	1% (3)	267
Age: 65+	34% (72)	40% (83)	22% (46)	3% (7)	1% (2)	210
GenZers: 1997-2012	60% (63)	24% (25)	13% (14)	2% (2)	1% (1)	105
Millennials: 1981-1996	63% (123)	31% (60)	4% (9)	1% (1)	2% (3)	197
GenXers: 1965-1980	56% (123)	32% (69)	8% (18)	2% (5)	2% (4)	220
Baby Boomers: 1946-1964	36% (93)	37% (97)	21% (54)	5% (13)	1% (2)	258
Educ: < College	55% (263)	30% (145)	10% (48)	3% (15)	1% (6)	477
Educ: Bachelors degree	45% (97)	36% (79)	17% (37)	1% (2)	1% (2)	217
Educ: Post-grad	46% (47)	34% (34)	14% (15)	4% (4)	2% (2)	102
Income: Under 50k	62% (171)	26% (71)	10% (27)	1% (3)	2% (6)	278
Income: 50k-100k	45% (140)	34% (104)	16% (51)	5% (15)	— (0)	311
Income: 100k+	46% (95)	40% (83)	10% (21)	2% (4)	2% (4)	208
Ethnicity: White (Non-Hispanic)	46% (235)	35% (178)	14% (71)	3% (17)	1% (8)	509
Ethnicity: Hispanic	58% (106)	33% (60)	6% (10)	2% (4)	2% (3)	184
Ethnicity: Black (Non-Hispanic)	68% (27)	28% (11)	4% (2)	— (0)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	60% (38)	14% (9)	27% (17)	— (0)	— (0)	63
All Christian	43% (164)	37% (143)	15% (57)	3% (12)	2% (8)	384
All Non-Christian	44% (18)	34% (14)	20% (8)	— (0)	2% (1)	41
Atheist	46% (18)	40% (16)	11% (4)	3% (1)	1% (0)	39
Agnostic/Nothing in particular	62% (145)	24% (56)	11% (25)	3% (6)	— (1)	234
Something Else	62% (61)	31% (30)	5% (5)	2% (2)	1% (1)	99
Evangelical	55% (94)	23% (39)	18% (31)	3% (6)	1% (2)	171
Non-Evangelical	42% (122)	44% (127)	9% (26)	3% (8)	2% (6)	289
PID: Dem (no lean)	59% (165)	33% (94)	5% (14)	— (1)	2% (6)	280
PID: Ind (no lean)	48% (101)	33% (69)	15% (32)	3% (7)	1% (2)	211
PID: Rep (no lean)	46% (140)	31% (96)	17% (53)	4% (13)	1% (3)	305

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	51%	(406)	32%	(258)	13%	(100)	3%	(22)	1%	(10)	796
PID/Gender: Dem Men	59%	(72)	35%	(43)	3%	(3)	—	(0)	3%	(4)	123
PID/Gender: Dem Women	59%	(93)	32%	(50)	7%	(11)	1%	(1)	1%	(2)	158
PID/Gender: Ind Men	48%	(50)	32%	(33)	16%	(17)	3%	(3)	—	(0)	103
PID/Gender: Ind Women	48%	(51)	33%	(36)	14%	(16)	4%	(4)	1%	(1)	108
PID/Gender: Rep Men	43%	(61)	31%	(44)	19%	(27)	6%	(9)	—	(0)	141
PID/Gender: Rep Women	48%	(79)	32%	(52)	16%	(26)	3%	(4)	2%	(3)	164
Ideo: Liberal (1-3)	60%	(142)	31%	(72)	7%	(18)	—	(1)	2%	(4)	237
Ideo: Moderate (4)	53%	(125)	37%	(88)	6%	(13)	2%	(5)	2%	(4)	236
Ideo: Conservative (5-7)	41%	(125)	32%	(97)	22%	(69)	5%	(15)	1%	(2)	308
Ideo/PID: Conservative Republican	39%	(82)	31%	(66)	23%	(48)	6%	(13)	1%	(2)	211
Ideo/PID: Moderate/Liberal Republican	58%	(50)	35%	(30)	6%	(6)	—	(0)	—	(0)	86
Ideo/PID: Moderate/Conservative Democrat	52%	(53)	40%	(40)	6%	(6)	—	(0)	2%	(2)	101
Ideo/PID: Liberal Democrat	63%	(111)	30%	(53)	5%	(8)	1%	(1)	2%	(4)	177
Unfavorable of Biden and Trump	41%	(55)	28%	(38)	23%	(31)	6%	(8)	2%	(2)	135
2024 H2H Matchup: Biden Voter	57%	(197)	34%	(115)	8%	(26)	—	(1)	1%	(3)	342
2024 H2H Matchup: Trump Voter	44%	(169)	34%	(130)	17%	(67)	4%	(15)	1%	(5)	386
2024 H2H Matchup: Would not Vote	81%	(20)	15%	(4)	2%	(1)	—	(0)	2%	(0)	24
2024 H2H Matchup: Do not Know	48%	(21)	21%	(9)	15%	(7)	12%	(5)	4%	(2)	44
2022 House Vote: Democrat	55%	(193)	37%	(128)	6%	(22)	—	(1)	1%	(3)	349
2022 House Vote: Republican	45%	(154)	31%	(106)	18%	(61)	5%	(17)	1%	(3)	341
2022 House Vote: Did not Vote	57%	(54)	23%	(22)	16%	(16)	—	(0)	3%	(3)	95
2020 Vote: Joe Biden	56%	(209)	34%	(127)	8%	(30)	—	(1)	1%	(4)	372
2020 Vote: Donald Trump	45%	(165)	32%	(118)	17%	(63)	5%	(20)	1%	(4)	369
2020 Vote: Someone Else	65%	(8)	24%	(3)	11%	(1)	—	(0)	—	(0)	12
2020 Vote: Did not Vote	57%	(25)	25%	(11)	12%	(5)	—	(0)	6%	(2)	43
2016 Vote: Hillary Clinton	59%	(161)	32%	(86)	7%	(19)	—	(1)	1%	(4)	272
2016 Vote: Donald Trump	40%	(126)	36%	(114)	19%	(61)	4%	(14)	1%	(2)	317
2016 Vote: Someone Else	35%	(9)	48%	(12)	12%	(3)	5%	(1)	—	(0)	26
2020 Vote/PID: Not Biden/Democrat	53%	(15)	31%	(9)	7%	(2)	—	(0)	10%	(3)	29
2020 Vote/PID: Not Trump/Republican	43%	(20)	39%	(18)	17%	(8)	—	(0)	2%	(1)	46

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (406)	32% (258)	13% (100)	3% (22)	1% (10)	796
U.S. Economy: Wrong Track	51% (277)	29% (159)	15% (84)	4% (19)	1% (7)	546
U.S. Economy: Right Direction	52% (129)	40% (99)	6% (16)	1% (2)	1% (3)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56% (146)	36% (94)	6% (17)	— (1)	1% (3)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45% (179)	33% (131)	18% (72)	4% (15)	1% (5)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	60% (81)	25% (34)	9% (12)	4% (5)	2% (3)	135
Top 2024 Issue: Economy	58% (135)	32% (74)	7% (15)	2% (5)	1% (2)	232
Community: Urban	63% (162)	29% (74)	6% (15)	1% (2)	2% (4)	257
Community: Suburban	44% (180)	35% (141)	17% (71)	3% (13)	1% (4)	410
Community: Rural	50% (65)	33% (43)	10% (13)	5% (7)	2% (2)	130
Community/Gender: Urban Women	65% (82)	25% (32)	7% (9)	1% (2)	1% (2)	126
Community/Gender: Urban Men	61% (80)	32% (42)	5% (6)	— (0)	2% (3)	131
Community/Gender: Rural Women	49% (39)	40% (32)	6% (5)	4% (3)	2% (2)	81
Community/Gender: Rural Men	52% (25)	23% (11)	17% (9)	8% (4)	— (0)	49
Community/Gender: Suburban Women	46% (102)	34% (75)	18% (40)	2% (5)	1% (2)	224
Community/Gender: Suburban Men	42% (78)	36% (66)	17% (32)	4% (8)	1% (2)	186
Homeowner	48% (329)	34% (234)	14% (93)	3% (19)	1% (9)	683
Renter	68% (67)	24% (23)	7% (7)	1% (1)	1% (1)	99
Military HHnm: Yes	45% (64)	37% (52)	12% (18)	5% (7)	1% (2)	143
Military HH: No	52% (342)	32% (206)	13% (82)	2% (15)	1% (9)	653
Employ: Private Sector	51% (147)	35% (99)	11% (31)	1% (4)	2% (5)	286
Employ: Government	63% (31)	12% (6)	13% (7)	6% (3)	5% (2)	49
Employ: Self-Employed	62% (41)	34% (22)	3% (2)	1% (1)	— (0)	66
Employ: Homemaker	50% (22)	46% (20)	2% (1)	— (0)	1% (0)	44
Employ: Student	34% (5)	64% (9)	— (0)	— (0)	2% (0)	14
Employ: Retired	37% (80)	37% (78)	21% (45)	4% (9)	1% (1)	213
Employ: Unemployed	65% (48)	12% (9)	15% (11)	7% (5)	2% (1)	74
Employ: Other	64% (33)	29% (15)	6% (3)	— (0)	1% (0)	51
Self + Household: White-Collar	46% (166)	37% (134)	14% (51)	2% (9)	1% (4)	363
Self + Household: Blue Collar	54% (177)	29% (94)	12% (38)	4% (12)	1% (3)	325

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (406)	32% (258)	13% (100)	3% (22)	1% (10)	796
Union HH: Yes	66% (29)	23% (10)	8% (3)	1% (1)	2% (1)	45
Union HH: No	50% (377)	33% (248)	13% (96)	3% (21)	1% (10)	751
LGBTQ+: Yes	76% (61)	19% (15)	4% (3)	— (0)	2% (2)	80
LGBTQ+: No	48% (345)	34% (243)	14% (97)	3% (22)	1% (9)	716
Motivated to Vote	49% (337)	34% (235)	14% (94)	3% (21)	1% (7)	693
Parent: Yes	57% (103)	35% (63)	5% (9)	2% (4)	1% (2)	181
Parent: No	49% (303)	32% (195)	15% (91)	3% (18)	1% (8)	615
COVID Vaccine: Yes	50% (280)	33% (186)	13% (74)	3% (16)	1% (6)	562
COVID Vaccine: No	54% (126)	31% (72)	11% (26)	2% (6)	2% (4)	234
Student Loans: Yes	68% (75)	26% (29)	2% (3)	1% (2)	2% (2)	110
Student Loans: No	48% (332)	33% (229)	14% (97)	3% (20)	1% (8)	686
Favorable Opinion of Haley	48% (130)	36% (99)	13% (35)	2% (6)	1% (3)	273
Unfavorable Opinion of Haley	47% (158)	34% (114)	14% (46)	4% (13)	1% (3)	334
Protestant	38% (67)	38% (67)	18% (31)	4% (7)	2% (4)	175
Roman Catholic	47% (88)	37% (69)	11% (21)	3% (5)	2% (3)	187
Mormon	41% (5)	19% (2)	40% (5)	— (0)	— (0)	11
Orthodox (e.g. Greek or Russian Orthodox)	45% (5)	47% (5)	— (0)	— (0)	7% (1)	11
Jewish	18% (3)	45% (7)	33% (5)	— (0)	4% (1)	17
Muslim	94% (5)	6% (0)	— (0)	— (0)	— (0)	6
Buddhist	13% (1)	53% (5)	33% (3)	— (0)	— (0)	8
Hindu	84% (9)	16% (2)	— (0)	— (0)	— (0)	10
Atheist	46% (18)	40% (16)	11% (4)	3% (1)	1% (0)	39
Agnostic	55% (28)	18% (9)	27% (13)	— (0)	— (0)	50
Something else	62% (61)	31% (30)	5% (5)	2% (2)	1% (1)	99
Nothing in particular	64% (117)	25% (46)	7% (12)	4% (6)	1% (1)	183
Prodigal Biden Voter	52% (27)	32% (17)	14% (7)	1% (0)	1% (1)	53
Undecided Voter (DK/WNV)	60% (41)	19% (13)	11% (7)	8% (5)	3% (2)	68
Undecided Voter (DK)	81% (20)	15% (4)	2% (1)	— (0)	2% (0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	57% (457)	34% (270)	6% (48)	1% (12)	1% (10)	796
Gender: Male	54% (198)	33% (123)	9% (33)	2% (8)	1% (5)	366
Gender: Female	60% (259)	34% (147)	4% (15)	1% (4)	1% (5)	430
Age: 18-34	55% (111)	34% (69)	5% (10)	4% (8)	2% (4)	203
Age: 35-44	47% (55)	42% (49)	7% (9)	1% (1)	3% (3)	116
Age: 45-64	57% (153)	34% (92)	7% (18)	1% (2)	1% (2)	267
Age: 65+	66% (138)	28% (60)	5% (11)	— (0)	— (1)	210
GenZers: 1997-2012	56% (59)	28% (29)	7% (8)	7% (7)	2% (2)	105
Millennials: 1981-1996	52% (102)	39% (77)	6% (11)	1% (2)	2% (5)	197
GenXers: 1965-1980	50% (110)	40% (88)	8% (17)	1% (2)	1% (2)	220
Baby Boomers: 1946-1964	69% (179)	26% (66)	5% (12)	— (0)	— (1)	258
Educ: < College	62% (295)	30% (144)	5% (25)	2% (10)	1% (4)	477
Educ: Bachelors degree	51% (111)	40% (87)	7% (15)	1% (1)	1% (3)	217
Educ: Post-grad	51% (51)	38% (39)	7% (8)	— (0)	3% (3)	102
Income: Under 50k	52% (143)	35% (97)	8% (23)	3% (9)	2% (6)	278
Income: 50k-100k	61% (190)	33% (104)	4% (12)	1% (3)	1% (3)	311
Income: 100k+	60% (124)	33% (69)	7% (14)	— (0)	1% (2)	208
Ethnicity: White (Non-Hispanic)	59% (302)	32% (164)	7% (34)	1% (4)	1% (4)	509
Ethnicity: Hispanic	52% (95)	41% (75)	4% (7)	3% (5)	1% (2)	184
Ethnicity: Black (Non-Hispanic)	58% (23)	26% (10)	9% (4)	7% (3)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	58% (36)	32% (20)	5% (3)	— (0)	6% (4)	63
All Christian	61% (233)	33% (128)	4% (15)	1% (4)	1% (4)	384
All Non-Christian	35% (14)	41% (17)	21% (8)	2% (1)	1% (1)	41
Atheist	44% (17)	35% (14)	6% (2)	6% (3)	9% (3)	39
Agnostic/Nothing in particular	55% (129)	35% (82)	8% (19)	1% (2)	1% (1)	234
Something Else	65% (64)	30% (29)	3% (3)	3% (3)	— (0)	99
Evangelical	67% (115)	27% (47)	2% (4)	1% (2)	2% (3)	171
Non-Evangelical	59% (169)	36% (104)	4% (12)	1% (3)	— (1)	289
PID: Dem (no lean)	45% (126)	45% (127)	6% (17)	2% (4)	2% (5)	280
PID: Ind (no lean)	61% (128)	32% (67)	5% (11)	1% (2)	1% (3)	211
PID: Rep (no lean)	66% (203)	25% (76)	6% (19)	2% (5)	1% (2)	305

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	57% (457)	34% (270)	6% (48)	1% (12)	1% (10)	796
PID/Gender: Dem Men	42% (52)	43% (53)	9% (11)	3% (4)	2% (3)	123
PID/Gender: Dem Women	47% (74)	47% (74)	4% (6)	— (1)	1% (2)	158
PID/Gender: Ind Men	62% (64)	29% (30)	6% (6)	1% (1)	2% (2)	103
PID/Gender: Ind Women	59% (64)	34% (37)	5% (5)	1% (1)	1% (1)	108
PID/Gender: Rep Men	59% (82)	28% (40)	11% (15)	2% (3)	— (0)	141
PID/Gender: Rep Women	73% (120)	22% (36)	2% (4)	1% (2)	1% (2)	164
Ideo: Liberal (1-3)	43% (101)	44% (105)	8% (19)	3% (7)	2% (4)	237
Ideo: Moderate (4)	59% (139)	37% (88)	3% (7)	— (0)	1% (2)	236
Ideo: Conservative (5-7)	69% (213)	23% (72)	5% (16)	1% (4)	1% (3)	308
Ideo/PID: Conservative Republican	74% (156)	17% (36)	6% (13)	2% (4)	1% (2)	211
Ideo/PID: Moderate/Liberal Republican	52% (45)	46% (39)	— (0)	1% (1)	— (0)	86
Ideo/PID: Moderate/Conservative Democrat	51% (52)	47% (47)	1% (1)	— (0)	1% (1)	101
Ideo/PID: Liberal Democrat	42% (74)	44% (78)	9% (16)	2% (4)	2% (4)	177
Unfavorable of Biden and Trump	40% (54)	45% (61)	8% (11)	3% (4)	4% (5)	135
2024 H2H Matchup: Biden Voter	50% (172)	40% (136)	8% (27)	1% (5)	1% (3)	342
2024 H2H Matchup: Trump Voter	63% (244)	29% (113)	5% (18)	1% (5)	1% (6)	386
2024 H2H Matchup: Would not Vote	52% (12)	42% (10)	1% (0)	4% (1)	2% (0)	24
2024 H2H Matchup: Do not Know	65% (29)	23% (10)	6% (3)	3% (1)	2% (1)	44
2022 House Vote: Democrat	50% (173)	42% (145)	6% (23)	1% (4)	1% (4)	349
2022 House Vote: Republican	64% (218)	29% (98)	5% (18)	1% (5)	1% (2)	341
2022 House Vote: Did not Vote	59% (56)	27% (25)	7% (7)	3% (3)	4% (4)	95
2020 Vote: Joe Biden	51% (190)	40% (148)	7% (25)	1% (3)	1% (5)	372
2020 Vote: Donald Trump	64% (235)	29% (105)	5% (20)	1% (5)	1% (3)	369
2020 Vote: Someone Else	40% (5)	55% (7)	2% (0)	3% (0)	— (0)	12
2020 Vote: Did not Vote	61% (26)	22% (10)	7% (3)	6% (3)	4% (2)	43
2016 Vote: Hillary Clinton	55% (150)	36% (98)	6% (18)	1% (2)	2% (5)	272
2016 Vote: Donald Trump	63% (198)	30% (96)	6% (18)	1% (2)	1% (2)	317
2016 Vote: Someone Else	60% (15)	31% (8)	8% (2)	2% (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	23% (7)	56% (16)	8% (2)	9% (3)	4% (1)	29
2020 Vote/PID: Not Trump/Republican	57% (26)	33% (15)	9% (4)	— (0)	1% (0)	46

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	57% (457)	34% (270)	6% (48)	1% (12)	1% (10)	796
U.S. Economy: Wrong Track	61% (335)	30% (163)	6% (31)	1% (8)	2% (9)	546
U.S. Economy: Right Direction	49% (121)	43% (106)	7% (17)	2% (4)	— (1)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53% (137)	37% (97)	8% (20)	1% (3)	1% (3)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	62% (248)	31% (124)	5% (18)	1% (6)	1% (5)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	54% (72)	35% (48)	7% (10)	2% (3)	2% (3)	135
Top 2024 Issue: Economy	57% (133)	39% (91)	3% (6)	— (1)	1% (2)	232
Community: Urban	55% (141)	35% (90)	7% (19)	2% (4)	1% (2)	257
Community: Suburban	57% (232)	35% (143)	6% (24)	1% (4)	1% (6)	410
Community: Rural	64% (84)	28% (37)	4% (5)	2% (3)	1% (2)	130
Community/Gender: Urban Women	59% (74)	37% (46)	3% (3)	1% (2)	— (0)	126
Community/Gender: Urban Men	51% (67)	33% (43)	12% (16)	2% (3)	1% (2)	131
Community/Gender: Rural Women	57% (46)	38% (30)	1% (1)	2% (2)	2% (2)	81
Community/Gender: Rural Men	77% (38)	13% (6)	8% (4)	2% (1)	— (0)	49
Community/Gender: Suburban Women	62% (139)	32% (71)	5% (11)	— (0)	1% (3)	224
Community/Gender: Suburban Men	50% (93)	39% (73)	7% (13)	2% (4)	2% (3)	186
Homeowner	57% (389)	35% (239)	6% (41)	1% (4)	1% (9)	683
Renter	59% (58)	28% (28)	7% (7)	5% (5)	1% (1)	99
Military HHnm: Yes	59% (84)	27% (39)	11% (16)	2% (3)	1% (1)	143
Military HH: No	57% (373)	35% (230)	5% (32)	1% (9)	1% (9)	653
Employ: Private Sector	51% (146)	41% (118)	5% (15)	1% (4)	1% (4)	286
Employ: Government	47% (23)	25% (13)	12% (6)	7% (3)	9% (4)	49
Employ: Self-Employed	56% (37)	29% (19)	15% (10)	— (0)	— (0)	66
Employ: Homemaker	58% (25)	42% (18)	— (0)	— (0)	— (0)	44
Employ: Student	74% (10)	20% (3)	2% (0)	— (0)	3% (0)	14
Employ: Retired	68% (145)	27% (58)	4% (8)	1% (2)	— (0)	213
Employ: Unemployed	64% (47)	28% (21)	2% (2)	4% (3)	2% (1)	74
Employ: Other	47% (24)	40% (20)	14% (7)	— (0)	— (0)	51
Self + Household: White-Collar	53% (193)	38% (138)	7% (26)	— (1)	1% (4)	363
Self + Household: Blue Collar	68% (222)	24% (79)	4% (13)	3% (8)	1% (3)	325

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(457)	34%	(270)	6%	(48)	1%	(12)	1%	(10)	796
Union HH: Yes	50%	(22)	39%	(17)	8%	(4)	3%	(1)	—	(0)	45
Union HH: No	58%	(435)	34%	(252)	6%	(44)	1%	(11)	1%	(10)	751
LGBTQ+: Yes	42%	(34)	32%	(26)	18%	(14)	3%	(2)	5%	(4)	80
LGBTQ+: No	59%	(423)	34%	(244)	5%	(34)	1%	(10)	1%	(6)	716
Motivated to Vote	60%	(413)	33%	(230)	5%	(38)	1%	(9)	1%	(4)	693
Parent: Yes	53%	(96)	39%	(70)	7%	(12)	1%	(3)	—	(0)	181
Parent: No	59%	(361)	32%	(200)	6%	(36)	2%	(9)	2%	(9)	615
COVID Vaccine: Yes	54%	(305)	35%	(197)	7%	(42)	2%	(10)	1%	(8)	562
COVID Vaccine: No	65%	(152)	31%	(73)	2%	(6)	1%	(2)	1%	(2)	234
Student Loans: Yes	54%	(60)	33%	(36)	9%	(10)	2%	(2)	2%	(2)	110
Student Loans: No	58%	(397)	34%	(234)	6%	(38)	1%	(10)	1%	(7)	686
Favorable Opinion of Haley	59%	(160)	35%	(97)	5%	(13)	1%	(2)	1%	(2)	273
Unfavorable Opinion of Haley	57%	(190)	33%	(109)	8%	(27)	1%	(3)	2%	(5)	334
Protestant	59%	(103)	36%	(63)	3%	(6)	—	(0)	2%	(3)	175
Roman Catholic	63%	(117)	31%	(58)	4%	(8)	1%	(2)	1%	(1)	187
Mormon	44%	(5)	46%	(5)	—	(0)	11%	(1)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	67%	(7)	16%	(2)	16%	(2)	1%	(0)	—	(0)	11
Jewish	63%	(10)	24%	(4)	9%	(2)	—	(0)	4%	(1)	17
Muslim	35%	(2)	59%	(3)	—	(0)	6%	(0)	—	(0)	6
Buddhist	24%	(2)	57%	(5)	14%	(1)	4%	(0)	—	(0)	8
Hindu	—	(0)	44%	(5)	56%	(6)	—	(0)	—	(0)	10
Atheist	44%	(17)	35%	(14)	6%	(2)	6%	(3)	9%	(3)	39
Agnostic	37%	(19)	54%	(27)	10%	(5)	—	(0)	—	(0)	50
Something else	65%	(64)	30%	(29)	3%	(3)	3%	(3)	—	(0)	99
Nothing in particular	60%	(110)	30%	(55)	8%	(15)	1%	(2)	1%	(1)	183
Prodigal Biden Voter	57%	(30)	32%	(17)	4%	(2)	4%	(2)	4%	(2)	53
Undecided Voter (DK/WNV)	60%	(41)	30%	(20)	4%	(3)	3%	(2)	2%	(1)	68
Undecided Voter (DK)	52%	(12)	42%	(10)	1%	(0)	4%	(1)	2%	(0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (527)	23% (180)	5% (42)	3% (26)	3% (20)	796
Gender: Male	62% (227)	24% (86)	7% (25)	6% (23)	2% (6)	366
Gender: Female	70% (301)	22% (94)	4% (16)	1% (4)	3% (15)	430
Age: 18-34	57% (115)	27% (55)	7% (14)	7% (15)	2% (4)	203
Age: 35-44	52% (60)	30% (35)	7% (8)	6% (7)	5% (6)	116
Age: 45-64	70% (187)	20% (53)	6% (17)	1% (4)	3% (7)	267
Age: 65+	79% (165)	18% (38)	2% (3)	— (1)	1% (3)	210
GenZers: 1997-2012	61% (64)	26% (27)	6% (6)	5% (5)	2% (2)	105
Millennials: 1981-1996	50% (98)	32% (62)	6% (12)	9% (17)	4% (8)	197
GenXers: 1965-1980	69% (151)	18% (40)	8% (17)	2% (3)	3% (8)	220
Baby Boomers: 1946-1964	77% (199)	19% (49)	2% (6)	— (1)	1% (3)	258
Educ: < College	66% (314)	22% (104)	5% (24)	4% (17)	4% (18)	477
Educ: Bachelors degree	69% (150)	22% (48)	6% (13)	3% (6)	— (0)	217
Educ: Post-grad	62% (63)	28% (28)	5% (5)	3% (3)	2% (2)	102
Income: Under 50k	62% (171)	21% (57)	7% (20)	5% (14)	5% (15)	278
Income: 50k-100k	70% (219)	22% (70)	4% (13)	2% (7)	1% (2)	311
Income: 100k+	66% (137)	26% (54)	4% (8)	2% (5)	2% (4)	208
Ethnicity: White (Non-Hispanic)	72% (364)	20% (102)	6% (31)	2% (8)	1% (4)	509
Ethnicity: Hispanic	54% (99)	31% (57)	4% (7)	7% (13)	5% (8)	184
Ethnicity: Black (Non-Hispanic)	49% (20)	25% (10)	2% (1)	13% (5)	10% (4)	40
Ethnicity: Asian + Other (Non-Hispanic)	71% (45)	18% (11)	5% (3)	— (0)	6% (4)	63
All Christian	70% (268)	21% (81)	4% (14)	3% (13)	2% (7)	384
All Non-Christian	64% (26)	20% (8)	10% (4)	4% (2)	1% (1)	41
Atheist	54% (21)	25% (10)	10% (4)	5% (2)	5% (2)	39
Agnostic/Nothing in particular	62% (145)	27% (64)	7% (16)	2% (5)	1% (3)	234
Something Else	67% (66)	17% (17)	3% (3)	5% (4)	8% (8)	99
Evangelical	75% (129)	15% (25)	3% (5)	4% (7)	2% (4)	171
Non-Evangelical	68% (195)	23% (66)	4% (11)	2% (7)	4% (11)	289
PID: Dem (no lean)	53% (148)	31% (86)	8% (22)	5% (13)	4% (12)	280
PID: Ind (no lean)	60% (127)	29% (62)	6% (13)	2% (4)	2% (5)	211
PID: Rep (no lean)	83% (252)	11% (33)	2% (7)	3% (9)	1% (3)	305

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (527)	23% (180)	5% (42)	3% (26)	3% (20)	796
PID/Gender: Dem Men	40% (49)	34% (42)	12% (15)	10% (13)	3% (4)	123
PID/Gender: Dem Women	63% (99)	27% (43)	4% (7)	— (0)	6% (9)	158
PID/Gender: Ind Men	61% (63)	27% (28)	7% (7)	3% (3)	2% (2)	103
PID/Gender: Ind Women	60% (65)	31% (34)	5% (6)	1% (1)	3% (3)	108
PID/Gender: Rep Men	82% (115)	11% (16)	2% (3)	5% (7)	— (0)	141
PID/Gender: Rep Women	84% (137)	10% (17)	2% (4)	2% (3)	2% (3)	164
Ideo: Liberal (1-3)	49% (117)	33% (78)	10% (24)	4% (10)	3% (8)	237
Ideo: Moderate (4)	62% (146)	29% (69)	3% (8)	2% (5)	4% (8)	236
Ideo: Conservative (5-7)	82% (253)	10% (32)	3% (8)	4% (12)	1% (4)	308
Ideo/PID: Conservative Republican	84% (178)	10% (21)	3% (6)	3% (7)	— (0)	211
Ideo/PID: Moderate/Liberal Republican	78% (67)	15% (13)	2% (1)	3% (3)	3% (3)	86
Ideo/PID: Moderate/Conservative Democrat	55% (56)	29% (29)	2% (2)	6% (6)	8% (8)	101
Ideo/PID: Liberal Democrat	51% (91)	31% (56)	11% (19)	4% (7)	3% (5)	177
Unfavorable of Biden and Trump	67% (90)	19% (26)	6% (9)	4% (6)	4% (5)	135
2024 H2H Matchup: Biden Voter	53% (181)	34% (115)	6% (22)	3% (11)	4% (13)	342
2024 H2H Matchup: Trump Voter	80% (310)	10% (38)	4% (17)	4% (15)	2% (6)	386
2024 H2H Matchup: Would not Vote	62% (15)	32% (8)	3% (1)	1% (0)	2% (0)	24
2024 H2H Matchup: Do not Know	49% (21)	44% (19)	4% (2)	1% (1)	2% (1)	44
2022 House Vote: Democrat	51% (176)	34% (120)	8% (29)	4% (12)	3% (11)	349
2022 House Vote: Republican	84% (287)	10% (34)	2% (6)	3% (10)	1% (4)	341
2022 House Vote: Did not Vote	58% (55)	26% (25)	7% (7)	4% (4)	5% (5)	95
2020 Vote: Joe Biden	53% (199)	34% (127)	6% (24)	2% (9)	4% (14)	372
2020 Vote: Donald Trump	81% (300)	10% (36)	4% (15)	4% (14)	1% (5)	369
2020 Vote: Someone Else	36% (4)	60% (7)	1% (0)	3% (0)	— (0)	12
2020 Vote: Did not Vote	57% (24)	25% (11)	7% (3)	7% (3)	5% (2)	43
2016 Vote: Hillary Clinton	50% (135)	38% (102)	8% (21)	3% (9)	2% (5)	272
2016 Vote: Donald Trump	81% (257)	10% (33)	3% (10)	4% (13)	1% (4)	317
2016 Vote: Someone Else	64% (17)	31% (8)	3% (1)	2% (1)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	49% (14)	5% (1)	15% (4)	26% (8)	4% (1)	29
2020 Vote/PID: Not Trump/Republican	72% (33)	24% (11)	3% (1)	— (0)	2% (1)	46

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (527)	23% (180)	5% (42)	3% (26)	3% (20)	796
U.S. Economy: Wrong Track	74% (407)	15% (84)	5% (26)	3% (17)	2% (13)	546
U.S. Economy: Right Direction	48% (120)	39% (96)	6% (16)	4% (9)	3% (8)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54% (139)	32% (84)	7% (19)	3% (8)	4% (10)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78% (314)	13% (50)	5% (18)	4% (16)	1% (2)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	55% (73)	34% (46)	3% (5)	2% (2)	6% (8)	135
Top 2024 Issue: Economy	60% (138)	27% (63)	4% (9)	5% (11)	5% (12)	232
Community: Urban	58% (150)	28% (73)	7% (19)	4% (10)	2% (5)	257
Community: Suburban	68% (280)	23% (94)	5% (20)	3% (12)	1% (5)	410
Community: Rural	75% (98)	11% (14)	2% (3)	3% (4)	8% (11)	130
Community/Gender: Urban Women	65% (81)	30% (38)	3% (4)	1% (1)	1% (2)	126
Community/Gender: Urban Men	52% (68)	27% (35)	12% (15)	7% (9)	3% (4)	131
Community/Gender: Rural Women	71% (58)	10% (8)	4% (3)	2% (2)	13% (11)	81
Community/Gender: Rural Men	82% (40)	13% (6)	— (0)	5% (3)	— (0)	49
Community/Gender: Suburban Women	72% (162)	22% (48)	4% (10)	— (1)	1% (3)	224
Community/Gender: Suburban Men	64% (118)	24% (45)	5% (10)	6% (11)	1% (2)	186
Homeowner	69% (469)	22% (148)	4% (29)	3% (21)	2% (17)	683
Renter	49% (49)	30% (30)	12% (11)	5% (5)	3% (3)	99
Military HHnm: Yes	76% (108)	15% (21)	3% (5)	4% (5)	2% (3)	143
Military HH: No	64% (419)	24% (159)	6% (37)	3% (21)	3% (17)	653
Employ: Private Sector	60% (172)	28% (81)	7% (20)	3% (8)	2% (5)	286
Employ: Government	55% (27)	23% (12)	3% (1)	16% (8)	3% (2)	49
Employ: Self-Employed	63% (41)	23% (15)	12% (8)	3% (2)	— (0)	66
Employ: Homemaker	68% (30)	18% (8)	4% (2)	11% (5)	— (0)	44
Employ: Student	45% (6)	50% (7)	— (0)	— (0)	5% (1)	14
Employ: Retired	82% (175)	14% (31)	2% (5)	— (0)	1% (2)	213
Employ: Unemployed	68% (50)	21% (16)	5% (4)	4% (3)	2% (1)	74
Employ: Other	52% (27)	24% (12)	5% (2)	— (0)	19% (10)	51
Self + Household: White-Collar	64% (233)	26% (95)	6% (24)	2% (8)	1% (3)	363
Self + Household: Blue Collar	68% (221)	20% (64)	4% (14)	5% (18)	3% (9)	325

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	66%	(527)	23%	(180)	5%	(42)	3%	(26)	3%	(20)	796
Union HH: Yes	56%	(25)	31%	(14)	4%	(2)	8%	(4)	—	(0)	45
Union HH: No	67%	(502)	22%	(166)	5%	(40)	3%	(23)	3%	(20)	751
LGBTQ+: Yes	67%	(54)	14%	(11)	8%	(6)	7%	(5)	4%	(4)	80
LGBTQ+: No	66%	(473)	24%	(169)	5%	(36)	3%	(21)	2%	(17)	716
Motivated to Vote	68%	(474)	22%	(154)	5%	(34)	3%	(21)	1%	(10)	693
Parent: Yes	61%	(110)	27%	(48)	4%	(8)	6%	(10)	3%	(5)	181
Parent: No	68%	(417)	21%	(132)	5%	(34)	3%	(16)	3%	(16)	615
COVID Vaccine: Yes	64%	(362)	25%	(142)	5%	(30)	2%	(12)	3%	(16)	562
COVID Vaccine: No	71%	(165)	16%	(38)	5%	(12)	6%	(15)	2%	(4)	234
Student Loans: Yes	60%	(66)	33%	(37)	3%	(4)	2%	(2)	1%	(2)	110
Student Loans: No	67%	(461)	21%	(144)	6%	(38)	4%	(24)	3%	(19)	686
Favorable Opinion of Haley	72%	(198)	22%	(61)	2%	(5)	2%	(5)	2%	(5)	273
Unfavorable Opinion of Haley	65%	(217)	21%	(72)	7%	(23)	5%	(17)	2%	(6)	334
Protestant	76%	(133)	20%	(36)	2%	(3)	1%	(2)	1%	(2)	175
Roman Catholic	67%	(125)	21%	(39)	5%	(10)	4%	(8)	3%	(6)	187
Mormon	64%	(7)	10%	(1)	13%	(1)	13%	(1)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	29%	(3)	55%	(6)	—	(0)	16%	(2)	—	(0)	11
Jewish	86%	(14)	5%	(1)	5%	(1)	—	(0)	4%	(1)	17
Muslim	32%	(2)	3%	(0)	59%	(3)	6%	(0)	—	(0)	6
Buddhist	51%	(4)	33%	(3)	—	(0)	16%	(1)	—	(0)	8
Hindu	56%	(6)	44%	(5)	—	(0)	—	(0)	—	(0)	10
Atheist	54%	(21)	25%	(10)	10%	(4)	5%	(2)	5%	(2)	39
Agnostic	65%	(33)	18%	(9)	15%	(7)	2%	(1)	—	(0)	50
Something else	67%	(66)	17%	(17)	3%	(3)	5%	(4)	8%	(8)	99
Nothing in particular	62%	(113)	30%	(55)	5%	(8)	2%	(4)	2%	(3)	183
Prodigal Biden Voter	55%	(29)	34%	(18)	5%	(2)	5%	(2)	2%	(1)	53
Undecided Voter (DK/WNV)	53%	(36)	40%	(27)	4%	(2)	1%	(1)	2%	(1)	68
Undecided Voter (DK)	62%	(15)	32%	(8)	3%	(1)	1%	(0)	2%	(0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (298)	38% (299)	15% (119)	5% (40)	5% (41)	796
Gender: Male	46% (169)	29% (104)	17% (62)	5% (18)	4% (13)	366
Gender: Female	30% (128)	45% (195)	13% (57)	5% (22)	6% (28)	430
Age: 18-34	31% (63)	33% (68)	18% (37)	10% (21)	7% (14)	203
Age: 35-44	26% (30)	36% (42)	25% (29)	6% (7)	7% (9)	116
Age: 45-64	36% (96)	42% (112)	12% (32)	4% (11)	6% (17)	267
Age: 65+	52% (108)	37% (78)	10% (21)	— (1)	1% (2)	210
GenZers: 1997-2012	28% (29)	31% (33)	25% (26)	8% (8)	8% (9)	105
Millennials: 1981-1996	32% (64)	36% (72)	15% (30)	9% (18)	7% (13)	197
GenXers: 1965-1980	32% (70)	40% (89)	17% (38)	4% (9)	6% (14)	220
Baby Boomers: 1946-1964	48% (125)	39% (100)	9% (24)	2% (4)	2% (5)	258
Educ: < College	37% (177)	34% (164)	16% (78)	6% (31)	6% (27)	477
Educ: Bachelors degree	37% (81)	41% (89)	14% (30)	3% (8)	5% (10)	217
Educ: Post-grad	39% (39)	46% (46)	11% (11)	2% (2)	4% (4)	102
Income: Under 50k	33% (91)	38% (104)	13% (37)	10% (27)	6% (18)	278
Income: 50k-100k	39% (122)	36% (112)	17% (53)	2% (8)	5% (16)	311
Income: 100k+	41% (84)	40% (83)	14% (29)	2% (5)	3% (7)	208
Ethnicity: White (Non-Hispanic)	42% (213)	38% (192)	12% (64)	4% (19)	4% (21)	509
Ethnicity: Hispanic	27% (50)	33% (60)	25% (46)	8% (15)	7% (13)	184
Ethnicity: Black (Non-Hispanic)	45% (18)	16% (6)	18% (7)	14% (6)	8% (3)	40
Ethnicity: Asian + Other (Non-Hispanic)	26% (16)	65% (41)	4% (2)	— (0)	6% (4)	63
All Christian	41% (157)	37% (143)	14% (55)	5% (17)	3% (11)	384
All Non-Christian	45% (18)	53% (22)	1% (0)	— (0)	1% (1)	41
Atheist	35% (14)	37% (14)	16% (6)	7% (3)	6% (2)	39
Agnostic/Nothing in particular	36% (85)	37% (87)	15% (36)	6% (14)	5% (12)	234
Something Else	24% (23)	33% (33)	23% (22)	6% (6)	15% (15)	99
Evangelical	38% (65)	30% (51)	19% (32)	8% (15)	6% (10)	171
Non-Evangelical	37% (106)	41% (118)	15% (43)	2% (6)	6% (16)	289
PID: Dem (no lean)	32% (91)	40% (113)	18% (49)	4% (12)	5% (15)	280
PID: Ind (no lean)	37% (78)	40% (85)	13% (27)	3% (7)	7% (14)	211
PID: Rep (no lean)	42% (128)	33% (101)	14% (43)	7% (21)	4% (11)	305

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (298)	38% (299)	15% (119)	5% (40)	5% (41)	796
PID/Gender: Dem Men	41% (51)	27% (33)	19% (24)	7% (8)	6% (7)	123
PID/Gender: Dem Women	26% (40)	51% (80)	16% (26)	2% (3)	5% (8)	158
PID/Gender: Ind Men	48% (49)	34% (35)	9% (10)	4% (4)	5% (5)	103
PID/Gender: Ind Women	27% (29)	46% (50)	16% (17)	3% (3)	8% (9)	108
PID/Gender: Rep Men	49% (69)	26% (36)	20% (29)	4% (6)	1% (1)	141
PID/Gender: Rep Women	36% (59)	39% (65)	9% (14)	9% (16)	6% (10)	164
Ideo: Liberal (1-3)	32% (77)	47% (112)	14% (33)	3% (7)	3% (8)	237
Ideo: Moderate (4)	36% (85)	31% (74)	20% (47)	3% (7)	10% (23)	236
Ideo: Conservative (5-7)	41% (128)	36% (111)	12% (37)	8% (26)	2% (8)	308
Ideo/PID: Conservative Republican	42% (88)	36% (75)	12% (26)	8% (17)	2% (5)	211
Ideo/PID: Moderate/Liberal Republican	39% (33)	30% (26)	20% (17)	5% (4)	6% (5)	86
Ideo/PID: Moderate/Conservative Democrat	31% (31)	29% (29)	27% (27)	6% (6)	8% (8)	101
Ideo/PID: Liberal Democrat	34% (60)	47% (83)	12% (22)	3% (5)	4% (7)	177
Unfavorable of Biden and Trump	26% (35)	38% (51)	19% (25)	7% (9)	10% (14)	135
2024 H2H Matchup: Biden Voter	36% (123)	45% (153)	12% (41)	2% (6)	6% (19)	342
2024 H2H Matchup: Trump Voter	41% (160)	31% (121)	16% (61)	8% (31)	3% (13)	386
2024 H2H Matchup: Would not Vote	40% (10)	23% (5)	27% (7)	— (0)	10% (2)	24
2024 H2H Matchup: Do not Know	12% (5)	46% (20)	24% (10)	5% (2)	14% (6)	44
2022 House Vote: Democrat	34% (118)	43% (150)	15% (51)	3% (10)	5% (19)	349
2022 House Vote: Republican	42% (143)	33% (114)	14% (47)	8% (26)	3% (10)	341
2022 House Vote: Did not Vote	34% (32)	33% (31)	21% (20)	3% (3)	9% (9)	95
2020 Vote: Joe Biden	34% (128)	45% (166)	13% (49)	2% (8)	5% (20)	372
2020 Vote: Donald Trump	42% (154)	31% (116)	15% (54)	8% (29)	4% (16)	369
2020 Vote: Someone Else	22% (3)	33% (4)	45% (5)	— (0)	— (0)	12
2020 Vote: Did not Vote	31% (13)	29% (13)	25% (11)	5% (2)	10% (4)	43
2016 Vote: Hillary Clinton	38% (103)	46% (126)	11% (29)	2% (6)	3% (8)	272
2016 Vote: Donald Trump	44% (139)	34% (107)	13% (42)	6% (20)	3% (8)	317
2016 Vote: Someone Else	50% (13)	44% (11)	6% (1)	1% (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	9% (3)	25% (7)	45% (13)	20% (6)	1% (0)	29
2020 Vote/PID: Not Trump/Republican	33% (15)	51% (23)	10% (5)	— (0)	6% (3)	46

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (298)	38% (299)	15% (119)	5% (40)	5% (41)	796
U.S. Economy: Wrong Track	38% (205)	36% (199)	16% (85)	6% (31)	5% (26)	546
U.S. Economy: Right Direction	37% (92)	40% (100)	14% (34)	4% (9)	6% (15)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39% (101)	42% (108)	13% (33)	1% (3)	6% (14)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40% (161)	32% (129)	16% (65)	8% (34)	3% (12)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	26% (35)	45% (61)	16% (21)	2% (3)	10% (14)	135
Top 2024 Issue: Economy	33% (76)	36% (85)	16% (38)	5% (12)	9% (22)	232
Community: Urban	33% (85)	49% (126)	10% (26)	4% (10)	4% (10)	257
Community: Suburban	39% (159)	34% (138)	17% (71)	5% (22)	5% (19)	410
Community: Rural	41% (54)	27% (35)	17% (22)	6% (8)	9% (12)	130
Community/Gender: Urban Women	23% (29)	61% (77)	9% (12)	4% (5)	3% (4)	126
Community/Gender: Urban Men	43% (56)	38% (49)	11% (15)	4% (5)	5% (6)	131
Community/Gender: Rural Women	34% (28)	31% (25)	14% (11)	7% (5)	14% (12)	81
Community/Gender: Rural Men	53% (26)	19% (10)	23% (11)	4% (2)	— (0)	49
Community/Gender: Suburban Women	32% (72)	41% (92)	16% (35)	5% (12)	5% (12)	224
Community/Gender: Suburban Men	47% (87)	25% (46)	19% (36)	6% (10)	4% (7)	186
Homeowner	37% (254)	39% (266)	15% (103)	4% (27)	5% (34)	683
Renter	41% (40)	31% (30)	14% (14)	9% (9)	6% (5)	99
Military HHnm: Yes	46% (66)	32% (46)	17% (25)	— (1)	4% (6)	143
Military HH: No	35% (232)	39% (253)	14% (94)	6% (39)	5% (35)	653
Employ: Private Sector	29% (83)	47% (135)	17% (49)	3% (9)	4% (10)	286
Employ: Government	27% (13)	22% (11)	25% (12)	12% (6)	13% (7)	49
Employ: Self-Employed	31% (21)	42% (28)	19% (13)	4% (2)	3% (2)	66
Employ: Homemaker	30% (13)	14% (6)	24% (11)	22% (10)	10% (4)	44
Employ: Student	37% (5)	9% (1)	49% (7)	— (0)	5% (1)	14
Employ: Retired	51% (109)	35% (75)	9% (18)	4% (8)	1% (3)	213
Employ: Unemployed	45% (33)	39% (29)	6% (5)	4% (3)	6% (5)	74
Employ: Other	40% (20)	28% (14)	8% (4)	4% (2)	19% (9)	51
Self + Household: White-Collar	40% (144)	42% (152)	12% (45)	3% (11)	3% (11)	363
Self + Household: Blue Collar	37% (121)	36% (116)	15% (49)	8% (26)	4% (14)	325

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	37%	(298)	38%	(299)	15%	(119)	5%	(40)	5%	(41)	796
Union HH: Yes	39%	(17)	33%	(15)	15%	(7)	11%	(5)	3%	(1)	45
Union HH: No	37%	(280)	38%	(284)	15%	(112)	5%	(35)	5%	(39)	751
LGBTQ+: Yes	31%	(25)	40%	(32)	18%	(14)	7%	(5)	5%	(4)	80
LGBTQ+: No	38%	(273)	37%	(267)	15%	(105)	5%	(34)	5%	(37)	716
Motivated to Vote	39%	(273)	38%	(267)	14%	(99)	5%	(37)	3%	(18)	693
Parent: Yes	31%	(56)	35%	(63)	21%	(38)	8%	(14)	6%	(10)	181
Parent: No	39%	(241)	38%	(236)	13%	(81)	4%	(26)	5%	(30)	615
COVID Vaccine: Yes	38%	(213)	40%	(222)	14%	(80)	2%	(13)	6%	(34)	562
COVID Vaccine: No	36%	(85)	33%	(77)	17%	(39)	11%	(26)	3%	(7)	234
Student Loans: Yes	30%	(33)	45%	(49)	16%	(17)	8%	(9)	2%	(2)	110
Student Loans: No	39%	(265)	36%	(249)	15%	(102)	4%	(31)	6%	(39)	686
Favorable Opinion of Haley	40%	(110)	41%	(111)	14%	(39)	2%	(7)	2%	(6)	273
Unfavorable Opinion of Haley	40%	(135)	35%	(117)	13%	(44)	8%	(27)	3%	(11)	334
Protestant	47%	(82)	37%	(65)	10%	(17)	3%	(5)	3%	(6)	175
Roman Catholic	35%	(65)	38%	(71)	19%	(35)	5%	(10)	3%	(6)	187
Mormon	39%	(4)	34%	(4)	13%	(1)	14%	(2)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	48%	(5)	36%	(4)	8%	(1)	8%	(1)	—	(0)	11
Jewish	64%	(11)	33%	(5)	—	(0)	—	(0)	4%	(1)	17
Muslim	3%	(0)	97%	(5)	—	(0)	—	(0)	—	(0)	6
Buddhist	3%	(0)	92%	(8)	4%	(0)	—	(0)	—	(0)	8
Hindu	72%	(7)	28%	(3)	—	(0)	—	(0)	—	(0)	10
Atheist	35%	(14)	37%	(14)	16%	(6)	7%	(3)	6%	(2)	39
Agnostic	45%	(22)	36%	(18)	14%	(7)	1%	(1)	3%	(2)	50
Something else	24%	(23)	33%	(33)	23%	(22)	6%	(6)	15%	(15)	99
Nothing in particular	34%	(63)	37%	(69)	15%	(28)	7%	(13)	6%	(10)	183
Prodigal Biden Voter	17%	(9)	45%	(24)	29%	(15)	7%	(4)	2%	(1)	53
Undecided Voter (DK/WNV)	22%	(15)	37%	(25)	25%	(17)	3%	(2)	13%	(9)	68
Undecided Voter (DK)	40%	(10)	23%	(5)	27%	(7)	—	(0)	10%	(2)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	44% (350)	22% (172)	16% (128)	17% (135)	1% (10)	796
Gender: Male	39% (143)	21% (78)	17% (61)	22% (81)	1% (4)	366
Gender: Female	48% (207)	22% (94)	16% (68)	13% (54)	1% (6)	430
Age: 18-34	51% (103)	23% (47)	15% (31)	9% (19)	2% (3)	203
Age: 35-44	45% (52)	32% (37)	10% (12)	13% (15)	1% (1)	116
Age: 45-64	39% (104)	23% (61)	18% (48)	19% (50)	1% (4)	267
Age: 65+	44% (91)	13% (26)	18% (38)	24% (51)	1% (2)	210
GenZers: 1997-2012	48% (51)	26% (28)	13% (13)	12% (12)	1% (1)	105
Millennials: 1981-1996	49% (96)	26% (51)	14% (28)	10% (19)	1% (2)	197
GenXers: 1965-1980	42% (91)	22% (47)	17% (38)	18% (39)	2% (4)	220
Baby Boomers: 1946-1964	40% (104)	17% (43)	18% (47)	24% (62)	1% (2)	258
Educ: < College	42% (200)	23% (110)	14% (68)	20% (93)	1% (6)	477
Educ: Bachelors degree	46% (99)	18% (38)	23% (50)	12% (27)	2% (3)	217
Educ: Post-grad	50% (51)	24% (24)	11% (11)	15% (15)	1% (1)	102
Income: Under 50k	46% (127)	27% (74)	10% (28)	16% (43)	2% (5)	278
Income: 50k-100k	42% (129)	19% (60)	20% (62)	19% (58)	— (0)	311
Income: 100k+	45% (93)	18% (38)	18% (38)	16% (33)	2% (5)	208
Ethnicity: White (Non-Hispanic)	41% (209)	20% (101)	17% (85)	21% (107)	1% (7)	509
Ethnicity: Hispanic	54% (99)	23% (42)	17% (31)	6% (11)	1% (1)	184
Ethnicity: Black (Non-Hispanic)	31% (13)	41% (16)	4% (2)	23% (9)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	46% (29)	20% (13)	18% (11)	13% (8)	3% (2)	63
All Christian	39% (151)	20% (75)	19% (73)	21% (80)	1% (4)	384
All Non-Christian	67% (28)	17% (7)	11% (4)	3% (1)	2% (1)	41
Atheist	56% (22)	15% (6)	3% (1)	20% (8)	6% (2)	39
Agnostic/Nothing in particular	50% (118)	23% (53)	14% (33)	12% (27)	1% (3)	234
Something Else	32% (31)	32% (31)	17% (17)	19% (19)	— (0)	99
Evangelical	32% (54)	18% (31)	24% (41)	25% (43)	1% (2)	171
Non-Evangelical	43% (124)	24% (69)	16% (45)	16% (47)	1% (3)	289
PID: Dem (no lean)	69% (194)	22% (62)	4% (11)	4% (12)	— (1)	280
PID: Ind (no lean)	40% (84)	29% (60)	17% (36)	12% (26)	2% (5)	211
PID: Rep (no lean)	24% (72)	16% (50)	27% (82)	32% (97)	1% (4)	305

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	44% (350)	22% (172)	16% (128)	17% (135)	1% (10)	796
PID/Gender: Dem Men	61% (74)	29% (36)	4% (5)	6% (7)	— (0)	123
PID/Gender: Dem Women	76% (120)	17% (26)	4% (6)	3% (5)	1% (1)	158
PID/Gender: Ind Men	32% (33)	26% (27)	24% (24)	15% (15)	4% (4)	103
PID/Gender: Ind Women	47% (51)	31% (34)	10% (11)	10% (11)	1% (1)	108
PID/Gender: Rep Men	26% (36)	11% (15)	22% (31)	42% (59)	— (0)	141
PID/Gender: Rep Women	22% (36)	21% (34)	31% (51)	23% (38)	2% (4)	164
Ideo: Liberal (1-3)	72% (170)	20% (48)	3% (8)	4% (10)	1% (1)	237
Ideo: Moderate (4)	50% (118)	33% (77)	10% (22)	6% (14)	2% (4)	236
Ideo: Conservative (5-7)	16% (50)	15% (45)	32% (98)	36% (112)	1% (4)	308
Ideo/PID: Conservative Republican	13% (28)	10% (22)	33% (70)	42% (89)	1% (2)	211
Ideo/PID: Moderate/Liberal Republican	42% (36)	33% (28)	14% (12)	9% (8)	2% (2)	86
Ideo/PID: Moderate/Conservative Democrat	57% (58)	31% (32)	8% (8)	4% (4)	— (0)	101
Ideo/PID: Liberal Democrat	76% (135)	17% (30)	1% (3)	5% (8)	1% (1)	177
Unfavorable of Biden and Trump	39% (53)	20% (27)	20% (27)	19% (26)	1% (2)	135
2024 H2H Matchup: Biden Voter	68% (233)	24% (81)	4% (15)	3% (11)	— (1)	342
2024 H2H Matchup: Trump Voter	22% (84)	19% (73)	27% (104)	31% (119)	2% (7)	386
2024 H2H Matchup: Would not Vote	50% (12)	29% (7)	17% (4)	2% (1)	2% (0)	24
2024 H2H Matchup: Do not Know	48% (21)	26% (11)	11% (5)	12% (5)	3% (1)	44
2022 House Vote: Democrat	67% (235)	25% (87)	5% (18)	2% (7)	— (1)	349
2022 House Vote: Republican	23% (80)	15% (52)	28% (94)	33% (111)	1% (5)	341
2022 House Vote: Did not Vote	33% (31)	29% (28)	17% (16)	16% (15)	5% (4)	95
2020 Vote: Joe Biden	70% (259)	22% (81)	5% (18)	3% (11)	1% (2)	372
2020 Vote: Donald Trump	20% (75)	19% (72)	27% (101)	31% (115)	2% (6)	369
2020 Vote: Someone Else	28% (3)	32% (4)	38% (4)	2% (0)	— (0)	12
2020 Vote: Did not Vote	29% (13)	36% (15)	9% (4)	20% (9)	6% (2)	43
2016 Vote: Hillary Clinton	71% (194)	21% (58)	5% (12)	2% (6)	1% (2)	272
2016 Vote: Donald Trump	20% (63)	17% (52)	28% (88)	35% (110)	1% (4)	317
2016 Vote: Someone Else	35% (9)	48% (12)	8% (2)	9% (2)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	19% (5)	37% (11)	16% (5)	25% (7)	4% (1)	29
2020 Vote/PID: Not Trump/Republican	37% (17)	26% (12)	22% (10)	13% (6)	2% (1)	46

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	44% (350)	22% (172)	16% (128)	17% (135)	1% (10)	796
U.S. Economy: Wrong Track	34% (187)	19% (106)	21% (117)	24% (128)	1% (8)	546
U.S. Economy: Right Direction	65% (163)	27% (66)	5% (11)	3% (7)	1% (2)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (178)	24% (63)	4% (11)	2% (6)	1% (2)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25% (102)	18% (73)	25% (101)	30% (120)	1% (6)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	52% (70)	27% (36)	12% (17)	7% (9)	2% (3)	135
Top 2024 Issue: Economy	32% (75)	30% (70)	18% (42)	18% (41)	2% (4)	232
Community: Urban	52% (133)	28% (72)	12% (32)	7% (19)	— (1)	257
Community: Suburban	41% (168)	18% (72)	21% (85)	19% (79)	1% (5)	410
Community: Rural	38% (49)	22% (28)	9% (12)	29% (37)	3% (4)	130
Community/Gender: Urban Women	60% (75)	25% (31)	9% (12)	6% (7)	1% (1)	126
Community/Gender: Urban Men	44% (58)	31% (41)	15% (20)	9% (12)	— (1)	131
Community/Gender: Rural Women	39% (31)	30% (24)	9% (8)	18% (14)	4% (4)	81
Community/Gender: Rural Men	36% (18)	9% (4)	9% (4)	47% (23)	— (0)	49
Community/Gender: Suburban Women	45% (101)	18% (40)	22% (49)	15% (33)	1% (2)	224
Community/Gender: Suburban Men	36% (67)	18% (33)	20% (37)	25% (46)	2% (4)	186
Homeowner	44% (302)	21% (142)	17% (116)	17% (115)	1% (9)	683
Renter	43% (42)	28% (28)	11% (11)	17% (16)	1% (1)	99
Military HHnm: Yes	36% (51)	17% (25)	19% (27)	27% (39)	1% (2)	143
Military HH: No	46% (299)	23% (147)	16% (102)	15% (96)	1% (9)	653
Employ: Private Sector	42% (121)	25% (73)	17% (50)	13% (38)	2% (5)	286
Employ: Government	36% (18)	21% (10)	14% (7)	25% (12)	3% (2)	49
Employ: Self-Employed	52% (34)	20% (13)	10% (7)	18% (12)	1% (1)	66
Employ: Homemaker	55% (24)	10% (4)	20% (9)	15% (6)	— (0)	44
Employ: Student	69% (9)	24% (3)	5% (1)	— (0)	2% (0)	14
Employ: Retired	44% (93)	15% (33)	16% (35)	24% (52)	— (0)	213
Employ: Unemployed	44% (32)	27% (20)	17% (12)	11% (8)	2% (1)	74
Employ: Other	37% (19)	30% (15)	17% (8)	12% (6)	4% (2)	51
Self + Household: White-Collar	49% (176)	19% (69)	17% (62)	15% (53)	1% (2)	363
Self + Household: Blue Collar	36% (116)	24% (77)	17% (54)	22% (73)	2% (5)	325

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	44% (350)	22% (172)	16% (128)	17% (135)	1% (10)	796
Union HH: Yes	71% (32)	12% (5)	7% (3)	9% (4)	— (0)	45
Union HH: No	42% (318)	22% (167)	17% (125)	17% (131)	1% (10)	751
LGBTQ+: Yes	57% (45)	28% (22)	8% (7)	6% (5)	2% (1)	80
LGBTQ+: No	43% (305)	21% (150)	17% (122)	18% (131)	1% (9)	716
Motivated to Vote	44% (306)	20% (140)	17% (117)	18% (125)	1% (5)	693
Parent: Yes	51% (92)	24% (43)	10% (18)	15% (27)	— (1)	181
Parent: No	42% (258)	21% (129)	18% (110)	18% (108)	2% (10)	615
COVID Vaccine: Yes	50% (282)	21% (120)	12% (70)	15% (84)	1% (6)	562
COVID Vaccine: No	29% (68)	22% (52)	25% (59)	22% (51)	2% (4)	234
Student Loans: Yes	52% (57)	20% (23)	14% (16)	11% (13)	1% (2)	110
Student Loans: No	43% (293)	22% (149)	16% (112)	18% (123)	1% (9)	686
Favorable Opinion of Haley	42% (115)	21% (57)	18% (50)	17% (46)	2% (5)	273
Unfavorable Opinion of Haley	44% (148)	23% (77)	13% (44)	19% (63)	1% (3)	334
Protestant	37% (64)	16% (27)	21% (37)	24% (42)	2% (3)	175
Roman Catholic	44% (83)	23% (42)	17% (32)	15% (29)	1% (1)	187
Mormon	9% (1)	12% (1)	13% (2)	66% (7)	— (0)	11
Orthodox (e.g. Greek or Russian Orthodox)	30% (3)	39% (4)	20% (2)	11% (1)	— (0)	11
Jewish	61% (10)	10% (2)	19% (3)	7% (1)	4% (1)	17
Muslim	38% (2)	62% (3)	— (0)	— (0)	— (0)	6
Buddhist	79% (7)	2% (0)	16% (1)	3% (0)	— (0)	8
Hindu	84% (9)	16% (2)	— (0)	— (0)	— (0)	10
Atheist	56% (22)	15% (6)	3% (1)	20% (8)	6% (2)	39
Agnostic	63% (32)	20% (10)	12% (6)	5% (2)	— (0)	50
Something else	32% (31)	32% (31)	17% (17)	19% (19)	— (0)	99
Nothing in particular	47% (86)	23% (42)	15% (27)	14% (25)	1% (3)	183
Prodigal Biden Voter	64% (34)	17% (9)	6% (3)	12% (6)	1% (1)	53
Undecided Voter (DK/WNV)	49% (33)	27% (18)	13% (9)	9% (6)	3% (2)	68
Undecided Voter (DK)	50% (12)	29% (7)	17% (4)	2% (1)	2% (0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (402)	36% (289)	9% (71)	3% (21)	2% (14)	796
Gender: Male	49% (179)	37% (135)	9% (33)	3% (11)	2% (8)	366
Gender: Female	52% (223)	36% (154)	9% (37)	2% (10)	1% (5)	430
Age: 18-34	62% (127)	28% (58)	4% (8)	3% (6)	2% (5)	203
Age: 35-44	43% (50)	40% (46)	9% (10)	5% (6)	3% (3)	116
Age: 45-64	51% (136)	36% (96)	9% (24)	3% (8)	1% (3)	267
Age: 65+	42% (89)	42% (89)	13% (28)	1% (1)	1% (2)	210
GenZers: 1997-2012	65% (69)	24% (25)	4% (4)	4% (5)	2% (3)	105
Millennials: 1981-1996	54% (107)	34% (67)	5% (11)	4% (7)	3% (5)	197
GenXers: 1965-1980	52% (114)	36% (80)	8% (17)	2% (5)	2% (3)	220
Baby Boomers: 1946-1964	42% (107)	43% (110)	13% (33)	2% (5)	1% (2)	258
Educ: < College	50% (241)	37% (174)	8% (40)	3% (13)	2% (9)	477
Educ: Bachelors degree	49% (107)	36% (78)	11% (23)	3% (6)	1% (3)	217
Educ: Post-grad	53% (54)	35% (36)	8% (8)	2% (2)	2% (2)	102
Income: Under 50k	49% (136)	38% (106)	6% (18)	4% (11)	2% (7)	278
Income: 50k-100k	57% (178)	28% (88)	11% (35)	2% (7)	1% (2)	311
Income: 100k+	42% (88)	46% (95)	8% (17)	1% (2)	2% (5)	208
Ethnicity: White (Non-Hispanic)	51% (259)	36% (183)	10% (49)	2% (12)	1% (6)	509
Ethnicity: Hispanic	50% (93)	38% (69)	6% (11)	4% (8)	2% (3)	184
Ethnicity: Black (Non-Hispanic)	61% (24)	18% (7)	15% (6)	3% (1)	3% (1)	40
Ethnicity: Asian + Other (Non-Hispanic)	40% (25)	47% (30)	7% (4)	— (0)	6% (4)	63
All Christian	42% (161)	42% (162)	10% (39)	3% (10)	3% (11)	384
All Non-Christian	65% (27)	23% (10)	5% (2)	6% (2)	— (0)	41
Atheist	49% (19)	41% (16)	2% (1)	3% (1)	5% (2)	39
Agnostic/Nothing in particular	56% (132)	30% (69)	11% (26)	3% (6)	— (0)	234
Something Else	63% (62)	32% (32)	3% (3)	1% (1)	— (0)	99
Evangelical	49% (83)	37% (63)	10% (17)	3% (5)	2% (3)	171
Non-Evangelical	44% (127)	43% (125)	8% (23)	2% (6)	3% (8)	289
PID: Dem (no lean)	56% (156)	35% (99)	6% (16)	1% (3)	2% (7)	280
PID: Ind (no lean)	50% (105)	39% (83)	7% (16)	1% (1)	3% (5)	211
PID: Rep (no lean)	46% (141)	35% (106)	13% (39)	6% (17)	1% (2)	305

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(402)	36%	(289)	9%	(71)	3%	(21)	2%	(14)	796
PID/Gender: Dem Men	50%	(62)	38%	(47)	7%	(9)	—	(0)	4%	(5)	123
PID/Gender: Dem Women	60%	(94)	34%	(53)	4%	(7)	1%	(2)	1%	(2)	158
PID/Gender: Ind Men	48%	(50)	46%	(48)	2%	(2)	—	(0)	3%	(3)	103
PID/Gender: Ind Women	51%	(55)	33%	(36)	13%	(14)	1%	(1)	2%	(2)	108
PID/Gender: Rep Men	48%	(67)	29%	(41)	16%	(22)	7%	(10)	—	(0)	141
PID/Gender: Rep Women	45%	(74)	40%	(65)	10%	(17)	4%	(7)	1%	(2)	164
Ideo: Liberal (1-3)	60%	(143)	32%	(76)	3%	(7)	3%	(6)	2%	(5)	237
Ideo: Moderate (4)	46%	(108)	40%	(94)	10%	(25)	2%	(4)	2%	(4)	236
Ideo: Conservative (5-7)	45%	(138)	38%	(116)	12%	(38)	3%	(11)	2%	(5)	308
Ideo/PID: Conservative Republican	42%	(89)	36%	(77)	15%	(32)	5%	(11)	1%	(2)	211
Ideo/PID: Moderate/Liberal Republican	51%	(43)	34%	(29)	8%	(7)	8%	(7)	—	(0)	86
Ideo/PID: Moderate/Conservative Democrat	44%	(45)	43%	(44)	10%	(10)	—	(0)	2%	(2)	101
Ideo/PID: Liberal Democrat	62%	(109)	31%	(55)	3%	(6)	1%	(3)	3%	(5)	177
Unfavorable of Biden and Trump	48%	(64)	27%	(36)	19%	(25)	3%	(4)	4%	(5)	135
2024 H2H Matchup: Biden Voter	53%	(181)	38%	(131)	7%	(22)	1%	(2)	2%	(6)	342
2024 H2H Matchup: Trump Voter	49%	(190)	35%	(135)	10%	(40)	4%	(15)	2%	(6)	386
2024 H2H Matchup: Would not Vote	55%	(13)	23%	(6)	9%	(2)	7%	(2)	5%	(1)	24
2024 H2H Matchup: Do not Know	41%	(18)	39%	(17)	14%	(6)	5%	(2)	2%	(1)	44
2022 House Vote: Democrat	53%	(185)	39%	(135)	6%	(21)	1%	(3)	2%	(5)	349
2022 House Vote: Republican	47%	(159)	35%	(120)	12%	(42)	5%	(16)	1%	(3)	341
2022 House Vote: Did not Vote	56%	(53)	34%	(32)	4%	(3)	3%	(3)	4%	(4)	95
2020 Vote: Joe Biden	54%	(200)	37%	(137)	7%	(26)	1%	(3)	2%	(6)	372
2020 Vote: Donald Trump	47%	(173)	35%	(130)	12%	(44)	4%	(16)	2%	(6)	369
2020 Vote: Someone Else	72%	(9)	28%	(3)	—	(0)	—	(0)	—	(0)	12
2020 Vote: Did not Vote	48%	(21)	41%	(18)	2%	(1)	6%	(3)	4%	(2)	43
2016 Vote: Hillary Clinton	59%	(161)	34%	(91)	5%	(14)	1%	(2)	1%	(4)	272
2016 Vote: Donald Trump	40%	(126)	40%	(128)	14%	(44)	4%	(14)	2%	(5)	317
2016 Vote: Someone Else	52%	(13)	38%	(10)	9%	(2)	—	(0)	—	(0)	26
2020 Vote/PID: Not Biden/Democrat	47%	(14)	33%	(10)	6%	(2)	4%	(1)	10%	(3)	29
2020 Vote/PID: Not Trump/Republican	44%	(20)	38%	(17)	15%	(7)	3%	(1)	—	(0)	46

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (402)	36% (289)	9% (71)	3% (21)	2% (14)	796
U.S. Economy: Wrong Track	49% (265)	36% (199)	10% (55)	3% (15)	2% (12)	546
U.S. Economy: Right Direction	55% (137)	36% (89)	6% (15)	3% (6)	1% (2)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52% (134)	40% (103)	6% (15)	1% (2)	2% (6)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48% (192)	37% (147)	10% (40)	4% (18)	1% (5)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	56% (76)	29% (39)	12% (16)	1% (1)	2% (3)	135
Top 2024 Issue: Economy	50% (117)	36% (84)	10% (22)	2% (5)	2% (4)	232
Community: Urban	53% (136)	37% (96)	6% (14)	2% (6)	2% (4)	257
Community: Suburban	49% (200)	34% (141)	12% (50)	3% (11)	2% (7)	410
Community: Rural	51% (66)	40% (51)	5% (6)	3% (3)	2% (3)	130
Community/Gender: Urban Women	53% (67)	39% (49)	5% (7)	2% (2)	1% (1)	126
Community/Gender: Urban Men	53% (69)	36% (47)	6% (7)	3% (4)	3% (3)	131
Community/Gender: Rural Women	58% (47)	33% (27)	2% (2)	2% (2)	4% (3)	81
Community/Gender: Rural Men	39% (19)	50% (24)	8% (4)	3% (1)	— (0)	49
Community/Gender: Suburban Women	49% (109)	35% (78)	13% (28)	3% (6)	1% (2)	224
Community/Gender: Suburban Men	49% (91)	34% (63)	12% (22)	3% (5)	3% (5)	186
Homeowner	49% (334)	38% (260)	9% (62)	2% (14)	2% (13)	683
Renter	60% (59)	26% (26)	8% (8)	5% (5)	— (0)	99
Military HHnm: Yes	54% (77)	36% (51)	8% (11)	2% (2)	1% (1)	143
Military HH: No	50% (325)	36% (237)	9% (60)	3% (19)	2% (12)	653
Employ: Private Sector	51% (145)	34% (99)	9% (25)	4% (11)	2% (7)	286
Employ: Government	52% (26)	36% (18)	5% (2)	1% (0)	7% (3)	49
Employ: Self-Employed	64% (42)	33% (22)	1% (1)	2% (1)	— (0)	66
Employ: Homemaker	54% (24)	41% (18)	5% (2)	— (0)	— (0)	44
Employ: Student	41% (6)	57% (8)	— (0)	— (0)	2% (0)	14
Employ: Retired	40% (85)	42% (89)	14% (30)	3% (6)	1% (2)	213
Employ: Unemployed	51% (37)	34% (25)	10% (7)	4% (3)	2% (1)	74
Employ: Other	72% (37)	22% (11)	6% (3)	— (0)	— (0)	51
Self + Household: White-Collar	49% (178)	36% (131)	11% (40)	3% (10)	1% (4)	363
Self + Household: Blue Collar	53% (171)	36% (117)	7% (23)	2% (8)	2% (6)	325

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(402)	36%	(289)	9%	(71)	3%	(21)	2%	(14)	796
Union HH: Yes	62%	(28)	22%	(10)	13%	(6)	—	(0)	3%	(1)	45
Union HH: No	50%	(374)	37%	(279)	9%	(65)	3%	(21)	2%	(13)	751
LGBTQ+: Yes	57%	(46)	32%	(26)	3%	(2)	3%	(3)	4%	(3)	80
LGBTQ+: No	50%	(356)	37%	(263)	10%	(68)	3%	(18)	2%	(11)	716
Motivated to Vote	50%	(348)	36%	(248)	10%	(67)	3%	(20)	1%	(10)	693
Parent: Yes	66%	(119)	27%	(49)	5%	(9)	3%	(5)	—	(0)	181
Parent: No	46%	(283)	39%	(240)	10%	(62)	3%	(16)	2%	(14)	615
COVID Vaccine: Yes	52%	(292)	35%	(197)	9%	(51)	2%	(12)	2%	(9)	562
COVID Vaccine: No	47%	(110)	39%	(91)	8%	(19)	4%	(9)	2%	(5)	234
Student Loans: Yes	64%	(70)	24%	(27)	8%	(8)	3%	(4)	1%	(1)	110
Student Loans: No	48%	(332)	38%	(262)	9%	(62)	3%	(17)	2%	(13)	686
Favorable Opinion of Haley	48%	(131)	38%	(103)	10%	(27)	3%	(7)	2%	(4)	273
Unfavorable Opinion of Haley	51%	(169)	35%	(115)	10%	(33)	3%	(12)	1%	(5)	334
Protestant	43%	(75)	36%	(63)	15%	(26)	3%	(6)	3%	(5)	175
Roman Catholic	39%	(73)	50%	(94)	6%	(11)	2%	(3)	3%	(6)	187
Mormon	62%	(7)	26%	(3)	1%	(0)	11%	(1)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	61%	(7)	23%	(2)	16%	(2)	—	(0)	—	(0)	11
Jewish	56%	(9)	26%	(4)	12%	(2)	7%	(1)	—	(0)	17
Muslim	35%	(2)	65%	(4)	—	(0)	—	(0)	—	(0)	6
Buddhist	81%	(7)	—	(0)	3%	(0)	16%	(1)	—	(0)	8
Hindu	84%	(9)	16%	(2)	—	(0)	—	(0)	—	(0)	10
Atheist	49%	(19)	41%	(16)	2%	(1)	3%	(1)	5%	(2)	39
Agnostic	56%	(28)	33%	(16)	12%	(6)	—	(0)	—	(0)	50
Something else	63%	(62)	32%	(32)	3%	(3)	1%	(1)	—	(0)	99
Nothing in particular	57%	(104)	29%	(53)	11%	(20)	3%	(6)	—	(0)	183
Prodigal Biden Voter	56%	(30)	31%	(17)	11%	(6)	2%	(1)	1%	(0)	53
Undecided Voter (DK/WNV)	46%	(31)	34%	(23)	12%	(8)	6%	(4)	3%	(2)	68
Undecided Voter (DK)	55%	(13)	23%	(6)	9%	(2)	7%	(2)	5%	(1)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (393)	23% (184)	16% (129)	10% (77)	2% (13)	796
Gender: Male	41% (152)	24% (88)	20% (72)	13% (49)	1% (5)	366
Gender: Female	56% (241)	22% (96)	13% (57)	6% (28)	2% (9)	430
Age: 18-34	52% (105)	20% (41)	17% (35)	8% (17)	2% (4)	203
Age: 35-44	35% (40)	49% (57)	9% (11)	5% (6)	1% (2)	116
Age: 45-64	52% (139)	19% (51)	15% (41)	12% (33)	1% (3)	267
Age: 65+	51% (108)	17% (35)	20% (41)	10% (22)	2% (4)	210
GenZers: 1997-2012	49% (52)	21% (22)	21% (22)	5% (5)	3% (4)	105
Millennials: 1981-1996	44% (88)	34% (67)	11% (22)	9% (18)	1% (2)	197
GenXers: 1965-1980	55% (120)	20% (44)	10% (23)	14% (30)	1% (3)	220
Baby Boomers: 1946-1964	48% (123)	19% (49)	22% (58)	9% (23)	2% (4)	258
Educ: < College	50% (237)	24% (114)	15% (72)	10% (48)	1% (6)	477
Educ: Bachelors degree	50% (108)	19% (42)	18% (40)	10% (21)	3% (6)	217
Educ: Post-grad	47% (48)	28% (29)	17% (17)	7% (8)	1% (1)	102
Income: Under 50k	54% (151)	22% (62)	13% (36)	9% (25)	2% (5)	278
Income: 50k-100k	48% (148)	21% (65)	19% (59)	12% (37)	1% (2)	311
Income: 100k+	45% (94)	28% (58)	16% (34)	7% (15)	3% (7)	208
Ethnicity: White (Non-Hispanic)	51% (259)	21% (109)	16% (83)	10% (50)	2% (8)	509
Ethnicity: Hispanic	49% (89)	26% (48)	14% (25)	9% (17)	3% (5)	184
Ethnicity: Black (Non-Hispanic)	36% (15)	41% (17)	22% (9)	— (0)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	48% (30)	17% (11)	19% (12)	17% (10)	— (0)	63
All Christian	46% (177)	24% (93)	18% (67)	10% (37)	2% (9)	384
All Non-Christian	58% (24)	3% (1)	21% (9)	17% (7)	1% (1)	41
Atheist	48% (19)	26% (10)	4% (1)	19% (8)	3% (1)	39
Agnostic/Nothing in particular	52% (121)	23% (53)	17% (39)	8% (19)	1% (1)	234
Something Else	53% (52)	27% (27)	13% (12)	7% (6)	1% (1)	99
Evangelical	53% (91)	22% (38)	16% (27)	8% (14)	1% (2)	171
Non-Evangelical	46% (132)	25% (73)	18% (51)	9% (26)	2% (7)	289
PID: Dem (no lean)	68% (191)	18% (50)	10% (27)	4% (10)	1% (3)	280
PID: Ind (no lean)	39% (82)	32% (68)	20% (43)	5% (10)	3% (7)	211
PID: Rep (no lean)	39% (120)	22% (66)	19% (59)	19% (57)	1% (4)	305

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**Table BLMB6\_9:** *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (393)	23% (184)	16% (129)	10% (77)	2% (13)	796
PID/Gender: Dem Men	58% (71)	20% (25)	16% (20)	4% (5)	1% (1)	123
PID/Gender: Dem Women	76% (119)	16% (25)	4% (7)	3% (5)	1% (1)	158
PID/Gender: Ind Men	31% (32)	37% (38)	22% (23)	7% (7)	3% (3)	103
PID/Gender: Ind Women	47% (51)	28% (30)	19% (20)	3% (4)	3% (4)	108
PID/Gender: Rep Men	35% (49)	18% (25)	21% (29)	26% (37)	— (0)	141
PID/Gender: Rep Women	43% (71)	25% (40)	18% (29)	12% (19)	2% (4)	164
Ideo: Liberal (1-3)	64% (153)	22% (51)	9% (20)	5% (11)	1% (1)	237
Ideo: Moderate (4)	48% (113)	34% (80)	12% (28)	4% (9)	2% (5)	236
Ideo: Conservative (5-7)	40% (123)	16% (49)	26% (80)	17% (51)	2% (5)	308
Ideo/PID: Conservative Republican	39% (82)	15% (32)	22% (47)	22% (45)	2% (4)	211
Ideo/PID: Moderate/Liberal Republican	41% (35)	39% (33)	14% (12)	7% (6)	— (0)	86
Ideo/PID: Moderate/Conservative Democrat	63% (64)	21% (22)	12% (12)	2% (2)	1% (1)	101
Ideo/PID: Liberal Democrat	71% (125)	16% (28)	8% (15)	5% (8)	1% (1)	177
Unfavorable of Biden and Trump	32% (43)	20% (28)	33% (44)	10% (14)	4% (6)	135
2024 H2H Matchup: Biden Voter	67% (229)	21% (71)	8% (29)	3% (9)	1% (5)	342
2024 H2H Matchup: Trump Voter	37% (141)	23% (91)	22% (84)	17% (65)	1% (5)	386
2024 H2H Matchup: Would not Vote	37% (9)	51% (12)	7% (2)	— (0)	5% (1)	24
2024 H2H Matchup: Do not Know	31% (14)	23% (10)	33% (14)	7% (3)	6% (2)	44
2022 House Vote: Democrat	62% (218)	22% (77)	10% (36)	4% (14)	1% (5)	349
2022 House Vote: Republican	38% (130)	22% (74)	21% (71)	18% (62)	1% (5)	341
2022 House Vote: Did not Vote	45% (42)	28% (27)	21% (20)	2% (2)	4% (4)	95
2020 Vote: Joe Biden	64% (238)	21% (77)	10% (39)	3% (11)	2% (6)	372
2020 Vote: Donald Trump	36% (133)	24% (87)	22% (80)	18% (65)	1% (4)	369
2020 Vote: Someone Else	15% (2)	66% (8)	18% (2)	— (0)	— (0)	12
2020 Vote: Did not Vote	44% (19)	27% (12)	19% (8)	3% (1)	7% (3)	43
2016 Vote: Hillary Clinton	67% (183)	20% (56)	7% (19)	3% (9)	2% (5)	272
2016 Vote: Donald Trump	34% (109)	23% (74)	24% (76)	17% (55)	1% (4)	317
2016 Vote: Someone Else	41% (10)	35% (9)	24% (6)	— (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	54% (16)	7% (2)	29% (8)	6% (2)	4% (1)	29
2020 Vote/PID: Not Trump/Republican	52% (24)	19% (9)	28% (13)	— (0)	— (0)	46

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (393)	23% (184)	16% (129)	10% (77)	2% (13)	796
U.S. Economy: Wrong Track	45% (247)	21% (115)	19% (106)	13% (69)	2% (9)	546
U.S. Economy: Right Direction	58% (145)	28% (69)	9% (23)	3% (8)	2% (4)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66% (171)	22% (58)	9% (23)	1% (3)	2% (5)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37% (149)	23% (91)	24% (95)	16% (63)	1% (4)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	54% (73)	26% (36)	7% (10)	8% (11)	4% (5)	135
Top 2024 Issue: Economy	47% (110)	25% (59)	19% (44)	8% (18)	1% (2)	232
Community: Urban	57% (146)	26% (68)	10% (25)	6% (15)	1% (3)	257
Community: Suburban	45% (183)	21% (85)	23% (94)	10% (41)	2% (7)	410
Community: Rural	50% (64)	24% (31)	8% (10)	16% (21)	2% (3)	130
Community/Gender: Urban Women	67% (84)	24% (31)	5% (7)	2% (3)	1% (1)	126
Community/Gender: Urban Men	47% (62)	28% (37)	14% (18)	9% (12)	1% (2)	131
Community/Gender: Rural Women	54% (44)	26% (21)	6% (5)	10% (8)	4% (3)	81
Community/Gender: Rural Men	42% (21)	21% (10)	10% (5)	27% (13)	— (0)	49
Community/Gender: Suburban Women	51% (113)	20% (44)	20% (45)	8% (17)	2% (4)	224
Community/Gender: Suburban Men	37% (69)	22% (41)	26% (49)	13% (24)	1% (3)	186
Homeowner	49% (337)	22% (152)	17% (115)	10% (66)	2% (12)	683
Renter	50% (49)	29% (29)	14% (14)	6% (6)	1% (1)	99
Military HHnm: Yes	50% (71)	15% (21)	19% (27)	14% (20)	2% (3)	143
Military HH: No	49% (322)	25% (163)	16% (101)	9% (57)	2% (10)	653
Employ: Private Sector	45% (130)	28% (81)	14% (39)	12% (34)	1% (2)	286
Employ: Government	47% (23)	18% (9)	15% (7)	13% (6)	8% (4)	49
Employ: Self-Employed	59% (39)	31% (20)	7% (4)	3% (2)	1% (0)	66
Employ: Homemaker	50% (22)	30% (13)	17% (7)	3% (1)	1% (0)	44
Employ: Student	26% (4)	40% (5)	34% (5)	— (0)	— (0)	14
Employ: Retired	50% (107)	14% (29)	25% (53)	10% (21)	2% (3)	213
Employ: Unemployed	55% (40)	25% (18)	10% (7)	7% (5)	4% (3)	74
Employ: Other	57% (29)	16% (8)	11% (6)	16% (8)	— (0)	51
Self + Household: White-Collar	50% (181)	19% (69)	20% (73)	9% (34)	2% (7)	363
Self + Household: Blue Collar	49% (161)	26% (86)	13% (42)	10% (33)	1% (5)	325

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (393)	23% (184)	16% (129)	10% (77)	2% (13)	796
Union HH: Yes	50% (22)	27% (12)	15% (7)	5% (2)	2% (1)	45
Union HH: No	49% (370)	23% (172)	16% (122)	10% (75)	2% (12)	751
LGBTQ+: Yes	59% (47)	15% (12)	11% (9)	12% (9)	3% (2)	80
LGBTQ+: No	48% (345)	24% (172)	17% (120)	10% (68)	2% (11)	716
Motivated to Vote	50% (345)	23% (158)	16% (113)	10% (70)	1% (8)	693
Parent: Yes	54% (98)	25% (46)	12% (21)	8% (15)	— (0)	181
Parent: No	48% (295)	22% (138)	17% (108)	10% (62)	2% (13)	615
COVID Vaccine: Yes	53% (299)	21% (116)	16% (89)	9% (49)	2% (9)	562
COVID Vaccine: No	40% (93)	29% (68)	17% (40)	12% (29)	2% (5)	234
Student Loans: Yes	54% (59)	25% (28)	13% (14)	5% (6)	2% (3)	110
Student Loans: No	49% (333)	23% (156)	17% (115)	10% (71)	2% (11)	686
Favorable Opinion of Haley	47% (130)	25% (70)	18% (50)	7% (20)	1% (4)	273
Unfavorable Opinion of Haley	50% (167)	20% (66)	16% (54)	12% (41)	2% (6)	334
Protestant	48% (84)	20% (35)	20% (35)	10% (17)	2% (4)	175
Roman Catholic	46% (87)	26% (49)	17% (31)	9% (16)	2% (4)	187
Mormon	47% (5)	35% (4)	7% (1)	11% (1)	— (0)	11
Orthodox (e.g. Greek or Russian Orthodox)	8% (1)	48% (5)	8% (1)	21% (2)	15% (2)	11
Jewish	78% (13)	7% (1)	4% (1)	7% (1)	4% (1)	17
Muslim	100% (6)	— (0)	— (0)	— (0)	— (0)	6
Buddhist	25% (2)	— (0)	75% (6)	— (0)	— (0)	8
Hindu	28% (3)	— (0)	16% (2)	56% (6)	— (0)	10
Atheist	48% (19)	26% (10)	4% (1)	19% (8)	3% (1)	39
Agnostic	59% (30)	17% (9)	22% (11)	2% (1)	— (0)	50
Something else	53% (52)	27% (27)	13% (12)	7% (6)	1% (1)	99
Nothing in particular	50% (92)	24% (44)	15% (28)	10% (18)	1% (1)	183
Prodigal Biden Voter	44% (24)	27% (14)	23% (12)	4% (2)	3% (1)	53
Undecided Voter (DK/WNV)	34% (23)	33% (22)	24% (16)	4% (3)	5% (4)	68
Undecided Voter (DK)	37% (9)	51% (12)	7% (2)	— (0)	5% (1)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (373)	22% (178)	15% (116)	13% (102)	3% (27)	796
Gender: Male	37% (135)	25% (93)	15% (54)	19% (71)	3% (13)	366
Gender: Female	55% (238)	20% (86)	14% (62)	7% (31)	3% (14)	430
Age: 18-34	50% (102)	19% (38)	12% (24)	16% (33)	3% (6)	203
Age: 35-44	43% (50)	25% (29)	18% (21)	12% (13)	2% (3)	116
Age: 45-64	43% (114)	24% (64)	17% (46)	10% (27)	6% (16)	267
Age: 65+	51% (106)	23% (48)	12% (25)	14% (29)	1% (2)	210
GenZers: 1997-2012	59% (62)	14% (15)	10% (10)	16% (17)	1% (1)	105
Millennials: 1981-1996	42% (82)	25% (50)	15% (30)	14% (28)	4% (7)	197
GenXers: 1965-1980	47% (104)	21% (47)	15% (33)	9% (19)	7% (16)	220
Baby Boomers: 1946-1964	45% (117)	26% (66)	15% (38)	14% (36)	1% (2)	258
Educ: < College	46% (218)	21% (101)	13% (64)	16% (75)	4% (20)	477
Educ: Bachelors degree	50% (108)	23% (50)	17% (36)	8% (18)	2% (5)	217
Educ: Post-grad	46% (47)	26% (27)	16% (16)	10% (10)	2% (2)	102
Income: Under 50k	50% (138)	19% (53)	12% (35)	14% (38)	5% (14)	278
Income: 50k-100k	44% (137)	22% (68)	16% (50)	17% (52)	1% (3)	311
Income: 100k+	47% (97)	27% (56)	15% (32)	6% (13)	5% (10)	208
Ethnicity: White (Non-Hispanic)	46% (236)	24% (122)	15% (78)	12% (61)	3% (13)	509
Ethnicity: Hispanic	50% (92)	19% (35)	8% (15)	16% (30)	6% (12)	184
Ethnicity: Black (Non-Hispanic)	39% (16)	32% (13)	16% (7)	13% (5)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	46% (29)	14% (9)	26% (17)	11% (7)	3% (2)	63
All Christian	43% (163)	25% (97)	16% (61)	14% (53)	2% (9)	384
All Non-Christian	48% (20)	36% (15)	11% (4)	3% (1)	1% (1)	41
Atheist	56% (22)	4% (2)	21% (8)	15% (6)	5% (2)	39
Agnostic/Nothing in particular	55% (128)	20% (47)	11% (26)	11% (26)	3% (6)	234
Something Else	40% (40)	18% (18)	16% (16)	16% (16)	9% (9)	99
Evangelical	40% (68)	19% (33)	20% (33)	18% (31)	3% (5)	171
Non-Evangelical	43% (124)	26% (76)	14% (40)	13% (36)	4% (13)	289
PID: Dem (no lean)	64% (180)	18% (51)	8% (22)	6% (17)	4% (11)	280
PID: Ind (no lean)	39% (82)	28% (58)	19% (39)	12% (25)	3% (7)	211
PID: Rep (no lean)	37% (111)	23% (69)	18% (55)	20% (60)	3% (9)	305

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (373)	22% (178)	15% (116)	13% (102)	3% (27)	796
PID/Gender: Dem Men	56% (69)	25% (31)	7% (8)	11% (13)	1% (2)	123
PID/Gender: Dem Women	70% (111)	13% (20)	9% (14)	2% (4)	6% (9)	158
PID/Gender: Ind Men	28% (28)	25% (26)	26% (27)	17% (17)	3% (4)	103
PID/Gender: Ind Women	49% (53)	30% (32)	11% (12)	7% (8)	3% (3)	108
PID/Gender: Rep Men	27% (38)	25% (36)	14% (19)	29% (41)	5% (7)	141
PID/Gender: Rep Women	45% (74)	20% (33)	22% (36)	12% (20)	1% (2)	164
Ideo: Liberal (1-3)	71% (167)	18% (43)	5% (13)	5% (12)	1% (2)	237
Ideo: Moderate (4)	46% (108)	28% (66)	14% (32)	8% (18)	5% (12)	236
Ideo: Conservative (5-7)	29% (91)	20% (62)	23% (71)	23% (72)	4% (13)	308
Ideo/PID: Conservative Republican	33% (69)	18% (38)	22% (47)	23% (48)	4% (9)	211
Ideo/PID: Moderate/Liberal Republican	47% (40)	29% (25)	10% (9)	14% (12)	— (0)	86
Ideo/PID: Moderate/Conservative Democrat	46% (46)	24% (25)	14% (14)	6% (6)	9% (10)	101
Ideo/PID: Liberal Democrat	74% (131)	15% (27)	4% (7)	6% (10)	1% (1)	177
Unfavorable of Biden and Trump	41% (56)	24% (32)	15% (20)	16% (22)	4% (5)	135
2024 H2H Matchup: Biden Voter	63% (217)	21% (72)	8% (28)	5% (16)	2% (8)	342
2024 H2H Matchup: Trump Voter	31% (121)	23% (88)	21% (82)	20% (79)	4% (15)	386
2024 H2H Matchup: Would not Vote	45% (11)	43% (10)	7% (2)	5% (1)	— (0)	24
2024 H2H Matchup: Do not Know	53% (23)	18% (8)	9% (4)	13% (5)	7% (3)	44
2022 House Vote: Democrat	63% (220)	20% (71)	9% (32)	5% (18)	2% (8)	349
2022 House Vote: Republican	32% (109)	25% (84)	20% (69)	19% (66)	4% (12)	341
2022 House Vote: Did not Vote	43% (41)	23% (21)	15% (15)	14% (13)	5% (5)	95
2020 Vote: Joe Biden	64% (239)	21% (80)	8% (28)	4% (16)	2% (9)	372
2020 Vote: Donald Trump	28% (104)	24% (87)	22% (81)	22% (80)	4% (16)	369
2020 Vote: Someone Else	27% (3)	51% (6)	16% (2)	6% (1)	— (0)	12
2020 Vote: Did not Vote	60% (26)	12% (5)	11% (5)	13% (6)	4% (2)	43
2016 Vote: Hillary Clinton	67% (183)	21% (58)	7% (19)	4% (11)	— (1)	272
2016 Vote: Donald Trump	26% (83)	25% (80)	23% (71)	22% (68)	4% (14)	317
2016 Vote: Someone Else	56% (14)	36% (9)	6% (2)	1% (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	17% (5)	9% (3)	32% (9)	31% (9)	10% (3)	29
2020 Vote/PID: Not Trump/Republican	45% (21)	26% (12)	12% (5)	17% (8)	— (0)	46

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (373)	22% (178)	15% (116)	13% (102)	3% (27)	796
U.S. Economy: Wrong Track	41% (225)	21% (117)	17% (94)	17% (92)	3% (18)	546
U.S. Economy: Right Direction	59% (148)	24% (61)	9% (22)	4% (10)	3% (9)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62% (161)	23% (59)	8% (20)	5% (12)	3% (8)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35% (142)	20% (81)	22% (88)	19% (78)	3% (13)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	52% (70)	29% (39)	6% (8)	9% (12)	4% (5)	135
Top 2024 Issue: Economy	39% (91)	25% (59)	16% (37)	12% (27)	8% (19)	232
Community: Urban	52% (133)	28% (71)	12% (32)	8% (20)	1% (1)	257
Community: Suburban	46% (187)	19% (76)	16% (66)	17% (69)	3% (11)	410
Community: Rural	41% (53)	24% (31)	14% (18)	10% (13)	11% (15)	130
Community/Gender: Urban Women	65% (81)	21% (26)	8% (10)	5% (6)	1% (1)	126
Community/Gender: Urban Men	39% (51)	34% (44)	16% (22)	10% (14)	— (0)	131
Community/Gender: Rural Women	45% (36)	25% (20)	14% (11)	5% (4)	11% (9)	81
Community/Gender: Rural Men	34% (17)	22% (11)	14% (7)	18% (9)	12% (6)	49
Community/Gender: Suburban Women	54% (120)	17% (39)	18% (41)	9% (20)	2% (4)	224
Community/Gender: Suburban Men	36% (67)	20% (38)	14% (26)	26% (49)	4% (7)	186
Homeowner	46% (317)	23% (156)	14% (98)	13% (89)	3% (24)	683
Renter	48% (47)	20% (20)	17% (17)	12% (12)	3% (3)	99
Military HHnm: Yes	43% (61)	27% (38)	13% (19)	15% (21)	3% (4)	143
Military HH: No	48% (312)	21% (140)	15% (97)	12% (81)	4% (23)	653
Employ: Private Sector	42% (121)	24% (69)	18% (52)	12% (33)	4% (10)	286
Employ: Government	43% (21)	15% (7)	12% (6)	24% (12)	6% (3)	49
Employ: Self-Employed	47% (31)	31% (20)	13% (9)	7% (5)	1% (1)	66
Employ: Homemaker	61% (27)	12% (5)	10% (4)	17% (7)	— (0)	44
Employ: Student	93% (13)	5% (1)	2% (0)	— (0)	— (0)	14
Employ: Retired	50% (107)	23% (49)	13% (27)	14% (29)	— (1)	213
Employ: Unemployed	49% (36)	10% (7)	17% (13)	19% (14)	4% (3)	74
Employ: Other	33% (17)	38% (19)	8% (4)	4% (2)	17% (9)	51
Self + Household: White-Collar	48% (174)	26% (94)	16% (59)	9% (34)	1% (2)	363
Self + Household: Blue Collar	44% (145)	21% (68)	13% (42)	18% (60)	3% (11)	325

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	47%	(373)	22%	(178)	15%	(116)	13%	(102)	3%	(27)	796
Union HH: Yes	55%	(25)	26%	(12)	11%	(5)	7%	(3)	—	(0)	45
Union HH: No	46%	(348)	22%	(166)	15%	(111)	13%	(99)	4%	(27)	751
LGBTQ+: Yes	63%	(51)	20%	(16)	7%	(6)	6%	(5)	3%	(2)	80
LGBTQ+: No	45%	(322)	23%	(162)	15%	(110)	14%	(97)	3%	(25)	716
Motivated to Vote	47%	(329)	21%	(145)	16%	(108)	14%	(98)	2%	(14)	693
Parent: Yes	50%	(90)	25%	(46)	13%	(23)	11%	(20)	2%	(3)	181
Parent: No	46%	(283)	21%	(132)	15%	(93)	13%	(83)	4%	(24)	615
COVID Vaccine: Yes	49%	(278)	23%	(129)	13%	(72)	11%	(62)	4%	(21)	562
COVID Vaccine: No	41%	(95)	21%	(49)	19%	(44)	17%	(40)	2%	(6)	234
Student Loans: Yes	54%	(60)	26%	(28)	12%	(13)	7%	(7)	1%	(1)	110
Student Loans: No	46%	(313)	22%	(150)	15%	(102)	14%	(95)	4%	(26)	686
Favorable Opinion of Haley	42%	(113)	30%	(81)	14%	(39)	12%	(34)	2%	(6)	273
Unfavorable Opinion of Haley	53%	(177)	15%	(50)	16%	(53)	15%	(50)	1%	(5)	334
Protestant	44%	(78)	26%	(46)	15%	(26)	12%	(22)	2%	(4)	175
Roman Catholic	40%	(75)	24%	(45)	17%	(32)	16%	(30)	3%	(5)	187
Mormon	51%	(6)	30%	(3)	7%	(1)	11%	(1)	2%	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	48%	(5)	23%	(2)	29%	(3)	—	(0)	—	(0)	11
Jewish	78%	(13)	8%	(1)	4%	(1)	7%	(1)	4%	(1)	17
Muslim	35%	(2)	—	(0)	65%	(4)	—	(0)	—	(0)	6
Buddhist	24%	(2)	73%	(6)	—	(0)	3%	(0)	—	(0)	8
Hindu	28%	(3)	72%	(7)	—	(0)	—	(0)	—	(0)	10
Atheist	56%	(22)	4%	(2)	21%	(8)	15%	(6)	5%	(2)	39
Agnostic	62%	(31)	16%	(8)	10%	(5)	11%	(6)	—	(0)	50
Something else	40%	(40)	18%	(18)	16%	(16)	16%	(16)	9%	(9)	99
Nothing in particular	53%	(97)	21%	(39)	11%	(21)	11%	(21)	3%	(6)	183
Prodigal Biden Voter	61%	(32)	25%	(13)	6%	(3)	8%	(4)	1%	(0)	53
Undecided Voter (DK/WNV)	50%	(34)	27%	(18)	8%	(6)	10%	(7)	5%	(3)	68
Undecided Voter (DK)	45%	(11)	43%	(10)	7%	(2)	5%	(1)	—	(0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (447)	29% (230)	8% (65)	4% (29)	3% (25)	796
Gender: Male	53% (195)	31% (114)	9% (34)	3% (13)	3% (10)	366
Gender: Female	59% (252)	27% (115)	7% (31)	4% (16)	3% (15)	430
Age: 18-34	33% (67)	40% (81)	17% (35)	6% (13)	4% (7)	203
Age: 35-44	35% (41)	46% (53)	13% (15)	4% (4)	2% (2)	116
Age: 45-64	67% (180)	20% (54)	4% (10)	4% (10)	5% (13)	267
Age: 65+	76% (159)	20% (42)	2% (5)	1% (2)	1% (2)	210
GenZers: 1997-2012	38% (40)	36% (38)	15% (16)	6% (7)	5% (5)	105
Millennials: 1981-1996	34% (67)	44% (86)	15% (30)	5% (10)	2% (4)	197
GenXers: 1965-1980	59% (129)	24% (52)	7% (15)	5% (10)	6% (13)	220
Baby Boomers: 1946-1964	78% (201)	19% (48)	2% (5)	1% (2)	1% (2)	258
Educ: < College	57% (272)	27% (130)	7% (34)	4% (21)	4% (20)	477
Educ: Bachelors degree	59% (128)	26% (57)	11% (23)	2% (5)	2% (4)	217
Educ: Post-grad	47% (47)	42% (42)	8% (8)	3% (3)	1% (1)	102
Income: Under 50k	57% (158)	24% (66)	10% (28)	5% (13)	5% (13)	278
Income: 50k-100k	57% (178)	31% (97)	7% (21)	4% (13)	1% (2)	311
Income: 100k+	53% (111)	33% (68)	8% (17)	1% (3)	5% (10)	208
Ethnicity: White (Non-Hispanic)	62% (314)	27% (138)	6% (31)	3% (15)	2% (11)	509
Ethnicity: Hispanic	43% (79)	37% (68)	10% (19)	3% (6)	7% (12)	184
Ethnicity: Black (Non-Hispanic)	41% (16)	38% (15)	14% (6)	7% (3)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	60% (38)	14% (9)	16% (10)	8% (5)	3% (2)	63
All Christian	56% (216)	30% (115)	8% (30)	3% (13)	3% (10)	384
All Non-Christian	68% (28)	18% (7)	11% (4)	2% (1)	2% (1)	41
Atheist	50% (20)	20% (8)	13% (5)	11% (4)	5% (2)	39
Agnostic/Nothing in particular	52% (122)	33% (77)	10% (24)	3% (6)	2% (5)	234
Something Else	63% (62)	23% (23)	2% (1)	5% (5)	7% (7)	99
Evangelical	65% (111)	24% (41)	6% (10)	3% (6)	2% (4)	171
Non-Evangelical	54% (156)	32% (92)	7% (21)	2% (7)	5% (14)	289
PID: Dem (no lean)	55% (154)	30% (83)	9% (25)	3% (8)	4% (10)	280
PID: Ind (no lean)	55% (116)	30% (64)	9% (20)	2% (5)	3% (6)	211
PID: Rep (no lean)	58% (177)	27% (83)	7% (21)	5% (16)	3% (8)	305

Continued on next page

**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (447)	29% (230)	8% (65)	4% (29)	3% (25)	796
PID/Gender: Dem Men	51% (63)	33% (40)	14% (17)	1% (1)	1% (2)	123
PID/Gender: Dem Women	58% (91)	27% (43)	5% (8)	4% (7)	5% (8)	158
PID/Gender: Ind Men	54% (56)	33% (34)	8% (8)	1% (1)	3% (3)	103
PID/Gender: Ind Women	56% (60)	28% (30)	11% (12)	3% (3)	3% (3)	108
PID/Gender: Rep Men	54% (76)	29% (40)	7% (9)	7% (10)	3% (5)	141
PID/Gender: Rep Women	61% (101)	26% (42)	7% (11)	4% (6)	2% (4)	164
Ideo: Liberal (1-3)	52% (124)	32% (76)	10% (24)	4% (10)	1% (3)	237
Ideo: Moderate (4)	63% (149)	25% (58)	7% (16)	— (0)	5% (12)	236
Ideo: Conservative (5-7)	53% (163)	30% (92)	8% (25)	6% (19)	3% (10)	308
Ideo/PID: Conservative Republican	56% (119)	26% (56)	6% (13)	7% (15)	4% (8)	211
Ideo/PID: Moderate/Liberal Republican	58% (50)	31% (26)	9% (8)	2% (1)	— (0)	86
Ideo/PID: Moderate/Conservative Democrat	54% (55)	31% (32)	7% (7)	— (0)	7% (7)	101
Ideo/PID: Liberal Democrat	55% (98)	29% (51)	10% (18)	4% (7)	2% (3)	177
Unfavorable of Biden and Trump	48% (64)	36% (48)	11% (15)	4% (6)	1% (2)	135
2024 H2H Matchup: Biden Voter	60% (205)	26% (90)	8% (26)	3% (10)	3% (10)	342
2024 H2H Matchup: Trump Voter	51% (197)	31% (121)	10% (37)	4% (17)	3% (13)	386
2024 H2H Matchup: Would not Vote	63% (15)	32% (8)	5% (1)	— (0)	— (0)	24
2024 H2H Matchup: Do not Know	66% (29)	24% (10)	3% (1)	6% (3)	2% (1)	44
2022 House Vote: Democrat	59% (205)	27% (94)	9% (30)	2% (8)	4% (12)	349
2022 House Vote: Republican	58% (197)	26% (90)	8% (28)	5% (17)	2% (8)	341
2022 House Vote: Did not Vote	39% (37)	45% (43)	7% (7)	5% (4)	4% (4)	95
2020 Vote: Joe Biden	59% (219)	28% (104)	8% (28)	2% (7)	3% (13)	372
2020 Vote: Donald Trump	55% (203)	29% (107)	8% (31)	5% (18)	3% (10)	369
2020 Vote: Someone Else	67% (8)	25% (3)	9% (1)	— (0)	— (0)	12
2020 Vote: Did not Vote	38% (17)	36% (16)	12% (5)	9% (4)	4% (2)	43
2016 Vote: Hillary Clinton	65% (176)	26% (70)	6% (17)	2% (6)	1% (3)	272
2016 Vote: Donald Trump	53% (169)	31% (99)	10% (31)	3% (11)	2% (7)	317
2016 Vote: Someone Else	77% (20)	20% (5)	3% (1)	— (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	38% (11)	26% (7)	27% (8)	5% (1)	4% (1)	29
2020 Vote/PID: Not Trump/Republican	58% (27)	29% (13)	12% (6)	— (0)	— (0)	46

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (447)	29% (230)	8% (65)	4% (29)	3% (25)	796
U.S. Economy: Wrong Track	54% (298)	29% (159)	10% (57)	4% (22)	2% (11)	546
U.S. Economy: Right Direction	60% (149)	28% (71)	4% (9)	3% (7)	5% (13)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60% (157)	29% (75)	5% (13)	1% (4)	4% (10)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (206)	30% (119)	11% (44)	5% (21)	3% (12)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	62% (84)	26% (36)	6% (9)	3% (5)	1% (2)	135
Top 2024 Issue: Economy	59% (137)	25% (58)	9% (22)	1% (3)	6% (14)	232
Community: Urban	55% (142)	34% (86)	8% (21)	2% (5)	1% (2)	257
Community: Suburban	56% (230)	29% (118)	8% (35)	4% (17)	2% (9)	410
Community: Rural	58% (75)	20% (26)	7% (9)	5% (6)	10% (13)	130
Community/Gender: Urban Women	58% (73)	29% (37)	10% (12)	3% (3)	— (0)	126
Community/Gender: Urban Men	52% (68)	38% (49)	7% (9)	1% (2)	1% (2)	131
Community/Gender: Rural Women	63% (51)	19% (16)	5% (4)	2% (2)	11% (9)	81
Community/Gender: Rural Men	50% (24)	21% (10)	11% (6)	9% (5)	9% (5)	49
Community/Gender: Suburban Women	57% (128)	28% (63)	7% (15)	5% (11)	3% (6)	224
Community/Gender: Suburban Men	55% (102)	30% (55)	10% (19)	3% (6)	2% (4)	186
Homeowner	56% (383)	29% (197)	8% (55)	4% (25)	4% (24)	683
Renter	56% (55)	29% (29)	10% (10)	4% (4)	— (0)	99
Military HHnm: Yes	65% (92)	25% (36)	7% (10)	2% (3)	1% (1)	143
Military HH: No	54% (355)	30% (193)	8% (55)	4% (26)	4% (23)	653
Employ: Private Sector	43% (122)	35% (100)	10% (30)	8% (22)	4% (12)	286
Employ: Government	52% (25)	22% (11)	19% (9)	4% (2)	3% (2)	49
Employ: Self-Employed	44% (29)	45% (30)	9% (6)	2% (1)	— (0)	66
Employ: Homemaker	42% (18)	40% (18)	17% (8)	— (0)	— (0)	44
Employ: Student	30% (4)	38% (5)	17% (2)	— (0)	14% (2)	14
Employ: Retired	82% (174)	16% (34)	1% (3)	1% (2)	— (0)	213
Employ: Unemployed	55% (41)	39% (28)	3% (2)	2% (1)	2% (1)	74
Employ: Other	65% (33)	9% (4)	11% (5)	2% (1)	14% (7)	51
Self + Household: White-Collar	55% (200)	32% (117)	8% (28)	4% (13)	1% (5)	363
Self + Household: Blue Collar	60% (195)	24% (79)	8% (26)	4% (14)	3% (11)	325

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (447)	29% (230)	8% (65)	4% (29)	3% (25)	796
Union HH: Yes	60% (27)	22% (10)	7% (3)	11% (5)	— (0)	45
Union HH: No	56% (420)	29% (220)	8% (62)	3% (24)	3% (25)	751
LGBTQ+: Yes	48% (39)	29% (23)	19% (16)	2% (1)	1% (1)	80
LGBTQ+: No	57% (408)	29% (207)	7% (50)	4% (27)	3% (24)	716
Motivated to Vote	56% (390)	30% (207)	8% (55)	4% (27)	2% (13)	693
Parent: Yes	45% (82)	39% (71)	8% (14)	8% (14)	— (0)	181
Parent: No	59% (366)	26% (158)	8% (52)	2% (14)	4% (25)	615
COVID Vaccine: Yes	59% (332)	27% (151)	7% (42)	3% (16)	4% (21)	562
COVID Vaccine: No	49% (115)	34% (79)	10% (23)	6% (13)	2% (4)	234
Student Loans: Yes	41% (46)	37% (40)	17% (19)	4% (4)	1% (1)	110
Student Loans: No	59% (401)	28% (189)	7% (46)	4% (25)	3% (24)	686
Favorable Opinion of Haley	59% (161)	32% (86)	4% (10)	4% (12)	2% (4)	273
Unfavorable Opinion of Haley	56% (186)	27% (90)	12% (40)	4% (14)	1% (5)	334
Protestant	68% (118)	24% (42)	6% (10)	1% (1)	2% (3)	175
Roman Catholic	46% (87)	36% (67)	10% (19)	3% (6)	4% (7)	187
Mormon	25% (3)	40% (5)	— (0)	34% (4)	— (0)	11
Orthodox (e.g. Greek or Russian Orthodox)	72% (8)	11% (1)	7% (1)	9% (1)	— (0)	11
Jewish	80% (13)	7% (1)	4% (1)	5% (1)	4% (1)	17
Muslim	35% (2)	— (0)	65% (4)	— (0)	— (0)	6
Buddhist	46% (4)	53% (5)	— (0)	— (0)	— (0)	8
Hindu	84% (9)	16% (2)	— (0)	— (0)	— (0)	10
Atheist	50% (20)	20% (8)	13% (5)	11% (4)	5% (2)	39
Agnostic	37% (18)	61% (31)	2% (1)	— (0)	— (0)	50
Something else	63% (62)	23% (23)	2% (1)	5% (5)	7% (7)	99
Nothing in particular	56% (103)	25% (46)	13% (23)	3% (6)	3% (5)	183
Prodigal Biden Voter	51% (27)	30% (16)	12% (7)	3% (1)	4% (2)	53
Undecided Voter (DK/WNV)	65% (44)	27% (18)	3% (2)	4% (3)	1% (1)	68
Undecided Voter (DK)	63% (15)	32% (8)	5% (1)	— (0)	— (0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (483)	22% (173)	9% (69)	5% (42)	4% (30)	796
Gender: Male	59% (215)	21% (76)	10% (36)	7% (27)	3% (11)	366
Gender: Female	62% (268)	22% (97)	8% (33)	3% (14)	4% (18)	430
Age: 18-34	49% (100)	23% (46)	18% (37)	6% (13)	3% (7)	203
Age: 35-44	51% (59)	33% (39)	8% (9)	6% (7)	1% (1)	116
Age: 45-64	63% (168)	21% (55)	4% (12)	5% (14)	7% (18)	267
Age: 65+	74% (156)	16% (33)	5% (10)	4% (7)	1% (3)	210
GenZers: 1997-2012	45% (48)	22% (24)	20% (21)	8% (8)	4% (5)	105
Millennials: 1981-1996	56% (109)	27% (53)	11% (22)	5% (10)	1% (2)	197
GenXers: 1965-1980	58% (128)	23% (51)	5% (10)	5% (10)	9% (20)	220
Baby Boomers: 1946-1964	71% (183)	17% (45)	6% (15)	5% (13)	1% (3)	258
Educ: < College	57% (273)	22% (104)	10% (48)	5% (25)	6% (27)	477
Educ: Bachelors degree	66% (142)	22% (47)	7% (15)	5% (11)	1% (2)	217
Educ: Post-grad	67% (68)	22% (22)	5% (5)	5% (5)	1% (1)	102
Income: Under 50k	52% (145)	21% (59)	14% (38)	5% (14)	8% (22)	278
Income: 50k-100k	65% (200)	23% (73)	5% (15)	6% (20)	1% (3)	311
Income: 100k+	67% (138)	20% (41)	8% (16)	4% (7)	2% (5)	208
Ethnicity: White (Non-Hispanic)	65% (329)	20% (103)	7% (36)	5% (25)	3% (16)	509
Ethnicity: Hispanic	53% (98)	21% (39)	13% (24)	6% (11)	6% (11)	184
Ethnicity: Black (Non-Hispanic)	52% (21)	33% (13)	7% (3)	8% (3)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	57% (36)	27% (17)	9% (6)	3% (2)	4% (2)	63
All Christian	61% (235)	22% (84)	10% (37)	5% (21)	2% (8)	384
All Non-Christian	54% (22)	19% (8)	12% (5)	— (0)	16% (6)	41
Atheist	61% (24)	25% (10)	5% (2)	4% (1)	6% (2)	39
Agnostic/Nothing in particular	67% (156)	19% (45)	7% (17)	5% (12)	1% (3)	234
Something Else	47% (47)	26% (25)	9% (9)	8% (8)	10% (10)	99
Evangelical	61% (105)	21% (35)	11% (19)	5% (8)	2% (4)	171
Non-Evangelical	58% (167)	23% (65)	9% (26)	6% (18)	5% (14)	289
PID: Dem (no lean)	77% (216)	12% (33)	7% (18)	1% (2)	4% (10)	280
PID: Ind (no lean)	57% (119)	26% (55)	7% (14)	8% (16)	3% (6)	211
PID: Rep (no lean)	49% (148)	28% (85)	12% (36)	8% (23)	4% (13)	305

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (483)	22% (173)	9% (69)	5% (42)	4% (30)	796
PID/Gender: Dem Men	76% (94)	11% (14)	10% (12)	1% (2)	1% (2)	123
PID/Gender: Dem Women	78% (123)	12% (20)	4% (6)	— (1)	6% (9)	158
PID/Gender: Ind Men	55% (56)	25% (25)	6% (6)	11% (11)	4% (4)	103
PID/Gender: Ind Women	58% (63)	27% (30)	7% (8)	5% (5)	3% (3)	108
PID/Gender: Rep Men	47% (65)	26% (37)	13% (18)	10% (14)	4% (6)	141
PID/Gender: Rep Women	50% (82)	29% (47)	11% (19)	5% (9)	4% (7)	164
Ideo: Liberal (1-3)	78% (184)	16% (38)	5% (13)	— (1)	1% (2)	237
Ideo: Moderate (4)	59% (138)	25% (59)	8% (18)	2% (6)	6% (15)	236
Ideo: Conservative (5-7)	51% (157)	24% (73)	12% (38)	11% (34)	2% (6)	308
Ideo/PID: Conservative Republican	49% (102)	29% (60)	13% (27)	9% (18)	2% (4)	211
Ideo/PID: Moderate/Liberal Republican	51% (44)	28% (24)	11% (10)	5% (4)	4% (3)	86
Ideo/PID: Moderate/Conservative Democrat	65% (66)	14% (14)	10% (10)	2% (2)	9% (9)	101
Ideo/PID: Liberal Democrat	84% (149)	11% (19)	4% (8)	— (0)	1% (1)	177
Unfavorable of Biden and Trump	49% (66)	32% (43)	8% (11)	9% (13)	1% (2)	135
2024 H2H Matchup: Biden Voter	82% (282)	11% (37)	3% (12)	1% (2)	3% (9)	342
2024 H2H Matchup: Trump Voter	43% (165)	30% (115)	13% (49)	10% (39)	5% (18)	386
2024 H2H Matchup: Would not Vote	54% (13)	33% (8)	6% (1)	1% (0)	6% (1)	24
2024 H2H Matchup: Do not Know	54% (23)	28% (12)	16% (7)	— (0)	2% (1)	44
2022 House Vote: Democrat	77% (270)	14% (49)	5% (18)	1% (2)	3% (9)	349
2022 House Vote: Republican	49% (166)	28% (96)	9% (30)	11% (36)	4% (12)	341
2022 House Vote: Did not Vote	42% (40)	27% (26)	21% (20)	3% (3)	7% (6)	95
2020 Vote: Joe Biden	80% (298)	14% (52)	3% (9)	1% (3)	3% (10)	372
2020 Vote: Donald Trump	45% (167)	29% (107)	12% (45)	10% (35)	4% (15)	369
2020 Vote: Someone Else	46% (5)	48% (6)	— (0)	6% (1)	— (0)	12
2020 Vote: Did not Vote	31% (14)	17% (8)	33% (14)	7% (3)	11% (5)	43
2016 Vote: Hillary Clinton	85% (230)	12% (33)	2% (7)	— (0)	1% (2)	272
2016 Vote: Donald Trump	50% (159)	25% (80)	12% (39)	8% (26)	4% (13)	317
2016 Vote: Someone Else	69% (18)	20% (5)	— (0)	11% (3)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	33% (10)	11% (3)	41% (12)	5% (1)	10% (3)	29
2020 Vote/PID: Not Trump/Republican	55% (25)	21% (10)	19% (9)	2% (1)	4% (2)	46

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (483)	22% (173)	9% (69)	5% (42)	4% (30)	796
U.S. Economy: Wrong Track	53% (289)	26% (144)	11% (58)	6% (35)	4% (20)	546
U.S. Economy: Right Direction	78% (194)	11% (28)	4% (11)	3% (6)	4% (10)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	83% (215)	11% (29)	2% (6)	— (1)	4% (10)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44% (178)	28% (110)	14% (56)	10% (41)	4% (17)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	67% (90)	25% (34)	6% (7)	— (0)	2% (3)	135
Top 2024 Issue: Economy	52% (121)	26% (61)	8% (20)	7% (17)	6% (14)	232
Community: Urban	64% (163)	21% (54)	8% (21)	4% (10)	3% (9)	257
Community: Suburban	62% (252)	22% (90)	9% (38)	4% (18)	3% (11)	410
Community: Rural	52% (68)	22% (29)	8% (10)	10% (13)	7% (9)	130
Community/Gender: Urban Women	73% (91)	13% (17)	7% (9)	4% (5)	2% (3)	126
Community/Gender: Urban Men	55% (72)	28% (37)	9% (12)	3% (5)	5% (6)	131
Community/Gender: Rural Women	41% (33)	31% (25)	9% (7)	7% (5)	12% (9)	81
Community/Gender: Rural Men	71% (35)	8% (4)	5% (3)	16% (8)	— (0)	49
Community/Gender: Suburban Women	64% (143)	24% (55)	7% (16)	1% (3)	3% (6)	224
Community/Gender: Suburban Men	59% (109)	19% (35)	12% (22)	8% (15)	3% (5)	186
Homeowner	61% (420)	22% (151)	8% (54)	5% (32)	4% (26)	683
Renter	57% (56)	21% (21)	13% (13)	5% (5)	3% (3)	99
Military HHnm: Yes	56% (80)	28% (40)	9% (13)	2% (3)	5% (7)	143
Military HH: No	62% (403)	20% (132)	9% (56)	6% (39)	3% (23)	653
Employ: Private Sector	58% (165)	27% (78)	7% (21)	5% (15)	2% (7)	286
Employ: Government	51% (25)	21% (10)	10% (5)	8% (4)	10% (5)	49
Employ: Self-Employed	63% (41)	13% (9)	15% (10)	6% (4)	2% (2)	66
Employ: Homemaker	46% (20)	26% (11)	18% (8)	9% (4)	— (0)	44
Employ: Student	46% (6)	20% (3)	31% (4)	— (0)	3% (0)	14
Employ: Retired	73% (155)	16% (35)	4% (9)	7% (14)	— (1)	213
Employ: Unemployed	72% (53)	16% (12)	9% (7)	1% (1)	2% (1)	74
Employ: Other	33% (17)	29% (15)	12% (6)	— (0)	26% (13)	51
Self + Household: White-Collar	62% (227)	24% (87)	7% (26)	6% (21)	1% (3)	363
Self + Household: Blue Collar	61% (199)	19% (61)	11% (34)	6% (20)	4% (12)	325

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (483)	22% (173)	9% (69)	5% (42)	4% (30)	796
Union HH: Yes	74% (33)	11% (5)	5% (2)	7% (3)	3% (1)	45
Union HH: No	60% (450)	22% (168)	9% (66)	5% (39)	4% (28)	751
LGBTQ+: Yes	56% (45)	21% (17)	13% (10)	— (0)	9% (7)	80
LGBTQ+: No	61% (438)	22% (155)	8% (58)	6% (42)	3% (22)	716
Motivated to Vote	65% (448)	20% (142)	7% (51)	6% (42)	2% (11)	693
Parent: Yes	61% (110)	26% (48)	6% (11)	7% (12)	— (0)	181
Parent: No	61% (373)	20% (125)	9% (58)	5% (29)	5% (30)	615
COVID Vaccine: Yes	67% (377)	19% (108)	6% (33)	4% (21)	4% (24)	562
COVID Vaccine: No	46% (107)	28% (65)	15% (36)	9% (20)	3% (6)	234
Student Loans: Yes	65% (71)	16% (18)	8% (9)	7% (8)	4% (4)	110
Student Loans: No	60% (412)	23% (155)	9% (60)	5% (34)	4% (26)	686
Favorable Opinion of Haley	57% (156)	25% (69)	10% (28)	6% (15)	2% (5)	273
Unfavorable Opinion of Haley	67% (225)	18% (60)	8% (26)	6% (19)	2% (5)	334
Protestant	67% (116)	16% (28)	8% (14)	6% (10)	4% (6)	175
Roman Catholic	58% (109)	25% (47)	11% (21)	5% (9)	1% (1)	187
Mormon	46% (5)	32% (4)	— (0)	22% (2)	— (0)	11
Orthodox (e.g. Greek or Russian Orthodox)	41% (4)	50% (5)	9% (1)	— (0)	— (0)	11
Jewish	77% (13)	19% (3)	— (0)	— (0)	4% (1)	17
Muslim	41% (2)	— (0)	59% (3)	— (0)	— (0)	6
Buddhist	27% (2)	57% (5)	16% (1)	— (0)	— (0)	8
Hindu	44% (5)	— (0)	— (0)	— (0)	56% (6)	10
Atheist	61% (24)	25% (10)	5% (2)	4% (1)	6% (2)	39
Agnostic	71% (36)	14% (7)	7% (4)	8% (4)	— (0)	50
Something else	47% (47)	26% (25)	9% (9)	8% (8)	10% (10)	99
Nothing in particular	66% (120)	21% (39)	7% (13)	4% (8)	2% (3)	183
Prodigal Biden Voter	55% (29)	34% (18)	6% (3)	4% (2)	1% (1)	53
Undecided Voter (DK/WNV)	54% (37)	30% (20)	12% (8)	— (0)	4% (2)	68
Undecided Voter (DK)	54% (13)	33% (8)	6% (1)	1% (0)	6% (1)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (499)	28% (220)	7% (53)	2% (16)	1% (9)	796
Gender: Male	58% (211)	29% (106)	10% (36)	2% (8)	2% (6)	366
Gender: Female	67% (287)	26% (114)	4% (17)	2% (8)	1% (4)	430
Age: 18-34	63% (127)	23% (48)	8% (17)	4% (8)	2% (3)	203
Age: 35-44	53% (62)	31% (36)	10% (12)	4% (4)	1% (2)	116
Age: 45-64	64% (172)	29% (77)	6% (15)	— (1)	1% (2)	267
Age: 65+	66% (138)	28% (60)	4% (8)	1% (2)	1% (2)	210
GenZers: 1997-2012	60% (63)	21% (23)	10% (10)	8% (8)	1% (2)	105
Millennials: 1981-1996	63% (125)	27% (53)	6% (12)	2% (4)	2% (4)	197
GenXers: 1965-1980	61% (133)	30% (67)	8% (18)	1% (2)	— (0)	220
Baby Boomers: 1946-1964	67% (172)	26% (67)	5% (13)	1% (2)	2% (4)	258
Educ: < College	62% (296)	28% (133)	7% (31)	2% (10)	1% (7)	477
Educ: Bachelors degree	66% (142)	27% (58)	5% (11)	2% (5)	— (0)	217
Educ: Post-grad	59% (60)	28% (28)	10% (10)	1% (1)	3% (3)	102
Income: Under 50k	64% (178)	27% (76)	4% (12)	2% (7)	2% (6)	278
Income: 50k-100k	63% (195)	25% (79)	10% (30)	2% (5)	1% (2)	311
Income: 100k+	61% (126)	31% (65)	5% (11)	2% (4)	1% (1)	208
Ethnicity: White (Non-Hispanic)	65% (332)	26% (134)	6% (30)	2% (9)	1% (4)	509
Ethnicity: Hispanic	58% (106)	30% (55)	8% (14)	4% (7)	1% (1)	184
Ethnicity: Black (Non-Hispanic)	54% (22)	38% (15)	8% (3)	— (0)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	61% (38)	24% (15)	8% (5)	— (0)	7% (4)	63
All Christian	57% (219)	33% (125)	7% (26)	2% (8)	2% (6)	384
All Non-Christian	60% (25)	21% (9)	17% (7)	— (0)	1% (1)	41
Atheist	65% (25)	20% (8)	2% (1)	8% (3)	5% (2)	39
Agnostic/Nothing in particular	70% (165)	21% (49)	6% (14)	2% (5)	— (1)	234
Something Else	66% (65)	30% (30)	4% (4)	— (0)	— (0)	99
Evangelical	58% (99)	34% (57)	8% (13)	— (0)	1% (2)	171
Non-Evangelical	61% (175)	32% (92)	5% (15)	1% (3)	1% (4)	289
PID: Dem (no lean)	72% (201)	23% (64)	4% (12)	— (1)	1% (3)	280
PID: Ind (no lean)	61% (128)	26% (55)	8% (16)	3% (6)	3% (6)	211
PID: Rep (no lean)	56% (169)	33% (101)	8% (25)	3% (9)	— (1)	305

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (499)	28% (220)	7% (53)	2% (16)	1% (9)	796
PID/Gender: Dem Men	67% (82)	26% (32)	6% (7)	1% (1)	1% (2)	123
PID/Gender: Dem Women	76% (119)	20% (32)	3% (5)	— (0)	1% (1)	158
PID/Gender: Ind Men	57% (59)	25% (25)	12% (13)	2% (2)	3% (3)	103
PID/Gender: Ind Women	64% (69)	28% (30)	3% (3)	3% (3)	2% (2)	108
PID/Gender: Rep Men	50% (70)	35% (49)	11% (16)	3% (5)	— (1)	141
PID/Gender: Rep Women	60% (99)	31% (52)	5% (9)	3% (4)	— (0)	164
Ideo: Liberal (1-3)	76% (179)	17% (41)	5% (11)	1% (3)	1% (3)	237
Ideo: Moderate (4)	66% (154)	33% (77)	1% (2)	— (0)	1% (2)	236
Ideo: Conservative (5-7)	49% (151)	33% (101)	13% (40)	4% (12)	1% (4)	308
Ideo/PID: Conservative Republican	51% (109)	34% (71)	11% (23)	3% (7)	— (1)	211
Ideo/PID: Moderate/Liberal Republican	62% (53)	34% (30)	2% (2)	1% (1)	— (0)	86
Ideo/PID: Moderate/Conservative Democrat	55% (56)	41% (41)	4% (4)	— (0)	— (0)	101
Ideo/PID: Liberal Democrat	81% (144)	13% (22)	4% (7)	1% (1)	2% (3)	177
Unfavorable of Biden and Trump	51% (69)	35% (47)	10% (13)	3% (4)	1% (2)	135
2024 H2H Matchup: Biden Voter	78% (268)	18% (63)	2% (8)	— (1)	1% (3)	342
2024 H2H Matchup: Trump Voter	49% (191)	35% (134)	11% (43)	3% (13)	1% (5)	386
2024 H2H Matchup: Would not Vote	74% (18)	23% (6)	1% (0)	2% (0)	— (0)	24
2024 H2H Matchup: Do not Know	51% (22)	41% (18)	3% (1)	3% (1)	2% (1)	44
2022 House Vote: Democrat	73% (256)	22% (77)	3% (11)	1% (2)	1% (3)	349
2022 House Vote: Republican	53% (179)	35% (120)	8% (29)	3% (11)	1% (2)	341
2022 House Vote: Did not Vote	58% (55)	21% (20)	13% (13)	3% (2)	5% (4)	95
2020 Vote: Joe Biden	75% (279)	20% (75)	3% (11)	1% (3)	1% (4)	372
2020 Vote: Donald Trump	51% (188)	35% (128)	10% (38)	3% (10)	1% (4)	369
2020 Vote: Someone Else	67% (8)	30% (4)	3% (0)	— (0)	— (0)	12
2020 Vote: Did not Vote	53% (23)	30% (13)	8% (3)	6% (2)	4% (2)	43
2016 Vote: Hillary Clinton	77% (209)	19% (52)	2% (7)	— (1)	1% (3)	272
2016 Vote: Donald Trump	47% (149)	38% (120)	12% (39)	2% (7)	1% (3)	317
2016 Vote: Someone Else	80% (21)	10% (2)	5% (1)	1% (0)	5% (1)	26
2020 Vote/PID: Not Biden/Democrat	35% (10)	41% (12)	20% (6)	— (0)	4% (1)	29
2020 Vote/PID: Not Trump/Republican	73% (34)	19% (9)	7% (3)	1% (0)	1% (0)	46

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (499)	28% (220)	7% (53)	2% (16)	1% (9)	796
U.S. Economy: Wrong Track	59% (323)	29% (159)	9% (48)	2% (10)	1% (7)	546
U.S. Economy: Right Direction	71% (176)	24% (61)	2% (5)	2% (6)	1% (2)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	79% (207)	17% (45)	2% (5)	— (0)	1% (3)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49% (195)	36% (145)	11% (43)	3% (14)	1% (4)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	72% (97)	22% (29)	3% (4)	1% (2)	1% (2)	135
Top 2024 Issue: Economy	63% (146)	30% (71)	4% (9)	2% (4)	1% (3)	232
Community: Urban	65% (166)	27% (69)	5% (14)	2% (6)	1% (2)	257
Community: Suburban	62% (254)	28% (116)	7% (31)	1% (4)	1% (5)	410
Community: Rural	60% (78)	27% (35)	7% (8)	5% (6)	2% (2)	130
Community/Gender: Urban Women	74% (93)	19% (23)	4% (5)	3% (4)	— (0)	126
Community/Gender: Urban Men	56% (73)	35% (46)	7% (9)	1% (2)	1% (2)	131
Community/Gender: Rural Women	61% (49)	30% (24)	3% (2)	5% (4)	2% (2)	81
Community/Gender: Rural Men	60% (30)	21% (11)	13% (6)	4% (2)	1% (1)	49
Community/Gender: Suburban Women	65% (145)	30% (66)	5% (10)	— (0)	1% (2)	224
Community/Gender: Suburban Men	58% (109)	27% (50)	11% (20)	2% (4)	2% (3)	186
Homeowner	63% (428)	28% (193)	7% (46)	1% (8)	1% (9)	683
Renter	63% (62)	26% (26)	6% (6)	4% (4)	1% (1)	99
Military HHnm: Yes	62% (88)	26% (37)	10% (14)	— (0)	2% (3)	143
Military HH: No	63% (410)	28% (182)	6% (39)	2% (16)	1% (6)	653
Employ: Private Sector	60% (172)	28% (80)	8% (23)	3% (8)	1% (4)	286
Employ: Government	54% (26)	31% (15)	10% (5)	2% (1)	4% (2)	49
Employ: Self-Employed	71% (46)	21% (14)	8% (5)	1% (0)	— (0)	66
Employ: Homemaker	56% (24)	33% (14)	8% (3)	— (0)	3% (1)	44
Employ: Student	39% (5)	56% (8)	2% (0)	— (0)	3% (0)	14
Employ: Retired	67% (142)	28% (59)	3% (5)	3% (6)	— (1)	213
Employ: Unemployed	65% (48)	20% (15)	13% (9)	1% (1)	2% (1)	74
Employ: Other	67% (34)	31% (16)	2% (1)	— (0)	— (0)	51
Self + Household: White-Collar	63% (227)	29% (104)	6% (23)	2% (6)	1% (3)	363
Self + Household: Blue Collar	62% (202)	25% (82)	8% (27)	2% (8)	2% (6)	325

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (499)	28% (220)	7% (53)	2% (16)	1% (9)	796
Union HH: Yes	76% (34)	17% (8)	5% (2)	2% (1)	— (0)	45
Union HH: No	62% (465)	28% (212)	7% (50)	2% (15)	1% (9)	751
LGBTQ+: Yes	74% (59)	14% (11)	7% (5)	1% (1)	4% (3)	80
LGBTQ+: No	61% (439)	29% (208)	7% (47)	2% (15)	1% (6)	716
Motivated to Vote	62% (432)	28% (195)	7% (45)	2% (15)	1% (7)	693
Parent: Yes	59% (106)	30% (55)	9% (16)	2% (4)	— (1)	181
Parent: No	64% (392)	27% (165)	6% (37)	2% (12)	1% (9)	615
COVID Vaccine: Yes	68% (383)	23% (128)	6% (33)	2% (11)	1% (7)	562
COVID Vaccine: No	49% (115)	39% (92)	9% (20)	2% (4)	1% (3)	234
Student Loans: Yes	67% (74)	25% (28)	3% (4)	3% (4)	1% (2)	110
Student Loans: No	62% (425)	28% (192)	7% (49)	2% (12)	1% (8)	686
Favorable Opinion of Haley	63% (173)	29% (79)	5% (15)	1% (4)	1% (3)	273
Unfavorable Opinion of Haley	59% (198)	32% (107)	6% (20)	1% (5)	2% (6)	334
Protestant	53% (94)	39% (69)	5% (9)	— (0)	2% (3)	175
Roman Catholic	62% (116)	27% (51)	8% (15)	2% (3)	1% (2)	187
Mormon	33% (4)	23% (3)	13% (1)	32% (4)	— (0)	11
Orthodox (e.g. Greek or Russian Orthodox)	61% (7)	23% (2)	9% (1)	7% (1)	— (0)	11
Jewish	68% (11)	16% (3)	12% (2)	— (0)	4% (1)	17
Muslim	35% (2)	— (0)	65% (4)	— (0)	— (0)	6
Buddhist	34% (3)	49% (4)	16% (1)	— (0)	— (0)	8
Hindu	84% (9)	16% (2)	— (0)	— (0)	— (0)	10
Atheist	65% (25)	20% (8)	2% (1)	8% (3)	5% (2)	39
Agnostic	70% (35)	17% (8)	12% (6)	1% (0)	— (0)	50
Something else	66% (65)	30% (30)	4% (4)	— (0)	— (0)	99
Nothing in particular	71% (129)	22% (40)	4% (8)	2% (4)	1% (1)	183
Prodigal Biden Voter	54% (29)	32% (17)	9% (5)	3% (2)	1% (1)	53
Undecided Voter (DK/WNV)	59% (40)	34% (23)	2% (2)	3% (2)	1% (1)	68
Undecided Voter (DK)	74% (18)	23% (6)	1% (0)	2% (0)	— (0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	25% (199)	35% (279)	24% (189)	13% (100)	4% (29)	796
Gender: Male	27% (100)	35% (129)	19% (68)	16% (60)	2% (9)	366
Gender: Female	23% (99)	35% (150)	28% (120)	9% (40)	5% (20)	430
Age: 18-34	37% (76)	39% (79)	12% (24)	8% (16)	4% (8)	203
Age: 35-44	30% (34)	31% (36)	31% (36)	5% (6)	3% (3)	116
Age: 45-64	20% (52)	34% (92)	26% (70)	16% (42)	5% (12)	267
Age: 65+	18% (37)	34% (72)	28% (59)	17% (36)	2% (5)	210
GenZers: 1997-2012	43% (45)	41% (43)	7% (8)	5% (5)	4% (5)	105
Millennials: 1981-1996	33% (64)	37% (72)	19% (37)	9% (17)	3% (6)	197
GenXers: 1965-1980	22% (49)	35% (76)	28% (61)	10% (22)	6% (13)	220
Baby Boomers: 1946-1964	15% (39)	32% (81)	31% (80)	20% (53)	2% (5)	258
Educ: < College	27% (129)	35% (165)	23% (111)	11% (54)	4% (17)	477
Educ: Bachelors degree	20% (44)	36% (78)	25% (54)	16% (34)	4% (8)	217
Educ: Post-grad	25% (26)	36% (37)	23% (24)	12% (12)	4% (4)	102
Income: Under 50k	23% (64)	37% (102)	20% (55)	15% (40)	6% (16)	278
Income: 50k-100k	27% (83)	29% (91)	29% (91)	13% (39)	2% (6)	311
Income: 100k+	25% (51)	41% (86)	21% (43)	10% (20)	3% (7)	208
Ethnicity: White (Non-Hispanic)	21% (107)	35% (180)	27% (136)	14% (73)	2% (13)	509
Ethnicity: Hispanic	34% (62)	33% (61)	19% (36)	9% (17)	5% (8)	184
Ethnicity: Black (Non-Hispanic)	41% (17)	37% (15)	8% (3)	4% (1)	10% (4)	40
Ethnicity: Asian + Other (Non-Hispanic)	23% (14)	36% (23)	22% (14)	13% (8)	6% (4)	63
All Christian	21% (82)	35% (133)	26% (101)	15% (57)	3% (11)	384
All Non-Christian	25% (10)	34% (14)	37% (15)	3% (1)	1% (1)	41
Atheist	31% (12)	24% (10)	28% (11)	12% (5)	5% (2)	39
Agnostic/Nothing in particular	31% (73)	38% (89)	17% (39)	13% (30)	1% (3)	234
Something Else	23% (22)	35% (34)	24% (23)	7% (7)	12% (12)	99
Evangelical	24% (42)	29% (50)	28% (48)	15% (26)	3% (5)	171
Non-Evangelical	18% (53)	39% (113)	24% (69)	12% (36)	6% (18)	289
PID: Dem (no lean)	30% (83)	39% (109)	20% (55)	7% (19)	5% (14)	280
PID: Ind (no lean)	27% (57)	39% (81)	20% (42)	11% (24)	3% (7)	211
PID: Rep (no lean)	19% (59)	29% (89)	30% (92)	19% (57)	3% (8)	305

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	25%	(199)	35%	(279)	24%	(189)	13%	(100)	4%	(29)	796
PID/Gender: Dem Men	35%	(43)	37%	(45)	15%	(18)	10%	(12)	4%	(4)	123
PID/Gender: Dem Women	26%	(40)	41%	(64)	24%	(37)	4%	(7)	6%	(9)	158
PID/Gender: Ind Men	30%	(31)	34%	(35)	17%	(17)	15%	(16)	4%	(4)	103
PID/Gender: Ind Women	24%	(26)	43%	(46)	23%	(25)	8%	(8)	2%	(2)	108
PID/Gender: Rep Men	19%	(26)	35%	(49)	24%	(34)	22%	(32)	—	(0)	141
PID/Gender: Rep Women	20%	(33)	24%	(40)	36%	(59)	15%	(25)	5%	(8)	164
Ideo: Liberal (1-3)	35%	(82)	38%	(89)	19%	(46)	6%	(14)	3%	(6)	237
Ideo: Moderate (4)	25%	(59)	45%	(106)	19%	(45)	5%	(12)	6%	(13)	236
Ideo: Conservative (5-7)	17%	(53)	25%	(76)	32%	(97)	24%	(75)	3%	(8)	308
Ideo/PID: Conservative Republican	14%	(31)	25%	(52)	35%	(74)	23%	(49)	2%	(5)	211
Ideo/PID: Moderate/Liberal Republican	30%	(26)	36%	(31)	22%	(19)	9%	(8)	3%	(2)	86
Ideo/PID: Moderate/Conservative Democrat	17%	(17)	44%	(44)	24%	(24)	7%	(8)	8%	(8)	101
Ideo/PID: Liberal Democrat	37%	(65)	36%	(64)	17%	(31)	6%	(11)	3%	(6)	177
Unfavorable of Biden and Trump	17%	(23)	28%	(37)	30%	(41)	19%	(26)	6%	(8)	135
2024 H2H Matchup: Biden Voter	31%	(107)	40%	(136)	21%	(72)	4%	(14)	4%	(14)	342
2024 H2H Matchup: Trump Voter	20%	(77)	29%	(113)	27%	(105)	21%	(80)	3%	(10)	386
2024 H2H Matchup: Would not Vote	37%	(9)	52%	(13)	3%	(1)	1%	(0)	7%	(2)	24
2024 H2H Matchup: Do not Know	13%	(6)	43%	(19)	25%	(11)	14%	(6)	6%	(3)	44
2022 House Vote: Democrat	32%	(111)	38%	(132)	21%	(74)	5%	(19)	3%	(12)	349
2022 House Vote: Republican	17%	(58)	32%	(109)	26%	(88)	22%	(76)	3%	(10)	341
2022 House Vote: Did not Vote	28%	(27)	38%	(36)	25%	(24)	2%	(2)	7%	(7)	95
2020 Vote: Joe Biden	30%	(113)	39%	(144)	24%	(90)	3%	(13)	3%	(12)	372
2020 Vote: Donald Trump	18%	(68)	30%	(109)	25%	(93)	23%	(87)	3%	(13)	369
2020 Vote: Someone Else	9%	(1)	76%	(9)	9%	(1)	6%	(1)	—	(0)	12
2020 Vote: Did not Vote	40%	(18)	40%	(18)	10%	(4)	1%	(0)	8%	(4)	43
2016 Vote: Hillary Clinton	36%	(97)	38%	(103)	21%	(57)	4%	(11)	2%	(4)	272
2016 Vote: Donald Trump	14%	(43)	31%	(99)	31%	(98)	21%	(68)	3%	(9)	317
2016 Vote: Someone Else	23%	(6)	32%	(8)	27%	(7)	19%	(5)	—	(0)	26
2020 Vote/PID: Not Biden/Democrat	16%	(5)	4%	(1)	43%	(13)	27%	(8)	10%	(3)	29
2020 Vote/PID: Not Trump/Republican	24%	(11)	18%	(8)	53%	(25)	2%	(1)	2%	(1)	46

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	25% (199)	35% (279)	24% (189)	13% (100)	4% (29)	796
U.S. Economy: Wrong Track	21% (113)	33% (179)	27% (145)	16% (88)	4% (20)	546
U.S. Economy: Right Direction	34% (86)	40% (100)	17% (43)	5% (12)	3% (8)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32% (83)	37% (96)	21% (54)	5% (12)	6% (15)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21% (84)	30% (122)	26% (104)	20% (82)	2% (9)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	24% (32)	46% (62)	22% (30)	4% (6)	3% (4)	135
Top 2024 Issue: Economy	23% (53)	42% (99)	17% (38)	11% (27)	7% (16)	232
Community: Urban	25% (65)	50% (128)	19% (47)	5% (13)	1% (3)	257
Community: Suburban	23% (94)	29% (117)	29% (119)	16% (64)	4% (16)	410
Community: Rural	31% (40)	27% (35)	17% (23)	18% (23)	7% (9)	130
Community/Gender: Urban Women	23% (28)	56% (70)	17% (21)	4% (4)	1% (2)	126
Community/Gender: Urban Men	28% (37)	44% (58)	20% (26)	6% (8)	1% (2)	131
Community/Gender: Rural Women	26% (21)	30% (24)	16% (13)	16% (13)	12% (9)	81
Community/Gender: Rural Men	39% (19)	22% (11)	19% (9)	21% (10)	— (0)	49
Community/Gender: Suburban Women	22% (50)	25% (56)	38% (86)	10% (23)	4% (9)	224
Community/Gender: Suburban Men	24% (44)	33% (61)	18% (33)	22% (41)	4% (7)	186
Homeowner	24% (163)	35% (241)	24% (167)	13% (86)	4% (26)	683
Renter	32% (32)	35% (34)	21% (20)	10% (10)	2% (2)	99
Military HHnm: Yes	18% (25)	30% (43)	33% (47)	15% (21)	4% (6)	143
Military HH: No	27% (174)	36% (236)	22% (142)	12% (79)	3% (22)	653
Employ: Private Sector	25% (71)	38% (108)	26% (75)	9% (25)	3% (8)	286
Employ: Government	32% (16)	24% (12)	19% (9)	11% (5)	15% (7)	49
Employ: Self-Employed	38% (25)	39% (25)	15% (10)	8% (5)	1% (0)	66
Employ: Homemaker	24% (11)	25% (11)	29% (13)	21% (9)	1% (0)	44
Employ: Student	39% (5)	56% (8)	2% (0)	— (0)	3% (0)	14
Employ: Retired	16% (35)	34% (72)	27% (57)	21% (46)	2% (4)	213
Employ: Unemployed	35% (26)	34% (25)	23% (17)	8% (6)	— (0)	74
Employ: Other	23% (12)	38% (19)	16% (8)	7% (4)	16% (8)	51
Self + Household: White-Collar	25% (89)	35% (129)	24% (86)	13% (49)	3% (10)	363
Self + Household: Blue Collar	24% (78)	34% (112)	24% (79)	15% (50)	2% (6)	325

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	25%	(199)	35%	(279)	24%	(189)	13%	(100)	4%	(29)	796
Union HH: Yes	64%	(28)	18%	(8)	7%	(3)	8%	(4)	3%	(1)	45
Union HH: No	23%	(171)	36%	(272)	25%	(186)	13%	(96)	4%	(27)	751
LGBTQ+: Yes	24%	(19)	52%	(42)	19%	(15)	2%	(1)	4%	(3)	80
LGBTQ+: No	25%	(180)	33%	(238)	24%	(174)	14%	(99)	4%	(26)	716
Motivated to Vote	25%	(171)	34%	(236)	25%	(175)	14%	(100)	2%	(11)	693
Parent: Yes	31%	(57)	33%	(60)	27%	(49)	7%	(13)	1%	(3)	181
Parent: No	23%	(143)	36%	(219)	23%	(140)	14%	(87)	4%	(26)	615
COVID Vaccine: Yes	24%	(133)	40%	(222)	22%	(122)	11%	(61)	4%	(24)	562
COVID Vaccine: No	28%	(66)	25%	(58)	29%	(67)	17%	(39)	2%	(4)	234
Student Loans: Yes	30%	(33)	40%	(44)	22%	(24)	5%	(6)	3%	(3)	110
Student Loans: No	24%	(166)	34%	(235)	24%	(165)	14%	(94)	4%	(25)	686
Favorable Opinion of Haley	19%	(52)	41%	(113)	25%	(68)	12%	(33)	3%	(7)	273
Unfavorable Opinion of Haley	28%	(93)	29%	(98)	24%	(80)	18%	(61)	1%	(3)	334
Protestant	15%	(25)	39%	(68)	25%	(44)	17%	(30)	4%	(7)	175
Roman Catholic	25%	(47)	33%	(61)	27%	(50)	13%	(24)	2%	(4)	187
Mormon	36%	(4)	3%	(0)	37%	(4)	24%	(3)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	47%	(5)	33%	(4)	20%	(2)	—	(0)	—	(0)	11
Jewish	41%	(7)	6%	(1)	43%	(7)	7%	(1)	4%	(1)	17
Muslim	3%	(0)	32%	(2)	65%	(4)	—	(0)	—	(0)	6
Buddhist	5%	(0)	43%	(4)	52%	(4)	—	(0)	—	(0)	8
Hindu	28%	(3)	72%	(7)	—	(0)	—	(0)	—	(0)	10
Atheist	31%	(12)	24%	(10)	28%	(11)	12%	(5)	5%	(2)	39
Agnostic	26%	(13)	50%	(25)	9%	(4)	15%	(7)	—	(0)	50
Something else	23%	(22)	35%	(34)	24%	(23)	7%	(7)	12%	(12)	99
Nothing in particular	33%	(60)	35%	(63)	19%	(35)	12%	(22)	2%	(3)	183
Prodigal Biden Voter	23%	(12)	32%	(17)	41%	(22)	2%	(1)	2%	(1)	53
Undecided Voter (DK/WNV)	21%	(14)	46%	(31)	17%	(12)	9%	(6)	7%	(4)	68
Undecided Voter (DK)	37%	(9)	52%	(13)	3%	(1)	1%	(0)	7%	(2)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	30% (237)	34% (267)	19% (155)	11% (90)	6% (48)	796
Gender: Male	28% (104)	30% (111)	21% (75)	17% (64)	3% (12)	366
Gender: Female	31% (133)	36% (156)	19% (80)	6% (26)	8% (36)	430
Age: 18-34	27% (54)	30% (61)	18% (37)	18% (37)	7% (13)	203
Age: 35-44	19% (22)	28% (32)	32% (37)	12% (14)	9% (11)	116
Age: 45-64	27% (73)	35% (94)	20% (52)	10% (27)	8% (21)	267
Age: 65+	42% (88)	38% (80)	14% (29)	5% (11)	1% (2)	210
GenZers: 1997-2012	22% (23)	35% (37)	15% (15)	20% (21)	9% (9)	105
Millennials: 1981-1996	26% (51)	27% (54)	25% (50)	14% (28)	7% (14)	197
GenXers: 1965-1980	27% (59)	32% (70)	23% (51)	10% (22)	8% (18)	220
Baby Boomers: 1946-1964	37% (96)	39% (100)	14% (37)	8% (20)	2% (6)	258
Educ: < College	26% (124)	31% (146)	21% (100)	15% (72)	7% (36)	477
Educ: Bachelors degree	30% (64)	40% (87)	20% (44)	6% (12)	4% (9)	217
Educ: Post-grad	48% (49)	33% (33)	10% (11)	6% (6)	3% (3)	102
Income: Under 50k	27% (74)	28% (77)	24% (66)	13% (37)	8% (23)	278
Income: 50k-100k	28% (88)	39% (120)	16% (51)	11% (34)	6% (18)	311
Income: 100k+	36% (75)	33% (69)	18% (38)	9% (18)	3% (7)	208
Ethnicity: White (Non-Hispanic)	33% (169)	37% (188)	16% (81)	10% (49)	4% (22)	509
Ethnicity: Hispanic	21% (39)	25% (46)	27% (49)	18% (33)	9% (16)	184
Ethnicity: Black (Non-Hispanic)	24% (10)	31% (12)	21% (8)	12% (5)	12% (5)	40
Ethnicity: Asian + Other (Non-Hispanic)	31% (19)	32% (20)	25% (16)	5% (3)	6% (4)	63
All Christian	30% (115)	34% (129)	20% (75)	12% (47)	4% (17)	384
All Non-Christian	56% (23)	28% (11)	1% (0)	11% (4)	5% (2)	41
Atheist	30% (12)	35% (14)	21% (8)	10% (4)	5% (2)	39
Agnostic/Nothing in particular	32% (76)	33% (76)	21% (49)	10% (22)	4% (10)	234
Something Else	12% (12)	37% (36)	22% (21)	12% (12)	17% (17)	99
Evangelical	23% (39)	36% (62)	18% (32)	12% (21)	10% (17)	171
Non-Evangelical	29% (83)	34% (98)	22% (63)	10% (29)	6% (16)	289
PID: Dem (no lean)	38% (106)	30% (85)	19% (54)	7% (21)	5% (14)	280
PID: Ind (no lean)	26% (56)	34% (71)	20% (42)	12% (26)	8% (17)	211
PID: Rep (no lean)	25% (75)	36% (111)	19% (58)	14% (43)	6% (17)	305

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	30% (237)	34% (267)	19% (155)	11% (90)	6% (48)	796
PID/Gender: Dem Men	35% (43)	29% (36)	17% (20)	16% (20)	3% (4)	123
PID/Gender: Dem Women	40% (63)	31% (49)	21% (34)	1% (1)	7% (10)	158
PID/Gender: Ind Men	23% (24)	28% (29)	25% (26)	17% (18)	7% (7)	103
PID/Gender: Ind Women	30% (32)	39% (42)	15% (16)	7% (8)	9% (10)	108
PID/Gender: Rep Men	26% (37)	33% (46)	20% (29)	19% (27)	1% (2)	141
PID/Gender: Rep Women	23% (38)	39% (65)	18% (30)	10% (16)	9% (15)	164
Ideo: Liberal (1-3)	41% (98)	33% (79)	15% (36)	7% (17)	3% (7)	237
Ideo: Moderate (4)	28% (66)	32% (75)	21% (51)	7% (17)	11% (26)	236
Ideo: Conservative (5-7)	21% (64)	36% (110)	22% (67)	18% (55)	4% (12)	308
Ideo/PID: Conservative Republican	18% (38)	42% (88)	21% (45)	16% (33)	4% (7)	211
Ideo/PID: Moderate/Liberal Republican	35% (30)	26% (23)	16% (13)	12% (10)	11% (9)	86
Ideo/PID: Moderate/Conservative Democrat	27% (27)	26% (27)	27% (28)	9% (9)	11% (11)	101
Ideo/PID: Liberal Democrat	44% (78)	33% (58)	15% (26)	7% (12)	2% (3)	177
Unfavorable of Biden and Trump	24% (32)	35% (48)	18% (25)	12% (16)	10% (14)	135
2024 H2H Matchup: Biden Voter	40% (137)	33% (115)	17% (59)	4% (13)	5% (17)	342
2024 H2H Matchup: Trump Voter	23% (88)	32% (124)	22% (85)	18% (70)	5% (19)	386
2024 H2H Matchup: Would not Vote	21% (5)	36% (9)	20% (5)	10% (2)	13% (3)	24
2024 H2H Matchup: Do not Know	16% (7)	44% (19)	13% (6)	8% (3)	20% (9)	44
2022 House Vote: Democrat	37% (129)	33% (116)	18% (64)	6% (22)	5% (17)	349
2022 House Vote: Republican	25% (84)	36% (122)	22% (74)	14% (47)	4% (14)	341
2022 House Vote: Did not Vote	22% (21)	27% (26)	17% (16)	21% (20)	12% (12)	95
2020 Vote: Joe Biden	39% (146)	34% (126)	17% (63)	5% (18)	5% (18)	372
2020 Vote: Donald Trump	23% (83)	33% (121)	21% (78)	17% (63)	7% (24)	369
2020 Vote: Someone Else	18% (2)	39% (5)	41% (5)	2% (0)	— (0)	12
2020 Vote: Did not Vote	13% (6)	35% (15)	19% (8)	20% (9)	12% (5)	43
2016 Vote: Hillary Clinton	39% (105)	37% (102)	15% (41)	5% (14)	4% (10)	272
2016 Vote: Donald Trump	26% (84)	30% (96)	23% (74)	16% (51)	4% (12)	317
2016 Vote: Someone Else	32% (8)	47% (12)	13% (3)	6% (1)	2% (0)	26
2020 Vote/PID: Not Biden/Democrat	2% (1)	13% (4)	34% (10)	40% (12)	10% (3)	29
2020 Vote/PID: Not Trump/Republican	26% (12)	42% (19)	10% (5)	11% (5)	12% (5)	46

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	30% (237)	34% (267)	19% (155)	11% (90)	6% (48)	796
U.S. Economy: Wrong Track	24% (131)	34% (184)	22% (122)	13% (72)	7% (37)	546
U.S. Economy: Right Direction	43% (106)	33% (82)	13% (32)	7% (18)	4% (11)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41% (107)	31% (81)	16% (43)	4% (12)	7% (18)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23% (94)	33% (133)	22% (88)	18% (73)	4% (14)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (37)	39% (53)	18% (24)	4% (5)	12% (16)	135
Top 2024 Issue: Economy	19% (44)	32% (75)	22% (51)	18% (41)	9% (21)	232
Community: Urban	29% (76)	40% (103)	15% (40)	10% (27)	5% (12)	257
Community: Suburban	31% (129)	32% (131)	20% (82)	11% (47)	5% (21)	410
Community: Rural	25% (33)	25% (33)	25% (33)	12% (16)	12% (15)	130
Community/Gender: Urban Women	33% (41)	42% (53)	13% (16)	6% (7)	6% (8)	126
Community/Gender: Urban Men	26% (34)	38% (50)	18% (23)	15% (19)	3% (4)	131
Community/Gender: Rural Women	25% (20)	27% (22)	22% (18)	9% (7)	17% (14)	81
Community/Gender: Rural Men	25% (13)	22% (11)	31% (15)	18% (9)	3% (1)	49
Community/Gender: Suburban Women	32% (72)	36% (81)	20% (46)	5% (12)	6% (14)	224
Community/Gender: Suburban Men	31% (57)	27% (50)	20% (36)	19% (35)	4% (7)	186
Homeowner	30% (206)	35% (239)	20% (135)	10% (68)	5% (35)	683
Renter	27% (26)	26% (25)	19% (19)	17% (16)	12% (12)	99
Military HHnm: Yes	36% (52)	30% (42)	18% (25)	9% (13)	7% (10)	143
Military HH: No	28% (185)	34% (224)	20% (129)	12% (77)	6% (38)	653
Employ: Private Sector	26% (75)	40% (114)	19% (53)	11% (30)	4% (13)	286
Employ: Government	28% (14)	17% (9)	18% (9)	21% (11)	15% (7)	49
Employ: Self-Employed	24% (16)	33% (22)	32% (21)	11% (7)	— (0)	66
Employ: Homemaker	21% (9)	17% (7)	31% (13)	24% (10)	8% (4)	44
Employ: Student	25% (3)	23% (3)	46% (6)	1% (0)	5% (1)	14
Employ: Retired	39% (84)	35% (75)	14% (30)	10% (21)	1% (3)	213
Employ: Unemployed	32% (24)	33% (24)	13% (10)	13% (9)	10% (7)	74
Employ: Other	23% (12)	26% (13)	24% (12)	— (0)	26% (13)	51
Self + Household: White-Collar	37% (136)	36% (131)	15% (55)	9% (32)	2% (9)	363
Self + Household: Blue Collar	20% (65)	37% (119)	21% (70)	15% (50)	7% (21)	325

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(237)	34%	(267)	19%	(155)	11%	(90)	6%	(48)	796
Union HH: Yes	46%	(20)	20%	(9)	16%	(7)	12%	(5)	7%	(3)	45
Union HH: No	29%	(217)	34%	(258)	20%	(148)	11%	(84)	6%	(45)	751
LGBTQ+: Yes	36%	(29)	22%	(18)	28%	(23)	8%	(6)	6%	(5)	80
LGBTQ+: No	29%	(209)	35%	(249)	18%	(132)	12%	(83)	6%	(43)	716
Motivated to Vote	30%	(210)	35%	(240)	20%	(140)	11%	(78)	4%	(24)	693
Parent: Yes	23%	(42)	34%	(62)	26%	(48)	11%	(20)	6%	(10)	181
Parent: No	32%	(196)	33%	(205)	17%	(107)	11%	(70)	6%	(38)	615
COVID Vaccine: Yes	34%	(193)	36%	(200)	16%	(91)	8%	(46)	6%	(33)	562
COVID Vaccine: No	19%	(45)	29%	(67)	27%	(64)	19%	(44)	6%	(15)	234
Student Loans: Yes	31%	(35)	29%	(32)	23%	(26)	12%	(13)	5%	(5)	110
Student Loans: No	30%	(203)	34%	(235)	19%	(129)	11%	(77)	6%	(42)	686
Favorable Opinion of Haley	29%	(79)	41%	(111)	20%	(54)	7%	(18)	4%	(11)	273
Unfavorable Opinion of Haley	33%	(111)	32%	(106)	19%	(65)	12%	(42)	3%	(10)	334
Protestant	32%	(56)	43%	(75)	13%	(23)	8%	(14)	4%	(7)	175
Roman Catholic	29%	(54)	26%	(49)	27%	(50)	13%	(24)	5%	(10)	187
Mormon	9%	(1)	27%	(3)	13%	(1)	48%	(5)	3%	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	32%	(3)	24%	(3)	9%	(1)	35%	(4)	—	(0)	11
Jewish	62%	(10)	27%	(4)	—	(0)	7%	(1)	4%	(1)	17
Muslim	6%	(0)	35%	(2)	—	(0)	59%	(3)	—	(0)	6
Buddhist	42%	(4)	39%	(3)	3%	(0)	—	(0)	16%	(1)	8
Hindu	84%	(9)	16%	(2)	—	(0)	—	(0)	—	(0)	10
Atheist	30%	(12)	35%	(14)	21%	(8)	10%	(4)	5%	(2)	39
Agnostic	43%	(22)	40%	(20)	7%	(3)	11%	(5)	—	(0)	50
Something else	12%	(12)	37%	(36)	22%	(21)	12%	(12)	17%	(17)	99
Nothing in particular	30%	(54)	31%	(56)	25%	(46)	9%	(17)	5%	(10)	183
Prodigal Biden Voter	23%	(12)	42%	(22)	20%	(10)	13%	(7)	2%	(1)	53
Undecided Voter (DK/WNV)	17%	(12)	41%	(28)	16%	(11)	8%	(6)	17%	(12)	68
Undecided Voter (DK)	21%	(5)	36%	(9)	20%	(5)	10%	(2)	13%	(3)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (274)	33% (262)	18% (140)	9% (70)	6% (50)	796
Gender: Male	33% (121)	31% (115)	19% (71)	13% (46)	4% (13)	366
Gender: Female	36% (153)	34% (147)	16% (69)	6% (24)	9% (37)	430
Age: 18-34	34% (68)	29% (60)	12% (25)	17% (35)	7% (15)	203
Age: 35-44	29% (34)	31% (36)	25% (29)	8% (9)	7% (8)	116
Age: 45-64	29% (77)	35% (94)	20% (54)	7% (18)	9% (23)	267
Age: 65+	45% (95)	34% (72)	15% (31)	4% (8)	2% (4)	210
GenZers: 1997-2012	33% (34)	34% (35)	8% (8)	16% (17)	10% (11)	105
Millennials: 1981-1996	33% (65)	27% (54)	20% (40)	14% (27)	6% (11)	197
GenXers: 1965-1980	29% (63)	36% (78)	21% (46)	7% (16)	8% (17)	220
Baby Boomers: 1946-1964	40% (104)	34% (88)	17% (45)	4% (10)	4% (11)	258
Educ: < College	30% (144)	34% (163)	18% (84)	11% (54)	7% (32)	477
Educ: Bachelors degree	38% (82)	32% (69)	19% (41)	5% (11)	6% (13)	217
Educ: Post-grad	47% (48)	29% (30)	14% (15)	5% (5)	5% (5)	102
Income: Under 50k	33% (92)	34% (95)	16% (44)	10% (28)	7% (19)	278
Income: 50k-100k	34% (104)	33% (104)	18% (56)	9% (27)	6% (20)	311
Income: 100k+	38% (78)	31% (64)	19% (40)	7% (15)	5% (11)	208
Ethnicity: White (Non-Hispanic)	34% (176)	38% (194)	15% (75)	7% (37)	5% (27)	509
Ethnicity: Hispanic	31% (57)	24% (44)	21% (38)	17% (30)	8% (14)	184
Ethnicity: Black (Non-Hispanic)	30% (12)	36% (15)	22% (9)	5% (2)	7% (3)	40
Ethnicity: Asian + Other (Non-Hispanic)	47% (30)	15% (9)	27% (17)	1% (1)	10% (6)	63
All Christian	33% (128)	36% (138)	17% (67)	9% (34)	4% (17)	384
All Non-Christian	47% (19)	37% (15)	10% (4)	4% (2)	1% (1)	41
Atheist	44% (17)	24% (9)	18% (7)	9% (4)	5% (2)	39
Agnostic/Nothing in particular	37% (86)	27% (63)	20% (46)	10% (22)	7% (16)	234
Something Else	23% (23)	37% (37)	16% (15)	8% (8)	15% (15)	99
Evangelical	39% (66)	31% (52)	12% (21)	10% (16)	9% (15)	171
Non-Evangelical	27% (77)	40% (115)	21% (61)	7% (21)	5% (14)	289
PID: Dem (no lean)	39% (109)	32% (88)	18% (52)	6% (16)	5% (15)	280
PID: Ind (no lean)	32% (68)	31% (65)	16% (34)	12% (26)	9% (18)	211
PID: Rep (no lean)	32% (97)	36% (109)	18% (54)	9% (28)	6% (17)	305

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (274)	33% (262)	18% (140)	9% (70)	6% (50)	796
PID/Gender: Dem Men	32% (39)	32% (40)	21% (26)	11% (14)	3% (4)	123
PID/Gender: Dem Women	44% (69)	31% (49)	16% (26)	2% (3)	7% (11)	158
PID/Gender: Ind Men	30% (31)	27% (28)	19% (19)	15% (16)	8% (8)	103
PID/Gender: Ind Women	34% (37)	34% (36)	14% (15)	9% (10)	9% (10)	108
PID/Gender: Rep Men	36% (50)	34% (47)	18% (26)	12% (17)	— (0)	141
PID/Gender: Rep Women	28% (47)	38% (62)	17% (28)	7% (11)	10% (17)	164
Ideo: Liberal (1-3)	48% (113)	31% (75)	13% (32)	5% (11)	3% (7)	237
Ideo: Moderate (4)	29% (69)	32% (76)	18% (42)	8% (19)	13% (30)	236
Ideo: Conservative (5-7)	28% (88)	33% (103)	21% (65)	13% (40)	4% (13)	308
Ideo/PID: Conservative Republican	29% (60)	39% (82)	22% (46)	8% (16)	3% (6)	211
Ideo/PID: Moderate/Liberal Republican	41% (35)	24% (20)	9% (8)	14% (12)	12% (10)	86
Ideo/PID: Moderate/Conservative Democrat	24% (25)	31% (32)	25% (25)	11% (11)	9% (9)	101
Ideo/PID: Liberal Democrat	47% (83)	32% (57)	15% (26)	3% (5)	4% (6)	177
Unfavorable of Biden and Trump	33% (44)	21% (28)	24% (32)	13% (17)	10% (13)	135
2024 H2H Matchup: Biden Voter	42% (144)	34% (115)	15% (52)	3% (10)	6% (22)	342
2024 H2H Matchup: Trump Voter	29% (112)	32% (124)	19% (75)	15% (57)	5% (18)	386
2024 H2H Matchup: Would not Vote	37% (9)	33% (8)	15% (4)	1% (0)	13% (3)	24
2024 H2H Matchup: Do not Know	21% (9)	36% (16)	20% (9)	8% (3)	16% (7)	44
2022 House Vote: Democrat	38% (132)	33% (117)	16% (57)	6% (19)	7% (23)	349
2022 House Vote: Republican	34% (115)	32% (110)	20% (69)	10% (34)	4% (12)	341
2022 House Vote: Did not Vote	25% (24)	35% (34)	12% (11)	16% (15)	12% (11)	95
2020 Vote: Joe Biden	41% (153)	32% (120)	16% (58)	5% (17)	6% (23)	372
2020 Vote: Donald Trump	30% (110)	32% (120)	19% (71)	13% (47)	6% (22)	369
2020 Vote: Someone Else	18% (2)	42% (5)	40% (5)	— (0)	— (0)	12
2020 Vote: Did not Vote	20% (9)	41% (18)	15% (6)	12% (5)	12% (5)	43
2016 Vote: Hillary Clinton	41% (111)	36% (99)	13% (37)	5% (13)	5% (13)	272
2016 Vote: Donald Trump	32% (100)	34% (108)	20% (63)	11% (34)	3% (11)	317
2016 Vote: Someone Else	35% (9)	43% (11)	14% (4)	— (0)	6% (2)	26
2020 Vote/PID: Not Biden/Democrat	4% (1)	30% (9)	32% (9)	30% (9)	4% (1)	29
2020 Vote/PID: Not Trump/Republican	29% (13)	40% (18)	13% (6)	6% (3)	13% (6)	46

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (274)	33% (262)	18% (140)	9% (70)	6% (50)	796
U.S. Economy: Wrong Track	32% (177)	32% (173)	19% (106)	11% (58)	6% (33)	546
U.S. Economy: Right Direction	39% (97)	36% (89)	14% (34)	5% (12)	7% (17)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41% (108)	33% (86)	15% (38)	3% (9)	8% (20)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30% (120)	33% (132)	19% (77)	14% (57)	4% (16)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	35% (47)	33% (44)	19% (25)	3% (4)	11% (14)	135
Top 2024 Issue: Economy	20% (46)	33% (77)	23% (54)	14% (32)	10% (23)	232
Community: Urban	37% (96)	41% (104)	9% (24)	8% (20)	5% (13)	257
Community: Suburban	36% (148)	29% (118)	20% (84)	9% (38)	6% (23)	410
Community: Rural	23% (30)	31% (40)	24% (32)	10% (13)	12% (15)	130
Community/Gender: Urban Women	42% (52)	43% (54)	5% (7)	5% (7)	5% (6)	126
Community/Gender: Urban Men	34% (44)	38% (50)	13% (17)	10% (13)	5% (6)	131
Community/Gender: Rural Women	23% (18)	30% (24)	18% (14)	11% (9)	19% (15)	81
Community/Gender: Rural Men	24% (12)	33% (16)	35% (17)	8% (4)	— (0)	49
Community/Gender: Suburban Women	37% (83)	31% (69)	21% (48)	4% (8)	7% (16)	224
Community/Gender: Suburban Men	35% (65)	27% (49)	19% (36)	16% (29)	3% (6)	186
Homeowner	35% (236)	33% (228)	19% (127)	7% (49)	6% (43)	683
Renter	34% (34)	33% (32)	12% (12)	15% (15)	7% (6)	99
Military HHnm: Yes	41% (59)	34% (49)	17% (24)	4% (5)	5% (7)	143
Military HH: No	33% (215)	33% (213)	18% (116)	10% (65)	7% (44)	653
Employ: Private Sector	33% (95)	33% (95)	19% (54)	10% (28)	5% (13)	286
Employ: Government	42% (20)	25% (12)	8% (4)	16% (8)	10% (5)	49
Employ: Self-Employed	29% (19)	46% (31)	18% (12)	6% (4)	1% (0)	66
Employ: Homemaker	25% (11)	18% (8)	29% (12)	18% (8)	11% (5)	44
Employ: Student	37% (5)	2% (0)	33% (5)	2% (0)	25% (3)	14
Employ: Retired	41% (88)	36% (77)	16% (34)	6% (13)	1% (1)	213
Employ: Unemployed	37% (27)	32% (23)	7% (5)	12% (9)	13% (9)	74
Employ: Other	16% (8)	32% (16)	27% (14)	— (0)	25% (13)	51
Self + Household: White-Collar	40% (144)	34% (124)	16% (57)	7% (25)	4% (14)	363
Self + Household: Blue Collar	28% (90)	36% (117)	19% (62)	11% (37)	6% (20)	325

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (274)	33% (262)	18% (140)	9% (70)	6% (50)	796
Union HH: Yes	49% (22)	22% (10)	11% (5)	13% (6)	6% (3)	45
Union HH: No	34% (252)	34% (252)	18% (135)	9% (64)	6% (48)	751
LGBTQ+: Yes	37% (30)	30% (24)	18% (14)	7% (6)	8% (6)	80
LGBTQ+: No	34% (244)	33% (238)	18% (126)	9% (64)	6% (44)	716
Motivated to Vote	36% (250)	32% (224)	18% (124)	9% (64)	5% (31)	693
Parent: Yes	32% (58)	30% (55)	22% (41)	12% (21)	4% (7)	181
Parent: No	35% (216)	34% (207)	16% (99)	8% (49)	7% (44)	615
COVID Vaccine: Yes	38% (213)	35% (195)	15% (85)	7% (38)	5% (31)	562
COVID Vaccine: No	26% (61)	29% (67)	23% (54)	14% (32)	8% (20)	234
Student Loans: Yes	41% (46)	31% (34)	12% (14)	10% (11)	5% (6)	110
Student Loans: No	33% (228)	33% (228)	18% (126)	9% (59)	7% (45)	686
Favorable Opinion of Haley	39% (106)	33% (89)	19% (53)	6% (17)	3% (8)	273
Unfavorable Opinion of Haley	34% (112)	34% (114)	17% (56)	10% (32)	6% (20)	334
Protestant	33% (58)	41% (71)	14% (25)	6% (11)	5% (9)	175
Roman Catholic	33% (62)	32% (59)	22% (42)	10% (19)	3% (5)	187
Mormon	21% (2)	40% (4)	— (0)	35% (4)	3% (0)	11
Orthodox (e.g. Greek or Russian Orthodox)	49% (5)	25% (3)	— (0)	11% (1)	15% (2)	11
Jewish	73% (12)	17% (3)	7% (1)	— (0)	4% (1)	17
Muslim	32% (2)	68% (4)	— (0)	— (0)	— (0)	6
Buddhist	31% (3)	14% (1)	36% (3)	19% (2)	— (0)	8
Hindu	28% (3)	72% (7)	— (0)	— (0)	— (0)	10
Atheist	44% (17)	24% (9)	18% (7)	9% (4)	5% (2)	39
Agnostic	43% (22)	28% (14)	12% (6)	16% (8)	— (0)	50
Something else	23% (23)	37% (37)	16% (15)	8% (8)	15% (15)	99
Nothing in particular	35% (65)	27% (49)	22% (40)	8% (14)	9% (16)	183
Prodigal Biden Voter	28% (15)	32% (17)	22% (12)	16% (9)	2% (1)	53
Undecided Voter (DK/WNV)	27% (18)	35% (24)	19% (13)	5% (4)	15% (10)	68
Undecided Voter (DK)	37% (9)	33% (8)	15% (4)	1% (0)	13% (3)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	29% (232)	— (4)	3% (20)	4% (33)	20% (160)	1% (5)	7% (53)	3% (28)	2% (13)	8% (61)	6% (44)	9%
Gender: Male	29% (107)	1% (3)	2% (6)	5% (19)	22% (80)	1% (3)	8% (28)	3% (11)	2% (6)	5% (18)	6% (22)	11%
Gender: Female	29% (126)	— (0)	3% (14)	3% (15)	19% (81)	— (2)	6% (25)	4% (17)	2% (7)	10% (43)	5% (22)	7%
Age: 18-34	36% (74)	2% (4)	6% (13)	4% (9)	12% (25)	— (0)	7% (15)	4% (7)	2% (4)	11% (23)	— (1)	2%
Age: 35-44	21% (24)	— (0)	4% (4)	10% (12)	20% (23)	3% (3)	5% (5)	3% (4)	5% (6)	4% (5)	2% (3)	9%
Age: 45-64	41% (110)	— (0)	1% (2)	2% (4)	19% (50)	— (0)	7% (18)	5% (14)	1% (2)	7% (19)	2% (5)	9%
Age: 65+	12% (25)	— (0)	— (1)	4% (8)	30% (62)	1% (2)	7% (15)	1% (3)	— (0)	7% (15)	17% (35)	15%
GenZers: 1997-2012	35% (37)	4% (4)	2% (2)	3% (3)	11% (11)	— (0)	7% (7)	5% (5)	— (0)	17% (18)	— (0)	3%
Millennials: 1981-1996	31% (60)	— (0)	7% (15)	7% (14)	14% (27)	2% (3)	7% (13)	3% (6)	5% (10)	5% (9)	2% (4)	6%
GenXers: 1965-1980	41% (91)	— (0)	1% (2)	2% (4)	22% (49)	— (0)	3% (7)	6% (14)	1% (3)	8% (17)	1% (1)	8%
Baby Boomers: 1946-1964	17% (44)	— (0)	— (1)	4% (12)	25% (65)	1% (2)	10% (26)	1% (3)	— (0)	6% (15)	15% (39)	13%
Educ: < College	30% (145)	— (1)	4% (18)	5% (23)	20% (94)	1% (3)	6% (30)	4% (18)	2% (7)	6% (30)	6% (28)	7%
Educ: Bachelors degree	31% (67)	1% (3)	— (1)	3% (6)	21% (46)	1% (1)	7% (15)	3% (6)	2% (5)	9% (19)	7% (14)	11%
Educ: Post-grad	20% (20)	— (0)	1% (1)	4% (4)	20% (20)	— (0)	7% (7)	4% (4)	— (0)	11% (11)	1% (1)	14%
Income: Under 50k	24% (66)	— (1)	6% (17)	5% (15)	18% (51)	— (0)	7% (21)	6% (17)	1% (4)	6% (16)	6% (15)	8%
Income: 50k-100k	31% (97)	1% (3)	1% (3)	4% (13)	22% (68)	1% (5)	7% (21)	1% (4)	1% (2)	8% (24)	6% (18)	9%
Income: 100k+	33% (69)	— (0)	— (1)	3% (6)	20% (42)	— (0)	5% (11)	3% (7)	3% (7)	10% (21)	5% (10)	10%
Ethnicity: White (Non-Hispanic)	26% (134)	— (0)	1% (4)	3% (14)	23% (115)	— (2)	7% (35)	4% (23)	2% (10)	8% (39)	7% (36)	11%
Ethnicity: Hispanic	36% (66)	1% (1)	6% (12)	7% (12)	17% (32)	2% (3)	5% (9)	1% (2)	1% (2)	10% (18)	1% (2)	5%
Ethnicity: Black (Non-Hispanic)	38% (15)	— (0)	10% (4)	— (0)	4% (2)	— (0)	10% (4)	7% (3)	3% (1)	8% (3)	5% (2)	1%
Ethnicity: Asian + Other (Non-Hispanic)	27% (17)	4% (2)	1% (0)	11% (7)	19% (12)	— (0)	8% (5)	1% (0)	— (0)	2% (1)	6% (4)	11%
All Christian	24% (93)	— (1)	2% (7)	7% (28)	28% (106)	1% (3)	5% (20)	2% (9)	— (1)	7% (26)	6% (24)	9%
All Non-Christian	8% (3)	— (0)	1% (1)	8% (3)	8% (3)	3% (1)	15% (6)	14% (6)	— (0)	15% (6)	2% (1)	8%
Atheist	30% (12)	— (0)	1% (0)	— (0)	13% (5)	— (0)	11% (4)	— (0)	2% (1)	18% (7)	1% (0)	10%
Agnostic/Nothing in particular	34% (80)	1% (3)	4% (10)	1% (1)	14% (32)	— (0)	5% (12)	2% (4)	3% (7)	8% (18)	6% (15)	11%
Something Else	44% (44)	— (0)	2% (2)	— (0)	15% (15)	— (0)	10% (10)	9% (9)	3% (3)	4% (4)	4% (4)	4%
Evangelical	30% (51)	— (0)	3% (4)	9% (16)	29% (50)	1% (2)	7% (13)	4% (6)	1% (2)	3% (5)	3% (5)	5%
Non-Evangelical	27% (78)	— (1)	1% (2)	4% (13)	23% (66)	— (0)	6% (18)	4% (12)	1% (3)	8% (24)	8% (22)	9%
PID: Dem (no lean)	26% (73)	— (1)	4% (12)	4% (11)	7% (21)	— (0)	10% (28)	5% (13)	3% (10)	12% (35)	6% (16)	15%
PID: Ind (no lean)	30% (64)	1% (3)	2% (4)	3% (6)	19% (40)	1% (2)	6% (12)	1% (3)	— (0)	9% (18)	7% (14)	9%
PID: Rep (no lean)	31% (96)	— (0)	1% (4)	5% (16)	33% (100)	1% (3)	4% (13)	4% (12)	1% (3)	3% (8)	4% (14)	4%
PID/Gender: Dem Men	24% (30)	1% (1)	1% (2)	8% (10)	6% (7)	— (0)	12% (14)	3% (3)	4% (5)	11% (14)	8% (10)	18%
PID/Gender: Dem Women	27% (43)	— (0)	6% (10)	1% (1)	9% (14)	— (0)	9% (14)	6% (10)	3% (5)	13% (21)	4% (6)	12%
PID/Gender: Ind Men	30% (31)	2% (2)	2% (2)	4% (4)	25% (26)	2% (2)	7% (7)	— (0)	— (0)	3% (3)	6% (6)	14%
PID/Gender: Ind Women	30% (33)	— (0)	2% (2)	2% (3)	13% (14)	— (0)	5% (5)	2% (3)	— (0)	14% (15)	7% (8)	5%
PID/Gender: Rep Men	33% (46)	— (0)	2% (3)	3% (5)	33% (47)	1% (1)	5% (7)	6% (8)	1% (1)	1% (1)	3% (5)	3%
PID/Gender: Rep Women	30% (50)	— (0)	1% (2)	7% (11)	32% (53)	1% (2)	4% (6)	3% (4)	1% (2)	4% (7)	5% (9)	4%
Ideo: Liberal (1-3)	22% (53)	— (0)	5% (11)	2% (5)	2% (4)	1% (1)	11% (25)	4% (9)	2% (5)	16% (38)	5% (13)	16%
Ideo: Moderate (4)	33% (79)	— (0)	2% (4)	5% (11)	15% (35)	1% (2)	10% (24)	3% (6)	1% (3)	6% (14)	9% (22)	10%
Ideo: Conservative (5-7)	32% (98)	1% (3)	1% (4)	5% (16)	39% (121)	1% (2)	1% (3)	2% (7)	1% (4)	3% (8)	3% (9)	3%

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ				
Registered Voters	29% (232)	—	(4)	3% (20)	4% (33)	20% (160)	1% (5)	7% (53)	3% (28)	2% (13)	8% (61)	6% (44)	9%			
Ideo/PID: Conservative Republican	30% (64)	—	(0)	1% (2)	6% (13)	43% (90)	1% (2)	1% (3)	—	(1)	3% (5)	3% (7)	3%			
Ideo/PID: Moderate/Liberal Republican	37% (31)	—	(0)	3% (2)	2% (1)	11% (9)	2% (1)	12% (10)	6% (5)	—	(0)	2% (2)	7% (6)	5%		
Ideo/PID: Moderate/Conservative Democrat	31% (32)	1%	(1)	1% (1)	7% (8)	18% (19)	—	(0)	10% (10)	8% (8)	4% (4)	3% (3)	7% (7)	8%		
Ideo/PID: Liberal Democrat	23% (41)	—	(0)	6% (10)	2% (4)	1% (2)	—	(0)	10% (17)	3% (5)	3% (5)	18% (32)	5% (9)	18%		
Unfavorable of Biden and Trump	30% (40)	—	(0)	2% (3)	3% (4)	17% (23)	1% (1)	9% (12)	2% (3)	—	(0)	10% (13)	1% (2)	8%		
2024 H2H Matchup: Biden Voter	22% (76)	—	(0)	4% (12)	4% (13)	6% (19)	—	(2)	10% (34)	2% (8)	2% (8)	13% (43)	9% (31)	18%		
2024 H2H Matchup: Trump Voter	34% (132)	1%	(3)	1% (3)	5% (20)	34% (132)	1%	(3)	3% (13)	5% (19)	1% (4)	2% (7)	3% (13)	3%		
2024 H2H Matchup: Would not Vote	36% (9)	—	(0)	2% (1)	—	(0)	11% (3)	—	(0)	9% (2)	1% (0)	—	(0)	14% (3)	1% (0)	2%
2024 H2H Matchup: Do not Know	35% (15)	—	(0)	9% (4)	—	(0)	15% (7)	—	(0)	7% (3)	1% (0)	—	(0)	15% (7)	—	—
2022 House Vote: Democrat	25% (88)	—	(0)	1% (4)	5% (17)	8% (29)	—	(2)	10% (34)	1% (5)	3% (9)	13% (46)	8% (27)	17%		
2022 House Vote: Republican	30% (101)	—	(1)	2% (6)	4% (14)	35% (119)	1%	(3)	5% (16)	6% (19)	1% (3)	2% (5)	4% (14)	4%		
2022 House Vote: Did not Vote	43% (41)	3%	(2)	10% (10)	2% (2)	13% (12)	—	(0)	2% (2)	4% (4)	—	(0)	10% (9)	4% (3)	1%	
2020 Vote: Joe Biden	25% (93)	—	(0)	3% (11)	4% (13)	8% (30)	—	(2)	10% (38)	1% (5)	3% (10)	12% (45)	8% (29)	16%		
2020 Vote: Donald Trump	33% (123)	1%	(3)	2% (6)	5% (18)	34% (127)	1%	(3)	3% (12)	5% (18)	1% (3)	2% (6)	4% (14)	2%		
2020 Vote: Someone Else	51% (6)	—	(0)	3% (0)	—	(0)	6% (1)	—	(0)	6% (1)	4% (0)	—	(0)	2% (0)	—	6%
2020 Vote: Did not Vote	25% (11)	—	(0)	5% (2)	4% (2)	5% (2)	—	(0)	5% (2)	10% (4)	—	(0)	21% (9)	3% (1)	3%	
2016 Vote: Hillary Clinton	23% (61)	—	(0)	1% (4)	4% (11)	6% (15)	1%	(2)	10% (28)	1% (2)	3% (9)	12% (34)	10% (26)	20%		
2016 Vote: Donald Trump	31% (99)	—	(1)	2% (6)	6% (20)	35% (110)	1%	(3)	4% (12)	5% (17)	—	(1)	2% (6)	5% (14)	4%	
2016 Vote: Someone Else	35% (9)	—	(0)	2% (0)	—	(0)	21% (5)	—	(0)	2% (0)	6% (2)	2% (1)	2% (0)	6% (2)	14%	
2020 Vote/PID: Not Biden/Democrat	24% (7)	3%	(1)	5% (1)	11% (3)	10% (3)	—	(0)	7% (2)	29% (8)	—	(0)	1% (0)	4% (1)	4%	
2020 Vote/PID: Not Trump/Republican	24% (11)	—	(0)	1% (1)	4% (2)	15% (7)	—	(0)	17% (8)	3% (1)	—	(0)	8% (4)	7% (3)	8%	
U.S. Economy: Wrong Track	34% (186)	1%	(3)	3% (17)	4% (24)	27% (150)	1%	(3)	3% (18)	4% (20)	1% (4)	5% (27)	3% (16)	5%		
U.S. Economy: Right Direction	19% (47)	—	(1)	1% (3)	4% (9)	4% (10)	1%	(2)	14% (35)	3% (8)	3% (8)	13% (34)	11% (27)	18%		
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19% (50)	—	(0)	4% (10)	5% (12)	6% (16)	1%	(2)	12% (30)	2% (6)	3% (8)	13% (33)	10% (27)	19%		
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36% (143)	1%	(3)	1% (6)	5% (19)	32% (130)	1%	(3)	4% (15)	3% (14)	1% (3)	4% (14)	3% (12)	3%		
Prsnl. Fin. Sit. 2021-23: Same Under Both	29% (39)	—	(1)	3% (4)	1% (2)	11% (14)	—	(0)	6% (8)	6% (9)	1% (2)	10% (14)	4% (5)	9%		
Top 2024 Issue: Economy	100% (232)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—
Community: Urban	30% (78)	—	(0)	5% (13)	5% (13)	11% (28)	2%	(5)	8% (21)	5% (13)	2% (6)	9% (22)	5% (12)	8%		
Community: Suburban	27% (111)	1%	(4)	2% (7)	3% (14)	23% (95)	—	(0)	7% (28)	2% (9)	1% (4)	8% (33)	6% (24)	11%		
Community: Rural	33% (43)	—	(0)	—	(0)	5% (6)	29% (37)	—	(0)	3% (4)	4% (5)	2% (3)	5% (6)	5% (7)	4%	
Community/Gender: Urban Women	31% (39)	—	(0)	8% (10)	1% (1)	10% (13)	1%	(2)	7% (9)	4% (6)	3% (3)	10% (13)	6% (8)	5%		
Community/Gender: Urban Men	29% (38)	—	(0)	3% (3)	9% (12)	12% (15)	2%	(3)	9% (12)	6% (7)	2% (3)	7% (9)	4% (5)	12%		
Community/Gender: Rural Women	39% (32)	—	(0)	—	(0)	1% (1)	25% (20)	—	(0)	4% (3)	7% (5)	2% (2)	5% (4)	7% (6)	3%	
Community/Gender: Rural Men	24% (12)	—	(0)	1% (0)	10% (5)	34% (17)	—	(0)	1% (1)	—	(0)	2% (1)	3% (2)	3% (2)	5%	
Community/Gender: Suburban Women	24% (55)	—	(0)	2% (4)	6% (13)	21% (48)	—	(0)	6% (13)	3% (6)	1% (2)	12% (26)	4% (9)	10%		
Community/Gender: Suburban Men	30% (56)	2%	(3)	1% (2)	1% (1)	26% (47)	—	(0)	8% (15)	2% (4)	1% (2)	4% (7)	8% (15)	12%		
Homeowner	28% (192)	—	(3)	2% (10)	4% (30)	22% (148)	1%	(5)	7% (48)	3% (23)	2% (11)	7% (51)	6% (39)	9%		
Renter	37% (37)	1%	(1)	10% (10)	2% (2)	11% (11)	—	(0)	5% (5)	3% (3)	1% (1)	7% (7)	5% (5)	7%		

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	29% (232)	— (4)	3% (20)	4% (33)	20% (160)	1% (5)	7% (53)	3% (28)	2% (13)	8% (61)	6% (44)	9%
Military HH: Yes	25% (35)	1% (1)	— (0)	2% (3)	30% (44)	1% (1)	7% (10)	10% (14)	1% (2)	5% (8)	7% (10)	7%
Military HH: No	30% (197)	— (3)	3% (20)	5% (30)	18% (117)	1% (3)	7% (43)	2% (14)	2% (11)	8% (53)	5% (34)	10%
Employ: Private Sector	38% (108)	1% (3)	1% (4)	4% (12)	18% (52)	— (1)	7% (20)	5% (13)	2% (5)	6% (18)	1% (4)	7%
Employ: Government	28% (14)	2% (1)	1% (1)	2% (1)	20% (10)	— (0)	6% (3)	10% (5)	4% (2)	7% (3)	— (0)	11%
Employ: Self-Employed	24% (16)	— (0)	3% (2)	9% (6)	13% (9)	— (0)	10% (6)	1% (0)	2% (1)	13% (8)	1% (1)	8%
Employ: Homemaker	47% (21)	— (0)	— (0)	— (0)	37% (16)	— (0)	— (0)	— (0)	3% (1)	2% (1)	1% (0)	1%
Employ: Student	5% (1)	— (0)	— (0)	— (0)	1% (0)	— (0)	14% (2)	2% (0)	1% (0)	69% (9)	— (0)	—
Employ: Retired	17% (36)	— (0)	1% (1)	5% (12)	24% (51)	— (0)	7% (15)	— (0)	1% (2)	8% (17)	15% (31)	16%
Employ: Unemployed	20% (15)	— (0)	14% (11)	3% (3)	28% (20)	4% (3)	4% (3)	2% (1)	— (0)	5% (3)	— (0)	9%
Employ: Other	44% (22)	— (0)	4% (2)	— (0)	5% (2)	— (0)	6% (3)	15% (8)	2% (1)	1% (1)	14% (7)	—
Self + Household: White-Collar	28% (103)	— (1)	1% (5)	5% (17)	18% (65)	1% (3)	8% (30)	3% (9)	2% (6)	8% (29)	5% (19)	13%
Self + Household: Blue Collar	30% (97)	— (0)	1% (4)	4% (13)	22% (73)	— (1)	6% (19)	4% (12)	2% (6)	7% (24)	6% (21)	6%
Union HH: Yes	31% (14)	2% (1)	2% (1)	3% (1)	8% (3)	— (0)	16% (7)	— (0)	4% (2)	1% (1)	5% (2)	6%
Union HH: No	29% (218)	— (3)	3% (19)	4% (32)	21% (157)	1% (5)	6% (46)	4% (28)	1% (11)	8% (60)	6% (42)	9%
LGBTQ+: Yes	18% (14)	2% (1)	12% (10)	1% (1)	5% (4)	— (0)	5% (4)	7% (6)	2% (1)	15% (12)	5% (4)	11%
LGBTQ+: No	30% (218)	— (2)	1% (10)	5% (33)	22% (156)	1% (5)	7% (49)	3% (22)	2% (11)	7% (49)	6% (40)	9%
Motivated to Vote	28% (197)	— (3)	1% (9)	4% (28)	23% (158)	1% (5)	7% (49)	2% (16)	2% (12)	8% (53)	6% (39)	10%
Parent: Yes	37% (68)	1% (1)	2% (4)	4% (8)	19% (35)	1% (1)	4% (8)	4% (7)	5% (8)	7% (13)	— (0)	5%
Parent: No	27% (164)	— (3)	3% (16)	4% (25)	20% (126)	1% (3)	7% (45)	3% (21)	1% (4)	8% (48)	7% (44)	10%
COVID Vaccine: Yes	27% (151)	1% (4)	2% (14)	3% (15)	16% (91)	1% (3)	8% (45)	4% (22)	2% (10)	9% (51)	7% (38)	11%
COVID Vaccine: No	35% (82)	— (0)	3% (7)	8% (19)	29% (69)	1% (2)	3% (8)	3% (6)	1% (3)	4% (10)	3% (6)	5%
Student Loans: Yes	35% (38)	3% (4)	2% (2)	4% (5)	11% (12)	1% (1)	2% (2)	2% (2)	4% (4)	12% (13)	1% (1)	7%
Student Loans: No	28% (194)	— (0)	3% (19)	4% (29)	22% (148)	— (3)	7% (51)	4% (26)	1% (8)	7% (48)	6% (43)	9%
Favorable Opinion of Haley	28% (76)	— (1)	2% (5)	5% (12)	21% (58)	1% (3)	9% (26)	3% (7)	2% (4)	8% (21)	6% (16)	8%
Unfavorable Opinion of Haley	22% (73)	1% (2)	2% (6)	2% (7)	23% (77)	1% (2)	7% (23)	2% (8)	2% (8)	8% (27)	6% (18)	14%
Protestant	23% (40)	— (0)	1% (2)	5% (9)	33% (57)	1% (2)	4% (7)	1% (2)	1% (1)	7% (11)	10% (17)	10%
Roman Catholic	25% (46)	1% (1)	2% (3)	10% (19)	24% (45)	— (0)	7% (14)	4% (7)	— (0)	8% (14)	4% (7)	7%
Mormon	47% (5)	— (0)	13% (1)	— (0)	18% (2)	— (0)	— (0)	— (0)	— (0)	3% (0)	— (0)	18%
Orthodox (e.g. Greek or Russian Orthodox)	15% (2)	— (0)	10% (1)	— (0)	14% (1)	16% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	38%
Jewish	1% (0)	— (0)	— (0)	— (0)	20% (3)	— (0)	19% (3)	— (0)	— (0)	38% (6)	4% (1)	3%
Muslim	— (0)	— (0)	9% (1)	59% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Buddhist	19% (2)	— (0)	— (0)	— (0)	— (0)	16% (1)	33% (3)	— (0)	— (0)	— (0)	3% (0)	—
Hindu	16% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	56% (6)	— (0)	— (0)	— (0)	28%
Atheist	30% (12)	— (0)	1% (0)	— (0)	13% (5)	— (0)	11% (4)	— (0)	2% (1)	18% (7)	1% (0)	10%
Agnostic	17% (9)	— (0)	15% (7)	— (0)	17% (9)	— (0)	14% (7)	3% (2)	3% (1)	7% (3)	9% (4)	12%
Something else	44% (44)	— (0)	2% (2)	— (0)	15% (15)	— (0)	10% (10)	9% (9)	3% (3)	4% (4)	4% (4)	4%
Nothing in particular	39% (72)	2% (3)	1% (3)	1% (1)	13% (23)	— (0)	3% (5)	1% (2)	3% (6)	8% (14)	6% (11)	10%
Prodigal Biden Voter	39% (21)	— (0)	1% (0)	— (0)	28% (15)	— (0)	9% (5)	— (0)	2% (1)	4% (2)	1% (0)	2%
Undecided Voter (DK/WNV)	35% (24)	— (0)	7% (4)	— (0)	14% (9)	— (0)	8% (5)	1% (1)	— (0)	14% (10)	— (0)	1%

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**Table BLMB7:** *Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?*

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	29% (232)	— (4)	3% (20)	4% (33)	20% (160)	1% (5)	7% (53)	3% (28)	2% (13)	8% (61)	6% (44)	9%
Undecided Voter (DK)	36% (9)	— (0)	2% (1)	— (0)	11% (3)	— (0)	9% (2)	1% (0)	— (0)	14% (3)	1% (0)	2%

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(404)	35%	(280)	14%	(111)	796
Gender: Male	54%	(196)	37%	(135)	10%	(35)	366
Gender: Female	48%	(208)	34%	(145)	18%	(77)	430
Age: 18-34	57%	(116)	27%	(54)	17%	(34)	203
Age: 35-44	40%	(47)	43%	(50)	16%	(19)	116
Age: 45-64	52%	(139)	32%	(84)	16%	(43)	267
Age: 65+	49%	(102)	44%	(92)	8%	(16)	210
GenZers: 1997-2012	55%	(58)	24%	(25)	21%	(22)	105
Millennials: 1981-1996	47%	(92)	40%	(79)	13%	(26)	197
GenXers: 1965-1980	51%	(111)	31%	(68)	19%	(41)	220
Baby Boomers: 1946-1964	53%	(136)	39%	(100)	9%	(22)	258
Educ: < College	52%	(248)	34%	(160)	14%	(69)	477
Educ: Bachelors degree	53%	(114)	33%	(72)	14%	(31)	217
Educ: Post-grad	42%	(42)	47%	(48)	11%	(11)	102
Income: Under 50k	48%	(134)	35%	(97)	17%	(47)	278
Income: 50k-100k	48%	(149)	37%	(114)	15%	(48)	311
Income: 100k+	58%	(121)	34%	(70)	8%	(16)	208
Ethnicity: White (Non-Hispanic)	55%	(278)	35%	(176)	11%	(55)	509
Ethnicity: Hispanic	43%	(78)	41%	(75)	16%	(30)	184
Ethnicity: Black (Non-Hispanic)	23%	(9)	48%	(19)	29%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	62%	(39)	15%	(9)	23%	(15)	63
All Christian	58%	(222)	31%	(120)	11%	(42)	384
All Non-Christian	39%	(16)	44%	(18)	17%	(7)	41
Atheist	27%	(11)	52%	(21)	21%	(8)	39
Agnostic/Nothing in particular	42%	(99)	39%	(91)	19%	(44)	234
Something Else	58%	(57)	32%	(31)	11%	(10)	99
Evangelical	68%	(117)	20%	(35)	12%	(20)	171
Non-Evangelical	52%	(149)	37%	(108)	11%	(32)	289
PID: Dem (no lean)	17%	(46)	70%	(196)	13%	(37)	280
PID: Ind (no lean)	51%	(109)	26%	(56)	22%	(46)	211
PID: Rep (no lean)	82%	(249)	9%	(28)	9%	(28)	305

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(404)	35%	(280)	14%	(111)	796
PID/Gender: Dem Men	14%	(18)	79%	(97)	6%	(8)	123
PID/Gender: Dem Women	18%	(29)	63%	(99)	19%	(29)	158
PID/Gender: Ind Men	59%	(61)	24%	(25)	16%	(17)	103
PID/Gender: Ind Women	44%	(48)	28%	(31)	27%	(30)	108
PID/Gender: Rep Men	84%	(118)	9%	(13)	7%	(10)	141
PID/Gender: Rep Women	80%	(131)	9%	(15)	11%	(17)	164
Ideo: Liberal (1-3)	16%	(37)	70%	(166)	14%	(34)	237
Ideo: Moderate (4)	44%	(104)	40%	(94)	16%	(38)	236
Ideo: Conservative (5-7)	82%	(253)	6%	(19)	12%	(36)	308
Ideo/PID: Conservative Republican	86%	(182)	4%	(8)	10%	(21)	211
Ideo/PID: Moderate/Liberal Republican	69%	(60)	24%	(20)	7%	(6)	86
Ideo/PID: Moderate/Conservative Democrat	34%	(34)	58%	(59)	8%	(8)	101
Ideo/PID: Liberal Democrat	7%	(12)	77%	(136)	16%	(29)	177
Unfavorable of Biden and Trump	42%	(57)	18%	(25)	40%	(53)	135
2024 H2H Matchup: Biden Voter	7%	(25)	77%	(264)	16%	(54)	342
2024 H2H Matchup: Trump Voter	91%	(352)	4%	(14)	5%	(19)	386
2024 H2H Matchup: Would not Vote	15%	(4)	6%	(1)	79%	(19)	24
2024 H2H Matchup: Do not Know	54%	(23)	2%	(1)	44%	(19)	44
2022 House Vote: Democrat	17%	(58)	66%	(231)	17%	(60)	349
2022 House Vote: Republican	84%	(288)	7%	(23)	9%	(30)	341
2022 House Vote: Did not Vote	58%	(55)	26%	(25)	16%	(15)	95
2020 Vote: Joe Biden	14%	(53)	67%	(250)	19%	(70)	372
2020 Vote: Donald Trump	88%	(325)	5%	(17)	7%	(28)	369
2020 Vote: Someone Else	38%	(5)	16%	(2)	46%	(5)	12
2020 Vote: Did not Vote	51%	(22)	28%	(12)	21%	(9)	43
2016 Vote: Hillary Clinton	9%	(24)	76%	(207)	15%	(41)	272
2016 Vote: Donald Trump	86%	(271)	5%	(17)	9%	(29)	317
2016 Vote: Someone Else	71%	(18)	16%	(4)	13%	(3)	26
2020 Vote/PID: Not Biden/Democrat	64%	(19)	25%	(7)	11%	(3)	29
2020 Vote/PID: Not Trump/Republican	36%	(17)	32%	(15)	32%	(15)	46
U.S. Economy: Wrong Track	67%	(367)	15%	(82)	18%	(97)	546
U.S. Economy: Right Direction	15%	(37)	79%	(198)	6%	(14)	250

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(404)	35%	(280)	14%	(111)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	82%	(214)	11%	(27)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(354)	6%	(25)	6%	(22)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(32)	30%	(41)	46%	(62)	135
Top 2024 Issue: Economy	65%	(151)	21%	(50)	14%	(31)	232
Community: Urban	47%	(120)	43%	(109)	11%	(27)	257
Community: Suburban	50%	(205)	33%	(134)	17%	(70)	410
Community: Rural	61%	(79)	28%	(37)	11%	(14)	130
Community/Gender: Urban Women	40%	(50)	46%	(57)	15%	(19)	126
Community/Gender: Urban Men	53%	(70)	40%	(52)	7%	(9)	131
Community/Gender: Rural Women	60%	(49)	29%	(23)	11%	(9)	81
Community/Gender: Rural Men	62%	(31)	27%	(13)	11%	(5)	49
Community/Gender: Suburban Women	49%	(110)	29%	(65)	22%	(49)	224
Community/Gender: Suburban Men	51%	(95)	37%	(70)	11%	(21)	186
Homeowner	51%	(350)	36%	(244)	13%	(89)	683
Renter	49%	(49)	31%	(30)	20%	(20)	99
Military HHnm: Yes	65%	(93)	25%	(36)	10%	(14)	143
Military HH: No	48%	(311)	37%	(244)	15%	(98)	653
Employ: Private Sector	50%	(143)	33%	(95)	17%	(47)	286
Employ: Government	58%	(28)	32%	(16)	10%	(5)	49
Employ: Self-Employed	39%	(26)	55%	(36)	5%	(4)	66
Employ: Homemaker	74%	(32)	5%	(2)	22%	(9)	44
Employ: Student	59%	(8)	2%	(0)	39%	(5)	14
Employ: Retired	47%	(100)	44%	(94)	9%	(19)	213
Employ: Unemployed	57%	(42)	28%	(21)	15%	(11)	74
Employ: Other	47%	(24)	32%	(16)	21%	(11)	51
Self + Household: White-Collar	48%	(175)	39%	(142)	13%	(46)	363
Self + Household: Blue Collar	54%	(177)	32%	(104)	14%	(45)	325
Union HH: Yes	32%	(14)	51%	(23)	17%	(8)	45
Union HH: No	52%	(390)	34%	(258)	14%	(104)	751
LGBTQ+: Yes	33%	(27)	48%	(38)	19%	(15)	80
LGBTQ+: No	53%	(378)	34%	(242)	13%	(96)	716
Motivated to Vote	51%	(356)	35%	(244)	14%	(94)	693

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(404)	35%	(280)	14%	(111)	796
Parent: Yes	49%	(89)	35%	(64)	16%	(28)	181
Parent: No	51%	(315)	35%	(216)	14%	(83)	615
COVID Vaccine: Yes	40%	(224)	46%	(257)	14%	(81)	562
COVID Vaccine: No	77%	(180)	10%	(23)	13%	(31)	234
Student Loans: Yes	43%	(47)	37%	(41)	20%	(22)	110
Student Loans: No	52%	(357)	35%	(239)	13%	(90)	686
Favorable Opinion of Haley	58%	(158)	28%	(76)	14%	(39)	273
Unfavorable Opinion of Haley	47%	(155)	41%	(138)	12%	(40)	334
Protestant	58%	(101)	31%	(54)	11%	(20)	175
Roman Catholic	58%	(108)	31%	(57)	12%	(22)	187
Mormon	87%	(10)	9%	(1)	3%	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	29%	(3)	70%	(8)	1%	(0)	11
Jewish	20%	(3)	64%	(11)	16%	(3)	17
Muslim	62%	(3)	—	(0)	38%	(2)	6
Buddhist	39%	(3)	35%	(3)	27%	(2)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	27%	(11)	52%	(21)	21%	(8)	39
Agnostic	30%	(15)	61%	(31)	9%	(4)	50
Something else	58%	(57)	32%	(31)	11%	(10)	99
Nothing in particular	46%	(84)	33%	(60)	21%	(39)	183
Prodigal Biden Voter	59%	(31)	3%	(2)	38%	(20)	53
Undecided Voter (DK/WNV)	40%	(27)	4%	(3)	56%	(38)	68
Undecided Voter (DK)	15%	(4)	6%	(1)	79%	(19)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(350)	40%	(317)	16%	(130)	796
Gender: Male	44%	(161)	42%	(154)	14%	(51)	366
Gender: Female	44%	(189)	38%	(162)	18%	(79)	430
Age: 18-34	56%	(114)	24%	(49)	20%	(40)	203
Age: 35-44	32%	(38)	51%	(59)	17%	(20)	116
Age: 45-64	43%	(115)	38%	(101)	19%	(50)	267
Age: 65+	39%	(82)	51%	(107)	10%	(20)	210
GenZers: 1997-2012	58%	(61)	24%	(25)	18%	(19)	105
Millennials: 1981-1996	43%	(85)	37%	(74)	19%	(38)	197
GenXers: 1965-1980	42%	(92)	39%	(86)	19%	(42)	220
Baby Boomers: 1946-1964	41%	(105)	47%	(122)	12%	(31)	258
Educ: < College	47%	(224)	35%	(168)	18%	(85)	477
Educ: Bachelors degree	39%	(84)	45%	(97)	16%	(36)	217
Educ: Post-grad	41%	(41)	50%	(51)	9%	(9)	102
Income: Under 50k	44%	(123)	36%	(100)	20%	(55)	278
Income: 50k-100k	42%	(130)	44%	(136)	14%	(45)	311
Income: 100k+	46%	(96)	39%	(81)	14%	(30)	208
Ethnicity: White (Non-Hispanic)	47%	(238)	40%	(203)	13%	(68)	509
Ethnicity: Hispanic	37%	(68)	43%	(80)	19%	(36)	184
Ethnicity: Black (Non-Hispanic)	24%	(10)	37%	(15)	39%	(16)	40
Ethnicity: Asian + Other (Non-Hispanic)	54%	(34)	30%	(19)	17%	(10)	63
All Christian	48%	(184)	38%	(145)	14%	(55)	384
All Non-Christian	33%	(14)	53%	(22)	14%	(6)	41
Atheist	34%	(13)	54%	(21)	13%	(5)	39
Agnostic/Nothing in particular	35%	(81)	44%	(102)	22%	(51)	234
Something Else	59%	(58)	28%	(28)	13%	(13)	99
Evangelical	64%	(110)	21%	(36)	15%	(26)	171
Non-Evangelical	42%	(122)	45%	(129)	13%	(39)	289
PID: Dem (no lean)	15%	(43)	73%	(205)	12%	(33)	280
PID: Ind (no lean)	44%	(92)	32%	(67)	24%	(52)	211
PID: Rep (no lean)	70%	(215)	15%	(45)	15%	(45)	305

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	40%	(317)	16%	(130)	796
PID/Gender: Dem Men	12%	(15)	80%	(98)	8%	(9)	123
PID/Gender: Dem Women	17%	(28)	68%	(106)	15%	(24)	158
PID/Gender: Ind Men	44%	(45)	35%	(36)	22%	(22)	103
PID/Gender: Ind Women	44%	(48)	29%	(31)	27%	(29)	108
PID/Gender: Rep Men	72%	(101)	14%	(20)	14%	(20)	141
PID/Gender: Rep Women	69%	(114)	15%	(25)	16%	(26)	164
Ideo: Liberal (1-3)	16%	(38)	68%	(162)	16%	(37)	237
Ideo: Moderate (4)	39%	(92)	45%	(105)	16%	(39)	236
Ideo: Conservative (5-7)	68%	(211)	16%	(48)	16%	(49)	308
Ideo/PID: Conservative Republican	71%	(150)	13%	(27)	16%	(34)	211
Ideo/PID: Moderate/Liberal Republican	66%	(56)	21%	(18)	13%	(11)	86
Ideo/PID: Moderate/Conservative Democrat	28%	(29)	65%	(66)	6%	(6)	101
Ideo/PID: Liberal Democrat	7%	(13)	78%	(138)	15%	(26)	177
Unfavorable of Biden and Trump	28%	(38)	32%	(43)	40%	(54)	135
2024 H2H Matchup: Biden Voter	7%	(22)	81%	(276)	13%	(43)	342
2024 H2H Matchup: Trump Voter	80%	(309)	7%	(29)	12%	(48)	386
2024 H2H Matchup: Would not Vote	12%	(3)	15%	(4)	73%	(18)	24
2024 H2H Matchup: Do not Know	34%	(15)	18%	(8)	48%	(21)	44
2022 House Vote: Democrat	13%	(45)	74%	(258)	13%	(45)	349
2022 House Vote: Republican	75%	(255)	10%	(35)	15%	(50)	341
2022 House Vote: Did not Vote	47%	(44)	23%	(21)	31%	(29)	95
2020 Vote: Joe Biden	9%	(33)	74%	(276)	17%	(62)	372
2020 Vote: Donald Trump	80%	(295)	6%	(23)	14%	(51)	369
2020 Vote: Someone Else	27%	(3)	22%	(3)	51%	(6)	12
2020 Vote: Did not Vote	44%	(19)	33%	(14)	24%	(10)	43
2016 Vote: Hillary Clinton	9%	(25)	78%	(212)	13%	(35)	272
2016 Vote: Donald Trump	76%	(242)	9%	(30)	14%	(45)	317
2016 Vote: Someone Else	39%	(10)	43%	(11)	18%	(5)	26
2020 Vote/PID: Not Biden/Democrat	69%	(20)	28%	(8)	3%	(1)	29
2020 Vote/PID: Not Trump/Republican	18%	(8)	60%	(28)	22%	(10)	46
U.S. Economy: Wrong Track	57%	(311)	22%	(122)	21%	(114)	546
U.S. Economy: Right Direction	16%	(39)	78%	(195)	6%	(16)	250

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	40%	(317)	16%	(130)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	85%	(222)	10%	(27)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(310)	11%	(42)	12%	(49)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(29)	39%	(52)	40%	(54)	135
Top 2024 Issue: Economy	52%	(121)	27%	(63)	21%	(48)	232
Community: Urban	44%	(114)	43%	(110)	13%	(33)	257
Community: Suburban	43%	(178)	40%	(162)	17%	(69)	410
Community: Rural	45%	(58)	34%	(45)	21%	(27)	130
Community/Gender: Urban Women	42%	(53)	44%	(55)	14%	(18)	126
Community/Gender: Urban Men	47%	(61)	42%	(55)	12%	(15)	131
Community/Gender: Rural Women	49%	(39)	33%	(26)	19%	(15)	81
Community/Gender: Rural Men	38%	(19)	37%	(18)	25%	(12)	49
Community/Gender: Suburban Women	43%	(97)	36%	(81)	20%	(46)	224
Community/Gender: Suburban Men	44%	(81)	44%	(81)	13%	(24)	186
Homeowner	45%	(306)	41%	(280)	14%	(97)	683
Renter	38%	(37)	33%	(32)	30%	(29)	99
Military HHnm: Yes	56%	(80)	33%	(47)	12%	(17)	143
Military HH: No	41%	(270)	41%	(270)	17%	(113)	653
Employ: Private Sector	48%	(138)	37%	(107)	14%	(41)	286
Employ: Government	43%	(21)	41%	(20)	17%	(8)	49
Employ: Self-Employed	33%	(22)	54%	(36)	12%	(8)	66
Employ: Homemaker	58%	(25)	24%	(10)	18%	(8)	44
Employ: Student	56%	(8)	5%	(1)	39%	(5)	14
Employ: Retired	38%	(81)	52%	(111)	10%	(21)	213
Employ: Unemployed	51%	(38)	18%	(13)	31%	(23)	74
Employ: Other	33%	(17)	37%	(19)	30%	(15)	51
Self + Household: White-Collar	41%	(148)	48%	(173)	11%	(42)	363
Self + Household: Blue Collar	49%	(159)	33%	(108)	18%	(58)	325
Union HH: Yes	30%	(13)	54%	(24)	16%	(7)	45
Union HH: No	45%	(336)	39%	(292)	16%	(123)	751
LGBTQ+: Yes	30%	(24)	45%	(36)	25%	(20)	80
LGBTQ+: No	45%	(326)	39%	(280)	15%	(110)	716
Motivated to Vote	45%	(309)	41%	(285)	14%	(99)	693

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	40%	(317)	16%	(130)	796
Parent: Yes	43%	(78)	39%	(71)	18%	(32)	181
Parent: No	44%	(272)	40%	(245)	16%	(97)	615
COVID Vaccine: Yes	33%	(184)	50%	(283)	17%	(95)	562
COVID Vaccine: No	71%	(165)	14%	(34)	15%	(35)	234
Student Loans: Yes	44%	(49)	39%	(43)	16%	(18)	110
Student Loans: No	44%	(301)	40%	(273)	16%	(112)	686
Favorable Opinion of Haley	51%	(138)	32%	(89)	17%	(46)	273
Unfavorable Opinion of Haley	39%	(131)	50%	(168)	11%	(35)	334
Protestant	51%	(89)	37%	(64)	13%	(22)	175
Roman Catholic	45%	(85)	39%	(73)	16%	(30)	187
Mormon	65%	(7)	5%	(1)	29%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	68%	(7)	1%	(0)	11
Jewish	26%	(4)	62%	(10)	12%	(2)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	3%	(0)	79%	(7)	19%	(2)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	34%	(13)	54%	(21)	13%	(5)	39
Agnostic	27%	(13)	50%	(25)	23%	(12)	50
Something else	59%	(58)	28%	(28)	13%	(13)	99
Nothing in particular	37%	(68)	42%	(76)	21%	(39)	183
Prodigal Biden Voter	26%	(14)	32%	(17)	42%	(22)	53
Undecided Voter (DK/WNV)	26%	(18)	17%	(11)	57%	(39)	68
Undecided Voter (DK)	12%	(3)	15%	(4)	73%	(18)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	41%	(324)	19%	(148)	796
Gender: Male	44%	(161)	41%	(150)	15%	(56)	366
Gender: Female	38%	(163)	41%	(175)	22%	(93)	430
Age: 18-34	48%	(97)	38%	(77)	15%	(30)	203
Age: 35-44	34%	(39)	45%	(53)	21%	(24)	116
Age: 45-64	44%	(116)	35%	(93)	22%	(58)	267
Age: 65+	34%	(71)	49%	(102)	17%	(37)	210
GenZers: 1997-2012	49%	(51)	36%	(38)	16%	(16)	105
Millennials: 1981-1996	40%	(79)	43%	(84)	17%	(34)	197
GenXers: 1965-1980	43%	(93)	37%	(80)	21%	(46)	220
Baby Boomers: 1946-1964	36%	(94)	43%	(112)	20%	(52)	258
Educ: < College	45%	(214)	38%	(181)	17%	(83)	477
Educ: Bachelors degree	36%	(79)	42%	(90)	22%	(48)	217
Educ: Post-grad	31%	(31)	52%	(53)	17%	(18)	102
Income: Under 50k	39%	(108)	41%	(114)	20%	(57)	278
Income: 50k-100k	41%	(128)	40%	(125)	18%	(57)	311
Income: 100k+	42%	(88)	41%	(85)	17%	(35)	208
Ethnicity: White (Non-Hispanic)	45%	(229)	38%	(193)	17%	(87)	509
Ethnicity: Hispanic	34%	(63)	52%	(95)	14%	(26)	184
Ethnicity: Black (Non-Hispanic)	28%	(11)	38%	(15)	34%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	32%	(20)	33%	(21)	35%	(22)	63
All Christian	44%	(171)	37%	(142)	18%	(70)	384
All Non-Christian	37%	(15)	49%	(20)	14%	(6)	41
Atheist	31%	(12)	48%	(19)	21%	(8)	39
Agnostic/Nothing in particular	28%	(66)	50%	(116)	22%	(52)	234
Something Else	61%	(60)	27%	(27)	12%	(12)	99
Evangelical	66%	(113)	19%	(33)	15%	(25)	171
Non-Evangelical	36%	(105)	45%	(130)	18%	(53)	289
PID: Dem (no lean)	11%	(31)	77%	(217)	12%	(32)	280
PID: Ind (no lean)	35%	(74)	35%	(74)	30%	(63)	211
PID: Rep (no lean)	72%	(218)	11%	(34)	17%	(53)	305

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	41%	(324)	19%	(148)	796
PID/Gender: Dem Men	14%	(17)	77%	(95)	9%	(11)	123
PID/Gender: Dem Women	9%	(14)	77%	(122)	14%	(22)	158
PID/Gender: Ind Men	37%	(38)	38%	(39)	25%	(26)	103
PID/Gender: Ind Women	34%	(36)	32%	(34)	35%	(37)	108
PID/Gender: Rep Men	75%	(106)	11%	(15)	14%	(19)	141
PID/Gender: Rep Women	68%	(112)	11%	(19)	20%	(34)	164
Ideo: Liberal (1-3)	15%	(36)	72%	(170)	13%	(31)	237
Ideo: Moderate (4)	29%	(68)	50%	(119)	21%	(49)	236
Ideo: Conservative (5-7)	68%	(210)	11%	(34)	21%	(64)	308
Ideo/PID: Conservative Republican	74%	(155)	7%	(16)	19%	(40)	211
Ideo/PID: Moderate/Liberal Republican	64%	(55)	22%	(18)	14%	(12)	86
Ideo/PID: Moderate/Conservative Democrat	17%	(17)	76%	(77)	7%	(7)	101
Ideo/PID: Liberal Democrat	8%	(13)	78%	(139)	14%	(25)	177
Unfavorable of Biden and Trump	28%	(37)	26%	(35)	46%	(62)	135
2024 H2H Matchup: Biden Voter	5%	(18)	81%	(278)	13%	(46)	342
2024 H2H Matchup: Trump Voter	75%	(291)	8%	(31)	16%	(64)	386
2024 H2H Matchup: Would not Vote	8%	(2)	12%	(3)	81%	(20)	24
2024 H2H Matchup: Do not Know	28%	(12)	28%	(12)	44%	(19)	44
2022 House Vote: Democrat	9%	(32)	76%	(265)	15%	(51)	349
2022 House Vote: Republican	72%	(246)	8%	(26)	20%	(69)	341
2022 House Vote: Did not Vote	47%	(44)	33%	(31)	21%	(20)	95
2020 Vote: Joe Biden	6%	(23)	77%	(286)	17%	(62)	372
2020 Vote: Donald Trump	74%	(273)	7%	(24)	20%	(72)	369
2020 Vote: Someone Else	18%	(2)	27%	(3)	55%	(7)	12
2020 Vote: Did not Vote	59%	(26)	24%	(10)	17%	(7)	43
2016 Vote: Hillary Clinton	5%	(15)	81%	(220)	14%	(37)	272
2016 Vote: Donald Trump	70%	(221)	9%	(28)	22%	(68)	317
2016 Vote: Someone Else	43%	(11)	32%	(8)	25%	(6)	26
2020 Vote/PID: Not Biden/Democrat	66%	(19)	26%	(7)	8%	(2)	29
2020 Vote/PID: Not Trump/Republican	38%	(17)	35%	(16)	27%	(13)	46
U.S. Economy: Wrong Track	52%	(284)	23%	(125)	25%	(137)	546
U.S. Economy: Right Direction	16%	(39)	80%	(199)	4%	(11)	250

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	41%	(324)	19%	(148)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	88%	(230)	8%	(21)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(298)	9%	(36)	17%	(67)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	44%	(59)	44%	(60)	135
Top 2024 Issue: Economy	48%	(111)	30%	(69)	22%	(52)	232
Community: Urban	38%	(97)	47%	(120)	15%	(39)	257
Community: Suburban	40%	(162)	39%	(159)	22%	(89)	410
Community: Rural	49%	(64)	35%	(45)	16%	(21)	130
Community/Gender: Urban Women	32%	(40)	50%	(63)	18%	(23)	126
Community/Gender: Urban Men	44%	(58)	44%	(57)	12%	(16)	131
Community/Gender: Rural Women	46%	(37)	37%	(30)	17%	(13)	81
Community/Gender: Rural Men	54%	(27)	31%	(15)	15%	(7)	49
Community/Gender: Suburban Women	38%	(85)	36%	(82)	25%	(57)	224
Community/Gender: Suburban Men	41%	(77)	41%	(77)	17%	(32)	186
Homeowner	40%	(274)	41%	(283)	18%	(126)	683
Renter	45%	(44)	34%	(33)	22%	(21)	99
Military HHnm: Yes	55%	(79)	31%	(44)	14%	(20)	143
Military HH: No	37%	(244)	43%	(281)	20%	(128)	653
Employ: Private Sector	43%	(124)	38%	(109)	19%	(53)	286
Employ: Government	39%	(19)	42%	(21)	19%	(9)	49
Employ: Self-Employed	41%	(27)	50%	(33)	9%	(6)	66
Employ: Homemaker	55%	(24)	25%	(11)	20%	(9)	44
Employ: Student	54%	(7)	20%	(3)	26%	(3)	14
Employ: Retired	33%	(69)	48%	(102)	19%	(42)	213
Employ: Unemployed	43%	(32)	41%	(30)	16%	(12)	74
Employ: Other	41%	(21)	30%	(15)	28%	(14)	51
Self + Household: White-Collar	38%	(137)	45%	(165)	17%	(61)	363
Self + Household: Blue Collar	46%	(149)	34%	(110)	20%	(67)	325
Union HH: Yes	33%	(15)	46%	(20)	21%	(9)	45
Union HH: No	41%	(308)	40%	(304)	19%	(139)	751
LGBTQ+: Yes	35%	(28)	48%	(38)	17%	(14)	80
LGBTQ+: No	41%	(295)	40%	(286)	19%	(135)	716
Motivated to Vote	40%	(276)	42%	(288)	19%	(129)	693

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(323)	41%	(324)	19%	(148)	796
Parent: Yes	42%	(76)	39%	(70)	19%	(35)	181
Parent: No	40%	(247)	41%	(254)	18%	(114)	615
COVID Vaccine: Yes	30%	(171)	51%	(287)	19%	(105)	562
COVID Vaccine: No	65%	(153)	16%	(38)	19%	(44)	234
Student Loans: Yes	37%	(41)	41%	(45)	23%	(25)	110
Student Loans: No	41%	(283)	41%	(280)	18%	(123)	686
Favorable Opinion of Haley	47%	(128)	32%	(88)	21%	(58)	273
Unfavorable Opinion of Haley	38%	(125)	47%	(158)	15%	(51)	334
Protestant	50%	(88)	32%	(55)	18%	(32)	175
Roman Catholic	38%	(71)	43%	(81)	19%	(35)	187
Mormon	65%	(7)	9%	(1)	25%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	47%	(5)	8%	(1)	11
Jewish	11%	(2)	73%	(12)	16%	(3)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	49%	(4)	40%	(3)	11%	(1)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	31%	(12)	48%	(19)	21%	(8)	39
Agnostic	22%	(11)	65%	(33)	13%	(7)	50
Something else	61%	(60)	27%	(27)	12%	(12)	99
Nothing in particular	30%	(55)	46%	(84)	25%	(45)	183
Prodigal Biden Voter	21%	(11)	42%	(22)	37%	(20)	53
Undecided Voter (DK/WNV)	21%	(14)	22%	(15)	57%	(39)	68
Undecided Voter (DK)	8%	(2)	12%	(3)	81%	(20)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	50%	(394)	34%	(269)	17%	(133)	796
Gender: Male	54%	(199)	33%	(119)	13%	(48)	366
Gender: Female	45%	(195)	35%	(150)	20%	(86)	430
Age: 18-34	55%	(111)	24%	(49)	21%	(43)	203
Age: 35-44	44%	(51)	41%	(48)	15%	(17)	116
Age: 45-64	50%	(134)	31%	(82)	19%	(51)	267
Age: 65+	47%	(98)	43%	(90)	11%	(22)	210
GenZers: 1997-2012	51%	(54)	28%	(30)	20%	(21)	105
Millennials: 1981-1996	49%	(96)	33%	(65)	18%	(36)	197
GenXers: 1965-1980	51%	(111)	31%	(69)	18%	(39)	220
Baby Boomers: 1946-1964	49%	(126)	38%	(97)	14%	(35)	258
Educ: < College	51%	(244)	32%	(153)	17%	(81)	477
Educ: Bachelors degree	49%	(106)	36%	(78)	15%	(34)	217
Educ: Post-grad	44%	(45)	37%	(38)	19%	(19)	102
Income: Under 50k	46%	(128)	32%	(90)	22%	(60)	278
Income: 50k-100k	50%	(154)	35%	(108)	16%	(49)	311
Income: 100k+	54%	(112)	35%	(72)	12%	(24)	208
Ethnicity: White (Non-Hispanic)	54%	(274)	34%	(171)	13%	(64)	509
Ethnicity: Hispanic	40%	(74)	38%	(70)	22%	(40)	184
Ethnicity: Black (Non-Hispanic)	37%	(15)	34%	(14)	29%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	50%	(32)	22%	(14)	28%	(17)	63
All Christian	56%	(216)	30%	(117)	13%	(51)	384
All Non-Christian	31%	(13)	47%	(19)	22%	(9)	41
Atheist	42%	(16)	45%	(17)	14%	(5)	39
Agnostic/Nothing in particular	38%	(90)	37%	(87)	24%	(57)	234
Something Else	61%	(60)	28%	(28)	11%	(11)	99
Evangelical	69%	(119)	18%	(31)	12%	(21)	171
Non-Evangelical	50%	(144)	37%	(106)	14%	(39)	289
PID: Dem (no lean)	18%	(52)	64%	(181)	17%	(48)	280
PID: Ind (no lean)	47%	(99)	26%	(54)	28%	(58)	211
PID: Rep (no lean)	80%	(243)	11%	(34)	9%	(27)	305

Continued on next page

**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	34%	(269)	17%	(133)	796
PID/Gender: Dem Men	20%	(25)	69%	(85)	11%	(13)	123
PID/Gender: Dem Women	17%	(27)	61%	(96)	22%	(35)	158
PID/Gender: Ind Men	55%	(57)	24%	(25)	21%	(21)	103
PID/Gender: Ind Women	39%	(42)	27%	(29)	34%	(37)	108
PID/Gender: Rep Men	84%	(118)	7%	(10)	9%	(13)	141
PID/Gender: Rep Women	76%	(126)	15%	(25)	9%	(14)	164
Ideo: Liberal (1-3)	19%	(45)	60%	(142)	21%	(49)	237
Ideo: Moderate (4)	40%	(95)	40%	(93)	20%	(47)	236
Ideo: Conservative (5-7)	79%	(243)	10%	(32)	11%	(33)	308
Ideo/PID: Conservative Republican	84%	(177)	7%	(14)	9%	(20)	211
Ideo/PID: Moderate/Liberal Republican	68%	(59)	23%	(20)	8%	(7)	86
Ideo/PID: Moderate/Conservative Democrat	30%	(31)	64%	(65)	6%	(6)	101
Ideo/PID: Liberal Democrat	12%	(20)	65%	(115)	24%	(42)	177
Unfavorable of Biden and Trump	42%	(56)	18%	(24)	40%	(54)	135
2024 H2H Matchup: Biden Voter	10%	(33)	71%	(244)	19%	(65)	342
2024 H2H Matchup: Trump Voter	90%	(349)	3%	(12)	7%	(25)	386
2024 H2H Matchup: Would not Vote	13%	(3)	5%	(1)	82%	(20)	24
2024 H2H Matchup: Do not Know	21%	(9)	26%	(12)	52%	(23)	44
2022 House Vote: Democrat	16%	(54)	65%	(226)	20%	(68)	349
2022 House Vote: Republican	82%	(281)	7%	(23)	11%	(37)	341
2022 House Vote: Did not Vote	59%	(56)	17%	(16)	24%	(23)	95
2020 Vote: Joe Biden	13%	(48)	64%	(237)	23%	(87)	372
2020 Vote: Donald Trump	87%	(322)	5%	(17)	8%	(30)	369
2020 Vote: Someone Else	22%	(3)	18%	(2)	61%	(7)	12
2020 Vote: Did not Vote	50%	(22)	29%	(13)	21%	(9)	43
2016 Vote: Hillary Clinton	12%	(32)	71%	(194)	17%	(46)	272
2016 Vote: Donald Trump	84%	(265)	6%	(20)	10%	(32)	317
2016 Vote: Someone Else	43%	(11)	28%	(7)	29%	(7)	26
2020 Vote/PID: Not Biden/Democrat	69%	(20)	28%	(8)	3%	(1)	29
2020 Vote/PID: Not Trump/Republican	31%	(14)	45%	(21)	25%	(11)	46
U.S. Economy: Wrong Track	64%	(350)	16%	(88)	20%	(109)	546
U.S. Economy: Right Direction	18%	(44)	73%	(181)	10%	(25)	250

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	34%	(269)	17%	(133)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(19)	76%	(199)	16%	(42)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(346)	5%	(21)	8%	(34)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(29)	36%	(49)	42%	(57)	135
Top 2024 Issue: Economy	59%	(136)	27%	(63)	14%	(33)	232
Community: Urban	46%	(118)	41%	(106)	13%	(33)	257
Community: Suburban	50%	(203)	31%	(126)	20%	(81)	410
Community: Rural	57%	(74)	28%	(37)	15%	(19)	130
Community/Gender: Urban Women	35%	(44)	48%	(60)	17%	(21)	126
Community/Gender: Urban Men	56%	(74)	35%	(45)	9%	(12)	131
Community/Gender: Rural Women	58%	(47)	28%	(22)	14%	(12)	81
Community/Gender: Rural Men	55%	(27)	29%	(14)	16%	(8)	49
Community/Gender: Suburban Women	47%	(104)	30%	(67)	24%	(53)	224
Community/Gender: Suburban Men	53%	(99)	32%	(59)	15%	(28)	186
Homeowner	50%	(344)	35%	(236)	15%	(104)	683
Renter	46%	(46)	27%	(27)	26%	(26)	99
Military HHnm: Yes	66%	(95)	26%	(37)	8%	(12)	143
Military HH: No	46%	(299)	36%	(232)	19%	(121)	653
Employ: Private Sector	53%	(151)	31%	(89)	16%	(46)	286
Employ: Government	55%	(27)	33%	(16)	12%	(6)	49
Employ: Self-Employed	39%	(26)	52%	(35)	9%	(6)	66
Employ: Homemaker	71%	(31)	11%	(5)	19%	(8)	44
Employ: Student	40%	(5)	16%	(2)	44%	(6)	14
Employ: Retired	46%	(98)	42%	(90)	12%	(25)	213
Employ: Unemployed	43%	(31)	26%	(19)	31%	(23)	74
Employ: Other	48%	(25)	25%	(13)	26%	(13)	51
Self + Household: White-Collar	47%	(169)	37%	(136)	16%	(58)	363
Self + Household: Blue Collar	54%	(174)	32%	(102)	15%	(48)	325
Union HH: Yes	38%	(17)	51%	(23)	11%	(5)	45
Union HH: No	50%	(377)	33%	(246)	17%	(128)	751
LGBTQ+: Yes	36%	(29)	41%	(32)	24%	(19)	80
LGBTQ+: No	51%	(365)	33%	(236)	16%	(114)	716
Motivated to Vote	50%	(345)	35%	(242)	15%	(106)	693

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(394)	34%	(269)	17%	(133)	796
Parent: Yes	56%	(102)	30%	(54)	14%	(25)	181
Parent: No	47%	(292)	35%	(215)	18%	(108)	615
COVID Vaccine: Yes	38%	(211)	44%	(245)	19%	(105)	562
COVID Vaccine: No	78%	(183)	10%	(24)	12%	(28)	234
Student Loans: Yes	52%	(58)	25%	(28)	23%	(25)	110
Student Loans: No	49%	(336)	35%	(241)	16%	(108)	686
Favorable Opinion of Haley	60%	(163)	25%	(69)	15%	(41)	273
Unfavorable Opinion of Haley	46%	(153)	39%	(131)	15%	(51)	334
Protestant	58%	(101)	28%	(49)	14%	(25)	175
Roman Catholic	54%	(101)	32%	(60)	14%	(25)	187
Mormon	78%	(9)	9%	(1)	13%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	61%	(7)	1%	(0)	11
Jewish	20%	(3)	73%	(12)	7%	(1)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	5%	(0)	30%	(3)	64%	(5)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	42%	(16)	45%	(17)	14%	(5)	39
Agnostic	29%	(15)	41%	(21)	29%	(15)	50
Something else	61%	(60)	28%	(28)	11%	(11)	99
Nothing in particular	41%	(75)	36%	(67)	23%	(42)	183
Prodigal Biden Voter	36%	(19)	20%	(11)	44%	(23)	53
Undecided Voter (DK/WNV)	18%	(12)	19%	(13)	63%	(43)	68
Undecided Voter (DK)	13%	(3)	5%	(1)	82%	(20)	24

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(426)	33%	(260)	14%	(109)	796
Gender: Male	56%	(204)	32%	(118)	12%	(44)	366
Gender: Female	52%	(222)	33%	(143)	15%	(65)	430
Age: 18-34	56%	(113)	29%	(59)	15%	(31)	203
Age: 35-44	46%	(53)	39%	(45)	15%	(18)	116
Age: 45-64	56%	(148)	30%	(80)	14%	(38)	267
Age: 65+	53%	(112)	36%	(75)	11%	(23)	210
GenZers: 1997-2012	54%	(57)	29%	(30)	17%	(18)	105
Millennials: 1981-1996	48%	(95)	37%	(74)	14%	(28)	197
GenXers: 1965-1980	52%	(115)	32%	(69)	16%	(35)	220
Baby Boomers: 1946-1964	58%	(149)	32%	(83)	10%	(26)	258
Educ: < College	55%	(264)	31%	(150)	13%	(64)	477
Educ: Bachelors degree	53%	(115)	34%	(73)	14%	(29)	217
Educ: Post-grad	47%	(48)	37%	(38)	16%	(16)	102
Income: Under 50k	50%	(140)	35%	(96)	15%	(41)	278
Income: 50k-100k	54%	(169)	34%	(106)	12%	(36)	311
Income: 100k+	56%	(117)	28%	(58)	15%	(32)	208
Ethnicity: White (Non-Hispanic)	60%	(303)	30%	(153)	10%	(53)	509
Ethnicity: Hispanic	38%	(71)	44%	(81)	17%	(32)	184
Ethnicity: Black (Non-Hispanic)	39%	(16)	34%	(14)	28%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	59%	(37)	20%	(13)	21%	(13)	63
All Christian	59%	(227)	28%	(106)	13%	(51)	384
All Non-Christian	45%	(19)	32%	(13)	22%	(9)	41
Atheist	40%	(16)	44%	(17)	16%	(6)	39
Agnostic/Nothing in particular	43%	(100)	42%	(98)	15%	(36)	234
Something Else	66%	(65)	27%	(26)	8%	(8)	99
Evangelical	71%	(122)	17%	(30)	11%	(19)	171
Non-Evangelical	54%	(156)	33%	(95)	13%	(38)	289
PID: Dem (no lean)	18%	(51)	68%	(192)	13%	(38)	280
PID: Ind (no lean)	51%	(107)	24%	(51)	25%	(53)	211
PID: Rep (no lean)	88%	(268)	6%	(18)	6%	(19)	305

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(426)	33%	(260)	14%	(109)	796
PID/Gender: Dem Men	22%	(27)	69%	(85)	8%	(10)	123
PID/Gender: Dem Women	15%	(24)	68%	(107)	17%	(27)	158
PID/Gender: Ind Men	51%	(52)	26%	(27)	23%	(24)	103
PID/Gender: Ind Women	51%	(55)	22%	(24)	27%	(29)	108
PID/Gender: Rep Men	88%	(125)	4%	(6)	7%	(10)	141
PID/Gender: Rep Women	87%	(144)	7%	(12)	5%	(9)	164
Ideo: Liberal (1-3)	20%	(47)	66%	(156)	14%	(33)	237
Ideo: Moderate (4)	46%	(107)	33%	(77)	22%	(51)	236
Ideo: Conservative (5-7)	85%	(262)	8%	(24)	7%	(22)	308
Ideo/PID: Conservative Republican	90%	(190)	4%	(8)	6%	(13)	211
Ideo/PID: Moderate/Liberal Republican	82%	(71)	11%	(9)	7%	(6)	86
Ideo/PID: Moderate/Conservative Democrat	33%	(33)	53%	(54)	14%	(14)	101
Ideo/PID: Liberal Democrat	10%	(18)	77%	(137)	13%	(23)	177
Unfavorable of Biden and Trump	53%	(71)	15%	(20)	32%	(43)	135
2024 H2H Matchup: Biden Voter	13%	(43)	71%	(242)	17%	(57)	342
2024 H2H Matchup: Trump Voter	95%	(366)	2%	(6)	3%	(13)	386
2024 H2H Matchup: Would not Vote	12%	(3)	10%	(2)	78%	(19)	24
2024 H2H Matchup: Do not Know	32%	(14)	22%	(10)	46%	(20)	44
2022 House Vote: Democrat	16%	(57)	65%	(225)	19%	(66)	349
2022 House Vote: Republican	90%	(307)	3%	(10)	7%	(23)	341
2022 House Vote: Did not Vote	57%	(54)	26%	(25)	17%	(16)	95
2020 Vote: Joe Biden	17%	(63)	65%	(241)	18%	(67)	372
2020 Vote: Donald Trump	92%	(338)	3%	(9)	6%	(22)	369
2020 Vote: Someone Else	26%	(3)	9%	(1)	65%	(8)	12
2020 Vote: Did not Vote	50%	(21)	20%	(9)	30%	(13)	43
2016 Vote: Hillary Clinton	11%	(31)	71%	(193)	18%	(48)	272
2016 Vote: Donald Trump	88%	(279)	4%	(13)	8%	(25)	317
2016 Vote: Someone Else	69%	(18)	18%	(5)	13%	(3)	26
2020 Vote/PID: Not Biden/Democrat	64%	(19)	14%	(4)	22%	(6)	29
2020 Vote/PID: Not Trump/Republican	60%	(28)	19%	(9)	21%	(10)	46
U.S. Economy: Wrong Track	68%	(372)	16%	(89)	16%	(85)	546
U.S. Economy: Right Direction	22%	(54)	69%	(171)	10%	(24)	250

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	54%	(426)	33%	(260)	14%	(109)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(24)	79%	(207)	11%	(29)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90%	(363)	4%	(16)	6%	(22)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(39)	28%	(37)	43%	(58)	135
Top 2024 Issue: Economy	60%	(139)	26%	(60)	14%	(33)	232
Community: Urban	48%	(122)	42%	(109)	10%	(25)	257
Community: Suburban	54%	(223)	29%	(117)	17%	(70)	410
Community: Rural	62%	(81)	27%	(35)	11%	(14)	130
Community/Gender: Urban Women	42%	(53)	48%	(60)	10%	(12)	126
Community/Gender: Urban Men	53%	(69)	37%	(49)	10%	(13)	131
Community/Gender: Rural Women	63%	(50)	26%	(21)	12%	(10)	81
Community/Gender: Rural Men	62%	(31)	29%	(14)	9%	(5)	49
Community/Gender: Suburban Women	53%	(119)	28%	(62)	19%	(43)	224
Community/Gender: Suburban Men	56%	(104)	29%	(55)	14%	(27)	186
Homeowner	54%	(371)	33%	(228)	12%	(84)	683
Renter	48%	(47)	28%	(28)	24%	(24)	99
Military HHnm: Yes	67%	(96)	23%	(33)	10%	(14)	143
Military HH: No	50%	(330)	35%	(227)	15%	(96)	653
Employ: Private Sector	53%	(150)	32%	(93)	15%	(43)	286
Employ: Government	52%	(25)	36%	(18)	13%	(6)	49
Employ: Self-Employed	45%	(30)	43%	(29)	12%	(8)	66
Employ: Homemaker	79%	(34)	6%	(2)	15%	(7)	44
Employ: Student	22%	(3)	18%	(2)	60%	(8)	14
Employ: Retired	55%	(116)	34%	(73)	11%	(24)	213
Employ: Unemployed	53%	(39)	36%	(27)	11%	(8)	74
Employ: Other	55%	(28)	33%	(17)	11%	(6)	51
Self + Household: White-Collar	49%	(178)	37%	(133)	14%	(52)	363
Self + Household: Blue Collar	59%	(193)	27%	(89)	13%	(43)	325
Union HH: Yes	30%	(14)	58%	(26)	11%	(5)	45
Union HH: No	55%	(413)	31%	(234)	14%	(104)	751
LGBTQ+: Yes	43%	(35)	43%	(35)	14%	(11)	80
LGBTQ+: No	55%	(392)	32%	(226)	14%	(98)	716
Motivated to Vote	54%	(375)	33%	(230)	13%	(88)	693

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(426)	33%	(260)	14%	(109)	796
Parent: Yes	54%	(99)	32%	(58)	13%	(24)	181
Parent: No	53%	(327)	33%	(202)	14%	(85)	615
COVID Vaccine: Yes	44%	(247)	43%	(239)	13%	(76)	562
COVID Vaccine: No	76%	(179)	9%	(22)	14%	(34)	234
Student Loans: Yes	44%	(48)	39%	(43)	17%	(19)	110
Student Loans: No	55%	(378)	32%	(217)	13%	(91)	686
Favorable Opinion of Haley	61%	(167)	23%	(63)	16%	(44)	273
Unfavorable Opinion of Haley	52%	(173)	37%	(125)	11%	(36)	334
Protestant	62%	(108)	24%	(43)	14%	(24)	175
Roman Catholic	57%	(106)	30%	(56)	14%	(26)	187
Mormon	81%	(9)	9%	(1)	10%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	61%	(7)	1%	(0)	11
Jewish	30%	(5)	43%	(7)	28%	(5)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	55%	(5)	19%	(2)	27%	(2)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	40%	(16)	44%	(17)	16%	(6)	39
Agnostic	31%	(16)	49%	(25)	19%	(10)	50
Something else	66%	(65)	27%	(26)	8%	(8)	99
Nothing in particular	46%	(84)	40%	(73)	14%	(26)	183
Prodigal Biden Voter	55%	(29)	18%	(9)	27%	(14)	53
Undecided Voter (DK/WNV)	25%	(17)	18%	(12)	57%	(39)	68
Undecided Voter (DK)	12%	(3)	10%	(2)	78%	(19)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	48%	(385)	35%	(275)	17%	(136)	796
Gender: Male	52%	(191)	38%	(138)	10%	(37)	366
Gender: Female	45%	(194)	32%	(137)	23%	(99)	430
Age: 18-34	53%	(108)	25%	(51)	22%	(44)	203
Age: 35-44	43%	(49)	40%	(46)	17%	(20)	116
Age: 45-64	49%	(132)	31%	(83)	20%	(52)	267
Age: 65+	46%	(96)	45%	(94)	9%	(19)	210
GenZers: 1997-2012	53%	(56)	22%	(24)	24%	(26)	105
Millennials: 1981-1996	45%	(89)	36%	(72)	18%	(36)	197
GenXers: 1965-1980	49%	(109)	29%	(65)	21%	(46)	220
Baby Boomers: 1946-1964	49%	(126)	41%	(105)	11%	(28)	258
Educ: < College	50%	(237)	32%	(151)	19%	(89)	477
Educ: Bachelors degree	46%	(101)	37%	(80)	17%	(36)	217
Educ: Post-grad	47%	(48)	43%	(43)	10%	(11)	102
Income: Under 50k	50%	(138)	32%	(89)	18%	(51)	278
Income: 50k-100k	46%	(143)	36%	(112)	18%	(56)	311
Income: 100k+	50%	(104)	36%	(74)	14%	(29)	208
Ethnicity: White (Non-Hispanic)	52%	(262)	36%	(183)	12%	(64)	509
Ethnicity: Hispanic	44%	(81)	32%	(58)	24%	(44)	184
Ethnicity: Black (Non-Hispanic)	27%	(11)	49%	(20)	24%	(10)	40
Ethnicity: Asian + Other (Non-Hispanic)	49%	(31)	22%	(14)	29%	(19)	63
All Christian	55%	(213)	30%	(115)	15%	(56)	384
All Non-Christian	35%	(14)	46%	(19)	20%	(8)	41
Atheist	28%	(11)	52%	(20)	21%	(8)	39
Agnostic/Nothing in particular	41%	(96)	39%	(90)	20%	(48)	234
Something Else	52%	(52)	32%	(31)	16%	(16)	99
Evangelical	63%	(109)	22%	(37)	15%	(26)	171
Non-Evangelical	50%	(144)	35%	(100)	16%	(45)	289
PID: Dem (no lean)	20%	(56)	66%	(185)	14%	(40)	280
PID: Ind (no lean)	45%	(96)	27%	(57)	28%	(58)	211
PID: Rep (no lean)	77%	(234)	11%	(33)	12%	(38)	305

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(385)	35%	(275)	17%	(136)	796
PID/Gender: Dem Men	20%	(24)	72%	(88)	8%	(10)	123
PID/Gender: Dem Women	20%	(31)	61%	(97)	19%	(30)	158
PID/Gender: Ind Men	51%	(53)	30%	(30)	19%	(19)	103
PID/Gender: Ind Women	40%	(43)	24%	(26)	36%	(39)	108
PID/Gender: Rep Men	81%	(114)	14%	(19)	5%	(7)	141
PID/Gender: Rep Women	73%	(120)	8%	(14)	19%	(31)	164
Ideo: Liberal (1-3)	19%	(44)	64%	(152)	17%	(40)	237
Ideo: Moderate (4)	39%	(91)	39%	(92)	22%	(52)	236
Ideo: Conservative (5-7)	78%	(240)	9%	(29)	13%	(39)	308
Ideo/PID: Conservative Republican	81%	(171)	7%	(14)	12%	(26)	211
Ideo/PID: Moderate/Liberal Republican	64%	(55)	22%	(19)	14%	(12)	86
Ideo/PID: Moderate/Conservative Democrat	37%	(37)	57%	(58)	7%	(7)	101
Ideo/PID: Liberal Democrat	10%	(18)	71%	(126)	19%	(33)	177
Unfavorable of Biden and Trump	34%	(45)	23%	(30)	44%	(59)	135
2024 H2H Matchup: Biden Voter	8%	(26)	74%	(254)	18%	(61)	342
2024 H2H Matchup: Trump Voter	89%	(345)	4%	(15)	7%	(26)	386
2024 H2H Matchup: Would not Vote	5%	(1)	13%	(3)	82%	(20)	24
2024 H2H Matchup: Do not Know	29%	(13)	4%	(2)	66%	(29)	44
2022 House Vote: Democrat	16%	(57)	64%	(222)	20%	(69)	349
2022 House Vote: Republican	81%	(276)	8%	(27)	11%	(37)	341
2022 House Vote: Did not Vote	50%	(47)	25%	(24)	25%	(24)	95
2020 Vote: Joe Biden	14%	(51)	65%	(243)	21%	(78)	372
2020 Vote: Donald Trump	85%	(312)	6%	(21)	10%	(36)	369
2020 Vote: Someone Else	19%	(2)	18%	(2)	63%	(7)	12
2020 Vote: Did not Vote	45%	(20)	20%	(9)	34%	(15)	43
2016 Vote: Hillary Clinton	12%	(31)	69%	(188)	19%	(52)	272
2016 Vote: Donald Trump	82%	(259)	7%	(24)	11%	(34)	317
2016 Vote: Someone Else	61%	(16)	27%	(7)	12%	(3)	26
2020 Vote/PID: Not Biden/Democrat	73%	(21)	20%	(6)	6%	(2)	29
2020 Vote/PID: Not Trump/Republican	32%	(15)	33%	(15)	35%	(16)	46
U.S. Economy: Wrong Track	63%	(346)	16%	(87)	21%	(113)	546
U.S. Economy: Right Direction	16%	(39)	75%	(188)	9%	(23)	250

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	48%	(385)	35%	(275)	17%	(136)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	79%	(206)	15%	(39)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(341)	6%	(22)	10%	(38)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(30)	35%	(47)	43%	(58)	135
Top 2024 Issue: Economy	57%	(131)	22%	(50)	22%	(51)	232
Community: Urban	50%	(127)	39%	(99)	12%	(30)	257
Community: Suburban	46%	(187)	34%	(138)	21%	(85)	410
Community: Rural	55%	(72)	29%	(38)	16%	(21)	130
Community/Gender: Urban Women	44%	(56)	42%	(52)	14%	(17)	126
Community/Gender: Urban Men	54%	(71)	36%	(47)	10%	(13)	131
Community/Gender: Rural Women	53%	(43)	26%	(21)	21%	(17)	81
Community/Gender: Rural Men	58%	(29)	34%	(17)	8%	(4)	49
Community/Gender: Suburban Women	43%	(95)	28%	(63)	29%	(65)	224
Community/Gender: Suburban Men	49%	(91)	40%	(74)	11%	(20)	186
Homeowner	48%	(330)	35%	(242)	16%	(111)	683
Renter	49%	(48)	29%	(28)	22%	(22)	99
Military HHnm: Yes	63%	(90)	26%	(37)	11%	(16)	143
Military HH: No	45%	(295)	36%	(238)	18%	(119)	653
Employ: Private Sector	48%	(137)	32%	(93)	20%	(57)	286
Employ: Government	50%	(25)	33%	(16)	17%	(8)	49
Employ: Self-Employed	43%	(28)	45%	(29)	12%	(8)	66
Employ: Homemaker	65%	(28)	5%	(2)	30%	(13)	44
Employ: Student	23%	(3)	4%	(0)	73%	(10)	14
Employ: Retired	46%	(98)	46%	(97)	9%	(18)	213
Employ: Unemployed	61%	(45)	25%	(18)	14%	(10)	74
Employ: Other	43%	(22)	36%	(18)	22%	(11)	51
Self + Household: White-Collar	42%	(154)	40%	(144)	18%	(65)	363
Self + Household: Blue Collar	55%	(179)	30%	(99)	15%	(48)	325
Union HH: Yes	29%	(13)	50%	(22)	21%	(9)	45
Union HH: No	50%	(372)	34%	(252)	17%	(127)	751
LGBTQ+: Yes	42%	(34)	42%	(33)	16%	(13)	80
LGBTQ+: No	49%	(352)	34%	(241)	17%	(123)	716
Motivated to Vote	50%	(343)	35%	(243)	15%	(107)	693

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**Table BLMB8\_6:** Who do you trust more to handle each of the following issues? — U.S.-China Relations

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(385)	35%	(275)	17%	(136)	796
Parent: Yes	47%	(86)	29%	(53)	24%	(43)	181
Parent: No	49%	(300)	36%	(222)	15%	(93)	615
COVID Vaccine: Yes	39%	(221)	44%	(249)	16%	(92)	562
COVID Vaccine: No	70%	(165)	11%	(26)	19%	(44)	234
Student Loans: Yes	46%	(51)	29%	(32)	25%	(28)	110
Student Loans: No	49%	(335)	35%	(243)	16%	(108)	686
Favorable Opinion of Haley	54%	(148)	29%	(78)	17%	(47)	273
Unfavorable Opinion of Haley	46%	(153)	42%	(140)	12%	(42)	334
Protestant	56%	(98)	32%	(55)	12%	(22)	175
Roman Catholic	55%	(103)	27%	(50)	18%	(33)	187
Mormon	81%	(9)	9%	(1)	10%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	29%	(3)	70%	(8)	1%	(0)	11
Jewish	21%	(3)	63%	(10)	16%	(3)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	21%	(2)	42%	(4)	37%	(3)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	28%	(11)	52%	(20)	21%	(8)	39
Agnostic	28%	(14)	58%	(29)	13%	(7)	50
Something else	52%	(52)	32%	(31)	16%	(16)	99
Nothing in particular	45%	(82)	33%	(61)	22%	(41)	183
Prodigal Biden Voter	59%	(31)	3%	(2)	38%	(20)	53
Undecided Voter (DK/WNV)	21%	(14)	8%	(5)	72%	(49)	68
Undecided Voter (DK)	5%	(1)	13%	(3)	82%	(20)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(223)	45%	(359)	27%	(214)	796
Gender: Male	27%	(98)	49%	(180)	24%	(89)	366
Gender: Female	29%	(125)	42%	(179)	29%	(126)	430
Age: 18-34	30%	(61)	41%	(83)	29%	(60)	203
Age: 35-44	29%	(33)	46%	(54)	25%	(29)	116
Age: 45-64	29%	(78)	42%	(113)	28%	(76)	267
Age: 65+	24%	(51)	52%	(109)	24%	(50)	210
GenZers: 1997-2012	29%	(30)	40%	(43)	31%	(32)	105
Millennials: 1981-1996	30%	(58)	46%	(92)	24%	(47)	197
GenXers: 1965-1980	30%	(67)	39%	(86)	30%	(67)	220
Baby Boomers: 1946-1964	24%	(63)	50%	(128)	26%	(67)	258
Educ: < College	31%	(147)	40%	(190)	30%	(141)	477
Educ: Bachelors degree	20%	(44)	54%	(117)	26%	(55)	217
Educ: Post-grad	31%	(32)	51%	(52)	18%	(18)	102
Income: Under 50k	29%	(82)	39%	(108)	32%	(88)	278
Income: 50k-100k	26%	(81)	50%	(156)	24%	(74)	311
Income: 100k+	29%	(61)	46%	(95)	25%	(52)	208
Ethnicity: White (Non-Hispanic)	32%	(163)	44%	(222)	24%	(123)	509
Ethnicity: Hispanic	20%	(37)	50%	(92)	30%	(55)	184
Ethnicity: Black (Non-Hispanic)	16%	(6)	49%	(20)	36%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	26%	(16)	39%	(25)	35%	(22)	63
All Christian	31%	(117)	42%	(159)	28%	(107)	384
All Non-Christian	29%	(12)	62%	(25)	9%	(4)	41
Atheist	18%	(7)	54%	(21)	28%	(11)	39
Agnostic/Nothing in particular	17%	(39)	51%	(120)	32%	(75)	234
Something Else	48%	(47)	34%	(33)	18%	(18)	99
Evangelical	48%	(82)	27%	(46)	25%	(43)	171
Non-Evangelical	27%	(78)	48%	(137)	25%	(74)	289
PID: Dem (no lean)	8%	(22)	77%	(215)	15%	(43)	280
PID: Ind (no lean)	19%	(41)	39%	(82)	42%	(88)	211
PID: Rep (no lean)	52%	(160)	20%	(61)	27%	(84)	305

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(223)	45%	(359)	27%	(214)	796
PID/Gender: Dem Men	12%	(15)	81%	(100)	7%	(8)	123
PID/Gender: Dem Women	5%	(7)	73%	(115)	22%	(35)	158
PID/Gender: Ind Men	17%	(18)	45%	(46)	38%	(39)	103
PID/Gender: Ind Women	22%	(23)	34%	(36)	45%	(48)	108
PID/Gender: Rep Men	47%	(66)	24%	(34)	29%	(41)	141
PID/Gender: Rep Women	57%	(94)	17%	(27)	26%	(43)	164
Ideo: Liberal (1-3)	12%	(28)	74%	(174)	15%	(35)	237
Ideo: Moderate (4)	20%	(48)	46%	(109)	33%	(79)	236
Ideo: Conservative (5-7)	45%	(139)	24%	(73)	31%	(97)	308
Ideo/PID: Conservative Republican	50%	(106)	19%	(41)	30%	(64)	211
Ideo/PID: Moderate/Liberal Republican	53%	(46)	24%	(21)	23%	(19)	86
Ideo/PID: Moderate/Conservative Democrat	14%	(14)	73%	(74)	14%	(14)	101
Ideo/PID: Liberal Democrat	4%	(8)	79%	(140)	16%	(29)	177
Unfavorable of Biden and Trump	5%	(7)	42%	(57)	53%	(71)	135
2024 H2H Matchup: Biden Voter	3%	(11)	83%	(283)	14%	(48)	342
2024 H2H Matchup: Trump Voter	54%	(210)	15%	(58)	30%	(117)	386
2024 H2H Matchup: Would not Vote	1%	(0)	12%	(3)	88%	(21)	24
2024 H2H Matchup: Do not Know	3%	(1)	34%	(15)	63%	(28)	44
2022 House Vote: Democrat	5%	(18)	77%	(269)	18%	(61)	349
2022 House Vote: Republican	53%	(180)	18%	(62)	29%	(99)	341
2022 House Vote: Did not Vote	23%	(22)	26%	(25)	50%	(48)	95
2020 Vote: Joe Biden	2%	(6)	78%	(291)	20%	(74)	372
2020 Vote: Donald Trump	54%	(200)	15%	(56)	31%	(114)	369
2020 Vote: Someone Else	18%	(2)	21%	(2)	61%	(7)	12
2020 Vote: Did not Vote	34%	(15)	21%	(9)	45%	(19)	43
2016 Vote: Hillary Clinton	3%	(7)	85%	(230)	13%	(35)	272
2016 Vote: Donald Trump	52%	(163)	14%	(44)	34%	(109)	317
2016 Vote: Someone Else	24%	(6)	48%	(12)	28%	(7)	26
2020 Vote/PID: Not Biden/Democrat	59%	(17)	25%	(7)	16%	(5)	29
2020 Vote/PID: Not Trump/Republican	25%	(11)	50%	(23)	25%	(12)	46
U.S. Economy: Wrong Track	37%	(200)	28%	(153)	35%	(194)	546
U.S. Economy: Right Direction	9%	(23)	82%	(206)	8%	(21)	250

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(223)	45%	(359)	27%	(214)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	88%	(228)	11%	(29)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51%	(205)	17%	(68)	32%	(128)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	46%	(63)	43%	(58)	135
Top 2024 Issue: Economy	29%	(67)	39%	(89)	33%	(76)	232
Community: Urban	31%	(79)	53%	(135)	17%	(43)	257
Community: Suburban	26%	(105)	45%	(185)	29%	(119)	410
Community: Rural	30%	(39)	30%	(39)	40%	(52)	130
Community/Gender: Urban Women	30%	(37)	53%	(66)	18%	(22)	126
Community/Gender: Urban Men	32%	(42)	52%	(69)	16%	(21)	131
Community/Gender: Rural Women	34%	(27)	29%	(23)	37%	(30)	81
Community/Gender: Rural Men	24%	(12)	31%	(15)	45%	(22)	49
Community/Gender: Suburban Women	27%	(60)	40%	(90)	33%	(74)	224
Community/Gender: Suburban Men	24%	(45)	51%	(96)	24%	(46)	186
Homeowner	27%	(187)	47%	(319)	26%	(177)	683
Renter	33%	(32)	34%	(34)	33%	(33)	99
Military HHnm: Yes	41%	(58)	36%	(51)	24%	(34)	143
Military HH: No	25%	(165)	47%	(308)	28%	(180)	653
Employ: Private Sector	29%	(82)	48%	(136)	24%	(68)	286
Employ: Government	34%	(17)	47%	(23)	20%	(10)	49
Employ: Self-Employed	23%	(15)	47%	(31)	30%	(20)	66
Employ: Homemaker	47%	(20)	15%	(7)	38%	(17)	44
Employ: Student	7%	(1)	21%	(3)	72%	(10)	14
Employ: Retired	26%	(56)	55%	(117)	19%	(40)	213
Employ: Unemployed	26%	(19)	30%	(22)	44%	(32)	74
Employ: Other	24%	(12)	38%	(20)	37%	(19)	51
Self + Household: White-Collar	26%	(96)	52%	(188)	22%	(80)	363
Self + Household: Blue Collar	31%	(102)	43%	(140)	26%	(83)	325
Union HH: Yes	11%	(5)	67%	(30)	23%	(10)	45
Union HH: No	29%	(218)	44%	(329)	27%	(204)	751
LGBTQ+: Yes	32%	(25)	41%	(33)	27%	(22)	80
LGBTQ+: No	28%	(197)	46%	(326)	27%	(192)	716
Motivated to Vote	27%	(190)	47%	(327)	25%	(176)	693

Continued on next page

**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(223)	45%	(359)	27%	(214)	796
Parent: Yes	27%	(48)	45%	(82)	28%	(51)	181
Parent: No	28%	(175)	45%	(276)	27%	(164)	615
COVID Vaccine: Yes	20%	(114)	58%	(326)	22%	(122)	562
COVID Vaccine: No	47%	(109)	14%	(32)	40%	(93)	234
Student Loans: Yes	22%	(25)	57%	(63)	20%	(22)	110
Student Loans: No	29%	(198)	43%	(295)	28%	(192)	686
Favorable Opinion of Haley	29%	(79)	44%	(120)	27%	(74)	273
Unfavorable Opinion of Haley	29%	(97)	48%	(162)	22%	(75)	334
Protestant	28%	(49)	44%	(78)	28%	(48)	175
Roman Catholic	34%	(63)	39%	(73)	27%	(51)	187
Mormon	25%	(3)	9%	(1)	66%	(7)	11
Orthodox (e.g. Greek or Russian Orthodox)	18%	(2)	75%	(8)	8%	(1)	11
Jewish	16%	(3)	77%	(13)	7%	(1)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	—	(0)	96%	(8)	4%	(0)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	18%	(7)	54%	(21)	28%	(11)	39
Agnostic	8%	(4)	54%	(27)	38%	(19)	50
Something else	48%	(47)	34%	(33)	18%	(18)	99
Nothing in particular	19%	(36)	50%	(92)	30%	(55)	183
Prodigal Biden Voter	3%	(1)	41%	(22)	56%	(30)	53
Undecided Voter (DK/WNV)	2%	(1)	26%	(18)	72%	(49)	68
Undecided Voter (DK)	1%	(0)	12%	(3)	88%	(21)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(297)	44%	(350)	19%	(149)	796
Gender: Male	41%	(148)	43%	(156)	17%	(62)	366
Gender: Female	35%	(149)	45%	(194)	20%	(87)	430
Age: 18-34	42%	(84)	41%	(84)	17%	(35)	203
Age: 35-44	31%	(35)	53%	(61)	17%	(19)	116
Age: 45-64	39%	(104)	37%	(100)	24%	(63)	267
Age: 65+	35%	(73)	50%	(105)	15%	(32)	210
GenZers: 1997-2012	41%	(44)	40%	(42)	19%	(20)	105
Millennials: 1981-1996	36%	(71)	49%	(96)	15%	(30)	197
GenXers: 1965-1980	36%	(79)	40%	(88)	24%	(53)	220
Baby Boomers: 1946-1964	38%	(99)	44%	(115)	17%	(45)	258
Educ: < College	41%	(195)	41%	(195)	18%	(88)	477
Educ: Bachelors degree	32%	(69)	47%	(103)	21%	(45)	217
Educ: Post-grad	33%	(33)	52%	(53)	15%	(16)	102
Income: Under 50k	38%	(105)	45%	(125)	17%	(48)	278
Income: 50k-100k	38%	(118)	42%	(131)	20%	(61)	311
Income: 100k+	36%	(74)	45%	(94)	19%	(39)	208
Ethnicity: White (Non-Hispanic)	42%	(216)	40%	(204)	18%	(90)	509
Ethnicity: Hispanic	28%	(52)	57%	(104)	15%	(28)	184
Ethnicity: Black (Non-Hispanic)	17%	(7)	50%	(20)	34%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	37%	(23)	35%	(22)	28%	(17)	63
All Christian	40%	(154)	41%	(159)	18%	(70)	384
All Non-Christian	31%	(13)	44%	(18)	25%	(10)	41
Atheist	21%	(8)	54%	(21)	25%	(10)	39
Agnostic/Nothing in particular	29%	(67)	51%	(119)	20%	(47)	234
Something Else	56%	(55)	32%	(32)	11%	(11)	99
Evangelical	57%	(98)	27%	(46)	16%	(27)	171
Non-Evangelical	35%	(101)	48%	(138)	17%	(49)	289
PID: Dem (no lean)	8%	(24)	80%	(226)	11%	(31)	280
PID: Ind (no lean)	32%	(68)	38%	(80)	30%	(63)	211
PID: Rep (no lean)	67%	(206)	15%	(45)	18%	(54)	305

Continued on next page

**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(297)	44%	(350)	19%	(149)	796
PID/Gender: Dem Men	12%	(15)	79%	(97)	9%	(11)	123
PID/Gender: Dem Women	5%	(8)	82%	(129)	13%	(20)	158
PID/Gender: Ind Men	40%	(41)	38%	(39)	22%	(23)	103
PID/Gender: Ind Women	25%	(27)	38%	(41)	37%	(40)	108
PID/Gender: Rep Men	65%	(92)	15%	(21)	20%	(28)	141
PID/Gender: Rep Women	69%	(114)	15%	(24)	16%	(26)	164
Ideo: Liberal (1-3)	11%	(26)	75%	(178)	14%	(33)	237
Ideo: Moderate (4)	24%	(57)	54%	(128)	22%	(51)	236
Ideo: Conservative (5-7)	67%	(206)	14%	(42)	20%	(60)	308
Ideo/PID: Conservative Republican	71%	(149)	10%	(21)	20%	(41)	211
Ideo/PID: Moderate/Liberal Republican	57%	(49)	28%	(24)	15%	(13)	86
Ideo/PID: Moderate/Conservative Democrat	14%	(15)	80%	(81)	6%	(6)	101
Ideo/PID: Liberal Democrat	5%	(9)	81%	(143)	14%	(25)	177
Unfavorable of Biden and Trump	19%	(26)	34%	(45)	47%	(64)	135
2024 H2H Matchup: Biden Voter	2%	(7)	87%	(296)	11%	(39)	342
2024 H2H Matchup: Trump Voter	74%	(286)	10%	(39)	16%	(60)	386
2024 H2H Matchup: Would not Vote	9%	(2)	15%	(4)	76%	(18)	24
2024 H2H Matchup: Do not Know	5%	(2)	24%	(11)	71%	(31)	44
2022 House Vote: Democrat	6%	(21)	78%	(272)	16%	(56)	349
2022 House Vote: Republican	69%	(235)	13%	(45)	18%	(61)	341
2022 House Vote: Did not Vote	43%	(41)	34%	(32)	23%	(22)	95
2020 Vote: Joe Biden	2%	(7)	82%	(303)	16%	(61)	372
2020 Vote: Donald Trump	74%	(273)	8%	(31)	18%	(66)	369
2020 Vote: Someone Else	15%	(2)	21%	(2)	64%	(8)	12
2020 Vote: Did not Vote	36%	(16)	33%	(14)	31%	(14)	43
2016 Vote: Hillary Clinton	3%	(7)	84%	(228)	13%	(36)	272
2016 Vote: Donald Trump	68%	(214)	11%	(35)	21%	(67)	317
2016 Vote: Someone Else	48%	(12)	31%	(8)	21%	(6)	26
2020 Vote/PID: Not Biden/Democrat	65%	(19)	25%	(7)	10%	(3)	29
2020 Vote/PID: Not Trump/Republican	23%	(10)	51%	(24)	26%	(12)	46
U.S. Economy: Wrong Track	49%	(267)	27%	(146)	25%	(134)	546
U.S. Economy: Right Direction	12%	(31)	82%	(205)	6%	(14)	250

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(297)	44%	(350)	19%	(149)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	90%	(234)	9%	(22)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	70%	(279)	13%	(52)	17%	(70)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	48%	(65)	42%	(56)	135
Top 2024 Issue: Economy	40%	(93)	35%	(82)	24%	(57)	232
Community: Urban	33%	(83)	54%	(137)	14%	(36)	257
Community: Suburban	37%	(153)	41%	(167)	22%	(90)	410
Community: Rural	47%	(61)	35%	(46)	17%	(23)	130
Community/Gender: Urban Women	25%	(32)	59%	(74)	16%	(20)	126
Community/Gender: Urban Men	40%	(52)	48%	(63)	12%	(16)	131
Community/Gender: Rural Women	50%	(40)	38%	(31)	12%	(10)	81
Community/Gender: Rural Men	44%	(21)	31%	(15)	26%	(13)	49
Community/Gender: Suburban Women	35%	(78)	40%	(89)	26%	(57)	224
Community/Gender: Suburban Men	40%	(75)	42%	(78)	18%	(33)	186
Homeowner	37%	(252)	45%	(307)	18%	(123)	683
Renter	39%	(39)	38%	(37)	23%	(22)	99
Military HHnm: Yes	53%	(76)	36%	(51)	11%	(16)	143
Military HH: No	34%	(222)	46%	(299)	20%	(132)	653
Employ: Private Sector	38%	(108)	41%	(118)	21%	(59)	286
Employ: Government	38%	(19)	46%	(22)	16%	(8)	49
Employ: Self-Employed	35%	(23)	55%	(36)	9%	(6)	66
Employ: Homemaker	53%	(23)	39%	(17)	8%	(4)	44
Employ: Student	21%	(3)	24%	(3)	55%	(7)	14
Employ: Retired	36%	(77)	49%	(104)	15%	(32)	213
Employ: Unemployed	35%	(26)	41%	(31)	23%	(17)	74
Employ: Other	34%	(18)	36%	(18)	29%	(15)	51
Self + Household: White-Collar	33%	(121)	49%	(176)	18%	(66)	363
Self + Household: Blue Collar	44%	(142)	38%	(124)	18%	(59)	325
Union HH: Yes	35%	(15)	60%	(27)	6%	(3)	45
Union HH: No	38%	(282)	43%	(323)	19%	(146)	751
LGBTQ+: Yes	29%	(23)	59%	(47)	12%	(9)	80
LGBTQ+: No	38%	(274)	42%	(303)	19%	(139)	716
Motivated to Vote	38%	(261)	45%	(311)	17%	(121)	693

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**Table BLMB8\_8:** Who do you trust more to handle each of the following issues? — Education and Schools

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(297)	44%	(350)	19%	(149)	796
Parent: Yes	35%	(63)	49%	(89)	16%	(29)	181
Parent: No	38%	(234)	42%	(261)	19%	(120)	615
COVID Vaccine: Yes	27%	(152)	55%	(310)	18%	(100)	562
COVID Vaccine: No	62%	(145)	17%	(40)	21%	(49)	234
Student Loans: Yes	37%	(41)	44%	(49)	19%	(21)	110
Student Loans: No	37%	(257)	44%	(301)	19%	(128)	686
Favorable Opinion of Haley	42%	(116)	37%	(100)	21%	(57)	273
Unfavorable Opinion of Haley	36%	(119)	50%	(168)	14%	(48)	334
Protestant	42%	(74)	37%	(65)	20%	(36)	175
Roman Catholic	37%	(70)	47%	(88)	16%	(29)	187
Mormon	44%	(5)	5%	(1)	51%	(6)	11
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	55%	(6)	—	(0)	11
Jewish	11%	(2)	73%	(12)	16%	(3)	17
Muslim	62%	(3)	—	(0)	38%	(2)	6
Buddhist	18%	(2)	19%	(2)	63%	(5)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	21%	(8)	54%	(21)	25%	(10)	39
Agnostic	26%	(13)	66%	(33)	8%	(4)	50
Something else	56%	(55)	32%	(32)	11%	(11)	99
Nothing in particular	29%	(54)	47%	(86)	23%	(43)	183
Prodigal Biden Voter	7%	(4)	45%	(24)	48%	(25)	53
Undecided Voter (DK/WNV)	6%	(4)	21%	(14)	73%	(50)	68
Undecided Voter (DK)	9%	(2)	15%	(4)	76%	(18)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	37%	(294)	18%	(142)	796
Gender: Male	48%	(177)	36%	(134)	15%	(55)	366
Gender: Female	42%	(182)	37%	(161)	20%	(87)	430
Age: 18-34	49%	(100)	29%	(60)	21%	(44)	203
Age: 35-44	38%	(44)	43%	(50)	19%	(22)	116
Age: 45-64	47%	(125)	35%	(94)	18%	(48)	267
Age: 65+	43%	(90)	43%	(91)	14%	(29)	210
GenZers: 1997-2012	45%	(48)	28%	(30)	26%	(28)	105
Millennials: 1981-1996	43%	(85)	39%	(77)	18%	(35)	197
GenXers: 1965-1980	47%	(103)	36%	(79)	17%	(38)	220
Baby Boomers: 1946-1964	46%	(119)	38%	(98)	16%	(41)	258
Educ: < College	49%	(232)	33%	(157)	18%	(88)	477
Educ: Bachelors degree	38%	(83)	43%	(93)	19%	(41)	217
Educ: Post-grad	44%	(44)	44%	(44)	13%	(13)	102
Income: Under 50k	45%	(126)	34%	(96)	20%	(57)	278
Income: 50k-100k	45%	(139)	40%	(123)	16%	(49)	311
Income: 100k+	46%	(95)	36%	(76)	18%	(37)	208
Ethnicity: White (Non-Hispanic)	50%	(253)	36%	(182)	14%	(74)	509
Ethnicity: Hispanic	35%	(64)	43%	(79)	22%	(41)	184
Ethnicity: Black (Non-Hispanic)	29%	(12)	44%	(18)	27%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	48%	(30)	25%	(15)	27%	(17)	63
All Christian	52%	(198)	33%	(129)	15%	(57)	384
All Non-Christian	11%	(5)	44%	(18)	45%	(18)	41
Atheist	33%	(13)	51%	(20)	16%	(6)	39
Agnostic/Nothing in particular	35%	(82)	44%	(103)	21%	(49)	234
Something Else	63%	(62)	25%	(25)	12%	(12)	99
Evangelical	67%	(115)	22%	(37)	11%	(19)	171
Non-Evangelical	46%	(134)	38%	(109)	16%	(46)	289
PID: Dem (no lean)	14%	(40)	72%	(202)	14%	(38)	280
PID: Ind (no lean)	41%	(87)	30%	(63)	29%	(60)	211
PID: Rep (no lean)	76%	(232)	10%	(29)	14%	(44)	305

Continued on next page

**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	37%	(294)	18%	(142)	796
PID/Gender: Dem Men	17%	(20)	76%	(93)	8%	(9)	123
PID/Gender: Dem Women	13%	(20)	69%	(109)	18%	(29)	158
PID/Gender: Ind Men	49%	(50)	27%	(28)	24%	(25)	103
PID/Gender: Ind Women	34%	(37)	33%	(35)	33%	(36)	108
PID/Gender: Rep Men	76%	(107)	9%	(13)	15%	(21)	141
PID/Gender: Rep Women	76%	(125)	10%	(17)	13%	(22)	164
Ideo: Liberal (1-3)	16%	(37)	68%	(162)	16%	(38)	237
Ideo: Moderate (4)	38%	(90)	40%	(93)	22%	(53)	236
Ideo: Conservative (5-7)	74%	(229)	12%	(38)	13%	(42)	308
Ideo/PID: Conservative Republican	78%	(165)	9%	(19)	13%	(27)	211
Ideo/PID: Moderate/Liberal Republican	76%	(65)	13%	(11)	12%	(10)	86
Ideo/PID: Moderate/Conservative Democrat	26%	(26)	66%	(67)	8%	(8)	101
Ideo/PID: Liberal Democrat	8%	(13)	75%	(134)	17%	(30)	177
Unfavorable of Biden and Trump	31%	(42)	21%	(28)	48%	(65)	135
2024 H2H Matchup: Biden Voter	8%	(27)	77%	(262)	15%	(53)	342
2024 H2H Matchup: Trump Voter	85%	(327)	4%	(17)	11%	(42)	386
2024 H2H Matchup: Would not Vote	4%	(1)	14%	(3)	82%	(20)	24
2024 H2H Matchup: Do not Know	9%	(4)	27%	(12)	64%	(28)	44
2022 House Vote: Democrat	12%	(43)	69%	(240)	19%	(65)	349
2022 House Vote: Republican	79%	(269)	6%	(22)	15%	(50)	341
2022 House Vote: Did not Vote	47%	(45)	30%	(28)	23%	(22)	95
2020 Vote: Joe Biden	9%	(34)	70%	(261)	21%	(76)	372
2020 Vote: Donald Trump	82%	(304)	5%	(19)	12%	(46)	369
2020 Vote: Someone Else	23%	(3)	22%	(3)	56%	(7)	12
2020 Vote: Did not Vote	43%	(18)	27%	(12)	30%	(13)	43
2016 Vote: Hillary Clinton	9%	(23)	76%	(205)	16%	(43)	272
2016 Vote: Donald Trump	77%	(245)	7%	(23)	16%	(49)	317
2016 Vote: Someone Else	65%	(17)	22%	(6)	13%	(3)	26
2020 Vote/PID: Not Biden/Democrat	69%	(20)	28%	(8)	2%	(1)	29
2020 Vote/PID: Not Trump/Republican	34%	(16)	33%	(15)	34%	(15)	46
U.S. Economy: Wrong Track	59%	(323)	19%	(106)	21%	(117)	546
U.S. Economy: Right Direction	14%	(36)	76%	(189)	10%	(25)	250

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**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	45%	(359)	37%	(294)	18%	(142)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	80%	(209)	14%	(36)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(322)	6%	(26)	13%	(54)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(23)	44%	(59)	39%	(53)	135
Top 2024 Issue: Economy	52%	(120)	31%	(71)	18%	(41)	232
Community: Urban	39%	(101)	46%	(119)	14%	(37)	257
Community: Suburban	45%	(184)	33%	(136)	22%	(89)	410
Community: Rural	57%	(74)	30%	(39)	12%	(16)	130
Community/Gender: Urban Women	33%	(42)	55%	(68)	12%	(15)	126
Community/Gender: Urban Men	45%	(59)	38%	(50)	17%	(22)	131
Community/Gender: Rural Women	56%	(45)	31%	(25)	14%	(11)	81
Community/Gender: Rural Men	60%	(30)	30%	(15)	10%	(5)	49
Community/Gender: Suburban Women	43%	(95)	30%	(68)	27%	(61)	224
Community/Gender: Suburban Men	48%	(89)	37%	(69)	15%	(28)	186
Homeowner	45%	(310)	37%	(256)	17%	(118)	683
Renter	45%	(45)	32%	(32)	22%	(22)	99
Military HHnm: Yes	54%	(77)	30%	(43)	16%	(23)	143
Military HH: No	43%	(282)	38%	(251)	18%	(120)	653
Employ: Private Sector	46%	(131)	37%	(106)	17%	(49)	286
Employ: Government	55%	(27)	33%	(16)	12%	(6)	49
Employ: Self-Employed	43%	(28)	48%	(32)	9%	(6)	66
Employ: Homemaker	70%	(31)	11%	(5)	19%	(8)	44
Employ: Student	5%	(1)	12%	(2)	83%	(11)	14
Employ: Retired	43%	(92)	41%	(88)	16%	(33)	213
Employ: Unemployed	46%	(34)	41%	(30)	13%	(10)	74
Employ: Other	31%	(16)	32%	(16)	37%	(19)	51
Self + Household: White-Collar	40%	(147)	41%	(147)	19%	(69)	363
Self + Household: Blue Collar	52%	(168)	34%	(110)	15%	(47)	325
Union HH: Yes	36%	(16)	47%	(21)	17%	(7)	45
Union HH: No	46%	(343)	36%	(273)	18%	(135)	751
LGBTQ+: Yes	33%	(26)	51%	(41)	16%	(13)	80
LGBTQ+: No	47%	(333)	35%	(254)	18%	(129)	716
Motivated to Vote	46%	(319)	38%	(264)	16%	(110)	693

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**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	37%	(294)	18%	(142)	796
Parent: Yes	51%	(93)	35%	(64)	13%	(24)	181
Parent: No	43%	(266)	37%	(231)	19%	(118)	615
COVID Vaccine: Yes	34%	(190)	47%	(265)	19%	(107)	562
COVID Vaccine: No	73%	(170)	12%	(29)	15%	(35)	234
Student Loans: Yes	42%	(47)	34%	(37)	24%	(27)	110
Student Loans: No	46%	(313)	38%	(257)	17%	(116)	686
Favorable Opinion of Haley	54%	(147)	29%	(80)	17%	(47)	273
Unfavorable Opinion of Haley	43%	(144)	41%	(138)	16%	(53)	334
Protestant	51%	(88)	36%	(63)	13%	(23)	175
Roman Catholic	53%	(98)	31%	(58)	16%	(30)	187
Mormon	65%	(7)	5%	(1)	29%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	61%	(7)	1%	(0)	11
Jewish	7%	(1)	71%	(12)	23%	(4)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	3%	(0)	19%	(2)	79%	(7)	8
Hindu	—	(0)	44%	(5)	56%	(6)	10
Atheist	33%	(13)	51%	(20)	16%	(6)	39
Agnostic	26%	(13)	65%	(33)	9%	(4)	50
Something else	63%	(62)	25%	(25)	12%	(12)	99
Nothing in particular	37%	(69)	39%	(71)	24%	(44)	183
Prodigal Biden Voter	32%	(17)	21%	(11)	47%	(25)	53
Undecided Voter (DK/WNV)	7%	(5)	22%	(15)	70%	(48)	68
Undecided Voter (DK)	4%	(1)	14%	(3)	82%	(20)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	34%	(270)	43%	(340)	23%	(187)	796
Gender: Male	35%	(128)	41%	(150)	24%	(88)	366
Gender: Female	33%	(141)	44%	(190)	23%	(99)	430
Age: 18-34	33%	(68)	38%	(78)	28%	(58)	203
Age: 35-44	36%	(42)	44%	(51)	19%	(22)	116
Age: 45-64	36%	(97)	40%	(106)	24%	(64)	267
Age: 65+	30%	(63)	50%	(105)	20%	(42)	210
GenZers: 1997-2012	29%	(30)	40%	(42)	31%	(33)	105
Millennials: 1981-1996	33%	(66)	43%	(84)	24%	(47)	197
GenXers: 1965-1980	38%	(83)	40%	(88)	22%	(49)	220
Baby Boomers: 1946-1964	33%	(85)	45%	(115)	22%	(57)	258
Educ: < College	35%	(166)	39%	(188)	26%	(123)	477
Educ: Bachelors degree	31%	(68)	48%	(103)	21%	(45)	217
Educ: Post-grad	35%	(36)	47%	(48)	18%	(18)	102
Income: Under 50k	33%	(91)	41%	(114)	26%	(73)	278
Income: 50k-100k	34%	(104)	45%	(140)	21%	(66)	311
Income: 100k+	36%	(74)	41%	(86)	23%	(48)	208
Ethnicity: White (Non-Hispanic)	39%	(199)	41%	(211)	19%	(99)	509
Ethnicity: Hispanic	22%	(41)	51%	(94)	27%	(49)	184
Ethnicity: Black (Non-Hispanic)	24%	(10)	50%	(20)	26%	(10)	40
Ethnicity: Asian + Other (Non-Hispanic)	32%	(20)	23%	(15)	45%	(28)	63
All Christian	36%	(140)	39%	(151)	24%	(93)	384
All Non-Christian	39%	(16)	52%	(21)	9%	(4)	41
Atheist	28%	(11)	49%	(19)	23%	(9)	39
Agnostic/Nothing in particular	24%	(56)	52%	(123)	24%	(55)	234
Something Else	48%	(47)	26%	(26)	26%	(26)	99
Evangelical	54%	(93)	19%	(33)	27%	(46)	171
Non-Evangelical	30%	(86)	47%	(136)	23%	(68)	289
PID: Dem (no lean)	12%	(34)	76%	(212)	12%	(35)	280
PID: Ind (no lean)	25%	(53)	38%	(79)	37%	(79)	211
PID: Rep (no lean)	60%	(183)	16%	(48)	24%	(73)	305

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(270)	43%	(340)	23%	(187)	796
PID/Gender: Dem Men	13%	(16)	80%	(98)	7%	(9)	123
PID/Gender: Dem Women	11%	(18)	72%	(114)	16%	(26)	158
PID/Gender: Ind Men	24%	(25)	34%	(35)	42%	(43)	103
PID/Gender: Ind Women	26%	(28)	41%	(44)	33%	(36)	108
PID/Gender: Rep Men	62%	(88)	12%	(17)	26%	(36)	141
PID/Gender: Rep Women	58%	(96)	19%	(31)	23%	(37)	164
Ideo: Liberal (1-3)	17%	(41)	71%	(169)	11%	(27)	237
Ideo: Moderate (4)	21%	(49)	51%	(119)	29%	(67)	236
Ideo: Conservative (5-7)	56%	(172)	16%	(49)	28%	(88)	308
Ideo/PID: Conservative Republican	62%	(131)	14%	(29)	24%	(51)	211
Ideo/PID: Moderate/Liberal Republican	52%	(45)	23%	(19)	25%	(22)	86
Ideo/PID: Moderate/Conservative Democrat	17%	(18)	70%	(71)	13%	(13)	101
Ideo/PID: Liberal Democrat	9%	(16)	79%	(140)	12%	(22)	177
Unfavorable of Biden and Trump	19%	(25)	42%	(56)	40%	(53)	135
2024 H2H Matchup: Biden Voter	5%	(17)	83%	(283)	12%	(42)	342
2024 H2H Matchup: Trump Voter	64%	(249)	9%	(35)	26%	(102)	386
2024 H2H Matchup: Would not Vote	1%	(0)	21%	(5)	77%	(19)	24
2024 H2H Matchup: Do not Know	8%	(4)	36%	(16)	55%	(24)	44
2022 House Vote: Democrat	9%	(33)	77%	(267)	14%	(49)	349
2022 House Vote: Republican	61%	(207)	14%	(48)	25%	(85)	341
2022 House Vote: Did not Vote	28%	(27)	25%	(24)	46%	(44)	95
2020 Vote: Joe Biden	7%	(27)	78%	(289)	15%	(56)	372
2020 Vote: Donald Trump	63%	(231)	9%	(32)	29%	(106)	369
2020 Vote: Someone Else	18%	(2)	12%	(1)	70%	(8)	12
2020 Vote: Did not Vote	22%	(9)	40%	(17)	38%	(16)	43
2016 Vote: Hillary Clinton	5%	(14)	85%	(230)	10%	(27)	272
2016 Vote: Donald Trump	59%	(187)	12%	(39)	29%	(91)	317
2016 Vote: Someone Else	31%	(8)	30%	(8)	39%	(10)	26
2020 Vote/PID: Not Biden/Democrat	43%	(12)	26%	(8)	31%	(9)	29
2020 Vote/PID: Not Trump/Republican	22%	(10)	55%	(25)	23%	(10)	46
U.S. Economy: Wrong Track	43%	(238)	27%	(147)	30%	(162)	546
U.S. Economy: Right Direction	13%	(32)	77%	(193)	10%	(25)	250

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	34%	(270)	43%	(340)	23%	(187)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	86%	(223)	12%	(32)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	62%	(250)	11%	(45)	27%	(106)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	53%	(72)	36%	(49)	135
Top 2024 Issue: Economy	37%	(86)	35%	(80)	28%	(66)	232
Community: Urban	35%	(89)	46%	(118)	19%	(50)	257
Community: Suburban	32%	(133)	43%	(176)	25%	(101)	410
Community: Rural	37%	(48)	35%	(46)	28%	(36)	130
Community/Gender: Urban Women	26%	(32)	52%	(65)	22%	(28)	126
Community/Gender: Urban Men	43%	(57)	40%	(53)	16%	(21)	131
Community/Gender: Rural Women	46%	(37)	37%	(30)	17%	(14)	81
Community/Gender: Rural Men	22%	(11)	32%	(16)	46%	(23)	49
Community/Gender: Suburban Women	32%	(72)	43%	(95)	25%	(57)	224
Community/Gender: Suburban Men	33%	(61)	44%	(81)	24%	(44)	186
Homeowner	34%	(235)	43%	(293)	23%	(155)	683
Renter	31%	(31)	41%	(40)	28%	(28)	99
Military HHnm: Yes	46%	(66)	38%	(54)	16%	(23)	143
Military HH: No	31%	(203)	44%	(286)	25%	(164)	653
Employ: Private Sector	36%	(103)	41%	(118)	23%	(65)	286
Employ: Government	38%	(19)	33%	(16)	29%	(14)	49
Employ: Self-Employed	27%	(18)	54%	(35)	19%	(13)	66
Employ: Homemaker	68%	(30)	26%	(12)	6%	(3)	44
Employ: Student	9%	(1)	23%	(3)	68%	(9)	14
Employ: Retired	30%	(63)	51%	(109)	19%	(41)	213
Employ: Unemployed	31%	(23)	34%	(25)	35%	(26)	74
Employ: Other	27%	(14)	41%	(21)	31%	(16)	51
Self + Household: White-Collar	33%	(121)	48%	(174)	19%	(68)	363
Self + Household: Blue Collar	35%	(114)	41%	(132)	24%	(79)	325
Union HH: Yes	24%	(11)	59%	(26)	17%	(8)	45
Union HH: No	34%	(259)	42%	(313)	24%	(179)	751
LGBTQ+: Yes	27%	(22)	48%	(39)	25%	(20)	80
LGBTQ+: No	35%	(248)	42%	(301)	23%	(167)	716
Motivated to Vote	34%	(234)	45%	(310)	21%	(149)	693

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**Table BLMB8\_10:** Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(270)	43%	(340)	23%	(187)	796
Parent: Yes	36%	(65)	44%	(79)	20%	(37)	181
Parent: No	33%	(205)	42%	(260)	24%	(150)	615
COVID Vaccine: Yes	25%	(140)	53%	(298)	22%	(124)	562
COVID Vaccine: No	55%	(130)	18%	(42)	27%	(62)	234
Student Loans: Yes	37%	(41)	44%	(49)	18%	(20)	110
Student Loans: No	33%	(228)	42%	(291)	24%	(167)	686
Favorable Opinion of Haley	36%	(99)	39%	(106)	25%	(68)	273
Unfavorable Opinion of Haley	36%	(120)	49%	(163)	15%	(51)	334
Protestant	41%	(71)	36%	(62)	24%	(42)	175
Roman Catholic	33%	(61)	43%	(80)	24%	(46)	187
Mormon	42%	(5)	12%	(1)	46%	(5)	11
Orthodox (e.g. Greek or Russian Orthodox)	30%	(3)	62%	(7)	8%	(1)	11
Jewish	16%	(3)	77%	(13)	7%	(1)	17
Muslim	59%	(3)	3%	(0)	38%	(2)	6
Buddhist	49%	(4)	48%	(4)	3%	(0)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	28%	(11)	49%	(19)	23%	(9)	39
Agnostic	11%	(6)	53%	(27)	36%	(18)	50
Something else	48%	(47)	26%	(26)	26%	(26)	99
Nothing in particular	27%	(50)	52%	(96)	20%	(37)	183
Prodigal Biden Voter	26%	(14)	40%	(21)	34%	(18)	53
Undecided Voter (DK/WNV)	6%	(4)	31%	(21)	63%	(43)	68
Undecided Voter (DK)	1%	(0)	21%	(5)	77%	(19)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(315)	43%	(340)	18%	(141)	796
Gender: Male	42%	(154)	41%	(151)	17%	(61)	366
Gender: Female	37%	(161)	44%	(189)	19%	(80)	430
Age: 18-34	45%	(91)	31%	(63)	24%	(49)	203
Age: 35-44	33%	(38)	54%	(62)	13%	(15)	116
Age: 45-64	40%	(105)	42%	(111)	19%	(50)	267
Age: 65+	38%	(80)	50%	(104)	12%	(26)	210
GenZers: 1997-2012	49%	(52)	29%	(31)	21%	(23)	105
Millennials: 1981-1996	37%	(72)	43%	(85)	20%	(39)	197
GenXers: 1965-1980	37%	(82)	44%	(96)	19%	(42)	220
Baby Boomers: 1946-1964	40%	(103)	46%	(118)	14%	(37)	258
Educ: < College	43%	(205)	38%	(182)	19%	(91)	477
Educ: Bachelors degree	34%	(74)	50%	(109)	15%	(33)	217
Educ: Post-grad	35%	(36)	49%	(50)	16%	(16)	102
Income: Under 50k	41%	(114)	40%	(111)	19%	(53)	278
Income: 50k-100k	39%	(120)	46%	(143)	15%	(48)	311
Income: 100k+	39%	(81)	42%	(87)	19%	(40)	208
Ethnicity: White (Non-Hispanic)	44%	(223)	42%	(216)	14%	(70)	509
Ethnicity: Hispanic	31%	(58)	48%	(88)	21%	(38)	184
Ethnicity: Black (Non-Hispanic)	27%	(11)	38%	(15)	34%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	37%	(23)	33%	(21)	30%	(19)	63
All Christian	43%	(166)	40%	(155)	17%	(63)	384
All Non-Christian	26%	(11)	55%	(23)	19%	(8)	41
Atheist	22%	(9)	53%	(21)	25%	(10)	39
Agnostic/Nothing in particular	31%	(73)	47%	(110)	22%	(51)	234
Something Else	58%	(57)	33%	(33)	9%	(8)	99
Evangelical	65%	(111)	26%	(45)	9%	(16)	171
Non-Evangelical	35%	(100)	47%	(135)	19%	(54)	289
PID: Dem (no lean)	12%	(33)	77%	(214)	12%	(33)	280
PID: Ind (no lean)	35%	(73)	35%	(74)	30%	(64)	211
PID: Rep (no lean)	68%	(209)	17%	(52)	15%	(45)	305

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**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(315)	43%	(340)	18%	(141)	796
PID/Gender: Dem Men	12%	(14)	80%	(98)	8%	(10)	123
PID/Gender: Dem Women	12%	(19)	74%	(116)	14%	(23)	158
PID/Gender: Ind Men	40%	(41)	35%	(36)	26%	(26)	103
PID/Gender: Ind Women	30%	(32)	36%	(39)	34%	(37)	108
PID/Gender: Rep Men	70%	(99)	12%	(17)	18%	(25)	141
PID/Gender: Rep Women	67%	(110)	21%	(35)	12%	(20)	164
Ideo: Liberal (1-3)	16%	(37)	71%	(169)	13%	(31)	237
Ideo: Moderate (4)	27%	(63)	51%	(120)	22%	(52)	236
Ideo: Conservative (5-7)	66%	(205)	16%	(50)	17%	(54)	308
Ideo/PID: Conservative Republican	71%	(150)	12%	(26)	17%	(35)	211
Ideo/PID: Moderate/Liberal Republican	59%	(51)	30%	(26)	11%	(9)	86
Ideo/PID: Moderate/Conservative Democrat	21%	(21)	71%	(72)	8%	(8)	101
Ideo/PID: Liberal Democrat	7%	(12)	80%	(141)	14%	(24)	177
Unfavorable of Biden and Trump	25%	(34)	34%	(45)	41%	(55)	135
2024 H2H Matchup: Biden Voter	5%	(17)	85%	(292)	10%	(33)	342
2024 H2H Matchup: Trump Voter	74%	(285)	9%	(36)	17%	(65)	386
2024 H2H Matchup: Would not Vote	12%	(3)	12%	(3)	76%	(18)	24
2024 H2H Matchup: Do not Know	21%	(9)	22%	(10)	57%	(25)	44
2022 House Vote: Democrat	10%	(36)	76%	(265)	13%	(47)	349
2022 House Vote: Republican	70%	(238)	14%	(47)	16%	(55)	341
2022 House Vote: Did not Vote	42%	(40)	27%	(25)	32%	(30)	95
2020 Vote: Joe Biden	6%	(22)	79%	(294)	15%	(56)	372
2020 Vote: Donald Trump	74%	(274)	7%	(27)	18%	(68)	369
2020 Vote: Someone Else	17%	(2)	36%	(4)	48%	(6)	12
2020 Vote: Did not Vote	38%	(17)	35%	(15)	26%	(11)	43
2016 Vote: Hillary Clinton	9%	(24)	83%	(225)	9%	(23)	272
2016 Vote: Donald Trump	69%	(218)	11%	(36)	20%	(63)	317
2016 Vote: Someone Else	39%	(10)	40%	(10)	21%	(5)	26
2020 Vote/PID: Not Biden/Democrat	61%	(18)	29%	(8)	10%	(3)	29
2020 Vote/PID: Not Trump/Republican	20%	(9)	72%	(33)	7%	(3)	46
U.S. Economy: Wrong Track	51%	(279)	25%	(136)	24%	(131)	546
U.S. Economy: Right Direction	14%	(35)	82%	(205)	4%	(10)	250

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(315)	43%	(340)	18%	(141)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	89%	(231)	8%	(21)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	70%	(283)	12%	(48)	18%	(70)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(24)	46%	(61)	37%	(49)	135
Top 2024 Issue: Economy	47%	(110)	32%	(74)	21%	(49)	232
Community: Urban	41%	(105)	45%	(117)	14%	(35)	257
Community: Suburban	38%	(154)	43%	(175)	20%	(80)	410
Community: Rural	43%	(56)	38%	(49)	20%	(25)	130
Community/Gender: Urban Women	35%	(44)	50%	(63)	15%	(19)	126
Community/Gender: Urban Men	47%	(61)	41%	(54)	12%	(16)	131
Community/Gender: Rural Women	46%	(37)	42%	(34)	12%	(9)	81
Community/Gender: Rural Men	38%	(18)	30%	(15)	33%	(16)	49
Community/Gender: Suburban Women	36%	(80)	41%	(92)	23%	(52)	224
Community/Gender: Suburban Men	40%	(74)	44%	(83)	16%	(29)	186
Homeowner	40%	(272)	43%	(294)	17%	(116)	683
Renter	36%	(36)	41%	(41)	22%	(22)	99
Military HHnm: Yes	53%	(76)	35%	(50)	12%	(17)	143
Military HH: No	37%	(239)	44%	(290)	19%	(124)	653
Employ: Private Sector	43%	(122)	41%	(116)	17%	(48)	286
Employ: Government	44%	(22)	39%	(19)	16%	(8)	49
Employ: Self-Employed	32%	(21)	57%	(37)	12%	(8)	66
Employ: Homemaker	51%	(22)	37%	(16)	11%	(5)	44
Employ: Student	5%	(1)	21%	(3)	74%	(10)	14
Employ: Retired	36%	(76)	50%	(106)	14%	(31)	213
Employ: Unemployed	47%	(34)	26%	(19)	28%	(20)	74
Employ: Other	32%	(16)	47%	(24)	21%	(11)	51
Self + Household: White-Collar	39%	(141)	47%	(169)	15%	(53)	363
Self + Household: Blue Collar	44%	(142)	39%	(126)	18%	(57)	325
Union HH: Yes	28%	(13)	61%	(27)	11%	(5)	45
Union HH: No	40%	(302)	42%	(313)	18%	(136)	751
LGBTQ+: Yes	28%	(22)	54%	(43)	18%	(14)	80
LGBTQ+: No	41%	(292)	41%	(297)	18%	(126)	716
Motivated to Vote	40%	(280)	44%	(303)	16%	(110)	693

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(315)	43%	(340)	18%	(141)	796
Parent: Yes	38%	(69)	46%	(83)	16%	(29)	181
Parent: No	40%	(246)	42%	(258)	18%	(112)	615
COVID Vaccine: Yes	30%	(168)	53%	(297)	17%	(97)	562
COVID Vaccine: No	63%	(147)	18%	(43)	19%	(44)	234
Student Loans: Yes	35%	(38)	44%	(48)	21%	(23)	110
Student Loans: No	40%	(277)	43%	(292)	17%	(117)	686
Favorable Opinion of Haley	44%	(119)	38%	(103)	19%	(51)	273
Unfavorable Opinion of Haley	38%	(127)	49%	(165)	13%	(42)	334
Protestant	47%	(81)	36%	(63)	17%	(30)	175
Roman Catholic	39%	(72)	45%	(84)	17%	(31)	187
Mormon	65%	(7)	25%	(3)	10%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	48%	(5)	7%	(1)	11
Jewish	7%	(1)	73%	(12)	20%	(3)	17
Muslim	59%	(3)	3%	(0)	38%	(2)	6
Buddhist	5%	(0)	68%	(6)	27%	(2)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	22%	(9)	53%	(21)	25%	(10)	39
Agnostic	26%	(13)	53%	(27)	21%	(10)	50
Something else	58%	(57)	33%	(33)	9%	(8)	99
Nothing in particular	32%	(59)	45%	(83)	22%	(41)	183
Prodigal Biden Voter	20%	(11)	36%	(19)	44%	(24)	53
Undecided Voter (DK/WNV)	18%	(12)	19%	(13)	64%	(43)	68
Undecided Voter (DK)	12%	(3)	12%	(3)	76%	(18)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(312)	43%	(345)	17%	(139)	796
Gender: Male	41%	(150)	43%	(158)	16%	(58)	366
Gender: Female	38%	(162)	43%	(187)	19%	(81)	430
Age: 18-34	40%	(80)	41%	(84)	19%	(39)	203
Age: 35-44	35%	(41)	48%	(55)	17%	(20)	116
Age: 45-64	41%	(109)	39%	(103)	21%	(55)	267
Age: 65+	39%	(82)	49%	(103)	12%	(25)	210
GenZers: 1997-2012	40%	(42)	37%	(39)	23%	(24)	105
Millennials: 1981-1996	37%	(73)	50%	(98)	13%	(26)	197
GenXers: 1965-1980	39%	(86)	39%	(87)	22%	(47)	220
Baby Boomers: 1946-1964	41%	(106)	43%	(111)	16%	(41)	258
Educ: < College	41%	(197)	40%	(191)	19%	(89)	477
Educ: Bachelors degree	33%	(72)	48%	(103)	19%	(41)	217
Educ: Post-grad	42%	(42)	51%	(51)	8%	(8)	102
Income: Under 50k	38%	(105)	43%	(120)	19%	(53)	278
Income: 50k-100k	40%	(126)	46%	(142)	14%	(43)	311
Income: 100k+	39%	(81)	40%	(83)	21%	(44)	208
Ethnicity: White (Non-Hispanic)	44%	(225)	41%	(207)	15%	(77)	509
Ethnicity: Hispanic	25%	(46)	54%	(100)	20%	(38)	184
Ethnicity: Black (Non-Hispanic)	36%	(14)	47%	(19)	18%	(7)	40
Ethnicity: Asian + Other (Non-Hispanic)	43%	(27)	31%	(19)	26%	(17)	63
All Christian	44%	(169)	39%	(150)	17%	(64)	384
All Non-Christian	30%	(12)	49%	(20)	21%	(9)	41
Atheist	28%	(11)	53%	(21)	19%	(7)	39
Agnostic/Nothing in particular	28%	(65)	53%	(124)	19%	(45)	234
Something Else	55%	(54)	31%	(31)	14%	(14)	99
Evangelical	61%	(105)	22%	(38)	16%	(28)	171
Non-Evangelical	38%	(109)	47%	(135)	16%	(45)	289
PID: Dem (no lean)	9%	(25)	81%	(228)	10%	(28)	280
PID: Ind (no lean)	32%	(67)	37%	(79)	31%	(65)	211
PID: Rep (no lean)	72%	(220)	13%	(39)	15%	(46)	305

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**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	43%	(345)	17%	(139)	796
PID/Gender: Dem Men	14%	(17)	83%	(101)	4%	(5)	123
PID/Gender: Dem Women	5%	(8)	80%	(126)	15%	(23)	158
PID/Gender: Ind Men	34%	(35)	42%	(43)	24%	(25)	103
PID/Gender: Ind Women	30%	(33)	33%	(36)	37%	(40)	108
PID/Gender: Rep Men	70%	(99)	10%	(14)	20%	(28)	141
PID/Gender: Rep Women	74%	(121)	15%	(25)	11%	(18)	164
Ideo: Liberal (1-3)	17%	(40)	75%	(178)	8%	(19)	237
Ideo: Moderate (4)	29%	(68)	52%	(122)	20%	(46)	236
Ideo: Conservative (5-7)	63%	(196)	14%	(45)	22%	(68)	308
Ideo/PID: Conservative Republican	70%	(148)	12%	(26)	17%	(37)	211
Ideo/PID: Moderate/Liberal Republican	74%	(64)	15%	(13)	11%	(9)	86
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	72%	(73)	16%	(17)	101
Ideo/PID: Liberal Democrat	7%	(13)	87%	(153)	6%	(11)	177
Unfavorable of Biden and Trump	20%	(27)	34%	(46)	46%	(62)	135
2024 H2H Matchup: Biden Voter	4%	(15)	90%	(306)	6%	(20)	342
2024 H2H Matchup: Trump Voter	76%	(292)	6%	(23)	18%	(71)	386
2024 H2H Matchup: Would not Vote	11%	(3)	19%	(5)	70%	(17)	24
2024 H2H Matchup: Do not Know	4%	(2)	26%	(12)	69%	(30)	44
2022 House Vote: Democrat	7%	(23)	82%	(285)	12%	(40)	349
2022 House Vote: Republican	74%	(251)	8%	(28)	18%	(61)	341
2022 House Vote: Did not Vote	36%	(35)	31%	(30)	32%	(31)	95
2020 Vote: Joe Biden	3%	(11)	84%	(313)	13%	(48)	372
2020 Vote: Donald Trump	77%	(283)	5%	(20)	18%	(66)	369
2020 Vote: Someone Else	18%	(2)	16%	(2)	66%	(8)	12
2020 Vote: Did not Vote	36%	(16)	24%	(10)	40%	(17)	43
2016 Vote: Hillary Clinton	5%	(12)	89%	(242)	6%	(18)	272
2016 Vote: Donald Trump	74%	(233)	9%	(30)	17%	(54)	317
2016 Vote: Someone Else	38%	(10)	30%	(8)	31%	(8)	26
2020 Vote/PID: Not Biden/Democrat	52%	(15)	25%	(7)	23%	(7)	29
2020 Vote/PID: Not Trump/Republican	25%	(11)	57%	(26)	18%	(8)	46
U.S. Economy: Wrong Track	51%	(277)	26%	(142)	23%	(127)	546
U.S. Economy: Right Direction	14%	(35)	81%	(203)	5%	(11)	250

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**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(312)	43%	(345)	17%	(139)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	95%	(247)	3%	(8)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(286)	8%	(32)	21%	(83)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	49%	(66)	35%	(47)	135
Top 2024 Issue: Economy	44%	(102)	35%	(82)	21%	(48)	232
Community: Urban	37%	(95)	51%	(131)	12%	(30)	257
Community: Suburban	39%	(161)	42%	(172)	19%	(76)	410
Community: Rural	43%	(56)	32%	(42)	25%	(32)	130
Community/Gender: Urban Women	32%	(40)	58%	(73)	10%	(12)	126
Community/Gender: Urban Men	42%	(55)	44%	(58)	14%	(18)	131
Community/Gender: Rural Women	46%	(37)	32%	(26)	21%	(17)	81
Community/Gender: Rural Men	37%	(18)	33%	(16)	30%	(15)	49
Community/Gender: Suburban Women	38%	(85)	39%	(88)	23%	(51)	224
Community/Gender: Suburban Men	41%	(76)	46%	(85)	13%	(25)	186
Homeowner	39%	(269)	44%	(300)	17%	(114)	683
Renter	38%	(38)	39%	(39)	23%	(22)	99
Military HHnm: Yes	51%	(73)	33%	(47)	16%	(22)	143
Military HH: No	37%	(239)	46%	(298)	18%	(116)	653
Employ: Private Sector	39%	(110)	42%	(120)	19%	(55)	286
Employ: Government	40%	(20)	43%	(21)	18%	(9)	49
Employ: Self-Employed	44%	(29)	52%	(34)	4%	(3)	66
Employ: Homemaker	52%	(23)	23%	(10)	25%	(11)	44
Employ: Student	7%	(1)	31%	(4)	62%	(8)	14
Employ: Retired	38%	(81)	50%	(107)	12%	(26)	213
Employ: Unemployed	40%	(30)	41%	(30)	18%	(14)	74
Employ: Other	36%	(19)	36%	(18)	27%	(14)	51
Self + Household: White-Collar	36%	(132)	47%	(171)	17%	(60)	363
Self + Household: Blue Collar	43%	(140)	39%	(128)	18%	(57)	325
Union HH: Yes	18%	(8)	68%	(31)	14%	(6)	45
Union HH: No	40%	(304)	42%	(315)	18%	(133)	751
LGBTQ+: Yes	33%	(27)	55%	(44)	11%	(9)	80
LGBTQ+: No	40%	(285)	42%	(301)	18%	(130)	716
Motivated to Vote	39%	(272)	45%	(313)	16%	(109)	693

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**Table BLMB8\_12:** Who do you trust more to handle each of the following issues? — Democracy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	43%	(345)	17%	(139)	796
Parent: Yes	37%	(66)	44%	(80)	19%	(35)	181
Parent: No	40%	(246)	43%	(265)	17%	(103)	615
COVID Vaccine: Yes	29%	(163)	55%	(311)	16%	(88)	562
COVID Vaccine: No	64%	(149)	14%	(34)	22%	(51)	234
Student Loans: Yes	35%	(38)	51%	(56)	14%	(16)	110
Student Loans: No	40%	(274)	42%	(289)	18%	(123)	686
Favorable Opinion of Haley	44%	(121)	35%	(96)	21%	(56)	273
Unfavorable Opinion of Haley	38%	(127)	48%	(160)	14%	(48)	334
Protestant	47%	(82)	35%	(61)	18%	(32)	175
Roman Catholic	42%	(78)	44%	(81)	15%	(27)	187
Mormon	44%	(5)	9%	(1)	47%	(5)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	61%	(7)	1%	(0)	11
Jewish	17%	(3)	72%	(12)	12%	(2)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	5%	(0)	42%	(4)	53%	(4)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	28%	(11)	53%	(21)	19%	(7)	39
Agnostic	26%	(13)	66%	(33)	8%	(4)	50
Something else	55%	(54)	31%	(31)	14%	(14)	99
Nothing in particular	28%	(52)	49%	(90)	22%	(41)	183
Prodigal Biden Voter	8%	(4)	34%	(18)	59%	(31)	53
Undecided Voter (DK/WNV)	7%	(4)	24%	(16)	70%	(47)	68
Undecided Voter (DK)	11%	(3)	19%	(5)	70%	(17)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(298)	44%	(348)	19%	(150)	796
Gender: Male	41%	(150)	44%	(162)	15%	(54)	366
Gender: Female	34%	(148)	43%	(186)	22%	(96)	430
Age: 18-34	38%	(78)	39%	(80)	22%	(45)	203
Age: 35-44	30%	(35)	47%	(55)	23%	(26)	116
Age: 45-64	40%	(108)	40%	(108)	19%	(51)	267
Age: 65+	37%	(77)	51%	(106)	13%	(27)	210
GenZers: 1997-2012	34%	(36)	35%	(37)	31%	(33)	105
Millennials: 1981-1996	36%	(72)	48%	(95)	15%	(30)	197
GenXers: 1965-1980	39%	(87)	40%	(87)	21%	(46)	220
Baby Boomers: 1946-1964	38%	(99)	46%	(119)	16%	(40)	258
Educ: < College	40%	(191)	40%	(192)	20%	(94)	477
Educ: Bachelors degree	34%	(73)	47%	(102)	19%	(42)	217
Educ: Post-grad	34%	(34)	53%	(54)	13%	(13)	102
Income: Under 50k	39%	(109)	42%	(116)	19%	(52)	278
Income: 50k-100k	37%	(114)	45%	(140)	18%	(56)	311
Income: 100k+	36%	(74)	44%	(92)	20%	(41)	208
Ethnicity: White (Non-Hispanic)	41%	(210)	44%	(226)	14%	(73)	509
Ethnicity: Hispanic	24%	(44)	49%	(90)	27%	(50)	184
Ethnicity: Black (Non-Hispanic)	34%	(14)	39%	(16)	28%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	47%	(30)	27%	(17)	26%	(16)	63
All Christian	42%	(160)	40%	(153)	19%	(71)	384
All Non-Christian	26%	(11)	54%	(22)	20%	(8)	41
Atheist	21%	(8)	53%	(21)	26%	(10)	39
Agnostic/Nothing in particular	26%	(61)	52%	(122)	22%	(50)	234
Something Else	59%	(58)	31%	(30)	10%	(10)	99
Evangelical	65%	(111)	25%	(42)	11%	(18)	171
Non-Evangelical	34%	(98)	46%	(134)	20%	(57)	289
PID: Dem (no lean)	10%	(28)	76%	(213)	14%	(40)	280
PID: Ind (no lean)	30%	(63)	40%	(83)	30%	(64)	211
PID: Rep (no lean)	68%	(207)	17%	(52)	15%	(46)	305

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(298)	44%	(348)	19%	(150)	796
PID/Gender: Dem Men	12%	(15)	80%	(98)	8%	(9)	123
PID/Gender: Dem Women	8%	(13)	72%	(114)	19%	(31)	158
PID/Gender: Ind Men	34%	(35)	42%	(43)	24%	(25)	103
PID/Gender: Ind Women	26%	(28)	37%	(40)	37%	(39)	108
PID/Gender: Rep Men	71%	(100)	15%	(21)	14%	(20)	141
PID/Gender: Rep Women	65%	(107)	19%	(32)	16%	(26)	164
Ideo: Liberal (1-3)	15%	(35)	74%	(175)	12%	(28)	237
Ideo: Moderate (4)	25%	(60)	49%	(115)	26%	(61)	236
Ideo: Conservative (5-7)	63%	(195)	18%	(56)	19%	(57)	308
Ideo/PID: Conservative Republican	70%	(147)	15%	(32)	15%	(32)	211
Ideo/PID: Moderate/Liberal Republican	62%	(53)	24%	(20)	14%	(12)	86
Ideo/PID: Moderate/Conservative Democrat	17%	(17)	63%	(64)	20%	(20)	101
Ideo/PID: Liberal Democrat	6%	(10)	83%	(147)	11%	(20)	177
Unfavorable of Biden and Trump	16%	(21)	35%	(47)	50%	(67)	135
2024 H2H Matchup: Biden Voter	4%	(13)	87%	(298)	9%	(31)	342
2024 H2H Matchup: Trump Voter	73%	(281)	10%	(39)	17%	(66)	386
2024 H2H Matchup: Would not Vote	2%	(1)	26%	(6)	72%	(17)	24
2024 H2H Matchup: Do not Know	6%	(3)	11%	(5)	82%	(36)	44
2022 House Vote: Democrat	8%	(28)	77%	(268)	15%	(53)	349
2022 House Vote: Republican	69%	(237)	12%	(41)	18%	(63)	341
2022 House Vote: Did not Vote	34%	(32)	37%	(35)	29%	(28)	95
2020 Vote: Joe Biden	4%	(14)	78%	(290)	18%	(67)	372
2020 Vote: Donald Trump	73%	(269)	10%	(37)	17%	(63)	369
2020 Vote: Someone Else	16%	(2)	25%	(3)	60%	(7)	12
2020 Vote: Did not Vote	28%	(12)	40%	(17)	31%	(14)	43
2016 Vote: Hillary Clinton	4%	(11)	82%	(224)	13%	(36)	272
2016 Vote: Donald Trump	68%	(214)	13%	(41)	19%	(61)	317
2016 Vote: Someone Else	36%	(9)	45%	(12)	19%	(5)	26
2020 Vote/PID: Not Biden/Democrat	62%	(18)	26%	(8)	12%	(3)	29
2020 Vote/PID: Not Trump/Republican	20%	(9)	59%	(27)	21%	(10)	46
U.S. Economy: Wrong Track	49%	(266)	26%	(145)	25%	(136)	546
U.S. Economy: Right Direction	13%	(32)	82%	(204)	6%	(14)	250

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(298)	44%	(348)	19%	(150)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	92%	(239)	6%	(16)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(278)	12%	(46)	19%	(76)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	46%	(63)	43%	(57)	135
Top 2024 Issue: Economy	40%	(94)	34%	(80)	25%	(59)	232
Community: Urban	36%	(91)	53%	(136)	11%	(29)	257
Community: Suburban	37%	(151)	41%	(168)	22%	(91)	410
Community: Rural	42%	(55)	35%	(45)	23%	(30)	130
Community/Gender: Urban Women	26%	(33)	60%	(75)	14%	(17)	126
Community/Gender: Urban Men	45%	(59)	46%	(60)	9%	(12)	131
Community/Gender: Rural Women	44%	(35)	30%	(24)	26%	(21)	81
Community/Gender: Rural Men	41%	(20)	42%	(21)	18%	(9)	49
Community/Gender: Suburban Women	36%	(80)	39%	(86)	26%	(57)	224
Community/Gender: Suburban Men	38%	(71)	44%	(81)	18%	(33)	186
Homeowner	37%	(253)	44%	(303)	19%	(128)	683
Renter	40%	(40)	39%	(38)	21%	(21)	99
Military HHnm: Yes	53%	(75)	35%	(49)	13%	(18)	143
Military HH: No	34%	(222)	46%	(299)	20%	(132)	653
Employ: Private Sector	39%	(113)	46%	(131)	15%	(42)	286
Employ: Government	45%	(22)	45%	(22)	10%	(5)	49
Employ: Self-Employed	29%	(19)	57%	(37)	15%	(10)	66
Employ: Homemaker	58%	(25)	10%	(4)	32%	(14)	44
Employ: Student	7%	(1)	7%	(1)	85%	(12)	14
Employ: Retired	34%	(73)	51%	(110)	14%	(31)	213
Employ: Unemployed	35%	(26)	34%	(25)	31%	(23)	74
Employ: Other	37%	(19)	35%	(18)	28%	(14)	51
Self + Household: White-Collar	33%	(121)	50%	(181)	17%	(60)	363
Self + Household: Blue Collar	41%	(135)	38%	(123)	21%	(68)	325
Union HH: Yes	31%	(14)	56%	(25)	13%	(6)	45
Union HH: No	38%	(284)	43%	(323)	19%	(144)	751
LGBTQ+: Yes	29%	(23)	62%	(49)	10%	(8)	80
LGBTQ+: No	38%	(275)	42%	(299)	20%	(142)	716
Motivated to Vote	38%	(264)	45%	(309)	17%	(120)	693

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**Table BLMB8\_13:** Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(298)	44%	(348)	19%	(150)	796
Parent: Yes	40%	(72)	41%	(75)	19%	(34)	181
Parent: No	37%	(226)	44%	(273)	19%	(116)	615
COVID Vaccine: Yes	28%	(159)	56%	(314)	16%	(89)	562
COVID Vaccine: No	59%	(139)	15%	(35)	26%	(60)	234
Student Loans: Yes	36%	(39)	47%	(51)	18%	(20)	110
Student Loans: No	38%	(259)	43%	(297)	19%	(130)	686
Favorable Opinion of Haley	43%	(116)	36%	(98)	21%	(59)	273
Unfavorable Opinion of Haley	37%	(123)	50%	(167)	13%	(44)	334
Protestant	44%	(78)	39%	(68)	17%	(30)	175
Roman Catholic	39%	(73)	42%	(78)	19%	(36)	187
Mormon	44%	(5)	9%	(1)	47%	(5)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	61%	(7)	1%	(0)	11
Jewish	7%	(1)	83%	(14)	11%	(2)	17
Muslim	62%	(3)	—	(0)	38%	(2)	6
Buddhist	3%	(0)	48%	(4)	50%	(4)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	21%	(8)	53%	(21)	26%	(10)	39
Agnostic	12%	(6)	65%	(33)	23%	(12)	50
Something else	59%	(58)	31%	(30)	10%	(10)	99
Nothing in particular	30%	(55)	49%	(90)	21%	(39)	183
Prodigal Biden Voter	14%	(7)	17%	(9)	69%	(36)	53
Undecided Voter (DK/WNV)	5%	(3)	16%	(11)	79%	(54)	68
Undecided Voter (DK)	2%	(1)	26%	(6)	72%	(17)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(335)	39%	(313)	19%	(147)	796
Gender: Male	43%	(157)	40%	(147)	17%	(62)	366
Gender: Female	42%	(179)	39%	(166)	20%	(85)	430
Age: 18-34	48%	(98)	28%	(57)	24%	(48)	203
Age: 35-44	36%	(42)	48%	(56)	15%	(18)	116
Age: 45-64	42%	(113)	40%	(107)	18%	(47)	267
Age: 65+	39%	(82)	45%	(94)	16%	(34)	210
GenZers: 1997-2012	46%	(48)	34%	(36)	20%	(21)	105
Millennials: 1981-1996	40%	(80)	39%	(77)	21%	(40)	197
GenXers: 1965-1980	43%	(94)	39%	(86)	18%	(39)	220
Baby Boomers: 1946-1964	42%	(107)	41%	(105)	18%	(46)	258
Educ: < College	45%	(217)	35%	(168)	19%	(93)	477
Educ: Bachelors degree	36%	(79)	44%	(95)	20%	(43)	217
Educ: Post-grad	39%	(40)	49%	(50)	12%	(12)	102
Income: Under 50k	42%	(118)	37%	(102)	21%	(59)	278
Income: 50k-100k	40%	(124)	43%	(135)	17%	(51)	311
Income: 100k+	45%	(93)	37%	(77)	18%	(37)	208
Ethnicity: White (Non-Hispanic)	48%	(242)	38%	(196)	14%	(71)	509
Ethnicity: Hispanic	34%	(62)	40%	(73)	26%	(48)	184
Ethnicity: Black (Non-Hispanic)	20%	(8)	48%	(19)	32%	(13)	40
Ethnicity: Asian + Other (Non-Hispanic)	36%	(22)	40%	(25)	24%	(15)	63
All Christian	43%	(167)	37%	(144)	19%	(73)	384
All Non-Christian	41%	(17)	44%	(18)	15%	(6)	41
Atheist	21%	(8)	48%	(19)	30%	(12)	39
Agnostic/Nothing in particular	36%	(85)	43%	(101)	20%	(48)	234
Something Else	60%	(59)	32%	(31)	9%	(8)	99
Evangelical	63%	(107)	29%	(49)	9%	(15)	171
Non-Evangelical	38%	(110)	41%	(118)	21%	(62)	289
PID: Dem (no lean)	15%	(41)	70%	(195)	16%	(45)	280
PID: Ind (no lean)	38%	(81)	34%	(71)	28%	(58)	211
PID: Rep (no lean)	70%	(213)	15%	(47)	15%	(44)	305

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**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(335)	39%	(313)	19%	(147)	796
PID/Gender: Dem Men	12%	(14)	75%	(92)	13%	(16)	123
PID/Gender: Dem Women	17%	(27)	65%	(103)	18%	(28)	158
PID/Gender: Ind Men	43%	(45)	35%	(35)	22%	(23)	103
PID/Gender: Ind Women	34%	(36)	33%	(36)	33%	(36)	108
PID/Gender: Rep Men	70%	(98)	14%	(19)	17%	(23)	141
PID/Gender: Rep Women	70%	(116)	17%	(28)	13%	(21)	164
Ideo: Liberal (1-3)	15%	(36)	69%	(164)	16%	(37)	237
Ideo: Moderate (4)	39%	(91)	41%	(96)	20%	(48)	236
Ideo: Conservative (5-7)	64%	(199)	17%	(52)	19%	(57)	308
Ideo/PID: Conservative Republican	68%	(144)	14%	(30)	18%	(37)	211
Ideo/PID: Moderate/Liberal Republican	72%	(62)	20%	(17)	8%	(7)	86
Ideo/PID: Moderate/Conservative Democrat	31%	(31)	54%	(55)	15%	(15)	101
Ideo/PID: Liberal Democrat	5%	(9)	78%	(139)	17%	(29)	177
Unfavorable of Biden and Trump	31%	(42)	29%	(38)	40%	(54)	135
2024 H2H Matchup: Biden Voter	4%	(15)	81%	(279)	14%	(49)	342
2024 H2H Matchup: Trump Voter	77%	(299)	7%	(28)	15%	(59)	386
2024 H2H Matchup: Would not Vote	19%	(5)	9%	(2)	72%	(17)	24
2024 H2H Matchup: Do not Know	38%	(17)	10%	(4)	52%	(23)	44
2022 House Vote: Democrat	12%	(42)	71%	(248)	17%	(59)	349
2022 House Vote: Republican	74%	(251)	12%	(40)	15%	(49)	341
2022 House Vote: Did not Vote	40%	(38)	26%	(25)	33%	(32)	95
2020 Vote: Joe Biden	10%	(36)	72%	(267)	19%	(69)	372
2020 Vote: Donald Trump	76%	(280)	8%	(31)	16%	(59)	369
2020 Vote: Someone Else	29%	(3)	13%	(1)	58%	(7)	12
2020 Vote: Did not Vote	38%	(16)	34%	(15)	28%	(12)	43
2016 Vote: Hillary Clinton	7%	(18)	80%	(218)	13%	(36)	272
2016 Vote: Donald Trump	73%	(232)	8%	(25)	19%	(60)	317
2016 Vote: Someone Else	65%	(17)	21%	(6)	13%	(3)	26
2020 Vote/PID: Not Biden/Democrat	60%	(17)	28%	(8)	13%	(4)	29
2020 Vote/PID: Not Trump/Republican	34%	(16)	52%	(24)	13%	(6)	46
U.S. Economy: Wrong Track	54%	(295)	22%	(121)	24%	(130)	546
U.S. Economy: Right Direction	16%	(40)	77%	(192)	7%	(17)	250

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**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(335)	39%	(313)	19%	(147)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	84%	(219)	12%	(30)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(296)	11%	(44)	15%	(61)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(28)	37%	(50)	42%	(56)	135
Top 2024 Issue: Economy	52%	(120)	28%	(65)	20%	(47)	232
Community: Urban	42%	(108)	41%	(106)	17%	(43)	257
Community: Suburban	38%	(154)	40%	(163)	23%	(92)	410
Community: Rural	56%	(73)	34%	(44)	10%	(12)	130
Community/Gender: Urban Women	38%	(48)	44%	(55)	18%	(23)	126
Community/Gender: Urban Men	46%	(60)	39%	(51)	15%	(20)	131
Community/Gender: Rural Women	57%	(46)	35%	(28)	9%	(7)	81
Community/Gender: Rural Men	56%	(28)	33%	(16)	11%	(5)	49
Community/Gender: Suburban Women	38%	(85)	37%	(83)	25%	(55)	224
Community/Gender: Suburban Men	37%	(70)	43%	(79)	20%	(37)	186
Homeowner	43%	(292)	39%	(268)	18%	(123)	683
Renter	39%	(39)	38%	(38)	23%	(22)	99
Military HHnm: Yes	47%	(67)	38%	(54)	15%	(22)	143
Military HH: No	41%	(268)	40%	(259)	19%	(125)	653
Employ: Private Sector	43%	(123)	37%	(107)	20%	(56)	286
Employ: Government	48%	(24)	43%	(21)	9%	(4)	49
Employ: Self-Employed	32%	(21)	60%	(39)	8%	(5)	66
Employ: Homemaker	70%	(31)	15%	(7)	15%	(6)	44
Employ: Student	11%	(1)	21%	(3)	68%	(9)	14
Employ: Retired	39%	(82)	45%	(96)	16%	(35)	213
Employ: Unemployed	47%	(35)	26%	(19)	27%	(20)	74
Employ: Other	36%	(18)	41%	(21)	24%	(12)	51
Self + Household: White-Collar	39%	(142)	45%	(162)	16%	(59)	363
Self + Household: Blue Collar	45%	(147)	36%	(118)	19%	(61)	325
Union HH: Yes	19%	(8)	71%	(32)	10%	(5)	45
Union HH: No	44%	(327)	37%	(282)	19%	(143)	751
LGBTQ+: Yes	32%	(26)	47%	(38)	21%	(17)	80
LGBTQ+: No	43%	(309)	38%	(276)	18%	(131)	716
Motivated to Vote	42%	(294)	41%	(282)	17%	(118)	693

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**Table BLMB8\_15:** Who do you trust more to handle each of the following issues? — Labor and Unions

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(335)	39%	(313)	19%	(147)	796
Parent: Yes	46%	(84)	38%	(68)	16%	(29)	181
Parent: No	41%	(251)	40%	(245)	19%	(118)	615
COVID Vaccine: Yes	32%	(178)	50%	(279)	19%	(105)	562
COVID Vaccine: No	67%	(157)	15%	(35)	18%	(42)	234
Student Loans: Yes	33%	(36)	45%	(49)	23%	(25)	110
Student Loans: No	44%	(299)	39%	(264)	18%	(122)	686
Favorable Opinion of Haley	47%	(128)	33%	(91)	20%	(55)	273
Unfavorable Opinion of Haley	38%	(128)	47%	(159)	14%	(47)	334
Protestant	46%	(80)	36%	(63)	18%	(31)	175
Roman Catholic	42%	(78)	38%	(72)	20%	(37)	187
Mormon	48%	(5)	9%	(1)	43%	(5)	11
Orthodox (e.g. Greek or Russian Orthodox)	29%	(3)	71%	(8)	—	(0)	11
Jewish	26%	(4)	60%	(10)	15%	(2)	17
Muslim	62%	(3)	—	(0)	38%	(2)	6
Buddhist	38%	(3)	42%	(4)	20%	(2)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	21%	(8)	48%	(19)	30%	(12)	39
Agnostic	34%	(17)	50%	(25)	16%	(8)	50
Something else	60%	(59)	32%	(31)	9%	(8)	99
Nothing in particular	37%	(68)	42%	(76)	22%	(39)	183
Prodigal Biden Voter	47%	(25)	12%	(6)	41%	(22)	53
Undecided Voter (DK/WNV)	31%	(21)	10%	(7)	59%	(40)	68
Undecided Voter (DK)	19%	(5)	9%	(2)	72%	(17)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(351)	35%	(278)	21%	(167)	796
Gender: Male	47%	(172)	38%	(139)	15%	(56)	366
Gender: Female	42%	(180)	32%	(139)	26%	(111)	430
Age: 18-34	48%	(97)	26%	(53)	26%	(53)	203
Age: 35-44	41%	(47)	39%	(45)	20%	(23)	116
Age: 45-64	44%	(119)	30%	(80)	25%	(68)	267
Age: 65+	42%	(88)	47%	(99)	11%	(23)	210
GenZers: 1997-2012	46%	(49)	26%	(28)	27%	(29)	105
Millennials: 1981-1996	41%	(81)	35%	(68)	24%	(47)	197
GenXers: 1965-1980	44%	(97)	28%	(61)	28%	(61)	220
Baby Boomers: 1946-1964	46%	(118)	43%	(110)	11%	(29)	258
Educ: < College	46%	(219)	30%	(144)	24%	(115)	477
Educ: Bachelors degree	42%	(92)	41%	(88)	17%	(37)	217
Educ: Post-grad	40%	(41)	45%	(46)	15%	(15)	102
Income: Under 50k	46%	(127)	31%	(87)	23%	(64)	278
Income: 50k-100k	41%	(129)	37%	(115)	22%	(67)	311
Income: 100k+	46%	(96)	37%	(76)	17%	(36)	208
Ethnicity: White (Non-Hispanic)	47%	(241)	35%	(180)	17%	(88)	509
Ethnicity: Hispanic	39%	(72)	36%	(66)	25%	(46)	184
Ethnicity: Black (Non-Hispanic)	26%	(10)	46%	(19)	28%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	45%	(28)	21%	(13)	35%	(22)	63
All Christian	49%	(190)	34%	(130)	17%	(64)	384
All Non-Christian	40%	(16)	40%	(17)	20%	(8)	41
Atheist	21%	(8)	49%	(19)	30%	(12)	39
Agnostic/Nothing in particular	38%	(89)	35%	(82)	27%	(63)	234
Something Else	49%	(49)	30%	(30)	20%	(20)	99
Evangelical	60%	(103)	23%	(39)	17%	(29)	171
Non-Evangelical	44%	(128)	39%	(113)	17%	(49)	289
PID: Dem (no lean)	15%	(41)	66%	(186)	19%	(53)	280
PID: Ind (no lean)	40%	(85)	26%	(54)	34%	(72)	211
PID: Rep (no lean)	74%	(225)	12%	(38)	14%	(42)	305

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(351)	35%	(278)	21%	(167)	796
PID/Gender: Dem Men	15%	(19)	74%	(91)	10%	(13)	123
PID/Gender: Dem Women	14%	(22)	60%	(95)	26%	(41)	158
PID/Gender: Ind Men	46%	(47)	28%	(29)	26%	(27)	103
PID/Gender: Ind Women	35%	(38)	23%	(25)	42%	(45)	108
PID/Gender: Rep Men	75%	(106)	13%	(19)	12%	(16)	141
PID/Gender: Rep Women	73%	(120)	12%	(19)	16%	(26)	164
Ideo: Liberal (1-3)	14%	(33)	62%	(148)	24%	(56)	237
Ideo: Moderate (4)	39%	(91)	42%	(98)	20%	(47)	236
Ideo: Conservative (5-7)	71%	(219)	10%	(30)	19%	(59)	308
Ideo/PID: Conservative Republican	77%	(162)	9%	(19)	14%	(30)	211
Ideo/PID: Moderate/Liberal Republican	65%	(56)	22%	(19)	13%	(11)	86
Ideo/PID: Moderate/Conservative Democrat	30%	(30)	58%	(59)	12%	(12)	101
Ideo/PID: Liberal Democrat	6%	(11)	71%	(126)	23%	(41)	177
Unfavorable of Biden and Trump	29%	(39)	23%	(31)	48%	(65)	135
2024 H2H Matchup: Biden Voter	4%	(13)	73%	(251)	23%	(78)	342
2024 H2H Matchup: Trump Voter	83%	(322)	5%	(21)	11%	(43)	386
2024 H2H Matchup: Would not Vote	9%	(2)	8%	(2)	83%	(20)	24
2024 H2H Matchup: Do not Know	33%	(14)	7%	(3)	60%	(26)	44
2022 House Vote: Democrat	14%	(48)	65%	(227)	21%	(74)	349
2022 House Vote: Republican	76%	(258)	11%	(37)	13%	(45)	341
2022 House Vote: Did not Vote	44%	(42)	13%	(12)	44%	(41)	95
2020 Vote: Joe Biden	12%	(43)	64%	(237)	24%	(91)	372
2020 Vote: Donald Trump	79%	(292)	7%	(26)	14%	(51)	369
2020 Vote: Someone Else	13%	(2)	23%	(3)	64%	(8)	12
2020 Vote: Did not Vote	34%	(15)	27%	(12)	39%	(17)	43
2016 Vote: Hillary Clinton	8%	(22)	72%	(197)	19%	(53)	272
2016 Vote: Donald Trump	79%	(250)	6%	(20)	15%	(47)	317
2016 Vote: Someone Else	46%	(12)	38%	(10)	16%	(4)	26
2020 Vote/PID: Not Biden/Democrat	53%	(15)	24%	(7)	23%	(7)	29
2020 Vote/PID: Not Trump/Republican	34%	(16)	39%	(18)	27%	(12)	46
U.S. Economy: Wrong Track	58%	(315)	17%	(93)	25%	(138)	546
U.S. Economy: Right Direction	14%	(36)	74%	(184)	12%	(29)	250

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**Table BLMB8\_16:** Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(351)	35%	(278)	21%	(167)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	77%	(200)	20%	(51)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(322)	8%	(31)	12%	(48)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	34%	(46)	50%	(68)	135
Top 2024 Issue: Economy	53%	(124)	20%	(46)	27%	(63)	232
Community: Urban	42%	(107)	41%	(104)	18%	(45)	257
Community: Suburban	43%	(175)	34%	(139)	23%	(95)	410
Community: Rural	53%	(69)	26%	(34)	20%	(27)	130
Community/Gender: Urban Women	36%	(45)	44%	(55)	20%	(26)	126
Community/Gender: Urban Men	47%	(62)	38%	(50)	15%	(19)	131
Community/Gender: Rural Women	53%	(43)	27%	(22)	20%	(16)	81
Community/Gender: Rural Men	54%	(27)	25%	(12)	21%	(11)	49
Community/Gender: Suburban Women	41%	(92)	28%	(62)	31%	(69)	224
Community/Gender: Suburban Men	45%	(83)	41%	(77)	14%	(26)	186
Homeowner	44%	(301)	36%	(244)	20%	(138)	683
Renter	46%	(46)	27%	(27)	26%	(26)	99
Military HHnm: Yes	52%	(75)	30%	(43)	18%	(26)	143
Military HH: No	42%	(277)	36%	(235)	22%	(141)	653
Employ: Private Sector	39%	(112)	34%	(97)	27%	(77)	286
Employ: Government	60%	(30)	26%	(13)	14%	(7)	49
Employ: Self-Employed	36%	(24)	50%	(33)	13%	(9)	66
Employ: Homemaker	69%	(30)	5%	(2)	26%	(11)	44
Employ: Student	22%	(3)	18%	(2)	60%	(8)	14
Employ: Retired	42%	(89)	48%	(102)	10%	(22)	213
Employ: Unemployed	55%	(41)	17%	(13)	27%	(20)	74
Employ: Other	45%	(23)	30%	(15)	25%	(13)	51
Self + Household: White-Collar	40%	(145)	41%	(147)	19%	(70)	363
Self + Household: Blue Collar	47%	(154)	31%	(102)	21%	(69)	325
Union HH: Yes	34%	(15)	46%	(21)	20%	(9)	45
Union HH: No	45%	(336)	34%	(257)	21%	(158)	751
LGBTQ+: Yes	31%	(25)	40%	(32)	29%	(23)	80
LGBTQ+: No	46%	(327)	34%	(245)	20%	(144)	716
Motivated to Vote	45%	(315)	36%	(250)	18%	(128)	693

Continued on next page

**Table BLMB8\_16:** Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(351)	35%	(278)	21%	(167)	796
Parent: Yes	44%	(80)	32%	(58)	24%	(43)	181
Parent: No	44%	(271)	36%	(220)	20%	(124)	615
COVID Vaccine: Yes	34%	(191)	45%	(252)	21%	(119)	562
COVID Vaccine: No	68%	(160)	11%	(26)	20%	(48)	234
Student Loans: Yes	43%	(47)	41%	(46)	16%	(17)	110
Student Loans: No	44%	(304)	34%	(232)	22%	(150)	686
Favorable Opinion of Haley	47%	(127)	34%	(93)	20%	(53)	273
Unfavorable Opinion of Haley	44%	(147)	42%	(140)	14%	(48)	334
Protestant	50%	(87)	36%	(63)	14%	(24)	175
Roman Catholic	51%	(95)	31%	(59)	18%	(33)	187
Mormon	48%	(5)	5%	(1)	47%	(5)	11
Orthodox (e.g. Greek or Russian Orthodox)	22%	(2)	70%	(8)	8%	(1)	11
Jewish	16%	(3)	73%	(12)	11%	(2)	17
Muslim	62%	(3)	—	(0)	38%	(2)	6
Buddhist	52%	(4)	19%	(2)	29%	(2)	8
Hindu	56%	(6)	28%	(3)	16%	(2)	10
Atheist	21%	(8)	49%	(19)	30%	(12)	39
Agnostic	23%	(11)	48%	(24)	29%	(15)	50
Something else	49%	(49)	30%	(30)	20%	(20)	99
Nothing in particular	42%	(77)	31%	(57)	27%	(49)	183
Prodigal Biden Voter	60%	(32)	5%	(3)	35%	(18)	53
Undecided Voter (DK/WNV)	24%	(16)	8%	(5)	68%	(46)	68
Undecided Voter (DK)	9%	(2)	8%	(2)	83%	(20)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	33%	(266)	24%	(194)	796
Gender: Male	46%	(169)	37%	(134)	17%	(64)	366
Gender: Female	39%	(168)	31%	(132)	30%	(130)	430
Age: 18-34	39%	(79)	25%	(51)	36%	(74)	203
Age: 35-44	38%	(44)	37%	(43)	25%	(29)	116
Age: 45-64	46%	(124)	29%	(77)	25%	(66)	267
Age: 65+	43%	(89)	45%	(95)	12%	(26)	210
GenZers: 1997-2012	31%	(33)	28%	(30)	41%	(43)	105
Millennials: 1981-1996	40%	(78)	32%	(64)	28%	(55)	197
GenXers: 1965-1980	45%	(99)	28%	(62)	27%	(59)	220
Baby Boomers: 1946-1964	47%	(121)	39%	(101)	14%	(36)	258
Educ: < College	42%	(202)	31%	(149)	26%	(126)	477
Educ: Bachelors degree	43%	(93)	34%	(73)	23%	(50)	217
Educ: Post-grad	40%	(41)	43%	(44)	17%	(17)	102
Income: Under 50k	39%	(110)	32%	(90)	28%	(78)	278
Income: 50k-100k	40%	(125)	37%	(116)	22%	(70)	311
Income: 100k+	49%	(102)	29%	(60)	22%	(46)	208
Ethnicity: White (Non-Hispanic)	48%	(245)	34%	(171)	18%	(93)	509
Ethnicity: Hispanic	29%	(53)	37%	(68)	34%	(63)	184
Ethnicity: Black (Non-Hispanic)	16%	(6)	49%	(20)	35%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	51%	(32)	12%	(7)	38%	(24)	63
All Christian	49%	(188)	31%	(120)	20%	(76)	384
All Non-Christian	39%	(16)	44%	(18)	17%	(7)	41
Atheist	21%	(8)	51%	(20)	27%	(11)	39
Agnostic/Nothing in particular	33%	(78)	34%	(79)	33%	(76)	234
Something Else	47%	(46)	29%	(29)	24%	(23)	99
Evangelical	61%	(104)	20%	(35)	19%	(32)	171
Non-Evangelical	42%	(121)	36%	(105)	22%	(62)	289
PID: Dem (no lean)	11%	(32)	65%	(182)	24%	(67)	280
PID: Ind (no lean)	35%	(75)	24%	(50)	41%	(87)	211
PID: Rep (no lean)	75%	(230)	11%	(35)	13%	(40)	305

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	33%	(266)	24%	(194)	796
PID/Gender: Dem Men	13%	(16)	76%	(93)	11%	(14)	123
PID/Gender: Dem Women	10%	(16)	56%	(89)	34%	(53)	158
PID/Gender: Ind Men	41%	(42)	23%	(24)	35%	(36)	103
PID/Gender: Ind Women	30%	(32)	24%	(25)	47%	(50)	108
PID/Gender: Rep Men	78%	(110)	12%	(17)	10%	(14)	141
PID/Gender: Rep Women	73%	(120)	11%	(18)	16%	(26)	164
Ideo: Liberal (1-3)	13%	(31)	60%	(142)	27%	(64)	237
Ideo: Moderate (4)	34%	(79)	42%	(98)	25%	(58)	236
Ideo: Conservative (5-7)	71%	(218)	8%	(25)	21%	(66)	308
Ideo/PID: Conservative Republican	80%	(169)	7%	(15)	13%	(27)	211
Ideo/PID: Moderate/Liberal Republican	62%	(53)	23%	(20)	15%	(13)	86
Ideo/PID: Moderate/Conservative Democrat	20%	(21)	63%	(64)	17%	(17)	101
Ideo/PID: Liberal Democrat	6%	(11)	66%	(117)	28%	(49)	177
Unfavorable of Biden and Trump	26%	(34)	18%	(24)	56%	(76)	135
2024 H2H Matchup: Biden Voter	3%	(11)	70%	(240)	27%	(91)	342
2024 H2H Matchup: Trump Voter	82%	(318)	4%	(14)	14%	(54)	386
2024 H2H Matchup: Would not Vote	1%	(0)	6%	(2)	92%	(22)	24
2024 H2H Matchup: Do not Know	17%	(7)	24%	(10)	60%	(26)	44
2022 House Vote: Democrat	11%	(39)	62%	(217)	27%	(93)	349
2022 House Vote: Republican	76%	(258)	10%	(33)	15%	(50)	341
2022 House Vote: Did not Vote	37%	(35)	16%	(15)	47%	(45)	95
2020 Vote: Joe Biden	8%	(30)	63%	(235)	29%	(106)	372
2020 Vote: Donald Trump	79%	(293)	5%	(18)	16%	(58)	369
2020 Vote: Someone Else	11%	(1)	12%	(1)	77%	(9)	12
2020 Vote: Did not Vote	28%	(12)	26%	(11)	46%	(20)	43
2016 Vote: Hillary Clinton	6%	(15)	71%	(194)	23%	(63)	272
2016 Vote: Donald Trump	77%	(242)	7%	(23)	16%	(51)	317
2016 Vote: Someone Else	58%	(15)	25%	(7)	17%	(4)	26
2020 Vote/PID: Not Biden/Democrat	52%	(15)	19%	(5)	29%	(8)	29
2020 Vote/PID: Not Trump/Republican	28%	(13)	39%	(18)	34%	(15)	46
U.S. Economy: Wrong Track	56%	(308)	16%	(86)	28%	(152)	546
U.S. Economy: Right Direction	11%	(29)	72%	(179)	17%	(42)	250

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	33%	(266)	24%	(194)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	74%	(194)	23%	(60)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(315)	6%	(25)	15%	(62)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	35%	(47)	53%	(71)	135
Top 2024 Issue: Economy	54%	(126)	21%	(49)	25%	(57)	232
Community: Urban	40%	(101)	40%	(102)	21%	(53)	257
Community: Suburban	40%	(163)	32%	(130)	28%	(116)	410
Community: Rural	55%	(72)	26%	(33)	19%	(25)	130
Community/Gender: Urban Women	31%	(39)	42%	(53)	27%	(34)	126
Community/Gender: Urban Men	48%	(62)	38%	(49)	15%	(19)	131
Community/Gender: Rural Women	54%	(44)	25%	(20)	21%	(17)	81
Community/Gender: Rural Men	57%	(28)	27%	(14)	16%	(8)	49
Community/Gender: Suburban Women	38%	(85)	27%	(60)	35%	(79)	224
Community/Gender: Suburban Men	42%	(78)	38%	(71)	20%	(37)	186
Homeowner	42%	(286)	35%	(236)	24%	(161)	683
Renter	46%	(45)	24%	(24)	30%	(30)	99
Military HHnm: Yes	56%	(80)	25%	(36)	19%	(27)	143
Military HH: No	39%	(257)	35%	(230)	25%	(166)	653
Employ: Private Sector	41%	(118)	31%	(89)	27%	(79)	286
Employ: Government	47%	(23)	25%	(12)	28%	(14)	49
Employ: Self-Employed	33%	(22)	53%	(35)	14%	(9)	66
Employ: Homemaker	71%	(31)	4%	(2)	25%	(11)	44
Employ: Student	7%	(1)	2%	(0)	91%	(12)	14
Employ: Retired	43%	(92)	45%	(95)	12%	(26)	213
Employ: Unemployed	39%	(29)	26%	(19)	34%	(25)	74
Employ: Other	39%	(20)	27%	(14)	34%	(17)	51
Self + Household: White-Collar	39%	(142)	37%	(135)	23%	(85)	363
Self + Household: Blue Collar	45%	(145)	33%	(108)	22%	(72)	325
Union HH: Yes	28%	(12)	43%	(19)	30%	(13)	45
Union HH: No	43%	(324)	33%	(247)	24%	(181)	751
LGBTQ+: Yes	31%	(25)	34%	(27)	35%	(28)	80
LGBTQ+: No	44%	(312)	33%	(239)	23%	(165)	716
Motivated to Vote	43%	(299)	35%	(242)	22%	(152)	693

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	33%	(266)	24%	(194)	796
Parent: Yes	40%	(73)	32%	(58)	27%	(50)	181
Parent: No	43%	(263)	34%	(208)	23%	(144)	615
COVID Vaccine: Yes	32%	(182)	43%	(241)	25%	(139)	562
COVID Vaccine: No	66%	(154)	11%	(25)	23%	(55)	234
Student Loans: Yes	39%	(43)	34%	(38)	27%	(29)	110
Student Loans: No	43%	(293)	33%	(228)	24%	(164)	686
Favorable Opinion of Haley	45%	(124)	30%	(83)	24%	(67)	273
Unfavorable Opinion of Haley	42%	(142)	39%	(132)	18%	(61)	334
Protestant	52%	(91)	33%	(57)	15%	(27)	175
Roman Catholic	47%	(89)	29%	(54)	24%	(44)	187
Mormon	44%	(5)	12%	(1)	44%	(5)	11
Orthodox (e.g. Greek or Russian Orthodox)	29%	(3)	63%	(7)	8%	(1)	11
Jewish	24%	(4)	73%	(12)	3%	(0)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	36%	(3)	14%	(1)	50%	(4)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	21%	(8)	51%	(20)	27%	(11)	39
Agnostic	20%	(10)	35%	(18)	45%	(23)	50
Something else	47%	(46)	29%	(29)	24%	(23)	99
Nothing in particular	37%	(68)	34%	(62)	29%	(53)	183
Prodigal Biden Voter	41%	(22)	18%	(10)	41%	(22)	53
Undecided Voter (DK/WNV)	11%	(8)	17%	(12)	71%	(48)	68
Undecided Voter (DK)	1%	(0)	6%	(2)	92%	(22)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(91)	89%	(705)	796
Gender: Male	15%	(53)	85%	(313)	366
Gender: Female	9%	(37)	91%	(393)	430
Age: 18-34	18%	(37)	82%	(166)	203
Age: 35-44	11%	(13)	89%	(103)	116
Age: 45-64	12%	(33)	88%	(234)	267
Age: 65+	4%	(9)	96%	(201)	210
GenZers: 1997-2012	17%	(18)	83%	(88)	105
Millennials: 1981-1996	16%	(32)	84%	(165)	197
GenXers: 1965-1980	14%	(30)	86%	(190)	220
Baby Boomers: 1946-1964	4%	(11)	96%	(247)	258
Educ: < College	11%	(54)	89%	(424)	477
Educ: Bachelors degree	10%	(21)	90%	(196)	217
Educ: Post-grad	16%	(16)	84%	(86)	102
Income: Under 50k	13%	(37)	87%	(241)	278
Income: 50k-100k	10%	(31)	90%	(280)	311
Income: 100k+	11%	(23)	89%	(184)	208
Ethnicity: White (Non-Hispanic)	11%	(57)	89%	(452)	509
Ethnicity: Hispanic	14%	(25)	86%	(159)	184
Ethnicity: Black (Non-Hispanic)	6%	(2)	94%	(38)	40
Ethnicity: Asian + Other (Non-Hispanic)	10%	(6)	90%	(57)	63
All Christian	9%	(33)	91%	(350)	384
All Non-Christian	24%	(10)	76%	(31)	41
Atheist	14%	(5)	86%	(34)	39
Agnostic/Nothing in particular	11%	(25)	89%	(209)	234
Something Else	18%	(17)	82%	(81)	99
Evangelical	10%	(17)	90%	(154)	171
Non-Evangelical	11%	(32)	89%	(258)	289
PID: Dem (no lean)	10%	(28)	90%	(252)	280
PID: Ind (no lean)	15%	(32)	85%	(179)	211
PID: Rep (no lean)	10%	(31)	90%	(274)	305

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(91)	89%	(705)	796
PID/Gender: Dem Men	14%	(17)	86%	(106)	123
PID/Gender: Dem Women	7%	(11)	93%	(147)	158
PID/Gender: Ind Men	21%	(22)	79%	(81)	103
PID/Gender: Ind Women	9%	(10)	91%	(98)	108
PID/Gender: Rep Men	10%	(15)	90%	(126)	141
PID/Gender: Rep Women	10%	(17)	90%	(148)	164
Ideo: Liberal (1-3)	10%	(24)	90%	(213)	237
Ideo: Moderate (4)	14%	(34)	86%	(202)	236
Ideo: Conservative (5-7)	8%	(26)	92%	(283)	308
Ideo/PID: Conservative Republican	6%	(12)	94%	(199)	211
Ideo/PID: Moderate/Liberal Republican	15%	(13)	85%	(73)	86
Ideo/PID: Moderate/Conservative Democrat	11%	(11)	89%	(90)	101
Ideo/PID: Liberal Democrat	9%	(16)	91%	(161)	177
Unfavorable of Biden and Trump	9%	(11)	91%	(123)	135
2024 H2H Matchup: Biden Voter	11%	(39)	89%	(303)	342
2024 H2H Matchup: Trump Voter	13%	(49)	87%	(337)	386
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(24)	24
2024 H2H Matchup: Do not Know	7%	(3)	93%	(41)	44
2022 House Vote: Democrat	12%	(40)	88%	(308)	349
2022 House Vote: Republican	10%	(34)	90%	(307)	341
2022 House Vote: Did not Vote	17%	(16)	83%	(79)	95
2020 Vote: Joe Biden	11%	(39)	89%	(332)	372
2020 Vote: Donald Trump	13%	(49)	87%	(320)	369
2020 Vote: Someone Else	2%	(0)	98%	(12)	12
2020 Vote: Did not Vote	4%	(2)	96%	(41)	43
2016 Vote: Hillary Clinton	10%	(26)	90%	(246)	272
2016 Vote: Donald Trump	10%	(32)	90%	(284)	317
2016 Vote: Someone Else	—	(0)	100%	(26)	26
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(29)	29
2020 Vote/PID: Not Trump/Republican	1%	(0)	99%	(46)	46

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(91)	89%	(705)	796
U.S. Economy: Wrong Track	11%	(60)	89%	(487)	546
U.S. Economy: Right Direction	12%	(31)	88%	(219)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(30)	88%	(230)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(48)	88%	(353)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	91%	(122)	135
Top 2024 Issue: Economy	14%	(33)	86%	(199)	232
Community: Urban	14%	(37)	86%	(220)	257
Community: Suburban	9%	(37)	91%	(372)	410
Community: Rural	13%	(17)	87%	(113)	130
Community/Gender: Urban Women	6%	(7)	94%	(118)	126
Community/Gender: Urban Men	22%	(29)	78%	(102)	131
Community/Gender: Rural Women	16%	(13)	84%	(67)	81
Community/Gender: Rural Men	7%	(4)	93%	(46)	49
Community/Gender: Suburban Women	8%	(17)	92%	(207)	224
Community/Gender: Suburban Men	11%	(21)	89%	(165)	186
Homeowner	11%	(78)	89%	(605)	683
Renter	11%	(11)	89%	(87)	99
Military HHnm: Yes	9%	(13)	91%	(130)	143
Military HH: No	12%	(78)	88%	(575)	653
Employ: Private Sector	13%	(38)	87%	(248)	286
Employ: Government	15%	(7)	85%	(42)	49
Employ: Self-Employed	15%	(10)	85%	(56)	66
Employ: Homemaker	8%	(4)	92%	(40)	44
Employ: Student	3%	(0)	97%	(13)	14
Employ: Retired	4%	(8)	96%	(205)	213
Employ: Unemployed	12%	(9)	88%	(65)	74
Employ: Other	27%	(14)	73%	(37)	51
Self + Household: White-Collar	12%	(43)	88%	(319)	363
Self + Household: Blue Collar	8%	(27)	92%	(299)	325
Union HH: Yes	10%	(4)	90%	(40)	45
Union HH: No	12%	(87)	88%	(665)	751

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(91)	89%	(705)	796
LGBTQ+: Yes	15%	(12)	85%	(68)	80
LGBTQ+: No	11%	(79)	89%	(637)	716
Motivated to Vote	10%	(67)	90%	(626)	693
Parent: Yes	13%	(24)	87%	(158)	181
Parent: No	11%	(67)	89%	(547)	615
COVID Vaccine: Yes	11%	(61)	89%	(501)	562
COVID Vaccine: No	13%	(30)	87%	(204)	234
Student Loans: Yes	11%	(12)	89%	(98)	110
Student Loans: No	11%	(78)	89%	(607)	686
Favorable Opinion of Haley	7%	(19)	93%	(254)	273
Unfavorable Opinion of Haley	11%	(38)	89%	(296)	334
Protestant	7%	(12)	93%	(163)	175
Roman Catholic	10%	(19)	90%	(168)	187
Mormon	13%	(1)	87%	(10)	11
Orthodox (e.g. Greek or Russian Orthodox)	8%	(1)	92%	(10)	11
Jewish	8%	(1)	92%	(15)	17
Muslim	—	(0)	100%	(6)	6
Buddhist	14%	(1)	86%	(7)	8
Hindu	72%	(7)	28%	(3)	10
Atheist	14%	(5)	86%	(34)	39
Agnostic	14%	(7)	86%	(43)	50
Something else	18%	(17)	82%	(81)	99
Nothing in particular	10%	(18)	90%	(165)	183
Prodigal Biden Voter	7%	(4)	93%	(50)	53
Undecided Voter (DK/WNV)	5%	(4)	95%	(64)	68
Undecided Voter (DK)	3%	(1)	97%	(24)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(75)	91%	(721)	796
Gender: Male	12%	(45)	88%	(321)	366
Gender: Female	7%	(30)	93%	(400)	430
Age: 18-34	15%	(30)	85%	(174)	203
Age: 35-44	17%	(19)	83%	(97)	116
Age: 45-64	6%	(16)	94%	(251)	267
Age: 65+	5%	(10)	95%	(200)	210
GenZers: 1997-2012	16%	(16)	84%	(89)	105
Millennials: 1981-1996	15%	(29)	85%	(168)	197
GenXers: 1965-1980	8%	(17)	92%	(203)	220
Baby Boomers: 1946-1964	5%	(12)	95%	(246)	258
Educ: < College	10%	(47)	90%	(431)	477
Educ: Bachelors degree	7%	(14)	93%	(203)	217
Educ: Post-grad	14%	(14)	86%	(88)	102
Income: Under 50k	9%	(24)	91%	(254)	278
Income: 50k-100k	10%	(30)	90%	(281)	311
Income: 100k+	10%	(20)	90%	(187)	208
Ethnicity: White (Non-Hispanic)	8%	(42)	92%	(467)	509
Ethnicity: Hispanic	11%	(21)	89%	(163)	184
Ethnicity: Black (Non-Hispanic)	17%	(7)	83%	(34)	40
Ethnicity: Asian + Other (Non-Hispanic)	7%	(5)	93%	(58)	63
All Christian	10%	(39)	90%	(345)	384
All Non-Christian	10%	(4)	90%	(37)	41
Atheist	14%	(6)	86%	(34)	39
Agnostic/Nothing in particular	9%	(20)	91%	(213)	234
Something Else	6%	(6)	94%	(93)	99
Evangelical	8%	(14)	92%	(157)	171
Non-Evangelical	9%	(26)	91%	(263)	289
PID: Dem (no lean)	7%	(19)	93%	(262)	280
PID: Ind (no lean)	10%	(21)	90%	(190)	211
PID: Rep (no lean)	11%	(35)	89%	(270)	305

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(75)	91%	(721)	796
PID/Gender: Dem Men	11%	(13)	89%	(109)	123
PID/Gender: Dem Women	3%	(5)	97%	(152)	158
PID/Gender: Ind Men	15%	(15)	85%	(88)	103
PID/Gender: Ind Women	5%	(6)	95%	(102)	108
PID/Gender: Rep Men	11%	(16)	89%	(125)	141
PID/Gender: Rep Women	11%	(19)	89%	(146)	164
Ideo: Liberal (1-3)	10%	(24)	90%	(213)	237
Ideo: Moderate (4)	9%	(21)	91%	(215)	236
Ideo: Conservative (5-7)	9%	(29)	91%	(280)	308
Ideo/PID: Conservative Republican	9%	(19)	91%	(192)	211
Ideo/PID: Moderate/Liberal Republican	19%	(16)	81%	(70)	86
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	93%	(94)	101
Ideo/PID: Liberal Democrat	6%	(11)	94%	(166)	177
Unfavorable of Biden and Trump	10%	(13)	90%	(121)	135
2024 H2H Matchup: Biden Voter	9%	(32)	91%	(310)	342
2024 H2H Matchup: Trump Voter	10%	(39)	90%	(347)	386
2024 H2H Matchup: Would not Vote	5%	(1)	95%	(23)	24
2024 H2H Matchup: Do not Know	6%	(3)	94%	(41)	44
2022 House Vote: Democrat	9%	(30)	91%	(318)	349
2022 House Vote: Republican	10%	(36)	90%	(305)	341
2022 House Vote: Did not Vote	8%	(7)	92%	(88)	95
2020 Vote: Joe Biden	7%	(26)	93%	(346)	372
2020 Vote: Donald Trump	11%	(41)	89%	(329)	369
2020 Vote: Someone Else	15%	(2)	85%	(10)	12
2020 Vote: Did not Vote	14%	(6)	86%	(37)	43
2016 Vote: Hillary Clinton	7%	(19)	93%	(253)	272
2016 Vote: Donald Trump	11%	(35)	89%	(281)	317
2016 Vote: Someone Else	5%	(1)	95%	(25)	26
2020 Vote/PID: Not Biden/Democrat	17%	(5)	83%	(24)	29
2020 Vote/PID: Not Trump/Republican	17%	(8)	83%	(38)	46

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(75)	91%	(721)	796
U.S. Economy: Wrong Track	9%	(47)	91%	(500)	546
U.S. Economy: Right Direction	11%	(28)	89%	(222)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(19)	93%	(241)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(44)	89%	(357)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	91%	(123)	135
Top 2024 Issue: Economy	7%	(15)	93%	(217)	232
Community: Urban	15%	(37)	85%	(219)	257
Community: Suburban	8%	(33)	92%	(376)	410
Community: Rural	3%	(4)	97%	(126)	130
Community/Gender: Urban Women	12%	(15)	88%	(111)	126
Community/Gender: Urban Men	17%	(22)	83%	(108)	131
Community/Gender: Rural Women	1%	(1)	99%	(80)	81
Community/Gender: Rural Men	7%	(3)	93%	(46)	49
Community/Gender: Suburban Women	6%	(14)	94%	(209)	224
Community/Gender: Suburban Men	10%	(19)	90%	(167)	186
Homeowner	9%	(64)	91%	(620)	683
Renter	10%	(10)	90%	(89)	99
Military HHnm: Yes	5%	(6)	95%	(137)	143
Military HH: No	10%	(68)	90%	(585)	653
Employ: Private Sector	15%	(42)	85%	(244)	286
Employ: Government	15%	(7)	85%	(42)	49
Employ: Self-Employed	10%	(7)	90%	(59)	66
Employ: Homemaker	—	(0)	100%	(44)	44
Employ: Student	5%	(1)	95%	(13)	14
Employ: Retired	4%	(9)	96%	(204)	213
Employ: Unemployed	12%	(9)	88%	(65)	74
Employ: Other	1%	(1)	99%	(50)	51
Self + Household: White-Collar	11%	(40)	89%	(323)	363
Self + Household: Blue Collar	8%	(26)	92%	(300)	325
Union HH: Yes	13%	(6)	87%	(39)	45
Union HH: No	9%	(69)	91%	(683)	751

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(75)	91%	(721)	796
LGBTQ+: Yes	15%	(12)	85%	(68)	80
LGBTQ+: No	9%	(62)	91%	(654)	716
Motivated to Vote	8%	(59)	92%	(635)	693
Parent: Yes	12%	(21)	88%	(160)	181
Parent: No	9%	(53)	91%	(562)	615
COVID Vaccine: Yes	9%	(48)	91%	(514)	562
COVID Vaccine: No	11%	(27)	89%	(207)	234
Student Loans: Yes	7%	(8)	93%	(102)	110
Student Loans: No	10%	(67)	90%	(619)	686
Favorable Opinion of Haley	11%	(29)	89%	(244)	273
Unfavorable Opinion of Haley	9%	(29)	91%	(305)	334
Protestant	9%	(15)	91%	(160)	175
Roman Catholic	10%	(19)	90%	(168)	187
Mormon	15%	(2)	85%	(10)	11
Orthodox (e.g. Greek or Russian Orthodox)	23%	(2)	77%	(8)	11
Jewish	4%	(1)	96%	(16)	17
Muslim	59%	(3)	41%	(2)	6
Buddhist	2%	(0)	98%	(8)	8
Hindu	—	(0)	100%	(10)	10
Atheist	14%	(6)	86%	(34)	39
Agnostic	16%	(8)	84%	(42)	50
Something else	6%	(6)	94%	(93)	99
Nothing in particular	7%	(13)	93%	(171)	183
Prodigal Biden Voter	4%	(2)	96%	(51)	53
Undecided Voter (DK/WNV)	6%	(4)	94%	(64)	68
Undecided Voter (DK)	5%	(1)	95%	(23)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(90)	89%	(706)	796
Gender: Male	12%	(45)	88%	(321)	366
Gender: Female	10%	(44)	90%	(385)	430
Age: 18-34	19%	(38)	81%	(165)	203
Age: 35-44	18%	(21)	82%	(95)	116
Age: 45-64	7%	(20)	93%	(247)	267
Age: 65+	5%	(11)	95%	(199)	210
GenZers: 1997-2012	18%	(19)	82%	(86)	105
Millennials: 1981-1996	16%	(32)	84%	(164)	197
GenXers: 1965-1980	12%	(27)	88%	(193)	220
Baby Boomers: 1946-1964	4%	(11)	96%	(247)	258
Educ: < College	11%	(54)	89%	(424)	477
Educ: Bachelors degree	11%	(24)	89%	(193)	217
Educ: Post-grad	12%	(12)	88%	(90)	102
Income: Under 50k	13%	(37)	87%	(241)	278
Income: 50k-100k	10%	(31)	90%	(280)	311
Income: 100k+	11%	(22)	89%	(186)	208
Ethnicity: White (Non-Hispanic)	7%	(36)	93%	(473)	509
Ethnicity: Hispanic	21%	(38)	79%	(146)	184
Ethnicity: Black (Non-Hispanic)	7%	(3)	93%	(38)	40
Ethnicity: Asian + Other (Non-Hispanic)	21%	(13)	79%	(50)	63
All Christian	10%	(40)	90%	(344)	384
All Non-Christian	5%	(2)	95%	(39)	41
Atheist	19%	(7)	81%	(32)	39
Agnostic/Nothing in particular	9%	(21)	91%	(213)	234
Something Else	20%	(20)	80%	(79)	99
Evangelical	11%	(18)	89%	(153)	171
Non-Evangelical	14%	(40)	86%	(250)	289
PID: Dem (no lean)	14%	(40)	86%	(240)	280
PID: Ind (no lean)	9%	(19)	91%	(191)	211
PID: Rep (no lean)	10%	(30)	90%	(275)	305

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(90)	89%	(706)	796
PID/Gender: Dem Men	11%	(14)	89%	(109)	123
PID/Gender: Dem Women	16%	(26)	84%	(132)	158
PID/Gender: Ind Men	13%	(13)	87%	(90)	103
PID/Gender: Ind Women	6%	(6)	94%	(102)	108
PID/Gender: Rep Men	13%	(18)	87%	(123)	141
PID/Gender: Rep Women	7%	(12)	93%	(152)	164
Ideo: Liberal (1-3)	11%	(26)	89%	(211)	237
Ideo: Moderate (4)	16%	(38)	84%	(197)	236
Ideo: Conservative (5-7)	8%	(24)	92%	(285)	308
Ideo/PID: Conservative Republican	8%	(17)	92%	(194)	211
Ideo/PID: Moderate/Liberal Republican	14%	(12)	86%	(73)	86
Ideo/PID: Moderate/Conservative Democrat	21%	(21)	79%	(80)	101
Ideo/PID: Liberal Democrat	10%	(18)	90%	(159)	177
Unfavorable of Biden and Trump	9%	(12)	91%	(122)	135
2024 H2H Matchup: Biden Voter	13%	(44)	87%	(298)	342
2024 H2H Matchup: Trump Voter	9%	(37)	91%	(349)	386
2024 H2H Matchup: Would not Vote	24%	(6)	76%	(18)	24
2024 H2H Matchup: Do not Know	6%	(3)	94%	(41)	44
2022 House Vote: Democrat	15%	(51)	85%	(298)	349
2022 House Vote: Republican	7%	(24)	93%	(317)	341
2022 House Vote: Did not Vote	15%	(15)	85%	(80)	95
2020 Vote: Joe Biden	14%	(52)	86%	(319)	372
2020 Vote: Donald Trump	8%	(30)	92%	(339)	369
2020 Vote: Someone Else	9%	(1)	91%	(11)	12
2020 Vote: Did not Vote	14%	(6)	86%	(37)	43
2016 Vote: Hillary Clinton	12%	(32)	88%	(240)	272
2016 Vote: Donald Trump	6%	(18)	94%	(299)	317
2016 Vote: Someone Else	3%	(1)	97%	(25)	26
2020 Vote/PID: Not Biden/Democrat	8%	(2)	92%	(27)	29
2020 Vote/PID: Not Trump/Republican	16%	(7)	84%	(39)	46

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(90)	89%	(706)	796
U.S. Economy: Wrong Track	9%	(52)	91%	(495)	546
U.S. Economy: Right Direction	15%	(38)	85%	(212)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(38)	85%	(222)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(33)	92%	(368)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	87%	(117)	135
Top 2024 Issue: Economy	12%	(28)	88%	(204)	232
Community: Urban	13%	(34)	87%	(222)	257
Community: Suburban	8%	(33)	92%	(377)	410
Community: Rural	17%	(22)	83%	(108)	130
Community/Gender: Urban Women	13%	(17)	87%	(109)	126
Community/Gender: Urban Men	13%	(18)	87%	(113)	131
Community/Gender: Rural Women	22%	(18)	78%	(63)	81
Community/Gender: Rural Men	8%	(4)	92%	(45)	49
Community/Gender: Suburban Women	4%	(10)	96%	(214)	224
Community/Gender: Suburban Men	13%	(23)	87%	(163)	186
Homeowner	11%	(77)	89%	(606)	683
Renter	11%	(11)	89%	(88)	99
Military HHnm: Yes	5%	(7)	95%	(136)	143
Military HH: No	13%	(83)	87%	(570)	653
Employ: Private Sector	15%	(43)	85%	(243)	286
Employ: Government	14%	(7)	86%	(42)	49
Employ: Self-Employed	10%	(6)	90%	(60)	66
Employ: Homemaker	20%	(9)	80%	(35)	44
Employ: Student	4%	(0)	96%	(13)	14
Employ: Retired	3%	(6)	97%	(207)	213
Employ: Unemployed	11%	(8)	89%	(66)	74
Employ: Other	19%	(10)	81%	(41)	51
Self + Household: White-Collar	9%	(33)	91%	(330)	363
Self + Household: Blue Collar	8%	(26)	92%	(300)	325
Union HH: Yes	21%	(10)	79%	(35)	45
Union HH: No	11%	(80)	89%	(671)	751

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(90)	89%	(706)	796
LGBTQ+: Yes	9%	(8)	91%	(73)	80
LGBTQ+: No	11%	(82)	89%	(634)	716
Motivated to Vote	10%	(68)	90%	(626)	693
Parent: Yes	16%	(28)	84%	(153)	181
Parent: No	10%	(61)	90%	(554)	615
COVID Vaccine: Yes	12%	(66)	88%	(496)	562
COVID Vaccine: No	10%	(23)	90%	(211)	234
Student Loans: Yes	19%	(21)	81%	(90)	110
Student Loans: No	10%	(69)	90%	(617)	686
Favorable Opinion of Haley	9%	(24)	91%	(249)	273
Unfavorable Opinion of Haley	11%	(35)	89%	(299)	334
Protestant	5%	(9)	95%	(166)	175
Roman Catholic	16%	(29)	84%	(157)	187
Mormon	—	(0)	100%	(11)	11
Orthodox (e.g. Greek or Russian Orthodox)	16%	(2)	84%	(9)	11
Jewish	—	(0)	100%	(17)	17
Muslim	—	(0)	100%	(6)	6
Buddhist	23%	(2)	77%	(6)	8
Hindu	—	(0)	100%	(10)	10
Atheist	19%	(7)	81%	(32)	39
Agnostic	—	(0)	100%	(50)	50
Something else	20%	(20)	80%	(79)	99
Nothing in particular	11%	(21)	89%	(163)	183
Prodigal Biden Voter	22%	(12)	78%	(41)	53
Undecided Voter (DK/WNV)	12%	(8)	88%	(60)	68
Undecided Voter (DK)	24%	(6)	76%	(18)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(37)	95%	(759)	796
Gender: Male	6%	(23)	94%	(343)	366
Gender: Female	3%	(14)	97%	(416)	430
Age: 18-34	3%	(6)	97%	(197)	203
Age: 35-44	2%	(3)	98%	(113)	116
Age: 45-64	6%	(17)	94%	(250)	267
Age: 65+	6%	(12)	94%	(198)	210
GenZers: 1997-2012	1%	(1)	99%	(104)	105
Millennials: 1981-1996	4%	(7)	96%	(190)	197
GenXers: 1965-1980	7%	(15)	93%	(205)	220
Baby Boomers: 1946-1964	5%	(14)	95%	(245)	258
Educ: < College	3%	(14)	97%	(463)	477
Educ: Bachelors degree	7%	(16)	93%	(201)	217
Educ: Post-grad	7%	(7)	93%	(95)	102
Income: Under 50k	3%	(8)	97%	(270)	278
Income: 50k-100k	3%	(8)	97%	(302)	311
Income: 100k+	10%	(21)	90%	(187)	208
Ethnicity: White (Non-Hispanic)	5%	(27)	95%	(482)	509
Ethnicity: Hispanic	2%	(4)	98%	(180)	184
Ethnicity: Black (Non-Hispanic)	3%	(1)	97%	(39)	40
Ethnicity: Asian + Other (Non-Hispanic)	8%	(5)	92%	(58)	63
All Christian	7%	(27)	93%	(356)	384
All Non-Christian	4%	(2)	96%	(39)	41
Atheist	1%	(0)	99%	(39)	39
Agnostic/Nothing in particular	3%	(7)	97%	(227)	234
Something Else	1%	(1)	99%	(98)	99
Evangelical	1%	(2)	99%	(169)	171
Non-Evangelical	9%	(25)	91%	(264)	289
PID: Dem (no lean)	4%	(11)	96%	(269)	280
PID: Ind (no lean)	4%	(9)	96%	(201)	211
PID: Rep (no lean)	5%	(16)	95%	(289)	305

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(37)	95%	(759)	796
PID/Gender: Dem Men	3%	(4)	97%	(118)	123
PID/Gender: Dem Women	5%	(7)	95%	(151)	158
PID/Gender: Ind Men	7%	(7)	93%	(96)	103
PID/Gender: Ind Women	2%	(3)	98%	(105)	108
PID/Gender: Rep Men	9%	(12)	91%	(129)	141
PID/Gender: Rep Women	3%	(4)	97%	(160)	164
Ideo: Liberal (1-3)	4%	(11)	96%	(226)	237
Ideo: Moderate (4)	3%	(7)	97%	(228)	236
Ideo: Conservative (5-7)	6%	(19)	94%	(289)	308
Ideo/PID: Conservative Republican	6%	(12)	94%	(199)	211
Ideo/PID: Moderate/Liberal Republican	5%	(4)	95%	(82)	86
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	97%	(98)	101
Ideo/PID: Liberal Democrat	4%	(8)	96%	(169)	177
Unfavorable of Biden and Trump	2%	(3)	98%	(131)	135
2024 H2H Matchup: Biden Voter	5%	(17)	95%	(325)	342
2024 H2H Matchup: Trump Voter	5%	(19)	95%	(368)	386
2024 H2H Matchup: Would not Vote	—	(0)	100%	(24)	24
2024 H2H Matchup: Do not Know	4%	(2)	96%	(42)	44
2022 House Vote: Democrat	5%	(16)	95%	(332)	349
2022 House Vote: Republican	6%	(20)	94%	(321)	341
2022 House Vote: Did not Vote	1%	(1)	99%	(94)	95
2020 Vote: Joe Biden	5%	(18)	95%	(354)	372
2020 Vote: Donald Trump	5%	(18)	95%	(351)	369
2020 Vote: Someone Else	—	(0)	100%	(12)	12
2020 Vote: Did not Vote	2%	(1)	98%	(42)	43
2016 Vote: Hillary Clinton	2%	(6)	98%	(266)	272
2016 Vote: Donald Trump	7%	(23)	93%	(293)	317
2016 Vote: Someone Else	—	(0)	100%	(26)	26
2020 Vote/PID: Not Biden/Democrat	2%	(1)	98%	(28)	29
2020 Vote/PID: Not Trump/Republican	—	(0)	100%	(46)	46

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(37)	95%	(759)	796
U.S. Economy: Wrong Track	4%	(21)	96%	(525)	546
U.S. Economy: Right Direction	6%	(16)	94%	(234)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	95%	(247)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(16)	96%	(385)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	94%	(127)	135
Top 2024 Issue: Economy	6%	(14)	94%	(218)	232
Community: Urban	7%	(17)	93%	(240)	257
Community: Suburban	4%	(18)	96%	(392)	410
Community: Rural	2%	(2)	98%	(128)	130
Community/Gender: Urban Women	4%	(4)	96%	(121)	126
Community/Gender: Urban Men	9%	(12)	91%	(119)	131
Community/Gender: Rural Women	1%	(1)	99%	(80)	81
Community/Gender: Rural Men	2%	(1)	98%	(48)	49
Community/Gender: Suburban Women	4%	(9)	96%	(215)	224
Community/Gender: Suburban Men	5%	(9)	95%	(176)	186
Homeowner	5%	(35)	95%	(648)	683
Renter	2%	(2)	98%	(97)	99
Military HHnm: Yes	4%	(6)	96%	(137)	143
Military HH: No	5%	(31)	95%	(622)	653
Employ: Private Sector	7%	(20)	93%	(265)	286
Employ: Government	3%	(2)	97%	(47)	49
Employ: Self-Employed	1%	(0)	99%	(65)	66
Employ: Homemaker	—	(0)	100%	(44)	44
Employ: Student	2%	(0)	98%	(13)	14
Employ: Retired	6%	(13)	94%	(201)	213
Employ: Unemployed	2%	(2)	98%	(72)	74
Employ: Other	—	(0)	100%	(51)	51
Self + Household: White-Collar	7%	(25)	93%	(338)	363
Self + Household: Blue Collar	3%	(11)	97%	(315)	325
Union HH: Yes	2%	(1)	98%	(44)	45
Union HH: No	5%	(36)	95%	(715)	751

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(37)	95%	(759)	796
LGBTQ+: Yes	1%	(1)	99%	(80)	80
LGBTQ+: No	5%	(37)	95%	(679)	716
Motivated to Vote	5%	(37)	95%	(657)	693
Parent: Yes	4%	(7)	96%	(174)	181
Parent: No	5%	(30)	95%	(585)	615
COVID Vaccine: Yes	6%	(32)	94%	(530)	562
COVID Vaccine: No	2%	(5)	98%	(229)	234
Student Loans: Yes	4%	(4)	96%	(106)	110
Student Loans: No	5%	(33)	95%	(653)	686
Favorable Opinion of Haley	7%	(20)	93%	(254)	273
Unfavorable Opinion of Haley	4%	(14)	96%	(320)	334
Protestant	6%	(11)	94%	(164)	175
Roman Catholic	8%	(16)	92%	(171)	187
Mormon	5%	(1)	95%	(11)	11
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(11)	11
Jewish	9%	(2)	91%	(15)	17
Muslim	—	(0)	100%	(6)	6
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(10)	10
Atheist	1%	(0)	99%	(39)	39
Agnostic	2%	(1)	98%	(49)	50
Something else	1%	(1)	99%	(98)	99
Nothing in particular	3%	(6)	97%	(178)	183
Prodigal Biden Voter	3%	(2)	97%	(51)	53
Undecided Voter (DK/WNV)	3%	(2)	97%	(66)	68
Undecided Voter (DK)	—	(0)	100%	(24)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_6:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(129)	84%	(667)	796
Gender: Male	14%	(53)	86%	(313)	366
Gender: Female	18%	(77)	82%	(353)	430
Age: 18-34	19%	(38)	81%	(165)	203
Age: 35-44	12%	(14)	88%	(102)	116
Age: 45-64	18%	(49)	82%	(218)	267
Age: 65+	13%	(28)	87%	(182)	210
GenZers: 1997-2012	19%	(20)	81%	(86)	105
Millennials: 1981-1996	16%	(31)	84%	(166)	197
GenXers: 1965-1980	18%	(39)	82%	(181)	220
Baby Boomers: 1946-1964	14%	(37)	86%	(222)	258
Educ: < College	15%	(71)	85%	(406)	477
Educ: Bachelors degree	18%	(39)	82%	(178)	217
Educ: Post-grad	19%	(19)	81%	(83)	102
Income: Under 50k	9%	(25)	91%	(253)	278
Income: 50k-100k	17%	(53)	83%	(258)	311
Income: 100k+	25%	(51)	75%	(156)	208
Ethnicity: White (Non-Hispanic)	18%	(91)	82%	(418)	509
Ethnicity: Hispanic	12%	(21)	88%	(162)	184
Ethnicity: Black (Non-Hispanic)	22%	(9)	78%	(32)	40
Ethnicity: Asian + Other (Non-Hispanic)	14%	(9)	86%	(54)	63
All Christian	18%	(69)	82%	(315)	384
All Non-Christian	4%	(2)	96%	(39)	41
Atheist	19%	(7)	81%	(32)	39
Agnostic/Nothing in particular	13%	(31)	87%	(202)	234
Something Else	20%	(20)	80%	(78)	99
Evangelical	18%	(30)	82%	(141)	171
Non-Evangelical	19%	(54)	81%	(235)	289
PID: Dem (no lean)	11%	(30)	89%	(251)	280
PID: Ind (no lean)	15%	(31)	85%	(179)	211
PID: Rep (no lean)	22%	(68)	78%	(236)	305

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(129)	84%	(667)	796
PID/Gender: Dem Men	12%	(15)	88%	(108)	123
PID/Gender: Dem Women	9%	(14)	91%	(143)	158
PID/Gender: Ind Men	12%	(12)	88%	(90)	103
PID/Gender: Ind Women	18%	(19)	82%	(89)	108
PID/Gender: Rep Men	18%	(25)	82%	(115)	141
PID/Gender: Rep Women	26%	(43)	74%	(121)	164
Ideo: Liberal (1-3)	12%	(29)	88%	(208)	237
Ideo: Moderate (4)	16%	(38)	84%	(198)	236
Ideo: Conservative (5-7)	20%	(63)	80%	(245)	308
Ideo/PID: Conservative Republican	22%	(46)	78%	(164)	211
Ideo/PID: Moderate/Liberal Republican	26%	(22)	74%	(64)	86
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	88%	(89)	101
Ideo/PID: Liberal Democrat	10%	(18)	90%	(160)	177
Unfavorable of Biden and Trump	27%	(37)	73%	(98)	135
2024 H2H Matchup: Biden Voter	13%	(44)	87%	(298)	342
2024 H2H Matchup: Trump Voter	19%	(73)	81%	(313)	386
2024 H2H Matchup: Would not Vote	9%	(2)	91%	(22)	24
2024 H2H Matchup: Do not Know	24%	(10)	76%	(33)	44
2022 House Vote: Democrat	11%	(37)	89%	(311)	349
2022 House Vote: Republican	22%	(74)	78%	(267)	341
2022 House Vote: Did not Vote	18%	(17)	82%	(78)	95
2020 Vote: Joe Biden	12%	(46)	88%	(325)	372
2020 Vote: Donald Trump	18%	(66)	82%	(303)	369
2020 Vote: Someone Else	25%	(3)	75%	(9)	12
2020 Vote: Did not Vote	33%	(14)	67%	(29)	43
2016 Vote: Hillary Clinton	12%	(33)	88%	(238)	272
2016 Vote: Donald Trump	22%	(68)	78%	(248)	317
2016 Vote: Someone Else	12%	(3)	88%	(23)	26
2020 Vote/PID: Not Biden/Democrat	21%	(6)	79%	(23)	29
2020 Vote/PID: Not Trump/Republican	35%	(16)	65%	(30)	46

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(129)	84%	(667)	796
U.S. Economy: Wrong Track	18%	(97)	82%	(449)	546
U.S. Economy: Right Direction	13%	(32)	87%	(217)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(36)	86%	(224)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(79)	80%	(322)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	89%	(120)	135
Top 2024 Issue: Economy	17%	(41)	83%	(192)	232
Community: Urban	16%	(40)	84%	(216)	257
Community: Suburban	16%	(66)	84%	(343)	410
Community: Rural	18%	(23)	82%	(107)	130
Community/Gender: Urban Women	16%	(20)	84%	(106)	126
Community/Gender: Urban Men	15%	(20)	85%	(111)	131
Community/Gender: Rural Women	13%	(10)	87%	(71)	81
Community/Gender: Rural Men	26%	(13)	74%	(37)	49
Community/Gender: Suburban Women	21%	(47)	79%	(177)	224
Community/Gender: Suburban Men	11%	(20)	89%	(166)	186
Homeowner	16%	(113)	84%	(571)	683
Renter	17%	(16)	83%	(82)	99
Military HHnm: Yes	18%	(26)	82%	(117)	143
Military HH: No	16%	(103)	84%	(549)	653
Employ: Private Sector	19%	(56)	81%	(230)	286
Employ: Government	27%	(13)	73%	(36)	49
Employ: Self-Employed	9%	(6)	91%	(60)	66
Employ: Homemaker	12%	(5)	88%	(38)	44
Employ: Student	45%	(6)	55%	(7)	14
Employ: Retired	13%	(28)	87%	(185)	213
Employ: Unemployed	9%	(6)	91%	(67)	74
Employ: Other	17%	(9)	83%	(42)	51
Self + Household: White-Collar	18%	(64)	82%	(299)	363
Self + Household: Blue Collar	18%	(57)	82%	(268)	325
Union HH: Yes	21%	(9)	79%	(35)	45
Union HH: No	16%	(120)	84%	(631)	751

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(129)	84%	(667)	796
LGBTQ+: Yes	11%	(9)	89%	(71)	80
LGBTQ+: No	17%	(120)	83%	(596)	716
Motivated to Vote	17%	(116)	83%	(577)	693
Parent: Yes	17%	(32)	83%	(150)	181
Parent: No	16%	(98)	84%	(517)	615
COVID Vaccine: Yes	14%	(77)	86%	(485)	562
COVID Vaccine: No	22%	(52)	78%	(182)	234
Student Loans: Yes	15%	(16)	85%	(94)	110
Student Loans: No	16%	(113)	84%	(573)	686
Favorable Opinion of Haley	18%	(48)	82%	(225)	273
Unfavorable Opinion of Haley	15%	(51)	85%	(283)	334
Protestant	20%	(35)	80%	(140)	175
Roman Catholic	16%	(30)	84%	(157)	187
Mormon	42%	(5)	58%	(7)	11
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(11)	11
Jewish	9%	(2)	91%	(15)	17
Muslim	—	(0)	100%	(6)	6
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(10)	10
Atheist	19%	(7)	81%	(32)	39
Agnostic	8%	(4)	92%	(46)	50
Something else	20%	(20)	80%	(78)	99
Nothing in particular	15%	(27)	85%	(156)	183
Prodigal Biden Voter	15%	(8)	85%	(45)	53
Undecided Voter (DK/WNV)	18%	(12)	82%	(56)	68
Undecided Voter (DK)	9%	(2)	91%	(22)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(101)	87%	(695)	796
Gender: Male	13%	(47)	87%	(319)	366
Gender: Female	12%	(54)	88%	(376)	430
Age: 18-34	10%	(20)	90%	(183)	203
Age: 35-44	11%	(13)	89%	(103)	116
Age: 45-64	12%	(32)	88%	(235)	267
Age: 65+	17%	(36)	83%	(174)	210
GenZers: 1997-2012	14%	(15)	86%	(91)	105
Millennials: 1981-1996	8%	(17)	92%	(180)	197
GenXers: 1965-1980	11%	(24)	89%	(196)	220
Baby Boomers: 1946-1964	16%	(42)	84%	(217)	258
Educ: < College	12%	(57)	88%	(421)	477
Educ: Bachelors degree	15%	(33)	85%	(184)	217
Educ: Post-grad	11%	(11)	89%	(91)	102
Income: Under 50k	11%	(32)	89%	(246)	278
Income: 50k-100k	16%	(49)	84%	(261)	311
Income: 100k+	10%	(20)	90%	(187)	208
Ethnicity: White (Non-Hispanic)	13%	(64)	87%	(445)	509
Ethnicity: Hispanic	10%	(19)	90%	(165)	184
Ethnicity: Black (Non-Hispanic)	15%	(6)	85%	(34)	40
Ethnicity: Asian + Other (Non-Hispanic)	18%	(12)	82%	(51)	63
All Christian	12%	(48)	88%	(336)	384
All Non-Christian	14%	(6)	86%	(35)	41
Atheist	7%	(3)	93%	(36)	39
Agnostic/Nothing in particular	15%	(35)	85%	(198)	234
Something Else	10%	(9)	90%	(89)	99
Evangelical	16%	(27)	84%	(144)	171
Non-Evangelical	10%	(28)	90%	(261)	289
PID: Dem (no lean)	11%	(30)	89%	(250)	280
PID: Ind (no lean)	8%	(16)	92%	(195)	211
PID: Rep (no lean)	18%	(55)	82%	(250)	305

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(101)	87%	(695)	796
PID/Gender: Dem Men	12%	(15)	88%	(108)	123
PID/Gender: Dem Women	10%	(16)	90%	(142)	158
PID/Gender: Ind Men	5%	(5)	95%	(97)	103
PID/Gender: Ind Women	10%	(11)	90%	(97)	108
PID/Gender: Rep Men	19%	(27)	81%	(114)	141
PID/Gender: Rep Women	17%	(28)	83%	(137)	164
Ideo: Liberal (1-3)	10%	(24)	90%	(213)	237
Ideo: Moderate (4)	10%	(25)	90%	(211)	236
Ideo: Conservative (5-7)	16%	(51)	84%	(258)	308
Ideo/PID: Conservative Republican	21%	(44)	79%	(167)	211
Ideo/PID: Moderate/Liberal Republican	11%	(10)	89%	(76)	86
Ideo/PID: Moderate/Conservative Democrat	11%	(11)	89%	(90)	101
Ideo/PID: Liberal Democrat	11%	(19)	89%	(159)	177
Unfavorable of Biden and Trump	15%	(20)	85%	(114)	135
2024 H2H Matchup: Biden Voter	8%	(27)	92%	(315)	342
2024 H2H Matchup: Trump Voter	15%	(59)	85%	(327)	386
2024 H2H Matchup: Would not Vote	7%	(2)	93%	(23)	24
2024 H2H Matchup: Do not Know	30%	(13)	70%	(31)	44
2022 House Vote: Democrat	12%	(40)	88%	(308)	349
2022 House Vote: Republican	16%	(54)	84%	(287)	341
2022 House Vote: Did not Vote	7%	(7)	93%	(88)	95
2020 Vote: Joe Biden	11%	(42)	89%	(330)	372
2020 Vote: Donald Trump	15%	(55)	85%	(314)	369
2020 Vote: Someone Else	8%	(1)	92%	(11)	12
2020 Vote: Did not Vote	7%	(3)	93%	(40)	43
2016 Vote: Hillary Clinton	12%	(34)	88%	(238)	272
2016 Vote: Donald Trump	17%	(54)	83%	(263)	317
2016 Vote: Someone Else	8%	(2)	92%	(24)	26
2020 Vote/PID: Not Biden/Democrat	2%	(1)	98%	(28)	29
2020 Vote/PID: Not Trump/Republican	19%	(9)	81%	(37)	46

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(101)	87%	(695)	796
U.S. Economy: Wrong Track	14%	(78)	86%	(468)	546
U.S. Economy: Right Direction	9%	(23)	91%	(227)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(17)	93%	(243)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(61)	85%	(340)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(22)	83%	(112)	135
Top 2024 Issue: Economy	13%	(29)	87%	(203)	232
Community: Urban	12%	(31)	88%	(226)	257
Community: Suburban	13%	(54)	87%	(356)	410
Community: Rural	13%	(16)	87%	(114)	130
Community/Gender: Urban Women	14%	(17)	86%	(108)	126
Community/Gender: Urban Men	10%	(14)	90%	(117)	131
Community/Gender: Rural Women	9%	(8)	91%	(73)	81
Community/Gender: Rural Men	17%	(9)	83%	(41)	49
Community/Gender: Suburban Women	13%	(29)	87%	(195)	224
Community/Gender: Suburban Men	14%	(25)	86%	(161)	186
Homeowner	13%	(92)	87%	(592)	683
Renter	8%	(8)	92%	(91)	99
Military HHnm: Yes	16%	(23)	84%	(120)	143
Military HH: No	12%	(78)	88%	(575)	653
Employ: Private Sector	9%	(27)	91%	(259)	286
Employ: Government	18%	(9)	82%	(40)	49
Employ: Self-Employed	11%	(7)	89%	(59)	66
Employ: Homemaker	10%	(4)	90%	(39)	44
Employ: Student	2%	(0)	98%	(13)	14
Employ: Retired	16%	(35)	84%	(178)	213
Employ: Unemployed	16%	(12)	84%	(62)	74
Employ: Other	15%	(8)	85%	(43)	51
Self + Household: White-Collar	13%	(46)	87%	(316)	363
Self + Household: Blue Collar	14%	(47)	86%	(279)	325
Union HH: Yes	12%	(5)	88%	(39)	45
Union HH: No	13%	(96)	87%	(656)	751

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(101)	87%	(695)	796
LGBTQ+: Yes	11%	(9)	89%	(71)	80
LGBTQ+: No	13%	(92)	87%	(624)	716
Motivated to Vote	13%	(91)	87%	(602)	693
Parent: Yes	9%	(16)	91%	(165)	181
Parent: No	14%	(85)	86%	(530)	615
COVID Vaccine: Yes	14%	(80)	86%	(482)	562
COVID Vaccine: No	9%	(21)	91%	(213)	234
Student Loans: Yes	18%	(19)	82%	(91)	110
Student Loans: No	12%	(82)	88%	(604)	686
Favorable Opinion of Haley	15%	(40)	85%	(234)	273
Unfavorable Opinion of Haley	12%	(40)	88%	(294)	334
Protestant	17%	(31)	83%	(144)	175
Roman Catholic	8%	(15)	92%	(172)	187
Mormon	—	(0)	100%	(11)	11
Orthodox (e.g. Greek or Russian Orthodox)	23%	(3)	77%	(8)	11
Jewish	7%	(1)	93%	(15)	17
Muslim	—	(0)	100%	(6)	6
Buddhist	54%	(5)	46%	(4)	8
Hindu	—	(0)	100%	(10)	10
Atheist	7%	(3)	93%	(36)	39
Agnostic	13%	(6)	87%	(44)	50
Something else	10%	(9)	90%	(89)	99
Nothing in particular	16%	(29)	84%	(154)	183
Prodigal Biden Voter	30%	(16)	70%	(37)	53
Undecided Voter (DK/WNV)	22%	(15)	78%	(53)	68
Undecided Voter (DK)	7%	(2)	93%	(23)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(108)	86%	(688)	796
Gender: Male	18%	(66)	82%	(300)	366
Gender: Female	10%	(42)	90%	(388)	430
Age: 18-34	14%	(29)	86%	(174)	203
Age: 35-44	15%	(17)	85%	(98)	116
Age: 45-64	14%	(37)	86%	(230)	267
Age: 65+	12%	(24)	88%	(185)	210
GenZers: 1997-2012	16%	(17)	84%	(88)	105
Millennials: 1981-1996	14%	(28)	86%	(169)	197
GenXers: 1965-1980	14%	(30)	86%	(189)	220
Baby Boomers: 1946-1964	11%	(29)	89%	(229)	258
Educ: < College	13%	(60)	87%	(417)	477
Educ: Bachelors degree	14%	(30)	86%	(187)	217
Educ: Post-grad	17%	(18)	83%	(84)	102
Income: Under 50k	10%	(29)	90%	(249)	278
Income: 50k-100k	13%	(40)	87%	(270)	311
Income: 100k+	19%	(39)	81%	(169)	208
Ethnicity: White (Non-Hispanic)	14%	(72)	86%	(437)	509
Ethnicity: Hispanic	11%	(20)	89%	(163)	184
Ethnicity: Black (Non-Hispanic)	26%	(10)	74%	(30)	40
Ethnicity: Asian + Other (Non-Hispanic)	8%	(5)	92%	(58)	63
All Christian	16%	(62)	84%	(322)	384
All Non-Christian	9%	(4)	91%	(37)	41
Atheist	6%	(2)	94%	(37)	39
Agnostic/Nothing in particular	12%	(29)	88%	(205)	234
Something Else	11%	(11)	89%	(88)	99
Evangelical	21%	(36)	79%	(135)	171
Non-Evangelical	10%	(30)	90%	(260)	289
PID: Dem (no lean)	13%	(35)	87%	(245)	280
PID: Ind (no lean)	10%	(20)	90%	(191)	211
PID: Rep (no lean)	17%	(52)	83%	(253)	305

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(108)	86%	(688)	796
PID/Gender: Dem Men	15%	(19)	85%	(104)	123
PID/Gender: Dem Women	10%	(17)	90%	(141)	158
PID/Gender: Ind Men	14%	(14)	86%	(89)	103
PID/Gender: Ind Women	5%	(6)	95%	(102)	108
PID/Gender: Rep Men	24%	(33)	76%	(108)	141
PID/Gender: Rep Women	12%	(19)	88%	(145)	164
Ideo: Liberal (1-3)	10%	(24)	90%	(213)	237
Ideo: Moderate (4)	9%	(22)	91%	(214)	236
Ideo: Conservative (5-7)	20%	(61)	80%	(247)	308
Ideo/PID: Conservative Republican	19%	(40)	81%	(171)	211
Ideo/PID: Moderate/Liberal Republican	15%	(13)	85%	(73)	86
Ideo/PID: Moderate/Conservative Democrat	18%	(19)	82%	(83)	101
Ideo/PID: Liberal Democrat	9%	(16)	91%	(161)	177
Unfavorable of Biden and Trump	9%	(12)	91%	(122)	135
2024 H2H Matchup: Biden Voter	8%	(28)	92%	(314)	342
2024 H2H Matchup: Trump Voter	20%	(77)	80%	(309)	386
2024 H2H Matchup: Would not Vote	1%	(0)	99%	(24)	24
2024 H2H Matchup: Do not Know	4%	(2)	96%	(42)	44
2022 House Vote: Democrat	10%	(35)	90%	(314)	349
2022 House Vote: Republican	19%	(66)	81%	(275)	341
2022 House Vote: Did not Vote	7%	(7)	93%	(88)	95
2020 Vote: Joe Biden	8%	(30)	92%	(342)	372
2020 Vote: Donald Trump	20%	(73)	80%	(296)	369
2020 Vote: Someone Else	3%	(0)	97%	(12)	12
2020 Vote: Did not Vote	10%	(5)	90%	(39)	43
2016 Vote: Hillary Clinton	9%	(25)	91%	(247)	272
2016 Vote: Donald Trump	17%	(54)	83%	(263)	317
2016 Vote: Someone Else	11%	(3)	89%	(23)	26
2020 Vote/PID: Not Biden/Democrat	40%	(12)	60%	(17)	29
2020 Vote/PID: Not Trump/Republican	2%	(1)	98%	(45)	46

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(108)	86%	(688)	796
U.S. Economy: Wrong Track	15%	(81)	85%	(466)	546
U.S. Economy: Right Direction	11%	(27)	89%	(223)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(23)	91%	(237)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(70)	83%	(331)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	89%	(120)	135
Top 2024 Issue: Economy	19%	(43)	81%	(189)	232
Community: Urban	12%	(31)	88%	(225)	257
Community: Suburban	14%	(56)	86%	(353)	410
Community: Rural	15%	(20)	85%	(110)	130
Community/Gender: Urban Women	10%	(12)	90%	(113)	126
Community/Gender: Urban Men	15%	(19)	85%	(112)	131
Community/Gender: Rural Women	12%	(9)	88%	(71)	81
Community/Gender: Rural Men	21%	(11)	79%	(39)	49
Community/Gender: Suburban Women	9%	(20)	91%	(204)	224
Community/Gender: Suburban Men	20%	(36)	80%	(150)	186
Homeowner	13%	(91)	87%	(592)	683
Renter	12%	(12)	88%	(87)	99
Military HHnm: Yes	19%	(27)	81%	(116)	143
Military HH: No	12%	(81)	88%	(572)	653
Employ: Private Sector	18%	(53)	82%	(233)	286
Employ: Government	11%	(5)	89%	(44)	49
Employ: Self-Employed	9%	(6)	91%	(60)	66
Employ: Homemaker	18%	(8)	82%	(36)	44
Employ: Student	4%	(0)	96%	(13)	14
Employ: Retired	14%	(30)	86%	(184)	213
Employ: Unemployed	4%	(3)	96%	(71)	74
Employ: Other	5%	(3)	95%	(48)	51
Self + Household: White-Collar	14%	(52)	86%	(311)	363
Self + Household: Blue Collar	15%	(49)	85%	(276)	325
Union HH: Yes	12%	(5)	88%	(39)	45
Union HH: No	14%	(102)	86%	(649)	751

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(108)	86%	(688)	796
LGBTQ+: Yes	5%	(4)	95%	(76)	80
LGBTQ+: No	14%	(104)	86%	(612)	716
Motivated to Vote	15%	(102)	85%	(591)	693
Parent: Yes	17%	(31)	83%	(150)	181
Parent: No	12%	(76)	88%	(538)	615
COVID Vaccine: Yes	13%	(73)	87%	(488)	562
COVID Vaccine: No	15%	(34)	85%	(200)	234
Student Loans: Yes	17%	(19)	83%	(91)	110
Student Loans: No	13%	(88)	87%	(597)	686
Favorable Opinion of Haley	16%	(43)	84%	(230)	273
Unfavorable Opinion of Haley	14%	(47)	86%	(288)	334
Protestant	16%	(28)	84%	(147)	175
Roman Catholic	14%	(27)	86%	(160)	187
Mormon	50%	(6)	50%	(6)	11
Orthodox (e.g. Greek or Russian Orthodox)	16%	(2)	84%	(9)	11
Jewish	15%	(2)	85%	(14)	17
Muslim	—	(0)	100%	(6)	6
Buddhist	17%	(1)	83%	(7)	8
Hindu	—	(0)	100%	(10)	10
Atheist	6%	(2)	94%	(37)	39
Agnostic	12%	(6)	88%	(45)	50
Something else	11%	(11)	89%	(88)	99
Nothing in particular	13%	(23)	87%	(160)	183
Prodigal Biden Voter	8%	(4)	92%	(49)	53
Undecided Voter (DK/WNV)	3%	(2)	97%	(66)	68
Undecided Voter (DK)	1%	(0)	99%	(24)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(69)	91%	(727)	796
Gender: Male	9%	(32)	91%	(334)	366
Gender: Female	9%	(37)	91%	(393)	430
Age: 18-34	12%	(25)	88%	(178)	203
Age: 35-44	9%	(11)	91%	(105)	116
Age: 45-64	6%	(16)	94%	(251)	267
Age: 65+	8%	(17)	92%	(193)	210
GenZers: 1997-2012	13%	(14)	87%	(92)	105
Millennials: 1981-1996	9%	(19)	91%	(178)	197
GenXers: 1965-1980	9%	(19)	91%	(201)	220
Baby Boomers: 1946-1964	7%	(17)	93%	(241)	258
Educ: < College	7%	(36)	93%	(442)	477
Educ: Bachelors degree	11%	(23)	89%	(194)	217
Educ: Post-grad	10%	(10)	90%	(92)	102
Income: Under 50k	10%	(27)	90%	(251)	278
Income: 50k-100k	9%	(28)	91%	(283)	311
Income: 100k+	7%	(14)	93%	(194)	208
Ethnicity: White (Non-Hispanic)	7%	(36)	93%	(473)	509
Ethnicity: Hispanic	11%	(20)	89%	(164)	184
Ethnicity: Black (Non-Hispanic)	3%	(1)	97%	(39)	40
Ethnicity: Asian + Other (Non-Hispanic)	19%	(12)	81%	(51)	63
All Christian	6%	(25)	94%	(359)	384
All Non-Christian	17%	(7)	83%	(34)	41
Atheist	4%	(2)	96%	(37)	39
Agnostic/Nothing in particular	13%	(30)	87%	(204)	234
Something Else	6%	(6)	94%	(93)	99
Evangelical	5%	(9)	95%	(162)	171
Non-Evangelical	7%	(20)	93%	(269)	289
PID: Dem (no lean)	11%	(32)	89%	(248)	280
PID: Ind (no lean)	10%	(20)	90%	(191)	211
PID: Rep (no lean)	5%	(17)	95%	(288)	305

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(69)	91%	(727)	796
PID/Gender: Dem Men	13%	(15)	87%	(107)	123
PID/Gender: Dem Women	11%	(17)	89%	(141)	158
PID/Gender: Ind Men	9%	(9)	91%	(93)	103
PID/Gender: Ind Women	10%	(11)	90%	(97)	108
PID/Gender: Rep Men	5%	(7)	95%	(133)	141
PID/Gender: Rep Women	6%	(9)	94%	(155)	164
Ideo: Liberal (1-3)	15%	(35)	85%	(202)	237
Ideo: Moderate (4)	7%	(17)	93%	(219)	236
Ideo: Conservative (5-7)	5%	(16)	95%	(293)	308
Ideo/PID: Conservative Republican	6%	(12)	94%	(199)	211
Ideo/PID: Moderate/Liberal Republican	6%	(5)	94%	(81)	86
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	98%	(99)	101
Ideo/PID: Liberal Democrat	17%	(30)	83%	(147)	177
Unfavorable of Biden and Trump	5%	(6)	95%	(128)	135
2024 H2H Matchup: Biden Voter	10%	(35)	90%	(307)	342
2024 H2H Matchup: Trump Voter	8%	(29)	92%	(357)	386
2024 H2H Matchup: Would not Vote	17%	(4)	83%	(20)	24
2024 H2H Matchup: Do not Know	1%	(1)	99%	(43)	44
2022 House Vote: Democrat	12%	(41)	88%	(307)	349
2022 House Vote: Republican	6%	(20)	94%	(320)	341
2022 House Vote: Did not Vote	7%	(7)	93%	(88)	95
2020 Vote: Joe Biden	10%	(37)	90%	(334)	372
2020 Vote: Donald Trump	8%	(29)	92%	(341)	369
2020 Vote: Someone Else	5%	(1)	95%	(11)	12
2020 Vote: Did not Vote	6%	(3)	94%	(41)	43
2016 Vote: Hillary Clinton	10%	(28)	90%	(243)	272
2016 Vote: Donald Trump	6%	(19)	94%	(297)	317
2016 Vote: Someone Else	5%	(1)	95%	(25)	26
2020 Vote/PID: Not Biden/Democrat	12%	(3)	88%	(26)	29
2020 Vote/PID: Not Trump/Republican	2%	(1)	98%	(45)	46

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(69)	91%	(727)	796
U.S. Economy: Wrong Track	10%	(55)	90%	(491)	546
U.S. Economy: Right Direction	6%	(14)	94%	(236)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(28)	89%	(232)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(33)	92%	(368)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	95%	(127)	135
Top 2024 Issue: Economy	8%	(18)	92%	(214)	232
Community: Urban	9%	(23)	91%	(234)	257
Community: Suburban	10%	(40)	90%	(370)	410
Community: Rural	5%	(6)	95%	(123)	130
Community/Gender: Urban Women	8%	(10)	92%	(116)	126
Community/Gender: Urban Men	10%	(13)	90%	(118)	131
Community/Gender: Rural Women	5%	(4)	95%	(77)	81
Community/Gender: Rural Men	6%	(3)	94%	(47)	49
Community/Gender: Suburban Women	10%	(23)	90%	(201)	224
Community/Gender: Suburban Men	9%	(16)	91%	(170)	186
Homeowner	8%	(58)	92%	(625)	683
Renter	10%	(10)	90%	(89)	99
Military HHnm: Yes	2%	(3)	98%	(140)	143
Military HH: No	10%	(66)	90%	(587)	653
Employ: Private Sector	13%	(37)	87%	(249)	286
Employ: Government	12%	(6)	88%	(43)	49
Employ: Self-Employed	5%	(3)	95%	(63)	66
Employ: Homemaker	—	(0)	100%	(44)	44
Employ: Student	18%	(2)	82%	(11)	14
Employ: Retired	7%	(16)	93%	(197)	213
Employ: Unemployed	5%	(3)	95%	(70)	74
Employ: Other	2%	(1)	98%	(50)	51
Self + Household: White-Collar	13%	(47)	87%	(316)	363
Self + Household: Blue Collar	4%	(14)	96%	(311)	325
Union HH: Yes	20%	(9)	80%	(36)	45
Union HH: No	8%	(60)	92%	(691)	751

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(69)	91%	(727)	796
LGBTQ+: Yes	8%	(6)	92%	(74)	80
LGBTQ+: No	9%	(63)	91%	(653)	716
Motivated to Vote	9%	(60)	91%	(633)	693
Parent: Yes	9%	(16)	91%	(165)	181
Parent: No	9%	(53)	91%	(562)	615
COVID Vaccine: Yes	10%	(54)	90%	(508)	562
COVID Vaccine: No	6%	(15)	94%	(219)	234
Student Loans: Yes	20%	(22)	80%	(89)	110
Student Loans: No	7%	(47)	93%	(638)	686
Favorable Opinion of Haley	8%	(21)	92%	(252)	273
Unfavorable Opinion of Haley	10%	(33)	90%	(302)	334
Protestant	6%	(11)	94%	(164)	175
Roman Catholic	7%	(12)	93%	(175)	187
Mormon	13%	(1)	87%	(10)	11
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(11)	11
Jewish	3%	(0)	97%	(16)	17
Muslim	91%	(5)	9%	(1)	6
Buddhist	16%	(1)	84%	(7)	8
Hindu	—	(0)	100%	(10)	10
Atheist	4%	(2)	96%	(37)	39
Agnostic	4%	(2)	96%	(48)	50
Something else	6%	(6)	94%	(93)	99
Nothing in particular	15%	(28)	85%	(156)	183
Prodigal Biden Voter	7%	(4)	93%	(50)	53
Undecided Voter (DK/WNV)	7%	(5)	93%	(63)	68
Undecided Voter (DK)	17%	(4)	83%	(20)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(231)	71%	(565)	796
Gender: Male	27%	(100)	73%	(266)	366
Gender: Female	31%	(131)	69%	(299)	430
Age: 18-34	35%	(72)	65%	(131)	203
Age: 35-44	33%	(39)	67%	(77)	116
Age: 45-64	33%	(89)	67%	(178)	267
Age: 65+	15%	(32)	85%	(178)	210
GenZers: 1997-2012	24%	(25)	76%	(80)	105
Millennials: 1981-1996	42%	(82)	58%	(115)	197
GenXers: 1965-1980	34%	(75)	66%	(145)	220
Baby Boomers: 1946-1964	17%	(44)	83%	(214)	258
Educ: < College	33%	(160)	67%	(318)	477
Educ: Bachelors degree	23%	(51)	77%	(166)	217
Educ: Post-grad	20%	(21)	80%	(81)	102
Income: Under 50k	40%	(110)	60%	(168)	278
Income: 50k-100k	28%	(86)	72%	(224)	311
Income: 100k+	17%	(35)	83%	(173)	208
Ethnicity: White (Non-Hispanic)	24%	(123)	76%	(386)	509
Ethnicity: Hispanic	35%	(65)	65%	(119)	184
Ethnicity: Black (Non-Hispanic)	54%	(22)	46%	(18)	40
Ethnicity: Asian + Other (Non-Hispanic)	34%	(21)	66%	(42)	63
All Christian	23%	(90)	77%	(294)	384
All Non-Christian	22%	(9)	78%	(32)	41
Atheist	44%	(17)	56%	(22)	39
Agnostic/Nothing in particular	37%	(86)	63%	(148)	234
Something Else	30%	(30)	70%	(69)	99
Evangelical	31%	(53)	69%	(119)	171
Non-Evangelical	20%	(59)	80%	(230)	289
PID: Dem (no lean)	37%	(104)	63%	(176)	280
PID: Ind (no lean)	34%	(73)	66%	(138)	211
PID: Rep (no lean)	18%	(54)	82%	(251)	305

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(231)	71%	(565)	796
PID/Gender: Dem Men	37%	(45)	63%	(77)	123
PID/Gender: Dem Women	37%	(59)	63%	(99)	158
PID/Gender: Ind Men	33%	(34)	67%	(69)	103
PID/Gender: Ind Women	36%	(39)	64%	(69)	108
PID/Gender: Rep Men	15%	(21)	85%	(120)	141
PID/Gender: Rep Women	20%	(34)	80%	(131)	164
Ideo: Liberal (1-3)	37%	(87)	63%	(150)	237
Ideo: Moderate (4)	31%	(74)	69%	(162)	236
Ideo: Conservative (5-7)	22%	(67)	78%	(241)	308
Ideo/PID: Conservative Republican	17%	(37)	83%	(174)	211
Ideo/PID: Moderate/Liberal Republican	19%	(16)	81%	(69)	86
Ideo/PID: Moderate/Conservative Democrat	34%	(34)	66%	(67)	101
Ideo/PID: Liberal Democrat	39%	(70)	61%	(108)	177
Unfavorable of Biden and Trump	21%	(29)	79%	(106)	135
2024 H2H Matchup: Biden Voter	36%	(123)	64%	(219)	342
2024 H2H Matchup: Trump Voter	23%	(90)	77%	(296)	386
2024 H2H Matchup: Would not Vote	49%	(12)	51%	(12)	24
2024 H2H Matchup: Do not Know	14%	(6)	86%	(38)	44
2022 House Vote: Democrat	35%	(120)	65%	(228)	349
2022 House Vote: Republican	22%	(74)	78%	(266)	341
2022 House Vote: Did not Vote	37%	(35)	63%	(59)	95
2020 Vote: Joe Biden	35%	(129)	65%	(243)	372
2020 Vote: Donald Trump	22%	(82)	78%	(287)	369
2020 Vote: Someone Else	39%	(5)	61%	(7)	12
2020 Vote: Did not Vote	36%	(15)	64%	(28)	43
2016 Vote: Hillary Clinton	37%	(101)	63%	(171)	272
2016 Vote: Donald Trump	22%	(71)	78%	(246)	317
2016 Vote: Someone Else	9%	(2)	91%	(23)	26
2020 Vote/PID: Not Biden/Democrat	46%	(13)	54%	(16)	29
2020 Vote/PID: Not Trump/Republican	23%	(11)	77%	(35)	46

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(231)	71%	(565)	796
U.S. Economy: Wrong Track	29%	(160)	71%	(386)	546
U.S. Economy: Right Direction	28%	(71)	72%	(179)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(86)	67%	(174)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(92)	77%	(309)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(53)	60%	(81)	135
Top 2024 Issue: Economy	32%	(75)	68%	(157)	232
Community: Urban	30%	(78)	70%	(179)	257
Community: Suburban	29%	(120)	71%	(290)	410
Community: Rural	26%	(34)	74%	(96)	130
Community/Gender: Urban Women	33%	(42)	67%	(84)	126
Community/Gender: Urban Men	27%	(36)	73%	(95)	131
Community/Gender: Rural Women	26%	(21)	74%	(59)	81
Community/Gender: Rural Men	26%	(13)	74%	(37)	49
Community/Gender: Suburban Women	31%	(68)	69%	(155)	224
Community/Gender: Suburban Men	28%	(51)	72%	(135)	186
Homeowner	25%	(174)	75%	(510)	683
Renter	54%	(53)	46%	(46)	99
Military HHnm: Yes	19%	(27)	81%	(116)	143
Military HH: No	31%	(204)	69%	(449)	653
Employ: Private Sector	25%	(70)	75%	(216)	286
Employ: Government	34%	(17)	66%	(32)	49
Employ: Self-Employed	49%	(33)	51%	(33)	66
Employ: Homemaker	50%	(22)	50%	(22)	44
Employ: Student	23%	(3)	77%	(10)	14
Employ: Retired	19%	(40)	81%	(173)	213
Employ: Unemployed	40%	(29)	60%	(44)	74
Employ: Other	33%	(17)	67%	(34)	51
Self + Household: White-Collar	21%	(78)	79%	(285)	363
Self + Household: Blue Collar	34%	(110)	66%	(215)	325
Union HH: Yes	42%	(19)	58%	(26)	45
Union HH: No	28%	(212)	72%	(539)	751

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(231)	71%	(565)	796
LGBTQ+: Yes	45%	(36)	55%	(44)	80
LGBTQ+: No	27%	(195)	73%	(521)	716
Motivated to Vote	29%	(203)	71%	(491)	693
Parent: Yes	38%	(69)	62%	(112)	181
Parent: No	26%	(162)	74%	(453)	615
COVID Vaccine: Yes	27%	(149)	73%	(413)	562
COVID Vaccine: No	35%	(82)	65%	(152)	234
Student Loans: Yes	33%	(36)	67%	(74)	110
Student Loans: No	28%	(195)	72%	(491)	686
Favorable Opinion of Haley	24%	(66)	76%	(208)	273
Unfavorable Opinion of Haley	30%	(102)	70%	(233)	334
Protestant	19%	(33)	81%	(142)	175
Roman Catholic	26%	(49)	74%	(137)	187
Mormon	34%	(4)	66%	(7)	11
Orthodox (e.g. Greek or Russian Orthodox)	32%	(3)	68%	(7)	11
Jewish	32%	(5)	68%	(11)	17
Muslim	3%	(0)	97%	(5)	6
Buddhist	8%	(1)	92%	(8)	8
Hindu	28%	(3)	72%	(7)	10
Atheist	44%	(17)	56%	(22)	39
Agnostic	53%	(27)	47%	(24)	50
Something else	30%	(30)	70%	(69)	99
Nothing in particular	32%	(59)	68%	(124)	183
Prodigal Biden Voter	20%	(11)	80%	(43)	53
Undecided Voter (DK/WNV)	26%	(18)	74%	(50)	68
Undecided Voter (DK)	49%	(12)	51%	(12)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(98)	88%	(698)	796
Gender: Male	15%	(54)	85%	(312)	366
Gender: Female	10%	(43)	90%	(387)	430
Age: 18-34	9%	(18)	91%	(186)	203
Age: 35-44	9%	(11)	91%	(105)	116
Age: 45-64	15%	(39)	85%	(228)	267
Age: 65+	14%	(30)	86%	(180)	210
GenZers: 1997-2012	8%	(9)	92%	(97)	105
Millennials: 1981-1996	9%	(18)	91%	(179)	197
GenXers: 1965-1980	13%	(27)	87%	(192)	220
Baby Boomers: 1946-1964	16%	(40)	84%	(218)	258
Educ: < College	10%	(47)	90%	(430)	477
Educ: Bachelors degree	16%	(34)	84%	(182)	217
Educ: Post-grad	16%	(16)	84%	(85)	102
Income: Under 50k	11%	(30)	89%	(248)	278
Income: 50k-100k	11%	(33)	89%	(278)	311
Income: 100k+	17%	(35)	83%	(173)	208
Ethnicity: White (Non-Hispanic)	16%	(81)	84%	(428)	509
Ethnicity: Hispanic	7%	(12)	93%	(172)	184
Ethnicity: Black (Non-Hispanic)	4%	(2)	96%	(39)	40
Ethnicity: Asian + Other (Non-Hispanic)	5%	(3)	95%	(60)	63
All Christian	12%	(47)	88%	(337)	384
All Non-Christian	27%	(11)	73%	(30)	41
Atheist	10%	(4)	90%	(35)	39
Agnostic/Nothing in particular	9%	(22)	91%	(212)	234
Something Else	15%	(14)	85%	(84)	99
Evangelical	13%	(23)	87%	(149)	171
Non-Evangelical	12%	(35)	88%	(254)	289
PID: Dem (no lean)	9%	(25)	91%	(256)	280
PID: Ind (no lean)	10%	(22)	90%	(189)	211
PID: Rep (no lean)	17%	(51)	83%	(254)	305

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(98)	88%	(698)	796
PID/Gender: Dem Men	10%	(12)	90%	(110)	123
PID/Gender: Dem Women	8%	(12)	92%	(145)	158
PID/Gender: Ind Men	13%	(14)	87%	(89)	103
PID/Gender: Ind Women	7%	(8)	93%	(100)	108
PID/Gender: Rep Men	20%	(28)	80%	(113)	141
PID/Gender: Rep Women	14%	(23)	86%	(141)	164
Ideo: Liberal (1-3)	10%	(23)	90%	(214)	237
Ideo: Moderate (4)	9%	(22)	91%	(213)	236
Ideo: Conservative (5-7)	15%	(46)	85%	(262)	308
Ideo/PID: Conservative Republican	16%	(34)	84%	(177)	211
Ideo/PID: Moderate/Liberal Republican	14%	(12)	86%	(74)	86
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	92%	(93)	101
Ideo/PID: Liberal Democrat	9%	(17)	91%	(160)	177
Unfavorable of Biden and Trump	16%	(21)	84%	(113)	135
2024 H2H Matchup: Biden Voter	10%	(33)	90%	(309)	342
2024 H2H Matchup: Trump Voter	15%	(58)	85%	(328)	386
2024 H2H Matchup: Would not Vote	9%	(2)	91%	(22)	24
2024 H2H Matchup: Do not Know	10%	(5)	90%	(39)	44
2022 House Vote: Democrat	9%	(30)	91%	(318)	349
2022 House Vote: Republican	16%	(54)	84%	(287)	341
2022 House Vote: Did not Vote	10%	(9)	90%	(85)	95
2020 Vote: Joe Biden	10%	(37)	90%	(335)	372
2020 Vote: Donald Trump	15%	(55)	85%	(315)	369
2020 Vote: Someone Else	28%	(3)	72%	(9)	12
2020 Vote: Did not Vote	7%	(3)	93%	(40)	43
2016 Vote: Hillary Clinton	11%	(29)	89%	(243)	272
2016 Vote: Donald Trump	15%	(49)	85%	(268)	317
2016 Vote: Someone Else	15%	(4)	85%	(22)	26
2020 Vote/PID: Not Biden/Democrat	6%	(2)	94%	(27)	29
2020 Vote/PID: Not Trump/Republican	18%	(8)	82%	(38)	46

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(98)	88%	(698)	796
U.S. Economy: Wrong Track	12%	(68)	88%	(478)	546
U.S. Economy: Right Direction	12%	(29)	88%	(220)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(22)	91%	(238)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(61)	85%	(340)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	89%	(120)	135
Top 2024 Issue: Economy	11%	(26)	89%	(206)	232
Community: Urban	15%	(40)	85%	(217)	257
Community: Suburban	11%	(46)	89%	(364)	410
Community: Rural	9%	(12)	91%	(118)	130
Community/Gender: Urban Women	13%	(17)	87%	(109)	126
Community/Gender: Urban Men	17%	(23)	83%	(108)	131
Community/Gender: Rural Women	11%	(9)	89%	(72)	81
Community/Gender: Rural Men	7%	(3)	93%	(46)	49
Community/Gender: Suburban Women	8%	(18)	92%	(206)	224
Community/Gender: Suburban Men	15%	(28)	85%	(158)	186
Homeowner	13%	(89)	87%	(594)	683
Renter	9%	(8)	91%	(90)	99
Military HHnm: Yes	21%	(30)	79%	(113)	143
Military HH: No	10%	(68)	90%	(585)	653
Employ: Private Sector	12%	(33)	88%	(253)	286
Employ: Government	13%	(6)	87%	(43)	49
Employ: Self-Employed	7%	(5)	93%	(61)	66
Employ: Homemaker	14%	(6)	86%	(37)	44
Employ: Student	—	(0)	100%	(14)	14
Employ: Retired	14%	(30)	86%	(183)	213
Employ: Unemployed	9%	(7)	91%	(67)	74
Employ: Other	20%	(10)	80%	(41)	51
Self + Household: White-Collar	15%	(53)	85%	(310)	363
Self + Household: Blue Collar	10%	(33)	90%	(292)	325
Union HH: Yes	12%	(6)	88%	(39)	45
Union HH: No	12%	(92)	88%	(659)	751

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(98)	88%	(698)	796
LGBTQ+: Yes	22%	(17)	78%	(63)	80
LGBTQ+: No	11%	(80)	89%	(635)	716
Motivated to Vote	12%	(82)	88%	(611)	693
Parent: Yes	9%	(17)	91%	(165)	181
Parent: No	13%	(81)	87%	(534)	615
COVID Vaccine: Yes	13%	(71)	87%	(491)	562
COVID Vaccine: No	12%	(27)	88%	(207)	234
Student Loans: Yes	12%	(13)	88%	(97)	110
Student Loans: No	12%	(84)	88%	(601)	686
Favorable Opinion of Haley	14%	(40)	86%	(234)	273
Unfavorable Opinion of Haley	13%	(44)	87%	(291)	334
Protestant	14%	(24)	86%	(150)	175
Roman Catholic	10%	(19)	90%	(168)	187
Mormon	17%	(2)	83%	(9)	11
Orthodox (e.g. Greek or Russian Orthodox)	14%	(2)	86%	(9)	11
Jewish	15%	(2)	85%	(14)	17
Muslim	—	(0)	100%	(6)	6
Buddhist	33%	(3)	67%	(6)	8
Hindu	56%	(6)	44%	(5)	10
Atheist	10%	(4)	90%	(35)	39
Agnostic	9%	(5)	91%	(46)	50
Something else	15%	(14)	85%	(84)	99
Nothing in particular	9%	(17)	91%	(166)	183
Prodigal Biden Voter	9%	(5)	91%	(48)	53
Undecided Voter (DK/WNV)	10%	(7)	90%	(61)	68
Undecided Voter (DK)	9%	(2)	91%	(22)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	3%	(22)	97%	(774)	796
Gender: Male	2%	(6)	98%	(360)	366
Gender: Female	4%	(16)	96%	(414)	430
Age: 18-34	—	(1)	100%	(203)	203
Age: 35-44	2%	(2)	98%	(114)	116
Age: 45-64	3%	(7)	97%	(260)	267
Age: 65+	6%	(13)	94%	(197)	210
GenZers: 1997-2012	—	(0)	100%	(105)	105
Millennials: 1981-1996	1%	(2)	99%	(194)	197
GenXers: 1965-1980	2%	(5)	98%	(215)	220
Baby Boomers: 1946-1964	4%	(10)	96%	(248)	258
Educ: < College	1%	(6)	99%	(471)	477
Educ: Bachelors degree	5%	(11)	95%	(205)	217
Educ: Post-grad	4%	(4)	96%	(97)	102
Income: Under 50k	4%	(10)	96%	(267)	278
Income: 50k-100k	2%	(6)	98%	(304)	311
Income: 100k+	3%	(5)	97%	(202)	208
Ethnicity: White (Non-Hispanic)	3%	(16)	97%	(493)	509
Ethnicity: Hispanic	—	(0)	100%	(183)	184
Ethnicity: Black (Non-Hispanic)	2%	(1)	98%	(39)	40
Ethnicity: Asian + Other (Non-Hispanic)	9%	(5)	91%	(58)	63
All Christian	3%	(11)	97%	(372)	384
All Non-Christian	8%	(3)	92%	(38)	41
Atheist	5%	(2)	95%	(37)	39
Agnostic/Nothing in particular	2%	(5)	98%	(229)	234
Something Else	—	(0)	100%	(98)	99
Evangelical	2%	(3)	98%	(168)	171
Non-Evangelical	3%	(9)	97%	(280)	289
PID: Dem (no lean)	3%	(9)	97%	(271)	280
PID: Ind (no lean)	3%	(7)	97%	(204)	211
PID: Rep (no lean)	2%	(6)	98%	(299)	305

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	3%	(22)	97%	(774)	796
PID/Gender: Dem Men	3%	(4)	97%	(118)	123
PID/Gender: Dem Women	3%	(5)	97%	(152)	158
PID/Gender: Ind Men	2%	(2)	98%	(101)	103
PID/Gender: Ind Women	4%	(4)	96%	(104)	108
PID/Gender: Rep Men	—	(0)	100%	(141)	141
PID/Gender: Rep Women	4%	(6)	96%	(158)	164
Ideo: Liberal (1-3)	3%	(7)	97%	(230)	237
Ideo: Moderate (4)	4%	(9)	96%	(227)	236
Ideo: Conservative (5-7)	2%	(6)	98%	(302)	308
Ideo/PID: Conservative Republican	2%	(4)	98%	(206)	211
Ideo/PID: Moderate/Liberal Republican	2%	(2)	98%	(84)	86
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	96%	(97)	101
Ideo/PID: Liberal Democrat	3%	(5)	97%	(172)	177
Unfavorable of Biden and Trump	1%	(2)	99%	(133)	135
2024 H2H Matchup: Biden Voter	4%	(13)	96%	(329)	342
2024 H2H Matchup: Trump Voter	2%	(7)	98%	(379)	386
2024 H2H Matchup: Would not Vote	7%	(2)	93%	(22)	24
2024 H2H Matchup: Do not Know	1%	(0)	99%	(43)	44
2022 House Vote: Democrat	4%	(13)	96%	(335)	349
2022 House Vote: Republican	1%	(5)	99%	(335)	341
2022 House Vote: Did not Vote	2%	(2)	98%	(93)	95
2020 Vote: Joe Biden	4%	(15)	96%	(356)	372
2020 Vote: Donald Trump	2%	(7)	98%	(363)	369
2020 Vote: Someone Else	1%	(0)	99%	(12)	12
2020 Vote: Did not Vote	—	(0)	100%	(43)	43
2016 Vote: Hillary Clinton	6%	(15)	94%	(257)	272
2016 Vote: Donald Trump	2%	(7)	98%	(310)	317
2016 Vote: Someone Else	—	(0)	100%	(26)	26
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(29)	29
2020 Vote/PID: Not Trump/Republican	3%	(2)	97%	(44)	46

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	3%	(22)	97%	(774)	796
U.S. Economy: Wrong Track	2%	(11)	98%	(536)	546
U.S. Economy: Right Direction	5%	(11)	95%	(238)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	95%	(247)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	98%	(394)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	98%	(132)	135
Top 2024 Issue: Economy	1%	(2)	99%	(230)	232
Community: Urban	3%	(7)	97%	(249)	257
Community: Suburban	4%	(15)	96%	(395)	410
Community: Rural	—	(0)	100%	(130)	130
Community/Gender: Urban Women	4%	(5)	96%	(120)	126
Community/Gender: Urban Men	2%	(2)	98%	(129)	131
Community/Gender: Rural Women	—	(0)	100%	(81)	81
Community/Gender: Rural Men	—	(0)	100%	(49)	49
Community/Gender: Suburban Women	5%	(10)	95%	(213)	224
Community/Gender: Suburban Men	2%	(4)	98%	(182)	186
Homeowner	3%	(21)	97%	(662)	683
Renter	1%	(1)	99%	(98)	99
Military HHnm: Yes	2%	(3)	98%	(140)	143
Military HH: No	3%	(19)	97%	(634)	653
Employ: Private Sector	2%	(6)	98%	(280)	286
Employ: Government	—	(0)	100%	(49)	49
Employ: Self-Employed	1%	(1)	99%	(65)	66
Employ: Homemaker	2%	(1)	98%	(43)	44
Employ: Student	—	(0)	100%	(14)	14
Employ: Retired	6%	(13)	94%	(201)	213
Employ: Unemployed	—	(0)	100%	(74)	74
Employ: Other	3%	(2)	97%	(49)	51
Self + Household: White-Collar	3%	(12)	97%	(351)	363
Self + Household: Blue Collar	1%	(4)	99%	(321)	325
Union HH: Yes	1%	(0)	99%	(44)	45
Union HH: No	3%	(22)	97%	(730)	751

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	3%	(22)	97%	(774)	796
LGBTQ+: Yes	2%	(2)	98%	(79)	80
LGBTQ+: No	3%	(20)	97%	(695)	716
Motivated to Vote	3%	(20)	97%	(674)	693
Parent: Yes	—	(1)	100%	(181)	181
Parent: No	3%	(21)	97%	(593)	615
COVID Vaccine: Yes	3%	(20)	97%	(542)	562
COVID Vaccine: No	1%	(2)	99%	(232)	234
Student Loans: Yes	2%	(2)	98%	(108)	110
Student Loans: No	3%	(20)	97%	(666)	686
Favorable Opinion of Haley	—	(1)	100%	(272)	273
Unfavorable Opinion of Haley	5%	(17)	95%	(317)	334
Protestant	4%	(7)	96%	(168)	175
Roman Catholic	3%	(5)	97%	(182)	187
Mormon	—	(0)	100%	(11)	11
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(11)	11
Jewish	9%	(2)	91%	(15)	17
Muslim	32%	(2)	68%	(4)	6
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(10)	10
Atheist	5%	(2)	95%	(37)	39
Agnostic	—	(0)	100%	(50)	50
Something else	—	(0)	100%	(98)	99
Nothing in particular	3%	(5)	97%	(179)	183
Prodigal Biden Voter	4%	(2)	96%	(51)	53
Undecided Voter (DK/WNV)	3%	(2)	97%	(66)	68
Undecided Voter (DK)	7%	(2)	93%	(22)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(490)	38%	(306)	796
Gender: Male	53%	(194)	47%	(172)	366
Gender: Female	69%	(296)	31%	(134)	430
Age: 18-34	50%	(102)	50%	(101)	203
Age: 35-44	55%	(63)	45%	(52)	116
Age: 45-64	62%	(167)	38%	(100)	267
Age: 65+	75%	(158)	25%	(52)	210
GenZers: 1997-2012	50%	(52)	50%	(53)	105
Millennials: 1981-1996	49%	(97)	51%	(100)	197
GenXers: 1965-1980	61%	(135)	39%	(85)	220
Baby Boomers: 1946-1964	75%	(193)	25%	(65)	258
Educ: < College	66%	(316)	34%	(161)	477
Educ: Bachelors degree	58%	(126)	42%	(91)	217
Educ: Post-grad	47%	(48)	53%	(54)	102
Income: Under 50k	64%	(179)	36%	(99)	278
Income: 50k-100k	63%	(196)	37%	(114)	311
Income: 100k+	55%	(115)	45%	(93)	208
Ethnicity: White (Non-Hispanic)	65%	(333)	35%	(176)	509
Ethnicity: Hispanic	57%	(104)	43%	(80)	184
Ethnicity: Black (Non-Hispanic)	48%	(19)	52%	(21)	40
Ethnicity: Asian + Other (Non-Hispanic)	53%	(33)	47%	(30)	63
All Christian	62%	(239)	38%	(145)	384
All Non-Christian	45%	(18)	55%	(23)	41
Atheist	53%	(21)	47%	(18)	39
Agnostic/Nothing in particular	66%	(153)	34%	(80)	234
Something Else	59%	(58)	41%	(40)	99
Evangelical	65%	(112)	35%	(60)	171
Non-Evangelical	62%	(178)	38%	(111)	289
PID: Dem (no lean)	57%	(159)	43%	(122)	280
PID: Ind (no lean)	63%	(133)	37%	(78)	211
PID: Rep (no lean)	65%	(198)	35%	(107)	305

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(490)	38%	(306)	796
PID/Gender: Dem Men	48%	(59)	52%	(63)	123
PID/Gender: Dem Women	63%	(100)	37%	(58)	158
PID/Gender: Ind Men	51%	(52)	49%	(51)	103
PID/Gender: Ind Women	75%	(81)	25%	(27)	108
PID/Gender: Rep Men	59%	(83)	41%	(58)	141
PID/Gender: Rep Women	70%	(115)	30%	(49)	164
Ideo: Liberal (1-3)	52%	(123)	48%	(114)	237
Ideo: Moderate (4)	63%	(149)	37%	(87)	236
Ideo: Conservative (5-7)	69%	(213)	31%	(96)	308
Ideo/PID: Conservative Republican	71%	(150)	29%	(61)	211
Ideo/PID: Moderate/Liberal Republican	54%	(46)	46%	(40)	86
Ideo/PID: Moderate/Conservative Democrat	64%	(65)	36%	(37)	101
Ideo/PID: Liberal Democrat	52%	(93)	48%	(84)	177
Unfavorable of Biden and Trump	70%	(95)	30%	(40)	135
2024 H2H Matchup: Biden Voter	53%	(182)	47%	(160)	342
2024 H2H Matchup: Trump Voter	67%	(258)	33%	(128)	386
2024 H2H Matchup: Would not Vote	64%	(16)	36%	(9)	24
2024 H2H Matchup: Do not Know	79%	(34)	21%	(9)	44
2022 House Vote: Democrat	56%	(196)	44%	(153)	349
2022 House Vote: Republican	68%	(232)	32%	(109)	341
2022 House Vote: Did not Vote	56%	(53)	44%	(42)	95
2020 Vote: Joe Biden	57%	(213)	43%	(159)	372
2020 Vote: Donald Trump	67%	(246)	33%	(123)	369
2020 Vote: Someone Else	86%	(10)	14%	(2)	12
2020 Vote: Did not Vote	49%	(21)	51%	(22)	43
2016 Vote: Hillary Clinton	56%	(153)	44%	(119)	272
2016 Vote: Donald Trump	69%	(220)	31%	(97)	317
2016 Vote: Someone Else	75%	(19)	25%	(7)	26
2020 Vote/PID: Not Biden/Democrat	63%	(18)	37%	(11)	29
2020 Vote/PID: Not Trump/Republican	68%	(31)	32%	(15)	46

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(490)	38%	(306)	796
U.S. Economy: Wrong Track	68%	(373)	32%	(173)	546
U.S. Economy: Right Direction	47%	(117)	53%	(133)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(132)	49%	(128)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(275)	32%	(127)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	62%	(84)	38%	(51)	135
Top 2024 Issue: Economy	62%	(145)	38%	(88)	232
Community: Urban	50%	(129)	50%	(128)	257
Community: Suburban	68%	(280)	32%	(130)	410
Community: Rural	63%	(81)	37%	(48)	130
Community/Gender: Urban Women	63%	(79)	37%	(47)	126
Community/Gender: Urban Men	38%	(50)	62%	(81)	131
Community/Gender: Rural Women	62%	(50)	38%	(30)	81
Community/Gender: Rural Men	63%	(31)	37%	(18)	49
Community/Gender: Suburban Women	75%	(167)	25%	(57)	224
Community/Gender: Suburban Men	61%	(113)	39%	(73)	186
Homeowner	62%	(425)	38%	(258)	683
Renter	54%	(54)	46%	(45)	99
Military HHnm: Yes	67%	(96)	33%	(47)	143
Military HH: No	60%	(394)	40%	(259)	653
Employ: Private Sector	51%	(146)	49%	(140)	286
Employ: Government	50%	(25)	50%	(25)	49
Employ: Self-Employed	46%	(30)	54%	(36)	66
Employ: Homemaker	85%	(37)	15%	(7)	44
Employ: Student	63%	(9)	37%	(5)	14
Employ: Retired	74%	(158)	26%	(55)	213
Employ: Unemployed	71%	(53)	29%	(21)	74
Employ: Other	65%	(33)	35%	(18)	51
Self + Household: White-Collar	58%	(209)	42%	(154)	363
Self + Household: Blue Collar	66%	(216)	34%	(109)	325
Union HH: Yes	51%	(23)	49%	(22)	45
Union HH: No	62%	(467)	38%	(284)	751

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(490)	38%	(306)	796
LGBTQ+: Yes	55%	(44)	45%	(36)	80
LGBTQ+: No	62%	(446)	38%	(270)	716
Motivated to Vote	63%	(440)	37%	(254)	693
Parent: Yes	58%	(105)	42%	(76)	181
Parent: No	63%	(385)	37%	(230)	615
COVID Vaccine: Yes	60%	(338)	40%	(224)	562
COVID Vaccine: No	65%	(152)	35%	(82)	234
Student Loans: Yes	54%	(59)	46%	(51)	110
Student Loans: No	63%	(431)	37%	(255)	686
Favorable Opinion of Haley	62%	(171)	38%	(103)	273
Unfavorable Opinion of Haley	61%	(204)	39%	(131)	334
Protestant	74%	(130)	26%	(45)	175
Roman Catholic	54%	(101)	46%	(86)	187
Mormon	35%	(4)	65%	(7)	11
Orthodox (e.g. Greek or Russian Orthodox)	39%	(4)	61%	(7)	11
Jewish	54%	(9)	46%	(8)	17
Muslim	68%	(4)	32%	(2)	6
Buddhist	65%	(6)	35%	(3)	8
Hindu	—	(0)	100%	(10)	10
Atheist	53%	(21)	47%	(18)	39
Agnostic	53%	(27)	47%	(24)	50
Something else	59%	(58)	41%	(40)	99
Nothing in particular	69%	(127)	31%	(57)	183
Prodigal Biden Voter	70%	(37)	30%	(16)	53
Undecided Voter (DK/WNV)	73%	(50)	27%	(18)	68
Undecided Voter (DK)	64%	(16)	36%	(9)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(174)	78%	(622)	796
Gender: Male	24%	(89)	76%	(277)	366
Gender: Female	20%	(85)	80%	(345)	430
Age: 18-34	17%	(35)	83%	(168)	203
Age: 35-44	32%	(37)	68%	(79)	116
Age: 45-64	23%	(62)	77%	(205)	267
Age: 65+	19%	(39)	81%	(171)	210
GenZers: 1997-2012	13%	(14)	87%	(92)	105
Millennials: 1981-1996	26%	(51)	74%	(146)	197
GenXers: 1965-1980	23%	(50)	77%	(170)	220
Baby Boomers: 1946-1964	23%	(58)	77%	(200)	258
Educ: < College	21%	(103)	79%	(375)	477
Educ: Bachelors degree	24%	(51)	76%	(166)	217
Educ: Post-grad	20%	(20)	80%	(81)	102
Income: Under 50k	25%	(70)	75%	(208)	278
Income: 50k-100k	19%	(58)	81%	(253)	311
Income: 100k+	22%	(46)	78%	(161)	208
Ethnicity: White (Non-Hispanic)	21%	(109)	79%	(400)	509
Ethnicity: Hispanic	28%	(51)	72%	(133)	184
Ethnicity: Black (Non-Hispanic)	14%	(6)	86%	(35)	40
Ethnicity: Asian + Other (Non-Hispanic)	13%	(8)	87%	(55)	63
All Christian	23%	(90)	77%	(294)	384
All Non-Christian	18%	(7)	82%	(34)	41
Atheist	9%	(4)	91%	(36)	39
Agnostic/Nothing in particular	28%	(64)	72%	(169)	234
Something Else	9%	(9)	91%	(89)	99
Evangelical	17%	(28)	83%	(143)	171
Non-Evangelical	23%	(67)	77%	(223)	289
PID: Dem (no lean)	23%	(65)	77%	(215)	280
PID: Ind (no lean)	27%	(58)	73%	(153)	211
PID: Rep (no lean)	17%	(51)	83%	(254)	305

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(174)	78%	(622)	796
PID/Gender: Dem Men	30%	(37)	70%	(86)	123
PID/Gender: Dem Women	18%	(28)	82%	(129)	158
PID/Gender: Ind Men	28%	(29)	72%	(74)	103
PID/Gender: Ind Women	27%	(29)	73%	(79)	108
PID/Gender: Rep Men	17%	(24)	83%	(117)	141
PID/Gender: Rep Women	17%	(28)	83%	(137)	164
Ideo: Liberal (1-3)	18%	(42)	82%	(195)	237
Ideo: Moderate (4)	25%	(58)	75%	(178)	236
Ideo: Conservative (5-7)	23%	(71)	77%	(238)	308
Ideo/PID: Conservative Republican	19%	(41)	81%	(170)	211
Ideo/PID: Moderate/Liberal Republican	12%	(10)	88%	(76)	86
Ideo/PID: Moderate/Conservative Democrat	27%	(28)	73%	(74)	101
Ideo/PID: Liberal Democrat	21%	(37)	79%	(140)	177
Unfavorable of Biden and Trump	28%	(38)	72%	(97)	135
2024 H2H Matchup: Biden Voter	23%	(77)	77%	(265)	342
2024 H2H Matchup: Trump Voter	20%	(76)	80%	(310)	386
2024 H2H Matchup: Would not Vote	30%	(7)	70%	(17)	24
2024 H2H Matchup: Do not Know	31%	(13)	69%	(30)	44
2022 House Vote: Democrat	26%	(89)	74%	(259)	349
2022 House Vote: Republican	20%	(66)	80%	(274)	341
2022 House Vote: Did not Vote	15%	(15)	85%	(80)	95
2020 Vote: Joe Biden	24%	(89)	76%	(282)	372
2020 Vote: Donald Trump	20%	(75)	80%	(294)	369
2020 Vote: Someone Else	9%	(1)	91%	(11)	12
2020 Vote: Did not Vote	19%	(8)	81%	(35)	43
2016 Vote: Hillary Clinton	22%	(60)	78%	(212)	272
2016 Vote: Donald Trump	19%	(60)	81%	(256)	317
2016 Vote: Someone Else	46%	(12)	54%	(14)	26
2020 Vote/PID: Not Biden/Democrat	15%	(4)	85%	(25)	29
2020 Vote/PID: Not Trump/Republican	10%	(5)	90%	(41)	46

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(174)	78%	(622)	796
U.S. Economy: Wrong Track	21%	(112)	79%	(434)	546
U.S. Economy: Right Direction	25%	(62)	75%	(188)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(61)	77%	(199)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(82)	80%	(320)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(31)	77%	(103)	135
Top 2024 Issue: Economy	20%	(47)	80%	(185)	232
Community: Urban	19%	(49)	81%	(208)	257
Community: Suburban	22%	(90)	78%	(320)	410
Community: Rural	27%	(36)	73%	(94)	130
Community/Gender: Urban Women	13%	(17)	87%	(109)	126
Community/Gender: Urban Men	25%	(32)	75%	(99)	131
Community/Gender: Rural Women	26%	(21)	74%	(60)	81
Community/Gender: Rural Men	29%	(14)	71%	(35)	49
Community/Gender: Suburban Women	21%	(47)	79%	(177)	224
Community/Gender: Suburban Men	23%	(42)	77%	(143)	186
Homeowner	22%	(149)	78%	(535)	683
Renter	23%	(23)	77%	(76)	99
Military HHnm: Yes	17%	(24)	83%	(119)	143
Military HH: No	23%	(150)	77%	(503)	653
Employ: Private Sector	21%	(60)	79%	(225)	286
Employ: Government	19%	(9)	81%	(40)	49
Employ: Self-Employed	33%	(22)	67%	(44)	66
Employ: Homemaker	32%	(14)	68%	(29)	44
Employ: Student	43%	(6)	57%	(8)	14
Employ: Retired	19%	(40)	81%	(173)	213
Employ: Unemployed	21%	(15)	79%	(58)	74
Employ: Other	14%	(7)	86%	(44)	51
Self + Household: White-Collar	22%	(78)	78%	(284)	363
Self + Household: Blue Collar	20%	(64)	80%	(261)	325
Union HH: Yes	15%	(7)	85%	(38)	45
Union HH: No	22%	(167)	78%	(584)	751

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(174)	78%	(622)	796
LGBTQ+: Yes	19%	(16)	81%	(65)	80
LGBTQ+: No	22%	(158)	78%	(557)	716
Motivated to Vote	23%	(161)	77%	(532)	693
Parent: Yes	28%	(50)	72%	(131)	181
Parent: No	20%	(124)	80%	(491)	615
COVID Vaccine: Yes	19%	(108)	81%	(454)	562
COVID Vaccine: No	28%	(66)	72%	(168)	234
Student Loans: Yes	22%	(25)	78%	(86)	110
Student Loans: No	22%	(149)	78%	(536)	686
Favorable Opinion of Haley	24%	(66)	76%	(207)	273
Unfavorable Opinion of Haley	21%	(72)	79%	(262)	334
Protestant	19%	(34)	81%	(141)	175
Roman Catholic	28%	(52)	72%	(135)	187
Mormon	11%	(1)	89%	(10)	11
Orthodox (e.g. Greek or Russian Orthodox)	26%	(3)	74%	(8)	11
Jewish	31%	(5)	69%	(11)	17
Muslim	3%	(0)	97%	(5)	6
Buddhist	3%	(0)	97%	(8)	8
Hindu	16%	(2)	84%	(9)	10
Atheist	9%	(4)	91%	(36)	39
Agnostic	35%	(18)	65%	(33)	50
Something else	9%	(9)	91%	(89)	99
Nothing in particular	25%	(47)	75%	(137)	183
Prodigal Biden Voter	27%	(15)	73%	(39)	53
Undecided Voter (DK/WNV)	31%	(21)	69%	(47)	68
Undecided Voter (DK)	30%	(7)	70%	(17)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(260)	67%	(536)	796
Gender: Male	25%	(93)	75%	(273)	366
Gender: Female	39%	(167)	61%	(263)	430
Age: 18-34	25%	(51)	75%	(153)	203
Age: 35-44	27%	(31)	73%	(85)	116
Age: 45-64	33%	(88)	67%	(179)	267
Age: 65+	43%	(90)	57%	(120)	210
GenZers: 1997-2012	28%	(29)	72%	(76)	105
Millennials: 1981-1996	26%	(52)	74%	(145)	197
GenXers: 1965-1980	30%	(66)	70%	(154)	220
Baby Boomers: 1946-1964	42%	(107)	58%	(151)	258
Educ: < College	32%	(151)	68%	(327)	477
Educ: Bachelors degree	31%	(66)	69%	(150)	217
Educ: Post-grad	42%	(43)	58%	(59)	102
Income: Under 50k	33%	(92)	67%	(186)	278
Income: 50k-100k	34%	(107)	66%	(204)	311
Income: 100k+	29%	(61)	71%	(147)	208
Ethnicity: White (Non-Hispanic)	35%	(177)	65%	(332)	509
Ethnicity: Hispanic	33%	(60)	67%	(123)	184
Ethnicity: Black (Non-Hispanic)	7%	(3)	93%	(38)	40
Ethnicity: Asian + Other (Non-Hispanic)	31%	(20)	69%	(43)	63
All Christian	28%	(108)	72%	(275)	384
All Non-Christian	46%	(19)	54%	(22)	41
Atheist	37%	(15)	63%	(25)	39
Agnostic/Nothing in particular	37%	(85)	63%	(148)	234
Something Else	33%	(33)	67%	(66)	99
Evangelical	28%	(49)	72%	(122)	171
Non-Evangelical	30%	(88)	70%	(201)	289
PID: Dem (no lean)	48%	(133)	52%	(147)	280
PID: Ind (no lean)	23%	(48)	77%	(163)	211
PID: Rep (no lean)	26%	(79)	74%	(226)	305

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(260)	67%	(536)	796
PID/Gender: Dem Men	35%	(43)	65%	(80)	123
PID/Gender: Dem Women	58%	(91)	42%	(67)	158
PID/Gender: Ind Men	16%	(16)	84%	(87)	103
PID/Gender: Ind Women	29%	(31)	71%	(77)	108
PID/Gender: Rep Men	24%	(34)	76%	(107)	141
PID/Gender: Rep Women	27%	(45)	73%	(120)	164
Ideo: Liberal (1-3)	46%	(109)	54%	(128)	237
Ideo: Moderate (4)	32%	(74)	68%	(161)	236
Ideo: Conservative (5-7)	23%	(72)	77%	(236)	308
Ideo/PID: Conservative Republican	27%	(57)	73%	(154)	211
Ideo/PID: Moderate/Liberal Republican	25%	(21)	75%	(64)	86
Ideo/PID: Moderate/Conservative Democrat	35%	(35)	65%	(66)	101
Ideo/PID: Liberal Democrat	55%	(97)	45%	(80)	177
Unfavorable of Biden and Trump	25%	(33)	75%	(101)	135
2024 H2H Matchup: Biden Voter	48%	(166)	52%	(176)	342
2024 H2H Matchup: Trump Voter	18%	(68)	82%	(318)	386
2024 H2H Matchup: Would not Vote	32%	(8)	68%	(16)	24
2024 H2H Matchup: Do not Know	41%	(18)	59%	(26)	44
2022 House Vote: Democrat	44%	(154)	56%	(195)	349
2022 House Vote: Republican	21%	(73)	79%	(268)	341
2022 House Vote: Did not Vote	30%	(28)	70%	(66)	95
2020 Vote: Joe Biden	47%	(173)	53%	(198)	372
2020 Vote: Donald Trump	19%	(70)	81%	(299)	369
2020 Vote: Someone Else	41%	(5)	59%	(7)	12
2020 Vote: Did not Vote	26%	(11)	74%	(32)	43
2016 Vote: Hillary Clinton	50%	(137)	50%	(135)	272
2016 Vote: Donald Trump	19%	(61)	81%	(256)	317
2016 Vote: Someone Else	31%	(8)	69%	(18)	26
2020 Vote/PID: Not Biden/Democrat	14%	(4)	86%	(25)	29
2020 Vote/PID: Not Trump/Republican	50%	(23)	50%	(23)	46

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(260)	67%	(536)	796
U.S. Economy: Wrong Track	29%	(160)	71%	(387)	546
U.S. Economy: Right Direction	40%	(100)	60%	(150)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49%	(127)	51%	(133)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(75)	81%	(326)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(57)	58%	(78)	135
Top 2024 Issue: Economy	27%	(62)	73%	(170)	232
Community: Urban	34%	(87)	66%	(170)	257
Community: Suburban	32%	(131)	68%	(278)	410
Community: Rural	32%	(42)	68%	(88)	130
Community/Gender: Urban Women	48%	(60)	52%	(66)	126
Community/Gender: Urban Men	21%	(27)	79%	(104)	131
Community/Gender: Rural Women	27%	(22)	73%	(59)	81
Community/Gender: Rural Men	40%	(20)	60%	(30)	49
Community/Gender: Suburban Women	38%	(85)	62%	(139)	224
Community/Gender: Suburban Men	25%	(46)	75%	(140)	186
Homeowner	35%	(238)	65%	(445)	683
Renter	19%	(19)	81%	(80)	99
Military HHnm: Yes	27%	(38)	73%	(105)	143
Military HH: No	34%	(221)	66%	(431)	653
Employ: Private Sector	27%	(78)	73%	(207)	286
Employ: Government	23%	(11)	77%	(38)	49
Employ: Self-Employed	46%	(30)	54%	(36)	66
Employ: Homemaker	14%	(6)	86%	(38)	44
Employ: Student	17%	(2)	83%	(11)	14
Employ: Retired	40%	(85)	60%	(128)	213
Employ: Unemployed	40%	(30)	60%	(44)	74
Employ: Other	32%	(16)	68%	(34)	51
Self + Household: White-Collar	36%	(132)	64%	(231)	363
Self + Household: Blue Collar	30%	(98)	70%	(227)	325
Union HH: Yes	28%	(12)	72%	(32)	45
Union HH: No	33%	(247)	67%	(504)	751

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(260)	67%	(536)	796
LGBTQ+: Yes	46%	(37)	54%	(43)	80
LGBTQ+: No	31%	(223)	69%	(493)	716
Motivated to Vote	33%	(227)	67%	(466)	693
Parent: Yes	26%	(47)	74%	(135)	181
Parent: No	35%	(213)	65%	(402)	615
COVID Vaccine: Yes	39%	(220)	61%	(342)	562
COVID Vaccine: No	17%	(40)	83%	(195)	234
Student Loans: Yes	33%	(36)	67%	(74)	110
Student Loans: No	33%	(224)	67%	(462)	686
Favorable Opinion of Haley	22%	(61)	78%	(212)	273
Unfavorable Opinion of Haley	36%	(121)	64%	(213)	334
Protestant	32%	(55)	68%	(120)	175
Roman Catholic	26%	(49)	74%	(138)	187
Mormon	23%	(3)	77%	(9)	11
Orthodox (e.g. Greek or Russian Orthodox)	16%	(2)	84%	(9)	11
Jewish	58%	(10)	42%	(7)	17
Muslim	32%	(2)	68%	(4)	6
Buddhist	31%	(3)	69%	(6)	8
Hindu	44%	(5)	56%	(6)	10
Atheist	37%	(15)	63%	(25)	39
Agnostic	43%	(22)	57%	(29)	50
Something else	33%	(33)	67%	(66)	99
Nothing in particular	35%	(64)	65%	(120)	183
Prodigal Biden Voter	33%	(18)	67%	(35)	53
Undecided Voter (DK/WNV)	38%	(26)	62%	(42)	68
Undecided Voter (DK)	32%	(8)	68%	(16)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(240)	70%	(556)	796
Gender: Male	32%	(117)	68%	(249)	366
Gender: Female	29%	(123)	71%	(307)	430
Age: 18-34	33%	(68)	67%	(135)	203
Age: 35-44	20%	(23)	80%	(92)	116
Age: 45-64	33%	(87)	67%	(180)	267
Age: 65+	29%	(62)	71%	(148)	210
GenZers: 1997-2012	41%	(44)	59%	(62)	105
Millennials: 1981-1996	23%	(45)	77%	(152)	197
GenXers: 1965-1980	31%	(68)	69%	(152)	220
Baby Boomers: 1946-1964	32%	(82)	68%	(176)	258
Educ: < College	32%	(153)	68%	(325)	477
Educ: Bachelors degree	30%	(64)	70%	(153)	217
Educ: Post-grad	23%	(23)	77%	(78)	102
Income: Under 50k	24%	(68)	76%	(210)	278
Income: 50k-100k	34%	(106)	66%	(205)	311
Income: 100k+	32%	(67)	68%	(141)	208
Ethnicity: White (Non-Hispanic)	28%	(143)	72%	(366)	509
Ethnicity: Hispanic	30%	(55)	70%	(129)	184
Ethnicity: Black (Non-Hispanic)	42%	(17)	58%	(23)	40
Ethnicity: Asian + Other (Non-Hispanic)	40%	(25)	60%	(38)	63
All Christian	35%	(133)	65%	(250)	384
All Non-Christian	37%	(15)	63%	(26)	41
Atheist	36%	(14)	64%	(25)	39
Agnostic/Nothing in particular	18%	(41)	82%	(193)	234
Something Else	37%	(37)	63%	(62)	99
Evangelical	29%	(49)	71%	(122)	171
Non-Evangelical	40%	(114)	60%	(175)	289
PID: Dem (no lean)	19%	(53)	81%	(227)	280
PID: Ind (no lean)	36%	(77)	64%	(134)	211
PID: Rep (no lean)	36%	(111)	64%	(194)	305

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(240)	70%	(556)	796
PID/Gender: Dem Men	21%	(25)	79%	(97)	123
PID/Gender: Dem Women	17%	(28)	83%	(130)	158
PID/Gender: Ind Men	41%	(42)	59%	(60)	103
PID/Gender: Ind Women	32%	(34)	68%	(74)	108
PID/Gender: Rep Men	35%	(50)	65%	(91)	141
PID/Gender: Rep Women	37%	(61)	63%	(103)	164
Ideo: Liberal (1-3)	20%	(48)	80%	(189)	237
Ideo: Moderate (4)	28%	(67)	72%	(169)	236
Ideo: Conservative (5-7)	38%	(118)	62%	(191)	308
Ideo/PID: Conservative Republican	36%	(76)	64%	(135)	211
Ideo/PID: Moderate/Liberal Republican	33%	(28)	67%	(58)	86
Ideo/PID: Moderate/Conservative Democrat	22%	(23)	78%	(79)	101
Ideo/PID: Liberal Democrat	17%	(30)	83%	(147)	177
Unfavorable of Biden and Trump	29%	(39)	71%	(95)	135
2024 H2H Matchup: Biden Voter	21%	(72)	79%	(270)	342
2024 H2H Matchup: Trump Voter	39%	(151)	61%	(235)	386
2024 H2H Matchup: Would not Vote	20%	(5)	80%	(19)	24
2024 H2H Matchup: Do not Know	28%	(12)	72%	(32)	44
2022 House Vote: Democrat	22%	(76)	78%	(272)	349
2022 House Vote: Republican	37%	(127)	63%	(213)	341
2022 House Vote: Did not Vote	35%	(33)	65%	(62)	95
2020 Vote: Joe Biden	21%	(80)	79%	(292)	372
2020 Vote: Donald Trump	38%	(140)	62%	(229)	369
2020 Vote: Someone Else	14%	(2)	86%	(10)	12
2020 Vote: Did not Vote	43%	(19)	57%	(25)	43
2016 Vote: Hillary Clinton	19%	(51)	81%	(221)	272
2016 Vote: Donald Trump	36%	(115)	64%	(202)	317
2016 Vote: Someone Else	62%	(16)	38%	(10)	26
2020 Vote/PID: Not Biden/Democrat	19%	(6)	81%	(23)	29
2020 Vote/PID: Not Trump/Republican	28%	(13)	72%	(33)	46

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(240)	70%	(556)	796
U.S. Economy: Wrong Track	31%	(170)	69%	(376)	546
U.S. Economy: Right Direction	28%	(70)	72%	(180)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(58)	78%	(202)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39%	(156)	61%	(245)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(26)	81%	(109)	135
Top 2024 Issue: Economy	39%	(92)	61%	(141)	232
Community: Urban	27%	(71)	73%	(186)	257
Community: Suburban	30%	(122)	70%	(287)	410
Community: Rural	36%	(47)	64%	(83)	130
Community/Gender: Urban Women	25%	(32)	75%	(94)	126
Community/Gender: Urban Men	30%	(39)	70%	(92)	131
Community/Gender: Rural Women	38%	(30)	62%	(50)	81
Community/Gender: Rural Men	34%	(17)	66%	(32)	49
Community/Gender: Suburban Women	27%	(61)	73%	(163)	224
Community/Gender: Suburban Men	33%	(62)	67%	(124)	186
Homeowner	30%	(204)	70%	(479)	683
Renter	30%	(29)	70%	(70)	99
Military HHnm: Yes	39%	(56)	61%	(87)	143
Military HH: No	28%	(184)	72%	(469)	653
Employ: Private Sector	30%	(87)	70%	(199)	286
Employ: Government	25%	(12)	75%	(37)	49
Employ: Self-Employed	33%	(22)	67%	(44)	66
Employ: Homemaker	17%	(7)	83%	(36)	44
Employ: Student	50%	(7)	50%	(7)	14
Employ: Retired	31%	(66)	69%	(147)	213
Employ: Unemployed	21%	(15)	79%	(59)	74
Employ: Other	46%	(23)	54%	(27)	51
Self + Household: White-Collar	30%	(110)	70%	(253)	363
Self + Household: Blue Collar	31%	(102)	69%	(223)	325
Union HH: Yes	29%	(13)	71%	(32)	45
Union HH: No	30%	(227)	70%	(524)	751

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(240)	70%	(556)	796
LGBTQ+: Yes	25%	(20)	75%	(60)	80
LGBTQ+: No	31%	(220)	69%	(495)	716
Motivated to Vote	29%	(198)	71%	(495)	693
Parent: Yes	28%	(51)	72%	(130)	181
Parent: No	31%	(189)	69%	(426)	615
COVID Vaccine: Yes	29%	(162)	71%	(400)	562
COVID Vaccine: No	34%	(78)	66%	(156)	234
Student Loans: Yes	18%	(20)	82%	(90)	110
Student Loans: No	32%	(220)	68%	(465)	686
Favorable Opinion of Haley	35%	(96)	65%	(177)	273
Unfavorable Opinion of Haley	27%	(90)	73%	(245)	334
Protestant	34%	(59)	66%	(116)	175
Roman Catholic	36%	(68)	64%	(119)	187
Mormon	36%	(4)	64%	(7)	11
Orthodox (e.g. Greek or Russian Orthodox)	24%	(3)	76%	(8)	11
Jewish	38%	(6)	62%	(10)	17
Muslim	—	(0)	100%	(6)	6
Buddhist	—	(0)	100%	(8)	8
Hindu	84%	(9)	16%	(2)	10
Atheist	36%	(14)	64%	(25)	39
Agnostic	23%	(12)	77%	(39)	50
Something else	37%	(37)	63%	(62)	99
Nothing in particular	16%	(29)	84%	(154)	183
Prodigal Biden Voter	27%	(14)	73%	(39)	53
Undecided Voter (DK/WNV)	25%	(17)	75%	(51)	68
Undecided Voter (DK)	20%	(5)	80%	(19)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	39%	(311)	16%	(125)	796
Gender: Male	50%	(184)	39%	(141)	11%	(41)	366
Gender: Female	41%	(175)	40%	(170)	20%	(84)	430
Age: 18-34	47%	(96)	32%	(64)	21%	(43)	203
Age: 35-44	39%	(46)	41%	(48)	19%	(22)	116
Age: 45-64	46%	(124)	37%	(99)	17%	(45)	267
Age: 65+	45%	(94)	48%	(101)	7%	(16)	210
GenZers: 1997-2012	41%	(43)	38%	(40)	22%	(23)	105
Millennials: 1981-1996	44%	(87)	36%	(70)	20%	(40)	197
GenXers: 1965-1980	46%	(102)	37%	(82)	16%	(36)	220
Baby Boomers: 1946-1964	47%	(122)	42%	(109)	10%	(27)	258
Educ: < College	47%	(223)	36%	(173)	17%	(81)	477
Educ: Bachelors degree	43%	(93)	42%	(91)	15%	(33)	217
Educ: Post-grad	42%	(43)	46%	(47)	12%	(12)	102
Income: Under 50k	44%	(123)	37%	(104)	19%	(52)	278
Income: 50k-100k	44%	(136)	41%	(126)	16%	(49)	311
Income: 100k+	49%	(101)	39%	(82)	12%	(25)	208
Ethnicity: White (Non-Hispanic)	51%	(259)	37%	(187)	12%	(63)	509
Ethnicity: Hispanic	34%	(63)	45%	(82)	21%	(39)	184
Ethnicity: Black (Non-Hispanic)	22%	(9)	51%	(21)	27%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	45%	(28)	35%	(22)	20%	(13)	63
All Christian	50%	(192)	36%	(139)	14%	(53)	384
All Non-Christian	35%	(14)	49%	(20)	16%	(7)	41
Atheist	28%	(11)	54%	(21)	18%	(7)	39
Agnostic/Nothing in particular	37%	(86)	42%	(98)	21%	(49)	234
Something Else	57%	(56)	34%	(33)	10%	(10)	99
Evangelical	64%	(109)	24%	(41)	12%	(21)	171
Non-Evangelical	45%	(130)	42%	(122)	13%	(37)	289
PID: Dem (no lean)	13%	(38)	75%	(210)	11%	(32)	280
PID: Ind (no lean)	40%	(83)	31%	(66)	29%	(62)	211
PID: Rep (no lean)	78%	(238)	12%	(35)	10%	(31)	305

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	39%	(311)	16%	(125)	796
PID/Gender: Dem Men	14%	(18)	80%	(99)	5%	(7)	123
PID/Gender: Dem Women	13%	(20)	71%	(112)	16%	(26)	158
PID/Gender: Ind Men	47%	(48)	30%	(30)	24%	(24)	103
PID/Gender: Ind Women	32%	(35)	33%	(35)	35%	(38)	108
PID/Gender: Rep Men	84%	(118)	9%	(12)	7%	(10)	141
PID/Gender: Rep Women	73%	(120)	14%	(23)	13%	(21)	164
Ideo: Liberal (1-3)	15%	(35)	71%	(169)	14%	(33)	237
Ideo: Moderate (4)	34%	(80)	47%	(111)	19%	(44)	236
Ideo: Conservative (5-7)	76%	(236)	9%	(28)	14%	(44)	308
Ideo/PID: Conservative Republican	82%	(174)	6%	(12)	12%	(25)	211
Ideo/PID: Moderate/Liberal Republican	67%	(58)	27%	(23)	5%	(5)	86
Ideo/PID: Moderate/Conservative Democrat	26%	(26)	68%	(69)	6%	(6)	101
Ideo/PID: Liberal Democrat	6%	(11)	79%	(140)	15%	(26)	177
Unfavorable of Biden and Trump	31%	(42)	22%	(30)	47%	(63)	135
2024 H2H Matchup: Biden Voter	5%	(16)	82%	(279)	14%	(47)	342
2024 H2H Matchup: Trump Voter	87%	(335)	5%	(20)	8%	(31)	386
2024 H2H Matchup: Would not Vote	11%	(3)	6%	(1)	83%	(20)	24
2024 H2H Matchup: Do not Know	13%	(6)	24%	(10)	63%	(28)	44
2022 House Vote: Democrat	10%	(36)	75%	(262)	14%	(50)	349
2022 House Vote: Republican	80%	(273)	8%	(28)	12%	(39)	341
2022 House Vote: Did not Vote	51%	(49)	19%	(18)	30%	(28)	95
2020 Vote: Joe Biden	7%	(28)	74%	(276)	18%	(68)	372
2020 Vote: Donald Trump	85%	(314)	5%	(20)	10%	(35)	369
2020 Vote: Someone Else	17%	(2)	23%	(3)	60%	(7)	12
2020 Vote: Did not Vote	36%	(16)	29%	(12)	35%	(15)	43
2016 Vote: Hillary Clinton	5%	(13)	83%	(225)	13%	(34)	272
2016 Vote: Donald Trump	82%	(259)	7%	(22)	12%	(37)	317
2016 Vote: Someone Else	49%	(13)	30%	(8)	21%	(5)	26
2020 Vote/PID: Not Biden/Democrat	67%	(20)	22%	(6)	10%	(3)	29
2020 Vote/PID: Not Trump/Republican	24%	(11)	48%	(22)	28%	(13)	46
U.S. Economy: Wrong Track	60%	(327)	19%	(106)	21%	(113)	546
U.S. Economy: Right Direction	13%	(32)	82%	(205)	5%	(13)	250

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	39%	(311)	16%	(125)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	88%	(229)	9%	(23)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(329)	7%	(29)	11%	(43)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	40%	(54)	44%	(60)	135
Top 2024 Issue: Economy	56%	(129)	30%	(70)	14%	(33)	232
Community: Urban	40%	(102)	48%	(123)	12%	(32)	257
Community: Suburban	44%	(181)	37%	(150)	19%	(79)	410
Community: Rural	59%	(77)	29%	(38)	11%	(15)	130
Community/Gender: Urban Women	29%	(37)	53%	(66)	18%	(23)	126
Community/Gender: Urban Men	50%	(65)	43%	(57)	7%	(9)	131
Community/Gender: Rural Women	61%	(49)	28%	(23)	11%	(9)	81
Community/Gender: Rural Men	57%	(28)	31%	(15)	12%	(6)	49
Community/Gender: Suburban Women	40%	(90)	36%	(81)	24%	(53)	224
Community/Gender: Suburban Men	49%	(91)	37%	(69)	14%	(26)	186
Homeowner	45%	(310)	41%	(277)	14%	(97)	683
Renter	43%	(42)	31%	(30)	26%	(26)	99
Military HHnm: Yes	62%	(89)	29%	(42)	8%	(12)	143
Military HH: No	41%	(270)	41%	(269)	17%	(114)	653
Employ: Private Sector	46%	(132)	38%	(110)	16%	(45)	286
Employ: Government	48%	(24)	34%	(17)	18%	(9)	49
Employ: Self-Employed	38%	(25)	54%	(36)	7%	(5)	66
Employ: Homemaker	71%	(31)	12%	(5)	17%	(7)	44
Employ: Student	11%	(1)	31%	(4)	59%	(8)	14
Employ: Retired	45%	(96)	47%	(100)	8%	(17)	213
Employ: Unemployed	42%	(31)	28%	(20)	30%	(22)	74
Employ: Other	37%	(19)	38%	(19)	25%	(13)	51
Self + Household: White-Collar	41%	(148)	44%	(161)	15%	(54)	363
Self + Household: Blue Collar	50%	(163)	37%	(119)	13%	(44)	325
Union HH: Yes	32%	(14)	53%	(24)	15%	(7)	45
Union HH: No	46%	(345)	38%	(288)	16%	(119)	751
LGBTQ+: Yes	35%	(28)	41%	(33)	24%	(19)	80
LGBTQ+: No	46%	(331)	39%	(278)	15%	(106)	716
Motivated to Vote	46%	(316)	41%	(285)	13%	(92)	693

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	39%	(311)	16%	(125)	796
Parent: Yes	45%	(82)	40%	(72)	15%	(26)	181
Parent: No	45%	(277)	39%	(239)	16%	(99)	615
COVID Vaccine: Yes	34%	(193)	50%	(283)	15%	(86)	562
COVID Vaccine: No	71%	(166)	12%	(29)	17%	(39)	234
Student Loans: Yes	43%	(48)	39%	(43)	18%	(20)	110
Student Loans: No	45%	(312)	39%	(269)	15%	(106)	686
Favorable Opinion of Haley	50%	(137)	34%	(92)	16%	(44)	273
Unfavorable Opinion of Haley	45%	(149)	44%	(147)	12%	(39)	334
Protestant	52%	(91)	33%	(58)	15%	(26)	175
Roman Catholic	49%	(92)	38%	(72)	12%	(23)	187
Mormon	47%	(5)	9%	(1)	44%	(5)	11
Orthodox (e.g. Greek or Russian Orthodox)	29%	(3)	71%	(8)	—	(0)	11
Jewish	20%	(3)	71%	(12)	8%	(1)	17
Muslim	62%	(3)	—	(0)	38%	(2)	6
Buddhist	21%	(2)	42%	(4)	37%	(3)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	28%	(11)	54%	(21)	18%	(7)	39
Agnostic	30%	(15)	47%	(23)	23%	(12)	50
Something else	57%	(56)	34%	(33)	10%	(10)	99
Nothing in particular	39%	(71)	41%	(75)	20%	(37)	183
Prodigal Biden Voter	30%	(16)	28%	(15)	42%	(22)	53
Undecided Voter (DK/WNV)	12%	(8)	17%	(12)	70%	(48)	68
Undecided Voter (DK)	11%	(3)	6%	(1)	83%	(20)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_2:** Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	39%	(308)	15%	(121)	796
Gender: Male	52%	(189)	38%	(140)	10%	(37)	366
Gender: Female	41%	(177)	39%	(168)	20%	(84)	430
Age: 18-34	49%	(100)	32%	(66)	19%	(38)	203
Age: 35-44	43%	(49)	39%	(45)	19%	(22)	116
Age: 45-64	47%	(125)	37%	(99)	16%	(43)	267
Age: 65+	44%	(93)	47%	(99)	9%	(18)	210
GenZers: 1997-2012	41%	(43)	39%	(41)	20%	(21)	105
Millennials: 1981-1996	47%	(93)	34%	(67)	19%	(37)	197
GenXers: 1965-1980	47%	(103)	37%	(81)	16%	(35)	220
Baby Boomers: 1946-1964	47%	(121)	42%	(109)	11%	(28)	258
Educ: < College	48%	(228)	35%	(168)	17%	(81)	477
Educ: Bachelors degree	43%	(93)	42%	(92)	15%	(32)	217
Educ: Post-grad	45%	(45)	47%	(48)	8%	(8)	102
Income: Under 50k	44%	(123)	37%	(103)	19%	(52)	278
Income: 50k-100k	44%	(138)	41%	(128)	14%	(44)	311
Income: 100k+	51%	(106)	37%	(77)	12%	(24)	208
Ethnicity: White (Non-Hispanic)	52%	(263)	38%	(191)	11%	(55)	509
Ethnicity: Hispanic	38%	(70)	43%	(78)	19%	(36)	184
Ethnicity: Black (Non-Hispanic)	17%	(7)	48%	(19)	35%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	43%	(27)	30%	(19)	26%	(17)	63
All Christian	53%	(202)	35%	(133)	13%	(50)	384
All Non-Christian	35%	(14)	49%	(20)	17%	(7)	41
Atheist	26%	(10)	54%	(21)	20%	(8)	39
Agnostic/Nothing in particular	37%	(86)	43%	(100)	21%	(48)	234
Something Else	56%	(55)	35%	(35)	9%	(9)	99
Evangelical	64%	(110)	24%	(41)	12%	(20)	171
Non-Evangelical	46%	(134)	41%	(119)	13%	(37)	289
PID: Dem (no lean)	13%	(36)	75%	(211)	12%	(33)	280
PID: Ind (no lean)	47%	(98)	29%	(60)	25%	(52)	211
PID: Rep (no lean)	76%	(232)	12%	(37)	12%	(36)	305

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	39%	(308)	15%	(121)	796
PID/Gender: Dem Men	14%	(18)	80%	(98)	6%	(7)	123
PID/Gender: Dem Women	12%	(19)	72%	(113)	17%	(26)	158
PID/Gender: Ind Men	55%	(57)	29%	(30)	16%	(16)	103
PID/Gender: Ind Women	38%	(42)	28%	(30)	33%	(36)	108
PID/Gender: Rep Men	82%	(115)	9%	(12)	10%	(14)	141
PID/Gender: Rep Women	71%	(117)	15%	(25)	13%	(22)	164
Ideo: Liberal (1-3)	15%	(36)	70%	(166)	15%	(35)	237
Ideo: Moderate (4)	38%	(89)	45%	(107)	17%	(39)	236
Ideo: Conservative (5-7)	76%	(234)	10%	(32)	14%	(43)	308
Ideo/PID: Conservative Republican	79%	(167)	7%	(14)	14%	(30)	211
Ideo/PID: Moderate/Liberal Republican	68%	(58)	26%	(22)	7%	(6)	86
Ideo/PID: Moderate/Conservative Democrat	25%	(26)	69%	(70)	6%	(6)	101
Ideo/PID: Liberal Democrat	6%	(11)	79%	(140)	15%	(27)	177
Unfavorable of Biden and Trump	32%	(43)	23%	(30)	46%	(62)	135
2024 H2H Matchup: Biden Voter	5%	(18)	81%	(277)	14%	(47)	342
2024 H2H Matchup: Trump Voter	89%	(342)	4%	(17)	7%	(27)	386
2024 H2H Matchup: Would not Vote	3%	(1)	16%	(4)	81%	(20)	24
2024 H2H Matchup: Do not Know	13%	(6)	24%	(11)	63%	(28)	44
2022 House Vote: Democrat	13%	(44)	75%	(261)	13%	(44)	349
2022 House Vote: Republican	81%	(275)	7%	(25)	12%	(40)	341
2022 House Vote: Did not Vote	49%	(46)	19%	(18)	32%	(30)	95
2020 Vote: Joe Biden	10%	(36)	73%	(273)	17%	(63)	372
2020 Vote: Donald Trump	85%	(314)	5%	(19)	10%	(36)	369
2020 Vote: Someone Else	20%	(2)	22%	(3)	58%	(7)	12
2020 Vote: Did not Vote	33%	(14)	30%	(13)	36%	(16)	43
2016 Vote: Hillary Clinton	7%	(19)	81%	(222)	11%	(31)	272
2016 Vote: Donald Trump	81%	(257)	7%	(24)	11%	(36)	317
2016 Vote: Someone Else	61%	(16)	29%	(7)	10%	(3)	26
2020 Vote/PID: Not Biden/Democrat	58%	(17)	25%	(7)	17%	(5)	29
2020 Vote/PID: Not Trump/Republican	21%	(10)	51%	(24)	28%	(13)	46
U.S. Economy: Wrong Track	60%	(328)	20%	(108)	20%	(110)	546
U.S. Economy: Right Direction	15%	(38)	80%	(200)	4%	(11)	250

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	39%	(308)	15%	(121)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	86%	(225)	9%	(22)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(336)	7%	(28)	9%	(38)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	41%	(55)	45%	(61)	135
Top 2024 Issue: Economy	55%	(128)	29%	(67)	16%	(37)	232
Community: Urban	45%	(115)	45%	(114)	11%	(28)	257
Community: Suburban	42%	(174)	39%	(159)	19%	(77)	410
Community: Rural	60%	(78)	27%	(35)	13%	(17)	130
Community/Gender: Urban Women	33%	(42)	51%	(64)	16%	(20)	126
Community/Gender: Urban Men	56%	(73)	38%	(50)	6%	(8)	131
Community/Gender: Rural Women	62%	(50)	26%	(21)	12%	(10)	81
Community/Gender: Rural Men	56%	(28)	29%	(14)	15%	(7)	49
Community/Gender: Suburban Women	38%	(85)	37%	(83)	25%	(55)	224
Community/Gender: Suburban Men	48%	(89)	41%	(75)	12%	(22)	186
Homeowner	47%	(318)	40%	(271)	14%	(94)	683
Renter	43%	(42)	34%	(34)	23%	(23)	99
Military HHnm: Yes	60%	(85)	28%	(40)	12%	(18)	143
Military HH: No	43%	(282)	41%	(268)	16%	(103)	653
Employ: Private Sector	49%	(139)	38%	(107)	14%	(39)	286
Employ: Government	52%	(26)	39%	(19)	8%	(4)	49
Employ: Self-Employed	37%	(24)	55%	(36)	8%	(6)	66
Employ: Homemaker	69%	(30)	12%	(5)	18%	(8)	44
Employ: Student	25%	(3)	—	(0)	75%	(10)	14
Employ: Retired	43%	(91)	47%	(101)	10%	(21)	213
Employ: Unemployed	44%	(32)	29%	(22)	27%	(20)	74
Employ: Other	41%	(21)	34%	(17)	24%	(12)	51
Self + Household: White-Collar	43%	(157)	43%	(157)	13%	(49)	363
Self + Household: Blue Collar	51%	(164)	37%	(119)	13%	(42)	325
Union HH: Yes	34%	(15)	54%	(24)	12%	(5)	45
Union HH: No	47%	(352)	38%	(284)	15%	(116)	751
LGBTQ+: Yes	31%	(25)	38%	(30)	31%	(25)	80
LGBTQ+: No	48%	(342)	39%	(278)	13%	(96)	716
Motivated to Vote	47%	(327)	40%	(279)	13%	(87)	693

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	39%	(308)	15%	(121)	796
Parent: Yes	50%	(90)	36%	(65)	14%	(26)	181
Parent: No	45%	(277)	40%	(243)	16%	(95)	615
COVID Vaccine: Yes	36%	(200)	50%	(280)	14%	(81)	562
COVID Vaccine: No	71%	(166)	12%	(28)	17%	(40)	234
Student Loans: Yes	46%	(50)	39%	(43)	16%	(17)	110
Student Loans: No	46%	(317)	39%	(266)	15%	(104)	686
Favorable Opinion of Haley	54%	(147)	30%	(81)	17%	(45)	273
Unfavorable Opinion of Haley	44%	(147)	45%	(150)	11%	(38)	334
Protestant	53%	(93)	34%	(60)	12%	(22)	175
Roman Catholic	51%	(95)	35%	(65)	14%	(27)	187
Mormon	81%	(9)	9%	(1)	10%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	62%	(7)	—	(0)	11
Jewish	20%	(3)	71%	(12)	8%	(1)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	21%	(2)	42%	(4)	37%	(3)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	26%	(10)	54%	(21)	20%	(8)	39
Agnostic	29%	(15)	45%	(23)	26%	(13)	50
Something else	56%	(55)	35%	(35)	9%	(9)	99
Nothing in particular	39%	(71)	42%	(77)	19%	(35)	183
Prodigal Biden Voter	43%	(23)	21%	(11)	37%	(20)	53
Undecided Voter (DK/WNV)	9%	(6)	21%	(14)	70%	(47)	68
Undecided Voter (DK)	3%	(1)	16%	(4)	81%	(20)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_3:** *Who do you trust more to handle each of the following economic issues? — Pay raises*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(336)	35%	(281)	23%	(180)	796
Gender: Male	43%	(159)	36%	(131)	21%	(76)	366
Gender: Female	41%	(176)	35%	(150)	24%	(104)	430
Age: 18-34	47%	(95)	31%	(63)	22%	(45)	203
Age: 35-44	40%	(47)	39%	(45)	21%	(24)	116
Age: 45-64	43%	(116)	32%	(85)	25%	(66)	267
Age: 65+	37%	(79)	42%	(87)	21%	(44)	210
GenZers: 1997-2012	47%	(50)	28%	(30)	25%	(26)	105
Millennials: 1981-1996	40%	(80)	39%	(76)	21%	(41)	197
GenXers: 1965-1980	45%	(99)	31%	(69)	23%	(51)	220
Baby Boomers: 1946-1964	40%	(102)	37%	(96)	23%	(60)	258
Educ: < College	45%	(215)	33%	(156)	22%	(106)	477
Educ: Bachelors degree	38%	(83)	37%	(79)	25%	(54)	217
Educ: Post-grad	37%	(38)	45%	(45)	18%	(19)	102
Income: Under 50k	44%	(122)	32%	(89)	24%	(66)	278
Income: 50k-100k	40%	(125)	39%	(120)	21%	(65)	311
Income: 100k+	43%	(89)	34%	(71)	23%	(48)	208
Ethnicity: White (Non-Hispanic)	45%	(230)	35%	(180)	19%	(99)	509
Ethnicity: Hispanic	38%	(70)	39%	(71)	23%	(42)	184
Ethnicity: Black (Non-Hispanic)	18%	(7)	47%	(19)	35%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	45%	(29)	16%	(10)	39%	(24)	63
All Christian	46%	(177)	33%	(125)	21%	(82)	384
All Non-Christian	30%	(12)	49%	(20)	22%	(9)	41
Atheist	21%	(8)	48%	(19)	32%	(12)	39
Agnostic/Nothing in particular	36%	(84)	38%	(89)	26%	(61)	234
Something Else	56%	(55)	29%	(29)	15%	(15)	99
Evangelical	59%	(101)	23%	(40)	18%	(30)	171
Non-Evangelical	41%	(119)	37%	(106)	22%	(64)	289
PID: Dem (no lean)	15%	(43)	71%	(198)	14%	(39)	280
PID: Ind (no lean)	34%	(71)	24%	(51)	42%	(88)	211
PID: Rep (no lean)	73%	(221)	10%	(32)	17%	(52)	305

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	35%	(281)	23%	(180)	796
PID/Gender: Dem Men	13%	(16)	78%	(96)	9%	(11)	123
PID/Gender: Dem Women	17%	(27)	65%	(102)	18%	(29)	158
PID/Gender: Ind Men	38%	(39)	24%	(25)	38%	(39)	103
PID/Gender: Ind Women	30%	(33)	24%	(26)	45%	(49)	108
PID/Gender: Rep Men	74%	(104)	7%	(10)	19%	(26)	141
PID/Gender: Rep Women	71%	(117)	13%	(21)	16%	(26)	164
Ideo: Liberal (1-3)	13%	(31)	71%	(169)	16%	(37)	237
Ideo: Moderate (4)	37%	(86)	38%	(90)	25%	(59)	236
Ideo: Conservative (5-7)	68%	(209)	7%	(21)	26%	(79)	308
Ideo/PID: Conservative Republican	73%	(154)	5%	(11)	22%	(46)	211
Ideo/PID: Moderate/Liberal Republican	69%	(59)	25%	(21)	6%	(5)	86
Ideo/PID: Moderate/Conservative Democrat	33%	(34)	56%	(57)	10%	(10)	101
Ideo/PID: Liberal Democrat	5%	(9)	79%	(139)	16%	(29)	177
Unfavorable of Biden and Trump	23%	(31)	23%	(31)	54%	(72)	135
2024 H2H Matchup: Biden Voter	6%	(20)	73%	(251)	21%	(70)	342
2024 H2H Matchup: Trump Voter	78%	(303)	6%	(24)	15%	(59)	386
2024 H2H Matchup: Would not Vote	3%	(1)	—	(0)	96%	(23)	24
2024 H2H Matchup: Do not Know	27%	(12)	13%	(6)	61%	(27)	44
2022 House Vote: Democrat	12%	(41)	66%	(229)	22%	(78)	349
2022 House Vote: Republican	74%	(253)	7%	(24)	19%	(63)	341
2022 House Vote: Did not Vote	42%	(40)	28%	(26)	30%	(29)	95
2020 Vote: Joe Biden	9%	(32)	68%	(253)	23%	(86)	372
2020 Vote: Donald Trump	76%	(282)	5%	(17)	19%	(70)	369
2020 Vote: Someone Else	13%	(2)	18%	(2)	69%	(8)	12
2020 Vote: Did not Vote	46%	(20)	19%	(8)	35%	(15)	43
2016 Vote: Hillary Clinton	8%	(21)	73%	(198)	19%	(53)	272
2016 Vote: Donald Trump	71%	(226)	6%	(19)	23%	(71)	317
2016 Vote: Someone Else	55%	(14)	28%	(7)	17%	(4)	26
2020 Vote/PID: Not Biden/Democrat	68%	(20)	25%	(7)	7%	(2)	29
2020 Vote/PID: Not Trump/Republican	29%	(14)	38%	(18)	32%	(15)	46
U.S. Economy: Wrong Track	56%	(303)	16%	(87)	29%	(156)	546
U.S. Economy: Right Direction	13%	(32)	78%	(194)	9%	(23)	250

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	35%	(281)	23%	(180)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	81%	(210)	15%	(40)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(305)	6%	(26)	18%	(71)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	33%	(45)	51%	(69)	135
Top 2024 Issue: Economy	53%	(122)	24%	(56)	23%	(54)	232
Community: Urban	41%	(105)	41%	(105)	18%	(46)	257
Community: Suburban	39%	(161)	34%	(141)	26%	(108)	410
Community: Rural	54%	(70)	27%	(35)	20%	(25)	130
Community/Gender: Urban Women	37%	(46)	47%	(58)	17%	(21)	126
Community/Gender: Urban Men	45%	(59)	36%	(47)	19%	(25)	131
Community/Gender: Rural Women	59%	(48)	26%	(21)	14%	(12)	81
Community/Gender: Rural Men	45%	(22)	27%	(13)	28%	(14)	49
Community/Gender: Suburban Women	37%	(82)	31%	(70)	32%	(71)	224
Community/Gender: Suburban Men	42%	(79)	38%	(71)	20%	(36)	186
Homeowner	42%	(287)	36%	(244)	22%	(153)	683
Renter	42%	(42)	33%	(33)	24%	(24)	99
Military HHnm: Yes	53%	(76)	29%	(42)	18%	(26)	143
Military HH: No	40%	(260)	37%	(239)	24%	(154)	653
Employ: Private Sector	41%	(118)	35%	(99)	24%	(69)	286
Employ: Government	54%	(27)	31%	(15)	15%	(7)	49
Employ: Self-Employed	35%	(23)	51%	(33)	14%	(9)	66
Employ: Homemaker	69%	(30)	8%	(4)	23%	(10)	44
Employ: Student	10%	(1)	31%	(4)	59%	(8)	14
Employ: Retired	38%	(81)	42%	(89)	20%	(43)	213
Employ: Unemployed	47%	(35)	26%	(19)	27%	(20)	74
Employ: Other	41%	(21)	32%	(16)	27%	(14)	51
Self + Household: White-Collar	36%	(129)	41%	(148)	24%	(86)	363
Self + Household: Blue Collar	48%	(157)	30%	(97)	22%	(71)	325
Union HH: Yes	28%	(13)	51%	(23)	20%	(9)	45
Union HH: No	43%	(323)	34%	(258)	23%	(170)	751
LGBTQ+: Yes	36%	(29)	44%	(35)	20%	(16)	80
LGBTQ+: No	43%	(307)	34%	(246)	23%	(163)	716
Motivated to Vote	43%	(297)	36%	(249)	21%	(147)	693

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	35%	(281)	23%	(180)	796
Parent: Yes	44%	(80)	36%	(66)	20%	(36)	181
Parent: No	42%	(256)	35%	(215)	23%	(144)	615
COVID Vaccine: Yes	33%	(184)	45%	(253)	22%	(126)	562
COVID Vaccine: No	65%	(152)	12%	(28)	23%	(54)	234
Student Loans: Yes	41%	(45)	40%	(44)	20%	(22)	110
Student Loans: No	42%	(291)	35%	(237)	23%	(158)	686
Favorable Opinion of Haley	43%	(117)	32%	(86)	26%	(70)	273
Unfavorable Opinion of Haley	41%	(136)	39%	(129)	21%	(69)	334
Protestant	45%	(79)	29%	(50)	26%	(46)	175
Roman Catholic	46%	(86)	36%	(67)	18%	(34)	187
Mormon	67%	(8)	9%	(1)	23%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	36%	(4)	61%	(7)	3%	(0)	11
Jewish	7%	(1)	71%	(12)	22%	(4)	17
Muslim	62%	(3)	—	(0)	38%	(2)	6
Buddhist	21%	(2)	42%	(4)	37%	(3)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	21%	(8)	48%	(19)	32%	(12)	39
Agnostic	21%	(10)	59%	(30)	20%	(10)	50
Something else	56%	(55)	29%	(29)	15%	(15)	99
Nothing in particular	40%	(74)	32%	(59)	28%	(50)	183
Prodigal Biden Voter	41%	(22)	23%	(12)	36%	(19)	53
Undecided Voter (DK/WNV)	18%	(12)	8%	(6)	73%	(50)	68
Undecided Voter (DK)	3%	(1)	—	(0)	96%	(23)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(389)	30%	(243)	21%	(165)	796
Gender: Male	50%	(185)	31%	(113)	19%	(68)	366
Gender: Female	47%	(204)	30%	(129)	22%	(96)	430
Age: 18-34	62%	(125)	18%	(36)	21%	(42)	203
Age: 35-44	41%	(48)	35%	(40)	24%	(28)	116
Age: 45-64	48%	(127)	31%	(82)	22%	(57)	267
Age: 65+	42%	(88)	40%	(85)	18%	(37)	210
GenZers: 1997-2012	69%	(73)	19%	(20)	12%	(13)	105
Millennials: 1981-1996	45%	(88)	28%	(55)	27%	(53)	197
GenXers: 1965-1980	47%	(104)	30%	(66)	23%	(50)	220
Baby Boomers: 1946-1964	46%	(118)	35%	(91)	19%	(49)	258
Educ: < College	51%	(245)	26%	(123)	23%	(110)	477
Educ: Bachelors degree	47%	(102)	36%	(78)	17%	(37)	217
Educ: Post-grad	41%	(42)	41%	(42)	18%	(18)	102
Income: Under 50k	48%	(134)	26%	(73)	26%	(71)	278
Income: 50k-100k	48%	(149)	32%	(98)	21%	(64)	311
Income: 100k+	51%	(106)	35%	(72)	14%	(29)	208
Ethnicity: White (Non-Hispanic)	50%	(252)	32%	(163)	19%	(94)	509
Ethnicity: Hispanic	47%	(87)	27%	(50)	26%	(47)	184
Ethnicity: Black (Non-Hispanic)	40%	(16)	32%	(13)	28%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	53%	(34)	28%	(17)	19%	(12)	63
All Christian	52%	(200)	30%	(115)	18%	(69)	384
All Non-Christian	42%	(17)	49%	(20)	10%	(4)	41
Atheist	27%	(11)	47%	(19)	26%	(10)	39
Agnostic/Nothing in particular	44%	(102)	28%	(66)	28%	(65)	234
Something Else	60%	(59)	24%	(23)	17%	(16)	99
Evangelical	65%	(112)	17%	(29)	18%	(30)	171
Non-Evangelical	46%	(134)	36%	(103)	18%	(52)	289
PID: Dem (no lean)	19%	(53)	60%	(169)	21%	(58)	280
PID: Ind (no lean)	43%	(90)	26%	(55)	31%	(66)	211
PID: Rep (no lean)	81%	(246)	6%	(19)	13%	(40)	305

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(389)	30%	(243)	21%	(165)	796
PID/Gender: Dem Men	18%	(22)	66%	(81)	16%	(19)	123
PID/Gender: Dem Women	19%	(30)	56%	(88)	25%	(39)	158
PID/Gender: Ind Men	44%	(46)	26%	(27)	29%	(30)	103
PID/Gender: Ind Women	41%	(45)	26%	(28)	33%	(36)	108
PID/Gender: Rep Men	83%	(117)	4%	(5)	13%	(19)	141
PID/Gender: Rep Women	79%	(129)	8%	(13)	13%	(22)	164
Ideo: Liberal (1-3)	19%	(45)	60%	(142)	21%	(50)	237
Ideo: Moderate (4)	41%	(96)	31%	(74)	28%	(66)	236
Ideo: Conservative (5-7)	77%	(238)	8%	(26)	15%	(45)	308
Ideo/PID: Conservative Republican	82%	(174)	3%	(6)	14%	(31)	211
Ideo/PID: Moderate/Liberal Republican	75%	(64)	14%	(12)	11%	(9)	86
Ideo/PID: Moderate/Conservative Democrat	38%	(38)	48%	(49)	14%	(15)	101
Ideo/PID: Liberal Democrat	8%	(15)	68%	(120)	24%	(43)	177
Unfavorable of Biden and Trump	45%	(61)	16%	(22)	39%	(52)	135
2024 H2H Matchup: Biden Voter	8%	(28)	67%	(230)	24%	(83)	342
2024 H2H Matchup: Trump Voter	87%	(335)	3%	(10)	11%	(41)	386
2024 H2H Matchup: Would not Vote	18%	(4)	—	(0)	82%	(20)	24
2024 H2H Matchup: Do not Know	47%	(21)	5%	(2)	48%	(21)	44
2022 House Vote: Democrat	15%	(51)	60%	(210)	25%	(88)	349
2022 House Vote: Republican	82%	(278)	4%	(13)	15%	(50)	341
2022 House Vote: Did not Vote	60%	(57)	18%	(17)	22%	(21)	95
2020 Vote: Joe Biden	13%	(47)	61%	(228)	26%	(97)	372
2020 Vote: Donald Trump	84%	(311)	2%	(9)	13%	(50)	369
2020 Vote: Someone Else	23%	(3)	15%	(2)	62%	(7)	12
2020 Vote: Did not Vote	65%	(28)	10%	(4)	24%	(11)	43
2016 Vote: Hillary Clinton	10%	(27)	67%	(181)	23%	(64)	272
2016 Vote: Donald Trump	79%	(251)	6%	(18)	15%	(48)	317
2016 Vote: Someone Else	51%	(13)	28%	(7)	21%	(5)	26
2020 Vote/PID: Not Biden/Democrat	72%	(21)	15%	(4)	13%	(4)	29
2020 Vote/PID: Not Trump/Republican	42%	(19)	34%	(15)	24%	(11)	46
U.S. Economy: Wrong Track	63%	(345)	12%	(66)	25%	(135)	546
U.S. Economy: Right Direction	17%	(43)	71%	(177)	12%	(29)	250

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(389)	30%	(243)	21%	(165)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	76%	(198)	21%	(54)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(346)	3%	(11)	11%	(45)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(35)	25%	(34)	49%	(66)	135
Top 2024 Issue: Economy	61%	(142)	21%	(50)	17%	(41)	232
Community: Urban	48%	(124)	32%	(81)	20%	(51)	257
Community: Suburban	47%	(193)	32%	(131)	21%	(85)	410
Community: Rural	55%	(72)	24%	(31)	21%	(28)	130
Community/Gender: Urban Women	44%	(55)	35%	(43)	22%	(27)	126
Community/Gender: Urban Men	53%	(69)	29%	(38)	19%	(24)	131
Community/Gender: Rural Women	56%	(45)	21%	(17)	23%	(18)	81
Community/Gender: Rural Men	54%	(27)	27%	(13)	19%	(9)	49
Community/Gender: Suburban Women	46%	(104)	31%	(69)	23%	(51)	224
Community/Gender: Suburban Men	48%	(89)	34%	(62)	18%	(34)	186
Homeowner	49%	(334)	31%	(214)	20%	(135)	683
Renter	48%	(47)	26%	(26)	26%	(26)	99
Military HHnm: Yes	59%	(84)	28%	(40)	13%	(19)	143
Military HH: No	47%	(304)	31%	(203)	22%	(146)	653
Employ: Private Sector	48%	(137)	31%	(88)	21%	(61)	286
Employ: Government	57%	(28)	21%	(10)	22%	(11)	49
Employ: Self-Employed	33%	(22)	47%	(31)	20%	(13)	66
Employ: Homemaker	74%	(32)	6%	(2)	21%	(9)	44
Employ: Student	55%	(8)	16%	(2)	28%	(4)	14
Employ: Retired	45%	(96)	39%	(83)	16%	(34)	213
Employ: Unemployed	54%	(40)	15%	(11)	31%	(23)	74
Employ: Other	52%	(26)	28%	(14)	20%	(10)	51
Self + Household: White-Collar	45%	(162)	37%	(135)	18%	(66)	363
Self + Household: Blue Collar	55%	(179)	25%	(81)	20%	(66)	325
Union HH: Yes	37%	(17)	45%	(20)	18%	(8)	45
Union HH: No	50%	(372)	30%	(223)	21%	(156)	751
LGBTQ+: Yes	39%	(32)	34%	(27)	27%	(22)	80
LGBTQ+: No	50%	(357)	30%	(216)	20%	(143)	716
Motivated to Vote	49%	(338)	32%	(222)	19%	(133)	693

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(389)	30%	(243)	21%	(165)	796
Parent: Yes	49%	(89)	28%	(50)	23%	(42)	181
Parent: No	49%	(299)	31%	(193)	20%	(122)	615
COVID Vaccine: Yes	39%	(221)	40%	(223)	21%	(118)	562
COVID Vaccine: No	72%	(168)	8%	(19)	20%	(47)	234
Student Loans: Yes	50%	(55)	30%	(33)	20%	(22)	110
Student Loans: No	49%	(334)	31%	(210)	21%	(142)	686
Favorable Opinion of Haley	54%	(147)	25%	(68)	21%	(58)	273
Unfavorable Opinion of Haley	46%	(152)	38%	(127)	16%	(55)	334
Protestant	51%	(89)	30%	(53)	18%	(32)	175
Roman Catholic	52%	(98)	30%	(56)	18%	(33)	187
Mormon	68%	(8)	4%	(0)	28%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	54%	(6)	1%	(0)	11
Jewish	20%	(3)	71%	(12)	8%	(1)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	54%	(5)	42%	(4)	4%	(0)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	27%	(11)	47%	(19)	26%	(10)	39
Agnostic	30%	(15)	41%	(21)	29%	(14)	50
Something else	60%	(59)	24%	(23)	17%	(16)	99
Nothing in particular	48%	(87)	25%	(45)	28%	(51)	183
Prodigal Biden Voter	55%	(29)	10%	(5)	36%	(19)	53
Undecided Voter (DK/WNV)	37%	(25)	3%	(2)	60%	(41)	68
Undecided Voter (DK)	18%	(4)	—	(0)	82%	(20)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_6:** *Who do you trust more to handle each of the following economic issues? — Taxes*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	47%	(371)	35%	(278)	18%	(147)	796
Gender: Male	51%	(186)	35%	(129)	14%	(51)	366
Gender: Female	43%	(185)	35%	(149)	22%	(96)	430
Age: 18-34	51%	(103)	24%	(48)	26%	(52)	203
Age: 35-44	42%	(49)	40%	(47)	17%	(20)	116
Age: 45-64	49%	(130)	31%	(82)	20%	(54)	267
Age: 65+	42%	(88)	48%	(101)	10%	(21)	210
GenZers: 1997-2012	52%	(55)	28%	(30)	20%	(21)	105
Millennials: 1981-1996	44%	(86)	32%	(63)	25%	(48)	197
GenXers: 1965-1980	49%	(108)	30%	(67)	20%	(45)	220
Baby Boomers: 1946-1964	45%	(116)	43%	(110)	12%	(32)	258
Educ: < College	46%	(220)	33%	(157)	21%	(100)	477
Educ: Bachelors degree	49%	(105)	35%	(75)	17%	(36)	217
Educ: Post-grad	44%	(45)	44%	(45)	11%	(11)	102
Income: Under 50k	42%	(118)	32%	(89)	25%	(71)	278
Income: 50k-100k	46%	(144)	38%	(118)	16%	(49)	311
Income: 100k+	53%	(109)	34%	(71)	13%	(27)	208
Ethnicity: White (Non-Hispanic)	50%	(256)	35%	(179)	15%	(75)	509
Ethnicity: Hispanic	39%	(72)	36%	(66)	25%	(46)	184
Ethnicity: Black (Non-Hispanic)	27%	(11)	42%	(17)	31%	(13)	40
Ethnicity: Asian + Other (Non-Hispanic)	52%	(33)	25%	(16)	23%	(14)	63
All Christian	52%	(201)	33%	(126)	15%	(57)	384
All Non-Christian	41%	(17)	44%	(18)	15%	(6)	41
Atheist	28%	(11)	52%	(20)	20%	(8)	39
Agnostic/Nothing in particular	37%	(86)	37%	(87)	26%	(61)	234
Something Else	57%	(56)	28%	(27)	16%	(15)	99
Evangelical	63%	(107)	23%	(39)	15%	(25)	171
Non-Evangelical	48%	(138)	37%	(107)	15%	(45)	289
PID: Dem (no lean)	15%	(41)	70%	(196)	16%	(43)	280
PID: Ind (no lean)	48%	(100)	22%	(46)	31%	(65)	211
PID: Rep (no lean)	75%	(230)	12%	(36)	13%	(39)	305

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(371)	35%	(278)	18%	(147)	796
PID/Gender: Dem Men	17%	(21)	77%	(94)	6%	(7)	123
PID/Gender: Dem Women	13%	(20)	64%	(101)	23%	(36)	158
PID/Gender: Ind Men	53%	(55)	20%	(20)	27%	(28)	103
PID/Gender: Ind Women	42%	(46)	23%	(25)	34%	(37)	108
PID/Gender: Rep Men	78%	(110)	10%	(14)	12%	(16)	141
PID/Gender: Rep Women	73%	(119)	14%	(22)	14%	(23)	164
Ideo: Liberal (1-3)	17%	(41)	68%	(161)	15%	(35)	237
Ideo: Moderate (4)	34%	(79)	41%	(95)	26%	(61)	236
Ideo: Conservative (5-7)	78%	(240)	7%	(21)	16%	(48)	308
Ideo/PID: Conservative Republican	80%	(169)	4%	(9)	15%	(32)	211
Ideo/PID: Moderate/Liberal Republican	61%	(53)	31%	(27)	7%	(6)	86
Ideo/PID: Moderate/Conservative Democrat	25%	(25)	60%	(61)	15%	(15)	101
Ideo/PID: Liberal Democrat	8%	(15)	76%	(134)	16%	(28)	177
Unfavorable of Biden and Trump	38%	(51)	22%	(30)	40%	(54)	135
2024 H2H Matchup: Biden Voter	7%	(25)	74%	(254)	19%	(64)	342
2024 H2H Matchup: Trump Voter	86%	(330)	5%	(19)	10%	(37)	386
2024 H2H Matchup: Would not Vote	15%	(4)	2%	(0)	82%	(20)	24
2024 H2H Matchup: Do not Know	29%	(13)	11%	(5)	60%	(26)	44
2022 House Vote: Democrat	14%	(47)	66%	(230)	20%	(71)	349
2022 House Vote: Republican	77%	(263)	8%	(27)	15%	(50)	341
2022 House Vote: Did not Vote	61%	(58)	20%	(19)	20%	(19)	95
2020 Vote: Joe Biden	12%	(45)	66%	(244)	22%	(83)	372
2020 Vote: Donald Trump	81%	(301)	5%	(19)	13%	(49)	369
2020 Vote: Someone Else	18%	(2)	19%	(2)	63%	(7)	12
2020 Vote: Did not Vote	54%	(23)	30%	(13)	16%	(7)	43
2016 Vote: Hillary Clinton	7%	(19)	74%	(200)	19%	(53)	272
2016 Vote: Donald Trump	77%	(244)	7%	(22)	16%	(51)	317
2016 Vote: Someone Else	59%	(15)	30%	(8)	12%	(3)	26
2020 Vote/PID: Not Biden/Democrat	70%	(20)	26%	(7)	5%	(1)	29
2020 Vote/PID: Not Trump/Republican	36%	(16)	42%	(19)	22%	(10)	46
U.S. Economy: Wrong Track	60%	(331)	16%	(88)	23%	(128)	546
U.S. Economy: Right Direction	16%	(41)	76%	(190)	8%	(19)	250

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(371)	35%	(278)	18%	(147)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	80%	(207)	15%	(39)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(331)	7%	(29)	10%	(42)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(26)	31%	(42)	49%	(67)	135
Top 2024 Issue: Economy	55%	(128)	24%	(56)	21%	(48)	232
Community: Urban	43%	(110)	38%	(97)	20%	(50)	257
Community: Suburban	46%	(188)	35%	(144)	19%	(77)	410
Community: Rural	56%	(73)	28%	(37)	15%	(20)	130
Community/Gender: Urban Women	32%	(41)	42%	(53)	26%	(32)	126
Community/Gender: Urban Men	53%	(69)	34%	(44)	14%	(18)	131
Community/Gender: Rural Women	57%	(46)	27%	(22)	16%	(13)	81
Community/Gender: Rural Men	55%	(27)	31%	(15)	14%	(7)	49
Community/Gender: Suburban Women	44%	(98)	33%	(75)	23%	(50)	224
Community/Gender: Suburban Men	48%	(90)	37%	(69)	14%	(27)	186
Homeowner	46%	(314)	36%	(247)	18%	(122)	683
Renter	49%	(49)	28%	(27)	23%	(23)	99
Military HHnm: Yes	61%	(88)	25%	(36)	13%	(19)	143
Military HH: No	43%	(283)	37%	(242)	20%	(128)	653
Employ: Private Sector	49%	(140)	31%	(89)	20%	(58)	286
Employ: Government	53%	(26)	33%	(16)	13%	(7)	49
Employ: Self-Employed	33%	(22)	55%	(36)	12%	(8)	66
Employ: Homemaker	69%	(30)	9%	(4)	22%	(10)	44
Employ: Student	44%	(6)	17%	(2)	39%	(5)	14
Employ: Retired	41%	(88)	47%	(101)	11%	(25)	213
Employ: Unemployed	49%	(36)	18%	(14)	33%	(24)	74
Employ: Other	46%	(23)	31%	(16)	23%	(12)	51
Self + Household: White-Collar	46%	(168)	40%	(145)	14%	(50)	363
Self + Household: Blue Collar	48%	(158)	32%	(105)	19%	(62)	325
Union HH: Yes	26%	(11)	51%	(23)	23%	(10)	45
Union HH: No	48%	(360)	34%	(255)	18%	(137)	751
LGBTQ+: Yes	36%	(29)	39%	(32)	25%	(20)	80
LGBTQ+: No	48%	(343)	34%	(246)	18%	(127)	716
Motivated to Vote	47%	(324)	36%	(252)	17%	(117)	693

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(371)	35%	(278)	18%	(147)	796
Parent: Yes	44%	(80)	36%	(65)	20%	(36)	181
Parent: No	47%	(291)	35%	(213)	18%	(111)	615
COVID Vaccine: Yes	37%	(208)	45%	(250)	18%	(104)	562
COVID Vaccine: No	70%	(163)	12%	(28)	19%	(43)	234
Student Loans: Yes	47%	(51)	30%	(33)	24%	(26)	110
Student Loans: No	47%	(320)	36%	(245)	18%	(121)	686
Favorable Opinion of Haley	55%	(149)	28%	(77)	17%	(47)	273
Unfavorable Opinion of Haley	43%	(144)	43%	(144)	14%	(46)	334
Protestant	55%	(96)	31%	(54)	14%	(25)	175
Roman Catholic	50%	(93)	35%	(65)	16%	(30)	187
Mormon	65%	(7)	12%	(1)	23%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	54%	(6)	1%	(0)	11
Jewish	7%	(1)	71%	(12)	22%	(4)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	78%	(7)	19%	(2)	3%	(0)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	28%	(11)	52%	(20)	20%	(8)	39
Agnostic	30%	(15)	44%	(22)	26%	(13)	50
Something else	57%	(56)	28%	(27)	16%	(15)	99
Nothing in particular	39%	(71)	35%	(65)	26%	(48)	183
Prodigal Biden Voter	43%	(23)	15%	(8)	41%	(22)	53
Undecided Voter (DK/WNV)	24%	(16)	8%	(5)	68%	(46)	68
Undecided Voter (DK)	15%	(4)	2%	(0)	82%	(20)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_7:** Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(341)	36%	(283)	22%	(172)	796
Gender: Male	47%	(170)	35%	(130)	18%	(66)	366
Gender: Female	40%	(170)	36%	(153)	25%	(106)	430
Age: 18-34	46%	(94)	27%	(55)	27%	(54)	203
Age: 35-44	38%	(44)	38%	(44)	24%	(27)	116
Age: 45-64	42%	(112)	35%	(94)	23%	(60)	267
Age: 65+	43%	(90)	43%	(89)	15%	(31)	210
GenZers: 1997-2012	44%	(46)	29%	(31)	27%	(28)	105
Millennials: 1981-1996	41%	(80)	34%	(68)	25%	(49)	197
GenXers: 1965-1980	42%	(92)	36%	(79)	22%	(49)	220
Baby Boomers: 1946-1964	45%	(116)	37%	(96)	18%	(46)	258
Educ: < College	44%	(210)	34%	(161)	22%	(107)	477
Educ: Bachelors degree	38%	(82)	38%	(82)	25%	(53)	217
Educ: Post-grad	49%	(50)	40%	(40)	12%	(12)	102
Income: Under 50k	40%	(110)	37%	(103)	23%	(64)	278
Income: 50k-100k	40%	(126)	38%	(117)	22%	(68)	311
Income: 100k+	50%	(104)	30%	(63)	19%	(40)	208
Ethnicity: White (Non-Hispanic)	47%	(239)	33%	(169)	20%	(101)	509
Ethnicity: Hispanic	37%	(68)	39%	(71)	24%	(44)	184
Ethnicity: Black (Non-Hispanic)	19%	(8)	57%	(23)	24%	(10)	40
Ethnicity: Asian + Other (Non-Hispanic)	40%	(25)	32%	(20)	28%	(18)	63
All Christian	50%	(192)	32%	(122)	18%	(69)	384
All Non-Christian	39%	(16)	45%	(18)	16%	(6)	41
Atheist	21%	(8)	54%	(21)	26%	(10)	39
Agnostic/Nothing in particular	30%	(70)	39%	(90)	31%	(73)	234
Something Else	55%	(54)	31%	(31)	14%	(14)	99
Evangelical	62%	(106)	22%	(38)	16%	(28)	171
Non-Evangelical	45%	(131)	37%	(108)	17%	(50)	289
PID: Dem (no lean)	14%	(40)	71%	(198)	15%	(42)	280
PID: Ind (no lean)	33%	(69)	32%	(67)	35%	(74)	211
PID: Rep (no lean)	76%	(231)	6%	(18)	18%	(56)	305

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(341)	36%	(283)	22%	(172)	796
PID/Gender: Dem Men	18%	(22)	74%	(90)	8%	(10)	123
PID/Gender: Dem Women	12%	(18)	68%	(108)	20%	(32)	158
PID/Gender: Ind Men	38%	(39)	33%	(34)	29%	(30)	103
PID/Gender: Ind Women	28%	(30)	31%	(33)	41%	(45)	108
PID/Gender: Rep Men	78%	(109)	4%	(6)	19%	(26)	141
PID/Gender: Rep Women	74%	(122)	8%	(12)	18%	(30)	164
Ideo: Liberal (1-3)	15%	(36)	67%	(159)	17%	(41)	237
Ideo: Moderate (4)	33%	(78)	41%	(97)	26%	(61)	236
Ideo: Conservative (5-7)	71%	(218)	8%	(25)	21%	(65)	308
Ideo/PID: Conservative Republican	78%	(165)	3%	(6)	19%	(39)	211
Ideo/PID: Moderate/Liberal Republican	68%	(58)	13%	(11)	19%	(16)	86
Ideo/PID: Moderate/Conservative Democrat	27%	(28)	63%	(64)	10%	(10)	101
Ideo/PID: Liberal Democrat	7%	(13)	75%	(133)	18%	(32)	177
Unfavorable of Biden and Trump	24%	(32)	23%	(31)	53%	(72)	135
2024 H2H Matchup: Biden Voter	6%	(22)	75%	(256)	19%	(64)	342
2024 H2H Matchup: Trump Voter	80%	(310)	4%	(16)	15%	(60)	386
2024 H2H Matchup: Would not Vote	3%	(1)	1%	(0)	96%	(23)	24
2024 H2H Matchup: Do not Know	17%	(8)	25%	(11)	58%	(25)	44
2022 House Vote: Democrat	12%	(41)	69%	(241)	19%	(66)	349
2022 House Vote: Republican	76%	(259)	6%	(20)	18%	(62)	341
2022 House Vote: Did not Vote	40%	(38)	19%	(18)	41%	(39)	95
2020 Vote: Joe Biden	10%	(38)	69%	(256)	21%	(78)	372
2020 Vote: Donald Trump	77%	(286)	4%	(15)	18%	(68)	369
2020 Vote: Someone Else	11%	(1)	24%	(3)	65%	(8)	12
2020 Vote: Did not Vote	37%	(16)	21%	(9)	42%	(18)	43
2016 Vote: Hillary Clinton	7%	(18)	78%	(213)	15%	(41)	272
2016 Vote: Donald Trump	76%	(241)	4%	(13)	20%	(63)	317
2016 Vote: Someone Else	41%	(11)	37%	(10)	21%	(6)	26
2020 Vote/PID: Not Biden/Democrat	67%	(19)	28%	(8)	5%	(1)	29
2020 Vote/PID: Not Trump/Republican	38%	(17)	26%	(12)	36%	(17)	46
U.S. Economy: Wrong Track	55%	(300)	18%	(97)	27%	(150)	546
U.S. Economy: Right Direction	16%	(41)	74%	(186)	9%	(23)	250

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(341)	36%	(283)	22%	(172)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	82%	(212)	15%	(40)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(314)	6%	(22)	16%	(65)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	36%	(48)	50%	(68)	135
Top 2024 Issue: Economy	49%	(113)	30%	(69)	22%	(51)	232
Community: Urban	41%	(104)	40%	(102)	20%	(50)	257
Community: Suburban	41%	(166)	35%	(143)	25%	(100)	410
Community: Rural	54%	(70)	29%	(38)	17%	(22)	130
Community/Gender: Urban Women	31%	(39)	42%	(53)	27%	(34)	126
Community/Gender: Urban Men	50%	(66)	38%	(50)	12%	(16)	131
Community/Gender: Rural Women	56%	(45)	31%	(25)	13%	(11)	81
Community/Gender: Rural Men	50%	(25)	27%	(13)	23%	(11)	49
Community/Gender: Suburban Women	39%	(86)	34%	(76)	27%	(61)	224
Community/Gender: Suburban Men	43%	(80)	36%	(67)	21%	(39)	186
Homeowner	43%	(295)	36%	(245)	21%	(144)	683
Renter	41%	(40)	34%	(33)	26%	(25)	99
Military HHnm: Yes	59%	(85)	28%	(40)	13%	(19)	143
Military HH: No	39%	(256)	37%	(243)	24%	(154)	653
Employ: Private Sector	41%	(118)	36%	(103)	23%	(65)	286
Employ: Government	48%	(24)	31%	(15)	21%	(10)	49
Employ: Self-Employed	39%	(26)	52%	(34)	9%	(6)	66
Employ: Homemaker	68%	(30)	8%	(4)	24%	(10)	44
Employ: Student	25%	(3)	3%	(0)	72%	(10)	14
Employ: Retired	41%	(88)	42%	(90)	17%	(36)	213
Employ: Unemployed	45%	(33)	28%	(21)	27%	(20)	74
Employ: Other	39%	(20)	31%	(16)	30%	(15)	51
Self + Household: White-Collar	41%	(148)	40%	(146)	19%	(69)	363
Self + Household: Blue Collar	45%	(147)	33%	(106)	22%	(72)	325
Union HH: Yes	40%	(18)	47%	(21)	13%	(6)	45
Union HH: No	43%	(323)	35%	(262)	22%	(167)	751
LGBTQ+: Yes	37%	(30)	39%	(31)	24%	(19)	80
LGBTQ+: No	43%	(311)	35%	(252)	21%	(153)	716
Motivated to Vote	43%	(299)	37%	(258)	20%	(136)	693

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(341)	36%	(283)	22%	(172)	796
Parent: Yes	44%	(80)	36%	(66)	20%	(35)	181
Parent: No	42%	(261)	35%	(217)	22%	(137)	615
COVID Vaccine: Yes	34%	(193)	45%	(252)	21%	(117)	562
COVID Vaccine: No	63%	(148)	13%	(31)	24%	(55)	234
Student Loans: Yes	38%	(41)	42%	(47)	20%	(22)	110
Student Loans: No	44%	(299)	34%	(236)	22%	(150)	686
Favorable Opinion of Haley	49%	(133)	28%	(78)	23%	(62)	273
Unfavorable Opinion of Haley	43%	(143)	42%	(141)	15%	(50)	334
Protestant	50%	(87)	34%	(59)	17%	(29)	175
Roman Catholic	51%	(95)	30%	(56)	19%	(35)	187
Mormon	44%	(5)	12%	(1)	44%	(5)	11
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	54%	(6)	1%	(0)	11
Jewish	16%	(3)	61%	(10)	23%	(4)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	52%	(4)	44%	(4)	4%	(0)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	21%	(8)	54%	(21)	26%	(10)	39
Agnostic	23%	(12)	45%	(23)	31%	(16)	50
Something else	55%	(54)	31%	(31)	14%	(14)	99
Nothing in particular	32%	(58)	37%	(68)	31%	(57)	183
Prodigal Biden Voter	48%	(25)	20%	(10)	32%	(17)	53
Undecided Voter (DK/WNV)	12%	(8)	16%	(11)	71%	(49)	68
Undecided Voter (DK)	3%	(1)	1%	(0)	96%	(23)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(385)	32%	(257)	19%	(154)	796
Gender: Male	50%	(182)	33%	(119)	18%	(65)	366
Gender: Female	47%	(203)	32%	(138)	21%	(89)	430
Age: 18-34	56%	(113)	21%	(43)	23%	(47)	203
Age: 35-44	43%	(49)	36%	(42)	21%	(25)	116
Age: 45-64	47%	(126)	32%	(84)	21%	(57)	267
Age: 65+	46%	(96)	42%	(88)	12%	(26)	210
GenZers: 1997-2012	61%	(64)	21%	(23)	18%	(19)	105
Millennials: 1981-1996	43%	(85)	31%	(62)	26%	(51)	197
GenXers: 1965-1980	48%	(106)	31%	(67)	21%	(47)	220
Baby Boomers: 1946-1964	49%	(125)	37%	(97)	14%	(36)	258
Educ: < College	51%	(243)	28%	(134)	21%	(100)	477
Educ: Bachelors degree	47%	(103)	35%	(77)	17%	(37)	217
Educ: Post-grad	38%	(39)	46%	(46)	16%	(17)	102
Income: Under 50k	49%	(136)	27%	(74)	25%	(68)	278
Income: 50k-100k	47%	(146)	36%	(113)	16%	(51)	311
Income: 100k+	50%	(103)	34%	(70)	17%	(34)	208
Ethnicity: White (Non-Hispanic)	51%	(257)	34%	(175)	15%	(77)	509
Ethnicity: Hispanic	42%	(78)	31%	(56)	27%	(50)	184
Ethnicity: Black (Non-Hispanic)	40%	(16)	39%	(16)	22%	(9)	40
Ethnicity: Asian + Other (Non-Hispanic)	54%	(34)	17%	(11)	29%	(18)	63
All Christian	51%	(196)	30%	(116)	19%	(72)	384
All Non-Christian	45%	(19)	44%	(18)	10%	(4)	41
Atheist	28%	(11)	46%	(18)	25%	(10)	39
Agnostic/Nothing in particular	43%	(100)	32%	(75)	25%	(58)	234
Something Else	61%	(60)	29%	(29)	10%	(10)	99
Evangelical	66%	(114)	19%	(33)	15%	(25)	171
Non-Evangelical	45%	(131)	36%	(105)	19%	(54)	289
PID: Dem (no lean)	17%	(47)	66%	(186)	17%	(47)	280
PID: Ind (no lean)	42%	(88)	23%	(49)	35%	(74)	211
PID: Rep (no lean)	82%	(250)	7%	(23)	10%	(32)	305

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(385)	32%	(257)	19%	(154)	796
PID/Gender: Dem Men	13%	(16)	77%	(94)	10%	(13)	123
PID/Gender: Dem Women	20%	(31)	58%	(92)	22%	(35)	158
PID/Gender: Ind Men	44%	(46)	19%	(20)	37%	(38)	103
PID/Gender: Ind Women	39%	(42)	27%	(29)	34%	(37)	108
PID/Gender: Rep Men	86%	(121)	4%	(6)	10%	(15)	141
PID/Gender: Rep Women	79%	(130)	10%	(17)	11%	(17)	164
Ideo: Liberal (1-3)	17%	(40)	64%	(152)	19%	(44)	237
Ideo: Moderate (4)	38%	(91)	35%	(83)	26%	(62)	236
Ideo: Conservative (5-7)	80%	(246)	7%	(21)	13%	(41)	308
Ideo/PID: Conservative Republican	84%	(177)	5%	(11)	11%	(23)	211
Ideo/PID: Moderate/Liberal Republican	78%	(67)	13%	(11)	9%	(8)	86
Ideo/PID: Moderate/Conservative Democrat	34%	(35)	54%	(55)	11%	(12)	101
Ideo/PID: Liberal Democrat	7%	(12)	73%	(130)	20%	(35)	177
Unfavorable of Biden and Trump	43%	(58)	17%	(23)	40%	(53)	135
2024 H2H Matchup: Biden Voter	8%	(27)	71%	(243)	21%	(72)	342
2024 H2H Matchup: Trump Voter	89%	(343)	3%	(10)	9%	(33)	386
2024 H2H Matchup: Would not Vote	8%	(2)	1%	(0)	91%	(22)	24
2024 H2H Matchup: Do not Know	32%	(14)	8%	(3)	61%	(27)	44
2022 House Vote: Democrat	12%	(43)	65%	(225)	23%	(80)	349
2022 House Vote: Republican	86%	(293)	4%	(13)	10%	(35)	341
2022 House Vote: Did not Vote	48%	(46)	18%	(17)	34%	(32)	95
2020 Vote: Joe Biden	12%	(46)	65%	(241)	23%	(85)	372
2020 Vote: Donald Trump	85%	(316)	2%	(8)	12%	(46)	369
2020 Vote: Someone Else	19%	(2)	19%	(2)	63%	(7)	12
2020 Vote: Did not Vote	50%	(22)	14%	(6)	36%	(16)	43
2016 Vote: Hillary Clinton	8%	(23)	72%	(196)	19%	(53)	272
2016 Vote: Donald Trump	82%	(260)	5%	(17)	13%	(40)	317
2016 Vote: Someone Else	51%	(13)	26%	(7)	23%	(6)	26
2020 Vote/PID: Not Biden/Democrat	63%	(18)	24%	(7)	13%	(4)	29
2020 Vote/PID: Not Trump/Republican	43%	(20)	38%	(18)	19%	(9)	46
U.S. Economy: Wrong Track	64%	(348)	13%	(70)	24%	(129)	546
U.S. Economy: Right Direction	15%	(37)	75%	(187)	10%	(25)	250

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(385)	32%	(257)	19%	(154)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	80%	(207)	17%	(45)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(347)	3%	(11)	11%	(44)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(31)	29%	(39)	48%	(65)	135
Top 2024 Issue: Economy	59%	(136)	20%	(47)	21%	(49)	232
Community: Urban	46%	(117)	34%	(88)	20%	(51)	257
Community: Suburban	46%	(190)	33%	(137)	20%	(83)	410
Community: Rural	60%	(78)	25%	(33)	15%	(19)	130
Community/Gender: Urban Women	43%	(54)	37%	(47)	20%	(25)	126
Community/Gender: Urban Men	49%	(64)	31%	(41)	20%	(27)	131
Community/Gender: Rural Women	60%	(49)	24%	(19)	16%	(13)	81
Community/Gender: Rural Men	59%	(29)	27%	(13)	14%	(7)	49
Community/Gender: Suburban Women	45%	(101)	32%	(72)	23%	(51)	224
Community/Gender: Suburban Men	48%	(89)	35%	(65)	17%	(32)	186
Homeowner	49%	(336)	33%	(224)	18%	(123)	683
Renter	43%	(43)	29%	(29)	28%	(27)	99
Military HHnm: Yes	61%	(88)	28%	(40)	11%	(16)	143
Military HH: No	46%	(297)	33%	(217)	21%	(138)	653
Employ: Private Sector	47%	(133)	31%	(88)	23%	(64)	286
Employ: Government	55%	(27)	25%	(12)	20%	(10)	49
Employ: Self-Employed	41%	(27)	49%	(32)	10%	(7)	66
Employ: Homemaker	76%	(33)	8%	(4)	15%	(7)	44
Employ: Student	10%	(1)	29%	(4)	61%	(8)	14
Employ: Retired	46%	(98)	42%	(91)	11%	(24)	213
Employ: Unemployed	50%	(37)	15%	(11)	35%	(26)	74
Employ: Other	54%	(28)	30%	(15)	16%	(8)	51
Self + Household: White-Collar	43%	(157)	39%	(142)	18%	(64)	363
Self + Household: Blue Collar	54%	(177)	27%	(89)	18%	(59)	325
Union HH: Yes	38%	(17)	45%	(20)	17%	(8)	45
Union HH: No	49%	(368)	32%	(237)	19%	(146)	751
LGBTQ+: Yes	41%	(33)	34%	(27)	25%	(20)	80
LGBTQ+: No	49%	(352)	32%	(230)	19%	(134)	716
Motivated to Vote	49%	(340)	34%	(236)	17%	(118)	693

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(385)	32%	(257)	19%	(154)	796
Parent: Yes	52%	(95)	27%	(48)	21%	(39)	181
Parent: No	47%	(291)	34%	(209)	19%	(115)	615
COVID Vaccine: Yes	38%	(214)	42%	(238)	19%	(109)	562
COVID Vaccine: No	73%	(171)	8%	(19)	19%	(44)	234
Student Loans: Yes	42%	(46)	38%	(42)	20%	(22)	110
Student Loans: No	49%	(339)	31%	(215)	19%	(131)	686
Favorable Opinion of Haley	53%	(144)	24%	(67)	23%	(63)	273
Unfavorable Opinion of Haley	47%	(158)	39%	(129)	14%	(48)	334
Protestant	52%	(91)	30%	(53)	18%	(31)	175
Roman Catholic	50%	(94)	30%	(56)	20%	(37)	187
Mormon	65%	(7)	9%	(1)	26%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	61%	(7)	1%	(0)	11
Jewish	30%	(5)	61%	(10)	10%	(2)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	54%	(5)	42%	(4)	4%	(0)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	28%	(11)	46%	(18)	25%	(10)	39
Agnostic	30%	(15)	44%	(22)	26%	(13)	50
Something else	61%	(60)	29%	(29)	10%	(10)	99
Nothing in particular	46%	(85)	29%	(53)	25%	(45)	183
Prodigal Biden Voter	57%	(30)	10%	(5)	33%	(17)	53
Undecided Voter (DK/WNV)	23%	(16)	5%	(4)	72%	(49)	68
Undecided Voter (DK)	8%	(2)	1%	(0)	91%	(22)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(301)	41%	(324)	21%	(171)	796
Gender: Male	41%	(148)	40%	(145)	20%	(73)	366
Gender: Female	36%	(153)	42%	(179)	23%	(98)	430
Age: 18-34	37%	(75)	47%	(96)	16%	(32)	203
Age: 35-44	36%	(42)	36%	(42)	27%	(32)	116
Age: 45-64	42%	(112)	35%	(93)	23%	(62)	267
Age: 65+	34%	(72)	44%	(93)	22%	(45)	210
GenZers: 1997-2012	30%	(31)	53%	(56)	17%	(18)	105
Millennials: 1981-1996	37%	(74)	41%	(81)	21%	(42)	197
GenXers: 1965-1980	43%	(94)	35%	(78)	22%	(48)	220
Baby Boomers: 1946-1964	38%	(97)	38%	(98)	24%	(62)	258
Educ: < College	38%	(182)	40%	(191)	22%	(104)	477
Educ: Bachelors degree	38%	(83)	39%	(84)	23%	(49)	217
Educ: Post-grad	35%	(36)	48%	(48)	17%	(18)	102
Income: Under 50k	34%	(93)	44%	(122)	22%	(62)	278
Income: 50k-100k	39%	(120)	40%	(124)	22%	(67)	311
Income: 100k+	42%	(88)	37%	(78)	20%	(42)	208
Ethnicity: White (Non-Hispanic)	44%	(223)	37%	(188)	19%	(98)	509
Ethnicity: Hispanic	28%	(52)	49%	(91)	22%	(41)	184
Ethnicity: Black (Non-Hispanic)	18%	(7)	47%	(19)	34%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	31%	(19)	41%	(26)	28%	(17)	63
All Christian	42%	(160)	36%	(139)	22%	(84)	384
All Non-Christian	42%	(17)	49%	(20)	10%	(4)	41
Atheist	17%	(7)	52%	(21)	31%	(12)	39
Agnostic/Nothing in particular	29%	(67)	48%	(112)	23%	(54)	234
Something Else	51%	(50)	32%	(32)	17%	(16)	99
Evangelical	57%	(97)	22%	(38)	21%	(36)	171
Non-Evangelical	36%	(105)	42%	(123)	21%	(62)	289
PID: Dem (no lean)	12%	(33)	75%	(210)	14%	(38)	280
PID: Ind (no lean)	30%	(63)	38%	(79)	33%	(69)	211
PID: Rep (no lean)	68%	(206)	11%	(35)	21%	(64)	305

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**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(301)	41%	(324)	21%	(171)	796
PID/Gender: Dem Men	14%	(17)	71%	(87)	15%	(19)	123
PID/Gender: Dem Women	10%	(16)	78%	(123)	12%	(19)	158
PID/Gender: Ind Men	31%	(32)	43%	(44)	26%	(26)	103
PID/Gender: Ind Women	28%	(30)	32%	(35)	40%	(43)	108
PID/Gender: Rep Men	70%	(99)	10%	(14)	20%	(27)	141
PID/Gender: Rep Women	65%	(107)	13%	(21)	22%	(36)	164
Ideo: Liberal (1-3)	11%	(27)	73%	(174)	15%	(36)	237
Ideo: Moderate (4)	28%	(66)	46%	(108)	26%	(61)	236
Ideo: Conservative (5-7)	65%	(200)	13%	(39)	22%	(69)	308
Ideo/PID: Conservative Republican	72%	(151)	5%	(11)	23%	(49)	211
Ideo/PID: Moderate/Liberal Republican	55%	(47)	28%	(24)	17%	(14)	86
Ideo/PID: Moderate/Conservative Democrat	24%	(24)	65%	(66)	11%	(11)	101
Ideo/PID: Liberal Democrat	5%	(8)	80%	(142)	15%	(27)	177
Unfavorable of Biden and Trump	24%	(33)	26%	(35)	50%	(67)	135
2024 H2H Matchup: Biden Voter	5%	(15)	80%	(272)	16%	(54)	342
2024 H2H Matchup: Trump Voter	73%	(282)	9%	(36)	18%	(68)	386
2024 H2H Matchup: Would not Vote	1%	(0)	15%	(4)	84%	(20)	24
2024 H2H Matchup: Do not Know	9%	(4)	26%	(12)	65%	(28)	44
2022 House Vote: Democrat	9%	(32)	72%	(249)	19%	(67)	349
2022 House Vote: Republican	68%	(233)	10%	(33)	22%	(74)	341
2022 House Vote: Did not Vote	36%	(34)	41%	(39)	23%	(22)	95
2020 Vote: Joe Biden	8%	(31)	72%	(269)	19%	(71)	372
2020 Vote: Donald Trump	70%	(257)	10%	(36)	21%	(76)	369
2020 Vote: Someone Else	6%	(1)	24%	(3)	69%	(8)	12
2020 Vote: Did not Vote	28%	(12)	35%	(15)	37%	(16)	43
2016 Vote: Hillary Clinton	5%	(15)	78%	(212)	17%	(45)	272
2016 Vote: Donald Trump	66%	(209)	10%	(33)	24%	(75)	317
2016 Vote: Someone Else	46%	(12)	24%	(6)	30%	(8)	26
2020 Vote/PID: Not Biden/Democrat	57%	(17)	26%	(8)	17%	(5)	29
2020 Vote/PID: Not Trump/Republican	34%	(16)	29%	(14)	36%	(17)	46
U.S. Economy: Wrong Track	49%	(269)	24%	(132)	27%	(145)	546
U.S. Economy: Right Direction	13%	(32)	77%	(192)	10%	(26)	250

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(301)	41%	(324)	21%	(171)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	86%	(223)	11%	(30)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	70%	(281)	12%	(47)	18%	(73)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	40%	(54)	50%	(68)	135
Top 2024 Issue: Economy	45%	(105)	32%	(75)	23%	(53)	232
Community: Urban	35%	(89)	52%	(133)	14%	(35)	257
Community: Suburban	37%	(150)	38%	(155)	25%	(104)	410
Community: Rural	48%	(63)	27%	(35)	25%	(32)	130
Community/Gender: Urban Women	24%	(30)	61%	(77)	15%	(19)	126
Community/Gender: Urban Men	45%	(58)	43%	(56)	12%	(16)	131
Community/Gender: Rural Women	52%	(42)	26%	(21)	22%	(18)	81
Community/Gender: Rural Men	42%	(21)	29%	(14)	29%	(14)	49
Community/Gender: Suburban Women	36%	(81)	36%	(81)	28%	(62)	224
Community/Gender: Suburban Men	37%	(69)	40%	(75)	23%	(42)	186
Homeowner	38%	(258)	42%	(285)	21%	(140)	683
Renter	38%	(37)	34%	(34)	28%	(27)	99
Military HHnm: Yes	50%	(71)	28%	(41)	22%	(31)	143
Military HH: No	35%	(230)	43%	(283)	21%	(140)	653
Employ: Private Sector	40%	(115)	43%	(122)	17%	(50)	286
Employ: Government	44%	(22)	35%	(17)	21%	(10)	49
Employ: Self-Employed	29%	(19)	54%	(35)	17%	(11)	66
Employ: Homemaker	66%	(29)	12%	(5)	22%	(10)	44
Employ: Student	22%	(3)	24%	(3)	54%	(7)	14
Employ: Retired	35%	(75)	43%	(92)	22%	(47)	213
Employ: Unemployed	30%	(22)	46%	(34)	24%	(18)	74
Employ: Other	33%	(17)	31%	(16)	36%	(18)	51
Self + Household: White-Collar	37%	(134)	45%	(164)	18%	(65)	363
Self + Household: Blue Collar	39%	(128)	36%	(117)	25%	(80)	325
Union HH: Yes	27%	(12)	54%	(24)	19%	(8)	45
Union HH: No	38%	(289)	40%	(300)	22%	(163)	751
LGBTQ+: Yes	29%	(24)	55%	(44)	15%	(12)	80
LGBTQ+: No	39%	(278)	39%	(280)	22%	(159)	716
Motivated to Vote	38%	(266)	41%	(287)	20%	(140)	693

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(301)	41%	(324)	21%	(171)	796
Parent: Yes	39%	(70)	39%	(71)	22%	(40)	181
Parent: No	38%	(231)	41%	(253)	21%	(131)	615
COVID Vaccine: Yes	29%	(163)	50%	(284)	21%	(116)	562
COVID Vaccine: No	59%	(139)	17%	(40)	24%	(55)	234
Student Loans: Yes	35%	(39)	48%	(53)	17%	(18)	110
Student Loans: No	38%	(262)	39%	(271)	22%	(153)	686
Favorable Opinion of Haley	41%	(113)	33%	(91)	25%	(70)	273
Unfavorable Opinion of Haley	39%	(129)	45%	(151)	16%	(54)	334
Protestant	47%	(82)	34%	(60)	19%	(33)	175
Roman Catholic	37%	(69)	37%	(69)	26%	(49)	187
Mormon	44%	(5)	30%	(3)	25%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	34%	(4)	64%	(7)	2%	(0)	11
Jewish	21%	(3)	71%	(12)	8%	(1)	17
Muslim	62%	(3)	—	(0)	38%	(2)	6
Buddhist	52%	(4)	42%	(4)	6%	(0)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	17%	(7)	52%	(21)	31%	(12)	39
Agnostic	19%	(10)	66%	(33)	15%	(7)	50
Something else	51%	(50)	32%	(32)	17%	(16)	99
Nothing in particular	31%	(58)	43%	(79)	26%	(47)	183
Prodigal Biden Voter	37%	(20)	23%	(12)	39%	(21)	53
Undecided Voter (DK/WNV)	6%	(4)	22%	(15)	72%	(49)	68
Undecided Voter (DK)	1%	(0)	15%	(4)	84%	(20)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(321)	37%	(296)	23%	(180)	796
Gender: Male	42%	(156)	37%	(135)	21%	(75)	366
Gender: Female	38%	(165)	37%	(161)	24%	(104)	430
Age: 18-34	44%	(89)	32%	(64)	25%	(50)	203
Age: 35-44	35%	(40)	44%	(51)	21%	(25)	116
Age: 45-64	42%	(112)	33%	(87)	25%	(67)	267
Age: 65+	38%	(79)	45%	(94)	18%	(37)	210
GenZers: 1997-2012	38%	(40)	30%	(31)	33%	(35)	105
Millennials: 1981-1996	39%	(77)	41%	(81)	19%	(38)	197
GenXers: 1965-1980	42%	(93)	32%	(70)	26%	(57)	220
Baby Boomers: 1946-1964	41%	(106)	40%	(103)	19%	(49)	258
Educ: < College	41%	(196)	36%	(173)	23%	(109)	477
Educ: Bachelors degree	40%	(86)	35%	(76)	25%	(55)	217
Educ: Post-grad	38%	(39)	46%	(47)	16%	(16)	102
Income: Under 50k	40%	(110)	38%	(104)	23%	(64)	278
Income: 50k-100k	40%	(124)	40%	(123)	20%	(63)	311
Income: 100k+	42%	(87)	33%	(68)	25%	(53)	208
Ethnicity: White (Non-Hispanic)	45%	(231)	36%	(182)	19%	(96)	509
Ethnicity: Hispanic	29%	(54)	42%	(78)	28%	(52)	184
Ethnicity: Black (Non-Hispanic)	22%	(9)	55%	(22)	24%	(9)	40
Ethnicity: Asian + Other (Non-Hispanic)	43%	(27)	23%	(14)	34%	(21)	63
All Christian	45%	(171)	34%	(130)	22%	(83)	384
All Non-Christian	28%	(11)	52%	(21)	20%	(8)	41
Atheist	21%	(8)	51%	(20)	28%	(11)	39
Agnostic/Nothing in particular	32%	(74)	41%	(96)	28%	(64)	234
Something Else	57%	(56)	29%	(29)	14%	(14)	99
Evangelical	64%	(109)	22%	(38)	14%	(24)	171
Non-Evangelical	37%	(107)	39%	(113)	24%	(69)	289
PID: Dem (no lean)	12%	(34)	74%	(207)	14%	(40)	280
PID: Ind (no lean)	34%	(72)	27%	(57)	39%	(82)	211
PID: Rep (no lean)	70%	(215)	10%	(32)	19%	(58)	305

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**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(321)	37%	(296)	23%	(180)	796
PID/Gender: Dem Men	15%	(18)	79%	(96)	7%	(8)	123
PID/Gender: Dem Women	10%	(16)	70%	(110)	20%	(31)	158
PID/Gender: Ind Men	38%	(39)	25%	(25)	37%	(38)	103
PID/Gender: Ind Women	31%	(33)	29%	(32)	40%	(43)	108
PID/Gender: Rep Men	70%	(99)	9%	(13)	20%	(29)	141
PID/Gender: Rep Women	71%	(116)	11%	(19)	18%	(29)	164
Ideo: Liberal (1-3)	13%	(31)	73%	(174)	14%	(32)	237
Ideo: Moderate (4)	29%	(68)	40%	(95)	31%	(73)	236
Ideo: Conservative (5-7)	69%	(212)	8%	(26)	23%	(70)	308
Ideo/PID: Conservative Republican	74%	(156)	6%	(12)	20%	(43)	211
Ideo/PID: Moderate/Liberal Republican	59%	(51)	23%	(20)	18%	(15)	86
Ideo/PID: Moderate/Conservative Democrat	25%	(25)	60%	(60)	16%	(16)	101
Ideo/PID: Liberal Democrat	5%	(8)	82%	(145)	13%	(24)	177
Unfavorable of Biden and Trump	24%	(32)	24%	(33)	51%	(69)	135
2024 H2H Matchup: Biden Voter	3%	(9)	79%	(270)	19%	(64)	342
2024 H2H Matchup: Trump Voter	80%	(309)	5%	(19)	15%	(58)	386
2024 H2H Matchup: Would not Vote	9%	(2)	5%	(1)	86%	(21)	24
2024 H2H Matchup: Do not Know	1%	(1)	13%	(5)	86%	(38)	44
2022 House Vote: Democrat	9%	(32)	69%	(241)	22%	(75)	349
2022 House Vote: Republican	73%	(248)	7%	(24)	20%	(69)	341
2022 House Vote: Did not Vote	42%	(39)	29%	(27)	30%	(28)	95
2020 Vote: Joe Biden	6%	(21)	70%	(260)	24%	(91)	372
2020 Vote: Donald Trump	76%	(282)	5%	(20)	18%	(67)	369
2020 Vote: Someone Else	18%	(2)	18%	(2)	63%	(8)	12
2020 Vote: Did not Vote	36%	(16)	30%	(13)	33%	(14)	43
2016 Vote: Hillary Clinton	4%	(12)	77%	(210)	18%	(50)	272
2016 Vote: Donald Trump	70%	(220)	7%	(21)	24%	(75)	317
2016 Vote: Someone Else	48%	(12)	29%	(7)	23%	(6)	26
2020 Vote/PID: Not Biden/Democrat	63%	(18)	26%	(7)	11%	(3)	29
2020 Vote/PID: Not Trump/Republican	23%	(10)	37%	(17)	40%	(18)	46
U.S. Economy: Wrong Track	53%	(288)	18%	(100)	29%	(158)	546
U.S. Economy: Right Direction	13%	(32)	78%	(196)	9%	(21)	250

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**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(321)	37%	(296)	23%	(180)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	84%	(218)	14%	(35)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(300)	8%	(33)	17%	(68)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	33%	(44)	56%	(76)	135
Top 2024 Issue: Economy	51%	(118)	23%	(54)	26%	(60)	232
Community: Urban	35%	(89)	45%	(115)	20%	(52)	257
Community: Suburban	41%	(166)	35%	(144)	24%	(100)	410
Community: Rural	50%	(65)	29%	(37)	21%	(27)	130
Community/Gender: Urban Women	25%	(32)	50%	(63)	25%	(31)	126
Community/Gender: Urban Men	44%	(58)	40%	(52)	16%	(21)	131
Community/Gender: Rural Women	57%	(46)	28%	(23)	16%	(13)	81
Community/Gender: Rural Men	40%	(20)	30%	(15)	30%	(15)	49
Community/Gender: Suburban Women	39%	(88)	34%	(75)	27%	(61)	224
Community/Gender: Suburban Men	42%	(78)	37%	(68)	21%	(39)	186
Homeowner	40%	(276)	38%	(257)	22%	(150)	683
Renter	38%	(38)	34%	(33)	28%	(27)	99
Military HHnm: Yes	58%	(82)	28%	(40)	15%	(21)	143
Military HH: No	36%	(238)	39%	(256)	24%	(159)	653
Employ: Private Sector	41%	(117)	36%	(103)	23%	(66)	286
Employ: Government	50%	(25)	32%	(16)	18%	(9)	49
Employ: Self-Employed	30%	(20)	57%	(37)	13%	(9)	66
Employ: Homemaker	73%	(32)	9%	(4)	18%	(8)	44
Employ: Student	10%	(1)	17%	(2)	73%	(10)	14
Employ: Retired	38%	(82)	45%	(96)	17%	(36)	213
Employ: Unemployed	33%	(25)	29%	(21)	38%	(28)	74
Employ: Other	38%	(19)	33%	(17)	30%	(15)	51
Self + Household: White-Collar	39%	(141)	41%	(148)	20%	(73)	363
Self + Household: Blue Collar	41%	(132)	34%	(112)	25%	(81)	325
Union HH: Yes	28%	(13)	52%	(23)	20%	(9)	45
Union HH: No	41%	(308)	36%	(272)	23%	(171)	751
LGBTQ+: Yes	32%	(26)	50%	(40)	19%	(15)	80
LGBTQ+: No	41%	(295)	36%	(256)	23%	(165)	716
Motivated to Vote	41%	(282)	37%	(259)	22%	(152)	693

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**Table BLMB10\_10:** Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(321)	37%	(296)	23%	(180)	796
Parent: Yes	43%	(78)	38%	(68)	19%	(34)	181
Parent: No	39%	(242)	37%	(227)	24%	(145)	615
COVID Vaccine: Yes	30%	(167)	48%	(269)	22%	(126)	562
COVID Vaccine: No	66%	(154)	12%	(27)	23%	(54)	234
Student Loans: Yes	40%	(44)	38%	(42)	21%	(24)	110
Student Loans: No	40%	(277)	37%	(253)	23%	(156)	686
Favorable Opinion of Haley	44%	(120)	30%	(83)	26%	(70)	273
Unfavorable Opinion of Haley	40%	(133)	45%	(149)	16%	(52)	334
Protestant	46%	(81)	33%	(57)	21%	(37)	175
Roman Catholic	42%	(79)	35%	(65)	23%	(43)	187
Mormon	65%	(7)	9%	(1)	26%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	36%	(4)	63%	(7)	1%	(0)	11
Jewish	11%	(2)	69%	(11)	20%	(3)	17
Muslim	62%	(3)	—	(0)	38%	(2)	6
Buddhist	5%	(0)	61%	(5)	34%	(3)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	21%	(8)	51%	(20)	28%	(11)	39
Agnostic	20%	(10)	62%	(31)	18%	(9)	50
Something else	57%	(56)	29%	(29)	14%	(14)	99
Nothing in particular	35%	(64)	35%	(64)	30%	(55)	183
Prodigal Biden Voter	26%	(14)	16%	(8)	58%	(31)	53
Undecided Voter (DK/WNV)	4%	(3)	10%	(7)	86%	(58)	68
Undecided Voter (DK)	9%	(2)	5%	(1)	86%	(21)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	43%	(343)	33%	(261)	24%	(192)	796
Gender: Male	41%	(151)	33%	(122)	25%	(92)	366
Gender: Female	45%	(192)	32%	(138)	23%	(100)	430
Age: 18-34	52%	(105)	30%	(62)	18%	(36)	203
Age: 35-44	37%	(43)	37%	(43)	25%	(29)	116
Age: 45-64	40%	(107)	30%	(81)	29%	(79)	267
Age: 65+	41%	(87)	36%	(75)	23%	(48)	210
GenZers: 1997-2012	58%	(61)	27%	(29)	14%	(15)	105
Millennials: 1981-1996	38%	(75)	38%	(75)	24%	(46)	197
GenXers: 1965-1980	41%	(90)	30%	(65)	30%	(65)	220
Baby Boomers: 1946-1964	43%	(112)	32%	(84)	24%	(63)	258
Educ: < College	45%	(215)	30%	(145)	25%	(117)	477
Educ: Bachelors degree	42%	(91)	34%	(73)	24%	(52)	217
Educ: Post-grad	36%	(36)	42%	(43)	22%	(22)	102
Income: Under 50k	43%	(121)	31%	(85)	26%	(72)	278
Income: 50k-100k	43%	(133)	32%	(99)	25%	(79)	311
Income: 100k+	43%	(89)	37%	(77)	20%	(41)	208
Ethnicity: White (Non-Hispanic)	44%	(225)	31%	(160)	25%	(125)	509
Ethnicity: Hispanic	41%	(76)	40%	(73)	19%	(35)	184
Ethnicity: Black (Non-Hispanic)	25%	(10)	34%	(14)	40%	(16)	40
Ethnicity: Asian + Other (Non-Hispanic)	51%	(32)	23%	(15)	26%	(16)	63
All Christian	46%	(177)	32%	(121)	22%	(86)	384
All Non-Christian	36%	(15)	50%	(21)	13%	(5)	41
Atheist	35%	(14)	35%	(14)	30%	(12)	39
Agnostic/Nothing in particular	35%	(81)	34%	(79)	31%	(73)	234
Something Else	57%	(56)	26%	(26)	17%	(16)	99
Evangelical	62%	(106)	17%	(29)	21%	(36)	171
Non-Evangelical	40%	(115)	39%	(112)	22%	(63)	289
PID: Dem (no lean)	16%	(46)	64%	(179)	20%	(55)	280
PID: Ind (no lean)	37%	(79)	25%	(53)	37%	(79)	211
PID: Rep (no lean)	72%	(218)	9%	(28)	19%	(59)	305

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**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	33%	(261)	24%	(192)	796
PID/Gender: Dem Men	12%	(15)	70%	(86)	17%	(21)	123
PID/Gender: Dem Women	19%	(31)	59%	(93)	22%	(34)	158
PID/Gender: Ind Men	36%	(37)	26%	(27)	38%	(39)	103
PID/Gender: Ind Women	39%	(42)	25%	(27)	37%	(40)	108
PID/Gender: Rep Men	70%	(99)	7%	(9)	23%	(33)	141
PID/Gender: Rep Women	73%	(120)	11%	(19)	16%	(26)	164
Ideo: Liberal (1-3)	15%	(35)	64%	(152)	21%	(50)	237
Ideo: Moderate (4)	34%	(81)	36%	(85)	30%	(70)	236
Ideo: Conservative (5-7)	71%	(220)	7%	(21)	22%	(68)	308
Ideo/PID: Conservative Republican	78%	(165)	2%	(5)	20%	(41)	211
Ideo/PID: Moderate/Liberal Republican	54%	(47)	26%	(22)	20%	(17)	86
Ideo/PID: Moderate/Conservative Democrat	31%	(32)	55%	(55)	14%	(14)	101
Ideo/PID: Liberal Democrat	8%	(14)	69%	(123)	23%	(40)	177
Unfavorable of Biden and Trump	37%	(50)	15%	(21)	47%	(64)	135
2024 H2H Matchup: Biden Voter	6%	(22)	69%	(237)	24%	(84)	342
2024 H2H Matchup: Trump Voter	79%	(303)	5%	(20)	16%	(63)	386
2024 H2H Matchup: Would not Vote	9%	(2)	5%	(1)	86%	(21)	24
2024 H2H Matchup: Do not Know	37%	(16)	6%	(3)	57%	(25)	44
2022 House Vote: Democrat	13%	(45)	60%	(210)	27%	(93)	349
2022 House Vote: Republican	72%	(244)	7%	(24)	21%	(72)	341
2022 House Vote: Did not Vote	54%	(51)	26%	(25)	20%	(19)	95
2020 Vote: Joe Biden	12%	(44)	62%	(229)	27%	(98)	372
2020 Vote: Donald Trump	75%	(276)	5%	(18)	21%	(76)	369
2020 Vote: Someone Else	25%	(3)	14%	(2)	61%	(7)	12
2020 Vote: Did not Vote	47%	(20)	28%	(12)	24%	(11)	43
2016 Vote: Hillary Clinton	9%	(24)	66%	(179)	25%	(69)	272
2016 Vote: Donald Trump	70%	(223)	7%	(22)	22%	(71)	317
2016 Vote: Someone Else	41%	(11)	19%	(5)	40%	(10)	26
2020 Vote/PID: Not Biden/Democrat	61%	(18)	20%	(6)	19%	(6)	29
2020 Vote/PID: Not Trump/Republican	39%	(18)	29%	(13)	32%	(15)	46
U.S. Economy: Wrong Track	57%	(312)	14%	(79)	28%	(156)	546
U.S. Economy: Right Direction	12%	(31)	73%	(182)	15%	(36)	250

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**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	33%	(261)	24%	(192)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	77%	(200)	20%	(52)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(310)	6%	(25)	16%	(66)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(24)	26%	(36)	56%	(75)	135
Top 2024 Issue: Economy	53%	(123)	25%	(58)	22%	(51)	232
Community: Urban	40%	(102)	43%	(110)	17%	(45)	257
Community: Suburban	44%	(181)	29%	(120)	27%	(109)	410
Community: Rural	47%	(61)	23%	(31)	30%	(39)	130
Community/Gender: Urban Women	35%	(45)	48%	(61)	16%	(20)	126
Community/Gender: Urban Men	44%	(57)	38%	(50)	18%	(24)	131
Community/Gender: Rural Women	56%	(45)	22%	(17)	22%	(18)	81
Community/Gender: Rural Men	32%	(16)	27%	(13)	42%	(20)	49
Community/Gender: Suburban Women	46%	(102)	27%	(60)	27%	(61)	224
Community/Gender: Suburban Men	42%	(78)	32%	(60)	26%	(48)	186
Homeowner	43%	(296)	33%	(227)	23%	(160)	683
Renter	40%	(39)	30%	(30)	30%	(30)	99
Military HHnm: Yes	55%	(78)	23%	(34)	22%	(31)	143
Military HH: No	41%	(265)	35%	(227)	25%	(161)	653
Employ: Private Sector	42%	(119)	32%	(92)	26%	(74)	286
Employ: Government	51%	(25)	27%	(13)	23%	(11)	49
Employ: Self-Employed	35%	(23)	56%	(37)	9%	(6)	66
Employ: Homemaker	75%	(33)	7%	(3)	19%	(8)	44
Employ: Student	41%	(6)	16%	(2)	43%	(6)	14
Employ: Retired	38%	(82)	37%	(78)	25%	(53)	213
Employ: Unemployed	50%	(37)	30%	(22)	20%	(15)	74
Employ: Other	38%	(19)	25%	(13)	36%	(19)	51
Self + Household: White-Collar	39%	(141)	39%	(141)	22%	(81)	363
Self + Household: Blue Collar	46%	(150)	27%	(88)	27%	(87)	325
Union HH: Yes	31%	(14)	41%	(18)	28%	(13)	45
Union HH: No	44%	(329)	32%	(243)	24%	(179)	751
LGBTQ+: Yes	35%	(28)	42%	(34)	23%	(18)	80
LGBTQ+: No	44%	(315)	32%	(227)	24%	(174)	716
Motivated to Vote	43%	(302)	32%	(224)	24%	(168)	693

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**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	33%	(261)	24%	(192)	796
Parent: Yes	46%	(84)	31%	(57)	22%	(41)	181
Parent: No	42%	(259)	33%	(204)	25%	(152)	615
COVID Vaccine: Yes	33%	(186)	42%	(235)	25%	(141)	562
COVID Vaccine: No	67%	(157)	11%	(26)	22%	(51)	234
Student Loans: Yes	43%	(48)	33%	(36)	24%	(26)	110
Student Loans: No	43%	(295)	33%	(225)	24%	(166)	686
Favorable Opinion of Haley	45%	(124)	29%	(79)	26%	(71)	273
Unfavorable Opinion of Haley	42%	(140)	37%	(125)	21%	(69)	334
Protestant	46%	(81)	27%	(48)	26%	(46)	175
Roman Catholic	45%	(84)	36%	(67)	19%	(36)	187
Mormon	65%	(7)	4%	(0)	32%	(4)	11
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	54%	(6)	1%	(0)	11
Jewish	17%	(3)	68%	(11)	16%	(3)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	36%	(3)	57%	(5)	7%	(1)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	35%	(14)	35%	(14)	30%	(12)	39
Agnostic	24%	(12)	54%	(27)	22%	(11)	50
Something else	57%	(56)	26%	(26)	17%	(16)	99
Nothing in particular	38%	(69)	29%	(52)	34%	(62)	183
Prodigal Biden Voter	51%	(27)	10%	(5)	39%	(21)	53
Undecided Voter (DK/WNV)	27%	(19)	6%	(4)	67%	(46)	68
Undecided Voter (DK)	9%	(2)	5%	(1)	86%	(21)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(370)	35%	(278)	19%	(149)	796
Gender: Male	50%	(183)	35%	(129)	15%	(54)	366
Gender: Female	43%	(186)	35%	(149)	22%	(95)	430
Age: 18-34	50%	(103)	26%	(53)	24%	(48)	203
Age: 35-44	44%	(51)	39%	(45)	17%	(20)	116
Age: 45-64	46%	(123)	33%	(89)	21%	(55)	267
Age: 65+	45%	(94)	43%	(91)	12%	(25)	210
GenZers: 1997-2012	50%	(52)	27%	(29)	23%	(24)	105
Millennials: 1981-1996	44%	(87)	35%	(68)	21%	(41)	197
GenXers: 1965-1980	45%	(100)	33%	(73)	21%	(47)	220
Baby Boomers: 1946-1964	48%	(125)	38%	(99)	13%	(35)	258
Educ: < College	49%	(232)	33%	(155)	19%	(91)	477
Educ: Bachelors degree	43%	(94)	37%	(79)	20%	(43)	217
Educ: Post-grad	43%	(44)	42%	(43)	15%	(15)	102
Income: Under 50k	42%	(117)	33%	(90)	25%	(71)	278
Income: 50k-100k	46%	(142)	37%	(115)	17%	(53)	311
Income: 100k+	53%	(111)	35%	(72)	12%	(25)	208
Ethnicity: White (Non-Hispanic)	53%	(268)	33%	(170)	14%	(71)	509
Ethnicity: Hispanic	36%	(67)	38%	(70)	26%	(47)	184
Ethnicity: Black (Non-Hispanic)	31%	(13)	39%	(16)	29%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	36%	(23)	34%	(22)	29%	(19)	63
All Christian	52%	(201)	30%	(115)	18%	(68)	384
All Non-Christian	35%	(14)	48%	(20)	17%	(7)	41
Atheist	28%	(11)	54%	(21)	18%	(7)	39
Agnostic/Nothing in particular	39%	(90)	40%	(92)	22%	(51)	234
Something Else	54%	(53)	30%	(29)	16%	(16)	99
Evangelical	63%	(107)	21%	(35)	17%	(28)	171
Non-Evangelical	47%	(136)	35%	(102)	18%	(52)	289
PID: Dem (no lean)	14%	(38)	71%	(199)	15%	(43)	280
PID: Ind (no lean)	45%	(95)	26%	(55)	29%	(61)	211
PID: Rep (no lean)	77%	(236)	8%	(24)	15%	(45)	305

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(370)	35%	(278)	19%	(149)	796
PID/Gender: Dem Men	17%	(21)	79%	(96)	5%	(6)	123
PID/Gender: Dem Women	11%	(18)	65%	(103)	24%	(37)	158
PID/Gender: Ind Men	47%	(48)	23%	(24)	30%	(31)	103
PID/Gender: Ind Women	44%	(47)	28%	(30)	28%	(30)	108
PID/Gender: Rep Men	81%	(115)	6%	(9)	12%	(17)	141
PID/Gender: Rep Women	74%	(122)	9%	(15)	17%	(27)	164
Ideo: Liberal (1-3)	16%	(37)	71%	(168)	13%	(32)	237
Ideo: Moderate (4)	34%	(79)	36%	(84)	30%	(72)	236
Ideo: Conservative (5-7)	79%	(244)	8%	(24)	13%	(41)	308
Ideo/PID: Conservative Republican	82%	(174)	3%	(6)	15%	(31)	211
Ideo/PID: Moderate/Liberal Republican	64%	(55)	21%	(18)	15%	(13)	86
Ideo/PID: Moderate/Conservative Democrat	27%	(28)	56%	(56)	17%	(17)	101
Ideo/PID: Liberal Democrat	6%	(10)	80%	(142)	14%	(25)	177
Unfavorable of Biden and Trump	41%	(56)	17%	(23)	41%	(55)	135
2024 H2H Matchup: Biden Voter	6%	(21)	76%	(260)	18%	(61)	342
2024 H2H Matchup: Trump Voter	88%	(340)	4%	(16)	8%	(30)	386
2024 H2H Matchup: Would not Vote	11%	(3)	5%	(1)	85%	(20)	24
2024 H2H Matchup: Do not Know	15%	(7)	1%	(1)	83%	(36)	44
2022 House Vote: Democrat	11%	(39)	65%	(227)	24%	(83)	349
2022 House Vote: Republican	80%	(272)	6%	(22)	14%	(47)	341
2022 House Vote: Did not Vote	59%	(56)	27%	(26)	14%	(13)	95
2020 Vote: Joe Biden	11%	(40)	66%	(245)	23%	(86)	372
2020 Vote: Donald Trump	83%	(307)	5%	(19)	12%	(44)	369
2020 Vote: Someone Else	21%	(3)	15%	(2)	64%	(8)	12
2020 Vote: Did not Vote	48%	(21)	28%	(12)	25%	(11)	43
2016 Vote: Hillary Clinton	7%	(18)	73%	(197)	21%	(57)	272
2016 Vote: Donald Trump	80%	(254)	6%	(18)	14%	(45)	317
2016 Vote: Someone Else	56%	(14)	19%	(5)	25%	(6)	26
2020 Vote/PID: Not Biden/Democrat	66%	(19)	25%	(7)	9%	(3)	29
2020 Vote/PID: Not Trump/Republican	34%	(16)	31%	(14)	35%	(16)	46

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(370)	35%	(278)	19%	(149)	796
U.S. Economy: Wrong Track	61%	(334)	15%	(83)	24%	(130)	546
U.S. Economy: Right Direction	14%	(36)	78%	(195)	8%	(19)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	84%	(218)	12%	(32)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(336)	6%	(25)	10%	(41)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(24)	26%	(35)	56%	(76)	135
Top 2024 Issue: Economy	55%	(128)	26%	(61)	19%	(44)	232
Community: Urban	40%	(103)	41%	(104)	19%	(50)	257
Community: Suburban	47%	(194)	34%	(139)	19%	(77)	410
Community: Rural	57%	(73)	27%	(35)	17%	(22)	130
Community/Gender: Urban Women	28%	(35)	46%	(58)	26%	(32)	126
Community/Gender: Urban Men	51%	(67)	35%	(46)	14%	(18)	131
Community/Gender: Rural Women	60%	(49)	25%	(20)	14%	(11)	81
Community/Gender: Rural Men	50%	(25)	29%	(14)	21%	(10)	49
Community/Gender: Suburban Women	46%	(102)	31%	(70)	23%	(51)	224
Community/Gender: Suburban Men	49%	(91)	37%	(69)	14%	(26)	186
Homeowner	47%	(318)	36%	(245)	18%	(120)	683
Renter	44%	(43)	29%	(28)	27%	(27)	99
Military HHnm: Yes	62%	(89)	24%	(34)	14%	(20)	143
Military HH: No	43%	(281)	37%	(244)	20%	(129)	653
Employ: Private Sector	46%	(131)	34%	(98)	20%	(57)	286
Employ: Government	50%	(25)	28%	(14)	22%	(11)	49
Employ: Self-Employed	37%	(24)	53%	(35)	10%	(7)	66
Employ: Homemaker	74%	(32)	11%	(5)	15%	(6)	44
Employ: Student	59%	(8)	4%	(1)	37%	(5)	14
Employ: Retired	44%	(95)	42%	(91)	13%	(28)	213
Employ: Unemployed	45%	(33)	28%	(21)	27%	(20)	74
Employ: Other	43%	(22)	29%	(15)	28%	(14)	51
Self + Household: White-Collar	44%	(159)	40%	(145)	16%	(59)	363
Self + Household: Blue Collar	51%	(164)	29%	(96)	20%	(65)	325
Union HH: Yes	26%	(12)	47%	(21)	27%	(12)	45
Union HH: No	48%	(358)	34%	(257)	18%	(136)	751

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(370)	35%	(278)	19%	(149)	796
LGBTQ+: Yes	36%	(29)	48%	(39)	16%	(13)	80
LGBTQ+: No	48%	(341)	33%	(239)	19%	(136)	716
Motivated to Vote	47%	(324)	36%	(248)	18%	(122)	693
Parent: Yes	44%	(79)	34%	(62)	22%	(41)	181
Parent: No	47%	(291)	35%	(216)	18%	(108)	615
COVID Vaccine: Yes	35%	(198)	45%	(255)	19%	(109)	562
COVID Vaccine: No	74%	(172)	10%	(23)	17%	(39)	234
Student Loans: Yes	41%	(46)	35%	(38)	24%	(26)	110
Student Loans: No	47%	(324)	35%	(239)	18%	(122)	686
Favorable Opinion of Haley	53%	(144)	26%	(72)	21%	(58)	273
Unfavorable Opinion of Haley	45%	(151)	42%	(139)	13%	(44)	334
Protestant	56%	(97)	29%	(51)	15%	(26)	175
Roman Catholic	49%	(92)	30%	(56)	21%	(38)	187
Mormon	65%	(7)	9%	(1)	25%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	61%	(7)	1%	(0)	11
Jewish	20%	(3)	68%	(11)	12%	(2)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	21%	(2)	45%	(4)	33%	(3)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	28%	(11)	54%	(21)	18%	(7)	39
Agnostic	30%	(15)	58%	(29)	12%	(6)	50
Something else	54%	(53)	30%	(29)	16%	(16)	99
Nothing in particular	41%	(75)	34%	(63)	25%	(45)	183
Prodigal Biden Voter	46%	(24)	1%	(0)	54%	(29)	53
Undecided Voter (DK/WNV)	14%	(9)	3%	(2)	84%	(57)	68
Undecided Voter (DK)	11%	(3)	5%	(1)	85%	(20)	24

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	35%	(275)	19%	(154)	796
Gender: Male	49%	(181)	34%	(126)	16%	(59)	366
Gender: Female	43%	(186)	35%	(148)	22%	(95)	430
Age: 18-34	50%	(101)	28%	(56)	23%	(46)	203
Age: 35-44	38%	(44)	41%	(48)	20%	(24)	116
Age: 45-64	50%	(134)	33%	(89)	17%	(44)	267
Age: 65+	42%	(88)	39%	(82)	19%	(40)	210
GenZers: 1997-2012	48%	(50)	34%	(36)	18%	(19)	105
Millennials: 1981-1996	41%	(81)	34%	(67)	25%	(49)	197
GenXers: 1965-1980	50%	(109)	33%	(71)	18%	(39)	220
Baby Boomers: 1946-1964	47%	(121)	35%	(91)	18%	(46)	258
Educ: < College	48%	(229)	32%	(151)	21%	(98)	477
Educ: Bachelors degree	44%	(96)	37%	(81)	18%	(40)	217
Educ: Post-grad	42%	(43)	42%	(43)	16%	(16)	102
Income: Under 50k	41%	(115)	33%	(91)	26%	(71)	278
Income: 50k-100k	47%	(147)	34%	(106)	18%	(57)	311
Income: 100k+	51%	(105)	37%	(77)	12%	(26)	208
Ethnicity: White (Non-Hispanic)	50%	(256)	33%	(168)	17%	(85)	509
Ethnicity: Hispanic	38%	(70)	38%	(70)	24%	(44)	184
Ethnicity: Black (Non-Hispanic)	24%	(10)	52%	(21)	24%	(10)	40
Ethnicity: Asian + Other (Non-Hispanic)	49%	(31)	26%	(16)	25%	(16)	63
All Christian	51%	(197)	32%	(122)	17%	(65)	384
All Non-Christian	42%	(17)	49%	(20)	10%	(4)	41
Atheist	33%	(13)	48%	(19)	19%	(8)	39
Agnostic/Nothing in particular	37%	(87)	36%	(85)	27%	(62)	234
Something Else	54%	(54)	30%	(29)	16%	(16)	99
Evangelical	62%	(106)	23%	(39)	15%	(26)	171
Non-Evangelical	46%	(133)	36%	(104)	18%	(52)	289
PID: Dem (no lean)	16%	(45)	66%	(184)	18%	(51)	280
PID: Ind (no lean)	45%	(95)	27%	(56)	28%	(60)	211
PID: Rep (no lean)	74%	(227)	11%	(35)	14%	(43)	305

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	35%	(275)	19%	(154)	796
PID/Gender: Dem Men	19%	(24)	72%	(88)	9%	(11)	123
PID/Gender: Dem Women	14%	(22)	61%	(96)	25%	(40)	158
PID/Gender: Ind Men	46%	(47)	27%	(28)	28%	(28)	103
PID/Gender: Ind Women	45%	(48)	26%	(28)	29%	(31)	108
PID/Gender: Rep Men	79%	(111)	8%	(11)	14%	(19)	141
PID/Gender: Rep Women	71%	(116)	15%	(24)	15%	(24)	164
Ideo: Liberal (1-3)	17%	(40)	65%	(153)	19%	(44)	237
Ideo: Moderate (4)	34%	(81)	40%	(95)	25%	(59)	236
Ideo: Conservative (5-7)	77%	(237)	8%	(25)	15%	(46)	308
Ideo/PID: Conservative Republican	81%	(171)	4%	(9)	15%	(32)	211
Ideo/PID: Moderate/Liberal Republican	56%	(48)	31%	(26)	13%	(11)	86
Ideo/PID: Moderate/Conservative Democrat	27%	(28)	62%	(62)	11%	(11)	101
Ideo/PID: Liberal Democrat	10%	(17)	68%	(120)	22%	(40)	177
Unfavorable of Biden and Trump	36%	(49)	22%	(30)	42%	(56)	135
2024 H2H Matchup: Biden Voter	7%	(26)	71%	(243)	22%	(74)	342
2024 H2H Matchup: Trump Voter	86%	(332)	6%	(22)	8%	(33)	386
2024 H2H Matchup: Would not Vote	2%	(1)	1%	(0)	97%	(24)	24
2024 H2H Matchup: Do not Know	21%	(9)	23%	(10)	56%	(24)	44
2022 House Vote: Democrat	12%	(43)	65%	(226)	23%	(80)	349
2022 House Vote: Republican	79%	(270)	8%	(28)	13%	(43)	341
2022 House Vote: Did not Vote	53%	(50)	19%	(18)	28%	(27)	95
2020 Vote: Joe Biden	12%	(43)	64%	(238)	24%	(90)	372
2020 Vote: Donald Trump	82%	(303)	6%	(23)	12%	(44)	369
2020 Vote: Someone Else	23%	(3)	20%	(2)	56%	(7)	12
2020 Vote: Did not Vote	42%	(18)	26%	(11)	32%	(14)	43
2016 Vote: Hillary Clinton	8%	(23)	70%	(191)	21%	(58)	272
2016 Vote: Donald Trump	79%	(249)	6%	(20)	15%	(47)	317
2016 Vote: Someone Else	50%	(13)	30%	(8)	20%	(5)	26
2020 Vote/PID: Not Biden/Democrat	68%	(20)	23%	(7)	8%	(2)	29
2020 Vote/PID: Not Trump/Republican	29%	(13)	35%	(16)	36%	(17)	46

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	35%	(275)	19%	(154)	796
U.S. Economy: Wrong Track	60%	(328)	17%	(90)	24%	(128)	546
U.S. Economy: Right Direction	16%	(39)	74%	(184)	10%	(26)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	76%	(198)	19%	(49)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(336)	6%	(25)	10%	(40)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(18)	38%	(51)	48%	(65)	135
Top 2024 Issue: Economy	56%	(129)	28%	(66)	16%	(37)	232
Community: Urban	40%	(103)	39%	(101)	21%	(53)	257
Community: Suburban	46%	(188)	34%	(140)	20%	(81)	410
Community: Rural	58%	(76)	26%	(34)	15%	(20)	130
Community/Gender: Urban Women	28%	(35)	45%	(57)	27%	(34)	126
Community/Gender: Urban Men	52%	(68)	34%	(44)	15%	(19)	131
Community/Gender: Rural Women	62%	(50)	25%	(20)	14%	(11)	81
Community/Gender: Rural Men	53%	(26)	29%	(14)	18%	(9)	49
Community/Gender: Suburban Women	45%	(101)	32%	(72)	23%	(50)	224
Community/Gender: Suburban Men	47%	(87)	36%	(68)	17%	(31)	186
Homeowner	47%	(320)	35%	(239)	18%	(124)	683
Renter	40%	(40)	32%	(32)	27%	(27)	99
Military HHnm: Yes	58%	(84)	26%	(37)	16%	(23)	143
Military HH: No	43%	(283)	36%	(238)	20%	(132)	653
Employ: Private Sector	47%	(135)	34%	(97)	19%	(54)	286
Employ: Government	49%	(24)	31%	(15)	20%	(10)	49
Employ: Self-Employed	40%	(26)	53%	(35)	6%	(4)	66
Employ: Homemaker	74%	(32)	12%	(5)	14%	(6)	44
Employ: Student	55%	(8)	5%	(1)	40%	(5)	14
Employ: Retired	41%	(87)	40%	(85)	19%	(41)	213
Employ: Unemployed	42%	(31)	26%	(19)	32%	(24)	74
Employ: Other	46%	(23)	34%	(17)	20%	(10)	51
Self + Household: White-Collar	44%	(160)	39%	(141)	17%	(62)	363
Self + Household: Blue Collar	49%	(161)	32%	(104)	19%	(61)	325
Union HH: Yes	36%	(16)	48%	(21)	16%	(7)	45
Union HH: No	47%	(351)	34%	(253)	20%	(147)	751

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(367)	35%	(275)	19%	(154)	796
LGBTQ+: Yes	33%	(26)	40%	(32)	27%	(22)	80
LGBTQ+: No	48%	(341)	34%	(243)	18%	(132)	716
Motivated to Vote	46%	(319)	36%	(249)	18%	(125)	693
Parent: Yes	47%	(85)	34%	(61)	20%	(35)	181
Parent: No	46%	(282)	35%	(214)	19%	(119)	615
COVID Vaccine: Yes	36%	(202)	44%	(248)	20%	(113)	562
COVID Vaccine: No	71%	(166)	12%	(27)	18%	(42)	234
Student Loans: Yes	47%	(51)	28%	(30)	26%	(28)	110
Student Loans: No	46%	(316)	36%	(244)	18%	(126)	686
Favorable Opinion of Haley	53%	(144)	26%	(71)	21%	(58)	273
Unfavorable Opinion of Haley	45%	(149)	42%	(141)	13%	(44)	334
Protestant	57%	(100)	30%	(52)	13%	(23)	175
Roman Catholic	46%	(85)	33%	(62)	21%	(40)	187
Mormon	65%	(7)	12%	(1)	23%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	61%	(7)	1%	(0)	11
Jewish	20%	(3)	71%	(12)	8%	(1)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	54%	(5)	42%	(4)	4%	(0)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	33%	(13)	48%	(19)	19%	(8)	39
Agnostic	30%	(15)	45%	(23)	25%	(12)	50
Something else	54%	(54)	30%	(29)	16%	(16)	99
Nothing in particular	39%	(72)	34%	(62)	27%	(50)	183
Prodigal Biden Voter	45%	(24)	18%	(10)	37%	(20)	53
Undecided Voter (DK/WNV)	14%	(10)	15%	(10)	70%	(48)	68
Undecided Voter (DK)	2%	(1)	1%	(0)	97%	(24)	24

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	40% (318)	42% (334)	18% (144)	796
Gender: Male	43% (157)	43% (156)	15% (54)	366
Gender: Female	37% (161)	42% (179)	21% (90)	430
Age: 18-34	43% (88)	36% (74)	20% (41)	203
Age: 35-44	29% (33)	47% (55)	24% (28)	116
Age: 45-64	41% (110)	39% (104)	20% (53)	267
Age: 65+	41% (86)	49% (102)	10% (22)	210
GenZers: 1997-2012	42% (44)	31% (33)	27% (29)	105
Millennials: 1981-1996	36% (72)	48% (94)	16% (32)	197
GenXers: 1965-1980	39% (86)	38% (83)	23% (50)	220
Baby Boomers: 1946-1964	43% (110)	45% (115)	13% (33)	258
Educ: < College	42% (198)	38% (183)	20% (96)	477
Educ: Bachelors degree	35% (76)	48% (103)	18% (38)	217
Educ: Post-grad	43% (44)	47% (48)	10% (10)	102
Income: Under 50k	36% (101)	41% (114)	23% (63)	278
Income: 50k-100k	39% (122)	45% (140)	16% (48)	311
Income: 100k+	46% (95)	39% (80)	16% (33)	208
Ethnicity: White (Non-Hispanic)	45% (228)	40% (205)	15% (75)	509
Ethnicity: Hispanic	28% (51)	47% (87)	25% (46)	184
Ethnicity: Black (Non-Hispanic)	22% (9)	50% (20)	28% (11)	40
Ethnicity: Asian + Other (Non-Hispanic)	47% (29)	35% (22)	18% (12)	63
All Christian	45% (172)	40% (152)	16% (60)	384
All Non-Christian	39% (16)	46% (19)	14% (6)	41
Atheist	16% (6)	55% (21)	29% (11)	39
Agnostic/Nothing in particular	27% (64)	47% (110)	26% (60)	234
Something Else	60% (59)	32% (32)	7% (7)	99
Evangelical	63% (108)	26% (44)	11% (19)	171
Non-Evangelical	40% (115)	45% (130)	15% (44)	289
PID: Dem (no lean)	10% (28)	77% (216)	13% (36)	280
PID: Ind (no lean)	32% (68)	36% (76)	32% (67)	211
PID: Rep (no lean)	73% (223)	14% (42)	13% (41)	305

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(318)	42%	(334)	18%	(144)	796
PID/Gender: Dem Men	13%	(16)	81%	(99)	7%	(8)	123
PID/Gender: Dem Women	8%	(12)	75%	(118)	18%	(28)	158
PID/Gender: Ind Men	31%	(32)	41%	(42)	28%	(28)	103
PID/Gender: Ind Women	33%	(35)	31%	(34)	36%	(39)	108
PID/Gender: Rep Men	77%	(109)	10%	(14)	12%	(17)	141
PID/Gender: Rep Women	69%	(113)	17%	(27)	14%	(23)	164
Ideo: Liberal (1-3)	16%	(37)	76%	(179)	9%	(21)	237
Ideo: Moderate (4)	27%	(64)	46%	(108)	27%	(63)	236
Ideo: Conservative (5-7)	67%	(207)	15%	(46)	18%	(56)	308
Ideo/PID: Conservative Republican	75%	(159)	10%	(21)	15%	(32)	211
Ideo/PID: Moderate/Liberal Republican	65%	(56)	24%	(21)	10%	(9)	86
Ideo/PID: Moderate/Conservative Democrat	19%	(19)	62%	(62)	20%	(20)	101
Ideo/PID: Liberal Democrat	5%	(8)	86%	(153)	9%	(16)	177
Unfavorable of Biden and Trump	29%	(39)	31%	(42)	40%	(53)	135
2024 H2H Matchup: Biden Voter	4%	(13)	86%	(296)	10%	(33)	342
2024 H2H Matchup: Trump Voter	76%	(292)	9%	(33)	16%	(61)	386
2024 H2H Matchup: Would not Vote	8%	(2)	12%	(3)	80%	(19)	24
2024 H2H Matchup: Do not Know	25%	(11)	6%	(2)	69%	(30)	44
2022 House Vote: Democrat	7%	(24)	77%	(267)	16%	(57)	349
2022 House Vote: Republican	74%	(252)	10%	(33)	16%	(55)	341
2022 House Vote: Did not Vote	43%	(40)	34%	(32)	24%	(22)	95
2020 Vote: Joe Biden	5%	(19)	77%	(287)	18%	(66)	372
2020 Vote: Donald Trump	75%	(278)	8%	(29)	17%	(63)	369
2020 Vote: Someone Else	24%	(3)	22%	(3)	54%	(6)	12
2020 Vote: Did not Vote	43%	(18)	38%	(16)	19%	(8)	43
2016 Vote: Hillary Clinton	4%	(10)	84%	(227)	13%	(34)	272
2016 Vote: Donald Trump	72%	(227)	8%	(25)	20%	(65)	317
2016 Vote: Someone Else	32%	(8)	48%	(12)	20%	(5)	26
2020 Vote/PID: Not Biden/Democrat	64%	(18)	26%	(7)	11%	(3)	29
2020 Vote/PID: Not Trump/Republican	25%	(12)	56%	(26)	19%	(9)	46

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(318)	42%	(334)	18%	(144)	796
U.S. Economy: Wrong Track	51%	(276)	25%	(138)	24%	(132)	546
U.S. Economy: Right Direction	17%	(41)	79%	(196)	5%	(12)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	91%	(236)	6%	(15)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(295)	10%	(40)	17%	(66)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	43%	(58)	47%	(63)	135
Top 2024 Issue: Economy	45%	(105)	31%	(72)	24%	(55)	232
Community: Urban	37%	(96)	49%	(126)	13%	(34)	257
Community: Suburban	39%	(160)	41%	(169)	20%	(81)	410
Community: Rural	47%	(61)	30%	(39)	22%	(29)	130
Community/Gender: Urban Women	28%	(35)	58%	(72)	15%	(18)	126
Community/Gender: Urban Men	47%	(61)	41%	(54)	12%	(16)	131
Community/Gender: Rural Women	44%	(35)	29%	(23)	27%	(22)	81
Community/Gender: Rural Men	53%	(26)	33%	(16)	15%	(7)	49
Community/Gender: Suburban Women	40%	(90)	37%	(83)	22%	(50)	224
Community/Gender: Suburban Men	38%	(70)	46%	(85)	16%	(31)	186
Homeowner	40%	(275)	42%	(289)	17%	(119)	683
Renter	38%	(37)	39%	(39)	23%	(23)	99
Military HHnm: Yes	54%	(78)	32%	(46)	14%	(19)	143
Military HH: No	37%	(240)	44%	(288)	19%	(124)	653
Employ: Private Sector	42%	(121)	43%	(122)	15%	(42)	286
Employ: Government	40%	(20)	41%	(20)	19%	(9)	49
Employ: Self-Employed	32%	(21)	55%	(36)	13%	(8)	66
Employ: Homemaker	58%	(25)	9%	(4)	33%	(15)	44
Employ: Student	52%	(7)	5%	(1)	43%	(6)	14
Employ: Retired	38%	(82)	51%	(108)	11%	(24)	213
Employ: Unemployed	31%	(23)	30%	(22)	39%	(29)	74
Employ: Other	38%	(19)	41%	(21)	21%	(11)	51
Self + Household: White-Collar	39%	(142)	47%	(171)	14%	(50)	363
Self + Household: Blue Collar	43%	(141)	37%	(121)	20%	(64)	325
Union HH: Yes	29%	(13)	58%	(26)	13%	(6)	45
Union HH: No	41%	(305)	41%	(309)	18%	(138)	751

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**Table BLMB10\_14:** Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(318)	42%	(334)	18%	(144)	796
LGBTQ+: Yes	28%	(23)	55%	(44)	17%	(13)	80
LGBTQ+: No	41%	(295)	41%	(290)	18%	(130)	716
Motivated to Vote	40%	(276)	43%	(299)	17%	(118)	693
Parent: Yes	39%	(70)	41%	(75)	20%	(36)	181
Parent: No	40%	(248)	42%	(260)	17%	(107)	615
COVID Vaccine: Yes	31%	(173)	53%	(297)	16%	(91)	562
COVID Vaccine: No	62%	(144)	16%	(37)	22%	(53)	234
Student Loans: Yes	35%	(39)	46%	(51)	18%	(20)	110
Student Loans: No	41%	(279)	41%	(283)	18%	(123)	686
Favorable Opinion of Haley	47%	(128)	35%	(95)	19%	(51)	273
Unfavorable Opinion of Haley	38%	(127)	48%	(160)	14%	(47)	334
Protestant	50%	(87)	39%	(68)	11%	(20)	175
Roman Catholic	41%	(76)	40%	(74)	20%	(37)	187
Mormon	44%	(5)	27%	(3)	30%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	62%	(7)	—	(0)	11
Jewish	16%	(3)	64%	(11)	20%	(3)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	52%	(4)	44%	(4)	4%	(0)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	16%	(6)	55%	(21)	29%	(11)	39
Agnostic	12%	(6)	67%	(34)	21%	(11)	50
Something else	60%	(59)	32%	(32)	7%	(7)	99
Nothing in particular	31%	(58)	42%	(77)	27%	(49)	183
Prodigal Biden Voter	19%	(10)	18%	(10)	62%	(33)	53
Undecided Voter (DK/WNV)	19%	(13)	8%	(5)	73%	(50)	68
Undecided Voter (DK)	8%	(2)	12%	(3)	80%	(19)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).



**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	51%	(409)	32%	(258)	16%	(128)	796
Gender: Male	56%	(205)	32%	(119)	12%	(43)	366
Gender: Female	48%	(205)	32%	(140)	20%	(85)	430
Age: 18-34	59%	(119)	24%	(48)	18%	(36)	203
Age: 35-44	41%	(48)	42%	(49)	16%	(19)	116
Age: 45-64	53%	(142)	30%	(81)	16%	(44)	267
Age: 65+	48%	(100)	39%	(81)	14%	(29)	210
GenZers: 1997-2012	61%	(65)	23%	(24)	15%	(16)	105
Millennials: 1981-1996	45%	(89)	36%	(72)	19%	(37)	197
GenXers: 1965-1980	53%	(117)	30%	(65)	17%	(37)	220
Baby Boomers: 1946-1964	51%	(132)	34%	(88)	15%	(38)	258
Educ: < College	54%	(259)	30%	(142)	16%	(77)	477
Educ: Bachelors degree	50%	(109)	33%	(71)	17%	(37)	217
Educ: Post-grad	41%	(42)	44%	(45)	14%	(15)	102
Income: Under 50k	48%	(133)	31%	(87)	21%	(58)	278
Income: 50k-100k	50%	(156)	34%	(105)	16%	(50)	311
Income: 100k+	58%	(121)	32%	(66)	10%	(21)	208
Ethnicity: White (Non-Hispanic)	54%	(274)	32%	(165)	14%	(70)	509
Ethnicity: Hispanic	45%	(83)	36%	(67)	18%	(34)	184
Ethnicity: Black (Non-Hispanic)	32%	(13)	42%	(17)	25%	(10)	40
Ethnicity: Asian + Other (Non-Hispanic)	62%	(39)	14%	(9)	23%	(15)	63
All Christian	57%	(218)	31%	(119)	12%	(47)	384
All Non-Christian	45%	(18)	39%	(16)	17%	(7)	41
Atheist	38%	(15)	40%	(15)	23%	(9)	39
Agnostic/Nothing in particular	42%	(97)	36%	(83)	23%	(53)	234
Something Else	62%	(61)	25%	(25)	13%	(13)	99
Evangelical	67%	(114)	20%	(35)	13%	(22)	171
Non-Evangelical	53%	(154)	35%	(100)	12%	(35)	289
PID: Dem (no lean)	16%	(45)	68%	(191)	16%	(44)	280
PID: Ind (no lean)	54%	(113)	23%	(48)	24%	(50)	211
PID: Rep (no lean)	82%	(251)	6%	(19)	11%	(35)	305

Continued on next page

**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(409)	32%	(258)	16%	(128)	796
PID/Gender: Dem Men	19%	(23)	74%	(91)	7%	(9)	123
PID/Gender: Dem Women	14%	(23)	63%	(100)	22%	(35)	158
PID/Gender: Ind Men	60%	(62)	20%	(21)	19%	(20)	103
PID/Gender: Ind Women	47%	(51)	25%	(27)	27%	(30)	108
PID/Gender: Rep Men	85%	(120)	5%	(7)	10%	(14)	141
PID/Gender: Rep Women	80%	(131)	8%	(13)	12%	(20)	164
Ideo: Liberal (1-3)	18%	(43)	67%	(159)	15%	(35)	237
Ideo: Moderate (4)	43%	(102)	34%	(80)	22%	(53)	236
Ideo: Conservative (5-7)	82%	(254)	6%	(18)	12%	(36)	308
Ideo/PID: Conservative Republican	85%	(179)	2%	(5)	13%	(27)	211
Ideo/PID: Moderate/Liberal Republican	75%	(64)	17%	(15)	8%	(7)	86
Ideo/PID: Moderate/Conservative Democrat	26%	(26)	60%	(61)	14%	(14)	101
Ideo/PID: Liberal Democrat	11%	(19)	73%	(129)	17%	(29)	177
Unfavorable of Biden and Trump	49%	(65)	12%	(17)	39%	(53)	135
2024 H2H Matchup: Biden Voter	13%	(46)	70%	(240)	16%	(56)	342
2024 H2H Matchup: Trump Voter	91%	(350)	4%	(14)	6%	(22)	386
2024 H2H Matchup: Would not Vote	16%	(4)	8%	(2)	76%	(18)	24
2024 H2H Matchup: Do not Know	23%	(10)	4%	(2)	73%	(32)	44
2022 House Vote: Democrat	16%	(57)	62%	(216)	22%	(76)	349
2022 House Vote: Republican	86%	(292)	4%	(14)	10%	(35)	341
2022 House Vote: Did not Vote	58%	(55)	28%	(26)	14%	(14)	95
2020 Vote: Joe Biden	16%	(61)	62%	(231)	21%	(80)	372
2020 Vote: Donald Trump	86%	(317)	5%	(17)	9%	(35)	369
2020 Vote: Someone Else	33%	(4)	16%	(2)	51%	(6)	12
2020 Vote: Did not Vote	64%	(28)	18%	(8)	18%	(8)	43
2016 Vote: Hillary Clinton	10%	(27)	68%	(186)	22%	(59)	272
2016 Vote: Donald Trump	84%	(265)	6%	(18)	11%	(34)	317
2016 Vote: Someone Else	70%	(18)	20%	(5)	11%	(3)	26
2020 Vote/PID: Not Biden/Democrat	65%	(19)	29%	(8)	6%	(2)	29
2020 Vote/PID: Not Trump/Republican	50%	(23)	17%	(8)	33%	(15)	46
U.S. Economy: Wrong Track	67%	(364)	14%	(74)	20%	(108)	546
U.S. Economy: Right Direction	18%	(45)	74%	(184)	8%	(20)	250

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(409)	32%	(258)	16%	(128)	796
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(27)	78%	(203)	11%	(29)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(357)	4%	(16)	7%	(28)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(25)	29%	(39)	52%	(70)	135
Top 2024 Issue: Economy	61%	(141)	22%	(52)	17%	(39)	232
Community: Urban	48%	(123)	36%	(91)	17%	(42)	257
Community: Suburban	50%	(206)	32%	(132)	17%	(72)	410
Community: Rural	62%	(81)	27%	(35)	11%	(14)	130
Community/Gender: Urban Women	39%	(49)	40%	(50)	21%	(27)	126
Community/Gender: Urban Men	56%	(74)	32%	(42)	12%	(15)	131
Community/Gender: Rural Women	63%	(50)	27%	(22)	10%	(8)	81
Community/Gender: Rural Men	61%	(30)	27%	(13)	12%	(6)	49
Community/Gender: Suburban Women	47%	(105)	30%	(68)	22%	(50)	224
Community/Gender: Suburban Men	54%	(101)	34%	(64)	12%	(22)	186
Homeowner	52%	(356)	33%	(223)	15%	(104)	683
Renter	47%	(47)	32%	(31)	21%	(21)	99
Military HHnm: Yes	63%	(91)	26%	(38)	10%	(15)	143
Military HH: No	49%	(319)	34%	(221)	17%	(113)	653
Employ: Private Sector	53%	(151)	29%	(83)	18%	(52)	286
Employ: Government	56%	(27)	33%	(16)	12%	(6)	49
Employ: Self-Employed	46%	(31)	50%	(33)	4%	(2)	66
Employ: Homemaker	74%	(32)	11%	(5)	15%	(6)	44
Employ: Student	55%	(8)	18%	(2)	26%	(4)	14
Employ: Retired	49%	(104)	38%	(80)	13%	(29)	213
Employ: Unemployed	47%	(35)	28%	(21)	25%	(19)	74
Employ: Other	42%	(21)	36%	(18)	22%	(11)	51
Self + Household: White-Collar	48%	(175)	36%	(130)	16%	(57)	363
Self + Household: Blue Collar	56%	(183)	28%	(90)	16%	(53)	325
Union HH: Yes	35%	(16)	55%	(25)	10%	(4)	45
Union HH: No	52%	(394)	31%	(234)	16%	(124)	751
LGBTQ+: Yes	42%	(33)	45%	(36)	13%	(11)	80
LGBTQ+: No	53%	(376)	31%	(222)	16%	(118)	716
Motivated to Vote	52%	(364)	33%	(226)	15%	(103)	693

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(409)	32%	(258)	16%	(128)	796
Parent: Yes	54%	(98)	31%	(56)	15%	(27)	181
Parent: No	51%	(311)	33%	(203)	16%	(101)	615
COVID Vaccine: Yes	40%	(227)	42%	(235)	18%	(101)	562
COVID Vaccine: No	78%	(183)	10%	(24)	12%	(28)	234
Student Loans: Yes	50%	(55)	35%	(39)	15%	(16)	110
Student Loans: No	52%	(354)	32%	(219)	16%	(112)	686
Favorable Opinion of Haley	61%	(167)	24%	(66)	15%	(41)	273
Unfavorable Opinion of Haley	47%	(158)	38%	(126)	15%	(51)	334
Protestant	59%	(104)	30%	(52)	11%	(19)	175
Roman Catholic	55%	(103)	32%	(59)	13%	(25)	187
Mormon	65%	(7)	9%	(1)	25%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	69%	(7)	—	(0)	11
Jewish	41%	(7)	50%	(8)	8%	(1)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	29%	(2)	35%	(3)	37%	(3)	8
Hindu	56%	(6)	44%	(5)	—	(0)	10
Atheist	38%	(15)	40%	(15)	23%	(9)	39
Agnostic	34%	(17)	54%	(27)	12%	(6)	50
Something else	62%	(61)	25%	(25)	13%	(13)	99
Nothing in particular	44%	(80)	31%	(56)	26%	(47)	183
Prodigal Biden Voter	46%	(25)	3%	(1)	51%	(27)	53
Undecided Voter (DK/WNV)	21%	(14)	5%	(4)	74%	(50)	68
Undecided Voter (DK)	16%	(4)	8%	(2)	76%	(18)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(328)	42%	(337)	11%	(88)	5%	(44)	796
Gender: Male	46%	(168)	34%	(126)	13%	(47)	7%	(25)	366
Gender: Female	37%	(160)	49%	(210)	9%	(40)	4%	(19)	430
Age: 18-34	41%	(83)	42%	(86)	12%	(24)	5%	(10)	203
Age: 35-44	35%	(41)	40%	(46)	18%	(21)	7%	(8)	116
Age: 45-64	39%	(104)	45%	(119)	9%	(23)	8%	(20)	267
Age: 65+	48%	(100)	40%	(85)	9%	(19)	3%	(6)	210
GenZers: 1997-2012	36%	(38)	47%	(50)	9%	(9)	8%	(8)	105
Millennials: 1981-1996	41%	(81)	37%	(74)	17%	(34)	4%	(9)	197
GenXers: 1965-1980	31%	(69)	50%	(109)	10%	(21)	10%	(21)	220
Baby Boomers: 1946-1964	51%	(132)	40%	(103)	7%	(19)	1%	(4)	258
Educ: < College	44%	(211)	39%	(184)	11%	(53)	6%	(29)	477
Educ: Bachelors degree	33%	(72)	52%	(113)	11%	(24)	3%	(7)	217
Educ: Post-grad	43%	(44)	38%	(39)	11%	(11)	7%	(8)	102
Income: Under 50k	41%	(115)	37%	(104)	13%	(35)	9%	(24)	278
Income: 50k-100k	45%	(139)	40%	(126)	12%	(38)	2%	(8)	311
Income: 100k+	36%	(74)	52%	(107)	7%	(14)	6%	(12)	208
Ethnicity: White (Non-Hispanic)	44%	(223)	42%	(214)	9%	(43)	6%	(29)	509
Ethnicity: Hispanic	41%	(75)	37%	(68)	16%	(30)	6%	(11)	184
Ethnicity: Black (Non-Hispanic)	31%	(13)	46%	(19)	17%	(7)	6%	(2)	40
Ethnicity: Asian + Other (Non-Hispanic)	28%	(18)	56%	(35)	13%	(8)	3%	(2)	63
All Christian	41%	(158)	43%	(165)	12%	(45)	4%	(16)	384
All Non-Christian	36%	(15)	39%	(16)	9%	(4)	16%	(7)	41
Atheist	45%	(18)	30%	(12)	16%	(6)	9%	(4)	39
Agnostic/Nothing in particular	43%	(101)	41%	(96)	10%	(24)	5%	(12)	234
Something Else	37%	(37)	48%	(47)	9%	(9)	6%	(6)	99
Evangelical	37%	(63)	41%	(70)	16%	(28)	6%	(10)	171
Non-Evangelical	41%	(119)	48%	(138)	7%	(21)	4%	(11)	289
PID: Dem (no lean)	45%	(126)	43%	(120)	8%	(21)	5%	(13)	280
PID: Ind (no lean)	43%	(90)	38%	(81)	15%	(31)	4%	(9)	211
PID: Rep (no lean)	37%	(112)	45%	(136)	12%	(36)	7%	(21)	305

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(328)	42%	(337)	11%	(88)	5%	(44)	796
PID/Gender: Dem Men	54%	(66)	29%	(35)	13%	(16)	5%	(6)	123
PID/Gender: Dem Women	38%	(60)	54%	(85)	3%	(5)	5%	(8)	158
PID/Gender: Ind Men	51%	(52)	30%	(30)	17%	(17)	3%	(3)	103
PID/Gender: Ind Women	35%	(38)	47%	(50)	13%	(14)	6%	(6)	108
PID/Gender: Rep Men	36%	(50)	43%	(61)	10%	(14)	11%	(16)	141
PID/Gender: Rep Women	38%	(62)	46%	(75)	13%	(22)	3%	(6)	164
Ideo: Liberal (1-3)	42%	(100)	48%	(113)	7%	(15)	4%	(9)	237
Ideo: Moderate (4)	46%	(109)	40%	(95)	9%	(21)	4%	(10)	236
Ideo: Conservative (5-7)	38%	(117)	40%	(125)	16%	(49)	6%	(18)	308
Ideo/PID: Conservative Republican	37%	(79)	42%	(88)	15%	(31)	7%	(14)	211
Ideo/PID: Moderate/Liberal Republican	39%	(33)	54%	(46)	6%	(5)	2%	(1)	86
Ideo/PID: Moderate/Conservative Democrat	50%	(51)	37%	(38)	9%	(9)	4%	(4)	101
Ideo/PID: Liberal Democrat	42%	(74)	47%	(82)	7%	(12)	5%	(9)	177
Unfavorable of Biden and Trump	38%	(51)	40%	(54)	15%	(20)	6%	(9)	135
2024 H2H Matchup: Biden Voter	45%	(155)	44%	(150)	8%	(26)	3%	(11)	342
2024 H2H Matchup: Trump Voter	39%	(149)	41%	(160)	13%	(52)	6%	(25)	386
2024 H2H Matchup: Would not Vote	40%	(10)	18%	(4)	27%	(6)	15%	(4)	24
2024 H2H Matchup: Do not Know	33%	(15)	49%	(22)	8%	(3)	9%	(4)	44
2022 House Vote: Democrat	44%	(155)	44%	(152)	9%	(31)	3%	(11)	349
2022 House Vote: Republican	38%	(131)	42%	(142)	13%	(44)	7%	(24)	341
2022 House Vote: Did not Vote	40%	(38)	38%	(36)	13%	(12)	9%	(9)	95
2020 Vote: Joe Biden	45%	(165)	43%	(161)	9%	(33)	3%	(12)	372
2020 Vote: Donald Trump	37%	(138)	42%	(154)	14%	(52)	7%	(26)	369
2020 Vote: Someone Else	72%	(9)	18%	(2)	10%	(1)	1%	(0)	12
2020 Vote: Did not Vote	37%	(16)	46%	(20)	4%	(2)	13%	(6)	43
2016 Vote: Hillary Clinton	49%	(134)	39%	(106)	8%	(23)	3%	(9)	272
2016 Vote: Donald Trump	39%	(124)	39%	(124)	16%	(50)	6%	(19)	317
2016 Vote: Someone Else	55%	(14)	29%	(8)	16%	(4)	—	(0)	26
2020 Vote/PID: Not Biden/Democrat	35%	(10)	38%	(11)	17%	(5)	11%	(3)	29
2020 Vote/PID: Not Trump/Republican	41%	(19)	46%	(21)	7%	(3)	6%	(3)	46

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(328)	42%	(337)	11%	(88)	5%	(44)	796
U.S. Economy: Wrong Track	38%	(208)	42%	(229)	13%	(71)	7%	(39)	546
U.S. Economy: Right Direction	48%	(120)	43%	(108)	7%	(17)	2%	(5)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(118)	46%	(119)	5%	(13)	4%	(10)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(152)	40%	(162)	16%	(62)	6%	(25)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(58)	41%	(55)	9%	(12)	7%	(9)	135
Top 2024 Issue: Economy	39%	(91)	43%	(101)	11%	(26)	6%	(15)	232
Community: Urban	51%	(131)	36%	(93)	7%	(17)	6%	(15)	257
Community: Suburban	38%	(156)	46%	(189)	12%	(48)	4%	(16)	410
Community: Rural	31%	(41)	42%	(54)	17%	(23)	10%	(12)	130
Community/Gender: Urban Women	57%	(72)	36%	(46)	2%	(3)	4%	(5)	126
Community/Gender: Urban Men	45%	(59)	36%	(47)	11%	(14)	8%	(10)	131
Community/Gender: Rural Women	21%	(17)	55%	(45)	19%	(15)	5%	(4)	81
Community/Gender: Rural Men	49%	(24)	19%	(9)	15%	(8)	17%	(8)	49
Community/Gender: Suburban Women	32%	(71)	54%	(120)	10%	(22)	5%	(10)	224
Community/Gender: Suburban Men	46%	(85)	37%	(69)	14%	(26)	3%	(6)	186
Homeowner	42%	(285)	42%	(289)	11%	(72)	5%	(36)	683
Renter	38%	(38)	43%	(42)	15%	(14)	5%	(5)	99
Military HHnm: Yes	40%	(57)	43%	(62)	10%	(14)	7%	(11)	143
Military HH: No	42%	(271)	42%	(275)	11%	(74)	5%	(33)	653
Employ: Private Sector	34%	(98)	47%	(136)	12%	(33)	7%	(19)	286
Employ: Government	54%	(27)	24%	(12)	14%	(7)	8%	(4)	49
Employ: Self-Employed	58%	(38)	26%	(17)	9%	(6)	7%	(5)	66
Employ: Homemaker	21%	(9)	47%	(20)	27%	(12)	5%	(2)	44
Employ: Student	28%	(4)	68%	(9)	—	(0)	4%	(1)	14
Employ: Retired	48%	(102)	42%	(90)	7%	(16)	3%	(5)	213
Employ: Unemployed	46%	(34)	37%	(27)	16%	(12)	2%	(2)	74
Employ: Other	33%	(17)	50%	(25)	6%	(3)	11%	(6)	51
Self + Household: White-Collar	42%	(152)	46%	(166)	8%	(28)	5%	(17)	363
Self + Household: Blue Collar	45%	(145)	36%	(116)	14%	(45)	6%	(19)	325
Union HH: Yes	38%	(17)	38%	(17)	20%	(9)	4%	(2)	45
Union HH: No	41%	(311)	43%	(320)	10%	(79)	6%	(42)	751

Continued on next page

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	41%	(328)	42%	(337)	11%	(88)	5%	(44)	796
LGBTQ+: Yes	55%	(44)	28%	(22)	1%	(1)	16%	(13)	80
LGBTQ+: No	40%	(284)	44%	(314)	12%	(87)	4%	(31)	716
Motivated to Vote	42%	(292)	43%	(297)	11%	(76)	4%	(29)	693
Parent: Yes	36%	(65)	41%	(74)	18%	(33)	5%	(8)	181
Parent: No	43%	(262)	43%	(262)	9%	(55)	6%	(35)	615
COVID Vaccine: Yes	42%	(238)	44%	(246)	8%	(47)	5%	(31)	562
COVID Vaccine: No	38%	(90)	39%	(91)	17%	(40)	6%	(13)	234
Student Loans: Yes	34%	(38)	45%	(49)	15%	(17)	5%	(6)	110
Student Loans: No	42%	(290)	42%	(287)	10%	(71)	5%	(38)	686
Favorable Opinion of Haley	44%	(119)	41%	(113)	12%	(32)	3%	(9)	273
Unfavorable Opinion of Haley	41%	(139)	43%	(145)	10%	(34)	5%	(17)	334
Protestant	39%	(68)	46%	(80)	12%	(21)	3%	(6)	175
Roman Catholic	41%	(77)	43%	(81)	10%	(20)	5%	(9)	187
Mormon	44%	(5)	36%	(4)	16%	(2)	4%	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	65%	(7)	9%	(1)	26%	(3)	—	(0)	11
Jewish	33%	(5)	63%	(10)	—	(0)	4%	(1)	17
Muslim	59%	(3)	3%	(0)	38%	(2)	—	(0)	6
Buddhist	18%	(2)	63%	(5)	16%	(1)	3%	(0)	8
Hindu	44%	(5)	—	(0)	—	(0)	56%	(6)	10
Atheist	45%	(18)	30%	(12)	16%	(6)	9%	(4)	39
Agnostic	45%	(23)	35%	(18)	15%	(8)	4%	(2)	50
Something else	37%	(37)	48%	(47)	9%	(9)	6%	(6)	99
Nothing in particular	43%	(78)	43%	(79)	9%	(16)	6%	(10)	183
Prodigal Biden Voter	40%	(21)	34%	(18)	21%	(11)	5%	(2)	53
Undecided Voter (DK/WNV)	36%	(24)	38%	(26)	15%	(10)	12%	(8)	68
Undecided Voter (DK)	40%	(10)	18%	(4)	27%	(6)	15%	(4)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(291)	31%	(246)	21%	(165)	12%	(94)	796
Gender: Male	40%	(146)	29%	(105)	21%	(78)	10%	(37)	366
Gender: Female	34%	(145)	33%	(141)	20%	(87)	13%	(57)	430
Age: 18-34	28%	(56)	34%	(69)	24%	(49)	15%	(29)	203
Age: 35-44	36%	(42)	36%	(41)	24%	(27)	5%	(5)	116
Age: 45-64	34%	(91)	33%	(88)	15%	(40)	18%	(47)	267
Age: 65+	49%	(102)	23%	(47)	23%	(48)	6%	(12)	210
GenZers: 1997-2012	27%	(29)	36%	(38)	29%	(30)	7%	(8)	105
Millennials: 1981-1996	34%	(67)	32%	(63)	21%	(40)	13%	(26)	197
GenXers: 1965-1980	32%	(70)	36%	(79)	16%	(35)	16%	(36)	220
Baby Boomers: 1946-1964	46%	(118)	24%	(62)	22%	(56)	9%	(22)	258
Educ: < College	36%	(173)	27%	(130)	20%	(97)	16%	(77)	477
Educ: Bachelors degree	37%	(79)	32%	(70)	26%	(56)	5%	(11)	217
Educ: Post-grad	38%	(39)	44%	(45)	12%	(12)	6%	(6)	102
Income: Under 50k	31%	(87)	31%	(87)	20%	(55)	17%	(48)	278
Income: 50k-100k	39%	(121)	28%	(87)	24%	(76)	9%	(27)	311
Income: 100k+	40%	(83)	35%	(72)	16%	(34)	9%	(19)	208
Ethnicity: White (Non-Hispanic)	39%	(200)	27%	(138)	20%	(102)	13%	(69)	509
Ethnicity: Hispanic	36%	(66)	37%	(67)	17%	(30)	11%	(19)	184
Ethnicity: Black (Non-Hispanic)	28%	(11)	34%	(14)	33%	(13)	5%	(2)	40
Ethnicity: Asian + Other (Non-Hispanic)	21%	(13)	43%	(27)	30%	(19)	6%	(4)	63
All Christian	36%	(136)	31%	(117)	23%	(86)	11%	(44)	384
All Non-Christian	40%	(16)	29%	(12)	14%	(6)	17%	(7)	41
Atheist	54%	(21)	30%	(12)	9%	(3)	7%	(3)	39
Agnostic/Nothing in particular	39%	(90)	28%	(65)	22%	(52)	11%	(27)	234
Something Else	27%	(27)	40%	(40)	18%	(18)	14%	(14)	99
Evangelical	29%	(50)	25%	(42)	27%	(46)	19%	(33)	171
Non-Evangelical	36%	(104)	37%	(108)	18%	(52)	9%	(25)	289
PID: Dem (no lean)	55%	(155)	27%	(75)	9%	(25)	9%	(25)	280
PID: Ind (no lean)	34%	(72)	34%	(71)	25%	(53)	7%	(14)	211
PID: Rep (no lean)	21%	(65)	32%	(99)	28%	(86)	18%	(55)	305

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(291)	31%	(246)	21%	(165)	12%	(94)	796
PID/Gender: Dem Men	64%	(79)	17%	(21)	12%	(15)	6%	(8)	123
PID/Gender: Dem Women	48%	(76)	35%	(55)	7%	(10)	11%	(17)	158
PID/Gender: Ind Men	39%	(40)	30%	(31)	25%	(25)	7%	(7)	103
PID/Gender: Ind Women	29%	(32)	38%	(41)	26%	(28)	7%	(7)	108
PID/Gender: Rep Men	19%	(27)	38%	(53)	27%	(38)	16%	(23)	141
PID/Gender: Rep Women	23%	(37)	28%	(46)	30%	(49)	20%	(33)	164
Ideo: Liberal (1-3)	55%	(130)	29%	(70)	10%	(25)	6%	(13)	237
Ideo: Moderate (4)	43%	(101)	36%	(85)	16%	(39)	5%	(12)	236
Ideo: Conservative (5-7)	19%	(60)	29%	(89)	31%	(97)	20%	(63)	308
Ideo/PID: Conservative Republican	20%	(43)	28%	(58)	31%	(65)	22%	(45)	211
Ideo/PID: Moderate/Liberal Republican	26%	(22)	47%	(40)	23%	(20)	4%	(4)	86
Ideo/PID: Moderate/Conservative Democrat	49%	(49)	31%	(31)	8%	(8)	13%	(13)	101
Ideo/PID: Liberal Democrat	59%	(105)	25%	(44)	9%	(17)	7%	(12)	177
Unfavorable of Biden and Trump	25%	(33)	37%	(49)	30%	(41)	8%	(11)	135
2024 H2H Matchup: Biden Voter	57%	(194)	30%	(103)	9%	(31)	4%	(14)	342
2024 H2H Matchup: Trump Voter	18%	(71)	31%	(120)	32%	(122)	19%	(73)	386
2024 H2H Matchup: Would not Vote	35%	(8)	25%	(6)	28%	(7)	13%	(3)	24
2024 H2H Matchup: Do not Know	39%	(17)	39%	(17)	11%	(5)	11%	(5)	44
2022 House Vote: Democrat	57%	(200)	31%	(108)	9%	(31)	3%	(10)	349
2022 House Vote: Republican	19%	(63)	32%	(108)	30%	(103)	19%	(66)	341
2022 House Vote: Did not Vote	25%	(24)	24%	(23)	32%	(30)	19%	(18)	95
2020 Vote: Joe Biden	56%	(209)	30%	(110)	10%	(37)	4%	(16)	372
2020 Vote: Donald Trump	18%	(66)	31%	(115)	32%	(117)	19%	(72)	369
2020 Vote: Someone Else	62%	(7)	23%	(3)	14%	(2)	2%	(0)	12
2020 Vote: Did not Vote	20%	(9)	41%	(18)	23%	(10)	16%	(7)	43
2016 Vote: Hillary Clinton	65%	(177)	24%	(66)	9%	(25)	1%	(3)	272
2016 Vote: Donald Trump	21%	(66)	32%	(101)	30%	(94)	18%	(56)	317
2016 Vote: Someone Else	53%	(14)	19%	(5)	18%	(5)	9%	(2)	26
2020 Vote/PID: Not Biden/Democrat	19%	(5)	12%	(4)	26%	(8)	43%	(12)	29
2020 Vote/PID: Not Trump/Republican	40%	(19)	32%	(15)	20%	(9)	7%	(3)	46

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(291)	31%	(246)	21%	(165)	12%	(94)	796
U.S. Economy: Wrong Track	25%	(139)	31%	(170)	28%	(151)	16%	(87)	546
U.S. Economy: Right Direction	61%	(152)	30%	(76)	5%	(14)	3%	(8)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(157)	26%	(67)	9%	(23)	5%	(13)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(76)	32%	(128)	31%	(125)	18%	(72)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(58)	37%	(50)	13%	(17)	7%	(10)	135
Top 2024 Issue: Economy	32%	(73)	35%	(82)	22%	(51)	11%	(27)	232
Community: Urban	44%	(112)	34%	(87)	14%	(36)	8%	(22)	257
Community: Suburban	36%	(146)	30%	(125)	22%	(91)	12%	(48)	410
Community: Rural	25%	(32)	26%	(34)	30%	(39)	19%	(25)	130
Community/Gender: Urban Women	48%	(60)	34%	(43)	8%	(11)	10%	(12)	126
Community/Gender: Urban Men	40%	(52)	33%	(44)	19%	(25)	7%	(10)	131
Community/Gender: Rural Women	18%	(15)	31%	(25)	34%	(27)	17%	(14)	81
Community/Gender: Rural Men	36%	(18)	18%	(9)	23%	(11)	23%	(12)	49
Community/Gender: Suburban Women	32%	(70)	32%	(73)	22%	(49)	14%	(31)	224
Community/Gender: Suburban Men	41%	(76)	28%	(52)	22%	(42)	9%	(16)	186
Homeowner	37%	(253)	30%	(207)	21%	(142)	12%	(82)	683
Renter	35%	(35)	37%	(36)	19%	(19)	9%	(9)	99
Military HHnm: Yes	32%	(45)	21%	(30)	30%	(43)	17%	(25)	143
Military HH: No	38%	(246)	33%	(215)	19%	(122)	11%	(70)	653
Employ: Private Sector	36%	(103)	36%	(102)	19%	(53)	10%	(27)	286
Employ: Government	26%	(13)	31%	(15)	34%	(17)	9%	(4)	49
Employ: Self-Employed	41%	(27)	32%	(21)	11%	(7)	16%	(11)	66
Employ: Homemaker	21%	(9)	32%	(14)	31%	(13)	17%	(7)	44
Employ: Student	23%	(3)	41%	(6)	31%	(4)	5%	(1)	14
Employ: Retired	48%	(102)	25%	(53)	18%	(38)	10%	(21)	213
Employ: Unemployed	33%	(24)	19%	(14)	28%	(20)	20%	(15)	74
Employ: Other	17%	(9)	41%	(21)	25%	(13)	17%	(8)	51
Self + Household: White-Collar	42%	(152)	34%	(123)	18%	(65)	6%	(23)	363
Self + Household: Blue Collar	36%	(117)	23%	(76)	25%	(80)	16%	(52)	325
Union HH: Yes	43%	(19)	27%	(12)	24%	(11)	6%	(3)	45
Union HH: No	36%	(272)	31%	(234)	21%	(155)	12%	(92)	751

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(291)	31%	(246)	21%	(165)	12%	(94)	796
LGBTQ+: Yes	34%	(27)	32%	(26)	12%	(10)	22%	(18)	80
LGBTQ+: No	37%	(264)	31%	(220)	22%	(155)	11%	(77)	716
Motivated to Vote	39%	(273)	30%	(211)	20%	(140)	10%	(70)	693
Parent: Yes	32%	(59)	35%	(64)	22%	(39)	10%	(19)	181
Parent: No	38%	(232)	29%	(181)	20%	(126)	12%	(75)	615
COVID Vaccine: Yes	42%	(234)	33%	(185)	18%	(99)	8%	(44)	562
COVID Vaccine: No	24%	(57)	26%	(61)	28%	(66)	21%	(50)	234
Student Loans: Yes	33%	(36)	33%	(36)	26%	(29)	8%	(9)	110
Student Loans: No	37%	(255)	31%	(209)	20%	(136)	12%	(86)	686
Favorable Opinion of Haley	34%	(92)	35%	(97)	24%	(67)	7%	(18)	273
Unfavorable Opinion of Haley	42%	(142)	29%	(97)	15%	(50)	14%	(46)	334
Protestant	36%	(62)	28%	(48)	25%	(44)	12%	(20)	175
Roman Catholic	35%	(65)	33%	(62)	19%	(36)	12%	(23)	187
Mormon	44%	(5)	29%	(3)	26%	(3)	1%	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	31%	(3)	30%	(3)	1%	(0)	11
Jewish	67%	(11)	23%	(4)	7%	(1)	4%	(1)	17
Muslim	6%	(0)	32%	(2)	59%	(3)	3%	(0)	6
Buddhist	24%	(2)	57%	(5)	16%	(1)	3%	(0)	8
Hindu	28%	(3)	16%	(2)	—	(0)	56%	(6)	10
Atheist	54%	(21)	30%	(12)	9%	(3)	7%	(3)	39
Agnostic	37%	(18)	20%	(10)	28%	(14)	16%	(8)	50
Something else	27%	(27)	40%	(40)	18%	(18)	14%	(14)	99
Nothing in particular	39%	(72)	30%	(55)	21%	(38)	10%	(19)	183
Prodigal Biden Voter	40%	(21)	36%	(19)	18%	(9)	6%	(3)	53
Undecided Voter (DK/WNV)	38%	(26)	34%	(23)	17%	(11)	12%	(8)	68
Undecided Voter (DK)	35%	(8)	25%	(6)	28%	(7)	13%	(3)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(309)	33%	(263)	18%	(144)	10%	(81)	796
Gender: Male	43%	(158)	29%	(107)	16%	(57)	12%	(44)	366
Gender: Female	35%	(151)	36%	(156)	20%	(87)	9%	(37)	430
Age: 18-34	23%	(46)	50%	(103)	19%	(38)	8%	(17)	203
Age: 35-44	37%	(43)	41%	(47)	14%	(17)	7%	(8)	116
Age: 45-64	43%	(114)	25%	(67)	19%	(51)	13%	(35)	267
Age: 65+	50%	(106)	22%	(46)	18%	(38)	10%	(21)	210
GenZers: 1997-2012	19%	(20)	51%	(54)	25%	(26)	5%	(5)	105
Millennials: 1981-1996	34%	(68)	43%	(85)	13%	(25)	10%	(20)	197
GenXers: 1965-1980	40%	(88)	28%	(62)	20%	(45)	11%	(25)	220
Baby Boomers: 1946-1964	49%	(127)	23%	(59)	17%	(44)	11%	(29)	258
Educ: < College	34%	(161)	34%	(160)	20%	(96)	12%	(60)	477
Educ: Bachelors degree	47%	(102)	30%	(65)	16%	(35)	7%	(15)	217
Educ: Post-grad	45%	(46)	37%	(38)	12%	(12)	6%	(6)	102
Income: Under 50k	30%	(83)	40%	(110)	15%	(42)	15%	(43)	278
Income: 50k-100k	43%	(133)	27%	(85)	25%	(77)	5%	(16)	311
Income: 100k+	45%	(93)	33%	(68)	12%	(25)	10%	(22)	208
Ethnicity: White (Non-Hispanic)	45%	(227)	26%	(133)	18%	(91)	11%	(58)	509
Ethnicity: Hispanic	32%	(60)	48%	(88)	10%	(19)	9%	(17)	184
Ethnicity: Black (Non-Hispanic)	19%	(8)	37%	(15)	31%	(12)	13%	(5)	40
Ethnicity: Asian + Other (Non-Hispanic)	23%	(15)	42%	(26)	35%	(22)	—	(0)	63
All Christian	35%	(134)	33%	(128)	19%	(74)	13%	(48)	384
All Non-Christian	43%	(18)	32%	(13)	9%	(4)	16%	(7)	41
Atheist	62%	(24)	15%	(6)	16%	(6)	7%	(3)	39
Agnostic/Nothing in particular	44%	(104)	31%	(72)	18%	(42)	7%	(16)	234
Something Else	29%	(29)	45%	(44)	18%	(18)	7%	(7)	99
Evangelical	26%	(44)	28%	(47)	30%	(51)	17%	(29)	171
Non-Evangelical	39%	(113)	40%	(116)	12%	(35)	9%	(25)	289
PID: Dem (no lean)	58%	(162)	31%	(86)	7%	(20)	5%	(13)	280
PID: Ind (no lean)	38%	(81)	37%	(77)	16%	(34)	9%	(19)	211
PID: Rep (no lean)	22%	(66)	33%	(100)	29%	(90)	16%	(49)	305

Continued on next page

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(309)	33%	(263)	18%	(144)	10%	(81)	796
PID/Gender: Dem Men	71%	(87)	19%	(23)	4%	(5)	6%	(7)	123
PID/Gender: Dem Women	47%	(75)	40%	(63)	9%	(14)	4%	(6)	158
PID/Gender: Ind Men	42%	(43)	34%	(35)	14%	(15)	10%	(11)	103
PID/Gender: Ind Women	35%	(38)	39%	(43)	18%	(19)	7%	(8)	108
PID/Gender: Rep Men	20%	(28)	35%	(49)	26%	(37)	19%	(26)	141
PID/Gender: Rep Women	23%	(38)	31%	(51)	32%	(53)	14%	(23)	164
Ideo: Liberal (1-3)	60%	(143)	30%	(70)	8%	(18)	2%	(6)	237
Ideo: Moderate (4)	40%	(93)	41%	(98)	11%	(25)	8%	(20)	236
Ideo: Conservative (5-7)	23%	(70)	30%	(94)	31%	(96)	16%	(49)	308
Ideo/PID: Conservative Republican	21%	(45)	30%	(62)	33%	(69)	16%	(34)	211
Ideo/PID: Moderate/Liberal Republican	24%	(21)	44%	(38)	21%	(18)	11%	(9)	86
Ideo/PID: Moderate/Conservative Democrat	47%	(47)	37%	(37)	7%	(8)	9%	(9)	101
Ideo/PID: Liberal Democrat	64%	(114)	27%	(48)	7%	(12)	2%	(3)	177
Unfavorable of Biden and Trump	30%	(40)	41%	(55)	25%	(33)	5%	(6)	135
2024 H2H Matchup: Biden Voter	65%	(223)	26%	(89)	7%	(23)	2%	(7)	342
2024 H2H Matchup: Trump Voter	18%	(71)	37%	(141)	28%	(109)	17%	(66)	386
2024 H2H Matchup: Would not Vote	32%	(8)	26%	(6)	31%	(7)	11%	(3)	24
2024 H2H Matchup: Do not Know	17%	(7)	61%	(27)	11%	(5)	12%	(5)	44
2022 House Vote: Democrat	64%	(224)	27%	(93)	5%	(19)	4%	(13)	349
2022 House Vote: Republican	17%	(58)	36%	(124)	29%	(99)	17%	(59)	341
2022 House Vote: Did not Vote	25%	(23)	41%	(39)	27%	(25)	8%	(8)	95
2020 Vote: Joe Biden	62%	(231)	29%	(107)	6%	(24)	3%	(9)	372
2020 Vote: Donald Trump	17%	(64)	35%	(130)	30%	(111)	18%	(65)	369
2020 Vote: Someone Else	56%	(7)	35%	(4)	9%	(1)	1%	(0)	12
2020 Vote: Did not Vote	18%	(8)	50%	(22)	18%	(8)	14%	(6)	43
2016 Vote: Hillary Clinton	69%	(188)	23%	(63)	6%	(16)	2%	(5)	272
2016 Vote: Donald Trump	20%	(62)	36%	(113)	28%	(89)	17%	(53)	317
2016 Vote: Someone Else	59%	(15)	25%	(7)	2%	(0)	14%	(4)	26
2020 Vote/PID: Not Biden/Democrat	19%	(6)	32%	(9)	22%	(6)	26%	(8)	29
2020 Vote/PID: Not Trump/Republican	44%	(20)	28%	(13)	22%	(10)	6%	(3)	46

Continued on next page

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(309)	33%	(263)	18%	(144)	10%	(81)	796
U.S. Economy: Wrong Track	25%	(139)	37%	(203)	24%	(133)	13%	(71)	546
U.S. Economy: Right Direction	68%	(170)	24%	(60)	4%	(10)	4%	(10)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(175)	26%	(67)	5%	(12)	3%	(7)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(69)	38%	(152)	29%	(116)	16%	(65)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(66)	33%	(44)	12%	(16)	7%	(9)	135
Top 2024 Issue: Economy	33%	(77)	36%	(83)	20%	(47)	11%	(26)	232
Community: Urban	42%	(108)	42%	(107)	10%	(26)	6%	(15)	257
Community: Suburban	41%	(170)	28%	(117)	21%	(87)	9%	(36)	410
Community: Rural	23%	(30)	30%	(39)	24%	(31)	23%	(29)	130
Community/Gender: Urban Women	45%	(57)	45%	(56)	7%	(9)	3%	(4)	126
Community/Gender: Urban Men	40%	(52)	39%	(51)	13%	(17)	8%	(11)	131
Community/Gender: Rural Women	19%	(15)	32%	(26)	30%	(24)	19%	(15)	81
Community/Gender: Rural Men	31%	(16)	26%	(13)	14%	(7)	28%	(14)	49
Community/Gender: Suburban Women	35%	(79)	33%	(73)	24%	(54)	8%	(17)	224
Community/Gender: Suburban Men	49%	(91)	23%	(43)	18%	(33)	10%	(19)	186
Homeowner	40%	(271)	32%	(221)	19%	(127)	9%	(65)	683
Renter	35%	(34)	39%	(39)	14%	(13)	13%	(12)	99
Military HHnm: Yes	32%	(46)	27%	(39)	27%	(38)	14%	(20)	143
Military HH: No	40%	(263)	34%	(224)	16%	(105)	9%	(61)	653
Employ: Private Sector	42%	(121)	32%	(92)	20%	(57)	6%	(16)	286
Employ: Government	17%	(8)	59%	(29)	14%	(7)	10%	(5)	49
Employ: Self-Employed	47%	(31)	25%	(16)	6%	(4)	21%	(14)	66
Employ: Homemaker	23%	(10)	35%	(15)	25%	(11)	17%	(7)	44
Employ: Student	26%	(3)	72%	(10)	2%	(0)	—	(0)	14
Employ: Retired	50%	(107)	22%	(47)	16%	(35)	12%	(25)	213
Employ: Unemployed	22%	(16)	38%	(28)	33%	(24)	7%	(5)	74
Employ: Other	23%	(11)	51%	(26)	10%	(5)	17%	(8)	51
Self + Household: White-Collar	48%	(174)	32%	(118)	16%	(58)	4%	(14)	363
Self + Household: Blue Collar	35%	(114)	29%	(94)	20%	(64)	17%	(54)	325
Union HH: Yes	44%	(19)	19%	(8)	29%	(13)	9%	(4)	45
Union HH: No	39%	(289)	34%	(255)	17%	(131)	10%	(77)	751

Continued on next page

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(309)	33%	(263)	18%	(144)	10%	(81)	796
LGBTQ+: Yes	42%	(34)	40%	(32)	7%	(6)	11%	(9)	80
LGBTQ+: No	38%	(275)	32%	(231)	19%	(138)	10%	(72)	716
Motivated to Vote	42%	(295)	30%	(206)	19%	(129)	9%	(64)	693
Parent: Yes	34%	(61)	37%	(67)	18%	(33)	11%	(20)	181
Parent: No	40%	(247)	32%	(196)	18%	(111)	10%	(61)	615
COVID Vaccine: Yes	46%	(260)	33%	(183)	15%	(82)	7%	(38)	562
COVID Vaccine: No	21%	(49)	34%	(80)	26%	(62)	18%	(43)	234
Student Loans: Yes	32%	(35)	44%	(49)	16%	(17)	8%	(9)	110
Student Loans: No	40%	(273)	31%	(214)	18%	(126)	11%	(72)	686
Favorable Opinion of Haley	39%	(107)	31%	(85)	19%	(51)	11%	(30)	273
Unfavorable Opinion of Haley	45%	(149)	30%	(101)	16%	(53)	9%	(31)	334
Protestant	39%	(68)	25%	(43)	26%	(46)	10%	(18)	175
Roman Catholic	32%	(61)	40%	(75)	12%	(22)	15%	(28)	187
Mormon	5%	(1)	58%	(6)	23%	(3)	14%	(2)	11
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	24%	(3)	31%	(3)	—	(0)	11
Jewish	70%	(12)	19%	(3)	7%	(1)	4%	(1)	17
Muslim	—	(0)	91%	(5)	9%	(1)	—	(0)	6
Buddhist	18%	(2)	55%	(5)	23%	(2)	3%	(0)	8
Hindu	44%	(5)	—	(0)	—	(0)	56%	(6)	10
Atheist	62%	(24)	15%	(6)	16%	(6)	7%	(3)	39
Agnostic	45%	(22)	35%	(18)	20%	(10)	—	(0)	50
Something else	29%	(29)	45%	(44)	18%	(18)	7%	(7)	99
Nothing in particular	44%	(81)	30%	(54)	17%	(32)	9%	(16)	183
Prodigal Biden Voter	26%	(14)	58%	(31)	9%	(5)	6%	(3)	53
Undecided Voter (DK/WNV)	22%	(15)	48%	(33)	18%	(12)	12%	(8)	68
Undecided Voter (DK)	32%	(8)	26%	(6)	31%	(7)	11%	(3)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(236)	34%	(274)	19%	(147)	17%	(138)	796
Gender: Male	35%	(130)	27%	(100)	20%	(75)	17%	(62)	366
Gender: Female	25%	(106)	41%	(175)	17%	(73)	18%	(77)	430
Age: 18-34	21%	(43)	37%	(75)	24%	(49)	18%	(36)	203
Age: 35-44	24%	(28)	46%	(53)	20%	(23)	10%	(11)	116
Age: 45-64	31%	(82)	32%	(86)	13%	(36)	24%	(63)	267
Age: 65+	39%	(83)	29%	(61)	19%	(39)	13%	(27)	210
GenZers: 1997-2012	16%	(17)	44%	(47)	25%	(26)	15%	(16)	105
Millennials: 1981-1996	27%	(52)	36%	(71)	22%	(43)	16%	(31)	197
GenXers: 1965-1980	28%	(62)	36%	(80)	13%	(29)	22%	(49)	220
Baby Boomers: 1946-1964	37%	(96)	30%	(77)	18%	(45)	16%	(40)	258
Educ: < College	26%	(123)	34%	(165)	19%	(92)	21%	(98)	477
Educ: Bachelors degree	34%	(73)	31%	(67)	22%	(47)	14%	(29)	217
Educ: Post-grad	39%	(40)	42%	(43)	8%	(8)	11%	(11)	102
Income: Under 50k	26%	(72)	39%	(107)	16%	(45)	19%	(53)	278
Income: 50k-100k	30%	(93)	31%	(98)	23%	(72)	16%	(48)	311
Income: 100k+	34%	(71)	33%	(70)	15%	(31)	18%	(37)	208
Ethnicity: White (Non-Hispanic)	32%	(165)	31%	(157)	17%	(89)	19%	(98)	509
Ethnicity: Hispanic	27%	(50)	38%	(70)	22%	(40)	13%	(25)	184
Ethnicity: Black (Non-Hispanic)	17%	(7)	51%	(21)	24%	(10)	7%	(3)	40
Ethnicity: Asian + Other (Non-Hispanic)	22%	(14)	43%	(27)	14%	(9)	20%	(13)	63
All Christian	30%	(115)	31%	(120)	22%	(84)	17%	(66)	384
All Non-Christian	25%	(10)	56%	(23)	3%	(1)	17%	(7)	41
Atheist	59%	(23)	20%	(8)	14%	(5)	7%	(3)	39
Agnostic/Nothing in particular	28%	(65)	35%	(82)	17%	(41)	20%	(46)	234
Something Else	23%	(23)	42%	(42)	17%	(17)	18%	(17)	99
Evangelical	24%	(41)	29%	(50)	21%	(36)	26%	(45)	171
Non-Evangelical	32%	(92)	36%	(104)	19%	(56)	13%	(37)	289
PID: Dem (no lean)	44%	(125)	38%	(108)	8%	(22)	9%	(26)	280
PID: Ind (no lean)	28%	(59)	36%	(77)	22%	(47)	13%	(28)	211
PID: Rep (no lean)	17%	(52)	30%	(90)	26%	(78)	28%	(85)	305

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(236)	34%	(274)	19%	(147)	17%	(138)	796
PID/Gender: Dem Men	58%	(71)	23%	(28)	14%	(17)	5%	(7)	123
PID/Gender: Dem Women	34%	(54)	50%	(79)	3%	(5)	12%	(19)	158
PID/Gender: Ind Men	33%	(34)	30%	(31)	24%	(25)	13%	(14)	103
PID/Gender: Ind Women	23%	(25)	42%	(46)	21%	(23)	13%	(14)	108
PID/Gender: Rep Men	18%	(25)	29%	(41)	24%	(33)	29%	(41)	141
PID/Gender: Rep Women	16%	(27)	30%	(49)	27%	(45)	26%	(43)	164
Ideo: Liberal (1-3)	43%	(101)	43%	(103)	7%	(16)	7%	(17)	237
Ideo: Moderate (4)	37%	(87)	36%	(85)	17%	(39)	10%	(24)	236
Ideo: Conservative (5-7)	15%	(47)	27%	(84)	28%	(87)	29%	(90)	308
Ideo/PID: Conservative Republican	16%	(34)	26%	(55)	26%	(55)	31%	(66)	211
Ideo/PID: Moderate/Liberal Republican	21%	(18)	39%	(34)	25%	(22)	15%	(12)	86
Ideo/PID: Moderate/Conservative Democrat	38%	(39)	42%	(42)	10%	(10)	10%	(11)	101
Ideo/PID: Liberal Democrat	49%	(86)	37%	(65)	6%	(11)	8%	(15)	177
Unfavorable of Biden and Trump	21%	(28)	43%	(58)	24%	(33)	12%	(17)	135
2024 H2H Matchup: Biden Voter	49%	(168)	36%	(124)	9%	(31)	6%	(19)	342
2024 H2H Matchup: Trump Voter	13%	(52)	31%	(119)	27%	(105)	28%	(110)	386
2024 H2H Matchup: Would not Vote	33%	(8)	35%	(9)	10%	(3)	22%	(5)	24
2024 H2H Matchup: Do not Know	17%	(8)	52%	(23)	21%	(9)	10%	(4)	44
2022 House Vote: Democrat	49%	(171)	40%	(139)	8%	(27)	3%	(11)	349
2022 House Vote: Republican	13%	(46)	30%	(102)	27%	(93)	29%	(100)	341
2022 House Vote: Did not Vote	16%	(16)	28%	(26)	28%	(26)	28%	(27)	95
2020 Vote: Joe Biden	47%	(173)	39%	(147)	8%	(31)	6%	(21)	372
2020 Vote: Donald Trump	13%	(48)	30%	(110)	28%	(102)	29%	(109)	369
2020 Vote: Someone Else	60%	(7)	31%	(4)	9%	(1)	1%	(0)	12
2020 Vote: Did not Vote	18%	(8)	32%	(14)	31%	(13)	19%	(8)	43
2016 Vote: Hillary Clinton	53%	(143)	36%	(99)	8%	(22)	3%	(8)	272
2016 Vote: Donald Trump	15%	(48)	32%	(101)	27%	(86)	26%	(82)	317
2016 Vote: Someone Else	52%	(13)	24%	(6)	20%	(5)	4%	(1)	26
2020 Vote/PID: Not Biden/Democrat	14%	(4)	34%	(10)	20%	(6)	32%	(9)	29
2020 Vote/PID: Not Trump/Republican	35%	(16)	29%	(13)	25%	(11)	11%	(5)	46

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(236)	34%	(274)	19%	(147)	17%	(138)	796
U.S. Economy: Wrong Track	18%	(97)	35%	(189)	25%	(135)	23%	(125)	546
U.S. Economy: Right Direction	55%	(138)	34%	(86)	5%	(12)	5%	(13)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(130)	37%	(97)	7%	(18)	6%	(15)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(58)	29%	(118)	29%	(115)	27%	(110)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(47)	44%	(60)	11%	(14)	10%	(14)	135
Top 2024 Issue: Economy	21%	(49)	41%	(94)	23%	(54)	15%	(35)	232
Community: Urban	31%	(79)	43%	(110)	14%	(37)	12%	(31)	257
Community: Suburban	31%	(126)	32%	(132)	21%	(85)	16%	(67)	410
Community: Rural	24%	(31)	25%	(33)	20%	(26)	31%	(40)	130
Community/Gender: Urban Women	32%	(40)	45%	(57)	12%	(15)	11%	(14)	126
Community/Gender: Urban Men	29%	(38)	41%	(53)	17%	(22)	13%	(17)	131
Community/Gender: Rural Women	17%	(13)	30%	(24)	25%	(20)	29%	(24)	81
Community/Gender: Rural Men	36%	(18)	18%	(9)	13%	(6)	34%	(17)	49
Community/Gender: Suburban Women	23%	(53)	42%	(94)	17%	(38)	17%	(39)	224
Community/Gender: Suburban Men	40%	(74)	20%	(38)	25%	(47)	15%	(28)	186
Homeowner	30%	(204)	34%	(231)	19%	(129)	18%	(120)	683
Renter	29%	(28)	42%	(42)	16%	(16)	13%	(13)	99
Military HHnm: Yes	29%	(42)	24%	(34)	19%	(27)	28%	(40)	143
Military HH: No	30%	(194)	37%	(240)	18%	(120)	15%	(98)	653
Employ: Private Sector	31%	(88)	39%	(111)	14%	(39)	17%	(48)	286
Employ: Government	19%	(9)	41%	(20)	24%	(12)	17%	(8)	49
Employ: Self-Employed	35%	(23)	24%	(16)	19%	(12)	22%	(15)	66
Employ: Homemaker	16%	(7)	36%	(16)	34%	(15)	14%	(6)	44
Employ: Student	23%	(3)	36%	(5)	33%	(5)	8%	(1)	14
Employ: Retired	39%	(82)	31%	(66)	19%	(40)	12%	(26)	213
Employ: Unemployed	19%	(14)	28%	(21)	22%	(16)	30%	(22)	74
Employ: Other	17%	(9)	42%	(21)	18%	(9)	23%	(12)	51
Self + Household: White-Collar	34%	(122)	37%	(135)	17%	(63)	12%	(44)	363
Self + Household: Blue Collar	29%	(93)	31%	(100)	20%	(64)	21%	(67)	325
Union HH: Yes	45%	(20)	18%	(8)	27%	(12)	11%	(5)	45
Union HH: No	29%	(216)	35%	(267)	18%	(135)	18%	(134)	751

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	30%	(236)	34%	(274)	19%	(147)	17%	(138)	796
LGBTQ+: Yes	31%	(25)	27%	(22)	18%	(14)	24%	(19)	80
LGBTQ+: No	29%	(211)	35%	(253)	19%	(133)	17%	(119)	716
Motivated to Vote	32%	(225)	34%	(236)	18%	(125)	16%	(108)	693
Parent: Yes	26%	(46)	42%	(76)	16%	(28)	17%	(30)	181
Parent: No	31%	(189)	32%	(198)	19%	(119)	18%	(108)	615
COVID Vaccine: Yes	35%	(194)	36%	(205)	16%	(91)	13%	(72)	562
COVID Vaccine: No	18%	(42)	30%	(70)	24%	(56)	28%	(66)	234
Student Loans: Yes	25%	(27)	33%	(36)	28%	(31)	15%	(16)	110
Student Loans: No	30%	(209)	35%	(239)	17%	(117)	18%	(122)	686
Favorable Opinion of Haley	29%	(80)	36%	(97)	21%	(56)	14%	(39)	273
Unfavorable Opinion of Haley	35%	(118)	31%	(102)	16%	(52)	19%	(62)	334
Protestant	36%	(62)	25%	(44)	20%	(35)	19%	(34)	175
Roman Catholic	26%	(48)	37%	(68)	22%	(40)	16%	(31)	187
Mormon	5%	(1)	44%	(5)	47%	(5)	4%	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	24%	(3)	31%	(3)	7%	(1)	11
Jewish	34%	(6)	55%	(9)	7%	(1)	4%	(1)	17
Muslim	—	(0)	97%	(5)	—	(0)	3%	(0)	6
Buddhist	18%	(2)	78%	(7)	—	(0)	3%	(0)	8
Hindu	28%	(3)	16%	(2)	—	(0)	56%	(6)	10
Atheist	59%	(23)	20%	(8)	14%	(5)	7%	(3)	39
Agnostic	35%	(17)	18%	(9)	20%	(10)	27%	(14)	50
Something else	23%	(23)	42%	(42)	17%	(17)	18%	(17)	99
Nothing in particular	26%	(48)	40%	(73)	17%	(30)	18%	(32)	183
Prodigal Biden Voter	22%	(12)	61%	(32)	12%	(6)	6%	(3)	53
Undecided Voter (DK/WNV)	23%	(16)	46%	(31)	17%	(12)	14%	(9)	68
Undecided Voter (DK)	33%	(8)	35%	(9)	10%	(3)	22%	(5)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	37%(293)	43%(340)	12% (93)	2% (19)	1% (5)	1% (10)	1% (5)	4% (30)	796	
Gender: Male	37% (135)	48% (177)	11% (40)	1% (4)	— (1)	— (2)	1% (2)	1% (5)	366	
Gender: Female	37% (159)	38% (163)	12% (54)	3% (15)	1% (4)	2% (9)	1% (3)	6% (24)	430	
Age: 18-34	26% (54)	45% (92)	19% (39)	6% (12)	1% (2)	— (1)	1% (2)	1% (2)	203	
Age: 35-44	44% (51)	37% (43)	7% (8)	4% (5)	— (0)	— (0)	2% (2)	5% (6)	116	
Age: 45-64	35% (92)	43% (114)	13% (34)	1% (2)	— (1)	2% (5)	— (1)	7% (18)	267	
Age: 65+	46% (97)	43% (91)	6% (12)	— (1)	1% (2)	2% (5)	— (0)	1% (3)	210	
GenZers: 1997-2012	25% (26)	41% (43)	20% (22)	10% (10)	1% (1)	— (0)	2% (2)	1% (1)	105	
Millennials: 1981-1996	39% (76)	40% (78)	13% (25)	3% (6)	1% (1)	— (1)	1% (2)	4% (7)	197	
GenXers: 1965-1980	35% (76)	43% (95)	14% (31)	— (1)	— (1)	2% (5)	1% (1)	5% (10)	220	
Baby Boomers: 1946-1964	41% (105)	46% (118)	6% (16)	1% (2)	1% (2)	2% (5)	— (0)	4% (10)	258	
Educ: < College	31% (150)	46% (219)	13% (60)	3% (15)	1% (4)	1% (5)	1% (3)	4% (21)	477	
Educ: Bachelors degree	41% (89)	40% (86)	13% (27)	1% (3)	— (0)	2% (4)	— (1)	3% (8)	217	
Educ: Post-grad	53% (54)	35% (36)	5% (5)	1% (1)	— (0)	2% (2)	2% (2)	1% (1)	102	
Income: Under 50k	31% (87)	41% (113)	14% (39)	4% (12)	2% (4)	1% (3)	2% (5)	5% (14)	278	
Income: 50k-100k	42% (130)	43% (135)	7% (22)	1% (4)	— (0)	2% (7)	— (0)	4% (11)	311	
Income: 100k+	37% (76)	44% (92)	15% (31)	1% (3)	— (0)	— (0)	— (0)	2% (4)	208	
Ethnicity: White (Non-Hispanic)	37% (186)	48% (242)	9% (44)	1% (6)	1% (5)	1% (6)	1% (3)	3% (17)	509	
Ethnicity: Hispanic	40% (74)	31% (56)	19% (36)	6% (11)	— (0)	— (1)	— (1)	3% (6)	184	
Ethnicity: Black (Non-Hispanic)	38% (15)	29% (12)	19% (8)	5% (2)	— (0)	— (0)	— (0)	9% (4)	40	
Ethnicity: Asian + Other (Non-Hispanic)	29% (18)	48% (30)	10% (6)	— (0)	— (0)	6% (4)	3% (2)	5% (3)	63	
All Christian	36% (139)	45% (173)	12% (46)	1% (3)	— (2)	2% (8)	— (1)	3% (11)	384	
All Non-Christian	47% (19)	29% (12)	7% (3)	— (0)	— (0)	— (0)	4% (2)	12% (5)	41	
Atheist	62% (24)	25% (10)	1% (0)	4% (2)	4% (2)	3% (1)	1% (0)	— (0)	39	
Agnostic/Nothing in particular	35% (82)	37% (87)	17% (39)	6% (14)	— (1)	— (0)	1% (2)	4% (9)	234	
Something Else	29% (28)	59% (59)	5% (5)	1% (1)	— (0)	1% (1)	— (0)	4% (4)	99	
Evangelical	22% (38)	63% (108)	7% (12)	— (0)	— (0)	2% (4)	— (0)	6% (10)	171	
Non-Evangelical	42% (122)	40% (117)	13% (37)	— (1)	1% (2)	2% (5)	— (1)	2% (5)	289	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Independent			Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
		Republican Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	37%(293)	43%(340)	12% (93)	2% (19)	1% (5)	1% (10)	1% (5)	4% (30)	796	
PID: Dem (no lean)	75%(209)	10% (29)	8% (22)	3% (10)	1% (2)	— (0)	1% (2)	2% (6)	280	
PID: Ind (no lean)	27% (56)	36% (75)	23% (49)	4% (9)	1% (3)	2% (4)	— (1)	7% (15)	211	
PID: Rep (no lean)	9% (28)	77%(236)	7% (22)	— (1)	— (0)	2% (7)	1% (2)	3% (9)	305	
PID/Gender: Dem Men	81%(100)	11% (14)	5% (6)	2% (2)	— (0)	— (0)	— (1)	— (0)	123	
PID/Gender: Dem Women	70% (110)	10% (16)	10% (16)	5% (7)	1% (2)	— (0)	1% (2)	3% (5)	158	
PID/Gender: Ind Men	26% (27)	45% (46)	22% (23)	2% (2)	1% (1)	— (0)	— (0)	3% (3)	103	
PID/Gender: Ind Women	27% (29)	27% (29)	24% (26)	6% (6)	2% (2)	3% (3)	— (1)	11% (12)	108	
PID/Gender: Rep Men	6% (8)	84% (118)	7% (10)	— (0)	— (0)	1% (2)	1% (1)	1% (2)	141	
PID/Gender: Rep Women	12% (20)	72% (118)	7% (12)	1% (1)	— (0)	3% (5)	— (1)	4% (7)	164	
Ideo: Liberal (1-3)	70% (167)	13% (31)	9% (21)	2% (4)	1% (2)	1% (2)	1% (2)	3% (7)	237	
Ideo: Moderate (4)	42% (99)	32% (76)	16% (37)	5% (11)	1% (2)	1% (2)	— (1)	4% (8)	236	
Ideo: Conservative (5-7)	8% (25)	73%(226)	11% (33)	1% (4)	— (1)	2% (7)	1% (2)	4% (11)	308	
Ideo/PID: Conservative Republican	5% (11)	79% (167)	8% (18)	— (1)	— (0)	3% (7)	1% (2)	3% (6)	211	
Ideo/PID: Moderate/Liberal Republican	18% (16)	73% (63)	5% (4)	— (0)	— (0)	— (0)	— (0)	3% (3)	86	
Ideo/PID: Moderate/Conservative Democrat	60% (61)	23% (23)	8% (8)	7% (7)	— (0)	— (0)	— (0)	1% (1)	101	
Ideo/PID: Liberal Democrat	83% (147)	3% (6)	8% (14)	1% (2)	1% (2)	— (0)	1% (2)	2% (4)	177	
Unfavorable of Biden and Trump	21% (28)	24% (32)	26% (35)	8% (10)	1% (1)	6% (8)	3% (4)	12% (16)	135	
2024 H2H Matchup: Biden Voter	85%(292)	— (1)	12% (40)	1% (3)	1% (2)	— (0)	— (0)	1% (5)	342	
2024 H2H Matchup: Trump Voter	— (1)	88%(339)	7% (26)	1% (4)	1% (2)	2% (7)	— (1)	2% (6)	386	
2024 H2H Matchup: Would not Vote	— (0)	— (0)	64% (15)	17% (4)	— (0)	— (0)	18% (4)	1% (0)	24	
2024 H2H Matchup: Do not Know	1% (0)	— (0)	28% (12)	20% (9)	1% (0)	7% (3)	1% (0)	41% (18)	44	
2022 House Vote: Democrat	73%(256)	7% (25)	12% (41)	3% (11)	1% (2)	1% (3)	1% (3)	2% (7)	349	
2022 House Vote: Republican	6% (20)	80%(273)	7% (25)	1% (5)	— (2)	2% (5)	— (1)	3% (11)	341	
2022 House Vote: Did not Vote	17% (16)	43% (40)	26% (24)	4% (3)	1% (1)	2% (2)	2% (2)	7% (6)	95	
2020 Vote: Joe Biden	74%(273)	5% (17)	14% (51)	3% (11)	1% (2)	— (1)	1% (2)	4% (13)	372	
2020 Vote: Donald Trump	2% (7)	84% (310)	7% (25)	1% (3)	1% (2)	2% (8)	— (1)	3% (12)	369	
2020 Vote: Someone Else	6% (1)	7% (1)	56% (7)	7% (1)	1% (0)	8% (1)	— (0)	15% (2)	12	
2020 Vote: Did not Vote	28% (12)	28% (12)	25% (11)	9% (4)	— (0)	— (0)	5% (2)	5% (2)	43	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Independent			Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
		Republican Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	37%(293)	43%(340)	12% (93)	2% (19)	1% (5)	1% (10)	1% (5)	4% (30)	796	
2016 Vote: Hillary Clinton	84%(227)	2% (7)	7% (20)	4% (11)	1% (2)	— (0)	1% (2)	2% (5)	272	
2016 Vote: Donald Trump	6% (18)	82%(260)	7% (23)	1% (2)	— (0)	2% (8)	— (0)	2% (5)	317	
2016 Vote: Someone Else	15% (4)	37% (9)	17% (4)	9% (2)	8% (2)	1% (0)	— (0)	13% (3)	26	
2020 Vote/PID: Not Biden/Democrat	25% (7)	67% (19)	1% (0)	— (0)	— (0)	— (0)	2% (1)	5% (1)	29	
2020 Vote/PID: Not Trump/Republican	48% (22)	25% (11)	13% (6)	1% (0)	— (0)	— (0)	3% (1)	10% (4)	46	
U.S. Economy: Wrong Track	19% (106)	56%(306)	13% (69)	3% (18)	1% (4)	2% (10)	1% (4)	5% (28)	546	
U.S. Economy: Right Direction	75%(187)	14% (34)	10% (24)	— (1)	— (1)	— (0)	1% (1)	— (1)	250	
Prsnl. Fin. Sit. 2021-23: Better Under Biden	86%(225)	1% (2)	11% (30)	— (1)	— (1)	— (0)	— (0)	1% (3)	260	
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5% (22)	80%(322)	7% (29)	1% (4)	1% (2)	2% (7)	1% (3)	3% (12)	401	
Prsnl. Fin. Sit. 2021-23: Same Under Both	35% (47)	12% (17)	25% (34)	11% (15)	1% (2)	2% (3)	2% (2)	11% (15)	135	
Top 2024 Issue: Economy	25% (58)	51% (119)	14% (31)	6% (13)	1% (1)	— (0)	1% (2)	3% (7)	232	
Community: Urban	38% (98)	40% (101)	14% (37)	5% (14)	— (1)	1% (2)	1% (1)	1% (3)	257	
Community: Suburban	39% (158)	41% (166)	12% (49)	1% (4)	1% (2)	2% (7)	1% (2)	5% (21)	410	
Community: Rural	29% (38)	56% (73)	6% (7)	1% (1)	1% (2)	1% (2)	1% (1)	5% (6)	130	
Community/Gender: Urban Women	43% (54)	29% (37)	16% (20)	9% (11)	— (0)	1% (2)	1% (1)	1% (2)	126	
Community/Gender: Urban Men	33% (44)	49% (65)	13% (17)	2% (3)	1% (1)	— (0)	— (1)	1% (1)	131	
Community/Gender: Rural Women	28% (22)	59% (48)	5% (4)	2% (1)	2% (2)	— (0)	— (0)	5% (4)	81	
Community/Gender: Rural Men	31% (15)	51% (25)	7% (3)	— (0)	— (0)	3% (2)	3% (1)	5% (3)	49	
Community/Gender: Suburban Women	37% (83)	35% (78)	13% (30)	1% (3)	1% (2)	3% (7)	1% (2)	8% (19)	224	
Community/Gender: Suburban Men	41% (76)	47% (88)	10% (19)	1% (1)	— (0)	— (0)	— (0)	1% (2)	186	
Homeowner	38%(259)	43% (291)	12% (81)	2% (16)	— (3)	1% (9)	1% (4)	3% (19)	683	
Renter	32% (32)	41% (41)	11% (11)	2% (2)	— (0)	1% (1)	1% (1)	10% (10)	99	
Military HHnm: Yes	28% (40)	59% (85)	8% (12)	1% (1)	— (0)	1% (2)	— (0)	2% (3)	143	
Military HH: No	39%(253)	39%(256)	12% (81)	3% (19)	1% (4)	1% (8)	1% (5)	4% (26)	653	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	37%(293)	43%(340)	12% (93)	2% (19)	1% (5)	1% (10)	1% (5)	4% (30)	796	
Employ: Private Sector	35% (101)	44% (126)	12% (35)	3% (8)	— (1)	2% (5)	1% (4)	2% (5)	286	
Employ: Government	42% (21)	40% (20)	12% (6)	1% (0)	— (0)	1% (0)	1% (0)	4% (2)	49	
Employ: Self-Employed	51% (34)	31% (21)	12% (8)	3% (2)	1% (1)	— (0)	— (0)	2% (1)	66	
Employ: Homemaker	17% (7)	71% (31)	4% (2)	— (0)	1% (0)	2% (1)	— (0)	6% (2)	44	
Employ: Student	17% (2)	10% (1)	69% (9)	2% (0)	3% (0)	— (0)	— (0)	— (0)	14	
Employ: Retired	45% (96)	43% (93)	7% (15)	— (1)	1% (2)	2% (3)	— (0)	2% (4)	213	
Employ: Unemployed	19% (14)	38% (28)	18% (13)	11% (8)	— (0)	1% (1)	1% (1)	11% (8)	74	
Employ: Other	35% (18)	42% (21)	10% (5)	1% (0)	— (0)	— (0)	— (0)	13% (7)	51	
Self + Household: White-Collar	43% (155)	38% (137)	11% (42)	2% (7)	— (0)	2% (9)	1% (4)	2% (9)	363	
Self + Household: Blue Collar	32% (104)	49% (159)	11% (36)	3% (11)	1% (3)	— (1)	— (1)	3% (10)	325	
Union HH: Yes	62% (28)	20% (9)	16% (7)	— (0)	— (0)	— (0)	1% (0)	— (0)	45	
Union HH: No	35%(266)	44% (331)	11% (86)	3% (19)	1% (4)	1% (10)	1% (5)	4% (30)	751	
LGBTQ+: Yes	39% (31)	32% (25)	24% (19)	2% (2)	1% (0)	1% (1)	1% (1)	1% (1)	80	
LGBTQ+: No	37%(262)	44% (315)	10% (74)	2% (18)	1% (4)	1% (10)	1% (5)	4% (29)	716	
Motivated to Vote	38%(266)	44%(308)	10% (67)	3% (18)	— (3)	1% (9)	— (2)	3% (20)	693	
Parent: Yes	39% (72)	44% (79)	7% (13)	2% (3)	1% (3)	1% (1)	— (0)	6% (11)	181	
Parent: No	36%(222)	42% (261)	13% (80)	3% (17)	— (2)	2% (9)	1% (5)	3% (19)	615	
COVID Vaccine: Yes	47%(266)	32% (178)	13% (71)	3% (14)	1% (5)	1% (5)	— (3)	4% (20)	562	
COVID Vaccine: No	12% (27)	69% (162)	9% (22)	2% (5)	— (0)	2% (5)	1% (3)	4% (9)	234	
Student Loans: Yes	47% (52)	34% (38)	14% (15)	1% (1)	— (0)	1% (1)	2% (2)	1% (1)	110	
Student Loans: No	35% (241)	44%(303)	11% (78)	3% (18)	1% (4)	1% (10)	1% (3)	4% (28)	686	
Favorable Opinion of Haley	29% (78)	50% (136)	15% (41)	2% (5)	— (0)	2% (5)	— (1)	3% (7)	273	
Unfavorable Opinion of Haley	45% (151)	40% (135)	7% (25)	1% (3)	— (1)	1% (5)	1% (3)	3% (10)	334	

Continued on next page



**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	37% (293)	43% (340)	12% (93)	2% (19)	1% (5)	1% (10)	1% (5)	4% (30)	796
Protestant	35% (61)	50% (87)	10% (17)	— (0)	1% (2)	3% (5)	— (0)	1% (2)	175
Roman Catholic	37% (70)	43% (80)	14% (26)	— (0)	— (0)	2% (3)	— (0)	4% (8)	187
Mormon	9% (1)	44% (5)	13% (1)	21% (2)	— (0)	— (0)	— (0)	13% (1)	11
Orthodox (e.g. Greek or Russian Orthodox)	68% (7)	20% (2)	12% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	11
Jewish	67% (11)	7% (1)	13% (2)	— (0)	— (0)	— (0)	— (0)	13% (2)	17
Muslim	— (0)	59% (3)	9% (1)	— (0)	— (0)	— (0)	32% (2)	— (0)	6
Buddhist	42% (4)	21% (2)	4% (0)	— (0)	— (0)	— (0)	— (0)	33% (3)	8
Hindu	44% (5)	56% (6)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	10
Atheist	62% (24)	25% (10)	1% (0)	4% (2)	4% (2)	3% (1)	1% (0)	— (0)	39
Agnostic	44% (22)	28% (14)	20% (10)	5% (3)	— (0)	— (0)	— (0)	3% (1)	50
Something else	29% (28)	59% (59)	5% (5)	1% (1)	— (0)	1% (1)	— (0)	4% (4)	99
Nothing in particular	32% (59)	40% (73)	16% (29)	6% (11)	1% (1)	— (0)	1% (2)	4% (8)	183
Prodigal Biden Voter	— (0)	32% (17)	27% (15)	16% (9)	1% (0)	2% (1)	4% (2)	17% (9)	53
Undecided Voter (DK/WNV)	1% (0)	— (0)	41% (28)	19% (13)	1% (0)	5% (3)	7% (5)	27% (18)	68
Undecided Voter (DK)	— (0)	— (0)	64% (15)	17% (4)	— (0)	— (0)	18% (4)	1% (0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(342)	48%	(386)	3%	(24)	5%	(44)	796
Gender: Male	41%	(151)	52%	(192)	4%	(14)	3%	(9)	366
Gender: Female	44%	(191)	45%	(194)	2%	(11)	8%	(35)	430
Age: 18-34	35%	(71)	53%	(107)	6%	(12)	7%	(13)	203
Age: 35-44	49%	(57)	43%	(50)	4%	(5)	4%	(4)	116
Age: 45-64	42%	(113)	48%	(129)	2%	(7)	7%	(19)	267
Age: 65+	48%	(101)	48%	(100)	—	(1)	4%	(8)	210
GenZers: 1997-2012	31%	(33)	49%	(51)	8%	(9)	12%	(12)	105
Millennials: 1981-1996	47%	(93)	47%	(92)	4%	(7)	2%	(5)	197
GenXers: 1965-1980	43%	(95)	49%	(107)	3%	(7)	5%	(11)	220
Baby Boomers: 1946-1964	43%	(112)	50%	(130)	—	(1)	6%	(15)	258
Educ: < College	38%	(182)	51%	(244)	4%	(19)	7%	(32)	477
Educ: Bachelors degree	47%	(102)	47%	(102)	1%	(3)	4%	(9)	217
Educ: Post-grad	57%	(58)	39%	(39)	2%	(2)	2%	(2)	102
Income: Under 50k	40%	(111)	47%	(129)	6%	(18)	7%	(20)	278
Income: 50k-100k	46%	(144)	49%	(152)	1%	(2)	4%	(12)	311
Income: 100k+	42%	(87)	50%	(104)	2%	(4)	6%	(12)	208
Ethnicity: White (Non-Hispanic)	42%	(212)	53%	(270)	1%	(5)	4%	(21)	509
Ethnicity: Hispanic	48%	(88)	36%	(65)	7%	(13)	10%	(18)	184
Ethnicity: Black (Non-Hispanic)	46%	(18)	39%	(16)	11%	(4)	4%	(2)	40
Ethnicity: Asian + Other (Non-Hispanic)	37%	(23)	55%	(35)	3%	(2)	5%	(3)	63
All Christian	42%	(160)	52%	(201)	1%	(4)	5%	(19)	384
All Non-Christian	47%	(19)	35%	(14)	6%	(3)	12%	(5)	41
Atheist	66%	(26)	27%	(11)	3%	(1)	4%	(2)	39
Agnostic/Nothing in particular	46%	(107)	42%	(98)	6%	(15)	6%	(14)	234
Something Else	31%	(30)	63%	(62)	2%	(2)	4%	(4)	99
Evangelical	25%	(42)	70%	(119)	2%	(4)	3%	(6)	171
Non-Evangelical	48%	(138)	46%	(133)	1%	(2)	6%	(16)	289
PID: Dem (no lean)	83%	(233)	12%	(33)	1%	(2)	4%	(12)	280
PID: Ind (no lean)	37%	(78)	45%	(95)	8%	(16)	10%	(21)	211
PID: Rep (no lean)	10%	(31)	85%	(258)	2%	(5)	3%	(10)	305

Continued on next page

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(342)	48%	(386)	3%	(24)	5%	(44)	796
PID/Gender: Dem Men	86%	(105)	13%	(17)	—	(0)	1%	(1)	123
PID/Gender: Dem Women	81%	(128)	10%	(16)	1%	(2)	7%	(12)	158
PID/Gender: Ind Men	35%	(36)	51%	(53)	9%	(9)	5%	(5)	103
PID/Gender: Ind Women	39%	(42)	40%	(43)	7%	(7)	15%	(16)	108
PID/Gender: Rep Men	7%	(10)	87%	(123)	3%	(4)	2%	(3)	141
PID/Gender: Rep Women	13%	(21)	82%	(135)	1%	(1)	4%	(7)	164
Ideo: Liberal (1-3)	81%	(193)	15%	(35)	2%	(4)	2%	(5)	237
Ideo: Moderate (4)	46%	(109)	37%	(86)	6%	(15)	11%	(25)	236
Ideo: Conservative (5-7)	12%	(38)	83%	(255)	1%	(4)	4%	(12)	308
Ideo/PID: Conservative Republican	7%	(16)	88%	(185)	1%	(3)	4%	(8)	211
Ideo/PID: Moderate/Liberal Republican	18%	(16)	76%	(66)	2%	(2)	3%	(3)	86
Ideo/PID: Moderate/Conservative Democrat	64%	(65)	25%	(26)	—	(0)	11%	(11)	101
Ideo/PID: Liberal Democrat	94%	(167)	4%	(7)	1%	(2)	1%	(1)	177
Unfavorable of Biden and Trump	32%	(44)	39%	(53)	8%	(10)	21%	(28)	135
2024 H2H Matchup: Biden Voter	100%	(342)	—	(0)	—	(0)	—	(0)	342
2024 H2H Matchup: Trump Voter	—	(0)	100%	(386)	—	(0)	—	(0)	386
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(24)	—	(0)	24
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(44)	44
2022 House Vote: Democrat	82%	(287)	10%	(36)	3%	(10)	4%	(15)	349
2022 House Vote: Republican	7%	(25)	87%	(296)	2%	(6)	4%	(13)	341
2022 House Vote: Did not Vote	29%	(27)	52%	(49)	8%	(8)	11%	(11)	95
2020 Vote: Joe Biden	86%	(319)	6%	(24)	2%	(6)	6%	(24)	372
2020 Vote: Donald Trump	2%	(9)	93%	(344)	2%	(7)	3%	(9)	369
2020 Vote: Someone Else	17%	(2)	17%	(2)	33%	(4)	33%	(4)	12
2020 Vote: Did not Vote	29%	(13)	37%	(16)	18%	(8)	16%	(7)	43
2016 Vote: Hillary Clinton	91%	(249)	4%	(11)	1%	(3)	3%	(9)	272
2016 Vote: Donald Trump	7%	(22)	88%	(278)	2%	(6)	3%	(11)	317
2016 Vote: Someone Else	29%	(7)	48%	(12)	3%	(1)	21%	(5)	26
2020 Vote/PID: Not Biden/Democrat	26%	(8)	69%	(20)	—	(0)	5%	(1)	29
2020 Vote/PID: Not Trump/Republican	53%	(24)	27%	(12)	6%	(3)	14%	(7)	46

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(342)	48%	(386)	3%	(24)	5%	(44)	796
U.S. Economy: Wrong Track	26%	(143)	63%	(346)	3%	(18)	7%	(39)	546
U.S. Economy: Right Direction	80%	(200)	16%	(40)	2%	(6)	2%	(4)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	97%	(252)	1%	(2)	1%	(3)	1%	(3)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(25)	90%	(361)	1%	(3)	3%	(13)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	48%	(65)	17%	(23)	14%	(19)	20%	(27)	135
Top 2024 Issue: Economy	33%	(76)	57%	(132)	4%	(9)	7%	(15)	232
Community: Urban	48%	(123)	43%	(111)	3%	(8)	6%	(14)	257
Community: Suburban	43%	(177)	48%	(197)	3%	(13)	6%	(23)	410
Community: Rural	33%	(43)	60%	(77)	3%	(4)	5%	(6)	130
Community/Gender: Urban Women	55%	(69)	34%	(43)	2%	(2)	9%	(12)	126
Community/Gender: Urban Men	41%	(54)	52%	(69)	4%	(5)	2%	(3)	131
Community/Gender: Rural Women	32%	(26)	64%	(52)	1%	(1)	3%	(2)	81
Community/Gender: Rural Men	34%	(17)	52%	(26)	5%	(3)	8%	(4)	49
Community/Gender: Suburban Women	43%	(96)	44%	(99)	3%	(7)	9%	(21)	224
Community/Gender: Suburban Men	43%	(80)	53%	(98)	3%	(5)	1%	(2)	186
Homeowner	44%	(302)	48%	(330)	3%	(18)	5%	(33)	683
Renter	38%	(38)	47%	(46)	5%	(5)	11%	(10)	99
Military HHnm: Yes	31%	(44)	64%	(92)	—	(1)	4%	(6)	143
Military HH: No	46%	(298)	45%	(294)	4%	(24)	6%	(37)	653
Employ: Private Sector	43%	(122)	51%	(145)	4%	(12)	2%	(6)	286
Employ: Government	44%	(22)	51%	(25)	3%	(1)	2%	(1)	49
Employ: Self-Employed	58%	(38)	37%	(24)	3%	(2)	2%	(1)	66
Employ: Homemaker	24%	(10)	75%	(33)	—	(0)	1%	(0)	44
Employ: Student	20%	(3)	25%	(3)	20%	(3)	36%	(5)	14
Employ: Retired	48%	(103)	47%	(100)	—	(0)	5%	(10)	213
Employ: Unemployed	31%	(23)	44%	(32)	3%	(2)	23%	(17)	74
Employ: Other	41%	(21)	45%	(23)	7%	(3)	7%	(4)	51
Self + Household: White-Collar	49%	(179)	43%	(155)	3%	(9)	6%	(20)	363
Self + Household: Blue Collar	36%	(117)	56%	(182)	4%	(11)	5%	(15)	325

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(342)	48%	(386)	3%	(24)	5%	(44)	796
Union HH: Yes	68%	(30)	26%	(11)	5%	(2)	1%	(0)	45
Union HH: No	41%	(312)	50%	(375)	3%	(22)	6%	(43)	751
LGBTQ+: Yes	62%	(50)	35%	(28)	1%	(1)	2%	(2)	80
LGBTQ+: No	41%	(292)	50%	(358)	3%	(24)	6%	(42)	716
Motivated to Vote	44%	(303)	50%	(344)	2%	(17)	4%	(29)	693
Parent: Yes	45%	(82)	50%	(90)	1%	(2)	4%	(7)	181
Parent: No	42%	(260)	48%	(296)	4%	(22)	6%	(37)	615
COVID Vaccine: Yes	55%	(310)	37%	(208)	2%	(13)	5%	(31)	562
COVID Vaccine: No	14%	(32)	76%	(178)	5%	(11)	6%	(13)	234
Student Loans: Yes	52%	(57)	41%	(46)	5%	(6)	2%	(2)	110
Student Loans: No	42%	(285)	50%	(340)	3%	(19)	6%	(42)	686
Favorable Opinion of Haley	35%	(95)	56%	(153)	3%	(8)	6%	(17)	273
Unfavorable Opinion of Haley	50%	(166)	45%	(150)	2%	(8)	3%	(10)	334
Protestant	39%	(68)	56%	(99)	1%	(2)	4%	(6)	175
Roman Catholic	44%	(83)	49%	(91)	1%	(2)	6%	(11)	187
Mormon	13%	(1)	78%	(9)	—	(0)	9%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	77%	(8)	22%	(2)	—	(0)	1%	(0)	11
Jewish	67%	(11)	21%	(3)	—	(0)	13%	(2)	17
Muslim	—	(0)	59%	(3)	41%	(2)	—	(0)	6
Buddhist	42%	(4)	21%	(2)	3%	(0)	33%	(3)	8
Hindu	44%	(5)	56%	(6)	—	(0)	—	(0)	10
Atheist	66%	(26)	27%	(11)	3%	(1)	4%	(2)	39
Agnostic	66%	(33)	29%	(14)	5%	(2)	1%	(0)	50
Something else	31%	(30)	63%	(62)	2%	(2)	4%	(4)	99
Nothing in particular	40%	(74)	46%	(84)	7%	(12)	7%	(14)	183
Prodigal Biden Voter	—	(0)	45%	(24)	11%	(6)	44%	(24)	53
Undecided Voter (DK/WNV)	—	(0)	—	(0)	36%	(24)	64%	(44)	68
Undecided Voter (DK)	—	(0)	—	(0)	100%	(24)	—	(0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote AGAINST Donald Trump				Total N
	A vote FOR Joe Biden		Trump		
Registered Voters	46%	(159)	54%	(183)	342
Gender: Male	59%	(89)	41%	(62)	151
Gender: Female	36%	(70)	64%	(121)	191
Age: 18-34	40%	(29)	60%	(42)	71
Age: 35-44	62%	(35)	38%	(22)	57
Age: 45-64	45%	(51)	55%	(62)	113
Age: 65+	44%	(44)	56%	(57)	101
GenZers: 1997-2012	41%	(13)	59%	(19)	33
Millennials: 1981-1996	54%	(50)	46%	(43)	93
GenXers: 1965-1980	45%	(43)	55%	(52)	95
Baby Boomers: 1946-1964	42%	(47)	58%	(65)	112
Educ: < College	50%	(92)	50%	(90)	182
Educ: Bachelors degree	39%	(39)	61%	(63)	102
Educ: Post-grad	49%	(28)	51%	(30)	58
Income: Under 50k	56%	(62)	44%	(48)	111
Income: 50k-100k	43%	(62)	57%	(82)	144
Income: 100k+	40%	(35)	60%	(52)	87
Ethnicity: White (Non-Hispanic)	44%	(94)	56%	(119)	212
Ethnicity: Hispanic	55%	(48)	45%	(40)	88
Ethnicity: Black (Non-Hispanic)	45%	(8)	55%	(10)	18
Ethnicity: Asian + Other (Non-Hispanic)	37%	(9)	63%	(15)	23
All Christian	54%	(87)	46%	(74)	160
All Non-Christian	36%	(7)	64%	(12)	19
Atheist	66%	(17)	34%	(9)	26
Agnostic/Nothing in particular	26%	(27)	74%	(80)	107
Something Else	70%	(21)	30%	(9)	30
Evangelical	57%	(24)	43%	(18)	42
Non-Evangelical	54%	(75)	46%	(63)	138
PID: Dem (no lean)	50%	(117)	50%	(116)	233
PID: Ind (no lean)	43%	(33)	57%	(44)	78
PID: Rep (no lean)	28%	(9)	72%	(23)	31

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	46%	(159)	54%	(183)	342
PID/Gender: Dem Men	64%	(67)	36%	(38)	105
PID/Gender: Dem Women	39%	(50)	61%	(78)	128
PID/Gender: Ind Men	62%	(22)	38%	(13)	36
PID/Gender: Ind Women	27%	(11)	73%	(31)	42
PID/Gender: Rep Men	—	(0)	100%	(10)	10
PID/Gender: Rep Women	42%	(9)	58%	(12)	21
Ideo: Liberal (1-3)	42%	(81)	58%	(111)	193
Ideo: Moderate (4)	57%	(62)	43%	(47)	109
Ideo: Conservative (5-7)	38%	(14)	62%	(24)	38
Ideo/PID: Conservative Republican	1%	(0)	99%	(16)	16
Ideo/PID: Moderate/Liberal Republican	55%	(9)	45%	(7)	16
Ideo/PID: Moderate/Conservative Democrat	66%	(43)	34%	(22)	65
Ideo/PID: Liberal Democrat	44%	(73)	56%	(94)	167
Unfavorable of Biden and Trump	16%	(7)	84%	(37)	44
2024 H2H Matchup: Biden Voter	46%	(159)	54%	(183)	342
2024 H2H Matchup: Trump Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	50%	(143)	50%	(144)	287
2022 House Vote: Republican	18%	(5)	82%	(21)	25
2022 House Vote: Did not Vote	36%	(10)	64%	(17)	27
2020 Vote: Joe Biden	47%	(148)	53%	(170)	319
2020 Vote: Donald Trump	—	(0)	100%	(9)	9
2020 Vote: Someone Else	23%	(0)	77%	(2)	2
2020 Vote: Did not Vote	80%	(10)	20%	(2)	13
2016 Vote: Hillary Clinton	49%	(121)	51%	(128)	249
2016 Vote: Donald Trump	19%	(4)	81%	(18)	22
2016 Vote: Someone Else	18%	(1)	82%	(6)	7
2020 Vote/PID: Not Biden/Democrat	53%	(4)	47%	(4)	8
2020 Vote/PID: Not Trump/Republican	36%	(9)	64%	(16)	24

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	46%	(159)	54%	(183)	342
U.S. Economy: Wrong Track	27%	(39)	73%	(103)	143
U.S. Economy: Right Direction	60%	(120)	40%	(80)	200
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(129)	49%	(123)	252
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(12)	53%	(13)	25
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(18)	72%	(47)	65
Top 2024 Issue: Economy	45%	(34)	55%	(42)	76
Community: Urban	56%	(69)	44%	(53)	123
Community: Suburban	38%	(67)	62%	(110)	177
Community: Rural	54%	(23)	46%	(20)	43
Community/Gender: Urban Women	43%	(29)	57%	(39)	69
Community/Gender: Urban Men	74%	(40)	26%	(14)	54
Community/Gender: Rural Women	50%	(13)	50%	(13)	26
Community/Gender: Rural Men	60%	(10)	40%	(7)	17
Community/Gender: Suburban Women	28%	(27)	72%	(69)	96
Community/Gender: Suburban Men	49%	(39)	51%	(41)	80
Homeowner	45%	(137)	55%	(165)	302
Renter	54%	(20)	46%	(17)	38
Military HHnm: Yes	37%	(16)	63%	(28)	44
Military HH: No	48%	(142)	52%	(155)	298
Employ: Private Sector	47%	(57)	53%	(65)	122
Employ: Government	49%	(11)	51%	(11)	22
Employ: Self-Employed	57%	(22)	43%	(16)	38
Employ: Homemaker	21%	(2)	79%	(8)	10
Employ: Student	8%	(0)	92%	(2)	3
Employ: Retired	44%	(45)	56%	(58)	103
Employ: Unemployed	42%	(10)	58%	(13)	23
Employ: Other	58%	(12)	42%	(9)	21
Self + Household: White-Collar	45%	(81)	55%	(97)	179
Self + Household: Blue Collar	48%	(56)	52%	(61)	117

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	46%	(159)	54%	(183)	342
Union HH: Yes	54%	(16)	46%	(14)	30
Union HH: No	46%	(143)	54%	(169)	312
LGBTQ+: Yes	34%	(17)	66%	(33)	50
LGBTQ+: No	49%	(142)	51%	(150)	292
Motivated to Vote	45%	(137)	55%	(167)	303
Parent: Yes	49%	(40)	51%	(42)	82
Parent: No	46%	(119)	54%	(141)	260
COVID Vaccine: Yes	45%	(140)	55%	(170)	310
COVID Vaccine: No	60%	(19)	40%	(13)	32
Student Loans: Yes	39%	(22)	61%	(35)	57
Student Loans: No	48%	(137)	52%	(148)	285
Favorable Opinion of Haley	44%	(42)	56%	(53)	95
Unfavorable Opinion of Haley	49%	(82)	51%	(85)	166
Protestant	49%	(33)	51%	(34)	68
Roman Catholic	54%	(45)	46%	(38)	83
Mormon	72%	(1)	28%	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	88%	(7)	12%	(1)	8
Jewish	47%	(5)	53%	(6)	11
Muslim	—	(0)	—	(0)	0
Buddhist	—	(0)	100%	(4)	4
Hindu	36%	(2)	64%	(3)	5
Atheist	66%	(17)	34%	(9)	26
Agnostic	31%	(10)	69%	(23)	33
Something else	70%	(21)	30%	(9)	30
Nothing in particular	23%	(17)	77%	(57)	74
Prodigal Biden Voter	—	(0)	—	(0)	0
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	70%	(270)	30%	(116)	386
Gender: Male	70%	(135)	30%	(57)	192
Gender: Female	69%	(135)	31%	(59)	194
Age: 18-34	70%	(75)	30%	(32)	107
Age: 35-44	83%	(41)	17%	(9)	50
Age: 45-64	71%	(91)	29%	(38)	129
Age: 65+	62%	(62)	38%	(38)	100
GenZers: 1997-2012	67%	(35)	33%	(17)	51
Millennials: 1981-1996	76%	(70)	24%	(22)	92
GenXers: 1965-1980	77%	(82)	23%	(24)	107
Baby Boomers: 1946-1964	60%	(78)	40%	(53)	130
Educ: < College	74%	(181)	26%	(64)	244
Educ: Bachelors degree	60%	(62)	40%	(40)	102
Educ: Post-grad	69%	(27)	31%	(12)	39
Income: Under 50k	75%	(97)	25%	(33)	129
Income: 50k-100k	67%	(102)	33%	(51)	152
Income: 100k+	68%	(71)	32%	(33)	104
Ethnicity: White (Non-Hispanic)	69%	(187)	31%	(84)	270
Ethnicity: Hispanic	80%	(52)	20%	(13)	65
Ethnicity: Black (Non-Hispanic)	85%	(13)	15%	(2)	16
Ethnicity: Asian + Other (Non-Hispanic)	51%	(18)	49%	(17)	35
All Christian	68%	(137)	32%	(64)	201
All Non-Christian	73%	(10)	27%	(4)	14
Atheist	76%	(8)	24%	(3)	11
Agnostic/Nothing in particular	70%	(69)	30%	(30)	98
Something Else	74%	(46)	26%	(16)	62
Evangelical	73%	(87)	27%	(32)	119
Non-Evangelical	70%	(93)	30%	(40)	133
PID: Dem (no lean)	80%	(26)	20%	(7)	33
PID: Ind (no lean)	58%	(56)	42%	(40)	95
PID: Rep (no lean)	73%	(188)	27%	(70)	258

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**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	70%	(270)	30%	(116)	386
PID/Gender: Dem Men	67%	(11)	33%	(5)	17
PID/Gender: Dem Women	93%	(15)	7%	(1)	16
PID/Gender: Ind Men	59%	(31)	41%	(22)	53
PID/Gender: Ind Women	58%	(25)	42%	(18)	43
PID/Gender: Rep Men	76%	(93)	24%	(30)	123
PID/Gender: Rep Women	70%	(95)	30%	(40)	135
Ideo: Liberal (1-3)	90%	(32)	10%	(4)	35
Ideo: Moderate (4)	63%	(54)	37%	(32)	86
Ideo: Conservative (5-7)	68%	(175)	32%	(81)	255
Ideo/PID: Conservative Republican	70%	(129)	30%	(55)	185
Ideo/PID: Moderate/Liberal Republican	78%	(51)	22%	(15)	66
Ideo/PID: Moderate/Conservative Democrat	78%	(20)	22%	(6)	26
Ideo/PID: Liberal Democrat	84%	(6)	16%	(1)	7
Unfavorable of Biden and Trump	24%	(13)	76%	(40)	53
2024 H2H Matchup: Biden Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Trump Voter	70%	(270)	30%	(116)	386
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	61%	(22)	39%	(14)	36
2022 House Vote: Republican	73%	(216)	27%	(80)	296
2022 House Vote: Did not Vote	62%	(31)	38%	(19)	49
2020 Vote: Joe Biden	46%	(11)	54%	(13)	24
2020 Vote: Donald Trump	73%	(250)	27%	(94)	344
2020 Vote: Someone Else	49%	(1)	51%	(1)	2
2020 Vote: Did not Vote	48%	(8)	52%	(8)	16
2016 Vote: Hillary Clinton	55%	(6)	45%	(5)	11
2016 Vote: Donald Trump	70%	(195)	30%	(83)	278
2016 Vote: Someone Else	26%	(3)	74%	(9)	12
2020 Vote/PID: Not Biden/Democrat	84%	(17)	16%	(3)	20
2020 Vote/PID: Not Trump/Republican	48%	(6)	52%	(6)	12

Continued on next page

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	70%	(270)	30%	(116)	386
U.S. Economy: Wrong Track	68%	(237)	32%	(110)	346
U.S. Economy: Right Direction	83%	(33)	17%	(7)	40
Prsnl. Fin. Sit. 2021-23: Better Under Biden	92%	(2)	8%	(0)	2
Prsnl. Fin. Sit. 2021-23: Better Under Trump	70%	(254)	30%	(107)	361
Prsnl. Fin. Sit. 2021-23: Same Under Both	61%	(14)	39%	(9)	23
Top 2024 Issue: Economy	66%	(87)	34%	(45)	132
Community: Urban	74%	(82)	26%	(29)	111
Community: Suburban	63%	(124)	37%	(73)	197
Community: Rural	81%	(63)	19%	(14)	77
Community/Gender: Urban Women	70%	(30)	30%	(13)	43
Community/Gender: Urban Men	76%	(52)	24%	(16)	69
Community/Gender: Rural Women	82%	(43)	18%	(9)	52
Community/Gender: Rural Men	79%	(20)	21%	(5)	26
Community/Gender: Suburban Women	63%	(62)	37%	(37)	99
Community/Gender: Suburban Men	64%	(62)	36%	(36)	98
Homeowner	69%	(227)	31%	(103)	330
Renter	75%	(35)	25%	(11)	46
Military HHnm: Yes	72%	(66)	28%	(26)	92
Military HH: No	69%	(204)	31%	(90)	294
Employ: Private Sector	70%	(102)	30%	(44)	145
Employ: Government	63%	(16)	37%	(9)	25
Employ: Self-Employed	64%	(15)	36%	(9)	24
Employ: Homemaker	83%	(27)	17%	(6)	33
Employ: Student	19%	(1)	81%	(3)	3
Employ: Retired	63%	(63)	37%	(37)	100
Employ: Unemployed	90%	(29)	10%	(3)	32
Employ: Other	72%	(16)	28%	(6)	23
Self + Household: White-Collar	67%	(103)	33%	(52)	155
Self + Household: Blue Collar	72%	(131)	28%	(51)	182
Union HH: Yes	88%	(10)	12%	(1)	11
Union HH: No	69%	(260)	31%	(115)	375

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**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	70%	(270)	30%	(116)	386
LGBTQ+: Yes	70%	(19)	30%	(8)	28
LGBTQ+: No	70%	(250)	30%	(108)	358
Motivated to Vote	69%	(238)	31%	(106)	344
Parent: Yes	72%	(65)	28%	(26)	90
Parent: No	69%	(205)	31%	(91)	296
COVID Vaccine: Yes	67%	(140)	33%	(68)	208
COVID Vaccine: No	73%	(129)	27%	(48)	178
Student Loans: Yes	73%	(33)	27%	(12)	46
Student Loans: No	69%	(237)	31%	(104)	340
Favorable Opinion of Haley	68%	(105)	32%	(48)	153
Unfavorable Opinion of Haley	73%	(110)	27%	(40)	150
Protestant	67%	(66)	33%	(33)	99
Roman Catholic	75%	(68)	25%	(23)	91
Mormon	26%	(2)	74%	(7)	9
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	90%	(2)	2
Jewish	2%	(0)	98%	(3)	3
Muslim	100%	(3)	—	(0)	3
Buddhist	75%	(1)	25%	(0)	2
Hindu	100%	(6)	—	(0)	6
Atheist	76%	(8)	24%	(3)	11
Agnostic	78%	(11)	22%	(3)	14
Something else	74%	(46)	26%	(16)	62
Nothing in particular	69%	(57)	31%	(26)	84
Prodigal Biden Voter	46%	(11)	54%	(13)	24
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	24%	(190)	36%	(289)	33%	(265)	3%	(21)	4%	(32)	796
Gender: Male	25%	(93)	34%	(125)	33%	(122)	2%	(6)	5%	(20)	366
Gender: Female	23%	(97)	38%	(164)	33%	(143)	3%	(15)	3%	(12)	430
Age: 18-34	24%	(48)	32%	(66)	33%	(68)	5%	(11)	5%	(11)	203
Age: 35-44	16%	(19)	32%	(37)	47%	(54)	5%	(6)	—	(0)	116
Age: 45-64	20%	(54)	38%	(102)	34%	(90)	1%	(2)	7%	(19)	267
Age: 65+	32%	(68)	40%	(84)	26%	(54)	1%	(2)	1%	(2)	210
GenZers: 1997-2012	27%	(28)	31%	(33)	34%	(36)	5%	(5)	3%	(3)	105
Millennials: 1981-1996	19%	(37)	35%	(68)	37%	(73)	6%	(11)	4%	(8)	197
GenXers: 1965-1980	19%	(43)	32%	(70)	41%	(91)	—	(1)	7%	(16)	220
Baby Boomers: 1946-1964	31%	(80)	43%	(111)	23%	(58)	1%	(4)	2%	(5)	258
Educ: < College	22%	(103)	33%	(157)	38%	(181)	3%	(13)	5%	(24)	477
Educ: Bachelors degree	28%	(60)	39%	(86)	29%	(63)	2%	(5)	2%	(4)	217
Educ: Post-grad	26%	(26)	45%	(46)	21%	(22)	3%	(3)	4%	(5)	102
Income: Under 50k	22%	(60)	26%	(73)	40%	(111)	4%	(12)	8%	(22)	278
Income: 50k-100k	24%	(74)	38%	(118)	35%	(109)	2%	(5)	1%	(4)	311
Income: 100k+	26%	(55)	47%	(97)	22%	(45)	2%	(4)	3%	(6)	208
Ethnicity: White (Non-Hispanic)	24%	(122)	40%	(201)	30%	(154)	2%	(11)	4%	(20)	509
Ethnicity: Hispanic	17%	(31)	31%	(56)	44%	(81)	4%	(7)	5%	(9)	184
Ethnicity: Black (Non-Hispanic)	38%	(15)	30%	(12)	24%	(10)	5%	(2)	3%	(1)	40
Ethnicity: Asian + Other (Non-Hispanic)	33%	(21)	30%	(19)	32%	(20)	2%	(1)	3%	(2)	63
All Christian	25%	(97)	38%	(144)	31%	(120)	3%	(11)	3%	(11)	384
All Non-Christian	20%	(8)	34%	(14)	28%	(11)	4%	(2)	14%	(6)	41
Atheist	26%	(10)	28%	(11)	37%	(14)	8%	(3)	—	(0)	39
Agnostic/Nothing in particular	23%	(54)	37%	(87)	34%	(78)	2%	(4)	4%	(10)	234
Something Else	20%	(20)	33%	(32)	41%	(40)	1%	(1)	4%	(4)	99
Evangelical	20%	(34)	36%	(61)	38%	(64)	1%	(2)	6%	(10)	171
Non-Evangelical	26%	(74)	38%	(111)	31%	(89)	4%	(10)	2%	(5)	289

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**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	24%	(190)	36%	(289)	33%	(265)	3%	(21)	4%	(32)	796
PID: Dem (no lean)	26%	(74)	28%	(77)	39%	(108)	4%	(11)	4%	(10)	280
PID: Ind (no lean)	24%	(50)	42%	(89)	30%	(64)	2%	(4)	2%	(4)	211
PID: Rep (no lean)	22%	(66)	40%	(123)	31%	(93)	2%	(6)	6%	(18)	305
PID/Gender: Dem Men	23%	(28)	28%	(35)	41%	(50)	2%	(2)	6%	(7)	123
PID/Gender: Dem Women	29%	(46)	27%	(43)	37%	(58)	6%	(9)	2%	(3)	158
PID/Gender: Ind Men	23%	(24)	41%	(42)	31%	(32)	1%	(1)	4%	(4)	103
PID/Gender: Ind Women	24%	(26)	43%	(46)	30%	(32)	3%	(4)	—	(0)	108
PID/Gender: Rep Men	29%	(41)	34%	(48)	29%	(40)	3%	(4)	6%	(8)	141
PID/Gender: Rep Women	15%	(25)	46%	(75)	32%	(53)	1%	(2)	6%	(9)	164
Ideo: Liberal (1-3)	26%	(62)	38%	(90)	30%	(72)	4%	(9)	1%	(3)	237
Ideo: Moderate (4)	25%	(58)	30%	(70)	42%	(99)	2%	(5)	1%	(3)	236
Ideo: Conservative (5-7)	22%	(68)	41%	(126)	29%	(89)	2%	(6)	6%	(19)	308
Ideo/PID: Conservative Republican	20%	(42)	41%	(85)	33%	(69)	2%	(4)	5%	(11)	211
Ideo/PID: Moderate/Liberal Republican	28%	(24)	43%	(37)	27%	(23)	1%	(1)	1%	(1)	86
Ideo/PID: Moderate/Conservative Democrat	23%	(24)	15%	(16)	51%	(52)	3%	(3)	7%	(7)	101
Ideo/PID: Liberal Democrat	28%	(49)	35%	(62)	31%	(56)	4%	(8)	1%	(3)	177
Unfavorable of Biden and Trump	32%	(43)	44%	(59)	22%	(30)	2%	(2)	—	(0)	135
2024 H2H Matchup: Biden Voter	28%	(95)	35%	(118)	32%	(109)	4%	(13)	2%	(7)	342
2024 H2H Matchup: Trump Voter	20%	(76)	39%	(152)	33%	(127)	2%	(8)	6%	(23)	386
2024 H2H Matchup: Would not Vote	44%	(11)	15%	(4)	41%	(10)	—	(0)	—	(0)	24
2024 H2H Matchup: Do not Know	19%	(8)	34%	(15)	44%	(19)	—	(0)	2%	(1)	44
2022 House Vote: Democrat	25%	(88)	32%	(112)	36%	(125)	4%	(13)	3%	(11)	349
2022 House Vote: Republican	24%	(81)	39%	(133)	30%	(104)	1%	(5)	5%	(18)	341
2022 House Vote: Did not Vote	21%	(20)	40%	(38)	35%	(33)	2%	(2)	2%	(2)	95
2020 Vote: Joe Biden	28%	(103)	35%	(129)	33%	(122)	3%	(12)	2%	(6)	372
2020 Vote: Donald Trump	20%	(72)	41%	(151)	31%	(115)	2%	(8)	6%	(23)	369
2020 Vote: Someone Else	22%	(3)	29%	(3)	49%	(6)	—	(0)	—	(0)	12
2020 Vote: Did not Vote	27%	(12)	12%	(5)	52%	(23)	3%	(1)	5%	(2)	43

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**Table BLMB14:** In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	24%	(190)	36%	(289)	33%	(265)	3%	(21)	4%	(32)	796
2016 Vote: Hillary Clinton	30%	(80)	33%	(91)	31%	(85)	4%	(11)	2%	(5)	272
2016 Vote: Donald Trump	20%	(62)	42%	(135)	30%	(96)	1%	(4)	6%	(20)	317
2016 Vote: Someone Else	17%	(4)	52%	(13)	30%	(8)	—	(0)	2%	(1)	26
2020 Vote/PID: Not Biden/Democrat	16%	(5)	16%	(5)	48%	(14)	—	(0)	20%	(6)	29
2020 Vote/PID: Not Trump/Republican	29%	(13)	41%	(19)	27%	(13)	1%	(0)	2%	(1)	46
U.S. Economy: Wrong Track	22%	(119)	39%	(215)	33%	(180)	2%	(12)	4%	(21)	546
U.S. Economy: Right Direction	28%	(71)	30%	(74)	34%	(86)	4%	(9)	4%	(10)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(64)	35%	(91)	34%	(88)	3%	(9)	3%	(8)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(86)	37%	(149)	33%	(132)	3%	(11)	6%	(23)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(39)	36%	(49)	34%	(45)	—	(1)	—	(0)	135
Top 2024 Issue: Economy	16%	(37)	43%	(99)	33%	(76)	3%	(8)	5%	(13)	232
Community: Urban	27%	(69)	37%	(94)	28%	(72)	4%	(10)	5%	(12)	257
Community: Suburban	22%	(89)	37%	(151)	37%	(151)	2%	(7)	3%	(12)	410
Community: Rural	24%	(32)	34%	(44)	32%	(42)	3%	(4)	6%	(8)	130
Community/Gender: Urban Women	21%	(26)	38%	(48)	30%	(38)	7%	(9)	3%	(4)	126
Community/Gender: Urban Men	33%	(43)	35%	(46)	26%	(34)	1%	(1)	6%	(8)	131
Community/Gender: Rural Women	21%	(17)	36%	(29)	35%	(28)	2%	(2)	6%	(5)	81
Community/Gender: Rural Men	30%	(15)	31%	(15)	27%	(13)	5%	(2)	7%	(4)	49
Community/Gender: Suburban Women	24%	(54)	39%	(87)	34%	(76)	2%	(4)	2%	(3)	224
Community/Gender: Suburban Men	19%	(35)	34%	(64)	41%	(75)	1%	(3)	4%	(8)	186
Homeowner	24%	(166)	38%	(259)	32%	(222)	2%	(12)	3%	(23)	683
Renter	18%	(18)	28%	(28)	40%	(39)	8%	(8)	6%	(6)	99
Military HHnm: Yes	24%	(35)	40%	(57)	30%	(44)	—	(0)	5%	(7)	143
Military HH: No	24%	(155)	35%	(232)	34%	(222)	3%	(20)	4%	(24)	653

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**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	24%	(190)	36%	(289)	33%	(265)	3%	(21)	4%	(32)	796
Employ: Private Sector	24%	(69)	37%	(107)	33%	(94)	3%	(10)	2%	(6)	286
Employ: Government	18%	(9)	31%	(15)	38%	(19)	3%	(1)	10%	(5)	49
Employ: Self-Employed	23%	(15)	27%	(18)	46%	(30)	2%	(2)	2%	(1)	66
Employ: Homemaker	15%	(7)	22%	(10)	48%	(21)	4%	(2)	11%	(5)	44
Employ: Student	39%	(5)	20%	(3)	35%	(5)	6%	(1)	1%	(0)	14
Employ: Retired	31%	(66)	43%	(91)	22%	(47)	2%	(4)	3%	(6)	213
Employ: Unemployed	11%	(8)	43%	(31)	42%	(31)	2%	(1)	3%	(2)	74
Employ: Other	21%	(11)	27%	(14)	38%	(19)	1%	(0)	13%	(7)	51
Self + Household: White-Collar	26%	(96)	40%	(147)	29%	(106)	2%	(7)	2%	(7)	363
Self + Household: Blue Collar	25%	(83)	34%	(110)	34%	(110)	3%	(9)	4%	(14)	325
Union HH: Yes	28%	(13)	26%	(11)	33%	(15)	6%	(2)	7%	(3)	45
Union HH: No	24%	(177)	37%	(277)	33%	(250)	2%	(18)	4%	(28)	751
LGBTQ+: Yes	28%	(23)	33%	(27)	25%	(20)	2%	(2)	11%	(9)	80
LGBTQ+: No	23%	(167)	37%	(262)	34%	(245)	3%	(19)	3%	(23)	716
Motivated to Vote	25%	(174)	37%	(257)	32%	(220)	3%	(17)	4%	(25)	693
Parent: Yes	24%	(44)	29%	(53)	39%	(70)	5%	(9)	3%	(6)	181
Parent: No	24%	(145)	38%	(236)	32%	(195)	2%	(12)	4%	(26)	615
COVID Vaccine: Yes	26%	(147)	38%	(216)	29%	(165)	2%	(12)	4%	(23)	562
COVID Vaccine: No	18%	(43)	31%	(73)	43%	(100)	4%	(9)	4%	(9)	234
Student Loans: Yes	29%	(32)	36%	(40)	27%	(30)	5%	(5)	3%	(3)	110
Student Loans: No	23%	(158)	36%	(249)	34%	(235)	2%	(16)	4%	(28)	686
Favorable Opinion of Haley	28%	(75)	40%	(111)	28%	(76)	2%	(4)	2%	(6)	273
Unfavorable Opinion of Haley	23%	(78)	36%	(119)	33%	(112)	3%	(8)	5%	(17)	334

Continued on next page

**Table BLMB14:** In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	24%	(190)	36%	(289)	33%	(265)	3%	(21)	4%	(32)	796
Protestant	25%	(44)	40%	(71)	30%	(53)	2%	(4)	2%	(3)	175
Roman Catholic	23%	(44)	37%	(69)	32%	(60)	4%	(7)	4%	(8)	187
Mormon	24%	(3)	9%	(1)	64%	(7)	—	(0)	3%	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	62%	(7)	36%	(4)	2%	(0)	—	(0)	—	(0)	11
Jewish	26%	(4)	52%	(9)	12%	(2)	9%	(2)	—	(0)	17
Muslim	35%	(2)	—	(0)	65%	(4)	—	(0)	—	(0)	6
Buddhist	4%	(0)	62%	(5)	35%	(3)	—	(0)	—	(0)	8
Hindu	16%	(2)	—	(0)	28%	(3)	—	(0)	56%	(6)	10
Atheist	26%	(10)	28%	(11)	37%	(14)	8%	(3)	—	(0)	39
Agnostic	11%	(5)	73%	(37)	16%	(8)	—	(0)	—	(0)	50
Something else	20%	(20)	33%	(32)	41%	(40)	1%	(1)	4%	(4)	99
Nothing in particular	27%	(49)	27%	(50)	38%	(70)	2%	(4)	6%	(10)	183
Prodigal Biden Voter	24%	(13)	27%	(14)	49%	(26)	—	(0)	—	(0)	53
Undecided Voter (DK/WNV)	28%	(19)	27%	(18)	43%	(29)	—	(0)	2%	(1)	68
Undecided Voter (DK)	44%	(11)	15%	(4)	41%	(10)	—	(0)	—	(0)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(215)	20%	(157)	11%	(91)	39%	(312)	3%	(21)	796
Gender: Male	28%	(103)	19%	(71)	11%	(41)	39%	(144)	2%	(9)	366
Gender: Female	26%	(113)	20%	(86)	12%	(50)	39%	(169)	3%	(12)	430
Age: 18-34	21%	(43)	28%	(57)	19%	(38)	27%	(55)	5%	(10)	203
Age: 35-44	37%	(42)	20%	(23)	16%	(19)	23%	(26)	5%	(6)	116
Age: 45-64	28%	(74)	18%	(48)	7%	(19)	46%	(121)	2%	(4)	267
Age: 65+	26%	(55)	14%	(29)	7%	(15)	52%	(109)	—	(1)	210
GenZers: 1997-2012	25%	(26)	21%	(22)	14%	(15)	32%	(34)	8%	(8)	105
Millennials: 1981-1996	26%	(52)	27%	(54)	20%	(39)	24%	(46)	3%	(6)	197
GenXers: 1965-1980	31%	(69)	21%	(45)	6%	(12)	40%	(87)	3%	(6)	220
Baby Boomers: 1946-1964	24%	(63)	12%	(32)	9%	(24)	54%	(138)	—	(1)	258
Educ: < College	27%	(128)	17%	(79)	13%	(61)	41%	(194)	3%	(15)	477
Educ: Bachelors degree	24%	(52)	22%	(47)	11%	(23)	41%	(89)	2%	(5)	217
Educ: Post-grad	35%	(35)	30%	(30)	6%	(6)	29%	(29)	1%	(1)	102
Income: Under 50k	28%	(78)	26%	(71)	13%	(35)	30%	(84)	4%	(10)	278
Income: 50k-100k	26%	(81)	15%	(48)	11%	(35)	44%	(137)	3%	(9)	311
Income: 100k+	27%	(57)	18%	(38)	10%	(21)	43%	(90)	1%	(2)	208
Ethnicity: White (Non-Hispanic)	24%	(123)	19%	(98)	9%	(44)	47%	(237)	2%	(8)	509
Ethnicity: Hispanic	36%	(66)	23%	(43)	13%	(24)	24%	(45)	4%	(7)	184
Ethnicity: Black (Non-Hispanic)	42%	(17)	8%	(3)	31%	(12)	3%	(1)	15%	(6)	40
Ethnicity: Asian + Other (Non-Hispanic)	16%	(10)	20%	(13)	16%	(10)	47%	(29)	1%	(0)	63
All Christian	25%	(97)	18%	(68)	10%	(40)	45%	(174)	1%	(5)	384
All Non-Christian	29%	(12)	35%	(14)	11%	(4)	23%	(9)	2%	(1)	41
Atheist	30%	(12)	43%	(17)	5%	(2)	22%	(9)	—	(0)	39
Agnostic/Nothing in particular	31%	(72)	22%	(51)	14%	(32)	31%	(72)	3%	(6)	234
Something Else	23%	(23)	7%	(7)	13%	(12)	49%	(48)	9%	(9)	99
Evangelical	20%	(33)	7%	(12)	14%	(25)	54%	(93)	5%	(8)	171
Non-Evangelical	27%	(79)	22%	(63)	9%	(26)	40%	(116)	2%	(4)	289
PID: Dem (no lean)	57%	(160)	27%	(75)	7%	(18)	7%	(20)	2%	(7)	280
PID: Ind (no lean)	17%	(35)	25%	(54)	15%	(32)	40%	(84)	3%	(6)	211
PID: Rep (no lean)	7%	(21)	9%	(28)	13%	(40)	68%	(208)	3%	(8)	305

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(215)	20%	(157)	11%	(91)	39%	(312)	3%	(21)	796
PID/Gender: Dem Men	64%	(78)	22%	(27)	8%	(10)	4%	(5)	2%	(3)	123
PID/Gender: Dem Women	52%	(82)	31%	(49)	5%	(9)	9%	(15)	2%	(4)	158
PID/Gender: Ind Men	17%	(17)	29%	(30)	11%	(11)	41%	(42)	3%	(3)	103
PID/Gender: Ind Women	17%	(18)	22%	(24)	19%	(21)	39%	(42)	3%	(3)	108
PID/Gender: Rep Men	5%	(8)	10%	(14)	14%	(20)	68%	(96)	2%	(3)	141
PID/Gender: Rep Women	8%	(13)	8%	(14)	12%	(20)	68%	(111)	3%	(6)	164
Ideo: Liberal (1-3)	51%	(122)	33%	(79)	7%	(17)	4%	(10)	4%	(9)	237
Ideo: Moderate (4)	31%	(74)	21%	(51)	15%	(35)	30%	(70)	2%	(6)	236
Ideo: Conservative (5-7)	5%	(16)	7%	(20)	11%	(35)	75%	(232)	2%	(5)	308
Ideo/PID: Conservative Republican	4%	(8)	3%	(5)	9%	(20)	82%	(173)	2%	(5)	211
Ideo/PID: Moderate/Liberal Republican	14%	(12)	19%	(17)	22%	(19)	40%	(35)	4%	(4)	86
Ideo/PID: Moderate/Conservative Democrat	57%	(57)	18%	(18)	11%	(12)	14%	(14)	—	(0)	101
Ideo/PID: Liberal Democrat	57%	(101)	32%	(57)	4%	(7)	3%	(5)	4%	(7)	177
Unfavorable of Biden and Trump	9%	(13)	15%	(20)	24%	(33)	48%	(65)	3%	(4)	135
2024 H2H Matchup: Biden Voter	54%	(183)	29%	(99)	7%	(25)	7%	(24)	3%	(10)	342
2024 H2H Matchup: Trump Voter	5%	(19)	11%	(43)	14%	(54)	69%	(266)	1%	(5)	386
2024 H2H Matchup: Would not Vote	15%	(4)	42%	(10)	1%	(0)	29%	(7)	13%	(3)	24
2024 H2H Matchup: Do not Know	22%	(10)	11%	(5)	27%	(12)	35%	(15)	6%	(2)	44
2022 House Vote: Democrat	54%	(187)	28%	(98)	9%	(31)	7%	(24)	2%	(8)	349
2022 House Vote: Republican	4%	(15)	9%	(30)	14%	(46)	72%	(244)	1%	(5)	341
2022 House Vote: Did not Vote	13%	(12)	27%	(26)	10%	(10)	41%	(39)	9%	(8)	95
2020 Vote: Joe Biden	52%	(193)	29%	(107)	8%	(29)	10%	(36)	2%	(8)	372
2020 Vote: Donald Trump	4%	(13)	10%	(36)	15%	(56)	70%	(259)	1%	(5)	369
2020 Vote: Someone Else	7%	(1)	52%	(6)	5%	(1)	34%	(4)	3%	(0)	12
2020 Vote: Did not Vote	21%	(9)	18%	(8)	12%	(5)	30%	(13)	19%	(8)	43
2016 Vote: Hillary Clinton	58%	(159)	27%	(72)	6%	(16)	7%	(18)	3%	(7)	272
2016 Vote: Donald Trump	5%	(14)	11%	(36)	12%	(39)	72%	(227)	—	(0)	317
2016 Vote: Someone Else	11%	(3)	23%	(6)	1%	(0)	65%	(17)	—	(0)	26
2020 Vote/PID: Not Biden/Democrat	3%	(1)	19%	(6)	24%	(7)	37%	(11)	17%	(5)	29
2020 Vote/PID: Not Trump/Republican	18%	(8)	10%	(5)	15%	(7)	47%	(21)	10%	(5)	46

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(215)	20%	(157)	11%	(91)	39%	(312)	3%	(21)	796
U.S. Economy: Wrong Track	13%	(69)	18%	(97)	12%	(67)	54%	(297)	3%	(17)	546
U.S. Economy: Right Direction	59%	(146)	24%	(60)	10%	(24)	6%	(16)	2%	(4)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(149)	28%	(73)	6%	(16)	5%	(13)	3%	(9)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(35)	10%	(40)	14%	(55)	67%	(270)	—	(2)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(31)	33%	(44)	15%	(20)	22%	(30)	8%	(10)	135
Top 2024 Issue: Economy	26%	(60)	16%	(37)	12%	(28)	44%	(103)	2%	(4)	232
Community: Urban	31%	(79)	30%	(77)	12%	(32)	24%	(62)	3%	(7)	257
Community: Suburban	25%	(102)	17%	(68)	12%	(50)	44%	(181)	2%	(9)	410
Community: Rural	27%	(35)	9%	(12)	7%	(9)	53%	(69)	4%	(5)	130
Community/Gender: Urban Women	31%	(40)	33%	(41)	10%	(13)	22%	(27)	4%	(5)	126
Community/Gender: Urban Men	30%	(39)	27%	(36)	15%	(19)	27%	(35)	1%	(2)	131
Community/Gender: Rural Women	27%	(22)	11%	(9)	7%	(6)	51%	(41)	3%	(2)	81
Community/Gender: Rural Men	26%	(13)	6%	(3)	6%	(3)	56%	(28)	5%	(3)	49
Community/Gender: Suburban Women	23%	(51)	16%	(36)	14%	(31)	45%	(101)	2%	(5)	224
Community/Gender: Suburban Men	27%	(51)	17%	(32)	10%	(18)	43%	(81)	2%	(4)	186
Homeowner	27%	(186)	20%	(133)	10%	(70)	41%	(279)	2%	(15)	683
Renter	28%	(27)	22%	(22)	18%	(18)	27%	(27)	5%	(5)	99
Military HHnm: Yes	14%	(21)	16%	(22)	6%	(9)	59%	(85)	5%	(7)	143
Military HH: No	30%	(195)	21%	(135)	13%	(82)	35%	(227)	2%	(14)	653
Employ: Private Sector	24%	(69)	24%	(68)	12%	(33)	38%	(108)	3%	(8)	286
Employ: Government	23%	(11)	32%	(16)	15%	(7)	26%	(13)	5%	(3)	49
Employ: Self-Employed	41%	(27)	15%	(10)	8%	(5)	31%	(21)	5%	(3)	66
Employ: Homemaker	27%	(12)	3%	(1)	26%	(11)	41%	(18)	2%	(1)	44
Employ: Student	20%	(3)	21%	(3)	18%	(2)	39%	(5)	2%	(0)	14
Employ: Retired	29%	(62)	14%	(30)	6%	(13)	50%	(108)	—	(0)	213
Employ: Unemployed	26%	(19)	18%	(13)	14%	(10)	39%	(28)	4%	(3)	74
Employ: Other	23%	(12)	33%	(17)	15%	(8)	22%	(11)	7%	(3)	51
Self + Household: White-Collar	29%	(104)	23%	(83)	7%	(27)	39%	(141)	2%	(7)	363
Self + Household: Blue Collar	25%	(82)	14%	(45)	14%	(46)	43%	(140)	3%	(11)	325

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(215)	20%	(157)	11%	(91)	39%	(312)	3%	(21)	796
Union HH: Yes	42%	(19)	25%	(11)	7%	(3)	26%	(11)	—	(0)	45
Union HH: No	26%	(197)	19%	(146)	12%	(87)	40%	(301)	3%	(21)	751
LGBTQ+: Yes	28%	(22)	47%	(38)	8%	(7)	13%	(11)	3%	(3)	80
LGBTQ+: No	27%	(193)	17%	(119)	12%	(84)	42%	(301)	3%	(18)	716
Motivated to Vote	28%	(191)	18%	(124)	11%	(75)	42%	(288)	2%	(15)	693
Parent: Yes	32%	(57)	17%	(31)	19%	(34)	29%	(52)	4%	(7)	181
Parent: No	26%	(158)	20%	(125)	9%	(57)	42%	(260)	2%	(14)	615
COVID Vaccine: Yes	33%	(188)	24%	(137)	9%	(53)	31%	(172)	2%	(12)	562
COVID Vaccine: No	12%	(28)	8%	(20)	16%	(37)	60%	(141)	4%	(9)	234
Student Loans: Yes	34%	(37)	21%	(23)	12%	(13)	32%	(36)	1%	(1)	110
Student Loans: No	26%	(178)	20%	(134)	11%	(78)	40%	(276)	3%	(20)	686
Favorable Opinion of Haley	17%	(46)	21%	(57)	12%	(33)	47%	(130)	3%	(7)	273
Unfavorable Opinion of Haley	36%	(120)	15%	(49)	13%	(42)	35%	(118)	1%	(4)	334
Protestant	26%	(45)	12%	(22)	6%	(11)	56%	(97)	—	(0)	175
Roman Catholic	24%	(45)	25%	(47)	15%	(27)	34%	(64)	2%	(4)	187
Mormon	13%	(1)	—	(0)	13%	(1)	74%	(8)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	46%	(5)	—	(0)	—	(0)	38%	(4)	15%	(2)	11
Jewish	36%	(6)	15%	(2)	—	(0)	44%	(7)	5%	(1)	17
Muslim	—	(0)	68%	(4)	—	(0)	32%	(2)	—	(0)	6
Buddhist	19%	(2)	27%	(2)	51%	(4)	3%	(0)	—	(0)	8
Hindu	44%	(5)	56%	(6)	—	(0)	—	(0)	—	(0)	10
Atheist	30%	(12)	43%	(17)	5%	(2)	22%	(9)	—	(0)	39
Agnostic	34%	(17)	34%	(17)	2%	(1)	31%	(16)	—	(0)	50
Something else	23%	(23)	7%	(7)	13%	(12)	49%	(48)	9%	(9)	99
Nothing in particular	30%	(55)	18%	(34)	17%	(31)	31%	(57)	3%	(6)	183
Prodigal Biden Voter	34%	(18)	22%	(12)	19%	(10)	25%	(13)	—	(0)	53
Undecided Voter (DK/WNV)	20%	(13)	22%	(15)	18%	(12)	32%	(22)	8%	(6)	68
Undecided Voter (DK)	15%	(4)	42%	(10)	1%	(0)	29%	(7)	13%	(3)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	32% (251)	11% (86)	8% (65)	43% (341)	7% (54)	796
Gender: Male	37% (135)	11% (39)	9% (32)	36% (132)	7% (27)	366
Gender: Female	27% (116)	11% (46)	8% (33)	49% (209)	6% (26)	430
Age: 18-34	27% (56)	12% (25)	19% (39)	35% (71)	6% (13)	203
Age: 35-44	30% (34)	18% (21)	4% (4)	38% (44)	10% (12)	116
Age: 45-64	35% (93)	8% (22)	6% (17)	44% (117)	7% (18)	267
Age: 65+	32% (67)	8% (18)	2% (4)	52% (110)	5% (11)	210
GenZers: 1997-2012	22% (23)	15% (16)	25% (26)	32% (34)	6% (6)	105
Millennials: 1981-1996	30% (60)	12% (24)	9% (17)	40% (78)	9% (18)	197
GenXers: 1965-1980	35% (77)	11% (25)	4% (9)	44% (96)	6% (13)	220
Baby Boomers: 1946-1964	33% (86)	8% (21)	5% (13)	48% (123)	6% (16)	258
Educ: < College	32% (152)	11% (50)	9% (41)	42% (199)	7% (35)	477
Educ: Bachelors degree	29% (63)	9% (20)	9% (20)	45% (97)	7% (15)	217
Educ: Post-grad	35% (36)	15% (15)	4% (4)	43% (44)	3% (3)	102
Income: Under 50k	24% (68)	11% (32)	11% (29)	45% (125)	9% (24)	278
Income: 50k-100k	33% (102)	9% (28)	8% (25)	43% (135)	7% (21)	311
Income: 100k+	39% (81)	13% (26)	5% (10)	39% (81)	4% (9)	208
Ethnicity: White (Non-Hispanic)	37% (191)	9% (46)	6% (28)	42% (213)	6% (31)	509
Ethnicity: Hispanic	23% (43)	10% (17)	10% (18)	50% (92)	7% (13)	184
Ethnicity: Black (Non-Hispanic)	13% (5)	23% (9)	14% (6)	39% (16)	11% (5)	40
Ethnicity: Asian + Other (Non-Hispanic)	20% (13)	21% (13)	20% (13)	31% (20)	8% (5)	63
All Christian	36% (139)	11% (44)	8% (32)	38% (146)	6% (23)	384
All Non-Christian	7% (3)	15% (6)	7% (3)	56% (23)	15% (6)	41
Atheist	21% (8)	13% (5)	6% (2)	54% (21)	6% (3)	39
Agnostic/Nothing in particular	29% (67)	7% (17)	7% (16)	51% (120)	6% (13)	234
Something Else	34% (34)	14% (14)	12% (12)	31% (30)	9% (9)	99
Evangelical	40% (69)	11% (19)	14% (24)	26% (44)	8% (15)	171
Non-Evangelical	33% (95)	12% (34)	6% (16)	45% (129)	5% (15)	289
PID: Dem (no lean)	10% (28)	7% (19)	7% (20)	75% (209)	2% (5)	280
PID: Ind (no lean)	29% (61)	10% (21)	7% (15)	44% (92)	10% (22)	211
PID: Rep (no lean)	53% (163)	15% (46)	10% (30)	13% (39)	9% (27)	305

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	32%	(251)	11%	(86)	8%	(65)	43%	(341)	7%	(54)	796
PID/Gender: Dem Men	9%	(12)	10%	(12)	12%	(15)	67%	(82)	1%	(2)	123
PID/Gender: Dem Women	10%	(16)	4%	(6)	3%	(5)	80%	(127)	2%	(3)	158
PID/Gender: Ind Men	38%	(39)	4%	(5)	11%	(11)	37%	(38)	10%	(11)	103
PID/Gender: Ind Women	20%	(22)	15%	(16)	4%	(4)	50%	(54)	11%	(11)	108
PID/Gender: Rep Men	60%	(85)	16%	(23)	5%	(7)	8%	(12)	11%	(15)	141
PID/Gender: Rep Women	47%	(78)	14%	(24)	14%	(23)	17%	(28)	7%	(12)	164
Ideo: Liberal (1-3)	8%	(20)	11%	(27)	6%	(14)	72%	(171)	2%	(6)	237
Ideo: Moderate (4)	20%	(46)	16%	(38)	7%	(18)	48%	(113)	9%	(21)	236
Ideo: Conservative (5-7)	60%	(184)	7%	(21)	10%	(31)	17%	(51)	7%	(20)	308
Ideo/PID: Conservative Republican	64%	(136)	6%	(12)	10%	(21)	12%	(26)	7%	(15)	211
Ideo/PID: Moderate/Liberal Republican	31%	(27)	39%	(34)	8%	(7)	15%	(13)	6%	(5)	86
Ideo/PID: Moderate/Conservative Democrat	20%	(20)	8%	(8)	9%	(9)	61%	(62)	2%	(2)	101
Ideo/PID: Liberal Democrat	4%	(7)	6%	(11)	6%	(11)	83%	(146)	1%	(2)	177
Unfavorable of Biden and Trump	17%	(23)	11%	(14)	10%	(13)	51%	(69)	11%	(15)	135
2024 H2H Matchup: Biden Voter	4%	(13)	7%	(25)	5%	(18)	81%	(279)	2%	(7)	342
2024 H2H Matchup: Trump Voter	61%	(237)	15%	(58)	10%	(38)	4%	(17)	9%	(36)	386
2024 H2H Matchup: Would not Vote	1%	(0)	4%	(1)	22%	(5)	66%	(16)	8%	(2)	24
2024 H2H Matchup: Do not Know	2%	(1)	3%	(1)	6%	(3)	68%	(30)	21%	(9)	44
2022 House Vote: Democrat	6%	(23)	7%	(26)	7%	(25)	76%	(264)	3%	(11)	349
2022 House Vote: Republican	59%	(201)	16%	(54)	5%	(16)	12%	(42)	8%	(28)	341
2022 House Vote: Did not Vote	25%	(24)	6%	(6)	25%	(24)	33%	(31)	11%	(11)	95
2020 Vote: Joe Biden	7%	(25)	6%	(23)	5%	(17)	79%	(294)	3%	(12)	372
2020 Vote: Donald Trump	59%	(217)	14%	(53)	10%	(37)	7%	(28)	9%	(34)	369
2020 Vote: Someone Else	10%	(1)	17%	(2)	31%	(4)	31%	(4)	11%	(1)	12
2020 Vote: Did not Vote	18%	(8)	16%	(7)	16%	(7)	35%	(15)	14%	(6)	43
2016 Vote: Hillary Clinton	5%	(15)	7%	(20)	3%	(9)	82%	(223)	2%	(5)	272
2016 Vote: Donald Trump	59%	(186)	14%	(44)	7%	(22)	13%	(42)	7%	(23)	317
2016 Vote: Someone Else	30%	(8)	7%	(2)	17%	(4)	34%	(9)	11%	(3)	26
2020 Vote/PID: Not Biden/Democrat	36%	(10)	14%	(4)	28%	(8)	18%	(5)	5%	(1)	29
2020 Vote/PID: Not Trump/Republican	15%	(7)	12%	(6)	12%	(6)	55%	(25)	5%	(2)	46

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**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	32% (251)	11% (86)	8% (65)	43% (341)	7% (54)	796
U.S. Economy: Wrong Track	41% (226)	11% (59)	9% (47)	30% (166)	9% (48)	546
U.S. Economy: Right Direction	10% (25)	11% (26)	7% (18)	70% (174)	2% (5)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (8)	4% (11)	5% (12)	86% (225)	2% (4)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58% (232)	15% (59)	11% (45)	8% (32)	8% (32)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (12)	11% (15)	5% (7)	62% (84)	13% (17)	135
Top 2024 Issue: Economy	38% (88)	12% (28)	12% (28)	33% (78)	5% (11)	232
Community: Urban	28% (73)	17% (44)	4% (11)	46% (117)	5% (12)	257
Community: Suburban	30% (123)	8% (31)	11% (45)	44% (178)	8% (32)	410
Community: Rural	43% (55)	8% (10)	7% (9)	35% (45)	7% (9)	130
Community/Gender: Urban Women	21% (26)	16% (21)	2% (2)	58% (73)	3% (3)	126
Community/Gender: Urban Men	36% (47)	18% (24)	6% (8)	33% (44)	7% (9)	131
Community/Gender: Rural Women	40% (33)	12% (9)	8% (7)	36% (29)	3% (3)	81
Community/Gender: Rural Men	46% (23)	2% (1)	6% (3)	33% (16)	13% (6)	49
Community/Gender: Suburban Women	25% (57)	7% (16)	11% (24)	48% (107)	9% (20)	224
Community/Gender: Suburban Men	35% (66)	8% (15)	11% (21)	39% (72)	7% (12)	186
Homeowner	32% (216)	12% (79)	8% (58)	43% (294)	5% (36)	683
Renter	30% (30)	6% (6)	7% (7)	41% (41)	16% (16)	99
Military HHnm: Yes	41% (59)	5% (7)	11% (16)	33% (47)	10% (14)	143
Military HH: No	29% (192)	12% (79)	7% (49)	45% (294)	6% (40)	653
Employ: Private Sector	33% (94)	14% (39)	10% (30)	39% (110)	4% (13)	286
Employ: Government	30% (15)	15% (8)	13% (6)	33% (16)	9% (4)	49
Employ: Self-Employed	29% (19)	15% (10)	2% (1)	49% (32)	5% (3)	66
Employ: Homemaker	45% (19)	7% (3)	24% (11)	22% (9)	2% (1)	44
Employ: Student	1% (0)	7% (1)	18% (2)	70% (9)	4% (1)	14
Employ: Retired	31% (67)	9% (19)	2% (5)	54% (116)	4% (8)	213
Employ: Unemployed	38% (28)	6% (4)	2% (1)	38% (28)	17% (12)	74
Employ: Other	17% (9)	5% (2)	17% (9)	38% (19)	23% (12)	51
Self + Household: White-Collar	30% (109)	14% (49)	6% (22)	47% (172)	3% (10)	363
Self + Household: Blue Collar	37% (120)	9% (30)	10% (34)	37% (122)	6% (20)	325

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	32%	(251)	11%	(86)	8%	(65)	43%	(341)	7%	(54)	796
Union HH: Yes	22%	(10)	9%	(4)	16%	(7)	52%	(23)	1%	(0)	45
Union HH: No	32%	(241)	11%	(82)	8%	(58)	42%	(318)	7%	(53)	751
LGBTQ+: Yes	21%	(17)	11%	(9)	5%	(4)	52%	(42)	12%	(9)	80
LGBTQ+: No	33%	(235)	11%	(77)	9%	(61)	42%	(299)	6%	(44)	716
Motivated to Vote	34%	(234)	10%	(71)	7%	(46)	44%	(306)	5%	(35)	693
Parent: Yes	32%	(58)	16%	(29)	9%	(16)	35%	(64)	8%	(14)	181
Parent: No	31%	(193)	9%	(57)	8%	(49)	45%	(277)	6%	(39)	615
COVID Vaccine: Yes	24%	(134)	11%	(59)	7%	(40)	51%	(289)	7%	(39)	562
COVID Vaccine: No	50%	(117)	11%	(26)	11%	(25)	22%	(51)	6%	(14)	234
Student Loans: Yes	29%	(32)	7%	(7)	11%	(12)	48%	(53)	5%	(6)	110
Student Loans: No	32%	(219)	11%	(78)	8%	(53)	42%	(288)	7%	(48)	686
Favorable Opinion of Haley	37%	(102)	17%	(47)	4%	(10)	37%	(101)	5%	(14)	273
Unfavorable Opinion of Haley	31%	(105)	8%	(28)	11%	(37)	46%	(153)	3%	(10)	334
Protestant	42%	(73)	9%	(15)	5%	(9)	41%	(73)	3%	(5)	175
Roman Catholic	31%	(57)	13%	(24)	10%	(19)	38%	(70)	9%	(16)	187
Mormon	40%	(5)	4%	(0)	16%	(2)	21%	(2)	19%	(2)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	38%	(4)	16%	(2)	8%	(1)	—	(0)	11
Jewish	7%	(1)	4%	(1)	—	(0)	85%	(14)	4%	(1)	17
Muslim	3%	(0)	65%	(4)	—	(0)	32%	(2)	—	(0)	6
Buddhist	19%	(2)	—	(0)	33%	(3)	48%	(4)	—	(0)	8
Hindu	—	(0)	16%	(2)	—	(0)	28%	(3)	56%	(6)	10
Atheist	21%	(8)	13%	(5)	6%	(2)	54%	(21)	6%	(3)	39
Agnostic	26%	(13)	3%	(2)	—	(0)	70%	(35)	—	(0)	50
Something else	34%	(34)	14%	(14)	12%	(12)	31%	(30)	9%	(9)	99
Nothing in particular	30%	(54)	8%	(15)	9%	(16)	46%	(85)	7%	(13)	183
Prodigal Biden Voter	24%	(13)	10%	(5)	9%	(5)	46%	(25)	11%	(6)	53
Undecided Voter (DK/WNV)	2%	(1)	3%	(2)	12%	(8)	67%	(46)	16%	(11)	68
Undecided Voter (DK)	1%	(0)	4%	(1)	22%	(5)	66%	(16)	8%	(2)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (223)	13% (107)	9% (69)	43% (343)	7% (54)	796
Gender: Male	33% (120)	14% (51)	7% (25)	38% (141)	8% (29)	366
Gender: Female	24% (102)	13% (56)	10% (44)	47% (203)	6% (25)	430
Age: 18-34	22% (44)	19% (38)	21% (43)	33% (67)	6% (11)	203
Age: 35-44	27% (31)	19% (22)	6% (7)	35% (41)	13% (15)	116
Age: 45-64	33% (87)	8% (23)	6% (17)	47% (126)	6% (15)	267
Age: 65+	29% (60)	11% (24)	1% (2)	53% (111)	6% (13)	210
GenZers: 1997-2012	19% (20)	22% (23)	23% (24)	30% (32)	6% (6)	105
Millennials: 1981-1996	28% (55)	13% (25)	13% (26)	37% (73)	9% (18)	197
GenXers: 1965-1980	31% (68)	13% (29)	3% (7)	46% (102)	7% (15)	220
Baby Boomers: 1946-1964	29% (75)	11% (29)	5% (12)	49% (127)	6% (15)	258
Educ: < College	29% (140)	12% (56)	9% (44)	42% (203)	7% (35)	477
Educ: Bachelors degree	21% (46)	17% (36)	10% (21)	45% (97)	7% (16)	217
Educ: Post-grad	36% (36)	15% (15)	4% (4)	43% (44)	3% (3)	102
Income: Under 50k	21% (57)	13% (36)	11% (31)	45% (124)	10% (29)	278
Income: 50k-100k	30% (94)	13% (41)	7% (22)	46% (142)	4% (13)	311
Income: 100k+	34% (72)	14% (30)	8% (16)	37% (78)	6% (13)	208
Ethnicity: White (Non-Hispanic)	32% (165)	13% (68)	4% (21)	43% (221)	7% (34)	509
Ethnicity: Hispanic	22% (40)	9% (16)	17% (32)	46% (84)	6% (11)	184
Ethnicity: Black (Non-Hispanic)	13% (5)	23% (9)	5% (2)	47% (19)	12% (5)	40
Ethnicity: Asian + Other (Non-Hispanic)	19% (12)	21% (13)	22% (14)	32% (20)	6% (4)	63
All Christian	31% (118)	16% (60)	12% (47)	35% (135)	6% (24)	384
All Non-Christian	11% (4)	9% (4)	9% (3)	51% (21)	20% (8)	41
Atheist	18% (7)	8% (3)	14% (5)	55% (22)	5% (2)	39
Agnostic/Nothing in particular	24% (57)	10% (24)	3% (7)	58% (135)	5% (11)	234
Something Else	37% (36)	16% (16)	6% (6)	31% (31)	10% (10)	99
Evangelical	38% (64)	16% (28)	13% (22)	23% (39)	10% (18)	171
Non-Evangelical	27% (77)	17% (48)	9% (27)	43% (124)	4% (13)	289
PID: Dem (no lean)	9% (24)	8% (22)	6% (17)	76% (214)	1% (4)	280
PID: Ind (no lean)	26% (55)	11% (23)	10% (22)	42% (88)	11% (23)	211
PID: Rep (no lean)	47% (144)	20% (62)	10% (30)	14% (42)	9% (27)	305

Continued on next page

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(223)	13%	(107)	9%	(69)	43%	(343)	7%	(54)	796
PID/Gender: Dem Men	13%	(16)	7%	(9)	8%	(10)	72%	(88)	—	(0)	123
PID/Gender: Dem Women	5%	(7)	8%	(13)	5%	(7)	80%	(126)	2%	(4)	158
PID/Gender: Ind Men	31%	(32)	10%	(10)	11%	(11)	37%	(38)	12%	(12)	103
PID/Gender: Ind Women	22%	(23)	12%	(13)	10%	(11)	46%	(50)	10%	(11)	108
PID/Gender: Rep Men	51%	(72)	23%	(32)	3%	(5)	11%	(15)	12%	(17)	141
PID/Gender: Rep Women	44%	(71)	18%	(29)	16%	(26)	16%	(27)	7%	(11)	164
Ideo: Liberal (1-3)	7%	(16)	13%	(30)	4%	(10)	74%	(174)	2%	(6)	237
Ideo: Moderate (4)	17%	(40)	14%	(32)	11%	(25)	49%	(115)	10%	(23)	236
Ideo: Conservative (5-7)	53%	(165)	14%	(45)	10%	(32)	16%	(49)	6%	(18)	308
Ideo/PID: Conservative Republican	57%	(120)	14%	(30)	10%	(22)	14%	(29)	5%	(11)	211
Ideo/PID: Moderate/Liberal Republican	27%	(24)	37%	(32)	9%	(8)	15%	(13)	12%	(10)	86
Ideo/PID: Moderate/Conservative Democrat	17%	(17)	9%	(9)	10%	(10)	62%	(62)	2%	(2)	101
Ideo/PID: Liberal Democrat	3%	(6)	7%	(13)	4%	(7)	85%	(150)	1%	(1)	177
Unfavorable of Biden and Trump	13%	(17)	12%	(16)	17%	(23)	52%	(70)	7%	(9)	135
2024 H2H Matchup: Biden Voter	5%	(19)	4%	(15)	6%	(20)	82%	(280)	2%	(8)	342
2024 H2H Matchup: Trump Voter	52%	(202)	23%	(90)	10%	(39)	4%	(16)	10%	(39)	386
2024 H2H Matchup: Would not Vote	1%	(0)	2%	(1)	1%	(0)	88%	(21)	8%	(2)	24
2024 H2H Matchup: Do not Know	4%	(2)	2%	(1)	22%	(10)	59%	(26)	12%	(5)	44
2022 House Vote: Democrat	6%	(19)	7%	(23)	8%	(29)	76%	(264)	4%	(12)	349
2022 House Vote: Republican	51%	(175)	20%	(69)	7%	(24)	12%	(40)	10%	(33)	341
2022 House Vote: Did not Vote	26%	(25)	14%	(13)	17%	(16)	36%	(34)	7%	(7)	95
2020 Vote: Joe Biden	6%	(21)	6%	(22)	6%	(24)	79%	(294)	3%	(12)	372
2020 Vote: Donald Trump	52%	(193)	21%	(78)	9%	(34)	7%	(28)	10%	(37)	369
2020 Vote: Someone Else	11%	(1)	17%	(2)	4%	(1)	57%	(7)	10%	(1)	12
2020 Vote: Did not Vote	19%	(8)	12%	(5)	23%	(10)	36%	(16)	10%	(4)	43
2016 Vote: Hillary Clinton	7%	(20)	4%	(10)	5%	(13)	82%	(224)	2%	(5)	272
2016 Vote: Donald Trump	51%	(162)	19%	(62)	8%	(26)	12%	(38)	9%	(29)	317
2016 Vote: Someone Else	14%	(4)	19%	(5)	21%	(5)	36%	(9)	10%	(3)	26
2020 Vote/PID: Not Biden/Democrat	40%	(12)	14%	(4)	16%	(5)	25%	(7)	5%	(2)	29
2020 Vote/PID: Not Trump/Republican	7%	(3)	11%	(5)	19%	(9)	59%	(27)	4%	(2)	46

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**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (223)	13% (107)	9% (69)	43% (343)	7% (54)	796
U.S. Economy: Wrong Track	36% (197)	15% (81)	10% (57)	30% (166)	9% (47)	546
U.S. Economy: Right Direction	10% (26)	10% (26)	5% (12)	71% (178)	3% (8)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (13)	3% (8)	4% (9)	87% (225)	2% (5)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49% (198)	23% (92)	12% (49)	8% (30)	8% (32)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (12)	5% (7)	8% (11)	65% (88)	13% (17)	135
Top 2024 Issue: Economy	35% (81)	14% (33)	9% (22)	36% (85)	5% (12)	232
Community: Urban	27% (69)	16% (41)	8% (20)	43% (111)	6% (15)	257
Community: Suburban	27% (109)	10% (39)	11% (47)	46% (187)	7% (28)	410
Community: Rural	34% (45)	20% (26)	2% (2)	35% (45)	9% (11)	130
Community/Gender: Urban Women	21% (26)	12% (15)	6% (7)	56% (71)	5% (6)	126
Community/Gender: Urban Men	32% (42)	20% (26)	9% (12)	31% (41)	7% (9)	131
Community/Gender: Rural Women	27% (22)	29% (24)	3% (2)	34% (27)	6% (5)	81
Community/Gender: Rural Men	46% (23)	6% (3)	— (0)	36% (18)	13% (6)	49
Community/Gender: Suburban Women	24% (54)	7% (17)	15% (34)	47% (105)	7% (15)	224
Community/Gender: Suburban Men	30% (55)	12% (22)	7% (13)	44% (82)	7% (13)	186
Homeowner	28% (190)	14% (97)	9% (61)	44% (300)	5% (35)	683
Renter	28% (28)	8% (7)	8% (8)	39% (38)	18% (17)	99
Military HHnm: Yes	38% (55)	9% (12)	8% (11)	34% (49)	11% (15)	143
Military HH: No	26% (168)	14% (94)	9% (57)	45% (295)	6% (39)	653
Employ: Private Sector	30% (87)	16% (45)	11% (32)	38% (109)	4% (12)	286
Employ: Government	36% (18)	13% (6)	10% (5)	34% (17)	6% (3)	49
Employ: Self-Employed	27% (18)	10% (6)	6% (4)	46% (30)	11% (7)	66
Employ: Homemaker	28% (12)	29% (13)	18% (8)	23% (10)	1% (0)	44
Employ: Student	— (0)	7% (1)	51% (7)	37% (5)	4% (1)	14
Employ: Retired	27% (57)	13% (27)	1% (2)	55% (117)	4% (10)	213
Employ: Unemployed	32% (24)	6% (4)	8% (6)	43% (31)	11% (8)	74
Employ: Other	13% (7)	7% (3)	9% (4)	45% (23)	26% (13)	51
Self + Household: White-Collar	28% (101)	15% (54)	8% (28)	46% (166)	4% (14)	363
Self + Household: Blue Collar	34% (110)	10% (33)	10% (33)	41% (135)	5% (16)	325

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**Table BLMB43\_2: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden**

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (223)	13% (107)	9% (69)	43% (343)	7% (54)	796
Union HH: Yes	23% (10)	12% (5)	11% (5)	52% (23)	2% (1)	45
Union HH: No	28% (212)	13% (101)	9% (64)	43% (320)	7% (53)	751
LGBTQ+: Yes	18% (15)	10% (8)	9% (7)	52% (41)	12% (9)	80
LGBTQ+: No	29% (208)	14% (99)	9% (62)	42% (302)	6% (45)	716
Motivated to Vote	30% (206)	13% (89)	8% (53)	44% (308)	5% (37)	693
Parent: Yes	31% (56)	18% (33)	11% (19)	33% (60)	7% (13)	181
Parent: No	27% (167)	12% (74)	8% (50)	46% (283)	7% (41)	615
COVID Vaccine: Yes	23% (127)	10% (58)	7% (41)	54% (304)	6% (32)	562
COVID Vaccine: No	41% (95)	21% (49)	12% (28)	17% (40)	10% (23)	234
Student Loans: Yes	23% (25)	14% (15)	13% (14)	47% (51)	4% (5)	110
Student Loans: No	29% (198)	13% (91)	8% (55)	43% (292)	7% (50)	686
Favorable Opinion of Haley	30% (83)	20% (55)	7% (20)	35% (95)	7% (20)	273
Unfavorable Opinion of Haley	31% (102)	9% (30)	11% (37)	46% (155)	3% (9)	334
Protestant	33% (58)	13% (23)	9% (15)	39% (68)	6% (10)	175
Roman Catholic	25% (47)	20% (37)	15% (28)	34% (64)	6% (11)	187
Mormon	39% (4)	1% (0)	11% (1)	26% (3)	23% (3)	11
Orthodox (e.g. Greek or Russian Orthodox)	75% (8)	— (0)	24% (3)	1% (0)	— (0)	11
Jewish	7% (1)	— (0)	4% (1)	76% (13)	13% (2)	17
Muslim	— (0)	68% (4)	— (0)	32% (2)	— (0)	6
Buddhist	19% (2)	— (0)	33% (3)	45% (4)	2% (0)	8
Hindu	16% (2)	— (0)	— (0)	28% (3)	56% (6)	10
Atheist	18% (7)	8% (3)	14% (5)	55% (22)	5% (2)	39
Agnostic	21% (11)	9% (4)	— (0)	70% (35)	— (0)	50
Something else	37% (36)	16% (16)	6% (6)	31% (31)	10% (10)	99
Nothing in particular	25% (46)	11% (20)	4% (7)	54% (99)	6% (11)	183
Prodigal Biden Voter	5% (3)	22% (12)	17% (9)	48% (26)	7% (4)	53
Undecided Voter (DK/WNV)	3% (2)	2% (2)	15% (10)	69% (47)	11% (7)	68
Undecided Voter (DK)	1% (0)	2% (1)	1% (0)	88% (21)	8% (2)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (225)	13% (105)	7% (56)	44% (353)	7% (56)	796
Gender: Male	33% (120)	15% (56)	6% (22)	38% (141)	8% (27)	366
Gender: Female	25% (105)	11% (49)	8% (34)	49% (213)	7% (28)	430
Age: 18-34	21% (43)	19% (39)	16% (32)	37% (75)	7% (14)	203
Age: 35-44	23% (26)	22% (26)	7% (8)	38% (44)	10% (12)	116
Age: 45-64	33% (88)	9% (25)	5% (14)	47% (125)	6% (17)	267
Age: 65+	33% (68)	8% (16)	1% (2)	53% (110)	6% (13)	210
GenZers: 1997-2012	17% (18)	23% (24)	14% (15)	37% (39)	9% (9)	105
Millennials: 1981-1996	26% (51)	16% (32)	11% (23)	39% (76)	8% (15)	197
GenXers: 1965-1980	30% (67)	12% (27)	4% (8)	46% (101)	7% (16)	220
Baby Boomers: 1946-1964	33% (84)	8% (22)	4% (10)	49% (127)	6% (14)	258
Educ: < College	29% (137)	14% (65)	7% (32)	44% (210)	7% (34)	477
Educ: Bachelors degree	22% (48)	14% (30)	9% (20)	46% (100)	9% (19)	217
Educ: Post-grad	40% (40)	11% (11)	4% (4)	43% (44)	2% (2)	102
Income: Under 50k	22% (60)	14% (38)	8% (22)	47% (132)	10% (27)	278
Income: 50k-100k	28% (87)	12% (38)	8% (26)	46% (142)	6% (17)	311
Income: 100k+	38% (78)	14% (29)	4% (8)	38% (80)	6% (12)	208
Ethnicity: White (Non-Hispanic)	34% (173)	12% (60)	5% (25)	43% (221)	6% (31)	509
Ethnicity: Hispanic	19% (35)	14% (25)	8% (14)	53% (97)	7% (13)	184
Ethnicity: Black (Non-Hispanic)	13% (5)	27% (11)	8% (3)	40% (16)	11% (4)	40
Ethnicity: Asian + Other (Non-Hispanic)	20% (12)	15% (9)	23% (14)	32% (20)	11% (7)	63
All Christian	33% (125)	14% (55)	8% (29)	39% (151)	6% (24)	384
All Non-Christian	8% (3)	5% (2)	16% (6)	52% (21)	19% (8)	41
Atheist	24% (9)	12% (5)	5% (2)	55% (21)	5% (2)	39
Agnostic/Nothing in particular	24% (55)	11% (25)	4% (10)	56% (130)	6% (14)	234
Something Else	33% (32)	20% (19)	9% (9)	30% (29)	8% (8)	99
Evangelical	38% (65)	14% (24)	14% (23)	27% (46)	8% (13)	171
Non-Evangelical	30% (86)	15% (44)	4% (12)	45% (130)	6% (16)	289

Continued on next page

**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(225)	13%	(105)	7%	(56)	44%	(353)	7%	(56)	796
PID: Dem (no lean)	8%	(24)	8%	(23)	6%	(16)	74%	(208)	3%	(9)	280
PID: Ind (no lean)	27%	(57)	13%	(27)	6%	(13)	46%	(97)	7%	(16)	211
PID: Rep (no lean)	47%	(144)	18%	(55)	9%	(27)	16%	(48)	10%	(30)	305
PID/Gender: Dem Men	11%	(13)	9%	(11)	9%	(11)	68%	(83)	3%	(4)	123
PID/Gender: Dem Women	6%	(10)	8%	(12)	3%	(5)	79%	(125)	4%	(6)	158
PID/Gender: Ind Men	31%	(32)	13%	(13)	6%	(6)	42%	(43)	9%	(9)	103
PID/Gender: Ind Women	23%	(25)	13%	(14)	7%	(7)	50%	(54)	6%	(7)	108
PID/Gender: Rep Men	53%	(75)	23%	(32)	3%	(5)	10%	(14)	11%	(15)	141
PID/Gender: Rep Women	42%	(70)	14%	(23)	14%	(23)	21%	(34)	9%	(16)	164
Ideo: Liberal (1-3)	10%	(24)	10%	(24)	4%	(10)	71%	(169)	4%	(9)	237
Ideo: Moderate (4)	14%	(34)	21%	(50)	4%	(9)	53%	(125)	7%	(17)	236
Ideo: Conservative (5-7)	54%	(165)	10%	(31)	12%	(36)	17%	(54)	7%	(22)	308
Ideo/PID: Conservative Republican	57%	(121)	9%	(20)	12%	(24)	15%	(31)	7%	(15)	211
Ideo/PID: Moderate/Liberal Republican	26%	(23)	40%	(35)	3%	(3)	20%	(17)	10%	(9)	86
Ideo/PID: Moderate/Conservative Democrat	15%	(15)	12%	(12)	8%	(8)	62%	(63)	4%	(4)	101
Ideo/PID: Liberal Democrat	5%	(8)	7%	(12)	5%	(8)	81%	(144)	3%	(6)	177
Unfavorable of Biden and Trump	10%	(13)	16%	(22)	14%	(18)	51%	(69)	9%	(12)	135
2024 H2H Matchup: Biden Voter	6%	(20)	6%	(20)	2%	(8)	83%	(285)	3%	(9)	342
2024 H2H Matchup: Trump Voter	53%	(205)	20%	(79)	11%	(42)	6%	(21)	10%	(38)	386
2024 H2H Matchup: Would not Vote	1%	(0)	1%	(0)	9%	(2)	81%	(20)	8%	(2)	24
2024 H2H Matchup: Do not Know	2%	(1)	13%	(5)	8%	(3)	63%	(28)	15%	(7)	44
2022 House Vote: Democrat	6%	(20)	8%	(27)	6%	(21)	76%	(266)	4%	(15)	349
2022 House Vote: Republican	53%	(182)	18%	(61)	5%	(16)	15%	(51)	9%	(30)	341
2022 House Vote: Did not Vote	22%	(21)	17%	(16)	19%	(18)	33%	(31)	8%	(8)	95
2020 Vote: Joe Biden	5%	(18)	8%	(29)	4%	(14)	80%	(296)	4%	(14)	372
2020 Vote: Donald Trump	55%	(203)	17%	(64)	9%	(34)	10%	(35)	9%	(33)	369
2020 Vote: Someone Else	8%	(1)	10%	(1)	11%	(1)	62%	(7)	10%	(1)	12
2020 Vote: Did not Vote	8%	(4)	26%	(11)	15%	(7)	34%	(15)	17%	(7)	43

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(225)	13%	(105)	7%	(56)	44%	(353)	7%	(56)	796
2016 Vote: Hillary Clinton	7%	(19)	6%	(16)	3%	(8)	82%	(224)	2%	(5)	272
2016 Vote: Donald Trump	54%	(171)	18%	(56)	7%	(22)	13%	(42)	8%	(26)	317
2016 Vote: Someone Else	13%	(3)	19%	(5)	23%	(6)	35%	(9)	10%	(3)	26
2020 Vote/PID: Not Biden/Democrat	36%	(10)	12%	(3)	27%	(8)	16%	(5)	8%	(2)	29
2020 Vote/PID: Not Trump/Republican	5%	(2)	11%	(5)	14%	(7)	63%	(29)	7%	(3)	46
U.S. Economy: Wrong Track	36%	(199)	15%	(82)	8%	(44)	32%	(173)	9%	(49)	546
U.S. Economy: Right Direction	11%	(27)	9%	(24)	5%	(12)	72%	(181)	3%	(7)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	6%	(15)	2%	(6)	86%	(224)	3%	(7)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52%	(207)	19%	(76)	12%	(47)	9%	(37)	9%	(35)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	10%	(14)	2%	(3)	69%	(93)	10%	(14)	135
Top 2024 Issue: Economy	34%	(79)	13%	(30)	12%	(29)	35%	(81)	6%	(13)	232
Community: Urban	27%	(70)	15%	(40)	6%	(17)	46%	(118)	5%	(12)	257
Community: Suburban	26%	(106)	11%	(46)	8%	(33)	46%	(190)	8%	(35)	410
Community: Rural	38%	(49)	15%	(20)	5%	(6)	35%	(46)	7%	(9)	130
Community/Gender: Urban Women	21%	(27)	10%	(12)	5%	(6)	60%	(76)	3%	(4)	126
Community/Gender: Urban Men	33%	(43)	21%	(27)	8%	(10)	32%	(42)	6%	(8)	131
Community/Gender: Rural Women	30%	(24)	24%	(20)	6%	(5)	35%	(28)	5%	(4)	81
Community/Gender: Rural Men	51%	(25)	1%	(0)	3%	(1)	36%	(18)	10%	(5)	49
Community/Gender: Suburban Women	24%	(54)	8%	(17)	10%	(23)	49%	(109)	9%	(20)	224
Community/Gender: Suburban Men	28%	(52)	15%	(28)	5%	(10)	44%	(81)	8%	(14)	186
Homeowner	29%	(195)	14%	(94)	7%	(48)	45%	(307)	6%	(39)	683
Renter	26%	(26)	11%	(11)	6%	(6)	41%	(41)	15%	(15)	99
Military HHnm: Yes	39%	(55)	12%	(18)	7%	(9)	33%	(47)	10%	(14)	143
Military HH: No	26%	(170)	13%	(88)	7%	(47)	47%	(306)	6%	(42)	653

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(225)	13%	(105)	7%	(56)	44%	(353)	7%	(56)	796
Employ: Private Sector	30%	(87)	14%	(41)	11%	(32)	39%	(112)	5%	(15)	286
Employ: Government	26%	(13)	22%	(11)	15%	(7)	29%	(14)	9%	(4)	49
Employ: Self-Employed	27%	(17)	8%	(5)	3%	(2)	54%	(36)	8%	(5)	66
Employ: Homemaker	25%	(11)	29%	(13)	20%	(9)	21%	(9)	4%	(2)	44
Employ: Student	1%	(0)	36%	(5)	8%	(1)	52%	(7)	4%	(1)	14
Employ: Retired	30%	(64)	10%	(21)	1%	(2)	55%	(117)	4%	(9)	213
Employ: Unemployed	35%	(26)	8%	(6)	—	(0)	46%	(34)	11%	(8)	74
Employ: Other	13%	(7)	8%	(4)	7%	(4)	49%	(25)	23%	(12)	51
Self + Household: White-Collar	30%	(107)	13%	(47)	7%	(27)	47%	(171)	3%	(11)	363
Self + Household: Blue Collar	32%	(105)	13%	(42)	7%	(24)	42%	(136)	6%	(19)	325
Union HH: Yes	19%	(8)	11%	(5)	12%	(6)	51%	(23)	6%	(3)	45
Union HH: No	29%	(217)	13%	(100)	7%	(51)	44%	(331)	7%	(53)	751
LGBTQ+: Yes	16%	(13)	12%	(10)	4%	(3)	57%	(46)	11%	(9)	80
LGBTQ+: No	30%	(213)	13%	(96)	7%	(53)	43%	(307)	7%	(47)	716
Motivated to Vote	29%	(202)	13%	(91)	7%	(47)	45%	(314)	6%	(39)	693
Parent: Yes	27%	(49)	23%	(42)	8%	(15)	33%	(60)	8%	(15)	181
Parent: No	29%	(176)	10%	(64)	7%	(41)	48%	(294)	7%	(40)	615
COVID Vaccine: Yes	24%	(134)	10%	(57)	5%	(26)	55%	(309)	6%	(36)	562
COVID Vaccine: No	39%	(92)	21%	(48)	13%	(30)	19%	(44)	9%	(20)	234
Student Loans: Yes	21%	(23)	12%	(13)	11%	(12)	49%	(54)	8%	(8)	110
Student Loans: No	30%	(202)	13%	(93)	6%	(44)	44%	(299)	7%	(47)	686
Favorable Opinion of Haley	30%	(83)	24%	(65)	4%	(10)	37%	(102)	5%	(14)	273
Unfavorable Opinion of Haley	31%	(103)	8%	(28)	9%	(29)	48%	(162)	4%	(13)	334

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**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(225)	13%	(105)	7%	(56)	44%	(353)	7%	(56)	796
Protestant	37%	(65)	13%	(24)	7%	(12)	39%	(68)	4%	(6)	175
Roman Catholic	29%	(54)	13%	(25)	8%	(15)	42%	(79)	8%	(15)	187
Mormon	17%	(2)	12%	(1)	21%	(2)	26%	(3)	23%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	45%	(5)	—	(0)	10%	(1)	—	(0)	11
Jewish	7%	(1)	4%	(1)	—	(0)	76%	(13)	13%	(2)	17
Muslim	3%	(0)	—	(0)	65%	(4)	32%	(2)	—	(0)	6
Buddhist	3%	(0)	16%	(1)	33%	(3)	48%	(4)	—	(0)	8
Hindu	16%	(2)	—	(0)	—	(0)	28%	(3)	56%	(6)	10
Atheist	24%	(9)	12%	(5)	5%	(2)	55%	(21)	5%	(2)	39
Agnostic	21%	(11)	9%	(4)	—	(0)	70%	(35)	—	(0)	50
Something else	33%	(32)	20%	(19)	9%	(9)	30%	(29)	8%	(8)	99
Nothing in particular	24%	(45)	11%	(20)	5%	(9)	52%	(95)	7%	(14)	183
Prodigal Biden Voter	7%	(4)	22%	(12)	12%	(7)	49%	(26)	10%	(5)	53
Undecided Voter (DK/WNV)	1%	(1)	9%	(6)	8%	(6)	70%	(47)	12%	(8)	68
Undecided Voter (DK)	1%	(0)	1%	(0)	9%	(2)	81%	(20)	8%	(2)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	30% (235)	13% (101)	6% (46)	44% (347)	8% (66)	796
Gender: Male	33% (120)	15% (55)	4% (16)	38% (141)	9% (34)	366
Gender: Female	27% (115)	11% (47)	7% (30)	48% (206)	7% (32)	430
Age: 18-34	28% (57)	16% (33)	10% (20)	35% (71)	11% (23)	203
Age: 35-44	24% (28)	21% (25)	4% (5)	40% (46)	11% (13)	116
Age: 45-64	33% (87)	8% (21)	7% (18)	45% (120)	8% (21)	267
Age: 65+	30% (63)	11% (23)	2% (4)	52% (110)	5% (10)	210
GenZers: 1997-2012	30% (32)	15% (15)	12% (13)	34% (36)	9% (9)	105
Millennials: 1981-1996	27% (52)	17% (33)	4% (8)	40% (78)	13% (25)	197
GenXers: 1965-1980	31% (68)	11% (24)	5% (10)	45% (99)	8% (18)	220
Baby Boomers: 1946-1964	30% (78)	11% (28)	6% (15)	48% (123)	5% (14)	258
Educ: < College	30% (144)	12% (55)	6% (28)	42% (202)	10% (47)	477
Educ: Bachelors degree	24% (53)	16% (34)	7% (16)	46% (100)	7% (14)	217
Educ: Post-grad	38% (38)	12% (12)	2% (2)	44% (45)	5% (5)	102
Income: Under 50k	23% (64)	12% (35)	7% (20)	45% (124)	13% (35)	278
Income: 50k-100k	30% (94)	12% (38)	7% (21)	45% (141)	6% (17)	311
Income: 100k+	37% (78)	14% (28)	2% (5)	40% (82)	7% (14)	208
Ethnicity: White (Non-Hispanic)	35% (180)	12% (59)	3% (16)	43% (219)	7% (35)	509
Ethnicity: Hispanic	21% (39)	11% (21)	7% (14)	47% (86)	14% (25)	184
Ethnicity: Black (Non-Hispanic)	17% (7)	17% (7)	9% (4)	50% (20)	7% (3)	40
Ethnicity: Asian + Other (Non-Hispanic)	16% (10)	23% (14)	22% (14)	35% (22)	4% (3)	63
All Christian	35% (133)	14% (55)	6% (25)	37% (140)	8% (31)	384
All Non-Christian	4% (2)	7% (3)	17% (7)	55% (23)	16% (7)	41
Atheist	18% (7)	13% (5)	7% (3)	55% (21)	6% (3)	39
Agnostic/Nothing in particular	23% (54)	12% (27)	1% (2)	57% (132)	8% (18)	234
Something Else	40% (39)	11% (11)	10% (9)	31% (30)	8% (8)	99
Evangelical	43% (74)	12% (20)	8% (13)	26% (44)	12% (20)	171
Non-Evangelical	31% (89)	14% (40)	7% (19)	43% (124)	6% (17)	289
PID: Dem (no lean)	8% (22)	7% (21)	6% (16)	76% (212)	3% (9)	280
PID: Ind (no lean)	26% (55)	13% (27)	4% (7)	43% (91)	15% (31)	211
PID: Rep (no lean)	52% (159)	17% (53)	7% (23)	14% (44)	9% (26)	305

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(235)	13%	(101)	6%	(46)	44%	(347)	8%	(66)	796
PID/Gender: Dem Men	11%	(14)	8%	(10)	5%	(6)	71%	(88)	5%	(6)	123
PID/Gender: Dem Women	5%	(8)	7%	(11)	6%	(10)	79%	(125)	2%	(4)	158
PID/Gender: Ind Men	30%	(31)	16%	(16)	5%	(5)	35%	(36)	14%	(14)	103
PID/Gender: Ind Women	22%	(24)	10%	(11)	2%	(3)	50%	(55)	15%	(16)	108
PID/Gender: Rep Men	54%	(76)	20%	(28)	4%	(6)	12%	(17)	10%	(14)	141
PID/Gender: Rep Women	51%	(84)	15%	(25)	10%	(17)	17%	(27)	7%	(12)	164
Ideo: Liberal (1-3)	8%	(18)	9%	(22)	6%	(14)	75%	(177)	3%	(6)	237
Ideo: Moderate (4)	19%	(45)	15%	(35)	5%	(12)	46%	(109)	14%	(34)	236
Ideo: Conservative (5-7)	55%	(171)	14%	(43)	6%	(20)	18%	(56)	6%	(19)	308
Ideo/PID: Conservative Republican	61%	(128)	11%	(24)	9%	(20)	14%	(30)	5%	(10)	211
Ideo/PID: Moderate/Liberal Republican	36%	(31)	33%	(28)	3%	(3)	16%	(14)	11%	(10)	86
Ideo/PID: Moderate/Conservative Democrat	15%	(15)	14%	(14)	5%	(5)	59%	(60)	7%	(7)	101
Ideo/PID: Liberal Democrat	3%	(6)	4%	(7)	6%	(11)	85%	(151)	1%	(2)	177
Unfavorable of Biden and Trump	12%	(16)	12%	(16)	11%	(15)	52%	(71)	13%	(17)	135
2024 H2H Matchup: Biden Voter	5%	(17)	5%	(18)	5%	(18)	83%	(283)	2%	(7)	342
2024 H2H Matchup: Trump Voter	56%	(218)	21%	(82)	6%	(25)	5%	(21)	11%	(41)	386
2024 H2H Matchup: Would not Vote	2%	(0)	2%	(0)	3%	(1)	72%	(17)	22%	(5)	24
2024 H2H Matchup: Do not Know	2%	(1)	2%	(1)	7%	(3)	59%	(26)	30%	(13)	44
2022 House Vote: Democrat	5%	(17)	8%	(26)	6%	(21)	77%	(267)	5%	(17)	349
2022 House Vote: Republican	56%	(190)	18%	(62)	4%	(13)	13%	(44)	9%	(31)	341
2022 House Vote: Did not Vote	26%	(24)	13%	(12)	12%	(12)	34%	(32)	15%	(14)	95
2020 Vote: Joe Biden	5%	(17)	7%	(26)	5%	(17)	81%	(300)	3%	(11)	372
2020 Vote: Donald Trump	55%	(203)	20%	(72)	6%	(23)	8%	(30)	11%	(42)	369
2020 Vote: Someone Else	13%	(2)	4%	(1)	11%	(1)	28%	(3)	43%	(5)	12
2020 Vote: Did not Vote	31%	(13)	5%	(2)	12%	(5)	32%	(14)	20%	(9)	43
2016 Vote: Hillary Clinton	6%	(16)	6%	(16)	4%	(12)	82%	(224)	1%	(4)	272
2016 Vote: Donald Trump	54%	(172)	18%	(58)	5%	(16)	14%	(44)	9%	(27)	317
2016 Vote: Someone Else	19%	(5)	16%	(4)	19%	(5)	37%	(9)	10%	(3)	26
2020 Vote/PID: Not Biden/Democrat	36%	(10)	1%	(0)	21%	(6)	20%	(6)	22%	(6)	29
2020 Vote/PID: Not Trump/Republican	27%	(12)	2%	(1)	10%	(4)	59%	(27)	3%	(1)	46

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	30% (235)	13% (101)	6% (46)	44% (347)	8% (66)	796
U.S. Economy: Wrong Track	38% (209)	13% (74)	7% (40)	30% (164)	11% (59)	546
U.S. Economy: Right Direction	10% (26)	11% (28)	3% (7)	73% (183)	3% (7)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (10)	4% (10)	4% (12)	86% (225)	2% (4)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (213)	21% (84)	7% (29)	9% (35)	10% (40)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	10% (13)	5% (7)	4% (5)	65% (87)	16% (22)	135
Top 2024 Issue: Economy	34% (80)	14% (33)	5% (13)	36% (83)	10% (23)	232
Community: Urban	29% (73)	16% (41)	6% (15)	44% (112)	6% (15)	257
Community: Suburban	26% (107)	11% (44)	7% (28)	46% (188)	10% (43)	410
Community: Rural	43% (55)	12% (15)	2% (3)	37% (47)	7% (9)	130
Community/Gender: Urban Women	22% (28)	13% (16)	4% (5)	56% (71)	5% (6)	126
Community/Gender: Urban Men	35% (45)	19% (25)	8% (11)	31% (41)	7% (9)	131
Community/Gender: Rural Women	41% (33)	19% (15)	2% (2)	34% (27)	5% (4)	81
Community/Gender: Rural Men	46% (23)	1% (0)	3% (2)	42% (20)	9% (4)	49
Community/Gender: Suburban Women	24% (55)	7% (15)	11% (24)	49% (109)	10% (22)	224
Community/Gender: Suburban Men	28% (53)	16% (29)	2% (4)	43% (79)	11% (21)	186
Homeowner	30% (203)	14% (94)	6% (41)	44% (299)	7% (47)	683
Renter	27% (27)	6% (6)	6% (5)	44% (43)	18% (18)	99
Military HHnm: Yes	41% (59)	8% (11)	10% (14)	32% (46)	9% (13)	143
Military HH: No	27% (176)	14% (90)	5% (33)	46% (301)	8% (53)	653
Employ: Private Sector	30% (86)	16% (46)	9% (26)	40% (115)	5% (14)	286
Employ: Government	36% (18)	15% (7)	12% (6)	29% (14)	8% (4)	49
Employ: Self-Employed	32% (21)	8% (5)	1% (1)	48% (32)	10% (7)	66
Employ: Homemaker	34% (15)	20% (9)	7% (3)	23% (10)	16% (7)	44
Employ: Student	1% (0)	7% (1)	6% (1)	52% (7)	35% (5)	14
Employ: Retired	28% (61)	13% (27)	2% (5)	55% (116)	2% (4)	213
Employ: Unemployed	32% (24)	7% (5)	2% (1)	44% (32)	16% (12)	74
Employ: Other	21% (11)	2% (1)	7% (4)	41% (21)	29% (15)	51
Self + Household: White-Collar	30% (108)	13% (46)	6% (22)	47% (169)	5% (18)	363
Self + Household: Blue Collar	35% (113)	11% (37)	6% (21)	39% (127)	8% (27)	325

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(235)	13%	(101)	6%	(46)	44%	(347)	8%	(66)	796
Union HH: Yes	17%	(7)	15%	(7)	6%	(3)	60%	(27)	2%	(1)	45
Union HH: No	30%	(228)	13%	(94)	6%	(44)	43%	(320)	9%	(65)	751
LGBTQ+: Yes	24%	(19)	7%	(6)	4%	(3)	55%	(44)	11%	(9)	80
LGBTQ+: No	30%	(216)	13%	(96)	6%	(43)	42%	(303)	8%	(57)	716
Motivated to Vote	30%	(209)	13%	(91)	5%	(37)	45%	(314)	6%	(43)	693
Parent: Yes	26%	(48)	23%	(41)	8%	(15)	35%	(63)	8%	(14)	181
Parent: No	30%	(187)	10%	(60)	5%	(31)	46%	(284)	8%	(52)	615
COVID Vaccine: Yes	23%	(127)	12%	(69)	5%	(27)	54%	(302)	7%	(37)	562
COVID Vaccine: No	47%	(109)	14%	(32)	8%	(19)	19%	(45)	12%	(29)	234
Student Loans: Yes	25%	(27)	13%	(14)	9%	(10)	49%	(54)	5%	(5)	110
Student Loans: No	30%	(208)	13%	(87)	5%	(36)	43%	(293)	9%	(61)	686
Favorable Opinion of Haley	32%	(88)	19%	(53)	4%	(11)	36%	(100)	8%	(22)	273
Unfavorable Opinion of Haley	31%	(103)	10%	(35)	6%	(19)	48%	(160)	5%	(18)	334
Protestant	36%	(64)	13%	(23)	4%	(7)	40%	(70)	6%	(11)	175
Roman Catholic	32%	(60)	14%	(26)	8%	(16)	36%	(68)	9%	(18)	187
Mormon	37%	(4)	3%	(0)	14%	(2)	26%	(3)	19%	(2)	11
Orthodox (e.g. Greek or Russian Orthodox)	52%	(6)	47%	(5)	—	(0)	1%	(0)	—	(0)	11
Jewish	7%	(1)	—	(0)	4%	(1)	85%	(14)	4%	(1)	17
Muslim	3%	(0)	—	(0)	65%	(4)	32%	(2)	—	(0)	6
Buddhist	3%	(0)	16%	(1)	33%	(3)	45%	(4)	2%	(0)	8
Hindu	—	(0)	16%	(2)	—	(0)	28%	(3)	56%	(6)	10
Atheist	18%	(7)	13%	(5)	7%	(3)	55%	(21)	6%	(3)	39
Agnostic	21%	(11)	9%	(5)	—	(0)	70%	(35)	—	(0)	50
Something else	40%	(39)	11%	(11)	10%	(9)	31%	(30)	8%	(8)	99
Nothing in particular	24%	(44)	12%	(23)	1%	(2)	53%	(97)	10%	(18)	183
Prodigal Biden Voter	10%	(5)	21%	(11)	7%	(4)	53%	(28)	9%	(5)	53
Undecided Voter (DK/WNV)	2%	(1)	2%	(1)	6%	(4)	64%	(43)	27%	(19)	68
Undecided Voter (DK)	2%	(0)	2%	(0)	3%	(1)	72%	(17)	22%	(5)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(266)	52%	(413)	15%	(117)	796
Gender: Male	35%	(128)	53%	(194)	12%	(44)	366
Gender: Female	32%	(138)	51%	(219)	17%	(73)	430
Age: 18-34	26%	(53)	58%	(118)	16%	(32)	203
Age: 35-44	39%	(45)	41%	(47)	20%	(24)	116
Age: 45-64	30%	(80)	54%	(143)	16%	(43)	267
Age: 65+	42%	(87)	50%	(104)	9%	(18)	210
GenZers: 1997-2012	23%	(24)	63%	(67)	14%	(15)	105
Millennials: 1981-1996	38%	(75)	43%	(85)	19%	(38)	197
GenXers: 1965-1980	28%	(61)	52%	(115)	20%	(44)	220
Baby Boomers: 1946-1964	37%	(96)	55%	(141)	8%	(21)	258
Educ: < College	30%	(144)	55%	(262)	15%	(72)	477
Educ: Bachelors degree	38%	(82)	52%	(112)	11%	(23)	217
Educ: Post-grad	40%	(40)	39%	(39)	22%	(22)	102
Income: Under 50k	32%	(90)	50%	(139)	18%	(49)	278
Income: 50k-100k	35%	(110)	53%	(163)	12%	(37)	311
Income: 100k+	32%	(66)	53%	(111)	15%	(31)	208
Ethnicity: White (Non-Hispanic)	33%	(169)	54%	(276)	13%	(64)	509
Ethnicity: Hispanic	37%	(68)	44%	(81)	19%	(35)	184
Ethnicity: Black (Non-Hispanic)	35%	(14)	37%	(15)	28%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	24%	(15)	64%	(41)	12%	(7)	63
All Christian	34%	(130)	55%	(212)	11%	(42)	384
All Non-Christian	30%	(12)	42%	(17)	29%	(12)	41
Atheist	51%	(20)	26%	(10)	23%	(9)	39
Agnostic/Nothing in particular	34%	(80)	47%	(111)	18%	(43)	234
Something Else	24%	(24)	64%	(63)	12%	(12)	99
Evangelical	18%	(30)	74%	(127)	8%	(14)	171
Non-Evangelical	40%	(116)	47%	(136)	13%	(38)	289
PID: Dem (no lean)	68%	(191)	16%	(46)	15%	(43)	280
PID: Ind (no lean)	26%	(56)	49%	(104)	24%	(51)	211
PID: Rep (no lean)	6%	(20)	86%	(263)	7%	(23)	305

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(266)	52%	(413)	15%	(117)	796
PID/Gender: Dem Men	76%	(93)	14%	(18)	10%	(12)	123
PID/Gender: Dem Women	62%	(98)	18%	(28)	20%	(31)	158
PID/Gender: Ind Men	31%	(31)	51%	(53)	18%	(18)	103
PID/Gender: Ind Women	22%	(24)	47%	(51)	30%	(33)	108
PID/Gender: Rep Men	3%	(4)	88%	(124)	9%	(13)	141
PID/Gender: Rep Women	9%	(15)	85%	(139)	6%	(10)	164
Ideo: Liberal (1-3)	65%	(153)	14%	(34)	21%	(50)	237
Ideo: Moderate (4)	37%	(88)	45%	(106)	18%	(41)	236
Ideo: Conservative (5-7)	7%	(21)	85%	(262)	8%	(25)	308
Ideo/PID: Conservative Republican	3%	(7)	91%	(192)	6%	(12)	211
Ideo/PID: Moderate/Liberal Republican	15%	(13)	74%	(63)	12%	(10)	86
Ideo/PID: Moderate/Conservative Democrat	53%	(54)	36%	(37)	11%	(11)	101
Ideo/PID: Liberal Democrat	77%	(136)	5%	(9)	18%	(32)	177
Unfavorable of Biden and Trump	17%	(23)	54%	(73)	28%	(38)	135
2024 H2H Matchup: Biden Voter	76%	(259)	4%	(15)	20%	(68)	342
2024 H2H Matchup: Trump Voter	1%	(2)	96%	(370)	4%	(14)	386
2024 H2H Matchup: Would not Vote	10%	(2)	12%	(3)	78%	(19)	24
2024 H2H Matchup: Do not Know	5%	(2)	56%	(25)	39%	(17)	44
2022 House Vote: Democrat	64%	(224)	15%	(51)	21%	(74)	349
2022 House Vote: Republican	4%	(13)	89%	(304)	7%	(24)	341
2022 House Vote: Did not Vote	29%	(27)	55%	(52)	16%	(15)	95
2020 Vote: Joe Biden	65%	(243)	13%	(48)	22%	(80)	372
2020 Vote: Donald Trump	2%	(7)	93%	(342)	5%	(19)	369
2020 Vote: Someone Else	16%	(2)	27%	(3)	57%	(7)	12
2020 Vote: Did not Vote	32%	(14)	44%	(19)	24%	(10)	43
2016 Vote: Hillary Clinton	72%	(195)	9%	(24)	19%	(53)	272
2016 Vote: Donald Trump	4%	(13)	88%	(277)	8%	(26)	317
2016 Vote: Someone Else	17%	(4)	48%	(12)	35%	(9)	26
2020 Vote/PID: Not Biden/Democrat	24%	(7)	66%	(19)	11%	(3)	29
2020 Vote/PID: Not Trump/Republican	35%	(16)	39%	(18)	26%	(12)	46

Continued on next page

**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(266)	52%	(413)	15%	(117)	796
U.S. Economy: Wrong Track	15%	(80)	69%	(379)	16%	(87)	546
U.S. Economy: Right Direction	74%	(186)	14%	(34)	12%	(30)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(229)	3%	(7)	9%	(24)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(16)	93%	(375)	3%	(11)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	23%	(31)	61%	(82)	135
Top 2024 Issue: Economy	20%	(46)	65%	(150)	15%	(36)	232
Community: Urban	38%	(97)	45%	(114)	18%	(46)	257
Community: Suburban	33%	(136)	53%	(216)	14%	(57)	410
Community: Rural	25%	(33)	63%	(82)	11%	(14)	130
Community/Gender: Urban Women	43%	(53)	36%	(45)	21%	(27)	126
Community/Gender: Urban Men	33%	(43)	53%	(69)	14%	(19)	131
Community/Gender: Rural Women	21%	(17)	69%	(56)	10%	(8)	81
Community/Gender: Rural Men	32%	(16)	54%	(27)	14%	(7)	49
Community/Gender: Suburban Women	30%	(67)	53%	(118)	17%	(39)	224
Community/Gender: Suburban Men	37%	(69)	53%	(98)	10%	(18)	186
Homeowner	34%	(232)	52%	(357)	14%	(94)	683
Renter	31%	(31)	48%	(47)	21%	(21)	99
Military HHnm: Yes	25%	(36)	70%	(100)	5%	(7)	143
Military HH: No	35%	(231)	48%	(312)	17%	(110)	653
Employ: Private Sector	30%	(87)	49%	(139)	21%	(60)	286
Employ: Government	34%	(17)	55%	(27)	11%	(5)	49
Employ: Self-Employed	47%	(31)	40%	(26)	13%	(9)	66
Employ: Homemaker	11%	(5)	85%	(37)	4%	(2)	44
Employ: Student	16%	(2)	55%	(8)	28%	(4)	14
Employ: Retired	41%	(89)	50%	(108)	8%	(17)	213
Employ: Unemployed	26%	(19)	58%	(42)	16%	(12)	74
Employ: Other	33%	(17)	51%	(26)	16%	(8)	51
Self + Household: White-Collar	38%	(137)	46%	(166)	17%	(61)	363
Self + Household: Blue Collar	28%	(92)	60%	(197)	11%	(37)	325

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(266)	52%	(413)	15%	(117)	796
Union HH: Yes	58%	(26)	36%	(16)	5%	(2)	45
Union HH: No	32%	(240)	53%	(397)	15%	(115)	751
LGBTQ+: Yes	46%	(37)	34%	(28)	20%	(16)	80
LGBTQ+: No	32%	(229)	54%	(385)	14%	(101)	716
Motivated to Vote	34%	(237)	52%	(358)	14%	(98)	693
Parent: Yes	30%	(55)	50%	(91)	19%	(35)	181
Parent: No	34%	(211)	52%	(321)	13%	(82)	615
COVID Vaccine: Yes	43%	(241)	40%	(227)	17%	(94)	562
COVID Vaccine: No	11%	(25)	79%	(186)	10%	(23)	234
Student Loans: Yes	42%	(46)	43%	(47)	15%	(17)	110
Student Loans: No	32%	(220)	53%	(366)	15%	(100)	686
Favorable Opinion of Haley	26%	(72)	59%	(161)	15%	(40)	273
Unfavorable Opinion of Haley	41%	(137)	48%	(159)	11%	(38)	334
Protestant	33%	(57)	59%	(104)	8%	(14)	175
Roman Catholic	35%	(65)	51%	(96)	14%	(26)	187
Mormon	9%	(1)	87%	(10)	3%	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	63%	(7)	22%	(2)	15%	(2)	11
Jewish	47%	(8)	20%	(3)	33%	(5)	17
Muslim	—	(0)	59%	(3)	41%	(2)	6
Buddhist	19%	(2)	55%	(5)	27%	(2)	8
Hindu	28%	(3)	56%	(6)	16%	(2)	10
Atheist	51%	(20)	26%	(10)	23%	(9)	39
Agnostic	58%	(29)	30%	(15)	12%	(6)	50
Something else	24%	(24)	64%	(63)	12%	(12)	99
Nothing in particular	28%	(51)	52%	(96)	20%	(37)	183
Prodigal Biden Voter	5%	(2)	66%	(35)	29%	(15)	53
Undecided Voter (DK/WNV)	7%	(5)	41%	(28)	53%	(36)	68
Undecided Voter (DK)	10%	(2)	12%	(3)	78%	(19)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB17\_2:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(265)	48%	(382)	19%	(149)	796
Gender: Male	36%	(131)	50%	(183)	14%	(52)	366
Gender: Female	31%	(134)	46%	(199)	23%	(97)	430
Age: 18-34	27%	(56)	52%	(105)	21%	(43)	203
Age: 35-44	43%	(49)	34%	(40)	23%	(27)	116
Age: 45-64	27%	(73)	51%	(136)	22%	(58)	267
Age: 65+	41%	(87)	48%	(101)	10%	(22)	210
GenZers: 1997-2012	24%	(25)	53%	(56)	23%	(24)	105
Millennials: 1981-1996	39%	(76)	40%	(78)	21%	(42)	197
GenXers: 1965-1980	28%	(61)	49%	(107)	24%	(52)	220
Baby Boomers: 1946-1964	36%	(94)	52%	(135)	11%	(29)	258
Educ: < College	31%	(146)	52%	(247)	18%	(85)	477
Educ: Bachelors degree	38%	(83)	44%	(96)	17%	(38)	217
Educ: Post-grad	36%	(36)	38%	(39)	26%	(26)	102
Income: Under 50k	35%	(96)	45%	(124)	21%	(57)	278
Income: 50k-100k	33%	(102)	51%	(157)	17%	(52)	311
Income: 100k+	32%	(67)	49%	(101)	19%	(40)	208
Ethnicity: White (Non-Hispanic)	31%	(160)	52%	(263)	17%	(86)	509
Ethnicity: Hispanic	38%	(71)	36%	(66)	26%	(47)	184
Ethnicity: Black (Non-Hispanic)	42%	(17)	37%	(15)	21%	(9)	40
Ethnicity: Asian + Other (Non-Hispanic)	29%	(18)	60%	(38)	11%	(7)	63
All Christian	33%	(128)	52%	(201)	14%	(55)	384
All Non-Christian	41%	(17)	34%	(14)	25%	(10)	41
Atheist	49%	(19)	27%	(11)	24%	(9)	39
Agnostic/Nothing in particular	33%	(78)	41%	(95)	26%	(61)	234
Something Else	24%	(23)	62%	(61)	14%	(14)	99
Evangelical	17%	(29)	72%	(124)	11%	(18)	171
Non-Evangelical	39%	(113)	44%	(127)	17%	(49)	289
PID: Dem (no lean)	68%	(191)	12%	(33)	20%	(57)	280
PID: Ind (no lean)	26%	(55)	47%	(99)	27%	(57)	211
PID: Rep (no lean)	7%	(20)	82%	(250)	12%	(35)	305

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(265)	48%	(382)	19%	(149)	796
PID/Gender: Dem Men	78%	(95)	13%	(16)	9%	(11)	123
PID/Gender: Dem Women	61%	(95)	11%	(17)	29%	(45)	158
PID/Gender: Ind Men	30%	(31)	50%	(51)	20%	(21)	103
PID/Gender: Ind Women	22%	(24)	44%	(48)	34%	(36)	108
PID/Gender: Rep Men	4%	(5)	82%	(116)	14%	(19)	141
PID/Gender: Rep Women	9%	(14)	81%	(134)	10%	(16)	164
Ideo: Liberal (1-3)	64%	(152)	12%	(29)	23%	(56)	237
Ideo: Moderate (4)	38%	(89)	37%	(88)	25%	(59)	236
Ideo: Conservative (5-7)	7%	(20)	83%	(255)	11%	(33)	308
Ideo/PID: Conservative Republican	3%	(7)	87%	(183)	10%	(21)	211
Ideo/PID: Moderate/Liberal Republican	15%	(13)	69%	(59)	16%	(14)	86
Ideo/PID: Moderate/Conservative Democrat	53%	(54)	26%	(27)	20%	(21)	101
Ideo/PID: Liberal Democrat	77%	(136)	3%	(6)	20%	(36)	177
Unfavorable of Biden and Trump	17%	(23)	47%	(63)	36%	(49)	135
2024 H2H Matchup: Biden Voter	74%	(254)	3%	(11)	23%	(78)	342
2024 H2H Matchup: Trump Voter	2%	(6)	92%	(357)	6%	(23)	386
2024 H2H Matchup: Would not Vote	12%	(3)	3%	(1)	85%	(21)	24
2024 H2H Matchup: Do not Know	5%	(2)	31%	(14)	64%	(28)	44
2022 House Vote: Democrat	64%	(223)	10%	(33)	26%	(92)	349
2022 House Vote: Republican	4%	(15)	85%	(291)	10%	(35)	341
2022 House Vote: Did not Vote	27%	(25)	56%	(54)	17%	(16)	95
2020 Vote: Joe Biden	65%	(240)	9%	(33)	26%	(98)	372
2020 Vote: Donald Trump	3%	(11)	89%	(327)	8%	(31)	369
2020 Vote: Someone Else	17%	(2)	27%	(3)	56%	(7)	12
2020 Vote: Did not Vote	28%	(12)	42%	(18)	30%	(13)	43
2016 Vote: Hillary Clinton	70%	(190)	6%	(16)	24%	(66)	272
2016 Vote: Donald Trump	6%	(18)	83%	(262)	11%	(36)	317
2016 Vote: Someone Else	21%	(5)	47%	(12)	32%	(8)	26
2020 Vote/PID: Not Biden/Democrat	32%	(9)	55%	(16)	13%	(4)	29
2020 Vote/PID: Not Trump/Republican	33%	(15)	32%	(14)	36%	(16)	46

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(265)	48%	(382)	19%	(149)	796
U.S. Economy: Wrong Track	15%	(84)	64%	(350)	21%	(113)	546
U.S. Economy: Right Direction	73%	(182)	13%	(32)	15%	(36)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%	(226)	2%	(4)	11%	(29)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(21)	91%	(364)	4%	(16)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	10%	(13)	77%	(104)	135
Top 2024 Issue: Economy	19%	(45)	60%	(139)	21%	(48)	232
Community: Urban	38%	(98)	41%	(104)	21%	(55)	257
Community: Suburban	33%	(137)	48%	(196)	19%	(77)	410
Community: Rural	24%	(31)	63%	(82)	13%	(17)	130
Community/Gender: Urban Women	41%	(52)	30%	(38)	28%	(36)	126
Community/Gender: Urban Men	35%	(46)	50%	(66)	15%	(19)	131
Community/Gender: Rural Women	18%	(15)	68%	(55)	13%	(11)	81
Community/Gender: Rural Men	32%	(16)	55%	(27)	13%	(6)	49
Community/Gender: Suburban Women	30%	(67)	47%	(106)	23%	(51)	224
Community/Gender: Suburban Men	37%	(70)	48%	(90)	14%	(26)	186
Homeowner	34%	(231)	48%	(326)	18%	(126)	683
Renter	32%	(32)	47%	(46)	21%	(21)	99
Military HHnm: Yes	26%	(37)	66%	(94)	8%	(12)	143
Military HH: No	35%	(228)	44%	(287)	21%	(137)	653
Employ: Private Sector	31%	(89)	45%	(129)	24%	(69)	286
Employ: Government	32%	(16)	48%	(23)	20%	(10)	49
Employ: Self-Employed	46%	(31)	39%	(25)	15%	(10)	66
Employ: Homemaker	10%	(5)	81%	(36)	8%	(4)	44
Employ: Student	14%	(2)	55%	(8)	30%	(4)	14
Employ: Retired	41%	(87)	50%	(106)	9%	(20)	213
Employ: Unemployed	27%	(20)	42%	(31)	31%	(23)	74
Employ: Other	34%	(17)	47%	(24)	19%	(10)	51
Self + Household: White-Collar	37%	(135)	42%	(153)	21%	(75)	363
Self + Household: Blue Collar	28%	(92)	55%	(180)	16%	(54)	325

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(265)	48%	(382)	19%	(149)	796
Union HH: Yes	59%	(26)	33%	(15)	8%	(3)	45
Union HH: No	32%	(239)	49%	(367)	19%	(146)	751
LGBTQ+: Yes	46%	(37)	31%	(25)	22%	(18)	80
LGBTQ+: No	32%	(228)	50%	(356)	18%	(131)	716
Motivated to Vote	33%	(229)	48%	(336)	18%	(128)	693
Parent: Yes	31%	(57)	47%	(86)	21%	(38)	181
Parent: No	34%	(208)	48%	(296)	18%	(111)	615
COVID Vaccine: Yes	42%	(238)	36%	(202)	22%	(122)	562
COVID Vaccine: No	12%	(28)	77%	(180)	11%	(27)	234
Student Loans: Yes	42%	(47)	41%	(45)	17%	(18)	110
Student Loans: No	32%	(219)	49%	(337)	19%	(131)	686
Favorable Opinion of Haley	26%	(71)	55%	(150)	19%	(53)	273
Unfavorable Opinion of Haley	41%	(136)	46%	(153)	14%	(45)	334
Protestant	31%	(55)	56%	(98)	13%	(22)	175
Roman Catholic	35%	(65)	49%	(91)	17%	(31)	187
Mormon	9%	(1)	87%	(10)	3%	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	70%	(8)	22%	(2)	8%	(1)	11
Jewish	47%	(8)	30%	(5)	23%	(4)	17
Muslim	59%	(3)	—	(0)	41%	(2)	6
Buddhist	35%	(3)	39%	(3)	27%	(2)	8
Hindu	28%	(3)	56%	(6)	16%	(2)	10
Atheist	49%	(19)	27%	(11)	24%	(9)	39
Agnostic	56%	(28)	30%	(15)	14%	(7)	50
Something else	24%	(23)	62%	(61)	14%	(14)	99
Nothing in particular	27%	(49)	44%	(80)	30%	(54)	183
Prodigal Biden Voter	6%	(3)	47%	(25)	46%	(25)	53
Undecided Voter (DK/WNV)	8%	(5)	21%	(14)	71%	(48)	68
Undecided Voter (DK)	12%	(3)	3%	(1)	85%	(21)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	30%	(237)	47%	(374)	23%	(185)	796
Gender: Male	32%	(117)	50%	(182)	18%	(67)	366
Gender: Female	28%	(120)	45%	(192)	27%	(118)	430
Age: 18-34	25%	(52)	49%	(101)	25%	(51)	203
Age: 35-44	35%	(40)	42%	(48)	24%	(27)	116
Age: 45-64	24%	(64)	49%	(130)	27%	(73)	267
Age: 65+	39%	(81)	45%	(95)	16%	(34)	210
GenZers: 1997-2012	25%	(26)	49%	(52)	26%	(27)	105
Millennials: 1981-1996	33%	(65)	42%	(83)	25%	(48)	197
GenXers: 1965-1980	24%	(53)	48%	(105)	28%	(61)	220
Baby Boomers: 1946-1964	32%	(83)	50%	(128)	18%	(47)	258
Educ: < College	27%	(127)	51%	(244)	22%	(106)	477
Educ: Bachelors degree	34%	(74)	43%	(94)	23%	(49)	217
Educ: Post-grad	35%	(36)	36%	(36)	29%	(30)	102
Income: Under 50k	29%	(81)	46%	(128)	25%	(68)	278
Income: 50k-100k	30%	(94)	48%	(149)	22%	(67)	311
Income: 100k+	30%	(61)	47%	(97)	24%	(49)	208
Ethnicity: White (Non-Hispanic)	29%	(145)	49%	(249)	23%	(115)	509
Ethnicity: Hispanic	34%	(63)	40%	(73)	26%	(48)	184
Ethnicity: Black (Non-Hispanic)	41%	(16)	37%	(15)	22%	(9)	40
Ethnicity: Asian + Other (Non-Hispanic)	19%	(12)	60%	(38)	21%	(13)	63
All Christian	31%	(121)	52%	(198)	17%	(65)	384
All Non-Christian	23%	(9)	42%	(17)	36%	(15)	41
Atheist	42%	(16)	26%	(10)	32%	(13)	39
Agnostic/Nothing in particular	29%	(67)	39%	(91)	32%	(76)	234
Something Else	24%	(23)	59%	(58)	17%	(17)	99
Evangelical	17%	(29)	67%	(115)	16%	(27)	171
Non-Evangelical	37%	(108)	44%	(127)	19%	(54)	289
PID: Dem (no lean)	61%	(170)	12%	(34)	27%	(76)	280
PID: Ind (no lean)	25%	(52)	45%	(94)	31%	(65)	211
PID: Rep (no lean)	5%	(15)	81%	(246)	14%	(44)	305

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	30%	(237)	47%	(374)	23%	(185)	796
PID/Gender: Dem Men	72%	(88)	13%	(16)	16%	(19)	123
PID/Gender: Dem Women	52%	(82)	12%	(19)	36%	(57)	158
PID/Gender: Ind Men	26%	(27)	50%	(51)	24%	(25)	103
PID/Gender: Ind Women	23%	(25)	40%	(43)	37%	(40)	108
PID/Gender: Rep Men	2%	(2)	82%	(115)	16%	(23)	141
PID/Gender: Rep Women	8%	(13)	80%	(131)	13%	(21)	164
Ideo: Liberal (1-3)	54%	(129)	14%	(34)	31%	(74)	237
Ideo: Moderate (4)	37%	(86)	35%	(83)	28%	(66)	236
Ideo: Conservative (5-7)	6%	(18)	80%	(247)	14%	(43)	308
Ideo/PID: Conservative Republican	2%	(5)	85%	(178)	13%	(27)	211
Ideo/PID: Moderate/Liberal Republican	11%	(10)	70%	(60)	18%	(16)	86
Ideo/PID: Moderate/Conservative Democrat	54%	(54)	24%	(25)	22%	(22)	101
Ideo/PID: Liberal Democrat	65%	(114)	5%	(9)	30%	(54)	177
Unfavorable of Biden and Trump	13%	(18)	46%	(62)	41%	(55)	135
2024 H2H Matchup: Biden Voter	67%	(229)	4%	(15)	29%	(98)	342
2024 H2H Matchup: Trump Voter	1%	(3)	89%	(344)	10%	(39)	386
2024 H2H Matchup: Would not Vote	11%	(3)	4%	(1)	85%	(21)	24
2024 H2H Matchup: Do not Know	6%	(3)	32%	(14)	62%	(27)	44
2022 House Vote: Democrat	57%	(199)	11%	(38)	32%	(111)	349
2022 House Vote: Republican	4%	(12)	83%	(284)	13%	(45)	341
2022 House Vote: Did not Vote	25%	(23)	55%	(52)	21%	(20)	95
2020 Vote: Joe Biden	59%	(218)	9%	(34)	32%	(120)	372
2020 Vote: Donald Trump	1%	(5)	86%	(318)	13%	(46)	369
2020 Vote: Someone Else	17%	(2)	27%	(3)	56%	(7)	12
2020 Vote: Did not Vote	28%	(12)	44%	(19)	27%	(12)	43
2016 Vote: Hillary Clinton	61%	(166)	7%	(19)	32%	(87)	272
2016 Vote: Donald Trump	4%	(13)	80%	(254)	16%	(49)	317
2016 Vote: Someone Else	19%	(5)	48%	(12)	33%	(9)	26
2020 Vote/PID: Not Biden/Democrat	22%	(6)	60%	(17)	18%	(5)	29
2020 Vote/PID: Not Trump/Republican	29%	(13)	35%	(16)	36%	(17)	46

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**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	30%	(237)	47%	(374)	23%	(185)	796
U.S. Economy: Wrong Track	12%	(64)	63%	(345)	25%	(137)	546
U.S. Economy: Right Direction	69%	(173)	12%	(29)	19%	(47)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	82%	(212)	2%	(5)	16%	(43)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	89%	(357)	7%	(30)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	9%	(12)	84%	(113)	135
Top 2024 Issue: Economy	18%	(42)	57%	(132)	25%	(58)	232
Community: Urban	33%	(86)	43%	(111)	23%	(60)	257
Community: Suburban	30%	(122)	45%	(185)	25%	(103)	410
Community: Rural	23%	(29)	60%	(78)	18%	(23)	130
Community/Gender: Urban Women	37%	(47)	31%	(39)	32%	(40)	126
Community/Gender: Urban Men	30%	(39)	55%	(72)	15%	(20)	131
Community/Gender: Rural Women	18%	(15)	67%	(54)	15%	(12)	81
Community/Gender: Rural Men	30%	(15)	49%	(24)	22%	(11)	49
Community/Gender: Suburban Women	26%	(58)	45%	(100)	29%	(66)	224
Community/Gender: Suburban Men	34%	(64)	46%	(86)	20%	(37)	186
Homeowner	30%	(204)	47%	(321)	23%	(158)	683
Renter	31%	(31)	44%	(43)	25%	(25)	99
Military HHnm: Yes	25%	(36)	66%	(94)	9%	(13)	143
Military HH: No	31%	(200)	43%	(280)	26%	(172)	653
Employ: Private Sector	27%	(77)	47%	(133)	27%	(76)	286
Employ: Government	33%	(16)	50%	(25)	17%	(9)	49
Employ: Self-Employed	40%	(26)	33%	(22)	27%	(18)	66
Employ: Homemaker	8%	(3)	81%	(36)	11%	(5)	44
Employ: Student	29%	(4)	41%	(6)	30%	(4)	14
Employ: Retired	36%	(78)	47%	(100)	17%	(36)	213
Employ: Unemployed	26%	(19)	41%	(30)	33%	(24)	74
Employ: Other	26%	(13)	47%	(24)	27%	(14)	51
Self + Household: White-Collar	31%	(112)	43%	(158)	26%	(93)	363
Self + Household: Blue Collar	28%	(90)	53%	(173)	19%	(63)	325

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**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	30%	(237)	47%	(374)	23%	(185)	796
Union HH: Yes	55%	(25)	39%	(17)	6%	(3)	45
Union HH: No	28%	(212)	48%	(357)	24%	(182)	751
LGBTQ+: Yes	42%	(34)	29%	(23)	28%	(23)	80
LGBTQ+: No	28%	(203)	49%	(351)	23%	(162)	716
Motivated to Vote	30%	(205)	47%	(324)	24%	(164)	693
Parent: Yes	26%	(47)	50%	(91)	24%	(43)	181
Parent: No	31%	(189)	46%	(284)	23%	(142)	615
COVID Vaccine: Yes	39%	(216)	36%	(200)	26%	(146)	562
COVID Vaccine: No	9%	(20)	75%	(175)	17%	(39)	234
Student Loans: Yes	36%	(39)	43%	(48)	21%	(23)	110
Student Loans: No	29%	(198)	48%	(327)	24%	(162)	686
Favorable Opinion of Haley	23%	(64)	52%	(143)	24%	(66)	273
Unfavorable Opinion of Haley	36%	(122)	44%	(146)	20%	(67)	334
Protestant	29%	(51)	53%	(93)	18%	(31)	175
Roman Catholic	34%	(63)	49%	(91)	18%	(33)	187
Mormon	9%	(1)	87%	(10)	3%	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	54%	(6)	38%	(4)	8%	(1)	11
Jewish	47%	(8)	20%	(3)	33%	(5)	17
Muslim	—	(0)	59%	(3)	41%	(2)	6
Buddhist	19%	(2)	55%	(5)	27%	(2)	8
Hindu	—	(0)	56%	(6)	44%	(5)	10
Atheist	42%	(16)	26%	(10)	32%	(13)	39
Agnostic	51%	(26)	30%	(15)	19%	(10)	50
Something else	24%	(23)	59%	(58)	17%	(17)	99
Nothing in particular	23%	(42)	41%	(76)	36%	(66)	183
Prodigal Biden Voter	9%	(5)	43%	(23)	49%	(26)	53
Undecided Voter (DK/WNV)	8%	(5)	22%	(15)	70%	(48)	68
Undecided Voter (DK)	11%	(3)	4%	(1)	85%	(21)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB18:** *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	50%	(401)	33%	(260)	17%	(135)	796
Gender: Male	54%	(196)	35%	(127)	12%	(43)	366
Gender: Female	48%	(205)	31%	(133)	21%	(92)	430
Age: 18-34	56%	(113)	25%	(52)	19%	(38)	203
Age: 35-44	43%	(50)	34%	(39)	23%	(27)	116
Age: 45-64	54%	(143)	31%	(82)	16%	(42)	267
Age: 65+	45%	(94)	42%	(88)	13%	(28)	210
GenZers: 1997-2012	60%	(63)	19%	(20)	21%	(22)	105
Millennials: 1981-1996	44%	(87)	36%	(70)	20%	(40)	197
GenXers: 1965-1980	54%	(119)	30%	(66)	16%	(36)	220
Baby Boomers: 1946-1964	50%	(128)	37%	(95)	13%	(35)	258
Educ: < College	53%	(254)	31%	(147)	16%	(77)	477
Educ: Bachelors degree	51%	(110)	35%	(76)	14%	(31)	217
Educ: Post-grad	37%	(38)	36%	(37)	27%	(27)	102
Income: Under 50k	49%	(136)	31%	(86)	20%	(56)	278
Income: 50k-100k	52%	(161)	34%	(106)	14%	(43)	311
Income: 100k+	50%	(104)	33%	(68)	17%	(36)	208
Ethnicity: White (Non-Hispanic)	52%	(266)	32%	(162)	16%	(81)	509
Ethnicity: Hispanic	44%	(81)	37%	(68)	19%	(35)	184
Ethnicity: Black (Non-Hispanic)	35%	(14)	40%	(16)	25%	(10)	40
Ethnicity: Asian + Other (Non-Hispanic)	64%	(40)	22%	(14)	14%	(9)	63
All Christian	55%	(213)	31%	(121)	13%	(50)	384
All Non-Christian	41%	(17)	31%	(13)	28%	(11)	41
Atheist	33%	(13)	42%	(16)	25%	(10)	39
Agnostic/Nothing in particular	42%	(97)	36%	(84)	22%	(53)	234
Something Else	63%	(62)	27%	(26)	11%	(10)	99
Evangelical	71%	(121)	21%	(35)	9%	(15)	171
Non-Evangelical	48%	(140)	36%	(105)	15%	(45)	289
PID: Dem (no lean)	15%	(41)	66%	(185)	19%	(54)	280
PID: Ind (no lean)	49%	(102)	27%	(56)	25%	(53)	211
PID: Rep (no lean)	85%	(258)	6%	(19)	9%	(28)	305

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	50%	(401)	33%	(260)	17%	(135)	796
PID/Gender: Dem Men	16%	(20)	72%	(88)	12%	(15)	123
PID/Gender: Dem Women	13%	(21)	62%	(97)	25%	(39)	158
PID/Gender: Ind Men	53%	(55)	34%	(35)	13%	(14)	103
PID/Gender: Ind Women	44%	(48)	20%	(21)	36%	(39)	108
PID/Gender: Rep Men	86%	(122)	3%	(4)	10%	(15)	141
PID/Gender: Rep Women	83%	(136)	9%	(15)	8%	(13)	164
Ideo: Liberal (1-3)	17%	(39)	62%	(148)	21%	(50)	237
Ideo: Moderate (4)	39%	(92)	37%	(87)	24%	(56)	236
Ideo: Conservative (5-7)	84%	(260)	7%	(22)	8%	(26)	308
Ideo/PID: Conservative Republican	89%	(188)	4%	(8)	7%	(15)	211
Ideo/PID: Moderate/Liberal Republican	73%	(62)	13%	(11)	15%	(13)	86
Ideo/PID: Moderate/Conservative Democrat	25%	(25)	51%	(52)	24%	(24)	101
Ideo/PID: Liberal Democrat	9%	(15)	75%	(132)	17%	(30)	177
Unfavorable of Biden and Trump	49%	(66)	18%	(24)	33%	(44)	135
2024 H2H Matchup: Biden Voter	7%	(25)	74%	(252)	19%	(65)	342
2024 H2H Matchup: Trump Voter	93%	(361)	—	(2)	6%	(23)	386
2024 H2H Matchup: Would not Vote	11%	(3)	11%	(3)	78%	(19)	24
2024 H2H Matchup: Do not Know	30%	(13)	8%	(3)	63%	(27)	44
2022 House Vote: Democrat	14%	(48)	63%	(220)	23%	(80)	349
2022 House Vote: Republican	87%	(296)	3%	(11)	10%	(33)	341
2022 House Vote: Did not Vote	56%	(53)	28%	(26)	16%	(15)	95
2020 Vote: Joe Biden	11%	(42)	65%	(243)	23%	(86)	372
2020 Vote: Donald Trump	90%	(331)	1%	(5)	9%	(33)	369
2020 Vote: Someone Else	27%	(3)	16%	(2)	58%	(7)	12
2020 Vote: Did not Vote	57%	(25)	23%	(10)	20%	(9)	43
2016 Vote: Hillary Clinton	8%	(22)	72%	(195)	20%	(55)	272
2016 Vote: Donald Trump	85%	(268)	4%	(14)	11%	(35)	317
2016 Vote: Someone Else	58%	(15)	18%	(5)	24%	(6)	26
2020 Vote/PID: Not Biden/Democrat	66%	(19)	24%	(7)	10%	(3)	29
2020 Vote/PID: Not Trump/Republican	47%	(22)	38%	(17)	15%	(7)	46

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**Table BLMB18:** *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	50%	(401)	33%	(260)	17%	(135)	796
U.S. Economy: Wrong Track	67%	(364)	17%	(91)	17%	(91)	546
U.S. Economy: Right Direction	15%	(37)	68%	(169)	17%	(43)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(260)	—	(0)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(401)	—	(0)	—	(0)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(135)	135
Top 2024 Issue: Economy	62%	(143)	21%	(50)	17%	(39)	232
Community: Urban	45%	(115)	33%	(84)	22%	(57)	257
Community: Suburban	49%	(199)	35%	(145)	16%	(66)	410
Community: Rural	67%	(87)	24%	(31)	9%	(12)	130
Community/Gender: Urban Women	35%	(45)	35%	(43)	30%	(38)	126
Community/Gender: Urban Men	54%	(71)	31%	(41)	15%	(19)	131
Community/Gender: Rural Women	68%	(55)	21%	(17)	11%	(8)	81
Community/Gender: Rural Men	64%	(32)	29%	(14)	7%	(3)	49
Community/Gender: Suburban Women	47%	(105)	33%	(73)	20%	(46)	224
Community/Gender: Suburban Men	51%	(94)	39%	(72)	11%	(20)	186
Homeowner	50%	(344)	34%	(229)	16%	(110)	683
Renter	48%	(48)	30%	(29)	22%	(22)	99
Military HHnm: Yes	62%	(89)	25%	(36)	12%	(18)	143
Military HH: No	48%	(312)	34%	(224)	18%	(117)	653
Employ: Private Sector	50%	(144)	33%	(93)	17%	(49)	286
Employ: Government	61%	(30)	30%	(15)	9%	(4)	49
Employ: Self-Employed	42%	(28)	36%	(23)	22%	(14)	66
Employ: Homemaker	82%	(36)	11%	(5)	7%	(3)	44
Employ: Student	55%	(7)	18%	(2)	27%	(4)	14
Employ: Retired	47%	(99)	40%	(86)	13%	(28)	213
Employ: Unemployed	47%	(34)	26%	(19)	28%	(20)	74
Employ: Other	45%	(23)	32%	(16)	23%	(12)	51
Self + Household: White-Collar	44%	(159)	38%	(140)	18%	(64)	363
Self + Household: Blue Collar	58%	(190)	26%	(86)	15%	(50)	325

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	50%	(401)	33%	(260)	17%	(135)	796
Union HH: Yes	46%	(21)	49%	(22)	5%	(2)	45
Union HH: No	51%	(381)	32%	(238)	18%	(132)	751
LGBTQ+: Yes	35%	(28)	42%	(33)	23%	(19)	80
LGBTQ+: No	52%	(373)	32%	(227)	16%	(116)	716
Motivated to Vote	50%	(347)	33%	(231)	17%	(116)	693
Parent: Yes	55%	(99)	30%	(55)	15%	(27)	181
Parent: No	49%	(302)	33%	(205)	18%	(108)	615
COVID Vaccine: Yes	39%	(218)	41%	(232)	20%	(112)	562
COVID Vaccine: No	78%	(184)	12%	(28)	10%	(22)	234
Student Loans: Yes	47%	(52)	36%	(39)	17%	(19)	110
Student Loans: No	51%	(349)	32%	(221)	17%	(116)	686
Favorable Opinion of Haley	55%	(149)	26%	(70)	20%	(53)	273
Unfavorable Opinion of Haley	49%	(163)	37%	(123)	14%	(48)	334
Protestant	58%	(101)	30%	(53)	12%	(21)	175
Roman Catholic	52%	(98)	33%	(61)	15%	(28)	187
Mormon	84%	(9)	9%	(1)	7%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	54%	(6)	8%	(1)	11
Jewish	17%	(3)	58%	(10)	25%	(4)	17
Muslim	62%	(3)	—	(0)	38%	(2)	6
Buddhist	55%	(5)	38%	(3)	8%	(1)	8
Hindu	56%	(6)	—	(0)	44%	(5)	10
Atheist	33%	(13)	42%	(16)	25%	(10)	39
Agnostic	30%	(15)	51%	(26)	20%	(10)	50
Something else	63%	(62)	27%	(26)	11%	(10)	99
Nothing in particular	45%	(82)	32%	(58)	23%	(43)	183
Prodigal Biden Voter	51%	(27)	4%	(2)	45%	(24)	53
Undecided Voter (DK/WNV)	23%	(16)	9%	(6)	68%	(46)	68
Undecided Voter (DK)	11%	(3)	11%	(3)	78%	(19)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	72%	(575)	5%	(38)	23%	(184)	796
Gender: Male	67%	(245)	6%	(24)	27%	(97)	366
Gender: Female	77%	(329)	3%	(14)	20%	(87)	430
Age: 18-34	75%	(152)	9%	(18)	16%	(33)	203
Age: 35-44	73%	(84)	6%	(7)	22%	(25)	116
Age: 45-64	68%	(183)	3%	(8)	28%	(76)	267
Age: 65+	74%	(156)	2%	(4)	23%	(49)	210
GenZers: 1997-2012	73%	(77)	13%	(14)	14%	(15)	105
Millennials: 1981-1996	72%	(142)	6%	(11)	22%	(44)	197
GenXers: 1965-1980	71%	(155)	4%	(8)	26%	(56)	220
Baby Boomers: 1946-1964	75%	(193)	1%	(2)	24%	(62)	258
Educ: < College	77%	(367)	4%	(20)	19%	(90)	477
Educ: Bachelors degree	67%	(145)	6%	(13)	27%	(59)	217
Educ: Post-grad	61%	(63)	5%	(5)	34%	(34)	102
Income: Under 50k	76%	(211)	7%	(18)	17%	(49)	278
Income: 50k-100k	72%	(222)	4%	(11)	25%	(77)	311
Income: 100k+	68%	(141)	4%	(8)	28%	(58)	208
Ethnicity: White (Non-Hispanic)	70%	(357)	3%	(16)	27%	(136)	509
Ethnicity: Hispanic	73%	(134)	9%	(16)	18%	(34)	184
Ethnicity: Black (Non-Hispanic)	76%	(31)	7%	(3)	16%	(7)	40
Ethnicity: Asian + Other (Non-Hispanic)	83%	(52)	4%	(2)	13%	(8)	63
All Christian	76%	(291)	4%	(15)	20%	(78)	384
All Non-Christian	57%	(23)	3%	(1)	40%	(16)	41
Atheist	47%	(18)	7%	(3)	46%	(18)	39
Agnostic/Nothing in particular	71%	(167)	5%	(13)	23%	(54)	234
Something Else	76%	(74)	6%	(6)	18%	(18)	99
Evangelical	83%	(142)	2%	(4)	15%	(25)	171
Non-Evangelical	71%	(207)	5%	(14)	24%	(69)	289
PID: Dem (no lean)	59%	(166)	8%	(21)	33%	(93)	280
PID: Ind (no lean)	74%	(156)	3%	(7)	23%	(48)	211
PID: Rep (no lean)	83%	(253)	3%	(10)	14%	(42)	305

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	72%	(575)	5%	(38)	23%	(184)	796
PID/Gender: Dem Men	48%	(59)	13%	(16)	39%	(48)	123
PID/Gender: Dem Women	68%	(107)	3%	(5)	29%	(45)	158
PID/Gender: Ind Men	75%	(77)	3%	(3)	22%	(23)	103
PID/Gender: Ind Women	73%	(79)	3%	(4)	23%	(25)	108
PID/Gender: Rep Men	78%	(110)	3%	(5)	19%	(26)	141
PID/Gender: Rep Women	87%	(143)	3%	(5)	10%	(16)	164
Ideo: Liberal (1-3)	59%	(141)	9%	(21)	32%	(76)	237
Ideo: Moderate (4)	64%	(150)	4%	(9)	32%	(76)	236
Ideo: Conservative (5-7)	90%	(278)	2%	(5)	8%	(25)	308
Ideo/PID: Conservative Republican	91%	(191)	1%	(2)	8%	(18)	211
Ideo/PID: Moderate/Liberal Republican	70%	(60)	8%	(7)	22%	(19)	86
Ideo/PID: Moderate/Conservative Democrat	62%	(63)	5%	(5)	33%	(34)	101
Ideo/PID: Liberal Democrat	57%	(101)	9%	(16)	34%	(60)	177
Unfavorable of Biden and Trump	81%	(110)	3%	(4)	16%	(21)	135
2024 H2H Matchup: Biden Voter	56%	(192)	8%	(26)	36%	(124)	342
2024 H2H Matchup: Trump Voter	87%	(335)	2%	(9)	11%	(43)	386
2024 H2H Matchup: Would not Vote	65%	(16)	5%	(1)	29%	(7)	24
2024 H2H Matchup: Do not Know	74%	(32)	3%	(1)	22%	(10)	44
2022 House Vote: Democrat	60%	(208)	7%	(23)	34%	(118)	349
2022 House Vote: Republican	85%	(288)	3%	(10)	13%	(43)	341
2022 House Vote: Did not Vote	76%	(73)	5%	(5)	18%	(18)	95
2020 Vote: Joe Biden	60%	(222)	6%	(22)	34%	(127)	372
2020 Vote: Donald Trump	85%	(314)	3%	(11)	12%	(44)	369
2020 Vote: Someone Else	81%	(10)	—	(0)	19%	(2)	12
2020 Vote: Did not Vote	65%	(28)	10%	(4)	25%	(11)	43
2016 Vote: Hillary Clinton	57%	(156)	7%	(19)	36%	(98)	272
2016 Vote: Donald Trump	85%	(268)	3%	(8)	13%	(41)	317
2016 Vote: Someone Else	76%	(20)	—	(0)	24%	(6)	26
2020 Vote/PID: Not Biden/Democrat	74%	(21)	15%	(4)	11%	(3)	29
2020 Vote/PID: Not Trump/Republican	67%	(31)	—	(0)	33%	(15)	46

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	72%	(575)	5%	(38)	23%	(184)	796
U.S. Economy: Wrong Track	84%	(460)	3%	(17)	13%	(69)	546
U.S. Economy: Right Direction	46%	(114)	8%	(21)	46%	(115)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(130)	8%	(22)	42%	(108)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(354)	3%	(11)	9%	(36)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	67%	(90)	3%	(5)	29%	(40)	135
Top 2024 Issue: Economy	78%	(181)	3%	(8)	19%	(43)	232
Community: Urban	69%	(178)	5%	(13)	26%	(66)	257
Community: Suburban	73%	(298)	5%	(19)	23%	(93)	410
Community: Rural	76%	(99)	4%	(5)	20%	(26)	130
Community/Gender: Urban Women	74%	(92)	3%	(4)	23%	(29)	126
Community/Gender: Urban Men	65%	(86)	7%	(9)	28%	(37)	131
Community/Gender: Rural Women	75%	(61)	6%	(5)	18%	(15)	81
Community/Gender: Rural Men	77%	(38)	1%	(0)	22%	(11)	49
Community/Gender: Suburban Women	79%	(176)	2%	(5)	19%	(43)	224
Community/Gender: Suburban Men	66%	(122)	8%	(14)	27%	(50)	186
Homeowner	72%	(489)	5%	(31)	24%	(163)	683
Renter	75%	(74)	6%	(6)	20%	(20)	99
Military HHnm: Yes	70%	(100)	5%	(8)	25%	(35)	143
Military HH: No	73%	(474)	5%	(30)	23%	(149)	653
Employ: Private Sector	72%	(206)	6%	(17)	22%	(63)	286
Employ: Government	76%	(37)	14%	(7)	10%	(5)	49
Employ: Self-Employed	60%	(39)	5%	(3)	35%	(23)	66
Employ: Homemaker	92%	(40)	—	(0)	8%	(4)	44
Employ: Student	59%	(8)	7%	(1)	34%	(5)	14
Employ: Retired	72%	(154)	3%	(5)	25%	(54)	213
Employ: Unemployed	80%	(59)	2%	(2)	18%	(13)	74
Employ: Other	62%	(32)	4%	(2)	34%	(17)	51
Self + Household: White-Collar	67%	(244)	6%	(20)	27%	(99)	363
Self + Household: Blue Collar	78%	(254)	4%	(12)	18%	(59)	325
Union HH: Yes	59%	(26)	13%	(6)	29%	(13)	45
Union HH: No	73%	(548)	4%	(32)	23%	(171)	751

Continued on next page

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	72%	(575)	5%	(38)	23%	(184)	796
LGBTQ+: Yes	68%	(55)	6%	(5)	26%	(21)	80
LGBTQ+: No	73%	(520)	5%	(33)	23%	(163)	716
Motivated to Vote	73%	(504)	4%	(30)	23%	(160)	693
Parent: Yes	75%	(135)	5%	(10)	20%	(36)	181
Parent: No	71%	(439)	5%	(28)	24%	(148)	615
COVID Vaccine: Yes	68%	(381)	6%	(34)	26%	(147)	562
COVID Vaccine: No	83%	(193)	1%	(3)	16%	(37)	234
Student Loans: Yes	73%	(81)	10%	(11)	17%	(18)	110
Student Loans: No	72%	(494)	4%	(26)	24%	(166)	686
Favorable Opinion of Haley	74%	(202)	4%	(12)	22%	(59)	273
Unfavorable Opinion of Haley	70%	(233)	5%	(16)	25%	(85)	334
Protestant	77%	(134)	1%	(2)	22%	(39)	175
Roman Catholic	75%	(140)	5%	(10)	20%	(37)	187
Mormon	81%	(9)	16%	(2)	3%	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	76%	(8)	9%	(1)	15%	(2)	11
Jewish	76%	(12)	—	(0)	24%	(4)	17
Muslim	94%	(5)	—	(0)	6%	(0)	6
Buddhist	65%	(6)	16%	(1)	18%	(2)	8
Hindu	—	(0)	—	(0)	100%	(10)	10
Atheist	47%	(18)	7%	(3)	46%	(18)	39
Agnostic	56%	(28)	4%	(2)	40%	(20)	50
Something else	76%	(74)	6%	(6)	18%	(18)	99
Nothing in particular	76%	(139)	6%	(11)	18%	(34)	183
Prodigal Biden Voter	85%	(45)	2%	(1)	13%	(7)	53
Undecided Voter (DK/WNV)	71%	(48)	4%	(3)	25%	(17)	68
Undecided Voter (DK)	65%	(16)	5%	(1)	29%	(7)	24

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	14%	(110)	25%	(195)	20%	(160)	24%	(194)	17%	(137)	796
Gender: Male	16%	(58)	23%	(86)	19%	(69)	23%	(85)	19%	(69)	366
Gender: Female	12%	(52)	26%	(110)	21%	(91)	25%	(109)	16%	(68)	430
Age: 18-34	25%	(52)	32%	(65)	18%	(37)	19%	(39)	5%	(10)	203
Age: 35-44	14%	(16)	34%	(39)	26%	(30)	18%	(21)	9%	(10)	116
Age: 45-64	14%	(37)	27%	(71)	24%	(63)	22%	(58)	14%	(38)	267
Age: 65+	3%	(6)	9%	(20)	14%	(30)	36%	(75)	38%	(79)	210
GenZers: 1997-2012	27%	(28)	29%	(30)	19%	(20)	19%	(20)	7%	(7)	105
Millennials: 1981-1996	20%	(39)	35%	(69)	20%	(39)	20%	(39)	5%	(11)	197
GenXers: 1965-1980	14%	(32)	31%	(67)	22%	(49)	22%	(47)	11%	(24)	220
Baby Boomers: 1946-1964	4%	(11)	11%	(29)	20%	(52)	31%	(79)	34%	(88)	258
Educ: < College	13%	(64)	24%	(112)	22%	(103)	21%	(102)	20%	(96)	477
Educ: Bachelors degree	12%	(26)	26%	(57)	20%	(43)	28%	(60)	14%	(31)	217
Educ: Post-grad	19%	(19)	25%	(26)	15%	(15)	31%	(31)	10%	(10)	102
Income: Under 50k	16%	(45)	28%	(77)	15%	(40)	19%	(53)	23%	(63)	278
Income: 50k-100k	11%	(33)	21%	(64)	27%	(82)	25%	(79)	17%	(52)	311
Income: 100k+	16%	(32)	26%	(54)	18%	(38)	30%	(62)	11%	(22)	208
Ethnicity: White (Non-Hispanic)	12%	(63)	21%	(107)	18%	(92)	28%	(141)	21%	(106)	509
Ethnicity: Hispanic	21%	(39)	26%	(48)	24%	(44)	17%	(31)	12%	(21)	184
Ethnicity: Black (Non-Hispanic)	11%	(4)	38%	(15)	25%	(10)	17%	(7)	10%	(4)	40
Ethnicity: Asian + Other (Non-Hispanic)	4%	(3)	41%	(26)	21%	(13)	24%	(15)	9%	(6)	63
All Christian	12%	(46)	27%	(102)	22%	(83)	21%	(82)	18%	(71)	384
All Non-Christian	1%	(0)	17%	(7)	13%	(5)	43%	(17)	26%	(11)	41
Atheist	19%	(7)	23%	(9)	15%	(6)	17%	(6)	28%	(11)	39
Agnostic/Nothing in particular	18%	(42)	20%	(47)	20%	(46)	31%	(73)	11%	(26)	234
Something Else	15%	(15)	31%	(30)	20%	(19)	15%	(15)	20%	(19)	99
Evangelical	14%	(24)	32%	(55)	22%	(37)	16%	(27)	16%	(27)	171
Non-Evangelical	11%	(31)	26%	(74)	21%	(60)	23%	(65)	20%	(59)	289
PID: Dem (no lean)	10%	(28)	22%	(62)	20%	(56)	30%	(84)	18%	(49)	280
PID: Ind (no lean)	17%	(35)	25%	(53)	18%	(39)	24%	(51)	16%	(33)	211
PID: Rep (no lean)	15%	(46)	26%	(81)	21%	(65)	19%	(59)	18%	(55)	305

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	14%	(110)	25%	(195)	20%	(160)	24%	(194)	17%	(137)	796
PID/Gender: Dem Men	11%	(13)	23%	(28)	22%	(27)	25%	(31)	19%	(23)	123
PID/Gender: Dem Women	9%	(15)	22%	(34)	19%	(29)	34%	(53)	17%	(26)	158
PID/Gender: Ind Men	23%	(23)	25%	(26)	15%	(15)	21%	(21)	17%	(17)	103
PID/Gender: Ind Women	11%	(12)	25%	(26)	22%	(24)	27%	(30)	15%	(16)	108
PID/Gender: Rep Men	15%	(21)	22%	(31)	19%	(27)	23%	(33)	21%	(29)	141
PID/Gender: Rep Women	15%	(25)	30%	(49)	23%	(38)	16%	(26)	16%	(26)	164
Ideo: Liberal (1-3)	11%	(27)	23%	(54)	20%	(48)	34%	(80)	12%	(29)	237
Ideo: Moderate (4)	14%	(32)	23%	(55)	23%	(54)	20%	(46)	20%	(48)	236
Ideo: Conservative (5-7)	15%	(48)	27%	(84)	19%	(58)	21%	(66)	17%	(53)	308
Ideo/PID: Conservative Republican	15%	(31)	24%	(51)	22%	(46)	24%	(50)	16%	(33)	211
Ideo/PID: Moderate/Liberal Republican	17%	(14)	33%	(28)	22%	(19)	9%	(8)	19%	(16)	86
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	32%	(32)	22%	(22)	15%	(15)	24%	(25)	101
Ideo/PID: Liberal Democrat	11%	(20)	17%	(30)	19%	(34)	39%	(69)	14%	(24)	177
Unfavorable of Biden and Trump	9%	(12)	22%	(29)	23%	(31)	24%	(32)	23%	(31)	135
2024 H2H Matchup: Biden Voter	11%	(37)	16%	(55)	24%	(82)	31%	(107)	18%	(61)	342
2024 H2H Matchup: Trump Voter	17%	(64)	32%	(122)	18%	(69)	18%	(69)	16%	(62)	386
2024 H2H Matchup: Would not Vote	20%	(5)	38%	(9)	5%	(1)	25%	(6)	12%	(3)	24
2024 H2H Matchup: Do not Know	9%	(4)	22%	(9)	18%	(8)	26%	(11)	26%	(11)	44
2022 House Vote: Democrat	10%	(35)	20%	(69)	22%	(78)	31%	(108)	17%	(59)	349
2022 House Vote: Republican	15%	(51)	27%	(92)	21%	(72)	18%	(60)	19%	(65)	341
2022 House Vote: Did not Vote	23%	(22)	33%	(31)	6%	(6)	26%	(25)	11%	(11)	95
2020 Vote: Joe Biden	11%	(39)	18%	(66)	24%	(88)	30%	(110)	19%	(69)	372
2020 Vote: Donald Trump	18%	(65)	31%	(115)	16%	(59)	18%	(68)	17%	(62)	369
2020 Vote: Someone Else	8%	(1)	50%	(6)	22%	(3)	13%	(2)	7%	(1)	12
2020 Vote: Did not Vote	10%	(4)	20%	(9)	25%	(11)	32%	(14)	12%	(5)	43
2016 Vote: Hillary Clinton	9%	(23)	17%	(47)	21%	(58)	35%	(96)	17%	(46)	272
2016 Vote: Donald Trump	16%	(51)	28%	(90)	19%	(59)	19%	(60)	18%	(57)	317
2016 Vote: Someone Else	20%	(5)	20%	(5)	17%	(4)	9%	(2)	34%	(9)	26
2020 Vote/PID: Not Biden/Democrat	11%	(3)	58%	(17)	4%	(1)	10%	(3)	16%	(5)	29
2020 Vote/PID: Not Trump/Republican	6%	(3)	9%	(4)	51%	(23)	7%	(3)	27%	(12)	46

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	14%	(110)	25%	(195)	20%	(160)	24%	(194)	17%	(137)	796
U.S. Economy: Wrong Track	16%	(90)	28%	(154)	21%	(113)	19%	(105)	16%	(85)	546
U.S. Economy: Right Direction	8%	(20)	17%	(42)	19%	(47)	35%	(88)	21%	(52)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(23)	14%	(37)	23%	(59)	33%	(87)	21%	(55)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(71)	30%	(119)	20%	(80)	18%	(70)	15%	(62)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	30%	(40)	16%	(21)	27%	(36)	16%	(21)	135
Top 2024 Issue: Economy	16%	(37)	36%	(84)	21%	(49)	14%	(32)	13%	(31)	232
Community: Urban	17%	(44)	25%	(64)	21%	(54)	24%	(61)	13%	(34)	257
Community: Suburban	11%	(43)	27%	(109)	18%	(76)	26%	(106)	18%	(75)	410
Community: Rural	18%	(23)	17%	(22)	23%	(30)	20%	(27)	21%	(28)	130
Community/Gender: Urban Women	17%	(21)	26%	(33)	22%	(28)	25%	(31)	10%	(13)	126
Community/Gender: Urban Men	17%	(23)	24%	(31)	20%	(26)	23%	(29)	16%	(21)	131
Community/Gender: Rural Women	13%	(10)	18%	(15)	25%	(21)	15%	(12)	28%	(23)	81
Community/Gender: Rural Men	25%	(13)	16%	(8)	20%	(10)	29%	(14)	10%	(5)	49
Community/Gender: Suburban Women	9%	(21)	28%	(63)	19%	(42)	29%	(65)	15%	(33)	224
Community/Gender: Suburban Men	12%	(22)	25%	(47)	18%	(33)	22%	(41)	23%	(42)	186
Homeowner	13%	(86)	24%	(163)	21%	(140)	25%	(170)	18%	(124)	683
Renter	17%	(17)	30%	(30)	19%	(19)	21%	(20)	13%	(13)	99
Military HHnm: Yes	7%	(9)	19%	(27)	22%	(31)	28%	(41)	24%	(35)	143
Military HH: No	15%	(100)	26%	(168)	20%	(129)	23%	(153)	16%	(102)	653
Employ: Private Sector	16%	(46)	35%	(101)	23%	(65)	22%	(62)	4%	(12)	286
Employ: Government	33%	(16)	24%	(12)	25%	(12)	16%	(8)	1%	(1)	49
Employ: Self-Employed	14%	(9)	18%	(12)	27%	(18)	31%	(20)	10%	(7)	66
Employ: Homemaker	13%	(6)	23%	(10)	39%	(17)	13%	(6)	12%	(5)	44
Employ: Student	4%	(1)	23%	(3)	2%	(0)	67%	(9)	4%	(1)	14
Employ: Retired	5%	(10)	9%	(19)	13%	(28)	34%	(72)	39%	(84)	213
Employ: Unemployed	30%	(22)	36%	(27)	18%	(13)	8%	(6)	7%	(6)	74
Employ: Other	—	(0)	22%	(11)	13%	(7)	21%	(11)	45%	(23)	51
Self + Household: White-Collar	12%	(42)	23%	(83)	20%	(73)	31%	(113)	14%	(52)	363
Self + Household: Blue Collar	16%	(51)	28%	(90)	19%	(63)	20%	(65)	17%	(57)	325

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**Table BLMB20\_1:** In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	14%	(110)	25%	(195)	20%	(160)	24%	(194)	17%	(137)	796
Union HH: Yes	24%	(11)	21%	(10)	26%	(12)	15%	(7)	13%	(6)	45
Union HH: No	13%	(99)	25%	(186)	20%	(149)	25%	(187)	17%	(131)	751
LGBTQ+: Yes	27%	(22)	20%	(16)	25%	(20)	9%	(7)	19%	(16)	80
LGBTQ+: No	12%	(88)	25%	(180)	20%	(140)	26%	(187)	17%	(122)	716
Motivated to Vote	13%	(88)	24%	(167)	21%	(143)	26%	(183)	16%	(112)	693
Parent: Yes	17%	(32)	27%	(49)	29%	(53)	20%	(36)	6%	(11)	181
Parent: No	13%	(78)	24%	(146)	17%	(107)	26%	(158)	20%	(126)	615
COVID Vaccine: Yes	12%	(69)	22%	(125)	20%	(112)	28%	(156)	18%	(101)	562
COVID Vaccine: No	17%	(41)	30%	(71)	21%	(49)	16%	(38)	16%	(36)	234
Student Loans: Yes	20%	(23)	24%	(26)	14%	(15)	33%	(36)	9%	(10)	110
Student Loans: No	13%	(87)	25%	(169)	21%	(145)	23%	(157)	19%	(127)	686
Favorable Opinion of Haley	11%	(31)	26%	(71)	17%	(46)	26%	(72)	20%	(53)	273
Unfavorable Opinion of Haley	11%	(35)	21%	(70)	24%	(80)	29%	(97)	16%	(53)	334
Protestant	7%	(12)	25%	(44)	21%	(37)	23%	(40)	24%	(42)	175
Roman Catholic	15%	(29)	30%	(56)	22%	(41)	20%	(37)	13%	(25)	187
Mormon	17%	(2)	13%	(1)	20%	(2)	44%	(5)	6%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	26%	(3)	10%	(1)	33%	(4)	—	(0)	31%	(3)	11
Jewish	—	(0)	4%	(1)	9%	(2)	59%	(10)	28%	(5)	17
Muslim	3%	(0)	91%	(5)	6%	(0)	—	(0)	—	(0)	6
Buddhist	—	(0)	16%	(1)	40%	(3)	38%	(3)	5%	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	44%	(5)	56%	(6)	10
Atheist	19%	(7)	23%	(9)	15%	(6)	17%	(6)	28%	(11)	39
Agnostic	38%	(19)	11%	(6)	9%	(5)	28%	(14)	14%	(7)	50
Something else	15%	(15)	31%	(30)	20%	(19)	15%	(15)	20%	(19)	99
Nothing in particular	12%	(23)	23%	(42)	23%	(42)	32%	(59)	10%	(19)	183
Prodigal Biden Voter	11%	(6)	33%	(18)	24%	(12)	13%	(7)	19%	(10)	53
Undecided Voter (DK/WNV)	13%	(9)	27%	(19)	14%	(9)	25%	(17)	21%	(14)	68
Undecided Voter (DK)	20%	(5)	38%	(9)	5%	(1)	25%	(6)	12%	(3)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	16% (127)	25% (202)	19% (154)	24% (195)	15% (118)	796
Gender: Male	18% (68)	23% (83)	20% (72)	24% (86)	16% (57)	366
Gender: Female	14% (59)	28% (119)	19% (82)	25% (109)	14% (60)	430
Age: 18-34	24% (49)	36% (74)	13% (26)	23% (47)	3% (7)	203
Age: 35-44	22% (25)	29% (33)	31% (36)	13% (15)	5% (6)	116
Age: 45-64	15% (40)	29% (78)	23% (60)	22% (60)	11% (29)	267
Age: 65+	6% (12)	8% (18)	15% (31)	35% (73)	36% (76)	210
GenZers: 1997-2012	22% (23)	31% (33)	16% (17)	26% (27)	5% (5)	105
Millennials: 1981-1996	26% (51)	34% (68)	18% (36)	17% (34)	4% (8)	197
GenXers: 1965-1980	15% (34)	33% (72)	23% (51)	22% (49)	6% (14)	220
Baby Boomers: 1946-1964	7% (19)	11% (29)	19% (49)	30% (77)	33% (84)	258
Educ: < College	17% (79)	26% (125)	19% (91)	21% (102)	17% (81)	477
Educ: Bachelors degree	13% (28)	22% (49)	22% (47)	31% (67)	12% (26)	217
Educ: Post-grad	20% (20)	29% (29)	16% (16)	25% (26)	11% (11)	102
Income: Under 50k	20% (57)	29% (80)	14% (38)	18% (49)	19% (54)	278
Income: 50k-100k	13% (41)	19% (58)	26% (79)	29% (89)	14% (43)	311
Income: 100k+	14% (29)	31% (65)	18% (37)	27% (56)	10% (21)	208
Ethnicity: White (Non-Hispanic)	13% (64)	23% (118)	18% (91)	28% (142)	18% (93)	509
Ethnicity: Hispanic	25% (46)	26% (47)	22% (41)	18% (32)	10% (18)	184
Ethnicity: Black (Non-Hispanic)	27% (11)	28% (11)	27% (11)	15% (6)	3% (1)	40
Ethnicity: Asian + Other (Non-Hispanic)	9% (6)	42% (26)	17% (11)	23% (15)	9% (6)	63
All Christian	14% (54)	25% (97)	21% (81)	22% (85)	17% (67)	384
All Non-Christian	1% (0)	15% (6)	15% (6)	57% (23)	12% (5)	41
Atheist	18% (7)	36% (14)	10% (4)	10% (4)	26% (10)	39
Agnostic/Nothing in particular	19% (45)	25% (59)	19% (45)	27% (64)	9% (21)	234
Something Else	20% (20)	27% (26)	19% (19)	19% (18)	15% (15)	99
Evangelical	19% (33)	28% (47)	18% (31)	19% (33)	16% (27)	171
Non-Evangelical	13% (37)	24% (69)	22% (64)	23% (66)	19% (54)	289

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**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(127)	25%	(202)	19%	(154)	24%	(195)	15%	(118)	796
PID: Dem (no lean)	10%	(28)	23%	(66)	23%	(63)	28%	(78)	16%	(46)	280
PID: Ind (no lean)	18%	(38)	27%	(56)	21%	(44)	22%	(46)	13%	(27)	211
PID: Rep (no lean)	20%	(61)	26%	(81)	15%	(47)	23%	(71)	15%	(45)	305
PID/Gender: Dem Men	10%	(12)	27%	(33)	23%	(28)	23%	(28)	17%	(21)	123
PID/Gender: Dem Women	10%	(15)	21%	(33)	22%	(35)	32%	(50)	16%	(24)	158
PID/Gender: Ind Men	25%	(26)	18%	(18)	20%	(20)	24%	(25)	13%	(13)	103
PID/Gender: Ind Women	11%	(12)	35%	(38)	22%	(24)	20%	(21)	13%	(14)	108
PID/Gender: Rep Men	21%	(30)	23%	(32)	16%	(23)	24%	(34)	16%	(23)	141
PID/Gender: Rep Women	19%	(32)	30%	(49)	15%	(24)	23%	(38)	14%	(22)	164
Ideo: Liberal (1-3)	14%	(32)	24%	(58)	21%	(49)	30%	(72)	11%	(26)	237
Ideo: Moderate (4)	14%	(32)	28%	(65)	19%	(45)	21%	(50)	18%	(44)	236
Ideo: Conservative (5-7)	19%	(60)	25%	(77)	19%	(59)	21%	(65)	15%	(47)	308
Ideo/PID: Conservative Republican	19%	(39)	26%	(55)	17%	(36)	24%	(51)	14%	(29)	211
Ideo/PID: Moderate/Liberal Republican	24%	(21)	30%	(25)	11%	(9)	17%	(14)	19%	(16)	86
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	26%	(27)	29%	(29)	14%	(14)	23%	(24)	101
Ideo/PID: Liberal Democrat	11%	(20)	21%	(38)	19%	(34)	36%	(63)	13%	(22)	177
Unfavorable of Biden and Trump	10%	(13)	24%	(33)	26%	(34)	21%	(29)	19%	(26)	135
2024 H2H Matchup: Biden Voter	10%	(33)	19%	(66)	23%	(79)	32%	(108)	16%	(55)	342
2024 H2H Matchup: Trump Voter	20%	(78)	30%	(117)	17%	(67)	19%	(73)	13%	(51)	386
2024 H2H Matchup: Would not Vote	40%	(10)	27%	(7)	3%	(1)	19%	(5)	10%	(2)	24
2024 H2H Matchup: Do not Know	12%	(5)	28%	(12)	17%	(7)	21%	(9)	22%	(9)	44
2022 House Vote: Democrat	9%	(32)	22%	(78)	24%	(83)	30%	(103)	15%	(52)	349
2022 House Vote: Republican	19%	(64)	28%	(97)	17%	(58)	20%	(66)	16%	(55)	341
2022 House Vote: Did not Vote	31%	(29)	25%	(24)	10%	(10)	25%	(24)	9%	(8)	95
2020 Vote: Joe Biden	9%	(34)	22%	(82)	24%	(90)	29%	(108)	16%	(58)	372
2020 Vote: Donald Trump	23%	(86)	29%	(106)	15%	(56)	19%	(69)	14%	(52)	369
2020 Vote: Someone Else	33%	(4)	32%	(4)	6%	(1)	22%	(3)	7%	(1)	12
2020 Vote: Did not Vote	7%	(3)	25%	(11)	18%	(8)	35%	(15)	15%	(7)	43

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**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(127)	25%	(202)	19%	(154)	24%	(195)	15%	(118)	796
2016 Vote: Hillary Clinton	6%	(17)	22%	(60)	24%	(64)	33%	(91)	15%	(40)	272
2016 Vote: Donald Trump	20%	(64)	30%	(95)	15%	(48)	19%	(61)	15%	(49)	317
2016 Vote: Someone Else	14%	(4)	24%	(6)	19%	(5)	11%	(3)	33%	(8)	26
2020 Vote/PID: Not Biden/Democrat	24%	(7)	29%	(8)	23%	(7)	10%	(3)	15%	(4)	29
2020 Vote/PID: Not Trump/Republican	7%	(3)	15%	(7)	25%	(11)	27%	(13)	26%	(12)	46
U.S. Economy: Wrong Track	20%	(109)	29%	(158)	17%	(95)	21%	(114)	13%	(71)	546
U.S. Economy: Right Direction	7%	(18)	18%	(44)	24%	(59)	32%	(81)	19%	(47)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	16%	(42)	24%	(62)	33%	(86)	19%	(49)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(83)	30%	(119)	16%	(66)	20%	(82)	13%	(51)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(23)	31%	(42)	19%	(25)	20%	(27)	13%	(17)	135
Top 2024 Issue: Economy	20%	(45)	36%	(84)	20%	(47)	13%	(30)	11%	(25)	232
Community: Urban	13%	(34)	30%	(77)	17%	(44)	30%	(76)	10%	(26)	257
Community: Suburban	17%	(69)	24%	(100)	20%	(82)	23%	(94)	16%	(65)	410
Community: Rural	19%	(25)	20%	(26)	21%	(28)	19%	(25)	20%	(27)	130
Community/Gender: Urban Women	14%	(18)	34%	(42)	13%	(17)	30%	(37)	9%	(12)	126
Community/Gender: Urban Men	12%	(16)	26%	(34)	21%	(28)	29%	(39)	11%	(14)	131
Community/Gender: Rural Women	17%	(14)	16%	(13)	24%	(20)	15%	(12)	27%	(21)	81
Community/Gender: Rural Men	22%	(11)	26%	(13)	16%	(8)	26%	(13)	10%	(5)	49
Community/Gender: Suburban Women	12%	(28)	29%	(64)	21%	(46)	26%	(59)	12%	(27)	224
Community/Gender: Suburban Men	22%	(41)	19%	(36)	19%	(36)	19%	(35)	21%	(38)	186
Homeowner	15%	(102)	24%	(162)	21%	(140)	25%	(172)	16%	(107)	683
Renter	18%	(17)	38%	(38)	13%	(13)	20%	(20)	11%	(10)	99
Military HHnm: Yes	7%	(10)	18%	(25)	24%	(34)	31%	(45)	20%	(29)	143
Military HH: No	18%	(117)	27%	(177)	18%	(120)	23%	(150)	14%	(89)	653

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(127)	25%	(202)	19%	(154)	24%	(195)	15%	(118)	796
Employ: Private Sector	16%	(46)	36%	(102)	25%	(72)	20%	(58)	3%	(8)	286
Employ: Government	29%	(14)	40%	(20)	15%	(7)	15%	(8)	—	(0)	49
Employ: Self-Employed	12%	(8)	25%	(16)	22%	(14)	34%	(22)	8%	(5)	66
Employ: Homemaker	22%	(10)	16%	(7)	42%	(18)	12%	(5)	8%	(3)	44
Employ: Student	4%	(1)	24%	(3)	2%	(0)	67%	(9)	4%	(1)	14
Employ: Retired	6%	(13)	11%	(23)	12%	(26)	33%	(71)	38%	(81)	213
Employ: Unemployed	39%	(29)	34%	(25)	15%	(11)	6%	(5)	6%	(5)	74
Employ: Other	14%	(7)	13%	(6)	11%	(5)	33%	(17)	29%	(15)	51
Self + Household: White-Collar	10%	(37)	26%	(93)	23%	(84)	29%	(105)	12%	(44)	363
Self + Household: Blue Collar	20%	(65)	26%	(86)	16%	(51)	22%	(70)	16%	(53)	325
Union HH: Yes	28%	(12)	26%	(12)	21%	(9)	13%	(6)	12%	(6)	45
Union HH: No	15%	(114)	25%	(191)	19%	(145)	25%	(189)	15%	(112)	751
LGBTQ+: Yes	19%	(15)	34%	(27)	13%	(11)	23%	(18)	10%	(8)	80
LGBTQ+: No	16%	(112)	24%	(175)	20%	(143)	25%	(177)	15%	(109)	716
Motivated to Vote	15%	(103)	25%	(173)	20%	(142)	25%	(173)	15%	(102)	693
Parent: Yes	22%	(40)	30%	(55)	29%	(53)	16%	(28)	3%	(5)	181
Parent: No	14%	(87)	24%	(148)	16%	(101)	27%	(166)	18%	(112)	615
COVID Vaccine: Yes	13%	(72)	23%	(127)	20%	(111)	29%	(161)	16%	(90)	562
COVID Vaccine: No	23%	(55)	32%	(75)	18%	(43)	14%	(33)	12%	(28)	234
Student Loans: Yes	18%	(20)	29%	(32)	16%	(18)	30%	(34)	6%	(7)	110
Student Loans: No	16%	(107)	25%	(170)	20%	(136)	24%	(161)	16%	(111)	686
Favorable Opinion of Haley	14%	(39)	25%	(68)	17%	(45)	25%	(69)	19%	(53)	273
Unfavorable Opinion of Haley	13%	(43)	22%	(75)	23%	(78)	28%	(95)	13%	(44)	334

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(127)	25%	(202)	19%	(154)	24%	(195)	15%	(118)	796
Protestant	8%	(14)	26%	(45)	19%	(33)	23%	(41)	24%	(42)	175
Roman Catholic	19%	(35)	24%	(45)	23%	(42)	21%	(40)	13%	(25)	187
Mormon	15%	(2)	23%	(3)	32%	(4)	29%	(3)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	27%	(3)	41%	(4)	16%	(2)	15%	(2)	—	(0)	11
Jewish	—	(0)	4%	(1)	9%	(2)	59%	(10)	28%	(5)	17
Muslim	3%	(0)	91%	(5)	—	(0)	6%	(0)	—	(0)	6
Buddhist	—	(0)	7%	(1)	52%	(4)	37%	(3)	3%	(0)	8
Hindu	—	(0)	—	(0)	—	(0)	100%	(10)	—	(0)	10
Atheist	18%	(7)	36%	(14)	10%	(4)	10%	(4)	26%	(10)	39
Agnostic	40%	(20)	8%	(4)	20%	(10)	23%	(12)	8%	(4)	50
Something else	20%	(20)	27%	(26)	19%	(19)	19%	(18)	15%	(15)	99
Nothing in particular	14%	(25)	30%	(55)	19%	(34)	28%	(52)	9%	(17)	183
Prodigal Biden Voter	10%	(5)	41%	(22)	25%	(13)	15%	(8)	10%	(5)	53
Undecided Voter (DK/WNV)	22%	(15)	28%	(19)	12%	(8)	21%	(14)	17%	(12)	68
Undecided Voter (DK)	40%	(10)	27%	(7)	3%	(1)	19%	(5)	10%	(2)	24

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(172)	24%	(189)	20%	(163)	24%	(189)	10%	(83)	796
Gender: Male	22%	(80)	25%	(93)	19%	(68)	26%	(93)	9%	(32)	366
Gender: Female	21%	(92)	23%	(97)	22%	(95)	22%	(95)	12%	(50)	430
Age: 18-34	21%	(43)	22%	(45)	20%	(41)	25%	(51)	11%	(22)	203
Age: 35-44	27%	(31)	22%	(26)	20%	(23)	20%	(23)	10%	(12)	116
Age: 45-64	14%	(38)	26%	(68)	22%	(59)	25%	(68)	13%	(35)	267
Age: 65+	29%	(60)	24%	(50)	19%	(39)	22%	(47)	7%	(14)	210
GenZers: 1997-2012	22%	(23)	20%	(21)	25%	(27)	24%	(25)	9%	(10)	105
Millennials: 1981-1996	26%	(52)	24%	(48)	17%	(33)	21%	(41)	12%	(24)	197
GenXers: 1965-1980	15%	(33)	25%	(55)	18%	(39)	28%	(61)	14%	(31)	220
Baby Boomers: 1946-1964	22%	(57)	24%	(61)	25%	(64)	23%	(59)	7%	(18)	258
Educ: < College	18%	(86)	24%	(117)	20%	(94)	26%	(125)	12%	(56)	477
Educ: Bachelors degree	26%	(56)	23%	(49)	22%	(47)	20%	(43)	10%	(22)	217
Educ: Post-grad	30%	(31)	23%	(24)	21%	(22)	21%	(21)	5%	(5)	102
Income: Under 50k	21%	(59)	23%	(64)	18%	(51)	22%	(60)	16%	(45)	278
Income: 50k-100k	20%	(61)	20%	(61)	21%	(65)	31%	(96)	9%	(27)	311
Income: 100k+	25%	(52)	31%	(64)	23%	(47)	16%	(33)	5%	(11)	208
Ethnicity: White (Non-Hispanic)	22%	(112)	26%	(130)	21%	(105)	23%	(115)	9%	(46)	509
Ethnicity: Hispanic	21%	(38)	22%	(41)	19%	(35)	27%	(49)	11%	(21)	184
Ethnicity: Black (Non-Hispanic)	24%	(10)	11%	(4)	15%	(6)	28%	(11)	22%	(9)	40
Ethnicity: Asian + Other (Non-Hispanic)	19%	(12)	22%	(14)	26%	(16)	21%	(13)	12%	(7)	63
All Christian	23%	(88)	24%	(91)	21%	(81)	25%	(95)	7%	(29)	384
All Non-Christian	15%	(6)	30%	(12)	29%	(12)	4%	(2)	23%	(9)	41
Atheist	19%	(7)	45%	(18)	9%	(4)	18%	(7)	9%	(4)	39
Agnostic/Nothing in particular	23%	(54)	20%	(47)	20%	(46)	23%	(53)	15%	(34)	234
Something Else	17%	(17)	22%	(22)	21%	(21)	32%	(32)	7%	(7)	99
Evangelical	21%	(36)	20%	(34)	27%	(46)	27%	(46)	6%	(10)	171
Non-Evangelical	21%	(59)	27%	(78)	19%	(55)	25%	(73)	8%	(24)	289
PID: Dem (no lean)	30%	(84)	24%	(67)	17%	(47)	19%	(52)	11%	(31)	280
PID: Ind (no lean)	21%	(44)	25%	(53)	20%	(42)	19%	(41)	15%	(31)	211
PID: Rep (no lean)	14%	(44)	23%	(70)	24%	(74)	31%	(96)	7%	(21)	305

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(172)	24%	(189)	20%	(163)	24%	(189)	10%	(83)	796
PID/Gender: Dem Men	35%	(43)	19%	(23)	21%	(26)	20%	(24)	6%	(7)	123
PID/Gender: Dem Women	26%	(41)	28%	(44)	13%	(20)	18%	(28)	15%	(24)	158
PID/Gender: Ind Men	18%	(19)	32%	(33)	13%	(13)	22%	(23)	15%	(15)	103
PID/Gender: Ind Women	23%	(25)	19%	(20)	27%	(29)	17%	(18)	14%	(15)	108
PID/Gender: Rep Men	13%	(18)	26%	(37)	21%	(29)	33%	(46)	7%	(10)	141
PID/Gender: Rep Women	16%	(26)	20%	(33)	28%	(45)	30%	(49)	7%	(11)	164
Ideo: Liberal (1-3)	32%	(76)	24%	(57)	12%	(28)	18%	(42)	14%	(33)	237
Ideo: Moderate (4)	22%	(52)	25%	(60)	27%	(63)	15%	(34)	11%	(26)	236
Ideo: Conservative (5-7)	14%	(43)	23%	(70)	23%	(71)	35%	(109)	5%	(14)	308
Ideo/PID: Conservative Republican	11%	(23)	22%	(47)	25%	(52)	37%	(77)	5%	(11)	211
Ideo/PID: Moderate/Liberal Republican	24%	(21)	27%	(23)	26%	(22)	18%	(16)	5%	(4)	86
Ideo/PID: Moderate/Conservative Democrat	22%	(23)	30%	(30)	23%	(24)	17%	(18)	7%	(7)	101
Ideo/PID: Liberal Democrat	34%	(61)	20%	(36)	13%	(23)	19%	(34)	13%	(23)	177
Unfavorable of Biden and Trump	18%	(24)	21%	(29)	29%	(39)	23%	(31)	8%	(11)	135
2024 H2H Matchup: Biden Voter	32%	(108)	24%	(83)	17%	(59)	15%	(50)	12%	(42)	342
2024 H2H Matchup: Trump Voter	14%	(53)	22%	(87)	23%	(90)	35%	(134)	6%	(23)	386
2024 H2H Matchup: Would not Vote	33%	(8)	9%	(2)	5%	(1)	12%	(3)	41%	(10)	24
2024 H2H Matchup: Do not Know	6%	(3)	41%	(18)	30%	(13)	5%	(2)	18%	(8)	44
2022 House Vote: Democrat	30%	(105)	26%	(90)	16%	(57)	17%	(59)	11%	(37)	349
2022 House Vote: Republican	16%	(56)	23%	(80)	25%	(85)	30%	(101)	5%	(18)	341
2022 House Vote: Did not Vote	8%	(8)	13%	(13)	22%	(21)	30%	(28)	27%	(26)	95
2020 Vote: Joe Biden	30%	(110)	25%	(94)	16%	(59)	15%	(56)	14%	(52)	372
2020 Vote: Donald Trump	14%	(53)	23%	(85)	24%	(89)	33%	(122)	6%	(21)	369
2020 Vote: Someone Else	26%	(3)	14%	(2)	22%	(3)	3%	(0)	34%	(4)	12
2020 Vote: Did not Vote	14%	(6)	20%	(8)	28%	(12)	24%	(11)	14%	(6)	43
2016 Vote: Hillary Clinton	34%	(91)	26%	(70)	15%	(41)	15%	(41)	10%	(28)	272
2016 Vote: Donald Trump	14%	(44)	24%	(75)	26%	(82)	31%	(99)	5%	(17)	317
2016 Vote: Someone Else	12%	(3)	21%	(5)	8%	(2)	33%	(9)	25%	(6)	26
2020 Vote/PID: Not Biden/Democrat	16%	(5)	17%	(5)	32%	(9)	29%	(9)	6%	(2)	29
2020 Vote/PID: Not Trump/Republican	14%	(6)	28%	(13)	33%	(15)	16%	(7)	9%	(4)	46

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(172)	24%	(189)	20%	(163)	24%	(189)	10%	(83)	796
U.S. Economy: Wrong Track	13%	(71)	22%	(118)	24%	(132)	28%	(156)	13%	(69)	546
U.S. Economy: Right Direction	40%	(101)	29%	(72)	12%	(31)	13%	(33)	6%	(14)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(80)	26%	(66)	17%	(44)	16%	(41)	11%	(28)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(60)	20%	(81)	25%	(102)	33%	(132)	7%	(27)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(32)	31%	(42)	13%	(17)	12%	(16)	21%	(28)	135
Top 2024 Issue: Economy	12%	(28)	28%	(64)	21%	(49)	29%	(67)	10%	(23)	232
Community: Urban	28%	(71)	26%	(66)	18%	(46)	18%	(46)	11%	(28)	257
Community: Suburban	19%	(79)	24%	(100)	19%	(79)	27%	(109)	11%	(43)	410
Community: Rural	17%	(22)	18%	(23)	30%	(39)	26%	(33)	9%	(12)	130
Community/Gender: Urban Women	26%	(32)	26%	(33)	17%	(21)	19%	(23)	13%	(17)	126
Community/Gender: Urban Men	30%	(39)	26%	(34)	19%	(25)	18%	(23)	8%	(11)	131
Community/Gender: Rural Women	26%	(21)	18%	(14)	28%	(23)	20%	(16)	9%	(7)	81
Community/Gender: Rural Men	3%	(2)	18%	(9)	32%	(16)	36%	(18)	10%	(5)	49
Community/Gender: Suburban Women	18%	(40)	22%	(50)	23%	(51)	25%	(56)	12%	(27)	224
Community/Gender: Suburban Men	21%	(39)	27%	(50)	15%	(27)	28%	(53)	9%	(16)	186
Homeowner	21%	(146)	24%	(164)	22%	(147)	24%	(161)	10%	(65)	683
Renter	21%	(20)	25%	(24)	13%	(12)	26%	(25)	17%	(16)	99
Military HHnm: Yes	15%	(22)	26%	(38)	25%	(36)	25%	(36)	8%	(11)	143
Military HH: No	23%	(150)	23%	(152)	19%	(127)	23%	(153)	11%	(72)	653
Employ: Private Sector	21%	(60)	24%	(70)	21%	(59)	26%	(75)	8%	(23)	286
Employ: Government	27%	(13)	23%	(11)	13%	(6)	25%	(12)	12%	(6)	49
Employ: Self-Employed	18%	(12)	27%	(18)	29%	(19)	16%	(11)	9%	(6)	66
Employ: Homemaker	13%	(6)	11%	(5)	16%	(7)	50%	(22)	11%	(5)	44
Employ: Student	36%	(5)	6%	(1)	52%	(7)	4%	(1)	3%	(0)	14
Employ: Retired	26%	(55)	24%	(51)	21%	(44)	22%	(47)	8%	(17)	213
Employ: Unemployed	21%	(16)	31%	(23)	11%	(8)	20%	(15)	17%	(13)	74
Employ: Other	11%	(6)	23%	(12)	26%	(13)	15%	(7)	25%	(13)	51
Self + Household: White-Collar	25%	(92)	24%	(87)	22%	(79)	24%	(86)	5%	(19)	363
Self + Household: Blue Collar	20%	(65)	24%	(77)	22%	(73)	24%	(80)	9%	(31)	325

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(172)	24%	(189)	20%	(163)	24%	(189)	10%	(83)	796
Union HH: Yes	33%	(15)	22%	(10)	18%	(8)	16%	(7)	10%	(4)	45
Union HH: No	21%	(157)	24%	(179)	21%	(155)	24%	(182)	10%	(78)	751
LGBTQ+: Yes	28%	(22)	13%	(11)	15%	(12)	19%	(15)	26%	(21)	80
LGBTQ+: No	21%	(150)	25%	(179)	21%	(151)	24%	(174)	9%	(62)	716
Motivated to Vote	24%	(165)	24%	(166)	20%	(137)	25%	(175)	7%	(51)	693
Parent: Yes	24%	(43)	20%	(37)	19%	(35)	27%	(49)	10%	(17)	181
Parent: No	21%	(129)	25%	(153)	21%	(128)	23%	(140)	11%	(65)	615
COVID Vaccine: Yes	24%	(135)	25%	(143)	17%	(93)	21%	(120)	13%	(71)	562
COVID Vaccine: No	16%	(37)	20%	(47)	30%	(70)	30%	(69)	5%	(12)	234
Student Loans: Yes	23%	(25)	21%	(23)	18%	(20)	25%	(28)	13%	(14)	110
Student Loans: No	21%	(147)	24%	(166)	21%	(143)	24%	(161)	10%	(69)	686
Favorable Opinion of Haley	25%	(68)	30%	(83)	20%	(54)	21%	(57)	4%	(11)	273
Unfavorable Opinion of Haley	25%	(82)	22%	(73)	21%	(71)	27%	(90)	5%	(18)	334
Protestant	23%	(40)	22%	(38)	23%	(39)	25%	(43)	8%	(14)	175
Roman Catholic	20%	(38)	28%	(52)	22%	(40)	23%	(44)	7%	(13)	187
Mormon	12%	(1)	13%	(1)	7%	(1)	52%	(6)	16%	(2)	11
Orthodox (e.g. Greek or Russian Orthodox)	77%	(8)	1%	(0)	2%	(0)	20%	(2)	—	(0)	11
Jewish	21%	(3)	46%	(8)	20%	(3)	4%	(1)	9%	(1)	17
Muslim	—	(0)	—	(0)	59%	(3)	6%	(0)	35%	(2)	6
Buddhist	14%	(1)	19%	(2)	60%	(5)	7%	(1)	—	(0)	8
Hindu	16%	(2)	28%	(3)	—	(0)	—	(0)	56%	(6)	10
Atheist	19%	(7)	45%	(18)	9%	(4)	18%	(7)	9%	(4)	39
Agnostic	28%	(14)	13%	(7)	15%	(8)	25%	(13)	19%	(10)	50
Something else	17%	(17)	22%	(22)	21%	(21)	32%	(32)	7%	(7)	99
Nothing in particular	22%	(40)	22%	(40)	21%	(38)	22%	(41)	14%	(25)	183
Prodigal Biden Voter	15%	(8)	26%	(14)	16%	(9)	23%	(12)	20%	(10)	53
Undecided Voter (DK/WNV)	16%	(11)	29%	(20)	21%	(14)	8%	(5)	26%	(18)	68
Undecided Voter (DK)	33%	(8)	9%	(2)	5%	(1)	12%	(3)	41%	(10)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).



**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(314)	23%	(181)	15%	(119)	13%	(101)	10%	(80)	796
Gender: Male	36%	(133)	26%	(94)	17%	(61)	13%	(48)	8%	(31)	366
Gender: Female	42%	(181)	20%	(87)	14%	(59)	12%	(53)	12%	(50)	430
Age: 18-34	31%	(64)	30%	(60)	14%	(29)	11%	(23)	13%	(27)	203
Age: 35-44	38%	(44)	26%	(30)	14%	(16)	11%	(12)	12%	(13)	116
Age: 45-64	44%	(118)	19%	(51)	15%	(39)	13%	(34)	10%	(25)	267
Age: 65+	42%	(89)	19%	(40)	17%	(35)	15%	(32)	7%	(14)	210
GenZers: 1997-2012	31%	(33)	31%	(32)	11%	(11)	13%	(14)	14%	(15)	105
Millennials: 1981-1996	33%	(64)	27%	(53)	17%	(34)	11%	(21)	13%	(25)	197
GenXers: 1965-1980	44%	(96)	19%	(42)	15%	(32)	12%	(26)	10%	(22)	220
Baby Boomers: 1946-1964	44%	(115)	20%	(53)	15%	(39)	13%	(34)	7%	(18)	258
Educ: < College	39%	(185)	23%	(109)	15%	(71)	13%	(60)	11%	(52)	477
Educ: Bachelors degree	39%	(84)	24%	(53)	14%	(31)	13%	(29)	9%	(20)	217
Educ: Post-grad	44%	(45)	19%	(20)	17%	(17)	12%	(13)	8%	(8)	102
Income: Under 50k	31%	(86)	24%	(66)	16%	(45)	15%	(42)	14%	(40)	278
Income: 50k-100k	43%	(132)	21%	(66)	16%	(50)	11%	(33)	10%	(30)	311
Income: 100k+	46%	(96)	23%	(48)	12%	(25)	13%	(27)	5%	(11)	208
Ethnicity: White (Non-Hispanic)	43%	(221)	19%	(99)	16%	(83)	13%	(65)	8%	(42)	509
Ethnicity: Hispanic	29%	(54)	29%	(53)	16%	(29)	13%	(24)	13%	(24)	184
Ethnicity: Black (Non-Hispanic)	40%	(16)	23%	(9)	10%	(4)	10%	(4)	17%	(7)	40
Ethnicity: Asian + Other (Non-Hispanic)	38%	(24)	31%	(20)	5%	(3)	13%	(8)	12%	(7)	63
All Christian	48%	(183)	21%	(79)	12%	(48)	12%	(48)	7%	(27)	384
All Non-Christian	9%	(4)	35%	(14)	35%	(14)	8%	(3)	12%	(5)	41
Atheist	20%	(8)	35%	(14)	8%	(3)	26%	(10)	11%	(4)	39
Agnostic/Nothing in particular	31%	(73)	21%	(49)	19%	(44)	13%	(30)	16%	(38)	234
Something Else	47%	(46)	26%	(26)	11%	(11)	10%	(9)	7%	(7)	99
Evangelical	53%	(90)	18%	(32)	13%	(22)	10%	(18)	6%	(10)	171
Non-Evangelical	44%	(127)	24%	(69)	11%	(33)	13%	(39)	7%	(22)	289
PID: Dem (no lean)	14%	(38)	29%	(81)	20%	(57)	23%	(64)	14%	(39)	280
PID: Ind (no lean)	45%	(94)	22%	(47)	13%	(27)	5%	(11)	15%	(32)	211
PID: Rep (no lean)	60%	(182)	17%	(53)	12%	(35)	8%	(26)	3%	(9)	305

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(314)	23%	(181)	15%	(119)	13%	(101)	10%	(80)	796
PID/Gender: Dem Men	13%	(16)	31%	(38)	17%	(21)	28%	(34)	11%	(13)	123
PID/Gender: Dem Women	14%	(22)	27%	(43)	23%	(36)	19%	(30)	17%	(26)	158
PID/Gender: Ind Men	39%	(40)	26%	(27)	18%	(18)	3%	(3)	14%	(14)	103
PID/Gender: Ind Women	50%	(54)	18%	(20)	8%	(9)	7%	(8)	17%	(18)	108
PID/Gender: Rep Men	55%	(77)	20%	(28)	16%	(22)	8%	(11)	2%	(3)	141
PID/Gender: Rep Women	64%	(105)	15%	(25)	8%	(14)	9%	(15)	4%	(6)	164
Ideo: Liberal (1-3)	11%	(27)	26%	(62)	21%	(51)	24%	(57)	17%	(39)	237
Ideo: Moderate (4)	36%	(84)	24%	(57)	20%	(48)	9%	(20)	11%	(27)	236
Ideo: Conservative (5-7)	65%	(200)	20%	(61)	5%	(15)	7%	(23)	3%	(10)	308
Ideo/PID: Conservative Republican	68%	(144)	15%	(32)	5%	(10)	9%	(19)	3%	(6)	211
Ideo/PID: Moderate/Liberal Republican	42%	(36)	24%	(21)	23%	(20)	7%	(6)	4%	(3)	86
Ideo/PID: Moderate/Conservative Democrat	23%	(23)	38%	(38)	16%	(16)	13%	(13)	10%	(11)	101
Ideo/PID: Liberal Democrat	8%	(14)	24%	(43)	23%	(40)	29%	(51)	16%	(29)	177
Unfavorable of Biden and Trump	40%	(54)	31%	(41)	11%	(15)	7%	(9)	12%	(16)	135
2024 H2H Matchup: Biden Voter	14%	(47)	26%	(87)	24%	(81)	22%	(75)	15%	(51)	342
2024 H2H Matchup: Trump Voter	64%	(248)	18%	(71)	9%	(34)	6%	(22)	3%	(11)	386
2024 H2H Matchup: Would not Vote	36%	(9)	7%	(2)	8%	(2)	6%	(2)	43%	(10)	24
2024 H2H Matchup: Do not Know	23%	(10)	48%	(21)	5%	(2)	5%	(2)	18%	(8)	44
2022 House Vote: Democrat	12%	(42)	30%	(105)	23%	(82)	21%	(73)	13%	(46)	349
2022 House Vote: Republican	66%	(225)	17%	(58)	9%	(30)	6%	(21)	2%	(7)	341
2022 House Vote: Did not Vote	46%	(44)	13%	(12)	8%	(7)	7%	(6)	27%	(26)	95
2020 Vote: Joe Biden	16%	(58)	27%	(99)	22%	(81)	20%	(73)	16%	(60)	372
2020 Vote: Donald Trump	64%	(236)	19%	(71)	9%	(32)	6%	(22)	2%	(9)	369
2020 Vote: Someone Else	26%	(3)	23%	(3)	12%	(1)	4%	(0)	34%	(4)	12
2020 Vote: Did not Vote	41%	(18)	19%	(8)	10%	(4)	12%	(5)	17%	(7)	43
2016 Vote: Hillary Clinton	11%	(30)	26%	(70)	27%	(74)	23%	(63)	13%	(34)	272
2016 Vote: Donald Trump	65%	(207)	18%	(58)	10%	(33)	5%	(15)	1%	(4)	317
2016 Vote: Someone Else	59%	(15)	11%	(3)	1%	(0)	6%	(1)	23%	(6)	26
2020 Vote/PID: Not Biden/Democrat	36%	(10)	34%	(10)	9%	(2)	16%	(5)	6%	(2)	29
2020 Vote/PID: Not Trump/Republican	25%	(11)	32%	(15)	23%	(10)	11%	(5)	9%	(4)	46

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(314)	23%	(181)	15%	(119)	13%	(101)	10%	(80)	796
U.S. Economy: Wrong Track	50%	(274)	19%	(103)	11%	(61)	8%	(45)	12%	(63)	546
U.S. Economy: Right Direction	16%	(40)	31%	(78)	23%	(58)	23%	(56)	7%	(17)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(33)	24%	(62)	26%	(68)	23%	(61)	14%	(36)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	61%	(246)	20%	(79)	8%	(33)	7%	(28)	4%	(15)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(35)	29%	(40)	13%	(17)	10%	(13)	23%	(30)	135
Top 2024 Issue: Economy	41%	(96)	28%	(65)	13%	(31)	7%	(17)	10%	(23)	232
Community: Urban	32%	(81)	30%	(76)	16%	(41)	13%	(34)	10%	(25)	257
Community: Suburban	40%	(163)	21%	(87)	15%	(62)	13%	(54)	11%	(44)	410
Community: Rural	54%	(70)	14%	(18)	12%	(16)	10%	(13)	9%	(12)	130
Community/Gender: Urban Women	31%	(39)	29%	(36)	14%	(18)	11%	(14)	15%	(19)	126
Community/Gender: Urban Men	32%	(42)	31%	(40)	18%	(23)	15%	(20)	5%	(6)	131
Community/Gender: Rural Women	51%	(41)	17%	(14)	11%	(9)	12%	(10)	8%	(7)	81
Community/Gender: Rural Men	58%	(29)	9%	(5)	14%	(7)	8%	(4)	11%	(5)	49
Community/Gender: Suburban Women	45%	(101)	17%	(38)	14%	(31)	13%	(29)	11%	(25)	224
Community/Gender: Suburban Men	34%	(63)	26%	(49)	16%	(31)	13%	(25)	10%	(19)	186
Homeowner	39%	(267)	24%	(161)	16%	(108)	12%	(83)	9%	(63)	683
Renter	41%	(41)	19%	(19)	10%	(10)	14%	(14)	16%	(16)	99
Military HHnm: Yes	51%	(73)	19%	(27)	12%	(17)	15%	(21)	3%	(4)	143
Military HH: No	37%	(241)	24%	(154)	16%	(102)	12%	(80)	12%	(76)	653
Employ: Private Sector	36%	(103)	25%	(71)	17%	(49)	13%	(38)	9%	(25)	286
Employ: Government	33%	(16)	23%	(11)	14%	(7)	15%	(7)	16%	(8)	49
Employ: Self-Employed	35%	(23)	23%	(15)	18%	(12)	14%	(9)	9%	(6)	66
Employ: Homemaker	64%	(28)	16%	(7)	7%	(3)	—	(0)	12%	(5)	44
Employ: Student	54%	(7)	20%	(3)	6%	(1)	—	(0)	20%	(3)	14
Employ: Retired	42%	(89)	18%	(39)	16%	(34)	17%	(37)	7%	(15)	213
Employ: Unemployed	37%	(27)	31%	(23)	7%	(5)	8%	(6)	18%	(13)	74
Employ: Other	39%	(20)	25%	(13)	18%	(9)	7%	(3)	11%	(6)	51
Self + Household: White-Collar	39%	(142)	23%	(82)	20%	(71)	12%	(45)	6%	(23)	363
Self + Household: Blue Collar	43%	(140)	23%	(74)	10%	(33)	14%	(46)	10%	(32)	325

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(314)	23%	(181)	15%	(119)	13%	(101)	10%	(80)	796
Union HH: Yes	35%	(16)	26%	(11)	19%	(8)	12%	(5)	9%	(4)	45
Union HH: No	40%	(299)	23%	(170)	15%	(111)	13%	(96)	10%	(76)	751
LGBTQ+: Yes	21%	(17)	23%	(19)	23%	(18)	10%	(8)	23%	(18)	80
LGBTQ+: No	42%	(297)	23%	(162)	14%	(101)	13%	(93)	9%	(62)	716
Motivated to Vote	41%	(288)	21%	(148)	16%	(108)	14%	(94)	8%	(56)	693
Parent: Yes	39%	(71)	21%	(37)	18%	(33)	13%	(24)	9%	(17)	181
Parent: No	40%	(244)	23%	(144)	14%	(87)	13%	(78)	10%	(64)	615
COVID Vaccine: Yes	30%	(168)	25%	(141)	16%	(91)	16%	(93)	12%	(69)	562
COVID Vaccine: No	62%	(146)	17%	(40)	12%	(28)	4%	(8)	5%	(11)	234
Student Loans: Yes	32%	(35)	20%	(22)	17%	(18)	15%	(16)	17%	(18)	110
Student Loans: No	41%	(279)	23%	(159)	15%	(101)	12%	(85)	9%	(62)	686
Favorable Opinion of Haley	45%	(123)	28%	(77)	12%	(32)	11%	(31)	4%	(10)	273
Unfavorable Opinion of Haley	40%	(134)	20%	(65)	18%	(59)	17%	(56)	6%	(20)	334
Protestant	50%	(88)	14%	(25)	12%	(20)	16%	(28)	8%	(14)	175
Roman Catholic	44%	(83)	27%	(50)	13%	(24)	10%	(19)	6%	(11)	187
Mormon	62%	(7)	9%	(1)	16%	(2)	—	(0)	13%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	54%	(6)	23%	(2)	16%	(2)	7%	(1)	1%	(0)	11
Jewish	20%	(3)	40%	(7)	26%	(4)	8%	(1)	7%	(1)	17
Muslim	—	(0)	59%	(3)	—	(0)	6%	(0)	35%	(2)	6
Buddhist	5%	(0)	33%	(3)	16%	(1)	21%	(2)	24%	(2)	8
Hindu	—	(0)	16%	(2)	84%	(9)	—	(0)	—	(0)	10
Atheist	20%	(8)	35%	(14)	8%	(3)	26%	(10)	11%	(4)	39
Agnostic	28%	(14)	14%	(7)	24%	(12)	14%	(7)	19%	(10)	50
Something else	47%	(46)	26%	(26)	11%	(11)	10%	(9)	7%	(7)	99
Nothing in particular	32%	(59)	23%	(42)	17%	(32)	13%	(23)	15%	(28)	183
Prodigal Biden Voter	30%	(16)	39%	(20)	5%	(3)	7%	(4)	20%	(10)	53
Undecided Voter (DK/WNV)	28%	(19)	33%	(23)	6%	(4)	6%	(4)	27%	(18)	68
Undecided Voter (DK)	36%	(9)	7%	(2)	8%	(2)	6%	(2)	43%	(10)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	46%	(369)	17%	(138)	12%	(97)	15%	(117)	9%	(75)	796
Gender: Male	45%	(164)	17%	(62)	13%	(47)	17%	(63)	9%	(31)	366
Gender: Female	48%	(205)	18%	(77)	12%	(51)	13%	(54)	10%	(43)	430
Age: 18-34	41%	(83)	18%	(36)	15%	(31)	17%	(34)	10%	(20)	203
Age: 35-44	39%	(46)	25%	(29)	11%	(12)	13%	(15)	12%	(14)	116
Age: 45-64	49%	(130)	18%	(47)	9%	(24)	13%	(35)	12%	(31)	267
Age: 65+	53%	(111)	13%	(27)	14%	(30)	16%	(33)	5%	(10)	210
GenZers: 1997-2012	41%	(43)	19%	(20)	16%	(17)	16%	(17)	8%	(9)	105
Millennials: 1981-1996	38%	(75)	22%	(43)	13%	(26)	14%	(28)	12%	(24)	197
GenXers: 1965-1980	45%	(99)	18%	(40)	9%	(19)	14%	(32)	14%	(30)	220
Baby Boomers: 1946-1964	57%	(147)	12%	(32)	13%	(33)	14%	(35)	4%	(11)	258
Educ: < College	49%	(236)	14%	(65)	10%	(48)	16%	(78)	11%	(51)	477
Educ: Bachelors degree	41%	(89)	25%	(53)	13%	(29)	13%	(28)	8%	(17)	217
Educ: Post-grad	44%	(45)	20%	(20)	19%	(20)	11%	(11)	6%	(6)	102
Income: Under 50k	43%	(120)	12%	(33)	11%	(32)	18%	(49)	16%	(44)	278
Income: 50k-100k	48%	(149)	16%	(49)	16%	(49)	14%	(43)	7%	(21)	311
Income: 100k+	48%	(101)	27%	(56)	8%	(16)	12%	(24)	5%	(10)	208
Ethnicity: White (Non-Hispanic)	49%	(252)	18%	(89)	13%	(66)	13%	(66)	7%	(35)	509
Ethnicity: Hispanic	39%	(72)	15%	(27)	12%	(23)	18%	(33)	15%	(28)	184
Ethnicity: Black (Non-Hispanic)	40%	(16)	7%	(3)	9%	(4)	27%	(11)	17%	(7)	40
Ethnicity: Asian + Other (Non-Hispanic)	46%	(29)	31%	(19)	7%	(4)	10%	(7)	7%	(4)	63
All Christian	52%	(199)	19%	(74)	10%	(38)	12%	(47)	7%	(25)	384
All Non-Christian	24%	(10)	28%	(11)	11%	(5)	16%	(6)	22%	(9)	41
Atheist	27%	(11)	26%	(10)	21%	(8)	19%	(7)	7%	(3)	39
Agnostic/Nothing in particular	40%	(95)	14%	(32)	16%	(38)	18%	(42)	11%	(26)	234
Something Else	56%	(55)	11%	(11)	8%	(8)	13%	(13)	12%	(12)	99
Evangelical	58%	(99)	15%	(26)	8%	(14)	13%	(23)	5%	(9)	171
Non-Evangelical	50%	(144)	18%	(52)	10%	(29)	13%	(37)	9%	(27)	289
PID: Dem (no lean)	20%	(56)	20%	(57)	19%	(53)	26%	(72)	15%	(42)	280
PID: Ind (no lean)	52%	(109)	18%	(37)	15%	(31)	7%	(15)	9%	(20)	211
PID: Rep (no lean)	67%	(204)	15%	(44)	4%	(13)	10%	(30)	4%	(13)	305

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	46%	(369)	17%	(138)	12%	(97)	15%	(117)	9%	(75)	796
PID/Gender: Dem Men	16%	(20)	23%	(28)	21%	(26)	30%	(37)	9%	(12)	123
PID/Gender: Dem Women	23%	(36)	19%	(29)	17%	(27)	22%	(35)	19%	(30)	158
PID/Gender: Ind Men	49%	(50)	20%	(21)	13%	(14)	8%	(8)	10%	(11)	103
PID/Gender: Ind Women	54%	(59)	16%	(17)	16%	(17)	6%	(7)	8%	(9)	108
PID/Gender: Rep Men	67%	(94)	10%	(13)	5%	(7)	12%	(17)	6%	(9)	141
PID/Gender: Rep Women	67%	(110)	19%	(31)	4%	(6)	8%	(13)	2%	(4)	164
Ideo: Liberal (1-3)	16%	(38)	24%	(57)	21%	(50)	27%	(65)	11%	(26)	237
Ideo: Moderate (4)	42%	(98)	18%	(42)	14%	(34)	12%	(29)	14%	(33)	236
Ideo: Conservative (5-7)	74%	(229)	12%	(38)	4%	(11)	7%	(22)	3%	(8)	308
Ideo/PID: Conservative Republican	78%	(164)	11%	(23)	3%	(7)	6%	(14)	2%	(4)	211
Ideo/PID: Moderate/Liberal Republican	45%	(38)	25%	(21)	8%	(7)	19%	(16)	4%	(3)	86
Ideo/PID: Moderate/Conservative Democrat	34%	(34)	16%	(17)	14%	(15)	18%	(18)	18%	(18)	101
Ideo/PID: Liberal Democrat	12%	(21)	23%	(40)	22%	(39)	30%	(53)	14%	(24)	177
Unfavorable of Biden and Trump	46%	(61)	19%	(25)	11%	(15)	14%	(19)	10%	(14)	135
2024 H2H Matchup: Biden Voter	16%	(55)	25%	(87)	23%	(77)	23%	(78)	13%	(45)	342
2024 H2H Matchup: Trump Voter	74%	(284)	11%	(42)	4%	(16)	8%	(32)	3%	(12)	386
2024 H2H Matchup: Would not Vote	37%	(9)	2%	(0)	15%	(4)	9%	(2)	37%	(9)	24
2024 H2H Matchup: Do not Know	49%	(22)	22%	(10)	—	(0)	10%	(4)	19%	(8)	44
2022 House Vote: Democrat	19%	(67)	23%	(80)	21%	(74)	24%	(84)	12%	(43)	349
2022 House Vote: Republican	72%	(244)	14%	(48)	3%	(10)	7%	(25)	4%	(13)	341
2022 House Vote: Did not Vote	52%	(49)	9%	(9)	13%	(13)	7%	(7)	19%	(18)	95
2020 Vote: Joe Biden	21%	(77)	24%	(88)	20%	(74)	21%	(79)	15%	(54)	372
2020 Vote: Donald Trump	72%	(267)	12%	(42)	4%	(14)	9%	(33)	4%	(13)	369
2020 Vote: Someone Else	43%	(5)	8%	(1)	11%	(1)	4%	(0)	34%	(4)	12
2020 Vote: Did not Vote	47%	(21)	17%	(7)	18%	(8)	10%	(4)	8%	(3)	43
2016 Vote: Hillary Clinton	19%	(52)	24%	(67)	23%	(63)	25%	(67)	9%	(23)	272
2016 Vote: Donald Trump	72%	(227)	12%	(37)	4%	(13)	9%	(29)	3%	(10)	317
2016 Vote: Someone Else	48%	(12)	23%	(6)	5%	(1)	6%	(2)	19%	(5)	26
2020 Vote/PID: Not Biden/Democrat	43%	(12)	9%	(3)	10%	(3)	38%	(11)	1%	(0)	29
2020 Vote/PID: Not Trump/Republican	34%	(16)	35%	(16)	11%	(5)	12%	(5)	8%	(4)	46

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	46%	(369)	17%	(138)	12%	(97)	15%	(117)	9%	(75)	796
U.S. Economy: Wrong Track	58%	(318)	13%	(72)	7%	(38)	11%	(62)	10%	(57)	546
U.S. Economy: Right Direction	20%	(51)	27%	(67)	24%	(59)	22%	(55)	7%	(18)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(40)	23%	(59)	23%	(60)	27%	(70)	12%	(32)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(286)	11%	(43)	4%	(17)	10%	(38)	4%	(16)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(44)	27%	(37)	15%	(20)	6%	(9)	19%	(26)	135
Top 2024 Issue: Economy	51%	(118)	14%	(33)	10%	(23)	14%	(33)	11%	(25)	232
Community: Urban	40%	(101)	24%	(61)	12%	(31)	15%	(40)	9%	(24)	257
Community: Suburban	46%	(187)	18%	(73)	13%	(53)	16%	(64)	8%	(33)	410
Community: Rural	62%	(81)	4%	(5)	10%	(13)	10%	(13)	14%	(19)	130
Community/Gender: Urban Women	32%	(40)	32%	(40)	15%	(18)	11%	(14)	10%	(13)	126
Community/Gender: Urban Men	47%	(61)	16%	(21)	10%	(13)	19%	(25)	8%	(11)	131
Community/Gender: Rural Women	62%	(50)	4%	(3)	7%	(6)	9%	(7)	18%	(14)	81
Community/Gender: Rural Men	63%	(31)	4%	(2)	14%	(7)	11%	(6)	8%	(4)	49
Community/Gender: Suburban Women	51%	(115)	15%	(34)	12%	(26)	15%	(33)	7%	(17)	224
Community/Gender: Suburban Men	39%	(72)	21%	(39)	15%	(27)	17%	(32)	9%	(16)	186
Homeowner	47%	(319)	18%	(121)	12%	(85)	14%	(97)	9%	(62)	683
Renter	46%	(45)	16%	(16)	11%	(10)	15%	(15)	12%	(12)	99
Military HHnm: Yes	62%	(88)	13%	(19)	8%	(12)	11%	(16)	6%	(8)	143
Military HH: No	43%	(281)	18%	(120)	13%	(85)	15%	(101)	10%	(66)	653
Employ: Private Sector	43%	(122)	21%	(60)	13%	(37)	16%	(46)	7%	(21)	286
Employ: Government	40%	(20)	14%	(7)	18%	(9)	14%	(7)	13%	(7)	49
Employ: Self-Employed	42%	(28)	26%	(17)	18%	(12)	10%	(7)	5%	(3)	66
Employ: Homemaker	59%	(26)	12%	(5)	9%	(4)	14%	(6)	6%	(3)	44
Employ: Student	52%	(7)	22%	(3)	5%	(1)	—	(0)	20%	(3)	14
Employ: Retired	50%	(107)	14%	(30)	13%	(28)	18%	(39)	5%	(10)	213
Employ: Unemployed	54%	(40)	16%	(12)	5%	(4)	10%	(7)	15%	(11)	74
Employ: Other	40%	(20)	10%	(5)	6%	(3)	9%	(5)	35%	(18)	51
Self + Household: White-Collar	43%	(156)	22%	(78)	15%	(55)	15%	(53)	5%	(20)	363
Self + Household: Blue Collar	54%	(175)	15%	(48)	11%	(36)	14%	(45)	7%	(22)	325

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	46%	(369)	17%	(138)	12%	(97)	15%	(117)	9%	(75)	796
Union HH: Yes	37%	(16)	27%	(12)	22%	(10)	10%	(5)	4%	(2)	45
Union HH: No	47%	(353)	17%	(127)	12%	(87)	15%	(112)	10%	(73)	751
LGBTQ+: Yes	31%	(25)	23%	(19)	11%	(9)	10%	(8)	24%	(19)	80
LGBTQ+: No	48%	(344)	17%	(120)	12%	(88)	15%	(108)	8%	(56)	716
Motivated to Vote	48%	(333)	18%	(123)	13%	(91)	16%	(108)	6%	(38)	693
Parent: Yes	44%	(79)	19%	(35)	13%	(24)	16%	(28)	8%	(15)	181
Parent: No	47%	(290)	17%	(104)	12%	(74)	14%	(88)	10%	(60)	615
COVID Vaccine: Yes	35%	(199)	21%	(121)	14%	(79)	17%	(98)	12%	(65)	562
COVID Vaccine: No	73%	(170)	8%	(18)	8%	(18)	8%	(19)	4%	(10)	234
Student Loans: Yes	42%	(46)	17%	(19)	15%	(17)	13%	(14)	12%	(14)	110
Student Loans: No	47%	(323)	17%	(119)	12%	(80)	15%	(102)	9%	(61)	686
Favorable Opinion of Haley	52%	(143)	23%	(64)	8%	(23)	13%	(34)	4%	(10)	273
Unfavorable Opinion of Haley	47%	(157)	17%	(57)	15%	(52)	17%	(55)	4%	(14)	334
Protestant	56%	(97)	15%	(27)	8%	(14)	14%	(25)	7%	(12)	175
Roman Catholic	48%	(91)	22%	(40)	11%	(21)	12%	(22)	7%	(12)	187
Mormon	61%	(7)	10%	(1)	16%	(2)	—	(0)	13%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	38%	(4)	53%	(6)	9%	(1)	—	(0)	1%	(0)	11
Jewish	46%	(8)	26%	(4)	14%	(2)	8%	(1)	7%	(1)	17
Muslim	—	(0)	—	(0)	—	(0)	65%	(4)	35%	(2)	6
Buddhist	5%	(0)	49%	(4)	27%	(2)	18%	(2)	—	(0)	8
Hindu	16%	(2)	28%	(3)	—	(0)	—	(0)	56%	(6)	10
Atheist	27%	(11)	26%	(10)	21%	(8)	19%	(7)	7%	(3)	39
Agnostic	26%	(13)	18%	(9)	29%	(15)	9%	(4)	19%	(9)	50
Something else	56%	(55)	11%	(11)	8%	(8)	13%	(13)	12%	(12)	99
Nothing in particular	44%	(82)	13%	(23)	13%	(24)	21%	(38)	9%	(17)	183
Prodigal Biden Voter	49%	(26)	18%	(10)	3%	(1)	11%	(6)	19%	(10)	53
Undecided Voter (DK/WNV)	45%	(30)	15%	(10)	6%	(4)	10%	(6)	25%	(17)	68
Undecided Voter (DK)	37%	(9)	2%	(0)	15%	(4)	9%	(2)	37%	(9)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(151)	18%	(146)	16%	(131)	37%	(292)	10%	(76)	796
Gender: Male	22%	(81)	16%	(58)	18%	(64)	38%	(140)	6%	(23)	366
Gender: Female	16%	(71)	20%	(87)	16%	(67)	35%	(152)	12%	(53)	430
Age: 18-34	22%	(45)	22%	(44)	20%	(41)	27%	(55)	9%	(19)	203
Age: 35-44	24%	(28)	18%	(21)	19%	(22)	28%	(33)	11%	(13)	116
Age: 45-64	11%	(30)	16%	(42)	15%	(40)	45%	(121)	13%	(34)	267
Age: 65+	23%	(49)	18%	(38)	14%	(29)	40%	(83)	5%	(11)	210
GenZers: 1997-2012	22%	(23)	27%	(29)	18%	(19)	25%	(26)	8%	(8)	105
Millennials: 1981-1996	23%	(46)	18%	(35)	21%	(41)	27%	(53)	11%	(22)	197
GenXers: 1965-1980	13%	(29)	19%	(42)	11%	(24)	43%	(94)	14%	(31)	220
Baby Boomers: 1946-1964	19%	(49)	13%	(35)	18%	(47)	44%	(113)	6%	(14)	258
Educ: < College	16%	(77)	15%	(74)	18%	(84)	41%	(194)	10%	(50)	477
Educ: Bachelors degree	21%	(46)	23%	(50)	15%	(33)	31%	(67)	10%	(21)	217
Educ: Post-grad	29%	(29)	21%	(22)	14%	(15)	31%	(31)	5%	(5)	102
Income: Under 50k	21%	(57)	14%	(40)	16%	(45)	35%	(96)	14%	(39)	278
Income: 50k-100k	14%	(45)	19%	(60)	16%	(50)	42%	(129)	9%	(27)	311
Income: 100k+	24%	(49)	22%	(45)	18%	(37)	32%	(67)	5%	(10)	208
Ethnicity: White (Non-Hispanic)	19%	(94)	18%	(92)	17%	(84)	40%	(204)	7%	(35)	509
Ethnicity: Hispanic	24%	(44)	18%	(33)	14%	(27)	27%	(49)	17%	(31)	184
Ethnicity: Black (Non-Hispanic)	16%	(7)	23%	(9)	14%	(6)	34%	(14)	13%	(5)	40
Ethnicity: Asian + Other (Non-Hispanic)	10%	(6)	19%	(12)	23%	(15)	40%	(25)	8%	(5)	63
All Christian	22%	(86)	17%	(64)	12%	(47)	41%	(157)	8%	(30)	384
All Non-Christian	21%	(9)	22%	(9)	23%	(9)	29%	(12)	5%	(2)	41
Atheist	19%	(7)	23%	(9)	16%	(6)	29%	(11)	13%	(5)	39
Agnostic/Nothing in particular	18%	(41)	21%	(50)	21%	(48)	30%	(70)	11%	(25)	234
Something Else	8%	(8)	13%	(13)	21%	(21)	43%	(42)	15%	(14)	99
Evangelical	18%	(31)	13%	(23)	18%	(32)	43%	(74)	7%	(12)	171
Non-Evangelical	20%	(59)	18%	(53)	11%	(32)	40%	(115)	11%	(31)	289
PID: Dem (no lean)	28%	(79)	29%	(82)	12%	(32)	18%	(50)	13%	(37)	280
PID: Ind (no lean)	17%	(36)	15%	(32)	22%	(45)	34%	(71)	12%	(26)	211
PID: Rep (no lean)	12%	(36)	11%	(32)	17%	(53)	56%	(170)	4%	(13)	305

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(151)	18%	(146)	16%	(131)	37%	(292)	10%	(76)	796
PID/Gender: Dem Men	35%	(42)	27%	(33)	11%	(13)	22%	(27)	6%	(7)	123
PID/Gender: Dem Women	23%	(37)	31%	(49)	12%	(19)	15%	(23)	19%	(30)	158
PID/Gender: Ind Men	18%	(19)	13%	(13)	24%	(25)	33%	(34)	12%	(12)	103
PID/Gender: Ind Women	16%	(17)	17%	(19)	19%	(21)	35%	(38)	13%	(14)	108
PID/Gender: Rep Men	14%	(19)	9%	(12)	19%	(26)	57%	(80)	2%	(3)	141
PID/Gender: Rep Women	10%	(17)	12%	(20)	17%	(27)	55%	(90)	6%	(10)	164
Ideo: Liberal (1-3)	30%	(72)	34%	(80)	10%	(23)	17%	(40)	9%	(22)	237
Ideo: Moderate (4)	23%	(55)	13%	(31)	24%	(56)	25%	(59)	15%	(35)	236
Ideo: Conservative (5-7)	8%	(24)	11%	(33)	16%	(51)	60%	(184)	5%	(16)	308
Ideo/PID: Conservative Republican	5%	(12)	10%	(21)	13%	(27)	67%	(141)	4%	(9)	211
Ideo/PID: Moderate/Liberal Republican	28%	(24)	13%	(11)	30%	(26)	24%	(21)	5%	(4)	86
Ideo/PID: Moderate/Conservative Democrat	23%	(23)	23%	(24)	19%	(19)	18%	(18)	17%	(17)	101
Ideo/PID: Liberal Democrat	31%	(56)	33%	(58)	7%	(13)	18%	(32)	11%	(20)	177
Unfavorable of Biden and Trump	10%	(14)	19%	(25)	21%	(28)	38%	(52)	12%	(16)	135
2024 H2H Matchup: Biden Voter	28%	(97)	29%	(99)	14%	(48)	15%	(50)	14%	(48)	342
2024 H2H Matchup: Trump Voter	12%	(45)	8%	(33)	18%	(68)	59%	(229)	3%	(11)	386
2024 H2H Matchup: Would not Vote	34%	(8)	1%	(0)	13%	(3)	26%	(6)	27%	(6)	24
2024 H2H Matchup: Do not Know	2%	(1)	32%	(14)	28%	(12)	14%	(6)	24%	(10)	44
2022 House Vote: Democrat	29%	(101)	29%	(101)	13%	(46)	17%	(60)	12%	(41)	349
2022 House Vote: Republican	12%	(41)	10%	(33)	18%	(60)	56%	(192)	4%	(15)	341
2022 House Vote: Did not Vote	8%	(8)	12%	(11)	22%	(21)	38%	(36)	20%	(19)	95
2020 Vote: Joe Biden	26%	(95)	29%	(107)	14%	(52)	16%	(61)	15%	(57)	372
2020 Vote: Donald Trump	13%	(47)	9%	(33)	18%	(66)	58%	(214)	3%	(10)	369
2020 Vote: Someone Else	14%	(2)	14%	(2)	23%	(3)	14%	(2)	34%	(4)	12
2020 Vote: Did not Vote	18%	(8)	9%	(4)	25%	(11)	36%	(16)	12%	(5)	43
2016 Vote: Hillary Clinton	29%	(79)	31%	(85)	14%	(39)	17%	(47)	8%	(22)	272
2016 Vote: Donald Trump	16%	(49)	8%	(24)	18%	(55)	56%	(178)	3%	(9)	317
2016 Vote: Someone Else	8%	(2)	22%	(6)	12%	(3)	38%	(10)	19%	(5)	26
2020 Vote/PID: Not Biden/Democrat	42%	(12)	15%	(4)	20%	(6)	22%	(6)	1%	(0)	29
2020 Vote/PID: Not Trump/Republican	5%	(2)	19%	(9)	43%	(20)	16%	(7)	16%	(8)	46

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(151)	18%	(146)	16%	(131)	37%	(292)	10%	(76)	796
U.S. Economy: Wrong Track	12%	(67)	13%	(73)	17%	(94)	48%	(261)	10%	(52)	546
U.S. Economy: Right Direction	34%	(85)	29%	(73)	15%	(37)	12%	(31)	10%	(24)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(82)	30%	(78)	11%	(30)	15%	(38)	13%	(33)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(45)	8%	(32)	19%	(76)	57%	(231)	5%	(18)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(25)	27%	(36)	19%	(26)	17%	(23)	18%	(25)	135
Top 2024 Issue: Economy	13%	(30)	20%	(46)	15%	(36)	38%	(89)	13%	(31)	232
Community: Urban	24%	(61)	24%	(63)	14%	(37)	30%	(76)	8%	(19)	257
Community: Suburban	19%	(77)	19%	(76)	16%	(65)	39%	(158)	8%	(33)	410
Community: Rural	10%	(13)	5%	(7)	23%	(29)	44%	(58)	18%	(23)	130
Community/Gender: Urban Women	19%	(24)	30%	(37)	14%	(17)	25%	(32)	12%	(16)	126
Community/Gender: Urban Men	28%	(37)	19%	(25)	15%	(20)	34%	(44)	3%	(4)	131
Community/Gender: Rural Women	11%	(9)	5%	(4)	24%	(19)	38%	(30)	23%	(18)	81
Community/Gender: Rural Men	7%	(4)	6%	(3)	21%	(10)	55%	(27)	10%	(5)	49
Community/Gender: Suburban Women	17%	(38)	21%	(46)	14%	(31)	40%	(90)	9%	(20)	224
Community/Gender: Suburban Men	21%	(40)	16%	(30)	18%	(34)	37%	(69)	7%	(14)	186
Homeowner	19%	(131)	19%	(128)	17%	(113)	37%	(254)	8%	(57)	683
Renter	17%	(16)	17%	(17)	15%	(15)	33%	(33)	18%	(18)	99
Military HHnm: Yes	11%	(15)	16%	(23)	19%	(27)	50%	(71)	5%	(7)	143
Military HH: No	21%	(136)	19%	(123)	16%	(104)	34%	(220)	11%	(69)	653
Employ: Private Sector	19%	(56)	24%	(69)	14%	(40)	37%	(105)	6%	(17)	286
Employ: Government	22%	(11)	21%	(10)	15%	(7)	27%	(13)	15%	(7)	49
Employ: Self-Employed	11%	(7)	20%	(13)	30%	(20)	34%	(23)	4%	(3)	66
Employ: Homemaker	14%	(6)	3%	(1)	20%	(9)	48%	(21)	15%	(7)	44
Employ: Student	36%	(5)	—	(0)	12%	(2)	32%	(4)	20%	(3)	14
Employ: Retired	24%	(50)	17%	(36)	15%	(32)	39%	(83)	6%	(13)	213
Employ: Unemployed	15%	(11)	17%	(12)	18%	(13)	31%	(23)	19%	(14)	74
Employ: Other	10%	(5)	8%	(4)	16%	(8)	40%	(21)	26%	(13)	51
Self + Household: White-Collar	25%	(91)	22%	(81)	15%	(54)	33%	(121)	4%	(16)	363
Self + Household: Blue Collar	13%	(43)	18%	(57)	20%	(64)	40%	(131)	9%	(29)	325

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(151)	18%	(146)	16%	(131)	37%	(292)	10%	(76)	796
Union HH: Yes	22%	(10)	28%	(13)	15%	(7)	24%	(11)	10%	(5)	45
Union HH: No	19%	(142)	18%	(133)	17%	(125)	37%	(281)	10%	(71)	751
LGBTQ+: Yes	20%	(16)	22%	(17)	22%	(17)	23%	(18)	14%	(11)	80
LGBTQ+: No	19%	(135)	18%	(128)	16%	(114)	38%	(274)	9%	(65)	716
Motivated to Vote	20%	(136)	20%	(139)	16%	(110)	38%	(263)	7%	(45)	693
Parent: Yes	16%	(28)	22%	(39)	20%	(36)	33%	(59)	11%	(19)	181
Parent: No	20%	(123)	17%	(107)	16%	(95)	38%	(233)	9%	(57)	615
COVID Vaccine: Yes	22%	(123)	23%	(128)	14%	(81)	30%	(168)	11%	(62)	562
COVID Vaccine: No	12%	(29)	8%	(18)	21%	(50)	53%	(123)	6%	(14)	234
Student Loans: Yes	22%	(24)	22%	(24)	17%	(18)	31%	(34)	9%	(10)	110
Student Loans: No	19%	(128)	18%	(122)	16%	(113)	38%	(258)	10%	(66)	686
Favorable Opinion of Haley	20%	(55)	19%	(51)	14%	(38)	41%	(111)	7%	(18)	273
Unfavorable Opinion of Haley	21%	(70)	18%	(59)	20%	(68)	36%	(121)	4%	(15)	334
Protestant	24%	(42)	13%	(23)	9%	(16)	47%	(82)	7%	(12)	175
Roman Catholic	21%	(40)	21%	(39)	14%	(27)	34%	(64)	9%	(17)	187
Mormon	9%	(1)	6%	(1)	17%	(2)	55%	(6)	13%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	32%	(3)	15%	(2)	15%	(2)	38%	(4)	—	(0)	11
Jewish	18%	(3)	32%	(5)	21%	(3)	20%	(3)	9%	(1)	17
Muslim	59%	(3)	—	(0)	—	(0)	38%	(2)	3%	(0)	6
Buddhist	30%	(3)	23%	(2)	34%	(3)	9%	(1)	4%	(0)	8
Hindu	—	(0)	16%	(2)	28%	(3)	56%	(6)	—	(0)	10
Atheist	19%	(7)	23%	(9)	16%	(6)	29%	(11)	13%	(5)	39
Agnostic	15%	(8)	22%	(11)	16%	(8)	27%	(14)	19%	(10)	50
Something else	8%	(8)	13%	(13)	21%	(21)	43%	(42)	15%	(14)	99
Nothing in particular	18%	(34)	21%	(39)	22%	(40)	30%	(56)	8%	(15)	183
Prodigal Biden Voter	10%	(6)	20%	(11)	22%	(12)	29%	(15)	18%	(10)	53
Undecided Voter (DK/WNV)	13%	(9)	21%	(14)	23%	(15)	18%	(12)	25%	(17)	68
Undecided Voter (DK)	34%	(8)	1%	(0)	13%	(3)	26%	(6)	27%	(6)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	36%	(284)	30%	(237)	16%	(128)	9%	(71)	10%	(77)	796
Gender: Male	36%	(132)	30%	(110)	18%	(67)	9%	(33)	7%	(25)	366
Gender: Female	35%	(152)	29%	(127)	14%	(61)	9%	(38)	12%	(52)	430
Age: 18-34	33%	(67)	34%	(70)	12%	(24)	10%	(19)	12%	(24)	203
Age: 35-44	35%	(40)	29%	(33)	23%	(26)	3%	(3)	11%	(13)	116
Age: 45-64	34%	(91)	31%	(82)	14%	(38)	11%	(30)	10%	(25)	267
Age: 65+	41%	(85)	24%	(51)	19%	(40)	9%	(18)	7%	(15)	210
GenZers: 1997-2012	29%	(31)	35%	(37)	16%	(17)	9%	(10)	10%	(11)	105
Millennials: 1981-1996	36%	(72)	33%	(66)	11%	(21)	6%	(12)	13%	(26)	197
GenXers: 1965-1980	34%	(75)	26%	(56)	19%	(42)	11%	(24)	10%	(22)	220
Baby Boomers: 1946-1964	38%	(98)	28%	(72)	18%	(47)	9%	(24)	7%	(18)	258
Educ: < College	32%	(151)	26%	(124)	18%	(88)	11%	(53)	13%	(62)	477
Educ: Bachelors degree	40%	(87)	40%	(86)	11%	(23)	5%	(12)	5%	(10)	217
Educ: Post-grad	45%	(46)	27%	(27)	17%	(17)	7%	(7)	5%	(5)	102
Income: Under 50k	28%	(79)	27%	(74)	21%	(57)	11%	(30)	14%	(38)	278
Income: 50k-100k	39%	(120)	33%	(102)	13%	(40)	7%	(21)	9%	(28)	311
Income: 100k+	41%	(85)	29%	(61)	15%	(31)	10%	(20)	5%	(11)	208
Ethnicity: White (Non-Hispanic)	39%	(200)	30%	(152)	14%	(69)	10%	(49)	8%	(39)	509
Ethnicity: Hispanic	30%	(54)	26%	(48)	19%	(35)	8%	(14)	17%	(32)	184
Ethnicity: Black (Non-Hispanic)	33%	(13)	31%	(12)	13%	(5)	13%	(5)	10%	(4)	40
Ethnicity: Asian + Other (Non-Hispanic)	26%	(17)	38%	(24)	29%	(18)	4%	(2)	3%	(2)	63
All Christian	36%	(137)	32%	(124)	18%	(67)	9%	(33)	6%	(22)	384
All Non-Christian	32%	(13)	20%	(8)	35%	(14)	6%	(2)	8%	(3)	41
Atheist	43%	(17)	48%	(19)	3%	(1)	1%	(0)	6%	(2)	39
Agnostic/Nothing in particular	38%	(88)	23%	(54)	16%	(38)	9%	(21)	14%	(32)	234
Something Else	28%	(28)	32%	(32)	8%	(7)	14%	(14)	18%	(17)	99
Evangelical	32%	(55)	29%	(50)	14%	(24)	16%	(28)	8%	(14)	171
Non-Evangelical	36%	(103)	33%	(94)	17%	(49)	6%	(19)	8%	(24)	289
PID: Dem (no lean)	42%	(118)	25%	(71)	12%	(33)	8%	(24)	12%	(34)	280
PID: Ind (no lean)	32%	(68)	32%	(67)	18%	(37)	5%	(11)	13%	(27)	211
PID: Rep (no lean)	32%	(98)	32%	(98)	19%	(57)	12%	(35)	5%	(16)	305

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	36%	(284)	30%	(237)	16%	(128)	9%	(71)	10%	(77)	796
PID/Gender: Dem Men	46%	(57)	25%	(30)	10%	(12)	12%	(14)	7%	(9)	123
PID/Gender: Dem Women	39%	(61)	26%	(41)	13%	(21)	6%	(9)	16%	(25)	158
PID/Gender: Ind Men	33%	(34)	32%	(33)	17%	(18)	5%	(5)	13%	(13)	103
PID/Gender: Ind Women	31%	(34)	32%	(35)	18%	(20)	6%	(6)	13%	(14)	108
PID/Gender: Rep Men	29%	(41)	33%	(47)	26%	(37)	9%	(13)	2%	(3)	141
PID/Gender: Rep Women	35%	(57)	31%	(51)	13%	(21)	14%	(22)	8%	(13)	164
Ideo: Liberal (1-3)	50%	(118)	23%	(55)	11%	(25)	6%	(14)	11%	(25)	237
Ideo: Moderate (4)	33%	(78)	29%	(69)	14%	(32)	8%	(19)	16%	(37)	236
Ideo: Conservative (5-7)	28%	(86)	36%	(110)	21%	(65)	12%	(37)	4%	(11)	308
Ideo/PID: Conservative Republican	29%	(62)	34%	(72)	20%	(43)	12%	(25)	4%	(9)	211
Ideo/PID: Moderate/Liberal Republican	40%	(34)	30%	(26)	10%	(9)	11%	(10)	9%	(7)	86
Ideo/PID: Moderate/Conservative Democrat	26%	(26)	32%	(32)	14%	(14)	13%	(13)	15%	(15)	101
Ideo/PID: Liberal Democrat	52%	(92)	21%	(38)	10%	(18)	6%	(10)	11%	(19)	177
Unfavorable of Biden and Trump	36%	(48)	35%	(47)	14%	(18)	6%	(8)	9%	(12)	135
2024 H2H Matchup: Biden Voter	49%	(168)	20%	(69)	11%	(39)	7%	(22)	13%	(43)	342
2024 H2H Matchup: Trump Voter	27%	(105)	37%	(142)	21%	(81)	11%	(42)	4%	(16)	386
2024 H2H Matchup: Would not Vote	29%	(7)	9%	(2)	8%	(2)	16%	(4)	37%	(9)	24
2024 H2H Matchup: Do not Know	9%	(4)	53%	(23)	14%	(6)	5%	(2)	18%	(8)	44
2022 House Vote: Democrat	44%	(153)	24%	(82)	15%	(52)	7%	(25)	10%	(36)	349
2022 House Vote: Republican	33%	(113)	35%	(118)	18%	(61)	11%	(38)	3%	(10)	341
2022 House Vote: Did not Vote	17%	(16)	32%	(31)	14%	(14)	6%	(5)	31%	(30)	95
2020 Vote: Joe Biden	45%	(169)	23%	(86)	12%	(45)	6%	(23)	13%	(49)	372
2020 Vote: Donald Trump	26%	(97)	37%	(136)	21%	(77)	12%	(43)	5%	(17)	369
2020 Vote: Someone Else	24%	(3)	35%	(4)	1%	(0)	7%	(1)	33%	(4)	12
2020 Vote: Did not Vote	35%	(15)	25%	(11)	14%	(6)	10%	(4)	16%	(7)	43
2016 Vote: Hillary Clinton	50%	(135)	25%	(69)	9%	(25)	6%	(16)	10%	(27)	272
2016 Vote: Donald Trump	26%	(82)	38%	(119)	21%	(67)	13%	(41)	2%	(8)	317
2016 Vote: Someone Else	41%	(11)	35%	(9)	4%	(1)	6%	(2)	14%	(4)	26
2020 Vote/PID: Not Biden/Democrat	11%	(3)	21%	(6)	16%	(5)	36%	(11)	15%	(4)	29
2020 Vote/PID: Not Trump/Republican	48%	(22)	29%	(13)	2%	(1)	10%	(5)	10%	(5)	46

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	36%	(284)	30%	(237)	16%	(128)	9%	(71)	10%	(77)	796
U.S. Economy: Wrong Track	27%	(145)	35%	(190)	19%	(106)	10%	(53)	9%	(52)	546
U.S. Economy: Right Direction	55%	(138)	19%	(46)	9%	(22)	7%	(18)	10%	(25)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(126)	17%	(45)	12%	(31)	7%	(19)	15%	(39)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(115)	36%	(143)	21%	(84)	10%	(40)	5%	(18)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(42)	36%	(48)	9%	(13)	9%	(12)	15%	(20)	135
Top 2024 Issue: Economy	29%	(67)	35%	(80)	11%	(25)	14%	(31)	12%	(29)	232
Community: Urban	42%	(107)	31%	(79)	16%	(40)	6%	(16)	6%	(16)	257
Community: Suburban	32%	(131)	33%	(135)	14%	(59)	11%	(43)	10%	(42)	410
Community: Rural	36%	(46)	18%	(23)	23%	(30)	9%	(12)	15%	(19)	130
Community/Gender: Urban Women	40%	(50)	32%	(41)	9%	(11)	10%	(12)	9%	(11)	126
Community/Gender: Urban Men	43%	(56)	29%	(38)	22%	(28)	3%	(3)	4%	(5)	131
Community/Gender: Rural Women	37%	(30)	14%	(11)	24%	(19)	7%	(6)	19%	(15)	81
Community/Gender: Rural Men	34%	(17)	25%	(12)	21%	(11)	12%	(6)	8%	(4)	49
Community/Gender: Suburban Women	32%	(72)	34%	(75)	14%	(31)	9%	(20)	11%	(26)	224
Community/Gender: Suburban Men	32%	(59)	32%	(59)	15%	(28)	13%	(24)	9%	(17)	186
Homeowner	36%	(247)	29%	(201)	17%	(113)	9%	(58)	9%	(64)	683
Renter	32%	(31)	33%	(33)	12%	(12)	10%	(10)	13%	(13)	99
Military HHnm: Yes	33%	(47)	33%	(47)	19%	(27)	9%	(13)	6%	(9)	143
Military HH: No	36%	(236)	29%	(189)	16%	(101)	9%	(58)	10%	(68)	653
Employ: Private Sector	36%	(102)	36%	(104)	13%	(37)	9%	(26)	6%	(17)	286
Employ: Government	31%	(15)	31%	(15)	12%	(6)	12%	(6)	14%	(7)	49
Employ: Self-Employed	50%	(33)	23%	(15)	20%	(13)	3%	(2)	5%	(3)	66
Employ: Homemaker	37%	(16)	15%	(7)	23%	(10)	14%	(6)	11%	(5)	44
Employ: Student	36%	(5)	18%	(2)	41%	(6)	—	(0)	6%	(1)	14
Employ: Retired	42%	(89)	24%	(52)	16%	(35)	10%	(21)	7%	(16)	213
Employ: Unemployed	22%	(16)	37%	(28)	17%	(12)	6%	(4)	18%	(13)	74
Employ: Other	14%	(7)	28%	(14)	19%	(10)	9%	(5)	30%	(15)	51
Self + Household: White-Collar	41%	(148)	32%	(117)	16%	(59)	6%	(21)	5%	(18)	363
Self + Household: Blue Collar	36%	(116)	30%	(98)	13%	(42)	11%	(36)	10%	(32)	325

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	36%	(284)	30%	(237)	16%	(128)	9%	(71)	10%	(77)	796
Union HH: Yes	55%	(24)	19%	(9)	13%	(6)	7%	(3)	5%	(2)	45
Union HH: No	34%	(259)	30%	(228)	16%	(122)	9%	(67)	10%	(75)	751
LGBTQ+: Yes	36%	(29)	20%	(16)	23%	(18)	4%	(3)	17%	(14)	80
LGBTQ+: No	36%	(255)	31%	(221)	15%	(110)	9%	(68)	9%	(63)	716
Motivated to Vote	38%	(260)	31%	(217)	16%	(110)	9%	(66)	6%	(40)	693
Parent: Yes	38%	(69)	32%	(58)	13%	(24)	5%	(10)	11%	(19)	181
Parent: No	35%	(214)	29%	(178)	17%	(104)	10%	(61)	9%	(58)	615
COVID Vaccine: Yes	38%	(212)	30%	(167)	12%	(69)	9%	(50)	11%	(63)	562
COVID Vaccine: No	31%	(71)	30%	(69)	25%	(59)	9%	(20)	6%	(14)	234
Student Loans: Yes	35%	(39)	37%	(41)	9%	(9)	9%	(10)	10%	(11)	110
Student Loans: No	36%	(245)	29%	(196)	17%	(119)	9%	(61)	10%	(66)	686
Favorable Opinion of Haley	41%	(111)	34%	(92)	13%	(35)	9%	(24)	4%	(11)	273
Unfavorable Opinion of Haley	41%	(136)	29%	(97)	18%	(62)	8%	(26)	4%	(14)	334
Protestant	34%	(59)	33%	(58)	18%	(32)	10%	(18)	4%	(7)	175
Roman Catholic	38%	(71)	29%	(54)	18%	(33)	8%	(15)	7%	(14)	187
Mormon	33%	(4)	41%	(5)	13%	(1)	—	(0)	13%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	34%	(4)	66%	(7)	—	(0)	—	(0)	—	(0)	11
Jewish	51%	(8)	11%	(2)	20%	(3)	12%	(2)	7%	(1)	17
Muslim	—	(0)	—	(0)	59%	(3)	6%	(0)	35%	(2)	6
Buddhist	22%	(2)	54%	(5)	23%	(2)	—	(0)	—	(0)	8
Hindu	28%	(3)	16%	(2)	56%	(6)	—	(0)	—	(0)	10
Atheist	43%	(17)	48%	(19)	3%	(1)	1%	(0)	6%	(2)	39
Agnostic	57%	(29)	13%	(6)	13%	(6)	3%	(2)	15%	(8)	50
Something else	28%	(28)	32%	(32)	8%	(7)	14%	(14)	18%	(17)	99
Nothing in particular	33%	(60)	26%	(48)	17%	(31)	11%	(20)	13%	(24)	183
Prodigal Biden Voter	19%	(10)	40%	(21)	14%	(8)	9%	(5)	18%	(10)	53
Undecided Voter (DK/WNV)	16%	(11)	37%	(25)	12%	(8)	9%	(6)	25%	(17)	68
Undecided Voter (DK)	29%	(7)	9%	(2)	8%	(2)	16%	(4)	37%	(9)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(226)	31%	(248)	16%	(124)	14%	(112)	11%	(86)	796
Gender: Male	28%	(104)	30%	(109)	19%	(71)	16%	(58)	7%	(24)	366
Gender: Female	28%	(122)	32%	(139)	12%	(53)	13%	(54)	14%	(62)	430
Age: 18-34	24%	(50)	35%	(71)	17%	(34)	12%	(24)	12%	(23)	203
Age: 35-44	27%	(31)	38%	(43)	17%	(20)	7%	(8)	11%	(13)	116
Age: 45-64	25%	(67)	33%	(87)	14%	(36)	18%	(48)	11%	(28)	267
Age: 65+	37%	(78)	22%	(46)	16%	(33)	15%	(31)	10%	(21)	210
GenZers: 1997-2012	23%	(24)	31%	(33)	21%	(22)	15%	(16)	10%	(11)	105
Millennials: 1981-1996	27%	(53)	36%	(70)	16%	(32)	8%	(16)	13%	(25)	197
GenXers: 1965-1980	28%	(61)	28%	(62)	14%	(31)	19%	(42)	11%	(24)	220
Baby Boomers: 1946-1964	34%	(88)	29%	(76)	13%	(32)	15%	(38)	9%	(24)	258
Educ: < College	24%	(114)	28%	(134)	18%	(84)	16%	(76)	14%	(69)	477
Educ: Bachelors degree	33%	(72)	38%	(83)	12%	(26)	11%	(23)	6%	(12)	217
Educ: Post-grad	39%	(40)	30%	(31)	14%	(14)	13%	(13)	4%	(4)	102
Income: Under 50k	23%	(64)	28%	(78)	14%	(38)	18%	(50)	17%	(48)	278
Income: 50k-100k	28%	(87)	35%	(109)	17%	(52)	10%	(32)	10%	(31)	311
Income: 100k+	36%	(75)	29%	(61)	16%	(34)	14%	(30)	4%	(7)	208
Ethnicity: White (Non-Hispanic)	31%	(158)	31%	(158)	13%	(66)	15%	(76)	10%	(50)	509
Ethnicity: Hispanic	23%	(43)	27%	(49)	24%	(44)	8%	(16)	18%	(32)	184
Ethnicity: Black (Non-Hispanic)	29%	(12)	44%	(18)	2%	(1)	24%	(10)	1%	(1)	40
Ethnicity: Asian + Other (Non-Hispanic)	21%	(13)	37%	(23)	22%	(14)	17%	(11)	3%	(2)	63
All Christian	30%	(116)	31%	(119)	19%	(75)	14%	(53)	6%	(21)	384
All Non-Christian	24%	(10)	34%	(14)	12%	(5)	16%	(6)	15%	(6)	41
Atheist	36%	(14)	34%	(13)	15%	(6)	9%	(3)	7%	(3)	39
Agnostic/Nothing in particular	29%	(67)	30%	(69)	13%	(30)	13%	(31)	15%	(36)	234
Something Else	19%	(19)	34%	(33)	8%	(8)	19%	(19)	20%	(19)	99
Evangelical	23%	(40)	27%	(47)	24%	(40)	16%	(27)	10%	(17)	171
Non-Evangelical	31%	(90)	33%	(94)	14%	(40)	15%	(43)	8%	(22)	289
PID: Dem (no lean)	33%	(91)	27%	(77)	14%	(40)	12%	(33)	14%	(38)	280
PID: Ind (no lean)	26%	(55)	36%	(77)	17%	(36)	7%	(16)	13%	(28)	211
PID: Rep (no lean)	26%	(80)	31%	(95)	16%	(47)	21%	(63)	6%	(19)	305

Continued on next page

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(226)	31%	(248)	16%	(124)	14%	(112)	11%	(86)	796
PID/Gender: Dem Men	33%	(40)	31%	(38)	17%	(21)	12%	(14)	8%	(9)	123
PID/Gender: Dem Women	33%	(51)	25%	(39)	12%	(19)	12%	(19)	18%	(29)	158
PID/Gender: Ind Men	24%	(25)	38%	(39)	22%	(22)	8%	(8)	8%	(9)	103
PID/Gender: Ind Women	28%	(30)	35%	(38)	13%	(14)	7%	(7)	18%	(19)	108
PID/Gender: Rep Men	28%	(39)	23%	(33)	19%	(27)	25%	(36)	4%	(6)	141
PID/Gender: Rep Women	25%	(41)	38%	(62)	12%	(20)	17%	(28)	8%	(13)	164
Ideo: Liberal (1-3)	40%	(96)	30%	(70)	7%	(16)	10%	(23)	13%	(32)	237
Ideo: Moderate (4)	25%	(59)	32%	(75)	17%	(41)	11%	(26)	15%	(34)	236
Ideo: Conservative (5-7)	22%	(69)	32%	(100)	21%	(66)	18%	(57)	5%	(17)	308
Ideo/PID: Conservative Republican	24%	(51)	32%	(67)	20%	(42)	21%	(44)	4%	(8)	211
Ideo/PID: Moderate/Liberal Republican	33%	(28)	32%	(27)	7%	(6)	16%	(13)	13%	(11)	86
Ideo/PID: Moderate/Conservative Democrat	17%	(17)	29%	(29)	25%	(26)	15%	(15)	15%	(15)	101
Ideo/PID: Liberal Democrat	42%	(74)	26%	(47)	8%	(15)	10%	(18)	13%	(23)	177
Unfavorable of Biden and Trump	19%	(26)	38%	(50)	19%	(25)	14%	(19)	10%	(14)	135
2024 H2H Matchup: Biden Voter	34%	(115)	29%	(98)	13%	(44)	11%	(38)	14%	(47)	342
2024 H2H Matchup: Trump Voter	25%	(97)	35%	(134)	17%	(66)	17%	(67)	5%	(21)	386
2024 H2H Matchup: Would not Vote	32%	(8)	23%	(5)	2%	(0)	10%	(2)	33%	(8)	24
2024 H2H Matchup: Do not Know	14%	(6)	25%	(11)	29%	(13)	10%	(4)	21%	(9)	44
2022 House Vote: Democrat	34%	(119)	31%	(107)	16%	(54)	9%	(32)	11%	(37)	349
2022 House Vote: Republican	28%	(97)	31%	(105)	16%	(53)	20%	(68)	5%	(17)	341
2022 House Vote: Did not Vote	10%	(10)	33%	(32)	16%	(16)	11%	(10)	30%	(28)	95
2020 Vote: Joe Biden	33%	(123)	31%	(114)	14%	(53)	8%	(28)	14%	(53)	372
2020 Vote: Donald Trump	25%	(91)	33%	(122)	17%	(64)	20%	(72)	5%	(20)	369
2020 Vote: Someone Else	11%	(1)	35%	(4)	3%	(0)	3%	(0)	48%	(6)	12
2020 Vote: Did not Vote	24%	(10)	19%	(8)	15%	(7)	26%	(11)	15%	(7)	43
2016 Vote: Hillary Clinton	36%	(97)	31%	(84)	14%	(38)	9%	(24)	11%	(29)	272
2016 Vote: Donald Trump	25%	(78)	32%	(102)	20%	(64)	18%	(57)	5%	(16)	317
2016 Vote: Someone Else	36%	(9)	41%	(10)	5%	(1)	13%	(3)	5%	(1)	26
2020 Vote/PID: Not Biden/Democrat	15%	(4)	14%	(4)	17%	(5)	49%	(14)	5%	(1)	29
2020 Vote/PID: Not Trump/Republican	16%	(7)	41%	(19)	7%	(3)	20%	(9)	16%	(7)	46

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**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(226)	31%	(248)	16%	(124)	14%	(112)	11%	(86)	796
U.S. Economy: Wrong Track	24%	(130)	32%	(173)	18%	(96)	16%	(87)	11%	(60)	546
U.S. Economy: Right Direction	38%	(96)	30%	(76)	11%	(28)	10%	(25)	10%	(26)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30%	(79)	28%	(73)	15%	(38)	11%	(30)	16%	(41)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(99)	35%	(139)	17%	(68)	18%	(74)	5%	(21)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(48)	27%	(37)	13%	(18)	6%	(9)	18%	(24)	135
Top 2024 Issue: Economy	21%	(50)	36%	(83)	16%	(37)	14%	(33)	13%	(30)	232
Community: Urban	30%	(77)	31%	(80)	15%	(38)	15%	(39)	8%	(21)	257
Community: Suburban	27%	(112)	34%	(138)	16%	(67)	11%	(47)	11%	(46)	410
Community: Rural	29%	(37)	23%	(29)	15%	(19)	20%	(27)	14%	(18)	130
Community/Gender: Urban Women	28%	(35)	29%	(36)	16%	(20)	14%	(18)	14%	(18)	126
Community/Gender: Urban Men	33%	(43)	34%	(45)	14%	(19)	16%	(21)	3%	(4)	131
Community/Gender: Rural Women	30%	(24)	26%	(21)	9%	(7)	14%	(11)	21%	(17)	81
Community/Gender: Rural Men	27%	(13)	16%	(8)	24%	(12)	31%	(15)	3%	(1)	49
Community/Gender: Suburban Women	29%	(64)	37%	(82)	12%	(26)	11%	(24)	12%	(27)	224
Community/Gender: Suburban Men	26%	(48)	30%	(56)	22%	(40)	12%	(22)	10%	(19)	186
Homeowner	29%	(196)	31%	(215)	16%	(111)	13%	(86)	11%	(74)	683
Renter	25%	(25)	31%	(30)	11%	(11)	22%	(22)	11%	(11)	99
Military HHnm: Yes	33%	(47)	27%	(39)	12%	(16)	25%	(35)	4%	(6)	143
Military HH: No	27%	(180)	32%	(210)	16%	(107)	12%	(77)	12%	(80)	653
Employ: Private Sector	28%	(79)	38%	(109)	13%	(37)	16%	(46)	5%	(14)	286
Employ: Government	23%	(12)	36%	(18)	9%	(4)	19%	(10)	13%	(6)	49
Employ: Self-Employed	34%	(22)	20%	(13)	22%	(15)	12%	(8)	11%	(7)	66
Employ: Homemaker	16%	(7)	47%	(20)	19%	(8)	7%	(3)	11%	(5)	44
Employ: Student	39%	(5)	18%	(2)	39%	(5)	—	(0)	4%	(1)	14
Employ: Retired	36%	(76)	26%	(55)	14%	(31)	13%	(28)	11%	(23)	213
Employ: Unemployed	21%	(15)	22%	(17)	27%	(20)	10%	(8)	19%	(14)	74
Employ: Other	19%	(10)	27%	(14)	7%	(4)	17%	(9)	30%	(15)	51
Self + Household: White-Collar	34%	(124)	37%	(134)	14%	(49)	9%	(33)	6%	(22)	363
Self + Household: Blue Collar	24%	(79)	26%	(85)	21%	(69)	19%	(60)	10%	(32)	325

Continued on next page

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(226)	31%	(248)	16%	(124)	14%	(112)	11%	(86)	796
Union HH: Yes	50%	(22)	20%	(9)	8%	(3)	20%	(9)	2%	(1)	45
Union HH: No	27%	(204)	32%	(239)	16%	(120)	14%	(103)	11%	(85)	751
LGBTQ+: Yes	22%	(18)	24%	(19)	11%	(8)	22%	(18)	21%	(17)	80
LGBTQ+: No	29%	(209)	32%	(229)	16%	(115)	13%	(94)	10%	(68)	716
Motivated to Vote	30%	(210)	32%	(224)	17%	(115)	14%	(96)	7%	(49)	693
Parent: Yes	27%	(49)	41%	(74)	14%	(25)	11%	(20)	7%	(13)	181
Parent: No	29%	(177)	28%	(175)	16%	(99)	15%	(92)	12%	(72)	615
COVID Vaccine: Yes	32%	(180)	29%	(165)	13%	(71)	14%	(79)	12%	(68)	562
COVID Vaccine: No	20%	(47)	36%	(84)	22%	(52)	14%	(33)	8%	(18)	234
Student Loans: Yes	33%	(36)	45%	(49)	5%	(5)	9%	(10)	8%	(9)	110
Student Loans: No	28%	(190)	29%	(199)	17%	(118)	15%	(102)	11%	(77)	686
Favorable Opinion of Haley	38%	(103)	36%	(99)	12%	(34)	9%	(25)	5%	(13)	273
Unfavorable Opinion of Haley	29%	(95)	30%	(99)	18%	(60)	17%	(56)	7%	(23)	334
Protestant	28%	(49)	30%	(53)	20%	(36)	18%	(31)	4%	(6)	175
Roman Catholic	33%	(62)	30%	(55)	20%	(37)	11%	(20)	7%	(13)	187
Mormon	27%	(3)	23%	(3)	19%	(2)	11%	(1)	21%	(2)	11
Orthodox (e.g. Greek or Russian Orthodox)	23%	(2)	75%	(8)	—	(0)	2%	(0)	—	(0)	11
Jewish	30%	(5)	27%	(4)	18%	(3)	—	(0)	25%	(4)	17
Muslim	—	(0)	59%	(3)	—	(0)	6%	(0)	35%	(2)	6
Buddhist	21%	(2)	51%	(4)	24%	(2)	3%	(0)	—	(0)	8
Hindu	28%	(3)	16%	(2)	—	(0)	56%	(6)	—	(0)	10
Atheist	36%	(14)	34%	(13)	15%	(6)	9%	(3)	7%	(3)	39
Agnostic	39%	(20)	23%	(12)	13%	(6)	8%	(4)	17%	(9)	50
Something else	19%	(19)	34%	(33)	8%	(8)	19%	(19)	20%	(19)	99
Nothing in particular	26%	(48)	32%	(58)	13%	(24)	14%	(27)	15%	(27)	183
Prodigal Biden Voter	22%	(12)	39%	(21)	19%	(10)	4%	(2)	15%	(8)	53
Undecided Voter (DK/WNV)	21%	(14)	24%	(16)	19%	(13)	10%	(7)	26%	(17)	68
Undecided Voter (DK)	32%	(8)	23%	(5)	2%	(0)	10%	(2)	33%	(8)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	26%	(203)	29%	(228)	17%	(133)	16%	(125)	13%	(107)	796
Gender: Male	25%	(92)	27%	(100)	22%	(80)	18%	(64)	8%	(30)	366
Gender: Female	26%	(111)	30%	(128)	12%	(53)	14%	(60)	18%	(77)	430
Age: 18-34	24%	(48)	35%	(70)	9%	(19)	17%	(34)	15%	(31)	203
Age: 35-44	21%	(24)	37%	(43)	22%	(26)	8%	(9)	12%	(14)	116
Age: 45-64	27%	(71)	23%	(62)	18%	(47)	18%	(47)	15%	(40)	267
Age: 65+	29%	(60)	25%	(53)	20%	(42)	16%	(34)	10%	(22)	210
GenZers: 1997-2012	24%	(26)	29%	(31)	10%	(10)	20%	(21)	17%	(17)	105
Millennials: 1981-1996	22%	(44)	36%	(72)	17%	(33)	10%	(19)	14%	(28)	197
GenXers: 1965-1980	28%	(62)	24%	(52)	16%	(36)	20%	(44)	12%	(26)	220
Baby Boomers: 1946-1964	27%	(69)	26%	(68)	18%	(46)	15%	(40)	14%	(35)	258
Educ: < College	22%	(106)	25%	(119)	17%	(79)	19%	(91)	17%	(82)	477
Educ: Bachelors degree	28%	(60)	36%	(79)	17%	(36)	11%	(23)	9%	(18)	217
Educ: Post-grad	37%	(37)	29%	(30)	17%	(18)	10%	(11)	6%	(7)	102
Income: Under 50k	23%	(65)	28%	(78)	15%	(42)	16%	(43)	18%	(50)	278
Income: 50k-100k	24%	(73)	28%	(87)	16%	(49)	18%	(55)	15%	(46)	311
Income: 100k+	31%	(65)	30%	(63)	20%	(42)	13%	(26)	6%	(11)	208
Ethnicity: White (Non-Hispanic)	28%	(140)	27%	(138)	17%	(88)	16%	(83)	12%	(59)	509
Ethnicity: Hispanic	20%	(36)	28%	(52)	16%	(30)	17%	(31)	19%	(35)	184
Ethnicity: Black (Non-Hispanic)	38%	(15)	30%	(12)	4%	(2)	13%	(5)	16%	(6)	40
Ethnicity: Asian + Other (Non-Hispanic)	18%	(11)	41%	(26)	22%	(14)	8%	(5)	11%	(7)	63
All Christian	23%	(89)	31%	(119)	19%	(72)	17%	(64)	11%	(40)	384
All Non-Christian	30%	(12)	30%	(12)	11%	(4)	21%	(9)	8%	(3)	41
Atheist	36%	(14)	30%	(12)	24%	(9)	3%	(1)	7%	(3)	39
Agnostic/Nothing in particular	28%	(64)	24%	(56)	16%	(38)	13%	(30)	19%	(44)	234
Something Else	24%	(24)	29%	(29)	10%	(10)	21%	(20)	17%	(16)	99
Evangelical	22%	(38)	23%	(39)	20%	(34)	22%	(37)	14%	(24)	171
Non-Evangelical	23%	(67)	36%	(105)	15%	(43)	16%	(45)	10%	(29)	289
PID: Dem (no lean)	31%	(86)	28%	(80)	14%	(38)	13%	(35)	15%	(41)	280
PID: Ind (no lean)	21%	(44)	28%	(59)	21%	(44)	11%	(23)	19%	(41)	211
PID: Rep (no lean)	24%	(73)	29%	(89)	17%	(51)	22%	(66)	8%	(26)	305

Continued on next page

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	26%	(203)	29%	(228)	17%	(133)	16%	(125)	13%	(107)	796
PID/Gender: Dem Men	32%	(39)	26%	(32)	21%	(25)	12%	(15)	9%	(11)	123
PID/Gender: Dem Women	30%	(48)	30%	(47)	8%	(13)	13%	(20)	19%	(30)	158
PID/Gender: Ind Men	17%	(17)	33%	(34)	24%	(24)	13%	(14)	14%	(14)	103
PID/Gender: Ind Women	25%	(27)	24%	(26)	18%	(20)	9%	(10)	24%	(26)	108
PID/Gender: Rep Men	26%	(36)	24%	(34)	22%	(30)	25%	(36)	3%	(5)	141
PID/Gender: Rep Women	22%	(37)	34%	(55)	13%	(21)	18%	(30)	13%	(21)	164
Ideo: Liberal (1-3)	41%	(96)	28%	(66)	12%	(28)	6%	(13)	14%	(34)	237
Ideo: Moderate (4)	19%	(45)	30%	(71)	16%	(38)	14%	(34)	20%	(48)	236
Ideo: Conservative (5-7)	20%	(62)	29%	(89)	21%	(66)	23%	(71)	7%	(22)	308
Ideo/PID: Conservative Republican	22%	(46)	30%	(64)	20%	(42)	20%	(43)	8%	(17)	211
Ideo/PID: Moderate/Liberal Republican	32%	(27)	29%	(25)	10%	(9)	19%	(17)	10%	(9)	86
Ideo/PID: Moderate/Conservative Democrat	14%	(14)	32%	(32)	18%	(18)	23%	(23)	14%	(14)	101
Ideo/PID: Liberal Democrat	41%	(72)	26%	(46)	11%	(19)	7%	(12)	15%	(27)	177
Unfavorable of Biden and Trump	21%	(28)	24%	(32)	17%	(23)	18%	(24)	20%	(27)	135
2024 H2H Matchup: Biden Voter	32%	(108)	27%	(92)	18%	(61)	9%	(31)	14%	(49)	342
2024 H2H Matchup: Trump Voter	22%	(84)	30%	(115)	17%	(67)	22%	(87)	9%	(33)	386
2024 H2H Matchup: Would not Vote	32%	(8)	13%	(3)	4%	(1)	13%	(3)	38%	(9)	24
2024 H2H Matchup: Do not Know	7%	(3)	39%	(17)	9%	(4)	8%	(4)	36%	(16)	44
2022 House Vote: Democrat	31%	(107)	31%	(107)	18%	(62)	9%	(31)	12%	(42)	349
2022 House Vote: Republican	25%	(86)	26%	(90)	18%	(61)	23%	(78)	8%	(26)	341
2022 House Vote: Did not Vote	10%	(9)	29%	(27)	10%	(10)	15%	(14)	37%	(35)	95
2020 Vote: Joe Biden	30%	(113)	30%	(110)	16%	(61)	8%	(29)	16%	(58)	372
2020 Vote: Donald Trump	21%	(78)	29%	(108)	18%	(67)	23%	(83)	9%	(33)	369
2020 Vote: Someone Else	10%	(1)	45%	(5)	9%	(1)	3%	(0)	33%	(4)	12
2020 Vote: Did not Vote	25%	(11)	11%	(5)	9%	(4)	27%	(12)	28%	(12)	43
2016 Vote: Hillary Clinton	34%	(93)	30%	(82)	17%	(45)	7%	(20)	12%	(32)	272
2016 Vote: Donald Trump	19%	(62)	29%	(90)	20%	(63)	26%	(81)	6%	(21)	317
2016 Vote: Someone Else	17%	(4)	35%	(9)	7%	(2)	15%	(4)	24%	(6)	26
2020 Vote/PID: Not Biden/Democrat	10%	(3)	15%	(4)	13%	(4)	52%	(15)	10%	(3)	29
2020 Vote/PID: Not Trump/Republican	27%	(13)	28%	(13)	8%	(4)	21%	(10)	15%	(7)	46

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**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	26%	(203)	29%	(228)	17%	(133)	16%	(125)	13%	(107)	796
U.S. Economy: Wrong Track	19%	(106)	30%	(162)	16%	(89)	19%	(106)	15%	(83)	546
U.S. Economy: Right Direction	39%	(97)	26%	(66)	18%	(44)	7%	(18)	10%	(25)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30%	(79)	27%	(69)	18%	(47)	9%	(22)	16%	(43)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(81)	30%	(121)	17%	(66)	23%	(91)	10%	(42)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(43)	28%	(38)	15%	(20)	8%	(11)	17%	(23)	135
Top 2024 Issue: Economy	20%	(46)	29%	(67)	15%	(34)	20%	(47)	16%	(38)	232
Community: Urban	29%	(74)	36%	(91)	12%	(30)	15%	(38)	9%	(23)	257
Community: Suburban	24%	(99)	26%	(107)	19%	(78)	16%	(66)	14%	(59)	410
Community: Rural	23%	(30)	23%	(30)	20%	(25)	15%	(20)	19%	(25)	130
Community/Gender: Urban Women	26%	(33)	34%	(42)	9%	(12)	19%	(23)	12%	(15)	126
Community/Gender: Urban Men	31%	(41)	37%	(49)	14%	(18)	11%	(15)	6%	(8)	131
Community/Gender: Rural Women	24%	(19)	27%	(22)	10%	(8)	13%	(10)	26%	(21)	81
Community/Gender: Rural Men	21%	(10)	16%	(8)	35%	(17)	19%	(10)	9%	(4)	49
Community/Gender: Suburban Women	26%	(59)	29%	(64)	15%	(33)	12%	(27)	18%	(41)	224
Community/Gender: Suburban Men	22%	(40)	23%	(43)	24%	(45)	21%	(40)	9%	(18)	186
Homeowner	26%	(174)	29%	(196)	17%	(114)	16%	(108)	13%	(90)	683
Renter	25%	(25)	28%	(28)	17%	(16)	13%	(13)	17%	(16)	99
Military HHnm: Yes	29%	(41)	25%	(36)	16%	(23)	23%	(33)	7%	(10)	143
Military HH: No	25%	(162)	29%	(192)	17%	(110)	14%	(91)	15%	(98)	653
Employ: Private Sector	25%	(73)	35%	(99)	16%	(47)	17%	(48)	7%	(19)	286
Employ: Government	32%	(16)	11%	(5)	15%	(8)	22%	(11)	19%	(9)	49
Employ: Self-Employed	31%	(21)	23%	(15)	31%	(20)	11%	(8)	3%	(2)	66
Employ: Homemaker	15%	(7)	41%	(18)	3%	(1)	21%	(9)	20%	(9)	44
Employ: Student	26%	(4)	16%	(2)	23%	(3)	—	(0)	35%	(5)	14
Employ: Retired	31%	(67)	24%	(51)	18%	(38)	13%	(28)	14%	(30)	213
Employ: Unemployed	14%	(10)	28%	(21)	17%	(13)	18%	(13)	23%	(17)	74
Employ: Other	13%	(7)	31%	(16)	8%	(4)	16%	(8)	32%	(16)	51
Self + Household: White-Collar	29%	(105)	34%	(123)	17%	(62)	11%	(41)	9%	(32)	363
Self + Household: Blue Collar	27%	(87)	21%	(68)	19%	(63)	19%	(61)	14%	(45)	325

Continued on next page

**Table BLMB41\_7: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries**

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	26%	(203)	29%	(228)	17%	(133)	16%	(125)	13%	(107)	796
Union HH: Yes	49%	(22)	14%	(6)	14%	(6)	6%	(3)	18%	(8)	45
Union HH: No	24%	(181)	29%	(222)	17%	(127)	16%	(122)	13%	(99)	751
LGBTQ+: Yes	24%	(19)	22%	(17)	15%	(12)	16%	(12)	24%	(19)	80
LGBTQ+: No	26%	(184)	29%	(210)	17%	(121)	16%	(112)	12%	(88)	716
Motivated to Vote	28%	(192)	29%	(202)	18%	(127)	15%	(107)	9%	(65)	693
Parent: Yes	28%	(50)	32%	(59)	17%	(31)	10%	(18)	13%	(23)	181
Parent: No	25%	(153)	27%	(169)	17%	(102)	17%	(106)	14%	(84)	615
COVID Vaccine: Yes	28%	(155)	29%	(162)	16%	(88)	14%	(80)	14%	(77)	562
COVID Vaccine: No	21%	(48)	28%	(66)	19%	(45)	19%	(44)	13%	(30)	234
Student Loans: Yes	26%	(29)	38%	(42)	11%	(13)	11%	(12)	14%	(15)	110
Student Loans: No	25%	(175)	27%	(186)	18%	(121)	16%	(112)	13%	(92)	686
Favorable Opinion of Haley	31%	(84)	35%	(94)	18%	(48)	10%	(29)	7%	(18)	273
Unfavorable Opinion of Haley	29%	(96)	24%	(79)	19%	(64)	18%	(60)	11%	(35)	334
Protestant	19%	(33)	33%	(57)	19%	(33)	18%	(32)	11%	(20)	175
Roman Catholic	26%	(49)	31%	(58)	18%	(34)	16%	(30)	9%	(16)	187
Mormon	21%	(2)	13%	(1)	14%	(2)	21%	(2)	31%	(4)	11
Orthodox (e.g. Greek or Russian Orthodox)	44%	(5)	25%	(3)	22%	(2)	—	(0)	8%	(1)	11
Jewish	50%	(8)	11%	(2)	16%	(3)	16%	(3)	7%	(1)	17
Muslim	—	(0)	59%	(3)	3%	(0)	6%	(0)	32%	(2)	6
Buddhist	14%	(1)	65%	(5)	19%	(2)	—	(0)	2%	(0)	8
Hindu	28%	(3)	16%	(2)	—	(0)	56%	(6)	—	(0)	10
Atheist	36%	(14)	30%	(12)	24%	(9)	3%	(1)	7%	(3)	39
Agnostic	37%	(18)	23%	(11)	14%	(7)	12%	(6)	15%	(8)	50
Something else	24%	(24)	29%	(29)	10%	(10)	21%	(20)	17%	(16)	99
Nothing in particular	25%	(46)	25%	(45)	17%	(31)	13%	(24)	20%	(37)	183
Prodigal Biden Voter	15%	(8)	47%	(25)	6%	(3)	12%	(6)	20%	(11)	53
Undecided Voter (DK/WNV)	16%	(11)	29%	(20)	8%	(5)	10%	(7)	37%	(25)	68
Undecided Voter (DK)	32%	(8)	13%	(3)	4%	(1)	13%	(3)	38%	(9)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(294)	31%	(244)	11%	(88)	11%	(87)	10%	(83)	796
Gender: Male	36%	(133)	28%	(103)	14%	(51)	13%	(46)	9%	(32)	366
Gender: Female	37%	(161)	33%	(141)	9%	(37)	9%	(40)	12%	(51)	430
Age: 18-34	26%	(52)	41%	(83)	9%	(18)	11%	(21)	14%	(29)	203
Age: 35-44	36%	(42)	31%	(35)	15%	(17)	8%	(9)	10%	(12)	116
Age: 45-64	40%	(106)	27%	(71)	12%	(32)	11%	(29)	11%	(29)	267
Age: 65+	45%	(94)	26%	(55)	10%	(21)	13%	(27)	6%	(13)	210
GenZers: 1997-2012	27%	(28)	43%	(46)	10%	(11)	9%	(10)	10%	(11)	105
Millennials: 1981-1996	28%	(54)	36%	(71)	11%	(21)	10%	(20)	15%	(30)	197
GenXers: 1965-1980	43%	(94)	19%	(43)	15%	(32)	11%	(24)	12%	(26)	220
Baby Boomers: 1946-1964	42%	(109)	31%	(80)	8%	(21)	12%	(32)	6%	(16)	258
Educ: < College	31%	(150)	30%	(145)	12%	(59)	13%	(62)	13%	(61)	477
Educ: Bachelors degree	49%	(106)	28%	(60)	9%	(19)	7%	(15)	7%	(16)	217
Educ: Post-grad	38%	(38)	39%	(39)	9%	(9)	9%	(9)	5%	(5)	102
Income: Under 50k	33%	(92)	28%	(79)	10%	(29)	13%	(36)	15%	(43)	278
Income: 50k-100k	37%	(114)	36%	(112)	9%	(27)	9%	(26)	10%	(30)	311
Income: 100k+	43%	(89)	26%	(53)	15%	(32)	12%	(25)	5%	(10)	208
Ethnicity: White (Non-Hispanic)	41%	(208)	32%	(164)	10%	(50)	10%	(50)	7%	(37)	509
Ethnicity: Hispanic	29%	(54)	29%	(53)	13%	(24)	10%	(18)	19%	(35)	184
Ethnicity: Black (Non-Hispanic)	28%	(11)	35%	(14)	4%	(1)	20%	(8)	14%	(6)	40
Ethnicity: Asian + Other (Non-Hispanic)	34%	(21)	22%	(14)	20%	(13)	17%	(11)	7%	(5)	63
All Christian	39%	(151)	30%	(115)	11%	(40)	12%	(45)	8%	(31)	384
All Non-Christian	35%	(14)	38%	(15)	16%	(6)	5%	(2)	7%	(3)	41
Atheist	48%	(19)	26%	(10)	15%	(6)	5%	(2)	6%	(2)	39
Agnostic/Nothing in particular	38%	(88)	29%	(67)	10%	(24)	12%	(28)	12%	(27)	234
Something Else	22%	(21)	37%	(36)	12%	(12)	10%	(10)	19%	(19)	99
Evangelical	30%	(52)	30%	(51)	11%	(18)	17%	(28)	13%	(22)	171
Non-Evangelical	38%	(111)	33%	(96)	11%	(31)	8%	(25)	10%	(28)	289
PID: Dem (no lean)	40%	(111)	27%	(76)	9%	(24)	11%	(30)	14%	(39)	280
PID: Ind (no lean)	38%	(80)	32%	(68)	15%	(31)	5%	(11)	10%	(21)	211
PID: Rep (no lean)	34%	(104)	33%	(100)	11%	(33)	15%	(46)	7%	(22)	305

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(294)	31%	(244)	11%	(88)	11%	(87)	10%	(83)	796
PID/Gender: Dem Men	41%	(51)	26%	(32)	10%	(12)	10%	(13)	13%	(16)	123
PID/Gender: Dem Women	38%	(60)	28%	(44)	8%	(12)	11%	(18)	15%	(24)	158
PID/Gender: Ind Men	35%	(36)	31%	(32)	17%	(18)	5%	(5)	13%	(13)	103
PID/Gender: Ind Women	41%	(44)	34%	(36)	12%	(13)	6%	(6)	8%	(8)	108
PID/Gender: Rep Men	33%	(46)	28%	(40)	16%	(22)	20%	(29)	3%	(4)	141
PID/Gender: Rep Women	35%	(57)	37%	(60)	7%	(11)	10%	(17)	11%	(19)	164
Ideo: Liberal (1-3)	42%	(100)	30%	(71)	9%	(22)	10%	(24)	9%	(20)	237
Ideo: Moderate (4)	34%	(79)	29%	(69)	10%	(23)	9%	(21)	18%	(43)	236
Ideo: Conservative (5-7)	37%	(114)	31%	(95)	13%	(42)	13%	(41)	6%	(18)	308
Ideo/PID: Conservative Republican	39%	(81)	29%	(61)	12%	(26)	14%	(31)	5%	(12)	211
Ideo/PID: Moderate/Liberal Republican	26%	(22)	39%	(33)	7%	(6)	17%	(15)	12%	(10)	86
Ideo/PID: Moderate/Conservative Democrat	25%	(25)	35%	(35)	11%	(11)	9%	(9)	20%	(20)	101
Ideo/PID: Liberal Democrat	48%	(86)	22%	(39)	7%	(13)	12%	(21)	11%	(19)	177
Unfavorable of Biden and Trump	32%	(43)	32%	(44)	13%	(18)	10%	(13)	12%	(16)	135
2024 H2H Matchup: Biden Voter	40%	(138)	29%	(98)	10%	(35)	9%	(29)	12%	(41)	342
2024 H2H Matchup: Trump Voter	37%	(141)	33%	(126)	12%	(47)	12%	(47)	7%	(25)	386
2024 H2H Matchup: Would not Vote	40%	(10)	1%	(0)	4%	(1)	18%	(4)	37%	(9)	24
2024 H2H Matchup: Do not Know	11%	(5)	46%	(20)	11%	(5)	14%	(6)	18%	(8)	44
2022 House Vote: Democrat	39%	(137)	29%	(100)	12%	(42)	8%	(28)	12%	(41)	349
2022 House Vote: Republican	39%	(131)	31%	(107)	11%	(36)	15%	(52)	4%	(15)	341
2022 House Vote: Did not Vote	23%	(22)	35%	(33)	10%	(9)	5%	(5)	27%	(26)	95
2020 Vote: Joe Biden	41%	(151)	29%	(106)	10%	(35)	8%	(29)	13%	(50)	372
2020 Vote: Donald Trump	34%	(126)	33%	(122)	12%	(45)	14%	(53)	6%	(22)	369
2020 Vote: Someone Else	22%	(3)	40%	(5)	4%	(0)	6%	(1)	29%	(3)	12
2020 Vote: Did not Vote	34%	(14)	25%	(11)	16%	(7)	8%	(4)	17%	(8)	43
2016 Vote: Hillary Clinton	42%	(113)	31%	(85)	10%	(27)	8%	(22)	9%	(25)	272
2016 Vote: Donald Trump	37%	(116)	31%	(97)	14%	(45)	14%	(45)	5%	(14)	317
2016 Vote: Someone Else	24%	(6)	51%	(13)	4%	(1)	7%	(2)	14%	(4)	26
2020 Vote/PID: Not Biden/Democrat	15%	(4)	10%	(3)	36%	(11)	17%	(5)	22%	(6)	29
2020 Vote/PID: Not Trump/Republican	38%	(17)	34%	(16)	6%	(3)	1%	(1)	21%	(10)	46

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(294)	31%	(244)	11%	(88)	11%	(87)	10%	(83)	796
U.S. Economy: Wrong Track	33%	(183)	31%	(168)	12%	(68)	12%	(66)	11%	(61)	546
U.S. Economy: Right Direction	44%	(111)	31%	(77)	8%	(20)	8%	(20)	9%	(22)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(106)	28%	(73)	8%	(20)	10%	(27)	13%	(34)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(148)	32%	(130)	12%	(48)	11%	(45)	7%	(30)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(40)	31%	(42)	15%	(20)	11%	(14)	14%	(19)	135
Top 2024 Issue: Economy	27%	(64)	30%	(70)	10%	(24)	17%	(39)	15%	(36)	232
Community: Urban	33%	(84)	39%	(101)	12%	(31)	8%	(20)	8%	(21)	257
Community: Suburban	39%	(162)	27%	(112)	12%	(50)	12%	(49)	9%	(37)	410
Community: Rural	37%	(49)	25%	(32)	5%	(7)	14%	(18)	19%	(25)	130
Community/Gender: Urban Women	32%	(40)	42%	(53)	10%	(12)	5%	(7)	11%	(14)	126
Community/Gender: Urban Men	33%	(44)	37%	(48)	15%	(19)	10%	(13)	5%	(7)	131
Community/Gender: Rural Women	46%	(37)	19%	(15)	3%	(3)	6%	(5)	26%	(21)	81
Community/Gender: Rural Men	24%	(12)	34%	(17)	9%	(4)	26%	(13)	8%	(4)	49
Community/Gender: Suburban Women	38%	(84)	33%	(73)	10%	(22)	13%	(29)	7%	(16)	224
Community/Gender: Suburban Men	42%	(78)	21%	(39)	15%	(28)	11%	(20)	11%	(21)	186
Homeowner	38%	(259)	31%	(214)	11%	(74)	10%	(67)	10%	(69)	683
Renter	30%	(29)	27%	(27)	13%	(13)	18%	(18)	12%	(12)	99
Military HHnm: Yes	39%	(56)	29%	(42)	12%	(18)	13%	(18)	7%	(10)	143
Military HH: No	36%	(238)	31%	(203)	11%	(70)	11%	(69)	11%	(73)	653
Employ: Private Sector	37%	(105)	31%	(90)	13%	(36)	14%	(40)	5%	(15)	286
Employ: Government	36%	(18)	29%	(14)	11%	(5)	13%	(7)	11%	(6)	49
Employ: Self-Employed	39%	(26)	38%	(25)	12%	(8)	4%	(3)	7%	(5)	66
Employ: Homemaker	31%	(14)	21%	(9)	12%	(5)	8%	(3)	29%	(13)	44
Employ: Student	26%	(3)	32%	(4)	39%	(5)	—	(0)	3%	(0)	14
Employ: Retired	46%	(98)	27%	(58)	8%	(18)	11%	(24)	7%	(15)	213
Employ: Unemployed	26%	(19)	38%	(28)	9%	(7)	9%	(7)	18%	(13)	74
Employ: Other	22%	(11)	31%	(16)	8%	(4)	7%	(3)	32%	(16)	51
Self + Household: White-Collar	43%	(158)	30%	(108)	12%	(44)	9%	(32)	6%	(22)	363
Self + Household: Blue Collar	33%	(107)	32%	(105)	12%	(38)	13%	(41)	10%	(34)	325

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(294)	31%	(244)	11%	(88)	11%	(87)	10%	(83)	796
Union HH: Yes	57%	(26)	12%	(5)	2%	(1)	17%	(7)	12%	(5)	45
Union HH: No	36%	(268)	32%	(239)	12%	(87)	11%	(79)	10%	(78)	751
LGBTQ+: Yes	24%	(19)	36%	(29)	14%	(11)	9%	(7)	18%	(14)	80
LGBTQ+: No	38%	(275)	30%	(216)	11%	(77)	11%	(80)	10%	(68)	716
Motivated to Vote	40%	(278)	31%	(217)	11%	(74)	11%	(77)	7%	(47)	693
Parent: Yes	35%	(63)	32%	(59)	14%	(26)	8%	(15)	10%	(18)	181
Parent: No	38%	(231)	30%	(186)	10%	(62)	12%	(71)	10%	(65)	615
COVID Vaccine: Yes	37%	(207)	31%	(175)	10%	(58)	11%	(60)	11%	(62)	562
COVID Vaccine: No	37%	(87)	30%	(69)	13%	(30)	11%	(27)	9%	(21)	234
Student Loans: Yes	41%	(45)	36%	(40)	7%	(7)	7%	(8)	9%	(10)	110
Student Loans: No	36%	(249)	30%	(204)	12%	(81)	11%	(78)	11%	(73)	686
Favorable Opinion of Haley	40%	(108)	33%	(90)	10%	(28)	11%	(30)	6%	(17)	273
Unfavorable Opinion of Haley	47%	(157)	24%	(80)	13%	(44)	11%	(36)	5%	(17)	334
Protestant	44%	(77)	25%	(44)	9%	(16)	17%	(29)	5%	(9)	175
Roman Catholic	35%	(65)	35%	(66)	11%	(21)	7%	(14)	12%	(21)	187
Mormon	39%	(4)	42%	(5)	14%	(2)	—	(0)	5%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	53%	(6)	1%	(0)	15%	(2)	23%	(2)	8%	(1)	11
Jewish	60%	(10)	8%	(1)	18%	(3)	9%	(2)	5%	(1)	17
Muslim	—	(0)	—	(0)	59%	(3)	6%	(0)	35%	(2)	6
Buddhist	18%	(1)	79%	(7)	3%	(0)	—	(0)	—	(0)	8
Hindu	28%	(3)	72%	(7)	—	(0)	—	(0)	—	(0)	10
Atheist	48%	(19)	26%	(10)	15%	(6)	5%	(2)	6%	(2)	39
Agnostic	51%	(25)	29%	(14)	5%	(3)	—	(0)	15%	(8)	50
Something else	22%	(21)	37%	(36)	12%	(12)	10%	(10)	19%	(19)	99
Nothing in particular	34%	(63)	29%	(53)	12%	(21)	15%	(27)	11%	(19)	183
Prodigal Biden Voter	32%	(17)	36%	(19)	5%	(3)	8%	(4)	19%	(10)	53
Undecided Voter (DK/WNV)	22%	(15)	30%	(20)	9%	(6)	15%	(10)	25%	(17)	68
Undecided Voter (DK)	40%	(10)	1%	(0)	4%	(1)	18%	(4)	37%	(9)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(261)	32%	(259)	13%	(101)	10%	(77)	12%	(99)	796
Gender: Male	39%	(144)	28%	(102)	12%	(44)	12%	(45)	9%	(31)	366
Gender: Female	27%	(116)	36%	(157)	13%	(57)	8%	(33)	16%	(67)	430
Age: 18-34	35%	(72)	30%	(61)	11%	(22)	10%	(21)	14%	(28)	203
Age: 35-44	25%	(29)	36%	(42)	18%	(21)	5%	(6)	15%	(18)	116
Age: 45-64	32%	(85)	36%	(97)	10%	(26)	6%	(17)	15%	(41)	267
Age: 65+	36%	(75)	28%	(59)	15%	(32)	16%	(33)	5%	(11)	210
GenZers: 1997-2012	35%	(37)	35%	(37)	7%	(7)	11%	(12)	12%	(13)	105
Millennials: 1981-1996	33%	(64)	30%	(59)	13%	(25)	7%	(15)	17%	(33)	197
GenXers: 1965-1980	33%	(72)	33%	(73)	10%	(22)	7%	(16)	16%	(36)	220
Baby Boomers: 1946-1964	34%	(87)	33%	(84)	15%	(39)	12%	(32)	6%	(16)	258
Educ: < College	32%	(154)	34%	(164)	9%	(43)	10%	(48)	15%	(69)	477
Educ: Bachelors degree	34%	(74)	31%	(66)	17%	(37)	9%	(20)	9%	(19)	217
Educ: Post-grad	33%	(33)	28%	(28)	20%	(21)	9%	(9)	10%	(10)	102
Income: Under 50k	25%	(71)	33%	(91)	13%	(36)	11%	(32)	17%	(48)	278
Income: 50k-100k	33%	(104)	35%	(108)	10%	(32)	9%	(29)	12%	(37)	311
Income: 100k+	42%	(86)	29%	(59)	16%	(33)	8%	(16)	6%	(13)	208
Ethnicity: White (Non-Hispanic)	35%	(177)	31%	(160)	14%	(69)	10%	(51)	10%	(52)	509
Ethnicity: Hispanic	26%	(48)	38%	(69)	11%	(20)	8%	(14)	18%	(33)	184
Ethnicity: Black (Non-Hispanic)	47%	(19)	33%	(13)	3%	(1)	7%	(3)	9%	(4)	40
Ethnicity: Asian + Other (Non-Hispanic)	27%	(17)	26%	(16)	17%	(11)	15%	(9)	16%	(10)	63
All Christian	34%	(132)	34%	(131)	14%	(55)	10%	(40)	7%	(26)	384
All Non-Christian	17%	(7)	14%	(6)	25%	(10)	7%	(3)	37%	(15)	41
Atheist	28%	(11)	17%	(7)	13%	(5)	31%	(12)	11%	(4)	39
Agnostic/Nothing in particular	31%	(73)	36%	(83)	10%	(23)	7%	(17)	16%	(38)	234
Something Else	38%	(38)	33%	(32)	8%	(8)	6%	(6)	16%	(15)	99
Evangelical	34%	(59)	34%	(59)	9%	(15)	13%	(22)	10%	(17)	171
Non-Evangelical	36%	(105)	32%	(93)	15%	(44)	8%	(23)	8%	(24)	289
PID: Dem (no lean)	25%	(69)	30%	(84)	17%	(47)	13%	(37)	16%	(44)	280
PID: Ind (no lean)	35%	(74)	33%	(70)	10%	(21)	7%	(15)	14%	(30)	211
PID: Rep (no lean)	39%	(118)	34%	(105)	11%	(32)	8%	(26)	8%	(24)	305

Continued on next page

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(261)	32%	(259)	13%	(101)	10%	(77)	12%	(99)	796
PID/Gender: Dem Men	29%	(35)	28%	(35)	16%	(20)	21%	(26)	6%	(7)	123
PID/Gender: Dem Women	21%	(34)	31%	(49)	17%	(27)	7%	(11)	24%	(37)	158
PID/Gender: Ind Men	45%	(46)	26%	(26)	9%	(9)	6%	(7)	14%	(14)	103
PID/Gender: Ind Women	26%	(28)	40%	(43)	11%	(12)	8%	(8)	15%	(16)	108
PID/Gender: Rep Men	45%	(63)	29%	(41)	10%	(15)	8%	(12)	7%	(10)	141
PID/Gender: Rep Women	33%	(54)	39%	(64)	11%	(18)	8%	(14)	9%	(14)	164
Ideo: Liberal (1-3)	24%	(56)	28%	(66)	17%	(41)	15%	(35)	17%	(39)	237
Ideo: Moderate (4)	29%	(69)	32%	(76)	16%	(38)	7%	(16)	16%	(37)	236
Ideo: Conservative (5-7)	44%	(135)	37%	(114)	7%	(21)	8%	(25)	4%	(13)	308
Ideo/PID: Conservative Republican	41%	(85)	38%	(81)	8%	(17)	7%	(15)	6%	(13)	211
Ideo/PID: Moderate/Liberal Republican	38%	(32)	28%	(24)	18%	(15)	12%	(10)	5%	(4)	86
Ideo/PID: Moderate/Conservative Democrat	26%	(26)	38%	(38)	17%	(17)	8%	(8)	11%	(12)	101
Ideo/PID: Liberal Democrat	24%	(42)	25%	(45)	16%	(29)	16%	(28)	18%	(32)	177
Unfavorable of Biden and Trump	22%	(30)	41%	(55)	14%	(19)	10%	(14)	13%	(17)	135
2024 H2H Matchup: Biden Voter	26%	(88)	32%	(108)	14%	(49)	13%	(44)	16%	(54)	342
2024 H2H Matchup: Trump Voter	42%	(161)	32%	(125)	11%	(44)	8%	(30)	7%	(26)	386
2024 H2H Matchup: Would not Vote	29%	(7)	18%	(4)	2%	(1)	13%	(3)	37%	(9)	24
2024 H2H Matchup: Do not Know	13%	(5)	49%	(21)	17%	(7)	1%	(1)	21%	(9)	44
2022 House Vote: Democrat	24%	(84)	31%	(109)	18%	(63)	13%	(45)	13%	(47)	349
2022 House Vote: Republican	41%	(141)	36%	(122)	9%	(30)	7%	(25)	7%	(23)	341
2022 House Vote: Did not Vote	36%	(34)	26%	(24)	8%	(7)	5%	(4)	26%	(25)	95
2020 Vote: Joe Biden	24%	(88)	32%	(117)	17%	(62)	12%	(46)	16%	(59)	372
2020 Vote: Donald Trump	41%	(153)	35%	(128)	9%	(34)	8%	(28)	7%	(27)	369
2020 Vote: Someone Else	32%	(4)	31%	(4)	2%	(0)	3%	(0)	32%	(4)	12
2020 Vote: Did not Vote	39%	(17)	23%	(10)	11%	(5)	7%	(3)	21%	(9)	43
2016 Vote: Hillary Clinton	24%	(65)	35%	(96)	15%	(41)	13%	(36)	12%	(34)	272
2016 Vote: Donald Trump	41%	(131)	34%	(107)	12%	(39)	8%	(24)	5%	(15)	317
2016 Vote: Someone Else	25%	(6)	48%	(12)	8%	(2)	2%	(1)	17%	(4)	26
2020 Vote/PID: Not Biden/Democrat	29%	(8)	15%	(4)	19%	(5)	26%	(7)	12%	(3)	29
2020 Vote/PID: Not Trump/Republican	25%	(12)	23%	(11)	26%	(12)	14%	(7)	11%	(5)	46

Continued on next page

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(261)	32%	(259)	13%	(101)	10%	(77)	12%	(99)	796
U.S. Economy: Wrong Track	35%	(191)	35%	(190)	10%	(55)	7%	(41)	13%	(69)	546
U.S. Economy: Right Direction	28%	(70)	27%	(69)	18%	(46)	15%	(36)	12%	(29)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(58)	31%	(81)	16%	(41)	12%	(32)	18%	(47)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	41%	(165)	34%	(138)	11%	(44)	7%	(28)	7%	(26)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(38)	30%	(40)	11%	(15)	12%	(17)	19%	(25)	135
Top 2024 Issue: Economy	39%	(91)	34%	(78)	7%	(17)	10%	(23)	10%	(22)	232
Community: Urban	35%	(90)	33%	(83)	14%	(37)	7%	(17)	11%	(29)	257
Community: Suburban	31%	(128)	33%	(134)	12%	(50)	12%	(48)	12%	(49)	410
Community: Rural	33%	(43)	31%	(41)	10%	(13)	10%	(13)	16%	(20)	130
Community/Gender: Urban Women	28%	(36)	35%	(44)	14%	(18)	7%	(9)	15%	(19)	126
Community/Gender: Urban Men	42%	(55)	30%	(39)	15%	(19)	6%	(8)	8%	(10)	131
Community/Gender: Rural Women	28%	(22)	30%	(24)	15%	(12)	10%	(8)	18%	(15)	81
Community/Gender: Rural Men	41%	(20)	34%	(17)	3%	(1)	10%	(5)	12%	(6)	49
Community/Gender: Suburban Women	26%	(58)	39%	(88)	12%	(27)	7%	(16)	15%	(34)	224
Community/Gender: Suburban Men	37%	(69)	25%	(46)	12%	(23)	17%	(32)	8%	(15)	186
Homeowner	33%	(224)	33%	(227)	13%	(87)	9%	(63)	12%	(82)	683
Renter	32%	(31)	28%	(28)	13%	(13)	11%	(11)	15%	(15)	99
Military HHnm: Yes	39%	(56)	27%	(38)	13%	(19)	12%	(17)	8%	(12)	143
Military HH: No	31%	(205)	34%	(220)	12%	(82)	9%	(60)	13%	(86)	653
Employ: Private Sector	40%	(114)	35%	(100)	11%	(32)	7%	(21)	7%	(20)	286
Employ: Government	43%	(21)	21%	(11)	19%	(9)	1%	(0)	15%	(8)	49
Employ: Self-Employed	28%	(18)	39%	(26)	10%	(6)	12%	(8)	12%	(8)	66
Employ: Homemaker	24%	(11)	25%	(11)	18%	(8)	17%	(7)	16%	(7)	44
Employ: Student	21%	(3)	51%	(7)	6%	(1)	16%	(2)	6%	(1)	14
Employ: Retired	31%	(65)	32%	(68)	18%	(37)	15%	(31)	6%	(12)	213
Employ: Unemployed	28%	(21)	36%	(27)	2%	(1)	5%	(4)	29%	(21)	74
Employ: Other	16%	(8)	22%	(11)	12%	(6)	7%	(3)	44%	(22)	51
Self + Household: White-Collar	34%	(123)	36%	(132)	15%	(54)	7%	(26)	8%	(28)	363
Self + Household: Blue Collar	37%	(120)	32%	(104)	10%	(33)	12%	(38)	9%	(30)	325

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(261)	32%	(259)	13%	(101)	10%	(77)	12%	(99)	796
Union HH: Yes	28%	(13)	31%	(14)	10%	(5)	22%	(10)	8%	(4)	45
Union HH: No	33%	(248)	33%	(245)	13%	(96)	9%	(67)	13%	(95)	751
LGBTQ+: Yes	24%	(19)	27%	(21)	18%	(14)	8%	(6)	24%	(19)	80
LGBTQ+: No	34%	(241)	33%	(237)	12%	(86)	10%	(71)	11%	(80)	716
Motivated to Vote	34%	(236)	34%	(237)	12%	(86)	10%	(72)	9%	(63)	693
Parent: Yes	39%	(71)	32%	(58)	13%	(24)	7%	(12)	9%	(16)	181
Parent: No	31%	(190)	33%	(201)	12%	(77)	11%	(65)	13%	(82)	615
COVID Vaccine: Yes	30%	(169)	30%	(168)	14%	(77)	11%	(62)	15%	(87)	562
COVID Vaccine: No	39%	(92)	39%	(91)	10%	(24)	7%	(16)	5%	(12)	234
Student Loans: Yes	41%	(46)	29%	(31)	6%	(6)	8%	(9)	16%	(18)	110
Student Loans: No	31%	(215)	33%	(227)	14%	(94)	10%	(68)	12%	(81)	686
Favorable Opinion of Haley	38%	(104)	36%	(100)	12%	(33)	9%	(24)	4%	(11)	273
Unfavorable Opinion of Haley	32%	(106)	28%	(93)	17%	(58)	15%	(49)	9%	(29)	334
Protestant	37%	(65)	30%	(53)	15%	(27)	11%	(19)	6%	(11)	175
Roman Catholic	33%	(61)	35%	(66)	13%	(25)	11%	(20)	8%	(15)	187
Mormon	39%	(4)	28%	(3)	23%	(3)	8%	(1)	2%	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	11%	(1)	79%	(8)	7%	(1)	2%	(0)	1%	(0)	11
Jewish	29%	(5)	28%	(5)	16%	(3)	11%	(2)	17%	(3)	17
Muslim	3%	(0)	—	(0)	59%	(3)	6%	(0)	32%	(2)	6
Buddhist	6%	(0)	14%	(1)	49%	(4)	7%	(1)	23%	(2)	8
Hindu	16%	(2)	—	(0)	—	(0)	—	(0)	84%	(9)	10
Atheist	28%	(11)	17%	(7)	13%	(5)	31%	(12)	11%	(4)	39
Agnostic	24%	(12)	34%	(17)	12%	(6)	11%	(6)	18%	(9)	50
Something else	38%	(38)	33%	(32)	8%	(8)	6%	(6)	16%	(15)	99
Nothing in particular	33%	(61)	36%	(66)	9%	(17)	6%	(11)	16%	(29)	183
Prodigal Biden Voter	15%	(8)	33%	(17)	28%	(15)	11%	(6)	13%	(7)	53
Undecided Voter (DK/WNV)	18%	(12)	38%	(26)	12%	(8)	6%	(4)	27%	(18)	68
Undecided Voter (DK)	29%	(7)	18%	(4)	2%	(1)	13%	(3)	37%	(9)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(101)	23%	(180)	20%	(156)	18%	(147)	27%	(211)	796
Gender: Male	17%	(62)	20%	(72)	20%	(75)	24%	(87)	19%	(70)	366
Gender: Female	9%	(40)	25%	(108)	19%	(81)	14%	(60)	33%	(141)	430
Age: 18-34	15%	(30)	27%	(56)	17%	(36)	11%	(22)	29%	(60)	203
Age: 35-44	10%	(12)	28%	(33)	18%	(21)	6%	(7)	37%	(42)	116
Age: 45-64	12%	(32)	21%	(56)	21%	(56)	20%	(53)	26%	(70)	267
Age: 65+	13%	(28)	17%	(35)	20%	(43)	31%	(65)	19%	(39)	210
GenZers: 1997-2012	15%	(15)	22%	(23)	21%	(22)	10%	(10)	32%	(34)	105
Millennials: 1981-1996	14%	(27)	28%	(56)	16%	(31)	9%	(18)	33%	(65)	197
GenXers: 1965-1980	12%	(27)	23%	(51)	19%	(42)	18%	(39)	28%	(62)	220
Baby Boomers: 1946-1964	11%	(29)	17%	(45)	23%	(60)	29%	(75)	19%	(49)	258
Educ: < College	11%	(50)	25%	(120)	17%	(82)	16%	(78)	31%	(147)	477
Educ: Bachelors degree	12%	(26)	17%	(38)	28%	(61)	21%	(45)	22%	(48)	217
Educ: Post-grad	25%	(26)	22%	(23)	13%	(13)	23%	(24)	16%	(16)	102
Income: Under 50k	11%	(32)	24%	(66)	14%	(39)	17%	(47)	34%	(95)	278
Income: 50k-100k	11%	(34)	24%	(75)	21%	(66)	17%	(54)	26%	(82)	311
Income: 100k+	17%	(36)	19%	(40)	25%	(51)	22%	(47)	17%	(35)	208
Ethnicity: White (Non-Hispanic)	14%	(70)	21%	(107)	21%	(107)	21%	(107)	23%	(118)	509
Ethnicity: Hispanic	12%	(21)	25%	(45)	18%	(33)	12%	(22)	34%	(62)	184
Ethnicity: Black (Non-Hispanic)	10%	(4)	25%	(10)	11%	(4)	20%	(8)	34%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	9%	(6)	29%	(18)	17%	(11)	17%	(10)	28%	(17)	63
All Christian	14%	(52)	24%	(91)	21%	(79)	24%	(92)	18%	(70)	384
All Non-Christian	16%	(6)	19%	(8)	17%	(7)	13%	(5)	35%	(14)	41
Atheist	15%	(6)	22%	(9)	29%	(11)	11%	(4)	23%	(9)	39
Agnostic/Nothing in particular	13%	(30)	22%	(52)	16%	(38)	13%	(30)	36%	(84)	234
Something Else	7%	(7)	22%	(22)	21%	(21)	16%	(16)	35%	(34)	99
Evangelical	8%	(14)	22%	(38)	24%	(41)	23%	(40)	22%	(38)	171
Non-Evangelical	14%	(41)	23%	(67)	18%	(53)	23%	(65)	22%	(63)	289
PID: Dem (no lean)	19%	(54)	23%	(66)	16%	(45)	14%	(39)	27%	(77)	280
PID: Ind (no lean)	10%	(21)	18%	(38)	23%	(49)	16%	(34)	33%	(69)	211
PID: Rep (no lean)	9%	(27)	25%	(77)	20%	(61)	24%	(74)	21%	(65)	305

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(101)	23%	(180)	20%	(156)	18%	(147)	27%	(211)	796
PID/Gender: Dem Men	25%	(31)	21%	(26)	16%	(20)	16%	(19)	22%	(27)	123
PID/Gender: Dem Women	14%	(23)	25%	(39)	16%	(26)	13%	(20)	32%	(50)	158
PID/Gender: Ind Men	12%	(12)	15%	(15)	24%	(25)	22%	(23)	26%	(27)	103
PID/Gender: Ind Women	7%	(8)	21%	(23)	22%	(24)	10%	(11)	39%	(42)	108
PID/Gender: Rep Men	13%	(18)	22%	(31)	21%	(30)	32%	(45)	12%	(17)	141
PID/Gender: Rep Women	6%	(9)	28%	(46)	19%	(31)	18%	(29)	30%	(48)	164
Ideo: Liberal (1-3)	22%	(52)	20%	(46)	16%	(38)	12%	(28)	31%	(72)	237
Ideo: Moderate (4)	9%	(22)	27%	(63)	20%	(47)	13%	(30)	31%	(73)	236
Ideo: Conservative (5-7)	9%	(27)	22%	(69)	23%	(70)	29%	(89)	18%	(54)	308
Ideo/PID: Conservative Republican	9%	(18)	24%	(51)	20%	(42)	29%	(61)	19%	(40)	211
Ideo/PID: Moderate/Liberal Republican	11%	(9)	30%	(26)	23%	(20)	15%	(13)	21%	(18)	86
Ideo/PID: Moderate/Conservative Democrat	11%	(11)	38%	(39)	17%	(17)	15%	(15)	19%	(20)	101
Ideo/PID: Liberal Democrat	24%	(42)	15%	(27)	15%	(27)	14%	(24)	32%	(57)	177
Unfavorable of Biden and Trump	9%	(12)	22%	(30)	13%	(17)	19%	(26)	36%	(49)	135
2024 H2H Matchup: Biden Voter	18%	(60)	22%	(75)	18%	(61)	15%	(50)	28%	(95)	342
2024 H2H Matchup: Trump Voter	9%	(36)	23%	(90)	22%	(86)	23%	(90)	22%	(83)	386
2024 H2H Matchup: Would not Vote	13%	(3)	2%	(0)	8%	(2)	14%	(3)	63%	(15)	24
2024 H2H Matchup: Do not Know	4%	(2)	33%	(14)	13%	(6)	8%	(4)	41%	(18)	44
2022 House Vote: Democrat	17%	(61)	24%	(82)	18%	(63)	13%	(45)	28%	(97)	349
2022 House Vote: Republican	9%	(29)	23%	(79)	21%	(70)	27%	(92)	21%	(70)	341
2022 House Vote: Did not Vote	9%	(9)	19%	(18)	23%	(22)	8%	(7)	40%	(38)	95
2020 Vote: Joe Biden	17%	(63)	26%	(95)	17%	(62)	13%	(47)	28%	(104)	372
2020 Vote: Donald Trump	8%	(31)	22%	(80)	23%	(84)	25%	(92)	22%	(83)	369
2020 Vote: Someone Else	18%	(2)	12%	(1)	19%	(2)	8%	(1)	42%	(5)	12
2020 Vote: Did not Vote	12%	(5)	10%	(4)	16%	(7)	17%	(7)	45%	(20)	43
2016 Vote: Hillary Clinton	20%	(54)	27%	(72)	18%	(48)	13%	(35)	23%	(63)	272
2016 Vote: Donald Trump	7%	(24)	18%	(58)	26%	(82)	28%	(87)	21%	(66)	317
2016 Vote: Someone Else	15%	(4)	41%	(11)	6%	(1)	14%	(4)	25%	(6)	26
2020 Vote/PID: Not Biden/Democrat	11%	(3)	11%	(3)	27%	(8)	30%	(9)	21%	(6)	29
2020 Vote/PID: Not Trump/Republican	9%	(4)	23%	(10)	18%	(8)	32%	(15)	19%	(9)	46

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(101)	23%	(180)	20%	(156)	18%	(147)	27%	(211)	796
U.S. Economy: Wrong Track	7%	(36)	22%	(119)	20%	(111)	21%	(117)	30%	(164)	546
U.S. Economy: Right Direction	26%	(65)	25%	(61)	18%	(45)	12%	(30)	19%	(48)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(45)	21%	(54)	19%	(51)	11%	(28)	32%	(82)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(36)	23%	(91)	22%	(90)	25%	(101)	21%	(83)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(20)	26%	(35)	11%	(15)	14%	(18)	34%	(46)	135
Top 2024 Issue: Economy	9%	(21)	21%	(48)	22%	(52)	21%	(50)	27%	(63)	232
Community: Urban	20%	(53)	30%	(76)	15%	(37)	13%	(34)	22%	(57)	257
Community: Suburban	8%	(34)	18%	(73)	22%	(90)	21%	(87)	31%	(126)	410
Community: Rural	11%	(15)	25%	(32)	22%	(28)	20%	(26)	22%	(29)	130
Community/Gender: Urban Women	16%	(20)	33%	(42)	13%	(16)	11%	(14)	27%	(34)	126
Community/Gender: Urban Men	24%	(32)	26%	(34)	16%	(22)	15%	(20)	18%	(23)	131
Community/Gender: Rural Women	10%	(8)	25%	(20)	21%	(17)	16%	(13)	28%	(22)	81
Community/Gender: Rural Men	13%	(6)	24%	(12)	23%	(11)	27%	(13)	13%	(7)	49
Community/Gender: Suburban Women	5%	(11)	21%	(46)	22%	(48)	15%	(33)	38%	(85)	224
Community/Gender: Suburban Men	12%	(23)	14%	(26)	23%	(42)	29%	(54)	22%	(41)	186
Homeowner	12%	(85)	24%	(162)	21%	(141)	18%	(124)	25%	(171)	683
Renter	13%	(13)	17%	(17)	13%	(13)	19%	(19)	37%	(37)	99
Military HHnm: Yes	10%	(15)	18%	(26)	22%	(32)	22%	(32)	27%	(39)	143
Military HH: No	13%	(86)	24%	(155)	19%	(124)	18%	(115)	26%	(172)	653
Employ: Private Sector	15%	(43)	26%	(73)	24%	(69)	15%	(42)	21%	(59)	286
Employ: Government	7%	(4)	20%	(10)	17%	(8)	19%	(9)	37%	(18)	49
Employ: Self-Employed	14%	(9)	29%	(19)	18%	(12)	21%	(14)	19%	(12)	66
Employ: Homemaker	7%	(3)	33%	(14)	11%	(5)	18%	(8)	31%	(13)	44
Employ: Student	17%	(2)	4%	(1)	37%	(5)	2%	(0)	40%	(5)	14
Employ: Retired	15%	(31)	18%	(39)	18%	(37)	29%	(62)	20%	(43)	213
Employ: Unemployed	11%	(8)	26%	(19)	14%	(10)	8%	(6)	42%	(31)	74
Employ: Other	1%	(0)	11%	(5)	19%	(10)	13%	(7)	56%	(29)	51
Self + Household: White-Collar	18%	(65)	23%	(82)	20%	(72)	20%	(72)	20%	(72)	363
Self + Household: Blue Collar	9%	(30)	26%	(84)	21%	(69)	20%	(65)	24%	(78)	325

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(101)	23%	(180)	20%	(156)	18%	(147)	27%	(211)	796
Union HH: Yes	25%	(11)	25%	(11)	19%	(8)	16%	(7)	15%	(7)	45
Union HH: No	12%	(90)	23%	(169)	20%	(147)	19%	(140)	27%	(205)	751
LGBTQ+: Yes	20%	(16)	20%	(16)	9%	(8)	12%	(9)	39%	(31)	80
LGBTQ+: No	12%	(86)	23%	(164)	21%	(148)	19%	(138)	25%	(180)	716
Motivated to Vote	13%	(93)	24%	(169)	19%	(132)	19%	(134)	24%	(165)	693
Parent: Yes	13%	(24)	28%	(50)	21%	(39)	12%	(22)	26%	(46)	181
Parent: No	13%	(77)	21%	(130)	19%	(117)	20%	(125)	27%	(165)	615
COVID Vaccine: Yes	15%	(83)	21%	(118)	18%	(100)	19%	(106)	28%	(155)	562
COVID Vaccine: No	8%	(19)	27%	(62)	24%	(55)	18%	(41)	24%	(56)	234
Student Loans: Yes	20%	(22)	15%	(17)	23%	(25)	11%	(12)	31%	(34)	110
Student Loans: No	12%	(79)	24%	(164)	19%	(131)	20%	(135)	26%	(177)	686
Favorable Opinion of Haley	16%	(44)	23%	(64)	24%	(66)	21%	(56)	16%	(43)	273
Unfavorable Opinion of Haley	15%	(49)	23%	(78)	17%	(57)	24%	(81)	21%	(69)	334
Protestant	14%	(25)	17%	(29)	23%	(41)	29%	(50)	17%	(30)	175
Roman Catholic	13%	(24)	29%	(54)	17%	(32)	21%	(40)	20%	(37)	187
Mormon	9%	(1)	2%	(0)	53%	(6)	15%	(2)	21%	(2)	11
Orthodox (e.g. Greek or Russian Orthodox)	25%	(3)	66%	(7)	—	(0)	8%	(1)	1%	(0)	11
Jewish	—	(0)	30%	(5)	12%	(2)	30%	(5)	28%	(5)	17
Muslim	—	(0)	—	(0)	59%	(3)	9%	(1)	32%	(2)	6
Buddhist	22%	(2)	33%	(3)	19%	(2)	—	(0)	26%	(2)	8
Hindu	44%	(5)	—	(0)	—	(0)	—	(0)	56%	(6)	10
Atheist	15%	(6)	22%	(9)	29%	(11)	11%	(4)	23%	(9)	39
Agnostic	15%	(7)	28%	(14)	16%	(8)	8%	(4)	34%	(17)	50
Something else	7%	(7)	22%	(22)	21%	(21)	16%	(16)	35%	(34)	99
Nothing in particular	12%	(23)	21%	(38)	16%	(30)	14%	(26)	37%	(67)	183
Prodigal Biden Voter	13%	(7)	42%	(22)	7%	(4)	10%	(5)	28%	(15)	53
Undecided Voter (DK/WNV)	7%	(5)	22%	(15)	12%	(8)	11%	(7)	49%	(33)	68
Undecided Voter (DK)	13%	(3)	2%	(0)	8%	(2)	14%	(3)	63%	(15)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	26%	(210)	25%	(199)	16%	(128)	14%	(108)	19%	(151)	796
Gender: Male	30%	(108)	22%	(79)	21%	(75)	16%	(58)	13%	(46)	366
Gender: Female	24%	(102)	28%	(119)	12%	(53)	12%	(51)	24%	(105)	430
Age: 18-34	23%	(47)	28%	(57)	16%	(33)	14%	(28)	19%	(38)	203
Age: 35-44	24%	(28)	29%	(34)	19%	(22)	9%	(10)	19%	(22)	116
Age: 45-64	23%	(60)	23%	(61)	17%	(46)	13%	(35)	24%	(64)	267
Age: 65+	36%	(75)	22%	(46)	13%	(27)	17%	(35)	13%	(27)	210
GenZers: 1997-2012	22%	(23)	27%	(29)	16%	(17)	17%	(18)	17%	(18)	105
Millennials: 1981-1996	25%	(49)	27%	(53)	18%	(35)	9%	(18)	21%	(41)	197
GenXers: 1965-1980	23%	(51)	26%	(57)	16%	(34)	12%	(25)	24%	(52)	220
Baby Boomers: 1946-1964	30%	(78)	22%	(57)	15%	(40)	17%	(45)	15%	(39)	258
Educ: < College	22%	(103)	26%	(123)	15%	(70)	14%	(66)	24%	(115)	477
Educ: Bachelors degree	34%	(74)	22%	(48)	19%	(42)	11%	(25)	13%	(28)	217
Educ: Post-grad	31%	(32)	27%	(28)	17%	(17)	18%	(18)	7%	(8)	102
Income: Under 50k	25%	(68)	29%	(79)	16%	(45)	9%	(25)	22%	(61)	278
Income: 50k-100k	25%	(78)	24%	(73)	15%	(47)	18%	(54)	19%	(58)	311
Income: 100k+	30%	(63)	22%	(46)	18%	(36)	14%	(29)	16%	(33)	208
Ethnicity: White (Non-Hispanic)	26%	(130)	26%	(135)	16%	(81)	15%	(79)	16%	(84)	509
Ethnicity: Hispanic	28%	(52)	23%	(43)	15%	(27)	10%	(18)	24%	(44)	184
Ethnicity: Black (Non-Hispanic)	28%	(11)	21%	(8)	18%	(7)	7%	(3)	27%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	26%	(16)	20%	(13)	20%	(13)	14%	(9)	20%	(13)	63
All Christian	26%	(99)	25%	(97)	17%	(64)	18%	(69)	14%	(54)	384
All Non-Christian	27%	(11)	25%	(10)	15%	(6)	4%	(1)	29%	(12)	41
Atheist	45%	(17)	31%	(12)	7%	(3)	7%	(3)	10%	(4)	39
Agnostic/Nothing in particular	28%	(65)	26%	(62)	14%	(34)	9%	(21)	22%	(53)	234
Something Else	18%	(18)	17%	(17)	22%	(22)	14%	(13)	29%	(28)	99
Evangelical	21%	(35)	16%	(27)	21%	(35)	27%	(46)	16%	(28)	171
Non-Evangelical	27%	(78)	28%	(81)	16%	(46)	10%	(30)	19%	(55)	289
PID: Dem (no lean)	37%	(103)	26%	(73)	13%	(37)	5%	(14)	19%	(53)	280
PID: Ind (no lean)	28%	(59)	23%	(49)	13%	(28)	11%	(24)	24%	(51)	211
PID: Rep (no lean)	16%	(48)	25%	(77)	21%	(63)	23%	(70)	15%	(47)	305

Continued on next page

**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	26%	(210)	25%	(199)	16%	(128)	14%	(108)	19%	(151)	796
PID/Gender: Dem Men	38%	(46)	24%	(29)	18%	(23)	8%	(10)	12%	(15)	123
PID/Gender: Dem Women	36%	(57)	28%	(43)	9%	(15)	2%	(4)	25%	(39)	158
PID/Gender: Ind Men	31%	(32)	22%	(22)	15%	(16)	11%	(11)	21%	(22)	103
PID/Gender: Ind Women	25%	(27)	25%	(27)	11%	(12)	12%	(13)	27%	(29)	108
PID/Gender: Rep Men	22%	(30)	19%	(27)	26%	(37)	26%	(36)	7%	(10)	141
PID/Gender: Rep Women	10%	(17)	30%	(49)	16%	(27)	21%	(34)	22%	(37)	164
Ideo: Liberal (1-3)	45%	(107)	23%	(55)	9%	(23)	5%	(12)	17%	(40)	237
Ideo: Moderate (4)	27%	(65)	28%	(66)	11%	(26)	10%	(24)	23%	(54)	236
Ideo: Conservative (5-7)	12%	(38)	24%	(75)	25%	(78)	23%	(70)	15%	(48)	308
Ideo/PID: Conservative Republican	12%	(25)	23%	(48)	24%	(50)	24%	(51)	17%	(37)	211
Ideo/PID: Moderate/Liberal Republican	26%	(22)	33%	(28)	15%	(13)	22%	(19)	4%	(3)	86
Ideo/PID: Moderate/Conservative Democrat	24%	(25)	31%	(31)	20%	(21)	6%	(6)	19%	(19)	101
Ideo/PID: Liberal Democrat	44%	(79)	23%	(41)	9%	(16)	4%	(7)	19%	(34)	177
Unfavorable of Biden and Trump	17%	(23)	21%	(28)	19%	(26)	18%	(24)	24%	(33)	135
2024 H2H Matchup: Biden Voter	42%	(143)	21%	(73)	11%	(38)	5%	(17)	21%	(71)	342
2024 H2H Matchup: Trump Voter	15%	(60)	27%	(105)	22%	(83)	23%	(87)	13%	(51)	386
2024 H2H Matchup: Would not Vote	18%	(4)	4%	(1)	12%	(3)	11%	(3)	54%	(13)	24
2024 H2H Matchup: Do not Know	5%	(2)	45%	(20)	8%	(4)	3%	(1)	38%	(17)	44
2022 House Vote: Democrat	41%	(142)	25%	(89)	11%	(38)	4%	(14)	19%	(65)	349
2022 House Vote: Republican	17%	(57)	25%	(86)	23%	(77)	22%	(76)	13%	(45)	341
2022 House Vote: Did not Vote	10%	(9)	24%	(22)	13%	(12)	17%	(16)	37%	(35)	95
2020 Vote: Joe Biden	39%	(146)	26%	(97)	8%	(30)	5%	(20)	21%	(78)	372
2020 Vote: Donald Trump	16%	(59)	25%	(92)	23%	(84)	22%	(81)	14%	(53)	369
2020 Vote: Someone Else	15%	(2)	20%	(2)	24%	(3)	4%	(1)	36%	(4)	12
2020 Vote: Did not Vote	6%	(3)	16%	(7)	25%	(11)	18%	(8)	35%	(15)	43
2016 Vote: Hillary Clinton	47%	(126)	24%	(64)	9%	(25)	4%	(10)	17%	(46)	272
2016 Vote: Donald Trump	13%	(41)	26%	(83)	26%	(81)	24%	(75)	12%	(37)	317
2016 Vote: Someone Else	24%	(6)	22%	(6)	14%	(4)	6%	(2)	33%	(9)	26
2020 Vote/PID: Not Biden/Democrat	11%	(3)	13%	(4)	50%	(15)	14%	(4)	10%	(3)	29
2020 Vote/PID: Not Trump/Republican	16%	(7)	28%	(13)	20%	(9)	15%	(7)	20%	(9)	46

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	26%	(210)	25%	(199)	16%	(128)	14%	(108)	19%	(151)	796
U.S. Economy: Wrong Track	18%	(100)	26%	(144)	18%	(97)	17%	(93)	21%	(113)	546
U.S. Economy: Right Direction	44%	(110)	22%	(55)	13%	(32)	6%	(15)	15%	(38)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(113)	19%	(49)	11%	(28)	3%	(8)	24%	(62)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(61)	25%	(100)	23%	(90)	23%	(93)	14%	(57)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(36)	37%	(49)	8%	(10)	5%	(7)	24%	(32)	135
Top 2024 Issue: Economy	17%	(40)	25%	(59)	19%	(45)	19%	(44)	19%	(45)	232
Community: Urban	30%	(76)	25%	(65)	16%	(42)	10%	(26)	18%	(47)	257
Community: Suburban	26%	(108)	25%	(103)	16%	(66)	12%	(51)	20%	(82)	410
Community: Rural	19%	(25)	24%	(31)	16%	(20)	24%	(31)	17%	(22)	130
Community/Gender: Urban Women	23%	(29)	32%	(41)	17%	(21)	7%	(9)	20%	(26)	126
Community/Gender: Urban Men	36%	(47)	19%	(25)	16%	(21)	13%	(17)	16%	(21)	131
Community/Gender: Rural Women	22%	(18)	34%	(28)	4%	(3)	18%	(15)	22%	(17)	81
Community/Gender: Rural Men	16%	(8)	6%	(3)	35%	(17)	34%	(17)	9%	(5)	49
Community/Gender: Suburban Women	24%	(55)	23%	(51)	13%	(29)	12%	(27)	28%	(62)	224
Community/Gender: Suburban Men	29%	(54)	28%	(51)	20%	(37)	13%	(24)	11%	(20)	186
Homeowner	26%	(179)	26%	(175)	16%	(112)	13%	(87)	19%	(129)	683
Renter	25%	(25)	22%	(21)	16%	(15)	18%	(18)	20%	(19)	99
Military HHnm: Yes	18%	(26)	26%	(37)	19%	(28)	20%	(29)	17%	(24)	143
Military HH: No	28%	(184)	25%	(162)	15%	(100)	12%	(79)	20%	(127)	653
Employ: Private Sector	33%	(93)	23%	(66)	16%	(47)	13%	(37)	15%	(43)	286
Employ: Government	11%	(5)	37%	(18)	11%	(6)	18%	(9)	23%	(11)	49
Employ: Self-Employed	27%	(18)	21%	(14)	33%	(21)	14%	(9)	5%	(3)	66
Employ: Homemaker	4%	(2)	40%	(18)	17%	(8)	22%	(9)	17%	(7)	44
Employ: Student	5%	(1)	19%	(3)	1%	(0)	6%	(1)	70%	(10)	14
Employ: Retired	32%	(69)	21%	(46)	16%	(35)	16%	(33)	14%	(30)	213
Employ: Unemployed	21%	(15)	30%	(22)	7%	(5)	10%	(7)	32%	(24)	74
Employ: Other	13%	(7)	25%	(13)	13%	(7)	6%	(3)	44%	(22)	51
Self + Household: White-Collar	34%	(123)	24%	(88)	16%	(60)	14%	(52)	11%	(41)	363
Self + Household: Blue Collar	20%	(66)	28%	(90)	19%	(62)	14%	(46)	19%	(61)	325

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	26%	(210)	25%	(199)	16%	(128)	14%	(108)	19%	(151)	796
Union HH: Yes	35%	(16)	30%	(13)	16%	(7)	9%	(4)	9%	(4)	45
Union HH: No	26%	(194)	25%	(185)	16%	(121)	14%	(104)	20%	(147)	751
LGBTQ+: Yes	21%	(17)	31%	(25)	14%	(11)	6%	(5)	29%	(23)	80
LGBTQ+: No	27%	(193)	24%	(174)	16%	(117)	14%	(103)	18%	(128)	716
Motivated to Vote	29%	(200)	25%	(173)	16%	(111)	14%	(100)	16%	(108)	693
Parent: Yes	24%	(43)	28%	(51)	16%	(28)	16%	(29)	16%	(29)	181
Parent: No	27%	(166)	24%	(147)	16%	(100)	13%	(79)	20%	(122)	615
COVID Vaccine: Yes	32%	(179)	24%	(135)	13%	(71)	12%	(67)	19%	(109)	562
COVID Vaccine: No	13%	(31)	27%	(64)	24%	(57)	17%	(41)	18%	(42)	234
Student Loans: Yes	37%	(41)	19%	(20)	16%	(18)	10%	(10)	18%	(20)	110
Student Loans: No	25%	(168)	26%	(178)	16%	(110)	14%	(98)	19%	(131)	686
Favorable Opinion of Haley	25%	(68)	31%	(85)	16%	(45)	16%	(44)	12%	(32)	273
Unfavorable Opinion of Haley	35%	(118)	22%	(74)	17%	(55)	14%	(46)	12%	(41)	334
Protestant	25%	(44)	25%	(45)	14%	(24)	22%	(39)	13%	(23)	175
Roman Catholic	27%	(51)	25%	(46)	19%	(36)	12%	(23)	17%	(31)	187
Mormon	3%	(0)	22%	(3)	27%	(3)	48%	(5)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	32%	(3)	39%	(4)	9%	(1)	20%	(2)	—	(0)	11
Jewish	43%	(7)	20%	(3)	4%	(1)	7%	(1)	25%	(4)	17
Muslim	—	(0)	—	(0)	59%	(3)	6%	(0)	35%	(2)	6
Buddhist	10%	(1)	64%	(5)	26%	(2)	—	(0)	—	(0)	8
Hindu	28%	(3)	16%	(2)	—	(0)	—	(0)	56%	(6)	10
Atheist	45%	(17)	31%	(12)	7%	(3)	7%	(3)	10%	(4)	39
Agnostic	28%	(14)	23%	(12)	19%	(9)	7%	(4)	22%	(11)	50
Something else	18%	(18)	17%	(17)	22%	(22)	14%	(13)	29%	(28)	99
Nothing in particular	27%	(50)	27%	(50)	13%	(24)	10%	(18)	23%	(41)	183
Prodigal Biden Voter	12%	(6)	55%	(29)	1%	(1)	12%	(6)	20%	(11)	53
Undecided Voter (DK/WNV)	10%	(7)	31%	(21)	10%	(7)	6%	(4)	44%	(30)	68
Undecided Voter (DK)	18%	(4)	4%	(1)	12%	(3)	11%	(3)	54%	(13)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(117)	23%	(185)	17%	(136)	27%	(217)	18%	(141)	796
Gender: Male	20%	(73)	25%	(91)	17%	(63)	27%	(97)	11%	(41)	366
Gender: Female	10%	(44)	22%	(94)	17%	(73)	28%	(120)	23%	(100)	430
Age: 18-34	21%	(44)	27%	(54)	14%	(28)	19%	(38)	19%	(39)	203
Age: 35-44	20%	(23)	34%	(39)	13%	(15)	15%	(17)	19%	(22)	116
Age: 45-64	11%	(29)	23%	(61)	19%	(50)	27%	(73)	20%	(54)	267
Age: 65+	10%	(21)	15%	(31)	21%	(44)	43%	(89)	12%	(25)	210
GenZers: 1997-2012	20%	(21)	26%	(28)	14%	(15)	20%	(22)	19%	(20)	105
Millennials: 1981-1996	23%	(45)	27%	(53)	14%	(28)	16%	(31)	20%	(39)	197
GenXers: 1965-1980	11%	(24)	24%	(53)	16%	(35)	29%	(65)	19%	(43)	220
Baby Boomers: 1946-1964	10%	(25)	19%	(48)	22%	(56)	35%	(90)	15%	(39)	258
Educ: < College	14%	(67)	25%	(121)	15%	(71)	25%	(121)	20%	(97)	477
Educ: Bachelors degree	13%	(29)	16%	(34)	23%	(49)	33%	(72)	15%	(33)	217
Educ: Post-grad	21%	(22)	29%	(29)	15%	(16)	24%	(24)	11%	(11)	102
Income: Under 50k	14%	(38)	29%	(81)	14%	(39)	25%	(68)	19%	(52)	278
Income: 50k-100k	13%	(41)	18%	(57)	19%	(60)	31%	(96)	18%	(56)	311
Income: 100k+	18%	(38)	23%	(47)	18%	(38)	25%	(52)	16%	(33)	208
Ethnicity: White (Non-Hispanic)	13%	(66)	22%	(114)	18%	(91)	30%	(154)	17%	(84)	509
Ethnicity: Hispanic	19%	(35)	32%	(59)	12%	(21)	19%	(36)	18%	(34)	184
Ethnicity: Black (Non-Hispanic)	29%	(12)	18%	(7)	15%	(6)	23%	(9)	14%	(6)	40
Ethnicity: Asian + Other (Non-Hispanic)	8%	(5)	7%	(5)	28%	(18)	29%	(18)	28%	(17)	63
All Christian	17%	(66)	24%	(93)	18%	(69)	25%	(95)	16%	(61)	384
All Non-Christian	9%	(4)	17%	(7)	16%	(7)	31%	(13)	27%	(11)	41
Atheist	20%	(8)	6%	(3)	16%	(6)	48%	(19)	9%	(3)	39
Agnostic/Nothing in particular	10%	(24)	20%	(47)	19%	(44)	31%	(73)	20%	(46)	234
Something Else	16%	(15)	36%	(35)	10%	(10)	18%	(18)	20%	(20)	99
Evangelical	21%	(36)	28%	(47)	14%	(25)	20%	(34)	17%	(29)	171
Non-Evangelical	13%	(38)	26%	(76)	16%	(46)	27%	(78)	18%	(52)	289
PID: Dem (no lean)	9%	(26)	24%	(68)	12%	(33)	38%	(108)	16%	(46)	280
PID: Ind (no lean)	16%	(33)	22%	(47)	17%	(35)	24%	(50)	21%	(45)	211
PID: Rep (no lean)	19%	(58)	23%	(70)	22%	(67)	19%	(59)	17%	(51)	305

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(117)	23%	(185)	17%	(136)	27%	(217)	18%	(141)	796
PID/Gender: Dem Men	13%	(16)	27%	(33)	9%	(11)	43%	(52)	9%	(11)	123
PID/Gender: Dem Women	6%	(10)	22%	(35)	14%	(22)	35%	(55)	22%	(34)	158
PID/Gender: Ind Men	20%	(20)	24%	(25)	17%	(17)	21%	(22)	19%	(19)	103
PID/Gender: Ind Women	12%	(13)	21%	(22)	17%	(18)	27%	(29)	24%	(26)	108
PID/Gender: Rep Men	27%	(37)	24%	(34)	25%	(35)	17%	(23)	8%	(11)	141
PID/Gender: Rep Women	13%	(21)	22%	(36)	20%	(32)	22%	(36)	24%	(40)	164
Ideo: Liberal (1-3)	13%	(31)	16%	(37)	15%	(36)	41%	(98)	15%	(36)	237
Ideo: Moderate (4)	11%	(26)	30%	(70)	14%	(32)	25%	(58)	21%	(49)	236
Ideo: Conservative (5-7)	19%	(58)	25%	(76)	22%	(67)	20%	(60)	15%	(47)	308
Ideo/PID: Conservative Republican	16%	(33)	24%	(50)	24%	(51)	19%	(40)	17%	(37)	211
Ideo/PID: Moderate/Liberal Republican	28%	(24)	23%	(20)	19%	(16)	22%	(19)	7%	(6)	86
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	47%	(48)	8%	(9)	22%	(23)	12%	(12)	101
Ideo/PID: Liberal Democrat	8%	(14)	11%	(20)	14%	(24)	48%	(85)	19%	(33)	177
Unfavorable of Biden and Trump	12%	(16)	20%	(26)	19%	(26)	23%	(31)	26%	(35)	135
2024 H2H Matchup: Biden Voter	9%	(30)	15%	(51)	16%	(56)	42%	(145)	18%	(60)	342
2024 H2H Matchup: Trump Voter	22%	(83)	29%	(112)	19%	(72)	16%	(61)	15%	(58)	386
2024 H2H Matchup: Would not Vote	10%	(2)	42%	(10)	10%	(2)	19%	(5)	19%	(5)	24
2024 H2H Matchup: Do not Know	3%	(1)	27%	(12)	14%	(6)	15%	(7)	41%	(18)	44
2022 House Vote: Democrat	10%	(33)	21%	(73)	13%	(45)	39%	(134)	18%	(63)	349
2022 House Vote: Republican	21%	(70)	26%	(88)	20%	(70)	19%	(66)	14%	(47)	341
2022 House Vote: Did not Vote	12%	(11)	22%	(21)	21%	(20)	17%	(16)	29%	(27)	95
2020 Vote: Joe Biden	10%	(35)	17%	(64)	16%	(59)	39%	(144)	19%	(69)	372
2020 Vote: Donald Trump	21%	(76)	29%	(107)	18%	(67)	17%	(61)	16%	(58)	369
2020 Vote: Someone Else	8%	(1)	65%	(8)	13%	(2)	6%	(1)	8%	(1)	12
2020 Vote: Did not Vote	10%	(4)	15%	(6)	21%	(9)	24%	(11)	31%	(13)	43
2016 Vote: Hillary Clinton	10%	(26)	17%	(45)	13%	(36)	44%	(121)	16%	(44)	272
2016 Vote: Donald Trump	20%	(64)	28%	(88)	22%	(69)	17%	(54)	13%	(42)	317
2016 Vote: Someone Else	7%	(2)	24%	(6)	19%	(5)	15%	(4)	34%	(9)	26
2020 Vote/PID: Not Biden/Democrat	1%	(0)	52%	(15)	7%	(2)	26%	(7)	14%	(4)	29
2020 Vote/PID: Not Trump/Republican	8%	(4)	5%	(3)	30%	(14)	34%	(16)	22%	(10)	46

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(117)	23%	(185)	17%	(136)	27%	(217)	18%	(141)	796
U.S. Economy: Wrong Track	14%	(77)	25%	(139)	18%	(100)	21%	(116)	21%	(115)	546
U.S. Economy: Right Direction	16%	(40)	18%	(46)	15%	(37)	41%	(101)	10%	(26)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	16%	(41)	15%	(40)	42%	(110)	19%	(49)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(82)	27%	(110)	19%	(75)	18%	(72)	16%	(62)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	25%	(34)	16%	(21)	26%	(35)	22%	(30)	135
Top 2024 Issue: Economy	17%	(39)	30%	(70)	17%	(39)	20%	(46)	16%	(38)	232
Community: Urban	19%	(48)	25%	(64)	17%	(44)	20%	(52)	19%	(49)	257
Community: Suburban	11%	(47)	18%	(74)	19%	(78)	33%	(133)	19%	(77)	410
Community: Rural	17%	(22)	36%	(47)	11%	(14)	25%	(32)	11%	(14)	130
Community/Gender: Urban Women	14%	(17)	21%	(27)	22%	(27)	22%	(28)	21%	(27)	126
Community/Gender: Urban Men	24%	(31)	28%	(37)	13%	(17)	18%	(24)	17%	(22)	131
Community/Gender: Rural Women	11%	(9)	41%	(33)	8%	(6)	30%	(24)	11%	(8)	81
Community/Gender: Rural Men	28%	(14)	29%	(14)	16%	(8)	15%	(8)	12%	(6)	49
Community/Gender: Suburban Women	8%	(18)	15%	(34)	18%	(39)	30%	(68)	29%	(64)	224
Community/Gender: Suburban Men	16%	(29)	22%	(40)	21%	(38)	35%	(66)	7%	(13)	186
Homeowner	13%	(87)	25%	(172)	17%	(115)	28%	(191)	17%	(118)	683
Renter	25%	(25)	12%	(12)	18%	(18)	24%	(24)	21%	(20)	99
Military HHnm: Yes	13%	(18)	20%	(29)	17%	(25)	32%	(46)	18%	(26)	143
Military HH: No	15%	(99)	24%	(156)	17%	(112)	26%	(171)	18%	(115)	653
Employ: Private Sector	17%	(49)	21%	(60)	17%	(48)	27%	(78)	18%	(50)	286
Employ: Government	20%	(10)	20%	(10)	21%	(10)	16%	(8)	22%	(11)	49
Employ: Self-Employed	11%	(7)	37%	(24)	15%	(10)	32%	(21)	5%	(3)	66
Employ: Homemaker	14%	(6)	40%	(18)	17%	(7)	16%	(7)	12%	(5)	44
Employ: Student	1%	(0)	23%	(3)	2%	(0)	10%	(1)	64%	(9)	14
Employ: Retired	11%	(23)	16%	(35)	22%	(47)	40%	(86)	11%	(24)	213
Employ: Unemployed	21%	(16)	20%	(15)	9%	(7)	12%	(9)	37%	(27)	74
Employ: Other	11%	(6)	40%	(20)	13%	(7)	14%	(7)	22%	(11)	51
Self + Household: White-Collar	16%	(57)	22%	(79)	18%	(67)	31%	(112)	13%	(49)	363
Self + Household: Blue Collar	15%	(48)	26%	(83)	18%	(57)	26%	(84)	16%	(53)	325

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(117)	23%	(185)	17%	(136)	27%	(217)	18%	(141)	796
Union HH: Yes	12%	(5)	33%	(15)	15%	(7)	37%	(16)	3%	(1)	45
Union HH: No	15%	(111)	23%	(170)	17%	(130)	27%	(201)	19%	(139)	751
LGBTQ+: Yes	14%	(11)	17%	(14)	12%	(9)	25%	(20)	32%	(25)	80
LGBTQ+: No	15%	(105)	24%	(171)	18%	(127)	27%	(197)	16%	(116)	716
Motivated to Vote	16%	(109)	22%	(152)	18%	(124)	29%	(203)	15%	(106)	693
Parent: Yes	21%	(38)	27%	(49)	17%	(30)	19%	(34)	16%	(30)	181
Parent: No	13%	(79)	22%	(136)	17%	(106)	30%	(183)	18%	(111)	615
COVID Vaccine: Yes	13%	(74)	18%	(103)	18%	(99)	32%	(180)	19%	(106)	562
COVID Vaccine: No	18%	(43)	35%	(82)	16%	(37)	16%	(37)	15%	(35)	234
Student Loans: Yes	15%	(17)	24%	(26)	16%	(18)	28%	(31)	16%	(18)	110
Student Loans: No	15%	(100)	23%	(159)	17%	(118)	27%	(186)	18%	(123)	686
Favorable Opinion of Haley	19%	(51)	25%	(68)	19%	(52)	24%	(66)	13%	(36)	273
Unfavorable Opinion of Haley	11%	(37)	20%	(66)	20%	(66)	39%	(131)	10%	(34)	334
Protestant	15%	(25)	15%	(27)	21%	(37)	32%	(56)	17%	(29)	175
Roman Catholic	18%	(33)	33%	(61)	13%	(24)	20%	(38)	17%	(31)	187
Mormon	23%	(3)	26%	(3)	44%	(5)	6%	(1)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	22%	(2)	32%	(3)	1%	(0)	—	(0)	11
Jewish	11%	(2)	12%	(2)	16%	(3)	51%	(8)	9%	(2)	17
Muslim	—	(0)	62%	(3)	—	(0)	6%	(0)	32%	(2)	6
Buddhist	3%	(0)	16%	(1)	48%	(4)	10%	(1)	23%	(2)	8
Hindu	16%	(2)	—	(0)	—	(0)	28%	(3)	56%	(6)	10
Atheist	20%	(8)	6%	(3)	16%	(6)	48%	(19)	9%	(3)	39
Agnostic	13%	(6)	20%	(10)	15%	(7)	31%	(16)	21%	(11)	50
Something else	16%	(15)	36%	(35)	10%	(10)	18%	(18)	20%	(20)	99
Nothing in particular	10%	(17)	20%	(37)	20%	(37)	31%	(57)	19%	(35)	183
Prodigal Biden Voter	13%	(7)	31%	(17)	12%	(6)	20%	(11)	24%	(13)	53
Undecided Voter (DK/WNV)	6%	(4)	32%	(22)	12%	(8)	17%	(11)	33%	(23)	68
Undecided Voter (DK)	10%	(2)	42%	(10)	10%	(2)	19%	(5)	19%	(5)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	42%	(334)	29%	(229)	11%	(86)	11%	(84)	8%	(63)	796
Gender: Male	38%	(141)	24%	(87)	13%	(48)	15%	(55)	9%	(34)	366
Gender: Female	45%	(193)	33%	(141)	9%	(38)	7%	(29)	7%	(29)	430
Age: 18-34	40%	(81)	36%	(73)	11%	(23)	6%	(11)	7%	(15)	203
Age: 35-44	43%	(50)	25%	(29)	13%	(15)	9%	(10)	10%	(12)	116
Age: 45-64	41%	(108)	28%	(74)	8%	(22)	13%	(34)	10%	(28)	267
Age: 65+	45%	(94)	25%	(53)	12%	(26)	13%	(28)	4%	(9)	210
GenZers: 1997-2012	31%	(33)	43%	(45)	11%	(12)	7%	(7)	8%	(8)	105
Millennials: 1981-1996	45%	(88)	28%	(56)	13%	(26)	5%	(9)	9%	(18)	197
GenXers: 1965-1980	40%	(88)	27%	(59)	9%	(19)	14%	(31)	10%	(23)	220
Baby Boomers: 1946-1964	46%	(119)	25%	(64)	10%	(26)	14%	(36)	5%	(13)	258
Educ: < College	41%	(196)	27%	(128)	11%	(53)	11%	(54)	10%	(47)	477
Educ: Bachelors degree	45%	(98)	31%	(68)	12%	(27)	7%	(14)	5%	(10)	217
Educ: Post-grad	39%	(40)	33%	(33)	7%	(7)	16%	(16)	6%	(6)	102
Income: Under 50k	42%	(118)	28%	(79)	12%	(34)	10%	(27)	7%	(20)	278
Income: 50k-100k	37%	(116)	30%	(93)	10%	(31)	13%	(40)	10%	(31)	311
Income: 100k+	48%	(100)	27%	(57)	10%	(22)	8%	(17)	6%	(12)	208
Ethnicity: White (Non-Hispanic)	42%	(212)	29%	(147)	9%	(47)	12%	(60)	8%	(42)	509
Ethnicity: Hispanic	48%	(89)	31%	(56)	10%	(19)	5%	(9)	6%	(10)	184
Ethnicity: Black (Non-Hispanic)	23%	(9)	25%	(10)	25%	(10)	13%	(5)	15%	(6)	40
Ethnicity: Asian + Other (Non-Hispanic)	37%	(23)	24%	(15)	16%	(10)	16%	(10)	8%	(5)	63
All Christian	42%	(160)	30%	(115)	12%	(45)	12%	(45)	5%	(20)	384
All Non-Christian	34%	(14)	28%	(12)	4%	(2)	13%	(5)	20%	(8)	41
Atheist	55%	(22)	16%	(6)	17%	(7)	6%	(3)	5%	(2)	39
Agnostic/Nothing in particular	41%	(95)	31%	(73)	8%	(18)	11%	(25)	10%	(22)	234
Something Else	44%	(43)	24%	(23)	15%	(15)	6%	(6)	11%	(11)	99
Evangelical	35%	(59)	25%	(43)	14%	(24)	15%	(26)	11%	(19)	171
Non-Evangelical	47%	(137)	31%	(91)	10%	(28)	7%	(21)	4%	(12)	289
PID: Dem (no lean)	56%	(158)	28%	(80)	6%	(18)	5%	(14)	4%	(10)	280
PID: Ind (no lean)	42%	(88)	29%	(61)	9%	(20)	9%	(18)	12%	(24)	211
PID: Rep (no lean)	29%	(88)	29%	(88)	16%	(49)	17%	(51)	9%	(29)	305

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	42%	(334)	29%	(229)	11%	(86)	11%	(84)	8%	(63)	796
PID/Gender: Dem Men	56%	(69)	20%	(25)	8%	(10)	10%	(12)	5%	(6)	123
PID/Gender: Dem Women	56%	(89)	35%	(55)	5%	(8)	1%	(2)	2%	(4)	158
PID/Gender: Ind Men	33%	(34)	32%	(33)	8%	(8)	11%	(11)	16%	(17)	103
PID/Gender: Ind Women	50%	(54)	26%	(28)	11%	(12)	7%	(7)	7%	(8)	108
PID/Gender: Rep Men	26%	(37)	21%	(29)	22%	(31)	23%	(32)	8%	(11)	141
PID/Gender: Rep Women	31%	(51)	36%	(59)	11%	(18)	12%	(19)	11%	(17)	164
Ideo: Liberal (1-3)	60%	(142)	26%	(61)	8%	(19)	4%	(10)	2%	(5)	237
Ideo: Moderate (4)	44%	(104)	34%	(80)	5%	(12)	5%	(11)	12%	(29)	236
Ideo: Conservative (5-7)	27%	(84)	28%	(86)	18%	(54)	20%	(61)	7%	(23)	308
Ideo/PID: Conservative Republican	28%	(60)	24%	(50)	17%	(36)	21%	(44)	10%	(20)	211
Ideo/PID: Moderate/Liberal Republican	32%	(27)	44%	(38)	14%	(12)	8%	(7)	2%	(1)	86
Ideo/PID: Moderate/Conservative Democrat	46%	(47)	35%	(35)	8%	(8)	5%	(5)	6%	(6)	101
Ideo/PID: Liberal Democrat	62%	(110)	25%	(44)	6%	(10)	5%	(9)	2%	(4)	177
Unfavorable of Biden and Trump	37%	(49)	29%	(40)	13%	(18)	11%	(15)	10%	(13)	135
2024 H2H Matchup: Biden Voter	59%	(202)	27%	(91)	5%	(17)	3%	(11)	6%	(20)	342
2024 H2H Matchup: Trump Voter	27%	(105)	30%	(116)	17%	(67)	18%	(68)	8%	(30)	386
2024 H2H Matchup: Would not Vote	50%	(12)	16%	(4)	2%	(1)	8%	(2)	23%	(6)	24
2024 H2H Matchup: Do not Know	34%	(15)	39%	(17)	4%	(2)	5%	(2)	18%	(8)	44
2022 House Vote: Democrat	56%	(196)	27%	(95)	5%	(17)	4%	(13)	8%	(28)	349
2022 House Vote: Republican	26%	(89)	31%	(104)	17%	(58)	18%	(62)	8%	(27)	341
2022 House Vote: Did not Vote	51%	(48)	27%	(26)	9%	(9)	8%	(7)	5%	(5)	95
2020 Vote: Joe Biden	60%	(224)	26%	(98)	3%	(10)	4%	(14)	7%	(26)	372
2020 Vote: Donald Trump	25%	(91)	31%	(116)	18%	(68)	18%	(65)	8%	(30)	369
2020 Vote: Someone Else	48%	(6)	29%	(3)	17%	(2)	4%	(0)	3%	(0)	12
2020 Vote: Did not Vote	31%	(13)	26%	(11)	13%	(6)	11%	(5)	18%	(8)	43
2016 Vote: Hillary Clinton	55%	(149)	30%	(81)	4%	(10)	4%	(10)	8%	(21)	272
2016 Vote: Donald Trump	26%	(81)	29%	(91)	19%	(62)	19%	(61)	7%	(22)	317
2016 Vote: Someone Else	42%	(11)	32%	(8)	5%	(1)	10%	(3)	10%	(3)	26
2020 Vote/PID: Not Biden/Democrat	24%	(7)	25%	(7)	28%	(8)	22%	(6)	1%	(0)	29
2020 Vote/PID: Not Trump/Republican	46%	(21)	28%	(13)	3%	(1)	9%	(4)	14%	(7)	46

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	42%	(334)	29%	(229)	11%	(86)	11%	(84)	8%	(63)	796
U.S. Economy: Wrong Track	34%	(184)	30%	(166)	12%	(67)	14%	(75)	10%	(53)	546
U.S. Economy: Right Direction	60%	(149)	25%	(63)	8%	(19)	3%	(9)	4%	(10)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(156)	27%	(71)	4%	(10)	2%	(5)	7%	(18)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(109)	30%	(119)	17%	(66)	19%	(75)	8%	(31)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(68)	29%	(38)	7%	(10)	3%	(4)	10%	(14)	135
Top 2024 Issue: Economy	40%	(92)	29%	(68)	12%	(27)	15%	(35)	4%	(10)	232
Community: Urban	45%	(114)	27%	(69)	10%	(26)	11%	(27)	8%	(19)	257
Community: Suburban	41%	(170)	31%	(126)	12%	(48)	7%	(29)	9%	(37)	410
Community: Rural	38%	(50)	26%	(34)	9%	(12)	22%	(28)	5%	(7)	130
Community/Gender: Urban Women	48%	(60)	32%	(40)	7%	(8)	8%	(10)	6%	(8)	126
Community/Gender: Urban Men	42%	(55)	22%	(29)	14%	(18)	13%	(17)	9%	(11)	131
Community/Gender: Rural Women	46%	(37)	30%	(24)	7%	(5)	15%	(12)	3%	(2)	81
Community/Gender: Rural Men	25%	(13)	19%	(10)	13%	(6)	33%	(16)	9%	(5)	49
Community/Gender: Suburban Women	43%	(96)	34%	(77)	11%	(24)	3%	(7)	9%	(19)	224
Community/Gender: Suburban Men	39%	(73)	26%	(49)	13%	(24)	12%	(22)	10%	(18)	186
Homeowner	41%	(279)	31%	(209)	11%	(74)	11%	(73)	7%	(48)	683
Renter	46%	(46)	19%	(19)	11%	(11)	9%	(9)	15%	(15)	99
Military HHnm: Yes	38%	(54)	24%	(34)	17%	(24)	14%	(20)	8%	(12)	143
Military HH: No	43%	(280)	30%	(194)	10%	(62)	10%	(65)	8%	(52)	653
Employ: Private Sector	44%	(125)	30%	(86)	11%	(31)	10%	(28)	6%	(17)	286
Employ: Government	29%	(14)	19%	(9)	21%	(10)	16%	(8)	16%	(8)	49
Employ: Self-Employed	50%	(33)	29%	(19)	11%	(7)	6%	(4)	4%	(3)	66
Employ: Homemaker	35%	(15)	26%	(12)	16%	(7)	18%	(8)	4%	(2)	44
Employ: Student	32%	(4)	39%	(5)	6%	(1)	—	(0)	24%	(3)	14
Employ: Retired	41%	(88)	31%	(67)	10%	(21)	14%	(29)	4%	(8)	213
Employ: Unemployed	40%	(29)	31%	(23)	8%	(6)	4%	(3)	17%	(13)	74
Employ: Other	49%	(25)	15%	(7)	7%	(4)	9%	(4)	21%	(11)	51
Self + Household: White-Collar	47%	(169)	30%	(110)	9%	(31)	10%	(36)	4%	(16)	363
Self + Household: Blue Collar	34%	(111)	31%	(101)	14%	(46)	12%	(38)	9%	(29)	325

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	42%	(334)	29%	(229)	11%	(86)	11%	(84)	8%	(63)	796
Union HH: Yes	47%	(21)	21%	(9)	17%	(7)	16%	(7)	—	(0)	45
Union HH: No	42%	(313)	29%	(219)	10%	(79)	10%	(77)	8%	(63)	751
LGBTQ+: Yes	53%	(43)	23%	(18)	6%	(5)	6%	(5)	12%	(9)	80
LGBTQ+: No	41%	(291)	29%	(210)	11%	(82)	11%	(79)	8%	(54)	716
Motivated to Vote	42%	(289)	29%	(203)	11%	(79)	11%	(77)	7%	(45)	693
Parent: Yes	42%	(76)	28%	(51)	16%	(28)	10%	(18)	5%	(8)	181
Parent: No	42%	(258)	29%	(177)	9%	(58)	11%	(66)	9%	(55)	615
COVID Vaccine: Yes	46%	(259)	28%	(157)	9%	(49)	8%	(45)	9%	(52)	562
COVID Vaccine: No	32%	(74)	31%	(71)	16%	(37)	17%	(39)	5%	(12)	234
Student Loans: Yes	50%	(55)	26%	(29)	9%	(10)	7%	(8)	8%	(9)	110
Student Loans: No	41%	(279)	29%	(199)	11%	(76)	11%	(76)	8%	(55)	686
Favorable Opinion of Haley	38%	(102)	37%	(101)	10%	(29)	12%	(33)	3%	(8)	273
Unfavorable Opinion of Haley	47%	(159)	23%	(77)	14%	(46)	10%	(32)	6%	(20)	334
Protestant	39%	(68)	30%	(52)	10%	(17)	15%	(27)	7%	(12)	175
Roman Catholic	46%	(86)	31%	(59)	11%	(20)	8%	(14)	4%	(8)	187
Mormon	8%	(1)	2%	(0)	66%	(7)	24%	(3)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	50%	(5)	36%	(4)	7%	(1)	7%	(1)	—	(0)	11
Jewish	35%	(6)	40%	(7)	10%	(2)	10%	(2)	5%	(1)	17
Muslim	3%	(0)	—	(0)	—	(0)	65%	(4)	32%	(2)	6
Buddhist	60%	(5)	39%	(3)	—	(0)	—	(0)	—	(0)	8
Hindu	28%	(3)	16%	(2)	—	(0)	—	(0)	56%	(6)	10
Atheist	55%	(22)	16%	(6)	17%	(7)	6%	(3)	5%	(2)	39
Agnostic	57%	(29)	36%	(18)	2%	(1)	6%	(3)	—	(0)	50
Something else	44%	(43)	24%	(23)	15%	(15)	6%	(6)	11%	(11)	99
Nothing in particular	36%	(67)	30%	(54)	10%	(18)	12%	(22)	12%	(22)	183
Prodigal Biden Voter	54%	(28)	30%	(16)	—	(0)	5%	(3)	11%	(6)	53
Undecided Voter (DK/WNV)	39%	(27)	31%	(21)	4%	(2)	6%	(4)	20%	(14)	68
Undecided Voter (DK)	50%	(12)	16%	(4)	2%	(1)	8%	(2)	23%	(6)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	42%	(332)	29%	(232)	12%	(94)	10%	(81)	7%	(56)	796
Gender: Male	39%	(141)	29%	(107)	12%	(42)	13%	(48)	7%	(27)	366
Gender: Female	44%	(191)	29%	(125)	12%	(52)	8%	(33)	7%	(29)	430
Age: 18-34	32%	(66)	34%	(70)	19%	(38)	8%	(17)	6%	(12)	203
Age: 35-44	46%	(53)	26%	(30)	11%	(12)	7%	(8)	11%	(13)	116
Age: 45-64	44%	(118)	27%	(72)	9%	(24)	11%	(31)	9%	(23)	267
Age: 65+	46%	(96)	29%	(61)	10%	(20)	12%	(26)	4%	(8)	210
GenZers: 1997-2012	25%	(26)	32%	(34)	23%	(24)	14%	(14)	7%	(7)	105
Millennials: 1981-1996	42%	(83)	33%	(64)	12%	(23)	4%	(8)	9%	(18)	197
GenXers: 1965-1980	46%	(101)	24%	(54)	8%	(18)	12%	(27)	9%	(20)	220
Baby Boomers: 1946-1964	43%	(112)	30%	(77)	11%	(28)	12%	(31)	4%	(10)	258
Educ: < College	41%	(196)	27%	(131)	12%	(60)	11%	(53)	8%	(38)	477
Educ: Bachelors degree	46%	(100)	32%	(70)	10%	(21)	7%	(15)	5%	(11)	217
Educ: Post-grad	35%	(36)	30%	(31)	14%	(14)	13%	(14)	8%	(8)	102
Income: Under 50k	46%	(129)	23%	(65)	12%	(34)	9%	(24)	10%	(27)	278
Income: 50k-100k	37%	(116)	33%	(103)	10%	(30)	12%	(38)	7%	(23)	311
Income: 100k+	42%	(87)	31%	(65)	15%	(30)	9%	(19)	3%	(7)	208
Ethnicity: White (Non-Hispanic)	42%	(215)	29%	(145)	11%	(58)	10%	(53)	7%	(37)	509
Ethnicity: Hispanic	45%	(83)	30%	(56)	15%	(27)	5%	(9)	5%	(9)	184
Ethnicity: Black (Non-Hispanic)	44%	(18)	13%	(5)	3%	(1)	25%	(10)	15%	(6)	40
Ethnicity: Asian + Other (Non-Hispanic)	26%	(16)	41%	(26)	13%	(8)	14%	(9)	6%	(4)	63
All Christian	39%	(149)	32%	(124)	13%	(49)	11%	(40)	6%	(22)	384
All Non-Christian	50%	(20)	12%	(5)	11%	(4)	1%	(0)	27%	(11)	41
Atheist	46%	(18)	30%	(12)	8%	(3)	10%	(4)	6%	(2)	39
Agnostic/Nothing in particular	45%	(106)	29%	(68)	10%	(23)	10%	(24)	6%	(13)	234
Something Else	40%	(39)	24%	(24)	15%	(15)	13%	(13)	8%	(8)	99
Evangelical	32%	(55)	31%	(53)	13%	(22)	15%	(26)	9%	(15)	171
Non-Evangelical	44%	(128)	30%	(87)	12%	(36)	9%	(25)	4%	(13)	289
PID: Dem (no lean)	58%	(163)	28%	(78)	6%	(18)	5%	(14)	2%	(7)	280
PID: Ind (no lean)	42%	(88)	27%	(58)	12%	(26)	8%	(17)	10%	(22)	211
PID: Rep (no lean)	27%	(81)	32%	(96)	16%	(50)	16%	(50)	9%	(28)	305

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	42%	(332)	29%	(232)	12%	(94)	10%	(81)	7%	(56)	796
PID/Gender: Dem Men	54%	(66)	30%	(37)	6%	(8)	8%	(10)	2%	(2)	123
PID/Gender: Dem Women	62%	(97)	26%	(41)	6%	(10)	3%	(5)	3%	(4)	158
PID/Gender: Ind Men	39%	(40)	32%	(33)	12%	(12)	8%	(8)	9%	(10)	103
PID/Gender: Ind Women	44%	(48)	23%	(25)	13%	(14)	8%	(9)	11%	(12)	108
PID/Gender: Rep Men	25%	(35)	27%	(38)	16%	(23)	21%	(30)	11%	(15)	141
PID/Gender: Rep Women	28%	(46)	36%	(59)	17%	(28)	12%	(19)	8%	(13)	164
Ideo: Liberal (1-3)	57%	(134)	26%	(62)	9%	(21)	6%	(14)	3%	(7)	237
Ideo: Moderate (4)	51%	(119)	29%	(68)	8%	(19)	4%	(10)	8%	(18)	236
Ideo: Conservative (5-7)	24%	(74)	33%	(101)	17%	(54)	18%	(57)	7%	(22)	308
Ideo/PID: Conservative Republican	24%	(51)	31%	(66)	18%	(38)	18%	(38)	9%	(18)	211
Ideo/PID: Moderate/Liberal Republican	35%	(30)	36%	(31)	14%	(12)	13%	(11)	3%	(2)	86
Ideo/PID: Moderate/Conservative Democrat	57%	(57)	31%	(31)	5%	(5)	6%	(6)	2%	(2)	101
Ideo/PID: Liberal Democrat	59%	(104)	27%	(47)	8%	(13)	5%	(8)	3%	(5)	177
Unfavorable of Biden and Trump	38%	(51)	24%	(32)	12%	(16)	16%	(22)	11%	(15)	135
2024 H2H Matchup: Biden Voter	59%	(201)	27%	(92)	7%	(25)	4%	(14)	3%	(9)	342
2024 H2H Matchup: Trump Voter	27%	(103)	32%	(124)	16%	(62)	16%	(63)	9%	(33)	386
2024 H2H Matchup: Would not Vote	70%	(17)	3%	(1)	3%	(1)	3%	(1)	22%	(5)	24
2024 H2H Matchup: Do not Know	24%	(11)	36%	(16)	16%	(7)	5%	(2)	18%	(8)	44
2022 House Vote: Democrat	62%	(215)	27%	(93)	5%	(17)	2%	(7)	4%	(15)	349
2022 House Vote: Republican	27%	(91)	29%	(98)	18%	(62)	18%	(62)	8%	(28)	341
2022 House Vote: Did not Vote	26%	(25)	40%	(38)	16%	(15)	11%	(10)	7%	(7)	95
2020 Vote: Joe Biden	59%	(220)	28%	(105)	5%	(19)	3%	(12)	4%	(15)	372
2020 Vote: Donald Trump	26%	(95)	31%	(115)	17%	(64)	16%	(60)	9%	(34)	369
2020 Vote: Someone Else	45%	(5)	34%	(4)	3%	(0)	15%	(2)	3%	(0)	12
2020 Vote: Did not Vote	27%	(11)	19%	(8)	25%	(11)	15%	(7)	14%	(6)	43
2016 Vote: Hillary Clinton	59%	(162)	28%	(75)	6%	(16)	3%	(9)	4%	(11)	272
2016 Vote: Donald Trump	26%	(83)	32%	(103)	18%	(57)	16%	(50)	7%	(24)	317
2016 Vote: Someone Else	29%	(7)	43%	(11)	5%	(1)	13%	(3)	10%	(3)	26
2020 Vote/PID: Not Biden/Democrat	30%	(9)	20%	(6)	23%	(7)	26%	(8)	1%	(0)	29
2020 Vote/PID: Not Trump/Republican	36%	(17)	38%	(17)	10%	(5)	9%	(4)	7%	(3)	46

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	42%	(332)	29%	(232)	12%	(94)	10%	(81)	7%	(56)	796
U.S. Economy: Wrong Track	35%	(192)	30%	(163)	13%	(73)	12%	(67)	9%	(51)	546
U.S. Economy: Right Direction	56%	(140)	28%	(70)	9%	(21)	6%	(14)	2%	(5)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(153)	29%	(75)	6%	(15)	3%	(7)	4%	(10)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(106)	30%	(121)	17%	(69)	18%	(71)	9%	(35)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	55%	(74)	27%	(36)	7%	(10)	2%	(3)	9%	(12)	135
Top 2024 Issue: Economy	41%	(94)	30%	(69)	12%	(28)	13%	(30)	5%	(11)	232
Community: Urban	40%	(104)	36%	(92)	9%	(24)	8%	(20)	7%	(17)	257
Community: Suburban	43%	(178)	27%	(112)	15%	(60)	7%	(30)	7%	(30)	410
Community: Rural	39%	(51)	22%	(29)	8%	(10)	24%	(31)	7%	(9)	130
Community/Gender: Urban Women	41%	(51)	40%	(50)	7%	(9)	8%	(10)	4%	(5)	126
Community/Gender: Urban Men	40%	(53)	32%	(42)	11%	(15)	7%	(10)	9%	(12)	131
Community/Gender: Rural Women	47%	(38)	25%	(20)	7%	(6)	16%	(13)	6%	(5)	81
Community/Gender: Rural Men	26%	(13)	18%	(9)	9%	(5)	37%	(18)	9%	(5)	49
Community/Gender: Suburban Women	46%	(102)	25%	(55)	17%	(37)	4%	(10)	9%	(20)	224
Community/Gender: Suburban Men	41%	(76)	30%	(56)	12%	(23)	11%	(21)	5%	(10)	186
Homeowner	41%	(282)	31%	(210)	12%	(79)	10%	(71)	6%	(41)	683
Renter	45%	(45)	21%	(20)	13%	(13)	6%	(6)	14%	(14)	99
Military HHnm: Yes	33%	(47)	30%	(43)	13%	(19)	12%	(17)	11%	(16)	143
Military HH: No	44%	(285)	29%	(189)	12%	(75)	10%	(64)	6%	(40)	653
Employ: Private Sector	41%	(117)	31%	(90)	12%	(34)	11%	(32)	5%	(13)	286
Employ: Government	35%	(17)	11%	(6)	30%	(15)	12%	(6)	12%	(6)	49
Employ: Self-Employed	45%	(29)	24%	(16)	19%	(13)	8%	(5)	4%	(3)	66
Employ: Homemaker	36%	(15)	39%	(17)	3%	(1)	14%	(6)	8%	(4)	44
Employ: Student	26%	(3)	20%	(3)	50%	(7)	2%	(0)	3%	(0)	14
Employ: Retired	44%	(94)	31%	(65)	10%	(21)	11%	(24)	5%	(10)	213
Employ: Unemployed	35%	(26)	38%	(28)	6%	(5)	5%	(3)	15%	(11)	74
Employ: Other	59%	(30)	14%	(7)	1%	(0)	8%	(4)	18%	(9)	51
Self + Household: White-Collar	43%	(156)	32%	(115)	12%	(43)	9%	(33)	4%	(15)	363
Self + Household: Blue Collar	40%	(129)	28%	(92)	15%	(48)	11%	(36)	6%	(20)	325

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	42%	(332)	29%	(232)	12%	(94)	10%	(81)	7%	(56)	796
Union HH: Yes	45%	(20)	22%	(10)	17%	(7)	10%	(5)	5%	(2)	45
Union HH: No	42%	(312)	30%	(222)	12%	(87)	10%	(76)	7%	(54)	751
LGBTQ+: Yes	38%	(31)	28%	(22)	16%	(13)	6%	(5)	12%	(10)	80
LGBTQ+: No	42%	(302)	29%	(210)	11%	(82)	11%	(76)	6%	(46)	716
Motivated to Vote	43%	(296)	29%	(204)	11%	(78)	11%	(75)	6%	(40)	693
Parent: Yes	45%	(82)	23%	(41)	14%	(25)	13%	(23)	6%	(11)	181
Parent: No	41%	(250)	31%	(191)	11%	(70)	9%	(58)	7%	(46)	615
COVID Vaccine: Yes	46%	(259)	28%	(158)	9%	(51)	9%	(53)	7%	(41)	562
COVID Vaccine: No	31%	(73)	32%	(74)	18%	(43)	12%	(29)	7%	(16)	234
Student Loans: Yes	41%	(46)	23%	(26)	20%	(22)	7%	(7)	9%	(10)	110
Student Loans: No	42%	(287)	30%	(206)	11%	(73)	11%	(74)	7%	(47)	686
Favorable Opinion of Haley	37%	(100)	37%	(100)	12%	(32)	11%	(31)	4%	(10)	273
Unfavorable Opinion of Haley	51%	(169)	20%	(66)	15%	(49)	10%	(32)	5%	(18)	334
Protestant	39%	(69)	30%	(52)	10%	(18)	13%	(23)	7%	(12)	175
Roman Catholic	40%	(75)	35%	(65)	13%	(25)	8%	(14)	4%	(8)	187
Mormon	10%	(1)	45%	(5)	24%	(3)	21%	(2)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	32%	(3)	24%	(3)	26%	(3)	2%	(0)	16%	(2)	11
Jewish	64%	(11)	16%	(3)	7%	(1)	—	(0)	13%	(2)	17
Muslim	3%	(0)	—	(0)	59%	(3)	6%	(0)	32%	(2)	6
Buddhist	60%	(5)	23%	(2)	—	(0)	—	(0)	16%	(1)	8
Hindu	44%	(5)	—	(0)	—	(0)	—	(0)	56%	(6)	10
Atheist	46%	(18)	30%	(12)	8%	(3)	10%	(4)	6%	(2)	39
Agnostic	39%	(19)	51%	(26)	2%	(1)	8%	(4)	—	(0)	50
Something else	40%	(39)	24%	(24)	15%	(15)	13%	(13)	8%	(8)	99
Nothing in particular	47%	(87)	23%	(42)	12%	(23)	11%	(19)	7%	(13)	183
Prodigal Biden Voter	46%	(24)	35%	(19)	—	(0)	7%	(4)	12%	(6)	53
Undecided Voter (DK/WNV)	40%	(27)	24%	(16)	11%	(8)	5%	(3)	20%	(13)	68
Undecided Voter (DK)	70%	(17)	3%	(1)	3%	(1)	3%	(1)	22%	(5)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(158)	29%	(233)	16%	(130)	11%	(86)	24%	(189)	796
Gender: Male	24%	(87)	26%	(96)	19%	(70)	14%	(51)	17%	(62)	366
Gender: Female	17%	(71)	32%	(137)	14%	(59)	8%	(36)	29%	(127)	430
Age: 18-34	17%	(35)	35%	(71)	13%	(27)	12%	(24)	22%	(46)	203
Age: 35-44	17%	(20)	28%	(33)	15%	(18)	7%	(8)	32%	(37)	116
Age: 45-64	22%	(58)	23%	(63)	16%	(43)	10%	(28)	28%	(75)	267
Age: 65+	21%	(45)	32%	(67)	20%	(41)	12%	(26)	15%	(31)	210
GenZers: 1997-2012	18%	(19)	40%	(42)	13%	(14)	7%	(7)	23%	(24)	105
Millennials: 1981-1996	18%	(36)	26%	(52)	16%	(31)	12%	(23)	28%	(55)	197
GenXers: 1965-1980	21%	(46)	22%	(49)	13%	(29)	13%	(28)	31%	(69)	220
Baby Boomers: 1946-1964	21%	(54)	33%	(86)	20%	(51)	10%	(27)	16%	(41)	258
Educ: < College	18%	(86)	29%	(139)	13%	(64)	12%	(55)	28%	(134)	477
Educ: Bachelors degree	21%	(46)	28%	(60)	21%	(45)	11%	(23)	20%	(42)	217
Educ: Post-grad	26%	(26)	34%	(34)	20%	(21)	8%	(8)	12%	(13)	102
Income: Under 50k	15%	(40)	29%	(81)	15%	(42)	13%	(35)	29%	(79)	278
Income: 50k-100k	18%	(57)	28%	(86)	18%	(56)	11%	(34)	25%	(76)	311
Income: 100k+	29%	(60)	32%	(66)	15%	(32)	8%	(17)	16%	(33)	208
Ethnicity: White (Non-Hispanic)	21%	(106)	28%	(141)	18%	(93)	11%	(56)	22%	(113)	509
Ethnicity: Hispanic	16%	(29)	29%	(53)	16%	(30)	9%	(17)	30%	(54)	184
Ethnicity: Black (Non-Hispanic)	33%	(13)	23%	(9)	6%	(3)	17%	(7)	20%	(8)	40
Ethnicity: Asian + Other (Non-Hispanic)	16%	(10)	47%	(30)	6%	(4)	11%	(7)	21%	(13)	63
All Christian	25%	(95)	31%	(118)	19%	(74)	11%	(42)	14%	(54)	384
All Non-Christian	14%	(6)	37%	(15)	9%	(4)	5%	(2)	34%	(14)	41
Atheist	9%	(4)	29%	(11)	10%	(4)	36%	(14)	16%	(6)	39
Agnostic/Nothing in particular	16%	(36)	23%	(54)	16%	(38)	9%	(22)	36%	(84)	234
Something Else	17%	(17)	35%	(35)	11%	(11)	6%	(6)	31%	(30)	99
Evangelical	23%	(39)	32%	(55)	16%	(28)	9%	(16)	20%	(34)	171
Non-Evangelical	23%	(68)	32%	(91)	18%	(53)	10%	(30)	16%	(47)	289
PID: Dem (no lean)	15%	(41)	28%	(78)	18%	(49)	10%	(27)	30%	(85)	280
PID: Ind (no lean)	23%	(49)	28%	(59)	14%	(29)	8%	(18)	26%	(56)	211
PID: Rep (no lean)	22%	(68)	32%	(96)	17%	(51)	14%	(42)	16%	(48)	305

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(158)	29%	(233)	16%	(130)	11%	(86)	24%	(189)	796
PID/Gender: Dem Men	16%	(20)	28%	(34)	23%	(28)	16%	(19)	17%	(21)	123
PID/Gender: Dem Women	14%	(21)	28%	(44)	14%	(21)	5%	(8)	40%	(63)	158
PID/Gender: Ind Men	23%	(23)	28%	(29)	15%	(15)	10%	(11)	25%	(25)	103
PID/Gender: Ind Women	24%	(26)	28%	(31)	13%	(14)	7%	(7)	28%	(30)	108
PID/Gender: Rep Men	31%	(44)	24%	(33)	20%	(28)	15%	(21)	11%	(15)	141
PID/Gender: Rep Women	15%	(24)	38%	(63)	14%	(24)	13%	(21)	20%	(33)	164
Ideo: Liberal (1-3)	17%	(41)	26%	(61)	14%	(33)	11%	(26)	31%	(74)	237
Ideo: Moderate (4)	20%	(46)	32%	(75)	14%	(34)	8%	(20)	26%	(61)	236
Ideo: Conservative (5-7)	23%	(70)	31%	(95)	20%	(61)	13%	(40)	14%	(43)	308
Ideo/PID: Conservative Republican	22%	(47)	30%	(63)	20%	(42)	15%	(33)	12%	(26)	211
Ideo/PID: Moderate/Liberal Republican	24%	(21)	38%	(33)	10%	(8)	10%	(9)	17%	(15)	86
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	39%	(39)	24%	(24)	5%	(5)	20%	(21)	101
Ideo/PID: Liberal Democrat	16%	(28)	22%	(38)	14%	(24)	12%	(22)	36%	(64)	177
Unfavorable of Biden and Trump	10%	(14)	33%	(44)	16%	(21)	12%	(16)	30%	(40)	135
2024 H2H Matchup: Biden Voter	13%	(43)	27%	(92)	17%	(60)	12%	(41)	31%	(107)	342
2024 H2H Matchup: Trump Voter	27%	(106)	31%	(122)	17%	(65)	10%	(40)	14%	(54)	386
2024 H2H Matchup: Would not Vote	18%	(4)	10%	(2)	1%	(0)	20%	(5)	51%	(12)	24
2024 H2H Matchup: Do not Know	11%	(5)	40%	(18)	11%	(5)	2%	(1)	35%	(15)	44
2022 House Vote: Democrat	13%	(46)	29%	(100)	19%	(66)	10%	(36)	29%	(100)	349
2022 House Vote: Republican	29%	(99)	29%	(98)	15%	(51)	14%	(46)	13%	(46)	341
2022 House Vote: Did not Vote	11%	(10)	33%	(32)	12%	(12)	4%	(3)	40%	(38)	95
2020 Vote: Joe Biden	12%	(45)	28%	(106)	17%	(64)	11%	(42)	31%	(115)	372
2020 Vote: Donald Trump	28%	(103)	30%	(112)	17%	(61)	11%	(42)	14%	(51)	369
2020 Vote: Someone Else	4%	(0)	37%	(4)	6%	(1)	5%	(1)	48%	(6)	12
2020 Vote: Did not Vote	21%	(9)	26%	(11)	7%	(3)	6%	(3)	39%	(17)	43
2016 Vote: Hillary Clinton	14%	(37)	27%	(73)	18%	(49)	13%	(35)	29%	(78)	272
2016 Vote: Donald Trump	26%	(82)	31%	(98)	20%	(63)	12%	(37)	12%	(37)	317
2016 Vote: Someone Else	13%	(3)	40%	(10)	16%	(4)	8%	(2)	24%	(6)	26
2020 Vote/PID: Not Biden/Democrat	25%	(7)	27%	(8)	22%	(6)	9%	(2)	18%	(5)	29
2020 Vote/PID: Not Trump/Republican	4%	(2)	42%	(19)	18%	(8)	10%	(4)	27%	(12)	46

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(158)	29%	(233)	16%	(130)	11%	(86)	24%	(189)	796
U.S. Economy: Wrong Track	19%	(106)	29%	(159)	15%	(84)	10%	(56)	26%	(141)	546
U.S. Economy: Right Direction	21%	(52)	30%	(74)	18%	(45)	12%	(31)	19%	(48)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(35)	24%	(64)	20%	(52)	10%	(27)	32%	(83)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(106)	33%	(131)	15%	(62)	12%	(47)	14%	(56)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	29%	(39)	12%	(16)	9%	(13)	37%	(49)	135
Top 2024 Issue: Economy	24%	(55)	25%	(58)	16%	(38)	10%	(24)	24%	(57)	232
Community: Urban	19%	(48)	35%	(91)	10%	(25)	12%	(31)	24%	(62)	257
Community: Suburban	19%	(79)	25%	(102)	22%	(90)	9%	(38)	25%	(100)	410
Community: Rural	24%	(31)	32%	(41)	12%	(15)	13%	(17)	20%	(27)	130
Community/Gender: Urban Women	15%	(19)	39%	(48)	9%	(11)	6%	(7)	32%	(40)	126
Community/Gender: Urban Men	22%	(29)	32%	(42)	10%	(13)	18%	(24)	17%	(22)	131
Community/Gender: Rural Women	14%	(12)	38%	(31)	7%	(6)	13%	(10)	27%	(22)	81
Community/Gender: Rural Men	39%	(19)	21%	(10)	19%	(9)	13%	(6)	9%	(4)	49
Community/Gender: Suburban Women	18%	(41)	26%	(58)	19%	(42)	8%	(18)	29%	(65)	224
Community/Gender: Suburban Men	21%	(38)	23%	(44)	26%	(48)	11%	(20)	19%	(36)	186
Homeowner	19%	(132)	31%	(210)	17%	(116)	10%	(69)	23%	(157)	683
Renter	23%	(22)	21%	(21)	11%	(11)	15%	(15)	29%	(29)	99
Military HHnm: Yes	27%	(39)	27%	(39)	14%	(20)	11%	(15)	21%	(30)	143
Military HH: No	18%	(119)	30%	(194)	17%	(110)	11%	(71)	24%	(159)	653
Employ: Private Sector	21%	(61)	31%	(88)	15%	(42)	14%	(39)	20%	(57)	286
Employ: Government	31%	(15)	12%	(6)	13%	(6)	8%	(4)	36%	(18)	49
Employ: Self-Employed	16%	(10)	33%	(22)	21%	(14)	8%	(5)	22%	(15)	66
Employ: Homemaker	12%	(5)	32%	(14)	17%	(7)	11%	(5)	28%	(12)	44
Employ: Student	65%	(9)	8%	(1)	19%	(3)	—	(0)	8%	(1)	14
Employ: Retired	21%	(44)	31%	(67)	21%	(44)	12%	(27)	15%	(32)	213
Employ: Unemployed	7%	(5)	32%	(23)	13%	(10)	9%	(7)	39%	(29)	74
Employ: Other	17%	(9)	25%	(13)	7%	(4)	1%	(0)	50%	(25)	51
Self + Household: White-Collar	21%	(75)	30%	(108)	18%	(67)	10%	(37)	21%	(76)	363
Self + Household: Blue Collar	24%	(77)	29%	(96)	16%	(53)	12%	(38)	19%	(61)	325

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(158)	29%	(233)	16%	(130)	11%	(86)	24%	(189)	796
Union HH: Yes	29%	(13)	15%	(7)	14%	(6)	29%	(13)	13%	(6)	45
Union HH: No	19%	(145)	30%	(226)	16%	(123)	10%	(74)	24%	(183)	751
LGBTQ+: Yes	16%	(13)	30%	(24)	15%	(12)	4%	(4)	35%	(28)	80
LGBTQ+: No	20%	(145)	29%	(210)	16%	(117)	12%	(83)	22%	(161)	716
Motivated to Vote	21%	(143)	29%	(203)	17%	(118)	12%	(85)	21%	(143)	693
Parent: Yes	26%	(48)	24%	(43)	12%	(23)	14%	(26)	23%	(42)	181
Parent: No	18%	(110)	31%	(190)	17%	(107)	10%	(61)	24%	(146)	615
COVID Vaccine: Yes	18%	(103)	29%	(161)	16%	(92)	10%	(55)	27%	(150)	562
COVID Vaccine: No	24%	(55)	31%	(72)	16%	(37)	13%	(31)	16%	(38)	234
Student Loans: Yes	26%	(28)	24%	(27)	17%	(19)	14%	(15)	19%	(21)	110
Student Loans: No	19%	(130)	30%	(207)	16%	(111)	10%	(71)	24%	(167)	686
Favorable Opinion of Haley	28%	(76)	31%	(86)	19%	(52)	12%	(34)	9%	(25)	273
Unfavorable Opinion of Haley	20%	(66)	27%	(91)	16%	(54)	14%	(48)	23%	(76)	334
Protestant	28%	(50)	27%	(47)	16%	(27)	15%	(27)	13%	(24)	175
Roman Catholic	21%	(40)	34%	(64)	23%	(43)	7%	(13)	15%	(28)	187
Mormon	20%	(2)	8%	(1)	27%	(3)	17%	(2)	28%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	54%	(6)	7%	(1)	7%	(1)	1%	(0)	11
Jewish	25%	(4)	43%	(7)	9%	(2)	2%	(0)	21%	(3)	17
Muslim	—	(0)	59%	(3)	—	(0)	6%	(0)	35%	(2)	6
Buddhist	21%	(2)	37%	(3)	23%	(2)	19%	(2)	—	(0)	8
Hindu	—	(0)	16%	(2)	—	(0)	—	(0)	84%	(9)	10
Atheist	9%	(4)	29%	(11)	10%	(4)	36%	(14)	16%	(6)	39
Agnostic	8%	(4)	27%	(14)	20%	(10)	2%	(1)	42%	(21)	50
Something else	17%	(17)	35%	(35)	11%	(11)	6%	(6)	31%	(30)	99
Nothing in particular	18%	(32)	22%	(40)	15%	(27)	11%	(21)	34%	(63)	183
Prodigal Biden Voter	7%	(4)	48%	(25)	13%	(7)	10%	(5)	23%	(12)	53
Undecided Voter (DK/WNV)	14%	(9)	30%	(20)	7%	(5)	9%	(6)	41%	(28)	68
Undecided Voter (DK)	18%	(4)	10%	(2)	1%	(0)	20%	(5)	51%	(12)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	22%	(176)	26%	(211)	17%	(136)	12%	(92)	23%	(181)	796
Gender: Male	25%	(90)	28%	(104)	18%	(67)	13%	(48)	16%	(57)	366
Gender: Female	20%	(86)	25%	(107)	16%	(69)	10%	(44)	29%	(124)	430
Age: 18-34	18%	(38)	27%	(54)	19%	(39)	7%	(15)	28%	(57)	203
Age: 35-44	18%	(21)	31%	(36)	17%	(19)	6%	(6)	29%	(33)	116
Age: 45-64	19%	(51)	22%	(59)	16%	(43)	16%	(43)	27%	(71)	267
Age: 65+	32%	(67)	30%	(62)	16%	(34)	13%	(28)	9%	(20)	210
GenZers: 1997-2012	19%	(20)	19%	(20)	20%	(21)	7%	(7)	35%	(37)	105
Millennials: 1981-1996	20%	(39)	29%	(58)	19%	(37)	7%	(14)	25%	(49)	197
GenXers: 1965-1980	16%	(34)	24%	(54)	14%	(32)	15%	(32)	31%	(68)	220
Baby Boomers: 1946-1964	30%	(78)	30%	(76)	17%	(43)	13%	(33)	10%	(27)	258
Educ: < College	22%	(104)	27%	(128)	13%	(64)	9%	(44)	29%	(137)	477
Educ: Bachelors degree	20%	(44)	25%	(55)	23%	(50)	17%	(37)	14%	(31)	217
Educ: Post-grad	27%	(28)	28%	(28)	21%	(22)	11%	(11)	13%	(13)	102
Income: Under 50k	19%	(54)	27%	(75)	14%	(39)	12%	(34)	28%	(77)	278
Income: 50k-100k	22%	(69)	24%	(74)	22%	(68)	12%	(38)	20%	(61)	311
Income: 100k+	26%	(53)	30%	(62)	14%	(29)	10%	(20)	21%	(43)	208
Ethnicity: White (Non-Hispanic)	23%	(117)	28%	(143)	18%	(89)	13%	(65)	19%	(94)	509
Ethnicity: Hispanic	21%	(38)	25%	(46)	14%	(25)	5%	(10)	35%	(64)	184
Ethnicity: Black (Non-Hispanic)	21%	(8)	34%	(14)	3%	(1)	12%	(5)	31%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	20%	(13)	13%	(8)	31%	(19)	20%	(12)	16%	(10)	63
All Christian	28%	(108)	31%	(119)	15%	(58)	11%	(43)	14%	(55)	384
All Non-Christian	8%	(3)	40%	(16)	18%	(7)	11%	(4)	24%	(10)	41
Atheist	9%	(4)	26%	(10)	29%	(11)	20%	(8)	16%	(6)	39
Agnostic/Nothing in particular	15%	(35)	20%	(46)	19%	(45)	12%	(28)	34%	(79)	234
Something Else	27%	(26)	19%	(19)	14%	(14)	8%	(8)	32%	(31)	99
Evangelical	35%	(60)	18%	(31)	17%	(29)	12%	(20)	19%	(32)	171
Non-Evangelical	25%	(72)	34%	(99)	13%	(37)	10%	(30)	18%	(51)	289
PID: Dem (no lean)	14%	(39)	25%	(69)	21%	(59)	15%	(43)	25%	(70)	280
PID: Ind (no lean)	21%	(45)	24%	(51)	17%	(35)	9%	(19)	29%	(60)	211
PID: Rep (no lean)	30%	(92)	30%	(90)	13%	(41)	10%	(30)	17%	(51)	305

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Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	22%	(176)	26%	(211)	17%	(136)	12%	(92)	23%	(181)	796
PID/Gender: Dem Men	14%	(17)	31%	(38)	23%	(29)	21%	(25)	11%	(14)	123
PID/Gender: Dem Women	14%	(22)	20%	(31)	19%	(31)	11%	(18)	36%	(56)	158
PID/Gender: Ind Men	30%	(31)	18%	(19)	19%	(19)	10%	(10)	24%	(24)	103
PID/Gender: Ind Women	13%	(14)	30%	(33)	15%	(16)	9%	(10)	33%	(36)	108
PID/Gender: Rep Men	30%	(42)	34%	(48)	13%	(19)	9%	(13)	13%	(19)	141
PID/Gender: Rep Women	30%	(50)	26%	(43)	14%	(22)	10%	(17)	20%	(32)	164
Ideo: Liberal (1-3)	15%	(35)	26%	(61)	21%	(50)	15%	(35)	24%	(57)	237
Ideo: Moderate (4)	17%	(40)	28%	(67)	14%	(33)	12%	(29)	28%	(65)	236
Ideo: Conservative (5-7)	32%	(100)	26%	(82)	17%	(52)	9%	(27)	16%	(48)	308
Ideo/PID: Conservative Republican	33%	(69)	24%	(51)	18%	(38)	9%	(20)	15%	(33)	211
Ideo/PID: Moderate/Liberal Republican	27%	(23)	46%	(39)	4%	(3)	10%	(9)	13%	(11)	86
Ideo/PID: Moderate/Conservative Democrat	14%	(14)	33%	(34)	16%	(16)	15%	(15)	22%	(23)	101
Ideo/PID: Liberal Democrat	14%	(24)	20%	(35)	24%	(43)	16%	(28)	27%	(47)	177
Unfavorable of Biden and Trump	15%	(20)	21%	(29)	17%	(23)	14%	(18)	33%	(44)	135
2024 H2H Matchup: Biden Voter	13%	(44)	24%	(82)	22%	(75)	16%	(56)	25%	(85)	342
2024 H2H Matchup: Trump Voter	32%	(123)	31%	(122)	14%	(53)	8%	(32)	15%	(57)	386
2024 H2H Matchup: Would not Vote	25%	(6)	1%	(0)	18%	(4)	7%	(2)	49%	(12)	24
2024 H2H Matchup: Do not Know	7%	(3)	16%	(7)	8%	(3)	7%	(3)	63%	(28)	44
2022 House Vote: Democrat	14%	(47)	25%	(88)	22%	(78)	15%	(51)	24%	(84)	349
2022 House Vote: Republican	34%	(115)	29%	(99)	13%	(45)	10%	(35)	14%	(47)	341
2022 House Vote: Did not Vote	14%	(13)	20%	(19)	12%	(12)	6%	(5)	48%	(45)	95
2020 Vote: Joe Biden	13%	(50)	23%	(85)	22%	(80)	15%	(56)	27%	(100)	372
2020 Vote: Donald Trump	32%	(119)	31%	(115)	13%	(48)	9%	(32)	15%	(55)	369
2020 Vote: Someone Else	11%	(1)	19%	(2)	13%	(2)	10%	(1)	46%	(5)	12
2020 Vote: Did not Vote	14%	(6)	19%	(8)	13%	(6)	8%	(3)	47%	(20)	43
2016 Vote: Hillary Clinton	13%	(35)	23%	(63)	23%	(62)	18%	(49)	23%	(63)	272
2016 Vote: Donald Trump	31%	(98)	32%	(100)	14%	(45)	10%	(31)	13%	(42)	317
2016 Vote: Someone Else	29%	(7)	27%	(7)	17%	(4)	4%	(1)	23%	(6)	26
2020 Vote/PID: Not Biden/Democrat	25%	(7)	39%	(11)	8%	(2)	9%	(2)	20%	(6)	29
2020 Vote/PID: Not Trump/Republican	17%	(8)	24%	(11)	19%	(9)	15%	(7)	24%	(11)	46

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	22%	(176)	26%	(211)	17%	(136)	12%	(92)	23%	(181)	796
U.S. Economy: Wrong Track	23%	(128)	27%	(150)	15%	(80)	8%	(46)	26%	(142)	546
U.S. Economy: Right Direction	19%	(48)	24%	(61)	22%	(56)	18%	(46)	16%	(39)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(42)	19%	(50)	23%	(60)	14%	(37)	27%	(70)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(118)	31%	(124)	13%	(52)	10%	(41)	16%	(65)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	27%	(36)	17%	(23)	10%	(14)	34%	(46)	135
Top 2024 Issue: Economy	18%	(43)	23%	(53)	16%	(37)	12%	(29)	30%	(71)	232
Community: Urban	23%	(58)	28%	(73)	12%	(32)	14%	(36)	22%	(58)	257
Community: Suburban	21%	(88)	25%	(101)	22%	(88)	10%	(41)	22%	(92)	410
Community: Rural	24%	(31)	28%	(37)	12%	(15)	12%	(15)	25%	(32)	130
Community/Gender: Urban Women	17%	(22)	23%	(28)	17%	(21)	14%	(17)	29%	(37)	126
Community/Gender: Urban Men	27%	(36)	34%	(45)	8%	(11)	14%	(19)	16%	(21)	131
Community/Gender: Rural Women	20%	(16)	32%	(25)	6%	(5)	16%	(13)	27%	(22)	81
Community/Gender: Rural Men	29%	(15)	22%	(11)	22%	(11)	5%	(3)	21%	(10)	49
Community/Gender: Suburban Women	21%	(48)	24%	(53)	19%	(43)	6%	(14)	29%	(65)	224
Community/Gender: Suburban Men	21%	(40)	26%	(48)	24%	(45)	14%	(27)	14%	(26)	186
Homeowner	22%	(151)	28%	(192)	17%	(116)	11%	(75)	22%	(149)	683
Renter	21%	(21)	16%	(16)	19%	(19)	14%	(13)	31%	(30)	99
Military HHnm: Yes	34%	(49)	23%	(33)	16%	(23)	10%	(15)	17%	(24)	143
Military HH: No	19%	(127)	27%	(178)	17%	(113)	12%	(78)	24%	(158)	653
Employ: Private Sector	21%	(59)	27%	(76)	21%	(60)	10%	(30)	21%	(61)	286
Employ: Government	24%	(12)	24%	(12)	11%	(6)	10%	(5)	31%	(15)	49
Employ: Self-Employed	19%	(12)	40%	(27)	16%	(11)	16%	(10)	9%	(6)	66
Employ: Homemaker	14%	(6)	35%	(15)	14%	(6)	6%	(3)	30%	(13)	44
Employ: Student	34%	(5)	6%	(1)	2%	(0)	4%	(1)	53%	(7)	14
Employ: Retired	30%	(63)	30%	(63)	18%	(38)	15%	(32)	8%	(18)	213
Employ: Unemployed	18%	(13)	17%	(13)	9%	(7)	8%	(6)	47%	(35)	74
Employ: Other	10%	(5)	9%	(5)	17%	(9)	11%	(6)	51%	(26)	51
Self + Household: White-Collar	26%	(93)	28%	(101)	18%	(66)	12%	(42)	17%	(61)	363
Self + Household: Blue Collar	24%	(77)	28%	(89)	16%	(53)	12%	(38)	21%	(68)	325

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	22%	(176)	26%	(211)	17%	(136)	12%	(92)	23%	(181)	796
Union HH: Yes	14%	(6)	24%	(11)	41%	(18)	13%	(6)	8%	(4)	45
Union HH: No	23%	(170)	27%	(200)	16%	(117)	12%	(87)	24%	(178)	751
LGBTQ+: Yes	11%	(9)	28%	(23)	22%	(18)	8%	(6)	30%	(24)	80
LGBTQ+: No	23%	(167)	26%	(188)	16%	(118)	12%	(86)	22%	(157)	716
Motivated to Vote	24%	(168)	27%	(188)	18%	(124)	12%	(86)	18%	(127)	693
Parent: Yes	23%	(41)	31%	(56)	12%	(21)	12%	(21)	23%	(42)	181
Parent: No	22%	(135)	25%	(155)	19%	(115)	12%	(71)	23%	(139)	615
COVID Vaccine: Yes	20%	(112)	25%	(141)	17%	(95)	13%	(76)	24%	(137)	562
COVID Vaccine: No	27%	(64)	30%	(69)	17%	(40)	7%	(17)	19%	(44)	234
Student Loans: Yes	19%	(21)	28%	(31)	23%	(26)	11%	(12)	18%	(20)	110
Student Loans: No	23%	(155)	26%	(179)	16%	(110)	12%	(80)	24%	(162)	686
Favorable Opinion of Haley	28%	(77)	34%	(92)	16%	(44)	11%	(30)	11%	(30)	273
Unfavorable Opinion of Haley	25%	(84)	24%	(79)	20%	(67)	16%	(54)	15%	(50)	334
Protestant	32%	(55)	22%	(39)	17%	(29)	15%	(26)	14%	(25)	175
Roman Catholic	27%	(50)	39%	(72)	12%	(23)	8%	(15)	14%	(26)	187
Mormon	—	(0)	37%	(4)	18%	(2)	13%	(1)	32%	(4)	11
Orthodox (e.g. Greek or Russian Orthodox)	23%	(2)	36%	(4)	33%	(4)	8%	(1)	—	(0)	11
Jewish	10%	(2)	67%	(11)	13%	(2)	—	(0)	10%	(2)	17
Muslim	—	(0)	59%	(3)	—	(0)	6%	(0)	35%	(2)	6
Buddhist	19%	(2)	3%	(0)	59%	(5)	14%	(1)	5%	(0)	8
Hindu	—	(0)	16%	(2)	—	(0)	28%	(3)	56%	(6)	10
Atheist	9%	(4)	26%	(10)	29%	(11)	20%	(8)	16%	(6)	39
Agnostic	24%	(12)	20%	(10)	12%	(6)	14%	(7)	31%	(16)	50
Something else	27%	(26)	19%	(19)	14%	(14)	8%	(8)	32%	(31)	99
Nothing in particular	13%	(23)	20%	(36)	21%	(39)	12%	(21)	35%	(63)	183
Prodigal Biden Voter	14%	(7)	23%	(12)	16%	(8)	6%	(3)	41%	(22)	53
Undecided Voter (DK/WNV)	13%	(9)	10%	(7)	11%	(8)	7%	(5)	58%	(40)	68
Undecided Voter (DK)	25%	(6)	1%	(0)	18%	(4)	7%	(2)	49%	(12)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(125)	29%	(231)	15%	(119)	12%	(94)	28%	(227)	796
Gender: Male	20%	(75)	31%	(113)	16%	(58)	13%	(48)	20%	(73)	366
Gender: Female	12%	(50)	28%	(118)	14%	(62)	11%	(46)	36%	(154)	430
Age: 18-34	14%	(29)	39%	(80)	15%	(30)	8%	(16)	24%	(48)	203
Age: 35-44	19%	(22)	24%	(27)	17%	(20)	10%	(11)	31%	(36)	116
Age: 45-64	13%	(34)	25%	(67)	14%	(36)	13%	(34)	35%	(95)	267
Age: 65+	19%	(39)	27%	(57)	16%	(33)	16%	(33)	23%	(47)	210
GenZers: 1997-2012	19%	(20)	38%	(40)	17%	(18)	7%	(8)	19%	(20)	105
Millennials: 1981-1996	15%	(30)	32%	(63)	12%	(24)	8%	(17)	32%	(63)	197
GenXers: 1965-1980	14%	(30)	23%	(51)	16%	(34)	13%	(29)	35%	(76)	220
Baby Boomers: 1946-1964	16%	(41)	28%	(73)	15%	(38)	15%	(39)	26%	(68)	258
Educ: < College	15%	(72)	28%	(133)	14%	(66)	13%	(63)	30%	(143)	477
Educ: Bachelors degree	14%	(30)	26%	(55)	18%	(39)	10%	(22)	33%	(71)	217
Educ: Post-grad	22%	(23)	42%	(42)	14%	(15)	9%	(9)	13%	(13)	102
Income: Under 50k	14%	(39)	32%	(88)	15%	(41)	11%	(32)	28%	(78)	278
Income: 50k-100k	17%	(51)	23%	(72)	16%	(50)	13%	(40)	31%	(97)	311
Income: 100k+	17%	(35)	34%	(71)	14%	(28)	11%	(23)	25%	(51)	208
Ethnicity: White (Non-Hispanic)	15%	(76)	30%	(151)	14%	(72)	13%	(64)	28%	(145)	509
Ethnicity: Hispanic	21%	(38)	27%	(50)	17%	(31)	9%	(16)	26%	(48)	184
Ethnicity: Black (Non-Hispanic)	20%	(8)	20%	(8)	17%	(7)	13%	(5)	30%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	4%	(2)	34%	(22)	15%	(9)	14%	(9)	33%	(21)	63
All Christian	15%	(59)	31%	(117)	14%	(56)	16%	(62)	23%	(89)	384
All Non-Christian	18%	(7)	24%	(10)	20%	(8)	15%	(6)	22%	(9)	41
Atheist	22%	(9)	30%	(12)	15%	(6)	3%	(1)	29%	(11)	39
Agnostic/Nothing in particular	15%	(35)	27%	(63)	15%	(34)	8%	(18)	35%	(82)	234
Something Else	15%	(15)	29%	(29)	15%	(15)	6%	(6)	35%	(34)	99
Evangelical	13%	(23)	32%	(54)	15%	(26)	15%	(26)	25%	(42)	171
Non-Evangelical	16%	(45)	29%	(85)	14%	(41)	14%	(41)	27%	(77)	289
PID: Dem (no lean)	19%	(53)	30%	(83)	14%	(39)	5%	(14)	32%	(91)	280
PID: Ind (no lean)	17%	(36)	27%	(57)	10%	(21)	15%	(31)	32%	(66)	211
PID: Rep (no lean)	12%	(36)	30%	(91)	19%	(59)	16%	(49)	23%	(70)	305

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(125)	29%	(231)	15%	(119)	12%	(94)	28%	(227)	796
PID/Gender: Dem Men	21%	(26)	37%	(46)	12%	(15)	7%	(9)	22%	(28)	123
PID/Gender: Dem Women	17%	(27)	24%	(38)	15%	(24)	4%	(6)	40%	(63)	158
PID/Gender: Ind Men	26%	(26)	27%	(28)	11%	(11)	14%	(15)	22%	(23)	103
PID/Gender: Ind Women	9%	(10)	27%	(29)	9%	(10)	15%	(16)	41%	(44)	108
PID/Gender: Rep Men	16%	(23)	28%	(39)	22%	(31)	18%	(25)	16%	(23)	141
PID/Gender: Rep Women	8%	(13)	32%	(52)	17%	(28)	15%	(24)	29%	(47)	164
Ideo: Liberal (1-3)	19%	(46)	32%	(76)	9%	(21)	5%	(11)	35%	(82)	237
Ideo: Moderate (4)	14%	(33)	29%	(68)	20%	(47)	12%	(29)	24%	(57)	236
Ideo: Conservative (5-7)	15%	(45)	27%	(84)	16%	(49)	15%	(47)	27%	(83)	308
Ideo/PID: Conservative Republican	12%	(25)	25%	(54)	19%	(40)	15%	(31)	29%	(62)	211
Ideo/PID: Moderate/Liberal Republican	13%	(11)	42%	(36)	22%	(19)	14%	(12)	9%	(8)	86
Ideo/PID: Moderate/Conservative Democrat	18%	(18)	29%	(30)	25%	(26)	4%	(4)	23%	(24)	101
Ideo/PID: Liberal Democrat	19%	(35)	30%	(54)	7%	(12)	6%	(10)	38%	(67)	177
Unfavorable of Biden and Trump	10%	(14)	19%	(25)	19%	(26)	12%	(16)	40%	(53)	135
2024 H2H Matchup: Biden Voter	17%	(57)	29%	(98)	11%	(39)	8%	(28)	35%	(120)	342
2024 H2H Matchup: Trump Voter	16%	(60)	29%	(112)	19%	(72)	16%	(63)	21%	(79)	386
2024 H2H Matchup: Would not Vote	27%	(7)	7%	(2)	16%	(4)	13%	(3)	37%	(9)	24
2024 H2H Matchup: Do not Know	2%	(1)	46%	(20)	9%	(4)	1%	(1)	41%	(18)	44
2022 House Vote: Democrat	17%	(59)	31%	(107)	14%	(48)	6%	(20)	33%	(114)	349
2022 House Vote: Republican	15%	(53)	26%	(87)	17%	(58)	20%	(68)	22%	(75)	341
2022 House Vote: Did not Vote	11%	(10)	36%	(34)	13%	(13)	5%	(5)	35%	(33)	95
2020 Vote: Joe Biden	16%	(58)	28%	(104)	14%	(53)	7%	(28)	35%	(130)	372
2020 Vote: Donald Trump	16%	(59)	30%	(109)	16%	(59)	16%	(59)	22%	(83)	369
2020 Vote: Someone Else	12%	(1)	30%	(4)	41%	(5)	9%	(1)	9%	(1)	12
2020 Vote: Did not Vote	14%	(6)	34%	(15)	7%	(3)	14%	(6)	30%	(13)	43
2016 Vote: Hillary Clinton	17%	(46)	31%	(85)	13%	(35)	7%	(20)	31%	(86)	272
2016 Vote: Donald Trump	15%	(48)	30%	(95)	15%	(48)	18%	(58)	21%	(67)	317
2016 Vote: Someone Else	17%	(4)	29%	(7)	4%	(1)	9%	(2)	43%	(11)	26
2020 Vote/PID: Not Biden/Democrat	33%	(10)	47%	(13)	4%	(1)	6%	(2)	11%	(3)	29
2020 Vote/PID: Not Trump/Republican	2%	(1)	26%	(12)	23%	(10)	22%	(10)	27%	(12)	46

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(125)	29%	(231)	15%	(119)	12%	(94)	28%	(227)	796
U.S. Economy: Wrong Track	12%	(68)	28%	(151)	16%	(85)	14%	(77)	30%	(164)	546
U.S. Economy: Right Direction	23%	(57)	32%	(80)	14%	(34)	7%	(17)	25%	(62)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(44)	30%	(79)	12%	(32)	6%	(16)	34%	(89)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(62)	29%	(116)	18%	(70)	18%	(72)	20%	(81)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	27%	(36)	13%	(17)	4%	(6)	42%	(57)	135
Top 2024 Issue: Economy	10%	(23)	30%	(70)	15%	(34)	14%	(32)	32%	(75)	232
Community: Urban	18%	(47)	36%	(91)	11%	(27)	10%	(26)	25%	(65)	257
Community: Suburban	14%	(56)	27%	(111)	16%	(65)	12%	(49)	31%	(128)	410
Community: Rural	17%	(22)	22%	(28)	20%	(26)	15%	(20)	26%	(34)	130
Community/Gender: Urban Women	14%	(17)	31%	(39)	11%	(13)	10%	(13)	35%	(44)	126
Community/Gender: Urban Men	23%	(30)	40%	(53)	11%	(14)	10%	(13)	16%	(21)	131
Community/Gender: Rural Women	14%	(12)	25%	(20)	18%	(15)	16%	(13)	27%	(21)	81
Community/Gender: Rural Men	21%	(11)	16%	(8)	24%	(12)	14%	(7)	24%	(12)	49
Community/Gender: Suburban Women	10%	(22)	27%	(60)	15%	(34)	9%	(20)	39%	(88)	224
Community/Gender: Suburban Men	18%	(34)	28%	(52)	17%	(32)	15%	(29)	21%	(40)	186
Homeowner	15%	(105)	30%	(203)	16%	(107)	11%	(77)	28%	(191)	683
Renter	16%	(16)	27%	(27)	10%	(10)	14%	(14)	32%	(32)	99
Military HHnm: Yes	18%	(26)	32%	(45)	12%	(17)	15%	(21)	23%	(33)	143
Military HH: No	15%	(99)	28%	(186)	16%	(102)	11%	(73)	30%	(193)	653
Employ: Private Sector	17%	(49)	34%	(98)	13%	(37)	10%	(29)	26%	(73)	286
Employ: Government	13%	(6)	29%	(14)	12%	(6)	15%	(8)	30%	(15)	49
Employ: Self-Employed	9%	(6)	23%	(15)	22%	(14)	14%	(10)	31%	(20)	66
Employ: Homemaker	7%	(3)	25%	(11)	22%	(9)	17%	(7)	29%	(13)	44
Employ: Student	36%	(5)	37%	(5)	4%	(1)	—	(0)	23%	(3)	14
Employ: Retired	18%	(39)	24%	(51)	16%	(35)	14%	(30)	28%	(59)	213
Employ: Unemployed	18%	(13)	37%	(27)	5%	(4)	3%	(2)	37%	(27)	74
Employ: Other	5%	(3)	20%	(10)	26%	(13)	18%	(9)	31%	(16)	51
Self + Household: White-Collar	17%	(61)	33%	(120)	12%	(42)	11%	(41)	27%	(98)	363
Self + Household: Blue Collar	17%	(56)	29%	(94)	19%	(62)	11%	(35)	24%	(77)	325

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(125)	29%	(231)	15%	(119)	12%	(94)	28%	(227)	796
Union HH: Yes	22%	(10)	40%	(18)	7%	(3)	17%	(7)	15%	(7)	45
Union HH: No	15%	(115)	28%	(213)	15%	(116)	12%	(87)	29%	(220)	751
LGBTQ+: Yes	16%	(13)	19%	(15)	12%	(9)	17%	(13)	37%	(29)	80
LGBTQ+: No	16%	(112)	30%	(216)	15%	(110)	11%	(81)	28%	(197)	716
Motivated to Vote	17%	(117)	30%	(206)	15%	(102)	11%	(77)	28%	(192)	693
Parent: Yes	18%	(32)	28%	(51)	12%	(22)	13%	(23)	29%	(53)	181
Parent: No	15%	(93)	29%	(180)	16%	(97)	12%	(71)	28%	(174)	615
COVID Vaccine: Yes	15%	(87)	28%	(158)	14%	(77)	12%	(67)	31%	(173)	562
COVID Vaccine: No	16%	(38)	31%	(73)	18%	(42)	11%	(27)	23%	(53)	234
Student Loans: Yes	23%	(25)	27%	(29)	14%	(15)	10%	(11)	27%	(30)	110
Student Loans: No	15%	(100)	29%	(202)	15%	(104)	12%	(83)	29%	(197)	686
Favorable Opinion of Haley	18%	(48)	33%	(90)	15%	(41)	11%	(31)	23%	(62)	273
Unfavorable Opinion of Haley	18%	(61)	30%	(101)	15%	(51)	14%	(46)	22%	(75)	334
Protestant	16%	(28)	25%	(43)	14%	(25)	19%	(34)	25%	(44)	175
Roman Catholic	13%	(25)	36%	(67)	15%	(27)	14%	(27)	22%	(41)	187
Mormon	17%	(2)	22%	(3)	18%	(2)	1%	(0)	41%	(5)	11
Orthodox (e.g. Greek or Russian Orthodox)	34%	(4)	39%	(4)	11%	(1)	15%	(2)	—	(0)	11
Jewish	33%	(6)	23%	(4)	18%	(3)	2%	(0)	24%	(4)	17
Muslim	—	(0)	59%	(3)	—	(0)	6%	(0)	35%	(2)	6
Buddhist	21%	(2)	14%	(1)	63%	(5)	—	(0)	3%	(0)	8
Hindu	—	(0)	16%	(2)	—	(0)	56%	(6)	28%	(3)	10
Atheist	22%	(9)	30%	(12)	15%	(6)	3%	(1)	29%	(11)	39
Agnostic	25%	(12)	15%	(8)	1%	(0)	5%	(3)	54%	(27)	50
Something else	15%	(15)	29%	(29)	15%	(15)	6%	(6)	35%	(34)	99
Nothing in particular	12%	(23)	30%	(56)	19%	(34)	8%	(16)	30%	(55)	183
Prodigal Biden Voter	6%	(3)	25%	(13)	31%	(16)	12%	(7)	26%	(14)	53
Undecided Voter (DK/WNV)	11%	(8)	32%	(22)	12%	(8)	5%	(4)	40%	(27)	68
Undecided Voter (DK)	27%	(7)	7%	(2)	16%	(4)	13%	(3)	37%	(9)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(139)	82%	(657)	796
Gender: Male	23%	(85)	77%	(282)	366
Gender: Female	13%	(55)	87%	(375)	430
Age: 18-34	31%	(63)	69%	(140)	203
Age: 35-44	16%	(19)	84%	(97)	116
Age: 45-64	19%	(51)	81%	(216)	267
Age: 65+	3%	(7)	97%	(203)	210
GenZers: 1997-2012	37%	(39)	63%	(66)	105
Millennials: 1981-1996	21%	(41)	79%	(156)	197
GenXers: 1965-1980	18%	(39)	82%	(180)	220
Baby Boomers: 1946-1964	7%	(18)	93%	(240)	258
Educ: < College	19%	(91)	81%	(386)	477
Educ: Bachelors degree	18%	(39)	82%	(178)	217
Educ: Post-grad	9%	(9)	91%	(93)	102
Income: Under 50k	17%	(48)	83%	(230)	278
Income: 50k-100k	21%	(65)	79%	(246)	311
Income: 100k+	13%	(27)	87%	(181)	208
Ethnicity: White (Non-Hispanic)	13%	(68)	87%	(441)	509
Ethnicity: Hispanic	20%	(37)	80%	(147)	184
Ethnicity: Black (Non-Hispanic)	58%	(23)	42%	(17)	40
Ethnicity: Asian + Other (Non-Hispanic)	17%	(10)	83%	(53)	63
All Christian	12%	(47)	88%	(337)	384
All Non-Christian	1%	(0)	99%	(40)	41
Atheist	20%	(8)	80%	(31)	39
Agnostic/Nothing in particular	23%	(53)	77%	(181)	234
Something Else	32%	(31)	68%	(68)	99
Evangelical	23%	(39)	77%	(132)	171
Non-Evangelical	12%	(35)	88%	(255)	289
PID: Dem (no lean)	12%	(34)	88%	(246)	280
PID: Ind (no lean)	21%	(44)	79%	(167)	211
PID: Rep (no lean)	20%	(61)	80%	(244)	305

Continued on next page

**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(139)	82%	(657)	796
PID/Gender: Dem Men	18%	(22)	82%	(101)	123
PID/Gender: Dem Women	8%	(12)	92%	(146)	158
PID/Gender: Ind Men	33%	(33)	67%	(69)	103
PID/Gender: Ind Women	10%	(11)	90%	(97)	108
PID/Gender: Rep Men	21%	(29)	79%	(112)	141
PID/Gender: Rep Women	20%	(32)	80%	(132)	164
Ideo: Liberal (1-3)	14%	(32)	86%	(205)	237
Ideo: Moderate (4)	21%	(49)	79%	(187)	236
Ideo: Conservative (5-7)	18%	(56)	82%	(253)	308
Ideo/PID: Conservative Republican	17%	(36)	83%	(175)	211
Ideo/PID: Moderate/Liberal Republican	29%	(25)	71%	(61)	86
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	88%	(89)	101
Ideo/PID: Liberal Democrat	12%	(21)	88%	(156)	177
Unfavorable of Biden and Trump	14%	(19)	86%	(116)	135
2024 H2H Matchup: Biden Voter	12%	(41)	88%	(301)	342
2024 H2H Matchup: Trump Voter	22%	(83)	78%	(303)	386
2024 H2H Matchup: Would not Vote	55%	(13)	45%	(11)	24
2024 H2H Matchup: Do not Know	5%	(2)	95%	(42)	44
2022 House Vote: Democrat	13%	(46)	87%	(302)	349
2022 House Vote: Republican	19%	(64)	81%	(276)	341
2022 House Vote: Did not Vote	29%	(28)	71%	(67)	95
2020 Vote: Joe Biden	11%	(41)	89%	(331)	372
2020 Vote: Donald Trump	23%	(84)	77%	(285)	369
2020 Vote: Someone Else	38%	(5)	62%	(7)	12
2020 Vote: Did not Vote	23%	(10)	77%	(33)	43
2016 Vote: Hillary Clinton	12%	(32)	88%	(240)	272
2016 Vote: Donald Trump	17%	(54)	83%	(262)	317
2016 Vote: Someone Else	20%	(5)	80%	(21)	26
2020 Vote/PID: Not Biden/Democrat	10%	(3)	90%	(26)	29
2020 Vote/PID: Not Trump/Republican	9%	(4)	91%	(42)	46

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(139)	82%	(657)	796
U.S. Economy: Wrong Track	20%	(112)	80%	(435)	546
U.S. Economy: Right Direction	11%	(28)	89%	(222)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(27)	90%	(233)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(86)	79%	(316)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(27)	80%	(108)	135
Top 2024 Issue: Economy	24%	(56)	76%	(176)	232
Community: Urban	15%	(39)	85%	(218)	257
Community: Suburban	20%	(81)	80%	(329)	410
Community: Rural	15%	(19)	85%	(110)	130
Community/Gender: Urban Women	10%	(13)	90%	(113)	126
Community/Gender: Urban Men	20%	(26)	80%	(105)	131
Community/Gender: Rural Women	14%	(11)	86%	(70)	81
Community/Gender: Rural Men	17%	(9)	83%	(41)	49
Community/Gender: Suburban Women	14%	(31)	86%	(192)	224
Community/Gender: Suburban Men	27%	(50)	73%	(136)	186
Homeowner	13%	(92)	87%	(591)	683
Renter	45%	(44)	55%	(55)	99
Military HHnm: Yes	17%	(25)	83%	(118)	143
Military HH: No	18%	(115)	82%	(538)	653
Employ: Private Sector	19%	(56)	81%	(230)	286
Employ: Government	34%	(17)	66%	(32)	49
Employ: Self-Employed	16%	(10)	84%	(56)	66
Employ: Homemaker	19%	(8)	81%	(35)	44
Employ: Student	26%	(3)	74%	(10)	14
Employ: Retired	7%	(16)	93%	(197)	213
Employ: Unemployed	18%	(14)	82%	(60)	74
Employ: Other	30%	(15)	70%	(36)	51
Self + Household: White-Collar	11%	(40)	89%	(323)	363
Self + Household: Blue Collar	25%	(81)	75%	(244)	325
Union HH: Yes	13%	(6)	87%	(39)	45
Union HH: No	18%	(134)	82%	(618)	751

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(139)	82%	(657)	796
LGBTQ+: Yes	14%	(11)	86%	(69)	80
LGBTQ+: No	18%	(128)	82%	(588)	716
Motivated to Vote	17%	(118)	83%	(576)	693
Parent: Yes	31%	(56)	69%	(125)	181
Parent: No	14%	(83)	86%	(531)	615
COVID Vaccine: Yes	15%	(86)	85%	(475)	562
COVID Vaccine: No	23%	(53)	77%	(181)	234
Student Loans: Yes	24%	(26)	76%	(84)	110
Student Loans: No	17%	(113)	83%	(573)	686
Favorable Opinion of Haley	17%	(47)	83%	(226)	273
Unfavorable Opinion of Haley	16%	(52)	84%	(282)	334
Protestant	11%	(19)	89%	(156)	175
Roman Catholic	13%	(24)	87%	(163)	187
Mormon	20%	(2)	80%	(9)	11
Orthodox (e.g. Greek or Russian Orthodox)	19%	(2)	81%	(9)	11
Jewish	—	(0)	100%	(17)	17
Muslim	6%	(0)	94%	(5)	6
Buddhist	1%	(0)	99%	(8)	8
Hindu	—	(0)	100%	(10)	10
Atheist	20%	(8)	80%	(31)	39
Agnostic	21%	(11)	79%	(40)	50
Something else	32%	(31)	68%	(68)	99
Nothing in particular	23%	(42)	77%	(141)	183
Prodigal Biden Voter	10%	(5)	90%	(48)	53
Undecided Voter (DK/WNV)	23%	(15)	77%	(53)	68
Undecided Voter (DK)	55%	(13)	45%	(11)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(177)	78%	(619)	796
Gender: Male	26%	(97)	74%	(269)	366
Gender: Female	19%	(80)	81%	(350)	430
Age: 18-34	21%	(43)	79%	(160)	203
Age: 35-44	20%	(23)	80%	(93)	116
Age: 45-64	28%	(76)	72%	(191)	267
Age: 65+	17%	(35)	83%	(175)	210
GenZers: 1997-2012	27%	(28)	73%	(77)	105
Millennials: 1981-1996	19%	(37)	81%	(160)	197
GenXers: 1965-1980	29%	(65)	71%	(155)	220
Baby Boomers: 1946-1964	18%	(46)	82%	(212)	258
Educ: < College	21%	(99)	79%	(378)	477
Educ: Bachelors degree	24%	(52)	76%	(165)	217
Educ: Post-grad	25%	(26)	75%	(76)	102
Income: Under 50k	21%	(59)	79%	(218)	278
Income: 50k-100k	23%	(73)	77%	(238)	311
Income: 100k+	22%	(45)	78%	(163)	208
Ethnicity: White (Non-Hispanic)	22%	(113)	78%	(396)	509
Ethnicity: Hispanic	20%	(36)	80%	(147)	184
Ethnicity: Black (Non-Hispanic)	25%	(10)	75%	(30)	40
Ethnicity: Asian + Other (Non-Hispanic)	27%	(17)	73%	(46)	63
All Christian	22%	(83)	78%	(300)	384
All Non-Christian	5%	(2)	95%	(39)	41
Atheist	12%	(5)	88%	(35)	39
Agnostic/Nothing in particular	23%	(54)	77%	(179)	234
Something Else	33%	(33)	67%	(66)	99
Evangelical	28%	(49)	72%	(122)	171
Non-Evangelical	22%	(63)	78%	(226)	289
PID: Dem (no lean)	19%	(52)	81%	(228)	280
PID: Ind (no lean)	21%	(44)	79%	(167)	211
PID: Rep (no lean)	27%	(81)	73%	(224)	305

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(177)	78%	(619)	796
PID/Gender: Dem Men	24%	(30)	76%	(93)	123
PID/Gender: Dem Women	14%	(22)	86%	(136)	158
PID/Gender: Ind Men	29%	(30)	71%	(73)	103
PID/Gender: Ind Women	13%	(14)	87%	(94)	108
PID/Gender: Rep Men	26%	(37)	74%	(104)	141
PID/Gender: Rep Women	27%	(44)	73%	(120)	164
Ideo: Liberal (1-3)	18%	(42)	82%	(195)	237
Ideo: Moderate (4)	20%	(47)	80%	(189)	236
Ideo: Conservative (5-7)	28%	(86)	72%	(222)	308
Ideo/PID: Conservative Republican	27%	(57)	73%	(154)	211
Ideo/PID: Moderate/Liberal Republican	27%	(23)	73%	(63)	86
Ideo/PID: Moderate/Conservative Democrat	17%	(17)	83%	(84)	101
Ideo/PID: Liberal Democrat	20%	(35)	80%	(143)	177
Unfavorable of Biden and Trump	16%	(22)	84%	(113)	135
2024 H2H Matchup: Biden Voter	18%	(61)	82%	(281)	342
2024 H2H Matchup: Trump Voter	27%	(103)	73%	(283)	386
2024 H2H Matchup: Would not Vote	41%	(10)	59%	(14)	24
2024 H2H Matchup: Do not Know	7%	(3)	93%	(41)	44
2022 House Vote: Democrat	16%	(57)	84%	(291)	349
2022 House Vote: Republican	29%	(99)	71%	(242)	341
2022 House Vote: Did not Vote	22%	(20)	78%	(75)	95
2020 Vote: Joe Biden	16%	(60)	84%	(311)	372
2020 Vote: Donald Trump	27%	(100)	73%	(270)	369
2020 Vote: Someone Else	41%	(5)	59%	(7)	12
2020 Vote: Did not Vote	29%	(12)	71%	(31)	43
2016 Vote: Hillary Clinton	19%	(53)	81%	(219)	272
2016 Vote: Donald Trump	25%	(80)	75%	(236)	317
2016 Vote: Someone Else	6%	(1)	94%	(24)	26
2020 Vote/PID: Not Biden/Democrat	29%	(8)	71%	(21)	29
2020 Vote/PID: Not Trump/Republican	28%	(13)	72%	(33)	46

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(177)	78%	(619)	796
U.S. Economy: Wrong Track	25%	(136)	75%	(410)	546
U.S. Economy: Right Direction	16%	(41)	84%	(209)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(34)	87%	(226)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(115)	71%	(286)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(28)	79%	(107)	135
Top 2024 Issue: Economy	26%	(59)	74%	(173)	232
Community: Urban	18%	(46)	82%	(210)	257
Community: Suburban	23%	(95)	77%	(315)	410
Community: Rural	28%	(36)	72%	(94)	130
Community/Gender: Urban Women	16%	(20)	84%	(105)	126
Community/Gender: Urban Men	20%	(26)	80%	(105)	131
Community/Gender: Rural Women	21%	(17)	79%	(64)	81
Community/Gender: Rural Men	38%	(19)	62%	(31)	49
Community/Gender: Suburban Women	19%	(43)	81%	(181)	224
Community/Gender: Suburban Men	28%	(52)	72%	(134)	186
Homeowner	22%	(152)	78%	(532)	683
Renter	22%	(22)	78%	(77)	99
Military HHnm: Yes	25%	(35)	75%	(108)	143
Military HH: No	22%	(142)	78%	(511)	653
Employ: Private Sector	23%	(67)	77%	(219)	286
Employ: Government	24%	(12)	76%	(37)	49
Employ: Self-Employed	39%	(26)	61%	(40)	66
Employ: Homemaker	27%	(12)	73%	(32)	44
Employ: Student	31%	(4)	69%	(9)	14
Employ: Retired	15%	(32)	85%	(181)	213
Employ: Unemployed	19%	(14)	81%	(59)	74
Employ: Other	21%	(11)	79%	(40)	51
Self + Household: White-Collar	21%	(77)	79%	(286)	363
Self + Household: Blue Collar	25%	(80)	75%	(245)	325
Union HH: Yes	27%	(12)	73%	(33)	45
Union HH: No	22%	(165)	78%	(586)	751

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(177)	78%	(619)	796
LGBTQ+: Yes	21%	(17)	79%	(63)	80
LGBTQ+: No	22%	(160)	78%	(556)	716
Motivated to Vote	22%	(155)	78%	(538)	693
Parent: Yes	30%	(55)	70%	(127)	181
Parent: No	20%	(122)	80%	(492)	615
COVID Vaccine: Yes	20%	(112)	80%	(450)	562
COVID Vaccine: No	28%	(65)	72%	(169)	234
Student Loans: Yes	33%	(37)	67%	(73)	110
Student Loans: No	20%	(140)	80%	(546)	686
Favorable Opinion of Haley	26%	(70)	74%	(203)	273
Unfavorable Opinion of Haley	23%	(76)	77%	(258)	334
Protestant	20%	(35)	80%	(140)	175
Roman Catholic	24%	(44)	76%	(142)	187
Mormon	17%	(2)	83%	(9)	11
Orthodox (e.g. Greek or Russian Orthodox)	23%	(2)	77%	(8)	11
Jewish	3%	(0)	97%	(16)	17
Muslim	3%	(0)	97%	(5)	6
Buddhist	18%	(2)	82%	(7)	8
Hindu	—	(0)	100%	(10)	10
Atheist	12%	(5)	88%	(35)	39
Agnostic	24%	(12)	76%	(38)	50
Something else	33%	(33)	67%	(66)	99
Nothing in particular	23%	(42)	77%	(141)	183
Prodigal Biden Voter	8%	(4)	92%	(49)	53
Undecided Voter (DK/WNV)	19%	(13)	81%	(55)	68
Undecided Voter (DK)	41%	(10)	59%	(14)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(77)	90%	(719)	796
Gender: Male	13%	(47)	87%	(319)	366
Gender: Female	7%	(30)	93%	(400)	430
Age: 18-34	15%	(30)	85%	(173)	203
Age: 35-44	13%	(15)	87%	(101)	116
Age: 45-64	10%	(26)	90%	(241)	267
Age: 65+	3%	(7)	97%	(203)	210
GenZers: 1997-2012	13%	(13)	87%	(92)	105
Millennials: 1981-1996	14%	(28)	86%	(169)	197
GenXers: 1965-1980	11%	(25)	89%	(195)	220
Baby Boomers: 1946-1964	4%	(11)	96%	(248)	258
Educ: < College	9%	(43)	91%	(434)	477
Educ: Bachelors degree	6%	(13)	94%	(204)	217
Educ: Post-grad	21%	(21)	79%	(81)	102
Income: Under 50k	8%	(21)	92%	(257)	278
Income: 50k-100k	9%	(29)	91%	(281)	311
Income: 100k+	13%	(27)	87%	(181)	208
Ethnicity: White (Non-Hispanic)	9%	(45)	91%	(464)	509
Ethnicity: Hispanic	5%	(10)	95%	(174)	184
Ethnicity: Black (Non-Hispanic)	17%	(7)	83%	(33)	40
Ethnicity: Asian + Other (Non-Hispanic)	25%	(16)	75%	(47)	63
All Christian	9%	(36)	91%	(348)	384
All Non-Christian	13%	(5)	87%	(35)	41
Atheist	11%	(4)	89%	(35)	39
Agnostic/Nothing in particular	10%	(23)	90%	(211)	234
Something Else	9%	(9)	91%	(90)	99
Evangelical	11%	(18)	89%	(153)	171
Non-Evangelical	8%	(23)	92%	(266)	289
PID: Dem (no lean)	9%	(26)	91%	(254)	280
PID: Ind (no lean)	9%	(18)	91%	(192)	211
PID: Rep (no lean)	11%	(33)	89%	(272)	305

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(77)	90%	(719)	796
PID/Gender: Dem Men	11%	(14)	89%	(109)	123
PID/Gender: Dem Women	8%	(12)	92%	(146)	158
PID/Gender: Ind Men	9%	(9)	91%	(94)	103
PID/Gender: Ind Women	9%	(9)	91%	(99)	108
PID/Gender: Rep Men	17%	(24)	83%	(116)	141
PID/Gender: Rep Women	5%	(9)	95%	(156)	164
Ideo: Liberal (1-3)	12%	(29)	88%	(208)	237
Ideo: Moderate (4)	9%	(22)	91%	(214)	236
Ideo: Conservative (5-7)	8%	(26)	92%	(282)	308
Ideo/PID: Conservative Republican	8%	(16)	92%	(195)	211
Ideo/PID: Moderate/Liberal Republican	19%	(16)	81%	(70)	86
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	94%	(95)	101
Ideo/PID: Liberal Democrat	11%	(19)	89%	(158)	177
Unfavorable of Biden and Trump	12%	(16)	88%	(119)	135
2024 H2H Matchup: Biden Voter	8%	(28)	92%	(314)	342
2024 H2H Matchup: Trump Voter	12%	(46)	88%	(340)	386
2024 H2H Matchup: Would not Vote	15%	(4)	85%	(21)	24
2024 H2H Matchup: Do not Know	1%	(0)	99%	(43)	44
2022 House Vote: Democrat	9%	(30)	91%	(319)	349
2022 House Vote: Republican	13%	(43)	87%	(298)	341
2022 House Vote: Did not Vote	4%	(4)	96%	(91)	95
2020 Vote: Joe Biden	7%	(27)	93%	(344)	372
2020 Vote: Donald Trump	13%	(47)	87%	(322)	369
2020 Vote: Someone Else	10%	(1)	90%	(11)	12
2020 Vote: Did not Vote	3%	(1)	97%	(42)	43
2016 Vote: Hillary Clinton	7%	(19)	93%	(253)	272
2016 Vote: Donald Trump	11%	(34)	89%	(283)	317
2016 Vote: Someone Else	3%	(1)	97%	(25)	26
2020 Vote/PID: Not Biden/Democrat	11%	(3)	89%	(26)	29
2020 Vote/PID: Not Trump/Republican	3%	(1)	97%	(45)	46

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(77)	90%	(719)	796
U.S. Economy: Wrong Track	11%	(59)	89%	(488)	546
U.S. Economy: Right Direction	7%	(18)	93%	(231)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	94%	(244)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(48)	88%	(353)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	90%	(121)	135
Top 2024 Issue: Economy	11%	(25)	89%	(207)	232
Community: Urban	12%	(31)	88%	(226)	257
Community: Suburban	9%	(35)	91%	(374)	410
Community: Rural	8%	(11)	92%	(119)	130
Community/Gender: Urban Women	7%	(9)	93%	(117)	126
Community/Gender: Urban Men	17%	(22)	83%	(109)	131
Community/Gender: Rural Women	2%	(2)	98%	(79)	81
Community/Gender: Rural Men	18%	(9)	82%	(40)	49
Community/Gender: Suburban Women	9%	(19)	91%	(204)	224
Community/Gender: Suburban Men	9%	(16)	91%	(170)	186
Homeowner	10%	(66)	90%	(617)	683
Renter	9%	(9)	91%	(90)	99
Military HHnm: Yes	6%	(9)	94%	(134)	143
Military HH: No	11%	(69)	89%	(584)	653
Employ: Private Sector	16%	(46)	84%	(240)	286
Employ: Government	15%	(7)	85%	(42)	49
Employ: Self-Employed	10%	(7)	90%	(59)	66
Employ: Homemaker	4%	(2)	96%	(42)	44
Employ: Student	5%	(1)	95%	(13)	14
Employ: Retired	4%	(9)	96%	(204)	213
Employ: Unemployed	6%	(4)	94%	(69)	74
Employ: Other	—	(0)	100%	(51)	51
Self + Household: White-Collar	12%	(45)	88%	(318)	363
Self + Household: Blue Collar	9%	(29)	91%	(296)	325
Union HH: Yes	17%	(7)	83%	(37)	45
Union HH: No	9%	(70)	91%	(682)	751

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(77)	90%	(719)	796
LGBTQ+: Yes	9%	(7)	91%	(73)	80
LGBTQ+: No	10%	(70)	90%	(646)	716
Motivated to Vote	10%	(69)	90%	(625)	693
Parent: Yes	16%	(28)	84%	(153)	181
Parent: No	8%	(49)	92%	(566)	615
COVID Vaccine: Yes	10%	(55)	90%	(507)	562
COVID Vaccine: No	10%	(23)	90%	(212)	234
Student Loans: Yes	16%	(18)	84%	(92)	110
Student Loans: No	9%	(60)	91%	(626)	686
Favorable Opinion of Haley	12%	(33)	88%	(240)	273
Unfavorable Opinion of Haley	9%	(30)	91%	(305)	334
Protestant	11%	(20)	89%	(155)	175
Roman Catholic	7%	(13)	93%	(174)	187
Mormon	4%	(1)	96%	(11)	11
Orthodox (e.g. Greek or Russian Orthodox)	26%	(3)	74%	(8)	11
Jewish	—	(0)	100%	(17)	17
Muslim	62%	(3)	38%	(2)	6
Buddhist	23%	(2)	77%	(6)	8
Hindu	—	(0)	100%	(10)	10
Atheist	11%	(4)	89%	(35)	39
Agnostic	3%	(1)	97%	(49)	50
Something else	9%	(9)	91%	(90)	99
Nothing in particular	12%	(21)	88%	(162)	183
Prodigal Biden Voter	5%	(3)	95%	(51)	53
Undecided Voter (DK/WNV)	6%	(4)	94%	(64)	68
Undecided Voter (DK)	15%	(4)	85%	(21)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(126)	84%	(670)	796
Gender: Male	17%	(61)	83%	(305)	366
Gender: Female	15%	(65)	85%	(365)	430
Age: 18-34	15%	(30)	85%	(173)	203
Age: 35-44	10%	(12)	90%	(104)	116
Age: 45-64	22%	(58)	78%	(209)	267
Age: 65+	12%	(26)	88%	(184)	210
GenZers: 1997-2012	14%	(15)	86%	(91)	105
Millennials: 1981-1996	11%	(23)	89%	(174)	197
GenXers: 1965-1980	20%	(45)	80%	(175)	220
Baby Boomers: 1946-1964	17%	(43)	83%	(215)	258
Educ: < College	16%	(74)	84%	(403)	477
Educ: Bachelors degree	14%	(31)	86%	(186)	217
Educ: Post-grad	21%	(21)	79%	(81)	102
Income: Under 50k	13%	(36)	87%	(242)	278
Income: 50k-100k	14%	(45)	86%	(266)	311
Income: 100k+	22%	(46)	78%	(162)	208
Ethnicity: White (Non-Hispanic)	18%	(89)	82%	(420)	509
Ethnicity: Hispanic	12%	(22)	88%	(162)	184
Ethnicity: Black (Non-Hispanic)	9%	(4)	91%	(37)	40
Ethnicity: Asian + Other (Non-Hispanic)	18%	(11)	82%	(52)	63
All Christian	19%	(72)	81%	(312)	384
All Non-Christian	8%	(3)	92%	(38)	41
Atheist	10%	(4)	90%	(35)	39
Agnostic/Nothing in particular	12%	(28)	88%	(206)	234
Something Else	19%	(19)	81%	(80)	99
Evangelical	20%	(34)	80%	(137)	171
Non-Evangelical	19%	(54)	81%	(235)	289
PID: Dem (no lean)	10%	(29)	90%	(252)	280
PID: Ind (no lean)	17%	(37)	83%	(174)	211
PID: Rep (no lean)	20%	(61)	80%	(244)	305

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(126)	84%	(670)	796
PID/Gender: Dem Men	15%	(19)	85%	(104)	123
PID/Gender: Dem Women	6%	(10)	94%	(148)	158
PID/Gender: Ind Men	15%	(15)	85%	(87)	103
PID/Gender: Ind Women	20%	(22)	80%	(86)	108
PID/Gender: Rep Men	19%	(27)	81%	(114)	141
PID/Gender: Rep Women	21%	(34)	79%	(130)	164
Ideo: Liberal (1-3)	11%	(26)	89%	(211)	237
Ideo: Moderate (4)	15%	(35)	85%	(201)	236
Ideo: Conservative (5-7)	21%	(64)	79%	(244)	308
Ideo/PID: Conservative Republican	21%	(44)	79%	(167)	211
Ideo/PID: Moderate/Liberal Republican	19%	(16)	81%	(70)	86
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	93%	(94)	101
Ideo/PID: Liberal Democrat	12%	(21)	88%	(156)	177
Unfavorable of Biden and Trump	8%	(11)	92%	(124)	135
2024 H2H Matchup: Biden Voter	10%	(34)	90%	(308)	342
2024 H2H Matchup: Trump Voter	22%	(84)	78%	(302)	386
2024 H2H Matchup: Would not Vote	15%	(4)	85%	(21)	24
2024 H2H Matchup: Do not Know	10%	(4)	90%	(39)	44
2022 House Vote: Democrat	11%	(39)	89%	(310)	349
2022 House Vote: Republican	22%	(74)	78%	(266)	341
2022 House Vote: Did not Vote	11%	(11)	89%	(84)	95
2020 Vote: Joe Biden	10%	(37)	90%	(335)	372
2020 Vote: Donald Trump	23%	(85)	77%	(285)	369
2020 Vote: Someone Else	18%	(2)	82%	(10)	12
2020 Vote: Did not Vote	6%	(3)	94%	(41)	43
2016 Vote: Hillary Clinton	10%	(26)	90%	(245)	272
2016 Vote: Donald Trump	24%	(77)	76%	(239)	317
2016 Vote: Someone Else	21%	(5)	79%	(20)	26
2020 Vote/PID: Not Biden/Democrat	21%	(6)	79%	(23)	29
2020 Vote/PID: Not Trump/Republican	5%	(2)	95%	(44)	46

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(126)	84%	(670)	796
U.S. Economy: Wrong Track	19%	(103)	81%	(444)	546
U.S. Economy: Right Direction	9%	(23)	91%	(226)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	92%	(240)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(91)	77%	(310)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	89%	(120)	135
Top 2024 Issue: Economy	19%	(44)	81%	(188)	232
Community: Urban	14%	(35)	86%	(222)	257
Community: Suburban	13%	(55)	87%	(355)	410
Community: Rural	28%	(36)	72%	(93)	130
Community/Gender: Urban Women	8%	(10)	92%	(116)	126
Community/Gender: Urban Men	19%	(25)	81%	(106)	131
Community/Gender: Rural Women	23%	(19)	77%	(62)	81
Community/Gender: Rural Men	36%	(18)	64%	(31)	49
Community/Gender: Suburban Women	17%	(37)	83%	(187)	224
Community/Gender: Suburban Men	10%	(18)	90%	(168)	186
Homeowner	16%	(107)	84%	(576)	683
Renter	18%	(17)	82%	(81)	99
Military HHnm: Yes	19%	(27)	81%	(116)	143
Military HH: No	15%	(99)	85%	(554)	653
Employ: Private Sector	19%	(53)	81%	(233)	286
Employ: Government	18%	(9)	82%	(40)	49
Employ: Self-Employed	21%	(14)	79%	(52)	66
Employ: Homemaker	10%	(4)	90%	(39)	44
Employ: Student	4%	(1)	96%	(13)	14
Employ: Retired	11%	(23)	89%	(190)	213
Employ: Unemployed	21%	(16)	79%	(58)	74
Employ: Other	12%	(6)	88%	(45)	51
Self + Household: White-Collar	16%	(58)	84%	(305)	363
Self + Household: Blue Collar	18%	(57)	82%	(268)	325
Union HH: Yes	29%	(13)	71%	(32)	45
Union HH: No	15%	(113)	85%	(638)	751

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(126)	84%	(670)	796
LGBTQ+: Yes	14%	(11)	86%	(69)	80
LGBTQ+: No	16%	(115)	84%	(601)	716
Motivated to Vote	16%	(110)	84%	(583)	693
Parent: Yes	17%	(30)	83%	(151)	181
Parent: No	16%	(96)	84%	(519)	615
COVID Vaccine: Yes	13%	(75)	87%	(487)	562
COVID Vaccine: No	22%	(51)	78%	(183)	234
Student Loans: Yes	18%	(19)	82%	(91)	110
Student Loans: No	16%	(107)	84%	(579)	686
Favorable Opinion of Haley	20%	(55)	80%	(218)	273
Unfavorable Opinion of Haley	12%	(40)	88%	(294)	334
Protestant	19%	(34)	81%	(141)	175
Roman Catholic	19%	(36)	81%	(151)	187
Mormon	16%	(2)	84%	(9)	11
Orthodox (e.g. Greek or Russian Orthodox)	7%	(1)	93%	(10)	11
Jewish	—	(0)	100%	(17)	17
Muslim	59%	(3)	41%	(2)	6
Buddhist	—	(0)	100%	(8)	8
Hindu	—	(0)	100%	(10)	10
Atheist	10%	(4)	90%	(35)	39
Agnostic	2%	(1)	98%	(49)	50
Something else	19%	(19)	81%	(80)	99
Nothing in particular	15%	(27)	85%	(157)	183
Prodigal Biden Voter	7%	(4)	93%	(49)	53
Undecided Voter (DK/WNV)	12%	(8)	88%	(60)	68
Undecided Voter (DK)	15%	(4)	85%	(21)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(268)	66%	(528)	796
Gender: Male	27%	(98)	73%	(268)	366
Gender: Female	39%	(170)	61%	(260)	430
Age: 18-34	41%	(83)	59%	(121)	203
Age: 35-44	34%	(39)	66%	(77)	116
Age: 45-64	36%	(95)	64%	(172)	267
Age: 65+	24%	(51)	76%	(159)	210
GenZers: 1997-2012	34%	(36)	66%	(70)	105
Millennials: 1981-1996	43%	(84)	57%	(113)	197
GenXers: 1965-1980	35%	(76)	65%	(144)	220
Baby Boomers: 1946-1964	28%	(72)	72%	(186)	258
Educ: < College	38%	(180)	62%	(298)	477
Educ: Bachelors degree	28%	(60)	72%	(157)	217
Educ: Post-grad	28%	(29)	72%	(73)	102
Income: Under 50k	42%	(118)	58%	(160)	278
Income: 50k-100k	34%	(104)	66%	(206)	311
Income: 100k+	22%	(46)	78%	(162)	208
Ethnicity: White (Non-Hispanic)	34%	(172)	66%	(337)	509
Ethnicity: Hispanic	33%	(60)	67%	(124)	184
Ethnicity: Black (Non-Hispanic)	28%	(11)	72%	(29)	40
Ethnicity: Asian + Other (Non-Hispanic)	39%	(25)	61%	(38)	63
All Christian	30%	(116)	70%	(268)	384
All Non-Christian	9%	(4)	91%	(37)	41
Atheist	37%	(15)	63%	(25)	39
Agnostic/Nothing in particular	37%	(86)	63%	(148)	234
Something Else	48%	(48)	52%	(51)	99
Evangelical	43%	(73)	57%	(98)	171
Non-Evangelical	28%	(82)	72%	(208)	289
PID: Dem (no lean)	27%	(74)	73%	(206)	280
PID: Ind (no lean)	31%	(65)	69%	(146)	211
PID: Rep (no lean)	42%	(129)	58%	(176)	305

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(268)	66%	(528)	796
PID/Gender: Dem Men	18%	(22)	82%	(100)	123
PID/Gender: Dem Women	33%	(52)	67%	(105)	158
PID/Gender: Ind Men	27%	(28)	73%	(75)	103
PID/Gender: Ind Women	35%	(38)	65%	(70)	108
PID/Gender: Rep Men	34%	(49)	66%	(92)	141
PID/Gender: Rep Women	49%	(80)	51%	(84)	164
Ideo: Liberal (1-3)	29%	(69)	71%	(168)	237
Ideo: Moderate (4)	27%	(64)	73%	(171)	236
Ideo: Conservative (5-7)	42%	(130)	58%	(178)	308
Ideo/PID: Conservative Republican	46%	(97)	54%	(114)	211
Ideo/PID: Moderate/Liberal Republican	33%	(29)	67%	(57)	86
Ideo/PID: Moderate/Conservative Democrat	27%	(27)	73%	(74)	101
Ideo/PID: Liberal Democrat	27%	(47)	73%	(130)	177
Unfavorable of Biden and Trump	23%	(32)	77%	(103)	135
2024 H2H Matchup: Biden Voter	23%	(80)	77%	(262)	342
2024 H2H Matchup: Trump Voter	44%	(169)	56%	(217)	386
2024 H2H Matchup: Would not Vote	55%	(13)	45%	(11)	24
2024 H2H Matchup: Do not Know	12%	(5)	88%	(38)	44
2022 House Vote: Democrat	27%	(94)	73%	(255)	349
2022 House Vote: Republican	40%	(135)	60%	(206)	341
2022 House Vote: Did not Vote	40%	(38)	60%	(57)	95
2020 Vote: Joe Biden	24%	(90)	76%	(281)	372
2020 Vote: Donald Trump	44%	(163)	56%	(206)	369
2020 Vote: Someone Else	28%	(3)	72%	(9)	12
2020 Vote: Did not Vote	27%	(12)	73%	(32)	43
2016 Vote: Hillary Clinton	26%	(69)	74%	(203)	272
2016 Vote: Donald Trump	38%	(119)	62%	(198)	317
2016 Vote: Someone Else	47%	(12)	53%	(14)	26
2020 Vote/PID: Not Biden/Democrat	37%	(11)	63%	(18)	29
2020 Vote/PID: Not Trump/Republican	16%	(7)	84%	(39)	46

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(268)	66%	(528)	796
U.S. Economy: Wrong Track	41%	(224)	59%	(322)	546
U.S. Economy: Right Direction	18%	(44)	82%	(206)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(55)	79%	(205)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42%	(168)	58%	(234)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(46)	66%	(89)	135
Top 2024 Issue: Economy	40%	(93)	60%	(139)	232
Community: Urban	35%	(89)	65%	(167)	257
Community: Suburban	31%	(128)	69%	(282)	410
Community: Rural	39%	(51)	61%	(79)	130
Community/Gender: Urban Women	40%	(50)	60%	(76)	126
Community/Gender: Urban Men	30%	(39)	70%	(91)	131
Community/Gender: Rural Women	40%	(32)	60%	(49)	81
Community/Gender: Rural Men	39%	(19)	61%	(30)	49
Community/Gender: Suburban Women	39%	(88)	61%	(136)	224
Community/Gender: Suburban Men	21%	(40)	79%	(146)	186
Homeowner	31%	(209)	69%	(474)	683
Renter	54%	(54)	46%	(45)	99
Military HHnm: Yes	33%	(47)	67%	(96)	143
Military HH: No	34%	(221)	66%	(432)	653
Employ: Private Sector	40%	(114)	60%	(172)	286
Employ: Government	36%	(18)	64%	(32)	49
Employ: Self-Employed	32%	(21)	68%	(45)	66
Employ: Homemaker	42%	(19)	58%	(25)	44
Employ: Student	8%	(1)	92%	(12)	14
Employ: Retired	22%	(47)	78%	(167)	213
Employ: Unemployed	34%	(25)	66%	(49)	74
Employ: Other	47%	(24)	53%	(27)	51
Self + Household: White-Collar	29%	(107)	71%	(256)	363
Self + Household: Blue Collar	38%	(125)	62%	(200)	325
Union HH: Yes	25%	(11)	75%	(34)	45
Union HH: No	34%	(257)	66%	(494)	751

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(268)	66%	(528)	796
LGBTQ+: Yes	32%	(26)	68%	(55)	80
LGBTQ+: No	34%	(243)	66%	(473)	716
Motivated to Vote	34%	(233)	66%	(461)	693
Parent: Yes	35%	(64)	65%	(117)	181
Parent: No	33%	(204)	67%	(410)	615
COVID Vaccine: Yes	28%	(158)	72%	(404)	562
COVID Vaccine: No	47%	(111)	53%	(124)	234
Student Loans: Yes	51%	(56)	49%	(54)	110
Student Loans: No	31%	(212)	69%	(473)	686
Favorable Opinion of Haley	29%	(80)	71%	(194)	273
Unfavorable Opinion of Haley	33%	(111)	67%	(223)	334
Protestant	26%	(46)	74%	(129)	175
Roman Catholic	33%	(61)	67%	(126)	187
Mormon	72%	(8)	28%	(3)	11
Orthodox (e.g. Greek or Russian Orthodox)	10%	(1)	90%	(10)	11
Jewish	3%	(1)	97%	(16)	17
Muslim	41%	(2)	59%	(3)	6
Buddhist	11%	(1)	89%	(8)	8
Hindu	—	(0)	100%	(10)	10
Atheist	37%	(15)	63%	(25)	39
Agnostic	23%	(12)	77%	(39)	50
Something else	48%	(48)	52%	(51)	99
Nothing in particular	41%	(74)	59%	(109)	183
Prodigal Biden Voter	26%	(14)	74%	(39)	53
Undecided Voter (DK/WNV)	28%	(19)	72%	(49)	68
Undecided Voter (DK)	55%	(13)	45%	(11)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(139)	83%	(657)	796
Gender: Male	21%	(76)	79%	(290)	366
Gender: Female	15%	(63)	85%	(367)	430
Age: 18-34	17%	(35)	83%	(168)	203
Age: 35-44	16%	(19)	84%	(97)	116
Age: 45-64	15%	(39)	85%	(228)	267
Age: 65+	22%	(45)	78%	(164)	210
GenZers: 1997-2012	13%	(14)	87%	(92)	105
Millennials: 1981-1996	17%	(34)	83%	(163)	197
GenXers: 1965-1980	15%	(32)	85%	(188)	220
Baby Boomers: 1946-1964	23%	(58)	77%	(200)	258
Educ: < College	12%	(57)	88%	(421)	477
Educ: Bachelors degree	24%	(52)	76%	(165)	217
Educ: Post-grad	30%	(30)	70%	(71)	102
Income: Under 50k	8%	(22)	92%	(255)	278
Income: 50k-100k	15%	(47)	85%	(263)	311
Income: 100k+	33%	(69)	67%	(138)	208
Ethnicity: White (Non-Hispanic)	20%	(100)	80%	(409)	509
Ethnicity: Hispanic	10%	(19)	90%	(165)	184
Ethnicity: Black (Non-Hispanic)	12%	(5)	88%	(35)	40
Ethnicity: Asian + Other (Non-Hispanic)	24%	(15)	76%	(48)	63
All Christian	22%	(86)	78%	(297)	384
All Non-Christian	30%	(12)	70%	(28)	41
Atheist	20%	(8)	80%	(31)	39
Agnostic/Nothing in particular	8%	(20)	92%	(214)	234
Something Else	13%	(13)	87%	(86)	99
Evangelical	12%	(20)	88%	(151)	171
Non-Evangelical	26%	(76)	74%	(213)	289
PID: Dem (no lean)	14%	(39)	86%	(241)	280
PID: Ind (no lean)	20%	(42)	80%	(168)	211
PID: Rep (no lean)	19%	(58)	81%	(247)	305

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(139)	83%	(657)	796
PID/Gender: Dem Men	17%	(20)	83%	(102)	123
PID/Gender: Dem Women	12%	(19)	88%	(139)	158
PID/Gender: Ind Men	24%	(24)	76%	(78)	103
PID/Gender: Ind Women	17%	(18)	83%	(90)	108
PID/Gender: Rep Men	22%	(31)	78%	(109)	141
PID/Gender: Rep Women	16%	(26)	84%	(138)	164
Ideo: Liberal (1-3)	18%	(43)	82%	(194)	237
Ideo: Moderate (4)	17%	(39)	83%	(196)	236
Ideo: Conservative (5-7)	18%	(56)	82%	(252)	308
Ideo/PID: Conservative Republican	17%	(36)	83%	(175)	211
Ideo/PID: Moderate/Liberal Republican	25%	(21)	75%	(64)	86
Ideo/PID: Moderate/Conservative Democrat	9%	(9)	91%	(92)	101
Ideo/PID: Liberal Democrat	17%	(29)	83%	(148)	177
Unfavorable of Biden and Trump	21%	(28)	79%	(106)	135
2024 H2H Matchup: Biden Voter	16%	(56)	84%	(286)	342
2024 H2H Matchup: Trump Voter	18%	(71)	82%	(315)	386
2024 H2H Matchup: Would not Vote	13%	(3)	87%	(21)	24
2024 H2H Matchup: Do not Know	19%	(8)	81%	(35)	44
2022 House Vote: Democrat	16%	(56)	84%	(293)	349
2022 House Vote: Republican	21%	(71)	79%	(269)	341
2022 House Vote: Did not Vote	9%	(9)	91%	(86)	95
2020 Vote: Joe Biden	17%	(63)	83%	(309)	372
2020 Vote: Donald Trump	18%	(67)	82%	(302)	369
2020 Vote: Someone Else	18%	(2)	82%	(10)	12
2020 Vote: Did not Vote	16%	(7)	84%	(36)	43
2016 Vote: Hillary Clinton	16%	(42)	84%	(230)	272
2016 Vote: Donald Trump	23%	(73)	77%	(244)	317
2016 Vote: Someone Else	18%	(5)	82%	(21)	26
2020 Vote/PID: Not Biden/Democrat	25%	(7)	75%	(22)	29
2020 Vote/PID: Not Trump/Republican	25%	(11)	75%	(35)	46

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(139)	83%	(657)	796
U.S. Economy: Wrong Track	16%	(86)	84%	(461)	546
U.S. Economy: Right Direction	21%	(53)	79%	(196)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(44)	83%	(216)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(69)	83%	(332)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(25)	81%	(109)	135
Top 2024 Issue: Economy	21%	(49)	79%	(184)	232
Community: Urban	21%	(54)	79%	(202)	257
Community: Suburban	18%	(73)	82%	(337)	410
Community: Rural	9%	(11)	91%	(118)	130
Community/Gender: Urban Women	17%	(21)	83%	(105)	126
Community/Gender: Urban Men	26%	(34)	74%	(97)	131
Community/Gender: Rural Women	7%	(5)	93%	(75)	81
Community/Gender: Rural Men	12%	(6)	88%	(43)	49
Community/Gender: Suburban Women	16%	(37)	84%	(187)	224
Community/Gender: Suburban Men	19%	(36)	81%	(150)	186
Homeowner	19%	(129)	81%	(555)	683
Renter	10%	(10)	90%	(89)	99
Military HHnm: Yes	15%	(21)	85%	(122)	143
Military HH: No	18%	(117)	82%	(536)	653
Employ: Private Sector	22%	(64)	78%	(222)	286
Employ: Government	24%	(12)	76%	(37)	49
Employ: Self-Employed	11%	(7)	89%	(59)	66
Employ: Homemaker	7%	(3)	93%	(40)	44
Employ: Student	24%	(3)	76%	(10)	14
Employ: Retired	21%	(44)	79%	(169)	213
Employ: Unemployed	2%	(1)	98%	(72)	74
Employ: Other	9%	(4)	91%	(47)	51
Self + Household: White-Collar	27%	(97)	73%	(266)	363
Self + Household: Blue Collar	11%	(34)	89%	(291)	325
Union HH: Yes	11%	(5)	89%	(40)	45
Union HH: No	18%	(134)	82%	(617)	751

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(139)	83%	(657)	796
LGBTQ+: Yes	10%	(8)	90%	(72)	80
LGBTQ+: No	18%	(131)	82%	(585)	716
Motivated to Vote	17%	(119)	83%	(575)	693
Parent: Yes	15%	(28)	85%	(153)	181
Parent: No	18%	(111)	82%	(504)	615
COVID Vaccine: Yes	18%	(103)	82%	(459)	562
COVID Vaccine: No	15%	(36)	85%	(198)	234
Student Loans: Yes	17%	(18)	83%	(92)	110
Student Loans: No	18%	(120)	82%	(565)	686
Favorable Opinion of Haley	25%	(69)	75%	(204)	273
Unfavorable Opinion of Haley	18%	(59)	82%	(275)	334
Protestant	17%	(30)	83%	(145)	175
Roman Catholic	29%	(54)	71%	(133)	187
Mormon	7%	(1)	93%	(10)	11
Orthodox (e.g. Greek or Russian Orthodox)	19%	(2)	81%	(9)	11
Jewish	37%	(6)	63%	(10)	17
Muslim	59%	(3)	41%	(2)	6
Buddhist	35%	(3)	65%	(5)	8
Hindu	—	(0)	100%	(10)	10
Atheist	20%	(8)	80%	(31)	39
Agnostic	1%	(1)	99%	(50)	50
Something else	13%	(13)	87%	(86)	99
Nothing in particular	10%	(19)	90%	(164)	183
Prodigal Biden Voter	17%	(9)	83%	(44)	53
Undecided Voter (DK/WNV)	17%	(11)	83%	(57)	68
Undecided Voter (DK)	13%	(3)	87%	(21)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(244)	69%	(552)	796
Gender: Male	30%	(109)	70%	(257)	366
Gender: Female	31%	(135)	69%	(294)	430
Age: 18-34	24%	(49)	76%	(154)	203
Age: 35-44	35%	(41)	65%	(75)	116
Age: 45-64	26%	(69)	74%	(198)	267
Age: 65+	40%	(85)	60%	(125)	210
GenZers: 1997-2012	29%	(30)	71%	(75)	105
Millennials: 1981-1996	27%	(53)	73%	(144)	197
GenXers: 1965-1980	27%	(58)	73%	(161)	220
Baby Boomers: 1946-1964	35%	(91)	65%	(167)	258
Educ: < College	34%	(164)	66%	(313)	477
Educ: Bachelors degree	27%	(58)	73%	(158)	217
Educ: Post-grad	22%	(22)	78%	(80)	102
Income: Under 50k	34%	(94)	66%	(184)	278
Income: 50k-100k	30%	(93)	70%	(217)	311
Income: 100k+	27%	(57)	73%	(151)	208
Ethnicity: White (Non-Hispanic)	31%	(159)	69%	(350)	509
Ethnicity: Hispanic	39%	(71)	61%	(113)	184
Ethnicity: Black (Non-Hispanic)	18%	(7)	82%	(33)	40
Ethnicity: Asian + Other (Non-Hispanic)	12%	(7)	88%	(56)	63
All Christian	29%	(110)	71%	(274)	384
All Non-Christian	52%	(21)	48%	(20)	41
Atheist	36%	(14)	64%	(25)	39
Agnostic/Nothing in particular	34%	(79)	66%	(154)	234
Something Else	20%	(20)	80%	(79)	99
Evangelical	23%	(39)	77%	(132)	171
Non-Evangelical	29%	(84)	71%	(205)	289
PID: Dem (no lean)	42%	(117)	58%	(164)	280
PID: Ind (no lean)	29%	(61)	71%	(149)	211
PID: Rep (no lean)	22%	(66)	78%	(239)	305

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(244)	69%	(552)	796
PID/Gender: Dem Men	37%	(45)	63%	(77)	123
PID/Gender: Dem Women	45%	(71)	55%	(86)	158
PID/Gender: Ind Men	27%	(28)	73%	(75)	103
PID/Gender: Ind Women	31%	(34)	69%	(74)	108
PID/Gender: Rep Men	26%	(36)	74%	(105)	141
PID/Gender: Rep Women	19%	(30)	81%	(134)	164
Ideo: Liberal (1-3)	35%	(83)	65%	(154)	237
Ideo: Moderate (4)	37%	(88)	63%	(148)	236
Ideo: Conservative (5-7)	21%	(66)	79%	(243)	308
Ideo/PID: Conservative Republican	21%	(45)	79%	(166)	211
Ideo/PID: Moderate/Liberal Republican	18%	(15)	82%	(71)	86
Ideo/PID: Moderate/Conservative Democrat	49%	(49)	51%	(52)	101
Ideo/PID: Liberal Democrat	37%	(66)	63%	(111)	177
Unfavorable of Biden and Trump	33%	(45)	67%	(90)	135
2024 H2H Matchup: Biden Voter	41%	(139)	59%	(203)	342
2024 H2H Matchup: Trump Voter	20%	(77)	80%	(309)	386
2024 H2H Matchup: Would not Vote	8%	(2)	92%	(22)	24
2024 H2H Matchup: Do not Know	59%	(26)	41%	(18)	44
2022 House Vote: Democrat	41%	(144)	59%	(204)	349
2022 House Vote: Republican	18%	(63)	82%	(278)	341
2022 House Vote: Did not Vote	33%	(31)	67%	(64)	95
2020 Vote: Joe Biden	44%	(162)	56%	(210)	372
2020 Vote: Donald Trump	18%	(66)	82%	(303)	369
2020 Vote: Someone Else	13%	(2)	87%	(10)	12
2020 Vote: Did not Vote	34%	(15)	66%	(29)	43
2016 Vote: Hillary Clinton	44%	(120)	56%	(151)	272
2016 Vote: Donald Trump	20%	(64)	80%	(252)	317
2016 Vote: Someone Else	21%	(5)	79%	(20)	26
2020 Vote/PID: Not Biden/Democrat	18%	(5)	82%	(24)	29
2020 Vote/PID: Not Trump/Republican	39%	(18)	61%	(28)	46

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(244)	69%	(552)	796
U.S. Economy: Wrong Track	24%	(132)	76%	(415)	546
U.S. Economy: Right Direction	45%	(113)	55%	(137)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(122)	53%	(138)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(80)	80%	(321)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(42)	69%	(92)	135
Top 2024 Issue: Economy	20%	(47)	80%	(185)	232
Community: Urban	31%	(79)	69%	(177)	257
Community: Suburban	29%	(119)	71%	(291)	410
Community: Rural	36%	(46)	64%	(84)	130
Community/Gender: Urban Women	32%	(40)	68%	(85)	126
Community/Gender: Urban Men	30%	(39)	70%	(92)	131
Community/Gender: Rural Women	34%	(28)	66%	(53)	81
Community/Gender: Rural Men	38%	(19)	62%	(31)	49
Community/Gender: Suburban Women	30%	(68)	70%	(156)	224
Community/Gender: Suburban Men	28%	(51)	72%	(135)	186
Homeowner	32%	(217)	68%	(467)	683
Renter	22%	(21)	78%	(77)	99
Military HHnm: Yes	34%	(49)	66%	(94)	143
Military HH: No	30%	(196)	70%	(457)	653
Employ: Private Sector	19%	(53)	81%	(233)	286
Employ: Government	21%	(10)	79%	(39)	49
Employ: Self-Employed	29%	(19)	71%	(47)	66
Employ: Homemaker	33%	(14)	67%	(29)	44
Employ: Student	63%	(8)	37%	(5)	14
Employ: Retired	41%	(87)	59%	(127)	213
Employ: Unemployed	51%	(37)	49%	(36)	74
Employ: Other	30%	(15)	70%	(36)	51
Self + Household: White-Collar	27%	(99)	73%	(264)	363
Self + Household: Blue Collar	29%	(94)	71%	(231)	325
Union HH: Yes	36%	(16)	64%	(29)	45
Union HH: No	30%	(228)	70%	(523)	751

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(244)	69%	(552)	796
LGBTQ+: Yes	39%	(31)	61%	(49)	80
LGBTQ+: No	30%	(213)	70%	(503)	716
Motivated to Vote	31%	(215)	69%	(479)	693
Parent: Yes	25%	(45)	75%	(136)	181
Parent: No	32%	(199)	68%	(416)	615
COVID Vaccine: Yes	34%	(191)	66%	(371)	562
COVID Vaccine: No	23%	(54)	77%	(181)	234
Student Loans: Yes	20%	(22)	80%	(89)	110
Student Loans: No	32%	(223)	68%	(463)	686
Favorable Opinion of Haley	22%	(61)	78%	(212)	273
Unfavorable Opinion of Haley	33%	(110)	67%	(224)	334
Protestant	33%	(57)	67%	(117)	175
Roman Catholic	25%	(46)	75%	(141)	187
Mormon	5%	(1)	95%	(11)	11
Orthodox (e.g. Greek or Russian Orthodox)	56%	(6)	44%	(5)	11
Jewish	60%	(10)	40%	(7)	17
Muslim	—	(0)	100%	(6)	6
Buddhist	14%	(1)	86%	(7)	8
Hindu	100%	(10)	—	(0)	10
Atheist	36%	(14)	64%	(25)	39
Agnostic	40%	(20)	60%	(30)	50
Something else	20%	(20)	80%	(79)	99
Nothing in particular	32%	(59)	68%	(124)	183
Prodigal Biden Voter	55%	(29)	45%	(24)	53
Undecided Voter (DK/WNV)	41%	(28)	59%	(40)	68
Undecided Voter (DK)	8%	(2)	92%	(22)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(110)	15%	(116)	10%	(77)	41%	(330)	20%	(163)	796
Gender: Male	15%	(55)	15%	(54)	13%	(46)	36%	(132)	22%	(79)	366
Gender: Female	13%	(55)	14%	(62)	7%	(31)	46%	(198)	20%	(84)	430
Age: 18-34	18%	(37)	20%	(41)	10%	(21)	37%	(75)	15%	(30)	203
Age: 35-44	11%	(13)	22%	(25)	17%	(19)	30%	(35)	20%	(23)	116
Age: 45-64	13%	(34)	10%	(28)	9%	(23)	40%	(107)	28%	(75)	267
Age: 65+	12%	(25)	11%	(23)	7%	(14)	54%	(113)	17%	(35)	210
GenZers: 1997-2012	21%	(22)	19%	(20)	5%	(5)	39%	(41)	17%	(18)	105
Millennials: 1981-1996	14%	(29)	18%	(36)	17%	(34)	33%	(64)	17%	(34)	197
GenXers: 1965-1980	11%	(24)	13%	(29)	8%	(17)	39%	(87)	29%	(64)	220
Baby Boomers: 1946-1964	13%	(34)	12%	(32)	8%	(20)	50%	(128)	17%	(45)	258
Educ: < College	15%	(69)	16%	(74)	10%	(48)	37%	(178)	23%	(107)	477
Educ: Bachelors degree	11%	(24)	9%	(20)	9%	(19)	49%	(107)	22%	(47)	217
Educ: Post-grad	16%	(16)	21%	(22)	10%	(10)	44%	(45)	8%	(9)	102
Income: Under 50k	15%	(41)	17%	(46)	8%	(23)	39%	(110)	21%	(57)	278
Income: 50k-100k	13%	(42)	12%	(39)	12%	(36)	42%	(130)	21%	(64)	311
Income: 100k+	13%	(27)	15%	(31)	8%	(18)	43%	(90)	20%	(42)	208
Ethnicity: White (Non-Hispanic)	14%	(70)	12%	(59)	10%	(49)	45%	(230)	20%	(101)	509
Ethnicity: Hispanic	15%	(27)	21%	(39)	10%	(18)	35%	(65)	19%	(35)	184
Ethnicity: Black (Non-Hispanic)	17%	(7)	13%	(5)	14%	(5)	28%	(11)	27%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	10%	(6)	20%	(13)	7%	(5)	37%	(23)	26%	(16)	63
All Christian	13%	(51)	18%	(70)	10%	(39)	39%	(149)	19%	(73)	384
All Non-Christian	4%	(2)	21%	(9)	3%	(1)	47%	(19)	25%	(10)	41
Atheist	7%	(3)	14%	(6)	5%	(2)	66%	(26)	8%	(3)	39
Agnostic/Nothing in particular	13%	(31)	11%	(26)	8%	(18)	50%	(116)	18%	(42)	234
Something Else	24%	(23)	6%	(6)	16%	(16)	19%	(19)	35%	(34)	99
Evangelical	21%	(35)	11%	(19)	16%	(27)	29%	(49)	23%	(40)	171
Non-Evangelical	11%	(32)	20%	(57)	8%	(24)	39%	(111)	23%	(65)	289
PID: Dem (no lean)	9%	(26)	13%	(36)	6%	(17)	58%	(162)	14%	(41)	280
PID: Ind (no lean)	12%	(26)	12%	(26)	11%	(24)	41%	(86)	23%	(49)	211
PID: Rep (no lean)	19%	(59)	18%	(55)	12%	(36)	27%	(82)	24%	(73)	305

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(110)	15%	(116)	10%	(77)	41%	(330)	20%	(163)	796
PID/Gender: Dem Men	8%	(10)	12%	(15)	10%	(12)	52%	(64)	18%	(22)	123
PID/Gender: Dem Women	10%	(15)	13%	(21)	3%	(5)	62%	(98)	12%	(19)	158
PID/Gender: Ind Men	12%	(12)	14%	(15)	16%	(16)	32%	(33)	26%	(26)	103
PID/Gender: Ind Women	12%	(13)	10%	(11)	7%	(8)	49%	(53)	21%	(23)	108
PID/Gender: Rep Men	23%	(32)	18%	(25)	13%	(18)	25%	(35)	22%	(31)	141
PID/Gender: Rep Women	16%	(26)	18%	(30)	11%	(18)	29%	(47)	26%	(42)	164
Ideo: Liberal (1-3)	10%	(24)	12%	(27)	5%	(11)	63%	(148)	11%	(26)	237
Ideo: Moderate (4)	12%	(28)	14%	(32)	12%	(28)	38%	(89)	25%	(58)	236
Ideo: Conservative (5-7)	18%	(56)	18%	(56)	12%	(37)	29%	(89)	23%	(70)	308
Ideo/PID: Conservative Republican	17%	(37)	17%	(35)	14%	(29)	27%	(56)	26%	(54)	211
Ideo/PID: Moderate/Liberal Republican	24%	(21)	22%	(19)	9%	(7)	30%	(26)	14%	(12)	86
Ideo/PID: Moderate/Conservative Democrat	11%	(11)	21%	(21)	9%	(9)	37%	(38)	22%	(22)	101
Ideo/PID: Liberal Democrat	8%	(13)	8%	(15)	4%	(7)	70%	(123)	10%	(19)	177
Unfavorable of Biden and Trump	7%	(10)	7%	(10)	11%	(15)	55%	(75)	19%	(26)	135
2024 H2H Matchup: Biden Voter	8%	(28)	8%	(28)	7%	(25)	58%	(198)	19%	(63)	342
2024 H2H Matchup: Trump Voter	20%	(77)	21%	(80)	13%	(51)	25%	(97)	21%	(81)	386
2024 H2H Matchup: Would not Vote	12%	(3)	18%	(4)	4%	(1)	33%	(8)	33%	(8)	24
2024 H2H Matchup: Do not Know	4%	(2)	10%	(4)	1%	(1)	61%	(27)	24%	(10)	44
2022 House Vote: Democrat	7%	(24)	12%	(43)	7%	(23)	57%	(199)	17%	(58)	349
2022 House Vote: Republican	20%	(69)	19%	(65)	13%	(44)	26%	(90)	22%	(73)	341
2022 House Vote: Did not Vote	16%	(15)	7%	(6)	10%	(9)	39%	(37)	28%	(27)	95
2020 Vote: Joe Biden	7%	(24)	10%	(35)	6%	(21)	59%	(220)	19%	(71)	372
2020 Vote: Donald Trump	22%	(80)	19%	(70)	14%	(50)	24%	(89)	22%	(80)	369
2020 Vote: Someone Else	17%	(2)	16%	(2)	8%	(1)	22%	(3)	37%	(4)	12
2020 Vote: Did not Vote	8%	(3)	20%	(9)	11%	(5)	43%	(18)	18%	(8)	43
2016 Vote: Hillary Clinton	7%	(20)	8%	(23)	7%	(18)	63%	(172)	14%	(39)	272
2016 Vote: Donald Trump	19%	(60)	18%	(57)	14%	(45)	26%	(83)	22%	(71)	317
2016 Vote: Someone Else	27%	(7)	11%	(3)	14%	(4)	33%	(8)	15%	(4)	26
2020 Vote/PID: Not Biden/Democrat	18%	(5)	28%	(8)	12%	(4)	20%	(6)	22%	(6)	29
2020 Vote/PID: Not Trump/Republican	5%	(2)	22%	(10)	7%	(3)	43%	(20)	23%	(11)	46

Continued on next page

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(110)	15%	(116)	10%	(77)	41%	(330)	20%	(163)	796
U.S. Economy: Wrong Track	13%	(71)	16%	(86)	11%	(61)	38%	(207)	22%	(121)	546
U.S. Economy: Right Direction	16%	(39)	12%	(30)	6%	(16)	49%	(123)	17%	(42)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(17)	8%	(21)	7%	(19)	57%	(147)	22%	(56)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(80)	21%	(84)	13%	(51)	27%	(108)	20%	(79)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	8%	(11)	6%	(8)	56%	(75)	20%	(27)	135
Top 2024 Issue: Economy	12%	(29)	16%	(36)	12%	(27)	36%	(85)	24%	(56)	232
Community: Urban	18%	(46)	15%	(40)	9%	(22)	45%	(115)	13%	(33)	257
Community: Suburban	10%	(41)	14%	(56)	9%	(37)	44%	(181)	23%	(96)	410
Community: Rural	18%	(23)	16%	(21)	14%	(18)	26%	(33)	26%	(34)	130
Community/Gender: Urban Women	12%	(15)	17%	(21)	5%	(6)	58%	(72)	9%	(11)	126
Community/Gender: Urban Men	23%	(31)	14%	(19)	12%	(16)	33%	(43)	17%	(22)	131
Community/Gender: Rural Women	18%	(14)	15%	(12)	9%	(7)	29%	(23)	29%	(24)	81
Community/Gender: Rural Men	18%	(9)	18%	(9)	22%	(11)	20%	(10)	21%	(10)	49
Community/Gender: Suburban Women	11%	(26)	13%	(29)	8%	(18)	46%	(102)	22%	(50)	224
Community/Gender: Suburban Men	8%	(15)	14%	(27)	10%	(19)	43%	(79)	25%	(46)	186
Homeowner	13%	(92)	16%	(106)	10%	(66)	41%	(281)	20%	(138)	683
Renter	13%	(13)	8%	(8)	10%	(10)	45%	(45)	24%	(23)	99
Military HHnm: Yes	23%	(33)	15%	(21)	11%	(15)	34%	(48)	18%	(26)	143
Military HH: No	12%	(77)	15%	(95)	9%	(62)	43%	(282)	21%	(137)	653
Employ: Private Sector	15%	(42)	16%	(46)	11%	(30)	38%	(110)	20%	(58)	286
Employ: Government	11%	(5)	17%	(8)	24%	(12)	30%	(15)	18%	(9)	49
Employ: Self-Employed	8%	(5)	16%	(11)	16%	(10)	40%	(26)	20%	(13)	66
Employ: Homemaker	18%	(8)	33%	(14)	2%	(1)	39%	(17)	8%	(3)	44
Employ: Student	—	(0)	36%	(5)	4%	(1)	53%	(7)	6%	(1)	14
Employ: Retired	15%	(33)	10%	(22)	7%	(15)	49%	(105)	18%	(38)	213
Employ: Unemployed	20%	(15)	9%	(7)	6%	(4)	46%	(34)	19%	(14)	74
Employ: Other	4%	(2)	6%	(3)	8%	(4)	31%	(16)	51%	(26)	51
Self + Household: White-Collar	15%	(53)	16%	(56)	10%	(36)	45%	(162)	15%	(55)	363
Self + Household: Blue Collar	17%	(54)	13%	(42)	11%	(36)	38%	(124)	21%	(68)	325

Continued on next page

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(110)	15%	(116)	10%	(77)	41%	(330)	20%	(163)	796
Union HH: Yes	21%	(9)	11%	(5)	15%	(7)	43%	(19)	10%	(5)	45
Union HH: No	13%	(101)	15%	(111)	9%	(71)	41%	(311)	21%	(158)	751
LGBTQ+: Yes	9%	(7)	7%	(6)	9%	(7)	57%	(46)	18%	(15)	80
LGBTQ+: No	14%	(103)	15%	(110)	10%	(70)	40%	(284)	21%	(148)	716
Motivated to Vote	14%	(98)	14%	(97)	10%	(66)	44%	(304)	18%	(128)	693
Parent: Yes	22%	(39)	18%	(33)	13%	(24)	31%	(56)	16%	(29)	181
Parent: No	12%	(71)	13%	(83)	9%	(53)	45%	(274)	22%	(134)	615
COVID Vaccine: Yes	10%	(58)	12%	(68)	8%	(44)	48%	(269)	22%	(122)	562
COVID Vaccine: No	22%	(52)	20%	(48)	14%	(33)	26%	(61)	17%	(41)	234
Student Loans: Yes	18%	(20)	9%	(10)	14%	(15)	41%	(46)	18%	(19)	110
Student Loans: No	13%	(90)	16%	(107)	9%	(62)	41%	(284)	21%	(144)	686
Favorable Opinion of Haley	17%	(46)	14%	(39)	9%	(26)	41%	(111)	19%	(51)	273
Unfavorable Opinion of Haley	12%	(38)	16%	(55)	11%	(36)	49%	(164)	12%	(41)	334
Protestant	12%	(21)	12%	(22)	10%	(17)	45%	(79)	20%	(35)	175
Roman Catholic	12%	(23)	26%	(49)	9%	(17)	33%	(62)	19%	(36)	187
Mormon	22%	(2)	—	(0)	15%	(2)	56%	(6)	6%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	41%	(4)	1%	(0)	28%	(3)	15%	(2)	16%	(2)	11
Jewish	—	(0)	4%	(1)	7%	(1)	76%	(13)	13%	(2)	17
Muslim	—	(0)	65%	(4)	—	(0)	32%	(2)	3%	(0)	6
Buddhist	19%	(2)	33%	(3)	—	(0)	22%	(2)	26%	(2)	8
Hindu	—	(0)	16%	(2)	—	(0)	28%	(3)	56%	(6)	10
Atheist	7%	(3)	14%	(6)	5%	(2)	66%	(26)	8%	(3)	39
Agnostic	14%	(7)	1%	(1)	6%	(3)	64%	(32)	14%	(7)	50
Something else	24%	(23)	6%	(6)	16%	(16)	19%	(19)	35%	(34)	99
Nothing in particular	13%	(24)	14%	(25)	8%	(15)	46%	(84)	19%	(35)	183
Prodigal Biden Voter	—	(0)	27%	(14)	3%	(2)	55%	(29)	16%	(8)	53
Undecided Voter (DK/WNV)	7%	(5)	13%	(9)	2%	(1)	51%	(35)	27%	(18)	68
Undecided Voter (DK)	12%	(3)	18%	(4)	4%	(1)	33%	(8)	33%	(8)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(77)	12%	(94)	18%	(142)	49%	(389)	12%	(93)	796
Gender: Male	7%	(26)	17%	(62)	19%	(71)	40%	(148)	16%	(60)	366
Gender: Female	12%	(51)	8%	(33)	16%	(71)	56%	(242)	8%	(33)	430
Age: 18-34	10%	(21)	15%	(30)	18%	(37)	51%	(104)	6%	(12)	203
Age: 35-44	17%	(20)	9%	(10)	18%	(20)	44%	(51)	12%	(14)	116
Age: 45-64	9%	(24)	11%	(30)	20%	(54)	45%	(120)	15%	(39)	267
Age: 65+	6%	(13)	11%	(24)	14%	(30)	55%	(115)	13%	(28)	210
GenZers: 1997-2012	10%	(10)	11%	(12)	23%	(24)	48%	(51)	8%	(9)	105
Millennials: 1981-1996	11%	(22)	13%	(25)	17%	(34)	50%	(99)	9%	(17)	197
GenXers: 1965-1980	12%	(27)	11%	(25)	17%	(38)	46%	(101)	13%	(29)	220
Baby Boomers: 1946-1964	7%	(18)	12%	(32)	17%	(43)	50%	(129)	14%	(36)	258
Educ: < College	9%	(43)	11%	(53)	20%	(94)	47%	(225)	13%	(63)	477
Educ: Bachelors degree	9%	(20)	9%	(20)	15%	(32)	55%	(119)	11%	(25)	217
Educ: Post-grad	14%	(14)	20%	(21)	15%	(15)	45%	(46)	6%	(6)	102
Income: Under 50k	10%	(27)	11%	(32)	22%	(60)	46%	(127)	11%	(31)	278
Income: 50k-100k	9%	(27)	10%	(32)	17%	(54)	52%	(161)	12%	(37)	311
Income: 100k+	11%	(23)	15%	(31)	13%	(27)	49%	(101)	12%	(26)	208
Ethnicity: White (Non-Hispanic)	9%	(43)	12%	(62)	14%	(70)	52%	(263)	14%	(71)	509
Ethnicity: Hispanic	11%	(20)	7%	(12)	27%	(50)	48%	(87)	7%	(13)	184
Ethnicity: Black (Non-Hispanic)	17%	(7)	29%	(12)	19%	(7)	32%	(13)	4%	(1)	40
Ethnicity: Asian + Other (Non-Hispanic)	10%	(7)	14%	(9)	22%	(14)	42%	(26)	12%	(7)	63
All Christian	12%	(48)	16%	(61)	19%	(73)	41%	(156)	12%	(46)	384
All Non-Christian	4%	(2)	12%	(5)	11%	(4)	54%	(22)	19%	(8)	41
Atheist	8%	(3)	5%	(2)	1%	(0)	81%	(32)	5%	(2)	39
Agnostic/Nothing in particular	5%	(11)	7%	(15)	16%	(36)	62%	(146)	11%	(25)	234
Something Else	14%	(14)	12%	(12)	28%	(28)	34%	(33)	13%	(12)	99
Evangelical	16%	(27)	17%	(30)	23%	(40)	32%	(55)	12%	(21)	171
Non-Evangelical	11%	(31)	14%	(40)	19%	(56)	45%	(130)	11%	(33)	289
PID: Dem (no lean)	6%	(17)	6%	(18)	16%	(45)	63%	(178)	8%	(22)	280
PID: Ind (no lean)	9%	(19)	7%	(15)	19%	(41)	51%	(107)	13%	(28)	211
PID: Rep (no lean)	13%	(41)	20%	(61)	18%	(56)	34%	(104)	14%	(43)	305

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(77)	12%	(94)	18%	(142)	49%	(389)	12%	(93)	796
PID/Gender: Dem Men	6%	(7)	11%	(14)	16%	(20)	55%	(68)	11%	(14)	123
PID/Gender: Dem Women	6%	(10)	2%	(4)	16%	(25)	70%	(110)	5%	(9)	158
PID/Gender: Ind Men	8%	(9)	9%	(9)	22%	(23)	44%	(45)	17%	(17)	103
PID/Gender: Ind Women	10%	(11)	6%	(6)	17%	(18)	58%	(63)	10%	(11)	108
PID/Gender: Rep Men	7%	(10)	28%	(39)	20%	(28)	25%	(35)	20%	(29)	141
PID/Gender: Rep Women	19%	(31)	14%	(23)	17%	(28)	42%	(69)	8%	(14)	164
Ideo: Liberal (1-3)	5%	(13)	11%	(26)	6%	(15)	71%	(169)	6%	(15)	237
Ideo: Moderate (4)	9%	(21)	7%	(17)	20%	(47)	52%	(121)	12%	(29)	236
Ideo: Conservative (5-7)	14%	(43)	17%	(51)	26%	(79)	30%	(93)	14%	(42)	308
Ideo/PID: Conservative Republican	17%	(35)	19%	(40)	22%	(46)	28%	(60)	14%	(30)	211
Ideo/PID: Moderate/Liberal Republican	7%	(6)	25%	(21)	10%	(9)	51%	(44)	7%	(6)	86
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	6%	(6)	35%	(35)	36%	(37)	12%	(12)	101
Ideo/PID: Liberal Democrat	3%	(5)	7%	(12)	6%	(10)	79%	(139)	6%	(11)	177
Unfavorable of Biden and Trump	9%	(12)	7%	(9)	16%	(21)	60%	(81)	8%	(11)	135
2024 H2H Matchup: Biden Voter	5%	(16)	5%	(17)	11%	(36)	67%	(231)	12%	(41)	342
2024 H2H Matchup: Trump Voter	14%	(54)	19%	(73)	23%	(87)	33%	(127)	12%	(45)	386
2024 H2H Matchup: Would not Vote	17%	(4)	7%	(2)	17%	(4)	52%	(13)	7%	(2)	24
2024 H2H Matchup: Do not Know	6%	(3)	6%	(3)	31%	(14)	45%	(20)	12%	(5)	44
2022 House Vote: Democrat	7%	(25)	5%	(18)	13%	(47)	64%	(222)	10%	(36)	349
2022 House Vote: Republican	13%	(44)	20%	(67)	22%	(76)	34%	(116)	11%	(38)	341
2022 House Vote: Did not Vote	7%	(7)	9%	(8)	19%	(18)	50%	(47)	15%	(14)	95
2020 Vote: Joe Biden	7%	(25)	4%	(14)	12%	(46)	66%	(244)	12%	(43)	372
2020 Vote: Donald Trump	13%	(47)	20%	(74)	23%	(84)	32%	(119)	12%	(44)	369
2020 Vote: Someone Else	22%	(3)	8%	(1)	35%	(4)	27%	(3)	8%	(1)	12
2020 Vote: Did not Vote	7%	(3)	11%	(5)	17%	(7)	53%	(23)	12%	(5)	43
2016 Vote: Hillary Clinton	5%	(15)	5%	(14)	11%	(30)	69%	(186)	10%	(26)	272
2016 Vote: Donald Trump	11%	(34)	21%	(66)	23%	(72)	32%	(102)	14%	(43)	317
2016 Vote: Someone Else	29%	(7)	2%	(1)	16%	(4)	38%	(10)	15%	(4)	26
2020 Vote/PID: Not Biden/Democrat	—	(0)	24%	(7)	40%	(11)	19%	(6)	16%	(5)	29
2020 Vote/PID: Not Trump/Republican	8%	(4)	4%	(2)	21%	(10)	50%	(23)	17%	(8)	46

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(77)	12%	(94)	18%	(142)	49%	(389)	12%	(93)	796
U.S. Economy: Wrong Track	10%	(54)	12%	(63)	22%	(118)	46%	(253)	11%	(58)	546
U.S. Economy: Right Direction	9%	(23)	13%	(31)	10%	(24)	55%	(136)	14%	(35)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	6%	(17)	11%	(28)	65%	(169)	15%	(39)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(56)	17%	(70)	23%	(92)	34%	(136)	12%	(48)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	6%	(8)	16%	(22)	63%	(85)	5%	(7)	135
Top 2024 Issue: Economy	6%	(14)	10%	(23)	28%	(65)	43%	(100)	13%	(31)	232
Community: Urban	12%	(30)	18%	(46)	14%	(37)	47%	(120)	9%	(24)	257
Community: Suburban	7%	(29)	9%	(38)	16%	(67)	55%	(226)	12%	(50)	410
Community: Rural	14%	(19)	8%	(11)	29%	(38)	34%	(44)	15%	(19)	130
Community/Gender: Urban Women	11%	(14)	10%	(13)	14%	(18)	61%	(76)	4%	(5)	126
Community/Gender: Urban Men	13%	(16)	25%	(33)	15%	(19)	33%	(44)	14%	(19)	131
Community/Gender: Rural Women	17%	(13)	5%	(4)	30%	(24)	40%	(32)	8%	(7)	81
Community/Gender: Rural Men	11%	(5)	14%	(7)	26%	(13)	24%	(12)	25%	(12)	49
Community/Gender: Suburban Women	11%	(24)	7%	(15)	13%	(29)	60%	(134)	10%	(22)	224
Community/Gender: Suburban Men	2%	(4)	12%	(22)	21%	(38)	50%	(92)	15%	(29)	186
Homeowner	10%	(69)	12%	(84)	18%	(124)	47%	(323)	12%	(83)	683
Renter	6%	(6)	9%	(9)	15%	(15)	60%	(59)	10%	(10)	99
Military HHnm: Yes	9%	(12)	13%	(18)	27%	(38)	39%	(56)	13%	(18)	143
Military HH: No	10%	(65)	12%	(76)	16%	(103)	51%	(334)	12%	(75)	653
Employ: Private Sector	13%	(36)	14%	(39)	15%	(43)	48%	(136)	11%	(32)	286
Employ: Government	12%	(6)	20%	(10)	22%	(11)	39%	(19)	7%	(3)	49
Employ: Self-Employed	8%	(5)	7%	(5)	17%	(11)	61%	(40)	7%	(4)	66
Employ: Homemaker	24%	(10)	13%	(6)	13%	(6)	43%	(19)	7%	(3)	44
Employ: Student	20%	(3)	1%	(0)	6%	(1)	73%	(10)	—	(0)	14
Employ: Retired	6%	(12)	12%	(26)	14%	(29)	55%	(118)	13%	(28)	213
Employ: Unemployed	5%	(4)	8%	(6)	30%	(22)	44%	(33)	13%	(10)	74
Employ: Other	2%	(1)	5%	(3)	38%	(19)	30%	(15)	25%	(13)	51
Self + Household: White-Collar	12%	(45)	12%	(44)	13%	(46)	53%	(191)	10%	(38)	363
Self + Household: Blue Collar	7%	(23)	13%	(42)	23%	(74)	47%	(152)	11%	(35)	325

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(77)	12%	(94)	18%	(142)	49%	(389)	12%	(93)	796
Union HH: Yes	14%	(6)	17%	(7)	14%	(6)	51%	(23)	5%	(2)	45
Union HH: No	9%	(71)	12%	(87)	18%	(135)	49%	(367)	12%	(91)	751
LGBTQ+: Yes	5%	(4)	4%	(3)	7%	(6)	72%	(58)	11%	(9)	80
LGBTQ+: No	10%	(73)	13%	(91)	19%	(136)	46%	(331)	12%	(84)	716
Motivated to Vote	10%	(67)	12%	(80)	17%	(119)	50%	(349)	11%	(79)	693
Parent: Yes	14%	(26)	15%	(26)	16%	(30)	48%	(87)	6%	(12)	181
Parent: No	8%	(51)	11%	(68)	18%	(112)	49%	(302)	13%	(82)	615
COVID Vaccine: Yes	7%	(39)	11%	(61)	16%	(89)	54%	(306)	12%	(68)	562
COVID Vaccine: No	16%	(38)	14%	(34)	23%	(53)	36%	(84)	11%	(25)	234
Student Loans: Yes	7%	(8)	9%	(10)	25%	(27)	53%	(58)	6%	(6)	110
Student Loans: No	10%	(69)	12%	(84)	17%	(114)	48%	(332)	13%	(87)	686
Favorable Opinion of Haley	6%	(16)	18%	(49)	16%	(43)	49%	(134)	11%	(30)	273
Unfavorable Opinion of Haley	12%	(41)	9%	(30)	17%	(57)	53%	(178)	8%	(28)	334
Protestant	9%	(15)	16%	(27)	17%	(30)	50%	(88)	8%	(14)	175
Roman Catholic	15%	(29)	16%	(30)	20%	(37)	34%	(63)	15%	(27)	187
Mormon	20%	(2)	11%	(1)	20%	(2)	36%	(4)	13%	(1)	11
Orthodox (e.g. Greek or Russian Orthodox)	16%	(2)	16%	(2)	26%	(3)	11%	(1)	31%	(3)	11
Jewish	—	(0)	7%	(1)	1%	(0)	79%	(13)	13%	(2)	17
Muslim	—	(0)	65%	(4)	—	(0)	35%	(2)	—	(0)	6
Buddhist	—	(0)	—	(0)	49%	(4)	51%	(4)	—	(0)	8
Hindu	16%	(2)	—	(0)	—	(0)	28%	(3)	56%	(6)	10
Atheist	8%	(3)	5%	(2)	1%	(0)	81%	(32)	5%	(2)	39
Agnostic	—	(0)	—	(0)	11%	(5)	87%	(44)	2%	(1)	50
Something else	14%	(14)	12%	(12)	28%	(28)	34%	(33)	13%	(12)	99
Nothing in particular	6%	(11)	8%	(15)	17%	(31)	56%	(102)	13%	(24)	183
Prodigal Biden Voter	21%	(11)	4%	(2)	22%	(12)	44%	(23)	9%	(5)	53
Undecided Voter (DK/WNV)	10%	(7)	6%	(4)	26%	(18)	48%	(32)	10%	(7)	68
Undecided Voter (DK)	17%	(4)	7%	(2)	17%	(4)	52%	(13)	7%	(2)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	14%	(114)	15%	(117)	48%	(383)	8%	(60)	796
Gender: Male	16%	(60)	17%	(63)	16%	(58)	41%	(151)	9%	(34)	366
Gender: Female	15%	(62)	12%	(51)	14%	(59)	54%	(232)	6%	(26)	430
Age: 18-34	18%	(36)	16%	(33)	17%	(34)	44%	(90)	5%	(10)	203
Age: 35-44	22%	(25)	15%	(18)	16%	(19)	39%	(45)	8%	(9)	116
Age: 45-64	13%	(36)	13%	(36)	17%	(46)	44%	(118)	12%	(32)	267
Age: 65+	12%	(25)	13%	(28)	9%	(19)	62%	(129)	4%	(9)	210
GenZers: 1997-2012	21%	(22)	17%	(18)	17%	(18)	38%	(40)	7%	(8)	105
Millennials: 1981-1996	15%	(30)	14%	(28)	18%	(35)	47%	(93)	6%	(12)	197
GenXers: 1965-1980	13%	(29)	15%	(33)	17%	(38)	42%	(93)	12%	(26)	220
Baby Boomers: 1946-1964	15%	(40)	13%	(33)	10%	(26)	57%	(146)	5%	(13)	258
Educ: < College	17%	(79)	13%	(61)	17%	(82)	44%	(212)	9%	(43)	477
Educ: Bachelors degree	10%	(21)	15%	(33)	12%	(27)	55%	(120)	8%	(16)	217
Educ: Post-grad	21%	(21)	20%	(20)	8%	(8)	50%	(51)	1%	(1)	102
Income: Under 50k	15%	(41)	14%	(38)	17%	(46)	46%	(128)	9%	(24)	278
Income: 50k-100k	17%	(52)	14%	(44)	15%	(48)	49%	(151)	5%	(15)	311
Income: 100k+	14%	(28)	16%	(32)	11%	(23)	50%	(103)	10%	(21)	208
Ethnicity: White (Non-Hispanic)	13%	(68)	16%	(80)	11%	(56)	52%	(265)	8%	(40)	509
Ethnicity: Hispanic	20%	(37)	10%	(18)	22%	(41)	41%	(75)	7%	(12)	184
Ethnicity: Black (Non-Hispanic)	25%	(10)	9%	(4)	16%	(7)	39%	(16)	11%	(4)	40
Ethnicity: Asian + Other (Non-Hispanic)	11%	(7)	20%	(13)	21%	(13)	42%	(27)	6%	(4)	63
All Christian	19%	(74)	18%	(71)	15%	(57)	41%	(156)	7%	(26)	384
All Non-Christian	3%	(1)	13%	(5)	11%	(5)	54%	(22)	19%	(8)	41
Atheist	1%	(1)	11%	(4)	20%	(8)	63%	(25)	5%	(2)	39
Agnostic/Nothing in particular	10%	(22)	7%	(16)	13%	(30)	64%	(151)	6%	(15)	234
Something Else	24%	(24)	19%	(18)	18%	(18)	29%	(29)	9%	(9)	99
Evangelical	29%	(49)	22%	(37)	14%	(25)	28%	(47)	8%	(13)	171
Non-Evangelical	16%	(46)	16%	(45)	15%	(43)	47%	(135)	7%	(21)	289
PID: Dem (no lean)	7%	(19)	8%	(22)	16%	(44)	66%	(185)	4%	(11)	280
PID: Ind (no lean)	14%	(30)	12%	(26)	16%	(34)	48%	(102)	9%	(20)	211
PID: Rep (no lean)	24%	(73)	22%	(66)	13%	(39)	32%	(96)	10%	(29)	305

Continued on next page

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	14%	(114)	15%	(117)	48%	(383)	8%	(60)	796
PID/Gender: Dem Men	7%	(8)	12%	(15)	17%	(20)	60%	(73)	5%	(6)	123
PID/Gender: Dem Women	7%	(11)	5%	(7)	15%	(23)	71%	(111)	3%	(5)	158
PID/Gender: Ind Men	17%	(18)	16%	(16)	15%	(15)	42%	(43)	11%	(11)	103
PID/Gender: Ind Women	11%	(12)	9%	(10)	17%	(19)	54%	(59)	8%	(9)	108
PID/Gender: Rep Men	24%	(34)	23%	(33)	16%	(22)	25%	(35)	12%	(18)	141
PID/Gender: Rep Women	24%	(40)	21%	(34)	10%	(17)	38%	(62)	7%	(12)	164
Ideo: Liberal (1-3)	9%	(21)	7%	(17)	7%	(17)	73%	(174)	3%	(7)	237
Ideo: Moderate (4)	9%	(20)	12%	(29)	21%	(50)	49%	(116)	9%	(20)	236
Ideo: Conservative (5-7)	26%	(80)	22%	(68)	16%	(50)	28%	(87)	8%	(25)	308
Ideo/PID: Conservative Republican	26%	(55)	23%	(49)	13%	(28)	28%	(59)	9%	(19)	211
Ideo/PID: Moderate/Liberal Republican	20%	(17)	20%	(17)	13%	(11)	43%	(37)	4%	(3)	86
Ideo/PID: Moderate/Conservative Democrat	13%	(13)	11%	(11)	33%	(34)	38%	(38)	5%	(5)	101
Ideo/PID: Liberal Democrat	3%	(6)	6%	(11)	6%	(10)	82%	(144)	3%	(6)	177
Unfavorable of Biden and Trump	13%	(18)	6%	(8)	13%	(18)	61%	(83)	6%	(8)	135
2024 H2H Matchup: Biden Voter	5%	(17)	6%	(22)	14%	(49)	70%	(240)	4%	(14)	342
2024 H2H Matchup: Trump Voter	24%	(94)	24%	(92)	13%	(52)	28%	(109)	10%	(38)	386
2024 H2H Matchup: Would not Vote	17%	(4)	—	(0)	17%	(4)	60%	(14)	7%	(2)	24
2024 H2H Matchup: Do not Know	14%	(6)	1%	(0)	27%	(12)	44%	(19)	15%	(6)	44
2022 House Vote: Democrat	7%	(23)	7%	(26)	14%	(50)	66%	(231)	5%	(19)	349
2022 House Vote: Republican	23%	(80)	22%	(74)	13%	(46)	33%	(113)	8%	(28)	341
2022 House Vote: Did not Vote	18%	(17)	14%	(13)	21%	(20)	36%	(34)	10%	(10)	95
2020 Vote: Joe Biden	7%	(25)	6%	(21)	15%	(56)	68%	(252)	5%	(18)	372
2020 Vote: Donald Trump	24%	(89)	24%	(88)	13%	(48)	29%	(107)	10%	(37)	369
2020 Vote: Someone Else	22%	(3)	5%	(1)	43%	(5)	27%	(3)	3%	(0)	12
2020 Vote: Did not Vote	14%	(6)	10%	(4)	19%	(8)	47%	(20)	10%	(4)	43
2016 Vote: Hillary Clinton	5%	(13)	8%	(21)	13%	(34)	70%	(191)	4%	(12)	272
2016 Vote: Donald Trump	22%	(68)	23%	(72)	15%	(46)	32%	(101)	9%	(29)	317
2016 Vote: Someone Else	22%	(6)	11%	(3)	10%	(3)	42%	(11)	15%	(4)	26
2020 Vote/PID: Not Biden/Democrat	9%	(3)	32%	(9)	25%	(7)	20%	(6)	14%	(4)	29
2020 Vote/PID: Not Trump/Republican	18%	(8)	6%	(3)	16%	(8)	54%	(25)	6%	(3)	46

Continued on next page

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	14%	(114)	15%	(117)	48%	(383)	8%	(60)	796
U.S. Economy: Wrong Track	16%	(86)	16%	(90)	15%	(82)	44%	(241)	9%	(49)	546
U.S. Economy: Right Direction	14%	(36)	10%	(25)	14%	(35)	57%	(142)	5%	(12)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	5%	(12)	14%	(38)	70%	(182)	6%	(15)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(91)	23%	(94)	14%	(56)	30%	(120)	10%	(39)	401
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	6%	(8)	17%	(23)	60%	(80)	5%	(6)	135
Top 2024 Issue: Economy	9%	(21)	15%	(36)	23%	(52)	44%	(102)	9%	(21)	232
Community: Urban	16%	(42)	21%	(53)	12%	(31)	46%	(118)	5%	(13)	257
Community: Suburban	13%	(52)	10%	(40)	14%	(57)	56%	(227)	8%	(33)	410
Community: Rural	22%	(28)	16%	(21)	23%	(30)	29%	(38)	10%	(14)	130
Community/Gender: Urban Women	10%	(12)	13%	(16)	13%	(16)	60%	(75)	4%	(6)	126
Community/Gender: Urban Men	22%	(29)	28%	(37)	11%	(14)	33%	(43)	6%	(8)	131
Community/Gender: Rural Women	25%	(20)	17%	(14)	23%	(18)	30%	(25)	5%	(4)	81
Community/Gender: Rural Men	17%	(8)	14%	(7)	24%	(12)	26%	(13)	19%	(9)	49
Community/Gender: Suburban Women	13%	(30)	9%	(21)	11%	(24)	59%	(132)	7%	(16)	224
Community/Gender: Suburban Men	12%	(22)	10%	(19)	17%	(32)	51%	(95)	9%	(17)	186
Homeowner	15%	(99)	15%	(102)	15%	(105)	48%	(327)	7%	(50)	683
Renter	16%	(16)	11%	(11)	12%	(12)	50%	(50)	10%	(10)	99
Military HHnm: Yes	17%	(24)	21%	(30)	7%	(10)	44%	(64)	10%	(15)	143
Military HH: No	15%	(98)	13%	(84)	16%	(107)	49%	(319)	7%	(45)	653
Employ: Private Sector	15%	(43)	16%	(47)	15%	(43)	44%	(127)	9%	(26)	286
Employ: Government	13%	(7)	21%	(10)	14%	(7)	46%	(23)	6%	(3)	49
Employ: Self-Employed	10%	(7)	14%	(9)	17%	(11)	55%	(36)	4%	(3)	66
Employ: Homemaker	29%	(13)	18%	(8)	19%	(8)	31%	(14)	3%	(1)	44
Employ: Student	20%	(3)	2%	(0)	2%	(0)	72%	(10)	3%	(0)	14
Employ: Retired	15%	(33)	12%	(25)	8%	(18)	60%	(128)	4%	(9)	213
Employ: Unemployed	18%	(13)	14%	(10)	19%	(14)	40%	(30)	9%	(7)	74
Employ: Other	8%	(4)	9%	(5)	31%	(16)	31%	(16)	20%	(10)	51
Self + Household: White-Collar	14%	(52)	15%	(56)	9%	(34)	55%	(201)	5%	(20)	363
Self + Household: Blue Collar	16%	(52)	16%	(51)	21%	(67)	41%	(135)	7%	(21)	325
Union HH: Yes	24%	(11)	10%	(4)	8%	(4)	55%	(25)	3%	(1)	45
Union HH: No	15%	(111)	15%	(110)	15%	(113)	48%	(358)	8%	(59)	751

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	14%	(114)	15%	(117)	48%	(383)	8%	(60)	796
LGBTQ+: Yes	5%	(4)	9%	(7)	6%	(5)	72%	(58)	9%	(7)	80
LGBTQ+: No	16%	(118)	15%	(107)	16%	(112)	45%	(325)	7%	(53)	716
Motivated to Vote	17%	(115)	14%	(94)	13%	(92)	50%	(348)	6%	(44)	693
Parent: Yes	20%	(36)	17%	(31)	13%	(24)	42%	(76)	8%	(15)	181
Parent: No	14%	(86)	14%	(84)	15%	(93)	50%	(306)	7%	(45)	615
COVID Vaccine: Yes	12%	(66)	12%	(66)	14%	(79)	55%	(308)	8%	(44)	562
COVID Vaccine: No	24%	(56)	21%	(48)	16%	(38)	32%	(75)	7%	(16)	234
Student Loans: Yes	15%	(17)	15%	(17)	9%	(10)	57%	(62)	4%	(5)	110
Student Loans: No	15%	(105)	14%	(98)	16%	(107)	47%	(320)	8%	(55)	686
Favorable Opinion of Haley	16%	(45)	15%	(40)	9%	(25)	54%	(146)	6%	(16)	273
Unfavorable Opinion of Haley	16%	(53)	15%	(51)	13%	(42)	52%	(175)	4%	(13)	334
Protestant	16%	(28)	19%	(33)	11%	(19)	51%	(88)	3%	(5)	175
Roman Catholic	23%	(43)	16%	(30)	16%	(30)	35%	(65)	10%	(19)	187
Mormon	2%	(0)	15%	(2)	56%	(6)	27%	(3)	—	(0)	11
Orthodox (e.g. Greek or Russian Orthodox)	28%	(3)	47%	(5)	8%	(1)	1%	(0)	16%	(2)	11
Jewish	7%	(1)	—	(0)	—	(0)	80%	(13)	13%	(2)	17
Muslim	—	(0)	59%	(3)	6%	(0)	35%	(2)	—	(0)	6
Buddhist	—	(0)	3%	(0)	49%	(4)	48%	(4)	—	(0)	8
Hindu	—	(0)	16%	(2)	—	(0)	28%	(3)	56%	(6)	10
Atheist	1%	(1)	11%	(4)	20%	(8)	63%	(25)	5%	(2)	39
Agnostic	12%	(6)	1%	(0)	4%	(2)	83%	(42)	—	(0)	50
Something else	24%	(24)	19%	(18)	18%	(18)	29%	(29)	9%	(9)	99
Nothing in particular	9%	(16)	8%	(15)	15%	(28)	59%	(109)	8%	(15)	183
Prodigal Biden Voter	17%	(9)	7%	(4)	23%	(12)	45%	(24)	8%	(4)	53
Undecided Voter (DK/WNV)	15%	(10)	—	(0)	23%	(16)	50%	(34)	12%	(8)	68
Undecided Voter (DK)	17%	(4)	—	(0)	17%	(4)	60%	(14)	7%	(2)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	796	100%
xdemGender	Gender: Male	366	46%
	Gender: Female	430	54%
	N	796	
age	Age: 18-34	203	26%
	Age: 35-44	116	15%
	Age: 45-64	267	34%
	Age: 65+	210	26%
	N	796	
demAgeGeneration	GenZers: 1997-2012	105	13%
	Millennials: 1981-1996	197	25%
	GenXers: 1965-1980	220	28%
	Baby Boomers: 1946-1964	258	32%
	N	780	
xeduc3	Educ: < College	477	60%
	Educ: Bachelors degree	217	27%
	Educ: Post-grad	102	13%
	N	796	
xdemInc3	Income: Under 50k	278	35%
	Income: 50k-100k	311	39%
	Income: 100k+	208	26%
	N	796	
xrace_eth	Ethnicity: White (Non-Hispanic)	509	64%
	Ethnicity: Hispanic	184	23%
	Ethnicity: Black (Non-Hispanic)	40	5%
	Ethnicity: Asian + Other (Non-Hispanic)	63	8%
	N	796	
xdemReligion	All Christian	384	48%
	All Non-Christian	41	5%
	Atheist	39	5%
	Agnostic/Nothing in particular	234	29%
	Something Else	99	12%
	N	796	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	171	21%
	Non-Evangelical	289	36%
	<i>N</i>	460	
xpid3	PID: Dem (no lean)	280	35%
	PID: Ind (no lean)	211	26%
	PID: Rep (no lean)	305	38%
	<i>N</i>	796	
xpidGender	PID/Gender: Dem Men	123	15%
	PID/Gender: Dem Women	158	20%
	PID/Gender: Ind Men	103	13%
	PID/Gender: Ind Women	108	14%
	PID/Gender: Rep Men	141	18%
	PID/Gender: Rep Women	164	21%
	<i>N</i>	796	
xdemIdeo3	Ideo: Liberal (1-3)	237	30%
	Ideo: Moderate (4)	236	30%
	Ideo: Conservative (5-7)	308	39%
	<i>N</i>	781	
BLMBxdem1	Ideo/PID: Conservative Republican	211	26%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	86	11%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	101	13%
BLMBxdem4	Ideo/PID: Liberal Democrat	177	22%
BLMBxdem5	Unfavorable of Biden and Trump	135	17%
BLMBxdem6	2024 H2H Matchup: Biden Voter	342	43%
	2024 H2H Matchup: Trump Voter	386	48%
	2024 H2H Matchup: Would not Vote	24	3%
	2024 H2H Matchup: Do not Know	44	5%
	<i>N</i>	796	
BLMBxdem7	2022 House Vote: Democrat	349	44%
	2022 House Vote: Republican	341	43%
	<i>N</i>	689	
BLMBxdem8	2022 House Vote: Did not Vote	95	12%
BLMBxdem9	2020 Vote: Joe Biden	372	47%
	2020 Vote: Donald Trump	369	46%
	2020 Vote: Someone Else	12	1%
	<i>N</i>	753	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
BLMBxdem10	2020 Vote: Did not Vote	43	5%
BLMBxdem11	2016 Vote: Hillary Clinton	272	34%
	2016 Vote: Donald Trump	317	40%
	2016 Vote: Someone Else	26	3%
	N	614	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	29	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	46	6%
BLMBxdem14	U.S. Economy: Wrong Track	546	69%
	U.S. Economy: Right Direction	250	31%
	N	796	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	260	33%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	401	50%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	135	17%
	N	796	
BLMBxdem16	Top 2024 Issue: Economy	232	29%
xdemUsr	Community: Urban	257	32%
	Community: Suburban	410	51%
	Community: Rural	130	16%
	N	796	
BLMBxdem17	Community/Gender: Urban Women	126	16%
BLMBxdem18	Community/Gender: Urban Men	131	16%
BLMBxdem19	Community/Gender: Rural Women	81	10%
BLMBxdem20	Community/Gender: Rural Men	49	6%
BLMBxdem21	Community/Gender: Suburban Women	224	28%
BLMBxdem22	Community/Gender: Suburban Men	186	23%
BLMBxdem23	Homeowner	683	86%
	Renter	99	12%
	N	782	
xdemMilHH1	Military HHnm: Yes	143	18%
	Military HH: No	653	82%
	N	796	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	286	36%
	Employ: Government	49	6%
	Employ: Self-Employed	66	8%
	Employ: Homemaker	44	5%
	Employ: Student	14	2%
	Employ: Retired	213	27%
	Employ: Unemployed	74	9%
	Employ: Other	51	6%
	<i>N</i>	796	
BLMBxdem24	Self + Household: White-Collar	363	46%
	Self + Household: Blue Collar	325	41%
	<i>N</i>	688	
BLMBxdem25	Union HH: Yes	45	6%
	Union HH: No	751	94%
	<i>N</i>	796	
BLMBxdem26	LGBTQ+: Yes	80	10%
BLMBxdem27	LGBTQ+: No	716	90%
BLMBxdem28	Motivated to Vote	693	87%
BLMBxdem29	Parent: Yes	181	23%
	Parent: No	615	77%
	<i>N</i>	796	
BLMBxdem30	COVID Vaccine: Yes	562	71%
	COVID Vaccine: No	234	29%
	<i>N</i>	796	
BLMBxdem31	Student Loans: Yes	110	14%
	Student Loans: No	686	86%
	<i>N</i>	796	
BLMBxdem32	Favorable Opinion of Haley	273	34%
	Unfavorable Opinion of Haley	334	42%
	<i>N</i>	608	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
demRelig	Protestant	175	22%
	Roman Catholic	187	23%
	Mormon	11	1%
	Orthodox (e.g. Greek or Russian Orthodox)	11	1%
	Jewish	17	2%
	Muslim	6	1%
	Buddhist	8	1%
	Hindu	10	1%
	Atheist	39	5%
	Agnostic	50	6%
	Something else	99	12%
	Nothing in particular	183	23%
	<i>N</i>	796	
BLMBxdem33	Prodigal Biden Voter	53	7%
BLMBxdem34	Undecided Voter (DK/WNV)	68	9%
BLMBxdem35	Undecided Voter (DK)	24	3%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Georgia Tracking Poll #2403038  
March 08-12, 2024

*Crosstabulation Results*

*Methodology:*

This poll was conducted from March 08 - 12, 2024, among a national sample of 788 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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123	<b>Table BLMB47_5:</b> <i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only . . . . .</i>	503
124	<b>Table BLMB47_6:</b> <i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more . . . . .</i>	507
125	<b>Table BLMB47_7:</b> <i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports . . . . .</i>	511
126	<b>Table BLMB47_8:</b> <i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China . . . . .</i>	515
127	<b>Table BLMB47_9:</b> <i>Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT . . . . .</i>	519

128	<b>Table BLMB48_1:</b> <i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home .</i>	523
129	<b>Table BLMB48_2:</b> <i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car . .</i>	527
130	<b>Table BLMB48_3:</b> <i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties . . . . .</i>	531
131	<b>Table BLMB48_4:</b> <i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling</i>	535
132	<b>Table BLMB48_5:</b> <i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt</i>	539
133	<b>Table BLMB48_6:</b> <i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account . . . . .</i>	543
134	<b>Table BLMB48_7:</b> <i>Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates . . . . .</i>	547
135	<b>Table BLMB49_1:</b> <i>Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction . . . . .</i>	551
136	<b>Table BLMB49_2:</b> <i>Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B . . . . .</i>	555
137	<b>Table BLMB49_3:</b> <i>Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion . . . . .</i>	559
138	<b>Summary Statistics of Survey Respondent Demographics . . . . .</b>	563



## Crosstabulation Results by Respondent Demographics

**Table BLMB1\_1:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(220)	72%	(568)	788
Gender: Male	33%	(118)	67%	(236)	354
Gender: Female	24%	(102)	76%	(331)	434
Age: 18-34	27%	(60)	73%	(161)	221
Age: 35-44	29%	(31)	71%	(78)	109
Age: 45-64	31%	(87)	69%	(192)	279
Age: 65+	24%	(42)	76%	(136)	179
GenZers: 1997-2012	25%	(30)	75%	(91)	121
Millennials: 1981-1996	28%	(57)	72%	(143)	200
GenXers: 1965-1980	30%	(69)	70%	(158)	227
Baby Boomers: 1946-1964	27%	(61)	73%	(164)	225
Educ: < College	24%	(117)	76%	(361)	478
Educ: Bachelors degree	30%	(56)	70%	(128)	184
Educ: Post-grad	38%	(48)	62%	(79)	126
Income: Under 50k	30%	(89)	70%	(212)	301
Income: 50k-100k	23%	(71)	77%	(239)	310
Income: 100k+	34%	(60)	66%	(117)	177
Ethnicity: White (Non-Hispanic)	22%	(104)	78%	(371)	475
Ethnicity: Hispanic	30%	(9)	70%	(20)	29
Ethnicity: Black (Non-Hispanic)	39%	(100)	61%	(155)	255
Ethnicity: Asian + Other (Non-Hispanic)	27%	(8)	73%	(22)	30
All Christian	25%	(88)	75%	(270)	358
All Non-Christian	31%	(13)	69%	(29)	43
Atheist	39%	(13)	61%	(20)	34
Agnostic/Nothing in particular	34%	(59)	66%	(116)	175
Something Else	26%	(47)	74%	(131)	179
Evangelical	21%	(67)	79%	(248)	315
Non-Evangelical	30%	(65)	70%	(149)	213

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(220)	72%	(568)	788
PID: Dem (no lean)	51%	(160)	49%	(156)	316
PID: Ind (no lean)	23%	(37)	77%	(123)	160
PID: Rep (no lean)	8%	(24)	92%	(289)	312
PID/Gender: Dem Men	63%	(85)	37%	(50)	134
PID/Gender: Dem Women	41%	(75)	59%	(106)	181
PID/Gender: Ind Men	25%	(22)	75%	(66)	88
PID/Gender: Ind Women	21%	(15)	79%	(57)	72
PID/Gender: Rep Men	9%	(12)	91%	(120)	132
PID/Gender: Rep Women	7%	(12)	93%	(168)	180
Ideo: Liberal (1-3)	50%	(113)	50%	(115)	228
Ideo: Moderate (4)	31%	(68)	69%	(149)	217
Ideo: Conservative (5-7)	11%	(35)	89%	(276)	310
Ideo/PID: Conservative Republican	7%	(16)	93%	(219)	235
Ideo/PID: Moderate/Liberal Republican	9%	(6)	91%	(60)	66
Ideo/PID: Moderate/Conservative Democrat	48%	(55)	52%	(60)	116
Ideo/PID: Liberal Democrat	56%	(104)	44%	(83)	188
Unfavorable of Biden and Trump	15%	(19)	85%	(108)	126
2024 H2H Matchup: Biden Voter	53%	(176)	47%	(154)	331
2024 H2H Matchup: Trump Voter	8%	(30)	92%	(352)	382
2024 H2H Matchup: Would not Vote	13%	(4)	87%	(28)	33
2024 H2H Matchup: Do not Know	23%	(9)	77%	(33)	42
2022 House Vote: Democrat	49%	(170)	51%	(176)	346
2022 House Vote: Republican	8%	(25)	92%	(286)	311
2022 House Vote: Did not Vote	19%	(23)	81%	(99)	122
2020 Vote: Joe Biden	49%	(179)	51%	(187)	366
2020 Vote: Donald Trump	9%	(31)	91%	(333)	365
2020 Vote: Someone Else	8%	(1)	92%	(9)	10
2020 Vote: Did not Vote	20%	(9)	80%	(38)	47
2016 Vote: Hillary Clinton	54%	(144)	46%	(125)	269
2016 Vote: Donald Trump	5%	(16)	95%	(283)	299
2016 Vote: Someone Else	38%	(11)	62%	(17)	28

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(220)	72%	(568)	788
2020 Vote/PID: Not Biden/Democrat	22%	(6)	78%	(22)	28
2020 Vote/PID: Not Trump/Republican	4%	(1)	96%	(20)	21
U.S. Economy: Wrong Track	—	(0)	100%	(568)	568
U.S. Economy: Right Direction	100%	(220)	—	(0)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(147)	40%	(100)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(36)	91%	(373)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(37)	72%	(95)	132
Top 2024 Issue: Economy	16%	(48)	84%	(242)	290
Community: Urban	38%	(63)	62%	(102)	166
Community: Suburban	30%	(125)	70%	(296)	421
Community: Rural	16%	(32)	84%	(169)	202
Community/Gender: Urban Women	32%	(24)	68%	(51)	75
Community/Gender: Urban Men	43%	(39)	57%	(52)	90
Community/Gender: Rural Women	12%	(15)	88%	(110)	125
Community/Gender: Rural Men	22%	(17)	78%	(59)	76
Community/Gender: Suburban Women	27%	(62)	73%	(171)	233
Community/Gender: Suburban Men	33%	(63)	67%	(125)	188
Homeowner	28%	(141)	72%	(356)	496
Renter	28%	(73)	72%	(186)	259
Military HHnm: Yes	24%	(30)	76%	(95)	125
Military HH: No	29%	(191)	71%	(473)	663
Employ: Private Sector	34%	(98)	66%	(189)	287
Employ: Government	30%	(18)	70%	(41)	59
Employ: Self-Employed	27%	(19)	73%	(52)	72
Employ: Homemaker	9%	(3)	91%	(36)	40
Employ: Student	24%	(4)	76%	(14)	18
Employ: Retired	25%	(48)	75%	(144)	192
Employ: Unemployed	23%	(17)	77%	(57)	73
Employ: Other	26%	(12)	74%	(35)	47
Self + Household: White-Collar	32%	(96)	68%	(207)	303
Self + Household: Blue Collar	29%	(105)	71%	(261)	366

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(220)	72%	(568)	788
Union HH: Yes	42%	(10)	58%	(13)	23
Union HH: No	28%	(211)	72%	(554)	765
LGBTQ+: Yes	27%	(22)	73%	(58)	80
LGBTQ+: No	28%	(198)	72%	(509)	708
Motivated to Vote	29%	(205)	71%	(506)	711
Parent: Yes	30%	(65)	70%	(150)	214
Parent: No	27%	(156)	73%	(418)	574
COVID Vaccine: Yes	35%	(184)	65%	(346)	530
COVID Vaccine: No	14%	(37)	86%	(222)	258
Student Loans: Yes	30%	(48)	70%	(109)	157
Student Loans: No	27%	(173)	73%	(458)	631
Favorable Opinion of Haley	23%	(58)	77%	(198)	256
Unfavorable Opinion of Haley	30%	(98)	70%	(225)	323
Protestant	20%	(52)	80%	(212)	264
Roman Catholic	38%	(33)	62%	(54)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	45%	(4)	55%	(4)	8
Jewish	32%	(5)	68%	(11)	16
Muslim	29%	(5)	71%	(13)	18
Buddhist	—	(0)	100%	(4)	4
Hindu	69%	(3)	31%	(1)	4
Atheist	39%	(13)	61%	(20)	34
Agnostic	47%	(9)	53%	(10)	19
Something else	26%	(47)	74%	(131)	179
Nothing in particular	32%	(50)	68%	(106)	156
Prodigal Biden Voter	17%	(10)	83%	(47)	57
Undecided Voter (DK/WNV)	18%	(14)	82%	(61)	75
Undecided Voter (DK)	13%	(4)	87%	(28)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(388)	51%	(400)	788
Gender: Male	59%	(207)	41%	(147)	354
Gender: Female	42%	(180)	58%	(253)	434
Age: 18-34	43%	(94)	57%	(127)	221
Age: 35-44	45%	(49)	55%	(60)	109
Age: 45-64	50%	(141)	50%	(139)	279
Age: 65+	58%	(104)	42%	(75)	179
GenZers: 1997-2012	44%	(53)	56%	(68)	121
Millennials: 1981-1996	42%	(84)	58%	(116)	200
GenXers: 1965-1980	51%	(117)	49%	(111)	227
Baby Boomers: 1946-1964	57%	(129)	43%	(96)	225
Educ: < College	47%	(224)	53%	(254)	478
Educ: Bachelors degree	49%	(89)	51%	(95)	184
Educ: Post-grad	59%	(75)	41%	(51)	126
Income: Under 50k	46%	(138)	54%	(163)	301
Income: 50k-100k	48%	(150)	52%	(160)	310
Income: 100k+	56%	(100)	44%	(77)	177
Ethnicity: White (Non-Hispanic)	48%	(227)	52%	(247)	475
Ethnicity: Hispanic	56%	(16)	44%	(13)	29
Ethnicity: Black (Non-Hispanic)	50%	(128)	50%	(127)	255
Ethnicity: Asian + Other (Non-Hispanic)	56%	(17)	44%	(13)	30
All Christian	52%	(186)	48%	(172)	358
All Non-Christian	52%	(22)	48%	(20)	43
Atheist	39%	(13)	61%	(21)	34
Agnostic/Nothing in particular	49%	(85)	51%	(90)	175
Something Else	45%	(81)	55%	(98)	179
Evangelical	48%	(151)	52%	(165)	315
Non-Evangelical	52%	(111)	48%	(102)	213
PID: Dem (no lean)	56%	(177)	44%	(139)	316
PID: Ind (no lean)	46%	(74)	54%	(87)	160
PID: Rep (no lean)	44%	(138)	56%	(175)	312

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(388)	51%	(400)	788
PID/Gender: Dem Men	68%	(91)	32%	(43)	134
PID/Gender: Dem Women	47%	(85)	53%	(96)	181
PID/Gender: Ind Men	47%	(42)	53%	(46)	88
PID/Gender: Ind Women	44%	(32)	56%	(40)	72
PID/Gender: Rep Men	56%	(74)	44%	(58)	132
PID/Gender: Rep Women	35%	(63)	65%	(117)	180
Ideo: Liberal (1-3)	50%	(114)	50%	(114)	228
Ideo: Moderate (4)	55%	(118)	45%	(99)	217
Ideo: Conservative (5-7)	45%	(141)	55%	(169)	310
Ideo/PID: Conservative Republican	44%	(102)	56%	(133)	235
Ideo/PID: Moderate/Liberal Republican	45%	(30)	55%	(36)	66
Ideo/PID: Moderate/Conservative Democrat	63%	(73)	37%	(42)	116
Ideo/PID: Liberal Democrat	53%	(99)	47%	(89)	188
Unfavorable of Biden and Trump	41%	(51)	59%	(75)	126
2024 H2H Matchup: Biden Voter	58%	(191)	42%	(139)	331
2024 H2H Matchup: Trump Voter	41%	(158)	59%	(225)	382
2024 H2H Matchup: Would not Vote	28%	(9)	72%	(23)	33
2024 H2H Matchup: Do not Know	70%	(30)	30%	(12)	42
2022 House Vote: Democrat	55%	(190)	45%	(156)	346
2022 House Vote: Republican	46%	(143)	54%	(168)	311
2022 House Vote: Did not Vote	42%	(52)	58%	(71)	122
2020 Vote: Joe Biden	56%	(205)	44%	(161)	366
2020 Vote: Donald Trump	45%	(163)	55%	(202)	365
2020 Vote: Someone Else	15%	(1)	85%	(8)	10
2020 Vote: Did not Vote	39%	(18)	61%	(29)	47
2016 Vote: Hillary Clinton	57%	(154)	43%	(115)	269
2016 Vote: Donald Trump	44%	(133)	56%	(166)	299
2016 Vote: Someone Else	49%	(14)	51%	(14)	28
2020 Vote/PID: Not Biden/Democrat	46%	(13)	54%	(15)	28
2020 Vote/PID: Not Trump/Republican	33%	(7)	67%	(14)	21

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(388)	51%	(400)	788
U.S. Economy: Wrong Track	35%	(197)	65%	(371)	568
U.S. Economy: Right Direction	87%	(191)	13%	(29)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(148)	40%	(98)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	41%	(169)	59%	(240)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(70)	47%	(62)	132
Top 2024 Issue: Economy	39%	(114)	61%	(175)	290
Community: Urban	48%	(79)	52%	(87)	166
Community: Suburban	54%	(228)	46%	(192)	421
Community: Rural	40%	(80)	60%	(121)	202
Community/Gender: Urban Women	38%	(28)	62%	(47)	75
Community/Gender: Urban Men	56%	(51)	44%	(40)	90
Community/Gender: Rural Women	36%	(45)	64%	(80)	125
Community/Gender: Rural Men	46%	(35)	54%	(41)	76
Community/Gender: Suburban Women	46%	(107)	54%	(126)	233
Community/Gender: Suburban Men	65%	(121)	35%	(66)	188
Homeowner	53%	(265)	47%	(232)	496
Renter	43%	(112)	57%	(147)	259
Military HHnm: Yes	55%	(69)	45%	(56)	125
Military HH: No	48%	(319)	52%	(345)	663
Employ: Private Sector	50%	(143)	50%	(144)	287
Employ: Government	56%	(33)	44%	(26)	59
Employ: Self-Employed	47%	(33)	53%	(38)	72
Employ: Homemaker	32%	(13)	68%	(27)	40
Employ: Student	44%	(8)	56%	(10)	18
Employ: Retired	57%	(109)	43%	(83)	192
Employ: Unemployed	38%	(28)	62%	(45)	73
Employ: Other	44%	(21)	56%	(27)	47
Self + Household: White-Collar	56%	(170)	44%	(133)	303
Self + Household: Blue Collar	45%	(166)	55%	(200)	366
Union HH: Yes	56%	(13)	44%	(10)	23
Union HH: No	49%	(375)	51%	(390)	765

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(388)	51%	(400)	788
LGBTQ+: Yes	35%	(28)	65%	(52)	80
LGBTQ+: No	51%	(360)	49%	(348)	708
Motivated to Vote	49%	(352)	51%	(360)	711
Parent: Yes	47%	(102)	53%	(113)	214
Parent: No	50%	(286)	50%	(288)	574
COVID Vaccine: Yes	55%	(292)	45%	(238)	530
COVID Vaccine: No	37%	(96)	63%	(162)	258
Student Loans: Yes	45%	(71)	55%	(86)	157
Student Loans: No	50%	(317)	50%	(314)	631
Favorable Opinion of Haley	55%	(140)	45%	(116)	256
Unfavorable Opinion of Haley	49%	(157)	51%	(166)	323
Protestant	50%	(131)	50%	(133)	264
Roman Catholic	58%	(50)	42%	(36)	86
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	62%	(5)	38%	(3)	8
Jewish	68%	(11)	32%	(5)	16
Muslim	44%	(8)	56%	(10)	18
Buddhist	24%	(1)	76%	(3)	4
Hindu	55%	(2)	45%	(2)	4
Atheist	39%	(13)	61%	(21)	34
Agnostic	58%	(11)	42%	(8)	19
Something else	45%	(81)	55%	(98)	179
Nothing in particular	48%	(74)	52%	(82)	156
Prodigal Biden Voter	44%	(25)	56%	(32)	57
Undecided Voter (DK/WNV)	52%	(39)	48%	(36)	75
Undecided Voter (DK)	28%	(9)	72%	(23)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	56%	(438)	44%	(350)	788
Gender: Male	62%	(219)	38%	(135)	354
Gender: Female	50%	(219)	50%	(215)	434
Age: 18-34	55%	(121)	45%	(100)	221
Age: 35-44	51%	(55)	49%	(53)	109
Age: 45-64	53%	(147)	47%	(132)	279
Age: 65+	64%	(115)	36%	(64)	179
GenZers: 1997-2012	59%	(72)	41%	(49)	121
Millennials: 1981-1996	49%	(98)	51%	(102)	200
GenXers: 1965-1980	52%	(118)	48%	(109)	227
Baby Boomers: 1946-1964	63%	(142)	37%	(83)	225
Educ: < College	54%	(257)	46%	(221)	478
Educ: Bachelors degree	56%	(103)	44%	(81)	184
Educ: Post-grad	62%	(79)	38%	(47)	126
Income: Under 50k	52%	(156)	48%	(146)	301
Income: 50k-100k	55%	(170)	45%	(140)	310
Income: 100k+	63%	(112)	37%	(65)	177
Ethnicity: White (Non-Hispanic)	54%	(256)	46%	(219)	475
Ethnicity: Hispanic	58%	(17)	42%	(12)	29
Ethnicity: Black (Non-Hispanic)	59%	(150)	41%	(105)	255
Ethnicity: Asian + Other (Non-Hispanic)	54%	(16)	46%	(14)	30
All Christian	58%	(208)	42%	(151)	358
All Non-Christian	57%	(24)	43%	(18)	43
Atheist	59%	(20)	41%	(14)	34
Agnostic/Nothing in particular	54%	(94)	46%	(80)	175
Something Else	51%	(92)	49%	(87)	179
Evangelical	55%	(172)	45%	(143)	315
Non-Evangelical	58%	(123)	42%	(90)	213
PID: Dem (no lean)	64%	(203)	36%	(113)	316
PID: Ind (no lean)	53%	(86)	47%	(75)	160
PID: Rep (no lean)	48%	(150)	52%	(163)	312

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	56%	(438)	44%	(350)	788
PID/Gender: Dem Men	73%	(98)	27%	(36)	134
PID/Gender: Dem Women	58%	(105)	42%	(77)	181
PID/Gender: Ind Men	55%	(48)	45%	(40)	88
PID/Gender: Ind Women	52%	(37)	48%	(35)	72
PID/Gender: Rep Men	55%	(73)	45%	(59)	132
PID/Gender: Rep Women	43%	(77)	57%	(103)	180
Ideo: Liberal (1-3)	60%	(137)	40%	(91)	228
Ideo: Moderate (4)	59%	(127)	41%	(90)	217
Ideo: Conservative (5-7)	49%	(153)	51%	(157)	310
Ideo/PID: Conservative Republican	48%	(112)	52%	(123)	235
Ideo/PID: Moderate/Liberal Republican	45%	(30)	55%	(37)	66
Ideo/PID: Moderate/Conservative Democrat	67%	(77)	33%	(38)	116
Ideo/PID: Liberal Democrat	63%	(118)	37%	(70)	188
Unfavorable of Biden and Trump	46%	(59)	54%	(68)	126
2024 H2H Matchup: Biden Voter	67%	(222)	33%	(108)	331
2024 H2H Matchup: Trump Voter	46%	(174)	54%	(208)	382
2024 H2H Matchup: Would not Vote	27%	(9)	73%	(24)	33
2024 H2H Matchup: Do not Know	78%	(33)	22%	(9)	42
2022 House Vote: Democrat	65%	(226)	35%	(120)	346
2022 House Vote: Republican	48%	(150)	52%	(161)	311
2022 House Vote: Did not Vote	49%	(60)	51%	(62)	122
2020 Vote: Joe Biden	65%	(239)	35%	(127)	366
2020 Vote: Donald Trump	47%	(173)	53%	(192)	365
2020 Vote: Someone Else	34%	(3)	66%	(6)	10
2020 Vote: Did not Vote	48%	(23)	52%	(24)	47
2016 Vote: Hillary Clinton	68%	(183)	32%	(86)	269
2016 Vote: Donald Trump	46%	(137)	54%	(161)	299
2016 Vote: Someone Else	44%	(12)	56%	(16)	28
2020 Vote/PID: Not Biden/Democrat	51%	(14)	49%	(14)	28
2020 Vote/PID: Not Trump/Republican	50%	(10)	50%	(10)	21

Continued on next page

**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	56%	(438)	44%	(350)	788
U.S. Economy: Wrong Track	42%	(239)	58%	(328)	568
U.S. Economy: Right Direction	90%	(199)	10%	(22)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71%	(175)	29%	(71)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46%	(188)	54%	(222)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(75)	43%	(57)	132
Top 2024 Issue: Economy	44%	(129)	56%	(161)	290
Community: Urban	51%	(85)	49%	(81)	166
Community: Suburban	59%	(250)	41%	(171)	421
Community: Rural	52%	(104)	48%	(98)	202
Community/Gender: Urban Women	40%	(30)	60%	(45)	75
Community/Gender: Urban Men	60%	(55)	40%	(36)	90
Community/Gender: Rural Women	51%	(64)	49%	(61)	125
Community/Gender: Rural Men	52%	(40)	48%	(37)	76
Community/Gender: Suburban Women	53%	(125)	47%	(108)	233
Community/Gender: Suburban Men	67%	(125)	33%	(63)	188
Homeowner	59%	(291)	41%	(205)	496
Renter	53%	(136)	47%	(123)	259
Military HHnm: Yes	60%	(75)	40%	(49)	125
Military HH: No	55%	(363)	45%	(301)	663
Employ: Private Sector	56%	(162)	44%	(125)	287
Employ: Government	59%	(35)	41%	(24)	59
Employ: Self-Employed	55%	(40)	45%	(32)	72
Employ: Homemaker	50%	(20)	50%	(20)	40
Employ: Student	61%	(11)	39%	(7)	18
Employ: Retired	60%	(115)	40%	(78)	192
Employ: Unemployed	46%	(33)	54%	(40)	73
Employ: Other	48%	(23)	52%	(25)	47
Self + Household: White-Collar	59%	(178)	41%	(125)	303
Self + Household: Blue Collar	55%	(202)	45%	(165)	366
Union HH: Yes	72%	(17)	28%	(6)	23
Union HH: No	55%	(421)	45%	(343)	765

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	56%	(438)	44%	(350)	788
LGBTQ+: Yes	49%	(39)	51%	(41)	80
LGBTQ+: No	56%	(399)	44%	(309)	708
Motivated to Vote	56%	(399)	44%	(312)	711
Parent: Yes	53%	(113)	47%	(102)	214
Parent: No	57%	(325)	43%	(248)	574
COVID Vaccine: Yes	60%	(318)	40%	(212)	530
COVID Vaccine: No	47%	(120)	53%	(138)	258
Student Loans: Yes	53%	(83)	47%	(74)	157
Student Loans: No	56%	(355)	44%	(276)	631
Favorable Opinion of Haley	60%	(155)	40%	(101)	256
Unfavorable Opinion of Haley	55%	(176)	45%	(147)	323
Protestant	58%	(153)	42%	(111)	264
Roman Catholic	59%	(51)	41%	(36)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	56%	(4)	44%	(3)	8
Jewish	54%	(9)	46%	(7)	16
Muslim	56%	(10)	44%	(8)	18
Buddhist	34%	(1)	66%	(3)	4
Hindu	100%	(4)	—	(0)	4
Atheist	59%	(20)	41%	(14)	34
Agnostic	70%	(13)	30%	(6)	19
Something else	51%	(92)	49%	(87)	179
Nothing in particular	52%	(81)	48%	(75)	156
Prodigal Biden Voter	53%	(30)	47%	(27)	57
Undecided Voter (DK/WNV)	55%	(41)	45%	(33)	75
Undecided Voter (DK)	27%	(9)	73%	(24)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	22% (170)	20% (158)	11% (85)	45% (357)	2% (12)	1% (6)	788
Gender: Male	21% (76)	20% (69)	10% (34)	47% (166)	2% (9)	— (0)	354
Gender: Female	22% (94)	20% (88)	12% (51)	44% (191)	1% (3)	1% (6)	434
Age: 18-34	18% (40)	26% (57)	16% (35)	35% (77)	3% (6)	3% (6)	221
Age: 35-44	22% (24)	29% (31)	8% (9)	40% (44)	1% (1)	— (0)	109
Age: 45-64	23% (64)	18% (51)	9% (24)	48% (134)	2% (5)	— (0)	279
Age: 65+	24% (43)	11% (19)	9% (16)	56% (101)	— (0)	— (0)	179
GenZers: 1997-2012	17% (21)	26% (31)	17% (20)	33% (41)	3% (4)	4% (5)	121
Millennials: 1981-1996	21% (41)	26% (52)	12% (24)	39% (77)	2% (3)	1% (2)	200
GenXers: 1965-1980	21% (49)	20% (45)	9% (21)	48% (108)	2% (4)	— (0)	227
Baby Boomers: 1946-1964	25% (56)	13% (29)	8% (18)	54% (121)	— (1)	— (0)	225
Educ: < College	21% (98)	18% (84)	9% (43)	49% (236)	2% (11)	1% (6)	478
Educ: Bachelors degree	20% (36)	27% (49)	15% (28)	38% (70)	— (0)	— (0)	184
Educ: Post-grad	28% (35)	19% (25)	11% (14)	40% (51)	1% (1)	— (0)	126
Income: Under 50k	22% (67)	21% (64)	11% (34)	41% (125)	2% (5)	2% (6)	301
Income: 50k-100k	19% (60)	19% (59)	11% (34)	49% (153)	1% (4)	— (0)	310
Income: 100k+	24% (43)	20% (35)	9% (17)	45% (79)	2% (3)	— (0)	177
Ethnicity: White (Non-Hispanic)	16% (75)	11% (52)	9% (45)	62% (296)	1% (4)	— (2)	475
Ethnicity: Hispanic	24% (7)	36% (10)	16% (5)	22% (6)	2% (1)	— (0)	29
Ethnicity: Black (Non-Hispanic)	33% (85)	34% (87)	11% (27)	17% (44)	3% (8)	2% (4)	255
Ethnicity: Asian + Other (Non-Hispanic)	10% (3)	27% (8)	29% (9)	33% (10)	1% (0)	— (0)	30
All Christian	18% (65)	15% (54)	10% (35)	56% (200)	— (1)	1% (2)	358
All Non-Christian	26% (11)	23% (10)	13% (5)	38% (16)	1% (0)	— (0)	43
Atheist	34% (12)	37% (13)	6% (2)	22% (7)	— (0)	— (0)	34
Agnostic/Nothing in particular	25% (43)	30% (52)	9% (16)	33% (58)	2% (3)	1% (2)	175
Something Else	22% (39)	16% (29)	15% (27)	42% (75)	4% (7)	1% (2)	179
Evangelical	17% (53)	14% (44)	10% (32)	56% (177)	2% (5)	1% (4)	315
Non-Evangelical	24% (50)	18% (37)	14% (29)	44% (93)	2% (4)	— (0)	213
PID: Dem (no lean)	45% (142)	34% (109)	10% (33)	8% (25)	1% (2)	1% (4)	316
PID: Ind (no lean)	11% (18)	24% (38)	17% (27)	44% (70)	4% (6)	— (0)	160
PID: Rep (no lean)	3% (10)	3% (11)	8% (25)	84% (261)	1% (4)	1% (2)	312

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	22% (170)	20% (158)	11% (85)	45% (357)	2% (12)	1% (6)	788
PID/Gender: Dem Men	49% (66)	36% (48)	5% (7)	8% (11)	2% (2)	— (0)	134
PID/Gender: Dem Women	42% (76)	33% (60)	14% (26)	8% (14)	— (0)	2% (4)	181
PID/Gender: Ind Men	9% (8)	20% (18)	17% (15)	47% (42)	6% (5)	— (0)	88
PID/Gender: Ind Women	14% (10)	28% (20)	17% (12)	40% (28)	2% (1)	— (0)	72
PID/Gender: Rep Men	2% (2)	2% (3)	9% (12)	86% (113)	1% (1)	— (0)	132
PID/Gender: Rep Women	4% (7)	4% (8)	7% (13)	82% (148)	1% (2)	1% (2)	180
Ideo: Liberal (1-3)	44% (101)	34% (78)	10% (22)	10% (23)	1% (1)	1% (2)	228
Ideo: Moderate (4)	20% (44)	26% (56)	15% (34)	36% (79)	1% (2)	1% (2)	217
Ideo: Conservative (5-7)	7% (21)	6% (19)	8% (26)	78% (242)	1% (2)	— (0)	310
Ideo/PID: Conservative Republican	1% (3)	2% (6)	8% (18)	88% (207)	— (1)	— (0)	235
Ideo/PID: Moderate/Liberal Republican	11% (7)	6% (4)	8% (6)	70% (46)	2% (1)	3% (2)	66
Ideo/PID: Moderate/Conservative Democrat	42% (48)	35% (40)	12% (13)	12% (14)	— (0)	— (0)	116
Ideo/PID: Liberal Democrat	48% (89)	36% (67)	9% (17)	6% (11)	1% (1)	1% (2)	188
Unfavorable of Biden and Trump	— (0)	— (0)	47% (59)	53% (67)	— (0)	— (0)	126
2024 H2H Matchup: Biden Voter	48% (158)	40% (132)	10% (33)	2% (6)	— (1)	— (0)	331
2024 H2H Matchup: Trump Voter	3% (11)	4% (14)	9% (33)	83% (316)	1% (4)	1% (4)	382
2024 H2H Matchup: Would not Vote	4% (1)	5% (2)	18% (6)	50% (16)	17% (6)	7% (2)	33
2024 H2H Matchup: Do not Know	— (0)	23% (10)	31% (13)	42% (18)	4% (2)	— (0)	42
2022 House Vote: Democrat	41% (142)	36% (124)	12% (42)	9% (30)	1% (3)	1% (5)	346
2022 House Vote: Republican	3% (10)	2% (7)	8% (24)	85% (265)	1% (2)	1% (2)	311
2022 House Vote: Did not Vote	14% (17)	20% (24)	15% (19)	46% (56)	5% (6)	— (0)	122
2020 Vote: Joe Biden	42% (154)	36% (131)	12% (43)	8% (31)	1% (3)	1% (4)	366
2020 Vote: Donald Trump	2% (9)	4% (16)	8% (30)	83% (304)	1% (4)	1% (2)	365
2020 Vote: Someone Else	— (0)	7% (1)	30% (3)	64% (6)	— (0)	— (0)	10
2020 Vote: Did not Vote	15% (7)	21% (10)	19% (9)	34% (16)	11% (5)	— (0)	47
2016 Vote: Hillary Clinton	46% (124)	35% (93)	9% (26)	8% (20)	1% (3)	1% (2)	269
2016 Vote: Donald Trump	2% (7)	3% (9)	8% (23)	85% (254)	1% (4)	1% (2)	299
2016 Vote: Someone Else	4% (1)	21% (6)	26% (7)	49% (14)	— (0)	— (0)	28
2020 Vote/PID: Not Biden/Democrat	16% (5)	34% (10)	23% (6)	23% (6)	4% (1)	— (0)	28
2020 Vote/PID: Not Trump/Republican	13% (3)	15% (3)	23% (5)	49% (10)	— (0)	— (0)	21

Continued on next page

**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	22% (170)	20% (158)	11% (85)	45% (357)	2% (12)	1% (6)	788
U.S. Economy: Wrong Track	10% (54)	16% (94)	11% (63)	60% (342)	1% (8)	1% (6)	568
U.S. Economy: Right Direction	52% (115)	29% (64)	10% (22)	6% (14)	2% (4)	— (0)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56% (139)	35% (87)	6% (15)	2% (4)	— (0)	1% (2)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (15)	7% (29)	8% (34)	79% (323)	1% (5)	1% (2)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	12% (16)	32% (42)	27% (36)	22% (29)	5% (7)	2% (2)	132
Top 2024 Issue: Economy	8% (23)	19% (55)	14% (40)	57% (165)	2% (7)	— (0)	290
Community: Urban	31% (51)	28% (47)	16% (26)	25% (41)	1% (1)	— (0)	166
Community: Suburban	21% (89)	22% (93)	11% (47)	43% (182)	1% (5)	1% (5)	421
Community: Rural	15% (30)	9% (18)	6% (13)	66% (133)	3% (6)	1% (2)	202
Community/Gender: Urban Women	25% (19)	34% (26)	25% (19)	16% (12)	— (0)	— (0)	75
Community/Gender: Urban Men	35% (32)	23% (21)	8% (7)	32% (29)	1% (1)	— (0)	90
Community/Gender: Rural Women	15% (18)	9% (12)	7% (8)	66% (83)	2% (2)	1% (2)	125
Community/Gender: Rural Men	15% (12)	8% (6)	6% (5)	66% (50)	5% (4)	— (0)	76
Community/Gender: Suburban Women	24% (57)	22% (51)	10% (24)	41% (96)	— (1)	2% (5)	233
Community/Gender: Suburban Men	17% (32)	23% (42)	12% (22)	46% (86)	2% (4)	— (0)	188
Homeowner	19% (94)	19% (95)	10% (52)	50% (247)	1% (7)	— (2)	496
Renter	28% (72)	23% (60)	12% (32)	34% (87)	2% (4)	2% (5)	259
Military HHnm: Yes	16% (20)	14% (18)	9% (12)	59% (73)	2% (2)	— (0)	125
Military HH: No	23% (150)	21% (140)	11% (74)	43% (284)	1% (10)	1% (6)	663
Employ: Private Sector	23% (65)	23% (66)	11% (30)	42% (121)	1% (3)	— (0)	287
Employ: Government	21% (13)	23% (13)	15% (9)	36% (21)	2% (1)	3% (2)	59
Employ: Self-Employed	13% (9)	28% (20)	15% (10)	43% (31)	2% (1)	— (0)	72
Employ: Homemaker	25% (10)	16% (6)	12% (5)	44% (18)	3% (1)	— (0)	40
Employ: Student	20% (4)	16% (3)	7% (1)	35% (6)	9% (2)	12% (2)	18
Employ: Retired	21% (41)	12% (22)	8% (15)	59% (113)	1% (1)	— (0)	192
Employ: Unemployed	27% (20)	22% (16)	8% (6)	40% (29)	2% (2)	— (0)	73
Employ: Other	19% (9)	22% (10)	17% (8)	36% (17)	2% (1)	5% (2)	47
Self + Household: White-Collar	26% (78)	19% (58)	13% (40)	42% (127)	— (0)	— (0)	303
Self + Household: Blue Collar	20% (73)	18% (65)	8% (31)	51% (188)	1% (5)	1% (4)	366
Union HH: Yes	16% (4)	46% (11)	12% (3)	25% (6)	— (0)	— (0)	23
Union HH: No	22% (166)	19% (147)	11% (82)	46% (351)	2% (12)	1% (6)	765

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	22% (170)	20% (158)	11% (85)	45% (357)	2% (12)	1% (6)	788
LGBTQ+: Yes	29% (23)	33% (26)	12% (10)	26% (21)	1% (1)	— (0)	80
LGBTQ+: No	21% (147)	19% (131)	11% (75)	47% (336)	2% (12)	1% (6)	708
Motivated to Vote	23% (160)	20% (140)	10% (70)	47% (331)	1% (6)	1% (4)	711
Parent: Yes	21% (46)	24% (51)	12% (25)	41% (87)	2% (3)	1% (2)	214
Parent: No	22% (124)	19% (107)	10% (60)	47% (269)	2% (9)	1% (5)	574
COVID Vaccine: Yes	26% (137)	23% (119)	11% (61)	38% (202)	1% (8)	— (2)	530
COVID Vaccine: No	13% (32)	15% (38)	9% (24)	60% (155)	2% (5)	2% (4)	258
Student Loans: Yes	21% (34)	32% (51)	12% (19)	33% (51)	2% (3)	— (0)	157
Student Loans: No	22% (136)	17% (107)	11% (67)	48% (305)	1% (9)	1% (6)	631
Favorable Opinion of Haley	16% (42)	16% (41)	10% (25)	56% (144)	1% (2)	1% (2)	256
Unfavorable Opinion of Haley	26% (84)	19% (62)	11% (34)	44% (141)	— (0)	1% (2)	323
Protestant	16% (43)	12% (32)	10% (26)	62% (163)	— (0)	— (0)	264
Roman Catholic	25% (21)	24% (20)	9% (8)	38% (33)	1% (1)	3% (2)	86
Mormon	— (0)	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	16% (1)	25% (2)	— (0)	58% (5)	— (0)	— (0)	8
Jewish	26% (4)	30% (5)	14% (2)	30% (5)	— (0)	— (0)	16
Muslim	37% (7)	6% (1)	— (0)	57% (10)	— (0)	— (0)	18
Buddhist	— (0)	67% (3)	— (0)	24% (1)	8% (0)	— (0)	4
Hindu	— (0)	24% (1)	76% (3)	— (0)	— (0)	— (0)	4
Atheist	34% (12)	37% (13)	6% (2)	22% (7)	— (0)	— (0)	34
Agnostic	17% (3)	47% (9)	14% (3)	22% (4)	— (0)	— (0)	19
Something else	22% (39)	16% (29)	15% (27)	42% (75)	4% (7)	1% (2)	179
Nothing in particular	26% (40)	27% (43)	9% (13)	35% (54)	2% (3)	2% (2)	156
Prodigal Biden Voter	2% (1)	11% (6)	30% (17)	43% (25)	6% (3)	8% (4)	57
Undecided Voter (DK/WNV)	2% (1)	15% (11)	25% (19)	46% (34)	10% (7)	3% (2)	75
Undecided Voter (DK)	4% (1)	5% (2)	18% (6)	50% (16)	17% (6)	7% (2)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (162)	20% (156)	11% (84)	41% (321)	6% (46)	2% (19)	788
Gender: Male	21% (73)	18% (65)	12% (42)	42% (149)	5% (16)	2% (8)	354
Gender: Female	20% (89)	21% (90)	10% (43)	40% (172)	7% (30)	2% (11)	434
Age: 18-34	21% (47)	22% (50)	11% (24)	29% (63)	11% (25)	6% (13)	221
Age: 35-44	24% (26)	27% (29)	11% (12)	29% (31)	7% (8)	3% (3)	109
Age: 45-64	21% (59)	18% (50)	12% (33)	44% (122)	4% (12)	1% (4)	279
Age: 65+	17% (30)	15% (27)	8% (15)	59% (105)	1% (1)	— (0)	179
GenZers: 1997-2012	19% (23)	22% (27)	10% (12)	31% (38)	12% (15)	5% (6)	121
Millennials: 1981-1996	23% (46)	25% (50)	11% (22)	28% (56)	9% (17)	5% (9)	200
GenXers: 1965-1980	22% (49)	17% (38)	15% (33)	41% (93)	5% (11)	2% (4)	227
Baby Boomers: 1946-1964	19% (43)	17% (38)	8% (17)	55% (124)	1% (3)	— (0)	225
Educ: < College	19% (90)	16% (78)	11% (55)	42% (200)	8% (37)	4% (18)	478
Educ: Bachelors degree	21% (39)	26% (48)	10% (18)	39% (72)	3% (6)	1% (1)	184
Educ: Post-grad	25% (32)	24% (30)	10% (12)	39% (49)	2% (3)	— (0)	126
Income: Under 50k	22% (67)	19% (58)	10% (31)	36% (110)	7% (20)	5% (16)	301
Income: 50k-100k	18% (57)	18% (55)	13% (39)	43% (133)	7% (22)	1% (4)	310
Income: 100k+	22% (38)	24% (43)	8% (14)	44% (78)	2% (4)	— (0)	177
Ethnicity: White (Non-Hispanic)	11% (53)	14% (67)	12% (56)	57% (272)	4% (20)	1% (7)	475
Ethnicity: Hispanic	29% (8)	26% (7)	10% (3)	27% (8)	7% (2)	1% (0)	29
Ethnicity: Black (Non-Hispanic)	38% (97)	27% (69)	9% (22)	13% (33)	8% (21)	5% (12)	255
Ethnicity: Asian + Other (Non-Hispanic)	10% (3)	39% (12)	12% (4)	30% (9)	9% (3)	— (0)	30
All Christian	15% (54)	17% (62)	10% (34)	56% (201)	2% (8)	— (0)	358
All Non-Christian	28% (12)	29% (13)	22% (10)	12% (5)	5% (2)	3% (1)	43
Atheist	28% (9)	43% (14)	10% (3)	18% (6)	— (0)	1% (0)	34
Agnostic/Nothing in particular	26% (46)	21% (36)	13% (23)	27% (47)	10% (17)	3% (5)	175
Something Else	23% (41)	17% (31)	8% (15)	35% (62)	10% (19)	7% (12)	179
Evangelical	16% (50)	16% (51)	7% (22)	52% (165)	6% (19)	3% (8)	315
Non-Evangelical	20% (43)	19% (40)	12% (25)	44% (93)	4% (8)	2% (3)	213
PID: Dem (no lean)	42% (134)	36% (114)	8% (26)	7% (21)	4% (12)	3% (9)	316
PID: Ind (no lean)	12% (20)	21% (34)	15% (25)	38% (60)	13% (20)	1% (2)	160
PID: Rep (no lean)	3% (8)	3% (8)	11% (34)	77% (240)	5% (14)	3% (8)	312

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (162)	20% (156)	11% (84)	41% (321)	6% (46)	2% (19)	788
PID/Gender: Dem Men	48% (64)	33% (44)	8% (10)	8% (10)	2% (3)	2% (3)	134
PID/Gender: Dem Women	39% (70)	38% (70)	9% (16)	6% (11)	5% (9)	4% (7)	181
PID/Gender: Ind Men	7% (6)	23% (21)	19% (17)	37% (33)	12% (11)	2% (2)	88
PID/Gender: Ind Women	19% (14)	19% (13)	11% (8)	38% (28)	13% (9)	— (0)	72
PID/Gender: Rep Men	2% (3)	1% (1)	11% (15)	81% (107)	2% (3)	3% (4)	132
PID/Gender: Rep Women	3% (5)	4% (7)	11% (19)	74% (133)	6% (12)	2% (4)	180
Ideo: Liberal (1-3)	44% (100)	36% (82)	7% (17)	8% (18)	4% (9)	1% (2)	228
Ideo: Moderate (4)	18% (40)	24% (52)	18% (39)	29% (63)	8% (17)	3% (6)	217
Ideo: Conservative (5-7)	6% (19)	6% (18)	9% (28)	75% (231)	2% (7)	2% (7)	310
Ideo/PID: Conservative Republican	1% (3)	1% (3)	10% (23)	84% (197)	2% (5)	2% (4)	235
Ideo/PID: Moderate/Liberal Republican	7% (5)	5% (4)	16% (11)	58% (38)	8% (5)	6% (4)	66
Ideo/PID: Moderate/Conservative Democrat	36% (42)	35% (40)	10% (12)	11% (13)	4% (4)	4% (4)	116
Ideo/PID: Liberal Democrat	47% (89)	38% (72)	7% (14)	4% (8)	2% (4)	— (1)	188
Unfavorable of Biden and Trump	6% (7)	13% (17)	27% (34)	46% (58)	6% (8)	1% (2)	126
2024 H2H Matchup: Biden Voter	44% (145)	37% (122)	9% (30)	4% (13)	6% (18)	1% (2)	331
2024 H2H Matchup: Trump Voter	3% (13)	5% (19)	11% (43)	73% (279)	5% (18)	3% (11)	382
2024 H2H Matchup: Would not Vote	— (0)	7% (2)	14% (5)	42% (14)	18% (6)	18% (6)	33
2024 H2H Matchup: Do not Know	11% (4)	30% (13)	15% (6)	35% (15)	9% (4)	— (0)	42
2022 House Vote: Democrat	39% (136)	36% (125)	10% (33)	8% (27)	6% (19)	2% (5)	346
2022 House Vote: Republican	4% (11)	2% (7)	11% (35)	78% (241)	4% (12)	1% (4)	311
2022 House Vote: Did not Vote	12% (14)	19% (23)	14% (17)	39% (48)	10% (12)	7% (8)	122
2020 Vote: Joe Biden	40% (146)	35% (129)	11% (40)	7% (25)	6% (21)	1% (5)	366
2020 Vote: Donald Trump	2% (9)	4% (15)	10% (38)	76% (276)	5% (20)	2% (7)	365
2020 Vote: Someone Else	1% (0)	27% (3)	— (0)	65% (6)	5% (0)	1% (0)	10
2020 Vote: Did not Vote	14% (6)	19% (9)	14% (7)	29% (14)	10% (5)	14% (7)	47
2016 Vote: Hillary Clinton	43% (115)	38% (102)	7% (20)	6% (17)	4% (10)	2% (5)	269
2016 Vote: Donald Trump	2% (6)	2% (7)	10% (30)	80% (239)	4% (12)	2% (5)	299
2016 Vote: Someone Else	8% (2)	17% (5)	38% (11)	32% (9)	5% (1)	— (0)	28
2020 Vote/PID: Not Biden/Democrat	13% (4)	32% (9)	14% (4)	20% (6)	6% (2)	15% (4)	28
2020 Vote/PID: Not Trump/Republican	8% (2)	15% (3)	18% (4)	45% (9)	1% (0)	13% (3)	21

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (162)	20% (156)	11% (84)	41% (321)	6% (46)	2% (19)	788
U.S. Economy: Wrong Track	11% (61)	15% (86)	12% (67)	54% (305)	6% (32)	3% (15)	568
U.S. Economy: Right Direction	46% (100)	31% (69)	8% (18)	7% (16)	6% (13)	2% (4)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50% (122)	34% (84)	7% (17)	2% (6)	5% (13)	1% (3)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (17)	8% (32)	11% (45)	69% (284)	5% (22)	2% (9)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	17% (22)	30% (39)	17% (22)	24% (31)	8% (11)	5% (7)	132
Top 2024 Issue: Economy	10% (28)	17% (50)	16% (46)	49% (141)	6% (17)	2% (6)	290
Community: Urban	33% (55)	29% (48)	12% (19)	18% (30)	4% (7)	4% (7)	166
Community: Suburban	20% (82)	21% (88)	11% (46)	42% (175)	6% (25)	1% (5)	421
Community: Rural	12% (24)	10% (20)	10% (20)	58% (116)	7% (15)	4% (7)	202
Community/Gender: Urban Women	29% (22)	37% (28)	13% (9)	9% (7)	9% (7)	3% (2)	75
Community/Gender: Urban Men	37% (33)	23% (20)	11% (10)	25% (23)	— (0)	5% (4)	90
Community/Gender: Rural Women	10% (12)	10% (13)	9% (12)	59% (74)	8% (10)	3% (4)	125
Community/Gender: Rural Men	15% (12)	9% (7)	10% (8)	55% (42)	6% (5)	4% (3)	76
Community/Gender: Suburban Women	23% (54)	21% (50)	9% (21)	39% (91)	6% (13)	2% (4)	233
Community/Gender: Suburban Men	15% (28)	20% (38)	13% (24)	45% (85)	6% (12)	— (1)	188
Homeowner	16% (78)	19% (95)	11% (53)	47% (234)	6% (27)	2% (10)	496
Renter	31% (81)	21% (54)	12% (31)	26% (67)	7% (18)	3% (7)	259
Military HHnm: Yes	19% (23)	11% (14)	9% (12)	57% (71)	4% (5)	— (1)	125
Military HH: No	21% (139)	21% (142)	11% (73)	38% (251)	6% (41)	3% (19)	663
Employ: Private Sector	20% (58)	23% (66)	12% (34)	38% (109)	5% (15)	1% (4)	287
Employ: Government	30% (18)	12% (7)	4% (2)	41% (24)	10% (6)	3% (2)	59
Employ: Self-Employed	12% (9)	24% (17)	13% (9)	38% (27)	6% (5)	6% (4)	72
Employ: Homemaker	20% (8)	25% (10)	6% (3)	36% (14)	11% (4)	2% (1)	40
Employ: Student	22% (4)	16% (3)	18% (3)	20% (4)	23% (4)	— (0)	18
Employ: Retired	17% (32)	15% (29)	9% (18)	58% (111)	1% (3)	— (0)	192
Employ: Unemployed	25% (18)	21% (15)	13% (9)	31% (22)	3% (2)	8% (6)	73
Employ: Other	31% (15)	19% (9)	12% (6)	19% (9)	15% (7)	5% (2)	47
Self + Household: White-Collar	22% (68)	21% (63)	10% (31)	42% (128)	3% (9)	1% (4)	303
Self + Household: Blue Collar	20% (74)	18% (64)	12% (46)	44% (161)	4% (16)	1% (5)	366
Union HH: Yes	28% (7)	41% (10)	5% (1)	21% (5)	— (0)	4% (1)	23
Union HH: No	20% (155)	19% (146)	11% (83)	41% (316)	6% (46)	2% (18)	765

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (162)	20% (156)	11% (84)	41% (321)	6% (46)	2% (19)	788
LGBTQ+: Yes	25% (20)	34% (27)	6% (5)	15% (12)	17% (14)	3% (2)	80
LGBTQ+: No	20% (142)	18% (128)	11% (80)	44% (309)	5% (32)	2% (17)	708
Motivated to Vote	21% (150)	20% (145)	11% (80)	42% (295)	4% (31)	1% (10)	711
Parent: Yes	22% (47)	22% (48)	9% (20)	36% (76)	9% (18)	3% (6)	214
Parent: No	20% (115)	19% (108)	11% (65)	43% (245)	5% (28)	2% (13)	574
COVID Vaccine: Yes	23% (123)	23% (124)	12% (62)	35% (184)	5% (28)	2% (10)	530
COVID Vaccine: No	15% (39)	12% (32)	9% (23)	53% (137)	7% (18)	4% (9)	258
Student Loans: Yes	25% (39)	28% (44)	10% (15)	30% (47)	7% (11)	— (0)	157
Student Loans: No	19% (122)	18% (112)	11% (69)	43% (274)	5% (35)	3% (19)	631
Favorable Opinion of Haley	13% (34)	17% (44)	12% (32)	55% (140)	2% (5)	1% (2)	256
Unfavorable Opinion of Haley	26% (83)	22% (72)	9% (30)	40% (130)	2% (7)	— (1)	323
Protestant	11% (30)	16% (42)	8% (20)	63% (167)	2% (4)	— (0)	264
Roman Catholic	25% (22)	22% (19)	14% (12)	34% (30)	4% (3)	— (0)	86
Mormon	— (0)	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	16% (1)	12% (1)	14% (1)	58% (5)	— (0)	— (0)	8
Jewish	14% (2)	43% (7)	29% (5)	14% (2)	— (0)	— (0)	16
Muslim	51% (9)	13% (2)	20% (4)	10% (2)	— (0)	7% (1)	18
Buddhist	8% (0)	60% (2)	— (0)	24% (1)	8% (0)	— (0)	4
Hindu	— (0)	24% (1)	31% (1)	— (0)	45% (2)	— (0)	4
Atheist	28% (9)	43% (14)	10% (3)	18% (6)	— (0)	1% (0)	34
Agnostic	15% (3)	56% (11)	3% (1)	27% (5)	— (0)	— (0)	19
Something else	23% (41)	17% (31)	8% (15)	35% (62)	10% (19)	7% (12)	179
Nothing in particular	28% (43)	16% (25)	14% (22)	27% (42)	11% (17)	3% (5)	156
Prodigal Biden Voter	13% (8)	24% (14)	23% (13)	26% (15)	9% (5)	5% (3)	57
Undecided Voter (DK/WNV)	6% (5)	20% (15)	15% (11)	38% (29)	13% (10)	8% (6)	75
Undecided Voter (DK)	— (0)	7% (2)	14% (5)	42% (14)	18% (6)	18% (6)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (138)	24% (186)	18% (144)	33% (261)	6% (43)	2% (15)	788
Gender: Male	17% (59)	24% (84)	17% (60)	36% (127)	6% (20)	1% (3)	354
Gender: Female	18% (78)	24% (102)	19% (84)	31% (134)	5% (23)	3% (12)	434
Age: 18-34	17% (38)	24% (53)	23% (51)	21% (46)	10% (23)	5% (10)	221
Age: 35-44	23% (26)	26% (28)	18% (19)	28% (31)	5% (5)	— (0)	109
Age: 45-64	17% (48)	26% (73)	15% (42)	36% (100)	4% (11)	2% (5)	279
Age: 65+	15% (26)	18% (32)	17% (31)	48% (85)	3% (5)	— (0)	179
GenZers: 1997-2012	19% (23)	22% (27)	23% (28)	21% (25)	8% (9)	7% (8)	121
Millennials: 1981-1996	20% (39)	25% (50)	20% (40)	25% (49)	9% (19)	1% (2)	200
GenXers: 1965-1980	17% (38)	26% (59)	18% (41)	33% (75)	4% (10)	2% (5)	227
Baby Boomers: 1946-1964	16% (36)	22% (49)	14% (32)	46% (103)	2% (5)	— (0)	225
Educ: < College	18% (84)	19% (93)	17% (82)	35% (166)	8% (38)	3% (15)	478
Educ: Bachelors degree	16% (29)	29% (53)	23% (43)	31% (57)	1% (2)	— (0)	184
Educ: Post-grad	19% (24)	32% (41)	15% (20)	31% (39)	3% (4)	— (0)	126
Income: Under 50k	23% (69)	20% (59)	15% (46)	30% (89)	8% (24)	4% (13)	301
Income: 50k-100k	14% (43)	24% (73)	24% (74)	33% (103)	5% (15)	1% (2)	310
Income: 100k+	14% (26)	31% (54)	14% (24)	39% (69)	2% (4)	— (0)	177
Ethnicity: White (Non-Hispanic)	10% (47)	17% (81)	20% (93)	48% (227)	4% (21)	1% (4)	475
Ethnicity: Hispanic	11% (3)	41% (12)	18% (5)	14% (4)	12% (4)	3% (1)	29
Ethnicity: Black (Non-Hispanic)	33% (84)	32% (83)	16% (40)	8% (21)	7% (17)	4% (10)	255
Ethnicity: Asian + Other (Non-Hispanic)	12% (4)	34% (10)	17% (5)	33% (10)	4% (1)	— (0)	30
All Christian	14% (49)	18% (66)	20% (71)	44% (157)	3% (12)	1% (3)	358
All Non-Christian	24% (10)	24% (10)	20% (8)	21% (9)	12% (5)	— (0)	43
Atheist	19% (6)	51% (17)	12% (4)	15% (5)	3% (1)	— (0)	34
Agnostic/Nothing in particular	21% (36)	29% (51)	19% (34)	20% (35)	8% (13)	3% (4)	175
Something Else	20% (36)	23% (41)	15% (27)	31% (55)	7% (12)	4% (8)	179
Evangelical	15% (47)	18% (55)	16% (52)	44% (138)	4% (14)	3% (9)	315
Non-Evangelical	17% (37)	24% (50)	20% (43)	34% (72)	5% (10)	1% (2)	213
PID: Dem (no lean)	40% (125)	42% (133)	10% (33)	3% (10)	3% (9)	2% (5)	316
PID: Ind (no lean)	5% (8)	26% (42)	24% (38)	31% (49)	10% (16)	4% (7)	160
PID: Rep (no lean)	1% (5)	3% (11)	23% (73)	65% (202)	6% (18)	1% (4)	312

Continued on next page

**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (138)	24% (186)	18% (144)	33% (261)	6% (43)	2% (15)	788
PID/Gender: Dem Men	41% (55)	45% (60)	10% (14)	— (1)	3% (4)	1% (1)	134
PID/Gender: Dem Women	39% (71)	40% (73)	11% (19)	5% (9)	3% (5)	2% (4)	181
PID/Gender: Ind Men	3% (3)	24% (21)	20% (18)	40% (35)	9% (8)	3% (2)	88
PID/Gender: Ind Women	7% (5)	29% (21)	28% (20)	19% (14)	11% (8)	6% (4)	72
PID/Gender: Rep Men	1% (2)	2% (3)	22% (29)	69% (92)	6% (7)	— (0)	132
PID/Gender: Rep Women	2% (3)	4% (8)	24% (44)	61% (111)	6% (11)	2% (4)	180
Ideo: Liberal (1-3)	37% (84)	43% (98)	13% (29)	4% (10)	2% (6)	— (1)	228
Ideo: Moderate (4)	15% (33)	29% (63)	23% (51)	20% (44)	8% (17)	4% (8)	217
Ideo: Conservative (5-7)	5% (14)	8% (24)	20% (61)	65% (201)	3% (8)	1% (2)	310
Ideo/PID: Conservative Republican	— (1)	2% (4)	21% (49)	74% (174)	2% (6)	1% (2)	235
Ideo/PID: Moderate/Liberal Republican	5% (3)	10% (6)	36% (24)	39% (26)	11% (7)	— (0)	66
Ideo/PID: Moderate/Conservative Democrat	34% (40)	44% (51)	11% (13)	6% (6)	3% (4)	2% (2)	116
Ideo/PID: Liberal Democrat	43% (81)	43% (82)	10% (19)	1% (3)	2% (3)	— (1)	188
Unfavorable of Biden and Trump	1% (2)	14% (18)	44% (55)	32% (41)	8% (10)	1% (1)	126
2024 H2H Matchup: Biden Voter	39% (128)	46% (151)	11% (36)	2% (6)	2% (6)	1% (4)	331
2024 H2H Matchup: Trump Voter	2% (9)	5% (20)	24% (92)	60% (231)	7% (26)	1% (5)	382
2024 H2H Matchup: Would not Vote	1% (0)	14% (5)	13% (4)	36% (12)	24% (8)	12% (4)	33
2024 H2H Matchup: Do not Know	— (0)	25% (10)	29% (12)	31% (13)	10% (4)	5% (2)	42
2022 House Vote: Democrat	34% (119)	43% (150)	13% (45)	5% (19)	2% (8)	2% (5)	346
2022 House Vote: Republican	2% (6)	3% (9)	22% (67)	68% (211)	5% (16)	1% (3)	311
2022 House Vote: Did not Vote	10% (13)	22% (27)	26% (32)	23% (28)	13% (16)	5% (6)	122
2020 Vote: Joe Biden	35% (128)	44% (160)	13% (48)	5% (17)	2% (8)	2% (6)	366
2020 Vote: Donald Trump	1% (4)	4% (16)	24% (87)	64% (232)	6% (21)	1% (5)	365
2020 Vote: Someone Else	— (0)	25% (2)	28% (3)	33% (3)	12% (1)	2% (0)	10
2020 Vote: Did not Vote	11% (5)	17% (8)	15% (7)	20% (9)	28% (13)	9% (4)	47
2016 Vote: Hillary Clinton	36% (98)	45% (121)	13% (34)	3% (9)	2% (5)	1% (2)	269
2016 Vote: Donald Trump	1% (2)	4% (11)	21% (63)	70% (208)	4% (12)	1% (3)	299
2016 Vote: Someone Else	4% (1)	25% (7)	31% (9)	29% (8)	11% (3)	— (0)	28
2020 Vote/PID: Not Biden/Democrat	21% (6)	40% (11)	9% (3)	9% (3)	15% (4)	5% (1)	28
2020 Vote/PID: Not Trump/Republican	10% (2)	18% (4)	28% (6)	27% (6)	12% (2)	5% (1)	21

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (138)	24% (186)	18% (144)	33% (261)	6% (43)	2% (15)	788
U.S. Economy: Wrong Track	8% (48)	17% (99)	22% (126)	44% (248)	6% (33)	2% (14)	568
U.S. Economy: Right Direction	41% (90)	39% (87)	8% (19)	6% (13)	5% (10)	1% (2)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45% (112)	45% (110)	5% (14)	1% (2)	1% (3)	2% (5)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (13)	8% (34)	23% (93)	58% (237)	7% (28)	1% (5)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	10% (13)	32% (42)	29% (38)	17% (23)	9% (12)	4% (5)	132
Top 2024 Issue: Economy	7% (20)	21% (60)	25% (73)	39% (114)	7% (21)	1% (2)	290
Community: Urban	27% (45)	32% (53)	23% (39)	12% (20)	3% (5)	3% (5)	166
Community: Suburban	16% (68)	27% (114)	18% (74)	32% (134)	6% (24)	1% (6)	421
Community: Rural	12% (25)	10% (19)	16% (32)	53% (107)	7% (14)	2% (4)	202
Community/Gender: Urban Women	24% (18)	38% (29)	23% (18)	6% (4)	2% (1)	7% (5)	75
Community/Gender: Urban Men	30% (27)	26% (24)	23% (21)	17% (16)	4% (3)	— (0)	90
Community/Gender: Rural Women	12% (15)	9% (12)	19% (24)	51% (64)	6% (7)	3% (4)	125
Community/Gender: Rural Men	14% (10)	10% (8)	10% (8)	57% (43)	10% (7)	— (0)	76
Community/Gender: Suburban Women	20% (46)	26% (62)	18% (42)	28% (66)	6% (15)	1% (3)	233
Community/Gender: Suburban Men	12% (22)	28% (53)	17% (32)	37% (69)	5% (9)	2% (3)	188
Homeowner	13% (65)	24% (117)	20% (100)	38% (189)	4% (21)	1% (4)	496
Renter	26% (69)	25% (65)	16% (42)	20% (52)	8% (21)	4% (10)	259
Military HHnm: Yes	11% (14)	16% (20)	19% (23)	47% (59)	7% (9)	— (0)	125
Military HH: No	19% (124)	25% (167)	18% (121)	31% (202)	5% (34)	2% (15)	663
Employ: Private Sector	17% (50)	28% (80)	18% (51)	31% (89)	5% (13)	1% (3)	287
Employ: Government	14% (8)	25% (15)	20% (12)	31% (19)	6% (4)	4% (2)	59
Employ: Self-Employed	12% (9)	28% (20)	23% (17)	29% (21)	6% (4)	3% (2)	72
Employ: Homemaker	25% (10)	17% (7)	16% (6)	32% (13)	3% (1)	7% (3)	40
Employ: Student	27% (5)	24% (4)	8% (1)	28% (5)	13% (2)	— (0)	18
Employ: Retired	13% (25)	20% (38)	18% (36)	46% (87)	3% (7)	— (0)	192
Employ: Unemployed	28% (20)	18% (13)	13% (9)	24% (17)	13% (9)	5% (4)	73
Employ: Other	24% (11)	20% (9)	25% (12)	21% (10)	6% (3)	5% (2)	47
Self + Household: White-Collar	17% (50)	27% (83)	19% (57)	35% (107)	2% (5)	— (1)	303
Self + Household: Blue Collar	19% (70)	20% (72)	18% (67)	36% (132)	6% (22)	1% (3)	366
Union HH: Yes	19% (4)	48% (11)	7% (2)	20% (5)	5% (1)	1% (0)	23
Union HH: No	17% (133)	23% (175)	19% (142)	34% (257)	6% (42)	2% (15)	765

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (138)	24% (186)	18% (144)	33% (261)	6% (43)	2% (15)	788
LGBTQ+: Yes	24% (19)	33% (26)	20% (16)	10% (8)	6% (5)	6% (5)	80
LGBTQ+: No	17% (118)	23% (160)	18% (128)	36% (253)	5% (38)	1% (10)	708
Motivated to Vote	18% (130)	25% (176)	18% (127)	34% (242)	4% (29)	1% (7)	711
Parent: Yes	17% (37)	25% (54)	20% (42)	28% (60)	7% (15)	2% (5)	214
Parent: No	18% (101)	23% (132)	18% (102)	35% (201)	5% (28)	2% (11)	574
COVID Vaccine: Yes	20% (105)	28% (148)	20% (108)	26% (137)	4% (21)	2% (10)	530
COVID Vaccine: No	13% (32)	15% (38)	14% (36)	48% (124)	9% (22)	2% (6)	258
Student Loans: Yes	17% (27)	35% (55)	22% (35)	22% (35)	3% (5)	— (0)	157
Student Loans: No	18% (111)	21% (131)	17% (109)	36% (227)	6% (38)	2% (15)	631
Favorable Opinion of Haley	12% (30)	20% (51)	23% (59)	42% (107)	3% (7)	1% (2)	256
Unfavorable Opinion of Haley	21% (68)	26% (84)	14% (45)	37% (119)	2% (7)	— (1)	323
Protestant	11% (29)	17% (44)	20% (53)	49% (128)	3% (9)	— (0)	264
Roman Catholic	22% (19)	24% (20)	17% (15)	31% (26)	3% (3)	3% (3)	86
Mormon	— (0)	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	16% (1)	25% (2)	31% (2)	28% (2)	— (0)	— (0)	8
Jewish	19% (3)	28% (5)	6% (1)	41% (7)	6% (1)	— (0)	16
Muslim	33% (6)	11% (2)	25% (5)	12% (2)	20% (4)	— (0)	18
Buddhist	— (0)	67% (3)	24% (1)	— (0)	8% (0)	— (0)	4
Hindu	31% (1)	24% (1)	45% (2)	— (0)	— (0)	— (0)	4
Atheist	19% (6)	51% (17)	12% (4)	15% (5)	3% (1)	— (0)	34
Agnostic	18% (3)	50% (10)	19% (4)	13% (3)	— (0)	— (0)	19
Something else	20% (36)	23% (41)	15% (27)	31% (55)	7% (12)	4% (8)	179
Nothing in particular	21% (33)	27% (41)	20% (30)	21% (33)	9% (13)	3% (4)	156
Prodigal Biden Voter	9% (5)	26% (15)	31% (18)	20% (12)	9% (5)	5% (3)	57
Undecided Voter (DK/WNV)	1% (0)	20% (15)	22% (16)	33% (25)	16% (12)	8% (6)	75
Undecided Voter (DK)	1% (0)	14% (5)	13% (4)	36% (12)	24% (8)	12% (4)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (119)	25% (197)	20% (154)	33% (261)	5% (37)	3% (21)	788
Gender: Male	14% (50)	27% (94)	19% (69)	34% (122)	4% (15)	1% (5)	354
Gender: Female	16% (69)	24% (102)	20% (85)	32% (139)	5% (21)	4% (17)	434
Age: 18-34	17% (39)	19% (42)	20% (45)	27% (60)	10% (22)	6% (14)	221
Age: 35-44	11% (12)	21% (23)	23% (25)	36% (39)	7% (8)	2% (2)	109
Age: 45-64	16% (45)	26% (72)	17% (48)	36% (101)	2% (6)	2% (6)	279
Age: 65+	13% (22)	33% (60)	20% (36)	34% (61)	— (0)	— (0)	179
GenZers: 1997-2012	19% (23)	18% (22)	18% (22)	25% (31)	10% (13)	8% (10)	121
Millennials: 1981-1996	14% (27)	20% (40)	22% (43)	33% (66)	9% (18)	3% (5)	200
GenXers: 1965-1980	17% (39)	24% (55)	17% (39)	36% (82)	3% (6)	3% (6)	227
Baby Boomers: 1946-1964	11% (25)	33% (74)	21% (47)	35% (78)	— (0)	— (0)	225
Educ: < College	16% (78)	28% (133)	18% (87)	28% (133)	6% (31)	3% (16)	478
Educ: Bachelors degree	14% (26)	20% (36)	22% (40)	41% (74)	2% (4)	2% (3)	184
Educ: Post-grad	12% (15)	22% (27)	21% (27)	43% (54)	1% (1)	2% (2)	126
Income: Under 50k	12% (35)	24% (73)	19% (56)	33% (99)	7% (20)	6% (19)	301
Income: 50k-100k	17% (54)	27% (82)	20% (62)	31% (96)	4% (14)	1% (2)	310
Income: 100k+	17% (30)	24% (42)	20% (35)	38% (66)	1% (3)	1% (1)	177
Ethnicity: White (Non-Hispanic)	21% (101)	34% (159)	16% (77)	26% (124)	2% (9)	1% (4)	475
Ethnicity: Hispanic	6% (2)	23% (7)	29% (8)	29% (8)	3% (1)	10% (3)	29
Ethnicity: Black (Non-Hispanic)	5% (13)	10% (25)	23% (59)	47% (119)	10% (25)	6% (14)	255
Ethnicity: Asian + Other (Non-Hispanic)	12% (4)	18% (5)	31% (9)	34% (10)	4% (1)	— (0)	30
All Christian	18% (63)	35% (124)	20% (72)	24% (87)	2% (8)	1% (4)	358
All Non-Christian	9% (4)	15% (6)	41% (17)	30% (13)	5% (2)	— (0)	43
Atheist	1% (0)	16% (5)	7% (2)	72% (24)	3% (1)	— (0)	34
Agnostic/Nothing in particular	8% (15)	17% (30)	16% (28)	45% (79)	8% (15)	5% (8)	175
Something Else	20% (36)	17% (31)	19% (34)	32% (58)	6% (10)	5% (10)	179
Evangelical	18% (57)	31% (98)	22% (71)	22% (69)	3% (11)	3% (10)	315
Non-Evangelical	20% (42)	25% (54)	15% (32)	35% (75)	4% (8)	1% (3)	213
PID: Dem (no lean)	3% (8)	6% (19)	23% (71)	61% (193)	5% (15)	3% (10)	316
PID: Ind (no lean)	2% (3)	20% (33)	26% (42)	37% (59)	10% (16)	5% (8)	160
PID: Rep (no lean)	34% (108)	47% (145)	13% (41)	3% (10)	2% (5)	1% (4)	312

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**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (119)	25% (197)	20% (154)	33% (261)	5% (37)	3% (21)	788
PID/Gender: Dem Men	5% (6)	9% (13)	19% (25)	62% (83)	4% (6)	1% (1)	134
PID/Gender: Dem Women	1% (2)	3% (6)	25% (46)	61% (110)	5% (9)	5% (8)	181
PID/Gender: Ind Men	2% (2)	18% (16)	29% (25)	37% (33)	11% (9)	4% (3)	88
PID/Gender: Ind Women	2% (1)	23% (17)	23% (17)	36% (26)	10% (7)	6% (4)	72
PID/Gender: Rep Men	32% (42)	50% (66)	14% (18)	5% (6)	— (0)	— (0)	132
PID/Gender: Rep Women	36% (66)	44% (80)	13% (23)	2% (3)	3% (5)	2% (4)	180
Ideo: Liberal (1-3)	6% (13)	6% (14)	19% (44)	67% (152)	2% (4)	1% (1)	228
Ideo: Moderate (4)	10% (22)	19% (40)	26% (57)	31% (67)	7% (16)	7% (15)	217
Ideo: Conservative (5-7)	25% (76)	46% (141)	17% (52)	12% (36)	1% (3)	1% (2)	310
Ideo/PID: Conservative Republican	31% (74)	53% (124)	12% (29)	2% (6)	— (0)	1% (2)	235
Ideo/PID: Moderate/Liberal Republican	41% (27)	30% (20)	17% (11)	6% (4)	4% (2)	3% (2)	66
Ideo/PID: Moderate/Conservative Democrat	2% (2)	9% (11)	30% (35)	49% (57)	5% (5)	5% (6)	116
Ideo/PID: Liberal Democrat	3% (6)	4% (8)	19% (35)	71% (133)	2% (4)	1% (1)	188
Unfavorable of Biden and Trump	5% (7)	13% (17)	34% (43)	41% (51)	4% (5)	3% (3)	126
2024 H2H Matchup: Biden Voter	2% (6)	6% (18)	22% (71)	65% (214)	4% (13)	3% (9)	331
2024 H2H Matchup: Trump Voter	29% (113)	44% (170)	16% (61)	6% (23)	3% (12)	1% (4)	382
2024 H2H Matchup: Would not Vote	— (0)	7% (2)	16% (5)	41% (13)	24% (8)	12% (4)	33
2024 H2H Matchup: Do not Know	— (0)	15% (6)	38% (16)	27% (11)	10% (4)	10% (4)	42
2022 House Vote: Democrat	1% (4)	6% (20)	21% (74)	64% (221)	5% (16)	3% (11)	346
2022 House Vote: Republican	32% (100)	47% (145)	17% (52)	2% (8)	1% (4)	1% (2)	311
2022 House Vote: Did not Vote	12% (15)	26% (32)	22% (27)	23% (28)	11% (13)	7% (8)	122
2020 Vote: Joe Biden	2% (6)	7% (24)	22% (81)	63% (233)	3% (12)	3% (11)	366
2020 Vote: Donald Trump	29% (107)	46% (167)	16% (59)	4% (15)	3% (11)	1% (5)	365
2020 Vote: Someone Else	11% (1)	15% (1)	27% (3)	35% (3)	10% (1)	2% (0)	10
2020 Vote: Did not Vote	8% (4)	10% (5)	23% (11)	21% (10)	26% (12)	11% (5)	47
2016 Vote: Hillary Clinton	1% (3)	5% (12)	18% (49)	70% (188)	3% (9)	2% (7)	269
2016 Vote: Donald Trump	29% (86)	47% (140)	17% (52)	5% (15)	1% (3)	1% (2)	299
2016 Vote: Someone Else	4% (1)	18% (5)	27% (8)	45% (13)	5% (1)	— (0)	28
2020 Vote/PID: Not Biden/Democrat	7% (2)	11% (3)	29% (8)	19% (5)	27% (8)	7% (2)	28
2020 Vote/PID: Not Trump/Republican	22% (5)	38% (8)	14% (3)	15% (3)	7% (1)	5% (1)	21

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**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (119)	25% (197)	20% (154)	33% (261)	5% (37)	3% (21)	788
U.S. Economy: Wrong Track	17% (97)	32% (179)	21% (118)	23% (133)	4% (24)	3% (16)	568
U.S. Economy: Right Direction	10% (21)	8% (17)	16% (36)	58% (128)	6% (13)	2% (5)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (5)	5% (13)	20% (49)	66% (162)	3% (9)	4% (9)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27% (110)	41% (168)	18% (75)	10% (39)	3% (13)	1% (4)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (3)	12% (16)	23% (30)	45% (60)	11% (15)	6% (8)	132
Top 2024 Issue: Economy	17% (49)	35% (102)	23% (65)	18% (53)	6% (18)	1% (3)	290
Community: Urban	11% (18)	13% (22)	23% (38)	45% (74)	3% (5)	5% (8)	166
Community: Suburban	13% (57)	25% (105)	20% (85)	34% (143)	5% (21)	2% (9)	421
Community: Rural	22% (44)	34% (69)	15% (30)	21% (43)	5% (11)	2% (4)	202
Community/Gender: Urban Women	3% (2)	11% (8)	24% (18)	49% (37)	2% (2)	11% (8)	75
Community/Gender: Urban Men	17% (15)	16% (14)	23% (21)	42% (38)	3% (3)	— (0)	90
Community/Gender: Rural Women	23% (29)	39% (48)	13% (16)	17% (21)	5% (6)	3% (4)	125
Community/Gender: Rural Men	20% (15)	27% (21)	18% (14)	29% (22)	6% (4)	— (0)	76
Community/Gender: Suburban Women	16% (37)	20% (46)	22% (51)	35% (81)	6% (14)	2% (5)	233
Community/Gender: Suburban Men	10% (20)	32% (59)	18% (34)	33% (62)	4% (8)	2% (5)	188
Homeowner	17% (86)	28% (141)	20% (100)	30% (150)	3% (14)	1% (6)	496
Renter	10% (25)	19% (50)	18% (47)	39% (101)	8% (21)	6% (15)	259
Military HHnm: Yes	16% (20)	29% (36)	18% (22)	32% (39)	6% (8)	— (0)	125
Military HH: No	15% (99)	24% (161)	20% (131)	33% (222)	4% (29)	3% (21)	663
Employ: Private Sector	15% (44)	26% (75)	20% (58)	31% (89)	4% (13)	3% (8)	287
Employ: Government	23% (14)	12% (7)	20% (12)	35% (21)	3% (2)	7% (4)	59
Employ: Self-Employed	9% (6)	23% (17)	26% (19)	36% (26)	3% (2)	2% (2)	72
Employ: Homemaker	13% (5)	33% (13)	17% (7)	30% (12)	7% (3)	— (0)	40
Employ: Student	15% (3)	8% (1)	14% (3)	40% (7)	14% (3)	9% (2)	18
Employ: Retired	13% (26)	35% (68)	20% (38)	32% (61)	— (0)	— (0)	192
Employ: Unemployed	12% (9)	14% (10)	15% (11)	38% (28)	15% (11)	6% (4)	73
Employ: Other	24% (11)	13% (6)	14% (6)	37% (17)	8% (4)	5% (2)	47
Self + Household: White-Collar	16% (50)	23% (69)	20% (60)	37% (113)	2% (6)	1% (5)	303
Self + Household: Blue Collar	16% (58)	28% (104)	19% (71)	32% (117)	3% (11)	1% (5)	366
Union HH: Yes	16% (4)	31% (7)	8% (2)	27% (6)	11% (3)	7% (2)	23
Union HH: No	15% (115)	25% (190)	20% (152)	33% (255)	4% (34)	3% (20)	765

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**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (119)	25% (197)	20% (154)	33% (261)	5% (37)	3% (21)	788
LGBTQ+: Yes	5% (4)	8% (7)	20% (16)	53% (43)	7% (6)	6% (5)	80
LGBTQ+: No	16% (115)	27% (190)	19% (138)	31% (218)	4% (31)	2% (16)	708
Motivated to Vote	17% (118)	26% (183)	19% (138)	33% (238)	3% (24)	1% (10)	711
Parent: Yes	18% (38)	24% (52)	21% (46)	24% (52)	7% (14)	6% (12)	214
Parent: No	14% (81)	25% (144)	19% (108)	36% (209)	4% (22)	2% (9)	574
COVID Vaccine: Yes	14% (76)	22% (114)	20% (104)	39% (206)	3% (17)	2% (12)	530
COVID Vaccine: No	17% (43)	32% (83)	19% (49)	21% (55)	8% (19)	3% (9)	258
Student Loans: Yes	14% (22)	19% (30)	22% (35)	40% (62)	5% (7)	— (0)	157
Student Loans: No	15% (97)	26% (166)	19% (119)	32% (199)	5% (29)	3% (21)	631
Favorable Opinion of Haley	21% (54)	40% (103)	18% (47)	19% (48)	1% (3)	1% (2)	256
Unfavorable Opinion of Haley	13% (40)	18% (60)	20% (65)	48% (154)	1% (2)	1% (3)	323
Protestant	17% (44)	37% (99)	22% (57)	22% (57)	2% (6)	— (0)	264
Roman Catholic	21% (18)	26% (22)	13% (11)	34% (29)	2% (2)	4% (3)	86
Mormon	— (0)	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	14% (1)	28% (2)	47% (4)	12% (1)	— (0)	— (0)	8
Jewish	— (0)	18% (3)	29% (5)	48% (8)	5% (1)	— (0)	16
Muslim	20% (4)	14% (3)	42% (8)	18% (3)	5% (1)	— (0)	18
Buddhist	— (0)	24% (1)	50% (2)	17% (1)	8% (0)	— (0)	4
Hindu	— (0)	— (0)	76% (3)	24% (1)	— (0)	— (0)	4
Atheist	1% (0)	16% (5)	7% (2)	72% (24)	3% (1)	— (0)	34
Agnostic	6% (1)	3% (1)	7% (1)	85% (16)	— (0)	— (0)	19
Something else	20% (36)	17% (31)	19% (34)	32% (58)	6% (10)	5% (10)	179
Nothing in particular	9% (13)	19% (30)	17% (26)	40% (63)	10% (15)	5% (8)	156
Prodigal Biden Voter	2% (1)	10% (6)	31% (18)	42% (24)	6% (3)	9% (5)	57
Undecided Voter (DK/WNV)	— (0)	11% (8)	29% (21)	33% (25)	16% (12)	11% (8)	75
Undecided Voter (DK)	— (0)	7% (2)	16% (5)	41% (13)	24% (8)	12% (4)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (232)	16% (127)	11% (83)	41% (320)	2% (20)	1% (6)	788
Gender: Male	30% (106)	17% (62)	14% (49)	36% (129)	2% (7)	— (1)	354
Gender: Female	29% (126)	15% (66)	8% (34)	44% (191)	3% (12)	1% (5)	434
Age: 18-34	32% (70)	14% (30)	14% (31)	34% (75)	5% (10)	2% (4)	221
Age: 35-44	22% (24)	19% (21)	9% (10)	45% (49)	4% (5)	— (0)	109
Age: 45-64	26% (74)	17% (47)	10% (27)	45% (125)	2% (5)	— (1)	279
Age: 65+	36% (64)	16% (29)	9% (15)	40% (71)	— (0)	— (0)	179
GenZers: 1997-2012	35% (42)	13% (16)	9% (11)	35% (43)	4% (5)	4% (4)	121
Millennials: 1981-1996	26% (52)	17% (34)	15% (30)	38% (76)	4% (9)	— (0)	200
GenXers: 1965-1980	24% (55)	17% (40)	11% (26)	45% (101)	2% (5)	1% (1)	227
Baby Boomers: 1946-1964	34% (76)	16% (36)	7% (16)	42% (96)	1% (1)	— (0)	225
Educ: < College	37% (176)	15% (70)	10% (47)	34% (162)	4% (17)	1% (6)	478
Educ: Bachelors degree	20% (37)	20% (36)	12% (22)	47% (87)	1% (2)	— (0)	184
Educ: Post-grad	15% (19)	17% (21)	11% (14)	57% (72)	— (1)	— (0)	126
Income: Under 50k	29% (89)	13% (39)	13% (38)	40% (120)	4% (11)	2% (5)	301
Income: 50k-100k	31% (97)	18% (55)	8% (25)	41% (126)	2% (6)	— (1)	310
Income: 100k+	26% (46)	19% (34)	11% (20)	42% (74)	1% (3)	— (0)	177
Ethnicity: White (Non-Hispanic)	40% (191)	20% (93)	9% (43)	31% (145)	1% (3)	— (0)	475
Ethnicity: Hispanic	12% (3)	24% (7)	13% (4)	44% (13)	8% (2)	— (0)	29
Ethnicity: Black (Non-Hispanic)	13% (32)	9% (24)	12% (31)	59% (150)	5% (13)	2% (5)	255
Ethnicity: Asian + Other (Non-Hispanic)	19% (6)	12% (4)	19% (6)	42% (12)	5% (2)	3% (1)	30
All Christian	35% (126)	22% (77)	10% (35)	31% (110)	2% (6)	1% (3)	358
All Non-Christian	18% (8)	19% (8)	12% (5)	49% (21)	1% (0)	— (0)	43
Atheist	16% (5)	— (0)	10% (3)	74% (25)	— (0)	— (0)	34
Agnostic/Nothing in particular	21% (37)	12% (21)	12% (22)	53% (92)	— (1)	2% (3)	175
Something Else	31% (56)	12% (21)	10% (18)	40% (72)	7% (12)	— (0)	179
Evangelical	38% (120)	21% (66)	7% (21)	29% (92)	4% (14)	1% (3)	315
Non-Evangelical	28% (60)	15% (32)	15% (31)	40% (86)	2% (5)	— (0)	213
PID: Dem (no lean)	3% (10)	5% (17)	13% (40)	74% (233)	3% (11)	2% (5)	316
PID: Ind (no lean)	18% (29)	21% (33)	15% (25)	41% (65)	4% (7)	— (1)	160
PID: Rep (no lean)	62% (193)	25% (77)	6% (18)	7% (22)	1% (2)	— (0)	312

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (232)	16% (127)	11% (83)	41% (320)	2% (20)	1% (6)	788
PID/Gender: Dem Men	4% (5)	8% (10)	19% (26)	66% (89)	3% (4)	— (0)	134
PID/Gender: Dem Women	2% (4)	3% (6)	8% (15)	79% (144)	4% (7)	3% (5)	181
PID/Gender: Ind Men	24% (21)	18% (16)	19% (16)	34% (30)	4% (4)	1% (1)	88
PID/Gender: Ind Women	12% (8)	24% (17)	11% (8)	48% (35)	5% (3)	— (0)	72
PID/Gender: Rep Men	61% (80)	27% (35)	5% (7)	7% (10)	— (0)	— (0)	132
PID/Gender: Rep Women	63% (113)	23% (42)	6% (11)	7% (12)	1% (2)	— (0)	180
Ideo: Liberal (1-3)	7% (16)	6% (13)	6% (14)	79% (180)	1% (3)	1% (2)	228
Ideo: Moderate (4)	20% (43)	18% (39)	16% (34)	42% (92)	4% (9)	— (1)	217
Ideo: Conservative (5-7)	52% (161)	24% (73)	10% (32)	14% (43)	— (0)	— (1)	310
Ideo/PID: Conservative Republican	62% (145)	27% (63)	6% (15)	5% (12)	— (0)	— (0)	235
Ideo/PID: Moderate/Liberal Republican	60% (40)	19% (12)	4% (3)	14% (10)	3% (2)	— (0)	66
Ideo/PID: Moderate/Conservative Democrat	4% (5)	5% (5)	23% (26)	64% (74)	4% (4)	— (1)	116
Ideo/PID: Liberal Democrat	2% (4)	5% (10)	7% (13)	83% (155)	2% (3)	1% (2)	188
Unfavorable of Biden and Trump	— (0)	— (0)	40% (51)	60% (75)	— (0)	— (0)	126
2024 H2H Matchup: Biden Voter	1% (4)	4% (13)	11% (36)	80% (266)	3% (11)	— (1)	331
2024 H2H Matchup: Trump Voter	59% (226)	27% (103)	8% (31)	4% (17)	1% (3)	1% (3)	382
2024 H2H Matchup: Would not Vote	3% (1)	2% (1)	27% (9)	45% (15)	17% (5)	7% (2)	33
2024 H2H Matchup: Do not Know	3% (1)	25% (10)	18% (8)	52% (22)	2% (1)	— (0)	42
2022 House Vote: Democrat	2% (7)	7% (23)	9% (31)	78% (270)	3% (10)	1% (5)	346
2022 House Vote: Republican	59% (182)	25% (79)	8% (26)	6% (20)	1% (3)	— (0)	311
2022 House Vote: Did not Vote	31% (38)	20% (25)	20% (24)	24% (29)	4% (5)	1% (1)	122
2020 Vote: Joe Biden	1% (5)	6% (23)	12% (43)	76% (279)	3% (12)	1% (5)	366
2020 Vote: Donald Trump	59% (215)	26% (96)	9% (33)	5% (20)	1% (2)	— (0)	365
2020 Vote: Someone Else	11% (1)	16% (2)	14% (1)	47% (4)	7% (1)	5% (1)	10
2020 Vote: Did not Vote	24% (12)	15% (7)	13% (6)	35% (17)	12% (6)	— (0)	47
2016 Vote: Hillary Clinton	2% (4)	5% (12)	11% (30)	79% (214)	2% (6)	1% (3)	269
2016 Vote: Donald Trump	57% (169)	25% (76)	9% (28)	8% (24)	1% (2)	— (0)	299
2016 Vote: Someone Else	5% (1)	19% (5)	26% (7)	47% (13)	3% (1)	— (0)	28
2020 Vote/PID: Not Biden/Democrat	22% (6)	14% (4)	5% (1)	51% (15)	5% (1)	2% (1)	28
2020 Vote/PID: Not Trump/Republican	42% (9)	17% (4)	2% (1)	38% (8)	— (0)	— (0)	21

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (232)	16% (127)	11% (83)	41% (320)	2% (20)	1% (6)	788
U.S. Economy: Wrong Track	37% (211)	20% (114)	10% (58)	30% (172)	1% (8)	1% (6)	568
U.S. Economy: Right Direction	10% (21)	6% (14)	11% (25)	67% (148)	5% (12)	— (0)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1% (3)	5% (11)	11% (28)	80% (196)	3% (7)	1% (2)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54% (221)	25% (101)	10% (40)	9% (39)	2% (7)	— (1)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	7% (9)	11% (15)	12% (15)	64% (85)	4% (6)	2% (2)	132
Top 2024 Issue: Economy	36% (105)	22% (63)	15% (42)	25% (73)	2% (5)	— (1)	290
Community: Urban	13% (22)	15% (25)	13% (22)	56% (93)	2% (3)	— (1)	166
Community: Suburban	26% (110)	16% (67)	12% (52)	43% (179)	2% (8)	1% (4)	421
Community: Rural	50% (100)	17% (35)	5% (9)	23% (47)	5% (9)	— (1)	202
Community/Gender: Urban Women	8% (6)	8% (6)	8% (6)	75% (56)	1% (1)	1% (1)	75
Community/Gender: Urban Men	18% (16)	21% (19)	18% (16)	41% (37)	2% (2)	— (0)	90
Community/Gender: Rural Women	51% (64)	21% (26)	2% (3)	19% (24)	6% (8)	— (0)	125
Community/Gender: Rural Men	47% (36)	12% (9)	9% (6)	30% (23)	2% (2)	1% (1)	76
Community/Gender: Suburban Women	24% (56)	14% (34)	11% (25)	47% (110)	2% (4)	2% (4)	233
Community/Gender: Suburban Men	29% (55)	18% (34)	14% (27)	37% (69)	2% (4)	— (0)	188
Homeowner	32% (158)	18% (90)	10% (52)	38% (187)	2% (8)	— (1)	496
Renter	23% (60)	13% (34)	11% (27)	47% (122)	4% (11)	2% (5)	259
Military HHnm: Yes	33% (41)	18% (23)	8% (10)	36% (45)	4% (5)	— (0)	125
Military HH: No	29% (191)	16% (105)	11% (73)	41% (275)	2% (14)	1% (6)	663
Employ: Private Sector	27% (78)	19% (56)	12% (35)	38% (108)	3% (10)	— (0)	287
Employ: Government	24% (14)	10% (6)	9% (5)	53% (31)	3% (2)	— (0)	59
Employ: Self-Employed	24% (17)	18% (13)	11% (8)	44% (32)	2% (1)	1% (1)	72
Employ: Homemaker	29% (12)	23% (9)	15% (6)	32% (13)	— (0)	1% (1)	40
Employ: Student	27% (5)	12% (2)	19% (4)	28% (5)	2% (0)	12% (2)	18
Employ: Retired	38% (73)	14% (27)	9% (17)	39% (75)	— (0)	— (0)	192
Employ: Unemployed	25% (18)	12% (9)	9% (7)	50% (37)	4% (3)	— (0)	73
Employ: Other	32% (15)	10% (5)	4% (2)	41% (19)	7% (3)	5% (2)	47
Self + Household: White-Collar	22% (67)	19% (56)	14% (42)	45% (135)	— (1)	— (1)	303
Self + Household: Blue Collar	37% (134)	15% (55)	8% (29)	37% (137)	3% (10)	1% (2)	366
Union HH: Yes	26% (6)	29% (7)	10% (2)	36% (8)	— (0)	— (0)	23
Union HH: No	30% (226)	16% (121)	11% (81)	41% (312)	3% (20)	1% (6)	765

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (232)	16% (127)	11% (83)	41% (320)	2% (20)	1% (6)	788
LGBTQ+: Yes	10% (8)	14% (11)	9% (7)	65% (52)	2% (1)	— (0)	80
LGBTQ+: No	32% (224)	16% (116)	11% (76)	38% (268)	3% (18)	1% (6)	708
Motivated to Vote	31% (223)	16% (113)	9% (67)	41% (292)	2% (11)	1% (6)	711
Parent: Yes	30% (65)	17% (37)	10% (22)	39% (84)	3% (6)	— (0)	214
Parent: No	29% (168)	16% (90)	11% (61)	41% (236)	2% (14)	1% (6)	574
COVID Vaccine: Yes	22% (114)	15% (80)	10% (54)	51% (271)	1% (7)	1% (3)	530
COVID Vaccine: No	46% (118)	18% (47)	11% (29)	19% (49)	5% (12)	1% (3)	258
Student Loans: Yes	20% (31)	16% (25)	11% (17)	52% (81)	2% (3)	— (0)	157
Student Loans: No	32% (201)	16% (102)	11% (66)	38% (239)	3% (17)	1% (6)	631
Favorable Opinion of Haley	33% (84)	24% (62)	14% (36)	27% (68)	2% (5)	— (1)	256
Unfavorable Opinion of Haley	28% (90)	12% (39)	7% (23)	51% (165)	1% (4)	1% (2)	323
Protestant	38% (101)	24% (63)	8% (21)	28% (74)	1% (3)	— (1)	264
Roman Catholic	27% (24)	16% (14)	15% (13)	36% (31)	3% (3)	3% (2)	86
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	17% (1)	10% (1)	14% (1)	58% (5)	— (0)	— (0)	8
Jewish	— (0)	23% (4)	13% (2)	64% (10)	— (0)	— (0)	16
Muslim	43% (8)	19% (4)	5% (1)	33% (6)	— (0)	— (0)	18
Buddhist	— (0)	24% (1)	— (0)	67% (3)	8% (0)	— (0)	4
Hindu	— (0)	— (0)	55% (2)	45% (2)	— (0)	— (0)	4
Atheist	16% (5)	— (0)	10% (3)	74% (25)	— (0)	— (0)	34
Agnostic	— (0)	1% (0)	22% (4)	77% (15)	— (0)	— (0)	19
Something else	31% (56)	12% (21)	10% (18)	40% (72)	7% (12)	— (0)	179
Nothing in particular	24% (37)	13% (21)	11% (17)	50% (77)	— (1)	2% (3)	156
Prodigal Biden Voter	5% (3)	18% (10)	16% (9)	48% (27)	4% (2)	9% (5)	57
Undecided Voter (DK/WNV)	3% (2)	15% (11)	22% (16)	49% (37)	9% (6)	3% (2)	75
Undecided Voter (DK)	3% (1)	2% (1)	27% (9)	45% (15)	17% (5)	7% (2)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(71)	23%	(185)	19%	(147)	22%	(177)	13%	(105)	13%	(104)	788
Gender: Male	11%	(37)	25%	(89)	18%	(65)	24%	(87)	13%	(47)	8%	(30)	354
Gender: Female	8%	(34)	22%	(96)	19%	(82)	21%	(90)	13%	(58)	17%	(74)	434
Age: 18-34	6%	(14)	13%	(28)	16%	(34)	20%	(44)	22%	(49)	23%	(52)	221
Age: 35-44	10%	(11)	20%	(21)	23%	(25)	16%	(17)	16%	(18)	15%	(16)	109
Age: 45-64	11%	(30)	27%	(74)	19%	(53)	25%	(69)	7%	(20)	12%	(33)	279
Age: 65+	9%	(16)	34%	(61)	19%	(34)	26%	(47)	10%	(18)	1%	(2)	179
GenZers: 1997-2012	7%	(8)	10%	(12)	14%	(17)	21%	(25)	23%	(28)	25%	(30)	121
Millennials: 1981-1996	8%	(17)	19%	(37)	19%	(38)	17%	(34)	19%	(38)	18%	(37)	200
GenXers: 1965-1980	9%	(20)	27%	(61)	20%	(46)	23%	(53)	7%	(15)	15%	(33)	227
Baby Boomers: 1946-1964	10%	(24)	31%	(70)	19%	(43)	28%	(62)	10%	(23)	2%	(4)	225
Educ: < College	6%	(30)	24%	(115)	16%	(76)	21%	(99)	16%	(77)	17%	(81)	478
Educ: Bachelors degree	10%	(19)	23%	(43)	23%	(42)	24%	(44)	11%	(21)	8%	(15)	184
Educ: Post-grad	18%	(22)	21%	(27)	22%	(28)	27%	(34)	5%	(7)	7%	(8)	126
Income: Under 50k	5%	(15)	19%	(59)	16%	(49)	24%	(72)	15%	(46)	20%	(61)	301
Income: 50k-100k	9%	(28)	28%	(87)	19%	(60)	20%	(62)	13%	(41)	11%	(33)	310
Income: 100k+	16%	(28)	22%	(40)	22%	(38)	24%	(43)	10%	(18)	6%	(10)	177
Ethnicity: White (Non-Hispanic)	12%	(55)	30%	(140)	18%	(85)	25%	(120)	9%	(42)	7%	(33)	475
Ethnicity: Hispanic	10%	(3)	20%	(6)	12%	(3)	18%	(5)	19%	(6)	21%	(6)	29
Ethnicity: Black (Non-Hispanic)	3%	(8)	13%	(32)	20%	(50)	18%	(46)	22%	(55)	25%	(63)	255
Ethnicity: Asian + Other (Non-Hispanic)	16%	(5)	22%	(7)	30%	(9)	16%	(5)	9%	(3)	8%	(2)	30
All Christian	12%	(43)	32%	(116)	19%	(68)	22%	(78)	9%	(33)	6%	(20)	358
All Non-Christian	23%	(10)	7%	(3)	25%	(11)	16%	(7)	14%	(6)	16%	(7)	43
Atheist	—	(0)	12%	(4)	18%	(6)	51%	(17)	14%	(5)	6%	(2)	34
Agnostic/Nothing in particular	5%	(9)	21%	(36)	16%	(28)	22%	(39)	20%	(36)	16%	(27)	175
Something Else	5%	(9)	15%	(26)	19%	(34)	20%	(36)	14%	(26)	27%	(48)	179
Evangelical	11%	(34)	25%	(79)	18%	(56)	18%	(58)	14%	(44)	14%	(45)	315
Non-Evangelical	8%	(18)	29%	(62)	21%	(44)	25%	(53)	7%	(15)	10%	(21)	213
PID: Dem (no lean)	5%	(16)	17%	(52)	24%	(76)	23%	(74)	13%	(42)	17%	(55)	316
PID: Ind (no lean)	6%	(10)	17%	(27)	17%	(27)	26%	(41)	22%	(36)	12%	(20)	160
PID: Rep (no lean)	15%	(45)	34%	(106)	14%	(44)	20%	(61)	9%	(27)	9%	(29)	312

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**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(71)	23%	(185)	19%	(147)	22%	(177)	13%	(105)	13%	(104)	788
PID/Gender: Dem Men	8%	(11)	21%	(28)	22%	(30)	25%	(33)	17%	(23)	6%	(8)	134
PID/Gender: Dem Women	2%	(5)	13%	(24)	26%	(46)	22%	(41)	10%	(19)	26%	(47)	181
PID/Gender: Ind Men	6%	(5)	17%	(15)	19%	(16)	31%	(27)	18%	(16)	10%	(9)	88
PID/Gender: Ind Women	7%	(5)	17%	(12)	14%	(10)	20%	(14)	27%	(19)	15%	(11)	72
PID/Gender: Rep Men	16%	(21)	34%	(45)	14%	(18)	20%	(26)	6%	(8)	10%	(13)	132
PID/Gender: Rep Women	13%	(24)	33%	(60)	14%	(26)	19%	(35)	11%	(19)	9%	(16)	180
Ideo: Liberal (1-3)	6%	(14)	14%	(32)	29%	(66)	27%	(62)	13%	(29)	11%	(26)	228
Ideo: Moderate (4)	6%	(13)	21%	(45)	18%	(40)	24%	(53)	16%	(34)	15%	(32)	217
Ideo: Conservative (5-7)	14%	(43)	33%	(104)	13%	(39)	19%	(59)	10%	(32)	11%	(34)	310
Ideo/PID: Conservative Republican	16%	(37)	36%	(85)	13%	(30)	20%	(47)	8%	(18)	8%	(18)	235
Ideo/PID: Moderate/Liberal Republican	11%	(7)	26%	(17)	19%	(12)	19%	(13)	10%	(6)	15%	(10)	66
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	22%	(25)	15%	(18)	21%	(24)	15%	(18)	21%	(24)	116
Ideo/PID: Liberal Democrat	5%	(10)	14%	(26)	30%	(57)	27%	(50)	13%	(23)	11%	(21)	188
Unfavorable of Biden and Trump	11%	(14)	20%	(25)	18%	(22)	22%	(28)	16%	(20)	14%	(17)	126
2024 H2H Matchup: Biden Voter	7%	(23)	19%	(62)	23%	(76)	23%	(76)	14%	(46)	15%	(48)	331
2024 H2H Matchup: Trump Voter	12%	(46)	29%	(109)	16%	(61)	22%	(85)	11%	(42)	10%	(39)	382
2024 H2H Matchup: Would not Vote	4%	(1)	14%	(5)	7%	(2)	23%	(7)	19%	(6)	33%	(11)	33
2024 H2H Matchup: Do not Know	—	(0)	23%	(10)	19%	(8)	20%	(8)	27%	(11)	12%	(5)	42
2022 House Vote: Democrat	5%	(19)	18%	(61)	24%	(84)	25%	(85)	14%	(47)	14%	(50)	346
2022 House Vote: Republican	15%	(47)	33%	(104)	16%	(50)	20%	(63)	9%	(27)	6%	(20)	311
2022 House Vote: Did not Vote	4%	(5)	16%	(19)	10%	(13)	20%	(25)	23%	(28)	26%	(32)	122
2020 Vote: Joe Biden	6%	(23)	18%	(66)	24%	(86)	25%	(92)	14%	(52)	13%	(47)	366
2020 Vote: Donald Trump	13%	(46)	31%	(114)	15%	(55)	21%	(75)	12%	(42)	9%	(32)	365
2020 Vote: Someone Else	—	(0)	25%	(2)	19%	(2)	33%	(3)	11%	(1)	12%	(1)	10
2020 Vote: Did not Vote	3%	(2)	5%	(2)	8%	(4)	14%	(7)	21%	(10)	49%	(23)	47
2016 Vote: Hillary Clinton	5%	(15)	17%	(47)	25%	(68)	28%	(75)	14%	(37)	10%	(27)	269
2016 Vote: Donald Trump	14%	(42)	36%	(107)	16%	(47)	22%	(67)	7%	(20)	5%	(16)	299
2016 Vote: Someone Else	1%	(0)	27%	(8)	16%	(5)	29%	(8)	13%	(4)	14%	(4)	28
2020 Vote/PID: Not Biden/Democrat	—	(0)	1%	(0)	16%	(5)	14%	(4)	17%	(5)	52%	(15)	28
2020 Vote/PID: Not Trump/Republican	22%	(5)	16%	(3)	14%	(3)	16%	(3)	6%	(1)	25%	(5)	21

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(71)	23%	(185)	19%	(147)	22%	(177)	13%	(105)	13%	(104)	788
U.S. Economy: Wrong Track	9%	(53)	26%	(145)	18%	(100)	22%	(125)	12%	(70)	13%	(75)	568
U.S. Economy: Right Direction	8%	(18)	18%	(40)	21%	(47)	23%	(51)	16%	(35)	13%	(29)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	19%	(46)	22%	(54)	27%	(65)	13%	(32)	16%	(38)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(49)	28%	(113)	16%	(67)	22%	(91)	11%	(45)	11%	(44)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	20%	(26)	20%	(26)	15%	(20)	21%	(28)	16%	(21)	132
Top 2024 Issue: Economy	8%	(22)	28%	(81)	19%	(55)	17%	(50)	17%	(50)	10%	(30)	290
Community: Urban	12%	(20)	14%	(23)	19%	(32)	19%	(31)	18%	(30)	18%	(30)	166
Community: Suburban	8%	(34)	23%	(99)	22%	(92)	23%	(96)	12%	(49)	12%	(51)	421
Community: Rural	8%	(16)	32%	(64)	11%	(23)	25%	(50)	13%	(26)	11%	(22)	202
Community/Gender: Urban Women	6%	(5)	12%	(9)	19%	(14)	19%	(14)	15%	(11)	30%	(22)	75
Community/Gender: Urban Men	17%	(16)	15%	(14)	19%	(18)	18%	(17)	20%	(19)	9%	(8)	90
Community/Gender: Rural Women	11%	(14)	31%	(39)	14%	(17)	18%	(23)	12%	(15)	13%	(16)	125
Community/Gender: Rural Men	3%	(2)	32%	(24)	8%	(6)	36%	(28)	14%	(11)	8%	(6)	76
Community/Gender: Suburban Women	6%	(15)	21%	(48)	22%	(51)	23%	(53)	13%	(31)	15%	(35)	233
Community/Gender: Suburban Men	10%	(20)	27%	(51)	22%	(41)	23%	(42)	10%	(18)	8%	(16)	188
Homeowner	11%	(54)	29%	(143)	20%	(99)	20%	(101)	10%	(50)	10%	(48)	496
Renter	6%	(15)	13%	(33)	18%	(46)	25%	(65)	20%	(53)	18%	(48)	259
Military HHnm: Yes	11%	(13)	26%	(32)	17%	(22)	28%	(35)	12%	(15)	6%	(8)	125
Military HH: No	9%	(58)	23%	(153)	19%	(125)	21%	(142)	14%	(90)	14%	(96)	663
Employ: Private Sector	9%	(27)	26%	(75)	23%	(65)	18%	(52)	12%	(35)	12%	(33)	287
Employ: Government	14%	(8)	19%	(12)	7%	(4)	30%	(18)	23%	(14)	7%	(4)	59
Employ: Self-Employed	10%	(7)	18%	(13)	17%	(12)	27%	(20)	7%	(5)	21%	(15)	72
Employ: Homemaker	10%	(4)	20%	(8)	18%	(7)	30%	(12)	12%	(5)	10%	(4)	40
Employ: Student	14%	(3)	6%	(1)	17%	(3)	23%	(4)	20%	(4)	20%	(4)	18
Employ: Retired	10%	(20)	36%	(70)	17%	(32)	24%	(46)	11%	(22)	1%	(2)	192
Employ: Unemployed	1%	(1)	4%	(3)	20%	(15)	21%	(16)	14%	(10)	39%	(28)	73
Employ: Other	3%	(1)	8%	(4)	17%	(8)	20%	(9)	24%	(11)	28%	(13)	47
Self + Household: White-Collar	14%	(42)	25%	(75)	22%	(67)	23%	(69)	9%	(26)	7%	(23)	303
Self + Household: Blue Collar	7%	(27)	26%	(96)	18%	(66)	25%	(91)	11%	(42)	12%	(44)	366
Union HH: Yes	5%	(1)	24%	(6)	20%	(5)	29%	(7)	10%	(2)	12%	(3)	23
Union HH: No	9%	(70)	23%	(179)	19%	(142)	22%	(170)	13%	(103)	13%	(101)	765

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(71)	23%	(185)	19%	(147)	22%	(177)	13%	(105)	13%	(104)	788
LGBTQ+: Yes	4%	(3)	14%	(11)	23%	(18)	19%	(15)	23%	(18)	18%	(14)	80
LGBTQ+: No	10%	(68)	25%	(174)	18%	(128)	23%	(162)	12%	(87)	13%	(89)	708
Motivated to Vote	9%	(66)	25%	(178)	20%	(141)	23%	(160)	12%	(83)	12%	(82)	711
Parent: Yes	12%	(26)	21%	(45)	19%	(40)	19%	(40)	16%	(35)	13%	(27)	214
Parent: No	8%	(45)	24%	(140)	19%	(106)	24%	(137)	12%	(70)	13%	(76)	574
COVID Vaccine: Yes	10%	(52)	25%	(134)	21%	(110)	21%	(113)	11%	(61)	11%	(59)	530
COVID Vaccine: No	7%	(19)	20%	(50)	14%	(37)	25%	(64)	17%	(44)	17%	(44)	258
Student Loans: Yes	8%	(13)	18%	(28)	25%	(39)	20%	(32)	12%	(19)	16%	(26)	157
Student Loans: No	9%	(58)	25%	(157)	17%	(108)	23%	(145)	14%	(85)	12%	(78)	631
Favorable Opinion of Haley	28%	(71)	72%	(185)	—	(0)	—	(0)	—	(0)	—	(0)	256
Unfavorable Opinion of Haley	—	(0)	—	(0)	45%	(147)	55%	(177)	—	(0)	—	(0)	323
Protestant	13%	(33)	32%	(84)	19%	(51)	22%	(59)	8%	(21)	5%	(14)	264
Roman Catholic	11%	(10)	35%	(30)	17%	(15)	18%	(16)	14%	(12)	4%	(4)	86
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	17%	(1)	24%	(2)	43%	(3)	—	(0)	16%	(1)	8
Jewish	21%	(3)	12%	(2)	24%	(4)	28%	(5)	14%	(2)	—	(0)	16
Muslim	29%	(5)	5%	(1)	21%	(4)	12%	(2)	7%	(1)	26%	(5)	18
Buddhist	24%	(1)	—	(0)	17%	(1)	—	(0)	8%	(0)	50%	(2)	4
Hindu	—	(0)	—	(0)	55%	(2)	—	(0)	45%	(2)	—	(0)	4
Atheist	—	(0)	12%	(4)	18%	(6)	51%	(17)	14%	(5)	6%	(2)	34
Agnostic	14%	(3)	23%	(4)	18%	(3)	30%	(6)	14%	(3)	1%	(0)	19
Something else	5%	(9)	15%	(26)	19%	(34)	20%	(36)	14%	(26)	27%	(48)	179
Nothing in particular	4%	(7)	20%	(32)	16%	(24)	21%	(33)	21%	(33)	18%	(27)	156
Prodigal Biden Voter	4%	(2)	11%	(6)	24%	(14)	31%	(18)	20%	(11)	11%	(6)	57
Undecided Voter (DK/WNV)	2%	(1)	19%	(14)	13%	(10)	21%	(16)	23%	(18)	21%	(16)	75
Undecided Voter (DK)	4%	(1)	14%	(5)	7%	(2)	23%	(7)	19%	(6)	33%	(11)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(104)	14%	(113)	8%	(67)	17%	(137)	15%	(121)	31%	(247)	788
Gender: Male	17%	(62)	18%	(65)	9%	(31)	21%	(73)	14%	(49)	21%	(73)	354
Gender: Female	10%	(42)	11%	(48)	8%	(35)	15%	(64)	16%	(71)	40%	(173)	434
Age: 18-34	4%	(10)	12%	(27)	11%	(25)	13%	(28)	17%	(37)	43%	(95)	221
Age: 35-44	5%	(6)	14%	(15)	10%	(11)	17%	(18)	18%	(19)	37%	(40)	109
Age: 45-64	17%	(46)	13%	(35)	8%	(22)	19%	(53)	12%	(32)	32%	(91)	279
Age: 65+	24%	(42)	20%	(35)	5%	(9)	21%	(38)	18%	(32)	12%	(21)	179
GenZers: 1997-2012	5%	(6)	11%	(13)	11%	(13)	14%	(17)	15%	(18)	44%	(54)	121
Millennials: 1981-1996	4%	(8)	14%	(28)	10%	(20)	15%	(29)	18%	(37)	39%	(78)	200
GenXers: 1965-1980	14%	(31)	12%	(28)	8%	(19)	16%	(37)	10%	(23)	39%	(89)	227
Baby Boomers: 1946-1964	23%	(53)	19%	(43)	7%	(15)	22%	(50)	18%	(41)	10%	(23)	225
Educ: < College	13%	(63)	13%	(62)	6%	(31)	14%	(68)	18%	(87)	35%	(167)	478
Educ: Bachelors degree	12%	(22)	19%	(35)	11%	(21)	20%	(36)	12%	(22)	26%	(48)	184
Educ: Post-grad	15%	(19)	12%	(15)	12%	(15)	27%	(34)	9%	(11)	25%	(32)	126
Income: Under 50k	11%	(33)	14%	(43)	6%	(18)	17%	(52)	16%	(47)	36%	(109)	301
Income: 50k-100k	14%	(44)	13%	(41)	10%	(30)	15%	(46)	17%	(53)	31%	(96)	310
Income: 100k+	16%	(27)	16%	(28)	11%	(19)	22%	(40)	12%	(20)	24%	(43)	177
Ethnicity: White (Non-Hispanic)	18%	(84)	17%	(82)	7%	(35)	15%	(71)	14%	(67)	29%	(135)	475
Ethnicity: Hispanic	8%	(2)	17%	(5)	11%	(3)	20%	(6)	12%	(3)	33%	(10)	29
Ethnicity: Black (Non-Hispanic)	6%	(14)	8%	(20)	9%	(22)	23%	(59)	17%	(44)	37%	(95)	255
Ethnicity: Asian + Other (Non-Hispanic)	12%	(4)	20%	(6)	21%	(6)	7%	(2)	19%	(6)	21%	(6)	30
All Christian	20%	(72)	19%	(70)	11%	(40)	14%	(52)	14%	(49)	21%	(77)	358
All Non-Christian	13%	(5)	15%	(6)	5%	(2)	19%	(8)	18%	(8)	31%	(13)	43
Atheist	—	(0)	4%	(1)	4%	(1)	37%	(12)	17%	(6)	38%	(13)	34
Agnostic/Nothing in particular	7%	(12)	11%	(20)	5%	(9)	18%	(32)	21%	(36)	38%	(67)	175
Something Else	9%	(15)	9%	(15)	9%	(15)	19%	(33)	13%	(22)	43%	(77)	179
Evangelical	18%	(57)	17%	(53)	8%	(26)	12%	(37)	15%	(48)	30%	(95)	315
Non-Evangelical	13%	(28)	15%	(32)	12%	(26)	23%	(48)	10%	(22)	26%	(56)	213
PID: Dem (no lean)	4%	(13)	9%	(30)	10%	(31)	30%	(96)	15%	(48)	31%	(97)	316
PID: Ind (no lean)	7%	(12)	20%	(32)	14%	(23)	12%	(20)	19%	(31)	27%	(43)	160
PID: Rep (no lean)	25%	(79)	16%	(51)	4%	(14)	7%	(21)	13%	(41)	34%	(106)	312

Continued on next page

**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(104)	14%	(113)	8%	(67)	17%	(137)	15%	(121)	31%	(247)	788
PID/Gender: Dem Men	5%	(7)	15%	(20)	8%	(11)	38%	(50)	16%	(22)	18%	(25)	134
PID/Gender: Dem Women	4%	(7)	6%	(10)	11%	(20)	25%	(46)	14%	(26)	40%	(73)	181
PID/Gender: Ind Men	5%	(5)	25%	(22)	15%	(14)	12%	(11)	18%	(16)	24%	(21)	88
PID/Gender: Ind Women	10%	(7)	13%	(9)	13%	(9)	12%	(9)	22%	(16)	31%	(22)	72
PID/Gender: Rep Men	38%	(50)	17%	(23)	5%	(7)	9%	(12)	9%	(12)	21%	(27)	132
PID/Gender: Rep Women	16%	(29)	16%	(28)	4%	(7)	5%	(9)	16%	(29)	44%	(79)	180
Ideo: Liberal (1-3)	4%	(9)	10%	(23)	11%	(25)	35%	(79)	13%	(30)	27%	(62)	228
Ideo: Moderate (4)	5%	(11)	17%	(37)	11%	(24)	16%	(35)	18%	(40)	32%	(71)	217
Ideo: Conservative (5-7)	26%	(82)	17%	(52)	6%	(17)	6%	(18)	14%	(44)	31%	(97)	310
Ideo/PID: Conservative Republican	31%	(73)	16%	(39)	4%	(9)	4%	(9)	14%	(32)	31%	(73)	235
Ideo/PID: Moderate/Liberal Republican	8%	(6)	18%	(12)	7%	(5)	15%	(10)	10%	(7)	42%	(28)	66
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	10%	(11)	9%	(11)	21%	(25)	20%	(23)	36%	(41)	116
Ideo/PID: Liberal Democrat	4%	(7)	10%	(18)	11%	(20)	37%	(70)	13%	(25)	25%	(48)	188
Unfavorable of Biden and Trump	6%	(8)	11%	(14)	12%	(15)	19%	(24)	17%	(21)	35%	(44)	126
2024 H2H Matchup: Biden Voter	5%	(17)	8%	(25)	12%	(40)	29%	(96)	18%	(59)	29%	(95)	331
2024 H2H Matchup: Trump Voter	23%	(86)	20%	(77)	5%	(20)	8%	(29)	13%	(48)	32%	(123)	382
2024 H2H Matchup: Would not Vote	—	(0)	9%	(3)	9%	(3)	21%	(7)	19%	(6)	43%	(14)	33
2024 H2H Matchup: Do not Know	3%	(1)	18%	(7)	11%	(5)	14%	(6)	18%	(8)	36%	(15)	42
2022 House Vote: Democrat	5%	(16)	9%	(32)	13%	(43)	29%	(101)	16%	(57)	28%	(96)	346
2022 House Vote: Republican	27%	(83)	20%	(63)	6%	(19)	6%	(20)	13%	(41)	27%	(84)	311
2022 House Vote: Did not Vote	4%	(4)	14%	(17)	4%	(5)	12%	(14)	15%	(18)	52%	(64)	122
2020 Vote: Joe Biden	5%	(17)	9%	(34)	12%	(46)	30%	(109)	18%	(65)	26%	(96)	366
2020 Vote: Donald Trump	23%	(86)	21%	(75)	5%	(20)	6%	(21)	12%	(44)	33%	(119)	365
2020 Vote: Someone Else	5%	(0)	11%	(1)	—	(0)	10%	(1)	34%	(3)	41%	(4)	10
2020 Vote: Did not Vote	3%	(1)	4%	(2)	4%	(2)	12%	(6)	18%	(9)	59%	(28)	47
2016 Vote: Hillary Clinton	4%	(10)	9%	(23)	12%	(32)	34%	(91)	16%	(43)	26%	(70)	269
2016 Vote: Donald Trump	27%	(82)	22%	(64)	6%	(19)	6%	(18)	12%	(36)	27%	(80)	299
2016 Vote: Someone Else	—	(0)	14%	(4)	12%	(3)	19%	(5)	24%	(7)	31%	(9)	28
2020 Vote/PID: Not Biden/Democrat	5%	(1)	7%	(2)	3%	(1)	8%	(2)	10%	(3)	67%	(19)	28
2020 Vote/PID: Not Trump/Republican	6%	(1)	7%	(1)	5%	(1)	13%	(3)	37%	(8)	32%	(7)	21

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (104)	14% (113)	8% (67)	17% (137)	15% (121)	31% (247)	788
U.S. Economy: Wrong Track	16% (89)	16% (91)	8% (45)	10% (59)	15% (87)	35% (197)	568
U.S. Economy: Right Direction	7% (15)	10% (21)	10% (22)	35% (78)	15% (34)	23% (50)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (14)	10% (24)	8% (21)	33% (82)	15% (36)	29% (70)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21% (87)	19% (79)	6% (25)	8% (32)	13% (54)	32% (131)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (3)	7% (9)	16% (21)	18% (24)	23% (30)	34% (45)	132
Top 2024 Issue: Economy	10% (29)	16% (46)	10% (30)	11% (33)	17% (50)	35% (101)	290
Community: Urban	9% (15)	16% (26)	11% (18)	20% (34)	13% (22)	31% (51)	166
Community: Suburban	14% (59)	14% (59)	10% (41)	19% (81)	15% (62)	29% (120)	421
Community: Rural	15% (30)	14% (28)	4% (9)	11% (23)	18% (37)	38% (76)	202
Community/Gender: Urban Women	5% (4)	11% (8)	13% (10)	11% (8)	12% (9)	47% (35)	75
Community/Gender: Urban Men	12% (11)	20% (18)	9% (8)	28% (25)	14% (13)	17% (16)	90
Community/Gender: Rural Women	13% (17)	14% (18)	3% (4)	10% (12)	14% (17)	46% (58)	125
Community/Gender: Rural Men	18% (13)	13% (10)	6% (5)	14% (11)	25% (19)	24% (18)	76
Community/Gender: Suburban Women	9% (21)	9% (22)	9% (22)	19% (43)	19% (45)	34% (80)	233
Community/Gender: Suburban Men	20% (38)	20% (37)	10% (19)	20% (38)	9% (17)	21% (40)	188
Homeowner	16% (78)	17% (84)	9% (45)	16% (78)	12% (61)	30% (150)	496
Renter	9% (23)	11% (28)	7% (19)	20% (52)	21% (54)	32% (83)	259
Military HHnm: Yes	19% (24)	15% (19)	9% (11)	20% (25)	13% (16)	24% (30)	125
Military HH: No	12% (80)	14% (93)	8% (56)	17% (113)	16% (104)	33% (217)	663
Employ: Private Sector	12% (34)	17% (50)	11% (33)	15% (43)	14% (41)	30% (86)	287
Employ: Government	5% (3)	11% (7)	7% (4)	22% (13)	21% (12)	33% (20)	59
Employ: Self-Employed	10% (7)	8% (6)	7% (5)	24% (17)	14% (10)	36% (26)	72
Employ: Homemaker	8% (3)	9% (3)	9% (4)	6% (2)	20% (8)	48% (19)	40
Employ: Student	5% (1)	3% (1)	— (0)	26% (5)	16% (3)	51% (9)	18
Employ: Retired	23% (45)	19% (37)	4% (8)	22% (42)	17% (34)	14% (27)	192
Employ: Unemployed	8% (6)	8% (6)	13% (10)	8% (6)	9% (7)	54% (39)	73
Employ: Other	12% (6)	8% (4)	7% (3)	19% (9)	11% (5)	43% (20)	47
Self + Household: White-Collar	16% (48)	16% (48)	10% (29)	20% (60)	12% (36)	27% (81)	303
Self + Household: Blue Collar	13% (47)	15% (53)	9% (32)	18% (65)	17% (60)	30% (109)	366
Union HH: Yes	8% (2)	27% (6)	14% (3)	8% (2)	3% (1)	40% (9)	23
Union HH: No	13% (102)	14% (106)	8% (64)	18% (135)	16% (120)	31% (238)	765

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(104)	14%	(113)	8%	(67)	17%	(137)	15%	(121)	31%	(247)	788
LGBTQ+: Yes	4%	(4)	13%	(10)	6%	(5)	20%	(16)	21%	(17)	35%	(28)	80
LGBTQ+: No	14%	(101)	14%	(102)	9%	(62)	17%	(121)	15%	(104)	31%	(218)	708
Motivated to Vote	14%	(103)	15%	(108)	9%	(62)	18%	(125)	15%	(104)	30%	(210)	711
Parent: Yes	13%	(28)	15%	(32)	12%	(25)	11%	(23)	14%	(30)	35%	(76)	214
Parent: No	13%	(76)	14%	(80)	7%	(42)	20%	(114)	16%	(90)	30%	(171)	574
COVID Vaccine: Yes	12%	(66)	14%	(73)	10%	(52)	21%	(110)	15%	(79)	28%	(149)	530
COVID Vaccine: No	15%	(38)	15%	(40)	6%	(15)	10%	(27)	16%	(41)	38%	(97)	258
Student Loans: Yes	3%	(5)	12%	(19)	11%	(17)	21%	(33)	14%	(22)	39%	(60)	157
Student Loans: No	16%	(99)	15%	(94)	8%	(50)	17%	(104)	16%	(98)	30%	(186)	631
Favorable Opinion of Haley	25%	(64)	23%	(59)	8%	(21)	7%	(19)	15%	(37)	22%	(55)	256
Unfavorable Opinion of Haley	10%	(33)	14%	(44)	13%	(42)	33%	(107)	11%	(36)	19%	(61)	323
Protestant	22%	(58)	19%	(49)	11%	(28)	14%	(37)	14%	(37)	21%	(55)	264
Roman Catholic	14%	(12)	23%	(20)	11%	(9)	17%	(15)	13%	(11)	22%	(19)	86
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	16%	(1)	10%	(1)	25%	(2)	—	(0)	17%	(1)	31%	(2)	8
Jewish	12%	(2)	15%	(2)	—	(0)	23%	(4)	23%	(4)	27%	(4)	16
Muslim	12%	(2)	19%	(4)	6%	(1)	18%	(3)	19%	(3)	26%	(5)	18
Buddhist	—	(0)	8%	(0)	24%	(1)	—	(0)	8%	(0)	60%	(2)	4
Hindu	31%	(1)	—	(0)	—	(0)	24%	(1)	—	(0)	45%	(2)	4
Atheist	—	(0)	4%	(1)	4%	(1)	37%	(12)	17%	(6)	38%	(13)	34
Agnostic	6%	(1)	12%	(2)	7%	(1)	27%	(5)	23%	(5)	25%	(5)	19
Something else	9%	(15)	9%	(15)	9%	(15)	19%	(33)	13%	(22)	43%	(77)	179
Nothing in particular	7%	(11)	11%	(17)	5%	(8)	17%	(27)	20%	(32)	40%	(62)	156
Prodigal Biden Voter	2%	(1)	18%	(10)	12%	(7)	24%	(14)	19%	(11)	25%	(14)	57
Undecided Voter (DK/WNV)	2%	(1)	14%	(10)	10%	(8)	17%	(13)	18%	(14)	39%	(29)	75
Undecided Voter (DK)	—	(0)	9%	(3)	9%	(3)	21%	(7)	19%	(6)	43%	(14)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(99)	17%	(137)	8%	(67)	20%	(155)	13%	(100)	29%	(230)	788
Gender: Male	16%	(58)	19%	(69)	11%	(39)	22%	(77)	11%	(40)	20%	(73)	354
Gender: Female	9%	(41)	16%	(69)	6%	(28)	18%	(79)	14%	(59)	36%	(158)	434
Age: 18-34	11%	(25)	12%	(27)	9%	(21)	11%	(25)	15%	(32)	41%	(91)	221
Age: 35-44	11%	(12)	14%	(15)	7%	(8)	20%	(22)	15%	(17)	32%	(35)	109
Age: 45-64	14%	(39)	15%	(41)	7%	(19)	24%	(67)	11%	(32)	29%	(80)	279
Age: 65+	13%	(23)	30%	(53)	11%	(19)	23%	(41)	11%	(19)	13%	(24)	179
GenZers: 1997-2012	9%	(11)	8%	(10)	13%	(16)	11%	(13)	17%	(20)	41%	(49)	121
Millennials: 1981-1996	12%	(24)	15%	(31)	6%	(13)	16%	(31)	13%	(27)	37%	(75)	200
GenXers: 1965-1980	12%	(28)	14%	(32)	7%	(16)	23%	(53)	12%	(26)	32%	(72)	227
Baby Boomers: 1946-1964	15%	(33)	27%	(61)	9%	(21)	23%	(53)	11%	(25)	15%	(33)	225
Educ: < College	11%	(54)	18%	(87)	8%	(37)	13%	(64)	15%	(71)	35%	(165)	478
Educ: Bachelors degree	14%	(26)	20%	(38)	9%	(16)	28%	(52)	9%	(16)	20%	(36)	184
Educ: Post-grad	15%	(19)	10%	(12)	11%	(14)	31%	(39)	10%	(13)	23%	(29)	126
Income: Under 50k	7%	(22)	19%	(56)	8%	(26)	15%	(46)	14%	(41)	37%	(111)	301
Income: 50k-100k	15%	(46)	17%	(52)	7%	(23)	21%	(65)	12%	(36)	28%	(88)	310
Income: 100k+	18%	(31)	16%	(29)	10%	(19)	25%	(44)	13%	(23)	18%	(32)	177
Ethnicity: White (Non-Hispanic)	16%	(74)	24%	(113)	8%	(36)	19%	(92)	11%	(54)	22%	(106)	475
Ethnicity: Hispanic	9%	(3)	15%	(4)	11%	(3)	18%	(5)	20%	(6)	26%	(8)	29
Ethnicity: Black (Non-Hispanic)	7%	(17)	7%	(17)	8%	(21)	20%	(51)	14%	(37)	44%	(112)	255
Ethnicity: Asian + Other (Non-Hispanic)	16%	(5)	11%	(3)	22%	(7)	23%	(7)	12%	(4)	15%	(5)	30
All Christian	16%	(56)	26%	(93)	9%	(33)	18%	(65)	13%	(46)	18%	(65)	358
All Non-Christian	21%	(9)	8%	(4)	1%	(1)	31%	(13)	17%	(7)	22%	(9)	43
Atheist	10%	(3)	12%	(4)	8%	(3)	49%	(17)	—	(0)	20%	(7)	34
Agnostic/Nothing in particular	7%	(13)	8%	(15)	8%	(14)	20%	(35)	15%	(27)	41%	(72)	175
Something Else	10%	(17)	12%	(22)	9%	(17)	14%	(25)	11%	(21)	43%	(77)	179
Evangelical	13%	(42)	23%	(73)	7%	(23)	12%	(39)	15%	(47)	29%	(91)	315
Non-Evangelical	14%	(29)	19%	(40)	11%	(23)	24%	(51)	9%	(19)	24%	(50)	213
PID: Dem (no lean)	5%	(17)	5%	(17)	9%	(28)	35%	(109)	10%	(31)	36%	(113)	316
PID: Ind (no lean)	10%	(16)	17%	(27)	15%	(24)	14%	(23)	20%	(32)	25%	(39)	160
PID: Rep (no lean)	21%	(67)	30%	(93)	5%	(14)	7%	(23)	12%	(37)	25%	(78)	312

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(99)	17%	(137)	8%	(67)	20%	(155)	13%	(100)	29%	(230)	788
PID/Gender: Dem Men	8%	(11)	7%	(9)	9%	(12)	42%	(56)	9%	(13)	25%	(33)	134
PID/Gender: Dem Women	3%	(5)	4%	(8)	9%	(17)	29%	(53)	10%	(19)	44%	(79)	181
PID/Gender: Ind Men	11%	(9)	18%	(16)	19%	(17)	13%	(11)	20%	(18)	19%	(17)	88
PID/Gender: Ind Women	9%	(6)	15%	(11)	10%	(7)	16%	(11)	19%	(14)	31%	(23)	72
PID/Gender: Rep Men	28%	(37)	33%	(44)	8%	(10)	7%	(9)	7%	(10)	17%	(22)	132
PID/Gender: Rep Women	16%	(30)	28%	(50)	2%	(4)	8%	(14)	15%	(27)	31%	(56)	180
Ideo: Liberal (1-3)	5%	(10)	5%	(12)	11%	(24)	40%	(92)	10%	(22)	30%	(68)	228
Ideo: Moderate (4)	12%	(27)	16%	(35)	8%	(17)	17%	(37)	15%	(32)	32%	(70)	217
Ideo: Conservative (5-7)	20%	(62)	29%	(89)	8%	(26)	7%	(23)	12%	(38)	23%	(73)	310
Ideo/PID: Conservative Republican	24%	(56)	31%	(73)	5%	(12)	7%	(17)	11%	(26)	22%	(51)	235
Ideo/PID: Moderate/Liberal Republican	17%	(11)	30%	(20)	3%	(2)	6%	(4)	12%	(8)	33%	(22)	66
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	7%	(8)	8%	(9)	23%	(27)	14%	(17)	40%	(46)	116
Ideo/PID: Liberal Democrat	4%	(8)	5%	(9)	10%	(19)	44%	(82)	7%	(13)	31%	(57)	188
Unfavorable of Biden and Trump	5%	(7)	12%	(15)	16%	(20)	18%	(23)	18%	(22)	31%	(39)	126
2024 H2H Matchup: Biden Voter	4%	(15)	7%	(22)	11%	(37)	36%	(118)	10%	(34)	32%	(106)	331
2024 H2H Matchup: Trump Voter	22%	(83)	28%	(109)	5%	(21)	7%	(27)	13%	(49)	25%	(94)	382
2024 H2H Matchup: Would not Vote	—	(0)	13%	(4)	12%	(4)	11%	(3)	18%	(6)	46%	(15)	33
2024 H2H Matchup: Do not Know	3%	(1)	6%	(3)	11%	(5)	17%	(7)	28%	(12)	35%	(15)	42
2022 House Vote: Democrat	5%	(19)	7%	(24)	11%	(38)	34%	(118)	12%	(42)	31%	(106)	346
2022 House Vote: Republican	23%	(72)	31%	(98)	6%	(17)	8%	(24)	12%	(38)	20%	(61)	311
2022 House Vote: Did not Vote	6%	(7)	13%	(15)	9%	(11)	10%	(12)	13%	(15)	50%	(61)	122
2020 Vote: Joe Biden	5%	(18)	7%	(27)	11%	(39)	33%	(122)	12%	(45)	32%	(116)	366
2020 Vote: Donald Trump	21%	(78)	29%	(107)	6%	(23)	7%	(27)	12%	(46)	23%	(84)	365
2020 Vote: Someone Else	7%	(1)	16%	(1)	10%	(1)	2%	(0)	26%	(2)	40%	(4)	10
2020 Vote: Did not Vote	5%	(3)	3%	(1)	8%	(4)	12%	(6)	15%	(7)	57%	(27)	47
2016 Vote: Hillary Clinton	4%	(10)	7%	(20)	8%	(22)	40%	(107)	12%	(33)	28%	(76)	269
2016 Vote: Donald Trump	23%	(69)	32%	(97)	6%	(18)	7%	(22)	12%	(35)	20%	(59)	299
2016 Vote: Someone Else	7%	(2)	12%	(3)	27%	(8)	21%	(6)	10%	(3)	24%	(7)	28
2020 Vote/PID: Not Biden/Democrat	7%	(2)	—	(0)	1%	(0)	20%	(6)	15%	(4)	57%	(16)	28
2020 Vote/PID: Not Trump/Republican	6%	(1)	11%	(2)	2%	(1)	13%	(3)	25%	(5)	42%	(9)	21

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**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(99)	17%	(137)	8%	(67)	20%	(155)	13%	(100)	29%	(230)	788
U.S. Economy: Wrong Track	14%	(78)	21%	(121)	9%	(48)	12%	(67)	13%	(76)	31%	(177)	568
U.S. Economy: Right Direction	9%	(21)	7%	(16)	8%	(18)	40%	(89)	11%	(24)	24%	(53)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	7%	(18)	9%	(23)	39%	(95)	8%	(21)	31%	(77)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(81)	27%	(112)	6%	(26)	8%	(34)	13%	(52)	25%	(104)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	5%	(7)	13%	(18)	19%	(26)	20%	(27)	37%	(49)	132
Top 2024 Issue: Economy	15%	(43)	17%	(51)	7%	(21)	11%	(33)	18%	(53)	30%	(88)	290
Community: Urban	13%	(22)	11%	(18)	9%	(15)	18%	(29)	14%	(24)	36%	(59)	166
Community: Suburban	13%	(55)	18%	(75)	10%	(41)	24%	(102)	12%	(50)	23%	(98)	421
Community: Rural	11%	(22)	22%	(45)	6%	(11)	12%	(24)	13%	(27)	36%	(73)	202
Community/Gender: Urban Women	5%	(4)	9%	(7)	5%	(4)	15%	(11)	16%	(12)	50%	(37)	75
Community/Gender: Urban Men	20%	(18)	12%	(11)	12%	(11)	20%	(18)	13%	(11)	24%	(22)	90
Community/Gender: Rural Women	10%	(12)	22%	(27)	3%	(4)	8%	(10)	12%	(16)	45%	(57)	125
Community/Gender: Rural Men	13%	(10)	23%	(17)	10%	(7)	19%	(14)	14%	(11)	22%	(17)	76
Community/Gender: Suburban Women	11%	(25)	15%	(35)	9%	(21)	25%	(58)	13%	(31)	27%	(64)	233
Community/Gender: Suburban Men	16%	(30)	22%	(40)	11%	(20)	24%	(45)	10%	(18)	18%	(34)	188
Homeowner	14%	(70)	21%	(106)	9%	(47)	21%	(102)	12%	(59)	23%	(112)	496
Renter	11%	(27)	11%	(29)	7%	(19)	18%	(47)	13%	(34)	40%	(103)	259
Military HHnm: Yes	13%	(16)	22%	(28)	12%	(15)	21%	(27)	11%	(14)	21%	(26)	125
Military HH: No	13%	(83)	17%	(110)	8%	(51)	19%	(129)	13%	(86)	31%	(204)	663
Employ: Private Sector	15%	(43)	16%	(47)	10%	(30)	17%	(50)	13%	(38)	28%	(79)	287
Employ: Government	16%	(9)	13%	(8)	6%	(4)	23%	(14)	8%	(5)	33%	(20)	59
Employ: Self-Employed	12%	(8)	15%	(11)	8%	(5)	27%	(19)	12%	(8)	27%	(19)	72
Employ: Homemaker	9%	(4)	23%	(9)	3%	(1)	9%	(3)	19%	(8)	36%	(14)	40
Employ: Student	6%	(1)	3%	(1)	8%	(1)	16%	(3)	10%	(2)	58%	(10)	18
Employ: Retired	10%	(20)	28%	(55)	11%	(21)	22%	(43)	12%	(24)	16%	(31)	192
Employ: Unemployed	12%	(9)	8%	(6)	3%	(2)	17%	(13)	9%	(7)	50%	(37)	73
Employ: Other	9%	(4)	3%	(1)	5%	(3)	22%	(10)	18%	(9)	42%	(20)	47
Self + Household: White-Collar	15%	(47)	18%	(55)	10%	(31)	22%	(67)	11%	(34)	23%	(69)	303
Self + Household: Blue Collar	13%	(47)	18%	(65)	8%	(28)	22%	(80)	12%	(44)	28%	(102)	366
Union HH: Yes	18%	(4)	31%	(7)	8%	(2)	21%	(5)	3%	(1)	20%	(5)	23
Union HH: No	12%	(95)	17%	(130)	9%	(65)	20%	(150)	13%	(99)	29%	(226)	765

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(99)	17%	(137)	8%	(67)	20%	(155)	13%	(100)	29%	(230)	788
LGBTQ+: Yes	10%	(8)	8%	(7)	15%	(12)	17%	(13)	13%	(11)	37%	(30)	80
LGBTQ+: No	13%	(91)	18%	(131)	8%	(55)	20%	(142)	13%	(89)	28%	(200)	708
Motivated to Vote	14%	(97)	19%	(132)	9%	(65)	20%	(142)	12%	(86)	27%	(190)	711
Parent: Yes	16%	(34)	16%	(35)	6%	(14)	15%	(31)	17%	(37)	29%	(63)	214
Parent: No	11%	(65)	18%	(102)	9%	(53)	22%	(124)	11%	(63)	29%	(167)	574
COVID Vaccine: Yes	12%	(61)	15%	(78)	9%	(48)	25%	(132)	12%	(63)	28%	(148)	530
COVID Vaccine: No	14%	(37)	23%	(60)	7%	(18)	9%	(23)	14%	(37)	32%	(82)	258
Student Loans: Yes	7%	(11)	14%	(22)	8%	(13)	22%	(35)	12%	(18)	37%	(58)	157
Student Loans: No	14%	(87)	18%	(115)	9%	(54)	19%	(121)	13%	(82)	27%	(172)	631
Favorable Opinion of Haley	20%	(51)	27%	(69)	12%	(32)	13%	(32)	11%	(29)	17%	(43)	256
Unfavorable Opinion of Haley	13%	(43)	15%	(50)	9%	(28)	35%	(113)	10%	(32)	18%	(57)	323
Protestant	17%	(44)	27%	(72)	7%	(18)	19%	(50)	13%	(35)	17%	(44)	264
Roman Catholic	11%	(9)	22%	(19)	14%	(12)	18%	(15)	12%	(10)	23%	(20)	86
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	34%	(3)	24%	(2)	42%	(3)	—	(0)	—	(0)	—	(0)	8
Jewish	15%	(2)	12%	(2)	—	(0)	32%	(5)	21%	(3)	20%	(3)	16
Muslim	35%	(6)	—	(0)	3%	(1)	28%	(5)	13%	(2)	22%	(4)	18
Buddhist	—	(0)	9%	(0)	—	(0)	—	(0)	33%	(1)	58%	(2)	4
Hindu	—	(0)	31%	(1)	—	(0)	69%	(3)	—	(0)	—	(0)	4
Atheist	10%	(3)	12%	(4)	8%	(3)	49%	(17)	—	(0)	20%	(7)	34
Agnostic	7%	(1)	6%	(1)	27%	(5)	23%	(4)	13%	(2)	24%	(5)	19
Something else	10%	(17)	12%	(22)	9%	(17)	14%	(25)	11%	(21)	43%	(77)	179
Nothing in particular	7%	(12)	9%	(13)	5%	(8)	20%	(31)	16%	(24)	43%	(67)	156
Prodigal Biden Voter	9%	(5)	11%	(6)	6%	(4)	14%	(8)	25%	(14)	35%	(20)	57
Undecided Voter (DK/WNV)	1%	(1)	9%	(7)	12%	(9)	14%	(11)	24%	(18)	40%	(30)	75
Undecided Voter (DK)	—	(0)	13%	(4)	12%	(4)	11%	(3)	18%	(6)	46%	(15)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(51)	13%	(102)	9%	(69)	13%	(104)	16%	(124)	43%	(338)	788
Gender: Male	6%	(23)	16%	(56)	13%	(44)	15%	(54)	17%	(59)	34%	(119)	354
Gender: Female	7%	(28)	11%	(46)	6%	(25)	12%	(50)	15%	(65)	51%	(220)	434
Age: 18-34	6%	(13)	12%	(27)	7%	(17)	7%	(16)	17%	(37)	51%	(112)	221
Age: 35-44	10%	(11)	11%	(12)	13%	(14)	8%	(9)	20%	(22)	39%	(42)	109
Age: 45-64	7%	(19)	15%	(43)	8%	(22)	14%	(39)	14%	(39)	42%	(118)	279
Age: 65+	5%	(9)	12%	(21)	9%	(16)	22%	(40)	14%	(26)	37%	(67)	179
GenZers: 1997-2012	6%	(7)	11%	(14)	8%	(10)	6%	(8)	18%	(21)	51%	(61)	121
Millennials: 1981-1996	7%	(14)	11%	(22)	10%	(20)	9%	(17)	17%	(35)	46%	(92)	200
GenXers: 1965-1980	7%	(17)	16%	(37)	8%	(18)	13%	(29)	15%	(33)	41%	(94)	227
Baby Boomers: 1946-1964	6%	(13)	13%	(28)	9%	(21)	20%	(46)	14%	(31)	38%	(86)	225
Educ: < College	4%	(21)	12%	(56)	8%	(39)	10%	(49)	18%	(85)	48%	(227)	478
Educ: Bachelors degree	10%	(18)	17%	(32)	8%	(14)	19%	(35)	11%	(21)	35%	(64)	184
Educ: Post-grad	9%	(12)	11%	(14)	12%	(16)	15%	(19)	14%	(18)	38%	(48)	126
Income: Under 50k	7%	(21)	15%	(46)	6%	(18)	13%	(40)	17%	(52)	41%	(123)	301
Income: 50k-100k	5%	(17)	12%	(37)	10%	(30)	11%	(35)	16%	(49)	46%	(143)	310
Income: 100k+	7%	(13)	10%	(19)	12%	(21)	17%	(29)	13%	(23)	41%	(72)	177
Ethnicity: White (Non-Hispanic)	3%	(16)	9%	(45)	10%	(45)	14%	(68)	15%	(72)	48%	(229)	475
Ethnicity: Hispanic	16%	(5)	10%	(3)	13%	(4)	9%	(3)	19%	(6)	33%	(10)	29
Ethnicity: Black (Non-Hispanic)	12%	(30)	19%	(49)	7%	(17)	12%	(30)	15%	(38)	35%	(90)	255
Ethnicity: Asian + Other (Non-Hispanic)	2%	(0)	18%	(5)	11%	(3)	12%	(4)	26%	(8)	31%	(9)	30
All Christian	5%	(19)	12%	(43)	11%	(40)	15%	(55)	16%	(59)	40%	(143)	358
All Non-Christian	20%	(9)	16%	(7)	11%	(5)	14%	(6)	15%	(7)	23%	(10)	43
Atheist	4%	(1)	6%	(2)	17%	(6)	16%	(5)	12%	(4)	46%	(15)	34
Agnostic/Nothing in particular	6%	(10)	13%	(23)	3%	(6)	13%	(23)	19%	(33)	46%	(80)	175
Something Else	7%	(12)	15%	(27)	7%	(13)	8%	(15)	12%	(21)	51%	(91)	179
Evangelical	5%	(17)	12%	(39)	8%	(25)	12%	(38)	17%	(55)	45%	(142)	315
Non-Evangelical	7%	(14)	14%	(31)	12%	(27)	15%	(31)	10%	(21)	42%	(90)	213
PID: Dem (no lean)	10%	(31)	20%	(62)	9%	(28)	10%	(33)	13%	(41)	38%	(121)	316
PID: Ind (no lean)	8%	(13)	9%	(14)	9%	(15)	19%	(30)	17%	(27)	38%	(61)	160
PID: Rep (no lean)	2%	(6)	8%	(27)	8%	(26)	13%	(41)	18%	(56)	50%	(156)	312

Continued on next page

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(51)	13%	(102)	9%	(69)	13%	(104)	16%	(124)	43%	(338)	788
PID/Gender: Dem Men	12%	(15)	22%	(29)	12%	(17)	11%	(15)	14%	(19)	29%	(39)	134
PID/Gender: Dem Women	9%	(16)	18%	(33)	6%	(11)	10%	(18)	12%	(22)	45%	(82)	181
PID/Gender: Ind Men	6%	(5)	11%	(10)	11%	(9)	19%	(17)	18%	(16)	36%	(31)	88
PID/Gender: Ind Women	11%	(8)	6%	(4)	8%	(6)	19%	(13)	16%	(11)	41%	(29)	72
PID/Gender: Rep Men	1%	(2)	13%	(17)	14%	(18)	17%	(22)	18%	(24)	37%	(48)	132
PID/Gender: Rep Women	3%	(5)	5%	(9)	4%	(8)	10%	(19)	18%	(32)	60%	(108)	180
Ideo: Liberal (1-3)	12%	(27)	19%	(43)	9%	(20)	12%	(27)	13%	(29)	36%	(83)	228
Ideo: Moderate (4)	5%	(12)	14%	(30)	11%	(23)	14%	(30)	14%	(30)	42%	(92)	217
Ideo: Conservative (5-7)	4%	(12)	8%	(25)	8%	(25)	14%	(44)	19%	(59)	47%	(145)	310
Ideo/PID: Conservative Republican	1%	(3)	8%	(20)	9%	(22)	13%	(32)	20%	(47)	48%	(113)	235
Ideo/PID: Moderate/Liberal Republican	5%	(3)	10%	(6)	6%	(4)	11%	(7)	11%	(7)	57%	(38)	66
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	17%	(20)	11%	(13)	11%	(13)	17%	(19)	34%	(39)	116
Ideo/PID: Liberal Democrat	11%	(20)	21%	(40)	8%	(15)	10%	(19)	12%	(22)	39%	(73)	188
Unfavorable of Biden and Trump	6%	(8)	10%	(13)	12%	(15)	15%	(19)	16%	(21)	40%	(51)	126
2024 H2H Matchup: Biden Voter	10%	(33)	18%	(61)	8%	(27)	12%	(39)	14%	(47)	37%	(123)	331
2024 H2H Matchup: Trump Voter	3%	(10)	9%	(33)	10%	(40)	14%	(55)	17%	(66)	47%	(179)	382
2024 H2H Matchup: Would not Vote	1%	(0)	14%	(4)	6%	(2)	19%	(6)	15%	(5)	45%	(15)	33
2024 H2H Matchup: Do not Know	17%	(7)	10%	(4)	—	(0)	8%	(3)	14%	(6)	52%	(22)	42
2022 House Vote: Democrat	11%	(37)	18%	(62)	8%	(28)	13%	(44)	14%	(48)	36%	(126)	346
2022 House Vote: Republican	4%	(11)	9%	(27)	9%	(29)	15%	(46)	17%	(53)	46%	(144)	311
2022 House Vote: Did not Vote	2%	(3)	10%	(12)	11%	(13)	9%	(11)	14%	(17)	54%	(66)	122
2020 Vote: Joe Biden	10%	(36)	18%	(67)	9%	(34)	13%	(47)	13%	(48)	37%	(134)	366
2020 Vote: Donald Trump	3%	(12)	9%	(34)	8%	(30)	14%	(50)	17%	(63)	48%	(175)	365
2020 Vote: Someone Else	5%	(0)	5%	(1)	7%	(1)	22%	(2)	24%	(2)	36%	(3)	10
2020 Vote: Did not Vote	5%	(2)	1%	(1)	8%	(4)	8%	(4)	22%	(11)	54%	(26)	47
2016 Vote: Hillary Clinton	11%	(29)	21%	(57)	9%	(24)	15%	(40)	13%	(34)	32%	(85)	269
2016 Vote: Donald Trump	2%	(7)	9%	(25)	9%	(26)	15%	(46)	17%	(50)	48%	(145)	299
2016 Vote: Someone Else	14%	(4)	10%	(3)	13%	(4)	19%	(5)	14%	(4)	30%	(9)	28
2020 Vote/PID: Not Biden/Democrat	4%	(1)	17%	(5)	8%	(2)	5%	(1)	17%	(5)	49%	(14)	28
2020 Vote/PID: Not Trump/Republican	4%	(1)	2%	(1)	4%	(1)	11%	(2)	29%	(6)	51%	(11)	21

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**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(51)	13%	(102)	9%	(69)	13%	(104)	16%	(124)	43%	(338)	788
U.S. Economy: Wrong Track	4%	(25)	11%	(62)	9%	(52)	12%	(69)	17%	(95)	47%	(265)	568
U.S. Economy: Right Direction	12%	(26)	18%	(41)	8%	(17)	16%	(35)	13%	(29)	33%	(74)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(25)	19%	(46)	10%	(25)	12%	(29)	12%	(29)	37%	(92)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	10%	(43)	9%	(38)	15%	(60)	17%	(69)	45%	(185)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	10%	(14)	5%	(7)	11%	(14)	19%	(25)	47%	(62)	132
Top 2024 Issue: Economy	4%	(12)	13%	(39)	9%	(25)	9%	(26)	18%	(52)	47%	(136)	290
Community: Urban	14%	(24)	16%	(26)	13%	(21)	6%	(10)	15%	(24)	36%	(60)	166
Community: Suburban	4%	(17)	13%	(53)	9%	(37)	16%	(66)	15%	(65)	43%	(182)	421
Community: Rural	5%	(10)	11%	(22)	5%	(10)	14%	(28)	17%	(34)	48%	(97)	202
Community/Gender: Urban Women	13%	(10)	15%	(11)	8%	(6)	5%	(4)	13%	(10)	47%	(35)	75
Community/Gender: Urban Men	15%	(14)	17%	(15)	17%	(15)	7%	(6)	16%	(15)	27%	(25)	90
Community/Gender: Rural Women	7%	(8)	4%	(6)	6%	(7)	11%	(14)	18%	(23)	53%	(67)	125
Community/Gender: Rural Men	2%	(1)	22%	(17)	4%	(3)	18%	(14)	15%	(11)	39%	(30)	76
Community/Gender: Suburban Women	4%	(10)	13%	(30)	5%	(12)	14%	(32)	14%	(32)	50%	(118)	233
Community/Gender: Suburban Men	4%	(7)	13%	(24)	14%	(26)	18%	(33)	18%	(33)	34%	(64)	188
Homeowner	5%	(23)	13%	(66)	9%	(43)	15%	(77)	14%	(72)	44%	(216)	496
Renter	10%	(27)	13%	(34)	9%	(24)	8%	(21)	17%	(44)	42%	(109)	259
Military HHnm: Yes	8%	(10)	9%	(11)	8%	(10)	21%	(26)	12%	(16)	42%	(52)	125
Military HH: No	6%	(40)	14%	(91)	9%	(59)	12%	(78)	16%	(108)	43%	(287)	663
Employ: Private Sector	10%	(28)	16%	(46)	9%	(25)	11%	(32)	16%	(46)	38%	(109)	287
Employ: Government	1%	(1)	6%	(4)	6%	(4)	13%	(8)	21%	(12)	52%	(31)	59
Employ: Self-Employed	4%	(3)	16%	(11)	7%	(5)	15%	(11)	13%	(9)	45%	(32)	72
Employ: Homemaker	6%	(2)	12%	(5)	8%	(3)	2%	(1)	18%	(7)	55%	(22)	40
Employ: Student	3%	(1)	1%	(0)	8%	(2)	5%	(1)	16%	(3)	67%	(12)	18
Employ: Retired	4%	(8)	11%	(22)	11%	(20)	21%	(40)	15%	(28)	38%	(74)	192
Employ: Unemployed	8%	(6)	13%	(9)	7%	(5)	12%	(9)	13%	(9)	47%	(34)	73
Employ: Other	3%	(1)	11%	(5)	10%	(5)	7%	(3)	18%	(8)	51%	(24)	47
Self + Household: White-Collar	7%	(20)	13%	(38)	10%	(30)	17%	(50)	15%	(44)	40%	(120)	303
Self + Household: Blue Collar	6%	(23)	14%	(52)	9%	(32)	13%	(47)	15%	(53)	44%	(160)	366
Union HH: Yes	16%	(4)	42%	(10)	5%	(1)	19%	(4)	12%	(3)	6%	(1)	23
Union HH: No	6%	(47)	12%	(92)	9%	(68)	13%	(99)	16%	(121)	44%	(337)	765

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**Table BLMB2\_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(51)	13%	(102)	9%	(69)	13%	(104)	16%	(124)	43%	(338)	788
LGBTQ+: Yes	3%	(2)	19%	(15)	17%	(14)	6%	(5)	9%	(7)	47%	(38)	80
LGBTQ+: No	7%	(49)	12%	(87)	8%	(56)	14%	(99)	17%	(117)	42%	(301)	708
Motivated to Vote	7%	(48)	13%	(95)	9%	(65)	13%	(93)	16%	(113)	42%	(297)	711
Parent: Yes	9%	(19)	11%	(25)	11%	(23)	11%	(23)	20%	(43)	38%	(81)	214
Parent: No	6%	(32)	14%	(78)	8%	(46)	14%	(81)	14%	(80)	45%	(258)	574
COVID Vaccine: Yes	6%	(31)	14%	(73)	10%	(52)	13%	(68)	14%	(75)	44%	(231)	530
COVID Vaccine: No	8%	(20)	11%	(29)	7%	(17)	14%	(35)	19%	(49)	42%	(107)	258
Student Loans: Yes	10%	(16)	19%	(29)	9%	(14)	10%	(16)	10%	(16)	43%	(67)	157
Student Loans: No	6%	(35)	12%	(73)	9%	(56)	14%	(88)	17%	(108)	43%	(271)	631
Favorable Opinion of Haley	4%	(11)	14%	(35)	9%	(24)	12%	(30)	17%	(43)	44%	(113)	256
Unfavorable Opinion of Haley	9%	(28)	16%	(50)	11%	(35)	21%	(68)	14%	(45)	30%	(96)	323
Protestant	5%	(12)	11%	(29)	12%	(31)	17%	(44)	16%	(43)	40%	(105)	264
Roman Catholic	7%	(6)	16%	(14)	9%	(8)	11%	(10)	13%	(11)	43%	(37)	86
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	10%	(1)	14%	(1)	12%	(1)	50%	(4)	14%	(1)	8
Jewish	—	(0)	18%	(3)	—	(0)	24%	(4)	31%	(5)	27%	(4)	16
Muslim	46%	(9)	15%	(3)	25%	(5)	6%	(1)	7%	(1)	1%	(0)	18
Buddhist	—	(0)	—	(0)	8%	(0)	24%	(1)	8%	(0)	60%	(2)	4
Hindu	—	(0)	31%	(1)	—	(0)	—	(0)	—	(0)	69%	(3)	4
Atheist	4%	(1)	6%	(2)	17%	(6)	16%	(5)	12%	(4)	46%	(15)	34
Agnostic	5%	(1)	12%	(2)	1%	(0)	31%	(6)	32%	(6)	19%	(4)	19
Something else	7%	(12)	15%	(27)	7%	(13)	8%	(15)	12%	(21)	51%	(91)	179
Nothing in particular	6%	(9)	13%	(20)	4%	(6)	11%	(17)	17%	(27)	49%	(76)	156
Prodigal Biden Voter	10%	(6)	14%	(8)	14%	(8)	16%	(9)	14%	(8)	31%	(18)	57
Undecided Voter (DK/WNV)	10%	(7)	12%	(9)	3%	(2)	13%	(10)	14%	(11)	49%	(37)	75
Undecided Voter (DK)	1%	(0)	14%	(4)	6%	(2)	19%	(6)	15%	(5)	45%	(15)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(111)	30%	(236)	14%	(109)	14%	(114)	22%	(175)	6%	(44)	788
Gender: Male	13%	(48)	34%	(121)	15%	(54)	14%	(49)	19%	(67)	5%	(16)	354
Gender: Female	15%	(63)	26%	(115)	13%	(55)	15%	(65)	25%	(108)	6%	(28)	434
Age: 18-34	18%	(39)	28%	(62)	12%	(26)	8%	(18)	23%	(51)	12%	(26)	221
Age: 35-44	10%	(11)	27%	(30)	13%	(14)	9%	(10)	31%	(33)	10%	(11)	109
Age: 45-64	16%	(43)	32%	(88)	11%	(31)	19%	(52)	21%	(57)	3%	(7)	279
Age: 65+	10%	(18)	31%	(56)	21%	(38)	19%	(34)	19%	(34)	—	(0)	179
GenZers: 1997-2012	17%	(21)	28%	(34)	14%	(17)	6%	(7)	23%	(28)	12%	(14)	121
Millennials: 1981-1996	15%	(29)	28%	(56)	11%	(22)	10%	(19)	26%	(52)	11%	(22)	200
GenXers: 1965-1980	16%	(37)	32%	(72)	11%	(24)	16%	(37)	21%	(49)	4%	(8)	227
Baby Boomers: 1946-1964	10%	(22)	31%	(70)	18%	(42)	21%	(47)	20%	(45)	—	(0)	225
Educ: < College	14%	(68)	30%	(145)	12%	(60)	10%	(50)	24%	(116)	8%	(40)	478
Educ: Bachelors degree	16%	(29)	35%	(64)	13%	(25)	16%	(29)	18%	(34)	2%	(4)	184
Educ: Post-grad	11%	(14)	21%	(27)	19%	(24)	28%	(35)	20%	(25)	1%	(1)	126
Income: Under 50k	12%	(36)	30%	(90)	14%	(42)	12%	(36)	22%	(66)	10%	(31)	301
Income: 50k-100k	16%	(49)	31%	(95)	11%	(35)	14%	(43)	26%	(80)	3%	(9)	310
Income: 100k+	15%	(26)	29%	(51)	18%	(32)	20%	(35)	16%	(28)	2%	(4)	177
Ethnicity: White (Non-Hispanic)	13%	(61)	31%	(145)	17%	(80)	17%	(80)	19%	(88)	4%	(20)	475
Ethnicity: Hispanic	24%	(7)	31%	(9)	5%	(1)	8%	(2)	23%	(7)	9%	(3)	29
Ethnicity: Black (Non-Hispanic)	15%	(38)	27%	(70)	8%	(21)	12%	(30)	29%	(74)	8%	(21)	255
Ethnicity: Asian + Other (Non-Hispanic)	15%	(4)	38%	(11)	20%	(6)	8%	(2)	19%	(6)	—	(0)	30
All Christian	14%	(50)	34%	(123)	15%	(53)	12%	(44)	22%	(77)	3%	(11)	358
All Non-Christian	14%	(6)	23%	(10)	14%	(6)	14%	(6)	29%	(12)	5%	(2)	43
Atheist	8%	(3)	14%	(5)	10%	(4)	37%	(12)	19%	(6)	12%	(4)	34
Agnostic/Nothing in particular	9%	(16)	29%	(50)	14%	(25)	17%	(29)	26%	(45)	5%	(8)	175
Something Else	20%	(36)	26%	(47)	11%	(20)	13%	(23)	19%	(33)	11%	(19)	179
Evangelical	18%	(55)	31%	(97)	12%	(38)	8%	(26)	25%	(79)	7%	(21)	315
Non-Evangelical	13%	(28)	34%	(72)	16%	(35)	18%	(39)	14%	(31)	4%	(9)	213
PID: Dem (no lean)	14%	(43)	22%	(70)	12%	(39)	24%	(76)	21%	(67)	7%	(21)	316
PID: Ind (no lean)	16%	(26)	32%	(51)	12%	(19)	12%	(19)	23%	(37)	5%	(8)	160
PID: Rep (no lean)	14%	(42)	37%	(115)	16%	(50)	6%	(19)	23%	(70)	5%	(15)	312

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(111)	30%	(236)	14%	(109)	14%	(114)	22%	(175)	6%	(44)	788
PID/Gender: Dem Men	13%	(18)	27%	(36)	11%	(15)	25%	(33)	21%	(28)	3%	(4)	134
PID/Gender: Dem Women	14%	(25)	19%	(34)	14%	(25)	23%	(43)	21%	(39)	9%	(16)	181
PID/Gender: Ind Men	16%	(14)	38%	(33)	14%	(12)	10%	(9)	19%	(17)	4%	(3)	88
PID/Gender: Ind Women	16%	(12)	24%	(17)	10%	(7)	15%	(11)	29%	(21)	7%	(5)	72
PID/Gender: Rep Men	12%	(16)	39%	(52)	20%	(27)	6%	(7)	17%	(22)	6%	(8)	132
PID/Gender: Rep Women	15%	(27)	35%	(64)	13%	(23)	7%	(12)	27%	(48)	4%	(7)	180
Ideo: Liberal (1-3)	16%	(38)	18%	(41)	14%	(32)	30%	(69)	18%	(42)	3%	(6)	228
Ideo: Moderate (4)	13%	(28)	35%	(76)	10%	(22)	11%	(23)	25%	(53)	7%	(15)	217
Ideo: Conservative (5-7)	13%	(41)	37%	(115)	17%	(52)	6%	(19)	22%	(67)	5%	(15)	310
Ideo/PID: Conservative Republican	12%	(28)	37%	(86)	18%	(42)	7%	(17)	22%	(52)	4%	(10)	235
Ideo/PID: Moderate/Liberal Republican	16%	(11)	41%	(27)	12%	(8)	1%	(1)	23%	(15)	7%	(5)	66
Ideo/PID: Moderate/Conservative Democrat	13%	(15)	33%	(38)	10%	(11)	11%	(12)	27%	(32)	6%	(7)	116
Ideo/PID: Liberal Democrat	15%	(28)	17%	(31)	14%	(27)	33%	(63)	17%	(33)	3%	(6)	188
Unfavorable of Biden and Trump	17%	(22)	20%	(25)	20%	(26)	15%	(18)	26%	(33)	2%	(2)	126
2024 H2H Matchup: Biden Voter	12%	(41)	23%	(76)	12%	(41)	25%	(83)	22%	(72)	6%	(19)	331
2024 H2H Matchup: Trump Voter	16%	(62)	38%	(144)	16%	(60)	5%	(18)	21%	(80)	5%	(17)	382
2024 H2H Matchup: Would not Vote	10%	(3)	21%	(7)	13%	(4)	13%	(4)	25%	(8)	17%	(6)	33
2024 H2H Matchup: Do not Know	11%	(5)	19%	(8)	8%	(3)	21%	(9)	35%	(15)	5%	(2)	42
2022 House Vote: Democrat	14%	(48)	22%	(76)	12%	(41)	25%	(85)	22%	(77)	5%	(19)	346
2022 House Vote: Republican	13%	(39)	39%	(121)	17%	(53)	7%	(22)	21%	(64)	3%	(11)	311
2022 House Vote: Did not Vote	18%	(23)	29%	(35)	11%	(14)	5%	(6)	24%	(30)	12%	(15)	122
2020 Vote: Joe Biden	14%	(51)	24%	(90)	12%	(43)	24%	(90)	21%	(76)	5%	(18)	366
2020 Vote: Donald Trump	15%	(55)	37%	(133)	16%	(57)	6%	(23)	22%	(81)	4%	(15)	365
2020 Vote: Someone Else	9%	(1)	31%	(3)	22%	(2)	8%	(1)	30%	(3)	—	(0)	10
2020 Vote: Did not Vote	9%	(4)	20%	(10)	13%	(6)	2%	(1)	32%	(15)	24%	(11)	47
2016 Vote: Hillary Clinton	12%	(32)	22%	(60)	13%	(34)	27%	(73)	21%	(57)	4%	(12)	269
2016 Vote: Donald Trump	15%	(45)	38%	(112)	17%	(51)	7%	(21)	20%	(59)	3%	(10)	299
2016 Vote: Someone Else	15%	(4)	28%	(8)	23%	(6)	12%	(3)	22%	(6)	—	(0)	28
2020 Vote/PID: Not Biden/Democrat	17%	(5)	25%	(7)	9%	(2)	3%	(1)	33%	(9)	15%	(4)	28
2020 Vote/PID: Not Trump/Republican	10%	(2)	47%	(10)	8%	(2)	4%	(1)	17%	(4)	14%	(3)	21

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(111)	30%	(236)	14%	(109)	14%	(114)	22%	(175)	6%	(44)	788
U.S. Economy: Wrong Track	14%	(81)	33%	(189)	14%	(81)	9%	(54)	23%	(130)	6%	(33)	568
U.S. Economy: Right Direction	14%	(30)	21%	(46)	12%	(27)	28%	(61)	20%	(45)	5%	(11)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(31)	20%	(50)	12%	(29)	27%	(67)	21%	(51)	8%	(19)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(65)	39%	(159)	15%	(62)	5%	(22)	21%	(84)	4%	(17)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	20%	(27)	14%	(18)	19%	(25)	30%	(40)	6%	(8)	132
Top 2024 Issue: Economy	20%	(58)	32%	(93)	11%	(32)	6%	(17)	26%	(74)	5%	(15)	290
Community: Urban	19%	(32)	29%	(47)	16%	(26)	11%	(19)	18%	(30)	7%	(11)	166
Community: Suburban	13%	(53)	29%	(124)	12%	(53)	19%	(78)	23%	(96)	4%	(18)	421
Community: Rural	13%	(26)	32%	(65)	15%	(30)	8%	(17)	24%	(49)	7%	(15)	202
Community/Gender: Urban Women	17%	(13)	17%	(12)	17%	(13)	11%	(8)	27%	(21)	11%	(8)	75
Community/Gender: Urban Men	21%	(19)	39%	(35)	14%	(13)	12%	(11)	11%	(10)	3%	(3)	90
Community/Gender: Rural Women	13%	(16)	36%	(46)	12%	(14)	8%	(10)	24%	(29)	8%	(10)	125
Community/Gender: Rural Men	13%	(10)	25%	(19)	21%	(16)	9%	(7)	25%	(19)	7%	(5)	76
Community/Gender: Suburban Women	15%	(34)	24%	(57)	12%	(28)	20%	(47)	25%	(58)	4%	(10)	233
Community/Gender: Suburban Men	10%	(19)	36%	(67)	13%	(25)	17%	(32)	20%	(38)	4%	(8)	188
Homeowner	13%	(62)	33%	(162)	14%	(69)	15%	(73)	21%	(106)	5%	(25)	496
Renter	17%	(44)	27%	(71)	13%	(33)	14%	(36)	23%	(60)	6%	(15)	259
Military HHnm: Yes	13%	(17)	33%	(41)	17%	(21)	14%	(17)	23%	(28)	—	(0)	125
Military HH: No	14%	(94)	29%	(194)	13%	(87)	15%	(97)	22%	(146)	7%	(44)	663
Employ: Private Sector	18%	(53)	35%	(100)	9%	(25)	12%	(33)	22%	(64)	4%	(12)	287
Employ: Government	14%	(8)	21%	(12)	11%	(7)	17%	(10)	28%	(16)	10%	(6)	59
Employ: Self-Employed	7%	(5)	34%	(24)	17%	(12)	20%	(15)	17%	(12)	5%	(4)	72
Employ: Homemaker	18%	(7)	22%	(9)	16%	(6)	12%	(5)	32%	(13)	1%	(0)	40
Employ: Student	5%	(1)	26%	(5)	11%	(2)	25%	(5)	15%	(3)	18%	(3)	18
Employ: Retired	9%	(17)	31%	(60)	21%	(41)	19%	(36)	20%	(38)	—	(0)	192
Employ: Unemployed	12%	(9)	22%	(16)	14%	(11)	7%	(5)	27%	(20)	17%	(13)	73
Employ: Other	21%	(10)	20%	(10)	11%	(5)	14%	(7)	21%	(10)	13%	(6)	47
Self + Household: White-Collar	13%	(38)	30%	(90)	15%	(46)	19%	(59)	19%	(58)	4%	(11)	303
Self + Household: Blue Collar	17%	(61)	32%	(119)	13%	(47)	14%	(50)	21%	(75)	4%	(15)	366
Union HH: Yes	8%	(2)	36%	(8)	23%	(5)	15%	(3)	13%	(3)	5%	(1)	23
Union HH: No	14%	(109)	30%	(227)	14%	(103)	14%	(111)	22%	(172)	6%	(43)	765

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (111)	30% (236)	14% (109)	14% (114)	22% (175)	6% (44)	788
LGBTQ+: Yes	12% (9)	25% (20)	15% (12)	12% (9)	26% (21)	11% (9)	80
LGBTQ+: No	14% (101)	30% (216)	14% (97)	15% (105)	22% (154)	5% (35)	708
Motivated to Vote	15% (106)	31% (219)	14% (100)	14% (103)	21% (152)	4% (32)	711
Parent: Yes	21% (45)	27% (59)	12% (26)	9% (20)	25% (53)	5% (12)	214
Parent: No	11% (66)	31% (177)	14% (83)	16% (94)	21% (122)	6% (33)	574
COVID Vaccine: Yes	14% (72)	26% (136)	16% (85)	18% (93)	24% (126)	3% (18)	530
COVID Vaccine: No	15% (39)	39% (100)	9% (24)	8% (21)	19% (49)	10% (26)	258
Student Loans: Yes	19% (30)	27% (42)	10% (16)	18% (29)	23% (36)	3% (4)	157
Student Loans: No	13% (81)	31% (194)	15% (92)	14% (85)	22% (139)	6% (40)	631
Favorable Opinion of Haley	15% (39)	40% (102)	16% (40)	10% (26)	18% (45)	2% (5)	256
Unfavorable Opinion of Haley	13% (43)	28% (90)	17% (56)	26% (84)	15% (47)	1% (3)	323
Protestant	12% (30)	36% (94)	15% (40)	12% (31)	24% (63)	2% (5)	264
Roman Catholic	20% (17)	32% (28)	14% (12)	14% (12)	15% (13)	6% (5)	86
Mormon	— (0)	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	30% (2)	22% (2)	17% (1)	14% (1)	17% (1)	— (0)	8
Jewish	15% (2)	17% (3)	12% (2)	24% (4)	33% (5)	— (0)	16
Muslim	13% (2)	34% (6)	9% (2)	12% (2)	32% (6)	1% (0)	18
Buddhist	— (0)	24% (1)	67% (3)	— (0)	8% (0)	— (0)	4
Hindu	31% (1)	— (0)	— (0)	— (0)	24% (1)	45% (2)	4
Atheist	8% (3)	14% (5)	10% (4)	37% (12)	19% (6)	12% (4)	34
Agnostic	24% (5)	8% (2)	24% (5)	30% (6)	14% (3)	— (0)	19
Something else	20% (36)	26% (47)	11% (20)	13% (23)	19% (33)	11% (19)	179
Nothing in particular	8% (12)	31% (49)	13% (21)	15% (23)	27% (43)	5% (8)	156
Prodigal Biden Voter	22% (12)	28% (16)	9% (5)	15% (9)	23% (13)	4% (2)	57
Undecided Voter (DK/WNV)	11% (8)	20% (15)	10% (7)	18% (13)	31% (23)	10% (8)	75
Undecided Voter (DK)	10% (3)	21% (7)	13% (4)	13% (4)	25% (8)	17% (6)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	9%	(74)	9%	(72)	13%	(100)	25%	(199)	41%	(321)	788
Gender: Male	4%	(15)	12%	(41)	13%	(47)	17%	(60)	22%	(79)	32%	(113)	354
Gender: Female	2%	(8)	8%	(33)	6%	(25)	9%	(40)	28%	(120)	48%	(208)	434
Age: 18-34	4%	(10)	13%	(28)	8%	(18)	12%	(26)	22%	(48)	42%	(92)	221
Age: 35-44	2%	(2)	11%	(12)	15%	(17)	13%	(14)	23%	(25)	36%	(39)	109
Age: 45-64	3%	(8)	9%	(25)	8%	(21)	13%	(36)	26%	(73)	42%	(117)	279
Age: 65+	2%	(3)	5%	(9)	9%	(16)	14%	(25)	30%	(53)	41%	(73)	179
GenZers: 1997-2012	5%	(6)	5%	(6)	9%	(11)	16%	(20)	18%	(22)	47%	(57)	121
Millennials: 1981-1996	3%	(6)	17%	(34)	10%	(20)	10%	(20)	24%	(48)	36%	(72)	200
GenXers: 1965-1980	3%	(8)	10%	(23)	8%	(19)	10%	(22)	28%	(64)	40%	(92)	227
Baby Boomers: 1946-1964	1%	(3)	4%	(8)	9%	(20)	16%	(37)	28%	(62)	42%	(94)	225
Educ: < College	3%	(13)	7%	(34)	8%	(40)	11%	(50)	24%	(115)	47%	(226)	478
Educ: Bachelors degree	2%	(4)	12%	(23)	13%	(23)	15%	(27)	27%	(49)	31%	(57)	184
Educ: Post-grad	5%	(6)	13%	(17)	6%	(8)	18%	(23)	28%	(35)	30%	(38)	126
Income: Under 50k	2%	(7)	9%	(26)	9%	(27)	10%	(31)	24%	(72)	46%	(138)	301
Income: 50k-100k	4%	(11)	9%	(28)	7%	(23)	12%	(39)	27%	(83)	41%	(126)	310
Income: 100k+	3%	(5)	11%	(19)	12%	(22)	18%	(31)	25%	(44)	32%	(56)	177
Ethnicity: White (Non-Hispanic)	3%	(13)	9%	(41)	11%	(50)	13%	(62)	27%	(128)	38%	(181)	475
Ethnicity: Hispanic	3%	(1)	24%	(7)	15%	(4)	5%	(1)	24%	(7)	30%	(9)	29
Ethnicity: Black (Non-Hispanic)	3%	(9)	10%	(24)	4%	(11)	11%	(29)	23%	(59)	48%	(123)	255
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	6%	(2)	21%	(6)	26%	(8)	17%	(5)	29%	(9)	30
All Christian	2%	(7)	11%	(40)	11%	(41)	12%	(44)	24%	(86)	39%	(140)	358
All Non-Christian	7%	(3)	5%	(2)	17%	(7)	24%	(10)	33%	(14)	13%	(6)	43
Atheist	—	(0)	13%	(4)	7%	(2)	23%	(8)	25%	(8)	31%	(10)	34
Agnostic/Nothing in particular	1%	(2)	7%	(12)	6%	(11)	14%	(25)	30%	(52)	41%	(72)	175
Something Else	6%	(10)	8%	(15)	6%	(10)	7%	(13)	21%	(38)	52%	(92)	179
Evangelical	2%	(7)	8%	(24)	9%	(28)	8%	(26)	24%	(74)	50%	(156)	315
Non-Evangelical	5%	(10)	14%	(30)	11%	(23)	14%	(30)	22%	(48)	34%	(72)	213
PID: Dem (no lean)	5%	(15)	16%	(50)	8%	(26)	12%	(36)	23%	(71)	37%	(117)	316
PID: Ind (no lean)	1%	(2)	8%	(12)	7%	(11)	14%	(23)	29%	(47)	41%	(66)	160
PID: Rep (no lean)	2%	(6)	4%	(12)	11%	(35)	13%	(41)	26%	(81)	44%	(138)	312

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	9%	(74)	9%	(72)	13%	(100)	25%	(199)	41%	(321)	788
PID/Gender: Dem Men	8%	(11)	22%	(29)	10%	(14)	15%	(21)	17%	(23)	27%	(36)	134
PID/Gender: Dem Women	2%	(3)	12%	(21)	7%	(12)	9%	(16)	27%	(48)	44%	(81)	181
PID/Gender: Ind Men	1%	(1)	8%	(7)	9%	(8)	21%	(18)	24%	(21)	38%	(34)	88
PID/Gender: Ind Women	2%	(1)	7%	(5)	3%	(2)	7%	(5)	36%	(26)	44%	(32)	72
PID/Gender: Rep Men	2%	(3)	4%	(5)	19%	(25)	16%	(21)	26%	(35)	33%	(43)	132
PID/Gender: Rep Women	2%	(3)	4%	(7)	5%	(10)	11%	(19)	25%	(46)	53%	(95)	180
Ideo: Liberal (1-3)	5%	(11)	14%	(32)	11%	(25)	15%	(33)	27%	(61)	29%	(67)	228
Ideo: Moderate (4)	2%	(4)	12%	(26)	6%	(13)	12%	(27)	22%	(49)	46%	(99)	217
Ideo: Conservative (5-7)	3%	(8)	5%	(15)	11%	(33)	12%	(37)	26%	(82)	44%	(135)	310
Ideo/PID: Conservative Republican	3%	(6)	2%	(5)	13%	(31)	12%	(29)	27%	(64)	42%	(99)	235
Ideo/PID: Moderate/Liberal Republican	—	(0)	10%	(7)	5%	(3)	14%	(10)	21%	(14)	49%	(32)	66
Ideo/PID: Moderate/Conservative Democrat	3%	(4)	18%	(21)	3%	(3)	10%	(11)	19%	(21)	48%	(55)	116
Ideo/PID: Liberal Democrat	6%	(11)	15%	(28)	12%	(22)	13%	(25)	25%	(47)	29%	(54)	188
Unfavorable of Biden and Trump	2%	(2)	13%	(17)	11%	(14)	10%	(13)	29%	(37)	35%	(44)	126
2024 H2H Matchup: Biden Voter	4%	(13)	15%	(49)	8%	(26)	13%	(42)	22%	(74)	38%	(127)	331
2024 H2H Matchup: Trump Voter	2%	(9)	6%	(21)	10%	(40)	14%	(53)	27%	(102)	41%	(158)	382
2024 H2H Matchup: Would not Vote	—	(0)	8%	(3)	12%	(4)	9%	(3)	30%	(10)	41%	(13)	33
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	5%	(2)	4%	(2)	33%	(14)	54%	(23)	42
2022 House Vote: Democrat	4%	(13)	14%	(48)	9%	(30)	13%	(44)	24%	(83)	37%	(127)	346
2022 House Vote: Republican	2%	(7)	4%	(11)	12%	(36)	16%	(49)	26%	(82)	40%	(124)	311
2022 House Vote: Did not Vote	2%	(2)	12%	(15)	4%	(5)	4%	(4)	24%	(30)	55%	(67)	122
2020 Vote: Joe Biden	4%	(14)	15%	(53)	9%	(33)	13%	(48)	23%	(83)	37%	(135)	366
2020 Vote: Donald Trump	2%	(7)	5%	(19)	10%	(37)	13%	(49)	28%	(102)	41%	(150)	365
2020 Vote: Someone Else	—	(0)	10%	(1)	9%	(1)	2%	(0)	38%	(4)	41%	(4)	10
2020 Vote: Did not Vote	2%	(1)	2%	(1)	2%	(1)	6%	(3)	20%	(10)	67%	(32)	47
2016 Vote: Hillary Clinton	3%	(9)	13%	(36)	10%	(28)	14%	(37)	25%	(68)	34%	(92)	269
2016 Vote: Donald Trump	2%	(6)	6%	(18)	11%	(32)	15%	(43)	28%	(83)	39%	(118)	299
2016 Vote: Someone Else	5%	(1)	17%	(5)	13%	(4)	11%	(3)	23%	(7)	32%	(9)	28
2020 Vote/PID: Not Biden/Democrat	8%	(2)	9%	(3)	3%	(1)	3%	(1)	16%	(5)	62%	(17)	28
2020 Vote/PID: Not Trump/Republican	2%	(1)	2%	(1)	5%	(1)	6%	(1)	21%	(4)	63%	(13)	21

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	9%	(74)	9%	(72)	13%	(100)	25%	(199)	41%	(321)	788
U.S. Economy: Wrong Track	2%	(9)	8%	(44)	9%	(50)	11%	(62)	27%	(153)	44%	(250)	568
U.S. Economy: Right Direction	6%	(14)	14%	(30)	10%	(22)	17%	(38)	21%	(46)	32%	(71)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	15%	(37)	7%	(18)	14%	(34)	21%	(51)	38%	(95)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(10)	7%	(28)	11%	(44)	14%	(58)	25%	(104)	40%	(166)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	7%	(10)	7%	(9)	6%	(8)	33%	(44)	46%	(60)	132
Top 2024 Issue: Economy	2%	(6)	13%	(38)	8%	(24)	12%	(34)	21%	(62)	43%	(126)	290
Community: Urban	6%	(10)	20%	(34)	10%	(17)	10%	(17)	18%	(30)	35%	(58)	166
Community: Suburban	2%	(9)	8%	(33)	9%	(38)	13%	(55)	30%	(126)	38%	(159)	421
Community: Rural	2%	(3)	4%	(7)	8%	(17)	14%	(29)	21%	(43)	51%	(103)	202
Community/Gender: Urban Women	2%	(1)	14%	(11)	10%	(8)	5%	(3)	22%	(17)	47%	(36)	75
Community/Gender: Urban Men	10%	(9)	25%	(23)	10%	(9)	15%	(13)	15%	(13)	25%	(23)	90
Community/Gender: Rural Women	—	(0)	3%	(4)	8%	(10)	7%	(9)	22%	(28)	59%	(74)	125
Community/Gender: Rural Men	4%	(3)	5%	(4)	9%	(7)	26%	(20)	19%	(15)	38%	(29)	76
Community/Gender: Suburban Women	3%	(6)	8%	(19)	3%	(7)	12%	(28)	32%	(76)	42%	(98)	233
Community/Gender: Suburban Men	1%	(3)	8%	(14)	17%	(31)	15%	(27)	27%	(51)	33%	(62)	188
Homeowner	3%	(14)	11%	(53)	10%	(51)	14%	(70)	23%	(113)	39%	(196)	496
Renter	3%	(8)	8%	(21)	8%	(21)	9%	(23)	30%	(77)	42%	(110)	259
Military HHnm: Yes	2%	(2)	6%	(8)	6%	(7)	13%	(16)	27%	(34)	47%	(58)	125
Military HH: No	3%	(20)	10%	(66)	10%	(65)	13%	(85)	25%	(165)	40%	(263)	663
Employ: Private Sector	5%	(14)	15%	(43)	12%	(35)	12%	(33)	23%	(66)	33%	(95)	287
Employ: Government	—	(0)	4%	(2)	11%	(7)	20%	(12)	21%	(12)	45%	(26)	59
Employ: Self-Employed	—	(0)	5%	(4)	4%	(3)	22%	(16)	31%	(22)	38%	(27)	72
Employ: Homemaker	—	(0)	8%	(3)	5%	(2)	6%	(2)	45%	(18)	36%	(14)	40
Employ: Student	3%	(1)	3%	(1)	5%	(1)	9%	(2)	11%	(2)	68%	(12)	18
Employ: Retired	2%	(3)	6%	(12)	10%	(19)	12%	(24)	25%	(49)	45%	(86)	192
Employ: Unemployed	1%	(1)	7%	(5)	2%	(2)	13%	(9)	26%	(19)	50%	(37)	73
Employ: Other	8%	(4)	8%	(4)	6%	(3)	6%	(3)	23%	(11)	48%	(23)	47
Self + Household: White-Collar	3%	(10)	13%	(39)	11%	(32)	17%	(51)	24%	(72)	32%	(98)	303
Self + Household: Blue Collar	3%	(12)	8%	(29)	9%	(34)	12%	(43)	25%	(92)	43%	(156)	366
Union HH: Yes	5%	(1)	26%	(6)	12%	(3)	12%	(3)	5%	(1)	40%	(9)	23
Union HH: No	3%	(21)	9%	(68)	9%	(69)	13%	(97)	26%	(198)	41%	(311)	765

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**Table BLMB2\_18: Do you have a favorable or unfavorable impression of each of the following? — Jill Stein**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	9%	(74)	9%	(72)	13%	(100)	25%	(199)	41%	(321)	788
LGBTQ+: Yes	1%	(1)	12%	(9)	13%	(10)	7%	(5)	36%	(29)	32%	(25)	80
LGBTQ+: No	3%	(21)	9%	(65)	9%	(62)	13%	(95)	24%	(170)	42%	(295)	708
Motivated to Vote	3%	(22)	10%	(68)	10%	(69)	13%	(91)	26%	(187)	39%	(275)	711
Parent: Yes	4%	(9)	14%	(29)	14%	(29)	9%	(19)	22%	(48)	37%	(79)	214
Parent: No	2%	(13)	8%	(45)	7%	(42)	14%	(81)	26%	(151)	42%	(242)	574
COVID Vaccine: Yes	3%	(18)	11%	(59)	8%	(44)	13%	(69)	25%	(131)	40%	(210)	530
COVID Vaccine: No	2%	(4)	6%	(15)	11%	(28)	12%	(31)	26%	(68)	43%	(111)	258
Student Loans: Yes	5%	(7)	14%	(23)	8%	(13)	12%	(18)	23%	(36)	38%	(60)	157
Student Loans: No	2%	(15)	8%	(51)	9%	(59)	13%	(82)	26%	(163)	41%	(261)	631
Favorable Opinion of Haley	4%	(10)	14%	(35)	13%	(34)	10%	(26)	22%	(57)	37%	(93)	256
Unfavorable Opinion of Haley	3%	(10)	10%	(33)	11%	(34)	22%	(70)	27%	(86)	28%	(89)	323
Protestant	2%	(4)	9%	(24)	11%	(30)	11%	(30)	27%	(71)	39%	(104)	264
Roman Catholic	3%	(3)	17%	(15)	12%	(10)	15%	(13)	15%	(13)	37%	(32)	86
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	14%	(1)	—	(0)	12%	(1)	27%	(2)	48%	(4)	8
Jewish	3%	(1)	—	(0)	7%	(1)	39%	(6)	45%	(7)	6%	(1)	16
Muslim	14%	(3)	6%	(1)	11%	(2)	22%	(4)	34%	(6)	13%	(2)	18
Buddhist	—	(0)	—	(0)	32%	(1)	—	(0)	8%	(0)	60%	(2)	4
Hindu	—	(0)	31%	(1)	69%	(3)	—	(0)	—	(0)	—	(0)	4
Atheist	—	(0)	13%	(4)	7%	(2)	23%	(8)	25%	(8)	31%	(10)	34
Agnostic	—	(0)	15%	(3)	7%	(1)	19%	(4)	43%	(8)	15%	(3)	19
Something else	6%	(10)	8%	(15)	6%	(10)	7%	(13)	21%	(38)	52%	(92)	179
Nothing in particular	1%	(2)	6%	(9)	6%	(10)	14%	(21)	28%	(44)	45%	(69)	156
Prodigal Biden Voter	2%	(1)	12%	(7)	12%	(7)	11%	(6)	24%	(14)	39%	(22)	57
Undecided Voter (DK/WNV)	—	(0)	5%	(4)	8%	(6)	6%	(5)	32%	(24)	48%	(36)	75
Undecided Voter (DK)	—	(0)	8%	(3)	12%	(4)	9%	(3)	30%	(10)	41%	(13)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(65)	9%	(74)	7%	(53)	8%	(59)	14%	(107)	54%	(429)	788
Gender: Male	12%	(41)	13%	(45)	10%	(36)	9%	(31)	15%	(52)	42%	(149)	354
Gender: Female	5%	(24)	7%	(29)	4%	(18)	6%	(28)	13%	(55)	65%	(281)	434
Age: 18-34	3%	(6)	10%	(21)	10%	(21)	8%	(17)	17%	(37)	53%	(118)	221
Age: 35-44	4%	(4)	7%	(7)	5%	(6)	12%	(13)	15%	(16)	58%	(63)	109
Age: 45-64	6%	(18)	10%	(28)	5%	(15)	7%	(20)	10%	(28)	61%	(171)	279
Age: 65+	20%	(36)	10%	(18)	7%	(12)	6%	(10)	14%	(26)	43%	(78)	179
GenZers: 1997-2012	2%	(3)	8%	(9)	13%	(15)	7%	(8)	17%	(21)	53%	(65)	121
Millennials: 1981-1996	4%	(8)	9%	(19)	4%	(8)	11%	(21)	16%	(31)	56%	(113)	200
GenXers: 1965-1980	4%	(10)	8%	(19)	7%	(16)	6%	(13)	9%	(20)	65%	(148)	227
Baby Boomers: 1946-1964	17%	(39)	12%	(27)	5%	(12)	7%	(15)	15%	(35)	43%	(97)	225
Educ: < College	7%	(32)	8%	(38)	7%	(32)	5%	(25)	16%	(77)	57%	(274)	478
Educ: Bachelors degree	10%	(18)	11%	(20)	9%	(16)	8%	(16)	10%	(19)	52%	(96)	184
Educ: Post-grad	12%	(15)	13%	(16)	4%	(5)	15%	(19)	9%	(11)	47%	(60)	126
Income: Under 50k	5%	(14)	8%	(24)	8%	(24)	6%	(19)	14%	(42)	59%	(177)	301
Income: 50k-100k	7%	(23)	11%	(33)	5%	(17)	8%	(25)	15%	(48)	53%	(164)	310
Income: 100k+	15%	(27)	10%	(17)	7%	(12)	9%	(16)	10%	(17)	50%	(88)	177
Ethnicity: White (Non-Hispanic)	12%	(56)	11%	(53)	6%	(29)	7%	(34)	13%	(63)	51%	(240)	475
Ethnicity: Hispanic	1%	(0)	12%	(4)	16%	(5)	9%	(3)	12%	(4)	49%	(14)	29
Ethnicity: Black (Non-Hispanic)	2%	(5)	7%	(17)	6%	(15)	8%	(20)	14%	(35)	64%	(164)	255
Ethnicity: Asian + Other (Non-Hispanic)	14%	(4)	3%	(1)	18%	(5)	8%	(2)	19%	(6)	38%	(11)	30
All Christian	13%	(46)	12%	(44)	7%	(25)	7%	(26)	11%	(39)	50%	(179)	358
All Non-Christian	11%	(5)	3%	(1)	11%	(5)	15%	(6)	24%	(10)	38%	(16)	43
Atheist	3%	(1)	1%	(0)	14%	(5)	10%	(4)	15%	(5)	57%	(19)	34
Agnostic/Nothing in particular	4%	(7)	6%	(10)	5%	(8)	7%	(11)	21%	(37)	57%	(100)	175
Something Else	3%	(6)	11%	(19)	6%	(10)	7%	(13)	9%	(15)	65%	(116)	179
Evangelical	10%	(30)	12%	(38)	5%	(16)	5%	(15)	12%	(37)	57%	(179)	315
Non-Evangelical	10%	(21)	11%	(23)	8%	(17)	11%	(23)	8%	(18)	52%	(112)	213
PID: Dem (no lean)	4%	(12)	9%	(27)	7%	(21)	10%	(32)	14%	(43)	57%	(181)	316
PID: Ind (no lean)	4%	(6)	7%	(12)	11%	(17)	8%	(13)	17%	(27)	53%	(85)	160
PID: Rep (no lean)	15%	(47)	11%	(36)	5%	(15)	5%	(15)	12%	(37)	52%	(163)	312

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(65)	9%	(74)	7%	(53)	8%	(59)	14%	(107)	54%	(429)	788
PID/Gender: Dem Men	5%	(6)	14%	(19)	9%	(12)	13%	(17)	18%	(24)	41%	(55)	134
PID/Gender: Dem Women	3%	(5)	4%	(8)	5%	(9)	8%	(14)	11%	(19)	70%	(126)	181
PID/Gender: Ind Men	5%	(4)	7%	(7)	18%	(16)	6%	(5)	15%	(13)	50%	(44)	88
PID/Gender: Ind Women	3%	(2)	7%	(5)	2%	(2)	11%	(8)	19%	(14)	58%	(41)	72
PID/Gender: Rep Men	23%	(31)	15%	(19)	6%	(7)	7%	(9)	12%	(16)	38%	(50)	132
PID/Gender: Rep Women	9%	(16)	9%	(16)	4%	(8)	3%	(6)	12%	(21)	63%	(113)	180
Ideo: Liberal (1-3)	4%	(8)	7%	(17)	8%	(18)	9%	(21)	17%	(38)	56%	(127)	228
Ideo: Moderate (4)	4%	(8)	10%	(23)	7%	(15)	11%	(24)	15%	(32)	53%	(116)	217
Ideo: Conservative (5-7)	15%	(48)	11%	(35)	6%	(20)	4%	(11)	11%	(33)	53%	(163)	310
Ideo/PID: Conservative Republican	18%	(43)	12%	(29)	4%	(10)	3%	(8)	11%	(26)	50%	(119)	235
Ideo/PID: Moderate/Liberal Republican	5%	(4)	10%	(7)	7%	(4)	8%	(5)	14%	(9)	56%	(37)	66
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	10%	(12)	8%	(9)	11%	(12)	12%	(13)	56%	(65)	116
Ideo/PID: Liberal Democrat	4%	(7)	8%	(15)	6%	(12)	10%	(19)	15%	(28)	57%	(107)	188
Unfavorable of Biden and Trump	3%	(4)	5%	(6)	12%	(15)	4%	(5)	8%	(11)	68%	(86)	126
2024 H2H Matchup: Biden Voter	4%	(12)	7%	(24)	8%	(27)	10%	(34)	15%	(49)	56%	(184)	331
2024 H2H Matchup: Trump Voter	13%	(51)	13%	(48)	5%	(20)	6%	(23)	13%	(51)	50%	(189)	382
2024 H2H Matchup: Would not Vote	3%	(1)	2%	(1)	11%	(4)	9%	(3)	11%	(4)	64%	(21)	33
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	6%	(3)	—	(0)	8%	(3)	82%	(35)	42
2022 House Vote: Democrat	4%	(13)	7%	(24)	7%	(26)	11%	(37)	14%	(49)	57%	(198)	346
2022 House Vote: Republican	16%	(51)	13%	(39)	5%	(15)	5%	(16)	13%	(40)	48%	(149)	311
2022 House Vote: Did not Vote	—	(0)	9%	(11)	10%	(12)	4%	(5)	12%	(15)	64%	(78)	122
2020 Vote: Joe Biden	3%	(12)	7%	(27)	9%	(32)	10%	(36)	15%	(54)	56%	(205)	366
2020 Vote: Donald Trump	14%	(51)	12%	(43)	5%	(18)	5%	(19)	12%	(45)	52%	(188)	365
2020 Vote: Someone Else	6%	(1)	10%	(1)	5%	(1)	1%	(0)	23%	(2)	55%	(5)	10
2020 Vote: Did not Vote	—	(0)	7%	(4)	7%	(3)	8%	(4)	12%	(6)	66%	(31)	47
2016 Vote: Hillary Clinton	4%	(10)	7%	(19)	8%	(23)	13%	(34)	13%	(34)	56%	(149)	269
2016 Vote: Donald Trump	17%	(51)	14%	(42)	4%	(13)	4%	(13)	12%	(36)	48%	(144)	299
2016 Vote: Someone Else	—	(0)	11%	(3)	13%	(4)	8%	(2)	9%	(3)	59%	(17)	28
2020 Vote/PID: Not Biden/Democrat	1%	(0)	12%	(3)	7%	(2)	5%	(1)	4%	(1)	72%	(20)	28
2020 Vote/PID: Not Trump/Republican	1%	(0)	4%	(1)	8%	(2)	5%	(1)	15%	(3)	68%	(14)	21

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**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(65)	9%	(74)	7%	(53)	8%	(59)	14%	(107)	54%	(429)	788
U.S. Economy: Wrong Track	9%	(52)	9%	(54)	7%	(37)	5%	(29)	14%	(80)	56%	(316)	568
U.S. Economy: Right Direction	6%	(12)	9%	(21)	7%	(16)	14%	(31)	12%	(27)	51%	(113)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	8%	(20)	8%	(19)	11%	(27)	12%	(30)	57%	(140)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(53)	12%	(48)	7%	(27)	6%	(26)	14%	(56)	49%	(200)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	5%	(6)	6%	(7)	5%	(7)	16%	(21)	68%	(90)	132
Top 2024 Issue: Economy	6%	(17)	9%	(27)	7%	(21)	5%	(14)	14%	(39)	59%	(172)	290
Community: Urban	7%	(12)	11%	(19)	11%	(18)	7%	(12)	14%	(24)	49%	(81)	166
Community: Suburban	9%	(37)	10%	(41)	6%	(27)	8%	(35)	13%	(53)	54%	(228)	421
Community: Rural	8%	(15)	8%	(15)	4%	(8)	6%	(13)	15%	(30)	60%	(121)	202
Community/Gender: Urban Women	4%	(3)	7%	(5)	9%	(7)	3%	(2)	10%	(7)	67%	(50)	75
Community/Gender: Urban Men	11%	(10)	15%	(13)	13%	(11)	10%	(9)	18%	(17)	33%	(30)	90
Community/Gender: Rural Women	5%	(6)	5%	(7)	4%	(5)	6%	(8)	13%	(17)	65%	(82)	125
Community/Gender: Rural Men	12%	(9)	11%	(8)	3%	(2)	6%	(5)	18%	(13)	51%	(39)	76
Community/Gender: Suburban Women	6%	(14)	7%	(17)	2%	(5)	8%	(18)	13%	(31)	64%	(148)	233
Community/Gender: Suburban Men	12%	(23)	13%	(24)	12%	(22)	9%	(17)	12%	(22)	43%	(80)	188
Homeowner	11%	(54)	11%	(55)	7%	(35)	8%	(40)	9%	(46)	53%	(266)	496
Renter	3%	(9)	7%	(19)	7%	(17)	5%	(14)	21%	(53)	57%	(147)	259
Military HHnm: Yes	17%	(21)	6%	(7)	2%	(2)	9%	(11)	7%	(9)	60%	(75)	125
Military HH: No	7%	(43)	10%	(67)	8%	(51)	7%	(48)	15%	(98)	53%	(354)	663
Employ: Private Sector	7%	(21)	13%	(36)	9%	(26)	8%	(23)	13%	(36)	50%	(144)	287
Employ: Government	5%	(3)	1%	(1)	7%	(4)	17%	(10)	20%	(12)	49%	(29)	59
Employ: Self-Employed	6%	(4)	7%	(5)	2%	(1)	10%	(7)	6%	(4)	69%	(49)	72
Employ: Homemaker	—	(0)	5%	(2)	1%	(1)	2%	(1)	28%	(11)	63%	(25)	40
Employ: Student	—	(0)	5%	(1)	6%	(1)	8%	(1)	14%	(3)	67%	(12)	18
Employ: Retired	16%	(31)	10%	(19)	6%	(12)	5%	(10)	13%	(25)	49%	(94)	192
Employ: Unemployed	3%	(2)	6%	(5)	8%	(6)	5%	(4)	13%	(9)	65%	(47)	73
Employ: Other	5%	(3)	12%	(5)	4%	(2)	5%	(2)	13%	(6)	60%	(28)	47
Self + Household: White-Collar	11%	(32)	13%	(39)	8%	(24)	9%	(29)	11%	(32)	48%	(147)	303
Self + Household: Blue Collar	7%	(27)	9%	(34)	6%	(22)	8%	(29)	14%	(52)	55%	(202)	366
Union HH: Yes	6%	(1)	23%	(5)	14%	(3)	11%	(3)	6%	(1)	41%	(9)	23
Union HH: No	8%	(63)	9%	(69)	7%	(50)	7%	(57)	14%	(106)	55%	(420)	765

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**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(65)	9%	(74)	7%	(53)	8%	(59)	14%	(107)	54%	(429)	788
LGBTQ+: Yes	3%	(2)	6%	(5)	8%	(6)	7%	(5)	20%	(16)	56%	(45)	80
LGBTQ+: No	9%	(62)	10%	(70)	7%	(47)	8%	(54)	13%	(91)	54%	(384)	708
Motivated to Vote	9%	(64)	10%	(71)	7%	(51)	7%	(52)	13%	(96)	53%	(378)	711
Parent: Yes	8%	(17)	12%	(26)	6%	(14)	8%	(18)	12%	(25)	53%	(114)	214
Parent: No	8%	(48)	8%	(48)	7%	(39)	7%	(42)	14%	(82)	55%	(315)	574
COVID Vaccine: Yes	8%	(43)	10%	(54)	6%	(30)	9%	(45)	11%	(59)	56%	(299)	530
COVID Vaccine: No	8%	(22)	8%	(20)	9%	(24)	5%	(14)	19%	(48)	51%	(131)	258
Student Loans: Yes	4%	(6)	8%	(12)	5%	(9)	12%	(18)	10%	(16)	62%	(97)	157
Student Loans: No	9%	(59)	10%	(62)	7%	(45)	7%	(41)	14%	(91)	53%	(333)	631
Favorable Opinion of Haley	15%	(39)	13%	(33)	7%	(17)	6%	(17)	13%	(32)	46%	(118)	256
Unfavorable Opinion of Haley	8%	(25)	11%	(36)	10%	(31)	11%	(37)	13%	(42)	47%	(152)	323
Protestant	15%	(40)	11%	(29)	5%	(13)	6%	(17)	12%	(31)	51%	(134)	264
Roman Catholic	7%	(6)	15%	(13)	11%	(9)	10%	(8)	9%	(8)	48%	(41)	86
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	16%	(1)	36%	(3)	—	(0)	—	(0)	48%	(4)	8
Jewish	15%	(2)	—	(0)	—	(0)	17%	(3)	41%	(7)	27%	(4)	16
Muslim	12%	(2)	6%	(1)	8%	(1)	12%	(2)	12%	(2)	51%	(9)	18
Buddhist	—	(0)	—	(0)	—	(0)	34%	(1)	8%	(0)	58%	(2)	4
Hindu	—	(0)	—	(0)	76%	(3)	—	(0)	24%	(1)	—	(0)	4
Atheist	3%	(1)	1%	(0)	14%	(5)	10%	(4)	15%	(5)	57%	(19)	34
Agnostic	13%	(2)	3%	(1)	1%	(0)	7%	(1)	46%	(9)	29%	(6)	19
Something else	3%	(6)	11%	(19)	6%	(10)	7%	(13)	9%	(15)	65%	(116)	179
Nothing in particular	3%	(5)	6%	(10)	5%	(8)	6%	(10)	18%	(29)	60%	(94)	156
Prodigal Biden Voter	—	(0)	9%	(5)	15%	(8)	5%	(3)	14%	(8)	57%	(33)	57
Undecided Voter (DK/WNV)	2%	(1)	2%	(2)	8%	(6)	4%	(3)	9%	(7)	74%	(56)	75
Undecided Voter (DK)	3%	(1)	2%	(1)	11%	(4)	9%	(3)	11%	(4)	64%	(21)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (112)	13% (104)	10% (77)	20% (158)	17% (136)	26% (201)	788
Gender: Male	17% (59)	17% (59)	11% (39)	22% (78)	13% (47)	20% (72)	354
Gender: Female	12% (53)	10% (45)	9% (38)	18% (80)	21% (89)	30% (129)	434
Age: 18-34	6% (14)	9% (20)	13% (28)	14% (32)	17% (38)	41% (90)	221
Age: 35-44	12% (13)	7% (7)	12% (13)	25% (27)	18% (20)	26% (28)	109
Age: 45-64	15% (41)	15% (42)	8% (24)	22% (61)	18% (50)	22% (61)	279
Age: 65+	24% (43)	19% (35)	7% (13)	22% (39)	15% (27)	12% (22)	179
GenZers: 1997-2012	6% (8)	8% (9)	15% (18)	11% (14)	17% (21)	43% (51)	121
Millennials: 1981-1996	9% (19)	9% (17)	10% (20)	21% (43)	19% (38)	32% (64)	200
GenXers: 1965-1980	11% (26)	13% (31)	11% (25)	22% (49)	18% (41)	24% (56)	227
Baby Boomers: 1946-1964	24% (54)	21% (47)	5% (11)	22% (50)	15% (35)	13% (29)	225
Educ: < College	13% (63)	14% (65)	9% (43)	15% (71)	18% (84)	32% (151)	478
Educ: Bachelors degree	16% (29)	14% (26)	12% (22)	23% (43)	18% (33)	17% (32)	184
Educ: Post-grad	15% (19)	10% (12)	10% (13)	35% (44)	15% (19)	14% (18)	126
Income: Under 50k	10% (30)	10% (30)	10% (29)	16% (50)	19% (58)	35% (105)	301
Income: 50k-100k	14% (43)	17% (52)	12% (36)	20% (62)	16% (49)	22% (68)	310
Income: 100k+	22% (39)	13% (22)	7% (12)	26% (47)	16% (29)	16% (28)	177
Ethnicity: White (Non-Hispanic)	21% (100)	17% (79)	9% (43)	20% (93)	14% (67)	20% (93)	475
Ethnicity: Hispanic	4% (1)	10% (3)	14% (4)	23% (7)	17% (5)	32% (9)	29
Ethnicity: Black (Non-Hispanic)	2% (6)	8% (19)	9% (24)	21% (55)	22% (56)	37% (95)	255
Ethnicity: Asian + Other (Non-Hispanic)	15% (4)	9% (3)	20% (6)	13% (4)	29% (9)	14% (4)	30
All Christian	20% (72)	19% (68)	11% (40)	17% (60)	16% (58)	17% (60)	358
All Non-Christian	16% (7)	5% (2)	13% (6)	33% (14)	17% (7)	16% (7)	43
Atheist	4% (1)	1% (0)	3% (1)	55% (18)	17% (6)	19% (7)	34
Agnostic/Nothing in particular	5% (10)	8% (14)	9% (16)	27% (47)	19% (32)	32% (56)	175
Something Else	12% (22)	11% (19)	8% (15)	11% (19)	18% (32)	40% (72)	179
Evangelical	20% (63)	15% (48)	8% (26)	10% (31)	18% (57)	28% (89)	315
Non-Evangelical	13% (28)	18% (39)	13% (28)	22% (47)	14% (30)	19% (41)	213
PID: Dem (no lean)	3% (10)	7% (21)	13% (42)	35% (111)	17% (54)	24% (77)	316
PID: Ind (no lean)	10% (16)	15% (23)	13% (20)	19% (30)	19% (30)	25% (40)	160
PID: Rep (no lean)	28% (86)	19% (60)	5% (15)	5% (17)	16% (51)	27% (84)	312

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(112)	13%	(104)	10%	(77)	20%	(158)	17%	(136)	26%	(201)	788
PID/Gender: Dem Men	5%	(7)	10%	(14)	14%	(19)	40%	(53)	13%	(17)	18%	(24)	134
PID/Gender: Dem Women	2%	(3)	4%	(7)	12%	(22)	32%	(58)	21%	(38)	29%	(53)	181
PID/Gender: Ind Men	9%	(8)	17%	(15)	15%	(13)	19%	(17)	15%	(13)	25%	(22)	88
PID/Gender: Ind Women	11%	(8)	12%	(9)	10%	(7)	18%	(13)	24%	(17)	25%	(18)	72
PID/Gender: Rep Men	33%	(44)	23%	(31)	5%	(7)	6%	(8)	12%	(16)	20%	(26)	132
PID/Gender: Rep Women	23%	(42)	16%	(29)	5%	(8)	5%	(9)	19%	(34)	32%	(58)	180
Ideo: Liberal (1-3)	3%	(7)	8%	(18)	11%	(26)	45%	(102)	12%	(28)	20%	(46)	228
Ideo: Moderate (4)	9%	(19)	9%	(20)	14%	(31)	17%	(38)	21%	(46)	29%	(63)	217
Ideo: Conservative (5-7)	28%	(85)	21%	(64)	6%	(20)	5%	(15)	16%	(50)	25%	(76)	310
Ideo/PID: Conservative Republican	31%	(73)	23%	(54)	4%	(10)	4%	(9)	14%	(33)	23%	(55)	235
Ideo/PID: Moderate/Liberal Republican	19%	(13)	7%	(5)	7%	(5)	8%	(5)	19%	(13)	39%	(26)	66
Ideo/PID: Moderate/Conservative Democrat	4%	(5)	6%	(7)	19%	(21)	19%	(22)	24%	(28)	29%	(33)	116
Ideo/PID: Liberal Democrat	3%	(5)	7%	(13)	11%	(20)	48%	(90)	12%	(23)	20%	(37)	188
Unfavorable of Biden and Trump	7%	(9)	12%	(16)	18%	(22)	16%	(20)	18%	(23)	29%	(36)	126
2024 H2H Matchup: Biden Voter	4%	(12)	7%	(24)	12%	(40)	36%	(121)	19%	(62)	22%	(72)	331
2024 H2H Matchup: Trump Voter	26%	(98)	18%	(71)	7%	(28)	6%	(23)	16%	(63)	26%	(100)	382
2024 H2H Matchup: Would not Vote	3%	(1)	6%	(2)	11%	(4)	19%	(6)	19%	(6)	42%	(14)	33
2024 H2H Matchup: Do not Know	—	(0)	17%	(7)	15%	(6)	20%	(8)	13%	(5)	35%	(15)	42
2022 House Vote: Democrat	3%	(10)	8%	(26)	13%	(44)	38%	(131)	17%	(57)	22%	(77)	346
2022 House Vote: Republican	30%	(94)	21%	(66)	5%	(14)	6%	(18)	17%	(53)	21%	(66)	311
2022 House Vote: Did not Vote	6%	(7)	9%	(11)	15%	(19)	6%	(8)	17%	(21)	45%	(55)	122
2020 Vote: Joe Biden	4%	(14)	8%	(30)	14%	(51)	36%	(133)	17%	(60)	21%	(78)	366
2020 Vote: Donald Trump	27%	(97)	20%	(71)	6%	(22)	5%	(18)	17%	(60)	26%	(96)	365
2020 Vote: Someone Else	—	(0)	21%	(2)	6%	(1)	18%	(2)	26%	(2)	29%	(3)	10
2020 Vote: Did not Vote	1%	(1)	1%	(1)	8%	(4)	12%	(6)	26%	(12)	51%	(24)	47
2016 Vote: Hillary Clinton	3%	(7)	7%	(20)	14%	(38)	41%	(111)	15%	(39)	20%	(54)	269
2016 Vote: Donald Trump	31%	(94)	23%	(69)	6%	(17)	4%	(13)	16%	(47)	20%	(60)	299
2016 Vote: Someone Else	—	(0)	13%	(4)	16%	(5)	29%	(8)	17%	(5)	24%	(7)	28
2020 Vote/PID: Not Biden/Democrat	—	(0)	9%	(2)	7%	(2)	3%	(1)	21%	(6)	60%	(17)	28
2020 Vote/PID: Not Trump/Republican	14%	(3)	16%	(3)	—	(0)	9%	(2)	22%	(5)	39%	(8)	21

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (112)	13% (104)	10% (77)	20% (158)	17% (136)	26% (201)	788
U.S. Economy: Wrong Track	18% (101)	16% (88)	9% (51)	12% (70)	18% (102)	27% (155)	568
U.S. Economy: Right Direction	5% (10)	7% (16)	12% (26)	40% (89)	15% (33)	21% (46)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (8)	7% (18)	10% (25)	39% (97)	17% (41)	24% (58)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25% (103)	19% (76)	9% (35)	8% (31)	15% (62)	25% (102)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	— (0)	7% (10)	13% (17)	23% (30)	25% (33)	32% (42)	132
Top 2024 Issue: Economy	12% (35)	16% (45)	14% (40)	11% (33)	18% (52)	29% (85)	290
Community: Urban	7% (12)	14% (23)	14% (23)	21% (34)	14% (24)	30% (50)	166
Community: Suburban	16% (65)	12% (51)	9% (39)	25% (104)	17% (72)	21% (89)	421
Community: Rural	17% (34)	15% (30)	8% (16)	10% (20)	20% (40)	31% (62)	202
Community/Gender: Urban Women	2% (2)	11% (8)	12% (9)	16% (12)	17% (13)	42% (31)	75
Community/Gender: Urban Men	11% (10)	17% (15)	15% (14)	24% (22)	12% (11)	20% (18)	90
Community/Gender: Rural Women	15% (19)	11% (14)	9% (12)	8% (10)	23% (29)	33% (42)	125
Community/Gender: Rural Men	20% (15)	21% (16)	5% (4)	14% (10)	14% (11)	27% (20)	76
Community/Gender: Suburban Women	14% (32)	10% (22)	7% (17)	25% (58)	20% (48)	24% (56)	233
Community/Gender: Suburban Men	18% (34)	15% (28)	12% (22)	24% (46)	13% (25)	18% (33)	188
Homeowner	18% (88)	18% (88)	10% (48)	19% (96)	15% (75)	20% (101)	496
Renter	8% (21)	5% (12)	11% (28)	22% (56)	20% (52)	34% (89)	259
Military HHnm: Yes	16% (20)	17% (22)	8% (10)	20% (25)	12% (16)	26% (33)	125
Military HH: No	14% (92)	12% (82)	10% (68)	20% (133)	18% (120)	25% (168)	663
Employ: Private Sector	13% (36)	15% (44)	12% (36)	20% (57)	16% (45)	24% (70)	287
Employ: Government	11% (6)	8% (5)	14% (8)	21% (12)	18% (11)	28% (17)	59
Employ: Self-Employed	13% (10)	9% (6)	8% (6)	28% (20)	17% (12)	25% (18)	72
Employ: Homemaker	10% (4)	14% (5)	3% (1)	14% (6)	29% (11)	31% (12)	40
Employ: Student	9% (2)	5% (1)	14% (3)	10% (2)	16% (3)	46% (8)	18
Employ: Retired	22% (43)	19% (37)	7% (14)	21% (40)	17% (33)	13% (26)	192
Employ: Unemployed	11% (8)	2% (1)	8% (6)	18% (13)	20% (15)	41% (30)	73
Employ: Other	6% (3)	8% (4)	10% (5)	20% (9)	13% (6)	42% (20)	47
Self + Household: White-Collar	18% (56)	14% (43)	9% (28)	24% (72)	16% (49)	18% (55)	303
Self + Household: Blue Collar	14% (49)	16% (57)	10% (38)	20% (72)	15% (56)	26% (94)	366
Union HH: Yes	19% (4)	25% (6)	4% (1)	26% (6)	11% (2)	16% (4)	23
Union HH: No	14% (107)	13% (98)	10% (76)	20% (152)	17% (133)	26% (198)	765

Continued on next page

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(112)	13%	(104)	10%	(77)	20%	(158)	17%	(136)	26%	(201)	788
LGBTQ+: Yes	4%	(3)	10%	(8)	11%	(8)	26%	(21)	23%	(18)	27%	(22)	80
LGBTQ+: No	15%	(108)	14%	(96)	10%	(69)	19%	(137)	17%	(117)	25%	(180)	708
Motivated to Vote	15%	(110)	14%	(97)	10%	(73)	20%	(144)	17%	(121)	23%	(167)	711
Parent: Yes	15%	(31)	12%	(27)	12%	(26)	15%	(33)	17%	(37)	28%	(60)	214
Parent: No	14%	(81)	13%	(77)	9%	(51)	22%	(125)	17%	(99)	25%	(141)	574
COVID Vaccine: Yes	13%	(67)	14%	(74)	11%	(57)	25%	(133)	16%	(87)	21%	(111)	530
COVID Vaccine: No	17%	(44)	12%	(30)	8%	(20)	10%	(25)	19%	(48)	35%	(91)	258
Student Loans: Yes	9%	(13)	15%	(23)	6%	(9)	27%	(42)	16%	(25)	28%	(44)	157
Student Loans: No	16%	(98)	13%	(81)	11%	(68)	18%	(116)	18%	(111)	25%	(158)	631
Favorable Opinion of Haley	23%	(60)	23%	(60)	12%	(30)	9%	(23)	18%	(46)	14%	(36)	256
Unfavorable Opinion of Haley	15%	(48)	11%	(36)	12%	(38)	36%	(118)	11%	(37)	15%	(47)	323
Protestant	22%	(59)	20%	(53)	9%	(23)	16%	(42)	16%	(43)	17%	(44)	264
Roman Catholic	13%	(11)	18%	(15)	18%	(15)	19%	(16)	15%	(13)	17%	(14)	86
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	24%	(2)	—	(0)	12%	(1)	14%	(1)	33%	(3)	17%	(1)	8
Jewish	20%	(3)	6%	(1)	15%	(2)	38%	(6)	15%	(2)	6%	(1)	16
Muslim	20%	(4)	7%	(1)	6%	(1)	18%	(3)	17%	(3)	32%	(6)	18
Buddhist	—	(0)	—	(0)	8%	(0)	84%	(3)	8%	(0)	—	(0)	4
Hindu	—	(0)	—	(0)	45%	(2)	24%	(1)	31%	(1)	—	(0)	4
Atheist	4%	(1)	1%	(0)	3%	(1)	55%	(18)	17%	(6)	19%	(7)	34
Agnostic	11%	(2)	1%	(0)	12%	(2)	48%	(9)	22%	(4)	6%	(1)	19
Something else	12%	(22)	11%	(19)	8%	(15)	11%	(19)	18%	(32)	40%	(72)	179
Nothing in particular	5%	(7)	9%	(14)	9%	(14)	24%	(38)	18%	(28)	35%	(55)	156
Prodigal Biden Voter	4%	(2)	12%	(7)	20%	(11)	24%	(14)	9%	(5)	31%	(18)	57
Undecided Voter (DK/WNV)	1%	(1)	12%	(9)	13%	(10)	20%	(15)	15%	(12)	38%	(29)	75
Undecided Voter (DK)	3%	(1)	6%	(2)	11%	(4)	19%	(6)	19%	(6)	42%	(14)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(43)	7%	(53)	6%	(49)	11%	(83)	15%	(121)	56%	(439)	788
Gender: Male	6%	(22)	11%	(39)	8%	(27)	13%	(46)	19%	(66)	44%	(155)	354
Gender: Female	5%	(21)	3%	(14)	5%	(23)	9%	(37)	13%	(55)	65%	(284)	434
Age: 18-34	5%	(12)	6%	(13)	8%	(19)	10%	(21)	17%	(38)	53%	(117)	221
Age: 35-44	5%	(5)	6%	(7)	11%	(12)	8%	(9)	15%	(16)	55%	(60)	109
Age: 45-64	4%	(10)	6%	(17)	4%	(12)	10%	(29)	19%	(53)	56%	(157)	279
Age: 65+	9%	(16)	9%	(16)	4%	(7)	13%	(23)	7%	(13)	58%	(104)	179
GenZers: 1997-2012	6%	(7)	4%	(5)	11%	(14)	9%	(11)	20%	(24)	50%	(60)	121
Millennials: 1981-1996	5%	(10)	7%	(14)	8%	(17)	10%	(19)	14%	(28)	56%	(112)	200
GenXers: 1965-1980	2%	(5)	6%	(13)	5%	(11)	7%	(17)	20%	(45)	60%	(136)	227
Baby Boomers: 1946-1964	8%	(17)	9%	(20)	3%	(8)	15%	(34)	11%	(24)	54%	(122)	225
Educ: < College	5%	(24)	5%	(23)	5%	(26)	9%	(41)	17%	(81)	59%	(283)	478
Educ: Bachelors degree	4%	(8)	12%	(23)	10%	(18)	9%	(16)	14%	(26)	51%	(94)	184
Educ: Post-grad	9%	(11)	6%	(7)	5%	(6)	21%	(26)	11%	(14)	49%	(62)	126
Income: Under 50k	4%	(13)	5%	(15)	6%	(18)	11%	(32)	15%	(45)	59%	(177)	301
Income: 50k-100k	5%	(16)	6%	(19)	6%	(19)	10%	(30)	16%	(51)	57%	(175)	310
Income: 100k+	8%	(14)	10%	(18)	7%	(12)	12%	(21)	14%	(25)	49%	(86)	177
Ethnicity: White (Non-Hispanic)	7%	(35)	7%	(34)	6%	(29)	11%	(50)	13%	(63)	56%	(264)	475
Ethnicity: Hispanic	1%	(0)	12%	(3)	13%	(4)	9%	(3)	13%	(4)	52%	(15)	29
Ethnicity: Black (Non-Hispanic)	3%	(7)	5%	(12)	4%	(11)	12%	(30)	18%	(46)	59%	(149)	255
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	10%	(3)	21%	(6)	—	(0)	27%	(8)	36%	(11)	30
All Christian	8%	(28)	10%	(34)	6%	(22)	11%	(38)	14%	(51)	52%	(185)	358
All Non-Christian	13%	(6)	3%	(1)	17%	(7)	8%	(3)	18%	(8)	41%	(17)	43
Atheist	—	(0)	1%	(0)	12%	(4)	16%	(5)	14%	(5)	56%	(19)	34
Agnostic/Nothing in particular	2%	(3)	2%	(3)	4%	(7)	12%	(21)	23%	(40)	58%	(101)	175
Something Else	4%	(6)	8%	(14)	5%	(9)	8%	(15)	10%	(18)	65%	(116)	179
Evangelical	5%	(16)	9%	(28)	3%	(9)	7%	(23)	15%	(46)	61%	(192)	315
Non-Evangelical	8%	(18)	9%	(20)	10%	(21)	14%	(29)	10%	(21)	49%	(105)	213
PID: Dem (no lean)	4%	(13)	6%	(19)	8%	(25)	15%	(47)	16%	(51)	51%	(160)	316
PID: Ind (no lean)	1%	(1)	9%	(14)	5%	(8)	10%	(16)	21%	(33)	55%	(88)	160
PID: Rep (no lean)	9%	(29)	6%	(20)	5%	(16)	6%	(20)	12%	(36)	61%	(191)	312

Continued on next page

**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(43)	7%	(53)	6%	(49)	11%	(83)	15%	(121)	56%	(439)	788
PID/Gender: Dem Men	6%	(9)	10%	(13)	7%	(9)	19%	(25)	22%	(30)	36%	(49)	134
PID/Gender: Dem Women	2%	(4)	3%	(6)	9%	(17)	12%	(22)	12%	(22)	61%	(111)	181
PID/Gender: Ind Men	—	(0)	13%	(11)	8%	(7)	9%	(8)	21%	(19)	49%	(43)	88
PID/Gender: Ind Women	2%	(1)	4%	(3)	1%	(1)	12%	(9)	20%	(15)	61%	(44)	72
PID/Gender: Rep Men	10%	(13)	11%	(14)	8%	(11)	10%	(13)	14%	(18)	47%	(62)	132
PID/Gender: Rep Women	9%	(16)	3%	(6)	3%	(5)	4%	(7)	10%	(18)	71%	(128)	180
Ideo: Liberal (1-3)	6%	(13)	5%	(11)	9%	(20)	17%	(38)	15%	(35)	49%	(111)	228
Ideo: Moderate (4)	3%	(7)	6%	(13)	6%	(12)	13%	(27)	17%	(37)	56%	(121)	217
Ideo: Conservative (5-7)	8%	(24)	9%	(28)	5%	(17)	4%	(14)	14%	(43)	60%	(186)	310
Ideo/PID: Conservative Republican	10%	(24)	6%	(15)	6%	(15)	5%	(11)	12%	(27)	61%	(144)	235
Ideo/PID: Moderate/Liberal Republican	8%	(6)	5%	(4)	2%	(1)	11%	(7)	12%	(8)	61%	(40)	66
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	9%	(10)	7%	(8)	13%	(15)	17%	(20)	51%	(59)	116
Ideo/PID: Liberal Democrat	5%	(9)	5%	(9)	9%	(18)	16%	(31)	16%	(29)	49%	(92)	188
Unfavorable of Biden and Trump	1%	(1)	6%	(8)	4%	(5)	6%	(7)	18%	(23)	65%	(83)	126
2024 H2H Matchup: Biden Voter	4%	(12)	6%	(19)	7%	(24)	16%	(52)	16%	(53)	52%	(170)	331
2024 H2H Matchup: Trump Voter	8%	(31)	8%	(32)	6%	(22)	7%	(26)	14%	(54)	57%	(217)	382
2024 H2H Matchup: Would not Vote	—	(0)	3%	(1)	3%	(1)	9%	(3)	24%	(8)	60%	(20)	33
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	4%	(1)	4%	(2)	13%	(6)	76%	(32)	42
2022 House Vote: Democrat	3%	(11)	6%	(20)	7%	(24)	16%	(54)	17%	(59)	51%	(177)	346
2022 House Vote: Republican	10%	(31)	8%	(26)	5%	(16)	7%	(22)	12%	(39)	57%	(178)	311
2022 House Vote: Did not Vote	1%	(1)	6%	(7)	8%	(9)	4%	(5)	16%	(19)	66%	(80)	122
2020 Vote: Joe Biden	4%	(14)	7%	(24)	7%	(25)	15%	(57)	17%	(62)	50%	(185)	366
2020 Vote: Donald Trump	8%	(29)	7%	(26)	6%	(21)	6%	(24)	12%	(45)	60%	(221)	365
2020 Vote: Someone Else	—	(0)	16%	(2)	—	(0)	2%	(0)	42%	(4)	40%	(4)	10
2020 Vote: Did not Vote	—	(0)	3%	(1)	8%	(4)	5%	(3)	22%	(10)	62%	(29)	47
2016 Vote: Hillary Clinton	2%	(7)	6%	(15)	8%	(22)	18%	(47)	18%	(47)	49%	(131)	269
2016 Vote: Donald Trump	9%	(26)	9%	(27)	4%	(12)	6%	(19)	12%	(37)	60%	(178)	299
2016 Vote: Someone Else	1%	(0)	15%	(4)	8%	(2)	11%	(3)	10%	(3)	55%	(15)	28
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	12%	(3)	6%	(2)	14%	(4)	68%	(19)	28
2020 Vote/PID: Not Trump/Republican	—	(0)	7%	(1)	8%	(2)	5%	(1)	16%	(3)	64%	(13)	21

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**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(43)	7%	(53)	6%	(49)	11%	(83)	15%	(121)	56%	(439)	788
U.S. Economy: Wrong Track	5%	(28)	7%	(41)	6%	(37)	6%	(36)	15%	(85)	60%	(341)	568
U.S. Economy: Right Direction	7%	(15)	5%	(12)	6%	(13)	21%	(47)	16%	(36)	44%	(98)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	7%	(17)	8%	(19)	18%	(43)	15%	(36)	48%	(119)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(31)	8%	(34)	6%	(25)	7%	(28)	15%	(63)	56%	(229)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	1%	(2)	5%	(6)	9%	(12)	16%	(21)	69%	(91)	132
Top 2024 Issue: Economy	4%	(13)	8%	(23)	6%	(16)	5%	(14)	18%	(52)	59%	(172)	290
Community: Urban	6%	(10)	11%	(18)	10%	(17)	10%	(17)	16%	(26)	47%	(77)	166
Community: Suburban	5%	(22)	5%	(22)	5%	(20)	12%	(52)	17%	(72)	55%	(233)	421
Community: Rural	5%	(11)	6%	(13)	6%	(12)	7%	(14)	11%	(23)	64%	(129)	202
Community/Gender: Urban Women	3%	(3)	7%	(5)	9%	(7)	3%	(2)	12%	(9)	66%	(50)	75
Community/Gender: Urban Men	9%	(8)	14%	(13)	11%	(10)	17%	(15)	19%	(17)	30%	(27)	90
Community/Gender: Rural Women	5%	(6)	3%	(4)	4%	(5)	7%	(9)	9%	(12)	72%	(90)	125
Community/Gender: Rural Men	6%	(5)	11%	(9)	9%	(7)	7%	(6)	15%	(11)	51%	(39)	76
Community/Gender: Suburban Women	5%	(13)	2%	(5)	5%	(11)	11%	(27)	15%	(34)	62%	(144)	233
Community/Gender: Suburban Men	5%	(9)	9%	(17)	5%	(10)	13%	(25)	20%	(38)	47%	(89)	188
Homeowner	6%	(32)	8%	(42)	6%	(30)	10%	(50)	13%	(62)	56%	(280)	496
Renter	4%	(10)	4%	(11)	7%	(19)	9%	(23)	21%	(54)	55%	(141)	259
Military HHnm: Yes	10%	(13)	4%	(5)	2%	(3)	11%	(13)	9%	(12)	63%	(79)	125
Military HH: No	5%	(30)	7%	(47)	7%	(46)	10%	(70)	16%	(109)	54%	(360)	663
Employ: Private Sector	6%	(18)	8%	(23)	9%	(27)	8%	(22)	20%	(58)	48%	(138)	287
Employ: Government	2%	(1)	4%	(2)	3%	(2)	17%	(10)	14%	(8)	61%	(36)	59
Employ: Self-Employed	2%	(1)	5%	(3)	6%	(5)	20%	(15)	12%	(9)	55%	(40)	72
Employ: Homemaker	6%	(2)	—	(0)	11%	(4)	5%	(2)	19%	(8)	59%	(24)	40
Employ: Student	—	(0)	—	(0)	8%	(1)	20%	(4)	21%	(4)	52%	(9)	18
Employ: Retired	9%	(17)	11%	(21)	2%	(4)	11%	(22)	8%	(16)	59%	(113)	192
Employ: Unemployed	1%	(1)	3%	(2)	6%	(4)	7%	(5)	15%	(11)	69%	(50)	73
Employ: Other	4%	(2)	3%	(1)	5%	(3)	8%	(4)	19%	(9)	60%	(29)	47
Self + Household: White-Collar	6%	(19)	9%	(27)	8%	(25)	13%	(40)	15%	(45)	49%	(147)	303
Self + Household: Blue Collar	6%	(20)	6%	(22)	6%	(22)	10%	(38)	14%	(53)	58%	(212)	366
Union HH: Yes	9%	(2)	26%	(6)	6%	(1)	8%	(2)	10%	(2)	41%	(10)	23
Union HH: No	5%	(41)	6%	(47)	6%	(48)	11%	(81)	16%	(119)	56%	(429)	765

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**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(43)	7%	(53)	6%	(49)	11%	(83)	15%	(121)	56%	(439)	788
LGBTQ+: Yes	1%	(1)	8%	(7)	14%	(11)	10%	(8)	16%	(13)	51%	(41)	80
LGBTQ+: No	6%	(42)	7%	(46)	5%	(38)	11%	(75)	15%	(108)	56%	(398)	708
Motivated to Vote	6%	(43)	7%	(50)	7%	(48)	11%	(77)	15%	(105)	55%	(388)	711
Parent: Yes	7%	(15)	8%	(18)	7%	(14)	9%	(20)	17%	(36)	52%	(111)	214
Parent: No	5%	(28)	6%	(35)	6%	(35)	11%	(63)	15%	(85)	57%	(328)	574
COVID Vaccine: Yes	6%	(29)	8%	(40)	6%	(34)	11%	(61)	14%	(75)	55%	(291)	530
COVID Vaccine: No	5%	(14)	5%	(13)	6%	(15)	9%	(22)	18%	(46)	57%	(148)	258
Student Loans: Yes	5%	(8)	6%	(9)	6%	(10)	9%	(14)	14%	(22)	60%	(94)	157
Student Loans: No	6%	(35)	7%	(44)	6%	(39)	11%	(69)	16%	(99)	55%	(345)	631
Favorable Opinion of Haley	10%	(26)	10%	(26)	7%	(17)	6%	(16)	14%	(35)	53%	(135)	256
Unfavorable Opinion of Haley	5%	(17)	7%	(22)	9%	(30)	19%	(63)	15%	(49)	44%	(143)	323
Protestant	8%	(22)	10%	(25)	5%	(12)	10%	(27)	12%	(32)	55%	(145)	264
Roman Catholic	7%	(6)	9%	(8)	10%	(9)	12%	(10)	20%	(18)	42%	(36)	86
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	12%	(1)	17%	(1)	14%	(1)	17%	(1)	41%	(3)	8
Jewish	8%	(1)	—	(0)	15%	(2)	17%	(3)	33%	(5)	27%	(4)	16
Muslim	24%	(4)	6%	(1)	20%	(4)	1%	(0)	—	(0)	49%	(9)	18
Buddhist	—	(0)	—	(0)	—	(0)	9%	(0)	33%	(1)	58%	(2)	4
Hindu	—	(0)	—	(0)	31%	(1)	—	(0)	24%	(1)	45%	(2)	4
Atheist	—	(0)	1%	(0)	12%	(4)	16%	(5)	14%	(5)	56%	(19)	34
Agnostic	7%	(1)	5%	(1)	11%	(2)	27%	(5)	18%	(3)	33%	(6)	19
Something else	4%	(6)	8%	(14)	5%	(9)	8%	(15)	10%	(18)	65%	(116)	179
Nothing in particular	1%	(2)	1%	(2)	3%	(5)	10%	(16)	23%	(36)	61%	(95)	156
Prodigal Biden Voter	3%	(2)	11%	(6)	4%	(2)	9%	(5)	24%	(14)	49%	(28)	57
Undecided Voter (DK/WNV)	—	(0)	3%	(2)	3%	(3)	6%	(5)	18%	(14)	69%	(51)	75
Undecided Voter (DK)	—	(0)	3%	(1)	3%	(1)	9%	(3)	24%	(8)	60%	(20)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(47)	9%	(67)	6%	(50)	13%	(105)	17%	(131)	49%	(389)	788
Gender: Male	7%	(25)	12%	(42)	11%	(40)	14%	(50)	16%	(57)	39%	(140)	354
Gender: Female	5%	(22)	6%	(25)	2%	(10)	13%	(55)	17%	(74)	57%	(249)	434
Age: 18-34	4%	(8)	8%	(17)	7%	(16)	11%	(23)	21%	(46)	50%	(110)	221
Age: 35-44	6%	(6)	10%	(11)	7%	(8)	12%	(13)	15%	(16)	51%	(56)	109
Age: 45-64	5%	(15)	8%	(21)	7%	(19)	15%	(43)	15%	(42)	50%	(139)	279
Age: 65+	10%	(18)	10%	(18)	4%	(7)	14%	(26)	15%	(27)	47%	(84)	179
GenZers: 1997-2012	4%	(4)	7%	(9)	10%	(12)	9%	(11)	24%	(29)	46%	(56)	121
Millennials: 1981-1996	5%	(10)	9%	(19)	6%	(12)	12%	(24)	15%	(29)	53%	(106)	200
GenXers: 1965-1980	5%	(12)	7%	(16)	9%	(20)	14%	(31)	17%	(40)	48%	(109)	227
Baby Boomers: 1946-1964	8%	(18)	11%	(24)	3%	(7)	16%	(35)	14%	(32)	49%	(109)	225
Educ: < College	6%	(30)	7%	(33)	5%	(26)	9%	(44)	17%	(84)	55%	(261)	478
Educ: Bachelors degree	4%	(8)	11%	(20)	10%	(18)	14%	(25)	16%	(29)	45%	(83)	184
Educ: Post-grad	7%	(8)	11%	(14)	5%	(6)	28%	(36)	14%	(18)	35%	(44)	126
Income: Under 50k	5%	(14)	5%	(16)	9%	(28)	12%	(37)	16%	(47)	53%	(159)	301
Income: 50k-100k	5%	(15)	10%	(31)	5%	(15)	11%	(35)	18%	(56)	51%	(157)	310
Income: 100k+	10%	(17)	11%	(20)	4%	(7)	18%	(32)	15%	(27)	42%	(73)	177
Ethnicity: White (Non-Hispanic)	7%	(32)	10%	(48)	6%	(27)	15%	(71)	14%	(64)	49%	(232)	475
Ethnicity: Hispanic	12%	(3)	17%	(5)	3%	(1)	19%	(5)	17%	(5)	31%	(9)	29
Ethnicity: Black (Non-Hispanic)	3%	(8)	4%	(10)	8%	(20)	10%	(24)	21%	(54)	54%	(137)	255
Ethnicity: Asian + Other (Non-Hispanic)	10%	(3)	13%	(4)	4%	(1)	13%	(4)	24%	(7)	37%	(11)	30
All Christian	8%	(30)	12%	(42)	7%	(27)	10%	(35)	15%	(54)	48%	(170)	358
All Non-Christian	9%	(4)	16%	(7)	9%	(4)	18%	(7)	24%	(10)	25%	(11)	43
Atheist	—	(0)	3%	(1)	6%	(2)	37%	(13)	20%	(7)	33%	(11)	34
Agnostic/Nothing in particular	4%	(7)	3%	(5)	4%	(8)	14%	(24)	22%	(39)	52%	(91)	175
Something Else	3%	(6)	6%	(12)	6%	(10)	14%	(25)	11%	(20)	59%	(106)	179
Evangelical	6%	(19)	11%	(36)	5%	(16)	7%	(22)	14%	(45)	56%	(177)	315
Non-Evangelical	8%	(16)	7%	(16)	10%	(21)	18%	(38)	12%	(26)	45%	(96)	213
PID: Dem (no lean)	3%	(9)	8%	(24)	7%	(22)	21%	(66)	16%	(50)	46%	(145)	316
PID: Ind (no lean)	2%	(3)	5%	(9)	5%	(9)	14%	(23)	28%	(44)	46%	(73)	160
PID: Rep (no lean)	11%	(35)	11%	(34)	6%	(20)	5%	(16)	12%	(37)	55%	(170)	312

Continued on next page

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(47)	9%	(67)	6%	(50)	13%	(105)	17%	(131)	49%	(389)	788
PID/Gender: Dem Men	4%	(6)	12%	(16)	11%	(15)	25%	(33)	14%	(19)	33%	(45)	134
PID/Gender: Dem Women	2%	(3)	4%	(8)	3%	(6)	18%	(33)	17%	(31)	55%	(100)	181
PID/Gender: Ind Men	1%	(1)	7%	(6)	9%	(8)	12%	(10)	26%	(23)	45%	(40)	88
PID/Gender: Ind Women	2%	(2)	4%	(3)	1%	(1)	17%	(12)	30%	(21)	47%	(34)	72
PID/Gender: Rep Men	14%	(18)	15%	(20)	13%	(17)	5%	(6)	11%	(15)	42%	(56)	132
PID/Gender: Rep Women	9%	(17)	8%	(14)	2%	(3)	5%	(10)	12%	(22)	64%	(115)	180
Ideo: Liberal (1-3)	4%	(9)	7%	(17)	8%	(17)	25%	(57)	14%	(31)	42%	(97)	228
Ideo: Moderate (4)	2%	(5)	8%	(17)	5%	(12)	15%	(32)	22%	(48)	47%	(103)	217
Ideo: Conservative (5-7)	11%	(33)	11%	(33)	7%	(21)	4%	(11)	14%	(43)	55%	(170)	310
Ideo/PID: Conservative Republican	12%	(29)	11%	(26)	7%	(16)	4%	(9)	11%	(26)	55%	(130)	235
Ideo/PID: Moderate/Liberal Republican	10%	(7)	11%	(8)	5%	(4)	7%	(5)	15%	(10)	51%	(34)	66
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	9%	(10)	7%	(8)	16%	(18)	16%	(19)	48%	(56)	116
Ideo/PID: Liberal Democrat	3%	(5)	7%	(14)	7%	(13)	25%	(47)	15%	(28)	43%	(80)	188
Unfavorable of Biden and Trump	1%	(2)	4%	(5)	9%	(11)	12%	(15)	28%	(36)	46%	(58)	126
2024 H2H Matchup: Biden Voter	3%	(10)	7%	(24)	6%	(19)	22%	(74)	16%	(54)	45%	(149)	331
2024 H2H Matchup: Trump Voter	10%	(37)	11%	(42)	7%	(25)	6%	(21)	13%	(50)	54%	(208)	382
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	13%	(4)	8%	(3)	25%	(8)	54%	(18)	33
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	3%	(1)	16%	(7)	44%	(18)	34%	(14)	42
2022 House Vote: Democrat	2%	(7)	8%	(27)	5%	(19)	23%	(78)	17%	(58)	45%	(157)	346
2022 House Vote: Republican	12%	(37)	11%	(33)	7%	(20)	5%	(16)	16%	(49)	50%	(155)	311
2022 House Vote: Did not Vote	2%	(2)	5%	(6)	9%	(11)	8%	(9)	16%	(20)	60%	(73)	122
2020 Vote: Joe Biden	3%	(10)	7%	(27)	7%	(27)	22%	(80)	16%	(57)	45%	(165)	366
2020 Vote: Donald Trump	10%	(37)	10%	(37)	6%	(22)	6%	(22)	16%	(58)	52%	(189)	365
2020 Vote: Someone Else	—	(0)	10%	(1)	—	(0)	—	(0)	34%	(3)	55%	(5)	10
2020 Vote: Did not Vote	—	(0)	4%	(2)	2%	(1)	7%	(3)	26%	(12)	61%	(29)	47
2016 Vote: Hillary Clinton	2%	(6)	6%	(17)	7%	(20)	27%	(72)	14%	(39)	43%	(116)	269
2016 Vote: Donald Trump	12%	(35)	12%	(36)	5%	(16)	4%	(13)	16%	(47)	51%	(153)	299
2016 Vote: Someone Else	—	(0)	6%	(2)	14%	(4)	20%	(6)	12%	(3)	48%	(14)	28
2020 Vote/PID: Not Biden/Democrat	1%	(0)	6%	(2)	1%	(0)	9%	(3)	22%	(6)	62%	(17)	28
2020 Vote/PID: Not Trump/Republican	5%	(1)	5%	(1)	1%	(0)	4%	(1)	15%	(3)	70%	(15)	21

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**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(47)	9%	(67)	6%	(50)	13%	(105)	17%	(131)	49%	(389)	788
U.S. Economy: Wrong Track	7%	(39)	8%	(45)	6%	(35)	8%	(48)	17%	(94)	54%	(306)	568
U.S. Economy: Right Direction	4%	(8)	10%	(22)	7%	(15)	26%	(57)	17%	(37)	37%	(82)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	10%	(24)	5%	(13)	24%	(58)	13%	(31)	46%	(112)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(39)	10%	(42)	7%	(30)	6%	(26)	15%	(63)	51%	(209)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	1%	(1)	5%	(7)	15%	(20)	28%	(36)	51%	(67)	132
Top 2024 Issue: Economy	5%	(14)	9%	(27)	7%	(20)	7%	(20)	16%	(47)	56%	(161)	290
Community: Urban	4%	(7)	14%	(23)	9%	(15)	16%	(27)	16%	(27)	41%	(68)	166
Community: Suburban	7%	(28)	7%	(28)	7%	(28)	14%	(60)	16%	(69)	50%	(209)	421
Community: Rural	6%	(12)	8%	(17)	4%	(7)	9%	(19)	18%	(35)	55%	(112)	202
Community/Gender: Urban Women	2%	(2)	10%	(8)	4%	(3)	12%	(9)	19%	(14)	52%	(39)	75
Community/Gender: Urban Men	6%	(5)	17%	(15)	13%	(12)	19%	(18)	14%	(12)	32%	(28)	90
Community/Gender: Rural Women	5%	(7)	6%	(8)	1%	(1)	10%	(13)	16%	(20)	61%	(76)	125
Community/Gender: Rural Men	7%	(5)	12%	(9)	8%	(6)	8%	(6)	20%	(15)	46%	(35)	76
Community/Gender: Suburban Women	6%	(13)	4%	(10)	2%	(5)	14%	(33)	17%	(39)	57%	(133)	233
Community/Gender: Suburban Men	8%	(15)	10%	(18)	12%	(23)	14%	(27)	16%	(29)	41%	(76)	188
Homeowner	7%	(34)	11%	(57)	5%	(27)	12%	(61)	14%	(71)	50%	(247)	496
Renter	5%	(12)	4%	(10)	8%	(21)	14%	(36)	21%	(54)	48%	(125)	259
Military HHnm: Yes	9%	(11)	9%	(11)	—	(0)	20%	(25)	14%	(18)	48%	(59)	125
Military HH: No	5%	(35)	8%	(56)	8%	(50)	12%	(80)	17%	(113)	50%	(329)	663
Employ: Private Sector	4%	(12)	12%	(33)	9%	(27)	12%	(35)	17%	(49)	45%	(130)	287
Employ: Government	7%	(4)	4%	(2)	5%	(3)	19%	(11)	18%	(10)	48%	(29)	59
Employ: Self-Employed	2%	(1)	10%	(7)	9%	(6)	19%	(14)	11%	(8)	49%	(35)	72
Employ: Homemaker	6%	(2)	3%	(1)	—	(0)	12%	(5)	23%	(9)	57%	(23)	40
Employ: Student	3%	(1)	6%	(1)	5%	(1)	11%	(2)	19%	(3)	57%	(10)	18
Employ: Retired	9%	(18)	10%	(19)	4%	(8)	12%	(24)	15%	(28)	49%	(95)	192
Employ: Unemployed	9%	(6)	3%	(2)	3%	(2)	7%	(5)	21%	(16)	57%	(42)	73
Employ: Other	5%	(2)	2%	(1)	5%	(2)	20%	(9)	14%	(7)	54%	(25)	47
Self + Household: White-Collar	7%	(21)	11%	(33)	7%	(21)	19%	(58)	14%	(44)	42%	(126)	303
Self + Household: Blue Collar	7%	(26)	7%	(27)	6%	(23)	11%	(41)	16%	(60)	52%	(189)	366
Union HH: Yes	6%	(1)	33%	(8)	—	(0)	10%	(2)	9%	(2)	42%	(10)	23
Union HH: No	6%	(45)	8%	(59)	7%	(50)	13%	(103)	17%	(129)	50%	(379)	765

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**Table BLMB2\_22: Do you have a favorable or unfavorable impression of each of the following? — Katie Britt**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(47)	9%	(67)	6%	(50)	13%	(105)	17%	(131)	49%	(389)	788
LGBTQ+: Yes	4%	(3)	5%	(4)	12%	(10)	15%	(12)	23%	(19)	41%	(33)	80
LGBTQ+: No	6%	(44)	9%	(63)	6%	(40)	13%	(92)	16%	(112)	50%	(356)	708
Motivated to Vote	7%	(47)	9%	(65)	7%	(49)	13%	(93)	15%	(110)	49%	(348)	711
Parent: Yes	8%	(16)	13%	(28)	5%	(11)	12%	(25)	18%	(39)	45%	(96)	214
Parent: No	5%	(31)	7%	(39)	7%	(39)	14%	(80)	16%	(92)	51%	(292)	574
COVID Vaccine: Yes	5%	(29)	10%	(50)	7%	(39)	15%	(81)	15%	(79)	48%	(253)	530
COVID Vaccine: No	7%	(18)	6%	(17)	4%	(11)	9%	(24)	20%	(52)	53%	(136)	258
Student Loans: Yes	3%	(4)	10%	(15)	7%	(11)	13%	(21)	15%	(24)	52%	(82)	157
Student Loans: No	7%	(43)	8%	(52)	6%	(39)	13%	(84)	17%	(107)	49%	(306)	631
Favorable Opinion of Haley	10%	(24)	14%	(36)	9%	(24)	6%	(15)	15%	(40)	45%	(116)	256
Unfavorable Opinion of Haley	6%	(19)	8%	(26)	7%	(24)	25%	(81)	16%	(51)	38%	(123)	323
Protestant	9%	(23)	11%	(29)	6%	(16)	10%	(28)	13%	(34)	51%	(134)	264
Roman Catholic	8%	(7)	13%	(12)	13%	(11)	9%	(7)	19%	(16)	39%	(34)	86
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	25%	(2)	—	(0)	—	(0)	48%	(4)	27%	(2)	8
Jewish	3%	(1)	8%	(1)	14%	(2)	24%	(4)	31%	(5)	20%	(3)	16
Muslim	18%	(3)	19%	(4)	6%	(1)	6%	(1)	26%	(5)	25%	(5)	18
Buddhist	—	(0)	—	(0)	8%	(0)	34%	(1)	8%	(0)	50%	(2)	4
Hindu	—	(0)	45%	(2)	—	(0)	31%	(1)	—	(0)	24%	(1)	4
Atheist	—	(0)	3%	(1)	6%	(2)	37%	(13)	20%	(7)	33%	(11)	34
Agnostic	11%	(2)	—	(0)	5%	(1)	24%	(5)	32%	(6)	27%	(5)	19
Something else	3%	(6)	6%	(12)	6%	(10)	14%	(25)	11%	(20)	59%	(106)	179
Nothing in particular	3%	(5)	3%	(5)	4%	(7)	13%	(20)	21%	(33)	55%	(86)	156
Prodigal Biden Voter	—	(0)	6%	(4)	14%	(8)	12%	(7)	22%	(13)	46%	(26)	57
Undecided Voter (DK/WNV)	—	(0)	2%	(1)	8%	(6)	12%	(9)	36%	(27)	43%	(32)	75
Undecided Voter (DK)	—	(0)	—	(0)	13%	(4)	8%	(3)	25%	(8)	54%	(18)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	7%	(52)	6%	(45)	7%	(57)	15%	(114)	60%	(474)	788
Gender: Male	8%	(28)	10%	(34)	9%	(31)	10%	(35)	17%	(60)	47%	(167)	354
Gender: Female	4%	(17)	4%	(18)	3%	(15)	5%	(22)	13%	(55)	71%	(307)	434
Age: 18-34	3%	(6)	9%	(19)	8%	(19)	7%	(16)	19%	(42)	54%	(120)	221
Age: 35-44	4%	(4)	4%	(5)	10%	(11)	12%	(13)	11%	(12)	58%	(63)	109
Age: 45-64	6%	(17)	6%	(18)	3%	(7)	8%	(22)	15%	(42)	62%	(174)	279
Age: 65+	11%	(19)	6%	(10)	4%	(8)	3%	(6)	11%	(19)	65%	(117)	179
GenZers: 1997-2012	2%	(3)	8%	(9)	13%	(16)	8%	(9)	20%	(24)	50%	(60)	121
Millennials: 1981-1996	3%	(7)	6%	(13)	6%	(13)	10%	(20)	15%	(29)	59%	(118)	200
GenXers: 1965-1980	5%	(11)	8%	(18)	4%	(8)	7%	(15)	14%	(31)	63%	(144)	227
Baby Boomers: 1946-1964	10%	(22)	5%	(10)	4%	(9)	6%	(13)	13%	(29)	63%	(142)	225
Educ: < College	5%	(25)	6%	(27)	5%	(26)	6%	(30)	17%	(81)	60%	(288)	478
Educ: Bachelors degree	7%	(12)	9%	(17)	6%	(10)	5%	(10)	12%	(22)	61%	(113)	184
Educ: Post-grad	6%	(8)	6%	(8)	7%	(9)	14%	(17)	9%	(11)	58%	(73)	126
Income: Under 50k	5%	(15)	7%	(20)	6%	(17)	6%	(17)	16%	(49)	61%	(183)	301
Income: 50k-100k	5%	(15)	6%	(18)	5%	(14)	8%	(26)	15%	(47)	61%	(190)	310
Income: 100k+	9%	(15)	7%	(13)	8%	(15)	8%	(14)	11%	(19)	57%	(101)	177
Ethnicity: White (Non-Hispanic)	7%	(35)	5%	(22)	6%	(29)	7%	(31)	12%	(58)	63%	(299)	475
Ethnicity: Hispanic	1%	(0)	19%	(6)	8%	(2)	8%	(2)	20%	(6)	44%	(13)	29
Ethnicity: Black (Non-Hispanic)	3%	(7)	8%	(20)	5%	(12)	9%	(22)	18%	(45)	58%	(148)	255
Ethnicity: Asian + Other (Non-Hispanic)	10%	(3)	13%	(4)	9%	(3)	4%	(1)	19%	(6)	46%	(14)	30
All Christian	8%	(30)	8%	(29)	5%	(17)	8%	(27)	12%	(44)	59%	(212)	358
All Non-Christian	11%	(5)	15%	(6)	7%	(3)	5%	(2)	25%	(11)	38%	(16)	43
Atheist	—	(0)	—	(0)	15%	(5)	4%	(1)	7%	(2)	74%	(25)	34
Agnostic/Nothing in particular	1%	(2)	4%	(6)	4%	(7)	6%	(10)	23%	(41)	62%	(108)	175
Something Else	5%	(9)	6%	(10)	8%	(14)	9%	(16)	10%	(17)	63%	(112)	179
Evangelical	6%	(20)	7%	(22)	5%	(16)	6%	(19)	12%	(38)	63%	(200)	315
Non-Evangelical	8%	(18)	7%	(15)	7%	(14)	11%	(24)	9%	(20)	57%	(122)	213
PID: Dem (no lean)	2%	(8)	8%	(26)	7%	(21)	9%	(28)	14%	(44)	60%	(189)	316
PID: Ind (no lean)	4%	(7)	5%	(8)	6%	(10)	7%	(11)	17%	(28)	60%	(96)	160
PID: Rep (no lean)	10%	(31)	6%	(19)	5%	(14)	6%	(17)	14%	(42)	60%	(189)	312

Continued on next page

**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	7%	(52)	6%	(45)	7%	(57)	15%	(114)	60%	(474)	788
PID/Gender: Dem Men	4%	(5)	11%	(15)	8%	(11)	14%	(19)	21%	(28)	42%	(56)	134
PID/Gender: Dem Women	2%	(3)	6%	(10)	5%	(10)	5%	(9)	9%	(16)	73%	(132)	181
PID/Gender: Ind Men	4%	(4)	7%	(6)	12%	(10)	7%	(6)	14%	(13)	56%	(49)	88
PID/Gender: Ind Women	4%	(3)	2%	(1)	—	(0)	7%	(5)	21%	(15)	66%	(47)	72
PID/Gender: Rep Men	15%	(20)	9%	(12)	7%	(9)	7%	(10)	14%	(19)	47%	(61)	132
PID/Gender: Rep Women	6%	(11)	3%	(6)	3%	(5)	4%	(7)	13%	(23)	71%	(128)	180
Ideo: Liberal (1-3)	4%	(8)	8%	(18)	7%	(17)	9%	(21)	13%	(29)	59%	(135)	228
Ideo: Moderate (4)	3%	(6)	5%	(11)	8%	(17)	8%	(17)	18%	(40)	58%	(126)	217
Ideo: Conservative (5-7)	10%	(30)	7%	(22)	4%	(12)	6%	(18)	13%	(40)	61%	(189)	310
Ideo/PID: Conservative Republican	12%	(27)	6%	(15)	4%	(10)	6%	(13)	11%	(27)	61%	(143)	235
Ideo/PID: Moderate/Liberal Republican	5%	(3)	5%	(4)	7%	(4)	6%	(4)	20%	(13)	56%	(37)	66
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	8%	(9)	7%	(9)	9%	(11)	19%	(22)	56%	(65)	116
Ideo/PID: Liberal Democrat	4%	(7)	9%	(16)	7%	(13)	9%	(18)	12%	(22)	60%	(113)	188
Unfavorable of Biden and Trump	3%	(3)	6%	(7)	6%	(8)	7%	(9)	19%	(24)	59%	(75)	126
2024 H2H Matchup: Biden Voter	3%	(10)	7%	(22)	7%	(24)	9%	(30)	13%	(44)	61%	(201)	331
2024 H2H Matchup: Trump Voter	9%	(35)	7%	(25)	5%	(19)	6%	(21)	15%	(59)	58%	(224)	382
2024 H2H Matchup: Would not Vote	3%	(1)	—	(0)	3%	(1)	9%	(3)	20%	(6)	66%	(21)	33
2024 H2H Matchup: Do not Know	—	(0)	10%	(4)	4%	(2)	6%	(3)	13%	(5)	67%	(28)	42
2022 House Vote: Democrat	2%	(7)	7%	(25)	7%	(25)	10%	(35)	13%	(46)	60%	(208)	346
2022 House Vote: Republican	12%	(36)	5%	(16)	5%	(14)	6%	(17)	15%	(47)	58%	(181)	311
2022 House Vote: Did not Vote	2%	(3)	9%	(11)	5%	(6)	2%	(3)	14%	(17)	67%	(82)	122
2020 Vote: Joe Biden	3%	(11)	7%	(27)	7%	(27)	9%	(32)	14%	(50)	60%	(220)	366
2020 Vote: Donald Trump	9%	(34)	6%	(21)	4%	(16)	6%	(21)	15%	(53)	60%	(219)	365
2020 Vote: Someone Else	—	(0)	1%	(0)	11%	(1)	2%	(0)	22%	(2)	63%	(6)	10
2020 Vote: Did not Vote	1%	(1)	9%	(4)	2%	(1)	7%	(3)	19%	(9)	62%	(29)	47
2016 Vote: Hillary Clinton	2%	(5)	6%	(17)	7%	(19)	10%	(27)	13%	(36)	61%	(165)	269
2016 Vote: Donald Trump	12%	(35)	7%	(20)	4%	(11)	5%	(14)	12%	(37)	61%	(182)	299
2016 Vote: Someone Else	—	(0)	17%	(5)	8%	(2)	13%	(4)	11%	(3)	51%	(14)	28
2020 Vote/PID: Not Biden/Democrat	—	(0)	17%	(5)	—	(0)	3%	(1)	15%	(4)	65%	(18)	28
2020 Vote/PID: Not Trump/Republican	2%	(1)	9%	(2)	5%	(1)	—	(0)	25%	(5)	57%	(12)	21

Continued on next page

**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	7%	(52)	6%	(45)	7%	(57)	15%	(114)	60%	(474)	788
U.S. Economy: Wrong Track	6%	(35)	7%	(38)	5%	(29)	5%	(27)	13%	(77)	64%	(362)	568
U.S. Economy: Right Direction	5%	(10)	6%	(14)	7%	(17)	14%	(30)	17%	(38)	51%	(112)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	7%	(16)	8%	(19)	10%	(25)	12%	(30)	60%	(149)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(37)	7%	(29)	5%	(21)	6%	(25)	16%	(67)	56%	(231)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	5%	(6)	4%	(6)	5%	(7)	13%	(17)	72%	(95)	132
Top 2024 Issue: Economy	4%	(12)	9%	(25)	4%	(13)	6%	(16)	15%	(43)	63%	(181)	290
Community: Urban	5%	(8)	13%	(21)	9%	(14)	9%	(14)	14%	(24)	51%	(84)	166
Community: Suburban	6%	(27)	6%	(24)	5%	(21)	6%	(26)	13%	(55)	64%	(269)	421
Community: Rural	5%	(11)	4%	(7)	5%	(10)	8%	(17)	18%	(36)	60%	(120)	202
Community/Gender: Urban Women	4%	(3)	8%	(6)	6%	(4)	2%	(1)	12%	(9)	69%	(52)	75
Community/Gender: Urban Men	6%	(5)	16%	(15)	11%	(10)	15%	(13)	16%	(14)	36%	(33)	90
Community/Gender: Rural Women	3%	(4)	2%	(3)	3%	(4)	7%	(9)	19%	(24)	66%	(82)	125
Community/Gender: Rural Men	9%	(7)	6%	(4)	9%	(7)	11%	(8)	15%	(12)	50%	(38)	76
Community/Gender: Suburban Women	5%	(11)	4%	(9)	3%	(7)	5%	(12)	9%	(22)	74%	(173)	233
Community/Gender: Suburban Men	8%	(16)	8%	(15)	8%	(14)	7%	(14)	18%	(33)	51%	(96)	188
Homeowner	8%	(38)	7%	(34)	6%	(28)	7%	(33)	11%	(57)	62%	(307)	496
Renter	3%	(7)	7%	(18)	7%	(17)	7%	(18)	20%	(51)	57%	(147)	259
Military HHnm: Yes	12%	(14)	7%	(9)	1%	(1)	9%	(11)	11%	(14)	60%	(75)	125
Military HH: No	5%	(31)	6%	(43)	7%	(44)	7%	(46)	15%	(101)	60%	(399)	663
Employ: Private Sector	6%	(18)	8%	(22)	9%	(25)	9%	(27)	14%	(40)	54%	(156)	287
Employ: Government	3%	(2)	4%	(2)	7%	(4)	13%	(8)	21%	(12)	52%	(31)	59
Employ: Self-Employed	5%	(4)	2%	(1)	5%	(4)	13%	(9)	10%	(7)	65%	(47)	72
Employ: Homemaker	—	(0)	3%	(1)	—	(0)	1%	(0)	20%	(8)	76%	(30)	40
Employ: Student	—	(0)	22%	(4)	5%	(1)	8%	(1)	11%	(2)	54%	(10)	18
Employ: Retired	10%	(19)	7%	(14)	3%	(6)	3%	(6)	14%	(27)	62%	(120)	192
Employ: Unemployed	1%	(1)	5%	(4)	5%	(4)	5%	(3)	18%	(13)	65%	(48)	73
Employ: Other	4%	(2)	7%	(4)	4%	(2)	3%	(1)	11%	(5)	70%	(33)	47
Self + Household: White-Collar	8%	(23)	7%	(20)	6%	(18)	9%	(28)	11%	(33)	59%	(180)	303
Self + Household: Blue Collar	5%	(18)	7%	(27)	6%	(21)	7%	(27)	17%	(61)	58%	(212)	366
Union HH: Yes	8%	(2)	21%	(5)	10%	(2)	6%	(1)	14%	(3)	41%	(9)	23
Union HH: No	6%	(43)	6%	(47)	6%	(43)	7%	(56)	15%	(111)	61%	(465)	765

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	7%	(52)	6%	(45)	7%	(57)	15%	(114)	60%	(474)	788
LGBTQ+: Yes	—	(0)	7%	(5)	12%	(10)	9%	(8)	12%	(9)	60%	(48)	80
LGBTQ+: No	6%	(45)	7%	(47)	5%	(36)	7%	(49)	15%	(105)	60%	(426)	708
Motivated to Vote	6%	(45)	7%	(48)	6%	(43)	7%	(51)	14%	(102)	59%	(422)	711
Parent: Yes	5%	(11)	9%	(18)	8%	(17)	11%	(23)	16%	(34)	52%	(111)	214
Parent: No	6%	(34)	6%	(34)	5%	(28)	6%	(34)	14%	(81)	63%	(363)	574
COVID Vaccine: Yes	5%	(29)	6%	(34)	6%	(33)	8%	(43)	13%	(66)	61%	(325)	530
COVID Vaccine: No	6%	(16)	7%	(18)	5%	(12)	5%	(14)	19%	(48)	58%	(149)	258
Student Loans: Yes	5%	(7)	10%	(15)	4%	(7)	9%	(15)	12%	(20)	60%	(94)	157
Student Loans: No	6%	(38)	6%	(37)	6%	(38)	7%	(42)	15%	(95)	60%	(380)	631
Favorable Opinion of Haley	10%	(26)	10%	(25)	3%	(8)	6%	(17)	15%	(38)	56%	(142)	256
Unfavorable Opinion of Haley	6%	(19)	7%	(23)	11%	(35)	10%	(34)	12%	(38)	54%	(174)	323
Protestant	10%	(27)	7%	(18)	3%	(7)	7%	(17)	12%	(31)	62%	(164)	264
Roman Catholic	3%	(3)	10%	(9)	10%	(9)	11%	(10)	12%	(10)	53%	(46)	86
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	30%	(2)	12%	(1)	—	(0)	31%	(2)	27%	(2)	8
Jewish	8%	(1)	15%	(2)	—	(0)	—	(0)	26%	(4)	50%	(8)	16
Muslim	12%	(2)	21%	(4)	5%	(1)	12%	(2)	32%	(6)	18%	(3)	18
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	8%	(0)	92%	(4)	4
Hindu	31%	(1)	—	(0)	45%	(2)	—	(0)	—	(0)	24%	(1)	4
Atheist	—	(0)	—	(0)	15%	(5)	4%	(1)	7%	(2)	74%	(25)	34
Agnostic	—	(0)	6%	(1)	—	(0)	13%	(2)	43%	(8)	39%	(8)	19
Something else	5%	(9)	6%	(10)	8%	(14)	9%	(16)	10%	(17)	63%	(112)	179
Nothing in particular	1%	(2)	3%	(5)	4%	(7)	5%	(8)	21%	(33)	65%	(101)	156
Prodigal Biden Voter	2%	(1)	14%	(8)	7%	(4)	3%	(2)	19%	(11)	55%	(31)	57
Undecided Voter (DK/WNV)	1%	(1)	6%	(4)	4%	(3)	7%	(5)	16%	(12)	66%	(50)	75
Undecided Voter (DK)	3%	(1)	—	(0)	3%	(1)	9%	(3)	20%	(6)	66%	(21)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	35%	(277)	53%	(411)	12%	(94)	782
Gender: Male	35%	(125)	52%	(185)	13%	(45)	354
Gender: Female	36%	(152)	53%	(226)	12%	(50)	427
Age: 18-34	35%	(76)	49%	(105)	16%	(34)	215
Age: 35-44	38%	(41)	45%	(48)	18%	(19)	109
Age: 45-64	37%	(103)	53%	(149)	10%	(27)	279
Age: 65+	31%	(56)	61%	(109)	8%	(14)	179
GenZers: 1997-2012	34%	(40)	51%	(60)	15%	(17)	117
Millennials: 1981-1996	37%	(74)	45%	(89)	18%	(35)	198
GenXers: 1965-1980	36%	(81)	55%	(124)	10%	(23)	227
Baby Boomers: 1946-1964	34%	(78)	57%	(128)	9%	(20)	225
Educ: < College	31%	(146)	54%	(255)	15%	(70)	471
Educ: Bachelors degree	40%	(74)	55%	(101)	5%	(9)	184
Educ: Post-grad	45%	(57)	43%	(54)	12%	(15)	126
Income: Under 50k	36%	(107)	49%	(145)	15%	(44)	295
Income: 50k-100k	33%	(102)	57%	(176)	10%	(31)	310
Income: 100k+	38%	(68)	51%	(90)	11%	(19)	177
Ethnicity: White (Non-Hispanic)	24%	(115)	65%	(306)	11%	(51)	472
Ethnicity: Hispanic	38%	(11)	45%	(13)	17%	(5)	29
Ethnicity: Black (Non-Hispanic)	57%	(143)	29%	(73)	14%	(35)	250
Ethnicity: Asian + Other (Non-Hispanic)	25%	(8)	64%	(19)	11%	(3)	30
All Christian	29%	(102)	62%	(219)	10%	(34)	356
All Non-Christian	43%	(18)	50%	(21)	7%	(3)	43
Atheist	66%	(22)	22%	(7)	13%	(4)	34
Agnostic/Nothing in particular	44%	(75)	40%	(69)	17%	(29)	172
Something Else	33%	(59)	53%	(94)	14%	(24)	177
Evangelical	27%	(85)	60%	(188)	12%	(38)	311
Non-Evangelical	34%	(73)	57%	(121)	9%	(20)	213
PID: Dem (no lean)	67%	(209)	24%	(74)	9%	(29)	311
PID: Ind (no lean)	27%	(43)	53%	(85)	20%	(32)	160
PID: Rep (no lean)	8%	(25)	81%	(252)	11%	(34)	310

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	35%	(277)	53%	(411)	12%	(94)	782
PID/Gender: Dem Men	71%	(96)	16%	(22)	13%	(17)	134
PID/Gender: Dem Women	64%	(113)	30%	(52)	7%	(12)	177
PID/Gender: Ind Men	20%	(18)	55%	(49)	25%	(22)	88
PID/Gender: Ind Women	36%	(26)	50%	(36)	14%	(10)	72
PID/Gender: Rep Men	9%	(12)	87%	(115)	4%	(6)	132
PID/Gender: Rep Women	7%	(13)	77%	(137)	16%	(28)	179
Ideo: Liberal (1-3)	65%	(146)	26%	(59)	9%	(21)	226
Ideo: Moderate (4)	39%	(83)	45%	(97)	16%	(35)	215
Ideo: Conservative (5-7)	12%	(38)	79%	(245)	9%	(27)	310
Ideo/PID: Conservative Republican	6%	(15)	85%	(199)	9%	(21)	235
Ideo/PID: Moderate/Liberal Republican	13%	(8)	77%	(49)	11%	(7)	64
Ideo/PID: Moderate/Conservative Democrat	60%	(69)	29%	(34)	11%	(12)	116
Ideo/PID: Liberal Democrat	71%	(132)	21%	(39)	8%	(15)	185
Unfavorable of Biden and Trump	12%	(15)	79%	(99)	9%	(12)	126
2024 H2H Matchup: Biden Voter	73%	(243)	18%	(58)	9%	(30)	331
2024 H2H Matchup: Trump Voter	6%	(24)	81%	(308)	12%	(46)	378
2024 H2H Matchup: Would not Vote	9%	(3)	68%	(21)	24%	(7)	31
2024 H2H Matchup: Do not Know	16%	(7)	56%	(24)	28%	(12)	42
2022 House Vote: Democrat	66%	(227)	26%	(87)	8%	(28)	341
2022 House Vote: Republican	7%	(20)	82%	(254)	11%	(35)	309
2022 House Vote: Did not Vote	23%	(29)	54%	(65)	23%	(28)	122
2020 Vote: Joe Biden	66%	(240)	24%	(87)	10%	(35)	362
2020 Vote: Donald Trump	6%	(23)	81%	(295)	13%	(45)	363
2020 Vote: Someone Else	10%	(1)	77%	(7)	12%	(1)	10
2020 Vote: Did not Vote	27%	(13)	45%	(21)	27%	(13)	47
2016 Vote: Hillary Clinton	68%	(182)	23%	(63)	8%	(22)	267
2016 Vote: Donald Trump	7%	(20)	83%	(245)	11%	(32)	297
2016 Vote: Someone Else	23%	(6)	66%	(18)	11%	(3)	28
2020 Vote/PID: Not Biden/Democrat	31%	(9)	45%	(13)	24%	(7)	28
2020 Vote/PID: Not Trump/Republican	23%	(5)	72%	(15)	5%	(1)	21

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	35%	(277)	53%	(411)	12%	(94)	782
U.S. Economy: Wrong Track	21%	(116)	68%	(383)	11%	(63)	561
U.S. Economy: Right Direction	73%	(160)	13%	(28)	14%	(32)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	80%	(195)	12%	(30)	8%	(19)	244
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(44)	78%	(317)	11%	(47)	407
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(37)	49%	(64)	22%	(29)	130
Top 2024 Issue: Economy	21%	(61)	63%	(183)	16%	(45)	290
Community: Urban	49%	(81)	40%	(67)	11%	(17)	166
Community: Suburban	35%	(146)	51%	(213)	14%	(57)	416
Community: Rural	25%	(49)	65%	(130)	10%	(20)	200
Community/Gender: Urban Women	48%	(36)	39%	(30)	13%	(9)	75
Community/Gender: Urban Men	50%	(45)	41%	(37)	9%	(8)	90
Community/Gender: Rural Women	25%	(31)	65%	(81)	10%	(12)	123
Community/Gender: Rural Men	25%	(19)	65%	(50)	10%	(8)	76
Community/Gender: Suburban Women	37%	(85)	50%	(115)	12%	(28)	229
Community/Gender: Suburban Men	33%	(61)	52%	(98)	15%	(29)	188
Homeowner	33%	(163)	55%	(273)	12%	(59)	495
Renter	42%	(107)	45%	(114)	13%	(34)	254
Military HHnm: Yes	27%	(34)	60%	(74)	13%	(17)	125
Military HH: No	37%	(243)	51%	(336)	12%	(78)	657
Employ: Private Sector	36%	(103)	49%	(142)	15%	(42)	286
Employ: Government	49%	(28)	46%	(26)	5%	(3)	57
Employ: Self-Employed	40%	(28)	50%	(36)	11%	(8)	72
Employ: Homemaker	27%	(11)	61%	(24)	12%	(5)	40
Employ: Student	38%	(6)	41%	(7)	20%	(3)	16
Employ: Retired	31%	(60)	63%	(120)	6%	(12)	192
Employ: Unemployed	37%	(27)	49%	(36)	15%	(11)	73
Employ: Other	30%	(13)	45%	(20)	25%	(11)	45
Self + Household: White-Collar	38%	(117)	51%	(153)	11%	(33)	303
Self + Household: Blue Collar	33%	(120)	55%	(200)	12%	(42)	362

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	35%	(277)	53%	(411)	12%	(94)	782
Union HH: Yes	63%	(15)	35%	(8)	2%	(0)	23
Union HH: No	35%	(262)	53%	(403)	12%	(94)	758
LGBTQ+: Yes	58%	(47)	28%	(23)	14%	(11)	80
LGBTQ+: No	33%	(230)	55%	(388)	12%	(83)	701
Motivated to Vote	36%	(255)	53%	(373)	11%	(79)	707
Parent: Yes	34%	(72)	50%	(105)	17%	(35)	212
Parent: No	36%	(205)	54%	(305)	10%	(59)	569
COVID Vaccine: Yes	42%	(223)	47%	(247)	11%	(57)	527
COVID Vaccine: No	21%	(54)	64%	(164)	15%	(37)	254
Student Loans: Yes	44%	(69)	48%	(75)	8%	(13)	157
Student Loans: No	33%	(208)	54%	(336)	13%	(81)	625
Favorable Opinion of Haley	30%	(77)	59%	(149)	11%	(28)	254
Unfavorable Opinion of Haley	39%	(124)	54%	(173)	8%	(25)	321
Protestant	25%	(65)	65%	(171)	11%	(28)	264
Roman Catholic	40%	(34)	53%	(44)	7%	(6)	84
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	58%	(5)	—	(0)	8
Jewish	61%	(10)	36%	(6)	3%	(1)	16
Muslim	31%	(6)	58%	(11)	11%	(2)	18
Buddhist	67%	(3)	24%	(1)	8%	(0)	4
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	66%	(22)	22%	(7)	13%	(4)	34
Agnostic	35%	(7)	38%	(7)	27%	(5)	19
Something else	33%	(59)	53%	(94)	14%	(24)	177
Nothing in particular	45%	(68)	40%	(61)	15%	(23)	153
Prodigal Biden Voter	13%	(7)	66%	(35)	21%	(11)	53
Undecided Voter (DK/WNV)	13%	(9)	61%	(44)	26%	(19)	73
Undecided Voter (DK)	9%	(3)	68%	(21)	24%	(7)	31

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_2:** *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(235)	39%	(303)	30%	(231)	769
Gender: Male	30%	(103)	43%	(148)	27%	(95)	346
Gender: Female	31%	(131)	37%	(155)	32%	(136)	423
Age: 18-34	31%	(65)	34%	(70)	35%	(74)	209
Age: 35-44	32%	(34)	33%	(35)	35%	(38)	106
Age: 45-64	33%	(91)	39%	(109)	28%	(76)	276
Age: 65+	26%	(46)	50%	(89)	24%	(44)	179
GenZers: 1997-2012	33%	(38)	37%	(43)	30%	(34)	115
Millennials: 1981-1996	30%	(57)	32%	(61)	39%	(74)	191
GenXers: 1965-1980	32%	(72)	38%	(85)	30%	(67)	224
Baby Boomers: 1946-1964	28%	(64)	47%	(106)	25%	(56)	225
Educ: < College	28%	(129)	42%	(192)	30%	(140)	460
Educ: Bachelors degree	33%	(60)	40%	(73)	27%	(49)	182
Educ: Post-grad	36%	(45)	31%	(39)	33%	(42)	126
Income: Under 50k	32%	(90)	36%	(104)	32%	(91)	286
Income: 50k-100k	29%	(87)	41%	(125)	31%	(94)	306
Income: 100k+	32%	(57)	42%	(74)	26%	(46)	177
Ethnicity: White (Non-Hispanic)	21%	(100)	49%	(230)	30%	(138)	468
Ethnicity: Hispanic	32%	(9)	27%	(8)	41%	(12)	29
Ethnicity: Black (Non-Hispanic)	48%	(116)	21%	(51)	31%	(76)	243
Ethnicity: Asian + Other (Non-Hispanic)	33%	(10)	50%	(15)	17%	(5)	30
All Christian	21%	(75)	48%	(172)	31%	(111)	358
All Non-Christian	41%	(17)	36%	(15)	22%	(9)	41
Atheist	59%	(19)	19%	(6)	22%	(7)	33
Agnostic/Nothing in particular	44%	(74)	25%	(43)	31%	(53)	170
Something Else	29%	(49)	40%	(67)	30%	(50)	167
Evangelical	24%	(72)	49%	(149)	28%	(85)	307
Non-Evangelical	25%	(52)	40%	(84)	35%	(74)	210
PID: Dem (no lean)	58%	(176)	15%	(46)	27%	(84)	306
PID: Ind (no lean)	26%	(41)	40%	(63)	35%	(55)	158
PID: Rep (no lean)	6%	(18)	64%	(194)	30%	(93)	305

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**Table BLMB3\_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(235)	39%	(303)	30%	(231)	769
PID/Gender: Dem Men	60%	(79)	16%	(21)	24%	(32)	132
PID/Gender: Dem Women	56%	(97)	14%	(25)	30%	(52)	175
PID/Gender: Ind Men	22%	(19)	41%	(36)	37%	(32)	86
PID/Gender: Ind Women	30%	(22)	38%	(27)	31%	(23)	72
PID/Gender: Rep Men	4%	(5)	71%	(91)	24%	(31)	128
PID/Gender: Rep Women	7%	(12)	58%	(103)	35%	(61)	176
Ideo: Liberal (1-3)	57%	(129)	15%	(33)	28%	(64)	226
Ideo: Moderate (4)	33%	(71)	33%	(70)	33%	(70)	211
Ideo: Conservative (5-7)	10%	(31)	64%	(194)	26%	(78)	303
Ideo/PID: Conservative Republican	5%	(12)	67%	(156)	27%	(63)	231
Ideo/PID: Moderate/Liberal Republican	9%	(6)	56%	(35)	35%	(22)	62
Ideo/PID: Moderate/Conservative Democrat	51%	(56)	21%	(23)	29%	(32)	111
Ideo/PID: Liberal Democrat	62%	(117)	12%	(23)	26%	(48)	187
Unfavorable of Biden and Trump	20%	(25)	41%	(51)	39%	(48)	125
2024 H2H Matchup: Biden Voter	61%	(200)	12%	(40)	27%	(88)	328
2024 H2H Matchup: Trump Voter	6%	(21)	64%	(237)	30%	(113)	372
2024 H2H Matchup: Would not Vote	4%	(1)	56%	(15)	40%	(11)	27
2024 H2H Matchup: Do not Know	30%	(13)	26%	(11)	44%	(19)	42
2022 House Vote: Democrat	57%	(193)	16%	(56)	27%	(91)	340
2022 House Vote: Republican	7%	(20)	66%	(201)	28%	(85)	307
2022 House Vote: Did not Vote	18%	(20)	39%	(44)	43%	(49)	114
2020 Vote: Joe Biden	58%	(208)	16%	(56)	27%	(96)	361
2020 Vote: Donald Trump	5%	(17)	64%	(230)	31%	(111)	358
2020 Vote: Someone Else	28%	(3)	42%	(4)	30%	(3)	9
2020 Vote: Did not Vote	17%	(7)	31%	(13)	52%	(21)	41
2016 Vote: Hillary Clinton	59%	(156)	13%	(35)	28%	(73)	264
2016 Vote: Donald Trump	5%	(15)	67%	(197)	28%	(82)	294
2016 Vote: Someone Else	24%	(7)	43%	(12)	33%	(9)	28
2020 Vote/PID: Not Biden/Democrat	19%	(5)	33%	(8)	48%	(11)	24
2020 Vote/PID: Not Trump/Republican	26%	(5)	48%	(9)	26%	(5)	18

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**Table BLMB3\_2:** Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(235)	39%	(303)	30%	(231)	769
U.S. Economy: Wrong Track	20%	(110)	50%	(279)	30%	(164)	552
U.S. Economy: Right Direction	58%	(125)	11%	(25)	31%	(67)	217
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(152)	13%	(31)	25%	(60)	243
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(38)	61%	(243)	30%	(120)	400
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(45)	24%	(30)	40%	(50)	126
Top 2024 Issue: Economy	18%	(50)	46%	(130)	36%	(103)	283
Community: Urban	46%	(74)	30%	(48)	24%	(38)	159
Community: Suburban	30%	(127)	38%	(158)	32%	(131)	416
Community: Rural	18%	(34)	51%	(98)	32%	(62)	194
Community/Gender: Urban Women	49%	(36)	22%	(16)	29%	(21)	73
Community/Gender: Urban Men	44%	(38)	36%	(31)	20%	(17)	86
Community/Gender: Rural Women	15%	(18)	50%	(61)	35%	(42)	121
Community/Gender: Rural Men	22%	(16)	51%	(37)	27%	(20)	73
Community/Gender: Suburban Women	34%	(77)	34%	(78)	32%	(73)	229
Community/Gender: Suburban Men	27%	(50)	42%	(79)	31%	(58)	187
Homeowner	25%	(120)	43%	(211)	32%	(155)	487
Renter	43%	(108)	28%	(71)	29%	(73)	252
Military HHnm: Yes	21%	(27)	49%	(61)	29%	(37)	124
Military HH: No	32%	(208)	38%	(242)	30%	(194)	645
Employ: Private Sector	31%	(87)	35%	(99)	34%	(96)	283
Employ: Government	41%	(24)	33%	(19)	26%	(15)	57
Employ: Self-Employed	33%	(23)	45%	(30)	21%	(14)	67
Employ: Homemaker	30%	(12)	41%	(16)	29%	(11)	39
Employ: Student	34%	(6)	27%	(5)	39%	(7)	18
Employ: Retired	26%	(49)	51%	(99)	23%	(44)	192
Employ: Unemployed	25%	(17)	37%	(25)	38%	(25)	67
Employ: Other	38%	(17)	23%	(10)	39%	(18)	45
Self + Household: White-Collar	31%	(92)	40%	(119)	30%	(89)	299
Self + Household: Blue Collar	29%	(106)	41%	(149)	30%	(107)	361

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**Table BLMB3\_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(235)	39%	(303)	30%	(231)	769
Union HH: Yes	34%	(8)	39%	(9)	27%	(6)	22
Union HH: No	30%	(227)	39%	(295)	30%	(225)	747
LGBTQ+: Yes	45%	(35)	17%	(13)	38%	(30)	78
LGBTQ+: No	29%	(200)	42%	(290)	29%	(201)	691
Motivated to Vote	31%	(218)	40%	(281)	29%	(202)	701
Parent: Yes	31%	(64)	37%	(77)	32%	(68)	209
Parent: No	30%	(171)	40%	(226)	29%	(163)	560
COVID Vaccine: Yes	36%	(188)	34%	(174)	30%	(158)	520
COVID Vaccine: No	19%	(46)	52%	(129)	29%	(73)	249
Student Loans: Yes	38%	(59)	34%	(53)	28%	(44)	156
Student Loans: No	29%	(176)	41%	(250)	30%	(187)	612
Favorable Opinion of Haley	26%	(66)	48%	(121)	26%	(67)	254
Unfavorable Opinion of Haley	35%	(114)	40%	(129)	25%	(79)	323
Protestant	16%	(43)	51%	(134)	33%	(87)	264
Roman Catholic	38%	(33)	37%	(32)	25%	(22)	86
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	70%	(6)	30%	(2)	8
Jewish	25%	(4)	43%	(7)	32%	(5)	16
Muslim	61%	(10)	17%	(3)	22%	(4)	17
Buddhist	67%	(3)	24%	(1)	8%	(0)	4
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	59%	(19)	19%	(6)	22%	(7)	33
Agnostic	40%	(8)	22%	(4)	38%	(7)	19
Something else	29%	(49)	40%	(67)	30%	(50)	167
Nothing in particular	44%	(66)	26%	(39)	30%	(45)	150
Prodigal Biden Voter	32%	(18)	33%	(18)	34%	(19)	55
Undecided Voter (DK/WNV)	20%	(14)	38%	(26)	43%	(29)	69
Undecided Voter (DK)	4%	(1)	56%	(15)	40%	(11)	27

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(233)	44%	(340)	26%	(199)	773
Gender: Male	32%	(111)	46%	(163)	22%	(77)	351
Gender: Female	29%	(122)	42%	(177)	29%	(122)	421
Age: 18-34	32%	(67)	40%	(84)	28%	(59)	211
Age: 35-44	32%	(35)	38%	(41)	30%	(33)	109
Age: 45-64	31%	(86)	46%	(125)	23%	(63)	275
Age: 65+	25%	(45)	50%	(90)	25%	(44)	179
GenZers: 1997-2012	31%	(34)	44%	(50)	25%	(28)	113
Millennials: 1981-1996	33%	(66)	36%	(71)	31%	(61)	197
GenXers: 1965-1980	28%	(63)	48%	(107)	23%	(52)	223
Baby Boomers: 1946-1964	29%	(65)	45%	(102)	26%	(58)	225
Educ: < College	26%	(120)	46%	(211)	28%	(132)	463
Educ: Bachelors degree	33%	(60)	46%	(84)	21%	(39)	184
Educ: Post-grad	42%	(53)	36%	(45)	22%	(28)	126
Income: Under 50k	30%	(88)	43%	(123)	27%	(77)	288
Income: 50k-100k	27%	(84)	47%	(145)	26%	(79)	308
Income: 100k+	35%	(61)	41%	(72)	24%	(43)	177
Ethnicity: White (Non-Hispanic)	22%	(105)	54%	(255)	23%	(110)	470
Ethnicity: Hispanic	35%	(10)	32%	(9)	33%	(9)	28
Ethnicity: Black (Non-Hispanic)	46%	(112)	25%	(60)	30%	(72)	245
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	52%	(15)	27%	(8)	30
All Christian	25%	(90)	51%	(181)	24%	(84)	355
All Non-Christian	34%	(14)	51%	(22)	15%	(6)	43
Atheist	55%	(18)	22%	(7)	23%	(8)	34
Agnostic/Nothing in particular	36%	(62)	34%	(58)	30%	(50)	170
Something Else	28%	(48)	42%	(71)	30%	(51)	171
Evangelical	23%	(70)	50%	(153)	27%	(83)	306
Non-Evangelical	32%	(68)	44%	(93)	24%	(51)	212
PID: Dem (no lean)	58%	(179)	19%	(59)	23%	(72)	311
PID: Ind (no lean)	23%	(36)	45%	(69)	32%	(49)	153
PID: Rep (no lean)	6%	(19)	69%	(212)	25%	(78)	309

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**Table BLMB3\_3:** Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(233)	44%	(340)	26%	(199)	773
PID/Gender: Dem Men	64%	(86)	13%	(17)	23%	(30)	134
PID/Gender: Dem Women	53%	(93)	24%	(42)	24%	(42)	177
PID/Gender: Ind Men	20%	(17)	49%	(42)	31%	(27)	86
PID/Gender: Ind Women	28%	(19)	40%	(27)	32%	(22)	67
PID/Gender: Rep Men	6%	(8)	79%	(104)	15%	(19)	132
PID/Gender: Rep Women	6%	(10)	61%	(108)	33%	(59)	177
Ideo: Liberal (1-3)	59%	(134)	22%	(51)	19%	(43)	227
Ideo: Moderate (4)	30%	(62)	39%	(82)	31%	(64)	209
Ideo: Conservative (5-7)	10%	(31)	66%	(203)	24%	(75)	308
Ideo/PID: Conservative Republican	5%	(11)	72%	(167)	24%	(55)	234
Ideo/PID: Moderate/Liberal Republican	10%	(7)	65%	(43)	25%	(16)	66
Ideo/PID: Moderate/Conservative Democrat	48%	(55)	23%	(26)	29%	(33)	113
Ideo/PID: Liberal Democrat	63%	(118)	18%	(33)	19%	(36)	187
Unfavorable of Biden and Trump	17%	(21)	53%	(66)	31%	(38)	125
2024 H2H Matchup: Biden Voter	59%	(194)	19%	(63)	21%	(70)	326
2024 H2H Matchup: Trump Voter	7%	(28)	66%	(248)	27%	(101)	377
2024 H2H Matchup: Would not Vote	4%	(1)	57%	(16)	39%	(11)	29
2024 H2H Matchup: Do not Know	25%	(10)	34%	(13)	41%	(16)	40
2022 House Vote: Democrat	57%	(195)	21%	(71)	22%	(75)	341
2022 House Vote: Republican	6%	(18)	71%	(218)	23%	(72)	308
2022 House Vote: Did not Vote	17%	(20)	42%	(49)	41%	(47)	116
2020 Vote: Joe Biden	55%	(200)	23%	(81)	22%	(79)	361
2020 Vote: Donald Trump	7%	(25)	68%	(243)	25%	(91)	359
2020 Vote: Someone Else	25%	(2)	39%	(4)	37%	(3)	9
2020 Vote: Did not Vote	15%	(7)	27%	(12)	58%	(25)	43
2016 Vote: Hillary Clinton	58%	(154)	20%	(53)	22%	(59)	267
2016 Vote: Donald Trump	5%	(16)	70%	(207)	25%	(73)	296
2016 Vote: Someone Else	30%	(8)	54%	(15)	16%	(5)	28
2020 Vote/PID: Not Biden/Democrat	22%	(6)	26%	(7)	52%	(14)	27
2020 Vote/PID: Not Trump/Republican	11%	(2)	57%	(11)	32%	(6)	20

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**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(233)	44%	(340)	26%	(199)	773
U.S. Economy: Wrong Track	18%	(101)	56%	(312)	26%	(141)	554
U.S. Economy: Right Direction	61%	(133)	13%	(28)	26%	(58)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(162)	13%	(30)	20%	(49)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(39)	65%	(262)	26%	(103)	405
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(32)	38%	(48)	37%	(47)	127
Top 2024 Issue: Economy	17%	(48)	51%	(146)	33%	(94)	288
Community: Urban	48%	(76)	31%	(50)	22%	(35)	161
Community: Suburban	29%	(122)	45%	(185)	26%	(108)	415
Community: Rural	18%	(35)	54%	(106)	29%	(57)	197
Community/Gender: Urban Women	46%	(32)	29%	(20)	25%	(18)	70
Community/Gender: Urban Men	49%	(44)	33%	(29)	19%	(17)	90
Community/Gender: Rural Women	18%	(21)	54%	(65)	28%	(35)	121
Community/Gender: Rural Men	18%	(14)	53%	(41)	29%	(22)	76
Community/Gender: Suburban Women	30%	(68)	40%	(91)	30%	(70)	230
Community/Gender: Suburban Men	29%	(54)	50%	(93)	21%	(38)	185
Homeowner	28%	(137)	46%	(228)	26%	(127)	493
Renter	37%	(92)	37%	(91)	26%	(65)	249
Military HHnm: Yes	22%	(28)	55%	(68)	23%	(29)	125
Military HH: No	32%	(206)	42%	(272)	26%	(170)	648
Employ: Private Sector	35%	(99)	40%	(114)	25%	(70)	284
Employ: Government	38%	(22)	42%	(24)	20%	(11)	57
Employ: Self-Employed	28%	(19)	47%	(33)	26%	(18)	70
Employ: Homemaker	24%	(9)	48%	(18)	28%	(10)	37
Employ: Student	34%	(6)	29%	(5)	37%	(7)	18
Employ: Retired	25%	(49)	51%	(98)	24%	(46)	192
Employ: Unemployed	24%	(17)	43%	(30)	32%	(22)	69
Employ: Other	27%	(12)	41%	(18)	32%	(14)	45
Self + Household: White-Collar	35%	(105)	43%	(131)	22%	(66)	302
Self + Household: Blue Collar	28%	(102)	48%	(174)	24%	(87)	363

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**Table BLMB3\_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(233)	44%	(340)	26%	(199)	773
Union HH: Yes	58%	(13)	23%	(5)	19%	(4)	23
Union HH: No	29%	(220)	45%	(335)	26%	(195)	750
LGBTQ+: Yes	51%	(38)	29%	(21)	21%	(16)	75
LGBTQ+: No	28%	(195)	46%	(319)	26%	(183)	697
Motivated to Vote	32%	(223)	44%	(310)	24%	(171)	704
Parent: Yes	33%	(69)	42%	(87)	26%	(53)	209
Parent: No	29%	(164)	45%	(253)	26%	(146)	563
COVID Vaccine: Yes	37%	(193)	40%	(208)	23%	(119)	520
COVID Vaccine: No	16%	(41)	52%	(132)	32%	(80)	253
Student Loans: Yes	36%	(57)	41%	(64)	23%	(36)	157
Student Loans: No	29%	(177)	45%	(276)	27%	(163)	616
Favorable Opinion of Haley	25%	(65)	49%	(124)	26%	(65)	254
Unfavorable Opinion of Haley	36%	(116)	47%	(151)	17%	(56)	323
Protestant	21%	(56)	52%	(137)	27%	(70)	263
Roman Catholic	40%	(34)	44%	(37)	15%	(13)	84
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	12%	(1)	88%	(7)	—	(0)	8
Jewish	25%	(4)	58%	(9)	17%	(3)	16
Muslim	44%	(8)	38%	(7)	18%	(3)	18
Buddhist	58%	(2)	34%	(1)	8%	(0)	4
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	55%	(18)	22%	(7)	23%	(8)	34
Agnostic	39%	(8)	35%	(7)	26%	(5)	19
Something else	28%	(48)	42%	(71)	30%	(51)	171
Nothing in particular	36%	(54)	34%	(52)	30%	(45)	151
Prodigal Biden Voter	25%	(14)	42%	(23)	33%	(18)	55
Undecided Voter (DK/WNV)	16%	(11)	44%	(30)	40%	(28)	69
Undecided Voter (DK)	4%	(1)	57%	(16)	39%	(11)	29

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(201)	47%	(358)	27%	(208)	767
Gender: Male	30%	(103)	49%	(171)	22%	(76)	350
Gender: Female	23%	(98)	45%	(188)	32%	(132)	417
Age: 18-34	27%	(56)	39%	(81)	34%	(70)	207
Age: 35-44	24%	(25)	46%	(49)	30%	(32)	107
Age: 45-64	26%	(72)	51%	(138)	23%	(63)	273
Age: 65+	27%	(48)	50%	(89)	24%	(42)	179
GenZers: 1997-2012	33%	(36)	38%	(42)	29%	(32)	111
Millennials: 1981-1996	22%	(43)	44%	(86)	34%	(66)	195
GenXers: 1965-1980	29%	(65)	47%	(105)	23%	(52)	221
Baby Boomers: 1946-1964	22%	(51)	52%	(118)	25%	(57)	225
Educ: < College	28%	(131)	39%	(182)	32%	(149)	462
Educ: Bachelors degree	24%	(43)	57%	(104)	19%	(34)	181
Educ: Post-grad	22%	(27)	59%	(73)	20%	(24)	124
Income: Under 50k	28%	(78)	43%	(121)	30%	(84)	283
Income: 50k-100k	25%	(78)	46%	(143)	28%	(87)	308
Income: 100k+	26%	(45)	54%	(95)	21%	(36)	176
Ethnicity: White (Non-Hispanic)	32%	(153)	42%	(197)	26%	(121)	471
Ethnicity: Hispanic	22%	(6)	46%	(12)	32%	(8)	26
Ethnicity: Black (Non-Hispanic)	14%	(34)	55%	(131)	31%	(75)	240
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	60%	(18)	12%	(4)	30
All Christian	33%	(118)	40%	(144)	26%	(94)	355
All Non-Christian	27%	(12)	54%	(23)	19%	(8)	43
Atheist	3%	(1)	74%	(25)	22%	(7)	34
Agnostic/Nothing in particular	15%	(25)	56%	(94)	29%	(48)	167
Something Else	27%	(46)	43%	(73)	30%	(50)	169
Evangelical	30%	(91)	38%	(116)	32%	(98)	305
Non-Evangelical	32%	(68)	46%	(98)	21%	(45)	211
PID: Dem (no lean)	9%	(26)	70%	(213)	22%	(66)	306
PID: Ind (no lean)	14%	(21)	53%	(80)	33%	(51)	152
PID: Rep (no lean)	50%	(153)	21%	(65)	29%	(91)	308

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(201)	47%	(358)	27%	(208)	767
PID/Gender: Dem Men	14%	(18)	68%	(91)	18%	(24)	133
PID/Gender: Dem Women	5%	(8)	71%	(123)	24%	(42)	173
PID/Gender: Ind Men	15%	(13)	53%	(45)	32%	(27)	85
PID/Gender: Ind Women	13%	(9)	52%	(35)	35%	(24)	68
PID/Gender: Rep Men	55%	(72)	27%	(35)	19%	(25)	132
PID/Gender: Rep Women	46%	(81)	17%	(30)	38%	(66)	177
Ideo: Liberal (1-3)	10%	(23)	72%	(163)	18%	(40)	227
Ideo: Moderate (4)	22%	(44)	46%	(94)	32%	(64)	202
Ideo: Conservative (5-7)	42%	(131)	31%	(95)	27%	(83)	308
Ideo/PID: Conservative Republican	50%	(117)	24%	(56)	26%	(61)	233
Ideo/PID: Moderate/Liberal Republican	53%	(34)	13%	(9)	34%	(22)	64
Ideo/PID: Moderate/Conservative Democrat	11%	(12)	60%	(66)	29%	(31)	110
Ideo/PID: Liberal Democrat	8%	(14)	77%	(144)	15%	(29)	187
Unfavorable of Biden and Trump	15%	(18)	60%	(74)	25%	(31)	123
2024 H2H Matchup: Biden Voter	8%	(24)	71%	(229)	21%	(68)	322
2024 H2H Matchup: Trump Voter	45%	(170)	25%	(95)	30%	(113)	378
2024 H2H Matchup: Would not Vote	3%	(1)	57%	(16)	40%	(12)	29
2024 H2H Matchup: Do not Know	15%	(6)	47%	(18)	39%	(15)	38
2022 House Vote: Democrat	7%	(24)	72%	(241)	21%	(70)	335
2022 House Vote: Republican	49%	(151)	24%	(74)	27%	(84)	309
2022 House Vote: Did not Vote	22%	(26)	35%	(40)	42%	(48)	114
2020 Vote: Joe Biden	9%	(30)	71%	(251)	21%	(74)	355
2020 Vote: Donald Trump	44%	(160)	25%	(91)	30%	(109)	360
2020 Vote: Someone Else	33%	(3)	40%	(4)	27%	(3)	9
2020 Vote: Did not Vote	18%	(8)	29%	(12)	53%	(22)	42
2016 Vote: Hillary Clinton	7%	(18)	73%	(192)	20%	(53)	262
2016 Vote: Donald Trump	44%	(130)	29%	(85)	28%	(82)	297
2016 Vote: Someone Else	18%	(5)	65%	(18)	17%	(5)	28
2020 Vote/PID: Not Biden/Democrat	8%	(2)	40%	(11)	52%	(14)	26
2020 Vote/PID: Not Trump/Republican	41%	(8)	26%	(5)	33%	(7)	20

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**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(201)	47%	(358)	27%	(208)	767
U.S. Economy: Wrong Track	31%	(171)	41%	(225)	28%	(155)	551
U.S. Economy: Right Direction	14%	(30)	62%	(133)	24%	(52)	215
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(18)	72%	(171)	20%	(48)	237
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43%	(174)	28%	(114)	29%	(117)	405
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	59%	(73)	35%	(43)	124
Top 2024 Issue: Economy	31%	(88)	35%	(101)	34%	(98)	287
Community: Urban	26%	(41)	52%	(82)	22%	(35)	157
Community: Suburban	22%	(92)	51%	(211)	26%	(109)	412
Community: Rural	35%	(68)	33%	(66)	32%	(64)	198
Community/Gender: Urban Women	19%	(13)	58%	(38)	24%	(16)	67
Community/Gender: Urban Men	31%	(28)	48%	(43)	21%	(19)	90
Community/Gender: Rural Women	38%	(46)	24%	(29)	38%	(46)	121
Community/Gender: Rural Men	29%	(22)	48%	(37)	23%	(17)	76
Community/Gender: Suburban Women	17%	(39)	53%	(120)	30%	(70)	229
Community/Gender: Suburban Men	29%	(53)	50%	(91)	21%	(39)	183
Homeowner	27%	(133)	47%	(231)	26%	(127)	491
Renter	25%	(61)	45%	(111)	30%	(72)	244
Military HHnm: Yes	26%	(32)	49%	(61)	25%	(32)	125
Military HH: No	26%	(169)	46%	(297)	27%	(176)	642
Employ: Private Sector	26%	(73)	47%	(131)	27%	(75)	279
Employ: Government	31%	(17)	52%	(29)	17%	(9)	55
Employ: Self-Employed	20%	(14)	54%	(38)	25%	(18)	70
Employ: Homemaker	23%	(9)	43%	(17)	34%	(13)	40
Employ: Student	22%	(4)	52%	(9)	25%	(4)	16
Employ: Retired	30%	(57)	46%	(89)	24%	(46)	192
Employ: Unemployed	25%	(17)	43%	(30)	32%	(22)	69
Employ: Other	20%	(9)	37%	(17)	43%	(19)	45
Self + Household: White-Collar	26%	(78)	52%	(157)	21%	(64)	298
Self + Household: Blue Collar	28%	(101)	46%	(165)	26%	(94)	361

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(201)	47%	(358)	27%	(208)	767
Union HH: Yes	55%	(12)	27%	(6)	18%	(4)	22
Union HH: No	25%	(189)	47%	(352)	27%	(204)	745
LGBTQ+: Yes	18%	(13)	57%	(43)	25%	(19)	75
LGBTQ+: No	27%	(188)	46%	(315)	27%	(189)	691
Motivated to Vote	27%	(190)	47%	(329)	26%	(182)	701
Parent: Yes	34%	(69)	40%	(82)	26%	(52)	202
Parent: No	23%	(132)	49%	(277)	28%	(156)	564
COVID Vaccine: Yes	25%	(128)	54%	(280)	21%	(109)	517
COVID Vaccine: No	29%	(73)	31%	(78)	39%	(98)	249
Student Loans: Yes	22%	(35)	55%	(86)	23%	(36)	157
Student Loans: No	27%	(166)	45%	(273)	28%	(171)	610
Favorable Opinion of Haley	36%	(90)	39%	(98)	26%	(66)	254
Unfavorable Opinion of Haley	22%	(70)	59%	(189)	19%	(62)	321
Protestant	31%	(82)	39%	(102)	30%	(79)	263
Roman Catholic	37%	(31)	46%	(38)	17%	(14)	83
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	42%	(3)	—	(0)	8
Jewish	9%	(2)	68%	(11)	23%	(4)	16
Muslim	48%	(9)	39%	(7)	12%	(2)	18
Buddhist	—	(0)	92%	(4)	8%	(0)	4
Hindu	31%	(1)	24%	(1)	45%	(2)	4
Atheist	3%	(1)	74%	(25)	22%	(7)	34
Agnostic	11%	(2)	80%	(15)	8%	(2)	19
Something else	27%	(46)	43%	(73)	30%	(50)	169
Nothing in particular	15%	(23)	53%	(78)	32%	(47)	147
Prodigal Biden Voter	16%	(9)	56%	(29)	28%	(15)	52
Undecided Voter (DK/WNV)	10%	(6)	51%	(34)	39%	(26)	67
Undecided Voter (DK)	3%	(1)	57%	(16)	40%	(12)	29

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(247)	57%	(444)	12%	(92)	782
Gender: Male	37%	(129)	52%	(184)	11%	(40)	354
Gender: Female	27%	(118)	61%	(260)	12%	(51)	429
Age: 18-34	29%	(64)	56%	(121)	15%	(32)	217
Age: 35-44	24%	(26)	59%	(64)	18%	(19)	109
Age: 45-64	33%	(92)	59%	(165)	7%	(21)	278
Age: 65+	37%	(65)	53%	(94)	11%	(19)	179
GenZers: 1997-2012	32%	(38)	56%	(66)	11%	(13)	117
Millennials: 1981-1996	25%	(50)	56%	(113)	19%	(37)	200
GenXers: 1965-1980	35%	(79)	58%	(131)	7%	(16)	226
Baby Boomers: 1946-1964	33%	(73)	56%	(127)	11%	(25)	225
Educ: < College	35%	(164)	51%	(239)	15%	(69)	472
Educ: Bachelors degree	29%	(52)	66%	(121)	6%	(10)	184
Educ: Post-grad	24%	(31)	66%	(84)	9%	(12)	126
Income: Under 50k	31%	(93)	54%	(160)	14%	(43)	296
Income: 50k-100k	33%	(102)	58%	(178)	9%	(29)	309
Income: 100k+	29%	(52)	60%	(106)	11%	(20)	177
Ethnicity: White (Non-Hispanic)	40%	(189)	48%	(230)	12%	(55)	475
Ethnicity: Hispanic	34%	(10)	58%	(17)	9%	(2)	29
Ethnicity: Black (Non-Hispanic)	15%	(38)	72%	(181)	12%	(31)	250
Ethnicity: Asian + Other (Non-Hispanic)	36%	(10)	56%	(16)	9%	(3)	29
All Christian	38%	(135)	51%	(180)	11%	(40)	355
All Non-Christian	34%	(14)	55%	(23)	11%	(5)	43
Atheist	8%	(3)	80%	(27)	12%	(4)	34
Agnostic/Nothing in particular	24%	(41)	64%	(110)	12%	(21)	172
Something Else	30%	(53)	58%	(103)	13%	(22)	179
Evangelical	39%	(121)	49%	(154)	12%	(37)	312
Non-Evangelical	31%	(65)	59%	(125)	11%	(23)	213
PID: Dem (no lean)	8%	(25)	81%	(252)	11%	(34)	311
PID: Ind (no lean)	23%	(37)	60%	(96)	17%	(26)	159
PID: Rep (no lean)	59%	(185)	31%	(96)	10%	(31)	312

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**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(247)	57%	(444)	12%	(92)	782
PID/Gender: Dem Men	8%	(11)	79%	(106)	13%	(17)	134
PID/Gender: Dem Women	8%	(14)	83%	(146)	9%	(16)	176
PID/Gender: Ind Men	29%	(26)	55%	(48)	16%	(14)	87
PID/Gender: Ind Women	16%	(11)	67%	(48)	18%	(13)	72
PID/Gender: Rep Men	70%	(92)	23%	(30)	7%	(9)	132
PID/Gender: Rep Women	51%	(93)	36%	(66)	12%	(22)	180
Ideo: Liberal (1-3)	11%	(25)	81%	(183)	8%	(18)	226
Ideo: Moderate (4)	24%	(53)	59%	(129)	16%	(35)	217
Ideo: Conservative (5-7)	51%	(159)	39%	(121)	9%	(29)	309
Ideo/PID: Conservative Republican	59%	(138)	31%	(74)	10%	(23)	235
Ideo/PID: Moderate/Liberal Republican	60%	(40)	31%	(20)	9%	(6)	66
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	79%	(91)	13%	(15)	115
Ideo/PID: Liberal Democrat	8%	(15)	83%	(154)	9%	(16)	185
Unfavorable of Biden and Trump	16%	(21)	76%	(96)	7%	(9)	126
2024 H2H Matchup: Biden Voter	5%	(18)	85%	(281)	10%	(32)	330
2024 H2H Matchup: Trump Voter	58%	(220)	29%	(110)	13%	(50)	379
2024 H2H Matchup: Would not Vote	13%	(4)	65%	(20)	22%	(7)	31
2024 H2H Matchup: Do not Know	14%	(6)	79%	(33)	7%	(3)	42
2022 House Vote: Democrat	6%	(21)	86%	(292)	8%	(28)	341
2022 House Vote: Republican	60%	(186)	28%	(88)	12%	(37)	311
2022 House Vote: Did not Vote	31%	(37)	50%	(61)	19%	(23)	121
2020 Vote: Joe Biden	8%	(27)	84%	(304)	8%	(30)	361
2020 Vote: Donald Trump	56%	(204)	32%	(115)	12%	(45)	365
2020 Vote: Someone Else	20%	(2)	67%	(6)	13%	(1)	9
2020 Vote: Did not Vote	29%	(14)	40%	(19)	31%	(15)	47
2016 Vote: Hillary Clinton	6%	(16)	87%	(233)	7%	(17)	266
2016 Vote: Donald Trump	57%	(170)	31%	(94)	12%	(35)	299
2016 Vote: Someone Else	18%	(5)	67%	(19)	14%	(4)	28
2020 Vote/PID: Not Biden/Democrat	9%	(3)	53%	(15)	37%	(10)	28
2020 Vote/PID: Not Trump/Republican	41%	(8)	54%	(11)	5%	(1)	21

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**Table BLMB3\_5:** Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(247)	57%	(444)	12%	(92)	782
U.S. Economy: Wrong Track	39%	(221)	51%	(286)	10%	(55)	562
U.S. Economy: Right Direction	12%	(26)	72%	(158)	16%	(36)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	84%	(205)	10%	(23)	244
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(218)	35%	(142)	12%	(48)	408
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	74%	(97)	15%	(20)	130
Top 2024 Issue: Economy	35%	(101)	50%	(143)	15%	(44)	289
Community: Urban	24%	(40)	67%	(110)	9%	(15)	165
Community: Suburban	28%	(116)	59%	(247)	13%	(54)	416
Community: Rural	45%	(91)	43%	(86)	12%	(23)	201
Community/Gender: Urban Women	15%	(11)	74%	(55)	11%	(8)	75
Community/Gender: Urban Men	32%	(29)	61%	(55)	7%	(7)	90
Community/Gender: Rural Women	46%	(57)	43%	(53)	12%	(15)	125
Community/Gender: Rural Men	45%	(34)	44%	(33)	12%	(9)	76
Community/Gender: Suburban Women	22%	(49)	66%	(151)	12%	(28)	229
Community/Gender: Suburban Men	35%	(66)	51%	(96)	13%	(25)	188
Homeowner	35%	(173)	53%	(265)	12%	(58)	496
Renter	23%	(57)	65%	(164)	13%	(33)	254
Military HHnm: Yes	37%	(46)	51%	(64)	12%	(15)	125
Military HH: No	31%	(201)	58%	(380)	12%	(77)	658
Employ: Private Sector	29%	(84)	58%	(166)	13%	(36)	287
Employ: Government	35%	(21)	57%	(34)	8%	(5)	59
Employ: Self-Employed	30%	(22)	62%	(44)	8%	(5)	71
Employ: Homemaker	24%	(9)	67%	(26)	10%	(4)	39
Employ: Student	34%	(5)	50%	(8)	16%	(3)	16
Employ: Retired	40%	(78)	51%	(98)	8%	(16)	192
Employ: Unemployed	29%	(21)	57%	(42)	14%	(10)	73
Employ: Other	14%	(6)	59%	(26)	27%	(12)	45
Self + Household: White-Collar	28%	(84)	61%	(185)	11%	(32)	302
Self + Household: Blue Collar	36%	(132)	53%	(191)	11%	(41)	364

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**Table BLMB3\_5:** Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(247)	57%	(444)	12%	(92)	782
Union HH: Yes	37%	(9)	62%	(14)	1%	(0)	23
Union HH: No	31%	(238)	57%	(430)	12%	(91)	759
LGBTQ+: Yes	18%	(15)	76%	(61)	5%	(4)	80
LGBTQ+: No	33%	(232)	54%	(383)	12%	(87)	702
Motivated to Vote	33%	(230)	56%	(399)	11%	(77)	706
Parent: Yes	30%	(64)	55%	(119)	15%	(31)	214
Parent: No	32%	(183)	57%	(325)	11%	(60)	568
COVID Vaccine: Yes	27%	(144)	63%	(332)	10%	(51)	527
COVID Vaccine: No	40%	(103)	44%	(112)	16%	(40)	255
Student Loans: Yes	24%	(38)	69%	(108)	7%	(11)	157
Student Loans: No	33%	(209)	54%	(336)	13%	(81)	625
Favorable Opinion of Haley	39%	(100)	50%	(127)	11%	(28)	255
Unfavorable Opinion of Haley	32%	(101)	62%	(200)	6%	(20)	321
Protestant	41%	(108)	47%	(124)	12%	(31)	263
Roman Catholic	30%	(26)	61%	(51)	8%	(7)	84
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	56%	(4)	16%	(1)	8
Jewish	21%	(3)	69%	(11)	10%	(2)	16
Muslim	53%	(10)	30%	(6)	17%	(3)	18
Buddhist	—	(0)	100%	(4)	—	(0)	4
Hindu	31%	(1)	69%	(3)	—	(0)	4
Atheist	8%	(3)	80%	(27)	12%	(4)	34
Agnostic	16%	(3)	73%	(14)	12%	(2)	19
Something else	30%	(53)	58%	(103)	13%	(22)	179
Nothing in particular	25%	(38)	63%	(96)	12%	(18)	153
Prodigal Biden Voter	22%	(11)	66%	(34)	12%	(6)	52
Undecided Voter (DK/WNV)	13%	(10)	73%	(53)	14%	(10)	73
Undecided Voter (DK)	13%	(4)	65%	(20)	22%	(7)	31

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(171)	46%	(314)	29%	(199)	684
Gender: Male	24%	(77)	47%	(154)	29%	(94)	325
Gender: Female	26%	(94)	45%	(160)	29%	(105)	359
Age: 18-34	18%	(30)	40%	(67)	42%	(72)	170
Age: 35-44	23%	(21)	37%	(35)	39%	(36)	92
Age: 45-64	27%	(67)	50%	(122)	23%	(57)	246
Age: 65+	30%	(53)	51%	(90)	19%	(34)	176
GenZers: 1997-2012	17%	(15)	42%	(38)	41%	(38)	91
Millennials: 1981-1996	21%	(34)	38%	(61)	41%	(68)	163
GenXers: 1965-1980	29%	(56)	45%	(88)	26%	(50)	194
Baby Boomers: 1946-1964	28%	(61)	53%	(118)	19%	(42)	221
Educ: < College	22%	(89)	43%	(170)	35%	(138)	397
Educ: Bachelors degree	25%	(42)	53%	(90)	22%	(37)	169
Educ: Post-grad	34%	(40)	46%	(55)	20%	(24)	118
Income: Under 50k	19%	(45)	44%	(106)	37%	(90)	240
Income: 50k-100k	27%	(75)	44%	(121)	29%	(81)	277
Income: 100k+	30%	(50)	53%	(88)	17%	(29)	167
Ethnicity: White (Non-Hispanic)	27%	(121)	48%	(211)	25%	(110)	442
Ethnicity: Hispanic	22%	(5)	38%	(9)	40%	(9)	23
Ethnicity: Black (Non-Hispanic)	20%	(39)	40%	(77)	40%	(77)	192
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	65%	(18)	11%	(3)	27
All Christian	29%	(100)	46%	(154)	25%	(85)	339
All Non-Christian	30%	(11)	58%	(21)	12%	(4)	36
Atheist	10%	(3)	67%	(21)	23%	(7)	32
Agnostic/Nothing in particular	22%	(32)	35%	(52)	43%	(64)	147
Something Else	19%	(25)	51%	(66)	30%	(39)	131
Evangelical	25%	(67)	48%	(129)	27%	(74)	271
Non-Evangelical	29%	(55)	46%	(88)	26%	(49)	192
PID: Dem (no lean)	26%	(68)	49%	(128)	25%	(65)	261
PID: Ind (no lean)	17%	(24)	46%	(65)	37%	(52)	141
PID: Rep (no lean)	28%	(79)	43%	(122)	29%	(82)	283

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(171)	46%	(314)	29%	(199)	684
PID/Gender: Dem Men	24%	(31)	47%	(59)	29%	(37)	126
PID/Gender: Dem Women	28%	(37)	51%	(69)	21%	(28)	134
PID/Gender: Ind Men	12%	(9)	51%	(40)	38%	(30)	80
PID/Gender: Ind Women	24%	(14)	40%	(24)	37%	(22)	61
PID/Gender: Rep Men	31%	(37)	46%	(54)	23%	(28)	119
PID/Gender: Rep Women	26%	(42)	41%	(68)	33%	(54)	164
Ideo: Liberal (1-3)	22%	(44)	52%	(106)	26%	(53)	202
Ideo: Moderate (4)	21%	(40)	44%	(81)	35%	(64)	185
Ideo: Conservative (5-7)	30%	(84)	44%	(121)	26%	(72)	276
Ideo/PID: Conservative Republican	30%	(66)	44%	(96)	25%	(55)	217
Ideo/PID: Moderate/Liberal Republican	21%	(12)	39%	(22)	40%	(22)	56
Ideo/PID: Moderate/Conservative Democrat	30%	(28)	41%	(37)	29%	(26)	91
Ideo/PID: Liberal Democrat	24%	(40)	53%	(89)	23%	(38)	166
Unfavorable of Biden and Trump	19%	(21)	54%	(58)	27%	(30)	109
2024 H2H Matchup: Biden Voter	27%	(75)	47%	(132)	27%	(75)	283
2024 H2H Matchup: Trump Voter	25%	(86)	46%	(158)	29%	(99)	343
2024 H2H Matchup: Would not Vote	13%	(3)	64%	(14)	23%	(5)	22
2024 H2H Matchup: Do not Know	18%	(7)	29%	(11)	53%	(20)	37
2022 House Vote: Democrat	26%	(78)	49%	(144)	25%	(74)	296
2022 House Vote: Republican	28%	(82)	46%	(133)	26%	(76)	291
2022 House Vote: Did not Vote	11%	(10)	38%	(34)	51%	(46)	91
2020 Vote: Joe Biden	26%	(83)	48%	(154)	26%	(83)	320
2020 Vote: Donald Trump	25%	(82)	45%	(148)	31%	(102)	332
2020 Vote: Someone Else	10%	(1)	62%	(5)	28%	(2)	8
2020 Vote: Did not Vote	24%	(6)	28%	(7)	47%	(11)	24
2016 Vote: Hillary Clinton	24%	(58)	49%	(117)	27%	(66)	242
2016 Vote: Donald Trump	27%	(78)	48%	(136)	24%	(69)	283
2016 Vote: Someone Else	24%	(6)	58%	(14)	19%	(4)	24
2020 Vote/PID: Not Biden/Democrat	5%	(1)	44%	(6)	50%	(7)	14
2020 Vote/PID: Not Trump/Republican	41%	(6)	36%	(6)	23%	(4)	16

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(171)	46%	(314)	29%	(199)	684
U.S. Economy: Wrong Track	24%	(121)	46%	(229)	29%	(143)	493
U.S. Economy: Right Direction	26%	(50)	44%	(85)	29%	(56)	191
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(52)	51%	(106)	24%	(51)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(91)	46%	(168)	29%	(107)	365
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(29)	37%	(41)	38%	(42)	111
Top 2024 Issue: Economy	23%	(60)	40%	(105)	36%	(94)	259
Community: Urban	26%	(35)	39%	(53)	35%	(47)	135
Community: Suburban	23%	(86)	50%	(185)	27%	(99)	370
Community: Rural	28%	(50)	42%	(76)	30%	(54)	179
Community/Gender: Urban Women	25%	(13)	39%	(20)	36%	(19)	53
Community/Gender: Urban Men	27%	(22)	40%	(33)	34%	(28)	82
Community/Gender: Rural Women	31%	(34)	35%	(38)	34%	(37)	109
Community/Gender: Rural Men	23%	(16)	54%	(38)	24%	(17)	71
Community/Gender: Suburban Women	24%	(48)	51%	(102)	25%	(48)	198
Community/Gender: Suburban Men	22%	(38)	49%	(83)	29%	(50)	172
Homeowner	29%	(128)	48%	(213)	24%	(107)	448
Renter	18%	(38)	40%	(85)	41%	(88)	212
Military HHnm: Yes	32%	(37)	45%	(53)	23%	(27)	117
Military HH: No	24%	(134)	46%	(262)	30%	(172)	567
Employ: Private Sector	27%	(67)	40%	(101)	34%	(86)	253
Employ: Government	20%	(11)	50%	(27)	30%	(17)	55
Employ: Self-Employed	27%	(16)	49%	(28)	24%	(14)	57
Employ: Homemaker	13%	(5)	71%	(25)	17%	(6)	36
Employ: Student	25%	(4)	49%	(7)	26%	(4)	14
Employ: Retired	32%	(61)	48%	(91)	20%	(38)	190
Employ: Unemployed	12%	(5)	49%	(22)	39%	(18)	45
Employ: Other	9%	(3)	40%	(14)	51%	(17)	34
Self + Household: White-Collar	28%	(78)	52%	(146)	20%	(57)	280
Self + Household: Blue Collar	24%	(78)	44%	(142)	32%	(102)	322

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**Table BLMB3\_8:** Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(171)	46%	(314)	29%	(199)	684
Union HH: Yes	34%	(7)	49%	(10)	17%	(3)	20
Union HH: No	25%	(164)	46%	(304)	29%	(196)	664
LGBTQ+: Yes	23%	(15)	32%	(21)	46%	(30)	66
LGBTQ+: No	25%	(156)	47%	(293)	27%	(169)	619
Motivated to Vote	26%	(164)	46%	(286)	28%	(179)	629
Parent: Yes	26%	(49)	38%	(71)	36%	(66)	187
Parent: No	25%	(122)	49%	(243)	27%	(133)	498
COVID Vaccine: Yes	28%	(130)	47%	(223)	25%	(117)	470
COVID Vaccine: No	19%	(41)	43%	(91)	38%	(82)	214
Student Loans: Yes	28%	(37)	47%	(62)	25%	(32)	131
Student Loans: No	24%	(134)	46%	(252)	30%	(167)	553
Favorable Opinion of Haley	50%	(128)	28%	(73)	21%	(55)	256
Unfavorable Opinion of Haley	9%	(29)	68%	(219)	23%	(76)	323
Protestant	28%	(70)	48%	(120)	24%	(59)	249
Roman Catholic	32%	(27)	37%	(31)	30%	(25)	83
Mormon	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	37%	(2)	49%	(3)	14%	(1)	7
Jewish	26%	(4)	58%	(9)	16%	(3)	16
Muslim	44%	(6)	47%	(6)	9%	(1)	14
Buddhist	34%	(1)	49%	(1)	17%	(0)	2
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	10%	(3)	67%	(21)	23%	(7)	32
Agnostic	21%	(4)	38%	(7)	41%	(8)	19
Something else	19%	(25)	51%	(66)	30%	(39)	131
Nothing in particular	22%	(28)	35%	(45)	43%	(56)	128
Prodigal Biden Voter	19%	(10)	51%	(26)	30%	(15)	51
Undecided Voter (DK/WNV)	16%	(9)	42%	(25)	42%	(25)	59
Undecided Voter (DK)	13%	(3)	64%	(14)	23%	(5)	22

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	13%	(57)	15%	(70)	72%	(323)	450
Gender: Male	12%	(28)	20%	(47)	68%	(161)	236
Gender: Female	14%	(29)	11%	(23)	76%	(162)	214
Age: 18-34	16%	(17)	18%	(19)	67%	(73)	109
Age: 35-44	9%	(6)	13%	(9)	78%	(52)	67
Age: 45-64	15%	(24)	14%	(23)	71%	(115)	162
Age: 65+	9%	(11)	17%	(19)	74%	(83)	112
GenZers: 1997-2012	13%	(8)	15%	(9)	72%	(43)	60
Millennials: 1981-1996	12%	(13)	17%	(19)	71%	(76)	108
GenXers: 1965-1980	16%	(21)	16%	(21)	69%	(91)	133
Baby Boomers: 1946-1964	11%	(16)	14%	(19)	75%	(105)	139
Educ: < College	11%	(29)	12%	(31)	76%	(191)	251
Educ: Bachelors degree	17%	(20)	15%	(18)	68%	(82)	120
Educ: Post-grad	10%	(8)	27%	(21)	63%	(50)	79
Income: Under 50k	13%	(24)	9%	(17)	77%	(137)	178
Income: 50k-100k	12%	(19)	19%	(31)	70%	(117)	167
Income: 100k+	13%	(14)	21%	(22)	66%	(69)	105
Ethnicity: White (Non-Hispanic)	8%	(20)	19%	(46)	73%	(179)	245
Ethnicity: Hispanic	11%	(2)	22%	(4)	67%	(13)	19
Ethnicity: Black (Non-Hispanic)	20%	(33)	11%	(18)	69%	(113)	164
Ethnicity: Asian + Other (Non-Hispanic)	13%	(3)	5%	(1)	82%	(17)	21
All Christian	13%	(28)	17%	(37)	70%	(151)	216
All Non-Christian	28%	(9)	15%	(5)	56%	(19)	33
Atheist	—	(0)	16%	(3)	84%	(15)	18
Agnostic/Nothing in particular	9%	(8)	12%	(11)	79%	(75)	95
Something Else	14%	(12)	15%	(13)	71%	(63)	88
Evangelical	16%	(27)	17%	(29)	67%	(117)	173
Non-Evangelical	9%	(11)	16%	(20)	74%	(91)	123
PID: Dem (no lean)	18%	(36)	13%	(25)	69%	(134)	194
PID: Ind (no lean)	10%	(10)	14%	(14)	76%	(75)	99
PID: Rep (no lean)	8%	(12)	20%	(30)	73%	(113)	156

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**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	13%	(57)	15%	(70)	72%	(323)	450
PID/Gender: Dem Men	15%	(15)	17%	(17)	67%	(64)	95
PID/Gender: Dem Women	21%	(21)	8%	(8)	71%	(70)	99
PID/Gender: Ind Men	10%	(5)	16%	(9)	74%	(42)	57
PID/Gender: Ind Women	10%	(4)	12%	(5)	78%	(33)	42
PID/Gender: Rep Men	9%	(8)	26%	(21)	65%	(54)	84
PID/Gender: Rep Women	6%	(4)	13%	(9)	82%	(59)	72
Ideo: Liberal (1-3)	18%	(26)	12%	(18)	70%	(102)	145
Ideo: Moderate (4)	13%	(17)	14%	(17)	73%	(91)	125
Ideo: Conservative (5-7)	7%	(11)	20%	(34)	73%	(120)	165
Ideo/PID: Conservative Republican	6%	(7)	21%	(26)	73%	(90)	123
Ideo/PID: Moderate/Liberal Republican	17%	(5)	15%	(4)	68%	(19)	28
Ideo/PID: Moderate/Conservative Democrat	13%	(10)	15%	(11)	72%	(55)	76
Ideo/PID: Liberal Democrat	20%	(23)	11%	(13)	69%	(79)	115
Unfavorable of Biden and Trump	13%	(10)	21%	(16)	66%	(50)	75
2024 H2H Matchup: Biden Voter	15%	(32)	13%	(27)	72%	(150)	208
2024 H2H Matchup: Trump Voter	9%	(18)	18%	(37)	73%	(148)	203
2024 H2H Matchup: Would not Vote	5%	(1)	25%	(4)	70%	(13)	18
2024 H2H Matchup: Do not Know	30%	(6)	10%	(2)	60%	(12)	20
2022 House Vote: Democrat	16%	(36)	14%	(30)	70%	(154)	220
2022 House Vote: Republican	10%	(16)	19%	(31)	72%	(119)	167
2022 House Vote: Did not Vote	9%	(5)	14%	(8)	77%	(43)	56
2020 Vote: Joe Biden	16%	(37)	14%	(32)	70%	(164)	232
2020 Vote: Donald Trump	10%	(19)	19%	(36)	71%	(135)	190
2020 Vote: Someone Else	16%	(1)	7%	(0)	77%	(5)	6
2020 Vote: Did not Vote	5%	(1)	6%	(1)	88%	(19)	22
2016 Vote: Hillary Clinton	16%	(29)	14%	(25)	70%	(129)	184
2016 Vote: Donald Trump	7%	(12)	20%	(31)	72%	(111)	154
2016 Vote: Someone Else	15%	(3)	35%	(7)	50%	(10)	20
2020 Vote/PID: Not Biden/Democrat	5%	(1)	6%	(1)	89%	(13)	14
2020 Vote/PID: Not Trump/Republican	5%	(1)	7%	(1)	88%	(9)	10

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**Table BLMB3\_12:** Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	13%	(57)	15%	(70)	72%	(323)	450
U.S. Economy: Wrong Track	10%	(31)	16%	(48)	74%	(223)	303
U.S. Economy: Right Direction	18%	(26)	15%	(22)	68%	(99)	147
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(28)	15%	(23)	67%	(104)	155
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(19)	17%	(38)	74%	(167)	225
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(10)	11%	(8)	74%	(52)	70
Top 2024 Issue: Economy	11%	(17)	18%	(28)	71%	(109)	153
Community: Urban	22%	(23)	19%	(20)	59%	(62)	106
Community: Suburban	10%	(24)	16%	(38)	74%	(178)	239
Community: Rural	10%	(11)	11%	(12)	79%	(83)	105
Community/Gender: Urban Women	20%	(8)	6%	(2)	75%	(30)	40
Community/Gender: Urban Men	23%	(15)	27%	(18)	50%	(33)	66
Community/Gender: Rural Women	11%	(6)	4%	(2)	86%	(50)	58
Community/Gender: Rural Men	10%	(5)	20%	(9)	70%	(33)	47
Community/Gender: Suburban Women	13%	(15)	16%	(18)	71%	(82)	116
Community/Gender: Suburban Men	7%	(8)	16%	(20)	77%	(95)	124
Homeowner	12%	(34)	18%	(50)	70%	(196)	280
Renter	14%	(21)	12%	(17)	74%	(112)	150
Military HHnm: Yes	17%	(12)	24%	(18)	59%	(43)	73
Military HH: No	12%	(45)	14%	(52)	74%	(280)	377
Employ: Private Sector	15%	(27)	17%	(29)	68%	(122)	177
Employ: Government	4%	(1)	31%	(9)	65%	(19)	28
Employ: Self-Employed	7%	(3)	13%	(5)	80%	(32)	39
Employ: Homemaker	21%	(4)	5%	(1)	74%	(13)	18
Employ: Student	—	(0)	22%	(1)	78%	(5)	6
Employ: Retired	11%	(13)	16%	(19)	73%	(87)	119
Employ: Unemployed	25%	(10)	5%	(2)	71%	(27)	39
Employ: Other	4%	(1)	13%	(3)	82%	(19)	23
Self + Household: White-Collar	8%	(16)	20%	(37)	72%	(131)	183
Self + Household: Blue Collar	16%	(33)	13%	(27)	71%	(146)	207

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**Table BLMB3\_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	13%	(57)	15%	(70)	72%	(323)	450
Union HH: Yes	32%	(7)	24%	(5)	44%	(10)	22
Union HH: No	12%	(50)	15%	(64)	73%	(313)	428
LGBTQ+: Yes	14%	(6)	12%	(5)	75%	(32)	42
LGBTQ+: No	13%	(52)	16%	(65)	71%	(291)	407
Motivated to Vote	13%	(55)	15%	(63)	71%	(296)	414
Parent: Yes	18%	(25)	20%	(27)	61%	(82)	133
Parent: No	10%	(33)	14%	(43)	76%	(241)	316
COVID Vaccine: Yes	15%	(44)	17%	(51)	68%	(205)	299
COVID Vaccine: No	9%	(14)	12%	(19)	78%	(118)	151
Student Loans: Yes	18%	(16)	20%	(18)	63%	(57)	90
Student Loans: No	12%	(42)	14%	(52)	74%	(266)	360
Favorable Opinion of Haley	13%	(19)	18%	(26)	69%	(98)	143
Unfavorable Opinion of Haley	10%	(23)	17%	(39)	73%	(166)	227
Protestant	14%	(22)	14%	(23)	72%	(114)	159
Roman Catholic	10%	(5)	27%	(13)	63%	(31)	49
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	12%	(1)	16%	(1)	72%	(5)	7
Jewish	—	(0)	20%	(2)	80%	(9)	12
Muslim	44%	(8)	15%	(3)	41%	(7)	18
Buddhist	—	(0)	—	(0)	100%	(2)	2
Hindu	100%	(1)	—	(0)	—	(0)	1
Atheist	—	(0)	16%	(3)	84%	(15)	18
Agnostic	—	(0)	10%	(2)	90%	(14)	16
Something else	14%	(12)	15%	(13)	71%	(63)	88
Nothing in particular	11%	(8)	12%	(10)	77%	(61)	79
Prodigal Biden Voter	16%	(6)	15%	(6)	69%	(27)	39
Undecided Voter (DK/WNV)	18%	(7)	17%	(6)	65%	(25)	38
Undecided Voter (DK)	5%	(1)	25%	(4)	70%	(13)	18

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(180)	21%	(157)	55%	(407)	744
Gender: Male	30%	(101)	24%	(80)	46%	(157)	338
Gender: Female	20%	(79)	19%	(76)	62%	(250)	405
Age: 18-34	29%	(56)	18%	(35)	53%	(104)	195
Age: 35-44	25%	(25)	17%	(17)	58%	(56)	98
Age: 45-64	21%	(56)	23%	(62)	57%	(154)	272
Age: 65+	24%	(43)	24%	(43)	52%	(93)	179
GenZers: 1997-2012	28%	(30)	18%	(19)	55%	(58)	107
Millennials: 1981-1996	28%	(50)	18%	(32)	54%	(96)	178
GenXers: 1965-1980	22%	(49)	21%	(46)	57%	(124)	219
Baby Boomers: 1946-1964	19%	(44)	26%	(58)	55%	(123)	225
Educ: < College	25%	(110)	16%	(69)	59%	(259)	438
Educ: Bachelors degree	27%	(48)	27%	(49)	46%	(83)	180
Educ: Post-grad	17%	(22)	31%	(39)	52%	(65)	125
Income: Under 50k	24%	(64)	14%	(37)	63%	(169)	270
Income: 50k-100k	24%	(73)	22%	(67)	53%	(161)	301
Income: 100k+	25%	(43)	31%	(53)	45%	(77)	173
Ethnicity: White (Non-Hispanic)	22%	(101)	25%	(111)	53%	(242)	454
Ethnicity: Hispanic	40%	(11)	15%	(4)	44%	(12)	26
Ethnicity: Black (Non-Hispanic)	26%	(61)	14%	(33)	60%	(139)	233
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	29%	(9)	47%	(14)	30
All Christian	25%	(86)	21%	(71)	55%	(190)	348
All Non-Christian	24%	(10)	26%	(11)	50%	(20)	41
Atheist	16%	(5)	37%	(11)	47%	(14)	30
Agnostic/Nothing in particular	15%	(26)	27%	(45)	58%	(96)	167
Something Else	34%	(55)	12%	(19)	54%	(86)	159
Evangelical	27%	(81)	14%	(40)	59%	(174)	294
Non-Evangelical	26%	(54)	24%	(49)	50%	(101)	204
PID: Dem (no lean)	22%	(66)	28%	(81)	50%	(148)	295
PID: Ind (no lean)	28%	(42)	13%	(20)	59%	(90)	152
PID: Rep (no lean)	24%	(73)	19%	(55)	57%	(170)	297

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**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(180)	21%	(157)	55%	(407)	744
PID/Gender: Dem Men	27%	(34)	28%	(36)	45%	(59)	130
PID/Gender: Dem Women	19%	(31)	27%	(45)	54%	(88)	165
PID/Gender: Ind Men	31%	(27)	16%	(13)	53%	(45)	85
PID/Gender: Ind Women	23%	(15)	10%	(7)	67%	(45)	67
PID/Gender: Rep Men	32%	(40)	25%	(31)	43%	(53)	124
PID/Gender: Rep Women	19%	(33)	14%	(24)	67%	(117)	174
Ideo: Liberal (1-3)	15%	(34)	32%	(72)	52%	(116)	222
Ideo: Moderate (4)	27%	(55)	17%	(34)	56%	(113)	202
Ideo: Conservative (5-7)	30%	(88)	16%	(48)	54%	(159)	295
Ideo/PID: Conservative Republican	25%	(56)	20%	(44)	55%	(124)	225
Ideo/PID: Moderate/Liberal Republican	26%	(16)	16%	(10)	59%	(36)	61
Ideo/PID: Moderate/Conservative Democrat	33%	(36)	16%	(17)	51%	(55)	109
Ideo/PID: Liberal Democrat	16%	(29)	35%	(63)	49%	(89)	181
Unfavorable of Biden and Trump	30%	(37)	15%	(19)	55%	(68)	124
2024 H2H Matchup: Biden Voter	21%	(65)	28%	(86)	52%	(161)	312
2024 H2H Matchup: Trump Voter	27%	(99)	16%	(59)	57%	(207)	365
2024 H2H Matchup: Would not Vote	18%	(5)	14%	(4)	68%	(19)	27
2024 H2H Matchup: Do not Know	30%	(12)	19%	(8)	51%	(20)	40
2022 House Vote: Democrat	22%	(71)	27%	(88)	52%	(169)	327
2022 House Vote: Republican	27%	(82)	19%	(56)	54%	(163)	300
2022 House Vote: Did not Vote	26%	(27)	11%	(12)	63%	(68)	107
2020 Vote: Joe Biden	21%	(75)	27%	(92)	52%	(182)	349
2020 Vote: Donald Trump	28%	(97)	16%	(56)	56%	(195)	349
2020 Vote: Someone Else	29%	(3)	15%	(1)	55%	(5)	10
2020 Vote: Did not Vote	15%	(5)	17%	(6)	68%	(24)	36
2016 Vote: Hillary Clinton	19%	(50)	31%	(79)	50%	(128)	257
2016 Vote: Donald Trump	27%	(78)	19%	(55)	54%	(156)	289
2016 Vote: Someone Else	32%	(9)	11%	(3)	57%	(16)	28
2020 Vote/PID: Not Biden/Democrat	44%	(11)	5%	(1)	51%	(12)	24
2020 Vote/PID: Not Trump/Republican	18%	(3)	14%	(3)	67%	(12)	18

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**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(180)	21%	(157)	55%	(407)	744
U.S. Economy: Wrong Track	26%	(138)	18%	(94)	57%	(302)	535
U.S. Economy: Right Direction	20%	(42)	30%	(62)	50%	(105)	209
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(43)	31%	(70)	50%	(115)	228
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(111)	15%	(59)	57%	(222)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(26)	23%	(28)	57%	(70)	124
Top 2024 Issue: Economy	24%	(66)	16%	(43)	60%	(165)	275
Community: Urban	33%	(50)	20%	(30)	48%	(73)	154
Community: Suburban	23%	(92)	23%	(93)	54%	(218)	403
Community: Rural	20%	(38)	18%	(33)	62%	(116)	187
Community/Gender: Urban Women	26%	(17)	24%	(16)	50%	(33)	67
Community/Gender: Urban Men	38%	(33)	16%	(14)	46%	(40)	87
Community/Gender: Rural Women	18%	(20)	11%	(13)	71%	(82)	116
Community/Gender: Rural Men	24%	(17)	29%	(20)	47%	(34)	71
Community/Gender: Suburban Women	19%	(42)	21%	(47)	60%	(135)	223
Community/Gender: Suburban Men	28%	(51)	26%	(46)	46%	(83)	180
Homeowner	24%	(112)	22%	(104)	54%	(254)	471
Renter	25%	(61)	19%	(47)	55%	(135)	244
Military HHnm: Yes	26%	(32)	24%	(30)	50%	(63)	125
Military HH: No	24%	(148)	20%	(127)	56%	(344)	619
Employ: Private Sector	26%	(72)	21%	(58)	53%	(145)	274
Employ: Government	20%	(11)	27%	(15)	52%	(28)	53
Employ: Self-Employed	18%	(12)	19%	(13)	62%	(43)	68
Employ: Homemaker	25%	(10)	23%	(9)	52%	(21)	39
Employ: Student	16%	(2)	30%	(4)	55%	(8)	15
Employ: Retired	23%	(44)	23%	(43)	54%	(104)	192
Employ: Unemployed	28%	(17)	16%	(10)	55%	(33)	60
Employ: Other	28%	(12)	9%	(4)	62%	(26)	41
Self + Household: White-Collar	22%	(65)	28%	(82)	50%	(145)	292
Self + Household: Blue Collar	26%	(91)	19%	(65)	56%	(195)	352

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**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(180)	21%	(157)	55%	(407)	744
Union HH: Yes	31%	(7)	44%	(10)	25%	(6)	22
Union HH: No	24%	(173)	20%	(147)	56%	(402)	722
LGBTQ+: Yes	24%	(17)	15%	(11)	61%	(43)	71
LGBTQ+: No	24%	(163)	22%	(146)	54%	(364)	673
Motivated to Vote	24%	(164)	22%	(148)	54%	(368)	680
Parent: Yes	30%	(60)	23%	(47)	47%	(96)	203
Parent: No	22%	(120)	20%	(110)	58%	(311)	541
COVID Vaccine: Yes	21%	(109)	26%	(134)	53%	(269)	512
COVID Vaccine: No	31%	(72)	10%	(23)	59%	(138)	232
Student Loans: Yes	31%	(48)	25%	(38)	44%	(67)	153
Student Loans: No	22%	(132)	20%	(118)	58%	(340)	591
Favorable Opinion of Haley	27%	(68)	23%	(57)	50%	(126)	251
Unfavorable Opinion of Haley	21%	(68)	27%	(88)	51%	(165)	320
Protestant	23%	(61)	19%	(50)	57%	(148)	258
Roman Catholic	24%	(20)	25%	(20)	50%	(41)	81
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	70%	(5)	14%	(1)	17%	(1)	8
Jewish	15%	(2)	12%	(2)	72%	(12)	16
Muslim	32%	(6)	33%	(6)	34%	(6)	18
Buddhist	—	(0)	41%	(2)	59%	(2)	4
Hindu	56%	(1)	44%	(1)	—	(0)	2
Atheist	16%	(5)	37%	(11)	47%	(14)	30
Agnostic	8%	(2)	35%	(7)	57%	(11)	19
Something else	34%	(55)	12%	(19)	54%	(86)	159
Nothing in particular	16%	(24)	26%	(38)	58%	(85)	147
Prodigal Biden Voter	27%	(15)	16%	(9)	57%	(32)	55
Undecided Voter (DK/WNV)	25%	(17)	17%	(11)	58%	(39)	67
Undecided Voter (DK)	18%	(5)	14%	(4)	68%	(19)	27

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (648)	13% (100)	2% (18)	1% (8)	2% (14)	788
Gender: Male	82% (291)	14% (49)	3% (9)	1% (3)	— (1)	354
Gender: Female	82% (357)	12% (50)	2% (8)	1% (4)	3% (13)	434
Age: 18-34	80% (178)	11% (23)	4% (8)	— (1)	5% (12)	221
Age: 35-44	78% (85)	16% (17)	4% (5)	1% (1)	1% (1)	109
Age: 45-64	88% (246)	9% (26)	— (0)	2% (5)	— (1)	279
Age: 65+	78% (140)	18% (33)	3% (5)	1% (1)	— (1)	179
GenZers: 1997-2012	77% (94)	12% (14)	3% (3)	— (1)	8% (9)	121
Millennials: 1981-1996	81% (162)	13% (25)	5% (9)	— (1)	1% (2)	200
GenXers: 1965-1980	90% (204)	8% (18)	— (0)	1% (3)	1% (2)	227
Baby Boomers: 1946-1964	77% (174)	19% (42)	2% (5)	1% (3)	— (1)	225
Educ: < College	84% (403)	10% (48)	2% (7)	1% (6)	3% (13)	478
Educ: Bachelors degree	82% (151)	16% (30)	1% (3)	— (0)	— (1)	184
Educ: Post-grad	75% (94)	17% (22)	6% (8)	2% (2)	— (0)	126
Income: Under 50k	82% (248)	10% (30)	2% (5)	1% (4)	5% (14)	301
Income: 50k-100k	83% (257)	14% (44)	2% (5)	1% (4)	— (0)	310
Income: 100k+	81% (143)	14% (25)	4% (8)	— (0)	— (0)	177
Ethnicity: White (Non-Hispanic)	84% (398)	13% (63)	1% (7)	— (2)	1% (5)	475
Ethnicity: Hispanic	74% (21)	14% (4)	12% (4)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	81% (207)	10% (25)	3% (8)	2% (6)	4% (10)	255
Ethnicity: Asian + Other (Non-Hispanic)	75% (22)	25% (8)	— (0)	— (0)	— (0)	30
All Christian	88% (314)	10% (36)	2% (6)	— (0)	1% (2)	358
All Non-Christian	62% (26)	30% (13)	8% (4)	— (0)	— (0)	43
Atheist	67% (22)	24% (8)	9% (3)	— (0)	— (0)	34
Agnostic/Nothing in particular	78% (137)	13% (23)	2% (3)	— (1)	6% (11)	175
Something Else	83% (149)	11% (19)	1% (2)	4% (7)	1% (1)	179
Evangelical	88% (276)	10% (31)	1% (3)	— (1)	1% (3)	315
Non-Evangelical	85% (181)	11% (24)	2% (3)	3% (6)	— (0)	213
PID: Dem (no lean)	76% (239)	19% (61)	3% (9)	1% (3)	1% (4)	316
PID: Ind (no lean)	81% (130)	10% (16)	4% (6)	1% (2)	4% (6)	160
PID: Rep (no lean)	90% (280)	7% (22)	1% (3)	1% (3)	1% (4)	312

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (648)	13% (100)	2% (18)	1% (8)	2% (14)	788
PID/Gender: Dem Men	76% (101)	19% (26)	3% (5)	2% (3)	— (0)	134
PID/Gender: Dem Women	76% (137)	19% (35)	2% (4)	— (1)	2% (4)	181
PID/Gender: Ind Men	84% (74)	10% (9)	4% (4)	— (0)	2% (1)	88
PID/Gender: Ind Women	77% (56)	10% (7)	4% (3)	3% (2)	6% (4)	72
PID/Gender: Rep Men	88% (115)	11% (14)	1% (1)	1% (1)	— (0)	132
PID/Gender: Rep Women	91% (165)	4% (8)	1% (2)	1% (2)	2% (4)	180
Ideo: Liberal (1-3)	75% (172)	21% (47)	4% (9)	— (0)	— (0)	228
Ideo: Moderate (4)	79% (171)	13% (28)	3% (7)	2% (5)	3% (6)	217
Ideo: Conservative (5-7)	91% (283)	6% (19)	1% (2)	1% (3)	1% (3)	310
Ideo/PID: Conservative Republican	92% (217)	6% (15)	— (1)	— (0)	1% (2)	235
Ideo/PID: Moderate/Liberal Republican	85% (56)	10% (6)	2% (2)	3% (2)	— (0)	66
Ideo/PID: Moderate/Conservative Democrat	79% (91)	15% (18)	2% (2)	3% (3)	2% (2)	116
Ideo/PID: Liberal Democrat	75% (140)	22% (41)	4% (7)	— (0)	— (0)	188
Unfavorable of Biden and Trump	80% (101)	14% (18)	3% (4)	2% (3)	1% (1)	126
2024 H2H Matchup: Biden Voter	72% (239)	21% (71)	3% (10)	2% (6)	2% (5)	331
2024 H2H Matchup: Trump Voter	91% (347)	6% (23)	1% (3)	1% (2)	2% (7)	382
2024 H2H Matchup: Would not Vote	88% (29)	5% (2)	— (0)	— (0)	7% (2)	33
2024 H2H Matchup: Do not Know	80% (34)	9% (4)	11% (4)	— (0)	— (0)	42
2022 House Vote: Democrat	75% (260)	20% (68)	3% (10)	1% (3)	1% (5)	346
2022 House Vote: Republican	91% (282)	8% (24)	— (1)	— (1)	1% (3)	311
2022 House Vote: Did not Vote	81% (99)	7% (9)	5% (6)	4% (4)	3% (4)	122
2020 Vote: Joe Biden	74% (272)	20% (74)	3% (12)	1% (5)	1% (4)	366
2020 Vote: Donald Trump	91% (331)	6% (21)	1% (5)	1% (2)	2% (6)	365
2020 Vote: Someone Else	86% (8)	— (0)	— (0)	5% (1)	8% (1)	10
2020 Vote: Did not Vote	77% (37)	11% (5)	3% (1)	1% (1)	7% (3)	47
2016 Vote: Hillary Clinton	75% (202)	19% (52)	4% (9)	1% (3)	1% (3)	269
2016 Vote: Donald Trump	90% (270)	8% (23)	1% (2)	1% (2)	— (1)	299
2016 Vote: Someone Else	88% (25)	3% (1)	— (0)	9% (3)	— (0)	28
2020 Vote/PID: Not Biden/Democrat	83% (23)	8% (2)	1% (0)	2% (1)	6% (2)	28
2020 Vote/PID: Not Trump/Republican	63% (13)	24% (5)	6% (1)	2% (1)	5% (1)	21

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (648)	13% (100)	2% (18)	1% (8)	2% (14)	788
U.S. Economy: Wrong Track	87% (492)	8% (48)	2% (13)	1% (6)	2% (9)	568
U.S. Economy: Right Direction	71% (156)	23% (51)	2% (5)	1% (2)	2% (5)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73% (181)	22% (53)	3% (6)	1% (3)	1% (3)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90% (371)	6% (27)	1% (3)	1% (3)	1% (6)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	73% (97)	15% (20)	6% (8)	2% (2)	4% (5)	132
Top 2024 Issue: Economy	94% (273)	4% (11)	— (1)	1% (4)	— (1)	290
Community: Urban	80% (132)	13% (21)	2% (4)	2% (4)	3% (5)	166
Community: Suburban	81% (343)	13% (56)	3% (12)	— (2)	2% (8)	421
Community: Rural	86% (173)	11% (23)	1% (2)	1% (2)	1% (2)	202
Community/Gender: Urban Women	77% (58)	14% (10)	2% (1)	1% (1)	6% (5)	75
Community/Gender: Urban Men	82% (74)	12% (11)	3% (3)	3% (3)	— (0)	90
Community/Gender: Rural Women	88% (111)	9% (12)	1% (1)	1% (1)	— (1)	125
Community/Gender: Rural Men	82% (63)	15% (11)	— (0)	1% (1)	2% (1)	76
Community/Gender: Suburban Women	81% (189)	12% (29)	3% (6)	1% (2)	3% (8)	233
Community/Gender: Suburban Men	82% (154)	15% (27)	3% (6)	— (0)	— (0)	188
Homeowner	81% (403)	14% (71)	3% (13)	1% (5)	1% (5)	496
Renter	84% (217)	10% (26)	2% (5)	1% (3)	3% (8)	259
Military HHnm: Yes	80% (100)	16% (19)	4% (5)	— (0)	— (0)	125
Military HH: No	83% (548)	12% (80)	2% (13)	1% (8)	2% (14)	663
Employ: Private Sector	86% (246)	12% (34)	1% (3)	— (1)	1% (2)	287
Employ: Government	73% (43)	17% (10)	5% (3)	1% (1)	4% (2)	59
Employ: Self-Employed	83% (59)	11% (8)	5% (3)	— (0)	1% (1)	72
Employ: Homemaker	84% (33)	14% (6)	— (0)	1% (1)	— (0)	40
Employ: Student	77% (14)	10% (2)	3% (1)	— (0)	10% (2)	18
Employ: Retired	78% (149)	18% (34)	2% (5)	2% (4)	— (0)	192
Employ: Unemployed	85% (62)	4% (3)	4% (3)	3% (2)	4% (3)	73
Employ: Other	87% (41)	4% (2)	— (0)	— (0)	9% (4)	47
Self + Household: White-Collar	79% (239)	16% (50)	4% (11)	1% (3)	— (1)	303
Self + Household: Blue Collar	87% (317)	11% (40)	1% (4)	1% (2)	1% (3)	366

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (648)	13% (100)	2% (18)	1% (8)	2% (14)	788
Union HH: Yes	84% (19)	13% (3)	1% (0)	2% (1)	— (0)	23
Union HH: No	82% (629)	13% (97)	2% (18)	1% (7)	2% (14)	765
LGBTQ+: Yes	76% (61)	17% (14)	5% (4)	— (0)	3% (2)	80
LGBTQ+: No	83% (588)	12% (86)	2% (14)	1% (8)	2% (12)	708
Motivated to Vote	83% (590)	13% (92)	2% (12)	1% (8)	2% (11)	711
Parent: Yes	81% (174)	13% (27)	3% (6)	— (1)	3% (6)	214
Parent: No	83% (475)	13% (72)	2% (12)	1% (7)	1% (8)	574
COVID Vaccine: Yes	81% (427)	15% (80)	2% (12)	1% (6)	1% (6)	530
COVID Vaccine: No	86% (222)	8% (20)	2% (6)	1% (2)	3% (8)	258
Student Loans: Yes	80% (125)	13% (21)	4% (6)	2% (3)	2% (3)	157
Student Loans: No	83% (523)	13% (79)	2% (12)	1% (5)	2% (11)	631
Favorable Opinion of Haley	85% (217)	12% (32)	1% (2)	1% (3)	1% (1)	256
Unfavorable Opinion of Haley	81% (263)	14% (47)	2% (8)	1% (3)	1% (3)	323
Protestant	89% (234)	10% (25)	1% (2)	— (0)	1% (2)	264
Roman Catholic	86% (74)	11% (10)	3% (3)	— (0)	— (0)	86
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	69% (5)	17% (1)	14% (1)	— (0)	— (0)	8
Jewish	60% (10)	40% (6)	— (0)	— (0)	— (0)	16
Muslim	62% (11)	18% (3)	20% (4)	— (0)	— (0)	18
Buddhist	76% (3)	24% (1)	— (0)	— (0)	— (0)	4
Hindu	55% (2)	45% (2)	— (0)	— (0)	— (0)	4
Atheist	67% (22)	24% (8)	9% (3)	— (0)	— (0)	34
Agnostic	59% (11)	41% (8)	— (0)	— (0)	— (0)	19
Something else	83% (149)	11% (19)	1% (2)	4% (7)	1% (1)	179
Nothing in particular	80% (125)	10% (15)	2% (3)	— (1)	7% (11)	156
Prodigal Biden Voter	83% (48)	9% (5)	4% (2)	— (0)	4% (2)	57
Undecided Voter (DK/WNV)	84% (62)	7% (6)	6% (4)	— (0)	3% (2)	75
Undecided Voter (DK)	88% (29)	5% (2)	— (0)	— (0)	7% (2)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (293)	42% (334)	10% (81)	4% (33)	6% (47)	788
Gender: Male	39% (138)	41% (147)	11% (38)	6% (22)	3% (10)	354
Gender: Female	36% (154)	43% (188)	10% (43)	3% (11)	9% (37)	434
Age: 18-34	42% (92)	32% (71)	10% (23)	4% (9)	12% (26)	221
Age: 35-44	36% (39)	40% (43)	13% (14)	8% (9)	3% (4)	109
Age: 45-64	38% (107)	46% (127)	10% (28)	1% (2)	5% (14)	279
Age: 65+	30% (54)	52% (93)	9% (16)	7% (13)	2% (3)	179
GenZers: 1997-2012	31% (38)	39% (48)	11% (13)	3% (4)	15% (19)	121
Millennials: 1981-1996	44% (89)	32% (65)	12% (23)	6% (13)	5% (10)	200
GenXers: 1965-1980	42% (96)	41% (93)	10% (23)	1% (2)	6% (13)	227
Baby Boomers: 1946-1964	29% (65)	54% (121)	10% (21)	6% (14)	2% (4)	225
Educ: < College	36% (170)	40% (192)	11% (50)	5% (25)	9% (41)	478
Educ: Bachelors degree	42% (77)	45% (83)	6% (10)	4% (8)	3% (6)	184
Educ: Post-grad	36% (46)	48% (60)	16% (20)	— (0)	— (0)	126
Income: Under 50k	42% (127)	32% (95)	11% (32)	5% (14)	11% (33)	301
Income: 50k-100k	30% (94)	51% (158)	10% (31)	5% (14)	4% (13)	310
Income: 100k+	40% (71)	46% (81)	10% (18)	3% (5)	1% (2)	177
Ethnicity: White (Non-Hispanic)	35% (165)	46% (219)	11% (50)	5% (24)	3% (15)	475
Ethnicity: Hispanic	45% (13)	31% (9)	17% (5)	4% (1)	2% (1)	29
Ethnicity: Black (Non-Hispanic)	39% (99)	37% (95)	9% (22)	3% (8)	12% (31)	255
Ethnicity: Asian + Other (Non-Hispanic)	51% (15)	37% (11)	11% (3)	— (0)	— (0)	30
All Christian	35% (126)	48% (171)	10% (37)	4% (16)	3% (10)	358
All Non-Christian	43% (18)	45% (19)	7% (3)	4% (2)	1% (0)	43
Atheist	49% (17)	30% (10)	16% (6)	4% (1)	— (0)	34
Agnostic/Nothing in particular	38% (66)	37% (65)	13% (22)	3% (5)	10% (17)	175
Something Else	37% (67)	39% (70)	7% (13)	5% (10)	11% (19)	179
Evangelical	36% (115)	44% (138)	8% (25)	5% (14)	7% (23)	315
Non-Evangelical	35% (75)	47% (100)	10% (21)	5% (11)	3% (6)	213
PID: Dem (no lean)	43% (135)	40% (126)	9% (27)	2% (5)	7% (22)	316
PID: Ind (no lean)	41% (66)	37% (59)	9% (15)	6% (9)	7% (11)	160
PID: Rep (no lean)	29% (91)	48% (150)	13% (39)	6% (19)	4% (13)	312

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (293)	42% (334)	10% (81)	4% (33)	6% (47)	788
PID/Gender: Dem Men	48% (65)	38% (51)	9% (12)	2% (3)	3% (4)	134
PID/Gender: Dem Women	39% (71)	41% (75)	8% (15)	1% (2)	10% (18)	181
PID/Gender: Ind Men	38% (33)	38% (33)	10% (9)	9% (8)	5% (4)	88
PID/Gender: Ind Women	46% (33)	36% (26)	8% (6)	1% (1)	10% (7)	72
PID/Gender: Rep Men	31% (40)	48% (63)	13% (17)	8% (11)	1% (1)	132
PID/Gender: Rep Women	28% (51)	48% (87)	12% (22)	5% (9)	7% (12)	180
Ideo: Liberal (1-3)	50% (113)	40% (91)	6% (14)	— (1)	4% (9)	228
Ideo: Moderate (4)	36% (78)	40% (87)	12% (26)	6% (12)	6% (13)	217
Ideo: Conservative (5-7)	31% (95)	46% (143)	13% (39)	5% (17)	5% (16)	310
Ideo/PID: Conservative Republican	27% (63)	50% (118)	14% (32)	5% (13)	4% (9)	235
Ideo/PID: Moderate/Liberal Republican	38% (25)	41% (27)	11% (7)	8% (5)	3% (2)	66
Ideo/PID: Moderate/Conservative Democrat	37% (42)	38% (44)	16% (19)	2% (2)	8% (9)	116
Ideo/PID: Liberal Democrat	49% (93)	41% (78)	4% (8)	1% (1)	5% (9)	188
Unfavorable of Biden and Trump	31% (40)	53% (67)	8% (10)	4% (5)	4% (5)	126
2024 H2H Matchup: Biden Voter	45% (150)	38% (126)	8% (28)	2% (6)	6% (20)	331
2024 H2H Matchup: Trump Voter	31% (118)	45% (172)	12% (46)	7% (26)	5% (21)	382
2024 H2H Matchup: Would not Vote	39% (13)	33% (11)	6% (2)	5% (2)	16% (5)	33
2024 H2H Matchup: Do not Know	28% (12)	61% (26)	11% (4)	— (0)	— (0)	42
2022 House Vote: Democrat	44% (151)	41% (142)	8% (28)	2% (6)	6% (20)	346
2022 House Vote: Republican	31% (95)	48% (149)	12% (38)	7% (21)	2% (8)	311
2022 House Vote: Did not Vote	36% (44)	33% (40)	12% (15)	5% (6)	14% (17)	122
2020 Vote: Joe Biden	43% (159)	40% (145)	9% (33)	2% (6)	6% (23)	366
2020 Vote: Donald Trump	30% (110)	47% (171)	12% (44)	7% (24)	4% (16)	365
2020 Vote: Someone Else	52% (5)	33% (3)	15% (1)	— (0)	1% (0)	10
2020 Vote: Did not Vote	40% (19)	31% (15)	4% (2)	7% (3)	17% (8)	47
2016 Vote: Hillary Clinton	46% (123)	39% (104)	10% (28)	1% (2)	4% (12)	269
2016 Vote: Donald Trump	33% (98)	46% (136)	11% (32)	8% (24)	3% (9)	299
2016 Vote: Someone Else	46% (13)	38% (11)	3% (1)	4% (1)	9% (3)	28
2020 Vote/PID: Not Biden/Democrat	35% (10)	56% (16)	3% (1)	— (0)	6% (2)	28
2020 Vote/PID: Not Trump/Republican	43% (9)	30% (6)	16% (3)	6% (1)	5% (1)	21

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (293)	42% (334)	10% (81)	4% (33)	6% (47)	788
U.S. Economy: Wrong Track	32% (183)	45% (256)	11% (63)	5% (28)	7% (37)	568
U.S. Economy: Right Direction	50% (109)	36% (78)	8% (18)	2% (5)	4% (10)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47% (116)	34% (83)	10% (24)	2% (5)	7% (18)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32% (129)	47% (191)	12% (48)	6% (25)	4% (16)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	36% (47)	45% (60)	7% (9)	3% (4)	9% (12)	132
Top 2024 Issue: Economy	38% (110)	41% (119)	11% (32)	4% (12)	6% (17)	290
Community: Urban	45% (75)	34% (56)	9% (15)	2% (4)	9% (16)	166
Community: Suburban	34% (142)	46% (192)	12% (52)	4% (16)	5% (19)	421
Community: Rural	38% (76)	43% (87)	7% (14)	6% (13)	6% (12)	202
Community/Gender: Urban Women	38% (28)	38% (29)	7% (6)	1% (1)	16% (12)	75
Community/Gender: Urban Men	52% (47)	30% (27)	10% (9)	4% (4)	4% (4)	90
Community/Gender: Rural Women	39% (49)	41% (52)	9% (11)	4% (5)	7% (9)	125
Community/Gender: Rural Men	35% (27)	47% (36)	5% (4)	10% (8)	3% (3)	76
Community/Gender: Suburban Women	33% (77)	46% (107)	11% (27)	2% (6)	7% (16)	233
Community/Gender: Suburban Men	34% (65)	45% (84)	13% (25)	6% (11)	2% (4)	188
Homeowner	34% (171)	45% (225)	11% (55)	5% (26)	4% (20)	496
Renter	41% (107)	38% (98)	9% (23)	3% (8)	9% (23)	259
Military HHnm: Yes	39% (48)	45% (57)	10% (12)	3% (4)	3% (4)	125
Military HH: No	37% (245)	42% (278)	10% (69)	4% (29)	6% (43)	663
Employ: Private Sector	42% (119)	42% (121)	8% (22)	4% (10)	5% (14)	287
Employ: Government	38% (22)	43% (26)	10% (6)	5% (3)	4% (2)	59
Employ: Self-Employed	30% (21)	49% (35)	14% (10)	5% (4)	3% (2)	72
Employ: Homemaker	40% (16)	41% (16)	14% (5)	2% (1)	4% (1)	40
Employ: Student	25% (4)	31% (6)	11% (2)	— (0)	33% (6)	18
Employ: Retired	33% (62)	49% (95)	10% (18)	6% (11)	3% (6)	192
Employ: Unemployed	40% (29)	28% (20)	21% (16)	— (0)	10% (8)	73
Employ: Other	37% (18)	34% (16)	3% (1)	9% (4)	17% (8)	47
Self + Household: White-Collar	37% (112)	50% (152)	8% (24)	3% (9)	2% (6)	303
Self + Household: Blue Collar	38% (140)	41% (151)	11% (42)	5% (19)	4% (15)	366

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	37%	(293)	42%	(334)	10%	(81)	4%	(33)	6%	(47)	788
Union HH: Yes	65%	(15)	26%	(6)	6%	(1)	2%	(1)	1%	(0)	23
Union HH: No	36%	(278)	43%	(328)	10%	(79)	4%	(33)	6%	(47)	765
LGBTQ+: Yes	35%	(28)	41%	(32)	11%	(9)	4%	(3)	9%	(7)	80
LGBTQ+: No	37%	(264)	43%	(302)	10%	(72)	4%	(30)	6%	(40)	708
Motivated to Vote	37%	(265)	43%	(305)	10%	(72)	4%	(31)	5%	(38)	711
Parent: Yes	46%	(98)	35%	(74)	9%	(20)	4%	(8)	6%	(13)	214
Parent: No	34%	(195)	45%	(260)	11%	(60)	4%	(25)	6%	(34)	574
COVID Vaccine: Yes	37%	(196)	46%	(244)	8%	(45)	4%	(20)	5%	(25)	530
COVID Vaccine: No	38%	(97)	35%	(90)	14%	(36)	5%	(13)	9%	(22)	258
Student Loans: Yes	40%	(63)	42%	(66)	11%	(17)	1%	(2)	6%	(10)	157
Student Loans: No	36%	(229)	43%	(269)	10%	(64)	5%	(32)	6%	(37)	631
Favorable Opinion of Haley	33%	(83)	52%	(134)	8%	(22)	4%	(11)	2%	(6)	256
Unfavorable Opinion of Haley	39%	(127)	40%	(128)	13%	(41)	5%	(16)	3%	(11)	323
Protestant	34%	(89)	50%	(132)	9%	(25)	4%	(11)	3%	(8)	264
Roman Catholic	40%	(35)	42%	(36)	10%	(9)	5%	(4)	3%	(2)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	33%	(3)	42%	(3)	—	(0)	—	(0)	8
Jewish	54%	(9)	46%	(7)	—	(0)	—	(0)	—	(0)	16
Muslim	36%	(7)	38%	(7)	16%	(3)	10%	(2)	—	(0)	18
Buddhist	17%	(1)	75%	(3)	—	(0)	—	(0)	8%	(0)	4
Hindu	55%	(2)	45%	(2)	—	(0)	—	(0)	—	(0)	4
Atheist	49%	(17)	30%	(10)	16%	(6)	4%	(1)	—	(0)	34
Agnostic	32%	(6)	54%	(10)	5%	(1)	9%	(2)	—	(0)	19
Something else	37%	(67)	39%	(70)	7%	(13)	5%	(10)	11%	(19)	179
Nothing in particular	38%	(59)	35%	(54)	14%	(22)	2%	(3)	11%	(17)	156
Prodigal Biden Voter	27%	(16)	51%	(29)	11%	(6)	2%	(1)	9%	(5)	57
Undecided Voter (DK/WNV)	33%	(24)	49%	(37)	9%	(7)	2%	(2)	7%	(5)	75
Undecided Voter (DK)	39%	(13)	33%	(11)	6%	(2)	5%	(2)	16%	(5)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (417)	30% (235)	11% (85)	4% (31)	3% (20)	788
Gender: Male	50% (176)	31% (109)	13% (46)	6% (20)	1% (4)	354
Gender: Female	56% (242)	29% (126)	9% (39)	3% (11)	4% (16)	434
Age: 18-34	66% (145)	20% (44)	7% (15)	3% (7)	4% (10)	221
Age: 35-44	56% (61)	28% (31)	8% (9)	4% (4)	4% (4)	109
Age: 45-64	52% (145)	37% (102)	6% (17)	3% (9)	2% (6)	279
Age: 65+	37% (66)	32% (58)	25% (44)	6% (10)	— (0)	179
GenZers: 1997-2012	66% (79)	19% (23)	6% (7)	1% (1)	8% (10)	121
Millennials: 1981-1996	60% (119)	25% (51)	8% (16)	5% (10)	2% (4)	200
GenXers: 1965-1980	57% (130)	33% (74)	6% (13)	3% (6)	2% (4)	227
Baby Boomers: 1946-1964	38% (85)	35% (79)	21% (46)	6% (13)	1% (2)	225
Educ: < College	57% (272)	26% (124)	10% (49)	4% (17)	3% (16)	478
Educ: Bachelors degree	56% (104)	27% (50)	11% (21)	4% (7)	1% (2)	184
Educ: Post-grad	33% (42)	48% (60)	12% (15)	5% (7)	2% (2)	126
Income: Under 50k	65% (197)	20% (61)	8% (23)	4% (11)	3% (10)	301
Income: 50k-100k	49% (153)	33% (101)	12% (38)	3% (10)	3% (8)	310
Income: 100k+	38% (67)	41% (73)	14% (24)	5% (10)	1% (2)	177
Ethnicity: White (Non-Hispanic)	42% (198)	38% (178)	14% (69)	4% (21)	2% (8)	475
Ethnicity: Hispanic	57% (17)	32% (9)	6% (2)	4% (1)	1% (0)	29
Ethnicity: Black (Non-Hispanic)	72% (182)	17% (42)	4% (11)	3% (8)	5% (12)	255
Ethnicity: Asian + Other (Non-Hispanic)	68% (20)	18% (5)	13% (4)	1% (0)	— (0)	30
All Christian	44% (157)	35% (124)	16% (56)	4% (16)	2% (6)	358
All Non-Christian	57% (24)	31% (13)	12% (5)	— (0)	— (0)	43
Atheist	43% (14)	50% (17)	6% (2)	2% (1)	— (0)	34
Agnostic/Nothing in particular	61% (107)	24% (42)	6% (11)	4% (7)	5% (9)	175
Something Else	64% (115)	22% (39)	6% (11)	4% (7)	3% (6)	179
Evangelical	53% (166)	29% (92)	11% (34)	5% (15)	2% (8)	315
Non-Evangelical	48% (103)	32% (68)	15% (31)	4% (8)	2% (4)	213
PID: Dem (no lean)	64% (202)	26% (81)	6% (18)	2% (7)	2% (8)	316
PID: Ind (no lean)	52% (83)	25% (40)	15% (24)	4% (7)	4% (6)	160
PID: Rep (no lean)	42% (132)	36% (114)	14% (43)	5% (17)	2% (6)	312

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (417)	30% (235)	11% (85)	4% (31)	3% (20)	788
PID/Gender: Dem Men	63% (85)	26% (35)	7% (10)	3% (4)	— (1)	134
PID/Gender: Dem Women	65% (117)	26% (46)	4% (8)	1% (3)	4% (7)	181
PID/Gender: Ind Men	46% (40)	29% (25)	14% (13)	8% (7)	4% (3)	88
PID/Gender: Ind Women	60% (43)	20% (14)	16% (11)	— (0)	5% (3)	72
PID/Gender: Rep Men	38% (50)	37% (49)	18% (24)	7% (9)	— (0)	132
PID/Gender: Rep Women	45% (82)	36% (65)	11% (19)	5% (8)	3% (6)	180
Ideo: Liberal (1-3)	67% (152)	26% (59)	5% (11)	1% (3)	1% (3)	228
Ideo: Moderate (4)	61% (132)	20% (44)	14% (30)	3% (7)	2% (4)	217
Ideo: Conservative (5-7)	38% (117)	39% (122)	14% (44)	6% (19)	2% (7)	310
Ideo/PID: Conservative Republican	37% (86)	39% (93)	16% (37)	7% (16)	2% (4)	235
Ideo/PID: Moderate/Liberal Republican	65% (43)	24% (16)	10% (7)	1% (1)	— (0)	66
Ideo/PID: Moderate/Conservative Democrat	62% (71)	24% (27)	10% (11)	2% (3)	3% (3)	116
Ideo/PID: Liberal Democrat	67% (126)	27% (51)	3% (6)	1% (2)	1% (2)	188
Unfavorable of Biden and Trump	52% (66)	33% (42)	9% (11)	4% (5)	2% (3)	126
2024 H2H Matchup: Biden Voter	60% (200)	26% (85)	9% (30)	2% (8)	3% (8)	331
2024 H2H Matchup: Trump Voter	45% (174)	34% (130)	13% (50)	5% (21)	2% (8)	382
2024 H2H Matchup: Would not Vote	69% (23)	14% (5)	— (0)	5% (2)	12% (4)	33
2024 H2H Matchup: Do not Know	51% (21)	37% (16)	12% (5)	— (0)	— (0)	42
2022 House Vote: Democrat	61% (209)	26% (90)	9% (31)	1% (5)	3% (11)	346
2022 House Vote: Republican	40% (125)	37% (114)	15% (47)	6% (19)	2% (5)	311
2022 House Vote: Did not Vote	61% (75)	25% (30)	5% (7)	6% (7)	3% (4)	122
2020 Vote: Joe Biden	60% (220)	27% (97)	9% (32)	2% (8)	3% (10)	366
2020 Vote: Donald Trump	44% (160)	34% (125)	14% (51)	6% (22)	2% (6)	365
2020 Vote: Someone Else	61% (6)	24% (2)	1% (0)	5% (1)	8% (1)	10
2020 Vote: Did not Vote	66% (31)	21% (10)	4% (2)	1% (1)	8% (4)	47
2016 Vote: Hillary Clinton	63% (168)	25% (67)	7% (19)	2% (5)	3% (9)	269
2016 Vote: Donald Trump	39% (116)	37% (111)	16% (49)	7% (22)	— (1)	299
2016 Vote: Someone Else	67% (19)	27% (8)	— (0)	— (0)	5% (1)	28
2020 Vote/PID: Not Biden/Democrat	74% (21)	18% (5)	1% (0)	2% (1)	5% (1)	28
2020 Vote/PID: Not Trump/Republican	56% (12)	32% (7)	11% (2)	— (0)	— (0)	21

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (417)	30% (235)	11% (85)	4% (31)	3% (20)	788
U.S. Economy: Wrong Track	50% (286)	32% (182)	11% (62)	4% (24)	2% (13)	568
U.S. Economy: Right Direction	59% (131)	24% (53)	10% (23)	3% (6)	3% (7)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63% (154)	27% (67)	7% (18)	2% (4)	1% (3)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47% (191)	33% (136)	12% (50)	5% (22)	3% (11)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	55% (73)	24% (32)	13% (17)	3% (4)	5% (7)	132
Top 2024 Issue: Economy	56% (163)	30% (88)	6% (18)	5% (14)	2% (7)	290
Community: Urban	67% (111)	23% (39)	6% (10)	2% (4)	1% (2)	166
Community: Suburban	51% (213)	31% (128)	12% (51)	4% (17)	3% (11)	421
Community: Rural	46% (93)	34% (68)	11% (23)	5% (10)	4% (8)	202
Community/Gender: Urban Women	78% (58)	17% (13)	3% (2)	1% (1)	2% (2)	75
Community/Gender: Urban Men	58% (53)	29% (26)	9% (8)	4% (3)	— (0)	90
Community/Gender: Rural Women	47% (58)	34% (43)	12% (15)	3% (4)	4% (5)	125
Community/Gender: Rural Men	45% (35)	33% (25)	10% (8)	9% (7)	3% (2)	76
Community/Gender: Suburban Women	54% (125)	30% (70)	9% (21)	3% (7)	4% (9)	233
Community/Gender: Suburban Men	47% (88)	31% (58)	16% (30)	5% (10)	1% (1)	188
Homeowner	43% (211)	36% (180)	14% (70)	5% (23)	2% (12)	496
Renter	74% (190)	17% (45)	4% (11)	3% (8)	2% (4)	259
Military HHnm: Yes	51% (64)	25% (32)	17% (22)	4% (5)	2% (2)	125
Military HH: No	53% (354)	31% (203)	10% (63)	4% (26)	3% (18)	663
Employ: Private Sector	54% (156)	32% (91)	9% (26)	3% (7)	2% (7)	287
Employ: Government	57% (34)	30% (18)	3% (2)	10% (6)	— (0)	59
Employ: Self-Employed	56% (40)	36% (26)	3% (2)	1% (1)	3% (2)	72
Employ: Homemaker	55% (22)	38% (15)	5% (2)	1% (1)	— (0)	40
Employ: Student	43% (8)	31% (6)	13% (2)	— (0)	13% (2)	18
Employ: Retired	41% (79)	30% (59)	23% (45)	5% (9)	— (0)	192
Employ: Unemployed	68% (50)	17% (12)	8% (6)	4% (3)	4% (3)	73
Employ: Other	61% (29)	18% (9)	— (0)	9% (4)	12% (6)	47
Self + Household: White-Collar	42% (128)	38% (114)	12% (36)	5% (16)	3% (9)	303
Self + Household: Blue Collar	59% (214)	26% (96)	11% (40)	3% (10)	1% (5)	366

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	53%	(417)	30%	(235)	11%	(85)	4%	(31)	3%	(20)	788
Union HH: Yes	76%	(18)	19%	(4)	5%	(1)	—	(0)	—	(0)	23
Union HH: No	52%	(400)	30%	(230)	11%	(84)	4%	(31)	3%	(20)	765
LGBTQ+: Yes	69%	(55)	18%	(14)	7%	(6)	1%	(1)	5%	(4)	80
LGBTQ+: No	51%	(362)	31%	(221)	11%	(79)	4%	(30)	2%	(16)	708
Motivated to Vote	53%	(377)	30%	(213)	11%	(80)	4%	(26)	2%	(16)	711
Parent: Yes	59%	(126)	26%	(56)	8%	(17)	4%	(9)	2%	(5)	214
Parent: No	51%	(291)	31%	(178)	12%	(68)	4%	(21)	3%	(15)	574
COVID Vaccine: Yes	51%	(269)	31%	(165)	12%	(62)	4%	(19)	3%	(15)	530
COVID Vaccine: No	57%	(148)	27%	(70)	9%	(23)	5%	(12)	2%	(5)	258
Student Loans: Yes	64%	(100)	27%	(42)	6%	(10)	1%	(1)	3%	(4)	157
Student Loans: No	50%	(317)	31%	(193)	12%	(75)	5%	(29)	3%	(16)	631
Favorable Opinion of Haley	44%	(112)	35%	(89)	17%	(44)	3%	(8)	1%	(4)	256
Unfavorable Opinion of Haley	52%	(167)	31%	(101)	10%	(32)	5%	(16)	2%	(7)	323
Protestant	42%	(111)	36%	(95)	15%	(39)	5%	(14)	2%	(5)	264
Roman Catholic	51%	(44)	29%	(25)	17%	(15)	2%	(2)	—	(0)	86
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	44%	(3)	28%	(2)	—	(0)	—	(0)	8
Jewish	60%	(10)	23%	(4)	17%	(3)	—	(0)	—	(0)	16
Muslim	54%	(10)	33%	(6)	13%	(2)	—	(0)	—	(0)	18
Buddhist	18%	(1)	82%	(3)	—	(0)	—	(0)	—	(0)	4
Hindu	100%	(4)	—	(0)	—	(0)	—	(0)	—	(0)	4
Atheist	43%	(14)	50%	(17)	6%	(2)	2%	(1)	—	(0)	34
Agnostic	49%	(9)	42%	(8)	—	(0)	9%	(2)	—	(0)	19
Something else	64%	(115)	22%	(39)	6%	(11)	4%	(7)	3%	(6)	179
Nothing in particular	62%	(97)	22%	(34)	7%	(11)	3%	(5)	6%	(9)	156
Prodigal Biden Voter	56%	(32)	29%	(17)	6%	(3)	2%	(1)	7%	(4)	57
Undecided Voter (DK/WNV)	59%	(44)	27%	(20)	6%	(5)	2%	(2)	5%	(4)	75
Undecided Voter (DK)	69%	(23)	14%	(5)	—	(0)	5%	(2)	12%	(4)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	70% (551)	23% (181)	5% (41)	1% (8)	1% (7)	788
Gender: Male	66% (236)	25% (90)	7% (25)	1% (3)	— (1)	354
Gender: Female	73% (315)	21% (91)	4% (16)	1% (5)	1% (6)	434
Age: 18-34	66% (147)	24% (53)	8% (17)	— (0)	2% (5)	221
Age: 35-44	61% (67)	31% (34)	3% (3)	5% (5)	— (0)	109
Age: 45-64	75% (208)	20% (55)	5% (13)	1% (2)	— (1)	279
Age: 65+	72% (129)	22% (40)	4% (8)	1% (1)	— (1)	179
GenZers: 1997-2012	68% (82)	24% (29)	5% (6)	— (0)	3% (4)	121
Millennials: 1981-1996	63% (125)	28% (55)	7% (14)	2% (5)	1% (1)	200
GenXers: 1965-1980	74% (168)	21% (48)	5% (12)	— (0)	— (0)	227
Baby Boomers: 1946-1964	74% (166)	20% (45)	4% (9)	1% (3)	1% (2)	225
Educ: < College	72% (346)	20% (96)	5% (24)	1% (4)	1% (7)	478
Educ: Bachelors degree	73% (134)	21% (39)	5% (9)	1% (2)	— (0)	184
Educ: Post-grad	56% (71)	36% (45)	6% (8)	2% (2)	— (0)	126
Income: Under 50k	77% (231)	17% (50)	4% (13)	1% (2)	2% (5)	301
Income: 50k-100k	67% (207)	26% (80)	5% (17)	2% (5)	1% (2)	310
Income: 100k+	64% (113)	29% (51)	6% (11)	1% (1)	— (0)	177
Ethnicity: White (Non-Hispanic)	67% (319)	26% (125)	5% (22)	1% (4)	1% (5)	475
Ethnicity: Hispanic	46% (13)	38% (11)	16% (5)	— (0)	— (0)	29
Ethnicity: Black (Non-Hispanic)	77% (195)	16% (40)	5% (13)	2% (4)	1% (2)	255
Ethnicity: Asian + Other (Non-Hispanic)	77% (23)	20% (6)	3% (1)	— (0)	— (0)	30
All Christian	75% (267)	20% (71)	5% (19)	— (0)	— (2)	358
All Non-Christian	65% (28)	30% (13)	5% (2)	— (0)	— (0)	43
Atheist	27% (9)	55% (19)	15% (5)	3% (1)	— (0)	34
Agnostic/Nothing in particular	62% (108)	29% (51)	5% (9)	1% (2)	3% (5)	175
Something Else	78% (139)	16% (29)	3% (6)	3% (5)	— (0)	179
Evangelical	80% (251)	15% (49)	3% (11)	1% (3)	1% (2)	315
Non-Evangelical	70% (150)	22% (47)	7% (14)	1% (2)	— (0)	213
PID: Dem (no lean)	64% (202)	28% (88)	6% (20)	1% (3)	1% (2)	316
PID: Ind (no lean)	67% (108)	25% (40)	5% (8)	3% (4)	— (0)	160
PID: Rep (no lean)	77% (241)	17% (52)	4% (13)	— (1)	1% (5)	312

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	70% (551)	23% (181)	5% (41)	1% (8)	1% (7)	788
PID/Gender: Dem Men	60% (81)	30% (41)	9% (13)	— (0)	— (0)	134
PID/Gender: Dem Women	67% (121)	26% (48)	4% (7)	2% (3)	1% (2)	181
PID/Gender: Ind Men	65% (57)	28% (25)	5% (4)	2% (2)	— (0)	88
PID/Gender: Ind Women	71% (51)	22% (16)	5% (3)	3% (2)	— (0)	72
PID/Gender: Rep Men	74% (98)	19% (25)	6% (8)	1% (1)	1% (1)	132
PID/Gender: Rep Women	79% (143)	15% (28)	3% (6)	— (0)	2% (4)	180
Ideo: Liberal (1-3)	59% (135)	35% (79)	6% (13)	1% (2)	— (0)	228
Ideo: Moderate (4)	76% (166)	18% (38)	4% (9)	2% (4)	— (0)	217
Ideo: Conservative (5-7)	75% (234)	19% (58)	5% (15)	— (0)	1% (3)	310
Ideo/PID: Conservative Republican	77% (182)	18% (43)	3% (8)	— (0)	1% (3)	235
Ideo/PID: Moderate/Liberal Republican	80% (53)	13% (9)	5% (3)	2% (1)	— (0)	66
Ideo/PID: Moderate/Conservative Democrat	76% (88)	18% (20)	6% (7)	— (0)	— (0)	116
Ideo/PID: Liberal Democrat	58% (108)	36% (67)	6% (11)	— (1)	— (0)	188
Unfavorable of Biden and Trump	70% (88)	23% (29)	6% (8)	1% (1)	— (0)	126
2024 H2H Matchup: Biden Voter	62% (205)	30% (99)	6% (21)	2% (6)	— (0)	331
2024 H2H Matchup: Trump Voter	75% (287)	19% (71)	5% (17)	1% (2)	1% (5)	382
2024 H2H Matchup: Would not Vote	73% (24)	15% (5)	5% (2)	— (0)	7% (2)	33
2024 H2H Matchup: Do not Know	83% (35)	15% (6)	2% (1)	— (0)	— (0)	42
2022 House Vote: Democrat	64% (222)	29% (99)	5% (16)	2% (6)	1% (2)	346
2022 House Vote: Republican	77% (238)	18% (57)	3% (10)	1% (2)	1% (4)	311
2022 House Vote: Did not Vote	68% (83)	19% (23)	12% (15)	— (0)	1% (1)	122
2020 Vote: Joe Biden	64% (236)	28% (101)	6% (21)	2% (6)	1% (2)	366
2020 Vote: Donald Trump	76% (279)	18% (67)	3% (12)	1% (2)	1% (5)	365
2020 Vote: Someone Else	57% (5)	36% (3)	5% (1)	— (0)	1% (0)	10
2020 Vote: Did not Vote	65% (31)	20% (10)	14% (7)	— (0)	— (0)	47
2016 Vote: Hillary Clinton	65% (175)	27% (72)	6% (16)	1% (4)	1% (2)	269
2016 Vote: Donald Trump	77% (231)	18% (53)	3% (10)	1% (2)	1% (3)	299
2016 Vote: Someone Else	68% (19)	21% (6)	11% (3)	— (0)	— (0)	28
2020 Vote/PID: Not Biden/Democrat	73% (20)	22% (6)	6% (2)	— (0)	— (0)	28
2020 Vote/PID: Not Trump/Republican	64% (13)	14% (3)	21% (4)	— (0)	— (0)	21

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	70% (551)	23% (181)	5% (41)	1% (8)	1% (7)	788
U.S. Economy: Wrong Track	72% (411)	22% (123)	4% (23)	1% (6)	1% (5)	568
U.S. Economy: Right Direction	63% (140)	27% (59)	8% (18)	1% (2)	1% (2)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66% (162)	27% (67)	6% (14)	1% (3)	— (0)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75% (306)	20% (82)	4% (15)	1% (2)	1% (5)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	63% (83)	24% (32)	9% (12)	2% (3)	2% (2)	132
Top 2024 Issue: Economy	71% (205)	23% (68)	5% (15)	— (0)	1% (2)	290
Community: Urban	68% (112)	24% (40)	8% (14)	— (0)	— (0)	166
Community: Suburban	67% (282)	26% (110)	4% (18)	1% (5)	1% (5)	421
Community: Rural	78% (157)	15% (31)	4% (9)	2% (3)	1% (2)	202
Community/Gender: Urban Women	72% (54)	24% (18)	4% (3)	— (0)	— (0)	75
Community/Gender: Urban Men	64% (58)	24% (22)	12% (11)	— (0)	— (0)	90
Community/Gender: Rural Women	83% (104)	11% (13)	3% (4)	2% (2)	1% (2)	125
Community/Gender: Rural Men	69% (53)	23% (18)	6% (5)	1% (1)	— (0)	76
Community/Gender: Suburban Women	68% (158)	26% (60)	4% (9)	1% (3)	2% (4)	233
Community/Gender: Suburban Men	66% (124)	27% (51)	5% (9)	1% (2)	1% (1)	188
Homeowner	68% (336)	25% (125)	5% (25)	1% (6)	1% (5)	496
Renter	74% (191)	19% (48)	6% (16)	1% (2)	1% (2)	259
Military HHnm: Yes	69% (86)	25% (31)	5% (7)	1% (1)	— (0)	125
Military HH: No	70% (465)	23% (150)	5% (34)	1% (7)	1% (7)	663
Employ: Private Sector	69% (199)	26% (76)	3% (9)	1% (2)	— (1)	287
Employ: Government	63% (37)	21% (12)	16% (10)	— (0)	— (0)	59
Employ: Self-Employed	56% (40)	37% (26)	5% (3)	1% (1)	1% (1)	72
Employ: Homemaker	74% (29)	22% (9)	3% (1)	— (0)	— (0)	40
Employ: Student	82% (15)	10% (2)	7% (1)	— (0)	— (0)	18
Employ: Retired	76% (147)	18% (34)	6% (11)	— (0)	— (0)	192
Employ: Unemployed	72% (53)	18% (13)	4% (3)	4% (3)	2% (1)	73
Employ: Other	64% (30)	18% (9)	4% (2)	4% (2)	9% (4)	47
Self + Household: White-Collar	66% (199)	27% (81)	6% (19)	1% (3)	— (0)	303
Self + Household: Blue Collar	71% (260)	23% (83)	5% (17)	— (2)	1% (5)	366

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	70%	(551)	23%	(181)	5%	(41)	1%	(8)	1%	(7)	788
Union HH: Yes	69%	(16)	22%	(5)	9%	(2)	—	(0)	—	(0)	23
Union HH: No	70%	(535)	23%	(176)	5%	(39)	1%	(8)	1%	(7)	765
LGBTQ+: Yes	72%	(58)	24%	(19)	4%	(3)	—	(0)	—	(0)	80
LGBTQ+: No	70%	(493)	23%	(162)	5%	(38)	1%	(8)	1%	(7)	708
Motivated to Vote	70%	(498)	23%	(166)	5%	(32)	1%	(8)	1%	(7)	711
Parent: Yes	66%	(142)	26%	(56)	5%	(11)	1%	(2)	1%	(3)	214
Parent: No	71%	(408)	22%	(125)	5%	(30)	1%	(6)	1%	(4)	574
COVID Vaccine: Yes	68%	(362)	25%	(131)	6%	(30)	1%	(4)	—	(2)	530
COVID Vaccine: No	73%	(189)	19%	(50)	4%	(11)	2%	(4)	2%	(5)	258
Student Loans: Yes	65%	(103)	31%	(48)	2%	(2)	2%	(4)	—	(0)	157
Student Loans: No	71%	(448)	21%	(133)	6%	(39)	1%	(4)	1%	(7)	631
Favorable Opinion of Haley	74%	(189)	20%	(51)	6%	(14)	—	(0)	1%	(2)	256
Unfavorable Opinion of Haley	66%	(214)	27%	(87)	5%	(15)	2%	(5)	1%	(3)	323
Protestant	73%	(192)	21%	(55)	5%	(14)	—	(0)	1%	(2)	264
Roman Catholic	81%	(70)	14%	(12)	5%	(4)	—	(0)	—	(0)	86
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	60%	(5)	40%	(3)	—	(0)	—	(0)	—	(0)	8
Jewish	63%	(10)	37%	(6)	—	(0)	—	(0)	—	(0)	16
Muslim	71%	(13)	22%	(4)	7%	(1)	—	(0)	—	(0)	18
Buddhist	8%	(0)	67%	(3)	24%	(1)	—	(0)	—	(0)	4
Hindu	100%	(4)	—	(0)	—	(0)	—	(0)	—	(0)	4
Atheist	27%	(9)	55%	(19)	15%	(5)	3%	(1)	—	(0)	34
Agnostic	46%	(9)	49%	(10)	5%	(1)	—	(0)	—	(0)	19
Something else	78%	(139)	16%	(29)	3%	(6)	3%	(5)	—	(0)	179
Nothing in particular	64%	(99)	26%	(41)	5%	(8)	1%	(2)	3%	(5)	156
Prodigal Biden Voter	81%	(47)	13%	(8)	2%	(1)	—	(0)	4%	(2)	57
Undecided Voter (DK/WNV)	79%	(59)	15%	(11)	3%	(2)	—	(0)	3%	(2)	75
Undecided Voter (DK)	73%	(24)	15%	(5)	5%	(2)	—	(0)	7%	(2)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_5:** *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (507)	21% (169)	7% (54)	4% (29)	4% (29)	788
Gender: Male	62% (219)	24% (83)	8% (27)	5% (16)	2% (8)	354
Gender: Female	66% (288)	20% (86)	6% (26)	3% (13)	5% (20)	434
Age: 18-34	53% (118)	25% (56)	6% (14)	8% (17)	7% (16)	221
Age: 35-44	51% (56)	27% (30)	8% (9)	9% (10)	4% (5)	109
Age: 45-64	71% (197)	20% (55)	7% (19)	1% (1)	3% (7)	279
Age: 65+	76% (136)	16% (28)	7% (12)	1% (1)	1% (1)	179
GenZers: 1997-2012	50% (61)	23% (27)	9% (11)	7% (9)	11% (13)	121
Millennials: 1981-1996	55% (111)	26% (53)	6% (12)	9% (18)	3% (6)	200
GenXers: 1965-1980	68% (154)	22% (51)	6% (13)	1% (1)	4% (8)	227
Baby Boomers: 1946-1964	76% (172)	16% (36)	6% (15)	— (1)	1% (1)	225
Educ: < College	66% (317)	18% (87)	6% (27)	5% (23)	5% (24)	478
Educ: Bachelors degree	62% (113)	30% (55)	5% (10)	1% (3)	2% (3)	184
Educ: Post-grad	61% (77)	22% (28)	13% (16)	2% (3)	2% (2)	126
Income: Under 50k	64% (193)	20% (61)	5% (14)	3% (10)	7% (22)	301
Income: 50k-100k	67% (206)	21% (66)	6% (18)	5% (15)	1% (4)	310
Income: 100k+	61% (108)	23% (41)	12% (21)	2% (4)	1% (3)	177
Ethnicity: White (Non-Hispanic)	74% (351)	16% (76)	6% (31)	2% (9)	2% (8)	475
Ethnicity: Hispanic	58% (17)	29% (8)	5% (2)	5% (1)	2% (1)	29
Ethnicity: Black (Non-Hispanic)	48% (123)	28% (73)	8% (21)	7% (18)	8% (20)	255
Ethnicity: Asian + Other (Non-Hispanic)	58% (17)	40% (12)	— (0)	1% (0)	1% (0)	30
All Christian	72% (257)	21% (74)	4% (14)	2% (8)	2% (6)	358
All Non-Christian	56% (24)	28% (12)	6% (2)	5% (2)	6% (2)	43
Atheist	34% (11)	30% (10)	30% (10)	6% (2)	— (0)	34
Agnostic/Nothing in particular	59% (103)	21% (37)	9% (15)	4% (7)	7% (13)	175
Something Else	63% (112)	20% (37)	7% (12)	6% (11)	4% (7)	179
Evangelical	75% (237)	16% (51)	4% (12)	3% (8)	2% (7)	315
Non-Evangelical	60% (127)	26% (56)	6% (14)	5% (10)	3% (7)	213
PID: Dem (no lean)	49% (153)	33% (104)	12% (37)	3% (9)	4% (13)	316
PID: Ind (no lean)	62% (100)	21% (33)	5% (8)	8% (13)	4% (7)	160
PID: Rep (no lean)	81% (254)	10% (32)	3% (9)	2% (7)	3% (9)	312

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (507)	21% (169)	7% (54)	4% (29)	4% (29)	788
PID/Gender: Dem Men	42% (57)	39% (52)	14% (19)	3% (4)	2% (3)	134
PID/Gender: Dem Women	53% (97)	28% (51)	10% (18)	3% (5)	6% (10)	181
PID/Gender: Ind Men	59% (52)	20% (18)	6% (5)	12% (10)	3% (3)	88
PID/Gender: Ind Women	66% (47)	21% (15)	4% (3)	4% (3)	5% (4)	72
PID/Gender: Rep Men	84% (110)	10% (13)	3% (4)	2% (2)	2% (3)	132
PID/Gender: Rep Women	80% (144)	11% (20)	3% (5)	3% (5)	4% (7)	180
Ideo: Liberal (1-3)	51% (117)	31% (71)	14% (32)	1% (3)	2% (5)	228
Ideo: Moderate (4)	59% (127)	25% (55)	7% (15)	6% (13)	3% (7)	217
Ideo: Conservative (5-7)	80% (249)	11% (35)	2% (6)	3% (9)	3% (10)	310
Ideo/PID: Conservative Republican	86% (203)	7% (17)	2% (5)	2% (4)	2% (5)	235
Ideo/PID: Moderate/Liberal Republican	70% (46)	19% (12)	6% (4)	4% (3)	2% (1)	66
Ideo/PID: Moderate/Conservative Democrat	46% (54)	34% (39)	9% (10)	3% (4)	7% (8)	116
Ideo/PID: Liberal Democrat	50% (94)	33% (62)	14% (26)	2% (3)	1% (2)	188
Unfavorable of Biden and Trump	62% (79)	23% (30)	3% (4)	7% (8)	5% (6)	126
2024 H2H Matchup: Biden Voter	50% (165)	32% (104)	12% (41)	3% (10)	3% (11)	331
2024 H2H Matchup: Trump Voter	79% (304)	11% (41)	3% (13)	4% (15)	3% (10)	382
2024 H2H Matchup: Would not Vote	50% (16)	25% (8)	1% (0)	11% (3)	14% (4)	33
2024 H2H Matchup: Do not Know	54% (23)	37% (16)	— (0)	3% (1)	6% (3)	42
2022 House Vote: Democrat	51% (175)	32% (111)	12% (41)	2% (8)	3% (11)	346
2022 House Vote: Republican	84% (262)	9% (29)	2% (6)	2% (7)	2% (6)	311
2022 House Vote: Did not Vote	54% (66)	23% (28)	5% (6)	9% (11)	9% (11)	122
2020 Vote: Joe Biden	51% (185)	33% (119)	11% (41)	2% (9)	3% (12)	366
2020 Vote: Donald Trump	81% (295)	10% (38)	3% (10)	4% (15)	2% (7)	365
2020 Vote: Someone Else	64% (6)	8% (1)	11% (1)	10% (1)	7% (1)	10
2020 Vote: Did not Vote	45% (21)	22% (11)	4% (2)	9% (4)	19% (9)	47
2016 Vote: Hillary Clinton	50% (135)	34% (91)	11% (31)	2% (5)	3% (8)	269
2016 Vote: Donald Trump	85% (254)	9% (28)	2% (5)	3% (10)	1% (2)	299
2016 Vote: Someone Else	62% (17)	16% (5)	3% (1)	5% (2)	14% (4)	28
2020 Vote/PID: Not Biden/Democrat	47% (13)	22% (6)	16% (5)	8% (2)	7% (2)	28
2020 Vote/PID: Not Trump/Republican	45% (9)	33% (7)	8% (2)	2% (0)	11% (2)	21

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (507)	21% (169)	7% (54)	4% (29)	4% (29)	788
U.S. Economy: Wrong Track	69% (390)	18% (102)	5% (30)	4% (22)	4% (23)	568
U.S. Economy: Right Direction	53% (117)	30% (67)	11% (23)	3% (8)	2% (5)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51% (125)	33% (80)	12% (29)	2% (5)	3% (8)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78% (319)	11% (47)	3% (14)	4% (16)	3% (14)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	48% (63)	32% (42)	8% (11)	6% (8)	6% (7)	132
Top 2024 Issue: Economy	63% (182)	22% (65)	6% (18)	5% (14)	4% (11)	290
Community: Urban	49% (82)	30% (50)	12% (19)	2% (3)	7% (11)	166
Community: Suburban	66% (276)	22% (92)	6% (26)	4% (16)	3% (11)	421
Community: Rural	74% (149)	14% (27)	4% (9)	5% (10)	3% (6)	202
Community/Gender: Urban Women	49% (37)	31% (24)	8% (6)	1% (1)	12% (9)	75
Community/Gender: Urban Men	50% (45)	29% (27)	15% (13)	3% (3)	3% (3)	90
Community/Gender: Rural Women	77% (96)	13% (16)	6% (7)	3% (3)	2% (2)	125
Community/Gender: Rural Men	70% (53)	15% (11)	2% (1)	9% (7)	5% (4)	76
Community/Gender: Suburban Women	67% (156)	20% (46)	6% (13)	4% (9)	4% (9)	233
Community/Gender: Suburban Men	64% (121)	24% (45)	7% (13)	4% (7)	1% (2)	188
Homeowner	67% (331)	23% (112)	6% (31)	3% (13)	2% (10)	496
Renter	60% (155)	21% (54)	9% (23)	5% (14)	5% (14)	259
Military HHnm: Yes	68% (85)	22% (27)	4% (5)	4% (5)	2% (2)	125
Military HH: No	64% (422)	21% (142)	7% (49)	4% (24)	4% (27)	663
Employ: Private Sector	63% (181)	23% (67)	7% (19)	5% (13)	2% (7)	287
Employ: Government	57% (34)	35% (21)	5% (3)	3% (2)	— (0)	59
Employ: Self-Employed	55% (39)	22% (16)	14% (10)	4% (3)	5% (4)	72
Employ: Homemaker	73% (29)	18% (7)	4% (2)	3% (1)	2% (1)	40
Employ: Student	61% (11)	24% (4)	— (0)	5% (1)	10% (2)	18
Employ: Retired	77% (148)	14% (28)	7% (13)	— (0)	2% (4)	192
Employ: Unemployed	58% (43)	26% (19)	5% (4)	4% (3)	6% (4)	73
Employ: Other	49% (23)	15% (7)	8% (4)	13% (6)	15% (7)	47
Self + Household: White-Collar	65% (197)	22% (65)	9% (28)	2% (6)	2% (6)	303
Self + Household: Blue Collar	69% (254)	20% (75)	4% (16)	4% (16)	2% (6)	366

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	64%	(507)	21%	(169)	7%	(54)	4%	(29)	4%	(29)	788
Union HH: Yes	52%	(12)	47%	(11)	—	(0)	1%	(0)	—	(0)	23
Union HH: No	65%	(495)	21%	(158)	7%	(54)	4%	(29)	4%	(29)	765
LGBTQ+: Yes	58%	(47)	25%	(20)	9%	(7)	6%	(5)	2%	(2)	80
LGBTQ+: No	65%	(461)	21%	(149)	7%	(46)	3%	(25)	4%	(27)	708
Motivated to Vote	66%	(471)	20%	(145)	7%	(50)	3%	(22)	3%	(23)	711
Parent: Yes	58%	(125)	26%	(57)	7%	(14)	4%	(10)	4%	(9)	214
Parent: No	67%	(383)	20%	(112)	7%	(39)	3%	(20)	3%	(20)	574
COVID Vaccine: Yes	64%	(339)	23%	(120)	8%	(42)	2%	(10)	4%	(19)	530
COVID Vaccine: No	65%	(169)	19%	(49)	4%	(11)	8%	(20)	4%	(10)	258
Student Loans: Yes	55%	(86)	28%	(44)	10%	(15)	5%	(7)	3%	(4)	157
Student Loans: No	67%	(421)	20%	(125)	6%	(38)	3%	(22)	4%	(25)	631
Favorable Opinion of Haley	73%	(188)	18%	(46)	5%	(12)	2%	(5)	3%	(6)	256
Unfavorable Opinion of Haley	62%	(202)	24%	(76)	9%	(30)	3%	(11)	1%	(5)	323
Protestant	75%	(197)	18%	(46)	4%	(10)	2%	(6)	2%	(5)	264
Roman Catholic	64%	(55)	28%	(24)	5%	(4)	1%	(1)	2%	(1)	86
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	60%	(5)	40%	(3)	—	(0)	—	(0)	—	(0)	8
Jewish	73%	(12)	27%	(4)	—	(0)	—	(0)	—	(0)	16
Muslim	42%	(8)	35%	(6)	—	(0)	10%	(2)	13%	(2)	18
Buddhist	32%	(1)	—	(0)	60%	(2)	8%	(0)	—	(0)	4
Hindu	76%	(3)	24%	(1)	—	(0)	—	(0)	—	(0)	4
Atheist	34%	(11)	30%	(10)	30%	(10)	6%	(2)	—	(0)	34
Agnostic	45%	(9)	34%	(6)	22%	(4)	—	(0)	—	(0)	19
Something else	63%	(112)	20%	(37)	7%	(12)	6%	(11)	4%	(7)	179
Nothing in particular	61%	(95)	19%	(30)	7%	(11)	4%	(7)	8%	(13)	156
Prodigal Biden Voter	52%	(30)	34%	(20)	3%	(2)	3%	(2)	8%	(4)	57
Undecided Voter (DK/WNV)	52%	(39)	32%	(24)	—	(0)	6%	(5)	10%	(7)	75
Undecided Voter (DK)	50%	(16)	25%	(8)	1%	(0)	11%	(3)	14%	(4)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (341)	33% (258)	11% (84)	7% (55)	6% (51)	788
Gender: Male	41% (147)	35% (123)	12% (43)	8% (27)	4% (15)	354
Gender: Female	45% (194)	31% (135)	9% (40)	6% (28)	8% (36)	434
Age: 18-34	28% (63)	35% (78)	14% (31)	8% (18)	14% (31)	221
Age: 35-44	38% (41)	33% (36)	16% (18)	11% (12)	2% (2)	109
Age: 45-64	48% (134)	31% (87)	8% (23)	7% (20)	5% (15)	279
Age: 65+	57% (103)	32% (57)	7% (12)	2% (4)	2% (3)	179
GenZers: 1997-2012	27% (32)	34% (41)	13% (16)	8% (10)	18% (22)	121
Millennials: 1981-1996	34% (67)	36% (73)	16% (31)	9% (19)	5% (10)	200
GenXers: 1965-1980	47% (107)	30% (69)	10% (22)	8% (18)	5% (12)	227
Baby Boomers: 1946-1964	55% (123)	33% (73)	6% (13)	4% (8)	3% (7)	225
Educ: < College	45% (215)	30% (145)	8% (39)	8% (38)	9% (41)	478
Educ: Bachelors degree	42% (78)	37% (68)	14% (26)	4% (7)	2% (4)	184
Educ: Post-grad	38% (48)	36% (45)	15% (18)	7% (9)	5% (6)	126
Income: Under 50k	41% (124)	31% (93)	7% (22)	7% (21)	14% (41)	301
Income: 50k-100k	45% (139)	33% (102)	13% (39)	7% (23)	2% (7)	310
Income: 100k+	44% (78)	36% (63)	13% (23)	6% (11)	1% (2)	177
Ethnicity: White (Non-Hispanic)	48% (229)	32% (153)	10% (47)	7% (32)	3% (14)	475
Ethnicity: Hispanic	27% (8)	34% (10)	19% (6)	12% (3)	8% (2)	29
Ethnicity: Black (Non-Hispanic)	36% (92)	34% (85)	10% (25)	7% (18)	13% (34)	255
Ethnicity: Asian + Other (Non-Hispanic)	42% (13)	33% (10)	19% (6)	2% (1)	4% (1)	30
All Christian	50% (180)	34% (121)	8% (29)	5% (18)	3% (10)	358
All Non-Christian	50% (21)	9% (4)	29% (12)	7% (3)	5% (2)	43
Atheist	30% (10)	39% (13)	23% (8)	5% (2)	3% (1)	34
Agnostic/Nothing in particular	35% (61)	32% (56)	13% (23)	9% (15)	12% (20)	175
Something Else	38% (68)	36% (64)	6% (11)	10% (17)	10% (18)	179
Evangelical	49% (154)	36% (115)	5% (16)	4% (13)	6% (18)	315
Non-Evangelical	42% (91)	32% (68)	11% (24)	10% (21)	5% (10)	213
PID: Dem (no lean)	35% (111)	37% (117)	15% (47)	5% (16)	8% (25)	316
PID: Ind (no lean)	39% (62)	32% (52)	10% (16)	10% (17)	8% (13)	160
PID: Rep (no lean)	53% (167)	29% (89)	7% (21)	7% (23)	4% (13)	312

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (341)	33% (258)	11% (84)	7% (55)	6% (51)	788
PID/Gender: Dem Men	33% (44)	41% (55)	16% (22)	5% (7)	5% (7)	134
PID/Gender: Dem Women	37% (67)	34% (62)	14% (25)	5% (9)	10% (18)	181
PID/Gender: Ind Men	38% (34)	36% (31)	9% (8)	11% (10)	6% (5)	88
PID/Gender: Ind Women	40% (29)	28% (20)	11% (8)	9% (7)	11% (8)	72
PID/Gender: Rep Men	52% (69)	28% (36)	10% (14)	8% (10)	2% (3)	132
PID/Gender: Rep Women	54% (98)	29% (53)	4% (7)	7% (12)	6% (10)	180
Ideo: Liberal (1-3)	37% (85)	40% (92)	15% (34)	4% (9)	4% (8)	228
Ideo: Moderate (4)	40% (86)	31% (67)	12% (25)	8% (18)	10% (21)	217
Ideo: Conservative (5-7)	53% (163)	29% (89)	7% (23)	7% (23)	4% (13)	310
Ideo/PID: Conservative Republican	58% (136)	26% (61)	7% (16)	6% (13)	4% (9)	235
Ideo/PID: Moderate/Liberal Republican	42% (28)	38% (25)	6% (4)	10% (7)	3% (2)	66
Ideo/PID: Moderate/Conservative Democrat	34% (39)	31% (36)	15% (18)	8% (9)	12% (14)	116
Ideo/PID: Liberal Democrat	38% (71)	41% (78)	15% (28)	3% (7)	2% (5)	188
Unfavorable of Biden and Trump	38% (48)	32% (40)	19% (24)	8% (10)	3% (4)	126
2024 H2H Matchup: Biden Voter	37% (123)	36% (118)	15% (49)	5% (17)	7% (24)	331
2024 H2H Matchup: Trump Voter	51% (193)	29% (112)	7% (25)	9% (33)	5% (19)	382
2024 H2H Matchup: Would not Vote	35% (11)	26% (8)	12% (4)	12% (4)	15% (5)	33
2024 H2H Matchup: Do not Know	31% (13)	45% (19)	14% (6)	2% (1)	7% (3)	42
2022 House Vote: Democrat	37% (129)	37% (128)	15% (51)	5% (18)	6% (21)	346
2022 House Vote: Republican	55% (171)	27% (85)	7% (22)	7% (22)	3% (10)	311
2022 House Vote: Did not Vote	30% (37)	36% (44)	9% (11)	11% (13)	14% (17)	122
2020 Vote: Joe Biden	37% (136)	36% (133)	16% (57)	5% (17)	6% (23)	366
2020 Vote: Donald Trump	52% (188)	30% (108)	7% (24)	8% (29)	4% (15)	365
2020 Vote: Someone Else	36% (3)	48% (5)	5% (0)	11% (1)	1% (0)	10
2020 Vote: Did not Vote	26% (13)	26% (12)	4% (2)	16% (7)	28% (13)	47
2016 Vote: Hillary Clinton	37% (100)	37% (100)	16% (42)	4% (11)	6% (15)	269
2016 Vote: Donald Trump	56% (169)	25% (75)	7% (21)	9% (26)	3% (8)	299
2016 Vote: Someone Else	41% (12)	23% (6)	13% (4)	18% (5)	4% (1)	28
2020 Vote/PID: Not Biden/Democrat	20% (6)	36% (10)	13% (4)	10% (3)	21% (6)	28
2020 Vote/PID: Not Trump/Republican	37% (8)	22% (5)	11% (2)	15% (3)	16% (3)	21

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	43% (341)	33% (258)	11% (84)	7% (55)	6% (51)	788
U.S. Economy: Wrong Track	44% (251)	32% (182)	10% (58)	7% (41)	6% (36)	568
U.S. Economy: Right Direction	41% (90)	35% (76)	12% (26)	6% (13)	7% (15)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38% (93)	37% (92)	12% (30)	5% (12)	8% (19)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (203)	29% (119)	9% (35)	9% (35)	4% (17)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	34% (45)	35% (46)	14% (19)	5% (7)	11% (15)	132
Top 2024 Issue: Economy	42% (122)	35% (102)	10% (28)	9% (27)	4% (11)	290
Community: Urban	35% (58)	30% (50)	18% (30)	7% (12)	10% (16)	166
Community: Suburban	43% (182)	35% (146)	11% (47)	5% (22)	6% (24)	421
Community: Rural	50% (102)	31% (62)	3% (6)	10% (20)	5% (11)	202
Community/Gender: Urban Women	28% (21)	25% (19)	27% (20)	4% (3)	17% (13)	75
Community/Gender: Urban Men	41% (37)	34% (31)	12% (10)	10% (9)	4% (3)	90
Community/Gender: Rural Women	52% (65)	33% (41)	3% (4)	8% (9)	4% (5)	125
Community/Gender: Rural Men	48% (37)	28% (21)	2% (2)	14% (11)	7% (6)	76
Community/Gender: Suburban Women	47% (109)	32% (75)	7% (16)	7% (15)	8% (18)	233
Community/Gender: Suburban Men	39% (73)	38% (71)	17% (31)	4% (7)	3% (6)	188
Homeowner	46% (228)	32% (161)	11% (52)	7% (35)	4% (20)	496
Renter	38% (97)	34% (88)	11% (29)	6% (15)	11% (29)	259
Military HHnm: Yes	50% (63)	31% (38)	11% (14)	6% (7)	3% (3)	125
Military HH: No	42% (278)	33% (219)	11% (70)	7% (48)	7% (48)	663
Employ: Private Sector	42% (121)	33% (96)	13% (38)	7% (20)	4% (12)	287
Employ: Government	35% (21)	39% (23)	9% (5)	3% (2)	14% (8)	59
Employ: Self-Employed	40% (29)	39% (28)	9% (7)	7% (5)	4% (3)	72
Employ: Homemaker	36% (14)	37% (15)	15% (6)	8% (3)	4% (2)	40
Employ: Student	20% (4)	36% (7)	16% (3)	11% (2)	17% (3)	18
Employ: Retired	56% (108)	29% (56)	7% (13)	5% (10)	3% (5)	192
Employ: Unemployed	38% (28)	27% (20)	10% (7)	12% (9)	12% (9)	73
Employ: Other	35% (17)	30% (14)	10% (5)	5% (3)	19% (9)	47
Self + Household: White-Collar	46% (139)	33% (99)	13% (40)	5% (16)	3% (9)	303
Self + Household: Blue Collar	45% (163)	32% (116)	10% (38)	9% (33)	4% (16)	366

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(341)	33%	(258)	11%	(84)	7%	(55)	6%	(51)	788
Union HH: Yes	44%	(10)	38%	(9)	18%	(4)	—	(0)	—	(0)	23
Union HH: No	43%	(331)	33%	(249)	10%	(80)	7%	(55)	7%	(51)	765
LGBTQ+: Yes	32%	(26)	38%	(31)	13%	(11)	6%	(5)	11%	(9)	80
LGBTQ+: No	45%	(315)	32%	(227)	10%	(73)	7%	(50)	6%	(42)	708
Motivated to Vote	45%	(320)	33%	(231)	11%	(77)	6%	(46)	5%	(38)	711
Parent: Yes	42%	(89)	31%	(67)	11%	(23)	11%	(23)	5%	(11)	214
Parent: No	44%	(251)	33%	(191)	10%	(60)	5%	(31)	7%	(40)	574
COVID Vaccine: Yes	45%	(236)	33%	(175)	11%	(58)	6%	(34)	5%	(27)	530
COVID Vaccine: No	40%	(104)	32%	(82)	10%	(26)	8%	(21)	9%	(24)	258
Student Loans: Yes	28%	(43)	41%	(64)	17%	(27)	9%	(14)	6%	(9)	157
Student Loans: No	47%	(297)	31%	(194)	9%	(56)	6%	(41)	7%	(42)	631
Favorable Opinion of Haley	56%	(145)	27%	(69)	9%	(24)	6%	(16)	1%	(2)	256
Unfavorable Opinion of Haley	39%	(126)	37%	(118)	14%	(45)	7%	(22)	4%	(13)	323
Protestant	53%	(139)	32%	(84)	8%	(22)	3%	(8)	4%	(10)	264
Roman Catholic	43%	(37)	40%	(34)	7%	(6)	10%	(9)	—	(0)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	45%	(4)	31%	(2)	14%	(1)	10%	(1)	—	(0)	8
Jewish	65%	(10)	14%	(2)	21%	(3)	—	(0)	—	(0)	16
Muslim	39%	(7)	6%	(1)	27%	(5)	16%	(3)	12%	(2)	18
Buddhist	16%	(1)	9%	(0)	75%	(3)	—	(0)	—	(0)	4
Hindu	76%	(3)	—	(0)	24%	(1)	—	(0)	—	(0)	4
Atheist	30%	(10)	39%	(13)	23%	(8)	5%	(2)	3%	(1)	34
Agnostic	34%	(6)	49%	(10)	11%	(2)	6%	(1)	—	(0)	19
Something else	38%	(68)	36%	(64)	6%	(11)	10%	(17)	10%	(18)	179
Nothing in particular	35%	(55)	30%	(46)	13%	(21)	9%	(14)	13%	(20)	156
Prodigal Biden Voter	34%	(20)	37%	(21)	17%	(10)	3%	(2)	8%	(5)	57
Undecided Voter (DK/WNV)	33%	(25)	37%	(27)	13%	(10)	6%	(5)	11%	(8)	75
Undecided Voter (DK)	35%	(11)	26%	(8)	12%	(4)	12%	(4)	15%	(5)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (294)	27% (209)	14% (110)	18% (145)	4% (29)	788
Gender: Male	37% (131)	21% (75)	14% (49)	26% (91)	3% (9)	354
Gender: Female	38% (163)	31% (134)	14% (62)	12% (54)	5% (20)	434
Age: 18-34	44% (96)	27% (59)	12% (27)	9% (20)	8% (19)	221
Age: 35-44	46% (50)	25% (27)	14% (15)	12% (13)	3% (4)	109
Age: 45-64	33% (92)	31% (86)	14% (40)	20% (56)	2% (6)	279
Age: 65+	31% (55)	21% (37)	16% (29)	31% (56)	1% (1)	179
GenZers: 1997-2012	38% (46)	28% (34)	18% (21)	7% (8)	10% (12)	121
Millennials: 1981-1996	48% (95)	26% (51)	10% (20)	12% (24)	5% (10)	200
GenXers: 1965-1980	36% (82)	29% (67)	13% (29)	19% (43)	3% (6)	227
Baby Boomers: 1946-1964	30% (68)	23% (51)	17% (38)	29% (66)	1% (2)	225
Educ: < College	35% (168)	26% (125)	16% (74)	18% (86)	5% (25)	478
Educ: Bachelors degree	36% (67)	30% (54)	11% (21)	22% (40)	1% (2)	184
Educ: Post-grad	47% (59)	24% (30)	12% (15)	15% (19)	2% (2)	126
Income: Under 50k	42% (126)	21% (63)	14% (42)	16% (48)	7% (22)	301
Income: 50k-100k	32% (98)	31% (95)	16% (48)	22% (67)	1% (2)	310
Income: 100k+	40% (71)	29% (51)	11% (20)	17% (30)	3% (5)	177
Ethnicity: White (Non-Hispanic)	30% (145)	25% (120)	16% (78)	25% (120)	3% (13)	475
Ethnicity: Hispanic	51% (15)	22% (6)	11% (3)	13% (4)	4% (1)	29
Ethnicity: Black (Non-Hispanic)	50% (127)	27% (69)	9% (24)	8% (20)	6% (15)	255
Ethnicity: Asian + Other (Non-Hispanic)	28% (8)	48% (14)	19% (6)	5% (1)	— (0)	30
All Christian	28% (100)	26% (93)	18% (66)	26% (94)	2% (6)	358
All Non-Christian	49% (21)	29% (12)	18% (7)	4% (2)	— (0)	43
Atheist	63% (21)	21% (7)	5% (2)	11% (4)	— (0)	34
Agnostic/Nothing in particular	41% (72)	27% (47)	10% (17)	13% (22)	9% (16)	175
Something Else	45% (80)	28% (50)	10% (18)	13% (22)	4% (8)	179
Evangelical	32% (101)	24% (74)	18% (55)	23% (73)	4% (12)	315
Non-Evangelical	36% (77)	31% (66)	12% (26)	20% (42)	1% (2)	213
PID: Dem (no lean)	60% (188)	28% (88)	5% (17)	4% (12)	3% (10)	316
PID: Ind (no lean)	32% (52)	31% (49)	14% (22)	19% (30)	4% (7)	160
PID: Rep (no lean)	17% (54)	23% (72)	23% (71)	33% (103)	4% (12)	312

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (294)	27% (209)	14% (110)	18% (145)	4% (29)	788
PID/Gender: Dem Men	59% (80)	27% (36)	5% (7)	6% (8)	2% (3)	134
PID/Gender: Dem Women	60% (108)	29% (52)	6% (10)	2% (4)	4% (7)	181
PID/Gender: Ind Men	34% (30)	24% (21)	14% (13)	25% (22)	4% (3)	88
PID/Gender: Ind Women	31% (22)	39% (28)	13% (10)	11% (8)	6% (4)	72
PID/Gender: Rep Men	16% (22)	14% (18)	22% (29)	46% (61)	2% (3)	132
PID/Gender: Rep Women	18% (33)	30% (54)	23% (42)	23% (42)	5% (10)	180
Ideo: Liberal (1-3)	68% (154)	25% (57)	4% (10)	3% (6)	— (1)	228
Ideo: Moderate (4)	35% (75)	37% (80)	15% (32)	9% (19)	5% (12)	217
Ideo: Conservative (5-7)	18% (57)	20% (62)	22% (67)	37% (114)	3% (10)	310
Ideo/PID: Conservative Republican	14% (32)	19% (45)	25% (60)	39% (91)	3% (7)	235
Ideo/PID: Moderate/Liberal Republican	32% (21)	36% (24)	15% (10)	14% (9)	3% (2)	66
Ideo/PID: Moderate/Conservative Democrat	46% (53)	31% (36)	10% (12)	7% (8)	6% (7)	116
Ideo/PID: Liberal Democrat	69% (130)	26% (50)	2% (5)	1% (2)	1% (1)	188
Unfavorable of Biden and Trump	38% (48)	32% (40)	11% (14)	17% (22)	2% (2)	126
2024 H2H Matchup: Biden Voter	59% (196)	31% (104)	5% (17)	2% (8)	2% (6)	331
2024 H2H Matchup: Trump Voter	18% (69)	23% (88)	22% (84)	33% (125)	4% (17)	382
2024 H2H Matchup: Would not Vote	25% (8)	24% (8)	13% (4)	26% (9)	12% (4)	33
2024 H2H Matchup: Do not Know	51% (21)	25% (10)	11% (4)	9% (4)	6% (2)	42
2022 House Vote: Democrat	59% (204)	31% (108)	5% (19)	2% (9)	2% (6)	346
2022 House Vote: Republican	14% (45)	21% (66)	23% (72)	37% (116)	4% (12)	311
2022 House Vote: Did not Vote	34% (42)	28% (34)	15% (19)	15% (18)	7% (9)	122
2020 Vote: Joe Biden	58% (211)	31% (113)	5% (19)	4% (15)	2% (8)	366
2020 Vote: Donald Trump	18% (64)	23% (84)	22% (82)	33% (120)	4% (15)	365
2020 Vote: Someone Else	25% (2)	28% (3)	18% (2)	27% (3)	2% (0)	10
2020 Vote: Did not Vote	35% (16)	22% (10)	16% (7)	14% (7)	13% (6)	47
2016 Vote: Hillary Clinton	60% (161)	29% (79)	4% (12)	4% (10)	3% (8)	269
2016 Vote: Donald Trump	16% (49)	22% (65)	22% (65)	38% (113)	2% (7)	299
2016 Vote: Someone Else	38% (11)	24% (7)	20% (6)	18% (5)	— (0)	28
2020 Vote/PID: Not Biden/Democrat	50% (14)	31% (9)	10% (3)	1% (0)	8% (2)	28
2020 Vote/PID: Not Trump/Republican	27% (6)	24% (5)	16% (3)	24% (5)	8% (2)	21

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	37% (294)	27% (209)	14% (110)	18% (145)	4% (29)	788
U.S. Economy: Wrong Track	28% (159)	27% (154)	17% (96)	24% (139)	3% (20)	568
U.S. Economy: Right Direction	61% (135)	25% (56)	6% (14)	3% (6)	4% (10)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63% (155)	28% (70)	5% (13)	3% (7)	— (1)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19% (76)	25% (103)	20% (81)	32% (133)	4% (17)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	47% (63)	28% (37)	12% (16)	4% (5)	9% (11)	132
Top 2024 Issue: Economy	29% (83)	29% (85)	18% (51)	21% (60)	3% (10)	290
Community: Urban	57% (94)	21% (34)	8% (13)	9% (15)	6% (10)	166
Community: Suburban	35% (149)	30% (127)	13% (53)	20% (83)	2% (8)	421
Community: Rural	26% (52)	24% (48)	22% (45)	23% (46)	5% (11)	202
Community/Gender: Urban Women	51% (38)	30% (23)	7% (5)	3% (2)	9% (7)	75
Community/Gender: Urban Men	62% (56)	12% (11)	8% (8)	14% (13)	4% (3)	90
Community/Gender: Rural Women	27% (34)	26% (33)	24% (30)	18% (22)	5% (7)	125
Community/Gender: Rural Men	23% (18)	20% (15)	20% (15)	32% (24)	6% (4)	76
Community/Gender: Suburban Women	39% (91)	34% (79)	11% (27)	13% (30)	3% (7)	233
Community/Gender: Suburban Men	31% (57)	26% (49)	14% (26)	29% (54)	1% (1)	188
Homeowner	34% (167)	28% (139)	15% (73)	21% (102)	3% (15)	496
Renter	45% (116)	24% (63)	12% (32)	15% (38)	4% (11)	259
Military HHnm: Yes	28% (35)	27% (34)	14% (18)	28% (34)	3% (3)	125
Military HH: No	39% (259)	26% (175)	14% (92)	17% (110)	4% (26)	663
Employ: Private Sector	40% (114)	26% (76)	11% (32)	19% (55)	3% (10)	287
Employ: Government	45% (27)	30% (18)	5% (3)	16% (10)	4% (2)	59
Employ: Self-Employed	32% (23)	26% (19)	21% (15)	19% (14)	2% (2)	72
Employ: Homemaker	41% (16)	41% (16)	11% (4)	4% (1)	3% (1)	40
Employ: Student	41% (7)	23% (4)	22% (4)	3% (1)	12% (2)	18
Employ: Retired	28% (54)	25% (48)	20% (38)	26% (51)	1% (2)	192
Employ: Unemployed	46% (34)	24% (18)	13% (9)	12% (9)	5% (3)	73
Employ: Other	41% (19)	25% (12)	11% (5)	10% (5)	14% (7)	47
Self + Household: White-Collar	38% (114)	28% (85)	15% (46)	16% (50)	3% (8)	303
Self + Household: Blue Collar	36% (132)	27% (99)	13% (48)	22% (79)	2% (9)	366

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	37%	(294)	27%	(209)	14%	(110)	18%	(145)	4%	(29)	788
Union HH: Yes	52%	(12)	32%	(7)	7%	(2)	10%	(2)	—	(0)	23
Union HH: No	37%	(282)	26%	(202)	14%	(109)	19%	(142)	4%	(29)	765
LGBTQ+: Yes	49%	(39)	36%	(29)	8%	(7)	6%	(5)	1%	(0)	80
LGBTQ+: No	36%	(255)	26%	(181)	15%	(104)	20%	(140)	4%	(29)	708
Motivated to Vote	37%	(267)	26%	(186)	14%	(99)	19%	(137)	3%	(23)	711
Parent: Yes	46%	(98)	27%	(58)	14%	(30)	9%	(20)	4%	(9)	214
Parent: No	34%	(197)	26%	(152)	14%	(81)	22%	(124)	4%	(20)	574
COVID Vaccine: Yes	42%	(223)	29%	(153)	13%	(71)	14%	(73)	2%	(11)	530
COVID Vaccine: No	28%	(72)	22%	(57)	15%	(39)	28%	(72)	7%	(19)	258
Student Loans: Yes	48%	(76)	29%	(45)	8%	(13)	12%	(18)	3%	(5)	157
Student Loans: No	35%	(219)	26%	(164)	15%	(97)	20%	(126)	4%	(24)	631
Favorable Opinion of Haley	28%	(71)	29%	(74)	18%	(46)	24%	(61)	2%	(4)	256
Unfavorable Opinion of Haley	43%	(138)	22%	(71)	12%	(39)	21%	(68)	2%	(6)	323
Protestant	21%	(56)	27%	(71)	19%	(51)	30%	(80)	2%	(6)	264
Roman Catholic	48%	(42)	22%	(19)	14%	(12)	16%	(13)	—	(0)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	31%	(2)	34%	(3)	10%	(1)	—	(0)	8
Jewish	62%	(10)	23%	(4)	15%	(2)	—	(0)	—	(0)	16
Muslim	47%	(9)	16%	(3)	27%	(5)	10%	(2)	—	(0)	18
Buddhist	25%	(1)	75%	(3)	—	(0)	—	(0)	—	(0)	4
Hindu	31%	(1)	69%	(3)	—	(0)	—	(0)	—	(0)	4
Atheist	63%	(21)	21%	(7)	5%	(2)	11%	(4)	—	(0)	34
Agnostic	50%	(10)	38%	(7)	6%	(1)	6%	(1)	—	(0)	19
Something else	45%	(80)	28%	(50)	10%	(18)	13%	(22)	4%	(8)	179
Nothing in particular	40%	(63)	25%	(40)	10%	(16)	14%	(21)	10%	(16)	156
Prodigal Biden Voter	48%	(27)	24%	(14)	8%	(5)	13%	(7)	8%	(4)	57
Undecided Voter (DK/WNV)	40%	(30)	24%	(18)	12%	(9)	16%	(12)	8%	(6)	75
Undecided Voter (DK)	25%	(8)	24%	(8)	13%	(4)	26%	(9)	12%	(4)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (471)	31% (242)	5% (39)	2% (18)	2% (17)	788
Gender: Male	53% (187)	36% (128)	6% (21)	4% (13)	1% (5)	354
Gender: Female	66% (285)	26% (114)	4% (18)	1% (5)	3% (12)	434
Age: 18-34	61% (136)	31% (69)	4% (8)	1% (1)	3% (6)	221
Age: 35-44	64% (70)	25% (28)	3% (4)	6% (7)	1% (1)	109
Age: 45-64	60% (167)	30% (85)	4% (12)	2% (6)	4% (10)	279
Age: 65+	55% (98)	34% (61)	8% (15)	3% (5)	— (0)	179
GenZers: 1997-2012	58% (70)	34% (41)	3% (4)	— (0)	5% (6)	121
Millennials: 1981-1996	64% (129)	27% (54)	4% (8)	4% (8)	1% (1)	200
GenXers: 1965-1980	65% (148)	27% (62)	3% (7)	2% (4)	3% (7)	227
Baby Boomers: 1946-1964	53% (119)	35% (79)	8% (18)	3% (7)	1% (3)	225
Educ: < College	61% (292)	30% (142)	4% (19)	3% (12)	3% (12)	478
Educ: Bachelors degree	54% (100)	36% (65)	6% (11)	3% (6)	1% (2)	184
Educ: Post-grad	63% (79)	28% (35)	7% (9)	— (0)	3% (3)	126
Income: Under 50k	62% (185)	27% (82)	5% (15)	3% (9)	3% (10)	301
Income: 50k-100k	58% (180)	32% (100)	5% (17)	3% (8)	2% (5)	310
Income: 100k+	60% (105)	35% (61)	4% (7)	1% (1)	1% (2)	177
Ethnicity: White (Non-Hispanic)	57% (269)	35% (168)	4% (21)	2% (10)	1% (6)	475
Ethnicity: Hispanic	41% (12)	49% (14)	7% (2)	2% (0)	2% (1)	29
Ethnicity: Black (Non-Hispanic)	70% (178)	18% (46)	6% (14)	3% (7)	4% (10)	255
Ethnicity: Asian + Other (Non-Hispanic)	44% (13)	48% (14)	5% (2)	3% (1)	— (0)	30
All Christian	56% (200)	35% (125)	6% (23)	2% (7)	1% (3)	358
All Non-Christian	70% (30)	26% (11)	— (0)	4% (2)	— (0)	43
Atheist	50% (17)	49% (17)	1% (0)	— (0)	— (0)	34
Agnostic/Nothing in particular	63% (109)	25% (43)	6% (10)	3% (5)	4% (8)	175
Something Else	65% (116)	26% (47)	3% (5)	3% (5)	4% (6)	179
Evangelical	65% (206)	25% (78)	6% (20)	3% (8)	1% (4)	315
Non-Evangelical	50% (106)	42% (89)	4% (8)	2% (4)	3% (6)	213
PID: Dem (no lean)	64% (203)	29% (93)	4% (12)	1% (3)	2% (5)	316
PID: Ind (no lean)	52% (84)	31% (50)	7% (11)	6% (10)	3% (5)	160
PID: Rep (no lean)	59% (184)	32% (100)	5% (16)	2% (6)	2% (6)	312

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (471)	31% (242)	5% (39)	2% (18)	2% (17)	788
PID/Gender: Dem Men	57% (76)	36% (49)	5% (7)	— (0)	2% (3)	134
PID/Gender: Dem Women	70% (127)	24% (44)	3% (5)	1% (3)	1% (2)	181
PID/Gender: Ind Men	45% (39)	37% (33)	6% (5)	10% (9)	2% (1)	88
PID/Gender: Ind Women	62% (44)	24% (17)	8% (6)	1% (1)	6% (4)	72
PID/Gender: Rep Men	54% (71)	35% (46)	7% (9)	3% (4)	1% (1)	132
PID/Gender: Rep Women	63% (113)	29% (53)	4% (7)	1% (2)	3% (6)	180
Ideo: Liberal (1-3)	65% (148)	31% (71)	3% (7)	— (0)	1% (2)	228
Ideo: Moderate (4)	59% (129)	31% (67)	5% (12)	3% (6)	1% (3)	217
Ideo: Conservative (5-7)	57% (176)	32% (99)	6% (18)	3% (9)	3% (8)	310
Ideo/PID: Conservative Republican	57% (134)	33% (77)	6% (14)	2% (5)	2% (4)	235
Ideo/PID: Moderate/Liberal Republican	67% (44)	31% (20)	1% (0)	1% (1)	— (0)	66
Ideo/PID: Moderate/Conservative Democrat	66% (76)	27% (31)	4% (4)	— (1)	3% (3)	116
Ideo/PID: Liberal Democrat	64% (121)	32% (60)	3% (6)	— (0)	— (0)	188
Unfavorable of Biden and Trump	54% (68)	37% (47)	4% (5)	3% (3)	2% (3)	126
2024 H2H Matchup: Biden Voter	62% (205)	30% (98)	5% (17)	1% (3)	2% (7)	331
2024 H2H Matchup: Trump Voter	58% (221)	31% (120)	5% (19)	4% (15)	2% (7)	382
2024 H2H Matchup: Would not Vote	58% (19)	33% (11)	— (0)	2% (1)	7% (2)	33
2024 H2H Matchup: Do not Know	63% (26)	32% (13)	5% (2)	— (0)	— (0)	42
2022 House Vote: Democrat	64% (221)	28% (97)	5% (19)	1% (3)	2% (6)	346
2022 House Vote: Republican	57% (176)	33% (103)	5% (16)	4% (11)	1% (4)	311
2022 House Vote: Did not Vote	56% (68)	35% (42)	3% (4)	1% (2)	5% (6)	122
2020 Vote: Joe Biden	61% (225)	30% (111)	5% (17)	1% (4)	2% (9)	366
2020 Vote: Donald Trump	58% (211)	32% (117)	5% (19)	3% (11)	2% (6)	365
2020 Vote: Someone Else	54% (5)	35% (3)	5% (0)	5% (1)	1% (0)	10
2020 Vote: Did not Vote	64% (30)	24% (11)	3% (2)	5% (2)	4% (2)	47
2016 Vote: Hillary Clinton	63% (170)	30% (81)	4% (12)	— (1)	2% (6)	269
2016 Vote: Donald Trump	58% (174)	31% (92)	6% (18)	4% (11)	1% (4)	299
2016 Vote: Someone Else	55% (15)	33% (9)	— (0)	3% (1)	9% (3)	28
2020 Vote/PID: Not Biden/Democrat	65% (18)	28% (8)	5% (1)	2% (1)	— (0)	28
2020 Vote/PID: Not Trump/Republican	52% (11)	38% (8)	7% (1)	— (0)	3% (1)	21

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (471)	31% (242)	5% (39)	2% (18)	2% (17)	788
U.S. Economy: Wrong Track	58% (330)	32% (183)	4% (23)	3% (18)	2% (13)	568
U.S. Economy: Right Direction	64% (141)	27% (60)	7% (16)	— (0)	2% (4)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65% (159)	28% (69)	5% (13)	1% (2)	1% (3)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (235)	32% (132)	4% (17)	4% (16)	2% (10)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	58% (77)	32% (42)	6% (8)	1% (1)	3% (5)	132
Top 2024 Issue: Economy	61% (177)	31% (91)	3% (9)	3% (8)	2% (6)	290
Community: Urban	59% (99)	34% (56)	3% (5)	1% (2)	3% (4)	166
Community: Suburban	58% (245)	33% (140)	5% (22)	1% (6)	2% (8)	421
Community: Rural	64% (128)	23% (47)	5% (11)	5% (11)	2% (5)	202
Community/Gender: Urban Women	68% (51)	28% (21)	1% (1)	1% (1)	2% (2)	75
Community/Gender: Urban Men	52% (47)	39% (35)	5% (5)	1% (1)	3% (3)	90
Community/Gender: Rural Women	65% (82)	24% (30)	6% (8)	2% (2)	3% (4)	125
Community/Gender: Rural Men	61% (47)	22% (17)	5% (4)	11% (8)	2% (1)	76
Community/Gender: Suburban Women	65% (151)	27% (64)	4% (10)	1% (2)	3% (7)	233
Community/Gender: Suburban Men	50% (93)	41% (76)	7% (13)	2% (4)	1% (1)	188
Homeowner	59% (292)	32% (158)	5% (25)	3% (14)	2% (8)	496
Renter	61% (158)	29% (75)	5% (14)	2% (5)	3% (8)	259
Military HHnm: Yes	56% (70)	37% (46)	3% (3)	4% (5)	— (0)	125
Military HH: No	61% (402)	30% (196)	5% (35)	2% (13)	3% (17)	663
Employ: Private Sector	58% (166)	36% (104)	3% (10)	2% (5)	1% (2)	287
Employ: Government	61% (36)	25% (15)	11% (6)	2% (1)	2% (1)	59
Employ: Self-Employed	57% (41)	36% (26)	1% (1)	6% (4)	— (0)	72
Employ: Homemaker	55% (22)	38% (15)	2% (1)	1% (1)	3% (1)	40
Employ: Student	76% (14)	14% (3)	— (0)	— (0)	10% (2)	18
Employ: Retired	58% (111)	30% (58)	8% (15)	3% (6)	1% (3)	192
Employ: Unemployed	70% (51)	15% (11)	9% (7)	— (0)	5% (4)	73
Employ: Other	65% (31)	22% (11)	— (0)	4% (2)	9% (4)	47
Self + Household: White-Collar	56% (168)	37% (112)	4% (12)	2% (6)	1% (4)	303
Self + Household: Blue Collar	63% (232)	28% (101)	5% (18)	3% (10)	1% (5)	366

Continued on next page

**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	60%	(471)	31%	(242)	5%	(39)	2%	(18)	2%	(17)	788
Union HH: Yes	77%	(18)	19%	(4)	4%	(1)	—	(0)	—	(0)	23
Union HH: No	59%	(453)	31%	(238)	5%	(38)	2%	(18)	2%	(17)	765
LGBTQ+: Yes	58%	(47)	39%	(31)	3%	(2)	—	(0)	—	(0)	80
LGBTQ+: No	60%	(425)	30%	(211)	5%	(36)	3%	(18)	2%	(17)	708
Motivated to Vote	59%	(422)	31%	(223)	5%	(35)	2%	(16)	2%	(15)	711
Parent: Yes	70%	(150)	23%	(50)	4%	(8)	1%	(3)	1%	(3)	214
Parent: No	56%	(322)	33%	(192)	5%	(30)	3%	(16)	2%	(14)	574
COVID Vaccine: Yes	60%	(320)	31%	(165)	5%	(28)	1%	(8)	2%	(9)	530
COVID Vaccine: No	59%	(151)	30%	(77)	4%	(11)	4%	(11)	3%	(8)	258
Student Loans: Yes	74%	(117)	22%	(35)	1%	(1)	1%	(1)	2%	(3)	157
Student Loans: No	56%	(355)	33%	(208)	6%	(38)	3%	(17)	2%	(14)	631
Favorable Opinion of Haley	59%	(151)	32%	(83)	6%	(16)	1%	(1)	2%	(5)	256
Unfavorable Opinion of Haley	56%	(181)	34%	(111)	4%	(12)	4%	(13)	2%	(7)	323
Protestant	57%	(151)	33%	(87)	7%	(18)	2%	(6)	1%	(2)	264
Roman Catholic	52%	(45)	39%	(34)	6%	(5)	1%	(1)	1%	(1)	86
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	58%	(5)	—	(0)	—	(0)	—	(0)	8
Jewish	79%	(13)	21%	(3)	—	(0)	—	(0)	—	(0)	16
Muslim	78%	(14)	11%	(2)	1%	(0)	10%	(2)	—	(0)	18
Buddhist	18%	(1)	82%	(3)	—	(0)	—	(0)	—	(0)	4
Hindu	45%	(2)	55%	(2)	—	(0)	—	(0)	—	(0)	4
Atheist	50%	(17)	49%	(17)	1%	(0)	—	(0)	—	(0)	34
Agnostic	58%	(11)	33%	(6)	—	(0)	9%	(2)	—	(0)	19
Something else	65%	(116)	26%	(47)	3%	(5)	3%	(5)	4%	(6)	179
Nothing in particular	63%	(98)	24%	(37)	6%	(10)	2%	(3)	5%	(8)	156
Prodigal Biden Voter	60%	(35)	31%	(18)	—	(0)	4%	(2)	5%	(3)	57
Undecided Voter (DK/WNV)	61%	(46)	32%	(24)	3%	(2)	1%	(1)	3%	(2)	75
Undecided Voter (DK)	58%	(19)	33%	(11)	—	(0)	2%	(1)	7%	(2)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	57% (452)	23% (179)	11% (86)	7% (54)	2% (18)	788
Gender: Male	53% (188)	22% (80)	13% (48)	10% (34)	1% (5)	354
Gender: Female	61% (264)	23% (99)	9% (38)	5% (20)	3% (13)	434
Age: 18-34	58% (128)	22% (48)	10% (23)	5% (11)	5% (10)	221
Age: 35-44	59% (64)	28% (31)	7% (8)	6% (6)	— (0)	109
Age: 45-64	62% (173)	18% (51)	11% (29)	7% (20)	2% (6)	279
Age: 65+	48% (87)	27% (49)	14% (26)	9% (15)	1% (2)	179
GenZers: 1997-2012	60% (72)	18% (22)	10% (12)	5% (6)	7% (8)	121
Millennials: 1981-1996	57% (114)	27% (54)	9% (18)	6% (12)	1% (2)	200
GenXers: 1965-1980	61% (138)	20% (46)	10% (22)	7% (17)	2% (5)	227
Baby Boomers: 1946-1964	55% (125)	22% (49)	13% (30)	8% (18)	1% (3)	225
Educ: < College	56% (269)	22% (106)	11% (52)	7% (34)	3% (16)	478
Educ: Bachelors degree	60% (110)	19% (35)	13% (24)	7% (13)	1% (2)	184
Educ: Post-grad	57% (72)	30% (38)	7% (9)	5% (6)	— (0)	126
Income: Under 50k	63% (189)	17% (50)	10% (31)	7% (20)	4% (11)	301
Income: 50k-100k	55% (171)	24% (74)	13% (41)	7% (21)	1% (4)	310
Income: 100k+	52% (92)	31% (55)	8% (14)	8% (13)	2% (3)	177
Ethnicity: White (Non-Hispanic)	51% (242)	26% (121)	13% (62)	8% (38)	3% (12)	475
Ethnicity: Hispanic	50% (14)	28% (8)	12% (3)	8% (2)	2% (1)	29
Ethnicity: Black (Non-Hispanic)	69% (176)	17% (44)	7% (18)	5% (12)	2% (5)	255
Ethnicity: Asian + Other (Non-Hispanic)	67% (20)	19% (6)	9% (3)	5% (1)	1% (0)	30
All Christian	55% (196)	25% (89)	13% (46)	6% (22)	1% (5)	358
All Non-Christian	55% (23)	29% (12)	11% (5)	5% (2)	— (0)	43
Atheist	53% (18)	29% (10)	7% (2)	11% (4)	— (0)	34
Agnostic/Nothing in particular	52% (91)	22% (38)	13% (22)	8% (14)	6% (10)	175
Something Else	69% (123)	17% (30)	6% (11)	7% (12)	2% (3)	179
Evangelical	59% (185)	22% (69)	11% (36)	6% (20)	2% (6)	315
Non-Evangelical	60% (129)	23% (49)	9% (20)	7% (14)	1% (3)	213
PID: Dem (no lean)	72% (228)	20% (62)	4% (14)	2% (7)	1% (4)	316
PID: Ind (no lean)	48% (77)	22% (34)	16% (26)	11% (18)	3% (5)	160
PID: Rep (no lean)	47% (147)	26% (82)	15% (45)	9% (29)	3% (9)	312

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	57% (452)	23% (179)	11% (86)	7% (54)	2% (18)	788
PID/Gender: Dem Men	65% (87)	26% (34)	6% (8)	3% (4)	— (0)	134
PID/Gender: Dem Women	78% (141)	15% (28)	3% (6)	1% (2)	2% (4)	181
PID/Gender: Ind Men	42% (37)	22% (19)	17% (15)	15% (13)	4% (4)	88
PID/Gender: Ind Women	55% (40)	21% (15)	16% (12)	6% (5)	1% (1)	72
PID/Gender: Rep Men	48% (64)	20% (26)	18% (24)	12% (16)	1% (2)	132
PID/Gender: Rep Women	46% (83)	31% (56)	12% (21)	7% (13)	4% (7)	180
Ideo: Liberal (1-3)	71% (163)	21% (47)	5% (11)	2% (4)	1% (2)	228
Ideo: Moderate (4)	58% (126)	23% (51)	11% (25)	7% (14)	1% (1)	217
Ideo: Conservative (5-7)	49% (152)	24% (74)	15% (45)	10% (31)	3% (8)	310
Ideo/PID: Conservative Republican	46% (108)	25% (59)	17% (39)	10% (23)	3% (6)	235
Ideo/PID: Moderate/Liberal Republican	51% (34)	32% (21)	9% (6)	8% (5)	— (0)	66
Ideo/PID: Moderate/Conservative Democrat	72% (84)	18% (21)	6% (7)	4% (4)	— (0)	116
Ideo/PID: Liberal Democrat	75% (140)	19% (36)	3% (6)	1% (3)	1% (2)	188
Unfavorable of Biden and Trump	52% (66)	21% (26)	18% (23)	8% (10)	1% (1)	126
2024 H2H Matchup: Biden Voter	74% (244)	19% (63)	3% (11)	3% (10)	1% (3)	331
2024 H2H Matchup: Trump Voter	44% (169)	26% (98)	17% (64)	11% (40)	3% (11)	382
2024 H2H Matchup: Would not Vote	39% (13)	16% (5)	23% (8)	11% (4)	11% (4)	33
2024 H2H Matchup: Do not Know	62% (26)	30% (13)	7% (3)	— (0)	— (0)	42
2022 House Vote: Democrat	72% (250)	19% (67)	6% (20)	1% (5)	1% (4)	346
2022 House Vote: Republican	44% (137)	27% (84)	15% (47)	11% (34)	3% (9)	311
2022 House Vote: Did not Vote	50% (62)	20% (25)	16% (19)	10% (12)	4% (5)	122
2020 Vote: Joe Biden	72% (265)	18% (67)	6% (21)	2% (9)	1% (4)	366
2020 Vote: Donald Trump	44% (162)	27% (99)	16% (57)	10% (37)	3% (10)	365
2020 Vote: Someone Else	46% (4)	25% (2)	10% (1)	17% (2)	1% (0)	10
2020 Vote: Did not Vote	42% (20)	21% (10)	15% (7)	14% (7)	7% (3)	47
2016 Vote: Hillary Clinton	71% (192)	18% (50)	6% (17)	2% (6)	2% (4)	269
2016 Vote: Donald Trump	43% (129)	27% (80)	17% (50)	12% (35)	2% (5)	299
2016 Vote: Someone Else	69% (19)	19% (5)	— (0)	8% (2)	4% (1)	28
2020 Vote/PID: Not Biden/Democrat	49% (14)	29% (8)	13% (4)	9% (2)	— (0)	28
2020 Vote/PID: Not Trump/Republican	60% (12)	13% (3)	12% (3)	11% (2)	3% (1)	21

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**Table BLMB6\_9:** *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	57% (452)	23% (179)	11% (86)	7% (54)	2% (18)	788
U.S. Economy: Wrong Track	52% (294)	24% (137)	13% (76)	8% (45)	3% (15)	568
U.S. Economy: Right Direction	71% (157)	19% (42)	4% (10)	4% (9)	1% (3)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	78% (191)	18% (45)	3% (7)	1% (2)	— (1)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46% (188)	25% (101)	16% (66)	11% (43)	3% (11)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	55% (73)	24% (32)	10% (13)	6% (9)	4% (6)	132
Top 2024 Issue: Economy	48% (139)	28% (82)	12% (36)	9% (26)	3% (8)	290
Community: Urban	70% (115)	16% (26)	9% (15)	4% (7)	1% (2)	166
Community: Suburban	53% (224)	26% (111)	11% (48)	6% (26)	3% (12)	421
Community: Rural	56% (112)	20% (41)	11% (23)	10% (20)	2% (5)	202
Community/Gender: Urban Women	82% (61)	8% (6)	7% (5)	1% (1)	2% (2)	75
Community/Gender: Urban Men	60% (54)	22% (20)	11% (10)	7% (6)	— (0)	90
Community/Gender: Rural Women	54% (68)	25% (31)	14% (17)	4% (5)	3% (3)	125
Community/Gender: Rural Men	58% (44)	13% (10)	8% (6)	20% (15)	2% (1)	76
Community/Gender: Suburban Women	57% (134)	27% (62)	7% (16)	6% (14)	3% (8)	233
Community/Gender: Suburban Men	48% (90)	26% (49)	17% (32)	7% (12)	2% (4)	188
Homeowner	53% (266)	25% (127)	11% (57)	8% (39)	2% (9)	496
Renter	65% (167)	17% (44)	10% (27)	6% (15)	2% (6)	259
Military HHnm: Yes	49% (61)	26% (32)	17% (21)	5% (6)	4% (5)	125
Military HH: No	59% (390)	22% (147)	10% (65)	7% (48)	2% (13)	663
Employ: Private Sector	54% (156)	28% (82)	9% (27)	6% (17)	2% (5)	287
Employ: Government	68% (40)	17% (10)	9% (5)	6% (3)	— (0)	59
Employ: Self-Employed	56% (40)	22% (16)	15% (10)	7% (5)	1% (1)	72
Employ: Homemaker	69% (28)	14% (6)	10% (4)	3% (1)	3% (1)	40
Employ: Student	64% (12)	11% (2)	16% (3)	2% (0)	7% (1)	18
Employ: Retired	56% (107)	23% (44)	13% (25)	8% (15)	1% (2)	192
Employ: Unemployed	61% (45)	14% (11)	13% (9)	10% (8)	2% (1)	73
Employ: Other	52% (25)	20% (10)	5% (2)	10% (5)	13% (6)	47
Self + Household: White-Collar	55% (166)	27% (83)	10% (31)	6% (19)	1% (4)	303
Self + Household: Blue Collar	58% (213)	20% (75)	12% (42)	8% (31)	1% (5)	366

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	57% (452)	23% (179)	11% (86)	7% (54)	2% (18)	788
Union HH: Yes	61% (14)	14% (3)	20% (5)	5% (1)	— (0)	23
Union HH: No	57% (437)	23% (176)	11% (81)	7% (53)	2% (18)	765
LGBTQ+: Yes	72% (58)	12% (9)	10% (8)	6% (5)	— (0)	80
LGBTQ+: No	56% (394)	24% (169)	11% (78)	7% (49)	3% (18)	708
Motivated to Vote	59% (416)	22% (160)	11% (76)	6% (46)	2% (14)	711
Parent: Yes	54% (117)	29% (61)	10% (21)	5% (11)	2% (4)	214
Parent: No	58% (335)	20% (118)	11% (65)	7% (43)	2% (14)	574
COVID Vaccine: Yes	60% (317)	23% (124)	10% (52)	5% (26)	2% (11)	530
COVID Vaccine: No	52% (134)	21% (55)	13% (34)	11% (28)	3% (7)	258
Student Loans: Yes	60% (94)	27% (42)	10% (16)	3% (5)	— (0)	157
Student Loans: No	57% (358)	22% (137)	11% (70)	8% (48)	3% (18)	631
Favorable Opinion of Haley	52% (132)	25% (64)	17% (43)	5% (14)	1% (3)	256
Unfavorable Opinion of Haley	61% (196)	21% (67)	8% (25)	9% (29)	2% (6)	323
Protestant	50% (133)	27% (70)	14% (37)	7% (18)	2% (5)	264
Roman Catholic	67% (58)	20% (17)	9% (8)	4% (3)	— (0)	86
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	70% (6)	14% (1)	16% (1)	— (0)	— (0)	8
Jewish	48% (8)	29% (5)	23% (4)	— (0)	— (0)	16
Muslim	48% (9)	41% (8)	— (0)	10% (2)	— (0)	18
Buddhist	67% (3)	— (0)	24% (1)	8% (0)	— (0)	4
Hindu	100% (4)	— (0)	— (0)	— (0)	— (0)	4
Atheist	53% (18)	29% (10)	7% (2)	11% (4)	— (0)	34
Agnostic	40% (8)	29% (6)	22% (4)	6% (1)	3% (1)	19
Something else	69% (123)	17% (30)	6% (11)	7% (12)	2% (3)	179
Nothing in particular	53% (83)	21% (33)	12% (18)	8% (13)	6% (9)	156
Prodigal Biden Voter	56% (32)	17% (10)	22% (12)	2% (1)	4% (2)	57
Undecided Voter (DK/WNV)	52% (39)	24% (18)	14% (11)	5% (4)	5% (4)	75
Undecided Voter (DK)	39% (13)	16% (5)	23% (8)	11% (4)	11% (4)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (386)	24% (191)	14% (113)	9% (73)	3% (26)	788
Gender: Male	45% (161)	25% (89)	16% (56)	13% (45)	1% (3)	354
Gender: Female	52% (225)	24% (102)	13% (56)	6% (28)	5% (23)	434
Age: 18-34	54% (120)	23% (50)	14% (31)	5% (11)	4% (10)	221
Age: 35-44	52% (56)	24% (26)	15% (17)	7% (7)	2% (2)	109
Age: 45-64	51% (143)	24% (66)	12% (34)	9% (24)	5% (13)	279
Age: 65+	37% (67)	28% (50)	17% (31)	17% (30)	1% (1)	179
GenZers: 1997-2012	62% (75)	18% (22)	13% (15)	3% (4)	4% (5)	121
Millennials: 1981-1996	47% (94)	26% (53)	16% (32)	7% (14)	3% (7)	200
GenXers: 1965-1980	55% (124)	21% (49)	11% (25)	8% (18)	5% (11)	227
Baby Boomers: 1946-1964	39% (88)	28% (62)	18% (40)	15% (33)	1% (2)	225
Educ: < College	46% (220)	24% (117)	14% (68)	12% (55)	4% (18)	478
Educ: Bachelors degree	58% (107)	19% (34)	13% (25)	7% (13)	3% (5)	184
Educ: Post-grad	46% (59)	32% (40)	16% (20)	3% (4)	3% (3)	126
Income: Under 50k	52% (156)	22% (65)	10% (31)	11% (34)	5% (14)	301
Income: 50k-100k	48% (149)	27% (83)	16% (51)	7% (21)	2% (6)	310
Income: 100k+	45% (80)	25% (43)	17% (30)	10% (17)	3% (5)	177
Ethnicity: White (Non-Hispanic)	43% (204)	26% (123)	16% (75)	12% (58)	3% (15)	475
Ethnicity: Hispanic	51% (15)	15% (4)	29% (8)	6% (2)	— (0)	29
Ethnicity: Black (Non-Hispanic)	60% (152)	21% (55)	10% (26)	4% (10)	4% (11)	255
Ethnicity: Asian + Other (Non-Hispanic)	50% (15)	30% (9)	10% (3)	10% (3)	— (0)	30
All Christian	41% (146)	29% (105)	17% (62)	11% (40)	2% (6)	358
All Non-Christian	65% (28)	19% (8)	12% (5)	4% (2)	— (0)	43
Atheist	72% (24)	18% (6)	— (0)	10% (3)	— (0)	34
Agnostic/Nothing in particular	54% (94)	16% (29)	14% (24)	8% (14)	8% (14)	175
Something Else	53% (94)	24% (44)	12% (21)	7% (13)	3% (6)	179
Evangelical	46% (146)	27% (86)	13% (42)	10% (30)	3% (11)	315
Non-Evangelical	42% (90)	27% (58)	19% (40)	11% (23)	1% (1)	213
PID: Dem (no lean)	67% (212)	21% (67)	8% (24)	1% (4)	3% (9)	316
PID: Ind (no lean)	47% (75)	22% (36)	15% (24)	11% (18)	5% (8)	160
PID: Rep (no lean)	32% (99)	28% (88)	21% (65)	16% (51)	3% (9)	312

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (386)	24% (191)	14% (113)	9% (73)	3% (26)	788
PID/Gender: Dem Men	59% (79)	32% (43)	8% (11)	1% (2)	— (0)	134
PID/Gender: Dem Women	73% (133)	13% (24)	7% (14)	1% (2)	5% (9)	181
PID/Gender: Ind Men	47% (42)	20% (18)	14% (12)	16% (14)	3% (2)	88
PID/Gender: Ind Women	46% (33)	25% (18)	16% (11)	5% (3)	8% (6)	72
PID/Gender: Rep Men	30% (40)	22% (29)	25% (33)	22% (29)	— (1)	132
PID/Gender: Rep Women	33% (59)	33% (60)	17% (31)	12% (22)	5% (8)	180
Ideo: Liberal (1-3)	74% (170)	17% (38)	6% (13)	2% (4)	2% (3)	228
Ideo: Moderate (4)	44% (97)	31% (68)	14% (31)	7% (16)	3% (6)	217
Ideo: Conservative (5-7)	34% (105)	26% (80)	21% (64)	16% (51)	3% (10)	310
Ideo/PID: Conservative Republican	30% (71)	28% (65)	22% (51)	18% (42)	3% (7)	235
Ideo/PID: Moderate/Liberal Republican	35% (23)	31% (21)	20% (13)	13% (9)	— (0)	66
Ideo/PID: Moderate/Conservative Democrat	54% (62)	29% (33)	12% (14)	1% (1)	4% (4)	116
Ideo/PID: Liberal Democrat	77% (144)	17% (32)	4% (7)	1% (2)	1% (2)	188
Unfavorable of Biden and Trump	45% (57)	30% (37)	18% (23)	4% (6)	2% (3)	126
2024 H2H Matchup: Biden Voter	70% (233)	20% (66)	8% (26)	1% (3)	1% (4)	331
2024 H2H Matchup: Trump Voter	30% (115)	27% (103)	21% (79)	18% (68)	4% (17)	382
2024 H2H Matchup: Would not Vote	53% (17)	26% (8)	8% (3)	5% (2)	8% (3)	33
2024 H2H Matchup: Do not Know	49% (20)	34% (14)	13% (5)	— (0)	5% (2)	42
2022 House Vote: Democrat	67% (233)	19% (65)	10% (35)	1% (3)	3% (9)	346
2022 House Vote: Republican	31% (96)	29% (89)	19% (58)	19% (58)	3% (9)	311
2022 House Vote: Did not Vote	45% (55)	30% (37)	15% (18)	6% (7)	4% (5)	122
2020 Vote: Joe Biden	67% (245)	22% (81)	8% (30)	1% (4)	2% (7)	366
2020 Vote: Donald Trump	30% (109)	28% (101)	20% (74)	18% (64)	5% (17)	365
2020 Vote: Someone Else	50% (5)	27% (3)	7% (1)	17% (2)	— (0)	10
2020 Vote: Did not Vote	57% (27)	15% (7)	17% (8)	7% (3)	4% (2)	47
2016 Vote: Hillary Clinton	69% (185)	21% (58)	7% (18)	1% (3)	2% (5)	269
2016 Vote: Donald Trump	30% (89)	26% (79)	21% (63)	20% (59)	3% (9)	299
2016 Vote: Someone Else	52% (15)	34% (10)	— (0)	9% (3)	5% (1)	28
2020 Vote/PID: Not Biden/Democrat	58% (16)	15% (4)	7% (2)	8% (2)	12% (3)	28
2020 Vote/PID: Not Trump/Republican	48% (10)	31% (6)	18% (4)	2% (0)	1% (0)	21

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (386)	24% (191)	14% (113)	9% (73)	3% (26)	788
U.S. Economy: Wrong Track	41% (235)	25% (144)	18% (101)	12% (70)	3% (18)	568
U.S. Economy: Right Direction	68% (151)	21% (47)	5% (12)	1% (3)	4% (8)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71% (174)	21% (51)	7% (18)	— (1)	1% (2)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32% (133)	27% (112)	19% (79)	17% (70)	4% (17)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	59% (78)	22% (29)	12% (16)	1% (2)	6% (8)	132
Top 2024 Issue: Economy	39% (113)	32% (93)	16% (46)	9% (25)	4% (13)	290
Community: Urban	61% (102)	23% (38)	11% (19)	2% (3)	3% (5)	166
Community: Suburban	47% (199)	22% (94)	17% (72)	9% (37)	4% (18)	421
Community: Rural	42% (85)	29% (59)	11% (21)	16% (33)	1% (3)	202
Community/Gender: Urban Women	73% (55)	15% (11)	4% (3)	1% (1)	7% (5)	75
Community/Gender: Urban Men	52% (47)	29% (26)	17% (16)	2% (2)	— (0)	90
Community/Gender: Rural Women	45% (57)	34% (43)	10% (13)	9% (11)	1% (2)	125
Community/Gender: Rural Men	36% (28)	21% (16)	11% (8)	29% (22)	2% (1)	76
Community/Gender: Suburban Women	48% (113)	20% (48)	17% (40)	7% (16)	7% (16)	233
Community/Gender: Suburban Men	46% (86)	25% (47)	17% (32)	11% (21)	1% (1)	188
Homeowner	43% (214)	26% (130)	16% (80)	12% (60)	3% (13)	496
Renter	60% (156)	19% (50)	12% (31)	5% (13)	4% (10)	259
Military HHnm: Yes	44% (54)	23% (28)	17% (21)	16% (20)	— (0)	125
Military HH: No	50% (331)	25% (163)	14% (91)	8% (52)	4% (25)	663
Employ: Private Sector	51% (147)	23% (67)	15% (44)	7% (20)	3% (9)	287
Employ: Government	51% (30)	34% (20)	12% (7)	3% (2)	— (0)	59
Employ: Self-Employed	48% (35)	21% (15)	20% (14)	7% (5)	4% (3)	72
Employ: Homemaker	52% (21)	29% (11)	9% (4)	2% (1)	8% (3)	40
Employ: Student	70% (13)	5% (1)	15% (3)	— (0)	10% (2)	18
Employ: Retired	39% (75)	29% (55)	14% (27)	17% (33)	1% (2)	192
Employ: Unemployed	60% (44)	19% (14)	14% (10)	6% (4)	1% (1)	73
Employ: Other	47% (22)	18% (9)	7% (3)	15% (7)	13% (6)	47
Self + Household: White-Collar	52% (159)	22% (68)	15% (46)	7% (20)	3% (9)	303
Self + Household: Blue Collar	45% (164)	27% (99)	13% (48)	13% (47)	2% (8)	366

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(386)	24%	(191)	14%	(113)	9%	(73)	3%	(26)	788
Union HH: Yes	60%	(14)	21%	(5)	13%	(3)	6%	(1)	—	(0)	23
Union HH: No	49%	(372)	24%	(186)	14%	(109)	9%	(71)	3%	(26)	765
LGBTQ+: Yes	77%	(61)	14%	(11)	4%	(4)	5%	(4)	1%	(0)	80
LGBTQ+: No	46%	(324)	25%	(180)	15%	(109)	10%	(69)	4%	(25)	708
Motivated to Vote	49%	(352)	23%	(167)	15%	(103)	10%	(68)	3%	(22)	711
Parent: Yes	49%	(105)	22%	(48)	17%	(36)	6%	(14)	6%	(12)	214
Parent: No	49%	(281)	25%	(143)	13%	(77)	10%	(59)	2%	(14)	574
COVID Vaccine: Yes	53%	(282)	25%	(132)	13%	(68)	6%	(34)	3%	(15)	530
COVID Vaccine: No	40%	(104)	23%	(60)	17%	(45)	15%	(39)	4%	(10)	258
Student Loans: Yes	58%	(91)	25%	(39)	10%	(15)	3%	(4)	5%	(7)	157
Student Loans: No	47%	(295)	24%	(152)	15%	(97)	11%	(68)	3%	(19)	631
Favorable Opinion of Haley	39%	(99)	33%	(84)	18%	(46)	9%	(23)	2%	(4)	256
Unfavorable Opinion of Haley	53%	(171)	21%	(69)	12%	(38)	12%	(40)	2%	(6)	323
Protestant	39%	(104)	30%	(78)	17%	(44)	12%	(32)	2%	(6)	264
Roman Catholic	46%	(39)	26%	(22)	19%	(17)	9%	(8)	—	(0)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	38%	(3)	48%	(4)	14%	(1)	—	(0)	—	(0)	8
Jewish	83%	(13)	8%	(1)	8%	(1)	—	(0)	—	(0)	16
Muslim	39%	(7)	31%	(6)	20%	(4)	10%	(2)	—	(0)	18
Buddhist	100%	(4)	—	(0)	—	(0)	—	(0)	—	(0)	4
Hindu	76%	(3)	24%	(1)	—	(0)	—	(0)	—	(0)	4
Atheist	72%	(24)	18%	(6)	—	(0)	10%	(3)	—	(0)	34
Agnostic	62%	(12)	15%	(3)	17%	(3)	6%	(1)	—	(0)	19
Something else	53%	(94)	24%	(44)	12%	(21)	7%	(13)	3%	(6)	179
Nothing in particular	53%	(82)	17%	(26)	14%	(21)	8%	(13)	9%	(14)	156
Prodigal Biden Voter	49%	(28)	28%	(16)	10%	(6)	4%	(3)	8%	(5)	57
Undecided Voter (DK/WNV)	50%	(38)	30%	(22)	11%	(8)	2%	(2)	7%	(5)	75
Undecided Voter (DK)	53%	(17)	26%	(8)	8%	(3)	5%	(2)	8%	(3)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (474)	28% (222)	7% (56)	3% (21)	2% (15)	788
Gender: Male	52% (184)	33% (116)	10% (37)	4% (13)	1% (5)	354
Gender: Female	67% (290)	25% (107)	4% (19)	2% (8)	2% (10)	434
Age: 18-34	42% (93)	37% (82)	12% (26)	4% (9)	5% (10)	221
Age: 35-44	49% (53)	37% (40)	7% (8)	5% (6)	2% (2)	109
Age: 45-64	67% (188)	26% (72)	6% (16)	1% (2)	1% (2)	279
Age: 65+	78% (140)	16% (28)	4% (6)	3% (5)	— (0)	179
GenZers: 1997-2012	39% (48)	39% (47)	12% (15)	3% (3)	7% (8)	121
Millennials: 1981-1996	47% (95)	36% (73)	9% (19)	5% (11)	2% (3)	200
GenXers: 1965-1980	64% (146)	27% (61)	7% (16)	1% (2)	1% (2)	227
Baby Boomers: 1946-1964	78% (175)	17% (38)	3% (7)	2% (5)	— (1)	225
Educ: < College	62% (297)	26% (122)	7% (33)	3% (13)	3% (12)	478
Educ: Bachelors degree	57% (104)	30% (55)	8% (15)	4% (7)	1% (2)	184
Educ: Post-grad	58% (73)	35% (45)	6% (8)	— (1)	— (0)	126
Income: Under 50k	69% (209)	20% (59)	5% (16)	3% (8)	3% (9)	301
Income: 50k-100k	57% (176)	31% (96)	9% (27)	2% (7)	1% (3)	310
Income: 100k+	51% (89)	38% (67)	7% (13)	3% (6)	1% (3)	177
Ethnicity: White (Non-Hispanic)	60% (286)	30% (141)	7% (31)	2% (11)	1% (6)	475
Ethnicity: Hispanic	34% (10)	49% (14)	14% (4)	2% (0)	1% (0)	29
Ethnicity: Black (Non-Hispanic)	62% (159)	25% (64)	6% (16)	3% (8)	3% (9)	255
Ethnicity: Asian + Other (Non-Hispanic)	66% (20)	12% (4)	18% (5)	4% (1)	— (0)	30
All Christian	62% (221)	28% (100)	8% (29)	2% (6)	1% (3)	358
All Non-Christian	52% (22)	36% (15)	5% (2)	4% (2)	3% (1)	43
Atheist	43% (14)	39% (13)	14% (5)	4% (1)	— (0)	34
Agnostic/Nothing in particular	51% (89)	33% (57)	7% (12)	4% (7)	5% (9)	175
Something Else	71% (128)	21% (37)	4% (7)	3% (5)	1% (1)	179
Evangelical	69% (218)	23% (72)	6% (18)	2% (5)	1% (3)	315
Non-Evangelical	59% (126)	30% (64)	8% (17)	2% (5)	1% (1)	213
PID: Dem (no lean)	63% (198)	29% (93)	5% (15)	1% (5)	2% (5)	316
PID: Ind (no lean)	53% (86)	30% (47)	9% (14)	5% (9)	3% (4)	160
PID: Rep (no lean)	61% (190)	26% (83)	8% (26)	2% (8)	2% (6)	312

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (474)	28% (222)	7% (56)	3% (21)	2% (15)	788
PID/Gender: Dem Men	57% (77)	34% (46)	7% (9)	2% (3)	— (0)	134
PID/Gender: Dem Women	67% (121)	26% (47)	4% (7)	1% (2)	3% (5)	181
PID/Gender: Ind Men	44% (39)	33% (29)	14% (12)	6% (6)	3% (2)	88
PID/Gender: Ind Women	65% (47)	25% (18)	3% (2)	4% (3)	3% (2)	72
PID/Gender: Rep Men	52% (68)	31% (41)	12% (16)	3% (4)	2% (2)	132
PID/Gender: Rep Women	67% (122)	23% (42)	6% (10)	2% (3)	2% (3)	180
Ideo: Liberal (1-3)	61% (138)	34% (76)	4% (8)	1% (2)	1% (3)	228
Ideo: Moderate (4)	60% (131)	24% (52)	11% (23)	3% (8)	2% (4)	217
Ideo: Conservative (5-7)	61% (189)	27% (85)	7% (23)	3% (10)	1% (3)	310
Ideo/PID: Conservative Republican	61% (144)	26% (61)	10% (23)	2% (6)	1% (2)	235
Ideo/PID: Moderate/Liberal Republican	61% (41)	28% (19)	6% (4)	3% (2)	2% (1)	66
Ideo/PID: Moderate/Conservative Democrat	68% (79)	21% (24)	8% (9)	1% (2)	2% (2)	116
Ideo/PID: Liberal Democrat	61% (114)	35% (65)	3% (6)	1% (2)	— (0)	188
Unfavorable of Biden and Trump	54% (68)	36% (45)	6% (8)	3% (4)	1% (1)	126
2024 H2H Matchup: Biden Voter	63% (208)	29% (95)	6% (19)	1% (4)	2% (5)	331
2024 H2H Matchup: Trump Voter	59% (225)	27% (105)	8% (31)	4% (16)	1% (6)	382
2024 H2H Matchup: Would not Vote	48% (16)	35% (11)	4% (1)	2% (1)	10% (3)	33
2024 H2H Matchup: Do not Know	59% (25)	28% (12)	11% (5)	— (0)	1% (1)	42
2022 House Vote: Democrat	64% (221)	28% (99)	5% (16)	2% (5)	1% (5)	346
2022 House Vote: Republican	60% (188)	28% (86)	7% (22)	4% (12)	1% (3)	311
2022 House Vote: Did not Vote	50% (62)	29% (36)	14% (17)	1% (1)	6% (7)	122
2020 Vote: Joe Biden	64% (236)	28% (102)	6% (22)	1% (2)	1% (5)	366
2020 Vote: Donald Trump	58% (213)	28% (102)	8% (29)	4% (16)	1% (4)	365
2020 Vote: Someone Else	40% (4)	54% (5)	— (0)	6% (1)	— (0)	10
2020 Vote: Did not Vote	45% (21)	29% (14)	9% (4)	5% (2)	12% (6)	47
2016 Vote: Hillary Clinton	65% (176)	27% (72)	6% (15)	1% (3)	1% (3)	269
2016 Vote: Donald Trump	64% (191)	24% (72)	7% (22)	4% (12)	1% (2)	299
2016 Vote: Someone Else	60% (17)	32% (9)	3% (1)	— (0)	5% (1)	28
2020 Vote/PID: Not Biden/Democrat	44% (12)	40% (11)	2% (1)	9% (3)	5% (1)	28
2020 Vote/PID: Not Trump/Republican	58% (12)	16% (3)	20% (4)	— (0)	6% (1)	21

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (474)	28% (222)	7% (56)	3% (21)	2% (15)	788
U.S. Economy: Wrong Track	57% (326)	30% (170)	8% (46)	3% (15)	2% (11)	568
U.S. Economy: Right Direction	67% (148)	24% (52)	5% (10)	2% (5)	2% (4)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (167)	27% (66)	4% (9)	1% (2)	1% (2)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58% (237)	28% (115)	8% (33)	4% (15)	2% (9)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	53% (71)	31% (41)	10% (14)	3% (3)	3% (3)	132
Top 2024 Issue: Economy	56% (162)	34% (99)	6% (17)	2% (7)	2% (5)	290
Community: Urban	58% (96)	35% (58)	5% (8)	2% (3)	1% (1)	166
Community: Suburban	55% (230)	30% (128)	9% (40)	3% (12)	3% (11)	421
Community: Rural	73% (148)	18% (37)	4% (8)	3% (6)	1% (3)	202
Community/Gender: Urban Women	68% (51)	26% (20)	2% (1)	3% (2)	2% (1)	75
Community/Gender: Urban Men	50% (45)	42% (38)	7% (6)	1% (1)	— (0)	90
Community/Gender: Rural Women	81% (102)	15% (18)	3% (4)	1% (1)	— (0)	125
Community/Gender: Rural Men	60% (46)	24% (19)	5% (4)	7% (5)	3% (3)	76
Community/Gender: Suburban Women	59% (137)	29% (69)	6% (13)	2% (5)	4% (9)	233
Community/Gender: Suburban Men	49% (93)	32% (59)	14% (27)	4% (7)	1% (2)	188
Homeowner	61% (302)	27% (136)	8% (38)	3% (15)	1% (6)	496
Renter	57% (149)	31% (81)	6% (16)	2% (6)	3% (7)	259
Military HHnm: Yes	64% (80)	25% (31)	7% (9)	3% (4)	1% (1)	125
Military HH: No	59% (394)	29% (192)	7% (47)	2% (16)	2% (14)	663
Employ: Private Sector	50% (144)	36% (104)	9% (26)	4% (10)	1% (2)	287
Employ: Government	58% (35)	28% (16)	14% (8)	— (0)	— (0)	59
Employ: Self-Employed	44% (31)	43% (31)	3% (2)	5% (4)	5% (4)	72
Employ: Homemaker	52% (21)	32% (13)	11% (4)	5% (2)	— (0)	40
Employ: Student	33% (6)	34% (6)	22% (4)	— (0)	10% (2)	18
Employ: Retired	84% (161)	12% (22)	3% (6)	1% (3)	— (0)	192
Employ: Unemployed	63% (46)	27% (20)	7% (5)	— (0)	4% (3)	73
Employ: Other	66% (31)	21% (10)	— (0)	4% (2)	9% (4)	47
Self + Household: White-Collar	53% (160)	36% (110)	7% (22)	3% (8)	1% (3)	303
Self + Household: Blue Collar	66% (242)	24% (87)	7% (24)	2% (9)	1% (4)	366

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (474)	28% (222)	7% (56)	3% (21)	2% (15)	788
Union HH: Yes	67% (15)	26% (6)	— (0)	7% (2)	— (0)	23
Union HH: No	60% (459)	28% (216)	7% (56)	2% (19)	2% (15)	765
LGBTQ+: Yes	59% (48)	29% (23)	8% (7)	4% (3)	— (0)	80
LGBTQ+: No	60% (426)	28% (199)	7% (49)	3% (18)	2% (15)	708
Motivated to Vote	62% (440)	28% (199)	6% (44)	3% (18)	1% (10)	711
Parent: Yes	54% (115)	32% (68)	7% (15)	6% (12)	2% (4)	214
Parent: No	63% (359)	27% (154)	7% (42)	2% (9)	2% (10)	574
COVID Vaccine: Yes	63% (333)	28% (151)	6% (31)	2% (8)	1% (7)	530
COVID Vaccine: No	55% (141)	28% (72)	10% (25)	5% (13)	3% (8)	258
Student Loans: Yes	52% (81)	35% (55)	9% (14)	2% (4)	2% (4)	157
Student Loans: No	62% (393)	27% (167)	7% (42)	3% (17)	2% (11)	631
Favorable Opinion of Haley	64% (164)	26% (67)	8% (20)	1% (4)	1% (1)	256
Unfavorable Opinion of Haley	61% (196)	28% (90)	7% (21)	4% (11)	1% (4)	323
Protestant	64% (169)	27% (71)	6% (16)	2% (5)	1% (3)	264
Roman Catholic	55% (47)	32% (28)	13% (11)	— (0)	— (0)	86
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	56% (4)	17% (1)	28% (2)	— (0)	— (0)	8
Jewish	62% (10)	30% (5)	8% (1)	— (0)	— (0)	16
Muslim	40% (7)	43% (8)	— (0)	10% (2)	7% (1)	18
Buddhist	40% (2)	60% (2)	— (0)	— (0)	— (0)	4
Hindu	76% (3)	— (0)	24% (1)	— (0)	— (0)	4
Atheist	43% (14)	39% (13)	14% (5)	4% (1)	— (0)	34
Agnostic	58% (11)	31% (6)	1% (0)	9% (2)	— (0)	19
Something else	71% (128)	21% (37)	4% (7)	3% (5)	1% (1)	179
Nothing in particular	50% (78)	33% (51)	8% (12)	4% (6)	6% (9)	156
Prodigal Biden Voter	64% (37)	23% (13)	9% (5)	— (0)	4% (2)	57
Undecided Voter (DK/WNV)	55% (41)	31% (23)	8% (6)	1% (1)	5% (4)	75
Undecided Voter (DK)	48% (16)	35% (11)	4% (1)	2% (1)	10% (3)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (517)	22% (170)	5% (38)	3% (26)	5% (36)	788
Gender: Male	64% (228)	23% (81)	6% (22)	5% (16)	2% (8)	354
Gender: Female	67% (290)	21% (89)	4% (16)	2% (10)	7% (29)	434
Age: 18-34	54% (120)	25% (55)	8% (18)	4% (9)	8% (18)	221
Age: 35-44	71% (77)	19% (21)	4% (4)	4% (4)	3% (3)	109
Age: 45-64	66% (186)	23% (63)	4% (11)	2% (7)	5% (13)	279
Age: 65+	75% (135)	17% (31)	3% (5)	3% (6)	1% (2)	179
GenZers: 1997-2012	50% (61)	27% (33)	10% (12)	3% (3)	10% (12)	121
Millennials: 1981-1996	65% (130)	21% (43)	5% (10)	5% (10)	4% (7)	200
GenXers: 1965-1980	67% (153)	21% (49)	3% (8)	2% (5)	6% (13)	227
Baby Boomers: 1946-1964	72% (161)	19% (44)	4% (8)	4% (8)	2% (4)	225
Educ: < College	62% (295)	22% (105)	5% (24)	5% (22)	7% (31)	478
Educ: Bachelors degree	68% (125)	23% (41)	6% (11)	2% (4)	1% (3)	184
Educ: Post-grad	77% (97)	19% (24)	2% (3)	— (0)	2% (2)	126
Income: Under 50k	65% (195)	17% (53)	6% (17)	5% (14)	7% (22)	301
Income: 50k-100k	65% (203)	25% (77)	5% (16)	2% (8)	2% (7)	310
Income: 100k+	67% (119)	23% (40)	3% (5)	2% (4)	4% (8)	177
Ethnicity: White (Non-Hispanic)	65% (310)	23% (109)	5% (22)	3% (12)	4% (21)	475
Ethnicity: Hispanic	50% (14)	39% (11)	9% (3)	— (0)	2% (0)	29
Ethnicity: Black (Non-Hispanic)	69% (176)	16% (41)	4% (10)	5% (14)	6% (15)	255
Ethnicity: Asian + Other (Non-Hispanic)	58% (17)	29% (9)	12% (4)	— (0)	1% (0)	30
All Christian	66% (238)	23% (84)	6% (22)	1% (5)	2% (9)	358
All Non-Christian	67% (28)	21% (9)	5% (2)	4% (2)	3% (1)	43
Atheist	74% (25)	17% (6)	5% (2)	— (0)	4% (1)	34
Agnostic/Nothing in particular	68% (119)	16% (29)	2% (4)	5% (8)	9% (15)	175
Something Else	60% (107)	24% (43)	5% (8)	6% (11)	5% (10)	179
Evangelical	62% (195)	25% (79)	5% (17)	3% (8)	5% (16)	315
Non-Evangelical	68% (144)	21% (46)	6% (14)	4% (8)	1% (2)	213
PID: Dem (no lean)	78% (245)	14% (44)	3% (10)	2% (8)	3% (8)	316
PID: Ind (no lean)	59% (95)	25% (40)	4% (7)	6% (10)	5% (8)	160
PID: Rep (no lean)	57% (177)	27% (86)	7% (21)	3% (9)	7% (21)	312

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (517)	22% (170)	5% (38)	3% (26)	5% (36)	788
PID/Gender: Dem Men	77% (104)	13% (17)	4% (6)	4% (5)	1% (2)	134
PID/Gender: Dem Women	78% (141)	15% (27)	3% (5)	1% (2)	4% (7)	181
PID/Gender: Ind Men	59% (52)	22% (19)	6% (5)	11% (10)	2% (2)	88
PID/Gender: Ind Women	60% (43)	29% (21)	3% (2)	1% (0)	7% (5)	72
PID/Gender: Rep Men	54% (72)	33% (44)	9% (11)	1% (1)	3% (4)	132
PID/Gender: Rep Women	58% (105)	23% (42)	5% (9)	4% (8)	9% (17)	180
Ideo: Liberal (1-3)	78% (178)	16% (36)	4% (8)	1% (2)	2% (4)	228
Ideo: Moderate (4)	66% (143)	22% (48)	3% (6)	5% (10)	5% (10)	217
Ideo: Conservative (5-7)	60% (185)	26% (82)	7% (21)	4% (11)	4% (12)	310
Ideo/PID: Conservative Republican	58% (137)	27% (64)	8% (19)	2% (6)	4% (10)	235
Ideo/PID: Moderate/Liberal Republican	56% (37)	31% (21)	3% (2)	4% (2)	6% (4)	66
Ideo/PID: Moderate/Conservative Democrat	77% (89)	14% (17)	1% (2)	4% (5)	3% (4)	116
Ideo/PID: Liberal Democrat	81% (151)	13% (24)	4% (7)	1% (2)	1% (2)	188
Unfavorable of Biden and Trump	59% (75)	27% (35)	6% (7)	6% (7)	2% (3)	126
2024 H2H Matchup: Biden Voter	81% (266)	14% (45)	3% (9)	2% (6)	1% (5)	331
2024 H2H Matchup: Trump Voter	54% (206)	28% (109)	6% (24)	5% (19)	7% (25)	382
2024 H2H Matchup: Would not Vote	66% (22)	18% (6)	1% (0)	5% (2)	10% (3)	33
2024 H2H Matchup: Do not Know	55% (23)	25% (10)	13% (5)	— (0)	7% (3)	42
2022 House Vote: Democrat	81% (279)	14% (47)	3% (10)	1% (3)	2% (7)	346
2022 House Vote: Republican	55% (172)	30% (93)	5% (16)	4% (12)	6% (18)	311
2022 House Vote: Did not Vote	52% (63)	24% (29)	9% (11)	8% (10)	7% (9)	122
2020 Vote: Joe Biden	79% (288)	15% (55)	2% (9)	2% (8)	2% (6)	366
2020 Vote: Donald Trump	56% (203)	28% (103)	7% (24)	4% (15)	6% (21)	365
2020 Vote: Someone Else	58% (6)	28% (3)	13% (1)	— (0)	1% (0)	10
2020 Vote: Did not Vote	44% (21)	20% (10)	9% (4)	6% (3)	21% (10)	47
2016 Vote: Hillary Clinton	82% (220)	13% (35)	2% (6)	1% (3)	2% (5)	269
2016 Vote: Donald Trump	59% (176)	26% (76)	6% (19)	5% (14)	4% (13)	299
2016 Vote: Someone Else	61% (17)	26% (7)	— (0)	13% (4)	— (0)	28
2020 Vote/PID: Not Biden/Democrat	48% (13)	30% (9)	11% (3)	3% (1)	8% (2)	28
2020 Vote/PID: Not Trump/Republican	45% (9)	36% (7)	2% (0)	— (0)	18% (4)	21

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (517)	22% (170)	5% (38)	3% (26)	5% (36)	788
U.S. Economy: Wrong Track	59% (336)	26% (147)	6% (34)	4% (22)	5% (29)	568
U.S. Economy: Right Direction	82% (181)	10% (23)	2% (4)	2% (4)	3% (7)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	82% (203)	14% (33)	1% (2)	2% (5)	1% (3)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55% (227)	28% (115)	7% (27)	4% (17)	6% (24)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	66% (87)	17% (22)	7% (10)	3% (4)	7% (10)	132
Top 2024 Issue: Economy	60% (173)	26% (74)	7% (19)	4% (11)	4% (12)	290
Community: Urban	66% (110)	22% (37)	4% (6)	3% (5)	4% (7)	166
Community: Suburban	67% (282)	21% (90)	5% (19)	3% (14)	4% (16)	421
Community: Rural	62% (125)	22% (43)	6% (13)	4% (7)	7% (13)	202
Community/Gender: Urban Women	62% (47)	24% (18)	4% (3)	— (0)	10% (7)	75
Community/Gender: Urban Men	70% (63)	21% (19)	3% (3)	6% (5)	— (0)	90
Community/Gender: Rural Women	64% (80)	23% (29)	4% (5)	2% (2)	7% (9)	125
Community/Gender: Rural Men	59% (45)	19% (14)	10% (8)	7% (5)	5% (4)	76
Community/Gender: Suburban Women	70% (163)	18% (42)	3% (8)	4% (8)	5% (12)	233
Community/Gender: Suburban Men	64% (119)	25% (47)	6% (12)	3% (5)	2% (4)	188
Homeowner	65% (324)	23% (114)	5% (23)	3% (15)	4% (20)	496
Renter	66% (170)	20% (52)	5% (13)	4% (11)	5% (14)	259
Military HHnm: Yes	68% (85)	21% (26)	7% (9)	2% (2)	2% (3)	125
Military HH: No	65% (432)	22% (144)	4% (29)	4% (24)	5% (33)	663
Employ: Private Sector	65% (186)	23% (65)	5% (14)	2% (6)	6% (16)	287
Employ: Government	58% (34)	26% (16)	10% (6)	4% (2)	2% (1)	59
Employ: Self-Employed	65% (46)	23% (16)	4% (3)	5% (4)	3% (2)	72
Employ: Homemaker	68% (27)	22% (9)	2% (1)	2% (1)	6% (2)	40
Employ: Student	44% (8)	25% (5)	9% (2)	15% (3)	7% (1)	18
Employ: Retired	73% (141)	18% (34)	3% (6)	4% (7)	2% (4)	192
Employ: Unemployed	59% (43)	25% (18)	9% (6)	2% (1)	6% (4)	73
Employ: Other	65% (31)	16% (8)	1% (1)	5% (2)	12% (6)	47
Self + Household: White-Collar	68% (207)	21% (64)	5% (15)	3% (8)	3% (9)	303
Self + Household: Blue Collar	67% (247)	20% (73)	5% (20)	4% (14)	3% (12)	366

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (517)	22% (170)	5% (38)	3% (26)	5% (36)	788
Union HH: Yes	75% (17)	16% (4)	5% (1)	4% (1)	1% (0)	23
Union HH: No	65% (500)	22% (166)	5% (37)	3% (25)	5% (36)	765
LGBTQ+: Yes	59% (47)	31% (25)	7% (5)	1% (1)	2% (2)	80
LGBTQ+: No	66% (470)	21% (145)	5% (33)	4% (25)	5% (35)	708
Motivated to Vote	67% (478)	21% (151)	5% (32)	3% (19)	4% (31)	711
Parent: Yes	67% (144)	22% (47)	5% (12)	2% (4)	4% (8)	214
Parent: No	65% (374)	22% (123)	5% (27)	4% (22)	5% (28)	574
COVID Vaccine: Yes	71% (374)	20% (104)	4% (24)	2% (9)	4% (20)	530
COVID Vaccine: No	56% (143)	26% (66)	6% (15)	7% (17)	7% (17)	258
Student Loans: Yes	64% (100)	25% (39)	6% (10)	1% (2)	3% (5)	157
Student Loans: No	66% (417)	21% (131)	4% (28)	4% (24)	5% (31)	631
Favorable Opinion of Haley	69% (177)	19% (50)	6% (16)	2% (5)	3% (9)	256
Unfavorable Opinion of Haley	68% (219)	20% (65)	4% (12)	6% (18)	3% (10)	323
Protestant	67% (177)	24% (62)	6% (15)	1% (2)	3% (8)	264
Roman Catholic	65% (56)	22% (19)	9% (7)	4% (3)	— (0)	86
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58% (5)	31% (2)	— (0)	— (0)	10% (1)	8
Jewish	94% (15)	— (0)	6% (1)	— (0)	— (0)	16
Muslim	52% (10)	31% (6)	— (0)	10% (2)	7% (1)	18
Buddhist	17% (1)	59% (2)	24% (1)	— (0)	— (0)	4
Hindu	76% (3)	24% (1)	— (0)	— (0)	— (0)	4
Atheist	74% (25)	17% (6)	5% (2)	— (0)	4% (1)	34
Agnostic	67% (13)	22% (4)	7% (1)	3% (1)	— (0)	19
Something else	60% (107)	24% (43)	5% (8)	6% (11)	5% (10)	179
Nothing in particular	68% (106)	16% (24)	2% (2)	5% (7)	10% (15)	156
Prodigal Biden Voter	59% (34)	24% (14)	3% (2)	6% (3)	9% (5)	57
Undecided Voter (DK/WNV)	60% (45)	22% (16)	7% (5)	2% (2)	9% (6)	75
Undecided Voter (DK)	66% (22)	18% (6)	1% (0)	5% (2)	10% (3)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	69% (543)	24% (187)	5% (36)	2% (12)	1% (10)	788
Gender: Male	63% (224)	27% (96)	7% (25)	3% (9)	— (1)	354
Gender: Female	74% (319)	21% (91)	3% (11)	1% (3)	2% (9)	434
Age: 18-34	66% (145)	25% (55)	6% (13)	1% (3)	3% (6)	221
Age: 35-44	68% (74)	24% (26)	3% (3)	2% (2)	3% (3)	109
Age: 45-64	75% (210)	19% (52)	4% (12)	1% (4)	— (1)	279
Age: 65+	63% (113)	30% (54)	5% (8)	2% (3)	— (0)	179
GenZers: 1997-2012	72% (87)	19% (23)	3% (4)	1% (1)	5% (6)	121
Millennials: 1981-1996	63% (125)	28% (56)	6% (12)	2% (4)	2% (3)	200
GenXers: 1965-1980	75% (170)	19% (44)	4% (10)	1% (3)	1% (1)	227
Baby Boomers: 1946-1964	66% (149)	28% (62)	4% (9)	2% (5)	— (0)	225
Educ: < College	69% (330)	23% (111)	4% (19)	2% (9)	2% (8)	478
Educ: Bachelors degree	69% (126)	25% (45)	5% (10)	1% (2)	— (0)	184
Educ: Post-grad	69% (87)	24% (30)	6% (7)	— (1)	1% (1)	126
Income: Under 50k	72% (216)	20% (60)	4% (11)	2% (6)	3% (8)	301
Income: 50k-100k	66% (206)	27% (85)	6% (17)	1% (2)	— (0)	310
Income: 100k+	69% (122)	24% (42)	4% (8)	2% (4)	1% (2)	177
Ethnicity: White (Non-Hispanic)	64% (305)	27% (129)	6% (28)	2% (8)	1% (5)	475
Ethnicity: Hispanic	67% (19)	32% (9)	— (0)	— (0)	2% (0)	29
Ethnicity: Black (Non-Hispanic)	76% (195)	17% (45)	3% (7)	2% (4)	2% (4)	255
Ethnicity: Asian + Other (Non-Hispanic)	82% (24)	15% (5)	3% (1)	— (0)	— (0)	30
All Christian	67% (239)	26% (93)	6% (22)	1% (3)	— (1)	358
All Non-Christian	74% (31)	26% (11)	— (0)	— (0)	— (0)	43
Atheist	72% (24)	21% (7)	5% (2)	1% (0)	— (0)	34
Agnostic/Nothing in particular	66% (116)	25% (44)	3% (6)	3% (5)	2% (4)	175
Something Else	74% (132)	18% (32)	4% (6)	2% (4)	3% (5)	179
Evangelical	69% (218)	23% (74)	5% (16)	1% (3)	1% (4)	315
Non-Evangelical	69% (148)	22% (48)	6% (13)	2% (4)	1% (2)	213
PID: Dem (no lean)	82% (258)	15% (48)	2% (6)	— (1)	1% (4)	316
PID: Ind (no lean)	62% (100)	26% (42)	7% (12)	3% (5)	1% (2)	160
PID: Rep (no lean)	59% (186)	31% (97)	6% (19)	2% (7)	1% (4)	312

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	69% (543)	24% (187)	5% (36)	2% (12)	1% (10)	788
PID/Gender: Dem Men	79% (106)	18% (24)	3% (4)	— (0)	— (0)	134
PID/Gender: Dem Women	83% (151)	13% (23)	1% (2)	— (1)	2% (4)	181
PID/Gender: Ind Men	55% (49)	27% (24)	12% (11)	5% (5)	— (0)	88
PID/Gender: Ind Women	71% (51)	25% (18)	1% (1)	— (0)	2% (2)	72
PID/Gender: Rep Men	52% (69)	36% (48)	8% (10)	3% (4)	1% (1)	132
PID/Gender: Rep Women	65% (117)	27% (49)	5% (8)	1% (3)	2% (3)	180
Ideo: Liberal (1-3)	85% (194)	13% (30)	2% (4)	— (0)	— (0)	228
Ideo: Moderate (4)	66% (144)	27% (59)	4% (9)	2% (4)	1% (1)	217
Ideo: Conservative (5-7)	60% (185)	30% (94)	7% (21)	2% (7)	1% (2)	310
Ideo/PID: Conservative Republican	58% (137)	32% (76)	7% (16)	3% (6)	— (1)	235
Ideo/PID: Moderate/Liberal Republican	65% (43)	30% (20)	3% (2)	1% (1)	1% (1)	66
Ideo/PID: Moderate/Conservative Democrat	78% (90)	20% (23)	2% (2)	— (1)	— (0)	116
Ideo/PID: Liberal Democrat	86% (162)	12% (23)	2% (3)	— (0)	— (0)	188
Unfavorable of Biden and Trump	69% (88)	24% (30)	5% (6)	2% (2)	— (0)	126
2024 H2H Matchup: Biden Voter	81% (269)	17% (55)	1% (4)	— (1)	1% (3)	331
2024 H2H Matchup: Trump Voter	58% (222)	31% (118)	7% (26)	3% (11)	1% (5)	382
2024 H2H Matchup: Would not Vote	71% (23)	10% (3)	10% (3)	2% (1)	7% (2)	33
2024 H2H Matchup: Do not Know	69% (29)	24% (10)	6% (3)	— (0)	— (0)	42
2022 House Vote: Democrat	80% (278)	16% (56)	2% (7)	— (1)	1% (5)	346
2022 House Vote: Republican	57% (177)	32% (99)	7% (21)	3% (9)	1% (4)	311
2022 House Vote: Did not Vote	70% (85)	23% (28)	5% (6)	1% (1)	1% (1)	122
2020 Vote: Joe Biden	80% (292)	17% (63)	2% (8)	— (0)	1% (4)	366
2020 Vote: Donald Trump	58% (212)	31% (114)	7% (25)	3% (10)	1% (4)	365
2020 Vote: Someone Else	48% (5)	40% (4)	6% (1)	5% (1)	1% (0)	10
2020 Vote: Did not Vote	74% (35)	13% (6)	5% (2)	4% (2)	3% (2)	47
2016 Vote: Hillary Clinton	80% (214)	17% (45)	3% (7)	— (1)	1% (2)	269
2016 Vote: Donald Trump	60% (180)	30% (88)	7% (20)	3% (9)	1% (2)	299
2016 Vote: Someone Else	71% (20)	25% (7)	3% (1)	— (0)	— (0)	28
2020 Vote/PID: Not Biden/Democrat	78% (22)	16% (5)	4% (1)	2% (1)	— (0)	28
2020 Vote/PID: Not Trump/Republican	64% (13)	17% (3)	15% (3)	— (0)	5% (1)	21

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	69% (543)	24% (187)	5% (36)	2% (12)	1% (10)	788
U.S. Economy: Wrong Track	66% (373)	25% (144)	6% (34)	2% (10)	1% (7)	568
U.S. Economy: Right Direction	77% (170)	20% (43)	1% (3)	1% (2)	1% (3)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	84% (207)	14% (35)	1% (3)	— (0)	1% (2)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	59% (242)	30% (121)	7% (29)	3% (11)	1% (6)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	71% (94)	23% (30)	4% (5)	1% (1)	2% (2)	132
Top 2024 Issue: Economy	70% (202)	24% (69)	3% (10)	2% (7)	— (1)	290
Community: Urban	78% (130)	18% (29)	3% (4)	— (1)	1% (1)	166
Community: Suburban	66% (279)	26% (108)	5% (22)	2% (7)	1% (6)	421
Community: Rural	67% (134)	25% (50)	5% (10)	2% (5)	2% (3)	202
Community/Gender: Urban Women	84% (63)	13% (10)	1% (1)	1% (1)	1% (1)	75
Community/Gender: Urban Men	74% (67)	22% (20)	4% (3)	— (0)	— (0)	90
Community/Gender: Rural Women	69% (86)	25% (31)	3% (4)	— (0)	3% (3)	125
Community/Gender: Rural Men	63% (48)	24% (18)	8% (6)	6% (4)	— (0)	76
Community/Gender: Suburban Women	73% (170)	21% (50)	3% (7)	1% (2)	2% (5)	233
Community/Gender: Suburban Men	58% (109)	31% (58)	8% (15)	2% (5)	1% (1)	188
Homeowner	66% (326)	26% (131)	5% (23)	2% (10)	1% (6)	496
Renter	74% (192)	20% (51)	4% (10)	1% (2)	2% (4)	259
Military HHnm: Yes	59% (74)	35% (44)	3% (4)	2% (2)	— (0)	125
Military HH: No	71% (469)	21% (143)	5% (32)	1% (10)	2% (10)	663
Employ: Private Sector	71% (203)	24% (68)	3% (10)	2% (5)	1% (1)	287
Employ: Government	57% (34)	31% (18)	12% (7)	— (0)	— (0)	59
Employ: Self-Employed	72% (52)	21% (15)	4% (3)	4% (3)	— (0)	72
Employ: Homemaker	55% (22)	39% (16)	5% (2)	1% (1)	— (0)	40
Employ: Student	88% (16)	7% (1)	5% (1)	— (0)	— (0)	18
Employ: Retired	68% (131)	26% (50)	4% (8)	1% (2)	1% (1)	192
Employ: Unemployed	73% (53)	17% (13)	8% (6)	— (0)	1% (1)	73
Employ: Other	68% (32)	14% (7)	— (0)	4% (2)	13% (6)	47
Self + Household: White-Collar	68% (205)	26% (79)	4% (13)	1% (3)	— (1)	303
Self + Household: Blue Collar	69% (253)	24% (86)	4% (16)	2% (8)	1% (3)	366

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	69%	(543)	24%	(187)	5%	(36)	2%	(12)	1%	(10)	788
Union HH: Yes	76%	(18)	20%	(5)	4%	(1)	—	(0)	—	(0)	23
Union HH: No	69%	(525)	24%	(182)	5%	(35)	2%	(12)	1%	(10)	765
LGBTQ+: Yes	80%	(64)	15%	(12)	5%	(4)	—	(0)	—	(0)	80
LGBTQ+: No	68%	(479)	25%	(174)	5%	(32)	2%	(12)	1%	(10)	708
Motivated to Vote	70%	(498)	23%	(166)	4%	(28)	1%	(10)	1%	(10)	711
Parent: Yes	66%	(142)	25%	(53)	5%	(11)	2%	(4)	2%	(5)	214
Parent: No	70%	(401)	23%	(134)	4%	(25)	1%	(8)	1%	(5)	574
COVID Vaccine: Yes	74%	(391)	22%	(114)	3%	(17)	1%	(5)	—	(2)	530
COVID Vaccine: No	59%	(152)	28%	(72)	7%	(19)	3%	(7)	3%	(8)	258
Student Loans: Yes	72%	(114)	23%	(36)	5%	(8)	—	(0)	—	(0)	157
Student Loans: No	68%	(429)	24%	(151)	5%	(28)	2%	(12)	2%	(10)	631
Favorable Opinion of Haley	64%	(165)	28%	(70)	6%	(17)	1%	(3)	1%	(1)	256
Unfavorable Opinion of Haley	68%	(221)	23%	(76)	5%	(15)	2%	(8)	1%	(3)	323
Protestant	63%	(166)	29%	(77)	6%	(17)	1%	(3)	—	(1)	264
Roman Catholic	78%	(68)	15%	(13)	7%	(6)	—	(0)	—	(0)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(6)	28%	(2)	—	(0)	—	(0)	—	(0)	8
Jewish	91%	(15)	9%	(1)	—	(0)	—	(0)	—	(0)	16
Muslim	63%	(12)	37%	(7)	—	(0)	—	(0)	—	(0)	18
Buddhist	100%	(4)	—	(0)	—	(0)	—	(0)	—	(0)	4
Hindu	31%	(1)	69%	(3)	—	(0)	—	(0)	—	(0)	4
Atheist	72%	(24)	21%	(7)	5%	(2)	1%	(0)	—	(0)	34
Agnostic	76%	(15)	15%	(3)	—	(0)	9%	(2)	—	(0)	19
Something else	74%	(132)	18%	(32)	4%	(6)	2%	(4)	3%	(5)	179
Nothing in particular	65%	(102)	26%	(41)	4%	(6)	2%	(3)	3%	(4)	156
Prodigal Biden Voter	70%	(40)	19%	(11)	7%	(4)	—	(0)	4%	(2)	57
Undecided Voter (DK/WNV)	70%	(53)	18%	(13)	8%	(6)	1%	(1)	3%	(2)	75
Undecided Voter (DK)	71%	(23)	10%	(3)	10%	(3)	2%	(1)	7%	(2)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	30% (238)	33% (257)	23% (182)	8% (65)	6% (45)	788
Gender: Male	29% (101)	30% (106)	27% (94)	11% (40)	4% (13)	354
Gender: Female	32% (137)	35% (151)	20% (88)	6% (25)	7% (32)	434
Age: 18-34	39% (87)	28% (62)	15% (33)	4% (10)	13% (30)	221
Age: 35-44	44% (48)	31% (34)	15% (16)	7% (7)	3% (3)	109
Age: 45-64	29% (82)	36% (100)	23% (64)	8% (23)	4% (11)	279
Age: 65+	12% (22)	34% (61)	39% (69)	14% (25)	1% (1)	179
GenZers: 1997-2012	39% (48)	27% (33)	13% (15)	5% (6)	16% (20)	121
Millennials: 1981-1996	41% (83)	31% (62)	16% (32)	5% (11)	6% (12)	200
GenXers: 1965-1980	33% (75)	37% (83)	18% (42)	7% (17)	5% (11)	227
Baby Boomers: 1946-1964	15% (33)	33% (73)	37% (84)	14% (32)	1% (2)	225
Educ: < College	32% (151)	31% (147)	23% (109)	8% (37)	7% (33)	478
Educ: Bachelors degree	32% (59)	29% (54)	25% (46)	11% (21)	3% (5)	184
Educ: Post-grad	23% (29)	44% (56)	21% (27)	6% (7)	5% (7)	126
Income: Under 50k	39% (117)	28% (85)	18% (53)	7% (20)	9% (26)	301
Income: 50k-100k	28% (86)	32% (100)	28% (85)	8% (25)	4% (13)	310
Income: 100k+	20% (35)	40% (71)	25% (44)	11% (20)	4% (6)	177
Ethnicity: White (Non-Hispanic)	20% (94)	37% (176)	29% (136)	10% (49)	4% (19)	475
Ethnicity: Hispanic	33% (10)	27% (8)	29% (8)	6% (2)	5% (1)	29
Ethnicity: Black (Non-Hispanic)	49% (124)	24% (62)	12% (31)	5% (13)	10% (25)	255
Ethnicity: Asian + Other (Non-Hispanic)	34% (10)	35% (10)	25% (7)	6% (2)	— (0)	30
All Christian	23% (84)	31% (112)	31% (110)	12% (42)	3% (10)	358
All Non-Christian	47% (20)	28% (12)	14% (6)	8% (4)	3% (1)	43
Atheist	27% (9)	49% (16)	15% (5)	6% (2)	3% (1)	34
Agnostic/Nothing in particular	33% (57)	39% (68)	14% (24)	5% (9)	10% (17)	175
Something Else	38% (68)	28% (49)	21% (37)	5% (9)	9% (16)	179
Evangelical	31% (99)	28% (87)	26% (81)	10% (32)	5% (16)	315
Non-Evangelical	23% (50)	32% (69)	31% (67)	9% (18)	5% (10)	213
PID: Dem (no lean)	41% (129)	37% (116)	14% (45)	2% (6)	6% (19)	316
PID: Ind (no lean)	31% (50)	23% (37)	25% (40)	14% (23)	7% (11)	160
PID: Rep (no lean)	19% (59)	33% (104)	31% (97)	12% (36)	5% (16)	312

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	30% (238)	33% (257)	23% (182)	8% (65)	6% (45)	788
PID/Gender: Dem Men	43% (57)	36% (48)	17% (23)	1% (1)	3% (4)	134
PID/Gender: Dem Women	40% (72)	38% (68)	12% (22)	3% (5)	8% (14)	181
PID/Gender: Ind Men	25% (22)	27% (24)	26% (23)	19% (16)	4% (3)	88
PID/Gender: Ind Women	39% (28)	18% (13)	23% (17)	9% (6)	11% (8)	72
PID/Gender: Rep Men	17% (22)	25% (33)	37% (48)	17% (22)	4% (6)	132
PID/Gender: Rep Women	21% (37)	39% (70)	27% (49)	8% (14)	5% (10)	180
Ideo: Liberal (1-3)	43% (99)	39% (90)	12% (27)	4% (9)	2% (4)	228
Ideo: Moderate (4)	36% (79)	28% (61)	24% (52)	5% (12)	7% (15)	217
Ideo: Conservative (5-7)	16% (51)	31% (95)	32% (99)	14% (44)	7% (20)	310
Ideo/PID: Conservative Republican	15% (36)	30% (72)	34% (80)	15% (36)	5% (11)	235
Ideo/PID: Moderate/Liberal Republican	35% (23)	37% (25)	25% (17)	— (0)	2% (1)	66
Ideo/PID: Moderate/Conservative Democrat	36% (42)	30% (35)	21% (24)	1% (1)	12% (14)	116
Ideo/PID: Liberal Democrat	43% (81)	42% (78)	11% (21)	3% (5)	1% (2)	188
Unfavorable of Biden and Trump	28% (35)	29% (37)	30% (38)	9% (12)	3% (4)	126
2024 H2H Matchup: Biden Voter	42% (138)	34% (114)	17% (55)	3% (9)	4% (14)	331
2024 H2H Matchup: Trump Voter	21% (80)	33% (126)	27% (105)	13% (50)	6% (22)	382
2024 H2H Matchup: Would not Vote	27% (9)	14% (5)	30% (10)	10% (3)	18% (6)	33
2024 H2H Matchup: Do not Know	27% (11)	30% (13)	28% (12)	6% (2)	9% (4)	42
2022 House Vote: Democrat	40% (139)	35% (119)	17% (60)	3% (9)	5% (18)	346
2022 House Vote: Republican	18% (56)	33% (102)	31% (97)	14% (42)	4% (13)	311
2022 House Vote: Did not Vote	32% (39)	29% (35)	20% (24)	11% (13)	9% (11)	122
2020 Vote: Joe Biden	40% (146)	35% (129)	17% (64)	3% (12)	4% (16)	366
2020 Vote: Donald Trump	20% (72)	31% (113)	30% (110)	14% (50)	5% (19)	365
2020 Vote: Someone Else	21% (2)	46% (4)	21% (2)	11% (1)	1% (0)	10
2020 Vote: Did not Vote	39% (18)	22% (10)	14% (6)	5% (2)	20% (10)	47
2016 Vote: Hillary Clinton	41% (110)	35% (94)	18% (48)	2% (6)	4% (11)	269
2016 Vote: Donald Trump	16% (48)	31% (93)	33% (99)	16% (48)	4% (11)	299
2016 Vote: Someone Else	18% (5)	39% (11)	30% (8)	13% (4)	1% (0)	28
2020 Vote/PID: Not Biden/Democrat	37% (11)	31% (9)	13% (4)	3% (1)	16% (5)	28
2020 Vote/PID: Not Trump/Republican	16% (3)	38% (8)	26% (5)	6% (1)	15% (3)	21

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	30% (238)	33% (257)	23% (182)	8% (65)	6% (45)	788
U.S. Economy: Wrong Track	26% (146)	32% (180)	26% (148)	11% (60)	6% (34)	568
U.S. Economy: Right Direction	42% (93)	35% (77)	16% (35)	2% (5)	5% (11)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45% (110)	35% (87)	13% (32)	3% (6)	4% (11)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22% (91)	32% (129)	28% (113)	13% (52)	6% (24)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	28% (37)	31% (41)	28% (36)	5% (6)	8% (10)	132
Top 2024 Issue: Economy	30% (87)	36% (103)	20% (57)	9% (27)	5% (15)	290
Community: Urban	48% (79)	27% (44)	17% (28)	3% (4)	6% (10)	166
Community: Suburban	26% (109)	33% (140)	27% (112)	9% (39)	5% (20)	421
Community: Rural	25% (51)	36% (73)	21% (42)	11% (22)	7% (14)	202
Community/Gender: Urban Women	44% (33)	22% (16)	21% (16)	2% (2)	11% (9)	75
Community/Gender: Urban Men	51% (46)	31% (28)	13% (12)	3% (2)	2% (2)	90
Community/Gender: Rural Women	29% (36)	43% (54)	19% (23)	3% (4)	6% (7)	125
Community/Gender: Rural Men	19% (14)	25% (19)	24% (19)	23% (17)	9% (7)	76
Community/Gender: Suburban Women	29% (68)	35% (81)	21% (49)	8% (19)	7% (16)	233
Community/Gender: Suburban Men	22% (41)	31% (59)	34% (63)	11% (20)	2% (4)	188
Homeowner	23% (114)	35% (172)	27% (134)	11% (54)	5% (22)	496
Renter	45% (116)	28% (73)	16% (42)	4% (11)	7% (17)	259
Military HHnm: Yes	22% (27)	36% (44)	31% (39)	10% (13)	1% (1)	125
Military HH: No	32% (211)	32% (213)	22% (143)	8% (52)	7% (44)	663
Employ: Private Sector	37% (105)	33% (94)	19% (54)	6% (17)	6% (16)	287
Employ: Government	41% (24)	26% (16)	10% (6)	10% (6)	12% (7)	59
Employ: Self-Employed	21% (15)	37% (26)	26% (18)	13% (9)	4% (3)	72
Employ: Homemaker	23% (9)	39% (15)	24% (10)	6% (3)	8% (3)	40
Employ: Student	20% (4)	32% (6)	20% (4)	14% (2)	15% (3)	18
Employ: Retired	14% (27)	34% (65)	37% (71)	13% (24)	2% (4)	192
Employ: Unemployed	49% (36)	25% (18)	20% (15)	2% (1)	4% (3)	73
Employ: Other	39% (18)	34% (16)	9% (4)	5% (2)	14% (7)	47
Self + Household: White-Collar	25% (77)	35% (107)	27% (81)	9% (27)	4% (11)	303
Self + Household: Blue Collar	32% (116)	35% (128)	20% (71)	9% (35)	5% (17)	366

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(238)	33%	(257)	23%	(182)	8%	(65)	6%	(45)	788
Union HH: Yes	41%	(10)	45%	(10)	13%	(3)	—	(0)	1%	(0)	23
Union HH: No	30%	(229)	32%	(247)	23%	(179)	9%	(65)	6%	(45)	765
LGBTQ+: Yes	40%	(32)	31%	(25)	15%	(12)	5%	(4)	8%	(7)	80
LGBTQ+: No	29%	(206)	33%	(232)	24%	(170)	9%	(61)	5%	(39)	708
Motivated to Vote	30%	(213)	33%	(238)	23%	(165)	9%	(62)	5%	(34)	711
Parent: Yes	38%	(81)	34%	(73)	14%	(31)	6%	(13)	8%	(17)	214
Parent: No	27%	(157)	32%	(184)	26%	(151)	9%	(52)	5%	(29)	574
COVID Vaccine: Yes	30%	(160)	36%	(190)	23%	(121)	7%	(39)	4%	(21)	530
COVID Vaccine: No	30%	(79)	26%	(67)	24%	(62)	10%	(27)	10%	(25)	258
Student Loans: Yes	41%	(64)	35%	(55)	13%	(21)	5%	(8)	6%	(9)	157
Student Loans: No	28%	(174)	32%	(201)	26%	(161)	9%	(57)	6%	(37)	631
Favorable Opinion of Haley	20%	(52)	36%	(91)	33%	(84)	8%	(21)	3%	(8)	256
Unfavorable Opinion of Haley	28%	(90)	36%	(115)	21%	(69)	11%	(36)	4%	(12)	323
Protestant	20%	(53)	32%	(84)	33%	(87)	12%	(32)	3%	(7)	264
Roman Catholic	32%	(28)	27%	(23)	27%	(23)	10%	(9)	4%	(4)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	48%	(4)	—	(0)	10%	(1)	—	(0)	8
Jewish	41%	(7)	21%	(3)	30%	(5)	8%	(1)	—	(0)	16
Muslim	54%	(10)	28%	(5)	1%	(0)	10%	(2)	7%	(1)	18
Buddhist	9%	(0)	82%	(3)	—	(0)	8%	(0)	—	(0)	4
Hindu	76%	(3)	—	(0)	24%	(1)	—	(0)	—	(0)	4
Atheist	27%	(9)	49%	(16)	15%	(5)	6%	(2)	3%	(1)	34
Agnostic	23%	(5)	44%	(9)	18%	(4)	14%	(3)	—	(0)	19
Something else	38%	(68)	28%	(49)	21%	(37)	5%	(9)	9%	(16)	179
Nothing in particular	34%	(53)	38%	(59)	13%	(20)	4%	(6)	11%	(17)	156
Prodigal Biden Voter	24%	(14)	34%	(20)	23%	(13)	8%	(5)	11%	(6)	57
Undecided Voter (DK/WNV)	27%	(20)	23%	(17)	29%	(22)	8%	(6)	13%	(10)	75
Undecided Voter (DK)	27%	(9)	14%	(5)	30%	(10)	10%	(3)	18%	(6)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (268)	34% (270)	17% (132)	9% (71)	6% (46)	788
Gender: Male	33% (116)	35% (124)	18% (65)	11% (39)	3% (11)	354
Gender: Female	35% (152)	34% (146)	16% (67)	7% (32)	8% (35)	434
Age: 18-34	28% (61)	31% (70)	17% (37)	11% (25)	13% (28)	221
Age: 35-44	32% (35)	28% (31)	22% (24)	13% (14)	5% (5)	109
Age: 45-64	36% (102)	37% (102)	14% (39)	8% (24)	5% (13)	279
Age: 65+	39% (70)	38% (68)	18% (32)	5% (8)	— (0)	179
GenZers: 1997-2012	30% (37)	30% (36)	16% (19)	7% (9)	16% (20)	121
Millennials: 1981-1996	28% (56)	30% (61)	21% (41)	15% (30)	6% (12)	200
GenXers: 1965-1980	37% (83)	36% (81)	15% (34)	9% (19)	4% (10)	227
Baby Boomers: 1946-1964	38% (85)	38% (85)	16% (36)	6% (13)	2% (5)	225
Educ: < College	34% (162)	34% (162)	14% (69)	10% (49)	7% (36)	478
Educ: Bachelors degree	34% (63)	30% (56)	23% (42)	8% (15)	4% (8)	184
Educ: Post-grad	33% (42)	41% (52)	17% (21)	6% (8)	3% (3)	126
Income: Under 50k	34% (101)	28% (86)	17% (51)	10% (29)	11% (34)	301
Income: 50k-100k	34% (106)	38% (116)	16% (49)	10% (31)	3% (8)	310
Income: 100k+	34% (60)	39% (69)	18% (32)	7% (12)	2% (4)	177
Ethnicity: White (Non-Hispanic)	34% (162)	38% (179)	16% (75)	9% (42)	3% (16)	475
Ethnicity: Hispanic	20% (6)	36% (10)	33% (9)	11% (3)	— (0)	29
Ethnicity: Black (Non-Hispanic)	36% (92)	27% (68)	16% (42)	9% (23)	12% (30)	255
Ethnicity: Asian + Other (Non-Hispanic)	28% (8)	41% (12)	20% (6)	10% (3)	1% (0)	30
All Christian	31% (111)	39% (139)	19% (70)	7% (27)	3% (12)	358
All Non-Christian	49% (21)	15% (7)	24% (10)	6% (2)	7% (3)	43
Atheist	42% (14)	36% (12)	5% (2)	13% (4)	3% (1)	34
Agnostic/Nothing in particular	32% (55)	31% (54)	19% (34)	8% (13)	11% (19)	175
Something Else	37% (66)	33% (59)	9% (17)	14% (25)	7% (12)	179
Evangelical	35% (111)	38% (119)	14% (45)	8% (26)	5% (15)	315
Non-Evangelical	30% (64)	35% (75)	19% (40)	12% (26)	4% (9)	213
PID: Dem (no lean)	40% (125)	30% (94)	17% (54)	6% (20)	7% (22)	316
PID: Ind (no lean)	37% (59)	27% (43)	16% (26)	12% (19)	8% (12)	160
PID: Rep (no lean)	27% (84)	42% (132)	17% (52)	10% (33)	4% (11)	312

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (268)	34% (270)	17% (132)	9% (71)	6% (46)	788
PID/Gender: Dem Men	42% (56)	31% (41)	18% (25)	5% (7)	4% (5)	134
PID/Gender: Dem Women	38% (69)	29% (53)	16% (29)	7% (13)	10% (17)	181
PID/Gender: Ind Men	34% (30)	30% (26)	17% (15)	15% (13)	3% (3)	88
PID/Gender: Ind Women	40% (28)	24% (17)	15% (11)	8% (6)	13% (9)	72
PID/Gender: Rep Men	22% (29)	43% (56)	19% (25)	14% (19)	2% (3)	132
PID/Gender: Rep Women	30% (55)	42% (76)	15% (27)	8% (14)	5% (9)	180
Ideo: Liberal (1-3)	42% (97)	35% (79)	14% (32)	4% (8)	5% (12)	228
Ideo: Moderate (4)	33% (72)	29% (63)	20% (43)	11% (24)	7% (15)	217
Ideo: Conservative (5-7)	29% (91)	38% (119)	17% (53)	12% (36)	3% (11)	310
Ideo/PID: Conservative Republican	27% (63)	42% (99)	17% (40)	11% (25)	4% (9)	235
Ideo/PID: Moderate/Liberal Republican	27% (18)	44% (29)	16% (11)	12% (8)	1% (1)	66
Ideo/PID: Moderate/Conservative Democrat	32% (37)	26% (30)	24% (28)	11% (12)	7% (9)	116
Ideo/PID: Liberal Democrat	45% (85)	33% (62)	13% (25)	3% (5)	6% (11)	188
Unfavorable of Biden and Trump	26% (33)	40% (50)	20% (25)	10% (13)	4% (6)	126
2024 H2H Matchup: Biden Voter	43% (142)	31% (103)	15% (48)	5% (16)	7% (23)	331
2024 H2H Matchup: Trump Voter	27% (102)	37% (142)	19% (73)	13% (48)	4% (17)	382
2024 H2H Matchup: Would not Vote	32% (11)	26% (9)	14% (4)	19% (6)	9% (3)	33
2024 H2H Matchup: Do not Know	31% (13)	42% (17)	15% (6)	3% (1)	9% (4)	42
2022 House Vote: Democrat	42% (145)	31% (107)	15% (53)	6% (19)	6% (22)	346
2022 House Vote: Republican	29% (89)	40% (123)	19% (58)	10% (31)	3% (10)	311
2022 House Vote: Did not Vote	26% (32)	33% (40)	16% (20)	15% (18)	9% (11)	122
2020 Vote: Joe Biden	42% (155)	30% (109)	16% (59)	6% (23)	6% (22)	366
2020 Vote: Donald Trump	27% (98)	41% (148)	18% (66)	10% (38)	4% (15)	365
2020 Vote: Someone Else	19% (2)	40% (4)	17% (2)	22% (2)	2% (0)	10
2020 Vote: Did not Vote	28% (13)	20% (9)	13% (6)	19% (9)	20% (9)	47
2016 Vote: Hillary Clinton	42% (113)	31% (82)	16% (44)	5% (14)	6% (16)	269
2016 Vote: Donald Trump	28% (83)	39% (117)	18% (54)	13% (39)	2% (6)	299
2016 Vote: Someone Else	28% (8)	39% (11)	11% (3)	17% (5)	4% (1)	28
2020 Vote/PID: Not Biden/Democrat	23% (6)	23% (7)	29% (8)	8% (2)	17% (5)	28
2020 Vote/PID: Not Trump/Republican	25% (5)	31% (6)	17% (4)	20% (4)	6% (1)	21

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (268)	34% (270)	17% (132)	9% (71)	6% (46)	788
U.S. Economy: Wrong Track	29% (166)	35% (197)	19% (107)	11% (62)	6% (35)	568
U.S. Economy: Right Direction	46% (102)	33% (73)	11% (25)	4% (9)	5% (11)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46% (112)	29% (71)	13% (31)	6% (14)	7% (18)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27% (110)	37% (154)	20% (81)	12% (49)	4% (17)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	35% (46)	35% (46)	15% (20)	6% (8)	9% (12)	132
Top 2024 Issue: Economy	28% (80)	37% (106)	21% (59)	11% (31)	4% (13)	290
Community: Urban	35% (58)	26% (44)	20% (33)	7% (12)	12% (20)	166
Community: Suburban	32% (135)	37% (158)	17% (74)	9% (36)	5% (19)	421
Community: Rural	37% (75)	34% (69)	13% (26)	12% (24)	4% (8)	202
Community/Gender: Urban Women	28% (21)	24% (18)	21% (16)	3% (2)	25% (18)	75
Community/Gender: Urban Men	41% (37)	29% (26)	19% (17)	10% (9)	1% (1)	90
Community/Gender: Rural Women	38% (47)	39% (49)	12% (15)	8% (10)	3% (3)	125
Community/Gender: Rural Men	36% (28)	26% (20)	14% (11)	18% (14)	6% (4)	76
Community/Gender: Suburban Women	36% (84)	34% (79)	16% (36)	9% (20)	6% (14)	233
Community/Gender: Suburban Men	27% (51)	42% (78)	20% (37)	9% (16)	3% (5)	188
Homeowner	33% (166)	38% (186)	18% (89)	8% (38)	3% (16)	496
Renter	35% (89)	30% (78)	15% (39)	10% (26)	10% (27)	259
Military HHnm: Yes	35% (44)	32% (40)	23% (29)	8% (10)	1% (2)	125
Military HH: No	34% (224)	35% (230)	16% (103)	9% (61)	7% (45)	663
Employ: Private Sector	30% (87)	35% (101)	20% (58)	10% (27)	5% (14)	287
Employ: Government	24% (14)	38% (23)	14% (8)	9% (5)	15% (9)	59
Employ: Self-Employed	37% (27)	37% (27)	17% (13)	7% (5)	1% (1)	72
Employ: Homemaker	30% (12)	32% (13)	24% (10)	12% (5)	3% (1)	40
Employ: Student	24% (4)	30% (6)	5% (1)	15% (3)	26% (5)	18
Employ: Retired	38% (73)	38% (74)	15% (29)	8% (16)	— (1)	192
Employ: Unemployed	48% (35)	25% (19)	13% (9)	4% (3)	10% (7)	73
Employ: Other	34% (16)	20% (9)	11% (5)	16% (7)	19% (9)	47
Self + Household: White-Collar	34% (104)	37% (112)	18% (54)	7% (20)	4% (12)	303
Self + Household: Blue Collar	34% (124)	35% (128)	18% (65)	11% (42)	2% (7)	366

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	34%	(268)	34%	(270)	17%	(132)	9%	(71)	6%	(46)	788
Union HH: Yes	49%	(11)	30%	(7)	13%	(3)	7%	(2)	2%	(0)	23
Union HH: No	34%	(256)	34%	(263)	17%	(129)	9%	(70)	6%	(46)	765
LGBTQ+: Yes	38%	(30)	32%	(26)	17%	(14)	5%	(4)	8%	(6)	80
LGBTQ+: No	34%	(237)	35%	(245)	17%	(119)	10%	(67)	6%	(40)	708
Motivated to Vote	35%	(249)	35%	(246)	17%	(119)	8%	(60)	5%	(38)	711
Parent: Yes	33%	(70)	31%	(66)	19%	(42)	9%	(19)	8%	(17)	214
Parent: No	34%	(197)	36%	(204)	16%	(91)	9%	(53)	5%	(29)	574
COVID Vaccine: Yes	38%	(202)	37%	(194)	15%	(81)	5%	(29)	5%	(25)	530
COVID Vaccine: No	26%	(66)	29%	(76)	20%	(51)	17%	(43)	8%	(22)	258
Student Loans: Yes	36%	(57)	30%	(47)	22%	(34)	6%	(10)	5%	(8)	157
Student Loans: No	33%	(211)	35%	(223)	16%	(98)	10%	(62)	6%	(38)	631
Favorable Opinion of Haley	37%	(95)	40%	(101)	16%	(41)	6%	(15)	1%	(3)	256
Unfavorable Opinion of Haley	32%	(104)	32%	(103)	19%	(63)	12%	(39)	5%	(15)	323
Protestant	30%	(80)	40%	(105)	20%	(54)	6%	(17)	3%	(8)	264
Roman Catholic	33%	(28)	35%	(30)	16%	(13)	12%	(10)	5%	(4)	86
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	42%	(3)	30%	(2)	—	(0)	—	(0)	8
Jewish	72%	(12)	12%	(2)	16%	(3)	—	(0)	—	(0)	16
Muslim	39%	(7)	24%	(4)	19%	(4)	13%	(2)	5%	(1)	18
Buddhist	18%	(1)	8%	(0)	75%	(3)	—	(0)	—	(0)	4
Hindu	31%	(1)	—	(0)	24%	(1)	—	(0)	45%	(2)	4
Atheist	42%	(14)	36%	(12)	5%	(2)	13%	(4)	3%	(1)	34
Agnostic	43%	(8)	44%	(9)	7%	(1)	6%	(1)	—	(0)	19
Something else	37%	(66)	33%	(59)	9%	(17)	14%	(25)	7%	(12)	179
Nothing in particular	30%	(47)	29%	(46)	21%	(32)	8%	(12)	12%	(19)	156
Prodigal Biden Voter	33%	(19)	21%	(12)	23%	(13)	14%	(8)	8%	(5)	57
Undecided Voter (DK/WNV)	31%	(23)	35%	(26)	15%	(11)	10%	(8)	9%	(7)	75
Undecided Voter (DK)	32%	(11)	26%	(9)	14%	(4)	19%	(6)	9%	(3)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (318)	36% (281)	10% (79)	6% (46)	8% (64)	788
Gender: Male	40% (142)	35% (122)	13% (45)	8% (29)	5% (16)	354
Gender: Female	41% (176)	37% (159)	8% (34)	4% (17)	11% (48)	434
Age: 18-34	34% (76)	31% (69)	12% (26)	8% (17)	15% (32)	221
Age: 35-44	38% (41)	37% (40)	13% (14)	7% (8)	5% (6)	109
Age: 45-64	40% (110)	36% (100)	10% (29)	6% (18)	8% (23)	279
Age: 65+	50% (90)	40% (72)	5% (10)	2% (4)	2% (4)	179
GenZers: 1997-2012	41% (50)	18% (22)	13% (16)	6% (7)	21% (26)	121
Millennials: 1981-1996	32% (63)	42% (84)	12% (24)	9% (17)	6% (11)	200
GenXers: 1965-1980	40% (91)	36% (81)	11% (24)	7% (16)	7% (15)	227
Baby Boomers: 1946-1964	46% (103)	40% (90)	6% (14)	3% (6)	5% (12)	225
Educ: < College	40% (192)	32% (155)	11% (51)	6% (29)	11% (51)	478
Educ: Bachelors degree	41% (76)	39% (71)	10% (19)	6% (12)	4% (7)	184
Educ: Post-grad	40% (50)	43% (55)	7% (8)	5% (6)	5% (7)	126
Income: Under 50k	40% (120)	29% (89)	10% (32)	6% (17)	15% (45)	301
Income: 50k-100k	40% (125)	39% (119)	9% (29)	6% (19)	6% (17)	310
Income: 100k+	41% (73)	41% (72)	10% (19)	6% (10)	1% (2)	177
Ethnicity: White (Non-Hispanic)	42% (198)	38% (183)	9% (42)	7% (32)	4% (20)	475
Ethnicity: Hispanic	23% (7)	40% (11)	26% (7)	4% (1)	7% (2)	29
Ethnicity: Black (Non-Hispanic)	39% (100)	29% (74)	11% (28)	4% (11)	16% (42)	255
Ethnicity: Asian + Other (Non-Hispanic)	44% (13)	44% (13)	5% (1)	6% (2)	1% (0)	30
All Christian	40% (144)	40% (144)	10% (37)	5% (17)	4% (15)	358
All Non-Christian	63% (27)	23% (10)	11% (5)	— (0)	3% (1)	43
Atheist	38% (13)	43% (14)	10% (3)	6% (2)	3% (1)	34
Agnostic/Nothing in particular	36% (64)	34% (59)	10% (17)	7% (12)	13% (23)	175
Something Else	39% (70)	30% (53)	9% (17)	8% (15)	13% (24)	179
Evangelical	46% (146)	34% (106)	8% (24)	4% (13)	8% (26)	315
Non-Evangelical	30% (64)	41% (88)	14% (30)	9% (19)	6% (12)	213
PID: Dem (no lean)	42% (134)	37% (116)	9% (28)	3% (10)	9% (27)	316
PID: Ind (no lean)	40% (63)	26% (41)	13% (20)	9% (15)	12% (20)	160
PID: Rep (no lean)	39% (120)	39% (123)	10% (30)	7% (21)	6% (17)	312

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (318)	36% (281)	10% (79)	6% (46)	8% (64)	788
PID/Gender: Dem Men	44% (59)	37% (49)	11% (15)	4% (6)	4% (5)	134
PID/Gender: Dem Women	41% (74)	37% (67)	7% (13)	2% (4)	12% (22)	181
PID/Gender: Ind Men	39% (34)	23% (20)	15% (13)	14% (13)	8% (7)	88
PID/Gender: Ind Women	40% (29)	29% (21)	10% (7)	4% (3)	17% (12)	72
PID/Gender: Rep Men	36% (48)	40% (53)	13% (17)	8% (11)	3% (4)	132
PID/Gender: Rep Women	40% (73)	39% (71)	7% (13)	6% (10)	8% (14)	180
Ideo: Liberal (1-3)	47% (108)	36% (82)	10% (23)	3% (6)	4% (10)	228
Ideo: Moderate (4)	34% (73)	35% (75)	12% (26)	8% (16)	12% (26)	217
Ideo: Conservative (5-7)	42% (129)	37% (116)	9% (27)	7% (22)	5% (16)	310
Ideo/PID: Conservative Republican	40% (95)	41% (97)	7% (18)	7% (16)	4% (10)	235
Ideo/PID: Moderate/Liberal Republican	35% (23)	37% (24)	17% (11)	7% (5)	4% (3)	66
Ideo/PID: Moderate/Conservative Democrat	32% (37)	40% (47)	10% (12)	6% (7)	12% (14)	116
Ideo/PID: Liberal Democrat	50% (94)	35% (65)	8% (16)	2% (3)	4% (8)	188
Unfavorable of Biden and Trump	40% (51)	37% (47)	10% (13)	9% (12)	4% (4)	126
2024 H2H Matchup: Biden Voter	41% (137)	39% (129)	8% (26)	3% (10)	9% (29)	331
2024 H2H Matchup: Trump Voter	40% (151)	35% (133)	11% (42)	8% (32)	6% (24)	382
2024 H2H Matchup: Would not Vote	37% (12)	26% (8)	12% (4)	8% (3)	17% (6)	33
2024 H2H Matchup: Do not Know	42% (18)	25% (11)	17% (7)	3% (1)	12% (5)	42
2022 House Vote: Democrat	43% (150)	37% (127)	9% (29)	4% (13)	8% (27)	346
2022 House Vote: Republican	39% (122)	39% (120)	10% (32)	7% (22)	5% (15)	311
2022 House Vote: Did not Vote	36% (44)	27% (33)	14% (17)	8% (10)	15% (18)	122
2020 Vote: Joe Biden	44% (160)	37% (137)	8% (29)	3% (13)	8% (28)	366
2020 Vote: Donald Trump	39% (143)	36% (132)	11% (41)	7% (24)	7% (24)	365
2020 Vote: Someone Else	19% (2)	36% (3)	11% (1)	21% (2)	13% (1)	10
2020 Vote: Did not Vote	29% (14)	17% (8)	15% (7)	15% (7)	23% (11)	47
2016 Vote: Hillary Clinton	41% (111)	40% (109)	8% (21)	3% (9)	7% (20)	269
2016 Vote: Donald Trump	40% (120)	38% (114)	10% (29)	8% (25)	4% (11)	299
2016 Vote: Someone Else	36% (10)	51% (14)	2% (0)	8% (2)	4% (1)	28
2020 Vote/PID: Not Biden/Democrat	17% (5)	30% (8)	21% (6)	7% (2)	25% (7)	28
2020 Vote/PID: Not Trump/Republican	22% (5)	27% (6)	28% (6)	16% (3)	6% (1)	21

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (318)	36% (281)	10% (79)	6% (46)	8% (64)	788
U.S. Economy: Wrong Track	39% (221)	35% (201)	11% (63)	6% (35)	8% (46)	568
U.S. Economy: Right Direction	44% (96)	36% (79)	7% (16)	5% (11)	8% (18)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44% (108)	39% (95)	7% (17)	3% (7)	8% (19)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39% (159)	35% (144)	12% (50)	8% (33)	6% (24)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	38% (51)	31% (42)	9% (12)	5% (6)	16% (21)	132
Top 2024 Issue: Economy	33% (96)	38% (109)	13% (38)	9% (25)	7% (21)	290
Community: Urban	38% (63)	36% (59)	10% (17)	5% (9)	11% (18)	166
Community: Suburban	39% (166)	37% (155)	11% (45)	6% (23)	8% (32)	421
Community: Rural	44% (89)	33% (67)	8% (17)	7% (14)	7% (15)	202
Community/Gender: Urban Women	32% (24)	39% (29)	8% (6)	2% (2)	19% (14)	75
Community/Gender: Urban Men	43% (39)	33% (30)	12% (11)	8% (7)	4% (4)	90
Community/Gender: Rural Women	43% (53)	38% (48)	7% (9)	5% (6)	7% (9)	125
Community/Gender: Rural Men	47% (36)	25% (19)	10% (8)	11% (8)	8% (6)	76
Community/Gender: Suburban Women	42% (98)	35% (81)	8% (19)	4% (10)	11% (25)	233
Community/Gender: Suburban Men	36% (67)	39% (74)	14% (26)	7% (14)	4% (7)	188
Homeowner	41% (202)	39% (193)	9% (45)	5% (26)	6% (30)	496
Renter	41% (107)	30% (79)	10% (27)	6% (15)	12% (31)	259
Military HHnm: Yes	42% (53)	42% (52)	8% (10)	5% (7)	2% (3)	125
Military HH: No	40% (265)	34% (228)	10% (69)	6% (40)	9% (61)	663
Employ: Private Sector	40% (116)	33% (95)	12% (34)	8% (24)	6% (18)	287
Employ: Government	25% (15)	56% (33)	9% (5)	2% (1)	9% (5)	59
Employ: Self-Employed	37% (27)	41% (29)	16% (11)	3% (2)	3% (2)	72
Employ: Homemaker	27% (11)	47% (19)	7% (3)	7% (3)	11% (4)	40
Employ: Student	50% (9)	20% (4)	3% (1)	3% (1)	24% (4)	18
Employ: Retired	48% (92)	39% (76)	5% (10)	4% (7)	4% (7)	192
Employ: Unemployed	40% (29)	19% (14)	16% (12)	6% (5)	19% (14)	73
Employ: Other	41% (19)	25% (12)	6% (3)	9% (4)	19% (9)	47
Self + Household: White-Collar	44% (133)	39% (117)	9% (28)	4% (13)	4% (13)	303
Self + Household: Blue Collar	39% (144)	36% (133)	10% (37)	8% (30)	6% (23)	366

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	40%	(318)	36%	(281)	10%	(79)	6%	(46)	8%	(64)	788
Union HH: Yes	43%	(10)	30%	(7)	14%	(3)	5%	(1)	8%	(2)	23
Union HH: No	40%	(308)	36%	(274)	10%	(75)	6%	(45)	8%	(63)	765
LGBTQ+: Yes	37%	(29)	32%	(25)	14%	(11)	6%	(5)	11%	(9)	80
LGBTQ+: No	41%	(288)	36%	(256)	10%	(68)	6%	(41)	8%	(55)	708
Motivated to Vote	42%	(300)	36%	(256)	9%	(63)	6%	(40)	7%	(53)	711
Parent: Yes	37%	(79)	38%	(82)	9%	(20)	8%	(18)	7%	(16)	214
Parent: No	42%	(239)	35%	(199)	10%	(59)	5%	(29)	9%	(49)	574
COVID Vaccine: Yes	44%	(231)	37%	(198)	7%	(39)	5%	(25)	7%	(37)	530
COVID Vaccine: No	33%	(86)	32%	(83)	15%	(40)	8%	(21)	11%	(28)	258
Student Loans: Yes	42%	(65)	32%	(50)	13%	(20)	6%	(10)	8%	(12)	157
Student Loans: No	40%	(252)	37%	(231)	9%	(59)	6%	(37)	8%	(52)	631
Favorable Opinion of Haley	42%	(108)	41%	(104)	10%	(26)	4%	(10)	3%	(8)	256
Unfavorable Opinion of Haley	41%	(133)	36%	(117)	10%	(31)	7%	(24)	6%	(20)	323
Protestant	40%	(105)	42%	(111)	10%	(25)	4%	(10)	5%	(13)	264
Roman Catholic	41%	(35)	35%	(30)	14%	(12)	8%	(7)	2%	(2)	86
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	53%	(4)	47%	(4)	—	(0)	—	(0)	—	(0)	8
Jewish	77%	(12)	23%	(4)	—	(0)	—	(0)	—	(0)	16
Muslim	64%	(12)	17%	(3)	14%	(3)	—	(0)	5%	(1)	18
Buddhist	34%	(1)	8%	(0)	50%	(2)	—	(0)	8%	(0)	4
Hindu	31%	(1)	69%	(3)	—	(0)	—	(0)	—	(0)	4
Atheist	38%	(13)	43%	(14)	10%	(3)	6%	(2)	3%	(1)	34
Agnostic	35%	(7)	58%	(11)	1%	(0)	6%	(1)	—	(0)	19
Something else	39%	(70)	30%	(53)	9%	(17)	8%	(15)	13%	(24)	179
Nothing in particular	37%	(57)	31%	(48)	11%	(17)	7%	(11)	15%	(23)	156
Prodigal Biden Voter	51%	(29)	25%	(14)	9%	(5)	7%	(4)	8%	(5)	57
Undecided Voter (DK/WNV)	40%	(30)	25%	(19)	15%	(11)	5%	(4)	14%	(10)	75
Undecided Voter (DK)	37%	(12)	26%	(8)	12%	(4)	8%	(3)	17%	(6)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	37% (290)	1% (6)	3% (25)	3% (27)	16% (128)	1% (6)	2% (16)	2% (16)	3% (25)	7% (55)	3% (27)	10%
Gender: Male	37% (130)	1% (5)	2% (7)	4% (16)	18% (63)	1% (4)	2% (8)	1% (4)	4% (14)	3% (11)	2% (7)	12%
Gender: Female	37% (159)	— (1)	4% (18)	3% (12)	15% (65)	— (2)	2% (8)	3% (12)	3% (11)	10% (44)	4% (19)	9%
Age: 18-34	42% (94)	1% (3)	9% (19)	5% (11)	6% (14)	1% (2)	2% (5)	2% (5)	3% (6)	10% (23)	— (0)	5%
Age: 35-44	49% (53)	1% (1)	2% (2)	5% (5)	4% (4)	1% (1)	5% (5)	5% (5)	4% (4)	8% (9)	2% (2)	6%
Age: 45-64	37% (102)	1% (2)	1% (3)	4% (10)	19% (52)	1% (3)	— (1)	2% (6)	4% (12)	5% (13)	3% (7)	14%
Age: 65+	22% (40)	— (0)	— (0)	1% (1)	32% (58)	— (0)	3% (5)	— (0)	1% (2)	6% (10)	9% (17)	14%
GenZers: 1997-2012	35% (42)	1% (2)	13% (15)	7% (8)	7% (9)	2% (2)	1% (2)	2% (2)	3% (4)	12% (14)	— (0)	4%
Millennials: 1981-1996	50% (101)	1% (2)	2% (5)	4% (8)	5% (9)	1% (1)	4% (9)	4% (8)	3% (6)	8% (16)	— (1)	6%
GenXers: 1965-1980	38% (87)	1% (2)	2% (4)	3% (8)	17% (39)	1% (3)	— (1)	3% (6)	2% (4)	5% (10)	4% (9)	13%
Baby Boomers: 1946-1964	25% (57)	— (0)	— (0)	2% (4)	28% (64)	— (0)	2% (5)	— (0)	5% (10)	6% (14)	6% (13)	15%
Educ: < College	36% (171)	1% (3)	5% (22)	4% (19)	17% (83)	— (2)	1% (7)	2% (8)	3% (16)	6% (29)	3% (17)	7%
Educ: Bachelors degree	36% (67)	1% (1)	2% (3)	3% (5)	19% (36)	1% (2)	3% (5)	— (1)	4% (6)	10% (18)	5% (8)	11%
Educ: Post-grad	41% (51)	1% (1)	— (0)	3% (3)	7% (9)	2% (2)	3% (4)	5% (6)	2% (3)	6% (8)	1% (2)	23%
Income: Under 50k	31% (93)	1% (3)	6% (18)	3% (10)	13% (40)	— (0)	3% (9)	3% (9)	5% (14)	6% (19)	6% (20)	8%
Income: 50k-100k	40% (126)	— (1)	2% (6)	4% (13)	19% (60)	2% (6)	1% (3)	2% (5)	2% (7)	6% (20)	1% (3)	9%
Income: 100k+	40% (71)	1% (1)	— (1)	3% (5)	16% (28)	— (0)	2% (4)	1% (1)	2% (4)	9% (16)	3% (4)	16%
Ethnicity: White (Non-Hispanic)	38% (178)	— (2)	1% (7)	2% (11)	23% (111)	1% (6)	2% (10)	1% (5)	1% (7)	7% (32)	3% (16)	10%
Ethnicity: Hispanic	40% (11)	6% (2)	16% (5)	— (0)	9% (3)	— (0)	3% (1)	1% (0)	3% (1)	4% (1)	2% (0)	7%
Ethnicity: Black (Non-Hispanic)	34% (87)	1% (2)	5% (12)	6% (16)	4% (10)	— (0)	2% (5)	4% (10)	6% (15)	8% (19)	4% (10)	11%
Ethnicity: Asian + Other (Non-Hispanic)	44% (13)	— (0)	3% (1)	3% (1)	16% (5)	— (0)	— (0)	— (0)	5% (2)	9% (3)	— (0)	10%
All Christian	39% (140)	— (1)	2% (7)	3% (10)	24% (85)	1% (5)	1% (4)	1% (2)	2% (9)	5% (18)	3% (12)	9%
All Non-Christian	23% (10)	3% (1)	— (0)	21% (9)	9% (4)	— (0)	3% (1)	— (0)	— (0)	12% (5)	— (0)	14%
Atheist	17% (6)	— (0)	11% (4)	— (0)	9% (3)	— (0)	4% (1)	2% (1)	3% (1)	14% (5)	5% (2)	22%
Agnostic/Nothing in particular	36% (63)	1% (1)	6% (10)	3% (5)	9% (16)	1% (1)	5% (8)	3% (6)	2% (4)	9% (15)	3% (6)	12%
Something Else	40% (71)	1% (2)	2% (4)	2% (4)	11% (20)	— (0)	1% (2)	4% (7)	6% (11)	7% (12)	4% (7)	7%
Evangelical	38% (121)	1% (2)	2% (5)	3% (10)	20% (64)	1% (3)	— (0)	2% (7)	5% (16)	4% (14)	5% (14)	7%
Non-Evangelical	41% (86)	— (1)	2% (5)	2% (4)	19% (40)	1% (2)	3% (6)	1% (2)	2% (4)	7% (15)	2% (5)	12%
PID: Dem (no lean)	26% (81)	— (1)	4% (13)	5% (17)	3% (10)	1% (2)	4% (13)	3% (10)	5% (16)	12% (39)	3% (9)	22%
PID: Ind (no lean)	42% (67)	1% (2)	5% (7)	1% (2)	17% (27)	1% (2)	1% (2)	2% (3)	3% (6)	5% (8)	3% (5)	7%
PID: Rep (no lean)	45% (142)	1% (2)	2% (5)	3% (9)	29% (92)	1% (2)	— (1)	1% (3)	1% (4)	3% (8)	4% (12)	—
PID/Gender: Dem Men	31% (42)	1% (1)	3% (4)	5% (7)	6% (8)	1% (1)	6% (8)	1% (1)	8% (10)	3% (4)	2% (2)	26%
PID/Gender: Dem Women	22% (39)	— (0)	5% (9)	5% (10)	1% (2)	1% (1)	3% (6)	5% (9)	3% (5)	19% (34)	4% (7)	18%
PID/Gender: Ind Men	42% (37)	1% (1)	3% (3)	1% (1)	17% (15)	1% (1)	— (0)	1% (1)	4% (3)	2% (2)	3% (3)	8%
PID/Gender: Ind Women	41% (30)	2% (1)	6% (4)	2% (1)	16% (12)	1% (1)	2% (2)	2% (1)	3% (2)	9% (6)	3% (2)	6%
PID/Gender: Rep Men	39% (52)	2% (2)	— (0)	6% (7)	30% (40)	1% (2)	— (0)	1% (2)	— (0)	4% (5)	2% (2)	—
PID/Gender: Rep Women	50% (90)	— (0)	3% (5)	1% (1)	28% (51)	— (0)	— (1)	1% (1)	2% (3)	2% (3)	5% (10)	1%
Ideo: Liberal (1-3)	26% (59)	2% (4)	4% (9)	5% (11)	3% (6)	1% (2)	6% (13)	— (1)	3% (8)	12% (27)	3% (7)	23%
Ideo: Moderate (4)	36% (78)	— (0)	4% (9)	5% (11)	15% (33)	1% (2)	1% (1)	5% (10)	5% (12)	5% (12)	5% (11)	10%
Ideo: Conservative (5-7)	45% (141)	1% (2)	1% (3)	2% (5)	28% (88)	1% (2)	— (1)	1% (2)	1% (3)	5% (14)	2% (7)	2%

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	37% (290)	1% (6)	3% (25)	3% (27)	16% (128)	1% (6)	2% (16)	2% (16)	3% (25)	7% (55)	3% (27)	10%
Ideo/PID: Conservative Republican	47% (112)	1% (1)	— (1)	2% (4)	33% (77)	— (0)	— (0)	— (1)	1% (2)	2% (6)	3% (7)	1%
Ideo/PID: Moderate/Liberal Republican	37% (24)	2% (1)	3% (2)	7% (5)	18% (12)	3% (2)	1% (1)	3% (2)	2% (1)	3% (2)	7% (5)	—
Ideo/PID: Moderate/Conservative Democrat	31% (36)	— (0)	4% (5)	7% (8)	5% (6)	— (0)	1% (1)	6% (7)	5% (6)	10% (12)	4% (5)	16%
Ideo/PID: Liberal Democrat	24% (44)	1% (1)	4% (7)	4% (8)	2% (4)	1% (2)	6% (12)	1% (1)	4% (8)	13% (24)	2% (4)	26%
Unfavorable of Biden and Trump	45% (57)	— (0)	4% (5)	4% (5)	10% (12)	2% (2)	2% (3)	4% (5)	1% (2)	7% (9)	2% (3)	3%
2024 H2H Matchup: Biden Voter	22% (73)	1% (2)	5% (16)	5% (17)	4% (12)	1% (2)	4% (14)	3% (9)	6% (19)	12% (40)	4% (13)	24%
2024 H2H Matchup: Trump Voter	48% (184)	1% (3)	1% (4)	2% (9)	28% (105)	— (2)	— (1)	1% (4)	2% (6)	3% (10)	3% (13)	1%
2024 H2H Matchup: Would not Vote	44% (14)	— (0)	8% (3)	3% (1)	7% (2)	6% (2)	— (0)	1% (0)	— (0)	8% (3)	3% (1)	—
2024 H2H Matchup: Do not Know	43% (18)	— (0)	4% (2)	2% (1)	20% (8)	— (0)	2% (1)	5% (2)	— (0)	5% (2)	— (0)	—
2022 House Vote: Democrat	24% (84)	— (1)	4% (15)	5% (16)	6% (21)	1% (2)	4% (14)	2% (8)	5% (16)	13% (45)	3% (10)	21%
2022 House Vote: Republican	46% (142)	— (2)	1% (4)	3% (8)	30% (93)	1% (2)	— (1)	1% (4)	1% (2)	2% (7)	3% (10)	1%
2022 House Vote: Did not Vote	49% (60)	2% (3)	4% (5)	3% (3)	11% (13)	1% (2)	1% (1)	3% (4)	3% (4)	2% (3)	5% (7)	5%
2020 Vote: Joe Biden	26% (96)	1% (2)	4% (13)	4% (16)	6% (23)	1% (2)	4% (13)	3% (9)	5% (20)	12% (44)	3% (10)	21%
2020 Vote: Donald Trump	47% (170)	1% (3)	1% (4)	2% (8)	28% (103)	1% (4)	— (1)	1% (4)	1% (5)	2% (8)	3% (12)	1%
2020 Vote: Someone Else	55% (5)	— (0)	5% (1)	1% (0)	7% (1)	— (0)	— (0)	— (0)	1% (0)	— (0)	11% (1)	5%
2020 Vote: Did not Vote	38% (18)	1% (1)	15% (7)	8% (4)	4% (2)	— (0)	4% (2)	4% (2)	1% (0)	6% (3)	9% (4)	—
2016 Vote: Hillary Clinton	23% (62)	1% (2)	2% (6)	5% (13)	5% (13)	1% (2)	4% (11)	2% (6)	4% (10)	11% (29)	3% (9)	26%
2016 Vote: Donald Trump	44% (133)	— (1)	— (1)	2% (5)	33% (100)	1% (2)	— (0)	1% (4)	— (1)	2% (7)	3% (10)	1%
2016 Vote: Someone Else	54% (15)	— (0)	4% (1)	— (0)	11% (3)	— (0)	— (0)	— (0)	4% (1)	4% (1)	9% (2)	3%
2020 Vote/PID: Not Biden/Democrat	42% (12)	— (0)	17% (5)	8% (2)	— (0)	— (0)	5% (1)	5% (1)	— (0)	6% (2)	4% (1)	2%
2020 Vote/PID: Not Trump/Republican	35% (7)	8% (2)	9% (2)	11% (2)	13% (3)	— (0)	— (0)	2% (0)	6% (1)	6% (1)	5% (1)	—
U.S. Economy: Wrong Track	43% (242)	1% (4)	3% (16)	2% (13)	21% (121)	1% (5)	1% (8)	3% (14)	2% (11)	6% (34)	3% (16)	4%
U.S. Economy: Right Direction	22% (48)	1% (1)	4% (9)	7% (15)	3% (7)	1% (1)	4% (9)	1% (1)	6% (14)	9% (21)	5% (10)	27%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21% (51)	1% (1)	4% (9)	6% (15)	2% (6)	1% (2)	4% (11)	2% (6)	7% (17)	12% (30)	4% (10)	25%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48% (196)	1% (4)	3% (10)	2% (9)	27% (109)	1% (3)	— (2)	2% (6)	1% (3)	4% (15)	3% (13)	1%
Prsnl. Fin. Sit. 2021-23: Same Under Both	32% (42)	— (0)	4% (5)	3% (4)	11% (14)	1% (1)	3% (4)	3% (3)	4% (5)	8% (10)	3% (4)	11%
Top 2024 Issue: Economy	100% (290)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community: Urban	38% (63)	— (0)	6% (10)	7% (12)	4% (6)	3% (4)	4% (7)	2% (3)	4% (6)	9% (15)	1% (2)	11%
Community: Suburban	35% (147)	1% (5)	3% (11)	3% (14)	18% (77)	— (1)	2% (6)	2% (9)	4% (15)	7% (30)	3% (11)	12%
Community: Rural	40% (80)	— (1)	2% (4)	1% (1)	22% (45)	— (1)	1% (3)	2% (4)	2% (4)	5% (10)	7% (14)	6%
Community/Gender: Urban Women	26% (19)	— (0)	13% (10)	9% (7)	2% (2)	1% (1)	5% (3)	4% (3)	1% (1)	17% (13)	3% (2)	8%
Community/Gender: Urban Men	48% (43)	— (0)	— (0)	6% (5)	4% (4)	3% (3)	4% (3)	— (0)	5% (5)	3% (3)	— (0)	14%
Community/Gender: Rural Women	44% (55)	— (0)	— (0)	— (0)	24% (30)	— (0)	— (0)	2% (2)	2% (3)	8% (10)	9% (11)	4%
Community/Gender: Rural Men	33% (25)	1% (1)	5% (4)	2% (1)	20% (15)	1% (1)	4% (3)	2% (2)	1% (0)	— (0)	4% (3)	10%
Community/Gender: Suburban Women	36% (85)	— (1)	3% (8)	2% (5)	14% (34)	— (1)	2% (4)	3% (6)	3% (7)	9% (21)	3% (6)	12%
Community/Gender: Suburban Men	33% (62)	2% (4)	2% (4)	5% (9)	23% (44)	— (0)	1% (2)	1% (2)	5% (9)	5% (8)	2% (4)	12%
Homeowner	37% (185)	— (2)	2% (11)	3% (15)	21% (105)	1% (5)	2% (10)	2% (10)	2% (8)	5% (23)	3% (16)	12%
Renter	35% (92)	1% (3)	5% (14)	5% (12)	7% (18)	— (1)	2% (6)	2% (5)	6% (16)	11% (29)	4% (10)	8%

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	37% (290)	1% (6)	3% (25)	3% (27)	16% (128)	1% (6)	2% (16)	2% (16)	3% (25)	7% (55)	3% (27)	10%
Military HH: Yes	33% (41)	1% (1)	1% (2)	2% (3)	26% (33)	2% (2)	1% (2)	— (0)	4% (4)	3% (4)	4% (5)	13%
Military HH: No	38% (249)	1% (5)	4% (23)	4% (24)	14% (96)	1% (4)	2% (15)	2% (16)	3% (20)	8% (51)	3% (22)	10%
Employ: Private Sector	49% (141)	1% (2)	3% (8)	4% (13)	13% (37)	— (1)	1% (3)	2% (5)	3% (7)	7% (20)	1% (3)	9%
Employ: Government	31% (18)	— (0)	9% (5)	5% (3)	10% (6)	3% (2)	3% (2)	7% (4)	7% (4)	5% (3)	— (0)	9%
Employ: Self-Employed	35% (25)	2% (1)	4% (3)	2% (1)	9% (7)	1% (1)	4% (3)	— (0)	3% (2)	9% (6)	1% (1)	16%
Employ: Homemaker	36% (14)	— (0)	1% (1)	— (0)	21% (8)	3% (1)	3% (1)	5% (2)	— (0)	8% (3)	— (0)	3%
Employ: Student	17% (3)	— (0)	7% (1)	12% (2)	— (0)	— (0)	4% (1)	— (0)	— (0)	29% (5)	3% (1)	16%
Employ: Retired	22% (43)	— (0)	— (0)	1% (1)	32% (62)	1% (1)	3% (5)	— (0)	4% (8)	5% (10)	10% (20)	13%
Employ: Unemployed	32% (24)	4% (3)	3% (2)	10% (7)	9% (7)	— (0)	1% (1)	6% (5)	— (0)	5% (3)	2% (2)	10%
Employ: Other	43% (21)	— (0)	10% (5)	— (0)	4% (2)	— (0)	— (0)	— (0)	7% (4)	7% (3)	2% (1)	8%
Self + Household: White-Collar	38% (114)	1% (3)	1% (4)	3% (10)	15% (47)	1% (3)	3% (8)	2% (7)	4% (12)	6% (19)	1% (4)	14%
Self + Household: Blue Collar	37% (135)	— (2)	3% (12)	3% (12)	20% (72)	— (2)	2% (6)	1% (5)	2% (8)	6% (23)	4% (14)	10%
Union HH: Yes	43% (10)	— (0)	3% (1)	11% (2)	12% (3)	— (0)	— (0)	1% (0)	— (0)	— (0)	1% (0)	20%
Union HH: No	37% (280)	1% (6)	3% (24)	3% (25)	16% (126)	1% (6)	2% (16)	2% (15)	3% (25)	7% (55)	3% (26)	10%
LGBTQ+: Yes	22% (17)	2% (1)	9% (8)	— (0)	10% (8)	— (0)	1% (0)	4% (3)	7% (6)	9% (8)	— (0)	17%
LGBTQ+: No	38% (272)	1% (4)	2% (17)	4% (27)	17% (120)	1% (6)	2% (16)	2% (12)	3% (19)	7% (47)	4% (27)	9%
Motivated to Vote	37% (267)	— (3)	2% (15)	4% (25)	17% (120)	1% (4)	2% (15)	1% (11)	3% (23)	7% (49)	3% (23)	11%
Parent: Yes	48% (102)	1% (2)	5% (10)	4% (9)	10% (21)	1% (2)	2% (5)	4% (9)	2% (5)	6% (13)	— (0)	8%
Parent: No	33% (188)	1% (4)	3% (14)	3% (19)	19% (107)	1% (4)	2% (11)	1% (7)	4% (20)	7% (42)	5% (26)	11%
COVID Vaccine: Yes	34% (181)	1% (3)	2% (12)	4% (20)	15% (80)	1% (6)	3% (14)	2% (10)	3% (18)	7% (36)	3% (15)	15%
COVID Vaccine: No	42% (108)	1% (3)	5% (13)	3% (7)	19% (48)	— (0)	1% (2)	2% (6)	3% (7)	7% (18)	4% (11)	1%
Student Loans: Yes	40% (63)	1% (1)	2% (3)	3% (4)	8% (12)	1% (1)	3% (5)	6% (9)	4% (6)	11% (17)	— (0)	14%
Student Loans: No	36% (227)	1% (5)	3% (21)	4% (23)	18% (116)	1% (5)	2% (11)	1% (7)	3% (19)	6% (38)	4% (26)	9%
Favorable Opinion of Haley	41% (104)	— (1)	1% (4)	3% (8)	21% (54)	1% (3)	1% (4)	1% (2)	2% (5)	4% (11)	5% (14)	9%
Unfavorable Opinion of Haley	32% (105)	— (1)	2% (6)	2% (7)	19% (63)	— (1)	3% (11)	1% (4)	2% (8)	8% (26)	2% (6)	16%
Protestant	39% (102)	— (1)	1% (2)	2% (6)	27% (71)	1% (3)	1% (2)	1% (2)	2% (5)	4% (10)	4% (10)	10%
Roman Catholic	39% (34)	1% (1)	4% (3)	5% (4)	14% (12)	2% (2)	2% (2)	— (0)	4% (3)	9% (8)	2% (2)	6%
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Orthodox (e.g. Greek or Russian Orthodox)	45% (4)	— (0)	16% (1)	— (0)	17% (1)	— (0)	— (0)	— (0)	— (0)	10% (1)	— (0)	12%
Jewish	27% (4)	— (0)	— (0)	8% (1)	15% (2)	— (0)	— (0)	— (0)	— (0)	13% (2)	— (0)	28%
Muslim	21% (4)	6% (1)	— (0)	26% (5)	2% (0)	— (0)	6% (1)	— (0)	— (0)	6% (1)	— (0)	6%
Buddhist	8% (0)	— (0)	— (0)	— (0)	24% (1)	— (0)	— (0)	— (0)	— (0)	50% (2)	— (0)	9%
Hindu	31% (1)	— (0)	— (0)	69% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Atheist	17% (6)	— (0)	11% (4)	— (0)	9% (3)	— (0)	4% (1)	2% (1)	3% (1)	14% (5)	5% (2)	22%
Agnostic	36% (7)	— (0)	— (0)	— (0)	— (0)	6% (1)	4% (1)	— (0)	— (0)	22% (4)	1% (0)	21%
Something else	40% (71)	1% (2)	2% (4)	2% (4)	11% (20)	— (0)	1% (2)	4% (7)	6% (11)	7% (12)	4% (7)	7%
Nothing in particular	36% (56)	1% (1)	7% (10)	3% (5)	10% (16)	— (0)	5% (7)	4% (6)	3% (4)	7% (11)	3% (5)	11%
Prodigal Biden Voter	43% (25)	— (0)	3% (2)	— (0)	19% (11)	— (0)	— (0)	4% (3)	3% (2)	10% (6)	— (0)	2%
Undecided Voter (DK/WNV)	44% (33)	— (0)	6% (4)	3% (2)	14% (11)	3% (2)	1% (1)	3% (3)	— (0)	7% (5)	1% (1)	—

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**Table BLMB7:** *Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?*

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	37% (290)	1% (6)	3% (25)	3% (27)	16% (128)	1% (6)	2% (16)	2% (16)	3% (25)	7% (55)	3% (27)	10%
Undecided Voter (DK)	44% (14)	— (0)	8% (3)	3% (1)	7% (2)	6% (2)	— (0)	1% (0)	— (0)	8% (3)	3% (1)	—

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(423)	33%	(257)	14%	(108)	788
Gender: Male	60%	(211)	29%	(104)	11%	(39)	354
Gender: Female	49%	(212)	35%	(153)	16%	(69)	434
Age: 18-34	53%	(116)	25%	(56)	22%	(49)	221
Age: 35-44	43%	(47)	45%	(49)	12%	(13)	109
Age: 45-64	55%	(153)	35%	(99)	10%	(27)	279
Age: 65+	60%	(107)	30%	(53)	11%	(19)	179
GenZers: 1997-2012	52%	(63)	26%	(31)	22%	(27)	121
Millennials: 1981-1996	48%	(95)	35%	(70)	18%	(35)	200
GenXers: 1965-1980	55%	(125)	35%	(80)	10%	(23)	227
Baby Boomers: 1946-1964	57%	(128)	33%	(73)	10%	(23)	225
Educ: < College	58%	(278)	29%	(137)	13%	(63)	478
Educ: Bachelors degree	48%	(88)	35%	(64)	17%	(32)	184
Educ: Post-grad	45%	(57)	45%	(57)	10%	(13)	126
Income: Under 50k	50%	(151)	37%	(111)	13%	(40)	301
Income: 50k-100k	58%	(179)	25%	(79)	17%	(52)	310
Income: 100k+	52%	(93)	38%	(68)	9%	(17)	177
Ethnicity: White (Non-Hispanic)	69%	(326)	22%	(105)	9%	(44)	475
Ethnicity: Hispanic	39%	(11)	38%	(11)	23%	(7)	29
Ethnicity: Black (Non-Hispanic)	28%	(71)	51%	(131)	21%	(53)	255
Ethnicity: Asian + Other (Non-Hispanic)	50%	(15)	35%	(10)	15%	(5)	30
All Christian	67%	(238)	26%	(94)	7%	(26)	358
All Non-Christian	49%	(21)	43%	(18)	8%	(4)	43
Atheist	23%	(8)	66%	(22)	11%	(4)	34
Agnostic/Nothing in particular	38%	(67)	39%	(68)	23%	(40)	175
Something Else	50%	(89)	30%	(54)	20%	(35)	179
Evangelical	65%	(205)	23%	(71)	12%	(39)	315
Non-Evangelical	55%	(117)	35%	(74)	10%	(22)	213
PID: Dem (no lean)	17%	(53)	66%	(209)	17%	(54)	316
PID: Ind (no lean)	49%	(78)	25%	(40)	26%	(42)	160
PID: Rep (no lean)	93%	(292)	3%	(8)	4%	(12)	312

Continued on next page

**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(423)	33%	(257)	14%	(108)	788
PID/Gender: Dem Men	25%	(33)	62%	(84)	13%	(17)	134
PID/Gender: Dem Women	11%	(19)	69%	(125)	20%	(36)	181
PID/Gender: Ind Men	57%	(50)	22%	(19)	22%	(19)	88
PID/Gender: Ind Women	40%	(28)	28%	(20)	32%	(23)	72
PID/Gender: Rep Men	97%	(128)	1%	(1)	2%	(3)	132
PID/Gender: Rep Women	91%	(164)	4%	(7)	5%	(10)	180
Ideo: Liberal (1-3)	19%	(43)	67%	(152)	14%	(32)	228
Ideo: Moderate (4)	46%	(101)	33%	(72)	20%	(44)	217
Ideo: Conservative (5-7)	84%	(262)	9%	(27)	7%	(21)	310
Ideo/PID: Conservative Republican	95%	(224)	2%	(5)	2%	(5)	235
Ideo/PID: Moderate/Liberal Republican	88%	(58)	3%	(2)	9%	(6)	66
Ideo/PID: Moderate/Conservative Democrat	19%	(21)	59%	(68)	23%	(26)	116
Ideo/PID: Liberal Democrat	15%	(28)	73%	(136)	12%	(23)	188
Unfavorable of Biden and Trump	49%	(61)	14%	(17)	38%	(48)	126
2024 H2H Matchup: Biden Voter	11%	(36)	73%	(242)	16%	(53)	331
2024 H2H Matchup: Trump Voter	94%	(361)	2%	(7)	4%	(14)	382
2024 H2H Matchup: Would not Vote	26%	(8)	4%	(1)	70%	(23)	33
2024 H2H Matchup: Do not Know	40%	(17)	16%	(7)	43%	(18)	42
2022 House Vote: Democrat	15%	(53)	64%	(221)	21%	(72)	346
2022 House Vote: Republican	94%	(292)	3%	(9)	3%	(10)	311
2022 House Vote: Did not Vote	60%	(73)	22%	(27)	18%	(22)	122
2020 Vote: Joe Biden	17%	(62)	64%	(233)	19%	(71)	366
2020 Vote: Donald Trump	92%	(336)	3%	(11)	5%	(17)	365
2020 Vote: Someone Else	44%	(4)	12%	(1)	44%	(4)	10
2020 Vote: Did not Vote	42%	(20)	26%	(12)	32%	(15)	47
2016 Vote: Hillary Clinton	14%	(38)	67%	(181)	18%	(50)	269
2016 Vote: Donald Trump	94%	(280)	3%	(8)	4%	(11)	299
2016 Vote: Someone Else	30%	(8)	35%	(10)	35%	(10)	28
2020 Vote/PID: Not Biden/Democrat	43%	(12)	41%	(11)	16%	(5)	28
2020 Vote/PID: Not Trump/Republican	65%	(13)	8%	(2)	28%	(6)	21
U.S. Economy: Wrong Track	68%	(384)	18%	(101)	15%	(83)	568
U.S. Economy: Right Direction	18%	(39)	71%	(156)	11%	(25)	220

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(423)	33%	(257)	14%	(108)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	83%	(205)	10%	(24)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	92%	(379)	3%	(13)	4%	(18)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(27)	30%	(40)	50%	(66)	132
Top 2024 Issue: Economy	70%	(202)	19%	(56)	11%	(32)	290
Community: Urban	37%	(62)	47%	(79)	15%	(25)	166
Community: Suburban	51%	(214)	34%	(142)	15%	(65)	421
Community: Rural	73%	(147)	18%	(36)	9%	(18)	202
Community/Gender: Urban Women	22%	(16)	59%	(45)	19%	(14)	75
Community/Gender: Urban Men	51%	(46)	38%	(34)	12%	(11)	90
Community/Gender: Rural Women	76%	(95)	15%	(19)	8%	(10)	125
Community/Gender: Rural Men	68%	(52)	22%	(17)	10%	(7)	76
Community/Gender: Suburban Women	43%	(100)	38%	(89)	19%	(44)	233
Community/Gender: Suburban Men	61%	(114)	28%	(53)	11%	(21)	188
Homeowner	58%	(290)	30%	(147)	12%	(59)	496
Renter	43%	(111)	40%	(103)	17%	(45)	259
Military HHnm: Yes	62%	(77)	23%	(29)	15%	(19)	125
Military HH: No	52%	(346)	34%	(229)	13%	(89)	663
Employ: Private Sector	55%	(158)	32%	(91)	13%	(37)	287
Employ: Government	51%	(30)	34%	(20)	15%	(9)	59
Employ: Self-Employed	52%	(37)	34%	(24)	14%	(10)	72
Employ: Homemaker	64%	(25)	28%	(11)	8%	(3)	40
Employ: Student	43%	(8)	46%	(8)	12%	(2)	18
Employ: Retired	60%	(115)	30%	(57)	10%	(20)	192
Employ: Unemployed	40%	(29)	41%	(30)	18%	(13)	73
Employ: Other	41%	(20)	31%	(14)	28%	(13)	47
Self + Household: White-Collar	50%	(153)	38%	(115)	11%	(35)	303
Self + Household: Blue Collar	61%	(223)	28%	(102)	11%	(41)	366
Union HH: Yes	46%	(11)	47%	(11)	7%	(2)	23
Union HH: No	54%	(412)	32%	(246)	14%	(106)	765
LGBTQ+: Yes	30%	(24)	47%	(38)	22%	(18)	80
LGBTQ+: No	56%	(398)	31%	(219)	13%	(90)	708
Motivated to Vote	54%	(383)	34%	(240)	12%	(88)	711

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	54%	(423)	33%	(257)	14%	(108)	788
Parent: Yes	53%	(113)	30%	(64)	17%	(36)	214
Parent: No	54%	(309)	34%	(193)	12%	(72)	574
COVID Vaccine: Yes	44%	(234)	40%	(212)	16%	(83)	530
COVID Vaccine: No	73%	(188)	17%	(45)	10%	(25)	258
Student Loans: Yes	44%	(69)	34%	(54)	22%	(34)	157
Student Loans: No	56%	(354)	32%	(203)	12%	(74)	631
Favorable Opinion of Haley	67%	(172)	22%	(56)	11%	(28)	256
Unfavorable Opinion of Haley	50%	(162)	38%	(124)	12%	(37)	323
Protestant	72%	(190)	21%	(56)	7%	(18)	264
Roman Catholic	50%	(43)	41%	(36)	9%	(8)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	42%	(3)	—	(0)	8
Jewish	38%	(6)	56%	(9)	6%	(1)	16
Muslim	58%	(11)	30%	(5)	12%	(2)	18
Buddhist	75%	(3)	17%	(1)	8%	(0)	4
Hindu	24%	(1)	76%	(3)	—	(0)	4
Atheist	23%	(8)	66%	(22)	11%	(4)	34
Agnostic	11%	(2)	47%	(9)	42%	(8)	19
Something else	50%	(89)	30%	(54)	20%	(35)	179
Nothing in particular	42%	(65)	38%	(59)	20%	(32)	156
Prodigal Biden Voter	53%	(30)	10%	(6)	37%	(22)	57
Undecided Voter (DK/WNV)	34%	(25)	11%	(8)	55%	(41)	75
Undecided Voter (DK)	26%	(8)	4%	(1)	70%	(23)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(345)	38%	(301)	18%	(142)	788
Gender: Male	49%	(173)	39%	(137)	13%	(44)	354
Gender: Female	40%	(172)	38%	(165)	22%	(97)	434
Age: 18-34	39%	(87)	31%	(68)	30%	(67)	221
Age: 35-44	30%	(33)	49%	(54)	20%	(22)	109
Age: 45-64	47%	(132)	40%	(112)	13%	(36)	279
Age: 65+	52%	(94)	38%	(68)	9%	(17)	179
GenZers: 1997-2012	42%	(51)	24%	(29)	34%	(41)	121
Millennials: 1981-1996	33%	(67)	43%	(87)	23%	(46)	200
GenXers: 1965-1980	47%	(106)	40%	(91)	13%	(30)	227
Baby Boomers: 1946-1964	50%	(111)	41%	(91)	10%	(22)	225
Educ: < College	48%	(229)	34%	(161)	18%	(88)	478
Educ: Bachelors degree	38%	(71)	42%	(78)	19%	(35)	184
Educ: Post-grad	36%	(46)	50%	(63)	14%	(18)	126
Income: Under 50k	41%	(124)	42%	(126)	17%	(51)	301
Income: 50k-100k	46%	(142)	34%	(104)	21%	(64)	310
Income: 100k+	45%	(79)	40%	(71)	15%	(26)	177
Ethnicity: White (Non-Hispanic)	58%	(275)	29%	(135)	13%	(64)	475
Ethnicity: Hispanic	28%	(8)	43%	(12)	28%	(8)	29
Ethnicity: Black (Non-Hispanic)	20%	(52)	56%	(141)	24%	(61)	255
Ethnicity: Asian + Other (Non-Hispanic)	31%	(9)	41%	(12)	28%	(8)	30
All Christian	56%	(202)	31%	(110)	13%	(46)	358
All Non-Christian	39%	(17)	43%	(18)	18%	(8)	43
Atheist	23%	(8)	65%	(22)	12%	(4)	34
Agnostic/Nothing in particular	28%	(49)	46%	(80)	26%	(46)	175
Something Else	39%	(70)	40%	(71)	21%	(38)	179
Evangelical	57%	(180)	25%	(80)	17%	(55)	315
Non-Evangelical	42%	(90)	46%	(98)	12%	(25)	213
PID: Dem (no lean)	9%	(28)	74%	(232)	18%	(55)	316
PID: Ind (no lean)	36%	(58)	32%	(51)	32%	(51)	160
PID: Rep (no lean)	83%	(259)	6%	(19)	11%	(35)	312

Continued on next page

**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(345)	38%	(301)	18%	(142)	788
PID/Gender: Dem Men	14%	(18)	79%	(106)	7%	(10)	134
PID/Gender: Dem Women	5%	(10)	69%	(126)	25%	(46)	181
PID/Gender: Ind Men	44%	(39)	24%	(21)	32%	(28)	88
PID/Gender: Ind Women	27%	(19)	41%	(30)	32%	(23)	72
PID/Gender: Rep Men	88%	(116)	7%	(9)	5%	(7)	132
PID/Gender: Rep Women	79%	(143)	5%	(9)	16%	(28)	180
Ideo: Liberal (1-3)	12%	(28)	74%	(168)	14%	(32)	228
Ideo: Moderate (4)	35%	(77)	41%	(90)	23%	(51)	217
Ideo: Conservative (5-7)	73%	(226)	13%	(39)	15%	(46)	310
Ideo/PID: Conservative Republican	82%	(194)	6%	(14)	12%	(28)	235
Ideo/PID: Moderate/Liberal Republican	84%	(56)	7%	(5)	9%	(6)	66
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	68%	(79)	22%	(25)	116
Ideo/PID: Liberal Democrat	8%	(15)	79%	(149)	13%	(24)	188
Unfavorable of Biden and Trump	25%	(32)	33%	(41)	42%	(53)	126
2024 H2H Matchup: Biden Voter	6%	(18)	80%	(265)	14%	(48)	331
2024 H2H Matchup: Trump Voter	83%	(317)	5%	(20)	12%	(45)	382
2024 H2H Matchup: Would not Vote	6%	(2)	18%	(6)	76%	(25)	33
2024 H2H Matchup: Do not Know	17%	(7)	25%	(11)	57%	(24)	42
2022 House Vote: Democrat	9%	(32)	72%	(250)	18%	(63)	346
2022 House Vote: Republican	83%	(258)	6%	(17)	11%	(35)	311
2022 House Vote: Did not Vote	40%	(49)	28%	(34)	32%	(39)	122
2020 Vote: Joe Biden	9%	(32)	74%	(270)	17%	(64)	366
2020 Vote: Donald Trump	80%	(292)	5%	(19)	14%	(53)	365
2020 Vote: Someone Else	41%	(4)	32%	(3)	28%	(3)	10
2020 Vote: Did not Vote	34%	(16)	18%	(9)	47%	(22)	47
2016 Vote: Hillary Clinton	6%	(17)	78%	(209)	16%	(43)	269
2016 Vote: Donald Trump	81%	(243)	7%	(22)	11%	(34)	299
2016 Vote: Someone Else	26%	(7)	34%	(10)	40%	(11)	28
2020 Vote/PID: Not Biden/Democrat	37%	(11)	31%	(9)	32%	(9)	28
2020 Vote/PID: Not Trump/Republican	68%	(14)	11%	(2)	21%	(4)	21
U.S. Economy: Wrong Track	57%	(322)	24%	(135)	20%	(111)	568
U.S. Economy: Right Direction	10%	(23)	76%	(167)	14%	(31)	220

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(345)	38%	(301)	18%	(142)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	85%	(210)	10%	(26)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(320)	9%	(38)	12%	(51)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	40%	(53)	49%	(65)	132
Top 2024 Issue: Economy	56%	(162)	26%	(74)	18%	(53)	290
Community: Urban	25%	(41)	54%	(89)	22%	(36)	166
Community: Suburban	41%	(170)	40%	(169)	19%	(81)	421
Community: Rural	66%	(134)	22%	(43)	12%	(25)	202
Community/Gender: Urban Women	9%	(7)	56%	(42)	34%	(26)	75
Community/Gender: Urban Men	37%	(34)	52%	(47)	11%	(10)	90
Community/Gender: Rural Women	68%	(85)	19%	(24)	13%	(16)	125
Community/Gender: Rural Men	63%	(48)	26%	(20)	11%	(8)	76
Community/Gender: Suburban Women	34%	(79)	42%	(98)	24%	(55)	233
Community/Gender: Suburban Men	48%	(91)	38%	(71)	14%	(26)	188
Homeowner	48%	(237)	36%	(179)	16%	(80)	496
Renter	34%	(89)	43%	(111)	23%	(59)	259
Military HHnm: Yes	50%	(62)	31%	(39)	19%	(24)	125
Military HH: No	43%	(283)	40%	(263)	18%	(118)	663
Employ: Private Sector	40%	(113)	41%	(117)	20%	(57)	287
Employ: Government	44%	(26)	40%	(24)	17%	(10)	59
Employ: Self-Employed	44%	(31)	32%	(23)	25%	(18)	72
Employ: Homemaker	54%	(21)	38%	(15)	8%	(3)	40
Employ: Student	38%	(7)	27%	(5)	35%	(6)	18
Employ: Retired	53%	(101)	38%	(73)	10%	(18)	192
Employ: Unemployed	38%	(28)	38%	(28)	24%	(17)	73
Employ: Other	37%	(17)	37%	(18)	26%	(12)	47
Self + Household: White-Collar	41%	(123)	42%	(128)	17%	(52)	303
Self + Household: Blue Collar	51%	(188)	36%	(131)	13%	(47)	366
Union HH: Yes	42%	(10)	50%	(11)	8%	(2)	23
Union HH: No	44%	(335)	38%	(290)	18%	(140)	765
LGBTQ+: Yes	14%	(11)	56%	(45)	29%	(24)	80
LGBTQ+: No	47%	(334)	36%	(256)	17%	(118)	708
Motivated to Vote	45%	(321)	40%	(282)	15%	(108)	711

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(345)	38%	(301)	18%	(142)	788
Parent: Yes	43%	(92)	32%	(69)	25%	(53)	214
Parent: No	44%	(253)	40%	(232)	15%	(88)	574
COVID Vaccine: Yes	34%	(182)	48%	(254)	18%	(93)	530
COVID Vaccine: No	63%	(163)	18%	(47)	19%	(49)	258
Student Loans: Yes	37%	(58)	43%	(67)	20%	(31)	157
Student Loans: No	45%	(287)	37%	(234)	17%	(110)	631
Favorable Opinion of Haley	56%	(142)	30%	(77)	14%	(37)	256
Unfavorable Opinion of Haley	40%	(130)	47%	(154)	12%	(40)	323
Protestant	62%	(163)	26%	(69)	12%	(32)	264
Roman Catholic	45%	(38)	43%	(37)	12%	(10)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	10%	(1)	43%	(3)	47%	(4)	8
Jewish	38%	(6)	48%	(8)	14%	(2)	16
Muslim	52%	(10)	41%	(8)	7%	(1)	18
Buddhist	24%	(1)	17%	(1)	59%	(2)	4
Hindu	—	(0)	55%	(2)	45%	(2)	4
Atheist	23%	(8)	65%	(22)	12%	(4)	34
Agnostic	1%	(0)	59%	(11)	40%	(8)	19
Something else	39%	(70)	40%	(71)	21%	(38)	179
Nothing in particular	31%	(49)	44%	(69)	24%	(38)	156
Prodigal Biden Voter	30%	(17)	32%	(19)	37%	(21)	57
Undecided Voter (DK/WNV)	12%	(9)	22%	(17)	66%	(49)	75
Undecided Voter (DK)	6%	(2)	18%	(6)	76%	(25)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(332)	38%	(298)	20%	(157)	788
Gender: Male	45%	(161)	38%	(135)	17%	(58)	354
Gender: Female	40%	(172)	38%	(163)	23%	(99)	434
Age: 18-34	38%	(85)	33%	(73)	28%	(63)	221
Age: 35-44	32%	(35)	45%	(49)	22%	(24)	109
Age: 45-64	44%	(122)	40%	(111)	17%	(47)	279
Age: 65+	51%	(91)	36%	(65)	13%	(24)	179
GenZers: 1997-2012	41%	(49)	32%	(38)	28%	(33)	121
Millennials: 1981-1996	35%	(69)	39%	(78)	26%	(53)	200
GenXers: 1965-1980	42%	(95)	40%	(91)	18%	(41)	227
Baby Boomers: 1946-1964	48%	(109)	38%	(86)	13%	(30)	225
Educ: < College	46%	(220)	33%	(156)	21%	(101)	478
Educ: Bachelors degree	37%	(67)	43%	(80)	20%	(37)	184
Educ: Post-grad	36%	(45)	49%	(62)	15%	(19)	126
Income: Under 50k	41%	(123)	40%	(120)	20%	(59)	301
Income: 50k-100k	45%	(141)	32%	(100)	22%	(69)	310
Income: 100k+	39%	(69)	45%	(79)	16%	(29)	177
Ethnicity: White (Non-Hispanic)	57%	(268)	26%	(123)	17%	(83)	475
Ethnicity: Hispanic	38%	(11)	47%	(13)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	17%	(43)	59%	(151)	24%	(61)	255
Ethnicity: Asian + Other (Non-Hispanic)	34%	(10)	34%	(10)	32%	(10)	30
All Christian	54%	(195)	32%	(116)	13%	(47)	358
All Non-Christian	26%	(11)	51%	(22)	23%	(10)	43
Atheist	19%	(6)	67%	(23)	13%	(4)	34
Agnostic/Nothing in particular	26%	(45)	44%	(76)	31%	(54)	175
Something Else	42%	(75)	35%	(62)	23%	(42)	179
Evangelical	55%	(174)	28%	(88)	17%	(53)	315
Non-Evangelical	44%	(94)	40%	(86)	16%	(34)	213
PID: Dem (no lean)	9%	(29)	74%	(233)	17%	(54)	316
PID: Ind (no lean)	33%	(52)	29%	(47)	38%	(61)	160
PID: Rep (no lean)	80%	(251)	6%	(18)	14%	(43)	312

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(332)	38%	(298)	20%	(157)	788
PID/Gender: Dem Men	11%	(14)	79%	(106)	10%	(14)	134
PID/Gender: Dem Women	8%	(15)	70%	(127)	22%	(40)	181
PID/Gender: Ind Men	39%	(34)	24%	(21)	38%	(33)	88
PID/Gender: Ind Women	25%	(18)	36%	(26)	39%	(28)	72
PID/Gender: Rep Men	85%	(112)	6%	(8)	9%	(11)	132
PID/Gender: Rep Women	77%	(139)	6%	(10)	17%	(31)	180
Ideo: Liberal (1-3)	12%	(27)	74%	(168)	14%	(33)	228
Ideo: Moderate (4)	36%	(78)	39%	(85)	25%	(55)	217
Ideo: Conservative (5-7)	69%	(213)	13%	(40)	19%	(58)	310
Ideo/PID: Conservative Republican	81%	(191)	5%	(11)	14%	(33)	235
Ideo/PID: Moderate/Liberal Republican	80%	(53)	9%	(6)	12%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	11%	(12)	67%	(78)	22%	(26)	116
Ideo/PID: Liberal Democrat	7%	(14)	80%	(150)	12%	(23)	188
Unfavorable of Biden and Trump	27%	(35)	25%	(31)	48%	(61)	126
2024 H2H Matchup: Biden Voter	5%	(15)	81%	(269)	14%	(47)	331
2024 H2H Matchup: Trump Voter	79%	(301)	5%	(17)	17%	(64)	382
2024 H2H Matchup: Would not Vote	14%	(5)	4%	(1)	82%	(27)	33
2024 H2H Matchup: Do not Know	26%	(11)	26%	(11)	48%	(20)	42
2022 House Vote: Democrat	8%	(27)	72%	(250)	20%	(70)	346
2022 House Vote: Republican	82%	(254)	4%	(11)	15%	(46)	311
2022 House Vote: Did not Vote	38%	(47)	31%	(37)	31%	(38)	122
2020 Vote: Joe Biden	7%	(26)	73%	(266)	20%	(74)	366
2020 Vote: Donald Trump	79%	(287)	4%	(15)	17%	(62)	365
2020 Vote: Someone Else	34%	(3)	29%	(3)	37%	(4)	10
2020 Vote: Did not Vote	33%	(16)	29%	(14)	38%	(18)	47
2016 Vote: Hillary Clinton	7%	(18)	75%	(201)	19%	(50)	269
2016 Vote: Donald Trump	78%	(232)	7%	(20)	16%	(48)	299
2016 Vote: Someone Else	26%	(7)	34%	(9)	41%	(11)	28
2020 Vote/PID: Not Biden/Democrat	37%	(10)	46%	(13)	18%	(5)	28
2020 Vote/PID: Not Trump/Republican	42%	(9)	36%	(7)	22%	(5)	21
U.S. Economy: Wrong Track	54%	(304)	24%	(134)	23%	(130)	568
U.S. Economy: Right Direction	13%	(28)	74%	(164)	13%	(28)	220

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(332)	38%	(298)	20%	(157)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	88%	(218)	7%	(16)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(310)	7%	(30)	17%	(70)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	38%	(51)	54%	(71)	132
Top 2024 Issue: Economy	52%	(151)	26%	(77)	22%	(62)	290
Community: Urban	24%	(40)	54%	(90)	22%	(36)	166
Community: Suburban	40%	(167)	40%	(167)	21%	(87)	421
Community: Rural	62%	(126)	21%	(41)	17%	(34)	202
Community/Gender: Urban Women	17%	(13)	54%	(41)	28%	(21)	75
Community/Gender: Urban Men	30%	(27)	54%	(49)	16%	(14)	90
Community/Gender: Rural Women	63%	(79)	18%	(23)	18%	(23)	125
Community/Gender: Rural Men	61%	(46)	24%	(18)	15%	(12)	76
Community/Gender: Suburban Women	34%	(80)	42%	(99)	23%	(55)	233
Community/Gender: Suburban Men	46%	(87)	36%	(68)	17%	(32)	188
Homeowner	46%	(228)	36%	(180)	18%	(88)	496
Renter	33%	(85)	42%	(110)	25%	(65)	259
Military HHnm: Yes	44%	(55)	35%	(43)	21%	(26)	125
Military HH: No	42%	(277)	38%	(255)	20%	(131)	663
Employ: Private Sector	41%	(117)	38%	(110)	21%	(60)	287
Employ: Government	41%	(25)	40%	(24)	18%	(11)	59
Employ: Self-Employed	35%	(25)	35%	(25)	30%	(21)	72
Employ: Homemaker	53%	(21)	34%	(14)	13%	(5)	40
Employ: Student	38%	(7)	43%	(8)	20%	(4)	18
Employ: Retired	50%	(97)	36%	(69)	14%	(27)	192
Employ: Unemployed	32%	(24)	43%	(31)	25%	(18)	73
Employ: Other	38%	(18)	37%	(17)	26%	(12)	47
Self + Household: White-Collar	39%	(118)	42%	(128)	19%	(57)	303
Self + Household: Blue Collar	49%	(178)	34%	(123)	18%	(65)	366
Union HH: Yes	39%	(9)	54%	(13)	7%	(2)	23
Union HH: No	42%	(323)	37%	(286)	20%	(156)	765
LGBTQ+: Yes	25%	(20)	44%	(35)	32%	(25)	80
LGBTQ+: No	44%	(313)	37%	(263)	19%	(132)	708
Motivated to Vote	43%	(304)	39%	(277)	18%	(130)	711

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(332)	38%	(298)	20%	(157)	788
Parent: Yes	41%	(88)	36%	(78)	23%	(49)	214
Parent: No	43%	(245)	38%	(220)	19%	(109)	574
COVID Vaccine: Yes	34%	(183)	46%	(246)	19%	(101)	530
COVID Vaccine: No	58%	(150)	20%	(52)	22%	(56)	258
Student Loans: Yes	34%	(53)	41%	(65)	25%	(39)	157
Student Loans: No	44%	(279)	37%	(233)	19%	(119)	631
Favorable Opinion of Haley	51%	(131)	30%	(77)	19%	(48)	256
Unfavorable Opinion of Haley	41%	(132)	43%	(139)	16%	(52)	323
Protestant	59%	(157)	26%	(70)	14%	(37)	264
Roman Catholic	42%	(36)	49%	(42)	9%	(8)	86
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	42%	(3)	31%	(2)	8
Jewish	14%	(2)	56%	(9)	29%	(5)	16
Muslim	48%	(9)	42%	(8)	10%	(2)	18
Buddhist	—	(0)	17%	(1)	83%	(3)	4
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	19%	(6)	67%	(23)	13%	(4)	34
Agnostic	7%	(1)	47%	(9)	46%	(9)	19
Something else	42%	(75)	35%	(62)	23%	(42)	179
Nothing in particular	28%	(44)	43%	(67)	29%	(45)	156
Prodigal Biden Voter	25%	(14)	24%	(14)	51%	(29)	57
Undecided Voter (DK/WNV)	21%	(16)	16%	(12)	62%	(47)	75
Undecided Voter (DK)	14%	(5)	4%	(1)	82%	(27)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	48%	(381)	35%	(277)	17%	(130)	788
Gender: Male	52%	(185)	33%	(117)	15%	(52)	354
Gender: Female	45%	(195)	37%	(161)	18%	(78)	434
Age: 18-34	41%	(91)	31%	(69)	27%	(60)	221
Age: 35-44	41%	(45)	44%	(48)	15%	(16)	109
Age: 45-64	51%	(142)	36%	(101)	13%	(36)	279
Age: 65+	57%	(102)	33%	(60)	10%	(17)	179
GenZers: 1997-2012	44%	(54)	31%	(38)	25%	(30)	121
Millennials: 1981-1996	40%	(80)	38%	(76)	22%	(44)	200
GenXers: 1965-1980	50%	(113)	34%	(78)	16%	(37)	227
Baby Boomers: 1946-1964	55%	(123)	36%	(82)	9%	(20)	225
Educ: < College	53%	(253)	32%	(152)	15%	(72)	478
Educ: Bachelors degree	42%	(78)	36%	(67)	21%	(39)	184
Educ: Post-grad	40%	(50)	46%	(58)	14%	(18)	126
Income: Under 50k	45%	(136)	38%	(115)	17%	(50)	301
Income: 50k-100k	52%	(160)	29%	(90)	19%	(60)	310
Income: 100k+	48%	(84)	41%	(73)	11%	(19)	177
Ethnicity: White (Non-Hispanic)	66%	(315)	23%	(110)	10%	(49)	475
Ethnicity: Hispanic	36%	(10)	40%	(12)	24%	(7)	29
Ethnicity: Black (Non-Hispanic)	16%	(42)	57%	(146)	26%	(67)	255
Ethnicity: Asian + Other (Non-Hispanic)	44%	(13)	34%	(10)	22%	(7)	30
All Christian	64%	(230)	26%	(93)	10%	(36)	358
All Non-Christian	28%	(12)	47%	(20)	25%	(11)	43
Atheist	23%	(8)	64%	(22)	13%	(4)	34
Agnostic/Nothing in particular	33%	(57)	42%	(73)	25%	(44)	175
Something Else	41%	(74)	39%	(70)	19%	(35)	179
Evangelical	60%	(191)	27%	(84)	13%	(41)	315
Non-Evangelical	51%	(108)	35%	(76)	14%	(30)	213
PID: Dem (no lean)	10%	(31)	72%	(226)	18%	(58)	316
PID: Ind (no lean)	43%	(68)	24%	(38)	34%	(54)	160
PID: Rep (no lean)	90%	(281)	4%	(13)	6%	(18)	312

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	48%	(381)	35%	(277)	17%	(130)	788
PID/Gender: Dem Men	15%	(20)	71%	(95)	14%	(19)	134
PID/Gender: Dem Women	6%	(12)	72%	(131)	21%	(39)	181
PID/Gender: Ind Men	50%	(44)	20%	(17)	30%	(27)	88
PID/Gender: Ind Women	34%	(24)	29%	(21)	37%	(27)	72
PID/Gender: Rep Men	92%	(122)	3%	(4)	5%	(6)	132
PID/Gender: Rep Women	88%	(159)	5%	(9)	7%	(12)	180
Ideo: Liberal (1-3)	10%	(23)	71%	(161)	19%	(44)	228
Ideo: Moderate (4)	42%	(92)	35%	(76)	23%	(50)	217
Ideo: Conservative (5-7)	81%	(251)	11%	(33)	8%	(25)	310
Ideo/PID: Conservative Republican	93%	(220)	3%	(7)	4%	(9)	235
Ideo/PID: Moderate/Liberal Republican	79%	(53)	8%	(5)	12%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	13%	(15)	66%	(77)	21%	(24)	116
Ideo/PID: Liberal Democrat	8%	(15)	76%	(143)	16%	(30)	188
Unfavorable of Biden and Trump	41%	(52)	17%	(22)	42%	(53)	126
2024 H2H Matchup: Biden Voter	6%	(21)	76%	(252)	17%	(58)	331
2024 H2H Matchup: Trump Voter	89%	(339)	4%	(14)	8%	(30)	382
2024 H2H Matchup: Would not Vote	13%	(4)	10%	(3)	77%	(25)	33
2024 H2H Matchup: Do not Know	39%	(16)	20%	(8)	42%	(17)	42
2022 House Vote: Democrat	10%	(33)	68%	(234)	23%	(79)	346
2022 House Vote: Republican	91%	(284)	4%	(12)	5%	(15)	311
2022 House Vote: Did not Vote	48%	(59)	25%	(30)	27%	(33)	122
2020 Vote: Joe Biden	9%	(34)	68%	(249)	23%	(83)	366
2020 Vote: Donald Trump	89%	(326)	3%	(12)	7%	(27)	365
2020 Vote: Someone Else	35%	(3)	27%	(3)	37%	(4)	10
2020 Vote: Did not Vote	37%	(17)	29%	(14)	34%	(16)	47
2016 Vote: Hillary Clinton	7%	(20)	70%	(189)	22%	(60)	269
2016 Vote: Donald Trump	92%	(275)	3%	(9)	5%	(15)	299
2016 Vote: Someone Else	29%	(8)	32%	(9)	39%	(11)	28
2020 Vote/PID: Not Biden/Democrat	31%	(9)	51%	(14)	17%	(5)	28
2020 Vote/PID: Not Trump/Republican	60%	(12)	13%	(3)	27%	(6)	21
U.S. Economy: Wrong Track	62%	(354)	21%	(119)	17%	(95)	568
U.S. Economy: Right Direction	12%	(27)	72%	(159)	16%	(35)	220

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	48%	(381)	35%	(277)	17%	(130)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	85%	(210)	11%	(26)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(348)	6%	(24)	9%	(37)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(22)	33%	(43)	51%	(67)	132
Top 2024 Issue: Economy	61%	(176)	22%	(63)	18%	(51)	290
Community: Urban	25%	(41)	49%	(82)	26%	(43)	166
Community: Suburban	46%	(194)	37%	(156)	17%	(71)	421
Community: Rural	72%	(145)	20%	(40)	8%	(17)	202
Community/Gender: Urban Women	18%	(13)	56%	(42)	26%	(20)	75
Community/Gender: Urban Men	31%	(28)	44%	(39)	26%	(23)	90
Community/Gender: Rural Women	75%	(93)	17%	(21)	9%	(11)	125
Community/Gender: Rural Men	68%	(52)	25%	(19)	8%	(6)	76
Community/Gender: Suburban Women	38%	(88)	42%	(98)	20%	(47)	233
Community/Gender: Suburban Men	56%	(106)	31%	(58)	12%	(23)	188
Homeowner	54%	(270)	32%	(157)	14%	(69)	496
Renter	35%	(91)	42%	(110)	22%	(58)	259
Military HHnm: Yes	57%	(71)	26%	(32)	17%	(22)	125
Military HH: No	47%	(310)	37%	(245)	16%	(108)	663
Employ: Private Sector	49%	(139)	35%	(101)	16%	(46)	287
Employ: Government	48%	(29)	38%	(23)	14%	(8)	59
Employ: Self-Employed	41%	(30)	30%	(22)	28%	(20)	72
Employ: Homemaker	49%	(19)	39%	(15)	12%	(5)	40
Employ: Student	32%	(6)	49%	(9)	19%	(3)	18
Employ: Retired	59%	(113)	32%	(62)	9%	(17)	192
Employ: Unemployed	38%	(28)	39%	(29)	23%	(17)	73
Employ: Other	36%	(17)	35%	(16)	29%	(14)	47
Self + Household: White-Collar	45%	(137)	40%	(122)	14%	(44)	303
Self + Household: Blue Collar	55%	(203)	31%	(113)	14%	(51)	366
Union HH: Yes	43%	(10)	50%	(12)	6%	(2)	23
Union HH: No	48%	(371)	35%	(266)	17%	(129)	765
LGBTQ+: Yes	33%	(27)	45%	(36)	22%	(18)	80
LGBTQ+: No	50%	(354)	34%	(241)	16%	(113)	708
Motivated to Vote	49%	(347)	37%	(262)	14%	(103)	711

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(381)	35%	(277)	17%	(130)	788
Parent: Yes	47%	(101)	31%	(67)	22%	(46)	214
Parent: No	49%	(280)	37%	(210)	15%	(84)	574
COVID Vaccine: Yes	41%	(215)	42%	(224)	17%	(91)	530
COVID Vaccine: No	64%	(165)	21%	(54)	15%	(39)	258
Student Loans: Yes	36%	(56)	41%	(64)	23%	(36)	157
Student Loans: No	51%	(324)	34%	(213)	15%	(94)	631
Favorable Opinion of Haley	64%	(164)	26%	(66)	10%	(26)	256
Unfavorable Opinion of Haley	43%	(141)	40%	(128)	17%	(55)	323
Protestant	70%	(184)	21%	(55)	9%	(25)	264
Roman Catholic	47%	(41)	40%	(34)	13%	(11)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	42%	(3)	—	(0)	8
Jewish	29%	(5)	56%	(9)	15%	(2)	16
Muslim	35%	(6)	46%	(8)	20%	(4)	18
Buddhist	24%	(1)	8%	(0)	68%	(3)	4
Hindu	—	(0)	55%	(2)	45%	(2)	4
Atheist	23%	(8)	64%	(22)	13%	(4)	34
Agnostic	24%	(5)	47%	(9)	29%	(6)	19
Something else	41%	(74)	39%	(70)	19%	(35)	179
Nothing in particular	34%	(53)	41%	(64)	25%	(39)	156
Prodigal Biden Voter	30%	(17)	22%	(13)	48%	(27)	57
Undecided Voter (DK/WNV)	27%	(21)	15%	(11)	57%	(43)	75
Undecided Voter (DK)	13%	(4)	10%	(3)	77%	(25)	33

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	53%	(420)	31%	(248)	15%	(120)	788
Gender: Male	57%	(202)	30%	(107)	13%	(45)	354
Gender: Female	50%	(218)	32%	(140)	17%	(75)	434
Age: 18-34	49%	(108)	32%	(70)	19%	(43)	221
Age: 35-44	44%	(48)	39%	(42)	17%	(19)	109
Age: 45-64	56%	(156)	32%	(89)	12%	(34)	279
Age: 65+	60%	(108)	26%	(46)	14%	(25)	179
GenZers: 1997-2012	49%	(59)	29%	(35)	22%	(27)	121
Millennials: 1981-1996	47%	(93)	38%	(76)	15%	(30)	200
GenXers: 1965-1980	56%	(127)	31%	(71)	13%	(30)	227
Baby Boomers: 1946-1964	58%	(130)	28%	(62)	15%	(33)	225
Educ: < College	58%	(275)	27%	(131)	15%	(72)	478
Educ: Bachelors degree	49%	(89)	33%	(61)	18%	(34)	184
Educ: Post-grad	44%	(55)	45%	(56)	12%	(15)	126
Income: Under 50k	50%	(151)	35%	(107)	15%	(44)	301
Income: 50k-100k	56%	(174)	24%	(76)	19%	(60)	310
Income: 100k+	54%	(95)	37%	(66)	9%	(16)	177
Ethnicity: White (Non-Hispanic)	67%	(316)	23%	(108)	10%	(50)	475
Ethnicity: Hispanic	28%	(8)	46%	(13)	26%	(7)	29
Ethnicity: Black (Non-Hispanic)	32%	(80)	45%	(116)	23%	(59)	255
Ethnicity: Asian + Other (Non-Hispanic)	52%	(15)	34%	(10)	14%	(4)	30
All Christian	67%	(239)	23%	(82)	11%	(38)	358
All Non-Christian	32%	(14)	54%	(23)	14%	(6)	43
Atheist	32%	(11)	56%	(19)	12%	(4)	34
Agnostic/Nothing in particular	38%	(67)	39%	(69)	22%	(39)	175
Something Else	50%	(90)	31%	(55)	19%	(34)	179
Evangelical	67%	(212)	21%	(65)	12%	(38)	315
Non-Evangelical	52%	(111)	32%	(69)	16%	(33)	213
PID: Dem (no lean)	18%	(57)	63%	(199)	19%	(60)	316
PID: Ind (no lean)	47%	(74)	23%	(37)	30%	(49)	160
PID: Rep (no lean)	92%	(288)	4%	(12)	4%	(12)	312

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(420)	31%	(248)	15%	(120)	788
PID/Gender: Dem Men	24%	(32)	65%	(87)	12%	(16)	134
PID/Gender: Dem Women	14%	(25)	62%	(112)	24%	(44)	181
PID/Gender: Ind Men	51%	(45)	20%	(18)	29%	(26)	88
PID/Gender: Ind Women	41%	(30)	27%	(19)	32%	(23)	72
PID/Gender: Rep Men	95%	(125)	2%	(3)	3%	(4)	132
PID/Gender: Rep Women	91%	(163)	5%	(9)	4%	(8)	180
Ideo: Liberal (1-3)	17%	(38)	67%	(152)	17%	(38)	228
Ideo: Moderate (4)	47%	(101)	30%	(65)	23%	(50)	217
Ideo: Conservative (5-7)	85%	(264)	8%	(25)	7%	(21)	310
Ideo/PID: Conservative Republican	95%	(223)	2%	(4)	3%	(8)	235
Ideo/PID: Moderate/Liberal Republican	83%	(55)	10%	(7)	6%	(4)	66
Ideo/PID: Moderate/Conservative Democrat	25%	(28)	53%	(62)	22%	(26)	116
Ideo/PID: Liberal Democrat	14%	(26)	71%	(133)	16%	(29)	188
Unfavorable of Biden and Trump	51%	(65)	14%	(17)	35%	(44)	126
2024 H2H Matchup: Biden Voter	13%	(42)	69%	(228)	18%	(60)	331
2024 H2H Matchup: Trump Voter	91%	(349)	4%	(17)	4%	(16)	382
2024 H2H Matchup: Would not Vote	35%	(11)	5%	(2)	60%	(20)	33
2024 H2H Matchup: Do not Know	40%	(17)	3%	(1)	56%	(24)	42
2022 House Vote: Democrat	18%	(62)	60%	(206)	22%	(78)	346
2022 House Vote: Republican	92%	(286)	3%	(10)	5%	(15)	311
2022 House Vote: Did not Vote	55%	(67)	26%	(32)	19%	(23)	122
2020 Vote: Joe Biden	18%	(66)	60%	(221)	22%	(80)	366
2020 Vote: Donald Trump	90%	(330)	4%	(15)	6%	(20)	365
2020 Vote: Someone Else	45%	(4)	16%	(2)	39%	(4)	10
2020 Vote: Did not Vote	42%	(20)	23%	(11)	34%	(16)	47
2016 Vote: Hillary Clinton	17%	(45)	62%	(167)	21%	(57)	269
2016 Vote: Donald Trump	92%	(274)	3%	(10)	5%	(15)	299
2016 Vote: Someone Else	30%	(8)	38%	(11)	32%	(9)	28
2020 Vote/PID: Not Biden/Democrat	42%	(12)	38%	(11)	20%	(6)	28
2020 Vote/PID: Not Trump/Republican	63%	(13)	13%	(3)	25%	(5)	21
U.S. Economy: Wrong Track	67%	(383)	18%	(104)	14%	(81)	568
U.S. Economy: Right Direction	17%	(37)	65%	(144)	18%	(39)	220

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(420)	31%	(248)	15%	(120)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(24)	77%	(190)	13%	(33)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(359)	7%	(29)	5%	(21)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(37)	22%	(30)	50%	(66)	132
Top 2024 Issue: Economy	66%	(190)	20%	(59)	14%	(41)	290
Community: Urban	32%	(53)	49%	(81)	19%	(31)	166
Community: Suburban	53%	(221)	32%	(135)	15%	(65)	421
Community: Rural	72%	(146)	16%	(32)	12%	(24)	202
Community/Gender: Urban Women	20%	(15)	53%	(40)	27%	(20)	75
Community/Gender: Urban Men	42%	(38)	46%	(41)	12%	(11)	90
Community/Gender: Rural Women	77%	(96)	16%	(20)	7%	(9)	125
Community/Gender: Rural Men	65%	(50)	15%	(11)	20%	(15)	76
Community/Gender: Suburban Women	46%	(108)	34%	(80)	19%	(45)	233
Community/Gender: Suburban Men	60%	(113)	29%	(55)	10%	(19)	188
Homeowner	58%	(287)	28%	(137)	15%	(73)	496
Renter	43%	(112)	41%	(106)	16%	(41)	259
Military HHnm: Yes	57%	(71)	25%	(31)	18%	(23)	125
Military HH: No	53%	(349)	33%	(217)	15%	(97)	663
Employ: Private Sector	51%	(146)	35%	(99)	14%	(41)	287
Employ: Government	53%	(31)	36%	(21)	11%	(6)	59
Employ: Self-Employed	47%	(34)	33%	(23)	20%	(15)	72
Employ: Homemaker	64%	(26)	27%	(11)	8%	(3)	40
Employ: Student	45%	(8)	37%	(7)	18%	(3)	18
Employ: Retired	61%	(117)	25%	(47)	14%	(28)	192
Employ: Unemployed	51%	(37)	35%	(26)	14%	(10)	73
Employ: Other	44%	(21)	28%	(13)	28%	(13)	47
Self + Household: White-Collar	49%	(148)	39%	(119)	12%	(36)	303
Self + Household: Blue Collar	60%	(221)	25%	(92)	15%	(54)	366
Union HH: Yes	48%	(11)	46%	(11)	6%	(1)	23
Union HH: No	53%	(409)	31%	(237)	16%	(119)	765
LGBTQ+: Yes	34%	(27)	48%	(39)	18%	(14)	80
LGBTQ+: No	56%	(393)	30%	(209)	15%	(106)	708
Motivated to Vote	53%	(379)	33%	(232)	14%	(100)	711

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(420)	31%	(248)	15%	(120)	788
Parent: Yes	48%	(103)	33%	(70)	19%	(41)	214
Parent: No	55%	(317)	31%	(178)	14%	(79)	574
COVID Vaccine: Yes	43%	(227)	39%	(206)	18%	(97)	530
COVID Vaccine: No	75%	(193)	16%	(42)	9%	(23)	258
Student Loans: Yes	44%	(69)	35%	(55)	21%	(33)	157
Student Loans: No	56%	(351)	31%	(193)	14%	(87)	631
Favorable Opinion of Haley	66%	(170)	22%	(55)	12%	(31)	256
Unfavorable Opinion of Haley	48%	(155)	37%	(118)	16%	(50)	323
Protestant	72%	(191)	18%	(48)	9%	(25)	264
Roman Catholic	50%	(43)	35%	(30)	15%	(13)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	42%	(3)	—	(0)	8
Jewish	38%	(6)	56%	(9)	6%	(1)	16
Muslim	36%	(7)	42%	(8)	23%	(4)	18
Buddhist	24%	(1)	58%	(2)	18%	(1)	4
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	32%	(11)	56%	(19)	12%	(4)	34
Agnostic	23%	(4)	46%	(9)	31%	(6)	19
Something else	50%	(90)	31%	(55)	19%	(34)	179
Nothing in particular	40%	(63)	39%	(60)	21%	(33)	156
Prodigal Biden Voter	49%	(28)	8%	(4)	43%	(25)	57
Undecided Voter (DK/WNV)	38%	(28)	4%	(3)	58%	(43)	75
Undecided Voter (DK)	35%	(11)	5%	(2)	60%	(20)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	52%	(406)	32%	(249)	17%	(133)	788
Gender: Male	55%	(195)	31%	(110)	14%	(50)	354
Gender: Female	49%	(211)	32%	(139)	19%	(83)	434
Age: 18-34	50%	(110)	25%	(56)	25%	(56)	221
Age: 35-44	42%	(46)	38%	(41)	20%	(22)	109
Age: 45-64	51%	(144)	35%	(97)	14%	(38)	279
Age: 65+	60%	(107)	31%	(55)	9%	(17)	179
GenZers: 1997-2012	49%	(60)	26%	(32)	25%	(30)	121
Millennials: 1981-1996	47%	(94)	30%	(60)	23%	(47)	200
GenXers: 1965-1980	50%	(115)	34%	(78)	15%	(34)	227
Baby Boomers: 1946-1964	56%	(127)	34%	(76)	10%	(22)	225
Educ: < College	58%	(275)	26%	(124)	16%	(79)	478
Educ: Bachelors degree	42%	(77)	40%	(73)	19%	(35)	184
Educ: Post-grad	43%	(55)	41%	(52)	16%	(20)	126
Income: Under 50k	51%	(153)	33%	(100)	16%	(49)	301
Income: 50k-100k	54%	(166)	28%	(87)	18%	(57)	310
Income: 100k+	49%	(87)	35%	(63)	15%	(27)	177
Ethnicity: White (Non-Hispanic)	66%	(311)	23%	(107)	12%	(56)	475
Ethnicity: Hispanic	33%	(10)	36%	(10)	31%	(9)	29
Ethnicity: Black (Non-Hispanic)	29%	(74)	46%	(118)	25%	(63)	255
Ethnicity: Asian + Other (Non-Hispanic)	38%	(11)	45%	(13)	16%	(5)	30
All Christian	62%	(223)	25%	(90)	13%	(45)	358
All Non-Christian	49%	(21)	36%	(15)	16%	(7)	43
Atheist	32%	(11)	55%	(19)	13%	(4)	34
Agnostic/Nothing in particular	34%	(60)	41%	(72)	25%	(43)	175
Something Else	51%	(91)	30%	(54)	19%	(34)	179
Evangelical	64%	(200)	22%	(68)	15%	(47)	315
Non-Evangelical	52%	(112)	33%	(71)	14%	(31)	213
PID: Dem (no lean)	17%	(53)	64%	(203)	19%	(60)	316
PID: Ind (no lean)	46%	(74)	24%	(39)	30%	(47)	160
PID: Rep (no lean)	90%	(280)	2%	(7)	8%	(26)	312

Continued on next page

**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(406)	32%	(249)	17%	(133)	788
PID/Gender: Dem Men	20%	(27)	67%	(89)	13%	(18)	134
PID/Gender: Dem Women	14%	(25)	63%	(114)	23%	(42)	181
PID/Gender: Ind Men	53%	(47)	21%	(18)	26%	(23)	88
PID/Gender: Ind Women	37%	(27)	29%	(21)	34%	(25)	72
PID/Gender: Rep Men	91%	(120)	2%	(2)	7%	(9)	132
PID/Gender: Rep Women	88%	(159)	3%	(5)	9%	(16)	180
Ideo: Liberal (1-3)	20%	(45)	66%	(149)	15%	(34)	228
Ideo: Moderate (4)	45%	(98)	31%	(66)	24%	(53)	217
Ideo: Conservative (5-7)	80%	(247)	9%	(27)	11%	(35)	310
Ideo/PID: Conservative Republican	92%	(216)	2%	(4)	6%	(15)	235
Ideo/PID: Moderate/Liberal Republican	83%	(55)	3%	(2)	15%	(10)	66
Ideo/PID: Moderate/Conservative Democrat	18%	(21)	58%	(67)	25%	(28)	116
Ideo/PID: Liberal Democrat	16%	(30)	70%	(132)	14%	(26)	188
Unfavorable of Biden and Trump	49%	(61)	11%	(14)	41%	(51)	126
2024 H2H Matchup: Biden Voter	11%	(37)	71%	(236)	17%	(58)	331
2024 H2H Matchup: Trump Voter	89%	(342)	2%	(10)	8%	(31)	382
2024 H2H Matchup: Would not Vote	23%	(8)	4%	(1)	73%	(24)	33
2024 H2H Matchup: Do not Know	47%	(20)	6%	(3)	47%	(20)	42
2022 House Vote: Democrat	17%	(58)	63%	(218)	20%	(70)	346
2022 House Vote: Republican	88%	(273)	2%	(5)	10%	(33)	311
2022 House Vote: Did not Vote	57%	(70)	22%	(26)	21%	(26)	122
2020 Vote: Joe Biden	17%	(64)	63%	(231)	20%	(72)	366
2020 Vote: Donald Trump	87%	(318)	2%	(7)	11%	(40)	365
2020 Vote: Someone Else	39%	(4)	19%	(2)	42%	(4)	10
2020 Vote: Did not Vote	44%	(21)	20%	(10)	36%	(17)	47
2016 Vote: Hillary Clinton	15%	(40)	66%	(177)	19%	(52)	269
2016 Vote: Donald Trump	88%	(264)	2%	(6)	10%	(29)	299
2016 Vote: Someone Else	30%	(8)	36%	(10)	34%	(10)	28
2020 Vote/PID: Not Biden/Democrat	44%	(12)	31%	(9)	25%	(7)	28
2020 Vote/PID: Not Trump/Republican	64%	(13)	13%	(3)	23%	(5)	21
U.S. Economy: Wrong Track	65%	(367)	18%	(99)	18%	(101)	568
U.S. Economy: Right Direction	18%	(39)	68%	(150)	14%	(32)	220

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	52%	(406)	32%	(249)	17%	(133)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(22)	78%	(192)	13%	(32)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(352)	5%	(22)	9%	(36)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(32)	27%	(35)	49%	(65)	132
Top 2024 Issue: Economy	63%	(182)	20%	(59)	17%	(49)	290
Community: Urban	34%	(56)	42%	(69)	24%	(40)	166
Community: Suburban	48%	(201)	34%	(143)	18%	(77)	421
Community: Rural	74%	(149)	18%	(37)	8%	(15)	202
Community/Gender: Urban Women	23%	(17)	45%	(34)	33%	(24)	75
Community/Gender: Urban Men	44%	(39)	39%	(35)	18%	(16)	90
Community/Gender: Rural Women	77%	(97)	16%	(20)	7%	(8)	125
Community/Gender: Rural Men	69%	(52)	22%	(17)	9%	(7)	76
Community/Gender: Suburban Women	42%	(98)	37%	(85)	22%	(50)	233
Community/Gender: Suburban Men	55%	(103)	31%	(58)	14%	(27)	188
Homeowner	56%	(276)	30%	(148)	15%	(72)	496
Renter	42%	(108)	36%	(93)	22%	(58)	259
Military HHnm: Yes	58%	(73)	26%	(33)	16%	(20)	125
Military HH: No	50%	(334)	33%	(216)	17%	(113)	663
Employ: Private Sector	48%	(139)	32%	(92)	19%	(56)	287
Employ: Government	51%	(30)	32%	(19)	18%	(10)	59
Employ: Self-Employed	47%	(33)	35%	(25)	18%	(13)	72
Employ: Homemaker	61%	(24)	21%	(8)	18%	(7)	40
Employ: Student	48%	(9)	37%	(7)	15%	(3)	18
Employ: Retired	60%	(116)	31%	(60)	8%	(16)	192
Employ: Unemployed	46%	(33)	34%	(25)	21%	(15)	73
Employ: Other	45%	(21)	28%	(13)	27%	(13)	47
Self + Household: White-Collar	46%	(140)	36%	(109)	18%	(54)	303
Self + Household: Blue Collar	60%	(221)	28%	(102)	12%	(43)	366
Union HH: Yes	44%	(10)	49%	(11)	7%	(2)	23
Union HH: No	52%	(396)	31%	(238)	17%	(131)	765
LGBTQ+: Yes	36%	(29)	38%	(31)	26%	(21)	80
LGBTQ+: No	53%	(377)	31%	(219)	16%	(112)	708
Motivated to Vote	52%	(367)	33%	(234)	15%	(110)	711

Continued on next page

**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(406)	32%	(249)	17%	(133)	788
Parent: Yes	50%	(107)	28%	(60)	22%	(47)	214
Parent: No	52%	(299)	33%	(189)	15%	(85)	574
COVID Vaccine: Yes	42%	(223)	40%	(212)	18%	(95)	530
COVID Vaccine: No	71%	(184)	14%	(37)	15%	(38)	258
Student Loans: Yes	43%	(68)	37%	(59)	20%	(31)	157
Student Loans: No	54%	(338)	30%	(191)	16%	(102)	631
Favorable Opinion of Haley	66%	(168)	22%	(55)	13%	(33)	256
Unfavorable Opinion of Haley	47%	(153)	40%	(129)	13%	(42)	323
Protestant	67%	(176)	21%	(56)	12%	(32)	264
Roman Catholic	52%	(45)	33%	(29)	15%	(13)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	24%	(2)	59%	(5)	17%	(1)	8
Jewish	35%	(6)	53%	(8)	12%	(2)	16
Muslim	76%	(14)	11%	(2)	13%	(2)	18
Buddhist	24%	(1)	17%	(1)	59%	(2)	4
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	32%	(11)	55%	(19)	13%	(4)	34
Agnostic	11%	(2)	53%	(10)	36%	(7)	19
Something else	51%	(91)	30%	(54)	19%	(34)	179
Nothing in particular	37%	(58)	40%	(61)	23%	(36)	156
Prodigal Biden Voter	57%	(33)	10%	(6)	32%	(19)	57
Undecided Voter (DK/WNV)	37%	(27)	5%	(4)	58%	(44)	75
Undecided Voter (DK)	23%	(8)	4%	(1)	73%	(24)	33

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).



**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(244)	42%	(330)	27%	(213)	788
Gender: Male	31%	(109)	44%	(157)	25%	(89)	354
Gender: Female	31%	(136)	40%	(174)	29%	(124)	434
Age: 18-34	27%	(59)	38%	(84)	35%	(78)	221
Age: 35-44	24%	(26)	51%	(55)	25%	(27)	109
Age: 45-64	30%	(85)	43%	(119)	27%	(75)	279
Age: 65+	42%	(74)	40%	(72)	18%	(33)	179
GenZers: 1997-2012	28%	(34)	34%	(41)	38%	(46)	121
Millennials: 1981-1996	25%	(49)	46%	(92)	30%	(59)	200
GenXers: 1965-1980	29%	(65)	45%	(102)	26%	(60)	227
Baby Boomers: 1946-1964	39%	(89)	40%	(91)	20%	(45)	225
Educ: < College	35%	(167)	35%	(169)	30%	(141)	478
Educ: Bachelors degree	27%	(50)	46%	(85)	27%	(49)	184
Educ: Post-grad	21%	(27)	61%	(77)	18%	(23)	126
Income: Under 50k	34%	(102)	41%	(124)	25%	(76)	301
Income: 50k-100k	29%	(88)	37%	(115)	34%	(106)	310
Income: 100k+	30%	(54)	52%	(91)	18%	(32)	177
Ethnicity: White (Non-Hispanic)	43%	(206)	31%	(149)	25%	(120)	475
Ethnicity: Hispanic	16%	(5)	55%	(16)	29%	(8)	29
Ethnicity: Black (Non-Hispanic)	11%	(28)	58%	(148)	31%	(79)	255
Ethnicity: Asian + Other (Non-Hispanic)	20%	(6)	60%	(18)	21%	(6)	30
All Christian	38%	(136)	37%	(134)	25%	(88)	358
All Non-Christian	12%	(5)	64%	(27)	25%	(10)	43
Atheist	19%	(6)	58%	(20)	23%	(8)	34
Agnostic/Nothing in particular	23%	(39)	47%	(83)	30%	(53)	175
Something Else	32%	(57)	38%	(67)	30%	(54)	179
Evangelical	42%	(133)	31%	(97)	27%	(85)	315
Non-Evangelical	28%	(59)	47%	(99)	26%	(55)	213
PID: Dem (no lean)	6%	(19)	73%	(232)	21%	(65)	316
PID: Ind (no lean)	19%	(31)	37%	(59)	44%	(70)	160
PID: Rep (no lean)	62%	(194)	13%	(40)	25%	(79)	312

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(244)	42%	(330)	27%	(213)	788
PID/Gender: Dem Men	8%	(11)	77%	(104)	14%	(19)	134
PID/Gender: Dem Women	4%	(8)	71%	(128)	25%	(46)	181
PID/Gender: Ind Men	22%	(19)	37%	(33)	41%	(36)	88
PID/Gender: Ind Women	17%	(12)	37%	(26)	47%	(34)	72
PID/Gender: Rep Men	59%	(78)	16%	(20)	25%	(33)	132
PID/Gender: Rep Women	64%	(116)	11%	(19)	25%	(45)	180
Ideo: Liberal (1-3)	7%	(15)	77%	(175)	17%	(38)	228
Ideo: Moderate (4)	23%	(51)	42%	(91)	35%	(76)	217
Ideo: Conservative (5-7)	54%	(166)	19%	(59)	27%	(85)	310
Ideo/PID: Conservative Republican	63%	(148)	13%	(30)	24%	(58)	235
Ideo/PID: Moderate/Liberal Republican	58%	(38)	15%	(10)	28%	(18)	66
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	63%	(73)	29%	(33)	116
Ideo/PID: Liberal Democrat	4%	(8)	82%	(154)	14%	(25)	188
Unfavorable of Biden and Trump	13%	(17)	43%	(54)	44%	(55)	126
2024 H2H Matchup: Biden Voter	3%	(10)	79%	(263)	18%	(58)	331
2024 H2H Matchup: Trump Voter	59%	(225)	13%	(50)	28%	(107)	382
2024 H2H Matchup: Would not Vote	15%	(5)	13%	(4)	72%	(24)	33
2024 H2H Matchup: Do not Know	9%	(4)	33%	(14)	58%	(24)	42
2022 House Vote: Democrat	5%	(17)	75%	(260)	20%	(69)	346
2022 House Vote: Republican	60%	(188)	11%	(33)	29%	(90)	311
2022 House Vote: Did not Vote	29%	(36)	31%	(37)	40%	(49)	122
2020 Vote: Joe Biden	4%	(13)	76%	(278)	21%	(75)	366
2020 Vote: Donald Trump	59%	(215)	11%	(40)	30%	(109)	365
2020 Vote: Someone Else	27%	(3)	13%	(1)	60%	(6)	10
2020 Vote: Did not Vote	28%	(13)	23%	(11)	49%	(23)	47
2016 Vote: Hillary Clinton	4%	(11)	77%	(206)	19%	(52)	269
2016 Vote: Donald Trump	61%	(182)	11%	(34)	28%	(83)	299
2016 Vote: Someone Else	9%	(3)	49%	(14)	42%	(12)	28
2020 Vote/PID: Not Biden/Democrat	25%	(7)	36%	(10)	39%	(11)	28
2020 Vote/PID: Not Trump/Republican	35%	(7)	41%	(8)	24%	(5)	21
U.S. Economy: Wrong Track	41%	(230)	28%	(158)	32%	(179)	568
U.S. Economy: Right Direction	6%	(14)	78%	(172)	16%	(34)	220

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(244)	42%	(330)	27%	(213)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	82%	(202)	15%	(37)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56%	(228)	16%	(64)	29%	(117)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	49%	(64)	45%	(59)	132
Top 2024 Issue: Economy	34%	(99)	31%	(89)	35%	(101)	290
Community: Urban	16%	(27)	55%	(90)	29%	(48)	166
Community: Suburban	28%	(118)	46%	(194)	26%	(109)	421
Community: Rural	49%	(99)	23%	(46)	28%	(56)	202
Community/Gender: Urban Women	10%	(8)	58%	(44)	32%	(24)	75
Community/Gender: Urban Men	22%	(20)	51%	(46)	27%	(24)	90
Community/Gender: Rural Women	49%	(61)	20%	(25)	32%	(40)	125
Community/Gender: Rural Men	50%	(38)	29%	(22)	21%	(16)	76
Community/Gender: Suburban Women	29%	(67)	45%	(105)	26%	(61)	233
Community/Gender: Suburban Men	27%	(51)	47%	(89)	26%	(48)	188
Homeowner	35%	(171)	40%	(198)	26%	(127)	496
Renter	23%	(59)	47%	(121)	31%	(79)	259
Military HHnm: Yes	31%	(39)	38%	(48)	31%	(38)	125
Military HH: No	31%	(205)	43%	(283)	26%	(175)	663
Employ: Private Sector	26%	(73)	46%	(130)	29%	(83)	287
Employ: Government	35%	(21)	33%	(20)	32%	(19)	59
Employ: Self-Employed	27%	(19)	44%	(32)	29%	(21)	72
Employ: Homemaker	40%	(16)	31%	(12)	28%	(11)	40
Employ: Student	42%	(8)	32%	(6)	26%	(5)	18
Employ: Retired	42%	(80)	41%	(79)	17%	(33)	192
Employ: Unemployed	18%	(13)	49%	(36)	34%	(25)	73
Employ: Other	32%	(15)	32%	(15)	36%	(17)	47
Self + Household: White-Collar	29%	(89)	46%	(140)	24%	(74)	303
Self + Household: Blue Collar	36%	(131)	38%	(140)	26%	(95)	366
Union HH: Yes	35%	(8)	58%	(13)	7%	(2)	23
Union HH: No	31%	(236)	41%	(317)	28%	(212)	765
LGBTQ+: Yes	14%	(11)	50%	(40)	36%	(29)	80
LGBTQ+: No	33%	(233)	41%	(290)	26%	(185)	708
Motivated to Vote	32%	(224)	43%	(305)	26%	(182)	711

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(244)	42%	(330)	27%	(213)	788
Parent: Yes	29%	(63)	41%	(87)	30%	(64)	214
Parent: No	32%	(181)	42%	(243)	26%	(149)	574
COVID Vaccine: Yes	25%	(130)	51%	(268)	25%	(132)	530
COVID Vaccine: No	44%	(114)	24%	(62)	32%	(82)	258
Student Loans: Yes	21%	(33)	55%	(86)	24%	(38)	157
Student Loans: No	34%	(212)	39%	(244)	28%	(175)	631
Favorable Opinion of Haley	39%	(99)	36%	(93)	25%	(64)	256
Unfavorable Opinion of Haley	29%	(95)	48%	(156)	23%	(73)	323
Protestant	42%	(111)	31%	(82)	27%	(71)	264
Roman Catholic	28%	(24)	55%	(47)	17%	(15)	86
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	10%	(1)	59%	(5)	31%	(2)	8
Jewish	—	(0)	88%	(14)	12%	(2)	16
Muslim	27%	(5)	49%	(9)	24%	(4)	18
Buddhist	—	(0)	41%	(2)	59%	(2)	4
Hindu	—	(0)	55%	(2)	45%	(2)	4
Atheist	19%	(6)	58%	(20)	23%	(8)	34
Agnostic	13%	(2)	52%	(10)	35%	(7)	19
Something else	32%	(57)	38%	(67)	30%	(54)	179
Nothing in particular	24%	(37)	47%	(73)	30%	(46)	156
Prodigal Biden Voter	13%	(8)	50%	(29)	36%	(21)	57
Undecided Voter (DK/WNV)	12%	(9)	24%	(18)	64%	(48)	75
Undecided Voter (DK)	15%	(5)	13%	(4)	72%	(24)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	43%	(341)	41%	(319)	16%	(128)	788
Gender: Male	44%	(157)	38%	(136)	17%	(61)	354
Gender: Female	42%	(184)	42%	(183)	15%	(67)	434
Age: 18-34	37%	(81)	37%	(83)	26%	(58)	221
Age: 35-44	39%	(43)	45%	(49)	16%	(17)	109
Age: 45-64	43%	(120)	43%	(119)	14%	(40)	279
Age: 65+	55%	(98)	38%	(68)	7%	(13)	179
GenZers: 1997-2012	36%	(44)	36%	(44)	28%	(34)	121
Millennials: 1981-1996	39%	(78)	41%	(83)	20%	(39)	200
GenXers: 1965-1980	41%	(92)	43%	(97)	16%	(37)	227
Baby Boomers: 1946-1964	52%	(117)	40%	(91)	8%	(17)	225
Educ: < College	48%	(232)	35%	(167)	17%	(79)	478
Educ: Bachelors degree	36%	(66)	44%	(81)	20%	(36)	184
Educ: Post-grad	34%	(43)	56%	(71)	10%	(13)	126
Income: Under 50k	43%	(130)	42%	(126)	15%	(45)	301
Income: 50k-100k	43%	(132)	36%	(112)	21%	(66)	310
Income: 100k+	45%	(79)	46%	(81)	10%	(17)	177
Ethnicity: White (Non-Hispanic)	60%	(284)	27%	(130)	13%	(60)	475
Ethnicity: Hispanic	35%	(10)	46%	(13)	19%	(5)	29
Ethnicity: Black (Non-Hispanic)	14%	(36)	65%	(165)	21%	(55)	255
Ethnicity: Asian + Other (Non-Hispanic)	39%	(12)	36%	(11)	24%	(7)	30
All Christian	56%	(199)	32%	(116)	12%	(43)	358
All Non-Christian	26%	(11)	52%	(22)	22%	(9)	43
Atheist	19%	(6)	76%	(26)	4%	(1)	34
Agnostic/Nothing in particular	28%	(48)	47%	(81)	26%	(45)	175
Something Else	42%	(76)	41%	(74)	16%	(29)	179
Evangelical	56%	(177)	32%	(99)	12%	(39)	315
Non-Evangelical	43%	(93)	41%	(88)	15%	(33)	213
PID: Dem (no lean)	7%	(21)	78%	(245)	16%	(49)	316
PID: Ind (no lean)	33%	(53)	35%	(55)	33%	(52)	160
PID: Rep (no lean)	85%	(267)	6%	(19)	9%	(27)	312

Continued on next page

**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(341)	41%	(319)	16%	(128)	788
PID/Gender: Dem Men	9%	(12)	79%	(107)	12%	(16)	134
PID/Gender: Dem Women	5%	(9)	76%	(138)	18%	(33)	181
PID/Gender: Ind Men	37%	(32)	26%	(23)	37%	(32)	88
PID/Gender: Ind Women	28%	(20)	45%	(32)	27%	(20)	72
PID/Gender: Rep Men	85%	(113)	5%	(6)	10%	(13)	132
PID/Gender: Rep Women	86%	(154)	7%	(12)	8%	(14)	180
Ideo: Liberal (1-3)	10%	(22)	77%	(175)	13%	(30)	228
Ideo: Moderate (4)	36%	(77)	45%	(97)	20%	(43)	217
Ideo: Conservative (5-7)	73%	(227)	13%	(41)	13%	(41)	310
Ideo/PID: Conservative Republican	87%	(204)	5%	(12)	8%	(19)	235
Ideo/PID: Moderate/Liberal Republican	80%	(53)	10%	(7)	10%	(6)	66
Ideo/PID: Moderate/Conservative Democrat	9%	(10)	73%	(85)	18%	(21)	116
Ideo/PID: Liberal Democrat	6%	(11)	83%	(155)	12%	(22)	188
Unfavorable of Biden and Trump	22%	(28)	31%	(40)	46%	(59)	126
2024 H2H Matchup: Biden Voter	5%	(15)	84%	(276)	12%	(39)	331
2024 H2H Matchup: Trump Voter	82%	(315)	6%	(23)	12%	(44)	382
2024 H2H Matchup: Would not Vote	5%	(2)	14%	(5)	82%	(27)	33
2024 H2H Matchup: Do not Know	23%	(10)	35%	(15)	42%	(18)	42
2022 House Vote: Democrat	6%	(22)	77%	(267)	16%	(56)	346
2022 House Vote: Republican	84%	(262)	5%	(16)	11%	(33)	311
2022 House Vote: Did not Vote	43%	(52)	29%	(36)	28%	(34)	122
2020 Vote: Joe Biden	5%	(19)	78%	(284)	17%	(63)	366
2020 Vote: Donald Trump	83%	(304)	5%	(17)	12%	(44)	365
2020 Vote: Someone Else	30%	(3)	27%	(3)	43%	(4)	10
2020 Vote: Did not Vote	32%	(15)	33%	(16)	35%	(17)	47
2016 Vote: Hillary Clinton	5%	(15)	80%	(215)	14%	(39)	269
2016 Vote: Donald Trump	83%	(248)	5%	(16)	12%	(35)	299
2016 Vote: Someone Else	21%	(6)	44%	(12)	35%	(10)	28
2020 Vote/PID: Not Biden/Democrat	25%	(7)	55%	(16)	20%	(6)	28
2020 Vote/PID: Not Trump/Republican	47%	(10)	40%	(8)	13%	(3)	21
U.S. Economy: Wrong Track	55%	(311)	27%	(155)	18%	(101)	568
U.S. Economy: Right Direction	13%	(30)	74%	(164)	12%	(27)	220

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	43%	(341)	41%	(319)	16%	(128)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	89%	(220)	6%	(16)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(319)	9%	(36)	13%	(54)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	48%	(63)	44%	(57)	132
Top 2024 Issue: Economy	53%	(154)	28%	(80)	19%	(55)	290
Community: Urban	23%	(37)	54%	(90)	23%	(38)	166
Community: Suburban	41%	(172)	43%	(182)	16%	(67)	421
Community: Rural	65%	(131)	24%	(47)	11%	(23)	202
Community/Gender: Urban Women	14%	(10)	61%	(46)	25%	(19)	75
Community/Gender: Urban Men	30%	(27)	49%	(44)	21%	(19)	90
Community/Gender: Rural Women	70%	(88)	22%	(28)	8%	(10)	125
Community/Gender: Rural Men	57%	(43)	26%	(20)	17%	(13)	76
Community/Gender: Suburban Women	37%	(86)	47%	(109)	16%	(38)	233
Community/Gender: Suburban Men	46%	(87)	39%	(72)	15%	(29)	188
Homeowner	48%	(240)	37%	(183)	15%	(73)	496
Renter	32%	(82)	48%	(126)	20%	(52)	259
Military HHnm: Yes	50%	(62)	32%	(40)	18%	(23)	125
Military HH: No	42%	(279)	42%	(279)	16%	(105)	663
Employ: Private Sector	43%	(122)	40%	(114)	18%	(50)	287
Employ: Government	37%	(22)	41%	(24)	22%	(13)	59
Employ: Self-Employed	36%	(26)	38%	(27)	25%	(18)	72
Employ: Homemaker	44%	(17)	43%	(17)	13%	(5)	40
Employ: Student	35%	(6)	42%	(8)	22%	(4)	18
Employ: Retired	55%	(105)	40%	(76)	5%	(11)	192
Employ: Unemployed	36%	(26)	42%	(31)	22%	(16)	73
Employ: Other	34%	(16)	45%	(21)	21%	(10)	47
Self + Household: White-Collar	42%	(127)	43%	(131)	15%	(45)	303
Self + Household: Blue Collar	49%	(178)	37%	(136)	14%	(52)	366
Union HH: Yes	40%	(9)	60%	(14)	—	(0)	23
Union HH: No	43%	(332)	40%	(305)	17%	(128)	765
LGBTQ+: Yes	21%	(16)	55%	(44)	25%	(20)	80
LGBTQ+: No	46%	(325)	39%	(275)	15%	(108)	708
Motivated to Vote	45%	(317)	41%	(292)	14%	(102)	711

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(341)	41%	(319)	16%	(128)	788
Parent: Yes	43%	(92)	38%	(81)	19%	(42)	214
Parent: No	43%	(249)	42%	(238)	15%	(86)	574
COVID Vaccine: Yes	36%	(189)	49%	(259)	16%	(82)	530
COVID Vaccine: No	59%	(152)	23%	(61)	18%	(45)	258
Student Loans: Yes	32%	(50)	47%	(74)	21%	(33)	157
Student Loans: No	46%	(291)	39%	(245)	15%	(94)	631
Favorable Opinion of Haley	55%	(141)	32%	(81)	13%	(34)	256
Unfavorable Opinion of Haley	41%	(131)	47%	(154)	12%	(39)	323
Protestant	60%	(159)	27%	(72)	12%	(32)	264
Roman Catholic	40%	(35)	47%	(41)	12%	(11)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	42%	(3)	—	(0)	8
Jewish	14%	(2)	64%	(10)	21%	(3)	16
Muslim	47%	(9)	42%	(8)	10%	(2)	18
Buddhist	—	(0)	41%	(2)	59%	(2)	4
Hindu	—	(0)	55%	(2)	45%	(2)	4
Atheist	19%	(6)	76%	(26)	4%	(1)	34
Agnostic	7%	(1)	52%	(10)	41%	(8)	19
Something else	42%	(76)	41%	(74)	16%	(29)	179
Nothing in particular	30%	(47)	46%	(71)	24%	(37)	156
Prodigal Biden Voter	13%	(7)	41%	(23)	47%	(27)	57
Undecided Voter (DK/WNV)	15%	(11)	26%	(19)	59%	(44)	75
Undecided Voter (DK)	5%	(2)	14%	(5)	82%	(27)	33

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(354)	38%	(301)	17%	(133)	788
Gender: Male	50%	(177)	36%	(128)	14%	(50)	354
Gender: Female	41%	(177)	40%	(173)	19%	(83)	434
Age: 18-34	41%	(91)	35%	(78)	24%	(52)	221
Age: 35-44	34%	(37)	48%	(52)	17%	(19)	109
Age: 45-64	47%	(130)	38%	(106)	16%	(43)	279
Age: 65+	53%	(95)	36%	(65)	10%	(19)	179
GenZers: 1997-2012	41%	(50)	32%	(39)	27%	(32)	121
Millennials: 1981-1996	38%	(76)	43%	(87)	19%	(37)	200
GenXers: 1965-1980	47%	(107)	38%	(86)	15%	(34)	227
Baby Boomers: 1946-1964	50%	(112)	38%	(86)	12%	(27)	225
Educ: < College	50%	(237)	32%	(154)	18%	(87)	478
Educ: Bachelors degree	39%	(72)	43%	(79)	18%	(33)	184
Educ: Post-grad	35%	(45)	53%	(67)	11%	(14)	126
Income: Under 50k	44%	(134)	39%	(118)	16%	(50)	301
Income: 50k-100k	46%	(143)	33%	(102)	21%	(65)	310
Income: 100k+	44%	(77)	46%	(81)	11%	(19)	177
Ethnicity: White (Non-Hispanic)	61%	(288)	26%	(123)	13%	(63)	475
Ethnicity: Hispanic	36%	(10)	48%	(14)	16%	(4)	29
Ethnicity: Black (Non-Hispanic)	18%	(47)	58%	(149)	23%	(59)	255
Ethnicity: Asian + Other (Non-Hispanic)	29%	(9)	49%	(15)	21%	(6)	30
All Christian	59%	(211)	30%	(109)	11%	(38)	358
All Non-Christian	32%	(13)	58%	(25)	11%	(5)	43
Atheist	23%	(8)	71%	(24)	6%	(2)	34
Agnostic/Nothing in particular	31%	(54)	40%	(71)	29%	(50)	175
Something Else	38%	(68)	41%	(73)	21%	(38)	179
Evangelical	58%	(183)	29%	(91)	13%	(42)	315
Non-Evangelical	43%	(92)	42%	(89)	15%	(32)	213
PID: Dem (no lean)	7%	(22)	76%	(239)	17%	(54)	316
PID: Ind (no lean)	41%	(66)	27%	(44)	31%	(50)	160
PID: Rep (no lean)	85%	(265)	6%	(18)	9%	(30)	312

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**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(354)	38%	(301)	17%	(133)	788
PID/Gender: Dem Men	11%	(15)	77%	(103)	12%	(16)	134
PID/Gender: Dem Women	4%	(7)	75%	(136)	21%	(37)	181
PID/Gender: Ind Men	47%	(41)	19%	(17)	34%	(30)	88
PID/Gender: Ind Women	35%	(25)	37%	(27)	28%	(20)	72
PID/Gender: Rep Men	91%	(120)	6%	(8)	3%	(4)	132
PID/Gender: Rep Women	80%	(145)	6%	(10)	14%	(26)	180
Ideo: Liberal (1-3)	11%	(25)	75%	(171)	14%	(32)	228
Ideo: Moderate (4)	39%	(84)	41%	(89)	20%	(45)	217
Ideo: Conservative (5-7)	74%	(231)	11%	(34)	15%	(46)	310
Ideo/PID: Conservative Republican	86%	(203)	4%	(9)	10%	(23)	235
Ideo/PID: Moderate/Liberal Republican	79%	(52)	12%	(8)	9%	(6)	66
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	67%	(77)	25%	(29)	116
Ideo/PID: Liberal Democrat	7%	(12)	83%	(156)	10%	(19)	188
Unfavorable of Biden and Trump	30%	(38)	32%	(40)	38%	(48)	126
2024 H2H Matchup: Biden Voter	5%	(17)	79%	(262)	16%	(51)	331
2024 H2H Matchup: Trump Voter	85%	(326)	5%	(21)	10%	(36)	382
2024 H2H Matchup: Would not Vote	9%	(3)	13%	(4)	79%	(26)	33
2024 H2H Matchup: Do not Know	20%	(8)	33%	(14)	47%	(20)	42
2022 House Vote: Democrat	8%	(28)	72%	(251)	19%	(67)	346
2022 House Vote: Republican	86%	(266)	5%	(16)	9%	(28)	311
2022 House Vote: Did not Vote	44%	(54)	28%	(34)	28%	(34)	122
2020 Vote: Joe Biden	7%	(27)	74%	(269)	19%	(70)	366
2020 Vote: Donald Trump	84%	(305)	5%	(17)	12%	(42)	365
2020 Vote: Someone Else	37%	(3)	28%	(3)	36%	(3)	10
2020 Vote: Did not Vote	39%	(19)	24%	(11)	37%	(18)	47
2016 Vote: Hillary Clinton	6%	(15)	76%	(204)	19%	(50)	269
2016 Vote: Donald Trump	85%	(253)	5%	(16)	10%	(30)	299
2016 Vote: Someone Else	26%	(7)	40%	(11)	34%	(10)	28
2020 Vote/PID: Not Biden/Democrat	29%	(8)	42%	(12)	29%	(8)	28
2020 Vote/PID: Not Trump/Republican	61%	(13)	18%	(4)	21%	(4)	21
U.S. Economy: Wrong Track	57%	(323)	25%	(144)	18%	(100)	568
U.S. Economy: Right Direction	14%	(31)	71%	(156)	15%	(34)	220

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**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	45%	(354)	38%	(301)	17%	(133)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	83%	(205)	11%	(26)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(323)	9%	(38)	12%	(49)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	44%	(58)	45%	(59)	132
Top 2024 Issue: Economy	56%	(164)	24%	(68)	20%	(58)	290
Community: Urban	26%	(43)	54%	(89)	21%	(34)	166
Community: Suburban	42%	(177)	41%	(173)	17%	(71)	421
Community: Rural	67%	(134)	19%	(39)	14%	(28)	202
Community/Gender: Urban Women	14%	(10)	61%	(46)	25%	(19)	75
Community/Gender: Urban Men	36%	(32)	48%	(43)	17%	(15)	90
Community/Gender: Rural Women	68%	(85)	19%	(24)	13%	(17)	125
Community/Gender: Rural Men	65%	(50)	20%	(15)	15%	(11)	76
Community/Gender: Suburban Women	35%	(82)	44%	(104)	20%	(47)	233
Community/Gender: Suburban Men	50%	(94)	37%	(69)	13%	(24)	188
Homeowner	50%	(248)	34%	(171)	16%	(77)	496
Renter	35%	(90)	47%	(121)	19%	(48)	259
Military HHnm: Yes	51%	(64)	32%	(39)	17%	(22)	125
Military HH: No	44%	(290)	39%	(261)	17%	(112)	663
Employ: Private Sector	43%	(122)	38%	(109)	19%	(55)	287
Employ: Government	49%	(29)	40%	(24)	11%	(7)	59
Employ: Self-Employed	46%	(33)	36%	(26)	18%	(13)	72
Employ: Homemaker	42%	(17)	42%	(17)	16%	(6)	40
Employ: Student	33%	(6)	48%	(9)	18%	(3)	18
Employ: Retired	52%	(101)	36%	(69)	12%	(23)	192
Employ: Unemployed	41%	(30)	40%	(29)	19%	(14)	73
Employ: Other	35%	(17)	39%	(18)	26%	(12)	47
Self + Household: White-Collar	41%	(123)	43%	(130)	16%	(50)	303
Self + Household: Blue Collar	51%	(186)	34%	(125)	15%	(54)	366
Union HH: Yes	33%	(8)	61%	(14)	6%	(1)	23
Union HH: No	45%	(346)	37%	(287)	17%	(132)	765
LGBTQ+: Yes	26%	(21)	53%	(43)	20%	(16)	80
LGBTQ+: No	47%	(333)	36%	(258)	17%	(117)	708
Motivated to Vote	45%	(323)	39%	(277)	16%	(111)	711

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**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(354)	38%	(301)	17%	(133)	788
Parent: Yes	43%	(93)	34%	(72)	23%	(49)	214
Parent: No	46%	(261)	40%	(229)	15%	(84)	574
COVID Vaccine: Yes	37%	(198)	46%	(245)	16%	(87)	530
COVID Vaccine: No	61%	(156)	22%	(56)	18%	(46)	258
Student Loans: Yes	34%	(54)	43%	(68)	22%	(35)	157
Student Loans: No	48%	(300)	37%	(233)	16%	(98)	631
Favorable Opinion of Haley	55%	(142)	28%	(72)	16%	(42)	256
Unfavorable Opinion of Haley	41%	(132)	46%	(147)	14%	(45)	323
Protestant	65%	(171)	27%	(71)	8%	(22)	264
Roman Catholic	42%	(37)	42%	(36)	16%	(14)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	25%	(2)	33%	(3)	8
Jewish	33%	(5)	61%	(10)	6%	(1)	16
Muslim	44%	(8)	50%	(9)	6%	(1)	18
Buddhist	—	(0)	82%	(3)	18%	(1)	4
Hindu	—	(0)	55%	(2)	45%	(2)	4
Atheist	23%	(8)	71%	(24)	6%	(2)	34
Agnostic	8%	(2)	43%	(8)	49%	(9)	19
Something else	38%	(68)	41%	(73)	21%	(38)	179
Nothing in particular	34%	(52)	40%	(62)	26%	(41)	156
Prodigal Biden Voter	22%	(13)	36%	(21)	41%	(24)	57
Undecided Voter (DK/WNV)	15%	(11)	24%	(18)	61%	(46)	75
Undecided Voter (DK)	9%	(3)	13%	(4)	79%	(26)	33

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(293)	42%	(334)	20%	(161)	788
Gender: Male	38%	(133)	43%	(151)	20%	(70)	354
Gender: Female	37%	(160)	42%	(183)	21%	(91)	434
Age: 18-34	31%	(68)	43%	(94)	27%	(59)	221
Age: 35-44	30%	(33)	49%	(53)	21%	(23)	109
Age: 45-64	38%	(107)	42%	(117)	20%	(55)	279
Age: 65+	48%	(86)	39%	(69)	13%	(24)	179
GenZers: 1997-2012	32%	(39)	40%	(49)	28%	(34)	121
Millennials: 1981-1996	30%	(60)	48%	(95)	22%	(45)	200
GenXers: 1965-1980	38%	(86)	42%	(95)	20%	(46)	227
Baby Boomers: 1946-1964	44%	(99)	40%	(90)	16%	(36)	225
Educ: < College	41%	(198)	35%	(169)	23%	(111)	478
Educ: Bachelors degree	33%	(60)	47%	(87)	20%	(37)	184
Educ: Post-grad	28%	(35)	62%	(78)	10%	(12)	126
Income: Under 50k	36%	(110)	44%	(134)	19%	(58)	301
Income: 50k-100k	40%	(123)	37%	(116)	23%	(72)	310
Income: 100k+	35%	(61)	48%	(85)	17%	(31)	177
Ethnicity: White (Non-Hispanic)	51%	(244)	32%	(153)	16%	(78)	475
Ethnicity: Hispanic	22%	(6)	48%	(14)	29%	(8)	29
Ethnicity: Black (Non-Hispanic)	14%	(36)	59%	(150)	27%	(69)	255
Ethnicity: Asian + Other (Non-Hispanic)	26%	(8)	56%	(17)	19%	(6)	30
All Christian	48%	(171)	35%	(125)	17%	(62)	358
All Non-Christian	15%	(6)	64%	(27)	21%	(9)	43
Atheist	26%	(9)	71%	(24)	3%	(1)	34
Agnostic/Nothing in particular	23%	(40)	50%	(87)	27%	(48)	175
Something Else	37%	(67)	40%	(71)	23%	(41)	179
Evangelical	51%	(160)	31%	(96)	19%	(59)	315
Non-Evangelical	36%	(76)	45%	(97)	19%	(40)	213
PID: Dem (no lean)	6%	(17)	80%	(252)	14%	(46)	316
PID: Ind (no lean)	22%	(36)	35%	(56)	43%	(69)	160
PID: Rep (no lean)	77%	(240)	8%	(26)	15%	(46)	312

Continued on next page

**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(293)	42%	(334)	20%	(161)	788
PID/Gender: Dem Men	5%	(7)	85%	(114)	10%	(14)	134
PID/Gender: Dem Women	6%	(11)	77%	(139)	18%	(32)	181
PID/Gender: Ind Men	23%	(20)	32%	(28)	45%	(39)	88
PID/Gender: Ind Women	21%	(15)	38%	(28)	41%	(29)	72
PID/Gender: Rep Men	80%	(106)	7%	(9)	13%	(17)	132
PID/Gender: Rep Women	75%	(134)	9%	(16)	16%	(30)	180
Ideo: Liberal (1-3)	6%	(13)	80%	(183)	14%	(32)	228
Ideo: Moderate (4)	28%	(62)	44%	(97)	27%	(59)	217
Ideo: Conservative (5-7)	67%	(207)	15%	(47)	18%	(56)	310
Ideo/PID: Conservative Republican	78%	(183)	8%	(18)	15%	(34)	235
Ideo/PID: Moderate/Liberal Republican	74%	(49)	11%	(8)	15%	(10)	66
Ideo/PID: Moderate/Conservative Democrat	10%	(12)	70%	(81)	20%	(23)	116
Ideo/PID: Liberal Democrat	3%	(5)	88%	(165)	9%	(18)	188
Unfavorable of Biden and Trump	23%	(29)	33%	(42)	44%	(56)	126
2024 H2H Matchup: Biden Voter	4%	(13)	84%	(277)	12%	(41)	331
2024 H2H Matchup: Trump Voter	71%	(272)	10%	(37)	19%	(73)	382
2024 H2H Matchup: Would not Vote	6%	(2)	25%	(8)	70%	(23)	33
2024 H2H Matchup: Do not Know	15%	(6)	27%	(11)	57%	(24)	42
2022 House Vote: Democrat	5%	(18)	76%	(264)	18%	(64)	346
2022 House Vote: Republican	75%	(234)	7%	(23)	17%	(54)	311
2022 House Vote: Did not Vote	31%	(38)	38%	(46)	31%	(38)	122
2020 Vote: Joe Biden	3%	(12)	79%	(289)	18%	(66)	366
2020 Vote: Donald Trump	73%	(265)	7%	(26)	20%	(74)	365
2020 Vote: Someone Else	35%	(3)	19%	(2)	46%	(4)	10
2020 Vote: Did not Vote	28%	(13)	37%	(18)	34%	(16)	47
2016 Vote: Hillary Clinton	4%	(11)	80%	(214)	16%	(44)	269
2016 Vote: Donald Trump	73%	(217)	8%	(24)	19%	(58)	299
2016 Vote: Someone Else	17%	(5)	40%	(11)	43%	(12)	28
2020 Vote/PID: Not Biden/Democrat	27%	(8)	51%	(14)	22%	(6)	28
2020 Vote/PID: Not Trump/Republican	49%	(10)	38%	(8)	13%	(3)	21
U.S. Economy: Wrong Track	47%	(266)	29%	(164)	24%	(137)	568
U.S. Economy: Right Direction	12%	(27)	77%	(170)	11%	(24)	220

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(293)	42%	(334)	20%	(161)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	90%	(221)	6%	(16)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(271)	14%	(55)	20%	(83)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	44%	(58)	47%	(62)	132
Top 2024 Issue: Economy	44%	(129)	29%	(84)	26%	(77)	290
Community: Urban	17%	(28)	56%	(92)	27%	(45)	166
Community: Suburban	34%	(143)	46%	(195)	20%	(82)	421
Community: Rural	61%	(122)	23%	(46)	16%	(33)	202
Community/Gender: Urban Women	10%	(8)	58%	(44)	32%	(24)	75
Community/Gender: Urban Men	22%	(20)	54%	(49)	24%	(21)	90
Community/Gender: Rural Women	64%	(80)	22%	(27)	15%	(18)	125
Community/Gender: Rural Men	56%	(43)	25%	(19)	19%	(15)	76
Community/Gender: Suburban Women	31%	(73)	48%	(112)	21%	(49)	233
Community/Gender: Suburban Men	37%	(70)	45%	(84)	18%	(34)	188
Homeowner	43%	(214)	38%	(191)	19%	(92)	496
Renter	24%	(63)	51%	(132)	25%	(64)	259
Military HHnm: Yes	37%	(46)	39%	(48)	24%	(30)	125
Military HH: No	37%	(248)	43%	(286)	20%	(130)	663
Employ: Private Sector	33%	(95)	45%	(128)	22%	(64)	287
Employ: Government	38%	(22)	46%	(27)	16%	(10)	59
Employ: Self-Employed	32%	(23)	44%	(32)	24%	(17)	72
Employ: Homemaker	48%	(19)	32%	(13)	20%	(8)	40
Employ: Student	30%	(5)	51%	(9)	19%	(4)	18
Employ: Retired	46%	(89)	40%	(76)	14%	(27)	192
Employ: Unemployed	33%	(24)	45%	(33)	22%	(16)	73
Employ: Other	32%	(15)	34%	(16)	34%	(16)	47
Self + Household: White-Collar	34%	(104)	47%	(141)	19%	(57)	303
Self + Household: Blue Collar	43%	(158)	39%	(141)	18%	(67)	366
Union HH: Yes	34%	(8)	59%	(14)	7%	(2)	23
Union HH: No	37%	(285)	42%	(320)	21%	(159)	765
LGBTQ+: Yes	22%	(18)	56%	(45)	22%	(17)	80
LGBTQ+: No	39%	(276)	41%	(289)	20%	(143)	708
Motivated to Vote	38%	(273)	43%	(308)	18%	(131)	711

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**Table BLMB8\_10:** Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(293)	42%	(334)	20%	(161)	788
Parent: Yes	35%	(75)	42%	(91)	22%	(48)	214
Parent: No	38%	(218)	42%	(243)	20%	(113)	574
COVID Vaccine: Yes	30%	(159)	52%	(273)	18%	(98)	530
COVID Vaccine: No	52%	(135)	23%	(61)	24%	(63)	258
Student Loans: Yes	25%	(39)	55%	(86)	20%	(32)	157
Student Loans: No	40%	(254)	39%	(248)	20%	(128)	631
Favorable Opinion of Haley	48%	(122)	36%	(91)	17%	(43)	256
Unfavorable Opinion of Haley	34%	(110)	49%	(158)	17%	(55)	323
Protestant	54%	(142)	28%	(75)	18%	(46)	264
Roman Catholic	31%	(27)	54%	(47)	15%	(13)	86
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	42%	(3)	31%	(2)	8
Jewish	6%	(1)	73%	(12)	21%	(3)	16
Muslim	29%	(5)	54%	(10)	17%	(3)	18
Buddhist	—	(0)	82%	(3)	18%	(1)	4
Hindu	—	(0)	55%	(2)	45%	(2)	4
Atheist	26%	(9)	71%	(24)	3%	(1)	34
Agnostic	1%	(0)	74%	(14)	25%	(5)	19
Something else	37%	(67)	40%	(71)	23%	(41)	179
Nothing in particular	26%	(40)	47%	(73)	28%	(43)	156
Prodigal Biden Voter	4%	(2)	48%	(27)	48%	(28)	57
Undecided Voter (DK/WNV)	11%	(8)	26%	(20)	63%	(47)	75
Undecided Voter (DK)	6%	(2)	25%	(8)	70%	(23)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_11:** *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	41%	(322)	42%	(331)	17%	(135)	788
Gender: Male	39%	(139)	45%	(160)	16%	(55)	354
Gender: Female	42%	(183)	39%	(171)	18%	(80)	434
Age: 18-34	37%	(83)	37%	(82)	25%	(56)	221
Age: 35-44	27%	(29)	56%	(61)	17%	(19)	109
Age: 45-64	41%	(115)	44%	(123)	15%	(41)	279
Age: 65+	53%	(95)	36%	(65)	11%	(19)	179
GenZers: 1997-2012	40%	(49)	32%	(39)	28%	(33)	121
Millennials: 1981-1996	31%	(62)	49%	(98)	20%	(40)	200
GenXers: 1965-1980	38%	(87)	45%	(103)	16%	(37)	227
Baby Boomers: 1946-1964	51%	(115)	38%	(86)	10%	(23)	225
Educ: < College	46%	(221)	36%	(172)	18%	(85)	478
Educ: Bachelors degree	36%	(65)	46%	(85)	18%	(33)	184
Educ: Post-grad	28%	(36)	58%	(74)	13%	(17)	126
Income: Under 50k	41%	(122)	43%	(130)	16%	(49)	301
Income: 50k-100k	42%	(129)	38%	(118)	20%	(63)	310
Income: 100k+	40%	(70)	47%	(83)	13%	(24)	177
Ethnicity: White (Non-Hispanic)	56%	(264)	30%	(144)	14%	(66)	475
Ethnicity: Hispanic	33%	(10)	50%	(15)	16%	(5)	29
Ethnicity: Black (Non-Hispanic)	15%	(38)	61%	(156)	24%	(60)	255
Ethnicity: Asian + Other (Non-Hispanic)	34%	(10)	52%	(15)	14%	(4)	30
All Christian	53%	(192)	34%	(122)	12%	(44)	358
All Non-Christian	20%	(8)	58%	(25)	22%	(9)	43
Atheist	23%	(8)	68%	(23)	9%	(3)	34
Agnostic/Nothing in particular	24%	(42)	52%	(91)	24%	(42)	175
Something Else	40%	(72)	39%	(70)	21%	(37)	179
Evangelical	55%	(172)	29%	(92)	16%	(51)	315
Non-Evangelical	41%	(88)	45%	(97)	13%	(28)	213
PID: Dem (no lean)	6%	(20)	79%	(248)	15%	(48)	316
PID: Ind (no lean)	34%	(54)	35%	(56)	31%	(50)	160
PID: Rep (no lean)	80%	(249)	8%	(26)	12%	(38)	312

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(322)	42%	(331)	17%	(135)	788
PID/Gender: Dem Men	6%	(8)	85%	(114)	9%	(12)	134
PID/Gender: Dem Women	6%	(11)	74%	(134)	20%	(36)	181
PID/Gender: Ind Men	34%	(30)	34%	(30)	32%	(28)	88
PID/Gender: Ind Women	33%	(24)	36%	(26)	31%	(22)	72
PID/Gender: Rep Men	76%	(101)	12%	(15)	12%	(16)	132
PID/Gender: Rep Women	82%	(148)	6%	(11)	12%	(22)	180
Ideo: Liberal (1-3)	9%	(22)	77%	(175)	14%	(32)	228
Ideo: Moderate (4)	34%	(73)	47%	(101)	20%	(43)	217
Ideo: Conservative (5-7)	69%	(213)	15%	(47)	16%	(50)	310
Ideo/PID: Conservative Republican	79%	(186)	8%	(18)	13%	(31)	235
Ideo/PID: Moderate/Liberal Republican	80%	(53)	11%	(7)	9%	(6)	66
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	74%	(86)	16%	(19)	116
Ideo/PID: Liberal Democrat	4%	(8)	83%	(156)	13%	(24)	188
Unfavorable of Biden and Trump	23%	(29)	32%	(41)	45%	(57)	126
2024 H2H Matchup: Biden Voter	3%	(11)	84%	(279)	12%	(41)	331
2024 H2H Matchup: Trump Voter	78%	(298)	9%	(36)	13%	(48)	382
2024 H2H Matchup: Would not Vote	3%	(1)	17%	(5)	81%	(26)	33
2024 H2H Matchup: Do not Know	28%	(12)	23%	(10)	48%	(20)	42
2022 House Vote: Democrat	6%	(21)	76%	(264)	18%	(61)	346
2022 House Vote: Republican	80%	(250)	8%	(24)	12%	(37)	311
2022 House Vote: Did not Vote	38%	(46)	34%	(42)	28%	(34)	122
2020 Vote: Joe Biden	4%	(16)	79%	(290)	16%	(60)	366
2020 Vote: Donald Trump	78%	(283)	7%	(25)	16%	(57)	365
2020 Vote: Someone Else	38%	(4)	20%	(2)	42%	(4)	10
2020 Vote: Did not Vote	41%	(19)	28%	(13)	31%	(15)	47
2016 Vote: Hillary Clinton	4%	(12)	80%	(215)	16%	(42)	269
2016 Vote: Donald Trump	77%	(231)	10%	(31)	12%	(37)	299
2016 Vote: Someone Else	22%	(6)	42%	(12)	35%	(10)	28
2020 Vote/PID: Not Biden/Democrat	33%	(9)	45%	(13)	22%	(6)	28
2020 Vote/PID: Not Trump/Republican	52%	(11)	30%	(6)	18%	(4)	21
U.S. Economy: Wrong Track	53%	(303)	28%	(159)	19%	(106)	568
U.S. Economy: Right Direction	9%	(19)	78%	(172)	13%	(30)	220

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**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(322)	42%	(331)	17%	(135)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	90%	(222)	8%	(19)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(302)	13%	(52)	14%	(56)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	43%	(57)	46%	(61)	132
Top 2024 Issue: Economy	52%	(150)	30%	(88)	18%	(52)	290
Community: Urban	18%	(29)	65%	(107)	18%	(29)	166
Community: Suburban	37%	(156)	44%	(186)	19%	(79)	421
Community: Rural	68%	(136)	19%	(38)	14%	(28)	202
Community/Gender: Urban Women	10%	(8)	66%	(49)	24%	(18)	75
Community/Gender: Urban Men	24%	(22)	64%	(58)	12%	(11)	90
Community/Gender: Rural Women	71%	(89)	15%	(18)	14%	(18)	125
Community/Gender: Rural Men	62%	(47)	25%	(19)	13%	(10)	76
Community/Gender: Suburban Women	37%	(86)	44%	(103)	19%	(44)	233
Community/Gender: Suburban Men	37%	(70)	44%	(83)	19%	(35)	188
Homeowner	45%	(226)	39%	(192)	16%	(78)	496
Renter	30%	(79)	49%	(127)	20%	(53)	259
Military HHnm: Yes	45%	(56)	38%	(47)	17%	(21)	125
Military HH: No	40%	(266)	43%	(283)	17%	(114)	663
Employ: Private Sector	36%	(102)	44%	(127)	20%	(57)	287
Employ: Government	40%	(24)	46%	(27)	14%	(8)	59
Employ: Self-Employed	35%	(25)	46%	(33)	18%	(13)	72
Employ: Homemaker	50%	(20)	35%	(14)	15%	(6)	40
Employ: Student	40%	(7)	50%	(9)	10%	(2)	18
Employ: Retired	52%	(99)	37%	(70)	12%	(22)	192
Employ: Unemployed	37%	(27)	43%	(32)	20%	(14)	73
Employ: Other	35%	(16)	39%	(18)	26%	(12)	47
Self + Household: White-Collar	37%	(112)	48%	(144)	15%	(46)	303
Self + Household: Blue Collar	47%	(171)	38%	(141)	15%	(54)	366
Union HH: Yes	36%	(8)	57%	(13)	7%	(2)	23
Union HH: No	41%	(313)	42%	(318)	18%	(134)	765
LGBTQ+: Yes	18%	(14)	59%	(47)	23%	(18)	80
LGBTQ+: No	43%	(308)	40%	(283)	17%	(117)	708
Motivated to Vote	42%	(296)	43%	(302)	16%	(113)	711

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(322)	42%	(331)	17%	(135)	788
Parent: Yes	38%	(82)	42%	(91)	20%	(42)	214
Parent: No	42%	(240)	42%	(240)	16%	(94)	574
COVID Vaccine: Yes	32%	(168)	52%	(274)	17%	(88)	530
COVID Vaccine: No	60%	(154)	22%	(57)	18%	(47)	258
Student Loans: Yes	28%	(44)	52%	(81)	20%	(32)	157
Student Loans: No	44%	(278)	40%	(249)	16%	(104)	631
Favorable Opinion of Haley	51%	(130)	35%	(89)	14%	(37)	256
Unfavorable Opinion of Haley	38%	(122)	49%	(158)	14%	(44)	323
Protestant	60%	(158)	29%	(76)	12%	(30)	264
Roman Catholic	36%	(31)	50%	(43)	14%	(12)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	42%	(3)	27%	(2)	8
Jewish	3%	(1)	76%	(12)	20%	(3)	16
Muslim	43%	(8)	47%	(9)	10%	(2)	18
Buddhist	—	(0)	41%	(2)	59%	(2)	4
Hindu	—	(0)	55%	(2)	45%	(2)	4
Atheist	23%	(8)	68%	(23)	9%	(3)	34
Agnostic	1%	(0)	59%	(11)	40%	(8)	19
Something else	40%	(72)	39%	(70)	21%	(37)	179
Nothing in particular	27%	(42)	51%	(79)	22%	(34)	156
Prodigal Biden Voter	18%	(10)	43%	(25)	39%	(22)	57
Undecided Voter (DK/WNV)	17%	(13)	20%	(15)	63%	(47)	75
Undecided Voter (DK)	3%	(1)	17%	(5)	81%	(26)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	40%	(318)	42%	(330)	18%	(139)	788
Gender: Male	41%	(146)	42%	(148)	17%	(61)	354
Gender: Female	40%	(173)	42%	(183)	18%	(78)	434
Age: 18-34	34%	(76)	40%	(88)	26%	(57)	221
Age: 35-44	32%	(35)	53%	(57)	15%	(17)	109
Age: 45-64	41%	(113)	45%	(124)	15%	(42)	279
Age: 65+	53%	(95)	34%	(60)	13%	(24)	179
GenZers: 1997-2012	32%	(39)	38%	(46)	30%	(36)	121
Millennials: 1981-1996	35%	(69)	46%	(92)	19%	(38)	200
GenXers: 1965-1980	39%	(89)	46%	(105)	15%	(34)	227
Baby Boomers: 1946-1964	50%	(111)	37%	(84)	13%	(30)	225
Educ: < College	45%	(215)	36%	(173)	19%	(90)	478
Educ: Bachelors degree	35%	(65)	48%	(88)	17%	(31)	184
Educ: Post-grad	31%	(39)	55%	(69)	14%	(18)	126
Income: Under 50k	37%	(112)	43%	(129)	20%	(60)	301
Income: 50k-100k	44%	(135)	38%	(117)	18%	(57)	310
Income: 100k+	40%	(71)	47%	(84)	12%	(22)	177
Ethnicity: White (Non-Hispanic)	56%	(266)	32%	(150)	12%	(59)	475
Ethnicity: Hispanic	29%	(9)	54%	(16)	17%	(5)	29
Ethnicity: Black (Non-Hispanic)	15%	(39)	59%	(151)	26%	(66)	255
Ethnicity: Asian + Other (Non-Hispanic)	18%	(5)	49%	(15)	33%	(10)	30
All Christian	54%	(192)	34%	(121)	13%	(45)	358
All Non-Christian	27%	(12)	54%	(23)	19%	(8)	43
Atheist	26%	(9)	68%	(23)	7%	(2)	34
Agnostic/Nothing in particular	26%	(45)	49%	(86)	25%	(43)	175
Something Else	34%	(61)	44%	(78)	22%	(40)	179
Evangelical	53%	(166)	30%	(95)	17%	(54)	315
Non-Evangelical	39%	(83)	46%	(99)	15%	(32)	213
PID: Dem (no lean)	7%	(21)	78%	(247)	15%	(48)	316
PID: Ind (no lean)	31%	(49)	35%	(57)	34%	(54)	160
PID: Rep (no lean)	80%	(248)	9%	(27)	12%	(37)	312

Continued on next page

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(318)	42%	(330)	18%	(139)	788
PID/Gender: Dem Men	5%	(7)	81%	(109)	14%	(19)	134
PID/Gender: Dem Women	8%	(14)	76%	(138)	16%	(29)	181
PID/Gender: Ind Men	31%	(27)	35%	(31)	35%	(31)	88
PID/Gender: Ind Women	31%	(22)	36%	(26)	33%	(24)	72
PID/Gender: Rep Men	85%	(112)	6%	(8)	9%	(12)	132
PID/Gender: Rep Women	76%	(136)	10%	(18)	14%	(26)	180
Ideo: Liberal (1-3)	8%	(19)	80%	(183)	12%	(26)	228
Ideo: Moderate (4)	32%	(69)	42%	(92)	26%	(56)	217
Ideo: Conservative (5-7)	70%	(218)	16%	(48)	14%	(43)	310
Ideo/PID: Conservative Republican	83%	(195)	7%	(16)	10%	(25)	235
Ideo/PID: Moderate/Liberal Republican	70%	(46)	15%	(10)	16%	(10)	66
Ideo/PID: Moderate/Conservative Democrat	11%	(13)	69%	(79)	20%	(23)	116
Ideo/PID: Liberal Democrat	3%	(5)	87%	(163)	10%	(19)	188
Unfavorable of Biden and Trump	20%	(25)	29%	(36)	51%	(65)	126
2024 H2H Matchup: Biden Voter	3%	(10)	87%	(288)	10%	(33)	331
2024 H2H Matchup: Trump Voter	79%	(302)	8%	(29)	13%	(51)	382
2024 H2H Matchup: Would not Vote	9%	(3)	9%	(3)	83%	(27)	33
2024 H2H Matchup: Do not Know	8%	(3)	24%	(10)	68%	(29)	42
2022 House Vote: Democrat	6%	(21)	78%	(269)	16%	(56)	346
2022 House Vote: Republican	80%	(249)	7%	(22)	13%	(39)	311
2022 House Vote: Did not Vote	36%	(45)	32%	(39)	32%	(39)	122
2020 Vote: Joe Biden	5%	(19)	78%	(287)	17%	(61)	366
2020 Vote: Donald Trump	77%	(282)	8%	(28)	15%	(55)	365
2020 Vote: Someone Else	35%	(3)	24%	(2)	40%	(4)	10
2020 Vote: Did not Vote	30%	(14)	29%	(14)	41%	(19)	47
2016 Vote: Hillary Clinton	5%	(14)	82%	(222)	12%	(33)	269
2016 Vote: Donald Trump	80%	(238)	8%	(23)	13%	(38)	299
2016 Vote: Someone Else	19%	(5)	39%	(11)	42%	(12)	28
2020 Vote/PID: Not Biden/Democrat	25%	(7)	44%	(13)	31%	(9)	28
2020 Vote/PID: Not Trump/Republican	46%	(10)	34%	(7)	20%	(4)	21
U.S. Economy: Wrong Track	53%	(299)	26%	(149)	21%	(120)	568
U.S. Economy: Right Direction	9%	(19)	83%	(182)	9%	(19)	220

Continued on next page

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	40%	(318)	42%	(330)	18%	(139)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	91%	(223)	6%	(15)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(300)	13%	(51)	14%	(58)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	42%	(56)	49%	(65)	132
Top 2024 Issue: Economy	50%	(145)	30%	(88)	20%	(57)	290
Community: Urban	20%	(32)	59%	(98)	21%	(35)	166
Community: Suburban	38%	(161)	43%	(182)	19%	(78)	421
Community: Rural	62%	(125)	25%	(50)	13%	(26)	202
Community/Gender: Urban Women	13%	(10)	63%	(48)	23%	(17)	75
Community/Gender: Urban Men	25%	(22)	56%	(50)	20%	(18)	90
Community/Gender: Rural Women	64%	(81)	23%	(28)	13%	(16)	125
Community/Gender: Rural Men	59%	(45)	29%	(22)	13%	(10)	76
Community/Gender: Suburban Women	35%	(82)	46%	(107)	19%	(45)	233
Community/Gender: Suburban Men	42%	(79)	40%	(75)	18%	(33)	188
Homeowner	45%	(224)	40%	(201)	14%	(72)	496
Renter	29%	(76)	47%	(121)	24%	(62)	259
Military HHnm: Yes	46%	(57)	31%	(39)	23%	(29)	125
Military HH: No	39%	(262)	44%	(292)	17%	(110)	663
Employ: Private Sector	36%	(105)	46%	(131)	18%	(51)	287
Employ: Government	40%	(24)	35%	(21)	24%	(14)	59
Employ: Self-Employed	35%	(25)	49%	(35)	15%	(11)	72
Employ: Homemaker	57%	(23)	37%	(15)	7%	(3)	40
Employ: Student	37%	(7)	58%	(11)	5%	(1)	18
Employ: Retired	52%	(99)	35%	(68)	13%	(25)	192
Employ: Unemployed	31%	(23)	41%	(30)	28%	(21)	73
Employ: Other	28%	(13)	43%	(20)	29%	(14)	47
Self + Household: White-Collar	39%	(117)	46%	(141)	15%	(45)	303
Self + Household: Blue Collar	46%	(169)	38%	(140)	16%	(57)	366
Union HH: Yes	27%	(6)	72%	(17)	1%	(0)	23
Union HH: No	41%	(312)	41%	(314)	18%	(139)	765
LGBTQ+: Yes	17%	(14)	56%	(45)	27%	(22)	80
LGBTQ+: No	43%	(305)	40%	(285)	17%	(118)	708
Motivated to Vote	41%	(293)	43%	(306)	16%	(112)	711

Continued on next page

**Table BLMB8\_12:** Who do you trust more to handle each of the following issues? — Democracy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(318)	42%	(330)	18%	(139)	788
Parent: Yes	39%	(84)	42%	(89)	19%	(41)	214
Parent: No	41%	(235)	42%	(241)	17%	(98)	574
COVID Vaccine: Yes	31%	(164)	52%	(274)	17%	(92)	530
COVID Vaccine: No	60%	(155)	22%	(56)	18%	(47)	258
Student Loans: Yes	33%	(51)	49%	(77)	19%	(29)	157
Student Loans: No	42%	(267)	40%	(254)	17%	(110)	631
Favorable Opinion of Haley	50%	(128)	33%	(84)	17%	(43)	256
Unfavorable Opinion of Haley	38%	(123)	48%	(154)	14%	(46)	323
Protestant	59%	(156)	28%	(74)	13%	(34)	264
Roman Catholic	38%	(33)	49%	(42)	13%	(11)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	41%	(3)	59%	(5)	—	(0)	8
Jewish	8%	(1)	64%	(10)	27%	(4)	16
Muslim	50%	(9)	31%	(6)	18%	(3)	18
Buddhist	24%	(1)	67%	(3)	8%	(0)	4
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	26%	(9)	68%	(23)	7%	(2)	34
Agnostic	1%	(0)	56%	(11)	42%	(8)	19
Something else	34%	(61)	44%	(78)	22%	(40)	179
Nothing in particular	29%	(45)	48%	(75)	23%	(35)	156
Prodigal Biden Voter	21%	(12)	23%	(13)	56%	(32)	57
Undecided Voter (DK/WNV)	8%	(6)	17%	(13)	74%	(56)	75
Undecided Voter (DK)	9%	(3)	9%	(3)	83%	(27)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	40%	(313)	44%	(347)	16%	(128)	788
Gender: Male	40%	(141)	43%	(154)	17%	(60)	354
Gender: Female	40%	(172)	45%	(194)	16%	(68)	434
Age: 18-34	35%	(76)	41%	(92)	24%	(53)	221
Age: 35-44	33%	(36)	53%	(57)	14%	(15)	109
Age: 45-64	39%	(109)	44%	(124)	17%	(46)	279
Age: 65+	51%	(91)	42%	(74)	8%	(13)	179
GenZers: 1997-2012	39%	(47)	39%	(47)	22%	(27)	121
Millennials: 1981-1996	32%	(64)	48%	(96)	20%	(40)	200
GenXers: 1965-1980	38%	(87)	44%	(100)	18%	(40)	227
Baby Boomers: 1946-1964	47%	(107)	43%	(97)	9%	(21)	225
Educ: < College	44%	(211)	39%	(186)	17%	(81)	478
Educ: Bachelors degree	34%	(63)	48%	(88)	18%	(34)	184
Educ: Post-grad	31%	(39)	58%	(74)	10%	(13)	126
Income: Under 50k	40%	(120)	45%	(137)	15%	(44)	301
Income: 50k-100k	37%	(116)	41%	(127)	22%	(67)	310
Income: 100k+	43%	(77)	47%	(84)	9%	(17)	177
Ethnicity: White (Non-Hispanic)	55%	(261)	32%	(152)	13%	(62)	475
Ethnicity: Hispanic	15%	(4)	55%	(16)	30%	(9)	29
Ethnicity: Black (Non-Hispanic)	15%	(38)	66%	(167)	19%	(50)	255
Ethnicity: Asian + Other (Non-Hispanic)	32%	(9)	42%	(13)	26%	(8)	30
All Christian	50%	(180)	38%	(136)	12%	(42)	358
All Non-Christian	32%	(14)	58%	(25)	10%	(4)	43
Atheist	19%	(6)	75%	(25)	6%	(2)	34
Agnostic/Nothing in particular	25%	(44)	47%	(83)	28%	(48)	175
Something Else	38%	(69)	44%	(79)	17%	(31)	179
Evangelical	51%	(162)	33%	(105)	15%	(48)	315
Non-Evangelical	38%	(81)	50%	(106)	12%	(26)	213
PID: Dem (no lean)	8%	(25)	81%	(255)	11%	(36)	316
PID: Ind (no lean)	27%	(43)	35%	(56)	38%	(61)	160
PID: Rep (no lean)	78%	(245)	12%	(36)	10%	(31)	312

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(313)	44%	(347)	16%	(128)	788
PID/Gender: Dem Men	10%	(13)	84%	(113)	7%	(9)	134
PID/Gender: Dem Women	7%	(12)	79%	(142)	15%	(27)	181
PID/Gender: Ind Men	30%	(27)	27%	(24)	43%	(38)	88
PID/Gender: Ind Women	22%	(16)	45%	(33)	33%	(24)	72
PID/Gender: Rep Men	77%	(101)	13%	(17)	10%	(14)	132
PID/Gender: Rep Women	80%	(144)	11%	(19)	10%	(17)	180
Ideo: Liberal (1-3)	10%	(24)	80%	(182)	10%	(23)	228
Ideo: Moderate (4)	30%	(66)	48%	(105)	21%	(46)	217
Ideo: Conservative (5-7)	66%	(206)	18%	(55)	16%	(49)	310
Ideo/PID: Conservative Republican	79%	(185)	11%	(26)	10%	(24)	235
Ideo/PID: Moderate/Liberal Republican	75%	(49)	16%	(10)	10%	(6)	66
Ideo/PID: Moderate/Conservative Democrat	9%	(10)	76%	(88)	15%	(17)	116
Ideo/PID: Liberal Democrat	6%	(11)	86%	(162)	7%	(14)	188
Unfavorable of Biden and Trump	25%	(31)	38%	(48)	37%	(47)	126
2024 H2H Matchup: Biden Voter	4%	(15)	87%	(288)	8%	(28)	331
2024 H2H Matchup: Trump Voter	75%	(287)	10%	(39)	15%	(56)	382
2024 H2H Matchup: Would not Vote	5%	(2)	15%	(5)	80%	(26)	33
2024 H2H Matchup: Do not Know	22%	(9)	35%	(15)	43%	(18)	42
2022 House Vote: Democrat	7%	(23)	80%	(277)	13%	(46)	346
2022 House Vote: Republican	77%	(241)	9%	(29)	13%	(41)	311
2022 House Vote: Did not Vote	37%	(45)	33%	(41)	30%	(36)	122
2020 Vote: Joe Biden	6%	(21)	81%	(297)	13%	(48)	366
2020 Vote: Donald Trump	74%	(271)	9%	(34)	16%	(60)	365
2020 Vote: Someone Else	49%	(5)	19%	(2)	31%	(3)	10
2020 Vote: Did not Vote	34%	(16)	31%	(15)	35%	(17)	47
2016 Vote: Hillary Clinton	6%	(15)	81%	(218)	13%	(35)	269
2016 Vote: Donald Trump	73%	(218)	12%	(37)	15%	(44)	299
2016 Vote: Someone Else	23%	(6)	43%	(12)	34%	(10)	28
2020 Vote/PID: Not Biden/Democrat	34%	(10)	51%	(14)	15%	(4)	28
2020 Vote/PID: Not Trump/Republican	54%	(11)	39%	(8)	7%	(1)	21
U.S. Economy: Wrong Track	51%	(287)	30%	(171)	19%	(109)	568
U.S. Economy: Right Direction	11%	(25)	80%	(176)	9%	(19)	220

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	40%	(313)	44%	(347)	16%	(128)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	93%	(228)	3%	(7)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	70%	(288)	14%	(58)	16%	(64)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	47%	(62)	43%	(56)	132
Top 2024 Issue: Economy	49%	(142)	33%	(95)	18%	(53)	290
Community: Urban	24%	(40)	63%	(104)	13%	(22)	166
Community: Suburban	35%	(149)	46%	(194)	19%	(78)	421
Community: Rural	61%	(124)	25%	(50)	14%	(28)	202
Community/Gender: Urban Women	16%	(12)	66%	(49)	19%	(14)	75
Community/Gender: Urban Men	31%	(28)	60%	(54)	9%	(8)	90
Community/Gender: Rural Women	66%	(82)	22%	(28)	12%	(15)	125
Community/Gender: Rural Men	54%	(41)	28%	(22)	17%	(13)	76
Community/Gender: Suburban Women	33%	(78)	50%	(117)	17%	(39)	233
Community/Gender: Suburban Men	38%	(71)	41%	(77)	21%	(39)	188
Homeowner	43%	(213)	41%	(202)	16%	(81)	496
Renter	32%	(82)	51%	(133)	17%	(44)	259
Military HHnm: Yes	40%	(50)	39%	(49)	21%	(26)	125
Military HH: No	40%	(263)	45%	(298)	15%	(102)	663
Employ: Private Sector	37%	(105)	44%	(125)	20%	(56)	287
Employ: Government	40%	(24)	46%	(27)	14%	(8)	59
Employ: Self-Employed	34%	(24)	45%	(32)	22%	(16)	72
Employ: Homemaker	48%	(19)	38%	(15)	14%	(5)	40
Employ: Student	33%	(6)	50%	(9)	16%	(3)	18
Employ: Retired	48%	(93)	43%	(83)	8%	(16)	192
Employ: Unemployed	34%	(25)	48%	(35)	18%	(13)	73
Employ: Other	35%	(16)	43%	(20)	22%	(10)	47
Self + Household: White-Collar	38%	(116)	48%	(144)	14%	(43)	303
Self + Household: Blue Collar	44%	(161)	41%	(150)	15%	(55)	366
Union HH: Yes	43%	(10)	57%	(13)	—	(0)	23
Union HH: No	40%	(303)	44%	(334)	17%	(128)	765
LGBTQ+: Yes	18%	(15)	62%	(50)	20%	(16)	80
LGBTQ+: No	42%	(298)	42%	(298)	16%	(112)	708
Motivated to Vote	41%	(289)	44%	(316)	15%	(107)	711

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**Table BLMB8\_13:** Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(313)	44%	(347)	16%	(128)	788
Parent: Yes	39%	(84)	42%	(90)	19%	(40)	214
Parent: No	40%	(229)	45%	(257)	15%	(88)	574
COVID Vaccine: Yes	31%	(163)	54%	(286)	15%	(81)	530
COVID Vaccine: No	58%	(150)	24%	(61)	18%	(47)	258
Student Loans: Yes	27%	(43)	51%	(81)	21%	(34)	157
Student Loans: No	43%	(270)	42%	(267)	15%	(94)	631
Favorable Opinion of Haley	51%	(132)	33%	(85)	15%	(39)	256
Unfavorable Opinion of Haley	34%	(111)	52%	(169)	14%	(44)	323
Protestant	56%	(146)	31%	(81)	14%	(36)	264
Roman Catholic	33%	(28)	60%	(52)	7%	(6)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	42%	(3)	—	(0)	8
Jewish	18%	(3)	76%	(12)	6%	(1)	16
Muslim	48%	(9)	35%	(7)	16%	(3)	18
Buddhist	—	(0)	92%	(4)	8%	(0)	4
Hindu	45%	(2)	55%	(2)	—	(0)	4
Atheist	19%	(6)	75%	(25)	6%	(2)	34
Agnostic	7%	(1)	49%	(9)	44%	(9)	19
Something else	38%	(69)	44%	(79)	17%	(31)	179
Nothing in particular	27%	(43)	47%	(73)	26%	(40)	156
Prodigal Biden Voter	18%	(10)	42%	(24)	40%	(23)	57
Undecided Voter (DK/WNV)	15%	(11)	26%	(20)	59%	(44)	75
Undecided Voter (DK)	5%	(2)	15%	(5)	80%	(26)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(335)	38%	(296)	20%	(157)	788
Gender: Male	43%	(154)	39%	(140)	17%	(61)	354
Gender: Female	42%	(181)	36%	(157)	22%	(96)	434
Age: 18-34	41%	(90)	29%	(64)	30%	(67)	221
Age: 35-44	37%	(40)	46%	(50)	17%	(19)	109
Age: 45-64	42%	(119)	42%	(118)	15%	(43)	279
Age: 65+	48%	(85)	36%	(65)	16%	(29)	179
GenZers: 1997-2012	45%	(55)	23%	(28)	32%	(39)	121
Millennials: 1981-1996	37%	(73)	40%	(80)	23%	(46)	200
GenXers: 1965-1980	44%	(99)	43%	(97)	14%	(31)	227
Baby Boomers: 1946-1964	44%	(99)	38%	(87)	17%	(39)	225
Educ: < College	48%	(228)	33%	(156)	20%	(95)	478
Educ: Bachelors degree	34%	(63)	40%	(74)	25%	(47)	184
Educ: Post-grad	35%	(44)	53%	(67)	12%	(16)	126
Income: Under 50k	41%	(122)	40%	(119)	20%	(60)	301
Income: 50k-100k	44%	(137)	32%	(101)	23%	(72)	310
Income: 100k+	42%	(75)	43%	(76)	14%	(25)	177
Ethnicity: White (Non-Hispanic)	54%	(258)	27%	(130)	18%	(86)	475
Ethnicity: Hispanic	39%	(11)	37%	(11)	24%	(7)	29
Ethnicity: Black (Non-Hispanic)	22%	(55)	56%	(143)	22%	(57)	255
Ethnicity: Asian + Other (Non-Hispanic)	34%	(10)	41%	(12)	25%	(7)	30
All Christian	53%	(188)	30%	(109)	17%	(61)	358
All Non-Christian	34%	(14)	56%	(24)	10%	(4)	43
Atheist	23%	(8)	55%	(19)	22%	(7)	34
Agnostic/Nothing in particular	28%	(50)	46%	(81)	26%	(45)	175
Something Else	42%	(75)	36%	(64)	22%	(39)	179
Evangelical	54%	(171)	28%	(89)	18%	(56)	315
Non-Evangelical	42%	(89)	39%	(82)	20%	(42)	213
PID: Dem (no lean)	11%	(34)	74%	(232)	16%	(50)	316
PID: Ind (no lean)	35%	(56)	29%	(46)	36%	(58)	160
PID: Rep (no lean)	78%	(245)	6%	(18)	16%	(49)	312

Continued on next page

**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(335)	38%	(296)	20%	(157)	788
PID/Gender: Dem Men	10%	(14)	82%	(110)	7%	(10)	134
PID/Gender: Dem Women	11%	(20)	67%	(122)	22%	(40)	181
PID/Gender: Ind Men	41%	(36)	26%	(23)	33%	(29)	88
PID/Gender: Ind Women	27%	(19)	33%	(24)	40%	(29)	72
PID/Gender: Rep Men	79%	(104)	5%	(6)	16%	(22)	132
PID/Gender: Rep Women	78%	(141)	6%	(12)	15%	(28)	180
Ideo: Liberal (1-3)	12%	(26)	74%	(168)	15%	(34)	228
Ideo: Moderate (4)	36%	(79)	38%	(82)	26%	(57)	217
Ideo: Conservative (5-7)	69%	(214)	13%	(40)	18%	(56)	310
Ideo/PID: Conservative Republican	77%	(181)	6%	(13)	17%	(40)	235
Ideo/PID: Moderate/Liberal Republican	82%	(54)	6%	(4)	12%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	15%	(17)	67%	(78)	18%	(21)	116
Ideo/PID: Liberal Democrat	7%	(14)	80%	(150)	13%	(24)	188
Unfavorable of Biden and Trump	28%	(36)	26%	(33)	46%	(58)	126
2024 H2H Matchup: Biden Voter	7%	(23)	79%	(261)	14%	(47)	331
2024 H2H Matchup: Trump Voter	78%	(298)	6%	(23)	16%	(62)	382
2024 H2H Matchup: Would not Vote	9%	(3)	17%	(6)	75%	(24)	33
2024 H2H Matchup: Do not Know	26%	(11)	17%	(7)	57%	(24)	42
2022 House Vote: Democrat	10%	(36)	70%	(243)	19%	(67)	346
2022 House Vote: Republican	79%	(245)	4%	(13)	17%	(53)	311
2022 House Vote: Did not Vote	40%	(49)	32%	(39)	28%	(34)	122
2020 Vote: Joe Biden	9%	(34)	73%	(268)	18%	(65)	366
2020 Vote: Donald Trump	76%	(279)	5%	(17)	19%	(69)	365
2020 Vote: Someone Else	31%	(3)	27%	(3)	42%	(4)	10
2020 Vote: Did not Vote	40%	(19)	19%	(9)	41%	(20)	47
2016 Vote: Hillary Clinton	7%	(20)	77%	(208)	15%	(41)	269
2016 Vote: Donald Trump	75%	(224)	8%	(23)	18%	(52)	299
2016 Vote: Someone Else	30%	(8)	32%	(9)	38%	(11)	28
2020 Vote/PID: Not Biden/Democrat	44%	(12)	33%	(9)	22%	(6)	28
2020 Vote/PID: Not Trump/Republican	67%	(14)	16%	(3)	17%	(4)	21
U.S. Economy: Wrong Track	54%	(308)	23%	(133)	22%	(127)	568
U.S. Economy: Right Direction	12%	(27)	74%	(164)	14%	(30)	220

Continued on next page

**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(335)	38%	(296)	20%	(157)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	87%	(213)	9%	(23)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(311)	8%	(34)	16%	(64)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	37%	(49)	53%	(70)	132
Top 2024 Issue: Economy	55%	(158)	27%	(78)	18%	(53)	290
Community: Urban	23%	(37)	56%	(93)	21%	(35)	166
Community: Suburban	40%	(168)	39%	(164)	21%	(89)	421
Community: Rural	64%	(129)	20%	(39)	16%	(33)	202
Community/Gender: Urban Women	12%	(9)	56%	(42)	33%	(25)	75
Community/Gender: Urban Men	32%	(29)	57%	(51)	12%	(11)	90
Community/Gender: Rural Women	70%	(87)	17%	(21)	14%	(17)	125
Community/Gender: Rural Men	55%	(42)	24%	(19)	21%	(16)	76
Community/Gender: Suburban Women	36%	(84)	40%	(94)	23%	(54)	233
Community/Gender: Suburban Men	44%	(83)	37%	(70)	18%	(35)	188
Homeowner	45%	(225)	36%	(177)	19%	(95)	496
Renter	36%	(93)	43%	(112)	21%	(55)	259
Military HHnm: Yes	45%	(56)	32%	(40)	24%	(29)	125
Military HH: No	42%	(279)	39%	(257)	19%	(128)	663
Employ: Private Sector	40%	(114)	40%	(114)	20%	(59)	287
Employ: Government	43%	(26)	37%	(22)	20%	(12)	59
Employ: Self-Employed	43%	(31)	40%	(28)	17%	(12)	72
Employ: Homemaker	54%	(21)	22%	(9)	23%	(9)	40
Employ: Student	48%	(9)	29%	(5)	23%	(4)	18
Employ: Retired	47%	(91)	36%	(70)	16%	(31)	192
Employ: Unemployed	34%	(25)	42%	(31)	24%	(18)	73
Employ: Other	38%	(18)	37%	(17)	25%	(12)	47
Self + Household: White-Collar	37%	(113)	43%	(131)	19%	(58)	303
Self + Household: Blue Collar	50%	(184)	34%	(123)	16%	(59)	366
Union HH: Yes	37%	(9)	56%	(13)	7%	(2)	23
Union HH: No	43%	(326)	37%	(284)	20%	(155)	765
LGBTQ+: Yes	23%	(18)	46%	(37)	32%	(25)	80
LGBTQ+: No	45%	(316)	37%	(260)	19%	(132)	708
Motivated to Vote	43%	(305)	39%	(280)	18%	(126)	711

Continued on next page

**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(335)	38%	(296)	20%	(157)	788
Parent: Yes	40%	(85)	39%	(83)	22%	(46)	214
Parent: No	43%	(250)	37%	(214)	19%	(110)	574
COVID Vaccine: Yes	34%	(181)	46%	(244)	20%	(104)	530
COVID Vaccine: No	59%	(153)	20%	(52)	21%	(53)	258
Student Loans: Yes	35%	(55)	44%	(70)	21%	(32)	157
Student Loans: No	44%	(280)	36%	(227)	20%	(125)	631
Favorable Opinion of Haley	50%	(127)	32%	(83)	18%	(46)	256
Unfavorable Opinion of Haley	40%	(129)	43%	(141)	16%	(53)	323
Protestant	56%	(149)	27%	(71)	17%	(44)	264
Roman Catholic	41%	(36)	42%	(36)	16%	(14)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	25%	(2)	33%	(3)	8
Jewish	23%	(4)	71%	(11)	6%	(1)	16
Muslim	59%	(11)	41%	(8)	—	(0)	18
Buddhist	—	(0)	41%	(2)	59%	(2)	4
Hindu	—	(0)	76%	(3)	24%	(1)	4
Atheist	23%	(8)	55%	(19)	22%	(7)	34
Agnostic	10%	(2)	46%	(9)	45%	(9)	19
Something else	42%	(75)	36%	(64)	22%	(39)	179
Nothing in particular	31%	(48)	46%	(72)	23%	(36)	156
Prodigal Biden Voter	27%	(16)	33%	(19)	40%	(23)	57
Undecided Voter (DK/WNV)	18%	(14)	17%	(13)	65%	(48)	75
Undecided Voter (DK)	9%	(3)	17%	(6)	75%	(24)	33

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	49%	(385)	32%	(254)	19%	(149)	788
Gender: Male	51%	(179)	33%	(118)	16%	(57)	354
Gender: Female	48%	(206)	31%	(136)	21%	(91)	434
Age: 18-34	47%	(105)	27%	(60)	26%	(57)	221
Age: 35-44	38%	(42)	38%	(41)	24%	(26)	109
Age: 45-64	49%	(136)	35%	(98)	16%	(46)	279
Age: 65+	58%	(104)	31%	(56)	11%	(20)	179
GenZers: 1997-2012	48%	(58)	23%	(28)	29%	(35)	121
Millennials: 1981-1996	43%	(85)	34%	(67)	24%	(47)	200
GenXers: 1965-1980	47%	(107)	35%	(80)	18%	(40)	227
Baby Boomers: 1946-1964	55%	(124)	33%	(75)	12%	(26)	225
Educ: < College	54%	(259)	26%	(124)	20%	(94)	478
Educ: Bachelors degree	42%	(77)	40%	(73)	18%	(33)	184
Educ: Post-grad	39%	(49)	45%	(57)	16%	(21)	126
Income: Under 50k	48%	(144)	33%	(99)	19%	(58)	301
Income: 50k-100k	51%	(159)	28%	(86)	21%	(65)	310
Income: 100k+	47%	(83)	39%	(69)	14%	(25)	177
Ethnicity: White (Non-Hispanic)	63%	(301)	24%	(112)	13%	(62)	475
Ethnicity: Hispanic	39%	(11)	36%	(10)	24%	(7)	29
Ethnicity: Black (Non-Hispanic)	24%	(62)	47%	(119)	29%	(74)	255
Ethnicity: Asian + Other (Non-Hispanic)	40%	(12)	41%	(12)	18%	(5)	30
All Christian	63%	(225)	26%	(92)	11%	(41)	358
All Non-Christian	44%	(19)	36%	(15)	20%	(9)	43
Atheist	28%	(9)	55%	(18)	17%	(6)	34
Agnostic/Nothing in particular	29%	(50)	40%	(69)	32%	(55)	175
Something Else	46%	(82)	33%	(59)	21%	(38)	179
Evangelical	61%	(192)	22%	(70)	17%	(53)	315
Non-Evangelical	52%	(111)	37%	(78)	11%	(24)	213
PID: Dem (no lean)	14%	(45)	63%	(199)	23%	(72)	316
PID: Ind (no lean)	42%	(67)	27%	(43)	32%	(51)	160
PID: Rep (no lean)	88%	(274)	4%	(12)	8%	(26)	312

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(385)	32%	(254)	19%	(149)	788
PID/Gender: Dem Men	16%	(21)	67%	(90)	17%	(23)	134
PID/Gender: Dem Women	13%	(24)	60%	(109)	27%	(48)	181
PID/Gender: Ind Men	47%	(41)	24%	(21)	29%	(26)	88
PID/Gender: Ind Women	35%	(25)	30%	(22)	34%	(25)	72
PID/Gender: Rep Men	89%	(117)	5%	(7)	6%	(8)	132
PID/Gender: Rep Women	87%	(157)	3%	(5)	10%	(18)	180
Ideo: Liberal (1-3)	17%	(38)	64%	(146)	20%	(44)	228
Ideo: Moderate (4)	43%	(94)	34%	(74)	23%	(49)	217
Ideo: Conservative (5-7)	77%	(238)	9%	(29)	14%	(43)	310
Ideo/PID: Conservative Republican	89%	(209)	4%	(9)	7%	(17)	235
Ideo/PID: Moderate/Liberal Republican	85%	(56)	3%	(2)	12%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	16%	(18)	56%	(65)	28%	(33)	116
Ideo/PID: Liberal Democrat	13%	(24)	69%	(130)	18%	(34)	188
Unfavorable of Biden and Trump	40%	(50)	19%	(24)	42%	(53)	126
2024 H2H Matchup: Biden Voter	9%	(31)	70%	(233)	20%	(67)	331
2024 H2H Matchup: Trump Voter	88%	(335)	3%	(12)	9%	(35)	382
2024 H2H Matchup: Would not Vote	13%	(4)	6%	(2)	81%	(27)	33
2024 H2H Matchup: Do not Know	37%	(15)	17%	(7)	46%	(20)	42
2022 House Vote: Democrat	14%	(49)	62%	(215)	24%	(82)	346
2022 House Vote: Republican	88%	(274)	2%	(7)	10%	(30)	311
2022 House Vote: Did not Vote	47%	(57)	26%	(32)	27%	(33)	122
2020 Vote: Joe Biden	13%	(48)	63%	(233)	24%	(86)	366
2020 Vote: Donald Trump	87%	(315)	3%	(12)	10%	(37)	365
2020 Vote: Someone Else	18%	(2)	16%	(2)	66%	(6)	10
2020 Vote: Did not Vote	44%	(21)	17%	(8)	40%	(19)	47
2016 Vote: Hillary Clinton	8%	(23)	67%	(181)	24%	(65)	269
2016 Vote: Donald Trump	89%	(267)	3%	(9)	7%	(22)	299
2016 Vote: Someone Else	21%	(6)	37%	(10)	42%	(12)	28
2020 Vote/PID: Not Biden/Democrat	45%	(13)	23%	(7)	31%	(9)	28
2020 Vote/PID: Not Trump/Republican	57%	(12)	16%	(3)	27%	(6)	21
U.S. Economy: Wrong Track	62%	(354)	18%	(104)	19%	(109)	568
U.S. Economy: Right Direction	14%	(31)	68%	(150)	18%	(39)	220

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	49%	(385)	32%	(254)	19%	(149)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(23)	76%	(188)	15%	(36)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(342)	6%	(24)	10%	(43)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(20)	32%	(42)	53%	(69)	132
Top 2024 Issue: Economy	58%	(168)	22%	(63)	20%	(58)	290
Community: Urban	28%	(46)	44%	(74)	28%	(46)	166
Community: Suburban	47%	(197)	34%	(145)	19%	(79)	421
Community: Rural	71%	(143)	17%	(35)	12%	(23)	202
Community/Gender: Urban Women	19%	(15)	45%	(34)	35%	(27)	75
Community/Gender: Urban Men	35%	(31)	44%	(39)	22%	(20)	90
Community/Gender: Rural Women	75%	(93)	15%	(18)	11%	(14)	125
Community/Gender: Rural Men	65%	(49)	22%	(17)	13%	(10)	76
Community/Gender: Suburban Women	42%	(98)	36%	(84)	22%	(51)	233
Community/Gender: Suburban Men	53%	(99)	33%	(61)	15%	(28)	188
Homeowner	53%	(265)	32%	(159)	15%	(72)	496
Renter	39%	(100)	34%	(88)	27%	(70)	259
Military HHnm: Yes	55%	(69)	28%	(35)	16%	(21)	125
Military HH: No	48%	(316)	33%	(219)	19%	(128)	663
Employ: Private Sector	45%	(128)	33%	(96)	22%	(62)	287
Employ: Government	51%	(30)	30%	(18)	20%	(12)	59
Employ: Self-Employed	45%	(32)	32%	(23)	23%	(17)	72
Employ: Homemaker	60%	(24)	20%	(8)	21%	(8)	40
Employ: Student	55%	(10)	39%	(7)	6%	(1)	18
Employ: Retired	58%	(112)	32%	(62)	10%	(18)	192
Employ: Unemployed	44%	(32)	38%	(28)	18%	(13)	73
Employ: Other	36%	(17)	28%	(13)	36%	(17)	47
Self + Household: White-Collar	45%	(137)	37%	(111)	18%	(54)	303
Self + Household: Blue Collar	57%	(210)	28%	(102)	15%	(54)	366
Union HH: Yes	39%	(9)	53%	(12)	8%	(2)	23
Union HH: No	49%	(376)	32%	(242)	19%	(147)	765
LGBTQ+: Yes	34%	(27)	40%	(32)	26%	(21)	80
LGBTQ+: No	51%	(358)	31%	(222)	18%	(127)	708
Motivated to Vote	49%	(348)	34%	(238)	18%	(125)	711

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**Table BLMB8\_16:** Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(385)	32%	(254)	19%	(149)	788
Parent: Yes	48%	(103)	26%	(57)	25%	(55)	214
Parent: No	49%	(282)	34%	(197)	16%	(94)	574
COVID Vaccine: Yes	39%	(208)	41%	(220)	19%	(102)	530
COVID Vaccine: No	69%	(178)	13%	(34)	18%	(46)	258
Student Loans: Yes	38%	(59)	37%	(58)	25%	(40)	157
Student Loans: No	52%	(326)	31%	(196)	17%	(109)	631
Favorable Opinion of Haley	62%	(158)	23%	(58)	16%	(40)	256
Unfavorable Opinion of Haley	46%	(149)	40%	(129)	14%	(45)	323
Protestant	66%	(175)	23%	(61)	11%	(28)	264
Roman Catholic	54%	(47)	33%	(28)	13%	(11)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	41%	(3)	43%	(3)	17%	(1)	8
Jewish	23%	(4)	62%	(10)	14%	(2)	16
Muslim	76%	(14)	12%	(2)	12%	(2)	18
Buddhist	24%	(1)	17%	(1)	59%	(2)	4
Hindu	—	(0)	55%	(2)	45%	(2)	4
Atheist	28%	(9)	55%	(18)	17%	(6)	34
Agnostic	5%	(1)	46%	(9)	48%	(9)	19
Something else	46%	(82)	33%	(59)	21%	(38)	179
Nothing in particular	32%	(49)	39%	(60)	29%	(46)	156
Prodigal Biden Voter	40%	(23)	16%	(9)	45%	(26)	57
Undecided Voter (DK/WNV)	26%	(20)	12%	(9)	62%	(46)	75
Undecided Voter (DK)	13%	(4)	6%	(2)	81%	(27)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_17:** *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(366)	32%	(253)	21%	(169)	788
Gender: Male	50%	(177)	33%	(116)	17%	(62)	354
Gender: Female	44%	(189)	32%	(137)	25%	(107)	434
Age: 18-34	43%	(95)	32%	(72)	25%	(54)	221
Age: 35-44	36%	(39)	36%	(39)	28%	(31)	109
Age: 45-64	47%	(131)	33%	(91)	20%	(57)	279
Age: 65+	57%	(101)	29%	(51)	15%	(26)	179
GenZers: 1997-2012	43%	(52)	29%	(35)	28%	(35)	121
Millennials: 1981-1996	40%	(79)	36%	(72)	24%	(49)	200
GenXers: 1965-1980	46%	(104)	33%	(74)	22%	(49)	227
Baby Boomers: 1946-1964	53%	(120)	31%	(69)	16%	(36)	225
Educ: < College	50%	(240)	28%	(133)	22%	(104)	478
Educ: Bachelors degree	41%	(75)	36%	(66)	23%	(43)	184
Educ: Post-grad	40%	(50)	43%	(54)	17%	(22)	126
Income: Under 50k	45%	(136)	33%	(100)	22%	(65)	301
Income: 50k-100k	48%	(147)	30%	(92)	23%	(71)	310
Income: 100k+	47%	(83)	35%	(61)	19%	(33)	177
Ethnicity: White (Non-Hispanic)	62%	(296)	22%	(103)	16%	(76)	475
Ethnicity: Hispanic	37%	(11)	36%	(10)	28%	(8)	29
Ethnicity: Black (Non-Hispanic)	18%	(47)	50%	(128)	31%	(80)	255
Ethnicity: Asian + Other (Non-Hispanic)	42%	(12)	41%	(12)	17%	(5)	30
All Christian	61%	(218)	25%	(91)	14%	(49)	358
All Non-Christian	30%	(13)	42%	(18)	29%	(12)	43
Atheist	21%	(7)	56%	(19)	23%	(8)	34
Agnostic/Nothing in particular	27%	(47)	40%	(71)	32%	(57)	175
Something Else	45%	(80)	31%	(55)	24%	(44)	179
Evangelical	59%	(186)	22%	(71)	18%	(58)	315
Non-Evangelical	50%	(108)	34%	(73)	15%	(33)	213
PID: Dem (no lean)	10%	(33)	64%	(202)	26%	(81)	316
PID: Ind (no lean)	39%	(62)	24%	(38)	38%	(60)	160
PID: Rep (no lean)	87%	(271)	4%	(13)	9%	(28)	312

Continued on next page

**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(366)	32%	(253)	21%	(169)	788
PID/Gender: Dem Men	14%	(18)	68%	(92)	18%	(24)	134
PID/Gender: Dem Women	8%	(14)	61%	(110)	31%	(56)	181
PID/Gender: Ind Men	44%	(39)	22%	(20)	33%	(29)	88
PID/Gender: Ind Women	32%	(23)	26%	(18)	43%	(31)	72
PID/Gender: Rep Men	90%	(119)	4%	(5)	6%	(8)	132
PID/Gender: Rep Women	84%	(152)	5%	(8)	11%	(20)	180
Ideo: Liberal (1-3)	15%	(33)	63%	(143)	23%	(52)	228
Ideo: Moderate (4)	39%	(84)	34%	(74)	27%	(59)	217
Ideo: Conservative (5-7)	76%	(234)	10%	(32)	14%	(44)	310
Ideo/PID: Conservative Republican	90%	(211)	4%	(8)	7%	(16)	235
Ideo/PID: Moderate/Liberal Republican	78%	(52)	7%	(4)	15%	(10)	66
Ideo/PID: Moderate/Conservative Democrat	10%	(12)	60%	(70)	30%	(34)	116
Ideo/PID: Liberal Democrat	11%	(20)	68%	(128)	21%	(40)	188
Unfavorable of Biden and Trump	36%	(45)	16%	(20)	48%	(61)	126
2024 H2H Matchup: Biden Voter	7%	(23)	71%	(236)	22%	(72)	331
2024 H2H Matchup: Trump Voter	86%	(329)	3%	(12)	11%	(41)	382
2024 H2H Matchup: Would not Vote	11%	(3)	5%	(2)	85%	(28)	33
2024 H2H Matchup: Do not Know	24%	(10)	9%	(4)	67%	(28)	42
2022 House Vote: Democrat	11%	(39)	62%	(214)	27%	(93)	346
2022 House Vote: Republican	87%	(270)	3%	(8)	10%	(32)	311
2022 House Vote: Did not Vote	44%	(53)	25%	(31)	31%	(38)	122
2020 Vote: Joe Biden	10%	(37)	63%	(231)	27%	(98)	366
2020 Vote: Donald Trump	84%	(307)	3%	(13)	12%	(45)	365
2020 Vote: Someone Else	34%	(3)	17%	(2)	49%	(5)	10
2020 Vote: Did not Vote	40%	(19)	17%	(8)	43%	(20)	47
2016 Vote: Hillary Clinton	7%	(18)	67%	(180)	27%	(72)	269
2016 Vote: Donald Trump	87%	(259)	3%	(9)	10%	(30)	299
2016 Vote: Someone Else	27%	(7)	27%	(7)	47%	(13)	28
2020 Vote/PID: Not Biden/Democrat	39%	(11)	25%	(7)	36%	(10)	28
2020 Vote/PID: Not Trump/Republican	53%	(11)	13%	(3)	34%	(7)	21
U.S. Economy: Wrong Track	59%	(333)	18%	(105)	23%	(129)	568
U.S. Economy: Right Direction	15%	(33)	67%	(148)	18%	(39)	220

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(366)	32%	(253)	21%	(169)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	78%	(193)	16%	(38)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(332)	5%	(21)	14%	(57)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	30%	(40)	55%	(73)	132
Top 2024 Issue: Economy	55%	(161)	20%	(58)	25%	(71)	290
Community: Urban	25%	(41)	45%	(75)	30%	(50)	166
Community: Suburban	45%	(187)	34%	(142)	22%	(92)	421
Community: Rural	68%	(138)	18%	(37)	13%	(27)	202
Community/Gender: Urban Women	18%	(13)	45%	(34)	37%	(28)	75
Community/Gender: Urban Men	31%	(28)	45%	(41)	24%	(22)	90
Community/Gender: Rural Women	70%	(88)	16%	(20)	14%	(18)	125
Community/Gender: Rural Men	65%	(50)	22%	(17)	12%	(9)	76
Community/Gender: Suburban Women	38%	(88)	36%	(83)	26%	(62)	233
Community/Gender: Suburban Men	53%	(99)	31%	(59)	16%	(30)	188
Homeowner	51%	(252)	30%	(148)	19%	(96)	496
Renter	35%	(92)	39%	(101)	26%	(66)	259
Military HHnm: Yes	51%	(64)	26%	(33)	23%	(28)	125
Military HH: No	46%	(302)	33%	(221)	21%	(140)	663
Employ: Private Sector	43%	(123)	33%	(94)	25%	(70)	287
Employ: Government	46%	(27)	40%	(23)	15%	(9)	59
Employ: Self-Employed	43%	(31)	28%	(20)	30%	(21)	72
Employ: Homemaker	44%	(17)	30%	(12)	26%	(10)	40
Employ: Student	55%	(10)	30%	(5)	16%	(3)	18
Employ: Retired	57%	(110)	29%	(56)	14%	(26)	192
Employ: Unemployed	39%	(29)	40%	(29)	21%	(16)	73
Employ: Other	42%	(20)	30%	(14)	28%	(13)	47
Self + Household: White-Collar	43%	(130)	36%	(110)	21%	(63)	303
Self + Household: Blue Collar	54%	(197)	28%	(103)	18%	(66)	366
Union HH: Yes	41%	(9)	47%	(11)	12%	(3)	23
Union HH: No	47%	(357)	32%	(242)	22%	(166)	765
LGBTQ+: Yes	24%	(19)	44%	(35)	32%	(25)	80
LGBTQ+: No	49%	(347)	31%	(218)	20%	(143)	708
Motivated to Vote	47%	(335)	33%	(234)	20%	(142)	711

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(366)	32%	(253)	21%	(169)	788
Parent: Yes	44%	(95)	31%	(66)	25%	(54)	214
Parent: No	47%	(271)	33%	(188)	20%	(115)	574
COVID Vaccine: Yes	38%	(204)	39%	(206)	23%	(120)	530
COVID Vaccine: No	63%	(162)	18%	(47)	19%	(49)	258
Student Loans: Yes	39%	(61)	36%	(56)	25%	(40)	157
Student Loans: No	48%	(305)	31%	(197)	20%	(129)	631
Favorable Opinion of Haley	59%	(150)	24%	(62)	17%	(43)	256
Unfavorable Opinion of Haley	44%	(142)	38%	(123)	18%	(58)	323
Protestant	65%	(171)	21%	(56)	14%	(36)	264
Roman Catholic	49%	(42)	38%	(33)	13%	(11)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	25%	(2)	17%	(1)	8
Jewish	32%	(5)	48%	(8)	20%	(3)	16
Muslim	36%	(7)	36%	(7)	29%	(5)	18
Buddhist	24%	(1)	8%	(0)	68%	(3)	4
Hindu	—	(0)	76%	(3)	24%	(1)	4
Atheist	21%	(7)	56%	(19)	23%	(8)	34
Agnostic	4%	(1)	36%	(7)	60%	(12)	19
Something else	45%	(80)	31%	(55)	24%	(44)	179
Nothing in particular	30%	(47)	41%	(64)	29%	(45)	156
Prodigal Biden Voter	35%	(20)	9%	(5)	56%	(32)	57
Undecided Voter (DK/WNV)	18%	(13)	7%	(5)	75%	(56)	75
Undecided Voter (DK)	11%	(3)	5%	(2)	85%	(28)	33

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(103)	87%	(685)	788
Gender: Male	15%	(52)	85%	(302)	354
Gender: Female	12%	(51)	88%	(383)	434
Age: 18-34	16%	(36)	84%	(185)	221
Age: 35-44	19%	(21)	81%	(88)	109
Age: 45-64	14%	(38)	86%	(241)	279
Age: 65+	4%	(8)	96%	(171)	179
GenZers: 1997-2012	18%	(22)	82%	(99)	121
Millennials: 1981-1996	17%	(35)	83%	(165)	200
GenXers: 1965-1980	15%	(35)	85%	(192)	227
Baby Boomers: 1946-1964	4%	(10)	96%	(215)	225
Educ: < College	13%	(64)	87%	(414)	478
Educ: Bachelors degree	10%	(18)	90%	(166)	184
Educ: Post-grad	17%	(21)	83%	(105)	126
Income: Under 50k	13%	(39)	87%	(263)	301
Income: 50k-100k	13%	(41)	87%	(269)	310
Income: 100k+	13%	(23)	87%	(153)	177
Ethnicity: White (Non-Hispanic)	8%	(40)	92%	(435)	475
Ethnicity: Hispanic	23%	(7)	77%	(22)	29
Ethnicity: Black (Non-Hispanic)	20%	(52)	80%	(203)	255
Ethnicity: Asian + Other (Non-Hispanic)	17%	(5)	83%	(25)	30
All Christian	10%	(35)	90%	(323)	358
All Non-Christian	14%	(6)	86%	(37)	43
Atheist	17%	(6)	83%	(28)	34
Agnostic/Nothing in particular	15%	(26)	85%	(149)	175
Something Else	17%	(30)	83%	(148)	179
Evangelical	12%	(39)	88%	(277)	315
Non-Evangelical	11%	(23)	89%	(190)	213
PID: Dem (no lean)	16%	(52)	84%	(264)	316
PID: Ind (no lean)	15%	(24)	85%	(136)	160
PID: Rep (no lean)	9%	(27)	91%	(285)	312

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(103)	87%	(685)	788
PID/Gender: Dem Men	16%	(22)	84%	(113)	134
PID/Gender: Dem Women	17%	(30)	83%	(151)	181
PID/Gender: Ind Men	22%	(20)	78%	(69)	88
PID/Gender: Ind Women	6%	(5)	94%	(67)	72
PID/Gender: Rep Men	8%	(11)	92%	(121)	132
PID/Gender: Rep Women	9%	(16)	91%	(165)	180
Ideo: Liberal (1-3)	16%	(37)	84%	(191)	228
Ideo: Moderate (4)	12%	(26)	88%	(191)	217
Ideo: Conservative (5-7)	11%	(34)	89%	(276)	310
Ideo/PID: Conservative Republican	9%	(21)	91%	(214)	235
Ideo/PID: Moderate/Liberal Republican	10%	(6)	90%	(60)	66
Ideo/PID: Moderate/Conservative Democrat	14%	(16)	86%	(99)	116
Ideo/PID: Liberal Democrat	17%	(32)	83%	(156)	188
Unfavorable of Biden and Trump	13%	(16)	87%	(110)	126
2024 H2H Matchup: Biden Voter	17%	(55)	83%	(276)	331
2024 H2H Matchup: Trump Voter	10%	(37)	90%	(346)	382
2024 H2H Matchup: Would not Vote	4%	(1)	96%	(31)	33
2024 H2H Matchup: Do not Know	24%	(10)	76%	(32)	42
2022 House Vote: Democrat	17%	(58)	83%	(288)	346
2022 House Vote: Republican	8%	(25)	92%	(286)	311
2022 House Vote: Did not Vote	16%	(19)	84%	(103)	122
2020 Vote: Joe Biden	17%	(61)	83%	(305)	366
2020 Vote: Donald Trump	9%	(32)	91%	(333)	365
2020 Vote: Someone Else	27%	(3)	73%	(7)	10
2020 Vote: Did not Vote	16%	(8)	84%	(40)	47
2016 Vote: Hillary Clinton	16%	(43)	84%	(226)	269
2016 Vote: Donald Trump	8%	(25)	92%	(274)	299
2016 Vote: Someone Else	19%	(5)	81%	(23)	28
2020 Vote/PID: Not Biden/Democrat	17%	(5)	83%	(23)	28
2020 Vote/PID: Not Trump/Republican	16%	(3)	84%	(17)	21

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(103)	87%	(685)	788
U.S. Economy: Wrong Track	12%	(68)	88%	(499)	568
U.S. Economy: Right Direction	16%	(35)	84%	(186)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(41)	83%	(205)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(40)	90%	(370)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(22)	83%	(110)	132
Top 2024 Issue: Economy	14%	(42)	86%	(248)	290
Community: Urban	20%	(33)	80%	(132)	166
Community: Suburban	12%	(52)	88%	(369)	421
Community: Rural	9%	(18)	91%	(184)	202
Community/Gender: Urban Women	14%	(10)	86%	(65)	75
Community/Gender: Urban Men	25%	(23)	75%	(67)	90
Community/Gender: Rural Women	6%	(8)	94%	(118)	125
Community/Gender: Rural Men	14%	(10)	86%	(66)	76
Community/Gender: Suburban Women	14%	(33)	86%	(200)	233
Community/Gender: Suburban Men	10%	(19)	90%	(169)	188
Homeowner	11%	(56)	89%	(441)	496
Renter	16%	(42)	84%	(217)	259
Military HHnm: Yes	9%	(12)	91%	(113)	125
Military HH: No	14%	(91)	86%	(572)	663
Employ: Private Sector	14%	(39)	86%	(247)	287
Employ: Government	12%	(7)	88%	(52)	59
Employ: Self-Employed	15%	(11)	85%	(61)	72
Employ: Homemaker	11%	(5)	89%	(35)	40
Employ: Student	29%	(5)	71%	(13)	18
Employ: Retired	4%	(8)	96%	(184)	192
Employ: Unemployed	23%	(17)	77%	(56)	73
Employ: Other	23%	(11)	77%	(37)	47
Self + Household: White-Collar	13%	(40)	87%	(263)	303
Self + Household: Blue Collar	12%	(44)	88%	(322)	366
Union HH: Yes	7%	(2)	93%	(22)	23
Union HH: No	13%	(101)	87%	(663)	765

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(103)	87%	(685)	788
LGBTQ+: Yes	16%	(13)	84%	(67)	80
LGBTQ+: No	13%	(90)	87%	(618)	708
Motivated to Vote	13%	(95)	87%	(616)	711
Parent: Yes	15%	(31)	85%	(183)	214
Parent: No	12%	(72)	88%	(502)	574
COVID Vaccine: Yes	12%	(63)	88%	(466)	530
COVID Vaccine: No	15%	(40)	85%	(219)	258
Student Loans: Yes	9%	(15)	91%	(142)	157
Student Loans: No	14%	(88)	86%	(543)	631
Favorable Opinion of Haley	7%	(18)	93%	(238)	256
Unfavorable Opinion of Haley	16%	(51)	84%	(272)	323
Protestant	7%	(20)	93%	(244)	264
Roman Catholic	14%	(12)	86%	(74)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	58%	(5)	8
Jewish	—	(0)	100%	(16)	16
Muslim	26%	(5)	74%	(14)	18
Buddhist	—	(0)	100%	(4)	4
Hindu	31%	(1)	69%	(3)	4
Atheist	17%	(6)	83%	(28)	34
Agnostic	21%	(4)	79%	(15)	19
Something else	17%	(30)	83%	(148)	179
Nothing in particular	14%	(22)	86%	(134)	156
Prodigal Biden Voter	16%	(9)	84%	(48)	57
Undecided Voter (DK/WNV)	15%	(11)	85%	(63)	75
Undecided Voter (DK)	4%	(1)	96%	(31)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(78)	90%	(710)	788
Gender: Male	13%	(46)	87%	(309)	354
Gender: Female	7%	(32)	93%	(402)	434
Age: 18-34	17%	(38)	83%	(183)	221
Age: 35-44	9%	(10)	91%	(99)	109
Age: 45-64	10%	(27)	90%	(252)	279
Age: 65+	2%	(3)	98%	(176)	179
GenZers: 1997-2012	16%	(20)	84%	(101)	121
Millennials: 1981-1996	14%	(27)	86%	(173)	200
GenXers: 1965-1980	10%	(23)	90%	(204)	227
Baby Boomers: 1946-1964	3%	(8)	97%	(217)	225
Educ: < College	10%	(46)	90%	(432)	478
Educ: Bachelors degree	11%	(21)	89%	(163)	184
Educ: Post-grad	9%	(11)	91%	(115)	126
Income: Under 50k	13%	(38)	87%	(263)	301
Income: 50k-100k	9%	(27)	91%	(282)	310
Income: 100k+	7%	(12)	93%	(165)	177
Ethnicity: White (Non-Hispanic)	7%	(31)	93%	(444)	475
Ethnicity: Hispanic	18%	(5)	82%	(24)	29
Ethnicity: Black (Non-Hispanic)	14%	(36)	86%	(219)	255
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	79%	(24)	30
All Christian	8%	(29)	92%	(329)	358
All Non-Christian	34%	(14)	66%	(28)	43
Atheist	10%	(3)	90%	(30)	34
Agnostic/Nothing in particular	11%	(19)	89%	(156)	175
Something Else	7%	(12)	93%	(166)	179
Evangelical	6%	(19)	94%	(297)	315
Non-Evangelical	11%	(23)	89%	(190)	213
PID: Dem (no lean)	12%	(39)	88%	(276)	316
PID: Ind (no lean)	12%	(19)	88%	(141)	160
PID: Rep (no lean)	6%	(20)	94%	(293)	312

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(78)	90%	(710)	788
PID/Gender: Dem Men	15%	(21)	85%	(114)	134
PID/Gender: Dem Women	10%	(19)	90%	(162)	181
PID/Gender: Ind Men	10%	(9)	90%	(79)	88
PID/Gender: Ind Women	13%	(9)	87%	(63)	72
PID/Gender: Rep Men	12%	(16)	88%	(116)	132
PID/Gender: Rep Women	2%	(4)	98%	(177)	180
Ideo: Liberal (1-3)	14%	(32)	86%	(196)	228
Ideo: Moderate (4)	12%	(27)	88%	(190)	217
Ideo: Conservative (5-7)	4%	(13)	96%	(297)	310
Ideo/PID: Conservative Republican	4%	(9)	96%	(226)	235
Ideo/PID: Moderate/Liberal Republican	14%	(10)	86%	(57)	66
Ideo/PID: Moderate/Conservative Democrat	10%	(12)	90%	(104)	116
Ideo/PID: Liberal Democrat	13%	(24)	87%	(163)	188
Unfavorable of Biden and Trump	13%	(17)	87%	(110)	126
2024 H2H Matchup: Biden Voter	13%	(41)	87%	(289)	331
2024 H2H Matchup: Trump Voter	8%	(30)	92%	(353)	382
2024 H2H Matchup: Would not Vote	14%	(5)	86%	(28)	33
2024 H2H Matchup: Do not Know	4%	(2)	96%	(40)	42
2022 House Vote: Democrat	12%	(40)	88%	(306)	346
2022 House Vote: Republican	7%	(23)	93%	(288)	311
2022 House Vote: Did not Vote	12%	(14)	88%	(108)	122
2020 Vote: Joe Biden	12%	(43)	88%	(324)	366
2020 Vote: Donald Trump	7%	(24)	93%	(341)	365
2020 Vote: Someone Else	35%	(3)	65%	(6)	10
2020 Vote: Did not Vote	16%	(8)	84%	(40)	47
2016 Vote: Hillary Clinton	13%	(35)	87%	(234)	269
2016 Vote: Donald Trump	6%	(16)	94%	(282)	299
2016 Vote: Someone Else	8%	(2)	92%	(26)	28
2020 Vote/PID: Not Biden/Democrat	20%	(6)	80%	(23)	28
2020 Vote/PID: Not Trump/Republican	21%	(4)	79%	(16)	21

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(78)	90%	(710)	788
U.S. Economy: Wrong Track	9%	(48)	91%	(519)	568
U.S. Economy: Right Direction	13%	(29)	87%	(191)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(33)	87%	(214)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(38)	91%	(372)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	94%	(125)	132
Top 2024 Issue: Economy	8%	(24)	92%	(265)	290
Community: Urban	17%	(28)	83%	(138)	166
Community: Suburban	9%	(39)	91%	(381)	421
Community: Rural	5%	(10)	95%	(191)	202
Community/Gender: Urban Women	17%	(12)	83%	(63)	75
Community/Gender: Urban Men	17%	(15)	83%	(75)	90
Community/Gender: Rural Women	3%	(3)	97%	(122)	125
Community/Gender: Rural Men	9%	(7)	91%	(69)	76
Community/Gender: Suburban Women	7%	(16)	93%	(217)	233
Community/Gender: Suburban Men	12%	(23)	88%	(165)	188
Homeowner	7%	(35)	93%	(461)	496
Renter	14%	(37)	86%	(222)	259
Military HHnm: Yes	8%	(11)	92%	(114)	125
Military HH: No	10%	(67)	90%	(596)	663
Employ: Private Sector	8%	(24)	92%	(263)	287
Employ: Government	20%	(12)	80%	(47)	59
Employ: Self-Employed	21%	(15)	79%	(57)	72
Employ: Homemaker	9%	(4)	91%	(36)	40
Employ: Student	2%	(0)	98%	(18)	18
Employ: Retired	3%	(6)	97%	(186)	192
Employ: Unemployed	22%	(16)	78%	(57)	73
Employ: Other	3%	(1)	97%	(46)	47
Self + Household: White-Collar	10%	(29)	90%	(274)	303
Self + Household: Blue Collar	7%	(27)	93%	(339)	366
Union HH: Yes	12%	(3)	88%	(20)	23
Union HH: No	10%	(75)	90%	(690)	765

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(78)	90%	(710)	788
LGBTQ+: Yes	18%	(14)	82%	(66)	80
LGBTQ+: No	9%	(63)	91%	(644)	708
Motivated to Vote	9%	(64)	91%	(647)	711
Parent: Yes	9%	(19)	91%	(195)	214
Parent: No	10%	(58)	90%	(515)	574
COVID Vaccine: Yes	10%	(54)	90%	(476)	530
COVID Vaccine: No	9%	(24)	91%	(234)	258
Student Loans: Yes	12%	(18)	88%	(139)	157
Student Loans: No	9%	(59)	91%	(572)	631
Favorable Opinion of Haley	5%	(13)	95%	(243)	256
Unfavorable Opinion of Haley	11%	(37)	89%	(287)	323
Protestant	8%	(21)	92%	(243)	264
Roman Catholic	9%	(8)	91%	(78)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(8)	8
Jewish	43%	(7)	57%	(9)	16
Muslim	31%	(6)	69%	(13)	18
Buddhist	8%	(0)	92%	(4)	4
Hindu	31%	(1)	69%	(3)	4
Atheist	10%	(3)	90%	(30)	34
Agnostic	17%	(3)	83%	(16)	19
Something else	7%	(12)	93%	(166)	179
Nothing in particular	10%	(15)	90%	(140)	156
Prodigal Biden Voter	9%	(5)	91%	(52)	57
Undecided Voter (DK/WNV)	9%	(7)	91%	(68)	75
Undecided Voter (DK)	14%	(5)	86%	(28)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(92)	88%	(696)	788
Gender: Male	12%	(42)	88%	(312)	354
Gender: Female	12%	(50)	88%	(383)	434
Age: 18-34	18%	(40)	82%	(182)	221
Age: 35-44	17%	(18)	83%	(91)	109
Age: 45-64	11%	(31)	89%	(249)	279
Age: 65+	2%	(4)	98%	(175)	179
GenZers: 1997-2012	19%	(23)	81%	(98)	121
Millennials: 1981-1996	16%	(32)	84%	(168)	200
GenXers: 1965-1980	14%	(31)	86%	(196)	227
Baby Boomers: 1946-1964	3%	(6)	97%	(219)	225
Educ: < College	12%	(58)	88%	(420)	478
Educ: Bachelors degree	10%	(18)	90%	(165)	184
Educ: Post-grad	12%	(16)	88%	(111)	126
Income: Under 50k	11%	(34)	89%	(267)	301
Income: 50k-100k	14%	(42)	86%	(268)	310
Income: 100k+	9%	(16)	91%	(161)	177
Ethnicity: White (Non-Hispanic)	7%	(33)	93%	(442)	475
Ethnicity: Hispanic	16%	(5)	84%	(24)	29
Ethnicity: Black (Non-Hispanic)	21%	(54)	79%	(201)	255
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	97%	(29)	30
All Christian	7%	(26)	93%	(333)	358
All Non-Christian	22%	(9)	78%	(33)	43
Atheist	12%	(4)	88%	(30)	34
Agnostic/Nothing in particular	14%	(24)	86%	(151)	175
Something Else	17%	(30)	83%	(149)	179
Evangelical	13%	(40)	87%	(275)	315
Non-Evangelical	7%	(15)	93%	(198)	213
PID: Dem (no lean)	15%	(46)	85%	(269)	316
PID: Ind (no lean)	10%	(16)	90%	(144)	160
PID: Rep (no lean)	10%	(30)	90%	(282)	312

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(92)	88%	(696)	788
PID/Gender: Dem Men	15%	(20)	85%	(115)	134
PID/Gender: Dem Women	15%	(26)	85%	(155)	181
PID/Gender: Ind Men	12%	(11)	88%	(77)	88
PID/Gender: Ind Women	6%	(5)	94%	(67)	72
PID/Gender: Rep Men	9%	(11)	91%	(121)	132
PID/Gender: Rep Women	11%	(19)	89%	(161)	180
Ideo: Liberal (1-3)	13%	(29)	87%	(199)	228
Ideo: Moderate (4)	16%	(34)	84%	(183)	217
Ideo: Conservative (5-7)	7%	(22)	93%	(288)	310
Ideo/PID: Conservative Republican	6%	(15)	94%	(221)	235
Ideo/PID: Moderate/Liberal Republican	18%	(12)	82%	(54)	66
Ideo/PID: Moderate/Conservative Democrat	18%	(21)	82%	(94)	116
Ideo/PID: Liberal Democrat	13%	(25)	87%	(163)	188
Unfavorable of Biden and Trump	14%	(18)	86%	(108)	126
2024 H2H Matchup: Biden Voter	13%	(43)	87%	(288)	331
2024 H2H Matchup: Trump Voter	10%	(39)	90%	(343)	382
2024 H2H Matchup: Would not Vote	12%	(4)	88%	(29)	33
2024 H2H Matchup: Do not Know	15%	(6)	85%	(36)	42
2022 House Vote: Democrat	13%	(45)	87%	(301)	346
2022 House Vote: Republican	9%	(29)	91%	(282)	311
2022 House Vote: Did not Vote	12%	(15)	88%	(107)	122
2020 Vote: Joe Biden	13%	(49)	87%	(318)	366
2020 Vote: Donald Trump	9%	(34)	91%	(330)	365
2020 Vote: Someone Else	8%	(1)	92%	(9)	10
2020 Vote: Did not Vote	18%	(8)	82%	(39)	47
2016 Vote: Hillary Clinton	12%	(32)	88%	(236)	269
2016 Vote: Donald Trump	9%	(27)	91%	(272)	299
2016 Vote: Someone Else	10%	(3)	90%	(25)	28
2020 Vote/PID: Not Biden/Democrat	12%	(3)	88%	(25)	28
2020 Vote/PID: Not Trump/Republican	9%	(2)	91%	(19)	21

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(92)	88%	(696)	788
U.S. Economy: Wrong Track	12%	(67)	88%	(501)	568
U.S. Economy: Right Direction	12%	(25)	88%	(195)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(28)	88%	(218)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(46)	89%	(364)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(18)	86%	(114)	132
Top 2024 Issue: Economy	13%	(38)	87%	(251)	290
Community: Urban	17%	(29)	83%	(137)	166
Community: Suburban	10%	(41)	90%	(380)	421
Community: Rural	11%	(22)	89%	(179)	202
Community/Gender: Urban Women	12%	(9)	88%	(66)	75
Community/Gender: Urban Men	22%	(20)	78%	(70)	90
Community/Gender: Rural Women	13%	(17)	87%	(109)	125
Community/Gender: Rural Men	7%	(6)	93%	(71)	76
Community/Gender: Suburban Women	11%	(25)	89%	(209)	233
Community/Gender: Suburban Men	9%	(16)	91%	(171)	188
Homeowner	10%	(49)	90%	(447)	496
Renter	14%	(37)	86%	(222)	259
Military HHnm: Yes	10%	(12)	90%	(112)	125
Military HH: No	12%	(80)	88%	(583)	663
Employ: Private Sector	15%	(44)	85%	(243)	287
Employ: Government	15%	(9)	85%	(50)	59
Employ: Self-Employed	11%	(8)	89%	(64)	72
Employ: Homemaker	14%	(6)	86%	(34)	40
Employ: Student	26%	(5)	74%	(13)	18
Employ: Retired	2%	(3)	98%	(189)	192
Employ: Unemployed	17%	(12)	83%	(61)	73
Employ: Other	11%	(5)	89%	(42)	47
Self + Household: White-Collar	11%	(34)	89%	(269)	303
Self + Household: Blue Collar	13%	(47)	87%	(319)	366
Union HH: Yes	25%	(6)	75%	(17)	23
Union HH: No	11%	(86)	89%	(678)	765

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(92)	88%	(696)	788
LGBTQ+: Yes	13%	(11)	87%	(70)	80
LGBTQ+: No	12%	(82)	88%	(626)	708
Motivated to Vote	11%	(79)	89%	(633)	711
Parent: Yes	17%	(36)	83%	(179)	214
Parent: No	10%	(57)	90%	(517)	574
COVID Vaccine: Yes	10%	(53)	90%	(477)	530
COVID Vaccine: No	15%	(39)	85%	(219)	258
Student Loans: Yes	18%	(29)	82%	(128)	157
Student Loans: No	10%	(64)	90%	(567)	631
Favorable Opinion of Haley	7%	(17)	93%	(238)	256
Unfavorable Opinion of Haley	11%	(35)	89%	(289)	323
Protestant	6%	(16)	94%	(247)	264
Roman Catholic	11%	(9)	89%	(77)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(8)	8
Jewish	18%	(3)	82%	(13)	16
Muslim	22%	(4)	78%	(14)	18
Buddhist	9%	(0)	91%	(4)	4
Hindu	45%	(2)	55%	(2)	4
Atheist	12%	(4)	88%	(30)	34
Agnostic	1%	(0)	99%	(19)	19
Something else	17%	(30)	83%	(149)	179
Nothing in particular	15%	(23)	85%	(132)	156
Prodigal Biden Voter	17%	(10)	83%	(48)	57
Undecided Voter (DK/WNV)	14%	(10)	86%	(65)	75
Undecided Voter (DK)	12%	(4)	88%	(29)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(742)	788
Gender: Male	9%	(32)	91%	(323)	354
Gender: Female	3%	(14)	97%	(419)	434
Age: 18-34	8%	(19)	92%	(203)	221
Age: 35-44	7%	(7)	93%	(102)	109
Age: 45-64	3%	(9)	97%	(270)	279
Age: 65+	6%	(11)	94%	(167)	179
GenZers: 1997-2012	7%	(9)	93%	(112)	121
Millennials: 1981-1996	8%	(17)	92%	(183)	200
GenXers: 1965-1980	3%	(6)	97%	(221)	227
Baby Boomers: 1946-1964	6%	(14)	94%	(211)	225
Educ: < College	4%	(19)	96%	(459)	478
Educ: Bachelors degree	6%	(10)	94%	(173)	184
Educ: Post-grad	14%	(17)	86%	(109)	126
Income: Under 50k	3%	(9)	97%	(292)	301
Income: 50k-100k	6%	(19)	94%	(291)	310
Income: 100k+	11%	(19)	89%	(158)	177
Ethnicity: White (Non-Hispanic)	7%	(34)	93%	(440)	475
Ethnicity: Hispanic	7%	(2)	93%	(27)	29
Ethnicity: Black (Non-Hispanic)	3%	(7)	97%	(248)	255
Ethnicity: Asian + Other (Non-Hispanic)	10%	(3)	90%	(27)	30
All Christian	8%	(30)	92%	(329)	358
All Non-Christian	3%	(1)	97%	(41)	43
Atheist	12%	(4)	88%	(29)	34
Agnostic/Nothing in particular	4%	(8)	96%	(167)	175
Something Else	2%	(4)	98%	(175)	179
Evangelical	5%	(14)	95%	(301)	315
Non-Evangelical	9%	(19)	91%	(194)	213
PID: Dem (no lean)	4%	(12)	96%	(303)	316
PID: Ind (no lean)	10%	(15)	90%	(145)	160
PID: Rep (no lean)	6%	(18)	94%	(294)	312

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(742)	788
PID/Gender: Dem Men	7%	(9)	93%	(125)	134
PID/Gender: Dem Women	2%	(4)	98%	(178)	181
PID/Gender: Ind Men	10%	(9)	90%	(79)	88
PID/Gender: Ind Women	9%	(6)	91%	(66)	72
PID/Gender: Rep Men	10%	(14)	90%	(118)	132
PID/Gender: Rep Women	3%	(5)	97%	(176)	180
Ideo: Liberal (1-3)	5%	(11)	95%	(217)	228
Ideo: Moderate (4)	6%	(13)	94%	(204)	217
Ideo: Conservative (5-7)	7%	(22)	93%	(288)	310
Ideo/PID: Conservative Republican	7%	(16)	93%	(219)	235
Ideo/PID: Moderate/Liberal Republican	3%	(2)	97%	(64)	66
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	95%	(110)	116
Ideo/PID: Liberal Democrat	4%	(7)	96%	(181)	188
Unfavorable of Biden and Trump	8%	(10)	92%	(117)	126
2024 H2H Matchup: Biden Voter	5%	(17)	95%	(314)	331
2024 H2H Matchup: Trump Voter	6%	(25)	94%	(358)	382
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(32)	33
2024 H2H Matchup: Do not Know	8%	(3)	92%	(39)	42
2022 House Vote: Democrat	5%	(16)	95%	(330)	346
2022 House Vote: Republican	7%	(22)	93%	(289)	311
2022 House Vote: Did not Vote	7%	(9)	93%	(114)	122
2020 Vote: Joe Biden	5%	(17)	95%	(349)	366
2020 Vote: Donald Trump	8%	(28)	92%	(337)	365
2020 Vote: Someone Else	6%	(1)	94%	(9)	10
2020 Vote: Did not Vote	1%	(0)	99%	(47)	47
2016 Vote: Hillary Clinton	4%	(12)	96%	(257)	269
2016 Vote: Donald Trump	7%	(19)	93%	(279)	299
2016 Vote: Someone Else	5%	(1)	95%	(27)	28
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(28)	28
2020 Vote/PID: Not Trump/Republican	2%	(0)	98%	(20)	21

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**Table BLMB9\_5:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance*

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(742)	788
U.S. Economy: Wrong Track	6%	(33)	94%	(535)	568
U.S. Economy: Right Direction	6%	(14)	94%	(207)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(14)	94%	(232)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(24)	94%	(385)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	94%	(125)	132
Top 2024 Issue: Economy	8%	(22)	92%	(268)	290
Community: Urban	4%	(7)	96%	(159)	166
Community: Suburban	6%	(27)	94%	(394)	421
Community: Rural	6%	(12)	94%	(190)	202
Community/Gender: Urban Women	3%	(2)	97%	(73)	75
Community/Gender: Urban Men	5%	(5)	95%	(86)	90
Community/Gender: Rural Women	1%	(2)	99%	(124)	125
Community/Gender: Rural Men	14%	(10)	86%	(66)	76
Community/Gender: Suburban Women	5%	(11)	95%	(222)	233
Community/Gender: Suburban Men	9%	(17)	91%	(171)	188
Homeowner	6%	(32)	94%	(465)	496
Renter	4%	(11)	96%	(248)	259
Military HHnm: Yes	11%	(14)	89%	(111)	125
Military HH: No	5%	(32)	95%	(631)	663
Employ: Private Sector	7%	(21)	93%	(265)	287
Employ: Government	7%	(4)	93%	(55)	59
Employ: Self-Employed	2%	(2)	98%	(70)	72
Employ: Homemaker	3%	(1)	97%	(39)	40
Employ: Student	11%	(2)	89%	(16)	18
Employ: Retired	6%	(12)	94%	(180)	192
Employ: Unemployed	5%	(3)	95%	(70)	73
Employ: Other	1%	(1)	99%	(47)	47
Self + Household: White-Collar	8%	(25)	92%	(277)	303
Self + Household: Blue Collar	4%	(15)	96%	(351)	366
Union HH: Yes	4%	(1)	96%	(22)	23
Union HH: No	6%	(45)	94%	(719)	765

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(742)	788
LGBTQ+: Yes	4%	(3)	96%	(77)	80
LGBTQ+: No	6%	(43)	94%	(665)	708
Motivated to Vote	6%	(40)	94%	(671)	711
Parent: Yes	8%	(17)	92%	(197)	214
Parent: No	5%	(29)	95%	(545)	574
COVID Vaccine: Yes	6%	(34)	94%	(496)	530
COVID Vaccine: No	5%	(12)	95%	(246)	258
Student Loans: Yes	5%	(8)	95%	(149)	157
Student Loans: No	6%	(39)	94%	(592)	631
Favorable Opinion of Haley	8%	(21)	92%	(235)	256
Unfavorable Opinion of Haley	5%	(17)	95%	(307)	323
Protestant	7%	(17)	93%	(246)	264
Roman Catholic	14%	(12)	86%	(74)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(8)	8
Jewish	—	(0)	100%	(16)	16
Muslim	6%	(1)	94%	(17)	18
Buddhist	—	(0)	100%	(4)	4
Hindu	—	(0)	100%	(4)	4
Atheist	12%	(4)	88%	(29)	34
Agnostic	6%	(1)	94%	(18)	19
Something else	2%	(4)	98%	(175)	179
Nothing in particular	4%	(6)	96%	(149)	156
Prodigal Biden Voter	—	(0)	100%	(57)	57
Undecided Voter (DK/WNV)	6%	(4)	94%	(71)	75
Undecided Voter (DK)	3%	(1)	97%	(32)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(197)	75%	(591)	788
Gender: Male	30%	(106)	70%	(249)	354
Gender: Female	21%	(92)	79%	(342)	434
Age: 18-34	22%	(49)	78%	(172)	221
Age: 35-44	24%	(26)	76%	(83)	109
Age: 45-64	27%	(76)	73%	(203)	279
Age: 65+	26%	(47)	74%	(132)	179
GenZers: 1997-2012	26%	(31)	74%	(90)	121
Millennials: 1981-1996	21%	(43)	79%	(157)	200
GenXers: 1965-1980	25%	(57)	75%	(171)	227
Baby Boomers: 1946-1964	28%	(64)	72%	(161)	225
Educ: < College	28%	(132)	72%	(346)	478
Educ: Bachelors degree	19%	(35)	81%	(149)	184
Educ: Post-grad	25%	(31)	75%	(95)	126
Income: Under 50k	23%	(70)	77%	(231)	301
Income: 50k-100k	24%	(73)	76%	(237)	310
Income: 100k+	31%	(54)	69%	(122)	177
Ethnicity: White (Non-Hispanic)	26%	(123)	74%	(351)	475
Ethnicity: Hispanic	22%	(6)	78%	(23)	29
Ethnicity: Black (Non-Hispanic)	22%	(55)	78%	(200)	255
Ethnicity: Asian + Other (Non-Hispanic)	43%	(13)	57%	(17)	30
All Christian	28%	(99)	72%	(260)	358
All Non-Christian	33%	(14)	67%	(29)	43
Atheist	31%	(10)	69%	(23)	34
Agnostic/Nothing in particular	27%	(47)	73%	(127)	175
Something Else	15%	(27)	85%	(152)	179
Evangelical	26%	(83)	74%	(232)	315
Non-Evangelical	18%	(39)	82%	(174)	213
PID: Dem (no lean)	22%	(68)	78%	(248)	316
PID: Ind (no lean)	23%	(37)	77%	(123)	160
PID: Rep (no lean)	30%	(93)	70%	(220)	312

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(197)	75%	(591)	788
PID/Gender: Dem Men	24%	(32)	76%	(102)	134
PID/Gender: Dem Women	20%	(36)	80%	(145)	181
PID/Gender: Ind Men	23%	(20)	77%	(68)	88
PID/Gender: Ind Women	24%	(17)	76%	(55)	72
PID/Gender: Rep Men	41%	(54)	59%	(78)	132
PID/Gender: Rep Women	21%	(39)	79%	(142)	180
Ideo: Liberal (1-3)	20%	(45)	80%	(183)	228
Ideo: Moderate (4)	20%	(43)	80%	(174)	217
Ideo: Conservative (5-7)	33%	(101)	67%	(209)	310
Ideo/PID: Conservative Republican	33%	(78)	67%	(157)	235
Ideo/PID: Moderate/Liberal Republican	18%	(12)	82%	(54)	66
Ideo/PID: Moderate/Conservative Democrat	22%	(26)	78%	(90)	116
Ideo/PID: Liberal Democrat	20%	(38)	80%	(149)	188
Unfavorable of Biden and Trump	24%	(31)	76%	(96)	126
2024 H2H Matchup: Biden Voter	21%	(69)	79%	(262)	331
2024 H2H Matchup: Trump Voter	30%	(113)	70%	(269)	382
2024 H2H Matchup: Would not Vote	28%	(9)	72%	(24)	33
2024 H2H Matchup: Do not Know	15%	(6)	85%	(36)	42
2022 House Vote: Democrat	20%	(69)	80%	(277)	346
2022 House Vote: Republican	28%	(88)	72%	(223)	311
2022 House Vote: Did not Vote	31%	(37)	69%	(85)	122
2020 Vote: Joe Biden	21%	(78)	79%	(288)	366
2020 Vote: Donald Trump	28%	(102)	72%	(263)	365
2020 Vote: Someone Else	11%	(1)	89%	(9)	10
2020 Vote: Did not Vote	35%	(17)	65%	(31)	47
2016 Vote: Hillary Clinton	19%	(50)	81%	(219)	269
2016 Vote: Donald Trump	28%	(84)	72%	(215)	299
2016 Vote: Someone Else	29%	(8)	71%	(20)	28
2020 Vote/PID: Not Biden/Democrat	21%	(6)	79%	(22)	28
2020 Vote/PID: Not Trump/Republican	25%	(5)	75%	(16)	21

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(197)	75%	(591)	788
U.S. Economy: Wrong Track	26%	(147)	74%	(421)	568
U.S. Economy: Right Direction	23%	(51)	77%	(170)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24%	(58)	76%	(188)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(118)	71%	(291)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	84%	(111)	132
Top 2024 Issue: Economy	25%	(73)	75%	(216)	290
Community: Urban	18%	(30)	82%	(135)	166
Community: Suburban	27%	(113)	73%	(307)	421
Community: Rural	27%	(54)	73%	(148)	202
Community/Gender: Urban Women	10%	(7)	90%	(68)	75
Community/Gender: Urban Men	25%	(23)	75%	(68)	90
Community/Gender: Rural Women	24%	(30)	76%	(95)	125
Community/Gender: Rural Men	31%	(24)	69%	(52)	76
Community/Gender: Suburban Women	23%	(55)	77%	(178)	233
Community/Gender: Suburban Men	31%	(59)	69%	(129)	188
Homeowner	28%	(138)	72%	(358)	496
Renter	22%	(56)	78%	(203)	259
Military HHnm: Yes	19%	(24)	81%	(101)	125
Military HH: No	26%	(174)	74%	(489)	663
Employ: Private Sector	27%	(77)	73%	(209)	287
Employ: Government	23%	(14)	77%	(46)	59
Employ: Self-Employed	25%	(18)	75%	(54)	72
Employ: Homemaker	27%	(11)	73%	(29)	40
Employ: Student	32%	(6)	68%	(12)	18
Employ: Retired	25%	(48)	75%	(144)	192
Employ: Unemployed	21%	(15)	79%	(58)	73
Employ: Other	18%	(8)	82%	(39)	47
Self + Household: White-Collar	29%	(88)	71%	(215)	303
Self + Household: Blue Collar	25%	(91)	75%	(275)	366
Union HH: Yes	19%	(4)	81%	(19)	23
Union HH: No	25%	(193)	75%	(572)	765

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(197)	75%	(591)	788
LGBTQ+: Yes	26%	(21)	74%	(59)	80
LGBTQ+: No	25%	(177)	75%	(531)	708
Motivated to Vote	25%	(181)	75%	(531)	711
Parent: Yes	23%	(49)	77%	(165)	214
Parent: No	26%	(149)	74%	(425)	574
COVID Vaccine: Yes	22%	(114)	78%	(416)	530
COVID Vaccine: No	32%	(83)	68%	(175)	258
Student Loans: Yes	17%	(27)	83%	(130)	157
Student Loans: No	27%	(171)	73%	(460)	631
Favorable Opinion of Haley	26%	(67)	74%	(189)	256
Unfavorable Opinion of Haley	26%	(83)	74%	(241)	323
Protestant	26%	(70)	74%	(194)	264
Roman Catholic	30%	(26)	70%	(60)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	58%	(5)	8
Jewish	52%	(8)	48%	(8)	16
Muslim	20%	(4)	80%	(15)	18
Buddhist	—	(0)	100%	(4)	4
Hindu	45%	(2)	55%	(2)	4
Atheist	31%	(10)	69%	(23)	34
Agnostic	28%	(5)	72%	(14)	19
Something else	15%	(27)	85%	(152)	179
Nothing in particular	27%	(42)	73%	(114)	156
Prodigal Biden Voter	26%	(15)	74%	(43)	57
Undecided Voter (DK/WNV)	20%	(15)	80%	(59)	75
Undecided Voter (DK)	28%	(9)	72%	(24)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(712)	788
Gender: Male	12%	(43)	88%	(311)	354
Gender: Female	8%	(33)	92%	(401)	434
Age: 18-34	5%	(11)	95%	(211)	221
Age: 35-44	11%	(12)	89%	(97)	109
Age: 45-64	13%	(37)	87%	(242)	279
Age: 65+	9%	(16)	91%	(163)	179
GenZers: 1997-2012	6%	(7)	94%	(114)	121
Millennials: 1981-1996	7%	(14)	93%	(186)	200
GenXers: 1965-1980	11%	(25)	89%	(203)	227
Baby Boomers: 1946-1964	12%	(28)	88%	(197)	225
Educ: < College	9%	(43)	91%	(435)	478
Educ: Bachelors degree	10%	(18)	90%	(166)	184
Educ: Post-grad	11%	(14)	89%	(112)	126
Income: Under 50k	10%	(29)	90%	(273)	301
Income: 50k-100k	8%	(25)	92%	(285)	310
Income: 100k+	12%	(22)	88%	(155)	177
Ethnicity: White (Non-Hispanic)	11%	(53)	89%	(421)	475
Ethnicity: Hispanic	6%	(2)	94%	(27)	29
Ethnicity: Black (Non-Hispanic)	7%	(17)	93%	(238)	255
Ethnicity: Asian + Other (Non-Hispanic)	11%	(3)	89%	(26)	30
All Christian	11%	(39)	89%	(319)	358
All Non-Christian	10%	(4)	90%	(38)	43
Atheist	10%	(3)	90%	(30)	34
Agnostic/Nothing in particular	8%	(13)	92%	(161)	175
Something Else	8%	(15)	92%	(164)	179
Evangelical	11%	(33)	89%	(282)	315
Non-Evangelical	10%	(21)	90%	(192)	213
PID: Dem (no lean)	7%	(22)	93%	(294)	316
PID: Ind (no lean)	12%	(20)	88%	(141)	160
PID: Rep (no lean)	11%	(34)	89%	(278)	312

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(712)	788
PID/Gender: Dem Men	8%	(10)	92%	(124)	134
PID/Gender: Dem Women	6%	(11)	94%	(170)	181
PID/Gender: Ind Men	18%	(15)	82%	(73)	88
PID/Gender: Ind Women	6%	(4)	94%	(68)	72
PID/Gender: Rep Men	13%	(17)	87%	(115)	132
PID/Gender: Rep Women	9%	(17)	91%	(163)	180
Ideo: Liberal (1-3)	9%	(21)	91%	(207)	228
Ideo: Moderate (4)	11%	(24)	89%	(193)	217
Ideo: Conservative (5-7)	10%	(30)	90%	(280)	310
Ideo/PID: Conservative Republican	9%	(21)	91%	(214)	235
Ideo/PID: Moderate/Liberal Republican	19%	(13)	81%	(53)	66
Ideo/PID: Moderate/Conservative Democrat	4%	(5)	96%	(111)	116
Ideo/PID: Liberal Democrat	9%	(17)	91%	(171)	188
Unfavorable of Biden and Trump	10%	(13)	90%	(113)	126
2024 H2H Matchup: Biden Voter	8%	(25)	92%	(305)	331
2024 H2H Matchup: Trump Voter	11%	(41)	89%	(341)	382
2024 H2H Matchup: Would not Vote	4%	(1)	96%	(32)	33
2024 H2H Matchup: Do not Know	19%	(8)	81%	(34)	42
2022 House Vote: Democrat	8%	(28)	92%	(318)	346
2022 House Vote: Republican	11%	(33)	89%	(277)	311
2022 House Vote: Did not Vote	10%	(12)	90%	(110)	122
2020 Vote: Joe Biden	7%	(26)	93%	(341)	366
2020 Vote: Donald Trump	12%	(43)	88%	(322)	365
2020 Vote: Someone Else	37%	(4)	63%	(6)	10
2020 Vote: Did not Vote	7%	(3)	93%	(44)	47
2016 Vote: Hillary Clinton	10%	(26)	90%	(243)	269
2016 Vote: Donald Trump	12%	(34)	88%	(264)	299
2016 Vote: Someone Else	14%	(4)	86%	(24)	28
2020 Vote/PID: Not Biden/Democrat	3%	(1)	97%	(27)	28
2020 Vote/PID: Not Trump/Republican	13%	(3)	87%	(18)	21

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(712)	788
U.S. Economy: Wrong Track	10%	(55)	90%	(513)	568
U.S. Economy: Right Direction	9%	(21)	91%	(200)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	92%	(226)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(42)	90%	(367)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	90%	(119)	132
Top 2024 Issue: Economy	8%	(23)	92%	(267)	290
Community: Urban	10%	(17)	90%	(149)	166
Community: Suburban	9%	(39)	91%	(382)	421
Community: Rural	10%	(20)	90%	(182)	202
Community/Gender: Urban Women	7%	(5)	93%	(70)	75
Community/Gender: Urban Men	13%	(11)	87%	(79)	90
Community/Gender: Rural Women	9%	(11)	91%	(114)	125
Community/Gender: Rural Men	12%	(9)	88%	(68)	76
Community/Gender: Suburban Women	7%	(16)	93%	(217)	233
Community/Gender: Suburban Men	12%	(23)	88%	(165)	188
Homeowner	11%	(53)	89%	(443)	496
Renter	7%	(19)	93%	(240)	259
Military HHnm: Yes	14%	(17)	86%	(107)	125
Military HH: No	9%	(58)	91%	(605)	663
Employ: Private Sector	7%	(21)	93%	(265)	287
Employ: Government	15%	(9)	85%	(50)	59
Employ: Self-Employed	11%	(8)	89%	(64)	72
Employ: Homemaker	7%	(3)	93%	(37)	40
Employ: Student	5%	(1)	95%	(17)	18
Employ: Retired	11%	(22)	89%	(170)	192
Employ: Unemployed	11%	(8)	89%	(65)	73
Employ: Other	8%	(4)	92%	(43)	47
Self + Household: White-Collar	11%	(33)	89%	(270)	303
Self + Household: Blue Collar	9%	(32)	91%	(334)	366
Union HH: Yes	9%	(2)	91%	(21)	23
Union HH: No	10%	(73)	90%	(691)	765

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(76)	90%	(712)	788
LGBTQ+: Yes	14%	(12)	86%	(69)	80
LGBTQ+: No	9%	(64)	91%	(644)	708
Motivated to Vote	10%	(69)	90%	(643)	711
Parent: Yes	6%	(13)	94%	(201)	214
Parent: No	11%	(62)	89%	(511)	574
COVID Vaccine: Yes	9%	(49)	91%	(480)	530
COVID Vaccine: No	10%	(26)	90%	(232)	258
Student Loans: Yes	4%	(6)	96%	(151)	157
Student Loans: No	11%	(69)	89%	(562)	631
Favorable Opinion of Haley	7%	(17)	93%	(239)	256
Unfavorable Opinion of Haley	12%	(40)	88%	(283)	323
Protestant	11%	(30)	89%	(234)	264
Roman Catholic	11%	(10)	89%	(76)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(8)	8
Jewish	7%	(1)	93%	(15)	16
Muslim	16%	(3)	84%	(16)	18
Buddhist	8%	(0)	92%	(4)	4
Hindu	—	(0)	100%	(4)	4
Atheist	10%	(3)	90%	(30)	34
Agnostic	18%	(4)	82%	(16)	19
Something else	8%	(15)	92%	(164)	179
Nothing in particular	6%	(10)	94%	(146)	156
Prodigal Biden Voter	2%	(1)	98%	(56)	57
Undecided Voter (DK/WNV)	12%	(9)	88%	(66)	75
Undecided Voter (DK)	4%	(1)	96%	(32)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(95)	88%	(693)	788
Gender: Male	14%	(50)	86%	(305)	354
Gender: Female	10%	(45)	90%	(388)	434
Age: 18-34	10%	(22)	90%	(199)	221
Age: 35-44	14%	(15)	86%	(94)	109
Age: 45-64	12%	(35)	88%	(245)	279
Age: 65+	13%	(24)	87%	(155)	179
GenZers: 1997-2012	7%	(8)	93%	(113)	121
Millennials: 1981-1996	13%	(26)	87%	(174)	200
GenXers: 1965-1980	15%	(34)	85%	(193)	227
Baby Boomers: 1946-1964	11%	(25)	89%	(200)	225
Educ: < College	11%	(54)	89%	(424)	478
Educ: Bachelors degree	13%	(24)	87%	(160)	184
Educ: Post-grad	14%	(17)	86%	(109)	126
Income: Under 50k	11%	(34)	89%	(268)	301
Income: 50k-100k	10%	(31)	90%	(279)	310
Income: 100k+	17%	(30)	83%	(146)	177
Ethnicity: White (Non-Hispanic)	14%	(68)	86%	(406)	475
Ethnicity: Hispanic	20%	(6)	80%	(23)	29
Ethnicity: Black (Non-Hispanic)	6%	(16)	94%	(239)	255
Ethnicity: Asian + Other (Non-Hispanic)	18%	(5)	82%	(24)	30
All Christian	14%	(51)	86%	(307)	358
All Non-Christian	9%	(4)	91%	(39)	43
Atheist	11%	(4)	89%	(30)	34
Agnostic/Nothing in particular	8%	(13)	92%	(161)	175
Something Else	13%	(23)	87%	(156)	179
Evangelical	12%	(37)	88%	(278)	315
Non-Evangelical	17%	(36)	83%	(177)	213
PID: Dem (no lean)	10%	(31)	90%	(285)	316
PID: Ind (no lean)	11%	(18)	89%	(142)	160
PID: Rep (no lean)	15%	(46)	85%	(266)	312

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(95)	88%	(693)	788
PID/Gender: Dem Men	10%	(14)	90%	(120)	134
PID/Gender: Dem Women	9%	(17)	91%	(164)	181
PID/Gender: Ind Men	15%	(14)	85%	(75)	88
PID/Gender: Ind Women	6%	(4)	94%	(68)	72
PID/Gender: Rep Men	17%	(22)	83%	(110)	132
PID/Gender: Rep Women	13%	(24)	87%	(156)	180
Ideo: Liberal (1-3)	9%	(20)	91%	(208)	228
Ideo: Moderate (4)	9%	(19)	91%	(198)	217
Ideo: Conservative (5-7)	18%	(55)	82%	(255)	310
Ideo/PID: Conservative Republican	17%	(40)	83%	(195)	235
Ideo/PID: Moderate/Liberal Republican	9%	(6)	91%	(60)	66
Ideo/PID: Moderate/Conservative Democrat	14%	(16)	86%	(99)	116
Ideo/PID: Liberal Democrat	7%	(14)	93%	(174)	188
Unfavorable of Biden and Trump	14%	(18)	86%	(109)	126
2024 H2H Matchup: Biden Voter	10%	(34)	90%	(297)	331
2024 H2H Matchup: Trump Voter	15%	(57)	85%	(326)	382
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(32)	33
2024 H2H Matchup: Do not Know	9%	(4)	91%	(38)	42
2022 House Vote: Democrat	10%	(34)	90%	(312)	346
2022 House Vote: Republican	15%	(46)	85%	(264)	311
2022 House Vote: Did not Vote	12%	(15)	88%	(108)	122
2020 Vote: Joe Biden	10%	(38)	90%	(329)	366
2020 Vote: Donald Trump	15%	(54)	85%	(311)	365
2020 Vote: Someone Else	3%	(0)	97%	(9)	10
2020 Vote: Did not Vote	7%	(3)	93%	(44)	47
2016 Vote: Hillary Clinton	9%	(24)	91%	(245)	269
2016 Vote: Donald Trump	16%	(48)	84%	(251)	299
2016 Vote: Someone Else	27%	(8)	73%	(20)	28
2020 Vote/PID: Not Biden/Democrat	7%	(2)	93%	(26)	28
2020 Vote/PID: Not Trump/Republican	5%	(1)	95%	(20)	21

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(95)	88%	(693)	788
U.S. Economy: Wrong Track	11%	(65)	89%	(503)	568
U.S. Economy: Right Direction	14%	(30)	86%	(190)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	90%	(221)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(59)	85%	(350)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	93%	(122)	132
Top 2024 Issue: Economy	16%	(47)	84%	(242)	290
Community: Urban	10%	(16)	90%	(150)	166
Community: Suburban	15%	(62)	85%	(359)	421
Community: Rural	9%	(17)	91%	(184)	202
Community/Gender: Urban Women	8%	(6)	92%	(69)	75
Community/Gender: Urban Men	11%	(10)	89%	(80)	90
Community/Gender: Rural Women	9%	(11)	91%	(114)	125
Community/Gender: Rural Men	8%	(6)	92%	(70)	76
Community/Gender: Suburban Women	12%	(28)	88%	(205)	233
Community/Gender: Suburban Men	18%	(34)	82%	(154)	188
Homeowner	15%	(72)	85%	(424)	496
Renter	8%	(20)	92%	(239)	259
Military HHnm: Yes	10%	(12)	90%	(112)	125
Military HH: No	12%	(83)	88%	(581)	663
Employ: Private Sector	15%	(44)	85%	(243)	287
Employ: Government	11%	(6)	89%	(53)	59
Employ: Self-Employed	9%	(7)	91%	(65)	72
Employ: Homemaker	8%	(3)	92%	(37)	40
Employ: Student	3%	(1)	97%	(18)	18
Employ: Retired	12%	(22)	88%	(170)	192
Employ: Unemployed	10%	(8)	90%	(66)	73
Employ: Other	9%	(4)	91%	(43)	47
Self + Household: White-Collar	14%	(42)	86%	(260)	303
Self + Household: Blue Collar	11%	(40)	89%	(326)	366
Union HH: Yes	7%	(2)	93%	(22)	23
Union HH: No	12%	(93)	88%	(671)	765

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(95)	88%	(693)	788
LGBTQ+: Yes	11%	(9)	89%	(72)	80
LGBTQ+: No	12%	(86)	88%	(621)	708
Motivated to Vote	13%	(91)	87%	(620)	711
Parent: Yes	11%	(23)	89%	(192)	214
Parent: No	13%	(72)	87%	(501)	574
COVID Vaccine: Yes	14%	(73)	86%	(457)	530
COVID Vaccine: No	9%	(22)	91%	(236)	258
Student Loans: Yes	8%	(13)	92%	(144)	157
Student Loans: No	13%	(82)	87%	(549)	631
Favorable Opinion of Haley	14%	(36)	86%	(220)	256
Unfavorable Opinion of Haley	15%	(50)	85%	(274)	323
Protestant	15%	(41)	85%	(223)	264
Roman Catholic	11%	(9)	89%	(77)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	12%	(1)	88%	(7)	8
Jewish	16%	(3)	84%	(14)	16
Muslim	2%	(0)	98%	(18)	18
Buddhist	—	(0)	100%	(4)	4
Hindu	24%	(1)	76%	(3)	4
Atheist	11%	(4)	89%	(30)	34
Agnostic	14%	(3)	86%	(17)	19
Something else	13%	(23)	87%	(156)	179
Nothing in particular	7%	(11)	93%	(145)	156
Prodigal Biden Voter	12%	(7)	88%	(51)	57
Undecided Voter (DK/WNV)	6%	(5)	94%	(70)	75
Undecided Voter (DK)	3%	(1)	97%	(32)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(79)	90%	(709)	788
Gender: Male	9%	(31)	91%	(323)	354
Gender: Female	11%	(47)	89%	(386)	434
Age: 18-34	15%	(33)	85%	(188)	221
Age: 35-44	11%	(12)	89%	(97)	109
Age: 45-64	6%	(17)	94%	(262)	279
Age: 65+	9%	(16)	91%	(162)	179
GenZers: 1997-2012	10%	(12)	90%	(109)	121
Millennials: 1981-1996	16%	(32)	84%	(168)	200
GenXers: 1965-1980	7%	(15)	93%	(212)	227
Baby Boomers: 1946-1964	8%	(17)	92%	(208)	225
Educ: < College	9%	(41)	91%	(437)	478
Educ: Bachelors degree	12%	(23)	88%	(161)	184
Educ: Post-grad	12%	(15)	88%	(111)	126
Income: Under 50k	10%	(31)	90%	(271)	301
Income: 50k-100k	12%	(36)	88%	(274)	310
Income: 100k+	7%	(12)	93%	(165)	177
Ethnicity: White (Non-Hispanic)	9%	(42)	91%	(432)	475
Ethnicity: Hispanic	9%	(3)	91%	(26)	29
Ethnicity: Black (Non-Hispanic)	12%	(32)	88%	(223)	255
Ethnicity: Asian + Other (Non-Hispanic)	7%	(2)	93%	(28)	30
All Christian	11%	(38)	89%	(321)	358
All Non-Christian	9%	(4)	91%	(39)	43
Atheist	18%	(6)	82%	(27)	34
Agnostic/Nothing in particular	8%	(15)	92%	(160)	175
Something Else	9%	(16)	91%	(162)	179
Evangelical	10%	(30)	90%	(285)	315
Non-Evangelical	11%	(24)	89%	(189)	213
PID: Dem (no lean)	13%	(40)	87%	(276)	316
PID: Ind (no lean)	6%	(9)	94%	(151)	160
PID: Rep (no lean)	9%	(30)	91%	(283)	312

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(79)	90%	(709)	788
PID/Gender: Dem Men	10%	(13)	90%	(121)	134
PID/Gender: Dem Women	15%	(27)	85%	(155)	181
PID/Gender: Ind Men	2%	(2)	98%	(86)	88
PID/Gender: Ind Women	11%	(8)	89%	(64)	72
PID/Gender: Rep Men	12%	(16)	88%	(116)	132
PID/Gender: Rep Women	7%	(13)	93%	(167)	180
Ideo: Liberal (1-3)	13%	(29)	87%	(199)	228
Ideo: Moderate (4)	11%	(24)	89%	(193)	217
Ideo: Conservative (5-7)	8%	(24)	92%	(286)	310
Ideo/PID: Conservative Republican	8%	(19)	92%	(216)	235
Ideo/PID: Moderate/Liberal Republican	15%	(10)	85%	(56)	66
Ideo/PID: Moderate/Conservative Democrat	15%	(17)	85%	(98)	116
Ideo/PID: Liberal Democrat	12%	(22)	88%	(166)	188
Unfavorable of Biden and Trump	9%	(11)	91%	(115)	126
2024 H2H Matchup: Biden Voter	12%	(41)	88%	(290)	331
2024 H2H Matchup: Trump Voter	9%	(33)	91%	(349)	382
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(32)	33
2024 H2H Matchup: Do not Know	8%	(3)	92%	(39)	42
2022 House Vote: Democrat	12%	(41)	88%	(305)	346
2022 House Vote: Republican	8%	(25)	92%	(286)	311
2022 House Vote: Did not Vote	8%	(10)	92%	(112)	122
2020 Vote: Joe Biden	12%	(43)	88%	(323)	366
2020 Vote: Donald Trump	8%	(30)	92%	(334)	365
2020 Vote: Someone Else	12%	(1)	88%	(8)	10
2020 Vote: Did not Vote	8%	(4)	92%	(43)	47
2016 Vote: Hillary Clinton	11%	(29)	89%	(240)	269
2016 Vote: Donald Trump	9%	(26)	91%	(273)	299
2016 Vote: Someone Else	3%	(1)	97%	(27)	28
2020 Vote/PID: Not Biden/Democrat	4%	(1)	96%	(27)	28
2020 Vote/PID: Not Trump/Republican	20%	(4)	80%	(17)	21

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(79)	90%	(709)	788
U.S. Economy: Wrong Track	10%	(54)	90%	(513)	568
U.S. Economy: Right Direction	11%	(24)	89%	(196)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(27)	89%	(219)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(36)	91%	(374)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	88%	(117)	132
Top 2024 Issue: Economy	10%	(29)	90%	(261)	290
Community: Urban	10%	(16)	90%	(150)	166
Community: Suburban	9%	(39)	91%	(382)	421
Community: Rural	12%	(24)	88%	(178)	202
Community/Gender: Urban Women	9%	(7)	91%	(68)	75
Community/Gender: Urban Men	10%	(9)	90%	(81)	90
Community/Gender: Rural Women	12%	(16)	88%	(110)	125
Community/Gender: Rural Men	11%	(8)	89%	(68)	76
Community/Gender: Suburban Women	11%	(25)	89%	(208)	233
Community/Gender: Suburban Men	7%	(14)	93%	(174)	188
Homeowner	9%	(42)	91%	(454)	496
Renter	12%	(31)	88%	(228)	259
Military HHnm: Yes	9%	(11)	91%	(114)	125
Military HH: No	10%	(68)	90%	(596)	663
Employ: Private Sector	12%	(34)	88%	(253)	287
Employ: Government	9%	(6)	91%	(54)	59
Employ: Self-Employed	10%	(7)	90%	(65)	72
Employ: Homemaker	5%	(2)	95%	(38)	40
Employ: Student	16%	(3)	84%	(15)	18
Employ: Retired	8%	(15)	92%	(177)	192
Employ: Unemployed	10%	(7)	90%	(66)	73
Employ: Other	12%	(5)	88%	(42)	47
Self + Household: White-Collar	8%	(25)	92%	(278)	303
Self + Household: Blue Collar	12%	(44)	88%	(322)	366
Union HH: Yes	14%	(3)	86%	(20)	23
Union HH: No	10%	(75)	90%	(689)	765

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(79)	90%	(709)	788
LGBTQ+: Yes	9%	(7)	91%	(73)	80
LGBTQ+: No	10%	(72)	90%	(636)	708
Motivated to Vote	10%	(74)	90%	(637)	711
Parent: Yes	11%	(23)	89%	(191)	214
Parent: No	10%	(56)	90%	(518)	574
COVID Vaccine: Yes	10%	(52)	90%	(478)	530
COVID Vaccine: No	10%	(27)	90%	(232)	258
Student Loans: Yes	25%	(39)	75%	(118)	157
Student Loans: No	6%	(40)	94%	(591)	631
Favorable Opinion of Haley	9%	(23)	91%	(233)	256
Unfavorable Opinion of Haley	11%	(35)	89%	(289)	323
Protestant	11%	(29)	89%	(235)	264
Roman Catholic	11%	(9)	89%	(77)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(8)	8
Jewish	3%	(1)	97%	(16)	16
Muslim	18%	(3)	82%	(15)	18
Buddhist	—	(0)	100%	(4)	4
Hindu	—	(0)	100%	(4)	4
Atheist	18%	(6)	82%	(27)	34
Agnostic	12%	(2)	88%	(17)	19
Something else	9%	(16)	91%	(162)	179
Nothing in particular	8%	(12)	92%	(143)	156
Prodigal Biden Voter	8%	(4)	92%	(53)	57
Undecided Voter (DK/WNV)	6%	(4)	94%	(71)	75
Undecided Voter (DK)	3%	(1)	97%	(32)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(232)	71%	(556)	788
Gender: Male	25%	(89)	75%	(266)	354
Gender: Female	33%	(143)	67%	(291)	434
Age: 18-34	37%	(83)	63%	(139)	221
Age: 35-44	35%	(38)	65%	(71)	109
Age: 45-64	27%	(74)	73%	(205)	279
Age: 65+	20%	(37)	80%	(142)	179
GenZers: 1997-2012	32%	(39)	68%	(82)	121
Millennials: 1981-1996	39%	(78)	61%	(122)	200
GenXers: 1965-1980	28%	(64)	72%	(163)	227
Baby Boomers: 1946-1964	23%	(51)	77%	(174)	225
Educ: < College	30%	(142)	70%	(336)	478
Educ: Bachelors degree	32%	(58)	68%	(125)	184
Educ: Post-grad	25%	(31)	75%	(95)	126
Income: Under 50k	33%	(99)	67%	(202)	301
Income: 50k-100k	30%	(93)	70%	(217)	310
Income: 100k+	23%	(40)	77%	(137)	177
Ethnicity: White (Non-Hispanic)	20%	(96)	80%	(378)	475
Ethnicity: Hispanic	55%	(16)	45%	(13)	29
Ethnicity: Black (Non-Hispanic)	43%	(109)	57%	(146)	255
Ethnicity: Asian + Other (Non-Hispanic)	36%	(11)	64%	(19)	30
All Christian	23%	(82)	77%	(277)	358
All Non-Christian	29%	(12)	71%	(30)	43
Atheist	23%	(8)	77%	(26)	34
Agnostic/Nothing in particular	36%	(63)	64%	(112)	175
Something Else	38%	(67)	62%	(112)	179
Evangelical	26%	(83)	74%	(233)	315
Non-Evangelical	29%	(63)	71%	(151)	213
PID: Dem (no lean)	38%	(121)	62%	(194)	316
PID: Ind (no lean)	28%	(44)	72%	(116)	160
PID: Rep (no lean)	21%	(66)	79%	(246)	312

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(232)	71%	(556)	788
PID/Gender: Dem Men	35%	(47)	65%	(87)	134
PID/Gender: Dem Women	41%	(74)	59%	(107)	181
PID/Gender: Ind Men	20%	(17)	80%	(71)	88
PID/Gender: Ind Women	37%	(27)	63%	(45)	72
PID/Gender: Rep Men	19%	(24)	81%	(107)	132
PID/Gender: Rep Women	23%	(42)	77%	(138)	180
Ideo: Liberal (1-3)	41%	(94)	59%	(134)	228
Ideo: Moderate (4)	28%	(60)	72%	(157)	217
Ideo: Conservative (5-7)	22%	(67)	78%	(243)	310
Ideo/PID: Conservative Republican	22%	(52)	78%	(183)	235
Ideo/PID: Moderate/Liberal Republican	20%	(14)	80%	(53)	66
Ideo/PID: Moderate/Conservative Democrat	34%	(40)	66%	(76)	116
Ideo/PID: Liberal Democrat	41%	(78)	59%	(110)	188
Unfavorable of Biden and Trump	30%	(37)	70%	(89)	126
2024 H2H Matchup: Biden Voter	39%	(128)	61%	(203)	331
2024 H2H Matchup: Trump Voter	20%	(78)	80%	(305)	382
2024 H2H Matchup: Would not Vote	51%	(17)	49%	(16)	33
2024 H2H Matchup: Do not Know	23%	(10)	77%	(32)	42
2022 House Vote: Democrat	37%	(128)	63%	(218)	346
2022 House Vote: Republican	19%	(60)	81%	(251)	311
2022 House Vote: Did not Vote	33%	(40)	67%	(82)	122
2020 Vote: Joe Biden	37%	(134)	63%	(232)	366
2020 Vote: Donald Trump	20%	(72)	80%	(293)	365
2020 Vote: Someone Else	36%	(3)	64%	(6)	10
2020 Vote: Did not Vote	48%	(23)	52%	(25)	47
2016 Vote: Hillary Clinton	39%	(105)	61%	(164)	269
2016 Vote: Donald Trump	16%	(48)	84%	(251)	299
2016 Vote: Someone Else	33%	(9)	67%	(19)	28
2020 Vote/PID: Not Biden/Democrat	48%	(14)	52%	(15)	28
2020 Vote/PID: Not Trump/Republican	34%	(7)	66%	(14)	21

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(232)	71%	(556)	788
U.S. Economy: Wrong Track	28%	(160)	72%	(408)	568
U.S. Economy: Right Direction	33%	(72)	67%	(148)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(97)	60%	(149)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(92)	77%	(317)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(42)	68%	(90)	132
Top 2024 Issue: Economy	30%	(88)	70%	(202)	290
Community: Urban	41%	(68)	59%	(98)	166
Community: Suburban	29%	(120)	71%	(301)	421
Community: Rural	22%	(44)	78%	(157)	202
Community/Gender: Urban Women	55%	(42)	45%	(34)	75
Community/Gender: Urban Men	29%	(26)	71%	(64)	90
Community/Gender: Rural Women	21%	(26)	79%	(99)	125
Community/Gender: Rural Men	24%	(18)	76%	(58)	76
Community/Gender: Suburban Women	32%	(75)	68%	(158)	233
Community/Gender: Suburban Men	24%	(45)	76%	(143)	188
Homeowner	22%	(108)	78%	(389)	496
Renter	45%	(117)	55%	(142)	259
Military HHnm: Yes	25%	(32)	75%	(93)	125
Military HH: No	30%	(200)	70%	(463)	663
Employ: Private Sector	32%	(91)	68%	(196)	287
Employ: Government	34%	(20)	66%	(39)	59
Employ: Self-Employed	27%	(19)	73%	(52)	72
Employ: Homemaker	24%	(10)	76%	(30)	40
Employ: Student	24%	(4)	76%	(14)	18
Employ: Retired	23%	(44)	77%	(148)	192
Employ: Unemployed	38%	(27)	62%	(46)	73
Employ: Other	34%	(16)	66%	(31)	47
Self + Household: White-Collar	27%	(81)	73%	(222)	303
Self + Household: Blue Collar	30%	(110)	70%	(256)	366
Union HH: Yes	67%	(16)	33%	(8)	23
Union HH: No	28%	(216)	72%	(548)	765

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(232)	71%	(556)	788
LGBTQ+: Yes	37%	(30)	63%	(50)	80
LGBTQ+: No	29%	(202)	71%	(506)	708
Motivated to Vote	30%	(210)	70%	(501)	711
Parent: Yes	32%	(69)	68%	(145)	214
Parent: No	28%	(163)	72%	(411)	574
COVID Vaccine: Yes	29%	(156)	71%	(374)	530
COVID Vaccine: No	29%	(76)	71%	(182)	258
Student Loans: Yes	38%	(59)	62%	(98)	157
Student Loans: No	27%	(173)	73%	(458)	631
Favorable Opinion of Haley	25%	(63)	75%	(192)	256
Unfavorable Opinion of Haley	29%	(93)	71%	(231)	323
Protestant	23%	(60)	77%	(204)	264
Roman Catholic	22%	(19)	78%	(68)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	43%	(3)	57%	(5)	8
Jewish	32%	(5)	68%	(11)	16
Muslim	30%	(6)	70%	(13)	18
Buddhist	17%	(1)	83%	(3)	4
Hindu	24%	(1)	76%	(3)	4
Atheist	23%	(8)	77%	(26)	34
Agnostic	31%	(6)	69%	(13)	19
Something else	38%	(67)	62%	(112)	179
Nothing in particular	37%	(57)	63%	(98)	156
Prodigal Biden Voter	26%	(15)	74%	(42)	57
Undecided Voter (DK/WNV)	35%	(26)	65%	(49)	75
Undecided Voter (DK)	51%	(17)	49%	(16)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(88)	89%	(700)	788
Gender: Male	13%	(46)	87%	(309)	354
Gender: Female	10%	(43)	90%	(391)	434
Age: 18-34	7%	(15)	93%	(206)	221
Age: 35-44	12%	(13)	88%	(95)	109
Age: 45-64	9%	(24)	91%	(255)	279
Age: 65+	20%	(36)	80%	(143)	179
GenZers: 1997-2012	5%	(6)	95%	(115)	121
Millennials: 1981-1996	10%	(21)	90%	(179)	200
GenXers: 1965-1980	10%	(22)	90%	(205)	227
Baby Boomers: 1946-1964	14%	(32)	86%	(193)	225
Educ: < College	11%	(54)	89%	(424)	478
Educ: Bachelors degree	11%	(21)	89%	(163)	184
Educ: Post-grad	11%	(14)	89%	(113)	126
Income: Under 50k	7%	(20)	93%	(281)	301
Income: 50k-100k	16%	(50)	84%	(260)	310
Income: 100k+	10%	(18)	90%	(159)	177
Ethnicity: White (Non-Hispanic)	15%	(73)	85%	(402)	475
Ethnicity: Hispanic	2%	(1)	98%	(28)	29
Ethnicity: Black (Non-Hispanic)	4%	(10)	96%	(244)	255
Ethnicity: Asian + Other (Non-Hispanic)	17%	(5)	83%	(25)	30
All Christian	13%	(48)	87%	(311)	358
All Non-Christian	5%	(2)	95%	(40)	43
Atheist	12%	(4)	88%	(30)	34
Agnostic/Nothing in particular	9%	(16)	91%	(159)	175
Something Else	10%	(19)	90%	(160)	179
Evangelical	13%	(40)	87%	(275)	315
Non-Evangelical	11%	(24)	89%	(189)	213
PID: Dem (no lean)	7%	(23)	93%	(293)	316
PID: Ind (no lean)	15%	(24)	85%	(136)	160
PID: Rep (no lean)	13%	(42)	87%	(270)	312

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(88)	89%	(700)	788
PID/Gender: Dem Men	8%	(11)	92%	(123)	134
PID/Gender: Dem Women	6%	(12)	94%	(169)	181
PID/Gender: Ind Men	17%	(15)	83%	(73)	88
PID/Gender: Ind Women	13%	(9)	87%	(63)	72
PID/Gender: Rep Men	15%	(20)	85%	(112)	132
PID/Gender: Rep Women	12%	(22)	88%	(158)	180
Ideo: Liberal (1-3)	8%	(19)	92%	(209)	228
Ideo: Moderate (4)	9%	(19)	91%	(198)	217
Ideo: Conservative (5-7)	16%	(50)	84%	(260)	310
Ideo/PID: Conservative Republican	15%	(35)	85%	(200)	235
Ideo/PID: Moderate/Liberal Republican	10%	(7)	90%	(59)	66
Ideo/PID: Moderate/Conservative Democrat	7%	(8)	93%	(107)	116
Ideo/PID: Liberal Democrat	8%	(14)	92%	(173)	188
Unfavorable of Biden and Trump	14%	(17)	86%	(109)	126
2024 H2H Matchup: Biden Voter	7%	(22)	93%	(308)	331
2024 H2H Matchup: Trump Voter	15%	(57)	85%	(326)	382
2024 H2H Matchup: Would not Vote	12%	(4)	88%	(29)	33
2024 H2H Matchup: Do not Know	13%	(5)	87%	(37)	42
2022 House Vote: Democrat	8%	(27)	92%	(319)	346
2022 House Vote: Republican	15%	(48)	85%	(263)	311
2022 House Vote: Did not Vote	10%	(13)	90%	(109)	122
2020 Vote: Joe Biden	8%	(29)	92%	(337)	366
2020 Vote: Donald Trump	15%	(55)	85%	(310)	365
2020 Vote: Someone Else	16%	(2)	84%	(8)	10
2020 Vote: Did not Vote	6%	(3)	94%	(45)	47
2016 Vote: Hillary Clinton	7%	(20)	93%	(249)	269
2016 Vote: Donald Trump	16%	(48)	84%	(251)	299
2016 Vote: Someone Else	17%	(5)	83%	(23)	28
2020 Vote/PID: Not Biden/Democrat	11%	(3)	89%	(25)	28
2020 Vote/PID: Not Trump/Republican	14%	(3)	86%	(18)	21

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(88)	89%	(700)	788
U.S. Economy: Wrong Track	13%	(71)	87%	(497)	568
U.S. Economy: Right Direction	8%	(17)	92%	(203)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	94%	(230)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(58)	86%	(351)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	89%	(118)	132
Top 2024 Issue: Economy	12%	(34)	88%	(256)	290
Community: Urban	11%	(18)	89%	(148)	166
Community: Suburban	13%	(53)	87%	(368)	421
Community: Rural	9%	(17)	91%	(184)	202
Community/Gender: Urban Women	7%	(5)	93%	(70)	75
Community/Gender: Urban Men	14%	(13)	86%	(78)	90
Community/Gender: Rural Women	9%	(11)	91%	(114)	125
Community/Gender: Rural Men	9%	(7)	91%	(70)	76
Community/Gender: Suburban Women	12%	(27)	88%	(206)	233
Community/Gender: Suburban Men	14%	(26)	86%	(161)	188
Homeowner	14%	(71)	86%	(425)	496
Renter	6%	(15)	94%	(244)	259
Military HHnm: Yes	17%	(21)	83%	(103)	125
Military HH: No	10%	(67)	90%	(596)	663
Employ: Private Sector	13%	(36)	87%	(250)	287
Employ: Government	5%	(3)	95%	(56)	59
Employ: Self-Employed	11%	(8)	89%	(64)	72
Employ: Homemaker	19%	(7)	81%	(32)	40
Employ: Student	3%	(1)	97%	(18)	18
Employ: Retired	14%	(28)	86%	(164)	192
Employ: Unemployed	2%	(2)	98%	(71)	73
Employ: Other	8%	(4)	92%	(43)	47
Self + Household: White-Collar	15%	(46)	85%	(257)	303
Self + Household: Blue Collar	10%	(38)	90%	(329)	366
Union HH: Yes	4%	(1)	96%	(22)	23
Union HH: No	11%	(88)	89%	(677)	765

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(88)	89%	(700)	788
LGBTQ+: Yes	12%	(9)	88%	(71)	80
LGBTQ+: No	11%	(79)	89%	(629)	708
Motivated to Vote	12%	(85)	88%	(626)	711
Parent: Yes	9%	(20)	91%	(195)	214
Parent: No	12%	(69)	88%	(505)	574
COVID Vaccine: Yes	11%	(60)	89%	(470)	530
COVID Vaccine: No	11%	(29)	89%	(229)	258
Student Loans: Yes	9%	(13)	91%	(144)	157
Student Loans: No	12%	(75)	88%	(556)	631
Favorable Opinion of Haley	16%	(42)	84%	(214)	256
Unfavorable Opinion of Haley	10%	(34)	90%	(290)	323
Protestant	14%	(38)	86%	(226)	264
Roman Catholic	9%	(8)	91%	(78)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	27%	(2)	73%	(6)	8
Jewish	—	(0)	100%	(16)	16
Muslim	6%	(1)	94%	(17)	18
Buddhist	24%	(1)	76%	(3)	4
Hindu	—	(0)	100%	(4)	4
Atheist	12%	(4)	88%	(30)	34
Agnostic	9%	(2)	91%	(18)	19
Something else	10%	(19)	90%	(160)	179
Nothing in particular	9%	(14)	91%	(141)	156
Prodigal Biden Voter	13%	(7)	87%	(50)	57
Undecided Voter (DK/WNV)	13%	(9)	87%	(65)	75
Undecided Voter (DK)	12%	(4)	88%	(29)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(16)	98%	(772)	788
Gender: Male	1%	(4)	99%	(351)	354
Gender: Female	3%	(12)	97%	(422)	434
Age: 18-34	1%	(2)	99%	(219)	221
Age: 35-44	—	(0)	100%	(108)	109
Age: 45-64	4%	(10)	96%	(269)	279
Age: 65+	2%	(3)	98%	(176)	179
GenZers: 1997-2012	2%	(2)	98%	(119)	121
Millennials: 1981-1996	—	(0)	100%	(199)	200
GenXers: 1965-1980	3%	(7)	97%	(220)	227
Baby Boomers: 1946-1964	1%	(3)	99%	(222)	225
Educ: < College	2%	(10)	98%	(468)	478
Educ: Bachelors degree	2%	(4)	98%	(180)	184
Educ: Post-grad	2%	(2)	98%	(124)	126
Income: Under 50k	2%	(6)	98%	(295)	301
Income: 50k-100k	1%	(4)	99%	(306)	310
Income: 100k+	3%	(5)	97%	(171)	177
Ethnicity: White (Non-Hispanic)	2%	(10)	98%	(465)	475
Ethnicity: Hispanic	—	(0)	100%	(29)	29
Ethnicity: Black (Non-Hispanic)	2%	(5)	98%	(249)	255
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	98%	(29)	30
All Christian	1%	(4)	99%	(354)	358
All Non-Christian	2%	(1)	98%	(42)	43
Atheist	8%	(3)	92%	(31)	34
Agnostic/Nothing in particular	3%	(5)	97%	(169)	175
Something Else	1%	(2)	99%	(176)	179
Evangelical	—	(2)	100%	(314)	315
Non-Evangelical	2%	(5)	98%	(208)	213
PID: Dem (no lean)	2%	(7)	98%	(309)	316
PID: Ind (no lean)	3%	(5)	97%	(155)	160
PID: Rep (no lean)	1%	(4)	99%	(308)	312

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(16)	98%	(772)	788
PID/Gender: Dem Men	1%	(1)	99%	(133)	134
PID/Gender: Dem Women	3%	(5)	97%	(176)	181
PID/Gender: Ind Men	3%	(2)	97%	(86)	88
PID/Gender: Ind Women	3%	(2)	97%	(70)	72
PID/Gender: Rep Men	—	(0)	100%	(132)	132
PID/Gender: Rep Women	2%	(4)	98%	(176)	180
Ideo: Liberal (1-3)	2%	(4)	98%	(224)	228
Ideo: Moderate (4)	3%	(6)	97%	(212)	217
Ideo: Conservative (5-7)	1%	(4)	99%	(306)	310
Ideo/PID: Conservative Republican	1%	(2)	99%	(233)	235
Ideo/PID: Moderate/Liberal Republican	4%	(2)	96%	(64)	66
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	99%	(114)	116
Ideo/PID: Liberal Democrat	2%	(3)	98%	(184)	188
Unfavorable of Biden and Trump	1%	(1)	99%	(125)	126
2024 H2H Matchup: Biden Voter	2%	(6)	98%	(324)	331
2024 H2H Matchup: Trump Voter	2%	(6)	98%	(377)	382
2024 H2H Matchup: Would not Vote	7%	(2)	93%	(30)	33
2024 H2H Matchup: Do not Know	2%	(1)	98%	(41)	42
2022 House Vote: Democrat	2%	(8)	98%	(337)	346
2022 House Vote: Republican	2%	(5)	98%	(306)	311
2022 House Vote: Did not Vote	2%	(2)	98%	(120)	122
2020 Vote: Joe Biden	3%	(9)	97%	(357)	366
2020 Vote: Donald Trump	2%	(6)	98%	(359)	365
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	1%	(1)	99%	(47)	47
2016 Vote: Hillary Clinton	3%	(8)	97%	(261)	269
2016 Vote: Donald Trump	1%	(4)	99%	(295)	299
2016 Vote: Someone Else	3%	(1)	97%	(27)	28
2020 Vote/PID: Not Biden/Democrat	2%	(1)	98%	(28)	28
2020 Vote/PID: Not Trump/Republican	—	(0)	100%	(21)	21

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(16)	98%	(772)	788
U.S. Economy: Wrong Track	2%	(10)	98%	(557)	568
U.S. Economy: Right Direction	2%	(5)	98%	(215)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	99%	(243)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	98%	(402)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	96%	(127)	132
Top 2024 Issue: Economy	—	(1)	100%	(288)	290
Community: Urban	—	(1)	100%	(165)	166
Community: Suburban	3%	(11)	97%	(410)	421
Community: Rural	2%	(4)	98%	(198)	202
Community/Gender: Urban Women	1%	(1)	99%	(75)	75
Community/Gender: Urban Men	—	(0)	100%	(90)	90
Community/Gender: Rural Women	2%	(3)	98%	(122)	125
Community/Gender: Rural Men	1%	(1)	99%	(75)	76
Community/Gender: Suburban Women	4%	(9)	96%	(225)	233
Community/Gender: Suburban Men	1%	(3)	99%	(185)	188
Homeowner	2%	(11)	98%	(485)	496
Renter	2%	(5)	98%	(254)	259
Military HHnm: Yes	2%	(2)	98%	(122)	125
Military HH: No	2%	(13)	98%	(650)	663
Employ: Private Sector	—	(0)	100%	(286)	287
Employ: Government	—	(0)	100%	(59)	59
Employ: Self-Employed	3%	(2)	97%	(69)	72
Employ: Homemaker	2%	(1)	98%	(39)	40
Employ: Student	—	(0)	100%	(18)	18
Employ: Retired	3%	(6)	97%	(186)	192
Employ: Unemployed	4%	(3)	96%	(70)	73
Employ: Other	7%	(3)	93%	(44)	47
Self + Household: White-Collar	2%	(7)	98%	(296)	303
Self + Household: Blue Collar	2%	(7)	98%	(359)	366
Union HH: Yes	—	(0)	100%	(23)	23
Union HH: No	2%	(16)	98%	(749)	765

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(16)	98%	(772)	788
LGBTQ+: Yes	4%	(3)	96%	(77)	80
LGBTQ+: No	2%	(13)	98%	(695)	708
Motivated to Vote	2%	(16)	98%	(696)	711
Parent: Yes	1%	(2)	99%	(213)	214
Parent: No	2%	(14)	98%	(560)	574
COVID Vaccine: Yes	2%	(10)	98%	(520)	530
COVID Vaccine: No	2%	(6)	98%	(252)	258
Student Loans: Yes	2%	(3)	98%	(154)	157
Student Loans: No	2%	(13)	98%	(618)	631
Favorable Opinion of Haley	2%	(4)	98%	(252)	256
Unfavorable Opinion of Haley	2%	(6)	98%	(318)	323
Protestant	1%	(2)	99%	(262)	264
Roman Catholic	2%	(2)	98%	(84)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(8)	8
Jewish	6%	(1)	94%	(15)	16
Muslim	—	(0)	100%	(18)	18
Buddhist	—	(0)	100%	(4)	4
Hindu	—	(0)	100%	(4)	4
Atheist	8%	(3)	92%	(31)	34
Agnostic	5%	(1)	95%	(18)	19
Something else	1%	(2)	99%	(176)	179
Nothing in particular	3%	(4)	97%	(151)	156
Prodigal Biden Voter	6%	(3)	94%	(54)	57
Undecided Voter (DK/WNV)	5%	(3)	95%	(71)	75
Undecided Voter (DK)	7%	(2)	93%	(30)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	58%	(457)	42%	(331)	788
Gender: Male	52%	(183)	48%	(171)	354
Gender: Female	63%	(274)	37%	(160)	434
Age: 18-34	47%	(103)	53%	(118)	221
Age: 35-44	54%	(59)	46%	(50)	109
Age: 45-64	63%	(175)	37%	(104)	279
Age: 65+	67%	(120)	33%	(59)	179
GenZers: 1997-2012	44%	(54)	56%	(68)	121
Millennials: 1981-1996	53%	(106)	47%	(94)	200
GenXers: 1965-1980	59%	(134)	41%	(93)	227
Baby Boomers: 1946-1964	68%	(154)	32%	(71)	225
Educ: < College	58%	(276)	42%	(202)	478
Educ: Bachelors degree	61%	(113)	39%	(71)	184
Educ: Post-grad	54%	(69)	46%	(58)	126
Income: Under 50k	56%	(170)	44%	(131)	301
Income: 50k-100k	60%	(186)	40%	(124)	310
Income: 100k+	57%	(101)	43%	(76)	177
Ethnicity: White (Non-Hispanic)	66%	(315)	34%	(160)	475
Ethnicity: Hispanic	42%	(12)	58%	(17)	29
Ethnicity: Black (Non-Hispanic)	45%	(114)	55%	(141)	255
Ethnicity: Asian + Other (Non-Hispanic)	54%	(16)	46%	(14)	30
All Christian	66%	(235)	34%	(123)	358
All Non-Christian	39%	(17)	61%	(26)	43
Atheist	46%	(15)	54%	(18)	34
Agnostic/Nothing in particular	51%	(89)	49%	(86)	175
Something Else	57%	(101)	43%	(77)	179
Evangelical	66%	(209)	34%	(107)	315
Non-Evangelical	58%	(123)	42%	(91)	213
PID: Dem (no lean)	48%	(153)	52%	(163)	316
PID: Ind (no lean)	56%	(89)	44%	(71)	160
PID: Rep (no lean)	69%	(215)	31%	(97)	312

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	58%	(457)	42%	(331)	788
PID/Gender: Dem Men	41%	(55)	59%	(80)	134
PID/Gender: Dem Women	54%	(98)	46%	(83)	181
PID/Gender: Ind Men	53%	(47)	47%	(41)	88
PID/Gender: Ind Women	59%	(42)	41%	(29)	72
PID/Gender: Rep Men	62%	(82)	38%	(50)	132
PID/Gender: Rep Women	74%	(133)	26%	(47)	180
Ideo: Liberal (1-3)	48%	(109)	52%	(119)	228
Ideo: Moderate (4)	56%	(121)	44%	(96)	217
Ideo: Conservative (5-7)	67%	(208)	33%	(102)	310
Ideo/PID: Conservative Republican	71%	(166)	29%	(69)	235
Ideo/PID: Moderate/Liberal Republican	62%	(41)	38%	(25)	66
Ideo/PID: Moderate/Conservative Democrat	48%	(55)	52%	(60)	116
Ideo/PID: Liberal Democrat	49%	(93)	51%	(95)	188
Unfavorable of Biden and Trump	58%	(73)	42%	(53)	126
2024 H2H Matchup: Biden Voter	47%	(156)	53%	(175)	331
2024 H2H Matchup: Trump Voter	68%	(260)	32%	(123)	382
2024 H2H Matchup: Would not Vote	66%	(22)	34%	(11)	33
2024 H2H Matchup: Do not Know	47%	(20)	53%	(22)	42
2022 House Vote: Democrat	50%	(172)	50%	(174)	346
2022 House Vote: Republican	70%	(217)	30%	(94)	311
2022 House Vote: Did not Vote	52%	(64)	48%	(58)	122
2020 Vote: Joe Biden	48%	(176)	52%	(191)	366
2020 Vote: Donald Trump	68%	(249)	32%	(116)	365
2020 Vote: Someone Else	61%	(6)	39%	(4)	10
2020 Vote: Did not Vote	56%	(26)	44%	(21)	47
2016 Vote: Hillary Clinton	49%	(132)	51%	(137)	269
2016 Vote: Donald Trump	71%	(212)	29%	(86)	299
2016 Vote: Someone Else	47%	(13)	53%	(15)	28
2020 Vote/PID: Not Biden/Democrat	53%	(15)	47%	(13)	28
2020 Vote/PID: Not Trump/Republican	59%	(12)	41%	(8)	21

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	58%	(457)	42%	(331)	788
U.S. Economy: Wrong Track	63%	(360)	37%	(207)	568
U.S. Economy: Right Direction	44%	(97)	56%	(124)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(111)	55%	(135)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(270)	34%	(140)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	58%	(76)	42%	(56)	132
Top 2024 Issue: Economy	61%	(178)	39%	(112)	290
Community: Urban	49%	(82)	51%	(84)	166
Community: Suburban	57%	(240)	43%	(181)	421
Community: Rural	67%	(136)	33%	(66)	202
Community/Gender: Urban Women	56%	(42)	44%	(33)	75
Community/Gender: Urban Men	43%	(39)	57%	(51)	90
Community/Gender: Rural Women	74%	(92)	26%	(33)	125
Community/Gender: Rural Men	57%	(43)	43%	(33)	76
Community/Gender: Suburban Women	60%	(139)	40%	(94)	233
Community/Gender: Suburban Men	54%	(101)	46%	(87)	188
Homeowner	58%	(290)	42%	(206)	496
Renter	57%	(147)	43%	(112)	259
Military HHnm: Yes	61%	(76)	39%	(48)	125
Military HH: No	57%	(381)	43%	(283)	663
Employ: Private Sector	54%	(154)	46%	(133)	287
Employ: Government	55%	(33)	45%	(27)	59
Employ: Self-Employed	57%	(41)	43%	(31)	72
Employ: Homemaker	60%	(24)	40%	(16)	40
Employ: Student	65%	(12)	35%	(6)	18
Employ: Retired	68%	(130)	32%	(62)	192
Employ: Unemployed	51%	(38)	49%	(36)	73
Employ: Other	55%	(26)	45%	(21)	47
Self + Household: White-Collar	57%	(173)	43%	(130)	303
Self + Household: Blue Collar	58%	(213)	42%	(153)	366
Union HH: Yes	44%	(10)	56%	(13)	23
Union HH: No	58%	(447)	42%	(318)	765

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	58%	(457)	42%	(331)	788
LGBTQ+: Yes	51%	(41)	49%	(40)	80
LGBTQ+: No	59%	(417)	41%	(291)	708
Motivated to Vote	59%	(417)	41%	(294)	711
Parent: Yes	57%	(123)	43%	(92)	214
Parent: No	58%	(334)	42%	(239)	574
COVID Vaccine: Yes	57%	(304)	43%	(226)	530
COVID Vaccine: No	59%	(153)	41%	(105)	258
Student Loans: Yes	58%	(92)	42%	(65)	157
Student Loans: No	58%	(365)	42%	(266)	631
Favorable Opinion of Haley	67%	(172)	33%	(84)	256
Unfavorable Opinion of Haley	55%	(178)	45%	(146)	323
Protestant	72%	(191)	28%	(73)	264
Roman Catholic	46%	(39)	54%	(47)	86
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	57%	(5)	43%	(3)	8
Jewish	21%	(3)	79%	(13)	16
Muslim	42%	(8)	58%	(11)	18
Buddhist	58%	(2)	42%	(2)	4
Hindu	76%	(3)	24%	(1)	4
Atheist	46%	(15)	54%	(18)	34
Agnostic	60%	(12)	40%	(8)	19
Something else	57%	(101)	43%	(77)	179
Nothing in particular	50%	(77)	50%	(78)	156
Prodigal Biden Voter	55%	(32)	45%	(26)	57
Undecided Voter (DK/WNV)	56%	(42)	44%	(33)	75
Undecided Voter (DK)	66%	(22)	34%	(11)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	20%	(155)	80%	(633)	788
Gender: Male	19%	(67)	81%	(287)	354
Gender: Female	20%	(88)	80%	(345)	434
Age: 18-34	14%	(32)	86%	(189)	221
Age: 35-44	23%	(25)	77%	(84)	109
Age: 45-64	19%	(52)	81%	(227)	279
Age: 65+	26%	(46)	74%	(133)	179
GenZers: 1997-2012	16%	(20)	84%	(102)	121
Millennials: 1981-1996	18%	(36)	82%	(164)	200
GenXers: 1965-1980	19%	(44)	81%	(184)	227
Baby Boomers: 1946-1964	25%	(55)	75%	(170)	225
Educ: < College	18%	(84)	82%	(394)	478
Educ: Bachelors degree	27%	(51)	73%	(133)	184
Educ: Post-grad	16%	(20)	84%	(106)	126
Income: Under 50k	18%	(54)	82%	(247)	301
Income: 50k-100k	22%	(67)	78%	(243)	310
Income: 100k+	19%	(34)	81%	(143)	177
Ethnicity: White (Non-Hispanic)	24%	(114)	76%	(361)	475
Ethnicity: Hispanic	17%	(5)	83%	(24)	29
Ethnicity: Black (Non-Hispanic)	13%	(34)	87%	(221)	255
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	92%	(27)	30
All Christian	26%	(93)	74%	(265)	358
All Non-Christian	7%	(3)	93%	(39)	43
Atheist	4%	(1)	96%	(32)	34
Agnostic/Nothing in particular	18%	(31)	82%	(143)	175
Something Else	15%	(26)	85%	(152)	179
Evangelical	18%	(57)	82%	(258)	315
Non-Evangelical	28%	(61)	72%	(153)	213
PID: Dem (no lean)	16%	(51)	84%	(264)	316
PID: Ind (no lean)	18%	(30)	82%	(131)	160
PID: Rep (no lean)	24%	(74)	76%	(238)	312

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	20%	(155)	80%	(633)	788
PID/Gender: Dem Men	17%	(22)	83%	(112)	134
PID/Gender: Dem Women	16%	(29)	84%	(152)	181
PID/Gender: Ind Men	17%	(15)	83%	(73)	88
PID/Gender: Ind Women	20%	(15)	80%	(57)	72
PID/Gender: Rep Men	23%	(30)	77%	(102)	132
PID/Gender: Rep Women	25%	(45)	75%	(136)	180
Ideo: Liberal (1-3)	18%	(42)	82%	(186)	228
Ideo: Moderate (4)	17%	(38)	83%	(180)	217
Ideo: Conservative (5-7)	24%	(73)	76%	(237)	310
Ideo/PID: Conservative Republican	28%	(65)	72%	(170)	235
Ideo/PID: Moderate/Liberal Republican	13%	(8)	87%	(58)	66
Ideo/PID: Moderate/Conservative Democrat	13%	(15)	87%	(101)	116
Ideo/PID: Liberal Democrat	19%	(36)	81%	(152)	188
Unfavorable of Biden and Trump	18%	(23)	82%	(104)	126
2024 H2H Matchup: Biden Voter	18%	(60)	82%	(271)	331
2024 H2H Matchup: Trump Voter	23%	(88)	77%	(294)	382
2024 H2H Matchup: Would not Vote	11%	(4)	89%	(29)	33
2024 H2H Matchup: Do not Know	8%	(4)	92%	(38)	42
2022 House Vote: Democrat	18%	(61)	82%	(285)	346
2022 House Vote: Republican	26%	(80)	74%	(231)	311
2022 House Vote: Did not Vote	12%	(14)	88%	(108)	122
2020 Vote: Joe Biden	18%	(65)	82%	(301)	366
2020 Vote: Donald Trump	23%	(83)	77%	(282)	365
2020 Vote: Someone Else	11%	(1)	89%	(8)	10
2020 Vote: Did not Vote	12%	(6)	88%	(42)	47
2016 Vote: Hillary Clinton	16%	(44)	84%	(225)	269
2016 Vote: Donald Trump	25%	(73)	75%	(225)	299
2016 Vote: Someone Else	16%	(4)	84%	(24)	28
2020 Vote/PID: Not Biden/Democrat	15%	(4)	85%	(24)	28
2020 Vote/PID: Not Trump/Republican	22%	(5)	78%	(16)	21

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	20%	(155)	80%	(633)	788
U.S. Economy: Wrong Track	22%	(124)	78%	(444)	568
U.S. Economy: Right Direction	14%	(32)	86%	(189)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(45)	82%	(201)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(90)	78%	(320)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(20)	85%	(112)	132
Top 2024 Issue: Economy	23%	(67)	77%	(222)	290
Community: Urban	15%	(25)	85%	(140)	166
Community: Suburban	19%	(80)	81%	(341)	421
Community: Rural	25%	(50)	75%	(152)	202
Community/Gender: Urban Women	17%	(13)	83%	(62)	75
Community/Gender: Urban Men	13%	(12)	87%	(78)	90
Community/Gender: Rural Women	23%	(29)	77%	(97)	125
Community/Gender: Rural Men	28%	(21)	72%	(55)	76
Community/Gender: Suburban Women	20%	(46)	80%	(187)	233
Community/Gender: Suburban Men	18%	(34)	82%	(154)	188
Homeowner	23%	(114)	77%	(383)	496
Renter	13%	(35)	87%	(224)	259
Military HHnm: Yes	25%	(31)	75%	(93)	125
Military HH: No	19%	(124)	81%	(539)	663
Employ: Private Sector	22%	(62)	78%	(225)	287
Employ: Government	13%	(8)	87%	(52)	59
Employ: Self-Employed	15%	(11)	85%	(61)	72
Employ: Homemaker	23%	(9)	77%	(30)	40
Employ: Student	16%	(3)	84%	(15)	18
Employ: Retired	26%	(50)	74%	(142)	192
Employ: Unemployed	11%	(8)	89%	(65)	73
Employ: Other	9%	(4)	91%	(43)	47
Self + Household: White-Collar	22%	(65)	78%	(237)	303
Self + Household: Blue Collar	20%	(72)	80%	(294)	366
Union HH: Yes	24%	(5)	76%	(18)	23
Union HH: No	20%	(150)	80%	(615)	765

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	20%	(155)	80%	(633)	788
LGBTQ+: Yes	11%	(9)	89%	(72)	80
LGBTQ+: No	21%	(147)	79%	(561)	708
Motivated to Vote	21%	(147)	79%	(565)	711
Parent: Yes	23%	(48)	77%	(166)	214
Parent: No	19%	(107)	81%	(467)	574
COVID Vaccine: Yes	20%	(108)	80%	(421)	530
COVID Vaccine: No	18%	(47)	82%	(211)	258
Student Loans: Yes	19%	(30)	81%	(127)	157
Student Loans: No	20%	(125)	80%	(506)	631
Favorable Opinion of Haley	26%	(67)	74%	(188)	256
Unfavorable Opinion of Haley	19%	(63)	81%	(261)	323
Protestant	27%	(71)	73%	(193)	264
Roman Catholic	24%	(21)	76%	(66)	86
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	86%	(7)	8
Jewish	3%	(1)	97%	(16)	16
Muslim	12%	(2)	88%	(16)	18
Buddhist	8%	(0)	92%	(4)	4
Hindu	—	(0)	100%	(4)	4
Atheist	4%	(1)	96%	(32)	34
Agnostic	16%	(3)	84%	(16)	19
Something else	15%	(26)	85%	(152)	179
Nothing in particular	18%	(28)	82%	(127)	156
Prodigal Biden Voter	17%	(10)	83%	(48)	57
Undecided Voter (DK/WNV)	10%	(7)	90%	(68)	75
Undecided Voter (DK)	11%	(4)	89%	(29)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(254)	68%	(534)	788
Gender: Male	29%	(104)	71%	(251)	354
Gender: Female	35%	(150)	65%	(284)	434
Age: 18-34	26%	(58)	74%	(163)	221
Age: 35-44	26%	(28)	74%	(81)	109
Age: 45-64	37%	(103)	63%	(176)	279
Age: 65+	36%	(65)	64%	(114)	179
GenZers: 1997-2012	26%	(31)	74%	(90)	121
Millennials: 1981-1996	27%	(53)	73%	(147)	200
GenXers: 1965-1980	34%	(78)	66%	(149)	227
Baby Boomers: 1946-1964	37%	(84)	63%	(141)	225
Educ: < College	31%	(150)	69%	(328)	478
Educ: Bachelors degree	32%	(59)	68%	(125)	184
Educ: Post-grad	35%	(45)	65%	(82)	126
Income: Under 50k	34%	(104)	66%	(198)	301
Income: 50k-100k	30%	(93)	70%	(217)	310
Income: 100k+	32%	(57)	68%	(119)	177
Ethnicity: White (Non-Hispanic)	31%	(149)	69%	(325)	475
Ethnicity: Hispanic	20%	(6)	80%	(23)	29
Ethnicity: Black (Non-Hispanic)	36%	(92)	64%	(163)	255
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	76%	(23)	30
All Christian	27%	(97)	73%	(262)	358
All Non-Christian	25%	(10)	75%	(32)	43
Atheist	42%	(14)	58%	(19)	34
Agnostic/Nothing in particular	37%	(65)	63%	(110)	175
Something Else	37%	(67)	63%	(112)	179
Evangelical	30%	(94)	70%	(222)	315
Non-Evangelical	32%	(68)	68%	(146)	213
PID: Dem (no lean)	41%	(130)	59%	(186)	316
PID: Ind (no lean)	31%	(50)	69%	(111)	160
PID: Rep (no lean)	24%	(74)	76%	(238)	312

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(254)	68%	(534)	788
PID/Gender: Dem Men	45%	(60)	55%	(74)	134
PID/Gender: Dem Women	38%	(70)	62%	(111)	181
PID/Gender: Ind Men	24%	(22)	76%	(67)	88
PID/Gender: Ind Women	39%	(28)	61%	(44)	72
PID/Gender: Rep Men	17%	(22)	83%	(110)	132
PID/Gender: Rep Women	29%	(52)	71%	(128)	180
Ideo: Liberal (1-3)	43%	(98)	57%	(130)	228
Ideo: Moderate (4)	33%	(73)	67%	(144)	217
Ideo: Conservative (5-7)	23%	(70)	77%	(240)	310
Ideo/PID: Conservative Republican	22%	(52)	78%	(183)	235
Ideo/PID: Moderate/Liberal Republican	25%	(16)	75%	(50)	66
Ideo/PID: Moderate/Conservative Democrat	37%	(43)	63%	(73)	116
Ideo/PID: Liberal Democrat	44%	(83)	56%	(104)	188
Unfavorable of Biden and Trump	35%	(44)	65%	(83)	126
2024 H2H Matchup: Biden Voter	43%	(144)	57%	(187)	331
2024 H2H Matchup: Trump Voter	21%	(82)	79%	(300)	382
2024 H2H Matchup: Would not Vote	39%	(13)	61%	(20)	33
2024 H2H Matchup: Do not Know	36%	(15)	64%	(27)	42
2022 House Vote: Democrat	42%	(146)	58%	(199)	346
2022 House Vote: Republican	23%	(70)	77%	(240)	311
2022 House Vote: Did not Vote	29%	(36)	71%	(86)	122
2020 Vote: Joe Biden	44%	(160)	56%	(206)	366
2020 Vote: Donald Trump	22%	(82)	78%	(283)	365
2020 Vote: Someone Else	16%	(1)	84%	(8)	10
2020 Vote: Did not Vote	21%	(10)	79%	(37)	47
2016 Vote: Hillary Clinton	44%	(119)	56%	(150)	269
2016 Vote: Donald Trump	27%	(80)	73%	(219)	299
2016 Vote: Someone Else	13%	(4)	87%	(24)	28
2020 Vote/PID: Not Biden/Democrat	17%	(5)	83%	(23)	28
2020 Vote/PID: Not Trump/Republican	27%	(6)	73%	(15)	21

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(254)	68%	(534)	788
U.S. Economy: Wrong Track	29%	(163)	71%	(405)	568
U.S. Economy: Right Direction	41%	(91)	59%	(130)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(110)	55%	(136)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(92)	77%	(317)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(51)	61%	(81)	132
Top 2024 Issue: Economy	26%	(76)	74%	(214)	290
Community: Urban	34%	(56)	66%	(110)	166
Community: Suburban	33%	(139)	67%	(282)	421
Community: Rural	29%	(59)	71%	(143)	202
Community/Gender: Urban Women	42%	(32)	58%	(43)	75
Community/Gender: Urban Men	27%	(24)	73%	(66)	90
Community/Gender: Rural Women	30%	(38)	70%	(88)	125
Community/Gender: Rural Men	27%	(21)	73%	(55)	76
Community/Gender: Suburban Women	34%	(80)	66%	(153)	233
Community/Gender: Suburban Men	31%	(59)	69%	(129)	188
Homeowner	33%	(165)	67%	(332)	496
Renter	31%	(80)	69%	(179)	259
Military HHnm: Yes	29%	(36)	71%	(89)	125
Military HH: No	33%	(218)	67%	(446)	663
Employ: Private Sector	31%	(89)	69%	(198)	287
Employ: Government	33%	(20)	67%	(40)	59
Employ: Self-Employed	34%	(24)	66%	(48)	72
Employ: Homemaker	24%	(10)	76%	(30)	40
Employ: Student	30%	(5)	70%	(13)	18
Employ: Retired	36%	(68)	64%	(124)	192
Employ: Unemployed	32%	(23)	68%	(50)	73
Employ: Other	31%	(14)	69%	(33)	47
Self + Household: White-Collar	31%	(95)	69%	(208)	303
Self + Household: Blue Collar	31%	(114)	69%	(252)	366
Union HH: Yes	35%	(8)	65%	(15)	23
Union HH: No	32%	(245)	68%	(520)	765

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(254)	68%	(534)	788
LGBTQ+: Yes	29%	(23)	71%	(57)	80
LGBTQ+: No	32%	(230)	68%	(478)	708
Motivated to Vote	32%	(228)	68%	(483)	711
Parent: Yes	29%	(62)	71%	(152)	214
Parent: No	33%	(191)	67%	(382)	574
COVID Vaccine: Yes	39%	(205)	61%	(325)	530
COVID Vaccine: No	19%	(48)	81%	(210)	258
Student Loans: Yes	33%	(52)	67%	(105)	157
Student Loans: No	32%	(201)	68%	(430)	631
Favorable Opinion of Haley	30%	(77)	70%	(179)	256
Unfavorable Opinion of Haley	32%	(104)	68%	(220)	323
Protestant	25%	(65)	75%	(199)	264
Roman Catholic	34%	(30)	66%	(57)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	30%	(2)	70%	(5)	8
Jewish	42%	(7)	58%	(9)	16
Muslim	13%	(2)	87%	(16)	18
Buddhist	9%	(0)	91%	(4)	4
Hindu	24%	(1)	76%	(3)	4
Atheist	42%	(14)	58%	(19)	34
Agnostic	36%	(7)	64%	(12)	19
Something else	37%	(67)	63%	(112)	179
Nothing in particular	37%	(58)	63%	(97)	156
Prodigal Biden Voter	39%	(22)	61%	(35)	57
Undecided Voter (DK/WNV)	37%	(28)	63%	(47)	75
Undecided Voter (DK)	39%	(13)	61%	(20)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(222)	72%	(566)	788
Gender: Male	26%	(90)	74%	(264)	354
Gender: Female	30%	(131)	70%	(302)	434
Age: 18-34	29%	(63)	71%	(158)	221
Age: 35-44	19%	(21)	81%	(88)	109
Age: 45-64	25%	(71)	75%	(208)	279
Age: 65+	37%	(66)	63%	(113)	179
GenZers: 1997-2012	34%	(41)	66%	(80)	121
Millennials: 1981-1996	20%	(39)	80%	(161)	200
GenXers: 1965-1980	29%	(65)	71%	(162)	227
Baby Boomers: 1946-1964	32%	(73)	68%	(152)	225
Educ: < College	33%	(157)	67%	(321)	478
Educ: Bachelors degree	22%	(40)	78%	(143)	184
Educ: Post-grad	19%	(24)	81%	(102)	126
Income: Under 50k	34%	(101)	66%	(200)	301
Income: 50k-100k	25%	(78)	75%	(232)	310
Income: 100k+	24%	(43)	76%	(134)	177
Ethnicity: White (Non-Hispanic)	30%	(142)	70%	(333)	475
Ethnicity: Hispanic	32%	(9)	68%	(20)	29
Ethnicity: Black (Non-Hispanic)	25%	(64)	75%	(190)	255
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	79%	(24)	30
All Christian	31%	(113)	69%	(246)	358
All Non-Christian	8%	(4)	92%	(39)	43
Atheist	12%	(4)	88%	(30)	34
Agnostic/Nothing in particular	30%	(52)	70%	(123)	175
Something Else	28%	(49)	72%	(129)	179
Evangelical	36%	(114)	64%	(201)	315
Non-Evangelical	21%	(44)	79%	(169)	213
PID: Dem (no lean)	22%	(69)	78%	(247)	316
PID: Ind (no lean)	27%	(43)	73%	(117)	160
PID: Rep (no lean)	35%	(110)	65%	(202)	312

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(222)	72%	(566)	788
PID/Gender: Dem Men	21%	(28)	79%	(107)	134
PID/Gender: Dem Women	23%	(41)	77%	(140)	181
PID/Gender: Ind Men	25%	(22)	75%	(66)	88
PID/Gender: Ind Women	29%	(21)	71%	(51)	72
PID/Gender: Rep Men	31%	(41)	69%	(91)	132
PID/Gender: Rep Women	38%	(69)	62%	(111)	180
Ideo: Liberal (1-3)	14%	(32)	86%	(196)	228
Ideo: Moderate (4)	29%	(63)	71%	(154)	217
Ideo: Conservative (5-7)	38%	(117)	62%	(193)	310
Ideo/PID: Conservative Republican	37%	(86)	63%	(149)	235
Ideo/PID: Moderate/Liberal Republican	28%	(19)	72%	(47)	66
Ideo/PID: Moderate/Conservative Democrat	35%	(41)	65%	(75)	116
Ideo/PID: Liberal Democrat	14%	(26)	86%	(162)	188
Unfavorable of Biden and Trump	23%	(29)	77%	(97)	126
2024 H2H Matchup: Biden Voter	21%	(69)	79%	(262)	331
2024 H2H Matchup: Trump Voter	35%	(133)	65%	(249)	382
2024 H2H Matchup: Would not Vote	10%	(3)	90%	(30)	33
2024 H2H Matchup: Do not Know	39%	(16)	61%	(26)	42
2022 House Vote: Democrat	21%	(74)	79%	(272)	346
2022 House Vote: Republican	34%	(106)	66%	(205)	311
2022 House Vote: Did not Vote	32%	(40)	68%	(82)	122
2020 Vote: Joe Biden	22%	(81)	78%	(285)	366
2020 Vote: Donald Trump	35%	(128)	65%	(237)	365
2020 Vote: Someone Else	10%	(1)	90%	(9)	10
2020 Vote: Did not Vote	25%	(12)	75%	(35)	47
2016 Vote: Hillary Clinton	20%	(53)	80%	(216)	269
2016 Vote: Donald Trump	32%	(96)	68%	(202)	299
2016 Vote: Someone Else	23%	(7)	77%	(22)	28
2020 Vote/PID: Not Biden/Democrat	18%	(5)	82%	(23)	28
2020 Vote/PID: Not Trump/Republican	26%	(5)	74%	(15)	21

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(222)	72%	(566)	788
U.S. Economy: Wrong Track	29%	(166)	71%	(402)	568
U.S. Economy: Right Direction	25%	(56)	75%	(164)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(50)	80%	(196)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(134)	67%	(275)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(38)	71%	(94)	132
Top 2024 Issue: Economy	26%	(75)	74%	(215)	290
Community: Urban	20%	(34)	80%	(132)	166
Community: Suburban	26%	(110)	74%	(310)	421
Community: Rural	38%	(77)	62%	(124)	202
Community/Gender: Urban Women	16%	(12)	84%	(63)	75
Community/Gender: Urban Men	24%	(22)	76%	(69)	90
Community/Gender: Rural Women	49%	(61)	51%	(64)	125
Community/Gender: Rural Men	22%	(17)	78%	(60)	76
Community/Gender: Suburban Women	25%	(58)	75%	(175)	233
Community/Gender: Suburban Men	28%	(52)	72%	(136)	188
Homeowner	27%	(135)	73%	(361)	496
Renter	30%	(78)	70%	(181)	259
Military HHnm: Yes	28%	(35)	72%	(90)	125
Military HH: No	28%	(187)	72%	(477)	663
Employ: Private Sector	22%	(63)	78%	(224)	287
Employ: Government	26%	(16)	74%	(44)	59
Employ: Self-Employed	30%	(21)	70%	(50)	72
Employ: Homemaker	25%	(10)	75%	(30)	40
Employ: Student	31%	(6)	69%	(13)	18
Employ: Retired	38%	(74)	62%	(119)	192
Employ: Unemployed	25%	(18)	75%	(55)	73
Employ: Other	31%	(15)	69%	(32)	47
Self + Household: White-Collar	21%	(64)	79%	(239)	303
Self + Household: Blue Collar	33%	(119)	67%	(247)	366
Union HH: Yes	9%	(2)	91%	(21)	23
Union HH: No	29%	(220)	71%	(545)	765

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(222)	72%	(566)	788
LGBTQ+: Yes	17%	(13)	83%	(67)	80
LGBTQ+: No	29%	(209)	71%	(499)	708
Motivated to Vote	27%	(191)	73%	(521)	711
Parent: Yes	27%	(58)	73%	(156)	214
Parent: No	29%	(164)	71%	(410)	574
COVID Vaccine: Yes	24%	(126)	76%	(404)	530
COVID Vaccine: No	37%	(96)	63%	(162)	258
Student Loans: Yes	25%	(39)	75%	(118)	157
Student Loans: No	29%	(183)	71%	(448)	631
Favorable Opinion of Haley	31%	(80)	69%	(176)	256
Unfavorable Opinion of Haley	22%	(71)	78%	(252)	323
Protestant	31%	(81)	69%	(183)	264
Roman Catholic	33%	(29)	67%	(58)	86
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	34%	(3)	66%	(5)	8
Jewish	22%	(4)	78%	(13)	16
Muslim	—	(0)	100%	(18)	18
Buddhist	—	(0)	100%	(4)	4
Hindu	—	(0)	100%	(4)	4
Atheist	12%	(4)	88%	(30)	34
Agnostic	16%	(3)	84%	(16)	19
Something else	28%	(49)	72%	(129)	179
Nothing in particular	32%	(49)	68%	(106)	156
Prodigal Biden Voter	30%	(17)	70%	(40)	57
Undecided Voter (DK/WNV)	26%	(20)	74%	(55)	75
Undecided Voter (DK)	10%	(3)	90%	(30)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(387)	36%	(283)	15%	(117)	788
Gender: Male	50%	(177)	36%	(127)	14%	(51)	354
Gender: Female	49%	(211)	36%	(157)	15%	(66)	434
Age: 18-34	48%	(105)	27%	(60)	25%	(55)	221
Age: 35-44	41%	(45)	44%	(48)	15%	(16)	109
Age: 45-64	50%	(140)	39%	(108)	11%	(31)	279
Age: 65+	54%	(97)	37%	(67)	9%	(15)	179
GenZers: 1997-2012	50%	(60)	22%	(27)	28%	(34)	121
Millennials: 1981-1996	44%	(88)	38%	(76)	18%	(35)	200
GenXers: 1965-1980	49%	(110)	39%	(88)	13%	(29)	227
Baby Boomers: 1946-1964	53%	(118)	39%	(89)	8%	(18)	225
Educ: < College	55%	(262)	30%	(145)	15%	(72)	478
Educ: Bachelors degree	42%	(77)	41%	(75)	17%	(31)	184
Educ: Post-grad	38%	(48)	50%	(64)	11%	(14)	126
Income: Under 50k	48%	(144)	37%	(112)	15%	(45)	301
Income: 50k-100k	52%	(162)	31%	(95)	17%	(53)	310
Income: 100k+	46%	(81)	43%	(76)	11%	(20)	177
Ethnicity: White (Non-Hispanic)	64%	(303)	26%	(126)	10%	(46)	475
Ethnicity: Hispanic	39%	(11)	42%	(12)	19%	(6)	29
Ethnicity: Black (Non-Hispanic)	24%	(61)	54%	(138)	22%	(56)	255
Ethnicity: Asian + Other (Non-Hispanic)	42%	(13)	26%	(8)	32%	(10)	30
All Christian	63%	(224)	29%	(105)	8%	(29)	358
All Non-Christian	53%	(22)	40%	(17)	7%	(3)	43
Atheist	26%	(9)	56%	(19)	18%	(6)	34
Agnostic/Nothing in particular	32%	(56)	43%	(76)	25%	(44)	175
Something Else	43%	(76)	38%	(67)	20%	(36)	179
Evangelical	60%	(191)	29%	(90)	11%	(34)	315
Non-Evangelical	49%	(105)	37%	(79)	14%	(30)	213
PID: Dem (no lean)	12%	(38)	70%	(222)	18%	(56)	316
PID: Ind (no lean)	47%	(76)	27%	(43)	26%	(42)	160
PID: Rep (no lean)	88%	(274)	6%	(19)	6%	(20)	312

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(387)	36%	(283)	15%	(117)	788
PID/Gender: Dem Men	11%	(14)	77%	(103)	13%	(17)	134
PID/Gender: Dem Women	13%	(23)	66%	(119)	22%	(39)	181
PID/Gender: Ind Men	52%	(46)	18%	(16)	30%	(27)	88
PID/Gender: Ind Women	42%	(30)	37%	(27)	21%	(15)	72
PID/Gender: Rep Men	88%	(117)	6%	(8)	6%	(8)	132
PID/Gender: Rep Women	87%	(157)	6%	(11)	7%	(12)	180
Ideo: Liberal (1-3)	16%	(36)	71%	(161)	14%	(31)	228
Ideo: Moderate (4)	43%	(94)	36%	(77)	21%	(46)	217
Ideo: Conservative (5-7)	78%	(242)	13%	(39)	9%	(29)	310
Ideo/PID: Conservative Republican	90%	(212)	6%	(13)	4%	(10)	235
Ideo/PID: Moderate/Liberal Republican	79%	(52)	7%	(4)	14%	(9)	66
Ideo/PID: Moderate/Conservative Democrat	15%	(17)	63%	(72)	23%	(26)	116
Ideo/PID: Liberal Democrat	10%	(19)	77%	(145)	13%	(24)	188
Unfavorable of Biden and Trump	35%	(45)	22%	(27)	43%	(55)	126
2024 H2H Matchup: Biden Voter	8%	(27)	78%	(257)	14%	(47)	331
2024 H2H Matchup: Trump Voter	91%	(347)	4%	(14)	5%	(21)	382
2024 H2H Matchup: Would not Vote	11%	(3)	5%	(2)	85%	(28)	33
2024 H2H Matchup: Do not Know	23%	(10)	26%	(11)	51%	(21)	42
2022 House Vote: Democrat	12%	(43)	69%	(239)	18%	(64)	346
2022 House Vote: Republican	88%	(275)	6%	(17)	6%	(19)	311
2022 House Vote: Did not Vote	53%	(64)	22%	(27)	25%	(31)	122
2020 Vote: Joe Biden	13%	(47)	68%	(251)	19%	(69)	366
2020 Vote: Donald Trump	87%	(318)	5%	(18)	8%	(29)	365
2020 Vote: Someone Else	45%	(4)	23%	(2)	32%	(3)	10
2020 Vote: Did not Vote	40%	(19)	27%	(13)	34%	(16)	47
2016 Vote: Hillary Clinton	9%	(24)	73%	(196)	18%	(49)	269
2016 Vote: Donald Trump	88%	(263)	7%	(19)	6%	(17)	299
2016 Vote: Someone Else	32%	(9)	38%	(11)	31%	(9)	28
2020 Vote/PID: Not Biden/Democrat	35%	(10)	44%	(12)	22%	(6)	28
2020 Vote/PID: Not Trump/Republican	62%	(13)	17%	(4)	21%	(4)	21
U.S. Economy: Wrong Track	63%	(358)	21%	(122)	15%	(88)	568
U.S. Economy: Right Direction	13%	(29)	73%	(162)	13%	(30)	220

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(387)	36%	(283)	15%	(117)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(21)	81%	(200)	10%	(26)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(349)	7%	(30)	7%	(31)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	41%	(54)	46%	(61)	132
Top 2024 Issue: Economy	62%	(179)	25%	(73)	13%	(38)	290
Community: Urban	33%	(54)	50%	(83)	17%	(28)	166
Community: Suburban	46%	(194)	37%	(155)	17%	(72)	421
Community: Rural	69%	(139)	23%	(45)	8%	(17)	202
Community/Gender: Urban Women	23%	(18)	55%	(42)	21%	(16)	75
Community/Gender: Urban Men	41%	(37)	46%	(41)	13%	(12)	90
Community/Gender: Rural Women	73%	(92)	19%	(24)	8%	(10)	125
Community/Gender: Rural Men	63%	(48)	29%	(22)	9%	(7)	76
Community/Gender: Suburban Women	44%	(102)	39%	(91)	17%	(40)	233
Community/Gender: Suburban Men	49%	(92)	34%	(64)	17%	(32)	188
Homeowner	52%	(260)	34%	(171)	13%	(66)	496
Renter	41%	(106)	40%	(105)	19%	(48)	259
Military HHnm: Yes	47%	(59)	33%	(42)	20%	(24)	125
Military HH: No	50%	(329)	36%	(242)	14%	(93)	663
Employ: Private Sector	48%	(136)	36%	(103)	17%	(47)	287
Employ: Government	44%	(26)	37%	(22)	20%	(12)	59
Employ: Self-Employed	49%	(35)	37%	(27)	14%	(10)	72
Employ: Homemaker	65%	(26)	28%	(11)	6%	(2)	40
Employ: Student	50%	(9)	26%	(5)	24%	(4)	18
Employ: Retired	55%	(105)	37%	(72)	8%	(15)	192
Employ: Unemployed	41%	(30)	37%	(27)	23%	(17)	73
Employ: Other	42%	(20)	37%	(18)	21%	(10)	47
Self + Household: White-Collar	45%	(137)	41%	(124)	14%	(42)	303
Self + Household: Blue Collar	57%	(208)	32%	(116)	12%	(42)	366
Union HH: Yes	45%	(11)	51%	(12)	4%	(1)	23
Union HH: No	49%	(377)	36%	(272)	15%	(116)	765
LGBTQ+: Yes	27%	(22)	46%	(37)	26%	(21)	80
LGBTQ+: No	52%	(365)	35%	(246)	14%	(96)	708
Motivated to Vote	50%	(355)	37%	(263)	13%	(94)	711

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(387)	36%	(283)	15%	(117)	788
Parent: Yes	47%	(100)	35%	(74)	19%	(41)	214
Parent: No	50%	(288)	37%	(209)	13%	(77)	574
COVID Vaccine: Yes	39%	(208)	46%	(241)	15%	(80)	530
COVID Vaccine: No	69%	(179)	16%	(42)	14%	(37)	258
Student Loans: Yes	35%	(56)	45%	(71)	19%	(30)	157
Student Loans: No	53%	(332)	34%	(212)	14%	(87)	631
Favorable Opinion of Haley	62%	(158)	26%	(66)	13%	(32)	256
Unfavorable Opinion of Haley	45%	(145)	44%	(143)	11%	(36)	323
Protestant	67%	(177)	26%	(69)	7%	(18)	264
Roman Catholic	49%	(42)	38%	(33)	13%	(11)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	42%	(3)	—	(0)	8
Jewish	39%	(6)	61%	(10)	—	(0)	16
Muslim	64%	(12)	36%	(7)	—	(0)	18
Buddhist	75%	(3)	17%	(1)	8%	(0)	4
Hindu	31%	(1)	—	(0)	69%	(3)	4
Atheist	26%	(9)	56%	(19)	18%	(6)	34
Agnostic	5%	(1)	51%	(10)	44%	(9)	19
Something else	43%	(76)	38%	(67)	20%	(36)	179
Nothing in particular	35%	(55)	42%	(66)	23%	(35)	156
Prodigal Biden Voter	39%	(23)	17%	(10)	44%	(25)	57
Undecided Voter (DK/WNV)	18%	(13)	17%	(12)	66%	(49)	75
Undecided Voter (DK)	11%	(3)	5%	(2)	85%	(28)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_2:** Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(378)	39%	(310)	13%	(99)	788
Gender: Male	49%	(172)	39%	(139)	12%	(43)	354
Gender: Female	48%	(206)	40%	(171)	13%	(56)	434
Age: 18-34	45%	(98)	36%	(80)	19%	(43)	221
Age: 35-44	41%	(45)	43%	(47)	16%	(17)	109
Age: 45-64	48%	(134)	42%	(117)	10%	(28)	279
Age: 65+	56%	(101)	37%	(67)	6%	(11)	179
GenZers: 1997-2012	49%	(60)	30%	(36)	21%	(25)	121
Millennials: 1981-1996	40%	(81)	43%	(86)	17%	(33)	200
GenXers: 1965-1980	47%	(106)	41%	(94)	12%	(28)	227
Baby Boomers: 1946-1964	54%	(122)	40%	(90)	6%	(13)	225
Educ: < College	53%	(253)	35%	(165)	12%	(60)	478
Educ: Bachelors degree	41%	(76)	42%	(77)	17%	(31)	184
Educ: Post-grad	39%	(49)	54%	(68)	7%	(9)	126
Income: Under 50k	47%	(142)	41%	(123)	12%	(37)	301
Income: 50k-100k	49%	(152)	34%	(107)	17%	(52)	310
Income: 100k+	48%	(85)	46%	(81)	6%	(11)	177
Ethnicity: White (Non-Hispanic)	63%	(300)	28%	(132)	9%	(42)	475
Ethnicity: Hispanic	37%	(11)	51%	(15)	12%	(4)	29
Ethnicity: Black (Non-Hispanic)	22%	(56)	60%	(152)	18%	(47)	255
Ethnicity: Asian + Other (Non-Hispanic)	41%	(12)	37%	(11)	22%	(6)	30
All Christian	61%	(219)	32%	(114)	7%	(25)	358
All Non-Christian	43%	(18)	55%	(23)	2%	(1)	43
Atheist	23%	(8)	65%	(22)	12%	(4)	34
Agnostic/Nothing in particular	33%	(58)	45%	(79)	22%	(38)	175
Something Else	42%	(75)	40%	(72)	18%	(32)	179
Evangelical	60%	(188)	29%	(91)	11%	(36)	315
Non-Evangelical	47%	(100)	44%	(93)	10%	(21)	213
PID: Dem (no lean)	11%	(35)	76%	(240)	13%	(41)	316
PID: Ind (no lean)	45%	(71)	31%	(50)	24%	(39)	160
PID: Rep (no lean)	87%	(273)	6%	(20)	6%	(20)	312

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(378)	39%	(310)	13%	(99)	788
PID/Gender: Dem Men	8%	(11)	81%	(108)	11%	(15)	134
PID/Gender: Dem Women	13%	(23)	73%	(132)	14%	(26)	181
PID/Gender: Ind Men	49%	(43)	27%	(24)	25%	(22)	88
PID/Gender: Ind Women	40%	(28)	37%	(26)	24%	(17)	72
PID/Gender: Rep Men	89%	(118)	5%	(7)	5%	(7)	132
PID/Gender: Rep Women	86%	(155)	7%	(13)	7%	(13)	180
Ideo: Liberal (1-3)	12%	(28)	77%	(176)	11%	(24)	228
Ideo: Moderate (4)	42%	(91)	40%	(86)	18%	(40)	217
Ideo: Conservative (5-7)	78%	(242)	14%	(43)	8%	(25)	310
Ideo/PID: Conservative Republican	89%	(210)	6%	(14)	5%	(11)	235
Ideo/PID: Moderate/Liberal Republican	78%	(52)	9%	(6)	13%	(9)	66
Ideo/PID: Moderate/Conservative Democrat	15%	(17)	70%	(81)	15%	(17)	116
Ideo/PID: Liberal Democrat	9%	(16)	82%	(154)	9%	(17)	188
Unfavorable of Biden and Trump	42%	(53)	23%	(29)	35%	(45)	126
2024 H2H Matchup: Biden Voter	5%	(17)	84%	(277)	11%	(36)	331
2024 H2H Matchup: Trump Voter	89%	(340)	6%	(22)	5%	(21)	382
2024 H2H Matchup: Would not Vote	18%	(6)	7%	(2)	74%	(24)	33
2024 H2H Matchup: Do not Know	36%	(15)	21%	(9)	43%	(18)	42
2022 House Vote: Democrat	11%	(38)	73%	(253)	16%	(54)	346
2022 House Vote: Republican	89%	(278)	5%	(17)	5%	(17)	311
2022 House Vote: Did not Vote	47%	(57)	33%	(40)	20%	(24)	122
2020 Vote: Joe Biden	9%	(34)	76%	(277)	15%	(55)	366
2020 Vote: Donald Trump	87%	(317)	6%	(22)	7%	(26)	365
2020 Vote: Someone Else	55%	(5)	19%	(2)	26%	(2)	10
2020 Vote: Did not Vote	47%	(22)	20%	(10)	33%	(16)	47
2016 Vote: Hillary Clinton	8%	(21)	78%	(211)	14%	(37)	269
2016 Vote: Donald Trump	87%	(260)	8%	(22)	5%	(16)	299
2016 Vote: Someone Else	33%	(9)	38%	(11)	29%	(8)	28
2020 Vote/PID: Not Biden/Democrat	41%	(12)	38%	(11)	20%	(6)	28
2020 Vote/PID: Not Trump/Republican	64%	(13)	17%	(4)	19%	(4)	21
U.S. Economy: Wrong Track	62%	(351)	24%	(138)	14%	(79)	568
U.S. Economy: Right Direction	13%	(28)	78%	(172)	9%	(21)	220

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(378)	39%	(310)	13%	(99)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	90%	(222)	6%	(15)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(344)	9%	(35)	7%	(31)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(25)	41%	(54)	41%	(54)	132
Top 2024 Issue: Economy	59%	(171)	27%	(77)	15%	(42)	290
Community: Urban	30%	(50)	56%	(93)	14%	(23)	166
Community: Suburban	46%	(193)	41%	(171)	13%	(57)	421
Community: Rural	67%	(135)	23%	(46)	10%	(20)	202
Community/Gender: Urban Women	26%	(20)	55%	(42)	18%	(14)	75
Community/Gender: Urban Men	34%	(30)	56%	(51)	10%	(9)	90
Community/Gender: Rural Women	71%	(88)	20%	(25)	10%	(12)	125
Community/Gender: Rural Men	61%	(47)	28%	(22)	11%	(8)	76
Community/Gender: Suburban Women	42%	(98)	45%	(105)	13%	(30)	233
Community/Gender: Suburban Men	51%	(95)	35%	(66)	14%	(26)	188
Homeowner	53%	(261)	37%	(181)	11%	(54)	496
Renter	37%	(97)	46%	(120)	16%	(42)	259
Military HHnm: Yes	51%	(63)	34%	(42)	16%	(19)	125
Military HH: No	48%	(315)	40%	(268)	12%	(80)	663
Employ: Private Sector	44%	(127)	41%	(119)	14%	(41)	287
Employ: Government	50%	(30)	36%	(22)	14%	(8)	59
Employ: Self-Employed	45%	(32)	38%	(28)	17%	(12)	72
Employ: Homemaker	52%	(21)	38%	(15)	9%	(4)	40
Employ: Student	55%	(10)	40%	(7)	5%	(1)	18
Employ: Retired	57%	(110)	37%	(72)	5%	(10)	192
Employ: Unemployed	43%	(32)	40%	(29)	17%	(12)	73
Employ: Other	37%	(17)	39%	(19)	24%	(11)	47
Self + Household: White-Collar	44%	(134)	45%	(136)	11%	(32)	303
Self + Household: Blue Collar	55%	(200)	35%	(129)	10%	(37)	366
Union HH: Yes	41%	(9)	52%	(12)	8%	(2)	23
Union HH: No	48%	(369)	39%	(298)	13%	(97)	765
LGBTQ+: Yes	28%	(23)	52%	(41)	20%	(16)	80
LGBTQ+: No	50%	(356)	38%	(269)	12%	(83)	708
Motivated to Vote	48%	(345)	41%	(292)	11%	(75)	711

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(378)	39%	(310)	13%	(99)	788
Parent: Yes	47%	(101)	36%	(77)	17%	(37)	214
Parent: No	48%	(278)	41%	(234)	11%	(62)	574
COVID Vaccine: Yes	38%	(202)	48%	(256)	14%	(72)	530
COVID Vaccine: No	69%	(177)	21%	(55)	10%	(27)	258
Student Loans: Yes	35%	(55)	47%	(74)	18%	(28)	157
Student Loans: No	51%	(324)	37%	(236)	11%	(71)	631
Favorable Opinion of Haley	59%	(152)	33%	(84)	8%	(20)	256
Unfavorable Opinion of Haley	45%	(146)	44%	(143)	11%	(34)	323
Protestant	65%	(171)	28%	(74)	7%	(18)	264
Roman Catholic	48%	(41)	44%	(38)	8%	(7)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	75%	(6)	25%	(2)	—	(0)	8
Jewish	44%	(7)	56%	(9)	—	(0)	16
Muslim	47%	(9)	53%	(10)	—	(0)	18
Buddhist	24%	(1)	58%	(2)	18%	(1)	4
Hindu	45%	(2)	55%	(2)	—	(0)	4
Atheist	23%	(8)	65%	(22)	12%	(4)	34
Agnostic	11%	(2)	51%	(10)	38%	(7)	19
Something else	42%	(75)	40%	(72)	18%	(32)	179
Nothing in particular	36%	(56)	44%	(69)	19%	(30)	156
Prodigal Biden Voter	40%	(23)	22%	(13)	37%	(21)	57
Undecided Voter (DK/WNV)	28%	(21)	15%	(11)	57%	(42)	75
Undecided Voter (DK)	18%	(6)	7%	(2)	74%	(24)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_3:** *Who do you trust more to handle each of the following economic issues? — Pay raises*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	45%	(355)	36%	(284)	19%	(149)	788
Gender: Male	46%	(164)	37%	(133)	16%	(58)	354
Gender: Female	44%	(191)	35%	(152)	21%	(91)	434
Age: 18-34	43%	(96)	31%	(69)	25%	(56)	221
Age: 35-44	43%	(47)	41%	(45)	15%	(17)	109
Age: 45-64	45%	(124)	39%	(109)	17%	(46)	279
Age: 65+	49%	(87)	34%	(62)	17%	(30)	179
GenZers: 1997-2012	45%	(54)	27%	(33)	28%	(34)	121
Millennials: 1981-1996	43%	(86)	39%	(77)	18%	(36)	200
GenXers: 1965-1980	43%	(99)	40%	(90)	17%	(39)	227
Baby Boomers: 1946-1964	47%	(106)	36%	(82)	17%	(38)	225
Educ: < College	52%	(246)	31%	(148)	18%	(84)	478
Educ: Bachelors degree	40%	(73)	38%	(70)	22%	(41)	184
Educ: Post-grad	28%	(36)	53%	(67)	19%	(23)	126
Income: Under 50k	44%	(133)	37%	(111)	19%	(57)	301
Income: 50k-100k	48%	(150)	30%	(94)	21%	(66)	310
Income: 100k+	41%	(72)	45%	(79)	15%	(26)	177
Ethnicity: White (Non-Hispanic)	58%	(276)	25%	(121)	17%	(78)	475
Ethnicity: Hispanic	42%	(12)	41%	(12)	17%	(5)	29
Ethnicity: Black (Non-Hispanic)	23%	(58)	55%	(139)	23%	(58)	255
Ethnicity: Asian + Other (Non-Hispanic)	32%	(9)	43%	(13)	25%	(8)	30
All Christian	53%	(191)	29%	(103)	18%	(64)	358
All Non-Christian	36%	(15)	53%	(22)	12%	(5)	43
Atheist	28%	(9)	59%	(20)	13%	(4)	34
Agnostic/Nothing in particular	34%	(59)	42%	(74)	24%	(42)	175
Something Else	45%	(81)	37%	(66)	18%	(32)	179
Evangelical	55%	(173)	27%	(84)	19%	(59)	315
Non-Evangelical	44%	(94)	39%	(83)	17%	(37)	213
PID: Dem (no lean)	12%	(38)	71%	(223)	17%	(55)	316
PID: Ind (no lean)	40%	(63)	26%	(42)	34%	(55)	160
PID: Rep (no lean)	81%	(253)	6%	(20)	12%	(39)	312

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(355)	36%	(284)	19%	(149)	788
PID/Gender: Dem Men	13%	(17)	76%	(103)	11%	(14)	134
PID/Gender: Dem Women	11%	(21)	66%	(120)	22%	(40)	181
PID/Gender: Ind Men	44%	(39)	19%	(17)	37%	(32)	88
PID/Gender: Ind Women	34%	(25)	34%	(24)	32%	(23)	72
PID/Gender: Rep Men	82%	(108)	10%	(13)	9%	(12)	132
PID/Gender: Rep Women	81%	(146)	4%	(7)	15%	(27)	180
Ideo: Liberal (1-3)	12%	(27)	72%	(165)	16%	(36)	228
Ideo: Moderate (4)	41%	(88)	34%	(74)	25%	(55)	217
Ideo: Conservative (5-7)	72%	(223)	13%	(41)	15%	(46)	310
Ideo/PID: Conservative Republican	81%	(191)	6%	(13)	13%	(31)	235
Ideo/PID: Moderate/Liberal Republican	77%	(51)	10%	(7)	12%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	17%	(20)	61%	(71)	22%	(25)	116
Ideo/PID: Liberal Democrat	9%	(17)	79%	(147)	12%	(23)	188
Unfavorable of Biden and Trump	34%	(42)	22%	(28)	44%	(56)	126
2024 H2H Matchup: Biden Voter	9%	(29)	77%	(253)	15%	(48)	331
2024 H2H Matchup: Trump Voter	80%	(308)	6%	(23)	14%	(52)	382
2024 H2H Matchup: Would not Vote	15%	(5)	5%	(2)	80%	(26)	33
2024 H2H Matchup: Do not Know	31%	(13)	17%	(7)	53%	(22)	42
2022 House Vote: Democrat	12%	(42)	68%	(235)	20%	(68)	346
2022 House Vote: Republican	83%	(257)	5%	(15)	12%	(39)	311
2022 House Vote: Did not Vote	41%	(50)	28%	(34)	31%	(38)	122
2020 Vote: Joe Biden	11%	(39)	70%	(255)	20%	(72)	366
2020 Vote: Donald Trump	80%	(293)	5%	(18)	15%	(53)	365
2020 Vote: Someone Else	46%	(4)	12%	(1)	43%	(4)	10
2020 Vote: Did not Vote	38%	(18)	22%	(10)	40%	(19)	47
2016 Vote: Hillary Clinton	11%	(30)	71%	(191)	18%	(48)	269
2016 Vote: Donald Trump	78%	(234)	7%	(21)	15%	(44)	299
2016 Vote: Someone Else	30%	(9)	31%	(9)	39%	(11)	28
2020 Vote/PID: Not Biden/Democrat	40%	(11)	33%	(9)	27%	(8)	28
2020 Vote/PID: Not Trump/Republican	61%	(13)	17%	(4)	22%	(5)	21
U.S. Economy: Wrong Track	57%	(322)	22%	(126)	21%	(120)	568
U.S. Economy: Right Direction	15%	(32)	72%	(159)	13%	(29)	220

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(355)	36%	(284)	19%	(149)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	82%	(202)	11%	(26)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(323)	7%	(27)	15%	(60)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	41%	(55)	48%	(63)	132
Top 2024 Issue: Economy	55%	(160)	24%	(69)	21%	(60)	290
Community: Urban	32%	(52)	49%	(81)	19%	(32)	166
Community: Suburban	42%	(177)	38%	(158)	20%	(85)	421
Community: Rural	62%	(125)	22%	(45)	16%	(32)	202
Community/Gender: Urban Women	27%	(20)	46%	(35)	27%	(20)	75
Community/Gender: Urban Men	36%	(32)	51%	(46)	13%	(12)	90
Community/Gender: Rural Women	65%	(82)	22%	(27)	13%	(16)	125
Community/Gender: Rural Men	57%	(43)	23%	(17)	20%	(16)	76
Community/Gender: Suburban Women	38%	(89)	39%	(90)	23%	(54)	233
Community/Gender: Suburban Men	47%	(88)	37%	(69)	16%	(31)	188
Homeowner	47%	(236)	34%	(168)	19%	(93)	496
Renter	40%	(103)	42%	(110)	18%	(47)	259
Military HHnm: Yes	47%	(59)	32%	(40)	21%	(26)	125
Military HH: No	45%	(296)	37%	(244)	19%	(123)	663
Employ: Private Sector	44%	(125)	37%	(105)	20%	(56)	287
Employ: Government	43%	(26)	41%	(24)	16%	(9)	59
Employ: Self-Employed	42%	(30)	36%	(26)	22%	(15)	72
Employ: Homemaker	57%	(23)	28%	(11)	15%	(6)	40
Employ: Student	38%	(7)	41%	(7)	21%	(4)	18
Employ: Retired	51%	(98)	33%	(63)	16%	(31)	192
Employ: Unemployed	37%	(27)	38%	(28)	25%	(19)	73
Employ: Other	40%	(19)	43%	(20)	17%	(8)	47
Self + Household: White-Collar	40%	(122)	42%	(127)	18%	(53)	303
Self + Household: Blue Collar	51%	(187)	32%	(118)	17%	(61)	366
Union HH: Yes	49%	(11)	49%	(11)	2%	(0)	23
Union HH: No	45%	(344)	36%	(273)	19%	(148)	765
LGBTQ+: Yes	35%	(28)	46%	(37)	19%	(15)	80
LGBTQ+: No	46%	(327)	35%	(247)	19%	(134)	708
Motivated to Vote	45%	(322)	38%	(267)	17%	(122)	711

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**Table BLMB10\_3: Who do you trust more to handle each of the following economic issues? — Pay raises**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(355)	36%	(284)	19%	(149)	788
Parent: Yes	44%	(95)	33%	(71)	23%	(48)	214
Parent: No	45%	(260)	37%	(214)	17%	(100)	574
COVID Vaccine: Yes	37%	(198)	45%	(240)	17%	(92)	530
COVID Vaccine: No	61%	(157)	17%	(45)	22%	(57)	258
Student Loans: Yes	33%	(52)	46%	(73)	20%	(32)	157
Student Loans: No	48%	(302)	34%	(212)	19%	(117)	631
Favorable Opinion of Haley	54%	(138)	30%	(77)	16%	(41)	256
Unfavorable Opinion of Haley	41%	(134)	40%	(130)	19%	(60)	323
Protestant	57%	(150)	25%	(66)	18%	(47)	264
Roman Catholic	41%	(36)	40%	(34)	19%	(16)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	25%	(2)	17%	(1)	8
Jewish	18%	(3)	61%	(10)	21%	(3)	16
Muslim	46%	(8)	53%	(10)	1%	(0)	18
Buddhist	50%	(2)	17%	(1)	33%	(1)	4
Hindu	45%	(2)	55%	(2)	—	(0)	4
Atheist	28%	(9)	59%	(20)	13%	(4)	34
Agnostic	4%	(1)	48%	(9)	48%	(9)	19
Something else	45%	(81)	37%	(66)	18%	(32)	179
Nothing in particular	37%	(58)	42%	(65)	21%	(33)	156
Prodigal Biden Voter	28%	(16)	22%	(13)	50%	(29)	57
Undecided Voter (DK/WNV)	24%	(18)	11%	(8)	65%	(48)	75
Undecided Voter (DK)	15%	(5)	5%	(2)	80%	(26)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	31%	(243)	21%	(162)	788
Gender: Male	52%	(186)	30%	(105)	18%	(64)	354
Gender: Female	46%	(198)	32%	(138)	23%	(98)	434
Age: 18-34	49%	(107)	27%	(60)	25%	(54)	221
Age: 35-44	39%	(42)	38%	(41)	23%	(25)	109
Age: 45-64	50%	(141)	33%	(91)	17%	(47)	279
Age: 65+	52%	(93)	28%	(51)	20%	(35)	179
GenZers: 1997-2012	48%	(59)	28%	(34)	24%	(29)	121
Millennials: 1981-1996	44%	(88)	32%	(65)	24%	(48)	200
GenXers: 1965-1980	50%	(114)	33%	(75)	17%	(38)	227
Baby Boomers: 1946-1964	50%	(113)	30%	(67)	20%	(46)	225
Educ: < College	53%	(251)	26%	(127)	21%	(100)	478
Educ: Bachelors degree	44%	(82)	32%	(59)	23%	(43)	184
Educ: Post-grad	40%	(50)	45%	(57)	15%	(19)	126
Income: Under 50k	44%	(133)	33%	(101)	22%	(68)	301
Income: 50k-100k	52%	(160)	25%	(79)	23%	(71)	310
Income: 100k+	51%	(90)	36%	(63)	13%	(24)	177
Ethnicity: White (Non-Hispanic)	63%	(299)	22%	(106)	15%	(70)	475
Ethnicity: Hispanic	39%	(11)	38%	(11)	22%	(6)	29
Ethnicity: Black (Non-Hispanic)	25%	(63)	45%	(115)	30%	(77)	255
Ethnicity: Asian + Other (Non-Hispanic)	36%	(11)	34%	(10)	29%	(9)	30
All Christian	60%	(216)	25%	(89)	15%	(53)	358
All Non-Christian	37%	(16)	50%	(21)	13%	(5)	43
Atheist	26%	(9)	50%	(17)	24%	(8)	34
Agnostic/Nothing in particular	36%	(63)	34%	(59)	30%	(53)	175
Something Else	44%	(79)	32%	(57)	24%	(43)	179
Evangelical	58%	(183)	23%	(72)	19%	(60)	315
Non-Evangelical	50%	(107)	33%	(71)	16%	(35)	213
PID: Dem (no lean)	16%	(52)	63%	(198)	21%	(66)	316
PID: Ind (no lean)	37%	(60)	23%	(37)	40%	(64)	160
PID: Rep (no lean)	87%	(272)	3%	(8)	11%	(33)	312

Continued on next page

**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	31%	(243)	21%	(162)	788
PID/Gender: Dem Men	25%	(33)	62%	(83)	14%	(18)	134
PID/Gender: Dem Women	10%	(19)	64%	(115)	26%	(47)	181
PID/Gender: Ind Men	41%	(36)	20%	(18)	39%	(35)	88
PID/Gender: Ind Women	33%	(24)	27%	(19)	40%	(29)	72
PID/Gender: Rep Men	88%	(116)	3%	(4)	9%	(11)	132
PID/Gender: Rep Women	86%	(155)	2%	(3)	12%	(22)	180
Ideo: Liberal (1-3)	15%	(35)	65%	(147)	20%	(46)	228
Ideo: Moderate (4)	39%	(86)	29%	(62)	32%	(69)	217
Ideo: Conservative (5-7)	79%	(244)	9%	(29)	12%	(38)	310
Ideo/PID: Conservative Republican	90%	(211)	2%	(4)	9%	(20)	235
Ideo/PID: Moderate/Liberal Republican	75%	(50)	6%	(4)	19%	(12)	66
Ideo/PID: Moderate/Conservative Democrat	20%	(23)	53%	(61)	27%	(31)	116
Ideo/PID: Liberal Democrat	14%	(25)	71%	(132)	16%	(30)	188
Unfavorable of Biden and Trump	35%	(44)	19%	(24)	46%	(58)	126
2024 H2H Matchup: Biden Voter	13%	(41)	66%	(218)	22%	(71)	331
2024 H2H Matchup: Trump Voter	85%	(327)	4%	(17)	10%	(39)	382
2024 H2H Matchup: Would not Vote	10%	(3)	13%	(4)	78%	(25)	33
2024 H2H Matchup: Do not Know	28%	(12)	9%	(4)	62%	(26)	42
2022 House Vote: Democrat	15%	(51)	59%	(205)	26%	(90)	346
2022 House Vote: Republican	86%	(267)	3%	(11)	11%	(33)	311
2022 House Vote: Did not Vote	50%	(61)	22%	(26)	28%	(34)	122
2020 Vote: Joe Biden	15%	(53)	60%	(219)	26%	(95)	366
2020 Vote: Donald Trump	85%	(308)	4%	(13)	12%	(44)	365
2020 Vote: Someone Else	35%	(3)	24%	(2)	41%	(4)	10
2020 Vote: Did not Vote	39%	(18)	19%	(9)	42%	(20)	47
2016 Vote: Hillary Clinton	13%	(36)	62%	(168)	24%	(65)	269
2016 Vote: Donald Trump	84%	(252)	3%	(9)	13%	(38)	299
2016 Vote: Someone Else	30%	(9)	31%	(9)	39%	(11)	28
2020 Vote/PID: Not Biden/Democrat	41%	(12)	33%	(9)	27%	(8)	28
2020 Vote/PID: Not Trump/Republican	65%	(14)	9%	(2)	25%	(5)	21
U.S. Economy: Wrong Track	61%	(345)	17%	(94)	23%	(128)	568
U.S. Economy: Right Direction	17%	(38)	67%	(149)	15%	(34)	220

Continued on next page

**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	31%	(243)	21%	(162)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	78%	(193)	15%	(36)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(341)	5%	(21)	11%	(47)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(24)	22%	(28)	60%	(79)	132
Top 2024 Issue: Economy	61%	(177)	19%	(55)	20%	(57)	290
Community: Urban	33%	(54)	43%	(72)	24%	(40)	166
Community: Suburban	46%	(193)	32%	(135)	22%	(93)	421
Community: Rural	68%	(137)	18%	(36)	14%	(29)	202
Community/Gender: Urban Women	19%	(14)	44%	(33)	37%	(28)	75
Community/Gender: Urban Men	44%	(40)	42%	(38)	14%	(12)	90
Community/Gender: Rural Women	70%	(87)	19%	(23)	12%	(15)	125
Community/Gender: Rural Men	65%	(50)	16%	(12)	19%	(14)	76
Community/Gender: Suburban Women	41%	(96)	35%	(81)	24%	(56)	233
Community/Gender: Suburban Men	51%	(96)	29%	(54)	20%	(37)	188
Homeowner	54%	(266)	28%	(138)	18%	(91)	496
Renter	37%	(97)	37%	(96)	26%	(66)	259
Military HHnm: Yes	52%	(64)	26%	(33)	22%	(27)	125
Military HH: No	48%	(319)	32%	(210)	20%	(135)	663
Employ: Private Sector	50%	(142)	32%	(92)	19%	(53)	287
Employ: Government	44%	(26)	36%	(21)	20%	(12)	59
Employ: Self-Employed	49%	(35)	29%	(21)	22%	(16)	72
Employ: Homemaker	53%	(21)	26%	(10)	21%	(8)	40
Employ: Student	49%	(9)	41%	(7)	10%	(2)	18
Employ: Retired	54%	(104)	27%	(52)	19%	(37)	192
Employ: Unemployed	36%	(26)	34%	(25)	30%	(22)	73
Employ: Other	42%	(20)	31%	(15)	27%	(13)	47
Self + Household: White-Collar	46%	(139)	35%	(106)	19%	(58)	303
Self + Household: Blue Collar	55%	(202)	29%	(105)	16%	(59)	366
Union HH: Yes	51%	(12)	44%	(10)	5%	(1)	23
Union HH: No	49%	(371)	30%	(233)	21%	(161)	765
LGBTQ+: Yes	30%	(24)	36%	(29)	34%	(27)	80
LGBTQ+: No	51%	(359)	30%	(213)	19%	(135)	708
Motivated to Vote	49%	(352)	32%	(227)	19%	(133)	711

Continued on next page

**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(383)	31%	(243)	21%	(162)	788
Parent: Yes	50%	(107)	27%	(59)	23%	(49)	214
Parent: No	48%	(277)	32%	(184)	20%	(113)	574
COVID Vaccine: Yes	41%	(216)	38%	(201)	21%	(112)	530
COVID Vaccine: No	65%	(167)	16%	(41)	19%	(50)	258
Student Loans: Yes	43%	(68)	33%	(51)	24%	(38)	157
Student Loans: No	50%	(316)	30%	(191)	20%	(124)	631
Favorable Opinion of Haley	62%	(158)	23%	(58)	16%	(40)	256
Unfavorable Opinion of Haley	43%	(140)	36%	(117)	21%	(67)	323
Protestant	65%	(172)	20%	(52)	15%	(40)	264
Roman Catholic	45%	(39)	39%	(34)	16%	(13)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	42%	(3)	—	(0)	8
Jewish	32%	(5)	44%	(7)	24%	(4)	16
Muslim	46%	(8)	54%	(10)	—	(0)	18
Buddhist	50%	(2)	8%	(0)	42%	(2)	4
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	26%	(9)	50%	(17)	24%	(8)	34
Agnostic	5%	(1)	40%	(8)	54%	(10)	19
Something else	44%	(79)	32%	(57)	24%	(43)	179
Nothing in particular	40%	(62)	33%	(51)	27%	(42)	156
Prodigal Biden Voter	29%	(17)	19%	(11)	52%	(30)	57
Undecided Voter (DK/WNV)	20%	(15)	11%	(8)	69%	(52)	75
Undecided Voter (DK)	10%	(3)	13%	(4)	78%	(25)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_6:** *Who do you trust more to handle each of the following economic issues? — Taxes*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	52%	(407)	33%	(259)	15%	(122)	788
Gender: Male	55%	(195)	30%	(105)	15%	(54)	354
Gender: Female	49%	(212)	35%	(154)	16%	(68)	434
Age: 18-34	48%	(106)	27%	(60)	25%	(55)	221
Age: 35-44	44%	(48)	39%	(42)	18%	(19)	109
Age: 45-64	53%	(147)	36%	(100)	12%	(32)	279
Age: 65+	60%	(107)	32%	(57)	9%	(15)	179
GenZers: 1997-2012	49%	(60)	21%	(26)	29%	(35)	121
Millennials: 1981-1996	46%	(92)	36%	(72)	18%	(36)	200
GenXers: 1965-1980	52%	(117)	35%	(80)	13%	(30)	227
Baby Boomers: 1946-1964	57%	(128)	35%	(79)	8%	(18)	225
Educ: < College	56%	(269)	28%	(133)	16%	(76)	478
Educ: Bachelors degree	46%	(84)	37%	(69)	17%	(31)	184
Educ: Post-grad	42%	(54)	46%	(58)	12%	(15)	126
Income: Under 50k	47%	(142)	35%	(106)	18%	(53)	301
Income: 50k-100k	57%	(175)	27%	(82)	17%	(52)	310
Income: 100k+	51%	(89)	40%	(70)	10%	(17)	177
Ethnicity: White (Non-Hispanic)	68%	(321)	23%	(109)	9%	(44)	475
Ethnicity: Hispanic	33%	(10)	41%	(12)	26%	(8)	29
Ethnicity: Black (Non-Hispanic)	26%	(66)	50%	(127)	24%	(62)	255
Ethnicity: Asian + Other (Non-Hispanic)	34%	(10)	38%	(11)	28%	(8)	30
All Christian	66%	(236)	25%	(90)	9%	(33)	358
All Non-Christian	43%	(18)	38%	(16)	19%	(8)	43
Atheist	24%	(8)	61%	(20)	15%	(5)	34
Agnostic/Nothing in particular	35%	(62)	40%	(69)	25%	(44)	175
Something Else	47%	(84)	35%	(63)	18%	(32)	179
Evangelical	64%	(200)	24%	(76)	12%	(39)	315
Non-Evangelical	53%	(114)	35%	(74)	12%	(26)	213
PID: Dem (no lean)	15%	(49)	68%	(215)	16%	(51)	316
PID: Ind (no lean)	47%	(75)	22%	(36)	31%	(50)	160
PID: Rep (no lean)	91%	(283)	3%	(8)	7%	(21)	312

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(407)	33%	(259)	15%	(122)	788
PID/Gender: Dem Men	22%	(29)	65%	(87)	14%	(19)	134
PID/Gender: Dem Women	11%	(20)	71%	(129)	18%	(33)	181
PID/Gender: Ind Men	54%	(48)	17%	(15)	28%	(25)	88
PID/Gender: Ind Women	38%	(27)	28%	(20)	34%	(25)	72
PID/Gender: Rep Men	90%	(119)	2%	(3)	8%	(10)	132
PID/Gender: Rep Women	91%	(165)	3%	(5)	6%	(11)	180
Ideo: Liberal (1-3)	19%	(42)	65%	(149)	16%	(37)	228
Ideo: Moderate (4)	44%	(96)	34%	(73)	22%	(48)	217
Ideo: Conservative (5-7)	81%	(252)	11%	(33)	8%	(26)	310
Ideo/PID: Conservative Republican	92%	(216)	2%	(6)	6%	(13)	235
Ideo/PID: Moderate/Liberal Republican	85%	(56)	3%	(2)	12%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	16%	(18)	66%	(76)	19%	(22)	116
Ideo/PID: Liberal Democrat	15%	(28)	72%	(135)	13%	(24)	188
Unfavorable of Biden and Trump	41%	(52)	17%	(21)	42%	(53)	126
2024 H2H Matchup: Biden Voter	13%	(44)	73%	(241)	14%	(45)	331
2024 H2H Matchup: Trump Voter	89%	(342)	2%	(8)	8%	(32)	382
2024 H2H Matchup: Would not Vote	23%	(7)	7%	(2)	70%	(23)	33
2024 H2H Matchup: Do not Know	32%	(13)	18%	(8)	50%	(21)	42
2022 House Vote: Democrat	15%	(53)	65%	(224)	20%	(69)	346
2022 House Vote: Republican	90%	(281)	3%	(8)	7%	(22)	311
2022 House Vote: Did not Vote	56%	(69)	22%	(27)	22%	(27)	122
2020 Vote: Joe Biden	16%	(60)	65%	(237)	19%	(70)	366
2020 Vote: Donald Trump	89%	(325)	3%	(10)	8%	(30)	365
2020 Vote: Someone Else	23%	(2)	17%	(2)	61%	(6)	10
2020 Vote: Did not Vote	42%	(20)	22%	(11)	36%	(17)	47
2016 Vote: Hillary Clinton	14%	(38)	69%	(186)	17%	(45)	269
2016 Vote: Donald Trump	89%	(267)	4%	(13)	6%	(19)	299
2016 Vote: Someone Else	27%	(8)	34%	(10)	39%	(11)	28
2020 Vote/PID: Not Biden/Democrat	40%	(11)	36%	(10)	24%	(7)	28
2020 Vote/PID: Not Trump/Republican	76%	(16)	8%	(2)	17%	(3)	21
U.S. Economy: Wrong Track	64%	(365)	18%	(105)	17%	(98)	568
U.S. Economy: Right Direction	19%	(42)	70%	(154)	11%	(24)	220

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(407)	33%	(259)	15%	(122)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(23)	81%	(199)	10%	(24)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(359)	4%	(15)	9%	(36)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(25)	34%	(45)	47%	(62)	132
Top 2024 Issue: Economy	63%	(183)	20%	(59)	17%	(48)	290
Community: Urban	34%	(56)	44%	(74)	22%	(36)	166
Community: Suburban	48%	(202)	36%	(150)	16%	(69)	421
Community: Rural	74%	(149)	18%	(35)	8%	(17)	202
Community/Gender: Urban Women	24%	(18)	48%	(36)	28%	(21)	75
Community/Gender: Urban Men	42%	(38)	42%	(38)	16%	(15)	90
Community/Gender: Rural Women	76%	(96)	18%	(23)	6%	(7)	125
Community/Gender: Rural Men	70%	(54)	17%	(13)	13%	(10)	76
Community/Gender: Suburban Women	42%	(98)	41%	(95)	17%	(40)	233
Community/Gender: Suburban Men	55%	(103)	29%	(55)	16%	(29)	188
Homeowner	57%	(283)	30%	(150)	13%	(64)	496
Renter	40%	(103)	39%	(102)	21%	(54)	259
Military HHnm: Yes	53%	(66)	26%	(33)	21%	(26)	125
Military HH: No	51%	(341)	34%	(226)	14%	(96)	663
Employ: Private Sector	53%	(152)	32%	(91)	15%	(44)	287
Employ: Government	46%	(27)	34%	(20)	20%	(12)	59
Employ: Self-Employed	45%	(32)	33%	(24)	22%	(16)	72
Employ: Homemaker	56%	(22)	30%	(12)	14%	(6)	40
Employ: Student	53%	(10)	24%	(4)	22%	(4)	18
Employ: Retired	60%	(116)	32%	(61)	8%	(15)	192
Employ: Unemployed	39%	(28)	40%	(29)	21%	(16)	73
Employ: Other	42%	(20)	38%	(18)	20%	(9)	47
Self + Household: White-Collar	48%	(146)	39%	(118)	13%	(38)	303
Self + Household: Blue Collar	60%	(220)	27%	(100)	13%	(47)	366
Union HH: Yes	47%	(11)	45%	(10)	8%	(2)	23
Union HH: No	52%	(396)	33%	(249)	16%	(120)	765
LGBTQ+: Yes	32%	(25)	45%	(36)	23%	(19)	80
LGBTQ+: No	54%	(382)	31%	(223)	15%	(103)	708
Motivated to Vote	52%	(370)	34%	(242)	14%	(99)	711

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(407)	33%	(259)	15%	(122)	788
Parent: Yes	49%	(105)	29%	(61)	22%	(47)	214
Parent: No	53%	(302)	34%	(198)	13%	(75)	574
COVID Vaccine: Yes	42%	(221)	41%	(218)	17%	(90)	530
COVID Vaccine: No	72%	(186)	16%	(41)	12%	(32)	258
Student Loans: Yes	41%	(65)	37%	(59)	21%	(34)	157
Student Loans: No	54%	(342)	32%	(200)	14%	(88)	631
Favorable Opinion of Haley	67%	(172)	23%	(60)	9%	(24)	256
Unfavorable Opinion of Haley	47%	(151)	39%	(125)	15%	(48)	323
Protestant	70%	(186)	20%	(53)	10%	(25)	264
Roman Catholic	52%	(45)	39%	(33)	9%	(8)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	42%	(3)	—	(0)	8
Jewish	17%	(3)	56%	(9)	27%	(4)	16
Muslim	64%	(12)	24%	(4)	12%	(2)	18
Buddhist	50%	(2)	17%	(1)	33%	(1)	4
Hindu	45%	(2)	55%	(2)	—	(0)	4
Atheist	24%	(8)	61%	(20)	15%	(5)	34
Agnostic	4%	(1)	53%	(10)	43%	(8)	19
Something else	47%	(84)	35%	(63)	18%	(32)	179
Nothing in particular	39%	(61)	38%	(59)	23%	(35)	156
Prodigal Biden Voter	38%	(22)	12%	(7)	50%	(29)	57
Undecided Voter (DK/WNV)	28%	(21)	13%	(10)	59%	(44)	75
Undecided Voter (DK)	23%	(7)	7%	(2)	70%	(23)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_7:** Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(348)	37%	(290)	19%	(150)	788
Gender: Male	45%	(159)	38%	(133)	17%	(62)	354
Gender: Female	43%	(188)	36%	(157)	20%	(88)	434
Age: 18-34	45%	(100)	30%	(66)	25%	(55)	221
Age: 35-44	33%	(36)	48%	(52)	20%	(22)	109
Age: 45-64	44%	(122)	40%	(113)	16%	(44)	279
Age: 65+	50%	(90)	33%	(59)	17%	(30)	179
GenZers: 1997-2012	49%	(59)	24%	(30)	27%	(32)	121
Millennials: 1981-1996	37%	(74)	42%	(84)	21%	(42)	200
GenXers: 1965-1980	42%	(95)	41%	(93)	17%	(40)	227
Baby Boomers: 1946-1964	48%	(109)	35%	(80)	16%	(36)	225
Educ: < College	49%	(235)	31%	(147)	20%	(96)	478
Educ: Bachelors degree	37%	(68)	43%	(79)	20%	(37)	184
Educ: Post-grad	35%	(44)	51%	(65)	14%	(17)	126
Income: Under 50k	41%	(123)	38%	(115)	21%	(64)	301
Income: 50k-100k	48%	(149)	32%	(98)	20%	(63)	310
Income: 100k+	43%	(76)	44%	(78)	13%	(23)	177
Ethnicity: White (Non-Hispanic)	60%	(284)	25%	(120)	15%	(71)	475
Ethnicity: Hispanic	38%	(11)	40%	(12)	22%	(6)	29
Ethnicity: Black (Non-Hispanic)	18%	(46)	57%	(146)	25%	(63)	255
Ethnicity: Asian + Other (Non-Hispanic)	22%	(6)	44%	(13)	35%	(10)	30
All Christian	57%	(203)	31%	(111)	12%	(45)	358
All Non-Christian	33%	(14)	43%	(18)	23%	(10)	43
Atheist	23%	(8)	62%	(21)	15%	(5)	34
Agnostic/Nothing in particular	29%	(51)	43%	(75)	27%	(48)	175
Something Else	40%	(71)	36%	(65)	24%	(43)	179
Evangelical	57%	(178)	28%	(88)	15%	(49)	315
Non-Evangelical	43%	(92)	39%	(84)	18%	(37)	213
PID: Dem (no lean)	9%	(28)	73%	(230)	18%	(57)	316
PID: Ind (no lean)	37%	(60)	26%	(42)	36%	(58)	160
PID: Rep (no lean)	83%	(260)	6%	(18)	11%	(34)	312

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(348)	37%	(290)	19%	(150)	788
PID/Gender: Dem Men	9%	(13)	76%	(103)	14%	(19)	134
PID/Gender: Dem Women	9%	(15)	70%	(127)	21%	(38)	181
PID/Gender: Ind Men	42%	(37)	22%	(20)	36%	(32)	88
PID/Gender: Ind Women	32%	(23)	31%	(22)	37%	(27)	72
PID/Gender: Rep Men	83%	(110)	8%	(11)	8%	(11)	132
PID/Gender: Rep Women	83%	(150)	4%	(7)	13%	(23)	180
Ideo: Liberal (1-3)	12%	(28)	73%	(167)	15%	(34)	228
Ideo: Moderate (4)	37%	(80)	34%	(74)	29%	(63)	217
Ideo: Conservative (5-7)	72%	(223)	14%	(44)	14%	(43)	310
Ideo/PID: Conservative Republican	84%	(196)	6%	(13)	11%	(26)	235
Ideo/PID: Moderate/Liberal Republican	80%	(53)	8%	(5)	13%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	66%	(76)	25%	(29)	116
Ideo/PID: Liberal Democrat	8%	(14)	80%	(149)	13%	(24)	188
Unfavorable of Biden and Trump	30%	(38)	26%	(33)	44%	(56)	126
2024 H2H Matchup: Biden Voter	5%	(17)	78%	(256)	17%	(58)	331
2024 H2H Matchup: Trump Voter	83%	(317)	6%	(22)	11%	(43)	382
2024 H2H Matchup: Would not Vote	15%	(5)	4%	(1)	81%	(26)	33
2024 H2H Matchup: Do not Know	21%	(9)	25%	(10)	55%	(23)	42
2022 House Vote: Democrat	8%	(27)	71%	(244)	22%	(75)	346
2022 House Vote: Republican	83%	(259)	6%	(17)	11%	(34)	311
2022 House Vote: Did not Vote	47%	(57)	23%	(29)	29%	(36)	122
2020 Vote: Joe Biden	7%	(25)	71%	(261)	22%	(81)	366
2020 Vote: Donald Trump	82%	(300)	5%	(17)	13%	(47)	365
2020 Vote: Someone Else	39%	(4)	24%	(2)	37%	(4)	10
2020 Vote: Did not Vote	39%	(19)	22%	(10)	39%	(18)	47
2016 Vote: Hillary Clinton	5%	(15)	75%	(201)	20%	(53)	269
2016 Vote: Donald Trump	81%	(241)	6%	(19)	13%	(38)	299
2016 Vote: Someone Else	20%	(6)	40%	(11)	39%	(11)	28
2020 Vote/PID: Not Biden/Democrat	40%	(11)	40%	(11)	21%	(6)	28
2020 Vote/PID: Not Trump/Republican	64%	(13)	16%	(3)	21%	(4)	21
U.S. Economy: Wrong Track	57%	(322)	21%	(119)	22%	(126)	568
U.S. Economy: Right Direction	11%	(25)	78%	(171)	11%	(24)	220

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(348)	37%	(290)	19%	(150)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	84%	(206)	12%	(30)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(319)	9%	(38)	13%	(53)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(18)	35%	(46)	51%	(68)	132
Top 2024 Issue: Economy	53%	(153)	29%	(83)	18%	(54)	290
Community: Urban	23%	(37)	56%	(92)	22%	(36)	166
Community: Suburban	42%	(178)	38%	(158)	20%	(85)	421
Community: Rural	66%	(133)	20%	(40)	14%	(29)	202
Community/Gender: Urban Women	12%	(9)	57%	(43)	31%	(23)	75
Community/Gender: Urban Men	31%	(28)	55%	(49)	14%	(13)	90
Community/Gender: Rural Women	69%	(86)	18%	(22)	14%	(17)	125
Community/Gender: Rural Men	61%	(47)	23%	(18)	16%	(12)	76
Community/Gender: Suburban Women	40%	(93)	39%	(92)	21%	(48)	233
Community/Gender: Suburban Men	45%	(84)	35%	(66)	20%	(37)	188
Homeowner	49%	(242)	33%	(165)	18%	(89)	496
Renter	33%	(86)	46%	(118)	21%	(55)	259
Military HHnm: Yes	46%	(57)	31%	(38)	23%	(29)	125
Military HH: No	44%	(290)	38%	(252)	18%	(121)	663
Employ: Private Sector	41%	(119)	39%	(112)	19%	(56)	287
Employ: Government	46%	(27)	37%	(22)	17%	(10)	59
Employ: Self-Employed	39%	(28)	37%	(27)	24%	(17)	72
Employ: Homemaker	51%	(20)	35%	(14)	14%	(6)	40
Employ: Student	60%	(11)	28%	(5)	13%	(2)	18
Employ: Retired	53%	(101)	32%	(62)	15%	(29)	192
Employ: Unemployed	38%	(28)	37%	(27)	25%	(18)	73
Employ: Other	31%	(15)	45%	(21)	24%	(11)	47
Self + Household: White-Collar	40%	(122)	43%	(129)	17%	(52)	303
Self + Household: Blue Collar	52%	(189)	32%	(118)	16%	(59)	366
Union HH: Yes	34%	(8)	57%	(13)	9%	(2)	23
Union HH: No	44%	(340)	36%	(277)	19%	(148)	765
LGBTQ+: Yes	19%	(16)	49%	(39)	32%	(25)	80
LGBTQ+: No	47%	(332)	35%	(251)	18%	(125)	708
Motivated to Vote	45%	(317)	39%	(274)	17%	(120)	711

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(348)	37%	(290)	19%	(150)	788
Parent: Yes	43%	(93)	37%	(80)	19%	(41)	214
Parent: No	44%	(255)	37%	(210)	19%	(109)	574
COVID Vaccine: Yes	34%	(179)	45%	(241)	21%	(110)	530
COVID Vaccine: No	65%	(168)	19%	(49)	16%	(40)	258
Student Loans: Yes	32%	(50)	45%	(71)	23%	(36)	157
Student Loans: No	47%	(298)	35%	(220)	18%	(114)	631
Favorable Opinion of Haley	54%	(139)	29%	(75)	16%	(42)	256
Unfavorable Opinion of Haley	41%	(131)	43%	(140)	16%	(52)	323
Protestant	61%	(161)	26%	(70)	12%	(33)	264
Roman Catholic	44%	(38)	44%	(38)	12%	(10)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	42%	(3)	17%	(1)	8
Jewish	17%	(3)	45%	(7)	39%	(6)	16
Muslim	53%	(10)	47%	(9)	—	(0)	18
Buddhist	—	(0)	32%	(1)	68%	(3)	4
Hindu	45%	(2)	31%	(1)	24%	(1)	4
Atheist	23%	(8)	62%	(21)	15%	(5)	34
Agnostic	1%	(0)	60%	(12)	39%	(7)	19
Something else	40%	(71)	36%	(65)	24%	(43)	179
Nothing in particular	33%	(51)	41%	(64)	26%	(41)	156
Prodigal Biden Voter	22%	(13)	29%	(17)	49%	(28)	57
Undecided Voter (DK/WNV)	18%	(14)	16%	(12)	66%	(49)	75
Undecided Voter (DK)	15%	(5)	4%	(1)	81%	(26)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(261)	19%	(153)	788
Gender: Male	50%	(176)	32%	(115)	18%	(64)	354
Gender: Female	46%	(198)	34%	(146)	21%	(90)	434
Age: 18-34	45%	(100)	29%	(63)	26%	(57)	221
Age: 35-44	40%	(43)	40%	(44)	20%	(22)	109
Age: 45-64	49%	(138)	35%	(98)	16%	(44)	279
Age: 65+	52%	(92)	31%	(56)	17%	(31)	179
GenZers: 1997-2012	48%	(58)	23%	(28)	29%	(35)	121
Millennials: 1981-1996	42%	(83)	38%	(75)	21%	(41)	200
GenXers: 1965-1980	49%	(110)	34%	(78)	17%	(39)	227
Baby Boomers: 1946-1964	50%	(113)	33%	(75)	17%	(37)	225
Educ: < College	52%	(249)	29%	(136)	19%	(93)	478
Educ: Bachelors degree	41%	(76)	37%	(68)	22%	(40)	184
Educ: Post-grad	39%	(49)	45%	(57)	16%	(21)	126
Income: Under 50k	46%	(138)	34%	(103)	20%	(60)	301
Income: 50k-100k	49%	(153)	28%	(88)	22%	(69)	310
Income: 100k+	47%	(83)	40%	(70)	13%	(24)	177
Ethnicity: White (Non-Hispanic)	61%	(290)	24%	(114)	15%	(71)	475
Ethnicity: Hispanic	47%	(14)	36%	(10)	17%	(5)	29
Ethnicity: Black (Non-Hispanic)	23%	(59)	50%	(128)	27%	(68)	255
Ethnicity: Asian + Other (Non-Hispanic)	38%	(11)	31%	(9)	31%	(9)	30
All Christian	59%	(213)	28%	(102)	12%	(44)	358
All Non-Christian	32%	(14)	40%	(17)	27%	(12)	43
Atheist	29%	(10)	53%	(18)	18%	(6)	34
Agnostic/Nothing in particular	33%	(57)	40%	(70)	27%	(48)	175
Something Else	45%	(81)	30%	(54)	25%	(44)	179
Evangelical	59%	(186)	24%	(74)	17%	(55)	315
Non-Evangelical	48%	(103)	37%	(78)	15%	(32)	213
PID: Dem (no lean)	14%	(44)	65%	(206)	21%	(66)	316
PID: Ind (no lean)	41%	(65)	24%	(38)	35%	(56)	160
PID: Rep (no lean)	85%	(265)	5%	(17)	10%	(31)	312

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(261)	19%	(153)	788
PID/Gender: Dem Men	18%	(24)	66%	(89)	16%	(21)	134
PID/Gender: Dem Women	11%	(19)	64%	(117)	25%	(45)	181
PID/Gender: Ind Men	44%	(39)	22%	(20)	33%	(30)	88
PID/Gender: Ind Women	36%	(26)	26%	(19)	37%	(27)	72
PID/Gender: Rep Men	85%	(112)	5%	(6)	10%	(13)	132
PID/Gender: Rep Women	85%	(153)	6%	(11)	10%	(17)	180
Ideo: Liberal (1-3)	14%	(32)	66%	(151)	20%	(45)	228
Ideo: Moderate (4)	43%	(93)	30%	(66)	27%	(59)	217
Ideo: Conservative (5-7)	75%	(234)	12%	(39)	12%	(38)	310
Ideo/PID: Conservative Republican	85%	(199)	6%	(13)	10%	(23)	235
Ideo/PID: Moderate/Liberal Republican	85%	(56)	3%	(2)	11%	(7)	66
Ideo/PID: Moderate/Conservative Democrat	21%	(25)	53%	(62)	25%	(29)	116
Ideo/PID: Liberal Democrat	9%	(17)	74%	(139)	17%	(31)	188
Unfavorable of Biden and Trump	37%	(47)	15%	(18)	48%	(61)	126
2024 H2H Matchup: Biden Voter	9%	(30)	72%	(239)	19%	(62)	331
2024 H2H Matchup: Trump Voter	85%	(327)	5%	(18)	10%	(38)	382
2024 H2H Matchup: Would not Vote	18%	(6)	4%	(1)	78%	(26)	33
2024 H2H Matchup: Do not Know	26%	(11)	7%	(3)	67%	(28)	42
2022 House Vote: Democrat	12%	(42)	63%	(217)	25%	(86)	346
2022 House Vote: Republican	86%	(266)	4%	(13)	10%	(32)	311
2022 House Vote: Did not Vote	50%	(61)	25%	(30)	25%	(31)	122
2020 Vote: Joe Biden	12%	(43)	63%	(232)	25%	(91)	366
2020 Vote: Donald Trump	85%	(311)	4%	(16)	11%	(38)	365
2020 Vote: Someone Else	33%	(3)	12%	(1)	55%	(5)	10
2020 Vote: Did not Vote	35%	(17)	26%	(12)	39%	(18)	47
2016 Vote: Hillary Clinton	12%	(33)	65%	(176)	22%	(60)	269
2016 Vote: Donald Trump	83%	(247)	5%	(16)	12%	(36)	299
2016 Vote: Someone Else	22%	(6)	36%	(10)	42%	(12)	28
2020 Vote/PID: Not Biden/Democrat	42%	(12)	34%	(10)	24%	(7)	28
2020 Vote/PID: Not Trump/Republican	57%	(12)	24%	(5)	20%	(4)	21
U.S. Economy: Wrong Track	60%	(341)	19%	(107)	21%	(120)	568
U.S. Economy: Right Direction	15%	(33)	70%	(154)	15%	(34)	220

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**Table BLMB10\_8:** *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(261)	19%	(153)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	79%	(194)	13%	(32)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(335)	6%	(26)	12%	(48)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(18)	30%	(40)	56%	(74)	132
Top 2024 Issue: Economy	57%	(165)	25%	(73)	18%	(51)	290
Community: Urban	25%	(42)	50%	(83)	24%	(41)	166
Community: Suburban	47%	(197)	33%	(138)	20%	(85)	421
Community: Rural	67%	(134)	20%	(40)	14%	(28)	202
Community/Gender: Urban Women	15%	(11)	50%	(38)	35%	(27)	75
Community/Gender: Urban Men	35%	(31)	50%	(45)	15%	(14)	90
Community/Gender: Rural Women	74%	(92)	18%	(23)	8%	(10)	125
Community/Gender: Rural Men	55%	(42)	22%	(17)	23%	(17)	76
Community/Gender: Suburban Women	41%	(95)	37%	(85)	23%	(53)	233
Community/Gender: Suburban Men	55%	(102)	28%	(53)	17%	(32)	188
Homeowner	51%	(255)	31%	(154)	18%	(88)	496
Renter	39%	(100)	39%	(101)	23%	(58)	259
Military HHnm: Yes	49%	(62)	31%	(38)	20%	(25)	125
Military HH: No	47%	(312)	34%	(223)	19%	(129)	663
Employ: Private Sector	47%	(135)	34%	(96)	19%	(55)	287
Employ: Government	40%	(24)	38%	(23)	22%	(13)	59
Employ: Self-Employed	44%	(32)	32%	(23)	24%	(17)	72
Employ: Homemaker	62%	(24)	25%	(10)	14%	(5)	40
Employ: Student	61%	(11)	27%	(5)	12%	(2)	18
Employ: Retired	54%	(103)	30%	(57)	17%	(32)	192
Employ: Unemployed	37%	(27)	38%	(28)	25%	(18)	73
Employ: Other	37%	(17)	42%	(20)	21%	(10)	47
Self + Household: White-Collar	44%	(134)	39%	(118)	17%	(51)	303
Self + Household: Blue Collar	54%	(199)	29%	(107)	16%	(60)	366
Union HH: Yes	40%	(9)	52%	(12)	8%	(2)	23
Union HH: No	48%	(364)	33%	(249)	20%	(151)	765
LGBTQ+: Yes	32%	(25)	38%	(31)	30%	(24)	80
LGBTQ+: No	49%	(348)	33%	(231)	18%	(129)	708
Motivated to Vote	48%	(341)	34%	(243)	18%	(128)	711

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	33%	(261)	19%	(153)	788
Parent: Yes	47%	(100)	31%	(66)	22%	(48)	214
Parent: No	48%	(274)	34%	(195)	18%	(105)	574
COVID Vaccine: Yes	38%	(200)	41%	(217)	21%	(113)	530
COVID Vaccine: No	67%	(173)	17%	(44)	16%	(40)	258
Student Loans: Yes	39%	(61)	39%	(61)	22%	(35)	157
Student Loans: No	50%	(313)	32%	(200)	19%	(118)	631
Favorable Opinion of Haley	59%	(152)	27%	(69)	14%	(35)	256
Unfavorable Opinion of Haley	45%	(144)	36%	(117)	19%	(62)	323
Protestant	62%	(162)	26%	(68)	12%	(33)	264
Roman Catholic	54%	(46)	35%	(30)	11%	(10)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	42%	(3)	17%	(1)	8
Jewish	12%	(2)	53%	(8)	36%	(6)	16
Muslim	64%	(12)	24%	(4)	12%	(2)	18
Buddhist	—	(0)	32%	(1)	68%	(3)	4
Hindu	—	(0)	76%	(3)	24%	(1)	4
Atheist	29%	(10)	53%	(18)	18%	(6)	34
Agnostic	11%	(2)	41%	(8)	48%	(9)	19
Something else	45%	(81)	30%	(54)	25%	(44)	179
Nothing in particular	35%	(55)	40%	(62)	25%	(39)	156
Prodigal Biden Voter	34%	(20)	6%	(3)	59%	(34)	57
Undecided Voter (DK/WNV)	23%	(17)	5%	(4)	72%	(54)	75
Undecided Voter (DK)	18%	(6)	4%	(1)	78%	(26)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(337)	38%	(296)	20%	(155)	788
Gender: Male	44%	(157)	35%	(125)	21%	(73)	354
Gender: Female	42%	(181)	39%	(171)	19%	(82)	434
Age: 18-34	43%	(96)	32%	(70)	25%	(55)	221
Age: 35-44	33%	(36)	43%	(47)	24%	(26)	109
Age: 45-64	45%	(125)	43%	(119)	13%	(35)	279
Age: 65+	45%	(80)	34%	(60)	21%	(38)	179
GenZers: 1997-2012	43%	(51)	32%	(39)	25%	(31)	121
Millennials: 1981-1996	39%	(78)	37%	(74)	24%	(48)	200
GenXers: 1965-1980	43%	(98)	43%	(97)	14%	(32)	227
Baby Boomers: 1946-1964	45%	(101)	37%	(83)	18%	(41)	225
Educ: < College	47%	(225)	33%	(156)	20%	(97)	478
Educ: Bachelors degree	36%	(66)	46%	(84)	19%	(35)	184
Educ: Post-grad	37%	(47)	44%	(56)	19%	(23)	126
Income: Under 50k	39%	(116)	40%	(119)	22%	(66)	301
Income: 50k-100k	47%	(146)	32%	(100)	21%	(64)	310
Income: 100k+	42%	(75)	43%	(77)	14%	(25)	177
Ethnicity: White (Non-Hispanic)	55%	(263)	27%	(128)	18%	(83)	475
Ethnicity: Hispanic	47%	(14)	38%	(11)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	20%	(50)	57%	(146)	23%	(59)	255
Ethnicity: Asian + Other (Non-Hispanic)	34%	(10)	38%	(11)	28%	(8)	30
All Christian	53%	(189)	30%	(107)	17%	(62)	358
All Non-Christian	37%	(16)	49%	(21)	14%	(6)	43
Atheist	18%	(6)	71%	(24)	11%	(4)	34
Agnostic/Nothing in particular	33%	(57)	40%	(71)	27%	(47)	175
Something Else	38%	(69)	41%	(74)	20%	(36)	179
Evangelical	52%	(165)	28%	(89)	19%	(61)	315
Non-Evangelical	42%	(89)	42%	(89)	16%	(35)	213
PID: Dem (no lean)	12%	(39)	71%	(226)	16%	(51)	316
PID: Ind (no lean)	34%	(55)	33%	(53)	33%	(53)	160
PID: Rep (no lean)	78%	(244)	6%	(18)	16%	(51)	312

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**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(337)	38%	(296)	20%	(155)	788
PID/Gender: Dem Men	15%	(20)	70%	(95)	14%	(19)	134
PID/Gender: Dem Women	10%	(18)	72%	(131)	17%	(32)	181
PID/Gender: Ind Men	36%	(32)	26%	(23)	38%	(33)	88
PID/Gender: Ind Women	31%	(22)	42%	(30)	27%	(19)	72
PID/Gender: Rep Men	79%	(104)	6%	(8)	15%	(20)	132
PID/Gender: Rep Women	77%	(140)	5%	(10)	17%	(31)	180
Ideo: Liberal (1-3)	15%	(34)	71%	(162)	14%	(33)	228
Ideo: Moderate (4)	36%	(79)	39%	(85)	24%	(53)	217
Ideo: Conservative (5-7)	68%	(211)	14%	(42)	18%	(57)	310
Ideo/PID: Conservative Republican	78%	(184)	6%	(13)	16%	(37)	235
Ideo/PID: Moderate/Liberal Republican	76%	(50)	6%	(4)	18%	(12)	66
Ideo/PID: Moderate/Conservative Democrat	15%	(17)	64%	(74)	21%	(24)	116
Ideo/PID: Liberal Democrat	11%	(20)	77%	(145)	12%	(23)	188
Unfavorable of Biden and Trump	30%	(38)	28%	(36)	42%	(53)	126
2024 H2H Matchup: Biden Voter	8%	(26)	78%	(259)	14%	(46)	331
2024 H2H Matchup: Trump Voter	78%	(300)	5%	(19)	17%	(63)	382
2024 H2H Matchup: Would not Vote	14%	(4)	9%	(3)	78%	(25)	33
2024 H2H Matchup: Do not Know	18%	(7)	36%	(15)	47%	(20)	42
2022 House Vote: Democrat	12%	(42)	71%	(244)	17%	(59)	346
2022 House Vote: Republican	78%	(242)	6%	(17)	17%	(52)	311
2022 House Vote: Did not Vote	40%	(49)	28%	(34)	32%	(39)	122
2020 Vote: Joe Biden	11%	(40)	72%	(264)	17%	(62)	366
2020 Vote: Donald Trump	77%	(280)	5%	(17)	19%	(68)	365
2020 Vote: Someone Else	44%	(4)	17%	(2)	39%	(4)	10
2020 Vote: Did not Vote	27%	(13)	28%	(13)	46%	(22)	47
2016 Vote: Hillary Clinton	8%	(22)	73%	(196)	19%	(50)	269
2016 Vote: Donald Trump	77%	(231)	7%	(21)	16%	(48)	299
2016 Vote: Someone Else	20%	(6)	43%	(12)	37%	(11)	28
2020 Vote/PID: Not Biden/Democrat	31%	(9)	45%	(13)	24%	(7)	28
2020 Vote/PID: Not Trump/Republican	50%	(10)	16%	(3)	34%	(7)	21
U.S. Economy: Wrong Track	53%	(303)	25%	(142)	22%	(123)	568
U.S. Economy: Right Direction	16%	(34)	70%	(155)	14%	(31)	220

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**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(337)	38%	(296)	20%	(155)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(23)	82%	(203)	8%	(21)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(300)	10%	(40)	17%	(69)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	41%	(54)	49%	(65)	132
Top 2024 Issue: Economy	50%	(146)	28%	(80)	22%	(64)	290
Community: Urban	30%	(49)	56%	(93)	14%	(23)	166
Community: Suburban	39%	(162)	39%	(162)	23%	(96)	421
Community: Rural	62%	(126)	20%	(41)	18%	(35)	202
Community/Gender: Urban Women	22%	(17)	60%	(45)	18%	(13)	75
Community/Gender: Urban Men	36%	(33)	53%	(48)	11%	(10)	90
Community/Gender: Rural Women	65%	(81)	21%	(26)	14%	(18)	125
Community/Gender: Rural Men	58%	(44)	19%	(14)	23%	(17)	76
Community/Gender: Suburban Women	36%	(83)	43%	(99)	22%	(51)	233
Community/Gender: Suburban Men	42%	(80)	34%	(63)	24%	(45)	188
Homeowner	46%	(229)	34%	(171)	19%	(97)	496
Renter	33%	(86)	46%	(118)	21%	(55)	259
Military HHnm: Yes	44%	(55)	34%	(43)	22%	(27)	125
Military HH: No	43%	(282)	38%	(253)	19%	(128)	663
Employ: Private Sector	42%	(120)	37%	(106)	21%	(62)	287
Employ: Government	42%	(25)	44%	(26)	14%	(8)	59
Employ: Self-Employed	43%	(31)	39%	(28)	18%	(13)	72
Employ: Homemaker	51%	(20)	34%	(14)	15%	(6)	40
Employ: Student	56%	(10)	35%	(6)	9%	(2)	18
Employ: Retired	49%	(94)	34%	(65)	17%	(33)	192
Employ: Unemployed	32%	(23)	43%	(32)	25%	(18)	73
Employ: Other	31%	(14)	43%	(20)	27%	(13)	47
Self + Household: White-Collar	41%	(123)	41%	(124)	18%	(56)	303
Self + Household: Blue Collar	49%	(180)	35%	(128)	16%	(58)	366
Union HH: Yes	41%	(10)	49%	(11)	10%	(2)	23
Union HH: No	43%	(328)	37%	(285)	20%	(152)	765
LGBTQ+: Yes	25%	(20)	52%	(41)	23%	(19)	80
LGBTQ+: No	45%	(317)	36%	(255)	19%	(136)	708
Motivated to Vote	43%	(306)	39%	(276)	18%	(128)	711

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(337)	38%	(296)	20%	(155)	788
Parent: Yes	47%	(100)	33%	(70)	21%	(45)	214
Parent: No	41%	(238)	39%	(226)	19%	(110)	574
COVID Vaccine: Yes	37%	(195)	46%	(242)	18%	(93)	530
COVID Vaccine: No	55%	(143)	21%	(54)	24%	(61)	258
Student Loans: Yes	34%	(53)	45%	(71)	21%	(33)	157
Student Loans: No	45%	(284)	36%	(225)	19%	(122)	631
Favorable Opinion of Haley	56%	(144)	29%	(73)	15%	(38)	256
Unfavorable Opinion of Haley	37%	(119)	44%	(141)	20%	(63)	323
Protestant	56%	(148)	26%	(68)	18%	(47)	264
Roman Catholic	43%	(37)	43%	(37)	14%	(12)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	25%	(2)	33%	(3)	8
Jewish	18%	(3)	82%	(13)	—	(0)	16
Muslim	60%	(11)	18%	(3)	23%	(4)	18
Buddhist	50%	(2)	32%	(1)	18%	(1)	4
Hindu	—	(0)	76%	(3)	24%	(1)	4
Atheist	18%	(6)	71%	(24)	11%	(4)	34
Agnostic	4%	(1)	46%	(9)	50%	(10)	19
Something else	38%	(69)	41%	(74)	20%	(36)	179
Nothing in particular	36%	(57)	40%	(62)	24%	(37)	156
Prodigal Biden Voter	31%	(18)	33%	(19)	37%	(21)	57
Undecided Voter (DK/WNV)	16%	(12)	24%	(18)	60%	(45)	75
Undecided Voter (DK)	14%	(4)	9%	(3)	78%	(25)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(350)	36%	(282)	20%	(157)	788
Gender: Male	45%	(161)	35%	(125)	19%	(68)	354
Gender: Female	43%	(188)	36%	(156)	21%	(89)	434
Age: 18-34	43%	(96)	31%	(69)	25%	(56)	221
Age: 35-44	34%	(37)	46%	(50)	20%	(21)	109
Age: 45-64	47%	(130)	36%	(101)	17%	(48)	279
Age: 65+	48%	(87)	34%	(61)	17%	(31)	179
GenZers: 1997-2012	44%	(53)	30%	(36)	26%	(32)	121
Millennials: 1981-1996	38%	(76)	40%	(80)	22%	(44)	200
GenXers: 1965-1980	47%	(106)	35%	(81)	18%	(40)	227
Baby Boomers: 1946-1964	46%	(104)	36%	(82)	17%	(39)	225
Educ: < College	49%	(232)	32%	(153)	19%	(93)	478
Educ: Bachelors degree	40%	(73)	37%	(69)	23%	(42)	184
Educ: Post-grad	35%	(44)	47%	(60)	18%	(22)	126
Income: Under 50k	43%	(130)	40%	(121)	17%	(51)	301
Income: 50k-100k	46%	(142)	30%	(92)	24%	(76)	310
Income: 100k+	44%	(78)	39%	(69)	17%	(30)	177
Ethnicity: White (Non-Hispanic)	57%	(272)	25%	(117)	18%	(85)	475
Ethnicity: Hispanic	34%	(10)	51%	(15)	16%	(4)	29
Ethnicity: Black (Non-Hispanic)	22%	(57)	55%	(140)	23%	(58)	255
Ethnicity: Asian + Other (Non-Hispanic)	36%	(11)	34%	(10)	30%	(9)	30
All Christian	56%	(201)	29%	(106)	14%	(51)	358
All Non-Christian	29%	(12)	51%	(22)	20%	(8)	43
Atheist	19%	(6)	62%	(21)	19%	(6)	34
Agnostic/Nothing in particular	31%	(55)	39%	(68)	30%	(52)	175
Something Else	42%	(75)	36%	(65)	22%	(39)	179
Evangelical	57%	(178)	27%	(84)	17%	(52)	315
Non-Evangelical	44%	(94)	39%	(84)	17%	(35)	213
PID: Dem (no lean)	11%	(35)	70%	(220)	19%	(60)	316
PID: Ind (no lean)	39%	(62)	29%	(46)	33%	(52)	160
PID: Rep (no lean)	81%	(252)	5%	(16)	14%	(44)	312

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**Table BLMB10\_10: Who do you trust more to handle each of the following economic issues? — Housing costs**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	36%	(282)	20%	(157)	788
PID/Gender: Dem Men	12%	(16)	75%	(101)	13%	(18)	134
PID/Gender: Dem Women	11%	(20)	66%	(119)	23%	(43)	181
PID/Gender: Ind Men	43%	(38)	21%	(19)	35%	(31)	88
PID/Gender: Ind Women	33%	(24)	37%	(27)	30%	(21)	72
PID/Gender: Rep Men	81%	(107)	4%	(6)	15%	(19)	132
PID/Gender: Rep Women	80%	(145)	6%	(10)	14%	(25)	180
Ideo: Liberal (1-3)	11%	(24)	72%	(164)	17%	(40)	228
Ideo: Moderate (4)	40%	(87)	36%	(79)	23%	(51)	217
Ideo: Conservative (5-7)	72%	(223)	11%	(33)	18%	(55)	310
Ideo/PID: Conservative Republican	82%	(192)	4%	(8)	15%	(34)	235
Ideo/PID: Moderate/Liberal Republican	75%	(50)	10%	(6)	15%	(10)	66
Ideo/PID: Moderate/Conservative Democrat	16%	(19)	63%	(72)	21%	(25)	116
Ideo/PID: Liberal Democrat	8%	(15)	76%	(143)	16%	(30)	188
Unfavorable of Biden and Trump	31%	(39)	17%	(21)	52%	(66)	126
2024 H2H Matchup: Biden Voter	6%	(21)	77%	(255)	17%	(55)	331
2024 H2H Matchup: Trump Voter	81%	(310)	5%	(19)	14%	(54)	382
2024 H2H Matchup: Would not Vote	12%	(4)	4%	(1)	84%	(28)	33
2024 H2H Matchup: Do not Know	37%	(15)	14%	(6)	49%	(21)	42
2022 House Vote: Democrat	11%	(38)	67%	(231)	22%	(77)	346
2022 House Vote: Republican	81%	(251)	5%	(17)	14%	(42)	311
2022 House Vote: Did not Vote	45%	(55)	27%	(33)	27%	(33)	122
2020 Vote: Joe Biden	11%	(40)	68%	(250)	21%	(76)	366
2020 Vote: Donald Trump	80%	(290)	5%	(19)	15%	(56)	365
2020 Vote: Someone Else	39%	(4)	12%	(1)	49%	(5)	10
2020 Vote: Did not Vote	34%	(16)	24%	(11)	42%	(20)	47
2016 Vote: Hillary Clinton	9%	(25)	71%	(190)	20%	(53)	269
2016 Vote: Donald Trump	78%	(234)	5%	(15)	17%	(50)	299
2016 Vote: Someone Else	27%	(7)	32%	(9)	41%	(12)	28
2020 Vote/PID: Not Biden/Democrat	34%	(10)	36%	(10)	30%	(8)	28
2020 Vote/PID: Not Trump/Republican	59%	(12)	16%	(3)	25%	(5)	21
U.S. Economy: Wrong Track	57%	(323)	21%	(117)	22%	(127)	568
U.S. Economy: Right Direction	12%	(26)	75%	(164)	13%	(30)	220

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**Table BLMB10\_10: Who do you trust more to handle each of the following economic issues? — Housing costs**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	36%	(282)	20%	(157)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	86%	(211)	10%	(24)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(316)	7%	(29)	16%	(65)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(22)	32%	(42)	51%	(68)	132
Top 2024 Issue: Economy	57%	(164)	22%	(64)	21%	(61)	290
Community: Urban	31%	(52)	48%	(79)	21%	(35)	166
Community: Suburban	41%	(171)	37%	(156)	22%	(94)	421
Community: Rural	63%	(127)	23%	(47)	14%	(28)	202
Community/Gender: Urban Women	25%	(19)	48%	(36)	27%	(20)	75
Community/Gender: Urban Men	36%	(33)	48%	(43)	16%	(14)	90
Community/Gender: Rural Women	67%	(83)	20%	(25)	14%	(17)	125
Community/Gender: Rural Men	57%	(43)	29%	(22)	15%	(11)	76
Community/Gender: Suburban Women	37%	(86)	41%	(95)	22%	(52)	233
Community/Gender: Suburban Men	45%	(85)	32%	(60)	22%	(42)	188
Homeowner	48%	(236)	33%	(164)	19%	(97)	496
Renter	36%	(94)	42%	(110)	21%	(55)	259
Military HHnm: Yes	44%	(55)	32%	(39)	25%	(31)	125
Military HH: No	44%	(295)	36%	(242)	19%	(126)	663
Employ: Private Sector	44%	(126)	36%	(103)	20%	(57)	287
Employ: Government	46%	(27)	39%	(23)	15%	(9)	59
Employ: Self-Employed	37%	(26)	37%	(27)	26%	(19)	72
Employ: Homemaker	50%	(20)	31%	(12)	19%	(8)	40
Employ: Student	37%	(7)	46%	(8)	18%	(3)	18
Employ: Retired	51%	(97)	33%	(64)	16%	(31)	192
Employ: Unemployed	37%	(27)	40%	(29)	23%	(16)	73
Employ: Other	39%	(19)	30%	(14)	31%	(14)	47
Self + Household: White-Collar	42%	(126)	40%	(121)	19%	(56)	303
Self + Household: Blue Collar	48%	(177)	34%	(123)	18%	(66)	366
Union HH: Yes	39%	(9)	48%	(11)	13%	(3)	23
Union HH: No	45%	(341)	35%	(270)	20%	(154)	765
LGBTQ+: Yes	32%	(26)	44%	(36)	24%	(19)	80
LGBTQ+: No	46%	(324)	35%	(246)	19%	(138)	708
Motivated to Vote	45%	(319)	37%	(261)	18%	(131)	711

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**Table BLMB10\_10:** Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	36%	(282)	20%	(157)	788
Parent: Yes	46%	(99)	34%	(73)	20%	(42)	214
Parent: No	44%	(251)	36%	(208)	20%	(115)	574
COVID Vaccine: Yes	37%	(197)	44%	(232)	19%	(101)	530
COVID Vaccine: No	59%	(152)	19%	(50)	22%	(56)	258
Student Loans: Yes	34%	(53)	43%	(67)	23%	(37)	157
Student Loans: No	47%	(297)	34%	(214)	19%	(120)	631
Favorable Opinion of Haley	54%	(139)	27%	(69)	18%	(47)	256
Unfavorable Opinion of Haley	39%	(126)	43%	(138)	18%	(59)	323
Protestant	62%	(163)	24%	(64)	14%	(37)	264
Roman Catholic	40%	(35)	46%	(40)	14%	(12)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	25%	(2)	33%	(3)	8
Jewish	23%	(4)	47%	(8)	30%	(5)	16
Muslim	36%	(7)	54%	(10)	10%	(2)	18
Buddhist	50%	(2)	32%	(1)	18%	(1)	4
Hindu	—	(0)	76%	(3)	24%	(1)	4
Atheist	19%	(6)	62%	(21)	19%	(6)	34
Agnostic	3%	(1)	37%	(7)	61%	(12)	19
Something else	42%	(75)	36%	(65)	22%	(39)	179
Nothing in particular	35%	(54)	39%	(61)	26%	(40)	156
Prodigal Biden Voter	39%	(22)	16%	(9)	46%	(26)	57
Undecided Voter (DK/WNV)	26%	(19)	10%	(7)	65%	(48)	75
Undecided Voter (DK)	12%	(4)	4%	(1)	84%	(28)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(357)	32%	(254)	23%	(177)	788
Gender: Male	46%	(164)	33%	(116)	21%	(74)	354
Gender: Female	44%	(193)	32%	(138)	24%	(103)	434
Age: 18-34	43%	(94)	29%	(64)	28%	(63)	221
Age: 35-44	39%	(42)	38%	(42)	23%	(25)	109
Age: 45-64	47%	(131)	34%	(94)	19%	(54)	279
Age: 65+	50%	(89)	30%	(54)	20%	(36)	179
GenZers: 1997-2012	47%	(57)	24%	(29)	29%	(35)	121
Millennials: 1981-1996	38%	(76)	37%	(75)	25%	(50)	200
GenXers: 1965-1980	45%	(103)	33%	(74)	22%	(50)	227
Baby Boomers: 1946-1964	50%	(112)	32%	(73)	18%	(40)	225
Educ: < College	51%	(245)	28%	(133)	21%	(100)	478
Educ: Bachelors degree	39%	(71)	37%	(68)	24%	(45)	184
Educ: Post-grad	32%	(41)	42%	(53)	26%	(32)	126
Income: Under 50k	42%	(126)	35%	(107)	23%	(68)	301
Income: 50k-100k	48%	(148)	26%	(81)	26%	(81)	310
Income: 100k+	47%	(82)	37%	(66)	16%	(28)	177
Ethnicity: White (Non-Hispanic)	59%	(279)	23%	(109)	18%	(87)	475
Ethnicity: Hispanic	31%	(9)	42%	(12)	27%	(8)	29
Ethnicity: Black (Non-Hispanic)	23%	(59)	48%	(123)	29%	(73)	255
Ethnicity: Asian + Other (Non-Hispanic)	35%	(10)	32%	(9)	33%	(10)	30
All Christian	55%	(198)	27%	(96)	18%	(65)	358
All Non-Christian	35%	(15)	40%	(17)	25%	(11)	43
Atheist	23%	(8)	62%	(21)	15%	(5)	34
Agnostic/Nothing in particular	33%	(58)	37%	(65)	30%	(52)	175
Something Else	44%	(78)	31%	(56)	25%	(45)	179
Evangelical	57%	(181)	23%	(73)	19%	(61)	315
Non-Evangelical	43%	(91)	36%	(76)	22%	(46)	213
PID: Dem (no lean)	12%	(38)	66%	(207)	22%	(71)	316
PID: Ind (no lean)	39%	(62)	22%	(34)	40%	(64)	160
PID: Rep (no lean)	82%	(257)	4%	(12)	14%	(43)	312

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**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(357)	32%	(254)	23%	(177)	788
PID/Gender: Dem Men	14%	(19)	69%	(93)	16%	(22)	134
PID/Gender: Dem Women	10%	(18)	63%	(114)	27%	(49)	181
PID/Gender: Ind Men	43%	(38)	19%	(16)	38%	(33)	88
PID/Gender: Ind Women	33%	(24)	25%	(18)	42%	(30)	72
PID/Gender: Rep Men	81%	(106)	5%	(6)	14%	(19)	132
PID/Gender: Rep Women	83%	(150)	3%	(6)	13%	(24)	180
Ideo: Liberal (1-3)	14%	(32)	68%	(154)	19%	(42)	228
Ideo: Moderate (4)	38%	(82)	30%	(65)	33%	(71)	217
Ideo: Conservative (5-7)	74%	(229)	9%	(29)	17%	(52)	310
Ideo/PID: Conservative Republican	84%	(196)	3%	(8)	13%	(31)	235
Ideo/PID: Moderate/Liberal Republican	76%	(50)	6%	(4)	18%	(12)	66
Ideo/PID: Moderate/Conservative Democrat	17%	(19)	53%	(61)	30%	(35)	116
Ideo/PID: Liberal Democrat	9%	(17)	75%	(141)	16%	(30)	188
Unfavorable of Biden and Trump	29%	(37)	13%	(16)	58%	(73)	126
2024 H2H Matchup: Biden Voter	9%	(28)	69%	(229)	22%	(73)	331
2024 H2H Matchup: Trump Voter	82%	(315)	4%	(17)	13%	(50)	382
2024 H2H Matchup: Would not Vote	9%	(3)	4%	(1)	87%	(28)	33
2024 H2H Matchup: Do not Know	24%	(10)	15%	(6)	61%	(26)	42
2022 House Vote: Democrat	12%	(41)	61%	(213)	27%	(92)	346
2022 House Vote: Republican	83%	(258)	3%	(11)	14%	(42)	311
2022 House Vote: Did not Vote	43%	(53)	25%	(30)	32%	(39)	122
2020 Vote: Joe Biden	12%	(44)	62%	(229)	25%	(93)	366
2020 Vote: Donald Trump	80%	(292)	4%	(15)	16%	(58)	365
2020 Vote: Someone Else	46%	(4)	17%	(2)	37%	(4)	10
2020 Vote: Did not Vote	35%	(17)	17%	(8)	48%	(23)	47
2016 Vote: Hillary Clinton	9%	(23)	68%	(184)	23%	(62)	269
2016 Vote: Donald Trump	79%	(237)	4%	(13)	16%	(49)	299
2016 Vote: Someone Else	25%	(7)	27%	(8)	47%	(13)	28
2020 Vote/PID: Not Biden/Democrat	34%	(10)	32%	(9)	34%	(10)	28
2020 Vote/PID: Not Trump/Republican	54%	(11)	10%	(2)	35%	(7)	21
U.S. Economy: Wrong Track	57%	(324)	18%	(105)	25%	(139)	568
U.S. Economy: Right Direction	15%	(33)	68%	(149)	17%	(38)	220

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**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(357)	32%	(254)	23%	(177)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	80%	(196)	14%	(36)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(321)	6%	(26)	15%	(63)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	24%	(32)	60%	(79)	132
Top 2024 Issue: Economy	54%	(158)	21%	(60)	25%	(72)	290
Community: Urban	28%	(47)	48%	(80)	23%	(39)	166
Community: Suburban	43%	(181)	32%	(136)	25%	(104)	421
Community: Rural	64%	(129)	19%	(38)	17%	(35)	202
Community/Gender: Urban Women	20%	(15)	48%	(36)	32%	(24)	75
Community/Gender: Urban Men	35%	(31)	49%	(44)	17%	(15)	90
Community/Gender: Rural Women	69%	(86)	16%	(21)	15%	(18)	125
Community/Gender: Rural Men	56%	(43)	22%	(17)	22%	(17)	76
Community/Gender: Suburban Women	39%	(91)	35%	(81)	26%	(61)	233
Community/Gender: Suburban Men	48%	(90)	29%	(55)	23%	(43)	188
Homeowner	49%	(243)	29%	(146)	22%	(107)	496
Renter	37%	(95)	39%	(101)	24%	(63)	259
Military HHnm: Yes	43%	(54)	30%	(38)	27%	(33)	125
Military HH: No	46%	(303)	33%	(216)	22%	(144)	663
Employ: Private Sector	44%	(127)	34%	(98)	22%	(62)	287
Employ: Government	46%	(27)	38%	(22)	17%	(10)	59
Employ: Self-Employed	45%	(32)	28%	(20)	27%	(20)	72
Employ: Homemaker	54%	(21)	29%	(12)	17%	(7)	40
Employ: Student	30%	(5)	44%	(8)	26%	(5)	18
Employ: Retired	52%	(99)	28%	(54)	20%	(39)	192
Employ: Unemployed	38%	(28)	37%	(27)	25%	(18)	73
Employ: Other	36%	(17)	29%	(14)	35%	(17)	47
Self + Household: White-Collar	39%	(117)	38%	(117)	23%	(69)	303
Self + Household: Blue Collar	53%	(193)	28%	(103)	19%	(71)	366
Union HH: Yes	38%	(9)	54%	(13)	8%	(2)	23
Union HH: No	45%	(348)	32%	(241)	23%	(176)	765
LGBTQ+: Yes	28%	(23)	46%	(37)	26%	(21)	80
LGBTQ+: No	47%	(334)	31%	(217)	22%	(157)	708
Motivated to Vote	46%	(328)	34%	(241)	20%	(142)	711

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**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(357)	32%	(254)	23%	(177)	788
Parent: Yes	44%	(95)	31%	(67)	25%	(53)	214
Parent: No	46%	(262)	33%	(187)	22%	(124)	574
COVID Vaccine: Yes	36%	(190)	40%	(214)	24%	(126)	530
COVID Vaccine: No	65%	(167)	16%	(40)	20%	(51)	258
Student Loans: Yes	33%	(53)	41%	(64)	26%	(41)	157
Student Loans: No	48%	(304)	30%	(190)	22%	(137)	631
Favorable Opinion of Haley	57%	(145)	23%	(58)	21%	(54)	256
Unfavorable Opinion of Haley	39%	(127)	41%	(133)	20%	(63)	323
Protestant	60%	(157)	23%	(61)	17%	(45)	264
Roman Catholic	43%	(37)	37%	(32)	20%	(17)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	25%	(2)	33%	(3)	8
Jewish	6%	(1)	39%	(6)	55%	(9)	16
Muslim	64%	(12)	30%	(6)	6%	(1)	18
Buddhist	50%	(2)	32%	(1)	18%	(1)	4
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	23%	(8)	62%	(21)	15%	(5)	34
Agnostic	1%	(0)	51%	(10)	47%	(9)	19
Something else	44%	(78)	31%	(56)	25%	(45)	179
Nothing in particular	37%	(58)	35%	(55)	27%	(43)	156
Prodigal Biden Voter	35%	(20)	17%	(10)	48%	(28)	57
Undecided Voter (DK/WNV)	17%	(13)	10%	(8)	72%	(54)	75
Undecided Voter (DK)	9%	(3)	4%	(1)	87%	(28)	33

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(388)	35%	(274)	16%	(125)	788
Gender: Male	51%	(182)	33%	(117)	16%	(56)	354
Gender: Female	48%	(207)	36%	(157)	16%	(70)	434
Age: 18-34	46%	(101)	28%	(62)	26%	(58)	221
Age: 35-44	44%	(47)	41%	(45)	15%	(16)	109
Age: 45-64	50%	(140)	38%	(106)	12%	(33)	279
Age: 65+	56%	(100)	34%	(60)	10%	(19)	179
GenZers: 1997-2012	45%	(55)	28%	(33)	27%	(33)	121
Millennials: 1981-1996	46%	(91)	35%	(70)	20%	(39)	200
GenXers: 1965-1980	49%	(111)	38%	(86)	13%	(30)	227
Baby Boomers: 1946-1964	54%	(121)	36%	(81)	10%	(23)	225
Educ: < College	54%	(259)	32%	(152)	14%	(67)	478
Educ: Bachelors degree	43%	(79)	36%	(66)	21%	(39)	184
Educ: Post-grad	40%	(50)	45%	(56)	15%	(19)	126
Income: Under 50k	44%	(133)	40%	(120)	16%	(48)	301
Income: 50k-100k	55%	(170)	27%	(84)	18%	(56)	310
Income: 100k+	48%	(85)	39%	(70)	12%	(22)	177
Ethnicity: White (Non-Hispanic)	66%	(314)	23%	(110)	11%	(51)	475
Ethnicity: Hispanic	33%	(9)	44%	(13)	23%	(7)	29
Ethnicity: Black (Non-Hispanic)	21%	(53)	56%	(142)	23%	(60)	255
Ethnicity: Asian + Other (Non-Hispanic)	40%	(12)	31%	(9)	29%	(9)	30
All Christian	64%	(228)	28%	(100)	8%	(30)	358
All Non-Christian	43%	(18)	46%	(20)	11%	(5)	43
Atheist	23%	(8)	56%	(19)	21%	(7)	34
Agnostic/Nothing in particular	32%	(57)	39%	(68)	29%	(51)	175
Something Else	44%	(78)	38%	(68)	18%	(33)	179
Evangelical	61%	(191)	27%	(87)	12%	(38)	315
Non-Evangelical	52%	(111)	37%	(78)	11%	(24)	213
PID: Dem (no lean)	12%	(38)	68%	(213)	20%	(65)	316
PID: Ind (no lean)	40%	(64)	28%	(45)	32%	(51)	160
PID: Rep (no lean)	92%	(286)	5%	(16)	3%	(10)	312

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(388)	35%	(274)	16%	(125)	788
PID/Gender: Dem Men	13%	(18)	68%	(91)	19%	(26)	134
PID/Gender: Dem Women	11%	(20)	68%	(122)	22%	(39)	181
PID/Gender: Ind Men	48%	(42)	23%	(21)	29%	(26)	88
PID/Gender: Ind Women	31%	(22)	33%	(24)	35%	(26)	72
PID/Gender: Rep Men	92%	(122)	4%	(6)	3%	(4)	132
PID/Gender: Rep Women	91%	(164)	6%	(11)	3%	(5)	180
Ideo: Liberal (1-3)	15%	(33)	68%	(155)	18%	(40)	228
Ideo: Moderate (4)	43%	(93)	35%	(77)	22%	(47)	217
Ideo: Conservative (5-7)	80%	(247)	12%	(37)	8%	(26)	310
Ideo/PID: Conservative Republican	93%	(218)	4%	(10)	3%	(7)	235
Ideo/PID: Moderate/Liberal Republican	89%	(59)	8%	(5)	4%	(2)	66
Ideo/PID: Moderate/Conservative Democrat	11%	(13)	64%	(74)	25%	(29)	116
Ideo/PID: Liberal Democrat	12%	(23)	72%	(135)	16%	(30)	188
Unfavorable of Biden and Trump	38%	(48)	17%	(21)	45%	(57)	126
2024 H2H Matchup: Biden Voter	7%	(25)	75%	(247)	18%	(59)	331
2024 H2H Matchup: Trump Voter	91%	(350)	4%	(16)	4%	(17)	382
2024 H2H Matchup: Would not Vote	11%	(4)	4%	(1)	85%	(28)	33
2024 H2H Matchup: Do not Know	25%	(10)	25%	(10)	50%	(21)	42
2022 House Vote: Democrat	13%	(45)	66%	(227)	21%	(74)	346
2022 House Vote: Republican	90%	(280)	5%	(15)	5%	(15)	311
2022 House Vote: Did not Vote	47%	(58)	26%	(32)	27%	(32)	122
2020 Vote: Joe Biden	11%	(39)	67%	(246)	22%	(81)	366
2020 Vote: Donald Trump	90%	(327)	4%	(16)	6%	(22)	365
2020 Vote: Someone Else	46%	(4)	12%	(1)	42%	(4)	10
2020 Vote: Did not Vote	37%	(18)	24%	(11)	39%	(18)	47
2016 Vote: Hillary Clinton	10%	(26)	70%	(187)	21%	(55)	269
2016 Vote: Donald Trump	89%	(267)	5%	(14)	6%	(18)	299
2016 Vote: Someone Else	25%	(7)	36%	(10)	40%	(11)	28
2020 Vote/PID: Not Biden/Democrat	37%	(11)	35%	(10)	28%	(8)	28
2020 Vote/PID: Not Trump/Republican	68%	(14)	24%	(5)	9%	(2)	21

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(388)	35%	(274)	16%	(125)	788
U.S. Economy: Wrong Track	63%	(356)	21%	(117)	17%	(95)	568
U.S. Economy: Right Direction	15%	(33)	71%	(157)	14%	(31)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	83%	(206)	10%	(24)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(357)	6%	(23)	7%	(29)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	34%	(45)	54%	(72)	132
Top 2024 Issue: Economy	62%	(180)	23%	(68)	15%	(42)	290
Community: Urban	34%	(56)	47%	(78)	19%	(31)	166
Community: Suburban	46%	(195)	36%	(150)	18%	(77)	421
Community: Rural	68%	(138)	23%	(46)	9%	(17)	202
Community/Gender: Urban Women	24%	(18)	51%	(38)	25%	(19)	75
Community/Gender: Urban Men	42%	(38)	44%	(40)	14%	(13)	90
Community/Gender: Rural Women	72%	(90)	23%	(29)	5%	(7)	125
Community/Gender: Rural Men	63%	(48)	23%	(18)	14%	(11)	76
Community/Gender: Suburban Women	42%	(99)	39%	(90)	19%	(44)	233
Community/Gender: Suburban Men	51%	(96)	32%	(59)	17%	(32)	188
Homeowner	54%	(269)	31%	(154)	15%	(74)	496
Renter	38%	(98)	43%	(112)	19%	(49)	259
Military HHnm: Yes	52%	(65)	31%	(38)	17%	(22)	125
Military HH: No	49%	(323)	36%	(236)	16%	(104)	663
Employ: Private Sector	50%	(142)	35%	(100)	16%	(45)	287
Employ: Government	45%	(26)	37%	(22)	18%	(11)	59
Employ: Self-Employed	48%	(34)	30%	(22)	22%	(16)	72
Employ: Homemaker	55%	(22)	32%	(13)	13%	(5)	40
Employ: Student	34%	(6)	52%	(9)	15%	(3)	18
Employ: Retired	57%	(109)	33%	(63)	11%	(21)	192
Employ: Unemployed	41%	(30)	41%	(30)	18%	(13)	73
Employ: Other	39%	(18)	33%	(16)	28%	(13)	47
Self + Household: White-Collar	46%	(140)	38%	(116)	15%	(46)	303
Self + Household: Blue Collar	57%	(208)	31%	(112)	13%	(47)	366
Union HH: Yes	51%	(12)	46%	(11)	3%	(1)	23
Union HH: No	49%	(376)	34%	(264)	16%	(125)	765

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(388)	35%	(274)	16%	(125)	788
LGBTQ+: Yes	32%	(26)	47%	(38)	21%	(17)	80
LGBTQ+: No	51%	(363)	33%	(236)	15%	(109)	708
Motivated to Vote	50%	(358)	36%	(254)	14%	(99)	711
Parent: Yes	49%	(105)	31%	(67)	20%	(42)	214
Parent: No	49%	(284)	36%	(207)	15%	(83)	574
COVID Vaccine: Yes	41%	(216)	43%	(225)	17%	(89)	530
COVID Vaccine: No	67%	(173)	19%	(49)	14%	(37)	258
Student Loans: Yes	39%	(62)	39%	(62)	21%	(34)	157
Student Loans: No	52%	(326)	34%	(213)	15%	(92)	631
Favorable Opinion of Haley	61%	(157)	26%	(67)	12%	(32)	256
Unfavorable Opinion of Haley	45%	(144)	41%	(132)	15%	(47)	323
Protestant	70%	(184)	21%	(57)	9%	(23)	264
Roman Catholic	46%	(39)	47%	(40)	8%	(6)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	42%	(3)	17%	(1)	8
Jewish	30%	(5)	64%	(10)	6%	(1)	16
Muslim	52%	(10)	42%	(8)	6%	(1)	18
Buddhist	50%	(2)	8%	(0)	42%	(2)	4
Hindu	45%	(2)	31%	(1)	24%	(1)	4
Atheist	23%	(8)	56%	(19)	21%	(7)	34
Agnostic	11%	(2)	37%	(7)	52%	(10)	19
Something else	44%	(78)	38%	(68)	18%	(33)	179
Nothing in particular	35%	(55)	39%	(60)	26%	(40)	156
Prodigal Biden Voter	32%	(19)	21%	(12)	46%	(27)	57
Undecided Voter (DK/WNV)	19%	(14)	16%	(12)	66%	(49)	75
Undecided Voter (DK)	11%	(4)	4%	(1)	85%	(28)	33

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(367)	34%	(265)	20%	(156)	788
Gender: Male	46%	(165)	35%	(123)	19%	(67)	354
Gender: Female	47%	(202)	33%	(142)	21%	(89)	434
Age: 18-34	46%	(102)	27%	(59)	27%	(60)	221
Age: 35-44	38%	(41)	43%	(47)	19%	(21)	109
Age: 45-64	46%	(129)	37%	(105)	16%	(46)	279
Age: 65+	53%	(95)	30%	(54)	17%	(30)	179
GenZers: 1997-2012	46%	(55)	23%	(28)	31%	(38)	121
Millennials: 1981-1996	43%	(85)	37%	(75)	20%	(40)	200
GenXers: 1965-1980	44%	(100)	37%	(85)	19%	(42)	227
Baby Boomers: 1946-1964	52%	(118)	33%	(73)	15%	(34)	225
Educ: < College	53%	(251)	27%	(131)	20%	(96)	478
Educ: Bachelors degree	40%	(74)	38%	(69)	22%	(40)	184
Educ: Post-grad	33%	(41)	52%	(65)	15%	(19)	126
Income: Under 50k	44%	(133)	35%	(104)	21%	(64)	301
Income: 50k-100k	50%	(156)	28%	(88)	21%	(66)	310
Income: 100k+	44%	(78)	41%	(73)	15%	(26)	177
Ethnicity: White (Non-Hispanic)	61%	(291)	25%	(118)	14%	(65)	475
Ethnicity: Hispanic	49%	(14)	34%	(10)	16%	(5)	29
Ethnicity: Black (Non-Hispanic)	20%	(50)	49%	(126)	31%	(78)	255
Ethnicity: Asian + Other (Non-Hispanic)	36%	(11)	39%	(12)	25%	(7)	30
All Christian	60%	(214)	28%	(102)	12%	(43)	358
All Non-Christian	32%	(13)	56%	(24)	13%	(5)	43
Atheist	29%	(10)	53%	(18)	19%	(6)	34
Agnostic/Nothing in particular	33%	(57)	38%	(66)	30%	(52)	175
Something Else	41%	(73)	32%	(57)	27%	(49)	179
Evangelical	57%	(178)	25%	(79)	18%	(58)	315
Non-Evangelical	49%	(103)	36%	(77)	15%	(33)	213
PID: Dem (no lean)	11%	(36)	67%	(212)	21%	(67)	316
PID: Ind (no lean)	40%	(64)	23%	(37)	36%	(58)	160
PID: Rep (no lean)	85%	(266)	5%	(16)	10%	(30)	312

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(367)	34%	(265)	20%	(156)	788
PID/Gender: Dem Men	12%	(16)	73%	(99)	15%	(20)	134
PID/Gender: Dem Women	11%	(20)	63%	(114)	26%	(47)	181
PID/Gender: Ind Men	46%	(40)	20%	(17)	34%	(30)	88
PID/Gender: Ind Women	33%	(24)	28%	(20)	39%	(28)	72
PID/Gender: Rep Men	82%	(108)	6%	(7)	12%	(16)	132
PID/Gender: Rep Women	88%	(158)	5%	(9)	8%	(14)	180
Ideo: Liberal (1-3)	13%	(30)	68%	(155)	19%	(43)	228
Ideo: Moderate (4)	42%	(91)	32%	(70)	26%	(56)	217
Ideo: Conservative (5-7)	75%	(232)	11%	(33)	14%	(44)	310
Ideo/PID: Conservative Republican	88%	(206)	5%	(12)	7%	(17)	235
Ideo/PID: Moderate/Liberal Republican	77%	(51)	5%	(3)	18%	(12)	66
Ideo/PID: Moderate/Conservative Democrat	14%	(17)	57%	(66)	29%	(33)	116
Ideo/PID: Liberal Democrat	10%	(19)	75%	(140)	15%	(28)	188
Unfavorable of Biden and Trump	34%	(43)	16%	(20)	50%	(63)	126
2024 H2H Matchup: Biden Voter	8%	(25)	73%	(240)	20%	(66)	331
2024 H2H Matchup: Trump Voter	86%	(331)	5%	(20)	8%	(31)	382
2024 H2H Matchup: Would not Vote	11%	(4)	4%	(1)	85%	(28)	33
2024 H2H Matchup: Do not Know	18%	(7)	10%	(4)	73%	(31)	42
2022 House Vote: Democrat	12%	(42)	64%	(221)	24%	(83)	346
2022 House Vote: Republican	84%	(261)	5%	(16)	11%	(34)	311
2022 House Vote: Did not Vote	48%	(58)	24%	(29)	28%	(35)	122
2020 Vote: Joe Biden	11%	(41)	65%	(237)	24%	(89)	366
2020 Vote: Donald Trump	84%	(305)	5%	(18)	11%	(42)	365
2020 Vote: Someone Else	29%	(3)	12%	(1)	59%	(6)	10
2020 Vote: Did not Vote	39%	(18)	20%	(10)	41%	(19)	47
2016 Vote: Hillary Clinton	9%	(25)	67%	(182)	23%	(62)	269
2016 Vote: Donald Trump	83%	(247)	5%	(16)	12%	(36)	299
2016 Vote: Someone Else	21%	(6)	35%	(10)	44%	(12)	28
2020 Vote/PID: Not Biden/Democrat	40%	(11)	32%	(9)	28%	(8)	28
2020 Vote/PID: Not Trump/Republican	56%	(12)	15%	(3)	29%	(6)	21

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(367)	34%	(265)	20%	(156)	788
U.S. Economy: Wrong Track	59%	(332)	19%	(108)	22%	(127)	568
U.S. Economy: Right Direction	16%	(34)	71%	(157)	13%	(29)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	82%	(203)	12%	(29)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(332)	7%	(28)	12%	(49)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(20)	26%	(35)	59%	(78)	132
Top 2024 Issue: Economy	56%	(162)	24%	(68)	21%	(60)	290
Community: Urban	27%	(45)	49%	(81)	24%	(40)	166
Community: Suburban	45%	(189)	34%	(144)	21%	(88)	421
Community: Rural	66%	(133)	20%	(40)	14%	(28)	202
Community/Gender: Urban Women	21%	(16)	48%	(36)	31%	(24)	75
Community/Gender: Urban Men	32%	(29)	50%	(45)	18%	(16)	90
Community/Gender: Rural Women	68%	(85)	18%	(23)	14%	(17)	125
Community/Gender: Rural Men	63%	(48)	22%	(17)	15%	(11)	76
Community/Gender: Suburban Women	43%	(101)	36%	(83)	21%	(48)	233
Community/Gender: Suburban Men	47%	(87)	33%	(61)	21%	(39)	188
Homeowner	50%	(251)	32%	(159)	17%	(86)	496
Renter	37%	(96)	38%	(99)	25%	(64)	259
Military HHnm: Yes	49%	(61)	30%	(38)	20%	(25)	125
Military HH: No	46%	(305)	34%	(228)	20%	(130)	663
Employ: Private Sector	43%	(124)	38%	(108)	19%	(55)	287
Employ: Government	47%	(28)	33%	(20)	20%	(12)	59
Employ: Self-Employed	45%	(32)	31%	(22)	24%	(17)	72
Employ: Homemaker	57%	(23)	31%	(12)	12%	(5)	40
Employ: Student	46%	(8)	36%	(7)	18%	(3)	18
Employ: Retired	54%	(105)	29%	(55)	17%	(32)	192
Employ: Unemployed	38%	(27)	37%	(27)	25%	(18)	73
Employ: Other	42%	(20)	31%	(15)	28%	(13)	47
Self + Household: White-Collar	44%	(135)	39%	(119)	16%	(50)	303
Self + Household: Blue Collar	53%	(196)	30%	(110)	16%	(60)	366
Union HH: Yes	39%	(9)	58%	(13)	3%	(1)	23
Union HH: No	47%	(358)	33%	(252)	20%	(155)	765

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(367)	34%	(265)	20%	(156)	788
LGBTQ+: Yes	27%	(21)	42%	(34)	31%	(25)	80
LGBTQ+: No	49%	(345)	33%	(232)	18%	(131)	708
Motivated to Vote	47%	(334)	35%	(252)	18%	(126)	711
Parent: Yes	46%	(99)	35%	(74)	19%	(41)	214
Parent: No	47%	(268)	33%	(191)	20%	(115)	574
COVID Vaccine: Yes	38%	(200)	43%	(228)	19%	(102)	530
COVID Vaccine: No	65%	(167)	15%	(38)	21%	(54)	258
Student Loans: Yes	35%	(54)	43%	(68)	22%	(35)	157
Student Loans: No	50%	(312)	31%	(198)	19%	(121)	631
Favorable Opinion of Haley	58%	(148)	27%	(69)	15%	(38)	256
Unfavorable Opinion of Haley	41%	(133)	40%	(131)	19%	(60)	323
Protestant	65%	(170)	24%	(64)	11%	(29)	264
Roman Catholic	44%	(38)	41%	(35)	14%	(12)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	25%	(2)	17%	(1)	8
Jewish	19%	(3)	69%	(11)	12%	(2)	16
Muslim	36%	(7)	54%	(10)	10%	(2)	18
Buddhist	50%	(2)	32%	(1)	18%	(1)	4
Hindu	45%	(2)	31%	(1)	24%	(1)	4
Atheist	29%	(10)	53%	(18)	19%	(6)	34
Agnostic	4%	(1)	48%	(9)	48%	(9)	19
Something else	41%	(73)	32%	(57)	27%	(49)	179
Nothing in particular	36%	(56)	36%	(56)	28%	(43)	156
Prodigal Biden Voter	35%	(20)	16%	(9)	49%	(28)	57
Undecided Voter (DK/WNV)	15%	(11)	7%	(5)	78%	(58)	75
Undecided Voter (DK)	11%	(4)	4%	(1)	85%	(28)	33

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(340)	43%	(341)	14%	(107)	788
Gender: Male	43%	(151)	45%	(158)	13%	(45)	354
Gender: Female	44%	(189)	42%	(183)	14%	(62)	434
Age: 18-34	39%	(86)	39%	(85)	22%	(49)	221
Age: 35-44	34%	(37)	50%	(54)	16%	(17)	109
Age: 45-64	44%	(122)	46%	(129)	10%	(28)	279
Age: 65+	52%	(94)	41%	(73)	7%	(12)	179
GenZers: 1997-2012	37%	(45)	40%	(49)	23%	(28)	121
Millennials: 1981-1996	38%	(77)	43%	(86)	18%	(37)	200
GenXers: 1965-1980	42%	(95)	46%	(105)	12%	(27)	227
Baby Boomers: 1946-1964	50%	(113)	43%	(97)	7%	(15)	225
Educ: < College	49%	(232)	38%	(183)	13%	(63)	478
Educ: Bachelors degree	38%	(69)	44%	(81)	18%	(33)	184
Educ: Post-grad	30%	(38)	61%	(77)	9%	(11)	126
Income: Under 50k	40%	(121)	46%	(139)	14%	(42)	301
Income: 50k-100k	46%	(143)	38%	(117)	16%	(49)	310
Income: 100k+	43%	(76)	48%	(85)	9%	(16)	177
Ethnicity: White (Non-Hispanic)	59%	(282)	30%	(143)	10%	(50)	475
Ethnicity: Hispanic	27%	(8)	60%	(17)	13%	(4)	29
Ethnicity: Black (Non-Hispanic)	17%	(42)	66%	(169)	17%	(44)	255
Ethnicity: Asian + Other (Non-Hispanic)	27%	(8)	40%	(12)	33%	(10)	30
All Christian	55%	(198)	35%	(126)	10%	(35)	358
All Non-Christian	27%	(11)	63%	(27)	11%	(5)	43
Atheist	29%	(10)	62%	(21)	9%	(3)	34
Agnostic/Nothing in particular	27%	(48)	49%	(86)	24%	(42)	175
Something Else	41%	(74)	46%	(82)	13%	(23)	179
Evangelical	56%	(175)	34%	(106)	11%	(34)	315
Non-Evangelical	43%	(91)	47%	(100)	11%	(23)	213
PID: Dem (no lean)	10%	(31)	77%	(243)	13%	(42)	316
PID: Ind (no lean)	34%	(54)	38%	(61)	28%	(45)	160
PID: Rep (no lean)	81%	(254)	12%	(38)	7%	(21)	312

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(340)	43%	(341)	14%	(107)	788
PID/Gender: Dem Men	8%	(11)	82%	(110)	10%	(13)	134
PID/Gender: Dem Women	11%	(21)	73%	(132)	16%	(28)	181
PID/Gender: Ind Men	38%	(34)	33%	(30)	28%	(25)	88
PID/Gender: Ind Women	28%	(20)	44%	(32)	27%	(20)	72
PID/Gender: Rep Men	81%	(106)	14%	(19)	5%	(7)	132
PID/Gender: Rep Women	82%	(148)	10%	(19)	8%	(14)	180
Ideo: Liberal (1-3)	10%	(22)	78%	(177)	13%	(29)	228
Ideo: Moderate (4)	38%	(83)	43%	(94)	18%	(40)	217
Ideo: Conservative (5-7)	71%	(220)	20%	(61)	9%	(29)	310
Ideo/PID: Conservative Republican	82%	(192)	11%	(26)	7%	(17)	235
Ideo/PID: Moderate/Liberal Republican	80%	(53)	15%	(10)	6%	(4)	66
Ideo/PID: Moderate/Conservative Democrat	16%	(19)	70%	(81)	14%	(16)	116
Ideo/PID: Liberal Democrat	6%	(11)	83%	(155)	11%	(21)	188
Unfavorable of Biden and Trump	28%	(35)	35%	(44)	37%	(47)	126
2024 H2H Matchup: Biden Voter	5%	(17)	84%	(278)	11%	(36)	331
2024 H2H Matchup: Trump Voter	81%	(308)	11%	(44)	8%	(31)	382
2024 H2H Matchup: Would not Vote	14%	(5)	14%	(4)	72%	(24)	33
2024 H2H Matchup: Do not Know	23%	(10)	36%	(15)	40%	(17)	42
2022 House Vote: Democrat	9%	(31)	75%	(261)	16%	(54)	346
2022 House Vote: Republican	82%	(254)	11%	(33)	7%	(23)	311
2022 House Vote: Did not Vote	42%	(51)	38%	(47)	20%	(25)	122
2020 Vote: Joe Biden	8%	(28)	78%	(285)	15%	(54)	366
2020 Vote: Donald Trump	79%	(289)	11%	(41)	9%	(35)	365
2020 Vote: Someone Else	41%	(4)	26%	(2)	33%	(3)	10
2020 Vote: Did not Vote	39%	(18)	28%	(13)	33%	(16)	47
2016 Vote: Hillary Clinton	7%	(18)	78%	(211)	15%	(40)	269
2016 Vote: Donald Trump	81%	(243)	11%	(32)	8%	(24)	299
2016 Vote: Someone Else	23%	(6)	45%	(13)	32%	(9)	28
2020 Vote/PID: Not Biden/Democrat	38%	(11)	47%	(13)	15%	(4)	28
2020 Vote/PID: Not Trump/Republican	64%	(13)	26%	(5)	10%	(2)	21

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(340)	43%	(341)	14%	(107)	788
U.S. Economy: Wrong Track	55%	(312)	30%	(168)	15%	(87)	568
U.S. Economy: Right Direction	12%	(27)	79%	(173)	9%	(20)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	89%	(219)	8%	(19)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(316)	14%	(56)	9%	(37)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	50%	(66)	38%	(51)	132
Top 2024 Issue: Economy	53%	(154)	33%	(94)	14%	(41)	290
Community: Urban	24%	(40)	57%	(95)	18%	(30)	166
Community: Suburban	39%	(165)	46%	(193)	15%	(63)	421
Community: Rural	67%	(135)	26%	(53)	7%	(14)	202
Community/Gender: Urban Women	17%	(13)	57%	(43)	26%	(20)	75
Community/Gender: Urban Men	30%	(27)	58%	(52)	12%	(11)	90
Community/Gender: Rural Women	72%	(90)	23%	(29)	5%	(6)	125
Community/Gender: Rural Men	58%	(45)	32%	(25)	9%	(7)	76
Community/Gender: Suburban Women	37%	(86)	48%	(111)	15%	(36)	233
Community/Gender: Suburban Men	42%	(79)	44%	(82)	14%	(27)	188
Homeowner	48%	(236)	40%	(198)	13%	(62)	496
Renter	33%	(84)	51%	(132)	16%	(42)	259
Military HHnm: Yes	46%	(57)	39%	(49)	15%	(19)	125
Military HH: No	43%	(283)	44%	(293)	13%	(88)	663
Employ: Private Sector	40%	(115)	43%	(124)	17%	(47)	287
Employ: Government	45%	(26)	38%	(22)	17%	(10)	59
Employ: Self-Employed	40%	(29)	46%	(33)	14%	(10)	72
Employ: Homemaker	50%	(20)	31%	(12)	19%	(7)	40
Employ: Student	39%	(7)	54%	(10)	8%	(1)	18
Employ: Retired	55%	(105)	41%	(79)	4%	(9)	192
Employ: Unemployed	30%	(22)	55%	(41)	15%	(11)	73
Employ: Other	34%	(16)	44%	(21)	22%	(10)	47
Self + Household: White-Collar	40%	(122)	47%	(142)	13%	(39)	303
Self + Household: Blue Collar	49%	(180)	41%	(150)	10%	(36)	366
Union HH: Yes	28%	(6)	68%	(16)	4%	(1)	23
Union HH: No	44%	(333)	43%	(326)	14%	(106)	765

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**Table BLMB10\_14:** Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(340)	43%	(341)	14%	(107)	788
LGBTQ+: Yes	23%	(19)	58%	(47)	18%	(15)	80
LGBTQ+: No	45%	(321)	42%	(295)	13%	(92)	708
Motivated to Vote	43%	(309)	45%	(317)	12%	(86)	711
Parent: Yes	42%	(90)	38%	(82)	20%	(42)	214
Parent: No	43%	(249)	45%	(260)	11%	(65)	574
COVID Vaccine: Yes	34%	(180)	52%	(276)	14%	(74)	530
COVID Vaccine: No	62%	(159)	26%	(66)	13%	(33)	258
Student Loans: Yes	28%	(44)	55%	(86)	17%	(27)	157
Student Loans: No	47%	(296)	40%	(255)	13%	(80)	631
Favorable Opinion of Haley	54%	(138)	36%	(92)	10%	(25)	256
Unfavorable Opinion of Haley	40%	(129)	49%	(158)	11%	(37)	323
Protestant	61%	(160)	29%	(78)	10%	(26)	264
Roman Catholic	38%	(33)	54%	(46)	9%	(7)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	25%	(2)	17%	(1)	8
Jewish	14%	(2)	80%	(13)	6%	(1)	16
Muslim	38%	(7)	59%	(11)	3%	(1)	18
Buddhist	50%	(2)	41%	(2)	8%	(0)	4
Hindu	—	(0)	31%	(1)	69%	(3)	4
Atheist	29%	(10)	62%	(21)	9%	(3)	34
Agnostic	3%	(1)	44%	(8)	53%	(10)	19
Something else	41%	(74)	46%	(82)	13%	(23)	179
Nothing in particular	30%	(47)	50%	(77)	20%	(31)	156
Prodigal Biden Voter	26%	(15)	37%	(21)	37%	(21)	57
Undecided Voter (DK/WNV)	19%	(15)	26%	(20)	54%	(41)	75
Undecided Voter (DK)	14%	(5)	14%	(4)	72%	(24)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).



**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(404)	33%	(261)	16%	(123)	788
Gender: Male	54%	(190)	32%	(115)	14%	(49)	354
Gender: Female	49%	(214)	34%	(146)	17%	(73)	434
Age: 18-34	52%	(114)	24%	(54)	24%	(53)	221
Age: 35-44	44%	(48)	41%	(45)	15%	(16)	109
Age: 45-64	53%	(147)	38%	(105)	10%	(28)	279
Age: 65+	53%	(94)	32%	(58)	15%	(26)	179
GenZers: 1997-2012	54%	(65)	25%	(30)	21%	(26)	121
Millennials: 1981-1996	47%	(94)	32%	(65)	20%	(41)	200
GenXers: 1965-1980	51%	(116)	37%	(84)	12%	(27)	227
Baby Boomers: 1946-1964	52%	(118)	35%	(78)	13%	(29)	225
Educ: < College	56%	(270)	29%	(140)	14%	(68)	478
Educ: Bachelors degree	45%	(83)	34%	(63)	21%	(39)	184
Educ: Post-grad	41%	(51)	47%	(59)	13%	(16)	126
Income: Under 50k	48%	(146)	36%	(109)	15%	(46)	301
Income: 50k-100k	55%	(169)	26%	(81)	19%	(59)	310
Income: 100k+	50%	(89)	40%	(71)	10%	(18)	177
Ethnicity: White (Non-Hispanic)	66%	(311)	22%	(106)	12%	(57)	475
Ethnicity: Hispanic	42%	(12)	43%	(12)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	26%	(67)	53%	(134)	21%	(54)	255
Ethnicity: Asian + Other (Non-Hispanic)	44%	(13)	31%	(9)	25%	(7)	30
All Christian	64%	(230)	26%	(95)	9%	(34)	358
All Non-Christian	41%	(17)	51%	(22)	8%	(4)	43
Atheist	30%	(10)	49%	(17)	21%	(7)	34
Agnostic/Nothing in particular	38%	(66)	37%	(64)	26%	(45)	175
Something Else	45%	(81)	36%	(64)	19%	(33)	179
Evangelical	59%	(187)	28%	(88)	13%	(41)	315
Non-Evangelical	56%	(119)	32%	(68)	12%	(26)	213
PID: Dem (no lean)	16%	(52)	66%	(208)	18%	(56)	316
PID: Ind (no lean)	43%	(69)	26%	(42)	31%	(50)	160
PID: Rep (no lean)	91%	(283)	4%	(12)	6%	(17)	312

Continued on next page

**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(404)	33%	(261)	16%	(123)	788
PID/Gender: Dem Men	20%	(27)	66%	(89)	14%	(19)	134
PID/Gender: Dem Women	14%	(25)	66%	(119)	20%	(37)	181
PID/Gender: Ind Men	50%	(44)	23%	(21)	26%	(23)	88
PID/Gender: Ind Women	34%	(25)	29%	(21)	37%	(26)	72
PID/Gender: Rep Men	90%	(119)	4%	(6)	6%	(8)	132
PID/Gender: Rep Women	91%	(164)	3%	(6)	6%	(10)	180
Ideo: Liberal (1-3)	17%	(38)	64%	(145)	20%	(45)	228
Ideo: Moderate (4)	44%	(96)	34%	(73)	22%	(48)	217
Ideo: Conservative (5-7)	82%	(253)	12%	(37)	6%	(20)	310
Ideo/PID: Conservative Republican	92%	(216)	4%	(9)	4%	(10)	235
Ideo/PID: Moderate/Liberal Republican	85%	(56)	3%	(2)	11%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	21%	(24)	63%	(73)	16%	(18)	116
Ideo/PID: Liberal Democrat	14%	(26)	69%	(129)	17%	(33)	188
Unfavorable of Biden and Trump	42%	(53)	18%	(23)	40%	(50)	126
2024 H2H Matchup: Biden Voter	13%	(42)	70%	(233)	17%	(56)	331
2024 H2H Matchup: Trump Voter	89%	(341)	5%	(18)	6%	(23)	382
2024 H2H Matchup: Would not Vote	26%	(9)	5%	(2)	69%	(23)	33
2024 H2H Matchup: Do not Know	29%	(12)	21%	(9)	50%	(21)	42
2022 House Vote: Democrat	16%	(56)	63%	(219)	21%	(71)	346
2022 House Vote: Republican	90%	(279)	4%	(11)	7%	(20)	311
2022 House Vote: Did not Vote	53%	(64)	25%	(30)	22%	(27)	122
2020 Vote: Joe Biden	15%	(56)	64%	(236)	20%	(74)	366
2020 Vote: Donald Trump	89%	(326)	4%	(13)	7%	(26)	365
2020 Vote: Someone Else	41%	(4)	22%	(2)	37%	(4)	10
2020 Vote: Did not Vote	38%	(18)	21%	(10)	41%	(19)	47
2016 Vote: Hillary Clinton	13%	(34)	67%	(180)	20%	(54)	269
2016 Vote: Donald Trump	88%	(263)	5%	(16)	7%	(20)	299
2016 Vote: Someone Else	29%	(8)	28%	(8)	43%	(12)	28
2020 Vote/PID: Not Biden/Democrat	38%	(11)	36%	(10)	26%	(7)	28
2020 Vote/PID: Not Trump/Republican	65%	(14)	17%	(4)	17%	(4)	21
U.S. Economy: Wrong Track	64%	(363)	20%	(113)	16%	(92)	568
U.S. Economy: Right Direction	19%	(41)	67%	(148)	14%	(31)	220

Continued on next page

**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(404)	33%	(261)	16%	(123)	788
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	81%	(200)	8%	(21)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(353)	6%	(23)	8%	(34)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(25)	29%	(39)	52%	(68)	132
Top 2024 Issue: Economy	61%	(177)	24%	(69)	15%	(43)	290
Community: Urban	32%	(52)	51%	(84)	18%	(30)	166
Community: Suburban	50%	(209)	33%	(139)	17%	(73)	421
Community: Rural	71%	(142)	19%	(39)	10%	(21)	202
Community/Gender: Urban Women	22%	(17)	52%	(39)	26%	(20)	75
Community/Gender: Urban Men	40%	(36)	49%	(45)	11%	(10)	90
Community/Gender: Rural Women	75%	(94)	19%	(23)	7%	(8)	125
Community/Gender: Rural Men	64%	(49)	20%	(15)	16%	(12)	76
Community/Gender: Suburban Women	44%	(104)	36%	(84)	20%	(45)	233
Community/Gender: Suburban Men	56%	(105)	29%	(55)	15%	(27)	188
Homeowner	56%	(278)	31%	(152)	13%	(66)	496
Renter	42%	(108)	39%	(102)	19%	(49)	259
Military HHnm: Yes	51%	(63)	31%	(38)	19%	(23)	125
Military HH: No	51%	(340)	34%	(223)	15%	(100)	663
Employ: Private Sector	51%	(146)	33%	(95)	16%	(46)	287
Employ: Government	47%	(28)	38%	(22)	15%	(9)	59
Employ: Self-Employed	51%	(36)	32%	(23)	17%	(12)	72
Employ: Homemaker	64%	(25)	22%	(9)	14%	(6)	40
Employ: Student	62%	(11)	26%	(5)	12%	(2)	18
Employ: Retired	57%	(109)	32%	(61)	11%	(22)	192
Employ: Unemployed	41%	(30)	41%	(30)	18%	(13)	73
Employ: Other	38%	(18)	34%	(16)	28%	(13)	47
Self + Household: White-Collar	49%	(149)	37%	(113)	14%	(41)	303
Self + Household: Blue Collar	57%	(207)	29%	(106)	14%	(53)	366
Union HH: Yes	52%	(12)	46%	(11)	2%	(0)	23
Union HH: No	51%	(392)	33%	(251)	16%	(122)	765
LGBTQ+: Yes	38%	(30)	39%	(32)	23%	(18)	80
LGBTQ+: No	53%	(373)	32%	(230)	15%	(105)	708
Motivated to Vote	52%	(367)	34%	(244)	14%	(101)	711

Continued on next page

**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(404)	33%	(261)	16%	(123)	788
Parent: Yes	52%	(112)	32%	(68)	16%	(34)	214
Parent: No	51%	(292)	34%	(193)	15%	(88)	574
COVID Vaccine: Yes	43%	(228)	41%	(215)	16%	(87)	530
COVID Vaccine: No	68%	(176)	18%	(47)	14%	(36)	258
Student Loans: Yes	42%	(66)	36%	(56)	22%	(35)	157
Student Loans: No	53%	(338)	33%	(205)	14%	(88)	631
Favorable Opinion of Haley	65%	(167)	25%	(64)	10%	(25)	256
Unfavorable Opinion of Haley	46%	(148)	38%	(123)	16%	(52)	323
Protestant	67%	(176)	22%	(58)	11%	(29)	264
Roman Catholic	56%	(48)	39%	(33)	5%	(5)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	58%	(5)	42%	(3)	—	(0)	8
Jewish	23%	(4)	71%	(11)	6%	(1)	16
Muslim	64%	(12)	36%	(7)	—	(0)	18
Buddhist	50%	(2)	8%	(0)	42%	(2)	4
Hindu	—	(0)	76%	(3)	24%	(1)	4
Atheist	30%	(10)	49%	(17)	21%	(7)	34
Agnostic	14%	(3)	37%	(7)	48%	(9)	19
Something else	45%	(81)	36%	(64)	19%	(33)	179
Nothing in particular	40%	(63)	37%	(57)	23%	(36)	156
Prodigal Biden Voter	35%	(20)	26%	(15)	39%	(22)	57
Undecided Voter (DK/WNV)	28%	(21)	14%	(10)	59%	(44)	75
Undecided Voter (DK)	26%	(9)	5%	(2)	69%	(23)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(332)	39%	(311)	14%	(110)	4%	(35)	788
Gender: Male	47%	(167)	39%	(140)	11%	(38)	3%	(10)	354
Gender: Female	38%	(165)	39%	(171)	17%	(72)	6%	(25)	434
Age: 18-34	33%	(74)	45%	(99)	15%	(32)	8%	(17)	221
Age: 35-44	41%	(45)	36%	(39)	19%	(20)	4%	(5)	109
Age: 45-64	44%	(122)	37%	(104)	14%	(40)	4%	(12)	279
Age: 65+	51%	(91)	38%	(69)	10%	(17)	1%	(2)	179
GenZers: 1997-2012	32%	(39)	43%	(53)	13%	(16)	11%	(14)	121
Millennials: 1981-1996	38%	(76)	41%	(82)	17%	(34)	4%	(7)	200
GenXers: 1965-1980	43%	(98)	38%	(87)	14%	(31)	5%	(12)	227
Baby Boomers: 1946-1964	51%	(116)	36%	(82)	11%	(25)	1%	(3)	225
Educ: < College	41%	(197)	40%	(192)	14%	(67)	4%	(21)	478
Educ: Bachelors degree	42%	(77)	39%	(72)	14%	(27)	5%	(9)	184
Educ: Post-grad	46%	(58)	37%	(46)	13%	(17)	4%	(5)	126
Income: Under 50k	37%	(112)	42%	(127)	15%	(44)	6%	(18)	301
Income: 50k-100k	44%	(135)	38%	(119)	15%	(45)	4%	(11)	310
Income: 100k+	48%	(84)	37%	(66)	11%	(20)	4%	(7)	177
Ethnicity: White (Non-Hispanic)	46%	(217)	40%	(191)	10%	(50)	4%	(17)	475
Ethnicity: Hispanic	35%	(10)	37%	(11)	26%	(7)	2%	(1)	29
Ethnicity: Black (Non-Hispanic)	36%	(91)	39%	(100)	19%	(48)	6%	(15)	255
Ethnicity: Asian + Other (Non-Hispanic)	47%	(14)	28%	(8)	16%	(5)	8%	(2)	30
All Christian	46%	(166)	41%	(147)	10%	(37)	2%	(8)	358
All Non-Christian	35%	(15)	27%	(12)	35%	(15)	3%	(1)	43
Atheist	30%	(10)	54%	(18)	9%	(3)	7%	(2)	34
Agnostic/Nothing in particular	41%	(72)	38%	(67)	13%	(23)	7%	(13)	175
Something Else	39%	(70)	37%	(67)	18%	(31)	6%	(11)	179
Evangelical	45%	(142)	40%	(126)	13%	(41)	2%	(6)	315
Non-Evangelical	41%	(88)	40%	(86)	12%	(26)	6%	(12)	213
PID: Dem (no lean)	40%	(127)	41%	(130)	14%	(43)	5%	(15)	316
PID: Ind (no lean)	41%	(66)	37%	(59)	16%	(25)	7%	(10)	160
PID: Rep (no lean)	44%	(138)	39%	(122)	13%	(42)	3%	(10)	312

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(332)	39%	(311)	14%	(110)	4%	(35)	788
PID/Gender: Dem Men	50%	(67)	42%	(56)	6%	(8)	2%	(3)	134
PID/Gender: Dem Women	33%	(61)	41%	(74)	19%	(35)	7%	(12)	181
PID/Gender: Ind Men	45%	(39)	36%	(32)	15%	(13)	4%	(4)	88
PID/Gender: Ind Women	37%	(27)	37%	(26)	17%	(12)	10%	(7)	72
PID/Gender: Rep Men	46%	(61)	39%	(51)	12%	(16)	3%	(4)	132
PID/Gender: Rep Women	43%	(78)	39%	(71)	14%	(25)	4%	(7)	180
Ideo: Liberal (1-3)	36%	(81)	41%	(93)	19%	(43)	5%	(10)	228
Ideo: Moderate (4)	45%	(97)	39%	(84)	12%	(26)	5%	(11)	217
Ideo: Conservative (5-7)	47%	(147)	37%	(115)	12%	(38)	3%	(11)	310
Ideo/PID: Conservative Republican	45%	(106)	39%	(91)	13%	(30)	4%	(9)	235
Ideo/PID: Moderate/Liberal Republican	44%	(29)	39%	(26)	16%	(10)	2%	(1)	66
Ideo/PID: Moderate/Conservative Democrat	44%	(51)	45%	(52)	7%	(8)	4%	(5)	116
Ideo/PID: Liberal Democrat	40%	(74)	38%	(71)	19%	(35)	4%	(7)	188
Unfavorable of Biden and Trump	40%	(50)	37%	(47)	18%	(23)	5%	(6)	126
2024 H2H Matchup: Biden Voter	41%	(136)	42%	(138)	13%	(44)	4%	(13)	331
2024 H2H Matchup: Trump Voter	43%	(164)	39%	(150)	14%	(54)	4%	(15)	382
2024 H2H Matchup: Would not Vote	27%	(9)	37%	(12)	19%	(6)	17%	(6)	33
2024 H2H Matchup: Do not Know	55%	(23)	26%	(11)	14%	(6)	5%	(2)	42
2022 House Vote: Democrat	42%	(144)	40%	(137)	14%	(48)	5%	(17)	346
2022 House Vote: Republican	48%	(150)	36%	(112)	12%	(38)	3%	(10)	311
2022 House Vote: Did not Vote	29%	(35)	49%	(59)	19%	(24)	4%	(4)	122
2020 Vote: Joe Biden	41%	(151)	41%	(150)	13%	(49)	4%	(16)	366
2020 Vote: Donald Trump	46%	(167)	38%	(137)	13%	(47)	4%	(14)	365
2020 Vote: Someone Else	46%	(4)	43%	(4)	5%	(0)	6%	(1)	10
2020 Vote: Did not Vote	20%	(10)	42%	(20)	28%	(13)	10%	(5)	47
2016 Vote: Hillary Clinton	40%	(108)	41%	(111)	14%	(37)	5%	(13)	269
2016 Vote: Donald Trump	52%	(156)	35%	(104)	10%	(31)	3%	(8)	299
2016 Vote: Someone Else	42%	(12)	34%	(10)	21%	(6)	3%	(1)	28
2020 Vote/PID: Not Biden/Democrat	23%	(7)	52%	(15)	18%	(5)	7%	(2)	28
2020 Vote/PID: Not Trump/Republican	49%	(10)	30%	(6)	16%	(3)	4%	(1)	21

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(332)	39%	(311)	14%	(110)	4%	(35)	788
U.S. Economy: Wrong Track	40%	(227)	39%	(219)	16%	(91)	5%	(30)	568
U.S. Economy: Right Direction	47%	(105)	42%	(92)	8%	(19)	2%	(5)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42%	(104)	41%	(100)	13%	(33)	4%	(9)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(180)	39%	(159)	14%	(58)	3%	(12)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(47)	39%	(52)	15%	(20)	10%	(13)	132
Top 2024 Issue: Economy	41%	(120)	40%	(116)	16%	(46)	3%	(8)	290
Community: Urban	43%	(71)	39%	(65)	14%	(23)	5%	(8)	166
Community: Suburban	41%	(172)	40%	(170)	15%	(61)	4%	(18)	421
Community: Rural	44%	(89)	38%	(77)	13%	(26)	5%	(10)	202
Community/Gender: Urban Women	32%	(24)	42%	(32)	17%	(12)	10%	(7)	75
Community/Gender: Urban Men	52%	(47)	37%	(33)	11%	(10)	—	(0)	90
Community/Gender: Rural Women	47%	(59)	34%	(42)	14%	(18)	5%	(6)	125
Community/Gender: Rural Men	39%	(29)	45%	(34)	11%	(8)	6%	(4)	76
Community/Gender: Suburban Women	35%	(82)	42%	(97)	18%	(42)	5%	(12)	233
Community/Gender: Suburban Men	48%	(90)	39%	(72)	10%	(20)	3%	(5)	188
Homeowner	44%	(220)	39%	(194)	14%	(67)	3%	(14)	496
Renter	38%	(98)	40%	(104)	15%	(39)	7%	(17)	259
Military HHnm: Yes	45%	(56)	38%	(47)	12%	(15)	6%	(7)	125
Military HH: No	42%	(276)	40%	(264)	14%	(95)	4%	(28)	663
Employ: Private Sector	44%	(126)	40%	(114)	10%	(28)	7%	(19)	287
Employ: Government	48%	(29)	33%	(20)	8%	(5)	10%	(6)	59
Employ: Self-Employed	34%	(25)	36%	(26)	27%	(20)	3%	(2)	72
Employ: Homemaker	38%	(15)	42%	(17)	20%	(8)	—	(0)	40
Employ: Student	29%	(5)	35%	(6)	28%	(5)	8%	(2)	18
Employ: Retired	46%	(89)	41%	(79)	11%	(22)	1%	(2)	192
Employ: Unemployed	37%	(27)	40%	(29)	19%	(14)	4%	(3)	73
Employ: Other	35%	(16)	43%	(20)	18%	(8)	5%	(2)	47
Self + Household: White-Collar	47%	(143)	34%	(103)	14%	(43)	4%	(14)	303
Self + Household: Blue Collar	41%	(150)	44%	(160)	13%	(47)	2%	(9)	366
Union HH: Yes	24%	(6)	61%	(14)	10%	(2)	5%	(1)	23
Union HH: No	43%	(326)	39%	(297)	14%	(108)	4%	(34)	765

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(332)	39%	(311)	14%	(110)	4%	(35)	788
LGBTQ+: Yes	36%	(29)	42%	(34)	10%	(8)	11%	(9)	80
LGBTQ+: No	43%	(303)	39%	(277)	14%	(102)	4%	(26)	708
Motivated to Vote	43%	(308)	40%	(281)	13%	(93)	4%	(30)	711
Parent: Yes	37%	(80)	43%	(91)	13%	(28)	8%	(16)	214
Parent: No	44%	(252)	38%	(220)	14%	(82)	3%	(19)	574
COVID Vaccine: Yes	44%	(233)	39%	(205)	12%	(65)	5%	(27)	530
COVID Vaccine: No	38%	(98)	41%	(106)	18%	(45)	3%	(8)	258
Student Loans: Yes	35%	(55)	44%	(69)	14%	(22)	7%	(10)	157
Student Loans: No	44%	(277)	38%	(241)	14%	(88)	4%	(25)	631
Favorable Opinion of Haley	51%	(130)	36%	(93)	9%	(23)	4%	(9)	256
Unfavorable Opinion of Haley	39%	(126)	41%	(131)	16%	(52)	5%	(15)	323
Protestant	44%	(116)	43%	(114)	11%	(29)	2%	(5)	264
Roman Catholic	52%	(45)	36%	(31)	9%	(7)	3%	(3)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	59%	(5)	16%	(1)	14%	(1)	10%	(1)	8
Jewish	61%	(10)	12%	(2)	21%	(3)	6%	(1)	16
Muslim	22%	(4)	22%	(4)	54%	(10)	2%	(0)	18
Buddhist	—	(0)	92%	(4)	8%	(0)	—	(0)	4
Hindu	24%	(1)	45%	(2)	31%	(1)	—	(0)	4
Atheist	30%	(10)	54%	(18)	9%	(3)	7%	(2)	34
Agnostic	51%	(10)	34%	(7)	14%	(3)	1%	(0)	19
Something else	39%	(70)	37%	(67)	18%	(31)	6%	(11)	179
Nothing in particular	40%	(62)	39%	(60)	13%	(21)	8%	(13)	156
Prodigal Biden Voter	31%	(18)	40%	(23)	20%	(12)	9%	(5)	57
Undecided Voter (DK/WNV)	43%	(32)	31%	(23)	16%	(12)	10%	(8)	75
Undecided Voter (DK)	27%	(9)	37%	(12)	19%	(6)	17%	(6)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	31%	(247)	33%	(263)	22%	(177)	13%	(102)	788
Gender: Male	36%	(129)	30%	(105)	22%	(77)	12%	(43)	354
Gender: Female	27%	(118)	36%	(157)	23%	(100)	14%	(59)	434
Age: 18-34	26%	(58)	33%	(74)	21%	(47)	19%	(42)	221
Age: 35-44	32%	(35)	41%	(45)	14%	(15)	13%	(15)	109
Age: 45-64	36%	(101)	29%	(82)	26%	(74)	8%	(23)	279
Age: 65+	29%	(52)	35%	(63)	23%	(41)	13%	(23)	179
GenZers: 1997-2012	24%	(29)	34%	(41)	15%	(18)	27%	(33)	121
Millennials: 1981-1996	30%	(61)	38%	(75)	21%	(41)	11%	(23)	200
GenXers: 1965-1980	32%	(73)	29%	(65)	31%	(69)	9%	(20)	227
Baby Boomers: 1946-1964	36%	(80)	35%	(79)	19%	(42)	11%	(24)	225
Educ: < College	28%	(134)	35%	(168)	22%	(103)	15%	(73)	478
Educ: Bachelors degree	33%	(60)	34%	(62)	24%	(44)	9%	(17)	184
Educ: Post-grad	42%	(53)	26%	(33)	24%	(30)	9%	(11)	126
Income: Under 50k	26%	(77)	40%	(122)	21%	(63)	13%	(40)	301
Income: 50k-100k	32%	(100)	30%	(94)	26%	(81)	11%	(35)	310
Income: 100k+	39%	(69)	27%	(47)	19%	(34)	15%	(27)	177
Ethnicity: White (Non-Hispanic)	31%	(149)	31%	(149)	24%	(115)	13%	(61)	475
Ethnicity: Hispanic	28%	(8)	38%	(11)	27%	(8)	7%	(2)	29
Ethnicity: Black (Non-Hispanic)	32%	(82)	37%	(93)	19%	(48)	13%	(32)	255
Ethnicity: Asian + Other (Non-Hispanic)	25%	(7)	29%	(9)	22%	(6)	24%	(7)	30
All Christian	30%	(106)	31%	(112)	26%	(95)	13%	(45)	358
All Non-Christian	39%	(17)	31%	(13)	17%	(7)	12%	(5)	43
Atheist	64%	(21)	12%	(4)	11%	(4)	14%	(5)	34
Agnostic/Nothing in particular	33%	(58)	34%	(59)	18%	(31)	15%	(27)	175
Something Else	25%	(44)	42%	(74)	22%	(40)	11%	(20)	179
Evangelical	26%	(81)	34%	(106)	29%	(91)	12%	(38)	315
Non-Evangelical	30%	(65)	37%	(79)	20%	(43)	12%	(27)	213
PID: Dem (no lean)	45%	(141)	33%	(103)	15%	(47)	8%	(25)	316
PID: Ind (no lean)	27%	(43)	34%	(54)	25%	(40)	14%	(23)	160
PID: Rep (no lean)	20%	(63)	34%	(106)	29%	(90)	17%	(54)	312

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	31%	(247)	33%	(263)	22%	(177)	13%	(102)	788
PID/Gender: Dem Men	57%	(77)	25%	(33)	11%	(14)	7%	(10)	134
PID/Gender: Dem Women	35%	(63)	38%	(70)	18%	(33)	9%	(16)	181
PID/Gender: Ind Men	34%	(30)	28%	(25)	24%	(21)	14%	(12)	88
PID/Gender: Ind Women	18%	(13)	40%	(29)	26%	(19)	16%	(11)	72
PID/Gender: Rep Men	16%	(22)	36%	(47)	31%	(41)	17%	(22)	132
PID/Gender: Rep Women	23%	(42)	32%	(59)	27%	(49)	18%	(32)	180
Ideo: Liberal (1-3)	45%	(104)	30%	(69)	17%	(39)	7%	(17)	228
Ideo: Moderate (4)	33%	(72)	35%	(76)	19%	(42)	13%	(27)	217
Ideo: Conservative (5-7)	21%	(66)	34%	(105)	28%	(88)	17%	(52)	310
Ideo/PID: Conservative Republican	18%	(42)	35%	(83)	28%	(66)	19%	(45)	235
Ideo/PID: Moderate/Liberal Republican	27%	(18)	29%	(19)	32%	(21)	12%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	38%	(44)	36%	(41)	14%	(16)	12%	(13)	116
Ideo/PID: Liberal Democrat	50%	(94)	30%	(56)	16%	(29)	4%	(8)	188
Unfavorable of Biden and Trump	31%	(39)	31%	(40)	28%	(35)	10%	(13)	126
2024 H2H Matchup: Biden Voter	49%	(161)	34%	(112)	12%	(41)	5%	(16)	331
2024 H2H Matchup: Trump Voter	17%	(66)	32%	(124)	32%	(122)	19%	(71)	382
2024 H2H Matchup: Would not Vote	11%	(4)	29%	(10)	29%	(10)	30%	(10)	33
2024 H2H Matchup: Do not Know	37%	(15)	41%	(17)	11%	(5)	11%	(5)	42
2022 House Vote: Democrat	46%	(160)	33%	(114)	13%	(46)	8%	(26)	346
2022 House Vote: Republican	20%	(62)	34%	(106)	33%	(102)	13%	(41)	311
2022 House Vote: Did not Vote	19%	(24)	34%	(41)	22%	(27)	25%	(31)	122
2020 Vote: Joe Biden	45%	(166)	33%	(123)	14%	(52)	7%	(25)	366
2020 Vote: Donald Trump	19%	(69)	33%	(121)	30%	(111)	17%	(64)	365
2020 Vote: Someone Else	22%	(2)	38%	(4)	38%	(4)	2%	(0)	10
2020 Vote: Did not Vote	19%	(9)	31%	(15)	22%	(10)	28%	(13)	47
2016 Vote: Hillary Clinton	50%	(134)	31%	(83)	14%	(38)	5%	(14)	269
2016 Vote: Donald Trump	21%	(61)	30%	(91)	34%	(102)	15%	(45)	299
2016 Vote: Someone Else	40%	(11)	38%	(11)	14%	(4)	8%	(2)	28
2020 Vote/PID: Not Biden/Democrat	17%	(5)	36%	(10)	21%	(6)	26%	(7)	28
2020 Vote/PID: Not Trump/Republican	47%	(10)	23%	(5)	20%	(4)	11%	(2)	21

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	31%	(247)	33%	(263)	22%	(177)	13%	(102)	788
U.S. Economy: Wrong Track	21%	(121)	34%	(195)	28%	(158)	17%	(94)	568
U.S. Economy: Right Direction	57%	(126)	31%	(67)	9%	(19)	4%	(8)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(127)	32%	(80)	10%	(24)	6%	(16)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(77)	33%	(136)	31%	(128)	17%	(69)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(44)	35%	(47)	19%	(25)	13%	(17)	132
Top 2024 Issue: Economy	25%	(73)	33%	(96)	29%	(85)	12%	(36)	290
Community: Urban	40%	(67)	30%	(50)	16%	(27)	14%	(22)	166
Community: Suburban	33%	(138)	34%	(144)	22%	(93)	11%	(46)	421
Community: Rural	21%	(42)	34%	(68)	28%	(57)	17%	(34)	202
Community/Gender: Urban Women	30%	(22)	41%	(31)	14%	(11)	15%	(11)	75
Community/Gender: Urban Men	49%	(44)	21%	(19)	17%	(16)	12%	(11)	90
Community/Gender: Rural Women	20%	(25)	35%	(44)	27%	(34)	18%	(23)	125
Community/Gender: Rural Men	23%	(17)	33%	(25)	30%	(23)	15%	(11)	76
Community/Gender: Suburban Women	30%	(71)	35%	(83)	24%	(55)	11%	(25)	233
Community/Gender: Suburban Men	36%	(67)	33%	(61)	20%	(38)	11%	(21)	188
Homeowner	32%	(160)	31%	(156)	25%	(122)	12%	(58)	496
Renter	30%	(77)	37%	(96)	18%	(47)	15%	(39)	259
Military HHnm: Yes	35%	(44)	28%	(35)	24%	(30)	12%	(15)	125
Military HH: No	31%	(203)	34%	(227)	22%	(147)	13%	(87)	663
Employ: Private Sector	33%	(93)	32%	(91)	24%	(70)	12%	(33)	287
Employ: Government	36%	(21)	32%	(19)	13%	(8)	19%	(11)	59
Employ: Self-Employed	30%	(21)	28%	(20)	30%	(22)	12%	(8)	72
Employ: Homemaker	28%	(11)	31%	(12)	33%	(13)	8%	(3)	40
Employ: Student	16%	(3)	36%	(7)	20%	(4)	27%	(5)	18
Employ: Retired	31%	(60)	37%	(71)	19%	(36)	13%	(25)	192
Employ: Unemployed	31%	(23)	42%	(31)	14%	(11)	13%	(9)	73
Employ: Other	29%	(14)	26%	(12)	30%	(14)	15%	(7)	47
Self + Household: White-Collar	39%	(120)	28%	(86)	22%	(68)	10%	(30)	303
Self + Household: Blue Collar	30%	(111)	34%	(124)	23%	(83)	13%	(49)	366
Union HH: Yes	47%	(11)	29%	(7)	15%	(4)	8%	(2)	23
Union HH: No	31%	(236)	33%	(256)	23%	(173)	13%	(100)	765

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	31%	(247)	33%	(263)	22%	(177)	13%	(102)	788
LGBTQ+: Yes	36%	(29)	35%	(28)	14%	(11)	15%	(12)	80
LGBTQ+: No	31%	(218)	33%	(235)	23%	(166)	13%	(90)	708
Motivated to Vote	33%	(236)	32%	(231)	22%	(158)	12%	(86)	711
Parent: Yes	29%	(63)	33%	(71)	19%	(41)	18%	(39)	214
Parent: No	32%	(183)	33%	(192)	24%	(136)	11%	(63)	574
COVID Vaccine: Yes	37%	(198)	33%	(174)	20%	(105)	10%	(53)	530
COVID Vaccine: No	19%	(48)	34%	(89)	28%	(72)	19%	(49)	258
Student Loans: Yes	30%	(47)	37%	(57)	25%	(39)	9%	(13)	157
Student Loans: No	32%	(200)	33%	(205)	22%	(138)	14%	(88)	631
Favorable Opinion of Haley	33%	(84)	33%	(85)	22%	(57)	12%	(30)	256
Unfavorable Opinion of Haley	36%	(117)	28%	(91)	21%	(68)	14%	(47)	323
Protestant	29%	(77)	30%	(79)	29%	(77)	12%	(31)	264
Roman Catholic	29%	(25)	36%	(31)	20%	(17)	16%	(13)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	59%	(5)	16%	(1)	14%	(1)	10%	(1)	8
Jewish	41%	(7)	28%	(4)	14%	(2)	17%	(3)	16
Muslim	38%	(7)	32%	(6)	17%	(3)	14%	(3)	18
Buddhist	9%	(0)	75%	(3)	16%	(1)	—	(0)	4
Hindu	69%	(3)	—	(0)	31%	(1)	—	(0)	4
Atheist	64%	(21)	12%	(4)	11%	(4)	14%	(5)	34
Agnostic	77%	(15)	14%	(3)	4%	(1)	5%	(1)	19
Something else	25%	(44)	42%	(74)	22%	(40)	11%	(20)	179
Nothing in particular	28%	(43)	36%	(56)	20%	(30)	17%	(26)	156
Prodigal Biden Voter	18%	(10)	34%	(20)	27%	(16)	21%	(12)	57
Undecided Voter (DK/WNV)	26%	(19)	36%	(27)	19%	(14)	19%	(14)	75
Undecided Voter (DK)	11%	(4)	29%	(10)	29%	(10)	30%	(10)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(281)	34%	(266)	22%	(170)	9%	(71)	788
Gender: Male	40%	(141)	33%	(117)	20%	(72)	7%	(25)	354
Gender: Female	32%	(140)	35%	(150)	22%	(97)	11%	(46)	434
Age: 18-34	28%	(62)	38%	(85)	21%	(46)	13%	(28)	221
Age: 35-44	40%	(44)	39%	(43)	15%	(16)	6%	(7)	109
Age: 45-64	41%	(114)	29%	(81)	23%	(65)	7%	(19)	279
Age: 65+	35%	(62)	32%	(58)	24%	(42)	9%	(17)	179
GenZers: 1997-2012	28%	(35)	35%	(42)	22%	(26)	15%	(19)	121
Millennials: 1981-1996	34%	(68)	41%	(82)	17%	(35)	8%	(16)	200
GenXers: 1965-1980	37%	(84)	31%	(71)	25%	(57)	7%	(15)	227
Baby Boomers: 1946-1964	39%	(89)	31%	(70)	20%	(46)	9%	(20)	225
Educ: < College	31%	(147)	35%	(167)	23%	(110)	11%	(54)	478
Educ: Bachelors degree	40%	(73)	34%	(63)	21%	(39)	5%	(10)	184
Educ: Post-grad	48%	(61)	29%	(37)	17%	(21)	6%	(7)	126
Income: Under 50k	31%	(92)	38%	(114)	21%	(63)	11%	(32)	301
Income: 50k-100k	36%	(111)	33%	(102)	24%	(74)	7%	(23)	310
Income: 100k+	44%	(78)	28%	(50)	18%	(32)	9%	(17)	177
Ethnicity: White (Non-Hispanic)	34%	(163)	33%	(157)	23%	(111)	9%	(43)	475
Ethnicity: Hispanic	34%	(10)	36%	(10)	21%	(6)	10%	(3)	29
Ethnicity: Black (Non-Hispanic)	38%	(96)	35%	(90)	19%	(49)	8%	(20)	255
Ethnicity: Asian + Other (Non-Hispanic)	38%	(11)	29%	(9)	15%	(4)	18%	(5)	30
All Christian	33%	(119)	34%	(123)	24%	(87)	8%	(28)	358
All Non-Christian	38%	(16)	44%	(19)	16%	(7)	1%	(0)	43
Atheist	66%	(22)	25%	(8)	—	(0)	10%	(3)	34
Agnostic/Nothing in particular	39%	(68)	31%	(55)	19%	(33)	11%	(19)	175
Something Else	31%	(55)	34%	(61)	24%	(43)	11%	(20)	179
Evangelical	30%	(96)	33%	(103)	28%	(88)	9%	(28)	315
Non-Evangelical	35%	(74)	38%	(81)	19%	(40)	9%	(19)	213
PID: Dem (no lean)	50%	(159)	31%	(97)	14%	(43)	5%	(17)	316
PID: Ind (no lean)	34%	(55)	39%	(62)	18%	(28)	9%	(15)	160
PID: Rep (no lean)	22%	(68)	34%	(107)	32%	(98)	12%	(39)	312

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(281)	34%	(266)	22%	(170)	9%	(71)	788
PID/Gender: Dem Men	59%	(79)	23%	(31)	15%	(19)	3%	(4)	134
PID/Gender: Dem Women	44%	(79)	36%	(66)	13%	(23)	7%	(13)	181
PID/Gender: Ind Men	39%	(34)	39%	(34)	16%	(14)	6%	(6)	88
PID/Gender: Ind Women	29%	(21)	38%	(28)	20%	(14)	13%	(9)	72
PID/Gender: Rep Men	21%	(27)	39%	(51)	29%	(39)	11%	(15)	132
PID/Gender: Rep Women	22%	(40)	31%	(56)	33%	(60)	13%	(24)	180
Ideo: Liberal (1-3)	55%	(125)	27%	(61)	15%	(35)	3%	(7)	228
Ideo: Moderate (4)	34%	(75)	39%	(84)	19%	(40)	8%	(18)	217
Ideo: Conservative (5-7)	25%	(78)	35%	(108)	27%	(84)	13%	(40)	310
Ideo/PID: Conservative Republican	21%	(49)	36%	(84)	30%	(70)	14%	(33)	235
Ideo/PID: Moderate/Liberal Republican	29%	(19)	30%	(20)	36%	(24)	5%	(3)	66
Ideo/PID: Moderate/Conservative Democrat	39%	(45)	35%	(41)	19%	(21)	7%	(8)	116
Ideo/PID: Liberal Democrat	59%	(111)	27%	(51)	10%	(19)	3%	(6)	188
Unfavorable of Biden and Trump	37%	(47)	32%	(40)	27%	(34)	5%	(6)	126
2024 H2H Matchup: Biden Voter	57%	(189)	29%	(96)	11%	(38)	2%	(8)	331
2024 H2H Matchup: Trump Voter	18%	(70)	38%	(145)	30%	(114)	14%	(53)	382
2024 H2H Matchup: Would not Vote	13%	(4)	29%	(9)	36%	(12)	22%	(7)	33
2024 H2H Matchup: Do not Know	41%	(17)	38%	(16)	14%	(6)	6%	(3)	42
2022 House Vote: Democrat	53%	(184)	32%	(110)	11%	(37)	4%	(15)	346
2022 House Vote: Republican	22%	(69)	37%	(114)	31%	(95)	11%	(33)	311
2022 House Vote: Did not Vote	22%	(27)	33%	(40)	30%	(36)	15%	(18)	122
2020 Vote: Joe Biden	53%	(194)	32%	(117)	12%	(44)	3%	(12)	366
2020 Vote: Donald Trump	20%	(73)	36%	(133)	31%	(112)	13%	(48)	365
2020 Vote: Someone Else	32%	(3)	34%	(3)	28%	(3)	6%	(1)	10
2020 Vote: Did not Vote	24%	(12)	28%	(13)	25%	(12)	22%	(11)	47
2016 Vote: Hillary Clinton	56%	(150)	29%	(77)	13%	(34)	3%	(8)	269
2016 Vote: Donald Trump	21%	(63)	35%	(103)	32%	(97)	12%	(36)	299
2016 Vote: Someone Else	45%	(13)	28%	(8)	20%	(6)	7%	(2)	28
2020 Vote/PID: Not Biden/Democrat	19%	(5)	28%	(8)	25%	(7)	28%	(8)	28
2020 Vote/PID: Not Trump/Republican	49%	(10)	19%	(4)	11%	(2)	21%	(4)	21

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(281)	34%	(266)	22%	(170)	9%	(71)	788
U.S. Economy: Wrong Track	24%	(136)	37%	(212)	27%	(151)	12%	(68)	568
U.S. Economy: Right Direction	66%	(145)	24%	(54)	8%	(18)	2%	(3)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(144)	27%	(66)	11%	(27)	4%	(10)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(85)	37%	(153)	30%	(121)	12%	(50)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(52)	35%	(47)	17%	(22)	9%	(12)	132
Top 2024 Issue: Economy	30%	(87)	33%	(96)	26%	(76)	11%	(30)	290
Community: Urban	44%	(72)	33%	(54)	17%	(28)	7%	(11)	166
Community: Suburban	36%	(150)	36%	(150)	20%	(86)	8%	(34)	421
Community: Rural	29%	(58)	31%	(62)	28%	(55)	13%	(26)	202
Community/Gender: Urban Women	38%	(29)	36%	(27)	15%	(12)	10%	(8)	75
Community/Gender: Urban Men	48%	(43)	30%	(27)	18%	(17)	3%	(3)	90
Community/Gender: Rural Women	27%	(34)	30%	(38)	29%	(36)	14%	(18)	125
Community/Gender: Rural Men	32%	(25)	31%	(24)	26%	(19)	11%	(8)	76
Community/Gender: Suburban Women	33%	(77)	36%	(85)	21%	(50)	9%	(21)	233
Community/Gender: Suburban Men	39%	(73)	35%	(66)	19%	(36)	7%	(13)	188
Homeowner	36%	(180)	34%	(166)	23%	(112)	8%	(38)	496
Renter	36%	(94)	35%	(90)	18%	(47)	11%	(28)	259
Military HHnm: Yes	31%	(38)	39%	(48)	21%	(26)	10%	(12)	125
Military HH: No	37%	(243)	33%	(218)	22%	(144)	9%	(59)	663
Employ: Private Sector	38%	(109)	33%	(96)	19%	(54)	10%	(27)	287
Employ: Government	40%	(23)	34%	(20)	15%	(9)	11%	(7)	59
Employ: Self-Employed	35%	(25)	39%	(28)	21%	(15)	5%	(4)	72
Employ: Homemaker	23%	(9)	35%	(14)	36%	(14)	5%	(2)	40
Employ: Student	31%	(6)	38%	(7)	23%	(4)	8%	(1)	18
Employ: Retired	36%	(69)	30%	(57)	25%	(48)	9%	(18)	192
Employ: Unemployed	34%	(25)	40%	(29)	18%	(13)	8%	(6)	73
Employ: Other	29%	(14)	33%	(15)	26%	(12)	12%	(6)	47
Self + Household: White-Collar	45%	(136)	30%	(92)	18%	(56)	6%	(19)	303
Self + Household: Blue Collar	33%	(120)	35%	(130)	22%	(81)	10%	(35)	366
Union HH: Yes	40%	(9)	38%	(9)	17%	(4)	5%	(1)	23
Union HH: No	36%	(272)	34%	(257)	22%	(166)	9%	(70)	765

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(281)	34%	(266)	22%	(170)	9%	(71)	788
LGBTQ+: Yes	42%	(34)	35%	(28)	13%	(10)	10%	(8)	80
LGBTQ+: No	35%	(247)	34%	(238)	23%	(160)	9%	(63)	708
Motivated to Vote	38%	(270)	32%	(229)	21%	(153)	8%	(60)	711
Parent: Yes	35%	(75)	27%	(57)	26%	(56)	12%	(25)	214
Parent: No	36%	(206)	36%	(209)	20%	(113)	8%	(46)	574
COVID Vaccine: Yes	42%	(225)	33%	(176)	18%	(93)	7%	(36)	530
COVID Vaccine: No	22%	(56)	35%	(90)	30%	(77)	14%	(35)	258
Student Loans: Yes	37%	(59)	37%	(58)	20%	(31)	5%	(9)	157
Student Loans: No	35%	(222)	33%	(208)	22%	(139)	10%	(63)	631
Favorable Opinion of Haley	34%	(88)	35%	(89)	23%	(60)	7%	(19)	256
Unfavorable Opinion of Haley	41%	(133)	30%	(96)	20%	(65)	9%	(30)	323
Protestant	31%	(82)	36%	(94)	24%	(64)	9%	(24)	264
Roman Catholic	38%	(33)	34%	(29)	24%	(21)	4%	(4)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	59%	(5)	—	(0)	30%	(2)	10%	(1)	8
Jewish	50%	(8)	38%	(6)	12%	(2)	—	(0)	16
Muslim	25%	(5)	55%	(10)	19%	(4)	2%	(0)	18
Buddhist	24%	(1)	68%	(3)	8%	(0)	—	(0)	4
Hindu	69%	(3)	—	(0)	31%	(1)	—	(0)	4
Atheist	66%	(22)	25%	(8)	—	(0)	10%	(3)	34
Agnostic	86%	(16)	10%	(2)	—	(0)	5%	(1)	19
Something else	31%	(55)	34%	(61)	24%	(43)	11%	(20)	179
Nothing in particular	33%	(51)	34%	(53)	21%	(33)	12%	(19)	156
Prodigal Biden Voter	24%	(14)	45%	(26)	21%	(12)	11%	(6)	57
Undecided Voter (DK/WNV)	29%	(21)	34%	(26)	24%	(18)	13%	(10)	75
Undecided Voter (DK)	13%	(4)	29%	(9)	36%	(12)	22%	(7)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(231)	31%	(245)	23%	(182)	17%	(131)	788
Gender: Male	35%	(125)	25%	(89)	22%	(79)	17%	(61)	354
Gender: Female	24%	(106)	36%	(155)	24%	(103)	16%	(70)	434
Age: 18-34	23%	(51)	32%	(71)	22%	(50)	22%	(49)	221
Age: 35-44	37%	(40)	34%	(37)	17%	(18)	13%	(14)	109
Age: 45-64	33%	(91)	30%	(84)	25%	(71)	12%	(33)	279
Age: 65+	27%	(48)	29%	(52)	24%	(44)	19%	(35)	179
GenZers: 1997-2012	22%	(26)	33%	(40)	23%	(27)	23%	(28)	121
Millennials: 1981-1996	31%	(62)	32%	(63)	20%	(40)	17%	(35)	200
GenXers: 1965-1980	29%	(66)	33%	(76)	26%	(58)	12%	(27)	227
Baby Boomers: 1946-1964	32%	(73)	28%	(62)	23%	(51)	17%	(38)	225
Educ: < College	26%	(124)	30%	(145)	24%	(112)	20%	(96)	478
Educ: Bachelors degree	29%	(54)	32%	(59)	26%	(48)	12%	(22)	184
Educ: Post-grad	41%	(52)	32%	(41)	17%	(21)	10%	(12)	126
Income: Under 50k	26%	(77)	31%	(92)	26%	(78)	18%	(54)	301
Income: 50k-100k	27%	(82)	34%	(105)	24%	(73)	16%	(50)	310
Income: 100k+	40%	(71)	27%	(48)	17%	(31)	15%	(27)	177
Ethnicity: White (Non-Hispanic)	28%	(132)	31%	(148)	22%	(106)	19%	(88)	475
Ethnicity: Hispanic	28%	(8)	29%	(8)	27%	(8)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	32%	(82)	31%	(79)	25%	(64)	12%	(30)	255
Ethnicity: Asian + Other (Non-Hispanic)	27%	(8)	31%	(9)	13%	(4)	29%	(9)	30
All Christian	25%	(91)	31%	(111)	29%	(104)	15%	(53)	358
All Non-Christian	41%	(17)	42%	(18)	9%	(4)	8%	(3)	43
Atheist	58%	(19)	16%	(5)	13%	(4)	14%	(5)	34
Agnostic/Nothing in particular	31%	(54)	29%	(52)	17%	(30)	22%	(39)	175
Something Else	27%	(49)	33%	(59)	22%	(40)	17%	(31)	179
Evangelical	23%	(74)	30%	(96)	30%	(94)	16%	(52)	315
Non-Evangelical	30%	(64)	34%	(72)	22%	(47)	15%	(31)	213
PID: Dem (no lean)	46%	(145)	28%	(88)	17%	(53)	10%	(31)	316
PID: Ind (no lean)	22%	(36)	32%	(52)	28%	(44)	18%	(29)	160
PID: Rep (no lean)	16%	(50)	34%	(105)	27%	(85)	23%	(72)	312

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(231)	31%	(245)	23%	(182)	17%	(131)	788
PID/Gender: Dem Men	60%	(81)	15%	(21)	13%	(18)	11%	(14)	134
PID/Gender: Dem Women	35%	(64)	37%	(67)	19%	(35)	9%	(16)	181
PID/Gender: Ind Men	25%	(22)	29%	(25)	26%	(23)	20%	(18)	88
PID/Gender: Ind Women	18%	(13)	37%	(27)	29%	(21)	15%	(11)	72
PID/Gender: Rep Men	16%	(21)	33%	(43)	29%	(38)	22%	(30)	132
PID/Gender: Rep Women	16%	(29)	34%	(62)	26%	(47)	23%	(42)	180
Ideo: Liberal (1-3)	50%	(114)	27%	(61)	15%	(35)	7%	(17)	228
Ideo: Moderate (4)	27%	(59)	35%	(76)	23%	(50)	15%	(32)	217
Ideo: Conservative (5-7)	18%	(54)	31%	(95)	28%	(86)	24%	(75)	310
Ideo/PID: Conservative Republican	13%	(31)	33%	(79)	27%	(64)	26%	(61)	235
Ideo/PID: Moderate/Liberal Republican	28%	(19)	33%	(22)	26%	(17)	12%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	34%	(39)	29%	(33)	22%	(26)	16%	(18)	116
Ideo/PID: Liberal Democrat	55%	(104)	26%	(49)	13%	(24)	5%	(10)	188
Unfavorable of Biden and Trump	25%	(31)	40%	(51)	23%	(30)	12%	(15)	126
2024 H2H Matchup: Biden Voter	49%	(163)	29%	(96)	16%	(53)	6%	(19)	331
2024 H2H Matchup: Trump Voter	13%	(49)	33%	(127)	29%	(110)	25%	(97)	382
2024 H2H Matchup: Would not Vote	9%	(3)	35%	(12)	23%	(7)	34%	(11)	33
2024 H2H Matchup: Do not Know	39%	(17)	24%	(10)	26%	(11)	11%	(5)	42
2022 House Vote: Democrat	47%	(161)	30%	(104)	15%	(53)	8%	(27)	346
2022 House Vote: Republican	15%	(47)	33%	(102)	30%	(93)	22%	(69)	311
2022 House Vote: Did not Vote	18%	(22)	30%	(36)	28%	(34)	25%	(30)	122
2020 Vote: Joe Biden	45%	(166)	30%	(111)	16%	(59)	8%	(30)	366
2020 Vote: Donald Trump	15%	(54)	32%	(118)	29%	(107)	23%	(85)	365
2020 Vote: Someone Else	11%	(1)	31%	(3)	42%	(4)	16%	(2)	10
2020 Vote: Did not Vote	18%	(9)	27%	(13)	24%	(11)	32%	(15)	47
2016 Vote: Hillary Clinton	49%	(131)	29%	(77)	16%	(43)	7%	(19)	269
2016 Vote: Donald Trump	15%	(45)	33%	(98)	29%	(87)	23%	(68)	299
2016 Vote: Someone Else	38%	(11)	31%	(9)	24%	(7)	7%	(2)	28
2020 Vote/PID: Not Biden/Democrat	18%	(5)	32%	(9)	21%	(6)	29%	(8)	28
2020 Vote/PID: Not Trump/Republican	32%	(7)	22%	(5)	22%	(5)	24%	(5)	21

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(231)	31%	(245)	23%	(182)	17%	(131)	788
U.S. Economy: Wrong Track	17%	(98)	34%	(191)	28%	(159)	21%	(121)	568
U.S. Economy: Right Direction	60%	(133)	25%	(54)	11%	(23)	5%	(10)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(125)	29%	(71)	14%	(34)	7%	(16)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(63)	33%	(135)	29%	(118)	23%	(94)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(42)	29%	(39)	22%	(30)	16%	(21)	132
Top 2024 Issue: Economy	22%	(63)	33%	(95)	27%	(79)	18%	(53)	290
Community: Urban	40%	(66)	27%	(45)	17%	(28)	16%	(27)	166
Community: Suburban	28%	(116)	33%	(139)	25%	(105)	14%	(60)	421
Community: Rural	24%	(48)	30%	(61)	24%	(48)	22%	(44)	202
Community/Gender: Urban Women	31%	(23)	35%	(26)	17%	(12)	18%	(13)	75
Community/Gender: Urban Men	48%	(43)	20%	(18)	17%	(16)	15%	(13)	90
Community/Gender: Rural Women	21%	(26)	36%	(45)	25%	(31)	18%	(23)	125
Community/Gender: Rural Men	29%	(22)	21%	(16)	23%	(17)	28%	(21)	76
Community/Gender: Suburban Women	24%	(56)	36%	(84)	26%	(60)	14%	(33)	233
Community/Gender: Suburban Men	32%	(60)	29%	(55)	24%	(46)	14%	(27)	188
Homeowner	29%	(143)	31%	(156)	24%	(119)	16%	(78)	496
Renter	31%	(81)	30%	(79)	22%	(58)	16%	(41)	259
Military HHnm: Yes	28%	(35)	31%	(39)	23%	(29)	17%	(21)	125
Military HH: No	29%	(195)	31%	(205)	23%	(153)	17%	(110)	663
Employ: Private Sector	32%	(92)	30%	(86)	21%	(60)	17%	(49)	287
Employ: Government	37%	(22)	33%	(20)	14%	(8)	16%	(9)	59
Employ: Self-Employed	26%	(19)	39%	(28)	22%	(16)	13%	(9)	72
Employ: Homemaker	22%	(9)	39%	(15)	32%	(13)	7%	(3)	40
Employ: Student	18%	(3)	48%	(9)	25%	(5)	9%	(2)	18
Employ: Retired	28%	(54)	29%	(55)	26%	(49)	18%	(34)	192
Employ: Unemployed	27%	(19)	35%	(26)	24%	(17)	14%	(10)	73
Employ: Other	28%	(13)	12%	(5)	29%	(14)	32%	(15)	47
Self + Household: White-Collar	36%	(109)	31%	(94)	22%	(66)	11%	(34)	303
Self + Household: Blue Collar	27%	(101)	31%	(113)	23%	(83)	19%	(69)	366
Union HH: Yes	30%	(7)	49%	(11)	9%	(2)	13%	(3)	23
Union HH: No	29%	(224)	30%	(233)	24%	(180)	17%	(128)	765

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	29%	(231)	31%	(245)	23%	(182)	17%	(131)	788
LGBTQ+: Yes	35%	(28)	31%	(25)	19%	(15)	15%	(12)	80
LGBTQ+: No	29%	(203)	31%	(219)	24%	(167)	17%	(119)	708
Motivated to Vote	31%	(220)	31%	(218)	22%	(159)	16%	(114)	711
Parent: Yes	29%	(61)	32%	(68)	20%	(43)	19%	(42)	214
Parent: No	30%	(169)	31%	(177)	24%	(138)	16%	(89)	574
COVID Vaccine: Yes	35%	(185)	34%	(179)	20%	(104)	12%	(61)	530
COVID Vaccine: No	18%	(46)	25%	(65)	30%	(77)	27%	(70)	258
Student Loans: Yes	32%	(51)	33%	(51)	25%	(39)	10%	(16)	157
Student Loans: No	28%	(180)	31%	(193)	23%	(143)	18%	(115)	631
Favorable Opinion of Haley	25%	(63)	39%	(99)	25%	(65)	11%	(28)	256
Unfavorable Opinion of Haley	35%	(113)	26%	(84)	21%	(66)	19%	(61)	323
Protestant	21%	(56)	33%	(88)	30%	(79)	16%	(41)	264
Roman Catholic	38%	(33)	24%	(20)	26%	(22)	13%	(11)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	31%	(2)	28%	(2)	30%	(2)	10%	(1)	8
Jewish	49%	(8)	45%	(7)	—	(0)	6%	(1)	16
Muslim	28%	(5)	46%	(9)	14%	(3)	12%	(2)	18
Buddhist	34%	(1)	59%	(2)	—	(0)	8%	(0)	4
Hindu	69%	(3)	—	(0)	31%	(1)	—	(0)	4
Atheist	58%	(19)	16%	(5)	13%	(4)	14%	(5)	34
Agnostic	66%	(13)	22%	(4)	—	(0)	12%	(2)	19
Something else	27%	(49)	33%	(59)	22%	(40)	17%	(31)	179
Nothing in particular	27%	(41)	30%	(47)	19%	(30)	24%	(37)	156
Prodigal Biden Voter	16%	(9)	42%	(24)	18%	(10)	24%	(14)	57
Undecided Voter (DK/WNV)	26%	(19)	29%	(22)	24%	(18)	21%	(15)	75
Undecided Voter (DK)	9%	(3)	35%	(12)	23%	(7)	34%	(11)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Independent			Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
		Republican Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	38%(300)	45%(356)	7% (56)	2% (18)	— (2)	1% (9)	2% (13)	4% (35)	788	
Gender: Male	38% (134)	47% (167)	7% (26)	1% (4)	— (0)	1% (3)	2% (8)	4% (13)	354	
Gender: Female	38% (165)	44% (189)	7% (30)	3% (14)	— (1)	1% (6)	1% (5)	5% (22)	434	
Age: 18-34	37% (83)	43% (95)	10% (21)	3% (7)	— (0)	2% (4)	2% (5)	3% (6)	221	
Age: 35-44	45% (49)	33% (36)	9% (10)	2% (2)	— (0)	1% (1)	2% (2)	7% (8)	109	
Age: 45-64	39% (110)	45% (125)	7% (20)	2% (6)	1% (2)	1% (2)	1% (3)	4% (12)	279	
Age: 65+	32% (58)	56% (99)	3% (5)	1% (3)	— (0)	1% (2)	1% (2)	5% (9)	179	
GenZers: 1997-2012	36% (44)	42% (51)	9% (11)	1% (1)	— (0)	3% (4)	3% (4)	5% (6)	121	
Millennials: 1981-1996	42% (84)	39% (78)	9% (18)	4% (8)	— (0)	— (1)	2% (4)	4% (7)	200	
GenXers: 1965-1980	38% (87)	43% (97)	8% (19)	3% (6)	1% (2)	1% (2)	1% (3)	5% (12)	227	
Baby Boomers: 1946-1964	36% (82)	53% (118)	4% (8)	1% (3)	— (0)	1% (2)	1% (2)	4% (10)	225	
Educ: < College	31% (150)	52% (246)	7% (35)	1% (6)	— (1)	1% (5)	2% (9)	5% (26)	478	
Educ: Bachelors degree	46% (85)	36% (66)	9% (16)	2% (4)	1% (1)	1% (3)	2% (4)	3% (5)	184	
Educ: Post-grad	51% (65)	35% (44)	4% (5)	6% (8)	— (0)	1% (1)	— (0)	3% (4)	126	
Income: Under 50k	40% (120)	45% (134)	6% (19)	2% (5)	— (0)	— (0)	2% (5)	6% (17)	301	
Income: 50k-100k	33% (103)	47% (144)	10% (30)	3% (9)	— (0)	3% (8)	2% (6)	3% (9)	310	
Income: 100k+	43% (77)	44% (78)	4% (7)	2% (4)	1% (1)	— (0)	1% (2)	5% (8)	177	
Ethnicity: White (Non-Hispanic)	27% (127)	62% (293)	6% (27)	— (1)	— (2)	1% (5)	1% (4)	3% (15)	475	
Ethnicity: Hispanic	51% (15)	30% (9)	14% (4)	— (0)	— (0)	— (0)	2% (1)	3% (1)	29	
Ethnicity: Black (Non-Hispanic)	57% (145)	18% (46)	8% (22)	6% (16)	— (0)	1% (3)	2% (6)	7% (18)	255	
Ethnicity: Asian + Other (Non-Hispanic)	44% (13)	29% (9)	14% (4)	2% (0)	— (0)	1% (0)	7% (2)	4% (1)	30	
All Christian	31% (111)	59% (212)	5% (19)	— (2)	— (1)	1% (3)	1% (2)	2% (8)	358	
All Non-Christian	53% (22)	32% (14)	7% (3)	5% (2)	— (0)	— (0)	1% (0)	2% (1)	43	
Atheist	72% (24)	16% (5)	9% (3)	3% (1)	— (0)	1% (0)	— (0)	— (0)	34	
Agnostic/Nothing in particular	44% (76)	31% (55)	11% (19)	4% (7)	1% (1)	3% (5)	2% (3)	5% (9)	175	
Something Else	37% (65)	39% (70)	7% (13)	4% (6)	— (0)	— (0)	4% (7)	9% (16)	179	
Evangelical	27% (84)	58% (182)	8% (25)	1% (3)	— (0)	1% (2)	1% (5)	5% (15)	315	
Non-Evangelical	42% (89)	45% (97)	3% (7)	2% (5)	— (1)	1% (2)	2% (5)	4% (8)	213	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Independent			Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
		Republican Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	38%(300)	45%(356)	7% (56)	2% (18)	— (2)	1% (9)	2% (13)	4% (35)	788	
PID: Dem (no lean)	80% (251)	5% (15)	6% (20)	3% (9)	— (1)	1% (4)	1% (3)	4% (13)	316	
PID: Ind (no lean)	24% (38)	37% (60)	15% (25)	6% (9)	— (0)	2% (3)	6% (10)	9% (15)	160	
PID: Rep (no lean)	3% (10)	90%(282)	4% (12)	— (0)	— (1)	— (1)	— (0)	2% (7)	312	
PID/Gender: Dem Men	84% (113)	5% (7)	6% (8)	— (0)	— (0)	1% (2)	1% (1)	2% (2)	134	
PID/Gender: Dem Women	76% (138)	4% (7)	6% (12)	5% (9)	1% (1)	1% (2)	1% (2)	6% (11)	181	
PID/Gender: Ind Men	19% (17)	39% (35)	17% (15)	4% (4)	— (0)	1% (1)	7% (7)	12% (10)	88	
PID/Gender: Ind Women	30% (22)	35% (25)	14% (10)	7% (5)	— (0)	3% (2)	5% (3)	6% (5)	72	
PID/Gender: Rep Men	3% (4)	95% (125)	2% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	132	
PID/Gender: Rep Women	3% (6)	87% (157)	5% (9)	— (0)	— (1)	1% (1)	— (0)	4% (7)	180	
Ideo: Liberal (1-3)	78% (178)	8% (19)	6% (13)	4% (10)	— (1)	1% (3)	1% (1)	1% (3)	228	
Ideo: Moderate (4)	38% (83)	37% (81)	10% (22)	2% (4)	— (1)	2% (4)	3% (6)	7% (16)	217	
Ideo: Conservative (5-7)	10% (31)	77%(240)	7% (21)	— (1)	— (0)	1% (2)	1% (3)	4% (13)	310	
Ideo/PID: Conservative Republican	2% (6)	92% (217)	3% (7)	— (0)	— (0)	1% (1)	— (0)	2% (4)	235	
Ideo/PID: Moderate/Liberal Republican	6% (4)	82% (54)	8% (5)	— (0)	1% (1)	— (0)	— (0)	4% (3)	66	
Ideo/PID: Moderate/Conservative Democrat	72% (83)	7% (8)	8% (10)	2% (2)	— (0)	2% (2)	1% (1)	9% (10)	116	
Ideo/PID: Liberal Democrat	86% (161)	3% (5)	5% (10)	4% (7)	1% (1)	1% (2)	— (0)	1% (2)	188	
Unfavorable of Biden and Trump	20% (25)	25% (32)	22% (28)	8% (11)	— (0)	3% (4)	6% (8)	15% (19)	126	
2024 H2H Matchup: Biden Voter	87%(288)	1% (4)	4% (15)	3% (9)	— (1)	1% (5)	— (0)	3% (9)	331	
2024 H2H Matchup: Trump Voter	2% (7)	90%(346)	6% (23)	— (0)	— (1)	— (1)	— (1)	1% (4)	382	
2024 H2H Matchup: Would not Vote	13% (4)	5% (2)	30% (10)	12% (4)	1% (0)	— (0)	34% (11)	6% (2)	33	
2024 H2H Matchup: Do not Know	— (0)	12% (5)	21% (9)	12% (5)	— (0)	8% (3)	— (0)	48% (20)	42	
2022 House Vote: Democrat	77%(266)	5% (16)	6% (21)	5% (17)	— (1)	2% (7)	— (0)	5% (19)	346	
2022 House Vote: Republican	3% (9)	88%(273)	5% (16)	— (0)	— (1)	1% (2)	1% (2)	2% (8)	311	
2022 House Vote: Did not Vote	20% (24)	50% (61)	15% (18)	1% (1)	— (0)	— (1)	8% (9)	6% (8)	122	
2020 Vote: Joe Biden	78%(287)	4% (14)	7% (26)	4% (16)	— (1)	2% (7)	— (1)	4% (14)	366	
2020 Vote: Donald Trump	1% (4)	88%(322)	6% (22)	— (0)	— (0)	— (2)	1% (2)	4% (13)	365	
2020 Vote: Someone Else	1% (0)	30% (3)	28% (3)	10% (1)	5% (1)	— (0)	5% (0)	21% (2)	10	
2020 Vote: Did not Vote	18% (8)	37% (18)	10% (5)	2% (1)	1% (0)	1% (0)	18% (9)	13% (6)	47	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Independent			Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
		Republican Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	38%(300)	45%(356)	7% (56)	2% (18)	— (2)	1% (9)	2% (13)	4% (35)	788	
2016 Vote: Hillary Clinton	80% (216)	2% (6)	7% (20)	6% (15)	— (1)	— (1)	— (0)	3% (9)	269	
2016 Vote: Donald Trump	3% (8)	86%(257)	6% (19)	— (0)	— (0)	1% (4)	— (1)	3% (10)	299	
2016 Vote: Someone Else	35% (10)	19% (5)	13% (4)	5% (1)	2% (1)	— (0)	9% (2)	17% (5)	28	
2020 Vote/PID: Not Biden/Democrat	28% (8)	33% (9)	14% (4)	4% (1)	— (0)	— (0)	8% (2)	12% (3)	28	
2020 Vote/PID: Not Trump/Republican	27% (6)	54% (11)	9% (2)	— (0)	2% (1)	— (0)	— (0)	8% (2)	21	
U.S. Economy: Wrong Track	23% (129)	58%(330)	9% (52)	2% (13)	— (0)	1% (7)	2% (10)	5% (27)	568	
U.S. Economy: Right Direction	78% (171)	12% (26)	2% (4)	2% (5)	1% (1)	1% (2)	1% (2)	4% (8)	220	
Prsnl. Fin. Sit. 2021-23: Better Under Biden	92%(226)	2% (4)	2% (6)	2% (4)	— (1)	1% (2)	1% (2)	1% (3)	246	
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6% (23)	82%(334)	8% (33)	1% (4)	— (1)	1% (2)	1% (2)	3% (11)	410	
Prsnl. Fin. Sit. 2021-23: Same Under Both	38% (51)	14% (18)	14% (18)	8% (10)	— (0)	3% (5)	7% (9)	16% (22)	132	
Top 2024 Issue: Economy	22% (63)	56% (162)	11% (31)	2% (7)	— (1)	1% (4)	3% (8)	5% (14)	290	
Community: Urban	57% (95)	23% (38)	5% (9)	5% (9)	— (0)	2% (3)	2% (4)	5% (8)	166	
Community: Suburban	39% (165)	44% (183)	8% (33)	2% (9)	— (1)	1% (5)	1% (6)	4% (18)	421	
Community: Rural	20% (40)	67% (135)	7% (15)	— (0)	— (0)	— (0)	1% (3)	5% (9)	202	
Community/Gender: Urban Women	60% (45)	13% (10)	7% (5)	11% (8)	— (0)	2% (1)	4% (3)	4% (3)	75	
Community/Gender: Urban Men	55% (50)	31% (28)	4% (4)	1% (1)	— (0)	2% (2)	1% (1)	5% (4)	90	
Community/Gender: Rural Women	17% (21)	72% (90)	5% (7)	— (0)	— (0)	— (0)	1% (1)	5% (6)	125	
Community/Gender: Rural Men	24% (19)	58% (44)	10% (8)	— (0)	— (0)	— (0)	3% (2)	4% (3)	76	
Community/Gender: Suburban Women	42% (99)	38% (89)	8% (19)	3% (6)	1% (1)	2% (4)	1% (2)	6% (13)	233	
Community/Gender: Suburban Men	35% (66)	50% (94)	8% (14)	2% (3)	— (0)	— (1)	2% (5)	3% (5)	188	
Homeowner	36% (177)	49%(245)	6% (32)	2% (9)	— (1)	1% (7)	1% (7)	4% (19)	496	
Renter	44% (114)	36% (93)	9% (23)	3% (9)	— (0)	1% (1)	2% (5)	5% (14)	259	
Military HHnm: Yes	28% (35)	51% (63)	11% (13)	4% (4)	— (1)	1% (1)	2% (2)	4% (5)	125	
Military HH: No	40%(264)	44%(293)	6% (43)	2% (13)	— (1)	1% (8)	2% (11)	5% (30)	663	

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**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	38%(300)	45%(356)	7% (56)	2% (18)	— (2)	1% (9)	2% (13)	4% (35)	788
Employ: Private Sector	39% (112)	42% (120)	10% (27)	3% (9)	— (0)	1% (3)	1% (2)	5% (13)	287
Employ: Government	52% (31)	37% (22)	6% (4)	1% (0)	— (0)	3% (2)	— (0)	1% (1)	59
Employ: Self-Employed	38% (27)	40% (29)	6% (4)	4% (3)	— (0)	1% (1)	7% (5)	4% (3)	72
Employ: Homemaker	28% (11)	59% (23)	3% (1)	— (0)	4% (1)	— (0)	3% (1)	3% (1)	40
Employ: Student	51% (9)	41% (8)	6% (1)	— (0)	— (0)	— (0)	2% (0)	— (0)	18
Employ: Retired	34% (65)	54% (105)	4% (8)	1% (3)	— (0)	1% (3)	— (0)	5% (10)	192
Employ: Unemployed	36% (26)	43% (32)	7% (5)	2% (2)	— (0)	— (0)	3% (2)	8% (6)	73
Employ: Other	39% (18)	39% (18)	13% (6)	3% (1)	— (0)	— (0)	3% (2)	3% (1)	47
Self + Household: White-Collar	46% (139)	42% (126)	5% (14)	2% (6)	— (1)	1% (3)	1% (2)	4% (12)	303
Self + Household: Blue Collar	33% (122)	50% (184)	9% (34)	1% (5)	— (1)	2% (6)	1% (3)	3% (11)	366
Union HH: Yes	57% (13)	35% (8)	1% (0)	— (0)	— (0)	— (0)	— (0)	8% (2)	23
Union HH: No	37%(286)	46%(348)	7% (56)	2% (18)	— (2)	1% (9)	2% (13)	4% (33)	765
LGBTQ+: Yes	57% (46)	22% (18)	14% (11)	3% (2)	— (0)	— (0)	3% (2)	2% (1)	80
LGBTQ+: No	36%(254)	48%(338)	6% (45)	2% (16)	— (2)	1% (9)	1% (10)	5% (34)	708
Motivated to Vote	39%(278)	46%(327)	7% (51)	2% (17)	— (1)	1% (8)	— (3)	4% (26)	711
Parent: Yes	37% (79)	43% (93)	9% (20)	3% (6)	1% (1)	2% (3)	1% (3)	4% (8)	214
Parent: No	38%(220)	46%(263)	6% (36)	2% (12)	— (1)	1% (5)	2% (10)	5% (27)	574
COVID Vaccine: Yes	48%(252)	35% (187)	7% (36)	3% (14)	— (1)	2% (8)	2% (9)	4% (22)	530
COVID Vaccine: No	18% (47)	65% (169)	8% (20)	2% (4)	— (0)	— (0)	1% (4)	5% (13)	258
Student Loans: Yes	47% (74)	35% (56)	8% (12)	4% (6)	— (0)	1% (2)	— (0)	4% (6)	157
Student Loans: No	36%(226)	48%(300)	7% (44)	2% (12)	— (1)	1% (6)	2% (12)	5% (29)	631
Favorable Opinion of Haley	28% (72)	57% (147)	7% (19)	— (1)	— (1)	2% (6)	1% (1)	4% (9)	256
Unfavorable Opinion of Haley	45% (147)	40% (130)	7% (22)	3% (10)	— (1)	— (1)	1% (4)	3% (9)	323

Continued on next page



**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	38%(300)	45%(356)	7% (56)	2% (18)	— (2)	1% (9)	2% (13)	4% (35)	788
Protestant	25% (67)	65% (171)	6% (16)	— (1)	— (0)	— (1)	1% (2)	2% (5)	264
Roman Catholic	48% (41)	43% (37)	3% (3)	1% (0)	1% (1)	2% (2)	— (0)	2% (2)	86
Mormon	— (0)	100% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42% (3)	42% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	17% (1)	8
Jewish	64% (10)	30% (5)	— (0)	— (0)	— (0)	— (0)	— (0)	6% (1)	16
Muslim	29% (5)	49% (9)	10% (2)	12% (2)	— (0)	— (0)	— (0)	— (0)	18
Buddhist	67% (3)	— (0)	24% (1)	— (0)	— (0)	— (0)	8% (0)	— (0)	4
Hindu	100% (4)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	4
Atheist	72% (24)	16% (5)	9% (3)	3% (1)	— (0)	1% (0)	— (0)	— (0)	34
Agnostic	65% (12)	4% (1)	16% (3)	— (0)	5% (1)	1% (0)	3% (1)	6% (1)	19
Something else	37% (65)	39% (70)	7% (13)	4% (6)	— (0)	— (0)	4% (7)	9% (16)	179
Nothing in particular	41% (64)	35% (54)	10% (16)	4% (7)	— (0)	3% (5)	2% (2)	5% (8)	156
Prodigal Biden Voter	17% (10)	23% (13)	25% (15)	15% (8)	— (0)	3% (2)	2% (1)	15% (9)	57
Undecided Voter (DK/WNV)	5% (4)	9% (6)	25% (19)	12% (9)	— (0)	4% (3)	15% (11)	29% (22)	75
Undecided Voter (DK)	13% (4)	5% (2)	30% (10)	12% (4)	1% (0)	— (0)	34% (11)	6% (2)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(331)	49%	(382)	4%	(33)	5%	(42)	788
Gender: Male	41%	(144)	49%	(175)	5%	(19)	5%	(17)	354
Gender: Female	43%	(187)	48%	(208)	3%	(14)	6%	(25)	434
Age: 18-34	41%	(90)	45%	(100)	9%	(20)	5%	(12)	221
Age: 35-44	52%	(56)	41%	(44)	2%	(2)	5%	(6)	109
Age: 45-64	44%	(123)	49%	(136)	2%	(6)	5%	(14)	279
Age: 65+	35%	(62)	57%	(102)	2%	(4)	6%	(10)	179
GenZers: 1997-2012	41%	(49)	43%	(52)	8%	(10)	8%	(10)	121
Millennials: 1981-1996	46%	(92)	45%	(90)	6%	(12)	3%	(5)	200
GenXers: 1965-1980	43%	(99)	47%	(107)	3%	(6)	7%	(15)	227
Baby Boomers: 1946-1964	39%	(87)	54%	(122)	2%	(4)	5%	(12)	225
Educ: < College	36%	(171)	53%	(255)	5%	(22)	6%	(30)	478
Educ: Bachelors degree	50%	(92)	43%	(80)	5%	(9)	2%	(3)	184
Educ: Post-grad	54%	(68)	38%	(47)	2%	(2)	7%	(9)	126
Income: Under 50k	44%	(132)	46%	(138)	5%	(16)	5%	(15)	301
Income: 50k-100k	38%	(117)	51%	(159)	4%	(14)	7%	(21)	310
Income: 100k+	46%	(81)	49%	(86)	2%	(3)	4%	(6)	177
Ethnicity: White (Non-Hispanic)	29%	(137)	65%	(311)	2%	(11)	3%	(15)	475
Ethnicity: Hispanic	49%	(14)	34%	(10)	5%	(1)	12%	(4)	29
Ethnicity: Black (Non-Hispanic)	64%	(163)	20%	(51)	7%	(17)	9%	(23)	255
Ethnicity: Asian + Other (Non-Hispanic)	54%	(16)	36%	(11)	10%	(3)	—	(0)	30
All Christian	32%	(113)	63%	(225)	2%	(7)	4%	(14)	358
All Non-Christian	54%	(23)	38%	(16)	1%	(0)	8%	(3)	43
Atheist	78%	(26)	19%	(6)	3%	(1)	—	(0)	34
Agnostic/Nothing in particular	52%	(91)	35%	(61)	8%	(13)	5%	(9)	175
Something Else	43%	(77)	41%	(74)	6%	(11)	9%	(16)	179
Evangelical	29%	(91)	62%	(197)	3%	(9)	6%	(19)	315
Non-Evangelical	45%	(96)	46%	(98)	4%	(9)	5%	(10)	213
PID: Dem (no lean)	85%	(267)	7%	(22)	3%	(11)	5%	(16)	316
PID: Ind (no lean)	33%	(52)	44%	(71)	13%	(20)	11%	(17)	160
PID: Rep (no lean)	4%	(12)	93%	(290)	1%	(2)	3%	(9)	312

Continued on next page

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(331)	49%	(382)	4%	(33)	5%	(42)	788
PID/Gender: Dem Men	87%	(117)	6%	(9)	3%	(5)	3%	(4)	134
PID/Gender: Dem Women	83%	(150)	7%	(14)	3%	(6)	6%	(12)	181
PID/Gender: Ind Men	25%	(22)	46%	(41)	15%	(13)	14%	(13)	88
PID/Gender: Ind Women	42%	(31)	41%	(30)	10%	(7)	6%	(5)	72
PID/Gender: Rep Men	4%	(5)	95%	(125)	1%	(1)	1%	(1)	132
PID/Gender: Rep Women	4%	(7)	91%	(164)	1%	(1)	5%	(9)	180
Ideo: Liberal (1-3)	85%	(193)	12%	(27)	2%	(5)	2%	(4)	228
Ideo: Moderate (4)	42%	(92)	42%	(90)	6%	(12)	10%	(22)	217
Ideo: Conservative (5-7)	13%	(39)	81%	(251)	2%	(8)	4%	(13)	310
Ideo/PID: Conservative Republican	2%	(6)	95%	(224)	—	(1)	2%	(5)	235
Ideo/PID: Moderate/Liberal Republican	8%	(5)	84%	(55)	1%	(1)	7%	(5)	66
Ideo/PID: Moderate/Conservative Democrat	77%	(89)	8%	(9)	5%	(6)	9%	(11)	116
Ideo/PID: Liberal Democrat	91%	(171)	6%	(11)	1%	(1)	2%	(4)	188
Unfavorable of Biden and Trump	30%	(38)	34%	(42)	16%	(21)	20%	(26)	126
2024 H2H Matchup: Biden Voter	100%	(331)	—	(0)	—	(0)	—	(0)	331
2024 H2H Matchup: Trump Voter	—	(0)	100%	(382)	—	(0)	—	(0)	382
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(33)	—	(0)	33
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(42)	42
2022 House Vote: Democrat	83%	(288)	8%	(26)	3%	(10)	6%	(22)	346
2022 House Vote: Republican	3%	(8)	92%	(286)	1%	(4)	4%	(12)	311
2022 House Vote: Did not Vote	28%	(35)	51%	(63)	14%	(18)	6%	(7)	122
2020 Vote: Joe Biden	84%	(309)	7%	(25)	4%	(14)	5%	(19)	366
2020 Vote: Donald Trump	1%	(4)	93%	(338)	1%	(5)	5%	(18)	365
2020 Vote: Someone Else	30%	(3)	39%	(4)	12%	(1)	19%	(2)	10
2020 Vote: Did not Vote	32%	(15)	34%	(16)	27%	(13)	7%	(3)	47
2016 Vote: Hillary Clinton	87%	(233)	5%	(13)	4%	(10)	5%	(13)	269
2016 Vote: Donald Trump	4%	(11)	91%	(273)	2%	(5)	4%	(11)	299
2016 Vote: Someone Else	38%	(11)	26%	(7)	12%	(3)	24%	(7)	28
2020 Vote/PID: Not Biden/Democrat	47%	(13)	35%	(10)	13%	(4)	5%	(1)	28
2020 Vote/PID: Not Trump/Republican	43%	(9)	54%	(11)	3%	(1)	—	(0)	21

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(331)	49%	(382)	4%	(33)	5%	(42)	788
U.S. Economy: Wrong Track	27%	(154)	62%	(352)	5%	(28)	6%	(33)	568
U.S. Economy: Right Direction	80%	(176)	14%	(30)	2%	(4)	4%	(9)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	96%	(236)	3%	(7)	1%	(2)	1%	(2)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(28)	88%	(359)	2%	(10)	3%	(13)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(67)	13%	(17)	16%	(21)	20%	(27)	132
Top 2024 Issue: Economy	25%	(73)	63%	(184)	5%	(14)	6%	(18)	290
Community: Urban	64%	(106)	27%	(45)	3%	(5)	6%	(10)	166
Community: Suburban	42%	(178)	47%	(196)	6%	(23)	6%	(24)	421
Community: Rural	23%	(47)	70%	(141)	2%	(5)	4%	(8)	202
Community/Gender: Urban Women	72%	(54)	18%	(14)	4%	(3)	5%	(4)	75
Community/Gender: Urban Men	57%	(51)	34%	(31)	2%	(1)	7%	(6)	90
Community/Gender: Rural Women	20%	(25)	76%	(95)	1%	(1)	4%	(5)	125
Community/Gender: Rural Men	29%	(22)	61%	(47)	5%	(4)	5%	(4)	76
Community/Gender: Suburban Women	46%	(108)	43%	(99)	4%	(10)	7%	(16)	233
Community/Gender: Suburban Men	37%	(70)	52%	(97)	7%	(13)	4%	(7)	188
Homeowner	38%	(190)	54%	(266)	3%	(13)	6%	(28)	496
Renter	51%	(133)	38%	(98)	6%	(16)	5%	(12)	259
Military HHnm: Yes	31%	(39)	55%	(69)	5%	(6)	9%	(11)	125
Military HH: No	44%	(292)	47%	(314)	4%	(27)	5%	(31)	663
Employ: Private Sector	44%	(125)	46%	(133)	4%	(10)	6%	(18)	287
Employ: Government	50%	(30)	41%	(24)	3%	(2)	6%	(3)	59
Employ: Self-Employed	42%	(30)	46%	(33)	9%	(6)	3%	(2)	72
Employ: Homemaker	35%	(14)	60%	(24)	3%	(1)	2%	(1)	40
Employ: Student	49%	(9)	41%	(7)	6%	(1)	4%	(1)	18
Employ: Retired	36%	(69)	57%	(110)	1%	(2)	6%	(11)	192
Employ: Unemployed	44%	(32)	42%	(31)	8%	(6)	6%	(5)	73
Employ: Other	46%	(22)	41%	(20)	8%	(4)	4%	(2)	47
Self + Household: White-Collar	48%	(146)	45%	(138)	2%	(5)	5%	(14)	303
Self + Household: Blue Collar	37%	(137)	56%	(204)	3%	(11)	4%	(15)	366

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(331)	49%	(382)	4%	(33)	5%	(42)	788
Union HH: Yes	57%	(13)	37%	(9)	—	(0)	6%	(1)	23
Union HH: No	42%	(318)	49%	(374)	4%	(33)	5%	(41)	765
LGBTQ+: Yes	64%	(52)	23%	(19)	5%	(4)	7%	(6)	80
LGBTQ+: No	39%	(279)	51%	(364)	4%	(29)	5%	(36)	708
Motivated to Vote	43%	(306)	50%	(358)	2%	(16)	4%	(31)	711
Parent: Yes	40%	(85)	49%	(106)	4%	(9)	7%	(15)	214
Parent: No	43%	(246)	48%	(277)	4%	(24)	5%	(27)	574
COVID Vaccine: Yes	52%	(276)	39%	(206)	4%	(21)	5%	(27)	530
COVID Vaccine: No	21%	(55)	68%	(176)	5%	(12)	6%	(15)	258
Student Loans: Yes	56%	(89)	38%	(60)	3%	(5)	3%	(4)	157
Student Loans: No	38%	(242)	51%	(323)	4%	(28)	6%	(38)	631
Favorable Opinion of Haley	33%	(85)	61%	(156)	2%	(6)	4%	(10)	256
Unfavorable Opinion of Haley	47%	(152)	45%	(146)	3%	(10)	5%	(16)	323
Protestant	27%	(71)	69%	(183)	2%	(5)	2%	(5)	264
Roman Catholic	45%	(39)	45%	(38)	2%	(2)	8%	(7)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	42%	(3)	—	(0)	17%	(1)	8
Jewish	64%	(10)	30%	(5)	—	(0)	6%	(1)	16
Muslim	31%	(6)	56%	(10)	—	(0)	12%	(2)	18
Buddhist	67%	(3)	24%	(1)	8%	(0)	—	(0)	4
Hindu	100%	(4)	—	(0)	—	(0)	—	(0)	4
Atheist	78%	(26)	19%	(6)	3%	(1)	—	(0)	34
Agnostic	71%	(14)	25%	(5)	3%	(1)	1%	(0)	19
Something else	43%	(77)	41%	(74)	6%	(11)	9%	(16)	179
Nothing in particular	50%	(78)	36%	(56)	8%	(13)	6%	(9)	156
Prodigal Biden Voter	—	(0)	43%	(25)	24%	(14)	33%	(19)	57
Undecided Voter (DK/WNV)	—	(0)	—	(0)	44%	(33)	56%	(42)	75
Undecided Voter (DK)	—	(0)	—	(0)	100%	(33)	—	(0)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	63%	(207)	37%	(123)	331
Gender: Male	63%	(91)	37%	(53)	144
Gender: Female	62%	(116)	38%	(71)	187
Age: 18-34	59%	(53)	41%	(37)	90
Age: 35-44	63%	(35)	37%	(21)	56
Age: 45-64	64%	(79)	36%	(44)	123
Age: 65+	66%	(41)	34%	(21)	62
GenZers: 1997-2012	58%	(29)	42%	(21)	49
Millennials: 1981-1996	60%	(56)	40%	(36)	92
GenXers: 1965-1980	66%	(65)	34%	(33)	99
Baby Boomers: 1946-1964	64%	(56)	36%	(31)	87
Educ: < College	68%	(117)	32%	(54)	171
Educ: Bachelors degree	59%	(54)	41%	(38)	92
Educ: Post-grad	54%	(37)	46%	(31)	68
Income: Under 50k	73%	(96)	27%	(36)	132
Income: 50k-100k	58%	(68)	42%	(49)	117
Income: 100k+	53%	(43)	47%	(38)	81
Ethnicity: White (Non-Hispanic)	47%	(65)	53%	(72)	137
Ethnicity: Hispanic	57%	(8)	43%	(6)	14
Ethnicity: Black (Non-Hispanic)	77%	(126)	23%	(37)	163
Ethnicity: Asian + Other (Non-Hispanic)	53%	(8)	47%	(8)	16
All Christian	62%	(70)	38%	(43)	113
All Non-Christian	45%	(10)	55%	(12)	23
Atheist	53%	(14)	47%	(12)	26
Agnostic/Nothing in particular	59%	(54)	41%	(37)	91
Something Else	77%	(59)	23%	(18)	77
Evangelical	75%	(68)	25%	(23)	91
Non-Evangelical	61%	(59)	39%	(37)	96
PID: Dem (no lean)	65%	(174)	35%	(93)	267
PID: Ind (no lean)	57%	(30)	43%	(22)	52
PID: Rep (no lean)	33%	(4)	67%	(8)	12

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	63%	(207)	37%	(123)	331
PID/Gender: Dem Men	70%	(82)	30%	(35)	117
PID/Gender: Dem Women	61%	(92)	39%	(58)	150
PID/Gender: Ind Men	35%	(8)	65%	(14)	22
PID/Gender: Ind Women	73%	(22)	27%	(8)	31
PID/Gender: Rep Men	32%	(2)	68%	(3)	5
PID/Gender: Rep Women	34%	(2)	66%	(4)	7
Ideo: Liberal (1-3)	60%	(115)	40%	(77)	193
Ideo: Moderate (4)	64%	(59)	36%	(33)	92
Ideo: Conservative (5-7)	71%	(28)	29%	(11)	39
Ideo/PID: Conservative Republican	30%	(2)	70%	(4)	6
Ideo/PID: Moderate/Liberal Republican	40%	(2)	60%	(3)	5
Ideo/PID: Moderate/Conservative Democrat	71%	(64)	29%	(26)	89
Ideo/PID: Liberal Democrat	61%	(105)	39%	(67)	171
Unfavorable of Biden and Trump	23%	(9)	77%	(29)	38
2024 H2H Matchup: Biden Voter	63%	(207)	37%	(123)	331
2024 H2H Matchup: Trump Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	63%	(180)	37%	(107)	288
2022 House Vote: Republican	53%	(4)	47%	(4)	8
2022 House Vote: Did not Vote	66%	(23)	34%	(12)	35
2020 Vote: Joe Biden	63%	(194)	37%	(115)	309
2020 Vote: Donald Trump	28%	(1)	72%	(3)	4
2020 Vote: Someone Else	58%	(2)	42%	(1)	3
2020 Vote: Did not Vote	73%	(11)	27%	(4)	15
2016 Vote: Hillary Clinton	62%	(146)	38%	(88)	233
2016 Vote: Donald Trump	23%	(2)	77%	(8)	11
2016 Vote: Someone Else	77%	(8)	23%	(3)	11
2020 Vote/PID: Not Biden/Democrat	74%	(10)	26%	(3)	13
2020 Vote/PID: Not Trump/Republican	43%	(4)	57%	(5)	9

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	63%	(207)	37%	(123)	331
U.S. Economy: Wrong Track	58%	(89)	42%	(65)	154
U.S. Economy: Right Direction	67%	(119)	33%	(58)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73%	(171)	27%	(65)	236
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56%	(16)	44%	(12)	28
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(21)	69%	(46)	67
Top 2024 Issue: Economy	71%	(52)	29%	(21)	73
Community: Urban	62%	(66)	38%	(40)	106
Community: Suburban	60%	(106)	40%	(72)	178
Community: Rural	75%	(36)	25%	(12)	47
Community/Gender: Urban Women	51%	(28)	49%	(26)	54
Community/Gender: Urban Men	73%	(38)	27%	(14)	51
Community/Gender: Rural Women	86%	(21)	14%	(4)	25
Community/Gender: Rural Men	64%	(14)	36%	(8)	22
Community/Gender: Suburban Women	62%	(67)	38%	(41)	108
Community/Gender: Suburban Men	56%	(39)	44%	(31)	70
Homeowner	57%	(109)	43%	(81)	190
Renter	71%	(94)	29%	(39)	133
Military HHnm: Yes	61%	(24)	39%	(15)	39
Military HH: No	63%	(184)	37%	(108)	292
Employ: Private Sector	65%	(81)	35%	(44)	125
Employ: Government	57%	(17)	43%	(13)	30
Employ: Self-Employed	53%	(16)	47%	(14)	30
Employ: Homemaker	62%	(9)	38%	(5)	14
Employ: Student	52%	(5)	48%	(4)	9
Employ: Retired	65%	(45)	35%	(24)	69
Employ: Unemployed	67%	(21)	33%	(11)	32
Employ: Other	63%	(14)	37%	(8)	22
Self + Household: White-Collar	55%	(80)	45%	(66)	146
Self + Household: Blue Collar	66%	(91)	34%	(46)	137

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	63%	(207)	37%	(123)	331
Union HH: Yes	70%	(9)	30%	(4)	13
Union HH: No	62%	(198)	38%	(119)	318
LGBTQ+: Yes	53%	(27)	47%	(24)	52
LGBTQ+: No	65%	(180)	35%	(99)	279
Motivated to Vote	62%	(191)	38%	(115)	306
Parent: Yes	63%	(54)	37%	(31)	85
Parent: No	63%	(154)	37%	(92)	246
COVID Vaccine: Yes	60%	(164)	40%	(112)	276
COVID Vaccine: No	79%	(43)	21%	(12)	55
Student Loans: Yes	56%	(50)	44%	(39)	89
Student Loans: No	65%	(157)	35%	(85)	242
Favorable Opinion of Haley	56%	(48)	44%	(37)	85
Unfavorable Opinion of Haley	63%	(96)	37%	(56)	152
Protestant	61%	(44)	39%	(27)	71
Roman Catholic	62%	(24)	38%	(15)	39
Mormon	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	72%	(2)	28%	(1)	3
Jewish	40%	(4)	60%	(6)	10
Muslim	82%	(5)	18%	(1)	6
Buddhist	11%	(0)	89%	(2)	3
Hindu	31%	(1)	69%	(3)	4
Atheist	53%	(14)	47%	(12)	26
Agnostic	17%	(2)	83%	(11)	14
Something else	77%	(59)	23%	(18)	77
Nothing in particular	67%	(52)	33%	(26)	78
Prodigal Biden Voter	—	(0)	—	(0)	0
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	72%	(275)	28%	(107)	382
Gender: Male	73%	(128)	27%	(47)	175
Gender: Female	71%	(147)	29%	(61)	208
Age: 18-34	76%	(75)	24%	(24)	100
Age: 35-44	72%	(32)	28%	(12)	44
Age: 45-64	74%	(101)	26%	(36)	136
Age: 65+	66%	(67)	34%	(35)	102
GenZers: 1997-2012	84%	(44)	16%	(8)	52
Millennials: 1981-1996	68%	(62)	32%	(29)	90
GenXers: 1965-1980	72%	(77)	28%	(30)	107
Baby Boomers: 1946-1964	70%	(85)	30%	(37)	122
Educ: < College	79%	(201)	21%	(54)	255
Educ: Bachelors degree	62%	(49)	38%	(31)	80
Educ: Post-grad	52%	(25)	48%	(23)	47
Income: Under 50k	81%	(112)	19%	(26)	138
Income: 50k-100k	65%	(103)	35%	(55)	159
Income: 100k+	70%	(60)	30%	(25)	86
Ethnicity: White (Non-Hispanic)	72%	(222)	28%	(88)	311
Ethnicity: Hispanic	62%	(6)	38%	(4)	10
Ethnicity: Black (Non-Hispanic)	77%	(39)	23%	(12)	51
Ethnicity: Asian + Other (Non-Hispanic)	68%	(7)	32%	(3)	11
All Christian	69%	(156)	31%	(69)	225
All Non-Christian	76%	(12)	24%	(4)	16
Atheist	66%	(4)	34%	(2)	6
Agnostic/Nothing in particular	74%	(45)	26%	(16)	61
Something Else	77%	(57)	23%	(17)	74
Evangelical	71%	(139)	29%	(58)	197
Non-Evangelical	73%	(72)	27%	(26)	98
PID: Dem (no lean)	64%	(14)	36%	(8)	22
PID: Ind (no lean)	52%	(37)	48%	(34)	71
PID: Rep (no lean)	77%	(224)	23%	(65)	290

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**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	72%	(275)	28%	(107)	382
PID/Gender: Dem Men	73%	(6)	27%	(2)	9
PID/Gender: Dem Women	59%	(8)	41%	(6)	14
PID/Gender: Ind Men	51%	(21)	49%	(20)	41
PID/Gender: Ind Women	53%	(16)	47%	(14)	30
PID/Gender: Rep Men	81%	(101)	19%	(24)	125
PID/Gender: Rep Women	75%	(123)	25%	(41)	164
Ideo: Liberal (1-3)	77%	(21)	23%	(6)	27
Ideo: Moderate (4)	67%	(61)	33%	(30)	90
Ideo: Conservative (5-7)	73%	(183)	27%	(68)	251
Ideo/PID: Conservative Republican	76%	(170)	24%	(54)	224
Ideo/PID: Moderate/Liberal Republican	82%	(45)	18%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	53%	(5)	47%	(4)	9
Ideo/PID: Liberal Democrat	77%	(9)	23%	(3)	11
Unfavorable of Biden and Trump	36%	(15)	64%	(27)	42
2024 H2H Matchup: Biden Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Trump Voter	72%	(275)	28%	(107)	382
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	52%	(14)	48%	(13)	26
2022 House Vote: Republican	74%	(213)	26%	(73)	286
2022 House Vote: Did not Vote	70%	(44)	30%	(19)	63
2020 Vote: Joe Biden	54%	(13)	46%	(11)	25
2020 Vote: Donald Trump	74%	(250)	26%	(88)	338
2020 Vote: Someone Else	46%	(2)	54%	(2)	4
2020 Vote: Did not Vote	62%	(10)	38%	(6)	16
2016 Vote: Hillary Clinton	20%	(3)	80%	(10)	13
2016 Vote: Donald Trump	72%	(196)	28%	(77)	273
2016 Vote: Someone Else	71%	(5)	29%	(2)	7
2020 Vote/PID: Not Biden/Democrat	66%	(7)	34%	(3)	10
2020 Vote/PID: Not Trump/Republican	73%	(8)	27%	(3)	11

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**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	72%	(275)	28%	(107)	382
U.S. Economy: Wrong Track	71%	(250)	29%	(102)	352
U.S. Economy: Right Direction	82%	(25)	18%	(5)	30
Prsnl. Fin. Sit. 2021-23: Better Under Biden	84%	(6)	16%	(1)	7
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(260)	28%	(99)	359
Prsnl. Fin. Sit. 2021-23: Same Under Both	56%	(9)	44%	(7)	17
Top 2024 Issue: Economy	64%	(118)	36%	(66)	184
Community: Urban	63%	(28)	37%	(17)	45
Community: Suburban	71%	(139)	29%	(57)	196
Community: Rural	76%	(108)	24%	(33)	141
Community/Gender: Urban Women	66%	(9)	34%	(5)	14
Community/Gender: Urban Men	61%	(19)	39%	(12)	31
Community/Gender: Rural Women	76%	(72)	24%	(23)	95
Community/Gender: Rural Men	77%	(36)	23%	(11)	47
Community/Gender: Suburban Women	66%	(65)	34%	(34)	99
Community/Gender: Suburban Men	76%	(74)	24%	(24)	97
Homeowner	70%	(185)	30%	(81)	266
Renter	76%	(75)	24%	(23)	98
Military HHnm: Yes	68%	(46)	32%	(22)	69
Military HH: No	73%	(229)	27%	(85)	314
Employ: Private Sector	73%	(97)	27%	(36)	133
Employ: Government	68%	(16)	32%	(8)	24
Employ: Self-Employed	68%	(23)	32%	(11)	33
Employ: Homemaker	60%	(14)	40%	(10)	24
Employ: Student	66%	(5)	34%	(3)	7
Employ: Retired	72%	(79)	28%	(31)	110
Employ: Unemployed	78%	(24)	22%	(7)	31
Employ: Other	83%	(16)	17%	(3)	20
Self + Household: White-Collar	61%	(84)	39%	(54)	138
Self + Household: Blue Collar	79%	(160)	21%	(43)	204
Union HH: Yes	71%	(6)	29%	(3)	9
Union HH: No	72%	(269)	28%	(105)	374

Continued on next page

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	72%	(275)	28%	(107)	382
LGBTQ+: Yes	67%	(13)	33%	(6)	19
LGBTQ+: No	72%	(263)	28%	(101)	364
Motivated to Vote	73%	(260)	27%	(98)	358
Parent: Yes	69%	(73)	31%	(32)	106
Parent: No	73%	(202)	27%	(75)	277
COVID Vaccine: Yes	68%	(141)	32%	(65)	206
COVID Vaccine: No	76%	(135)	24%	(42)	176
Student Loans: Yes	67%	(40)	33%	(19)	60
Student Loans: No	73%	(235)	27%	(88)	323
Favorable Opinion of Haley	64%	(99)	36%	(56)	156
Unfavorable Opinion of Haley	75%	(109)	25%	(37)	146
Protestant	69%	(126)	31%	(57)	183
Roman Catholic	74%	(28)	26%	(10)	38
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	66%	(2)	34%	(1)	3
Jewish	80%	(4)	20%	(1)	5
Muslim	82%	(8)	18%	(2)	10
Buddhist	—	(0)	100%	(1)	1
Hindu	—	(0)	—	(0)	0
Atheist	66%	(4)	34%	(2)	6
Agnostic	47%	(2)	53%	(3)	5
Something else	77%	(57)	23%	(17)	74
Nothing in particular	77%	(43)	23%	(13)	56
Prodigal Biden Voter	54%	(13)	46%	(11)	25
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	30%	(235)	33%	(260)	30%	(238)	4%	(28)	3%	(27)	788
Gender: Male	30%	(107)	35%	(126)	27%	(94)	2%	(8)	5%	(19)	354
Gender: Female	30%	(128)	31%	(134)	33%	(144)	5%	(20)	2%	(8)	434
Age: 18-34	25%	(56)	33%	(72)	32%	(70)	7%	(15)	4%	(8)	221
Age: 35-44	35%	(38)	19%	(20)	36%	(39)	5%	(6)	5%	(6)	109
Age: 45-64	31%	(88)	36%	(101)	27%	(76)	2%	(7)	2%	(7)	279
Age: 65+	30%	(54)	37%	(66)	29%	(52)	—	(0)	4%	(7)	179
GenZers: 1997-2012	31%	(37)	30%	(36)	30%	(36)	7%	(8)	3%	(4)	121
Millennials: 1981-1996	27%	(53)	27%	(54)	35%	(70)	6%	(13)	5%	(9)	200
GenXers: 1965-1980	32%	(73)	34%	(78)	29%	(65)	3%	(7)	2%	(5)	227
Baby Boomers: 1946-1964	31%	(70)	38%	(85)	27%	(62)	—	(1)	3%	(8)	225
Educ: < College	29%	(137)	31%	(148)	33%	(156)	4%	(19)	4%	(18)	478
Educ: Bachelors degree	29%	(53)	37%	(69)	27%	(50)	3%	(5)	4%	(7)	184
Educ: Post-grad	36%	(46)	34%	(43)	26%	(32)	3%	(3)	1%	(2)	126
Income: Under 50k	26%	(78)	28%	(86)	37%	(111)	4%	(12)	5%	(16)	301
Income: 50k-100k	32%	(100)	35%	(109)	28%	(86)	3%	(8)	2%	(6)	310
Income: 100k+	32%	(57)	37%	(65)	24%	(42)	4%	(8)	3%	(5)	177
Ethnicity: White (Non-Hispanic)	26%	(124)	38%	(179)	29%	(138)	4%	(17)	3%	(16)	475
Ethnicity: Hispanic	32%	(9)	28%	(8)	22%	(6)	11%	(3)	6%	(2)	29
Ethnicity: Black (Non-Hispanic)	34%	(87)	24%	(62)	35%	(89)	3%	(8)	3%	(9)	255
Ethnicity: Asian + Other (Non-Hispanic)	49%	(15)	34%	(10)	15%	(4)	—	(0)	2%	(0)	30
All Christian	30%	(107)	36%	(130)	30%	(106)	3%	(10)	1%	(5)	358
All Non-Christian	51%	(22)	30%	(13)	17%	(7)	—	(0)	2%	(1)	43
Atheist	5%	(2)	58%	(19)	28%	(9)	—	(0)	9%	(3)	34
Agnostic/Nothing in particular	26%	(46)	30%	(52)	33%	(58)	5%	(9)	6%	(10)	175
Something Else	33%	(59)	25%	(46)	32%	(57)	5%	(9)	5%	(9)	179
Evangelical	31%	(99)	31%	(98)	32%	(100)	3%	(11)	3%	(9)	315
Non-Evangelical	29%	(63)	36%	(77)	28%	(61)	4%	(8)	2%	(5)	213

Continued on next page

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	30%	(235)	33%	(260)	30%	(238)	4%	(28)	3%	(27)	788
PID: Dem (no lean)	33%	(105)	33%	(104)	26%	(81)	3%	(10)	5%	(16)	316
PID: Ind (no lean)	27%	(44)	30%	(47)	38%	(60)	3%	(5)	2%	(3)	160
PID: Rep (no lean)	28%	(87)	35%	(108)	31%	(97)	4%	(13)	3%	(8)	312
PID/Gender: Dem Men	35%	(47)	31%	(41)	21%	(28)	4%	(5)	10%	(13)	134
PID/Gender: Dem Women	32%	(58)	35%	(63)	29%	(53)	3%	(5)	1%	(2)	181
PID/Gender: Ind Men	29%	(25)	32%	(29)	35%	(31)	1%	(1)	2%	(2)	88
PID/Gender: Ind Women	26%	(19)	26%	(19)	41%	(29)	5%	(4)	2%	(1)	72
PID/Gender: Rep Men	27%	(35)	42%	(56)	27%	(35)	2%	(2)	2%	(3)	132
PID/Gender: Rep Women	28%	(51)	29%	(52)	34%	(61)	6%	(11)	3%	(5)	180
Ideo: Liberal (1-3)	32%	(72)	36%	(82)	24%	(55)	3%	(8)	5%	(12)	228
Ideo: Moderate (4)	28%	(61)	31%	(66)	35%	(75)	3%	(7)	4%	(8)	217
Ideo: Conservative (5-7)	31%	(95)	33%	(103)	30%	(94)	4%	(13)	1%	(4)	310
Ideo/PID: Conservative Republican	30%	(71)	37%	(86)	28%	(65)	4%	(9)	2%	(4)	235
Ideo/PID: Moderate/Liberal Republican	21%	(14)	30%	(20)	36%	(24)	7%	(4)	6%	(4)	66
Ideo/PID: Moderate/Conservative Democrat	31%	(36)	26%	(30)	33%	(38)	7%	(8)	3%	(4)	116
Ideo/PID: Liberal Democrat	34%	(63)	38%	(71)	22%	(40)	1%	(2)	6%	(11)	188
Unfavorable of Biden and Trump	45%	(57)	31%	(40)	18%	(23)	5%	(6)	1%	(1)	126
2024 H2H Matchup: Biden Voter	32%	(105)	31%	(104)	29%	(97)	3%	(10)	5%	(16)	331
2024 H2H Matchup: Trump Voter	28%	(109)	33%	(126)	32%	(123)	4%	(15)	2%	(9)	382
2024 H2H Matchup: Would not Vote	22%	(7)	36%	(12)	30%	(10)	8%	(3)	4%	(1)	33
2024 H2H Matchup: Do not Know	35%	(15)	42%	(18)	19%	(8)	2%	(1)	2%	(1)	42
2022 House Vote: Democrat	33%	(114)	34%	(118)	26%	(91)	2%	(9)	4%	(14)	346
2022 House Vote: Republican	31%	(95)	34%	(106)	29%	(90)	4%	(13)	2%	(7)	311
2022 House Vote: Did not Vote	20%	(24)	27%	(33)	43%	(52)	5%	(6)	5%	(6)	122
2020 Vote: Joe Biden	33%	(122)	32%	(117)	27%	(98)	4%	(14)	4%	(15)	366
2020 Vote: Donald Trump	28%	(101)	35%	(129)	31%	(114)	4%	(13)	2%	(8)	365
2020 Vote: Someone Else	37%	(4)	24%	(2)	34%	(3)	—	(0)	5%	(0)	10
2020 Vote: Did not Vote	18%	(9)	25%	(12)	47%	(22)	2%	(1)	8%	(4)	47

Continued on next page

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	30%	(235)	33%	(260)	30%	(238)	4%	(28)	3%	(27)	788
2016 Vote: Hillary Clinton	33%	(88)	34%	(92)	25%	(66)	3%	(9)	5%	(14)	269
2016 Vote: Donald Trump	30%	(91)	33%	(98)	32%	(95)	3%	(8)	2%	(6)	299
2016 Vote: Someone Else	48%	(14)	20%	(6)	32%	(9)	—	(0)	—	(0)	28
2020 Vote/PID: Not Biden/Democrat	15%	(4)	39%	(11)	38%	(11)	3%	(1)	4%	(1)	28
2020 Vote/PID: Not Trump/Republican	18%	(4)	25%	(5)	48%	(10)	—	(0)	9%	(2)	21
U.S. Economy: Wrong Track	29%	(165)	35%	(197)	30%	(171)	4%	(25)	2%	(10)	568
U.S. Economy: Right Direction	32%	(71)	28%	(62)	31%	(67)	1%	(3)	8%	(17)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(77)	33%	(80)	28%	(68)	3%	(7)	6%	(14)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(115)	33%	(136)	32%	(130)	5%	(19)	3%	(11)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(43)	33%	(44)	30%	(40)	2%	(2)	2%	(3)	132
Top 2024 Issue: Economy	32%	(93)	28%	(82)	33%	(96)	6%	(16)	1%	(3)	290
Community: Urban	36%	(59)	29%	(49)	26%	(42)	4%	(6)	6%	(10)	166
Community: Suburban	29%	(122)	37%	(154)	29%	(124)	2%	(10)	3%	(11)	421
Community: Rural	27%	(54)	28%	(57)	36%	(72)	6%	(12)	3%	(7)	202
Community/Gender: Urban Women	32%	(24)	28%	(21)	31%	(24)	2%	(2)	7%	(5)	75
Community/Gender: Urban Men	39%	(35)	31%	(28)	21%	(19)	5%	(4)	5%	(4)	90
Community/Gender: Rural Women	25%	(31)	28%	(35)	38%	(47)	8%	(11)	1%	(1)	125
Community/Gender: Rural Men	30%	(23)	29%	(22)	32%	(25)	2%	(1)	7%	(5)	76
Community/Gender: Suburban Women	31%	(73)	33%	(78)	31%	(73)	3%	(7)	1%	(2)	233
Community/Gender: Suburban Men	26%	(49)	40%	(76)	27%	(51)	1%	(3)	5%	(9)	188
Homeowner	33%	(162)	34%	(170)	28%	(141)	2%	(10)	3%	(13)	496
Renter	27%	(70)	30%	(79)	33%	(86)	4%	(11)	5%	(12)	259
Military HHnm: Yes	35%	(44)	29%	(37)	28%	(35)	5%	(6)	3%	(3)	125
Military HH: No	29%	(192)	34%	(223)	31%	(203)	3%	(22)	4%	(24)	663

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**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	30%	(235)	33%	(260)	30%	(238)	4%	(28)	3%	(27)	788
Employ: Private Sector	34%	(96)	30%	(86)	29%	(82)	5%	(15)	3%	(7)	287
Employ: Government	20%	(12)	43%	(26)	31%	(18)	2%	(1)	4%	(2)	59
Employ: Self-Employed	24%	(17)	37%	(27)	30%	(22)	5%	(3)	4%	(3)	72
Employ: Homemaker	21%	(8)	41%	(16)	34%	(13)	3%	(1)	1%	(0)	40
Employ: Student	24%	(4)	31%	(6)	39%	(7)	4%	(1)	2%	(0)	18
Employ: Retired	30%	(57)	38%	(72)	28%	(53)	1%	(2)	4%	(8)	192
Employ: Unemployed	32%	(23)	26%	(19)	34%	(25)	4%	(3)	4%	(3)	73
Employ: Other	37%	(17)	18%	(9)	36%	(17)	3%	(1)	6%	(3)	47
Self + Household: White-Collar	32%	(96)	38%	(116)	26%	(79)	2%	(7)	2%	(5)	303
Self + Household: Blue Collar	30%	(112)	29%	(106)	32%	(117)	4%	(16)	4%	(15)	366
Union HH: Yes	19%	(4)	46%	(11)	20%	(5)	5%	(1)	9%	(2)	23
Union HH: No	30%	(231)	33%	(249)	31%	(233)	3%	(27)	3%	(25)	765
LGBTQ+: Yes	29%	(23)	44%	(36)	20%	(16)	6%	(5)	2%	(1)	80
LGBTQ+: No	30%	(213)	32%	(224)	31%	(222)	3%	(23)	4%	(26)	708
Motivated to Vote	31%	(223)	32%	(229)	29%	(209)	4%	(26)	3%	(24)	711
Parent: Yes	33%	(71)	28%	(59)	31%	(66)	5%	(11)	3%	(7)	214
Parent: No	29%	(164)	35%	(201)	30%	(172)	3%	(16)	4%	(20)	574
COVID Vaccine: Yes	34%	(180)	34%	(180)	27%	(141)	2%	(11)	3%	(18)	530
COVID Vaccine: No	22%	(56)	31%	(80)	38%	(97)	6%	(17)	3%	(9)	258
Student Loans: Yes	28%	(43)	31%	(49)	34%	(53)	4%	(7)	3%	(5)	157
Student Loans: No	30%	(192)	33%	(211)	29%	(185)	3%	(21)	4%	(22)	631
Favorable Opinion of Haley	34%	(87)	38%	(96)	22%	(56)	5%	(12)	2%	(5)	256
Unfavorable Opinion of Haley	28%	(89)	35%	(114)	31%	(102)	2%	(8)	3%	(11)	323

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**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	30%	(235)	33%	(260)	30%	(238)	4%	(28)	3%	(27)	788
Protestant	30%	(79)	34%	(89)	32%	(85)	3%	(8)	1%	(2)	264
Roman Catholic	27%	(24)	46%	(40)	21%	(18)	2%	(2)	3%	(3)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	56%	(4)	14%	(1)	30%	(2)	—	(0)	—	(0)	8
Jewish	56%	(9)	23%	(4)	21%	(3)	—	(0)	—	(0)	16
Muslim	54%	(10)	26%	(5)	18%	(3)	1%	(0)	2%	(0)	18
Buddhist	24%	(1)	58%	(2)	9%	(0)	—	(0)	8%	(0)	4
Hindu	45%	(2)	55%	(2)	—	(0)	—	(0)	—	(0)	4
Atheist	5%	(2)	58%	(19)	28%	(9)	—	(0)	9%	(3)	34
Agnostic	39%	(7)	17%	(3)	31%	(6)	6%	(1)	7%	(1)	19
Something else	33%	(59)	25%	(46)	32%	(57)	5%	(9)	5%	(9)	179
Nothing in particular	25%	(39)	31%	(49)	34%	(52)	5%	(8)	5%	(8)	156
Prodigal Biden Voter	41%	(23)	32%	(18)	19%	(11)	8%	(5)	1%	(0)	57
Undecided Voter (DK/WNV)	29%	(22)	39%	(29)	24%	(18)	5%	(3)	3%	(2)	75
Undecided Voter (DK)	22%	(7)	36%	(12)	30%	(10)	8%	(3)	4%	(1)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(189)	20%	(156)	11%	(88)	41%	(327)	4%	(29)	788
Gender: Male	23%	(81)	20%	(69)	10%	(37)	44%	(157)	3%	(11)	354
Gender: Female	25%	(109)	20%	(87)	12%	(51)	39%	(170)	4%	(18)	434
Age: 18-34	20%	(45)	26%	(57)	21%	(46)	25%	(56)	8%	(17)	221
Age: 35-44	32%	(35)	28%	(30)	9%	(10)	27%	(29)	4%	(4)	109
Age: 45-64	26%	(74)	17%	(48)	7%	(21)	47%	(132)	2%	(6)	279
Age: 65+	20%	(36)	12%	(21)	6%	(11)	61%	(110)	1%	(2)	179
GenZers: 1997-2012	22%	(26)	28%	(34)	21%	(25)	24%	(29)	5%	(6)	121
Millennials: 1981-1996	25%	(51)	25%	(50)	15%	(30)	27%	(54)	7%	(14)	200
GenXers: 1965-1980	26%	(60)	17%	(39)	8%	(19)	45%	(103)	3%	(7)	227
Baby Boomers: 1946-1964	23%	(51)	14%	(30)	6%	(13)	57%	(129)	1%	(2)	225
Educ: < College	21%	(100)	17%	(79)	13%	(60)	45%	(213)	5%	(25)	478
Educ: Bachelors degree	27%	(50)	23%	(43)	10%	(18)	39%	(71)	1%	(3)	184
Educ: Post-grad	31%	(40)	27%	(34)	8%	(10)	34%	(42)	1%	(1)	126
Income: Under 50k	24%	(73)	21%	(63)	12%	(37)	36%	(110)	6%	(18)	301
Income: 50k-100k	22%	(70)	18%	(54)	12%	(36)	46%	(142)	3%	(8)	310
Income: 100k+	26%	(47)	21%	(38)	9%	(15)	42%	(75)	1%	(2)	177
Ethnicity: White (Non-Hispanic)	18%	(84)	13%	(61)	9%	(42)	59%	(282)	1%	(6)	475
Ethnicity: Hispanic	30%	(9)	38%	(11)	9%	(3)	20%	(6)	3%	(1)	29
Ethnicity: Black (Non-Hispanic)	36%	(91)	30%	(77)	14%	(36)	12%	(30)	8%	(21)	255
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	22%	(7)	23%	(7)	32%	(10)	2%	(1)	30
All Christian	15%	(55)	18%	(65)	9%	(31)	56%	(201)	2%	(7)	358
All Non-Christian	43%	(18)	33%	(14)	5%	(2)	19%	(8)	1%	(0)	43
Atheist	41%	(14)	33%	(11)	7%	(2)	18%	(6)	—	(0)	34
Agnostic/Nothing in particular	33%	(57)	19%	(33)	12%	(20)	31%	(55)	6%	(10)	175
Something Else	25%	(45)	19%	(34)	18%	(32)	32%	(57)	6%	(11)	179
Evangelical	17%	(55)	16%	(50)	9%	(27)	54%	(172)	4%	(12)	315
Non-Evangelical	21%	(45)	21%	(45)	16%	(34)	39%	(83)	3%	(6)	213
PID: Dem (no lean)	50%	(157)	31%	(97)	10%	(32)	5%	(16)	4%	(14)	316
PID: Ind (no lean)	14%	(23)	20%	(32)	17%	(27)	43%	(68)	6%	(10)	160
PID: Rep (no lean)	3%	(10)	9%	(27)	9%	(28)	78%	(242)	2%	(5)	312

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(189)	20%	(156)	11%	(88)	41%	(327)	4%	(29)	788
PID/Gender: Dem Men	52%	(69)	28%	(38)	11%	(15)	6%	(8)	3%	(4)	134
PID/Gender: Dem Women	48%	(87)	33%	(59)	10%	(17)	4%	(8)	5%	(10)	181
PID/Gender: Ind Men	7%	(6)	22%	(19)	20%	(17)	45%	(40)	7%	(6)	88
PID/Gender: Ind Women	23%	(17)	18%	(13)	14%	(10)	39%	(28)	5%	(4)	72
PID/Gender: Rep Men	4%	(5)	10%	(13)	4%	(5)	82%	(109)	1%	(1)	132
PID/Gender: Rep Women	3%	(5)	8%	(14)	13%	(23)	74%	(134)	2%	(4)	180
Ideo: Liberal (1-3)	54%	(123)	28%	(65)	10%	(23)	6%	(14)	1%	(3)	228
Ideo: Moderate (4)	20%	(44)	24%	(53)	17%	(36)	34%	(73)	5%	(12)	217
Ideo: Conservative (5-7)	5%	(16)	11%	(35)	8%	(24)	74%	(231)	1%	(5)	310
Ideo/PID: Conservative Republican	1%	(2)	6%	(13)	7%	(17)	84%	(198)	2%	(5)	235
Ideo/PID: Moderate/Liberal Republican	10%	(6)	17%	(11)	16%	(10)	58%	(38)	—	(0)	66
Ideo/PID: Moderate/Conservative Democrat	35%	(40)	39%	(45)	13%	(15)	8%	(9)	6%	(7)	116
Ideo/PID: Liberal Democrat	59%	(111)	28%	(52)	8%	(15)	4%	(7)	1%	(3)	188
Unfavorable of Biden and Trump	9%	(11)	25%	(32)	18%	(22)	48%	(60)	1%	(1)	126
2024 H2H Matchup: Biden Voter	52%	(171)	33%	(109)	9%	(30)	3%	(10)	3%	(10)	331
2024 H2H Matchup: Trump Voter	3%	(11)	9%	(34)	11%	(42)	75%	(288)	2%	(8)	382
2024 H2H Matchup: Would not Vote	3%	(1)	4%	(1)	28%	(9)	40%	(13)	26%	(8)	33
2024 H2H Matchup: Do not Know	16%	(7)	27%	(12)	15%	(6)	35%	(15)	6%	(2)	42
2022 House Vote: Democrat	47%	(164)	31%	(107)	10%	(36)	8%	(27)	4%	(12)	346
2022 House Vote: Republican	3%	(10)	8%	(24)	7%	(21)	81%	(252)	1%	(4)	311
2022 House Vote: Did not Vote	11%	(13)	20%	(25)	24%	(29)	36%	(44)	9%	(10)	122
2020 Vote: Joe Biden	46%	(170)	32%	(117)	10%	(38)	7%	(27)	4%	(14)	366
2020 Vote: Donald Trump	2%	(9)	8%	(30)	10%	(37)	77%	(280)	2%	(8)	365
2020 Vote: Someone Else	13%	(1)	18%	(2)	27%	(3)	41%	(4)	1%	(0)	10
2020 Vote: Did not Vote	18%	(9)	15%	(7)	20%	(10)	33%	(16)	13%	(6)	47
2016 Vote: Hillary Clinton	50%	(134)	31%	(83)	9%	(25)	6%	(15)	5%	(12)	269
2016 Vote: Donald Trump	3%	(8)	6%	(19)	8%	(23)	83%	(247)	1%	(2)	299
2016 Vote: Someone Else	20%	(6)	18%	(5)	19%	(5)	38%	(11)	5%	(2)	28
2020 Vote/PID: Not Biden/Democrat	25%	(7)	27%	(7)	28%	(8)	10%	(3)	10%	(3)	28
2020 Vote/PID: Not Trump/Republican	14%	(3)	24%	(5)	23%	(5)	35%	(7)	4%	(1)	21

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(189)	20%	(156)	11%	(88)	41%	(327)	4%	(29)	788
U.S. Economy: Wrong Track	13%	(72)	17%	(99)	12%	(70)	55%	(311)	3%	(15)	568
U.S. Economy: Right Direction	53%	(117)	26%	(57)	8%	(17)	7%	(16)	6%	(14)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(140)	32%	(78)	8%	(19)	1%	(2)	3%	(8)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(22)	10%	(42)	12%	(48)	71%	(292)	1%	(5)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(27)	28%	(37)	16%	(21)	25%	(33)	11%	(15)	132
Top 2024 Issue: Economy	11%	(32)	20%	(57)	14%	(40)	51%	(148)	4%	(12)	290
Community: Urban	40%	(66)	27%	(45)	11%	(19)	19%	(32)	3%	(4)	166
Community: Suburban	22%	(93)	22%	(92)	10%	(43)	42%	(175)	4%	(18)	421
Community: Rural	15%	(31)	10%	(19)	13%	(27)	59%	(119)	3%	(6)	202
Community/Gender: Urban Women	45%	(34)	27%	(20)	12%	(9)	14%	(10)	2%	(1)	75
Community/Gender: Urban Men	35%	(32)	27%	(25)	10%	(9)	24%	(22)	3%	(3)	90
Community/Gender: Rural Women	14%	(17)	11%	(13)	11%	(14)	60%	(76)	4%	(5)	125
Community/Gender: Rural Men	17%	(13)	7%	(6)	17%	(13)	57%	(44)	1%	(1)	76
Community/Gender: Suburban Women	25%	(57)	23%	(53)	12%	(28)	36%	(84)	5%	(12)	233
Community/Gender: Suburban Men	19%	(36)	21%	(39)	8%	(15)	49%	(92)	4%	(7)	188
Homeowner	21%	(103)	19%	(93)	9%	(43)	49%	(245)	2%	(12)	496
Renter	31%	(81)	23%	(59)	14%	(37)	25%	(66)	6%	(16)	259
Military HHnm: Yes	21%	(26)	13%	(16)	11%	(14)	50%	(63)	4%	(5)	125
Military HH: No	25%	(163)	21%	(140)	11%	(73)	40%	(264)	4%	(24)	663
Employ: Private Sector	24%	(69)	22%	(63)	13%	(36)	39%	(111)	3%	(8)	287
Employ: Government	30%	(18)	19%	(11)	12%	(7)	35%	(21)	4%	(2)	59
Employ: Self-Employed	32%	(23)	13%	(9)	11%	(8)	39%	(28)	5%	(4)	72
Employ: Homemaker	25%	(10)	21%	(8)	12%	(5)	39%	(16)	3%	(1)	40
Employ: Student	30%	(5)	28%	(5)	28%	(5)	9%	(2)	5%	(1)	18
Employ: Retired	19%	(37)	14%	(28)	6%	(12)	59%	(113)	1%	(2)	192
Employ: Unemployed	23%	(17)	26%	(19)	9%	(7)	33%	(24)	9%	(7)	73
Employ: Other	20%	(9)	27%	(13)	17%	(8)	26%	(12)	10%	(5)	47
Self + Household: White-Collar	26%	(78)	24%	(72)	9%	(26)	41%	(123)	1%	(4)	303
Self + Household: Blue Collar	22%	(82)	17%	(63)	12%	(44)	46%	(170)	2%	(7)	366

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(189)	20%	(156)	11%	(88)	41%	(327)	4%	(29)	788
Union HH: Yes	44%	(10)	26%	(6)	4%	(1)	26%	(6)	—	(0)	23
Union HH: No	23%	(179)	20%	(150)	11%	(87)	42%	(321)	4%	(29)	765
LGBTQ+: Yes	30%	(24)	30%	(24)	19%	(15)	17%	(14)	4%	(3)	80
LGBTQ+: No	23%	(166)	19%	(132)	10%	(72)	44%	(313)	4%	(25)	708
Motivated to Vote	26%	(182)	19%	(139)	10%	(68)	43%	(304)	2%	(18)	711
Parent: Yes	27%	(57)	24%	(51)	14%	(30)	31%	(67)	4%	(9)	214
Parent: No	23%	(132)	18%	(105)	10%	(58)	45%	(259)	3%	(19)	574
COVID Vaccine: Yes	29%	(155)	21%	(114)	12%	(66)	34%	(178)	3%	(17)	530
COVID Vaccine: No	13%	(34)	16%	(42)	8%	(22)	57%	(148)	5%	(12)	258
Student Loans: Yes	30%	(47)	32%	(50)	12%	(18)	23%	(36)	3%	(4)	157
Student Loans: No	22%	(142)	17%	(105)	11%	(69)	46%	(290)	4%	(24)	631
Favorable Opinion of Haley	16%	(42)	18%	(47)	8%	(19)	57%	(147)	—	(1)	256
Unfavorable Opinion of Haley	29%	(94)	19%	(61)	12%	(39)	39%	(128)	1%	(2)	323
Protestant	13%	(35)	14%	(36)	7%	(18)	64%	(169)	2%	(5)	264
Roman Catholic	23%	(19)	30%	(25)	13%	(11)	33%	(28)	2%	(2)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	42%	(3)	14%	(1)	44%	(3)	—	(0)	8
Jewish	41%	(7)	21%	(3)	6%	(1)	32%	(5)	—	(0)	16
Muslim	50%	(9)	39%	(7)	1%	(0)	10%	(2)	—	(0)	18
Buddhist	58%	(2)	9%	(0)	—	(0)	24%	(1)	8%	(0)	4
Hindu	—	(0)	76%	(3)	24%	(1)	—	(0)	—	(0)	4
Atheist	41%	(14)	33%	(11)	7%	(2)	18%	(6)	—	(0)	34
Agnostic	45%	(9)	13%	(2)	15%	(3)	27%	(5)	—	(0)	19
Something else	25%	(45)	19%	(34)	18%	(32)	32%	(57)	6%	(11)	179
Nothing in particular	31%	(49)	19%	(30)	11%	(17)	32%	(50)	6%	(10)	156
Prodigal Biden Voter	11%	(6)	27%	(15)	21%	(12)	32%	(19)	9%	(5)	57
Undecided Voter (DK/WNV)	10%	(8)	17%	(13)	21%	(16)	38%	(28)	15%	(11)	75
Undecided Voter (DK)	3%	(1)	4%	(1)	28%	(9)	40%	(13)	26%	(8)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	34% (270)	14% (109)	6% (48)	34% (268)	12% (93)	788
Gender: Male	37% (131)	15% (52)	6% (20)	29% (103)	13% (48)	354
Gender: Female	32% (139)	13% (57)	6% (28)	38% (165)	10% (45)	434
Age: 18-34	26% (57)	18% (41)	11% (24)	30% (66)	15% (34)	221
Age: 35-44	32% (35)	14% (15)	9% (10)	35% (38)	10% (10)	109
Age: 45-64	37% (103)	12% (35)	3% (8)	37% (102)	11% (32)	279
Age: 65+	42% (75)	10% (19)	4% (6)	35% (62)	9% (17)	179
GenZers: 1997-2012	23% (28)	17% (20)	14% (16)	31% (37)	16% (19)	121
Millennials: 1981-1996	31% (63)	17% (34)	8% (17)	31% (62)	12% (24)	200
GenXers: 1965-1980	35% (80)	13% (29)	3% (8)	36% (82)	13% (29)	227
Baby Boomers: 1946-1964	41% (91)	11% (24)	3% (7)	37% (84)	8% (18)	225
Educ: < College	38% (184)	14% (66)	6% (27)	28% (134)	14% (67)	478
Educ: Bachelors degree	28% (52)	13% (23)	9% (16)	42% (77)	9% (16)	184
Educ: Post-grad	27% (34)	16% (20)	4% (5)	45% (57)	8% (10)	126
Income: Under 50k	33% (99)	13% (38)	7% (22)	32% (98)	15% (44)	301
Income: 50k-100k	32% (100)	17% (53)	5% (15)	34% (105)	12% (37)	310
Income: 100k+	40% (72)	10% (18)	6% (11)	37% (65)	6% (11)	177
Ethnicity: White (Non-Hispanic)	45% (214)	14% (68)	5% (23)	26% (123)	10% (46)	475
Ethnicity: Hispanic	23% (7)	19% (6)	20% (6)	33% (10)	4% (1)	29
Ethnicity: Black (Non-Hispanic)	17% (42)	12% (31)	7% (17)	47% (119)	18% (45)	255
Ethnicity: Asian + Other (Non-Hispanic)	23% (7)	14% (4)	9% (3)	55% (16)	— (0)	30
All Christian	41% (147)	18% (63)	6% (20)	26% (94)	9% (33)	358
All Non-Christian	27% (12)	13% (6)	13% (5)	36% (15)	11% (5)	43
Atheist	21% (7)	14% (5)	6% (2)	58% (20)	— (0)	34
Agnostic/Nothing in particular	27% (47)	10% (17)	3% (5)	45% (79)	15% (27)	175
Something Else	32% (57)	10% (18)	9% (15)	34% (60)	15% (28)	179
Evangelical	41% (129)	15% (48)	8% (24)	22% (70)	14% (44)	315
Non-Evangelical	34% (73)	14% (30)	5% (11)	39% (83)	7% (16)	213
PID: Dem (no lean)	13% (41)	10% (31)	5% (17)	63% (197)	9% (29)	316
PID: Ind (no lean)	27% (43)	13% (20)	10% (16)	35% (56)	16% (26)	160
PID: Rep (no lean)	59% (186)	19% (58)	5% (16)	5% (15)	12% (38)	312

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	34%	(270)	14%	(109)	6%	(48)	34%	(268)	12%	(93)	788
PID/Gender: Dem Men	17%	(23)	14%	(19)	5%	(7)	55%	(74)	8%	(11)	134
PID/Gender: Dem Women	10%	(19)	7%	(12)	5%	(10)	68%	(123)	10%	(18)	181
PID/Gender: Ind Men	34%	(30)	10%	(9)	6%	(5)	30%	(26)	20%	(18)	88
PID/Gender: Ind Women	17%	(12)	16%	(11)	15%	(11)	41%	(29)	12%	(8)	72
PID/Gender: Rep Men	59%	(78)	18%	(24)	6%	(8)	2%	(3)	14%	(19)	132
PID/Gender: Rep Women	60%	(108)	19%	(34)	4%	(7)	7%	(13)	10%	(19)	180
Ideo: Liberal (1-3)	15%	(33)	8%	(18)	4%	(8)	72%	(165)	1%	(3)	228
Ideo: Moderate (4)	26%	(56)	17%	(37)	9%	(20)	30%	(65)	18%	(39)	217
Ideo: Conservative (5-7)	56%	(174)	16%	(49)	6%	(18)	10%	(32)	12%	(37)	310
Ideo/PID: Conservative Republican	61%	(144)	18%	(43)	5%	(13)	4%	(9)	11%	(25)	235
Ideo/PID: Moderate/Liberal Republican	57%	(38)	19%	(13)	2%	(1)	8%	(5)	14%	(9)	66
Ideo/PID: Moderate/Conservative Democrat	17%	(19)	12%	(14)	8%	(9)	46%	(53)	17%	(19)	116
Ideo/PID: Liberal Democrat	12%	(22)	8%	(16)	4%	(7)	75%	(140)	2%	(3)	188
Unfavorable of Biden and Trump	17%	(21)	14%	(17)	8%	(10)	43%	(54)	19%	(24)	126
2024 H2H Matchup: Biden Voter	11%	(37)	8%	(27)	6%	(21)	69%	(227)	5%	(18)	331
2024 H2H Matchup: Trump Voter	60%	(229)	19%	(74)	5%	(21)	2%	(8)	13%	(51)	382
2024 H2H Matchup: Would not Vote	11%	(3)	—	(0)	7%	(2)	38%	(13)	44%	(14)	33
2024 H2H Matchup: Do not Know	—	(0)	19%	(8)	9%	(4)	49%	(21)	22%	(9)	42
2022 House Vote: Democrat	11%	(40)	10%	(33)	7%	(24)	65%	(224)	7%	(25)	346
2022 House Vote: Republican	62%	(193)	19%	(58)	4%	(14)	4%	(13)	11%	(34)	311
2022 House Vote: Did not Vote	28%	(34)	15%	(18)	8%	(9)	25%	(30)	25%	(30)	122
2020 Vote: Joe Biden	12%	(45)	9%	(31)	7%	(25)	64%	(234)	8%	(31)	366
2020 Vote: Donald Trump	58%	(211)	19%	(70)	5%	(19)	4%	(15)	13%	(49)	365
2020 Vote: Someone Else	30%	(3)	—	(0)	5%	(0)	59%	(6)	6%	(1)	10
2020 Vote: Did not Vote	23%	(11)	16%	(8)	7%	(3)	29%	(14)	25%	(12)	47
2016 Vote: Hillary Clinton	12%	(31)	8%	(21)	4%	(11)	67%	(181)	9%	(25)	269
2016 Vote: Donald Trump	62%	(185)	18%	(54)	4%	(12)	4%	(13)	12%	(35)	299
2016 Vote: Someone Else	24%	(7)	2%	(1)	6%	(2)	58%	(16)	10%	(3)	28
2020 Vote/PID: Not Biden/Democrat	32%	(9)	24%	(7)	4%	(1)	30%	(9)	10%	(3)	28
2020 Vote/PID: Not Trump/Republican	41%	(9)	8%	(2)	7%	(1)	31%	(6)	13%	(3)	21

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**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	34% (270)	14% (109)	6% (48)	34% (268)	12% (93)	788
U.S. Economy: Wrong Track	41% (234)	15% (85)	6% (34)	24% (135)	14% (79)	568
U.S. Economy: Right Direction	16% (36)	11% (24)	6% (14)	60% (133)	6% (13)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12% (30)	10% (25)	7% (17)	66% (162)	5% (11)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (235)	17% (70)	6% (25)	6% (25)	13% (55)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	4% (5)	11% (14)	4% (6)	61% (81)	20% (26)	132
Top 2024 Issue: Economy	39% (114)	15% (43)	8% (22)	24% (70)	14% (41)	290
Community: Urban	24% (40)	13% (21)	7% (11)	45% (75)	11% (18)	166
Community: Suburban	30% (127)	15% (65)	6% (25)	37% (154)	12% (49)	421
Community: Rural	51% (102)	12% (23)	6% (11)	19% (39)	13% (26)	202
Community/Gender: Urban Women	12% (9)	10% (8)	10% (8)	57% (43)	10% (8)	75
Community/Gender: Urban Men	35% (31)	15% (13)	4% (3)	36% (32)	11% (10)	90
Community/Gender: Rural Women	50% (63)	13% (16)	8% (9)	19% (24)	11% (14)	125
Community/Gender: Rural Men	52% (39)	10% (8)	2% (2)	20% (15)	16% (12)	76
Community/Gender: Suburban Women	29% (67)	14% (34)	4% (10)	42% (99)	10% (24)	233
Community/Gender: Suburban Men	32% (60)	17% (31)	8% (15)	30% (56)	13% (25)	188
Homeowner	38% (187)	14% (71)	6% (31)	31% (156)	11% (52)	496
Renter	25% (65)	14% (37)	7% (17)	40% (104)	14% (36)	259
Military HHnm: Yes	36% (45)	13% (16)	4% (5)	34% (42)	13% (16)	125
Military HH: No	34% (225)	14% (94)	6% (43)	34% (226)	12% (76)	663
Employ: Private Sector	33% (96)	17% (47)	6% (17)	33% (96)	11% (30)	287
Employ: Government	30% (18)	10% (6)	16% (9)	33% (20)	11% (6)	59
Employ: Self-Employed	28% (20)	18% (13)	8% (5)	40% (29)	6% (4)	72
Employ: Homemaker	37% (15)	14% (6)	5% (2)	24% (10)	19% (8)	40
Employ: Student	12% (2)	36% (7)	1% (0)	30% (5)	20% (4)	18
Employ: Retired	45% (86)	10% (19)	3% (6)	34% (65)	9% (17)	192
Employ: Unemployed	28% (20)	9% (7)	9% (6)	32% (24)	22% (16)	73
Employ: Other	29% (14)	10% (5)	2% (1)	44% (21)	15% (7)	47
Self + Household: White-Collar	33% (101)	16% (47)	6% (18)	36% (110)	9% (26)	303
Self + Household: Blue Collar	38% (141)	14% (50)	4% (13)	33% (121)	11% (41)	366

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	34%	(270)	14%	(109)	6%	(48)	34%	(268)	12%	(93)	788
Union HH: Yes	27%	(6)	23%	(5)	11%	(2)	39%	(9)	—	(0)	23
Union HH: No	34%	(264)	14%	(104)	6%	(46)	34%	(259)	12%	(93)	765
LGBTQ+: Yes	18%	(14)	17%	(14)	16%	(13)	41%	(33)	9%	(7)	80
LGBTQ+: No	36%	(255)	14%	(96)	5%	(35)	33%	(235)	12%	(86)	708
Motivated to Vote	36%	(253)	13%	(92)	6%	(40)	35%	(251)	11%	(76)	711
Parent: Yes	36%	(78)	15%	(31)	9%	(19)	30%	(64)	10%	(22)	214
Parent: No	34%	(192)	14%	(78)	5%	(29)	36%	(204)	12%	(71)	574
COVID Vaccine: Yes	27%	(144)	14%	(74)	6%	(31)	43%	(228)	10%	(53)	530
COVID Vaccine: No	49%	(126)	14%	(35)	7%	(17)	15%	(40)	15%	(40)	258
Student Loans: Yes	26%	(40)	14%	(23)	7%	(11)	43%	(68)	10%	(15)	157
Student Loans: No	36%	(230)	14%	(87)	6%	(37)	32%	(200)	12%	(77)	631
Favorable Opinion of Haley	42%	(107)	21%	(54)	6%	(14)	23%	(59)	9%	(22)	256
Unfavorable Opinion of Haley	37%	(119)	8%	(27)	3%	(11)	44%	(142)	7%	(24)	323
Protestant	44%	(117)	17%	(46)	4%	(10)	24%	(64)	10%	(27)	264
Roman Catholic	33%	(28)	16%	(14)	12%	(10)	34%	(29)	5%	(5)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	24%	(2)	48%	(4)	—	(0)	12%	(1)	17%	(1)	8
Jewish	32%	(5)	15%	(2)	7%	(1)	41%	(7)	6%	(1)	16
Muslim	35%	(7)	13%	(2)	12%	(2)	21%	(4)	19%	(3)	18
Buddhist	—	(0)	24%	(1)	50%	(2)	17%	(1)	8%	(0)	4
Hindu	—	(0)	—	(0)	—	(0)	100%	(4)	—	(0)	4
Atheist	21%	(7)	14%	(5)	6%	(2)	58%	(20)	—	(0)	34
Agnostic	15%	(3)	—	(0)	1%	(0)	66%	(13)	17%	(3)	19
Something else	32%	(57)	10%	(18)	9%	(15)	34%	(60)	15%	(28)	179
Nothing in particular	28%	(44)	11%	(17)	3%	(5)	42%	(66)	15%	(24)	156
Prodigal Biden Voter	21%	(12)	14%	(8)	8%	(5)	30%	(17)	27%	(15)	57
Undecided Voter (DK/WNV)	5%	(3)	11%	(8)	8%	(6)	44%	(33)	32%	(24)	75
Undecided Voter (DK)	11%	(3)	—	(0)	7%	(2)	38%	(13)	44%	(14)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	34% (271)	15% (116)	6% (45)	36% (282)	9% (74)	788
Gender: Male	35% (125)	17% (59)	5% (16)	32% (114)	11% (40)	354
Gender: Female	34% (146)	13% (56)	7% (29)	39% (168)	8% (34)	434
Age: 18-34	28% (62)	17% (37)	11% (25)	32% (70)	12% (27)	221
Age: 35-44	30% (33)	17% (19)	5% (5)	38% (42)	10% (10)	109
Age: 45-64	33% (92)	15% (42)	4% (10)	38% (107)	10% (27)	279
Age: 65+	47% (84)	10% (18)	3% (5)	35% (62)	6% (10)	179
GenZers: 1997-2012	24% (29)	18% (22)	16% (19)	32% (38)	10% (13)	121
Millennials: 1981-1996	33% (65)	16% (32)	5% (10)	34% (69)	12% (24)	200
GenXers: 1965-1980	29% (66)	17% (38)	4% (10)	38% (87)	11% (25)	227
Baby Boomers: 1946-1964	46% (103)	8% (19)	3% (6)	37% (84)	6% (12)	225
Educ: < College	38% (182)	15% (71)	7% (31)	28% (134)	13% (60)	478
Educ: Bachelors degree	29% (54)	13% (24)	7% (12)	46% (85)	4% (8)	184
Educ: Post-grad	28% (35)	16% (21)	1% (2)	50% (63)	5% (6)	126
Income: Under 50k	34% (103)	15% (44)	7% (20)	31% (94)	13% (40)	301
Income: 50k-100k	33% (101)	16% (49)	5% (15)	37% (116)	10% (29)	310
Income: 100k+	38% (67)	13% (23)	6% (10)	41% (72)	3% (5)	177
Ethnicity: White (Non-Hispanic)	45% (213)	17% (78)	4% (18)	28% (133)	7% (32)	475
Ethnicity: Hispanic	21% (6)	25% (7)	9% (3)	40% (12)	5% (1)	29
Ethnicity: Black (Non-Hispanic)	18% (46)	11% (27)	8% (22)	47% (120)	16% (40)	255
Ethnicity: Asian + Other (Non-Hispanic)	21% (6)	10% (3)	11% (3)	56% (17)	2% (1)	30
All Christian	42% (150)	18% (66)	5% (16)	28% (101)	7% (25)	358
All Non-Christian	27% (11)	10% (4)	15% (6)	40% (17)	9% (4)	43
Atheist	28% (9)	5% (2)	3% (1)	64% (22)	— (0)	34
Agnostic/Nothing in particular	24% (42)	13% (23)	4% (6)	47% (81)	13% (23)	175
Something Else	33% (59)	12% (21)	9% (15)	34% (61)	13% (23)	179
Evangelical	43% (137)	16% (52)	7% (21)	22% (69)	12% (37)	315
Non-Evangelical	32% (68)	16% (34)	4% (9)	43% (91)	5% (11)	213
PID: Dem (no lean)	13% (40)	8% (26)	7% (21)	65% (206)	7% (23)	316
PID: Ind (no lean)	25% (40)	14% (22)	8% (13)	36% (57)	18% (28)	160
PID: Rep (no lean)	61% (191)	22% (68)	4% (12)	6% (19)	7% (23)	312

Continued on next page

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	34%	(271)	15%	(116)	6%	(45)	36%	(282)	9%	(74)	788
PID/Gender: Dem Men	17%	(23)	11%	(15)	5%	(7)	60%	(81)	6%	(8)	134
PID/Gender: Dem Women	9%	(17)	6%	(11)	8%	(14)	69%	(125)	8%	(14)	181
PID/Gender: Ind Men	29%	(25)	12%	(11)	6%	(5)	30%	(27)	22%	(20)	88
PID/Gender: Ind Women	21%	(15)	15%	(11)	10%	(7)	42%	(30)	12%	(9)	72
PID/Gender: Rep Men	58%	(76)	25%	(33)	3%	(4)	5%	(6)	9%	(12)	132
PID/Gender: Rep Women	63%	(114)	19%	(34)	4%	(8)	7%	(13)	6%	(11)	180
Ideo: Liberal (1-3)	12%	(28)	7%	(16)	6%	(14)	73%	(167)	1%	(3)	228
Ideo: Moderate (4)	26%	(56)	19%	(40)	9%	(18)	34%	(74)	13%	(29)	217
Ideo: Conservative (5-7)	59%	(182)	18%	(56)	3%	(10)	11%	(34)	9%	(28)	310
Ideo/PID: Conservative Republican	64%	(150)	22%	(52)	2%	(6)	5%	(13)	6%	(15)	235
Ideo/PID: Moderate/Liberal Republican	55%	(36)	22%	(15)	7%	(4)	9%	(6)	7%	(5)	66
Ideo/PID: Moderate/Conservative Democrat	19%	(22)	11%	(13)	8%	(9)	49%	(57)	12%	(14)	116
Ideo/PID: Liberal Democrat	9%	(17)	7%	(13)	6%	(11)	77%	(144)	1%	(3)	188
Unfavorable of Biden and Trump	10%	(13)	15%	(19)	8%	(9)	51%	(64)	16%	(21)	126
2024 H2H Matchup: Biden Voter	11%	(37)	8%	(26)	6%	(20)	71%	(234)	4%	(14)	331
2024 H2H Matchup: Trump Voter	60%	(231)	22%	(84)	5%	(17)	3%	(13)	10%	(37)	382
2024 H2H Matchup: Would not Vote	9%	(3)	2%	(1)	2%	(1)	45%	(15)	41%	(13)	33
2024 H2H Matchup: Do not Know	—	(0)	13%	(5)	18%	(7)	48%	(20)	21%	(9)	42
2022 House Vote: Democrat	12%	(40)	8%	(28)	7%	(23)	66%	(230)	7%	(25)	346
2022 House Vote: Republican	63%	(195)	20%	(63)	3%	(11)	5%	(16)	8%	(25)	311
2022 House Vote: Did not Vote	26%	(32)	19%	(24)	9%	(11)	28%	(34)	17%	(21)	122
2020 Vote: Joe Biden	13%	(46)	8%	(29)	6%	(23)	67%	(244)	7%	(25)	366
2020 Vote: Donald Trump	59%	(214)	22%	(80)	5%	(17)	5%	(17)	10%	(37)	365
2020 Vote: Someone Else	35%	(3)	10%	(1)	—	(0)	54%	(5)	1%	(0)	10
2020 Vote: Did not Vote	17%	(8)	12%	(5)	12%	(6)	33%	(16)	26%	(13)	47
2016 Vote: Hillary Clinton	11%	(30)	7%	(18)	5%	(14)	70%	(188)	7%	(20)	269
2016 Vote: Donald Trump	62%	(186)	20%	(59)	3%	(9)	7%	(20)	8%	(24)	299
2016 Vote: Someone Else	24%	(7)	5%	(2)	4%	(1)	53%	(15)	14%	(4)	28
2020 Vote/PID: Not Biden/Democrat	20%	(6)	13%	(4)	22%	(6)	33%	(9)	12%	(3)	28
2020 Vote/PID: Not Trump/Republican	29%	(6)	10%	(2)	12%	(3)	35%	(7)	13%	(3)	21

Continued on next page

**Table BLMB43\_2:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden*

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	34% (271)	15% (116)	6% (45)	36% (282)	9% (74)	788
U.S. Economy: Wrong Track	41% (234)	15% (86)	7% (39)	26% (147)	11% (62)	568
U.S. Economy: Right Direction	17% (37)	14% (30)	3% (6)	61% (135)	6% (12)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13% (32)	10% (24)	5% (12)	68% (167)	4% (11)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56% (229)	21% (85)	6% (23)	7% (31)	10% (42)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	7% (9)	5% (6)	8% (11)	64% (85)	16% (21)	132
Top 2024 Issue: Economy	36% (105)	18% (52)	6% (18)	27% (78)	12% (36)	290
Community: Urban	22% (36)	14% (23)	8% (14)	44% (73)	12% (21)	166
Community: Suburban	31% (129)	15% (63)	5% (23)	41% (171)	8% (35)	421
Community: Rural	52% (106)	15% (30)	5% (9)	19% (38)	9% (18)	202
Community/Gender: Urban Women	9% (7)	11% (8)	11% (8)	55% (42)	13% (10)	75
Community/Gender: Urban Men	32% (29)	16% (14)	6% (5)	34% (31)	12% (11)	90
Community/Gender: Rural Women	54% (68)	16% (20)	5% (7)	18% (22)	7% (9)	125
Community/Gender: Rural Men	50% (38)	14% (10)	3% (2)	21% (16)	12% (9)	76
Community/Gender: Suburban Women	31% (71)	12% (28)	6% (14)	45% (104)	7% (16)	233
Community/Gender: Suburban Men	31% (58)	18% (35)	5% (9)	36% (67)	10% (20)	188
Homeowner	38% (190)	16% (80)	5% (23)	34% (168)	7% (35)	496
Renter	24% (63)	14% (35)	8% (22)	40% (104)	13% (35)	259
Military HHnm: Yes	35% (44)	13% (17)	7% (9)	35% (43)	9% (12)	125
Military HH: No	34% (227)	15% (99)	5% (36)	36% (238)	9% (63)	663
Employ: Private Sector	30% (87)	19% (54)	6% (16)	35% (101)	10% (29)	287
Employ: Government	33% (19)	12% (7)	12% (7)	35% (21)	8% (5)	59
Employ: Self-Employed	28% (20)	14% (10)	9% (6)	44% (32)	5% (4)	72
Employ: Homemaker	49% (19)	13% (5)	2% (1)	28% (11)	8% (3)	40
Employ: Student	11% (2)	30% (5)	— (0)	42% (8)	17% (3)	18
Employ: Retired	49% (95)	10% (19)	2% (4)	34% (65)	5% (9)	192
Employ: Unemployed	22% (16)	14% (10)	8% (6)	35% (26)	21% (15)	73
Employ: Other	26% (12)	9% (4)	10% (5)	41% (20)	14% (7)	47
Self + Household: White-Collar	32% (98)	18% (55)	6% (19)	40% (120)	4% (11)	303
Self + Household: Blue Collar	38% (141)	13% (48)	4% (15)	33% (122)	11% (40)	366

Continued on next page

**Table BLMB43\_2: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden**

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	34%	(271)	15%	(116)	6%	(45)	36%	(282)	9%	(74)	788
Union HH: Yes	33%	(8)	17%	(4)	14%	(3)	36%	(8)	—	(0)	23
Union HH: No	34%	(263)	15%	(112)	6%	(42)	36%	(273)	10%	(74)	765
LGBTQ+: Yes	13%	(11)	17%	(14)	19%	(15)	45%	(36)	6%	(5)	80
LGBTQ+: No	37%	(260)	14%	(102)	4%	(30)	35%	(246)	10%	(70)	708
Motivated to Vote	36%	(254)	14%	(99)	5%	(33)	37%	(261)	9%	(64)	711
Parent: Yes	35%	(75)	18%	(38)	7%	(16)	31%	(66)	9%	(19)	214
Parent: No	34%	(196)	14%	(78)	5%	(29)	38%	(216)	10%	(55)	574
COVID Vaccine: Yes	26%	(137)	16%	(85)	5%	(28)	45%	(241)	7%	(39)	530
COVID Vaccine: No	52%	(134)	12%	(31)	7%	(17)	16%	(41)	14%	(35)	258
Student Loans: Yes	25%	(39)	17%	(26)	7%	(11)	45%	(71)	6%	(10)	157
Student Loans: No	37%	(232)	14%	(89)	5%	(34)	33%	(211)	10%	(64)	631
Favorable Opinion of Haley	42%	(107)	21%	(52)	5%	(13)	27%	(68)	6%	(16)	256
Unfavorable Opinion of Haley	36%	(117)	9%	(28)	5%	(15)	44%	(144)	6%	(19)	323
Protestant	48%	(125)	16%	(43)	3%	(8)	25%	(67)	8%	(21)	264
Roman Catholic	24%	(21)	26%	(22)	8%	(7)	38%	(33)	4%	(4)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	41%	(3)	14%	(1)	16%	(1)	28%	(2)	—	(0)	8
Jewish	20%	(3)	3%	(1)	13%	(2)	49%	(8)	15%	(2)	16
Muslim	44%	(8)	21%	(4)	7%	(1)	24%	(4)	5%	(1)	18
Buddhist	—	(0)	—	(0)	75%	(3)	17%	(1)	8%	(0)	4
Hindu	—	(0)	—	(0)	—	(0)	100%	(4)	—	(0)	4
Atheist	28%	(9)	5%	(2)	3%	(1)	64%	(22)	—	(0)	34
Agnostic	7%	(1)	11%	(2)	1%	(0)	77%	(15)	3%	(1)	19
Something else	33%	(59)	12%	(21)	9%	(15)	34%	(61)	13%	(23)	179
Nothing in particular	26%	(40)	13%	(21)	4%	(6)	43%	(67)	14%	(22)	156
Prodigal Biden Voter	20%	(12)	11%	(6)	11%	(6)	34%	(19)	24%	(14)	57
Undecided Voter (DK/WNV)	4%	(3)	8%	(6)	11%	(8)	47%	(35)	30%	(22)	75
Undecided Voter (DK)	9%	(3)	2%	(1)	2%	(1)	45%	(15)	41%	(13)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	34% (269)	14% (109)	6% (47)	36% (281)	10% (82)	788
Gender: Male	35% (126)	16% (57)	4% (14)	33% (116)	12% (41)	354
Gender: Female	33% (143)	12% (52)	8% (33)	38% (165)	9% (41)	434
Age: 18-34	25% (54)	16% (35)	13% (30)	33% (73)	13% (29)	221
Age: 35-44	31% (34)	16% (17)	7% (8)	36% (39)	10% (11)	109
Age: 45-64	35% (96)	13% (37)	3% (8)	38% (107)	11% (31)	279
Age: 65+	47% (84)	11% (20)	1% (2)	35% (62)	6% (11)	179
GenZers: 1997-2012	26% (32)	13% (16)	13% (16)	34% (41)	14% (17)	121
Millennials: 1981-1996	27% (54)	18% (36)	11% (21)	34% (67)	11% (21)	200
GenXers: 1965-1980	33% (75)	14% (32)	3% (7)	37% (84)	13% (29)	227
Baby Boomers: 1946-1964	45% (101)	9% (21)	1% (3)	38% (85)	7% (15)	225
Educ: < College	38% (180)	13% (64)	6% (30)	29% (137)	14% (67)	478
Educ: Bachelors degree	30% (55)	13% (25)	7% (12)	45% (84)	4% (8)	184
Educ: Post-grad	27% (33)	16% (21)	4% (5)	48% (60)	6% (7)	126
Income: Under 50k	34% (102)	12% (35)	7% (21)	34% (102)	14% (41)	301
Income: 50k-100k	31% (97)	17% (52)	5% (16)	36% (112)	11% (33)	310
Income: 100k+	40% (70)	12% (21)	6% (10)	38% (67)	4% (8)	177
Ethnicity: White (Non-Hispanic)	46% (217)	15% (73)	5% (21)	27% (130)	7% (32)	475
Ethnicity: Hispanic	21% (6)	27% (8)	10% (3)	40% (11)	2% (1)	29
Ethnicity: Black (Non-Hispanic)	15% (39)	11% (27)	8% (19)	48% (121)	19% (48)	255
Ethnicity: Asian + Other (Non-Hispanic)	22% (7)	1% (0)	12% (3)	60% (18)	5% (1)	30
All Christian	44% (157)	16% (57)	5% (19)	28% (101)	7% (24)	358
All Non-Christian	31% (13)	9% (4)	12% (5)	33% (14)	15% (6)	43
Atheist	21% (7)	11% (4)	3% (1)	64% (22)	— (0)	34
Agnostic/Nothing in particular	23% (41)	11% (19)	6% (10)	45% (79)	14% (25)	175
Something Else	29% (51)	14% (25)	6% (11)	37% (65)	15% (26)	179
Evangelical	42% (132)	16% (51)	6% (20)	23% (73)	12% (39)	315
Non-Evangelical	34% (73)	14% (30)	5% (10)	42% (89)	5% (11)	213

Continued on next page

**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	34%	(269)	14%	(109)	6%	(47)	36%	(281)	10%	(82)	788
PID: Dem (no lean)	12%	(37)	9%	(30)	6%	(19)	66%	(207)	7%	(23)	316
PID: Ind (no lean)	27%	(44)	9%	(15)	9%	(14)	36%	(57)	19%	(30)	160
PID: Rep (no lean)	60%	(188)	21%	(64)	4%	(14)	5%	(17)	9%	(29)	312
PID/Gender: Dem Men	15%	(21)	13%	(17)	4%	(6)	63%	(84)	5%	(7)	134
PID/Gender: Dem Women	9%	(16)	7%	(13)	7%	(13)	68%	(123)	9%	(16)	181
PID/Gender: Ind Men	30%	(27)	8%	(7)	8%	(7)	29%	(26)	25%	(22)	88
PID/Gender: Ind Women	24%	(17)	11%	(8)	10%	(7)	44%	(31)	11%	(8)	72
PID/Gender: Rep Men	59%	(78)	25%	(33)	1%	(1)	5%	(6)	9%	(12)	132
PID/Gender: Rep Women	61%	(110)	17%	(31)	7%	(13)	6%	(10)	9%	(17)	180
Ideo: Liberal (1-3)	13%	(30)	5%	(12)	5%	(12)	74%	(169)	2%	(4)	228
Ideo: Moderate (4)	25%	(54)	16%	(35)	9%	(20)	35%	(76)	15%	(32)	217
Ideo: Conservative (5-7)	58%	(181)	19%	(58)	4%	(12)	9%	(29)	10%	(30)	310
Ideo/PID: Conservative Republican	64%	(150)	21%	(49)	4%	(10)	5%	(11)	7%	(16)	235
Ideo/PID: Moderate/Liberal Republican	55%	(36)	20%	(13)	6%	(4)	8%	(5)	12%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	15%	(18)	16%	(18)	7%	(8)	51%	(59)	11%	(13)	116
Ideo/PID: Liberal Democrat	10%	(19)	5%	(10)	6%	(11)	77%	(144)	2%	(3)	188
Unfavorable of Biden and Trump	13%	(17)	16%	(21)	9%	(11)	45%	(57)	16%	(20)	126
2024 H2H Matchup: Biden Voter	12%	(39)	6%	(20)	5%	(18)	71%	(235)	6%	(19)	331
2024 H2H Matchup: Trump Voter	60%	(228)	21%	(81)	5%	(21)	3%	(11)	11%	(41)	382
2024 H2H Matchup: Would not Vote	3%	(1)	16%	(5)	4%	(1)	43%	(14)	35%	(11)	33
2024 H2H Matchup: Do not Know	1%	(0)	7%	(3)	17%	(7)	49%	(21)	26%	(11)	42
2022 House Vote: Democrat	12%	(42)	7%	(25)	6%	(22)	66%	(229)	8%	(27)	346
2022 House Vote: Republican	63%	(195)	19%	(60)	4%	(12)	5%	(16)	9%	(28)	311
2022 House Vote: Did not Vote	23%	(28)	19%	(23)	11%	(13)	28%	(35)	19%	(23)	122
2020 Vote: Joe Biden	12%	(43)	9%	(32)	6%	(23)	67%	(244)	7%	(25)	366
2020 Vote: Donald Trump	58%	(212)	20%	(75)	5%	(19)	5%	(17)	12%	(42)	365
2020 Vote: Someone Else	35%	(3)	5%	(1)	—	(0)	59%	(6)	1%	(0)	10
2020 Vote: Did not Vote	22%	(11)	4%	(2)	13%	(6)	30%	(14)	31%	(15)	47

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	34% (269)	14% (109)	6% (47)	36% (281)	10% (82)	788
2016 Vote: Hillary Clinton	10% (26)	9% (23)	5% (12)	69% (187)	8% (20)	269
2016 Vote: Donald Trump	64% (190)	18% (55)	4% (12)	5% (14)	9% (27)	299
2016 Vote: Someone Else	26% (7)	4% (1)	3% (1)	54% (15)	14% (4)	28
2020 Vote/PID: Not Biden/Democrat	26% (7)	8% (2)	8% (2)	40% (11)	17% (5)	28
2020 Vote/PID: Not Trump/Republican	33% (7)	13% (3)	6% (1)	37% (8)	12% (3)	21
U.S. Economy: Wrong Track	41% (234)	14% (80)	8% (43)	25% (143)	12% (68)	568
U.S. Economy: Right Direction	16% (35)	13% (29)	2% (5)	63% (138)	6% (14)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13% (33)	8% (20)	6% (15)	67% (166)	5% (13)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56% (229)	19% (79)	7% (27)	8% (32)	10% (42)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	6% (7)	7% (9)	4% (5)	63% (84)	20% (27)	132
Top 2024 Issue: Economy	37% (106)	17% (48)	7% (22)	26% (76)	13% (38)	290
Community: Urban	20% (34)	14% (24)	8% (14)	45% (74)	12% (20)	166
Community: Suburban	30% (127)	14% (61)	6% (23)	40% (169)	10% (41)	421
Community: Rural	53% (108)	12% (24)	5% (10)	19% (38)	10% (21)	202
Community/Gender: Urban Women	13% (10)	11% (8)	10% (7)	53% (40)	13% (10)	75
Community/Gender: Urban Men	27% (24)	17% (15)	7% (6)	38% (34)	11% (10)	90
Community/Gender: Rural Women	51% (64)	14% (18)	6% (8)	18% (23)	10% (13)	125
Community/Gender: Rural Men	57% (44)	9% (7)	3% (2)	20% (16)	10% (8)	76
Community/Gender: Suburban Women	30% (69)	11% (26)	8% (18)	44% (102)	8% (18)	233
Community/Gender: Suburban Men	31% (58)	19% (35)	3% (5)	35% (66)	12% (23)	188
Homeowner	39% (196)	14% (71)	5% (24)	33% (165)	8% (41)	496
Renter	22% (57)	14% (35)	9% (23)	41% (107)	14% (37)	259
Military HHnm: Yes	44% (55)	8% (10)	7% (9)	31% (39)	10% (12)	125
Military HH: No	32% (214)	15% (99)	6% (38)	36% (242)	11% (70)	663

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	34%	(269)	14%	(109)	6%	(47)	36%	(281)	10%	(82)	788
Employ: Private Sector	32%	(92)	18%	(50)	6%	(18)	35%	(101)	9%	(25)	287
Employ: Government	28%	(16)	20%	(12)	10%	(6)	37%	(22)	5%	(3)	59
Employ: Self-Employed	27%	(20)	15%	(11)	7%	(5)	43%	(31)	7%	(5)	72
Employ: Homemaker	37%	(15)	16%	(6)	3%	(1)	26%	(10)	18%	(7)	40
Employ: Student	12%	(2)	8%	(1)	27%	(5)	38%	(7)	15%	(3)	18
Employ: Retired	50%	(95)	10%	(19)	1%	(2)	34%	(65)	6%	(11)	192
Employ: Unemployed	21%	(15)	11%	(8)	9%	(6)	33%	(24)	26%	(19)	73
Employ: Other	29%	(14)	2%	(1)	9%	(4)	44%	(21)	16%	(8)	47
Self + Household: White-Collar	34%	(104)	17%	(50)	5%	(14)	39%	(118)	5%	(17)	303
Self + Household: Blue Collar	37%	(134)	14%	(50)	5%	(18)	34%	(124)	11%	(39)	366
Union HH: Yes	23%	(5)	16%	(4)	14%	(3)	41%	(10)	6%	(1)	23
Union HH: No	34%	(263)	14%	(105)	6%	(44)	35%	(271)	11%	(81)	765
LGBTQ+: Yes	17%	(13)	16%	(13)	16%	(13)	46%	(37)	5%	(4)	80
LGBTQ+: No	36%	(255)	14%	(96)	5%	(34)	34%	(244)	11%	(78)	708
Motivated to Vote	36%	(253)	13%	(92)	5%	(37)	37%	(260)	10%	(69)	711
Parent: Yes	38%	(81)	16%	(33)	8%	(17)	29%	(62)	10%	(21)	214
Parent: No	33%	(188)	13%	(76)	5%	(30)	38%	(219)	11%	(61)	574
COVID Vaccine: Yes	28%	(147)	13%	(71)	6%	(31)	45%	(238)	8%	(43)	530
COVID Vaccine: No	47%	(122)	15%	(38)	6%	(16)	17%	(43)	15%	(39)	258
Student Loans: Yes	25%	(39)	18%	(29)	6%	(9)	44%	(69)	7%	(11)	157
Student Loans: No	36%	(230)	13%	(80)	6%	(38)	34%	(212)	11%	(71)	631
Favorable Opinion of Haley	42%	(108)	20%	(50)	5%	(13)	27%	(68)	6%	(16)	256
Unfavorable Opinion of Haley	36%	(117)	8%	(26)	4%	(12)	46%	(148)	6%	(21)	323

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**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	34%	(269)	14%	(109)	6%	(47)	36%	(281)	10%	(82)	788
Protestant	47%	(123)	16%	(42)	5%	(12)	25%	(65)	8%	(22)	264
Roman Catholic	35%	(30)	17%	(15)	8%	(7)	37%	(32)	3%	(2)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	40%	(3)	14%	(1)	—	(0)	46%	(4)	—	(0)	8
Jewish	17%	(3)	12%	(2)	13%	(2)	44%	(7)	15%	(2)	16
Muslim	41%	(8)	12%	(2)	7%	(1)	21%	(4)	19%	(3)	18
Buddhist	24%	(1)	—	(0)	50%	(2)	17%	(1)	8%	(0)	4
Hindu	45%	(2)	—	(0)	—	(0)	55%	(2)	—	(0)	4
Atheist	21%	(7)	11%	(4)	3%	(1)	64%	(22)	—	(0)	34
Agnostic	10%	(2)	6%	(1)	15%	(3)	66%	(13)	3%	(1)	19
Something else	29%	(51)	14%	(25)	6%	(11)	37%	(65)	15%	(26)	179
Nothing in particular	25%	(39)	12%	(18)	5%	(8)	43%	(66)	16%	(25)	156
Prodigal Biden Voter	14%	(8)	21%	(12)	11%	(6)	35%	(20)	18%	(11)	57
Undecided Voter (DK/WNV)	2%	(2)	11%	(8)	11%	(8)	46%	(35)	30%	(22)	75
Undecided Voter (DK)	3%	(1)	16%	(5)	4%	(1)	43%	(14)	35%	(11)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	34% (267)	15% (120)	5% (39)	36% (284)	10% (78)	788
Gender: Male	35% (123)	17% (62)	3% (12)	33% (118)	11% (40)	354
Gender: Female	33% (145)	13% (58)	6% (27)	38% (166)	9% (38)	434
Age: 18-34	23% (50)	22% (49)	10% (23)	33% (72)	12% (26)	221
Age: 35-44	31% (33)	20% (22)	4% (4)	35% (38)	10% (11)	109
Age: 45-64	35% (99)	11% (31)	2% (6)	41% (114)	11% (30)	279
Age: 65+	47% (85)	10% (17)	3% (5)	34% (60)	6% (11)	179
GenZers: 1997-2012	23% (27)	21% (26)	9% (11)	35% (42)	12% (15)	121
Millennials: 1981-1996	27% (54)	23% (46)	8% (15)	32% (65)	10% (20)	200
GenXers: 1965-1980	34% (77)	12% (26)	3% (6)	41% (92)	12% (26)	227
Baby Boomers: 1946-1964	44% (99)	9% (21)	3% (6)	36% (82)	7% (17)	225
Educ: < College	38% (182)	14% (68)	5% (22)	30% (141)	13% (63)	478
Educ: Bachelors degree	28% (52)	16% (30)	5% (10)	46% (84)	5% (9)	184
Educ: Post-grad	26% (33)	17% (22)	5% (7)	46% (59)	5% (6)	126
Income: Under 50k	35% (105)	13% (39)	5% (15)	35% (104)	13% (39)	301
Income: 50k-100k	31% (97)	17% (53)	4% (14)	36% (112)	11% (34)	310
Income: 100k+	37% (65)	16% (28)	6% (11)	39% (68)	3% (5)	177
Ethnicity: White (Non-Hispanic)	46% (218)	15% (70)	5% (24)	27% (128)	7% (34)	475
Ethnicity: Hispanic	20% (6)	18% (5)	17% (5)	38% (11)	7% (2)	29
Ethnicity: Black (Non-Hispanic)	14% (37)	16% (40)	3% (8)	50% (128)	17% (42)	255
Ethnicity: Asian + Other (Non-Hispanic)	21% (6)	13% (4)	8% (2)	58% (17)	— (0)	30
All Christian	43% (155)	17% (60)	4% (13)	28% (102)	8% (28)	358
All Non-Christian	15% (7)	21% (9)	18% (8)	31% (13)	15% (6)	43
Atheist	21% (7)	11% (4)	3% (1)	64% (22)	— (0)	34
Agnostic/Nothing in particular	23% (40)	15% (26)	5% (8)	46% (80)	11% (20)	175
Something Else	33% (58)	11% (20)	5% (9)	38% (67)	13% (24)	179
Evangelical	45% (141)	14% (44)	4% (12)	25% (77)	13% (41)	315
Non-Evangelical	33% (70)	16% (34)	4% (9)	42% (90)	5% (11)	213
PID: Dem (no lean)	10% (32)	12% (37)	6% (19)	65% (204)	8% (24)	316
PID: Ind (no lean)	28% (44)	15% (24)	5% (7)	38% (60)	15% (24)	160
PID: Rep (no lean)	61% (191)	19% (58)	4% (12)	6% (20)	10% (30)	312

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	34% (267)	15% (120)	5% (39)	36% (284)	10% (78)	788
PID/Gender: Dem Men	14% (18)	15% (20)	6% (7)	61% (82)	5% (7)	134
PID/Gender: Dem Women	7% (13)	9% (17)	6% (11)	67% (122)	10% (18)	181
PID/Gender: Ind Men	31% (27)	14% (12)	3% (3)	35% (30)	18% (16)	88
PID/Gender: Ind Women	23% (17)	17% (12)	7% (5)	42% (30)	11% (8)	72
PID/Gender: Rep Men	58% (77)	22% (29)	1% (2)	5% (6)	13% (18)	132
PID/Gender: Rep Women	63% (114)	16% (29)	6% (11)	8% (14)	7% (13)	180
Ideo: Liberal (1-3)	10% (23)	11% (25)	5% (11)	73% (166)	1% (3)	228
Ideo: Moderate (4)	26% (58)	17% (37)	8% (16)	34% (73)	15% (32)	217
Ideo: Conservative (5-7)	59% (183)	17% (53)	4% (11)	12% (36)	8% (26)	310
Ideo/PID: Conservative Republican	65% (153)	20% (47)	3% (6)	5% (11)	8% (18)	235
Ideo/PID: Moderate/Liberal Republican	55% (37)	13% (9)	9% (6)	12% (8)	11% (7)	66
Ideo/PID: Moderate/Conservative Democrat	14% (16)	14% (16)	10% (12)	49% (56)	13% (15)	116
Ideo/PID: Liberal Democrat	8% (15)	11% (20)	4% (7)	76% (143)	1% (3)	188
Unfavorable of Biden and Trump	12% (15)	16% (21)	8% (9)	52% (66)	12% (16)	126
2024 H2H Matchup: Biden Voter	10% (33)	10% (32)	5% (17)	69% (230)	5% (18)	331
2024 H2H Matchup: Trump Voter	61% (233)	21% (79)	5% (18)	3% (11)	11% (42)	382
2024 H2H Matchup: Would not Vote	3% (1)	6% (2)	5% (2)	55% (18)	32% (10)	33
2024 H2H Matchup: Do not Know	1% (0)	15% (6)	5% (2)	60% (25)	19% (8)	42
2022 House Vote: Democrat	11% (37)	12% (41)	4% (16)	66% (229)	7% (23)	346
2022 House Vote: Republican	62% (194)	19% (58)	4% (12)	5% (17)	10% (31)	311
2022 House Vote: Did not Vote	27% (33)	16% (20)	9% (11)	30% (37)	17% (21)	122
2020 Vote: Joe Biden	10% (37)	12% (43)	6% (21)	66% (242)	6% (23)	366
2020 Vote: Donald Trump	60% (218)	20% (72)	4% (14)	5% (20)	11% (41)	365
2020 Vote: Someone Else	40% (4)	— (0)	5% (1)	54% (5)	1% (0)	10
2020 Vote: Did not Vote	18% (9)	10% (5)	7% (3)	35% (17)	30% (14)	47
2016 Vote: Hillary Clinton	9% (25)	10% (28)	4% (12)	69% (186)	7% (19)	269
2016 Vote: Donald Trump	64% (191)	17% (50)	4% (12)	6% (17)	10% (29)	299
2016 Vote: Someone Else	26% (7)	2% (1)	5% (1)	63% (18)	5% (1)	28
2020 Vote/PID: Not Biden/Democrat	22% (6)	22% (6)	4% (1)	33% (9)	19% (5)	28
2020 Vote/PID: Not Trump/Republican	26% (5)	16% (3)	6% (1)	40% (8)	12% (3)	21

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	34% (267)	15% (120)	5% (39)	36% (284)	10% (78)	788
U.S. Economy: Wrong Track	40% (230)	16% (92)	5% (29)	26% (150)	12% (67)	568
U.S. Economy: Right Direction	17% (38)	13% (28)	4% (10)	61% (134)	5% (11)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11% (28)	12% (31)	5% (11)	66% (163)	5% (13)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (231)	20% (80)	5% (22)	8% (32)	11% (44)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	6% (8)	7% (9)	4% (5)	67% (89)	16% (21)	132
Top 2024 Issue: Economy	38% (111)	18% (52)	4% (13)	28% (82)	11% (31)	290
Community: Urban	19% (32)	21% (35)	6% (10)	44% (73)	10% (16)	166
Community: Suburban	30% (126)	15% (63)	5% (19)	41% (172)	10% (41)	421
Community: Rural	54% (109)	11% (22)	5% (9)	20% (39)	11% (22)	202
Community/Gender: Urban Women	11% (8)	17% (13)	9% (7)	52% (39)	11% (8)	75
Community/Gender: Urban Men	26% (24)	24% (22)	4% (3)	38% (34)	8% (7)	90
Community/Gender: Rural Women	54% (68)	12% (14)	6% (8)	18% (23)	10% (12)	125
Community/Gender: Rural Men	53% (40)	11% (8)	2% (2)	22% (17)	12% (9)	76
Community/Gender: Suburban Women	29% (68)	13% (31)	5% (13)	45% (104)	8% (18)	233
Community/Gender: Suburban Men	31% (58)	17% (32)	4% (7)	36% (68)	12% (23)	188
Homeowner	39% (194)	15% (76)	5% (25)	33% (162)	8% (39)	496
Renter	22% (57)	16% (41)	5% (13)	44% (113)	13% (35)	259
Military HHnm: Yes	39% (48)	10% (13)	7% (9)	36% (44)	8% (10)	125
Military HH: No	33% (219)	16% (107)	4% (30)	36% (240)	10% (68)	663
Employ: Private Sector	31% (89)	18% (53)	4% (12)	38% (108)	9% (25)	287
Employ: Government	26% (15)	19% (12)	15% (9)	32% (19)	8% (5)	59
Employ: Self-Employed	26% (18)	18% (13)	8% (6)	42% (30)	5% (4)	72
Employ: Homemaker	35% (14)	23% (9)	1% (1)	26% (10)	15% (6)	40
Employ: Student	7% (1)	14% (3)	11% (2)	49% (9)	19% (3)	18
Employ: Retired	52% (99)	8% (16)	3% (5)	32% (62)	5% (10)	192
Employ: Unemployed	23% (17)	10% (8)	4% (3)	36% (26)	28% (20)	73
Employ: Other	28% (13)	16% (8)	4% (2)	41% (20)	10% (5)	47
Self + Household: White-Collar	33% (98)	19% (57)	7% (22)	37% (111)	5% (15)	303
Self + Household: Blue Collar	37% (136)	13% (47)	3% (12)	36% (133)	11% (38)	366

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	34%	(267)	15%	(120)	5%	(39)	36%	(284)	10%	(78)	788
Union HH: Yes	27%	(6)	25%	(6)	9%	(2)	39%	(9)	—	(0)	23
Union HH: No	34%	(261)	15%	(114)	5%	(37)	36%	(275)	10%	(78)	765
LGBTQ+: Yes	16%	(13)	24%	(19)	8%	(6)	49%	(39)	3%	(3)	80
LGBTQ+: No	36%	(254)	14%	(100)	5%	(32)	35%	(245)	11%	(75)	708
Motivated to Vote	35%	(251)	14%	(101)	4%	(28)	37%	(266)	9%	(65)	711
Parent: Yes	34%	(74)	20%	(43)	9%	(18)	30%	(64)	7%	(15)	214
Parent: No	34%	(194)	13%	(77)	4%	(20)	38%	(220)	11%	(63)	574
COVID Vaccine: Yes	27%	(143)	16%	(83)	5%	(25)	44%	(236)	8%	(44)	530
COVID Vaccine: No	48%	(125)	14%	(37)	5%	(14)	19%	(49)	13%	(34)	258
Student Loans: Yes	25%	(40)	20%	(31)	4%	(6)	45%	(70)	7%	(11)	157
Student Loans: No	36%	(228)	14%	(89)	5%	(33)	34%	(214)	11%	(67)	631
Favorable Opinion of Haley	41%	(104)	20%	(52)	6%	(16)	26%	(66)	7%	(17)	256
Unfavorable Opinion of Haley	36%	(117)	9%	(30)	3%	(9)	46%	(148)	6%	(18)	323
Protestant	49%	(129)	14%	(38)	3%	(8)	25%	(66)	9%	(23)	264
Roman Catholic	27%	(23)	23%	(20)	6%	(5)	38%	(33)	6%	(5)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	40%	(3)	31%	(2)	—	(0)	28%	(2)	—	(0)	8
Jewish	14%	(2)	14%	(2)	16%	(3)	41%	(7)	15%	(2)	16
Muslim	23%	(4)	32%	(6)	6%	(1)	20%	(4)	19%	(3)	18
Buddhist	—	(0)	24%	(1)	50%	(2)	17%	(1)	8%	(0)	4
Hindu	—	(0)	—	(0)	45%	(2)	55%	(2)	—	(0)	4
Atheist	21%	(7)	11%	(4)	3%	(1)	64%	(22)	—	(0)	34
Agnostic	7%	(1)	11%	(2)	1%	(0)	77%	(15)	3%	(1)	19
Something else	33%	(58)	11%	(20)	5%	(9)	38%	(67)	13%	(24)	179
Nothing in particular	25%	(39)	15%	(24)	5%	(8)	42%	(66)	12%	(19)	156
Prodigal Biden Voter	13%	(7)	21%	(12)	8%	(5)	41%	(23)	18%	(10)	57
Undecided Voter (DK/WNV)	2%	(1)	11%	(8)	5%	(4)	58%	(43)	24%	(18)	75
Undecided Voter (DK)	3%	(1)	6%	(2)	5%	(2)	55%	(18)	32%	(10)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(274)	52%	(408)	13%	(106)	788
Gender: Male	33%	(118)	54%	(191)	13%	(46)	354
Gender: Female	36%	(157)	50%	(217)	14%	(60)	434
Age: 18-34	30%	(65)	49%	(109)	21%	(47)	221
Age: 35-44	44%	(48)	44%	(47)	12%	(13)	109
Age: 45-64	38%	(105)	53%	(147)	9%	(26)	279
Age: 65+	31%	(55)	58%	(104)	11%	(20)	179
GenZers: 1997-2012	27%	(33)	49%	(60)	24%	(29)	121
Millennials: 1981-1996	38%	(77)	48%	(95)	14%	(28)	200
GenXers: 1965-1980	37%	(84)	51%	(116)	12%	(27)	227
Baby Boomers: 1946-1964	35%	(78)	56%	(126)	10%	(21)	225
Educ: < College	28%	(135)	57%	(271)	15%	(72)	478
Educ: Bachelors degree	42%	(77)	45%	(83)	13%	(24)	184
Educ: Post-grad	49%	(62)	43%	(54)	8%	(10)	126
Income: Under 50k	36%	(109)	49%	(149)	14%	(44)	301
Income: 50k-100k	29%	(88)	55%	(171)	16%	(50)	310
Income: 100k+	43%	(77)	50%	(88)	7%	(12)	177
Ethnicity: White (Non-Hispanic)	24%	(113)	68%	(324)	8%	(38)	475
Ethnicity: Hispanic	39%	(11)	38%	(11)	24%	(7)	29
Ethnicity: Black (Non-Hispanic)	54%	(137)	24%	(61)	22%	(57)	255
Ethnicity: Asian + Other (Non-Hispanic)	45%	(13)	42%	(12)	14%	(4)	30
All Christian	26%	(94)	67%	(239)	7%	(25)	358
All Non-Christian	51%	(22)	41%	(18)	8%	(3)	43
Atheist	64%	(22)	29%	(10)	7%	(2)	34
Agnostic/Nothing in particular	44%	(77)	34%	(59)	22%	(39)	175
Something Else	33%	(59)	46%	(82)	21%	(37)	179
Evangelical	23%	(72)	63%	(200)	14%	(43)	315
Non-Evangelical	37%	(78)	55%	(116)	9%	(19)	213
PID: Dem (no lean)	71%	(226)	13%	(42)	15%	(48)	316
PID: Ind (no lean)	27%	(44)	46%	(73)	27%	(43)	160
PID: Rep (no lean)	2%	(5)	94%	(293)	5%	(14)	312

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(274)	52%	(408)	13%	(106)	788
PID/Gender: Dem Men	74%	(99)	13%	(18)	13%	(17)	134
PID/Gender: Dem Women	70%	(126)	13%	(24)	17%	(31)	181
PID/Gender: Ind Men	19%	(16)	53%	(47)	29%	(25)	88
PID/Gender: Ind Women	38%	(27)	37%	(27)	25%	(18)	72
PID/Gender: Rep Men	1%	(2)	96%	(126)	3%	(4)	132
PID/Gender: Rep Women	2%	(3)	92%	(167)	6%	(11)	180
Ideo: Liberal (1-3)	73%	(166)	13%	(30)	14%	(32)	228
Ideo: Moderate (4)	34%	(75)	44%	(97)	21%	(46)	217
Ideo: Conservative (5-7)	10%	(30)	85%	(264)	5%	(17)	310
Ideo/PID: Conservative Republican	1%	(3)	97%	(227)	2%	(6)	235
Ideo/PID: Moderate/Liberal Republican	3%	(2)	85%	(56)	12%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	67%	(77)	18%	(21)	15%	(18)	116
Ideo/PID: Liberal Democrat	77%	(145)	9%	(16)	14%	(26)	188
Unfavorable of Biden and Trump	15%	(19)	48%	(61)	37%	(47)	126
2024 H2H Matchup: Biden Voter	79%	(262)	8%	(26)	13%	(43)	331
2024 H2H Matchup: Trump Voter	2%	(7)	94%	(359)	4%	(16)	382
2024 H2H Matchup: Would not Vote	5%	(2)	28%	(9)	67%	(22)	33
2024 H2H Matchup: Do not Know	7%	(3)	33%	(14)	60%	(25)	42
2022 House Vote: Democrat	69%	(237)	12%	(43)	19%	(66)	346
2022 House Vote: Republican	2%	(7)	93%	(291)	4%	(13)	311
2022 House Vote: Did not Vote	24%	(29)	58%	(71)	19%	(23)	122
2020 Vote: Joe Biden	70%	(255)	12%	(45)	18%	(66)	366
2020 Vote: Donald Trump	1%	(4)	92%	(336)	7%	(24)	365
2020 Vote: Someone Else	24%	(2)	57%	(5)	19%	(2)	10
2020 Vote: Did not Vote	26%	(12)	45%	(21)	29%	(14)	47
2016 Vote: Hillary Clinton	73%	(198)	11%	(31)	15%	(41)	269
2016 Vote: Donald Trump	2%	(7)	92%	(276)	5%	(16)	299
2016 Vote: Someone Else	38%	(11)	35%	(10)	27%	(8)	28
2020 Vote/PID: Not Biden/Democrat	43%	(12)	40%	(11)	17%	(5)	28
2020 Vote/PID: Not Trump/Republican	9%	(2)	71%	(15)	20%	(4)	21

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(274)	52%	(408)	13%	(106)	788
U.S. Economy: Wrong Track	20%	(114)	66%	(373)	14%	(81)	568
U.S. Economy: Right Direction	73%	(160)	16%	(35)	11%	(25)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%	(215)	6%	(15)	7%	(16)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(20)	91%	(374)	4%	(16)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(40)	14%	(19)	56%	(74)	132
Top 2024 Issue: Economy	21%	(61)	66%	(191)	13%	(38)	290
Community: Urban	52%	(87)	32%	(53)	16%	(26)	166
Community: Suburban	36%	(152)	50%	(209)	14%	(60)	421
Community: Rural	18%	(35)	73%	(146)	10%	(20)	202
Community/Gender: Urban Women	59%	(44)	25%	(19)	16%	(12)	75
Community/Gender: Urban Men	47%	(42)	37%	(34)	16%	(14)	90
Community/Gender: Rural Women	15%	(19)	77%	(96)	8%	(10)	125
Community/Gender: Rural Men	21%	(16)	66%	(50)	13%	(10)	76
Community/Gender: Suburban Women	40%	(93)	44%	(102)	16%	(37)	233
Community/Gender: Suburban Men	31%	(59)	57%	(106)	12%	(22)	188
Homeowner	32%	(160)	56%	(280)	11%	(57)	496
Renter	41%	(107)	41%	(107)	17%	(45)	259
Military HHnm: Yes	31%	(38)	57%	(71)	12%	(15)	125
Military HH: No	36%	(236)	51%	(337)	14%	(91)	663
Employ: Private Sector	37%	(105)	50%	(144)	13%	(38)	287
Employ: Government	42%	(25)	47%	(28)	11%	(7)	59
Employ: Self-Employed	40%	(29)	47%	(34)	13%	(9)	72
Employ: Homemaker	21%	(8)	62%	(24)	17%	(7)	40
Employ: Student	36%	(7)	43%	(8)	21%	(4)	18
Employ: Retired	31%	(60)	59%	(114)	9%	(18)	192
Employ: Unemployed	38%	(28)	48%	(35)	14%	(10)	73
Employ: Other	28%	(13)	43%	(20)	29%	(14)	47
Self + Household: White-Collar	41%	(124)	50%	(151)	9%	(28)	303
Self + Household: Blue Collar	29%	(107)	58%	(211)	13%	(47)	366

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(274)	52%	(408)	13%	(106)	788
Union HH: Yes	47%	(11)	46%	(11)	7%	(2)	23
Union HH: No	34%	(263)	52%	(397)	14%	(104)	765
LGBTQ+: Yes	54%	(43)	26%	(21)	20%	(16)	80
LGBTQ+: No	33%	(231)	55%	(387)	13%	(90)	708
Motivated to Vote	35%	(251)	53%	(374)	12%	(87)	711
Parent: Yes	32%	(68)	50%	(108)	18%	(38)	214
Parent: No	36%	(206)	52%	(300)	12%	(68)	574
COVID Vaccine: Yes	45%	(236)	41%	(217)	15%	(77)	530
COVID Vaccine: No	15%	(38)	74%	(191)	11%	(29)	258
Student Loans: Yes	44%	(69)	38%	(60)	18%	(28)	157
Student Loans: No	33%	(205)	55%	(348)	12%	(78)	631
Favorable Opinion of Haley	24%	(62)	65%	(167)	10%	(26)	256
Unfavorable Opinion of Haley	42%	(135)	47%	(153)	11%	(35)	323
Protestant	22%	(59)	72%	(190)	6%	(15)	264
Roman Catholic	38%	(32)	51%	(44)	12%	(10)	86
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	58%	(5)	—	(0)	8
Jewish	51%	(8)	38%	(6)	12%	(2)	16
Muslim	47%	(9)	47%	(9)	6%	(1)	18
Buddhist	67%	(3)	24%	(1)	8%	(0)	4
Hindu	55%	(2)	45%	(2)	—	(0)	4
Atheist	64%	(22)	29%	(10)	7%	(2)	34
Agnostic	58%	(11)	21%	(4)	21%	(4)	19
Something else	33%	(59)	46%	(82)	21%	(37)	179
Nothing in particular	42%	(66)	35%	(55)	22%	(34)	156
Prodigal Biden Voter	12%	(7)	42%	(24)	46%	(26)	57
Undecided Voter (DK/WNV)	6%	(5)	31%	(23)	63%	(47)	75
Undecided Voter (DK)	5%	(2)	28%	(9)	67%	(22)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(273)	49%	(383)	17%	(133)	788
Gender: Male	35%	(125)	52%	(183)	13%	(46)	354
Gender: Female	34%	(148)	46%	(200)	20%	(86)	434
Age: 18-34	35%	(77)	44%	(97)	21%	(47)	221
Age: 35-44	38%	(41)	41%	(44)	22%	(24)	109
Age: 45-64	36%	(102)	51%	(141)	13%	(36)	279
Age: 65+	30%	(53)	56%	(100)	14%	(25)	179
GenZers: 1997-2012	33%	(40)	43%	(52)	24%	(29)	121
Millennials: 1981-1996	38%	(75)	43%	(87)	19%	(38)	200
GenXers: 1965-1980	35%	(79)	49%	(110)	17%	(38)	227
Baby Boomers: 1946-1964	33%	(75)	54%	(122)	13%	(29)	225
Educ: < College	31%	(147)	54%	(257)	15%	(74)	478
Educ: Bachelors degree	35%	(64)	44%	(80)	22%	(40)	184
Educ: Post-grad	49%	(62)	36%	(45)	15%	(19)	126
Income: Under 50k	36%	(108)	46%	(138)	18%	(55)	301
Income: 50k-100k	30%	(92)	52%	(161)	18%	(57)	310
Income: 100k+	41%	(73)	47%	(84)	11%	(20)	177
Ethnicity: White (Non-Hispanic)	23%	(108)	65%	(309)	12%	(57)	475
Ethnicity: Hispanic	39%	(11)	41%	(12)	20%	(6)	29
Ethnicity: Black (Non-Hispanic)	56%	(143)	19%	(48)	25%	(65)	255
Ethnicity: Asian + Other (Non-Hispanic)	36%	(11)	47%	(14)	17%	(5)	30
All Christian	27%	(96)	62%	(224)	11%	(38)	358
All Non-Christian	50%	(21)	33%	(14)	17%	(7)	43
Atheist	71%	(24)	22%	(7)	6%	(2)	34
Agnostic/Nothing in particular	40%	(71)	34%	(59)	26%	(45)	175
Something Else	34%	(60)	44%	(78)	22%	(40)	179
Evangelical	26%	(81)	61%	(191)	14%	(43)	315
Non-Evangelical	34%	(73)	50%	(107)	16%	(34)	213
PID: Dem (no lean)	71%	(224)	8%	(26)	21%	(66)	316
PID: Ind (no lean)	27%	(43)	46%	(74)	27%	(43)	160
PID: Rep (no lean)	2%	(6)	90%	(282)	8%	(24)	312

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(273)	49%	(383)	17%	(133)	788
PID/Gender: Dem Men	77%	(103)	11%	(14)	12%	(17)	134
PID/Gender: Dem Women	66%	(120)	7%	(12)	27%	(49)	181
PID/Gender: Ind Men	23%	(20)	50%	(44)	27%	(24)	88
PID/Gender: Ind Women	31%	(22)	42%	(30)	27%	(19)	72
PID/Gender: Rep Men	1%	(1)	94%	(125)	5%	(6)	132
PID/Gender: Rep Women	3%	(5)	87%	(158)	10%	(18)	180
Ideo: Liberal (1-3)	70%	(160)	13%	(29)	17%	(40)	228
Ideo: Moderate (4)	36%	(78)	40%	(88)	24%	(51)	217
Ideo: Conservative (5-7)	9%	(29)	81%	(252)	9%	(29)	310
Ideo/PID: Conservative Republican	1%	(2)	93%	(218)	6%	(15)	235
Ideo/PID: Moderate/Liberal Republican	5%	(3)	82%	(55)	13%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	68%	(78)	10%	(11)	23%	(26)	116
Ideo/PID: Liberal Democrat	75%	(141)	7%	(14)	17%	(33)	188
Unfavorable of Biden and Trump	16%	(20)	41%	(51)	43%	(55)	126
2024 H2H Matchup: Biden Voter	78%	(257)	6%	(18)	17%	(55)	331
2024 H2H Matchup: Trump Voter	2%	(9)	92%	(352)	6%	(22)	382
2024 H2H Matchup: Would not Vote	11%	(3)	18%	(6)	71%	(23)	33
2024 H2H Matchup: Do not Know	8%	(3)	15%	(6)	77%	(32)	42
2022 House Vote: Democrat	68%	(235)	8%	(28)	24%	(83)	346
2022 House Vote: Republican	3%	(9)	90%	(280)	7%	(22)	311
2022 House Vote: Did not Vote	23%	(28)	57%	(70)	19%	(24)	122
2020 Vote: Joe Biden	69%	(252)	9%	(32)	22%	(82)	366
2020 Vote: Donald Trump	2%	(7)	90%	(327)	8%	(31)	365
2020 Vote: Someone Else	18%	(2)	57%	(5)	25%	(2)	10
2020 Vote: Did not Vote	25%	(12)	38%	(18)	37%	(17)	47
2016 Vote: Hillary Clinton	72%	(193)	9%	(24)	19%	(52)	269
2016 Vote: Donald Trump	2%	(6)	89%	(267)	9%	(26)	299
2016 Vote: Someone Else	36%	(10)	30%	(9)	34%	(9)	28
2020 Vote/PID: Not Biden/Democrat	36%	(10)	32%	(9)	32%	(9)	28
2020 Vote/PID: Not Trump/Republican	8%	(2)	67%	(14)	26%	(5)	21

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(273)	49%	(383)	17%	(133)	788
U.S. Economy: Wrong Track	20%	(112)	62%	(352)	18%	(103)	568
U.S. Economy: Right Direction	73%	(160)	14%	(30)	14%	(30)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(216)	3%	(8)	9%	(23)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(22)	89%	(363)	6%	(24)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(35)	9%	(12)	65%	(86)	132
Top 2024 Issue: Economy	18%	(53)	64%	(185)	18%	(52)	290
Community: Urban	51%	(84)	28%	(46)	22%	(36)	166
Community: Suburban	35%	(145)	47%	(198)	18%	(77)	421
Community: Rural	22%	(43)	69%	(138)	10%	(20)	202
Community/Gender: Urban Women	52%	(39)	20%	(15)	29%	(21)	75
Community/Gender: Urban Men	50%	(45)	34%	(31)	16%	(14)	90
Community/Gender: Rural Women	19%	(24)	71%	(89)	10%	(12)	125
Community/Gender: Rural Men	26%	(20)	65%	(49)	10%	(7)	76
Community/Gender: Suburban Women	37%	(85)	41%	(96)	22%	(52)	233
Community/Gender: Suburban Men	32%	(60)	55%	(103)	13%	(25)	188
Homeowner	31%	(153)	54%	(269)	15%	(75)	496
Renter	43%	(112)	37%	(95)	20%	(53)	259
Military HHnm: Yes	27%	(33)	53%	(66)	21%	(26)	125
Military HH: No	36%	(239)	48%	(317)	16%	(107)	663
Employ: Private Sector	34%	(98)	47%	(136)	18%	(53)	287
Employ: Government	47%	(28)	44%	(26)	9%	(5)	59
Employ: Self-Employed	39%	(28)	45%	(32)	16%	(11)	72
Employ: Homemaker	27%	(11)	51%	(20)	22%	(9)	40
Employ: Student	39%	(7)	48%	(9)	13%	(2)	18
Employ: Retired	31%	(59)	58%	(111)	12%	(23)	192
Employ: Unemployed	37%	(27)	42%	(31)	21%	(15)	73
Employ: Other	32%	(15)	37%	(17)	31%	(15)	47
Self + Household: White-Collar	39%	(120)	46%	(139)	15%	(44)	303
Self + Household: Blue Collar	30%	(108)	56%	(205)	14%	(53)	366

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(273)	49%	(383)	17%	(133)	788
Union HH: Yes	43%	(10)	38%	(9)	19%	(4)	23
Union HH: No	34%	(263)	49%	(374)	17%	(128)	765
LGBTQ+: Yes	54%	(43)	26%	(21)	20%	(16)	80
LGBTQ+: No	32%	(229)	51%	(362)	16%	(116)	708
Motivated to Vote	35%	(246)	50%	(355)	16%	(110)	711
Parent: Yes	31%	(66)	48%	(103)	21%	(44)	214
Parent: No	36%	(206)	49%	(279)	15%	(88)	574
COVID Vaccine: Yes	42%	(221)	39%	(207)	19%	(102)	530
COVID Vaccine: No	20%	(52)	68%	(176)	12%	(30)	258
Student Loans: Yes	39%	(62)	37%	(58)	24%	(37)	157
Student Loans: No	33%	(211)	51%	(325)	15%	(95)	631
Favorable Opinion of Haley	24%	(60)	62%	(160)	14%	(36)	256
Unfavorable Opinion of Haley	41%	(133)	45%	(145)	14%	(46)	323
Protestant	21%	(57)	70%	(184)	9%	(23)	264
Roman Catholic	42%	(36)	42%	(36)	16%	(14)	86
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	42%	(3)	17%	(1)	8
Jewish	51%	(8)	30%	(5)	20%	(3)	16
Muslim	36%	(7)	46%	(8)	18%	(3)	18
Buddhist	58%	(2)	24%	(1)	18%	(1)	4
Hindu	100%	(4)	—	(0)	—	(0)	4
Atheist	71%	(24)	22%	(7)	6%	(2)	34
Agnostic	43%	(8)	24%	(5)	33%	(6)	19
Something else	34%	(60)	44%	(78)	22%	(40)	179
Nothing in particular	40%	(62)	35%	(55)	25%	(38)	156
Prodigal Biden Voter	12%	(7)	31%	(18)	57%	(32)	57
Undecided Voter (DK/WNV)	9%	(7)	17%	(12)	74%	(56)	75
Undecided Voter (DK)	11%	(3)	18%	(6)	71%	(23)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(249)	49%	(383)	20%	(155)	788
Gender: Male	33%	(115)	53%	(186)	15%	(53)	354
Gender: Female	31%	(134)	45%	(197)	24%	(103)	434
Age: 18-34	30%	(66)	47%	(105)	23%	(50)	221
Age: 35-44	37%	(41)	41%	(44)	22%	(24)	109
Age: 45-64	32%	(89)	49%	(138)	19%	(52)	279
Age: 65+	30%	(54)	54%	(97)	16%	(29)	179
GenZers: 1997-2012	29%	(35)	46%	(56)	25%	(30)	121
Millennials: 1981-1996	34%	(68)	45%	(91)	21%	(42)	200
GenXers: 1965-1980	31%	(70)	48%	(108)	22%	(49)	227
Baby Boomers: 1946-1964	33%	(74)	52%	(117)	15%	(34)	225
Educ: < College	28%	(136)	55%	(261)	17%	(81)	478
Educ: Bachelors degree	33%	(60)	40%	(74)	27%	(50)	184
Educ: Post-grad	43%	(54)	38%	(48)	20%	(25)	126
Income: Under 50k	32%	(96)	46%	(139)	22%	(66)	301
Income: 50k-100k	28%	(87)	53%	(163)	19%	(60)	310
Income: 100k+	37%	(66)	46%	(82)	16%	(29)	177
Ethnicity: White (Non-Hispanic)	21%	(100)	64%	(304)	15%	(71)	475
Ethnicity: Hispanic	41%	(12)	41%	(12)	18%	(5)	29
Ethnicity: Black (Non-Hispanic)	50%	(128)	22%	(56)	28%	(71)	255
Ethnicity: Asian + Other (Non-Hispanic)	33%	(10)	38%	(11)	29%	(9)	30
All Christian	25%	(91)	63%	(225)	12%	(42)	358
All Non-Christian	41%	(17)	42%	(18)	17%	(7)	43
Atheist	64%	(21)	22%	(7)	14%	(5)	34
Agnostic/Nothing in particular	37%	(65)	31%	(55)	32%	(56)	175
Something Else	31%	(55)	44%	(78)	26%	(46)	179
Evangelical	24%	(77)	61%	(193)	14%	(45)	315
Non-Evangelical	31%	(67)	49%	(105)	19%	(41)	213
PID: Dem (no lean)	67%	(212)	10%	(31)	23%	(73)	316
PID: Ind (no lean)	22%	(35)	46%	(74)	32%	(51)	160
PID: Rep (no lean)	1%	(3)	89%	(279)	10%	(30)	312

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(249)	49%	(383)	20%	(155)	788
PID/Gender: Dem Men	74%	(99)	12%	(16)	14%	(19)	134
PID/Gender: Dem Women	62%	(112)	8%	(15)	30%	(54)	181
PID/Gender: Ind Men	16%	(14)	53%	(47)	31%	(27)	88
PID/Gender: Ind Women	29%	(21)	38%	(27)	34%	(24)	72
PID/Gender: Rep Men	1%	(2)	94%	(124)	5%	(6)	132
PID/Gender: Rep Women	1%	(1)	86%	(155)	13%	(24)	180
Ideo: Liberal (1-3)	64%	(147)	12%	(27)	24%	(54)	228
Ideo: Moderate (4)	33%	(71)	43%	(94)	24%	(53)	217
Ideo: Conservative (5-7)	8%	(25)	81%	(250)	11%	(35)	310
Ideo/PID: Conservative Republican	1%	(2)	92%	(215)	8%	(18)	235
Ideo/PID: Moderate/Liberal Republican	1%	(1)	84%	(56)	15%	(10)	66
Ideo/PID: Moderate/Conservative Democrat	61%	(71)	15%	(17)	24%	(28)	116
Ideo/PID: Liberal Democrat	71%	(134)	7%	(13)	22%	(41)	188
Unfavorable of Biden and Trump	9%	(11)	40%	(51)	51%	(64)	126
2024 H2H Matchup: Biden Voter	72%	(238)	6%	(19)	22%	(74)	331
2024 H2H Matchup: Trump Voter	2%	(6)	91%	(347)	8%	(29)	382
2024 H2H Matchup: Would not Vote	5%	(2)	24%	(8)	71%	(23)	33
2024 H2H Matchup: Do not Know	10%	(4)	23%	(10)	67%	(28)	42
2022 House Vote: Democrat	63%	(217)	9%	(31)	28%	(98)	346
2022 House Vote: Republican	2%	(7)	89%	(276)	9%	(27)	311
2022 House Vote: Did not Vote	20%	(25)	59%	(72)	21%	(26)	122
2020 Vote: Joe Biden	63%	(232)	10%	(35)	27%	(99)	366
2020 Vote: Donald Trump	1%	(3)	89%	(325)	10%	(37)	365
2020 Vote: Someone Else	16%	(2)	57%	(5)	27%	(3)	10
2020 Vote: Did not Vote	27%	(13)	38%	(18)	35%	(17)	47
2016 Vote: Hillary Clinton	65%	(176)	10%	(27)	25%	(66)	269
2016 Vote: Donald Trump	2%	(6)	88%	(263)	10%	(30)	299
2016 Vote: Someone Else	30%	(8)	30%	(9)	39%	(11)	28
2020 Vote/PID: Not Biden/Democrat	41%	(12)	38%	(11)	21%	(6)	28
2020 Vote/PID: Not Trump/Republican	—	(0)	60%	(12)	40%	(8)	21

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(249)	49%	(383)	20%	(155)	788
U.S. Economy: Wrong Track	17%	(98)	61%	(349)	21%	(120)	568
U.S. Economy: Right Direction	69%	(151)	16%	(34)	16%	(35)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	85%	(209)	3%	(7)	12%	(30)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(18)	88%	(360)	8%	(31)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(22)	12%	(16)	71%	(94)	132
Top 2024 Issue: Economy	18%	(53)	61%	(177)	21%	(60)	290
Community: Urban	42%	(70)	30%	(50)	28%	(46)	166
Community: Suburban	34%	(141)	46%	(194)	20%	(85)	421
Community: Rural	19%	(38)	69%	(139)	12%	(24)	202
Community/Gender: Urban Women	44%	(33)	20%	(15)	36%	(27)	75
Community/Gender: Urban Men	41%	(37)	38%	(35)	21%	(19)	90
Community/Gender: Rural Women	16%	(20)	71%	(89)	13%	(16)	125
Community/Gender: Rural Men	24%	(18)	65%	(50)	11%	(8)	76
Community/Gender: Suburban Women	35%	(81)	40%	(93)	26%	(60)	233
Community/Gender: Suburban Men	32%	(60)	54%	(102)	14%	(25)	188
Homeowner	29%	(144)	53%	(264)	18%	(89)	496
Renter	38%	(100)	38%	(99)	23%	(61)	259
Military HHnm: Yes	28%	(35)	51%	(64)	21%	(26)	125
Military HH: No	32%	(215)	48%	(320)	19%	(129)	663
Employ: Private Sector	33%	(94)	47%	(134)	21%	(59)	287
Employ: Government	39%	(23)	47%	(28)	13%	(8)	59
Employ: Self-Employed	33%	(24)	48%	(35)	19%	(13)	72
Employ: Homemaker	19%	(8)	56%	(22)	24%	(10)	40
Employ: Student	45%	(8)	49%	(9)	6%	(1)	18
Employ: Retired	29%	(56)	57%	(109)	14%	(27)	192
Employ: Unemployed	32%	(24)	39%	(29)	29%	(21)	73
Employ: Other	27%	(13)	39%	(18)	34%	(16)	47
Self + Household: White-Collar	35%	(107)	45%	(138)	19%	(59)	303
Self + Household: Blue Collar	28%	(103)	56%	(204)	16%	(60)	366

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**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(249)	49%	(383)	20%	(155)	788
Union HH: Yes	56%	(13)	29%	(7)	15%	(3)	23
Union HH: No	31%	(236)	49%	(376)	20%	(152)	765
LGBTQ+: Yes	52%	(41)	25%	(20)	23%	(19)	80
LGBTQ+: No	29%	(208)	51%	(363)	19%	(137)	708
Motivated to Vote	33%	(232)	49%	(347)	19%	(133)	711
Parent: Yes	27%	(57)	49%	(105)	24%	(52)	214
Parent: No	34%	(192)	48%	(278)	18%	(103)	574
COVID Vaccine: Yes	39%	(209)	38%	(200)	23%	(121)	530
COVID Vaccine: No	16%	(41)	71%	(184)	13%	(34)	258
Student Loans: Yes	34%	(54)	37%	(57)	29%	(46)	157
Student Loans: No	31%	(195)	52%	(326)	17%	(110)	631
Favorable Opinion of Haley	22%	(56)	60%	(155)	18%	(46)	256
Unfavorable Opinion of Haley	39%	(125)	45%	(147)	16%	(51)	323
Protestant	21%	(55)	69%	(183)	10%	(25)	264
Roman Catholic	39%	(34)	43%	(37)	18%	(15)	86
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	58%	(5)	17%	(1)	8
Jewish	51%	(8)	38%	(6)	12%	(2)	16
Muslim	23%	(4)	59%	(11)	18%	(3)	18
Buddhist	67%	(3)	24%	(1)	8%	(0)	4
Hindu	55%	(2)	—	(0)	45%	(2)	4
Atheist	64%	(21)	22%	(7)	14%	(5)	34
Agnostic	38%	(7)	11%	(2)	51%	(10)	19
Something else	31%	(55)	44%	(78)	26%	(46)	179
Nothing in particular	37%	(57)	34%	(52)	29%	(46)	156
Prodigal Biden Voter	11%	(6)	37%	(21)	52%	(30)	57
Undecided Voter (DK/WNV)	8%	(6)	23%	(18)	69%	(52)	75
Undecided Voter (DK)	5%	(2)	24%	(8)	71%	(23)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	52%	(410)	31%	(246)	17%	(132)	788
Gender: Male	54%	(193)	32%	(113)	14%	(49)	354
Gender: Female	50%	(217)	31%	(134)	19%	(83)	434
Age: 18-34	51%	(112)	26%	(59)	23%	(50)	221
Age: 35-44	42%	(46)	42%	(46)	16%	(17)	109
Age: 45-64	54%	(151)	34%	(95)	12%	(34)	279
Age: 65+	56%	(101)	26%	(47)	17%	(31)	179
GenZers: 1997-2012	50%	(60)	27%	(33)	24%	(29)	121
Millennials: 1981-1996	48%	(95)	34%	(69)	18%	(36)	200
GenXers: 1965-1980	53%	(121)	33%	(76)	13%	(30)	227
Baby Boomers: 1946-1964	54%	(121)	29%	(66)	17%	(37)	225
Educ: < College	56%	(270)	27%	(127)	17%	(81)	478
Educ: Bachelors degree	48%	(89)	35%	(64)	16%	(30)	184
Educ: Post-grad	40%	(51)	44%	(55)	16%	(20)	126
Income: Under 50k	48%	(143)	33%	(100)	19%	(57)	301
Income: 50k-100k	56%	(174)	27%	(84)	17%	(51)	310
Income: 100k+	52%	(92)	35%	(62)	13%	(24)	177
Ethnicity: White (Non-Hispanic)	67%	(320)	21%	(100)	11%	(54)	475
Ethnicity: Hispanic	44%	(13)	41%	(12)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	25%	(64)	48%	(122)	27%	(68)	255
Ethnicity: Asian + Other (Non-Hispanic)	41%	(12)	41%	(12)	18%	(5)	30
All Christian	63%	(227)	26%	(93)	11%	(38)	358
All Non-Christian	47%	(20)	41%	(17)	12%	(5)	43
Atheist	29%	(10)	61%	(20)	10%	(3)	34
Agnostic/Nothing in particular	38%	(66)	35%	(62)	27%	(47)	175
Something Else	48%	(86)	30%	(54)	22%	(39)	179
Evangelical	63%	(199)	24%	(74)	13%	(42)	315
Non-Evangelical	52%	(111)	33%	(70)	15%	(32)	213
PID: Dem (no lean)	13%	(40)	68%	(214)	19%	(61)	316
PID: Ind (no lean)	50%	(80)	19%	(30)	31%	(49)	160
PID: Rep (no lean)	93%	(289)	1%	(2)	7%	(21)	312

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	52%	(410)	31%	(246)	17%	(132)	788
PID/Gender: Dem Men	14%	(19)	74%	(100)	11%	(15)	134
PID/Gender: Dem Women	11%	(21)	63%	(115)	25%	(46)	181
PID/Gender: Ind Men	52%	(46)	13%	(11)	35%	(31)	88
PID/Gender: Ind Women	48%	(34)	26%	(19)	26%	(19)	72
PID/Gender: Rep Men	96%	(127)	1%	(2)	3%	(3)	132
PID/Gender: Rep Women	90%	(162)	—	(0)	10%	(18)	180
Ideo: Liberal (1-3)	15%	(34)	66%	(150)	19%	(44)	228
Ideo: Moderate (4)	46%	(100)	30%	(66)	23%	(51)	217
Ideo: Conservative (5-7)	84%	(260)	8%	(24)	8%	(26)	310
Ideo/PID: Conservative Republican	94%	(222)	—	(0)	5%	(13)	235
Ideo/PID: Moderate/Liberal Republican	87%	(58)	1%	(1)	12%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	20%	(23)	61%	(71)	19%	(22)	116
Ideo/PID: Liberal Democrat	8%	(15)	74%	(138)	19%	(35)	188
Unfavorable of Biden and Trump	47%	(59)	12%	(15)	41%	(52)	126
2024 H2H Matchup: Biden Voter	8%	(28)	71%	(236)	20%	(67)	331
2024 H2H Matchup: Trump Voter	94%	(359)	2%	(7)	4%	(17)	382
2024 H2H Matchup: Would not Vote	30%	(10)	5%	(2)	65%	(21)	33
2024 H2H Matchup: Do not Know	31%	(13)	5%	(2)	64%	(27)	42
2022 House Vote: Democrat	13%	(43)	63%	(220)	24%	(83)	346
2022 House Vote: Republican	94%	(291)	1%	(3)	5%	(16)	311
2022 House Vote: Did not Vote	57%	(69)	19%	(24)	24%	(29)	122
2020 Vote: Joe Biden	13%	(47)	64%	(234)	23%	(85)	366
2020 Vote: Donald Trump	92%	(336)	—	(0)	8%	(28)	365
2020 Vote: Someone Else	63%	(6)	12%	(1)	25%	(2)	10
2020 Vote: Did not Vote	42%	(20)	23%	(11)	35%	(17)	47
2016 Vote: Hillary Clinton	11%	(31)	66%	(178)	23%	(61)	269
2016 Vote: Donald Trump	92%	(275)	2%	(6)	6%	(18)	299
2016 Vote: Someone Else	43%	(12)	26%	(7)	32%	(9)	28
2020 Vote/PID: Not Biden/Democrat	42%	(12)	35%	(10)	23%	(6)	28
2020 Vote/PID: Not Trump/Republican	63%	(13)	9%	(2)	28%	(6)	21

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**Table BLMB18:** *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	About the same under						Total N
	Better off under Trump		Better off under Biden		both		
Registered Voters	52%	(410)	31%	(246)	17%	(132)	788
U.S. Economy: Wrong Track	66%	(373)	18%	(100)	17%	(95)	568
U.S. Economy: Right Direction	16%	(36)	67%	(147)	17%	(37)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(246)	—	(0)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(410)	—	(0)	—	(0)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(132)	132
Top 2024 Issue: Economy	68%	(196)	18%	(51)	15%	(42)	290
Community: Urban	31%	(51)	47%	(77)	23%	(38)	166
Community: Suburban	50%	(212)	32%	(133)	18%	(76)	421
Community: Rural	73%	(147)	18%	(37)	9%	(18)	202
Community/Gender: Urban Women	26%	(19)	47%	(35)	27%	(21)	75
Community/Gender: Urban Men	35%	(31)	46%	(42)	19%	(17)	90
Community/Gender: Rural Women	76%	(95)	16%	(20)	8%	(10)	125
Community/Gender: Rural Men	68%	(52)	21%	(16)	11%	(8)	76
Community/Gender: Suburban Women	44%	(102)	34%	(78)	23%	(53)	233
Community/Gender: Suburban Men	58%	(110)	29%	(54)	13%	(24)	188
Homeowner	56%	(277)	30%	(150)	14%	(70)	496
Renter	43%	(112)	35%	(90)	22%	(56)	259
Military HHnm: Yes	61%	(76)	24%	(30)	15%	(19)	125
Military HH: No	50%	(334)	33%	(216)	17%	(113)	663
Employ: Private Sector	52%	(150)	33%	(95)	14%	(41)	287
Employ: Government	47%	(28)	39%	(23)	14%	(8)	59
Employ: Self-Employed	58%	(42)	29%	(21)	13%	(9)	72
Employ: Homemaker	57%	(23)	29%	(12)	14%	(5)	40
Employ: Student	35%	(6)	50%	(9)	15%	(3)	18
Employ: Retired	57%	(110)	28%	(53)	15%	(28)	192
Employ: Unemployed	42%	(30)	31%	(23)	27%	(20)	73
Employ: Other	43%	(20)	23%	(11)	34%	(16)	47
Self + Household: White-Collar	48%	(145)	37%	(112)	15%	(46)	303
Self + Household: Blue Collar	60%	(220)	27%	(98)	13%	(48)	366

Continued on next page

**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	About the same under						Total N
	Better off under Trump		Better off under Biden		both		
Registered Voters	52%	(410)	31%	(246)	17%	(132)	788
Union HH: Yes	41%	(10)	52%	(12)	7%	(2)	23
Union HH: No	52%	(400)	31%	(234)	17%	(131)	765
LGBTQ+: Yes	31%	(25)	47%	(37)	22%	(18)	80
LGBTQ+: No	54%	(385)	30%	(209)	16%	(114)	708
Motivated to Vote	52%	(373)	32%	(229)	15%	(110)	711
Parent: Yes	50%	(106)	34%	(72)	17%	(35)	214
Parent: No	53%	(303)	30%	(174)	17%	(97)	574
COVID Vaccine: Yes	41%	(217)	40%	(213)	19%	(99)	530
COVID Vaccine: No	74%	(192)	13%	(33)	13%	(33)	258
Student Loans: Yes	43%	(67)	32%	(51)	25%	(39)	157
Student Loans: No	54%	(342)	31%	(196)	15%	(93)	631
Favorable Opinion of Haley	63%	(162)	22%	(57)	14%	(37)	256
Unfavorable Opinion of Haley	49%	(158)	37%	(119)	14%	(46)	323
Protestant	70%	(185)	21%	(54)	9%	(25)	264
Roman Catholic	45%	(39)	43%	(37)	12%	(11)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	25%	(2)	33%	(3)	8
Jewish	44%	(7)	47%	(8)	9%	(1)	16
Muslim	59%	(11)	29%	(5)	12%	(2)	18
Buddhist	58%	(2)	9%	(0)	33%	(1)	4
Hindu	—	(0)	100%	(4)	—	(0)	4
Atheist	29%	(10)	61%	(20)	10%	(3)	34
Agnostic	26%	(5)	49%	(9)	25%	(5)	19
Something else	48%	(86)	30%	(54)	22%	(39)	179
Nothing in particular	39%	(61)	34%	(53)	27%	(42)	156
Prodigal Biden Voter	45%	(26)	14%	(8)	42%	(24)	57
Undecided Voter (DK/WNV)	31%	(23)	5%	(4)	64%	(48)	75
Undecided Voter (DK)	30%	(10)	5%	(2)	65%	(21)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(562)	5%	(38)	24%	(188)	788
Gender: Male	67%	(237)	6%	(20)	28%	(98)	354
Gender: Female	75%	(326)	4%	(18)	21%	(90)	434
Age: 18-34	68%	(151)	11%	(23)	21%	(47)	221
Age: 35-44	66%	(72)	6%	(6)	28%	(30)	109
Age: 45-64	71%	(199)	3%	(8)	26%	(72)	279
Age: 65+	78%	(140)	—	(0)	22%	(39)	179
GenZers: 1997-2012	74%	(90)	13%	(16)	13%	(15)	121
Millennials: 1981-1996	63%	(125)	7%	(13)	31%	(61)	200
GenXers: 1965-1980	73%	(166)	3%	(7)	24%	(54)	227
Baby Boomers: 1946-1964	74%	(166)	1%	(1)	25%	(57)	225
Educ: < College	73%	(349)	6%	(28)	21%	(101)	478
Educ: Bachelors degree	71%	(131)	3%	(6)	26%	(47)	184
Educ: Post-grad	65%	(82)	4%	(5)	32%	(40)	126
Income: Under 50k	74%	(224)	6%	(17)	20%	(60)	301
Income: 50k-100k	73%	(227)	5%	(14)	22%	(69)	310
Income: 100k+	63%	(111)	4%	(7)	33%	(59)	177
Ethnicity: White (Non-Hispanic)	76%	(360)	3%	(13)	21%	(102)	475
Ethnicity: Hispanic	70%	(20)	9%	(2)	22%	(6)	29
Ethnicity: Black (Non-Hispanic)	62%	(158)	9%	(23)	29%	(74)	255
Ethnicity: Asian + Other (Non-Hispanic)	80%	(24)	—	(0)	20%	(6)	30
All Christian	75%	(269)	4%	(15)	21%	(74)	358
All Non-Christian	74%	(31)	7%	(3)	19%	(8)	43
Atheist	53%	(18)	10%	(3)	37%	(12)	34
Agnostic/Nothing in particular	65%	(114)	6%	(11)	29%	(51)	175
Something Else	73%	(130)	3%	(6)	24%	(43)	179
Evangelical	79%	(249)	4%	(14)	16%	(52)	315
Non-Evangelical	67%	(144)	3%	(7)	29%	(62)	213
PID: Dem (no lean)	58%	(183)	8%	(25)	34%	(107)	316
PID: Ind (no lean)	68%	(109)	5%	(8)	27%	(43)	160
PID: Rep (no lean)	86%	(269)	2%	(5)	12%	(38)	312

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(562)	5%	(38)	24%	(188)	788
PID/Gender: Dem Men	50%	(68)	8%	(11)	41%	(55)	134
PID/Gender: Dem Women	64%	(115)	8%	(14)	28%	(51)	181
PID/Gender: Ind Men	65%	(57)	7%	(6)	29%	(25)	88
PID/Gender: Ind Women	73%	(52)	3%	(2)	25%	(18)	72
PID/Gender: Rep Men	85%	(112)	2%	(3)	13%	(18)	132
PID/Gender: Rep Women	87%	(158)	1%	(2)	11%	(20)	180
Ideo: Liberal (1-3)	58%	(133)	8%	(18)	34%	(77)	228
Ideo: Moderate (4)	69%	(150)	4%	(9)	27%	(59)	217
Ideo: Conservative (5-7)	82%	(254)	2%	(7)	16%	(49)	310
Ideo/PID: Conservative Republican	87%	(203)	1%	(3)	12%	(29)	235
Ideo/PID: Moderate/Liberal Republican	84%	(56)	3%	(2)	13%	(8)	66
Ideo/PID: Moderate/Conservative Democrat	58%	(67)	7%	(8)	35%	(40)	116
Ideo/PID: Liberal Democrat	57%	(107)	8%	(14)	35%	(66)	188
Unfavorable of Biden and Trump	79%	(100)	2%	(3)	19%	(24)	126
2024 H2H Matchup: Biden Voter	55%	(183)	6%	(20)	39%	(128)	331
2024 H2H Matchup: Trump Voter	86%	(330)	3%	(12)	10%	(40)	382
2024 H2H Matchup: Would not Vote	71%	(23)	8%	(3)	20%	(7)	33
2024 H2H Matchup: Do not Know	62%	(26)	7%	(3)	31%	(13)	42
2022 House Vote: Democrat	57%	(198)	6%	(22)	36%	(126)	346
2022 House Vote: Republican	87%	(270)	2%	(7)	11%	(34)	311
2022 House Vote: Did not Vote	73%	(90)	6%	(7)	21%	(25)	122
2020 Vote: Joe Biden	57%	(210)	7%	(27)	35%	(129)	366
2020 Vote: Donald Trump	84%	(307)	2%	(8)	14%	(50)	365
2020 Vote: Someone Else	86%	(8)	—	(0)	14%	(1)	10
2020 Vote: Did not Vote	78%	(37)	6%	(3)	16%	(8)	47
2016 Vote: Hillary Clinton	54%	(145)	7%	(20)	39%	(104)	269
2016 Vote: Donald Trump	86%	(258)	1%	(4)	12%	(37)	299
2016 Vote: Someone Else	66%	(18)	—	(0)	34%	(10)	28
2020 Vote/PID: Not Biden/Democrat	83%	(23)	3%	(1)	14%	(4)	28
2020 Vote/PID: Not Trump/Republican	86%	(18)	2%	(1)	11%	(2)	21

Continued on next page

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(562)	5%	(38)	24%	(188)	788
U.S. Economy: Wrong Track	80%	(455)	5%	(27)	15%	(85)	568
U.S. Economy: Right Direction	48%	(107)	5%	(11)	46%	(102)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(122)	9%	(22)	42%	(102)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(353)	3%	(10)	11%	(46)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	66%	(87)	4%	(6)	30%	(39)	132
Top 2024 Issue: Economy	78%	(227)	2%	(6)	20%	(57)	290
Community: Urban	68%	(112)	7%	(11)	25%	(42)	166
Community: Suburban	69%	(289)	5%	(20)	27%	(112)	421
Community: Rural	80%	(161)	3%	(7)	17%	(34)	202
Community/Gender: Urban Women	74%	(56)	2%	(2)	23%	(18)	75
Community/Gender: Urban Men	63%	(57)	10%	(9)	27%	(24)	90
Community/Gender: Rural Women	86%	(107)	2%	(2)	12%	(16)	125
Community/Gender: Rural Men	70%	(54)	6%	(4)	24%	(18)	76
Community/Gender: Suburban Women	70%	(163)	6%	(14)	24%	(56)	233
Community/Gender: Suburban Men	67%	(126)	3%	(6)	30%	(56)	188
Homeowner	74%	(367)	3%	(17)	23%	(112)	496
Renter	66%	(171)	8%	(20)	26%	(68)	259
Military HHnm: Yes	69%	(86)	5%	(6)	26%	(33)	125
Military HH: No	72%	(476)	5%	(32)	23%	(155)	663
Employ: Private Sector	66%	(190)	5%	(16)	28%	(81)	287
Employ: Government	74%	(44)	1%	(1)	24%	(14)	59
Employ: Self-Employed	67%	(48)	4%	(3)	29%	(21)	72
Employ: Homemaker	68%	(27)	16%	(6)	16%	(7)	40
Employ: Student	49%	(9)	33%	(6)	19%	(3)	18
Employ: Retired	78%	(150)	1%	(1)	21%	(41)	192
Employ: Unemployed	78%	(57)	3%	(2)	19%	(14)	73
Employ: Other	78%	(37)	6%	(3)	16%	(8)	47
Self + Household: White-Collar	66%	(199)	5%	(16)	29%	(88)	303
Self + Household: Blue Collar	74%	(273)	4%	(15)	22%	(79)	366
Union HH: Yes	68%	(16)	14%	(3)	19%	(4)	23
Union HH: No	71%	(546)	5%	(35)	24%	(184)	765

Continued on next page

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(562)	5%	(38)	24%	(188)	788
LGBTQ+: Yes	69%	(56)	9%	(7)	22%	(18)	80
LGBTQ+: No	72%	(507)	4%	(31)	24%	(170)	708
Motivated to Vote	71%	(508)	5%	(33)	24%	(171)	711
Parent: Yes	67%	(145)	6%	(12)	27%	(57)	214
Parent: No	73%	(418)	4%	(25)	23%	(131)	574
COVID Vaccine: Yes	69%	(364)	4%	(21)	27%	(144)	530
COVID Vaccine: No	77%	(198)	6%	(17)	17%	(44)	258
Student Loans: Yes	69%	(108)	5%	(8)	26%	(41)	157
Student Loans: No	72%	(454)	5%	(30)	23%	(147)	631
Favorable Opinion of Haley	79%	(201)	3%	(7)	19%	(48)	256
Unfavorable Opinion of Haley	66%	(214)	6%	(19)	28%	(91)	323
Protestant	79%	(209)	2%	(6)	19%	(49)	264
Roman Catholic	63%	(54)	11%	(9)	26%	(23)	86
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	70%	(5)	—	(0)	30%	(2)	8
Jewish	83%	(13)	—	(0)	17%	(3)	16
Muslim	63%	(12)	15%	(3)	22%	(4)	18
Buddhist	82%	(3)	8%	(0)	9%	(0)	4
Hindu	76%	(3)	—	(0)	24%	(1)	4
Atheist	53%	(18)	10%	(3)	37%	(12)	34
Agnostic	66%	(13)	5%	(1)	29%	(6)	19
Something else	73%	(130)	3%	(6)	24%	(43)	179
Nothing in particular	65%	(101)	6%	(10)	29%	(45)	156
Prodigal Biden Voter	75%	(43)	16%	(9)	9%	(5)	57
Undecided Voter (DK/WNV)	66%	(49)	8%	(6)	26%	(20)	75
Undecided Voter (DK)	71%	(23)	8%	(3)	20%	(7)	33

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	17%	(135)	22%	(170)	23%	(178)	22%	(175)	16%	(130)	788
Gender: Male	18%	(62)	22%	(77)	23%	(83)	25%	(88)	13%	(44)	354
Gender: Female	17%	(73)	21%	(93)	22%	(95)	20%	(87)	20%	(86)	434
Age: 18-34	24%	(52)	28%	(62)	24%	(52)	17%	(38)	7%	(16)	221
Age: 35-44	21%	(23)	25%	(27)	24%	(26)	19%	(21)	11%	(12)	109
Age: 45-64	18%	(51)	21%	(58)	26%	(73)	22%	(60)	13%	(36)	279
Age: 65+	5%	(9)	12%	(22)	15%	(26)	31%	(56)	37%	(66)	179
GenZers: 1997-2012	26%	(32)	27%	(33)	22%	(27)	16%	(19)	9%	(10)	121
Millennials: 1981-1996	21%	(41)	27%	(54)	25%	(49)	20%	(39)	8%	(16)	200
GenXers: 1965-1980	19%	(44)	22%	(50)	29%	(65)	19%	(43)	11%	(26)	227
Baby Boomers: 1946-1964	7%	(17)	14%	(32)	16%	(37)	32%	(71)	31%	(69)	225
Educ: < College	20%	(96)	23%	(108)	21%	(100)	17%	(84)	19%	(91)	478
Educ: Bachelors degree	14%	(25)	21%	(39)	23%	(43)	30%	(55)	12%	(21)	184
Educ: Post-grad	11%	(14)	18%	(23)	28%	(35)	28%	(36)	14%	(18)	126
Income: Under 50k	22%	(67)	19%	(58)	20%	(61)	13%	(38)	26%	(77)	301
Income: 50k-100k	16%	(49)	25%	(77)	21%	(64)	25%	(77)	14%	(43)	310
Income: 100k+	11%	(20)	20%	(35)	30%	(53)	34%	(60)	5%	(9)	177
Ethnicity: White (Non-Hispanic)	13%	(59)	22%	(102)	25%	(118)	23%	(109)	18%	(86)	475
Ethnicity: Hispanic	20%	(6)	36%	(10)	23%	(7)	19%	(5)	3%	(1)	29
Ethnicity: Black (Non-Hispanic)	25%	(62)	19%	(49)	19%	(47)	21%	(54)	16%	(42)	255
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	28%	(8)	19%	(6)	22%	(7)	6%	(2)	30
All Christian	12%	(44)	22%	(78)	24%	(85)	25%	(88)	18%	(64)	358
All Non-Christian	32%	(14)	33%	(14)	14%	(6)	12%	(5)	9%	(4)	43
Atheist	22%	(7)	8%	(3)	28%	(9)	38%	(13)	4%	(1)	34
Agnostic/Nothing in particular	19%	(34)	20%	(35)	21%	(37)	23%	(39)	17%	(30)	175
Something Else	20%	(36)	22%	(40)	23%	(42)	17%	(30)	17%	(31)	179
Evangelical	15%	(47)	20%	(63)	22%	(71)	23%	(73)	19%	(61)	315
Non-Evangelical	14%	(30)	25%	(53)	25%	(53)	20%	(43)	16%	(33)	213
PID: Dem (no lean)	17%	(54)	20%	(64)	23%	(74)	26%	(81)	13%	(42)	316
PID: Ind (no lean)	19%	(31)	23%	(36)	19%	(31)	23%	(37)	16%	(26)	160
PID: Rep (no lean)	16%	(51)	22%	(70)	23%	(73)	18%	(57)	20%	(62)	312

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	17%	(135)	22%	(170)	23%	(178)	22%	(175)	16%	(130)	788
PID/Gender: Dem Men	15%	(19)	20%	(28)	27%	(36)	27%	(37)	11%	(14)	134
PID/Gender: Dem Women	19%	(34)	20%	(37)	21%	(38)	25%	(45)	15%	(28)	181
PID/Gender: Ind Men	23%	(20)	23%	(20)	22%	(20)	23%	(20)	9%	(8)	88
PID/Gender: Ind Women	14%	(10)	23%	(16)	15%	(11)	23%	(17)	24%	(18)	72
PID/Gender: Rep Men	17%	(23)	23%	(30)	21%	(27)	23%	(31)	16%	(22)	132
PID/Gender: Rep Women	16%	(28)	22%	(40)	26%	(46)	14%	(26)	22%	(40)	180
Ideo: Liberal (1-3)	18%	(42)	19%	(44)	24%	(54)	28%	(63)	11%	(24)	228
Ideo: Moderate (4)	16%	(35)	21%	(45)	23%	(50)	21%	(47)	19%	(41)	217
Ideo: Conservative (5-7)	15%	(47)	24%	(75)	23%	(70)	20%	(61)	18%	(56)	310
Ideo/PID: Conservative Republican	13%	(30)	23%	(54)	25%	(59)	18%	(43)	21%	(49)	235
Ideo/PID: Moderate/Liberal Republican	24%	(16)	20%	(13)	19%	(12)	19%	(13)	19%	(13)	66
Ideo/PID: Moderate/Conservative Democrat	19%	(22)	23%	(26)	21%	(25)	25%	(28)	13%	(15)	116
Ideo/PID: Liberal Democrat	16%	(29)	19%	(36)	26%	(49)	28%	(53)	11%	(21)	188
Unfavorable of Biden and Trump	17%	(21)	28%	(35)	24%	(31)	21%	(26)	11%	(13)	126
2024 H2H Matchup: Biden Voter	15%	(51)	18%	(59)	25%	(82)	28%	(91)	14%	(47)	331
2024 H2H Matchup: Trump Voter	18%	(68)	25%	(95)	23%	(87)	17%	(63)	18%	(69)	382
2024 H2H Matchup: Would not Vote	28%	(9)	24%	(8)	5%	(2)	28%	(9)	15%	(5)	33
2024 H2H Matchup: Do not Know	18%	(7)	18%	(8)	16%	(7)	27%	(11)	21%	(9)	42
2022 House Vote: Democrat	14%	(50)	19%	(64)	23%	(80)	28%	(98)	15%	(53)	346
2022 House Vote: Republican	17%	(54)	24%	(74)	21%	(65)	20%	(63)	17%	(54)	311
2022 House Vote: Did not Vote	23%	(29)	25%	(30)	26%	(32)	10%	(12)	16%	(19)	122
2020 Vote: Joe Biden	15%	(55)	19%	(68)	24%	(89)	27%	(100)	15%	(54)	366
2020 Vote: Donald Trump	16%	(59)	25%	(90)	22%	(79)	18%	(66)	19%	(70)	365
2020 Vote: Someone Else	30%	(3)	28%	(3)	17%	(2)	12%	(1)	13%	(1)	10
2020 Vote: Did not Vote	38%	(18)	21%	(10)	18%	(8)	15%	(7)	8%	(4)	47
2016 Vote: Hillary Clinton	15%	(40)	19%	(52)	22%	(59)	28%	(75)	16%	(43)	269
2016 Vote: Donald Trump	15%	(46)	21%	(63)	22%	(65)	21%	(62)	21%	(63)	299
2016 Vote: Someone Else	26%	(7)	27%	(7)	6%	(2)	36%	(10)	5%	(1)	28
2020 Vote/PID: Not Biden/Democrat	38%	(11)	33%	(9)	19%	(5)	8%	(2)	2%	(1)	28
2020 Vote/PID: Not Trump/Republican	38%	(8)	18%	(4)	24%	(5)	13%	(3)	7%	(1)	21

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**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	17%	(135)	22%	(170)	23%	(178)	22%	(175)	16%	(130)	788
U.S. Economy: Wrong Track	18%	(104)	24%	(136)	22%	(123)	18%	(104)	18%	(101)	568
U.S. Economy: Right Direction	14%	(31)	15%	(34)	25%	(55)	32%	(71)	13%	(29)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(37)	16%	(39)	25%	(61)	30%	(73)	15%	(36)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(78)	27%	(109)	22%	(89)	17%	(69)	16%	(65)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(20)	17%	(22)	21%	(28)	25%	(33)	22%	(29)	132
Top 2024 Issue: Economy	21%	(61)	28%	(80)	22%	(63)	19%	(56)	11%	(31)	290
Community: Urban	26%	(44)	27%	(46)	20%	(33)	15%	(25)	11%	(18)	166
Community: Suburban	13%	(56)	20%	(84)	25%	(107)	26%	(111)	15%	(63)	421
Community: Rural	18%	(36)	20%	(41)	19%	(38)	19%	(38)	24%	(49)	202
Community/Gender: Urban Women	22%	(17)	25%	(19)	22%	(17)	20%	(15)	10%	(8)	75
Community/Gender: Urban Men	30%	(27)	29%	(26)	18%	(17)	11%	(10)	11%	(10)	90
Community/Gender: Rural Women	17%	(22)	18%	(23)	22%	(27)	15%	(18)	28%	(35)	125
Community/Gender: Rural Men	19%	(14)	24%	(18)	14%	(10)	26%	(20)	18%	(14)	76
Community/Gender: Suburban Women	15%	(34)	22%	(51)	22%	(51)	23%	(54)	18%	(43)	233
Community/Gender: Suburban Men	11%	(22)	17%	(33)	30%	(55)	31%	(58)	11%	(20)	188
Homeowner	14%	(69)	20%	(99)	25%	(122)	26%	(131)	15%	(76)	496
Renter	24%	(63)	24%	(62)	20%	(53)	14%	(35)	18%	(47)	259
Military HHnm: Yes	10%	(13)	12%	(15)	21%	(26)	36%	(45)	21%	(26)	125
Military HH: No	18%	(122)	23%	(155)	23%	(152)	20%	(130)	16%	(104)	663
Employ: Private Sector	16%	(47)	28%	(80)	29%	(85)	23%	(65)	3%	(10)	287
Employ: Government	19%	(11)	21%	(13)	27%	(16)	32%	(19)	1%	(0)	59
Employ: Self-Employed	16%	(11)	25%	(18)	28%	(20)	23%	(17)	8%	(5)	72
Employ: Homemaker	32%	(13)	14%	(5)	30%	(12)	12%	(5)	13%	(5)	40
Employ: Student	31%	(6)	8%	(1)	38%	(7)	17%	(3)	6%	(1)	18
Employ: Retired	5%	(10)	13%	(26)	13%	(25)	29%	(55)	40%	(77)	192
Employ: Unemployed	33%	(24)	22%	(16)	14%	(10)	8%	(6)	24%	(17)	73
Employ: Other	27%	(13)	23%	(11)	7%	(3)	13%	(6)	30%	(14)	47
Self + Household: White-Collar	14%	(44)	19%	(57)	26%	(79)	27%	(82)	13%	(40)	303
Self + Household: Blue Collar	18%	(67)	25%	(92)	21%	(76)	20%	(74)	16%	(57)	366

Continued on next page

**Table BLMB20\_1:** In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	17%	(135)	22%	(170)	23%	(178)	22%	(175)	16%	(130)	788
Union HH: Yes	9%	(2)	26%	(6)	44%	(10)	12%	(3)	9%	(2)	23
Union HH: No	17%	(133)	21%	(164)	22%	(168)	23%	(172)	17%	(128)	765
LGBTQ+: Yes	19%	(16)	28%	(23)	23%	(18)	18%	(15)	11%	(9)	80
LGBTQ+: No	17%	(120)	21%	(147)	23%	(160)	23%	(160)	17%	(121)	708
Motivated to Vote	16%	(114)	22%	(156)	23%	(161)	23%	(166)	16%	(115)	711
Parent: Yes	23%	(50)	21%	(45)	28%	(60)	21%	(44)	8%	(16)	214
Parent: No	15%	(85)	22%	(126)	21%	(118)	23%	(131)	20%	(114)	574
COVID Vaccine: Yes	14%	(74)	20%	(106)	23%	(124)	26%	(138)	17%	(89)	530
COVID Vaccine: No	24%	(61)	25%	(64)	21%	(54)	14%	(37)	16%	(41)	258
Student Loans: Yes	14%	(22)	33%	(52)	24%	(38)	20%	(32)	8%	(12)	157
Student Loans: No	18%	(113)	19%	(118)	22%	(140)	23%	(143)	19%	(117)	631
Favorable Opinion of Haley	12%	(31)	25%	(64)	20%	(50)	26%	(66)	17%	(45)	256
Unfavorable Opinion of Haley	18%	(57)	19%	(62)	24%	(76)	24%	(77)	16%	(52)	323
Protestant	10%	(26)	20%	(53)	22%	(58)	29%	(75)	19%	(51)	264
Roman Catholic	17%	(15)	26%	(22)	29%	(25)	13%	(11)	15%	(13)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	34%	(3)	31%	(2)	22%	(2)	14%	(1)	—	(0)	8
Jewish	27%	(4)	18%	(3)	17%	(3)	19%	(3)	19%	(3)	16
Muslim	48%	(9)	39%	(7)	6%	(1)	6%	(1)	2%	(0)	18
Buddhist	8%	(0)	58%	(2)	—	(0)	24%	(1)	9%	(0)	4
Hindu	—	(0)	45%	(2)	55%	(2)	—	(0)	—	(0)	4
Atheist	22%	(7)	8%	(3)	28%	(9)	38%	(13)	4%	(1)	34
Agnostic	15%	(3)	14%	(3)	7%	(1)	59%	(11)	5%	(1)	19
Something else	20%	(36)	22%	(40)	23%	(42)	17%	(30)	17%	(31)	179
Nothing in particular	20%	(31)	21%	(32)	23%	(35)	18%	(28)	19%	(29)	156
Prodigal Biden Voter	20%	(11)	24%	(14)	18%	(10)	19%	(11)	19%	(11)	57
Undecided Voter (DK/WNV)	22%	(17)	21%	(16)	11%	(8)	28%	(21)	19%	(14)	75
Undecided Voter (DK)	28%	(9)	24%	(8)	5%	(2)	28%	(9)	15%	(5)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	21% (164)	22% (170)	20% (161)	21% (167)	16% (126)	788
Gender: Male	21% (74)	21% (74)	21% (75)	24% (84)	13% (48)	354
Gender: Female	21% (90)	22% (96)	20% (86)	19% (84)	18% (78)	434
Age: 18-34	28% (62)	25% (56)	23% (51)	17% (38)	7% (15)	221
Age: 35-44	24% (26)	24% (26)	25% (27)	17% (19)	10% (10)	109
Age: 45-64	23% (64)	21% (58)	22% (62)	21% (59)	13% (36)	279
Age: 65+	7% (12)	17% (30)	12% (21)	29% (51)	36% (65)	179
GenZers: 1997-2012	30% (36)	25% (30)	22% (26)	17% (21)	7% (8)	121
Millennials: 1981-1996	26% (51)	24% (48)	25% (50)	18% (35)	8% (16)	200
GenXers: 1965-1980	24% (54)	22% (50)	25% (56)	18% (41)	11% (25)	227
Baby Boomers: 1946-1964	10% (21)	18% (40)	12% (28)	30% (68)	30% (68)	225
Educ: < College	23% (112)	22% (106)	19% (89)	17% (80)	19% (92)	478
Educ: Bachelors degree	16% (29)	24% (43)	20% (38)	28% (52)	12% (21)	184
Educ: Post-grad	18% (23)	17% (21)	27% (34)	28% (35)	10% (13)	126
Income: Under 50k	28% (84)	20% (61)	16% (49)	12% (36)	24% (72)	301
Income: 50k-100k	19% (59)	24% (75)	20% (61)	22% (67)	15% (47)	310
Income: 100k+	12% (21)	19% (34)	29% (50)	36% (64)	4% (7)	177
Ethnicity: White (Non-Hispanic)	16% (74)	23% (111)	22% (103)	22% (105)	17% (81)	475
Ethnicity: Hispanic	27% (8)	34% (10)	25% (7)	8% (2)	6% (2)	29
Ethnicity: Black (Non-Hispanic)	28% (71)	16% (40)	18% (47)	21% (54)	17% (43)	255
Ethnicity: Asian + Other (Non-Hispanic)	36% (11)	29% (9)	12% (3)	22% (7)	2% (0)	30
All Christian	17% (61)	22% (78)	21% (74)	24% (85)	17% (60)	358
All Non-Christian	32% (14)	42% (18)	11% (5)	10% (4)	6% (2)	43
Atheist	15% (5)	20% (7)	25% (9)	35% (12)	4% (1)	34
Agnostic/Nothing in particular	22% (39)	22% (39)	17% (31)	22% (38)	16% (28)	175
Something Else	26% (46)	16% (28)	24% (43)	16% (29)	18% (33)	179
Evangelical	19% (59)	18% (56)	22% (68)	22% (69)	20% (63)	315
Non-Evangelical	21% (45)	22% (48)	22% (47)	21% (44)	14% (30)	213

Continued on next page



**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	21%	(164)	22%	(170)	20%	(161)	21%	(167)	16%	(126)	788
PID: Dem (no lean)	21%	(68)	20%	(63)	21%	(65)	24%	(77)	14%	(43)	316
PID: Ind (no lean)	23%	(37)	24%	(38)	19%	(31)	22%	(36)	12%	(19)	160
PID: Rep (no lean)	19%	(60)	22%	(69)	21%	(65)	18%	(55)	20%	(64)	312
PID/Gender: Dem Men	18%	(24)	21%	(28)	21%	(29)	25%	(34)	14%	(19)	134
PID/Gender: Dem Women	24%	(44)	19%	(34)	20%	(37)	24%	(43)	13%	(24)	181
PID/Gender: Ind Men	26%	(23)	20%	(17)	21%	(19)	27%	(24)	5%	(5)	88
PID/Gender: Ind Women	19%	(13)	29%	(21)	16%	(12)	16%	(12)	20%	(14)	72
PID/Gender: Rep Men	20%	(26)	22%	(28)	21%	(28)	20%	(26)	18%	(24)	132
PID/Gender: Rep Women	18%	(33)	23%	(41)	21%	(37)	16%	(29)	22%	(40)	180
Ideo: Liberal (1-3)	23%	(52)	21%	(49)	20%	(45)	27%	(61)	10%	(22)	228
Ideo: Moderate (4)	20%	(44)	19%	(41)	24%	(53)	18%	(40)	18%	(40)	217
Ideo: Conservative (5-7)	18%	(57)	24%	(74)	19%	(60)	21%	(64)	18%	(55)	310
Ideo/PID: Conservative Republican	16%	(36)	24%	(56)	20%	(46)	20%	(47)	21%	(50)	235
Ideo/PID: Moderate/Liberal Republican	26%	(17)	17%	(12)	25%	(16)	13%	(9)	19%	(13)	66
Ideo/PID: Moderate/Conservative Democrat	23%	(27)	19%	(22)	21%	(24)	22%	(26)	15%	(18)	116
Ideo/PID: Liberal Democrat	21%	(39)	20%	(38)	22%	(41)	27%	(51)	10%	(18)	188
Unfavorable of Biden and Trump	27%	(35)	26%	(33)	17%	(22)	21%	(27)	8%	(10)	126
2024 H2H Matchup: Biden Voter	19%	(62)	17%	(56)	24%	(78)	27%	(89)	14%	(46)	331
2024 H2H Matchup: Trump Voter	21%	(81)	25%	(95)	20%	(76)	16%	(61)	18%	(70)	382
2024 H2H Matchup: Would not Vote	39%	(13)	23%	(7)	1%	(0)	28%	(9)	8%	(3)	33
2024 H2H Matchup: Do not Know	20%	(8)	28%	(12)	16%	(7)	20%	(8)	17%	(7)	42
2022 House Vote: Democrat	20%	(68)	17%	(59)	21%	(72)	27%	(94)	15%	(52)	346
2022 House Vote: Republican	20%	(62)	24%	(74)	20%	(62)	18%	(57)	18%	(56)	311
2022 House Vote: Did not Vote	25%	(30)	29%	(36)	22%	(26)	12%	(15)	12%	(15)	122
2020 Vote: Joe Biden	19%	(69)	18%	(65)	22%	(82)	27%	(98)	15%	(53)	366
2020 Vote: Donald Trump	20%	(73)	24%	(89)	20%	(72)	17%	(62)	19%	(68)	365
2020 Vote: Someone Else	43%	(4)	12%	(1)	28%	(3)	12%	(1)	6%	(1)	10
2020 Vote: Did not Vote	38%	(18)	32%	(15)	8%	(4)	14%	(6)	9%	(4)	47

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	21%	(164)	22%	(170)	20%	(161)	21%	(167)	16%	(126)	788
2016 Vote: Hillary Clinton	20%	(53)	19%	(51)	20%	(53)	27%	(71)	15%	(41)	269
2016 Vote: Donald Trump	17%	(51)	24%	(72)	19%	(58)	19%	(55)	21%	(64)	299
2016 Vote: Someone Else	38%	(11)	11%	(3)	10%	(3)	36%	(10)	5%	(1)	28
2020 Vote/PID: Not Biden/Democrat	48%	(13)	34%	(10)	8%	(2)	7%	(2)	3%	(1)	28
2020 Vote/PID: Not Trump/Republican	35%	(7)	25%	(5)	21%	(4)	9%	(2)	11%	(2)	21
U.S. Economy: Wrong Track	22%	(127)	22%	(127)	20%	(113)	18%	(101)	18%	(101)	568
U.S. Economy: Right Direction	17%	(37)	20%	(43)	22%	(48)	30%	(67)	11%	(25)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(46)	17%	(41)	22%	(54)	27%	(67)	15%	(38)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(94)	26%	(105)	20%	(81)	16%	(65)	16%	(64)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(24)	18%	(23)	20%	(26)	27%	(36)	17%	(23)	132
Top 2024 Issue: Economy	26%	(76)	24%	(69)	20%	(58)	20%	(58)	10%	(29)	290
Community: Urban	31%	(51)	26%	(43)	18%	(30)	15%	(24)	11%	(18)	166
Community: Suburban	18%	(74)	20%	(86)	23%	(96)	25%	(106)	14%	(58)	421
Community: Rural	19%	(39)	21%	(42)	17%	(35)	18%	(37)	25%	(50)	202
Community/Gender: Urban Women	25%	(19)	32%	(24)	16%	(12)	19%	(14)	9%	(7)	75
Community/Gender: Urban Men	36%	(32)	21%	(19)	20%	(18)	11%	(10)	12%	(11)	90
Community/Gender: Rural Women	20%	(25)	17%	(22)	22%	(27)	13%	(16)	28%	(35)	125
Community/Gender: Rural Men	17%	(13)	26%	(20)	10%	(7)	27%	(21)	20%	(15)	76
Community/Gender: Suburban Women	20%	(46)	22%	(51)	20%	(47)	23%	(53)	16%	(36)	233
Community/Gender: Suburban Men	15%	(28)	19%	(35)	27%	(50)	28%	(53)	12%	(22)	188
Homeowner	17%	(84)	21%	(106)	23%	(113)	24%	(121)	14%	(71)	496
Renter	27%	(69)	23%	(59)	18%	(47)	14%	(36)	19%	(49)	259
Military HHnm: Yes	11%	(14)	19%	(23)	19%	(24)	30%	(38)	20%	(25)	125
Military HH: No	23%	(150)	22%	(147)	21%	(136)	20%	(130)	15%	(100)	663

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	21%	(164)	22%	(170)	20%	(161)	21%	(167)	16%	(126)	788
Employ: Private Sector	20%	(58)	24%	(69)	30%	(85)	22%	(63)	4%	(12)	287
Employ: Government	22%	(13)	24%	(14)	25%	(15)	24%	(14)	5%	(3)	59
Employ: Self-Employed	19%	(14)	36%	(26)	20%	(14)	21%	(15)	4%	(3)	72
Employ: Homemaker	33%	(13)	21%	(8)	20%	(8)	13%	(5)	13%	(5)	40
Employ: Student	31%	(6)	10%	(2)	31%	(6)	15%	(3)	14%	(2)	18
Employ: Retired	7%	(14)	17%	(32)	11%	(21)	27%	(53)	37%	(72)	192
Employ: Unemployed	48%	(35)	13%	(9)	12%	(8)	10%	(8)	17%	(13)	73
Employ: Other	24%	(12)	21%	(10)	7%	(4)	14%	(7)	33%	(15)	47
Self + Household: White-Collar	16%	(50)	22%	(66)	23%	(70)	27%	(81)	12%	(36)	303
Self + Household: Blue Collar	23%	(85)	23%	(84)	19%	(68)	18%	(67)	17%	(61)	366
Union HH: Yes	18%	(4)	24%	(5)	38%	(9)	12%	(3)	9%	(2)	23
Union HH: No	21%	(160)	22%	(165)	20%	(152)	22%	(165)	16%	(124)	765
LGBTQ+: Yes	28%	(22)	26%	(21)	22%	(18)	17%	(14)	7%	(6)	80
LGBTQ+: No	20%	(142)	21%	(149)	20%	(143)	22%	(153)	17%	(120)	708
Motivated to Vote	20%	(141)	22%	(154)	20%	(144)	22%	(157)	16%	(115)	711
Parent: Yes	26%	(55)	25%	(53)	26%	(57)	16%	(34)	7%	(15)	214
Parent: No	19%	(109)	20%	(117)	18%	(104)	23%	(133)	19%	(111)	574
COVID Vaccine: Yes	19%	(99)	20%	(107)	21%	(112)	24%	(129)	16%	(83)	530
COVID Vaccine: No	25%	(65)	24%	(63)	19%	(49)	15%	(38)	16%	(42)	258
Student Loans: Yes	26%	(40)	27%	(43)	23%	(37)	19%	(30)	5%	(7)	157
Student Loans: No	20%	(124)	20%	(127)	20%	(124)	22%	(137)	19%	(118)	631
Favorable Opinion of Haley	17%	(43)	21%	(55)	20%	(51)	25%	(64)	17%	(43)	256
Unfavorable Opinion of Haley	21%	(68)	20%	(66)	21%	(67)	22%	(72)	16%	(51)	323

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	21%	(164)	22%	(170)	20%	(161)	21%	(167)	16%	(126)	788
Protestant	16%	(43)	18%	(48)	20%	(53)	27%	(71)	19%	(49)	264
Roman Catholic	18%	(16)	32%	(28)	22%	(19)	15%	(13)	13%	(11)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	34%	(3)	30%	(2)	22%	(2)	14%	(1)	—	(0)	8
Jewish	36%	(6)	18%	(3)	17%	(3)	19%	(3)	11%	(2)	16
Muslim	41%	(7)	52%	(10)	6%	(1)	—	(0)	2%	(0)	18
Buddhist	8%	(0)	58%	(2)	—	(0)	24%	(1)	9%	(0)	4
Hindu	—	(0)	76%	(3)	24%	(1)	—	(0)	—	(0)	4
Atheist	15%	(5)	20%	(7)	25%	(9)	35%	(12)	4%	(1)	34
Agnostic	23%	(5)	14%	(3)	18%	(3)	45%	(9)	—	(0)	19
Something else	26%	(46)	16%	(28)	24%	(43)	16%	(29)	18%	(33)	179
Nothing in particular	22%	(34)	23%	(36)	17%	(27)	19%	(29)	18%	(28)	156
Prodigal Biden Voter	24%	(14)	26%	(15)	12%	(7)	19%	(11)	19%	(11)	57
Undecided Voter (DK/WNV)	28%	(21)	25%	(19)	10%	(7)	24%	(18)	13%	(10)	75
Undecided Voter (DK)	39%	(13)	23%	(7)	1%	(0)	28%	(9)	8%	(3)	33

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(177)	21%	(167)	20%	(160)	23%	(181)	13%	(102)	788
Gender: Male	25%	(89)	22%	(79)	20%	(69)	22%	(79)	11%	(38)	354
Gender: Female	20%	(88)	20%	(88)	21%	(91)	24%	(102)	15%	(65)	434
Age: 18-34	26%	(57)	23%	(50)	14%	(32)	18%	(40)	19%	(42)	221
Age: 35-44	25%	(27)	26%	(28)	17%	(19)	16%	(17)	17%	(18)	109
Age: 45-64	23%	(65)	20%	(56)	20%	(57)	26%	(72)	10%	(29)	279
Age: 65+	16%	(28)	18%	(33)	29%	(52)	29%	(52)	8%	(14)	179
GenZers: 1997-2012	28%	(34)	20%	(24)	19%	(23)	16%	(19)	17%	(20)	121
Millennials: 1981-1996	24%	(48)	25%	(50)	13%	(27)	19%	(38)	19%	(37)	200
GenXers: 1965-1980	25%	(56)	19%	(43)	21%	(48)	23%	(53)	12%	(28)	227
Baby Boomers: 1946-1964	17%	(38)	21%	(48)	27%	(60)	28%	(62)	7%	(17)	225
Educ: < College	23%	(110)	19%	(93)	20%	(95)	22%	(107)	15%	(73)	478
Educ: Bachelors degree	24%	(44)	25%	(45)	17%	(32)	24%	(45)	10%	(18)	184
Educ: Post-grad	18%	(23)	23%	(29)	26%	(33)	23%	(30)	9%	(12)	126
Income: Under 50k	23%	(70)	19%	(58)	17%	(51)	23%	(69)	17%	(53)	301
Income: 50k-100k	22%	(67)	24%	(74)	21%	(65)	22%	(68)	11%	(35)	310
Income: 100k+	23%	(40)	20%	(35)	24%	(43)	25%	(44)	8%	(15)	177
Ethnicity: White (Non-Hispanic)	19%	(92)	21%	(98)	23%	(111)	28%	(135)	8%	(40)	475
Ethnicity: Hispanic	25%	(7)	22%	(6)	24%	(7)	17%	(5)	12%	(4)	29
Ethnicity: Black (Non-Hispanic)	29%	(73)	21%	(54)	13%	(34)	14%	(36)	23%	(59)	255
Ethnicity: Asian + Other (Non-Hispanic)	19%	(6)	32%	(10)	29%	(9)	20%	(6)	1%	(0)	30
All Christian	18%	(65)	18%	(66)	28%	(101)	28%	(101)	7%	(26)	358
All Non-Christian	33%	(14)	20%	(9)	33%	(14)	10%	(4)	4%	(2)	43
Atheist	23%	(8)	25%	(9)	10%	(3)	32%	(11)	10%	(3)	34
Agnostic/Nothing in particular	34%	(59)	19%	(34)	10%	(18)	18%	(32)	18%	(32)	175
Something Else	18%	(32)	28%	(50)	13%	(24)	19%	(33)	22%	(40)	179
Evangelical	16%	(50)	21%	(65)	22%	(71)	26%	(83)	15%	(47)	315
Non-Evangelical	21%	(45)	24%	(51)	24%	(51)	23%	(49)	9%	(19)	213
PID: Dem (no lean)	33%	(103)	22%	(70)	14%	(43)	16%	(49)	16%	(49)	316
PID: Ind (no lean)	16%	(26)	27%	(43)	21%	(34)	17%	(27)	19%	(30)	160
PID: Rep (no lean)	15%	(48)	17%	(54)	27%	(83)	33%	(104)	7%	(23)	312

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(177)	21%	(167)	20%	(160)	23%	(181)	13%	(102)	788
PID/Gender: Dem Men	44%	(59)	22%	(30)	8%	(10)	15%	(21)	11%	(15)	134
PID/Gender: Dem Women	24%	(44)	22%	(40)	18%	(33)	16%	(29)	19%	(35)	181
PID/Gender: Ind Men	8%	(7)	33%	(29)	24%	(21)	15%	(14)	19%	(17)	88
PID/Gender: Ind Women	26%	(19)	19%	(14)	18%	(13)	19%	(14)	18%	(13)	72
PID/Gender: Rep Men	17%	(23)	15%	(20)	29%	(38)	34%	(45)	5%	(6)	132
PID/Gender: Rep Women	14%	(25)	19%	(34)	25%	(45)	33%	(60)	9%	(17)	180
Ideo: Liberal (1-3)	37%	(83)	23%	(52)	13%	(30)	15%	(35)	12%	(28)	228
Ideo: Moderate (4)	23%	(50)	25%	(55)	17%	(37)	19%	(41)	16%	(34)	217
Ideo: Conservative (5-7)	13%	(41)	18%	(56)	29%	(88)	33%	(103)	7%	(22)	310
Ideo/PID: Conservative Republican	11%	(26)	17%	(39)	30%	(70)	37%	(88)	5%	(12)	235
Ideo/PID: Moderate/Liberal Republican	30%	(20)	22%	(15)	17%	(11)	21%	(14)	10%	(6)	66
Ideo/PID: Moderate/Conservative Democrat	28%	(32)	23%	(27)	16%	(18)	17%	(20)	16%	(19)	116
Ideo/PID: Liberal Democrat	38%	(71)	23%	(42)	13%	(24)	16%	(29)	11%	(21)	188
Unfavorable of Biden and Trump	15%	(19)	26%	(33)	26%	(32)	19%	(24)	14%	(18)	126
2024 H2H Matchup: Biden Voter	34%	(113)	23%	(77)	12%	(40)	15%	(49)	16%	(52)	331
2024 H2H Matchup: Trump Voter	14%	(53)	18%	(70)	28%	(106)	32%	(124)	7%	(29)	382
2024 H2H Matchup: Would not Vote	18%	(6)	17%	(6)	9%	(3)	11%	(3)	45%	(15)	33
2024 H2H Matchup: Do not Know	12%	(5)	34%	(14)	27%	(11)	11%	(5)	16%	(7)	42
2022 House Vote: Democrat	32%	(111)	23%	(78)	14%	(49)	14%	(49)	17%	(59)	346
2022 House Vote: Republican	13%	(41)	17%	(51)	29%	(91)	35%	(109)	6%	(18)	311
2022 House Vote: Did not Vote	19%	(23)	30%	(36)	16%	(19)	17%	(21)	18%	(22)	122
2020 Vote: Joe Biden	32%	(116)	25%	(93)	14%	(53)	15%	(54)	14%	(50)	366
2020 Vote: Donald Trump	13%	(46)	19%	(68)	27%	(99)	33%	(121)	8%	(30)	365
2020 Vote: Someone Else	26%	(3)	15%	(1)	20%	(2)	24%	(2)	13%	(1)	10
2020 Vote: Did not Vote	26%	(12)	12%	(6)	12%	(6)	6%	(3)	44%	(21)	47
2016 Vote: Hillary Clinton	34%	(91)	20%	(54)	15%	(40)	17%	(46)	14%	(39)	269
2016 Vote: Donald Trump	11%	(32)	18%	(55)	30%	(89)	36%	(107)	5%	(16)	299
2016 Vote: Someone Else	17%	(5)	27%	(8)	9%	(3)	11%	(3)	36%	(10)	28
2020 Vote/PID: Not Biden/Democrat	24%	(7)	13%	(4)	14%	(4)	15%	(4)	34%	(10)	28
2020 Vote/PID: Not Trump/Republican	41%	(9)	16%	(3)	23%	(5)	3%	(1)	17%	(4)	21

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**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(177)	21%	(167)	20%	(160)	23%	(181)	13%	(102)	788
U.S. Economy: Wrong Track	17%	(97)	22%	(125)	24%	(135)	25%	(143)	12%	(67)	568
U.S. Economy: Right Direction	36%	(80)	19%	(42)	11%	(25)	17%	(38)	16%	(35)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(84)	24%	(58)	11%	(27)	16%	(40)	15%	(38)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(67)	19%	(78)	28%	(114)	30%	(121)	7%	(31)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(26)	24%	(32)	15%	(20)	15%	(20)	26%	(34)	132
Top 2024 Issue: Economy	15%	(45)	25%	(72)	23%	(68)	23%	(67)	13%	(38)	290
Community: Urban	33%	(54)	20%	(33)	17%	(28)	17%	(27)	14%	(23)	166
Community: Suburban	20%	(84)	24%	(102)	21%	(88)	23%	(95)	12%	(52)	421
Community: Rural	19%	(39)	16%	(33)	22%	(43)	29%	(59)	14%	(28)	202
Community/Gender: Urban Women	31%	(23)	13%	(10)	20%	(15)	19%	(14)	17%	(13)	75
Community/Gender: Urban Men	34%	(31)	25%	(23)	15%	(13)	15%	(13)	11%	(10)	90
Community/Gender: Rural Women	17%	(21)	18%	(23)	19%	(24)	30%	(38)	15%	(19)	125
Community/Gender: Rural Men	23%	(18)	13%	(10)	25%	(19)	27%	(21)	11%	(8)	76
Community/Gender: Suburban Women	19%	(43)	24%	(55)	22%	(51)	21%	(50)	14%	(33)	233
Community/Gender: Suburban Men	22%	(41)	25%	(46)	20%	(37)	24%	(45)	10%	(19)	188
Homeowner	21%	(106)	20%	(99)	23%	(113)	25%	(122)	11%	(56)	496
Renter	25%	(64)	24%	(61)	15%	(40)	20%	(51)	16%	(42)	259
Military HHnm: Yes	21%	(26)	19%	(24)	24%	(30)	27%	(33)	9%	(12)	125
Military HH: No	23%	(151)	22%	(144)	20%	(130)	22%	(148)	14%	(91)	663
Employ: Private Sector	23%	(66)	24%	(70)	20%	(58)	20%	(57)	13%	(36)	287
Employ: Government	28%	(16)	22%	(13)	20%	(12)	18%	(11)	12%	(7)	59
Employ: Self-Employed	35%	(25)	17%	(12)	25%	(18)	14%	(10)	9%	(6)	72
Employ: Homemaker	28%	(11)	19%	(8)	11%	(4)	33%	(13)	9%	(4)	40
Employ: Student	25%	(5)	20%	(4)	7%	(1)	29%	(5)	19%	(3)	18
Employ: Retired	15%	(28)	21%	(41)	26%	(50)	32%	(62)	5%	(11)	192
Employ: Unemployed	26%	(19)	11%	(8)	19%	(14)	17%	(12)	27%	(20)	73
Employ: Other	14%	(7)	26%	(12)	4%	(2)	22%	(10)	33%	(16)	47
Self + Household: White-Collar	24%	(73)	20%	(61)	20%	(62)	30%	(90)	6%	(18)	303
Self + Household: Blue Collar	21%	(78)	24%	(88)	21%	(75)	22%	(80)	12%	(45)	366

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(177)	21%	(167)	20%	(160)	23%	(181)	13%	(102)	788
Union HH: Yes	27%	(6)	41%	(9)	10%	(2)	18%	(4)	5%	(1)	23
Union HH: No	22%	(171)	21%	(158)	21%	(158)	23%	(177)	13%	(101)	765
LGBTQ+: Yes	21%	(17)	24%	(19)	20%	(16)	17%	(14)	19%	(15)	80
LGBTQ+: No	23%	(161)	21%	(148)	20%	(144)	24%	(167)	12%	(88)	708
Motivated to Vote	23%	(164)	21%	(150)	20%	(144)	24%	(171)	12%	(83)	711
Parent: Yes	26%	(55)	21%	(44)	18%	(39)	19%	(41)	16%	(35)	214
Parent: No	21%	(122)	21%	(123)	21%	(121)	24%	(140)	12%	(67)	574
COVID Vaccine: Yes	25%	(134)	22%	(114)	18%	(96)	23%	(123)	12%	(63)	530
COVID Vaccine: No	17%	(43)	21%	(53)	25%	(64)	23%	(58)	15%	(40)	258
Student Loans: Yes	27%	(42)	21%	(32)	17%	(26)	18%	(29)	18%	(28)	157
Student Loans: No	21%	(136)	21%	(135)	21%	(134)	24%	(152)	12%	(74)	631
Favorable Opinion of Haley	20%	(52)	22%	(55)	24%	(62)	28%	(72)	6%	(15)	256
Unfavorable Opinion of Haley	24%	(79)	22%	(70)	21%	(67)	24%	(78)	9%	(30)	323
Protestant	15%	(41)	18%	(46)	30%	(79)	29%	(77)	8%	(20)	264
Roman Catholic	26%	(23)	22%	(19)	21%	(18)	25%	(21)	7%	(6)	86
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	16%	(1)	12%	(1)	42%	(3)	30%	(2)	—	(0)	8
Jewish	16%	(3)	23%	(4)	35%	(6)	26%	(4)	—	(0)	16
Muslim	48%	(9)	17%	(3)	29%	(5)	—	(0)	7%	(1)	18
Buddhist	—	(0)	17%	(1)	75%	(3)	—	(0)	8%	(0)	4
Hindu	69%	(3)	31%	(1)	—	(0)	—	(0)	—	(0)	4
Atheist	23%	(8)	25%	(9)	10%	(3)	32%	(11)	10%	(3)	34
Agnostic	36%	(7)	16%	(3)	1%	(0)	24%	(5)	22%	(4)	19
Something else	18%	(32)	28%	(50)	13%	(24)	19%	(33)	22%	(40)	179
Nothing in particular	33%	(52)	20%	(31)	12%	(18)	18%	(27)	18%	(28)	156
Prodigal Biden Voter	15%	(9)	29%	(17)	27%	(15)	13%	(7)	16%	(9)	57
Undecided Voter (DK/WNV)	15%	(11)	27%	(20)	19%	(14)	11%	(8)	29%	(22)	75
Undecided Voter (DK)	18%	(6)	17%	(6)	9%	(3)	11%	(3)	45%	(15)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	45%	(352)	20%	(158)	12%	(91)	13%	(99)	11%	(87)	788
Gender: Male	47%	(165)	21%	(74)	10%	(37)	12%	(43)	10%	(35)	354
Gender: Female	43%	(187)	19%	(84)	12%	(54)	13%	(56)	12%	(52)	434
Age: 18-34	33%	(74)	25%	(56)	14%	(32)	11%	(24)	16%	(36)	221
Age: 35-44	35%	(39)	19%	(21)	13%	(14)	18%	(19)	15%	(16)	109
Age: 45-64	48%	(134)	21%	(59)	9%	(26)	12%	(35)	9%	(25)	279
Age: 65+	59%	(105)	12%	(22)	10%	(19)	12%	(21)	6%	(11)	179
GenZers: 1997-2012	37%	(45)	21%	(26)	18%	(22)	7%	(9)	16%	(19)	121
Millennials: 1981-1996	33%	(67)	23%	(47)	11%	(23)	17%	(34)	15%	(30)	200
GenXers: 1965-1980	45%	(102)	22%	(51)	9%	(20)	14%	(31)	11%	(24)	227
Baby Boomers: 1946-1964	58%	(131)	15%	(35)	10%	(22)	11%	(24)	6%	(14)	225
Educ: < College	48%	(229)	16%	(78)	12%	(58)	10%	(49)	13%	(64)	478
Educ: Bachelors degree	39%	(72)	27%	(49)	9%	(17)	16%	(29)	9%	(16)	184
Educ: Post-grad	40%	(51)	25%	(31)	13%	(16)	17%	(21)	6%	(7)	126
Income: Under 50k	41%	(123)	21%	(62)	11%	(35)	13%	(38)	15%	(44)	301
Income: 50k-100k	46%	(144)	19%	(59)	11%	(34)	13%	(41)	10%	(32)	310
Income: 100k+	48%	(86)	21%	(37)	13%	(23)	12%	(21)	6%	(11)	177
Ethnicity: White (Non-Hispanic)	56%	(266)	16%	(75)	11%	(52)	10%	(47)	7%	(34)	475
Ethnicity: Hispanic	35%	(10)	29%	(8)	17%	(5)	8%	(2)	10%	(3)	29
Ethnicity: Black (Non-Hispanic)	26%	(66)	26%	(66)	11%	(29)	17%	(44)	20%	(50)	255
Ethnicity: Asian + Other (Non-Hispanic)	32%	(9)	30%	(9)	16%	(5)	21%	(6)	1%	(0)	30
All Christian	56%	(202)	17%	(62)	10%	(35)	10%	(37)	6%	(23)	358
All Non-Christian	48%	(21)	19%	(8)	15%	(7)	12%	(5)	5%	(2)	43
Atheist	18%	(6)	19%	(6)	19%	(6)	30%	(10)	14%	(5)	34
Agnostic/Nothing in particular	34%	(60)	23%	(40)	13%	(22)	14%	(24)	16%	(28)	175
Something Else	36%	(64)	24%	(42)	11%	(21)	13%	(23)	16%	(29)	179
Evangelical	53%	(166)	17%	(52)	9%	(27)	10%	(32)	12%	(38)	315
Non-Evangelical	44%	(93)	23%	(50)	13%	(28)	13%	(27)	7%	(15)	213
PID: Dem (no lean)	22%	(69)	25%	(80)	18%	(58)	21%	(67)	13%	(41)	316
PID: Ind (no lean)	40%	(64)	22%	(35)	12%	(19)	10%	(15)	17%	(27)	160
PID: Rep (no lean)	70%	(219)	14%	(43)	5%	(14)	5%	(17)	6%	(19)	312

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**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	45%	(352)	20%	(158)	12%	(91)	13%	(99)	11%	(87)	788
PID/Gender: Dem Men	26%	(35)	28%	(37)	14%	(19)	22%	(30)	10%	(13)	134
PID/Gender: Dem Women	19%	(34)	24%	(43)	22%	(39)	21%	(37)	15%	(28)	181
PID/Gender: Ind Men	37%	(32)	25%	(22)	14%	(12)	6%	(5)	18%	(16)	88
PID/Gender: Ind Women	44%	(32)	18%	(13)	9%	(6)	14%	(10)	15%	(11)	72
PID/Gender: Rep Men	74%	(97)	11%	(15)	5%	(6)	6%	(8)	5%	(6)	132
PID/Gender: Rep Women	68%	(122)	16%	(28)	5%	(8)	5%	(9)	7%	(13)	180
Ideo: Liberal (1-3)	21%	(49)	21%	(48)	22%	(51)	26%	(58)	10%	(22)	228
Ideo: Moderate (4)	40%	(87)	28%	(60)	8%	(18)	9%	(19)	15%	(33)	217
Ideo: Conservative (5-7)	66%	(206)	15%	(46)	6%	(19)	7%	(21)	6%	(19)	310
Ideo/PID: Conservative Republican	75%	(176)	13%	(30)	3%	(8)	5%	(12)	4%	(10)	235
Ideo/PID: Moderate/Liberal Republican	59%	(39)	18%	(12)	7%	(4)	7%	(4)	9%	(6)	66
Ideo/PID: Moderate/Conservative Democrat	26%	(30)	32%	(37)	13%	(15)	12%	(14)	16%	(19)	116
Ideo/PID: Liberal Democrat	19%	(35)	22%	(42)	22%	(42)	28%	(52)	9%	(17)	188
Unfavorable of Biden and Trump	41%	(52)	35%	(45)	9%	(12)	6%	(8)	8%	(10)	126
2024 H2H Matchup: Biden Voter	23%	(76)	24%	(80)	18%	(60)	22%	(72)	13%	(43)	331
2024 H2H Matchup: Trump Voter	66%	(253)	16%	(60)	6%	(25)	6%	(24)	6%	(21)	382
2024 H2H Matchup: Would not Vote	27%	(9)	19%	(6)	5%	(2)	4%	(1)	46%	(15)	33
2024 H2H Matchup: Do not Know	36%	(15)	30%	(12)	12%	(5)	4%	(2)	20%	(8)	42
2022 House Vote: Democrat	21%	(72)	26%	(88)	18%	(62)	21%	(74)	14%	(50)	346
2022 House Vote: Republican	74%	(230)	12%	(37)	4%	(13)	6%	(19)	4%	(12)	311
2022 House Vote: Did not Vote	38%	(47)	25%	(31)	13%	(16)	5%	(6)	18%	(22)	122
2020 Vote: Joe Biden	24%	(87)	27%	(97)	17%	(62)	21%	(75)	12%	(44)	366
2020 Vote: Donald Trump	67%	(244)	14%	(52)	6%	(23)	6%	(22)	6%	(24)	365
2020 Vote: Someone Else	43%	(4)	27%	(3)	10%	(1)	13%	(1)	8%	(1)	10
2020 Vote: Did not Vote	36%	(17)	14%	(7)	9%	(4)	2%	(1)	39%	(19)	47
2016 Vote: Hillary Clinton	20%	(54)	27%	(72)	18%	(50)	22%	(60)	12%	(33)	269
2016 Vote: Donald Trump	75%	(225)	12%	(35)	4%	(12)	5%	(15)	4%	(11)	299
2016 Vote: Someone Else	27%	(8)	20%	(6)	8%	(2)	18%	(5)	27%	(8)	28
2020 Vote/PID: Not Biden/Democrat	32%	(9)	23%	(6)	18%	(5)	6%	(2)	22%	(6)	28
2020 Vote/PID: Not Trump/Republican	51%	(11)	26%	(5)	7%	(1)	—	(0)	16%	(3)	21

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**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	45%	(352)	20%	(158)	12%	(91)	13%	(99)	11%	(87)	788
U.S. Economy: Wrong Track	53%	(302)	19%	(109)	10%	(56)	8%	(46)	10%	(55)	568
U.S. Economy: Right Direction	23%	(51)	22%	(49)	16%	(35)	24%	(53)	15%	(33)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(46)	24%	(59)	20%	(49)	25%	(61)	12%	(31)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(268)	15%	(61)	7%	(28)	7%	(28)	6%	(24)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(38)	29%	(38)	11%	(14)	8%	(10)	25%	(33)	132
Top 2024 Issue: Economy	48%	(139)	23%	(65)	8%	(22)	10%	(29)	12%	(34)	290
Community: Urban	37%	(61)	24%	(39)	12%	(20)	17%	(28)	11%	(18)	166
Community: Suburban	40%	(169)	21%	(89)	14%	(61)	12%	(49)	13%	(53)	421
Community: Rural	61%	(123)	15%	(30)	5%	(11)	11%	(21)	8%	(17)	202
Community/Gender: Urban Women	34%	(26)	20%	(15)	16%	(12)	17%	(13)	13%	(9)	75
Community/Gender: Urban Men	39%	(35)	26%	(24)	8%	(8)	17%	(16)	9%	(8)	90
Community/Gender: Rural Women	59%	(73)	15%	(19)	6%	(7)	11%	(14)	10%	(12)	125
Community/Gender: Rural Men	65%	(49)	15%	(12)	4%	(3)	10%	(8)	6%	(4)	76
Community/Gender: Suburban Women	38%	(88)	22%	(50)	15%	(35)	13%	(29)	13%	(31)	233
Community/Gender: Suburban Men	43%	(81)	20%	(38)	14%	(26)	11%	(20)	12%	(22)	188
Homeowner	51%	(253)	20%	(98)	9%	(43)	11%	(55)	10%	(48)	496
Renter	34%	(89)	21%	(53)	16%	(42)	15%	(39)	14%	(35)	259
Military HHnm: Yes	53%	(67)	19%	(24)	5%	(6)	12%	(15)	10%	(13)	125
Military HH: No	43%	(286)	20%	(134)	13%	(85)	13%	(84)	11%	(75)	663
Employ: Private Sector	41%	(119)	21%	(61)	11%	(32)	13%	(37)	13%	(38)	287
Employ: Government	54%	(32)	17%	(10)	10%	(6)	9%	(6)	9%	(5)	59
Employ: Self-Employed	35%	(25)	18%	(13)	22%	(16)	17%	(12)	8%	(6)	72
Employ: Homemaker	48%	(19)	23%	(9)	14%	(6)	6%	(3)	9%	(3)	40
Employ: Student	30%	(6)	18%	(3)	25%	(4)	8%	(1)	19%	(3)	18
Employ: Retired	57%	(110)	18%	(35)	10%	(19)	11%	(21)	4%	(8)	192
Employ: Unemployed	31%	(23)	21%	(15)	9%	(6)	17%	(13)	22%	(16)	73
Employ: Other	41%	(19)	25%	(12)	3%	(2)	14%	(7)	17%	(8)	47
Self + Household: White-Collar	48%	(144)	22%	(65)	11%	(32)	15%	(45)	5%	(16)	303
Self + Household: Blue Collar	50%	(183)	18%	(66)	11%	(40)	11%	(39)	10%	(38)	366

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	45%	(352)	20%	(158)	12%	(91)	13%	(99)	11%	(87)	788
Union HH: Yes	20%	(5)	43%	(10)	16%	(4)	14%	(3)	7%	(2)	23
Union HH: No	45%	(348)	19%	(148)	11%	(87)	13%	(96)	11%	(86)	765
LGBTQ+: Yes	27%	(22)	25%	(20)	20%	(16)	13%	(10)	15%	(12)	80
LGBTQ+: No	47%	(330)	19%	(138)	11%	(75)	13%	(89)	11%	(75)	708
Motivated to Vote	46%	(327)	19%	(137)	12%	(83)	13%	(95)	10%	(70)	711
Parent: Yes	44%	(94)	20%	(43)	11%	(23)	12%	(26)	13%	(28)	214
Parent: No	45%	(258)	20%	(115)	12%	(68)	13%	(73)	10%	(59)	574
COVID Vaccine: Yes	40%	(214)	22%	(117)	12%	(65)	15%	(80)	10%	(53)	530
COVID Vaccine: No	53%	(138)	16%	(41)	10%	(26)	7%	(19)	13%	(34)	258
Student Loans: Yes	29%	(46)	30%	(48)	12%	(18)	14%	(22)	15%	(23)	157
Student Loans: No	49%	(306)	18%	(111)	12%	(73)	12%	(77)	10%	(64)	631
Favorable Opinion of Haley	60%	(153)	20%	(52)	7%	(18)	8%	(21)	4%	(12)	256
Unfavorable Opinion of Haley	41%	(132)	22%	(70)	14%	(44)	16%	(53)	7%	(24)	323
Protestant	60%	(159)	17%	(45)	7%	(20)	9%	(23)	7%	(17)	264
Roman Catholic	42%	(36)	17%	(15)	18%	(15)	16%	(14)	7%	(6)	86
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	74%	(6)	26%	(2)	—	(0)	—	(0)	—	(0)	8
Jewish	52%	(8)	16%	(3)	14%	(2)	14%	(2)	3%	(1)	16
Muslim	49%	(9)	28%	(5)	—	(0)	16%	(3)	7%	(1)	18
Buddhist	32%	(1)	9%	(0)	50%	(2)	—	(0)	8%	(0)	4
Hindu	45%	(2)	—	(0)	55%	(2)	—	(0)	—	(0)	4
Atheist	18%	(6)	19%	(6)	19%	(6)	30%	(10)	14%	(5)	34
Agnostic	21%	(4)	39%	(8)	7%	(1)	19%	(4)	14%	(3)	19
Something else	36%	(64)	24%	(42)	11%	(21)	13%	(23)	16%	(29)	179
Nothing in particular	36%	(56)	21%	(32)	13%	(21)	13%	(21)	16%	(26)	156
Prodigal Biden Voter	29%	(16)	38%	(22)	10%	(6)	7%	(4)	17%	(9)	57
Undecided Voter (DK/WNV)	32%	(24)	25%	(19)	9%	(7)	4%	(3)	31%	(23)	75
Undecided Voter (DK)	27%	(9)	19%	(6)	5%	(2)	4%	(1)	46%	(15)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	47%	(368)	16%	(126)	14%	(109)	12%	(94)	11%	(90)	788
Gender: Male	48%	(171)	18%	(64)	11%	(41)	11%	(41)	11%	(37)	354
Gender: Female	45%	(197)	14%	(61)	16%	(69)	12%	(54)	12%	(53)	434
Age: 18-34	35%	(77)	18%	(41)	14%	(32)	14%	(31)	18%	(41)	221
Age: 35-44	37%	(40)	21%	(23)	14%	(16)	15%	(16)	13%	(14)	109
Age: 45-64	49%	(136)	17%	(47)	14%	(40)	11%	(30)	9%	(26)	279
Age: 65+	64%	(115)	8%	(15)	12%	(22)	10%	(18)	5%	(10)	179
GenZers: 1997-2012	30%	(36)	20%	(24)	17%	(21)	16%	(19)	17%	(21)	121
Millennials: 1981-1996	40%	(80)	18%	(36)	13%	(25)	14%	(28)	16%	(31)	200
GenXers: 1965-1980	44%	(99)	19%	(42)	15%	(34)	11%	(25)	12%	(27)	227
Baby Boomers: 1946-1964	64%	(144)	10%	(23)	11%	(25)	10%	(23)	5%	(11)	225
Educ: < College	49%	(234)	15%	(70)	12%	(59)	11%	(54)	13%	(62)	478
Educ: Bachelors degree	48%	(88)	16%	(30)	16%	(29)	11%	(20)	9%	(17)	184
Educ: Post-grad	37%	(47)	21%	(26)	17%	(21)	16%	(20)	9%	(11)	126
Income: Under 50k	45%	(135)	16%	(48)	12%	(37)	12%	(37)	15%	(44)	301
Income: 50k-100k	48%	(149)	16%	(49)	13%	(41)	11%	(35)	12%	(36)	310
Income: 100k+	48%	(84)	16%	(29)	18%	(31)	13%	(23)	6%	(10)	177
Ethnicity: White (Non-Hispanic)	60%	(283)	12%	(57)	11%	(53)	11%	(52)	6%	(31)	475
Ethnicity: Hispanic	23%	(7)	37%	(11)	20%	(6)	10%	(3)	10%	(3)	29
Ethnicity: Black (Non-Hispanic)	28%	(71)	18%	(45)	18%	(46)	14%	(37)	22%	(56)	255
Ethnicity: Asian + Other (Non-Hispanic)	26%	(8)	46%	(14)	17%	(5)	11%	(3)	1%	(0)	30
All Christian	61%	(219)	12%	(43)	10%	(35)	10%	(36)	7%	(24)	358
All Non-Christian	36%	(15)	28%	(12)	26%	(11)	5%	(2)	5%	(2)	43
Atheist	28%	(9)	6%	(2)	24%	(8)	28%	(9)	14%	(5)	34
Agnostic/Nothing in particular	33%	(58)	18%	(32)	13%	(23)	18%	(31)	18%	(31)	175
Something Else	37%	(66)	21%	(37)	18%	(32)	9%	(16)	16%	(28)	179
Evangelical	58%	(184)	13%	(40)	7%	(22)	10%	(33)	12%	(38)	315
Non-Evangelical	46%	(98)	17%	(37)	20%	(44)	9%	(20)	7%	(15)	213
PID: Dem (no lean)	22%	(68)	21%	(65)	24%	(74)	19%	(59)	16%	(49)	316
PID: Ind (no lean)	43%	(69)	20%	(33)	11%	(18)	10%	(16)	15%	(24)	160
PID: Rep (no lean)	74%	(231)	9%	(28)	5%	(17)	6%	(20)	5%	(17)	312

Continued on next page

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	47%	(368)	16%	(126)	14%	(109)	12%	(94)	11%	(90)	788
PID/Gender: Dem Men	26%	(35)	27%	(36)	15%	(20)	20%	(26)	13%	(17)	134
PID/Gender: Dem Women	19%	(34)	16%	(29)	30%	(54)	18%	(32)	17%	(32)	181
PID/Gender: Ind Men	41%	(36)	21%	(18)	12%	(11)	8%	(7)	17%	(15)	88
PID/Gender: Ind Women	45%	(32)	20%	(14)	10%	(7)	12%	(9)	13%	(9)	72
PID/Gender: Rep Men	76%	(100)	8%	(10)	7%	(10)	5%	(7)	3%	(5)	132
PID/Gender: Rep Women	73%	(131)	10%	(18)	4%	(7)	7%	(13)	7%	(12)	180
Ideo: Liberal (1-3)	18%	(42)	19%	(43)	27%	(61)	23%	(52)	13%	(31)	228
Ideo: Moderate (4)	44%	(95)	21%	(46)	12%	(27)	8%	(16)	15%	(33)	217
Ideo: Conservative (5-7)	72%	(224)	10%	(32)	6%	(18)	8%	(25)	4%	(12)	310
Ideo/PID: Conservative Republican	82%	(192)	8%	(18)	3%	(8)	5%	(11)	2%	(6)	235
Ideo/PID: Moderate/Liberal Republican	52%	(35)	15%	(10)	11%	(7)	11%	(7)	11%	(7)	66
Ideo/PID: Moderate/Conservative Democrat	28%	(32)	25%	(28)	18%	(21)	13%	(15)	17%	(19)	116
Ideo/PID: Liberal Democrat	18%	(34)	18%	(33)	28%	(53)	24%	(44)	12%	(23)	188
Unfavorable of Biden and Trump	41%	(52)	26%	(33)	17%	(22)	3%	(3)	13%	(17)	126
2024 H2H Matchup: Biden Voter	21%	(71)	22%	(73)	23%	(75)	20%	(67)	14%	(45)	331
2024 H2H Matchup: Trump Voter	73%	(278)	10%	(38)	6%	(23)	7%	(25)	5%	(19)	382
2024 H2H Matchup: Would not Vote	35%	(12)	10%	(3)	11%	(4)	6%	(2)	38%	(12)	33
2024 H2H Matchup: Do not Know	20%	(8)	28%	(12)	17%	(7)	2%	(1)	34%	(14)	42
2022 House Vote: Democrat	22%	(76)	21%	(72)	23%	(78)	18%	(63)	16%	(56)	346
2022 House Vote: Republican	77%	(239)	8%	(26)	5%	(16)	6%	(18)	4%	(12)	311
2022 House Vote: Did not Vote	41%	(50)	22%	(27)	11%	(14)	10%	(13)	15%	(19)	122
2020 Vote: Joe Biden	23%	(85)	23%	(84)	21%	(77)	18%	(65)	15%	(54)	366
2020 Vote: Donald Trump	73%	(266)	9%	(31)	6%	(21)	6%	(24)	6%	(23)	365
2020 Vote: Someone Else	27%	(3)	18%	(2)	40%	(4)	7%	(1)	8%	(1)	10
2020 Vote: Did not Vote	32%	(15)	17%	(8)	14%	(7)	11%	(5)	26%	(12)	47
2016 Vote: Hillary Clinton	23%	(61)	19%	(50)	26%	(69)	19%	(50)	14%	(38)	269
2016 Vote: Donald Trump	79%	(235)	9%	(26)	3%	(10)	6%	(17)	4%	(11)	299
2016 Vote: Someone Else	23%	(6)	19%	(5)	19%	(5)	12%	(4)	27%	(8)	28
2020 Vote/PID: Not Biden/Democrat	15%	(4)	24%	(7)	26%	(7)	10%	(3)	24%	(7)	28
2020 Vote/PID: Not Trump/Republican	40%	(8)	21%	(4)	23%	(5)	9%	(2)	9%	(2)	21

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	47%	(368)	16%	(126)	14%	(109)	12%	(94)	11%	(90)	788
U.S. Economy: Wrong Track	57%	(323)	14%	(82)	10%	(56)	9%	(50)	10%	(57)	568
U.S. Economy: Right Direction	21%	(46)	20%	(44)	24%	(53)	20%	(44)	15%	(33)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(55)	22%	(54)	20%	(48)	24%	(58)	13%	(31)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	70%	(287)	10%	(41)	9%	(37)	6%	(26)	5%	(20)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(27)	23%	(31)	18%	(24)	8%	(10)	30%	(40)	132
Top 2024 Issue: Economy	52%	(150)	17%	(49)	10%	(29)	10%	(29)	11%	(33)	290
Community: Urban	31%	(52)	25%	(42)	14%	(23)	16%	(27)	13%	(21)	166
Community: Suburban	44%	(185)	16%	(67)	16%	(67)	11%	(48)	13%	(54)	421
Community: Rural	65%	(131)	8%	(17)	9%	(19)	10%	(19)	8%	(15)	202
Community/Gender: Urban Women	28%	(21)	25%	(19)	19%	(15)	12%	(9)	16%	(12)	75
Community/Gender: Urban Men	34%	(31)	26%	(23)	10%	(9)	20%	(18)	10%	(9)	90
Community/Gender: Rural Women	63%	(79)	7%	(9)	8%	(11)	13%	(16)	8%	(10)	125
Community/Gender: Rural Men	68%	(52)	10%	(8)	11%	(9)	4%	(3)	7%	(5)	76
Community/Gender: Suburban Women	42%	(97)	14%	(33)	19%	(43)	12%	(29)	13%	(31)	233
Community/Gender: Suburban Men	47%	(89)	18%	(33)	12%	(23)	10%	(19)	12%	(23)	188
Homeowner	53%	(264)	17%	(82)	12%	(61)	9%	(45)	9%	(44)	496
Renter	35%	(91)	15%	(40)	17%	(44)	16%	(43)	16%	(42)	259
Military HHnm: Yes	56%	(70)	14%	(17)	10%	(12)	8%	(10)	12%	(15)	125
Military HH: No	45%	(299)	16%	(109)	15%	(97)	13%	(84)	11%	(75)	663
Employ: Private Sector	44%	(125)	19%	(54)	13%	(38)	13%	(37)	11%	(33)	287
Employ: Government	44%	(26)	20%	(12)	12%	(7)	7%	(4)	16%	(10)	59
Employ: Self-Employed	37%	(27)	18%	(13)	19%	(14)	13%	(9)	12%	(9)	72
Employ: Homemaker	48%	(19)	23%	(9)	14%	(6)	8%	(3)	6%	(2)	40
Employ: Student	25%	(5)	25%	(5)	9%	(2)	18%	(3)	23%	(4)	18
Employ: Retired	64%	(123)	10%	(19)	12%	(24)	10%	(20)	3%	(6)	192
Employ: Unemployed	38%	(28)	12%	(9)	18%	(13)	12%	(9)	20%	(14)	73
Employ: Other	35%	(16)	9%	(4)	13%	(6)	18%	(9)	25%	(12)	47
Self + Household: White-Collar	48%	(145)	19%	(56)	13%	(39)	15%	(44)	6%	(18)	303
Self + Household: Blue Collar	53%	(194)	14%	(50)	13%	(47)	9%	(34)	11%	(42)	366

Continued on next page

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	47%	(368)	16%	(126)	14%	(109)	12%	(94)	11%	(90)	788
Union HH: Yes	35%	(8)	43%	(10)	20%	(5)	—	(0)	2%	(0)	23
Union HH: No	47%	(360)	15%	(116)	14%	(104)	12%	(94)	12%	(90)	765
LGBTQ+: Yes	26%	(21)	21%	(17)	19%	(15)	14%	(11)	20%	(16)	80
LGBTQ+: No	49%	(348)	15%	(109)	13%	(94)	12%	(83)	10%	(74)	708
Motivated to Vote	48%	(338)	16%	(113)	14%	(99)	13%	(90)	10%	(71)	711
Parent: Yes	46%	(98)	21%	(46)	9%	(19)	11%	(23)	13%	(29)	214
Parent: No	47%	(271)	14%	(80)	16%	(90)	12%	(71)	11%	(62)	574
COVID Vaccine: Yes	42%	(221)	19%	(100)	15%	(82)	13%	(70)	11%	(57)	530
COVID Vaccine: No	57%	(147)	10%	(26)	11%	(27)	10%	(25)	13%	(33)	258
Student Loans: Yes	35%	(54)	18%	(28)	19%	(30)	10%	(16)	18%	(28)	157
Student Loans: No	50%	(314)	15%	(97)	13%	(79)	12%	(78)	10%	(62)	631
Favorable Opinion of Haley	61%	(156)	18%	(46)	9%	(23)	8%	(20)	5%	(12)	256
Unfavorable Opinion of Haley	44%	(143)	15%	(49)	19%	(61)	13%	(43)	9%	(28)	323
Protestant	68%	(181)	10%	(27)	8%	(20)	9%	(24)	5%	(12)	264
Roman Catholic	41%	(35)	15%	(13)	16%	(14)	14%	(12)	14%	(12)	86
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	38%	(3)	46%	(4)	16%	(1)	—	(0)	—	(0)	8
Jewish	52%	(8)	16%	(3)	14%	(2)	14%	(2)	3%	(1)	16
Muslim	31%	(6)	33%	(6)	29%	(5)	—	(0)	7%	(1)	18
Buddhist	32%	(1)	—	(0)	60%	(2)	—	(0)	8%	(0)	4
Hindu	—	(0)	76%	(3)	24%	(1)	—	(0)	—	(0)	4
Atheist	28%	(9)	6%	(2)	24%	(8)	28%	(9)	14%	(5)	34
Agnostic	26%	(5)	32%	(6)	17%	(3)	11%	(2)	14%	(3)	19
Something else	37%	(66)	21%	(37)	18%	(32)	9%	(16)	16%	(28)	179
Nothing in particular	34%	(53)	16%	(25)	13%	(20)	18%	(28)	18%	(29)	156
Prodigal Biden Voter	31%	(18)	28%	(16)	16%	(9)	2%	(1)	24%	(14)	57
Undecided Voter (DK/WNV)	27%	(20)	20%	(15)	14%	(11)	3%	(3)	35%	(26)	75
Undecided Voter (DK)	35%	(12)	10%	(3)	11%	(4)	6%	(2)	38%	(12)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(148)	14%	(113)	17%	(137)	36%	(287)	13%	(104)	788
Gender: Male	18%	(65)	20%	(69)	14%	(49)	39%	(137)	9%	(34)	354
Gender: Female	19%	(83)	10%	(43)	20%	(88)	34%	(149)	16%	(70)	434
Age: 18-34	20%	(44)	22%	(48)	16%	(36)	24%	(54)	18%	(39)	221
Age: 35-44	25%	(27)	16%	(17)	15%	(17)	27%	(29)	17%	(19)	109
Age: 45-64	19%	(53)	12%	(34)	18%	(49)	41%	(114)	10%	(29)	279
Age: 65+	13%	(24)	7%	(13)	20%	(35)	50%	(90)	9%	(17)	179
GenZers: 1997-2012	21%	(25)	22%	(27)	17%	(21)	24%	(29)	16%	(19)	121
Millennials: 1981-1996	23%	(46)	18%	(35)	15%	(30)	26%	(52)	18%	(36)	200
GenXers: 1965-1980	19%	(43)	13%	(29)	18%	(41)	37%	(85)	12%	(28)	227
Baby Boomers: 1946-1964	14%	(32)	9%	(19)	19%	(44)	49%	(110)	9%	(20)	225
Educ: < College	19%	(92)	13%	(64)	15%	(71)	38%	(180)	15%	(71)	478
Educ: Bachelors degree	19%	(35)	17%	(31)	17%	(31)	35%	(65)	12%	(22)	184
Educ: Post-grad	16%	(21)	14%	(18)	28%	(35)	33%	(42)	8%	(11)	126
Income: Under 50k	21%	(64)	13%	(38)	13%	(38)	35%	(106)	18%	(56)	301
Income: 50k-100k	17%	(52)	18%	(55)	18%	(55)	37%	(113)	11%	(34)	310
Income: 100k+	18%	(31)	11%	(20)	25%	(44)	38%	(68)	8%	(14)	177
Ethnicity: White (Non-Hispanic)	15%	(72)	12%	(56)	18%	(87)	46%	(219)	9%	(41)	475
Ethnicity: Hispanic	27%	(8)	23%	(7)	15%	(4)	25%	(7)	11%	(3)	29
Ethnicity: Black (Non-Hispanic)	25%	(64)	17%	(43)	16%	(40)	19%	(49)	23%	(59)	255
Ethnicity: Asian + Other (Non-Hispanic)	14%	(4)	25%	(7)	20%	(6)	38%	(11)	4%	(1)	30
All Christian	14%	(51)	13%	(47)	21%	(74)	44%	(157)	8%	(29)	358
All Non-Christian	28%	(12)	11%	(5)	20%	(8)	33%	(14)	9%	(4)	43
Atheist	16%	(5)	19%	(6)	12%	(4)	40%	(13)	13%	(4)	34
Agnostic/Nothing in particular	23%	(39)	18%	(31)	11%	(19)	28%	(50)	20%	(36)	175
Something Else	23%	(41)	14%	(24)	17%	(31)	29%	(52)	17%	(30)	179
Evangelical	17%	(54)	12%	(37)	18%	(58)	41%	(131)	11%	(36)	315
Non-Evangelical	17%	(36)	16%	(33)	22%	(47)	35%	(74)	11%	(23)	213
PID: Dem (no lean)	28%	(90)	22%	(68)	16%	(50)	16%	(52)	18%	(56)	316
PID: Ind (no lean)	14%	(22)	16%	(25)	17%	(28)	37%	(59)	17%	(27)	160
PID: Rep (no lean)	12%	(37)	6%	(20)	19%	(60)	56%	(176)	6%	(20)	312

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(148)	14%	(113)	17%	(137)	36%	(287)	13%	(104)	788
PID/Gender: Dem Men	32%	(43)	31%	(42)	11%	(15)	16%	(22)	10%	(13)	134
PID/Gender: Dem Women	26%	(47)	15%	(26)	19%	(35)	17%	(30)	24%	(43)	181
PID/Gender: Ind Men	8%	(7)	19%	(17)	17%	(15)	39%	(35)	17%	(15)	88
PID/Gender: Ind Women	20%	(15)	12%	(8)	18%	(13)	33%	(24)	17%	(12)	72
PID/Gender: Rep Men	11%	(15)	8%	(11)	15%	(19)	61%	(81)	4%	(6)	132
PID/Gender: Rep Women	12%	(22)	5%	(9)	22%	(40)	53%	(95)	8%	(15)	180
Ideo: Liberal (1-3)	29%	(67)	18%	(41)	16%	(36)	20%	(45)	17%	(39)	228
Ideo: Moderate (4)	19%	(42)	19%	(41)	20%	(44)	28%	(61)	13%	(29)	217
Ideo: Conservative (5-7)	12%	(36)	9%	(29)	17%	(54)	57%	(176)	5%	(15)	310
Ideo/PID: Conservative Republican	9%	(21)	6%	(13)	18%	(43)	63%	(147)	4%	(10)	235
Ideo/PID: Moderate/Liberal Republican	20%	(13)	10%	(6)	24%	(16)	41%	(27)	6%	(4)	66
Ideo/PID: Moderate/Conservative Democrat	27%	(31)	26%	(30)	18%	(21)	14%	(17)	14%	(16)	116
Ideo/PID: Liberal Democrat	31%	(58)	20%	(37)	15%	(28)	18%	(34)	16%	(31)	188
Unfavorable of Biden and Trump	10%	(13)	20%	(25)	28%	(35)	31%	(39)	11%	(14)	126
2024 H2H Matchup: Biden Voter	29%	(97)	21%	(69)	16%	(51)	16%	(53)	18%	(60)	331
2024 H2H Matchup: Trump Voter	11%	(42)	8%	(31)	18%	(70)	57%	(217)	6%	(23)	382
2024 H2H Matchup: Would not Vote	5%	(2)	20%	(7)	13%	(4)	16%	(5)	46%	(15)	33
2024 H2H Matchup: Do not Know	19%	(8)	15%	(6)	26%	(11)	27%	(12)	13%	(5)	42
2022 House Vote: Democrat	29%	(99)	20%	(68)	17%	(60)	16%	(56)	18%	(63)	346
2022 House Vote: Republican	11%	(33)	6%	(17)	19%	(60)	58%	(182)	6%	(18)	311
2022 House Vote: Did not Vote	12%	(15)	22%	(27)	12%	(15)	38%	(46)	16%	(19)	122
2020 Vote: Joe Biden	26%	(97)	22%	(82)	18%	(65)	18%	(65)	16%	(58)	366
2020 Vote: Donald Trump	11%	(40)	7%	(26)	18%	(66)	58%	(210)	6%	(22)	365
2020 Vote: Someone Else	16%	(2)	5%	(1)	16%	(2)	49%	(5)	13%	(1)	10
2020 Vote: Did not Vote	20%	(10)	9%	(4)	8%	(4)	16%	(8)	46%	(22)	47
2016 Vote: Hillary Clinton	27%	(72)	21%	(56)	16%	(44)	20%	(54)	16%	(43)	269
2016 Vote: Donald Trump	10%	(31)	6%	(19)	17%	(51)	62%	(185)	4%	(13)	299
2016 Vote: Someone Else	30%	(8)	13%	(4)	14%	(4)	17%	(5)	26%	(7)	28
2020 Vote/PID: Not Biden/Democrat	31%	(9)	10%	(3)	3%	(1)	20%	(6)	36%	(10)	28
2020 Vote/PID: Not Trump/Republican	37%	(8)	13%	(3)	7%	(1)	29%	(6)	14%	(3)	21

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(148)	14%	(113)	17%	(137)	36%	(287)	13%	(104)	788
U.S. Economy: Wrong Track	14%	(77)	11%	(63)	19%	(109)	44%	(247)	13%	(71)	568
U.S. Economy: Right Direction	32%	(71)	22%	(49)	13%	(28)	18%	(40)	15%	(33)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(75)	23%	(56)	14%	(36)	15%	(36)	17%	(43)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(51)	9%	(38)	19%	(79)	53%	(216)	6%	(25)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	14%	(18)	17%	(23)	26%	(35)	27%	(36)	132
Top 2024 Issue: Economy	15%	(44)	16%	(47)	17%	(51)	40%	(115)	11%	(33)	290
Community: Urban	23%	(37)	21%	(34)	18%	(29)	26%	(42)	14%	(22)	166
Community: Suburban	18%	(76)	16%	(67)	17%	(70)	36%	(151)	14%	(57)	421
Community: Rural	17%	(35)	6%	(11)	19%	(38)	47%	(94)	12%	(24)	202
Community/Gender: Urban Women	18%	(13)	16%	(12)	18%	(13)	24%	(18)	25%	(19)	75
Community/Gender: Urban Men	26%	(24)	25%	(23)	18%	(16)	27%	(24)	4%	(4)	90
Community/Gender: Rural Women	17%	(21)	6%	(7)	24%	(30)	43%	(53)	11%	(14)	125
Community/Gender: Rural Men	18%	(14)	5%	(4)	10%	(8)	53%	(40)	13%	(10)	76
Community/Gender: Suburban Women	21%	(48)	10%	(24)	19%	(45)	34%	(78)	16%	(37)	233
Community/Gender: Suburban Men	15%	(27)	23%	(43)	13%	(25)	39%	(73)	11%	(20)	188
Homeowner	18%	(89)	13%	(67)	17%	(84)	41%	(203)	11%	(54)	496
Renter	20%	(52)	17%	(44)	18%	(45)	28%	(72)	18%	(46)	259
Military HHnm: Yes	20%	(25)	10%	(12)	16%	(20)	44%	(55)	10%	(13)	125
Military HH: No	19%	(123)	15%	(101)	18%	(117)	35%	(232)	14%	(90)	663
Employ: Private Sector	21%	(60)	18%	(52)	18%	(52)	31%	(88)	12%	(33)	287
Employ: Government	19%	(12)	30%	(17)	19%	(11)	28%	(17)	4%	(2)	59
Employ: Self-Employed	22%	(15)	13%	(9)	18%	(13)	34%	(25)	13%	(10)	72
Employ: Homemaker	27%	(11)	11%	(4)	13%	(5)	37%	(15)	13%	(5)	40
Employ: Student	10%	(2)	23%	(4)	26%	(5)	21%	(4)	19%	(3)	18
Employ: Retired	14%	(27)	9%	(17)	18%	(34)	53%	(102)	7%	(14)	192
Employ: Unemployed	21%	(16)	8%	(6)	14%	(10)	31%	(22)	26%	(19)	73
Employ: Other	13%	(6)	6%	(3)	15%	(7)	30%	(14)	36%	(17)	47
Self + Household: White-Collar	20%	(62)	16%	(48)	19%	(59)	39%	(117)	6%	(17)	303
Self + Household: Blue Collar	18%	(67)	13%	(48)	17%	(63)	39%	(143)	12%	(46)	366

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(148)	14%	(113)	17%	(137)	36%	(287)	13%	(104)	788
Union HH: Yes	26%	(6)	22%	(5)	24%	(5)	26%	(6)	2%	(0)	23
Union HH: No	19%	(142)	14%	(108)	17%	(131)	37%	(281)	13%	(103)	765
LGBTQ+: Yes	15%	(12)	20%	(16)	27%	(22)	23%	(18)	14%	(12)	80
LGBTQ+: No	19%	(136)	14%	(96)	16%	(115)	38%	(268)	13%	(92)	708
Motivated to Vote	19%	(137)	13%	(96)	17%	(121)	38%	(271)	12%	(86)	711
Parent: Yes	23%	(50)	18%	(38)	14%	(29)	33%	(71)	12%	(26)	214
Parent: No	17%	(98)	13%	(75)	19%	(108)	38%	(216)	13%	(77)	574
COVID Vaccine: Yes	20%	(104)	18%	(94)	17%	(91)	32%	(171)	13%	(71)	530
COVID Vaccine: No	17%	(44)	7%	(19)	18%	(46)	45%	(116)	13%	(33)	258
Student Loans: Yes	22%	(35)	15%	(24)	16%	(25)	28%	(44)	19%	(29)	157
Student Loans: No	18%	(113)	14%	(89)	18%	(112)	39%	(243)	12%	(74)	631
Favorable Opinion of Haley	15%	(38)	16%	(40)	21%	(53)	44%	(112)	5%	(13)	256
Unfavorable Opinion of Haley	19%	(63)	12%	(40)	17%	(56)	40%	(129)	11%	(36)	323
Protestant	11%	(30)	10%	(27)	22%	(58)	48%	(127)	8%	(22)	264
Roman Catholic	23%	(20)	22%	(19)	19%	(16)	29%	(25)	7%	(6)	86
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	12%	(1)	—	(0)	58%	(5)	16%	(1)	8
Jewish	22%	(4)	16%	(3)	16%	(3)	46%	(7)	—	(0)	16
Muslim	34%	(6)	6%	(1)	19%	(3)	22%	(4)	19%	(4)	18
Buddhist	—	(0)	—	(0)	60%	(2)	32%	(1)	8%	(0)	4
Hindu	45%	(2)	24%	(1)	—	(0)	31%	(1)	—	(0)	4
Atheist	16%	(5)	19%	(6)	12%	(4)	40%	(13)	13%	(4)	34
Agnostic	17%	(3)	26%	(5)	15%	(3)	26%	(5)	17%	(3)	19
Something else	23%	(41)	14%	(24)	17%	(31)	29%	(52)	17%	(30)	179
Nothing in particular	23%	(36)	17%	(26)	11%	(17)	29%	(45)	21%	(32)	156
Prodigal Biden Voter	8%	(5)	23%	(13)	30%	(17)	22%	(13)	17%	(9)	57
Undecided Voter (DK/WNV)	13%	(9)	17%	(13)	20%	(15)	22%	(17)	27%	(20)	75
Undecided Voter (DK)	5%	(2)	20%	(7)	13%	(4)	16%	(5)	46%	(15)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	35%	(274)	30%	(234)	13%	(103)	10%	(75)	13%	(102)	788
Gender: Male	31%	(111)	34%	(121)	14%	(49)	11%	(38)	10%	(34)	354
Gender: Female	38%	(163)	26%	(112)	12%	(54)	9%	(37)	16%	(67)	434
Age: 18-34	35%	(78)	27%	(60)	12%	(25)	10%	(22)	16%	(36)	221
Age: 35-44	34%	(37)	34%	(37)	8%	(8)	12%	(13)	13%	(14)	109
Age: 45-64	32%	(90)	33%	(93)	15%	(41)	7%	(18)	13%	(37)	279
Age: 65+	39%	(70)	24%	(44)	16%	(28)	13%	(23)	8%	(15)	179
GenZers: 1997-2012	38%	(46)	29%	(35)	8%	(10)	10%	(13)	15%	(18)	121
Millennials: 1981-1996	33%	(66)	30%	(59)	12%	(23)	11%	(22)	15%	(30)	200
GenXers: 1965-1980	29%	(66)	35%	(80)	14%	(32)	7%	(17)	14%	(33)	227
Baby Boomers: 1946-1964	41%	(92)	25%	(56)	16%	(35)	10%	(21)	9%	(20)	225
Educ: < College	32%	(152)	29%	(137)	14%	(67)	9%	(43)	17%	(79)	478
Educ: Bachelors degree	36%	(67)	29%	(53)	14%	(26)	13%	(25)	7%	(13)	184
Educ: Post-grad	44%	(56)	34%	(43)	8%	(10)	6%	(8)	7%	(9)	126
Income: Under 50k	30%	(91)	28%	(84)	13%	(39)	10%	(31)	19%	(56)	301
Income: 50k-100k	33%	(103)	33%	(101)	14%	(44)	9%	(28)	11%	(33)	310
Income: 100k+	46%	(81)	27%	(48)	11%	(20)	9%	(16)	7%	(12)	177
Ethnicity: White (Non-Hispanic)	34%	(161)	31%	(148)	15%	(70)	10%	(50)	10%	(46)	475
Ethnicity: Hispanic	25%	(7)	41%	(12)	16%	(5)	14%	(4)	4%	(1)	29
Ethnicity: Black (Non-Hispanic)	38%	(97)	24%	(61)	10%	(25)	8%	(19)	21%	(53)	255
Ethnicity: Asian + Other (Non-Hispanic)	30%	(9)	43%	(13)	14%	(4)	9%	(3)	4%	(1)	30
All Christian	36%	(128)	33%	(117)	12%	(44)	12%	(44)	7%	(25)	358
All Non-Christian	54%	(23)	32%	(14)	8%	(3)	2%	(1)	4%	(2)	43
Atheist	40%	(14)	30%	(10)	7%	(2)	11%	(4)	13%	(4)	34
Agnostic/Nothing in particular	33%	(58)	26%	(46)	17%	(29)	7%	(13)	17%	(29)	175
Something Else	29%	(52)	27%	(48)	13%	(24)	8%	(14)	23%	(41)	179
Evangelical	30%	(94)	30%	(95)	14%	(44)	10%	(33)	16%	(49)	315
Non-Evangelical	40%	(85)	29%	(63)	12%	(25)	11%	(24)	8%	(17)	213
PID: Dem (no lean)	43%	(135)	25%	(79)	12%	(39)	7%	(21)	13%	(41)	316
PID: Ind (no lean)	30%	(48)	34%	(54)	11%	(17)	9%	(15)	17%	(27)	160
PID: Rep (no lean)	29%	(92)	32%	(100)	15%	(47)	13%	(39)	11%	(34)	312

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	35%	(274)	30%	(234)	13%	(103)	10%	(75)	13%	(102)	788
PID/Gender: Dem Men	37%	(50)	30%	(41)	17%	(22)	9%	(13)	7%	(9)	134
PID/Gender: Dem Women	47%	(85)	21%	(39)	9%	(17)	5%	(8)	18%	(32)	181
PID/Gender: Ind Men	27%	(24)	32%	(28)	12%	(10)	10%	(9)	20%	(17)	88
PID/Gender: Ind Women	33%	(24)	35%	(25)	9%	(7)	9%	(7)	13%	(9)	72
PID/Gender: Rep Men	29%	(38)	40%	(52)	13%	(17)	13%	(17)	6%	(8)	132
PID/Gender: Rep Women	30%	(54)	27%	(48)	17%	(30)	12%	(22)	14%	(26)	180
Ideo: Liberal (1-3)	48%	(110)	24%	(54)	10%	(23)	9%	(20)	9%	(20)	228
Ideo: Moderate (4)	29%	(64)	28%	(61)	17%	(37)	8%	(18)	17%	(38)	217
Ideo: Conservative (5-7)	31%	(97)	36%	(112)	13%	(39)	11%	(35)	9%	(27)	310
Ideo/PID: Conservative Republican	32%	(75)	37%	(87)	11%	(26)	13%	(30)	7%	(16)	235
Ideo/PID: Moderate/Liberal Republican	24%	(16)	19%	(12)	28%	(19)	11%	(7)	18%	(12)	66
Ideo/PID: Moderate/Conservative Democrat	33%	(38)	28%	(32)	15%	(18)	6%	(7)	18%	(20)	116
Ideo/PID: Liberal Democrat	51%	(96)	24%	(44)	10%	(20)	7%	(14)	7%	(14)	188
Unfavorable of Biden and Trump	37%	(47)	37%	(47)	9%	(11)	6%	(8)	11%	(13)	126
2024 H2H Matchup: Biden Voter	44%	(147)	26%	(85)	11%	(36)	8%	(28)	11%	(35)	331
2024 H2H Matchup: Trump Voter	28%	(108)	34%	(130)	15%	(59)	12%	(44)	11%	(41)	382
2024 H2H Matchup: Would not Vote	20%	(7)	27%	(9)	3%	(1)	10%	(3)	40%	(13)	33
2024 H2H Matchup: Do not Know	29%	(12)	23%	(10)	17%	(7)	—	(0)	31%	(13)	42
2022 House Vote: Democrat	43%	(149)	25%	(87)	12%	(41)	8%	(26)	12%	(43)	346
2022 House Vote: Republican	26%	(80)	36%	(111)	15%	(48)	14%	(43)	9%	(29)	311
2022 House Vote: Did not Vote	35%	(43)	27%	(33)	11%	(14)	5%	(6)	22%	(27)	122
2020 Vote: Joe Biden	42%	(156)	27%	(99)	12%	(42)	8%	(29)	11%	(40)	366
2020 Vote: Donald Trump	28%	(102)	33%	(120)	16%	(57)	12%	(43)	12%	(42)	365
2020 Vote: Someone Else	29%	(3)	39%	(4)	5%	(1)	7%	(1)	19%	(2)	10
2020 Vote: Did not Vote	30%	(14)	22%	(11)	6%	(3)	5%	(3)	36%	(17)	47
2016 Vote: Hillary Clinton	43%	(116)	25%	(67)	10%	(27)	9%	(24)	13%	(35)	269
2016 Vote: Donald Trump	28%	(84)	32%	(97)	17%	(52)	12%	(37)	10%	(29)	299
2016 Vote: Someone Else	35%	(10)	32%	(9)	4%	(1)	4%	(1)	25%	(7)	28
2020 Vote/PID: Not Biden/Democrat	24%	(7)	28%	(8)	15%	(4)	1%	(0)	32%	(9)	28
2020 Vote/PID: Not Trump/Republican	46%	(10)	25%	(5)	10%	(2)	—	(0)	18%	(4)	21

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	35%	(274)	30%	(234)	13%	(103)	10%	(75)	13%	(102)	788
U.S. Economy: Wrong Track	31%	(179)	31%	(175)	14%	(77)	10%	(57)	14%	(79)	568
U.S. Economy: Right Direction	43%	(96)	26%	(58)	12%	(26)	8%	(18)	10%	(23)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42%	(104)	26%	(65)	12%	(30)	8%	(20)	11%	(27)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(116)	35%	(143)	15%	(60)	11%	(47)	11%	(44)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(55)	19%	(25)	10%	(13)	7%	(9)	23%	(31)	132
Top 2024 Issue: Economy	33%	(96)	31%	(91)	11%	(33)	11%	(31)	13%	(39)	290
Community: Urban	37%	(61)	28%	(46)	14%	(23)	10%	(17)	11%	(18)	166
Community: Suburban	35%	(147)	33%	(138)	12%	(50)	9%	(36)	12%	(50)	421
Community: Rural	33%	(66)	24%	(49)	15%	(30)	11%	(23)	16%	(33)	202
Community/Gender: Urban Women	38%	(28)	27%	(20)	12%	(9)	7%	(5)	15%	(12)	75
Community/Gender: Urban Men	36%	(33)	28%	(26)	15%	(14)	12%	(11)	8%	(7)	90
Community/Gender: Rural Women	33%	(41)	22%	(27)	16%	(20)	10%	(13)	20%	(24)	125
Community/Gender: Rural Men	34%	(26)	29%	(22)	13%	(10)	12%	(10)	11%	(9)	76
Community/Gender: Suburban Women	40%	(94)	28%	(65)	10%	(24)	8%	(19)	13%	(31)	233
Community/Gender: Suburban Men	28%	(53)	39%	(73)	13%	(25)	9%	(18)	10%	(19)	188
Homeowner	35%	(175)	30%	(150)	14%	(71)	10%	(48)	11%	(53)	496
Renter	36%	(92)	28%	(72)	10%	(27)	9%	(24)	17%	(44)	259
Military HHnm: Yes	30%	(38)	26%	(32)	15%	(18)	16%	(20)	14%	(17)	125
Military HH: No	36%	(237)	30%	(202)	13%	(85)	8%	(56)	13%	(84)	663
Employ: Private Sector	32%	(93)	32%	(93)	11%	(31)	11%	(33)	13%	(37)	287
Employ: Government	42%	(25)	29%	(17)	23%	(13)	—	(0)	6%	(4)	59
Employ: Self-Employed	32%	(23)	33%	(24)	18%	(13)	9%	(6)	8%	(6)	72
Employ: Homemaker	34%	(13)	24%	(9)	10%	(4)	11%	(4)	22%	(9)	40
Employ: Student	43%	(8)	34%	(6)	8%	(1)	6%	(1)	9%	(2)	18
Employ: Retired	38%	(73)	26%	(50)	17%	(33)	12%	(24)	6%	(12)	192
Employ: Unemployed	34%	(25)	29%	(21)	8%	(6)	2%	(2)	27%	(20)	73
Employ: Other	31%	(14)	27%	(13)	4%	(2)	11%	(5)	28%	(13)	47
Self + Household: White-Collar	40%	(121)	31%	(94)	11%	(34)	10%	(31)	8%	(23)	303
Self + Household: Blue Collar	32%	(117)	32%	(118)	14%	(52)	10%	(38)	11%	(41)	366

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	35%	(274)	30%	(234)	13%	(103)	10%	(75)	13%	(102)	788
Union HH: Yes	32%	(7)	36%	(8)	18%	(4)	15%	(3)	—	(0)	23
Union HH: No	35%	(267)	29%	(225)	13%	(99)	9%	(72)	13%	(102)	765
LGBTQ+: Yes	26%	(21)	32%	(26)	11%	(9)	9%	(7)	22%	(17)	80
LGBTQ+: No	36%	(254)	29%	(208)	13%	(94)	10%	(68)	12%	(84)	708
Motivated to Vote	36%	(254)	30%	(216)	12%	(88)	10%	(70)	12%	(84)	711
Parent: Yes	36%	(77)	27%	(58)	14%	(29)	12%	(25)	12%	(26)	214
Parent: No	34%	(197)	31%	(176)	13%	(74)	9%	(51)	13%	(76)	574
COVID Vaccine: Yes	39%	(206)	29%	(156)	12%	(61)	10%	(51)	11%	(56)	530
COVID Vaccine: No	27%	(68)	30%	(78)	16%	(42)	10%	(25)	18%	(46)	258
Student Loans: Yes	38%	(60)	30%	(47)	8%	(12)	10%	(16)	13%	(21)	157
Student Loans: No	34%	(214)	29%	(186)	14%	(91)	9%	(59)	13%	(81)	631
Favorable Opinion of Haley	32%	(81)	36%	(92)	17%	(44)	9%	(23)	6%	(16)	256
Unfavorable Opinion of Haley	41%	(132)	27%	(86)	11%	(36)	12%	(38)	10%	(32)	323
Protestant	34%	(88)	34%	(89)	12%	(31)	14%	(37)	7%	(18)	264
Roman Catholic	45%	(39)	24%	(21)	16%	(14)	7%	(6)	8%	(7)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	72%	(6)	—	(0)	14%	(1)	—	(0)	8
Jewish	62%	(10)	38%	(6)	—	(0)	—	(0)	—	(0)	16
Muslim	67%	(12)	25%	(5)	1%	(0)	—	(0)	7%	(1)	18
Buddhist	17%	(1)	—	(0)	50%	(2)	24%	(1)	8%	(0)	4
Hindu	—	(0)	69%	(3)	31%	(1)	—	(0)	—	(0)	4
Atheist	40%	(14)	30%	(10)	7%	(2)	11%	(4)	13%	(4)	34
Agnostic	45%	(9)	18%	(4)	8%	(2)	4%	(1)	24%	(5)	19
Something else	29%	(52)	27%	(48)	13%	(24)	8%	(14)	23%	(41)	179
Nothing in particular	32%	(49)	27%	(42)	18%	(27)	8%	(12)	16%	(25)	156
Prodigal Biden Voter	29%	(17)	36%	(21)	13%	(7)	4%	(2)	18%	(10)	57
Undecided Voter (DK/WNV)	25%	(19)	25%	(19)	11%	(8)	4%	(3)	35%	(26)	75
Undecided Voter (DK)	20%	(7)	27%	(9)	3%	(1)	10%	(3)	40%	(13)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(220)	30%	(234)	17%	(134)	11%	(83)	15%	(117)	788
Gender: Male	29%	(101)	33%	(118)	17%	(59)	12%	(43)	10%	(34)	354
Gender: Female	27%	(119)	27%	(116)	17%	(75)	9%	(41)	19%	(83)	434
Age: 18-34	32%	(71)	25%	(56)	16%	(36)	9%	(19)	17%	(38)	221
Age: 35-44	26%	(28)	33%	(36)	13%	(14)	12%	(13)	16%	(18)	109
Age: 45-64	28%	(78)	29%	(82)	17%	(47)	10%	(28)	16%	(43)	279
Age: 65+	24%	(43)	33%	(59)	20%	(36)	13%	(23)	10%	(18)	179
GenZers: 1997-2012	36%	(44)	22%	(27)	17%	(20)	10%	(12)	15%	(18)	121
Millennials: 1981-1996	27%	(54)	31%	(63)	15%	(29)	10%	(20)	17%	(35)	200
GenXers: 1965-1980	26%	(60)	32%	(73)	16%	(36)	10%	(22)	16%	(36)	227
Baby Boomers: 1946-1964	25%	(57)	30%	(68)	19%	(43)	13%	(29)	12%	(28)	225
Educ: < College	27%	(129)	28%	(135)	16%	(75)	10%	(49)	19%	(90)	478
Educ: Bachelors degree	30%	(55)	28%	(51)	21%	(38)	13%	(24)	8%	(16)	184
Educ: Post-grad	28%	(36)	38%	(48)	16%	(21)	8%	(10)	10%	(12)	126
Income: Under 50k	28%	(83)	25%	(75)	13%	(39)	11%	(34)	23%	(69)	301
Income: 50k-100k	29%	(91)	32%	(100)	18%	(55)	10%	(31)	11%	(33)	310
Income: 100k+	26%	(46)	33%	(58)	22%	(39)	10%	(18)	9%	(15)	177
Ethnicity: White (Non-Hispanic)	28%	(132)	32%	(154)	18%	(83)	12%	(57)	10%	(49)	475
Ethnicity: Hispanic	17%	(5)	30%	(9)	22%	(6)	25%	(7)	6%	(2)	29
Ethnicity: Black (Non-Hispanic)	30%	(76)	25%	(64)	13%	(34)	6%	(15)	26%	(66)	255
Ethnicity: Asian + Other (Non-Hispanic)	25%	(8)	26%	(8)	33%	(10)	14%	(4)	1%	(0)	30
All Christian	28%	(99)	32%	(116)	17%	(61)	14%	(50)	9%	(31)	358
All Non-Christian	38%	(16)	41%	(18)	15%	(6)	2%	(1)	4%	(2)	43
Atheist	24%	(8)	43%	(15)	17%	(6)	9%	(3)	6%	(2)	34
Agnostic/Nothing in particular	30%	(52)	23%	(41)	18%	(31)	11%	(20)	18%	(32)	175
Something Else	25%	(45)	25%	(45)	16%	(29)	5%	(9)	28%	(50)	179
Evangelical	24%	(76)	29%	(93)	14%	(45)	12%	(37)	21%	(65)	315
Non-Evangelical	32%	(67)	30%	(64)	20%	(43)	10%	(22)	8%	(17)	213
PID: Dem (no lean)	34%	(109)	28%	(87)	14%	(44)	7%	(22)	17%	(55)	316
PID: Ind (no lean)	24%	(38)	29%	(46)	20%	(32)	9%	(15)	19%	(30)	160
PID: Rep (no lean)	24%	(74)	32%	(101)	19%	(58)	15%	(47)	10%	(33)	312

Continued on next page

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(220)	30%	(234)	17%	(134)	11%	(83)	15%	(117)	788
PID/Gender: Dem Men	34%	(46)	30%	(40)	17%	(22)	9%	(12)	10%	(14)	134
PID/Gender: Dem Women	35%	(63)	26%	(46)	12%	(21)	5%	(10)	23%	(41)	181
PID/Gender: Ind Men	28%	(25)	32%	(28)	15%	(13)	9%	(8)	16%	(14)	88
PID/Gender: Ind Women	18%	(13)	25%	(18)	26%	(19)	9%	(7)	22%	(16)	72
PID/Gender: Rep Men	23%	(30)	37%	(49)	18%	(24)	17%	(22)	5%	(7)	132
PID/Gender: Rep Women	24%	(43)	29%	(52)	19%	(35)	14%	(24)	14%	(26)	180
Ideo: Liberal (1-3)	41%	(94)	28%	(65)	13%	(29)	8%	(18)	10%	(22)	228
Ideo: Moderate (4)	21%	(47)	30%	(66)	20%	(44)	8%	(18)	20%	(43)	217
Ideo: Conservative (5-7)	24%	(75)	32%	(98)	19%	(58)	15%	(46)	11%	(34)	310
Ideo/PID: Conservative Republican	26%	(61)	32%	(75)	18%	(42)	16%	(38)	8%	(20)	235
Ideo/PID: Moderate/Liberal Republican	18%	(12)	37%	(24)	21%	(14)	13%	(8)	11%	(7)	66
Ideo/PID: Moderate/Conservative Democrat	22%	(26)	30%	(35)	17%	(20)	5%	(6)	25%	(29)	116
Ideo/PID: Liberal Democrat	44%	(82)	27%	(51)	12%	(23)	7%	(14)	9%	(17)	188
Unfavorable of Biden and Trump	30%	(37)	35%	(44)	14%	(18)	11%	(13)	11%	(13)	126
2024 H2H Matchup: Biden Voter	35%	(114)	26%	(88)	16%	(54)	7%	(23)	16%	(52)	331
2024 H2H Matchup: Trump Voter	24%	(91)	33%	(126)	18%	(70)	13%	(51)	12%	(45)	382
2024 H2H Matchup: Would not Vote	32%	(10)	12%	(4)	5%	(2)	13%	(4)	38%	(12)	33
2024 H2H Matchup: Do not Know	12%	(5)	40%	(17)	20%	(8)	12%	(5)	17%	(7)	42
2022 House Vote: Democrat	33%	(113)	27%	(95)	16%	(55)	7%	(23)	18%	(61)	346
2022 House Vote: Republican	21%	(66)	35%	(109)	19%	(60)	16%	(50)	9%	(27)	311
2022 House Vote: Did not Vote	33%	(40)	24%	(29)	14%	(17)	9%	(11)	20%	(25)	122
2020 Vote: Joe Biden	35%	(127)	27%	(100)	16%	(60)	6%	(23)	15%	(56)	366
2020 Vote: Donald Trump	22%	(79)	33%	(120)	18%	(67)	16%	(57)	12%	(42)	365
2020 Vote: Someone Else	—	(0)	73%	(7)	13%	(1)	7%	(1)	8%	(1)	10
2020 Vote: Did not Vote	30%	(14)	14%	(7)	13%	(6)	5%	(2)	39%	(18)	47
2016 Vote: Hillary Clinton	34%	(90)	29%	(79)	12%	(33)	7%	(20)	18%	(47)	269
2016 Vote: Donald Trump	23%	(69)	32%	(96)	19%	(57)	16%	(47)	10%	(29)	299
2016 Vote: Someone Else	30%	(9)	31%	(9)	13%	(4)	4%	(1)	22%	(6)	28
2020 Vote/PID: Not Biden/Democrat	20%	(6)	25%	(7)	14%	(4)	3%	(1)	38%	(11)	28
2020 Vote/PID: Not Trump/Republican	36%	(8)	34%	(7)	17%	(3)	—	(0)	13%	(3)	21

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**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(220)	30%	(234)	17%	(134)	11%	(83)	15%	(117)	788
U.S. Economy: Wrong Track	25%	(144)	30%	(168)	18%	(104)	12%	(69)	14%	(82)	568
U.S. Economy: Right Direction	34%	(76)	30%	(66)	13%	(29)	6%	(14)	16%	(35)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(81)	27%	(67)	17%	(41)	7%	(17)	16%	(40)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(99)	33%	(136)	18%	(75)	13%	(54)	11%	(45)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(40)	23%	(30)	14%	(18)	9%	(11)	25%	(33)	132
Top 2024 Issue: Economy	24%	(70)	32%	(93)	18%	(52)	12%	(34)	15%	(42)	290
Community: Urban	37%	(61)	25%	(42)	15%	(24)	9%	(14)	14%	(24)	166
Community: Suburban	26%	(110)	32%	(134)	18%	(76)	10%	(41)	14%	(59)	421
Community: Rural	24%	(49)	29%	(58)	16%	(33)	14%	(28)	17%	(34)	202
Community/Gender: Urban Women	36%	(27)	22%	(16)	16%	(12)	5%	(4)	22%	(16)	75
Community/Gender: Urban Men	38%	(34)	28%	(26)	14%	(12)	12%	(10)	8%	(7)	90
Community/Gender: Rural Women	25%	(31)	27%	(34)	14%	(18)	12%	(15)	22%	(27)	125
Community/Gender: Rural Men	23%	(18)	32%	(24)	20%	(15)	17%	(13)	9%	(7)	76
Community/Gender: Suburban Women	26%	(61)	28%	(66)	19%	(45)	9%	(22)	17%	(40)	233
Community/Gender: Suburban Men	26%	(49)	36%	(68)	17%	(32)	10%	(19)	10%	(20)	188
Homeowner	29%	(142)	30%	(147)	18%	(90)	12%	(57)	12%	(61)	496
Renter	28%	(71)	29%	(76)	15%	(38)	9%	(24)	19%	(50)	259
Military HHnm: Yes	27%	(33)	28%	(34)	21%	(27)	13%	(16)	12%	(14)	125
Military HH: No	28%	(187)	30%	(199)	16%	(107)	10%	(67)	16%	(103)	663
Employ: Private Sector	27%	(77)	32%	(92)	17%	(49)	10%	(28)	14%	(40)	287
Employ: Government	38%	(23)	31%	(19)	12%	(7)	5%	(3)	13%	(8)	59
Employ: Self-Employed	29%	(21)	31%	(22)	17%	(12)	12%	(9)	11%	(8)	72
Employ: Homemaker	16%	(7)	32%	(13)	23%	(9)	12%	(5)	16%	(7)	40
Employ: Student	34%	(6)	31%	(6)	6%	(1)	18%	(3)	12%	(2)	18
Employ: Retired	25%	(48)	32%	(61)	20%	(38)	13%	(25)	10%	(19)	192
Employ: Unemployed	32%	(23)	22%	(16)	12%	(9)	7%	(5)	28%	(20)	73
Employ: Other	35%	(16)	13%	(6)	15%	(7)	9%	(4)	27%	(13)	47
Self + Household: White-Collar	30%	(91)	32%	(96)	18%	(56)	11%	(34)	9%	(26)	303
Self + Household: Blue Collar	28%	(103)	31%	(112)	17%	(61)	10%	(38)	14%	(52)	366

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**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(220)	30%	(234)	17%	(134)	11%	(83)	15%	(117)	788
Union HH: Yes	26%	(6)	46%	(11)	23%	(5)	4%	(1)	2%	(0)	23
Union HH: No	28%	(214)	29%	(223)	17%	(129)	11%	(82)	15%	(117)	765
LGBTQ+: Yes	24%	(19)	27%	(22)	21%	(17)	8%	(6)	19%	(15)	80
LGBTQ+: No	28%	(201)	30%	(212)	16%	(117)	11%	(77)	14%	(102)	708
Motivated to Vote	28%	(200)	31%	(220)	17%	(122)	10%	(72)	14%	(99)	711
Parent: Yes	29%	(63)	30%	(64)	16%	(33)	9%	(19)	17%	(35)	214
Parent: No	27%	(157)	30%	(170)	17%	(100)	11%	(64)	14%	(82)	574
COVID Vaccine: Yes	32%	(167)	29%	(156)	17%	(89)	9%	(50)	13%	(68)	530
COVID Vaccine: No	21%	(53)	30%	(78)	17%	(45)	13%	(33)	19%	(49)	258
Student Loans: Yes	30%	(47)	31%	(49)	14%	(23)	6%	(9)	18%	(28)	157
Student Loans: No	27%	(173)	29%	(185)	18%	(111)	12%	(74)	14%	(89)	631
Favorable Opinion of Haley	25%	(65)	39%	(101)	19%	(49)	10%	(26)	6%	(14)	256
Unfavorable Opinion of Haley	31%	(101)	28%	(91)	17%	(56)	12%	(38)	12%	(38)	323
Protestant	27%	(70)	33%	(87)	15%	(39)	14%	(38)	11%	(28)	264
Roman Catholic	33%	(28)	28%	(24)	23%	(20)	13%	(11)	4%	(3)	86
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	59%	(5)	28%	(2)	14%	(1)	—	(0)	8
Jewish	66%	(11)	34%	(5)	—	(0)	—	(0)	—	(0)	16
Muslim	15%	(3)	66%	(12)	12%	(2)	—	(0)	7%	(1)	18
Buddhist	17%	(1)	—	(0)	75%	(3)	—	(0)	8%	(0)	4
Hindu	45%	(2)	—	(0)	31%	(1)	24%	(1)	—	(0)	4
Atheist	24%	(8)	43%	(15)	17%	(6)	9%	(3)	6%	(2)	34
Agnostic	46%	(9)	14%	(3)	13%	(3)	6%	(1)	22%	(4)	19
Something else	25%	(45)	25%	(45)	16%	(29)	5%	(9)	28%	(50)	179
Nothing in particular	28%	(43)	24%	(38)	18%	(28)	12%	(18)	18%	(28)	156
Prodigal Biden Voter	29%	(17)	33%	(19)	15%	(9)	3%	(2)	19%	(11)	57
Undecided Voter (DK/WNV)	20%	(15)	28%	(21)	13%	(10)	13%	(10)	26%	(19)	75
Undecided Voter (DK)	32%	(10)	12%	(4)	5%	(2)	13%	(4)	38%	(12)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	24%	(186)	30%	(233)	18%	(141)	13%	(102)	16%	(126)	788
Gender: Male	22%	(78)	35%	(124)	19%	(68)	13%	(47)	11%	(37)	354
Gender: Female	25%	(107)	25%	(109)	17%	(73)	13%	(56)	20%	(89)	434
Age: 18-34	27%	(60)	28%	(61)	16%	(36)	12%	(26)	17%	(38)	221
Age: 35-44	24%	(26)	30%	(33)	16%	(17)	14%	(15)	16%	(17)	109
Age: 45-64	23%	(65)	31%	(86)	17%	(48)	11%	(32)	17%	(47)	279
Age: 65+	19%	(34)	29%	(53)	22%	(39)	17%	(30)	13%	(23)	179
GenZers: 1997-2012	28%	(34)	27%	(33)	17%	(21)	12%	(14)	16%	(19)	121
Millennials: 1981-1996	24%	(48)	30%	(61)	15%	(31)	13%	(26)	17%	(34)	200
GenXers: 1965-1980	25%	(56)	30%	(68)	18%	(40)	11%	(26)	16%	(37)	227
Baby Boomers: 1946-1964	19%	(43)	30%	(67)	20%	(45)	16%	(36)	15%	(34)	225
Educ: < College	23%	(110)	27%	(127)	17%	(82)	14%	(65)	20%	(93)	478
Educ: Bachelors degree	22%	(41)	31%	(57)	22%	(40)	15%	(28)	10%	(18)	184
Educ: Post-grad	27%	(34)	39%	(49)	15%	(19)	7%	(9)	12%	(15)	126
Income: Under 50k	21%	(65)	25%	(76)	17%	(50)	14%	(43)	23%	(68)	301
Income: 50k-100k	27%	(84)	31%	(97)	19%	(58)	10%	(30)	13%	(41)	310
Income: 100k+	21%	(37)	34%	(61)	18%	(33)	16%	(29)	10%	(17)	177
Ethnicity: White (Non-Hispanic)	24%	(113)	29%	(138)	21%	(98)	14%	(68)	12%	(58)	475
Ethnicity: Hispanic	21%	(6)	36%	(10)	9%	(3)	23%	(7)	11%	(3)	29
Ethnicity: Black (Non-Hispanic)	25%	(64)	27%	(70)	14%	(35)	9%	(23)	25%	(63)	255
Ethnicity: Asian + Other (Non-Hispanic)	9%	(3)	50%	(15)	19%	(6)	16%	(5)	6%	(2)	30
All Christian	21%	(75)	31%	(110)	23%	(82)	15%	(55)	10%	(37)	358
All Non-Christian	49%	(21)	22%	(9)	15%	(7)	5%	(2)	9%	(4)	43
Atheist	21%	(7)	41%	(14)	14%	(5)	11%	(4)	13%	(4)	34
Agnostic/Nothing in particular	25%	(43)	30%	(52)	15%	(26)	12%	(22)	19%	(33)	175
Something Else	22%	(40)	27%	(48)	12%	(22)	11%	(20)	27%	(49)	179
Evangelical	18%	(58)	29%	(90)	17%	(53)	15%	(48)	21%	(67)	315
Non-Evangelical	27%	(57)	30%	(64)	22%	(48)	12%	(26)	9%	(19)	213
PID: Dem (no lean)	28%	(87)	32%	(100)	14%	(45)	8%	(26)	18%	(57)	316
PID: Ind (no lean)	20%	(33)	27%	(43)	23%	(37)	13%	(21)	16%	(26)	160
PID: Rep (no lean)	21%	(66)	29%	(90)	19%	(59)	18%	(55)	14%	(43)	312

Continued on next page

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	24%	(186)	30%	(233)	18%	(141)	13%	(102)	16%	(126)	788
PID/Gender: Dem Men	26%	(35)	38%	(51)	16%	(21)	9%	(12)	11%	(14)	134
PID/Gender: Dem Women	29%	(52)	27%	(49)	13%	(23)	8%	(14)	24%	(43)	181
PID/Gender: Ind Men	22%	(20)	26%	(23)	25%	(22)	13%	(11)	15%	(13)	88
PID/Gender: Ind Women	18%	(13)	28%	(20)	21%	(15)	14%	(10)	18%	(13)	72
PID/Gender: Rep Men	18%	(24)	38%	(50)	19%	(25)	17%	(23)	8%	(10)	132
PID/Gender: Rep Women	23%	(42)	22%	(39)	19%	(35)	18%	(32)	18%	(33)	180
Ideo: Liberal (1-3)	31%	(70)	36%	(83)	13%	(31)	8%	(18)	12%	(27)	228
Ideo: Moderate (4)	18%	(39)	26%	(56)	20%	(44)	15%	(33)	21%	(46)	217
Ideo: Conservative (5-7)	23%	(73)	29%	(91)	20%	(63)	16%	(48)	11%	(35)	310
Ideo/PID: Conservative Republican	23%	(54)	30%	(70)	21%	(48)	16%	(37)	11%	(25)	235
Ideo/PID: Moderate/Liberal Republican	16%	(10)	29%	(19)	15%	(10)	24%	(16)	17%	(11)	66
Ideo/PID: Moderate/Conservative Democrat	24%	(27)	23%	(27)	15%	(18)	13%	(15)	26%	(30)	116
Ideo/PID: Liberal Democrat	32%	(59)	39%	(73)	13%	(25)	5%	(10)	11%	(20)	188
Unfavorable of Biden and Trump	28%	(35)	38%	(48)	18%	(22)	7%	(9)	10%	(12)	126
2024 H2H Matchup: Biden Voter	28%	(91)	33%	(110)	14%	(47)	9%	(30)	16%	(53)	331
2024 H2H Matchup: Trump Voter	20%	(76)	27%	(104)	22%	(84)	17%	(66)	14%	(52)	382
2024 H2H Matchup: Would not Vote	25%	(8)	19%	(6)	6%	(2)	10%	(3)	40%	(13)	33
2024 H2H Matchup: Do not Know	23%	(10)	31%	(13)	21%	(9)	7%	(3)	18%	(8)	42
2022 House Vote: Democrat	27%	(93)	33%	(115)	17%	(60)	7%	(25)	16%	(54)	346
2022 House Vote: Republican	19%	(59)	27%	(85)	21%	(65)	21%	(65)	12%	(37)	311
2022 House Vote: Did not Vote	27%	(33)	27%	(33)	12%	(15)	10%	(12)	25%	(30)	122
2020 Vote: Joe Biden	28%	(103)	34%	(124)	14%	(52)	8%	(30)	16%	(58)	366
2020 Vote: Donald Trump	20%	(73)	27%	(98)	22%	(82)	18%	(66)	13%	(46)	365
2020 Vote: Someone Else	1%	(0)	50%	(5)	18%	(2)	7%	(1)	25%	(2)	10
2020 Vote: Did not Vote	21%	(10)	13%	(6)	11%	(5)	13%	(6)	42%	(20)	47
2016 Vote: Hillary Clinton	28%	(77)	34%	(93)	12%	(32)	8%	(22)	17%	(46)	269
2016 Vote: Donald Trump	19%	(57)	26%	(79)	23%	(70)	21%	(62)	10%	(31)	299
2016 Vote: Someone Else	37%	(10)	24%	(7)	14%	(4)	4%	(1)	20%	(6)	28
2020 Vote/PID: Not Biden/Democrat	20%	(6)	15%	(4)	29%	(8)	6%	(2)	31%	(9)	28
2020 Vote/PID: Not Trump/Republican	29%	(6)	31%	(7)	11%	(2)	1%	(0)	27%	(6)	21

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**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	24%	(186)	30%	(233)	18%	(141)	13%	(102)	16%	(126)	788
U.S. Economy: Wrong Track	20%	(112)	29%	(162)	20%	(112)	15%	(87)	17%	(95)	568
U.S. Economy: Right Direction	33%	(73)	32%	(71)	13%	(29)	7%	(16)	14%	(31)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(66)	35%	(85)	13%	(33)	8%	(19)	18%	(44)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(85)	28%	(113)	21%	(88)	17%	(70)	13%	(54)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(35)	27%	(35)	15%	(20)	10%	(13)	21%	(28)	132
Top 2024 Issue: Economy	22%	(64)	29%	(84)	17%	(48)	15%	(44)	17%	(49)	290
Community: Urban	27%	(45)	32%	(53)	18%	(31)	11%	(18)	12%	(20)	166
Community: Suburban	23%	(98)	31%	(129)	18%	(75)	12%	(51)	16%	(68)	421
Community: Rural	21%	(43)	26%	(51)	17%	(35)	17%	(34)	19%	(38)	202
Community/Gender: Urban Women	26%	(20)	31%	(24)	16%	(12)	8%	(6)	19%	(14)	75
Community/Gender: Urban Men	27%	(25)	32%	(29)	21%	(19)	13%	(12)	7%	(6)	90
Community/Gender: Rural Women	21%	(27)	22%	(28)	18%	(23)	14%	(18)	24%	(31)	125
Community/Gender: Rural Men	22%	(16)	31%	(24)	16%	(12)	21%	(16)	10%	(7)	76
Community/Gender: Suburban Women	26%	(61)	25%	(58)	17%	(38)	14%	(32)	19%	(44)	233
Community/Gender: Suburban Men	20%	(37)	38%	(71)	20%	(37)	10%	(18)	13%	(24)	188
Homeowner	25%	(127)	28%	(140)	19%	(96)	13%	(65)	14%	(69)	496
Renter	22%	(57)	32%	(83)	14%	(36)	13%	(33)	19%	(50)	259
Military HHnm: Yes	23%	(28)	16%	(20)	27%	(34)	18%	(22)	16%	(20)	125
Military HH: No	24%	(157)	32%	(213)	16%	(107)	12%	(80)	16%	(106)	663
Employ: Private Sector	23%	(66)	32%	(92)	16%	(45)	13%	(38)	16%	(46)	287
Employ: Government	26%	(16)	42%	(25)	15%	(9)	5%	(3)	12%	(7)	59
Employ: Self-Employed	29%	(21)	29%	(21)	14%	(10)	16%	(12)	11%	(8)	72
Employ: Homemaker	24%	(9)	22%	(9)	24%	(10)	8%	(3)	22%	(9)	40
Employ: Student	23%	(4)	39%	(7)	3%	(0)	21%	(4)	15%	(3)	18
Employ: Retired	20%	(38)	31%	(59)	23%	(44)	16%	(30)	11%	(20)	192
Employ: Unemployed	28%	(20)	20%	(14)	20%	(14)	6%	(5)	27%	(19)	73
Employ: Other	25%	(12)	12%	(6)	17%	(8)	15%	(7)	31%	(14)	47
Self + Household: White-Collar	24%	(73)	30%	(91)	20%	(60)	16%	(48)	10%	(32)	303
Self + Household: Blue Collar	26%	(94)	31%	(114)	17%	(61)	13%	(47)	14%	(51)	366

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**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	24%	(186)	30%	(233)	18%	(141)	13%	(102)	16%	(126)	788
Union HH: Yes	17%	(4)	52%	(12)	19%	(4)	8%	(2)	4%	(1)	23
Union HH: No	24%	(182)	29%	(221)	18%	(137)	13%	(101)	16%	(125)	765
LGBTQ+: Yes	14%	(11)	34%	(27)	20%	(16)	9%	(8)	23%	(18)	80
LGBTQ+: No	25%	(175)	29%	(206)	18%	(125)	13%	(95)	15%	(108)	708
Motivated to Vote	24%	(170)	30%	(215)	17%	(122)	13%	(94)	16%	(111)	711
Parent: Yes	29%	(62)	29%	(62)	17%	(36)	12%	(26)	13%	(29)	214
Parent: No	22%	(124)	30%	(172)	18%	(105)	13%	(76)	17%	(97)	574
COVID Vaccine: Yes	26%	(138)	31%	(165)	18%	(94)	11%	(58)	14%	(74)	530
COVID Vaccine: No	18%	(47)	26%	(68)	18%	(47)	17%	(44)	20%	(52)	258
Student Loans: Yes	29%	(45)	29%	(45)	16%	(25)	10%	(15)	17%	(27)	157
Student Loans: No	22%	(140)	30%	(188)	18%	(116)	14%	(87)	16%	(99)	631
Favorable Opinion of Haley	24%	(62)	34%	(88)	20%	(50)	13%	(34)	8%	(22)	256
Unfavorable Opinion of Haley	26%	(83)	27%	(87)	20%	(63)	13%	(43)	15%	(48)	323
Protestant	21%	(55)	30%	(79)	21%	(55)	16%	(43)	12%	(32)	264
Roman Catholic	23%	(20)	31%	(27)	28%	(24)	13%	(11)	5%	(4)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	46%	(4)	41%	(3)	14%	(1)	—	(0)	8
Jewish	50%	(8)	21%	(3)	15%	(2)	—	(0)	13%	(2)	16
Muslim	56%	(10)	25%	(5)	6%	(1)	6%	(1)	7%	(1)	18
Buddhist	17%	(1)	—	(0)	50%	(2)	24%	(1)	8%	(0)	4
Hindu	45%	(2)	31%	(1)	24%	(1)	—	(0)	—	(0)	4
Atheist	21%	(7)	41%	(14)	14%	(5)	11%	(4)	13%	(4)	34
Agnostic	23%	(4)	32%	(6)	16%	(3)	1%	(0)	28%	(5)	19
Something else	22%	(40)	27%	(48)	12%	(22)	11%	(20)	27%	(49)	179
Nothing in particular	25%	(39)	29%	(46)	14%	(22)	14%	(21)	17%	(27)	156
Prodigal Biden Voter	24%	(14)	31%	(18)	18%	(10)	6%	(3)	21%	(12)	57
Undecided Voter (DK/WNV)	24%	(18)	26%	(19)	14%	(11)	8%	(6)	28%	(21)	75
Undecided Voter (DK)	25%	(8)	19%	(6)	6%	(2)	10%	(3)	40%	(13)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	35%	(277)	29%	(230)	14%	(108)	7%	(58)	15%	(115)	788
Gender: Male	34%	(120)	33%	(118)	16%	(57)	7%	(24)	10%	(35)	354
Gender: Female	36%	(157)	26%	(112)	12%	(51)	8%	(34)	18%	(80)	434
Age: 18-34	33%	(73)	26%	(57)	18%	(39)	5%	(12)	18%	(41)	221
Age: 35-44	43%	(47)	22%	(24)	14%	(15)	8%	(8)	14%	(15)	109
Age: 45-64	34%	(94)	33%	(93)	10%	(27)	9%	(24)	15%	(41)	279
Age: 65+	35%	(63)	31%	(56)	15%	(27)	8%	(15)	10%	(18)	179
GenZers: 1997-2012	33%	(40)	23%	(28)	20%	(24)	6%	(7)	18%	(22)	121
Millennials: 1981-1996	38%	(75)	26%	(52)	14%	(28)	6%	(13)	16%	(32)	200
GenXers: 1965-1980	35%	(79)	33%	(74)	8%	(19)	10%	(22)	15%	(33)	227
Baby Boomers: 1946-1964	33%	(75)	32%	(73)	15%	(33)	7%	(16)	12%	(27)	225
Educ: < College	33%	(156)	27%	(130)	14%	(67)	7%	(35)	19%	(90)	478
Educ: Bachelors degree	39%	(72)	27%	(50)	13%	(25)	10%	(19)	10%	(18)	184
Educ: Post-grad	39%	(49)	39%	(49)	13%	(16)	3%	(4)	6%	(7)	126
Income: Under 50k	32%	(96)	27%	(82)	11%	(35)	8%	(23)	22%	(66)	301
Income: 50k-100k	33%	(102)	31%	(95)	17%	(54)	7%	(23)	12%	(36)	310
Income: 100k+	45%	(79)	30%	(53)	11%	(20)	7%	(13)	7%	(13)	177
Ethnicity: White (Non-Hispanic)	36%	(170)	33%	(155)	14%	(64)	7%	(34)	11%	(52)	475
Ethnicity: Hispanic	31%	(9)	34%	(10)	15%	(4)	12%	(3)	8%	(2)	29
Ethnicity: Black (Non-Hispanic)	35%	(88)	20%	(52)	14%	(35)	8%	(20)	24%	(61)	255
Ethnicity: Asian + Other (Non-Hispanic)	33%	(10)	47%	(14)	16%	(5)	5%	(1)	—	(0)	30
All Christian	36%	(128)	31%	(111)	16%	(56)	8%	(30)	9%	(33)	358
All Non-Christian	54%	(23)	24%	(10)	14%	(6)	—	(0)	9%	(4)	43
Atheist	40%	(13)	38%	(13)	11%	(4)	5%	(2)	6%	(2)	34
Agnostic/Nothing in particular	37%	(65)	25%	(44)	13%	(23)	8%	(14)	17%	(29)	175
Something Else	27%	(47)	29%	(52)	11%	(20)	7%	(13)	26%	(47)	179
Evangelical	30%	(94)	33%	(105)	9%	(30)	7%	(23)	20%	(63)	315
Non-Evangelical	37%	(79)	26%	(55)	21%	(46)	8%	(16)	8%	(17)	213
PID: Dem (no lean)	38%	(121)	24%	(76)	16%	(51)	8%	(24)	14%	(44)	316
PID: Ind (no lean)	31%	(49)	27%	(43)	18%	(28)	4%	(7)	21%	(34)	160
PID: Rep (no lean)	34%	(106)	36%	(112)	9%	(29)	9%	(28)	12%	(38)	312

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	35%	(277)	29%	(230)	14%	(108)	7%	(58)	15%	(115)	788
PID/Gender: Dem Men	35%	(46)	31%	(41)	19%	(26)	7%	(10)	8%	(11)	134
PID/Gender: Dem Women	41%	(75)	19%	(35)	14%	(25)	8%	(14)	18%	(33)	181
PID/Gender: Ind Men	30%	(26)	27%	(23)	19%	(17)	4%	(3)	21%	(18)	88
PID/Gender: Ind Women	31%	(22)	27%	(19)	16%	(12)	5%	(4)	21%	(15)	72
PID/Gender: Rep Men	36%	(47)	41%	(54)	11%	(14)	8%	(11)	4%	(6)	132
PID/Gender: Rep Women	33%	(59)	32%	(58)	8%	(15)	9%	(17)	18%	(32)	180
Ideo: Liberal (1-3)	46%	(106)	24%	(56)	14%	(32)	6%	(14)	9%	(20)	228
Ideo: Moderate (4)	23%	(50)	29%	(64)	17%	(37)	10%	(21)	21%	(45)	217
Ideo: Conservative (5-7)	37%	(115)	35%	(109)	11%	(35)	7%	(22)	9%	(29)	310
Ideo/PID: Conservative Republican	39%	(91)	36%	(84)	10%	(22)	8%	(19)	8%	(18)	235
Ideo/PID: Moderate/Liberal Republican	22%	(14)	40%	(27)	8%	(5)	13%	(8)	17%	(11)	66
Ideo/PID: Moderate/Conservative Democrat	28%	(32)	28%	(32)	18%	(20)	8%	(10)	18%	(21)	116
Ideo/PID: Liberal Democrat	47%	(88)	23%	(43)	15%	(29)	7%	(12)	8%	(14)	188
Unfavorable of Biden and Trump	44%	(56)	28%	(35)	16%	(20)	3%	(4)	9%	(11)	126
2024 H2H Matchup: Biden Voter	39%	(130)	24%	(79)	15%	(49)	9%	(28)	13%	(44)	331
2024 H2H Matchup: Trump Voter	32%	(124)	35%	(132)	12%	(48)	8%	(29)	13%	(49)	382
2024 H2H Matchup: Would not Vote	35%	(12)	15%	(5)	11%	(3)	3%	(1)	36%	(12)	33
2024 H2H Matchup: Do not Know	26%	(11)	31%	(13)	20%	(9)	1%	(0)	22%	(9)	42
2022 House Vote: Democrat	39%	(136)	23%	(80)	15%	(50)	7%	(24)	16%	(55)	346
2022 House Vote: Republican	32%	(100)	36%	(112)	12%	(38)	10%	(30)	10%	(30)	311
2022 House Vote: Did not Vote	32%	(40)	27%	(33)	16%	(20)	3%	(3)	22%	(26)	122
2020 Vote: Joe Biden	40%	(147)	25%	(91)	15%	(56)	7%	(25)	13%	(47)	366
2020 Vote: Donald Trump	31%	(112)	35%	(128)	13%	(48)	8%	(29)	13%	(48)	365
2020 Vote: Someone Else	18%	(2)	58%	(6)	8%	(1)	—	(0)	15%	(1)	10
2020 Vote: Did not Vote	34%	(16)	11%	(5)	8%	(4)	9%	(4)	38%	(18)	47
2016 Vote: Hillary Clinton	41%	(109)	24%	(64)	14%	(38)	7%	(19)	14%	(39)	269
2016 Vote: Donald Trump	34%	(101)	34%	(101)	12%	(37)	9%	(28)	11%	(32)	299
2016 Vote: Someone Else	38%	(11)	33%	(9)	2%	(1)	1%	(0)	25%	(7)	28
2020 Vote/PID: Not Biden/Democrat	18%	(5)	18%	(5)	20%	(6)	6%	(2)	38%	(11)	28
2020 Vote/PID: Not Trump/Republican	47%	(10)	30%	(6)	3%	(1)	1%	(0)	19%	(4)	21

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	35%	(277)	29%	(230)	14%	(108)	7%	(58)	15%	(115)	788
U.S. Economy: Wrong Track	33%	(189)	31%	(175)	13%	(74)	7%	(42)	15%	(87)	568
U.S. Economy: Right Direction	40%	(87)	25%	(55)	15%	(34)	7%	(16)	13%	(28)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37%	(92)	26%	(65)	15%	(37)	8%	(19)	13%	(33)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(135)	34%	(139)	13%	(55)	8%	(31)	12%	(49)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(49)	19%	(26)	13%	(17)	6%	(8)	25%	(33)	132
Top 2024 Issue: Economy	35%	(103)	32%	(94)	13%	(39)	6%	(18)	13%	(37)	290
Community: Urban	38%	(63)	24%	(40)	16%	(26)	8%	(14)	14%	(22)	166
Community: Suburban	35%	(149)	30%	(126)	14%	(59)	7%	(29)	14%	(58)	421
Community: Rural	32%	(64)	32%	(64)	11%	(23)	8%	(16)	17%	(34)	202
Community/Gender: Urban Women	43%	(33)	18%	(13)	13%	(10)	8%	(6)	18%	(13)	75
Community/Gender: Urban Men	34%	(31)	29%	(26)	19%	(17)	8%	(7)	10%	(9)	90
Community/Gender: Rural Women	32%	(40)	30%	(38)	10%	(13)	7%	(9)	21%	(27)	125
Community/Gender: Rural Men	32%	(25)	35%	(27)	14%	(10)	9%	(7)	10%	(8)	76
Community/Gender: Suburban Women	36%	(84)	26%	(61)	12%	(29)	8%	(19)	17%	(40)	233
Community/Gender: Suburban Men	35%	(65)	35%	(65)	16%	(30)	5%	(10)	10%	(18)	188
Homeowner	37%	(182)	29%	(142)	14%	(70)	8%	(38)	13%	(64)	496
Renter	32%	(83)	30%	(78)	14%	(35)	7%	(19)	17%	(43)	259
Military HHnm: Yes	33%	(41)	29%	(36)	15%	(19)	8%	(10)	14%	(18)	125
Military HH: No	36%	(236)	29%	(193)	13%	(89)	7%	(48)	15%	(97)	663
Employ: Private Sector	39%	(111)	28%	(82)	12%	(33)	10%	(28)	12%	(33)	287
Employ: Government	25%	(15)	41%	(24)	20%	(12)	3%	(2)	11%	(7)	59
Employ: Self-Employed	36%	(26)	30%	(21)	16%	(11)	7%	(5)	12%	(8)	72
Employ: Homemaker	31%	(12)	33%	(13)	6%	(2)	8%	(3)	22%	(9)	40
Employ: Student	30%	(5)	29%	(5)	13%	(2)	13%	(2)	15%	(3)	18
Employ: Retired	34%	(65)	34%	(65)	16%	(30)	7%	(13)	10%	(19)	192
Employ: Unemployed	35%	(26)	20%	(15)	14%	(10)	1%	(1)	30%	(22)	73
Employ: Other	35%	(16)	11%	(5)	15%	(7)	9%	(4)	30%	(14)	47
Self + Household: White-Collar	41%	(125)	30%	(90)	13%	(40)	8%	(24)	8%	(23)	303
Self + Household: Blue Collar	33%	(122)	31%	(112)	15%	(55)	8%	(28)	13%	(49)	366

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**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	35%	(277)	29%	(230)	14%	(108)	7%	(58)	15%	(115)	788
Union HH: Yes	29%	(7)	29%	(7)	27%	(6)	7%	(2)	8%	(2)	23
Union HH: No	35%	(270)	29%	(223)	13%	(102)	7%	(57)	15%	(113)	765
LGBTQ+: Yes	31%	(25)	33%	(27)	13%	(11)	6%	(5)	16%	(13)	80
LGBTQ+: No	36%	(252)	29%	(203)	14%	(98)	8%	(53)	14%	(102)	708
Motivated to Vote	36%	(258)	31%	(218)	13%	(93)	7%	(50)	13%	(92)	711
Parent: Yes	41%	(87)	26%	(57)	12%	(26)	6%	(13)	15%	(32)	214
Parent: No	33%	(190)	30%	(173)	14%	(82)	8%	(45)	14%	(83)	574
COVID Vaccine: Yes	39%	(204)	28%	(147)	14%	(73)	8%	(42)	12%	(63)	530
COVID Vaccine: No	28%	(73)	32%	(83)	14%	(35)	6%	(16)	20%	(52)	258
Student Loans: Yes	34%	(54)	34%	(54)	9%	(15)	7%	(11)	14%	(23)	157
Student Loans: No	35%	(223)	28%	(176)	15%	(94)	7%	(47)	15%	(92)	631
Favorable Opinion of Haley	37%	(95)	35%	(89)	13%	(34)	8%	(19)	7%	(18)	256
Unfavorable Opinion of Haley	38%	(124)	30%	(96)	15%	(48)	6%	(20)	11%	(36)	323
Protestant	35%	(92)	34%	(91)	13%	(35)	8%	(20)	10%	(26)	264
Roman Catholic	40%	(34)	21%	(18)	25%	(21)	7%	(6)	8%	(7)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	27%	(2)	29%	(2)	—	(0)	44%	(3)	—	(0)	8
Jewish	76%	(12)	12%	(2)	6%	(1)	—	(0)	6%	(1)	16
Muslim	50%	(9)	32%	(6)	5%	(1)	—	(0)	13%	(2)	18
Buddhist	34%	(1)	8%	(0)	50%	(2)	—	(0)	8%	(0)	4
Hindu	—	(0)	55%	(2)	45%	(2)	—	(0)	—	(0)	4
Atheist	40%	(13)	38%	(13)	11%	(4)	5%	(2)	6%	(2)	34
Agnostic	43%	(8)	29%	(6)	10%	(2)	1%	(0)	16%	(3)	19
Something else	27%	(47)	29%	(52)	11%	(20)	7%	(13)	26%	(47)	179
Nothing in particular	36%	(56)	25%	(39)	14%	(21)	9%	(13)	17%	(26)	156
Prodigal Biden Voter	38%	(22)	23%	(13)	16%	(9)	3%	(2)	19%	(11)	57
Undecided Voter (DK/WNV)	30%	(22)	24%	(18)	16%	(12)	2%	(1)	28%	(21)	75
Undecided Voter (DK)	35%	(12)	15%	(5)	11%	(3)	3%	(1)	36%	(12)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	40%	(319)	28%	(220)	13%	(104)	5%	(41)	13%	(104)	788
Gender: Male	46%	(163)	25%	(89)	13%	(46)	7%	(26)	9%	(30)	354
Gender: Female	36%	(156)	30%	(131)	14%	(59)	3%	(15)	17%	(73)	434
Age: 18-34	38%	(85)	22%	(49)	17%	(38)	4%	(9)	18%	(41)	221
Age: 35-44	46%	(51)	26%	(28)	8%	(8)	4%	(5)	16%	(18)	109
Age: 45-64	44%	(122)	28%	(78)	15%	(40)	4%	(11)	10%	(29)	279
Age: 65+	35%	(62)	37%	(66)	10%	(17)	9%	(17)	9%	(16)	179
GenZers: 1997-2012	33%	(40)	20%	(24)	22%	(27)	6%	(7)	20%	(24)	121
Millennials: 1981-1996	46%	(93)	25%	(50)	9%	(19)	3%	(7)	16%	(31)	200
GenXers: 1965-1980	43%	(97)	27%	(61)	15%	(35)	3%	(7)	12%	(27)	227
Baby Boomers: 1946-1964	38%	(85)	36%	(82)	8%	(19)	9%	(20)	9%	(20)	225
Educ: < College	42%	(199)	28%	(134)	11%	(51)	5%	(22)	15%	(71)	478
Educ: Bachelors degree	40%	(73)	25%	(46)	18%	(33)	7%	(13)	10%	(18)	184
Educ: Post-grad	37%	(46)	32%	(40)	16%	(20)	5%	(6)	11%	(14)	126
Income: Under 50k	42%	(127)	23%	(69)	13%	(38)	4%	(13)	18%	(55)	301
Income: 50k-100k	40%	(124)	31%	(95)	14%	(44)	5%	(16)	10%	(31)	310
Income: 100k+	38%	(68)	32%	(57)	12%	(22)	7%	(12)	10%	(18)	177
Ethnicity: White (Non-Hispanic)	42%	(199)	30%	(144)	12%	(58)	4%	(21)	11%	(54)	475
Ethnicity: Hispanic	28%	(8)	31%	(9)	24%	(7)	6%	(2)	10%	(3)	29
Ethnicity: Black (Non-Hispanic)	37%	(96)	24%	(62)	13%	(34)	7%	(18)	17%	(45)	255
Ethnicity: Asian + Other (Non-Hispanic)	56%	(17)	18%	(5)	18%	(5)	—	(0)	8%	(2)	30
All Christian	43%	(155)	32%	(114)	11%	(41)	5%	(17)	9%	(32)	358
All Non-Christian	40%	(17)	30%	(13)	20%	(8)	—	(0)	10%	(4)	43
Atheist	22%	(7)	13%	(4)	38%	(13)	10%	(4)	16%	(6)	34
Agnostic/Nothing in particular	40%	(70)	23%	(40)	13%	(23)	5%	(9)	19%	(33)	175
Something Else	39%	(69)	28%	(49)	11%	(19)	7%	(12)	16%	(29)	179
Evangelical	47%	(148)	28%	(88)	8%	(27)	4%	(13)	12%	(39)	315
Non-Evangelical	34%	(73)	33%	(71)	15%	(31)	8%	(16)	10%	(22)	213
PID: Dem (no lean)	35%	(111)	24%	(75)	19%	(60)	7%	(22)	15%	(48)	316
PID: Ind (no lean)	38%	(61)	28%	(45)	13%	(21)	5%	(9)	15%	(24)	160
PID: Rep (no lean)	47%	(146)	32%	(101)	8%	(23)	3%	(11)	10%	(31)	312

Continued on next page

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	40%	(319)	28%	(220)	13%	(104)	5%	(41)	13%	(104)	788
PID/Gender: Dem Men	41%	(54)	21%	(28)	20%	(26)	10%	(13)	9%	(12)	134
PID/Gender: Dem Women	31%	(57)	26%	(46)	18%	(33)	5%	(8)	20%	(36)	181
PID/Gender: Ind Men	40%	(35)	28%	(25)	12%	(10)	6%	(5)	14%	(12)	88
PID/Gender: Ind Women	36%	(26)	27%	(20)	15%	(11)	4%	(3)	17%	(12)	72
PID/Gender: Rep Men	55%	(73)	27%	(36)	7%	(9)	6%	(8)	5%	(6)	132
PID/Gender: Rep Women	41%	(73)	36%	(65)	8%	(15)	2%	(3)	14%	(25)	180
Ideo: Liberal (1-3)	35%	(81)	22%	(50)	22%	(51)	6%	(13)	15%	(33)	228
Ideo: Moderate (4)	35%	(76)	33%	(71)	13%	(28)	7%	(15)	12%	(26)	217
Ideo: Conservative (5-7)	50%	(156)	30%	(94)	7%	(22)	3%	(11)	9%	(27)	310
Ideo/PID: Conservative Republican	50%	(118)	32%	(75)	6%	(15)	2%	(4)	10%	(23)	235
Ideo/PID: Moderate/Liberal Republican	41%	(27)	33%	(22)	12%	(8)	9%	(6)	5%	(4)	66
Ideo/PID: Moderate/Conservative Democrat	38%	(44)	31%	(36)	13%	(16)	7%	(8)	11%	(13)	116
Ideo/PID: Liberal Democrat	35%	(66)	21%	(39)	23%	(42)	7%	(13)	14%	(27)	188
Unfavorable of Biden and Trump	34%	(42)	31%	(39)	17%	(22)	9%	(12)	9%	(12)	126
2024 H2H Matchup: Biden Voter	34%	(113)	26%	(85)	19%	(61)	8%	(25)	14%	(46)	331
2024 H2H Matchup: Trump Voter	48%	(184)	31%	(119)	8%	(31)	3%	(11)	10%	(37)	382
2024 H2H Matchup: Would not Vote	30%	(10)	7%	(2)	15%	(5)	7%	(2)	40%	(13)	33
2024 H2H Matchup: Do not Know	28%	(12)	32%	(13)	17%	(7)	6%	(3)	18%	(7)	42
2022 House Vote: Democrat	35%	(123)	24%	(83)	19%	(65)	7%	(26)	14%	(49)	346
2022 House Vote: Republican	51%	(158)	30%	(93)	9%	(27)	2%	(7)	8%	(26)	311
2022 House Vote: Did not Vote	29%	(35)	35%	(42)	10%	(12)	7%	(9)	19%	(23)	122
2020 Vote: Joe Biden	35%	(128)	26%	(97)	19%	(69)	7%	(26)	13%	(47)	366
2020 Vote: Donald Trump	48%	(175)	31%	(112)	8%	(31)	3%	(10)	10%	(37)	365
2020 Vote: Someone Else	33%	(3)	50%	(5)	2%	(0)	—	(0)	14%	(1)	10
2020 Vote: Did not Vote	26%	(13)	12%	(6)	10%	(5)	12%	(6)	39%	(19)	47
2016 Vote: Hillary Clinton	36%	(96)	25%	(66)	20%	(53)	7%	(19)	13%	(36)	269
2016 Vote: Donald Trump	50%	(149)	32%	(96)	7%	(21)	2%	(6)	9%	(27)	299
2016 Vote: Someone Else	34%	(9)	33%	(9)	8%	(2)	13%	(4)	13%	(4)	28
2020 Vote/PID: Not Biden/Democrat	26%	(7)	12%	(3)	19%	(5)	8%	(2)	35%	(10)	28
2020 Vote/PID: Not Trump/Republican	17%	(4)	49%	(10)	—	(0)	21%	(4)	13%	(3)	21

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	40%	(319)	28%	(220)	13%	(104)	5%	(41)	13%	(104)	788
U.S. Economy: Wrong Track	43%	(246)	29%	(167)	11%	(61)	4%	(22)	13%	(71)	568
U.S. Economy: Right Direction	33%	(73)	24%	(53)	20%	(43)	9%	(19)	15%	(32)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(83)	26%	(63)	18%	(45)	9%	(22)	14%	(34)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48%	(197)	31%	(128)	9%	(36)	3%	(12)	9%	(37)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(39)	22%	(29)	18%	(24)	6%	(8)	25%	(33)	132
Top 2024 Issue: Economy	47%	(135)	30%	(86)	10%	(30)	2%	(5)	11%	(33)	290
Community: Urban	36%	(59)	26%	(43)	17%	(29)	9%	(15)	11%	(19)	166
Community: Suburban	36%	(150)	30%	(128)	15%	(64)	4%	(17)	15%	(62)	421
Community: Rural	54%	(110)	24%	(49)	6%	(12)	4%	(9)	11%	(23)	202
Community/Gender: Urban Women	28%	(21)	27%	(20)	21%	(16)	6%	(4)	19%	(14)	75
Community/Gender: Urban Men	42%	(38)	26%	(23)	14%	(13)	12%	(11)	5%	(5)	90
Community/Gender: Rural Women	48%	(60)	30%	(38)	6%	(7)	4%	(5)	12%	(15)	125
Community/Gender: Rural Men	65%	(50)	14%	(11)	6%	(4)	4%	(3)	10%	(8)	76
Community/Gender: Suburban Women	32%	(75)	31%	(73)	15%	(36)	2%	(5)	19%	(44)	233
Community/Gender: Suburban Men	40%	(75)	29%	(55)	15%	(28)	6%	(12)	9%	(18)	188
Homeowner	41%	(201)	30%	(148)	12%	(62)	5%	(27)	12%	(58)	496
Renter	40%	(104)	25%	(66)	14%	(37)	5%	(13)	15%	(39)	259
Military HHnm: Yes	39%	(49)	31%	(39)	13%	(16)	6%	(8)	11%	(14)	125
Military HH: No	41%	(270)	27%	(182)	13%	(88)	5%	(33)	14%	(90)	663
Employ: Private Sector	45%	(129)	31%	(88)	11%	(32)	4%	(12)	9%	(26)	287
Employ: Government	37%	(22)	24%	(14)	16%	(9)	10%	(6)	12%	(7)	59
Employ: Self-Employed	35%	(25)	30%	(22)	16%	(11)	7%	(5)	12%	(8)	72
Employ: Homemaker	39%	(15)	21%	(8)	22%	(9)	2%	(1)	16%	(6)	40
Employ: Student	37%	(7)	15%	(3)	17%	(3)	3%	(1)	28%	(5)	18
Employ: Retired	40%	(77)	36%	(69)	9%	(17)	8%	(15)	7%	(14)	192
Employ: Unemployed	32%	(23)	17%	(12)	19%	(14)	3%	(2)	29%	(21)	73
Employ: Other	42%	(20)	9%	(4)	18%	(9)	—	(0)	31%	(15)	47
Self + Household: White-Collar	39%	(117)	31%	(95)	15%	(46)	6%	(18)	9%	(27)	303
Self + Household: Blue Collar	45%	(165)	26%	(95)	13%	(49)	5%	(18)	11%	(39)	366

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	40%	(319)	28%	(220)	13%	(104)	5%	(41)	13%	(104)	788
Union HH: Yes	44%	(10)	26%	(6)	11%	(3)	14%	(3)	6%	(1)	23
Union HH: No	40%	(308)	28%	(214)	13%	(102)	5%	(38)	13%	(102)	765
LGBTQ+: Yes	34%	(27)	25%	(20)	19%	(15)	3%	(3)	19%	(15)	80
LGBTQ+: No	41%	(291)	28%	(200)	13%	(89)	5%	(38)	13%	(88)	708
Motivated to Vote	41%	(291)	29%	(204)	13%	(93)	5%	(36)	12%	(86)	711
Parent: Yes	45%	(95)	23%	(49)	12%	(27)	4%	(9)	16%	(34)	214
Parent: No	39%	(223)	30%	(171)	14%	(78)	6%	(32)	12%	(70)	574
COVID Vaccine: Yes	37%	(197)	30%	(160)	14%	(74)	6%	(29)	13%	(70)	530
COVID Vaccine: No	47%	(122)	23%	(61)	12%	(30)	5%	(12)	13%	(34)	258
Student Loans: Yes	38%	(60)	26%	(41)	18%	(29)	3%	(5)	15%	(23)	157
Student Loans: No	41%	(259)	28%	(180)	12%	(76)	6%	(36)	13%	(80)	631
Favorable Opinion of Haley	45%	(115)	34%	(87)	12%	(30)	2%	(6)	7%	(17)	256
Unfavorable Opinion of Haley	44%	(141)	25%	(82)	15%	(49)	6%	(19)	10%	(33)	323
Protestant	43%	(115)	32%	(85)	9%	(25)	5%	(14)	10%	(26)	264
Roman Catholic	44%	(38)	29%	(25)	16%	(14)	3%	(3)	7%	(6)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	39%	(3)	44%	(3)	16%	(1)	—	(0)	—	(0)	8
Jewish	43%	(7)	29%	(5)	12%	(2)	—	(0)	16%	(3)	16
Muslim	48%	(9)	33%	(6)	12%	(2)	—	(0)	7%	(1)	18
Buddhist	8%	(0)	50%	(2)	34%	(1)	—	(0)	8%	(0)	4
Hindu	31%	(1)	—	(0)	69%	(3)	—	(0)	—	(0)	4
Atheist	22%	(7)	13%	(4)	38%	(13)	10%	(4)	16%	(6)	34
Agnostic	28%	(5)	25%	(5)	24%	(5)	—	(0)	23%	(4)	19
Something else	39%	(69)	28%	(49)	11%	(19)	7%	(12)	16%	(29)	179
Nothing in particular	41%	(64)	23%	(35)	12%	(19)	6%	(9)	19%	(29)	156
Prodigal Biden Voter	37%	(21)	26%	(15)	19%	(11)	2%	(1)	17%	(10)	57
Undecided Voter (DK/WNV)	29%	(22)	21%	(16)	16%	(12)	7%	(5)	27%	(20)	75
Undecided Voter (DK)	30%	(10)	7%	(2)	15%	(5)	7%	(2)	40%	(13)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(120)	19%	(149)	19%	(147)	19%	(153)	28%	(219)	788
Gender: Male	18%	(63)	23%	(82)	18%	(63)	21%	(75)	20%	(72)	354
Gender: Female	13%	(56)	16%	(68)	19%	(84)	18%	(78)	34%	(147)	434
Age: 18-34	19%	(43)	22%	(50)	17%	(38)	9%	(20)	32%	(70)	221
Age: 35-44	19%	(20)	17%	(19)	18%	(19)	18%	(19)	28%	(31)	109
Age: 45-64	16%	(46)	19%	(53)	16%	(45)	22%	(61)	27%	(75)	279
Age: 65+	6%	(11)	16%	(28)	25%	(45)	29%	(53)	24%	(43)	179
GenZers: 1997-2012	19%	(22)	27%	(33)	13%	(16)	7%	(9)	34%	(41)	121
Millennials: 1981-1996	19%	(38)	17%	(34)	21%	(41)	15%	(30)	28%	(57)	200
GenXers: 1965-1980	16%	(35)	22%	(51)	14%	(31)	21%	(47)	28%	(63)	227
Baby Boomers: 1946-1964	10%	(23)	12%	(27)	26%	(57)	28%	(62)	24%	(55)	225
Educ: < College	14%	(65)	19%	(91)	20%	(98)	17%	(80)	30%	(144)	478
Educ: Bachelors degree	17%	(32)	13%	(24)	14%	(26)	29%	(52)	27%	(49)	184
Educ: Post-grad	18%	(22)	27%	(34)	18%	(23)	17%	(21)	20%	(26)	126
Income: Under 50k	13%	(39)	18%	(56)	19%	(56)	16%	(49)	34%	(102)	301
Income: 50k-100k	14%	(43)	20%	(61)	19%	(57)	22%	(68)	26%	(81)	310
Income: 100k+	22%	(38)	19%	(33)	19%	(33)	20%	(36)	20%	(36)	177
Ethnicity: White (Non-Hispanic)	13%	(62)	17%	(81)	23%	(110)	23%	(110)	24%	(112)	475
Ethnicity: Hispanic	16%	(5)	23%	(7)	17%	(5)	18%	(5)	27%	(8)	29
Ethnicity: Black (Non-Hispanic)	18%	(47)	22%	(57)	11%	(27)	13%	(33)	36%	(91)	255
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	18%	(5)	16%	(5)	18%	(5)	27%	(8)	30
All Christian	12%	(44)	17%	(62)	22%	(78)	24%	(86)	25%	(88)	358
All Non-Christian	17%	(7)	27%	(12)	16%	(7)	4%	(2)	36%	(15)	43
Atheist	48%	(16)	13%	(4)	19%	(6)	10%	(3)	11%	(4)	34
Agnostic/Nothing in particular	16%	(28)	23%	(40)	14%	(24)	19%	(32)	29%	(51)	175
Something Else	14%	(25)	17%	(31)	18%	(31)	17%	(30)	34%	(61)	179
Evangelical	12%	(39)	17%	(52)	19%	(59)	22%	(70)	30%	(95)	315
Non-Evangelical	13%	(28)	19%	(41)	22%	(48)	20%	(43)	25%	(53)	213
PID: Dem (no lean)	22%	(70)	25%	(78)	11%	(35)	13%	(41)	29%	(91)	316
PID: Ind (no lean)	15%	(24)	16%	(26)	17%	(28)	22%	(36)	29%	(47)	160
PID: Rep (no lean)	8%	(25)	14%	(45)	27%	(84)	25%	(77)	26%	(81)	312

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(120)	19%	(149)	19%	(147)	19%	(153)	28%	(219)	788
PID/Gender: Dem Men	29%	(39)	34%	(45)	10%	(13)	10%	(13)	18%	(24)	134
PID/Gender: Dem Women	17%	(31)	18%	(33)	12%	(22)	15%	(28)	37%	(67)	181
PID/Gender: Ind Men	18%	(16)	14%	(13)	15%	(13)	24%	(21)	28%	(25)	88
PID/Gender: Ind Women	12%	(9)	18%	(13)	19%	(14)	20%	(14)	30%	(22)	72
PID/Gender: Rep Men	6%	(8)	18%	(24)	28%	(36)	31%	(41)	17%	(23)	132
PID/Gender: Rep Women	9%	(17)	12%	(21)	26%	(48)	20%	(36)	32%	(58)	180
Ideo: Liberal (1-3)	22%	(50)	25%	(57)	10%	(22)	16%	(37)	27%	(62)	228
Ideo: Moderate (4)	18%	(39)	23%	(51)	19%	(42)	13%	(29)	26%	(57)	217
Ideo: Conservative (5-7)	10%	(30)	12%	(37)	26%	(80)	27%	(83)	26%	(80)	310
Ideo/PID: Conservative Republican	7%	(18)	11%	(26)	28%	(65)	28%	(66)	26%	(60)	235
Ideo/PID: Moderate/Liberal Republican	12%	(8)	27%	(18)	28%	(19)	10%	(7)	22%	(15)	66
Ideo/PID: Moderate/Conservative Democrat	22%	(26)	28%	(32)	16%	(19)	11%	(12)	23%	(26)	116
Ideo/PID: Liberal Democrat	24%	(44)	23%	(44)	8%	(15)	15%	(29)	30%	(56)	188
Unfavorable of Biden and Trump	6%	(8)	19%	(25)	20%	(25)	26%	(32)	28%	(36)	126
2024 H2H Matchup: Biden Voter	23%	(77)	26%	(85)	12%	(38)	13%	(42)	26%	(87)	331
2024 H2H Matchup: Trump Voter	10%	(38)	15%	(57)	25%	(95)	25%	(95)	25%	(97)	382
2024 H2H Matchup: Would not Vote	7%	(2)	6%	(2)	13%	(4)	21%	(7)	52%	(17)	33
2024 H2H Matchup: Do not Know	5%	(2)	11%	(5)	21%	(9)	22%	(9)	42%	(18)	42
2022 House Vote: Democrat	24%	(82)	22%	(76)	12%	(43)	13%	(46)	29%	(99)	346
2022 House Vote: Republican	7%	(23)	14%	(43)	28%	(87)	29%	(91)	22%	(67)	311
2022 House Vote: Did not Vote	11%	(14)	24%	(30)	14%	(17)	12%	(15)	39%	(47)	122
2020 Vote: Joe Biden	23%	(83)	25%	(90)	12%	(44)	14%	(50)	27%	(100)	366
2020 Vote: Donald Trump	7%	(26)	14%	(50)	27%	(97)	26%	(95)	27%	(97)	365
2020 Vote: Someone Else	18%	(2)	26%	(3)	10%	(1)	15%	(1)	30%	(3)	10
2020 Vote: Did not Vote	20%	(9)	13%	(6)	11%	(5)	16%	(7)	40%	(19)	47
2016 Vote: Hillary Clinton	22%	(59)	25%	(68)	11%	(31)	18%	(49)	23%	(63)	269
2016 Vote: Donald Trump	6%	(19)	11%	(32)	29%	(88)	29%	(86)	25%	(74)	299
2016 Vote: Someone Else	13%	(4)	21%	(6)	14%	(4)	13%	(4)	39%	(11)	28
2020 Vote/PID: Not Biden/Democrat	23%	(6)	23%	(6)	12%	(3)	3%	(1)	40%	(11)	28
2020 Vote/PID: Not Trump/Republican	15%	(3)	25%	(5)	13%	(3)	17%	(4)	31%	(6)	21

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(120)	19%	(149)	19%	(147)	19%	(153)	28%	(219)	788
U.S. Economy: Wrong Track	11%	(61)	16%	(90)	21%	(117)	23%	(129)	30%	(171)	568
U.S. Economy: Right Direction	27%	(58)	27%	(59)	14%	(30)	11%	(24)	22%	(48)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(66)	25%	(61)	12%	(29)	13%	(31)	24%	(60)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(40)	16%	(65)	26%	(106)	25%	(103)	23%	(95)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	17%	(23)	9%	(12)	15%	(20)	48%	(64)	132
Top 2024 Issue: Economy	16%	(46)	20%	(57)	19%	(56)	17%	(49)	28%	(81)	290
Community: Urban	19%	(32)	31%	(51)	10%	(16)	9%	(15)	31%	(51)	166
Community: Suburban	16%	(66)	15%	(65)	18%	(76)	22%	(92)	29%	(122)	421
Community: Rural	11%	(22)	17%	(33)	27%	(55)	23%	(46)	23%	(46)	202
Community/Gender: Urban Women	16%	(12)	20%	(15)	9%	(7)	14%	(10)	41%	(31)	75
Community/Gender: Urban Men	22%	(20)	39%	(36)	11%	(10)	5%	(5)	22%	(20)	90
Community/Gender: Rural Women	12%	(16)	17%	(21)	31%	(39)	16%	(20)	23%	(29)	125
Community/Gender: Rural Men	8%	(6)	16%	(12)	20%	(16)	33%	(25)	22%	(17)	76
Community/Gender: Suburban Women	12%	(29)	13%	(31)	16%	(38)	20%	(48)	37%	(87)	233
Community/Gender: Suburban Men	20%	(37)	18%	(33)	20%	(38)	24%	(45)	19%	(35)	188
Homeowner	14%	(68)	18%	(90)	19%	(96)	24%	(118)	25%	(124)	496
Renter	17%	(45)	22%	(58)	16%	(40)	12%	(30)	33%	(85)	259
Military HHnm: Yes	14%	(17)	14%	(18)	24%	(30)	23%	(28)	25%	(32)	125
Military HH: No	15%	(103)	20%	(131)	18%	(117)	19%	(125)	28%	(187)	663
Employ: Private Sector	20%	(56)	22%	(62)	19%	(54)	17%	(50)	23%	(65)	287
Employ: Government	19%	(11)	26%	(16)	10%	(6)	13%	(7)	32%	(19)	59
Employ: Self-Employed	18%	(13)	20%	(15)	21%	(15)	17%	(12)	24%	(17)	72
Employ: Homemaker	15%	(6)	14%	(6)	13%	(5)	25%	(10)	32%	(13)	40
Employ: Student	30%	(6)	13%	(2)	6%	(1)	14%	(3)	36%	(7)	18
Employ: Retired	8%	(15)	16%	(31)	24%	(47)	28%	(54)	23%	(45)	192
Employ: Unemployed	16%	(12)	17%	(13)	9%	(7)	18%	(13)	39%	(29)	73
Employ: Other	3%	(1)	11%	(5)	24%	(11)	10%	(4)	53%	(25)	47
Self + Household: White-Collar	19%	(56)	20%	(62)	19%	(57)	20%	(61)	22%	(66)	303
Self + Household: Blue Collar	14%	(50)	20%	(71)	20%	(72)	22%	(79)	26%	(94)	366

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(120)	19%	(149)	19%	(147)	19%	(153)	28%	(219)	788
Union HH: Yes	38%	(9)	16%	(4)	18%	(4)	20%	(5)	9%	(2)	23
Union HH: No	15%	(111)	19%	(145)	19%	(143)	19%	(149)	28%	(217)	765
LGBTQ+: Yes	20%	(16)	19%	(15)	17%	(14)	11%	(9)	32%	(26)	80
LGBTQ+: No	15%	(104)	19%	(134)	19%	(133)	20%	(144)	27%	(193)	708
Motivated to Vote	15%	(106)	20%	(139)	18%	(129)	20%	(145)	27%	(192)	711
Parent: Yes	18%	(39)	19%	(41)	22%	(46)	15%	(32)	27%	(57)	214
Parent: No	14%	(81)	19%	(108)	18%	(101)	21%	(122)	28%	(162)	574
COVID Vaccine: Yes	16%	(86)	20%	(104)	16%	(87)	20%	(104)	28%	(149)	530
COVID Vaccine: No	13%	(34)	18%	(45)	23%	(60)	19%	(49)	27%	(70)	258
Student Loans: Yes	15%	(24)	24%	(37)	17%	(26)	16%	(25)	29%	(45)	157
Student Loans: No	15%	(96)	18%	(112)	19%	(121)	20%	(129)	28%	(174)	631
Favorable Opinion of Haley	10%	(26)	21%	(53)	29%	(75)	21%	(55)	18%	(47)	256
Unfavorable Opinion of Haley	21%	(67)	16%	(52)	13%	(43)	24%	(79)	26%	(83)	323
Protestant	9%	(25)	15%	(41)	24%	(62)	25%	(67)	26%	(69)	264
Roman Catholic	19%	(17)	25%	(22)	16%	(13)	19%	(17)	21%	(18)	86
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	29%	(2)	—	(0)	30%	(2)	24%	(2)	17%	(1)	8
Jewish	14%	(2)	5%	(1)	27%	(4)	8%	(1)	46%	(7)	16
Muslim	6%	(1)	49%	(9)	13%	(2)	3%	(1)	29%	(5)	18
Buddhist	32%	(1)	9%	(0)	—	(0)	—	(0)	59%	(2)	4
Hindu	69%	(3)	31%	(1)	—	(0)	—	(0)	—	(0)	4
Atheist	48%	(16)	13%	(4)	19%	(6)	10%	(3)	11%	(4)	34
Agnostic	17%	(3)	13%	(2)	13%	(2)	36%	(7)	21%	(4)	19
Something else	14%	(25)	17%	(31)	18%	(31)	17%	(30)	34%	(61)	179
Nothing in particular	16%	(25)	24%	(37)	14%	(22)	16%	(25)	30%	(47)	156
Prodigal Biden Voter	18%	(11)	14%	(8)	13%	(8)	18%	(10)	36%	(21)	57
Undecided Voter (DK/WNV)	6%	(4)	9%	(7)	18%	(13)	21%	(16)	46%	(35)	75
Undecided Voter (DK)	7%	(2)	6%	(2)	13%	(4)	21%	(7)	52%	(17)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	22%	(174)	22%	(171)	18%	(144)	18%	(140)	20%	(159)	788
Gender: Male	23%	(81)	23%	(81)	19%	(67)	22%	(79)	13%	(46)	354
Gender: Female	21%	(93)	21%	(90)	18%	(77)	14%	(62)	26%	(112)	434
Age: 18-34	18%	(40)	20%	(44)	21%	(46)	15%	(33)	26%	(58)	221
Age: 35-44	22%	(24)	27%	(30)	18%	(20)	8%	(9)	24%	(27)	109
Age: 45-64	25%	(70)	23%	(64)	14%	(39)	22%	(61)	16%	(45)	279
Age: 65+	22%	(39)	19%	(33)	22%	(40)	21%	(37)	16%	(29)	179
GenZers: 1997-2012	14%	(17)	19%	(23)	22%	(27)	18%	(21)	27%	(32)	121
Millennials: 1981-1996	23%	(45)	24%	(49)	19%	(38)	10%	(20)	24%	(48)	200
GenXers: 1965-1980	23%	(52)	22%	(51)	15%	(34)	21%	(49)	18%	(41)	227
Baby Boomers: 1946-1964	25%	(56)	20%	(45)	19%	(43)	20%	(46)	16%	(35)	225
Educ: < College	19%	(93)	24%	(113)	16%	(79)	19%	(89)	22%	(104)	478
Educ: Bachelors degree	25%	(46)	18%	(32)	22%	(40)	17%	(30)	19%	(35)	184
Educ: Post-grad	28%	(36)	20%	(26)	20%	(25)	16%	(20)	15%	(19)	126
Income: Under 50k	22%	(67)	22%	(66)	17%	(51)	16%	(47)	24%	(71)	301
Income: 50k-100k	21%	(67)	21%	(64)	19%	(59)	21%	(65)	18%	(55)	310
Income: 100k+	23%	(41)	23%	(41)	19%	(34)	16%	(28)	19%	(33)	177
Ethnicity: White (Non-Hispanic)	20%	(95)	23%	(110)	18%	(86)	22%	(104)	17%	(79)	475
Ethnicity: Hispanic	21%	(6)	23%	(7)	26%	(7)	9%	(3)	21%	(6)	29
Ethnicity: Black (Non-Hispanic)	26%	(65)	19%	(47)	17%	(43)	12%	(30)	27%	(70)	255
Ethnicity: Asian + Other (Non-Hispanic)	26%	(8)	24%	(7)	26%	(8)	13%	(4)	12%	(4)	30
All Christian	18%	(64)	21%	(76)	25%	(90)	19%	(68)	17%	(60)	358
All Non-Christian	32%	(14)	31%	(13)	8%	(3)	6%	(3)	23%	(10)	43
Atheist	39%	(13)	26%	(9)	18%	(6)	8%	(3)	10%	(3)	34
Agnostic/Nothing in particular	31%	(53)	19%	(32)	12%	(21)	17%	(29)	22%	(39)	175
Something Else	17%	(30)	23%	(41)	13%	(24)	21%	(37)	26%	(47)	179
Evangelical	15%	(48)	23%	(72)	20%	(63)	21%	(65)	22%	(68)	315
Non-Evangelical	21%	(46)	21%	(45)	23%	(48)	18%	(38)	18%	(38)	213
PID: Dem (no lean)	34%	(108)	22%	(69)	15%	(49)	9%	(27)	20%	(64)	316
PID: Ind (no lean)	26%	(42)	15%	(24)	22%	(35)	18%	(28)	19%	(31)	160
PID: Rep (no lean)	8%	(24)	25%	(78)	19%	(61)	27%	(85)	20%	(64)	312

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	22%	(174)	22%	(171)	18%	(144)	18%	(140)	20%	(159)	788
PID/Gender: Dem Men	33%	(44)	25%	(34)	18%	(25)	12%	(16)	12%	(16)	134
PID/Gender: Dem Women	35%	(64)	19%	(35)	13%	(24)	6%	(11)	26%	(48)	181
PID/Gender: Ind Men	27%	(24)	17%	(15)	20%	(18)	21%	(18)	15%	(13)	88
PID/Gender: Ind Women	26%	(19)	13%	(9)	23%	(16)	14%	(10)	25%	(18)	72
PID/Gender: Rep Men	10%	(14)	24%	(32)	19%	(25)	34%	(44)	13%	(17)	132
PID/Gender: Rep Women	6%	(11)	26%	(46)	20%	(36)	23%	(41)	26%	(47)	180
Ideo: Liberal (1-3)	36%	(82)	25%	(57)	16%	(36)	8%	(17)	16%	(36)	228
Ideo: Moderate (4)	22%	(48)	24%	(51)	18%	(40)	17%	(38)	19%	(41)	217
Ideo: Conservative (5-7)	13%	(40)	20%	(61)	21%	(65)	26%	(80)	21%	(64)	310
Ideo/PID: Conservative Republican	8%	(19)	21%	(49)	21%	(49)	30%	(70)	21%	(49)	235
Ideo/PID: Moderate/Liberal Republican	6%	(4)	43%	(28)	16%	(11)	18%	(12)	17%	(12)	66
Ideo/PID: Moderate/Conservative Democrat	29%	(34)	22%	(25)	18%	(21)	10%	(11)	21%	(24)	116
Ideo/PID: Liberal Democrat	39%	(74)	23%	(43)	14%	(26)	8%	(14)	16%	(31)	188
Unfavorable of Biden and Trump	23%	(29)	21%	(26)	18%	(23)	17%	(22)	21%	(26)	126
2024 H2H Matchup: Biden Voter	36%	(118)	23%	(76)	14%	(47)	9%	(29)	18%	(61)	331
2024 H2H Matchup: Trump Voter	11%	(43)	22%	(82)	23%	(89)	25%	(96)	19%	(72)	382
2024 H2H Matchup: Would not Vote	15%	(5)	10%	(3)	12%	(4)	17%	(6)	46%	(15)	33
2024 H2H Matchup: Do not Know	18%	(8)	23%	(10)	9%	(4)	22%	(9)	28%	(12)	42
2022 House Vote: Democrat	36%	(123)	21%	(72)	15%	(51)	8%	(29)	20%	(71)	346
2022 House Vote: Republican	8%	(23)	23%	(72)	21%	(66)	30%	(95)	18%	(55)	311
2022 House Vote: Did not Vote	22%	(27)	22%	(27)	20%	(25)	12%	(15)	23%	(28)	122
2020 Vote: Joe Biden	36%	(133)	22%	(82)	15%	(55)	8%	(31)	18%	(65)	366
2020 Vote: Donald Trump	9%	(32)	22%	(82)	22%	(79)	27%	(99)	20%	(73)	365
2020 Vote: Someone Else	7%	(1)	26%	(2)	30%	(3)	22%	(2)	16%	(1)	10
2020 Vote: Did not Vote	18%	(8)	10%	(5)	16%	(7)	17%	(8)	40%	(19)	47
2016 Vote: Hillary Clinton	39%	(105)	23%	(61)	14%	(39)	8%	(21)	16%	(43)	269
2016 Vote: Donald Trump	11%	(32)	21%	(63)	22%	(64)	29%	(88)	17%	(52)	299
2016 Vote: Someone Else	14%	(4)	32%	(9)	16%	(5)	12%	(3)	26%	(7)	28
2020 Vote/PID: Not Biden/Democrat	16%	(5)	17%	(5)	20%	(6)	12%	(3)	35%	(10)	28
2020 Vote/PID: Not Trump/Republican	11%	(2)	30%	(6)	20%	(4)	17%	(4)	21%	(4)	21

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	22%	(174)	22%	(171)	18%	(144)	18%	(140)	20%	(159)	788
U.S. Economy: Wrong Track	16%	(92)	20%	(113)	21%	(118)	21%	(120)	22%	(124)	568
U.S. Economy: Right Direction	37%	(82)	26%	(58)	12%	(26)	9%	(20)	16%	(35)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35%	(87)	24%	(58)	15%	(36)	10%	(25)	16%	(40)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(50)	22%	(92)	22%	(91)	25%	(104)	18%	(73)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(37)	16%	(21)	12%	(16)	8%	(11)	35%	(46)	132
Top 2024 Issue: Economy	19%	(55)	25%	(73)	18%	(53)	16%	(48)	21%	(61)	290
Community: Urban	27%	(45)	23%	(38)	19%	(32)	13%	(22)	17%	(29)	166
Community: Suburban	21%	(88)	21%	(88)	19%	(81)	16%	(68)	23%	(96)	421
Community: Rural	21%	(42)	23%	(46)	15%	(30)	25%	(50)	17%	(34)	202
Community/Gender: Urban Women	28%	(21)	17%	(13)	16%	(12)	13%	(10)	25%	(19)	75
Community/Gender: Urban Men	26%	(23)	28%	(25)	22%	(20)	13%	(12)	11%	(10)	90
Community/Gender: Rural Women	18%	(22)	24%	(30)	17%	(22)	21%	(26)	19%	(24)	125
Community/Gender: Rural Men	25%	(19)	20%	(15)	11%	(9)	31%	(24)	12%	(9)	76
Community/Gender: Suburban Women	21%	(49)	20%	(47)	18%	(43)	11%	(25)	30%	(69)	233
Community/Gender: Suburban Men	21%	(38)	22%	(41)	21%	(39)	23%	(43)	14%	(27)	188
Homeowner	21%	(105)	21%	(102)	20%	(99)	20%	(99)	18%	(91)	496
Renter	24%	(63)	23%	(59)	16%	(42)	14%	(37)	23%	(58)	259
Military HHnm: Yes	20%	(25)	19%	(23)	20%	(25)	20%	(25)	21%	(27)	125
Military HH: No	22%	(149)	22%	(148)	18%	(119)	17%	(115)	20%	(132)	663
Employ: Private Sector	21%	(61)	26%	(76)	17%	(49)	18%	(51)	17%	(49)	287
Employ: Government	20%	(12)	24%	(14)	20%	(12)	20%	(12)	17%	(10)	59
Employ: Self-Employed	22%	(16)	20%	(14)	21%	(15)	16%	(11)	21%	(15)	72
Employ: Homemaker	26%	(10)	22%	(9)	16%	(7)	14%	(6)	22%	(9)	40
Employ: Student	16%	(3)	18%	(3)	18%	(3)	16%	(3)	32%	(6)	18
Employ: Retired	25%	(48)	20%	(38)	20%	(38)	21%	(41)	14%	(26)	192
Employ: Unemployed	21%	(16)	11%	(8)	18%	(13)	17%	(12)	33%	(24)	73
Employ: Other	16%	(7)	19%	(9)	16%	(8)	8%	(4)	42%	(20)	47
Self + Household: White-Collar	24%	(74)	25%	(77)	20%	(62)	15%	(46)	15%	(45)	303
Self + Household: Blue Collar	24%	(87)	22%	(79)	16%	(60)	20%	(75)	18%	(65)	366

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	22%	(174)	22%	(171)	18%	(144)	18%	(140)	20%	(159)	788
Union HH: Yes	30%	(7)	17%	(4)	22%	(5)	16%	(4)	15%	(4)	23
Union HH: No	22%	(167)	22%	(167)	18%	(139)	18%	(136)	20%	(155)	765
LGBTQ+: Yes	23%	(19)	22%	(17)	14%	(11)	17%	(14)	24%	(19)	80
LGBTQ+: No	22%	(156)	22%	(154)	19%	(133)	18%	(126)	20%	(140)	708
Motivated to Vote	23%	(165)	23%	(161)	17%	(124)	18%	(128)	19%	(133)	711
Parent: Yes	20%	(42)	26%	(56)	21%	(45)	12%	(26)	21%	(46)	214
Parent: No	23%	(132)	20%	(115)	17%	(99)	20%	(115)	20%	(113)	574
COVID Vaccine: Yes	26%	(139)	22%	(116)	16%	(86)	17%	(91)	18%	(98)	530
COVID Vaccine: No	14%	(35)	21%	(55)	22%	(57)	19%	(49)	24%	(61)	258
Student Loans: Yes	29%	(45)	20%	(31)	16%	(25)	12%	(19)	24%	(37)	157
Student Loans: No	20%	(129)	22%	(140)	19%	(119)	19%	(121)	19%	(122)	631
Favorable Opinion of Haley	19%	(48)	25%	(65)	21%	(53)	21%	(54)	15%	(37)	256
Unfavorable Opinion of Haley	30%	(96)	22%	(70)	16%	(51)	20%	(65)	13%	(42)	323
Protestant	16%	(43)	21%	(55)	25%	(67)	19%	(50)	19%	(49)	264
Roman Catholic	22%	(19)	24%	(21)	24%	(21)	18%	(15)	11%	(10)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	12%	(1)	—	(0)	30%	(2)	42%	(3)	17%	(1)	8
Jewish	35%	(6)	26%	(4)	—	(0)	17%	(3)	23%	(4)	16
Muslim	23%	(4)	48%	(9)	9%	(2)	—	(0)	20%	(4)	18
Buddhist	41%	(2)	—	(0)	—	(0)	—	(0)	59%	(2)	4
Hindu	55%	(2)	—	(0)	45%	(2)	—	(0)	—	(0)	4
Atheist	39%	(13)	26%	(9)	18%	(6)	8%	(3)	10%	(3)	34
Agnostic	49%	(9)	10%	(2)	10%	(2)	18%	(4)	12%	(2)	19
Something else	17%	(30)	23%	(41)	13%	(24)	21%	(37)	26%	(47)	179
Nothing in particular	28%	(44)	20%	(30)	12%	(19)	16%	(26)	23%	(36)	156
Prodigal Biden Voter	29%	(17)	17%	(10)	21%	(12)	9%	(5)	24%	(14)	57
Undecided Voter (DK/WNV)	17%	(13)	17%	(13)	11%	(8)	20%	(15)	35%	(27)	75
Undecided Voter (DK)	15%	(5)	10%	(3)	12%	(4)	17%	(6)	46%	(15)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(162)	21%	(165)	16%	(123)	21%	(165)	22%	(174)	788
Gender: Male	25%	(87)	25%	(88)	13%	(48)	21%	(76)	16%	(55)	354
Gender: Female	17%	(74)	18%	(77)	17%	(75)	20%	(89)	27%	(119)	434
Age: 18-34	24%	(53)	21%	(47)	15%	(34)	10%	(23)	30%	(65)	221
Age: 35-44	22%	(24)	25%	(27)	12%	(13)	15%	(17)	26%	(29)	109
Age: 45-64	22%	(61)	17%	(48)	16%	(44)	28%	(77)	17%	(49)	279
Age: 65+	13%	(24)	24%	(43)	18%	(33)	27%	(48)	18%	(31)	179
GenZers: 1997-2012	28%	(34)	19%	(24)	12%	(15)	10%	(12)	30%	(36)	121
Millennials: 1981-1996	20%	(40)	25%	(51)	15%	(31)	13%	(26)	26%	(52)	200
GenXers: 1965-1980	23%	(52)	18%	(40)	15%	(33)	24%	(54)	21%	(47)	227
Baby Boomers: 1946-1964	15%	(33)	20%	(45)	18%	(40)	31%	(69)	17%	(38)	225
Educ: < College	23%	(108)	20%	(98)	15%	(73)	18%	(84)	24%	(115)	478
Educ: Bachelors degree	18%	(33)	21%	(38)	17%	(32)	25%	(45)	19%	(36)	184
Educ: Post-grad	16%	(20)	23%	(29)	14%	(18)	28%	(36)	19%	(23)	126
Income: Under 50k	19%	(58)	22%	(67)	14%	(42)	22%	(65)	23%	(70)	301
Income: 50k-100k	22%	(68)	20%	(62)	16%	(49)	20%	(61)	23%	(70)	310
Income: 100k+	20%	(36)	20%	(35)	18%	(33)	22%	(39)	19%	(34)	177
Ethnicity: White (Non-Hispanic)	21%	(100)	22%	(102)	17%	(81)	21%	(100)	19%	(91)	475
Ethnicity: Hispanic	19%	(6)	43%	(12)	14%	(4)	7%	(2)	17%	(5)	29
Ethnicity: Black (Non-Hispanic)	19%	(48)	16%	(41)	14%	(35)	22%	(57)	29%	(73)	255
Ethnicity: Asian + Other (Non-Hispanic)	25%	(8)	28%	(8)	11%	(3)	17%	(5)	19%	(6)	30
All Christian	20%	(71)	25%	(88)	21%	(75)	16%	(58)	19%	(66)	358
All Non-Christian	30%	(13)	15%	(6)	9%	(4)	27%	(12)	19%	(8)	43
Atheist	12%	(4)	21%	(7)	4%	(1)	43%	(14)	20%	(7)	34
Agnostic/Nothing in particular	16%	(28)	21%	(37)	11%	(19)	25%	(44)	27%	(47)	175
Something Else	26%	(46)	15%	(26)	13%	(24)	21%	(37)	25%	(45)	179
Evangelical	21%	(67)	25%	(79)	17%	(52)	15%	(46)	23%	(71)	315
Non-Evangelical	21%	(45)	16%	(34)	21%	(45)	23%	(49)	19%	(40)	213
PID: Dem (no lean)	17%	(54)	14%	(45)	14%	(43)	30%	(94)	25%	(79)	316
PID: Ind (no lean)	17%	(28)	27%	(44)	12%	(19)	22%	(35)	22%	(35)	160
PID: Rep (no lean)	26%	(80)	24%	(75)	20%	(61)	12%	(36)	19%	(60)	312

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(162)	21%	(165)	16%	(123)	21%	(165)	22%	(174)	788
PID/Gender: Dem Men	22%	(29)	18%	(24)	12%	(16)	31%	(42)	18%	(24)	134
PID/Gender: Dem Women	14%	(25)	12%	(22)	15%	(27)	29%	(52)	31%	(56)	181
PID/Gender: Ind Men	21%	(19)	27%	(24)	10%	(9)	22%	(19)	19%	(17)	88
PID/Gender: Ind Women	13%	(9)	27%	(19)	14%	(10)	21%	(15)	25%	(18)	72
PID/Gender: Rep Men	30%	(39)	30%	(40)	18%	(23)	11%	(14)	11%	(15)	132
PID/Gender: Rep Women	22%	(41)	20%	(35)	21%	(38)	12%	(22)	25%	(45)	180
Ideo: Liberal (1-3)	16%	(37)	15%	(35)	14%	(33)	34%	(78)	20%	(45)	228
Ideo: Moderate (4)	19%	(41)	25%	(54)	15%	(32)	20%	(43)	22%	(48)	217
Ideo: Conservative (5-7)	25%	(79)	23%	(71)	19%	(59)	13%	(39)	20%	(63)	310
Ideo/PID: Conservative Republican	25%	(59)	24%	(57)	22%	(51)	10%	(22)	19%	(46)	235
Ideo/PID: Moderate/Liberal Republican	31%	(21)	25%	(17)	15%	(10)	14%	(9)	14%	(9)	66
Ideo/PID: Moderate/Conservative Democrat	19%	(22)	20%	(23)	14%	(17)	21%	(25)	25%	(29)	116
Ideo/PID: Liberal Democrat	16%	(30)	11%	(22)	14%	(26)	37%	(69)	22%	(41)	188
Unfavorable of Biden and Trump	15%	(19)	17%	(22)	19%	(24)	24%	(31)	25%	(32)	126
2024 H2H Matchup: Biden Voter	16%	(53)	16%	(54)	14%	(47)	33%	(108)	21%	(69)	331
2024 H2H Matchup: Trump Voter	25%	(96)	27%	(103)	18%	(68)	11%	(44)	19%	(71)	382
2024 H2H Matchup: Would not Vote	12%	(4)	7%	(2)	7%	(2)	18%	(6)	56%	(18)	33
2024 H2H Matchup: Do not Know	21%	(9)	13%	(6)	11%	(5)	17%	(7)	37%	(16)	42
2022 House Vote: Democrat	14%	(48)	16%	(55)	13%	(47)	32%	(112)	24%	(85)	346
2022 House Vote: Republican	28%	(88)	26%	(80)	17%	(54)	11%	(35)	17%	(54)	311
2022 House Vote: Did not Vote	20%	(24)	23%	(28)	18%	(22)	15%	(18)	25%	(31)	122
2020 Vote: Joe Biden	15%	(55)	17%	(63)	15%	(55)	31%	(114)	22%	(80)	366
2020 Vote: Donald Trump	26%	(96)	25%	(91)	17%	(63)	12%	(42)	20%	(72)	365
2020 Vote: Someone Else	23%	(2)	42%	(4)	10%	(1)	—	(0)	25%	(2)	10
2020 Vote: Did not Vote	19%	(9)	14%	(7)	8%	(4)	18%	(9)	41%	(19)	47
2016 Vote: Hillary Clinton	13%	(36)	14%	(38)	16%	(42)	36%	(97)	21%	(57)	269
2016 Vote: Donald Trump	24%	(73)	27%	(80)	18%	(55)	13%	(40)	17%	(52)	299
2016 Vote: Someone Else	29%	(8)	16%	(4)	18%	(5)	14%	(4)	24%	(7)	28
2020 Vote/PID: Not Biden/Democrat	29%	(8)	12%	(3)	10%	(3)	10%	(3)	40%	(11)	28
2020 Vote/PID: Not Trump/Republican	26%	(5)	17%	(3)	16%	(3)	20%	(4)	22%	(5)	21

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(162)	21%	(165)	16%	(123)	21%	(165)	22%	(174)	788
U.S. Economy: Wrong Track	21%	(121)	24%	(135)	16%	(91)	16%	(91)	23%	(130)	568
U.S. Economy: Right Direction	19%	(41)	13%	(30)	14%	(32)	33%	(74)	20%	(44)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(43)	16%	(41)	14%	(33)	34%	(84)	19%	(46)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(102)	28%	(116)	17%	(69)	12%	(49)	18%	(73)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	6%	(8)	15%	(20)	24%	(32)	42%	(56)	132
Top 2024 Issue: Economy	24%	(69)	24%	(70)	17%	(48)	14%	(40)	21%	(62)	290
Community: Urban	25%	(41)	18%	(30)	14%	(22)	22%	(37)	21%	(35)	166
Community: Suburban	18%	(74)	21%	(89)	17%	(72)	21%	(87)	23%	(99)	421
Community: Rural	23%	(47)	23%	(46)	14%	(28)	20%	(41)	20%	(40)	202
Community/Gender: Urban Women	13%	(10)	17%	(13)	18%	(14)	20%	(15)	31%	(23)	75
Community/Gender: Urban Men	34%	(31)	19%	(17)	10%	(9)	24%	(22)	13%	(12)	90
Community/Gender: Rural Women	24%	(30)	20%	(25)	17%	(21)	20%	(25)	20%	(25)	125
Community/Gender: Rural Men	23%	(17)	27%	(21)	10%	(7)	21%	(16)	20%	(15)	76
Community/Gender: Suburban Women	15%	(35)	17%	(39)	17%	(40)	21%	(48)	30%	(71)	233
Community/Gender: Suburban Men	21%	(39)	27%	(50)	17%	(32)	21%	(39)	15%	(28)	188
Homeowner	22%	(107)	22%	(109)	16%	(80)	20%	(100)	20%	(100)	496
Renter	19%	(49)	20%	(51)	14%	(36)	23%	(59)	25%	(64)	259
Military HHnm: Yes	20%	(25)	20%	(25)	21%	(26)	20%	(25)	20%	(24)	125
Military HH: No	21%	(137)	21%	(140)	15%	(97)	21%	(140)	23%	(150)	663
Employ: Private Sector	23%	(66)	24%	(69)	16%	(46)	17%	(50)	20%	(56)	287
Employ: Government	25%	(15)	23%	(14)	3%	(2)	18%	(10)	31%	(18)	59
Employ: Self-Employed	20%	(14)	23%	(17)	18%	(13)	25%	(18)	15%	(11)	72
Employ: Homemaker	23%	(9)	14%	(6)	14%	(6)	23%	(9)	25%	(10)	40
Employ: Student	20%	(4)	10%	(2)	20%	(4)	16%	(3)	34%	(6)	18
Employ: Retired	15%	(28)	22%	(43)	18%	(34)	28%	(54)	17%	(33)	192
Employ: Unemployed	24%	(18)	13%	(9)	11%	(8)	23%	(17)	29%	(21)	73
Employ: Other	18%	(8)	10%	(5)	24%	(11)	8%	(4)	40%	(19)	47
Self + Household: White-Collar	21%	(65)	23%	(69)	19%	(59)	21%	(63)	16%	(47)	303
Self + Household: Blue Collar	21%	(76)	20%	(73)	15%	(54)	24%	(89)	20%	(73)	366

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(162)	21%	(165)	16%	(123)	21%	(165)	22%	(174)	788
Union HH: Yes	36%	(8)	10%	(2)	19%	(4)	15%	(4)	19%	(4)	23
Union HH: No	20%	(153)	21%	(162)	15%	(118)	21%	(161)	22%	(170)	765
LGBTQ+: Yes	9%	(7)	27%	(22)	13%	(10)	22%	(18)	29%	(23)	80
LGBTQ+: No	22%	(154)	20%	(143)	16%	(113)	21%	(147)	21%	(151)	708
Motivated to Vote	20%	(146)	21%	(150)	16%	(111)	22%	(157)	21%	(147)	711
Parent: Yes	24%	(51)	25%	(53)	13%	(28)	14%	(30)	25%	(53)	214
Parent: No	19%	(111)	20%	(112)	17%	(95)	23%	(134)	21%	(121)	574
COVID Vaccine: Yes	19%	(102)	19%	(99)	17%	(88)	25%	(132)	21%	(109)	530
COVID Vaccine: No	23%	(60)	25%	(65)	14%	(35)	13%	(33)	25%	(65)	258
Student Loans: Yes	18%	(29)	16%	(25)	13%	(20)	27%	(42)	26%	(40)	157
Student Loans: No	21%	(133)	22%	(139)	16%	(103)	19%	(123)	21%	(134)	631
Favorable Opinion of Haley	23%	(60)	20%	(51)	20%	(52)	22%	(55)	15%	(38)	256
Unfavorable Opinion of Haley	19%	(61)	22%	(73)	14%	(45)	28%	(92)	17%	(54)	323
Protestant	15%	(40)	26%	(68)	22%	(57)	17%	(44)	21%	(54)	264
Roman Catholic	31%	(26)	21%	(18)	19%	(16)	17%	(15)	12%	(11)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	53%	(4)	14%	(1)	16%	(1)	—	(0)	17%	(1)	8
Jewish	7%	(1)	12%	(2)	21%	(3)	38%	(6)	23%	(4)	16
Muslim	46%	(9)	24%	(5)	—	(0)	23%	(4)	7%	(1)	18
Buddhist	—	(0)	—	(0)	8%	(0)	9%	(0)	83%	(3)	4
Hindu	76%	(3)	—	(0)	—	(0)	24%	(1)	—	(0)	4
Atheist	12%	(4)	21%	(7)	4%	(1)	43%	(14)	20%	(7)	34
Agnostic	9%	(2)	20%	(4)	13%	(3)	36%	(7)	22%	(4)	19
Something else	26%	(46)	15%	(26)	13%	(24)	21%	(37)	25%	(45)	179
Nothing in particular	17%	(26)	21%	(33)	11%	(17)	24%	(37)	28%	(43)	156
Prodigal Biden Voter	6%	(4)	22%	(13)	17%	(10)	20%	(12)	34%	(19)	57
Undecided Voter (DK/WNV)	17%	(13)	11%	(8)	9%	(7)	17%	(13)	45%	(34)	75
Undecided Voter (DK)	12%	(4)	7%	(2)	7%	(2)	18%	(6)	56%	(18)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	43%	(341)	24%	(189)	12%	(97)	8%	(66)	12%	(94)	788
Gender: Male	43%	(154)	23%	(81)	12%	(43)	12%	(43)	9%	(33)	354
Gender: Female	43%	(187)	25%	(108)	13%	(55)	5%	(23)	14%	(61)	434
Age: 18-34	40%	(89)	22%	(48)	13%	(29)	6%	(13)	19%	(42)	221
Age: 35-44	47%	(51)	25%	(27)	10%	(11)	6%	(6)	12%	(13)	109
Age: 45-64	52%	(144)	21%	(57)	9%	(26)	7%	(21)	11%	(31)	279
Age: 65+	32%	(57)	31%	(56)	18%	(32)	15%	(26)	5%	(8)	179
GenZers: 1997-2012	38%	(47)	17%	(21)	16%	(20)	6%	(7)	22%	(27)	121
Millennials: 1981-1996	45%	(90)	26%	(51)	10%	(20)	6%	(11)	13%	(27)	200
GenXers: 1965-1980	49%	(112)	24%	(55)	8%	(19)	6%	(14)	12%	(27)	227
Baby Boomers: 1946-1964	38%	(85)	26%	(58)	17%	(37)	14%	(31)	6%	(13)	225
Educ: < College	42%	(199)	23%	(110)	11%	(52)	8%	(40)	16%	(76)	478
Educ: Bachelors degree	45%	(83)	25%	(45)	15%	(28)	10%	(18)	5%	(9)	184
Educ: Post-grad	46%	(58)	27%	(34)	14%	(17)	6%	(8)	7%	(9)	126
Income: Under 50k	43%	(130)	25%	(77)	8%	(24)	6%	(20)	17%	(51)	301
Income: 50k-100k	42%	(130)	24%	(74)	16%	(48)	10%	(30)	9%	(27)	310
Income: 100k+	46%	(81)	22%	(38)	14%	(25)	9%	(16)	9%	(16)	177
Ethnicity: White (Non-Hispanic)	39%	(185)	26%	(124)	15%	(70)	10%	(48)	10%	(47)	475
Ethnicity: Hispanic	44%	(13)	27%	(8)	15%	(4)	4%	(1)	10%	(3)	29
Ethnicity: Black (Non-Hispanic)	50%	(126)	20%	(51)	7%	(19)	6%	(14)	18%	(45)	255
Ethnicity: Asian + Other (Non-Hispanic)	56%	(17)	23%	(7)	13%	(4)	8%	(2)	—	(0)	30
All Christian	33%	(118)	28%	(100)	20%	(70)	13%	(45)	7%	(25)	358
All Non-Christian	55%	(23)	23%	(10)	13%	(6)	—	(0)	9%	(4)	43
Atheist	64%	(21)	12%	(4)	—	(0)	8%	(3)	16%	(5)	34
Agnostic/Nothing in particular	49%	(85)	21%	(37)	7%	(11)	6%	(10)	18%	(32)	175
Something Else	52%	(93)	22%	(39)	6%	(10)	4%	(8)	16%	(29)	179
Evangelical	36%	(113)	26%	(80)	15%	(48)	11%	(34)	13%	(40)	315
Non-Evangelical	44%	(94)	26%	(55)	15%	(32)	9%	(18)	7%	(14)	213
PID: Dem (no lean)	57%	(181)	23%	(73)	7%	(21)	3%	(9)	10%	(30)	316
PID: Ind (no lean)	40%	(64)	23%	(37)	13%	(22)	11%	(18)	12%	(19)	160
PID: Rep (no lean)	31%	(96)	25%	(79)	17%	(54)	12%	(39)	14%	(45)	312

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	43%	(341)	24%	(189)	12%	(97)	8%	(66)	12%	(94)	788
PID/Gender: Dem Men	60%	(80)	23%	(31)	6%	(8)	4%	(5)	8%	(10)	134
PID/Gender: Dem Women	56%	(101)	23%	(42)	7%	(14)	3%	(5)	11%	(20)	181
PID/Gender: Ind Men	41%	(36)	18%	(16)	13%	(11)	17%	(15)	11%	(10)	88
PID/Gender: Ind Women	38%	(28)	29%	(21)	14%	(10)	4%	(3)	14%	(10)	72
PID/Gender: Rep Men	28%	(37)	25%	(34)	18%	(24)	18%	(24)	10%	(14)	132
PID/Gender: Rep Women	32%	(58)	25%	(45)	17%	(31)	8%	(15)	17%	(31)	180
Ideo: Liberal (1-3)	60%	(136)	24%	(54)	8%	(19)	3%	(7)	5%	(12)	228
Ideo: Moderate (4)	44%	(95)	29%	(62)	11%	(24)	6%	(12)	11%	(24)	217
Ideo: Conservative (5-7)	33%	(103)	23%	(71)	17%	(53)	14%	(43)	13%	(40)	310
Ideo/PID: Conservative Republican	29%	(68)	24%	(55)	20%	(46)	15%	(34)	13%	(31)	235
Ideo/PID: Moderate/Liberal Republican	40%	(27)	33%	(22)	13%	(8)	4%	(2)	11%	(7)	66
Ideo/PID: Moderate/Conservative Democrat	53%	(61)	25%	(29)	7%	(8)	3%	(4)	12%	(13)	116
Ideo/PID: Liberal Democrat	63%	(118)	23%	(43)	6%	(12)	3%	(6)	4%	(8)	188
Unfavorable of Biden and Trump	43%	(55)	30%	(38)	11%	(14)	9%	(11)	7%	(9)	126
2024 H2H Matchup: Biden Voter	61%	(203)	22%	(74)	6%	(19)	3%	(11)	7%	(24)	331
2024 H2H Matchup: Trump Voter	29%	(112)	26%	(100)	18%	(69)	13%	(50)	13%	(51)	382
2024 H2H Matchup: Would not Vote	34%	(11)	15%	(5)	14%	(5)	6%	(2)	31%	(10)	33
2024 H2H Matchup: Do not Know	37%	(16)	25%	(11)	11%	(5)	7%	(3)	20%	(8)	42
2022 House Vote: Democrat	58%	(201)	24%	(83)	7%	(25)	3%	(9)	8%	(28)	346
2022 House Vote: Republican	28%	(86)	26%	(81)	20%	(61)	15%	(47)	12%	(36)	311
2022 House Vote: Did not Vote	43%	(52)	21%	(25)	8%	(10)	7%	(8)	22%	(26)	122
2020 Vote: Joe Biden	59%	(217)	23%	(84)	7%	(26)	3%	(12)	7%	(27)	366
2020 Vote: Donald Trump	28%	(103)	26%	(94)	18%	(67)	14%	(49)	14%	(51)	365
2020 Vote: Someone Else	33%	(3)	22%	(2)	27%	(3)	9%	(1)	8%	(1)	10
2020 Vote: Did not Vote	37%	(18)	19%	(9)	4%	(2)	8%	(4)	31%	(15)	47
2016 Vote: Hillary Clinton	60%	(162)	23%	(62)	7%	(18)	3%	(9)	7%	(18)	269
2016 Vote: Donald Trump	29%	(88)	26%	(77)	19%	(58)	15%	(45)	11%	(32)	299
2016 Vote: Someone Else	45%	(13)	24%	(7)	5%	(1)	13%	(4)	13%	(4)	28
2020 Vote/PID: Not Biden/Democrat	47%	(13)	22%	(6)	4%	(1)	—	(0)	28%	(8)	28
2020 Vote/PID: Not Trump/Republican	49%	(10)	19%	(4)	9%	(2)	8%	(2)	14%	(3)	21

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	43%	(341)	24%	(189)	12%	(97)	8%	(66)	12%	(94)	788
U.S. Economy: Wrong Track	37%	(212)	25%	(141)	15%	(86)	10%	(59)	12%	(70)	568
U.S. Economy: Right Direction	59%	(129)	22%	(48)	5%	(11)	3%	(7)	11%	(24)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(147)	22%	(54)	7%	(18)	4%	(9)	7%	(18)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(135)	25%	(104)	17%	(70)	12%	(51)	12%	(50)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(59)	23%	(31)	7%	(9)	5%	(7)	20%	(26)	132
Top 2024 Issue: Economy	45%	(132)	25%	(72)	12%	(35)	6%	(18)	11%	(33)	290
Community: Urban	50%	(83)	27%	(44)	8%	(14)	4%	(7)	11%	(18)	166
Community: Suburban	42%	(177)	23%	(99)	12%	(52)	9%	(37)	13%	(56)	421
Community: Rural	40%	(81)	23%	(46)	16%	(31)	11%	(23)	10%	(20)	202
Community/Gender: Urban Women	44%	(33)	30%	(23)	9%	(7)	3%	(3)	13%	(10)	75
Community/Gender: Urban Men	55%	(50)	24%	(21)	7%	(7)	5%	(4)	9%	(8)	90
Community/Gender: Rural Women	40%	(50)	25%	(32)	17%	(21)	5%	(7)	13%	(16)	125
Community/Gender: Rural Men	40%	(31)	20%	(15)	14%	(10)	21%	(16)	6%	(4)	76
Community/Gender: Suburban Women	44%	(103)	23%	(54)	11%	(27)	6%	(14)	15%	(35)	233
Community/Gender: Suburban Men	39%	(74)	24%	(45)	14%	(26)	12%	(23)	11%	(21)	188
Homeowner	41%	(202)	24%	(118)	15%	(73)	10%	(50)	11%	(54)	496
Renter	50%	(129)	23%	(60)	9%	(22)	5%	(14)	13%	(34)	259
Military HHnm: Yes	37%	(46)	29%	(37)	12%	(15)	10%	(13)	12%	(15)	125
Military HH: No	45%	(295)	23%	(153)	12%	(82)	8%	(53)	12%	(80)	663
Employ: Private Sector	48%	(138)	23%	(65)	12%	(35)	7%	(21)	10%	(28)	287
Employ: Government	33%	(19)	22%	(13)	21%	(12)	7%	(4)	18%	(11)	59
Employ: Self-Employed	48%	(34)	33%	(24)	6%	(5)	8%	(6)	4%	(3)	72
Employ: Homemaker	45%	(18)	16%	(6)	12%	(5)	14%	(5)	14%	(5)	40
Employ: Student	30%	(5)	19%	(4)	26%	(5)	4%	(1)	21%	(4)	18
Employ: Retired	38%	(72)	29%	(56)	15%	(30)	12%	(23)	6%	(12)	192
Employ: Unemployed	42%	(30)	21%	(16)	1%	(1)	8%	(6)	28%	(20)	73
Employ: Other	51%	(24)	14%	(7)	11%	(5)	1%	(0)	23%	(11)	47
Self + Household: White-Collar	46%	(139)	25%	(75)	14%	(42)	8%	(25)	7%	(22)	303
Self + Household: Blue Collar	42%	(155)	25%	(90)	12%	(43)	10%	(37)	11%	(40)	366

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	43%	(341)	24%	(189)	12%	(97)	8%	(66)	12%	(94)	788
Union HH: Yes	56%	(13)	25%	(6)	7%	(2)	11%	(3)	—	(0)	23
Union HH: No	43%	(328)	24%	(183)	13%	(96)	8%	(64)	12%	(94)	765
LGBTQ+: Yes	55%	(44)	23%	(18)	4%	(3)	4%	(3)	14%	(12)	80
LGBTQ+: No	42%	(297)	24%	(171)	13%	(94)	9%	(63)	12%	(83)	708
Motivated to Vote	44%	(314)	24%	(167)	13%	(90)	9%	(62)	11%	(78)	711
Parent: Yes	41%	(89)	24%	(52)	15%	(32)	4%	(9)	15%	(33)	214
Parent: No	44%	(252)	24%	(137)	11%	(66)	10%	(57)	11%	(61)	574
COVID Vaccine: Yes	47%	(250)	25%	(131)	12%	(62)	7%	(38)	9%	(49)	530
COVID Vaccine: No	35%	(91)	23%	(58)	14%	(36)	11%	(28)	18%	(46)	258
Student Loans: Yes	48%	(75)	26%	(41)	10%	(16)	6%	(9)	10%	(15)	157
Student Loans: No	42%	(266)	24%	(148)	13%	(81)	9%	(57)	12%	(79)	631
Favorable Opinion of Haley	40%	(102)	24%	(62)	18%	(46)	11%	(27)	7%	(18)	256
Unfavorable Opinion of Haley	48%	(156)	22%	(70)	13%	(40)	11%	(36)	7%	(21)	323
Protestant	29%	(77)	28%	(74)	22%	(58)	13%	(34)	8%	(20)	264
Roman Catholic	44%	(38)	26%	(23)	12%	(11)	13%	(11)	5%	(4)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	45%	(4)	31%	(2)	14%	(1)	10%	(1)	—	(0)	8
Jewish	73%	(12)	19%	(3)	8%	(1)	—	(0)	—	(0)	16
Muslim	46%	(8)	24%	(4)	12%	(2)	—	(0)	19%	(3)	18
Buddhist	24%	(1)	60%	(2)	8%	(0)	—	(0)	8%	(0)	4
Hindu	55%	(2)	—	(0)	45%	(2)	—	(0)	—	(0)	4
Atheist	64%	(21)	12%	(4)	—	(0)	8%	(3)	16%	(5)	34
Agnostic	44%	(8)	37%	(7)	9%	(2)	10%	(2)	—	(0)	19
Something else	52%	(93)	22%	(39)	6%	(10)	4%	(8)	16%	(29)	179
Nothing in particular	49%	(77)	19%	(30)	6%	(10)	5%	(8)	20%	(32)	156
Prodigal Biden Voter	41%	(24)	28%	(16)	13%	(8)	2%	(1)	16%	(9)	57
Undecided Voter (DK/WNV)	36%	(27)	21%	(15)	12%	(9)	6%	(5)	25%	(18)	75
Undecided Voter (DK)	34%	(11)	15%	(5)	14%	(5)	6%	(2)	31%	(10)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	38%	(299)	27%	(213)	12%	(93)	11%	(90)	12%	(92)	788
Gender: Male	36%	(129)	25%	(90)	13%	(47)	16%	(57)	9%	(31)	354
Gender: Female	39%	(170)	28%	(123)	10%	(46)	8%	(33)	14%	(61)	434
Age: 18-34	35%	(78)	25%	(56)	13%	(28)	9%	(19)	18%	(39)	221
Age: 35-44	44%	(48)	25%	(27)	12%	(13)	5%	(6)	14%	(15)	109
Age: 45-64	40%	(113)	28%	(78)	10%	(29)	13%	(35)	9%	(24)	279
Age: 65+	34%	(60)	30%	(53)	13%	(22)	16%	(29)	8%	(14)	179
GenZers: 1997-2012	32%	(39)	23%	(28)	11%	(13)	10%	(13)	23%	(28)	121
Millennials: 1981-1996	42%	(84)	26%	(52)	14%	(29)	6%	(11)	12%	(24)	200
GenXers: 1965-1980	39%	(88)	30%	(67)	11%	(25)	11%	(26)	9%	(21)	227
Baby Boomers: 1946-1964	36%	(81)	27%	(62)	12%	(26)	17%	(39)	8%	(17)	225
Educ: < College	36%	(173)	27%	(127)	10%	(47)	12%	(56)	16%	(75)	478
Educ: Bachelors degree	38%	(69)	31%	(57)	14%	(26)	13%	(23)	5%	(9)	184
Educ: Post-grad	45%	(57)	23%	(29)	16%	(20)	8%	(10)	7%	(9)	126
Income: Under 50k	38%	(114)	25%	(75)	10%	(31)	10%	(30)	17%	(51)	301
Income: 50k-100k	39%	(121)	26%	(81)	13%	(40)	13%	(40)	9%	(28)	310
Income: 100k+	37%	(65)	32%	(56)	12%	(22)	12%	(20)	7%	(13)	177
Ethnicity: White (Non-Hispanic)	37%	(176)	27%	(127)	13%	(60)	14%	(64)	10%	(47)	475
Ethnicity: Hispanic	33%	(10)	33%	(10)	19%	(6)	3%	(1)	11%	(3)	29
Ethnicity: Black (Non-Hispanic)	40%	(101)	27%	(68)	9%	(23)	8%	(21)	16%	(41)	255
Ethnicity: Asian + Other (Non-Hispanic)	42%	(13)	28%	(8)	13%	(4)	13%	(4)	4%	(1)	30
All Christian	32%	(115)	29%	(104)	15%	(55)	15%	(54)	8%	(30)	358
All Non-Christian	48%	(20)	34%	(14)	8%	(3)	2%	(1)	8%	(3)	43
Atheist	64%	(21)	26%	(9)	1%	(0)	1%	(0)	9%	(3)	34
Agnostic/Nothing in particular	43%	(76)	23%	(41)	12%	(20)	7%	(12)	15%	(26)	175
Something Else	37%	(67)	25%	(45)	8%	(14)	13%	(23)	17%	(30)	179
Evangelical	32%	(101)	27%	(87)	11%	(34)	17%	(55)	12%	(39)	315
Non-Evangelical	37%	(79)	28%	(60)	15%	(32)	10%	(21)	10%	(21)	213
PID: Dem (no lean)	52%	(163)	27%	(85)	8%	(25)	5%	(16)	9%	(27)	316
PID: Ind (no lean)	34%	(55)	22%	(35)	11%	(17)	16%	(25)	17%	(27)	160
PID: Rep (no lean)	26%	(82)	30%	(93)	16%	(51)	16%	(49)	12%	(38)	312

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	38%	(299)	27%	(213)	12%	(93)	11%	(90)	12%	(92)	788
PID/Gender: Dem Men	51%	(68)	31%	(42)	7%	(9)	6%	(9)	5%	(7)	134
PID/Gender: Dem Women	52%	(95)	24%	(43)	9%	(16)	4%	(8)	11%	(20)	181
PID/Gender: Ind Men	32%	(28)	18%	(16)	12%	(10)	21%	(19)	17%	(15)	88
PID/Gender: Ind Women	37%	(26)	27%	(19)	10%	(7)	9%	(7)	17%	(12)	72
PID/Gender: Rep Men	25%	(33)	24%	(32)	21%	(28)	23%	(30)	7%	(9)	132
PID/Gender: Rep Women	27%	(49)	34%	(61)	13%	(23)	10%	(19)	16%	(29)	180
Ideo: Liberal (1-3)	57%	(131)	24%	(54)	8%	(18)	5%	(11)	6%	(14)	228
Ideo: Moderate (4)	37%	(81)	31%	(68)	9%	(19)	10%	(22)	13%	(27)	217
Ideo: Conservative (5-7)	27%	(84)	27%	(84)	17%	(54)	18%	(55)	11%	(33)	310
Ideo/PID: Conservative Republican	25%	(58)	26%	(62)	19%	(44)	19%	(44)	11%	(26)	235
Ideo/PID: Moderate/Liberal Republican	34%	(23)	43%	(29)	10%	(7)	2%	(2)	10%	(7)	66
Ideo/PID: Moderate/Conservative Democrat	40%	(47)	33%	(38)	11%	(13)	7%	(9)	8%	(9)	116
Ideo/PID: Liberal Democrat	62%	(116)	23%	(42)	6%	(12)	4%	(8)	5%	(9)	188
Unfavorable of Biden and Trump	34%	(42)	33%	(41)	13%	(16)	13%	(16)	8%	(11)	126
2024 H2H Matchup: Biden Voter	54%	(179)	26%	(85)	9%	(29)	5%	(17)	6%	(21)	331
2024 H2H Matchup: Trump Voter	27%	(103)	29%	(112)	15%	(56)	15%	(59)	14%	(52)	382
2024 H2H Matchup: Would not Vote	24%	(8)	10%	(3)	12%	(4)	15%	(5)	39%	(13)	33
2024 H2H Matchup: Do not Know	23%	(10)	29%	(12)	8%	(3)	23%	(10)	16%	(7)	42
2022 House Vote: Democrat	51%	(177)	26%	(92)	8%	(26)	6%	(22)	8%	(29)	346
2022 House Vote: Republican	24%	(75)	29%	(90)	16%	(50)	19%	(58)	12%	(38)	311
2022 House Vote: Did not Vote	37%	(45)	25%	(30)	13%	(16)	8%	(10)	17%	(21)	122
2020 Vote: Joe Biden	52%	(190)	26%	(97)	8%	(30)	5%	(20)	8%	(30)	366
2020 Vote: Donald Trump	25%	(91)	28%	(104)	15%	(56)	18%	(66)	13%	(48)	365
2020 Vote: Someone Else	36%	(3)	25%	(2)	17%	(2)	9%	(1)	13%	(1)	10
2020 Vote: Did not Vote	32%	(15)	22%	(10)	10%	(5)	8%	(4)	28%	(13)	47
2016 Vote: Hillary Clinton	53%	(141)	28%	(74)	9%	(24)	5%	(13)	6%	(16)	269
2016 Vote: Donald Trump	25%	(75)	29%	(85)	16%	(49)	19%	(56)	11%	(34)	299
2016 Vote: Someone Else	30%	(9)	26%	(7)	—	(0)	27%	(8)	17%	(5)	28
2020 Vote/PID: Not Biden/Democrat	41%	(11)	25%	(7)	9%	(2)	1%	(0)	25%	(7)	28
2020 Vote/PID: Not Trump/Republican	35%	(7)	35%	(7)	18%	(4)	5%	(1)	7%	(1)	21

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	38%	(299)	27%	(213)	12%	(93)	11%	(90)	12%	(92)	788
U.S. Economy: Wrong Track	33%	(185)	28%	(159)	13%	(71)	14%	(79)	13%	(74)	568
U.S. Economy: Right Direction	52%	(115)	24%	(54)	10%	(22)	5%	(12)	8%	(18)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(128)	26%	(65)	8%	(20)	6%	(14)	8%	(19)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(115)	29%	(120)	14%	(58)	16%	(64)	13%	(51)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(56)	21%	(28)	11%	(15)	9%	(12)	16%	(22)	132
Top 2024 Issue: Economy	38%	(110)	28%	(80)	12%	(35)	9%	(27)	13%	(37)	290
Community: Urban	47%	(78)	25%	(41)	12%	(20)	7%	(11)	9%	(15)	166
Community: Suburban	34%	(145)	29%	(120)	12%	(51)	12%	(52)	12%	(52)	421
Community: Rural	38%	(77)	26%	(52)	10%	(21)	13%	(26)	12%	(25)	202
Community/Gender: Urban Women	45%	(34)	21%	(16)	14%	(11)	5%	(4)	14%	(11)	75
Community/Gender: Urban Men	48%	(44)	27%	(25)	11%	(10)	8%	(8)	5%	(5)	90
Community/Gender: Rural Women	45%	(56)	26%	(33)	9%	(11)	7%	(9)	13%	(16)	125
Community/Gender: Rural Men	28%	(21)	26%	(20)	13%	(10)	23%	(17)	11%	(8)	76
Community/Gender: Suburban Women	35%	(81)	32%	(74)	10%	(23)	9%	(20)	15%	(35)	233
Community/Gender: Suburban Men	34%	(64)	24%	(46)	15%	(28)	17%	(32)	10%	(18)	188
Homeowner	35%	(172)	26%	(130)	14%	(67)	14%	(70)	11%	(57)	496
Renter	45%	(116)	28%	(73)	9%	(23)	6%	(16)	12%	(30)	259
Military HHnm: Yes	32%	(40)	29%	(37)	15%	(19)	13%	(16)	10%	(12)	125
Military HH: No	39%	(259)	27%	(177)	11%	(74)	11%	(74)	12%	(80)	663
Employ: Private Sector	40%	(115)	26%	(75)	14%	(39)	10%	(27)	11%	(30)	287
Employ: Government	37%	(22)	20%	(12)	17%	(10)	16%	(10)	10%	(6)	59
Employ: Self-Employed	40%	(28)	31%	(22)	10%	(7)	9%	(7)	10%	(7)	72
Employ: Homemaker	34%	(13)	30%	(12)	9%	(4)	21%	(8)	6%	(2)	40
Employ: Student	20%	(4)	29%	(5)	3%	(1)	5%	(1)	44%	(8)	18
Employ: Retired	39%	(74)	29%	(56)	11%	(22)	15%	(28)	6%	(12)	192
Employ: Unemployed	32%	(23)	25%	(18)	10%	(8)	12%	(9)	20%	(15)	73
Employ: Other	41%	(20)	26%	(12)	7%	(3)	—	(0)	25%	(12)	47
Self + Household: White-Collar	36%	(110)	30%	(92)	15%	(45)	11%	(33)	8%	(23)	303
Self + Household: Blue Collar	43%	(157)	25%	(92)	9%	(34)	13%	(49)	9%	(34)	366

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	38%	(299)	27%	(213)	12%	(93)	11%	(90)	12%	(92)	788
Union HH: Yes	47%	(11)	22%	(5)	11%	(3)	14%	(3)	5%	(1)	23
Union HH: No	38%	(288)	27%	(208)	12%	(90)	11%	(87)	12%	(91)	765
LGBTQ+: Yes	43%	(35)	29%	(23)	13%	(11)	4%	(4)	10%	(8)	80
LGBTQ+: No	37%	(265)	27%	(190)	12%	(82)	12%	(87)	12%	(85)	708
Motivated to Vote	39%	(280)	27%	(192)	12%	(86)	12%	(82)	10%	(71)	711
Parent: Yes	36%	(78)	27%	(57)	16%	(34)	7%	(14)	14%	(31)	214
Parent: No	39%	(221)	27%	(156)	10%	(59)	13%	(76)	11%	(62)	574
COVID Vaccine: Yes	41%	(215)	28%	(148)	11%	(58)	10%	(53)	11%	(57)	530
COVID Vaccine: No	33%	(85)	25%	(66)	14%	(35)	14%	(37)	14%	(36)	258
Student Loans: Yes	48%	(75)	24%	(38)	10%	(15)	6%	(10)	12%	(19)	157
Student Loans: No	36%	(225)	28%	(175)	12%	(78)	13%	(80)	12%	(73)	631
Favorable Opinion of Haley	36%	(93)	31%	(79)	14%	(35)	14%	(35)	6%	(15)	256
Unfavorable Opinion of Haley	42%	(137)	25%	(80)	11%	(35)	14%	(44)	8%	(27)	323
Protestant	32%	(85)	28%	(74)	15%	(39)	17%	(44)	8%	(22)	264
Roman Catholic	32%	(28)	32%	(28)	15%	(13)	11%	(9)	9%	(8)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	31%	(2)	31%	(2)	10%	(1)	—	(0)	8
Jewish	65%	(10)	21%	(3)	8%	(1)	6%	(1)	—	(0)	16
Muslim	40%	(7)	42%	(8)	1%	(0)	—	(0)	17%	(3)	18
Buddhist	32%	(1)	60%	(2)	—	(0)	—	(0)	8%	(0)	4
Hindu	31%	(1)	24%	(1)	45%	(2)	—	(0)	—	(0)	4
Atheist	64%	(21)	26%	(9)	1%	(0)	1%	(0)	9%	(3)	34
Agnostic	48%	(9)	23%	(4)	14%	(3)	9%	(2)	7%	(1)	19
Something else	37%	(67)	25%	(45)	8%	(14)	13%	(23)	17%	(30)	179
Nothing in particular	43%	(67)	23%	(36)	11%	(18)	6%	(10)	16%	(25)	156
Prodigal Biden Voter	32%	(18)	27%	(16)	8%	(5)	9%	(5)	23%	(13)	57
Undecided Voter (DK/WNV)	23%	(17)	21%	(16)	10%	(7)	20%	(15)	26%	(20)	75
Undecided Voter (DK)	24%	(8)	10%	(3)	12%	(4)	15%	(5)	39%	(13)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	22%	(170)	29%	(225)	14%	(109)	10%	(76)	26%	(207)	788
Gender: Male	27%	(96)	26%	(92)	17%	(59)	12%	(43)	18%	(64)	354
Gender: Female	17%	(75)	31%	(133)	12%	(50)	8%	(33)	33%	(143)	434
Age: 18-34	24%	(52)	19%	(42)	14%	(31)	11%	(24)	33%	(72)	221
Age: 35-44	17%	(18)	29%	(31)	14%	(15)	8%	(8)	33%	(36)	109
Age: 45-64	21%	(58)	31%	(86)	13%	(36)	11%	(31)	25%	(70)	279
Age: 65+	24%	(43)	37%	(66)	16%	(28)	7%	(13)	16%	(29)	179
GenZers: 1997-2012	20%	(25)	20%	(24)	14%	(17)	12%	(15)	34%	(41)	121
Millennials: 1981-1996	23%	(45)	24%	(48)	13%	(26)	9%	(18)	31%	(63)	200
GenXers: 1965-1980	19%	(44)	30%	(69)	13%	(30)	11%	(24)	26%	(60)	227
Baby Boomers: 1946-1964	24%	(54)	35%	(78)	15%	(33)	8%	(18)	18%	(42)	225
Educ: < College	23%	(108)	28%	(136)	12%	(55)	10%	(48)	27%	(131)	478
Educ: Bachelors degree	19%	(35)	29%	(54)	21%	(38)	8%	(14)	23%	(43)	184
Educ: Post-grad	22%	(28)	28%	(35)	13%	(16)	11%	(14)	26%	(33)	126
Income: Under 50k	22%	(68)	28%	(83)	10%	(31)	11%	(32)	29%	(88)	301
Income: 50k-100k	21%	(65)	29%	(89)	15%	(47)	9%	(29)	25%	(79)	310
Income: 100k+	21%	(37)	30%	(52)	17%	(31)	9%	(15)	23%	(41)	177
Ethnicity: White (Non-Hispanic)	21%	(99)	31%	(145)	16%	(74)	9%	(43)	24%	(113)	475
Ethnicity: Hispanic	22%	(6)	33%	(9)	9%	(3)	12%	(3)	24%	(7)	29
Ethnicity: Black (Non-Hispanic)	25%	(63)	22%	(57)	11%	(27)	10%	(26)	32%	(82)	255
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	45%	(13)	20%	(6)	13%	(4)	17%	(5)	30
All Christian	22%	(79)	31%	(110)	17%	(60)	8%	(29)	22%	(79)	358
All Non-Christian	27%	(11)	36%	(15)	6%	(2)	6%	(3)	26%	(11)	43
Atheist	17%	(6)	9%	(3)	27%	(9)	21%	(7)	25%	(8)	34
Agnostic/Nothing in particular	21%	(37)	27%	(48)	11%	(19)	12%	(20)	29%	(50)	175
Something Else	21%	(37)	27%	(48)	10%	(18)	10%	(17)	33%	(59)	179
Evangelical	23%	(72)	29%	(91)	13%	(42)	7%	(23)	28%	(87)	315
Non-Evangelical	20%	(44)	30%	(65)	16%	(35)	10%	(22)	23%	(49)	213
PID: Dem (no lean)	22%	(69)	28%	(88)	14%	(43)	11%	(34)	26%	(82)	316
PID: Ind (no lean)	20%	(32)	26%	(41)	15%	(24)	12%	(19)	27%	(44)	160
PID: Rep (no lean)	22%	(70)	31%	(96)	14%	(42)	7%	(22)	26%	(81)	312

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	22%	(170)	29%	(225)	14%	(109)	10%	(76)	26%	(207)	788
PID/Gender: Dem Men	29%	(38)	25%	(34)	17%	(23)	14%	(19)	15%	(20)	134
PID/Gender: Dem Women	17%	(30)	30%	(54)	11%	(20)	8%	(15)	34%	(62)	181
PID/Gender: Ind Men	25%	(22)	16%	(14)	19%	(16)	17%	(15)	23%	(20)	88
PID/Gender: Ind Women	13%	(9)	38%	(27)	11%	(8)	6%	(4)	32%	(23)	72
PID/Gender: Rep Men	27%	(35)	34%	(44)	15%	(20)	7%	(9)	18%	(24)	132
PID/Gender: Rep Women	19%	(35)	29%	(52)	13%	(23)	8%	(14)	32%	(57)	180
Ideo: Liberal (1-3)	21%	(49)	30%	(69)	13%	(30)	12%	(27)	24%	(54)	228
Ideo: Moderate (4)	18%	(40)	26%	(57)	16%	(35)	13%	(28)	27%	(58)	217
Ideo: Conservative (5-7)	26%	(80)	31%	(95)	14%	(44)	7%	(21)	23%	(70)	310
Ideo/PID: Conservative Republican	24%	(57)	32%	(76)	14%	(32)	6%	(14)	24%	(56)	235
Ideo/PID: Moderate/Liberal Republican	20%	(13)	29%	(19)	15%	(10)	12%	(8)	23%	(15)	66
Ideo/PID: Moderate/Conservative Democrat	25%	(28)	29%	(34)	15%	(17)	9%	(10)	23%	(26)	116
Ideo/PID: Liberal Democrat	21%	(40)	28%	(53)	13%	(25)	13%	(24)	24%	(45)	188
Unfavorable of Biden and Trump	17%	(22)	27%	(34)	15%	(19)	10%	(13)	30%	(38)	126
2024 H2H Matchup: Biden Voter	21%	(71)	28%	(94)	15%	(49)	12%	(40)	23%	(77)	331
2024 H2H Matchup: Trump Voter	24%	(91)	31%	(118)	13%	(50)	7%	(26)	25%	(97)	382
2024 H2H Matchup: Would not Vote	19%	(6)	6%	(2)	8%	(3)	19%	(6)	47%	(15)	33
2024 H2H Matchup: Do not Know	5%	(2)	25%	(11)	18%	(7)	10%	(4)	41%	(17)	42
2022 House Vote: Democrat	21%	(71)	28%	(97)	16%	(54)	11%	(38)	25%	(86)	346
2022 House Vote: Republican	23%	(70)	31%	(97)	15%	(46)	6%	(20)	25%	(78)	311
2022 House Vote: Did not Vote	22%	(27)	25%	(30)	8%	(9)	14%	(17)	31%	(38)	122
2020 Vote: Joe Biden	22%	(80)	28%	(102)	15%	(56)	11%	(40)	24%	(89)	366
2020 Vote: Donald Trump	22%	(81)	30%	(111)	14%	(51)	8%	(29)	26%	(93)	365
2020 Vote: Someone Else	17%	(2)	46%	(4)	2%	(0)	15%	(1)	20%	(2)	10
2020 Vote: Did not Vote	17%	(8)	17%	(8)	5%	(2)	13%	(6)	48%	(23)	47
2016 Vote: Hillary Clinton	23%	(61)	29%	(79)	15%	(41)	12%	(31)	21%	(57)	269
2016 Vote: Donald Trump	23%	(70)	32%	(97)	15%	(44)	6%	(19)	23%	(69)	299
2016 Vote: Someone Else	7%	(2)	40%	(11)	2%	(0)	29%	(8)	23%	(6)	28
2020 Vote/PID: Not Biden/Democrat	14%	(4)	25%	(7)	7%	(2)	14%	(4)	40%	(11)	28
2020 Vote/PID: Not Trump/Republican	8%	(2)	26%	(5)	19%	(4)	15%	(3)	32%	(7)	21

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	22%	(170)	29%	(225)	14%	(109)	10%	(76)	26%	(207)	788
U.S. Economy: Wrong Track	20%	(111)	28%	(162)	15%	(87)	9%	(48)	28%	(160)	568
U.S. Economy: Right Direction	27%	(59)	29%	(63)	10%	(23)	13%	(28)	21%	(47)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(56)	28%	(69)	15%	(37)	12%	(31)	22%	(54)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(99)	32%	(132)	13%	(53)	7%	(30)	23%	(96)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	18%	(24)	15%	(20)	12%	(15)	43%	(57)	132
Top 2024 Issue: Economy	24%	(70)	29%	(83)	13%	(38)	6%	(17)	28%	(81)	290
Community: Urban	23%	(39)	28%	(46)	10%	(17)	11%	(19)	28%	(46)	166
Community: Suburban	20%	(84)	28%	(117)	14%	(60)	10%	(42)	28%	(117)	421
Community: Rural	23%	(47)	31%	(62)	16%	(33)	8%	(16)	22%	(44)	202
Community/Gender: Urban Women	12%	(9)	32%	(24)	10%	(7)	9%	(7)	37%	(28)	75
Community/Gender: Urban Men	33%	(30)	24%	(21)	10%	(9)	13%	(12)	20%	(18)	90
Community/Gender: Rural Women	21%	(27)	31%	(39)	13%	(16)	8%	(10)	27%	(33)	125
Community/Gender: Rural Men	27%	(20)	30%	(23)	23%	(17)	7%	(6)	14%	(11)	76
Community/Gender: Suburban Women	16%	(38)	30%	(69)	12%	(27)	7%	(17)	35%	(82)	233
Community/Gender: Suburban Men	24%	(46)	26%	(48)	17%	(33)	14%	(26)	19%	(36)	188
Homeowner	21%	(103)	32%	(160)	14%	(71)	10%	(49)	23%	(113)	496
Renter	21%	(55)	23%	(61)	12%	(31)	10%	(27)	33%	(86)	259
Military HHnm: Yes	15%	(19)	34%	(43)	16%	(20)	11%	(14)	23%	(28)	125
Military HH: No	23%	(151)	27%	(182)	13%	(89)	9%	(62)	27%	(179)	663
Employ: Private Sector	23%	(67)	31%	(89)	15%	(42)	9%	(25)	22%	(63)	287
Employ: Government	21%	(12)	23%	(13)	9%	(5)	17%	(10)	30%	(18)	59
Employ: Self-Employed	24%	(17)	29%	(20)	12%	(9)	13%	(9)	22%	(16)	72
Employ: Homemaker	20%	(8)	18%	(7)	16%	(6)	8%	(3)	38%	(15)	40
Employ: Student	24%	(4)	28%	(5)	12%	(2)	5%	(1)	31%	(6)	18
Employ: Retired	21%	(41)	36%	(69)	16%	(32)	8%	(16)	18%	(35)	192
Employ: Unemployed	18%	(13)	16%	(12)	13%	(9)	10%	(8)	43%	(31)	73
Employ: Other	16%	(7)	22%	(10)	7%	(4)	9%	(4)	47%	(22)	47
Self + Household: White-Collar	21%	(63)	32%	(95)	18%	(53)	9%	(26)	21%	(65)	303
Self + Household: Blue Collar	25%	(91)	30%	(108)	12%	(43)	11%	(39)	23%	(86)	366

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	22%	(170)	29%	(225)	14%	(109)	10%	(76)	26%	(207)	788
Union HH: Yes	17%	(4)	37%	(9)	12%	(3)	14%	(3)	20%	(5)	23
Union HH: No	22%	(167)	28%	(216)	14%	(106)	10%	(73)	26%	(202)	765
LGBTQ+: Yes	15%	(12)	25%	(20)	17%	(14)	6%	(5)	36%	(29)	80
LGBTQ+: No	22%	(158)	29%	(205)	13%	(95)	10%	(71)	25%	(178)	708
Motivated to Vote	22%	(155)	29%	(209)	14%	(100)	9%	(65)	26%	(182)	711
Parent: Yes	23%	(50)	28%	(60)	14%	(30)	9%	(19)	26%	(56)	214
Parent: No	21%	(121)	29%	(165)	14%	(79)	10%	(58)	26%	(151)	574
COVID Vaccine: Yes	20%	(105)	30%	(160)	13%	(69)	10%	(54)	27%	(141)	530
COVID Vaccine: No	25%	(65)	25%	(65)	16%	(40)	9%	(22)	25%	(66)	258
Student Loans: Yes	21%	(33)	27%	(42)	16%	(25)	8%	(13)	28%	(45)	157
Student Loans: No	22%	(138)	29%	(183)	13%	(84)	10%	(63)	26%	(163)	631
Favorable Opinion of Haley	25%	(63)	33%	(85)	17%	(45)	6%	(15)	19%	(49)	256
Unfavorable Opinion of Haley	21%	(69)	28%	(92)	16%	(52)	12%	(39)	22%	(72)	323
Protestant	22%	(57)	32%	(83)	16%	(43)	9%	(23)	22%	(57)	264
Roman Catholic	24%	(21)	28%	(24)	18%	(16)	5%	(4)	24%	(21)	86
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	12%	(1)	30%	(2)	24%	(2)	17%	(1)	17%	(1)	8
Jewish	22%	(4)	32%	(5)	—	(0)	16%	(3)	30%	(5)	16
Muslim	35%	(7)	36%	(7)	8%	(1)	—	(0)	20%	(4)	18
Buddhist	—	(0)	41%	(2)	—	(0)	—	(0)	59%	(2)	4
Hindu	31%	(1)	45%	(2)	24%	(1)	—	(0)	—	(0)	4
Atheist	17%	(6)	9%	(3)	27%	(9)	21%	(7)	25%	(8)	34
Agnostic	15%	(3)	23%	(4)	26%	(5)	12%	(2)	25%	(5)	19
Something else	21%	(37)	27%	(48)	10%	(18)	10%	(17)	33%	(59)	179
Nothing in particular	22%	(34)	28%	(43)	9%	(14)	12%	(18)	29%	(45)	156
Prodigal Biden Voter	25%	(14)	21%	(12)	15%	(9)	4%	(2)	36%	(21)	57
Undecided Voter (DK/WNV)	12%	(9)	17%	(12)	14%	(10)	14%	(11)	44%	(33)	75
Undecided Voter (DK)	19%	(6)	6%	(2)	8%	(3)	19%	(6)	47%	(15)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(164)	30%	(235)	14%	(109)	9%	(73)	26%	(206)	788
Gender: Male	23%	(81)	31%	(111)	17%	(59)	12%	(44)	17%	(61)	354
Gender: Female	19%	(83)	29%	(124)	12%	(50)	7%	(30)	34%	(146)	434
Age: 18-34	17%	(38)	25%	(55)	19%	(43)	7%	(16)	32%	(70)	221
Age: 35-44	15%	(17)	28%	(31)	10%	(11)	11%	(12)	36%	(39)	109
Age: 45-64	21%	(59)	29%	(82)	12%	(32)	12%	(33)	26%	(73)	279
Age: 65+	28%	(51)	38%	(68)	13%	(23)	7%	(13)	13%	(24)	179
GenZers: 1997-2012	15%	(18)	26%	(32)	20%	(24)	7%	(9)	31%	(38)	121
Millennials: 1981-1996	18%	(35)	25%	(50)	15%	(29)	9%	(18)	33%	(67)	200
GenXers: 1965-1980	20%	(46)	26%	(59)	12%	(28)	11%	(26)	30%	(68)	227
Baby Boomers: 1946-1964	28%	(62)	38%	(86)	12%	(27)	7%	(16)	15%	(34)	225
Educ: < College	22%	(105)	30%	(145)	12%	(57)	9%	(44)	27%	(127)	478
Educ: Bachelors degree	21%	(39)	29%	(54)	16%	(30)	7%	(13)	26%	(48)	184
Educ: Post-grad	16%	(20)	29%	(37)	18%	(22)	13%	(16)	24%	(31)	126
Income: Under 50k	18%	(56)	30%	(90)	13%	(39)	9%	(27)	30%	(90)	301
Income: 50k-100k	23%	(73)	28%	(87)	17%	(51)	9%	(26)	23%	(72)	310
Income: 100k+	20%	(36)	33%	(58)	11%	(19)	11%	(20)	25%	(44)	177
Ethnicity: White (Non-Hispanic)	24%	(112)	32%	(150)	15%	(69)	9%	(42)	21%	(101)	475
Ethnicity: Hispanic	19%	(6)	36%	(11)	25%	(7)	4%	(1)	16%	(5)	29
Ethnicity: Black (Non-Hispanic)	17%	(42)	25%	(62)	10%	(26)	12%	(29)	37%	(95)	255
Ethnicity: Asian + Other (Non-Hispanic)	14%	(4)	40%	(12)	23%	(7)	3%	(1)	20%	(6)	30
All Christian	24%	(86)	36%	(131)	12%	(45)	8%	(27)	19%	(70)	358
All Non-Christian	25%	(11)	38%	(16)	13%	(5)	10%	(4)	15%	(6)	43
Atheist	8%	(3)	11%	(4)	22%	(7)	34%	(11)	25%	(8)	34
Agnostic/Nothing in particular	21%	(36)	20%	(34)	17%	(31)	8%	(14)	34%	(59)	175
Something Else	16%	(28)	28%	(50)	12%	(21)	9%	(16)	35%	(63)	179
Evangelical	24%	(74)	30%	(96)	9%	(27)	8%	(25)	29%	(93)	315
Non-Evangelical	17%	(36)	39%	(83)	17%	(36)	9%	(18)	18%	(39)	213
PID: Dem (no lean)	17%	(53)	27%	(86)	16%	(50)	10%	(31)	31%	(96)	316
PID: Ind (no lean)	20%	(32)	26%	(42)	14%	(23)	12%	(19)	27%	(44)	160
PID: Rep (no lean)	25%	(79)	34%	(107)	12%	(36)	8%	(24)	21%	(66)	312

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(164)	30%	(235)	14%	(109)	9%	(73)	26%	(206)	788
PID/Gender: Dem Men	16%	(21)	26%	(35)	23%	(30)	13%	(18)	22%	(29)	134
PID/Gender: Dem Women	17%	(31)	28%	(51)	11%	(19)	7%	(13)	37%	(67)	181
PID/Gender: Ind Men	24%	(21)	24%	(21)	15%	(13)	17%	(15)	20%	(18)	88
PID/Gender: Ind Women	15%	(11)	29%	(21)	14%	(10)	5%	(4)	36%	(26)	72
PID/Gender: Rep Men	29%	(38)	41%	(55)	12%	(15)	8%	(10)	10%	(13)	132
PID/Gender: Rep Women	23%	(41)	29%	(52)	12%	(21)	7%	(13)	29%	(53)	180
Ideo: Liberal (1-3)	15%	(35)	29%	(65)	15%	(34)	13%	(30)	28%	(64)	228
Ideo: Moderate (4)	18%	(39)	27%	(59)	19%	(41)	10%	(21)	26%	(57)	217
Ideo: Conservative (5-7)	28%	(86)	34%	(106)	10%	(32)	7%	(21)	21%	(65)	310
Ideo/PID: Conservative Republican	27%	(63)	38%	(89)	9%	(22)	6%	(15)	19%	(46)	235
Ideo/PID: Moderate/Liberal Republican	22%	(14)	25%	(17)	20%	(13)	12%	(8)	21%	(14)	66
Ideo/PID: Moderate/Conservative Democrat	22%	(26)	26%	(30)	18%	(21)	7%	(8)	28%	(32)	116
Ideo/PID: Liberal Democrat	14%	(27)	29%	(55)	15%	(28)	12%	(23)	30%	(56)	188
Unfavorable of Biden and Trump	14%	(17)	32%	(41)	18%	(23)	9%	(12)	27%	(34)	126
2024 H2H Matchup: Biden Voter	17%	(55)	28%	(92)	16%	(53)	12%	(40)	27%	(91)	331
2024 H2H Matchup: Trump Voter	26%	(100)	32%	(123)	14%	(53)	8%	(29)	20%	(78)	382
2024 H2H Matchup: Would not Vote	17%	(5)	25%	(8)	2%	(1)	10%	(3)	47%	(15)	33
2024 H2H Matchup: Do not Know	8%	(4)	29%	(12)	5%	(2)	4%	(2)	54%	(23)	42
2022 House Vote: Democrat	16%	(55)	28%	(95)	14%	(49)	11%	(40)	31%	(107)	346
2022 House Vote: Republican	29%	(89)	35%	(107)	10%	(31)	8%	(25)	19%	(58)	311
2022 House Vote: Did not Vote	15%	(18)	26%	(31)	24%	(29)	6%	(7)	30%	(37)	122
2020 Vote: Joe Biden	17%	(61)	29%	(108)	15%	(56)	11%	(41)	28%	(101)	366
2020 Vote: Donald Trump	26%	(95)	32%	(116)	13%	(47)	6%	(23)	23%	(84)	365
2020 Vote: Someone Else	18%	(2)	17%	(2)	10%	(1)	35%	(3)	19%	(2)	10
2020 Vote: Did not Vote	14%	(6)	20%	(9)	11%	(5)	13%	(6)	43%	(20)	47
2016 Vote: Hillary Clinton	17%	(47)	30%	(81)	15%	(40)	12%	(32)	26%	(70)	269
2016 Vote: Donald Trump	27%	(82)	35%	(104)	12%	(36)	7%	(22)	19%	(56)	299
2016 Vote: Someone Else	20%	(6)	27%	(7)	2%	(1)	15%	(4)	35%	(10)	28
2020 Vote/PID: Not Biden/Democrat	16%	(5)	20%	(6)	21%	(6)	3%	(1)	40%	(11)	28
2020 Vote/PID: Not Trump/Republican	7%	(1)	32%	(7)	18%	(4)	29%	(6)	14%	(3)	21

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(164)	30%	(235)	14%	(109)	9%	(73)	26%	(206)	788
U.S. Economy: Wrong Track	22%	(123)	31%	(175)	13%	(73)	8%	(44)	27%	(152)	568
U.S. Economy: Right Direction	19%	(41)	27%	(60)	16%	(36)	13%	(29)	25%	(55)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(42)	29%	(71)	15%	(37)	13%	(32)	26%	(63)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(111)	33%	(135)	13%	(52)	7%	(31)	20%	(81)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	21%	(28)	16%	(21)	8%	(11)	47%	(62)	132
Top 2024 Issue: Economy	21%	(62)	28%	(82)	16%	(45)	7%	(20)	28%	(81)	290
Community: Urban	16%	(27)	28%	(47)	20%	(33)	9%	(15)	27%	(44)	166
Community: Suburban	21%	(88)	29%	(120)	13%	(56)	10%	(42)	27%	(115)	421
Community: Rural	24%	(49)	34%	(68)	10%	(20)	8%	(17)	24%	(48)	202
Community/Gender: Urban Women	14%	(11)	26%	(20)	14%	(11)	8%	(6)	37%	(28)	75
Community/Gender: Urban Men	18%	(16)	30%	(27)	25%	(23)	10%	(9)	18%	(16)	90
Community/Gender: Rural Women	24%	(30)	30%	(37)	11%	(14)	6%	(7)	29%	(37)	125
Community/Gender: Rural Men	25%	(19)	40%	(31)	8%	(6)	12%	(10)	14%	(11)	76
Community/Gender: Suburban Women	18%	(42)	29%	(67)	11%	(26)	7%	(17)	35%	(81)	233
Community/Gender: Suburban Men	24%	(46)	28%	(53)	16%	(30)	13%	(25)	18%	(34)	188
Homeowner	21%	(104)	32%	(160)	14%	(72)	10%	(51)	22%	(110)	496
Renter	21%	(53)	26%	(67)	13%	(34)	7%	(19)	33%	(87)	259
Military HHnm: Yes	23%	(28)	35%	(44)	12%	(15)	8%	(10)	22%	(28)	125
Military HH: No	20%	(136)	29%	(191)	14%	(94)	10%	(64)	27%	(179)	663
Employ: Private Sector	21%	(59)	31%	(89)	13%	(38)	8%	(23)	27%	(78)	287
Employ: Government	12%	(7)	25%	(15)	19%	(12)	13%	(8)	30%	(18)	59
Employ: Self-Employed	22%	(15)	21%	(15)	17%	(13)	17%	(12)	23%	(16)	72
Employ: Homemaker	29%	(11)	16%	(6)	20%	(8)	7%	(3)	28%	(11)	40
Employ: Student	13%	(2)	24%	(4)	19%	(3)	11%	(2)	34%	(6)	18
Employ: Retired	24%	(46)	42%	(81)	10%	(20)	7%	(14)	16%	(31)	192
Employ: Unemployed	19%	(14)	21%	(15)	13%	(10)	12%	(9)	34%	(25)	73
Employ: Other	17%	(8)	19%	(9)	12%	(6)	7%	(3)	45%	(21)	47
Self + Household: White-Collar	21%	(63)	30%	(90)	18%	(54)	10%	(31)	21%	(65)	303
Self + Household: Blue Collar	22%	(82)	33%	(122)	13%	(46)	9%	(32)	23%	(85)	366

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(164)	30%	(235)	14%	(109)	9%	(73)	26%	(206)	788
Union HH: Yes	15%	(4)	19%	(4)	13%	(3)	19%	(4)	33%	(8)	23
Union HH: No	21%	(160)	30%	(230)	14%	(106)	9%	(69)	26%	(199)	765
LGBTQ+: Yes	12%	(9)	26%	(21)	20%	(16)	10%	(8)	32%	(26)	80
LGBTQ+: No	22%	(155)	30%	(214)	13%	(93)	9%	(65)	26%	(181)	708
Motivated to Vote	21%	(151)	31%	(218)	13%	(93)	10%	(72)	25%	(178)	711
Parent: Yes	16%	(34)	28%	(60)	15%	(31)	9%	(19)	32%	(69)	214
Parent: No	23%	(130)	30%	(174)	14%	(78)	9%	(54)	24%	(137)	574
COVID Vaccine: Yes	19%	(100)	32%	(169)	13%	(68)	10%	(53)	26%	(139)	530
COVID Vaccine: No	25%	(64)	25%	(66)	16%	(41)	8%	(20)	26%	(67)	258
Student Loans: Yes	14%	(22)	26%	(41)	14%	(21)	11%	(17)	35%	(55)	157
Student Loans: No	22%	(142)	31%	(194)	14%	(88)	9%	(57)	24%	(151)	631
Favorable Opinion of Haley	21%	(54)	39%	(99)	15%	(39)	8%	(20)	17%	(44)	256
Unfavorable Opinion of Haley	23%	(76)	28%	(91)	13%	(44)	12%	(39)	23%	(74)	323
Protestant	26%	(67)	35%	(93)	10%	(27)	9%	(24)	20%	(52)	264
Roman Catholic	18%	(15)	42%	(36)	18%	(15)	4%	(4)	18%	(16)	86
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	38%	(3)	17%	(1)	28%	(2)	—	(0)	17%	(1)	8
Jewish	30%	(5)	26%	(4)	—	(0)	15%	(2)	29%	(5)	16
Muslim	24%	(4)	48%	(9)	12%	(2)	10%	(2)	7%	(1)	18
Buddhist	8%	(0)	75%	(3)	9%	(0)	—	(0)	8%	(0)	4
Hindu	31%	(1)	—	(0)	69%	(3)	—	(0)	—	(0)	4
Atheist	8%	(3)	11%	(4)	22%	(7)	34%	(11)	25%	(8)	34
Agnostic	10%	(2)	30%	(6)	14%	(3)	12%	(2)	34%	(7)	19
Something else	16%	(28)	28%	(50)	12%	(21)	9%	(16)	35%	(63)	179
Nothing in particular	22%	(34)	18%	(29)	18%	(28)	8%	(12)	34%	(53)	156
Prodigal Biden Voter	16%	(9)	32%	(18)	12%	(7)	4%	(2)	36%	(21)	57
Undecided Voter (DK/WNV)	12%	(9)	27%	(20)	4%	(3)	6%	(5)	51%	(38)	75
Undecided Voter (DK)	17%	(5)	25%	(8)	2%	(1)	10%	(3)	47%	(15)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(139)	23%	(181)	17%	(131)	10%	(81)	33%	(256)	788
Gender: Male	24%	(85)	27%	(97)	18%	(64)	10%	(37)	20%	(72)	354
Gender: Female	13%	(54)	19%	(84)	15%	(67)	10%	(44)	42%	(184)	434
Age: 18-34	20%	(45)	24%	(54)	14%	(30)	12%	(26)	30%	(66)	221
Age: 35-44	21%	(23)	28%	(30)	11%	(12)	8%	(9)	32%	(35)	109
Age: 45-64	17%	(48)	24%	(67)	15%	(41)	10%	(29)	34%	(94)	279
Age: 65+	13%	(23)	17%	(30)	27%	(48)	9%	(17)	34%	(62)	179
GenZers: 1997-2012	17%	(20)	21%	(25)	17%	(21)	15%	(18)	30%	(37)	121
Millennials: 1981-1996	24%	(48)	29%	(58)	10%	(20)	9%	(17)	29%	(57)	200
GenXers: 1965-1980	16%	(37)	22%	(50)	17%	(38)	10%	(22)	35%	(80)	227
Baby Boomers: 1946-1964	13%	(30)	21%	(48)	22%	(49)	10%	(22)	34%	(77)	225
Educ: < College	17%	(82)	18%	(86)	19%	(91)	12%	(56)	34%	(163)	478
Educ: Bachelors degree	17%	(31)	29%	(53)	15%	(28)	10%	(19)	29%	(54)	184
Educ: Post-grad	21%	(27)	34%	(43)	10%	(12)	4%	(5)	31%	(40)	126
Income: Under 50k	14%	(41)	19%	(57)	19%	(57)	12%	(37)	36%	(109)	301
Income: 50k-100k	20%	(61)	25%	(76)	17%	(53)	9%	(27)	30%	(94)	310
Income: 100k+	21%	(38)	27%	(47)	12%	(21)	10%	(17)	30%	(54)	177
Ethnicity: White (Non-Hispanic)	16%	(77)	23%	(107)	19%	(88)	9%	(41)	34%	(161)	475
Ethnicity: Hispanic	25%	(7)	32%	(9)	14%	(4)	14%	(4)	15%	(4)	29
Ethnicity: Black (Non-Hispanic)	21%	(52)	21%	(53)	14%	(35)	13%	(33)	32%	(81)	255
Ethnicity: Asian + Other (Non-Hispanic)	10%	(3)	39%	(12)	10%	(3)	9%	(3)	32%	(10)	30
All Christian	16%	(58)	23%	(81)	20%	(71)	10%	(34)	32%	(115)	358
All Non-Christian	25%	(11)	30%	(13)	10%	(4)	4%	(2)	31%	(13)	43
Atheist	39%	(13)	27%	(9)	8%	(3)	8%	(3)	18%	(6)	34
Agnostic/Nothing in particular	19%	(33)	24%	(43)	14%	(25)	8%	(15)	34%	(60)	175
Something Else	14%	(25)	20%	(36)	15%	(28)	15%	(27)	35%	(63)	179
Evangelical	16%	(49)	20%	(62)	18%	(58)	11%	(34)	36%	(113)	315
Non-Evangelical	15%	(33)	25%	(53)	18%	(39)	12%	(25)	30%	(64)	213
PID: Dem (no lean)	23%	(73)	24%	(75)	14%	(45)	7%	(24)	32%	(99)	316
PID: Ind (no lean)	15%	(23)	25%	(40)	13%	(20)	15%	(24)	33%	(52)	160
PID: Rep (no lean)	14%	(43)	21%	(66)	21%	(66)	11%	(34)	33%	(104)	312

Continued on next page

**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(139)	23%	(181)	17%	(131)	10%	(81)	33%	(256)	788
PID/Gender: Dem Men	36%	(48)	24%	(32)	15%	(21)	8%	(10)	18%	(24)	134
PID/Gender: Dem Women	14%	(25)	24%	(43)	13%	(24)	7%	(13)	42%	(76)	181
PID/Gender: Ind Men	21%	(18)	24%	(21)	10%	(9)	14%	(12)	31%	(27)	88
PID/Gender: Ind Women	7%	(5)	26%	(19)	16%	(11)	16%	(12)	35%	(25)	72
PID/Gender: Rep Men	14%	(19)	33%	(43)	26%	(34)	11%	(15)	16%	(21)	132
PID/Gender: Rep Women	13%	(24)	13%	(23)	18%	(32)	11%	(19)	46%	(83)	180
Ideo: Liberal (1-3)	22%	(49)	24%	(55)	15%	(34)	8%	(17)	32%	(73)	228
Ideo: Moderate (4)	15%	(32)	31%	(67)	14%	(31)	11%	(23)	29%	(64)	217
Ideo: Conservative (5-7)	18%	(55)	18%	(56)	20%	(62)	13%	(39)	31%	(98)	310
Ideo/PID: Conservative Republican	15%	(36)	17%	(40)	23%	(54)	10%	(24)	34%	(81)	235
Ideo/PID: Moderate/Liberal Republican	10%	(6)	38%	(25)	16%	(11)	13%	(8)	24%	(16)	66
Ideo/PID: Moderate/Conservative Democrat	26%	(31)	28%	(32)	14%	(17)	8%	(9)	24%	(27)	116
Ideo/PID: Liberal Democrat	23%	(42)	22%	(42)	14%	(26)	8%	(14)	34%	(63)	188
Unfavorable of Biden and Trump	15%	(19)	28%	(35)	14%	(17)	10%	(13)	33%	(42)	126
2024 H2H Matchup: Biden Voter	23%	(78)	24%	(78)	15%	(48)	8%	(26)	30%	(100)	331
2024 H2H Matchup: Trump Voter	15%	(56)	23%	(89)	20%	(76)	11%	(42)	31%	(119)	382
2024 H2H Matchup: Would not Vote	5%	(2)	17%	(6)	6%	(2)	20%	(6)	53%	(17)	33
2024 H2H Matchup: Do not Know	10%	(4)	19%	(8)	11%	(5)	14%	(6)	46%	(19)	42
2022 House Vote: Democrat	20%	(71)	24%	(84)	14%	(49)	9%	(30)	33%	(113)	346
2022 House Vote: Republican	14%	(42)	22%	(68)	21%	(67)	12%	(38)	31%	(96)	311
2022 House Vote: Did not Vote	20%	(24)	24%	(29)	12%	(14)	10%	(13)	35%	(43)	122
2020 Vote: Joe Biden	22%	(81)	25%	(91)	14%	(52)	7%	(27)	31%	(115)	366
2020 Vote: Donald Trump	14%	(50)	22%	(80)	19%	(71)	13%	(47)	32%	(117)	365
2020 Vote: Someone Else	11%	(1)	26%	(2)	24%	(2)	11%	(1)	28%	(3)	10
2020 Vote: Did not Vote	15%	(7)	15%	(7)	11%	(5)	12%	(6)	46%	(22)	47
2016 Vote: Hillary Clinton	23%	(63)	26%	(70)	14%	(37)	7%	(18)	30%	(81)	269
2016 Vote: Donald Trump	13%	(39)	20%	(60)	23%	(68)	12%	(36)	32%	(95)	299
2016 Vote: Someone Else	19%	(5)	12%	(3)	6%	(2)	24%	(7)	39%	(11)	28
2020 Vote/PID: Not Biden/Democrat	16%	(4)	13%	(4)	23%	(7)	14%	(4)	34%	(10)	28
2020 Vote/PID: Not Trump/Republican	19%	(4)	18%	(4)	18%	(4)	8%	(2)	37%	(8)	21

Continued on next page

**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(139)	23%	(181)	17%	(131)	10%	(81)	33%	(256)	788
U.S. Economy: Wrong Track	16%	(89)	21%	(118)	18%	(102)	10%	(59)	35%	(199)	568
U.S. Economy: Right Direction	23%	(50)	29%	(63)	13%	(28)	10%	(21)	26%	(57)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(58)	26%	(64)	14%	(34)	10%	(25)	27%	(65)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(61)	24%	(97)	21%	(86)	11%	(46)	29%	(119)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(20)	15%	(19)	8%	(11)	8%	(10)	54%	(72)	132
Top 2024 Issue: Economy	18%	(51)	22%	(63)	14%	(39)	12%	(34)	36%	(103)	290
Community: Urban	23%	(39)	28%	(46)	12%	(19)	11%	(18)	27%	(44)	166
Community: Suburban	16%	(69)	23%	(99)	18%	(74)	7%	(30)	35%	(149)	421
Community: Rural	15%	(31)	18%	(36)	19%	(38)	16%	(33)	31%	(63)	202
Community/Gender: Urban Women	8%	(6)	30%	(23)	11%	(8)	11%	(8)	40%	(30)	75
Community/Gender: Urban Men	36%	(33)	25%	(23)	12%	(11)	11%	(10)	15%	(14)	90
Community/Gender: Rural Women	12%	(15)	16%	(21)	20%	(25)	15%	(19)	37%	(46)	125
Community/Gender: Rural Men	21%	(16)	21%	(16)	17%	(13)	19%	(14)	23%	(17)	76
Community/Gender: Suburban Women	14%	(33)	18%	(41)	15%	(34)	7%	(17)	46%	(108)	233
Community/Gender: Suburban Men	19%	(36)	31%	(58)	21%	(39)	7%	(13)	22%	(41)	188
Homeowner	16%	(81)	22%	(108)	19%	(95)	10%	(48)	33%	(165)	496
Renter	20%	(53)	25%	(65)	12%	(32)	11%	(28)	32%	(82)	259
Military HHnm: Yes	16%	(20)	22%	(27)	23%	(29)	10%	(13)	28%	(35)	125
Military HH: No	18%	(119)	23%	(154)	15%	(101)	10%	(68)	33%	(221)	663
Employ: Private Sector	20%	(57)	29%	(82)	16%	(46)	10%	(30)	25%	(71)	287
Employ: Government	16%	(10)	25%	(15)	18%	(11)	7%	(4)	33%	(19)	59
Employ: Self-Employed	10%	(8)	33%	(24)	15%	(11)	14%	(10)	27%	(19)	72
Employ: Homemaker	28%	(11)	10%	(4)	3%	(1)	8%	(3)	51%	(20)	40
Employ: Student	30%	(6)	16%	(3)	19%	(4)	3%	(1)	31%	(6)	18
Employ: Retired	16%	(30)	18%	(35)	24%	(46)	11%	(21)	31%	(60)	192
Employ: Unemployed	9%	(7)	14%	(10)	14%	(10)	9%	(7)	54%	(39)	73
Employ: Other	23%	(11)	18%	(9)	3%	(2)	12%	(5)	44%	(21)	47
Self + Household: White-Collar	22%	(66)	28%	(85)	16%	(48)	7%	(22)	27%	(82)	303
Self + Household: Blue Collar	18%	(65)	22%	(82)	18%	(66)	12%	(43)	30%	(111)	366

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(139)	23%	(181)	17%	(131)	10%	(81)	33%	(256)	788
Union HH: Yes	37%	(9)	28%	(7)	18%	(4)	—	(0)	16%	(4)	23
Union HH: No	17%	(131)	23%	(175)	17%	(126)	11%	(81)	33%	(253)	765
LGBTQ+: Yes	11%	(9)	26%	(21)	16%	(13)	11%	(9)	36%	(29)	80
LGBTQ+: No	18%	(131)	23%	(160)	17%	(117)	10%	(72)	32%	(228)	708
Motivated to Vote	18%	(130)	23%	(166)	17%	(120)	10%	(70)	32%	(226)	711
Parent: Yes	24%	(51)	26%	(55)	16%	(34)	11%	(24)	24%	(51)	214
Parent: No	15%	(89)	22%	(126)	17%	(97)	10%	(57)	36%	(206)	574
COVID Vaccine: Yes	18%	(94)	23%	(122)	17%	(91)	8%	(45)	34%	(178)	530
COVID Vaccine: No	17%	(45)	23%	(59)	15%	(39)	14%	(36)	30%	(78)	258
Student Loans: Yes	19%	(30)	27%	(42)	16%	(26)	6%	(9)	32%	(50)	157
Student Loans: No	17%	(109)	22%	(139)	17%	(105)	11%	(72)	33%	(206)	631
Favorable Opinion of Haley	19%	(49)	26%	(66)	21%	(53)	8%	(21)	27%	(68)	256
Unfavorable Opinion of Haley	18%	(57)	24%	(76)	16%	(52)	11%	(35)	32%	(103)	323
Protestant	14%	(38)	22%	(59)	22%	(58)	7%	(19)	34%	(91)	264
Roman Catholic	21%	(18)	24%	(20)	13%	(12)	15%	(13)	26%	(23)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	12%	(1)	27%	(2)	14%	(1)	31%	(2)	17%	(1)	8
Jewish	15%	(2)	20%	(3)	6%	(1)	—	(0)	59%	(9)	16
Muslim	38%	(7)	33%	(6)	12%	(2)	10%	(2)	7%	(1)	18
Buddhist	—	(0)	41%	(2)	—	(0)	—	(0)	59%	(2)	4
Hindu	31%	(1)	45%	(2)	24%	(1)	—	(0)	—	(0)	4
Atheist	39%	(13)	27%	(9)	8%	(3)	8%	(3)	18%	(6)	34
Agnostic	6%	(1)	43%	(8)	8%	(2)	4%	(1)	39%	(8)	19
Something else	14%	(25)	20%	(36)	15%	(28)	15%	(27)	35%	(63)	179
Nothing in particular	20%	(31)	22%	(34)	15%	(24)	9%	(14)	33%	(52)	156
Prodigal Biden Voter	10%	(6)	32%	(18)	13%	(8)	5%	(3)	40%	(23)	57
Undecided Voter (DK/WNV)	8%	(6)	18%	(13)	9%	(7)	17%	(13)	49%	(36)	75
Undecided Voter (DK)	5%	(2)	17%	(6)	6%	(2)	20%	(6)	53%	(17)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(142)	82%	(646)	788
Gender: Male	22%	(77)	78%	(278)	354
Gender: Female	15%	(65)	85%	(369)	434
Age: 18-34	28%	(62)	72%	(159)	221
Age: 35-44	23%	(25)	77%	(84)	109
Age: 45-64	16%	(45)	84%	(234)	279
Age: 65+	6%	(10)	94%	(169)	179
GenZers: 1997-2012	30%	(36)	70%	(85)	121
Millennials: 1981-1996	25%	(50)	75%	(150)	200
GenXers: 1965-1980	16%	(37)	84%	(191)	227
Baby Boomers: 1946-1964	8%	(19)	92%	(206)	225
Educ: < College	16%	(78)	84%	(400)	478
Educ: Bachelors degree	21%	(38)	79%	(145)	184
Educ: Post-grad	20%	(26)	80%	(100)	126
Income: Under 50k	17%	(50)	83%	(251)	301
Income: 50k-100k	19%	(59)	81%	(251)	310
Income: 100k+	18%	(33)	82%	(144)	177
Ethnicity: White (Non-Hispanic)	18%	(88)	82%	(387)	475
Ethnicity: Hispanic	24%	(7)	76%	(22)	29
Ethnicity: Black (Non-Hispanic)	16%	(41)	84%	(214)	255
Ethnicity: Asian + Other (Non-Hispanic)	20%	(6)	80%	(24)	30
All Christian	16%	(57)	84%	(302)	358
All Non-Christian	23%	(10)	77%	(33)	43
Atheist	17%	(6)	83%	(28)	34
Agnostic/Nothing in particular	20%	(36)	80%	(139)	175
Something Else	19%	(34)	81%	(145)	179
Evangelical	17%	(55)	83%	(260)	315
Non-Evangelical	16%	(35)	84%	(178)	213
PID: Dem (no lean)	17%	(54)	83%	(262)	316
PID: Ind (no lean)	20%	(32)	80%	(128)	160
PID: Rep (no lean)	18%	(55)	82%	(257)	312

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(142)	82%	(646)	788
PID/Gender: Dem Men	18%	(24)	82%	(110)	134
PID/Gender: Dem Women	16%	(30)	84%	(151)	181
PID/Gender: Ind Men	25%	(22)	75%	(66)	88
PID/Gender: Ind Women	14%	(10)	86%	(62)	72
PID/Gender: Rep Men	23%	(30)	77%	(102)	132
PID/Gender: Rep Women	14%	(25)	86%	(155)	180
Ideo: Liberal (1-3)	16%	(36)	84%	(192)	228
Ideo: Moderate (4)	17%	(36)	83%	(181)	217
Ideo: Conservative (5-7)	21%	(65)	79%	(245)	310
Ideo/PID: Conservative Republican	20%	(46)	80%	(189)	235
Ideo/PID: Moderate/Liberal Republican	13%	(9)	87%	(57)	66
Ideo/PID: Moderate/Conservative Democrat	18%	(20)	82%	(95)	116
Ideo/PID: Liberal Democrat	17%	(33)	83%	(155)	188
Unfavorable of Biden and Trump	25%	(32)	75%	(95)	126
2024 H2H Matchup: Biden Voter	15%	(49)	85%	(282)	331
2024 H2H Matchup: Trump Voter	20%	(75)	80%	(307)	382
2024 H2H Matchup: Would not Vote	34%	(11)	66%	(22)	33
2024 H2H Matchup: Do not Know	15%	(6)	85%	(36)	42
2022 House Vote: Democrat	16%	(56)	84%	(290)	346
2022 House Vote: Republican	18%	(57)	82%	(253)	311
2022 House Vote: Did not Vote	22%	(26)	78%	(96)	122
2020 Vote: Joe Biden	16%	(60)	84%	(306)	366
2020 Vote: Donald Trump	19%	(69)	81%	(295)	365
2020 Vote: Someone Else	25%	(2)	75%	(7)	10
2020 Vote: Did not Vote	20%	(9)	80%	(38)	47
2016 Vote: Hillary Clinton	13%	(36)	87%	(233)	269
2016 Vote: Donald Trump	17%	(51)	83%	(248)	299
2016 Vote: Someone Else	31%	(9)	69%	(19)	28
2020 Vote/PID: Not Biden/Democrat	27%	(8)	73%	(21)	28
2020 Vote/PID: Not Trump/Republican	22%	(5)	78%	(16)	21

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(142)	82%	(646)	788
U.S. Economy: Wrong Track	20%	(115)	80%	(453)	568
U.S. Economy: Right Direction	12%	(27)	88%	(193)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(25)	90%	(221)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(94)	77%	(315)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(22)	83%	(110)	132
Top 2024 Issue: Economy	24%	(69)	76%	(220)	290
Community: Urban	21%	(35)	79%	(130)	166
Community: Suburban	18%	(77)	82%	(344)	421
Community: Rural	15%	(30)	85%	(172)	202
Community/Gender: Urban Women	18%	(14)	82%	(62)	75
Community/Gender: Urban Men	24%	(22)	76%	(69)	90
Community/Gender: Rural Women	14%	(18)	86%	(108)	125
Community/Gender: Rural Men	16%	(12)	84%	(64)	76
Community/Gender: Suburban Women	15%	(34)	85%	(199)	233
Community/Gender: Suburban Men	23%	(43)	77%	(145)	188
Homeowner	12%	(60)	88%	(437)	496
Renter	27%	(69)	73%	(190)	259
Military HHnm: Yes	18%	(22)	82%	(103)	125
Military HH: No	18%	(120)	82%	(543)	663
Employ: Private Sector	24%	(70)	76%	(217)	287
Employ: Government	22%	(13)	78%	(46)	59
Employ: Self-Employed	23%	(17)	77%	(55)	72
Employ: Homemaker	15%	(6)	85%	(34)	40
Employ: Student	24%	(4)	76%	(14)	18
Employ: Retired	5%	(10)	95%	(182)	192
Employ: Unemployed	19%	(14)	81%	(59)	73
Employ: Other	16%	(8)	84%	(39)	47
Self + Household: White-Collar	17%	(51)	83%	(252)	303
Self + Household: Blue Collar	20%	(72)	80%	(294)	366
Union HH: Yes	29%	(7)	71%	(16)	23
Union HH: No	18%	(135)	82%	(630)	765

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(142)	82%	(646)	788
LGBTQ+: Yes	21%	(17)	79%	(63)	80
LGBTQ+: No	18%	(125)	82%	(583)	708
Motivated to Vote	17%	(121)	83%	(591)	711
Parent: Yes	24%	(51)	76%	(163)	214
Parent: No	16%	(90)	84%	(484)	574
COVID Vaccine: Yes	14%	(77)	86%	(453)	530
COVID Vaccine: No	25%	(65)	75%	(193)	258
Student Loans: Yes	27%	(42)	73%	(115)	157
Student Loans: No	16%	(100)	84%	(531)	631
Favorable Opinion of Haley	17%	(44)	83%	(212)	256
Unfavorable Opinion of Haley	18%	(58)	82%	(265)	323
Protestant	15%	(39)	85%	(225)	264
Roman Catholic	20%	(17)	80%	(69)	86
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(8)	8
Jewish	29%	(5)	71%	(11)	16
Muslim	16%	(3)	84%	(15)	18
Buddhist	50%	(2)	50%	(2)	4
Hindu	—	(0)	100%	(4)	4
Atheist	17%	(6)	83%	(28)	34
Agnostic	13%	(3)	87%	(17)	19
Something else	19%	(34)	81%	(145)	179
Nothing in particular	21%	(33)	79%	(122)	156
Prodigal Biden Voter	28%	(16)	72%	(41)	57
Undecided Voter (DK/WNV)	23%	(18)	77%	(57)	75
Undecided Voter (DK)	34%	(11)	66%	(22)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(199)	75%	(589)	788
Gender: Male	26%	(94)	74%	(261)	354
Gender: Female	24%	(106)	76%	(328)	434
Age: 18-34	33%	(73)	67%	(148)	221
Age: 35-44	25%	(27)	75%	(82)	109
Age: 45-64	25%	(70)	75%	(209)	279
Age: 65+	16%	(29)	84%	(150)	179
GenZers: 1997-2012	33%	(40)	67%	(81)	121
Millennials: 1981-1996	29%	(59)	71%	(141)	200
GenXers: 1965-1980	25%	(56)	75%	(171)	227
Baby Boomers: 1946-1964	19%	(43)	81%	(182)	225
Educ: < College	26%	(122)	74%	(356)	478
Educ: Bachelors degree	25%	(47)	75%	(137)	184
Educ: Post-grad	24%	(31)	76%	(96)	126
Income: Under 50k	23%	(68)	77%	(233)	301
Income: 50k-100k	29%	(91)	71%	(219)	310
Income: 100k+	23%	(40)	77%	(137)	177
Ethnicity: White (Non-Hispanic)	25%	(118)	75%	(356)	475
Ethnicity: Hispanic	31%	(9)	69%	(20)	29
Ethnicity: Black (Non-Hispanic)	25%	(64)	75%	(191)	255
Ethnicity: Asian + Other (Non-Hispanic)	27%	(8)	73%	(22)	30
All Christian	24%	(87)	76%	(271)	358
All Non-Christian	27%	(12)	73%	(31)	43
Atheist	32%	(11)	68%	(23)	34
Agnostic/Nothing in particular	26%	(45)	74%	(130)	175
Something Else	25%	(45)	75%	(134)	179
Evangelical	24%	(76)	76%	(240)	315
Non-Evangelical	25%	(53)	75%	(160)	213
PID: Dem (no lean)	23%	(74)	77%	(242)	316
PID: Ind (no lean)	24%	(39)	76%	(121)	160
PID: Rep (no lean)	28%	(87)	72%	(226)	312

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(199)	75%	(589)	788
PID/Gender: Dem Men	23%	(31)	77%	(103)	134
PID/Gender: Dem Women	23%	(42)	77%	(139)	181
PID/Gender: Ind Men	25%	(22)	75%	(67)	88
PID/Gender: Ind Women	24%	(18)	76%	(54)	72
PID/Gender: Rep Men	31%	(41)	69%	(91)	132
PID/Gender: Rep Women	25%	(46)	75%	(135)	180
Ideo: Liberal (1-3)	22%	(50)	78%	(178)	228
Ideo: Moderate (4)	23%	(51)	77%	(166)	217
Ideo: Conservative (5-7)	29%	(90)	71%	(220)	310
Ideo/PID: Conservative Republican	29%	(68)	71%	(167)	235
Ideo/PID: Moderate/Liberal Republican	24%	(16)	76%	(51)	66
Ideo/PID: Moderate/Conservative Democrat	28%	(33)	72%	(83)	116
Ideo/PID: Liberal Democrat	21%	(39)	79%	(149)	188
Unfavorable of Biden and Trump	28%	(36)	72%	(90)	126
2024 H2H Matchup: Biden Voter	22%	(71)	78%	(260)	331
2024 H2H Matchup: Trump Voter	29%	(112)	71%	(270)	382
2024 H2H Matchup: Would not Vote	32%	(11)	68%	(22)	33
2024 H2H Matchup: Do not Know	14%	(6)	86%	(36)	42
2022 House Vote: Democrat	22%	(77)	78%	(269)	346
2022 House Vote: Republican	28%	(88)	72%	(223)	311
2022 House Vote: Did not Vote	26%	(32)	74%	(90)	122
2020 Vote: Joe Biden	22%	(81)	78%	(285)	366
2020 Vote: Donald Trump	28%	(102)	72%	(263)	365
2020 Vote: Someone Else	17%	(2)	83%	(8)	10
2020 Vote: Did not Vote	32%	(15)	68%	(32)	47
2016 Vote: Hillary Clinton	22%	(58)	78%	(211)	269
2016 Vote: Donald Trump	28%	(83)	72%	(215)	299
2016 Vote: Someone Else	21%	(6)	79%	(22)	28
2020 Vote/PID: Not Biden/Democrat	30%	(8)	70%	(20)	28
2020 Vote/PID: Not Trump/Republican	28%	(6)	72%	(15)	21

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(199)	75%	(589)	788
U.S. Economy: Wrong Track	27%	(153)	73%	(414)	568
U.S. Economy: Right Direction	21%	(46)	79%	(174)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(48)	81%	(199)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31%	(128)	69%	(281)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(23)	82%	(109)	132
Top 2024 Issue: Economy	33%	(96)	67%	(194)	290
Community: Urban	29%	(47)	71%	(118)	166
Community: Suburban	23%	(96)	77%	(325)	421
Community: Rural	28%	(56)	72%	(145)	202
Community/Gender: Urban Women	26%	(19)	74%	(56)	75
Community/Gender: Urban Men	31%	(28)	69%	(62)	90
Community/Gender: Rural Women	28%	(35)	72%	(90)	125
Community/Gender: Rural Men	27%	(21)	73%	(55)	76
Community/Gender: Suburban Women	22%	(51)	78%	(182)	233
Community/Gender: Suburban Men	24%	(45)	76%	(143)	188
Homeowner	24%	(118)	76%	(378)	496
Renter	28%	(73)	72%	(187)	259
Military HHnm: Yes	17%	(22)	83%	(103)	125
Military HH: No	27%	(178)	73%	(485)	663
Employ: Private Sector	29%	(83)	71%	(204)	287
Employ: Government	26%	(15)	74%	(44)	59
Employ: Self-Employed	26%	(18)	74%	(53)	72
Employ: Homemaker	47%	(19)	53%	(21)	40
Employ: Student	23%	(4)	77%	(14)	18
Employ: Retired	15%	(29)	85%	(163)	192
Employ: Unemployed	25%	(18)	75%	(55)	73
Employ: Other	27%	(13)	73%	(34)	47
Self + Household: White-Collar	20%	(61)	80%	(242)	303
Self + Household: Blue Collar	32%	(117)	68%	(249)	366
Union HH: Yes	34%	(8)	66%	(15)	23
Union HH: No	25%	(192)	75%	(573)	765

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(199)	75%	(589)	788
LGBTQ+: Yes	16%	(13)	84%	(67)	80
LGBTQ+: No	26%	(186)	74%	(521)	708
Motivated to Vote	25%	(180)	75%	(531)	711
Parent: Yes	33%	(71)	67%	(143)	214
Parent: No	22%	(128)	78%	(446)	574
COVID Vaccine: Yes	21%	(112)	79%	(418)	530
COVID Vaccine: No	34%	(88)	66%	(170)	258
Student Loans: Yes	35%	(54)	65%	(103)	157
Student Loans: No	23%	(145)	77%	(486)	631
Favorable Opinion of Haley	25%	(65)	75%	(191)	256
Unfavorable Opinion of Haley	26%	(85)	74%	(238)	323
Protestant	24%	(64)	76%	(200)	264
Roman Catholic	24%	(20)	76%	(66)	86
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	34%	(3)	66%	(5)	8
Jewish	23%	(4)	77%	(12)	16
Muslim	31%	(6)	69%	(13)	18
Buddhist	8%	(0)	92%	(4)	4
Hindu	45%	(2)	55%	(2)	4
Atheist	32%	(11)	68%	(23)	34
Agnostic	17%	(3)	83%	(16)	19
Something else	25%	(45)	75%	(134)	179
Nothing in particular	27%	(42)	73%	(114)	156
Prodigal Biden Voter	27%	(15)	73%	(42)	57
Undecided Voter (DK/WNV)	22%	(16)	78%	(58)	75
Undecided Voter (DK)	32%	(11)	68%	(22)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(89)	89%	(699)	788
Gender: Male	15%	(54)	85%	(300)	354
Gender: Female	8%	(35)	92%	(398)	434
Age: 18-34	13%	(28)	87%	(193)	221
Age: 35-44	15%	(17)	85%	(92)	109
Age: 45-64	12%	(34)	88%	(246)	279
Age: 65+	6%	(11)	94%	(168)	179
GenZers: 1997-2012	15%	(19)	85%	(103)	121
Millennials: 1981-1996	13%	(26)	87%	(174)	200
GenXers: 1965-1980	14%	(31)	86%	(196)	227
Baby Boomers: 1946-1964	6%	(12)	94%	(213)	225
Educ: < College	9%	(43)	91%	(435)	478
Educ: Bachelors degree	14%	(26)	86%	(158)	184
Educ: Post-grad	16%	(21)	84%	(106)	126
Income: Under 50k	8%	(23)	92%	(278)	301
Income: 50k-100k	12%	(37)	88%	(273)	310
Income: 100k+	17%	(29)	83%	(147)	177
Ethnicity: White (Non-Hispanic)	10%	(46)	90%	(429)	475
Ethnicity: Hispanic	15%	(4)	85%	(24)	29
Ethnicity: Black (Non-Hispanic)	13%	(32)	87%	(223)	255
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	76%	(23)	30
All Christian	11%	(40)	89%	(318)	358
All Non-Christian	25%	(11)	75%	(32)	43
Atheist	11%	(4)	89%	(30)	34
Agnostic/Nothing in particular	9%	(16)	91%	(159)	175
Something Else	11%	(19)	89%	(160)	179
Evangelical	12%	(38)	88%	(278)	315
Non-Evangelical	9%	(19)	91%	(194)	213
PID: Dem (no lean)	13%	(40)	87%	(276)	316
PID: Ind (no lean)	16%	(25)	84%	(135)	160
PID: Rep (no lean)	8%	(24)	92%	(288)	312

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(89)	89%	(699)	788
PID/Gender: Dem Men	18%	(24)	82%	(111)	134
PID/Gender: Dem Women	9%	(16)	91%	(165)	181
PID/Gender: Ind Men	18%	(16)	82%	(73)	88
PID/Gender: Ind Women	14%	(10)	86%	(62)	72
PID/Gender: Rep Men	11%	(15)	89%	(117)	132
PID/Gender: Rep Women	5%	(9)	95%	(171)	180
Ideo: Liberal (1-3)	12%	(28)	88%	(200)	228
Ideo: Moderate (4)	11%	(23)	89%	(194)	217
Ideo: Conservative (5-7)	12%	(36)	88%	(274)	310
Ideo/PID: Conservative Republican	8%	(18)	92%	(217)	235
Ideo/PID: Moderate/Liberal Republican	9%	(6)	91%	(60)	66
Ideo/PID: Moderate/Conservative Democrat	13%	(15)	87%	(100)	116
Ideo/PID: Liberal Democrat	13%	(24)	87%	(163)	188
Unfavorable of Biden and Trump	18%	(23)	82%	(103)	126
2024 H2H Matchup: Biden Voter	11%	(36)	89%	(295)	331
2024 H2H Matchup: Trump Voter	10%	(40)	90%	(343)	382
2024 H2H Matchup: Would not Vote	7%	(2)	93%	(30)	33
2024 H2H Matchup: Do not Know	26%	(11)	74%	(31)	42
2022 House Vote: Democrat	14%	(48)	86%	(298)	346
2022 House Vote: Republican	10%	(30)	90%	(281)	311
2022 House Vote: Did not Vote	8%	(10)	92%	(112)	122
2020 Vote: Joe Biden	13%	(48)	87%	(318)	366
2020 Vote: Donald Trump	9%	(34)	91%	(331)	365
2020 Vote: Someone Else	24%	(2)	76%	(7)	10
2020 Vote: Did not Vote	10%	(5)	90%	(43)	47
2016 Vote: Hillary Clinton	11%	(28)	89%	(241)	269
2016 Vote: Donald Trump	11%	(32)	89%	(267)	299
2016 Vote: Someone Else	19%	(5)	81%	(23)	28
2020 Vote/PID: Not Biden/Democrat	11%	(3)	89%	(25)	28
2020 Vote/PID: Not Trump/Republican	2%	(0)	98%	(20)	21

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(89)	89%	(699)	788
U.S. Economy: Wrong Track	9%	(52)	91%	(516)	568
U.S. Economy: Right Direction	17%	(38)	83%	(183)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(32)	87%	(215)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(44)	89%	(365)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	90%	(119)	132
Top 2024 Issue: Economy	12%	(34)	88%	(255)	290
Community: Urban	21%	(35)	79%	(130)	166
Community: Suburban	9%	(40)	91%	(381)	421
Community: Rural	7%	(14)	93%	(188)	202
Community/Gender: Urban Women	15%	(12)	85%	(64)	75
Community/Gender: Urban Men	26%	(24)	74%	(67)	90
Community/Gender: Rural Women	6%	(8)	94%	(118)	125
Community/Gender: Rural Men	8%	(6)	92%	(70)	76
Community/Gender: Suburban Women	7%	(16)	93%	(217)	233
Community/Gender: Suburban Men	13%	(24)	87%	(164)	188
Homeowner	13%	(64)	87%	(433)	496
Renter	9%	(23)	91%	(236)	259
Military HHnm: Yes	12%	(15)	88%	(110)	125
Military HH: No	11%	(75)	89%	(589)	663
Employ: Private Sector	16%	(45)	84%	(241)	287
Employ: Government	16%	(9)	84%	(50)	59
Employ: Self-Employed	15%	(11)	85%	(61)	72
Employ: Homemaker	6%	(2)	94%	(37)	40
Employ: Student	17%	(3)	83%	(15)	18
Employ: Retired	5%	(10)	95%	(182)	192
Employ: Unemployed	6%	(5)	94%	(69)	73
Employ: Other	7%	(3)	93%	(44)	47
Self + Household: White-Collar	16%	(48)	84%	(255)	303
Self + Household: Blue Collar	9%	(32)	91%	(334)	366
Union HH: Yes	17%	(4)	83%	(19)	23
Union HH: No	11%	(85)	89%	(680)	765

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(89)	89%	(699)	788
LGBTQ+: Yes	15%	(12)	85%	(68)	80
LGBTQ+: No	11%	(77)	89%	(631)	708
Motivated to Vote	11%	(78)	89%	(634)	711
Parent: Yes	18%	(38)	82%	(177)	214
Parent: No	9%	(52)	91%	(522)	574
COVID Vaccine: Yes	11%	(59)	89%	(471)	530
COVID Vaccine: No	12%	(31)	88%	(228)	258
Student Loans: Yes	14%	(22)	86%	(135)	157
Student Loans: No	11%	(67)	89%	(564)	631
Favorable Opinion of Haley	12%	(32)	88%	(224)	256
Unfavorable Opinion of Haley	9%	(30)	91%	(294)	323
Protestant	10%	(26)	90%	(238)	264
Roman Catholic	14%	(12)	86%	(74)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	72%	(6)	8
Jewish	24%	(4)	76%	(12)	16
Muslim	30%	(5)	70%	(13)	18
Buddhist	—	(0)	100%	(4)	4
Hindu	31%	(1)	69%	(3)	4
Atheist	11%	(4)	89%	(30)	34
Agnostic	19%	(4)	81%	(16)	19
Something else	11%	(19)	89%	(160)	179
Nothing in particular	8%	(12)	92%	(143)	156
Prodigal Biden Voter	26%	(15)	74%	(42)	57
Undecided Voter (DK/WNV)	18%	(13)	82%	(61)	75
Undecided Voter (DK)	7%	(2)	93%	(30)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(110)	86%	(678)	788
Gender: Male	17%	(62)	83%	(292)	354
Gender: Female	11%	(48)	89%	(385)	434
Age: 18-34	11%	(25)	89%	(196)	221
Age: 35-44	11%	(12)	89%	(96)	109
Age: 45-64	17%	(48)	83%	(231)	279
Age: 65+	14%	(25)	86%	(154)	179
GenZers: 1997-2012	9%	(11)	91%	(110)	121
Millennials: 1981-1996	12%	(24)	88%	(176)	200
GenXers: 1965-1980	18%	(41)	82%	(186)	227
Baby Boomers: 1946-1964	14%	(31)	86%	(194)	225
Educ: < College	10%	(47)	90%	(431)	478
Educ: Bachelors degree	17%	(32)	83%	(152)	184
Educ: Post-grad	25%	(31)	75%	(95)	126
Income: Under 50k	11%	(32)	89%	(270)	301
Income: 50k-100k	15%	(47)	85%	(263)	310
Income: 100k+	18%	(32)	82%	(145)	177
Ethnicity: White (Non-Hispanic)	17%	(78)	83%	(396)	475
Ethnicity: Hispanic	8%	(2)	92%	(27)	29
Ethnicity: Black (Non-Hispanic)	10%	(26)	90%	(229)	255
Ethnicity: Asian + Other (Non-Hispanic)	11%	(3)	89%	(26)	30
All Christian	18%	(63)	82%	(295)	358
All Non-Christian	12%	(5)	88%	(37)	43
Atheist	10%	(3)	90%	(30)	34
Agnostic/Nothing in particular	12%	(20)	88%	(155)	175
Something Else	10%	(18)	90%	(160)	179
Evangelical	14%	(44)	86%	(271)	315
Non-Evangelical	17%	(36)	83%	(177)	213
PID: Dem (no lean)	11%	(35)	89%	(281)	316
PID: Ind (no lean)	17%	(27)	83%	(133)	160
PID: Rep (no lean)	15%	(48)	85%	(264)	312

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(110)	86%	(678)	788
PID/Gender: Dem Men	15%	(20)	85%	(114)	134
PID/Gender: Dem Women	8%	(14)	92%	(167)	181
PID/Gender: Ind Men	19%	(17)	81%	(71)	88
PID/Gender: Ind Women	14%	(10)	86%	(62)	72
PID/Gender: Rep Men	19%	(25)	81%	(107)	132
PID/Gender: Rep Women	13%	(23)	87%	(157)	180
Ideo: Liberal (1-3)	14%	(33)	86%	(195)	228
Ideo: Moderate (4)	12%	(27)	88%	(190)	217
Ideo: Conservative (5-7)	15%	(46)	85%	(264)	310
Ideo/PID: Conservative Republican	16%	(37)	84%	(198)	235
Ideo/PID: Moderate/Liberal Republican	13%	(9)	87%	(58)	66
Ideo/PID: Moderate/Conservative Democrat	6%	(7)	94%	(108)	116
Ideo/PID: Liberal Democrat	14%	(26)	86%	(161)	188
Unfavorable of Biden and Trump	15%	(19)	85%	(108)	126
2024 H2H Matchup: Biden Voter	11%	(38)	89%	(293)	331
2024 H2H Matchup: Trump Voter	18%	(69)	82%	(313)	382
2024 H2H Matchup: Would not Vote	5%	(2)	95%	(31)	33
2024 H2H Matchup: Do not Know	3%	(1)	97%	(41)	42
2022 House Vote: Democrat	12%	(41)	88%	(305)	346
2022 House Vote: Republican	17%	(52)	83%	(259)	311
2022 House Vote: Did not Vote	13%	(16)	87%	(106)	122
2020 Vote: Joe Biden	12%	(42)	88%	(324)	366
2020 Vote: Donald Trump	17%	(60)	83%	(304)	365
2020 Vote: Someone Else	19%	(2)	81%	(8)	10
2020 Vote: Did not Vote	11%	(5)	89%	(42)	47
2016 Vote: Hillary Clinton	12%	(32)	88%	(237)	269
2016 Vote: Donald Trump	19%	(55)	81%	(243)	299
2016 Vote: Someone Else	15%	(4)	85%	(24)	28
2020 Vote/PID: Not Biden/Democrat	17%	(5)	83%	(23)	28
2020 Vote/PID: Not Trump/Republican	15%	(3)	85%	(18)	21

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(110)	86%	(678)	788
U.S. Economy: Wrong Track	16%	(89)	84%	(479)	568
U.S. Economy: Right Direction	10%	(21)	90%	(199)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(27)	89%	(220)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(73)	82%	(337)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	92%	(121)	132
Top 2024 Issue: Economy	20%	(58)	80%	(231)	290
Community: Urban	16%	(26)	84%	(140)	166
Community: Suburban	15%	(62)	85%	(359)	421
Community: Rural	11%	(22)	89%	(179)	202
Community/Gender: Urban Women	3%	(2)	97%	(73)	75
Community/Gender: Urban Men	26%	(24)	74%	(67)	90
Community/Gender: Rural Women	10%	(13)	90%	(112)	125
Community/Gender: Rural Men	12%	(9)	88%	(67)	76
Community/Gender: Suburban Women	14%	(33)	86%	(200)	233
Community/Gender: Suburban Men	16%	(29)	84%	(159)	188
Homeowner	15%	(76)	85%	(421)	496
Renter	11%	(29)	89%	(230)	259
Military HHnm: Yes	15%	(18)	85%	(106)	125
Military HH: No	14%	(92)	86%	(572)	663
Employ: Private Sector	16%	(47)	84%	(239)	287
Employ: Government	16%	(9)	84%	(50)	59
Employ: Self-Employed	19%	(14)	81%	(58)	72
Employ: Homemaker	3%	(1)	97%	(39)	40
Employ: Student	10%	(2)	90%	(16)	18
Employ: Retired	10%	(19)	90%	(174)	192
Employ: Unemployed	15%	(11)	85%	(62)	73
Employ: Other	15%	(7)	85%	(40)	47
Self + Household: White-Collar	20%	(60)	80%	(243)	303
Self + Household: Blue Collar	10%	(36)	90%	(330)	366
Union HH: Yes	26%	(6)	74%	(17)	23
Union HH: No	14%	(104)	86%	(661)	765

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(110)	86%	(678)	788
LGBTQ+: Yes	8%	(6)	92%	(74)	80
LGBTQ+: No	15%	(104)	85%	(604)	708
Motivated to Vote	15%	(103)	85%	(608)	711
Parent: Yes	15%	(31)	85%	(183)	214
Parent: No	14%	(79)	86%	(495)	574
COVID Vaccine: Yes	15%	(79)	85%	(451)	530
COVID Vaccine: No	12%	(31)	88%	(227)	258
Student Loans: Yes	16%	(26)	84%	(131)	157
Student Loans: No	13%	(85)	87%	(547)	631
Favorable Opinion of Haley	17%	(43)	83%	(213)	256
Unfavorable Opinion of Haley	15%	(48)	85%	(275)	323
Protestant	17%	(46)	83%	(218)	264
Roman Catholic	19%	(16)	81%	(70)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	86%	(7)	8
Jewish	26%	(4)	74%	(12)	16
Muslim	6%	(1)	94%	(17)	18
Buddhist	—	(0)	100%	(4)	4
Hindu	—	(0)	100%	(4)	4
Atheist	10%	(3)	90%	(30)	34
Agnostic	7%	(1)	93%	(18)	19
Something else	10%	(18)	90%	(160)	179
Nothing in particular	12%	(19)	88%	(137)	156
Prodigal Biden Voter	14%	(8)	86%	(49)	57
Undecided Voter (DK/WNV)	4%	(3)	96%	(72)	75
Undecided Voter (DK)	5%	(2)	95%	(31)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(298)	62%	(490)	788
Gender: Male	34%	(121)	66%	(234)	354
Gender: Female	41%	(177)	59%	(257)	434
Age: 18-34	40%	(89)	60%	(133)	221
Age: 35-44	45%	(49)	55%	(60)	109
Age: 45-64	42%	(118)	58%	(161)	279
Age: 65+	24%	(43)	76%	(136)	179
GenZers: 1997-2012	39%	(47)	61%	(74)	121
Millennials: 1981-1996	42%	(84)	58%	(116)	200
GenXers: 1965-1980	45%	(103)	55%	(125)	227
Baby Boomers: 1946-1964	27%	(61)	73%	(164)	225
Educ: < College	41%	(198)	59%	(280)	478
Educ: Bachelors degree	31%	(57)	69%	(127)	184
Educ: Post-grad	34%	(43)	66%	(83)	126
Income: Under 50k	48%	(145)	52%	(156)	301
Income: 50k-100k	37%	(114)	63%	(196)	310
Income: 100k+	22%	(39)	78%	(138)	177
Ethnicity: White (Non-Hispanic)	37%	(177)	63%	(298)	475
Ethnicity: Hispanic	33%	(10)	67%	(19)	29
Ethnicity: Black (Non-Hispanic)	40%	(102)	60%	(152)	255
Ethnicity: Asian + Other (Non-Hispanic)	30%	(9)	70%	(21)	30
All Christian	34%	(123)	66%	(236)	358
All Non-Christian	29%	(12)	71%	(30)	43
Atheist	18%	(6)	82%	(27)	34
Agnostic/Nothing in particular	39%	(68)	61%	(107)	175
Something Else	50%	(89)	50%	(90)	179
Evangelical	40%	(126)	60%	(189)	315
Non-Evangelical	38%	(81)	62%	(133)	213
PID: Dem (no lean)	35%	(111)	65%	(205)	316
PID: Ind (no lean)	33%	(53)	67%	(107)	160
PID: Rep (no lean)	43%	(134)	57%	(179)	312

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(298)	62%	(490)	788
PID/Gender: Dem Men	32%	(44)	68%	(91)	134
PID/Gender: Dem Women	37%	(67)	63%	(114)	181
PID/Gender: Ind Men	32%	(28)	68%	(60)	88
PID/Gender: Ind Women	35%	(25)	65%	(47)	72
PID/Gender: Rep Men	37%	(49)	63%	(83)	132
PID/Gender: Rep Women	47%	(85)	53%	(96)	180
Ideo: Liberal (1-3)	36%	(81)	64%	(147)	228
Ideo: Moderate (4)	36%	(77)	64%	(140)	217
Ideo: Conservative (5-7)	41%	(126)	59%	(184)	310
Ideo/PID: Conservative Republican	40%	(95)	60%	(140)	235
Ideo/PID: Moderate/Liberal Republican	48%	(31)	52%	(35)	66
Ideo/PID: Moderate/Conservative Democrat	37%	(43)	63%	(73)	116
Ideo/PID: Liberal Democrat	35%	(66)	65%	(122)	188
Unfavorable of Biden and Trump	37%	(47)	63%	(80)	126
2024 H2H Matchup: Biden Voter	33%	(109)	67%	(222)	331
2024 H2H Matchup: Trump Voter	42%	(161)	58%	(222)	382
2024 H2H Matchup: Would not Vote	32%	(10)	68%	(22)	33
2024 H2H Matchup: Do not Know	43%	(18)	57%	(24)	42
2022 House Vote: Democrat	33%	(114)	67%	(232)	346
2022 House Vote: Republican	41%	(126)	59%	(185)	311
2022 House Vote: Did not Vote	45%	(55)	55%	(67)	122
2020 Vote: Joe Biden	33%	(121)	67%	(245)	366
2020 Vote: Donald Trump	43%	(157)	57%	(208)	365
2020 Vote: Someone Else	43%	(4)	57%	(5)	10
2020 Vote: Did not Vote	33%	(16)	67%	(32)	47
2016 Vote: Hillary Clinton	34%	(91)	66%	(178)	269
2016 Vote: Donald Trump	39%	(118)	61%	(181)	299
2016 Vote: Someone Else	51%	(14)	49%	(14)	28
2020 Vote/PID: Not Biden/Democrat	47%	(13)	53%	(15)	28
2020 Vote/PID: Not Trump/Republican	48%	(10)	52%	(11)	21

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(298)	62%	(490)	788
U.S. Economy: Wrong Track	40%	(228)	60%	(339)	568
U.S. Economy: Right Direction	32%	(69)	68%	(151)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29%	(72)	71%	(174)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43%	(177)	57%	(232)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(48)	64%	(84)	132
Top 2024 Issue: Economy	43%	(125)	57%	(165)	290
Community: Urban	40%	(67)	60%	(99)	166
Community: Suburban	36%	(152)	64%	(269)	421
Community: Rural	39%	(79)	61%	(123)	202
Community/Gender: Urban Women	38%	(28)	62%	(47)	75
Community/Gender: Urban Men	42%	(38)	58%	(52)	90
Community/Gender: Rural Women	46%	(57)	54%	(68)	125
Community/Gender: Rural Men	29%	(22)	71%	(54)	76
Community/Gender: Suburban Women	39%	(91)	61%	(142)	233
Community/Gender: Suburban Men	32%	(60)	68%	(127)	188
Homeowner	33%	(164)	67%	(333)	496
Renter	47%	(121)	53%	(138)	259
Military HHnm: Yes	28%	(36)	72%	(89)	125
Military HH: No	40%	(262)	60%	(401)	663
Employ: Private Sector	40%	(115)	60%	(171)	287
Employ: Government	33%	(19)	67%	(40)	59
Employ: Self-Employed	39%	(28)	61%	(44)	72
Employ: Homemaker	36%	(14)	64%	(25)	40
Employ: Student	25%	(5)	75%	(14)	18
Employ: Retired	27%	(52)	73%	(140)	192
Employ: Unemployed	52%	(38)	48%	(35)	73
Employ: Other	54%	(26)	46%	(22)	47
Self + Household: White-Collar	26%	(79)	74%	(224)	303
Self + Household: Blue Collar	47%	(171)	53%	(195)	366
Union HH: Yes	38%	(9)	62%	(14)	23
Union HH: No	38%	(289)	62%	(476)	765

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(298)	62%	(490)	788
LGBTQ+: Yes	42%	(34)	58%	(46)	80
LGBTQ+: No	37%	(264)	63%	(444)	708
Motivated to Vote	38%	(269)	62%	(442)	711
Parent: Yes	47%	(102)	53%	(113)	214
Parent: No	34%	(196)	66%	(378)	574
COVID Vaccine: Yes	35%	(187)	65%	(343)	530
COVID Vaccine: No	43%	(111)	57%	(147)	258
Student Loans: Yes	51%	(80)	49%	(77)	157
Student Loans: No	34%	(217)	66%	(414)	631
Favorable Opinion of Haley	32%	(81)	68%	(174)	256
Unfavorable Opinion of Haley	42%	(136)	58%	(188)	323
Protestant	33%	(87)	67%	(176)	264
Roman Catholic	35%	(30)	65%	(56)	86
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	56%	(4)	44%	(3)	8
Jewish	28%	(4)	72%	(12)	16
Muslim	42%	(8)	58%	(11)	18
Buddhist	8%	(0)	92%	(4)	4
Hindu	—	(0)	100%	(4)	4
Atheist	18%	(6)	82%	(27)	34
Agnostic	32%	(6)	68%	(13)	19
Something else	50%	(89)	50%	(90)	179
Nothing in particular	39%	(61)	61%	(94)	156
Prodigal Biden Voter	33%	(19)	67%	(38)	57
Undecided Voter (DK/WNV)	38%	(28)	62%	(46)	75
Undecided Voter (DK)	32%	(10)	68%	(22)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(131)	83%	(657)	788
Gender: Male	20%	(72)	80%	(282)	354
Gender: Female	13%	(58)	87%	(375)	434
Age: 18-34	17%	(38)	83%	(183)	221
Age: 35-44	18%	(20)	82%	(89)	109
Age: 45-64	13%	(37)	87%	(242)	279
Age: 65+	20%	(36)	80%	(143)	179
GenZers: 1997-2012	20%	(24)	80%	(97)	121
Millennials: 1981-1996	16%	(33)	84%	(167)	200
GenXers: 1965-1980	14%	(33)	86%	(194)	227
Baby Boomers: 1946-1964	17%	(39)	83%	(186)	225
Educ: < College	14%	(67)	86%	(411)	478
Educ: Bachelors degree	20%	(37)	80%	(147)	184
Educ: Post-grad	22%	(27)	78%	(99)	126
Income: Under 50k	9%	(27)	91%	(275)	301
Income: 50k-100k	18%	(57)	82%	(253)	310
Income: 100k+	27%	(47)	73%	(130)	177
Ethnicity: White (Non-Hispanic)	19%	(89)	81%	(386)	475
Ethnicity: Hispanic	16%	(4)	84%	(24)	29
Ethnicity: Black (Non-Hispanic)	10%	(25)	90%	(230)	255
Ethnicity: Asian + Other (Non-Hispanic)	41%	(12)	59%	(18)	30
All Christian	19%	(67)	81%	(291)	358
All Non-Christian	36%	(15)	64%	(27)	43
Atheist	23%	(8)	77%	(26)	34
Agnostic/Nothing in particular	13%	(23)	87%	(152)	175
Something Else	10%	(18)	90%	(161)	179
Evangelical	15%	(46)	85%	(269)	315
Non-Evangelical	16%	(35)	84%	(178)	213
PID: Dem (no lean)	19%	(59)	81%	(256)	316
PID: Ind (no lean)	15%	(24)	85%	(136)	160
PID: Rep (no lean)	15%	(48)	85%	(265)	312

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(131)	83%	(657)	788
PID/Gender: Dem Men	21%	(29)	79%	(106)	134
PID/Gender: Dem Women	17%	(31)	83%	(150)	181
PID/Gender: Ind Men	19%	(17)	81%	(72)	88
PID/Gender: Ind Women	10%	(7)	90%	(65)	72
PID/Gender: Rep Men	21%	(27)	79%	(105)	132
PID/Gender: Rep Women	11%	(21)	89%	(160)	180
Ideo: Liberal (1-3)	21%	(48)	79%	(180)	228
Ideo: Moderate (4)	14%	(31)	86%	(186)	217
Ideo: Conservative (5-7)	16%	(50)	84%	(260)	310
Ideo/PID: Conservative Republican	15%	(36)	85%	(199)	235
Ideo/PID: Moderate/Liberal Republican	16%	(11)	84%	(55)	66
Ideo/PID: Moderate/Conservative Democrat	15%	(17)	85%	(98)	116
Ideo/PID: Liberal Democrat	23%	(42)	77%	(145)	188
Unfavorable of Biden and Trump	20%	(25)	80%	(101)	126
2024 H2H Matchup: Biden Voter	17%	(57)	83%	(274)	331
2024 H2H Matchup: Trump Voter	16%	(63)	84%	(320)	382
2024 H2H Matchup: Would not Vote	15%	(5)	85%	(28)	33
2024 H2H Matchup: Do not Know	16%	(7)	84%	(35)	42
2022 House Vote: Democrat	17%	(60)	83%	(286)	346
2022 House Vote: Republican	16%	(51)	84%	(260)	311
2022 House Vote: Did not Vote	14%	(17)	86%	(105)	122
2020 Vote: Joe Biden	17%	(63)	83%	(303)	366
2020 Vote: Donald Trump	16%	(57)	84%	(308)	365
2020 Vote: Someone Else	20%	(2)	80%	(8)	10
2020 Vote: Did not Vote	19%	(9)	81%	(39)	47
2016 Vote: Hillary Clinton	19%	(50)	81%	(219)	269
2016 Vote: Donald Trump	17%	(50)	83%	(248)	299
2016 Vote: Someone Else	8%	(2)	92%	(26)	28
2020 Vote/PID: Not Biden/Democrat	17%	(5)	83%	(24)	28
2020 Vote/PID: Not Trump/Republican	20%	(4)	80%	(17)	21

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(131)	83%	(657)	788
U.S. Economy: Wrong Track	16%	(88)	84%	(479)	568
U.S. Economy: Right Direction	19%	(43)	81%	(178)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(41)	83%	(205)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(68)	83%	(341)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(22)	84%	(110)	132
Top 2024 Issue: Economy	14%	(41)	86%	(248)	290
Community: Urban	21%	(35)	79%	(130)	166
Community: Suburban	18%	(78)	82%	(343)	421
Community: Rural	9%	(18)	91%	(184)	202
Community/Gender: Urban Women	20%	(15)	80%	(60)	75
Community/Gender: Urban Men	22%	(20)	78%	(70)	90
Community/Gender: Rural Women	5%	(7)	95%	(118)	125
Community/Gender: Rural Men	15%	(11)	85%	(65)	76
Community/Gender: Suburban Women	16%	(37)	84%	(197)	233
Community/Gender: Suburban Men	22%	(41)	78%	(147)	188
Homeowner	20%	(100)	80%	(396)	496
Renter	11%	(29)	89%	(230)	259
Military HHnm: Yes	24%	(30)	76%	(95)	125
Military HH: No	15%	(101)	85%	(562)	663
Employ: Private Sector	18%	(53)	82%	(234)	287
Employ: Government	25%	(15)	75%	(44)	59
Employ: Self-Employed	12%	(9)	88%	(63)	72
Employ: Homemaker	20%	(8)	80%	(32)	40
Employ: Student	27%	(5)	73%	(13)	18
Employ: Retired	17%	(33)	83%	(159)	192
Employ: Unemployed	4%	(3)	96%	(70)	73
Employ: Other	13%	(6)	87%	(41)	47
Self + Household: White-Collar	22%	(66)	78%	(236)	303
Self + Household: Blue Collar	13%	(47)	87%	(319)	366
Union HH: Yes	33%	(8)	67%	(16)	23
Union HH: No	16%	(123)	84%	(641)	765

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(131)	83%	(657)	788
LGBTQ+: Yes	15%	(12)	85%	(68)	80
LGBTQ+: No	17%	(119)	83%	(589)	708
Motivated to Vote	17%	(118)	83%	(593)	711
Parent: Yes	19%	(40)	81%	(175)	214
Parent: No	16%	(91)	84%	(483)	574
COVID Vaccine: Yes	17%	(90)	83%	(440)	530
COVID Vaccine: No	16%	(41)	84%	(217)	258
Student Loans: Yes	15%	(24)	85%	(133)	157
Student Loans: No	17%	(107)	83%	(524)	631
Favorable Opinion of Haley	19%	(49)	81%	(207)	256
Unfavorable Opinion of Haley	18%	(58)	82%	(265)	323
Protestant	19%	(50)	81%	(214)	264
Roman Catholic	16%	(14)	84%	(73)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	46%	(4)	54%	(4)	8
Jewish	23%	(4)	77%	(12)	16
Muslim	53%	(10)	47%	(9)	18
Buddhist	—	(0)	100%	(4)	4
Hindu	45%	(2)	55%	(2)	4
Atheist	23%	(8)	77%	(26)	34
Agnostic	28%	(5)	72%	(14)	19
Something else	10%	(18)	90%	(161)	179
Nothing in particular	11%	(18)	89%	(138)	156
Prodigal Biden Voter	17%	(10)	83%	(48)	57
Undecided Voter (DK/WNV)	15%	(11)	85%	(63)	75
Undecided Voter (DK)	15%	(5)	85%	(28)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(224)	72%	(564)	788
Gender: Male	27%	(97)	73%	(258)	354
Gender: Female	29%	(128)	71%	(306)	434
Age: 18-34	23%	(52)	77%	(169)	221
Age: 35-44	23%	(25)	77%	(84)	109
Age: 45-64	25%	(69)	75%	(210)	279
Age: 65+	44%	(79)	56%	(100)	179
GenZers: 1997-2012	24%	(29)	76%	(92)	121
Millennials: 1981-1996	23%	(46)	77%	(154)	200
GenXers: 1965-1980	23%	(52)	77%	(176)	227
Baby Boomers: 1946-1964	40%	(91)	60%	(134)	225
Educ: < College	29%	(138)	71%	(340)	478
Educ: Bachelors degree	27%	(50)	73%	(133)	184
Educ: Post-grad	28%	(35)	72%	(91)	126
Income: Under 50k	30%	(90)	70%	(211)	301
Income: 50k-100k	25%	(77)	75%	(233)	310
Income: 100k+	32%	(57)	68%	(120)	177
Ethnicity: White (Non-Hispanic)	27%	(127)	73%	(348)	475
Ethnicity: Hispanic	29%	(8)	71%	(21)	29
Ethnicity: Black (Non-Hispanic)	33%	(84)	67%	(171)	255
Ethnicity: Asian + Other (Non-Hispanic)	16%	(5)	84%	(25)	30
All Christian	29%	(104)	71%	(255)	358
All Non-Christian	17%	(7)	83%	(35)	43
Atheist	34%	(11)	66%	(22)	34
Agnostic/Nothing in particular	31%	(54)	69%	(121)	175
Something Else	27%	(48)	73%	(131)	179
Evangelical	29%	(90)	71%	(225)	315
Non-Evangelical	28%	(60)	72%	(153)	213
PID: Dem (no lean)	31%	(97)	69%	(218)	316
PID: Ind (no lean)	33%	(52)	67%	(108)	160
PID: Rep (no lean)	24%	(75)	76%	(237)	312

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(224)	72%	(564)	788
PID/Gender: Dem Men	30%	(40)	70%	(94)	134
PID/Gender: Dem Women	32%	(57)	68%	(124)	181
PID/Gender: Ind Men	32%	(28)	68%	(60)	88
PID/Gender: Ind Women	33%	(24)	67%	(48)	72
PID/Gender: Rep Men	22%	(29)	78%	(103)	132
PID/Gender: Rep Women	26%	(46)	74%	(134)	180
Ideo: Liberal (1-3)	29%	(65)	71%	(163)	228
Ideo: Moderate (4)	33%	(72)	67%	(145)	217
Ideo: Conservative (5-7)	23%	(71)	77%	(239)	310
Ideo/PID: Conservative Republican	23%	(53)	77%	(182)	235
Ideo/PID: Moderate/Liberal Republican	28%	(19)	72%	(47)	66
Ideo/PID: Moderate/Conservative Democrat	30%	(35)	70%	(80)	116
Ideo/PID: Liberal Democrat	28%	(53)	72%	(135)	188
Unfavorable of Biden and Trump	24%	(30)	76%	(97)	126
2024 H2H Matchup: Biden Voter	33%	(110)	67%	(221)	331
2024 H2H Matchup: Trump Voter	24%	(91)	76%	(291)	382
2024 H2H Matchup: Would not Vote	39%	(13)	61%	(20)	33
2024 H2H Matchup: Do not Know	25%	(10)	75%	(32)	42
2022 House Vote: Democrat	34%	(116)	66%	(229)	346
2022 House Vote: Republican	23%	(72)	77%	(239)	311
2022 House Vote: Did not Vote	27%	(33)	73%	(90)	122
2020 Vote: Joe Biden	34%	(124)	66%	(242)	366
2020 Vote: Donald Trump	23%	(83)	77%	(282)	365
2020 Vote: Someone Else	7%	(1)	93%	(9)	10
2020 Vote: Did not Vote	35%	(16)	65%	(31)	47
2016 Vote: Hillary Clinton	33%	(90)	67%	(179)	269
2016 Vote: Donald Trump	24%	(72)	76%	(227)	299
2016 Vote: Someone Else	24%	(7)	76%	(21)	28
2020 Vote/PID: Not Biden/Democrat	18%	(5)	82%	(23)	28
2020 Vote/PID: Not Trump/Republican	24%	(5)	76%	(16)	21

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(224)	72%	(564)	788
U.S. Economy: Wrong Track	24%	(139)	76%	(429)	568
U.S. Economy: Right Direction	39%	(85)	61%	(135)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37%	(92)	63%	(155)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(84)	79%	(325)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(48)	64%	(84)	132
Top 2024 Issue: Economy	23%	(68)	77%	(222)	290
Community: Urban	17%	(28)	83%	(138)	166
Community: Suburban	32%	(136)	68%	(284)	421
Community: Rural	30%	(60)	70%	(141)	202
Community/Gender: Urban Women	18%	(13)	82%	(62)	75
Community/Gender: Urban Men	16%	(14)	84%	(76)	90
Community/Gender: Rural Women	26%	(32)	74%	(93)	125
Community/Gender: Rural Men	37%	(28)	63%	(48)	76
Community/Gender: Suburban Women	35%	(82)	65%	(151)	233
Community/Gender: Suburban Men	29%	(55)	71%	(133)	188
Homeowner	30%	(150)	70%	(346)	496
Renter	26%	(67)	74%	(192)	259
Military HHnm: Yes	34%	(43)	66%	(82)	125
Military HH: No	27%	(182)	73%	(482)	663
Employ: Private Sector	22%	(62)	78%	(224)	287
Employ: Government	24%	(14)	76%	(45)	59
Employ: Self-Employed	25%	(18)	75%	(54)	72
Employ: Homemaker	18%	(7)	82%	(33)	40
Employ: Student	36%	(6)	64%	(12)	18
Employ: Retired	44%	(85)	56%	(107)	192
Employ: Unemployed	30%	(22)	70%	(51)	73
Employ: Other	22%	(10)	78%	(37)	47
Self + Household: White-Collar	31%	(94)	69%	(209)	303
Self + Household: Blue Collar	26%	(95)	74%	(271)	366
Union HH: Yes	16%	(4)	84%	(19)	23
Union HH: No	29%	(221)	71%	(544)	765

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	28%	(224)	72%	(564)	788
LGBTQ+: Yes	25%	(20)	75%	(60)	80
LGBTQ+: No	29%	(205)	71%	(503)	708
Motivated to Vote	29%	(205)	71%	(507)	711
Parent: Yes	19%	(41)	81%	(173)	214
Parent: No	32%	(183)	68%	(390)	574
COVID Vaccine: Yes	30%	(159)	70%	(371)	530
COVID Vaccine: No	25%	(66)	75%	(192)	258
Student Loans: Yes	17%	(27)	83%	(130)	157
Student Loans: No	31%	(197)	69%	(434)	631
Favorable Opinion of Haley	31%	(80)	69%	(176)	256
Unfavorable Opinion of Haley	26%	(83)	74%	(240)	323
Protestant	29%	(77)	71%	(187)	264
Roman Catholic	30%	(25)	70%	(61)	86
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	86%	(7)	8
Jewish	25%	(4)	75%	(12)	16
Muslim	6%	(1)	94%	(17)	18
Buddhist	34%	(1)	66%	(3)	4
Hindu	24%	(1)	76%	(3)	4
Atheist	34%	(11)	66%	(22)	34
Agnostic	40%	(8)	60%	(12)	19
Something else	27%	(48)	73%	(131)	179
Nothing in particular	30%	(46)	70%	(109)	156
Prodigal Biden Voter	35%	(20)	65%	(37)	57
Undecided Voter (DK/WNV)	31%	(23)	69%	(52)	75
Undecided Voter (DK)	39%	(13)	61%	(20)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(117)	14%	(108)	14%	(110)	34%	(266)	24%	(186)	788
Gender: Male	16%	(58)	16%	(56)	13%	(48)	34%	(121)	20%	(72)	354
Gender: Female	14%	(59)	12%	(52)	14%	(62)	34%	(145)	26%	(115)	434
Age: 18-34	16%	(35)	13%	(29)	17%	(38)	32%	(70)	22%	(49)	221
Age: 35-44	21%	(22)	12%	(14)	13%	(14)	25%	(28)	29%	(31)	109
Age: 45-64	14%	(39)	13%	(37)	9%	(25)	39%	(108)	25%	(70)	279
Age: 65+	11%	(21)	16%	(28)	18%	(33)	34%	(61)	20%	(36)	179
GenZers: 1997-2012	10%	(13)	10%	(13)	18%	(22)	36%	(44)	25%	(30)	121
Millennials: 1981-1996	21%	(42)	15%	(29)	15%	(30)	26%	(52)	24%	(48)	200
GenXers: 1965-1980	15%	(35)	13%	(29)	8%	(18)	37%	(85)	27%	(61)	227
Baby Boomers: 1946-1964	12%	(26)	13%	(30)	18%	(40)	37%	(82)	20%	(46)	225
Educ: < College	14%	(66)	14%	(69)	13%	(64)	30%	(142)	29%	(137)	478
Educ: Bachelors degree	14%	(25)	13%	(23)	17%	(31)	40%	(73)	17%	(31)	184
Educ: Post-grad	21%	(27)	13%	(16)	12%	(15)	41%	(52)	14%	(17)	126
Income: Under 50k	15%	(46)	12%	(37)	16%	(48)	32%	(96)	25%	(75)	301
Income: 50k-100k	13%	(42)	17%	(52)	13%	(40)	32%	(100)	25%	(76)	310
Income: 100k+	17%	(30)	11%	(19)	13%	(22)	40%	(71)	20%	(35)	177
Ethnicity: White (Non-Hispanic)	15%	(72)	14%	(66)	14%	(67)	35%	(164)	22%	(104)	475
Ethnicity: Hispanic	18%	(5)	18%	(5)	25%	(7)	27%	(8)	13%	(4)	29
Ethnicity: Black (Non-Hispanic)	13%	(32)	13%	(33)	12%	(31)	33%	(84)	29%	(75)	255
Ethnicity: Asian + Other (Non-Hispanic)	26%	(8)	13%	(4)	14%	(4)	35%	(10)	12%	(4)	30
All Christian	17%	(60)	17%	(60)	18%	(66)	25%	(89)	23%	(82)	358
All Non-Christian	17%	(7)	14%	(6)	3%	(1)	50%	(21)	17%	(7)	43
Atheist	—	(0)	12%	(4)	1%	(0)	74%	(25)	13%	(4)	34
Agnostic/Nothing in particular	10%	(17)	8%	(15)	10%	(17)	48%	(84)	24%	(42)	175
Something Else	18%	(32)	13%	(23)	14%	(25)	26%	(47)	28%	(51)	179
Evangelical	23%	(71)	15%	(48)	14%	(45)	18%	(58)	30%	(93)	315
Non-Evangelical	9%	(18)	16%	(34)	21%	(46)	35%	(76)	18%	(39)	213
PID: Dem (no lean)	11%	(36)	12%	(37)	10%	(31)	48%	(150)	19%	(61)	316
PID: Ind (no lean)	12%	(20)	11%	(17)	15%	(25)	34%	(55)	27%	(44)	160
PID: Rep (no lean)	20%	(61)	17%	(54)	17%	(54)	19%	(61)	26%	(82)	312

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(117)	14%	(108)	14%	(110)	34%	(266)	24%	(186)	788
PID/Gender: Dem Men	14%	(19)	15%	(20)	5%	(6)	50%	(67)	17%	(23)	134
PID/Gender: Dem Women	10%	(18)	9%	(17)	14%	(25)	46%	(84)	21%	(38)	181
PID/Gender: Ind Men	9%	(8)	11%	(9)	14%	(12)	38%	(34)	29%	(25)	88
PID/Gender: Ind Women	16%	(12)	11%	(8)	18%	(13)	30%	(21)	26%	(18)	72
PID/Gender: Rep Men	24%	(32)	21%	(27)	22%	(29)	15%	(20)	18%	(24)	132
PID/Gender: Rep Women	16%	(30)	15%	(27)	14%	(25)	22%	(40)	32%	(58)	180
Ideo: Liberal (1-3)	10%	(22)	10%	(23)	10%	(22)	59%	(133)	12%	(27)	228
Ideo: Moderate (4)	14%	(31)	15%	(32)	15%	(32)	29%	(62)	27%	(60)	217
Ideo: Conservative (5-7)	20%	(61)	16%	(50)	17%	(53)	21%	(66)	26%	(81)	310
Ideo/PID: Conservative Republican	22%	(52)	17%	(40)	19%	(45)	17%	(41)	24%	(57)	235
Ideo/PID: Moderate/Liberal Republican	11%	(7)	18%	(12)	13%	(9)	27%	(18)	30%	(20)	66
Ideo/PID: Moderate/Conservative Democrat	18%	(20)	16%	(18)	9%	(11)	32%	(37)	25%	(29)	116
Ideo/PID: Liberal Democrat	8%	(15)	9%	(18)	10%	(18)	60%	(112)	13%	(24)	188
Unfavorable of Biden and Trump	15%	(19)	9%	(12)	15%	(18)	42%	(52)	20%	(25)	126
2024 H2H Matchup: Biden Voter	11%	(38)	13%	(42)	9%	(31)	50%	(167)	16%	(53)	331
2024 H2H Matchup: Trump Voter	18%	(71)	16%	(63)	19%	(71)	20%	(77)	26%	(101)	382
2024 H2H Matchup: Would not Vote	14%	(5)	3%	(1)	1%	(0)	41%	(13)	41%	(14)	33
2024 H2H Matchup: Do not Know	10%	(4)	5%	(2)	17%	(7)	22%	(9)	46%	(19)	42
2022 House Vote: Democrat	11%	(37)	11%	(39)	9%	(33)	47%	(164)	21%	(72)	346
2022 House Vote: Republican	20%	(63)	18%	(57)	18%	(56)	19%	(58)	25%	(76)	311
2022 House Vote: Did not Vote	12%	(15)	9%	(11)	17%	(21)	36%	(43)	26%	(32)	122
2020 Vote: Joe Biden	11%	(41)	11%	(42)	9%	(34)	48%	(176)	20%	(74)	366
2020 Vote: Donald Trump	18%	(67)	17%	(60)	19%	(69)	19%	(70)	27%	(98)	365
2020 Vote: Someone Else	15%	(1)	9%	(1)	10%	(1)	57%	(5)	9%	(1)	10
2020 Vote: Did not Vote	18%	(8)	10%	(5)	13%	(6)	31%	(15)	28%	(13)	47
2016 Vote: Hillary Clinton	10%	(27)	12%	(31)	9%	(23)	51%	(137)	19%	(51)	269
2016 Vote: Donald Trump	21%	(62)	17%	(52)	16%	(49)	19%	(58)	26%	(78)	299
2016 Vote: Someone Else	5%	(2)	6%	(2)	10%	(3)	59%	(17)	19%	(5)	28
2020 Vote/PID: Not Biden/Democrat	23%	(7)	17%	(5)	8%	(2)	37%	(10)	16%	(4)	28
2020 Vote/PID: Not Trump/Republican	5%	(1)	20%	(4)	9%	(2)	47%	(10)	18%	(4)	21

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(117)	14%	(108)	14%	(110)	34%	(266)	24%	(186)	788
U.S. Economy: Wrong Track	15%	(85)	15%	(83)	15%	(86)	29%	(167)	26%	(147)	568
U.S. Economy: Right Direction	15%	(32)	12%	(26)	11%	(24)	45%	(99)	18%	(39)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(27)	15%	(36)	11%	(26)	47%	(117)	16%	(41)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(75)	16%	(64)	17%	(71)	23%	(93)	26%	(107)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	6%	(8)	10%	(13)	43%	(57)	30%	(39)	132
Top 2024 Issue: Economy	14%	(42)	12%	(36)	14%	(41)	30%	(87)	29%	(83)	290
Community: Urban	18%	(30)	12%	(20)	9%	(15)	37%	(62)	23%	(38)	166
Community: Suburban	12%	(50)	15%	(62)	16%	(66)	35%	(149)	22%	(94)	421
Community: Rural	18%	(37)	13%	(26)	14%	(28)	28%	(56)	27%	(55)	202
Community/Gender: Urban Women	17%	(13)	13%	(10)	12%	(9)	37%	(28)	21%	(16)	75
Community/Gender: Urban Men	20%	(18)	12%	(11)	7%	(6)	37%	(34)	25%	(22)	90
Community/Gender: Rural Women	19%	(24)	10%	(13)	14%	(18)	26%	(33)	30%	(38)	125
Community/Gender: Rural Men	16%	(13)	17%	(13)	14%	(11)	30%	(23)	22%	(17)	76
Community/Gender: Suburban Women	10%	(23)	13%	(30)	15%	(35)	36%	(85)	26%	(61)	233
Community/Gender: Suburban Men	15%	(27)	17%	(33)	17%	(31)	34%	(64)	17%	(32)	188
Homeowner	16%	(78)	16%	(79)	14%	(70)	30%	(148)	24%	(121)	496
Renter	12%	(32)	10%	(26)	13%	(33)	42%	(109)	23%	(59)	259
Military HHnm: Yes	9%	(11)	9%	(11)	21%	(26)	37%	(46)	25%	(31)	125
Military HH: No	16%	(106)	15%	(97)	13%	(84)	33%	(221)	23%	(156)	663
Employ: Private Sector	17%	(50)	15%	(44)	13%	(37)	33%	(93)	22%	(63)	287
Employ: Government	23%	(14)	19%	(12)	7%	(4)	21%	(12)	30%	(18)	59
Employ: Self-Employed	13%	(9)	12%	(9)	10%	(7)	48%	(34)	17%	(12)	72
Employ: Homemaker	18%	(7)	20%	(8)	8%	(3)	27%	(11)	27%	(11)	40
Employ: Student	11%	(2)	6%	(1)	20%	(4)	36%	(7)	26%	(5)	18
Employ: Retired	10%	(20)	14%	(27)	20%	(38)	37%	(72)	19%	(36)	192
Employ: Unemployed	13%	(10)	5%	(4)	19%	(14)	29%	(21)	33%	(24)	73
Employ: Other	11%	(5)	9%	(4)	6%	(3)	34%	(16)	39%	(18)	47
Self + Household: White-Collar	16%	(49)	14%	(43)	16%	(47)	35%	(106)	19%	(58)	303
Self + Household: Blue Collar	14%	(52)	15%	(55)	14%	(51)	35%	(129)	22%	(80)	366

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(117)	14%	(108)	14%	(110)	34%	(266)	24%	(186)	788
Union HH: Yes	27%	(6)	16%	(4)	9%	(2)	31%	(7)	17%	(4)	23
Union HH: No	14%	(111)	14%	(104)	14%	(108)	34%	(259)	24%	(182)	765
LGBTQ+: Yes	7%	(6)	7%	(5)	14%	(11)	48%	(38)	25%	(20)	80
LGBTQ+: No	16%	(111)	15%	(103)	14%	(99)	32%	(228)	24%	(167)	708
Motivated to Vote	15%	(107)	13%	(95)	14%	(97)	36%	(256)	22%	(157)	711
Parent: Yes	18%	(39)	19%	(40)	11%	(23)	27%	(58)	25%	(55)	214
Parent: No	14%	(78)	12%	(68)	15%	(87)	36%	(209)	23%	(132)	574
COVID Vaccine: Yes	13%	(68)	11%	(61)	14%	(72)	39%	(206)	23%	(123)	530
COVID Vaccine: No	19%	(49)	18%	(47)	15%	(38)	23%	(61)	25%	(64)	258
Student Loans: Yes	13%	(21)	16%	(25)	16%	(24)	36%	(56)	19%	(30)	157
Student Loans: No	15%	(96)	13%	(83)	14%	(86)	33%	(211)	25%	(156)	631
Favorable Opinion of Haley	17%	(45)	21%	(53)	16%	(41)	30%	(76)	16%	(41)	256
Unfavorable Opinion of Haley	13%	(41)	10%	(32)	11%	(37)	46%	(148)	20%	(66)	323
Protestant	19%	(49)	16%	(42)	18%	(47)	24%	(64)	23%	(62)	264
Roman Catholic	9%	(8)	19%	(17)	21%	(18)	26%	(23)	24%	(20)	86
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	39%	(3)	16%	(1)	14%	(1)	30%	(2)	—	(0)	8
Jewish	3%	(1)	12%	(2)	—	(0)	64%	(10)	21%	(3)	16
Muslim	35%	(6)	13%	(2)	6%	(1)	25%	(5)	20%	(4)	18
Buddhist	—	(0)	—	(0)	—	(0)	100%	(4)	—	(0)	4
Hindu	—	(0)	45%	(2)	—	(0)	55%	(2)	—	(0)	4
Atheist	—	(0)	12%	(4)	1%	(0)	74%	(25)	13%	(4)	34
Agnostic	7%	(1)	1%	(0)	14%	(3)	69%	(13)	9%	(2)	19
Something else	18%	(32)	13%	(23)	14%	(25)	26%	(47)	28%	(51)	179
Nothing in particular	10%	(16)	9%	(14)	9%	(15)	46%	(71)	26%	(40)	156
Prodigal Biden Voter	13%	(8)	6%	(4)	9%	(5)	26%	(15)	46%	(26)	57
Undecided Voter (DK/WNV)	11%	(9)	4%	(3)	10%	(8)	30%	(23)	44%	(33)	75
Undecided Voter (DK)	14%	(5)	3%	(1)	1%	(0)	41%	(13)	41%	(14)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(87)	12%	(97)	14%	(111)	48%	(377)	15%	(116)	788
Gender: Male	10%	(36)	15%	(52)	15%	(53)	46%	(162)	14%	(51)	354
Gender: Female	12%	(50)	10%	(45)	13%	(58)	50%	(215)	15%	(64)	434
Age: 18-34	9%	(19)	12%	(26)	13%	(28)	56%	(123)	11%	(25)	221
Age: 35-44	15%	(17)	16%	(17)	7%	(8)	46%	(50)	16%	(17)	109
Age: 45-64	13%	(36)	11%	(29)	15%	(42)	47%	(130)	15%	(41)	279
Age: 65+	8%	(14)	14%	(24)	19%	(34)	41%	(74)	18%	(32)	179
GenZers: 1997-2012	7%	(9)	10%	(12)	11%	(14)	60%	(72)	12%	(14)	121
Millennials: 1981-1996	13%	(27)	15%	(30)	11%	(21)	48%	(97)	13%	(25)	200
GenXers: 1965-1980	12%	(28)	10%	(23)	15%	(33)	49%	(112)	14%	(32)	227
Baby Boomers: 1946-1964	10%	(22)	13%	(29)	17%	(38)	41%	(93)	19%	(44)	225
Educ: < College	10%	(48)	14%	(66)	15%	(73)	42%	(203)	18%	(87)	478
Educ: Bachelors degree	11%	(20)	10%	(19)	15%	(27)	55%	(101)	9%	(17)	184
Educ: Post-grad	15%	(19)	10%	(12)	9%	(11)	58%	(73)	9%	(11)	126
Income: Under 50k	9%	(27)	13%	(38)	17%	(50)	45%	(136)	17%	(50)	301
Income: 50k-100k	12%	(36)	12%	(36)	13%	(41)	49%	(153)	14%	(44)	310
Income: 100k+	13%	(24)	13%	(23)	12%	(21)	50%	(88)	12%	(21)	177
Ethnicity: White (Non-Hispanic)	11%	(50)	14%	(68)	16%	(76)	45%	(215)	14%	(65)	475
Ethnicity: Hispanic	18%	(5)	12%	(4)	24%	(7)	41%	(12)	4%	(1)	29
Ethnicity: Black (Non-Hispanic)	10%	(25)	9%	(24)	9%	(23)	53%	(135)	19%	(48)	255
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	5%	(2)	19%	(6)	50%	(15)	4%	(1)	30
All Christian	13%	(47)	14%	(49)	21%	(75)	38%	(136)	14%	(52)	358
All Non-Christian	17%	(7)	16%	(7)	7%	(3)	55%	(24)	4%	(2)	43
Atheist	—	(0)	11%	(4)	4%	(1)	81%	(27)	4%	(1)	34
Agnostic/Nothing in particular	6%	(11)	6%	(11)	11%	(19)	64%	(112)	13%	(23)	175
Something Else	12%	(22)	15%	(27)	7%	(13)	44%	(79)	21%	(37)	179
Evangelical	17%	(53)	17%	(53)	16%	(50)	29%	(91)	22%	(68)	315
Non-Evangelical	7%	(15)	10%	(22)	15%	(33)	57%	(122)	10%	(21)	213
PID: Dem (no lean)	10%	(30)	7%	(23)	8%	(26)	62%	(196)	13%	(40)	316
PID: Ind (no lean)	4%	(7)	11%	(18)	15%	(25)	53%	(86)	15%	(25)	160
PID: Rep (no lean)	16%	(50)	18%	(56)	20%	(61)	30%	(95)	16%	(51)	312

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**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(87)	12%	(97)	14%	(111)	48%	(377)	15%	(116)	788
PID/Gender: Dem Men	10%	(14)	8%	(11)	12%	(16)	58%	(78)	12%	(16)	134
PID/Gender: Dem Women	9%	(16)	7%	(13)	5%	(9)	66%	(119)	13%	(24)	181
PID/Gender: Ind Men	4%	(3)	14%	(13)	12%	(10)	51%	(45)	19%	(17)	88
PID/Gender: Ind Women	5%	(4)	7%	(5)	20%	(15)	56%	(41)	11%	(8)	72
PID/Gender: Rep Men	15%	(19)	22%	(28)	20%	(27)	30%	(39)	14%	(19)	132
PID/Gender: Rep Women	17%	(30)	15%	(27)	19%	(34)	31%	(56)	18%	(32)	180
Ideo: Liberal (1-3)	11%	(25)	5%	(11)	5%	(11)	73%	(166)	6%	(14)	228
Ideo: Moderate (4)	8%	(17)	15%	(33)	16%	(34)	49%	(106)	13%	(27)	217
Ideo: Conservative (5-7)	14%	(42)	17%	(53)	20%	(61)	31%	(97)	18%	(57)	310
Ideo/PID: Conservative Republican	15%	(36)	19%	(44)	21%	(49)	29%	(69)	16%	(37)	235
Ideo/PID: Moderate/Liberal Republican	18%	(12)	17%	(11)	14%	(9)	37%	(24)	15%	(10)	66
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	14%	(17)	14%	(16)	47%	(55)	16%	(19)	116
Ideo/PID: Liberal Democrat	11%	(20)	4%	(7)	5%	(8)	74%	(139)	7%	(13)	188
Unfavorable of Biden and Trump	6%	(7)	12%	(15)	10%	(12)	61%	(77)	11%	(14)	126
2024 H2H Matchup: Biden Voter	9%	(29)	7%	(24)	8%	(25)	68%	(224)	9%	(28)	331
2024 H2H Matchup: Trump Voter	14%	(52)	17%	(65)	21%	(82)	31%	(118)	17%	(66)	382
2024 H2H Matchup: Would not Vote	—	(0)	7%	(2)	12%	(4)	50%	(16)	32%	(10)	33
2024 H2H Matchup: Do not Know	12%	(5)	14%	(6)	2%	(1)	45%	(19)	27%	(11)	42
2022 House Vote: Democrat	8%	(29)	8%	(26)	8%	(27)	65%	(225)	11%	(38)	346
2022 House Vote: Republican	15%	(46)	17%	(54)	21%	(65)	31%	(97)	16%	(51)	311
2022 House Vote: Did not Vote	8%	(10)	14%	(17)	16%	(19)	44%	(54)	19%	(23)	122
2020 Vote: Joe Biden	9%	(33)	8%	(28)	9%	(31)	64%	(236)	11%	(38)	366
2020 Vote: Donald Trump	14%	(52)	17%	(61)	20%	(73)	31%	(113)	18%	(66)	365
2020 Vote: Someone Else	4%	(0)	12%	(1)	14%	(1)	67%	(6)	3%	(0)	10
2020 Vote: Did not Vote	5%	(2)	16%	(8)	12%	(6)	44%	(21)	22%	(11)	47
2016 Vote: Hillary Clinton	8%	(22)	8%	(21)	7%	(19)	66%	(177)	11%	(30)	269
2016 Vote: Donald Trump	16%	(47)	17%	(51)	21%	(62)	30%	(88)	17%	(50)	299
2016 Vote: Someone Else	2%	(0)	7%	(2)	3%	(1)	75%	(21)	14%	(4)	28
2020 Vote/PID: Not Biden/Democrat	12%	(3)	5%	(1)	14%	(4)	50%	(14)	19%	(5)	28
2020 Vote/PID: Not Trump/Republican	7%	(1)	28%	(6)	14%	(3)	46%	(9)	6%	(1)	21

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**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(87)	12%	(97)	14%	(111)	48%	(377)	15%	(116)	788
U.S. Economy: Wrong Track	12%	(66)	13%	(76)	17%	(94)	43%	(242)	16%	(90)	568
U.S. Economy: Right Direction	10%	(21)	10%	(22)	8%	(17)	61%	(135)	12%	(26)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(30)	8%	(19)	8%	(20)	63%	(155)	9%	(22)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(54)	17%	(68)	20%	(82)	34%	(140)	16%	(65)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	8%	(10)	7%	(9)	62%	(82)	22%	(29)	132
Top 2024 Issue: Economy	11%	(31)	12%	(36)	14%	(42)	48%	(138)	15%	(43)	290
Community: Urban	13%	(22)	9%	(14)	11%	(18)	55%	(92)	12%	(19)	166
Community: Suburban	9%	(40)	11%	(46)	15%	(63)	50%	(211)	15%	(62)	421
Community: Rural	13%	(26)	18%	(37)	15%	(30)	37%	(75)	17%	(34)	202
Community/Gender: Urban Women	10%	(7)	9%	(7)	10%	(8)	61%	(46)	10%	(7)	75
Community/Gender: Urban Men	16%	(15)	8%	(7)	12%	(11)	50%	(45)	14%	(12)	90
Community/Gender: Rural Women	16%	(20)	18%	(22)	17%	(22)	33%	(42)	15%	(19)	125
Community/Gender: Rural Men	7%	(5)	20%	(15)	11%	(8)	43%	(33)	20%	(15)	76
Community/Gender: Suburban Women	10%	(23)	7%	(16)	12%	(29)	55%	(127)	16%	(38)	233
Community/Gender: Suburban Men	9%	(17)	16%	(29)	18%	(34)	44%	(83)	13%	(24)	188
Homeowner	12%	(61)	13%	(64)	16%	(77)	44%	(218)	15%	(76)	496
Renter	9%	(24)	10%	(27)	11%	(30)	56%	(144)	14%	(35)	259
Military HHnm: Yes	5%	(6)	12%	(15)	20%	(25)	47%	(59)	16%	(20)	125
Military HH: No	12%	(81)	12%	(83)	13%	(86)	48%	(318)	14%	(95)	663
Employ: Private Sector	14%	(39)	11%	(32)	16%	(45)	49%	(140)	11%	(31)	287
Employ: Government	8%	(5)	15%	(9)	11%	(6)	51%	(30)	15%	(9)	59
Employ: Self-Employed	11%	(8)	10%	(7)	12%	(9)	59%	(42)	7%	(5)	72
Employ: Homemaker	16%	(6)	16%	(6)	11%	(4)	43%	(17)	14%	(5)	40
Employ: Student	12%	(2)	16%	(3)	15%	(3)	45%	(8)	13%	(2)	18
Employ: Retired	8%	(15)	14%	(27)	19%	(36)	43%	(83)	16%	(32)	192
Employ: Unemployed	8%	(6)	14%	(10)	9%	(7)	46%	(34)	23%	(17)	73
Employ: Other	12%	(5)	6%	(3)	4%	(2)	50%	(24)	29%	(14)	47
Self + Household: White-Collar	13%	(39)	12%	(36)	13%	(40)	50%	(151)	12%	(37)	303
Self + Household: Blue Collar	10%	(38)	13%	(49)	16%	(60)	48%	(176)	12%	(44)	366

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	11%	(87)	12%	(97)	14%	(111)	48%	(377)	15%	(116)	788
Union HH: Yes	13%	(3)	18%	(4)	10%	(2)	54%	(12)	5%	(1)	23
Union HH: No	11%	(84)	12%	(93)	14%	(109)	48%	(365)	15%	(114)	765
LGBTQ+: Yes	10%	(8)	12%	(9)	10%	(8)	60%	(48)	9%	(7)	80
LGBTQ+: No	11%	(79)	12%	(88)	15%	(104)	46%	(329)	15%	(109)	708
Motivated to Vote	12%	(82)	12%	(86)	14%	(97)	49%	(350)	14%	(97)	711
Parent: Yes	13%	(28)	14%	(31)	14%	(29)	47%	(100)	12%	(26)	214
Parent: No	10%	(59)	12%	(67)	14%	(82)	48%	(277)	16%	(89)	574
COVID Vaccine: Yes	9%	(49)	11%	(58)	13%	(68)	55%	(293)	12%	(62)	530
COVID Vaccine: No	14%	(37)	15%	(40)	17%	(44)	33%	(84)	21%	(53)	258
Student Loans: Yes	10%	(16)	9%	(14)	13%	(20)	58%	(90)	11%	(17)	157
Student Loans: No	11%	(71)	13%	(83)	14%	(91)	45%	(287)	16%	(98)	631
Favorable Opinion of Haley	15%	(39)	15%	(37)	19%	(49)	41%	(104)	10%	(26)	256
Unfavorable Opinion of Haley	9%	(28)	12%	(39)	11%	(37)	57%	(185)	11%	(35)	323
Protestant	13%	(34)	13%	(35)	22%	(58)	36%	(96)	16%	(41)	264
Roman Catholic	13%	(12)	15%	(13)	14%	(12)	45%	(39)	12%	(10)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	10%	(1)	17%	(1)	61%	(5)	12%	(1)	—	(0)	8
Jewish	9%	(1)	—	(0)	6%	(1)	79%	(13)	6%	(1)	16
Muslim	31%	(6)	27%	(5)	11%	(2)	25%	(5)	5%	(1)	18
Buddhist	—	(0)	—	(0)	—	(0)	100%	(4)	—	(0)	4
Hindu	—	(0)	45%	(2)	—	(0)	55%	(2)	—	(0)	4
Atheist	—	(0)	11%	(4)	4%	(1)	81%	(27)	4%	(1)	34
Agnostic	7%	(1)	7%	(1)	—	(0)	83%	(16)	3%	(1)	19
Something else	12%	(22)	15%	(27)	7%	(13)	44%	(79)	21%	(37)	179
Nothing in particular	6%	(9)	6%	(9)	12%	(19)	62%	(96)	14%	(22)	156
Prodigal Biden Voter	10%	(6)	10%	(6)	14%	(8)	42%	(24)	24%	(14)	57
Undecided Voter (DK/WNV)	7%	(5)	11%	(8)	6%	(5)	47%	(35)	29%	(22)	75
Undecided Voter (DK)	—	(0)	7%	(2)	12%	(4)	50%	(16)	32%	(10)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(138)	13%	(106)	14%	(108)	44%	(344)	12%	(91)	788
Gender: Male	17%	(59)	16%	(57)	15%	(54)	40%	(143)	12%	(41)	354
Gender: Female	18%	(79)	11%	(50)	12%	(54)	46%	(201)	12%	(50)	434
Age: 18-34	13%	(28)	14%	(30)	17%	(37)	45%	(100)	11%	(25)	221
Age: 35-44	22%	(24)	16%	(17)	7%	(7)	41%	(45)	15%	(16)	109
Age: 45-64	18%	(49)	11%	(31)	13%	(37)	45%	(124)	14%	(38)	279
Age: 65+	20%	(36)	16%	(28)	15%	(27)	42%	(75)	7%	(12)	179
GenZers: 1997-2012	8%	(10)	12%	(14)	16%	(20)	51%	(62)	13%	(15)	121
Millennials: 1981-1996	20%	(40)	16%	(32)	12%	(25)	40%	(79)	13%	(25)	200
GenXers: 1965-1980	17%	(39)	12%	(26)	12%	(27)	45%	(103)	14%	(32)	227
Baby Boomers: 1946-1964	19%	(43)	14%	(31)	16%	(35)	43%	(98)	8%	(18)	225
Educ: < College	18%	(87)	14%	(65)	16%	(78)	37%	(178)	15%	(70)	478
Educ: Bachelors degree	16%	(29)	14%	(26)	10%	(19)	53%	(97)	7%	(13)	184
Educ: Post-grad	17%	(22)	12%	(15)	8%	(11)	55%	(69)	7%	(9)	126
Income: Under 50k	16%	(48)	13%	(39)	17%	(52)	39%	(119)	14%	(43)	301
Income: 50k-100k	19%	(58)	12%	(38)	13%	(40)	47%	(147)	9%	(27)	310
Income: 100k+	18%	(31)	17%	(29)	10%	(17)	44%	(78)	12%	(21)	177
Ethnicity: White (Non-Hispanic)	20%	(96)	16%	(76)	13%	(63)	42%	(197)	9%	(42)	475
Ethnicity: Hispanic	27%	(8)	22%	(6)	12%	(4)	37%	(11)	2%	(1)	29
Ethnicity: Black (Non-Hispanic)	11%	(28)	7%	(19)	15%	(37)	48%	(123)	19%	(48)	255
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	16%	(5)	16%	(5)	42%	(13)	4%	(1)	30
All Christian	23%	(82)	18%	(65)	19%	(69)	33%	(120)	6%	(23)	358
All Non-Christian	6%	(3)	20%	(9)	7%	(3)	50%	(21)	16%	(7)	43
Atheist	8%	(3)	8%	(3)	—	(0)	79%	(26)	5%	(2)	34
Agnostic/Nothing in particular	8%	(15)	8%	(14)	6%	(10)	62%	(108)	16%	(27)	175
Something Else	20%	(36)	9%	(16)	15%	(26)	38%	(68)	18%	(33)	179
Evangelical	31%	(98)	15%	(49)	18%	(56)	24%	(74)	12%	(39)	315
Non-Evangelical	9%	(19)	15%	(32)	16%	(34)	53%	(113)	8%	(16)	213
PID: Dem (no lean)	7%	(23)	8%	(26)	10%	(32)	65%	(205)	9%	(30)	316
PID: Ind (no lean)	15%	(25)	13%	(21)	16%	(25)	42%	(67)	13%	(22)	160
PID: Rep (no lean)	29%	(91)	19%	(59)	16%	(51)	23%	(72)	13%	(40)	312

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(138)	13%	(106)	14%	(108)	44%	(344)	12%	(91)	788
PID/Gender: Dem Men	8%	(11)	14%	(19)	11%	(15)	61%	(82)	6%	(8)	134
PID/Gender: Dem Women	7%	(12)	4%	(7)	9%	(17)	68%	(124)	12%	(22)	181
PID/Gender: Ind Men	14%	(13)	15%	(13)	14%	(13)	41%	(36)	16%	(14)	88
PID/Gender: Ind Women	17%	(12)	12%	(8)	17%	(12)	44%	(31)	10%	(8)	72
PID/Gender: Rep Men	27%	(36)	18%	(24)	20%	(27)	20%	(26)	14%	(19)	132
PID/Gender: Rep Women	31%	(55)	19%	(34)	13%	(24)	25%	(46)	12%	(21)	180
Ideo: Liberal (1-3)	6%	(14)	7%	(15)	9%	(20)	74%	(169)	4%	(10)	228
Ideo: Moderate (4)	16%	(34)	13%	(28)	16%	(35)	42%	(91)	13%	(29)	217
Ideo: Conservative (5-7)	27%	(85)	19%	(58)	17%	(53)	24%	(76)	12%	(38)	310
Ideo/PID: Conservative Republican	32%	(75)	18%	(43)	18%	(42)	22%	(52)	10%	(24)	235
Ideo/PID: Moderate/Liberal Republican	21%	(14)	19%	(13)	13%	(9)	27%	(18)	19%	(13)	66
Ideo/PID: Moderate/Conservative Democrat	13%	(15)	15%	(17)	12%	(14)	47%	(54)	14%	(16)	116
Ideo/PID: Liberal Democrat	4%	(8)	5%	(9)	9%	(18)	78%	(147)	3%	(6)	188
Unfavorable of Biden and Trump	9%	(12)	7%	(8)	15%	(18)	56%	(70)	14%	(17)	126
2024 H2H Matchup: Biden Voter	8%	(27)	9%	(28)	10%	(33)	67%	(220)	7%	(22)	331
2024 H2H Matchup: Trump Voter	27%	(101)	20%	(76)	16%	(63)	24%	(93)	13%	(50)	382
2024 H2H Matchup: Would not Vote	13%	(4)	—	(0)	16%	(5)	52%	(17)	19%	(6)	33
2024 H2H Matchup: Do not Know	12%	(5)	5%	(2)	16%	(7)	33%	(14)	33%	(14)	42
2022 House Vote: Democrat	8%	(28)	8%	(27)	10%	(35)	64%	(221)	10%	(35)	346
2022 House Vote: Republican	29%	(91)	19%	(60)	16%	(49)	24%	(74)	12%	(36)	311
2022 House Vote: Did not Vote	15%	(18)	15%	(18)	19%	(23)	39%	(47)	13%	(16)	122
2020 Vote: Joe Biden	8%	(31)	9%	(32)	10%	(38)	64%	(233)	9%	(33)	366
2020 Vote: Donald Trump	28%	(103)	17%	(64)	17%	(62)	23%	(85)	14%	(51)	365
2020 Vote: Someone Else	11%	(1)	6%	(1)	13%	(1)	63%	(6)	8%	(1)	10
2020 Vote: Did not Vote	7%	(3)	20%	(10)	16%	(8)	43%	(20)	14%	(7)	47
2016 Vote: Hillary Clinton	7%	(19)	8%	(21)	9%	(23)	68%	(184)	8%	(22)	269
2016 Vote: Donald Trump	30%	(90)	18%	(54)	16%	(47)	25%	(75)	11%	(32)	299
2016 Vote: Someone Else	8%	(2)	4%	(1)	5%	(1)	58%	(16)	24%	(7)	28
2020 Vote/PID: Not Biden/Democrat	16%	(5)	1%	(0)	16%	(4)	59%	(17)	9%	(2)	28
2020 Vote/PID: Not Trump/Republican	5%	(1)	34%	(7)	17%	(4)	35%	(7)	9%	(2)	21

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(138)	13%	(106)	14%	(108)	44%	(344)	12%	(91)	788
U.S. Economy: Wrong Track	20%	(113)	14%	(82)	15%	(83)	39%	(219)	12%	(70)	568
U.S. Economy: Right Direction	12%	(26)	11%	(24)	11%	(25)	57%	(125)	10%	(21)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(22)	10%	(26)	9%	(23)	64%	(158)	7%	(17)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(105)	17%	(72)	16%	(67)	27%	(112)	13%	(54)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	7%	(9)	14%	(18)	56%	(73)	16%	(21)	132
Top 2024 Issue: Economy	17%	(50)	15%	(43)	14%	(40)	39%	(114)	15%	(43)	290
Community: Urban	13%	(21)	11%	(18)	11%	(18)	52%	(86)	13%	(22)	166
Community: Suburban	15%	(62)	14%	(59)	13%	(56)	47%	(196)	11%	(47)	421
Community: Rural	27%	(55)	14%	(29)	17%	(34)	30%	(61)	11%	(23)	202
Community/Gender: Urban Women	13%	(10)	5%	(3)	13%	(10)	64%	(48)	6%	(4)	75
Community/Gender: Urban Men	13%	(11)	16%	(15)	9%	(8)	42%	(38)	20%	(18)	90
Community/Gender: Rural Women	33%	(41)	15%	(19)	13%	(17)	25%	(32)	13%	(16)	125
Community/Gender: Rural Men	19%	(14)	12%	(9)	22%	(17)	38%	(29)	8%	(6)	76
Community/Gender: Suburban Women	12%	(29)	12%	(27)	12%	(27)	52%	(120)	13%	(30)	233
Community/Gender: Suburban Men	18%	(33)	17%	(33)	16%	(29)	40%	(76)	9%	(17)	188
Homeowner	18%	(91)	17%	(85)	14%	(68)	41%	(204)	10%	(49)	496
Renter	16%	(41)	8%	(20)	13%	(34)	49%	(128)	14%	(36)	259
Military HHnm: Yes	19%	(24)	11%	(14)	13%	(16)	45%	(56)	11%	(14)	125
Military HH: No	17%	(114)	14%	(92)	14%	(92)	43%	(288)	12%	(77)	663
Employ: Private Sector	18%	(51)	16%	(46)	12%	(34)	43%	(123)	11%	(32)	287
Employ: Government	12%	(7)	17%	(10)	15%	(9)	46%	(27)	10%	(6)	59
Employ: Self-Employed	15%	(11)	13%	(10)	13%	(9)	48%	(35)	11%	(8)	72
Employ: Homemaker	33%	(13)	9%	(4)	13%	(5)	40%	(16)	6%	(2)	40
Employ: Student	—	(0)	12%	(2)	33%	(6)	45%	(8)	10%	(2)	18
Employ: Retired	20%	(39)	13%	(24)	17%	(32)	43%	(83)	7%	(14)	192
Employ: Unemployed	14%	(10)	11%	(8)	11%	(8)	42%	(31)	22%	(16)	73
Employ: Other	14%	(7)	5%	(3)	10%	(5)	47%	(22)	24%	(11)	47
Self + Household: White-Collar	16%	(48)	15%	(46)	12%	(37)	46%	(140)	10%	(31)	303
Self + Household: Blue Collar	19%	(68)	12%	(44)	16%	(58)	45%	(163)	9%	(32)	366
Union HH: Yes	6%	(1)	12%	(3)	11%	(3)	60%	(14)	11%	(2)	23
Union HH: No	18%	(137)	14%	(103)	14%	(106)	43%	(330)	12%	(89)	765

Continued on next page

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(138)	13%	(106)	14%	(108)	44%	(344)	12%	(91)	788
LGBTQ+: Yes	11%	(9)	7%	(6)	8%	(7)	64%	(52)	9%	(7)	80
LGBTQ+: No	18%	(129)	14%	(100)	14%	(102)	41%	(292)	12%	(84)	708
Motivated to Vote	18%	(131)	13%	(94)	13%	(90)	45%	(320)	11%	(77)	711
Parent: Yes	19%	(41)	18%	(38)	13%	(28)	38%	(82)	12%	(26)	214
Parent: No	17%	(97)	12%	(68)	14%	(80)	46%	(262)	11%	(66)	574
COVID Vaccine: Yes	13%	(71)	13%	(66)	12%	(64)	53%	(278)	9%	(50)	530
COVID Vaccine: No	26%	(67)	15%	(40)	17%	(44)	25%	(66)	16%	(42)	258
Student Loans: Yes	16%	(24)	8%	(12)	11%	(17)	56%	(88)	10%	(16)	157
Student Loans: No	18%	(114)	15%	(94)	14%	(91)	41%	(256)	12%	(76)	631
Favorable Opinion of Haley	23%	(59)	18%	(45)	15%	(38)	38%	(97)	7%	(17)	256
Unfavorable Opinion of Haley	16%	(50)	11%	(36)	14%	(44)	53%	(170)	7%	(23)	323
Protestant	27%	(71)	18%	(48)	17%	(45)	32%	(85)	6%	(15)	264
Roman Catholic	11%	(9)	19%	(17)	22%	(19)	39%	(34)	9%	(8)	86
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	24%	(2)	—	(0)	64%	(5)	12%	(1)	—	(0)	8
Jewish	3%	(1)	12%	(2)	—	(0)	64%	(10)	21%	(3)	16
Muslim	12%	(2)	37%	(7)	5%	(1)	27%	(5)	19%	(3)	18
Buddhist	—	(0)	—	(0)	—	(0)	100%	(4)	—	(0)	4
Hindu	—	(0)	—	(0)	45%	(2)	55%	(2)	—	(0)	4
Atheist	8%	(3)	8%	(3)	—	(0)	79%	(26)	5%	(2)	34
Agnostic	6%	(1)	7%	(1)	—	(0)	87%	(17)	—	(0)	19
Something else	20%	(36)	9%	(16)	15%	(26)	38%	(68)	18%	(33)	179
Nothing in particular	9%	(14)	8%	(13)	7%	(10)	59%	(91)	17%	(27)	156
Prodigal Biden Voter	13%	(7)	8%	(5)	15%	(8)	41%	(23)	23%	(13)	57
Undecided Voter (DK/WNV)	13%	(9)	3%	(2)	16%	(12)	42%	(31)	27%	(20)	75
Undecided Voter (DK)	13%	(4)	—	(0)	16%	(5)	52%	(17)	19%	(6)	33

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	788	100%
xdemGender	Gender: Male	354	45%
	Gender: Female	434	55%
	N	788	
age	Age: 18-34	221	28%
	Age: 35-44	109	14%
	Age: 45-64	279	35%
	Age: 65+	179	23%
	N	788	
demAgeGeneration	GenZers: 1997-2012	121	15%
	Millennials: 1981-1996	200	25%
	GenXers: 1965-1980	227	29%
	Baby Boomers: 1946-1964	225	29%
	N	773	
xeduc3	Educ: < College	478	61%
	Educ: Bachelors degree	184	23%
	Educ: Post-grad	126	16%
	N	788	
xdemInc3	Income: Under 50k	301	38%
	Income: 50k-100k	310	39%
	Income: 100k+	177	22%
	N	788	
xrace_eth	Ethnicity: White (Non-Hispanic)	475	60%
	Ethnicity: Hispanic	29	4%
	Ethnicity: Black (Non-Hispanic)	255	32%
	Ethnicity: Asian + Other (Non-Hispanic)	30	4%
	N	788	
xdemReligion	All Christian	358	45%
	All Non-Christian	43	5%
	Atheist	34	4%
	Agnostic/Nothing in particular	175	22%
	Something Else	179	23%
	N	788	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	315	40%
	Non-Evangelical	213	27%
	<i>N</i>	529	
xpid3	PID: Dem (no lean)	316	40%
	PID: Ind (no lean)	160	20%
	PID: Rep (no lean)	312	40%
	<i>N</i>	788	
xpidGender	PID/Gender: Dem Men	134	17%
	PID/Gender: Dem Women	181	23%
	PID/Gender: Ind Men	88	11%
	PID/Gender: Ind Women	72	9%
	PID/Gender: Rep Men	132	17%
	PID/Gender: Rep Women	180	23%
	<i>N</i>	788	
xdemIdeo3	Ideo: Liberal (1-3)	228	29%
	Ideo: Moderate (4)	217	28%
	Ideo: Conservative (5-7)	310	39%
	<i>N</i>	755	
BLMBxdem1	Ideo/PID: Conservative Republican	235	30%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	66	8%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	116	15%
BLMBxdem4	Ideo/PID: Liberal Democrat	188	24%
BLMBxdem5	Unfavorable of Biden and Trump	126	16%
BLMBxdem6	2024 H2H Matchup: Biden Voter	331	42%
	2024 H2H Matchup: Trump Voter	382	49%
	2024 H2H Matchup: Would not Vote	33	4%
	2024 H2H Matchup: Do not Know	42	5%
	<i>N</i>	788	
BLMBxdem7	2022 House Vote: Democrat	346	44%
	2022 House Vote: Republican	311	39%
	<i>N</i>	657	
BLMBxdem8	2022 House Vote: Did not Vote	122	15%
BLMBxdem9	2020 Vote: Joe Biden	366	46%
	2020 Vote: Donald Trump	365	46%
	2020 Vote: Someone Else	10	1%
	<i>N</i>	741	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
BLMBxdem10	2020 Vote: Did not Vote	47	6%
BLMBxdem11	2016 Vote: Hillary Clinton	269	34%
	2016 Vote: Donald Trump	299	38%
	2016 Vote: Someone Else	28	4%
	N	596	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	28	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	21	3%
BLMBxdem14	U.S. Economy: Wrong Track	568	72%
	U.S. Economy: Right Direction	220	28%
	N	788	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	246	31%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	410	52%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	132	17%
	N	788	
BLMBxdem16	Top 2024 Issue: Economy	290	37%
xdemUsr	Community: Urban	166	21%
	Community: Suburban	421	53%
	Community: Rural	202	26%
	N	788	
BLMBxdem17	Community/Gender: Urban Women	75	10%
BLMBxdem18	Community/Gender: Urban Men	90	11%
BLMBxdem19	Community/Gender: Rural Women	125	16%
BLMBxdem20	Community/Gender: Rural Men	76	10%
BLMBxdem21	Community/Gender: Suburban Women	233	30%
BLMBxdem22	Community/Gender: Suburban Men	188	24%
BLMBxdem23	Homeowner	496	63%
	Renter	259	33%
	N	756	
xdemMilHH1	Military HHnm: Yes	125	16%
	Military HH: No	663	84%
	N	788	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	287	36%
	Employ: Government	59	8%
	Employ: Self-Employed	72	9%
	Employ: Homemaker	40	5%
	Employ: Student	18	2%
	Employ: Retired	192	24%
	Employ: Unemployed	73	9%
	Employ: Other	47	6%
	<i>N</i>	788	
BLMBxdem24	Self + Household: White-Collar	303	38%
	Self + Household: Blue Collar	366	46%
	<i>N</i>	669	
BLMBxdem25	Union HH: Yes	23	3%
	Union HH: No	765	97%
	<i>N</i>	788	
BLMBxdem26	LGBTQ+: Yes	80	10%
BLMBxdem27	LGBTQ+: No	708	90%
BLMBxdem28	Motivated to Vote	711	90%
BLMBxdem29	Parent: Yes	214	27%
	Parent: No	574	73%
	<i>N</i>	788	
BLMBxdem30	COVID Vaccine: Yes	530	67%
	COVID Vaccine: No	258	33%
	<i>N</i>	788	
BLMBxdem31	Student Loans: Yes	157	20%
	Student Loans: No	631	80%
	<i>N</i>	788	
BLMBxdem32	Favorable Opinion of Haley	256	32%
	Unfavorable Opinion of Haley	323	41%
	<i>N</i>	579	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
demRelig	Protestant	264	33%
	Roman Catholic	86	11%
	Mormon	1	0%
	Orthodox (e.g. Greek or Russian Orthodox)	8	1%
	Jewish	16	2%
	Muslim	18	2%
	Buddhist	4	1%
	Hindu	4	1%
	Atheist	34	4%
	Agnostic	19	2%
	Something else	179	23%
	Nothing in particular	156	20%
	<i>N</i>	788	
BLMBxdem33	Prodigal Biden Voter	57	7%
BLMBxdem34	Undecided Voter (DK/WNV)	75	9%
BLMBxdem35	Undecided Voter (DK)	33	4%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Michigan Tracking Poll #2403038  
March 08-12, 2024

*Crosstabulation Results*

*Methodology:*

This poll was conducted from March 08 - 12, 2024, among a national sample of 698 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table BLMB1\_1:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	36%	(248)	64%	(450)	698
Gender: Male	41%	(137)	59%	(198)	335
Gender: Female	31%	(111)	69%	(251)	363
Age: 18-34	30%	(56)	70%	(129)	184
Age: 35-44	25%	(24)	75%	(73)	97
Age: 45-64	40%	(100)	60%	(150)	249
Age: 65+	41%	(69)	59%	(99)	168
GenZers: 1997-2012	30%	(26)	70%	(60)	85
Millennials: 1981-1996	27%	(50)	73%	(135)	185
GenXers: 1965-1980	38%	(74)	62%	(119)	193
Baby Boomers: 1946-1964	41%	(94)	59%	(135)	229
Educ: < College	34%	(160)	66%	(309)	469
Educ: Bachelors degree	34%	(49)	66%	(94)	143
Educ: Post-grad	46%	(40)	54%	(46)	86
Income: Under 50k	33%	(103)	67%	(213)	316
Income: 50k-100k	36%	(92)	64%	(163)	255
Income: 100k+	42%	(53)	58%	(73)	127
Ethnicity: White (Non-Hispanic)	34%	(188)	66%	(370)	558
Ethnicity: Hispanic	51%	(12)	49%	(11)	23
Ethnicity: Black (Non-Hispanic)	45%	(40)	55%	(49)	90
Ethnicity: Asian + Other (Non-Hispanic)	32%	(9)	68%	(19)	28
All Christian	36%	(117)	64%	(205)	322
All Non-Christian	51%	(13)	49%	(13)	26
Atheist	57%	(19)	43%	(15)	34
Agnostic/Nothing in particular	38%	(78)	62%	(129)	207
Something Else	19%	(21)	81%	(89)	109
Evangelical	26%	(40)	74%	(113)	153
Non-Evangelical	34%	(90)	66%	(173)	263

Continued on next page

**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	36%	(248)	64%	(450)	698
PID: Dem (no lean)	60%	(155)	40%	(102)	257
PID: Ind (no lean)	30%	(60)	70%	(137)	197
PID: Rep (no lean)	14%	(33)	86%	(211)	244
PID/Gender: Dem Men	67%	(80)	33%	(38)	118
PID/Gender: Dem Women	54%	(75)	46%	(64)	139
PID/Gender: Ind Men	31%	(30)	69%	(67)	97
PID/Gender: Ind Women	30%	(30)	70%	(70)	100
PID/Gender: Rep Men	23%	(27)	77%	(93)	120
PID/Gender: Rep Women	5%	(6)	95%	(117)	123
Ideo: Liberal (1-3)	58%	(122)	42%	(89)	211
Ideo: Moderate (4)	41%	(82)	59%	(118)	200
Ideo: Conservative (5-7)	14%	(37)	86%	(221)	259
Ideo/PID: Conservative Republican	11%	(21)	89%	(162)	183
Ideo/PID: Moderate/Liberal Republican	21%	(12)	79%	(44)	56
Ideo/PID: Moderate/Conservative Democrat	60%	(55)	40%	(37)	92
Ideo/PID: Liberal Democrat	61%	(100)	39%	(63)	164
Unfavorable of Biden and Trump	11%	(13)	89%	(109)	121
2024 H2H Matchup: Biden Voter	64%	(201)	36%	(113)	314
2024 H2H Matchup: Trump Voter	11%	(35)	89%	(276)	312
2024 H2H Matchup: Would not Vote	15%	(4)	85%	(22)	25
2024 H2H Matchup: Do not Know	18%	(8)	82%	(39)	47
2022 House Vote: Democrat	62%	(189)	38%	(115)	304
2022 House Vote: Republican	13%	(36)	87%	(243)	279
2022 House Vote: Did not Vote	21%	(21)	79%	(77)	98
2020 Vote: Joe Biden	62%	(198)	38%	(124)	322
2020 Vote: Donald Trump	10%	(32)	90%	(272)	304
2020 Vote: Someone Else	22%	(2)	78%	(8)	10
2020 Vote: Did not Vote	27%	(17)	73%	(46)	63
2016 Vote: Hillary Clinton	66%	(158)	34%	(80)	239
2016 Vote: Donald Trump	12%	(33)	88%	(238)	271
2016 Vote: Someone Else	49%	(16)	51%	(17)	33

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	36%	(248)	64%	(450)	698
2020 Vote/PID: Not Biden/Democrat	21%	(6)	79%	(22)	28
2020 Vote/PID: Not Trump/Republican	38%	(14)	62%	(22)	37
U.S. Economy: Wrong Track	—	(0)	100%	(450)	450
U.S. Economy: Right Direction	100%	(248)	—	(0)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69%	(165)	31%	(74)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(39)	88%	(299)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(45)	63%	(76)	121
Top 2024 Issue: Economy	25%	(61)	75%	(187)	247
Community: Urban	44%	(57)	56%	(71)	127
Community: Suburban	35%	(129)	65%	(240)	369
Community: Rural	31%	(63)	69%	(139)	201
Community/Gender: Urban Women	42%	(21)	58%	(29)	50
Community/Gender: Urban Men	46%	(35)	54%	(42)	77
Community/Gender: Rural Women	26%	(31)	74%	(88)	120
Community/Gender: Rural Men	38%	(31)	62%	(50)	82
Community/Gender: Suburban Women	31%	(59)	69%	(134)	193
Community/Gender: Suburban Men	40%	(70)	60%	(106)	176
Homeowner	37%	(213)	63%	(365)	578
Renter	30%	(29)	70%	(68)	97
Military HHnm: Yes	42%	(33)	58%	(45)	78
Military HH: No	35%	(216)	65%	(405)	620
Employ: Private Sector	31%	(81)	69%	(183)	264
Employ: Government	44%	(19)	56%	(24)	42
Employ: Self-Employed	36%	(21)	64%	(37)	58
Employ: Homemaker	22%	(7)	78%	(26)	33
Employ: Student	22%	(4)	78%	(14)	18
Employ: Retired	41%	(72)	59%	(104)	176
Employ: Unemployed	47%	(30)	53%	(34)	64
Employ: Other	33%	(14)	67%	(28)	42
Self + Household: White-Collar	37%	(85)	63%	(143)	228
Self + Household: Blue Collar	35%	(125)	65%	(229)	355

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	36%	(248)	64%	(450)	698
Union HH: Yes	49%	(40)	51%	(42)	82
Union HH: No	34%	(208)	66%	(408)	616
LGBTQ+: Yes	44%	(33)	56%	(43)	76
LGBTQ+: No	35%	(215)	65%	(407)	622
Motivated to Vote	37%	(230)	63%	(391)	621
Parent: Yes	28%	(50)	72%	(126)	176
Parent: No	38%	(198)	62%	(324)	522
COVID Vaccine: Yes	41%	(191)	59%	(270)	461
COVID Vaccine: No	24%	(57)	76%	(180)	237
Student Loans: Yes	24%	(32)	76%	(98)	130
Student Loans: No	38%	(217)	62%	(351)	568
Favorable Opinion of Haley	33%	(73)	67%	(146)	219
Unfavorable Opinion of Haley	41%	(129)	59%	(184)	313
Protestant	38%	(62)	62%	(101)	164
Roman Catholic	33%	(46)	67%	(96)	142
Mormon	29%	(1)	71%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	61%	(6)	39%	(4)	10
Jewish	56%	(7)	44%	(5)	12
Muslim	14%	(1)	86%	(7)	8
Buddhist	90%	(4)	10%	(0)	4
Hindu	76%	(2)	24%	(1)	3
Atheist	57%	(19)	43%	(15)	34
Agnostic	59%	(23)	41%	(16)	39
Something else	19%	(21)	81%	(89)	109
Nothing in particular	33%	(55)	67%	(113)	168
Prodigal Biden Voter	27%	(9)	73%	(26)	35
Undecided Voter (DK/WNV)	17%	(12)	83%	(60)	73
Undecided Voter (DK)	15%	(4)	85%	(22)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	53%	(367)	47%	(331)	698
Gender: Male	57%	(191)	43%	(144)	335
Gender: Female	49%	(176)	51%	(187)	363
Age: 18-34	59%	(109)	41%	(75)	184
Age: 35-44	43%	(41)	57%	(55)	97
Age: 45-64	51%	(126)	49%	(123)	249
Age: 65+	54%	(91)	46%	(77)	168
GenZers: 1997-2012	53%	(45)	47%	(40)	85
Millennials: 1981-1996	55%	(102)	45%	(84)	185
GenXers: 1965-1980	51%	(98)	49%	(95)	193
Baby Boomers: 1946-1964	52%	(119)	48%	(110)	229
Educ: < College	50%	(234)	50%	(235)	469
Educ: Bachelors degree	55%	(78)	45%	(65)	143
Educ: Post-grad	64%	(55)	36%	(31)	86
Income: Under 50k	53%	(166)	47%	(150)	316
Income: 50k-100k	51%	(130)	49%	(125)	255
Income: 100k+	56%	(71)	44%	(55)	127
Ethnicity: White (Non-Hispanic)	51%	(284)	49%	(274)	558
Ethnicity: Hispanic	67%	(15)	33%	(7)	23
Ethnicity: Black (Non-Hispanic)	60%	(54)	40%	(36)	90
Ethnicity: Asian + Other (Non-Hispanic)	52%	(14)	48%	(13)	28
All Christian	50%	(160)	50%	(162)	322
All Non-Christian	67%	(18)	33%	(9)	26
Atheist	74%	(25)	26%	(9)	34
Agnostic/Nothing in particular	59%	(122)	41%	(85)	207
Something Else	40%	(43)	60%	(66)	109
Evangelical	37%	(56)	63%	(96)	153
Non-Evangelical	53%	(139)	47%	(124)	263
PID: Dem (no lean)	82%	(212)	18%	(45)	257
PID: Ind (no lean)	48%	(95)	52%	(102)	197
PID: Rep (no lean)	25%	(60)	75%	(184)	244

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	53%	(367)	47%	(331)	698
PID/Gender: Dem Men	87%	(103)	13%	(15)	118
PID/Gender: Dem Women	78%	(109)	22%	(30)	139
PID/Gender: Ind Men	48%	(47)	52%	(50)	97
PID/Gender: Ind Women	49%	(49)	51%	(51)	100
PID/Gender: Rep Men	34%	(41)	66%	(79)	120
PID/Gender: Rep Women	15%	(19)	85%	(105)	123
Ideo: Liberal (1-3)	82%	(174)	18%	(37)	211
Ideo: Moderate (4)	61%	(123)	39%	(77)	200
Ideo: Conservative (5-7)	22%	(58)	78%	(200)	259
Ideo/PID: Conservative Republican	18%	(33)	82%	(150)	183
Ideo/PID: Moderate/Liberal Republican	41%	(23)	59%	(33)	56
Ideo/PID: Moderate/Conservative Democrat	76%	(70)	24%	(22)	92
Ideo/PID: Liberal Democrat	87%	(142)	13%	(22)	164
Unfavorable of Biden and Trump	33%	(40)	67%	(81)	121
2024 H2H Matchup: Biden Voter	85%	(266)	15%	(48)	314
2024 H2H Matchup: Trump Voter	25%	(78)	75%	(234)	312
2024 H2H Matchup: Would not Vote	22%	(6)	78%	(20)	25
2024 H2H Matchup: Do not Know	38%	(18)	62%	(29)	47
2022 House Vote: Democrat	84%	(257)	16%	(48)	304
2022 House Vote: Republican	23%	(63)	77%	(216)	279
2022 House Vote: Did not Vote	43%	(42)	57%	(56)	98
2020 Vote: Joe Biden	84%	(269)	16%	(52)	322
2020 Vote: Donald Trump	21%	(65)	79%	(239)	304
2020 Vote: Someone Else	54%	(5)	46%	(5)	10
2020 Vote: Did not Vote	44%	(28)	56%	(35)	63
2016 Vote: Hillary Clinton	88%	(210)	12%	(29)	239
2016 Vote: Donald Trump	23%	(62)	77%	(209)	271
2016 Vote: Someone Else	57%	(19)	43%	(14)	33
2020 Vote/PID: Not Biden/Democrat	47%	(13)	53%	(15)	28
2020 Vote/PID: Not Trump/Republican	44%	(16)	56%	(21)	37

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	53%	(367)	47%	(331)	698
U.S. Economy: Wrong Track	28%	(125)	72%	(325)	450
U.S. Economy: Right Direction	98%	(242)	2%	(6)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	89%	(213)	11%	(26)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(86)	74%	(252)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	56%	(67)	44%	(53)	121
Top 2024 Issue: Economy	42%	(105)	58%	(143)	247
Community: Urban	62%	(79)	38%	(48)	127
Community: Suburban	56%	(207)	44%	(163)	369
Community: Rural	40%	(81)	60%	(120)	201
Community/Gender: Urban Women	53%	(27)	47%	(23)	50
Community/Gender: Urban Men	68%	(53)	32%	(25)	77
Community/Gender: Rural Women	33%	(39)	67%	(81)	120
Community/Gender: Rural Men	52%	(42)	48%	(39)	82
Community/Gender: Suburban Women	57%	(111)	43%	(83)	193
Community/Gender: Suburban Men	55%	(96)	45%	(80)	176
Homeowner	54%	(312)	46%	(267)	578
Renter	48%	(47)	52%	(50)	97
Military HHnm: Yes	49%	(38)	51%	(39)	78
Military HH: No	53%	(329)	47%	(291)	620
Employ: Private Sector	48%	(128)	52%	(137)	264
Employ: Government	58%	(24)	42%	(18)	42
Employ: Self-Employed	56%	(32)	44%	(26)	58
Employ: Homemaker	41%	(13)	59%	(20)	33
Employ: Student	31%	(6)	69%	(13)	18
Employ: Retired	58%	(101)	42%	(75)	176
Employ: Unemployed	62%	(40)	38%	(24)	64
Employ: Other	55%	(23)	45%	(19)	42
Self + Household: White-Collar	53%	(121)	47%	(107)	228
Self + Household: Blue Collar	51%	(181)	49%	(173)	355
Union HH: Yes	66%	(54)	34%	(28)	82
Union HH: No	51%	(314)	49%	(303)	616

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	53%	(367)	47%	(331)	698
LGBTQ+: Yes	65%	(50)	35%	(27)	76
LGBTQ+: No	51%	(317)	49%	(304)	622
Motivated to Vote	53%	(327)	47%	(294)	621
Parent: Yes	48%	(85)	52%	(91)	176
Parent: No	54%	(282)	46%	(240)	522
COVID Vaccine: Yes	60%	(277)	40%	(184)	461
COVID Vaccine: No	38%	(90)	62%	(147)	237
Student Loans: Yes	44%	(57)	56%	(73)	130
Student Loans: No	55%	(310)	45%	(258)	568
Favorable Opinion of Haley	42%	(92)	58%	(127)	219
Unfavorable Opinion of Haley	59%	(186)	41%	(127)	313
Protestant	47%	(77)	53%	(87)	164
Roman Catholic	52%	(74)	48%	(68)	142
Mormon	27%	(1)	73%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	65%	(7)	35%	(4)	10
Jewish	83%	(10)	17%	(2)	12
Muslim	21%	(2)	79%	(6)	8
Buddhist	90%	(4)	10%	(0)	4
Hindu	100%	(3)	—	(0)	3
Atheist	74%	(25)	26%	(9)	34
Agnostic	75%	(29)	25%	(9)	39
Something else	40%	(43)	60%	(66)	109
Nothing in particular	55%	(93)	45%	(76)	168
Prodigal Biden Voter	62%	(22)	38%	(13)	35
Undecided Voter (DK/WNV)	33%	(24)	67%	(49)	73
Undecided Voter (DK)	22%	(6)	78%	(20)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB1\_3:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	58%	(407)	42%	(291)	698
Gender: Male	60%	(201)	40%	(134)	335
Gender: Female	57%	(206)	43%	(157)	363
Age: 18-34	59%	(108)	41%	(76)	184
Age: 35-44	48%	(46)	52%	(50)	97
Age: 45-64	56%	(140)	44%	(110)	249
Age: 65+	67%	(113)	33%	(55)	168
GenZers: 1997-2012	54%	(46)	46%	(39)	85
Millennials: 1981-1996	57%	(105)	43%	(80)	185
GenXers: 1965-1980	56%	(109)	44%	(84)	193
Baby Boomers: 1946-1964	63%	(144)	37%	(85)	229
Educ: < College	57%	(269)	43%	(200)	469
Educ: Bachelors degree	59%	(84)	41%	(59)	143
Educ: Post-grad	63%	(54)	37%	(32)	86
Income: Under 50k	55%	(175)	45%	(141)	316
Income: 50k-100k	60%	(153)	40%	(102)	255
Income: 100k+	62%	(79)	38%	(48)	127
Ethnicity: White (Non-Hispanic)	57%	(317)	43%	(242)	558
Ethnicity: Hispanic	68%	(15)	32%	(7)	23
Ethnicity: Black (Non-Hispanic)	62%	(55)	38%	(34)	90
Ethnicity: Asian + Other (Non-Hispanic)	73%	(20)	27%	(8)	28
All Christian	64%	(206)	36%	(116)	322
All Non-Christian	65%	(17)	35%	(9)	26
Atheist	64%	(22)	36%	(12)	34
Agnostic/Nothing in particular	56%	(117)	44%	(90)	207
Something Else	42%	(46)	58%	(63)	109
Evangelical	52%	(79)	48%	(73)	153
Non-Evangelical	62%	(163)	38%	(100)	263
PID: Dem (no lean)	77%	(198)	23%	(59)	257
PID: Ind (no lean)	53%	(105)	47%	(92)	197
PID: Rep (no lean)	43%	(104)	57%	(140)	244

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	58%	(407)	42%	(291)	698
PID/Gender: Dem Men	84%	(99)	16%	(19)	118
PID/Gender: Dem Women	71%	(99)	29%	(40)	139
PID/Gender: Ind Men	51%	(49)	49%	(47)	97
PID/Gender: Ind Women	56%	(56)	44%	(44)	100
PID/Gender: Rep Men	44%	(53)	56%	(68)	120
PID/Gender: Rep Women	42%	(51)	58%	(72)	123
Ideo: Liberal (1-3)	77%	(162)	23%	(49)	211
Ideo: Moderate (4)	67%	(134)	33%	(66)	200
Ideo: Conservative (5-7)	38%	(97)	62%	(161)	259
Ideo/PID: Conservative Republican	36%	(66)	64%	(117)	183
Ideo/PID: Moderate/Liberal Republican	61%	(35)	39%	(22)	56
Ideo/PID: Moderate/Conservative Democrat	73%	(67)	27%	(25)	92
Ideo/PID: Liberal Democrat	79%	(129)	21%	(34)	164
Unfavorable of Biden and Trump	46%	(56)	54%	(65)	121
2024 H2H Matchup: Biden Voter	79%	(248)	21%	(66)	314
2024 H2H Matchup: Trump Voter	41%	(129)	59%	(182)	312
2024 H2H Matchup: Would not Vote	43%	(11)	57%	(15)	25
2024 H2H Matchup: Do not Know	40%	(19)	60%	(28)	47
2022 House Vote: Democrat	78%	(237)	22%	(68)	304
2022 House Vote: Republican	41%	(113)	59%	(165)	279
2022 House Vote: Did not Vote	52%	(51)	48%	(47)	98
2020 Vote: Joe Biden	78%	(250)	22%	(72)	322
2020 Vote: Donald Trump	39%	(119)	61%	(185)	304
2020 Vote: Someone Else	71%	(7)	29%	(3)	10
2020 Vote: Did not Vote	50%	(32)	50%	(31)	63
2016 Vote: Hillary Clinton	82%	(195)	18%	(44)	239
2016 Vote: Donald Trump	43%	(115)	57%	(156)	271
2016 Vote: Someone Else	59%	(20)	41%	(14)	33
2020 Vote/PID: Not Biden/Democrat	48%	(14)	52%	(14)	28
2020 Vote/PID: Not Trump/Republican	54%	(20)	46%	(17)	37

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	58%	(407)	42%	(291)	698
U.S. Economy: Wrong Track	40%	(181)	60%	(269)	450
U.S. Economy: Right Direction	91%	(227)	9%	(22)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	83%	(197)	17%	(42)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	41%	(138)	59%	(200)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	59%	(72)	41%	(49)	121
Top 2024 Issue: Economy	51%	(127)	49%	(120)	247
Community: Urban	58%	(74)	42%	(53)	127
Community: Suburban	60%	(223)	40%	(147)	369
Community: Rural	55%	(110)	45%	(91)	201
Community/Gender: Urban Women	57%	(28)	43%	(22)	50
Community/Gender: Urban Men	60%	(46)	40%	(31)	77
Community/Gender: Rural Women	54%	(65)	46%	(55)	120
Community/Gender: Rural Men	56%	(46)	44%	(36)	82
Community/Gender: Suburban Women	59%	(113)	41%	(80)	193
Community/Gender: Suburban Men	62%	(109)	38%	(67)	176
Homeowner	60%	(350)	40%	(228)	578
Renter	52%	(50)	48%	(47)	97
Military HHnm: Yes	64%	(50)	36%	(28)	78
Military HH: No	58%	(358)	42%	(263)	620
Employ: Private Sector	56%	(147)	44%	(118)	264
Employ: Government	50%	(21)	50%	(21)	42
Employ: Self-Employed	52%	(30)	48%	(28)	58
Employ: Homemaker	54%	(18)	46%	(15)	33
Employ: Student	43%	(8)	57%	(10)	18
Employ: Retired	69%	(122)	31%	(54)	176
Employ: Unemployed	57%	(37)	43%	(28)	64
Employ: Other	59%	(25)	41%	(17)	42
Self + Household: White-Collar	59%	(133)	41%	(95)	228
Self + Household: Blue Collar	59%	(211)	41%	(144)	355
Union HH: Yes	69%	(57)	31%	(25)	82
Union HH: No	57%	(351)	43%	(266)	616

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	58%	(407)	42%	(291)	698
LGBTQ+: Yes	58%	(44)	42%	(32)	76
LGBTQ+: No	58%	(363)	42%	(258)	622
Motivated to Vote	59%	(366)	41%	(255)	621
Parent: Yes	57%	(100)	43%	(76)	176
Parent: No	59%	(308)	41%	(215)	522
COVID Vaccine: Yes	64%	(293)	36%	(168)	461
COVID Vaccine: No	48%	(114)	52%	(123)	237
Student Loans: Yes	51%	(66)	49%	(64)	130
Student Loans: No	60%	(341)	40%	(227)	568
Favorable Opinion of Haley	54%	(119)	46%	(100)	219
Unfavorable Opinion of Haley	62%	(194)	38%	(119)	313
Protestant	63%	(104)	37%	(60)	164
Roman Catholic	65%	(93)	35%	(49)	142
Mormon	55%	(3)	45%	(2)	5
Orthodox (e.g. Greek or Russian Orthodox)	61%	(6)	39%	(4)	10
Jewish	74%	(9)	26%	(3)	12
Muslim	35%	(3)	65%	(5)	8
Buddhist	71%	(3)	29%	(1)	4
Hindu	100%	(3)	—	(0)	3
Atheist	64%	(22)	36%	(12)	34
Agnostic	68%	(26)	32%	(12)	39
Something else	42%	(46)	58%	(63)	109
Nothing in particular	54%	(90)	46%	(78)	168
Prodigal Biden Voter	63%	(22)	37%	(13)	35
Undecided Voter (DK/WNV)	41%	(30)	59%	(43)	73
Undecided Voter (DK)	43%	(11)	57%	(15)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (143)	21% (149)	14% (101)	41% (287)	2% (14)	1% (4)	698
Gender: Male	22% (74)	21% (72)	12% (39)	43% (145)	2% (5)	— (1)	335
Gender: Female	19% (69)	21% (78)	17% (63)	39% (142)	2% (8)	1% (3)	363
Age: 18-34	12% (22)	20% (37)	24% (44)	39% (72)	4% (8)	1% (2)	184
Age: 35-44	13% (12)	25% (24)	13% (12)	47% (45)	2% (1)	1% (1)	97
Age: 45-64	26% (64)	19% (46)	12% (29)	43% (106)	1% (2)	— (1)	249
Age: 65+	27% (45)	25% (41)	9% (16)	38% (63)	1% (2)	— (0)	168
GenZers: 1997-2012	9% (8)	22% (18)	21% (18)	38% (33)	8% (7)	2% (2)	85
Millennials: 1981-1996	14% (27)	20% (38)	20% (37)	43% (80)	2% (3)	1% (1)	185
GenXers: 1965-1980	27% (51)	20% (40)	11% (21)	41% (79)	1% (2)	— (1)	193
Baby Boomers: 1946-1964	25% (57)	22% (50)	11% (25)	41% (94)	1% (3)	— (0)	229
Educ: < College	19% (88)	19% (91)	14% (67)	45% (211)	2% (9)	1% (3)	469
Educ: Bachelors degree	22% (31)	24% (35)	13% (19)	37% (53)	3% (4)	1% (1)	143
Educ: Post-grad	28% (24)	27% (24)	17% (15)	26% (23)	1% (1)	— (0)	86
Income: Under 50k	22% (71)	19% (59)	14% (43)	41% (131)	3% (10)	1% (3)	316
Income: 50k-100k	19% (49)	19% (49)	17% (42)	43% (110)	1% (4)	— (1)	255
Income: 100k+	19% (24)	32% (41)	13% (16)	36% (46)	— (0)	— (0)	127
Ethnicity: White (Non-Hispanic)	19% (106)	20% (110)	14% (78)	45% (254)	1% (6)	1% (4)	558
Ethnicity: Hispanic	27% (6)	23% (5)	17% (4)	27% (6)	6% (1)	— (0)	23
Ethnicity: Black (Non-Hispanic)	32% (29)	31% (27)	13% (12)	19% (17)	6% (5)	— (0)	90
Ethnicity: Asian + Other (Non-Hispanic)	8% (2)	23% (6)	28% (8)	37% (10)	4% (1)	— (0)	28
All Christian	22% (71)	20% (64)	12% (39)	45% (146)	1% (2)	— (0)	322
All Non-Christian	19% (5)	32% (8)	25% (7)	20% (5)	4% (1)	— (0)	26
Atheist	22% (7)	52% (18)	9% (3)	17% (6)	— (0)	— (0)	34
Agnostic/Nothing in particular	21% (44)	21% (43)	18% (37)	36% (74)	3% (6)	1% (2)	207
Something Else	14% (16)	14% (16)	14% (15)	51% (56)	4% (4)	2% (2)	109
Evangelical	19% (28)	12% (19)	9% (14)	58% (89)	1% (1)	1% (1)	153
Non-Evangelical	22% (58)	21% (56)	15% (38)	40% (104)	2% (5)	— (1)	263
PID: Dem (no lean)	47% (121)	35% (89)	10% (25)	6% (16)	2% (6)	— (1)	257
PID: Ind (no lean)	11% (21)	23% (46)	20% (39)	41% (81)	4% (7)	1% (3)	197
PID: Rep (no lean)	1% (2)	6% (14)	15% (37)	78% (190)	— (1)	— (0)	244

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (143)	21% (149)	14% (101)	41% (287)	2% (14)	1% (4)	698
PID/Gender: Dem Men	53% (62)	31% (37)	6% (7)	7% (8)	3% (3)	— (0)	118
PID/Gender: Dem Women	42% (59)	37% (52)	13% (18)	5% (7)	2% (2)	1% (1)	139
PID/Gender: Ind Men	13% (12)	24% (23)	14% (13)	47% (46)	2% (2)	1% (1)	97
PID/Gender: Ind Women	9% (9)	23% (23)	25% (25)	35% (35)	5% (5)	2% (2)	100
PID/Gender: Rep Men	— (0)	10% (12)	15% (18)	75% (91)	— (0)	— (0)	120
PID/Gender: Rep Women	1% (2)	2% (2)	16% (19)	81% (99)	— (1)	— (0)	123
Ideo: Liberal (1-3)	41% (86)	34% (72)	13% (27)	10% (21)	2% (4)	1% (1)	211
Ideo: Moderate (4)	22% (43)	24% (48)	18% (37)	33% (66)	2% (5)	— (1)	200
Ideo: Conservative (5-7)	5% (12)	10% (26)	13% (33)	72% (186)	— (1)	— (1)	259
Ideo/PID: Conservative Republican	1% (2)	6% (10)	13% (23)	81% (148)	— (0)	— (0)	183
Ideo/PID: Moderate/Liberal Republican	1% (0)	6% (4)	23% (13)	69% (39)	1% (1)	— (0)	56
Ideo/PID: Moderate/Conservative Democrat	40% (37)	40% (37)	10% (9)	8% (7)	2% (2)	— (0)	92
Ideo/PID: Liberal Democrat	50% (82)	32% (52)	10% (16)	5% (9)	2% (4)	1% (1)	164
Unfavorable of Biden and Trump	— (0)	— (0)	52% (63)	48% (58)	— (0)	— (0)	121
2024 H2H Matchup: Biden Voter	45% (141)	41% (127)	10% (30)	4% (12)	1% (2)	— (1)	314
2024 H2H Matchup: Trump Voter	1% (2)	5% (15)	16% (49)	77% (241)	1% (3)	1% (2)	312
2024 H2H Matchup: Would not Vote	— (0)	2% (1)	35% (9)	49% (13)	13% (3)	— (0)	25
2024 H2H Matchup: Do not Know	2% (1)	12% (6)	28% (13)	45% (21)	11% (5)	1% (1)	47
2022 House Vote: Democrat	42% (128)	35% (108)	14% (42)	7% (22)	1% (3)	— (1)	304
2022 House Vote: Republican	1% (3)	7% (20)	12% (34)	78% (217)	1% (4)	— (0)	279
2022 House Vote: Did not Vote	10% (10)	21% (21)	24% (24)	37% (37)	4% (4)	3% (3)	98
2020 Vote: Joe Biden	42% (134)	37% (120)	13% (42)	6% (21)	1% (4)	— (1)	322
2020 Vote: Donald Trump	1% (3)	5% (16)	13% (41)	79% (239)	1% (4)	— (0)	304
2020 Vote: Someone Else	1% (0)	23% (2)	19% (2)	49% (5)	8% (1)	— (0)	10
2020 Vote: Did not Vote	10% (6)	17% (11)	26% (17)	36% (22)	8% (5)	4% (3)	63
2016 Vote: Hillary Clinton	46% (111)	37% (88)	9% (20)	7% (16)	1% (2)	— (1)	239
2016 Vote: Donald Trump	2% (6)	8% (22)	14% (37)	74% (202)	1% (3)	— (1)	271
2016 Vote: Someone Else	26% (9)	24% (8)	22% (7)	26% (9)	2% (1)	— (0)	33
2020 Vote/PID: Not Biden/Democrat	17% (5)	18% (5)	23% (7)	33% (9)	8% (2)	— (0)	28
2020 Vote/PID: Not Trump/Republican	4% (2)	22% (8)	29% (11)	43% (16)	1% (1)	— (0)	37

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (143)	21% (149)	14% (101)	41% (287)	2% (14)	1% (4)	698
U.S. Economy: Wrong Track	8% (36)	12% (53)	17% (75)	61% (275)	2% (8)	1% (3)	450
U.S. Economy: Right Direction	43% (107)	39% (96)	11% (26)	5% (12)	2% (6)	— (1)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52% (123)	35% (84)	8% (18)	3% (7)	2% (5)	— (1)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (7)	7% (25)	14% (49)	75% (252)	1% (4)	— (1)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	11% (13)	33% (40)	28% (34)	23% (27)	4% (5)	1% (2)	121
Top 2024 Issue: Economy	11% (28)	16% (38)	22% (56)	49% (122)	2% (4)	— (0)	247
Community: Urban	38% (48)	17% (21)	15% (19)	25% (32)	4% (5)	1% (2)	127
Community: Suburban	19% (69)	27% (99)	13% (48)	40% (148)	1% (3)	1% (2)	369
Community: Rural	13% (26)	14% (28)	17% (34)	53% (107)	3% (6)	— (0)	201
Community/Gender: Urban Women	35% (18)	25% (12)	21% (10)	14% (7)	4% (2)	2% (1)	50
Community/Gender: Urban Men	40% (31)	12% (9)	11% (8)	32% (25)	5% (3)	1% (1)	77
Community/Gender: Rural Women	16% (20)	7% (9)	24% (29)	49% (59)	3% (4)	— (0)	120
Community/Gender: Rural Men	8% (6)	24% (20)	7% (6)	59% (48)	2% (2)	— (0)	82
Community/Gender: Suburban Women	16% (32)	29% (57)	12% (24)	39% (76)	1% (3)	1% (2)	193
Community/Gender: Suburban Men	21% (37)	24% (43)	14% (24)	41% (72)	— (0)	— (0)	176
Homeowner	22% (125)	21% (122)	14% (81)	42% (243)	1% (6)	— (2)	578
Renter	18% (18)	23% (23)	17% (17)	36% (35)	5% (5)	— (0)	97
Military HHnm: Yes	21% (16)	19% (14)	21% (16)	37% (29)	3% (3)	— (0)	78
Military HH: No	21% (128)	22% (135)	14% (85)	42% (258)	2% (11)	1% (4)	620
Employ: Private Sector	15% (40)	21% (56)	16% (41)	46% (121)	2% (4)	— (1)	264
Employ: Government	24% (10)	21% (9)	15% (6)	34% (14)	5% (2)	2% (1)	42
Employ: Self-Employed	18% (10)	21% (12)	18% (10)	40% (23)	3% (1)	— (0)	58
Employ: Homemaker	15% (5)	14% (5)	20% (7)	50% (17)	— (0)	— (0)	33
Employ: Student	5% (1)	29% (5)	16% (3)	47% (9)	3% (1)	— (0)	18
Employ: Retired	30% (53)	24% (42)	8% (15)	37% (65)	— (0)	1% (1)	176
Employ: Unemployed	18% (12)	22% (14)	20% (13)	33% (21)	6% (4)	1% (1)	64
Employ: Other	30% (13)	13% (5)	16% (7)	39% (16)	3% (1)	— (0)	42
Self + Household: White-Collar	22% (50)	24% (56)	15% (34)	37% (85)	1% (3)	— (0)	228
Self + Household: Blue Collar	22% (77)	17% (61)	13% (47)	46% (163)	1% (4)	1% (2)	355
Union HH: Yes	31% (25)	25% (21)	16% (13)	28% (23)	— (0)	— (0)	82
Union HH: No	19% (118)	21% (128)	14% (88)	43% (264)	2% (14)	1% (4)	616

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (143)	21% (149)	14% (101)	41% (287)	2% (14)	1% (4)	698
LGBTQ+: Yes	15% (12)	37% (29)	13% (10)	32% (24)	2% (1)	1% (1)	76
LGBTQ+: No	21% (132)	19% (121)	15% (91)	42% (263)	2% (12)	— (3)	622
Motivated to Vote	22% (138)	22% (137)	13% (78)	42% (262)	1% (5)	— (1)	621
Parent: Yes	14% (25)	21% (37)	18% (32)	44% (77)	2% (3)	1% (2)	176
Parent: No	23% (119)	21% (112)	13% (69)	40% (210)	2% (10)	— (2)	522
COVID Vaccine: Yes	25% (117)	25% (116)	16% (73)	32% (148)	1% (6)	— (1)	461
COVID Vaccine: No	11% (27)	14% (33)	12% (28)	58% (138)	3% (8)	1% (3)	237
Student Loans: Yes	14% (18)	27% (35)	23% (29)	35% (46)	— (0)	1% (1)	130
Student Loans: No	22% (126)	20% (114)	13% (72)	42% (241)	2% (13)	— (3)	568
Favorable Opinion of Haley	16% (35)	21% (47)	14% (31)	47% (103)	1% (3)	— (0)	219
Unfavorable Opinion of Haley	27% (85)	21% (66)	13% (40)	39% (121)	— (1)	— (0)	313
Protestant	22% (36)	23% (38)	9% (15)	45% (74)	— (1)	— (0)	164
Roman Catholic	24% (35)	15% (21)	15% (22)	44% (63)	1% (1)	— (0)	142
Mormon	3% (0)	27% (1)	— (0)	70% (3)	— (0)	— (0)	5
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	31% (3)	19% (2)	49% (5)	— (0)	— (0)	10
Jewish	29% (3)	37% (4)	22% (3)	13% (1)	— (0)	— (0)	12
Muslim	— (0)	14% (1)	38% (3)	48% (4)	— (0)	— (0)	8
Buddhist	42% (2)	48% (2)	— (0)	— (0)	10% (0)	— (0)	4
Hindu	— (0)	38% (1)	39% (1)	— (0)	24% (1)	— (0)	3
Atheist	22% (7)	52% (18)	9% (3)	17% (6)	— (0)	— (0)	34
Agnostic	36% (14)	27% (10)	19% (7)	17% (7)	— (0)	— (0)	39
Something else	14% (16)	14% (16)	14% (15)	51% (56)	4% (4)	2% (2)	109
Nothing in particular	18% (30)	20% (33)	18% (30)	40% (67)	4% (6)	1% (2)	168
Prodigal Biden Voter	1% (0)	18% (6)	43% (15)	33% (12)	5% (2)	— (0)	35
Undecided Voter (DK/WNV)	1% (1)	9% (6)	31% (22)	47% (34)	12% (9)	1% (1)	73
Undecided Voter (DK)	— (0)	2% (1)	35% (9)	49% (13)	13% (3)	— (0)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (125)	22% (153)	14% (98)	40% (279)	5% (32)	2% (11)	698
Gender: Male	18% (62)	21% (70)	14% (46)	43% (145)	3% (10)	1% (2)	335
Gender: Female	17% (63)	23% (83)	14% (52)	37% (135)	6% (22)	2% (8)	363
Age: 18-34	12% (21)	24% (44)	23% (43)	30% (56)	8% (14)	3% (6)	184
Age: 35-44	19% (18)	19% (18)	13% (13)	43% (41)	5% (5)	2% (2)	97
Age: 45-64	20% (51)	21% (52)	11% (27)	44% (109)	3% (8)	1% (2)	249
Age: 65+	20% (34)	23% (39)	9% (16)	44% (73)	3% (5)	— (1)	168
GenZers: 1997-2012	11% (10)	18% (15)	24% (20)	28% (24)	13% (11)	7% (6)	85
Millennials: 1981-1996	15% (28)	24% (44)	19% (35)	38% (69)	3% (6)	1% (2)	185
GenXers: 1965-1980	23% (44)	20% (39)	10% (20)	42% (81)	3% (6)	1% (2)	193
Baby Boomers: 1946-1964	18% (42)	23% (52)	10% (23)	45% (103)	3% (8)	— (1)	229
Educ: < College	17% (80)	19% (88)	13% (61)	43% (202)	6% (27)	2% (10)	469
Educ: Bachelors degree	18% (26)	27% (38)	15% (22)	36% (51)	3% (4)	1% (1)	143
Educ: Post-grad	21% (18)	30% (26)	18% (15)	30% (26)	1% (1)	— (0)	86
Income: Under 50k	20% (64)	21% (66)	13% (40)	37% (118)	6% (19)	3% (10)	316
Income: 50k-100k	16% (41)	21% (53)	15% (39)	43% (109)	5% (12)	— (0)	255
Income: 100k+	15% (19)	26% (33)	15% (19)	42% (53)	1% (2)	— (0)	127
Ethnicity: White (Non-Hispanic)	13% (75)	22% (121)	14% (78)	45% (251)	5% (26)	1% (7)	558
Ethnicity: Hispanic	29% (7)	36% (8)	9% (2)	19% (4)	6% (1)	— (0)	23
Ethnicity: Black (Non-Hispanic)	44% (40)	20% (18)	17% (16)	12% (11)	4% (3)	3% (2)	90
Ethnicity: Asian + Other (Non-Hispanic)	14% (4)	20% (6)	9% (2)	45% (13)	8% (2)	4% (1)	28
All Christian	18% (58)	19% (62)	10% (31)	50% (162)	2% (8)	— (0)	322
All Non-Christian	17% (5)	15% (4)	44% (12)	12% (3)	11% (3)	2% (0)	26
Atheist	23% (8)	35% (12)	18% (6)	10% (3)	14% (5)	— (0)	34
Agnostic/Nothing in particular	15% (32)	26% (54)	19% (39)	31% (65)	6% (13)	3% (5)	207
Something Else	20% (22)	20% (21)	9% (10)	43% (47)	4% (4)	5% (5)	109
Evangelical	16% (25)	13% (19)	8% (13)	58% (88)	4% (6)	1% (1)	153
Non-Evangelical	20% (52)	24% (63)	10% (26)	43% (113)	2% (6)	1% (4)	263
PID: Dem (no lean)	41% (105)	40% (102)	12% (30)	4% (9)	4% (10)	1% (1)	257
PID: Ind (no lean)	8% (16)	19% (38)	17% (33)	43% (85)	9% (18)	3% (7)	197
PID: Rep (no lean)	2% (4)	5% (12)	14% (35)	76% (185)	2% (4)	1% (3)	244

Continued on next page

**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (125)	22% (153)	14% (98)	40% (279)	5% (32)	2% (11)	698
PID/Gender: Dem Men	43% (50)	37% (43)	11% (13)	6% (8)	3% (3)	— (0)	118
PID/Gender: Dem Women	39% (54)	43% (59)	12% (16)	1% (2)	5% (6)	1% (1)	139
PID/Gender: Ind Men	9% (8)	20% (19)	15% (14)	52% (50)	4% (3)	1% (1)	97
PID/Gender: Ind Women	8% (8)	19% (19)	19% (19)	35% (35)	15% (15)	6% (6)	100
PID/Gender: Rep Men	3% (3)	6% (7)	15% (19)	72% (87)	3% (3)	1% (1)	120
PID/Gender: Rep Women	1% (1)	4% (5)	13% (16)	80% (98)	1% (1)	1% (1)	123
Ideo: Liberal (1-3)	33% (70)	41% (86)	11% (24)	7% (14)	7% (15)	1% (1)	211
Ideo: Moderate (4)	17% (34)	24% (49)	21% (42)	33% (66)	3% (6)	2% (4)	200
Ideo: Conservative (5-7)	7% (17)	6% (15)	11% (28)	73% (189)	3% (8)	— (1)	259
Ideo/PID: Conservative Republican	2% (4)	3% (6)	10% (17)	83% (152)	2% (4)	— (0)	183
Ideo/PID: Moderate/Liberal Republican	1% (0)	10% (6)	31% (18)	54% (30)	2% (1)	3% (2)	56
Ideo/PID: Moderate/Conservative Democrat	39% (35)	39% (36)	12% (11)	8% (7)	3% (3)	— (0)	92
Ideo/PID: Liberal Democrat	41% (67)	40% (66)	12% (19)	1% (2)	4% (7)	1% (1)	164
Unfavorable of Biden and Trump	3% (4)	18% (22)	32% (38)	45% (54)	2% (3)	— (0)	121
2024 H2H Matchup: Biden Voter	36% (113)	39% (123)	13% (40)	7% (20)	5% (17)	— (1)	314
2024 H2H Matchup: Trump Voter	2% (8)	7% (22)	14% (45)	72% (226)	2% (8)	1% (4)	312
2024 H2H Matchup: Would not Vote	— (0)	11% (3)	19% (5)	50% (13)	13% (3)	6% (2)	25
2024 H2H Matchup: Do not Know	9% (4)	10% (5)	19% (9)	44% (21)	10% (5)	9% (4)	47
2022 House Vote: Democrat	36% (109)	37% (114)	17% (53)	6% (18)	3% (10)	— (1)	304
2022 House Vote: Republican	3% (7)	6% (16)	9% (25)	78% (217)	4% (11)	1% (1)	279
2022 House Vote: Did not Vote	8% (8)	22% (22)	18% (18)	35% (34)	9% (9)	8% (8)	98
2020 Vote: Joe Biden	35% (113)	38% (123)	14% (45)	9% (28)	4% (12)	— (0)	322
2020 Vote: Donald Trump	3% (10)	4% (14)	11% (35)	76% (231)	4% (13)	1% (2)	304
2020 Vote: Someone Else	1% (0)	11% (1)	39% (4)	31% (3)	13% (1)	6% (1)	10
2020 Vote: Did not Vote	3% (2)	24% (15)	24% (15)	27% (17)	9% (6)	12% (8)	63
2016 Vote: Hillary Clinton	41% (97)	39% (93)	11% (26)	6% (14)	3% (8)	— (0)	239
2016 Vote: Donald Trump	3% (9)	6% (17)	12% (33)	75% (204)	2% (6)	1% (2)	271
2016 Vote: Someone Else	9% (3)	28% (9)	17% (6)	38% (13)	4% (1)	4% (1)	33
2020 Vote/PID: Not Biden/Democrat	22% (6)	30% (8)	29% (8)	12% (3)	3% (1)	4% (1)	28
2020 Vote/PID: Not Trump/Republican	1% (0)	16% (6)	40% (15)	37% (14)	— (0)	5% (2)	37

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (125)	22% (153)	14% (98)	40% (279)	5% (32)	2% (11)	698
U.S. Economy: Wrong Track	7% (32)	15% (66)	14% (64)	59% (264)	3% (14)	2% (9)	450
U.S. Economy: Right Direction	37% (92)	35% (87)	14% (34)	6% (16)	7% (18)	1% (2)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42% (100)	39% (92)	11% (27)	4% (10)	3% (8)	— (1)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (8)	8% (27)	13% (45)	70% (237)	5% (15)	2% (7)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	13% (16)	28% (34)	22% (27)	27% (32)	7% (8)	3% (3)	121
Top 2024 Issue: Economy	13% (32)	18% (44)	17% (43)	45% (112)	5% (13)	1% (2)	247
Community: Urban	39% (50)	19% (24)	12% (15)	22% (27)	6% (7)	2% (3)	127
Community: Suburban	16% (59)	25% (93)	15% (55)	39% (144)	4% (16)	1% (3)	369
Community: Rural	8% (16)	18% (36)	14% (28)	53% (108)	5% (9)	2% (5)	201
Community/Gender: Urban Women	47% (23)	22% (11)	11% (6)	8% (4)	8% (4)	3% (2)	50
Community/Gender: Urban Men	34% (26)	17% (13)	13% (10)	30% (23)	4% (3)	2% (1)	77
Community/Gender: Rural Women	11% (13)	16% (19)	14% (16)	51% (61)	5% (6)	4% (5)	120
Community/Gender: Rural Men	3% (2)	21% (17)	14% (12)	58% (47)	4% (3)	1% (0)	82
Community/Gender: Suburban Women	13% (26)	27% (53)	15% (30)	36% (70)	6% (12)	1% (2)	193
Community/Gender: Suburban Men	19% (33)	22% (40)	14% (25)	42% (74)	2% (3)	— (1)	176
Homeowner	18% (104)	22% (127)	15% (87)	41% (238)	3% (19)	1% (3)	578
Renter	19% (18)	24% (23)	10% (9)	35% (34)	9% (8)	4% (4)	97
Military HHnm: Yes	19% (14)	23% (18)	11% (9)	41% (32)	6% (5)	— (0)	78
Military HH: No	18% (110)	22% (135)	14% (89)	40% (248)	4% (28)	2% (11)	620
Employ: Private Sector	13% (33)	20% (53)	16% (42)	45% (119)	6% (15)	1% (2)	264
Employ: Government	23% (10)	30% (13)	7% (3)	35% (15)	3% (1)	2% (1)	42
Employ: Self-Employed	17% (10)	20% (11)	20% (12)	37% (21)	1% (1)	4% (2)	58
Employ: Homemaker	15% (5)	11% (4)	14% (5)	55% (18)	5% (2)	— (0)	33
Employ: Student	13% (2)	25% (5)	15% (3)	35% (6)	10% (2)	3% (1)	18
Employ: Retired	20% (36)	27% (48)	8% (14)	41% (72)	3% (5)	— (1)	176
Employ: Unemployed	22% (14)	26% (17)	15% (10)	23% (15)	9% (5)	5% (3)	64
Employ: Other	35% (15)	8% (3)	22% (9)	30% (13)	3% (1)	2% (1)	42
Self + Household: White-Collar	22% (49)	22% (51)	14% (33)	39% (89)	2% (5)	— (1)	228
Self + Household: Blue Collar	17% (59)	22% (77)	13% (48)	44% (155)	4% (13)	1% (2)	355
Union HH: Yes	19% (16)	36% (30)	6% (5)	36% (29)	2% (2)	— (0)	82
Union HH: No	18% (109)	20% (123)	15% (93)	41% (250)	5% (31)	2% (11)	616

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (125)	22% (153)	14% (98)	40% (279)	5% (32)	2% (11)	698
LGBTQ+: Yes	19% (15)	30% (23)	11% (8)	25% (19)	13% (10)	2% (2)	76
LGBTQ+: No	18% (110)	21% (130)	14% (90)	42% (261)	4% (22)	1% (9)	622
Motivated to Vote	19% (118)	23% (144)	14% (87)	40% (249)	3% (20)	1% (3)	621
Parent: Yes	14% (25)	19% (34)	19% (33)	39% (69)	7% (12)	2% (4)	176
Parent: No	19% (100)	23% (119)	12% (65)	40% (211)	4% (21)	1% (7)	522
COVID Vaccine: Yes	20% (94)	28% (128)	13% (62)	34% (155)	4% (19)	1% (4)	461
COVID Vaccine: No	13% (30)	11% (25)	15% (36)	53% (125)	6% (13)	3% (7)	237
Student Loans: Yes	14% (18)	29% (38)	21% (28)	31% (40)	4% (5)	— (0)	130
Student Loans: No	19% (106)	20% (115)	12% (70)	42% (239)	5% (27)	2% (10)	568
Favorable Opinion of Haley	13% (27)	20% (44)	14% (31)	51% (111)	2% (5)	— (0)	219
Unfavorable Opinion of Haley	23% (73)	24% (74)	13% (40)	37% (117)	2% (8)	1% (2)	313
Protestant	17% (28)	18% (29)	8% (13)	52% (86)	5% (8)	— (0)	164
Roman Catholic	19% (27)	22% (32)	11% (15)	48% (68)	— (0)	— (0)	142
Mormon	— (0)	30% (1)	28% (1)	42% (2)	— (0)	— (0)	5
Orthodox (e.g. Greek or Russian Orthodox)	31% (3)	— (0)	16% (2)	53% (6)	— (0)	— (0)	10
Jewish	21% (2)	19% (2)	29% (3)	17% (2)	15% (2)	— (0)	12
Muslim	14% (1)	— (0)	65% (5)	14% (1)	7% (1)	— (0)	8
Buddhist	— (0)	42% (2)	48% (2)	— (0)	— (0)	10% (0)	4
Hindu	38% (1)	— (0)	39% (1)	— (0)	24% (1)	— (0)	3
Atheist	23% (8)	35% (12)	18% (6)	10% (3)	14% (5)	— (0)	34
Agnostic	22% (9)	36% (14)	13% (5)	18% (7)	11% (4)	— (0)	39
Something else	20% (22)	20% (21)	9% (10)	43% (47)	4% (4)	5% (5)	109
Nothing in particular	14% (23)	24% (40)	20% (33)	34% (58)	5% (9)	3% (5)	168
Prodigal Biden Voter	10% (3)	25% (9)	26% (9)	31% (11)	9% (3)	— (0)	35
Undecided Voter (DK/WNV)	6% (4)	10% (7)	19% (14)	46% (33)	11% (8)	8% (6)	73
Undecided Voter (DK)	— (0)	11% (3)	19% (5)	50% (13)	13% (3)	6% (2)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (119)	27% (188)	21% (145)	29% (205)	4% (28)	2% (14)	698
Gender: Male	17% (57)	26% (86)	20% (67)	33% (109)	4% (13)	1% (3)	335
Gender: Female	17% (62)	28% (102)	21% (78)	26% (95)	4% (15)	3% (11)	363
Age: 18-34	12% (22)	30% (55)	19% (35)	26% (48)	6% (11)	7% (12)	184
Age: 35-44	17% (16)	19% (18)	29% (28)	29% (28)	5% (5)	2% (2)	97
Age: 45-64	20% (51)	24% (61)	22% (55)	29% (73)	4% (9)	— (0)	249
Age: 65+	18% (30)	32% (53)	16% (27)	33% (54)	2% (3)	— (0)	168
GenZers: 1997-2012	11% (10)	25% (22)	21% (18)	26% (22)	5% (4)	12% (10)	85
Millennials: 1981-1996	14% (26)	27% (50)	23% (43)	28% (51)	6% (12)	2% (4)	185
GenXers: 1965-1980	24% (47)	23% (45)	18% (35)	31% (60)	3% (6)	— (0)	193
Baby Boomers: 1946-1964	16% (36)	30% (68)	21% (47)	31% (72)	3% (6)	— (0)	229
Educ: < College	16% (77)	23% (107)	22% (104)	30% (143)	5% (24)	3% (14)	469
Educ: Bachelors degree	17% (24)	34% (48)	18% (26)	30% (43)	1% (1)	— (0)	143
Educ: Post-grad	20% (18)	37% (32)	17% (15)	22% (19)	3% (2)	— (0)	86
Income: Under 50k	20% (64)	26% (83)	17% (54)	29% (91)	5% (17)	2% (7)	316
Income: 50k-100k	15% (39)	24% (62)	24% (62)	30% (76)	3% (9)	3% (7)	255
Income: 100k+	12% (16)	34% (43)	22% (28)	30% (37)	2% (2)	— (0)	127
Ethnicity: White (Non-Hispanic)	14% (78)	27% (148)	22% (125)	32% (177)	3% (18)	2% (13)	558
Ethnicity: Hispanic	27% (6)	27% (6)	22% (5)	16% (4)	6% (1)	2% (0)	23
Ethnicity: Black (Non-Hispanic)	37% (33)	31% (28)	11% (10)	13% (11)	7% (6)	1% (1)	90
Ethnicity: Asian + Other (Non-Hispanic)	6% (2)	21% (6)	17% (5)	45% (13)	10% (3)	— (0)	28
All Christian	14% (46)	26% (84)	20% (64)	36% (114)	4% (14)	— (0)	322
All Non-Christian	18% (5)	32% (8)	26% (7)	20% (5)	4% (1)	— (0)	26
Atheist	26% (9)	22% (7)	29% (10)	9% (3)	— (0)	14% (5)	34
Agnostic/Nothing in particular	19% (39)	32% (65)	19% (40)	23% (47)	4% (8)	4% (7)	207
Something Else	18% (20)	21% (23)	22% (24)	32% (35)	5% (5)	2% (2)	109
Evangelical	19% (29)	20% (30)	16% (24)	43% (66)	2% (3)	— (0)	153
Non-Evangelical	14% (37)	27% (72)	23% (60)	29% (77)	6% (16)	1% (2)	263
PID: Dem (no lean)	40% (103)	47% (122)	9% (22)	2% (4)	2% (5)	1% (2)	257
PID: Ind (no lean)	6% (12)	24% (48)	25% (50)	30% (59)	9% (18)	5% (10)	197
PID: Rep (no lean)	1% (3)	7% (18)	30% (73)	58% (142)	2% (5)	1% (2)	244

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (119)	27% (188)	21% (145)	29% (205)	4% (28)	2% (14)	698
PID/Gender: Dem Men	39% (46)	49% (58)	7% (8)	— (0)	4% (4)	— (1)	118
PID/Gender: Dem Women	41% (57)	46% (64)	10% (14)	3% (4)	— (0)	1% (1)	139
PID/Gender: Ind Men	9% (9)	19% (19)	23% (22)	42% (40)	5% (5)	2% (2)	97
PID/Gender: Ind Women	4% (4)	29% (29)	28% (28)	18% (18)	13% (13)	8% (8)	100
PID/Gender: Rep Men	2% (2)	8% (9)	31% (37)	57% (69)	3% (3)	— (1)	120
PID/Gender: Rep Women	1% (1)	7% (9)	29% (36)	59% (73)	2% (2)	1% (2)	123
Ideo: Liberal (1-3)	33% (69)	45% (96)	11% (24)	6% (12)	2% (3)	3% (6)	211
Ideo: Moderate (4)	17% (35)	31% (61)	28% (56)	18% (35)	5% (11)	1% (2)	200
Ideo: Conservative (5-7)	5% (13)	11% (29)	22% (58)	58% (150)	3% (8)	1% (2)	259
Ideo/PID: Conservative Republican	1% (3)	7% (14)	23% (42)	66% (120)	2% (4)	— (1)	183
Ideo/PID: Moderate/Liberal Republican	1% (1)	8% (5)	49% (28)	37% (21)	3% (2)	1% (1)	56
Ideo/PID: Moderate/Conservative Democrat	37% (34)	49% (45)	12% (11)	— (0)	2% (2)	1% (1)	92
Ideo/PID: Liberal Democrat	41% (67)	47% (77)	7% (11)	2% (4)	2% (3)	1% (1)	164
Unfavorable of Biden and Trump	1% (1)	20% (24)	43% (52)	29% (35)	6% (8)	1% (2)	121
2024 H2H Matchup: Biden Voter	36% (112)	46% (144)	12% (39)	3% (8)	2% (6)	1% (5)	314
2024 H2H Matchup: Trump Voter	1% (3)	11% (35)	27% (83)	56% (173)	4% (12)	1% (5)	312
2024 H2H Matchup: Would not Vote	5% (1)	16% (4)	25% (6)	30% (8)	21% (5)	3% (1)	25
2024 H2H Matchup: Do not Know	4% (2)	11% (5)	34% (16)	33% (15)	10% (5)	8% (4)	47
2022 House Vote: Democrat	34% (104)	44% (135)	14% (43)	5% (14)	2% (7)	— (1)	304
2022 House Vote: Republican	1% (3)	8% (23)	29% (82)	56% (156)	4% (10)	2% (5)	279
2022 House Vote: Did not Vote	11% (11)	29% (28)	18% (18)	26% (26)	9% (9)	7% (7)	98
2020 Vote: Joe Biden	34% (109)	45% (145)	13% (42)	5% (17)	3% (9)	— (0)	322
2020 Vote: Donald Trump	1% (4)	9% (27)	28% (85)	56% (170)	4% (11)	2% (6)	304
2020 Vote: Someone Else	1% (0)	4% (0)	44% (4)	29% (3)	9% (1)	13% (1)	10
2020 Vote: Did not Vote	9% (6)	24% (15)	21% (13)	24% (15)	12% (8)	10% (6)	63
2016 Vote: Hillary Clinton	39% (92)	44% (104)	13% (30)	4% (10)	1% (3)	— (0)	239
2016 Vote: Donald Trump	2% (5)	13% (36)	25% (69)	57% (154)	3% (7)	— (1)	271
2016 Vote: Someone Else	21% (7)	26% (9)	21% (7)	26% (9)	4% (1)	3% (1)	33
2020 Vote/PID: Not Biden/Democrat	18% (5)	49% (14)	20% (6)	— (0)	6% (2)	6% (2)	28
2020 Vote/PID: Not Trump/Republican	7% (3)	17% (6)	37% (14)	32% (12)	2% (1)	4% (2)	37

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (119)	27% (188)	21% (145)	29% (205)	4% (28)	2% (14)	698
U.S. Economy: Wrong Track	7% (32)	18% (83)	25% (110)	44% (200)	4% (18)	2% (7)	450
U.S. Economy: Right Direction	35% (87)	42% (105)	14% (34)	2% (5)	4% (10)	3% (7)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42% (101)	42% (100)	10% (23)	3% (8)	3% (7)	— (0)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (7)	13% (43)	26% (87)	53% (180)	3% (10)	4% (13)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (11)	38% (46)	28% (34)	14% (17)	9% (11)	1% (2)	121
Top 2024 Issue: Economy	11% (26)	22% (53)	27% (66)	34% (85)	6% (14)	1% (3)	247
Community: Urban	35% (44)	23% (29)	18% (23)	13% (17)	8% (10)	3% (3)	127
Community: Suburban	15% (56)	32% (120)	17% (64)	31% (114)	2% (7)	2% (8)	369
Community: Rural	9% (18)	19% (39)	29% (58)	36% (74)	5% (11)	1% (2)	201
Community/Gender: Urban Women	43% (21)	27% (14)	14% (7)	7% (3)	7% (3)	3% (1)	50
Community/Gender: Urban Men	30% (23)	21% (16)	21% (16)	18% (14)	9% (7)	3% (2)	77
Community/Gender: Rural Women	9% (11)	17% (21)	37% (44)	30% (36)	5% (6)	2% (2)	120
Community/Gender: Rural Men	9% (7)	22% (18)	17% (14)	46% (38)	5% (4)	— (0)	82
Community/Gender: Suburban Women	15% (29)	35% (68)	14% (27)	29% (56)	3% (6)	4% (8)	193
Community/Gender: Suburban Men	15% (27)	30% (52)	21% (37)	33% (58)	1% (2)	— (1)	176
Homeowner	17% (96)	27% (158)	22% (128)	30% (175)	3% (17)	1% (5)	578
Renter	22% (22)	26% (25)	14% (13)	26% (25)	6% (6)	6% (6)	97
Military HHnm: Yes	12% (10)	33% (26)	24% (19)	26% (20)	4% (3)	— (0)	78
Military HH: No	18% (109)	26% (162)	20% (126)	30% (184)	4% (25)	2% (14)	620
Employ: Private Sector	15% (39)	24% (63)	27% (70)	29% (76)	4% (10)	2% (6)	264
Employ: Government	28% (12)	15% (6)	15% (6)	35% (15)	5% (2)	2% (1)	42
Employ: Self-Employed	17% (10)	25% (14)	17% (10)	36% (20)	3% (1)	3% (2)	58
Employ: Homemaker	8% (3)	35% (12)	16% (5)	37% (12)	3% (1)	1% (0)	33
Employ: Student	5% (1)	40% (7)	23% (4)	24% (4)	3% (1)	4% (1)	18
Employ: Retired	21% (38)	31% (54)	16% (29)	29% (52)	2% (4)	— (0)	176
Employ: Unemployed	8% (5)	30% (19)	21% (14)	27% (17)	11% (7)	3% (2)	64
Employ: Other	29% (12)	29% (12)	16% (7)	18% (8)	5% (2)	4% (2)	42
Self + Household: White-Collar	16% (36)	31% (71)	19% (43)	31% (70)	3% (8)	— (0)	228
Self + Household: Blue Collar	19% (66)	24% (86)	24% (86)	30% (107)	3% (9)	— (1)	355
Union HH: Yes	27% (22)	26% (21)	15% (13)	31% (25)	1% (0)	— (0)	82
Union HH: No	16% (97)	27% (167)	21% (132)	29% (179)	4% (28)	2% (14)	616

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (119)	27% (188)	21% (145)	29% (205)	4% (28)	2% (14)	698
LGBTQ+: Yes	15% (11)	32% (25)	22% (17)	15% (12)	5% (4)	10% (8)	76
LGBTQ+: No	17% (107)	26% (163)	21% (128)	31% (193)	4% (24)	1% (6)	622
Motivated to Vote	18% (114)	27% (169)	21% (132)	30% (188)	2% (15)	— (3)	621
Parent: Yes	15% (26)	25% (43)	19% (33)	32% (56)	7% (13)	2% (4)	176
Parent: No	18% (93)	28% (145)	21% (112)	28% (148)	3% (15)	2% (10)	522
COVID Vaccine: Yes	20% (94)	31% (144)	21% (95)	23% (107)	4% (16)	1% (4)	461
COVID Vaccine: No	11% (25)	18% (43)	21% (50)	41% (97)	5% (12)	4% (10)	237
Student Loans: Yes	19% (25)	34% (44)	20% (26)	22% (29)	3% (4)	1% (2)	130
Student Loans: No	17% (94)	25% (144)	21% (118)	31% (176)	4% (24)	2% (12)	568
Favorable Opinion of Haley	11% (23)	27% (58)	30% (65)	30% (66)	— (1)	2% (5)	219
Unfavorable Opinion of Haley	24% (74)	26% (83)	19% (58)	30% (93)	1% (4)	— (1)	313
Protestant	11% (19)	28% (46)	21% (35)	34% (56)	5% (8)	— (0)	164
Roman Catholic	19% (27)	23% (33)	18% (25)	36% (51)	4% (6)	— (0)	142
Mormon	3% (0)	27% (1)	28% (1)	42% (2)	— (0)	— (0)	5
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	31% (3)	19% (2)	49% (5)	— (0)	— (0)	10
Jewish	34% (4)	38% (4)	11% (1)	17% (2)	— (0)	— (0)	12
Muslim	— (0)	14% (1)	45% (4)	41% (3)	— (0)	— (0)	8
Buddhist	19% (1)	71% (3)	— (0)	— (0)	10% (0)	— (0)	4
Hindu	— (0)	— (0)	76% (2)	— (0)	24% (1)	— (0)	3
Atheist	26% (9)	22% (7)	29% (10)	9% (3)	— (0)	14% (5)	34
Agnostic	36% (14)	34% (13)	14% (5)	11% (4)	3% (1)	3% (1)	39
Something else	18% (20)	21% (23)	22% (24)	32% (35)	5% (5)	2% (2)	109
Nothing in particular	15% (25)	31% (52)	21% (35)	25% (42)	4% (7)	4% (6)	168
Prodigal Biden Voter	8% (3)	34% (12)	23% (8)	25% (9)	10% (3)	— (0)	35
Undecided Voter (DK/WNV)	5% (3)	13% (9)	31% (22)	32% (23)	14% (10)	7% (5)	73
Undecided Voter (DK)	5% (1)	16% (4)	25% (6)	30% (8)	21% (5)	3% (1)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	26%	(182)	19%	(130)	36%	(249)	5%	(34)	2%	(17)	698
Gender: Male	15%	(50)	23%	(78)	19%	(63)	36%	(121)	6%	(19)	1%	(4)	335
Gender: Female	10%	(35)	29%	(104)	19%	(67)	35%	(128)	4%	(15)	4%	(13)	363
Age: 18-34	15%	(27)	24%	(45)	16%	(30)	29%	(54)	8%	(16)	7%	(13)	184
Age: 35-44	18%	(17)	26%	(25)	19%	(19)	28%	(27)	8%	(7)	1%	(1)	97
Age: 45-64	10%	(25)	27%	(68)	17%	(43)	41%	(103)	4%	(10)	1%	(1)	249
Age: 65+	10%	(16)	26%	(44)	23%	(39)	39%	(65)	1%	(1)	1%	(1)	168
GenZers: 1997-2012	16%	(14)	26%	(22)	19%	(16)	24%	(20)	5%	(4)	11%	(9)	85
Millennials: 1981-1996	15%	(29)	24%	(45)	17%	(32)	31%	(57)	9%	(17)	3%	(5)	185
GenXers: 1965-1980	11%	(21)	25%	(48)	15%	(29)	43%	(84)	5%	(10)	1%	(2)	193
Baby Boomers: 1946-1964	10%	(22)	28%	(64)	23%	(52)	38%	(87)	1%	(3)	1%	(1)	229
Educ: < College	14%	(67)	29%	(136)	18%	(86)	31%	(144)	5%	(23)	3%	(13)	469
Educ: Bachelors degree	10%	(14)	21%	(30)	17%	(24)	45%	(65)	5%	(7)	2%	(3)	143
Educ: Post-grad	5%	(4)	18%	(16)	24%	(20)	47%	(40)	5%	(4)	2%	(1)	86
Income: Under 50k	11%	(35)	28%	(90)	18%	(56)	35%	(110)	5%	(17)	3%	(9)	316
Income: 50k-100k	13%	(33)	26%	(66)	17%	(44)	36%	(91)	6%	(14)	3%	(6)	255
Income: 100k+	14%	(18)	21%	(26)	24%	(30)	38%	(48)	2%	(3)	1%	(1)	127
Ethnicity: White (Non-Hispanic)	12%	(69)	28%	(157)	18%	(98)	37%	(205)	4%	(20)	2%	(9)	558
Ethnicity: Hispanic	1%	(0)	14%	(3)	52%	(12)	25%	(6)	6%	(1)	2%	(0)	23
Ethnicity: Black (Non-Hispanic)	17%	(15)	14%	(12)	18%	(16)	33%	(30)	12%	(11)	7%	(6)	90
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	37%	(10)	18%	(5)	30%	(8)	5%	(1)	5%	(1)	28
All Christian	13%	(43)	30%	(95)	21%	(68)	30%	(95)	5%	(16)	2%	(5)	322
All Non-Christian	13%	(3)	21%	(5)	25%	(7)	38%	(10)	4%	(1)	—	(0)	26
Atheist	—	(0)	5%	(2)	13%	(4)	75%	(25)	—	(0)	6%	(2)	34
Agnostic/Nothing in particular	14%	(28)	22%	(45)	13%	(27)	44%	(90)	4%	(8)	4%	(8)	207
Something Else	10%	(11)	32%	(35)	22%	(24)	26%	(28)	8%	(9)	2%	(2)	109
Evangelical	19%	(29)	36%	(55)	19%	(29)	19%	(29)	5%	(8)	2%	(3)	153
Non-Evangelical	7%	(18)	28%	(74)	23%	(60)	34%	(91)	6%	(16)	2%	(5)	263
PID: Dem (no lean)	3%	(7)	5%	(13)	20%	(52)	65%	(167)	4%	(11)	3%	(8)	257
PID: Ind (no lean)	3%	(7)	21%	(42)	26%	(51)	38%	(75)	7%	(15)	4%	(8)	197
PID: Rep (no lean)	30%	(72)	52%	(127)	11%	(28)	3%	(7)	3%	(8)	1%	(2)	244

Continued on next page

**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	26%	(182)	19%	(130)	36%	(249)	5%	(34)	2%	(17)	698
PID/Gender: Dem Men	2%	(2)	7%	(8)	22%	(25)	64%	(75)	6%	(7)	1%	(1)	118
PID/Gender: Dem Women	3%	(5)	4%	(5)	19%	(26)	66%	(92)	3%	(4)	5%	(7)	139
PID/Gender: Ind Men	3%	(3)	15%	(15)	27%	(26)	43%	(42)	8%	(7)	3%	(3)	97
PID/Gender: Ind Women	4%	(4)	27%	(27)	25%	(25)	33%	(33)	7%	(7)	5%	(5)	100
PID/Gender: Rep Men	37%	(45)	46%	(55)	9%	(11)	3%	(4)	4%	(5)	—	(1)	120
PID/Gender: Rep Women	22%	(27)	59%	(72)	13%	(17)	2%	(3)	3%	(4)	1%	(1)	123
Ideo: Liberal (1-3)	3%	(7)	5%	(11)	15%	(32)	74%	(156)	2%	(4)	1%	(2)	211
Ideo: Moderate (4)	10%	(21)	20%	(40)	29%	(58)	34%	(68)	4%	(7)	3%	(6)	200
Ideo: Conservative (5-7)	21%	(55)	49%	(128)	14%	(36)	8%	(20)	6%	(14)	2%	(6)	259
Ideo/PID: Conservative Republican	30%	(54)	54%	(98)	11%	(20)	2%	(4)	4%	(7)	—	(0)	183
Ideo/PID: Moderate/Liberal Republican	31%	(17)	46%	(26)	14%	(8)	5%	(3)	3%	(2)	1%	(1)	56
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	11%	(10)	32%	(29)	37%	(34)	8%	(7)	7%	(7)	92
Ideo/PID: Liberal Democrat	1%	(2)	2%	(3)	14%	(23)	80%	(131)	2%	(4)	1%	(1)	164
Unfavorable of Biden and Trump	—	(0)	21%	(25)	35%	(42)	36%	(43)	8%	(9)	1%	(1)	121
2024 H2H Matchup: Biden Voter	3%	(8)	4%	(12)	22%	(69)	67%	(209)	3%	(9)	2%	(6)	314
2024 H2H Matchup: Trump Voter	24%	(75)	50%	(155)	15%	(46)	6%	(17)	4%	(12)	2%	(6)	312
2024 H2H Matchup: Would not Vote	—	(0)	27%	(7)	27%	(7)	24%	(6)	21%	(5)	2%	(0)	25
2024 H2H Matchup: Do not Know	4%	(2)	16%	(8)	19%	(9)	35%	(17)	16%	(8)	9%	(4)	47
2022 House Vote: Democrat	3%	(9)	4%	(12)	20%	(61)	66%	(202)	4%	(14)	2%	(7)	304
2022 House Vote: Republican	25%	(70)	49%	(138)	16%	(44)	7%	(18)	3%	(7)	1%	(1)	279
2022 House Vote: Did not Vote	7%	(7)	32%	(32)	21%	(21)	21%	(21)	11%	(11)	7%	(7)	98
2020 Vote: Joe Biden	3%	(9)	5%	(15)	22%	(71)	65%	(210)	3%	(11)	2%	(6)	322
2020 Vote: Donald Trump	23%	(70)	48%	(146)	15%	(45)	9%	(26)	5%	(14)	1%	(4)	304
2020 Vote: Someone Else	3%	(0)	22%	(2)	29%	(3)	22%	(2)	14%	(1)	9%	(1)	10
2020 Vote: Did not Vote	10%	(7)	30%	(19)	19%	(12)	17%	(11)	12%	(8)	10%	(6)	63
2016 Vote: Hillary Clinton	2%	(5)	3%	(7)	19%	(46)	71%	(169)	3%	(7)	2%	(4)	239
2016 Vote: Donald Trump	21%	(56)	49%	(132)	18%	(48)	9%	(25)	3%	(9)	1%	(2)	271
2016 Vote: Someone Else	6%	(2)	11%	(4)	29%	(10)	45%	(15)	7%	(2)	2%	(1)	33
2020 Vote/PID: Not Biden/Democrat	1%	(0)	14%	(4)	25%	(7)	36%	(10)	18%	(5)	6%	(2)	28
2020 Vote/PID: Not Trump/Republican	23%	(8)	41%	(15)	20%	(7)	6%	(2)	5%	(2)	4%	(2)	37

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**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	26%	(182)	19%	(130)	36%	(249)	5%	(34)	2%	(17)	698
U.S. Economy: Wrong Track	15%	(68)	35%	(157)	18%	(81)	24%	(108)	6%	(28)	2%	(8)	450
U.S. Economy: Right Direction	7%	(18)	10%	(25)	20%	(50)	57%	(141)	2%	(6)	4%	(10)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	4%	(8)	19%	(44)	70%	(166)	3%	(8)	3%	(6)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(76)	48%	(161)	14%	(48)	9%	(29)	5%	(16)	2%	(8)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	10%	(13)	32%	(38)	44%	(54)	8%	(10)	3%	(3)	121
Top 2024 Issue: Economy	16%	(39)	33%	(80)	22%	(54)	22%	(55)	6%	(15)	1%	(3)	247
Community: Urban	13%	(17)	15%	(19)	18%	(23)	37%	(47)	12%	(15)	5%	(6)	127
Community: Suburban	10%	(37)	27%	(100)	18%	(68)	39%	(146)	3%	(10)	2%	(9)	369
Community: Rural	16%	(32)	31%	(63)	20%	(40)	28%	(56)	4%	(9)	1%	(2)	201
Community/Gender: Urban Women	6%	(3)	11%	(5)	19%	(10)	45%	(23)	9%	(5)	9%	(4)	50
Community/Gender: Urban Men	18%	(14)	17%	(13)	17%	(13)	32%	(25)	14%	(11)	3%	(2)	77
Community/Gender: Rural Women	13%	(15)	40%	(48)	19%	(23)	21%	(25)	6%	(7)	1%	(1)	120
Community/Gender: Rural Men	20%	(16)	18%	(15)	21%	(17)	38%	(31)	2%	(2)	—	(0)	82
Community/Gender: Suburban Women	9%	(17)	26%	(51)	18%	(35)	41%	(80)	2%	(3)	4%	(7)	193
Community/Gender: Suburban Men	12%	(20)	28%	(50)	18%	(33)	37%	(65)	4%	(7)	1%	(2)	176
Homeowner	12%	(71)	27%	(157)	19%	(109)	36%	(210)	4%	(24)	1%	(8)	578
Renter	12%	(12)	22%	(21)	20%	(19)	34%	(34)	7%	(7)	5%	(5)	97
Military HHnm: Yes	6%	(4)	37%	(29)	22%	(17)	29%	(23)	5%	(4)	—	(0)	78
Military HH: No	13%	(81)	25%	(153)	18%	(113)	36%	(226)	5%	(30)	3%	(17)	620
Employ: Private Sector	13%	(35)	29%	(76)	18%	(49)	34%	(89)	5%	(12)	1%	(4)	264
Employ: Government	7%	(3)	26%	(11)	13%	(5)	36%	(15)	8%	(3)	11%	(5)	42
Employ: Self-Employed	13%	(7)	23%	(13)	25%	(14)	33%	(19)	2%	(1)	5%	(3)	58
Employ: Homemaker	23%	(8)	30%	(10)	23%	(8)	17%	(6)	—	(0)	6%	(2)	33
Employ: Student	31%	(6)	26%	(5)	13%	(2)	20%	(4)	6%	(1)	4%	(1)	18
Employ: Retired	11%	(19)	25%	(44)	22%	(39)	41%	(72)	2%	(3)	—	(0)	176
Employ: Unemployed	9%	(5)	20%	(13)	15%	(10)	38%	(24)	15%	(9)	3%	(2)	64
Employ: Other	8%	(3)	24%	(10)	7%	(3)	48%	(20)	10%	(4)	4%	(2)	42
Self + Household: White-Collar	16%	(36)	25%	(58)	16%	(37)	39%	(88)	3%	(7)	1%	(1)	228
Self + Household: Blue Collar	11%	(40)	28%	(98)	21%	(75)	35%	(123)	4%	(15)	1%	(4)	355
Union HH: Yes	6%	(5)	25%	(20)	23%	(19)	42%	(34)	4%	(3)	—	(0)	82
Union HH: No	13%	(81)	26%	(162)	18%	(111)	35%	(215)	5%	(31)	3%	(17)	616

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**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	26%	(182)	19%	(130)	36%	(249)	5%	(34)	2%	(17)	698
LGBTQ+: Yes	4%	(3)	9%	(7)	9%	(7)	63%	(48)	8%	(6)	6%	(5)	76
LGBTQ+: No	13%	(82)	28%	(175)	20%	(123)	32%	(201)	4%	(28)	2%	(12)	622
Motivated to Vote	12%	(77)	27%	(169)	18%	(114)	37%	(229)	3%	(20)	2%	(11)	621
Parent: Yes	18%	(32)	28%	(49)	18%	(32)	26%	(45)	7%	(11)	3%	(6)	176
Parent: No	10%	(53)	26%	(133)	19%	(98)	39%	(204)	4%	(23)	2%	(11)	522
COVID Vaccine: Yes	10%	(45)	21%	(97)	20%	(92)	43%	(200)	4%	(17)	2%	(9)	461
COVID Vaccine: No	17%	(40)	36%	(85)	16%	(38)	21%	(49)	7%	(17)	3%	(8)	237
Student Loans: Yes	8%	(11)	26%	(34)	19%	(25)	37%	(48)	8%	(10)	2%	(3)	130
Student Loans: No	13%	(75)	26%	(148)	19%	(106)	35%	(201)	4%	(24)	2%	(14)	568
Favorable Opinion of Haley	15%	(33)	41%	(89)	19%	(42)	19%	(43)	2%	(5)	3%	(6)	219
Unfavorable Opinion of Haley	9%	(28)	17%	(54)	19%	(59)	52%	(161)	3%	(9)	1%	(2)	313
Protestant	12%	(19)	30%	(49)	24%	(39)	30%	(49)	3%	(5)	2%	(3)	164
Roman Catholic	12%	(17)	31%	(44)	18%	(26)	30%	(42)	8%	(11)	2%	(3)	142
Mormon	42%	(2)	6%	(0)	52%	(2)	—	(0)	—	(0)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	46%	(5)	16%	(2)	—	(0)	38%	(4)	—	(0)	—	(0)	10
Jewish	—	(0)	23%	(3)	25%	(3)	52%	(6)	—	(0)	—	(0)	12
Muslim	27%	(2)	21%	(2)	38%	(3)	14%	(1)	—	(0)	—	(0)	8
Buddhist	28%	(1)	—	(0)	19%	(1)	42%	(2)	10%	(0)	—	(0)	4
Hindu	—	(0)	39%	(1)	—	(0)	38%	(1)	24%	(1)	—	(0)	3
Atheist	—	(0)	5%	(2)	13%	(4)	75%	(25)	—	(0)	6%	(2)	34
Agnostic	5%	(2)	6%	(2)	10%	(4)	76%	(29)	2%	(1)	2%	(1)	39
Something else	10%	(11)	32%	(35)	22%	(24)	26%	(28)	8%	(9)	2%	(2)	109
Nothing in particular	16%	(27)	25%	(42)	14%	(24)	36%	(61)	5%	(8)	4%	(7)	168
Prodigal Biden Voter	2%	(1)	18%	(6)	29%	(10)	39%	(14)	12%	(4)	1%	(0)	35
Undecided Voter (DK/WNV)	3%	(2)	20%	(14)	22%	(16)	31%	(23)	18%	(13)	6%	(5)	73
Undecided Voter (DK)	—	(0)	27%	(7)	27%	(7)	24%	(6)	21%	(5)	2%	(0)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	27%	(191)	15%	(105)	9%	(66)	45%	(314)	3%	(21)	—	(1)	698
Gender: Male	32%	(108)	14%	(47)	7%	(24)	44%	(147)	2%	(8)	—	(1)	335
Gender: Female	23%	(83)	16%	(58)	12%	(42)	46%	(167)	3%	(13)	—	(0)	363
Age: 18-34	31%	(57)	18%	(34)	11%	(21)	37%	(68)	2%	(4)	—	(1)	184
Age: 35-44	38%	(36)	13%	(12)	9%	(8)	36%	(35)	5%	(5)	—	(0)	97
Age: 45-64	25%	(63)	16%	(40)	6%	(16)	47%	(118)	5%	(12)	—	(0)	249
Age: 65+	21%	(35)	11%	(18)	12%	(21)	56%	(93)	—	(0)	—	(0)	168
GenZers: 1997-2012	39%	(33)	20%	(17)	11%	(9)	26%	(22)	3%	(3)	1%	(1)	85
Millennials: 1981-1996	29%	(53)	16%	(29)	11%	(20)	41%	(77)	3%	(6)	—	(0)	185
GenXers: 1965-1980	28%	(54)	12%	(23)	7%	(13)	47%	(91)	5%	(10)	—	(0)	193
Baby Boomers: 1946-1964	21%	(49)	15%	(35)	10%	(22)	53%	(122)	1%	(2)	—	(0)	229
Educ: < College	32%	(148)	17%	(78)	10%	(45)	39%	(183)	3%	(14)	—	(1)	469
Educ: Bachelors degree	21%	(30)	11%	(16)	9%	(12)	56%	(81)	3%	(4)	—	(0)	143
Educ: Post-grad	14%	(12)	13%	(11)	11%	(9)	59%	(51)	3%	(3)	—	(0)	86
Income: Under 50k	26%	(83)	18%	(57)	8%	(24)	44%	(141)	3%	(11)	—	(1)	316
Income: 50k-100k	29%	(75)	13%	(33)	13%	(33)	42%	(108)	3%	(7)	—	(0)	255
Income: 100k+	26%	(33)	12%	(15)	8%	(10)	52%	(66)	3%	(3)	—	(0)	127
Ethnicity: White (Non-Hispanic)	29%	(162)	15%	(83)	9%	(51)	44%	(247)	3%	(15)	—	(1)	558
Ethnicity: Hispanic	15%	(3)	7%	(2)	10%	(2)	67%	(15)	—	(0)	—	(0)	23
Ethnicity: Black (Non-Hispanic)	21%	(19)	13%	(12)	10%	(9)	49%	(44)	6%	(5)	1%	(0)	90
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	31%	(9)	13%	(4)	29%	(8)	3%	(1)	—	(0)	28
All Christian	30%	(98)	14%	(46)	10%	(34)	42%	(135)	3%	(9)	—	(0)	322
All Non-Christian	18%	(5)	7%	(2)	22%	(6)	48%	(13)	4%	(1)	—	(0)	26
Atheist	18%	(6)	1%	(0)	9%	(3)	72%	(24)	—	(0)	—	(0)	34
Agnostic/Nothing in particular	23%	(48)	15%	(32)	8%	(16)	52%	(107)	2%	(5)	—	(1)	207
Something Else	32%	(35)	23%	(25)	7%	(8)	33%	(36)	5%	(6)	—	(0)	109
Evangelical	41%	(62)	19%	(30)	7%	(10)	29%	(44)	4%	(5)	—	(0)	153
Non-Evangelical	24%	(62)	15%	(40)	12%	(31)	46%	(122)	3%	(7)	—	(0)	263
PID: Dem (no lean)	3%	(7)	6%	(15)	8%	(21)	80%	(206)	3%	(8)	—	(0)	257
PID: Ind (no lean)	17%	(34)	17%	(34)	11%	(22)	48%	(95)	6%	(11)	1%	(1)	197
PID: Rep (no lean)	62%	(151)	23%	(56)	9%	(23)	5%	(13)	1%	(1)	—	(0)	244

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	27%	(191)	15%	(105)	9%	(66)	45%	(314)	3%	(21)	—	(1)	698
PID/Gender: Dem Men	4%	(5)	7%	(9)	7%	(8)	77%	(91)	4%	(5)	—	(0)	118
PID/Gender: Dem Women	1%	(1)	5%	(6)	10%	(13)	82%	(115)	3%	(4)	—	(0)	139
PID/Gender: Ind Men	18%	(18)	12%	(11)	12%	(11)	55%	(53)	2%	(2)	1%	(1)	97
PID/Gender: Ind Women	16%	(16)	23%	(23)	10%	(10)	42%	(42)	9%	(9)	—	(0)	100
PID/Gender: Rep Men	71%	(85)	22%	(27)	3%	(4)	3%	(3)	1%	(1)	—	(0)	120
PID/Gender: Rep Women	53%	(66)	24%	(29)	15%	(19)	8%	(10)	—	(0)	—	(0)	123
Ideo: Liberal (1-3)	7%	(15)	4%	(9)	3%	(6)	82%	(172)	4%	(9)	—	(0)	211
Ideo: Moderate (4)	17%	(33)	19%	(38)	13%	(26)	49%	(98)	2%	(5)	—	(0)	200
Ideo: Conservative (5-7)	52%	(133)	21%	(55)	13%	(33)	13%	(33)	2%	(4)	—	(0)	259
Ideo/PID: Conservative Republican	63%	(115)	23%	(42)	8%	(15)	5%	(10)	1%	(1)	—	(0)	183
Ideo/PID: Moderate/Liberal Republican	55%	(31)	24%	(14)	15%	(8)	6%	(3)	—	(0)	—	(0)	56
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	12%	(11)	19%	(18)	62%	(57)	1%	(1)	—	(0)	92
Ideo/PID: Liberal Democrat	1%	(2)	2%	(4)	2%	(4)	90%	(147)	4%	(7)	—	(0)	164
Unfavorable of Biden and Trump	—	(0)	—	(0)	41%	(49)	59%	(72)	—	(0)	—	(0)	121
2024 H2H Matchup: Biden Voter	3%	(9)	3%	(10)	6%	(19)	87%	(273)	1%	(4)	—	(0)	314
2024 H2H Matchup: Trump Voter	58%	(181)	28%	(86)	10%	(31)	2%	(7)	2%	(7)	—	(0)	312
2024 H2H Matchup: Would not Vote	—	(0)	15%	(4)	27%	(7)	50%	(13)	8%	(2)	—	(0)	25
2024 H2H Matchup: Do not Know	2%	(1)	11%	(5)	22%	(10)	45%	(21)	17%	(8)	2%	(1)	47
2022 House Vote: Democrat	2%	(7)	5%	(15)	8%	(24)	83%	(252)	2%	(7)	—	(0)	304
2022 House Vote: Republican	57%	(158)	21%	(57)	11%	(30)	11%	(29)	1%	(3)	—	(0)	279
2022 House Vote: Did not Vote	24%	(24)	31%	(30)	10%	(10)	28%	(27)	6%	(6)	1%	(1)	98
2020 Vote: Joe Biden	2%	(5)	5%	(15)	6%	(19)	86%	(275)	2%	(7)	—	(0)	322
2020 Vote: Donald Trump	54%	(164)	25%	(76)	12%	(36)	7%	(21)	2%	(7)	—	(0)	304
2020 Vote: Someone Else	20%	(2)	9%	(1)	4%	(0)	48%	(5)	19%	(2)	—	(0)	10
2020 Vote: Did not Vote	31%	(19)	21%	(14)	17%	(11)	21%	(13)	8%	(5)	2%	(1)	63
2016 Vote: Hillary Clinton	2%	(4)	3%	(8)	4%	(10)	89%	(213)	1%	(3)	—	(0)	239
2016 Vote: Donald Trump	51%	(139)	23%	(61)	11%	(31)	12%	(33)	3%	(7)	—	(0)	271
2016 Vote: Someone Else	10%	(3)	11%	(4)	11%	(4)	56%	(18)	11%	(4)	1%	(0)	33
2020 Vote/PID: Not Biden/Democrat	10%	(3)	29%	(8)	22%	(6)	27%	(8)	13%	(4)	—	(0)	28
2020 Vote/PID: Not Trump/Republican	50%	(18)	27%	(10)	10%	(4)	13%	(5)	—	(0)	—	(0)	37

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	27% (191)	15% (105)	9% (66)	45% (314)	3% (21)	— (1)	698
U.S. Economy: Wrong Track	35% (157)	20% (88)	12% (52)	31% (138)	3% (14)	— (1)	450
U.S. Economy: Right Direction	14% (34)	7% (16)	6% (14)	71% (177)	3% (7)	— (0)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (4)	5% (12)	6% (15)	85% (202)	2% (6)	— (0)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (181)	24% (82)	10% (34)	9% (32)	3% (9)	— (0)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	5% (6)	9% (11)	15% (18)	66% (80)	5% (6)	1% (1)	121
Top 2024 Issue: Economy	32% (79)	18% (44)	14% (34)	34% (85)	2% (6)	— (0)	247
Community: Urban	18% (23)	13% (16)	9% (12)	52% (66)	6% (8)	1% (1)	127
Community: Suburban	26% (97)	16% (59)	8% (30)	48% (177)	2% (7)	— (0)	369
Community: Rural	35% (71)	15% (30)	12% (24)	35% (71)	3% (6)	— (0)	201
Community/Gender: Urban Women	5% (2)	10% (5)	19% (10)	56% (28)	10% (5)	— (0)	50
Community/Gender: Urban Men	27% (21)	15% (11)	3% (2)	50% (39)	4% (3)	1% (1)	77
Community/Gender: Rural Women	28% (34)	20% (24)	17% (20)	31% (37)	4% (5)	— (0)	120
Community/Gender: Rural Men	45% (37)	6% (5)	5% (4)	42% (34)	2% (2)	— (0)	82
Community/Gender: Suburban Women	24% (47)	15% (28)	7% (13)	53% (102)	2% (3)	— (0)	193
Community/Gender: Suburban Men	29% (50)	17% (30)	10% (17)	42% (75)	2% (3)	— (0)	176
Homeowner	27% (158)	15% (86)	10% (59)	45% (261)	2% (14)	— (0)	578
Renter	26% (26)	17% (17)	7% (7)	43% (42)	6% (6)	— (0)	97
Military HHnm: Yes	22% (17)	16% (12)	14% (11)	41% (32)	6% (5)	— (0)	78
Military HH: No	28% (174)	15% (92)	9% (55)	46% (282)	3% (16)	— (1)	620
Employ: Private Sector	29% (77)	18% (47)	11% (29)	38% (100)	5% (12)	— (0)	264
Employ: Government	28% (12)	17% (7)	17% (7)	34% (14)	3% (1)	— (0)	42
Employ: Self-Employed	32% (19)	11% (6)	12% (7)	42% (24)	2% (1)	— (0)	58
Employ: Homemaker	31% (10)	27% (9)	— (0)	42% (14)	— (0)	— (0)	33
Employ: Student	42% (8)	7% (1)	3% (1)	46% (8)	— (0)	2% (0)	18
Employ: Retired	23% (40)	11% (20)	8% (15)	57% (100)	1% (1)	— (0)	176
Employ: Unemployed	24% (15)	8% (5)	8% (5)	54% (35)	5% (3)	1% (1)	64
Employ: Other	24% (10)	21% (9)	8% (3)	43% (18)	4% (2)	— (0)	42
Self + Household: White-Collar	27% (61)	15% (33)	10% (23)	45% (102)	4% (9)	— (0)	228
Self + Household: Blue Collar	27% (97)	14% (51)	10% (36)	46% (163)	2% (8)	— (0)	355
Union HH: Yes	29% (23)	11% (9)	9% (8)	51% (41)	1% (0)	— (0)	82
Union HH: No	27% (168)	16% (96)	10% (59)	44% (273)	3% (20)	— (1)	616

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	27%	(191)	15%	(105)	9%	(66)	45%	(314)	3%	(21)	—	(1)	698
LGBTQ+: Yes	20%	(15)	8%	(6)	10%	(7)	62%	(47)	—	(0)	1%	(0)	76
LGBTQ+: No	28%	(176)	16%	(99)	9%	(59)	43%	(267)	3%	(21)	—	(1)	622
Motivated to Vote	27%	(171)	15%	(93)	9%	(53)	47%	(289)	2%	(15)	—	(0)	621
Parent: Yes	38%	(67)	13%	(23)	11%	(19)	34%	(60)	4%	(7)	—	(0)	176
Parent: No	24%	(124)	16%	(81)	9%	(48)	49%	(255)	3%	(14)	—	(1)	522
COVID Vaccine: Yes	19%	(87)	13%	(59)	9%	(40)	58%	(268)	2%	(7)	—	(0)	461
COVID Vaccine: No	44%	(104)	19%	(46)	11%	(26)	20%	(47)	6%	(14)	—	(1)	237
Student Loans: Yes	21%	(27)	16%	(20)	11%	(15)	51%	(67)	1%	(1)	—	(0)	130
Student Loans: No	29%	(164)	15%	(84)	9%	(52)	44%	(248)	3%	(19)	—	(1)	568
Favorable Opinion of Haley	29%	(63)	24%	(53)	13%	(29)	32%	(69)	2%	(5)	—	(0)	219
Unfavorable Opinion of Haley	24%	(74)	9%	(29)	7%	(23)	59%	(184)	1%	(2)	—	(0)	313
Protestant	28%	(46)	13%	(21)	10%	(16)	47%	(78)	2%	(3)	—	(0)	164
Roman Catholic	31%	(44)	17%	(24)	12%	(17)	37%	(53)	3%	(4)	—	(0)	142
Mormon	29%	(1)	16%	(1)	3%	(0)	52%	(2)	—	(0)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	—	(0)	17%	(2)	21%	(2)	—	(0)	10
Jewish	—	(0)	8%	(1)	15%	(2)	77%	(9)	1%	(0)	—	(0)	12
Muslim	48%	(4)	—	(0)	38%	(3)	14%	(1)	—	(0)	—	(0)	8
Buddhist	19%	(1)	—	(0)	28%	(1)	42%	(2)	10%	(0)	—	(0)	4
Hindu	—	(0)	39%	(1)	—	(0)	38%	(1)	24%	(1)	—	(0)	3
Atheist	18%	(6)	1%	(0)	9%	(3)	72%	(24)	—	(0)	—	(0)	34
Agnostic	6%	(2)	8%	(3)	7%	(3)	79%	(30)	—	(0)	—	(0)	39
Something else	32%	(35)	23%	(25)	7%	(8)	33%	(36)	5%	(6)	—	(0)	109
Nothing in particular	27%	(45)	17%	(28)	8%	(13)	45%	(76)	3%	(5)	—	(1)	168
Prodigal Biden Voter	3%	(1)	19%	(7)	15%	(5)	51%	(18)	11%	(4)	—	(0)	35
Undecided Voter (DK/WNV)	1%	(1)	13%	(9)	24%	(17)	47%	(34)	14%	(10)	2%	(1)	73
Undecided Voter (DK)	—	(0)	15%	(4)	27%	(7)	50%	(13)	8%	(2)	—	(0)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	8% (53)	24% (166)	22% (151)	23% (161)	15% (108)	8% (59)	698
Gender: Male	8% (28)	25% (84)	22% (74)	24% (80)	14% (47)	7% (22)	335
Gender: Female	7% (24)	23% (82)	21% (77)	22% (81)	17% (61)	10% (36)	363
Age: 18-34	8% (15)	11% (19)	24% (44)	19% (36)	20% (37)	18% (34)	184
Age: 35-44	11% (10)	17% (16)	23% (22)	19% (18)	16% (16)	15% (14)	97
Age: 45-64	7% (18)	25% (62)	20% (50)	28% (69)	17% (42)	3% (8)	249
Age: 65+	6% (10)	41% (68)	21% (35)	23% (38)	8% (14)	1% (2)	168
GenZers: 1997-2012	13% (11)	10% (9)	16% (13)	18% (16)	21% (18)	22% (18)	85
Millennials: 1981-1996	7% (14)	14% (26)	27% (51)	19% (36)	17% (31)	15% (28)	185
GenXers: 1965-1980	7% (14)	23% (44)	18% (35)	31% (59)	16% (32)	5% (9)	193
Baby Boomers: 1946-1964	6% (14)	37% (85)	21% (49)	22% (51)	12% (26)	1% (3)	229
Educ: < College	7% (35)	24% (115)	19% (89)	23% (106)	18% (84)	9% (41)	469
Educ: Bachelors degree	7% (10)	24% (35)	24% (34)	21% (31)	14% (20)	9% (13)	143
Educ: Post-grad	9% (8)	19% (16)	33% (28)	29% (25)	5% (5)	5% (5)	86
Income: Under 50k	5% (15)	21% (67)	21% (65)	25% (79)	18% (56)	11% (34)	316
Income: 50k-100k	12% (29)	23% (59)	22% (56)	21% (53)	15% (38)	7% (19)	255
Income: 100k+	7% (8)	32% (40)	24% (30)	22% (28)	10% (13)	5% (6)	127
Ethnicity: White (Non-Hispanic)	7% (38)	27% (149)	20% (113)	24% (135)	15% (82)	7% (41)	558
Ethnicity: Hispanic	6% (1)	19% (4)	46% (10)	11% (2)	6% (1)	12% (3)	23
Ethnicity: Black (Non-Hispanic)	12% (11)	13% (12)	20% (18)	19% (17)	25% (22)	11% (10)	90
Ethnicity: Asian + Other (Non-Hispanic)	7% (2)	5% (1)	35% (10)	25% (7)	10% (3)	18% (5)	28
All Christian	9% (28)	31% (100)	21% (69)	17% (55)	18% (57)	4% (13)	322
All Non-Christian	10% (3)	— (0)	46% (12)	28% (7)	12% (3)	4% (1)	26
Atheist	6% (2)	22% (8)	23% (8)	34% (12)	4% (1)	10% (3)	34
Agnostic/Nothing in particular	6% (12)	20% (41)	20% (42)	30% (61)	11% (23)	14% (28)	207
Something Else	7% (7)	17% (18)	19% (21)	24% (26)	22% (24)	12% (13)	109
Evangelical	11% (17)	29% (44)	17% (26)	16% (24)	21% (32)	6% (10)	153
Non-Evangelical	7% (17)	26% (69)	24% (62)	21% (56)	16% (43)	6% (15)	263
PID: Dem (no lean)	5% (13)	15% (38)	31% (79)	28% (71)	14% (35)	8% (22)	257
PID: Ind (no lean)	7% (15)	24% (47)	18% (36)	23% (45)	17% (33)	11% (22)	197
PID: Rep (no lean)	10% (26)	33% (81)	15% (37)	19% (45)	17% (41)	6% (15)	244

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	24%	(166)	22%	(151)	23%	(161)	15%	(108)	8%	(59)	698
PID/Gender: Dem Men	4%	(5)	18%	(21)	31%	(36)	30%	(35)	13%	(16)	5%	(6)	118
PID/Gender: Dem Women	6%	(8)	12%	(17)	31%	(43)	26%	(36)	14%	(19)	11%	(16)	139
PID/Gender: Ind Men	8%	(8)	22%	(21)	22%	(21)	25%	(24)	15%	(14)	8%	(8)	97
PID/Gender: Ind Women	7%	(7)	25%	(25)	15%	(15)	21%	(21)	18%	(18)	14%	(14)	100
PID/Gender: Rep Men	13%	(16)	34%	(41)	14%	(17)	18%	(21)	14%	(17)	7%	(9)	120
PID/Gender: Rep Women	8%	(10)	32%	(40)	16%	(20)	19%	(24)	19%	(24)	5%	(6)	123
Ideo: Liberal (1-3)	1%	(2)	17%	(35)	30%	(63)	34%	(72)	11%	(23)	8%	(16)	211
Ideo: Moderate (4)	8%	(16)	24%	(48)	21%	(42)	20%	(39)	19%	(38)	8%	(16)	200
Ideo: Conservative (5-7)	13%	(35)	32%	(82)	17%	(43)	17%	(45)	15%	(38)	7%	(17)	259
Ideo/PID: Conservative Republican	12%	(22)	36%	(66)	13%	(23)	18%	(32)	15%	(28)	6%	(12)	183
Ideo/PID: Moderate/Liberal Republican	7%	(4)	27%	(15)	24%	(13)	23%	(13)	18%	(10)	2%	(1)	56
Ideo/PID: Moderate/Conservative Democrat	12%	(11)	23%	(21)	28%	(26)	11%	(10)	18%	(17)	7%	(7)	92
Ideo/PID: Liberal Democrat	1%	(2)	11%	(17)	32%	(53)	37%	(61)	11%	(18)	8%	(13)	164
Unfavorable of Biden and Trump	11%	(13)	23%	(28)	21%	(26)	28%	(34)	11%	(13)	6%	(7)	121
2024 H2H Matchup: Biden Voter	5%	(15)	19%	(60)	29%	(90)	28%	(88)	13%	(42)	6%	(19)	314
2024 H2H Matchup: Trump Voter	11%	(33)	28%	(86)	16%	(51)	20%	(63)	16%	(50)	9%	(28)	312
2024 H2H Matchup: Would not Vote	—	(0)	18%	(4)	17%	(4)	13%	(3)	31%	(8)	22%	(6)	25
2024 H2H Matchup: Do not Know	8%	(4)	31%	(15)	14%	(7)	15%	(7)	19%	(9)	12%	(6)	47
2022 House Vote: Democrat	5%	(14)	16%	(48)	32%	(97)	30%	(90)	14%	(41)	5%	(14)	304
2022 House Vote: Republican	11%	(31)	36%	(99)	15%	(41)	20%	(56)	12%	(35)	6%	(16)	279
2022 House Vote: Did not Vote	7%	(7)	16%	(15)	11%	(11)	12%	(12)	27%	(27)	26%	(25)	98
2020 Vote: Joe Biden	5%	(17)	18%	(58)	29%	(92)	29%	(92)	14%	(46)	5%	(16)	322
2020 Vote: Donald Trump	10%	(31)	32%	(97)	17%	(51)	20%	(60)	14%	(43)	7%	(22)	304
2020 Vote: Someone Else	—	(0)	29%	(3)	9%	(1)	12%	(1)	15%	(1)	36%	(4)	10
2020 Vote: Did not Vote	8%	(5)	13%	(8)	11%	(7)	14%	(8)	28%	(18)	26%	(16)	63
2016 Vote: Hillary Clinton	3%	(8)	15%	(36)	34%	(82)	33%	(79)	10%	(25)	4%	(9)	239
2016 Vote: Donald Trump	12%	(31)	32%	(87)	16%	(43)	21%	(56)	14%	(38)	6%	(16)	271
2016 Vote: Someone Else	—	(0)	48%	(16)	18%	(6)	7%	(2)	17%	(6)	10%	(3)	33
2020 Vote/PID: Not Biden/Democrat	—	(0)	24%	(7)	19%	(5)	15%	(4)	12%	(3)	30%	(9)	28
2020 Vote/PID: Not Trump/Republican	13%	(5)	31%	(11)	15%	(6)	8%	(3)	18%	(7)	15%	(6)	37

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**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	24%	(166)	22%	(151)	23%	(161)	15%	(108)	8%	(59)	698
U.S. Economy: Wrong Track	8%	(37)	24%	(109)	18%	(81)	23%	(103)	16%	(71)	11%	(49)	450
U.S. Economy: Right Direction	6%	(16)	23%	(57)	28%	(70)	24%	(59)	15%	(37)	4%	(9)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(14)	15%	(36)	31%	(73)	29%	(69)	15%	(35)	5%	(11)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(35)	28%	(93)	16%	(53)	19%	(65)	17%	(56)	11%	(36)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	30%	(36)	21%	(26)	22%	(27)	13%	(16)	9%	(11)	121
Top 2024 Issue: Economy	7%	(16)	24%	(61)	21%	(51)	19%	(46)	19%	(48)	11%	(26)	247
Community: Urban	10%	(13)	21%	(26)	16%	(20)	22%	(28)	19%	(24)	12%	(15)	127
Community: Suburban	6%	(24)	24%	(90)	25%	(91)	23%	(87)	14%	(51)	7%	(27)	369
Community: Rural	8%	(16)	25%	(50)	20%	(40)	23%	(46)	16%	(33)	8%	(17)	201
Community/Gender: Urban Women	6%	(3)	19%	(9)	21%	(11)	22%	(11)	12%	(6)	21%	(10)	50
Community/Gender: Urban Men	13%	(10)	22%	(17)	13%	(10)	22%	(17)	24%	(18)	6%	(5)	77
Community/Gender: Rural Women	8%	(10)	28%	(34)	21%	(25)	19%	(22)	19%	(23)	5%	(6)	120
Community/Gender: Rural Men	8%	(6)	20%	(16)	19%	(15)	29%	(24)	12%	(10)	13%	(11)	82
Community/Gender: Suburban Women	6%	(12)	20%	(39)	22%	(42)	25%	(48)	17%	(32)	10%	(20)	193
Community/Gender: Suburban Men	7%	(12)	29%	(50)	28%	(49)	22%	(39)	11%	(19)	4%	(7)	176
Homeowner	8%	(48)	25%	(145)	23%	(132)	22%	(127)	15%	(89)	6%	(36)	578
Renter	3%	(3)	19%	(19)	16%	(15)	31%	(30)	13%	(12)	18%	(18)	97
Military HHnm: Yes	7%	(5)	34%	(26)	25%	(19)	16%	(12)	14%	(11)	5%	(4)	78
Military HH: No	8%	(47)	23%	(140)	21%	(132)	24%	(149)	16%	(97)	9%	(55)	620
Employ: Private Sector	9%	(24)	25%	(67)	17%	(46)	26%	(69)	15%	(40)	7%	(19)	264
Employ: Government	17%	(7)	28%	(12)	22%	(9)	10%	(4)	14%	(6)	9%	(4)	42
Employ: Self-Employed	—	(0)	15%	(9)	26%	(15)	26%	(15)	18%	(10)	15%	(9)	58
Employ: Homemaker	8%	(3)	14%	(5)	33%	(11)	21%	(7)	21%	(7)	2%	(1)	33
Employ: Student	21%	(4)	6%	(1)	—	(0)	14%	(2)	9%	(2)	51%	(9)	18
Employ: Retired	6%	(10)	34%	(60)	26%	(46)	25%	(43)	8%	(15)	1%	(2)	176
Employ: Unemployed	4%	(2)	14%	(9)	29%	(19)	10%	(7)	31%	(20)	12%	(8)	64
Employ: Other	7%	(3)	10%	(4)	14%	(6)	33%	(14)	18%	(8)	17%	(7)	42
Self + Household: White-Collar	8%	(19)	29%	(66)	22%	(50)	19%	(43)	17%	(38)	5%	(12)	228
Self + Household: Blue Collar	8%	(30)	24%	(86)	20%	(69)	29%	(102)	12%	(41)	7%	(26)	355
Union HH: Yes	8%	(6)	27%	(22)	25%	(20)	33%	(27)	6%	(5)	1%	(1)	82
Union HH: No	8%	(46)	23%	(144)	21%	(131)	22%	(134)	17%	(103)	9%	(58)	616

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	24%	(166)	22%	(151)	23%	(161)	15%	(108)	8%	(59)	698
LGBTQ+: Yes	6%	(5)	21%	(16)	20%	(15)	33%	(25)	8%	(6)	12%	(9)	76
LGBTQ+: No	8%	(48)	24%	(150)	22%	(136)	22%	(136)	16%	(102)	8%	(50)	622
Motivated to Vote	8%	(53)	24%	(149)	23%	(144)	25%	(154)	14%	(84)	6%	(38)	621
Parent: Yes	5%	(9)	20%	(35)	23%	(40)	15%	(26)	22%	(39)	14%	(25)	176
Parent: No	8%	(43)	25%	(131)	21%	(111)	26%	(135)	13%	(69)	6%	(33)	522
COVID Vaccine: Yes	7%	(34)	25%	(117)	24%	(112)	24%	(108)	13%	(59)	6%	(29)	461
COVID Vaccine: No	8%	(18)	20%	(49)	16%	(39)	22%	(53)	21%	(49)	12%	(29)	237
Student Loans: Yes	8%	(10)	12%	(15)	24%	(31)	25%	(33)	13%	(17)	19%	(25)	130
Student Loans: No	8%	(43)	27%	(151)	21%	(121)	23%	(129)	16%	(91)	6%	(33)	568
Favorable Opinion of Haley	24%	(53)	76%	(166)	—	(0)	—	(0)	—	(0)	—	(0)	219
Unfavorable Opinion of Haley	—	(0)	—	(0)	48%	(151)	52%	(161)	—	(0)	—	(0)	313
Protestant	12%	(19)	33%	(54)	20%	(32)	13%	(22)	19%	(31)	4%	(6)	164
Roman Catholic	5%	(7)	29%	(41)	25%	(35)	23%	(33)	14%	(21)	4%	(5)	142
Mormon	—	(0)	29%	(1)	27%	(1)	16%	(1)	3%	(0)	26%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	15%	(2)	31%	(3)	—	(0)	3%	(0)	51%	(5)	—	(0)	10
Jewish	13%	(1)	1%	(0)	41%	(5)	38%	(4)	—	(0)	8%	(1)	12
Muslim	—	(0)	—	(0)	45%	(4)	28%	(2)	27%	(2)	—	(0)	8
Buddhist	28%	(1)	—	(0)	42%	(2)	19%	(1)	10%	(0)	—	(0)	4
Hindu	—	(0)	—	(0)	76%	(2)	—	(0)	24%	(1)	—	(0)	3
Atheist	6%	(2)	22%	(8)	23%	(8)	34%	(12)	4%	(1)	10%	(3)	34
Agnostic	—	(0)	11%	(4)	20%	(8)	53%	(21)	7%	(3)	9%	(3)	39
Something else	7%	(7)	17%	(18)	19%	(21)	24%	(26)	22%	(24)	12%	(13)	109
Nothing in particular	7%	(12)	22%	(36)	20%	(34)	24%	(41)	12%	(20)	15%	(25)	168
Prodigal Biden Voter	10%	(3)	26%	(9)	17%	(6)	17%	(6)	22%	(8)	9%	(3)	35
Undecided Voter (DK/WNV)	5%	(4)	26%	(19)	15%	(11)	14%	(11)	23%	(17)	16%	(11)	73
Undecided Voter (DK)	—	(0)	18%	(4)	17%	(4)	13%	(3)	31%	(8)	22%	(6)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	11%	(75)	9%	(59)	17%	(117)	18%	(126)	38%	(266)	698
Gender: Male	10%	(35)	13%	(42)	10%	(33)	22%	(73)	15%	(50)	31%	(103)	335
Gender: Female	6%	(21)	9%	(33)	7%	(26)	12%	(44)	21%	(76)	45%	(163)	363
Age: 18-34	3%	(5)	11%	(20)	7%	(13)	11%	(20)	16%	(29)	52%	(96)	184
Age: 35-44	8%	(8)	14%	(14)	5%	(5)	8%	(8)	23%	(23)	41%	(40)	97
Age: 45-64	8%	(20)	9%	(23)	10%	(24)	18%	(46)	18%	(45)	37%	(92)	249
Age: 65+	13%	(22)	11%	(19)	10%	(17)	26%	(43)	17%	(29)	23%	(38)	168
GenZers: 1997-2012	4%	(4)	10%	(8)	7%	(6)	14%	(12)	14%	(12)	50%	(43)	85
Millennials: 1981-1996	5%	(9)	13%	(23)	6%	(12)	9%	(16)	20%	(37)	47%	(88)	185
GenXers: 1965-1980	7%	(14)	9%	(17)	7%	(14)	19%	(36)	20%	(39)	37%	(72)	193
Baby Boomers: 1946-1964	12%	(28)	11%	(25)	12%	(27)	23%	(52)	15%	(35)	27%	(61)	229
Educ: < College	10%	(46)	9%	(42)	8%	(36)	14%	(68)	20%	(94)	39%	(183)	469
Educ: Bachelors degree	4%	(5)	15%	(21)	10%	(15)	16%	(23)	14%	(19)	41%	(59)	143
Educ: Post-grad	5%	(4)	14%	(12)	10%	(8)	30%	(26)	14%	(12)	28%	(24)	86
Income: Under 50k	8%	(26)	9%	(28)	7%	(22)	14%	(45)	20%	(62)	42%	(133)	316
Income: 50k-100k	8%	(21)	10%	(25)	11%	(27)	17%	(43)	14%	(36)	40%	(103)	255
Income: 100k+	7%	(8)	16%	(21)	8%	(10)	23%	(29)	22%	(28)	23%	(30)	127
Ethnicity: White (Non-Hispanic)	8%	(44)	10%	(56)	8%	(46)	17%	(96)	18%	(99)	39%	(217)	558
Ethnicity: Hispanic	—	(0)	28%	(6)	24%	(5)	18%	(4)	10%	(2)	21%	(5)	23
Ethnicity: Black (Non-Hispanic)	12%	(11)	10%	(9)	5%	(4)	18%	(16)	21%	(19)	35%	(31)	90
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	12%	(3)	14%	(4)	5%	(1)	20%	(6)	46%	(13)	28
All Christian	10%	(32)	13%	(43)	8%	(25)	16%	(52)	17%	(55)	35%	(114)	322
All Non-Christian	5%	(1)	8%	(2)	11%	(3)	19%	(5)	22%	(6)	34%	(9)	26
Atheist	—	(0)	6%	(2)	20%	(7)	45%	(15)	5%	(2)	24%	(8)	34
Agnostic/Nothing in particular	7%	(14)	7%	(15)	9%	(19)	17%	(36)	20%	(42)	39%	(81)	207
Something Else	8%	(8)	11%	(12)	5%	(5)	8%	(9)	19%	(21)	49%	(54)	109
Evangelical	11%	(16)	16%	(25)	5%	(8)	8%	(12)	18%	(27)	42%	(64)	153
Non-Evangelical	7%	(20)	12%	(30)	8%	(22)	19%	(49)	18%	(47)	36%	(96)	263
PID: Dem (no lean)	3%	(7)	5%	(14)	11%	(28)	29%	(75)	15%	(40)	36%	(94)	257
PID: Ind (no lean)	7%	(15)	8%	(15)	10%	(20)	18%	(36)	18%	(35)	39%	(76)	197
PID: Rep (no lean)	14%	(34)	19%	(45)	5%	(11)	2%	(6)	21%	(51)	39%	(96)	244

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	11%	(75)	9%	(59)	17%	(117)	18%	(126)	38%	(266)	698
PID/Gender: Dem Men	3%	(4)	5%	(6)	12%	(15)	45%	(53)	10%	(12)	24%	(29)	118
PID/Gender: Dem Women	2%	(3)	6%	(9)	10%	(13)	16%	(22)	20%	(27)	47%	(65)	139
PID/Gender: Ind Men	9%	(9)	9%	(9)	12%	(11)	19%	(18)	14%	(14)	37%	(36)	97
PID/Gender: Ind Women	6%	(6)	6%	(6)	9%	(9)	18%	(18)	21%	(21)	40%	(40)	100
PID/Gender: Rep Men	18%	(22)	23%	(27)	6%	(7)	2%	(2)	20%	(24)	31%	(38)	120
PID/Gender: Rep Women	10%	(12)	14%	(18)	3%	(4)	3%	(4)	22%	(28)	47%	(58)	123
Ideo: Liberal (1-3)	1%	(1)	5%	(11)	11%	(24)	32%	(68)	15%	(32)	35%	(74)	211
Ideo: Moderate (4)	5%	(9)	7%	(15)	10%	(19)	19%	(38)	25%	(49)	35%	(69)	200
Ideo: Conservative (5-7)	18%	(46)	19%	(48)	5%	(14)	4%	(11)	16%	(42)	38%	(98)	259
Ideo/PID: Conservative Republican	18%	(33)	20%	(37)	4%	(7)	2%	(4)	18%	(32)	38%	(69)	183
Ideo/PID: Moderate/Liberal Republican	3%	(1)	15%	(8)	6%	(4)	2%	(1)	33%	(19)	40%	(23)	56
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	8%	(7)	12%	(11)	21%	(19)	14%	(13)	39%	(36)	92
Ideo/PID: Liberal Democrat	1%	(1)	4%	(7)	10%	(17)	34%	(56)	16%	(26)	34%	(56)	164
Unfavorable of Biden and Trump	2%	(2)	11%	(13)	17%	(20)	12%	(14)	24%	(29)	35%	(43)	121
2024 H2H Matchup: Biden Voter	2%	(7)	5%	(16)	11%	(36)	31%	(97)	15%	(47)	36%	(112)	314
2024 H2H Matchup: Trump Voter	15%	(47)	18%	(55)	3%	(11)	4%	(11)	20%	(62)	41%	(127)	312
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	12%	(3)	16%	(4)	26%	(7)	46%	(12)	25
2024 H2H Matchup: Do not Know	5%	(2)	8%	(4)	21%	(10)	10%	(5)	23%	(11)	33%	(15)	47
2022 House Vote: Democrat	2%	(6)	6%	(19)	10%	(32)	31%	(94)	16%	(50)	34%	(104)	304
2022 House Vote: Republican	15%	(43)	19%	(52)	5%	(15)	8%	(21)	18%	(50)	35%	(97)	279
2022 House Vote: Did not Vote	4%	(4)	4%	(4)	9%	(9)	1%	(1)	24%	(23)	57%	(56)	98
2020 Vote: Joe Biden	2%	(7)	5%	(16)	12%	(38)	31%	(98)	16%	(52)	34%	(111)	322
2020 Vote: Donald Trump	16%	(48)	18%	(54)	5%	(15)	6%	(17)	20%	(61)	36%	(109)	304
2020 Vote: Someone Else	—	(0)	12%	(1)	11%	(1)	—	(0)	27%	(3)	49%	(5)	10
2020 Vote: Did not Vote	1%	(0)	6%	(4)	8%	(5)	2%	(1)	17%	(11)	66%	(42)	63
2016 Vote: Hillary Clinton	2%	(5)	4%	(10)	11%	(27)	35%	(83)	15%	(37)	33%	(78)	239
2016 Vote: Donald Trump	17%	(46)	18%	(48)	6%	(16)	6%	(16)	20%	(55)	34%	(91)	271
2016 Vote: Someone Else	4%	(1)	11%	(4)	16%	(5)	6%	(2)	13%	(4)	50%	(17)	33
2020 Vote/PID: Not Biden/Democrat	—	(0)	13%	(4)	22%	(6)	5%	(1)	12%	(3)	48%	(13)	28
2020 Vote/PID: Not Trump/Republican	1%	(0)	14%	(5)	10%	(4)	5%	(2)	19%	(7)	51%	(19)	37

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	11%	(75)	9%	(59)	17%	(117)	18%	(126)	38%	(266)	698
U.S. Economy: Wrong Track	10%	(46)	12%	(53)	6%	(28)	9%	(42)	21%	(93)	42%	(187)	450
U.S. Economy: Right Direction	4%	(9)	9%	(21)	13%	(31)	30%	(75)	13%	(33)	32%	(78)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	4%	(10)	12%	(28)	32%	(77)	15%	(35)	34%	(82)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(47)	15%	(52)	4%	(14)	6%	(21)	19%	(66)	41%	(138)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	10%	(13)	14%	(17)	16%	(19)	20%	(24)	38%	(46)	121
Top 2024 Issue: Economy	5%	(14)	9%	(23)	11%	(27)	9%	(22)	26%	(63)	40%	(100)	247
Community: Urban	10%	(12)	12%	(15)	8%	(10)	16%	(20)	16%	(21)	38%	(48)	127
Community: Suburban	8%	(29)	10%	(37)	9%	(32)	18%	(65)	19%	(69)	37%	(137)	369
Community: Rural	7%	(14)	11%	(22)	8%	(17)	16%	(32)	18%	(36)	40%	(81)	201
Community/Gender: Urban Women	7%	(3)	7%	(3)	8%	(4)	12%	(6)	14%	(7)	54%	(27)	50
Community/Gender: Urban Men	12%	(9)	16%	(12)	8%	(6)	19%	(14)	18%	(14)	27%	(21)	77
Community/Gender: Rural Women	5%	(6)	14%	(17)	8%	(9)	9%	(11)	21%	(25)	43%	(51)	120
Community/Gender: Rural Men	9%	(8)	6%	(5)	9%	(8)	26%	(21)	13%	(10)	36%	(30)	82
Community/Gender: Suburban Women	6%	(11)	6%	(12)	7%	(13)	14%	(28)	23%	(44)	44%	(85)	193
Community/Gender: Suburban Men	10%	(18)	14%	(25)	11%	(19)	21%	(37)	14%	(25)	29%	(52)	176
Homeowner	8%	(46)	12%	(68)	9%	(50)	18%	(103)	18%	(102)	36%	(208)	578
Renter	8%	(8)	6%	(6)	9%	(8)	12%	(11)	18%	(18)	47%	(46)	97
Military HHnm: Yes	8%	(7)	17%	(13)	7%	(6)	21%	(16)	19%	(15)	26%	(20)	78
Military HH: No	8%	(49)	10%	(61)	9%	(54)	16%	(101)	18%	(111)	40%	(245)	620
Employ: Private Sector	8%	(21)	12%	(31)	5%	(13)	14%	(36)	22%	(58)	40%	(106)	264
Employ: Government	9%	(4)	18%	(7)	10%	(4)	14%	(6)	14%	(6)	36%	(15)	42
Employ: Self-Employed	7%	(4)	8%	(4)	11%	(6)	20%	(12)	20%	(11)	34%	(19)	58
Employ: Homemaker	—	(0)	17%	(6)	7%	(2)	7%	(2)	11%	(4)	58%	(19)	33
Employ: Student	2%	(0)	—	(0)	6%	(1)	1%	(0)	14%	(3)	78%	(14)	18
Employ: Retired	10%	(17)	11%	(19)	13%	(22)	24%	(42)	17%	(29)	26%	(46)	176
Employ: Unemployed	7%	(4)	11%	(7)	12%	(7)	18%	(12)	15%	(10)	38%	(24)	64
Employ: Other	11%	(5)	3%	(1)	6%	(3)	17%	(7)	12%	(5)	52%	(22)	42
Self + Household: White-Collar	11%	(26)	15%	(34)	10%	(22)	17%	(39)	17%	(39)	30%	(67)	228
Self + Household: Blue Collar	7%	(26)	9%	(30)	7%	(26)	18%	(63)	18%	(63)	41%	(146)	355
Union HH: Yes	8%	(7)	13%	(11)	20%	(17)	19%	(16)	13%	(10)	26%	(21)	82
Union HH: No	8%	(49)	10%	(64)	7%	(43)	16%	(101)	19%	(115)	40%	(245)	616

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	11%	(75)	9%	(59)	17%	(117)	18%	(126)	38%	(266)	698
LGBTQ+: Yes	6%	(5)	3%	(2)	10%	(8)	25%	(19)	11%	(8)	45%	(34)	76
LGBTQ+: No	8%	(51)	12%	(72)	8%	(52)	16%	(98)	19%	(117)	37%	(231)	622
Motivated to Vote	9%	(56)	11%	(71)	9%	(54)	18%	(111)	17%	(107)	36%	(223)	621
Parent: Yes	3%	(6)	18%	(31)	6%	(10)	10%	(17)	21%	(37)	43%	(75)	176
Parent: No	10%	(50)	8%	(43)	9%	(50)	19%	(100)	17%	(89)	37%	(191)	522
COVID Vaccine: Yes	7%	(31)	10%	(45)	10%	(45)	21%	(95)	16%	(76)	37%	(169)	461
COVID Vaccine: No	11%	(25)	13%	(30)	6%	(14)	9%	(22)	21%	(50)	41%	(96)	237
Student Loans: Yes	3%	(4)	12%	(16)	10%	(13)	12%	(16)	13%	(17)	49%	(64)	130
Student Loans: No	9%	(51)	10%	(59)	8%	(46)	18%	(101)	19%	(109)	36%	(202)	568
Favorable Opinion of Haley	13%	(28)	21%	(45)	10%	(22)	11%	(24)	17%	(37)	28%	(62)	219
Unfavorable Opinion of Haley	9%	(27)	8%	(25)	10%	(31)	29%	(92)	15%	(46)	29%	(92)	313
Protestant	9%	(14)	12%	(19)	11%	(18)	16%	(26)	16%	(26)	37%	(61)	164
Roman Catholic	10%	(14)	17%	(24)	4%	(6)	18%	(26)	19%	(27)	32%	(46)	142
Mormon	—	(0)	—	(0)	27%	(1)	—	(0)	3%	(0)	70%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	46%	(5)	—	(0)	—	(0)	—	(0)	17%	(2)	37%	(4)	10
Jewish	11%	(1)	12%	(1)	12%	(1)	28%	(3)	18%	(2)	19%	(2)	12
Muslim	—	(0)	—	(0)	7%	(1)	—	(0)	27%	(2)	66%	(5)	8
Buddhist	—	(0)	19%	(1)	—	(0)	42%	(2)	—	(0)	38%	(2)	4
Hindu	—	(0)	—	(0)	39%	(1)	—	(0)	61%	(2)	—	(0)	3
Atheist	—	(0)	6%	(2)	20%	(7)	45%	(15)	5%	(2)	24%	(8)	34
Agnostic	2%	(1)	3%	(1)	10%	(4)	27%	(10)	23%	(9)	36%	(14)	39
Something else	8%	(8)	11%	(12)	5%	(5)	8%	(9)	19%	(21)	49%	(54)	109
Nothing in particular	8%	(13)	8%	(14)	9%	(15)	15%	(25)	20%	(33)	40%	(67)	168
Prodigal Biden Voter	2%	(1)	9%	(3)	20%	(7)	20%	(7)	24%	(8)	25%	(9)	35
Undecided Voter (DK/WNV)	3%	(2)	5%	(4)	18%	(13)	12%	(9)	24%	(17)	37%	(27)	73
Undecided Voter (DK)	—	(0)	—	(0)	12%	(3)	16%	(4)	26%	(7)	46%	(12)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(64)	15%	(106)	11%	(78)	19%	(136)	13%	(89)	32%	(224)	698
Gender: Male	12%	(39)	17%	(58)	11%	(37)	23%	(77)	12%	(39)	26%	(86)	335
Gender: Female	7%	(25)	13%	(48)	12%	(42)	16%	(59)	14%	(50)	38%	(138)	363
Age: 18-34	8%	(14)	15%	(27)	10%	(19)	13%	(23)	13%	(24)	41%	(76)	184
Age: 35-44	10%	(10)	10%	(9)	13%	(12)	13%	(13)	16%	(15)	39%	(38)	97
Age: 45-64	8%	(21)	17%	(43)	11%	(26)	23%	(58)	11%	(28)	29%	(73)	249
Age: 65+	12%	(19)	16%	(27)	12%	(21)	25%	(42)	13%	(22)	22%	(37)	168
GenZers: 1997-2012	10%	(9)	10%	(9)	17%	(14)	8%	(7)	11%	(10)	43%	(37)	85
Millennials: 1981-1996	8%	(15)	14%	(26)	8%	(14)	15%	(29)	16%	(30)	39%	(72)	185
GenXers: 1965-1980	7%	(13)	14%	(27)	11%	(21)	24%	(46)	9%	(17)	35%	(68)	193
Baby Boomers: 1946-1964	12%	(27)	19%	(44)	13%	(29)	23%	(53)	14%	(32)	20%	(45)	229
Educ: < College	10%	(46)	18%	(83)	10%	(48)	14%	(67)	15%	(70)	33%	(154)	469
Educ: Bachelors degree	7%	(10)	10%	(14)	15%	(22)	29%	(42)	6%	(8)	32%	(46)	143
Educ: Post-grad	9%	(7)	10%	(9)	10%	(9)	31%	(27)	13%	(11)	27%	(23)	86
Income: Under 50k	6%	(19)	18%	(58)	9%	(27)	18%	(58)	12%	(39)	36%	(114)	316
Income: 50k-100k	14%	(35)	10%	(26)	9%	(24)	18%	(47)	16%	(40)	33%	(83)	255
Income: 100k+	8%	(10)	17%	(22)	22%	(27)	24%	(31)	8%	(10)	21%	(27)	127
Ethnicity: White (Non-Hispanic)	9%	(50)	16%	(87)	10%	(57)	23%	(128)	13%	(71)	30%	(165)	558
Ethnicity: Hispanic	—	(0)	28%	(6)	33%	(7)	6%	(1)	6%	(1)	26%	(6)	23
Ethnicity: Black (Non-Hispanic)	15%	(13)	8%	(7)	13%	(11)	4%	(3)	16%	(14)	45%	(41)	90
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	23%	(6)	8%	(2)	13%	(4)	9%	(2)	43%	(12)	28
All Christian	11%	(34)	19%	(63)	14%	(45)	14%	(45)	12%	(39)	30%	(96)	322
All Non-Christian	13%	(3)	3%	(1)	8%	(2)	24%	(6)	19%	(5)	33%	(9)	26
Atheist	6%	(2)	4%	(1)	19%	(6)	37%	(13)	10%	(3)	24%	(8)	34
Agnostic/Nothing in particular	7%	(15)	13%	(28)	8%	(16)	30%	(62)	11%	(23)	31%	(63)	207
Something Else	9%	(10)	13%	(14)	8%	(9)	9%	(10)	17%	(19)	44%	(48)	109
Evangelical	8%	(13)	23%	(35)	15%	(23)	6%	(10)	14%	(21)	34%	(51)	153
Non-Evangelical	10%	(26)	15%	(40)	11%	(30)	16%	(42)	14%	(36)	33%	(87)	263
PID: Dem (no lean)	4%	(11)	4%	(10)	13%	(33)	30%	(78)	13%	(33)	36%	(94)	257
PID: Ind (no lean)	7%	(15)	13%	(26)	11%	(23)	26%	(51)	10%	(20)	32%	(63)	197
PID: Rep (no lean)	16%	(39)	29%	(71)	10%	(23)	3%	(7)	15%	(36)	28%	(67)	244

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(64)	15%	(106)	11%	(78)	19%	(136)	13%	(89)	32%	(224)	698
PID/Gender: Dem Men	3%	(4)	6%	(7)	14%	(17)	39%	(46)	10%	(12)	28%	(34)	118
PID/Gender: Dem Women	5%	(7)	2%	(3)	11%	(16)	23%	(32)	15%	(21)	43%	(60)	139
PID/Gender: Ind Men	11%	(10)	13%	(13)	9%	(9)	28%	(28)	11%	(11)	27%	(27)	97
PID/Gender: Ind Women	4%	(4)	13%	(13)	14%	(14)	23%	(23)	9%	(9)	37%	(37)	100
PID/Gender: Rep Men	21%	(25)	32%	(39)	9%	(11)	3%	(4)	13%	(16)	21%	(26)	120
PID/Gender: Rep Women	11%	(14)	26%	(32)	10%	(12)	3%	(4)	16%	(20)	34%	(42)	123
Ideo: Liberal (1-3)	3%	(6)	6%	(13)	12%	(25)	38%	(80)	13%	(28)	28%	(59)	211
Ideo: Moderate (4)	4%	(8)	12%	(23)	12%	(23)	23%	(46)	15%	(31)	34%	(68)	200
Ideo: Conservative (5-7)	19%	(50)	27%	(69)	11%	(27)	4%	(10)	11%	(28)	29%	(75)	259
Ideo/PID: Conservative Republican	19%	(35)	30%	(56)	10%	(18)	3%	(6)	12%	(21)	26%	(48)	183
Ideo/PID: Moderate/Liberal Republican	6%	(4)	27%	(15)	11%	(6)	2%	(1)	27%	(15)	28%	(15)	56
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	4%	(4)	18%	(16)	11%	(10)	12%	(11)	49%	(45)	92
Ideo/PID: Liberal Democrat	3%	(5)	3%	(6)	10%	(16)	41%	(67)	14%	(22)	29%	(47)	164
Unfavorable of Biden and Trump	1%	(1)	16%	(19)	13%	(15)	24%	(29)	16%	(19)	30%	(37)	121
2024 H2H Matchup: Biden Voter	3%	(9)	4%	(12)	14%	(43)	35%	(111)	12%	(39)	32%	(100)	314
2024 H2H Matchup: Trump Voter	17%	(52)	27%	(84)	8%	(24)	5%	(15)	13%	(41)	31%	(96)	312
2024 H2H Matchup: Would not Vote	4%	(1)	15%	(4)	14%	(3)	9%	(2)	15%	(4)	44%	(11)	25
2024 H2H Matchup: Do not Know	3%	(1)	14%	(6)	18%	(9)	17%	(8)	13%	(6)	35%	(17)	47
2022 House Vote: Democrat	3%	(9)	5%	(15)	12%	(37)	34%	(105)	14%	(42)	32%	(97)	304
2022 House Vote: Republican	16%	(44)	27%	(74)	11%	(31)	7%	(19)	12%	(33)	28%	(77)	279
2022 House Vote: Did not Vote	11%	(11)	14%	(14)	8%	(8)	7%	(7)	12%	(12)	47%	(46)	98
2020 Vote: Joe Biden	3%	(9)	5%	(16)	12%	(38)	36%	(114)	14%	(44)	31%	(100)	322
2020 Vote: Donald Trump	15%	(46)	28%	(86)	11%	(34)	6%	(17)	12%	(37)	28%	(84)	304
2020 Vote: Someone Else	9%	(1)	7%	(1)	22%	(2)	19%	(2)	3%	(0)	40%	(4)	10
2020 Vote: Did not Vote	13%	(8)	7%	(4)	6%	(4)	4%	(3)	13%	(8)	57%	(36)	63
2016 Vote: Hillary Clinton	3%	(7)	3%	(6)	11%	(26)	38%	(91)	12%	(29)	33%	(79)	239
2016 Vote: Donald Trump	17%	(45)	29%	(77)	10%	(27)	9%	(24)	13%	(34)	23%	(64)	271
2016 Vote: Someone Else	5%	(2)	10%	(3)	18%	(6)	26%	(9)	6%	(2)	35%	(12)	33
2020 Vote/PID: Not Biden/Democrat	11%	(3)	7%	(2)	19%	(5)	6%	(2)	2%	(1)	55%	(15)	28
2020 Vote/PID: Not Trump/Republican	13%	(5)	10%	(4)	12%	(4)	7%	(3)	15%	(5)	42%	(15)	37

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**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(64)	15%	(106)	11%	(78)	19%	(136)	13%	(89)	32%	(224)	698
U.S. Economy: Wrong Track	12%	(53)	19%	(86)	9%	(40)	13%	(59)	14%	(63)	33%	(149)	450
U.S. Economy: Right Direction	5%	(11)	8%	(20)	15%	(38)	31%	(77)	11%	(27)	30%	(75)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	4%	(9)	12%	(28)	36%	(86)	12%	(30)	32%	(77)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(55)	24%	(82)	11%	(36)	5%	(18)	12%	(40)	32%	(107)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	13%	(15)	12%	(15)	26%	(32)	16%	(19)	33%	(40)	121
Top 2024 Issue: Economy	7%	(16)	19%	(47)	12%	(30)	10%	(24)	15%	(37)	38%	(93)	247
Community: Urban	9%	(11)	15%	(19)	11%	(15)	14%	(18)	13%	(17)	38%	(48)	127
Community: Suburban	10%	(35)	13%	(50)	12%	(44)	22%	(82)	13%	(48)	30%	(110)	369
Community: Rural	9%	(18)	19%	(38)	10%	(19)	18%	(37)	12%	(24)	32%	(65)	201
Community/Gender: Urban Women	10%	(5)	5%	(3)	9%	(5)	10%	(5)	10%	(5)	55%	(27)	50
Community/Gender: Urban Men	7%	(6)	21%	(16)	13%	(10)	17%	(13)	15%	(12)	27%	(21)	77
Community/Gender: Rural Women	4%	(5)	24%	(29)	12%	(14)	12%	(15)	13%	(16)	35%	(42)	120
Community/Gender: Rural Men	16%	(13)	11%	(9)	7%	(6)	27%	(22)	11%	(9)	29%	(23)	82
Community/Gender: Suburban Women	8%	(15)	9%	(16)	12%	(24)	20%	(39)	15%	(30)	36%	(69)	193
Community/Gender: Suburban Men	11%	(20)	19%	(33)	12%	(21)	24%	(42)	10%	(18)	24%	(42)	176
Homeowner	9%	(53)	15%	(89)	12%	(70)	20%	(117)	12%	(71)	31%	(178)	578
Renter	10%	(10)	13%	(13)	7%	(7)	17%	(16)	16%	(15)	38%	(37)	97
Military HHnm: Yes	9%	(7)	15%	(11)	16%	(12)	19%	(15)	17%	(13)	25%	(19)	78
Military HH: No	9%	(57)	15%	(95)	11%	(66)	20%	(121)	12%	(76)	33%	(204)	620
Employ: Private Sector	8%	(22)	18%	(47)	11%	(30)	17%	(44)	14%	(38)	31%	(83)	264
Employ: Government	18%	(7)	5%	(2)	15%	(6)	29%	(12)	9%	(4)	24%	(10)	42
Employ: Self-Employed	8%	(5)	16%	(9)	15%	(9)	17%	(10)	5%	(3)	39%	(22)	58
Employ: Homemaker	4%	(1)	25%	(8)	17%	(6)	13%	(4)	11%	(4)	30%	(10)	33
Employ: Student	11%	(2)	3%	(1)	5%	(1)	5%	(1)	12%	(2)	64%	(12)	18
Employ: Retired	10%	(17)	15%	(26)	10%	(18)	26%	(46)	13%	(22)	26%	(46)	176
Employ: Unemployed	8%	(5)	12%	(7)	10%	(6)	19%	(12)	21%	(13)	30%	(19)	64
Employ: Other	9%	(4)	13%	(5)	6%	(2)	14%	(6)	9%	(4)	50%	(21)	42
Self + Household: White-Collar	14%	(32)	16%	(37)	14%	(31)	24%	(54)	9%	(21)	23%	(53)	228
Self + Household: Blue Collar	7%	(23)	16%	(56)	8%	(29)	19%	(69)	14%	(51)	36%	(126)	355
Union HH: Yes	10%	(8)	11%	(9)	12%	(10)	33%	(27)	11%	(9)	23%	(19)	82
Union HH: No	9%	(56)	16%	(97)	11%	(69)	18%	(109)	13%	(80)	33%	(205)	616

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**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(64)	15%	(106)	11%	(78)	19%	(136)	13%	(89)	32%	(224)	698
LGBTQ+: Yes	12%	(9)	5%	(4)	12%	(9)	27%	(20)	14%	(11)	30%	(23)	76
LGBTQ+: No	9%	(55)	17%	(103)	11%	(70)	19%	(116)	13%	(78)	32%	(201)	622
Motivated to Vote	10%	(59)	16%	(101)	10%	(62)	21%	(131)	13%	(79)	30%	(189)	621
Parent: Yes	7%	(13)	17%	(29)	11%	(19)	10%	(18)	16%	(27)	40%	(70)	176
Parent: No	10%	(51)	15%	(77)	11%	(60)	23%	(118)	12%	(62)	30%	(154)	522
COVID Vaccine: Yes	8%	(39)	13%	(60)	11%	(50)	25%	(117)	14%	(65)	28%	(130)	461
COVID Vaccine: No	11%	(25)	19%	(46)	12%	(29)	8%	(19)	10%	(24)	40%	(94)	237
Student Loans: Yes	8%	(11)	9%	(11)	8%	(10)	20%	(26)	8%	(11)	47%	(61)	130
Student Loans: No	9%	(54)	17%	(95)	12%	(68)	19%	(110)	14%	(79)	29%	(162)	568
Favorable Opinion of Haley	12%	(27)	26%	(57)	15%	(34)	11%	(25)	12%	(25)	23%	(50)	219
Unfavorable Opinion of Haley	9%	(28)	12%	(39)	11%	(34)	34%	(106)	11%	(33)	23%	(72)	313
Protestant	10%	(16)	22%	(36)	14%	(23)	16%	(27)	14%	(23)	24%	(39)	164
Roman Catholic	9%	(13)	18%	(25)	15%	(21)	11%	(16)	11%	(15)	36%	(51)	142
Mormon	3%	(0)	—	(0)	—	(0)	—	(0)	16%	(1)	81%	(4)	5
Orthodox (e.g. Greek or Russian Orthodox)	46%	(5)	14%	(1)	—	(0)	24%	(3)	—	(0)	16%	(2)	10
Jewish	19%	(2)	—	(0)	4%	(0)	40%	(5)	10%	(1)	26%	(3)	12
Muslim	14%	(1)	—	(0)	7%	(1)	—	(0)	27%	(2)	52%	(4)	8
Buddhist	—	(0)	19%	(1)	—	(0)	42%	(2)	28%	(1)	10%	(0)	4
Hindu	—	(0)	—	(0)	38%	(1)	—	(0)	24%	(1)	39%	(1)	3
Atheist	6%	(2)	4%	(1)	19%	(6)	37%	(13)	10%	(3)	24%	(8)	34
Agnostic	2%	(1)	9%	(3)	10%	(4)	59%	(23)	8%	(3)	13%	(5)	39
Something else	9%	(10)	13%	(14)	8%	(9)	9%	(10)	17%	(19)	44%	(48)	109
Nothing in particular	8%	(14)	14%	(24)	8%	(13)	24%	(40)	12%	(19)	35%	(58)	168
Prodigal Biden Voter	4%	(1)	17%	(6)	15%	(5)	20%	(7)	18%	(6)	26%	(9)	35
Undecided Voter (DK/WNV)	3%	(2)	14%	(10)	17%	(12)	14%	(10)	14%	(10)	38%	(28)	73
Undecided Voter (DK)	4%	(1)	15%	(4)	14%	(3)	9%	(2)	15%	(4)	44%	(11)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(36)	8%	(59)	8%	(54)	7%	(48)	18%	(129)	53%	(373)	698
Gender: Male	6%	(21)	11%	(37)	11%	(37)	10%	(32)	18%	(60)	44%	(149)	335
Gender: Female	4%	(15)	6%	(22)	5%	(17)	4%	(16)	19%	(69)	62%	(224)	363
Age: 18-34	8%	(15)	12%	(22)	7%	(13)	4%	(8)	14%	(27)	54%	(100)	184
Age: 35-44	9%	(8)	8%	(8)	11%	(10)	5%	(5)	15%	(15)	52%	(50)	97
Age: 45-64	3%	(7)	6%	(15)	9%	(21)	7%	(18)	22%	(54)	54%	(134)	249
Age: 65+	3%	(6)	9%	(15)	5%	(8)	10%	(16)	20%	(34)	53%	(89)	168
GenZers: 1997-2012	13%	(11)	14%	(12)	7%	(6)	7%	(6)	12%	(11)	48%	(41)	85
Millennials: 1981-1996	6%	(12)	9%	(16)	10%	(18)	3%	(6)	16%	(30)	56%	(103)	185
GenXers: 1965-1980	4%	(8)	8%	(15)	8%	(15)	10%	(19)	21%	(40)	50%	(96)	193
Baby Boomers: 1946-1964	2%	(6)	7%	(16)	6%	(15)	7%	(17)	20%	(46)	57%	(130)	229
Educ: < College	6%	(28)	8%	(37)	7%	(33)	6%	(29)	18%	(86)	54%	(255)	469
Educ: Bachelors degree	5%	(8)	8%	(11)	8%	(11)	7%	(10)	18%	(26)	53%	(76)	143
Educ: Post-grad	1%	(1)	12%	(10)	10%	(9)	9%	(8)	19%	(16)	49%	(42)	86
Income: Under 50k	6%	(19)	6%	(19)	7%	(21)	7%	(22)	21%	(65)	54%	(170)	316
Income: 50k-100k	6%	(15)	8%	(20)	10%	(25)	7%	(18)	14%	(36)	55%	(140)	255
Income: 100k+	1%	(2)	15%	(19)	6%	(7)	6%	(8)	22%	(28)	50%	(63)	127
Ethnicity: White (Non-Hispanic)	3%	(18)	6%	(35)	6%	(34)	7%	(37)	19%	(105)	59%	(330)	558
Ethnicity: Hispanic	8%	(2)	34%	(8)	27%	(6)	4%	(1)	12%	(3)	15%	(3)	23
Ethnicity: Black (Non-Hispanic)	18%	(16)	17%	(15)	13%	(12)	7%	(7)	16%	(14)	29%	(26)	90
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	6%	(2)	5%	(1)	10%	(3)	27%	(7)	49%	(14)	28
All Christian	4%	(14)	9%	(28)	6%	(18)	8%	(26)	17%	(55)	56%	(181)	322
All Non-Christian	9%	(2)	13%	(3)	16%	(4)	20%	(5)	15%	(4)	28%	(7)	26
Atheist	20%	(7)	4%	(1)	13%	(5)	7%	(2)	10%	(3)	45%	(15)	34
Agnostic/Nothing in particular	2%	(5)	10%	(21)	7%	(15)	5%	(11)	21%	(43)	54%	(111)	207
Something Else	8%	(8)	5%	(5)	10%	(11)	3%	(4)	21%	(23)	53%	(58)	109
Evangelical	3%	(4)	10%	(16)	11%	(17)	7%	(11)	16%	(24)	53%	(81)	153
Non-Evangelical	6%	(15)	7%	(17)	4%	(11)	7%	(18)	20%	(52)	57%	(150)	263
PID: Dem (no lean)	5%	(13)	8%	(21)	9%	(22)	7%	(18)	23%	(60)	48%	(123)	257
PID: Ind (no lean)	6%	(13)	6%	(11)	11%	(22)	6%	(11)	20%	(39)	52%	(101)	197
PID: Rep (no lean)	4%	(10)	11%	(26)	4%	(10)	8%	(19)	12%	(30)	61%	(149)	244

Continued on next page

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(36)	8%	(59)	8%	(54)	7%	(48)	18%	(129)	53%	(373)	698
PID/Gender: Dem Men	5%	(6)	10%	(12)	12%	(14)	9%	(10)	24%	(28)	41%	(48)	118
PID/Gender: Dem Women	5%	(7)	7%	(10)	6%	(9)	5%	(7)	23%	(32)	54%	(75)	139
PID/Gender: Ind Men	7%	(7)	6%	(5)	19%	(18)	9%	(9)	16%	(16)	43%	(42)	97
PID/Gender: Ind Women	6%	(6)	6%	(6)	4%	(4)	2%	(2)	23%	(23)	60%	(60)	100
PID/Gender: Rep Men	6%	(7)	16%	(20)	4%	(5)	11%	(13)	14%	(16)	49%	(59)	120
PID/Gender: Rep Women	2%	(3)	5%	(7)	4%	(5)	5%	(6)	11%	(14)	72%	(89)	123
Ideo: Liberal (1-3)	7%	(14)	10%	(21)	6%	(12)	7%	(14)	25%	(52)	46%	(98)	211
Ideo: Moderate (4)	2%	(4)	8%	(17)	12%	(24)	6%	(11)	17%	(35)	54%	(109)	200
Ideo: Conservative (5-7)	6%	(16)	8%	(21)	7%	(17)	8%	(21)	15%	(38)	56%	(146)	259
Ideo/PID: Conservative Republican	6%	(10)	9%	(16)	4%	(8)	9%	(16)	11%	(21)	62%	(112)	183
Ideo/PID: Moderate/Liberal Republican	—	(0)	19%	(11)	4%	(2)	5%	(3)	17%	(9)	56%	(31)	56
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	9%	(9)	12%	(11)	5%	(5)	20%	(18)	46%	(43)	92
Ideo/PID: Liberal Democrat	4%	(6)	8%	(13)	7%	(11)	7%	(11)	26%	(42)	49%	(80)	164
Unfavorable of Biden and Trump	5%	(7)	5%	(6)	12%	(15)	3%	(4)	18%	(22)	56%	(68)	121
2024 H2H Matchup: Biden Voter	6%	(20)	7%	(22)	10%	(30)	6%	(19)	22%	(68)	49%	(155)	314
2024 H2H Matchup: Trump Voter	4%	(11)	10%	(32)	6%	(20)	8%	(25)	14%	(44)	58%	(180)	312
2024 H2H Matchup: Would not Vote	7%	(2)	11%	(3)	7%	(2)	2%	(0)	21%	(5)	52%	(13)	25
2024 H2H Matchup: Do not Know	7%	(3)	5%	(2)	5%	(2)	5%	(3)	24%	(11)	53%	(25)	47
2022 House Vote: Democrat	6%	(17)	9%	(26)	9%	(28)	6%	(18)	22%	(68)	48%	(147)	304
2022 House Vote: Republican	6%	(17)	10%	(28)	6%	(18)	8%	(23)	14%	(38)	55%	(154)	279
2022 House Vote: Did not Vote	1%	(1)	4%	(4)	8%	(8)	5%	(5)	18%	(17)	64%	(62)	98
2020 Vote: Joe Biden	6%	(19)	8%	(26)	9%	(29)	6%	(20)	23%	(73)	48%	(155)	322
2020 Vote: Donald Trump	5%	(15)	9%	(28)	7%	(20)	8%	(23)	14%	(43)	58%	(175)	304
2020 Vote: Someone Else	—	(0)	4%	(0)	7%	(1)	—	(0)	27%	(3)	61%	(6)	10
2020 Vote: Did not Vote	3%	(2)	8%	(5)	7%	(4)	8%	(5)	16%	(10)	59%	(37)	63
2016 Vote: Hillary Clinton	4%	(10)	7%	(18)	8%	(18)	7%	(17)	23%	(55)	51%	(121)	239
2016 Vote: Donald Trump	4%	(11)	9%	(25)	7%	(18)	8%	(22)	16%	(42)	56%	(153)	271
2016 Vote: Someone Else	7%	(2)	8%	(3)	10%	(3)	—	(0)	19%	(6)	56%	(19)	33
2020 Vote/PID: Not Biden/Democrat	—	(0)	10%	(3)	13%	(4)	10%	(3)	15%	(4)	53%	(15)	28
2020 Vote/PID: Not Trump/Republican	5%	(2)	12%	(4)	4%	(1)	8%	(3)	8%	(3)	63%	(23)	37

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**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(36)	8%	(59)	8%	(54)	7%	(48)	18%	(129)	53%	(373)	698
U.S. Economy: Wrong Track	4%	(16)	8%	(35)	7%	(32)	8%	(34)	19%	(83)	55%	(248)	450
U.S. Economy: Right Direction	8%	(20)	9%	(24)	9%	(21)	6%	(14)	18%	(46)	50%	(124)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(14)	8%	(18)	9%	(21)	7%	(16)	24%	(57)	47%	(112)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(19)	9%	(31)	7%	(23)	7%	(25)	13%	(46)	57%	(194)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	7%	(9)	7%	(9)	6%	(7)	22%	(26)	55%	(67)	121
Top 2024 Issue: Economy	5%	(13)	6%	(15)	9%	(23)	6%	(14)	18%	(43)	56%	(139)	247
Community: Urban	9%	(11)	17%	(22)	9%	(11)	9%	(12)	15%	(19)	41%	(52)	127
Community: Suburban	5%	(20)	9%	(32)	9%	(33)	7%	(24)	21%	(76)	50%	(184)	369
Community: Rural	2%	(5)	2%	(5)	5%	(10)	6%	(11)	17%	(34)	68%	(137)	201
Community/Gender: Urban Women	4%	(2)	12%	(6)	9%	(5)	5%	(3)	12%	(6)	58%	(29)	50
Community/Gender: Urban Men	12%	(9)	21%	(16)	8%	(6)	12%	(9)	17%	(13)	30%	(23)	77
Community/Gender: Rural Women	1%	(2)	1%	(2)	—	(0)	3%	(4)	18%	(21)	76%	(91)	120
Community/Gender: Rural Men	4%	(3)	4%	(3)	12%	(10)	9%	(8)	16%	(13)	55%	(45)	82
Community/Gender: Suburban Women	6%	(12)	8%	(15)	6%	(12)	5%	(9)	21%	(41)	54%	(104)	193
Community/Gender: Suburban Men	5%	(8)	10%	(17)	12%	(21)	8%	(15)	20%	(35)	46%	(81)	176
Homeowner	6%	(32)	9%	(50)	8%	(46)	6%	(37)	18%	(101)	54%	(312)	578
Renter	3%	(3)	9%	(8)	5%	(5)	10%	(10)	23%	(22)	50%	(49)	97
Military HHnm: Yes	—	(0)	16%	(12)	8%	(7)	4%	(3)	20%	(15)	52%	(40)	78
Military HH: No	6%	(36)	8%	(47)	8%	(47)	7%	(44)	18%	(114)	54%	(332)	620
Employ: Private Sector	6%	(17)	10%	(28)	7%	(17)	7%	(18)	18%	(47)	52%	(138)	264
Employ: Government	5%	(2)	7%	(3)	10%	(4)	8%	(3)	23%	(10)	47%	(20)	42
Employ: Self-Employed	6%	(4)	8%	(5)	12%	(7)	4%	(2)	18%	(10)	52%	(30)	58
Employ: Homemaker	—	(0)	12%	(4)	8%	(3)	6%	(2)	11%	(4)	64%	(21)	33
Employ: Student	2%	(0)	3%	(1)	—	(0)	—	(0)	5%	(1)	89%	(16)	18
Employ: Retired	2%	(4)	6%	(10)	5%	(10)	9%	(16)	22%	(39)	55%	(96)	176
Employ: Unemployed	9%	(6)	7%	(4)	16%	(11)	3%	(2)	21%	(13)	43%	(28)	64
Employ: Other	7%	(3)	11%	(5)	5%	(2)	11%	(5)	11%	(5)	55%	(23)	42
Self + Household: White-Collar	3%	(8)	13%	(29)	10%	(22)	9%	(21)	19%	(42)	47%	(106)	228
Self + Household: Blue Collar	6%	(20)	6%	(20)	8%	(27)	5%	(19)	17%	(59)	59%	(211)	355
Union HH: Yes	—	(0)	14%	(11)	10%	(8)	10%	(8)	18%	(15)	49%	(40)	82
Union HH: No	6%	(36)	8%	(48)	7%	(45)	6%	(40)	19%	(114)	54%	(333)	616

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**Table BLMB2\_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(36)	8%	(59)	8%	(54)	7%	(48)	18%	(129)	53%	(373)	698
LGBTQ+: Yes	15%	(11)	8%	(6)	8%	(6)	1%	(1)	19%	(14)	49%	(38)	76
LGBTQ+: No	4%	(25)	8%	(53)	8%	(48)	8%	(47)	18%	(115)	54%	(335)	622
Motivated to Vote	5%	(31)	9%	(53)	8%	(48)	7%	(44)	19%	(115)	53%	(330)	621
Parent: Yes	2%	(4)	13%	(24)	8%	(14)	7%	(12)	14%	(25)	55%	(97)	176
Parent: No	6%	(32)	7%	(35)	8%	(40)	7%	(36)	20%	(104)	53%	(276)	522
COVID Vaccine: Yes	5%	(22)	7%	(33)	8%	(38)	8%	(36)	18%	(83)	54%	(250)	461
COVID Vaccine: No	6%	(14)	11%	(26)	7%	(16)	5%	(12)	19%	(46)	52%	(123)	237
Student Loans: Yes	7%	(9)	5%	(7)	10%	(13)	6%	(7)	12%	(16)	59%	(77)	130
Student Loans: No	5%	(27)	9%	(52)	7%	(40)	7%	(40)	20%	(113)	52%	(295)	568
Favorable Opinion of Haley	8%	(18)	15%	(32)	6%	(13)	6%	(12)	14%	(31)	51%	(112)	219
Unfavorable Opinion of Haley	5%	(17)	7%	(22)	13%	(39)	9%	(29)	19%	(59)	47%	(147)	313
Protestant	3%	(5)	9%	(14)	6%	(9)	11%	(17)	14%	(22)	59%	(96)	164
Roman Catholic	4%	(6)	10%	(14)	5%	(7)	6%	(8)	22%	(31)	54%	(76)	142
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	30%	(1)	70%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	—	(0)	14%	(1)	—	(0)	3%	(0)	51%	(5)	10
Jewish	—	(0)	19%	(2)	—	(0)	27%	(3)	21%	(2)	34%	(4)	12
Muslim	14%	(1)	14%	(1)	7%	(1)	27%	(2)	—	(0)	38%	(3)	8
Buddhist	28%	(1)	—	(0)	62%	(3)	—	(0)	—	(0)	10%	(0)	4
Hindu	—	(0)	—	(0)	39%	(1)	—	(0)	61%	(2)	—	(0)	3
Atheist	20%	(7)	4%	(1)	13%	(5)	7%	(2)	10%	(3)	45%	(15)	34
Agnostic	—	(0)	5%	(2)	5%	(2)	17%	(7)	26%	(10)	46%	(18)	39
Something else	8%	(8)	5%	(5)	10%	(11)	3%	(4)	21%	(23)	53%	(58)	109
Nothing in particular	3%	(5)	12%	(19)	8%	(13)	2%	(4)	20%	(33)	55%	(93)	168
Prodigal Biden Voter	12%	(4)	17%	(6)	6%	(2)	4%	(1)	27%	(10)	35%	(12)	35
Undecided Voter (DK/WNV)	7%	(5)	7%	(5)	5%	(4)	4%	(3)	23%	(17)	53%	(39)	73
Undecided Voter (DK)	7%	(2)	11%	(3)	7%	(2)	2%	(0)	21%	(5)	52%	(13)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(80)	27%	(190)	19%	(130)	17%	(120)	23%	(157)	3%	(21)	698
Gender: Male	11%	(37)	27%	(91)	17%	(56)	21%	(71)	22%	(73)	2%	(7)	335
Gender: Female	12%	(43)	27%	(99)	20%	(73)	14%	(49)	23%	(84)	4%	(14)	363
Age: 18-34	15%	(28)	28%	(51)	16%	(30)	10%	(18)	24%	(45)	7%	(13)	184
Age: 35-44	18%	(18)	27%	(27)	16%	(15)	7%	(7)	25%	(24)	6%	(6)	97
Age: 45-64	6%	(16)	29%	(72)	20%	(49)	18%	(44)	27%	(67)	1%	(2)	249
Age: 65+	11%	(19)	24%	(41)	21%	(36)	31%	(51)	13%	(21)	—	(0)	168
GenZers: 1997-2012	18%	(15)	28%	(24)	20%	(17)	9%	(7)	17%	(14)	9%	(8)	85
Millennials: 1981-1996	16%	(29)	29%	(54)	14%	(26)	9%	(16)	26%	(49)	6%	(11)	185
GenXers: 1965-1980	6%	(12)	26%	(51)	16%	(31)	20%	(38)	31%	(59)	1%	(2)	193
Baby Boomers: 1946-1964	9%	(22)	27%	(61)	24%	(56)	24%	(55)	16%	(36)	—	(0)	229
Educ: < College	13%	(62)	28%	(132)	19%	(88)	13%	(59)	25%	(115)	3%	(12)	469
Educ: Bachelors degree	11%	(15)	26%	(37)	13%	(19)	24%	(35)	21%	(29)	5%	(8)	143
Educ: Post-grad	3%	(2)	25%	(21)	25%	(22)	30%	(26)	15%	(13)	1%	(1)	86
Income: Under 50k	13%	(41)	28%	(88)	19%	(59)	14%	(45)	22%	(70)	4%	(13)	316
Income: 50k-100k	13%	(33)	26%	(66)	17%	(44)	20%	(50)	22%	(56)	2%	(6)	255
Income: 100k+	5%	(6)	29%	(36)	21%	(26)	19%	(24)	25%	(31)	2%	(3)	127
Ethnicity: White (Non-Hispanic)	8%	(47)	27%	(150)	20%	(109)	19%	(108)	23%	(129)	3%	(15)	558
Ethnicity: Hispanic	25%	(6)	31%	(7)	21%	(5)	13%	(3)	7%	(2)	4%	(1)	23
Ethnicity: Black (Non-Hispanic)	21%	(19)	29%	(26)	13%	(11)	7%	(7)	26%	(23)	5%	(5)	90
Ethnicity: Asian + Other (Non-Hispanic)	31%	(9)	28%	(8)	16%	(5)	8%	(2)	14%	(4)	3%	(1)	28
All Christian	13%	(41)	27%	(86)	19%	(61)	16%	(52)	24%	(77)	1%	(4)	322
All Non-Christian	13%	(4)	25%	(7)	21%	(6)	34%	(9)	6%	(2)	—	(0)	26
Atheist	14%	(5)	22%	(7)	15%	(5)	33%	(11)	15%	(5)	—	(0)	34
Agnostic/Nothing in particular	6%	(13)	24%	(50)	20%	(42)	20%	(41)	24%	(49)	6%	(12)	207
Something Else	16%	(17)	37%	(40)	14%	(15)	6%	(6)	23%	(25)	4%	(5)	109
Evangelical	13%	(20)	38%	(58)	21%	(32)	6%	(8)	19%	(29)	3%	(5)	153
Non-Evangelical	14%	(36)	24%	(63)	16%	(41)	19%	(50)	26%	(68)	2%	(4)	263
PID: Dem (no lean)	8%	(21)	21%	(53)	21%	(54)	27%	(69)	20%	(52)	3%	(7)	257
PID: Ind (no lean)	12%	(24)	28%	(55)	17%	(33)	17%	(33)	22%	(43)	4%	(9)	197
PID: Rep (no lean)	14%	(35)	34%	(82)	17%	(42)	7%	(17)	26%	(62)	2%	(5)	244

Continued on next page

**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(80)	27%	(190)	19%	(130)	17%	(120)	23%	(157)	3%	(21)	698
PID/Gender: Dem Men	8%	(9)	17%	(21)	19%	(22)	34%	(41)	21%	(24)	1%	(1)	118
PID/Gender: Dem Women	8%	(12)	24%	(33)	23%	(32)	20%	(28)	20%	(28)	5%	(6)	139
PID/Gender: Ind Men	5%	(5)	27%	(26)	18%	(17)	20%	(20)	25%	(24)	5%	(4)	97
PID/Gender: Ind Women	18%	(18)	29%	(29)	16%	(16)	14%	(14)	18%	(18)	4%	(4)	100
PID/Gender: Rep Men	19%	(23)	37%	(44)	14%	(17)	9%	(10)	20%	(24)	1%	(1)	120
PID/Gender: Rep Women	10%	(13)	30%	(38)	20%	(25)	6%	(7)	31%	(38)	3%	(3)	123
Ideo: Liberal (1-3)	9%	(18)	19%	(40)	20%	(42)	32%	(66)	19%	(40)	2%	(5)	211
Ideo: Moderate (4)	11%	(22)	24%	(47)	21%	(42)	18%	(36)	23%	(46)	3%	(7)	200
Ideo: Conservative (5-7)	14%	(36)	39%	(100)	16%	(41)	7%	(18)	22%	(57)	3%	(7)	259
Ideo/PID: Conservative Republican	12%	(21)	37%	(67)	18%	(33)	7%	(12)	25%	(46)	2%	(3)	183
Ideo/PID: Moderate/Liberal Republican	25%	(14)	26%	(14)	15%	(9)	10%	(6)	23%	(13)	1%	(1)	56
Ideo/PID: Moderate/Conservative Democrat	12%	(11)	30%	(27)	20%	(18)	15%	(13)	21%	(19)	3%	(3)	92
Ideo/PID: Liberal Democrat	5%	(8)	16%	(26)	22%	(36)	34%	(55)	20%	(33)	3%	(4)	164
Unfavorable of Biden and Trump	8%	(10)	20%	(25)	27%	(33)	13%	(16)	29%	(35)	2%	(2)	121
2024 H2H Matchup: Biden Voter	7%	(23)	17%	(54)	22%	(68)	30%	(93)	21%	(65)	3%	(10)	314
2024 H2H Matchup: Trump Voter	14%	(43)	40%	(124)	17%	(53)	6%	(19)	22%	(67)	2%	(5)	312
2024 H2H Matchup: Would not Vote	6%	(2)	20%	(5)	16%	(4)	10%	(2)	34%	(9)	14%	(4)	25
2024 H2H Matchup: Do not Know	26%	(12)	16%	(7)	9%	(4)	10%	(5)	34%	(16)	5%	(2)	47
2022 House Vote: Democrat	7%	(22)	19%	(58)	22%	(68)	30%	(92)	19%	(57)	2%	(7)	304
2022 House Vote: Republican	16%	(43)	37%	(102)	16%	(44)	8%	(23)	23%	(63)	1%	(2)	279
2022 House Vote: Did not Vote	10%	(10)	28%	(28)	18%	(17)	2%	(2)	32%	(31)	10%	(10)	98
2020 Vote: Joe Biden	7%	(21)	19%	(62)	20%	(65)	29%	(95)	22%	(70)	3%	(9)	322
2020 Vote: Donald Trump	16%	(48)	36%	(110)	17%	(53)	7%	(21)	22%	(68)	2%	(5)	304
2020 Vote: Someone Else	11%	(1)	30%	(3)	12%	(1)	18%	(2)	16%	(2)	13%	(1)	10
2020 Vote: Did not Vote	16%	(10)	25%	(16)	17%	(11)	4%	(3)	29%	(18)	10%	(6)	63
2016 Vote: Hillary Clinton	7%	(16)	15%	(36)	23%	(56)	33%	(80)	19%	(47)	2%	(4)	239
2016 Vote: Donald Trump	15%	(41)	40%	(108)	15%	(40)	9%	(24)	20%	(55)	2%	(4)	271
2016 Vote: Someone Else	10%	(3)	20%	(7)	19%	(6)	23%	(8)	24%	(8)	4%	(1)	33
2020 Vote/PID: Not Biden/Democrat	13%	(4)	41%	(12)	17%	(5)	12%	(3)	12%	(3)	6%	(2)	28
2020 Vote/PID: Not Trump/Republican	22%	(8)	31%	(11)	14%	(5)	5%	(2)	21%	(8)	6%	(2)	37

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(80)	27%	(190)	19%	(130)	17%	(120)	23%	(157)	3%	(21)	698
U.S. Economy: Wrong Track	11%	(49)	34%	(152)	17%	(78)	10%	(44)	24%	(107)	4%	(19)	450
U.S. Economy: Right Direction	12%	(31)	15%	(38)	21%	(52)	30%	(76)	20%	(50)	1%	(2)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	17%	(41)	21%	(51)	30%	(72)	23%	(54)	3%	(6)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(52)	38%	(128)	17%	(56)	6%	(21)	21%	(73)	3%	(9)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	18%	(22)	19%	(23)	22%	(27)	25%	(30)	5%	(6)	121
Top 2024 Issue: Economy	14%	(34)	29%	(73)	21%	(52)	9%	(21)	24%	(61)	3%	(7)	247
Community: Urban	14%	(17)	21%	(27)	21%	(27)	13%	(16)	25%	(32)	6%	(8)	127
Community: Suburban	12%	(43)	26%	(97)	18%	(68)	21%	(77)	21%	(76)	2%	(8)	369
Community: Rural	10%	(20)	33%	(66)	17%	(35)	13%	(27)	24%	(49)	3%	(5)	201
Community/Gender: Urban Women	19%	(9)	22%	(11)	14%	(7)	3%	(1)	37%	(18)	5%	(2)	50
Community/Gender: Urban Men	10%	(8)	20%	(16)	25%	(20)	19%	(15)	18%	(14)	7%	(5)	77
Community/Gender: Rural Women	10%	(12)	34%	(40)	17%	(20)	7%	(9)	28%	(33)	4%	(5)	120
Community/Gender: Rural Men	9%	(7)	32%	(26)	18%	(15)	22%	(18)	19%	(15)	1%	(1)	82
Community/Gender: Suburban Women	11%	(21)	25%	(48)	24%	(46)	20%	(39)	17%	(33)	4%	(7)	193
Community/Gender: Suburban Men	12%	(22)	28%	(49)	13%	(22)	22%	(38)	25%	(44)	—	(1)	176
Homeowner	12%	(67)	27%	(157)	20%	(114)	18%	(104)	21%	(124)	2%	(12)	578
Renter	10%	(10)	32%	(31)	12%	(12)	12%	(12)	26%	(26)	7%	(7)	97
Military HHnm: Yes	12%	(9)	33%	(25)	19%	(14)	21%	(16)	16%	(12)	1%	(0)	78
Military HH: No	11%	(71)	27%	(165)	19%	(115)	17%	(104)	23%	(145)	3%	(20)	620
Employ: Private Sector	14%	(36)	29%	(78)	17%	(46)	12%	(32)	25%	(65)	3%	(8)	264
Employ: Government	9%	(4)	24%	(10)	19%	(8)	22%	(9)	23%	(10)	3%	(1)	42
Employ: Self-Employed	12%	(7)	33%	(19)	14%	(8)	16%	(9)	22%	(12)	5%	(3)	58
Employ: Homemaker	7%	(2)	25%	(8)	19%	(6)	12%	(4)	37%	(12)	—	(0)	33
Employ: Student	6%	(1)	39%	(7)	17%	(3)	3%	(0)	23%	(4)	13%	(2)	18
Employ: Retired	7%	(13)	24%	(41)	26%	(46)	30%	(52)	13%	(23)	—	(0)	176
Employ: Unemployed	15%	(10)	11%	(7)	13%	(8)	15%	(9)	39%	(25)	8%	(5)	64
Employ: Other	19%	(8)	46%	(20)	8%	(3)	7%	(3)	14%	(6)	5%	(2)	42
Self + Household: White-Collar	11%	(25)	29%	(67)	20%	(45)	20%	(46)	19%	(43)	2%	(4)	228
Self + Household: Blue Collar	10%	(35)	30%	(106)	17%	(61)	18%	(65)	23%	(83)	1%	(5)	355
Union HH: Yes	7%	(6)	26%	(21)	17%	(14)	34%	(28)	16%	(13)	—	(0)	82
Union HH: No	12%	(74)	27%	(169)	19%	(115)	15%	(92)	23%	(145)	3%	(21)	616

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	11% (80)	27% (190)	19% (130)	17% (120)	23% (157)	3% (21)	698
LGBTQ+: Yes	17% (13)	24% (18)	10% (8)	21% (16)	25% (19)	4% (3)	76
LGBTQ+: No	11% (67)	28% (172)	20% (122)	17% (104)	22% (139)	3% (18)	622
Motivated to Vote	11% (70)	28% (177)	19% (120)	18% (113)	21% (132)	1% (9)	621
Parent: Yes	13% (23)	35% (61)	13% (23)	8% (14)	25% (45)	6% (10)	176
Parent: No	11% (57)	25% (129)	20% (107)	20% (105)	22% (113)	2% (11)	522
COVID Vaccine: Yes	9% (40)	25% (115)	20% (93)	22% (100)	22% (102)	2% (11)	461
COVID Vaccine: No	17% (40)	32% (76)	16% (37)	8% (19)	23% (55)	4% (10)	237
Student Loans: Yes	12% (16)	31% (41)	16% (20)	6% (8)	31% (40)	4% (5)	130
Student Loans: No	11% (64)	26% (150)	19% (109)	20% (112)	21% (117)	3% (16)	568
Favorable Opinion of Haley	13% (29)	35% (77)	19% (42)	16% (35)	16% (35)	— (1)	219
Unfavorable Opinion of Haley	11% (33)	22% (67)	25% (77)	25% (80)	17% (54)	1% (2)	313
Protestant	9% (14)	27% (44)	23% (37)	19% (31)	21% (35)	2% (3)	164
Roman Catholic	16% (23)	26% (37)	15% (21)	15% (21)	27% (38)	1% (1)	142
Mormon	3% (0)	26% (1)	55% (3)	— (0)	16% (1)	— (0)	5
Orthodox (e.g. Greek or Russian Orthodox)	31% (3)	31% (3)	3% (0)	— (0)	35% (4)	— (0)	10
Jewish	12% (1)	22% (3)	23% (3)	43% (5)	— (0)	— (0)	12
Muslim	27% (2)	28% (2)	38% (3)	— (0)	7% (1)	— (0)	8
Buddhist	— (0)	19% (1)	— (0)	71% (3)	10% (0)	— (0)	4
Hindu	— (0)	39% (1)	— (0)	38% (1)	24% (1)	— (0)	3
Atheist	14% (5)	22% (7)	15% (5)	33% (11)	15% (5)	— (0)	34
Agnostic	2% (1)	14% (5)	19% (7)	40% (15)	23% (9)	2% (1)	39
Something else	16% (17)	37% (40)	14% (15)	6% (6)	23% (25)	4% (5)	109
Nothing in particular	7% (12)	27% (45)	21% (35)	15% (26)	24% (40)	7% (11)	168
Prodigal Biden Voter	9% (3)	38% (13)	11% (4)	10% (3)	31% (11)	— (0)	35
Undecided Voter (DK/WNV)	19% (14)	17% (12)	12% (8)	10% (7)	34% (25)	8% (6)	73
Undecided Voter (DK)	6% (2)	20% (5)	16% (4)	10% (2)	34% (9)	14% (4)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(21)	9%	(60)	13%	(88)	8%	(57)	25%	(178)	42%	(295)	698
Gender: Male	4%	(14)	10%	(33)	13%	(45)	11%	(37)	24%	(79)	38%	(126)	335
Gender: Female	2%	(6)	7%	(26)	12%	(43)	5%	(20)	27%	(98)	47%	(169)	363
Age: 18-34	4%	(7)	16%	(30)	11%	(21)	6%	(12)	19%	(35)	44%	(81)	184
Age: 35-44	7%	(7)	10%	(9)	12%	(11)	9%	(9)	19%	(19)	43%	(41)	97
Age: 45-64	2%	(4)	5%	(13)	12%	(30)	6%	(14)	29%	(72)	47%	(116)	249
Age: 65+	2%	(3)	5%	(8)	15%	(25)	13%	(22)	31%	(52)	34%	(57)	168
GenZers: 1997-2012	4%	(3)	20%	(17)	8%	(7)	9%	(8)	19%	(17)	39%	(33)	85
Millennials: 1981-1996	5%	(10)	11%	(20)	13%	(24)	7%	(13)	19%	(34)	46%	(85)	185
GenXers: 1965-1980	2%	(5)	6%	(11)	13%	(25)	5%	(10)	28%	(54)	46%	(88)	193
Baby Boomers: 1946-1964	1%	(3)	5%	(11)	14%	(31)	11%	(26)	31%	(70)	38%	(87)	229
Educ: < College	4%	(17)	8%	(36)	13%	(61)	7%	(34)	23%	(107)	46%	(215)	469
Educ: Bachelors degree	3%	(4)	11%	(16)	9%	(12)	8%	(12)	33%	(48)	35%	(50)	143
Educ: Post-grad	—	(0)	9%	(8)	17%	(14)	12%	(11)	27%	(23)	35%	(30)	86
Income: Under 50k	3%	(9)	8%	(24)	12%	(38)	7%	(22)	21%	(66)	50%	(158)	316
Income: 50k-100k	3%	(8)	10%	(26)	13%	(34)	9%	(22)	24%	(62)	40%	(103)	255
Income: 100k+	3%	(4)	8%	(10)	13%	(16)	10%	(12)	39%	(50)	27%	(35)	127
Ethnicity: White (Non-Hispanic)	3%	(14)	8%	(44)	12%	(65)	8%	(44)	27%	(151)	43%	(240)	558
Ethnicity: Hispanic	—	(0)	7%	(2)	30%	(7)	13%	(3)	25%	(6)	24%	(5)	23
Ethnicity: Black (Non-Hispanic)	7%	(6)	13%	(12)	16%	(14)	8%	(8)	18%	(16)	38%	(34)	90
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	9%	(2)	7%	(2)	6%	(2)	19%	(5)	56%	(16)	28
All Christian	3%	(10)	6%	(20)	12%	(40)	9%	(29)	28%	(89)	41%	(133)	322
All Non-Christian	4%	(1)	17%	(4)	11%	(3)	18%	(5)	18%	(5)	32%	(8)	26
Atheist	2%	(1)	27%	(9)	13%	(4)	8%	(3)	38%	(13)	12%	(4)	34
Agnostic/Nothing in particular	3%	(7)	8%	(17)	14%	(30)	7%	(14)	23%	(48)	44%	(91)	207
Something Else	2%	(2)	8%	(9)	10%	(11)	5%	(5)	21%	(23)	54%	(59)	109
Evangelical	3%	(5)	5%	(8)	14%	(22)	11%	(16)	22%	(33)	45%	(69)	153
Non-Evangelical	2%	(4)	8%	(21)	11%	(29)	7%	(18)	29%	(76)	43%	(114)	263
PID: Dem (no lean)	3%	(7)	11%	(28)	15%	(38)	7%	(17)	26%	(66)	39%	(101)	257
PID: Ind (no lean)	3%	(6)	10%	(19)	16%	(31)	6%	(11)	30%	(60)	36%	(70)	197
PID: Rep (no lean)	3%	(8)	5%	(13)	8%	(19)	12%	(29)	21%	(52)	51%	(124)	244

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(21)	9%	(60)	13%	(88)	8%	(57)	25%	(178)	42%	(295)	698
PID/Gender: Dem Men	3%	(4)	13%	(15)	15%	(17)	9%	(11)	24%	(29)	35%	(42)	118
PID/Gender: Dem Women	2%	(3)	9%	(12)	15%	(21)	4%	(6)	27%	(38)	43%	(59)	139
PID/Gender: Ind Men	3%	(3)	8%	(8)	19%	(18)	8%	(8)	30%	(29)	31%	(30)	97
PID/Gender: Ind Women	2%	(2)	11%	(11)	13%	(13)	3%	(3)	31%	(31)	40%	(40)	100
PID/Gender: Rep Men	6%	(7)	8%	(10)	8%	(9)	15%	(18)	18%	(22)	45%	(54)	120
PID/Gender: Rep Women	1%	(1)	2%	(3)	8%	(9)	9%	(11)	24%	(30)	57%	(70)	123
Ideo: Liberal (1-3)	4%	(8)	17%	(35)	12%	(26)	7%	(14)	26%	(54)	35%	(73)	211
Ideo: Moderate (4)	2%	(4)	7%	(13)	17%	(33)	6%	(11)	28%	(56)	41%	(82)	200
Ideo: Conservative (5-7)	3%	(8)	4%	(11)	10%	(27)	12%	(30)	24%	(63)	46%	(119)	259
Ideo/PID: Conservative Republican	2%	(4)	5%	(9)	9%	(16)	13%	(24)	21%	(38)	50%	(91)	183
Ideo/PID: Moderate/Liberal Republican	7%	(4)	6%	(3)	5%	(3)	8%	(5)	23%	(13)	50%	(28)	56
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	10%	(9)	18%	(16)	4%	(4)	23%	(21)	41%	(37)	92
Ideo/PID: Liberal Democrat	2%	(3)	11%	(19)	13%	(22)	8%	(13)	28%	(46)	38%	(62)	164
Unfavorable of Biden and Trump	1%	(1)	9%	(11)	21%	(25)	5%	(6)	35%	(43)	29%	(35)	121
2024 H2H Matchup: Biden Voter	2%	(6)	12%	(37)	15%	(48)	6%	(19)	28%	(89)	37%	(115)	314
2024 H2H Matchup: Trump Voter	4%	(13)	6%	(17)	9%	(28)	11%	(35)	21%	(65)	49%	(153)	312
2024 H2H Matchup: Would not Vote	6%	(1)	5%	(1)	16%	(4)	12%	(3)	30%	(8)	31%	(8)	25
2024 H2H Matchup: Do not Know	—	(0)	8%	(4)	17%	(8)	—	(0)	34%	(16)	42%	(20)	47
2022 House Vote: Democrat	2%	(6)	11%	(33)	15%	(46)	7%	(20)	28%	(86)	37%	(113)	304
2022 House Vote: Republican	3%	(9)	7%	(19)	12%	(33)	11%	(32)	23%	(64)	44%	(121)	279
2022 House Vote: Did not Vote	5%	(5)	7%	(6)	8%	(8)	4%	(4)	20%	(20)	55%	(54)	98
2020 Vote: Joe Biden	2%	(7)	12%	(40)	14%	(45)	6%	(18)	30%	(98)	36%	(114)	322
2020 Vote: Donald Trump	3%	(9)	6%	(17)	12%	(36)	10%	(31)	23%	(70)	47%	(141)	304
2020 Vote: Someone Else	1%	(0)	4%	(0)	15%	(1)	—	(0)	36%	(4)	43%	(4)	10
2020 Vote: Did not Vote	8%	(5)	4%	(2)	9%	(6)	12%	(7)	10%	(6)	56%	(35)	63
2016 Vote: Hillary Clinton	2%	(5)	9%	(21)	14%	(33)	6%	(15)	31%	(74)	38%	(90)	239
2016 Vote: Donald Trump	4%	(10)	6%	(16)	13%	(35)	12%	(32)	20%	(55)	45%	(123)	271
2016 Vote: Someone Else	—	(0)	13%	(4)	10%	(3)	—	(0)	40%	(13)	37%	(12)	33
2020 Vote/PID: Not Biden/Democrat	5%	(1)	6%	(2)	26%	(7)	12%	(3)	6%	(2)	46%	(13)	28
2020 Vote/PID: Not Trump/Republican	8%	(3)	8%	(3)	1%	(0)	19%	(7)	6%	(2)	57%	(21)	37

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(21)	9%	(60)	13%	(88)	8%	(57)	25%	(178)	42%	(295)	698
U.S. Economy: Wrong Track	2%	(9)	7%	(30)	11%	(50)	10%	(46)	23%	(102)	47%	(212)	450
U.S. Economy: Right Direction	5%	(12)	12%	(29)	15%	(38)	4%	(10)	31%	(76)	33%	(83)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	12%	(30)	14%	(33)	7%	(16)	28%	(66)	37%	(89)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(13)	5%	(17)	11%	(36)	11%	(37)	21%	(71)	48%	(164)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	11%	(13)	15%	(19)	3%	(4)	34%	(41)	35%	(42)	121
Top 2024 Issue: Economy	5%	(11)	6%	(15)	14%	(35)	6%	(15)	22%	(54)	48%	(118)	247
Community: Urban	4%	(5)	16%	(20)	14%	(17)	9%	(11)	17%	(22)	41%	(52)	127
Community: Suburban	3%	(13)	7%	(27)	12%	(44)	9%	(33)	29%	(106)	40%	(147)	369
Community: Rural	2%	(3)	6%	(12)	13%	(27)	6%	(13)	25%	(50)	48%	(97)	201
Community/Gender: Urban Women	4%	(2)	11%	(5)	10%	(5)	6%	(3)	15%	(7)	55%	(27)	50
Community/Gender: Urban Men	4%	(3)	19%	(15)	16%	(12)	11%	(8)	19%	(15)	32%	(24)	77
Community/Gender: Rural Women	2%	(2)	5%	(6)	12%	(14)	3%	(3)	29%	(34)	50%	(60)	120
Community/Gender: Rural Men	2%	(1)	7%	(6)	16%	(13)	12%	(10)	19%	(15)	45%	(37)	82
Community/Gender: Suburban Women	1%	(2)	7%	(14)	12%	(24)	7%	(14)	29%	(57)	42%	(82)	193
Community/Gender: Suburban Men	6%	(10)	7%	(13)	11%	(20)	11%	(19)	28%	(49)	37%	(65)	176
Homeowner	3%	(15)	9%	(50)	13%	(76)	8%	(47)	26%	(149)	42%	(242)	578
Renter	4%	(4)	9%	(8)	10%	(10)	8%	(8)	23%	(22)	47%	(46)	97
Military HHnm: Yes	2%	(1)	3%	(3)	21%	(16)	7%	(5)	37%	(28)	31%	(24)	78
Military HH: No	3%	(19)	9%	(57)	12%	(72)	8%	(51)	24%	(149)	44%	(271)	620
Employ: Private Sector	3%	(9)	10%	(25)	10%	(27)	8%	(21)	29%	(76)	40%	(106)	264
Employ: Government	1%	(1)	9%	(4)	14%	(6)	11%	(4)	29%	(12)	37%	(16)	42
Employ: Self-Employed	3%	(2)	12%	(7)	15%	(9)	8%	(4)	29%	(17)	33%	(19)	58
Employ: Homemaker	—	(0)	12%	(4)	21%	(7)	4%	(1)	12%	(4)	51%	(17)	33
Employ: Student	3%	(1)	3%	(0)	—	(0)	1%	(0)	20%	(4)	74%	(14)	18
Employ: Retired	2%	(3)	7%	(12)	13%	(23)	10%	(18)	26%	(45)	43%	(75)	176
Employ: Unemployed	8%	(5)	3%	(2)	19%	(12)	3%	(2)	25%	(16)	42%	(27)	64
Employ: Other	2%	(1)	13%	(6)	10%	(4)	11%	(5)	10%	(4)	53%	(22)	42
Self + Household: White-Collar	5%	(11)	10%	(22)	16%	(36)	10%	(23)	30%	(69)	29%	(67)	228
Self + Household: Blue Collar	2%	(7)	7%	(24)	12%	(44)	8%	(27)	25%	(88)	46%	(163)	355
Union HH: Yes	7%	(5)	7%	(6)	20%	(17)	14%	(11)	20%	(16)	32%	(26)	82
Union HH: No	3%	(15)	9%	(54)	12%	(71)	7%	(45)	26%	(162)	44%	(269)	616

Continued on next page

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(21)	9%	(60)	13%	(88)	8%	(57)	25%	(178)	42%	(295)	698
LGBTQ+: Yes	1%	(1)	18%	(14)	14%	(11)	9%	(7)	25%	(19)	33%	(25)	76
LGBTQ+: No	3%	(20)	7%	(45)	12%	(77)	8%	(50)	25%	(158)	43%	(270)	622
Motivated to Vote	3%	(18)	8%	(51)	13%	(78)	8%	(51)	27%	(166)	41%	(257)	621
Parent: Yes	4%	(7)	10%	(17)	13%	(23)	6%	(11)	25%	(43)	42%	(73)	176
Parent: No	3%	(14)	8%	(42)	12%	(65)	9%	(45)	26%	(134)	43%	(222)	522
COVID Vaccine: Yes	3%	(12)	9%	(41)	14%	(66)	7%	(30)	30%	(138)	38%	(173)	461
COVID Vaccine: No	4%	(9)	8%	(18)	9%	(22)	11%	(26)	17%	(40)	51%	(122)	237
Student Loans: Yes	2%	(2)	12%	(15)	11%	(15)	8%	(11)	25%	(32)	42%	(55)	130
Student Loans: No	3%	(19)	8%	(44)	13%	(73)	8%	(46)	26%	(145)	42%	(241)	568
Favorable Opinion of Haley	6%	(13)	9%	(21)	11%	(25)	8%	(18)	27%	(58)	39%	(84)	219
Unfavorable Opinion of Haley	1%	(4)	9%	(29)	19%	(59)	11%	(36)	26%	(80)	33%	(104)	313
Protestant	2%	(3)	6%	(10)	12%	(20)	10%	(16)	31%	(51)	39%	(64)	164
Roman Catholic	3%	(4)	7%	(11)	14%	(20)	9%	(13)	25%	(35)	42%	(60)	142
Mormon	3%	(0)	—	(0)	—	(0)	—	(0)	27%	(1)	70%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	—	(0)	—	(0)	—	(0)	17%	(2)	51%	(5)	10
Jewish	—	(0)	27%	(3)	10%	(1)	12%	(1)	26%	(3)	25%	(3)	12
Muslim	—	(0)	7%	(1)	—	(0)	41%	(3)	—	(0)	52%	(4)	8
Buddhist	28%	(1)	19%	(1)	42%	(2)	—	(0)	—	(0)	10%	(0)	4
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	61%	(2)	39%	(1)	3
Atheist	2%	(1)	27%	(9)	13%	(4)	8%	(3)	38%	(13)	12%	(4)	34
Agnostic	—	(0)	8%	(3)	18%	(7)	6%	(2)	37%	(14)	31%	(12)	39
Something else	2%	(2)	8%	(9)	10%	(11)	5%	(5)	21%	(23)	54%	(59)	109
Nothing in particular	4%	(7)	8%	(14)	14%	(23)	7%	(12)	20%	(34)	47%	(79)	168
Prodigal Biden Voter	2%	(1)	24%	(8)	11%	(4)	4%	(2)	36%	(13)	22%	(8)	35
Undecided Voter (DK/WNV)	2%	(2)	7%	(5)	16%	(12)	4%	(3)	32%	(24)	38%	(28)	73
Undecided Voter (DK)	6%	(1)	5%	(1)	16%	(4)	12%	(3)	30%	(8)	31%	(8)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(62)	6%	(45)	6%	(44)	9%	(63)	13%	(94)	56%	(389)	698
Gender: Male	9%	(31)	9%	(31)	8%	(28)	12%	(39)	13%	(43)	49%	(163)	335
Gender: Female	9%	(31)	4%	(14)	4%	(16)	7%	(24)	14%	(51)	62%	(226)	363
Age: 18-34	8%	(15)	7%	(13)	8%	(16)	4%	(8)	13%	(24)	58%	(108)	184
Age: 35-44	8%	(7)	6%	(6)	5%	(5)	5%	(5)	20%	(20)	55%	(53)	97
Age: 45-64	7%	(19)	5%	(12)	6%	(16)	12%	(31)	12%	(30)	57%	(143)	249
Age: 65+	13%	(21)	8%	(14)	5%	(8)	12%	(19)	12%	(20)	51%	(86)	168
GenZers: 1997-2012	14%	(12)	4%	(4)	12%	(10)	5%	(5)	15%	(13)	50%	(43)	85
Millennials: 1981-1996	5%	(10)	8%	(14)	6%	(11)	5%	(9)	16%	(30)	60%	(111)	185
GenXers: 1965-1980	5%	(11)	6%	(12)	7%	(13)	14%	(27)	12%	(23)	56%	(108)	193
Baby Boomers: 1946-1964	12%	(28)	7%	(15)	4%	(10)	10%	(23)	12%	(28)	54%	(124)	229
Educ: < College	10%	(46)	6%	(30)	6%	(30)	9%	(44)	12%	(55)	57%	(265)	469
Educ: Bachelors degree	6%	(9)	7%	(9)	5%	(7)	7%	(10)	18%	(26)	57%	(82)	143
Educ: Post-grad	9%	(8)	7%	(6)	8%	(7)	11%	(9)	15%	(13)	49%	(42)	86
Income: Under 50k	7%	(22)	8%	(24)	4%	(13)	10%	(30)	13%	(40)	59%	(188)	316
Income: 50k-100k	12%	(30)	5%	(14)	7%	(18)	8%	(21)	14%	(36)	53%	(136)	255
Income: 100k+	8%	(11)	6%	(7)	11%	(14)	9%	(12)	14%	(18)	51%	(65)	127
Ethnicity: White (Non-Hispanic)	9%	(50)	6%	(34)	5%	(30)	10%	(53)	13%	(72)	57%	(319)	558
Ethnicity: Hispanic	—	(0)	12%	(3)	40%	(9)	—	(0)	6%	(1)	41%	(9)	23
Ethnicity: Black (Non-Hispanic)	12%	(10)	6%	(6)	6%	(6)	8%	(7)	17%	(16)	51%	(46)	90
Ethnicity: Asian + Other (Non-Hispanic)	7%	(2)	10%	(3)	—	(0)	13%	(4)	17%	(5)	53%	(15)	28
All Christian	10%	(32)	9%	(29)	6%	(20)	5%	(16)	11%	(36)	59%	(189)	322
All Non-Christian	—	(0)	5%	(1)	13%	(3)	12%	(3)	20%	(5)	50%	(13)	26
Atheist	20%	(7)	2%	(1)	13%	(4)	11%	(4)	1%	(0)	52%	(17)	34
Agnostic/Nothing in particular	7%	(14)	5%	(10)	6%	(12)	17%	(34)	14%	(29)	52%	(108)	207
Something Else	9%	(10)	4%	(4)	4%	(4)	6%	(6)	22%	(24)	56%	(61)	109
Evangelical	15%	(22)	6%	(9)	6%	(9)	3%	(4)	15%	(24)	55%	(85)	153
Non-Evangelical	5%	(14)	9%	(24)	6%	(15)	7%	(18)	14%	(36)	59%	(156)	263
PID: Dem (no lean)	3%	(7)	5%	(12)	8%	(21)	14%	(37)	12%	(30)	58%	(150)	257
PID: Ind (no lean)	10%	(19)	7%	(13)	5%	(10)	9%	(18)	17%	(33)	52%	(103)	197
PID: Rep (no lean)	15%	(36)	8%	(20)	5%	(13)	3%	(8)	13%	(31)	56%	(136)	244

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(62)	6%	(45)	6%	(44)	9%	(63)	13%	(94)	56%	(389)	698
PID/Gender: Dem Men	3%	(3)	8%	(10)	10%	(11)	18%	(22)	14%	(16)	47%	(56)	118
PID/Gender: Dem Women	2%	(3)	2%	(2)	7%	(10)	11%	(15)	10%	(14)	68%	(95)	139
PID/Gender: Ind Men	8%	(8)	8%	(8)	5%	(5)	14%	(14)	9%	(9)	55%	(53)	97
PID/Gender: Ind Women	12%	(12)	5%	(5)	5%	(5)	5%	(5)	24%	(24)	50%	(50)	100
PID/Gender: Rep Men	17%	(20)	11%	(13)	10%	(12)	3%	(4)	15%	(17)	45%	(54)	120
PID/Gender: Rep Women	13%	(16)	5%	(6)	1%	(1)	4%	(4)	11%	(14)	66%	(82)	123
Ideo: Liberal (1-3)	3%	(6)	6%	(13)	7%	(15)	19%	(39)	11%	(22)	54%	(114)	211
Ideo: Moderate (4)	5%	(9)	2%	(5)	11%	(22)	8%	(16)	20%	(41)	54%	(107)	200
Ideo: Conservative (5-7)	18%	(47)	10%	(27)	3%	(7)	3%	(8)	11%	(28)	55%	(142)	259
Ideo/PID: Conservative Republican	18%	(34)	8%	(15)	2%	(4)	4%	(7)	11%	(19)	56%	(103)	183
Ideo/PID: Moderate/Liberal Republican	5%	(3)	7%	(4)	15%	(8)	1%	(1)	21%	(12)	51%	(29)	56
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	4%	(3)	12%	(11)	5%	(5)	13%	(12)	61%	(56)	92
Ideo/PID: Liberal Democrat	1%	(1)	5%	(9)	7%	(11)	20%	(32)	11%	(18)	56%	(92)	164
Unfavorable of Biden and Trump	—	(0)	8%	(9)	5%	(5)	9%	(10)	9%	(11)	70%	(84)	121
2024 H2H Matchup: Biden Voter	4%	(11)	2%	(7)	8%	(26)	15%	(47)	12%	(39)	58%	(183)	314
2024 H2H Matchup: Trump Voter	16%	(49)	11%	(34)	5%	(14)	4%	(12)	14%	(43)	51%	(159)	312
2024 H2H Matchup: Would not Vote	6%	(1)	—	(0)	—	(0)	7%	(2)	15%	(4)	73%	(19)	25
2024 H2H Matchup: Do not Know	—	(0)	8%	(4)	8%	(4)	6%	(3)	18%	(9)	59%	(28)	47
2022 House Vote: Democrat	2%	(7)	4%	(11)	8%	(25)	16%	(49)	13%	(41)	56%	(172)	304
2022 House Vote: Republican	18%	(51)	10%	(27)	5%	(15)	4%	(11)	12%	(33)	51%	(142)	279
2022 House Vote: Did not Vote	5%	(5)	3%	(3)	3%	(3)	2%	(2)	20%	(19)	67%	(65)	98
2020 Vote: Joe Biden	2%	(7)	3%	(11)	8%	(27)	15%	(49)	14%	(44)	57%	(184)	322
2020 Vote: Donald Trump	18%	(54)	10%	(29)	4%	(13)	3%	(10)	15%	(45)	51%	(154)	304
2020 Vote: Someone Else	—	(0)	—	(0)	7%	(1)	8%	(1)	20%	(2)	65%	(6)	10
2020 Vote: Did not Vote	2%	(1)	8%	(5)	7%	(5)	6%	(4)	5%	(3)	71%	(45)	63
2016 Vote: Hillary Clinton	1%	(2)	2%	(5)	8%	(19)	17%	(41)	13%	(32)	58%	(139)	239
2016 Vote: Donald Trump	17%	(47)	12%	(32)	3%	(9)	5%	(13)	17%	(45)	47%	(126)	271
2016 Vote: Someone Else	5%	(2)	5%	(2)	4%	(1)	4%	(1)	2%	(1)	81%	(27)	33
2020 Vote/PID: Not Biden/Democrat	—	(0)	13%	(4)	10%	(3)	7%	(2)	6%	(2)	64%	(18)	28
2020 Vote/PID: Not Trump/Republican	—	(0)	10%	(4)	13%	(5)	5%	(2)	8%	(3)	65%	(24)	37

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**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(62)	6%	(45)	6%	(44)	9%	(63)	13%	(94)	56%	(389)	698
U.S. Economy: Wrong Track	10%	(46)	8%	(37)	4%	(19)	7%	(30)	14%	(64)	56%	(253)	450
U.S. Economy: Right Direction	6%	(16)	3%	(8)	10%	(25)	14%	(34)	12%	(30)	55%	(136)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	3%	(8)	8%	(20)	17%	(41)	14%	(34)	55%	(131)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(52)	8%	(27)	5%	(18)	4%	(14)	14%	(47)	53%	(180)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	8%	(10)	6%	(7)	7%	(9)	11%	(14)	64%	(77)	121
Top 2024 Issue: Economy	4%	(10)	8%	(21)	5%	(12)	5%	(12)	14%	(34)	64%	(158)	247
Community: Urban	7%	(9)	7%	(9)	9%	(12)	8%	(10)	16%	(21)	53%	(68)	127
Community: Suburban	10%	(36)	7%	(25)	6%	(23)	10%	(37)	14%	(53)	53%	(196)	369
Community: Rural	9%	(18)	5%	(11)	5%	(10)	8%	(17)	10%	(21)	62%	(126)	201
Community/Gender: Urban Women	6%	(3)	2%	(1)	8%	(4)	3%	(2)	8%	(4)	73%	(36)	50
Community/Gender: Urban Men	7%	(6)	10%	(8)	10%	(8)	10%	(8)	21%	(17)	40%	(31)	77
Community/Gender: Rural Women	8%	(9)	5%	(6)	3%	(4)	4%	(5)	13%	(15)	67%	(80)	120
Community/Gender: Rural Men	10%	(9)	6%	(5)	8%	(6)	14%	(11)	7%	(6)	55%	(45)	82
Community/Gender: Suburban Women	10%	(19)	4%	(7)	4%	(9)	9%	(17)	17%	(32)	57%	(109)	193
Community/Gender: Suburban Men	10%	(17)	10%	(18)	8%	(14)	11%	(20)	12%	(21)	49%	(86)	176
Homeowner	9%	(54)	6%	(37)	7%	(40)	9%	(54)	13%	(75)	55%	(317)	578
Renter	6%	(6)	8%	(7)	3%	(3)	8%	(7)	15%	(15)	60%	(58)	97
Military HHnm: Yes	7%	(5)	10%	(8)	7%	(5)	6%	(5)	14%	(11)	57%	(44)	78
Military HH: No	9%	(57)	6%	(37)	6%	(39)	9%	(59)	13%	(84)	56%	(345)	620
Employ: Private Sector	7%	(19)	8%	(21)	6%	(15)	8%	(21)	17%	(44)	55%	(145)	264
Employ: Government	19%	(8)	11%	(5)	17%	(7)	9%	(4)	12%	(5)	32%	(13)	42
Employ: Self-Employed	5%	(3)	9%	(5)	14%	(8)	6%	(4)	13%	(8)	52%	(30)	58
Employ: Homemaker	10%	(3)	7%	(2)	—	(0)	6%	(2)	15%	(5)	62%	(21)	33
Employ: Student	3%	(1)	—	(0)	—	(0)	—	(0)	5%	(1)	92%	(17)	18
Employ: Retired	11%	(20)	5%	(9)	3%	(5)	15%	(26)	12%	(21)	54%	(94)	176
Employ: Unemployed	7%	(4)	3%	(2)	10%	(6)	7%	(5)	7%	(4)	66%	(42)	64
Employ: Other	11%	(5)	—	(0)	6%	(3)	6%	(2)	15%	(6)	62%	(26)	42
Self + Household: White-Collar	13%	(30)	9%	(21)	8%	(19)	8%	(18)	17%	(38)	45%	(103)	228
Self + Household: Blue Collar	6%	(21)	6%	(20)	5%	(16)	11%	(40)	12%	(41)	61%	(216)	355
Union HH: Yes	7%	(6)	14%	(11)	12%	(10)	13%	(11)	9%	(7)	46%	(37)	82
Union HH: No	9%	(57)	5%	(34)	6%	(35)	9%	(53)	14%	(87)	57%	(352)	616

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(62)	6%	(45)	6%	(44)	9%	(63)	13%	(94)	56%	(389)	698
LGBTQ+: Yes	15%	(11)	2%	(1)	10%	(8)	10%	(7)	12%	(10)	51%	(39)	76
LGBTQ+: No	8%	(51)	7%	(43)	6%	(37)	9%	(56)	14%	(85)	56%	(350)	622
Motivated to Vote	9%	(56)	7%	(41)	7%	(43)	10%	(60)	13%	(80)	55%	(341)	621
Parent: Yes	5%	(9)	9%	(15)	8%	(15)	3%	(6)	17%	(31)	57%	(100)	176
Parent: No	10%	(53)	6%	(30)	6%	(30)	11%	(58)	12%	(63)	55%	(289)	522
COVID Vaccine: Yes	7%	(31)	5%	(25)	6%	(30)	11%	(50)	13%	(61)	57%	(264)	461
COVID Vaccine: No	13%	(32)	8%	(20)	6%	(15)	6%	(14)	14%	(33)	53%	(124)	237
Student Loans: Yes	5%	(6)	6%	(8)	7%	(10)	3%	(4)	17%	(22)	61%	(80)	130
Student Loans: No	10%	(56)	6%	(37)	6%	(35)	10%	(60)	13%	(72)	54%	(309)	568
Favorable Opinion of Haley	18%	(39)	10%	(22)	7%	(15)	3%	(6)	13%	(27)	50%	(109)	219
Unfavorable Opinion of Haley	6%	(20)	6%	(20)	9%	(27)	18%	(55)	13%	(40)	48%	(151)	313
Protestant	13%	(21)	6%	(10)	4%	(7)	5%	(9)	10%	(16)	62%	(102)	164
Roman Catholic	4%	(6)	13%	(19)	9%	(13)	5%	(7)	14%	(20)	54%	(77)	142
Mormon	—	(0)	3%	(0)	—	(0)	—	(0)	—	(0)	97%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	46%	(5)	—	(0)	—	(0)	—	(0)	3%	(0)	51%	(5)	10
Jewish	—	(0)	—	(0)	11%	(1)	17%	(2)	30%	(3)	42%	(5)	12
Muslim	—	(0)	7%	(1)	27%	(2)	14%	(1)	—	(0)	52%	(4)	8
Buddhist	—	(0)	19%	(1)	—	(0)	—	(0)	28%	(1)	52%	(2)	4
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	24%	(1)	76%	(2)	3
Atheist	20%	(7)	2%	(1)	13%	(4)	11%	(4)	1%	(0)	52%	(17)	34
Agnostic	2%	(1)	1%	(0)	4%	(1)	27%	(10)	7%	(3)	60%	(23)	39
Something else	9%	(10)	4%	(4)	4%	(4)	6%	(6)	22%	(24)	56%	(61)	109
Nothing in particular	8%	(13)	6%	(9)	6%	(11)	14%	(24)	15%	(26)	50%	(85)	168
Prodigal Biden Voter	—	(0)	12%	(4)	8%	(3)	9%	(3)	23%	(8)	48%	(17)	35
Undecided Voter (DK/WNV)	2%	(1)	5%	(4)	5%	(4)	6%	(5)	17%	(12)	64%	(46)	73
Undecided Voter (DK)	6%	(1)	—	(0)	—	(0)	7%	(2)	15%	(4)	73%	(19)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(68)	15%	(105)	11%	(80)	23%	(164)	17%	(116)	24%	(165)	698
Gender: Male	10%	(33)	19%	(63)	12%	(40)	27%	(89)	12%	(42)	20%	(69)	335
Gender: Female	10%	(35)	12%	(43)	11%	(40)	21%	(75)	21%	(75)	27%	(96)	363
Age: 18-34	2%	(3)	19%	(35)	13%	(24)	12%	(22)	14%	(26)	41%	(75)	184
Age: 35-44	11%	(10)	13%	(12)	10%	(10)	20%	(20)	21%	(20)	25%	(25)	97
Age: 45-64	10%	(25)	16%	(41)	10%	(26)	26%	(65)	19%	(47)	19%	(46)	249
Age: 65+	18%	(30)	10%	(17)	12%	(20)	35%	(58)	14%	(23)	11%	(19)	168
GenZers: 1997-2012	2%	(2)	23%	(20)	10%	(9)	9%	(7)	14%	(12)	42%	(35)	85
Millennials: 1981-1996	5%	(9)	15%	(27)	12%	(23)	18%	(34)	16%	(30)	34%	(62)	185
GenXers: 1965-1980	10%	(18)	13%	(25)	9%	(18)	28%	(53)	21%	(40)	20%	(38)	193
Baby Boomers: 1946-1964	16%	(37)	14%	(31)	13%	(30)	30%	(69)	14%	(33)	13%	(29)	229
Educ: < College	10%	(49)	15%	(71)	11%	(50)	21%	(98)	18%	(86)	24%	(114)	469
Educ: Bachelors degree	8%	(11)	17%	(24)	11%	(15)	26%	(37)	14%	(21)	25%	(36)	143
Educ: Post-grad	9%	(8)	12%	(10)	17%	(14)	33%	(29)	12%	(10)	17%	(15)	86
Income: Under 50k	9%	(29)	15%	(47)	9%	(29)	22%	(68)	19%	(60)	26%	(83)	316
Income: 50k-100k	11%	(28)	15%	(39)	11%	(27)	25%	(65)	13%	(34)	24%	(62)	255
Income: 100k+	9%	(11)	15%	(20)	18%	(23)	24%	(31)	18%	(22)	16%	(20)	127
Ethnicity: White (Non-Hispanic)	11%	(63)	14%	(78)	11%	(62)	25%	(141)	16%	(89)	23%	(126)	558
Ethnicity: Hispanic	1%	(0)	24%	(5)	39%	(9)	9%	(2)	6%	(1)	21%	(5)	23
Ethnicity: Black (Non-Hispanic)	3%	(3)	19%	(17)	9%	(8)	18%	(16)	19%	(17)	32%	(29)	90
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	19%	(5)	3%	(1)	17%	(5)	33%	(9)	19%	(5)	28
All Christian	13%	(41)	18%	(56)	13%	(40)	18%	(57)	19%	(61)	20%	(65)	322
All Non-Christian	—	(0)	9%	(2)	16%	(4)	34%	(9)	14%	(4)	27%	(7)	26
Atheist	—	(0)	16%	(5)	19%	(6)	39%	(13)	18%	(6)	9%	(3)	34
Agnostic/Nothing in particular	8%	(16)	12%	(24)	10%	(21)	32%	(67)	14%	(28)	25%	(51)	207
Something Else	10%	(11)	16%	(17)	8%	(8)	17%	(18)	16%	(17)	35%	(38)	109
Evangelical	17%	(26)	21%	(32)	14%	(21)	8%	(13)	16%	(24)	24%	(37)	153
Non-Evangelical	9%	(24)	13%	(35)	10%	(27)	23%	(59)	20%	(53)	25%	(65)	263
PID: Dem (no lean)	1%	(3)	7%	(18)	15%	(37)	42%	(108)	17%	(43)	19%	(48)	257
PID: Ind (no lean)	10%	(21)	14%	(27)	16%	(32)	22%	(42)	16%	(31)	22%	(44)	197
PID: Rep (no lean)	18%	(44)	25%	(60)	4%	(11)	6%	(14)	17%	(42)	30%	(73)	244

Continued on next page

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(68)	15%	(105)	11%	(80)	23%	(164)	17%	(116)	24%	(165)	698
PID/Gender: Dem Men	1%	(1)	14%	(17)	13%	(15)	45%	(54)	12%	(14)	15%	(17)	118
PID/Gender: Dem Women	2%	(2)	1%	(2)	16%	(22)	39%	(54)	20%	(29)	22%	(31)	139
PID/Gender: Ind Men	12%	(12)	12%	(12)	19%	(18)	27%	(26)	12%	(12)	18%	(17)	97
PID/Gender: Ind Women	9%	(9)	15%	(15)	14%	(14)	16%	(16)	20%	(20)	26%	(26)	100
PID/Gender: Rep Men	17%	(20)	29%	(34)	6%	(7)	7%	(9)	13%	(16)	28%	(34)	120
PID/Gender: Rep Women	19%	(23)	21%	(25)	3%	(4)	4%	(5)	21%	(26)	32%	(39)	123
Ideo: Liberal (1-3)	1%	(3)	8%	(16)	13%	(28)	44%	(93)	16%	(33)	18%	(38)	211
Ideo: Moderate (4)	4%	(9)	10%	(21)	16%	(33)	25%	(49)	18%	(36)	26%	(53)	200
Ideo: Conservative (5-7)	22%	(57)	26%	(67)	7%	(17)	7%	(18)	15%	(39)	23%	(60)	259
Ideo/PID: Conservative Republican	23%	(42)	27%	(49)	4%	(7)	7%	(12)	15%	(27)	25%	(46)	183
Ideo/PID: Moderate/Liberal Republican	3%	(2)	20%	(11)	7%	(4)	2%	(1)	21%	(12)	46%	(26)	56
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	14%	(13)	17%	(16)	28%	(26)	18%	(16)	22%	(20)	92
Ideo/PID: Liberal Democrat	1%	(2)	3%	(6)	13%	(22)	49%	(80)	16%	(26)	17%	(28)	164
Unfavorable of Biden and Trump	—	(0)	15%	(19)	16%	(20)	25%	(30)	15%	(18)	28%	(34)	121
2024 H2H Matchup: Biden Voter	1%	(4)	6%	(19)	17%	(52)	44%	(137)	16%	(51)	16%	(52)	314
2024 H2H Matchup: Trump Voter	21%	(64)	25%	(78)	6%	(18)	4%	(13)	16%	(49)	29%	(89)	312
2024 H2H Matchup: Would not Vote	—	(0)	7%	(2)	16%	(4)	18%	(4)	17%	(4)	42%	(11)	25
2024 H2H Matchup: Do not Know	—	(0)	15%	(7)	12%	(6)	20%	(9)	25%	(12)	28%	(13)	47
2022 House Vote: Democrat	1%	(2)	6%	(19)	17%	(50)	43%	(131)	16%	(48)	18%	(54)	304
2022 House Vote: Republican	21%	(57)	25%	(71)	7%	(21)	7%	(20)	16%	(44)	23%	(65)	279
2022 House Vote: Did not Vote	9%	(8)	15%	(15)	8%	(8)	7%	(7)	21%	(20)	41%	(40)	98
2020 Vote: Joe Biden	1%	(3)	6%	(19)	16%	(51)	44%	(143)	17%	(56)	16%	(50)	322
2020 Vote: Donald Trump	20%	(62)	26%	(80)	7%	(21)	6%	(19)	15%	(46)	25%	(76)	304
2020 Vote: Someone Else	4%	(0)	—	(0)	23%	(2)	7%	(1)	16%	(2)	50%	(5)	10
2020 Vote: Did not Vote	5%	(3)	9%	(6)	9%	(5)	3%	(2)	21%	(13)	54%	(34)	63
2016 Vote: Hillary Clinton	1%	(2)	4%	(9)	15%	(37)	50%	(120)	15%	(36)	15%	(36)	239
2016 Vote: Donald Trump	23%	(62)	25%	(67)	9%	(25)	7%	(18)	16%	(44)	20%	(55)	271
2016 Vote: Someone Else	4%	(1)	7%	(2)	15%	(5)	29%	(10)	12%	(4)	33%	(11)	33
2020 Vote/PID: Not Biden/Democrat	5%	(1)	15%	(4)	16%	(5)	10%	(3)	14%	(4)	40%	(11)	28
2020 Vote/PID: Not Trump/Republican	5%	(2)	10%	(4)	11%	(4)	7%	(2)	24%	(9)	44%	(16)	37

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(68)	15%	(105)	11%	(80)	23%	(164)	17%	(116)	24%	(165)	698
U.S. Economy: Wrong Track	14%	(65)	18%	(79)	9%	(39)	14%	(64)	17%	(74)	29%	(129)	450
U.S. Economy: Right Direction	1%	(3)	11%	(26)	16%	(41)	40%	(99)	17%	(42)	15%	(36)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	4%	(9)	17%	(39)	44%	(105)	17%	(42)	16%	(38)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(60)	25%	(85)	6%	(20)	6%	(21)	17%	(56)	28%	(96)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	10%	(12)	17%	(21)	31%	(38)	15%	(18)	25%	(30)	121
Top 2024 Issue: Economy	6%	(16)	18%	(44)	14%	(34)	16%	(39)	16%	(38)	31%	(77)	247
Community: Urban	7%	(9)	19%	(25)	8%	(11)	24%	(31)	16%	(21)	25%	(32)	127
Community: Suburban	10%	(36)	15%	(54)	14%	(51)	25%	(91)	16%	(58)	21%	(79)	369
Community: Rural	12%	(23)	13%	(27)	9%	(18)	21%	(41)	19%	(38)	27%	(54)	201
Community/Gender: Urban Women	5%	(2)	10%	(5)	9%	(5)	24%	(12)	15%	(7)	37%	(19)	50
Community/Gender: Urban Men	8%	(6)	26%	(20)	7%	(6)	25%	(19)	17%	(13)	17%	(13)	77
Community/Gender: Rural Women	12%	(14)	15%	(18)	9%	(11)	15%	(18)	19%	(23)	29%	(35)	120
Community/Gender: Rural Men	11%	(9)	11%	(9)	8%	(7)	29%	(23)	18%	(15)	23%	(19)	82
Community/Gender: Suburban Women	9%	(18)	10%	(20)	12%	(24)	23%	(45)	23%	(44)	22%	(43)	193
Community/Gender: Suburban Men	10%	(18)	19%	(34)	16%	(27)	27%	(47)	8%	(14)	21%	(37)	176
Homeowner	11%	(62)	16%	(92)	11%	(65)	24%	(139)	16%	(94)	22%	(126)	578
Renter	5%	(5)	13%	(12)	12%	(12)	21%	(21)	18%	(18)	31%	(30)	97
Military HHnm: Yes	14%	(11)	21%	(16)	7%	(5)	27%	(21)	12%	(9)	19%	(15)	78
Military HH: No	9%	(57)	14%	(89)	12%	(75)	23%	(143)	17%	(107)	24%	(150)	620
Employ: Private Sector	10%	(25)	16%	(42)	9%	(25)	23%	(60)	18%	(47)	25%	(65)	264
Employ: Government	13%	(5)	21%	(9)	22%	(9)	14%	(6)	17%	(7)	13%	(5)	42
Employ: Self-Employed	9%	(5)	15%	(9)	20%	(11)	13%	(8)	16%	(9)	27%	(15)	58
Employ: Homemaker	8%	(3)	24%	(8)	20%	(7)	8%	(3)	17%	(6)	21%	(7)	33
Employ: Student	—	(0)	5%	(1)	—	(0)	2%	(0)	3%	(1)	89%	(16)	18
Employ: Retired	15%	(27)	11%	(20)	10%	(17)	35%	(62)	15%	(26)	13%	(23)	176
Employ: Unemployed	2%	(1)	17%	(11)	12%	(8)	24%	(15)	22%	(14)	23%	(15)	64
Employ: Other	3%	(1)	13%	(6)	7%	(3)	23%	(10)	14%	(6)	40%	(17)	42
Self + Household: White-Collar	13%	(29)	16%	(37)	12%	(28)	23%	(53)	17%	(39)	19%	(43)	228
Self + Household: Blue Collar	10%	(35)	15%	(53)	9%	(33)	28%	(98)	15%	(52)	24%	(84)	355
Union HH: Yes	10%	(8)	15%	(13)	14%	(11)	37%	(30)	8%	(7)	16%	(13)	82
Union HH: No	10%	(60)	15%	(93)	11%	(68)	22%	(134)	18%	(110)	25%	(152)	616

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(68)	15%	(105)	11%	(80)	23%	(164)	17%	(116)	24%	(165)	698
LGBTQ+: Yes	6%	(4)	11%	(8)	14%	(11)	28%	(21)	16%	(12)	27%	(20)	76
LGBTQ+: No	10%	(64)	16%	(97)	11%	(69)	23%	(143)	17%	(105)	23%	(144)	622
Motivated to Vote	11%	(65)	15%	(92)	12%	(74)	26%	(159)	16%	(102)	21%	(129)	621
Parent: Yes	4%	(7)	18%	(32)	14%	(24)	14%	(25)	20%	(35)	30%	(53)	176
Parent: No	12%	(61)	14%	(73)	11%	(56)	27%	(139)	16%	(81)	21%	(112)	522
COVID Vaccine: Yes	7%	(34)	14%	(63)	12%	(56)	30%	(140)	17%	(77)	20%	(90)	461
COVID Vaccine: No	14%	(34)	18%	(42)	10%	(24)	10%	(24)	16%	(39)	31%	(75)	237
Student Loans: Yes	3%	(4)	15%	(20)	12%	(15)	17%	(22)	23%	(30)	30%	(39)	130
Student Loans: No	11%	(64)	15%	(85)	11%	(65)	25%	(142)	15%	(87)	22%	(126)	568
Favorable Opinion of Haley	19%	(41)	30%	(65)	11%	(23)	14%	(31)	10%	(22)	17%	(38)	219
Unfavorable Opinion of Haley	7%	(23)	9%	(27)	16%	(51)	39%	(121)	14%	(43)	15%	(48)	313
Protestant	14%	(23)	15%	(24)	17%	(27)	18%	(29)	15%	(25)	21%	(35)	164
Roman Catholic	12%	(17)	18%	(26)	8%	(12)	17%	(25)	24%	(34)	20%	(29)	142
Mormon	3%	(0)	67%	(3)	27%	(1)	—	(0)	—	(0)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	15%	(2)	31%	(3)	—	(0)	24%	(3)	14%	(1)	16%	(2)	10
Jewish	—	(0)	15%	(2)	10%	(1)	52%	(6)	—	(0)	24%	(3)	12
Muslim	—	(0)	7%	(1)	14%	(1)	14%	(1)	27%	(2)	38%	(3)	8
Buddhist	—	(0)	—	(0)	48%	(2)	42%	(2)	—	(0)	10%	(0)	4
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	61%	(2)	39%	(1)	3
Atheist	—	(0)	16%	(5)	19%	(6)	39%	(13)	18%	(6)	9%	(3)	34
Agnostic	2%	(1)	7%	(3)	10%	(4)	66%	(26)	1%	(0)	15%	(6)	39
Something else	10%	(11)	16%	(17)	8%	(8)	17%	(18)	16%	(17)	35%	(38)	109
Nothing in particular	9%	(15)	13%	(21)	10%	(17)	25%	(42)	17%	(28)	27%	(46)	168
Prodigal Biden Voter	2%	(1)	21%	(7)	14%	(5)	24%	(8)	25%	(9)	14%	(5)	35
Undecided Voter (DK/WNV)	—	(0)	12%	(9)	13%	(10)	19%	(14)	22%	(16)	33%	(24)	73
Undecided Voter (DK)	—	(0)	7%	(2)	16%	(4)	18%	(4)	17%	(4)	42%	(11)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	8%	(56)	7%	(51)	10%	(67)	17%	(120)	53%	(367)	698
Gender: Male	7%	(24)	10%	(33)	11%	(37)	12%	(39)	13%	(45)	47%	(158)	335
Gender: Female	4%	(13)	6%	(23)	4%	(14)	8%	(28)	21%	(75)	58%	(209)	363
Age: 18-34	6%	(10)	8%	(15)	6%	(12)	5%	(9)	17%	(31)	58%	(108)	184
Age: 35-44	6%	(6)	10%	(9)	8%	(7)	2%	(2)	17%	(16)	58%	(56)	97
Age: 45-64	3%	(7)	7%	(19)	7%	(17)	13%	(33)	18%	(45)	52%	(129)	249
Age: 65+	8%	(14)	8%	(14)	9%	(15)	14%	(23)	17%	(28)	44%	(74)	168
GenZers: 1997-2012	9%	(8)	5%	(4)	10%	(9)	2%	(2)	23%	(19)	51%	(43)	85
Millennials: 1981-1996	4%	(8)	10%	(18)	6%	(10)	5%	(9)	14%	(27)	61%	(114)	185
GenXers: 1965-1980	1%	(3)	9%	(17)	7%	(13)	16%	(30)	17%	(32)	50%	(97)	193
Baby Boomers: 1946-1964	8%	(19)	6%	(15)	8%	(19)	11%	(26)	18%	(40)	48%	(110)	229
Educ: < College	5%	(23)	9%	(42)	7%	(32)	7%	(33)	18%	(82)	55%	(256)	469
Educ: Bachelors degree	7%	(11)	4%	(6)	6%	(9)	14%	(20)	17%	(24)	51%	(73)	143
Educ: Post-grad	3%	(3)	9%	(8)	12%	(10)	17%	(15)	15%	(13)	44%	(38)	86
Income: Under 50k	5%	(15)	8%	(26)	5%	(15)	8%	(24)	19%	(61)	56%	(176)	316
Income: 50k-100k	6%	(15)	8%	(21)	9%	(22)	11%	(27)	16%	(41)	50%	(129)	255
Income: 100k+	6%	(8)	8%	(10)	11%	(14)	13%	(16)	14%	(17)	49%	(62)	127
Ethnicity: White (Non-Hispanic)	5%	(28)	6%	(35)	7%	(40)	11%	(59)	18%	(98)	53%	(298)	558
Ethnicity: Hispanic	—	(0)	23%	(5)	24%	(5)	9%	(2)	11%	(2)	32%	(7)	23
Ethnicity: Black (Non-Hispanic)	8%	(8)	11%	(10)	5%	(5)	5%	(5)	19%	(17)	52%	(47)	90
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	22%	(6)	3%	(1)	6%	(2)	9%	(2)	56%	(15)	28
All Christian	6%	(18)	8%	(27)	8%	(25)	8%	(25)	16%	(51)	54%	(175)	322
All Non-Christian	—	(0)	8%	(2)	10%	(3)	15%	(4)	13%	(3)	53%	(14)	26
Atheist	7%	(2)	10%	(3)	3%	(1)	25%	(9)	21%	(7)	34%	(11)	34
Agnostic/Nothing in particular	4%	(8)	9%	(18)	5%	(11)	13%	(27)	22%	(45)	48%	(99)	207
Something Else	8%	(8)	6%	(6)	10%	(11)	2%	(3)	12%	(13)	62%	(67)	109
Evangelical	9%	(15)	8%	(12)	11%	(16)	8%	(12)	13%	(19)	52%	(79)	153
Non-Evangelical	5%	(12)	7%	(18)	7%	(19)	6%	(16)	17%	(45)	58%	(154)	263
PID: Dem (no lean)	4%	(10)	9%	(23)	8%	(20)	17%	(44)	15%	(40)	47%	(121)	257
PID: Ind (no lean)	4%	(7)	7%	(14)	9%	(17)	8%	(16)	24%	(47)	49%	(96)	197
PID: Rep (no lean)	8%	(20)	8%	(19)	6%	(14)	3%	(8)	14%	(33)	61%	(150)	244

Continued on next page

**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	8%	(56)	7%	(51)	10%	(67)	17%	(120)	53%	(367)	698
PID/Gender: Dem Men	5%	(6)	9%	(11)	11%	(13)	20%	(23)	13%	(15)	42%	(50)	118
PID/Gender: Dem Women	2%	(3)	9%	(12)	5%	(8)	15%	(20)	18%	(24)	51%	(71)	139
PID/Gender: Ind Men	5%	(5)	9%	(9)	13%	(12)	11%	(11)	15%	(15)	47%	(45)	97
PID/Gender: Ind Women	2%	(2)	5%	(5)	5%	(5)	5%	(5)	32%	(32)	51%	(51)	100
PID/Gender: Rep Men	11%	(13)	11%	(13)	10%	(12)	5%	(5)	12%	(15)	52%	(63)	120
PID/Gender: Rep Women	6%	(8)	5%	(6)	2%	(2)	2%	(2)	15%	(19)	70%	(87)	123
Ideo: Liberal (1-3)	2%	(4)	8%	(16)	7%	(15)	19%	(41)	20%	(43)	44%	(92)	211
Ideo: Moderate (4)	3%	(5)	9%	(17)	8%	(17)	8%	(17)	20%	(40)	52%	(104)	200
Ideo: Conservative (5-7)	11%	(28)	9%	(23)	7%	(19)	4%	(10)	13%	(32)	57%	(147)	259
Ideo/PID: Conservative Republican	10%	(19)	7%	(13)	5%	(9)	4%	(7)	13%	(24)	61%	(112)	183
Ideo/PID: Moderate/Liberal Republican	3%	(2)	11%	(6)	9%	(5)	2%	(1)	15%	(9)	60%	(34)	56
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	14%	(13)	9%	(8)	9%	(8)	7%	(7)	55%	(50)	92
Ideo/PID: Liberal Democrat	2%	(3)	6%	(10)	8%	(12)	22%	(36)	20%	(33)	42%	(69)	164
Unfavorable of Biden and Trump	—	(0)	5%	(6)	6%	(8)	6%	(7)	12%	(15)	70%	(85)	121
2024 H2H Matchup: Biden Voter	3%	(10)	7%	(21)	8%	(24)	18%	(57)	18%	(57)	46%	(144)	314
2024 H2H Matchup: Trump Voter	8%	(26)	11%	(33)	6%	(19)	3%	(8)	17%	(54)	55%	(171)	312
2024 H2H Matchup: Would not Vote	4%	(1)	2%	(1)	—	(0)	1%	(0)	16%	(4)	77%	(20)	25
2024 H2H Matchup: Do not Know	—	(0)	4%	(2)	16%	(8)	4%	(2)	9%	(4)	67%	(32)	47
2022 House Vote: Democrat	3%	(10)	8%	(24)	8%	(24)	18%	(56)	16%	(48)	47%	(143)	304
2022 House Vote: Republican	8%	(23)	9%	(26)	7%	(19)	3%	(9)	18%	(49)	55%	(152)	279
2022 House Vote: Did not Vote	4%	(4)	7%	(7)	7%	(7)	—	(0)	17%	(17)	64%	(63)	98
2020 Vote: Joe Biden	3%	(8)	7%	(23)	8%	(25)	18%	(58)	18%	(57)	47%	(151)	322
2020 Vote: Donald Trump	9%	(26)	9%	(26)	7%	(22)	3%	(9)	18%	(55)	54%	(165)	304
2020 Vote: Someone Else	—	(0)	—	(0)	14%	(1)	—	(0)	19%	(2)	67%	(7)	10
2020 Vote: Did not Vote	4%	(3)	12%	(7)	5%	(3)	—	(0)	9%	(6)	70%	(44)	63
2016 Vote: Hillary Clinton	2%	(5)	6%	(14)	7%	(17)	21%	(50)	19%	(44)	46%	(109)	239
2016 Vote: Donald Trump	9%	(24)	10%	(26)	8%	(22)	4%	(11)	17%	(45)	53%	(143)	271
2016 Vote: Someone Else	2%	(1)	5%	(2)	4%	(1)	5%	(2)	14%	(5)	69%	(23)	33
2020 Vote/PID: Not Biden/Democrat	4%	(1)	17%	(5)	13%	(4)	—	(0)	8%	(2)	58%	(16)	28
2020 Vote/PID: Not Trump/Republican	4%	(2)	9%	(3)	6%	(2)	—	(0)	9%	(3)	72%	(26)	37

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**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	8%	(56)	7%	(51)	10%	(67)	17%	(120)	53%	(367)	698
U.S. Economy: Wrong Track	7%	(29)	8%	(34)	6%	(29)	5%	(23)	17%	(77)	57%	(258)	450
U.S. Economy: Right Direction	3%	(8)	9%	(22)	9%	(22)	18%	(44)	17%	(42)	44%	(109)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	9%	(20)	8%	(19)	20%	(47)	17%	(42)	43%	(103)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(26)	9%	(31)	7%	(22)	3%	(10)	17%	(58)	57%	(192)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	4%	(5)	9%	(10)	8%	(10)	16%	(20)	60%	(72)	121
Top 2024 Issue: Economy	4%	(10)	11%	(26)	4%	(11)	4%	(11)	16%	(41)	60%	(149)	247
Community: Urban	6%	(7)	12%	(15)	11%	(14)	4%	(5)	16%	(21)	51%	(65)	127
Community: Suburban	5%	(17)	9%	(33)	7%	(27)	13%	(47)	20%	(74)	46%	(171)	369
Community: Rural	6%	(12)	4%	(8)	5%	(10)	8%	(15)	13%	(25)	65%	(131)	201
Community/Gender: Urban Women	2%	(1)	5%	(3)	10%	(5)	1%	(0)	15%	(7)	67%	(34)	50
Community/Gender: Urban Men	8%	(6)	16%	(12)	12%	(9)	6%	(5)	17%	(13)	41%	(32)	77
Community/Gender: Rural Women	4%	(5)	4%	(5)	2%	(2)	6%	(7)	15%	(18)	69%	(83)	120
Community/Gender: Rural Men	9%	(8)	4%	(3)	9%	(7)	10%	(8)	10%	(8)	58%	(47)	82
Community/Gender: Suburban Women	4%	(8)	8%	(16)	4%	(7)	10%	(20)	26%	(50)	48%	(92)	193
Community/Gender: Suburban Men	5%	(10)	10%	(17)	11%	(20)	15%	(27)	13%	(24)	45%	(79)	176
Homeowner	6%	(32)	8%	(48)	8%	(45)	10%	(59)	16%	(93)	52%	(301)	578
Renter	3%	(3)	7%	(7)	5%	(5)	7%	(7)	23%	(23)	56%	(54)	97
Military HHnm: Yes	2%	(2)	6%	(5)	13%	(10)	7%	(6)	21%	(16)	50%	(39)	78
Military HH: No	6%	(35)	8%	(51)	7%	(41)	10%	(61)	17%	(104)	53%	(328)	620
Employ: Private Sector	4%	(11)	7%	(18)	8%	(20)	9%	(23)	21%	(55)	52%	(136)	264
Employ: Government	19%	(8)	3%	(1)	20%	(8)	11%	(5)	10%	(4)	38%	(16)	42
Employ: Self-Employed	6%	(3)	10%	(6)	5%	(3)	8%	(4)	17%	(10)	55%	(32)	58
Employ: Homemaker	—	(0)	14%	(5)	—	(0)	5%	(2)	10%	(3)	71%	(24)	33
Employ: Student	—	(0)	3%	(1)	2%	(0)	—	(0)	2%	(0)	93%	(17)	18
Employ: Retired	7%	(12)	10%	(17)	6%	(11)	14%	(25)	16%	(29)	47%	(82)	176
Employ: Unemployed	3%	(2)	6%	(4)	8%	(5)	11%	(7)	18%	(11)	54%	(35)	64
Employ: Other	2%	(1)	11%	(5)	8%	(3)	3%	(1)	16%	(7)	61%	(25)	42
Self + Household: White-Collar	8%	(18)	10%	(23)	8%	(17)	12%	(27)	18%	(41)	45%	(102)	228
Self + Household: Blue Collar	3%	(12)	7%	(26)	7%	(25)	10%	(34)	15%	(55)	57%	(203)	355
Union HH: Yes	8%	(7)	14%	(11)	14%	(12)	13%	(11)	15%	(12)	36%	(29)	82
Union HH: No	5%	(30)	7%	(45)	6%	(39)	9%	(57)	17%	(107)	55%	(338)	616

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**Table BLMB2\_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	8%	(56)	7%	(51)	10%	(67)	17%	(120)	53%	(367)	698
LGBTQ+: Yes	8%	(6)	5%	(4)	5%	(4)	6%	(5)	25%	(19)	52%	(40)	76
LGBTQ+: No	5%	(31)	8%	(53)	8%	(47)	10%	(62)	16%	(101)	53%	(327)	622
Motivated to Vote	5%	(34)	9%	(55)	7%	(45)	11%	(67)	17%	(103)	51%	(316)	621
Parent: Yes	3%	(6)	9%	(16)	6%	(10)	10%	(17)	14%	(25)	58%	(102)	176
Parent: No	6%	(31)	8%	(41)	8%	(41)	10%	(50)	18%	(95)	51%	(265)	522
COVID Vaccine: Yes	5%	(24)	8%	(37)	9%	(39)	12%	(56)	15%	(68)	51%	(235)	461
COVID Vaccine: No	5%	(12)	8%	(19)	5%	(12)	5%	(11)	22%	(51)	56%	(132)	237
Student Loans: Yes	5%	(6)	11%	(14)	6%	(8)	7%	(9)	15%	(19)	56%	(73)	130
Student Loans: No	5%	(31)	7%	(42)	8%	(43)	10%	(58)	18%	(101)	52%	(294)	568
Favorable Opinion of Haley	9%	(20)	12%	(26)	10%	(22)	6%	(13)	19%	(41)	44%	(97)	219
Unfavorable Opinion of Haley	4%	(12)	7%	(22)	9%	(27)	17%	(52)	16%	(49)	48%	(149)	313
Protestant	7%	(12)	8%	(13)	7%	(11)	9%	(15)	16%	(26)	54%	(88)	164
Roman Catholic	4%	(6)	7%	(10)	9%	(13)	7%	(11)	18%	(25)	54%	(77)	142
Mormon	3%	(0)	—	(0)	27%	(1)	—	(0)	—	(0)	70%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	31%	(3)	—	(0)	—	(0)	3%	(0)	65%	(7)	10
Jewish	1%	(0)	12%	(1)	23%	(3)	25%	(3)	10%	(1)	30%	(3)	12
Muslim	—	(0)	—	(0)	—	(0)	—	(0)	21%	(2)	79%	(6)	8
Buddhist	—	(0)	19%	(1)	—	(0)	28%	(1)	—	(0)	52%	(2)	4
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	24%	(1)	76%	(2)	3
Atheist	7%	(2)	10%	(3)	3%	(1)	25%	(9)	21%	(7)	34%	(11)	34
Agnostic	—	(0)	8%	(3)	9%	(4)	23%	(9)	19%	(7)	41%	(16)	39
Something else	8%	(8)	6%	(6)	10%	(11)	2%	(3)	12%	(13)	62%	(67)	109
Nothing in particular	5%	(8)	9%	(15)	4%	(7)	11%	(18)	22%	(37)	50%	(83)	168
Prodigal Biden Voter	—	(0)	11%	(4)	11%	(4)	2%	(1)	17%	(6)	59%	(21)	35
Undecided Voter (DK/WNV)	2%	(1)	3%	(2)	10%	(8)	3%	(2)	12%	(8)	71%	(52)	73
Undecided Voter (DK)	4%	(1)	2%	(1)	—	(0)	1%	(0)	16%	(4)	77%	(20)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	7%	(46)	6%	(44)	15%	(103)	13%	(91)	53%	(371)	698
Gender: Male	8%	(25)	8%	(25)	7%	(24)	17%	(56)	13%	(43)	48%	(162)	335
Gender: Female	5%	(17)	6%	(20)	6%	(20)	13%	(47)	13%	(49)	58%	(209)	363
Age: 18-34	7%	(13)	9%	(17)	6%	(11)	6%	(11)	14%	(27)	58%	(106)	184
Age: 35-44	9%	(9)	4%	(4)	7%	(6)	14%	(13)	15%	(15)	51%	(49)	97
Age: 45-64	4%	(9)	5%	(12)	7%	(17)	20%	(50)	12%	(31)	53%	(131)	249
Age: 65+	7%	(12)	8%	(13)	5%	(9)	17%	(28)	12%	(20)	51%	(85)	168
GenZers: 1997-2012	13%	(11)	11%	(9)	6%	(5)	6%	(5)	16%	(14)	47%	(40)	85
Millennials: 1981-1996	5%	(10)	5%	(10)	6%	(11)	10%	(19)	15%	(27)	58%	(108)	185
GenXers: 1965-1980	3%	(5)	5%	(10)	9%	(17)	21%	(41)	9%	(17)	53%	(103)	193
Baby Boomers: 1946-1964	7%	(15)	7%	(16)	5%	(10)	16%	(38)	14%	(32)	51%	(117)	229
Educ: < College	8%	(35)	7%	(34)	5%	(25)	12%	(54)	13%	(59)	56%	(261)	469
Educ: Bachelors degree	3%	(5)	6%	(8)	4%	(6)	22%	(31)	15%	(22)	50%	(72)	143
Educ: Post-grad	3%	(3)	4%	(3)	14%	(12)	21%	(18)	13%	(11)	44%	(38)	86
Income: Under 50k	4%	(12)	9%	(28)	4%	(11)	13%	(41)	15%	(49)	55%	(176)	316
Income: 50k-100k	9%	(23)	4%	(10)	7%	(17)	15%	(37)	12%	(31)	54%	(138)	255
Income: 100k+	6%	(8)	6%	(8)	12%	(16)	20%	(25)	9%	(12)	46%	(58)	127
Ethnicity: White (Non-Hispanic)	7%	(37)	5%	(30)	5%	(30)	15%	(83)	12%	(70)	55%	(308)	558
Ethnicity: Hispanic	—	(0)	15%	(3)	27%	(6)	11%	(2)	12%	(3)	35%	(8)	23
Ethnicity: Black (Non-Hispanic)	7%	(6)	9%	(8)	7%	(7)	15%	(14)	18%	(16)	44%	(39)	90
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	15%	(4)	2%	(1)	13%	(4)	12%	(3)	58%	(16)	28
All Christian	6%	(20)	7%	(23)	6%	(20)	13%	(42)	14%	(44)	54%	(173)	322
All Non-Christian	—	(0)	8%	(2)	10%	(3)	37%	(10)	15%	(4)	30%	(8)	26
Atheist	20%	(7)	—	(0)	10%	(3)	22%	(7)	9%	(3)	38%	(13)	34
Agnostic/Nothing in particular	3%	(7)	6%	(12)	6%	(12)	16%	(34)	12%	(25)	56%	(117)	207
Something Else	8%	(9)	7%	(8)	5%	(6)	10%	(11)	14%	(16)	56%	(61)	109
Evangelical	11%	(17)	9%	(13)	6%	(9)	9%	(14)	12%	(19)	53%	(81)	153
Non-Evangelical	3%	(8)	7%	(18)	6%	(17)	14%	(38)	15%	(39)	54%	(143)	263
PID: Dem (no lean)	2%	(5)	4%	(11)	11%	(27)	28%	(72)	12%	(31)	43%	(111)	257
PID: Ind (no lean)	6%	(13)	5%	(10)	6%	(12)	9%	(18)	15%	(30)	58%	(113)	197
PID: Rep (no lean)	10%	(25)	10%	(24)	2%	(4)	5%	(13)	13%	(31)	60%	(147)	244

Continued on next page

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	7%	(46)	6%	(44)	15%	(103)	13%	(91)	53%	(371)	698
PID/Gender: Dem Men	1%	(1)	7%	(8)	11%	(13)	34%	(40)	14%	(17)	33%	(39)	118
PID/Gender: Dem Women	3%	(4)	2%	(3)	10%	(14)	23%	(32)	10%	(14)	52%	(72)	139
PID/Gender: Ind Men	7%	(7)	6%	(6)	6%	(6)	10%	(10)	11%	(10)	60%	(58)	97
PID/Gender: Ind Women	6%	(6)	4%	(4)	6%	(6)	9%	(9)	19%	(19)	56%	(56)	100
PID/Gender: Rep Men	14%	(17)	9%	(11)	4%	(4)	6%	(7)	13%	(15)	55%	(66)	120
PID/Gender: Rep Women	6%	(8)	10%	(13)	—	(0)	5%	(6)	12%	(15)	66%	(81)	123
Ideo: Liberal (1-3)	4%	(8)	5%	(11)	7%	(16)	31%	(65)	13%	(28)	39%	(83)	211
Ideo: Moderate (4)	2%	(4)	6%	(12)	10%	(20)	10%	(20)	15%	(30)	57%	(113)	200
Ideo: Conservative (5-7)	11%	(29)	8%	(22)	3%	(8)	6%	(17)	12%	(31)	59%	(152)	259
Ideo/PID: Conservative Republican	11%	(20)	9%	(17)	2%	(4)	7%	(12)	10%	(18)	61%	(111)	183
Ideo/PID: Moderate/Liberal Republican	8%	(5)	11%	(6)	1%	(1)	1%	(1)	22%	(12)	56%	(32)	56
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	5%	(5)	16%	(14)	16%	(15)	10%	(9)	50%	(45)	92
Ideo/PID: Liberal Democrat	1%	(2)	4%	(7)	8%	(13)	35%	(57)	13%	(22)	39%	(64)	164
Unfavorable of Biden and Trump	—	(0)	2%	(2)	7%	(8)	8%	(10)	15%	(18)	68%	(83)	121
2024 H2H Matchup: Biden Voter	3%	(10)	3%	(11)	10%	(30)	26%	(83)	11%	(35)	46%	(146)	314
2024 H2H Matchup: Trump Voter	10%	(31)	11%	(34)	3%	(8)	4%	(14)	14%	(44)	58%	(180)	312
2024 H2H Matchup: Would not Vote	—	(0)	3%	(1)	9%	(2)	3%	(1)	24%	(6)	62%	(16)	25
2024 H2H Matchup: Do not Know	4%	(2)	—	(0)	7%	(3)	12%	(6)	14%	(7)	64%	(30)	47
2022 House Vote: Democrat	2%	(5)	4%	(12)	10%	(31)	28%	(84)	12%	(37)	44%	(135)	304
2022 House Vote: Republican	11%	(32)	9%	(24)	3%	(10)	6%	(16)	12%	(34)	59%	(164)	279
2022 House Vote: Did not Vote	5%	(5)	9%	(9)	3%	(3)	1%	(1)	17%	(17)	64%	(63)	98
2020 Vote: Joe Biden	2%	(5)	4%	(13)	9%	(30)	27%	(87)	12%	(39)	46%	(147)	322
2020 Vote: Donald Trump	11%	(34)	9%	(27)	4%	(11)	5%	(14)	14%	(42)	58%	(175)	304
2020 Vote: Someone Else	—	(0)	1%	(0)	—	(0)	14%	(1)	28%	(3)	57%	(6)	10
2020 Vote: Did not Vote	5%	(3)	9%	(6)	4%	(2)	—	(0)	12%	(8)	70%	(44)	63
2016 Vote: Hillary Clinton	1%	(2)	3%	(7)	9%	(22)	33%	(79)	12%	(28)	42%	(101)	239
2016 Vote: Donald Trump	11%	(28)	10%	(26)	4%	(12)	5%	(14)	13%	(35)	57%	(156)	271
2016 Vote: Someone Else	—	(0)	—	(0)	3%	(1)	9%	(3)	18%	(6)	69%	(23)	33
2020 Vote/PID: Not Biden/Democrat	—	(0)	3%	(1)	20%	(6)	7%	(2)	17%	(5)	52%	(15)	28
2020 Vote/PID: Not Trump/Republican	6%	(2)	13%	(5)	—	(0)	5%	(2)	16%	(6)	60%	(22)	37

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**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	7%	(46)	6%	(44)	15%	(103)	13%	(91)	53%	(371)	698
U.S. Economy: Wrong Track	6%	(28)	7%	(32)	5%	(23)	9%	(39)	15%	(68)	58%	(260)	450
U.S. Economy: Right Direction	6%	(15)	6%	(14)	8%	(20)	26%	(64)	9%	(24)	45%	(112)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	4%	(9)	11%	(26)	28%	(67)	11%	(27)	44%	(105)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(35)	10%	(32)	3%	(10)	4%	(14)	13%	(44)	60%	(204)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	3%	(4)	7%	(8)	19%	(23)	17%	(20)	52%	(63)	121
Top 2024 Issue: Economy	3%	(7)	7%	(18)	9%	(21)	6%	(14)	12%	(31)	63%	(157)	247
Community: Urban	4%	(5)	9%	(11)	9%	(12)	16%	(21)	17%	(21)	45%	(57)	127
Community: Suburban	8%	(30)	5%	(19)	6%	(20)	17%	(62)	13%	(48)	51%	(189)	369
Community: Rural	4%	(8)	8%	(16)	6%	(11)	10%	(20)	11%	(22)	62%	(125)	201
Community/Gender: Urban Women	—	(0)	3%	(2)	13%	(6)	8%	(4)	8%	(4)	67%	(34)	50
Community/Gender: Urban Men	6%	(5)	12%	(9)	7%	(6)	22%	(17)	22%	(17)	30%	(24)	77
Community/Gender: Rural Women	3%	(3)	10%	(12)	5%	(6)	6%	(7)	12%	(15)	64%	(77)	120
Community/Gender: Rural Men	6%	(5)	5%	(4)	6%	(5)	16%	(13)	9%	(7)	59%	(48)	82
Community/Gender: Suburban Women	7%	(14)	4%	(7)	4%	(8)	18%	(36)	16%	(30)	51%	(99)	193
Community/Gender: Suburban Men	9%	(16)	7%	(12)	7%	(13)	15%	(27)	10%	(18)	52%	(91)	176
Homeowner	6%	(37)	7%	(38)	7%	(39)	16%	(90)	12%	(71)	53%	(304)	578
Renter	4%	(4)	8%	(8)	5%	(5)	13%	(13)	16%	(16)	54%	(52)	97
Military HHnm: Yes	3%	(2)	8%	(6)	10%	(8)	11%	(9)	14%	(11)	54%	(42)	78
Military HH: No	7%	(41)	6%	(39)	6%	(36)	15%	(94)	13%	(80)	53%	(330)	620
Employ: Private Sector	6%	(17)	5%	(14)	7%	(19)	14%	(36)	14%	(37)	53%	(141)	264
Employ: Government	10%	(4)	4%	(2)	10%	(4)	19%	(8)	8%	(3)	49%	(21)	42
Employ: Self-Employed	5%	(3)	3%	(2)	8%	(4)	21%	(12)	16%	(9)	48%	(28)	58
Employ: Homemaker	—	(0)	15%	(5)	4%	(1)	6%	(2)	14%	(5)	61%	(20)	33
Employ: Student	12%	(2)	3%	(1)	—	(0)	2%	(0)	3%	(1)	80%	(15)	18
Employ: Retired	6%	(10)	8%	(14)	6%	(10)	20%	(35)	11%	(19)	50%	(89)	176
Employ: Unemployed	7%	(4)	9%	(6)	4%	(3)	6%	(4)	18%	(12)	56%	(36)	64
Employ: Other	6%	(2)	7%	(3)	4%	(2)	16%	(7)	14%	(6)	54%	(23)	42
Self + Household: White-Collar	7%	(15)	7%	(17)	7%	(17)	16%	(37)	19%	(42)	44%	(100)	228
Self + Household: Blue Collar	5%	(18)	6%	(20)	6%	(22)	15%	(54)	10%	(35)	58%	(206)	355
Union HH: Yes	4%	(4)	9%	(7)	12%	(9)	26%	(21)	4%	(3)	46%	(37)	82
Union HH: No	6%	(39)	6%	(38)	6%	(34)	13%	(82)	14%	(89)	54%	(334)	616

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**Table BLMB2\_22: Do you have a favorable or unfavorable impression of each of the following? — Katie Britt**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(43)	7%	(46)	6%	(44)	15%	(103)	13%	(91)	53%	(371)	698
LGBTQ+: Yes	13%	(10)	4%	(3)	8%	(6)	22%	(17)	13%	(10)	41%	(31)	76
LGBTQ+: No	5%	(33)	7%	(43)	6%	(38)	14%	(86)	13%	(82)	55%	(340)	622
Motivated to Vote	6%	(36)	7%	(45)	6%	(36)	16%	(102)	13%	(79)	52%	(322)	621
Parent: Yes	3%	(5)	7%	(11)	9%	(16)	9%	(16)	17%	(31)	55%	(97)	176
Parent: No	7%	(38)	7%	(34)	5%	(27)	17%	(87)	12%	(61)	53%	(275)	522
COVID Vaccine: Yes	6%	(26)	5%	(24)	7%	(31)	18%	(81)	12%	(54)	53%	(244)	461
COVID Vaccine: No	7%	(17)	9%	(22)	5%	(12)	9%	(22)	16%	(37)	54%	(127)	237
Student Loans: Yes	2%	(3)	7%	(9)	9%	(11)	15%	(19)	11%	(15)	56%	(73)	130
Student Loans: No	7%	(40)	6%	(36)	6%	(32)	15%	(84)	14%	(77)	53%	(299)	568
Favorable Opinion of Haley	14%	(31)	12%	(27)	6%	(14)	8%	(17)	9%	(20)	50%	(110)	219
Unfavorable Opinion of Haley	3%	(10)	5%	(17)	9%	(29)	26%	(82)	12%	(38)	44%	(136)	313
Protestant	8%	(13)	6%	(10)	6%	(10)	9%	(14)	12%	(19)	60%	(98)	164
Roman Catholic	3%	(4)	9%	(13)	7%	(9)	19%	(27)	16%	(23)	45%	(65)	142
Mormon	3%	(0)	—	(0)	—	(0)	—	(0)	27%	(1)	70%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	—	(0)	—	(0)	3%	(0)	—	(0)	65%	(7)	10
Jewish	1%	(0)	12%	(1)	18%	(2)	49%	(6)	—	(0)	21%	(2)	12
Muslim	—	(0)	—	(0)	7%	(1)	14%	(1)	41%	(3)	38%	(3)	8
Buddhist	—	(0)	19%	(1)	—	(0)	71%	(3)	—	(0)	10%	(0)	4
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	24%	(1)	76%	(2)	3
Atheist	20%	(7)	—	(0)	10%	(3)	22%	(7)	9%	(3)	38%	(13)	34
Agnostic	2%	(1)	1%	(0)	5%	(2)	30%	(12)	20%	(8)	43%	(16)	39
Something else	8%	(9)	7%	(8)	5%	(6)	10%	(11)	14%	(16)	56%	(61)	109
Nothing in particular	4%	(6)	7%	(12)	6%	(10)	13%	(22)	10%	(17)	60%	(100)	168
Prodigal Biden Voter	—	(0)	12%	(4)	7%	(2)	18%	(6)	17%	(6)	47%	(16)	35
Undecided Voter (DK/WNV)	2%	(2)	1%	(1)	7%	(5)	9%	(6)	17%	(13)	63%	(46)	73
Undecided Voter (DK)	—	(0)	3%	(1)	9%	(2)	3%	(1)	24%	(6)	62%	(16)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	7%	(48)	6%	(43)	5%	(38)	13%	(91)	65%	(454)	698
Gender: Male	5%	(17)	8%	(26)	7%	(23)	8%	(27)	13%	(44)	59%	(198)	335
Gender: Female	2%	(7)	6%	(22)	6%	(20)	3%	(11)	13%	(48)	70%	(256)	363
Age: 18-34	3%	(5)	14%	(26)	7%	(12)	6%	(11)	10%	(19)	60%	(110)	184
Age: 35-44	8%	(8)	4%	(4)	6%	(6)	7%	(7)	23%	(23)	52%	(50)	97
Age: 45-64	3%	(6)	4%	(10)	7%	(17)	5%	(12)	13%	(33)	69%	(171)	249
Age: 65+	3%	(5)	4%	(7)	5%	(8)	5%	(9)	10%	(16)	73%	(123)	168
GenZers: 1997-2012	4%	(3)	24%	(20)	8%	(7)	3%	(2)	10%	(9)	52%	(44)	85
Millennials: 1981-1996	5%	(9)	6%	(11)	5%	(9)	8%	(15)	17%	(32)	59%	(110)	185
GenXers: 1965-1980	3%	(6)	4%	(9)	9%	(17)	5%	(10)	9%	(18)	69%	(134)	193
Baby Boomers: 1946-1964	3%	(6)	4%	(8)	4%	(10)	4%	(10)	14%	(33)	70%	(161)	229
Educ: < College	5%	(21)	7%	(33)	6%	(28)	4%	(20)	14%	(64)	65%	(303)	469
Educ: Bachelors degree	1%	(2)	9%	(13)	5%	(7)	7%	(10)	13%	(18)	65%	(93)	143
Educ: Post-grad	2%	(1)	2%	(2)	9%	(8)	9%	(8)	11%	(10)	67%	(58)	86
Income: Under 50k	2%	(8)	8%	(24)	5%	(14)	5%	(17)	13%	(40)	67%	(213)	316
Income: 50k-100k	5%	(13)	7%	(18)	6%	(15)	5%	(12)	14%	(36)	63%	(161)	255
Income: 100k+	2%	(3)	4%	(6)	11%	(14)	7%	(9)	12%	(16)	63%	(80)	127
Ethnicity: White (Non-Hispanic)	3%	(19)	6%	(31)	5%	(28)	5%	(26)	12%	(69)	69%	(384)	558
Ethnicity: Hispanic	—	(0)	13%	(3)	35%	(8)	—	(0)	10%	(2)	41%	(9)	23
Ethnicity: Black (Non-Hispanic)	5%	(5)	13%	(11)	7%	(7)	10%	(9)	18%	(16)	47%	(42)	90
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	7%	(2)	1%	(0)	10%	(3)	14%	(4)	67%	(19)	28
All Christian	4%	(12)	6%	(18)	4%	(13)	5%	(17)	12%	(39)	69%	(222)	322
All Non-Christian	—	(0)	18%	(5)	—	(0)	5%	(1)	21%	(6)	56%	(15)	26
Atheist	—	(0)	22%	(8)	14%	(5)	11%	(4)	3%	(1)	49%	(17)	34
Agnostic/Nothing in particular	4%	(8)	7%	(13)	8%	(16)	6%	(13)	11%	(22)	65%	(134)	207
Something Else	3%	(3)	4%	(4)	8%	(9)	3%	(3)	22%	(24)	61%	(66)	109
Evangelical	3%	(5)	6%	(9)	9%	(14)	4%	(7)	16%	(25)	61%	(93)	153
Non-Evangelical	3%	(8)	5%	(13)	3%	(8)	5%	(13)	14%	(37)	70%	(183)	263
PID: Dem (no lean)	2%	(4)	5%	(14)	10%	(26)	5%	(14)	10%	(27)	67%	(173)	257
PID: Ind (no lean)	1%	(3)	7%	(14)	5%	(11)	6%	(11)	17%	(33)	64%	(125)	197
PID: Rep (no lean)	7%	(17)	8%	(20)	2%	(6)	5%	(13)	13%	(32)	64%	(156)	244

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	7%	(48)	6%	(43)	5%	(38)	13%	(91)	65%	(454)	698
PID/Gender: Dem Men	2%	(3)	5%	(6)	11%	(13)	9%	(11)	14%	(16)	58%	(68)	118
PID/Gender: Dem Women	1%	(1)	5%	(7)	9%	(13)	2%	(3)	7%	(10)	75%	(104)	139
PID/Gender: Ind Men	1%	(1)	4%	(4)	6%	(6)	9%	(9)	12%	(12)	67%	(65)	97
PID/Gender: Ind Women	1%	(1)	11%	(11)	5%	(5)	2%	(2)	21%	(21)	60%	(60)	100
PID/Gender: Rep Men	11%	(13)	13%	(16)	3%	(3)	7%	(8)	13%	(16)	54%	(65)	120
PID/Gender: Rep Women	4%	(5)	3%	(4)	2%	(3)	4%	(5)	13%	(16)	74%	(91)	123
Ideo: Liberal (1-3)	1%	(3)	7%	(15)	8%	(16)	7%	(14)	9%	(19)	68%	(144)	211
Ideo: Moderate (4)	3%	(6)	8%	(16)	9%	(17)	4%	(8)	17%	(34)	60%	(120)	200
Ideo: Conservative (5-7)	6%	(15)	7%	(17)	4%	(10)	6%	(16)	14%	(37)	63%	(163)	259
Ideo/PID: Conservative Republican	7%	(13)	6%	(11)	3%	(5)	7%	(12)	13%	(23)	65%	(118)	183
Ideo/PID: Moderate/Liberal Republican	8%	(5)	15%	(9)	1%	(1)	1%	(1)	16%	(9)	58%	(33)	56
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	9%	(8)	15%	(14)	3%	(3)	12%	(11)	58%	(53)	92
Ideo/PID: Liberal Democrat	1%	(1)	3%	(5)	8%	(12)	7%	(11)	10%	(16)	72%	(118)	164
Unfavorable of Biden and Trump	—	(0)	3%	(3)	4%	(5)	3%	(3)	12%	(14)	79%	(96)	121
2024 H2H Matchup: Biden Voter	1%	(4)	4%	(13)	9%	(29)	8%	(24)	9%	(29)	69%	(216)	314
2024 H2H Matchup: Trump Voter	6%	(19)	10%	(31)	4%	(12)	4%	(13)	16%	(51)	59%	(184)	312
2024 H2H Matchup: Would not Vote	4%	(1)	12%	(3)	—	(0)	1%	(0)	7%	(2)	76%	(19)	25
2024 H2H Matchup: Do not Know	—	(0)	1%	(1)	4%	(2)	1%	(0)	20%	(10)	73%	(34)	47
2022 House Vote: Democrat	1%	(2)	5%	(16)	9%	(28)	7%	(22)	10%	(30)	68%	(206)	304
2022 House Vote: Republican	6%	(17)	9%	(25)	4%	(10)	5%	(15)	15%	(42)	61%	(170)	279
2022 House Vote: Did not Vote	5%	(5)	8%	(7)	5%	(5)	—	(0)	18%	(17)	65%	(63)	98
2020 Vote: Joe Biden	1%	(2)	4%	(13)	8%	(26)	8%	(24)	11%	(35)	69%	(221)	322
2020 Vote: Donald Trump	6%	(17)	9%	(29)	4%	(12)	4%	(13)	17%	(51)	60%	(181)	304
2020 Vote: Someone Else	—	(0)	—	(0)	—	(0)	—	(0)	19%	(2)	81%	(8)	10
2020 Vote: Did not Vote	7%	(5)	9%	(6)	7%	(4)	1%	(0)	6%	(4)	70%	(44)	63
2016 Vote: Hillary Clinton	1%	(1)	2%	(4)	9%	(22)	7%	(18)	12%	(27)	70%	(167)	239
2016 Vote: Donald Trump	6%	(16)	9%	(24)	4%	(10)	5%	(13)	16%	(43)	61%	(164)	271
2016 Vote: Someone Else	—	(0)	—	(0)	—	(0)	6%	(2)	14%	(5)	80%	(27)	33
2020 Vote/PID: Not Biden/Democrat	7%	(2)	12%	(3)	16%	(4)	—	(0)	17%	(5)	48%	(14)	28
2020 Vote/PID: Not Trump/Republican	4%	(2)	14%	(5)	2%	(1)	5%	(2)	4%	(1)	71%	(26)	37

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	7%	(48)	6%	(43)	5%	(38)	13%	(91)	65%	(454)	698
U.S. Economy: Wrong Track	4%	(16)	6%	(28)	5%	(21)	4%	(20)	15%	(67)	66%	(298)	450
U.S. Economy: Right Direction	3%	(8)	8%	(20)	9%	(22)	7%	(18)	10%	(24)	63%	(155)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	5%	(11)	9%	(23)	9%	(22)	10%	(24)	65%	(156)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(19)	9%	(31)	4%	(12)	5%	(16)	16%	(53)	61%	(207)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	5%	(6)	7%	(8)	—	(1)	12%	(14)	75%	(91)	121
Top 2024 Issue: Economy	3%	(6)	6%	(14)	6%	(15)	7%	(16)	15%	(38)	64%	(158)	247
Community: Urban	5%	(7)	9%	(12)	9%	(12)	8%	(10)	14%	(18)	55%	(69)	127
Community: Suburban	3%	(9)	9%	(33)	6%	(22)	6%	(21)	13%	(47)	64%	(236)	369
Community: Rural	4%	(8)	1%	(3)	5%	(9)	4%	(7)	13%	(26)	73%	(148)	201
Community/Gender: Urban Women	5%	(2)	3%	(2)	12%	(6)	4%	(2)	8%	(4)	68%	(34)	50
Community/Gender: Urban Men	5%	(4)	13%	(10)	7%	(6)	10%	(8)	18%	(14)	46%	(35)	77
Community/Gender: Rural Women	3%	(3)	2%	(2)	3%	(3)	1%	(2)	12%	(14)	79%	(95)	120
Community/Gender: Rural Men	6%	(5)	1%	(1)	7%	(6)	7%	(6)	15%	(12)	65%	(53)	82
Community/Gender: Suburban Women	1%	(1)	9%	(18)	6%	(11)	4%	(7)	15%	(30)	66%	(127)	193
Community/Gender: Suburban Men	5%	(8)	9%	(15)	6%	(11)	8%	(14)	10%	(18)	62%	(110)	176
Homeowner	4%	(20)	7%	(38)	7%	(38)	6%	(33)	12%	(69)	66%	(380)	578
Renter	2%	(2)	8%	(8)	4%	(4)	5%	(5)	18%	(17)	62%	(60)	97
Military HHnm: Yes	4%	(3)	5%	(4)	4%	(3)	4%	(3)	13%	(10)	71%	(55)	78
Military HH: No	3%	(21)	7%	(44)	6%	(40)	6%	(35)	13%	(82)	64%	(399)	620
Employ: Private Sector	3%	(8)	8%	(20)	6%	(17)	6%	(16)	17%	(45)	60%	(159)	264
Employ: Government	4%	(2)	10%	(4)	15%	(6)	1%	(1)	7%	(3)	63%	(27)	42
Employ: Self-Employed	3%	(2)	9%	(5)	11%	(6)	—	(0)	13%	(8)	64%	(37)	58
Employ: Homemaker	—	(0)	8%	(3)	—	(0)	11%	(4)	4%	(1)	78%	(26)	33
Employ: Student	—	(0)	3%	(1)	—	(0)	—	(0)	5%	(1)	92%	(17)	18
Employ: Retired	4%	(8)	4%	(7)	3%	(5)	6%	(11)	10%	(18)	72%	(127)	176
Employ: Unemployed	7%	(4)	7%	(5)	7%	(5)	4%	(3)	15%	(10)	59%	(38)	64
Employ: Other	3%	(1)	7%	(3)	9%	(4)	11%	(5)	13%	(5)	57%	(24)	42
Self + Household: White-Collar	7%	(15)	9%	(20)	6%	(13)	6%	(14)	14%	(31)	59%	(135)	228
Self + Household: Blue Collar	2%	(7)	4%	(13)	6%	(22)	6%	(23)	12%	(43)	70%	(246)	355
Union HH: Yes	4%	(3)	9%	(7)	17%	(14)	5%	(4)	4%	(3)	61%	(50)	82
Union HH: No	3%	(21)	7%	(40)	5%	(29)	5%	(34)	14%	(89)	66%	(404)	616

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	7%	(48)	6%	(43)	5%	(38)	13%	(91)	65%	(454)	698
LGBTQ+: Yes	2%	(2)	13%	(10)	14%	(10)	2%	(1)	16%	(12)	54%	(42)	76
LGBTQ+: No	4%	(22)	6%	(38)	5%	(33)	6%	(37)	13%	(79)	66%	(412)	622
Motivated to Vote	3%	(21)	6%	(38)	6%	(39)	6%	(37)	13%	(81)	65%	(404)	621
Parent: Yes	3%	(6)	8%	(15)	9%	(16)	5%	(9)	16%	(28)	58%	(102)	176
Parent: No	3%	(18)	6%	(33)	5%	(27)	6%	(29)	12%	(63)	67%	(352)	522
COVID Vaccine: Yes	4%	(17)	5%	(21)	6%	(28)	6%	(27)	11%	(52)	69%	(316)	461
COVID Vaccine: No	3%	(7)	11%	(26)	6%	(15)	5%	(11)	17%	(39)	58%	(138)	237
Student Loans: Yes	3%	(3)	7%	(10)	7%	(9)	9%	(11)	9%	(11)	66%	(86)	130
Student Loans: No	4%	(21)	7%	(38)	6%	(34)	5%	(27)	14%	(80)	65%	(368)	568
Favorable Opinion of Haley	6%	(13)	14%	(30)	6%	(12)	3%	(6)	10%	(22)	61%	(134)	219
Unfavorable Opinion of Haley	3%	(9)	3%	(10)	9%	(29)	9%	(29)	12%	(37)	63%	(198)	313
Protestant	3%	(5)	6%	(9)	4%	(6)	3%	(5)	14%	(23)	71%	(117)	164
Roman Catholic	3%	(4)	6%	(9)	5%	(7)	9%	(12)	11%	(16)	66%	(94)	142
Mormon	3%	(0)	—	(0)	—	(0)	—	(0)	—	(0)	97%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	—	(0)	—	(0)	—	(0)	3%	(0)	65%	(7)	10
Jewish	—	(0)	—	(0)	—	(0)	12%	(1)	33%	(4)	55%	(6)	12
Muslim	—	(0)	34%	(3)	—	(0)	—	(0)	14%	(1)	52%	(4)	8
Buddhist	—	(0)	48%	(2)	—	(0)	—	(0)	—	(0)	52%	(2)	4
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	24%	(1)	76%	(2)	3
Atheist	—	(0)	22%	(8)	14%	(5)	11%	(4)	3%	(1)	49%	(17)	34
Agnostic	—	(0)	2%	(1)	14%	(5)	8%	(3)	11%	(4)	65%	(25)	39
Something else	3%	(3)	4%	(4)	8%	(9)	3%	(3)	22%	(24)	61%	(66)	109
Nothing in particular	5%	(8)	8%	(13)	6%	(10)	6%	(10)	11%	(18)	65%	(109)	168
Prodigal Biden Voter	—	(0)	15%	(5)	2%	(1)	1%	(0)	19%	(7)	63%	(22)	35
Undecided Voter (DK/WNV)	2%	(1)	5%	(4)	3%	(2)	1%	(1)	16%	(11)	74%	(54)	73
Undecided Voter (DK)	4%	(1)	12%	(3)	—	(0)	1%	(0)	7%	(2)	76%	(19)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB3\_1:** *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	37%	(254)	51%	(355)	12%	(85)	694
Gender: Male	40%	(132)	51%	(172)	9%	(30)	335
Gender: Female	34%	(122)	51%	(183)	15%	(55)	360
Age: 18-34	25%	(45)	57%	(103)	19%	(34)	183
Age: 35-44	22%	(21)	66%	(63)	12%	(11)	96
Age: 45-64	42%	(104)	47%	(116)	11%	(29)	248
Age: 65+	50%	(83)	44%	(74)	7%	(11)	168
GenZers: 1997-2012	20%	(17)	65%	(55)	14%	(12)	84
Millennials: 1981-1996	25%	(47)	58%	(107)	17%	(30)	184
GenXers: 1965-1980	44%	(84)	48%	(92)	8%	(16)	192
Baby Boomers: 1946-1964	44%	(101)	44%	(101)	12%	(27)	229
Educ: < College	35%	(161)	52%	(241)	14%	(64)	466
Educ: Bachelors degree	37%	(52)	54%	(76)	10%	(13)	142
Educ: Post-grad	47%	(41)	43%	(37)	9%	(8)	86
Income: Under 50k	39%	(121)	47%	(146)	15%	(46)	314
Income: 50k-100k	33%	(85)	54%	(138)	12%	(31)	254
Income: 100k+	38%	(48)	56%	(71)	6%	(8)	127
Ethnicity: White (Non-Hispanic)	35%	(193)	53%	(295)	12%	(66)	554
Ethnicity: Hispanic	41%	(9)	50%	(11)	8%	(2)	23
Ethnicity: Black (Non-Hispanic)	44%	(39)	41%	(36)	16%	(14)	90
Ethnicity: Asian + Other (Non-Hispanic)	44%	(12)	44%	(12)	12%	(3)	28
All Christian	36%	(116)	52%	(166)	12%	(40)	322
All Non-Christian	41%	(11)	42%	(11)	17%	(5)	26
Atheist	48%	(16)	48%	(16)	4%	(1)	34
Agnostic/Nothing in particular	38%	(78)	49%	(101)	13%	(26)	205
Something Else	31%	(33)	56%	(61)	13%	(14)	107
Evangelical	34%	(52)	53%	(80)	13%	(20)	152
Non-Evangelical	36%	(96)	52%	(135)	12%	(31)	262
PID: Dem (no lean)	66%	(169)	24%	(61)	10%	(26)	256
PID: Ind (no lean)	35%	(67)	54%	(105)	12%	(22)	194
PID: Rep (no lean)	7%	(18)	78%	(189)	15%	(37)	244

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	37%	(254)	51%	(355)	12%	(85)	694
PID/Gender: Dem Men	78%	(92)	19%	(22)	4%	(4)	118
PID/Gender: Dem Women	56%	(77)	28%	(39)	16%	(22)	138
PID/Gender: Ind Men	34%	(33)	58%	(55)	8%	(8)	96
PID/Gender: Ind Women	35%	(34)	50%	(49)	15%	(14)	98
PID/Gender: Rep Men	7%	(8)	79%	(95)	15%	(18)	120
PID/Gender: Rep Women	8%	(10)	77%	(95)	15%	(19)	123
Ideo: Liberal (1-3)	60%	(125)	32%	(66)	9%	(18)	210
Ideo: Moderate (4)	43%	(86)	45%	(90)	12%	(24)	199
Ideo: Conservative (5-7)	14%	(37)	71%	(182)	15%	(39)	258
Ideo/PID: Conservative Republican	7%	(13)	79%	(144)	14%	(26)	183
Ideo/PID: Moderate/Liberal Republican	9%	(5)	74%	(42)	18%	(10)	56
Ideo/PID: Moderate/Conservative Democrat	65%	(60)	23%	(21)	12%	(11)	92
Ideo/PID: Liberal Democrat	67%	(109)	24%	(39)	9%	(15)	162
Unfavorable of Biden and Trump	14%	(17)	70%	(85)	16%	(19)	121
2024 H2H Matchup: Biden Voter	67%	(210)	23%	(71)	10%	(31)	313
2024 H2H Matchup: Trump Voter	11%	(34)	78%	(242)	11%	(34)	310
2024 H2H Matchup: Would not Vote	13%	(3)	43%	(11)	44%	(11)	25
2024 H2H Matchup: Do not Know	15%	(7)	67%	(31)	18%	(8)	47
2022 House Vote: Democrat	64%	(195)	26%	(80)	10%	(29)	303
2022 House Vote: Republican	10%	(28)	78%	(218)	11%	(32)	279
2022 House Vote: Did not Vote	27%	(26)	49%	(47)	23%	(22)	95
2020 Vote: Joe Biden	65%	(207)	25%	(81)	10%	(33)	320
2020 Vote: Donald Trump	8%	(26)	79%	(240)	13%	(38)	304
2020 Vote: Someone Else	20%	(2)	62%	(6)	19%	(2)	10
2020 Vote: Did not Vote	33%	(20)	47%	(28)	20%	(12)	60
2016 Vote: Hillary Clinton	67%	(160)	22%	(51)	11%	(26)	238
2016 Vote: Donald Trump	14%	(37)	75%	(203)	11%	(30)	270
2016 Vote: Someone Else	49%	(16)	44%	(15)	7%	(2)	33
2020 Vote/PID: Not Biden/Democrat	41%	(11)	56%	(16)	4%	(1)	28
2020 Vote/PID: Not Trump/Republican	23%	(9)	60%	(22)	17%	(6)	37

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	37%	(254)	51%	(355)	12%	(85)	694
U.S. Economy: Wrong Track	18%	(82)	69%	(309)	13%	(56)	447
U.S. Economy: Right Direction	70%	(172)	19%	(46)	12%	(29)	247
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73%	(173)	18%	(42)	9%	(22)	238
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(38)	77%	(261)	11%	(38)	337
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(43)	43%	(52)	21%	(25)	119
Top 2024 Issue: Economy	22%	(54)	64%	(159)	14%	(34)	247
Community: Urban	45%	(57)	40%	(50)	15%	(19)	126
Community: Suburban	39%	(142)	52%	(189)	10%	(36)	367
Community: Rural	27%	(55)	58%	(116)	15%	(31)	201
Community/Gender: Urban Women	33%	(16)	46%	(22)	22%	(11)	49
Community/Gender: Urban Men	54%	(41)	36%	(27)	11%	(8)	77
Community/Gender: Rural Women	23%	(28)	60%	(72)	17%	(20)	120
Community/Gender: Rural Men	33%	(27)	54%	(44)	13%	(11)	82
Community/Gender: Suburban Women	41%	(78)	47%	(89)	13%	(24)	191
Community/Gender: Suburban Men	37%	(64)	57%	(100)	6%	(11)	176
Homeowner	37%	(215)	51%	(291)	12%	(70)	576
Renter	37%	(36)	51%	(50)	12%	(12)	97
Military HHnm: Yes	45%	(35)	48%	(37)	7%	(5)	78
Military HH: No	35%	(219)	52%	(318)	13%	(80)	617
Employ: Private Sector	26%	(70)	59%	(154)	15%	(39)	263
Employ: Government	47%	(19)	48%	(20)	6%	(2)	41
Employ: Self-Employed	41%	(24)	51%	(29)	8%	(5)	58
Employ: Homemaker	40%	(13)	46%	(15)	13%	(4)	33
Employ: Student	10%	(2)	71%	(13)	19%	(3)	18
Employ: Retired	50%	(87)	43%	(75)	8%	(14)	175
Employ: Unemployed	36%	(23)	43%	(27)	21%	(13)	64
Employ: Other	40%	(17)	51%	(22)	9%	(4)	42
Self + Household: White-Collar	37%	(85)	53%	(121)	9%	(22)	228
Self + Household: Blue Collar	37%	(131)	52%	(184)	11%	(38)	352

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	37%	(254)	51%	(355)	12%	(85)	694
Union HH: Yes	51%	(41)	40%	(32)	10%	(8)	82
Union HH: No	35%	(213)	53%	(323)	13%	(77)	613
LGBTQ+: Yes	35%	(27)	58%	(44)	7%	(5)	76
LGBTQ+: No	37%	(227)	50%	(311)	13%	(80)	619
Motivated to Vote	38%	(235)	52%	(321)	10%	(64)	620
Parent: Yes	29%	(50)	57%	(98)	14%	(25)	174
Parent: No	39%	(204)	49%	(257)	12%	(60)	521
COVID Vaccine: Yes	43%	(196)	45%	(206)	13%	(58)	460
COVID Vaccine: No	25%	(58)	64%	(149)	12%	(28)	234
Student Loans: Yes	33%	(42)	59%	(76)	9%	(11)	129
Student Loans: No	38%	(212)	49%	(280)	13%	(74)	565
Favorable Opinion of Haley	32%	(70)	61%	(134)	7%	(15)	219
Unfavorable Opinion of Haley	46%	(143)	44%	(138)	10%	(32)	313
Protestant	37%	(60)	48%	(79)	15%	(24)	164
Roman Catholic	38%	(54)	53%	(75)	9%	(13)	142
Mormon	27%	(1)	28%	(1)	45%	(2)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(10)	—	(0)	10
Jewish	43%	(5)	46%	(5)	12%	(1)	12
Muslim	28%	(2)	72%	(6)	—	(0)	8
Buddhist	62%	(3)	—	(0)	38%	(2)	4
Hindu	38%	(1)	—	(0)	62%	(2)	3
Atheist	48%	(16)	48%	(16)	4%	(1)	34
Agnostic	49%	(19)	44%	(17)	7%	(3)	39
Something else	31%	(33)	56%	(61)	13%	(14)	107
Nothing in particular	36%	(59)	50%	(84)	14%	(23)	167
Prodigal Biden Voter	24%	(8)	64%	(23)	12%	(4)	35
Undecided Voter (DK/WNV)	14%	(10)	59%	(42)	27%	(19)	72
Undecided Voter (DK)	13%	(3)	43%	(11)	44%	(11)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB3\_2:** Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(215)	34%	(233)	35%	(240)	687
Gender: Male	32%	(106)	38%	(125)	31%	(102)	333
Gender: Female	31%	(109)	30%	(108)	39%	(138)	354
Age: 18-34	30%	(53)	31%	(56)	39%	(70)	178
Age: 35-44	24%	(23)	32%	(30)	44%	(42)	95
Age: 45-64	29%	(71)	33%	(82)	38%	(95)	247
Age: 65+	41%	(68)	39%	(65)	20%	(34)	167
GenZers: 1997-2012	36%	(29)	39%	(31)	25%	(20)	80
Millennials: 1981-1996	24%	(43)	29%	(53)	47%	(86)	183
GenXers: 1965-1980	31%	(59)	30%	(57)	39%	(74)	191
Baby Boomers: 1946-1964	35%	(81)	39%	(90)	25%	(58)	228
Educ: < College	30%	(137)	34%	(158)	36%	(164)	459
Educ: Bachelors degree	31%	(44)	35%	(49)	34%	(48)	142
Educ: Post-grad	38%	(33)	30%	(26)	32%	(27)	86
Income: Under 50k	34%	(104)	29%	(90)	36%	(112)	306
Income: 50k-100k	30%	(76)	39%	(98)	31%	(80)	254
Income: 100k+	27%	(34)	35%	(45)	38%	(48)	127
Ethnicity: White (Non-Hispanic)	30%	(165)	37%	(203)	33%	(183)	551
Ethnicity: Hispanic	20%	(5)	22%	(5)	57%	(13)	23
Ethnicity: Black (Non-Hispanic)	45%	(39)	19%	(17)	36%	(32)	87
Ethnicity: Asian + Other (Non-Hispanic)	23%	(6)	31%	(8)	47%	(12)	27
All Christian	29%	(94)	36%	(117)	34%	(110)	321
All Non-Christian	38%	(10)	35%	(9)	27%	(7)	26
Atheist	42%	(14)	28%	(9)	30%	(10)	34
Agnostic/Nothing in particular	34%	(68)	32%	(65)	34%	(69)	202
Something Else	27%	(28)	31%	(33)	42%	(43)	105
Evangelical	25%	(38)	39%	(59)	35%	(54)	151
Non-Evangelical	31%	(80)	32%	(84)	37%	(96)	260
PID: Dem (no lean)	55%	(140)	10%	(25)	35%	(91)	256
PID: Ind (no lean)	28%	(54)	35%	(66)	37%	(71)	190
PID: Rep (no lean)	9%	(21)	59%	(142)	33%	(78)	241

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**Table BLMB3\_2:** *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(215)	34%	(233)	35%	(240)	687
PID/Gender: Dem Men	58%	(68)	11%	(13)	31%	(37)	118
PID/Gender: Dem Women	52%	(72)	9%	(12)	39%	(53)	138
PID/Gender: Ind Men	27%	(25)	44%	(42)	30%	(29)	96
PID/Gender: Ind Women	30%	(28)	25%	(24)	45%	(42)	94
PID/Gender: Rep Men	10%	(12)	60%	(71)	30%	(36)	119
PID/Gender: Rep Women	7%	(8)	58%	(71)	35%	(42)	122
Ideo: Liberal (1-3)	53%	(111)	13%	(27)	34%	(71)	209
Ideo: Moderate (4)	34%	(68)	28%	(55)	37%	(74)	196
Ideo: Conservative (5-7)	12%	(32)	55%	(140)	33%	(85)	258
Ideo/PID: Conservative Republican	9%	(16)	62%	(114)	29%	(53)	183
Ideo/PID: Moderate/Liberal Republican	7%	(4)	47%	(26)	45%	(25)	55
Ideo/PID: Moderate/Conservative Democrat	55%	(50)	9%	(8)	36%	(33)	92
Ideo/PID: Liberal Democrat	56%	(90)	10%	(17)	34%	(55)	162
Unfavorable of Biden and Trump	18%	(22)	40%	(48)	42%	(51)	121
2024 H2H Matchup: Biden Voter	54%	(169)	12%	(36)	34%	(108)	313
2024 H2H Matchup: Trump Voter	11%	(33)	57%	(176)	32%	(99)	308
2024 H2H Matchup: Would not Vote	19%	(5)	26%	(6)	55%	(13)	24
2024 H2H Matchup: Do not Know	19%	(8)	34%	(15)	47%	(20)	43
2022 House Vote: Democrat	52%	(158)	15%	(45)	33%	(100)	303
2022 House Vote: Republican	11%	(30)	56%	(156)	33%	(92)	277
2022 House Vote: Did not Vote	24%	(21)	30%	(27)	46%	(42)	90
2020 Vote: Joe Biden	53%	(172)	13%	(42)	33%	(108)	321
2020 Vote: Donald Trump	9%	(28)	57%	(171)	34%	(102)	302
2020 Vote: Someone Else	10%	(1)	35%	(3)	55%	(5)	9
2020 Vote: Did not Vote	25%	(14)	29%	(16)	45%	(25)	55
2016 Vote: Hillary Clinton	54%	(128)	11%	(27)	35%	(84)	239
2016 Vote: Donald Trump	12%	(31)	56%	(151)	32%	(87)	269
2016 Vote: Someone Else	48%	(15)	23%	(7)	29%	(9)	32
2020 Vote/PID: Not Biden/Democrat	28%	(7)	16%	(4)	56%	(15)	27
2020 Vote/PID: Not Trump/Republican	28%	(10)	49%	(17)	23%	(8)	35

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**Table BLMB3\_2:** Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(215)	34%	(233)	35%	(240)	687
U.S. Economy: Wrong Track	17%	(75)	47%	(208)	36%	(157)	441
U.S. Economy: Right Direction	56%	(139)	10%	(25)	33%	(82)	247
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(138)	10%	(25)	32%	(76)	238
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(40)	55%	(181)	33%	(111)	332
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(37)	23%	(28)	45%	(53)	118
Top 2024 Issue: Economy	21%	(51)	39%	(96)	40%	(99)	245
Community: Urban	37%	(46)	23%	(29)	40%	(49)	124
Community: Suburban	33%	(121)	34%	(124)	33%	(121)	367
Community: Rural	24%	(47)	41%	(80)	35%	(69)	196
Community/Gender: Urban Women	27%	(13)	15%	(7)	59%	(28)	48
Community/Gender: Urban Men	44%	(33)	28%	(22)	28%	(21)	76
Community/Gender: Rural Women	20%	(23)	40%	(47)	40%	(46)	115
Community/Gender: Rural Men	29%	(24)	41%	(33)	29%	(24)	81
Community/Gender: Suburban Women	38%	(73)	28%	(54)	34%	(64)	191
Community/Gender: Suburban Men	28%	(49)	40%	(70)	32%	(57)	176
Homeowner	31%	(179)	34%	(194)	35%	(202)	575
Renter	34%	(32)	32%	(30)	34%	(32)	94
Military HHnm: Yes	30%	(23)	34%	(27)	36%	(28)	78
Military HH: No	31%	(192)	34%	(206)	35%	(212)	610
Employ: Private Sector	22%	(57)	37%	(96)	41%	(109)	263
Employ: Government	43%	(18)	26%	(11)	30%	(12)	41
Employ: Self-Employed	38%	(21)	36%	(20)	25%	(14)	55
Employ: Homemaker	31%	(10)	35%	(12)	34%	(11)	33
Employ: Student	4%	(1)	49%	(9)	47%	(8)	18
Employ: Retired	41%	(72)	33%	(58)	26%	(46)	175
Employ: Unemployed	39%	(24)	24%	(15)	37%	(23)	61
Employ: Other	29%	(12)	31%	(13)	40%	(16)	41
Self + Household: White-Collar	33%	(74)	38%	(86)	30%	(68)	227
Self + Household: Blue Collar	31%	(109)	34%	(120)	35%	(123)	352

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**Table BLMB3\_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(215)	34%	(233)	35%	(240)	687
Union HH: Yes	39%	(32)	26%	(21)	35%	(28)	82
Union HH: No	30%	(182)	35%	(212)	35%	(211)	606
LGBTQ+: Yes	39%	(29)	23%	(17)	38%	(28)	75
LGBTQ+: No	30%	(186)	35%	(215)	35%	(212)	612
Motivated to Vote	32%	(196)	35%	(217)	33%	(204)	617
Parent: Yes	22%	(37)	37%	(64)	41%	(70)	172
Parent: No	34%	(177)	33%	(169)	33%	(169)	515
COVID Vaccine: Yes	34%	(154)	30%	(137)	36%	(166)	457
COVID Vaccine: No	26%	(60)	42%	(96)	32%	(74)	230
Student Loans: Yes	28%	(36)	37%	(47)	36%	(46)	130
Student Loans: No	32%	(178)	33%	(186)	35%	(194)	558
Favorable Opinion of Haley	30%	(65)	45%	(98)	25%	(55)	219
Unfavorable Opinion of Haley	36%	(111)	28%	(86)	36%	(113)	311
Protestant	29%	(47)	38%	(63)	33%	(53)	164
Roman Catholic	29%	(42)	34%	(48)	37%	(52)	142
Mormon	27%	(1)	25%	(1)	48%	(2)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	48%	(5)	21%	(2)	10
Jewish	35%	(4)	30%	(3)	35%	(4)	12
Muslim	28%	(2)	72%	(6)	—	(0)	8
Buddhist	69%	(3)	—	(0)	31%	(1)	4
Hindu	38%	(1)	—	(0)	62%	(2)	3
Atheist	42%	(14)	28%	(9)	30%	(10)	34
Agnostic	31%	(12)	17%	(6)	53%	(20)	38
Something else	27%	(28)	31%	(33)	42%	(43)	105
Nothing in particular	35%	(56)	36%	(58)	30%	(49)	163
Prodigal Biden Voter	42%	(15)	23%	(8)	34%	(12)	35
Undecided Voter (DK/WNV)	19%	(13)	31%	(21)	50%	(33)	67
Undecided Voter (DK)	19%	(5)	26%	(6)	55%	(13)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_3:** Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	30%	(202)	39%	(269)	31%	(213)	684
Gender: Male	33%	(111)	40%	(133)	27%	(89)	332
Gender: Female	26%	(91)	39%	(136)	35%	(124)	352
Age: 18-34	23%	(40)	40%	(69)	36%	(63)	172
Age: 35-44	23%	(22)	41%	(39)	36%	(34)	95
Age: 45-64	34%	(85)	35%	(88)	31%	(77)	249
Age: 65+	33%	(56)	43%	(73)	23%	(39)	168
GenZers: 1997-2012	27%	(20)	47%	(35)	26%	(20)	75
Millennials: 1981-1996	22%	(39)	40%	(72)	39%	(71)	182
GenXers: 1965-1980	36%	(69)	33%	(64)	31%	(60)	193
Baby Boomers: 1946-1964	31%	(72)	42%	(97)	26%	(60)	229
Educ: < College	27%	(123)	39%	(179)	34%	(153)	455
Educ: Bachelors degree	30%	(43)	44%	(62)	26%	(37)	143
Educ: Post-grad	41%	(36)	32%	(28)	27%	(23)	86
Income: Under 50k	30%	(94)	31%	(96)	39%	(119)	309
Income: 50k-100k	28%	(69)	45%	(112)	27%	(67)	248
Income: 100k+	30%	(39)	49%	(61)	21%	(27)	127
Ethnicity: White (Non-Hispanic)	27%	(149)	42%	(231)	30%	(165)	545
Ethnicity: Hispanic	36%	(8)	46%	(10)	18%	(4)	22
Ethnicity: Black (Non-Hispanic)	44%	(39)	19%	(17)	37%	(33)	89
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	40%	(11)	39%	(11)	28
All Christian	29%	(92)	42%	(134)	30%	(96)	322
All Non-Christian	31%	(8)	44%	(12)	25%	(7)	26
Atheist	44%	(13)	27%	(8)	29%	(8)	29
Agnostic/Nothing in particular	31%	(62)	31%	(62)	38%	(75)	199
Something Else	26%	(28)	49%	(53)	25%	(27)	108
Evangelical	26%	(40)	45%	(69)	29%	(44)	153
Non-Evangelical	29%	(77)	43%	(113)	27%	(72)	261
PID: Dem (no lean)	58%	(147)	16%	(41)	26%	(68)	256
PID: Ind (no lean)	21%	(39)	40%	(74)	40%	(74)	187
PID: Rep (no lean)	7%	(16)	64%	(154)	29%	(71)	242

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**Table BLMB3\_3:** Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(202)	39%	(269)	31%	(213)	684
PID/Gender: Dem Men	69%	(81)	9%	(11)	22%	(26)	118
PID/Gender: Dem Women	48%	(67)	21%	(30)	30%	(42)	138
PID/Gender: Ind Men	19%	(18)	51%	(48)	30%	(29)	95
PID/Gender: Ind Women	23%	(21)	28%	(26)	49%	(45)	92
PID/Gender: Rep Men	10%	(12)	61%	(74)	29%	(34)	120
PID/Gender: Rep Women	4%	(4)	66%	(81)	30%	(37)	122
Ideo: Liberal (1-3)	53%	(108)	21%	(43)	26%	(53)	205
Ideo: Moderate (4)	36%	(71)	34%	(66)	30%	(60)	197
Ideo: Conservative (5-7)	8%	(20)	59%	(151)	33%	(86)	257
Ideo/PID: Conservative Republican	5%	(8)	67%	(122)	28%	(51)	182
Ideo/PID: Moderate/Liberal Republican	14%	(8)	53%	(29)	33%	(19)	56
Ideo/PID: Moderate/Conservative Democrat	56%	(51)	18%	(16)	26%	(24)	91
Ideo/PID: Liberal Democrat	59%	(96)	15%	(24)	26%	(42)	163
Unfavorable of Biden and Trump	10%	(12)	54%	(64)	37%	(44)	120
2024 H2H Matchup: Biden Voter	54%	(168)	18%	(54)	28%	(87)	309
2024 H2H Matchup: Trump Voter	9%	(29)	61%	(187)	30%	(91)	307
2024 H2H Matchup: Would not Vote	—	(0)	26%	(6)	74%	(18)	25
2024 H2H Matchup: Do not Know	13%	(5)	49%	(21)	39%	(17)	43
2022 House Vote: Democrat	55%	(168)	19%	(59)	25%	(77)	304
2022 House Vote: Republican	7%	(18)	62%	(171)	31%	(85)	274
2022 House Vote: Did not Vote	17%	(15)	37%	(33)	46%	(42)	91
2020 Vote: Joe Biden	52%	(168)	20%	(63)	28%	(90)	322
2020 Vote: Donald Trump	7%	(21)	61%	(180)	32%	(96)	297
2020 Vote: Someone Else	2%	(0)	59%	(5)	39%	(3)	9
2020 Vote: Did not Vote	23%	(13)	37%	(21)	40%	(23)	56
2016 Vote: Hillary Clinton	56%	(135)	18%	(42)	26%	(62)	239
2016 Vote: Donald Trump	8%	(23)	60%	(163)	31%	(84)	270
2016 Vote: Someone Else	38%	(12)	31%	(10)	31%	(10)	32
2020 Vote/PID: Not Biden/Democrat	46%	(12)	26%	(7)	28%	(7)	26
2020 Vote/PID: Not Trump/Republican	18%	(6)	54%	(19)	28%	(10)	35

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**Table BLMB3\_3:** Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(202)	39%	(269)	31%	(213)	684
U.S. Economy: Wrong Track	16%	(70)	53%	(233)	32%	(139)	442
U.S. Economy: Right Direction	55%	(132)	15%	(36)	30%	(73)	242
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(140)	13%	(31)	28%	(68)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(29)	61%	(199)	30%	(98)	326
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(33)	33%	(40)	39%	(47)	119
Top 2024 Issue: Economy	22%	(53)	43%	(106)	35%	(86)	245
Community: Urban	39%	(49)	31%	(38)	30%	(37)	124
Community: Suburban	31%	(113)	38%	(138)	30%	(110)	361
Community: Rural	20%	(40)	47%	(93)	33%	(66)	199
Community/Gender: Urban Women	27%	(13)	27%	(13)	46%	(22)	48
Community/Gender: Urban Men	47%	(36)	34%	(25)	19%	(14)	75
Community/Gender: Rural Women	14%	(16)	49%	(58)	37%	(44)	118
Community/Gender: Rural Men	29%	(24)	43%	(35)	28%	(23)	81
Community/Gender: Suburban Women	33%	(62)	35%	(66)	31%	(58)	185
Community/Gender: Suburban Men	29%	(51)	41%	(72)	29%	(52)	176
Homeowner	29%	(169)	41%	(232)	30%	(172)	573
Renter	33%	(30)	31%	(28)	36%	(33)	91
Military HHnm: Yes	30%	(23)	47%	(36)	23%	(18)	78
Military HH: No	30%	(179)	38%	(233)	32%	(195)	606
Employ: Private Sector	23%	(59)	40%	(104)	37%	(95)	258
Employ: Government	35%	(14)	44%	(18)	22%	(9)	41
Employ: Self-Employed	37%	(21)	44%	(24)	19%	(11)	56
Employ: Homemaker	29%	(10)	44%	(14)	27%	(9)	33
Employ: Student	1%	(0)	63%	(11)	37%	(6)	17
Employ: Retired	35%	(62)	39%	(69)	26%	(45)	176
Employ: Unemployed	29%	(18)	30%	(19)	41%	(26)	62
Employ: Other	47%	(19)	24%	(10)	28%	(11)	40
Self + Household: White-Collar	34%	(77)	42%	(95)	25%	(57)	228
Self + Household: Blue Collar	28%	(99)	42%	(147)	30%	(107)	353

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**Table BLMB3\_3:** Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(202)	39%	(269)	31%	(213)	684
Union HH: Yes	39%	(32)	38%	(31)	23%	(19)	82
Union HH: No	28%	(171)	40%	(238)	32%	(194)	602
LGBTQ+: Yes	29%	(20)	41%	(28)	30%	(21)	69
LGBTQ+: No	30%	(182)	39%	(241)	31%	(192)	615
Motivated to Vote	31%	(193)	41%	(251)	28%	(173)	618
Parent: Yes	29%	(49)	37%	(63)	35%	(59)	172
Parent: No	30%	(153)	40%	(206)	30%	(153)	512
COVID Vaccine: Yes	33%	(153)	37%	(170)	29%	(134)	457
COVID Vaccine: No	22%	(50)	44%	(99)	35%	(79)	227
Student Loans: Yes	28%	(36)	41%	(52)	31%	(40)	128
Student Loans: No	30%	(166)	39%	(217)	31%	(173)	556
Favorable Opinion of Haley	27%	(57)	50%	(106)	24%	(50)	214
Unfavorable Opinion of Haley	35%	(109)	37%	(114)	29%	(89)	312
Protestant	28%	(46)	44%	(73)	28%	(45)	164
Roman Catholic	30%	(42)	39%	(56)	31%	(44)	142
Mormon	—	(0)	—	(0)	100%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	48%	(5)	21%	(2)	10
Jewish	25%	(3)	37%	(4)	39%	(4)	12
Muslim	21%	(2)	79%	(6)	—	(0)	8
Buddhist	62%	(3)	28%	(1)	10%	(0)	4
Hindu	38%	(1)	—	(0)	62%	(2)	3
Atheist	44%	(13)	27%	(8)	29%	(8)	29
Agnostic	39%	(15)	26%	(10)	35%	(13)	37
Something else	26%	(28)	49%	(53)	25%	(27)	108
Nothing in particular	29%	(47)	32%	(53)	38%	(62)	162
Prodigal Biden Voter	28%	(10)	41%	(14)	31%	(11)	35
Undecided Voter (DK/WNV)	8%	(6)	40%	(27)	52%	(35)	68
Undecided Voter (DK)	—	(0)	26%	(6)	74%	(18)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(157)	48%	(326)	29%	(198)	681
Gender: Male	26%	(86)	49%	(162)	25%	(83)	331
Gender: Female	20%	(71)	47%	(164)	33%	(115)	350
Age: 18-34	22%	(37)	42%	(72)	36%	(62)	171
Age: 35-44	27%	(26)	38%	(36)	35%	(33)	96
Age: 45-64	27%	(67)	44%	(109)	29%	(73)	248
Age: 65+	17%	(28)	66%	(109)	18%	(29)	166
GenZers: 1997-2012	32%	(25)	35%	(27)	32%	(25)	76
Millennials: 1981-1996	19%	(35)	44%	(79)	37%	(66)	180
GenXers: 1965-1980	28%	(53)	40%	(77)	32%	(61)	191
Baby Boomers: 1946-1964	19%	(44)	61%	(139)	20%	(44)	227
Educ: < College	25%	(115)	44%	(198)	31%	(143)	456
Educ: Bachelors degree	16%	(22)	56%	(79)	28%	(39)	140
Educ: Post-grad	23%	(20)	57%	(49)	19%	(16)	85
Income: Under 50k	24%	(74)	41%	(126)	35%	(107)	307
Income: 50k-100k	23%	(57)	54%	(135)	23%	(57)	248
Income: 100k+	21%	(26)	52%	(65)	27%	(34)	125
Ethnicity: White (Non-Hispanic)	23%	(125)	49%	(268)	28%	(156)	549
Ethnicity: Hispanic	28%	(6)	49%	(11)	24%	(5)	22
Ethnicity: Black (Non-Hispanic)	26%	(22)	39%	(33)	35%	(29)	84
Ethnicity: Asian + Other (Non-Hispanic)	14%	(4)	56%	(15)	30%	(8)	26
All Christian	23%	(71)	46%	(145)	32%	(100)	316
All Non-Christian	13%	(4)	53%	(14)	33%	(9)	26
Atheist	8%	(2)	72%	(23)	20%	(6)	32
Agnostic/Nothing in particular	25%	(49)	48%	(96)	27%	(54)	199
Something Else	29%	(31)	45%	(48)	27%	(29)	108
Evangelical	37%	(56)	34%	(51)	29%	(43)	150
Non-Evangelical	15%	(39)	54%	(141)	30%	(78)	258
PID: Dem (no lean)	9%	(23)	68%	(170)	22%	(56)	249
PID: Ind (no lean)	13%	(24)	53%	(100)	34%	(65)	189
PID: Rep (no lean)	45%	(109)	23%	(56)	32%	(77)	242

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**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(157)	48%	(326)	29%	(198)	681
PID/Gender: Dem Men	12%	(14)	71%	(83)	17%	(20)	117
PID/Gender: Dem Women	7%	(9)	66%	(87)	27%	(36)	132
PID/Gender: Ind Men	8%	(7)	59%	(55)	33%	(31)	94
PID/Gender: Ind Women	18%	(17)	47%	(45)	35%	(34)	95
PID/Gender: Rep Men	54%	(65)	19%	(23)	27%	(32)	120
PID/Gender: Rep Women	37%	(45)	27%	(33)	37%	(45)	122
Ideo: Liberal (1-3)	9%	(18)	74%	(154)	18%	(37)	209
Ideo: Moderate (4)	21%	(41)	48%	(94)	30%	(59)	194
Ideo: Conservative (5-7)	37%	(94)	29%	(74)	33%	(84)	253
Ideo/PID: Conservative Republican	44%	(81)	25%	(46)	30%	(56)	183
Ideo/PID: Moderate/Liberal Republican	45%	(25)	17%	(10)	38%	(21)	56
Ideo/PID: Moderate/Conservative Democrat	20%	(17)	53%	(45)	28%	(24)	85
Ideo/PID: Liberal Democrat	4%	(7)	77%	(125)	19%	(30)	163
Unfavorable of Biden and Trump	7%	(9)	62%	(74)	31%	(37)	120
2024 H2H Matchup: Biden Voter	7%	(22)	71%	(217)	22%	(69)	308
2024 H2H Matchup: Trump Voter	43%	(132)	25%	(77)	32%	(96)	305
2024 H2H Matchup: Would not Vote	—	(0)	23%	(6)	77%	(19)	25
2024 H2H Matchup: Do not Know	8%	(3)	61%	(26)	31%	(13)	43
2022 House Vote: Democrat	7%	(22)	71%	(212)	21%	(63)	298
2022 House Vote: Republican	41%	(112)	30%	(83)	30%	(82)	277
2022 House Vote: Did not Vote	24%	(22)	24%	(22)	52%	(47)	91
2020 Vote: Joe Biden	8%	(24)	70%	(219)	23%	(72)	315
2020 Vote: Donald Trump	40%	(119)	28%	(85)	32%	(96)	300
2020 Vote: Someone Else	1%	(0)	61%	(5)	38%	(3)	9
2020 Vote: Did not Vote	25%	(14)	29%	(16)	46%	(26)	56
2016 Vote: Hillary Clinton	6%	(15)	74%	(174)	19%	(46)	235
2016 Vote: Donald Trump	37%	(99)	33%	(88)	31%	(83)	269
2016 Vote: Someone Else	9%	(3)	56%	(18)	35%	(11)	33
2020 Vote/PID: Not Biden/Democrat	17%	(5)	48%	(13)	34%	(9)	26
2020 Vote/PID: Not Trump/Republican	31%	(11)	34%	(12)	36%	(12)	35

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**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(157)	48%	(326)	29%	(198)	681
U.S. Economy: Wrong Track	28%	(124)	39%	(174)	32%	(143)	442
U.S. Economy: Right Direction	14%	(33)	63%	(151)	23%	(54)	239
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(17)	69%	(160)	24%	(56)	233
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(133)	28%	(94)	31%	(104)	330
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	61%	(72)	32%	(38)	118
Top 2024 Issue: Economy	29%	(71)	36%	(89)	35%	(84)	244
Community: Urban	27%	(33)	40%	(49)	32%	(39)	121
Community: Suburban	21%	(77)	51%	(183)	28%	(100)	360
Community: Rural	24%	(47)	47%	(94)	29%	(59)	200
Community/Gender: Urban Women	15%	(7)	31%	(14)	54%	(25)	45
Community/Gender: Urban Men	34%	(26)	46%	(35)	19%	(15)	75
Community/Gender: Rural Women	26%	(31)	45%	(53)	29%	(34)	118
Community/Gender: Rural Men	20%	(16)	50%	(41)	30%	(25)	81
Community/Gender: Suburban Women	18%	(33)	52%	(97)	30%	(56)	186
Community/Gender: Suburban Men	26%	(45)	49%	(86)	25%	(44)	175
Homeowner	23%	(130)	49%	(278)	28%	(162)	570
Renter	25%	(23)	46%	(43)	29%	(27)	92
Military HHnm: Yes	22%	(17)	60%	(46)	19%	(14)	78
Military HH: No	23%	(140)	46%	(280)	30%	(183)	603
Employ: Private Sector	25%	(64)	40%	(103)	36%	(94)	261
Employ: Government	18%	(7)	54%	(20)	28%	(11)	38
Employ: Self-Employed	19%	(11)	59%	(32)	22%	(12)	55
Employ: Homemaker	38%	(12)	37%	(11)	25%	(8)	31
Employ: Student	35%	(6)	35%	(6)	30%	(5)	17
Employ: Retired	19%	(33)	63%	(110)	19%	(33)	176
Employ: Unemployed	23%	(14)	44%	(27)	33%	(21)	62
Employ: Other	26%	(10)	37%	(15)	38%	(15)	41
Self + Household: White-Collar	26%	(60)	49%	(111)	25%	(56)	227
Self + Household: Blue Collar	23%	(81)	49%	(172)	28%	(98)	351

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(157)	48%	(326)	29%	(198)	681
Union HH: Yes	22%	(18)	55%	(45)	23%	(19)	82
Union HH: No	23%	(139)	47%	(281)	30%	(179)	599
LGBTQ+: Yes	6%	(4)	64%	(46)	31%	(22)	72
LGBTQ+: No	25%	(153)	46%	(280)	29%	(176)	609
Motivated to Vote	24%	(147)	50%	(307)	26%	(156)	610
Parent: Yes	23%	(40)	38%	(64)	39%	(66)	170
Parent: No	23%	(117)	51%	(262)	26%	(132)	511
COVID Vaccine: Yes	18%	(82)	56%	(251)	26%	(119)	451
COVID Vaccine: No	33%	(75)	33%	(75)	35%	(79)	229
Student Loans: Yes	18%	(23)	50%	(64)	32%	(40)	127
Student Loans: No	24%	(134)	47%	(262)	28%	(158)	554
Favorable Opinion of Haley	33%	(71)	47%	(101)	19%	(41)	212
Unfavorable Opinion of Haley	16%	(51)	58%	(181)	25%	(79)	311
Protestant	19%	(31)	47%	(76)	34%	(54)	161
Roman Catholic	24%	(34)	48%	(67)	28%	(39)	140
Mormon	—	(0)	—	(0)	100%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	17%	(2)	21%	(2)	10
Jewish	—	(0)	60%	(7)	40%	(5)	12
Muslim	7%	(1)	66%	(5)	27%	(2)	8
Buddhist	71%	(3)	19%	(1)	10%	(0)	4
Hindu	—	(0)	38%	(1)	62%	(2)	3
Atheist	8%	(2)	72%	(23)	20%	(6)	32
Agnostic	7%	(3)	71%	(27)	23%	(9)	38
Something else	29%	(31)	45%	(48)	27%	(29)	108
Nothing in particular	29%	(47)	43%	(69)	28%	(45)	161
Prodigal Biden Voter	8%	(3)	61%	(21)	31%	(11)	35
Undecided Voter (DK/WNV)	5%	(3)	47%	(32)	48%	(33)	68
Undecided Voter (DK)	—	(0)	23%	(6)	77%	(19)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(194)	61%	(426)	11%	(77)	697
Gender: Male	32%	(106)	58%	(195)	10%	(33)	334
Gender: Female	24%	(87)	64%	(231)	12%	(44)	363
Age: 18-34	25%	(46)	56%	(103)	19%	(35)	184
Age: 35-44	33%	(32)	59%	(57)	9%	(8)	97
Age: 45-64	30%	(73)	61%	(152)	9%	(23)	249
Age: 65+	25%	(43)	68%	(114)	6%	(11)	168
GenZers: 1997-2012	35%	(30)	48%	(41)	16%	(14)	85
Millennials: 1981-1996	23%	(43)	62%	(115)	15%	(27)	185
GenXers: 1965-1980	32%	(62)	60%	(115)	8%	(16)	193
Baby Boomers: 1946-1964	24%	(55)	67%	(154)	9%	(20)	229
Educ: < College	31%	(145)	57%	(267)	12%	(55)	468
Educ: Bachelors degree	24%	(34)	66%	(94)	10%	(15)	143
Educ: Post-grad	17%	(15)	74%	(64)	8%	(7)	86
Income: Under 50k	31%	(97)	57%	(179)	12%	(39)	315
Income: 50k-100k	26%	(66)	61%	(156)	13%	(33)	255
Income: 100k+	24%	(30)	72%	(91)	4%	(5)	127
Ethnicity: White (Non-Hispanic)	28%	(156)	61%	(342)	11%	(59)	557
Ethnicity: Hispanic	20%	(5)	70%	(16)	10%	(2)	23
Ethnicity: Black (Non-Hispanic)	29%	(26)	57%	(51)	14%	(12)	89
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	63%	(18)	13%	(4)	28
All Christian	29%	(95)	57%	(182)	14%	(44)	321
All Non-Christian	29%	(8)	59%	(16)	12%	(3)	26
Atheist	5%	(2)	91%	(31)	3%	(1)	34
Agnostic/Nothing in particular	25%	(51)	66%	(136)	9%	(19)	206
Something Else	36%	(39)	56%	(61)	8%	(9)	109
Evangelical	40%	(60)	49%	(74)	12%	(18)	152
Non-Evangelical	25%	(67)	62%	(164)	12%	(32)	263
PID: Dem (no lean)	9%	(23)	85%	(218)	7%	(17)	257
PID: Ind (no lean)	17%	(34)	68%	(133)	15%	(29)	196
PID: Rep (no lean)	56%	(137)	31%	(75)	13%	(32)	244

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**Table BLMB3\_5:** Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(194)	61%	(426)	11%	(77)	697
PID/Gender: Dem Men	13%	(15)	82%	(97)	5%	(6)	118
PID/Gender: Dem Women	6%	(8)	86%	(120)	8%	(11)	139
PID/Gender: Ind Men	20%	(19)	66%	(63)	14%	(14)	96
PID/Gender: Ind Women	15%	(15)	70%	(70)	15%	(15)	100
PID/Gender: Rep Men	60%	(72)	29%	(35)	11%	(14)	120
PID/Gender: Rep Women	52%	(65)	33%	(41)	15%	(18)	123
Ideo: Liberal (1-3)	7%	(14)	87%	(184)	6%	(13)	211
Ideo: Moderate (4)	23%	(46)	67%	(133)	10%	(21)	200
Ideo: Conservative (5-7)	49%	(127)	37%	(95)	14%	(36)	258
Ideo/PID: Conservative Republican	54%	(99)	33%	(61)	12%	(22)	183
Ideo/PID: Moderate/Liberal Republican	60%	(34)	25%	(14)	15%	(9)	56
Ideo/PID: Moderate/Conservative Democrat	19%	(17)	74%	(67)	8%	(7)	92
Ideo/PID: Liberal Democrat	3%	(6)	91%	(148)	6%	(10)	164
Unfavorable of Biden and Trump	3%	(3)	85%	(103)	13%	(15)	121
2024 H2H Matchup: Biden Voter	6%	(18)	88%	(275)	7%	(22)	314
2024 H2H Matchup: Trump Voter	54%	(168)	35%	(108)	11%	(36)	312
2024 H2H Matchup: Would not Vote	6%	(1)	49%	(12)	46%	(12)	25
2024 H2H Matchup: Do not Know	15%	(7)	67%	(31)	18%	(8)	46
2022 House Vote: Democrat	8%	(24)	86%	(262)	6%	(18)	304
2022 House Vote: Republican	46%	(129)	42%	(116)	12%	(33)	279
2022 House Vote: Did not Vote	38%	(37)	39%	(38)	23%	(22)	97
2020 Vote: Joe Biden	6%	(20)	87%	(280)	7%	(22)	322
2020 Vote: Donald Trump	49%	(150)	37%	(113)	14%	(42)	304
2020 Vote: Someone Else	16%	(2)	65%	(6)	19%	(2)	10
2020 Vote: Did not Vote	37%	(23)	44%	(27)	19%	(12)	62
2016 Vote: Hillary Clinton	5%	(12)	89%	(212)	6%	(14)	239
2016 Vote: Donald Trump	48%	(129)	42%	(113)	11%	(29)	271
2016 Vote: Someone Else	12%	(4)	81%	(27)	7%	(2)	33
2020 Vote/PID: Not Biden/Democrat	22%	(6)	73%	(20)	5%	(2)	28
2020 Vote/PID: Not Trump/Republican	45%	(16)	41%	(15)	14%	(5)	37

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**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(194)	61%	(426)	11%	(77)	697
U.S. Economy: Wrong Track	35%	(158)	52%	(234)	13%	(57)	449
U.S. Economy: Right Direction	14%	(35)	77%	(192)	8%	(21)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	86%	(205)	8%	(18)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50%	(168)	38%	(127)	12%	(42)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	78%	(93)	14%	(17)	120
Top 2024 Issue: Economy	33%	(82)	55%	(136)	12%	(30)	247
Community: Urban	31%	(38)	54%	(68)	15%	(19)	126
Community: Suburban	25%	(92)	65%	(241)	10%	(36)	369
Community: Rural	31%	(63)	58%	(117)	11%	(22)	201
Community/Gender: Urban Women	22%	(11)	57%	(29)	21%	(10)	50
Community/Gender: Urban Men	36%	(28)	52%	(40)	12%	(9)	76
Community/Gender: Rural Women	29%	(35)	60%	(71)	11%	(13)	120
Community/Gender: Rural Men	34%	(28)	56%	(45)	11%	(9)	82
Community/Gender: Suburban Women	21%	(41)	68%	(131)	11%	(21)	193
Community/Gender: Suburban Men	29%	(51)	62%	(110)	9%	(15)	176
Homeowner	27%	(157)	62%	(359)	11%	(62)	578
Renter	30%	(29)	58%	(56)	12%	(11)	97
Military HHnm: Yes	26%	(20)	68%	(52)	7%	(5)	78
Military HH: No	28%	(174)	60%	(374)	12%	(72)	619
Employ: Private Sector	28%	(73)	59%	(156)	14%	(36)	264
Employ: Government	17%	(7)	78%	(33)	5%	(2)	42
Employ: Self-Employed	26%	(15)	69%	(40)	5%	(3)	58
Employ: Homemaker	37%	(12)	56%	(19)	7%	(2)	33
Employ: Student	38%	(7)	39%	(7)	23%	(4)	18
Employ: Retired	29%	(50)	65%	(114)	6%	(11)	176
Employ: Unemployed	26%	(16)	50%	(32)	24%	(15)	64
Employ: Other	30%	(13)	62%	(26)	8%	(3)	42
Self + Household: White-Collar	29%	(67)	62%	(141)	9%	(20)	228
Self + Household: Blue Collar	29%	(101)	62%	(220)	9%	(33)	354

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**Table BLMB3\_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(194)	61%	(426)	11%	(77)	697
Union HH: Yes	29%	(24)	63%	(51)	8%	(7)	82
Union HH: No	28%	(170)	61%	(375)	11%	(71)	615
LGBTQ+: Yes	10%	(8)	83%	(63)	6%	(5)	76
LGBTQ+: No	30%	(186)	58%	(363)	12%	(72)	621
Motivated to Vote	28%	(176)	63%	(389)	9%	(55)	620
Parent: Yes	30%	(52)	56%	(98)	15%	(26)	176
Parent: No	27%	(141)	63%	(328)	10%	(51)	521
COVID Vaccine: Yes	21%	(98)	69%	(316)	10%	(47)	461
COVID Vaccine: No	41%	(96)	47%	(110)	13%	(30)	236
Student Loans: Yes	20%	(26)	71%	(92)	9%	(12)	130
Student Loans: No	30%	(167)	59%	(334)	12%	(66)	567
Favorable Opinion of Haley	34%	(74)	59%	(129)	7%	(15)	219
Unfavorable Opinion of Haley	23%	(71)	69%	(217)	8%	(24)	313
Protestant	29%	(47)	55%	(91)	16%	(26)	163
Roman Catholic	29%	(41)	60%	(86)	11%	(15)	142
Mormon	—	(0)	81%	(4)	19%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	17%	(2)	21%	(2)	10
Jewish	15%	(2)	85%	(10)	—	(0)	12
Muslim	41%	(3)	59%	(5)	—	(0)	8
Buddhist	62%	(3)	—	(0)	38%	(2)	4
Hindu	—	(0)	38%	(1)	62%	(2)	3
Atheist	5%	(2)	91%	(31)	3%	(1)	34
Agnostic	13%	(5)	85%	(33)	3%	(1)	39
Something else	36%	(39)	56%	(61)	8%	(9)	109
Nothing in particular	27%	(46)	62%	(103)	11%	(18)	168
Prodigal Biden Voter	12%	(4)	81%	(28)	7%	(2)	35
Undecided Voter (DK/WNV)	12%	(9)	60%	(43)	28%	(20)	72
Undecided Voter (DK)	6%	(1)	49%	(12)	46%	(12)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(181)	41%	(264)	30%	(194)	639
Gender: Male	29%	(91)	40%	(124)	31%	(98)	313
Gender: Female	27%	(90)	43%	(140)	30%	(97)	327
Age: 18-34	18%	(27)	36%	(55)	46%	(69)	151
Age: 35-44	31%	(25)	34%	(28)	35%	(29)	82
Age: 45-64	28%	(67)	46%	(112)	26%	(63)	241
Age: 65+	37%	(62)	42%	(70)	20%	(34)	166
GenZers: 1997-2012	23%	(15)	35%	(23)	42%	(28)	67
Millennials: 1981-1996	22%	(34)	37%	(59)	41%	(65)	157
GenXers: 1965-1980	27%	(49)	45%	(83)	28%	(51)	184
Baby Boomers: 1946-1964	36%	(80)	42%	(96)	22%	(50)	226
Educ: < College	26%	(111)	41%	(178)	33%	(140)	428
Educ: Bachelors degree	30%	(38)	42%	(54)	28%	(37)	129
Educ: Post-grad	39%	(32)	40%	(33)	21%	(17)	82
Income: Under 50k	24%	(68)	42%	(118)	34%	(96)	282
Income: 50k-100k	30%	(72)	40%	(94)	30%	(70)	236
Income: 100k+	34%	(41)	43%	(52)	23%	(28)	121
Ethnicity: White (Non-Hispanic)	29%	(152)	43%	(223)	27%	(142)	517
Ethnicity: Hispanic	18%	(4)	37%	(7)	45%	(9)	20
Ethnicity: Black (Non-Hispanic)	23%	(19)	31%	(25)	45%	(36)	80
Ethnicity: Asian + Other (Non-Hispanic)	28%	(6)	40%	(9)	33%	(7)	23
All Christian	30%	(94)	36%	(112)	33%	(103)	309
All Non-Christian	26%	(7)	53%	(14)	21%	(5)	26
Atheist	16%	(5)	60%	(18)	24%	(7)	30
Agnostic/Nothing in particular	29%	(52)	48%	(86)	23%	(40)	179
Something Else	24%	(23)	36%	(34)	40%	(38)	96
Evangelical	28%	(40)	33%	(47)	39%	(56)	143
Non-Evangelical	29%	(73)	39%	(96)	32%	(79)	248
PID: Dem (no lean)	28%	(65)	46%	(109)	26%	(62)	236
PID: Ind (no lean)	23%	(41)	44%	(77)	32%	(57)	175
PID: Rep (no lean)	33%	(75)	34%	(79)	33%	(76)	229

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(181)	41%	(264)	30%	(194)	639
PID/Gender: Dem Men	30%	(34)	40%	(45)	30%	(33)	112
PID/Gender: Dem Women	25%	(31)	51%	(63)	23%	(29)	123
PID/Gender: Ind Men	20%	(18)	50%	(45)	29%	(26)	89
PID/Gender: Ind Women	27%	(23)	38%	(32)	36%	(31)	86
PID/Gender: Rep Men	35%	(39)	31%	(34)	35%	(39)	112
PID/Gender: Rep Women	30%	(36)	38%	(45)	32%	(37)	117
Ideo: Liberal (1-3)	23%	(44)	53%	(103)	24%	(48)	195
Ideo: Moderate (4)	28%	(52)	40%	(73)	32%	(59)	184
Ideo: Conservative (5-7)	34%	(81)	35%	(85)	31%	(75)	241
Ideo/PID: Conservative Republican	33%	(56)	36%	(61)	32%	(54)	171
Ideo/PID: Moderate/Liberal Republican	30%	(16)	32%	(18)	38%	(21)	55
Ideo/PID: Moderate/Conservative Democrat	38%	(32)	32%	(27)	30%	(26)	85
Ideo/PID: Liberal Democrat	22%	(33)	54%	(81)	24%	(36)	151
Unfavorable of Biden and Trump	27%	(30)	45%	(52)	28%	(32)	114
2024 H2H Matchup: Biden Voter	26%	(77)	49%	(144)	25%	(74)	295
2024 H2H Matchup: Trump Voter	31%	(88)	36%	(101)	34%	(95)	283
2024 H2H Matchup: Would not Vote	6%	(1)	34%	(7)	59%	(12)	20
2024 H2H Matchup: Do not Know	35%	(14)	31%	(13)	34%	(14)	42
2022 House Vote: Democrat	27%	(77)	48%	(139)	25%	(73)	290
2022 House Vote: Republican	31%	(80)	38%	(100)	31%	(82)	263
2022 House Vote: Did not Vote	30%	(22)	26%	(19)	44%	(32)	73
2020 Vote: Joe Biden	27%	(83)	47%	(143)	26%	(79)	305
2020 Vote: Donald Trump	30%	(84)	39%	(109)	32%	(89)	282
2020 Vote: Someone Else	29%	(2)	18%	(1)	53%	(3)	6
2020 Vote: Did not Vote	26%	(12)	24%	(11)	51%	(23)	46
2016 Vote: Hillary Clinton	26%	(60)	48%	(111)	25%	(59)	230
2016 Vote: Donald Trump	32%	(82)	38%	(97)	30%	(76)	255
2016 Vote: Someone Else	24%	(7)	49%	(15)	26%	(8)	30
2020 Vote/PID: Not Biden/Democrat	18%	(4)	33%	(6)	49%	(10)	19
2020 Vote/PID: Not Trump/Republican	43%	(13)	26%	(8)	31%	(10)	31

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(181)	41%	(264)	30%	(194)	639
U.S. Economy: Wrong Track	27%	(109)	42%	(166)	31%	(125)	400
U.S. Economy: Right Direction	30%	(72)	41%	(98)	29%	(69)	239
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29%	(66)	45%	(103)	26%	(59)	228
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(88)	39%	(117)	32%	(96)	302
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(26)	40%	(44)	36%	(39)	110
Top 2024 Issue: Economy	27%	(60)	37%	(81)	36%	(80)	221
Community: Urban	30%	(34)	34%	(38)	36%	(40)	112
Community: Suburban	26%	(88)	45%	(154)	29%	(101)	343
Community: Rural	32%	(59)	39%	(73)	29%	(53)	185
Community/Gender: Urban Women	21%	(8)	45%	(18)	35%	(14)	40
Community/Gender: Urban Men	35%	(26)	28%	(20)	37%	(27)	72
Community/Gender: Rural Women	35%	(40)	34%	(39)	30%	(35)	114
Community/Gender: Rural Men	27%	(19)	47%	(34)	26%	(18)	71
Community/Gender: Suburban Women	24%	(41)	48%	(84)	28%	(48)	173
Community/Gender: Suburban Men	27%	(47)	41%	(70)	31%	(53)	169
Homeowner	29%	(159)	41%	(224)	29%	(160)	543
Renter	23%	(18)	43%	(34)	34%	(27)	79
Military HHnm: Yes	30%	(22)	47%	(35)	23%	(17)	74
Military HH: No	28%	(158)	41%	(229)	31%	(178)	565
Employ: Private Sector	26%	(65)	41%	(101)	33%	(80)	246
Employ: Government	43%	(17)	28%	(11)	29%	(11)	39
Employ: Self-Employed	23%	(11)	47%	(23)	30%	(15)	49
Employ: Homemaker	12%	(4)	43%	(14)	45%	(15)	32
Employ: Student	30%	(3)	33%	(3)	36%	(3)	9
Employ: Retired	33%	(57)	48%	(83)	20%	(34)	174
Employ: Unemployed	23%	(13)	35%	(20)	42%	(24)	56
Employ: Other	32%	(11)	32%	(11)	37%	(13)	35
Self + Household: White-Collar	33%	(71)	41%	(88)	26%	(57)	216
Self + Household: Blue Collar	29%	(94)	44%	(145)	27%	(89)	328

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(181)	41%	(264)	30%	(194)	639
Union HH: Yes	39%	(31)	32%	(26)	29%	(23)	81
Union HH: No	27%	(149)	43%	(238)	31%	(171)	559
LGBTQ+: Yes	20%	(13)	52%	(35)	29%	(19)	68
LGBTQ+: No	29%	(167)	40%	(230)	31%	(175)	572
Motivated to Vote	29%	(171)	43%	(250)	28%	(162)	583
Parent: Yes	22%	(33)	39%	(59)	39%	(58)	151
Parent: No	30%	(147)	42%	(205)	28%	(136)	489
COVID Vaccine: Yes	29%	(125)	41%	(178)	30%	(129)	432
COVID Vaccine: No	27%	(56)	42%	(86)	31%	(65)	208
Student Loans: Yes	24%	(25)	46%	(48)	30%	(32)	105
Student Loans: No	29%	(155)	40%	(216)	30%	(163)	534
Favorable Opinion of Haley	55%	(121)	24%	(52)	21%	(46)	219
Unfavorable Opinion of Haley	13%	(40)	62%	(193)	26%	(80)	313
Protestant	27%	(42)	38%	(60)	36%	(56)	158
Roman Catholic	34%	(47)	36%	(50)	30%	(40)	137
Mormon	—	(0)	34%	(1)	66%	(2)	3
Orthodox (e.g. Greek or Russian Orthodox)	46%	(5)	17%	(2)	37%	(4)	10
Jewish	26%	(3)	68%	(7)	6%	(1)	11
Muslim	—	(0)	66%	(5)	34%	(3)	8
Buddhist	90%	(4)	—	(0)	10%	(0)	4
Hindu	—	(0)	38%	(1)	62%	(2)	3
Atheist	16%	(5)	60%	(18)	24%	(7)	30
Agnostic	16%	(6)	69%	(24)	15%	(5)	35
Something else	24%	(23)	36%	(34)	40%	(38)	96
Nothing in particular	32%	(46)	43%	(62)	25%	(35)	143
Prodigal Biden Voter	33%	(10)	29%	(9)	38%	(12)	32
Undecided Voter (DK/WNV)	26%	(16)	32%	(20)	42%	(26)	61
Undecided Voter (DK)	6%	(1)	34%	(7)	59%	(12)	20

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(38)	11%	(37)	77%	(251)	325
Gender: Male	15%	(29)	12%	(23)	72%	(135)	186
Gender: Female	6%	(9)	10%	(14)	83%	(116)	139
Age: 18-34	16%	(13)	12%	(10)	72%	(61)	85
Age: 35-44	23%	(11)	16%	(8)	61%	(29)	47
Age: 45-64	5%	(6)	9%	(10)	86%	(99)	116
Age: 65+	10%	(8)	12%	(9)	78%	(61)	78
GenZers: 1997-2012	23%	(10)	17%	(8)	60%	(27)	45
Millennials: 1981-1996	16%	(13)	11%	(9)	74%	(60)	82
GenXers: 1965-1980	7%	(7)	8%	(8)	85%	(82)	97
Baby Boomers: 1946-1964	8%	(8)	13%	(12)	80%	(79)	99
Educ: < College	10%	(22)	10%	(22)	79%	(169)	214
Educ: Bachelors degree	17%	(11)	13%	(9)	70%	(47)	67
Educ: Post-grad	9%	(4)	13%	(6)	78%	(34)	44
Income: Under 50k	14%	(20)	10%	(15)	76%	(112)	147
Income: 50k-100k	9%	(11)	13%	(15)	77%	(89)	115
Income: 100k+	11%	(7)	11%	(7)	78%	(50)	64
Ethnicity: White (Non-Hispanic)	8%	(17)	12%	(27)	80%	(184)	228
Ethnicity: Hispanic	15%	(3)	—	(0)	85%	(16)	19
Ethnicity: Black (Non-Hispanic)	27%	(17)	10%	(6)	63%	(40)	63
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	23%	(3)	73%	(10)	14
All Christian	11%	(15)	10%	(15)	79%	(110)	141
All Non-Christian	13%	(3)	4%	(1)	83%	(16)	19
Atheist	6%	(1)	12%	(2)	82%	(15)	18
Agnostic/Nothing in particular	12%	(11)	12%	(12)	76%	(73)	96
Something Else	14%	(7)	14%	(7)	72%	(37)	51
Evangelical	12%	(9)	8%	(6)	80%	(57)	72
Non-Evangelical	9%	(11)	14%	(16)	76%	(87)	113
PID: Dem (no lean)	13%	(18)	14%	(18)	73%	(98)	135
PID: Ind (no lean)	7%	(6)	9%	(8)	84%	(80)	95
PID: Rep (no lean)	14%	(13)	11%	(10)	76%	(72)	95

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**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	12%	(38)	11%	(37)	77%	(251)	325
PID/Gender: Dem Men	22%	(15)	14%	(10)	65%	(45)	70
PID/Gender: Dem Women	4%	(3)	14%	(9)	82%	(53)	64
PID/Gender: Ind Men	8%	(4)	10%	(6)	82%	(45)	55
PID/Gender: Ind Women	5%	(2)	7%	(3)	88%	(35)	40
PID/Gender: Rep Men	15%	(9)	12%	(7)	73%	(45)	61
PID/Gender: Rep Women	12%	(4)	8%	(3)	80%	(28)	34
Ideo: Liberal (1-3)	12%	(13)	11%	(12)	77%	(88)	113
Ideo: Moderate (4)	11%	(10)	7%	(7)	81%	(74)	91
Ideo: Conservative (5-7)	11%	(13)	14%	(16)	74%	(84)	113
Ideo/PID: Conservative Republican	12%	(9)	13%	(9)	74%	(52)	70
Ideo/PID: Moderate/Liberal Republican	18%	(4)	3%	(1)	79%	(20)	25
Ideo/PID: Moderate/Conservative Democrat	18%	(9)	14%	(7)	67%	(33)	49
Ideo/PID: Liberal Democrat	11%	(9)	13%	(11)	76%	(63)	84
Unfavorable of Biden and Trump	4%	(2)	5%	(3)	91%	(49)	54
2024 H2H Matchup: Biden Voter	11%	(17)	12%	(20)	77%	(122)	159
2024 H2H Matchup: Trump Voter	14%	(19)	12%	(16)	74%	(98)	132
2024 H2H Matchup: Would not Vote	8%	(1)	2%	(0)	90%	(11)	12
2024 H2H Matchup: Do not Know	4%	(1)	5%	(1)	91%	(20)	22
2022 House Vote: Democrat	13%	(21)	12%	(20)	74%	(117)	157
2022 House Vote: Republican	13%	(16)	10%	(13)	77%	(95)	124
2022 House Vote: Did not Vote	3%	(1)	4%	(2)	93%	(33)	36
2020 Vote: Joe Biden	11%	(18)	11%	(19)	78%	(130)	166
2020 Vote: Donald Trump	12%	(15)	11%	(15)	77%	(99)	129
2020 Vote: Someone Else	—	(0)	—	(0)	100%	(4)	4
2020 Vote: Did not Vote	16%	(4)	13%	(3)	71%	(19)	26
2016 Vote: Hillary Clinton	11%	(13)	14%	(16)	75%	(89)	118
2016 Vote: Donald Trump	12%	(14)	10%	(12)	78%	(92)	118
2016 Vote: Someone Else	—	(0)	—	(0)	100%	(15)	15
2020 Vote/PID: Not Biden/Democrat	25%	(3)	6%	(1)	69%	(9)	13
2020 Vote/PID: Not Trump/Republican	20%	(3)	11%	(2)	69%	(9)	13

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**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	12%	(38)	11%	(37)	77%	(251)	325
U.S. Economy: Wrong Track	9%	(19)	10%	(21)	80%	(162)	201
U.S. Economy: Right Direction	15%	(19)	13%	(16)	72%	(89)	124
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(15)	13%	(17)	75%	(95)	127
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(20)	11%	(15)	75%	(109)	145
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(2)	9%	(5)	87%	(47)	54
Top 2024 Issue: Economy	19%	(20)	7%	(8)	74%	(81)	109
Community: Urban	21%	(16)	13%	(10)	66%	(50)	75
Community: Suburban	10%	(18)	9%	(16)	82%	(151)	185
Community: Rural	6%	(4)	17%	(11)	77%	(50)	65
Community/Gender: Urban Women	5%	(1)	11%	(2)	84%	(18)	21
Community/Gender: Urban Men	27%	(15)	14%	(7)	59%	(32)	54
Community/Gender: Rural Women	10%	(3)	17%	(5)	73%	(21)	28
Community/Gender: Rural Men	4%	(1)	17%	(6)	79%	(29)	37
Community/Gender: Suburban Women	6%	(5)	8%	(7)	86%	(77)	90
Community/Gender: Suburban Men	13%	(13)	9%	(9)	78%	(74)	95
Homeowner	12%	(33)	10%	(25)	78%	(208)	267
Renter	8%	(4)	22%	(11)	70%	(34)	48
Military HHnm: Yes	8%	(3)	12%	(4)	80%	(30)	37
Military HH: No	12%	(35)	11%	(33)	77%	(221)	288
Employ: Private Sector	11%	(14)	8%	(10)	81%	(102)	126
Employ: Government	13%	(3)	22%	(5)	65%	(15)	23
Employ: Self-Employed	12%	(3)	12%	(3)	76%	(21)	28
Employ: Homemaker	—	(0)	11%	(1)	89%	(11)	12
Employ: Student	—	(0)	—	(0)	100%	(2)	2
Employ: Retired	8%	(7)	12%	(10)	80%	(64)	80
Employ: Unemployed	16%	(6)	12%	(4)	72%	(26)	36
Employ: Other	25%	(5)	19%	(4)	56%	(11)	19
Self + Household: White-Collar	17%	(20)	10%	(12)	74%	(90)	122
Self + Household: Blue Collar	9%	(13)	14%	(20)	77%	(111)	144

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**Table BLMB3\_12:** Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	12%	(38)	11%	(37)	77%	(251)	325
Union HH: Yes	20%	(9)	19%	(8)	60%	(25)	42
Union HH: No	10%	(29)	10%	(29)	80%	(225)	283
LGBTQ+: Yes	—	(0)	15%	(6)	85%	(33)	39
LGBTQ+: No	13%	(38)	11%	(31)	76%	(218)	287
Motivated to Vote	11%	(32)	13%	(37)	76%	(223)	291
Parent: Yes	16%	(12)	15%	(12)	69%	(54)	79
Parent: No	10%	(26)	10%	(25)	80%	(196)	246
COVID Vaccine: Yes	10%	(22)	10%	(22)	79%	(167)	211
COVID Vaccine: No	14%	(16)	13%	(15)	73%	(83)	114
Student Loans: Yes	12%	(6)	25%	(13)	64%	(34)	53
Student Loans: No	12%	(31)	9%	(24)	80%	(217)	273
Favorable Opinion of Haley	19%	(21)	10%	(11)	70%	(75)	107
Unfavorable Opinion of Haley	7%	(12)	14%	(23)	79%	(131)	166
Protestant	7%	(5)	14%	(10)	79%	(54)	68
Roman Catholic	12%	(8)	7%	(5)	81%	(53)	66
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	64%	(3)	—	(0)	36%	(2)	5
Jewish	18%	(1)	—	(0)	82%	(6)	8
Muslim	23%	(1)	—	(0)	77%	(4)	5
Buddhist	—	(0)	21%	(1)	79%	(3)	4
Hindu	—	(0)	—	(0)	100%	(3)	3
Atheist	6%	(1)	12%	(2)	82%	(15)	18
Agnostic	3%	(1)	15%	(3)	83%	(17)	21
Something else	14%	(7)	14%	(7)	72%	(37)	51
Nothing in particular	15%	(11)	12%	(9)	74%	(55)	75
Prodigal Biden Voter	7%	(2)	1%	(0)	91%	(21)	23
Undecided Voter (DK/WNV)	5%	(2)	4%	(1)	90%	(31)	34
Undecided Voter (DK)	8%	(1)	2%	(0)	90%	(11)	12

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(134)	21%	(139)	60%	(404)	677
Gender: Male	24%	(80)	22%	(73)	53%	(175)	328
Gender: Female	15%	(54)	19%	(66)	66%	(229)	349
Age: 18-34	22%	(38)	19%	(32)	59%	(101)	171
Age: 35-44	26%	(24)	12%	(11)	62%	(56)	91
Age: 45-64	17%	(43)	18%	(44)	65%	(161)	248
Age: 65+	17%	(29)	31%	(53)	51%	(86)	168
GenZers: 1997-2012	23%	(18)	25%	(19)	52%	(40)	78
Millennials: 1981-1996	24%	(42)	13%	(22)	63%	(110)	174
GenXers: 1965-1980	18%	(35)	17%	(32)	65%	(124)	191
Baby Boomers: 1946-1964	16%	(37)	28%	(64)	56%	(127)	229
Educ: < College	22%	(100)	17%	(79)	61%	(278)	457
Educ: Bachelors degree	17%	(23)	27%	(36)	56%	(77)	135
Educ: Post-grad	14%	(12)	29%	(24)	58%	(49)	85
Income: Under 50k	20%	(61)	19%	(59)	60%	(184)	304
Income: 50k-100k	17%	(44)	22%	(54)	61%	(151)	249
Income: 100k+	23%	(29)	21%	(26)	56%	(69)	124
Ethnicity: White (Non-Hispanic)	17%	(94)	23%	(125)	60%	(324)	543
Ethnicity: Hispanic	39%	(9)	10%	(2)	51%	(11)	22
Ethnicity: Black (Non-Hispanic)	26%	(22)	11%	(9)	63%	(54)	85
Ethnicity: Asian + Other (Non-Hispanic)	35%	(9)	11%	(3)	54%	(15)	27
All Christian	19%	(61)	20%	(64)	61%	(192)	317
All Non-Christian	17%	(4)	17%	(4)	67%	(18)	26
Atheist	8%	(3)	29%	(10)	63%	(21)	34
Agnostic/Nothing in particular	17%	(33)	23%	(44)	60%	(118)	195
Something Else	31%	(33)	16%	(17)	52%	(55)	105
Evangelical	28%	(41)	12%	(17)	61%	(90)	148
Non-Evangelical	18%	(47)	24%	(63)	58%	(149)	259
PID: Dem (no lean)	15%	(38)	26%	(66)	59%	(146)	250
PID: Ind (no lean)	19%	(36)	21%	(40)	60%	(112)	188
PID: Rep (no lean)	25%	(59)	14%	(34)	61%	(146)	239

Continued on next page

**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(134)	21%	(139)	60%	(404)	677
PID/Gender: Dem Men	19%	(22)	27%	(31)	55%	(64)	117
PID/Gender: Dem Women	12%	(16)	26%	(34)	62%	(83)	133
PID/Gender: Ind Men	22%	(20)	25%	(23)	53%	(49)	92
PID/Gender: Ind Women	17%	(16)	18%	(17)	66%	(63)	96
PID/Gender: Rep Men	31%	(37)	17%	(20)	52%	(62)	119
PID/Gender: Rep Women	18%	(22)	12%	(15)	70%	(84)	120
Ideo: Liberal (1-3)	14%	(30)	31%	(64)	54%	(112)	206
Ideo: Moderate (4)	20%	(38)	19%	(38)	61%	(118)	193
Ideo: Conservative (5-7)	25%	(63)	14%	(36)	60%	(152)	251
Ideo/PID: Conservative Republican	24%	(43)	15%	(26)	61%	(110)	180
Ideo/PID: Moderate/Liberal Republican	29%	(16)	14%	(8)	57%	(32)	56
Ideo/PID: Moderate/Conservative Democrat	22%	(20)	16%	(14)	62%	(55)	89
Ideo/PID: Liberal Democrat	12%	(19)	32%	(51)	56%	(90)	159
Unfavorable of Biden and Trump	17%	(20)	17%	(21)	65%	(78)	119
2024 H2H Matchup: Biden Voter	12%	(36)	30%	(91)	58%	(177)	304
2024 H2H Matchup: Trump Voter	27%	(82)	14%	(43)	59%	(182)	307
2024 H2H Matchup: Would not Vote	2%	(0)	4%	(1)	94%	(20)	22
2024 H2H Matchup: Do not Know	34%	(15)	10%	(5)	56%	(25)	45
2022 House Vote: Democrat	15%	(46)	30%	(90)	54%	(161)	297
2022 House Vote: Republican	24%	(65)	14%	(37)	63%	(174)	276
2022 House Vote: Did not Vote	19%	(17)	12%	(10)	69%	(61)	88
2020 Vote: Joe Biden	14%	(45)	30%	(93)	56%	(175)	313
2020 Vote: Donald Trump	27%	(80)	11%	(34)	62%	(185)	299
2020 Vote: Someone Else	20%	(2)	17%	(1)	63%	(5)	9
2020 Vote: Did not Vote	14%	(8)	20%	(11)	66%	(38)	57
2016 Vote: Hillary Clinton	12%	(29)	33%	(77)	55%	(129)	235
2016 Vote: Donald Trump	28%	(74)	13%	(35)	59%	(158)	267
2016 Vote: Someone Else	12%	(4)	22%	(7)	66%	(21)	32
2020 Vote/PID: Not Biden/Democrat	20%	(5)	17%	(4)	63%	(17)	26
2020 Vote/PID: Not Trump/Republican	15%	(5)	32%	(11)	54%	(18)	34

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**Table BLMB3\_13:** Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(134)	21%	(139)	60%	(404)	677
U.S. Economy: Wrong Track	22%	(94)	17%	(75)	61%	(261)	431
U.S. Economy: Right Direction	16%	(40)	26%	(64)	58%	(143)	246
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(29)	31%	(73)	56%	(130)	233
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(89)	11%	(38)	61%	(202)	329
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(15)	25%	(28)	62%	(72)	115
Top 2024 Issue: Economy	19%	(47)	13%	(32)	67%	(162)	240
Community: Urban	25%	(30)	14%	(17)	60%	(72)	119
Community: Suburban	19%	(70)	22%	(78)	59%	(214)	361
Community: Rural	17%	(34)	22%	(44)	60%	(118)	196
Community/Gender: Urban Women	15%	(7)	5%	(2)	80%	(38)	48
Community/Gender: Urban Men	32%	(23)	21%	(15)	48%	(34)	72
Community/Gender: Rural Women	21%	(24)	15%	(17)	65%	(74)	115
Community/Gender: Rural Men	13%	(10)	33%	(27)	54%	(44)	81
Community/Gender: Suburban Women	12%	(23)	25%	(46)	63%	(116)	186
Community/Gender: Suburban Men	27%	(47)	18%	(32)	55%	(97)	175
Homeowner	18%	(104)	21%	(119)	61%	(342)	566
Renter	27%	(24)	21%	(19)	53%	(48)	90
Military HHnm: Yes	26%	(20)	22%	(17)	52%	(40)	77
Military HH: No	19%	(114)	20%	(122)	61%	(364)	600
Employ: Private Sector	23%	(60)	11%	(27)	66%	(170)	257
Employ: Government	7%	(3)	28%	(11)	65%	(27)	41
Employ: Self-Employed	26%	(14)	28%	(15)	46%	(25)	55
Employ: Homemaker	18%	(6)	25%	(8)	57%	(19)	33
Employ: Student	2%	(0)	32%	(5)	66%	(10)	16
Employ: Retired	15%	(27)	33%	(59)	51%	(90)	176
Employ: Unemployed	15%	(9)	18%	(10)	68%	(40)	59
Employ: Other	36%	(14)	8%	(3)	56%	(22)	40
Self + Household: White-Collar	22%	(49)	26%	(58)	52%	(117)	224
Self + Household: Blue Collar	20%	(69)	20%	(69)	61%	(212)	349

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**Table BLMB3\_13:** Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(134)	21%	(139)	60%	(404)	677
Union HH: Yes	19%	(15)	24%	(19)	57%	(47)	82
Union HH: No	20%	(118)	20%	(120)	60%	(357)	595
LGBTQ+: Yes	10%	(7)	29%	(21)	61%	(44)	73
LGBTQ+: No	21%	(127)	20%	(118)	60%	(359)	604
Motivated to Vote	20%	(124)	21%	(131)	58%	(357)	612
Parent: Yes	26%	(44)	13%	(21)	61%	(101)	165
Parent: No	18%	(90)	23%	(118)	59%	(303)	512
COVID Vaccine: Yes	18%	(82)	24%	(106)	58%	(262)	450
COVID Vaccine: No	23%	(52)	15%	(33)	63%	(142)	228
Student Loans: Yes	23%	(29)	14%	(18)	63%	(78)	125
Student Loans: No	19%	(105)	22%	(121)	59%	(326)	552
Favorable Opinion of Haley	24%	(52)	20%	(43)	56%	(122)	218
Unfavorable Opinion of Haley	21%	(64)	27%	(84)	52%	(163)	310
Protestant	14%	(23)	20%	(32)	66%	(106)	161
Roman Catholic	22%	(31)	23%	(32)	55%	(78)	141
Mormon	—	(0)	—	(0)	100%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	3%	(0)	35%	(4)	10
Jewish	11%	(1)	12%	(1)	77%	(9)	12
Muslim	14%	(1)	38%	(3)	48%	(4)	8
Buddhist	48%	(2)	—	(0)	52%	(2)	4
Hindu	—	(0)	—	(0)	100%	(3)	3
Atheist	8%	(3)	29%	(10)	63%	(21)	34
Agnostic	15%	(6)	30%	(11)	55%	(21)	38
Something else	31%	(33)	16%	(17)	52%	(55)	105
Nothing in particular	17%	(27)	21%	(33)	62%	(97)	157
Prodigal Biden Voter	30%	(11)	16%	(6)	54%	(19)	35
Undecided Voter (DK/WNV)	23%	(16)	8%	(5)	68%	(46)	67
Undecided Voter (DK)	2%	(0)	4%	(1)	94%	(20)	22

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	81% (563)	15% (107)	2% (15)	— (3)	1% (10)	698
Gender: Male	77% (259)	17% (58)	3% (10)	— (1)	2% (7)	335
Gender: Female	84% (304)	14% (49)	1% (5)	— (2)	1% (3)	363
Age: 18-34	79% (146)	14% (25)	3% (5)	— (0)	4% (8)	184
Age: 35-44	78% (75)	20% (20)	1% (1)	— (0)	1% (1)	97
Age: 45-64	86% (215)	12% (29)	1% (2)	1% (2)	1% (1)	249
Age: 65+	76% (128)	20% (33)	3% (6)	1% (1)	— (0)	168
GenZers: 1997-2012	73% (62)	16% (14)	5% (5)	— (0)	6% (5)	85
Millennials: 1981-1996	81% (151)	16% (29)	1% (2)	— (0)	2% (4)	185
GenXers: 1965-1980	86% (167)	12% (24)	— (1)	1% (2)	— (1)	193
Baby Boomers: 1946-1964	79% (180)	17% (40)	3% (7)	1% (1)	— (1)	229
Educ: < College	80% (373)	16% (73)	2% (11)	— (2)	2% (10)	469
Educ: Bachelors degree	86% (123)	11% (16)	2% (3)	— (0)	— (0)	143
Educ: Post-grad	78% (67)	21% (18)	— (0)	2% (1)	— (0)	86
Income: Under 50k	83% (263)	12% (39)	1% (5)	— (1)	3% (9)	316
Income: 50k-100k	79% (201)	18% (45)	3% (8)	— (0)	— (1)	255
Income: 100k+	78% (99)	18% (23)	2% (2)	2% (2)	— (0)	127
Ethnicity: White (Non-Hispanic)	82% (455)	15% (81)	2% (13)	— (2)	1% (6)	558
Ethnicity: Hispanic	69% (16)	25% (6)	— (0)	5% (1)	— (0)	23
Ethnicity: Black (Non-Hispanic)	76% (68)	19% (17)	1% (1)	— (0)	4% (3)	90
Ethnicity: Asian + Other (Non-Hispanic)	88% (24)	10% (3)	— (0)	— (0)	1% (0)	28
All Christian	78% (252)	18% (58)	2% (6)	1% (2)	1% (4)	322
All Non-Christian	82% (22)	11% (3)	7% (2)	— (0)	— (0)	26
Atheist	69% (23)	27% (9)	— (0)	3% (1)	— (0)	34
Agnostic/Nothing in particular	84% (173)	13% (26)	1% (2)	— (0)	3% (5)	207
Something Else	85% (93)	10% (11)	4% (5)	— (0)	1% (1)	109
Evangelical	86% (132)	11% (17)	2% (3)	— (0)	— (1)	153
Non-Evangelical	78% (204)	18% (46)	3% (7)	1% (1)	2% (4)	263
PID: Dem (no lean)	76% (195)	21% (55)	2% (5)	1% (1)	— (1)	257
PID: Ind (no lean)	81% (159)	12% (23)	4% (8)	1% (1)	3% (6)	197
PID: Rep (no lean)	86% (209)	12% (29)	1% (2)	— (0)	1% (3)	244

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	81% (563)	15% (107)	2% (15)	— (3)	1% (10)	698
PID/Gender: Dem Men	72% (85)	23% (27)	4% (4)	1% (1)	— (0)	118
PID/Gender: Dem Women	79% (110)	20% (28)	— (0)	— (0)	— (1)	139
PID/Gender: Ind Men	76% (74)	14% (13)	6% (6)	— (0)	4% (4)	97
PID/Gender: Ind Women	85% (85)	10% (10)	2% (2)	1% (1)	2% (2)	100
PID/Gender: Rep Men	83% (100)	15% (18)	— (0)	— (0)	2% (3)	120
PID/Gender: Rep Women	88% (109)	9% (11)	2% (2)	— (0)	— (1)	123
Ideo: Liberal (1-3)	76% (160)	21% (43)	2% (4)	1% (3)	— (1)	211
Ideo: Moderate (4)	79% (159)	15% (30)	5% (9)	— (0)	1% (1)	200
Ideo: Conservative (5-7)	84% (218)	13% (33)	1% (2)	— (0)	2% (6)	259
Ideo/PID: Conservative Republican	86% (157)	12% (21)	1% (2)	— (0)	1% (2)	183
Ideo/PID: Moderate/Liberal Republican	85% (48)	13% (7)	1% (1)	— (0)	1% (1)	56
Ideo/PID: Moderate/Conservative Democrat	73% (67)	21% (19)	5% (5)	— (0)	1% (1)	92
Ideo/PID: Liberal Democrat	77% (126)	22% (36)	— (0)	1% (1)	— (0)	164
Unfavorable of Biden and Trump	89% (108)	5% (6)	6% (8)	— (0)	— (0)	121
2024 H2H Matchup: Biden Voter	75% (234)	21% (67)	2% (6)	1% (3)	1% (4)	314
2024 H2H Matchup: Trump Voter	86% (267)	11% (35)	2% (5)	— (0)	1% (4)	312
2024 H2H Matchup: Would not Vote	92% (23)	7% (2)	— (0)	— (0)	— (0)	25
2024 H2H Matchup: Do not Know	83% (39)	6% (3)	6% (3)	— (0)	5% (3)	47
2022 House Vote: Democrat	76% (230)	20% (60)	2% (7)	1% (3)	1% (4)	304
2022 House Vote: Republican	87% (242)	11% (31)	2% (5)	— (0)	— (0)	279
2022 House Vote: Did not Vote	80% (79)	13% (13)	2% (2)	— (0)	4% (4)	98
2020 Vote: Joe Biden	75% (241)	21% (66)	2% (8)	1% (2)	1% (4)	322
2020 Vote: Donald Trump	87% (266)	11% (32)	2% (5)	— (0)	— (0)	304
2020 Vote: Someone Else	64% (6)	23% (2)	— (0)	— (0)	13% (1)	10
2020 Vote: Did not Vote	80% (50)	10% (6)	3% (2)	— (0)	7% (4)	63
2016 Vote: Hillary Clinton	75% (180)	21% (51)	2% (5)	1% (2)	— (1)	239
2016 Vote: Donald Trump	87% (237)	11% (29)	2% (4)	— (0)	— (0)	271
2016 Vote: Someone Else	76% (25)	21% (7)	— (0)	— (0)	4% (1)	33
2020 Vote/PID: Not Biden/Democrat	75% (21)	23% (7)	1% (0)	— (0)	— (0)	28
2020 Vote/PID: Not Trump/Republican	73% (27)	14% (5)	4% (2)	— (0)	9% (3)	37

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	81% (563)	15% (107)	2% (15)	— (3)	1% (10)	698
U.S. Economy: Wrong Track	87% (390)	10% (45)	2% (10)	— (0)	1% (5)	450
U.S. Economy: Right Direction	70% (173)	25% (62)	2% (5)	1% (3)	2% (5)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	74% (177)	21% (51)	2% (5)	1% (2)	1% (3)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87% (293)	11% (36)	1% (5)	— (1)	1% (4)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	77% (93)	16% (20)	4% (5)	— (0)	2% (3)	121
Top 2024 Issue: Economy	92% (227)	6% (16)	1% (2)	— (0)	1% (3)	247
Community: Urban	75% (95)	19% (24)	1% (1)	1% (1)	4% (5)	127
Community: Suburban	84% (312)	14% (51)	1% (4)	— (0)	1% (2)	369
Community: Rural	77% (156)	16% (31)	5% (10)	1% (2)	1% (3)	201
Community/Gender: Urban Women	77% (38)	20% (10)	2% (1)	— (0)	— (0)	50
Community/Gender: Urban Men	74% (57)	18% (14)	— (0)	2% (1)	6% (5)	77
Community/Gender: Rural Women	82% (98)	14% (17)	2% (3)	1% (2)	— (1)	120
Community/Gender: Rural Men	71% (58)	17% (14)	9% (7)	— (0)	3% (2)	82
Community/Gender: Suburban Women	87% (168)	11% (22)	— (1)	— (0)	1% (2)	193
Community/Gender: Suburban Men	81% (143)	17% (30)	2% (3)	— (0)	— (0)	176
Homeowner	80% (464)	16% (94)	2% (12)	— (2)	1% (6)	578
Renter	85% (83)	10% (9)	3% (3)	1% (1)	2% (2)	97
Military HHnm: Yes	82% (63)	14% (11)	4% (3)	— (0)	— (0)	78
Military HH: No	81% (500)	15% (96)	2% (12)	— (3)	2% (10)	620
Employ: Private Sector	87% (229)	11% (29)	2% (4)	— (1)	— (1)	264
Employ: Government	80% (34)	14% (6)	4% (2)	— (0)	2% (1)	42
Employ: Self-Employed	76% (44)	17% (10)	5% (3)	2% (1)	— (0)	58
Employ: Homemaker	75% (25)	25% (8)	— (0)	— (0)	— (0)	33
Employ: Student	77% (14)	6% (1)	— (0)	— (0)	17% (3)	18
Employ: Retired	79% (138)	19% (34)	2% (3)	1% (1)	— (0)	176
Employ: Unemployed	69% (44)	22% (14)	4% (2)	— (0)	6% (4)	64
Employ: Other	83% (35)	12% (5)	2% (1)	— (0)	3% (1)	42
Self + Household: White-Collar	81% (184)	18% (41)	1% (2)	1% (1)	— (0)	228
Self + Household: Blue Collar	83% (294)	13% (46)	3% (11)	— (0)	1% (3)	355

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	81% (563)	15% (107)	2% (15)	— (3)	1% (10)	698
Union HH: Yes	65% (53)	30% (24)	2% (2)	3% (2)	— (0)	82
Union HH: No	83% (510)	13% (83)	2% (13)	— (1)	2% (10)	616
LGBTQ+: Yes	68% (52)	23% (17)	8% (6)	— (0)	1% (1)	76
LGBTQ+: No	82% (512)	14% (89)	1% (9)	— (3)	1% (9)	622
Motivated to Vote	81% (502)	16% (97)	2% (14)	— (3)	1% (4)	621
Parent: Yes	83% (147)	16% (28)	— (1)	— (1)	— (1)	176
Parent: No	80% (417)	15% (79)	3% (14)	— (2)	2% (10)	522
COVID Vaccine: Yes	79% (364)	17% (78)	2% (11)	— (2)	1% (6)	461
COVID Vaccine: No	84% (200)	12% (29)	1% (3)	1% (1)	2% (4)	237
Student Loans: Yes	84% (110)	14% (18)	2% (2)	— (0)	— (1)	130
Student Loans: No	80% (454)	16% (89)	2% (12)	1% (3)	2% (9)	568
Favorable Opinion of Haley	81% (178)	15% (33)	3% (7)	— (0)	— (1)	219
Unfavorable Opinion of Haley	78% (245)	19% (58)	2% (7)	1% (3)	— (0)	313
Protestant	79% (130)	15% (25)	3% (5)	— (0)	2% (4)	164
Roman Catholic	80% (113)	19% (27)	— (0)	1% (1)	— (0)	142
Mormon	48% (2)	52% (2)	— (0)	— (0)	— (0)	5
Orthodox (e.g. Greek or Russian Orthodox)	69% (7)	31% (3)	— (0)	— (0)	— (0)	10
Jewish	74% (9)	25% (3)	— (0)	1% (0)	— (0)	12
Muslim	100% (8)	— (0)	— (0)	— (0)	— (0)	8
Buddhist	58% (2)	— (0)	42% (2)	— (0)	— (0)	4
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	69% (23)	27% (9)	— (0)	3% (1)	— (0)	34
Agnostic	75% (29)	24% (9)	— (0)	— (0)	1% (0)	39
Something else	85% (93)	10% (11)	4% (5)	— (0)	1% (1)	109
Nothing in particular	86% (144)	10% (17)	1% (2)	— (0)	3% (5)	168
Prodigal Biden Voter	79% (28)	10% (4)	9% (3)	— (0)	2% (1)	35
Undecided Voter (DK/WNV)	86% (62)	6% (5)	4% (3)	— (0)	4% (3)	73
Undecided Voter (DK)	92% (23)	7% (2)	— (0)	— (0)	— (0)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (285)	41% (284)	11% (74)	2% (11)	6% (43)	698
Gender: Male	49% (165)	37% (124)	8% (27)	2% (7)	3% (11)	335
Gender: Female	33% (120)	44% (160)	13% (47)	1% (4)	9% (31)	363
Age: 18-34	38% (71)	36% (67)	13% (25)	3% (5)	9% (17)	184
Age: 35-44	43% (41)	35% (34)	11% (11)	— (0)	12% (11)	97
Age: 45-64	40% (101)	45% (113)	8% (20)	— (1)	6% (14)	249
Age: 65+	43% (72)	42% (70)	11% (18)	4% (6)	— (1)	168
GenZers: 1997-2012	41% (35)	29% (25)	17% (15)	4% (4)	8% (7)	85
Millennials: 1981-1996	39% (72)	39% (72)	11% (20)	1% (1)	11% (21)	185
GenXers: 1965-1980	43% (84)	44% (84)	8% (15)	— (1)	5% (9)	193
Baby Boomers: 1946-1964	41% (93)	44% (100)	11% (24)	2% (6)	3% (6)	229
Educ: < College	41% (193)	39% (181)	11% (50)	2% (8)	8% (38)	469
Educ: Bachelors degree	41% (59)	42% (60)	13% (19)	1% (2)	2% (3)	143
Educ: Post-grad	39% (33)	50% (43)	6% (6)	2% (2)	3% (2)	86
Income: Under 50k	39% (122)	41% (128)	11% (35)	1% (4)	8% (26)	316
Income: 50k-100k	42% (107)	40% (102)	10% (25)	2% (6)	6% (16)	255
Income: 100k+	44% (56)	43% (54)	11% (14)	1% (1)	1% (1)	127
Ethnicity: White (Non-Hispanic)	41% (227)	43% (240)	10% (54)	1% (7)	6% (32)	558
Ethnicity: Hispanic	31% (7)	39% (9)	21% (5)	— (0)	9% (2)	23
Ethnicity: Black (Non-Hispanic)	50% (45)	24% (22)	12% (11)	3% (3)	10% (9)	90
Ethnicity: Asian + Other (Non-Hispanic)	23% (6)	52% (14)	18% (5)	8% (2)	— (0)	28
All Christian	37% (119)	45% (145)	9% (30)	1% (5)	7% (23)	322
All Non-Christian	70% (18)	24% (6)	5% (1)	— (0)	2% (0)	26
Atheist	29% (10)	41% (14)	27% (9)	4% (1)	— (0)	34
Agnostic/Nothing in particular	46% (94)	37% (77)	10% (21)	1% (3)	6% (12)	207
Something Else	41% (44)	39% (43)	12% (13)	2% (3)	6% (7)	109
Evangelical	43% (65)	37% (56)	13% (19)	2% (3)	6% (9)	153
Non-Evangelical	35% (91)	47% (125)	9% (22)	2% (4)	8% (21)	263
PID: Dem (no lean)	48% (122)	39% (102)	8% (19)	2% (5)	3% (9)	257
PID: Ind (no lean)	37% (73)	38% (75)	14% (28)	1% (3)	9% (17)	197
PID: Rep (no lean)	37% (89)	44% (108)	11% (26)	1% (3)	7% (17)	244

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	41%	(285)	41%	(284)	11%	(74)	2%	(11)	6%	(43)	698
PID/Gender: Dem Men	58%	(68)	33%	(38)	6%	(7)	3%	(3)	1%	(1)	118
PID/Gender: Dem Women	39%	(55)	45%	(63)	9%	(12)	1%	(2)	5%	(7)	139
PID/Gender: Ind Men	47%	(46)	36%	(35)	10%	(10)	2%	(2)	5%	(5)	97
PID/Gender: Ind Women	28%	(28)	40%	(40)	19%	(19)	1%	(1)	12%	(12)	100
PID/Gender: Rep Men	43%	(52)	42%	(51)	9%	(10)	2%	(2)	5%	(6)	120
PID/Gender: Rep Women	30%	(37)	46%	(57)	13%	(16)	1%	(1)	9%	(12)	123
Ideo: Liberal (1-3)	51%	(108)	38%	(81)	8%	(17)	2%	(3)	1%	(2)	211
Ideo: Moderate (4)	37%	(75)	44%	(88)	10%	(20)	3%	(5)	6%	(12)	200
Ideo: Conservative (5-7)	35%	(91)	41%	(106)	14%	(36)	1%	(3)	9%	(22)	259
Ideo/PID: Conservative Republican	35%	(64)	44%	(81)	12%	(22)	1%	(1)	8%	(15)	183
Ideo/PID: Moderate/Liberal Republican	40%	(22)	45%	(26)	8%	(4)	4%	(2)	4%	(2)	56
Ideo/PID: Moderate/Conservative Democrat	42%	(38)	40%	(36)	11%	(10)	2%	(2)	5%	(5)	92
Ideo/PID: Liberal Democrat	51%	(84)	40%	(65)	6%	(9)	2%	(3)	1%	(2)	164
Unfavorable of Biden and Trump	40%	(48)	34%	(41)	19%	(23)	1%	(2)	7%	(8)	121
2024 H2H Matchup: Biden Voter	48%	(150)	39%	(123)	8%	(25)	2%	(5)	3%	(11)	314
2024 H2H Matchup: Trump Voter	34%	(107)	45%	(139)	11%	(35)	2%	(5)	8%	(25)	312
2024 H2H Matchup: Would not Vote	37%	(9)	32%	(8)	22%	(6)	—	(0)	9%	(2)	25
2024 H2H Matchup: Do not Know	40%	(19)	30%	(14)	17%	(8)	3%	(1)	10%	(5)	47
2022 House Vote: Democrat	48%	(146)	40%	(122)	7%	(21)	2%	(5)	4%	(11)	304
2022 House Vote: Republican	32%	(90)	43%	(118)	17%	(47)	2%	(4)	7%	(19)	279
2022 House Vote: Did not Vote	43%	(42)	37%	(36)	6%	(6)	2%	(2)	12%	(12)	98
2020 Vote: Joe Biden	49%	(156)	40%	(129)	7%	(22)	1%	(5)	3%	(9)	322
2020 Vote: Donald Trump	33%	(99)	43%	(131)	15%	(47)	1%	(4)	7%	(23)	304
2020 Vote: Someone Else	26%	(2)	60%	(6)	—	(0)	8%	(1)	6%	(1)	10
2020 Vote: Did not Vote	44%	(27)	29%	(18)	8%	(5)	3%	(2)	16%	(10)	63
2016 Vote: Hillary Clinton	47%	(113)	42%	(100)	6%	(15)	1%	(2)	4%	(9)	239
2016 Vote: Donald Trump	35%	(95)	44%	(118)	14%	(37)	2%	(5)	6%	(16)	271
2016 Vote: Someone Else	36%	(12)	61%	(20)	—	(0)	2%	(1)	2%	(1)	33
2020 Vote/PID: Not Biden/Democrat	30%	(8)	49%	(14)	11%	(3)	2%	(1)	8%	(2)	28
2020 Vote/PID: Not Trump/Republican	46%	(17)	35%	(13)	8%	(3)	—	(0)	11%	(4)	37

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (285)	41% (284)	11% (74)	2% (11)	6% (43)	698
U.S. Economy: Wrong Track	39% (177)	40% (181)	12% (53)	2% (7)	7% (32)	450
U.S. Economy: Right Direction	44% (108)	42% (103)	9% (21)	2% (5)	5% (11)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50% (119)	39% (93)	7% (18)	1% (2)	3% (8)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34% (115)	43% (146)	13% (43)	2% (8)	8% (26)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	43% (52)	38% (46)	11% (13)	1% (2)	8% (9)	121
Top 2024 Issue: Economy	43% (106)	37% (92)	10% (24)	2% (4)	9% (22)	247
Community: Urban	45% (57)	37% (47)	5% (7)	3% (4)	10% (13)	127
Community: Suburban	43% (158)	41% (151)	10% (37)	2% (7)	5% (17)	369
Community: Rural	35% (70)	43% (87)	15% (31)	— (1)	7% (14)	201
Community/Gender: Urban Women	25% (13)	46% (23)	10% (5)	3% (2)	16% (8)	50
Community/Gender: Urban Men	57% (44)	32% (25)	2% (2)	3% (2)	6% (5)	77
Community/Gender: Rural Women	28% (34)	49% (58)	16% (19)	1% (1)	7% (8)	120
Community/Gender: Rural Men	44% (36)	35% (28)	15% (12)	— (0)	7% (5)	82
Community/Gender: Suburban Women	38% (73)	41% (80)	12% (23)	1% (2)	8% (15)	193
Community/Gender: Suburban Men	48% (85)	40% (71)	8% (14)	3% (5)	1% (1)	176
Homeowner	41% (238)	42% (241)	10% (58)	2% (10)	5% (31)	578
Renter	38% (37)	41% (39)	12% (12)	1% (1)	8% (8)	97
Military HHnm: Yes	38% (29)	48% (37)	14% (11)	— (0)	— (0)	78
Military HH: No	41% (256)	40% (247)	10% (63)	2% (11)	7% (43)	620
Employ: Private Sector	45% (119)	40% (105)	11% (29)	1% (2)	3% (9)	264
Employ: Government	26% (11)	38% (16)	26% (11)	— (0)	11% (4)	42
Employ: Self-Employed	48% (27)	30% (17)	14% (8)	1% (1)	7% (4)	58
Employ: Homemaker	16% (5)	61% (20)	14% (4)	— (0)	9% (3)	33
Employ: Student	26% (5)	44% (8)	9% (2)	4% (1)	17% (3)	18
Employ: Retired	43% (75)	46% (81)	6% (10)	3% (6)	2% (4)	176
Employ: Unemployed	44% (28)	30% (19)	7% (5)	2% (2)	17% (11)	64
Employ: Other	34% (14)	43% (18)	11% (5)	1% (0)	11% (5)	42
Self + Household: White-Collar	45% (103)	43% (98)	6% (14)	2% (3)	4% (9)	228
Self + Household: Blue Collar	42% (149)	40% (143)	11% (39)	1% (4)	5% (19)	355

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	41% (285)	41% (284)	11% (74)	2% (11)	6% (43)	698
Union HH: Yes	45% (37)	41% (33)	10% (8)	2% (1)	3% (3)	82
Union HH: No	40% (248)	41% (251)	11% (66)	2% (10)	7% (40)	616
LGBTQ+: Yes	33% (25)	39% (30)	21% (16)	2% (1)	5% (4)	76
LGBTQ+: No	42% (260)	41% (254)	9% (58)	2% (10)	6% (39)	622
Motivated to Vote	41% (256)	42% (262)	10% (63)	1% (9)	5% (31)	621
Parent: Yes	45% (79)	35% (61)	12% (22)	1% (2)	7% (13)	176
Parent: No	39% (206)	43% (224)	10% (53)	2% (10)	6% (30)	522
COVID Vaccine: Yes	40% (185)	45% (206)	9% (40)	1% (7)	5% (23)	461
COVID Vaccine: No	42% (101)	33% (78)	14% (34)	2% (5)	8% (20)	237
Student Loans: Yes	32% (42)	44% (57)	15% (19)	3% (3)	6% (8)	130
Student Loans: No	43% (243)	40% (227)	10% (55)	1% (8)	6% (34)	568
Favorable Opinion of Haley	33% (72)	47% (102)	15% (32)	1% (3)	4% (10)	219
Unfavorable Opinion of Haley	45% (142)	41% (127)	10% (30)	2% (6)	2% (7)	313
Protestant	35% (57)	46% (75)	12% (19)	1% (2)	7% (11)	164
Roman Catholic	39% (55)	44% (63)	7% (10)	2% (3)	8% (12)	142
Mormon	26% (1)	29% (1)	29% (1)	— (0)	16% (1)	5
Orthodox (e.g. Greek or Russian Orthodox)	49% (5)	51% (5)	— (0)	— (0)	— (0)	10
Jewish	76% (9)	12% (1)	12% (1)	— (0)	— (0)	12
Muslim	62% (5)	38% (3)	— (0)	— (0)	— (0)	8
Buddhist	71% (3)	19% (1)	— (0)	— (0)	10% (0)	4
Hindu	62% (2)	38% (1)	— (0)	— (0)	— (0)	3
Atheist	29% (10)	41% (14)	27% (9)	4% (1)	— (0)	34
Agnostic	52% (20)	39% (15)	5% (2)	— (0)	4% (2)	39
Something else	41% (44)	39% (43)	12% (13)	2% (3)	6% (7)	109
Nothing in particular	44% (74)	37% (62)	11% (19)	2% (3)	6% (10)	168
Prodigal Biden Voter	54% (19)	39% (14)	7% (2)	— (0)	— (0)	35
Undecided Voter (DK/WNV)	39% (28)	31% (22)	19% (14)	2% (1)	10% (7)	73
Undecided Voter (DK)	37% (9)	32% (8)	22% (6)	— (0)	9% (2)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (312)	37% (260)	13% (88)	3% (18)	3% (20)	698
Gender: Male	41% (138)	40% (136)	12% (41)	4% (12)	3% (9)	335
Gender: Female	48% (174)	34% (124)	13% (47)	2% (6)	3% (12)	363
Age: 18-34	62% (114)	25% (46)	7% (14)	— (0)	6% (11)	184
Age: 35-44	51% (49)	41% (40)	4% (4)	3% (3)	1% (1)	97
Age: 45-64	40% (101)	40% (100)	15% (38)	3% (7)	2% (4)	249
Age: 65+	29% (48)	44% (74)	20% (33)	5% (8)	3% (5)	168
GenZers: 1997-2012	60% (51)	24% (21)	12% (10)	— (0)	4% (3)	85
Millennials: 1981-1996	57% (106)	33% (61)	4% (8)	2% (3)	4% (8)	185
GenXers: 1965-1980	45% (87)	37% (71)	14% (27)	3% (5)	1% (3)	193
Baby Boomers: 1946-1964	29% (66)	46% (105)	18% (42)	4% (9)	3% (7)	229
Educ: < College	47% (221)	37% (172)	11% (51)	2% (9)	3% (16)	469
Educ: Bachelors degree	43% (62)	39% (56)	14% (21)	1% (2)	2% (2)	143
Educ: Post-grad	33% (29)	37% (32)	19% (17)	8% (7)	2% (2)	86
Income: Under 50k	51% (161)	34% (108)	10% (30)	2% (5)	4% (12)	316
Income: 50k-100k	40% (102)	41% (103)	13% (33)	4% (11)	2% (6)	255
Income: 100k+	39% (49)	38% (48)	20% (25)	2% (2)	2% (3)	127
Ethnicity: White (Non-Hispanic)	41% (230)	39% (219)	13% (75)	3% (17)	3% (18)	558
Ethnicity: Hispanic	43% (10)	34% (8)	23% (5)	— (0)	— (0)	23
Ethnicity: Black (Non-Hispanic)	66% (59)	27% (24)	4% (4)	— (0)	3% (3)	90
Ethnicity: Asian + Other (Non-Hispanic)	47% (13)	33% (9)	16% (4)	5% (1)	— (0)	28
All Christian	35% (112)	42% (134)	17% (54)	3% (9)	4% (14)	322
All Non-Christian	59% (16)	32% (8)	5% (1)	— (0)	4% (1)	26
Atheist	44% (15)	17% (6)	36% (12)	— (0)	3% (1)	34
Agnostic/Nothing in particular	54% (111)	34% (71)	6% (13)	4% (8)	2% (5)	207
Something Else	53% (58)	38% (41)	8% (9)	1% (1)	— (0)	109
Evangelical	47% (72)	37% (56)	13% (20)	1% (2)	2% (3)	153
Non-Evangelical	36% (93)	42% (110)	16% (41)	3% (8)	4% (11)	263
PID: Dem (no lean)	57% (147)	32% (82)	9% (22)	2% (5)	1% (2)	257
PID: Ind (no lean)	42% (83)	35% (70)	19% (37)	1% (2)	3% (5)	197
PID: Rep (no lean)	34% (82)	44% (108)	12% (30)	4% (11)	5% (13)	244

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (312)	37% (260)	13% (88)	3% (18)	3% (20)	698
PID/Gender: Dem Men	47% (55)	44% (51)	7% (8)	2% (3)	1% (1)	118
PID/Gender: Dem Women	66% (92)	22% (30)	10% (14)	1% (2)	1% (1)	139
PID/Gender: Ind Men	42% (40)	34% (33)	21% (20)	— (0)	4% (4)	97
PID/Gender: Ind Women	43% (43)	37% (37)	16% (16)	2% (2)	2% (2)	100
PID/Gender: Rep Men	35% (42)	43% (52)	11% (14)	7% (9)	3% (4)	120
PID/Gender: Rep Women	32% (40)	46% (56)	13% (16)	2% (2)	7% (9)	123
Ideo: Liberal (1-3)	58% (122)	31% (65)	9% (19)	2% (4)	— (1)	211
Ideo: Moderate (4)	41% (81)	42% (84)	13% (26)	2% (4)	2% (4)	200
Ideo: Conservative (5-7)	36% (93)	39% (101)	16% (42)	4% (10)	5% (14)	259
Ideo/PID: Conservative Republican	34% (62)	43% (78)	13% (24)	5% (8)	6% (10)	183
Ideo/PID: Moderate/Liberal Republican	36% (20)	46% (26)	11% (6)	4% (2)	4% (2)	56
Ideo/PID: Moderate/Conservative Democrat	55% (50)	28% (26)	15% (14)	— (0)	1% (1)	92
Ideo/PID: Liberal Democrat	58% (94)	34% (56)	5% (8)	3% (4)	1% (1)	164
Unfavorable of Biden and Trump	46% (56)	29% (36)	19% (23)	2% (2)	3% (4)	121
2024 H2H Matchup: Biden Voter	51% (158)	35% (110)	11% (36)	1% (3)	2% (6)	314
2024 H2H Matchup: Trump Voter	38% (119)	42% (131)	12% (39)	4% (12)	3% (10)	312
2024 H2H Matchup: Would not Vote	46% (12)	19% (5)	34% (9)	— (0)	— (0)	25
2024 H2H Matchup: Do not Know	48% (23)	27% (13)	10% (5)	5% (2)	9% (4)	47
2022 House Vote: Democrat	54% (165)	34% (103)	9% (28)	1% (3)	2% (5)	304
2022 House Vote: Republican	32% (89)	42% (118)	18% (50)	5% (14)	3% (8)	279
2022 House Vote: Did not Vote	51% (50)	36% (35)	8% (8)	— (0)	5% (5)	98
2020 Vote: Joe Biden	53% (171)	34% (110)	10% (33)	1% (3)	2% (5)	322
2020 Vote: Donald Trump	33% (101)	44% (132)	16% (48)	4% (13)	3% (10)	304
2020 Vote: Someone Else	45% (4)	18% (2)	8% (1)	8% (1)	21% (2)	10
2020 Vote: Did not Vote	57% (36)	25% (16)	11% (7)	1% (1)	5% (3)	63
2016 Vote: Hillary Clinton	51% (121)	36% (87)	11% (25)	1% (3)	1% (2)	239
2016 Vote: Donald Trump	34% (93)	43% (116)	15% (40)	5% (14)	3% (8)	271
2016 Vote: Someone Else	31% (10)	45% (15)	16% (5)	2% (1)	6% (2)	33
2020 Vote/PID: Not Biden/Democrat	61% (17)	26% (7)	8% (2)	5% (1)	— (0)	28
2020 Vote/PID: Not Trump/Republican	38% (14)	35% (13)	16% (6)	2% (1)	9% (3)	37

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (312)	37% (260)	13% (88)	3% (18)	3% (20)	698
U.S. Economy: Wrong Track	44% (197)	37% (166)	13% (60)	3% (12)	3% (15)	450
U.S. Economy: Right Direction	46% (115)	38% (93)	11% (28)	3% (6)	2% (6)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53% (127)	34% (82)	9% (21)	2% (5)	2% (5)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38% (130)	41% (139)	14% (49)	4% (12)	3% (9)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	46% (55)	33% (39)	15% (19)	1% (1)	6% (7)	121
Top 2024 Issue: Economy	53% (132)	30% (74)	12% (29)	2% (6)	3% (7)	247
Community: Urban	60% (76)	26% (33)	9% (11)	2% (3)	3% (4)	127
Community: Suburban	45% (165)	38% (141)	13% (47)	3% (9)	2% (6)	369
Community: Rural	35% (71)	42% (85)	15% (30)	3% (6)	5% (10)	201
Community/Gender: Urban Women	68% (34)	17% (9)	15% (7)	— (0)	— (0)	50
Community/Gender: Urban Men	54% (42)	32% (25)	5% (4)	4% (3)	5% (4)	77
Community/Gender: Rural Women	32% (39)	47% (56)	14% (17)	2% (2)	5% (6)	120
Community/Gender: Rural Men	40% (33)	35% (29)	16% (13)	5% (4)	4% (4)	82
Community/Gender: Suburban Women	53% (102)	31% (59)	12% (23)	2% (4)	3% (5)	193
Community/Gender: Suburban Men	36% (63)	47% (82)	14% (25)	3% (5)	1% (1)	176
Homeowner	39% (227)	41% (238)	13% (76)	3% (18)	3% (19)	578
Renter	70% (68)	19% (18)	11% (10)	— (0)	1% (1)	97
Military HHnm: Yes	35% (27)	42% (32)	23% (18)	— (0)	— (0)	78
Military HH: No	46% (284)	37% (227)	11% (70)	3% (18)	3% (20)	620
Employ: Private Sector	48% (126)	40% (107)	8% (22)	3% (8)	1% (2)	264
Employ: Government	41% (17)	35% (15)	18% (8)	4% (2)	2% (1)	42
Employ: Self-Employed	57% (33)	25% (14)	14% (8)	— (0)	4% (2)	58
Employ: Homemaker	24% (8)	51% (17)	25% (8)	— (0)	— (0)	33
Employ: Student	52% (9)	21% (4)	13% (2)	— (0)	15% (3)	18
Employ: Retired	32% (56)	42% (74)	18% (32)	5% (9)	3% (4)	176
Employ: Unemployed	47% (30)	36% (23)	6% (4)	— (0)	11% (7)	64
Employ: Other	77% (32)	12% (5)	8% (3)	— (0)	3% (1)	42
Self + Household: White-Collar	40% (90)	41% (93)	14% (32)	4% (9)	2% (3)	228
Self + Household: Blue Collar	45% (160)	40% (141)	11% (41)	2% (9)	1% (4)	355

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(312)	37%	(260)	13%	(88)	3%	(18)	3%	(20)	698
Union HH: Yes	34%	(28)	37%	(31)	23%	(19)	6%	(5)	—	(0)	82
Union HH: No	46%	(284)	37%	(229)	11%	(70)	2%	(13)	3%	(20)	616
LGBTQ+: Yes	62%	(47)	15%	(12)	18%	(14)	3%	(2)	1%	(1)	76
LGBTQ+: No	43%	(265)	40%	(248)	12%	(74)	2%	(16)	3%	(19)	622
Motivated to Vote	45%	(281)	38%	(236)	12%	(75)	3%	(17)	2%	(12)	621
Parent: Yes	57%	(101)	35%	(61)	7%	(12)	—	(0)	1%	(2)	176
Parent: No	40%	(211)	38%	(198)	15%	(76)	3%	(18)	4%	(19)	522
COVID Vaccine: Yes	43%	(200)	38%	(175)	13%	(59)	3%	(12)	4%	(16)	461
COVID Vaccine: No	47%	(112)	36%	(85)	13%	(30)	3%	(6)	2%	(4)	237
Student Loans: Yes	56%	(73)	32%	(41)	10%	(13)	—	(0)	2%	(2)	130
Student Loans: No	42%	(239)	38%	(218)	13%	(75)	3%	(18)	3%	(18)	568
Favorable Opinion of Haley	28%	(62)	47%	(102)	18%	(39)	4%	(10)	3%	(6)	219
Unfavorable Opinion of Haley	48%	(151)	37%	(116)	11%	(35)	3%	(8)	1%	(2)	313
Protestant	36%	(59)	37%	(61)	18%	(30)	3%	(5)	5%	(9)	164
Roman Catholic	34%	(48)	45%	(63)	15%	(22)	3%	(4)	3%	(5)	142
Mormon	22%	(1)	78%	(4)	—	(0)	—	(0)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	33%	(3)	52%	(5)	15%	(2)	—	(0)	—	(0)	10
Jewish	31%	(4)	57%	(7)	12%	(1)	—	(0)	—	(0)	12
Muslim	100%	(8)	—	(0)	—	(0)	—	(0)	—	(0)	8
Buddhist	29%	(1)	42%	(2)	—	(0)	—	(0)	28%	(1)	4
Hindu	100%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	3
Atheist	44%	(15)	17%	(6)	36%	(12)	—	(0)	3%	(1)	34
Agnostic	68%	(26)	27%	(10)	5%	(2)	—	(0)	—	(0)	39
Something else	53%	(58)	38%	(41)	8%	(9)	1%	(1)	—	(0)	109
Nothing in particular	51%	(85)	36%	(60)	6%	(11)	5%	(8)	3%	(5)	168
Prodigal Biden Voter	62%	(22)	25%	(9)	13%	(5)	—	(0)	—	(0)	35
Undecided Voter (DK/WNV)	48%	(35)	24%	(18)	19%	(14)	3%	(2)	6%	(4)	73
Undecided Voter (DK)	46%	(12)	19%	(5)	34%	(9)	—	(0)	—	(0)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (402)	31% (217)	8% (59)	1% (9)	2% (11)	698
Gender: Male	58% (195)	32% (107)	7% (23)	1% (4)	2% (6)	335
Gender: Female	57% (207)	31% (111)	10% (35)	1% (5)	1% (5)	363
Age: 18-34	54% (99)	28% (51)	13% (24)	1% (2)	4% (7)	184
Age: 35-44	62% (60)	25% (24)	10% (10)	3% (3)	1% (1)	97
Age: 45-64	56% (141)	36% (89)	6% (14)	1% (2)	1% (3)	249
Age: 65+	61% (102)	32% (54)	6% (11)	1% (1)	— (0)	168
GenZers: 1997-2012	63% (54)	12% (10)	19% (16)	2% (1)	5% (4)	85
Millennials: 1981-1996	52% (97)	34% (63)	10% (18)	2% (4)	2% (4)	185
GenXers: 1965-1980	60% (115)	32% (62)	5% (10)	1% (2)	2% (3)	193
Baby Boomers: 1946-1964	58% (134)	35% (79)	6% (14)	1% (1)	— (0)	229
Educ: < College	61% (288)	28% (131)	8% (37)	1% (3)	2% (10)	469
Educ: Bachelors degree	50% (72)	34% (48)	12% (17)	3% (5)	1% (1)	143
Educ: Post-grad	48% (41)	44% (38)	5% (5)	2% (2)	— (0)	86
Income: Under 50k	62% (195)	27% (85)	7% (23)	1% (4)	3% (10)	316
Income: 50k-100k	55% (141)	34% (86)	10% (25)	1% (2)	1% (2)	255
Income: 100k+	52% (66)	37% (47)	8% (11)	2% (3)	— (0)	127
Ethnicity: White (Non-Hispanic)	54% (301)	34% (188)	10% (55)	1% (6)	1% (8)	558
Ethnicity: Hispanic	60% (13)	26% (6)	7% (2)	7% (2)	— (0)	23
Ethnicity: Black (Non-Hispanic)	78% (70)	15% (13)	3% (3)	2% (1)	3% (3)	90
Ethnicity: Asian + Other (Non-Hispanic)	64% (18)	36% (10)	— (0)	— (0)	— (0)	28
All Christian	61% (197)	32% (102)	5% (16)	1% (3)	1% (4)	322
All Non-Christian	53% (14)	24% (6)	18% (5)	— (0)	4% (1)	26
Atheist	19% (7)	46% (16)	25% (9)	9% (3)	— (0)	34
Agnostic/Nothing in particular	56% (116)	31% (64)	10% (21)	1% (1)	2% (5)	207
Something Else	62% (68)	27% (29)	8% (9)	2% (2)	1% (1)	109
Evangelical	69% (105)	26% (40)	4% (6)	1% (1)	— (1)	153
Non-Evangelical	57% (149)	33% (87)	7% (19)	1% (4)	2% (4)	263
PID: Dem (no lean)	52% (133)	36% (94)	9% (23)	2% (6)	1% (2)	257
PID: Ind (no lean)	51% (101)	33% (65)	11% (22)	2% (4)	3% (6)	197
PID: Rep (no lean)	69% (168)	24% (59)	6% (14)	— (0)	1% (3)	244

Continued on next page

**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (402)	31% (217)	8% (59)	1% (9)	2% (11)	698
PID/Gender: Dem Men	49% (58)	36% (42)	12% (14)	4% (4)	— (0)	118
PID/Gender: Dem Women	54% (75)	37% (52)	7% (9)	1% (1)	1% (2)	139
PID/Gender: Ind Men	49% (47)	38% (37)	10% (9)	— (0)	4% (4)	97
PID/Gender: Ind Women	53% (53)	28% (28)	13% (13)	4% (4)	2% (2)	100
PID/Gender: Rep Men	75% (90)	23% (28)	— (0)	— (0)	2% (3)	120
PID/Gender: Rep Women	63% (78)	25% (31)	11% (14)	— (0)	— (1)	123
Ideo: Liberal (1-3)	44% (92)	42% (89)	11% (23)	3% (7)	— (0)	211
Ideo: Moderate (4)	56% (113)	31% (61)	11% (22)	1% (1)	1% (3)	200
Ideo: Conservative (5-7)	70% (182)	22% (58)	5% (12)	— (0)	3% (7)	259
Ideo/PID: Conservative Republican	72% (132)	21% (39)	5% (10)	— (0)	1% (2)	183
Ideo/PID: Moderate/Liberal Republican	59% (33)	33% (19)	6% (4)	— (0)	1% (1)	56
Ideo/PID: Moderate/Conservative Democrat	61% (56)	25% (23)	11% (10)	1% (1)	2% (2)	92
Ideo/PID: Liberal Democrat	46% (75)	43% (71)	8% (13)	3% (5)	— (0)	164
Unfavorable of Biden and Trump	45% (55)	36% (44)	17% (21)	2% (2)	— (0)	121
2024 H2H Matchup: Biden Voter	48% (151)	39% (122)	9% (29)	2% (6)	2% (5)	314
2024 H2H Matchup: Trump Voter	68% (213)	24% (73)	6% (19)	— (1)	1% (5)	312
2024 H2H Matchup: Would not Vote	45% (12)	24% (6)	24% (6)	5% (1)	2% (0)	25
2024 H2H Matchup: Do not Know	55% (26)	33% (15)	9% (4)	1% (0)	3% (1)	47
2022 House Vote: Democrat	47% (142)	40% (121)	10% (31)	2% (6)	2% (5)	304
2022 House Vote: Republican	68% (188)	24% (67)	8% (23)	— (1)	— (0)	279
2022 House Vote: Did not Vote	65% (63)	22% (22)	6% (6)	1% (1)	6% (6)	98
2020 Vote: Joe Biden	47% (153)	40% (128)	9% (29)	2% (6)	2% (5)	322
2020 Vote: Donald Trump	69% (211)	22% (67)	8% (25)	— (1)	— (0)	304
2020 Vote: Someone Else	36% (4)	58% (6)	— (0)	— (0)	5% (1)	10
2020 Vote: Did not Vote	55% (35)	26% (16)	7% (5)	2% (1)	9% (6)	63
2016 Vote: Hillary Clinton	47% (113)	40% (97)	10% (24)	2% (4)	1% (2)	239
2016 Vote: Donald Trump	66% (179)	28% (75)	5% (15)	1% (1)	— (1)	271
2016 Vote: Someone Else	49% (16)	44% (14)	5% (2)	1% (0)	2% (1)	33
2020 Vote/PID: Not Biden/Democrat	64% (18)	26% (7)	5% (2)	5% (1)	— (0)	28
2020 Vote/PID: Not Trump/Republican	49% (18)	32% (12)	10% (4)	— (0)	9% (3)	37

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (402)	31% (217)	8% (59)	1% (9)	2% (11)	698
U.S. Economy: Wrong Track	61% (274)	28% (128)	8% (36)	1% (6)	1% (5)	450
U.S. Economy: Right Direction	51% (127)	36% (89)	9% (23)	1% (4)	2% (6)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51% (123)	37% (89)	7% (17)	2% (5)	2% (5)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66% (222)	24% (80)	9% (31)	— (1)	1% (4)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	47% (57)	40% (48)	9% (11)	2% (3)	2% (2)	121
Top 2024 Issue: Economy	60% (149)	30% (73)	8% (21)	1% (2)	1% (2)	247
Community: Urban	61% (77)	26% (34)	6% (8)	2% (2)	5% (6)	127
Community: Suburban	61% (225)	31% (113)	6% (24)	1% (5)	1% (2)	369
Community: Rural	49% (99)	35% (71)	13% (27)	1% (2)	2% (3)	201
Community/Gender: Urban Women	58% (29)	30% (15)	8% (4)	— (0)	3% (2)	50
Community/Gender: Urban Men	62% (48)	24% (19)	5% (4)	3% (2)	5% (4)	77
Community/Gender: Rural Women	51% (61)	33% (40)	14% (17)	1% (2)	1% (1)	120
Community/Gender: Rural Men	47% (38)	38% (31)	13% (11)	— (0)	3% (2)	82
Community/Gender: Suburban Women	61% (117)	29% (56)	8% (15)	2% (3)	1% (2)	193
Community/Gender: Suburban Men	62% (108)	33% (57)	5% (9)	1% (2)	— (0)	176
Homeowner	57% (330)	32% (183)	9% (49)	1% (8)	1% (8)	578
Renter	62% (60)	27% (26)	8% (8)	1% (1)	2% (2)	97
Military HHnm: Yes	52% (40)	37% (29)	10% (8)	1% (1)	— (0)	78
Military HH: No	58% (361)	30% (188)	8% (51)	1% (8)	2% (11)	620
Employ: Private Sector	56% (149)	33% (88)	8% (22)	1% (4)	— (1)	264
Employ: Government	55% (23)	29% (12)	11% (5)	— (0)	5% (2)	42
Employ: Self-Employed	57% (33)	26% (15)	12% (7)	5% (3)	— (0)	58
Employ: Homemaker	44% (15)	48% (16)	8% (3)	— (0)	— (0)	33
Employ: Student	62% (11)	23% (4)	— (0)	— (0)	15% (3)	18
Employ: Retired	60% (106)	33% (59)	5% (9)	1% (1)	1% (1)	176
Employ: Unemployed	55% (35)	27% (17)	13% (8)	— (0)	6% (4)	64
Employ: Other	70% (29)	13% (6)	13% (5)	3% (1)	1% (1)	42
Self + Household: White-Collar	57% (130)	33% (75)	7% (17)	2% (5)	— (1)	228
Self + Household: Blue Collar	56% (200)	32% (115)	9% (33)	1% (2)	1% (5)	355

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (402)	31% (217)	8% (59)	1% (9)	2% (11)	698
Union HH: Yes	43% (35)	43% (35)	11% (9)	3% (2)	1% (0)	82
Union HH: No	60% (367)	30% (182)	8% (50)	1% (7)	2% (11)	616
LGBTQ+: Yes	39% (30)	34% (26)	22% (17)	4% (3)	1% (1)	76
LGBTQ+: No	60% (372)	31% (191)	7% (42)	1% (6)	2% (10)	622
Motivated to Vote	59% (367)	32% (197)	8% (48)	1% (6)	1% (3)	621
Parent: Yes	61% (107)	30% (53)	7% (13)	— (0)	1% (1)	176
Parent: No	56% (294)	31% (164)	9% (46)	2% (9)	2% (10)	522
COVID Vaccine: Yes	53% (244)	38% (176)	7% (31)	1% (5)	1% (5)	461
COVID Vaccine: No	67% (158)	17% (41)	12% (28)	2% (4)	3% (6)	237
Student Loans: Yes	50% (65)	38% (49)	9% (11)	3% (4)	— (1)	130
Student Loans: No	59% (337)	30% (168)	8% (48)	1% (5)	2% (11)	568
Favorable Opinion of Haley	64% (140)	26% (56)	9% (19)	1% (2)	1% (2)	219
Unfavorable Opinion of Haley	50% (156)	39% (123)	9% (29)	2% (5)	— (0)	313
Protestant	57% (93)	35% (57)	7% (11)	— (0)	2% (3)	164
Roman Catholic	66% (94)	28% (40)	4% (5)	2% (3)	1% (1)	142
Mormon	45% (2)	55% (3)	— (0)	— (0)	— (0)	5
Orthodox (e.g. Greek or Russian Orthodox)	79% (8)	21% (2)	— (0)	— (0)	— (0)	10
Jewish	54% (6)	46% (5)	— (0)	— (0)	— (0)	12
Muslim	48% (4)	14% (1)	38% (3)	— (0)	— (0)	8
Buddhist	29% (1)	— (0)	42% (2)	— (0)	28% (1)	4
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	19% (7)	46% (16)	25% (9)	9% (3)	— (0)	34
Agnostic	50% (19)	42% (16)	8% (3)	— (0)	— (0)	39
Something else	62% (68)	27% (29)	8% (9)	2% (2)	1% (1)	109
Nothing in particular	57% (97)	28% (48)	11% (18)	1% (1)	3% (5)	168
Prodigal Biden Voter	52% (18)	32% (11)	14% (5)	1% (0)	— (0)	35
Undecided Voter (DK/WNV)	51% (37)	30% (22)	14% (10)	2% (2)	2% (2)	73
Undecided Voter (DK)	45% (12)	24% (6)	24% (6)	5% (1)	2% (0)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (412)	28% (193)	8% (53)	4% (29)	2% (12)	698
Gender: Male	60% (201)	25% (83)	9% (31)	4% (15)	1% (4)	335
Gender: Female	58% (211)	30% (109)	6% (21)	4% (14)	2% (7)	363
Age: 18-34	47% (88)	31% (56)	12% (22)	7% (12)	3% (6)	184
Age: 35-44	60% (58)	24% (24)	7% (7)	7% (7)	1% (1)	97
Age: 45-64	61% (151)	28% (69)	7% (18)	3% (8)	1% (3)	249
Age: 65+	68% (115)	26% (44)	3% (6)	1% (1)	1% (2)	168
GenZers: 1997-2012	52% (44)	30% (26)	8% (7)	8% (7)	2% (2)	85
Millennials: 1981-1996	50% (93)	29% (54)	11% (21)	7% (12)	3% (5)	185
GenXers: 1965-1980	59% (114)	27% (52)	9% (17)	4% (7)	2% (3)	193
Baby Boomers: 1946-1964	69% (157)	26% (59)	3% (8)	1% (3)	1% (2)	229
Educ: < College	63% (294)	26% (122)	6% (30)	3% (14)	2% (9)	469
Educ: Bachelors degree	53% (76)	25% (36)	14% (20)	6% (8)	2% (3)	143
Educ: Post-grad	48% (42)	40% (35)	4% (4)	7% (6)	— (0)	86
Income: Under 50k	58% (185)	28% (90)	7% (23)	4% (13)	2% (7)	316
Income: 50k-100k	61% (155)	26% (66)	8% (21)	4% (9)	2% (4)	255
Income: 100k+	57% (73)	29% (37)	8% (10)	5% (6)	1% (1)	127
Ethnicity: White (Non-Hispanic)	61% (343)	27% (149)	7% (37)	4% (21)	2% (8)	558
Ethnicity: Hispanic	47% (11)	40% (9)	8% (2)	5% (1)	— (0)	23
Ethnicity: Black (Non-Hispanic)	44% (39)	30% (27)	15% (14)	7% (6)	4% (3)	90
Ethnicity: Asian + Other (Non-Hispanic)	69% (19)	27% (7)	3% (1)	2% (1)	— (0)	28
All Christian	65% (210)	26% (82)	5% (17)	2% (6)	2% (6)	322
All Non-Christian	68% (18)	16% (4)	— (0)	10% (3)	7% (2)	26
Atheist	42% (14)	28% (9)	22% (7)	9% (3)	— (0)	34
Agnostic/Nothing in particular	49% (101)	37% (76)	9% (19)	5% (9)	1% (2)	207
Something Else	63% (69)	19% (21)	9% (10)	7% (8)	2% (2)	109
Evangelical	72% (110)	19% (29)	7% (10)	2% (3)	— (1)	153
Non-Evangelical	60% (159)	26% (69)	6% (17)	4% (11)	3% (7)	263
PID: Dem (no lean)	45% (117)	37% (95)	13% (33)	5% (12)	— (1)	257
PID: Ind (no lean)	53% (104)	29% (57)	8% (15)	7% (13)	4% (8)	197
PID: Rep (no lean)	78% (191)	17% (41)	2% (5)	1% (4)	1% (3)	244

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (412)	28% (193)	8% (53)	4% (29)	2% (12)	698
PID/Gender: Dem Men	49% (58)	31% (36)	15% (17)	5% (6)	— (0)	118
PID/Gender: Dem Women	42% (59)	42% (59)	11% (15)	4% (6)	1% (1)	139
PID/Gender: Ind Men	50% (48)	28% (27)	12% (11)	7% (7)	4% (4)	97
PID/Gender: Ind Women	56% (56)	29% (29)	4% (4)	6% (6)	4% (4)	100
PID/Gender: Rep Men	79% (95)	17% (20)	2% (3)	1% (2)	— (1)	120
PID/Gender: Rep Women	78% (96)	17% (21)	2% (2)	1% (2)	2% (2)	123
Ideo: Liberal (1-3)	41% (86)	36% (76)	15% (32)	8% (17)	— (0)	211
Ideo: Moderate (4)	55% (109)	34% (68)	5% (11)	4% (8)	2% (3)	200
Ideo: Conservative (5-7)	78% (201)	16% (42)	3% (9)	1% (2)	2% (4)	259
Ideo/PID: Conservative Republican	83% (151)	15% (27)	1% (3)	1% (2)	— (1)	183
Ideo/PID: Moderate/Liberal Republican	66% (37)	25% (14)	3% (2)	3% (2)	3% (1)	56
Ideo/PID: Moderate/Conservative Democrat	53% (49)	32% (30)	13% (12)	1% (1)	1% (1)	92
Ideo/PID: Liberal Democrat	41% (68)	39% (63)	13% (21)	7% (12)	— (0)	164
Unfavorable of Biden and Trump	47% (57)	27% (33)	13% (16)	10% (12)	4% (5)	121
2024 H2H Matchup: Biden Voter	42% (132)	40% (126)	12% (38)	4% (13)	1% (4)	314
2024 H2H Matchup: Trump Voter	78% (244)	15% (46)	3% (10)	3% (9)	1% (2)	312
2024 H2H Matchup: Would not Vote	40% (10)	37% (9)	8% (2)	7% (2)	9% (2)	25
2024 H2H Matchup: Do not Know	53% (25)	23% (11)	5% (3)	11% (5)	8% (4)	47
2022 House Vote: Democrat	42% (126)	40% (122)	12% (35)	6% (17)	1% (4)	304
2022 House Vote: Republican	78% (217)	15% (43)	3% (9)	3% (8)	1% (2)	279
2022 House Vote: Did not Vote	61% (60)	24% (23)	7% (7)	3% (3)	5% (5)	98
2020 Vote: Joe Biden	41% (131)	40% (128)	12% (39)	6% (18)	2% (5)	322
2020 Vote: Donald Trump	81% (245)	14% (44)	3% (8)	2% (6)	— (1)	304
2020 Vote: Someone Else	27% (3)	48% (5)	8% (1)	12% (1)	5% (1)	10
2020 Vote: Did not Vote	53% (33)	26% (16)	8% (5)	6% (4)	7% (5)	63
2016 Vote: Hillary Clinton	46% (109)	36% (87)	12% (29)	6% (14)	— (1)	239
2016 Vote: Donald Trump	77% (209)	18% (49)	2% (6)	2% (5)	1% (2)	271
2016 Vote: Someone Else	46% (15)	36% (12)	10% (3)	6% (2)	2% (1)	33
2020 Vote/PID: Not Biden/Democrat	59% (17)	22% (6)	12% (3)	6% (2)	— (0)	28
2020 Vote/PID: Not Trump/Republican	61% (22)	27% (10)	5% (2)	3% (1)	3% (1)	37

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (412)	28% (193)	8% (53)	4% (29)	2% (12)	698
U.S. Economy: Wrong Track	65% (293)	21% (95)	7% (30)	5% (21)	2% (11)	450
U.S. Economy: Right Direction	48% (119)	39% (98)	9% (23)	3% (7)	— (1)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41% (97)	40% (97)	13% (31)	4% (10)	2% (4)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75% (254)	17% (58)	5% (16)	2% (8)	1% (2)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	50% (61)	32% (39)	5% (6)	8% (10)	5% (6)	121
Top 2024 Issue: Economy	61% (152)	25% (63)	7% (17)	5% (11)	2% (4)	247
Community: Urban	45% (57)	28% (35)	18% (24)	4% (5)	5% (6)	127
Community: Suburban	61% (226)	28% (103)	6% (20)	5% (18)	1% (2)	369
Community: Rural	64% (129)	27% (54)	4% (9)	3% (6)	2% (4)	201
Community/Gender: Urban Women	31% (16)	45% (23)	18% (9)	2% (1)	3% (2)	50
Community/Gender: Urban Men	54% (41)	16% (13)	19% (15)	6% (5)	5% (4)	77
Community/Gender: Rural Women	68% (82)	24% (28)	3% (4)	2% (2)	3% (3)	120
Community/Gender: Rural Men	58% (47)	32% (26)	6% (5)	4% (3)	— (0)	82
Community/Gender: Suburban Women	59% (113)	30% (59)	5% (9)	5% (11)	1% (2)	193
Community/Gender: Suburban Men	64% (113)	25% (45)	7% (12)	4% (7)	— (0)	176
Homeowner	60% (345)	28% (163)	7% (40)	4% (22)	1% (8)	578
Renter	56% (54)	26% (25)	10% (10)	6% (6)	1% (1)	97
Military HHnm: Yes	66% (51)	27% (21)	5% (4)	1% (1)	— (0)	78
Military HH: No	58% (361)	28% (172)	8% (49)	4% (28)	2% (12)	620
Employ: Private Sector	63% (166)	25% (67)	8% (21)	3% (8)	1% (2)	264
Employ: Government	50% (21)	32% (14)	6% (2)	9% (4)	3% (1)	42
Employ: Self-Employed	57% (33)	24% (14)	7% (4)	11% (6)	1% (0)	58
Employ: Homemaker	60% (20)	35% (12)	5% (2)	— (0)	— (0)	33
Employ: Student	63% (12)	21% (4)	13% (2)	3% (0)	— (0)	18
Employ: Retired	63% (110)	30% (54)	4% (7)	2% (3)	2% (3)	176
Employ: Unemployed	47% (31)	28% (18)	13% (8)	4% (2)	8% (5)	64
Employ: Other	47% (20)	27% (11)	14% (6)	11% (5)	1% (1)	42
Self + Household: White-Collar	59% (134)	28% (63)	8% (17)	4% (9)	2% (4)	228
Self + Household: Blue Collar	63% (222)	26% (91)	8% (27)	4% (14)	— (1)	355

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	59% (412)	28% (193)	8% (53)	4% (29)	2% (12)	698
Union HH: Yes	51% (42)	32% (26)	8% (7)	9% (7)	1% (0)	82
Union HH: No	60% (370)	27% (167)	7% (46)	3% (21)	2% (11)	616
LGBTQ+: Yes	48% (37)	27% (21)	11% (9)	13% (10)	— (0)	76
LGBTQ+: No	60% (375)	28% (172)	7% (44)	3% (18)	2% (12)	622
Motivated to Vote	60% (372)	28% (175)	8% (48)	4% (24)	— (2)	621
Parent: Yes	55% (96)	29% (51)	9% (16)	6% (11)	1% (2)	176
Parent: No	60% (315)	27% (142)	7% (37)	3% (18)	2% (10)	522
COVID Vaccine: Yes	54% (249)	32% (147)	9% (40)	4% (17)	1% (7)	461
COVID Vaccine: No	69% (162)	19% (46)	5% (13)	5% (11)	2% (5)	237
Student Loans: Yes	50% (65)	29% (38)	15% (19)	4% (5)	2% (3)	130
Student Loans: No	61% (347)	27% (155)	6% (34)	4% (24)	2% (9)	568
Favorable Opinion of Haley	73% (160)	19% (42)	5% (11)	2% (4)	1% (2)	219
Unfavorable Opinion of Haley	52% (164)	32% (99)	9% (29)	6% (19)	— (1)	313
Protestant	64% (105)	27% (44)	6% (10)	1% (2)	2% (3)	164
Roman Catholic	67% (95)	23% (33)	5% (7)	3% (4)	2% (3)	142
Mormon	73% (3)	27% (1)	— (0)	— (0)	— (0)	5
Orthodox (e.g. Greek or Russian Orthodox)	65% (7)	35% (4)	— (0)	— (0)	— (0)	10
Jewish	74% (9)	2% (0)	— (0)	12% (1)	12% (1)	12
Muslim	59% (5)	27% (2)	— (0)	14% (1)	— (0)	8
Buddhist	48% (2)	42% (2)	— (0)	— (0)	10% (0)	4
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	42% (14)	28% (9)	22% (7)	9% (3)	— (0)	34
Agnostic	36% (14)	39% (15)	24% (9)	2% (1)	— (0)	39
Something else	63% (69)	19% (21)	9% (10)	7% (8)	2% (2)	109
Nothing in particular	52% (87)	36% (61)	6% (9)	5% (9)	1% (2)	168
Prodigal Biden Voter	44% (15)	30% (10)	7% (2)	15% (5)	4% (1)	35
Undecided Voter (DK/WNV)	48% (35)	28% (21)	6% (5)	9% (7)	8% (6)	73
Undecided Voter (DK)	40% (10)	37% (9)	8% (2)	7% (2)	9% (2)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (252)	42% (291)	12% (85)	4% (30)	6% (40)	698
Gender: Male	36% (121)	43% (144)	13% (42)	5% (16)	4% (12)	335
Gender: Female	36% (132)	40% (147)	12% (42)	4% (14)	8% (28)	363
Age: 18-34	28% (53)	42% (78)	14% (26)	7% (14)	8% (14)	184
Age: 35-44	38% (37)	32% (31)	16% (15)	2% (2)	11% (11)	97
Age: 45-64	37% (92)	44% (109)	13% (32)	3% (8)	3% (9)	249
Age: 65+	43% (71)	43% (72)	7% (11)	4% (6)	4% (7)	168
GenZers: 1997-2012	30% (26)	38% (33)	17% (15)	9% (8)	6% (5)	85
Millennials: 1981-1996	32% (59)	39% (73)	14% (25)	5% (8)	11% (20)	185
GenXers: 1965-1980	39% (74)	41% (80)	14% (26)	3% (6)	3% (6)	193
Baby Boomers: 1946-1964	38% (88)	46% (105)	8% (18)	3% (8)	4% (9)	229
Educ: < College	38% (178)	39% (185)	12% (54)	4% (18)	7% (33)	469
Educ: Bachelors degree	37% (53)	39% (56)	14% (20)	6% (9)	3% (5)	143
Educ: Post-grad	25% (22)	58% (50)	12% (10)	3% (3)	2% (2)	86
Income: Under 50k	38% (122)	38% (120)	12% (39)	4% (13)	7% (22)	316
Income: 50k-100k	34% (86)	43% (109)	13% (33)	5% (13)	5% (14)	255
Income: 100k+	35% (44)	49% (62)	10% (13)	3% (3)	3% (4)	127
Ethnicity: White (Non-Hispanic)	35% (198)	44% (245)	12% (69)	3% (18)	5% (28)	558
Ethnicity: Hispanic	13% (3)	57% (13)	16% (4)	13% (3)	1% (0)	23
Ethnicity: Black (Non-Hispanic)	44% (40)	24% (22)	11% (10)	8% (8)	12% (11)	90
Ethnicity: Asian + Other (Non-Hispanic)	43% (12)	40% (11)	8% (2)	5% (1)	4% (1)	28
All Christian	41% (133)	41% (131)	9% (29)	3% (8)	6% (20)	322
All Non-Christian	53% (14)	40% (11)	— (0)	— (0)	7% (2)	26
Atheist	14% (5)	49% (17)	26% (9)	9% (3)	2% (1)	34
Agnostic/Nothing in particular	29% (60)	47% (97)	15% (31)	5% (11)	4% (8)	207
Something Else	38% (41)	32% (35)	14% (16)	7% (8)	8% (9)	109
Evangelical	52% (80)	30% (46)	10% (15)	4% (6)	4% (6)	153
Non-Evangelical	34% (89)	42% (111)	11% (29)	4% (10)	9% (24)	263
PID: Dem (no lean)	31% (81)	46% (118)	13% (34)	5% (12)	5% (13)	257
PID: Ind (no lean)	32% (63)	42% (83)	13% (25)	6% (12)	7% (13)	197
PID: Rep (no lean)	44% (108)	37% (90)	11% (26)	2% (6)	6% (14)	244

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (252)	42% (291)	12% (85)	4% (30)	6% (40)	698
PID/Gender: Dem Men	31% (37)	46% (55)	15% (18)	6% (7)	2% (2)	118
PID/Gender: Dem Women	32% (44)	45% (63)	12% (16)	4% (5)	8% (11)	139
PID/Gender: Ind Men	40% (39)	36% (35)	13% (12)	6% (5)	5% (5)	97
PID/Gender: Ind Women	24% (24)	48% (48)	13% (13)	7% (7)	8% (8)	100
PID/Gender: Rep Men	37% (45)	45% (55)	10% (12)	3% (4)	4% (5)	120
PID/Gender: Rep Women	51% (63)	29% (35)	11% (13)	2% (2)	7% (9)	123
Ideo: Liberal (1-3)	30% (63)	44% (93)	16% (34)	7% (14)	3% (6)	211
Ideo: Moderate (4)	33% (66)	46% (93)	12% (24)	4% (9)	4% (9)	200
Ideo: Conservative (5-7)	45% (116)	37% (95)	9% (24)	2% (4)	7% (19)	259
Ideo/PID: Conservative Republican	46% (84)	37% (68)	9% (17)	1% (2)	6% (11)	183
Ideo/PID: Moderate/Liberal Republican	42% (23)	34% (19)	13% (7)	7% (4)	4% (2)	56
Ideo/PID: Moderate/Conservative Democrat	34% (31)	42% (39)	14% (13)	3% (3)	6% (5)	92
Ideo/PID: Liberal Democrat	30% (50)	48% (79)	13% (21)	5% (9)	4% (6)	164
Unfavorable of Biden and Trump	23% (28)	42% (51)	19% (23)	8% (10)	7% (9)	121
2024 H2H Matchup: Biden Voter	32% (99)	48% (151)	11% (36)	4% (13)	5% (15)	314
2024 H2H Matchup: Trump Voter	43% (135)	37% (117)	12% (36)	3% (10)	5% (14)	312
2024 H2H Matchup: Would not Vote	24% (6)	29% (7)	19% (5)	18% (5)	10% (3)	25
2024 H2H Matchup: Do not Know	27% (13)	33% (15)	16% (7)	6% (3)	18% (9)	47
2022 House Vote: Democrat	30% (93)	49% (149)	11% (35)	5% (16)	4% (12)	304
2022 House Vote: Republican	45% (124)	34% (94)	13% (37)	4% (11)	4% (12)	279
2022 House Vote: Did not Vote	30% (29)	42% (41)	11% (11)	2% (2)	16% (16)	98
2020 Vote: Joe Biden	33% (105)	47% (152)	10% (33)	5% (15)	5% (16)	322
2020 Vote: Donald Trump	42% (127)	37% (111)	13% (39)	4% (12)	5% (15)	304
2020 Vote: Someone Else	14% (1)	52% (5)	16% (2)	12% (1)	5% (1)	10
2020 Vote: Did not Vote	29% (19)	36% (23)	18% (11)	3% (2)	14% (9)	63
2016 Vote: Hillary Clinton	33% (79)	47% (113)	11% (26)	4% (10)	5% (11)	239
2016 Vote: Donald Trump	44% (119)	36% (98)	12% (31)	3% (9)	5% (14)	271
2016 Vote: Someone Else	31% (10)	53% (18)	11% (4)	3% (1)	2% (1)	33
2020 Vote/PID: Not Biden/Democrat	10% (3)	54% (15)	24% (7)	4% (1)	7% (2)	28
2020 Vote/PID: Not Trump/Republican	44% (16)	35% (13)	17% (6)	— (0)	5% (2)	37

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (252)	42% (291)	12% (85)	4% (30)	6% (40)	698
U.S. Economy: Wrong Track	38% (173)	36% (161)	14% (64)	5% (21)	7% (31)	450
U.S. Economy: Right Direction	32% (79)	52% (130)	8% (21)	4% (9)	4% (9)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34% (82)	48% (116)	10% (23)	2% (5)	5% (13)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42% (141)	35% (117)	14% (49)	5% (16)	5% (16)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	24% (29)	49% (59)	11% (13)	7% (8)	10% (12)	121
Top 2024 Issue: Economy	34% (83)	42% (103)	11% (28)	6% (16)	7% (18)	247
Community: Urban	40% (51)	28% (36)	13% (17)	5% (7)	13% (16)	127
Community: Suburban	34% (125)	48% (176)	12% (43)	3% (12)	4% (14)	369
Community: Rural	38% (76)	39% (79)	12% (25)	6% (12)	5% (10)	201
Community/Gender: Urban Women	33% (17)	30% (15)	12% (6)	6% (3)	19% (9)	50
Community/Gender: Urban Men	45% (35)	27% (21)	14% (11)	5% (4)	9% (7)	77
Community/Gender: Rural Women	39% (46)	39% (46)	11% (13)	5% (6)	6% (7)	120
Community/Gender: Rural Men	36% (29)	40% (32)	14% (12)	7% (6)	4% (3)	82
Community/Gender: Suburban Women	36% (69)	44% (85)	12% (23)	2% (5)	6% (12)	193
Community/Gender: Suburban Men	32% (56)	52% (91)	11% (20)	4% (7)	1% (2)	176
Homeowner	36% (209)	43% (251)	11% (66)	4% (23)	5% (29)	578
Renter	37% (36)	34% (33)	17% (17)	6% (5)	5% (5)	97
Military HHnm: Yes	34% (26)	50% (39)	12% (9)	4% (3)	— (0)	78
Military HH: No	36% (226)	41% (252)	12% (75)	4% (27)	6% (40)	620
Employ: Private Sector	38% (101)	39% (103)	15% (39)	5% (12)	4% (10)	264
Employ: Government	19% (8)	46% (19)	28% (12)	— (0)	7% (3)	42
Employ: Self-Employed	36% (21)	43% (25)	5% (3)	9% (5)	7% (4)	58
Employ: Homemaker	44% (15)	43% (14)	12% (4)	1% (0)	1% (0)	33
Employ: Student	19% (3)	38% (7)	32% (6)	3% (1)	8% (2)	18
Employ: Retired	40% (71)	47% (83)	7% (12)	3% (5)	3% (5)	176
Employ: Unemployed	26% (17)	43% (28)	5% (3)	8% (5)	18% (11)	64
Employ: Other	39% (17)	28% (12)	15% (6)	6% (2)	12% (5)	42
Self + Household: White-Collar	39% (89)	42% (97)	11% (24)	4% (9)	4% (9)	228
Self + Household: Blue Collar	38% (134)	42% (149)	13% (45)	4% (15)	3% (12)	355

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(252)	42%	(291)	12%	(85)	4%	(30)	6%	(40)	698
Union HH: Yes	36%	(29)	47%	(38)	13%	(10)	4%	(3)	1%	(1)	82
Union HH: No	36%	(223)	41%	(253)	12%	(74)	4%	(27)	6%	(39)	616
LGBTQ+: Yes	17%	(13)	45%	(35)	21%	(16)	11%	(9)	6%	(4)	76
LGBTQ+: No	39%	(239)	41%	(256)	11%	(69)	3%	(21)	6%	(36)	622
Motivated to Vote	38%	(236)	42%	(263)	12%	(72)	4%	(26)	4%	(24)	621
Parent: Yes	36%	(64)	38%	(67)	13%	(24)	4%	(7)	8%	(14)	176
Parent: No	36%	(189)	43%	(224)	12%	(61)	4%	(23)	5%	(26)	522
COVID Vaccine: Yes	33%	(150)	46%	(210)	12%	(56)	4%	(16)	6%	(29)	461
COVID Vaccine: No	43%	(102)	34%	(81)	12%	(29)	6%	(14)	5%	(11)	237
Student Loans: Yes	31%	(40)	39%	(51)	16%	(20)	8%	(10)	7%	(9)	130
Student Loans: No	37%	(212)	42%	(240)	11%	(64)	4%	(20)	5%	(31)	568
Favorable Opinion of Haley	43%	(93)	42%	(91)	11%	(23)	3%	(6)	3%	(6)	219
Unfavorable Opinion of Haley	34%	(107)	46%	(142)	13%	(41)	6%	(18)	2%	(5)	313
Protestant	38%	(62)	44%	(72)	9%	(14)	3%	(5)	7%	(11)	164
Roman Catholic	45%	(65)	35%	(50)	10%	(15)	2%	(3)	7%	(9)	142
Mormon	19%	(1)	81%	(4)	—	(0)	—	(0)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	55%	(6)	—	(0)	—	(0)	—	(0)	10
Jewish	52%	(6)	36%	(4)	—	(0)	—	(0)	12%	(1)	12
Muslim	34%	(3)	66%	(5)	—	(0)	—	(0)	—	(0)	8
Buddhist	62%	(3)	28%	(1)	—	(0)	—	(0)	10%	(0)	4
Hindu	100%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	3
Atheist	14%	(5)	49%	(17)	26%	(9)	9%	(3)	2%	(1)	34
Agnostic	24%	(9)	56%	(22)	14%	(5)	3%	(1)	4%	(1)	39
Something else	38%	(41)	32%	(35)	14%	(16)	7%	(8)	8%	(9)	109
Nothing in particular	30%	(50)	45%	(76)	15%	(26)	6%	(10)	4%	(7)	168
Prodigal Biden Voter	31%	(11)	48%	(17)	8%	(3)	9%	(3)	4%	(2)	35
Undecided Voter (DK/WNV)	26%	(19)	31%	(23)	17%	(12)	10%	(8)	15%	(11)	73
Undecided Voter (DK)	24%	(6)	29%	(7)	19%	(5)	18%	(5)	10%	(3)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (264)	28% (198)	14% (99)	16% (112)	4% (26)	698
Gender: Male	39% (132)	26% (86)	12% (39)	20% (68)	3% (11)	335
Gender: Female	36% (132)	31% (111)	16% (59)	12% (45)	4% (16)	363
Age: 18-34	37% (69)	35% (65)	11% (21)	9% (17)	7% (12)	184
Age: 35-44	37% (36)	32% (31)	14% (14)	11% (11)	6% (6)	97
Age: 45-64	39% (96)	23% (57)	21% (51)	16% (40)	2% (5)	249
Age: 65+	37% (62)	27% (45)	8% (13)	27% (45)	2% (3)	168
GenZers: 1997-2012	35% (29)	33% (28)	12% (10)	14% (12)	7% (6)	85
Millennials: 1981-1996	39% (71)	35% (65)	13% (23)	7% (14)	7% (12)	185
GenXers: 1965-1980	39% (74)	25% (48)	20% (39)	14% (27)	3% (5)	193
Baby Boomers: 1946-1964	37% (85)	25% (56)	12% (27)	25% (58)	1% (3)	229
Educ: < College	34% (161)	28% (133)	14% (66)	18% (84)	5% (24)	469
Educ: Bachelors degree	48% (68)	25% (35)	15% (21)	12% (16)	1% (2)	143
Educ: Post-grad	40% (34)	33% (29)	14% (12)	13% (11)	— (0)	86
Income: Under 50k	39% (123)	26% (83)	13% (41)	15% (49)	7% (21)	316
Income: 50k-100k	37% (96)	28% (71)	13% (34)	20% (52)	1% (2)	255
Income: 100k+	36% (45)	34% (43)	19% (24)	9% (12)	2% (3)	127
Ethnicity: White (Non-Hispanic)	35% (197)	28% (158)	15% (84)	18% (99)	4% (20)	558
Ethnicity: Hispanic	35% (8)	38% (9)	13% (3)	15% (3)	— (0)	23
Ethnicity: Black (Non-Hispanic)	58% (52)	23% (21)	9% (8)	5% (5)	5% (4)	90
Ethnicity: Asian + Other (Non-Hispanic)	27% (8)	36% (10)	15% (4)	17% (5)	4% (1)	28
All Christian	33% (106)	29% (93)	15% (48)	20% (65)	3% (9)	322
All Non-Christian	57% (15)	28% (7)	5% (1)	10% (3)	— (0)	26
Atheist	43% (15)	47% (16)	7% (2)	2% (1)	— (0)	34
Agnostic/Nothing in particular	42% (88)	29% (59)	11% (24)	13% (27)	4% (9)	207
Something Else	37% (40)	20% (22)	21% (23)	15% (17)	7% (8)	109
Evangelical	36% (56)	19% (30)	17% (26)	25% (37)	3% (4)	153
Non-Evangelical	34% (90)	30% (79)	17% (44)	14% (38)	5% (13)	263
PID: Dem (no lean)	63% (163)	27% (70)	8% (19)	2% (5)	— (1)	257
PID: Ind (no lean)	32% (62)	36% (70)	10% (20)	15% (29)	7% (15)	197
PID: Rep (no lean)	16% (38)	23% (57)	24% (59)	32% (78)	4% (11)	244

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (264)	28% (198)	14% (99)	16% (112)	4% (26)	698
PID/Gender: Dem Men	65% (77)	24% (28)	7% (9)	4% (4)	— (0)	118
PID/Gender: Dem Women	61% (86)	30% (42)	8% (11)	— (0)	— (1)	139
PID/Gender: Ind Men	32% (31)	30% (29)	10% (10)	22% (21)	5% (5)	97
PID/Gender: Ind Women	31% (31)	42% (42)	10% (10)	8% (8)	9% (9)	100
PID/Gender: Rep Men	19% (23)	24% (29)	17% (21)	35% (42)	4% (5)	120
PID/Gender: Rep Women	12% (15)	23% (28)	31% (38)	29% (36)	5% (6)	123
Ideo: Liberal (1-3)	66% (139)	29% (61)	3% (7)	2% (4)	— (0)	211
Ideo: Moderate (4)	37% (74)	31% (61)	17% (34)	11% (21)	5% (10)	200
Ideo: Conservative (5-7)	16% (43)	25% (65)	20% (52)	33% (86)	5% (13)	259
Ideo/PID: Conservative Republican	14% (25)	21% (39)	24% (43)	37% (68)	4% (8)	183
Ideo/PID: Moderate/Liberal Republican	23% (13)	31% (18)	23% (13)	18% (10)	4% (2)	56
Ideo/PID: Moderate/Conservative Democrat	50% (46)	32% (29)	16% (15)	1% (1)	1% (1)	92
Ideo/PID: Liberal Democrat	70% (115)	25% (41)	3% (5)	2% (4)	— (0)	164
Unfavorable of Biden and Trump	33% (40)	34% (41)	16% (19)	16% (20)	1% (1)	121
2024 H2H Matchup: Biden Voter	61% (192)	30% (93)	6% (18)	2% (7)	1% (4)	314
2024 H2H Matchup: Trump Voter	14% (43)	27% (85)	23% (70)	30% (95)	6% (19)	312
2024 H2H Matchup: Would not Vote	33% (8)	37% (9)	12% (3)	15% (4)	3% (1)	25
2024 H2H Matchup: Do not Know	43% (20)	22% (10)	16% (7)	14% (6)	6% (3)	47
2022 House Vote: Democrat	62% (190)	29% (88)	6% (17)	2% (6)	1% (3)	304
2022 House Vote: Republican	14% (40)	26% (72)	25% (69)	31% (86)	4% (11)	279
2022 House Vote: Did not Vote	29% (28)	31% (30)	12% (12)	18% (17)	11% (11)	98
2020 Vote: Joe Biden	63% (203)	28% (89)	6% (18)	2% (8)	1% (3)	322
2020 Vote: Donald Trump	12% (38)	29% (88)	22% (68)	32% (96)	5% (14)	304
2020 Vote: Someone Else	30% (3)	7% (1)	33% (3)	24% (2)	5% (1)	10
2020 Vote: Did not Vote	31% (20)	31% (19)	15% (10)	10% (6)	12% (8)	63
2016 Vote: Hillary Clinton	63% (152)	28% (68)	5% (12)	3% (7)	— (1)	239
2016 Vote: Donald Trump	14% (39)	27% (73)	22% (60)	32% (86)	5% (14)	271
2016 Vote: Someone Else	46% (15)	32% (11)	12% (4)	8% (3)	2% (1)	33
2020 Vote/PID: Not Biden/Democrat	34% (9)	35% (10)	26% (7)	5% (1)	— (0)	28
2020 Vote/PID: Not Trump/Republican	27% (10)	36% (13)	10% (4)	18% (6)	9% (3)	37

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (264)	28% (198)	14% (99)	16% (112)	4% (26)	698
U.S. Economy: Wrong Track	25% (114)	28% (128)	18% (82)	23% (104)	5% (22)	450
U.S. Economy: Right Direction	60% (150)	28% (70)	7% (16)	3% (8)	2% (4)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (164)	22% (54)	6% (14)	2% (4)	1% (4)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15% (50)	28% (96)	22% (73)	30% (101)	5% (18)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	41% (50)	40% (48)	9% (11)	6% (7)	4% (4)	121
Top 2024 Issue: Economy	30% (73)	32% (80)	17% (43)	16% (40)	5% (12)	247
Community: Urban	52% (66)	25% (32)	8% (10)	10% (13)	5% (6)	127
Community: Suburban	38% (141)	30% (110)	11% (42)	17% (63)	4% (14)	369
Community: Rural	28% (56)	28% (56)	23% (46)	18% (37)	3% (6)	201
Community/Gender: Urban Women	56% (28)	27% (13)	10% (5)	3% (1)	4% (2)	50
Community/Gender: Urban Men	49% (38)	23% (18)	7% (5)	15% (12)	5% (4)	77
Community/Gender: Rural Women	23% (28)	30% (35)	28% (34)	16% (19)	3% (4)	120
Community/Gender: Rural Men	35% (29)	26% (21)	14% (12)	22% (18)	3% (3)	82
Community/Gender: Suburban Women	39% (76)	32% (63)	10% (20)	13% (25)	5% (10)	193
Community/Gender: Suburban Men	37% (65)	27% (47)	13% (22)	22% (38)	2% (4)	176
Homeowner	36% (210)	29% (170)	14% (83)	16% (95)	4% (21)	578
Renter	49% (47)	23% (23)	14% (13)	12% (12)	2% (2)	97
Military HHnm: Yes	31% (24)	33% (26)	15% (12)	18% (14)	2% (2)	78
Military HH: No	39% (239)	28% (172)	14% (87)	16% (98)	4% (24)	620
Employ: Private Sector	36% (96)	28% (75)	16% (42)	16% (42)	3% (9)	264
Employ: Government	36% (15)	19% (8)	22% (9)	20% (8)	3% (1)	42
Employ: Self-Employed	42% (24)	25% (14)	17% (10)	14% (8)	2% (1)	58
Employ: Homemaker	27% (9)	43% (14)	16% (5)	14% (5)	— (0)	33
Employ: Student	35% (6)	20% (4)	14% (3)	16% (3)	15% (3)	18
Employ: Retired	38% (66)	28% (50)	11% (19)	21% (37)	2% (4)	176
Employ: Unemployed	38% (24)	37% (24)	7% (5)	6% (4)	12% (8)	64
Employ: Other	54% (23)	21% (9)	12% (5)	12% (5)	2% (1)	42
Self + Household: White-Collar	42% (96)	27% (62)	14% (31)	16% (36)	1% (3)	228
Self + Household: Blue Collar	37% (131)	26% (91)	15% (55)	19% (66)	3% (12)	355

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (264)	28% (198)	14% (99)	16% (112)	4% (26)	698
Union HH: Yes	44% (36)	33% (27)	4% (3)	18% (15)	2% (2)	82
Union HH: No	37% (228)	28% (171)	16% (96)	16% (97)	4% (24)	616
LGBTQ+: Yes	50% (38)	33% (25)	4% (3)	12% (9)	1% (1)	76
LGBTQ+: No	36% (225)	28% (173)	15% (95)	17% (103)	4% (25)	622
Motivated to Vote	40% (251)	25% (157)	14% (86)	18% (111)	3% (16)	621
Parent: Yes	33% (59)	36% (63)	15% (26)	13% (24)	2% (4)	176
Parent: No	39% (205)	26% (134)	14% (72)	17% (88)	4% (23)	522
COVID Vaccine: Yes	45% (205)	28% (127)	12% (55)	14% (62)	3% (12)	461
COVID Vaccine: No	25% (58)	30% (70)	19% (44)	21% (50)	6% (14)	237
Student Loans: Yes	42% (54)	31% (41)	13% (17)	12% (16)	2% (2)	130
Student Loans: No	37% (209)	28% (157)	14% (82)	17% (96)	4% (24)	568
Favorable Opinion of Haley	28% (61)	25% (54)	20% (43)	25% (55)	3% (6)	219
Unfavorable Opinion of Haley	46% (144)	28% (87)	12% (36)	14% (43)	1% (3)	313
Protestant	35% (58)	27% (44)	13% (21)	24% (39)	2% (3)	164
Roman Catholic	33% (48)	30% (42)	18% (26)	14% (20)	5% (7)	142
Mormon	3% (0)	29% (1)	— (0)	67% (3)	— (0)	5
Orthodox (e.g. Greek or Russian Orthodox)	3% (0)	52% (5)	14% (1)	31% (3)	— (0)	10
Jewish	55% (6)	21% (2)	12% (1)	12% (1)	— (0)	12
Muslim	34% (3)	52% (4)	— (0)	14% (1)	— (0)	8
Buddhist	81% (3)	19% (1)	— (0)	— (0)	— (0)	4
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	43% (15)	47% (16)	7% (2)	2% (1)	— (0)	34
Agnostic	50% (19)	43% (16)	4% (1)	4% (2)	— (0)	39
Something else	37% (40)	20% (22)	21% (23)	15% (17)	7% (8)	109
Nothing in particular	41% (69)	25% (43)	13% (22)	15% (25)	5% (9)	168
Prodigal Biden Voter	51% (18)	29% (10)	11% (4)	7% (2)	2% (1)	35
Undecided Voter (DK/WNV)	39% (29)	27% (20)	15% (11)	14% (10)	5% (4)	73
Undecided Voter (DK)	33% (8)	37% (9)	12% (3)	15% (4)	3% (1)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (366)	37% (256)	7% (47)	3% (18)	2% (10)	698
Gender: Male	53% (177)	36% (121)	6% (22)	3% (9)	2% (7)	335
Gender: Female	52% (190)	37% (135)	7% (25)	3% (9)	1% (4)	363
Age: 18-34	66% (121)	27% (50)	2% (3)	— (0)	5% (10)	184
Age: 35-44	62% (60)	30% (29)	6% (5)	2% (2)	1% (1)	97
Age: 45-64	48% (119)	39% (98)	9% (23)	4% (9)	— (0)	249
Age: 65+	39% (66)	47% (79)	9% (15)	4% (7)	— (0)	168
GenZers: 1997-2012	65% (55)	27% (23)	— (0)	— (0)	7% (6)	85
Millennials: 1981-1996	64% (119)	28% (52)	5% (9)	1% (2)	2% (4)	185
GenXers: 1965-1980	50% (96)	38% (74)	8% (15)	4% (8)	— (0)	193
Baby Boomers: 1946-1964	40% (92)	46% (105)	10% (23)	4% (9)	— (0)	229
Educ: < College	53% (251)	34% (158)	8% (39)	3% (15)	2% (7)	469
Educ: Bachelors degree	56% (79)	36% (52)	6% (8)	— (0)	2% (3)	143
Educ: Post-grad	42% (36)	53% (46)	— (0)	4% (3)	— (0)	86
Income: Under 50k	53% (168)	32% (101)	9% (29)	3% (8)	3% (10)	316
Income: 50k-100k	53% (134)	39% (99)	5% (13)	3% (9)	— (0)	255
Income: 100k+	51% (64)	44% (55)	5% (6)	1% (1)	— (0)	127
Ethnicity: White (Non-Hispanic)	49% (273)	40% (222)	7% (40)	3% (16)	1% (8)	558
Ethnicity: Hispanic	68% (15)	12% (3)	13% (3)	6% (1)	— (0)	23
Ethnicity: Black (Non-Hispanic)	72% (65)	24% (21)	1% (1)	— (0)	3% (3)	90
Ethnicity: Asian + Other (Non-Hispanic)	50% (14)	34% (9)	12% (3)	5% (1)	— (0)	28
All Christian	48% (156)	41% (131)	7% (22)	3% (9)	1% (4)	322
All Non-Christian	50% (13)	50% (13)	— (0)	— (0)	— (0)	26
Atheist	62% (21)	26% (9)	12% (4)	1% (0)	— (0)	34
Agnostic/Nothing in particular	51% (106)	35% (72)	8% (18)	3% (5)	3% (6)	207
Something Else	65% (71)	29% (31)	3% (4)	3% (3)	— (0)	109
Evangelical	55% (84)	35% (53)	7% (11)	3% (4)	— (0)	153
Non-Evangelical	52% (136)	38% (101)	5% (14)	3% (8)	1% (3)	263
PID: Dem (no lean)	59% (151)	35% (90)	4% (11)	2% (5)	— (0)	257
PID: Ind (no lean)	55% (108)	30% (60)	9% (18)	2% (5)	3% (6)	197
PID: Rep (no lean)	44% (107)	43% (106)	7% (18)	3% (8)	2% (5)	244

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (366)	37% (256)	7% (47)	3% (18)	2% (10)	698
PID/Gender: Dem Men	59% (70)	35% (41)	5% (6)	1% (1)	— (0)	118
PID/Gender: Dem Women	59% (82)	35% (49)	3% (5)	3% (4)	— (0)	139
PID/Gender: Ind Men	51% (49)	36% (35)	7% (7)	3% (3)	4% (4)	97
PID/Gender: Ind Women	59% (59)	25% (25)	11% (11)	2% (2)	2% (2)	100
PID/Gender: Rep Men	48% (58)	37% (45)	7% (9)	4% (5)	3% (3)	120
PID/Gender: Rep Women	40% (49)	49% (61)	7% (9)	3% (3)	1% (1)	123
Ideo: Liberal (1-3)	60% (126)	34% (72)	4% (8)	2% (5)	— (1)	211
Ideo: Moderate (4)	49% (98)	40% (81)	6% (13)	3% (6)	1% (3)	200
Ideo: Conservative (5-7)	50% (129)	35% (91)	10% (25)	3% (8)	2% (6)	259
Ideo/PID: Conservative Republican	47% (86)	39% (72)	9% (16)	3% (6)	2% (3)	183
Ideo/PID: Moderate/Liberal Republican	37% (21)	53% (30)	4% (2)	4% (2)	2% (1)	56
Ideo/PID: Moderate/Conservative Democrat	58% (53)	35% (32)	7% (6)	— (0)	— (0)	92
Ideo/PID: Liberal Democrat	59% (96)	35% (58)	3% (5)	3% (5)	— (0)	164
Unfavorable of Biden and Trump	56% (67)	33% (40)	9% (11)	2% (3)	— (0)	121
2024 H2H Matchup: Biden Voter	56% (176)	36% (114)	5% (15)	2% (6)	1% (3)	314
2024 H2H Matchup: Trump Voter	48% (151)	39% (122)	8% (25)	3% (10)	1% (4)	312
2024 H2H Matchup: Would not Vote	45% (12)	15% (4)	25% (6)	6% (1)	9% (2)	25
2024 H2H Matchup: Do not Know	59% (28)	34% (16)	3% (1)	2% (1)	3% (1)	47
2022 House Vote: Democrat	56% (170)	37% (111)	5% (14)	2% (6)	1% (3)	304
2022 House Vote: Republican	47% (130)	40% (111)	9% (24)	4% (11)	— (1)	279
2022 House Vote: Did not Vote	59% (58)	28% (28)	6% (6)	— (0)	6% (6)	98
2020 Vote: Joe Biden	57% (182)	36% (117)	4% (14)	2% (6)	1% (3)	322
2020 Vote: Donald Trump	48% (146)	37% (112)	10% (31)	4% (11)	1% (4)	304
2020 Vote: Someone Else	53% (5)	34% (3)	— (0)	8% (1)	5% (1)	10
2020 Vote: Did not Vote	54% (34)	37% (23)	4% (2)	— (0)	5% (3)	63
2016 Vote: Hillary Clinton	53% (127)	39% (93)	5% (13)	3% (6)	— (0)	239
2016 Vote: Donald Trump	47% (128)	39% (105)	9% (23)	4% (11)	1% (4)	271
2016 Vote: Someone Else	41% (14)	46% (15)	9% (3)	2% (1)	2% (1)	33
2020 Vote/PID: Not Biden/Democrat	61% (17)	35% (10)	3% (1)	— (0)	— (0)	28
2020 Vote/PID: Not Trump/Republican	33% (12)	59% (21)	— (0)	— (0)	9% (3)	37

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (366)	37% (256)	7% (47)	3% (18)	2% (10)	698
U.S. Economy: Wrong Track	51% (230)	36% (164)	8% (38)	2% (10)	2% (8)	450
U.S. Economy: Right Direction	55% (137)	37% (92)	4% (9)	3% (8)	1% (3)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56% (135)	37% (88)	4% (9)	2% (5)	1% (3)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (168)	37% (124)	8% (27)	4% (13)	2% (6)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	53% (64)	36% (44)	9% (11)	1% (1)	1% (1)	121
Top 2024 Issue: Economy	56% (138)	34% (83)	9% (22)	1% (2)	1% (3)	247
Community: Urban	60% (76)	25% (31)	9% (12)	2% (3)	4% (5)	127
Community: Suburban	55% (203)	38% (141)	4% (15)	2% (8)	1% (2)	369
Community: Rural	43% (87)	41% (84)	10% (20)	4% (8)	1% (3)	201
Community/Gender: Urban Women	73% (36)	19% (9)	7% (3)	— (0)	2% (1)	50
Community/Gender: Urban Men	51% (39)	28% (22)	11% (8)	3% (3)	6% (5)	77
Community/Gender: Rural Women	36% (43)	49% (59)	12% (14)	3% (3)	— (1)	120
Community/Gender: Rural Men	54% (44)	30% (25)	8% (6)	5% (4)	3% (2)	82
Community/Gender: Suburban Women	57% (110)	35% (67)	4% (8)	3% (6)	1% (2)	193
Community/Gender: Suburban Men	53% (93)	42% (74)	4% (7)	1% (2)	— (0)	176
Homeowner	49% (285)	39% (226)	7% (42)	3% (18)	1% (7)	578
Renter	66% (64)	27% (27)	4% (4)	— (0)	2% (2)	97
Military HHnm: Yes	57% (44)	29% (22)	12% (10)	2% (1)	— (0)	78
Military HH: No	52% (322)	38% (233)	6% (37)	3% (17)	2% (10)	620
Employ: Private Sector	58% (154)	32% (86)	5% (13)	3% (9)	1% (3)	264
Employ: Government	40% (17)	56% (24)	4% (2)	— (0)	— (0)	42
Employ: Self-Employed	53% (30)	42% (24)	5% (3)	— (0)	— (0)	58
Employ: Homemaker	53% (18)	25% (8)	16% (5)	6% (2)	— (0)	33
Employ: Student	52% (10)	33% (6)	— (0)	— (0)	15% (3)	18
Employ: Retired	42% (73)	43% (76)	11% (19)	4% (8)	— (0)	176
Employ: Unemployed	62% (40)	29% (18)	4% (2)	— (0)	6% (4)	64
Employ: Other	59% (25)	33% (14)	5% (2)	— (0)	3% (1)	42
Self + Household: White-Collar	52% (119)	42% (96)	2% (5)	2% (6)	1% (2)	228
Self + Household: Blue Collar	52% (184)	33% (119)	11% (38)	3% (11)	1% (3)	355

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (366)	37% (256)	7% (47)	3% (18)	2% (10)	698
Union HH: Yes	51% (41)	36% (29)	10% (8)	3% (3)	— (0)	82
Union HH: No	53% (325)	37% (226)	6% (39)	3% (15)	2% (10)	616
LGBTQ+: Yes	61% (46)	33% (25)	5% (4)	1% (1)	— (0)	76
LGBTQ+: No	52% (320)	37% (230)	7% (43)	3% (17)	2% (10)	622
Motivated to Vote	52% (323)	38% (234)	7% (42)	3% (18)	1% (3)	621
Parent: Yes	69% (121)	28% (48)	3% (5)	1% (1)	— (1)	176
Parent: No	47% (246)	40% (207)	8% (42)	3% (17)	2% (10)	522
COVID Vaccine: Yes	52% (240)	39% (179)	7% (30)	2% (7)	1% (5)	461
COVID Vaccine: No	53% (126)	32% (77)	7% (17)	5% (11)	3% (6)	237
Student Loans: Yes	57% (74)	35% (46)	5% (7)	— (0)	2% (3)	130
Student Loans: No	51% (292)	37% (210)	7% (40)	3% (18)	1% (7)	568
Favorable Opinion of Haley	43% (93)	43% (94)	11% (25)	3% (7)	— (0)	219
Unfavorable Opinion of Haley	54% (170)	36% (112)	7% (21)	3% (9)	— (1)	313
Protestant	44% (73)	41% (67)	9% (14)	4% (7)	2% (3)	164
Roman Catholic	54% (76)	39% (56)	5% (7)	1% (2)	— (1)	142
Mormon	32% (2)	52% (2)	— (0)	— (0)	16% (1)	5
Orthodox (e.g. Greek or Russian Orthodox)	49% (5)	51% (5)	— (0)	— (0)	— (0)	10
Jewish	63% (7)	36% (4)	— (0)	1% (0)	— (0)	12
Muslim	21% (2)	79% (6)	— (0)	— (0)	— (0)	8
Buddhist	58% (2)	42% (2)	— (0)	— (0)	— (0)	4
Hindu	62% (2)	38% (1)	— (0)	— (0)	— (0)	3
Atheist	62% (21)	26% (9)	12% (4)	1% (0)	— (0)	34
Agnostic	57% (22)	30% (12)	4% (1)	9% (3)	— (0)	39
Something else	65% (71)	29% (31)	3% (4)	3% (3)	— (0)	109
Nothing in particular	50% (84)	36% (60)	10% (16)	1% (2)	4% (6)	168
Prodigal Biden Voter	67% (23)	33% (12)	— (0)	— (0)	— (0)	35
Undecided Voter (DK/WNV)	54% (39)	27% (20)	11% (8)	3% (2)	5% (4)	73
Undecided Voter (DK)	45% (12)	15% (4)	25% (6)	6% (1)	9% (2)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (359)	28% (197)	11% (76)	6% (42)	3% (23)	698
Gender: Male	50% (166)	28% (94)	12% (41)	7% (24)	3% (10)	335
Gender: Female	53% (193)	28% (103)	10% (36)	5% (18)	4% (13)	363
Age: 18-34	50% (93)	30% (56)	10% (19)	2% (4)	7% (12)	184
Age: 35-44	53% (51)	27% (27)	10% (10)	7% (7)	3% (3)	97
Age: 45-64	54% (134)	26% (65)	12% (30)	6% (15)	2% (5)	249
Age: 65+	49% (81)	30% (50)	10% (17)	10% (16)	2% (3)	168
GenZers: 1997-2012	56% (48)	27% (23)	11% (9)	1% (1)	5% (4)	85
Millennials: 1981-1996	47% (87)	31% (58)	11% (20)	5% (10)	6% (10)	185
GenXers: 1965-1980	60% (116)	21% (41)	10% (19)	7% (14)	1% (3)	193
Baby Boomers: 1946-1964	46% (105)	33% (74)	11% (26)	8% (18)	2% (6)	229
Educ: < College	51% (239)	28% (132)	11% (50)	6% (30)	4% (18)	469
Educ: Bachelors degree	50% (71)	30% (43)	11% (15)	6% (9)	3% (5)	143
Educ: Post-grad	57% (49)	26% (22)	14% (12)	4% (3)	— (0)	86
Income: Under 50k	51% (162)	25% (79)	11% (36)	8% (25)	5% (14)	316
Income: 50k-100k	51% (131)	30% (76)	10% (26)	5% (14)	3% (8)	255
Income: 100k+	52% (66)	33% (42)	11% (14)	3% (4)	— (0)	127
Ethnicity: White (Non-Hispanic)	51% (287)	28% (157)	12% (65)	6% (33)	3% (16)	558
Ethnicity: Hispanic	55% (12)	36% (8)	1% (0)	8% (2)	— (0)	23
Ethnicity: Black (Non-Hispanic)	52% (47)	30% (27)	6% (6)	4% (4)	7% (7)	90
Ethnicity: Asian + Other (Non-Hispanic)	48% (13)	19% (5)	20% (6)	12% (3)	1% (0)	28
All Christian	47% (152)	31% (100)	12% (38)	6% (18)	4% (13)	322
All Non-Christian	59% (16)	13% (4)	19% (5)	— (0)	9% (2)	26
Atheist	53% (18)	22% (7)	16% (5)	9% (3)	— (0)	34
Agnostic/Nothing in particular	55% (113)	29% (59)	9% (18)	6% (13)	2% (4)	207
Something Else	56% (61)	24% (27)	9% (10)	7% (8)	4% (4)	109
Evangelical	55% (84)	30% (46)	8% (12)	6% (10)	1% (1)	153
Non-Evangelical	48% (126)	28% (73)	13% (35)	6% (15)	6% (15)	263
PID: Dem (no lean)	67% (171)	24% (62)	4% (11)	4% (10)	1% (3)	257
PID: Ind (no lean)	41% (81)	30% (58)	15% (29)	9% (19)	5% (10)	197
PID: Rep (no lean)	44% (107)	32% (77)	15% (36)	5% (13)	4% (10)	244

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**Table BLMB6\_9:** *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (359)	28% (197)	11% (76)	6% (42)	3% (23)	698
PID/Gender: Dem Men	67% (79)	25% (30)	5% (6)	3% (4)	— (0)	118
PID/Gender: Dem Women	66% (92)	23% (32)	4% (6)	5% (6)	2% (3)	139
PID/Gender: Ind Men	30% (29)	36% (35)	17% (16)	12% (12)	5% (5)	97
PID/Gender: Ind Women	52% (52)	24% (24)	12% (12)	7% (7)	5% (5)	100
PID/Gender: Rep Men	48% (58)	25% (30)	16% (19)	7% (8)	4% (5)	120
PID/Gender: Rep Women	39% (48)	38% (47)	14% (18)	4% (5)	4% (5)	123
Ideo: Liberal (1-3)	67% (142)	21% (44)	6% (13)	6% (12)	— (0)	211
Ideo: Moderate (4)	45% (91)	36% (71)	11% (23)	4% (8)	4% (8)	200
Ideo: Conservative (5-7)	44% (113)	29% (74)	14% (36)	8% (22)	5% (13)	259
Ideo/PID: Conservative Republican	44% (80)	31% (56)	14% (26)	7% (12)	4% (8)	183
Ideo/PID: Moderate/Liberal Republican	47% (26)	30% (17)	17% (10)	2% (1)	4% (2)	56
Ideo/PID: Moderate/Conservative Democrat	56% (52)	34% (31)	6% (5)	1% (1)	3% (3)	92
Ideo/PID: Liberal Democrat	72% (118)	18% (30)	4% (6)	6% (10)	— (0)	164
Unfavorable of Biden and Trump	40% (49)	32% (39)	15% (18)	9% (11)	4% (5)	121
2024 H2H Matchup: Biden Voter	64% (201)	26% (83)	5% (16)	3% (10)	1% (4)	314
2024 H2H Matchup: Trump Voter	41% (129)	30% (95)	17% (52)	8% (25)	3% (11)	312
2024 H2H Matchup: Would not Vote	40% (10)	34% (9)	4% (1)	12% (3)	11% (3)	25
2024 H2H Matchup: Do not Know	41% (19)	22% (10)	17% (8)	9% (4)	11% (5)	47
2022 House Vote: Democrat	61% (187)	27% (83)	6% (18)	3% (10)	2% (7)	304
2022 House Vote: Republican	41% (114)	31% (86)	17% (48)	8% (23)	3% (8)	279
2022 House Vote: Did not Vote	51% (50)	25% (25)	7% (6)	8% (8)	8% (8)	98
2020 Vote: Joe Biden	62% (198)	27% (86)	6% (20)	3% (11)	2% (6)	322
2020 Vote: Donald Trump	41% (126)	30% (92)	15% (47)	9% (26)	4% (13)	304
2020 Vote: Someone Else	27% (3)	42% (4)	11% (1)	15% (1)	5% (1)	10
2020 Vote: Did not Vote	52% (32)	24% (15)	13% (8)	6% (4)	5% (3)	63
2016 Vote: Hillary Clinton	68% (163)	22% (53)	4% (11)	4% (9)	2% (4)	239
2016 Vote: Donald Trump	38% (102)	32% (86)	17% (47)	9% (24)	4% (12)	271
2016 Vote: Someone Else	40% (13)	38% (12)	14% (5)	8% (2)	2% (1)	33
2020 Vote/PID: Not Biden/Democrat	45% (12)	28% (8)	15% (4)	6% (2)	7% (2)	28
2020 Vote/PID: Not Trump/Republican	46% (17)	26% (10)	21% (8)	4% (1)	4% (1)	37

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (359)	28% (197)	11% (76)	6% (42)	3% (23)	698
U.S. Economy: Wrong Track	45% (203)	29% (128)	15% (66)	8% (34)	4% (19)	450
U.S. Economy: Right Direction	63% (156)	28% (69)	4% (11)	3% (9)	2% (4)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (161)	22% (52)	5% (13)	4% (9)	2% (4)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	41% (140)	31% (106)	14% (49)	9% (29)	4% (15)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	48% (58)	32% (39)	12% (15)	4% (5)	3% (4)	121
Top 2024 Issue: Economy	47% (115)	35% (86)	10% (24)	5% (14)	3% (9)	247
Community: Urban	53% (68)	29% (37)	9% (12)	3% (4)	5% (7)	127
Community: Suburban	51% (190)	30% (110)	9% (35)	7% (25)	3% (10)	369
Community: Rural	50% (101)	25% (50)	15% (30)	7% (14)	3% (6)	201
Community/Gender: Urban Women	54% (27)	33% (16)	5% (3)	3% (1)	6% (3)	50
Community/Gender: Urban Men	53% (41)	27% (21)	12% (9)	3% (2)	5% (4)	77
Community/Gender: Rural Women	49% (59)	29% (34)	16% (19)	4% (5)	2% (3)	120
Community/Gender: Rural Men	52% (43)	19% (16)	14% (11)	11% (9)	3% (3)	82
Community/Gender: Suburban Women	55% (107)	27% (53)	7% (14)	6% (12)	4% (8)	193
Community/Gender: Suburban Men	47% (83)	32% (57)	12% (21)	7% (13)	2% (3)	176
Homeowner	50% (292)	30% (171)	11% (62)	6% (34)	3% (18)	578
Renter	55% (53)	22% (22)	12% (12)	7% (7)	3% (3)	97
Military HHnm: Yes	49% (38)	27% (21)	17% (13)	5% (4)	1% (1)	78
Military HH: No	52% (321)	28% (176)	10% (63)	6% (38)	4% (22)	620
Employ: Private Sector	49% (130)	28% (74)	13% (34)	8% (22)	2% (5)	264
Employ: Government	47% (20)	34% (14)	13% (6)	3% (1)	3% (1)	42
Employ: Self-Employed	53% (31)	35% (20)	6% (3)	5% (3)	1% (1)	58
Employ: Homemaker	68% (23)	18% (6)	14% (5)	1% (0)	— (0)	33
Employ: Student	61% (11)	33% (6)	3% (1)	— (0)	3% (1)	18
Employ: Retired	55% (97)	26% (46)	10% (18)	6% (11)	2% (4)	176
Employ: Unemployed	45% (29)	31% (20)	8% (5)	3% (2)	13% (8)	64
Employ: Other	44% (19)	29% (12)	13% (5)	7% (3)	7% (3)	42
Self + Household: White-Collar	52% (120)	30% (68)	10% (24)	3% (7)	4% (9)	228
Self + Household: Blue Collar	50% (178)	29% (104)	11% (40)	8% (28)	1% (4)	355

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	51%	(359)	28%	(197)	11%	(76)	6%	(42)	3%	(23)	698
Union HH: Yes	63%	(51)	24%	(20)	8%	(7)	5%	(4)	1%	(0)	82
Union HH: No	50%	(308)	29%	(177)	11%	(70)	6%	(39)	4%	(23)	616
LGBTQ+: Yes	66%	(51)	18%	(14)	6%	(5)	7%	(6)	3%	(2)	76
LGBTQ+: No	50%	(308)	29%	(183)	12%	(72)	6%	(37)	3%	(21)	622
Motivated to Vote	52%	(324)	28%	(176)	11%	(70)	6%	(39)	2%	(12)	621
Parent: Yes	57%	(100)	27%	(47)	8%	(14)	5%	(9)	3%	(5)	176
Parent: No	50%	(259)	29%	(150)	12%	(62)	6%	(33)	3%	(18)	522
COVID Vaccine: Yes	52%	(242)	30%	(136)	9%	(41)	6%	(26)	3%	(16)	461
COVID Vaccine: No	49%	(117)	26%	(61)	15%	(36)	7%	(16)	3%	(7)	237
Student Loans: Yes	49%	(63)	32%	(42)	12%	(16)	3%	(4)	4%	(5)	130
Student Loans: No	52%	(296)	27%	(155)	11%	(61)	7%	(38)	3%	(18)	568
Favorable Opinion of Haley	44%	(95)	33%	(72)	15%	(32)	8%	(17)	1%	(2)	219
Unfavorable Opinion of Haley	59%	(183)	23%	(73)	12%	(37)	5%	(17)	1%	(4)	313
Protestant	47%	(77)	33%	(55)	10%	(16)	6%	(10)	4%	(6)	164
Roman Catholic	50%	(72)	26%	(37)	14%	(20)	5%	(7)	5%	(7)	142
Mormon	6%	(0)	52%	(2)	16%	(1)	26%	(1)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	54%	(6)	15%	(2)	—	(0)	—	(0)	10
Jewish	59%	(7)	10%	(1)	11%	(1)	—	(0)	20%	(2)	12
Muslim	41%	(3)	14%	(1)	45%	(4)	—	(0)	—	(0)	8
Buddhist	72%	(3)	28%	(1)	—	(0)	—	(0)	—	(0)	4
Hindu	100%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	3
Atheist	53%	(18)	22%	(7)	16%	(5)	9%	(3)	—	(0)	34
Agnostic	54%	(21)	33%	(13)	4%	(2)	10%	(4)	—	(0)	39
Something else	56%	(61)	24%	(27)	9%	(10)	7%	(8)	4%	(4)	109
Nothing in particular	55%	(92)	28%	(47)	10%	(16)	6%	(9)	2%	(4)	168
Prodigal Biden Voter	47%	(17)	23%	(8)	19%	(7)	4%	(1)	7%	(2)	35
Undecided Voter (DK/WNV)	40%	(29)	26%	(19)	12%	(9)	10%	(7)	11%	(8)	73
Undecided Voter (DK)	40%	(10)	34%	(9)	4%	(1)	12%	(3)	11%	(3)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (363)	23% (161)	13% (88)	9% (62)	3% (24)	698
Gender: Male	40% (134)	27% (89)	19% (62)	10% (34)	5% (16)	335
Gender: Female	63% (229)	20% (72)	7% (26)	8% (28)	2% (8)	363
Age: 18-34	53% (99)	23% (43)	9% (16)	9% (17)	5% (10)	184
Age: 35-44	58% (56)	26% (25)	5% (5)	7% (7)	4% (4)	97
Age: 45-64	53% (132)	22% (54)	16% (40)	7% (18)	2% (5)	249
Age: 65+	46% (77)	24% (40)	16% (26)	12% (19)	3% (5)	168
GenZers: 1997-2012	64% (55)	19% (16)	6% (6)	5% (5)	6% (5)	85
Millennials: 1981-1996	50% (93)	26% (48)	8% (15)	11% (20)	5% (9)	185
GenXers: 1965-1980	57% (109)	21% (41)	14% (27)	8% (15)	1% (1)	193
Baby Boomers: 1946-1964	44% (101)	24% (56)	18% (40)	10% (22)	4% (10)	229
Educ: < College	50% (234)	22% (104)	14% (67)	9% (43)	5% (21)	469
Educ: Bachelors degree	61% (88)	21% (30)	6% (9)	9% (13)	2% (2)	143
Educ: Post-grad	48% (41)	32% (27)	13% (11)	7% (6)	— (0)	86
Income: Under 50k	50% (158)	23% (73)	12% (38)	9% (30)	6% (18)	316
Income: 50k-100k	58% (148)	16% (42)	15% (37)	9% (23)	2% (4)	255
Income: 100k+	45% (57)	37% (47)	10% (12)	7% (9)	1% (2)	127
Ethnicity: White (Non-Hispanic)	52% (289)	23% (126)	14% (77)	9% (50)	3% (17)	558
Ethnicity: Hispanic	44% (10)	46% (10)	10% (2)	— (0)	— (0)	23
Ethnicity: Black (Non-Hispanic)	62% (55)	18% (16)	7% (7)	7% (6)	6% (6)	90
Ethnicity: Asian + Other (Non-Hispanic)	32% (9)	34% (10)	7% (2)	21% (6)	6% (2)	28
All Christian	49% (157)	26% (84)	13% (43)	8% (26)	4% (11)	322
All Non-Christian	76% (20)	7% (2)	4% (1)	12% (3)	2% (0)	26
Atheist	73% (25)	20% (7)	5% (2)	2% (1)	— (0)	34
Agnostic/Nothing in particular	51% (105)	22% (45)	13% (27)	12% (24)	3% (6)	207
Something Else	51% (56)	22% (24)	14% (15)	7% (8)	6% (7)	109
Evangelical	60% (91)	20% (31)	11% (17)	5% (8)	4% (6)	153
Non-Evangelical	44% (117)	27% (71)	15% (40)	9% (24)	4% (12)	263
PID: Dem (no lean)	69% (177)	22% (56)	6% (15)	3% (8)	1% (2)	257
PID: Ind (no lean)	44% (86)	26% (52)	14% (28)	10% (20)	5% (11)	197
PID: Rep (no lean)	41% (100)	22% (53)	18% (45)	14% (34)	5% (11)	244

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (363)	23% (161)	13% (88)	9% (62)	3% (24)	698
PID/Gender: Dem Men	59% (70)	30% (36)	7% (8)	4% (4)	— (0)	118
PID/Gender: Dem Women	77% (107)	15% (20)	5% (6)	2% (3)	1% (2)	139
PID/Gender: Ind Men	33% (32)	27% (26)	20% (19)	13% (13)	7% (7)	97
PID/Gender: Ind Women	54% (54)	26% (26)	9% (9)	7% (7)	4% (4)	100
PID/Gender: Rep Men	27% (32)	23% (28)	29% (35)	14% (17)	7% (9)	120
PID/Gender: Rep Women	55% (68)	21% (25)	8% (10)	14% (17)	2% (3)	123
Ideo: Liberal (1-3)	75% (158)	17% (37)	4% (8)	4% (8)	— (1)	211
Ideo: Moderate (4)	44% (89)	30% (60)	15% (29)	9% (18)	2% (3)	200
Ideo: Conservative (5-7)	41% (107)	21% (55)	17% (45)	14% (36)	6% (15)	259
Ideo/PID: Conservative Republican	46% (84)	18% (32)	17% (31)	14% (26)	6% (10)	183
Ideo/PID: Moderate/Liberal Republican	27% (15)	36% (20)	21% (12)	15% (9)	1% (0)	56
Ideo/PID: Moderate/Conservative Democrat	55% (51)	29% (27)	14% (12)	2% (2)	— (0)	92
Ideo/PID: Liberal Democrat	77% (126)	18% (29)	1% (2)	4% (6)	— (0)	164
Unfavorable of Biden and Trump	50% (61)	27% (33)	12% (15)	10% (12)	— (0)	121
2024 H2H Matchup: Biden Voter	68% (213)	24% (74)	4% (12)	3% (9)	2% (6)	314
2024 H2H Matchup: Trump Voter	38% (118)	22% (69)	20% (62)	15% (48)	4% (14)	312
2024 H2H Matchup: Would not Vote	40% (10)	16% (4)	34% (9)	4% (1)	5% (1)	25
2024 H2H Matchup: Do not Know	45% (21)	30% (14)	10% (5)	9% (4)	6% (3)	47
2022 House Vote: Democrat	68% (208)	22% (68)	5% (15)	3% (10)	1% (4)	304
2022 House Vote: Republican	40% (111)	23% (63)	19% (52)	16% (43)	3% (9)	279
2022 House Vote: Did not Vote	39% (38)	27% (26)	18% (18)	7% (7)	10% (10)	98
2020 Vote: Joe Biden	67% (217)	23% (72)	5% (16)	3% (11)	2% (5)	322
2020 Vote: Donald Trump	37% (112)	24% (74)	21% (63)	14% (43)	4% (12)	304
2020 Vote: Someone Else	44% (4)	4% (0)	20% (2)	19% (2)	13% (1)	10
2020 Vote: Did not Vote	47% (30)	24% (15)	10% (6)	10% (6)	8% (5)	63
2016 Vote: Hillary Clinton	70% (167)	22% (53)	4% (10)	3% (7)	— (1)	239
2016 Vote: Donald Trump	37% (101)	23% (62)	19% (52)	17% (45)	4% (11)	271
2016 Vote: Someone Else	56% (18)	23% (8)	7% (2)	10% (3)	4% (1)	33
2020 Vote/PID: Not Biden/Democrat	34% (9)	36% (10)	22% (6)	8% (2)	— (0)	28
2020 Vote/PID: Not Trump/Republican	52% (19)	20% (7)	10% (4)	11% (4)	8% (3)	37

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (363)	23% (161)	13% (88)	9% (62)	3% (24)	698
U.S. Economy: Wrong Track	44% (199)	23% (104)	17% (76)	12% (53)	4% (17)	450
U.S. Economy: Right Direction	66% (163)	23% (57)	5% (12)	4% (9)	3% (7)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (163)	24% (56)	4% (9)	2% (5)	2% (5)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40% (135)	22% (75)	19% (64)	14% (49)	5% (15)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	53% (64)	25% (30)	12% (15)	7% (9)	3% (3)	121
Top 2024 Issue: Economy	41% (101)	31% (75)	15% (38)	8% (20)	5% (13)	247
Community: Urban	54% (69)	20% (25)	12% (15)	9% (12)	5% (6)	127
Community: Suburban	55% (201)	24% (90)	11% (41)	8% (28)	2% (9)	369
Community: Rural	46% (92)	23% (46)	16% (32)	11% (23)	4% (9)	201
Community/Gender: Urban Women	63% (31)	18% (9)	8% (4)	7% (4)	4% (2)	50
Community/Gender: Urban Men	49% (38)	21% (16)	14% (11)	10% (8)	6% (5)	77
Community/Gender: Rural Women	51% (61)	23% (28)	12% (15)	11% (13)	3% (4)	120
Community/Gender: Rural Men	38% (31)	23% (19)	21% (17)	12% (10)	7% (5)	82
Community/Gender: Suburban Women	71% (137)	18% (35)	4% (7)	6% (11)	1% (3)	193
Community/Gender: Suburban Men	37% (65)	31% (55)	19% (34)	10% (17)	3% (6)	176
Homeowner	52% (301)	23% (133)	13% (76)	9% (49)	3% (18)	578
Renter	52% (51)	23% (22)	12% (11)	11% (11)	3% (3)	97
Military HHnm: Yes	42% (33)	30% (23)	22% (17)	6% (4)	— (0)	78
Military HH: No	53% (330)	22% (138)	11% (71)	9% (58)	4% (24)	620
Employ: Private Sector	52% (139)	21% (56)	14% (38)	10% (26)	2% (6)	264
Employ: Government	52% (22)	33% (14)	11% (5)	3% (1)	1% (0)	42
Employ: Self-Employed	50% (29)	25% (14)	12% (7)	9% (5)	4% (3)	58
Employ: Homemaker	59% (20)	32% (11)	4% (1)	5% (2)	1% (0)	33
Employ: Student	79% (14)	3% (0)	7% (1)	— (0)	12% (2)	18
Employ: Retired	50% (88)	23% (41)	15% (27)	10% (17)	2% (4)	176
Employ: Unemployed	41% (27)	25% (16)	11% (7)	15% (10)	7% (5)	64
Employ: Other	60% (25)	22% (9)	5% (2)	4% (2)	9% (4)	42
Self + Household: White-Collar	57% (130)	25% (56)	10% (23)	7% (17)	1% (3)	228
Self + Household: Blue Collar	49% (173)	24% (83)	16% (57)	8% (29)	3% (11)	355

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(363)	23%	(161)	13%	(88)	9%	(62)	3%	(24)	698
Union HH: Yes	44%	(36)	36%	(29)	13%	(11)	5%	(4)	2%	(2)	82
Union HH: No	53%	(327)	21%	(132)	13%	(77)	9%	(58)	4%	(22)	616
LGBTQ+: Yes	71%	(55)	17%	(13)	2%	(2)	7%	(5)	2%	(2)	76
LGBTQ+: No	50%	(308)	24%	(148)	14%	(86)	9%	(57)	4%	(22)	622
Motivated to Vote	53%	(332)	22%	(137)	13%	(80)	9%	(55)	3%	(16)	621
Parent: Yes	47%	(82)	29%	(51)	9%	(15)	12%	(21)	3%	(6)	176
Parent: No	54%	(280)	21%	(110)	14%	(72)	8%	(41)	4%	(18)	522
COVID Vaccine: Yes	52%	(240)	23%	(107)	13%	(59)	9%	(41)	3%	(14)	461
COVID Vaccine: No	52%	(123)	23%	(54)	12%	(29)	9%	(21)	4%	(10)	237
Student Loans: Yes	59%	(77)	23%	(29)	8%	(11)	7%	(10)	2%	(3)	130
Student Loans: No	50%	(286)	23%	(132)	14%	(77)	9%	(53)	4%	(21)	568
Favorable Opinion of Haley	44%	(97)	25%	(54)	18%	(38)	11%	(25)	2%	(5)	219
Unfavorable Opinion of Haley	57%	(177)	24%	(74)	11%	(36)	7%	(21)	2%	(5)	313
Protestant	53%	(87)	22%	(36)	15%	(25)	5%	(9)	4%	(7)	164
Roman Catholic	46%	(65)	30%	(42)	12%	(17)	10%	(15)	3%	(4)	142
Mormon	19%	(1)	52%	(2)	—	(0)	26%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	35%	(4)	35%	(4)	14%	(1)	16%	(2)	—	(0)	10
Jewish	66%	(8)	16%	(2)	—	(0)	18%	(2)	—	(0)	12
Muslim	86%	(7)	—	(0)	—	(0)	14%	(1)	—	(0)	8
Buddhist	90%	(4)	—	(0)	—	(0)	—	(0)	10%	(0)	4
Hindu	61%	(2)	—	(0)	39%	(1)	—	(0)	—	(0)	3
Atheist	73%	(25)	20%	(7)	5%	(2)	2%	(1)	—	(0)	34
Agnostic	72%	(28)	17%	(7)	1%	(0)	9%	(3)	—	(0)	39
Something else	51%	(56)	22%	(24)	14%	(15)	7%	(8)	6%	(7)	109
Nothing in particular	46%	(78)	23%	(39)	15%	(26)	12%	(21)	3%	(5)	168
Prodigal Biden Voter	53%	(19)	25%	(9)	14%	(5)	7%	(2)	1%	(0)	35
Undecided Voter (DK/WNV)	44%	(32)	25%	(18)	18%	(13)	7%	(5)	6%	(4)	73
Undecided Voter (DK)	40%	(10)	16%	(4)	34%	(9)	4%	(1)	5%	(1)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (390)	32% (220)	7% (51)	2% (13)	3% (24)	698
Gender: Male	56% (187)	30% (100)	10% (33)	2% (7)	3% (9)	335
Gender: Female	56% (202)	33% (121)	5% (18)	2% (7)	4% (15)	363
Age: 18-34	39% (71)	36% (66)	12% (22)	4% (7)	10% (18)	184
Age: 35-44	57% (56)	32% (31)	8% (8)	1% (1)	1% (1)	97
Age: 45-64	57% (142)	35% (86)	6% (14)	1% (3)	1% (3)	249
Age: 65+	72% (120)	22% (36)	4% (7)	1% (1)	1% (2)	168
GenZers: 1997-2012	47% (40)	29% (25)	8% (7)	4% (4)	12% (10)	85
Millennials: 1981-1996	43% (80)	37% (69)	12% (23)	3% (5)	5% (8)	185
GenXers: 1965-1980	55% (106)	35% (68)	6% (12)	2% (3)	2% (3)	193
Baby Boomers: 1946-1964	69% (159)	26% (59)	3% (7)	1% (1)	1% (2)	229
Educ: < College	61% (285)	28% (131)	6% (26)	1% (7)	4% (20)	469
Educ: Bachelors degree	45% (65)	37% (53)	13% (19)	2% (3)	2% (3)	143
Educ: Post-grad	47% (40)	42% (36)	6% (5)	4% (3)	1% (1)	86
Income: Under 50k	63% (201)	25% (80)	4% (12)	2% (7)	5% (17)	316
Income: 50k-100k	54% (139)	32% (81)	11% (29)	1% (2)	2% (4)	255
Income: 100k+	40% (51)	47% (59)	7% (9)	3% (4)	2% (3)	127
Ethnicity: White (Non-Hispanic)	55% (309)	33% (185)	7% (38)	1% (7)	3% (19)	558
Ethnicity: Hispanic	61% (14)	17% (4)	9% (2)	13% (3)	— (0)	23
Ethnicity: Black (Non-Hispanic)	59% (53)	23% (21)	10% (9)	3% (3)	5% (5)	90
Ethnicity: Asian + Other (Non-Hispanic)	52% (15)	37% (10)	8% (2)	1% (0)	1% (0)	28
All Christian	49% (158)	36% (115)	9% (30)	2% (7)	4% (11)	322
All Non-Christian	62% (16)	36% (9)	— (0)	2% (1)	— (0)	26
Atheist	45% (15)	29% (10)	18% (6)	6% (2)	2% (1)	34
Agnostic/Nothing in particular	62% (129)	26% (54)	6% (11)	2% (4)	4% (9)	207
Something Else	65% (71)	29% (32)	3% (3)	— (0)	3% (3)	109
Evangelical	56% (86)	32% (49)	11% (17)	— (0)	— (1)	153
Non-Evangelical	53% (139)	35% (92)	5% (13)	3% (7)	5% (14)	263
PID: Dem (no lean)	67% (172)	24% (62)	6% (17)	2% (5)	1% (2)	257
PID: Ind (no lean)	50% (99)	35% (68)	6% (13)	3% (6)	6% (11)	197
PID: Rep (no lean)	49% (119)	37% (90)	9% (22)	1% (2)	4% (11)	244

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (390)	32% (220)	7% (51)	2% (13)	3% (24)	698
PID/Gender: Dem Men	70% (83)	21% (25)	4% (5)	3% (4)	1% (1)	118
PID/Gender: Dem Women	63% (88)	26% (37)	8% (11)	1% (1)	1% (1)	139
PID/Gender: Ind Men	51% (49)	32% (31)	11% (11)	1% (1)	5% (5)	97
PID/Gender: Ind Women	50% (50)	38% (38)	2% (2)	5% (5)	6% (6)	100
PID/Gender: Rep Men	46% (55)	36% (44)	14% (17)	1% (1)	3% (3)	120
PID/Gender: Rep Women	52% (64)	38% (46)	4% (4)	1% (1)	6% (7)	123
Ideo: Liberal (1-3)	63% (133)	27% (57)	6% (12)	3% (7)	1% (2)	211
Ideo: Moderate (4)	59% (118)	33% (67)	3% (7)	2% (3)	2% (5)	200
Ideo: Conservative (5-7)	47% (121)	34% (89)	12% (32)	1% (2)	6% (14)	259
Ideo/PID: Conservative Republican	49% (89)	35% (65)	11% (20)	1% (2)	4% (8)	183
Ideo/PID: Moderate/Liberal Republican	49% (27)	43% (24)	4% (2)	1% (1)	4% (2)	56
Ideo/PID: Moderate/Conservative Democrat	69% (63)	22% (20)	9% (8)	— (0)	1% (1)	92
Ideo/PID: Liberal Democrat	65% (107)	26% (42)	5% (8)	3% (5)	1% (1)	164
Unfavorable of Biden and Trump	45% (55)	43% (53)	6% (7)	2% (3)	3% (4)	121
2024 H2H Matchup: Biden Voter	65% (204)	26% (82)	5% (17)	2% (6)	2% (6)	314
2024 H2H Matchup: Trump Voter	48% (150)	37% (115)	11% (33)	1% (3)	3% (10)	312
2024 H2H Matchup: Would not Vote	36% (9)	44% (11)	— (0)	5% (1)	15% (4)	25
2024 H2H Matchup: Do not Know	56% (26)	27% (13)	2% (1)	5% (2)	10% (5)	47
2022 House Vote: Democrat	63% (191)	29% (87)	5% (17)	2% (5)	2% (5)	304
2022 House Vote: Republican	53% (147)	33% (91)	10% (28)	2% (6)	2% (7)	279
2022 House Vote: Did not Vote	47% (46)	34% (33)	6% (6)	2% (2)	12% (12)	98
2020 Vote: Joe Biden	64% (204)	28% (90)	5% (16)	2% (7)	2% (5)	322
2020 Vote: Donald Trump	52% (159)	33% (101)	9% (29)	2% (5)	3% (11)	304
2020 Vote: Someone Else	34% (3)	37% (4)	16% (2)	8% (1)	5% (1)	10
2020 Vote: Did not Vote	36% (23)	42% (26)	7% (5)	2% (1)	12% (8)	63
2016 Vote: Hillary Clinton	67% (160)	26% (61)	4% (10)	3% (6)	1% (1)	239
2016 Vote: Donald Trump	49% (134)	36% (98)	11% (30)	— (1)	4% (9)	271
2016 Vote: Someone Else	44% (15)	47% (16)	5% (2)	2% (1)	2% (1)	33
2020 Vote/PID: Not Biden/Democrat	52% (15)	28% (8)	13% (4)	4% (1)	2% (1)	28
2020 Vote/PID: Not Trump/Republican	37% (13)	47% (17)	8% (3)	— (0)	9% (3)	37

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (390)	32% (220)	7% (51)	2% (13)	3% (24)	698
U.S. Economy: Wrong Track	53% (237)	33% (151)	8% (35)	2% (7)	4% (19)	450
U.S. Economy: Right Direction	61% (153)	28% (70)	6% (16)	2% (6)	2% (4)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64% (152)	27% (64)	6% (14)	2% (4)	2% (5)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (173)	34% (114)	10% (33)	2% (6)	4% (13)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	54% (65)	35% (43)	3% (4)	3% (3)	5% (6)	121
Top 2024 Issue: Economy	52% (128)	35% (87)	7% (17)	3% (8)	3% (7)	247
Community: Urban	52% (66)	30% (38)	9% (12)	3% (3)	7% (8)	127
Community: Suburban	58% (215)	30% (109)	8% (31)	2% (6)	2% (8)	369
Community: Rural	54% (109)	36% (73)	4% (8)	2% (4)	4% (7)	201
Community/Gender: Urban Women	47% (23)	33% (16)	15% (8)	— (0)	5% (3)	50
Community/Gender: Urban Men	55% (42)	28% (22)	6% (4)	4% (3)	7% (6)	77
Community/Gender: Rural Women	51% (61)	41% (49)	1% (1)	3% (4)	4% (5)	120
Community/Gender: Rural Men	59% (48)	30% (24)	8% (7)	— (0)	3% (2)	82
Community/Gender: Suburban Women	61% (118)	29% (55)	5% (9)	2% (3)	4% (7)	193
Community/Gender: Suburban Men	55% (97)	30% (54)	12% (22)	2% (3)	— (1)	176
Homeowner	56% (322)	33% (191)	8% (44)	1% (7)	3% (15)	578
Renter	57% (55)	28% (27)	6% (6)	4% (4)	5% (5)	97
Military HHnm: Yes	59% (46)	33% (25)	7% (6)	1% (0)	— (0)	78
Military HH: No	55% (344)	31% (195)	7% (45)	2% (13)	4% (24)	620
Employ: Private Sector	55% (145)	32% (86)	10% (26)	2% (5)	1% (3)	264
Employ: Government	27% (11)	45% (19)	20% (8)	1% (1)	7% (3)	42
Employ: Self-Employed	47% (27)	40% (23)	6% (3)	2% (1)	5% (3)	58
Employ: Homemaker	26% (9)	69% (23)	4% (1)	— (0)	— (0)	33
Employ: Student	31% (6)	37% (7)	6% (1)	5% (1)	21% (4)	18
Employ: Retired	76% (134)	20% (35)	3% (5)	1% (1)	1% (1)	176
Employ: Unemployed	50% (32)	31% (20)	3% (2)	3% (2)	13% (9)	64
Employ: Other	63% (26)	19% (8)	10% (4)	6% (2)	2% (1)	42
Self + Household: White-Collar	50% (115)	35% (81)	10% (22)	2% (5)	2% (5)	228
Self + Household: Blue Collar	60% (214)	32% (113)	5% (19)	1% (5)	1% (4)	355

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (390)	32% (220)	7% (51)	2% (13)	3% (24)	698
Union HH: Yes	65% (53)	26% (21)	5% (4)	4% (3)	1% (0)	82
Union HH: No	55% (337)	32% (199)	8% (47)	2% (10)	4% (23)	616
LGBTQ+: Yes	55% (42)	22% (17)	14% (10)	7% (5)	3% (2)	76
LGBTQ+: No	56% (348)	33% (204)	7% (41)	1% (8)	3% (22)	622
Motivated to Vote	58% (358)	32% (196)	8% (47)	2% (12)	1% (9)	621
Parent: Yes	48% (84)	40% (71)	9% (17)	2% (3)	1% (1)	176
Parent: No	58% (305)	29% (150)	7% (34)	2% (10)	4% (23)	522
COVID Vaccine: Yes	57% (261)	31% (144)	7% (34)	2% (8)	3% (14)	461
COVID Vaccine: No	54% (128)	32% (76)	7% (17)	2% (5)	4% (10)	237
Student Loans: Yes	45% (58)	35% (46)	12% (16)	2% (3)	5% (7)	130
Student Loans: No	58% (331)	31% (175)	6% (35)	2% (10)	3% (17)	568
Favorable Opinion of Haley	53% (116)	36% (78)	9% (20)	1% (2)	1% (3)	219
Unfavorable Opinion of Haley	58% (183)	33% (102)	6% (17)	3% (9)	— (1)	313
Protestant	47% (77)	37% (61)	12% (20)	1% (1)	3% (5)	164
Roman Catholic	54% (76)	34% (48)	4% (6)	4% (6)	4% (6)	142
Mormon	33% (2)	25% (1)	42% (2)	— (0)	— (0)	5
Orthodox (e.g. Greek or Russian Orthodox)	35% (4)	49% (5)	16% (2)	— (0)	— (0)	10
Jewish	63% (7)	36% (4)	1% (0)	— (0)	— (0)	12
Muslim	55% (4)	38% (3)	— (0)	7% (1)	— (0)	8
Buddhist	72% (3)	28% (1)	— (0)	— (0)	— (0)	4
Hindu	61% (2)	39% (1)	— (0)	— (0)	— (0)	3
Atheist	45% (15)	29% (10)	18% (6)	6% (2)	2% (1)	34
Agnostic	64% (25)	27% (10)	5% (2)	3% (1)	1% (0)	39
Something else	65% (71)	29% (32)	3% (3)	— (0)	3% (3)	109
Nothing in particular	62% (104)	26% (44)	6% (9)	2% (3)	5% (8)	168
Prodigal Biden Voter	52% (18)	43% (15)	1% (0)	4% (1)	— (0)	35
Undecided Voter (DK/WNV)	49% (35)	33% (24)	1% (1)	5% (4)	12% (9)	73
Undecided Voter (DK)	36% (9)	44% (11)	— (0)	5% (1)	15% (4)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (438)	25% (174)	6% (39)	2% (16)	4% (31)	698
Gender: Male	67% (224)	22% (74)	6% (19)	3% (10)	3% (9)	335
Gender: Female	59% (215)	28% (100)	5% (20)	2% (6)	6% (22)	363
Age: 18-34	55% (101)	29% (54)	6% (11)	3% (6)	7% (13)	184
Age: 35-44	59% (57)	30% (29)	5% (5)	— (0)	6% (6)	97
Age: 45-64	64% (160)	23% (59)	7% (18)	2% (5)	3% (8)	249
Age: 65+	72% (120)	20% (33)	3% (5)	3% (5)	2% (4)	168
GenZers: 1997-2012	48% (41)	37% (31)	6% (5)	4% (3)	5% (5)	85
Millennials: 1981-1996	59% (109)	26% (48)	6% (10)	1% (3)	8% (15)	185
GenXers: 1965-1980	66% (128)	22% (42)	7% (14)	2% (4)	3% (5)	193
Baby Boomers: 1946-1964	68% (156)	23% (52)	4% (9)	3% (6)	3% (7)	229
Educ: < College	61% (288)	24% (114)	7% (31)	2% (10)	5% (26)	469
Educ: Bachelors degree	66% (95)	22% (31)	5% (7)	3% (4)	4% (5)	143
Educ: Post-grad	65% (56)	34% (29)	— (0)	2% (1)	— (0)	86
Income: Under 50k	62% (196)	25% (80)	5% (16)	1% (4)	7% (21)	316
Income: 50k-100k	64% (162)	23% (58)	7% (17)	3% (8)	4% (10)	255
Income: 100k+	64% (81)	29% (37)	4% (5)	3% (4)	— (0)	127
Ethnicity: White (Non-Hispanic)	63% (353)	24% (135)	6% (34)	2% (10)	5% (26)	558
Ethnicity: Hispanic	44% (10)	43% (10)	8% (2)	5% (1)	— (0)	23
Ethnicity: Black (Non-Hispanic)	66% (59)	21% (19)	3% (2)	5% (4)	5% (5)	90
Ethnicity: Asian + Other (Non-Hispanic)	60% (17)	39% (11)	— (0)	1% (0)	— (0)	28
All Christian	63% (201)	27% (86)	4% (11)	2% (7)	5% (16)	322
All Non-Christian	61% (16)	13% (3)	11% (3)	4% (1)	11% (3)	26
Atheist	59% (20)	36% (12)	— (0)	3% (1)	2% (1)	34
Agnostic/Nothing in particular	64% (133)	23% (47)	6% (13)	3% (5)	4% (8)	207
Something Else	63% (69)	23% (25)	10% (11)	2% (2)	3% (3)	109
Evangelical	64% (97)	26% (40)	6% (9)	2% (3)	3% (4)	153
Non-Evangelical	64% (168)	24% (63)	5% (14)	1% (4)	6% (15)	263
PID: Dem (no lean)	81% (208)	16% (41)	1% (3)	1% (3)	1% (2)	257
PID: Ind (no lean)	57% (113)	26% (52)	6% (11)	2% (4)	8% (17)	197
PID: Rep (no lean)	48% (118)	33% (81)	10% (25)	4% (9)	5% (12)	244

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (438)	25% (174)	6% (39)	2% (16)	4% (31)	698
PID/Gender: Dem Men	82% (97)	14% (17)	2% (2)	1% (1)	1% (1)	118
PID/Gender: Dem Women	80% (111)	17% (24)	1% (1)	1% (2)	1% (1)	139
PID/Gender: Ind Men	71% (68)	17% (16)	6% (6)	1% (1)	5% (5)	97
PID/Gender: Ind Women	44% (44)	36% (36)	5% (5)	3% (3)	12% (12)	100
PID/Gender: Rep Men	48% (58)	34% (40)	9% (11)	6% (7)	3% (3)	120
PID/Gender: Rep Women	48% (59)	33% (40)	11% (14)	1% (1)	7% (9)	123
Ideo: Liberal (1-3)	80% (169)	17% (37)	1% (3)	1% (2)	— (0)	211
Ideo: Moderate (4)	59% (117)	25% (51)	7% (14)	3% (6)	5% (11)	200
Ideo: Conservative (5-7)	53% (136)	32% (82)	8% (20)	2% (5)	6% (16)	259
Ideo/PID: Conservative Republican	53% (97)	31% (57)	8% (15)	3% (5)	5% (9)	183
Ideo/PID: Moderate/Liberal Republican	32% (18)	41% (23)	16% (9)	7% (4)	4% (2)	56
Ideo/PID: Moderate/Conservative Democrat	74% (68)	20% (18)	2% (2)	2% (2)	3% (2)	92
Ideo/PID: Liberal Democrat	84% (138)	14% (23)	1% (1)	1% (1)	— (0)	164
Unfavorable of Biden and Trump	54% (66)	32% (38)	9% (10)	2% (3)	4% (4)	121
2024 H2H Matchup: Biden Voter	81% (256)	15% (48)	1% (2)	1% (4)	2% (5)	314
2024 H2H Matchup: Trump Voter	48% (150)	33% (102)	10% (30)	3% (10)	6% (20)	312
2024 H2H Matchup: Would not Vote	39% (10)	34% (9)	11% (3)	5% (1)	11% (3)	25
2024 H2H Matchup: Do not Know	49% (23)	34% (16)	8% (4)	2% (1)	8% (4)	47
2022 House Vote: Democrat	81% (246)	14% (43)	2% (5)	2% (5)	2% (5)	304
2022 House Vote: Republican	46% (127)	36% (100)	9% (26)	3% (9)	6% (17)	279
2022 House Vote: Did not Vote	54% (53)	29% (28)	8% (7)	1% (1)	8% (8)	98
2020 Vote: Joe Biden	82% (264)	14% (46)	1% (2)	2% (5)	2% (5)	322
2020 Vote: Donald Trump	48% (146)	33% (101)	10% (30)	3% (9)	6% (18)	304
2020 Vote: Someone Else	39% (4)	36% (3)	7% (1)	8% (1)	10% (1)	10
2020 Vote: Did not Vote	39% (25)	38% (24)	10% (7)	2% (1)	10% (6)	63
2016 Vote: Hillary Clinton	84% (200)	13% (32)	1% (2)	2% (4)	1% (1)	239
2016 Vote: Donald Trump	48% (130)	34% (91)	10% (26)	3% (7)	6% (17)	271
2016 Vote: Someone Else	64% (21)	31% (10)	— (0)	2% (1)	3% (1)	33
2020 Vote/PID: Not Biden/Democrat	44% (12)	43% (12)	9% (2)	— (0)	4% (1)	28
2020 Vote/PID: Not Trump/Republican	35% (13)	48% (18)	14% (5)	— (0)	3% (1)	37

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (438)	25% (174)	6% (39)	2% (16)	4% (31)	698
U.S. Economy: Wrong Track	56% (254)	28% (124)	8% (38)	2% (9)	6% (25)	450
U.S. Economy: Right Direction	74% (184)	20% (50)	— (0)	3% (7)	3% (6)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	82% (197)	14% (35)	— (0)	1% (2)	2% (5)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47% (159)	33% (111)	11% (36)	3% (11)	6% (21)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	68% (82)	24% (28)	2% (2)	2% (2)	5% (6)	121
Top 2024 Issue: Economy	55% (136)	29% (71)	7% (18)	3% (7)	6% (15)	247
Community: Urban	69% (88)	17% (22)	5% (6)	4% (5)	5% (6)	127
Community: Suburban	62% (229)	28% (103)	4% (15)	2% (8)	4% (14)	369
Community: Rural	60% (121)	24% (49)	9% (18)	1% (3)	5% (11)	201
Community/Gender: Urban Women	67% (33)	22% (11)	6% (3)	3% (2)	3% (1)	50
Community/Gender: Urban Men	71% (55)	15% (11)	4% (3)	4% (3)	6% (5)	77
Community/Gender: Rural Women	55% (66)	27% (32)	11% (13)	1% (1)	6% (8)	120
Community/Gender: Rural Men	68% (55)	21% (17)	5% (4)	2% (2)	4% (3)	82
Community/Gender: Suburban Women	60% (116)	30% (58)	2% (4)	2% (3)	7% (13)	193
Community/Gender: Suburban Men	64% (113)	26% (46)	6% (11)	3% (5)	1% (1)	176
Homeowner	63% (364)	26% (148)	5% (28)	3% (14)	4% (24)	578
Renter	66% (64)	20% (20)	10% (10)	1% (1)	2% (2)	97
Military HHnm: Yes	71% (55)	25% (19)	3% (2)	1% (1)	— (0)	78
Military HH: No	62% (383)	25% (155)	6% (37)	2% (15)	5% (31)	620
Employ: Private Sector	61% (161)	26% (69)	8% (22)	1% (2)	4% (11)	264
Employ: Government	55% (23)	42% (18)	— (0)	— (0)	3% (1)	42
Employ: Self-Employed	63% (36)	21% (12)	7% (4)	5% (3)	3% (2)	58
Employ: Homemaker	67% (22)	23% (8)	6% (2)	— (0)	3% (1)	33
Employ: Student	72% (13)	18% (3)	7% (1)	— (0)	3% (1)	18
Employ: Retired	69% (121)	21% (37)	4% (7)	3% (5)	3% (6)	176
Employ: Unemployed	59% (38)	21% (14)	2% (1)	4% (2)	14% (9)	64
Employ: Other	56% (23)	31% (13)	3% (1)	9% (4)	1% (1)	42
Self + Household: White-Collar	63% (144)	27% (61)	5% (12)	2% (5)	3% (7)	228
Self + Household: Blue Collar	66% (233)	22% (79)	7% (25)	2% (7)	3% (11)	355

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (438)	25% (174)	6% (39)	2% (16)	4% (31)	698
Union HH: Yes	60% (49)	35% (29)	1% (1)	3% (3)	1% (0)	82
Union HH: No	63% (389)	24% (145)	6% (38)	2% (13)	5% (31)	616
LGBTQ+: Yes	55% (42)	35% (27)	5% (4)	2% (1)	3% (2)	76
LGBTQ+: No	64% (396)	24% (147)	6% (35)	2% (14)	5% (29)	622
Motivated to Vote	65% (404)	24% (150)	6% (35)	2% (13)	3% (19)	621
Parent: Yes	62% (108)	25% (44)	5% (9)	3% (6)	5% (8)	176
Parent: No	63% (330)	25% (130)	6% (30)	2% (10)	4% (23)	522
COVID Vaccine: Yes	69% (318)	20% (94)	5% (25)	1% (7)	4% (17)	461
COVID Vaccine: No	51% (120)	34% (80)	6% (14)	4% (9)	6% (14)	237
Student Loans: Yes	54% (70)	34% (45)	6% (8)	2% (3)	3% (4)	130
Student Loans: No	65% (368)	23% (130)	5% (30)	2% (13)	5% (27)	568
Favorable Opinion of Haley	56% (123)	32% (69)	7% (15)	1% (2)	4% (9)	219
Unfavorable Opinion of Haley	73% (228)	18% (56)	6% (18)	3% (8)	1% (2)	313
Protestant	66% (108)	24% (39)	5% (9)	1% (2)	4% (6)	164
Roman Catholic	62% (88)	27% (39)	2% (3)	2% (3)	7% (10)	142
Mormon	71% (3)	29% (1)	— (0)	— (0)	— (0)	5
Orthodox (e.g. Greek or Russian Orthodox)	14% (1)	70% (7)	— (0)	16% (2)	— (0)	10
Jewish	79% (9)	1% (0)	— (0)	8% (1)	12% (1)	12
Muslim	21% (2)	41% (3)	38% (3)	— (0)	— (0)	8
Buddhist	62% (3)	— (0)	— (0)	— (0)	38% (2)	4
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	59% (20)	36% (12)	— (0)	3% (1)	2% (1)	34
Agnostic	74% (28)	23% (9)	2% (1)	— (0)	1% (1)	39
Something else	63% (69)	23% (25)	10% (11)	2% (2)	3% (3)	109
Nothing in particular	62% (104)	23% (39)	7% (13)	3% (5)	4% (7)	168
Prodigal Biden Voter	52% (18)	39% (14)	2% (1)	3% (1)	4% (1)	35
Undecided Voter (DK/WNV)	45% (33)	34% (25)	9% (7)	3% (2)	9% (6)	73
Undecided Voter (DK)	39% (10)	34% (9)	11% (3)	5% (1)	11% (3)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (449)	27% (186)	6% (41)	1% (7)	2% (15)	698
Gender: Male	61% (205)	26% (88)	8% (26)	2% (6)	3% (11)	335
Gender: Female	67% (245)	27% (97)	4% (15)	— (2)	1% (4)	363
Age: 18-34	67% (123)	24% (44)	4% (8)	1% (2)	4% (7)	184
Age: 35-44	64% (62)	29% (28)	3% (3)	2% (2)	1% (1)	97
Age: 45-64	63% (156)	30% (75)	6% (15)	— (1)	1% (3)	249
Age: 65+	64% (108)	23% (38)	9% (15)	2% (3)	2% (4)	168
GenZers: 1997-2012	67% (57)	22% (19)	5% (5)	2% (2)	4% (3)	85
Millennials: 1981-1996	65% (121)	28% (51)	3% (6)	1% (2)	2% (4)	185
GenXers: 1965-1980	70% (135)	24% (46)	5% (9)	— (0)	2% (3)	193
Baby Boomers: 1946-1964	59% (135)	30% (69)	8% (18)	2% (3)	2% (4)	229
Educ: < College	66% (311)	26% (122)	4% (17)	1% (4)	3% (14)	469
Educ: Bachelors degree	61% (87)	30% (43)	8% (11)	1% (2)	— (0)	143
Educ: Post-grad	60% (51)	24% (21)	15% (13)	2% (1)	— (0)	86
Income: Under 50k	71% (226)	22% (71)	3% (11)	— (1)	2% (8)	316
Income: 50k-100k	60% (153)	30% (77)	6% (16)	2% (5)	2% (4)	255
Income: 100k+	56% (70)	30% (38)	11% (14)	1% (1)	2% (3)	127
Ethnicity: White (Non-Hispanic)	62% (346)	28% (156)	7% (38)	1% (7)	2% (11)	558
Ethnicity: Hispanic	57% (13)	40% (9)	2% (0)	— (0)	— (0)	23
Ethnicity: Black (Non-Hispanic)	82% (73)	14% (13)	1% (1)	— (0)	3% (3)	90
Ethnicity: Asian + Other (Non-Hispanic)	62% (17)	27% (8)	7% (2)	2% (1)	1% (0)	28
All Christian	58% (188)	30% (96)	8% (26)	1% (5)	2% (7)	322
All Non-Christian	51% (14)	33% (9)	16% (4)	— (0)	— (0)	26
Atheist	62% (21)	31% (10)	5% (2)	2% (1)	— (0)	34
Agnostic/Nothing in particular	72% (148)	25% (51)	2% (4)	— (0)	2% (4)	207
Something Else	72% (79)	18% (19)	5% (5)	2% (2)	4% (4)	109
Evangelical	64% (98)	26% (39)	9% (14)	— (0)	1% (2)	153
Non-Evangelical	61% (162)	28% (73)	5% (14)	2% (5)	3% (9)	263
PID: Dem (no lean)	73% (189)	24% (62)	2% (5)	1% (1)	— (0)	257
PID: Ind (no lean)	62% (123)	26% (51)	7% (14)	1% (3)	3% (7)	197
PID: Rep (no lean)	57% (138)	30% (73)	9% (22)	1% (3)	3% (8)	244

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (449)	27% (186)	6% (41)	1% (7)	2% (15)	698
PID/Gender: Dem Men	69% (81)	27% (31)	3% (4)	1% (1)	— (0)	118
PID/Gender: Dem Women	77% (107)	22% (31)	1% (1)	— (0)	— (0)	139
PID/Gender: Ind Men	59% (57)	23% (22)	9% (8)	3% (3)	7% (6)	97
PID/Gender: Ind Women	66% (66)	28% (28)	6% (6)	— (0)	— (0)	100
PID/Gender: Rep Men	55% (66)	29% (35)	11% (13)	1% (2)	4% (4)	120
PID/Gender: Rep Women	58% (72)	31% (38)	7% (8)	1% (2)	3% (3)	123
Ideo: Liberal (1-3)	77% (162)	22% (46)	1% (2)	1% (1)	— (0)	211
Ideo: Moderate (4)	65% (129)	28% (57)	6% (11)	1% (1)	1% (1)	200
Ideo: Conservative (5-7)	52% (135)	31% (79)	11% (27)	2% (5)	5% (12)	259
Ideo/PID: Conservative Republican	55% (100)	29% (54)	11% (19)	2% (3)	4% (6)	183
Ideo/PID: Moderate/Liberal Republican	61% (34)	34% (19)	4% (2)	— (0)	2% (1)	56
Ideo/PID: Moderate/Conservative Democrat	66% (61)	28% (26)	6% (5)	— (0)	— (0)	92
Ideo/PID: Liberal Democrat	77% (126)	22% (36)	— (0)	1% (1)	— (0)	164
Unfavorable of Biden and Trump	64% (78)	25% (30)	8% (9)	1% (1)	2% (2)	121
2024 H2H Matchup: Biden Voter	72% (226)	23% (73)	3% (8)	1% (4)	1% (3)	314
2024 H2H Matchup: Trump Voter	56% (175)	31% (97)	9% (29)	1% (2)	3% (8)	312
2024 H2H Matchup: Would not Vote	57% (15)	33% (9)	4% (1)	6% (1)	— (0)	25
2024 H2H Matchup: Do not Know	71% (34)	14% (7)	6% (3)	— (0)	8% (4)	47
2022 House Vote: Democrat	71% (218)	25% (75)	2% (7)	1% (2)	1% (3)	304
2022 House Vote: Republican	60% (166)	28% (77)	10% (28)	1% (4)	2% (4)	279
2022 House Vote: Did not Vote	56% (55)	30% (29)	5% (5)	2% (2)	7% (7)	98
2020 Vote: Joe Biden	72% (230)	24% (76)	3% (11)	— (1)	1% (3)	322
2020 Vote: Donald Trump	57% (173)	31% (95)	8% (25)	1% (4)	2% (7)	304
2020 Vote: Someone Else	56% (5)	39% (4)	— (0)	— (0)	5% (1)	10
2020 Vote: Did not Vote	65% (41)	17% (11)	8% (5)	2% (2)	7% (4)	63
2016 Vote: Hillary Clinton	73% (174)	24% (57)	2% (5)	1% (2)	— (0)	239
2016 Vote: Donald Trump	56% (152)	30% (82)	10% (26)	1% (4)	3% (8)	271
2016 Vote: Someone Else	48% (16)	41% (14)	9% (3)	— (0)	2% (1)	33
2020 Vote/PID: Not Biden/Democrat	70% (20)	29% (8)	— (0)	— (0)	— (0)	28
2020 Vote/PID: Not Trump/Republican	58% (21)	17% (6)	11% (4)	4% (2)	10% (4)	37

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (449)	27% (186)	6% (41)	1% (7)	2% (15)	698
U.S. Economy: Wrong Track	61% (275)	27% (124)	8% (34)	1% (5)	3% (12)	450
U.S. Economy: Right Direction	70% (174)	25% (62)	3% (7)	1% (2)	1% (3)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	74% (177)	22% (52)	2% (4)	1% (3)	1% (3)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58% (196)	29% (99)	9% (31)	1% (4)	2% (8)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	62% (76)	29% (34)	6% (7)	1% (1)	3% (3)	121
Top 2024 Issue: Economy	65% (160)	30% (74)	3% (8)	— (0)	2% (5)	247
Community: Urban	66% (83)	28% (35)	2% (3)	1% (2)	3% (4)	127
Community: Suburban	69% (255)	24% (87)	7% (24)	— (1)	1% (3)	369
Community: Rural	55% (111)	32% (64)	7% (14)	2% (5)	4% (7)	201
Community/Gender: Urban Women	75% (38)	20% (10)	5% (2)	— (0)	— (0)	50
Community/Gender: Urban Men	59% (46)	33% (25)	1% (0)	2% (2)	5% (4)	77
Community/Gender: Rural Women	53% (63)	39% (46)	4% (5)	1% (2)	3% (4)	120
Community/Gender: Rural Men	59% (48)	21% (18)	11% (9)	4% (3)	4% (4)	82
Community/Gender: Suburban Women	74% (144)	21% (41)	4% (8)	— (0)	— (0)	193
Community/Gender: Suburban Men	63% (111)	26% (46)	9% (16)	— (1)	2% (3)	176
Homeowner	63% (363)	28% (162)	6% (35)	1% (6)	2% (13)	578
Renter	71% (69)	21% (20)	5% (5)	2% (2)	1% (1)	97
Military HHnm: Yes	57% (45)	25% (20)	15% (12)	2% (1)	— (0)	78
Military HH: No	65% (405)	27% (166)	5% (29)	1% (6)	2% (15)	620
Employ: Private Sector	64% (169)	32% (85)	2% (5)	1% (3)	1% (3)	264
Employ: Government	62% (26)	15% (6)	20% (8)	4% (2)	— (0)	42
Employ: Self-Employed	65% (38)	28% (16)	2% (1)	1% (0)	4% (2)	58
Employ: Homemaker	36% (12)	59% (19)	5% (2)	— (0)	— (0)	33
Employ: Student	60% (11)	8% (1)	18% (3)	— (0)	15% (3)	18
Employ: Retired	64% (113)	26% (45)	9% (15)	1% (1)	1% (1)	176
Employ: Unemployed	72% (46)	17% (11)	4% (2)	1% (1)	6% (4)	64
Employ: Other	82% (35)	2% (1)	11% (4)	2% (1)	4% (2)	42
Self + Household: White-Collar	63% (144)	26% (59)	10% (23)	1% (3)	— (0)	228
Self + Household: Blue Collar	64% (226)	29% (102)	5% (16)	1% (4)	2% (5)	355

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (449)	27% (186)	6% (41)	1% (7)	2% (15)	698
Union HH: Yes	58% (48)	31% (25)	7% (6)	3% (3)	— (0)	82
Union HH: No	65% (401)	26% (160)	6% (35)	1% (4)	2% (15)	616
LGBTQ+: Yes	73% (56)	19% (15)	5% (4)	3% (3)	— (0)	76
LGBTQ+: No	63% (393)	28% (171)	6% (38)	1% (5)	2% (15)	622
Motivated to Vote	65% (401)	27% (166)	6% (40)	1% (7)	1% (7)	621
Parent: Yes	65% (114)	30% (52)	4% (7)	1% (2)	1% (1)	176
Parent: No	64% (335)	26% (134)	6% (34)	1% (6)	3% (14)	522
COVID Vaccine: Yes	65% (299)	27% (122)	6% (25)	1% (3)	2% (11)	461
COVID Vaccine: No	63% (150)	27% (63)	7% (16)	2% (4)	2% (4)	237
Student Loans: Yes	68% (88)	25% (33)	5% (6)	1% (2)	— (0)	130
Student Loans: No	64% (361)	27% (153)	6% (35)	1% (5)	3% (14)	568
Favorable Opinion of Haley	55% (120)	30% (66)	10% (23)	1% (3)	3% (7)	219
Unfavorable Opinion of Haley	67% (210)	28% (86)	5% (15)	1% (2)	— (0)	313
Protestant	53% (87)	31% (50)	11% (18)	1% (2)	4% (7)	164
Roman Catholic	65% (93)	30% (43)	4% (5)	1% (1)	— (0)	142
Mormon	3% (0)	68% (3)	3% (0)	26% (1)	— (0)	5
Orthodox (e.g. Greek or Russian Orthodox)	69% (7)	— (0)	31% (3)	— (0)	— (0)	10
Jewish	40% (5)	23% (3)	37% (4)	— (0)	— (0)	12
Muslim	62% (5)	38% (3)	— (0)	— (0)	— (0)	8
Buddhist	29% (1)	71% (3)	— (0)	— (0)	— (0)	4
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	62% (21)	31% (10)	5% (2)	2% (1)	— (0)	34
Agnostic	69% (26)	30% (12)	1% (0)	— (0)	— (0)	39
Something else	72% (79)	18% (19)	5% (5)	2% (2)	4% (4)	109
Nothing in particular	72% (122)	23% (39)	2% (3)	— (0)	2% (4)	168
Prodigal Biden Voter	74% (26)	18% (6)	8% (3)	— (0)	— (0)	35
Undecided Voter (DK/WNV)	66% (48)	21% (15)	5% (4)	2% (1)	5% (4)	73
Undecided Voter (DK)	57% (15)	33% (9)	4% (1)	6% (1)	— (0)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	30% (206)	38% (265)	20% (137)	7% (52)	5% (38)	698
Gender: Male	31% (105)	36% (122)	20% (67)	9% (31)	3% (11)	335
Gender: Female	28% (101)	39% (143)	19% (70)	6% (21)	8% (28)	363
Age: 18-34	37% (68)	35% (64)	16% (30)	4% (7)	8% (15)	184
Age: 35-44	36% (35)	40% (39)	15% (15)	1% (1)	7% (7)	97
Age: 45-64	29% (73)	37% (93)	21% (52)	9% (23)	3% (9)	249
Age: 65+	18% (30)	41% (69)	24% (40)	13% (22)	4% (7)	168
GenZers: 1997-2012	44% (37)	31% (26)	10% (9)	6% (5)	10% (8)	85
Millennials: 1981-1996	33% (61)	39% (72)	19% (36)	1% (2)	8% (14)	185
GenXers: 1965-1980	32% (62)	39% (76)	16% (31)	10% (20)	2% (4)	193
Baby Boomers: 1946-1964	20% (46)	38% (86)	26% (60)	11% (25)	5% (12)	229
Educ: < College	33% (156)	35% (164)	18% (83)	8% (35)	6% (30)	469
Educ: Bachelors degree	25% (35)	40% (57)	24% (35)	7% (10)	4% (5)	143
Educ: Post-grad	18% (15)	51% (44)	22% (19)	8% (6)	3% (2)	86
Income: Under 50k	32% (101)	34% (109)	18% (55)	8% (25)	8% (27)	316
Income: 50k-100k	28% (72)	40% (103)	20% (51)	8% (20)	3% (9)	255
Income: 100k+	27% (34)	42% (53)	24% (30)	5% (7)	2% (3)	127
Ethnicity: White (Non-Hispanic)	27% (153)	38% (215)	19% (109)	8% (47)	6% (34)	558
Ethnicity: Hispanic	21% (5)	40% (9)	30% (7)	10% (2)	— (0)	23
Ethnicity: Black (Non-Hispanic)	43% (38)	36% (32)	15% (14)	2% (2)	4% (4)	90
Ethnicity: Asian + Other (Non-Hispanic)	35% (10)	33% (9)	27% (8)	2% (1)	1% (0)	28
All Christian	21% (67)	39% (125)	24% (78)	10% (32)	6% (19)	322
All Non-Christian	43% (11)	37% (10)	10% (3)	6% (2)	4% (1)	26
Atheist	36% (12)	44% (15)	14% (5)	6% (2)	— (0)	34
Agnostic/Nothing in particular	34% (70)	37% (78)	14% (30)	7% (14)	8% (16)	207
Something Else	42% (46)	35% (38)	19% (21)	2% (2)	2% (2)	109
Evangelical	33% (50)	33% (50)	25% (38)	8% (12)	1% (2)	153
Non-Evangelical	24% (62)	39% (103)	22% (57)	8% (22)	7% (18)	263
PID: Dem (no lean)	35% (90)	47% (121)	13% (33)	3% (8)	2% (5)	257
PID: Ind (no lean)	30% (60)	34% (67)	20% (39)	8% (15)	8% (16)	197
PID: Rep (no lean)	23% (56)	32% (78)	26% (64)	12% (29)	7% (17)	244

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(206)	38%	(265)	20%	(137)	7%	(52)	5%	(38)	698
PID/Gender: Dem Men	39%	(46)	45%	(53)	13%	(15)	3%	(4)	—	(0)	118
PID/Gender: Dem Women	31%	(44)	49%	(68)	13%	(18)	3%	(5)	4%	(5)	139
PID/Gender: Ind Men	29%	(28)	36%	(35)	21%	(20)	10%	(10)	4%	(4)	97
PID/Gender: Ind Women	31%	(31)	31%	(31)	19%	(19)	5%	(5)	13%	(13)	100
PID/Gender: Rep Men	25%	(30)	28%	(34)	27%	(32)	14%	(17)	6%	(7)	120
PID/Gender: Rep Women	21%	(26)	36%	(44)	26%	(32)	9%	(12)	8%	(10)	123
Ideo: Liberal (1-3)	40%	(85)	42%	(89)	15%	(31)	3%	(6)	—	(0)	211
Ideo: Moderate (4)	27%	(55)	37%	(74)	21%	(42)	6%	(13)	8%	(16)	200
Ideo: Conservative (5-7)	22%	(56)	34%	(88)	24%	(63)	12%	(32)	8%	(20)	259
Ideo/PID: Conservative Republican	19%	(34)	33%	(61)	26%	(48)	14%	(26)	8%	(14)	183
Ideo/PID: Moderate/Liberal Republican	38%	(22)	25%	(14)	29%	(16)	5%	(3)	4%	(2)	56
Ideo/PID: Moderate/Conservative Democrat	29%	(27)	48%	(44)	14%	(13)	3%	(3)	5%	(5)	92
Ideo/PID: Liberal Democrat	38%	(62)	47%	(76)	12%	(20)	3%	(6)	—	(0)	164
Unfavorable of Biden and Trump	28%	(33)	37%	(45)	21%	(26)	9%	(11)	5%	(6)	121
2024 H2H Matchup: Biden Voter	34%	(105)	45%	(140)	16%	(49)	3%	(11)	3%	(9)	314
2024 H2H Matchup: Trump Voter	25%	(78)	31%	(95)	27%	(83)	11%	(34)	7%	(21)	312
2024 H2H Matchup: Would not Vote	18%	(5)	48%	(12)	2%	(1)	20%	(5)	12%	(3)	25
2024 H2H Matchup: Do not Know	39%	(18)	37%	(18)	9%	(4)	5%	(2)	10%	(5)	47
2022 House Vote: Democrat	35%	(108)	44%	(134)	15%	(45)	3%	(10)	3%	(8)	304
2022 House Vote: Republican	22%	(61)	32%	(90)	27%	(75)	13%	(36)	6%	(17)	279
2022 House Vote: Did not Vote	31%	(31)	38%	(38)	13%	(13)	6%	(5)	11%	(11)	98
2020 Vote: Joe Biden	34%	(108)	44%	(141)	16%	(53)	3%	(11)	2%	(8)	322
2020 Vote: Donald Trump	24%	(72)	33%	(100)	25%	(76)	11%	(34)	7%	(21)	304
2020 Vote: Someone Else	21%	(2)	24%	(2)	18%	(2)	16%	(2)	21%	(2)	10
2020 Vote: Did not Vote	37%	(23)	34%	(21)	10%	(6)	9%	(6)	11%	(7)	63
2016 Vote: Hillary Clinton	36%	(86)	44%	(106)	14%	(34)	4%	(10)	2%	(4)	239
2016 Vote: Donald Trump	21%	(58)	35%	(95)	24%	(66)	13%	(35)	7%	(18)	271
2016 Vote: Someone Else	18%	(6)	37%	(12)	35%	(12)	4%	(1)	6%	(2)	33
2020 Vote/PID: Not Biden/Democrat	24%	(7)	53%	(15)	14%	(4)	8%	(2)	—	(0)	28
2020 Vote/PID: Not Trump/Republican	36%	(13)	29%	(11)	14%	(5)	9%	(3)	11%	(4)	37

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(206)	38%	(265)	20%	(137)	7%	(52)	5%	(38)	698
U.S. Economy: Wrong Track	29%	(129)	33%	(148)	23%	(105)	9%	(39)	6%	(29)	450
U.S. Economy: Right Direction	31%	(77)	47%	(117)	13%	(32)	5%	(13)	4%	(9)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(80)	45%	(108)	15%	(35)	3%	(8)	3%	(8)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(89)	32%	(108)	24%	(82)	11%	(36)	7%	(23)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(37)	41%	(49)	17%	(20)	6%	(8)	5%	(7)	121
Top 2024 Issue: Economy	30%	(75)	37%	(91)	17%	(43)	7%	(18)	8%	(21)	247
Community: Urban	43%	(54)	27%	(35)	22%	(28)	4%	(5)	5%	(6)	127
Community: Suburban	28%	(103)	39%	(145)	19%	(71)	8%	(31)	5%	(19)	369
Community: Rural	24%	(49)	42%	(85)	19%	(38)	8%	(17)	7%	(13)	201
Community/Gender: Urban Women	37%	(19)	39%	(19)	20%	(10)	1%	(0)	3%	(2)	50
Community/Gender: Urban Men	46%	(36)	20%	(15)	23%	(18)	6%	(5)	5%	(4)	77
Community/Gender: Rural Women	19%	(23)	48%	(58)	21%	(25)	4%	(5)	7%	(8)	120
Community/Gender: Rural Men	31%	(26)	33%	(27)	15%	(12)	14%	(12)	6%	(5)	82
Community/Gender: Suburban Women	31%	(60)	34%	(66)	18%	(34)	8%	(16)	9%	(18)	193
Community/Gender: Suburban Men	25%	(43)	45%	(79)	21%	(37)	8%	(15)	1%	(1)	176
Homeowner	26%	(151)	40%	(230)	21%	(121)	8%	(45)	5%	(31)	578
Renter	45%	(44)	31%	(30)	15%	(14)	6%	(6)	3%	(3)	97
Military HHnm: Yes	21%	(16)	44%	(34)	24%	(19)	11%	(8)	—	(0)	78
Military HH: No	31%	(190)	37%	(231)	19%	(118)	7%	(44)	6%	(38)	620
Employ: Private Sector	34%	(89)	37%	(99)	17%	(45)	8%	(21)	4%	(11)	264
Employ: Government	27%	(11)	32%	(14)	24%	(10)	6%	(2)	11%	(4)	42
Employ: Self-Employed	34%	(20)	35%	(20)	17%	(10)	7%	(4)	6%	(4)	58
Employ: Homemaker	22%	(7)	44%	(14)	27%	(9)	4%	(1)	3%	(1)	33
Employ: Student	30%	(6)	21%	(4)	27%	(5)	7%	(1)	15%	(3)	18
Employ: Retired	21%	(36)	42%	(74)	23%	(40)	11%	(19)	4%	(6)	176
Employ: Unemployed	27%	(17)	40%	(26)	20%	(13)	3%	(2)	11%	(7)	64
Employ: Other	47%	(20)	34%	(14)	11%	(5)	4%	(2)	4%	(2)	42
Self + Household: White-Collar	24%	(55)	43%	(97)	21%	(49)	7%	(17)	5%	(11)	228
Self + Household: Blue Collar	31%	(110)	38%	(135)	20%	(71)	7%	(27)	3%	(12)	355

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(206)	38%	(265)	20%	(137)	7%	(52)	5%	(38)	698
Union HH: Yes	46%	(38)	35%	(29)	11%	(9)	5%	(4)	2%	(2)	82
Union HH: No	27%	(169)	38%	(236)	21%	(127)	8%	(48)	6%	(36)	616
LGBTQ+: Yes	38%	(29)	44%	(34)	10%	(8)	6%	(5)	1%	(1)	76
LGBTQ+: No	28%	(177)	37%	(231)	21%	(129)	8%	(47)	6%	(37)	622
Motivated to Vote	29%	(179)	39%	(239)	21%	(131)	8%	(48)	4%	(24)	621
Parent: Yes	41%	(71)	34%	(60)	15%	(27)	6%	(10)	4%	(7)	176
Parent: No	26%	(135)	39%	(205)	21%	(109)	8%	(42)	6%	(31)	522
COVID Vaccine: Yes	26%	(120)	41%	(188)	21%	(97)	7%	(31)	5%	(25)	461
COVID Vaccine: No	36%	(86)	33%	(77)	17%	(39)	9%	(21)	6%	(13)	237
Student Loans: Yes	30%	(39)	42%	(55)	18%	(24)	4%	(5)	6%	(7)	130
Student Loans: No	29%	(167)	37%	(210)	20%	(113)	8%	(47)	5%	(31)	568
Favorable Opinion of Haley	21%	(46)	38%	(83)	27%	(60)	10%	(21)	4%	(8)	219
Unfavorable Opinion of Haley	31%	(96)	41%	(127)	20%	(64)	7%	(22)	1%	(4)	313
Protestant	22%	(36)	33%	(54)	27%	(44)	13%	(22)	5%	(9)	164
Roman Catholic	22%	(31)	43%	(62)	21%	(30)	7%	(10)	7%	(10)	142
Mormon	6%	(0)	52%	(2)	25%	(1)	—	(0)	16%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	3%	(0)	66%	(7)	31%	(3)	—	(0)	—	(0)	10
Jewish	8%	(1)	60%	(7)	24%	(3)	8%	(1)	—	(0)	12
Muslim	93%	(7)	—	(0)	—	(0)	7%	(1)	—	(0)	8
Buddhist	29%	(1)	42%	(2)	—	(0)	—	(0)	28%	(1)	4
Hindu	62%	(2)	38%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	36%	(12)	44%	(15)	14%	(5)	6%	(2)	—	(0)	34
Agnostic	32%	(12)	41%	(16)	14%	(5)	11%	(4)	2%	(1)	39
Something else	42%	(46)	35%	(38)	19%	(21)	2%	(2)	2%	(2)	109
Nothing in particular	34%	(58)	37%	(62)	15%	(25)	6%	(10)	9%	(15)	168
Prodigal Biden Voter	43%	(15)	37%	(13)	13%	(5)	6%	(2)	1%	(0)	35
Undecided Voter (DK/WNV)	32%	(23)	41%	(30)	7%	(5)	10%	(7)	11%	(8)	73
Undecided Voter (DK)	18%	(5)	48%	(12)	2%	(1)	20%	(5)	12%	(3)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (236)	38% (262)	16% (110)	8% (53)	5% (37)	698
Gender: Male	35% (118)	35% (118)	16% (54)	10% (33)	3% (12)	335
Gender: Female	32% (118)	40% (144)	15% (56)	6% (20)	7% (25)	363
Age: 18-34	23% (43)	45% (82)	17% (31)	8% (15)	7% (13)	184
Age: 35-44	31% (30)	37% (36)	20% (20)	5% (5)	8% (7)	97
Age: 45-64	37% (92)	33% (83)	18% (44)	8% (21)	4% (9)	249
Age: 65+	42% (71)	36% (61)	9% (16)	8% (13)	4% (7)	168
GenZers: 1997-2012	24% (21)	45% (39)	17% (15)	10% (8)	3% (3)	85
Millennials: 1981-1996	25% (46)	41% (77)	19% (34)	6% (11)	9% (18)	185
GenXers: 1965-1980	41% (79)	32% (62)	17% (32)	8% (15)	3% (5)	193
Baby Boomers: 1946-1964	37% (85)	37% (84)	12% (29)	8% (19)	5% (11)	229
Educ: < College	34% (157)	36% (171)	16% (76)	8% (37)	6% (28)	469
Educ: Bachelors degree	35% (50)	37% (53)	16% (23)	8% (11)	4% (5)	143
Educ: Post-grad	32% (28)	44% (38)	13% (12)	6% (5)	4% (3)	86
Income: Under 50k	33% (106)	36% (115)	17% (55)	7% (21)	6% (20)	316
Income: 50k-100k	34% (86)	39% (99)	13% (34)	9% (23)	5% (13)	255
Income: 100k+	35% (44)	39% (49)	17% (22)	8% (10)	2% (3)	127
Ethnicity: White (Non-Hispanic)	34% (190)	38% (213)	16% (87)	7% (38)	5% (30)	558
Ethnicity: Hispanic	12% (3)	61% (14)	16% (4)	11% (2)	— (0)	23
Ethnicity: Black (Non-Hispanic)	42% (38)	23% (21)	17% (16)	11% (10)	6% (6)	90
Ethnicity: Asian + Other (Non-Hispanic)	20% (6)	53% (15)	12% (3)	11% (3)	4% (1)	28
All Christian	37% (120)	38% (124)	11% (36)	7% (22)	6% (19)	322
All Non-Christian	47% (13)	36% (9)	— (0)	10% (3)	7% (2)	26
Atheist	17% (6)	68% (23)	4% (1)	11% (4)	— (0)	34
Agnostic/Nothing in particular	33% (68)	36% (75)	18% (38)	8% (16)	4% (9)	207
Something Else	27% (29)	28% (31)	32% (35)	7% (8)	6% (7)	109
Evangelical	39% (60)	32% (49)	20% (30)	7% (10)	2% (3)	153
Non-Evangelical	33% (86)	37% (98)	15% (40)	7% (17)	9% (23)	263
PID: Dem (no lean)	45% (115)	35% (90)	12% (32)	4% (11)	4% (10)	257
PID: Ind (no lean)	29% (58)	38% (75)	16% (31)	9% (18)	8% (15)	197
PID: Rep (no lean)	26% (63)	40% (98)	19% (47)	10% (24)	5% (12)	244

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (236)	38% (262)	16% (110)	8% (53)	5% (37)	698
PID/Gender: Dem Men	49% (58)	33% (39)	10% (12)	7% (8)	— (0)	118
PID/Gender: Dem Women	41% (57)	36% (50)	14% (20)	2% (3)	7% (10)	139
PID/Gender: Ind Men	32% (31)	33% (32)	18% (17)	12% (12)	5% (5)	97
PID/Gender: Ind Women	27% (27)	43% (43)	14% (14)	6% (6)	10% (10)	100
PID/Gender: Rep Men	24% (29)	39% (47)	20% (25)	11% (14)	5% (6)	120
PID/Gender: Rep Women	27% (34)	41% (51)	18% (22)	9% (11)	5% (6)	123
Ideo: Liberal (1-3)	41% (86)	41% (86)	13% (27)	4% (8)	2% (5)	211
Ideo: Moderate (4)	34% (68)	34% (68)	15% (30)	10% (20)	7% (14)	200
Ideo: Conservative (5-7)	30% (77)	38% (99)	18% (47)	9% (23)	5% (13)	259
Ideo/PID: Conservative Republican	27% (49)	41% (76)	19% (35)	8% (15)	5% (9)	183
Ideo/PID: Moderate/Liberal Republican	26% (14)	33% (19)	21% (12)	16% (9)	4% (2)	56
Ideo/PID: Moderate/Conservative Democrat	46% (42)	26% (24)	15% (14)	7% (6)	7% (6)	92
Ideo/PID: Liberal Democrat	45% (73)	39% (64)	11% (18)	3% (5)	2% (4)	164
Unfavorable of Biden and Trump	19% (23)	49% (59)	20% (25)	7% (8)	5% (7)	121
2024 H2H Matchup: Biden Voter	45% (140)	38% (118)	9% (30)	3% (11)	5% (15)	314
2024 H2H Matchup: Trump Voter	26% (80)	37% (116)	22% (67)	11% (33)	5% (15)	312
2024 H2H Matchup: Would not Vote	9% (2)	51% (13)	13% (3)	18% (5)	9% (2)	25
2024 H2H Matchup: Do not Know	28% (13)	32% (15)	21% (10)	9% (4)	10% (5)	47
2022 House Vote: Democrat	45% (136)	37% (113)	10% (31)	4% (14)	4% (11)	304
2022 House Vote: Republican	25% (69)	37% (103)	22% (61)	12% (34)	4% (11)	279
2022 House Vote: Did not Vote	27% (26)	40% (39)	17% (16)	4% (4)	12% (12)	98
2020 Vote: Joe Biden	43% (139)	38% (121)	11% (34)	4% (13)	5% (15)	322
2020 Vote: Donald Trump	27% (82)	37% (113)	21% (63)	11% (33)	4% (13)	304
2020 Vote: Someone Else	16% (2)	27% (3)	12% (1)	24% (2)	21% (2)	10
2020 Vote: Did not Vote	21% (13)	41% (26)	19% (12)	8% (5)	11% (7)	63
2016 Vote: Hillary Clinton	47% (112)	35% (84)	10% (24)	5% (11)	4% (8)	239
2016 Vote: Donald Trump	27% (74)	37% (99)	21% (58)	10% (28)	5% (12)	271
2016 Vote: Someone Else	51% (17)	23% (8)	12% (4)	8% (3)	6% (2)	33
2020 Vote/PID: Not Biden/Democrat	32% (9)	41% (11)	16% (4)	12% (3)	— (0)	28
2020 Vote/PID: Not Trump/Republican	14% (5)	62% (23)	17% (6)	3% (1)	4% (1)	37

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (236)	38% (262)	16% (110)	8% (53)	5% (37)	698
U.S. Economy: Wrong Track	26% (119)	37% (165)	21% (95)	9% (42)	7% (30)	450
U.S. Economy: Right Direction	47% (117)	39% (97)	6% (15)	5% (11)	3% (7)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47% (113)	37% (89)	9% (21)	2% (5)	5% (12)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25% (86)	37% (124)	22% (74)	12% (40)	4% (14)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	30% (36)	41% (49)	13% (16)	7% (9)	9% (11)	121
Top 2024 Issue: Economy	23% (57)	42% (105)	19% (46)	10% (24)	6% (16)	247
Community: Urban	38% (48)	34% (44)	14% (18)	7% (8)	7% (9)	127
Community: Suburban	35% (130)	39% (143)	15% (54)	6% (24)	5% (18)	369
Community: Rural	28% (57)	37% (75)	19% (38)	10% (21)	5% (10)	201
Community/Gender: Urban Women	33% (16)	32% (16)	20% (10)	6% (3)	9% (5)	50
Community/Gender: Urban Men	41% (32)	36% (28)	10% (8)	7% (5)	6% (4)	77
Community/Gender: Rural Women	28% (33)	42% (50)	17% (20)	9% (11)	5% (6)	120
Community/Gender: Rural Men	29% (24)	31% (25)	23% (18)	13% (11)	4% (3)	82
Community/Gender: Suburban Women	35% (68)	40% (78)	14% (26)	3% (6)	7% (14)	193
Community/Gender: Suburban Men	35% (62)	37% (65)	16% (28)	10% (17)	2% (4)	176
Homeowner	35% (202)	38% (219)	15% (88)	7% (39)	5% (31)	578
Renter	27% (26)	37% (36)	21% (20)	11% (11)	4% (4)	97
Military HHnm: Yes	30% (23)	37% (29)	21% (16)	12% (9)	— (0)	78
Military HH: No	34% (213)	38% (233)	15% (94)	7% (44)	6% (36)	620
Employ: Private Sector	32% (84)	39% (104)	18% (47)	7% (19)	4% (11)	264
Employ: Government	24% (10)	37% (16)	24% (10)	5% (2)	10% (4)	42
Employ: Self-Employed	36% (21)	29% (17)	22% (13)	11% (6)	2% (1)	58
Employ: Homemaker	39% (13)	43% (14)	17% (6)	— (0)	1% (0)	33
Employ: Student	14% (2)	43% (8)	35% (6)	6% (1)	3% (1)	18
Employ: Retired	40% (71)	38% (66)	10% (17)	8% (13)	5% (8)	176
Employ: Unemployed	27% (17)	37% (24)	9% (6)	10% (7)	16% (10)	64
Employ: Other	42% (18)	33% (14)	11% (5)	10% (4)	4% (1)	42
Self + Household: White-Collar	37% (84)	37% (85)	15% (35)	7% (16)	4% (9)	228
Self + Household: Blue Collar	36% (128)	37% (129)	17% (59)	8% (27)	3% (11)	355

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	34%	(236)	38%	(262)	16%	(110)	8%	(53)	5%	(37)	698
Union HH: Yes	37%	(30)	41%	(33)	12%	(10)	9%	(7)	2%	(2)	82
Union HH: No	33%	(206)	37%	(229)	16%	(100)	7%	(46)	6%	(35)	616
LGBTQ+: Yes	30%	(23)	42%	(32)	16%	(12)	11%	(8)	1%	(1)	76
LGBTQ+: No	34%	(213)	37%	(230)	16%	(98)	7%	(45)	6%	(36)	622
Motivated to Vote	36%	(226)	36%	(225)	16%	(99)	8%	(47)	4%	(24)	621
Parent: Yes	28%	(50)	36%	(63)	17%	(30)	11%	(20)	7%	(13)	176
Parent: No	36%	(186)	38%	(199)	15%	(80)	6%	(34)	5%	(24)	522
COVID Vaccine: Yes	36%	(164)	37%	(172)	14%	(66)	7%	(30)	6%	(28)	461
COVID Vaccine: No	30%	(71)	38%	(90)	18%	(44)	10%	(23)	4%	(9)	237
Student Loans: Yes	22%	(28)	42%	(55)	20%	(27)	10%	(13)	6%	(8)	130
Student Loans: No	37%	(208)	37%	(207)	15%	(83)	7%	(40)	5%	(29)	568
Favorable Opinion of Haley	34%	(73)	45%	(98)	14%	(31)	6%	(14)	1%	(3)	219
Unfavorable Opinion of Haley	37%	(115)	37%	(115)	17%	(54)	8%	(24)	2%	(5)	313
Protestant	40%	(65)	34%	(56)	15%	(24)	6%	(10)	5%	(8)	164
Roman Catholic	36%	(51)	42%	(60)	8%	(11)	7%	(9)	8%	(11)	142
Mormon	3%	(0)	71%	(3)	—	(0)	26%	(1)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	38%	(4)	15%	(2)	16%	(2)	—	(0)	10
Jewish	43%	(5)	37%	(4)	—	(0)	8%	(1)	12%	(1)	12
Muslim	27%	(2)	52%	(4)	—	(0)	21%	(2)	—	(0)	8
Buddhist	90%	(4)	—	(0)	—	(0)	—	(0)	10%	(0)	4
Hindu	61%	(2)	39%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	17%	(6)	68%	(23)	4%	(1)	11%	(4)	—	(0)	34
Agnostic	48%	(19)	27%	(10)	15%	(6)	9%	(4)	—	(0)	39
Something else	27%	(29)	28%	(31)	32%	(35)	7%	(8)	6%	(7)	109
Nothing in particular	29%	(50)	39%	(65)	19%	(32)	8%	(13)	5%	(9)	168
Prodigal Biden Voter	19%	(7)	54%	(19)	15%	(5)	7%	(3)	5%	(2)	35
Undecided Voter (DK/WNV)	22%	(16)	39%	(28)	18%	(13)	12%	(9)	10%	(7)	73
Undecided Voter (DK)	9%	(2)	51%	(13)	13%	(3)	18%	(5)	9%	(2)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (246)	32% (225)	17% (122)	7% (51)	8% (54)	698
Gender: Male	36% (121)	29% (98)	20% (66)	9% (31)	6% (19)	335
Gender: Female	34% (125)	35% (127)	15% (56)	6% (20)	10% (35)	363
Age: 18-34	30% (56)	32% (58)	19% (35)	9% (17)	10% (19)	184
Age: 35-44	34% (33)	22% (21)	21% (20)	7% (7)	16% (16)	97
Age: 45-64	32% (79)	37% (93)	19% (46)	7% (18)	5% (13)	249
Age: 65+	47% (79)	31% (53)	12% (20)	6% (9)	4% (7)	168
GenZers: 1997-2012	34% (29)	23% (20)	21% (18)	9% (8)	13% (11)	85
Millennials: 1981-1996	30% (56)	30% (56)	19% (35)	9% (16)	12% (22)	185
GenXers: 1965-1980	32% (62)	40% (77)	14% (26)	9% (17)	5% (10)	193
Baby Boomers: 1946-1964	41% (95)	31% (71)	18% (42)	4% (10)	5% (11)	229
Educ: < College	33% (155)	34% (159)	17% (79)	7% (35)	9% (40)	469
Educ: Bachelors degree	41% (58)	26% (37)	19% (27)	9% (12)	6% (8)	143
Educ: Post-grad	37% (32)	33% (29)	18% (16)	5% (4)	6% (5)	86
Income: Under 50k	34% (109)	30% (95)	20% (63)	7% (21)	9% (29)	316
Income: 50k-100k	36% (91)	33% (85)	16% (40)	9% (23)	6% (16)	255
Income: 100k+	36% (46)	36% (45)	15% (19)	6% (7)	7% (8)	127
Ethnicity: White (Non-Hispanic)	36% (202)	33% (183)	17% (93)	7% (40)	7% (40)	558
Ethnicity: Hispanic	15% (3)	42% (10)	31% (7)	11% (2)	— (0)	23
Ethnicity: Black (Non-Hispanic)	38% (34)	23% (21)	19% (17)	6% (6)	13% (12)	90
Ethnicity: Asian + Other (Non-Hispanic)	22% (6)	41% (11)	18% (5)	13% (4)	6% (2)	28
All Christian	38% (123)	34% (108)	15% (49)	6% (18)	7% (23)	322
All Non-Christian	52% (14)	26% (7)	9% (3)	2% (1)	10% (3)	26
Atheist	42% (14)	33% (11)	10% (3)	15% (5)	— (0)	34
Agnostic/Nothing in particular	30% (63)	33% (68)	18% (36)	11% (22)	8% (17)	207
Something Else	30% (32)	28% (30)	28% (30)	5% (6)	10% (11)	109
Evangelical	45% (69)	27% (41)	19% (30)	5% (8)	4% (5)	153
Non-Evangelical	31% (83)	34% (91)	19% (49)	5% (12)	11% (29)	263
PID: Dem (no lean)	43% (111)	38% (99)	10% (25)	4% (10)	5% (13)	257
PID: Ind (no lean)	31% (61)	27% (54)	20% (39)	8% (16)	13% (26)	197
PID: Rep (no lean)	30% (74)	30% (72)	24% (58)	10% (25)	6% (15)	244

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(246)	32%	(225)	17%	(122)	7%	(51)	8%	(54)	698
PID/Gender: Dem Men	49%	(58)	32%	(38)	12%	(15)	5%	(6)	2%	(2)	118
PID/Gender: Dem Women	38%	(53)	44%	(61)	7%	(10)	3%	(4)	8%	(11)	139
PID/Gender: Ind Men	35%	(34)	28%	(27)	20%	(20)	10%	(9)	8%	(7)	97
PID/Gender: Ind Women	27%	(27)	27%	(27)	20%	(20)	7%	(7)	19%	(19)	100
PID/Gender: Rep Men	25%	(30)	27%	(33)	27%	(32)	13%	(16)	8%	(10)	120
PID/Gender: Rep Women	36%	(44)	32%	(39)	21%	(26)	7%	(9)	4%	(5)	123
Ideo: Liberal (1-3)	43%	(91)	38%	(80)	10%	(22)	5%	(11)	3%	(6)	211
Ideo: Moderate (4)	32%	(63)	32%	(63)	18%	(36)	8%	(16)	11%	(22)	200
Ideo: Conservative (5-7)	33%	(87)	28%	(72)	22%	(57)	8%	(22)	8%	(21)	259
Ideo/PID: Conservative Republican	34%	(61)	30%	(54)	21%	(39)	9%	(16)	7%	(12)	183
Ideo/PID: Moderate/Liberal Republican	22%	(13)	27%	(15)	31%	(17)	17%	(9)	4%	(2)	56
Ideo/PID: Moderate/Conservative Democrat	45%	(42)	31%	(28)	13%	(12)	3%	(3)	8%	(8)	92
Ideo/PID: Liberal Democrat	42%	(69)	42%	(69)	8%	(13)	5%	(7)	3%	(5)	164
Unfavorable of Biden and Trump	29%	(36)	30%	(36)	21%	(26)	8%	(9)	12%	(15)	121
2024 H2H Matchup: Biden Voter	44%	(138)	38%	(118)	10%	(32)	3%	(8)	5%	(17)	314
2024 H2H Matchup: Trump Voter	29%	(89)	30%	(93)	24%	(74)	11%	(34)	7%	(20)	312
2024 H2H Matchup: Would not Vote	15%	(4)	24%	(6)	22%	(5)	18%	(4)	22%	(5)	25
2024 H2H Matchup: Do not Know	31%	(14)	16%	(8)	21%	(10)	10%	(5)	23%	(11)	47
2022 House Vote: Democrat	43%	(132)	39%	(118)	10%	(31)	4%	(11)	4%	(13)	304
2022 House Vote: Republican	31%	(86)	26%	(73)	26%	(72)	11%	(30)	6%	(18)	279
2022 House Vote: Did not Vote	21%	(21)	31%	(30)	17%	(17)	8%	(8)	22%	(22)	98
2020 Vote: Joe Biden	42%	(135)	38%	(123)	11%	(37)	3%	(8)	6%	(18)	322
2020 Vote: Donald Trump	31%	(93)	27%	(82)	24%	(73)	11%	(35)	7%	(21)	304
2020 Vote: Someone Else	24%	(2)	13%	(1)	15%	(1)	20%	(2)	29%	(3)	10
2020 Vote: Did not Vote	24%	(15)	29%	(18)	17%	(11)	11%	(7)	19%	(12)	63
2016 Vote: Hillary Clinton	42%	(100)	37%	(90)	10%	(25)	4%	(9)	6%	(15)	239
2016 Vote: Donald Trump	33%	(88)	27%	(72)	25%	(68)	9%	(24)	7%	(18)	271
2016 Vote: Someone Else	50%	(17)	25%	(8)	9%	(3)	7%	(2)	8%	(3)	33
2020 Vote/PID: Not Biden/Democrat	26%	(7)	39%	(11)	8%	(2)	20%	(6)	7%	(2)	28
2020 Vote/PID: Not Trump/Republican	18%	(6)	36%	(13)	26%	(9)	6%	(2)	15%	(5)	37

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (246)	32% (225)	17% (122)	7% (51)	8% (54)	698
U.S. Economy: Wrong Track	30% (136)	30% (134)	22% (99)	9% (40)	9% (41)	450
U.S. Economy: Right Direction	44% (110)	37% (91)	9% (23)	4% (11)	5% (13)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44% (105)	41% (99)	7% (17)	3% (6)	5% (11)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29% (98)	26% (89)	25% (86)	11% (37)	8% (28)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	35% (43)	30% (37)	16% (19)	7% (8)	12% (14)	121
Top 2024 Issue: Economy	26% (65)	32% (79)	20% (50)	10% (25)	11% (28)	247
Community: Urban	34% (44)	33% (42)	17% (21)	5% (6)	12% (15)	127
Community: Suburban	37% (137)	34% (124)	17% (63)	6% (22)	6% (24)	369
Community: Rural	32% (65)	29% (59)	19% (38)	12% (24)	8% (15)	201
Community/Gender: Urban Women	27% (13)	35% (17)	18% (9)	1% (0)	20% (10)	50
Community/Gender: Urban Men	39% (30)	31% (24)	16% (12)	7% (6)	6% (5)	77
Community/Gender: Rural Women	30% (36)	32% (38)	20% (24)	11% (13)	8% (10)	120
Community/Gender: Rural Men	36% (30)	26% (21)	18% (15)	13% (11)	7% (5)	82
Community/Gender: Suburban Women	39% (76)	37% (72)	12% (23)	3% (7)	8% (15)	193
Community/Gender: Suburban Men	35% (61)	30% (52)	22% (39)	8% (15)	5% (9)	176
Homeowner	37% (212)	33% (192)	17% (97)	6% (35)	7% (43)	578
Renter	30% (29)	27% (27)	23% (23)	14% (13)	6% (5)	97
Military HHnm: Yes	33% (26)	31% (24)	30% (23)	3% (3)	3% (2)	78
Military HH: No	35% (220)	32% (201)	16% (99)	8% (49)	8% (51)	620
Employ: Private Sector	33% (89)	33% (88)	18% (48)	7% (19)	8% (20)	264
Employ: Government	18% (7)	35% (15)	33% (14)	2% (1)	12% (5)	42
Employ: Self-Employed	38% (22)	18% (10)	21% (12)	13% (8)	10% (6)	58
Employ: Homemaker	37% (12)	43% (14)	19% (6)	— (0)	1% (0)	33
Employ: Student	23% (4)	28% (5)	15% (3)	17% (3)	17% (3)	18
Employ: Retired	43% (76)	36% (63)	14% (24)	5% (8)	3% (5)	176
Employ: Unemployed	34% (22)	28% (18)	16% (10)	9% (6)	14% (9)	64
Employ: Other	33% (14)	29% (12)	9% (4)	15% (7)	13% (5)	42
Self + Household: White-Collar	37% (85)	35% (80)	18% (41)	3% (7)	6% (15)	228
Self + Household: Blue Collar	36% (127)	32% (113)	17% (60)	9% (33)	6% (21)	355

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(246)	32%	(225)	17%	(122)	7%	(51)	8%	(54)	698
Union HH: Yes	31%	(25)	38%	(31)	19%	(16)	9%	(7)	3%	(2)	82
Union HH: No	36%	(221)	31%	(194)	17%	(106)	7%	(44)	8%	(51)	616
LGBTQ+: Yes	39%	(30)	30%	(23)	14%	(10)	13%	(10)	4%	(3)	76
LGBTQ+: No	35%	(216)	32%	(202)	18%	(111)	7%	(41)	8%	(51)	622
Motivated to Vote	37%	(228)	33%	(206)	18%	(109)	7%	(45)	5%	(33)	621
Parent: Yes	26%	(47)	33%	(57)	15%	(27)	15%	(26)	11%	(19)	176
Parent: No	38%	(199)	32%	(168)	18%	(95)	5%	(25)	7%	(35)	522
COVID Vaccine: Yes	36%	(165)	34%	(158)	18%	(81)	5%	(25)	7%	(32)	461
COVID Vaccine: No	34%	(81)	28%	(67)	17%	(40)	11%	(27)	9%	(22)	237
Student Loans: Yes	21%	(27)	33%	(43)	22%	(28)	12%	(16)	12%	(16)	130
Student Loans: No	39%	(219)	32%	(182)	16%	(93)	6%	(36)	7%	(38)	568
Favorable Opinion of Haley	39%	(86)	31%	(69)	19%	(42)	6%	(13)	4%	(9)	219
Unfavorable Opinion of Haley	37%	(116)	36%	(112)	17%	(53)	7%	(22)	3%	(10)	313
Protestant	37%	(61)	33%	(53)	17%	(28)	5%	(8)	8%	(13)	164
Roman Catholic	41%	(58)	33%	(48)	14%	(20)	5%	(7)	7%	(10)	142
Mormon	—	(0)	74%	(3)	—	(0)	26%	(1)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	38%	(4)	15%	(2)	16%	(2)	—	(0)	10
Jewish	53%	(6)	16%	(2)	12%	(1)	—	(0)	20%	(2)	12
Muslim	27%	(2)	52%	(4)	14%	(1)	7%	(1)	—	(0)	8
Buddhist	90%	(4)	—	(0)	—	(0)	—	(0)	10%	(0)	4
Hindu	61%	(2)	39%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	42%	(14)	33%	(11)	10%	(3)	15%	(5)	—	(0)	34
Agnostic	27%	(10)	53%	(21)	10%	(4)	7%	(3)	2%	(1)	39
Something else	30%	(32)	28%	(30)	28%	(30)	5%	(6)	10%	(11)	109
Nothing in particular	31%	(53)	28%	(48)	19%	(33)	12%	(20)	10%	(16)	168
Prodigal Biden Voter	26%	(9)	40%	(14)	22%	(8)	2%	(1)	11%	(4)	35
Undecided Voter (DK/WNV)	25%	(18)	19%	(14)	21%	(16)	12%	(9)	22%	(16)	73
Undecided Voter (DK)	15%	(4)	24%	(6)	22%	(5)	18%	(4)	22%	(5)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	35% (247)	1% (6)	1% (8)	2% (15)	15% (106)	1% (4)	3% (24)	2% (12)	3% (23)	6% (43)	5% (38)	12%
Gender: Male	36% (121)	— (1)	— (1)	4% (13)	15% (50)	1% (2)	4% (15)	2% (8)	4% (13)	3% (10)	6% (21)	13%
Gender: Female	35% (126)	2% (6)	2% (7)	— (1)	15% (56)	1% (2)	3% (9)	1% (4)	3% (10)	9% (33)	5% (17)	11%
Age: 18-34	38% (71)	1% (1)	2% (4)	2% (4)	8% (15)	2% (4)	1% (2)	3% (5)	6% (12)	9% (17)	3% (5)	5%
Age: 35-44	56% (54)	— (0)	1% (1)	3% (3)	8% (8)	— (0)	5% (5)	5% (5)	1% (1)	8% (8)	— (0)	6%
Age: 45-64	34% (85)	1% (3)	1% (2)	2% (6)	18% (46)	— (0)	5% (12)	1% (2)	2% (6)	5% (12)	5% (11)	14%
Age: 65+	22% (38)	1% (2)	— (0)	1% (1)	22% (37)	— (0)	3% (6)	— (0)	3% (5)	4% (7)	13% (21)	19%
GenZers: 1997-2012	33% (28)	1% (1)	2% (1)	5% (4)	3% (2)	— (0)	1% (1)	2% (2)	7% (6)	14% (12)	6% (5)	3%
Millennials: 1981-1996	51% (94)	— (0)	2% (4)	2% (4)	10% (18)	2% (4)	2% (4)	4% (8)	4% (7)	5% (10)	— (0)	7%
GenXers: 1965-1980	33% (63)	1% (2)	1% (2)	3% (6)	18% (35)	— (0)	5% (10)	1% (2)	2% (3)	7% (14)	3% (6)	17%
Baby Boomers: 1946-1964	27% (62)	1% (3)	— (1)	1% (1)	22% (51)	— (0)	4% (10)	— (0)	3% (7)	3% (6)	12% (27)	14%
Educ: < College	37% (173)	— (2)	1% (6)	3% (12)	16% (75)	1% (4)	3% (13)	2% (8)	4% (17)	6% (27)	7% (34)	10%
Educ: Bachelors degree	35% (51)	1% (1)	1% (1)	1% (1)	14% (20)	— (0)	5% (7)	1% (1)	2% (2)	9% (13)	2% (2)	13%
Educ: Post-grad	27% (23)	4% (4)	— (0)	2% (1)	13% (11)	— (0)	6% (5)	3% (3)	4% (4)	3% (3)	2% (2)	21%
Income: Under 50k	36% (113)	— (1)	2% (6)	4% (12)	12% (39)	— (0)	4% (12)	2% (5)	4% (13)	6% (18)	8% (27)	10%
Income: 50k-100k	37% (94)	2% (4)	— (1)	1% (1)	18% (46)	— (1)	3% (7)	1% (3)	3% (8)	8% (21)	3% (8)	11%
Income: 100k+	31% (40)	1% (1)	— (0)	1% (1)	16% (21)	3% (3)	5% (6)	4% (4)	2% (2)	4% (5)	2% (3)	19%
Ethnicity: White (Non-Hispanic)	35% (195)	1% (5)	— (2)	1% (5)	17% (96)	1% (4)	4% (23)	2% (9)	2% (13)	6% (34)	5% (31)	13%
Ethnicity: Hispanic	50% (11)	2% (0)	— (0)	— (0)	6% (1)	— (0)	1% (0)	— (0)	— (0)	14% (3)	13% (3)	4%
Ethnicity: Black (Non-Hispanic)	39% (35)	1% (1)	7% (6)	8% (7)	3% (3)	— (0)	1% (1)	2% (2)	10% (9)	6% (5)	2% (2)	9%
Ethnicity: Asian + Other (Non-Hispanic)	23% (6)	— (0)	— (0)	8% (2)	19% (5)	3% (1)	1% (0)	4% (1)	4% (1)	5% (1)	8% (2)	5%
All Christian	31% (101)	— (1)	— (1)	1% (3)	22% (70)	— (1)	2% (8)	2% (5)	4% (12)	5% (14)	9% (28)	12%
All Non-Christian	24% (6)	— (0)	3% (1)	9% (2)	5% (1)	— (0)	7% (2)	4% (1)	2% (0)	10% (3)	— (0)	12%
Atheist	30% (10)	— (0)	1% (0)	2% (1)	— (0)	— (0)	9% (3)	— (0)	— (0)	22% (7)	— (0)	25%
Agnostic/Nothing in particular	39% (80)	2% (4)	1% (2)	2% (5)	10% (20)	1% (2)	5% (11)	2% (5)	3% (6)	8% (16)	3% (7)	13%
Something Else	45% (49)	— (0)	3% (3)	3% (4)	13% (14)	— (0)	1% (1)	1% (2)	3% (4)	3% (3)	2% (3)	4%
Evangelical	36% (55)	— (0)	2% (3)	1% (2)	24% (37)	— (0)	2% (4)	2% (4)	3% (5)	5% (8)	6% (9)	8%
Non-Evangelical	34% (88)	1% (2)	— (0)	2% (5)	17% (45)	1% (1)	2% (5)	1% (2)	4% (11)	3% (9)	8% (21)	12%
PID: Dem (no lean)	28% (73)	1% (3)	2% (5)	3% (7)	2% (5)	— (0)	7% (18)	1% (2)	5% (12)	10% (26)	6% (16)	23%
PID: Ind (no lean)	31% (61)	2% (3)	1% (2)	2% (5)	15% (29)	— (1)	2% (4)	2% (5)	3% (6)	6% (12)	7% (14)	11%
PID: Rep (no lean)	46% (113)	— (0)	— (0)	1% (3)	29% (71)	1% (3)	1% (3)	2% (5)	2% (4)	2% (5)	3% (7)	1%
PID/Gender: Dem Men	28% (33)	— (1)	1% (1)	5% (6)	3% (3)	— (0)	9% (11)	— (0)	4% (5)	6% (7)	6% (7)	26%
PID/Gender: Dem Women	29% (40)	2% (2)	3% (4)	1% (1)	2% (2)	— (0)	5% (7)	1% (2)	5% (7)	14% (19)	7% (9)	20%
PID/Gender: Ind Men	30% (29)	— (0)	— (0)	5% (4)	17% (17)	1% (1)	1% (1)	4% (4)	5% (4)	2% (2)	9% (8)	11%
PID/Gender: Ind Women	33% (33)	3% (3)	2% (2)	— (0)	13% (13)	— (0)	3% (3)	1% (1)	2% (2)	10% (10)	6% (6)	10%
PID/Gender: Rep Men	50% (60)	— (0)	— (0)	2% (2)	25% (30)	1% (1)	2% (3)	3% (4)	3% (3)	1% (1)	5% (6)	1%
PID/Gender: Rep Women	43% (54)	— (0)	— (0)	— (1)	33% (41)	1% (2)	— (0)	1% (1)	1% (1)	3% (4)	1% (2)	2%
Ideo: Liberal (1-3)	24% (51)	1% (3)	2% (4)	1% (3)	2% (4)	1% (1)	9% (18)	1% (2)	3% (7)	12% (26)	5% (10)	25%
Ideo: Moderate (4)	37% (73)	1% (2)	2% (4)	3% (6)	12% (25)	— (0)	3% (5)	2% (3)	4% (8)	5% (10)	10% (19)	10%
Ideo: Conservative (5-7)	42% (110)	— (1)	— (0)	2% (4)	27% (71)	1% (3)	1% (1)	3% (7)	3% (7)	2% (6)	3% (8)	4%

Continued on next page

**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	35% (247)	1% (6)	1% (8)	2% (15)	15% (106)	1% (4)	3% (24)	2% (12)	3% (23)	6% (43)	5% (38)	12%
Ideo/PID: Conservative Republican	47% (87)	— (0)	— (0)	1% (2)	31% (56)	1% (2)	1% (1)	3% (5)	1% (2)	3% (5)	2% (4)	2%
Ideo/PID: Moderate/Liberal Republican	46% (26)	— (0)	— (0)	1% (1)	23% (13)	2% (1)	2% (1)	1% (1)	4% (2)	— (0)	7% (4)	—
Ideo/PID: Moderate/Conservative Democrat	38% (34)	1% (1)	3% (3)	5% (5)	3% (3)	— (0)	2% (2)	1% (1)	8% (7)	7% (7)	9% (8)	14%
Ideo/PID: Liberal Democrat	22% (36)	1% (2)	1% (2)	1% (2)	1% (2)	— (0)	10% (16)	1% (1)	3% (5)	12% (19)	5% (8)	28%
Unfavorable of Biden and Trump	55% (67)	2% (2)	1% (1)	— (0)	11% (13)	— (1)	2% (3)	1% (1)	— (0)	4% (5)	6% (7)	2%
2024 H2H Matchup: Biden Voter	24% (77)	2% (5)	1% (4)	1% (4)	3% (9)	— (0)	7% (21)	1% (4)	5% (15)	11% (35)	7% (22)	25%
2024 H2H Matchup: Trump Voter	45% (139)	— (0)	1% (2)	2% (8)	29% (89)	1% (4)	1% (3)	3% (8)	2% (6)	2% (6)	4% (12)	1%
2024 H2H Matchup: Would not Vote	56% (14)	4% (1)	— (0)	1% (0)	1% (0)	1% (0)	2% (1)	— (0)	4% (1)	5% (1)	4% (1)	—
2024 H2H Matchup: Do not Know	38% (18)	1% (0)	2% (1)	5% (2)	17% (8)	1% (0)	1% (0)	— (0)	— (0)	2% (1)	6% (3)	2%
2022 House Vote: Democrat	27% (81)	1% (3)	1% (4)	2% (7)	2% (7)	— (1)	6% (18)	2% (6)	5% (14)	9% (27)	6% (19)	25%
2022 House Vote: Republican	43% (119)	1% (2)	— (0)	2% (4)	31% (87)	— (1)	1% (3)	2% (4)	2% (4)	4% (10)	4% (12)	1%
2022 House Vote: Did not Vote	44% (43)	1% (1)	4% (3)	3% (3)	11% (10)	3% (2)	2% (2)	2% (2)	5% (5)	5% (5)	6% (6)	3%
2020 Vote: Joe Biden	27% (87)	2% (5)	2% (6)	2% (6)	3% (10)	— (0)	6% (20)	1% (5)	5% (15)	10% (31)	6% (20)	23%
2020 Vote: Donald Trump	44% (132)	— (0)	— (1)	2% (5)	30% (90)	1% (3)	1% (3)	2% (5)	1% (4)	3% (9)	4% (13)	2%
2020 Vote: Someone Else	43% (4)	— (0)	— (0)	— (0)	9% (1)	— (0)	8% (1)	— (0)	— (0)	1% (0)	— (0)	7%
2020 Vote: Did not Vote	38% (24)	2% (1)	1% (1)	5% (3)	7% (5)	1% (1)	2% (1)	4% (3)	5% (3)	5% (3)	7% (5)	2%
2016 Vote: Hillary Clinton	26% (63)	1% (3)	1% (2)	1% (4)	3% (7)	— (0)	8% (18)	1% (3)	4% (10)	11% (26)	6% (15)	26%
2016 Vote: Donald Trump	41% (111)	— (0)	— (1)	1% (4)	31% (84)	1% (2)	1% (3)	1% (4)	1% (4)	1% (3)	4% (10)	4%
2016 Vote: Someone Else	28% (9)	7% (2)	— (0)	— (0)	15% (5)	— (0)	6% (2)	5% (2)	— (0)	4% (1)	11% (4)	12%
2020 Vote/PID: Not Biden/Democrat	54% (15)	— (0)	3% (1)	7% (2)	— (0)	1% (0)	2% (1)	— (0)	5% (2)	— (0)	7% (2)	6%
2020 Vote/PID: Not Trump/Republican	46% (17)	— (0)	— (0)	2% (1)	11% (4)	— (0)	— (0)	5% (2)	6% (2)	3% (1)	2% (1)	—
U.S. Economy: Wrong Track	42% (187)	1% (3)	1% (5)	2% (9)	21% (96)	1% (3)	2% (9)	1% (6)	3% (13)	5% (21)	4% (18)	4%
U.S. Economy: Right Direction	24% (61)	1% (3)	1% (2)	2% (6)	4% (10)	1% (1)	6% (15)	2% (6)	4% (10)	9% (22)	8% (20)	26%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24% (57)	— (1)	1% (4)	3% (6)	1% (2)	— (0)	7% (17)	2% (4)	6% (14)	10% (23)	8% (19)	27%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43% (147)	— (1)	1% (2)	2% (7)	28% (94)	1% (4)	— (1)	1% (5)	2% (6)	4% (13)	4% (14)	1%
Prsnl. Fin. Sit. 2021-23: Same Under Both	36% (44)	4% (4)	1% (2)	1% (2)	8% (9)	— (0)	5% (6)	2% (3)	2% (3)	6% (7)	5% (5)	11%
Top 2024 Issue: Economy	100% (247)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community: Urban	34% (43)	2% (3)	2% (3)	6% (7)	9% (12)	2% (2)	8% (10)	5% (6)	6% (8)	7% (9)	2% (3)	6%
Community: Suburban	38% (142)	1% (2)	1% (4)	1% (4)	15% (55)	1% (2)	2% (8)	1% (4)	3% (11)	6% (23)	6% (23)	13%
Community: Rural	31% (62)	1% (1)	— (1)	2% (3)	19% (39)	— (0)	3% (7)	1% (1)	2% (3)	5% (11)	6% (12)	14%
Community/Gender: Urban Women	37% (18)	4% (2)	6% (3)	— (0)	7% (4)	— (0)	4% (2)	6% (3)	8% (4)	16% (8)	— (0)	1%
Community/Gender: Urban Men	32% (25)	1% (1)	— (0)	9% (7)	10% (8)	3% (2)	10% (8)	4% (3)	5% (4)	2% (1)	3% (3)	10%
Community/Gender: Rural Women	33% (40)	1% (1)	— (0)	— (0)	25% (29)	— (0)	4% (5)	— (0)	— (0)	7% (8)	3% (4)	11%
Community/Gender: Rural Men	28% (22)	— (0)	— (0)	4% (3)	12% (10)	— (0)	2% (2)	1% (1)	4% (3)	3% (3)	10% (8)	19%
Community/Gender: Suburban Women	35% (68)	1% (2)	2% (3)	1% (1)	12% (23)	1% (2)	1% (2)	1% (1)	3% (6)	9% (17)	7% (13)	14%
Community/Gender: Suburban Men	42% (74)	— (0)	— (1)	2% (3)	18% (32)	— (0)	3% (5)	2% (3)	3% (6)	3% (6)	6% (11)	11%
Homeowner	35% (203)	1% (5)	— (1)	1% (9)	17% (99)	1% (4)	3% (20)	1% (7)	3% (17)	6% (36)	6% (33)	13%
Renter	35% (34)	2% (2)	6% (6)	5% (5)	7% (7)	— (0)	3% (3)	4% (4)	5% (5)	6% (6)	4% (4)	7%

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	35% (247)	1% (6)	1% (8)	2% (15)	15% (106)	1% (4)	3% (24)	2% (12)	3% (23)	6% (43)	5% (38)	12%
Military HH: Yes	32% (25)	2% (1)	— (0)	3% (2)	17% (13)	— (0)	3% (3)	— (0)	— (0)	2% (1)	8% (6)	20%
Military HH: No	36% (222)	1% (5)	1% (7)	2% (12)	15% (93)	1% (4)	3% (22)	2% (12)	4% (23)	7% (42)	5% (32)	11%
Employ: Private Sector	42% (112)	— (1)	1% (3)	2% (5)	15% (40)	— (1)	4% (11)	2% (6)	2% (6)	7% (18)	3% (7)	9%
Employ: Government	27% (11)	— (0)	2% (1)	— (0)	20% (8)	— (0)	2% (1)	2% (1)	— (0)	7% (3)	6% (2)	20%
Employ: Self-Employed	34% (20)	1% (0)	2% (1)	1% (0)	5% (3)	2% (1)	2% (1)	6% (3)	2% (1)	7% (4)	2% (1)	15%
Employ: Homemaker	25% (8)	6% (2)	3% (1)	— (0)	20% (7)	5% (2)	1% (0)	1% (0)	8% (3)	10% (3)	— (0)	9%
Employ: Student	24% (4)	— (0)	— (0)	3% (1)	8% (1)	— (0)	6% (1)	— (0)	15% (3)	15% (3)	— (0)	1%
Employ: Retired	24% (42)	2% (3)	— (0)	1% (2)	21% (37)	— (0)	3% (5)	1% (1)	3% (5)	5% (8)	11% (20)	20%
Employ: Unemployed	47% (30)	— (0)	1% (0)	5% (3)	11% (7)	— (0)	5% (3)	— (0)	9% (6)	5% (3)	8% (5)	2%
Employ: Other	47% (20)	— (0)	2% (1)	10% (4)	6% (2)	— (0)	4% (2)	1% (1)	— (0)	2% (1)	6% (2)	5%
Self + Household: White-Collar	29% (66)	2% (4)	1% (1)	3% (6)	17% (39)	1% (3)	2% (5)	2% (6)	3% (6)	4% (10)	2% (5)	17%
Self + Household: Blue Collar	39% (139)	— (2)	1% (3)	2% (7)	15% (53)	— (1)	5% (18)	2% (6)	3% (10)	7% (24)	7% (23)	10%
Union HH: Yes	27% (22)	2% (2)	1% (1)	2% (2)	18% (15)	— (0)	6% (5)	1% (1)	4% (3)	6% (5)	5% (4)	17%
Union HH: No	37% (226)	1% (4)	1% (7)	2% (13)	15% (91)	1% (4)	3% (19)	2% (11)	3% (20)	6% (38)	5% (34)	11%
LGBTQ+: Yes	28% (21)	2% (1)	1% (0)	— (0)	9% (7)	— (0)	6% (5)	3% (2)	6% (4)	12% (9)	2% (2)	14%
LGBTQ+: No	36% (226)	1% (5)	1% (7)	2% (15)	16% (99)	1% (4)	3% (20)	2% (10)	3% (18)	5% (34)	6% (36)	12%
Motivated to Vote	34% (211)	1% (3)	1% (6)	2% (12)	16% (102)	1% (3)	4% (23)	2% (10)	3% (18)	6% (36)	5% (33)	13%
Parent: Yes	45% (80)	— (0)	2% (4)	2% (4)	11% (20)	2% (3)	3% (5)	5% (9)	2% (3)	7% (12)	1% (2)	9%
Parent: No	32% (168)	1% (6)	1% (4)	2% (11)	16% (86)	— (1)	4% (20)	1% (3)	4% (20)	6% (31)	7% (36)	13%
COVID Vaccine: Yes	34% (156)	1% (3)	1% (5)	1% (5)	14% (65)	— (2)	5% (23)	2% (8)	4% (17)	6% (29)	7% (31)	15%
COVID Vaccine: No	38% (91)	1% (3)	1% (3)	4% (10)	17% (41)	1% (2)	1% (2)	2% (4)	2% (6)	6% (14)	3% (7)	6%
Student Loans: Yes	41% (53)	— (0)	3% (4)	2% (2)	10% (13)	— (0)	3% (4)	— (1)	2% (3)	9% (12)	1% (2)	12%
Student Loans: No	34% (194)	1% (6)	1% (4)	2% (12)	16% (93)	1% (4)	4% (21)	2% (12)	3% (20)	5% (31)	6% (36)	12%
Favorable Opinion of Haley	35% (77)	— (0)	— (1)	2% (4)	26% (56)	1% (1)	2% (5)	1% (3)	3% (7)	4% (10)	4% (8)	10%
Unfavorable Opinion of Haley	31% (97)	1% (5)	1% (3)	3% (9)	11% (35)	1% (3)	5% (16)	2% (5)	2% (7)	7% (23)	7% (20)	18%
Protestant	31% (51)	— (0)	— (0)	— (0)	22% (36)	— (0)	4% (7)	1% (2)	5% (9)	3% (5)	7% (12)	15%
Roman Catholic	30% (43)	1% (1)	— (0)	2% (3)	22% (31)	1% (1)	1% (1)	1% (2)	3% (4)	6% (9)	11% (15)	11%
Mormon	41% (2)	— (0)	6% (0)	— (0)	— (0)	— (0)	— (0)	26% (1)	— (0)	— (0)	27% (1)	—
Orthodox (e.g. Greek or Russian Orthodox)	49% (5)	— (0)	— (0)	— (0)	31% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Jewish	21% (2)	— (0)	— (0)	11% (1)	12% (1)	— (0)	— (0)	— (0)	3% (0)	12% (1)	— (0)	28%
Muslim	45% (4)	— (0)	— (0)	14% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Buddhist	10% (0)	— (0)	19% (1)	— (0)	— (0)	— (0)	42% (2)	— (0)	— (0)	28% (1)	— (0)	—
Hindu	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	39% (1)	— (0)	— (0)	— (0)	—
Atheist	30% (10)	— (0)	1% (0)	2% (1)	— (0)	— (0)	9% (3)	— (0)	— (0)	22% (7)	— (0)	25%
Agnostic	29% (11)	— (0)	— (0)	— (0)	3% (1)	5% (2)	14% (5)	7% (3)	4% (2)	11% (4)	4% (1)	20%
Something else	45% (49)	— (0)	3% (3)	3% (4)	13% (14)	— (0)	1% (1)	1% (2)	3% (4)	3% (3)	2% (3)	4%
Nothing in particular	41% (69)	3% (4)	1% (2)	3% (5)	11% (19)	— (1)	3% (6)	1% (2)	3% (5)	7% (12)	3% (5)	11%
Prodigal Biden Voter	50% (17)	1% (0)	6% (2)	6% (2)	10% (4)	1% (0)	— (0)	1% (0)	— (0)	3% (1)	— (0)	—
Undecided Voter (DK/WNV)	44% (32)	2% (1)	1% (1)	4% (3)	12% (8)	1% (1)	1% (1)	— (0)	2% (1)	3% (2)	5% (4)	2%

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**Table BLMB7:** *Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?*

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	35% (247)	1% (6)	1% (8)	2% (15)	15% (106)	1% (4)	3% (24)	2% (12)	3% (23)	6% (43)	5% (38)	12%
Undecided Voter (DK)	56% (14)	4% (1)	— (0)	1% (0)	1% (0)	1% (0)	2% (1)	— (0)	4% (1)	5% (1)	4% (1)	—

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(329)	38%	(262)	15%	(107)	698
Gender: Male	49%	(164)	38%	(128)	13%	(43)	335
Gender: Female	45%	(165)	37%	(134)	18%	(64)	363
Age: 18-34	51%	(93)	28%	(51)	22%	(40)	184
Age: 35-44	53%	(51)	34%	(32)	14%	(13)	97
Age: 45-64	46%	(115)	40%	(101)	14%	(34)	249
Age: 65+	41%	(69)	47%	(78)	12%	(20)	168
GenZers: 1997-2012	54%	(46)	18%	(15)	28%	(24)	85
Millennials: 1981-1996	50%	(92)	35%	(65)	15%	(28)	185
GenXers: 1965-1980	45%	(86)	41%	(80)	14%	(27)	193
Baby Boomers: 1946-1964	45%	(103)	44%	(100)	11%	(26)	229
Educ: < College	52%	(242)	34%	(160)	14%	(67)	469
Educ: Bachelors degree	40%	(57)	40%	(57)	21%	(30)	143
Educ: Post-grad	35%	(30)	52%	(45)	13%	(11)	86
Income: Under 50k	45%	(143)	39%	(123)	16%	(50)	316
Income: 50k-100k	50%	(128)	35%	(88)	15%	(39)	255
Income: 100k+	46%	(58)	40%	(51)	14%	(18)	127
Ethnicity: White (Non-Hispanic)	50%	(280)	35%	(194)	15%	(84)	558
Ethnicity: Hispanic	39%	(9)	41%	(9)	20%	(5)	23
Ethnicity: Black (Non-Hispanic)	28%	(25)	57%	(51)	15%	(14)	90
Ethnicity: Asian + Other (Non-Hispanic)	53%	(15)	31%	(9)	16%	(5)	28
All Christian	52%	(169)	37%	(118)	11%	(35)	322
All Non-Christian	27%	(7)	45%	(12)	27%	(7)	26
Atheist	7%	(2)	65%	(22)	28%	(10)	34
Agnostic/Nothing in particular	41%	(85)	40%	(83)	19%	(39)	207
Something Else	60%	(66)	25%	(27)	15%	(16)	109
Evangelical	65%	(99)	28%	(42)	7%	(11)	153
Non-Evangelical	48%	(128)	37%	(99)	14%	(37)	263
PID: Dem (no lean)	10%	(26)	78%	(200)	12%	(32)	257
PID: Ind (no lean)	43%	(84)	25%	(50)	32%	(63)	197
PID: Rep (no lean)	90%	(219)	5%	(12)	5%	(13)	244

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(329)	38%	(262)	15%	(107)	698
PID/Gender: Dem Men	10%	(12)	77%	(91)	13%	(16)	118
PID/Gender: Dem Women	10%	(14)	78%	(109)	11%	(16)	139
PID/Gender: Ind Men	46%	(45)	28%	(27)	25%	(24)	97
PID/Gender: Ind Women	39%	(39)	22%	(22)	39%	(39)	100
PID/Gender: Rep Men	89%	(107)	8%	(10)	3%	(3)	120
PID/Gender: Rep Women	90%	(112)	2%	(3)	7%	(9)	123
Ideo: Liberal (1-3)	9%	(20)	72%	(152)	19%	(39)	211
Ideo: Moderate (4)	41%	(82)	39%	(78)	20%	(40)	200
Ideo: Conservative (5-7)	82%	(213)	11%	(28)	7%	(18)	259
Ideo/PID: Conservative Republican	93%	(169)	5%	(9)	2%	(5)	183
Ideo/PID: Moderate/Liberal Republican	81%	(46)	6%	(3)	13%	(8)	56
Ideo/PID: Moderate/Conservative Democrat	23%	(21)	66%	(60)	12%	(11)	92
Ideo/PID: Liberal Democrat	3%	(5)	84%	(138)	12%	(20)	164
Unfavorable of Biden and Trump	43%	(53)	13%	(16)	44%	(53)	121
2024 H2H Matchup: Biden Voter	5%	(17)	79%	(247)	16%	(50)	314
2024 H2H Matchup: Trump Voter	92%	(286)	4%	(12)	4%	(14)	312
2024 H2H Matchup: Would not Vote	34%	(9)	8%	(2)	58%	(15)	25
2024 H2H Matchup: Do not Know	35%	(17)	4%	(2)	61%	(29)	47
2022 House Vote: Democrat	11%	(33)	75%	(228)	14%	(43)	304
2022 House Vote: Republican	87%	(242)	4%	(11)	9%	(25)	279
2022 House Vote: Did not Vote	50%	(49)	21%	(21)	29%	(28)	98
2020 Vote: Joe Biden	8%	(27)	75%	(240)	17%	(54)	322
2020 Vote: Donald Trump	86%	(262)	3%	(8)	11%	(34)	304
2020 Vote: Someone Else	31%	(3)	9%	(1)	61%	(6)	10
2020 Vote: Did not Vote	58%	(36)	21%	(13)	21%	(13)	63
2016 Vote: Hillary Clinton	7%	(18)	82%	(197)	10%	(25)	239
2016 Vote: Donald Trump	82%	(223)	6%	(17)	11%	(31)	271
2016 Vote: Someone Else	21%	(7)	37%	(12)	42%	(14)	33
2020 Vote/PID: Not Biden/Democrat	51%	(14)	27%	(8)	22%	(6)	28
2020 Vote/PID: Not Trump/Republican	76%	(28)	20%	(7)	4%	(1)	37
U.S. Economy: Wrong Track	65%	(291)	17%	(76)	19%	(84)	450
U.S. Economy: Right Direction	15%	(38)	75%	(187)	10%	(24)	248

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(329)	38%	(262)	15%	(107)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	89%	(212)	7%	(17)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(293)	4%	(13)	10%	(32)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(26)	31%	(37)	47%	(57)	121
Top 2024 Issue: Economy	61%	(150)	25%	(62)	14%	(35)	247
Community: Urban	37%	(47)	52%	(66)	11%	(14)	127
Community: Suburban	45%	(167)	39%	(144)	16%	(59)	369
Community: Rural	57%	(115)	26%	(53)	17%	(34)	201
Community/Gender: Urban Women	31%	(16)	58%	(29)	11%	(5)	50
Community/Gender: Urban Men	41%	(31)	48%	(37)	12%	(9)	77
Community/Gender: Rural Women	60%	(72)	23%	(27)	17%	(20)	120
Community/Gender: Rural Men	52%	(43)	31%	(25)	17%	(14)	82
Community/Gender: Suburban Women	40%	(77)	40%	(78)	20%	(38)	193
Community/Gender: Suburban Men	51%	(89)	37%	(66)	12%	(21)	176
Homeowner	47%	(270)	39%	(224)	15%	(84)	578
Renter	49%	(48)	33%	(32)	17%	(17)	97
Military HHnm: Yes	48%	(38)	33%	(25)	19%	(15)	78
Military HH: No	47%	(291)	38%	(237)	15%	(93)	620
Employ: Private Sector	51%	(135)	31%	(83)	18%	(47)	264
Employ: Government	58%	(24)	36%	(15)	6%	(2)	42
Employ: Self-Employed	48%	(27)	36%	(21)	16%	(9)	58
Employ: Homemaker	53%	(18)	27%	(9)	20%	(7)	33
Employ: Student	66%	(12)	9%	(2)	25%	(5)	18
Employ: Retired	40%	(71)	50%	(88)	10%	(17)	176
Employ: Unemployed	40%	(26)	39%	(25)	21%	(13)	64
Employ: Other	37%	(16)	47%	(20)	16%	(7)	42
Self + Household: White-Collar	45%	(104)	39%	(89)	16%	(35)	228
Self + Household: Blue Collar	49%	(173)	38%	(133)	14%	(48)	355
Union HH: Yes	42%	(34)	46%	(37)	12%	(10)	82
Union HH: No	48%	(294)	37%	(225)	16%	(97)	616
LGBTQ+: Yes	27%	(21)	42%	(32)	31%	(24)	76
LGBTQ+: No	50%	(308)	37%	(230)	13%	(83)	622
Motivated to Vote	48%	(296)	40%	(251)	12%	(74)	621

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(329)	38%	(262)	15%	(107)	698
Parent: Yes	55%	(97)	27%	(48)	17%	(31)	176
Parent: No	44%	(232)	41%	(214)	15%	(76)	522
COVID Vaccine: Yes	39%	(178)	47%	(217)	14%	(66)	461
COVID Vaccine: No	63%	(151)	19%	(45)	17%	(41)	237
Student Loans: Yes	44%	(57)	38%	(50)	18%	(23)	130
Student Loans: No	48%	(271)	37%	(212)	15%	(84)	568
Favorable Opinion of Haley	59%	(128)	27%	(59)	14%	(31)	219
Unfavorable Opinion of Haley	36%	(114)	50%	(158)	13%	(41)	313
Protestant	50%	(82)	41%	(67)	9%	(15)	164
Roman Catholic	55%	(78)	33%	(47)	12%	(17)	142
Mormon	70%	(3)	27%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	31%	(3)	24%	(3)	10
Jewish	9%	(1)	50%	(6)	40%	(5)	12
Muslim	52%	(4)	41%	(3)	7%	(1)	8
Buddhist	48%	(2)	42%	(2)	10%	(0)	4
Hindu	—	(0)	39%	(1)	61%	(2)	3
Atheist	7%	(2)	65%	(22)	28%	(10)	34
Agnostic	18%	(7)	68%	(26)	14%	(5)	39
Something else	60%	(66)	25%	(27)	15%	(16)	109
Nothing in particular	46%	(78)	34%	(57)	20%	(34)	168
Prodigal Biden Voter	38%	(13)	15%	(5)	47%	(17)	35
Undecided Voter (DK/WNV)	35%	(25)	5%	(4)	60%	(44)	73
Undecided Voter (DK)	34%	(9)	8%	(2)	58%	(15)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(279)	42%	(293)	18%	(127)	698
Gender: Male	42%	(140)	44%	(148)	14%	(47)	335
Gender: Female	38%	(139)	40%	(144)	22%	(79)	363
Age: 18-34	44%	(80)	32%	(59)	24%	(45)	184
Age: 35-44	43%	(42)	38%	(36)	19%	(19)	97
Age: 45-64	41%	(103)	45%	(112)	14%	(34)	249
Age: 65+	32%	(54)	51%	(85)	17%	(29)	168
GenZers: 1997-2012	47%	(40)	23%	(20)	30%	(26)	85
Millennials: 1981-1996	41%	(76)	39%	(72)	21%	(38)	185
GenXers: 1965-1980	41%	(79)	45%	(88)	14%	(26)	193
Baby Boomers: 1946-1964	36%	(83)	49%	(111)	15%	(35)	229
Educ: < College	44%	(206)	37%	(174)	19%	(89)	469
Educ: Bachelors degree	35%	(50)	47%	(67)	18%	(26)	143
Educ: Post-grad	27%	(23)	60%	(52)	13%	(11)	86
Income: Under 50k	40%	(125)	42%	(134)	18%	(57)	316
Income: 50k-100k	41%	(106)	40%	(101)	19%	(48)	255
Income: 100k+	38%	(48)	45%	(57)	17%	(21)	127
Ethnicity: White (Non-Hispanic)	44%	(247)	39%	(216)	17%	(95)	558
Ethnicity: Hispanic	17%	(4)	45%	(10)	37%	(8)	23
Ethnicity: Black (Non-Hispanic)	19%	(17)	61%	(55)	20%	(18)	90
Ethnicity: Asian + Other (Non-Hispanic)	40%	(11)	41%	(11)	19%	(5)	28
All Christian	44%	(140)	40%	(130)	16%	(51)	322
All Non-Christian	11%	(3)	65%	(17)	24%	(6)	26
Atheist	21%	(7)	62%	(21)	17%	(6)	34
Agnostic/Nothing in particular	36%	(74)	47%	(96)	18%	(37)	207
Something Else	50%	(55)	26%	(28)	24%	(26)	109
Evangelical	58%	(89)	31%	(47)	11%	(17)	153
Non-Evangelical	38%	(99)	41%	(107)	22%	(57)	263
PID: Dem (no lean)	6%	(17)	79%	(204)	14%	(37)	257
PID: Ind (no lean)	37%	(72)	33%	(66)	30%	(59)	197
PID: Rep (no lean)	78%	(190)	9%	(23)	13%	(31)	244

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(279)	42%	(293)	18%	(127)	698
PID/Gender: Dem Men	9%	(11)	79%	(94)	11%	(13)	118
PID/Gender: Dem Women	4%	(6)	79%	(110)	17%	(24)	139
PID/Gender: Ind Men	35%	(34)	41%	(39)	24%	(23)	97
PID/Gender: Ind Women	38%	(38)	26%	(26)	35%	(35)	100
PID/Gender: Rep Men	78%	(94)	13%	(15)	9%	(11)	120
PID/Gender: Rep Women	77%	(95)	6%	(8)	16%	(20)	123
Ideo: Liberal (1-3)	10%	(22)	72%	(153)	17%	(36)	211
Ideo: Moderate (4)	30%	(59)	50%	(100)	20%	(41)	200
Ideo: Conservative (5-7)	71%	(185)	14%	(37)	14%	(37)	259
Ideo/PID: Conservative Republican	83%	(152)	8%	(15)	9%	(16)	183
Ideo/PID: Moderate/Liberal Republican	60%	(34)	14%	(8)	26%	(15)	56
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	68%	(63)	21%	(20)	92
Ideo/PID: Liberal Democrat	4%	(7)	85%	(140)	10%	(17)	164
Unfavorable of Biden and Trump	15%	(19)	30%	(36)	55%	(66)	121
2024 H2H Matchup: Biden Voter	4%	(12)	84%	(263)	12%	(39)	314
2024 H2H Matchup: Trump Voter	82%	(256)	7%	(20)	11%	(35)	312
2024 H2H Matchup: Would not Vote	28%	(7)	4%	(1)	68%	(17)	25
2024 H2H Matchup: Do not Know	9%	(4)	16%	(8)	75%	(36)	47
2022 House Vote: Democrat	5%	(15)	79%	(242)	16%	(47)	304
2022 House Vote: Republican	77%	(214)	9%	(24)	14%	(40)	279
2022 House Vote: Did not Vote	46%	(45)	23%	(23)	30%	(30)	98
2020 Vote: Joe Biden	4%	(13)	80%	(256)	16%	(53)	322
2020 Vote: Donald Trump	77%	(233)	6%	(18)	17%	(53)	304
2020 Vote: Someone Else	18%	(2)	24%	(2)	58%	(6)	10
2020 Vote: Did not Vote	49%	(31)	26%	(16)	25%	(16)	63
2016 Vote: Hillary Clinton	3%	(8)	83%	(198)	14%	(33)	239
2016 Vote: Donald Trump	75%	(203)	9%	(24)	16%	(44)	271
2016 Vote: Someone Else	11%	(4)	61%	(20)	27%	(9)	33
2020 Vote/PID: Not Biden/Democrat	43%	(12)	25%	(7)	32%	(9)	28
2020 Vote/PID: Not Trump/Republican	60%	(22)	35%	(13)	5%	(2)	37
U.S. Economy: Wrong Track	54%	(245)	23%	(102)	23%	(103)	450
U.S. Economy: Right Direction	14%	(34)	77%	(190)	10%	(24)	248

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(279)	42%	(293)	18%	(127)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	89%	(212)	7%	(18)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(259)	9%	(29)	15%	(50)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	42%	(51)	49%	(59)	121
Top 2024 Issue: Economy	50%	(123)	27%	(67)	23%	(58)	247
Community: Urban	28%	(35)	55%	(70)	17%	(22)	127
Community: Suburban	40%	(146)	44%	(163)	16%	(60)	369
Community: Rural	49%	(98)	29%	(59)	22%	(45)	201
Community/Gender: Urban Women	18%	(9)	58%	(29)	24%	(12)	50
Community/Gender: Urban Men	34%	(26)	54%	(41)	12%	(10)	77
Community/Gender: Rural Women	49%	(59)	26%	(31)	25%	(30)	120
Community/Gender: Rural Men	48%	(39)	34%	(28)	18%	(14)	82
Community/Gender: Suburban Women	37%	(72)	44%	(84)	19%	(37)	193
Community/Gender: Suburban Men	42%	(74)	45%	(79)	13%	(23)	176
Homeowner	40%	(232)	43%	(251)	17%	(96)	578
Renter	40%	(39)	37%	(36)	22%	(22)	97
Military HHnm: Yes	35%	(27)	38%	(30)	27%	(21)	78
Military HH: No	41%	(252)	42%	(263)	17%	(105)	620
Employ: Private Sector	48%	(126)	35%	(93)	17%	(46)	264
Employ: Government	43%	(18)	43%	(18)	14%	(6)	42
Employ: Self-Employed	37%	(21)	38%	(22)	25%	(14)	58
Employ: Homemaker	51%	(17)	34%	(11)	15%	(5)	33
Employ: Student	45%	(8)	26%	(5)	28%	(5)	18
Employ: Retired	33%	(57)	54%	(94)	14%	(24)	176
Employ: Unemployed	26%	(16)	48%	(31)	26%	(17)	64
Employ: Other	33%	(14)	44%	(19)	22%	(9)	42
Self + Household: White-Collar	39%	(89)	46%	(105)	15%	(34)	228
Self + Household: Blue Collar	41%	(146)	41%	(146)	18%	(63)	355
Union HH: Yes	35%	(28)	49%	(40)	16%	(13)	82
Union HH: No	41%	(251)	41%	(252)	18%	(113)	616
LGBTQ+: Yes	26%	(20)	44%	(34)	29%	(22)	76
LGBTQ+: No	42%	(259)	42%	(259)	17%	(104)	622
Motivated to Vote	39%	(245)	45%	(278)	16%	(98)	621

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(279)	42%	(293)	18%	(127)	698
Parent: Yes	46%	(81)	33%	(58)	21%	(37)	176
Parent: No	38%	(198)	45%	(235)	17%	(90)	522
COVID Vaccine: Yes	31%	(141)	52%	(240)	17%	(80)	461
COVID Vaccine: No	58%	(138)	22%	(53)	19%	(46)	237
Student Loans: Yes	34%	(44)	41%	(54)	25%	(32)	130
Student Loans: No	41%	(235)	42%	(239)	17%	(94)	568
Favorable Opinion of Haley	50%	(109)	32%	(71)	17%	(38)	219
Unfavorable Opinion of Haley	32%	(100)	53%	(167)	15%	(46)	313
Protestant	43%	(70)	41%	(67)	17%	(27)	164
Roman Catholic	45%	(64)	41%	(59)	14%	(20)	142
Mormon	45%	(2)	27%	(1)	29%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	31%	(3)	24%	(3)	10
Jewish	9%	(1)	61%	(7)	31%	(4)	12
Muslim	14%	(1)	79%	(6)	7%	(1)	8
Buddhist	19%	(1)	42%	(2)	38%	(2)	4
Hindu	—	(0)	76%	(2)	24%	(1)	3
Atheist	21%	(7)	62%	(21)	17%	(6)	34
Agnostic	15%	(6)	73%	(28)	11%	(4)	39
Something else	50%	(55)	26%	(28)	24%	(26)	109
Nothing in particular	40%	(68)	40%	(68)	19%	(32)	168
Prodigal Biden Voter	28%	(10)	20%	(7)	53%	(18)	35
Undecided Voter (DK/WNV)	15%	(11)	12%	(9)	73%	(53)	73
Undecided Voter (DK)	28%	(7)	4%	(1)	68%	(17)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	41%	(289)	22%	(156)	698
Gender: Male	38%	(127)	40%	(136)	22%	(73)	335
Gender: Female	35%	(126)	42%	(154)	23%	(83)	363
Age: 18-34	36%	(66)	34%	(64)	29%	(54)	184
Age: 35-44	49%	(47)	32%	(31)	20%	(19)	97
Age: 45-64	35%	(88)	45%	(113)	19%	(48)	249
Age: 65+	30%	(51)	49%	(82)	21%	(35)	168
GenZers: 1997-2012	37%	(31)	35%	(30)	28%	(24)	85
Millennials: 1981-1996	41%	(76)	33%	(61)	26%	(48)	185
GenXers: 1965-1980	37%	(71)	48%	(92)	16%	(30)	193
Baby Boomers: 1946-1964	32%	(73)	44%	(102)	24%	(54)	229
Educ: < College	41%	(193)	37%	(174)	22%	(102)	469
Educ: Bachelors degree	28%	(41)	47%	(67)	25%	(36)	143
Educ: Post-grad	23%	(20)	56%	(48)	21%	(18)	86
Income: Under 50k	35%	(111)	42%	(133)	23%	(72)	316
Income: 50k-100k	39%	(100)	39%	(99)	22%	(56)	255
Income: 100k+	33%	(41)	46%	(58)	22%	(28)	127
Ethnicity: White (Non-Hispanic)	38%	(213)	40%	(223)	22%	(121)	558
Ethnicity: Hispanic	18%	(4)	49%	(11)	34%	(8)	23
Ethnicity: Black (Non-Hispanic)	27%	(25)	52%	(47)	20%	(18)	90
Ethnicity: Asian + Other (Non-Hispanic)	39%	(11)	29%	(8)	32%	(9)	28
All Christian	40%	(129)	38%	(121)	22%	(71)	322
All Non-Christian	15%	(4)	59%	(16)	26%	(7)	26
Atheist	5%	(2)	77%	(26)	18%	(6)	34
Agnostic/Nothing in particular	31%	(65)	42%	(87)	27%	(55)	207
Something Else	48%	(53)	36%	(39)	16%	(18)	109
Evangelical	55%	(84)	33%	(50)	12%	(19)	153
Non-Evangelical	34%	(89)	41%	(109)	25%	(65)	263
PID: Dem (no lean)	5%	(13)	83%	(213)	12%	(31)	257
PID: Ind (no lean)	28%	(54)	32%	(64)	40%	(79)	197
PID: Rep (no lean)	76%	(185)	5%	(13)	19%	(46)	244

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	41%	(289)	22%	(156)	698
PID/Gender: Dem Men	5%	(6)	85%	(100)	10%	(12)	118
PID/Gender: Dem Women	6%	(8)	81%	(113)	14%	(19)	139
PID/Gender: Ind Men	30%	(29)	31%	(30)	39%	(38)	97
PID/Gender: Ind Women	26%	(26)	33%	(33)	41%	(41)	100
PID/Gender: Rep Men	76%	(92)	4%	(5)	19%	(23)	120
PID/Gender: Rep Women	75%	(93)	6%	(7)	19%	(23)	123
Ideo: Liberal (1-3)	8%	(16)	78%	(164)	15%	(31)	211
Ideo: Moderate (4)	25%	(49)	47%	(94)	29%	(57)	200
Ideo: Conservative (5-7)	68%	(176)	10%	(26)	22%	(57)	259
Ideo/PID: Conservative Republican	80%	(146)	3%	(5)	17%	(31)	183
Ideo/PID: Moderate/Liberal Republican	61%	(34)	13%	(7)	26%	(14)	56
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	73%	(67)	17%	(16)	92
Ideo/PID: Liberal Democrat	3%	(4)	88%	(144)	9%	(15)	164
Unfavorable of Biden and Trump	12%	(15)	26%	(32)	62%	(75)	121
2024 H2H Matchup: Biden Voter	2%	(6)	84%	(265)	14%	(43)	314
2024 H2H Matchup: Trump Voter	77%	(241)	5%	(15)	18%	(56)	312
2024 H2H Matchup: Would not Vote	13%	(3)	2%	(0)	86%	(22)	25
2024 H2H Matchup: Do not Know	4%	(2)	20%	(9)	76%	(36)	47
2022 House Vote: Democrat	4%	(13)	81%	(246)	15%	(46)	304
2022 House Vote: Republican	72%	(201)	7%	(20)	21%	(58)	279
2022 House Vote: Did not Vote	36%	(36)	23%	(22)	41%	(40)	98
2020 Vote: Joe Biden	2%	(8)	80%	(256)	18%	(58)	322
2020 Vote: Donald Trump	71%	(217)	5%	(14)	24%	(73)	304
2020 Vote: Someone Else	12%	(1)	26%	(3)	62%	(6)	10
2020 Vote: Did not Vote	43%	(27)	26%	(16)	31%	(19)	63
2016 Vote: Hillary Clinton	4%	(10)	86%	(204)	10%	(24)	239
2016 Vote: Donald Trump	69%	(188)	8%	(23)	22%	(60)	271
2016 Vote: Someone Else	11%	(4)	38%	(13)	51%	(17)	33
2020 Vote/PID: Not Biden/Democrat	38%	(11)	35%	(10)	28%	(8)	28
2020 Vote/PID: Not Trump/Republican	61%	(22)	26%	(10)	13%	(5)	37
U.S. Economy: Wrong Track	49%	(221)	21%	(96)	30%	(133)	450
U.S. Economy: Right Direction	13%	(32)	78%	(193)	9%	(23)	248

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	41%	(289)	22%	(156)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	90%	(214)	9%	(20)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(241)	8%	(27)	21%	(70)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	39%	(48)	54%	(65)	121
Top 2024 Issue: Economy	49%	(122)	29%	(71)	22%	(54)	247
Community: Urban	23%	(29)	57%	(72)	20%	(26)	127
Community: Suburban	36%	(134)	43%	(157)	21%	(78)	369
Community: Rural	45%	(90)	30%	(59)	26%	(52)	201
Community/Gender: Urban Women	23%	(11)	59%	(30)	18%	(9)	50
Community/Gender: Urban Men	23%	(18)	55%	(43)	22%	(17)	77
Community/Gender: Rural Women	45%	(54)	28%	(34)	27%	(32)	120
Community/Gender: Rural Men	44%	(36)	32%	(26)	24%	(20)	82
Community/Gender: Suburban Women	32%	(61)	47%	(90)	22%	(42)	193
Community/Gender: Suburban Men	41%	(73)	38%	(67)	21%	(36)	176
Homeowner	36%	(208)	42%	(243)	22%	(127)	578
Renter	38%	(37)	39%	(38)	24%	(23)	97
Military HHnm: Yes	37%	(29)	36%	(28)	27%	(21)	78
Military HH: No	36%	(224)	42%	(261)	22%	(135)	620
Employ: Private Sector	39%	(102)	37%	(98)	24%	(64)	264
Employ: Government	34%	(14)	47%	(20)	20%	(8)	42
Employ: Self-Employed	37%	(21)	37%	(21)	26%	(15)	58
Employ: Homemaker	45%	(15)	33%	(11)	22%	(7)	33
Employ: Student	45%	(8)	13%	(2)	42%	(8)	18
Employ: Retired	32%	(57)	53%	(94)	14%	(26)	176
Employ: Unemployed	31%	(20)	35%	(22)	34%	(22)	64
Employ: Other	36%	(15)	49%	(21)	15%	(6)	42
Self + Household: White-Collar	34%	(79)	42%	(97)	23%	(53)	228
Self + Household: Blue Collar	38%	(133)	41%	(146)	21%	(75)	355
Union HH: Yes	37%	(30)	49%	(40)	14%	(11)	82
Union HH: No	36%	(222)	40%	(249)	24%	(145)	616
LGBTQ+: Yes	23%	(17)	52%	(40)	26%	(20)	76
LGBTQ+: No	38%	(236)	40%	(249)	22%	(137)	622
Motivated to Vote	38%	(235)	43%	(268)	19%	(118)	621

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	41%	(289)	22%	(156)	698
Parent: Yes	43%	(76)	31%	(54)	26%	(45)	176
Parent: No	34%	(177)	45%	(235)	21%	(111)	522
COVID Vaccine: Yes	27%	(125)	50%	(232)	22%	(103)	461
COVID Vaccine: No	54%	(128)	24%	(57)	22%	(53)	237
Student Loans: Yes	33%	(43)	41%	(53)	26%	(34)	130
Student Loans: No	37%	(210)	42%	(236)	21%	(122)	568
Favorable Opinion of Haley	42%	(92)	32%	(70)	26%	(58)	219
Unfavorable Opinion of Haley	31%	(98)	53%	(167)	15%	(47)	313
Protestant	37%	(61)	42%	(69)	21%	(34)	164
Roman Catholic	42%	(59)	36%	(51)	22%	(32)	142
Mormon	67%	(3)	27%	(1)	6%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	9%	(1)	66%	(8)	26%	(3)	12
Muslim	14%	(1)	79%	(6)	7%	(1)	8
Buddhist	19%	(1)	42%	(2)	38%	(2)	4
Hindu	39%	(1)	—	(0)	61%	(2)	3
Atheist	5%	(2)	77%	(26)	18%	(6)	34
Agnostic	15%	(6)	68%	(26)	17%	(6)	39
Something else	48%	(53)	36%	(39)	16%	(18)	109
Nothing in particular	35%	(59)	36%	(60)	29%	(49)	168
Prodigal Biden Voter	8%	(3)	28%	(10)	63%	(22)	35
Undecided Voter (DK/WNV)	7%	(5)	13%	(10)	79%	(58)	73
Undecided Voter (DK)	13%	(3)	2%	(0)	86%	(22)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	43%	(297)	36%	(253)	21%	(148)	698
Gender: Male	47%	(156)	36%	(120)	18%	(59)	335
Gender: Female	39%	(141)	37%	(133)	25%	(89)	363
Age: 18-34	39%	(72)	30%	(55)	31%	(57)	184
Age: 35-44	55%	(53)	26%	(25)	20%	(19)	97
Age: 45-64	43%	(107)	40%	(101)	17%	(42)	249
Age: 65+	39%	(65)	43%	(72)	18%	(30)	168
GenZers: 1997-2012	38%	(33)	35%	(30)	26%	(23)	85
Millennials: 1981-1996	46%	(86)	26%	(47)	28%	(52)	185
GenXers: 1965-1980	41%	(78)	42%	(82)	17%	(33)	193
Baby Boomers: 1946-1964	43%	(98)	40%	(92)	17%	(39)	229
Educ: < College	46%	(216)	34%	(162)	19%	(91)	469
Educ: Bachelors degree	37%	(53)	35%	(50)	27%	(39)	143
Educ: Post-grad	32%	(27)	48%	(41)	20%	(18)	86
Income: Under 50k	42%	(133)	37%	(118)	20%	(65)	316
Income: 50k-100k	44%	(113)	34%	(87)	21%	(55)	255
Income: 100k+	40%	(51)	37%	(47)	22%	(28)	127
Ethnicity: White (Non-Hispanic)	46%	(254)	34%	(190)	20%	(114)	558
Ethnicity: Hispanic	36%	(8)	43%	(10)	21%	(5)	23
Ethnicity: Black (Non-Hispanic)	23%	(21)	53%	(48)	24%	(21)	90
Ethnicity: Asian + Other (Non-Hispanic)	51%	(14)	22%	(6)	27%	(7)	28
All Christian	49%	(158)	33%	(107)	18%	(57)	322
All Non-Christian	23%	(6)	55%	(15)	22%	(6)	26
Atheist	5%	(2)	61%	(21)	34%	(11)	34
Agnostic/Nothing in particular	37%	(76)	37%	(77)	26%	(54)	207
Something Else	51%	(56)	31%	(34)	18%	(20)	109
Evangelical	61%	(93)	27%	(41)	12%	(19)	153
Non-Evangelical	42%	(111)	38%	(99)	20%	(54)	263
PID: Dem (no lean)	6%	(16)	75%	(193)	19%	(48)	257
PID: Ind (no lean)	38%	(75)	25%	(49)	37%	(73)	197
PID: Rep (no lean)	85%	(206)	4%	(11)	11%	(27)	244

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	43%	(297)	36%	(253)	21%	(148)	698
PID/Gender: Dem Men	6%	(7)	74%	(88)	20%	(23)	118
PID/Gender: Dem Women	7%	(9)	76%	(105)	18%	(25)	139
PID/Gender: Ind Men	42%	(41)	27%	(26)	30%	(29)	97
PID/Gender: Ind Women	34%	(34)	23%	(23)	43%	(43)	100
PID/Gender: Rep Men	90%	(109)	5%	(6)	5%	(6)	120
PID/Gender: Rep Women	79%	(98)	4%	(5)	17%	(21)	123
Ideo: Liberal (1-3)	10%	(20)	69%	(145)	21%	(45)	211
Ideo: Moderate (4)	33%	(65)	41%	(83)	26%	(52)	200
Ideo: Conservative (5-7)	76%	(198)	8%	(22)	15%	(39)	259
Ideo/PID: Conservative Republican	89%	(163)	3%	(5)	8%	(15)	183
Ideo/PID: Moderate/Liberal Republican	69%	(39)	11%	(6)	20%	(11)	56
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	71%	(65)	21%	(19)	92
Ideo/PID: Liberal Democrat	5%	(8)	77%	(126)	18%	(29)	164
Unfavorable of Biden and Trump	30%	(36)	13%	(16)	57%	(69)	121
2024 H2H Matchup: Biden Voter	3%	(9)	75%	(236)	22%	(68)	314
2024 H2H Matchup: Trump Voter	87%	(271)	4%	(13)	9%	(27)	312
2024 H2H Matchup: Would not Vote	13%	(3)	5%	(1)	82%	(21)	25
2024 H2H Matchup: Do not Know	28%	(13)	5%	(2)	67%	(32)	47
2022 House Vote: Democrat	6%	(19)	72%	(219)	22%	(66)	304
2022 House Vote: Republican	82%	(228)	4%	(11)	14%	(39)	279
2022 House Vote: Did not Vote	47%	(46)	21%	(21)	32%	(31)	98
2020 Vote: Joe Biden	7%	(22)	70%	(224)	23%	(75)	322
2020 Vote: Donald Trump	80%	(244)	4%	(11)	16%	(48)	304
2020 Vote: Someone Else	30%	(3)	6%	(1)	64%	(6)	10
2020 Vote: Did not Vote	45%	(28)	27%	(17)	28%	(18)	63
2016 Vote: Hillary Clinton	5%	(11)	75%	(179)	21%	(49)	239
2016 Vote: Donald Trump	80%	(217)	5%	(13)	15%	(41)	271
2016 Vote: Someone Else	24%	(8)	35%	(11)	42%	(14)	33
2020 Vote/PID: Not Biden/Democrat	31%	(9)	33%	(9)	36%	(10)	28
2020 Vote/PID: Not Trump/Republican	69%	(25)	23%	(8)	7%	(3)	37
U.S. Economy: Wrong Track	59%	(264)	18%	(80)	24%	(106)	450
U.S. Economy: Right Direction	13%	(33)	70%	(174)	17%	(41)	248

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	43%	(297)	36%	(253)	21%	(148)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	81%	(193)	14%	(33)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(269)	7%	(24)	13%	(45)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	30%	(36)	57%	(69)	121
Top 2024 Issue: Economy	53%	(130)	25%	(61)	23%	(56)	247
Community: Urban	25%	(32)	54%	(68)	21%	(27)	127
Community: Suburban	43%	(160)	36%	(135)	20%	(75)	369
Community: Rural	52%	(105)	25%	(50)	23%	(46)	201
Community/Gender: Urban Women	18%	(9)	55%	(27)	27%	(13)	50
Community/Gender: Urban Men	30%	(23)	53%	(41)	18%	(14)	77
Community/Gender: Rural Women	51%	(61)	24%	(28)	26%	(31)	120
Community/Gender: Rural Men	54%	(44)	27%	(22)	19%	(15)	82
Community/Gender: Suburban Women	37%	(71)	40%	(77)	23%	(45)	193
Community/Gender: Suburban Men	51%	(89)	33%	(57)	17%	(30)	176
Homeowner	42%	(245)	37%	(213)	21%	(120)	578
Renter	45%	(44)	35%	(34)	20%	(20)	97
Military HHnm: Yes	46%	(35)	32%	(25)	22%	(17)	78
Military HH: No	42%	(262)	37%	(228)	21%	(130)	620
Employ: Private Sector	50%	(133)	30%	(78)	20%	(54)	264
Employ: Government	47%	(20)	44%	(18)	9%	(4)	42
Employ: Self-Employed	34%	(20)	35%	(20)	30%	(17)	58
Employ: Homemaker	42%	(14)	21%	(7)	36%	(12)	33
Employ: Student	48%	(9)	26%	(5)	26%	(5)	18
Employ: Retired	38%	(68)	48%	(85)	13%	(24)	176
Employ: Unemployed	35%	(22)	30%	(20)	35%	(22)	64
Employ: Other	29%	(12)	48%	(20)	23%	(10)	42
Self + Household: White-Collar	43%	(97)	37%	(84)	20%	(46)	228
Self + Household: Blue Collar	44%	(156)	35%	(125)	21%	(74)	355
Union HH: Yes	42%	(34)	45%	(37)	14%	(11)	82
Union HH: No	43%	(263)	35%	(217)	22%	(137)	616
LGBTQ+: Yes	22%	(17)	40%	(30)	39%	(30)	76
LGBTQ+: No	45%	(280)	36%	(223)	19%	(118)	622
Motivated to Vote	44%	(272)	38%	(233)	19%	(115)	621

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(297)	36%	(253)	21%	(148)	698
Parent: Yes	47%	(82)	28%	(50)	25%	(44)	176
Parent: No	41%	(215)	39%	(203)	20%	(104)	522
COVID Vaccine: Yes	35%	(162)	43%	(198)	22%	(101)	461
COVID Vaccine: No	57%	(135)	23%	(56)	20%	(47)	237
Student Loans: Yes	37%	(48)	37%	(48)	26%	(34)	130
Student Loans: No	44%	(249)	36%	(205)	20%	(113)	568
Favorable Opinion of Haley	55%	(121)	25%	(55)	20%	(43)	219
Unfavorable Opinion of Haley	35%	(110)	47%	(147)	18%	(55)	313
Protestant	44%	(73)	36%	(59)	20%	(33)	164
Roman Catholic	53%	(75)	33%	(47)	14%	(20)	142
Mormon	67%	(3)	27%	(1)	6%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	16%	(2)	51%	(6)	33%	(4)	12
Muslim	14%	(1)	86%	(7)	—	(0)	8
Buddhist	48%	(2)	42%	(2)	10%	(0)	4
Hindu	39%	(1)	—	(0)	61%	(2)	3
Atheist	5%	(2)	61%	(21)	34%	(11)	34
Agnostic	18%	(7)	62%	(24)	20%	(8)	39
Something else	51%	(56)	31%	(34)	18%	(20)	109
Nothing in particular	41%	(69)	32%	(53)	27%	(46)	168
Prodigal Biden Voter	43%	(15)	8%	(3)	49%	(17)	35
Undecided Voter (DK/WNV)	23%	(17)	5%	(4)	72%	(52)	73
Undecided Voter (DK)	13%	(3)	5%	(1)	82%	(21)	25

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	35%	(243)	17%	(118)	698
Gender: Male	53%	(179)	34%	(113)	13%	(44)	335
Gender: Female	44%	(159)	36%	(130)	20%	(74)	363
Age: 18-34	47%	(87)	29%	(54)	23%	(43)	184
Age: 35-44	52%	(51)	31%	(30)	17%	(16)	97
Age: 45-64	49%	(123)	35%	(88)	15%	(38)	249
Age: 65+	46%	(77)	42%	(70)	12%	(21)	168
GenZers: 1997-2012	51%	(44)	24%	(21)	25%	(21)	85
Millennials: 1981-1996	47%	(88)	32%	(60)	20%	(38)	185
GenXers: 1965-1980	47%	(92)	38%	(73)	15%	(28)	193
Baby Boomers: 1946-1964	49%	(111)	38%	(87)	13%	(31)	229
Educ: < College	53%	(249)	31%	(146)	16%	(74)	469
Educ: Bachelors degree	42%	(60)	36%	(52)	22%	(31)	143
Educ: Post-grad	33%	(28)	52%	(45)	15%	(13)	86
Income: Under 50k	49%	(155)	33%	(104)	18%	(58)	316
Income: 50k-100k	49%	(124)	33%	(84)	18%	(47)	255
Income: 100k+	46%	(59)	43%	(55)	11%	(13)	127
Ethnicity: White (Non-Hispanic)	51%	(286)	32%	(179)	17%	(93)	558
Ethnicity: Hispanic	37%	(8)	42%	(9)	22%	(5)	23
Ethnicity: Black (Non-Hispanic)	29%	(26)	54%	(48)	17%	(15)	90
Ethnicity: Asian + Other (Non-Hispanic)	60%	(17)	22%	(6)	18%	(5)	28
All Christian	55%	(177)	33%	(105)	12%	(40)	322
All Non-Christian	50%	(13)	26%	(7)	25%	(7)	26
Atheist	7%	(2)	44%	(15)	49%	(17)	34
Agnostic/Nothing in particular	41%	(84)	40%	(82)	20%	(41)	207
Something Else	55%	(61)	31%	(34)	13%	(15)	109
Evangelical	65%	(99)	28%	(42)	8%	(12)	153
Non-Evangelical	50%	(132)	35%	(92)	15%	(38)	263
PID: Dem (no lean)	11%	(29)	74%	(191)	15%	(38)	257
PID: Ind (no lean)	44%	(86)	21%	(41)	36%	(70)	197
PID: Rep (no lean)	91%	(223)	5%	(11)	4%	(10)	244

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	35%	(243)	17%	(118)	698
PID/Gender: Dem Men	16%	(19)	72%	(85)	12%	(14)	118
PID/Gender: Dem Women	7%	(9)	76%	(106)	17%	(24)	139
PID/Gender: Ind Men	48%	(46)	22%	(22)	30%	(29)	97
PID/Gender: Ind Women	40%	(40)	19%	(19)	41%	(41)	100
PID/Gender: Rep Men	94%	(113)	5%	(6)	—	(1)	120
PID/Gender: Rep Women	89%	(110)	4%	(5)	7%	(9)	123
Ideo: Liberal (1-3)	12%	(25)	68%	(142)	21%	(44)	211
Ideo: Moderate (4)	43%	(87)	36%	(71)	21%	(42)	200
Ideo: Conservative (5-7)	82%	(211)	10%	(26)	8%	(21)	259
Ideo/PID: Conservative Republican	91%	(167)	5%	(10)	3%	(6)	183
Ideo/PID: Moderate/Liberal Republican	92%	(52)	2%	(1)	6%	(3)	56
Ideo/PID: Moderate/Conservative Democrat	20%	(19)	63%	(58)	16%	(15)	92
Ideo/PID: Liberal Democrat	6%	(10)	80%	(131)	14%	(23)	164
Unfavorable of Biden and Trump	44%	(54)	13%	(16)	42%	(51)	121
2024 H2H Matchup: Biden Voter	9%	(27)	72%	(224)	20%	(62)	314
2024 H2H Matchup: Trump Voter	91%	(285)	4%	(14)	4%	(13)	312
2024 H2H Matchup: Would not Vote	28%	(7)	7%	(2)	64%	(16)	25
2024 H2H Matchup: Do not Know	38%	(18)	5%	(2)	57%	(27)	47
2022 House Vote: Democrat	11%	(35)	68%	(208)	20%	(62)	304
2022 House Vote: Republican	88%	(246)	5%	(13)	7%	(20)	279
2022 House Vote: Did not Vote	53%	(52)	22%	(22)	25%	(25)	98
2020 Vote: Joe Biden	11%	(35)	68%	(218)	21%	(69)	322
2020 Vote: Donald Trump	86%	(260)	4%	(12)	11%	(32)	304
2020 Vote: Someone Else	42%	(4)	5%	(0)	53%	(5)	10
2020 Vote: Did not Vote	61%	(38)	20%	(13)	19%	(12)	63
2016 Vote: Hillary Clinton	7%	(16)	74%	(177)	19%	(46)	239
2016 Vote: Donald Trump	86%	(233)	6%	(16)	8%	(22)	271
2016 Vote: Someone Else	32%	(11)	28%	(9)	41%	(13)	33
2020 Vote/PID: Not Biden/Democrat	37%	(10)	40%	(11)	23%	(7)	28
2020 Vote/PID: Not Trump/Republican	81%	(30)	13%	(5)	6%	(2)	37
U.S. Economy: Wrong Track	66%	(297)	17%	(76)	17%	(76)	450
U.S. Economy: Right Direction	16%	(40)	67%	(166)	17%	(42)	248

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	35%	(243)	17%	(118)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	80%	(191)	13%	(32)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(293)	6%	(19)	8%	(26)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(28)	27%	(33)	49%	(59)	121
Top 2024 Issue: Economy	58%	(142)	23%	(57)	19%	(48)	247
Community: Urban	40%	(51)	44%	(56)	16%	(20)	127
Community: Suburban	45%	(166)	39%	(143)	16%	(60)	369
Community: Rural	60%	(121)	22%	(43)	19%	(37)	201
Community/Gender: Urban Women	27%	(13)	52%	(26)	21%	(10)	50
Community/Gender: Urban Men	48%	(37)	39%	(30)	13%	(10)	77
Community/Gender: Rural Women	58%	(70)	22%	(26)	20%	(23)	120
Community/Gender: Rural Men	62%	(51)	21%	(17)	17%	(14)	82
Community/Gender: Suburban Women	39%	(75)	40%	(77)	21%	(41)	193
Community/Gender: Suburban Men	51%	(91)	37%	(66)	11%	(20)	176
Homeowner	48%	(277)	36%	(206)	16%	(95)	578
Renter	51%	(50)	31%	(30)	17%	(17)	97
Military HHnm: Yes	55%	(43)	32%	(25)	13%	(10)	78
Military HH: No	47%	(295)	35%	(218)	17%	(108)	620
Employ: Private Sector	54%	(144)	30%	(81)	15%	(40)	264
Employ: Government	48%	(20)	40%	(17)	12%	(5)	42
Employ: Self-Employed	47%	(27)	33%	(19)	20%	(11)	58
Employ: Homemaker	60%	(20)	22%	(7)	18%	(6)	33
Employ: Student	51%	(9)	30%	(5)	19%	(3)	18
Employ: Retired	44%	(77)	46%	(82)	10%	(17)	176
Employ: Unemployed	40%	(26)	29%	(19)	31%	(20)	64
Employ: Other	35%	(15)	31%	(13)	35%	(15)	42
Self + Household: White-Collar	46%	(105)	39%	(89)	15%	(34)	228
Self + Household: Blue Collar	51%	(182)	33%	(117)	16%	(56)	355
Union HH: Yes	41%	(34)	47%	(39)	12%	(9)	82
Union HH: No	49%	(304)	33%	(204)	18%	(108)	616
LGBTQ+: Yes	21%	(16)	37%	(28)	42%	(32)	76
LGBTQ+: No	52%	(321)	34%	(214)	14%	(86)	622
Motivated to Vote	48%	(297)	38%	(233)	15%	(90)	621

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	35%	(243)	17%	(118)	698
Parent: Yes	54%	(94)	29%	(50)	18%	(31)	176
Parent: No	47%	(243)	37%	(192)	17%	(87)	522
COVID Vaccine: Yes	40%	(186)	43%	(198)	17%	(78)	461
COVID Vaccine: No	64%	(152)	19%	(45)	17%	(40)	237
Student Loans: Yes	37%	(48)	39%	(51)	24%	(31)	130
Student Loans: No	51%	(289)	34%	(192)	15%	(87)	568
Favorable Opinion of Haley	61%	(134)	26%	(57)	13%	(28)	219
Unfavorable Opinion of Haley	40%	(125)	45%	(140)	15%	(48)	313
Protestant	55%	(91)	31%	(51)	14%	(23)	164
Roman Catholic	56%	(80)	35%	(50)	9%	(13)	142
Mormon	70%	(3)	27%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	31%	(3)	38%	(4)	10
Jewish	38%	(4)	40%	(5)	22%	(3)	12
Muslim	86%	(7)	14%	(1)	—	(0)	8
Buddhist	19%	(1)	—	(0)	81%	(3)	4
Hindu	39%	(1)	38%	(1)	24%	(1)	3
Atheist	7%	(2)	44%	(15)	49%	(17)	34
Agnostic	19%	(7)	58%	(22)	23%	(9)	39
Something else	55%	(61)	31%	(34)	13%	(15)	109
Nothing in particular	46%	(77)	35%	(59)	19%	(32)	168
Prodigal Biden Voter	38%	(13)	14%	(5)	48%	(17)	35
Undecided Voter (DK/WNV)	35%	(25)	6%	(4)	59%	(43)	73
Undecided Voter (DK)	28%	(7)	7%	(2)	64%	(16)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(312)	37%	(257)	19%	(129)	698
Gender: Male	49%	(166)	37%	(122)	14%	(47)	335
Gender: Female	40%	(146)	37%	(134)	23%	(82)	363
Age: 18-34	50%	(92)	25%	(46)	25%	(47)	184
Age: 35-44	44%	(43)	34%	(33)	21%	(21)	97
Age: 45-64	45%	(112)	41%	(103)	14%	(35)	249
Age: 65+	39%	(66)	45%	(75)	16%	(27)	168
GenZers: 1997-2012	56%	(48)	15%	(12)	30%	(25)	85
Millennials: 1981-1996	43%	(80)	35%	(64)	22%	(41)	185
GenXers: 1965-1980	44%	(86)	43%	(83)	12%	(24)	193
Baby Boomers: 1946-1964	42%	(96)	41%	(93)	17%	(39)	229
Educ: < College	49%	(232)	31%	(145)	20%	(93)	469
Educ: Bachelors degree	39%	(56)	43%	(61)	18%	(25)	143
Educ: Post-grad	28%	(24)	59%	(51)	13%	(11)	86
Income: Under 50k	46%	(147)	36%	(114)	18%	(56)	316
Income: 50k-100k	45%	(114)	35%	(89)	20%	(52)	255
Income: 100k+	40%	(51)	43%	(54)	17%	(22)	127
Ethnicity: White (Non-Hispanic)	47%	(263)	36%	(200)	17%	(95)	558
Ethnicity: Hispanic	31%	(7)	42%	(10)	27%	(6)	23
Ethnicity: Black (Non-Hispanic)	29%	(26)	47%	(42)	24%	(21)	90
Ethnicity: Asian + Other (Non-Hispanic)	57%	(16)	17%	(5)	26%	(7)	28
All Christian	50%	(162)	35%	(113)	14%	(47)	322
All Non-Christian	42%	(11)	43%	(11)	15%	(4)	26
Atheist	14%	(5)	54%	(18)	33%	(11)	34
Agnostic/Nothing in particular	37%	(77)	41%	(84)	22%	(46)	207
Something Else	52%	(57)	28%	(30)	20%	(22)	109
Evangelical	57%	(87)	30%	(46)	13%	(20)	153
Non-Evangelical	47%	(124)	35%	(93)	17%	(46)	263
PID: Dem (no lean)	8%	(21)	76%	(194)	16%	(42)	257
PID: Ind (no lean)	40%	(79)	27%	(53)	33%	(65)	197
PID: Rep (no lean)	87%	(212)	4%	(9)	9%	(23)	244

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(312)	37%	(257)	19%	(129)	698
PID/Gender: Dem Men	12%	(15)	74%	(87)	14%	(16)	118
PID/Gender: Dem Women	5%	(7)	77%	(107)	19%	(26)	139
PID/Gender: Ind Men	45%	(44)	30%	(29)	25%	(24)	97
PID/Gender: Ind Women	35%	(35)	24%	(24)	41%	(41)	100
PID/Gender: Rep Men	89%	(108)	5%	(6)	6%	(7)	120
PID/Gender: Rep Women	84%	(104)	3%	(4)	13%	(16)	123
Ideo: Liberal (1-3)	11%	(23)	70%	(147)	19%	(41)	211
Ideo: Moderate (4)	39%	(77)	39%	(79)	22%	(44)	200
Ideo: Conservative (5-7)	77%	(198)	11%	(28)	13%	(32)	259
Ideo/PID: Conservative Republican	86%	(157)	5%	(9)	9%	(17)	183
Ideo/PID: Moderate/Liberal Republican	90%	(51)	—	(0)	10%	(6)	56
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	65%	(59)	22%	(21)	92
Ideo/PID: Liberal Democrat	6%	(9)	81%	(133)	13%	(21)	164
Unfavorable of Biden and Trump	32%	(39)	21%	(26)	46%	(56)	121
2024 H2H Matchup: Biden Voter	6%	(19)	76%	(238)	18%	(57)	314
2024 H2H Matchup: Trump Voter	87%	(271)	4%	(12)	9%	(28)	312
2024 H2H Matchup: Would not Vote	44%	(11)	7%	(2)	50%	(13)	25
2024 H2H Matchup: Do not Know	23%	(11)	10%	(5)	67%	(32)	47
2022 House Vote: Democrat	9%	(28)	72%	(220)	19%	(56)	304
2022 House Vote: Republican	82%	(228)	6%	(16)	13%	(35)	279
2022 House Vote: Did not Vote	50%	(49)	21%	(21)	28%	(28)	98
2020 Vote: Joe Biden	8%	(26)	72%	(232)	20%	(64)	322
2020 Vote: Donald Trump	82%	(248)	5%	(14)	14%	(42)	304
2020 Vote: Someone Else	16%	(2)	16%	(2)	68%	(7)	10
2020 Vote: Did not Vote	59%	(37)	15%	(10)	26%	(16)	63
2016 Vote: Hillary Clinton	6%	(13)	80%	(192)	14%	(34)	239
2016 Vote: Donald Trump	78%	(213)	7%	(19)	15%	(40)	271
2016 Vote: Someone Else	27%	(9)	43%	(14)	30%	(10)	33
2020 Vote/PID: Not Biden/Democrat	35%	(10)	42%	(12)	22%	(6)	28
2020 Vote/PID: Not Trump/Republican	82%	(30)	10%	(4)	7%	(3)	37
U.S. Economy: Wrong Track	61%	(274)	18%	(79)	22%	(97)	450
U.S. Economy: Right Direction	15%	(38)	72%	(178)	13%	(33)	248

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(312)	37%	(257)	19%	(129)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(19)	80%	(192)	11%	(27)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(276)	7%	(23)	12%	(39)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(16)	34%	(42)	52%	(63)	121
Top 2024 Issue: Economy	52%	(128)	26%	(65)	22%	(54)	247
Community: Urban	37%	(47)	43%	(55)	20%	(26)	127
Community: Suburban	42%	(156)	40%	(148)	18%	(65)	369
Community: Rural	54%	(109)	27%	(54)	19%	(39)	201
Community/Gender: Urban Women	25%	(13)	51%	(25)	24%	(12)	50
Community/Gender: Urban Men	44%	(34)	38%	(30)	18%	(14)	77
Community/Gender: Rural Women	54%	(64)	24%	(29)	22%	(26)	120
Community/Gender: Rural Men	55%	(45)	30%	(25)	15%	(12)	82
Community/Gender: Suburban Women	36%	(69)	41%	(80)	23%	(44)	193
Community/Gender: Suburban Men	49%	(87)	39%	(68)	12%	(21)	176
Homeowner	45%	(257)	38%	(218)	18%	(103)	578
Renter	45%	(43)	33%	(32)	22%	(22)	97
Military HHnm: Yes	42%	(32)	38%	(29)	20%	(16)	78
Military HH: No	45%	(279)	37%	(227)	18%	(114)	620
Employ: Private Sector	51%	(136)	30%	(81)	18%	(48)	264
Employ: Government	40%	(17)	41%	(17)	20%	(8)	42
Employ: Self-Employed	41%	(24)	27%	(15)	32%	(18)	58
Employ: Homemaker	53%	(18)	27%	(9)	20%	(7)	33
Employ: Student	53%	(10)	10%	(2)	37%	(7)	18
Employ: Retired	39%	(69)	50%	(89)	11%	(19)	176
Employ: Unemployed	40%	(26)	37%	(24)	22%	(14)	64
Employ: Other	31%	(13)	48%	(20)	20%	(9)	42
Self + Household: White-Collar	43%	(99)	40%	(92)	16%	(37)	228
Self + Household: Blue Collar	47%	(167)	37%	(130)	16%	(58)	355
Union HH: Yes	42%	(35)	44%	(36)	13%	(11)	82
Union HH: No	45%	(277)	36%	(221)	19%	(119)	616
LGBTQ+: Yes	25%	(19)	39%	(30)	36%	(27)	76
LGBTQ+: No	47%	(292)	37%	(227)	16%	(102)	622
Motivated to Vote	45%	(280)	40%	(248)	15%	(94)	621

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(312)	37%	(257)	19%	(129)	698
Parent: Yes	49%	(85)	31%	(54)	21%	(36)	176
Parent: No	43%	(226)	39%	(203)	18%	(93)	522
COVID Vaccine: Yes	36%	(167)	47%	(217)	17%	(77)	461
COVID Vaccine: No	61%	(144)	17%	(40)	22%	(53)	237
Student Loans: Yes	34%	(44)	41%	(53)	25%	(33)	130
Student Loans: No	47%	(268)	36%	(204)	17%	(96)	568
Favorable Opinion of Haley	56%	(123)	29%	(63)	15%	(33)	219
Unfavorable Opinion of Haley	37%	(115)	49%	(153)	14%	(45)	313
Protestant	49%	(80)	35%	(58)	16%	(26)	164
Roman Catholic	52%	(74)	36%	(51)	12%	(18)	142
Mormon	70%	(3)	27%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	31%	(3)	24%	(3)	10
Jewish	16%	(2)	72%	(8)	12%	(1)	12
Muslim	79%	(6)	14%	(1)	7%	(1)	8
Buddhist	48%	(2)	42%	(2)	10%	(0)	4
Hindu	39%	(1)	—	(0)	61%	(2)	3
Atheist	14%	(5)	54%	(18)	33%	(11)	34
Agnostic	16%	(6)	65%	(25)	18%	(7)	39
Something else	52%	(57)	28%	(30)	20%	(22)	109
Nothing in particular	42%	(71)	35%	(59)	23%	(39)	168
Prodigal Biden Voter	29%	(10)	19%	(7)	51%	(18)	35
Undecided Voter (DK/WNV)	30%	(22)	9%	(6)	61%	(44)	73
Undecided Voter (DK)	44%	(11)	7%	(2)	50%	(13)	25

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	26%	(183)	46%	(322)	28%	(192)	698
Gender: Male	28%	(95)	47%	(157)	25%	(83)	335
Gender: Female	24%	(88)	46%	(166)	30%	(109)	363
Age: 18-34	29%	(54)	38%	(70)	33%	(61)	184
Age: 35-44	32%	(31)	36%	(35)	32%	(31)	97
Age: 45-64	27%	(67)	50%	(124)	24%	(59)	249
Age: 65+	19%	(32)	56%	(94)	25%	(42)	168
GenZers: 1997-2012	38%	(32)	29%	(25)	33%	(28)	85
Millennials: 1981-1996	25%	(47)	42%	(77)	33%	(61)	185
GenXers: 1965-1980	29%	(56)	51%	(98)	20%	(39)	193
Baby Boomers: 1946-1964	20%	(46)	53%	(120)	27%	(62)	229
Educ: < College	31%	(144)	40%	(188)	29%	(137)	469
Educ: Bachelors degree	17%	(25)	54%	(78)	28%	(41)	143
Educ: Post-grad	17%	(15)	66%	(56)	18%	(15)	86
Income: Under 50k	27%	(85)	44%	(140)	29%	(91)	316
Income: 50k-100k	28%	(71)	42%	(107)	30%	(77)	255
Income: 100k+	22%	(27)	59%	(75)	19%	(25)	127
Ethnicity: White (Non-Hispanic)	27%	(151)	46%	(254)	27%	(153)	558
Ethnicity: Hispanic	23%	(5)	49%	(11)	28%	(6)	23
Ethnicity: Black (Non-Hispanic)	22%	(20)	52%	(47)	26%	(23)	90
Ethnicity: Asian + Other (Non-Hispanic)	26%	(7)	38%	(11)	35%	(10)	28
All Christian	28%	(90)	46%	(148)	26%	(84)	322
All Non-Christian	15%	(4)	64%	(17)	20%	(5)	26
Atheist	18%	(6)	71%	(24)	11%	(4)	34
Agnostic/Nothing in particular	21%	(44)	44%	(91)	35%	(72)	207
Something Else	36%	(40)	38%	(42)	26%	(28)	109
Evangelical	38%	(58)	36%	(54)	27%	(41)	153
Non-Evangelical	24%	(64)	51%	(133)	25%	(66)	263
PID: Dem (no lean)	3%	(8)	83%	(213)	14%	(37)	257
PID: Ind (no lean)	17%	(34)	37%	(73)	46%	(90)	197
PID: Rep (no lean)	58%	(141)	15%	(37)	27%	(66)	244

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	26%	(183)	46%	(322)	28%	(192)	698
PID/Gender: Dem Men	3%	(3)	83%	(98)	14%	(17)	118
PID/Gender: Dem Women	3%	(5)	82%	(115)	14%	(20)	139
PID/Gender: Ind Men	16%	(16)	45%	(44)	38%	(37)	97
PID/Gender: Ind Women	18%	(18)	29%	(29)	53%	(53)	100
PID/Gender: Rep Men	63%	(76)	12%	(15)	24%	(29)	120
PID/Gender: Rep Women	53%	(65)	18%	(22)	30%	(37)	123
Ideo: Liberal (1-3)	6%	(13)	77%	(161)	17%	(36)	211
Ideo: Moderate (4)	18%	(36)	49%	(98)	33%	(66)	200
Ideo: Conservative (5-7)	49%	(127)	22%	(58)	28%	(73)	259
Ideo/PID: Conservative Republican	59%	(108)	17%	(30)	24%	(45)	183
Ideo/PID: Moderate/Liberal Republican	52%	(29)	11%	(6)	36%	(20)	56
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	73%	(67)	21%	(19)	92
Ideo/PID: Liberal Democrat	1%	(2)	88%	(144)	10%	(17)	164
Unfavorable of Biden and Trump	10%	(13)	43%	(53)	46%	(56)	121
2024 H2H Matchup: Biden Voter	2%	(7)	84%	(264)	14%	(43)	314
2024 H2H Matchup: Trump Voter	54%	(170)	13%	(39)	33%	(103)	312
2024 H2H Matchup: Would not Vote	13%	(3)	14%	(4)	74%	(19)	25
2024 H2H Matchup: Do not Know	8%	(4)	34%	(16)	58%	(28)	47
2022 House Vote: Democrat	3%	(9)	82%	(249)	15%	(46)	304
2022 House Vote: Republican	52%	(144)	14%	(40)	34%	(95)	279
2022 House Vote: Did not Vote	27%	(27)	30%	(29)	43%	(42)	98
2020 Vote: Joe Biden	1%	(4)	82%	(265)	16%	(53)	322
2020 Vote: Donald Trump	51%	(156)	11%	(34)	38%	(114)	304
2020 Vote: Someone Else	7%	(1)	20%	(2)	73%	(7)	10
2020 Vote: Did not Vote	36%	(23)	35%	(22)	29%	(18)	63
2016 Vote: Hillary Clinton	2%	(6)	88%	(209)	10%	(24)	239
2016 Vote: Donald Trump	48%	(130)	16%	(42)	36%	(99)	271
2016 Vote: Someone Else	8%	(3)	56%	(19)	35%	(12)	33
2020 Vote/PID: Not Biden/Democrat	17%	(5)	47%	(13)	36%	(10)	28
2020 Vote/PID: Not Trump/Republican	47%	(17)	40%	(15)	13%	(5)	37
U.S. Economy: Wrong Track	33%	(151)	30%	(134)	37%	(165)	450
U.S. Economy: Right Direction	13%	(33)	76%	(188)	11%	(27)	248

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	26%	(183)	46%	(322)	28%	(192)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	92%	(220)	8%	(18)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52%	(177)	13%	(45)	34%	(116)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	48%	(58)	48%	(58)	121
Top 2024 Issue: Economy	29%	(72)	39%	(97)	32%	(78)	247
Community: Urban	21%	(26)	59%	(75)	20%	(25)	127
Community: Suburban	26%	(96)	47%	(174)	27%	(99)	369
Community: Rural	30%	(61)	36%	(73)	34%	(68)	201
Community/Gender: Urban Women	21%	(10)	60%	(30)	19%	(9)	50
Community/Gender: Urban Men	21%	(16)	59%	(45)	21%	(16)	77
Community/Gender: Rural Women	28%	(34)	35%	(41)	37%	(44)	120
Community/Gender: Rural Men	33%	(27)	39%	(32)	28%	(23)	82
Community/Gender: Suburban Women	23%	(44)	49%	(94)	29%	(55)	193
Community/Gender: Suburban Men	30%	(53)	45%	(79)	25%	(44)	176
Homeowner	25%	(145)	48%	(275)	27%	(158)	578
Renter	32%	(31)	40%	(39)	28%	(27)	97
Military HHnm: Yes	27%	(21)	41%	(32)	32%	(25)	78
Military HH: No	26%	(163)	47%	(290)	27%	(167)	620
Employ: Private Sector	29%	(77)	40%	(105)	31%	(82)	264
Employ: Government	22%	(9)	55%	(23)	22%	(9)	42
Employ: Self-Employed	22%	(13)	47%	(27)	31%	(18)	58
Employ: Homemaker	27%	(9)	31%	(10)	42%	(14)	33
Employ: Student	45%	(8)	18%	(3)	37%	(7)	18
Employ: Retired	20%	(36)	58%	(101)	22%	(39)	176
Employ: Unemployed	31%	(20)	45%	(29)	24%	(15)	64
Employ: Other	26%	(11)	55%	(23)	19%	(8)	42
Self + Household: White-Collar	25%	(58)	50%	(114)	25%	(56)	228
Self + Household: Blue Collar	26%	(91)	45%	(160)	29%	(104)	355
Union HH: Yes	26%	(21)	58%	(47)	16%	(13)	82
Union HH: No	26%	(162)	45%	(275)	29%	(179)	616
LGBTQ+: Yes	27%	(20)	52%	(39)	22%	(17)	76
LGBTQ+: No	26%	(163)	46%	(283)	28%	(176)	622
Motivated to Vote	27%	(167)	48%	(301)	25%	(154)	621

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	26%	(183)	46%	(322)	28%	(192)	698
Parent: Yes	33%	(58)	35%	(62)	32%	(56)	176
Parent: No	24%	(125)	50%	(260)	26%	(137)	522
COVID Vaccine: Yes	18%	(81)	59%	(270)	24%	(110)	461
COVID Vaccine: No	43%	(102)	22%	(52)	35%	(83)	237
Student Loans: Yes	16%	(21)	49%	(64)	34%	(45)	130
Student Loans: No	29%	(162)	46%	(259)	26%	(147)	568
Favorable Opinion of Haley	30%	(65)	42%	(91)	29%	(62)	219
Unfavorable Opinion of Haley	24%	(76)	54%	(169)	22%	(67)	313
Protestant	28%	(46)	48%	(79)	23%	(38)	164
Roman Catholic	26%	(36)	47%	(67)	28%	(40)	142
Mormon	16%	(1)	52%	(2)	32%	(2)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	—	(0)	76%	(9)	24%	(3)	12
Muslim	41%	(3)	52%	(4)	7%	(1)	8
Buddhist	19%	(1)	71%	(3)	10%	(0)	4
Hindu	—	(0)	39%	(1)	61%	(2)	3
Atheist	18%	(6)	71%	(24)	11%	(4)	34
Agnostic	11%	(4)	80%	(31)	9%	(3)	39
Something else	36%	(40)	38%	(42)	26%	(28)	109
Nothing in particular	24%	(40)	36%	(60)	41%	(68)	168
Prodigal Biden Voter	5%	(2)	50%	(17)	45%	(16)	35
Undecided Voter (DK/WNV)	9%	(7)	27%	(19)	64%	(46)	73
Undecided Voter (DK)	13%	(3)	14%	(4)	74%	(19)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	45%	(315)	16%	(112)	698
Gender: Male	41%	(139)	46%	(153)	13%	(43)	335
Gender: Female	36%	(132)	45%	(162)	19%	(69)	363
Age: 18-34	42%	(77)	38%	(71)	20%	(36)	184
Age: 35-44	49%	(47)	37%	(36)	14%	(14)	97
Age: 45-64	37%	(93)	48%	(120)	15%	(36)	249
Age: 65+	32%	(54)	52%	(88)	15%	(26)	168
GenZers: 1997-2012	48%	(41)	32%	(27)	20%	(17)	85
Millennials: 1981-1996	41%	(77)	41%	(76)	18%	(33)	185
GenXers: 1965-1980	37%	(72)	51%	(99)	11%	(22)	193
Baby Boomers: 1946-1964	35%	(79)	48%	(109)	18%	(41)	229
Educ: < College	44%	(208)	40%	(189)	15%	(72)	469
Educ: Bachelors degree	29%	(41)	52%	(75)	19%	(27)	143
Educ: Post-grad	26%	(23)	59%	(51)	15%	(13)	86
Income: Under 50k	37%	(118)	47%	(148)	16%	(51)	316
Income: 50k-100k	43%	(109)	40%	(102)	17%	(44)	255
Income: 100k+	34%	(44)	52%	(65)	14%	(18)	127
Ethnicity: White (Non-Hispanic)	41%	(231)	42%	(237)	16%	(90)	558
Ethnicity: Hispanic	31%	(7)	51%	(11)	19%	(4)	23
Ethnicity: Black (Non-Hispanic)	25%	(22)	61%	(54)	14%	(13)	90
Ethnicity: Asian + Other (Non-Hispanic)	37%	(10)	44%	(12)	19%	(5)	28
All Christian	43%	(139)	43%	(137)	14%	(46)	322
All Non-Christian	23%	(6)	60%	(16)	17%	(5)	26
Atheist	18%	(6)	71%	(24)	11%	(4)	34
Agnostic/Nothing in particular	33%	(69)	47%	(98)	20%	(40)	207
Something Else	47%	(52)	37%	(41)	16%	(17)	109
Evangelical	55%	(84)	32%	(49)	13%	(20)	153
Non-Evangelical	37%	(98)	47%	(124)	16%	(41)	263
PID: Dem (no lean)	4%	(9)	87%	(223)	10%	(25)	257
PID: Ind (no lean)	31%	(62)	40%	(79)	29%	(56)	197
PID: Rep (no lean)	82%	(200)	5%	(13)	13%	(31)	244

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**Table BLMB8\_8: Who do you trust more to handle each of the following issues? — Education and Schools**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	45%	(315)	16%	(112)	698
PID/Gender: Dem Men	4%	(5)	90%	(106)	6%	(7)	118
PID/Gender: Dem Women	3%	(5)	84%	(117)	13%	(18)	139
PID/Gender: Ind Men	30%	(29)	45%	(44)	25%	(24)	97
PID/Gender: Ind Women	33%	(33)	35%	(35)	32%	(32)	100
PID/Gender: Rep Men	88%	(105)	3%	(3)	10%	(12)	120
PID/Gender: Rep Women	77%	(95)	8%	(10)	16%	(19)	123
Ideo: Liberal (1-3)	9%	(18)	81%	(170)	10%	(22)	211
Ideo: Moderate (4)	28%	(56)	55%	(109)	17%	(35)	200
Ideo: Conservative (5-7)	71%	(184)	12%	(31)	17%	(44)	259
Ideo/PID: Conservative Republican	84%	(153)	3%	(6)	13%	(24)	183
Ideo/PID: Moderate/Liberal Republican	76%	(43)	12%	(7)	12%	(7)	56
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	80%	(73)	14%	(12)	92
Ideo/PID: Liberal Democrat	2%	(3)	91%	(148)	8%	(12)	164
Unfavorable of Biden and Trump	12%	(15)	36%	(43)	52%	(63)	121
2024 H2H Matchup: Biden Voter	3%	(10)	88%	(277)	8%	(26)	314
2024 H2H Matchup: Trump Voter	81%	(252)	8%	(25)	11%	(35)	312
2024 H2H Matchup: Would not Vote	19%	(5)	14%	(4)	66%	(17)	25
2024 H2H Matchup: Do not Know	8%	(4)	19%	(9)	73%	(34)	47
2022 House Vote: Democrat	4%	(12)	86%	(262)	10%	(31)	304
2022 House Vote: Republican	78%	(216)	8%	(22)	15%	(40)	279
2022 House Vote: Did not Vote	40%	(39)	30%	(29)	31%	(30)	98
2020 Vote: Joe Biden	2%	(8)	86%	(277)	11%	(37)	322
2020 Vote: Donald Trump	77%	(234)	5%	(16)	18%	(54)	304
2020 Vote: Someone Else	19%	(2)	21%	(2)	60%	(6)	10
2020 Vote: Did not Vote	44%	(27)	31%	(20)	25%	(16)	63
2016 Vote: Hillary Clinton	2%	(5)	90%	(215)	8%	(19)	239
2016 Vote: Donald Trump	73%	(199)	9%	(25)	18%	(48)	271
2016 Vote: Someone Else	17%	(6)	49%	(16)	34%	(11)	33
2020 Vote/PID: Not Biden/Democrat	28%	(8)	43%	(12)	30%	(8)	28
2020 Vote/PID: Not Trump/Republican	72%	(26)	21%	(8)	7%	(3)	37
U.S. Economy: Wrong Track	52%	(235)	26%	(117)	22%	(97)	450
U.S. Economy: Right Direction	14%	(36)	80%	(198)	6%	(15)	248

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	45%	(315)	16%	(112)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	93%	(222)	5%	(12)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(256)	10%	(32)	15%	(50)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	50%	(61)	41%	(50)	121
Top 2024 Issue: Economy	49%	(122)	33%	(82)	17%	(43)	247
Community: Urban	23%	(29)	60%	(76)	17%	(22)	127
Community: Suburban	39%	(145)	48%	(176)	13%	(48)	369
Community: Rural	48%	(97)	31%	(63)	21%	(42)	201
Community/Gender: Urban Women	18%	(9)	62%	(31)	20%	(10)	50
Community/Gender: Urban Men	26%	(20)	59%	(46)	15%	(12)	77
Community/Gender: Rural Women	47%	(57)	30%	(36)	23%	(27)	120
Community/Gender: Rural Men	49%	(40)	33%	(27)	18%	(14)	82
Community/Gender: Suburban Women	34%	(66)	49%	(95)	16%	(31)	193
Community/Gender: Suburban Men	45%	(79)	46%	(80)	10%	(17)	176
Homeowner	39%	(224)	46%	(263)	16%	(91)	578
Renter	39%	(38)	46%	(44)	16%	(15)	97
Military HHnm: Yes	39%	(30)	39%	(30)	23%	(18)	78
Military HH: No	39%	(241)	46%	(285)	15%	(95)	620
Employ: Private Sector	43%	(114)	38%	(101)	19%	(50)	264
Employ: Government	31%	(13)	56%	(24)	13%	(5)	42
Employ: Self-Employed	39%	(22)	37%	(21)	24%	(14)	58
Employ: Homemaker	51%	(17)	33%	(11)	16%	(5)	33
Employ: Student	42%	(8)	38%	(7)	20%	(4)	18
Employ: Retired	35%	(61)	57%	(100)	9%	(15)	176
Employ: Unemployed	36%	(23)	45%	(29)	18%	(12)	64
Employ: Other	31%	(13)	53%	(22)	17%	(7)	42
Self + Household: White-Collar	38%	(86)	46%	(104)	17%	(38)	228
Self + Household: Blue Collar	39%	(137)	46%	(164)	15%	(53)	355
Union HH: Yes	42%	(34)	52%	(43)	6%	(5)	82
Union HH: No	38%	(237)	44%	(272)	17%	(107)	616
LGBTQ+: Yes	27%	(21)	51%	(39)	22%	(17)	76
LGBTQ+: No	40%	(251)	44%	(276)	15%	(95)	622
Motivated to Vote	39%	(245)	47%	(291)	14%	(86)	621

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	45%	(315)	16%	(112)	698
Parent: Yes	47%	(83)	35%	(61)	18%	(32)	176
Parent: No	36%	(188)	49%	(254)	15%	(80)	522
COVID Vaccine: Yes	28%	(129)	56%	(258)	16%	(73)	461
COVID Vaccine: No	60%	(142)	24%	(56)	16%	(39)	237
Student Loans: Yes	31%	(41)	49%	(64)	20%	(26)	130
Student Loans: No	41%	(231)	44%	(251)	15%	(86)	568
Favorable Opinion of Haley	48%	(105)	32%	(71)	20%	(43)	219
Unfavorable Opinion of Haley	33%	(103)	57%	(178)	10%	(32)	313
Protestant	41%	(67)	44%	(72)	15%	(25)	164
Roman Catholic	44%	(63)	43%	(61)	13%	(18)	142
Mormon	42%	(2)	52%	(2)	6%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	14%	(1)	24%	(3)	10
Jewish	11%	(1)	59%	(7)	30%	(4)	12
Muslim	48%	(4)	52%	(4)	—	(0)	8
Buddhist	19%	(1)	71%	(3)	10%	(0)	4
Hindu	—	(0)	76%	(2)	24%	(1)	3
Atheist	18%	(6)	71%	(24)	11%	(4)	34
Agnostic	14%	(6)	77%	(30)	9%	(3)	39
Something else	47%	(52)	37%	(41)	16%	(17)	109
Nothing in particular	38%	(63)	40%	(68)	22%	(37)	168
Prodigal Biden Voter	11%	(4)	42%	(15)	47%	(17)	35
Undecided Voter (DK/WNV)	12%	(9)	17%	(13)	71%	(51)	73
Undecided Voter (DK)	19%	(5)	14%	(4)	66%	(17)	25

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	35%	(245)	21%	(145)	698
Gender: Male	48%	(162)	33%	(110)	19%	(63)	335
Gender: Female	40%	(145)	37%	(135)	23%	(82)	363
Age: 18-34	49%	(90)	27%	(49)	25%	(45)	184
Age: 35-44	54%	(52)	27%	(27)	19%	(18)	97
Age: 45-64	44%	(109)	36%	(90)	20%	(50)	249
Age: 65+	34%	(57)	47%	(79)	19%	(31)	168
GenZers: 1997-2012	57%	(49)	14%	(12)	28%	(24)	85
Millennials: 1981-1996	47%	(86)	33%	(61)	21%	(38)	185
GenXers: 1965-1980	43%	(83)	37%	(71)	20%	(39)	193
Baby Boomers: 1946-1964	38%	(87)	43%	(98)	19%	(44)	229
Educ: < College	49%	(230)	30%	(142)	21%	(97)	469
Educ: Bachelors degree	38%	(54)	40%	(57)	22%	(32)	143
Educ: Post-grad	27%	(23)	54%	(47)	18%	(16)	86
Income: Under 50k	45%	(141)	35%	(109)	21%	(66)	316
Income: 50k-100k	45%	(116)	32%	(82)	22%	(57)	255
Income: 100k+	40%	(51)	42%	(54)	17%	(22)	127
Ethnicity: White (Non-Hispanic)	45%	(252)	34%	(191)	21%	(115)	558
Ethnicity: Hispanic	52%	(12)	28%	(6)	20%	(5)	23
Ethnicity: Black (Non-Hispanic)	33%	(30)	43%	(39)	24%	(22)	90
Ethnicity: Asian + Other (Non-Hispanic)	51%	(14)	33%	(9)	16%	(4)	28
All Christian	46%	(149)	35%	(112)	19%	(61)	322
All Non-Christian	44%	(12)	28%	(7)	28%	(7)	26
Atheist	29%	(10)	55%	(18)	16%	(5)	34
Agnostic/Nothing in particular	36%	(74)	39%	(81)	25%	(52)	207
Something Else	58%	(63)	24%	(26)	18%	(20)	109
Evangelical	64%	(97)	25%	(38)	12%	(18)	153
Non-Evangelical	40%	(105)	38%	(100)	22%	(58)	263
PID: Dem (no lean)	10%	(26)	74%	(190)	16%	(41)	257
PID: Ind (no lean)	40%	(78)	24%	(48)	36%	(71)	197
PID: Rep (no lean)	83%	(203)	3%	(7)	14%	(33)	244

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**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	35%	(245)	21%	(145)	698
PID/Gender: Dem Men	15%	(18)	72%	(85)	13%	(15)	118
PID/Gender: Dem Women	6%	(8)	75%	(105)	18%	(26)	139
PID/Gender: Ind Men	41%	(39)	23%	(22)	37%	(35)	97
PID/Gender: Ind Women	39%	(39)	26%	(26)	36%	(36)	100
PID/Gender: Rep Men	87%	(105)	3%	(3)	10%	(12)	120
PID/Gender: Rep Women	80%	(98)	3%	(4)	17%	(21)	123
Ideo: Liberal (1-3)	12%	(25)	70%	(148)	18%	(38)	211
Ideo: Moderate (4)	38%	(77)	38%	(76)	24%	(47)	200
Ideo: Conservative (5-7)	75%	(194)	7%	(18)	18%	(46)	259
Ideo/PID: Conservative Republican	87%	(160)	2%	(3)	11%	(20)	183
Ideo/PID: Moderate/Liberal Republican	70%	(39)	7%	(4)	23%	(13)	56
Ideo/PID: Moderate/Conservative Democrat	20%	(19)	59%	(54)	21%	(19)	92
Ideo/PID: Liberal Democrat	5%	(8)	82%	(134)	13%	(22)	164
Unfavorable of Biden and Trump	28%	(34)	19%	(23)	53%	(65)	121
2024 H2H Matchup: Biden Voter	9%	(27)	74%	(231)	18%	(55)	314
2024 H2H Matchup: Trump Voter	86%	(268)	3%	(8)	12%	(36)	312
2024 H2H Matchup: Would not Vote	23%	(6)	7%	(2)	71%	(18)	25
2024 H2H Matchup: Do not Know	16%	(7)	9%	(4)	75%	(36)	47
2022 House Vote: Democrat	11%	(33)	70%	(212)	19%	(59)	304
2022 House Vote: Republican	78%	(218)	5%	(13)	17%	(47)	279
2022 House Vote: Did not Vote	53%	(52)	18%	(17)	29%	(29)	98
2020 Vote: Joe Biden	7%	(24)	71%	(228)	22%	(70)	322
2020 Vote: Donald Trump	80%	(243)	3%	(9)	17%	(52)	304
2020 Vote: Someone Else	26%	(3)	13%	(1)	62%	(6)	10
2020 Vote: Did not Vote	60%	(38)	12%	(8)	27%	(17)	63
2016 Vote: Hillary Clinton	7%	(18)	77%	(183)	16%	(38)	239
2016 Vote: Donald Trump	75%	(204)	8%	(20)	17%	(46)	271
2016 Vote: Someone Else	20%	(7)	34%	(11)	46%	(15)	33
2020 Vote/PID: Not Biden/Democrat	51%	(14)	17%	(5)	32%	(9)	28
2020 Vote/PID: Not Trump/Republican	73%	(27)	10%	(4)	17%	(6)	37
U.S. Economy: Wrong Track	58%	(263)	17%	(76)	25%	(111)	450
U.S. Economy: Right Direction	18%	(45)	68%	(169)	14%	(34)	248

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**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	35%	(245)	21%	(145)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	79%	(189)	14%	(34)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(277)	4%	(14)	14%	(47)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	35%	(43)	52%	(63)	121
Top 2024 Issue: Economy	56%	(139)	22%	(56)	21%	(53)	247
Community: Urban	31%	(39)	45%	(58)	24%	(30)	127
Community: Suburban	42%	(157)	39%	(146)	18%	(67)	369
Community: Rural	55%	(112)	21%	(42)	24%	(48)	201
Community/Gender: Urban Women	23%	(11)	51%	(25)	27%	(13)	50
Community/Gender: Urban Men	36%	(28)	42%	(32)	22%	(17)	77
Community/Gender: Rural Women	54%	(64)	20%	(24)	27%	(32)	120
Community/Gender: Rural Men	58%	(48)	23%	(18)	19%	(16)	82
Community/Gender: Suburban Women	36%	(70)	45%	(86)	19%	(37)	193
Community/Gender: Suburban Men	49%	(87)	34%	(60)	17%	(30)	176
Homeowner	44%	(254)	36%	(209)	20%	(115)	578
Renter	45%	(43)	33%	(32)	23%	(22)	97
Military HHnm: Yes	48%	(38)	33%	(26)	18%	(14)	78
Military HH: No	44%	(270)	35%	(220)	21%	(131)	620
Employ: Private Sector	51%	(136)	29%	(78)	19%	(51)	264
Employ: Government	40%	(17)	40%	(17)	20%	(9)	42
Employ: Self-Employed	42%	(24)	26%	(15)	31%	(18)	58
Employ: Homemaker	53%	(18)	33%	(11)	14%	(5)	33
Employ: Student	48%	(9)	14%	(3)	38%	(7)	18
Employ: Retired	36%	(64)	50%	(89)	13%	(23)	176
Employ: Unemployed	38%	(25)	31%	(20)	31%	(20)	64
Employ: Other	38%	(16)	32%	(14)	30%	(12)	42
Self + Household: White-Collar	42%	(95)	39%	(89)	19%	(44)	228
Self + Household: Blue Collar	46%	(162)	34%	(121)	20%	(72)	355
Union HH: Yes	47%	(38)	41%	(33)	13%	(10)	82
Union HH: No	44%	(270)	34%	(212)	22%	(135)	616
LGBTQ+: Yes	31%	(24)	37%	(28)	31%	(24)	76
LGBTQ+: No	46%	(284)	35%	(217)	19%	(121)	622
Motivated to Vote	44%	(276)	38%	(236)	18%	(109)	621

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**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	35%	(245)	21%	(145)	698
Parent: Yes	53%	(94)	28%	(49)	18%	(32)	176
Parent: No	41%	(214)	38%	(196)	22%	(113)	522
COVID Vaccine: Yes	34%	(155)	46%	(211)	21%	(95)	461
COVID Vaccine: No	64%	(152)	15%	(35)	21%	(50)	237
Student Loans: Yes	40%	(52)	35%	(45)	25%	(33)	130
Student Loans: No	45%	(256)	35%	(200)	20%	(112)	568
Favorable Opinion of Haley	55%	(121)	23%	(51)	21%	(47)	219
Unfavorable Opinion of Haley	36%	(112)	47%	(148)	17%	(53)	313
Protestant	46%	(75)	37%	(61)	17%	(28)	164
Roman Catholic	45%	(64)	35%	(50)	20%	(28)	142
Mormon	73%	(3)	27%	(1)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	20%	(2)	54%	(6)	26%	(3)	12
Muslim	79%	(6)	14%	(1)	7%	(1)	8
Buddhist	48%	(2)	—	(0)	52%	(2)	4
Hindu	39%	(1)	—	(0)	61%	(2)	3
Atheist	29%	(10)	55%	(18)	16%	(5)	34
Agnostic	15%	(6)	57%	(22)	27%	(10)	39
Something else	58%	(63)	24%	(26)	18%	(20)	109
Nothing in particular	41%	(68)	35%	(59)	24%	(41)	168
Prodigal Biden Voter	19%	(7)	19%	(7)	61%	(21)	35
Undecided Voter (DK/WNV)	18%	(13)	8%	(6)	74%	(54)	73
Undecided Voter (DK)	23%	(6)	7%	(2)	71%	(18)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	31%	(219)	46%	(324)	22%	(155)	698
Gender: Male	33%	(112)	45%	(150)	22%	(73)	335
Gender: Female	30%	(108)	48%	(174)	22%	(81)	363
Age: 18-34	30%	(56)	44%	(82)	25%	(47)	184
Age: 35-44	35%	(34)	40%	(38)	26%	(25)	97
Age: 45-64	33%	(82)	45%	(112)	22%	(55)	249
Age: 65+	29%	(48)	55%	(92)	17%	(28)	168
GenZers: 1997-2012	27%	(23)	42%	(36)	31%	(26)	85
Millennials: 1981-1996	33%	(60)	43%	(81)	24%	(44)	185
GenXers: 1965-1980	35%	(67)	47%	(90)	19%	(36)	193
Baby Boomers: 1946-1964	30%	(68)	50%	(113)	21%	(48)	229
Educ: < College	35%	(162)	41%	(192)	25%	(115)	469
Educ: Bachelors degree	27%	(38)	55%	(79)	18%	(25)	143
Educ: Post-grad	22%	(19)	62%	(53)	16%	(14)	86
Income: Under 50k	31%	(97)	45%	(142)	24%	(77)	316
Income: 50k-100k	34%	(86)	44%	(113)	22%	(55)	255
Income: 100k+	28%	(36)	54%	(69)	18%	(22)	127
Ethnicity: White (Non-Hispanic)	35%	(194)	45%	(250)	20%	(114)	558
Ethnicity: Hispanic	10%	(2)	56%	(13)	34%	(8)	23
Ethnicity: Black (Non-Hispanic)	15%	(14)	57%	(51)	28%	(25)	90
Ethnicity: Asian + Other (Non-Hispanic)	35%	(10)	35%	(10)	30%	(8)	28
All Christian	37%	(120)	42%	(135)	21%	(66)	322
All Non-Christian	12%	(3)	57%	(15)	31%	(8)	26
Atheist	4%	(1)	93%	(31)	3%	(1)	34
Agnostic/Nothing in particular	25%	(51)	51%	(105)	24%	(50)	207
Something Else	40%	(44)	34%	(37)	27%	(29)	109
Evangelical	50%	(76)	33%	(51)	17%	(25)	153
Non-Evangelical	29%	(77)	46%	(121)	25%	(65)	263
PID: Dem (no lean)	1%	(3)	88%	(225)	11%	(29)	257
PID: Ind (no lean)	24%	(47)	38%	(75)	38%	(75)	197
PID: Rep (no lean)	70%	(170)	10%	(24)	21%	(50)	244

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(219)	46%	(324)	22%	(155)	698
PID/Gender: Dem Men	1%	(1)	92%	(109)	6%	(7)	118
PID/Gender: Dem Women	1%	(1)	83%	(116)	16%	(22)	139
PID/Gender: Ind Men	28%	(27)	33%	(32)	39%	(38)	97
PID/Gender: Ind Women	20%	(20)	43%	(43)	37%	(37)	100
PID/Gender: Rep Men	69%	(83)	8%	(9)	23%	(28)	120
PID/Gender: Rep Women	70%	(87)	12%	(14)	18%	(22)	123
Ideo: Liberal (1-3)	3%	(7)	84%	(177)	13%	(27)	211
Ideo: Moderate (4)	21%	(41)	54%	(107)	26%	(51)	200
Ideo: Conservative (5-7)	62%	(159)	14%	(36)	24%	(63)	259
Ideo/PID: Conservative Republican	73%	(134)	10%	(18)	17%	(31)	183
Ideo/PID: Moderate/Liberal Republican	56%	(31)	10%	(6)	34%	(19)	56
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	76%	(70)	22%	(20)	92
Ideo/PID: Liberal Democrat	1%	(1)	94%	(153)	5%	(9)	164
Unfavorable of Biden and Trump	14%	(17)	45%	(54)	41%	(50)	121
2024 H2H Matchup: Biden Voter	2%	(6)	86%	(269)	12%	(39)	314
2024 H2H Matchup: Trump Voter	66%	(207)	11%	(35)	22%	(69)	312
2024 H2H Matchup: Would not Vote	19%	(5)	24%	(6)	57%	(14)	25
2024 H2H Matchup: Do not Know	3%	(1)	29%	(14)	67%	(32)	47
2022 House Vote: Democrat	2%	(6)	82%	(250)	16%	(49)	304
2022 House Vote: Republican	64%	(179)	13%	(37)	22%	(63)	279
2022 House Vote: Did not Vote	32%	(31)	32%	(31)	36%	(35)	98
2020 Vote: Joe Biden	1%	(3)	82%	(264)	17%	(54)	322
2020 Vote: Donald Trump	63%	(191)	12%	(37)	25%	(76)	304
2020 Vote: Someone Else	18%	(2)	32%	(3)	50%	(5)	10
2020 Vote: Did not Vote	38%	(24)	31%	(19)	31%	(20)	63
2016 Vote: Hillary Clinton	2%	(4)	85%	(204)	13%	(31)	239
2016 Vote: Donald Trump	63%	(170)	14%	(37)	24%	(65)	271
2016 Vote: Someone Else	14%	(5)	48%	(16)	38%	(13)	33
2020 Vote/PID: Not Biden/Democrat	8%	(2)	65%	(18)	27%	(7)	28
2020 Vote/PID: Not Trump/Republican	45%	(16)	32%	(12)	23%	(9)	37
U.S. Economy: Wrong Track	43%	(194)	30%	(134)	27%	(122)	450
U.S. Economy: Right Direction	10%	(26)	77%	(190)	13%	(32)	248

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**Table BLMB8\_10:** Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(219)	46%	(324)	22%	(155)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	90%	(214)	9%	(22)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	61%	(208)	17%	(56)	22%	(75)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	45%	(54)	48%	(58)	121
Top 2024 Issue: Economy	36%	(89)	38%	(93)	26%	(65)	247
Community: Urban	21%	(26)	53%	(67)	26%	(33)	127
Community: Suburban	30%	(112)	51%	(187)	19%	(69)	369
Community: Rural	40%	(81)	34%	(69)	26%	(52)	201
Community/Gender: Urban Women	19%	(9)	57%	(28)	24%	(12)	50
Community/Gender: Urban Men	22%	(17)	51%	(39)	28%	(21)	77
Community/Gender: Rural Women	42%	(50)	34%	(40)	24%	(29)	120
Community/Gender: Rural Men	37%	(30)	35%	(29)	28%	(23)	82
Community/Gender: Suburban Women	25%	(48)	54%	(105)	21%	(40)	193
Community/Gender: Suburban Men	37%	(64)	47%	(83)	17%	(29)	176
Homeowner	31%	(179)	48%	(276)	21%	(123)	578
Renter	33%	(32)	42%	(41)	25%	(24)	97
Military HHnm: Yes	32%	(24)	44%	(34)	25%	(19)	78
Military HH: No	31%	(195)	47%	(290)	22%	(135)	620
Employ: Private Sector	32%	(84)	44%	(117)	24%	(63)	264
Employ: Government	30%	(13)	43%	(18)	28%	(12)	42
Employ: Self-Employed	32%	(18)	41%	(24)	27%	(16)	58
Employ: Homemaker	49%	(16)	26%	(9)	24%	(8)	33
Employ: Student	33%	(6)	44%	(8)	23%	(4)	18
Employ: Retired	30%	(53)	58%	(102)	12%	(20)	176
Employ: Unemployed	30%	(19)	42%	(27)	28%	(18)	64
Employ: Other	22%	(9)	44%	(18)	34%	(14)	42
Self + Household: White-Collar	35%	(79)	47%	(106)	19%	(43)	228
Self + Household: Blue Collar	31%	(110)	47%	(165)	23%	(80)	355
Union HH: Yes	27%	(22)	59%	(48)	14%	(11)	82
Union HH: No	32%	(197)	45%	(276)	23%	(143)	616
LGBTQ+: Yes	20%	(15)	53%	(40)	27%	(21)	76
LGBTQ+: No	33%	(204)	46%	(283)	22%	(134)	622
Motivated to Vote	32%	(201)	48%	(299)	19%	(121)	621

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**Table BLMB8\_10:** Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(219)	46%	(324)	22%	(155)	698
Parent: Yes	39%	(68)	37%	(65)	25%	(43)	176
Parent: No	29%	(152)	50%	(259)	21%	(111)	522
COVID Vaccine: Yes	23%	(106)	56%	(258)	21%	(98)	461
COVID Vaccine: No	48%	(114)	28%	(66)	24%	(57)	237
Student Loans: Yes	21%	(28)	58%	(75)	21%	(27)	130
Student Loans: No	34%	(192)	44%	(249)	22%	(128)	568
Favorable Opinion of Haley	38%	(82)	41%	(89)	21%	(47)	219
Unfavorable Opinion of Haley	27%	(85)	56%	(175)	17%	(53)	313
Protestant	35%	(57)	43%	(70)	22%	(36)	164
Roman Catholic	37%	(53)	46%	(65)	17%	(24)	142
Mormon	41%	(2)	—	(0)	59%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	76%	(8)	—	(0)	24%	(3)	10
Jewish	11%	(1)	71%	(8)	18%	(2)	12
Muslim	—	(0)	52%	(4)	48%	(4)	8
Buddhist	19%	(1)	42%	(2)	38%	(2)	4
Hindu	39%	(1)	38%	(1)	24%	(1)	3
Atheist	4%	(1)	93%	(31)	3%	(1)	34
Agnostic	11%	(4)	72%	(28)	17%	(6)	39
Something else	40%	(44)	34%	(37)	27%	(29)	109
Nothing in particular	28%	(47)	46%	(77)	26%	(44)	168
Prodigal Biden Voter	7%	(3)	40%	(14)	53%	(18)	35
Undecided Voter (DK/WNV)	9%	(6)	28%	(20)	64%	(46)	73
Undecided Voter (DK)	19%	(5)	24%	(6)	57%	(14)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	45%	(311)	17%	(116)	698
Gender: Male	42%	(140)	46%	(153)	13%	(42)	335
Gender: Female	36%	(130)	44%	(159)	20%	(74)	363
Age: 18-34	38%	(70)	37%	(68)	25%	(46)	184
Age: 35-44	51%	(49)	38%	(37)	11%	(10)	97
Age: 45-64	39%	(98)	48%	(119)	13%	(32)	249
Age: 65+	32%	(53)	52%	(87)	16%	(28)	168
GenZers: 1997-2012	48%	(41)	28%	(24)	24%	(21)	85
Millennials: 1981-1996	38%	(71)	42%	(78)	19%	(36)	185
GenXers: 1965-1980	39%	(75)	51%	(98)	10%	(20)	193
Baby Boomers: 1946-1964	35%	(81)	48%	(110)	17%	(38)	229
Educ: < College	45%	(210)	39%	(182)	16%	(76)	469
Educ: Bachelors degree	29%	(41)	52%	(74)	19%	(27)	143
Educ: Post-grad	22%	(19)	64%	(55)	15%	(13)	86
Income: Under 50k	40%	(126)	44%	(139)	16%	(51)	316
Income: 50k-100k	41%	(103)	42%	(107)	17%	(45)	255
Income: 100k+	32%	(41)	52%	(66)	16%	(20)	127
Ethnicity: White (Non-Hispanic)	42%	(232)	42%	(235)	16%	(90)	558
Ethnicity: Hispanic	24%	(5)	56%	(13)	21%	(5)	23
Ethnicity: Black (Non-Hispanic)	26%	(23)	58%	(52)	16%	(15)	90
Ethnicity: Asian + Other (Non-Hispanic)	35%	(10)	42%	(12)	23%	(6)	28
All Christian	43%	(138)	43%	(139)	14%	(44)	322
All Non-Christian	20%	(5)	54%	(14)	25%	(7)	26
Atheist	18%	(6)	71%	(24)	11%	(4)	34
Agnostic/Nothing in particular	34%	(71)	44%	(91)	22%	(45)	207
Something Else	45%	(50)	40%	(43)	15%	(16)	109
Evangelical	54%	(82)	37%	(57)	9%	(13)	153
Non-Evangelical	37%	(97)	47%	(124)	16%	(42)	263
PID: Dem (no lean)	4%	(10)	88%	(227)	8%	(21)	257
PID: Ind (no lean)	32%	(63)	34%	(66)	34%	(67)	197
PID: Rep (no lean)	81%	(197)	8%	(19)	11%	(28)	244

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**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	45%	(311)	17%	(116)	698
PID/Gender: Dem Men	5%	(6)	89%	(105)	6%	(7)	118
PID/Gender: Dem Women	3%	(4)	87%	(122)	10%	(14)	139
PID/Gender: Ind Men	32%	(31)	42%	(41)	26%	(25)	97
PID/Gender: Ind Women	32%	(32)	26%	(26)	42%	(42)	100
PID/Gender: Rep Men	86%	(104)	6%	(7)	8%	(10)	120
PID/Gender: Rep Women	76%	(94)	9%	(12)	15%	(18)	123
Ideo: Liberal (1-3)	7%	(15)	81%	(171)	12%	(25)	211
Ideo: Moderate (4)	31%	(61)	48%	(97)	21%	(42)	200
Ideo: Conservative (5-7)	70%	(180)	15%	(39)	15%	(39)	259
Ideo/PID: Conservative Republican	83%	(152)	6%	(12)	10%	(19)	183
Ideo/PID: Moderate/Liberal Republican	72%	(41)	13%	(7)	15%	(8)	56
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	81%	(75)	10%	(10)	92
Ideo/PID: Liberal Democrat	1%	(2)	92%	(150)	7%	(11)	164
Unfavorable of Biden and Trump	12%	(15)	36%	(44)	52%	(62)	121
2024 H2H Matchup: Biden Voter	3%	(10)	87%	(272)	10%	(32)	314
2024 H2H Matchup: Trump Voter	82%	(254)	8%	(25)	10%	(32)	312
2024 H2H Matchup: Would not Vote	16%	(4)	7%	(2)	77%	(20)	25
2024 H2H Matchup: Do not Know	3%	(2)	28%	(13)	69%	(33)	47
2022 House Vote: Democrat	3%	(9)	86%	(261)	11%	(35)	304
2022 House Vote: Republican	77%	(214)	7%	(19)	16%	(46)	279
2022 House Vote: Did not Vote	45%	(44)	28%	(28)	27%	(27)	98
2020 Vote: Joe Biden	2%	(7)	84%	(271)	14%	(43)	322
2020 Vote: Donald Trump	77%	(233)	7%	(22)	16%	(49)	304
2020 Vote: Someone Else	12%	(1)	29%	(3)	59%	(6)	10
2020 Vote: Did not Vote	46%	(29)	25%	(16)	29%	(18)	63
2016 Vote: Hillary Clinton	2%	(4)	92%	(220)	7%	(16)	239
2016 Vote: Donald Trump	73%	(199)	9%	(26)	17%	(46)	271
2016 Vote: Someone Else	15%	(5)	43%	(14)	42%	(14)	33
2020 Vote/PID: Not Biden/Democrat	23%	(6)	60%	(17)	17%	(5)	28
2020 Vote/PID: Not Trump/Republican	59%	(21)	28%	(10)	13%	(5)	37
U.S. Economy: Wrong Track	52%	(232)	27%	(121)	21%	(96)	450
U.S. Economy: Right Direction	15%	(38)	77%	(190)	8%	(20)	248

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	45%	(311)	17%	(116)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	93%	(222)	5%	(12)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(257)	10%	(33)	14%	(48)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	47%	(57)	46%	(56)	121
Top 2024 Issue: Economy	47%	(115)	35%	(86)	18%	(46)	247
Community: Urban	29%	(37)	60%	(77)	10%	(13)	127
Community: Suburban	37%	(136)	47%	(173)	16%	(60)	369
Community: Rural	48%	(97)	31%	(62)	21%	(43)	201
Community/Gender: Urban Women	24%	(12)	59%	(29)	17%	(9)	50
Community/Gender: Urban Men	33%	(26)	61%	(47)	6%	(4)	77
Community/Gender: Rural Women	47%	(56)	28%	(34)	25%	(30)	120
Community/Gender: Rural Men	50%	(41)	34%	(28)	16%	(13)	82
Community/Gender: Suburban Women	32%	(62)	49%	(95)	18%	(35)	193
Community/Gender: Suburban Men	42%	(74)	44%	(77)	14%	(25)	176
Homeowner	39%	(223)	45%	(261)	16%	(94)	578
Renter	39%	(38)	44%	(43)	16%	(16)	97
Military HHnm: Yes	36%	(28)	40%	(31)	25%	(19)	78
Military HH: No	39%	(243)	45%	(281)	16%	(97)	620
Employ: Private Sector	44%	(117)	40%	(105)	16%	(43)	264
Employ: Government	38%	(16)	52%	(22)	10%	(4)	42
Employ: Self-Employed	40%	(23)	36%	(21)	24%	(14)	58
Employ: Homemaker	42%	(14)	25%	(8)	34%	(11)	33
Employ: Student	48%	(9)	12%	(2)	40%	(7)	18
Employ: Retired	33%	(59)	57%	(100)	10%	(18)	176
Employ: Unemployed	35%	(23)	43%	(27)	22%	(14)	64
Employ: Other	25%	(10)	64%	(27)	12%	(5)	42
Self + Household: White-Collar	37%	(84)	46%	(105)	17%	(39)	228
Self + Household: Blue Collar	40%	(140)	45%	(160)	15%	(54)	355
Union HH: Yes	33%	(27)	55%	(45)	12%	(10)	82
Union HH: No	40%	(243)	43%	(266)	17%	(106)	616
LGBTQ+: Yes	28%	(21)	48%	(36)	24%	(19)	76
LGBTQ+: No	40%	(249)	44%	(275)	16%	(97)	622
Motivated to Vote	39%	(244)	47%	(291)	14%	(86)	621

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**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	45%	(311)	17%	(116)	698
Parent: Yes	46%	(82)	36%	(64)	17%	(30)	176
Parent: No	36%	(189)	47%	(248)	16%	(86)	522
COVID Vaccine: Yes	28%	(129)	56%	(259)	16%	(74)	461
COVID Vaccine: No	60%	(142)	22%	(53)	18%	(42)	237
Student Loans: Yes	25%	(32)	47%	(61)	29%	(37)	130
Student Loans: No	42%	(239)	44%	(251)	14%	(79)	568
Favorable Opinion of Haley	48%	(104)	37%	(82)	15%	(33)	219
Unfavorable Opinion of Haley	32%	(99)	55%	(173)	13%	(40)	313
Protestant	41%	(67)	46%	(76)	13%	(21)	164
Roman Catholic	44%	(63)	44%	(62)	12%	(18)	142
Mormon	45%	(2)	27%	(1)	29%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	11%	(1)	40%	(5)	49%	(6)	12
Muslim	41%	(3)	59%	(5)	—	(0)	8
Buddhist	19%	(1)	71%	(3)	10%	(0)	4
Hindu	—	(0)	76%	(2)	24%	(1)	3
Atheist	18%	(6)	71%	(24)	11%	(4)	34
Agnostic	16%	(6)	71%	(27)	13%	(5)	39
Something else	45%	(50)	40%	(43)	15%	(16)	109
Nothing in particular	38%	(65)	38%	(63)	24%	(40)	168
Prodigal Biden Voter	8%	(3)	43%	(15)	48%	(17)	35
Undecided Voter (DK/WNV)	8%	(6)	20%	(15)	72%	(52)	73
Undecided Voter (DK)	16%	(4)	7%	(2)	77%	(20)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(256)	46%	(323)	17%	(119)	698
Gender: Male	39%	(132)	47%	(157)	14%	(47)	335
Gender: Female	34%	(124)	46%	(166)	20%	(72)	363
Age: 18-34	33%	(60)	42%	(77)	26%	(47)	184
Age: 35-44	51%	(49)	38%	(36)	12%	(11)	97
Age: 45-64	37%	(93)	49%	(123)	13%	(33)	249
Age: 65+	32%	(54)	52%	(87)	16%	(28)	168
GenZers: 1997-2012	34%	(29)	39%	(33)	27%	(23)	85
Millennials: 1981-1996	40%	(74)	41%	(76)	19%	(35)	185
GenXers: 1965-1980	36%	(69)	52%	(101)	12%	(23)	193
Baby Boomers: 1946-1964	36%	(83)	48%	(110)	16%	(36)	229
Educ: < College	41%	(193)	42%	(197)	17%	(79)	469
Educ: Bachelors degree	29%	(41)	52%	(74)	19%	(27)	143
Educ: Post-grad	25%	(22)	60%	(51)	15%	(13)	86
Income: Under 50k	36%	(114)	45%	(143)	19%	(59)	316
Income: 50k-100k	39%	(99)	45%	(114)	16%	(42)	255
Income: 100k+	35%	(44)	51%	(65)	14%	(18)	127
Ethnicity: White (Non-Hispanic)	40%	(225)	44%	(245)	16%	(89)	558
Ethnicity: Hispanic	17%	(4)	51%	(11)	32%	(7)	23
Ethnicity: Black (Non-Hispanic)	18%	(16)	64%	(57)	18%	(17)	90
Ethnicity: Asian + Other (Non-Hispanic)	42%	(12)	35%	(10)	23%	(6)	28
All Christian	42%	(136)	41%	(131)	17%	(55)	322
All Non-Christian	12%	(3)	71%	(19)	17%	(4)	26
Atheist	7%	(2)	91%	(31)	2%	(1)	34
Agnostic/Nothing in particular	32%	(66)	49%	(101)	19%	(40)	207
Something Else	45%	(49)	38%	(42)	17%	(18)	109
Evangelical	55%	(84)	32%	(49)	13%	(20)	153
Non-Evangelical	35%	(91)	46%	(122)	19%	(50)	263
PID: Dem (no lean)	2%	(6)	87%	(224)	11%	(27)	257
PID: Ind (no lean)	29%	(57)	43%	(84)	28%	(55)	197
PID: Rep (no lean)	79%	(192)	6%	(15)	15%	(37)	244

Continued on next page

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(256)	46%	(323)	17%	(119)	698
PID/Gender: Dem Men	4%	(4)	89%	(106)	7%	(8)	118
PID/Gender: Dem Women	1%	(2)	85%	(118)	14%	(19)	139
PID/Gender: Ind Men	31%	(30)	45%	(44)	25%	(24)	97
PID/Gender: Ind Women	28%	(28)	41%	(41)	31%	(31)	100
PID/Gender: Rep Men	82%	(98)	6%	(7)	12%	(15)	120
PID/Gender: Rep Women	76%	(94)	6%	(7)	18%	(22)	123
Ideo: Liberal (1-3)	5%	(10)	83%	(175)	12%	(26)	211
Ideo: Moderate (4)	24%	(47)	58%	(116)	18%	(37)	200
Ideo: Conservative (5-7)	72%	(186)	11%	(28)	17%	(45)	259
Ideo/PID: Conservative Republican	85%	(156)	3%	(5)	12%	(22)	183
Ideo/PID: Moderate/Liberal Republican	58%	(32)	17%	(9)	25%	(14)	56
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	78%	(72)	16%	(15)	92
Ideo/PID: Liberal Democrat	1%	(1)	92%	(150)	8%	(12)	164
Unfavorable of Biden and Trump	12%	(15)	38%	(47)	49%	(60)	121
2024 H2H Matchup: Biden Voter	1%	(3)	90%	(282)	9%	(28)	314
2024 H2H Matchup: Trump Voter	78%	(244)	8%	(24)	14%	(44)	312
2024 H2H Matchup: Would not Vote	25%	(6)	18%	(5)	57%	(15)	25
2024 H2H Matchup: Do not Know	4%	(2)	26%	(12)	70%	(33)	47
2022 House Vote: Democrat	2%	(5)	85%	(260)	13%	(40)	304
2022 House Vote: Republican	73%	(204)	10%	(27)	17%	(48)	279
2022 House Vote: Did not Vote	44%	(43)	32%	(32)	23%	(23)	98
2020 Vote: Joe Biden	2%	(6)	87%	(278)	12%	(38)	322
2020 Vote: Donald Trump	74%	(225)	6%	(18)	20%	(61)	304
2020 Vote: Someone Else	8%	(1)	34%	(3)	58%	(6)	10
2020 Vote: Did not Vote	39%	(25)	37%	(23)	24%	(15)	63
2016 Vote: Hillary Clinton	2%	(6)	88%	(209)	10%	(24)	239
2016 Vote: Donald Trump	72%	(194)	10%	(27)	19%	(50)	271
2016 Vote: Someone Else	14%	(5)	51%	(17)	35%	(12)	33
2020 Vote/PID: Not Biden/Democrat	22%	(6)	50%	(14)	28%	(8)	28
2020 Vote/PID: Not Trump/Republican	59%	(21)	28%	(10)	14%	(5)	37
U.S. Economy: Wrong Track	51%	(228)	28%	(127)	21%	(94)	450
U.S. Economy: Right Direction	11%	(28)	79%	(195)	10%	(25)	248

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**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(256)	46%	(323)	17%	(119)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	92%	(219)	6%	(14)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(242)	11%	(36)	18%	(59)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	56%	(68)	37%	(45)	121
Top 2024 Issue: Economy	47%	(115)	36%	(88)	18%	(44)	247
Community: Urban	24%	(30)	63%	(80)	14%	(17)	127
Community: Suburban	36%	(133)	48%	(179)	16%	(58)	369
Community: Rural	46%	(93)	32%	(64)	22%	(44)	201
Community/Gender: Urban Women	18%	(9)	59%	(29)	23%	(11)	50
Community/Gender: Urban Men	27%	(21)	65%	(50)	8%	(6)	77
Community/Gender: Rural Women	45%	(54)	30%	(36)	25%	(30)	120
Community/Gender: Rural Men	48%	(39)	35%	(28)	18%	(14)	82
Community/Gender: Suburban Women	31%	(61)	52%	(101)	16%	(31)	193
Community/Gender: Suburban Men	41%	(72)	44%	(78)	15%	(26)	176
Homeowner	36%	(210)	47%	(273)	17%	(96)	578
Renter	38%	(37)	46%	(45)	16%	(15)	97
Military HHnm: Yes	31%	(24)	43%	(33)	26%	(20)	78
Military HH: No	37%	(232)	47%	(289)	16%	(99)	620
Employ: Private Sector	42%	(112)	41%	(107)	17%	(45)	264
Employ: Government	40%	(17)	48%	(20)	11%	(5)	42
Employ: Self-Employed	30%	(17)	48%	(27)	22%	(13)	58
Employ: Homemaker	53%	(18)	33%	(11)	14%	(5)	33
Employ: Student	45%	(8)	24%	(4)	32%	(6)	18
Employ: Retired	33%	(58)	57%	(100)	11%	(19)	176
Employ: Unemployed	25%	(16)	51%	(33)	24%	(16)	64
Employ: Other	25%	(11)	48%	(20)	27%	(11)	42
Self + Household: White-Collar	37%	(85)	47%	(107)	16%	(37)	228
Self + Household: Blue Collar	39%	(138)	45%	(161)	16%	(56)	355
Union HH: Yes	37%	(30)	53%	(43)	10%	(8)	82
Union HH: No	37%	(226)	45%	(280)	18%	(111)	616
LGBTQ+: Yes	19%	(15)	57%	(44)	23%	(18)	76
LGBTQ+: No	39%	(241)	45%	(279)	16%	(101)	622
Motivated to Vote	38%	(237)	47%	(290)	15%	(95)	621

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**Table BLMB8\_12:** Who do you trust more to handle each of the following issues? — Democracy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(256)	46%	(323)	17%	(119)	698
Parent: Yes	45%	(79)	39%	(68)	16%	(28)	176
Parent: No	34%	(177)	49%	(255)	17%	(91)	522
COVID Vaccine: Yes	28%	(128)	56%	(260)	16%	(73)	461
COVID Vaccine: No	54%	(128)	26%	(63)	20%	(46)	237
Student Loans: Yes	31%	(40)	45%	(59)	24%	(31)	130
Student Loans: No	38%	(216)	46%	(264)	15%	(88)	568
Favorable Opinion of Haley	46%	(100)	35%	(77)	19%	(41)	219
Unfavorable Opinion of Haley	30%	(95)	58%	(180)	12%	(38)	313
Protestant	44%	(71)	43%	(71)	13%	(21)	164
Roman Catholic	38%	(55)	41%	(58)	21%	(30)	142
Mormon	70%	(3)	27%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	12%	(1)	74%	(9)	15%	(2)	12
Muslim	—	(0)	79%	(6)	21%	(2)	8
Buddhist	19%	(1)	71%	(3)	10%	(0)	4
Hindu	39%	(1)	38%	(1)	24%	(1)	3
Atheist	7%	(2)	91%	(31)	2%	(1)	34
Agnostic	15%	(6)	75%	(29)	9%	(4)	39
Something else	45%	(49)	38%	(42)	17%	(18)	109
Nothing in particular	36%	(60)	43%	(72)	22%	(37)	168
Prodigal Biden Voter	10%	(4)	47%	(16)	42%	(15)	35
Undecided Voter (DK/WNV)	11%	(8)	23%	(17)	65%	(48)	73
Undecided Voter (DK)	25%	(6)	18%	(5)	57%	(15)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	38%	(264)	45%	(311)	18%	(123)	698
Gender: Male	41%	(137)	44%	(147)	15%	(51)	335
Gender: Female	35%	(127)	45%	(164)	20%	(72)	363
Age: 18-34	37%	(68)	43%	(79)	20%	(37)	184
Age: 35-44	47%	(45)	32%	(31)	21%	(20)	97
Age: 45-64	38%	(95)	46%	(114)	16%	(40)	249
Age: 65+	33%	(55)	52%	(87)	15%	(25)	168
GenZers: 1997-2012	39%	(33)	37%	(32)	24%	(20)	85
Millennials: 1981-1996	40%	(74)	40%	(75)	20%	(37)	185
GenXers: 1965-1980	38%	(73)	47%	(91)	15%	(29)	193
Baby Boomers: 1946-1964	36%	(82)	49%	(111)	16%	(36)	229
Educ: < College	43%	(200)	41%	(190)	17%	(79)	469
Educ: Bachelors degree	28%	(40)	50%	(72)	22%	(31)	143
Educ: Post-grad	28%	(24)	57%	(49)	15%	(13)	86
Income: Under 50k	38%	(121)	43%	(137)	18%	(58)	316
Income: 50k-100k	40%	(101)	43%	(110)	17%	(44)	255
Income: 100k+	33%	(42)	50%	(64)	17%	(21)	127
Ethnicity: White (Non-Hispanic)	40%	(223)	42%	(233)	18%	(102)	558
Ethnicity: Hispanic	24%	(5)	51%	(11)	25%	(6)	23
Ethnicity: Black (Non-Hispanic)	27%	(25)	62%	(56)	10%	(9)	90
Ethnicity: Asian + Other (Non-Hispanic)	40%	(11)	39%	(11)	21%	(6)	28
All Christian	42%	(135)	42%	(135)	16%	(52)	322
All Non-Christian	28%	(7)	51%	(13)	21%	(6)	26
Atheist	4%	(1)	76%	(26)	20%	(7)	34
Agnostic/Nothing in particular	35%	(73)	45%	(92)	20%	(42)	207
Something Else	43%	(48)	40%	(44)	16%	(18)	109
Evangelical	52%	(80)	38%	(58)	10%	(15)	153
Non-Evangelical	36%	(94)	46%	(120)	19%	(49)	263
PID: Dem (no lean)	4%	(11)	85%	(219)	11%	(27)	257
PID: Ind (no lean)	29%	(56)	38%	(75)	33%	(66)	197
PID: Rep (no lean)	81%	(196)	7%	(17)	12%	(30)	244

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(264)	45%	(311)	18%	(123)	698
PID/Gender: Dem Men	5%	(6)	86%	(102)	9%	(10)	118
PID/Gender: Dem Women	4%	(5)	84%	(117)	12%	(17)	139
PID/Gender: Ind Men	30%	(29)	41%	(40)	29%	(28)	97
PID/Gender: Ind Women	27%	(27)	35%	(35)	38%	(38)	100
PID/Gender: Rep Men	84%	(102)	5%	(6)	11%	(13)	120
PID/Gender: Rep Women	77%	(95)	9%	(12)	14%	(17)	123
Ideo: Liberal (1-3)	6%	(12)	81%	(172)	13%	(27)	211
Ideo: Moderate (4)	29%	(58)	49%	(99)	22%	(43)	200
Ideo: Conservative (5-7)	71%	(183)	14%	(35)	16%	(41)	259
Ideo/PID: Conservative Republican	84%	(154)	5%	(10)	10%	(19)	183
Ideo/PID: Moderate/Liberal Republican	68%	(38)	14%	(8)	19%	(10)	56
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	77%	(71)	15%	(14)	92
Ideo/PID: Liberal Democrat	3%	(4)	90%	(147)	8%	(13)	164
Unfavorable of Biden and Trump	14%	(17)	37%	(45)	49%	(59)	121
2024 H2H Matchup: Biden Voter	2%	(5)	88%	(277)	10%	(31)	314
2024 H2H Matchup: Trump Voter	80%	(248)	7%	(22)	13%	(42)	312
2024 H2H Matchup: Would not Vote	30%	(8)	5%	(1)	65%	(17)	25
2024 H2H Matchup: Do not Know	6%	(3)	23%	(11)	71%	(34)	47
2022 House Vote: Democrat	4%	(11)	84%	(257)	12%	(37)	304
2022 House Vote: Republican	74%	(206)	9%	(25)	17%	(47)	279
2022 House Vote: Did not Vote	44%	(43)	27%	(26)	29%	(29)	98
2020 Vote: Joe Biden	3%	(11)	84%	(269)	13%	(42)	322
2020 Vote: Donald Trump	73%	(223)	7%	(22)	19%	(59)	304
2020 Vote: Someone Else	16%	(2)	37%	(4)	47%	(5)	10
2020 Vote: Did not Vote	47%	(29)	26%	(16)	27%	(17)	63
2016 Vote: Hillary Clinton	2%	(5)	87%	(209)	10%	(25)	239
2016 Vote: Donald Trump	71%	(192)	9%	(26)	20%	(53)	271
2016 Vote: Someone Else	22%	(7)	43%	(14)	35%	(12)	33
2020 Vote/PID: Not Biden/Democrat	30%	(8)	38%	(11)	32%	(9)	28
2020 Vote/PID: Not Trump/Republican	65%	(24)	22%	(8)	13%	(5)	37
U.S. Economy: Wrong Track	52%	(232)	26%	(117)	22%	(100)	450
U.S. Economy: Right Direction	13%	(32)	78%	(193)	9%	(23)	248

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	38%	(264)	45%	(311)	18%	(123)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	93%	(221)	5%	(12)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(250)	11%	(37)	15%	(51)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	44%	(53)	49%	(60)	121
Top 2024 Issue: Economy	48%	(120)	33%	(82)	18%	(45)	247
Community: Urban	26%	(33)	61%	(78)	13%	(16)	127
Community: Suburban	38%	(142)	47%	(173)	15%	(55)	369
Community: Rural	44%	(89)	30%	(60)	26%	(52)	201
Community/Gender: Urban Women	19%	(10)	63%	(31)	18%	(9)	50
Community/Gender: Urban Men	31%	(24)	60%	(47)	9%	(7)	77
Community/Gender: Rural Women	41%	(49)	29%	(34)	30%	(36)	120
Community/Gender: Rural Men	49%	(40)	31%	(26)	20%	(16)	82
Community/Gender: Suburban Women	35%	(69)	51%	(98)	14%	(27)	193
Community/Gender: Suburban Men	41%	(73)	43%	(75)	16%	(28)	176
Homeowner	38%	(218)	45%	(261)	17%	(99)	578
Renter	39%	(38)	42%	(41)	19%	(18)	97
Military HHnm: Yes	37%	(29)	44%	(34)	19%	(15)	78
Military HH: No	38%	(235)	45%	(277)	17%	(108)	620
Employ: Private Sector	42%	(110)	40%	(105)	19%	(49)	264
Employ: Government	30%	(13)	49%	(21)	21%	(9)	42
Employ: Self-Employed	40%	(23)	31%	(18)	29%	(17)	58
Employ: Homemaker	51%	(17)	27%	(9)	22%	(7)	33
Employ: Student	42%	(8)	34%	(6)	24%	(4)	18
Employ: Retired	34%	(60)	57%	(101)	8%	(15)	176
Employ: Unemployed	34%	(22)	45%	(29)	21%	(13)	64
Employ: Other	27%	(11)	52%	(22)	21%	(9)	42
Self + Household: White-Collar	39%	(90)	45%	(102)	16%	(36)	228
Self + Household: Blue Collar	37%	(131)	45%	(159)	18%	(65)	355
Union HH: Yes	32%	(26)	54%	(44)	14%	(12)	82
Union HH: No	39%	(238)	43%	(267)	18%	(111)	616
LGBTQ+: Yes	18%	(14)	51%	(39)	31%	(24)	76
LGBTQ+: No	40%	(251)	44%	(272)	16%	(99)	622
Motivated to Vote	39%	(240)	46%	(286)	15%	(95)	621

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**Table BLMB8\_13:** Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(264)	45%	(311)	18%	(123)	698
Parent: Yes	44%	(78)	35%	(62)	21%	(36)	176
Parent: No	36%	(186)	48%	(249)	17%	(87)	522
COVID Vaccine: Yes	28%	(128)	55%	(255)	17%	(78)	461
COVID Vaccine: No	57%	(136)	24%	(56)	19%	(45)	237
Student Loans: Yes	27%	(35)	48%	(62)	25%	(33)	130
Student Loans: No	40%	(229)	44%	(249)	16%	(90)	568
Favorable Opinion of Haley	44%	(96)	37%	(81)	19%	(42)	219
Unfavorable Opinion of Haley	32%	(101)	54%	(169)	14%	(43)	313
Protestant	40%	(65)	46%	(75)	15%	(24)	164
Roman Catholic	43%	(61)	42%	(59)	16%	(22)	142
Mormon	44%	(2)	27%	(1)	29%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	20%	(2)	56%	(6)	24%	(3)	12
Muslim	41%	(3)	52%	(4)	7%	(1)	8
Buddhist	19%	(1)	42%	(2)	38%	(2)	4
Hindu	39%	(1)	38%	(1)	24%	(1)	3
Atheist	4%	(1)	76%	(26)	20%	(7)	34
Agnostic	14%	(6)	68%	(26)	17%	(7)	39
Something else	43%	(48)	40%	(44)	16%	(18)	109
Nothing in particular	40%	(67)	39%	(66)	21%	(35)	168
Prodigal Biden Voter	15%	(5)	34%	(12)	51%	(18)	35
Undecided Voter (DK/WNV)	15%	(11)	16%	(12)	69%	(50)	73
Undecided Voter (DK)	30%	(8)	5%	(1)	65%	(17)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(273)	44%	(306)	17%	(119)	698
Gender: Male	41%	(138)	45%	(150)	14%	(48)	335
Gender: Female	37%	(135)	43%	(155)	20%	(72)	363
Age: 18-34	39%	(72)	35%	(64)	26%	(48)	184
Age: 35-44	57%	(55)	33%	(32)	11%	(10)	97
Age: 45-64	39%	(97)	45%	(113)	16%	(39)	249
Age: 65+	29%	(49)	58%	(97)	13%	(21)	168
GenZers: 1997-2012	45%	(38)	29%	(25)	26%	(22)	85
Millennials: 1981-1996	44%	(82)	36%	(67)	19%	(36)	185
GenXers: 1965-1980	40%	(76)	47%	(90)	14%	(27)	193
Baby Boomers: 1946-1964	33%	(75)	52%	(120)	15%	(34)	229
Educ: < College	44%	(206)	39%	(183)	17%	(80)	469
Educ: Bachelors degree	31%	(44)	52%	(74)	17%	(25)	143
Educ: Post-grad	26%	(22)	56%	(49)	18%	(15)	86
Income: Under 50k	40%	(126)	44%	(140)	16%	(50)	316
Income: 50k-100k	38%	(97)	42%	(106)	20%	(51)	255
Income: 100k+	39%	(50)	46%	(59)	14%	(18)	127
Ethnicity: White (Non-Hispanic)	41%	(228)	43%	(239)	16%	(91)	558
Ethnicity: Hispanic	17%	(4)	44%	(10)	39%	(9)	23
Ethnicity: Black (Non-Hispanic)	31%	(28)	50%	(45)	19%	(17)	90
Ethnicity: Asian + Other (Non-Hispanic)	46%	(13)	42%	(12)	12%	(3)	28
All Christian	43%	(137)	42%	(135)	15%	(49)	322
All Non-Christian	19%	(5)	67%	(18)	14%	(4)	26
Atheist	7%	(2)	73%	(25)	20%	(7)	34
Agnostic/Nothing in particular	33%	(69)	45%	(93)	22%	(45)	207
Something Else	54%	(59)	32%	(35)	14%	(15)	109
Evangelical	59%	(90)	30%	(46)	11%	(17)	153
Non-Evangelical	37%	(97)	47%	(123)	16%	(43)	263
PID: Dem (no lean)	6%	(16)	81%	(210)	12%	(32)	257
PID: Ind (no lean)	32%	(63)	39%	(77)	29%	(57)	197
PID: Rep (no lean)	80%	(194)	8%	(19)	12%	(30)	244

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**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	44%	(306)	17%	(119)	698
PID/Gender: Dem Men	8%	(9)	84%	(99)	8%	(10)	118
PID/Gender: Dem Women	5%	(7)	79%	(111)	16%	(22)	139
PID/Gender: Ind Men	30%	(29)	45%	(44)	25%	(24)	97
PID/Gender: Ind Women	34%	(34)	33%	(33)	33%	(33)	100
PID/Gender: Rep Men	83%	(100)	6%	(7)	11%	(13)	120
PID/Gender: Rep Women	77%	(95)	10%	(12)	14%	(17)	123
Ideo: Liberal (1-3)	8%	(17)	78%	(164)	14%	(30)	211
Ideo: Moderate (4)	28%	(56)	50%	(99)	22%	(45)	200
Ideo: Conservative (5-7)	73%	(189)	15%	(38)	12%	(31)	259
Ideo/PID: Conservative Republican	84%	(154)	7%	(13)	9%	(16)	183
Ideo/PID: Moderate/Liberal Republican	64%	(36)	12%	(7)	24%	(13)	56
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	70%	(65)	17%	(16)	92
Ideo/PID: Liberal Democrat	3%	(4)	88%	(143)	10%	(16)	164
Unfavorable of Biden and Trump	21%	(25)	35%	(43)	44%	(53)	121
2024 H2H Matchup: Biden Voter	2%	(6)	87%	(272)	11%	(35)	314
2024 H2H Matchup: Trump Voter	82%	(255)	6%	(19)	12%	(38)	312
2024 H2H Matchup: Would not Vote	23%	(6)	18%	(4)	59%	(15)	25
2024 H2H Matchup: Do not Know	13%	(6)	22%	(10)	65%	(31)	47
2022 House Vote: Democrat	5%	(15)	81%	(248)	14%	(42)	304
2022 House Vote: Republican	73%	(204)	10%	(28)	17%	(47)	279
2022 House Vote: Did not Vote	51%	(50)	27%	(26)	22%	(22)	98
2020 Vote: Joe Biden	4%	(11)	81%	(261)	15%	(49)	322
2020 Vote: Donald Trump	75%	(228)	8%	(24)	17%	(51)	304
2020 Vote: Someone Else	11%	(1)	23%	(2)	66%	(6)	10
2020 Vote: Did not Vote	52%	(32)	29%	(18)	20%	(12)	63
2016 Vote: Hillary Clinton	4%	(9)	85%	(204)	11%	(26)	239
2016 Vote: Donald Trump	72%	(196)	13%	(34)	15%	(41)	271
2016 Vote: Someone Else	13%	(4)	47%	(16)	39%	(13)	33
2020 Vote/PID: Not Biden/Democrat	43%	(12)	37%	(10)	20%	(6)	28
2020 Vote/PID: Not Trump/Republican	65%	(24)	30%	(11)	5%	(2)	37
U.S. Economy: Wrong Track	54%	(241)	25%	(112)	22%	(97)	450
U.S. Economy: Right Direction	13%	(32)	78%	(194)	9%	(23)	248

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**Table BLMB8\_15: Who do you trust more to handle each of the following issues? — Labor and Unions**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	44%	(306)	17%	(119)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	90%	(216)	8%	(18)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(256)	10%	(34)	14%	(49)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(12)	47%	(56)	44%	(53)	121
Top 2024 Issue: Economy	53%	(131)	31%	(76)	17%	(41)	247
Community: Urban	30%	(39)	56%	(71)	14%	(17)	127
Community: Suburban	38%	(139)	45%	(167)	17%	(64)	369
Community: Rural	47%	(95)	34%	(68)	19%	(38)	201
Community/Gender: Urban Women	25%	(13)	52%	(26)	23%	(12)	50
Community/Gender: Urban Men	34%	(26)	59%	(46)	7%	(6)	77
Community/Gender: Rural Women	46%	(56)	30%	(36)	24%	(29)	120
Community/Gender: Rural Men	49%	(40)	39%	(32)	12%	(10)	82
Community/Gender: Suburban Women	35%	(67)	49%	(94)	16%	(32)	193
Community/Gender: Suburban Men	41%	(72)	41%	(72)	18%	(32)	176
Homeowner	38%	(221)	45%	(261)	17%	(96)	578
Renter	43%	(42)	38%	(37)	19%	(18)	97
Military HHnm: Yes	36%	(28)	45%	(35)	19%	(15)	78
Military HH: No	40%	(245)	44%	(271)	17%	(105)	620
Employ: Private Sector	46%	(121)	37%	(97)	18%	(47)	264
Employ: Government	31%	(13)	52%	(22)	17%	(7)	42
Employ: Self-Employed	45%	(26)	37%	(21)	18%	(11)	58
Employ: Homemaker	48%	(16)	25%	(8)	27%	(9)	33
Employ: Student	48%	(9)	17%	(3)	35%	(6)	18
Employ: Retired	32%	(56)	60%	(105)	9%	(16)	176
Employ: Unemployed	32%	(21)	44%	(28)	24%	(15)	64
Employ: Other	30%	(12)	50%	(21)	21%	(9)	42
Self + Household: White-Collar	39%	(89)	44%	(100)	17%	(40)	228
Self + Household: Blue Collar	40%	(143)	45%	(158)	15%	(53)	355
Union HH: Yes	35%	(28)	57%	(47)	8%	(7)	82
Union HH: No	40%	(245)	42%	(259)	18%	(113)	616
LGBTQ+: Yes	22%	(17)	53%	(41)	25%	(19)	76
LGBTQ+: No	41%	(256)	43%	(265)	16%	(100)	622
Motivated to Vote	39%	(243)	45%	(282)	15%	(96)	621

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**Table BLMB8\_15:** Who do you trust more to handle each of the following issues? — Labor and Unions

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	44%	(306)	17%	(119)	698
Parent: Yes	50%	(88)	32%	(56)	18%	(31)	176
Parent: No	35%	(185)	48%	(250)	17%	(88)	522
COVID Vaccine: Yes	29%	(134)	55%	(255)	15%	(71)	461
COVID Vaccine: No	58%	(139)	21%	(50)	20%	(48)	237
Student Loans: Yes	34%	(45)	44%	(58)	21%	(27)	130
Student Loans: No	40%	(228)	44%	(248)	16%	(92)	568
Favorable Opinion of Haley	45%	(99)	36%	(79)	18%	(40)	219
Unfavorable Opinion of Haley	32%	(100)	55%	(171)	14%	(43)	313
Protestant	40%	(65)	45%	(74)	15%	(25)	164
Roman Catholic	43%	(62)	42%	(60)	14%	(20)	142
Mormon	70%	(3)	27%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	—	(0)	82%	(10)	18%	(2)	12
Muslim	41%	(3)	52%	(4)	7%	(1)	8
Buddhist	19%	(1)	71%	(3)	10%	(0)	4
Hindu	39%	(1)	38%	(1)	24%	(1)	3
Atheist	7%	(2)	73%	(25)	20%	(7)	34
Agnostic	13%	(5)	80%	(31)	6%	(2)	39
Something else	54%	(59)	32%	(35)	14%	(15)	109
Nothing in particular	38%	(64)	37%	(62)	25%	(42)	168
Prodigal Biden Voter	15%	(5)	35%	(12)	50%	(18)	35
Undecided Voter (DK/WNV)	17%	(12)	21%	(15)	63%	(46)	73
Undecided Voter (DK)	23%	(6)	18%	(4)	59%	(15)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(292)	38%	(263)	21%	(143)	698
Gender: Male	46%	(154)	36%	(121)	18%	(60)	335
Gender: Female	38%	(138)	39%	(141)	23%	(83)	363
Age: 18-34	46%	(85)	24%	(44)	30%	(56)	184
Age: 35-44	44%	(43)	33%	(32)	23%	(23)	97
Age: 45-64	42%	(104)	44%	(110)	14%	(36)	249
Age: 65+	36%	(61)	46%	(77)	18%	(30)	168
GenZers: 1997-2012	51%	(44)	17%	(14)	32%	(27)	85
Millennials: 1981-1996	42%	(77)	31%	(58)	27%	(50)	185
GenXers: 1965-1980	40%	(77)	46%	(89)	14%	(26)	193
Baby Boomers: 1946-1964	40%	(92)	42%	(97)	17%	(39)	229
Educ: < College	48%	(227)	32%	(149)	20%	(93)	469
Educ: Bachelors degree	32%	(45)	47%	(67)	22%	(31)	143
Educ: Post-grad	23%	(20)	54%	(47)	23%	(20)	86
Income: Under 50k	44%	(140)	38%	(119)	18%	(58)	316
Income: 50k-100k	43%	(109)	34%	(88)	23%	(59)	255
Income: 100k+	35%	(44)	44%	(56)	21%	(27)	127
Ethnicity: White (Non-Hispanic)	44%	(245)	38%	(212)	18%	(101)	558
Ethnicity: Hispanic	30%	(7)	44%	(10)	26%	(6)	23
Ethnicity: Black (Non-Hispanic)	29%	(26)	37%	(34)	33%	(30)	90
Ethnicity: Asian + Other (Non-Hispanic)	51%	(14)	24%	(7)	25%	(7)	28
All Christian	47%	(152)	36%	(115)	17%	(54)	322
All Non-Christian	26%	(7)	50%	(13)	23%	(6)	26
Atheist	5%	(2)	60%	(20)	35%	(12)	34
Agnostic/Nothing in particular	37%	(77)	40%	(83)	23%	(47)	207
Something Else	50%	(55)	28%	(31)	22%	(24)	109
Evangelical	58%	(89)	27%	(41)	15%	(23)	153
Non-Evangelical	40%	(107)	39%	(104)	20%	(53)	263
PID: Dem (no lean)	6%	(14)	76%	(197)	18%	(46)	257
PID: Ind (no lean)	35%	(69)	29%	(58)	36%	(70)	197
PID: Rep (no lean)	86%	(209)	3%	(8)	11%	(27)	244

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(292)	38%	(263)	21%	(143)	698
PID/Gender: Dem Men	8%	(9)	75%	(89)	17%	(20)	118
PID/Gender: Dem Women	4%	(5)	78%	(108)	19%	(26)	139
PID/Gender: Ind Men	39%	(37)	28%	(28)	33%	(32)	97
PID/Gender: Ind Women	31%	(31)	30%	(30)	39%	(39)	100
PID/Gender: Rep Men	89%	(107)	4%	(5)	7%	(8)	120
PID/Gender: Rep Women	83%	(102)	2%	(3)	15%	(18)	123
Ideo: Liberal (1-3)	8%	(16)	74%	(156)	18%	(39)	211
Ideo: Moderate (4)	34%	(68)	43%	(85)	23%	(47)	200
Ideo: Conservative (5-7)	75%	(195)	7%	(19)	17%	(45)	259
Ideo/PID: Conservative Republican	87%	(159)	4%	(6)	9%	(17)	183
Ideo/PID: Moderate/Liberal Republican	81%	(45)	3%	(2)	17%	(9)	56
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	62%	(57)	28%	(25)	92
Ideo/PID: Liberal Democrat	3%	(5)	84%	(138)	13%	(21)	164
Unfavorable of Biden and Trump	28%	(34)	19%	(23)	53%	(64)	121
2024 H2H Matchup: Biden Voter	4%	(11)	78%	(246)	18%	(57)	314
2024 H2H Matchup: Trump Voter	85%	(264)	4%	(11)	12%	(37)	312
2024 H2H Matchup: Would not Vote	37%	(9)	5%	(1)	58%	(15)	25
2024 H2H Matchup: Do not Know	17%	(8)	10%	(5)	74%	(35)	47
2022 House Vote: Democrat	8%	(24)	72%	(218)	21%	(63)	304
2022 House Vote: Republican	78%	(217)	7%	(19)	15%	(42)	279
2022 House Vote: Did not Vote	50%	(49)	22%	(22)	28%	(28)	98
2020 Vote: Joe Biden	6%	(18)	73%	(234)	22%	(70)	322
2020 Vote: Donald Trump	80%	(243)	5%	(14)	15%	(46)	304
2020 Vote: Someone Else	10%	(1)	23%	(2)	67%	(7)	10
2020 Vote: Did not Vote	47%	(30)	20%	(13)	33%	(21)	63
2016 Vote: Hillary Clinton	3%	(8)	78%	(186)	19%	(45)	239
2016 Vote: Donald Trump	78%	(210)	7%	(19)	15%	(42)	271
2016 Vote: Someone Else	10%	(3)	53%	(18)	37%	(12)	33
2020 Vote/PID: Not Biden/Democrat	24%	(7)	42%	(12)	35%	(10)	28
2020 Vote/PID: Not Trump/Republican	70%	(25)	17%	(6)	13%	(5)	37
U.S. Economy: Wrong Track	57%	(258)	18%	(83)	24%	(109)	450
U.S. Economy: Right Direction	14%	(34)	72%	(180)	14%	(35)	248

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**Table BLMB8\_16:** Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(292)	38%	(263)	21%	(143)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	83%	(199)	12%	(29)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(268)	7%	(23)	14%	(46)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	33%	(40)	57%	(68)	121
Top 2024 Issue: Economy	52%	(128)	25%	(62)	23%	(58)	247
Community: Urban	30%	(38)	46%	(58)	25%	(31)	127
Community: Suburban	40%	(148)	41%	(151)	19%	(70)	369
Community: Rural	53%	(106)	26%	(53)	21%	(42)	201
Community/Gender: Urban Women	17%	(8)	50%	(25)	33%	(16)	50
Community/Gender: Urban Men	38%	(29)	43%	(33)	19%	(15)	77
Community/Gender: Rural Women	53%	(64)	22%	(27)	24%	(29)	120
Community/Gender: Rural Men	52%	(42)	33%	(27)	16%	(13)	82
Community/Gender: Suburban Women	34%	(66)	46%	(90)	19%	(38)	193
Community/Gender: Suburban Men	47%	(82)	35%	(62)	18%	(32)	176
Homeowner	42%	(242)	39%	(227)	19%	(109)	578
Renter	41%	(40)	30%	(30)	29%	(28)	97
Military HHnm: Yes	37%	(29)	33%	(25)	30%	(23)	78
Military HH: No	42%	(263)	38%	(237)	19%	(120)	620
Employ: Private Sector	47%	(124)	33%	(88)	20%	(53)	264
Employ: Government	36%	(15)	33%	(14)	31%	(13)	42
Employ: Self-Employed	42%	(24)	31%	(18)	27%	(16)	58
Employ: Homemaker	53%	(18)	32%	(11)	15%	(5)	33
Employ: Student	48%	(9)	20%	(4)	32%	(6)	18
Employ: Retired	37%	(66)	51%	(89)	12%	(21)	176
Employ: Unemployed	41%	(27)	28%	(18)	31%	(20)	64
Employ: Other	24%	(10)	52%	(22)	24%	(10)	42
Self + Household: White-Collar	40%	(91)	40%	(92)	20%	(45)	228
Self + Household: Blue Collar	45%	(161)	38%	(133)	17%	(60)	355
Union HH: Yes	40%	(32)	48%	(39)	12%	(10)	82
Union HH: No	42%	(260)	36%	(223)	22%	(134)	616
LGBTQ+: Yes	21%	(16)	41%	(31)	38%	(29)	76
LGBTQ+: No	44%	(276)	37%	(231)	18%	(114)	622
Motivated to Vote	42%	(262)	39%	(245)	18%	(114)	621

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**Table BLMB8\_16:** Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(292)	38%	(263)	21%	(143)	698
Parent: Yes	46%	(81)	28%	(50)	25%	(45)	176
Parent: No	40%	(211)	41%	(213)	19%	(99)	522
COVID Vaccine: Yes	34%	(155)	46%	(211)	21%	(94)	461
COVID Vaccine: No	58%	(137)	22%	(51)	21%	(49)	237
Student Loans: Yes	31%	(41)	40%	(51)	29%	(38)	130
Student Loans: No	44%	(251)	37%	(211)	19%	(105)	568
Favorable Opinion of Haley	52%	(114)	31%	(67)	17%	(38)	219
Unfavorable Opinion of Haley	33%	(103)	49%	(152)	18%	(58)	313
Protestant	49%	(79)	38%	(62)	14%	(23)	164
Roman Catholic	43%	(61)	36%	(52)	20%	(29)	142
Mormon	67%	(3)	27%	(1)	6%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	76%	(8)	—	(0)	24%	(3)	10
Jewish	—	(0)	70%	(8)	30%	(3)	12
Muslim	65%	(5)	14%	(1)	21%	(2)	8
Buddhist	19%	(1)	71%	(3)	10%	(0)	4
Hindu	39%	(1)	38%	(1)	24%	(1)	3
Atheist	5%	(2)	60%	(20)	35%	(12)	34
Agnostic	17%	(7)	60%	(23)	22%	(9)	39
Something else	50%	(55)	28%	(31)	22%	(24)	109
Nothing in particular	42%	(70)	36%	(60)	23%	(38)	168
Prodigal Biden Voter	29%	(10)	13%	(5)	58%	(20)	35
Undecided Voter (DK/WNV)	24%	(17)	8%	(6)	68%	(50)	73
Undecided Voter (DK)	37%	(9)	5%	(1)	58%	(15)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_17:** *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(293)	33%	(229)	25%	(176)	698
Gender: Male	44%	(148)	31%	(105)	25%	(82)	335
Gender: Female	40%	(145)	34%	(124)	26%	(93)	363
Age: 18-34	44%	(81)	18%	(34)	38%	(70)	184
Age: 35-44	46%	(44)	27%	(26)	27%	(26)	97
Age: 45-64	42%	(106)	40%	(99)	18%	(45)	249
Age: 65+	37%	(62)	42%	(71)	21%	(35)	168
GenZers: 1997-2012	49%	(42)	13%	(11)	38%	(33)	85
Millennials: 1981-1996	42%	(77)	25%	(46)	33%	(62)	185
GenXers: 1965-1980	40%	(78)	41%	(79)	19%	(36)	193
Baby Boomers: 1946-1964	41%	(95)	39%	(89)	20%	(45)	229
Educ: < College	49%	(229)	28%	(132)	23%	(108)	469
Educ: Bachelors degree	28%	(41)	39%	(56)	32%	(46)	143
Educ: Post-grad	27%	(23)	48%	(41)	25%	(22)	86
Income: Under 50k	43%	(135)	35%	(111)	22%	(71)	316
Income: 50k-100k	45%	(114)	29%	(73)	27%	(68)	255
Income: 100k+	35%	(45)	36%	(46)	29%	(36)	127
Ethnicity: White (Non-Hispanic)	45%	(252)	32%	(181)	22%	(125)	558
Ethnicity: Hispanic	25%	(6)	41%	(9)	34%	(8)	23
Ethnicity: Black (Non-Hispanic)	23%	(20)	37%	(33)	40%	(36)	90
Ethnicity: Asian + Other (Non-Hispanic)	52%	(14)	21%	(6)	28%	(8)	28
All Christian	47%	(152)	32%	(103)	21%	(66)	322
All Non-Christian	36%	(10)	45%	(12)	19%	(5)	26
Atheist	19%	(6)	47%	(16)	33%	(11)	34
Agnostic/Nothing in particular	35%	(73)	35%	(72)	30%	(62)	207
Something Else	48%	(52)	24%	(26)	28%	(31)	109
Evangelical	59%	(89)	26%	(39)	16%	(24)	153
Non-Evangelical	40%	(105)	34%	(89)	26%	(69)	263
PID: Dem (no lean)	5%	(13)	69%	(178)	26%	(66)	257
PID: Ind (no lean)	35%	(70)	23%	(45)	41%	(82)	197
PID: Rep (no lean)	86%	(210)	2%	(6)	11%	(28)	244

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	33%	(229)	25%	(176)	698
PID/Gender: Dem Men	7%	(8)	66%	(77)	28%	(33)	118
PID/Gender: Dem Women	4%	(5)	72%	(101)	24%	(33)	139
PID/Gender: Ind Men	36%	(35)	25%	(24)	40%	(38)	97
PID/Gender: Ind Women	35%	(35)	21%	(21)	43%	(43)	100
PID/Gender: Rep Men	87%	(105)	3%	(4)	10%	(12)	120
PID/Gender: Rep Women	85%	(105)	2%	(2)	13%	(16)	123
Ideo: Liberal (1-3)	11%	(23)	60%	(126)	29%	(62)	211
Ideo: Moderate (4)	31%	(62)	41%	(82)	28%	(56)	200
Ideo: Conservative (5-7)	75%	(194)	7%	(19)	18%	(46)	259
Ideo/PID: Conservative Republican	89%	(162)	3%	(5)	9%	(16)	183
Ideo/PID: Moderate/Liberal Republican	77%	(44)	2%	(1)	21%	(12)	56
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	67%	(62)	26%	(24)	92
Ideo/PID: Liberal Democrat	4%	(7)	70%	(114)	26%	(42)	164
Unfavorable of Biden and Trump	28%	(34)	9%	(11)	63%	(76)	121
2024 H2H Matchup: Biden Voter	3%	(11)	70%	(221)	26%	(82)	314
2024 H2H Matchup: Trump Voter	86%	(268)	2%	(6)	12%	(37)	312
2024 H2H Matchup: Would not Vote	16%	(4)	1%	(0)	83%	(21)	25
2024 H2H Matchup: Do not Know	20%	(10)	5%	(2)	75%	(35)	47
2022 House Vote: Democrat	6%	(20)	65%	(198)	28%	(87)	304
2022 House Vote: Republican	80%	(223)	3%	(9)	17%	(47)	279
2022 House Vote: Did not Vote	48%	(47)	20%	(20)	32%	(31)	98
2020 Vote: Joe Biden	5%	(15)	66%	(213)	29%	(93)	322
2020 Vote: Donald Trump	80%	(243)	2%	(5)	18%	(56)	304
2020 Vote: Someone Else	10%	(1)	19%	(2)	71%	(7)	10
2020 Vote: Did not Vote	54%	(34)	15%	(9)	31%	(20)	63
2016 Vote: Hillary Clinton	3%	(8)	73%	(173)	24%	(58)	239
2016 Vote: Donald Trump	79%	(215)	5%	(13)	16%	(43)	271
2016 Vote: Someone Else	9%	(3)	43%	(14)	48%	(16)	33
2020 Vote/PID: Not Biden/Democrat	26%	(7)	30%	(8)	44%	(12)	28
2020 Vote/PID: Not Trump/Republican	80%	(29)	13%	(5)	7%	(2)	37
U.S. Economy: Wrong Track	57%	(258)	15%	(67)	28%	(125)	450
U.S. Economy: Right Direction	14%	(35)	66%	(163)	20%	(51)	248

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	33%	(229)	25%	(176)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	77%	(184)	19%	(45)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(269)	4%	(13)	17%	(56)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	27%	(32)	62%	(75)	121
Top 2024 Issue: Economy	49%	(122)	23%	(56)	28%	(69)	247
Community: Urban	28%	(36)	38%	(48)	34%	(43)	127
Community: Suburban	41%	(152)	35%	(131)	23%	(86)	369
Community: Rural	52%	(105)	25%	(50)	23%	(46)	201
Community/Gender: Urban Women	21%	(10)	42%	(21)	37%	(18)	50
Community/Gender: Urban Men	33%	(25)	35%	(27)	32%	(25)	77
Community/Gender: Rural Women	53%	(63)	23%	(27)	25%	(29)	120
Community/Gender: Rural Men	51%	(42)	28%	(23)	20%	(17)	82
Community/Gender: Suburban Women	37%	(71)	39%	(76)	24%	(45)	193
Community/Gender: Suburban Men	46%	(81)	31%	(55)	23%	(41)	176
Homeowner	42%	(241)	34%	(199)	24%	(138)	578
Renter	43%	(41)	28%	(28)	29%	(28)	97
Military HHnm: Yes	36%	(28)	31%	(24)	33%	(25)	78
Military HH: No	43%	(265)	33%	(206)	24%	(150)	620
Employ: Private Sector	49%	(129)	26%	(69)	25%	(67)	264
Employ: Government	34%	(14)	36%	(15)	30%	(13)	42
Employ: Self-Employed	42%	(24)	28%	(16)	30%	(18)	58
Employ: Homemaker	54%	(18)	30%	(10)	16%	(5)	33
Employ: Student	49%	(9)	20%	(4)	32%	(6)	18
Employ: Retired	39%	(68)	46%	(82)	15%	(26)	176
Employ: Unemployed	30%	(19)	27%	(17)	43%	(28)	64
Employ: Other	28%	(12)	40%	(17)	32%	(13)	42
Self + Household: White-Collar	39%	(88)	35%	(80)	26%	(60)	228
Self + Household: Blue Collar	45%	(160)	34%	(120)	21%	(75)	355
Union HH: Yes	42%	(35)	37%	(30)	20%	(17)	82
Union HH: No	42%	(258)	32%	(199)	26%	(159)	616
LGBTQ+: Yes	28%	(22)	32%	(25)	39%	(30)	76
LGBTQ+: No	44%	(271)	33%	(205)	23%	(146)	622
Motivated to Vote	42%	(263)	36%	(223)	22%	(136)	621

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	33%	(229)	25%	(176)	698
Parent: Yes	47%	(82)	25%	(44)	28%	(50)	176
Parent: No	40%	(211)	35%	(185)	24%	(126)	522
COVID Vaccine: Yes	33%	(151)	40%	(184)	27%	(125)	461
COVID Vaccine: No	60%	(142)	19%	(45)	21%	(50)	237
Student Loans: Yes	31%	(41)	34%	(44)	35%	(45)	130
Student Loans: No	44%	(252)	33%	(185)	23%	(131)	568
Favorable Opinion of Haley	56%	(122)	25%	(55)	19%	(42)	219
Unfavorable Opinion of Haley	34%	(106)	43%	(133)	24%	(74)	313
Protestant	46%	(76)	34%	(55)	20%	(33)	164
Roman Catholic	47%	(67)	33%	(47)	21%	(29)	142
Mormon	70%	(3)	27%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	12%	(1)	66%	(8)	22%	(3)	12
Muslim	79%	(6)	14%	(1)	7%	(1)	8
Buddhist	19%	(1)	71%	(3)	10%	(0)	4
Hindu	39%	(1)	—	(0)	61%	(2)	3
Atheist	19%	(6)	47%	(16)	33%	(11)	34
Agnostic	16%	(6)	48%	(19)	35%	(14)	39
Something else	48%	(52)	24%	(26)	28%	(31)	109
Nothing in particular	39%	(66)	32%	(54)	29%	(48)	168
Prodigal Biden Voter	31%	(11)	9%	(3)	60%	(21)	35
Undecided Voter (DK/WNV)	19%	(14)	3%	(2)	78%	(57)	73
Undecided Voter (DK)	16%	(4)	1%	(0)	83%	(21)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(84)	88%	(614)	698
Gender: Male	16%	(55)	84%	(280)	335
Gender: Female	8%	(28)	92%	(334)	363
Age: 18-34	19%	(36)	81%	(149)	184
Age: 35-44	14%	(13)	86%	(83)	97
Age: 45-64	9%	(22)	91%	(227)	249
Age: 65+	7%	(12)	93%	(155)	168
GenZers: 1997-2012	16%	(14)	84%	(71)	85
Millennials: 1981-1996	18%	(33)	82%	(152)	185
GenXers: 1965-1980	9%	(17)	91%	(176)	193
Baby Boomers: 1946-1964	8%	(17)	92%	(211)	229
Educ: < College	12%	(56)	88%	(413)	469
Educ: Bachelors degree	8%	(11)	92%	(132)	143
Educ: Post-grad	20%	(17)	80%	(69)	86
Income: Under 50k	17%	(53)	83%	(263)	316
Income: 50k-100k	8%	(20)	92%	(235)	255
Income: 100k+	9%	(11)	91%	(116)	127
Ethnicity: White (Non-Hispanic)	9%	(50)	91%	(508)	558
Ethnicity: Hispanic	37%	(8)	63%	(14)	23
Ethnicity: Black (Non-Hispanic)	21%	(19)	79%	(71)	90
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	79%	(22)	28
All Christian	13%	(43)	87%	(278)	322
All Non-Christian	31%	(8)	69%	(18)	26
Atheist	—	(0)	100%	(34)	34
Agnostic/Nothing in particular	11%	(22)	89%	(184)	207
Something Else	9%	(10)	91%	(100)	109
Evangelical	10%	(16)	90%	(137)	153
Non-Evangelical	14%	(36)	86%	(227)	263
PID: Dem (no lean)	10%	(25)	90%	(232)	257
PID: Ind (no lean)	12%	(24)	88%	(173)	197
PID: Rep (no lean)	14%	(35)	86%	(209)	244

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(84)	88%	(614)	698
PID/Gender: Dem Men	13%	(16)	87%	(102)	118
PID/Gender: Dem Women	7%	(9)	93%	(130)	139
PID/Gender: Ind Men	14%	(14)	86%	(83)	97
PID/Gender: Ind Women	10%	(10)	90%	(90)	100
PID/Gender: Rep Men	21%	(26)	79%	(95)	120
PID/Gender: Rep Women	7%	(9)	93%	(114)	123
Ideo: Liberal (1-3)	7%	(16)	93%	(195)	211
Ideo: Moderate (4)	17%	(34)	83%	(166)	200
Ideo: Conservative (5-7)	12%	(32)	88%	(227)	259
Ideo/PID: Conservative Republican	13%	(23)	87%	(160)	183
Ideo/PID: Moderate/Liberal Republican	20%	(11)	80%	(45)	56
Ideo/PID: Moderate/Conservative Democrat	16%	(15)	84%	(77)	92
Ideo/PID: Liberal Democrat	6%	(10)	94%	(153)	164
Unfavorable of Biden and Trump	6%	(7)	94%	(114)	121
2024 H2H Matchup: Biden Voter	10%	(32)	90%	(282)	314
2024 H2H Matchup: Trump Voter	15%	(47)	85%	(265)	312
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(25)	25
2024 H2H Matchup: Do not Know	9%	(4)	91%	(43)	47
2022 House Vote: Democrat	10%	(30)	90%	(274)	304
2022 House Vote: Republican	14%	(39)	86%	(239)	279
2022 House Vote: Did not Vote	12%	(12)	88%	(86)	98
2020 Vote: Joe Biden	10%	(31)	90%	(291)	322
2020 Vote: Donald Trump	13%	(40)	87%	(264)	304
2020 Vote: Someone Else	17%	(2)	83%	(8)	10
2020 Vote: Did not Vote	18%	(11)	82%	(52)	63
2016 Vote: Hillary Clinton	9%	(22)	91%	(217)	239
2016 Vote: Donald Trump	12%	(33)	88%	(238)	271
2016 Vote: Someone Else	11%	(4)	89%	(29)	33
2020 Vote/PID: Not Biden/Democrat	25%	(7)	75%	(21)	28
2020 Vote/PID: Not Trump/Republican	28%	(10)	72%	(26)	37

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(84)	88%	(614)	698
U.S. Economy: Wrong Track	11%	(51)	89%	(399)	450
U.S. Economy: Right Direction	13%	(33)	87%	(215)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(29)	88%	(210)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(45)	87%	(293)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(9)	92%	(112)	121
Top 2024 Issue: Economy	9%	(22)	91%	(226)	247
Community: Urban	19%	(25)	81%	(103)	127
Community: Suburban	10%	(36)	90%	(333)	369
Community: Rural	11%	(23)	89%	(179)	201
Community/Gender: Urban Women	5%	(2)	95%	(47)	50
Community/Gender: Urban Men	29%	(22)	71%	(55)	77
Community/Gender: Rural Women	12%	(14)	88%	(105)	120
Community/Gender: Rural Men	10%	(8)	90%	(74)	82
Community/Gender: Suburban Women	6%	(12)	94%	(182)	193
Community/Gender: Suburban Men	14%	(25)	86%	(151)	176
Homeowner	11%	(61)	89%	(517)	578
Renter	21%	(21)	79%	(77)	97
Military HHnm: Yes	15%	(12)	85%	(66)	78
Military HH: No	12%	(72)	88%	(549)	620
Employ: Private Sector	11%	(29)	89%	(235)	264
Employ: Government	15%	(6)	85%	(36)	42
Employ: Self-Employed	17%	(10)	83%	(47)	58
Employ: Homemaker	9%	(3)	91%	(30)	33
Employ: Student	6%	(1)	94%	(17)	18
Employ: Retired	7%	(12)	93%	(164)	176
Employ: Unemployed	29%	(18)	71%	(46)	64
Employ: Other	10%	(4)	90%	(38)	42
Self + Household: White-Collar	14%	(31)	86%	(197)	228
Self + Household: Blue Collar	10%	(36)	90%	(318)	355
Union HH: Yes	8%	(7)	92%	(75)	82
Union HH: No	12%	(77)	88%	(540)	616

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(84)	88%	(614)	698
LGBTQ+: Yes	9%	(7)	91%	(70)	76
LGBTQ+: No	12%	(77)	88%	(545)	622
Motivated to Vote	12%	(75)	88%	(546)	621
Parent: Yes	15%	(27)	85%	(149)	176
Parent: No	11%	(57)	89%	(466)	522
COVID Vaccine: Yes	11%	(53)	89%	(408)	461
COVID Vaccine: No	13%	(31)	87%	(206)	237
Student Loans: Yes	9%	(12)	91%	(118)	130
Student Loans: No	13%	(71)	87%	(496)	568
Favorable Opinion of Haley	17%	(36)	83%	(182)	219
Unfavorable Opinion of Haley	8%	(25)	92%	(288)	313
Protestant	10%	(17)	90%	(147)	164
Roman Catholic	18%	(25)	82%	(117)	142
Mormon	26%	(1)	74%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(10)	10
Jewish	19%	(2)	81%	(9)	12
Muslim	34%	(3)	66%	(5)	8
Buddhist	52%	(2)	48%	(2)	4
Hindu	39%	(1)	61%	(2)	3
Atheist	—	(0)	100%	(34)	34
Agnostic	6%	(2)	94%	(36)	39
Something else	9%	(10)	91%	(100)	109
Nothing in particular	12%	(20)	88%	(148)	168
Prodigal Biden Voter	11%	(4)	89%	(31)	35
Undecided Voter (DK/WNV)	7%	(5)	93%	(68)	73
Undecided Voter (DK)	3%	(1)	97%	(25)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(53)	92%	(645)	698
Gender: Male	7%	(24)	93%	(312)	335
Gender: Female	8%	(30)	92%	(333)	363
Age: 18-34	11%	(21)	89%	(163)	184
Age: 35-44	18%	(17)	82%	(80)	97
Age: 45-64	4%	(10)	96%	(240)	249
Age: 65+	3%	(6)	97%	(162)	168
GenZers: 1997-2012	16%	(13)	84%	(72)	85
Millennials: 1981-1996	12%	(22)	88%	(164)	185
GenXers: 1965-1980	5%	(9)	95%	(184)	193
Baby Boomers: 1946-1964	4%	(10)	96%	(219)	229
Educ: < College	7%	(35)	93%	(434)	469
Educ: Bachelors degree	8%	(12)	92%	(131)	143
Educ: Post-grad	7%	(6)	93%	(80)	86
Income: Under 50k	7%	(21)	93%	(295)	316
Income: 50k-100k	9%	(23)	91%	(232)	255
Income: 100k+	7%	(9)	93%	(118)	127
Ethnicity: White (Non-Hispanic)	6%	(32)	94%	(526)	558
Ethnicity: Hispanic	5%	(1)	95%	(21)	23
Ethnicity: Black (Non-Hispanic)	18%	(16)	82%	(73)	90
Ethnicity: Asian + Other (Non-Hispanic)	13%	(4)	87%	(24)	28
All Christian	6%	(19)	94%	(302)	322
All Non-Christian	4%	(1)	96%	(26)	26
Atheist	19%	(6)	81%	(27)	34
Agnostic/Nothing in particular	5%	(11)	95%	(196)	207
Something Else	15%	(16)	85%	(94)	109
Evangelical	7%	(11)	93%	(142)	153
Non-Evangelical	8%	(20)	92%	(243)	263
PID: Dem (no lean)	12%	(30)	88%	(228)	257
PID: Ind (no lean)	8%	(15)	92%	(181)	197
PID: Rep (no lean)	3%	(8)	97%	(236)	244

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(53)	92%	(645)	698
PID/Gender: Dem Men	13%	(15)	87%	(103)	118
PID/Gender: Dem Women	10%	(14)	90%	(125)	139
PID/Gender: Ind Men	2%	(2)	98%	(95)	97
PID/Gender: Ind Women	14%	(14)	86%	(86)	100
PID/Gender: Rep Men	6%	(7)	94%	(114)	120
PID/Gender: Rep Women	1%	(2)	99%	(122)	123
Ideo: Liberal (1-3)	11%	(24)	89%	(187)	211
Ideo: Moderate (4)	8%	(16)	92%	(184)	200
Ideo: Conservative (5-7)	5%	(12)	95%	(246)	259
Ideo/PID: Conservative Republican	4%	(8)	96%	(175)	183
Ideo/PID: Moderate/Liberal Republican	1%	(1)	99%	(56)	56
Ideo/PID: Moderate/Conservative Democrat	14%	(13)	86%	(78)	92
Ideo/PID: Liberal Democrat	10%	(16)	90%	(147)	164
Unfavorable of Biden and Trump	9%	(11)	91%	(110)	121
2024 H2H Matchup: Biden Voter	11%	(34)	89%	(280)	314
2024 H2H Matchup: Trump Voter	4%	(12)	96%	(299)	312
2024 H2H Matchup: Would not Vote	13%	(3)	87%	(22)	25
2024 H2H Matchup: Do not Know	7%	(4)	93%	(44)	47
2022 House Vote: Democrat	10%	(30)	90%	(275)	304
2022 House Vote: Republican	5%	(13)	95%	(266)	279
2022 House Vote: Did not Vote	9%	(9)	91%	(89)	98
2020 Vote: Joe Biden	10%	(31)	90%	(291)	322
2020 Vote: Donald Trump	6%	(17)	94%	(287)	304
2020 Vote: Someone Else	15%	(1)	85%	(8)	10
2020 Vote: Did not Vote	6%	(4)	94%	(59)	63
2016 Vote: Hillary Clinton	11%	(27)	89%	(212)	239
2016 Vote: Donald Trump	5%	(12)	95%	(259)	271
2016 Vote: Someone Else	6%	(2)	94%	(31)	33
2020 Vote/PID: Not Biden/Democrat	11%	(3)	89%	(25)	28
2020 Vote/PID: Not Trump/Republican	2%	(1)	98%	(36)	37

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(53)	92%	(645)	698
U.S. Economy: Wrong Track	6%	(26)	94%	(424)	450
U.S. Economy: Right Direction	11%	(27)	89%	(221)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(27)	89%	(212)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(19)	94%	(319)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	94%	(114)	121
Top 2024 Issue: Economy	9%	(22)	91%	(225)	247
Community: Urban	14%	(17)	86%	(110)	127
Community: Suburban	7%	(27)	93%	(342)	369
Community: Rural	4%	(9)	96%	(193)	201
Community/Gender: Urban Women	20%	(10)	80%	(40)	50
Community/Gender: Urban Men	10%	(7)	90%	(70)	77
Community/Gender: Rural Women	4%	(4)	96%	(115)	120
Community/Gender: Rural Men	5%	(4)	95%	(77)	82
Community/Gender: Suburban Women	8%	(15)	92%	(178)	193
Community/Gender: Suburban Men	7%	(12)	93%	(164)	176
Homeowner	7%	(43)	93%	(535)	578
Renter	9%	(9)	91%	(89)	97
Military HHnm: Yes	4%	(3)	96%	(74)	78
Military HH: No	8%	(50)	92%	(570)	620
Employ: Private Sector	10%	(26)	90%	(238)	264
Employ: Government	13%	(5)	87%	(37)	42
Employ: Self-Employed	4%	(2)	96%	(55)	58
Employ: Homemaker	4%	(1)	96%	(32)	33
Employ: Student	9%	(2)	91%	(17)	18
Employ: Retired	3%	(5)	97%	(171)	176
Employ: Unemployed	12%	(8)	88%	(56)	64
Employ: Other	9%	(4)	91%	(38)	42
Self + Household: White-Collar	8%	(18)	92%	(210)	228
Self + Household: Blue Collar	7%	(23)	93%	(331)	355
Union HH: Yes	6%	(5)	94%	(76)	82
Union HH: No	8%	(48)	92%	(568)	616

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(53)	92%	(645)	698
LGBTQ+: Yes	11%	(9)	89%	(68)	76
LGBTQ+: No	7%	(45)	93%	(577)	622
Motivated to Vote	6%	(38)	94%	(582)	621
Parent: Yes	10%	(17)	90%	(158)	176
Parent: No	7%	(36)	93%	(486)	522
COVID Vaccine: Yes	7%	(33)	93%	(428)	461
COVID Vaccine: No	8%	(20)	92%	(217)	237
Student Loans: Yes	11%	(14)	89%	(116)	130
Student Loans: No	7%	(39)	93%	(529)	568
Favorable Opinion of Haley	7%	(16)	93%	(203)	219
Unfavorable Opinion of Haley	7%	(22)	93%	(291)	313
Protestant	5%	(9)	95%	(155)	164
Roman Catholic	4%	(6)	96%	(137)	142
Mormon	26%	(1)	74%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	69%	(7)	10
Jewish	8%	(1)	92%	(11)	12
Muslim	—	(0)	100%	(8)	8
Buddhist	—	(0)	100%	(4)	4
Hindu	—	(0)	100%	(3)	3
Atheist	19%	(6)	81%	(27)	34
Agnostic	1%	(0)	99%	(38)	39
Something else	15%	(16)	85%	(94)	109
Nothing in particular	6%	(10)	94%	(158)	168
Prodigal Biden Voter	10%	(4)	90%	(31)	35
Undecided Voter (DK/WNV)	9%	(7)	91%	(66)	73
Undecided Voter (DK)	13%	(3)	87%	(22)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(61)	91%	(637)	698
Gender: Male	10%	(35)	90%	(300)	335
Gender: Female	7%	(26)	93%	(337)	363
Age: 18-34	15%	(28)	85%	(156)	184
Age: 35-44	16%	(15)	84%	(81)	97
Age: 45-64	6%	(15)	94%	(234)	249
Age: 65+	1%	(2)	99%	(166)	168
GenZers: 1997-2012	16%	(13)	84%	(72)	85
Millennials: 1981-1996	15%	(28)	85%	(157)	185
GenXers: 1965-1980	6%	(11)	94%	(182)	193
Baby Boomers: 1946-1964	3%	(8)	97%	(221)	229
Educ: < College	9%	(43)	91%	(426)	469
Educ: Bachelors degree	10%	(14)	90%	(129)	143
Educ: Post-grad	4%	(4)	96%	(82)	86
Income: Under 50k	8%	(26)	92%	(291)	316
Income: 50k-100k	12%	(31)	88%	(224)	255
Income: 100k+	3%	(4)	97%	(123)	127
Ethnicity: White (Non-Hispanic)	7%	(37)	93%	(521)	558
Ethnicity: Hispanic	7%	(2)	93%	(21)	23
Ethnicity: Black (Non-Hispanic)	24%	(21)	76%	(68)	90
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	97%	(27)	28
All Christian	8%	(24)	92%	(297)	322
All Non-Christian	23%	(6)	77%	(20)	26
Atheist	4%	(1)	96%	(32)	34
Agnostic/Nothing in particular	9%	(18)	91%	(189)	207
Something Else	10%	(11)	90%	(99)	109
Evangelical	9%	(13)	91%	(139)	153
Non-Evangelical	6%	(16)	94%	(247)	263
PID: Dem (no lean)	9%	(23)	91%	(235)	257
PID: Ind (no lean)	9%	(17)	91%	(180)	197
PID: Rep (no lean)	9%	(21)	91%	(223)	244

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(61)	91%	(637)	698
PID/Gender: Dem Men	7%	(9)	93%	(110)	118
PID/Gender: Dem Women	10%	(14)	90%	(125)	139
PID/Gender: Ind Men	13%	(13)	87%	(84)	97
PID/Gender: Ind Women	4%	(4)	96%	(96)	100
PID/Gender: Rep Men	11%	(13)	89%	(107)	120
PID/Gender: Rep Women	6%	(8)	94%	(116)	123
Ideo: Liberal (1-3)	7%	(15)	93%	(196)	211
Ideo: Moderate (4)	9%	(19)	91%	(181)	200
Ideo: Conservative (5-7)	9%	(23)	91%	(236)	259
Ideo/PID: Conservative Republican	9%	(16)	91%	(166)	183
Ideo/PID: Moderate/Liberal Republican	8%	(5)	92%	(52)	56
Ideo/PID: Moderate/Conservative Democrat	12%	(11)	88%	(81)	92
Ideo/PID: Liberal Democrat	7%	(12)	93%	(152)	164
Unfavorable of Biden and Trump	11%	(13)	89%	(108)	121
2024 H2H Matchup: Biden Voter	9%	(28)	91%	(286)	314
2024 H2H Matchup: Trump Voter	8%	(25)	92%	(286)	312
2024 H2H Matchup: Would not Vote	8%	(2)	92%	(23)	25
2024 H2H Matchup: Do not Know	11%	(5)	89%	(42)	47
2022 House Vote: Democrat	10%	(31)	90%	(274)	304
2022 House Vote: Republican	6%	(16)	94%	(263)	279
2022 House Vote: Did not Vote	12%	(12)	88%	(86)	98
2020 Vote: Joe Biden	9%	(29)	91%	(293)	322
2020 Vote: Donald Trump	7%	(20)	93%	(283)	304
2020 Vote: Someone Else	4%	(0)	96%	(9)	10
2020 Vote: Did not Vote	17%	(11)	83%	(52)	63
2016 Vote: Hillary Clinton	6%	(15)	94%	(224)	239
2016 Vote: Donald Trump	8%	(23)	92%	(249)	271
2016 Vote: Someone Else	9%	(3)	91%	(30)	33
2020 Vote/PID: Not Biden/Democrat	15%	(4)	85%	(24)	28
2020 Vote/PID: Not Trump/Republican	15%	(5)	85%	(31)	37

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(61)	91%	(637)	698
U.S. Economy: Wrong Track	6%	(28)	94%	(421)	450
U.S. Economy: Right Direction	13%	(32)	87%	(216)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(23)	90%	(216)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(30)	91%	(308)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	94%	(113)	121
Top 2024 Issue: Economy	12%	(31)	88%	(217)	247
Community: Urban	14%	(18)	86%	(109)	127
Community: Suburban	8%	(28)	92%	(341)	369
Community: Rural	7%	(14)	93%	(187)	201
Community/Gender: Urban Women	14%	(7)	86%	(43)	50
Community/Gender: Urban Men	14%	(11)	86%	(66)	77
Community/Gender: Rural Women	7%	(9)	93%	(111)	120
Community/Gender: Rural Men	7%	(6)	93%	(76)	82
Community/Gender: Suburban Women	5%	(10)	95%	(183)	193
Community/Gender: Suburban Men	10%	(18)	90%	(158)	176
Homeowner	8%	(44)	92%	(534)	578
Renter	13%	(12)	87%	(85)	97
Military HHnm: Yes	1%	(1)	99%	(77)	78
Military HH: No	10%	(60)	90%	(561)	620
Employ: Private Sector	12%	(30)	88%	(234)	264
Employ: Government	3%	(1)	97%	(41)	42
Employ: Self-Employed	2%	(1)	98%	(56)	58
Employ: Homemaker	8%	(3)	92%	(30)	33
Employ: Student	14%	(3)	86%	(16)	18
Employ: Retired	1%	(2)	99%	(174)	176
Employ: Unemployed	23%	(15)	77%	(50)	64
Employ: Other	13%	(6)	87%	(37)	42
Self + Household: White-Collar	10%	(23)	90%	(205)	228
Self + Household: Blue Collar	8%	(30)	92%	(325)	355
Union HH: Yes	3%	(3)	97%	(79)	82
Union HH: No	9%	(58)	91%	(559)	616

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(61)	91%	(637)	698
LGBTQ+: Yes	7%	(5)	93%	(71)	76
LGBTQ+: No	9%	(55)	91%	(566)	622
Motivated to Vote	9%	(56)	91%	(565)	621
Parent: Yes	12%	(22)	88%	(154)	176
Parent: No	7%	(39)	93%	(483)	522
COVID Vaccine: Yes	7%	(34)	93%	(427)	461
COVID Vaccine: No	11%	(27)	89%	(210)	237
Student Loans: Yes	11%	(14)	89%	(116)	130
Student Loans: No	8%	(47)	92%	(521)	568
Favorable Opinion of Haley	9%	(19)	91%	(200)	219
Unfavorable Opinion of Haley	6%	(18)	94%	(295)	313
Protestant	6%	(11)	94%	(153)	164
Roman Catholic	6%	(8)	94%	(134)	142
Mormon	—	(0)	100%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	52%	(5)	48%	(5)	10
Jewish	—	(0)	100%	(12)	12
Muslim	59%	(5)	41%	(3)	8
Buddhist	19%	(1)	81%	(3)	4
Hindu	24%	(1)	76%	(2)	3
Atheist	4%	(1)	96%	(32)	34
Agnostic	13%	(5)	87%	(34)	39
Something else	10%	(11)	90%	(99)	109
Nothing in particular	8%	(13)	92%	(155)	168
Prodigal Biden Voter	7%	(2)	93%	(33)	35
Undecided Voter (DK/WNV)	10%	(7)	90%	(65)	73
Undecided Voter (DK)	8%	(2)	92%	(23)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(41)	94%	(657)	698
Gender: Male	8%	(26)	92%	(309)	335
Gender: Female	4%	(15)	96%	(348)	363
Age: 18-34	3%	(6)	97%	(178)	184
Age: 35-44	4%	(4)	96%	(93)	97
Age: 45-64	7%	(17)	93%	(232)	249
Age: 65+	8%	(14)	92%	(154)	168
GenZers: 1997-2012	2%	(2)	98%	(83)	85
Millennials: 1981-1996	4%	(8)	96%	(177)	185
GenXers: 1965-1980	8%	(15)	92%	(178)	193
Baby Boomers: 1946-1964	7%	(16)	93%	(213)	229
Educ: < College	4%	(19)	96%	(450)	469
Educ: Bachelors degree	10%	(14)	90%	(129)	143
Educ: Post-grad	9%	(8)	91%	(78)	86
Income: Under 50k	2%	(8)	98%	(309)	316
Income: 50k-100k	9%	(22)	91%	(233)	255
Income: 100k+	9%	(11)	91%	(115)	127
Ethnicity: White (Non-Hispanic)	6%	(35)	94%	(523)	558
Ethnicity: Hispanic	—	(0)	100%	(22)	23
Ethnicity: Black (Non-Hispanic)	5%	(4)	95%	(85)	90
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	95%	(26)	28
All Christian	8%	(25)	92%	(297)	322
All Non-Christian	9%	(2)	91%	(24)	26
Atheist	4%	(1)	96%	(32)	34
Agnostic/Nothing in particular	4%	(8)	96%	(199)	207
Something Else	5%	(5)	95%	(105)	109
Evangelical	4%	(6)	96%	(147)	153
Non-Evangelical	8%	(20)	92%	(243)	263
PID: Dem (no lean)	7%	(19)	93%	(239)	257
PID: Ind (no lean)	5%	(10)	95%	(187)	197
PID: Rep (no lean)	5%	(12)	95%	(231)	244

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(41)	94%	(657)	698
PID/Gender: Dem Men	11%	(13)	89%	(105)	118
PID/Gender: Dem Women	4%	(6)	96%	(133)	139
PID/Gender: Ind Men	7%	(6)	93%	(90)	97
PID/Gender: Ind Women	3%	(3)	97%	(97)	100
PID/Gender: Rep Men	6%	(7)	94%	(113)	120
PID/Gender: Rep Women	4%	(5)	96%	(118)	123
Ideo: Liberal (1-3)	8%	(16)	92%	(195)	211
Ideo: Moderate (4)	5%	(9)	95%	(191)	200
Ideo: Conservative (5-7)	6%	(15)	94%	(243)	259
Ideo/PID: Conservative Republican	5%	(8)	95%	(174)	183
Ideo/PID: Moderate/Liberal Republican	6%	(3)	94%	(53)	56
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	96%	(88)	92
Ideo/PID: Liberal Democrat	9%	(15)	91%	(148)	164
Unfavorable of Biden and Trump	5%	(6)	95%	(115)	121
2024 H2H Matchup: Biden Voter	7%	(22)	93%	(292)	314
2024 H2H Matchup: Trump Voter	5%	(16)	95%	(296)	312
2024 H2H Matchup: Would not Vote	—	(0)	100%	(25)	25
2024 H2H Matchup: Do not Know	7%	(3)	93%	(44)	47
2022 House Vote: Democrat	7%	(21)	93%	(283)	304
2022 House Vote: Republican	5%	(15)	95%	(263)	279
2022 House Vote: Did not Vote	4%	(4)	96%	(94)	98
2020 Vote: Joe Biden	7%	(24)	93%	(298)	322
2020 Vote: Donald Trump	5%	(16)	95%	(288)	304
2020 Vote: Someone Else	8%	(1)	92%	(9)	10
2020 Vote: Did not Vote	1%	(0)	99%	(62)	63
2016 Vote: Hillary Clinton	9%	(22)	91%	(217)	239
2016 Vote: Donald Trump	5%	(12)	95%	(259)	271
2016 Vote: Someone Else	7%	(2)	93%	(31)	33
2020 Vote/PID: Not Biden/Democrat	1%	(0)	99%	(28)	28
2020 Vote/PID: Not Trump/Republican	3%	(1)	97%	(35)	37

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(41)	94%	(657)	698
U.S. Economy: Wrong Track	4%	(20)	96%	(430)	450
U.S. Economy: Right Direction	9%	(21)	91%	(227)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	93%	(221)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(19)	94%	(319)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	97%	(117)	121
Top 2024 Issue: Economy	2%	(6)	98%	(241)	247
Community: Urban	4%	(5)	96%	(122)	127
Community: Suburban	8%	(28)	92%	(341)	369
Community: Rural	4%	(8)	96%	(193)	201
Community/Gender: Urban Women	2%	(1)	98%	(49)	50
Community/Gender: Urban Men	5%	(4)	95%	(74)	77
Community/Gender: Rural Women	6%	(7)	94%	(113)	120
Community/Gender: Rural Men	2%	(2)	98%	(80)	82
Community/Gender: Suburban Women	4%	(7)	96%	(186)	193
Community/Gender: Suburban Men	12%	(21)	88%	(155)	176
Homeowner	7%	(38)	93%	(540)	578
Renter	2%	(2)	98%	(95)	97
Military HHnm: Yes	6%	(5)	94%	(73)	78
Military HH: No	6%	(36)	94%	(584)	620
Employ: Private Sector	6%	(16)	94%	(249)	264
Employ: Government	14%	(6)	86%	(36)	42
Employ: Self-Employed	1%	(0)	99%	(57)	58
Employ: Homemaker	—	(0)	100%	(33)	33
Employ: Student	5%	(1)	95%	(17)	18
Employ: Retired	8%	(14)	92%	(162)	176
Employ: Unemployed	3%	(2)	97%	(63)	64
Employ: Other	5%	(2)	95%	(40)	42
Self + Household: White-Collar	11%	(24)	89%	(204)	228
Self + Household: Blue Collar	5%	(16)	95%	(339)	355
Union HH: Yes	13%	(11)	87%	(71)	82
Union HH: No	5%	(30)	95%	(587)	616

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(41)	94%	(657)	698
LGBTQ+: Yes	5%	(4)	95%	(73)	76
LGBTQ+: No	6%	(37)	94%	(584)	622
Motivated to Vote	6%	(39)	94%	(582)	621
Parent: Yes	4%	(7)	96%	(169)	176
Parent: No	6%	(34)	94%	(489)	522
COVID Vaccine: Yes	8%	(37)	92%	(424)	461
COVID Vaccine: No	2%	(4)	98%	(233)	237
Student Loans: Yes	3%	(4)	97%	(127)	130
Student Loans: No	7%	(37)	93%	(531)	568
Favorable Opinion of Haley	7%	(16)	93%	(203)	219
Unfavorable Opinion of Haley	6%	(18)	94%	(295)	313
Protestant	5%	(8)	95%	(155)	164
Roman Catholic	9%	(13)	91%	(130)	142
Mormon	—	(0)	100%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	69%	(7)	10
Jewish	21%	(2)	79%	(9)	12
Muslim	—	(0)	100%	(8)	8
Buddhist	—	(0)	100%	(4)	4
Hindu	—	(0)	100%	(3)	3
Atheist	4%	(1)	96%	(32)	34
Agnostic	—	(0)	100%	(39)	39
Something else	5%	(5)	95%	(105)	109
Nothing in particular	5%	(8)	95%	(161)	168
Prodigal Biden Voter	7%	(2)	93%	(32)	35
Undecided Voter (DK/WNV)	4%	(3)	96%	(70)	73
Undecided Voter (DK)	—	(0)	100%	(25)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(147)	79%	(551)	698
Gender: Male	20%	(67)	80%	(268)	335
Gender: Female	22%	(80)	78%	(283)	363
Age: 18-34	23%	(42)	77%	(142)	184
Age: 35-44	21%	(21)	79%	(76)	97
Age: 45-64	19%	(48)	81%	(201)	249
Age: 65+	21%	(36)	79%	(132)	168
GenZers: 1997-2012	23%	(19)	77%	(66)	85
Millennials: 1981-1996	22%	(40)	78%	(145)	185
GenXers: 1965-1980	17%	(33)	83%	(160)	193
Baby Boomers: 1946-1964	23%	(52)	77%	(177)	229
Educ: < College	20%	(94)	80%	(375)	469
Educ: Bachelors degree	20%	(28)	80%	(115)	143
Educ: Post-grad	29%	(25)	71%	(61)	86
Income: Under 50k	17%	(54)	83%	(262)	316
Income: 50k-100k	20%	(52)	80%	(203)	255
Income: 100k+	32%	(41)	68%	(86)	127
Ethnicity: White (Non-Hispanic)	22%	(120)	78%	(438)	558
Ethnicity: Hispanic	19%	(4)	81%	(18)	23
Ethnicity: Black (Non-Hispanic)	18%	(16)	82%	(74)	90
Ethnicity: Asian + Other (Non-Hispanic)	23%	(6)	77%	(21)	28
All Christian	24%	(78)	76%	(244)	322
All Non-Christian	15%	(4)	85%	(23)	26
Atheist	24%	(8)	76%	(26)	34
Agnostic/Nothing in particular	15%	(30)	85%	(177)	207
Something Else	25%	(27)	75%	(82)	109
Evangelical	24%	(37)	76%	(116)	153
Non-Evangelical	25%	(66)	75%	(197)	263
PID: Dem (no lean)	16%	(42)	84%	(215)	257
PID: Ind (no lean)	27%	(53)	73%	(144)	197
PID: Rep (no lean)	21%	(52)	79%	(192)	244

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(147)	79%	(551)	698
PID/Gender: Dem Men	17%	(20)	83%	(98)	118
PID/Gender: Dem Women	16%	(22)	84%	(117)	139
PID/Gender: Ind Men	21%	(20)	79%	(76)	97
PID/Gender: Ind Women	33%	(33)	67%	(67)	100
PID/Gender: Rep Men	22%	(26)	78%	(94)	120
PID/Gender: Rep Women	20%	(25)	80%	(98)	123
Ideo: Liberal (1-3)	19%	(40)	81%	(170)	211
Ideo: Moderate (4)	17%	(33)	83%	(167)	200
Ideo: Conservative (5-7)	25%	(65)	75%	(193)	259
Ideo/PID: Conservative Republican	21%	(38)	79%	(145)	183
Ideo/PID: Moderate/Liberal Republican	24%	(13)	76%	(43)	56
Ideo/PID: Moderate/Conservative Democrat	21%	(19)	79%	(73)	92
Ideo/PID: Liberal Democrat	14%	(23)	86%	(140)	164
Unfavorable of Biden and Trump	17%	(20)	83%	(101)	121
2024 H2H Matchup: Biden Voter	19%	(60)	81%	(253)	314
2024 H2H Matchup: Trump Voter	23%	(71)	77%	(240)	312
2024 H2H Matchup: Would not Vote	19%	(5)	81%	(21)	25
2024 H2H Matchup: Do not Know	23%	(11)	77%	(37)	47
2022 House Vote: Democrat	18%	(56)	82%	(248)	304
2022 House Vote: Republican	23%	(65)	77%	(213)	279
2022 House Vote: Did not Vote	24%	(23)	76%	(75)	98
2020 Vote: Joe Biden	18%	(59)	82%	(262)	322
2020 Vote: Donald Trump	24%	(72)	76%	(232)	304
2020 Vote: Someone Else	29%	(3)	71%	(7)	10
2020 Vote: Did not Vote	20%	(13)	80%	(50)	63
2016 Vote: Hillary Clinton	17%	(39)	83%	(199)	239
2016 Vote: Donald Trump	24%	(64)	76%	(207)	271
2016 Vote: Someone Else	31%	(10)	69%	(23)	33
2020 Vote/PID: Not Biden/Democrat	29%	(8)	71%	(20)	28
2020 Vote/PID: Not Trump/Republican	21%	(8)	79%	(29)	37

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**Table BLMB9\_6:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(147)	79%	(551)	698
U.S. Economy: Wrong Track	21%	(93)	79%	(357)	450
U.S. Economy: Right Direction	22%	(54)	78%	(194)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(39)	84%	(200)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(83)	75%	(255)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(25)	79%	(96)	121
Top 2024 Issue: Economy	23%	(58)	77%	(189)	247
Community: Urban	18%	(23)	82%	(104)	127
Community: Suburban	22%	(81)	78%	(288)	369
Community: Rural	21%	(43)	79%	(159)	201
Community/Gender: Urban Women	20%	(10)	80%	(40)	50
Community/Gender: Urban Men	17%	(13)	83%	(64)	77
Community/Gender: Rural Women	21%	(25)	79%	(95)	120
Community/Gender: Rural Men	22%	(18)	78%	(64)	82
Community/Gender: Suburban Women	24%	(45)	76%	(148)	193
Community/Gender: Suburban Men	20%	(36)	80%	(140)	176
Homeowner	22%	(128)	78%	(450)	578
Renter	16%	(16)	84%	(81)	97
Military HHnm: Yes	17%	(13)	83%	(65)	78
Military HH: No	22%	(134)	78%	(486)	620
Employ: Private Sector	22%	(59)	78%	(205)	264
Employ: Government	16%	(7)	84%	(35)	42
Employ: Self-Employed	22%	(13)	78%	(45)	58
Employ: Homemaker	33%	(11)	67%	(22)	33
Employ: Student	20%	(4)	80%	(15)	18
Employ: Retired	21%	(37)	79%	(139)	176
Employ: Unemployed	17%	(11)	83%	(53)	64
Employ: Other	13%	(5)	87%	(37)	42
Self + Household: White-Collar	21%	(48)	79%	(180)	228
Self + Household: Blue Collar	18%	(65)	82%	(289)	355
Union HH: Yes	24%	(20)	76%	(62)	82
Union HH: No	21%	(127)	79%	(489)	616

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(147)	79%	(551)	698
LGBTQ+: Yes	24%	(18)	76%	(58)	76
LGBTQ+: No	21%	(129)	79%	(493)	622
Motivated to Vote	20%	(126)	80%	(494)	621
Parent: Yes	23%	(41)	77%	(135)	176
Parent: No	20%	(106)	80%	(416)	522
COVID Vaccine: Yes	20%	(92)	80%	(368)	461
COVID Vaccine: No	23%	(54)	77%	(183)	237
Student Loans: Yes	21%	(27)	79%	(103)	130
Student Loans: No	21%	(120)	79%	(448)	568
Favorable Opinion of Haley	23%	(49)	77%	(169)	219
Unfavorable Opinion of Haley	23%	(71)	77%	(241)	313
Protestant	25%	(42)	75%	(122)	164
Roman Catholic	24%	(34)	76%	(108)	142
Mormon	25%	(1)	75%	(4)	5
Orthodox (e.g. Greek or Russian Orthodox)	3%	(0)	97%	(10)	10
Jewish	17%	(2)	83%	(10)	12
Muslim	14%	(1)	86%	(7)	8
Buddhist	19%	(1)	81%	(3)	4
Hindu	—	(0)	100%	(3)	3
Atheist	24%	(8)	76%	(26)	34
Agnostic	19%	(7)	81%	(31)	39
Something else	25%	(27)	75%	(82)	109
Nothing in particular	14%	(23)	86%	(146)	168
Prodigal Biden Voter	21%	(7)	79%	(28)	35
Undecided Voter (DK/WNV)	21%	(15)	79%	(57)	73
Undecided Voter (DK)	19%	(5)	81%	(21)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(76)	89%	(622)	698
Gender: Male	13%	(44)	87%	(291)	335
Gender: Female	9%	(32)	91%	(330)	363
Age: 18-34	9%	(17)	91%	(167)	184
Age: 35-44	4%	(3)	96%	(93)	97
Age: 45-64	11%	(27)	89%	(222)	249
Age: 65+	17%	(29)	83%	(139)	168
GenZers: 1997-2012	16%	(13)	84%	(72)	85
Millennials: 1981-1996	4%	(7)	96%	(178)	185
GenXers: 1965-1980	9%	(17)	91%	(176)	193
Baby Boomers: 1946-1964	16%	(37)	84%	(192)	229
Educ: < College	11%	(53)	89%	(416)	469
Educ: Bachelors degree	10%	(14)	90%	(128)	143
Educ: Post-grad	10%	(9)	90%	(77)	86
Income: Under 50k	10%	(31)	90%	(285)	316
Income: 50k-100k	10%	(26)	90%	(229)	255
Income: 100k+	15%	(19)	85%	(108)	127
Ethnicity: White (Non-Hispanic)	11%	(63)	89%	(495)	558
Ethnicity: Hispanic	2%	(0)	98%	(22)	23
Ethnicity: Black (Non-Hispanic)	10%	(9)	90%	(81)	90
Ethnicity: Asian + Other (Non-Hispanic)	14%	(4)	86%	(24)	28
All Christian	14%	(44)	86%	(277)	322
All Non-Christian	7%	(2)	93%	(25)	26
Atheist	19%	(6)	81%	(27)	34
Agnostic/Nothing in particular	8%	(16)	92%	(191)	207
Something Else	7%	(8)	93%	(102)	109
Evangelical	13%	(20)	87%	(133)	153
Non-Evangelical	12%	(31)	88%	(232)	263
PID: Dem (no lean)	8%	(21)	92%	(237)	257
PID: Ind (no lean)	13%	(26)	87%	(171)	197
PID: Rep (no lean)	12%	(29)	88%	(214)	244

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(76)	89%	(622)	698
PID/Gender: Dem Men	12%	(15)	88%	(104)	118
PID/Gender: Dem Women	4%	(6)	96%	(133)	139
PID/Gender: Ind Men	13%	(12)	87%	(84)	97
PID/Gender: Ind Women	14%	(14)	86%	(86)	100
PID/Gender: Rep Men	14%	(17)	86%	(104)	120
PID/Gender: Rep Women	10%	(13)	90%	(111)	123
Ideo: Liberal (1-3)	10%	(21)	90%	(190)	211
Ideo: Moderate (4)	8%	(15)	92%	(185)	200
Ideo: Conservative (5-7)	15%	(38)	85%	(221)	259
Ideo/PID: Conservative Republican	14%	(25)	86%	(157)	183
Ideo/PID: Moderate/Liberal Republican	6%	(4)	94%	(53)	56
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	90%	(83)	92
Ideo/PID: Liberal Democrat	7%	(11)	93%	(152)	164
Unfavorable of Biden and Trump	14%	(17)	86%	(104)	121
2024 H2H Matchup: Biden Voter	9%	(28)	91%	(285)	314
2024 H2H Matchup: Trump Voter	11%	(34)	89%	(278)	312
2024 H2H Matchup: Would not Vote	4%	(1)	96%	(24)	25
2024 H2H Matchup: Do not Know	27%	(13)	73%	(34)	47
2022 House Vote: Democrat	9%	(27)	91%	(277)	304
2022 House Vote: Republican	15%	(41)	85%	(238)	279
2022 House Vote: Did not Vote	6%	(6)	94%	(92)	98
2020 Vote: Joe Biden	8%	(26)	92%	(295)	322
2020 Vote: Donald Trump	15%	(45)	85%	(259)	304
2020 Vote: Someone Else	14%	(1)	86%	(8)	10
2020 Vote: Did not Vote	5%	(3)	95%	(59)	63
2016 Vote: Hillary Clinton	7%	(17)	93%	(222)	239
2016 Vote: Donald Trump	14%	(37)	86%	(234)	271
2016 Vote: Someone Else	19%	(6)	81%	(27)	33
2020 Vote/PID: Not Biden/Democrat	7%	(2)	93%	(26)	28
2020 Vote/PID: Not Trump/Republican	6%	(2)	94%	(34)	37

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(76)	89%	(622)	698
U.S. Economy: Wrong Track	11%	(51)	89%	(398)	450
U.S. Economy: Right Direction	10%	(25)	90%	(223)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	93%	(223)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(42)	87%	(296)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	85%	(103)	121
Top 2024 Issue: Economy	6%	(14)	94%	(233)	247
Community: Urban	9%	(11)	91%	(116)	127
Community: Suburban	11%	(39)	89%	(330)	369
Community: Rural	13%	(26)	87%	(176)	201
Community/Gender: Urban Women	11%	(5)	89%	(45)	50
Community/Gender: Urban Men	8%	(6)	92%	(71)	77
Community/Gender: Rural Women	8%	(10)	92%	(110)	120
Community/Gender: Rural Men	20%	(16)	80%	(66)	82
Community/Gender: Suburban Women	9%	(17)	91%	(176)	193
Community/Gender: Suburban Men	12%	(22)	88%	(154)	176
Homeowner	11%	(66)	89%	(512)	578
Renter	9%	(9)	91%	(88)	97
Military HHnm: Yes	15%	(12)	85%	(66)	78
Military HH: No	10%	(65)	90%	(556)	620
Employ: Private Sector	10%	(26)	90%	(238)	264
Employ: Government	17%	(7)	83%	(35)	42
Employ: Self-Employed	16%	(9)	84%	(48)	58
Employ: Homemaker	2%	(1)	98%	(33)	33
Employ: Student	12%	(2)	88%	(16)	18
Employ: Retired	13%	(24)	87%	(152)	176
Employ: Unemployed	3%	(2)	97%	(62)	64
Employ: Other	12%	(5)	88%	(37)	42
Self + Household: White-Collar	12%	(27)	88%	(200)	228
Self + Household: Blue Collar	10%	(36)	90%	(318)	355
Union HH: Yes	16%	(13)	84%	(69)	82
Union HH: No	10%	(63)	90%	(553)	616

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(76)	89%	(622)	698
LGBTQ+: Yes	17%	(13)	83%	(64)	76
LGBTQ+: No	10%	(63)	90%	(558)	622
Motivated to Vote	11%	(66)	89%	(555)	621
Parent: Yes	5%	(8)	95%	(167)	176
Parent: No	13%	(68)	87%	(455)	522
COVID Vaccine: Yes	11%	(48)	89%	(412)	461
COVID Vaccine: No	12%	(28)	88%	(209)	237
Student Loans: Yes	8%	(10)	92%	(120)	130
Student Loans: No	12%	(66)	88%	(502)	568
Favorable Opinion of Haley	12%	(27)	88%	(192)	219
Unfavorable Opinion of Haley	11%	(34)	89%	(279)	313
Protestant	16%	(26)	84%	(138)	164
Roman Catholic	12%	(17)	88%	(126)	142
Mormon	26%	(1)	74%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(10)	10
Jewish	15%	(2)	85%	(10)	12
Muslim	—	(0)	100%	(8)	8
Buddhist	—	(0)	100%	(4)	4
Hindu	—	(0)	100%	(3)	3
Atheist	19%	(6)	81%	(27)	34
Agnostic	8%	(3)	92%	(36)	39
Something else	7%	(8)	93%	(102)	109
Nothing in particular	8%	(13)	92%	(155)	168
Prodigal Biden Voter	13%	(5)	87%	(30)	35
Undecided Voter (DK/WNV)	19%	(14)	81%	(59)	73
Undecided Voter (DK)	4%	(1)	96%	(24)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(83)	88%	(615)	698
Gender: Male	14%	(46)	86%	(289)	335
Gender: Female	10%	(36)	90%	(326)	363
Age: 18-34	7%	(14)	93%	(171)	184
Age: 35-44	12%	(11)	88%	(85)	97
Age: 45-64	15%	(37)	85%	(213)	249
Age: 65+	12%	(21)	88%	(147)	168
GenZers: 1997-2012	4%	(3)	96%	(82)	85
Millennials: 1981-1996	11%	(21)	89%	(164)	185
GenXers: 1965-1980	13%	(25)	87%	(168)	193
Baby Boomers: 1946-1964	15%	(33)	85%	(196)	229
Educ: < College	10%	(49)	90%	(420)	469
Educ: Bachelors degree	12%	(18)	88%	(125)	143
Educ: Post-grad	18%	(16)	82%	(70)	86
Income: Under 50k	7%	(22)	93%	(294)	316
Income: 50k-100k	15%	(38)	85%	(217)	255
Income: 100k+	18%	(22)	82%	(104)	127
Ethnicity: White (Non-Hispanic)	13%	(71)	87%	(488)	558
Ethnicity: Hispanic	7%	(2)	93%	(21)	23
Ethnicity: Black (Non-Hispanic)	9%	(8)	91%	(81)	90
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	92%	(26)	28
All Christian	15%	(47)	85%	(274)	322
All Non-Christian	6%	(2)	94%	(25)	26
Atheist	7%	(2)	93%	(31)	34
Agnostic/Nothing in particular	8%	(17)	92%	(190)	207
Something Else	13%	(15)	87%	(95)	109
Evangelical	14%	(22)	86%	(131)	153
Non-Evangelical	13%	(35)	87%	(228)	263
PID: Dem (no lean)	11%	(29)	89%	(229)	257
PID: Ind (no lean)	10%	(19)	90%	(177)	197
PID: Rep (no lean)	14%	(34)	86%	(209)	244

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(83)	88%	(615)	698
PID/Gender: Dem Men	14%	(16)	86%	(102)	118
PID/Gender: Dem Women	9%	(13)	91%	(127)	139
PID/Gender: Ind Men	11%	(11)	89%	(86)	97
PID/Gender: Ind Women	9%	(9)	91%	(91)	100
PID/Gender: Rep Men	16%	(20)	84%	(101)	120
PID/Gender: Rep Women	12%	(15)	88%	(109)	123
Ideo: Liberal (1-3)	13%	(28)	87%	(183)	211
Ideo: Moderate (4)	9%	(18)	91%	(181)	200
Ideo: Conservative (5-7)	13%	(33)	87%	(225)	259
Ideo/PID: Conservative Republican	14%	(25)	86%	(158)	183
Ideo/PID: Moderate/Liberal Republican	16%	(9)	84%	(47)	56
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	92%	(84)	92
Ideo/PID: Liberal Democrat	13%	(21)	87%	(143)	164
Unfavorable of Biden and Trump	11%	(13)	89%	(108)	121
2024 H2H Matchup: Biden Voter	11%	(34)	89%	(280)	314
2024 H2H Matchup: Trump Voter	13%	(41)	87%	(270)	312
2024 H2H Matchup: Would not Vote	14%	(4)	86%	(22)	25
2024 H2H Matchup: Do not Know	8%	(4)	92%	(43)	47
2022 House Vote: Democrat	11%	(33)	89%	(272)	304
2022 House Vote: Republican	15%	(42)	85%	(237)	279
2022 House Vote: Did not Vote	5%	(5)	95%	(93)	98
2020 Vote: Joe Biden	11%	(37)	89%	(285)	322
2020 Vote: Donald Trump	12%	(36)	88%	(268)	304
2020 Vote: Someone Else	31%	(3)	69%	(7)	10
2020 Vote: Did not Vote	11%	(7)	89%	(56)	63
2016 Vote: Hillary Clinton	12%	(28)	88%	(211)	239
2016 Vote: Donald Trump	14%	(37)	86%	(234)	271
2016 Vote: Someone Else	22%	(7)	78%	(26)	33
2020 Vote/PID: Not Biden/Democrat	15%	(4)	85%	(24)	28
2020 Vote/PID: Not Trump/Republican	16%	(6)	84%	(31)	37

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(83)	88%	(615)	698
U.S. Economy: Wrong Track	11%	(51)	89%	(399)	450
U.S. Economy: Right Direction	13%	(31)	87%	(217)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(27)	88%	(211)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(46)	86%	(292)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(9)	92%	(112)	121
Top 2024 Issue: Economy	12%	(30)	88%	(217)	247
Community: Urban	5%	(6)	95%	(121)	127
Community: Suburban	12%	(46)	88%	(323)	369
Community: Rural	15%	(30)	85%	(171)	201
Community/Gender: Urban Women	6%	(3)	94%	(47)	50
Community/Gender: Urban Men	5%	(4)	95%	(74)	77
Community/Gender: Rural Women	13%	(16)	87%	(104)	120
Community/Gender: Rural Men	17%	(14)	83%	(68)	82
Community/Gender: Suburban Women	9%	(17)	91%	(176)	193
Community/Gender: Suburban Men	16%	(29)	84%	(147)	176
Homeowner	13%	(74)	87%	(504)	578
Renter	8%	(7)	92%	(90)	97
Military HHnm: Yes	17%	(14)	83%	(64)	78
Military HH: No	11%	(69)	89%	(551)	620
Employ: Private Sector	13%	(34)	87%	(230)	264
Employ: Government	8%	(3)	92%	(39)	42
Employ: Self-Employed	4%	(2)	96%	(55)	58
Employ: Homemaker	16%	(5)	84%	(28)	33
Employ: Student	—	(0)	100%	(18)	18
Employ: Retired	16%	(28)	84%	(148)	176
Employ: Unemployed	8%	(5)	92%	(59)	64
Employ: Other	12%	(5)	88%	(37)	42
Self + Household: White-Collar	15%	(34)	85%	(194)	228
Self + Household: Blue Collar	12%	(42)	88%	(313)	355
Union HH: Yes	19%	(15)	81%	(66)	82
Union HH: No	11%	(67)	89%	(549)	616

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(83)	88%	(615)	698
LGBTQ+: Yes	9%	(7)	91%	(70)	76
LGBTQ+: No	12%	(76)	88%	(546)	622
Motivated to Vote	12%	(77)	88%	(544)	621
Parent: Yes	14%	(25)	86%	(151)	176
Parent: No	11%	(58)	89%	(465)	522
COVID Vaccine: Yes	13%	(58)	87%	(403)	461
COVID Vaccine: No	10%	(25)	90%	(212)	237
Student Loans: Yes	15%	(20)	85%	(110)	130
Student Loans: No	11%	(63)	89%	(505)	568
Favorable Opinion of Haley	10%	(23)	90%	(196)	219
Unfavorable Opinion of Haley	14%	(45)	86%	(268)	313
Protestant	14%	(23)	86%	(141)	164
Roman Catholic	14%	(20)	86%	(123)	142
Mormon	68%	(3)	32%	(2)	5
Orthodox (e.g. Greek or Russian Orthodox)	16%	(2)	84%	(9)	10
Jewish	13%	(2)	87%	(10)	12
Muslim	—	(0)	100%	(8)	8
Buddhist	—	(0)	100%	(4)	4
Hindu	—	(0)	100%	(3)	3
Atheist	7%	(2)	93%	(31)	34
Agnostic	11%	(4)	89%	(34)	39
Something else	13%	(15)	87%	(95)	109
Nothing in particular	7%	(13)	93%	(156)	168
Prodigal Biden Voter	8%	(3)	92%	(32)	35
Undecided Voter (DK/WNV)	10%	(7)	90%	(65)	73
Undecided Voter (DK)	14%	(4)	86%	(22)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(75)	89%	(623)	698
Gender: Male	11%	(35)	89%	(300)	335
Gender: Female	11%	(40)	89%	(323)	363
Age: 18-34	12%	(22)	88%	(162)	184
Age: 35-44	17%	(16)	83%	(80)	97
Age: 45-64	11%	(27)	89%	(222)	249
Age: 65+	6%	(10)	94%	(158)	168
GenZers: 1997-2012	11%	(9)	89%	(76)	85
Millennials: 1981-1996	15%	(28)	85%	(157)	185
GenXers: 1965-1980	14%	(26)	86%	(167)	193
Baby Boomers: 1946-1964	5%	(12)	95%	(217)	229
Educ: < College	9%	(42)	91%	(427)	469
Educ: Bachelors degree	18%	(25)	82%	(118)	143
Educ: Post-grad	10%	(8)	90%	(78)	86
Income: Under 50k	12%	(38)	88%	(278)	316
Income: 50k-100k	7%	(18)	93%	(237)	255
Income: 100k+	15%	(19)	85%	(108)	127
Ethnicity: White (Non-Hispanic)	10%	(55)	90%	(503)	558
Ethnicity: Hispanic	17%	(4)	83%	(19)	23
Ethnicity: Black (Non-Hispanic)	16%	(14)	84%	(75)	90
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	92%	(25)	28
All Christian	11%	(35)	89%	(286)	322
All Non-Christian	4%	(1)	96%	(25)	26
Atheist	9%	(3)	91%	(31)	34
Agnostic/Nothing in particular	8%	(17)	92%	(189)	207
Something Else	17%	(18)	83%	(91)	109
Evangelical	10%	(16)	90%	(137)	153
Non-Evangelical	13%	(35)	87%	(229)	263
PID: Dem (no lean)	12%	(31)	88%	(226)	257
PID: Ind (no lean)	11%	(22)	89%	(174)	197
PID: Rep (no lean)	9%	(22)	91%	(222)	244

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(75)	89%	(623)	698
PID/Gender: Dem Men	13%	(15)	87%	(103)	118
PID/Gender: Dem Women	12%	(16)	88%	(123)	139
PID/Gender: Ind Men	15%	(14)	85%	(83)	97
PID/Gender: Ind Women	8%	(8)	92%	(92)	100
PID/Gender: Rep Men	5%	(6)	95%	(114)	120
PID/Gender: Rep Women	13%	(15)	87%	(108)	123
Ideo: Liberal (1-3)	13%	(26)	87%	(185)	211
Ideo: Moderate (4)	9%	(18)	91%	(181)	200
Ideo: Conservative (5-7)	9%	(24)	91%	(235)	259
Ideo/PID: Conservative Republican	9%	(16)	91%	(166)	183
Ideo/PID: Moderate/Liberal Republican	9%	(5)	91%	(51)	56
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	90%	(83)	92
Ideo/PID: Liberal Democrat	13%	(21)	87%	(143)	164
Unfavorable of Biden and Trump	11%	(13)	89%	(108)	121
2024 H2H Matchup: Biden Voter	11%	(36)	89%	(278)	314
2024 H2H Matchup: Trump Voter	10%	(30)	90%	(281)	312
2024 H2H Matchup: Would not Vote	10%	(2)	90%	(23)	25
2024 H2H Matchup: Do not Know	14%	(7)	86%	(41)	47
2022 House Vote: Democrat	11%	(33)	89%	(271)	304
2022 House Vote: Republican	10%	(27)	90%	(252)	279
2022 House Vote: Did not Vote	11%	(11)	89%	(87)	98
2020 Vote: Joe Biden	12%	(38)	88%	(283)	322
2020 Vote: Donald Trump	10%	(29)	90%	(275)	304
2020 Vote: Someone Else	4%	(0)	96%	(9)	10
2020 Vote: Did not Vote	12%	(8)	88%	(55)	63
2016 Vote: Hillary Clinton	12%	(29)	88%	(210)	239
2016 Vote: Donald Trump	9%	(26)	91%	(246)	271
2016 Vote: Someone Else	3%	(1)	97%	(32)	33
2020 Vote/PID: Not Biden/Democrat	14%	(4)	86%	(24)	28
2020 Vote/PID: Not Trump/Republican	1%	(0)	99%	(36)	37

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(75)	89%	(623)	698
U.S. Economy: Wrong Track	13%	(57)	87%	(393)	450
U.S. Economy: Right Direction	8%	(19)	92%	(230)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(27)	89%	(211)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(34)	90%	(304)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	89%	(107)	121
Top 2024 Issue: Economy	12%	(30)	88%	(217)	247
Community: Urban	14%	(18)	86%	(110)	127
Community: Suburban	10%	(38)	90%	(332)	369
Community: Rural	10%	(20)	90%	(181)	201
Community/Gender: Urban Women	13%	(6)	87%	(43)	50
Community/Gender: Urban Men	14%	(11)	86%	(66)	77
Community/Gender: Rural Women	10%	(13)	90%	(107)	120
Community/Gender: Rural Men	10%	(8)	90%	(74)	82
Community/Gender: Suburban Women	11%	(21)	89%	(172)	193
Community/Gender: Suburban Men	9%	(16)	91%	(160)	176
Homeowner	10%	(56)	90%	(523)	578
Renter	15%	(15)	85%	(83)	97
Military HHnm: Yes	4%	(3)	96%	(74)	78
Military HH: No	12%	(72)	88%	(548)	620
Employ: Private Sector	12%	(31)	88%	(233)	264
Employ: Government	8%	(3)	92%	(39)	42
Employ: Self-Employed	19%	(11)	81%	(47)	58
Employ: Homemaker	2%	(1)	98%	(32)	33
Employ: Student	17%	(3)	83%	(15)	18
Employ: Retired	7%	(12)	93%	(164)	176
Employ: Unemployed	6%	(4)	94%	(60)	64
Employ: Other	25%	(11)	75%	(32)	42
Self + Household: White-Collar	9%	(20)	91%	(208)	228
Self + Household: Blue Collar	12%	(42)	88%	(313)	355
Union HH: Yes	7%	(6)	93%	(76)	82
Union HH: No	11%	(70)	89%	(547)	616

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(75)	89%	(623)	698
LGBTQ+: Yes	11%	(9)	89%	(68)	76
LGBTQ+: No	11%	(67)	89%	(555)	622
Motivated to Vote	11%	(70)	89%	(551)	621
Parent: Yes	14%	(25)	86%	(151)	176
Parent: No	10%	(50)	90%	(472)	522
COVID Vaccine: Yes	10%	(46)	90%	(415)	461
COVID Vaccine: No	12%	(30)	88%	(207)	237
Student Loans: Yes	26%	(34)	74%	(96)	130
Student Loans: No	7%	(41)	93%	(527)	568
Favorable Opinion of Haley	6%	(14)	94%	(205)	219
Unfavorable Opinion of Haley	14%	(45)	86%	(268)	313
Protestant	7%	(11)	93%	(153)	164
Roman Catholic	15%	(21)	85%	(121)	142
Mormon	27%	(1)	73%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	21%	(2)	79%	(8)	10
Jewish	—	(0)	100%	(12)	12
Muslim	14%	(1)	86%	(7)	8
Buddhist	—	(0)	100%	(4)	4
Hindu	—	(0)	100%	(3)	3
Atheist	9%	(3)	91%	(31)	34
Agnostic	8%	(3)	92%	(35)	39
Something else	17%	(18)	83%	(91)	109
Nothing in particular	9%	(14)	91%	(154)	168
Prodigal Biden Voter	17%	(6)	83%	(29)	35
Undecided Voter (DK/WNV)	13%	(9)	87%	(64)	73
Undecided Voter (DK)	10%	(2)	90%	(23)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(167)	76%	(531)	698
Gender: Male	21%	(71)	79%	(264)	335
Gender: Female	26%	(96)	74%	(267)	363
Age: 18-34	37%	(69)	63%	(115)	184
Age: 35-44	31%	(30)	69%	(67)	97
Age: 45-64	21%	(53)	79%	(197)	249
Age: 65+	9%	(15)	91%	(152)	168
GenZers: 1997-2012	38%	(32)	62%	(53)	85
Millennials: 1981-1996	36%	(66)	64%	(119)	185
GenXers: 1965-1980	21%	(41)	79%	(152)	193
Baby Boomers: 1946-1964	12%	(27)	88%	(202)	229
Educ: < College	24%	(112)	76%	(357)	469
Educ: Bachelors degree	27%	(39)	73%	(104)	143
Educ: Post-grad	18%	(15)	82%	(71)	86
Income: Under 50k	28%	(87)	72%	(229)	316
Income: 50k-100k	20%	(50)	80%	(204)	255
Income: 100k+	23%	(29)	77%	(98)	127
Ethnicity: White (Non-Hispanic)	20%	(110)	80%	(448)	558
Ethnicity: Hispanic	60%	(13)	40%	(9)	23
Ethnicity: Black (Non-Hispanic)	38%	(34)	62%	(56)	90
Ethnicity: Asian + Other (Non-Hispanic)	33%	(9)	67%	(19)	28
All Christian	18%	(59)	82%	(263)	322
All Non-Christian	22%	(6)	78%	(21)	26
Atheist	29%	(10)	71%	(24)	34
Agnostic/Nothing in particular	29%	(59)	71%	(147)	207
Something Else	30%	(33)	70%	(76)	109
Evangelical	21%	(32)	79%	(121)	153
Non-Evangelical	22%	(58)	78%	(205)	263
PID: Dem (no lean)	30%	(77)	70%	(181)	257
PID: Ind (no lean)	23%	(45)	77%	(152)	197
PID: Rep (no lean)	18%	(45)	82%	(199)	244

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(167)	76%	(531)	698
PID/Gender: Dem Men	25%	(30)	75%	(88)	118
PID/Gender: Dem Women	34%	(47)	66%	(93)	139
PID/Gender: Ind Men	20%	(19)	80%	(78)	97
PID/Gender: Ind Women	26%	(26)	74%	(74)	100
PID/Gender: Rep Men	18%	(22)	82%	(99)	120
PID/Gender: Rep Women	19%	(23)	81%	(100)	123
Ideo: Liberal (1-3)	29%	(62)	71%	(149)	211
Ideo: Moderate (4)	26%	(53)	74%	(147)	200
Ideo: Conservative (5-7)	17%	(44)	83%	(215)	259
Ideo/PID: Conservative Republican	18%	(32)	82%	(151)	183
Ideo/PID: Moderate/Liberal Republican	21%	(12)	79%	(44)	56
Ideo/PID: Moderate/Conservative Democrat	30%	(27)	70%	(65)	92
Ideo/PID: Liberal Democrat	29%	(48)	71%	(116)	164
Unfavorable of Biden and Trump	23%	(28)	77%	(94)	121
2024 H2H Matchup: Biden Voter	29%	(91)	71%	(222)	314
2024 H2H Matchup: Trump Voter	20%	(62)	80%	(250)	312
2024 H2H Matchup: Would not Vote	17%	(4)	83%	(21)	25
2024 H2H Matchup: Do not Know	20%	(9)	80%	(38)	47
2022 House Vote: Democrat	27%	(83)	73%	(222)	304
2022 House Vote: Republican	18%	(49)	82%	(230)	279
2022 House Vote: Did not Vote	29%	(29)	71%	(69)	98
2020 Vote: Joe Biden	28%	(91)	72%	(230)	322
2020 Vote: Donald Trump	17%	(53)	83%	(251)	304
2020 Vote: Someone Else	15%	(1)	85%	(8)	10
2020 Vote: Did not Vote	33%	(21)	67%	(42)	63
2016 Vote: Hillary Clinton	27%	(63)	73%	(176)	239
2016 Vote: Donald Trump	16%	(45)	84%	(226)	271
2016 Vote: Someone Else	23%	(8)	77%	(26)	33
2020 Vote/PID: Not Biden/Democrat	39%	(11)	61%	(17)	28
2020 Vote/PID: Not Trump/Republican	30%	(11)	70%	(26)	37

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(167)	76%	(531)	698
U.S. Economy: Wrong Track	25%	(111)	75%	(338)	450
U.S. Economy: Right Direction	22%	(55)	78%	(193)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28%	(67)	72%	(172)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(60)	82%	(278)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(39)	68%	(82)	121
Top 2024 Issue: Economy	25%	(62)	75%	(186)	247
Community: Urban	24%	(30)	76%	(97)	127
Community: Suburban	27%	(98)	73%	(271)	369
Community: Rural	19%	(38)	81%	(163)	201
Community/Gender: Urban Women	22%	(11)	78%	(39)	50
Community/Gender: Urban Men	25%	(19)	75%	(58)	77
Community/Gender: Rural Women	16%	(19)	84%	(101)	120
Community/Gender: Rural Men	24%	(19)	76%	(62)	82
Community/Gender: Suburban Women	34%	(66)	66%	(127)	193
Community/Gender: Suburban Men	19%	(33)	81%	(144)	176
Homeowner	20%	(114)	80%	(464)	578
Renter	44%	(43)	56%	(54)	97
Military HHnm: Yes	12%	(10)	88%	(68)	78
Military HH: No	25%	(157)	75%	(464)	620
Employ: Private Sector	24%	(64)	76%	(201)	264
Employ: Government	36%	(15)	64%	(27)	42
Employ: Self-Employed	45%	(26)	55%	(31)	58
Employ: Homemaker	30%	(10)	70%	(23)	33
Employ: Student	28%	(5)	72%	(13)	18
Employ: Retired	9%	(16)	91%	(160)	176
Employ: Unemployed	29%	(18)	71%	(46)	64
Employ: Other	27%	(11)	73%	(31)	42
Self + Household: White-Collar	21%	(47)	79%	(181)	228
Self + Household: Blue Collar	23%	(83)	77%	(272)	355
Union HH: Yes	19%	(15)	81%	(66)	82
Union HH: No	25%	(151)	75%	(465)	616

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	24%	(167)	76%	(531)	698
LGBTQ+: Yes	36%	(28)	64%	(49)	76
LGBTQ+: No	22%	(139)	78%	(482)	622
Motivated to Vote	24%	(149)	76%	(472)	621
Parent: Yes	36%	(64)	64%	(112)	176
Parent: No	20%	(103)	80%	(420)	522
COVID Vaccine: Yes	23%	(106)	77%	(355)	461
COVID Vaccine: No	26%	(61)	74%	(176)	237
Student Loans: Yes	34%	(44)	66%	(86)	130
Student Loans: No	22%	(122)	78%	(445)	568
Favorable Opinion of Haley	15%	(33)	85%	(185)	219
Unfavorable Opinion of Haley	27%	(84)	73%	(229)	313
Protestant	13%	(22)	87%	(142)	164
Roman Catholic	25%	(36)	75%	(107)	142
Mormon	22%	(1)	78%	(4)	5
Orthodox (e.g. Greek or Russian Orthodox)	3%	(0)	97%	(10)	10
Jewish	—	(0)	100%	(12)	12
Muslim	41%	(3)	59%	(5)	8
Buddhist	62%	(3)	38%	(2)	4
Hindu	—	(0)	100%	(3)	3
Atheist	29%	(10)	71%	(24)	34
Agnostic	42%	(16)	58%	(22)	39
Something else	30%	(33)	70%	(76)	109
Nothing in particular	26%	(43)	74%	(125)	168
Prodigal Biden Voter	28%	(10)	72%	(25)	35
Undecided Voter (DK/WNV)	19%	(14)	81%	(59)	73
Undecided Voter (DK)	17%	(4)	83%	(21)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(89)	87%	(609)	698
Gender: Male	14%	(48)	86%	(288)	335
Gender: Female	11%	(41)	89%	(322)	363
Age: 18-34	11%	(20)	89%	(164)	184
Age: 35-44	8%	(8)	92%	(88)	97
Age: 45-64	10%	(24)	90%	(226)	249
Age: 65+	22%	(36)	78%	(131)	168
GenZers: 1997-2012	7%	(6)	93%	(80)	85
Millennials: 1981-1996	12%	(22)	88%	(163)	185
GenXers: 1965-1980	9%	(17)	91%	(176)	193
Baby Boomers: 1946-1964	18%	(42)	82%	(187)	229
Educ: < College	12%	(57)	88%	(412)	469
Educ: Bachelors degree	14%	(20)	86%	(123)	143
Educ: Post-grad	14%	(12)	86%	(74)	86
Income: Under 50k	8%	(26)	92%	(290)	316
Income: 50k-100k	16%	(41)	84%	(214)	255
Income: 100k+	17%	(21)	83%	(105)	127
Ethnicity: White (Non-Hispanic)	12%	(68)	88%	(490)	558
Ethnicity: Hispanic	4%	(1)	96%	(22)	23
Ethnicity: Black (Non-Hispanic)	15%	(14)	85%	(76)	90
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	79%	(22)	28
All Christian	18%	(57)	82%	(264)	322
All Non-Christian	11%	(3)	89%	(24)	26
Atheist	7%	(2)	93%	(31)	34
Agnostic/Nothing in particular	9%	(18)	91%	(189)	207
Something Else	8%	(8)	92%	(101)	109
Evangelical	21%	(33)	79%	(120)	153
Non-Evangelical	13%	(33)	87%	(230)	263
PID: Dem (no lean)	9%	(24)	91%	(234)	257
PID: Ind (no lean)	16%	(31)	84%	(166)	197
PID: Rep (no lean)	14%	(34)	86%	(210)	244

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(89)	87%	(609)	698
PID/Gender: Dem Men	12%	(14)	88%	(104)	118
PID/Gender: Dem Women	7%	(10)	93%	(130)	139
PID/Gender: Ind Men	17%	(17)	83%	(80)	97
PID/Gender: Ind Women	14%	(14)	86%	(86)	100
PID/Gender: Rep Men	14%	(17)	86%	(104)	120
PID/Gender: Rep Women	14%	(17)	86%	(106)	123
Ideo: Liberal (1-3)	8%	(18)	92%	(193)	211
Ideo: Moderate (4)	12%	(24)	88%	(176)	200
Ideo: Conservative (5-7)	18%	(47)	82%	(212)	259
Ideo/PID: Conservative Republican	16%	(30)	84%	(153)	183
Ideo/PID: Moderate/Liberal Republican	7%	(4)	93%	(52)	56
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	90%	(83)	92
Ideo/PID: Liberal Democrat	9%	(15)	91%	(149)	164
Unfavorable of Biden and Trump	18%	(22)	82%	(99)	121
2024 H2H Matchup: Biden Voter	13%	(42)	87%	(272)	314
2024 H2H Matchup: Trump Voter	13%	(40)	87%	(271)	312
2024 H2H Matchup: Would not Vote	11%	(3)	89%	(23)	25
2024 H2H Matchup: Do not Know	8%	(4)	92%	(43)	47
2022 House Vote: Democrat	12%	(36)	88%	(268)	304
2022 House Vote: Republican	16%	(45)	84%	(233)	279
2022 House Vote: Did not Vote	5%	(5)	95%	(93)	98
2020 Vote: Joe Biden	12%	(37)	88%	(284)	322
2020 Vote: Donald Trump	16%	(47)	84%	(256)	304
2020 Vote: Someone Else	12%	(1)	88%	(9)	10
2020 Vote: Did not Vote	4%	(3)	96%	(60)	63
2016 Vote: Hillary Clinton	8%	(19)	92%	(219)	239
2016 Vote: Donald Trump	17%	(47)	83%	(224)	271
2016 Vote: Someone Else	32%	(11)	68%	(23)	33
2020 Vote/PID: Not Biden/Democrat	7%	(2)	93%	(26)	28
2020 Vote/PID: Not Trump/Republican	11%	(4)	89%	(33)	37

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(89)	87%	(609)	698
U.S. Economy: Wrong Track	12%	(56)	88%	(394)	450
U.S. Economy: Right Direction	13%	(33)	87%	(215)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(33)	86%	(206)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(40)	88%	(298)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	87%	(105)	121
Top 2024 Issue: Economy	8%	(20)	92%	(227)	247
Community: Urban	10%	(13)	90%	(114)	127
Community: Suburban	13%	(49)	87%	(320)	369
Community: Rural	13%	(27)	87%	(175)	201
Community/Gender: Urban Women	7%	(3)	93%	(46)	50
Community/Gender: Urban Men	13%	(10)	87%	(68)	77
Community/Gender: Rural Women	15%	(18)	85%	(101)	120
Community/Gender: Rural Men	10%	(8)	90%	(74)	82
Community/Gender: Suburban Women	10%	(19)	90%	(174)	193
Community/Gender: Suburban Men	17%	(30)	83%	(147)	176
Homeowner	14%	(81)	86%	(497)	578
Renter	7%	(7)	93%	(90)	97
Military HHnm: Yes	26%	(20)	74%	(57)	78
Military HH: No	11%	(69)	89%	(552)	620
Employ: Private Sector	10%	(27)	90%	(237)	264
Employ: Government	16%	(7)	84%	(36)	42
Employ: Self-Employed	7%	(4)	93%	(54)	58
Employ: Homemaker	15%	(5)	85%	(28)	33
Employ: Student	5%	(1)	95%	(17)	18
Employ: Retired	19%	(34)	81%	(142)	176
Employ: Unemployed	12%	(7)	88%	(57)	64
Employ: Other	9%	(4)	91%	(38)	42
Self + Household: White-Collar	21%	(47)	79%	(181)	228
Self + Household: Blue Collar	9%	(32)	91%	(323)	355
Union HH: Yes	12%	(9)	88%	(72)	82
Union HH: No	13%	(79)	87%	(537)	616

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(89)	87%	(609)	698
LGBTQ+: Yes	11%	(9)	89%	(68)	76
LGBTQ+: No	13%	(80)	87%	(542)	622
Motivated to Vote	13%	(79)	87%	(542)	621
Parent: Yes	7%	(11)	93%	(164)	176
Parent: No	15%	(77)	85%	(445)	522
COVID Vaccine: Yes	15%	(67)	85%	(394)	461
COVID Vaccine: No	9%	(21)	91%	(216)	237
Student Loans: Yes	8%	(10)	92%	(120)	130
Student Loans: No	14%	(78)	86%	(489)	568
Favorable Opinion of Haley	19%	(41)	81%	(178)	219
Unfavorable Opinion of Haley	12%	(37)	88%	(276)	313
Protestant	24%	(39)	76%	(125)	164
Roman Catholic	13%	(19)	87%	(124)	142
Mormon	—	(0)	100%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(10)	10
Jewish	16%	(2)	84%	(10)	12
Muslim	—	(0)	100%	(8)	8
Buddhist	—	(0)	100%	(4)	4
Hindu	38%	(1)	62%	(2)	3
Atheist	7%	(2)	93%	(31)	34
Agnostic	9%	(3)	91%	(35)	39
Something else	8%	(8)	92%	(101)	109
Nothing in particular	9%	(14)	91%	(154)	168
Prodigal Biden Voter	4%	(1)	96%	(34)	35
Undecided Voter (DK/WNV)	9%	(7)	91%	(66)	73
Undecided Voter (DK)	11%	(3)	89%	(23)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(15)	98%	(683)	698
Gender: Male	2%	(5)	98%	(330)	335
Gender: Female	3%	(10)	97%	(353)	363
Age: 18-34	1%	(1)	99%	(183)	184
Age: 35-44	2%	(2)	98%	(95)	97
Age: 45-64	3%	(7)	97%	(243)	249
Age: 65+	3%	(5)	97%	(162)	168
GenZers: 1997-2012	1%	(1)	99%	(85)	85
Millennials: 1981-1996	1%	(2)	99%	(183)	185
GenXers: 1965-1980	3%	(7)	97%	(186)	193
Baby Boomers: 1946-1964	2%	(5)	98%	(224)	229
Educ: < College	3%	(12)	97%	(457)	469
Educ: Bachelors degree	2%	(3)	98%	(140)	143
Educ: Post-grad	—	(0)	100%	(86)	86
Income: Under 50k	3%	(10)	97%	(307)	316
Income: 50k-100k	1%	(2)	99%	(253)	255
Income: 100k+	3%	(3)	97%	(123)	127
Ethnicity: White (Non-Hispanic)	2%	(9)	98%	(549)	558
Ethnicity: Hispanic	6%	(1)	94%	(21)	23
Ethnicity: Black (Non-Hispanic)	1%	(1)	99%	(89)	90
Ethnicity: Asian + Other (Non-Hispanic)	14%	(4)	86%	(24)	28
All Christian	1%	(4)	99%	(318)	322
All Non-Christian	—	(0)	100%	(26)	26
Atheist	9%	(3)	91%	(31)	34
Agnostic/Nothing in particular	3%	(6)	97%	(201)	207
Something Else	3%	(3)	97%	(107)	109
Evangelical	2%	(3)	98%	(149)	153
Non-Evangelical	1%	(3)	99%	(260)	263
PID: Dem (no lean)	3%	(7)	97%	(250)	257
PID: Ind (no lean)	3%	(6)	97%	(190)	197
PID: Rep (no lean)	1%	(2)	99%	(242)	244

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(15)	98%	(683)	698
PID/Gender: Dem Men	—	(0)	100%	(118)	118
PID/Gender: Dem Women	5%	(7)	95%	(132)	139
PID/Gender: Ind Men	5%	(5)	95%	(92)	97
PID/Gender: Ind Women	1%	(1)	99%	(99)	100
PID/Gender: Rep Men	—	(0)	100%	(120)	120
PID/Gender: Rep Women	1%	(2)	99%	(122)	123
Ideo: Liberal (1-3)	4%	(9)	96%	(202)	211
Ideo: Moderate (4)	—	(1)	100%	(199)	200
Ideo: Conservative (5-7)	2%	(5)	98%	(253)	259
Ideo/PID: Conservative Republican	1%	(2)	99%	(181)	183
Ideo/PID: Moderate/Liberal Republican	—	(0)	100%	(56)	56
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	99%	(91)	92
Ideo/PID: Liberal Democrat	4%	(7)	96%	(157)	164
Unfavorable of Biden and Trump	1%	(1)	99%	(121)	121
2024 H2H Matchup: Biden Voter	3%	(9)	97%	(305)	314
2024 H2H Matchup: Trump Voter	2%	(6)	98%	(306)	312
2024 H2H Matchup: Would not Vote	—	(0)	100%	(25)	25
2024 H2H Matchup: Do not Know	1%	(1)	99%	(47)	47
2022 House Vote: Democrat	3%	(9)	97%	(295)	304
2022 House Vote: Republican	2%	(5)	98%	(274)	279
2022 House Vote: Did not Vote	1%	(1)	99%	(97)	98
2020 Vote: Joe Biden	3%	(9)	97%	(312)	322
2020 Vote: Donald Trump	2%	(5)	98%	(299)	304
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	1%	(1)	99%	(62)	63
2016 Vote: Hillary Clinton	3%	(8)	97%	(231)	239
2016 Vote: Donald Trump	2%	(6)	98%	(266)	271
2016 Vote: Someone Else	3%	(1)	97%	(32)	33
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(28)	28
2020 Vote/PID: Not Trump/Republican	—	(0)	100%	(37)	37

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(15)	98%	(683)	698
U.S. Economy: Wrong Track	2%	(11)	98%	(439)	450
U.S. Economy: Right Direction	2%	(4)	98%	(244)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	97%	(231)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	98%	(333)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	98%	(119)	121
Top 2024 Issue: Economy	—	(0)	100%	(247)	247
Community: Urban	1%	(1)	99%	(126)	127
Community: Suburban	3%	(10)	97%	(360)	369
Community: Rural	2%	(5)	98%	(197)	201
Community/Gender: Urban Women	—	(0)	100%	(50)	50
Community/Gender: Urban Men	1%	(1)	99%	(77)	77
Community/Gender: Rural Women	3%	(4)	97%	(116)	120
Community/Gender: Rural Men	1%	(1)	99%	(81)	82
Community/Gender: Suburban Women	3%	(6)	97%	(187)	193
Community/Gender: Suburban Men	2%	(3)	98%	(173)	176
Homeowner	2%	(13)	98%	(566)	578
Renter	2%	(2)	98%	(95)	97
Military HHnm: Yes	—	(0)	100%	(77)	78
Military HH: No	2%	(15)	98%	(606)	620
Employ: Private Sector	1%	(4)	99%	(261)	264
Employ: Government	—	(0)	100%	(42)	42
Employ: Self-Employed	3%	(2)	97%	(56)	58
Employ: Homemaker	—	(0)	100%	(33)	33
Employ: Student	—	(0)	100%	(18)	18
Employ: Retired	4%	(7)	96%	(169)	176
Employ: Unemployed	—	(0)	100%	(64)	64
Employ: Other	5%	(2)	95%	(40)	42
Self + Household: White-Collar	1%	(1)	99%	(227)	228
Self + Household: Blue Collar	2%	(8)	98%	(347)	355
Union HH: Yes	4%	(3)	96%	(79)	82
Union HH: No	2%	(12)	98%	(604)	616

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(15)	98%	(683)	698
LGBTQ+: Yes	2%	(2)	98%	(75)	76
LGBTQ+: No	2%	(13)	98%	(608)	622
Motivated to Vote	2%	(14)	98%	(607)	621
Parent: Yes	1%	(1)	99%	(175)	176
Parent: No	3%	(14)	97%	(508)	522
COVID Vaccine: Yes	2%	(10)	98%	(451)	461
COVID Vaccine: No	2%	(5)	98%	(232)	237
Student Loans: Yes	—	(0)	100%	(130)	130
Student Loans: No	3%	(15)	97%	(553)	568
Favorable Opinion of Haley	2%	(3)	98%	(215)	219
Unfavorable Opinion of Haley	3%	(11)	97%	(302)	313
Protestant	2%	(4)	98%	(160)	164
Roman Catholic	—	(0)	100%	(142)	142
Mormon	—	(0)	100%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(10)	10
Jewish	—	(0)	100%	(12)	12
Muslim	—	(0)	100%	(8)	8
Buddhist	—	(0)	100%	(4)	4
Hindu	—	(0)	100%	(3)	3
Atheist	9%	(3)	91%	(31)	34
Agnostic	3%	(1)	97%	(38)	39
Something else	3%	(3)	97%	(107)	109
Nothing in particular	3%	(5)	97%	(164)	168
Prodigal Biden Voter	2%	(1)	98%	(34)	35
Undecided Voter (DK/WNV)	1%	(1)	99%	(72)	73
Undecided Voter (DK)	—	(0)	100%	(25)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(434)	38%	(264)	698
Gender: Male	56%	(188)	44%	(147)	335
Gender: Female	68%	(246)	32%	(117)	363
Age: 18-34	44%	(81)	56%	(104)	184
Age: 35-44	57%	(55)	43%	(42)	97
Age: 45-64	68%	(169)	32%	(81)	249
Age: 65+	77%	(130)	23%	(38)	168
GenZers: 1997-2012	38%	(32)	62%	(53)	85
Millennials: 1981-1996	54%	(100)	46%	(85)	185
GenXers: 1965-1980	66%	(126)	34%	(67)	193
Baby Boomers: 1946-1964	75%	(171)	25%	(58)	229
Educ: < College	62%	(293)	38%	(176)	469
Educ: Bachelors degree	59%	(84)	41%	(59)	143
Educ: Post-grad	66%	(57)	34%	(29)	86
Income: Under 50k	68%	(214)	32%	(103)	316
Income: 50k-100k	58%	(148)	42%	(107)	255
Income: 100k+	57%	(72)	43%	(54)	127
Ethnicity: White (Non-Hispanic)	68%	(377)	32%	(181)	558
Ethnicity: Hispanic	21%	(5)	79%	(18)	23
Ethnicity: Black (Non-Hispanic)	39%	(35)	61%	(54)	90
Ethnicity: Asian + Other (Non-Hispanic)	62%	(17)	38%	(11)	28
All Christian	60%	(193)	40%	(129)	322
All Non-Christian	68%	(18)	32%	(9)	26
Atheist	42%	(14)	58%	(20)	34
Agnostic/Nothing in particular	69%	(143)	31%	(63)	207
Something Else	60%	(66)	40%	(44)	109
Evangelical	59%	(90)	41%	(62)	153
Non-Evangelical	60%	(158)	40%	(105)	263
PID: Dem (no lean)	63%	(162)	37%	(95)	257
PID: Ind (no lean)	63%	(125)	37%	(72)	197
PID: Rep (no lean)	60%	(147)	40%	(97)	244

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(434)	38%	(264)	698
PID/Gender: Dem Men	56%	(66)	44%	(52)	118
PID/Gender: Dem Women	69%	(97)	31%	(43)	139
PID/Gender: Ind Men	62%	(60)	38%	(37)	97
PID/Gender: Ind Women	65%	(65)	35%	(35)	100
PID/Gender: Rep Men	52%	(62)	48%	(58)	120
PID/Gender: Rep Women	68%	(85)	32%	(39)	123
Ideo: Liberal (1-3)	57%	(120)	43%	(91)	211
Ideo: Moderate (4)	67%	(135)	33%	(65)	200
Ideo: Conservative (5-7)	62%	(160)	38%	(98)	259
Ideo/PID: Conservative Republican	60%	(109)	40%	(73)	183
Ideo/PID: Moderate/Liberal Republican	59%	(33)	41%	(23)	56
Ideo/PID: Moderate/Conservative Democrat	61%	(56)	39%	(36)	92
Ideo/PID: Liberal Democrat	64%	(105)	36%	(59)	164
Unfavorable of Biden and Trump	68%	(82)	32%	(39)	121
2024 H2H Matchup: Biden Voter	60%	(189)	40%	(125)	314
2024 H2H Matchup: Trump Voter	62%	(193)	38%	(118)	312
2024 H2H Matchup: Would not Vote	67%	(17)	33%	(8)	25
2024 H2H Matchup: Do not Know	73%	(35)	27%	(13)	47
2022 House Vote: Democrat	64%	(196)	36%	(109)	304
2022 House Vote: Republican	62%	(172)	38%	(107)	279
2022 House Vote: Did not Vote	57%	(56)	43%	(42)	98
2020 Vote: Joe Biden	63%	(203)	37%	(119)	322
2020 Vote: Donald Trump	63%	(191)	37%	(113)	304
2020 Vote: Someone Else	72%	(7)	28%	(3)	10
2020 Vote: Did not Vote	52%	(33)	48%	(30)	63
2016 Vote: Hillary Clinton	65%	(155)	35%	(84)	239
2016 Vote: Donald Trump	67%	(181)	33%	(90)	271
2016 Vote: Someone Else	64%	(21)	36%	(12)	33
2020 Vote/PID: Not Biden/Democrat	43%	(12)	57%	(16)	28
2020 Vote/PID: Not Trump/Republican	52%	(19)	48%	(18)	37

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(434)	38%	(264)	698
U.S. Economy: Wrong Track	66%	(299)	34%	(151)	450
U.S. Economy: Right Direction	54%	(135)	46%	(113)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(140)	41%	(99)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	63%	(212)	37%	(126)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	68%	(82)	32%	(39)	121
Top 2024 Issue: Economy	65%	(161)	35%	(87)	247
Community: Urban	54%	(69)	46%	(58)	127
Community: Suburban	64%	(237)	36%	(132)	369
Community: Rural	64%	(128)	36%	(73)	201
Community/Gender: Urban Women	59%	(29)	41%	(21)	50
Community/Gender: Urban Men	51%	(40)	49%	(38)	77
Community/Gender: Rural Women	72%	(87)	28%	(33)	120
Community/Gender: Rural Men	51%	(42)	49%	(40)	82
Community/Gender: Suburban Women	67%	(130)	33%	(63)	193
Community/Gender: Suburban Men	61%	(107)	39%	(69)	176
Homeowner	62%	(361)	38%	(217)	578
Renter	58%	(57)	42%	(41)	97
Military HHnm: Yes	68%	(53)	32%	(25)	78
Military HH: No	61%	(381)	39%	(240)	620
Employ: Private Sector	58%	(153)	42%	(111)	264
Employ: Government	52%	(22)	48%	(20)	42
Employ: Self-Employed	55%	(32)	45%	(26)	58
Employ: Homemaker	69%	(23)	31%	(10)	33
Employ: Student	30%	(6)	70%	(13)	18
Employ: Retired	75%	(132)	25%	(44)	176
Employ: Unemployed	59%	(38)	41%	(26)	64
Employ: Other	68%	(29)	32%	(13)	42
Self + Household: White-Collar	56%	(128)	44%	(100)	228
Self + Household: Blue Collar	68%	(240)	32%	(115)	355
Union HH: Yes	59%	(49)	41%	(33)	82
Union HH: No	63%	(385)	37%	(231)	616

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(434)	38%	(264)	698
LGBTQ+: Yes	49%	(37)	51%	(39)	76
LGBTQ+: No	64%	(397)	36%	(225)	622
Motivated to Vote	64%	(398)	36%	(223)	621
Parent: Yes	53%	(93)	47%	(83)	176
Parent: No	65%	(341)	35%	(181)	522
COVID Vaccine: Yes	64%	(294)	36%	(167)	461
COVID Vaccine: No	59%	(140)	41%	(97)	237
Student Loans: Yes	54%	(70)	46%	(60)	130
Student Loans: No	64%	(364)	36%	(204)	568
Favorable Opinion of Haley	62%	(135)	38%	(84)	219
Unfavorable Opinion of Haley	63%	(196)	37%	(117)	313
Protestant	65%	(106)	35%	(58)	164
Roman Catholic	54%	(77)	46%	(66)	142
Mormon	74%	(3)	26%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	65%	(7)	35%	(4)	10
Jewish	67%	(8)	33%	(4)	12
Muslim	86%	(7)	14%	(1)	8
Buddhist	38%	(2)	62%	(3)	4
Hindu	62%	(2)	38%	(1)	3
Atheist	42%	(14)	58%	(20)	34
Agnostic	71%	(27)	29%	(11)	39
Something else	60%	(66)	40%	(44)	109
Nothing in particular	69%	(116)	31%	(52)	168
Prodigal Biden Voter	64%	(22)	36%	(12)	35
Undecided Voter (DK/WNV)	71%	(52)	29%	(21)	73
Undecided Voter (DK)	67%	(17)	33%	(8)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(175)	75%	(523)	698
Gender: Male	25%	(84)	75%	(251)	335
Gender: Female	25%	(91)	75%	(272)	363
Age: 18-34	27%	(50)	73%	(134)	184
Age: 35-44	19%	(18)	81%	(78)	97
Age: 45-64	21%	(52)	79%	(197)	249
Age: 65+	33%	(55)	67%	(113)	168
GenZers: 1997-2012	20%	(17)	80%	(69)	85
Millennials: 1981-1996	26%	(49)	74%	(137)	185
GenXers: 1965-1980	22%	(42)	78%	(151)	193
Baby Boomers: 1946-1964	29%	(66)	71%	(163)	229
Educ: < College	25%	(116)	75%	(353)	469
Educ: Bachelors degree	22%	(32)	78%	(111)	143
Educ: Post-grad	32%	(28)	68%	(59)	86
Income: Under 50k	24%	(76)	76%	(241)	316
Income: 50k-100k	27%	(70)	73%	(185)	255
Income: 100k+	24%	(30)	76%	(97)	127
Ethnicity: White (Non-Hispanic)	28%	(156)	72%	(402)	558
Ethnicity: Hispanic	22%	(5)	78%	(18)	23
Ethnicity: Black (Non-Hispanic)	10%	(9)	90%	(80)	90
Ethnicity: Asian + Other (Non-Hispanic)	17%	(5)	83%	(23)	28
All Christian	24%	(76)	76%	(245)	322
All Non-Christian	31%	(8)	69%	(18)	26
Atheist	26%	(9)	74%	(25)	34
Agnostic/Nothing in particular	35%	(72)	65%	(135)	207
Something Else	9%	(10)	91%	(99)	109
Evangelical	15%	(24)	85%	(129)	153
Non-Evangelical	23%	(61)	77%	(202)	263
PID: Dem (no lean)	22%	(57)	78%	(201)	257
PID: Ind (no lean)	25%	(50)	75%	(147)	197
PID: Rep (no lean)	28%	(69)	72%	(175)	244

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(175)	75%	(523)	698
PID/Gender: Dem Men	15%	(18)	85%	(100)	118
PID/Gender: Dem Women	28%	(39)	72%	(101)	139
PID/Gender: Ind Men	28%	(27)	72%	(70)	97
PID/Gender: Ind Women	23%	(23)	77%	(77)	100
PID/Gender: Rep Men	33%	(39)	67%	(81)	120
PID/Gender: Rep Women	24%	(29)	76%	(94)	123
Ideo: Liberal (1-3)	26%	(55)	74%	(156)	211
Ideo: Moderate (4)	23%	(47)	77%	(153)	200
Ideo: Conservative (5-7)	25%	(64)	75%	(194)	259
Ideo/PID: Conservative Republican	30%	(56)	70%	(127)	183
Ideo/PID: Moderate/Liberal Republican	23%	(13)	77%	(43)	56
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	87%	(80)	92
Ideo/PID: Liberal Democrat	27%	(45)	73%	(119)	164
Unfavorable of Biden and Trump	37%	(45)	63%	(77)	121
2024 H2H Matchup: Biden Voter	22%	(69)	78%	(245)	314
2024 H2H Matchup: Trump Voter	27%	(84)	73%	(227)	312
2024 H2H Matchup: Would not Vote	41%	(11)	59%	(15)	25
2024 H2H Matchup: Do not Know	24%	(11)	76%	(36)	47
2022 House Vote: Democrat	22%	(68)	78%	(237)	304
2022 House Vote: Republican	27%	(77)	73%	(202)	279
2022 House Vote: Did not Vote	25%	(24)	75%	(74)	98
2020 Vote: Joe Biden	23%	(74)	77%	(247)	322
2020 Vote: Donald Trump	27%	(82)	73%	(221)	304
2020 Vote: Someone Else	36%	(3)	64%	(6)	10
2020 Vote: Did not Vote	24%	(15)	76%	(48)	63
2016 Vote: Hillary Clinton	22%	(53)	78%	(186)	239
2016 Vote: Donald Trump	25%	(68)	75%	(203)	271
2016 Vote: Someone Else	29%	(10)	71%	(23)	33
2020 Vote/PID: Not Biden/Democrat	25%	(7)	75%	(21)	28
2020 Vote/PID: Not Trump/Republican	23%	(8)	77%	(28)	37

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(175)	75%	(523)	698
U.S. Economy: Wrong Track	26%	(116)	74%	(334)	450
U.S. Economy: Right Direction	24%	(59)	76%	(189)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(54)	77%	(184)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(86)	75%	(253)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(35)	71%	(86)	121
Top 2024 Issue: Economy	34%	(84)	66%	(163)	247
Community: Urban	24%	(31)	76%	(96)	127
Community: Suburban	26%	(94)	74%	(275)	369
Community: Rural	25%	(50)	75%	(151)	201
Community/Gender: Urban Women	16%	(8)	84%	(42)	50
Community/Gender: Urban Men	30%	(23)	70%	(54)	77
Community/Gender: Rural Women	26%	(31)	74%	(89)	120
Community/Gender: Rural Men	23%	(19)	77%	(63)	82
Community/Gender: Suburban Women	27%	(52)	73%	(141)	193
Community/Gender: Suburban Men	24%	(42)	76%	(134)	176
Homeowner	26%	(148)	74%	(430)	578
Renter	20%	(20)	80%	(77)	97
Military HHnm: Yes	25%	(19)	75%	(58)	78
Military HH: No	25%	(156)	75%	(465)	620
Employ: Private Sector	23%	(62)	77%	(203)	264
Employ: Government	22%	(9)	78%	(33)	42
Employ: Self-Employed	24%	(14)	76%	(44)	58
Employ: Homemaker	24%	(8)	76%	(25)	33
Employ: Student	25%	(5)	75%	(14)	18
Employ: Retired	27%	(48)	73%	(128)	176
Employ: Unemployed	28%	(18)	72%	(46)	64
Employ: Other	27%	(11)	73%	(31)	42
Self + Household: White-Collar	24%	(55)	76%	(173)	228
Self + Household: Blue Collar	26%	(94)	74%	(261)	355
Union HH: Yes	23%	(19)	77%	(63)	82
Union HH: No	25%	(156)	75%	(460)	616

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(175)	75%	(523)	698
LGBTQ+: Yes	29%	(22)	71%	(54)	76
LGBTQ+: No	25%	(153)	75%	(469)	622
Motivated to Vote	24%	(148)	76%	(473)	621
Parent: Yes	24%	(42)	76%	(133)	176
Parent: No	25%	(133)	75%	(390)	522
COVID Vaccine: Yes	26%	(120)	74%	(341)	461
COVID Vaccine: No	23%	(55)	77%	(182)	237
Student Loans: Yes	19%	(25)	81%	(105)	130
Student Loans: No	26%	(150)	74%	(417)	568
Favorable Opinion of Haley	26%	(58)	74%	(161)	219
Unfavorable Opinion of Haley	25%	(80)	75%	(233)	313
Protestant	23%	(38)	77%	(126)	164
Roman Catholic	26%	(37)	74%	(105)	142
Mormon	—	(0)	100%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	86%	(9)	10
Jewish	53%	(6)	47%	(6)	12
Muslim	—	(0)	100%	(8)	8
Buddhist	—	(0)	100%	(4)	4
Hindu	76%	(2)	24%	(1)	3
Atheist	26%	(9)	74%	(25)	34
Agnostic	36%	(14)	64%	(25)	39
Something else	9%	(10)	91%	(99)	109
Nothing in particular	35%	(58)	65%	(110)	168
Prodigal Biden Voter	23%	(8)	77%	(27)	35
Undecided Voter (DK/WNV)	30%	(22)	70%	(51)	73
Undecided Voter (DK)	41%	(11)	59%	(15)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(244)	65%	(454)	698
Gender: Male	31%	(103)	69%	(233)	335
Gender: Female	39%	(141)	61%	(221)	363
Age: 18-34	29%	(53)	71%	(132)	184
Age: 35-44	27%	(27)	73%	(70)	97
Age: 45-64	40%	(100)	60%	(149)	249
Age: 65+	39%	(65)	61%	(103)	168
GenZers: 1997-2012	26%	(22)	74%	(63)	85
Millennials: 1981-1996	30%	(55)	70%	(131)	185
GenXers: 1965-1980	39%	(76)	61%	(117)	193
Baby Boomers: 1946-1964	40%	(90)	60%	(138)	229
Educ: < College	32%	(148)	68%	(321)	469
Educ: Bachelors degree	42%	(60)	58%	(83)	143
Educ: Post-grad	42%	(36)	58%	(50)	86
Income: Under 50k	36%	(114)	64%	(202)	316
Income: 50k-100k	32%	(82)	68%	(173)	255
Income: 100k+	38%	(48)	62%	(79)	127
Ethnicity: White (Non-Hispanic)	36%	(200)	64%	(358)	558
Ethnicity: Hispanic	35%	(8)	65%	(15)	23
Ethnicity: Black (Non-Hispanic)	30%	(27)	70%	(62)	90
Ethnicity: Asian + Other (Non-Hispanic)	31%	(9)	69%	(19)	28
All Christian	33%	(106)	67%	(216)	322
All Non-Christian	36%	(10)	64%	(17)	26
Atheist	47%	(16)	53%	(18)	34
Agnostic/Nothing in particular	40%	(84)	60%	(123)	207
Something Else	26%	(29)	74%	(81)	109
Evangelical	28%	(43)	72%	(110)	153
Non-Evangelical	33%	(87)	67%	(176)	263
PID: Dem (no lean)	44%	(113)	56%	(144)	257
PID: Ind (no lean)	29%	(58)	71%	(139)	197
PID: Rep (no lean)	30%	(73)	70%	(171)	244

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(244)	65%	(454)	698
PID/Gender: Dem Men	37%	(43)	63%	(75)	118
PID/Gender: Dem Women	50%	(70)	50%	(69)	139
PID/Gender: Ind Men	26%	(25)	74%	(72)	97
PID/Gender: Ind Women	33%	(33)	67%	(67)	100
PID/Gender: Rep Men	28%	(34)	72%	(86)	120
PID/Gender: Rep Women	31%	(39)	69%	(85)	123
Ideo: Liberal (1-3)	45%	(95)	55%	(116)	211
Ideo: Moderate (4)	36%	(72)	64%	(127)	200
Ideo: Conservative (5-7)	26%	(67)	74%	(191)	259
Ideo/PID: Conservative Republican	26%	(47)	74%	(135)	183
Ideo/PID: Moderate/Liberal Republican	40%	(22)	60%	(34)	56
Ideo/PID: Moderate/Conservative Democrat	35%	(32)	65%	(59)	92
Ideo/PID: Liberal Democrat	49%	(80)	51%	(83)	164
Unfavorable of Biden and Trump	28%	(34)	72%	(87)	121
2024 H2H Matchup: Biden Voter	43%	(135)	57%	(178)	314
2024 H2H Matchup: Trump Voter	27%	(84)	73%	(228)	312
2024 H2H Matchup: Would not Vote	37%	(9)	63%	(16)	25
2024 H2H Matchup: Do not Know	33%	(16)	67%	(32)	47
2022 House Vote: Democrat	45%	(136)	55%	(168)	304
2022 House Vote: Republican	26%	(72)	74%	(206)	279
2022 House Vote: Did not Vote	34%	(33)	66%	(65)	98
2020 Vote: Joe Biden	43%	(139)	57%	(182)	322
2020 Vote: Donald Trump	27%	(83)	73%	(221)	304
2020 Vote: Someone Else	16%	(2)	84%	(8)	10
2020 Vote: Did not Vote	32%	(20)	68%	(43)	63
2016 Vote: Hillary Clinton	50%	(120)	50%	(119)	239
2016 Vote: Donald Trump	28%	(75)	72%	(196)	271
2016 Vote: Someone Else	19%	(6)	81%	(27)	33
2020 Vote/PID: Not Biden/Democrat	26%	(7)	74%	(21)	28
2020 Vote/PID: Not Trump/Republican	28%	(10)	72%	(26)	37

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(244)	65%	(454)	698
U.S. Economy: Wrong Track	29%	(133)	71%	(317)	450
U.S. Economy: Right Direction	45%	(111)	55%	(137)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(106)	56%	(133)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(92)	73%	(246)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(45)	63%	(76)	121
Top 2024 Issue: Economy	29%	(72)	71%	(176)	247
Community: Urban	36%	(46)	64%	(81)	127
Community: Suburban	33%	(120)	67%	(249)	369
Community: Rural	39%	(78)	61%	(124)	201
Community/Gender: Urban Women	49%	(24)	51%	(26)	50
Community/Gender: Urban Men	28%	(21)	72%	(56)	77
Community/Gender: Rural Women	39%	(46)	61%	(73)	120
Community/Gender: Rural Men	39%	(32)	61%	(50)	82
Community/Gender: Suburban Women	37%	(71)	63%	(122)	193
Community/Gender: Suburban Men	28%	(50)	72%	(127)	176
Homeowner	36%	(210)	64%	(368)	578
Renter	29%	(28)	71%	(69)	97
Military HHnm: Yes	42%	(33)	58%	(45)	78
Military HH: No	34%	(211)	66%	(409)	620
Employ: Private Sector	34%	(90)	66%	(174)	264
Employ: Government	29%	(12)	71%	(30)	42
Employ: Self-Employed	27%	(16)	73%	(42)	58
Employ: Homemaker	23%	(8)	77%	(26)	33
Employ: Student	58%	(11)	42%	(8)	18
Employ: Retired	42%	(75)	58%	(101)	176
Employ: Unemployed	31%	(20)	69%	(45)	64
Employ: Other	32%	(13)	68%	(29)	42
Self + Household: White-Collar	38%	(86)	62%	(142)	228
Self + Household: Blue Collar	35%	(123)	65%	(232)	355
Union HH: Yes	33%	(27)	67%	(55)	82
Union HH: No	35%	(217)	65%	(400)	616

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(244)	65%	(454)	698
LGBTQ+: Yes	38%	(29)	62%	(47)	76
LGBTQ+: No	35%	(214)	65%	(407)	622
Motivated to Vote	35%	(219)	65%	(402)	621
Parent: Yes	30%	(53)	70%	(123)	176
Parent: No	37%	(191)	63%	(331)	522
COVID Vaccine: Yes	41%	(190)	59%	(271)	461
COVID Vaccine: No	23%	(54)	77%	(183)	237
Student Loans: Yes	35%	(46)	65%	(84)	130
Student Loans: No	35%	(198)	65%	(370)	568
Favorable Opinion of Haley	30%	(66)	70%	(153)	219
Unfavorable Opinion of Haley	38%	(118)	62%	(194)	313
Protestant	29%	(48)	71%	(116)	164
Roman Catholic	37%	(53)	63%	(89)	142
Mormon	3%	(0)	97%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	49%	(5)	51%	(5)	10
Jewish	44%	(5)	56%	(6)	12
Muslim	14%	(1)	86%	(7)	8
Buddhist	42%	(2)	58%	(2)	4
Hindu	61%	(2)	39%	(1)	3
Atheist	47%	(16)	53%	(18)	34
Agnostic	33%	(13)	67%	(26)	39
Something else	26%	(29)	74%	(81)	109
Nothing in particular	42%	(71)	58%	(97)	168
Prodigal Biden Voter	32%	(11)	68%	(24)	35
Undecided Voter (DK/WNV)	34%	(25)	66%	(48)	73
Undecided Voter (DK)	37%	(9)	63%	(16)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(202)	71%	(496)	698
Gender: Male	29%	(98)	71%	(237)	335
Gender: Female	29%	(104)	71%	(259)	363
Age: 18-34	29%	(53)	71%	(131)	184
Age: 35-44	20%	(19)	80%	(77)	97
Age: 45-64	35%	(87)	65%	(162)	249
Age: 65+	25%	(43)	75%	(125)	168
GenZers: 1997-2012	35%	(30)	65%	(55)	85
Millennials: 1981-1996	23%	(42)	77%	(143)	185
GenXers: 1965-1980	34%	(66)	66%	(127)	193
Baby Boomers: 1946-1964	27%	(61)	73%	(168)	229
Educ: < College	35%	(163)	65%	(306)	469
Educ: Bachelors degree	20%	(28)	80%	(115)	143
Educ: Post-grad	13%	(11)	87%	(75)	86
Income: Under 50k	32%	(101)	68%	(215)	316
Income: 50k-100k	28%	(72)	72%	(183)	255
Income: 100k+	23%	(29)	77%	(97)	127
Ethnicity: White (Non-Hispanic)	30%	(166)	70%	(392)	558
Ethnicity: Hispanic	34%	(8)	66%	(15)	23
Ethnicity: Black (Non-Hispanic)	26%	(23)	74%	(67)	90
Ethnicity: Asian + Other (Non-Hispanic)	20%	(6)	80%	(22)	28
All Christian	29%	(93)	71%	(229)	322
All Non-Christian	24%	(6)	76%	(20)	26
Atheist	14%	(5)	86%	(29)	34
Agnostic/Nothing in particular	29%	(60)	71%	(147)	207
Something Else	35%	(39)	65%	(71)	109
Evangelical	41%	(62)	59%	(90)	153
Non-Evangelical	26%	(68)	74%	(195)	263
PID: Dem (no lean)	19%	(50)	81%	(207)	257
PID: Ind (no lean)	23%	(46)	77%	(151)	197
PID: Rep (no lean)	44%	(107)	56%	(137)	244

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(202)	71%	(496)	698
PID/Gender: Dem Men	21%	(25)	79%	(93)	118
PID/Gender: Dem Women	18%	(25)	82%	(115)	139
PID/Gender: Ind Men	28%	(27)	72%	(70)	97
PID/Gender: Ind Women	19%	(19)	81%	(81)	100
PID/Gender: Rep Men	38%	(46)	62%	(74)	120
PID/Gender: Rep Women	49%	(61)	51%	(63)	123
Ideo: Liberal (1-3)	15%	(31)	85%	(180)	211
Ideo: Moderate (4)	29%	(57)	71%	(143)	200
Ideo: Conservative (5-7)	41%	(106)	59%	(153)	259
Ideo/PID: Conservative Republican	44%	(81)	56%	(101)	183
Ideo/PID: Moderate/Liberal Republican	40%	(23)	60%	(34)	56
Ideo/PID: Moderate/Conservative Democrat	31%	(28)	69%	(64)	92
Ideo/PID: Liberal Democrat	13%	(22)	87%	(142)	164
Unfavorable of Biden and Trump	22%	(26)	78%	(95)	121
2024 H2H Matchup: Biden Voter	17%	(52)	83%	(261)	314
2024 H2H Matchup: Trump Voter	44%	(138)	56%	(174)	312
2024 H2H Matchup: Would not Vote	27%	(7)	73%	(19)	25
2024 H2H Matchup: Do not Know	12%	(6)	88%	(42)	47
2022 House Vote: Democrat	17%	(51)	83%	(253)	304
2022 House Vote: Republican	41%	(115)	59%	(164)	279
2022 House Vote: Did not Vote	33%	(32)	67%	(65)	98
2020 Vote: Joe Biden	17%	(54)	83%	(267)	322
2020 Vote: Donald Trump	40%	(121)	60%	(182)	304
2020 Vote: Someone Else	24%	(2)	76%	(7)	10
2020 Vote: Did not Vote	39%	(24)	61%	(38)	63
2016 Vote: Hillary Clinton	18%	(42)	82%	(197)	239
2016 Vote: Donald Trump	39%	(105)	61%	(166)	271
2016 Vote: Someone Else	8%	(3)	92%	(30)	33
2020 Vote/PID: Not Biden/Democrat	31%	(9)	69%	(19)	28
2020 Vote/PID: Not Trump/Republican	41%	(15)	59%	(22)	37

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(202)	71%	(496)	698
U.S. Economy: Wrong Track	35%	(156)	65%	(294)	450
U.S. Economy: Right Direction	19%	(47)	81%	(202)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(40)	83%	(198)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(147)	56%	(191)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	88%	(106)	121
Top 2024 Issue: Economy	35%	(88)	65%	(160)	247
Community: Urban	28%	(35)	72%	(92)	127
Community: Suburban	24%	(90)	76%	(279)	369
Community: Rural	38%	(77)	62%	(125)	201
Community/Gender: Urban Women	33%	(17)	67%	(33)	50
Community/Gender: Urban Men	24%	(19)	76%	(58)	77
Community/Gender: Rural Women	37%	(44)	63%	(76)	120
Community/Gender: Rural Men	40%	(33)	60%	(49)	82
Community/Gender: Suburban Women	23%	(44)	77%	(149)	193
Community/Gender: Suburban Men	26%	(46)	74%	(130)	176
Homeowner	29%	(168)	71%	(410)	578
Renter	29%	(28)	71%	(69)	97
Military HHnm: Yes	25%	(20)	75%	(58)	78
Military HH: No	29%	(183)	71%	(438)	620
Employ: Private Sector	35%	(92)	65%	(172)	264
Employ: Government	18%	(8)	82%	(35)	42
Employ: Self-Employed	23%	(13)	77%	(44)	58
Employ: Homemaker	28%	(9)	72%	(24)	33
Employ: Student	41%	(7)	59%	(11)	18
Employ: Retired	30%	(52)	70%	(124)	176
Employ: Unemployed	18%	(12)	82%	(53)	64
Employ: Other	20%	(9)	80%	(34)	42
Self + Household: White-Collar	23%	(53)	77%	(175)	228
Self + Household: Blue Collar	33%	(115)	67%	(239)	355
Union HH: Yes	23%	(18)	77%	(63)	82
Union HH: No	30%	(184)	70%	(432)	616

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(202)	71%	(496)	698
LGBTQ+: Yes	13%	(10)	87%	(67)	76
LGBTQ+: No	31%	(193)	69%	(429)	622
Motivated to Vote	29%	(178)	71%	(442)	621
Parent: Yes	33%	(58)	67%	(118)	176
Parent: No	28%	(144)	72%	(378)	522
COVID Vaccine: Yes	24%	(110)	76%	(351)	461
COVID Vaccine: No	39%	(93)	61%	(144)	237
Student Loans: Yes	26%	(34)	74%	(96)	130
Student Loans: No	30%	(169)	70%	(399)	568
Favorable Opinion of Haley	32%	(70)	68%	(149)	219
Unfavorable Opinion of Haley	25%	(78)	75%	(235)	313
Protestant	34%	(55)	66%	(109)	164
Roman Catholic	25%	(36)	75%	(106)	142
Mormon	3%	(0)	97%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	15%	(2)	85%	(9)	10
Jewish	26%	(3)	74%	(9)	12
Muslim	38%	(3)	62%	(5)	8
Buddhist	10%	(0)	90%	(4)	4
Hindu	—	(0)	100%	(3)	3
Atheist	14%	(5)	86%	(29)	34
Agnostic	12%	(5)	88%	(34)	39
Something else	35%	(39)	65%	(71)	109
Nothing in particular	33%	(55)	67%	(113)	168
Prodigal Biden Voter	16%	(6)	84%	(29)	35
Undecided Voter (DK/WNV)	17%	(12)	83%	(60)	73
Undecided Voter (DK)	27%	(7)	73%	(19)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(313)	37%	(258)	18%	(127)	698
Gender: Male	47%	(158)	38%	(127)	15%	(49)	335
Gender: Female	43%	(155)	36%	(131)	21%	(77)	363
Age: 18-34	47%	(86)	27%	(50)	26%	(49)	184
Age: 35-44	55%	(53)	32%	(31)	13%	(12)	97
Age: 45-64	44%	(110)	40%	(100)	16%	(40)	249
Age: 65+	38%	(64)	46%	(78)	16%	(26)	168
GenZers: 1997-2012	56%	(48)	21%	(18)	23%	(19)	85
Millennials: 1981-1996	46%	(85)	33%	(60)	22%	(40)	185
GenXers: 1965-1980	43%	(83)	41%	(79)	16%	(31)	193
Baby Boomers: 1946-1964	42%	(96)	43%	(99)	15%	(34)	229
Educ: < College	50%	(233)	34%	(161)	16%	(75)	469
Educ: Bachelors degree	37%	(54)	36%	(52)	27%	(38)	143
Educ: Post-grad	31%	(26)	53%	(46)	16%	(14)	86
Income: Under 50k	42%	(133)	40%	(128)	18%	(56)	316
Income: 50k-100k	50%	(127)	31%	(79)	19%	(50)	255
Income: 100k+	43%	(54)	41%	(52)	17%	(21)	127
Ethnicity: White (Non-Hispanic)	48%	(270)	35%	(193)	17%	(95)	558
Ethnicity: Hispanic	33%	(7)	44%	(10)	23%	(5)	23
Ethnicity: Black (Non-Hispanic)	27%	(24)	52%	(47)	20%	(18)	90
Ethnicity: Asian + Other (Non-Hispanic)	40%	(11)	32%	(9)	28%	(8)	28
All Christian	50%	(159)	37%	(118)	14%	(44)	322
All Non-Christian	43%	(11)	26%	(7)	31%	(8)	26
Atheist	23%	(8)	48%	(16)	29%	(10)	34
Agnostic/Nothing in particular	37%	(77)	40%	(83)	23%	(47)	207
Something Else	53%	(58)	31%	(34)	16%	(18)	109
Evangelical	61%	(93)	29%	(44)	11%	(17)	153
Non-Evangelical	43%	(114)	41%	(108)	16%	(41)	263
PID: Dem (no lean)	7%	(18)	78%	(201)	15%	(39)	257
PID: Ind (no lean)	38%	(75)	26%	(51)	36%	(70)	197
PID: Rep (no lean)	90%	(220)	2%	(6)	7%	(18)	244

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(313)	37%	(258)	18%	(127)	698
PID/Gender: Dem Men	9%	(10)	80%	(95)	11%	(13)	118
PID/Gender: Dem Women	6%	(8)	76%	(106)	18%	(25)	139
PID/Gender: Ind Men	39%	(37)	30%	(29)	31%	(30)	97
PID/Gender: Ind Women	38%	(38)	22%	(22)	40%	(40)	100
PID/Gender: Rep Men	92%	(111)	3%	(3)	5%	(6)	120
PID/Gender: Rep Women	89%	(109)	2%	(3)	9%	(12)	123
Ideo: Liberal (1-3)	12%	(26)	71%	(150)	17%	(35)	211
Ideo: Moderate (4)	35%	(71)	43%	(86)	22%	(43)	200
Ideo: Conservative (5-7)	79%	(204)	7%	(18)	14%	(37)	259
Ideo/PID: Conservative Republican	91%	(167)	2%	(4)	6%	(11)	183
Ideo/PID: Moderate/Liberal Republican	87%	(49)	3%	(2)	11%	(6)	56
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	66%	(61)	23%	(21)	92
Ideo/PID: Liberal Democrat	5%	(8)	84%	(138)	11%	(17)	164
Unfavorable of Biden and Trump	32%	(39)	16%	(20)	51%	(62)	121
2024 H2H Matchup: Biden Voter	5%	(17)	77%	(241)	18%	(55)	314
2024 H2H Matchup: Trump Voter	90%	(281)	4%	(11)	6%	(19)	312
2024 H2H Matchup: Would not Vote	24%	(6)	5%	(1)	72%	(18)	25
2024 H2H Matchup: Do not Know	18%	(9)	9%	(4)	73%	(34)	47
2022 House Vote: Democrat	8%	(23)	74%	(225)	18%	(56)	304
2022 House Vote: Republican	85%	(236)	3%	(9)	12%	(33)	279
2022 House Vote: Did not Vote	50%	(49)	22%	(21)	28%	(27)	98
2020 Vote: Joe Biden	6%	(18)	74%	(239)	20%	(64)	322
2020 Vote: Donald Trump	85%	(258)	3%	(8)	12%	(37)	304
2020 Vote: Someone Else	27%	(3)	12%	(1)	61%	(6)	10
2020 Vote: Did not Vote	54%	(34)	15%	(10)	30%	(19)	63
2016 Vote: Hillary Clinton	5%	(12)	78%	(186)	17%	(41)	239
2016 Vote: Donald Trump	80%	(218)	6%	(16)	14%	(37)	271
2016 Vote: Someone Else	14%	(5)	36%	(12)	51%	(17)	33
2020 Vote/PID: Not Biden/Democrat	35%	(10)	42%	(12)	23%	(6)	28
2020 Vote/PID: Not Trump/Republican	76%	(28)	13%	(5)	11%	(4)	37
U.S. Economy: Wrong Track	61%	(274)	18%	(83)	21%	(93)	450
U.S. Economy: Right Direction	16%	(39)	71%	(175)	14%	(34)	248

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(313)	37%	(258)	18%	(127)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	83%	(198)	13%	(31)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(283)	5%	(17)	11%	(38)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(20)	36%	(44)	47%	(57)	121
Top 2024 Issue: Economy	58%	(143)	24%	(59)	18%	(46)	247
Community: Urban	28%	(36)	52%	(67)	19%	(25)	127
Community: Suburban	46%	(168)	38%	(139)	17%	(62)	369
Community: Rural	54%	(109)	26%	(52)	20%	(40)	201
Community/Gender: Urban Women	19%	(10)	51%	(26)	29%	(15)	50
Community/Gender: Urban Men	34%	(26)	53%	(41)	13%	(10)	77
Community/Gender: Rural Women	57%	(68)	22%	(26)	21%	(25)	120
Community/Gender: Rural Men	50%	(41)	32%	(26)	18%	(15)	82
Community/Gender: Suburban Women	40%	(77)	41%	(79)	19%	(37)	193
Community/Gender: Suburban Men	52%	(91)	34%	(61)	14%	(24)	176
Homeowner	45%	(260)	37%	(216)	18%	(102)	578
Renter	44%	(42)	37%	(36)	19%	(18)	97
Military HHnm: Yes	43%	(33)	35%	(27)	22%	(17)	78
Military HH: No	45%	(280)	37%	(231)	18%	(110)	620
Employ: Private Sector	51%	(134)	31%	(81)	19%	(49)	264
Employ: Government	47%	(20)	48%	(20)	5%	(2)	42
Employ: Self-Employed	47%	(27)	29%	(17)	24%	(14)	58
Employ: Homemaker	52%	(17)	24%	(8)	24%	(8)	33
Employ: Student	48%	(9)	24%	(4)	28%	(5)	18
Employ: Retired	39%	(69)	51%	(89)	10%	(18)	176
Employ: Unemployed	41%	(27)	27%	(17)	32%	(21)	64
Employ: Other	26%	(11)	50%	(21)	24%	(10)	42
Self + Household: White-Collar	44%	(101)	38%	(87)	18%	(40)	228
Self + Household: Blue Collar	46%	(164)	36%	(127)	18%	(64)	355
Union HH: Yes	44%	(36)	45%	(36)	11%	(9)	82
Union HH: No	45%	(277)	36%	(222)	19%	(117)	616
LGBTQ+: Yes	29%	(23)	39%	(30)	31%	(24)	76
LGBTQ+: No	47%	(291)	37%	(228)	17%	(103)	622
Motivated to Vote	46%	(284)	39%	(244)	15%	(93)	621

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(313)	37%	(258)	18%	(127)	698
Parent: Yes	55%	(96)	30%	(52)	15%	(27)	176
Parent: No	42%	(217)	39%	(206)	19%	(100)	522
COVID Vaccine: Yes	35%	(162)	47%	(216)	18%	(83)	461
COVID Vaccine: No	64%	(151)	18%	(43)	18%	(43)	237
Student Loans: Yes	39%	(51)	40%	(52)	21%	(28)	130
Student Loans: No	46%	(262)	36%	(206)	17%	(99)	568
Favorable Opinion of Haley	59%	(129)	27%	(59)	14%	(31)	219
Unfavorable Opinion of Haley	35%	(109)	48%	(149)	17%	(55)	313
Protestant	49%	(80)	39%	(64)	12%	(20)	164
Roman Catholic	49%	(69)	37%	(53)	14%	(20)	142
Mormon	70%	(3)	27%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	12%	(1)	50%	(6)	39%	(4)	12
Muslim	86%	(7)	14%	(1)	—	(0)	8
Buddhist	48%	(2)	—	(0)	52%	(2)	4
Hindu	39%	(1)	—	(0)	61%	(2)	3
Atheist	23%	(8)	48%	(16)	29%	(10)	34
Agnostic	19%	(7)	64%	(25)	17%	(7)	39
Something else	53%	(58)	31%	(34)	16%	(18)	109
Nothing in particular	42%	(70)	34%	(58)	24%	(40)	168
Prodigal Biden Voter	27%	(9)	25%	(9)	48%	(17)	35
Undecided Voter (DK/WNV)	20%	(15)	8%	(6)	72%	(53)	73
Undecided Voter (DK)	24%	(6)	5%	(1)	72%	(18)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_2:** Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(274)	16%	(112)	698
Gender: Male	46%	(154)	41%	(136)	13%	(45)	335
Gender: Female	43%	(157)	38%	(138)	19%	(67)	363
Age: 18-34	47%	(86)	31%	(57)	22%	(41)	184
Age: 35-44	56%	(54)	35%	(34)	9%	(8)	97
Age: 45-64	44%	(109)	43%	(106)	14%	(34)	249
Age: 65+	37%	(61)	46%	(77)	17%	(29)	168
GenZers: 1997-2012	53%	(46)	28%	(24)	19%	(16)	85
Millennials: 1981-1996	48%	(89)	34%	(63)	18%	(33)	185
GenXers: 1965-1980	42%	(81)	45%	(87)	13%	(25)	193
Baby Boomers: 1946-1964	41%	(94)	42%	(96)	17%	(38)	229
Educ: < College	49%	(231)	35%	(165)	16%	(73)	469
Educ: Bachelors degree	36%	(52)	47%	(67)	17%	(24)	143
Educ: Post-grad	33%	(28)	50%	(43)	17%	(15)	86
Income: Under 50k	41%	(131)	42%	(133)	16%	(52)	316
Income: 50k-100k	50%	(127)	33%	(83)	17%	(44)	255
Income: 100k+	42%	(53)	45%	(58)	13%	(16)	127
Ethnicity: White (Non-Hispanic)	47%	(261)	37%	(208)	16%	(89)	558
Ethnicity: Hispanic	17%	(4)	47%	(11)	35%	(8)	23
Ethnicity: Black (Non-Hispanic)	36%	(32)	52%	(47)	12%	(11)	90
Ethnicity: Asian + Other (Non-Hispanic)	51%	(14)	34%	(9)	15%	(4)	28
All Christian	48%	(153)	38%	(121)	15%	(48)	322
All Non-Christian	32%	(9)	55%	(14)	13%	(3)	26
Atheist	21%	(7)	61%	(21)	18%	(6)	34
Agnostic/Nothing in particular	40%	(82)	41%	(84)	20%	(41)	207
Something Else	56%	(61)	31%	(34)	13%	(14)	109
Evangelical	63%	(97)	29%	(44)	8%	(13)	153
Non-Evangelical	41%	(108)	41%	(109)	17%	(46)	263
PID: Dem (no lean)	8%	(21)	79%	(203)	13%	(33)	257
PID: Ind (no lean)	41%	(81)	30%	(59)	29%	(57)	197
PID: Rep (no lean)	86%	(210)	5%	(12)	9%	(22)	244

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(274)	16%	(112)	698
PID/Gender: Dem Men	8%	(9)	83%	(98)	9%	(11)	118
PID/Gender: Dem Women	9%	(12)	75%	(105)	16%	(22)	139
PID/Gender: Ind Men	39%	(37)	35%	(34)	27%	(26)	97
PID/Gender: Ind Women	43%	(43)	25%	(25)	31%	(31)	100
PID/Gender: Rep Men	89%	(108)	4%	(4)	7%	(8)	120
PID/Gender: Rep Women	83%	(102)	6%	(8)	11%	(14)	123
Ideo: Liberal (1-3)	12%	(26)	73%	(154)	15%	(31)	211
Ideo: Moderate (4)	33%	(67)	47%	(93)	20%	(40)	200
Ideo: Conservative (5-7)	80%	(206)	9%	(22)	12%	(30)	259
Ideo/PID: Conservative Republican	90%	(165)	3%	(5)	7%	(13)	183
Ideo/PID: Moderate/Liberal Republican	72%	(41)	12%	(7)	16%	(9)	56
Ideo/PID: Moderate/Conservative Democrat	15%	(14)	69%	(63)	16%	(14)	92
Ideo/PID: Liberal Democrat	4%	(7)	84%	(138)	11%	(19)	164
Unfavorable of Biden and Trump	29%	(36)	20%	(24)	51%	(62)	121
2024 H2H Matchup: Biden Voter	6%	(19)	79%	(246)	15%	(48)	314
2024 H2H Matchup: Trump Voter	88%	(275)	6%	(17)	6%	(19)	312
2024 H2H Matchup: Would not Vote	28%	(7)	19%	(5)	52%	(13)	25
2024 H2H Matchup: Do not Know	22%	(10)	11%	(5)	67%	(32)	47
2022 House Vote: Democrat	8%	(24)	76%	(233)	16%	(48)	304
2022 House Vote: Republican	84%	(233)	4%	(10)	13%	(35)	279
2022 House Vote: Did not Vote	51%	(50)	30%	(29)	20%	(19)	98
2020 Vote: Joe Biden	7%	(23)	75%	(242)	17%	(56)	322
2020 Vote: Donald Trump	84%	(254)	4%	(13)	12%	(37)	304
2020 Vote: Someone Else	34%	(3)	12%	(1)	54%	(5)	10
2020 Vote: Did not Vote	50%	(31)	28%	(18)	22%	(14)	63
2016 Vote: Hillary Clinton	5%	(13)	81%	(193)	14%	(32)	239
2016 Vote: Donald Trump	80%	(216)	8%	(22)	12%	(34)	271
2016 Vote: Someone Else	20%	(6)	38%	(13)	42%	(14)	33
2020 Vote/PID: Not Biden/Democrat	42%	(12)	42%	(12)	16%	(5)	28
2020 Vote/PID: Not Trump/Republican	73%	(27)	20%	(7)	7%	(3)	37
U.S. Economy: Wrong Track	61%	(273)	21%	(94)	18%	(83)	450
U.S. Economy: Right Direction	15%	(38)	73%	(180)	12%	(30)	248

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(274)	16%	(112)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	85%	(203)	11%	(26)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(284)	7%	(23)	9%	(32)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	40%	(49)	45%	(55)	121
Top 2024 Issue: Economy	57%	(140)	26%	(65)	17%	(43)	247
Community: Urban	33%	(43)	55%	(70)	11%	(14)	127
Community: Suburban	45%	(165)	40%	(148)	15%	(57)	369
Community: Rural	52%	(104)	28%	(56)	21%	(41)	201
Community/Gender: Urban Women	32%	(16)	52%	(26)	16%	(8)	50
Community/Gender: Urban Men	34%	(27)	57%	(44)	8%	(6)	77
Community/Gender: Rural Women	53%	(64)	25%	(30)	22%	(27)	120
Community/Gender: Rural Men	50%	(41)	32%	(26)	18%	(15)	82
Community/Gender: Suburban Women	40%	(78)	43%	(82)	17%	(33)	193
Community/Gender: Suburban Men	49%	(87)	37%	(66)	14%	(24)	176
Homeowner	45%	(257)	40%	(233)	15%	(88)	578
Renter	45%	(44)	35%	(34)	20%	(19)	97
Military HHnm: Yes	38%	(29)	38%	(29)	25%	(19)	78
Military HH: No	45%	(282)	39%	(245)	15%	(93)	620
Employ: Private Sector	49%	(130)	35%	(91)	16%	(43)	264
Employ: Government	50%	(21)	44%	(19)	6%	(3)	42
Employ: Self-Employed	42%	(24)	35%	(20)	23%	(13)	58
Employ: Homemaker	59%	(20)	24%	(8)	18%	(6)	33
Employ: Student	57%	(10)	15%	(3)	28%	(5)	18
Employ: Retired	36%	(64)	52%	(92)	11%	(20)	176
Employ: Unemployed	41%	(26)	32%	(21)	27%	(17)	64
Employ: Other	37%	(16)	48%	(20)	15%	(6)	42
Self + Household: White-Collar	45%	(102)	41%	(94)	14%	(32)	228
Self + Household: Blue Collar	45%	(160)	39%	(137)	16%	(57)	355
Union HH: Yes	43%	(35)	48%	(39)	8%	(7)	82
Union HH: No	45%	(276)	38%	(235)	17%	(106)	616
LGBTQ+: Yes	30%	(23)	40%	(31)	30%	(23)	76
LGBTQ+: No	46%	(289)	39%	(243)	14%	(89)	622
Motivated to Vote	46%	(283)	41%	(252)	14%	(86)	621

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(274)	16%	(112)	698
Parent: Yes	55%	(97)	30%	(52)	15%	(26)	176
Parent: No	41%	(214)	42%	(222)	16%	(86)	522
COVID Vaccine: Yes	33%	(153)	50%	(228)	17%	(79)	461
COVID Vaccine: No	67%	(158)	19%	(46)	14%	(33)	237
Student Loans: Yes	42%	(54)	41%	(53)	17%	(22)	130
Student Loans: No	45%	(257)	39%	(221)	16%	(90)	568
Favorable Opinion of Haley	59%	(128)	27%	(59)	14%	(31)	219
Unfavorable Opinion of Haley	33%	(104)	51%	(158)	16%	(50)	313
Protestant	48%	(79)	40%	(66)	12%	(20)	164
Roman Catholic	46%	(66)	37%	(52)	17%	(25)	142
Mormon	45%	(2)	27%	(1)	29%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	14%	(1)	24%	(3)	10
Jewish	19%	(2)	65%	(8)	16%	(2)	12
Muslim	41%	(3)	52%	(4)	7%	(1)	8
Buddhist	48%	(2)	42%	(2)	10%	(0)	4
Hindu	39%	(1)	38%	(1)	24%	(1)	3
Atheist	21%	(7)	61%	(21)	18%	(6)	34
Agnostic	18%	(7)	69%	(27)	13%	(5)	39
Something else	56%	(61)	31%	(34)	13%	(14)	109
Nothing in particular	45%	(75)	34%	(57)	21%	(36)	168
Prodigal Biden Voter	35%	(12)	21%	(7)	44%	(15)	35
Undecided Voter (DK/WNV)	24%	(17)	14%	(10)	62%	(45)	73
Undecided Voter (DK)	28%	(7)	19%	(5)	52%	(13)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(255)	37%	(255)	27%	(188)	698
Gender: Male	41%	(137)	34%	(115)	25%	(83)	335
Gender: Female	33%	(118)	38%	(139)	29%	(105)	363
Age: 18-34	46%	(84)	29%	(54)	25%	(46)	184
Age: 35-44	44%	(43)	32%	(31)	24%	(23)	97
Age: 45-64	33%	(82)	38%	(95)	29%	(72)	249
Age: 65+	27%	(45)	45%	(76)	28%	(47)	168
GenZers: 1997-2012	49%	(42)	33%	(28)	18%	(15)	85
Millennials: 1981-1996	42%	(79)	29%	(54)	29%	(53)	185
GenXers: 1965-1980	36%	(69)	39%	(75)	25%	(49)	193
Baby Boomers: 1946-1964	28%	(64)	41%	(94)	31%	(71)	229
Educ: < College	40%	(187)	33%	(157)	27%	(125)	469
Educ: Bachelors degree	31%	(44)	40%	(57)	30%	(42)	143
Educ: Post-grad	27%	(23)	48%	(41)	25%	(22)	86
Income: Under 50k	36%	(113)	40%	(127)	24%	(77)	316
Income: 50k-100k	36%	(92)	33%	(83)	31%	(80)	255
Income: 100k+	39%	(50)	35%	(45)	25%	(32)	127
Ethnicity: White (Non-Hispanic)	37%	(208)	35%	(193)	28%	(157)	558
Ethnicity: Hispanic	33%	(7)	44%	(10)	23%	(5)	23
Ethnicity: Black (Non-Hispanic)	33%	(30)	49%	(44)	18%	(16)	90
Ethnicity: Asian + Other (Non-Hispanic)	33%	(9)	30%	(8)	37%	(10)	28
All Christian	39%	(125)	33%	(107)	28%	(89)	322
All Non-Christian	22%	(6)	54%	(14)	23%	(6)	26
Atheist	7%	(2)	63%	(21)	30%	(10)	34
Agnostic/Nothing in particular	32%	(67)	38%	(79)	30%	(61)	207
Something Else	50%	(55)	30%	(33)	20%	(22)	109
Evangelical	50%	(76)	26%	(39)	24%	(37)	153
Non-Evangelical	37%	(96)	38%	(100)	26%	(67)	263
PID: Dem (no lean)	7%	(19)	74%	(192)	18%	(47)	257
PID: Ind (no lean)	28%	(55)	26%	(51)	46%	(91)	197
PID: Rep (no lean)	74%	(181)	5%	(13)	21%	(50)	244

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(255)	37%	(255)	27%	(188)	698
PID/Gender: Dem Men	6%	(7)	75%	(88)	19%	(22)	118
PID/Gender: Dem Women	8%	(12)	74%	(103)	18%	(25)	139
PID/Gender: Ind Men	34%	(33)	24%	(23)	42%	(41)	97
PID/Gender: Ind Women	22%	(22)	27%	(27)	51%	(51)	100
PID/Gender: Rep Men	80%	(96)	3%	(4)	17%	(20)	120
PID/Gender: Rep Women	69%	(85)	7%	(9)	24%	(30)	123
Ideo: Liberal (1-3)	10%	(22)	68%	(143)	22%	(46)	211
Ideo: Moderate (4)	25%	(50)	42%	(83)	34%	(67)	200
Ideo: Conservative (5-7)	66%	(170)	10%	(25)	25%	(64)	259
Ideo/PID: Conservative Republican	76%	(140)	5%	(10)	18%	(33)	183
Ideo/PID: Moderate/Liberal Republican	65%	(37)	5%	(3)	29%	(16)	56
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	66%	(60)	21%	(19)	92
Ideo/PID: Liberal Democrat	4%	(7)	79%	(130)	17%	(27)	164
Unfavorable of Biden and Trump	15%	(19)	17%	(20)	68%	(82)	121
2024 H2H Matchup: Biden Voter	5%	(15)	74%	(232)	21%	(67)	314
2024 H2H Matchup: Trump Voter	74%	(231)	5%	(14)	21%	(67)	312
2024 H2H Matchup: Would not Vote	13%	(3)	14%	(4)	73%	(19)	25
2024 H2H Matchup: Do not Know	12%	(6)	11%	(5)	77%	(36)	47
2022 House Vote: Democrat	8%	(23)	70%	(212)	23%	(69)	304
2022 House Vote: Republican	66%	(185)	5%	(15)	28%	(79)	279
2022 House Vote: Did not Vote	43%	(42)	27%	(26)	30%	(29)	98
2020 Vote: Joe Biden	7%	(21)	69%	(223)	24%	(77)	322
2020 Vote: Donald Trump	67%	(204)	4%	(14)	28%	(86)	304
2020 Vote: Someone Else	13%	(1)	19%	(2)	69%	(7)	10
2020 Vote: Did not Vote	44%	(28)	27%	(17)	29%	(18)	63
2016 Vote: Hillary Clinton	5%	(12)	76%	(181)	19%	(46)	239
2016 Vote: Donald Trump	63%	(172)	8%	(22)	28%	(77)	271
2016 Vote: Someone Else	11%	(4)	21%	(7)	68%	(23)	33
2020 Vote/PID: Not Biden/Democrat	35%	(10)	30%	(8)	35%	(10)	28
2020 Vote/PID: Not Trump/Republican	57%	(21)	26%	(9)	17%	(6)	37
U.S. Economy: Wrong Track	48%	(217)	20%	(91)	32%	(142)	450
U.S. Economy: Right Direction	15%	(38)	66%	(164)	19%	(47)	248

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(255)	37%	(255)	27%	(188)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	79%	(189)	17%	(40)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(234)	7%	(25)	23%	(79)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	34%	(41)	57%	(69)	121
Top 2024 Issue: Economy	45%	(112)	25%	(61)	30%	(74)	247
Community: Urban	31%	(40)	44%	(56)	25%	(32)	127
Community: Suburban	36%	(134)	39%	(145)	24%	(90)	369
Community: Rural	40%	(81)	27%	(54)	33%	(67)	201
Community/Gender: Urban Women	29%	(15)	48%	(24)	23%	(11)	50
Community/Gender: Urban Men	32%	(25)	42%	(32)	26%	(20)	77
Community/Gender: Rural Women	37%	(45)	25%	(29)	38%	(46)	120
Community/Gender: Rural Men	44%	(36)	30%	(25)	26%	(21)	82
Community/Gender: Suburban Women	30%	(59)	45%	(86)	25%	(48)	193
Community/Gender: Suburban Men	43%	(76)	33%	(59)	24%	(42)	176
Homeowner	35%	(201)	37%	(216)	28%	(161)	578
Renter	43%	(42)	34%	(33)	22%	(22)	97
Military HHnm: Yes	37%	(28)	31%	(24)	33%	(25)	78
Military HH: No	36%	(226)	37%	(231)	26%	(163)	620
Employ: Private Sector	36%	(94)	33%	(88)	31%	(82)	264
Employ: Government	37%	(15)	48%	(20)	15%	(6)	42
Employ: Self-Employed	47%	(27)	27%	(16)	26%	(15)	58
Employ: Homemaker	35%	(12)	28%	(9)	37%	(12)	33
Employ: Student	63%	(11)	13%	(2)	25%	(5)	18
Employ: Retired	29%	(52)	48%	(85)	23%	(40)	176
Employ: Unemployed	43%	(28)	29%	(19)	28%	(18)	64
Employ: Other	37%	(16)	37%	(15)	26%	(11)	42
Self + Household: White-Collar	39%	(88)	36%	(83)	25%	(57)	228
Self + Household: Blue Collar	34%	(120)	36%	(129)	30%	(106)	355
Union HH: Yes	28%	(23)	41%	(34)	31%	(25)	82
Union HH: No	38%	(232)	36%	(221)	26%	(163)	616
LGBTQ+: Yes	22%	(17)	45%	(34)	34%	(26)	76
LGBTQ+: No	38%	(238)	36%	(221)	26%	(163)	622
Motivated to Vote	37%	(232)	38%	(237)	24%	(152)	621

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(255)	37%	(255)	27%	(188)	698
Parent: Yes	47%	(83)	28%	(49)	25%	(44)	176
Parent: No	33%	(171)	39%	(206)	28%	(145)	522
COVID Vaccine: Yes	28%	(128)	44%	(202)	28%	(131)	461
COVID Vaccine: No	54%	(127)	22%	(53)	24%	(57)	237
Student Loans: Yes	35%	(45)	40%	(52)	25%	(33)	130
Student Loans: No	37%	(210)	36%	(203)	27%	(155)	568
Favorable Opinion of Haley	38%	(84)	28%	(62)	33%	(72)	219
Unfavorable Opinion of Haley	30%	(93)	47%	(146)	24%	(74)	313
Protestant	37%	(60)	34%	(56)	29%	(47)	164
Roman Catholic	40%	(57)	35%	(50)	25%	(35)	142
Mormon	19%	(1)	27%	(1)	55%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	20%	(2)	54%	(6)	26%	(3)	12
Muslim	34%	(3)	66%	(5)	—	(0)	8
Buddhist	19%	(1)	42%	(2)	38%	(2)	4
Hindu	—	(0)	39%	(1)	61%	(2)	3
Atheist	7%	(2)	63%	(21)	30%	(10)	34
Agnostic	15%	(6)	53%	(20)	33%	(13)	39
Something else	50%	(55)	30%	(33)	20%	(22)	109
Nothing in particular	36%	(61)	35%	(59)	29%	(49)	168
Prodigal Biden Voter	24%	(8)	24%	(8)	53%	(18)	35
Undecided Voter (DK/WNV)	13%	(9)	12%	(9)	76%	(55)	73
Undecided Voter (DK)	13%	(3)	14%	(4)	73%	(19)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(315)	32%	(221)	23%	(162)	698
Gender: Male	51%	(170)	28%	(95)	21%	(70)	335
Gender: Female	40%	(145)	35%	(125)	25%	(92)	363
Age: 18-34	48%	(89)	25%	(46)	27%	(50)	184
Age: 35-44	54%	(53)	24%	(23)	22%	(21)	97
Age: 45-64	46%	(114)	34%	(84)	21%	(52)	249
Age: 65+	36%	(60)	41%	(68)	24%	(40)	168
GenZers: 1997-2012	52%	(44)	23%	(19)	26%	(22)	85
Millennials: 1981-1996	48%	(89)	26%	(49)	26%	(48)	185
GenXers: 1965-1980	46%	(90)	35%	(68)	19%	(36)	193
Baby Boomers: 1946-1964	40%	(90)	36%	(83)	24%	(55)	229
Educ: < College	50%	(236)	29%	(134)	21%	(99)	469
Educ: Bachelors degree	36%	(52)	36%	(51)	28%	(40)	143
Educ: Post-grad	32%	(27)	41%	(35)	27%	(23)	86
Income: Under 50k	45%	(143)	33%	(103)	22%	(70)	316
Income: 50k-100k	44%	(112)	31%	(79)	25%	(64)	255
Income: 100k+	47%	(60)	31%	(39)	22%	(28)	127
Ethnicity: White (Non-Hispanic)	47%	(264)	30%	(165)	23%	(129)	558
Ethnicity: Hispanic	42%	(9)	34%	(8)	24%	(5)	23
Ethnicity: Black (Non-Hispanic)	29%	(26)	47%	(42)	24%	(21)	90
Ethnicity: Asian + Other (Non-Hispanic)	57%	(16)	21%	(6)	22%	(6)	28
All Christian	51%	(165)	30%	(96)	19%	(61)	322
All Non-Christian	31%	(8)	31%	(8)	38%	(10)	26
Atheist	12%	(4)	61%	(21)	27%	(9)	34
Agnostic/Nothing in particular	37%	(77)	34%	(70)	29%	(60)	207
Something Else	56%	(61)	24%	(26)	20%	(22)	109
Evangelical	68%	(103)	21%	(33)	11%	(17)	153
Non-Evangelical	43%	(113)	34%	(90)	23%	(61)	263
PID: Dem (no lean)	9%	(24)	67%	(171)	24%	(62)	257
PID: Ind (no lean)	42%	(84)	21%	(42)	36%	(71)	197
PID: Rep (no lean)	85%	(207)	3%	(8)	12%	(29)	244

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(315)	32%	(221)	23%	(162)	698
PID/Gender: Dem Men	15%	(17)	61%	(72)	24%	(28)	118
PID/Gender: Dem Women	5%	(7)	71%	(99)	24%	(34)	139
PID/Gender: Ind Men	48%	(46)	21%	(21)	31%	(30)	97
PID/Gender: Ind Women	38%	(38)	21%	(21)	41%	(41)	100
PID/Gender: Rep Men	88%	(106)	2%	(2)	10%	(12)	120
PID/Gender: Rep Women	82%	(101)	4%	(5)	14%	(17)	123
Ideo: Liberal (1-3)	11%	(22)	63%	(133)	26%	(56)	211
Ideo: Moderate (4)	39%	(78)	33%	(66)	28%	(57)	200
Ideo: Conservative (5-7)	78%	(202)	8%	(20)	14%	(37)	259
Ideo/PID: Conservative Republican	89%	(163)	4%	(7)	7%	(13)	183
Ideo/PID: Moderate/Liberal Republican	71%	(40)	2%	(1)	27%	(15)	56
Ideo/PID: Moderate/Conservative Democrat	16%	(15)	57%	(52)	27%	(24)	92
Ideo/PID: Liberal Democrat	6%	(9)	72%	(117)	23%	(37)	164
Unfavorable of Biden and Trump	33%	(40)	10%	(12)	57%	(70)	121
2024 H2H Matchup: Biden Voter	7%	(21)	68%	(213)	26%	(80)	314
2024 H2H Matchup: Trump Voter	88%	(273)	2%	(6)	10%	(32)	312
2024 H2H Matchup: Would not Vote	45%	(11)	—	(0)	55%	(14)	25
2024 H2H Matchup: Do not Know	22%	(10)	3%	(1)	75%	(36)	47
2022 House Vote: Democrat	10%	(31)	63%	(193)	26%	(81)	304
2022 House Vote: Republican	81%	(226)	4%	(12)	15%	(41)	279
2022 House Vote: Did not Vote	53%	(52)	16%	(16)	31%	(30)	98
2020 Vote: Joe Biden	10%	(32)	62%	(200)	28%	(89)	322
2020 Vote: Donald Trump	81%	(246)	3%	(10)	16%	(48)	304
2020 Vote: Someone Else	35%	(3)	5%	(0)	61%	(6)	10
2020 Vote: Did not Vote	54%	(34)	16%	(10)	30%	(19)	63
2016 Vote: Hillary Clinton	7%	(18)	69%	(164)	24%	(57)	239
2016 Vote: Donald Trump	79%	(214)	3%	(9)	18%	(48)	271
2016 Vote: Someone Else	27%	(9)	24%	(8)	48%	(16)	33
2020 Vote/PID: Not Biden/Democrat	40%	(11)	32%	(9)	28%	(8)	28
2020 Vote/PID: Not Trump/Republican	67%	(24)	16%	(6)	18%	(6)	37
U.S. Economy: Wrong Track	60%	(268)	14%	(62)	27%	(119)	450
U.S. Economy: Right Direction	19%	(47)	64%	(158)	17%	(43)	248

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(315)	32%	(221)	23%	(162)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(19)	75%	(179)	17%	(42)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(275)	4%	(12)	15%	(51)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(21)	25%	(30)	57%	(69)	121
Top 2024 Issue: Economy	57%	(141)	20%	(50)	23%	(57)	247
Community: Urban	36%	(46)	41%	(52)	23%	(29)	127
Community: Suburban	44%	(162)	34%	(127)	22%	(81)	369
Community: Rural	53%	(107)	21%	(42)	26%	(52)	201
Community/Gender: Urban Women	27%	(13)	44%	(22)	29%	(14)	50
Community/Gender: Urban Men	42%	(33)	38%	(30)	19%	(15)	77
Community/Gender: Rural Women	51%	(61)	22%	(27)	27%	(32)	120
Community/Gender: Rural Men	56%	(46)	19%	(16)	24%	(20)	82
Community/Gender: Suburban Women	37%	(71)	40%	(77)	23%	(45)	193
Community/Gender: Suburban Men	52%	(91)	28%	(50)	20%	(35)	176
Homeowner	46%	(263)	32%	(187)	22%	(128)	578
Renter	43%	(42)	29%	(29)	28%	(27)	97
Military HHnm: Yes	45%	(35)	25%	(20)	30%	(23)	78
Military HH: No	45%	(280)	32%	(201)	22%	(139)	620
Employ: Private Sector	52%	(138)	27%	(72)	21%	(54)	264
Employ: Government	45%	(19)	40%	(17)	15%	(6)	42
Employ: Self-Employed	44%	(25)	24%	(14)	32%	(19)	58
Employ: Homemaker	61%	(20)	18%	(6)	21%	(7)	33
Employ: Student	45%	(8)	12%	(2)	43%	(8)	18
Employ: Retired	33%	(59)	45%	(80)	21%	(37)	176
Employ: Unemployed	42%	(27)	28%	(18)	30%	(19)	64
Employ: Other	43%	(18)	29%	(12)	28%	(12)	42
Self + Household: White-Collar	44%	(100)	34%	(77)	22%	(51)	228
Self + Household: Blue Collar	47%	(166)	29%	(102)	24%	(86)	355
Union HH: Yes	37%	(30)	36%	(29)	27%	(22)	82
Union HH: No	46%	(285)	31%	(192)	23%	(140)	616
LGBTQ+: Yes	23%	(18)	40%	(31)	37%	(28)	76
LGBTQ+: No	48%	(297)	31%	(190)	22%	(134)	622
Motivated to Vote	46%	(287)	33%	(208)	20%	(126)	621

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(315)	32%	(221)	23%	(162)	698
Parent: Yes	52%	(92)	23%	(41)	24%	(43)	176
Parent: No	43%	(223)	34%	(180)	23%	(119)	522
COVID Vaccine: Yes	39%	(179)	38%	(176)	23%	(105)	461
COVID Vaccine: No	57%	(136)	19%	(45)	24%	(57)	237
Student Loans: Yes	40%	(52)	32%	(42)	28%	(36)	130
Student Loans: No	46%	(263)	31%	(179)	22%	(126)	568
Favorable Opinion of Haley	55%	(121)	25%	(55)	20%	(43)	219
Unfavorable Opinion of Haley	36%	(114)	41%	(127)	23%	(72)	313
Protestant	52%	(85)	33%	(54)	16%	(26)	164
Roman Catholic	49%	(70)	30%	(43)	21%	(30)	142
Mormon	45%	(2)	—	(0)	55%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	76%	(8)	—	(0)	24%	(3)	10
Jewish	19%	(2)	50%	(6)	31%	(4)	12
Muslim	52%	(4)	14%	(1)	34%	(3)	8
Buddhist	19%	(1)	28%	(1)	52%	(2)	4
Hindu	39%	(1)	—	(0)	61%	(2)	3
Atheist	12%	(4)	61%	(21)	27%	(9)	34
Agnostic	16%	(6)	61%	(23)	24%	(9)	39
Something else	56%	(61)	24%	(26)	20%	(22)	109
Nothing in particular	42%	(71)	28%	(46)	30%	(51)	168
Prodigal Biden Voter	39%	(14)	11%	(4)	50%	(18)	35
Undecided Voter (DK/WNV)	30%	(22)	2%	(1)	68%	(50)	73
Undecided Voter (DK)	45%	(11)	—	(0)	55%	(14)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_6:** *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	37%	(258)	19%	(131)	698
Gender: Male	46%	(153)	36%	(122)	18%	(61)	335
Gender: Female	43%	(156)	38%	(136)	19%	(70)	363
Age: 18-34	45%	(83)	29%	(54)	26%	(48)	184
Age: 35-44	52%	(50)	29%	(28)	18%	(18)	97
Age: 45-64	46%	(114)	39%	(97)	16%	(39)	249
Age: 65+	37%	(62)	47%	(79)	16%	(27)	168
GenZers: 1997-2012	49%	(42)	28%	(24)	23%	(20)	85
Millennials: 1981-1996	46%	(85)	29%	(55)	25%	(46)	185
GenXers: 1965-1980	45%	(87)	41%	(79)	14%	(27)	193
Baby Boomers: 1946-1964	41%	(94)	43%	(98)	16%	(37)	229
Educ: < College	49%	(231)	33%	(156)	17%	(82)	469
Educ: Bachelors degree	37%	(52)	43%	(61)	21%	(30)	143
Educ: Post-grad	30%	(25)	47%	(41)	23%	(20)	86
Income: Under 50k	41%	(129)	40%	(125)	20%	(62)	316
Income: 50k-100k	49%	(124)	34%	(86)	18%	(45)	255
Income: 100k+	44%	(55)	37%	(47)	19%	(24)	127
Ethnicity: White (Non-Hispanic)	48%	(267)	35%	(196)	17%	(96)	558
Ethnicity: Hispanic	19%	(4)	48%	(11)	33%	(7)	23
Ethnicity: Black (Non-Hispanic)	32%	(29)	47%	(42)	21%	(19)	90
Ethnicity: Asian + Other (Non-Hispanic)	31%	(9)	33%	(9)	35%	(10)	28
All Christian	48%	(155)	35%	(113)	17%	(54)	322
All Non-Christian	29%	(8)	48%	(13)	23%	(6)	26
Atheist	25%	(8)	52%	(18)	23%	(8)	34
Agnostic/Nothing in particular	39%	(81)	40%	(82)	21%	(44)	207
Something Else	52%	(56)	30%	(33)	18%	(20)	109
Evangelical	59%	(90)	27%	(42)	14%	(21)	153
Non-Evangelical	42%	(111)	39%	(103)	19%	(49)	263
PID: Dem (no lean)	9%	(23)	74%	(191)	17%	(44)	257
PID: Ind (no lean)	37%	(72)	29%	(58)	34%	(67)	197
PID: Rep (no lean)	88%	(214)	4%	(9)	9%	(21)	244

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	37%	(258)	19%	(131)	698
PID/Gender: Dem Men	10%	(12)	74%	(87)	16%	(19)	118
PID/Gender: Dem Women	8%	(11)	74%	(104)	18%	(25)	139
PID/Gender: Ind Men	38%	(37)	32%	(31)	30%	(29)	97
PID/Gender: Ind Women	35%	(35)	27%	(27)	39%	(38)	100
PID/Gender: Rep Men	86%	(103)	3%	(3)	12%	(14)	120
PID/Gender: Rep Women	89%	(110)	5%	(6)	6%	(7)	123
Ideo: Liberal (1-3)	12%	(25)	68%	(144)	20%	(42)	211
Ideo: Moderate (4)	34%	(67)	44%	(88)	22%	(45)	200
Ideo: Conservative (5-7)	78%	(203)	8%	(22)	13%	(34)	259
Ideo/PID: Conservative Republican	90%	(164)	5%	(8)	6%	(11)	183
Ideo/PID: Moderate/Liberal Republican	81%	(45)	2%	(1)	17%	(10)	56
Ideo/PID: Moderate/Conservative Democrat	16%	(14)	66%	(61)	18%	(16)	92
Ideo/PID: Liberal Democrat	5%	(9)	78%	(128)	16%	(27)	164
Unfavorable of Biden and Trump	37%	(45)	15%	(19)	48%	(58)	121
2024 H2H Matchup: Biden Voter	6%	(19)	77%	(240)	17%	(55)	314
2024 H2H Matchup: Trump Voter	86%	(269)	3%	(11)	10%	(31)	312
2024 H2H Matchup: Would not Vote	35%	(9)	12%	(3)	53%	(14)	25
2024 H2H Matchup: Do not Know	25%	(12)	8%	(4)	67%	(32)	47
2022 House Vote: Democrat	10%	(29)	72%	(219)	18%	(56)	304
2022 House Vote: Republican	83%	(230)	4%	(12)	13%	(36)	279
2022 House Vote: Did not Vote	46%	(45)	25%	(24)	29%	(28)	98
2020 Vote: Joe Biden	7%	(22)	73%	(234)	20%	(65)	322
2020 Vote: Donald Trump	82%	(248)	4%	(11)	15%	(45)	304
2020 Vote: Someone Else	28%	(3)	5%	(0)	68%	(7)	10
2020 Vote: Did not Vote	57%	(36)	19%	(12)	25%	(15)	63
2016 Vote: Hillary Clinton	5%	(12)	79%	(188)	16%	(39)	239
2016 Vote: Donald Trump	77%	(209)	8%	(21)	15%	(41)	271
2016 Vote: Someone Else	31%	(10)	24%	(8)	45%	(15)	33
2020 Vote/PID: Not Biden/Democrat	50%	(14)	32%	(9)	18%	(5)	28
2020 Vote/PID: Not Trump/Republican	77%	(28)	13%	(5)	10%	(4)	37
U.S. Economy: Wrong Track	60%	(270)	19%	(85)	21%	(95)	450
U.S. Economy: Right Direction	15%	(38)	70%	(173)	15%	(37)	248

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**Table BLMB10\_6:** *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	37%	(258)	19%	(131)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	84%	(201)	13%	(32)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(279)	5%	(17)	12%	(42)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(24)	33%	(40)	47%	(57)	121
Top 2024 Issue: Economy	58%	(142)	23%	(57)	19%	(48)	247
Community: Urban	32%	(41)	50%	(63)	18%	(22)	127
Community: Suburban	44%	(164)	39%	(143)	17%	(63)	369
Community: Rural	51%	(104)	26%	(52)	23%	(46)	201
Community/Gender: Urban Women	28%	(14)	50%	(25)	22%	(11)	50
Community/Gender: Urban Men	35%	(27)	50%	(38)	15%	(12)	77
Community/Gender: Rural Women	51%	(61)	24%	(29)	25%	(30)	120
Community/Gender: Rural Men	52%	(43)	28%	(23)	20%	(16)	82
Community/Gender: Suburban Women	42%	(81)	43%	(82)	15%	(29)	193
Community/Gender: Suburban Men	47%	(83)	34%	(60)	19%	(33)	176
Homeowner	45%	(257)	38%	(218)	18%	(103)	578
Renter	42%	(41)	36%	(35)	22%	(21)	97
Military HHnm: Yes	41%	(32)	33%	(25)	26%	(20)	78
Military HH: No	45%	(277)	37%	(232)	18%	(111)	620
Employ: Private Sector	50%	(131)	30%	(80)	20%	(53)	264
Employ: Government	32%	(14)	49%	(21)	19%	(8)	42
Employ: Self-Employed	47%	(27)	34%	(20)	19%	(11)	58
Employ: Homemaker	56%	(19)	24%	(8)	20%	(7)	33
Employ: Student	48%	(9)	24%	(4)	28%	(5)	18
Employ: Retired	39%	(68)	51%	(89)	11%	(19)	176
Employ: Unemployed	40%	(26)	36%	(23)	24%	(16)	64
Employ: Other	37%	(15)	33%	(14)	30%	(13)	42
Self + Household: White-Collar	44%	(99)	41%	(93)	16%	(35)	228
Self + Household: Blue Collar	45%	(160)	35%	(123)	20%	(71)	355
Union HH: Yes	36%	(30)	45%	(37)	19%	(15)	82
Union HH: No	45%	(279)	36%	(221)	19%	(116)	616
LGBTQ+: Yes	28%	(21)	42%	(32)	30%	(23)	76
LGBTQ+: No	46%	(287)	36%	(226)	17%	(108)	622
Motivated to Vote	45%	(278)	38%	(239)	17%	(104)	621

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	37%	(258)	19%	(131)	698
Parent: Yes	51%	(90)	26%	(46)	23%	(40)	176
Parent: No	42%	(218)	41%	(212)	18%	(92)	522
COVID Vaccine: Yes	34%	(156)	45%	(209)	21%	(96)	461
COVID Vaccine: No	64%	(153)	21%	(49)	15%	(35)	237
Student Loans: Yes	36%	(47)	38%	(49)	26%	(34)	130
Student Loans: No	46%	(261)	37%	(209)	17%	(98)	568
Favorable Opinion of Haley	56%	(123)	29%	(63)	15%	(32)	219
Unfavorable Opinion of Haley	35%	(109)	47%	(147)	18%	(56)	313
Protestant	45%	(74)	38%	(61)	17%	(28)	164
Roman Catholic	49%	(70)	35%	(50)	15%	(22)	142
Mormon	44%	(2)	27%	(1)	29%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	76%	(8)	—	(0)	24%	(3)	10
Jewish	—	(0)	72%	(8)	28%	(3)	12
Muslim	86%	(7)	14%	(1)	—	(0)	8
Buddhist	19%	(1)	28%	(1)	52%	(2)	4
Hindu	—	(0)	76%	(2)	24%	(1)	3
Atheist	25%	(8)	52%	(18)	23%	(8)	34
Agnostic	16%	(6)	66%	(26)	18%	(7)	39
Something else	52%	(56)	30%	(33)	18%	(20)	109
Nothing in particular	45%	(75)	33%	(56)	22%	(37)	168
Prodigal Biden Voter	32%	(11)	26%	(9)	42%	(15)	35
Undecided Voter (DK/WNV)	29%	(21)	9%	(7)	62%	(45)	73
Undecided Voter (DK)	35%	(9)	12%	(3)	53%	(14)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(297)	39%	(272)	18%	(129)	698
Gender: Male	46%	(153)	37%	(125)	17%	(57)	335
Gender: Female	39%	(143)	41%	(148)	20%	(72)	363
Age: 18-34	48%	(88)	32%	(58)	20%	(37)	184
Age: 35-44	51%	(49)	31%	(30)	18%	(17)	97
Age: 45-64	41%	(103)	41%	(102)	18%	(44)	249
Age: 65+	34%	(56)	48%	(81)	18%	(30)	168
GenZers: 1997-2012	49%	(42)	26%	(22)	25%	(21)	85
Millennials: 1981-1996	48%	(89)	34%	(63)	18%	(33)	185
GenXers: 1965-1980	40%	(78)	44%	(86)	15%	(30)	193
Baby Boomers: 1946-1964	38%	(86)	43%	(99)	19%	(43)	229
Educ: < College	47%	(220)	35%	(163)	18%	(86)	469
Educ: Bachelors degree	37%	(52)	42%	(60)	22%	(31)	143
Educ: Post-grad	28%	(24)	57%	(49)	14%	(12)	86
Income: Under 50k	41%	(130)	40%	(127)	19%	(60)	316
Income: 50k-100k	45%	(114)	36%	(92)	19%	(49)	255
Income: 100k+	42%	(53)	42%	(54)	16%	(20)	127
Ethnicity: White (Non-Hispanic)	45%	(252)	36%	(203)	18%	(103)	558
Ethnicity: Hispanic	31%	(7)	47%	(11)	22%	(5)	23
Ethnicity: Black (Non-Hispanic)	26%	(23)	56%	(50)	18%	(16)	90
Ethnicity: Asian + Other (Non-Hispanic)	52%	(14)	29%	(8)	19%	(5)	28
All Christian	47%	(151)	38%	(122)	15%	(49)	322
All Non-Christian	27%	(7)	49%	(13)	24%	(6)	26
Atheist	25%	(8)	61%	(21)	14%	(5)	34
Agnostic/Nothing in particular	37%	(77)	42%	(87)	21%	(43)	207
Something Else	49%	(54)	27%	(30)	24%	(26)	109
Evangelical	58%	(88)	29%	(45)	13%	(20)	153
Non-Evangelical	40%	(106)	40%	(105)	20%	(52)	263
PID: Dem (no lean)	7%	(18)	76%	(194)	17%	(45)	257
PID: Ind (no lean)	37%	(73)	32%	(63)	31%	(61)	197
PID: Rep (no lean)	84%	(206)	6%	(14)	10%	(23)	244

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(297)	39%	(272)	18%	(129)	698
PID/Gender: Dem Men	10%	(12)	71%	(84)	19%	(22)	118
PID/Gender: Dem Women	4%	(6)	79%	(111)	16%	(23)	139
PID/Gender: Ind Men	37%	(36)	35%	(33)	29%	(28)	97
PID/Gender: Ind Women	37%	(37)	30%	(30)	33%	(33)	100
PID/Gender: Rep Men	88%	(106)	6%	(7)	6%	(8)	120
PID/Gender: Rep Women	81%	(100)	6%	(7)	13%	(16)	123
Ideo: Liberal (1-3)	12%	(26)	69%	(146)	19%	(39)	211
Ideo: Moderate (4)	32%	(64)	46%	(92)	22%	(44)	200
Ideo: Conservative (5-7)	75%	(194)	12%	(31)	13%	(34)	259
Ideo/PID: Conservative Republican	86%	(157)	6%	(11)	8%	(14)	183
Ideo/PID: Moderate/Liberal Republican	79%	(44)	6%	(3)	15%	(9)	56
Ideo/PID: Moderate/Conservative Democrat	11%	(10)	68%	(62)	21%	(20)	92
Ideo/PID: Liberal Democrat	5%	(8)	80%	(130)	15%	(25)	164
Unfavorable of Biden and Trump	26%	(31)	20%	(24)	55%	(66)	121
2024 H2H Matchup: Biden Voter	6%	(17)	78%	(244)	17%	(52)	314
2024 H2H Matchup: Trump Voter	86%	(269)	6%	(20)	7%	(22)	312
2024 H2H Matchup: Would not Vote	18%	(5)	9%	(2)	73%	(19)	25
2024 H2H Matchup: Do not Know	12%	(6)	12%	(6)	76%	(36)	47
2022 House Vote: Democrat	8%	(25)	74%	(225)	18%	(55)	304
2022 House Vote: Republican	81%	(226)	7%	(19)	12%	(34)	279
2022 House Vote: Did not Vote	43%	(42)	27%	(26)	30%	(30)	98
2020 Vote: Joe Biden	6%	(21)	75%	(240)	19%	(61)	322
2020 Vote: Donald Trump	80%	(244)	6%	(18)	14%	(41)	304
2020 Vote: Someone Else	30%	(3)	15%	(1)	55%	(5)	10
2020 Vote: Did not Vote	45%	(28)	20%	(13)	35%	(22)	63
2016 Vote: Hillary Clinton	5%	(11)	79%	(188)	17%	(40)	239
2016 Vote: Donald Trump	78%	(211)	9%	(26)	13%	(34)	271
2016 Vote: Someone Else	23%	(8)	32%	(11)	45%	(15)	33
2020 Vote/PID: Not Biden/Democrat	33%	(9)	28%	(8)	38%	(11)	28
2020 Vote/PID: Not Trump/Republican	69%	(25)	17%	(6)	14%	(5)	37
U.S. Economy: Wrong Track	57%	(254)	21%	(94)	22%	(101)	450
U.S. Economy: Right Direction	17%	(42)	72%	(178)	11%	(28)	248

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(297)	39%	(272)	18%	(129)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	85%	(202)	12%	(28)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(271)	7%	(25)	13%	(42)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	37%	(45)	49%	(59)	121
Top 2024 Issue: Economy	54%	(134)	25%	(61)	21%	(52)	247
Community: Urban	26%	(33)	55%	(70)	19%	(24)	127
Community: Suburban	44%	(162)	42%	(153)	15%	(54)	369
Community: Rural	50%	(101)	24%	(49)	25%	(51)	201
Community/Gender: Urban Women	15%	(7)	62%	(31)	23%	(12)	50
Community/Gender: Urban Men	33%	(26)	51%	(39)	16%	(12)	77
Community/Gender: Rural Women	51%	(62)	24%	(29)	24%	(29)	120
Community/Gender: Rural Men	49%	(40)	24%	(20)	27%	(22)	82
Community/Gender: Suburban Women	38%	(74)	46%	(88)	16%	(31)	193
Community/Gender: Suburban Men	50%	(88)	37%	(65)	13%	(23)	176
Homeowner	43%	(248)	40%	(234)	17%	(96)	578
Renter	41%	(40)	33%	(32)	26%	(25)	97
Military HHnm: Yes	43%	(33)	36%	(28)	21%	(17)	78
Military HH: No	42%	(264)	39%	(244)	18%	(113)	620
Employ: Private Sector	50%	(133)	31%	(83)	18%	(48)	264
Employ: Government	39%	(16)	46%	(19)	16%	(7)	42
Employ: Self-Employed	33%	(19)	44%	(25)	22%	(13)	58
Employ: Homemaker	56%	(19)	32%	(11)	12%	(4)	33
Employ: Student	42%	(8)	21%	(4)	37%	(7)	18
Employ: Retired	36%	(63)	51%	(90)	13%	(24)	176
Employ: Unemployed	40%	(26)	39%	(25)	21%	(13)	64
Employ: Other	31%	(13)	36%	(15)	33%	(14)	42
Self + Household: White-Collar	42%	(95)	43%	(98)	15%	(34)	228
Self + Household: Blue Collar	43%	(151)	37%	(130)	21%	(73)	355
Union HH: Yes	42%	(34)	41%	(34)	17%	(14)	82
Union HH: No	43%	(263)	39%	(239)	19%	(115)	616
LGBTQ+: Yes	24%	(19)	42%	(32)	34%	(26)	76
LGBTQ+: No	45%	(278)	39%	(240)	17%	(103)	622
Motivated to Vote	43%	(265)	41%	(254)	16%	(102)	621

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(297)	39%	(272)	18%	(129)	698
Parent: Yes	51%	(90)	31%	(54)	18%	(32)	176
Parent: No	40%	(207)	42%	(218)	19%	(98)	522
COVID Vaccine: Yes	33%	(154)	47%	(219)	19%	(88)	461
COVID Vaccine: No	60%	(143)	23%	(54)	17%	(41)	237
Student Loans: Yes	35%	(45)	40%	(52)	25%	(32)	130
Student Loans: No	44%	(251)	39%	(220)	17%	(97)	568
Favorable Opinion of Haley	53%	(117)	30%	(66)	17%	(36)	219
Unfavorable Opinion of Haley	35%	(110)	48%	(150)	17%	(52)	313
Protestant	41%	(68)	42%	(68)	17%	(28)	164
Roman Catholic	51%	(73)	36%	(51)	13%	(18)	142
Mormon	45%	(2)	52%	(2)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	76%	(8)	—	(0)	24%	(3)	10
Jewish	20%	(2)	40%	(5)	40%	(5)	12
Muslim	52%	(4)	41%	(3)	7%	(1)	8
Buddhist	19%	(1)	71%	(3)	10%	(0)	4
Hindu	—	(0)	76%	(2)	24%	(1)	3
Atheist	25%	(8)	61%	(21)	14%	(5)	34
Agnostic	16%	(6)	62%	(24)	22%	(8)	39
Something else	49%	(54)	27%	(30)	24%	(26)	109
Nothing in particular	42%	(71)	37%	(63)	21%	(35)	168
Prodigal Biden Voter	33%	(12)	18%	(6)	48%	(17)	35
Undecided Voter (DK/WNV)	14%	(10)	11%	(8)	75%	(54)	73
Undecided Voter (DK)	18%	(5)	9%	(2)	73%	(19)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	33%	(228)	23%	(161)	698
Gender: Male	46%	(153)	33%	(109)	22%	(73)	335
Gender: Female	43%	(156)	33%	(119)	24%	(88)	363
Age: 18-34	49%	(90)	23%	(42)	29%	(53)	184
Age: 35-44	49%	(48)	27%	(26)	24%	(23)	97
Age: 45-64	45%	(113)	35%	(87)	20%	(49)	249
Age: 65+	35%	(59)	44%	(73)	22%	(36)	168
GenZers: 1997-2012	56%	(48)	19%	(16)	25%	(21)	85
Millennials: 1981-1996	44%	(81)	27%	(51)	29%	(53)	185
GenXers: 1965-1980	44%	(86)	37%	(71)	19%	(37)	193
Baby Boomers: 1946-1964	40%	(92)	38%	(87)	22%	(49)	229
Educ: < College	49%	(231)	28%	(132)	23%	(106)	469
Educ: Bachelors degree	41%	(59)	36%	(51)	23%	(33)	143
Educ: Post-grad	23%	(20)	52%	(45)	25%	(22)	86
Income: Under 50k	43%	(136)	34%	(107)	23%	(73)	316
Income: 50k-100k	49%	(125)	30%	(76)	21%	(54)	255
Income: 100k+	38%	(48)	35%	(45)	27%	(34)	127
Ethnicity: White (Non-Hispanic)	47%	(265)	30%	(170)	22%	(123)	558
Ethnicity: Hispanic	24%	(5)	38%	(9)	39%	(9)	23
Ethnicity: Black (Non-Hispanic)	31%	(27)	47%	(42)	23%	(20)	90
Ethnicity: Asian + Other (Non-Hispanic)	41%	(11)	29%	(8)	31%	(8)	28
All Christian	48%	(156)	31%	(99)	21%	(67)	322
All Non-Christian	35%	(9)	37%	(10)	28%	(7)	26
Atheist	19%	(6)	53%	(18)	28%	(10)	34
Agnostic/Nothing in particular	37%	(76)	37%	(77)	26%	(54)	207
Something Else	56%	(62)	23%	(25)	21%	(23)	109
Evangelical	65%	(99)	24%	(36)	11%	(17)	153
Non-Evangelical	42%	(109)	33%	(86)	26%	(67)	263
PID: Dem (no lean)	8%	(21)	71%	(183)	21%	(53)	257
PID: Ind (no lean)	40%	(78)	19%	(38)	41%	(80)	197
PID: Rep (no lean)	86%	(210)	3%	(7)	11%	(27)	244

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	33%	(228)	23%	(161)	698
PID/Gender: Dem Men	10%	(12)	73%	(86)	17%	(20)	118
PID/Gender: Dem Women	6%	(9)	70%	(97)	24%	(34)	139
PID/Gender: Ind Men	42%	(40)	19%	(19)	39%	(38)	97
PID/Gender: Ind Women	38%	(38)	19%	(19)	43%	(43)	100
PID/Gender: Rep Men	84%	(101)	4%	(4)	13%	(15)	120
PID/Gender: Rep Women	89%	(109)	2%	(3)	9%	(12)	123
Ideo: Liberal (1-3)	13%	(27)	62%	(131)	25%	(53)	211
Ideo: Moderate (4)	33%	(67)	36%	(73)	30%	(60)	200
Ideo: Conservative (5-7)	78%	(202)	8%	(20)	14%	(37)	259
Ideo/PID: Conservative Republican	90%	(165)	3%	(6)	7%	(12)	183
Ideo/PID: Moderate/Liberal Republican	73%	(41)	2%	(1)	25%	(14)	56
Ideo/PID: Moderate/Conservative Democrat	15%	(14)	64%	(59)	21%	(19)	92
Ideo/PID: Liberal Democrat	5%	(7)	75%	(122)	21%	(34)	164
Unfavorable of Biden and Trump	28%	(34)	11%	(13)	61%	(74)	121
2024 H2H Matchup: Biden Voter	8%	(25)	69%	(218)	23%	(71)	314
2024 H2H Matchup: Trump Voter	85%	(265)	2%	(7)	13%	(39)	312
2024 H2H Matchup: Would not Vote	38%	(10)	2%	(0)	60%	(15)	25
2024 H2H Matchup: Do not Know	18%	(9)	7%	(3)	75%	(35)	47
2022 House Vote: Democrat	9%	(26)	67%	(204)	24%	(74)	304
2022 House Vote: Republican	80%	(224)	3%	(9)	16%	(46)	279
2022 House Vote: Did not Vote	56%	(55)	14%	(14)	29%	(29)	98
2020 Vote: Joe Biden	8%	(25)	67%	(214)	26%	(83)	322
2020 Vote: Donald Trump	81%	(246)	1%	(4)	18%	(54)	304
2020 Vote: Someone Else	29%	(3)	13%	(1)	58%	(6)	10
2020 Vote: Did not Vote	57%	(36)	14%	(9)	29%	(18)	63
2016 Vote: Hillary Clinton	6%	(15)	72%	(173)	21%	(51)	239
2016 Vote: Donald Trump	78%	(212)	5%	(14)	17%	(46)	271
2016 Vote: Someone Else	15%	(5)	28%	(9)	58%	(19)	33
2020 Vote/PID: Not Biden/Democrat	38%	(11)	23%	(6)	39%	(11)	28
2020 Vote/PID: Not Trump/Republican	75%	(28)	14%	(5)	10%	(4)	37
U.S. Economy: Wrong Track	60%	(270)	14%	(65)	25%	(114)	450
U.S. Economy: Right Direction	16%	(39)	66%	(163)	19%	(46)	248

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	33%	(228)	23%	(161)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	76%	(182)	17%	(41)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(275)	4%	(12)	15%	(51)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(19)	28%	(34)	56%	(68)	121
Top 2024 Issue: Economy	54%	(134)	20%	(50)	26%	(64)	247
Community: Urban	32%	(41)	44%	(56)	24%	(30)	127
Community: Suburban	45%	(164)	35%	(130)	20%	(75)	369
Community: Rural	51%	(104)	21%	(43)	27%	(55)	201
Community/Gender: Urban Women	26%	(13)	48%	(24)	27%	(13)	50
Community/Gender: Urban Men	37%	(28)	41%	(32)	22%	(17)	77
Community/Gender: Rural Women	51%	(61)	20%	(24)	29%	(34)	120
Community/Gender: Rural Men	52%	(42)	23%	(19)	25%	(20)	82
Community/Gender: Suburban Women	42%	(82)	37%	(71)	21%	(40)	193
Community/Gender: Suburban Men	47%	(83)	33%	(58)	20%	(35)	176
Homeowner	44%	(256)	34%	(198)	22%	(125)	578
Renter	45%	(44)	28%	(27)	27%	(27)	97
Military HHnm: Yes	42%	(33)	34%	(27)	23%	(18)	78
Military HH: No	45%	(276)	33%	(202)	23%	(142)	620
Employ: Private Sector	52%	(138)	27%	(72)	21%	(55)	264
Employ: Government	42%	(18)	38%	(16)	20%	(9)	42
Employ: Self-Employed	45%	(26)	26%	(15)	28%	(16)	58
Employ: Homemaker	54%	(18)	29%	(10)	17%	(6)	33
Employ: Student	48%	(9)	22%	(4)	30%	(6)	18
Employ: Retired	37%	(65)	47%	(83)	16%	(27)	176
Employ: Unemployed	36%	(23)	23%	(15)	40%	(26)	64
Employ: Other	30%	(13)	31%	(13)	39%	(16)	42
Self + Household: White-Collar	44%	(101)	38%	(86)	18%	(40)	228
Self + Household: Blue Collar	45%	(160)	30%	(107)	25%	(88)	355
Union HH: Yes	36%	(30)	38%	(31)	25%	(21)	82
Union HH: No	45%	(279)	32%	(197)	23%	(140)	616
LGBTQ+: Yes	29%	(23)	37%	(28)	33%	(26)	76
LGBTQ+: No	46%	(287)	32%	(200)	22%	(135)	622
Motivated to Vote	44%	(274)	35%	(219)	21%	(128)	621

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	33%	(228)	23%	(161)	698
Parent: Yes	51%	(89)	24%	(43)	25%	(44)	176
Parent: No	42%	(220)	35%	(185)	22%	(117)	522
COVID Vaccine: Yes	36%	(165)	40%	(186)	24%	(110)	461
COVID Vaccine: No	61%	(144)	18%	(42)	21%	(51)	237
Student Loans: Yes	39%	(51)	32%	(42)	28%	(37)	130
Student Loans: No	45%	(258)	33%	(186)	22%	(124)	568
Favorable Opinion of Haley	57%	(124)	23%	(50)	20%	(44)	219
Unfavorable Opinion of Haley	35%	(109)	45%	(142)	20%	(62)	313
Protestant	48%	(79)	32%	(53)	20%	(32)	164
Roman Catholic	48%	(68)	31%	(45)	21%	(29)	142
Mormon	44%	(2)	27%	(1)	29%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	3%	(0)	35%	(4)	10
Jewish	9%	(1)	66%	(8)	26%	(3)	12
Muslim	79%	(6)	14%	(1)	7%	(1)	8
Buddhist	48%	(2)	—	(0)	52%	(2)	4
Hindu	—	(0)	39%	(1)	61%	(2)	3
Atheist	19%	(6)	53%	(18)	28%	(10)	34
Agnostic	15%	(6)	63%	(24)	22%	(8)	39
Something else	56%	(62)	23%	(25)	21%	(23)	109
Nothing in particular	42%	(70)	31%	(53)	27%	(46)	168
Prodigal Biden Voter	29%	(10)	17%	(6)	53%	(19)	35
Undecided Voter (DK/WNV)	25%	(18)	5%	(4)	70%	(51)	73
Undecided Voter (DK)	38%	(10)	2%	(0)	60%	(15)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(269)	40%	(281)	21%	(148)	698
Gender: Male	42%	(142)	40%	(134)	18%	(59)	335
Gender: Female	35%	(127)	40%	(147)	24%	(89)	363
Age: 18-34	42%	(77)	38%	(69)	21%	(38)	184
Age: 35-44	44%	(43)	36%	(35)	19%	(19)	97
Age: 45-64	37%	(93)	41%	(102)	22%	(54)	249
Age: 65+	34%	(57)	45%	(75)	22%	(36)	168
GenZers: 1997-2012	49%	(42)	37%	(31)	15%	(13)	85
Millennials: 1981-1996	39%	(72)	37%	(69)	24%	(44)	185
GenXers: 1965-1980	39%	(76)	43%	(83)	17%	(33)	193
Baby Boomers: 1946-1964	34%	(78)	41%	(93)	25%	(57)	229
Educ: < College	42%	(199)	36%	(167)	22%	(102)	469
Educ: Bachelors degree	33%	(47)	48%	(69)	19%	(27)	143
Educ: Post-grad	27%	(23)	52%	(45)	21%	(18)	86
Income: Under 50k	36%	(113)	43%	(135)	22%	(68)	316
Income: 50k-100k	44%	(112)	37%	(95)	19%	(48)	255
Income: 100k+	35%	(45)	39%	(50)	25%	(32)	127
Ethnicity: White (Non-Hispanic)	41%	(229)	38%	(210)	21%	(119)	558
Ethnicity: Hispanic	40%	(9)	38%	(9)	21%	(5)	23
Ethnicity: Black (Non-Hispanic)	25%	(22)	59%	(53)	17%	(15)	90
Ethnicity: Asian + Other (Non-Hispanic)	33%	(9)	35%	(10)	31%	(9)	28
All Christian	44%	(141)	37%	(118)	19%	(62)	322
All Non-Christian	23%	(6)	60%	(16)	17%	(5)	26
Atheist	22%	(7)	56%	(19)	22%	(8)	34
Agnostic/Nothing in particular	33%	(69)	43%	(90)	23%	(48)	207
Something Else	42%	(46)	36%	(39)	23%	(25)	109
Evangelical	58%	(88)	30%	(45)	13%	(20)	153
Non-Evangelical	36%	(94)	41%	(107)	24%	(62)	263
PID: Dem (no lean)	7%	(17)	79%	(203)	14%	(37)	257
PID: Ind (no lean)	32%	(64)	31%	(60)	37%	(73)	197
PID: Rep (no lean)	77%	(189)	7%	(17)	16%	(38)	244

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(269)	40%	(281)	21%	(148)	698
PID/Gender: Dem Men	8%	(9)	81%	(95)	12%	(14)	118
PID/Gender: Dem Women	6%	(8)	78%	(108)	17%	(23)	139
PID/Gender: Ind Men	37%	(35)	35%	(33)	29%	(28)	97
PID/Gender: Ind Women	29%	(28)	27%	(27)	45%	(45)	100
PID/Gender: Rep Men	81%	(98)	5%	(6)	14%	(17)	120
PID/Gender: Rep Women	74%	(91)	9%	(12)	17%	(21)	123
Ideo: Liberal (1-3)	11%	(23)	71%	(150)	18%	(37)	211
Ideo: Moderate (4)	28%	(55)	45%	(90)	27%	(54)	200
Ideo: Conservative (5-7)	69%	(179)	14%	(36)	17%	(44)	259
Ideo/PID: Conservative Republican	81%	(147)	7%	(14)	12%	(22)	183
Ideo/PID: Moderate/Liberal Republican	66%	(37)	6%	(4)	28%	(16)	56
Ideo/PID: Moderate/Conservative Democrat	9%	(9)	74%	(68)	17%	(15)	92
Ideo/PID: Liberal Democrat	5%	(8)	82%	(134)	13%	(21)	164
Unfavorable of Biden and Trump	20%	(24)	26%	(31)	55%	(66)	121
2024 H2H Matchup: Biden Voter	7%	(21)	78%	(244)	16%	(49)	314
2024 H2H Matchup: Trump Voter	78%	(242)	9%	(27)	14%	(42)	312
2024 H2H Matchup: Would not Vote	13%	(3)	22%	(6)	65%	(16)	25
2024 H2H Matchup: Do not Know	7%	(3)	9%	(4)	84%	(40)	47
2022 House Vote: Democrat	7%	(21)	75%	(228)	18%	(55)	304
2022 House Vote: Republican	75%	(210)	6%	(18)	18%	(50)	279
2022 House Vote: Did not Vote	35%	(35)	33%	(32)	32%	(31)	98
2020 Vote: Joe Biden	6%	(19)	74%	(238)	20%	(65)	322
2020 Vote: Donald Trump	73%	(223)	7%	(21)	20%	(60)	304
2020 Vote: Someone Else	28%	(3)	9%	(1)	63%	(6)	10
2020 Vote: Did not Vote	40%	(25)	33%	(21)	26%	(17)	63
2016 Vote: Hillary Clinton	4%	(9)	80%	(192)	16%	(38)	239
2016 Vote: Donald Trump	71%	(192)	9%	(24)	20%	(55)	271
2016 Vote: Someone Else	24%	(8)	32%	(11)	43%	(14)	33
2020 Vote/PID: Not Biden/Democrat	33%	(9)	45%	(13)	22%	(6)	28
2020 Vote/PID: Not Trump/Republican	64%	(23)	19%	(7)	18%	(6)	37
U.S. Economy: Wrong Track	52%	(233)	23%	(105)	25%	(112)	450
U.S. Economy: Right Direction	15%	(37)	71%	(176)	14%	(36)	248

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(269)	40%	(281)	21%	(148)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	84%	(200)	13%	(31)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(243)	11%	(39)	17%	(57)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	35%	(42)	50%	(60)	121
Top 2024 Issue: Economy	45%	(112)	29%	(72)	26%	(64)	247
Community: Urban	23%	(29)	53%	(68)	24%	(30)	127
Community: Suburban	42%	(156)	41%	(151)	17%	(62)	369
Community: Rural	42%	(84)	31%	(62)	28%	(56)	201
Community/Gender: Urban Women	16%	(8)	56%	(28)	28%	(14)	50
Community/Gender: Urban Men	27%	(21)	52%	(40)	21%	(16)	77
Community/Gender: Rural Women	38%	(46)	30%	(35)	32%	(38)	120
Community/Gender: Rural Men	47%	(38)	32%	(26)	21%	(17)	82
Community/Gender: Suburban Women	38%	(74)	43%	(83)	19%	(36)	193
Community/Gender: Suburban Men	47%	(83)	39%	(68)	14%	(26)	176
Homeowner	39%	(223)	40%	(233)	21%	(123)	578
Renter	38%	(37)	41%	(40)	21%	(20)	97
Military HHnm: Yes	44%	(34)	33%	(26)	23%	(18)	78
Military HH: No	38%	(236)	41%	(255)	21%	(130)	620
Employ: Private Sector	43%	(114)	35%	(93)	22%	(57)	264
Employ: Government	34%	(14)	52%	(22)	15%	(6)	42
Employ: Self-Employed	40%	(23)	36%	(21)	25%	(14)	58
Employ: Homemaker	51%	(17)	22%	(7)	27%	(9)	33
Employ: Student	48%	(9)	30%	(5)	22%	(4)	18
Employ: Retired	34%	(59)	50%	(88)	17%	(29)	176
Employ: Unemployed	32%	(21)	41%	(26)	27%	(17)	64
Employ: Other	29%	(12)	45%	(19)	25%	(11)	42
Self + Household: White-Collar	39%	(89)	42%	(95)	19%	(44)	228
Self + Household: Blue Collar	37%	(131)	40%	(141)	23%	(82)	355
Union HH: Yes	32%	(26)	47%	(39)	20%	(17)	82
Union HH: No	39%	(243)	39%	(242)	21%	(131)	616
LGBTQ+: Yes	25%	(19)	48%	(37)	26%	(20)	76
LGBTQ+: No	40%	(250)	39%	(244)	21%	(128)	622
Motivated to Vote	39%	(241)	42%	(262)	19%	(118)	621

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(269)	40%	(281)	21%	(148)	698
Parent: Yes	46%	(80)	31%	(55)	23%	(40)	176
Parent: No	36%	(189)	43%	(226)	21%	(108)	522
COVID Vaccine: Yes	29%	(134)	50%	(229)	21%	(98)	461
COVID Vaccine: No	57%	(135)	22%	(52)	21%	(50)	237
Student Loans: Yes	27%	(35)	51%	(66)	23%	(29)	130
Student Loans: No	41%	(235)	38%	(215)	21%	(118)	568
Favorable Opinion of Haley	49%	(106)	28%	(61)	24%	(52)	219
Unfavorable Opinion of Haley	31%	(97)	50%	(157)	19%	(59)	313
Protestant	39%	(64)	40%	(66)	20%	(33)	164
Roman Catholic	51%	(72)	33%	(47)	17%	(24)	142
Mormon	45%	(2)	27%	(1)	29%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	31%	(3)	38%	(4)	10
Jewish	8%	(1)	66%	(8)	26%	(3)	12
Muslim	41%	(3)	52%	(4)	7%	(1)	8
Buddhist	19%	(1)	71%	(3)	10%	(0)	4
Hindu	39%	(1)	38%	(1)	24%	(1)	3
Atheist	22%	(7)	56%	(19)	22%	(8)	34
Agnostic	13%	(5)	72%	(28)	14%	(5)	39
Something else	42%	(46)	36%	(39)	23%	(25)	109
Nothing in particular	38%	(64)	37%	(62)	26%	(43)	168
Prodigal Biden Voter	21%	(7)	24%	(8)	55%	(19)	35
Undecided Voter (DK/WNV)	9%	(7)	13%	(10)	77%	(56)	73
Undecided Voter (DK)	13%	(3)	22%	(6)	65%	(16)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(276)	38%	(264)	23%	(158)	698
Gender: Male	43%	(145)	36%	(121)	20%	(68)	335
Gender: Female	36%	(131)	39%	(142)	25%	(90)	363
Age: 18-34	42%	(78)	31%	(56)	27%	(50)	184
Age: 35-44	50%	(48)	30%	(29)	20%	(19)	97
Age: 45-64	38%	(94)	42%	(105)	20%	(50)	249
Age: 65+	33%	(56)	44%	(73)	23%	(39)	168
GenZers: 1997-2012	47%	(40)	28%	(24)	25%	(21)	85
Millennials: 1981-1996	43%	(80)	31%	(58)	26%	(47)	185
GenXers: 1965-1980	38%	(73)	45%	(87)	17%	(33)	193
Baby Boomers: 1946-1964	36%	(81)	40%	(92)	24%	(55)	229
Educ: < College	46%	(215)	34%	(158)	21%	(97)	469
Educ: Bachelors degree	29%	(41)	41%	(59)	30%	(43)	143
Educ: Post-grad	24%	(21)	55%	(47)	21%	(18)	86
Income: Under 50k	38%	(121)	38%	(120)	24%	(75)	316
Income: 50k-100k	43%	(110)	36%	(91)	21%	(54)	255
Income: 100k+	36%	(46)	41%	(52)	22%	(28)	127
Ethnicity: White (Non-Hispanic)	42%	(235)	36%	(199)	22%	(124)	558
Ethnicity: Hispanic	31%	(7)	46%	(10)	23%	(5)	23
Ethnicity: Black (Non-Hispanic)	25%	(23)	51%	(46)	24%	(22)	90
Ethnicity: Asian + Other (Non-Hispanic)	43%	(12)	31%	(9)	26%	(7)	28
All Christian	44%	(141)	37%	(120)	19%	(60)	322
All Non-Christian	36%	(10)	37%	(10)	27%	(7)	26
Atheist	5%	(2)	59%	(20)	36%	(12)	34
Agnostic/Nothing in particular	34%	(70)	39%	(80)	28%	(57)	207
Something Else	49%	(54)	31%	(34)	20%	(22)	109
Evangelical	60%	(92)	29%	(45)	10%	(16)	153
Non-Evangelical	36%	(95)	41%	(108)	23%	(60)	263
PID: Dem (no lean)	5%	(12)	76%	(196)	19%	(49)	257
PID: Ind (no lean)	32%	(63)	30%	(59)	38%	(74)	197
PID: Rep (no lean)	83%	(201)	3%	(8)	14%	(34)	244

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**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(276)	38%	(264)	23%	(158)	698
PID/Gender: Dem Men	6%	(7)	75%	(89)	19%	(22)	118
PID/Gender: Dem Women	3%	(5)	77%	(108)	19%	(27)	139
PID/Gender: Ind Men	37%	(36)	30%	(29)	33%	(32)	97
PID/Gender: Ind Women	28%	(28)	30%	(30)	42%	(42)	100
PID/Gender: Rep Men	85%	(103)	3%	(4)	12%	(14)	120
PID/Gender: Rep Women	80%	(99)	4%	(4)	16%	(20)	123
Ideo: Liberal (1-3)	8%	(17)	69%	(146)	23%	(48)	211
Ideo: Moderate (4)	31%	(62)	43%	(85)	26%	(52)	200
Ideo: Conservative (5-7)	72%	(185)	10%	(27)	18%	(47)	259
Ideo/PID: Conservative Republican	83%	(152)	5%	(8)	12%	(23)	183
Ideo/PID: Moderate/Liberal Republican	80%	(45)	—	(0)	20%	(11)	56
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	70%	(64)	22%	(20)	92
Ideo/PID: Liberal Democrat	3%	(5)	80%	(130)	18%	(29)	164
Unfavorable of Biden and Trump	21%	(26)	16%	(19)	63%	(77)	121
2024 H2H Matchup: Biden Voter	2%	(6)	78%	(245)	20%	(62)	314
2024 H2H Matchup: Trump Voter	85%	(263)	4%	(12)	12%	(36)	312
2024 H2H Matchup: Would not Vote	16%	(4)	3%	(1)	81%	(21)	25
2024 H2H Matchup: Do not Know	5%	(3)	13%	(6)	82%	(39)	47
2022 House Vote: Democrat	6%	(17)	72%	(221)	22%	(67)	304
2022 House Vote: Republican	77%	(215)	7%	(19)	16%	(44)	279
2022 House Vote: Did not Vote	41%	(40)	24%	(23)	35%	(35)	98
2020 Vote: Joe Biden	3%	(11)	73%	(233)	24%	(77)	322
2020 Vote: Donald Trump	76%	(230)	5%	(16)	19%	(58)	304
2020 Vote: Someone Else	24%	(2)	12%	(1)	64%	(6)	10
2020 Vote: Did not Vote	52%	(33)	22%	(14)	26%	(16)	63
2016 Vote: Hillary Clinton	4%	(10)	77%	(184)	19%	(45)	239
2016 Vote: Donald Trump	74%	(201)	6%	(17)	19%	(53)	271
2016 Vote: Someone Else	12%	(4)	44%	(14)	45%	(15)	33
2020 Vote/PID: Not Biden/Democrat	25%	(7)	44%	(12)	31%	(9)	28
2020 Vote/PID: Not Trump/Republican	70%	(26)	13%	(5)	17%	(6)	37
U.S. Economy: Wrong Track	54%	(244)	20%	(88)	26%	(118)	450
U.S. Economy: Right Direction	13%	(32)	71%	(176)	16%	(40)	248

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**Table BLMB10\_10: Who do you trust more to handle each of the following economic issues? — Housing costs**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(276)	38%	(264)	23%	(158)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	83%	(199)	15%	(35)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(255)	8%	(26)	17%	(57)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	33%	(39)	54%	(65)	121
Top 2024 Issue: Economy	51%	(126)	24%	(61)	25%	(61)	247
Community: Urban	26%	(34)	50%	(63)	24%	(30)	127
Community: Suburban	40%	(147)	40%	(146)	21%	(76)	369
Community: Rural	48%	(96)	27%	(55)	25%	(51)	201
Community/Gender: Urban Women	22%	(11)	56%	(28)	22%	(11)	50
Community/Gender: Urban Men	30%	(23)	45%	(35)	25%	(19)	77
Community/Gender: Rural Women	48%	(57)	24%	(29)	28%	(34)	120
Community/Gender: Rural Men	47%	(38)	32%	(26)	21%	(17)	82
Community/Gender: Suburban Women	33%	(63)	44%	(85)	23%	(45)	193
Community/Gender: Suburban Men	48%	(84)	34%	(60)	18%	(32)	176
Homeowner	39%	(228)	39%	(225)	22%	(125)	578
Renter	40%	(39)	34%	(33)	26%	(26)	97
Military HHnm: Yes	39%	(30)	33%	(25)	28%	(22)	78
Military HH: No	40%	(246)	38%	(238)	22%	(136)	620
Employ: Private Sector	43%	(114)	34%	(89)	23%	(61)	264
Employ: Government	37%	(16)	40%	(17)	22%	(9)	42
Employ: Self-Employed	42%	(24)	30%	(17)	28%	(16)	58
Employ: Homemaker	54%	(18)	29%	(10)	17%	(6)	33
Employ: Student	45%	(8)	27%	(5)	28%	(5)	18
Employ: Retired	34%	(60)	50%	(87)	16%	(29)	176
Employ: Unemployed	38%	(24)	32%	(21)	30%	(19)	64
Employ: Other	28%	(12)	43%	(18)	29%	(12)	42
Self + Household: White-Collar	37%	(84)	40%	(91)	23%	(53)	228
Self + Household: Blue Collar	42%	(148)	35%	(125)	23%	(82)	355
Union HH: Yes	37%	(30)	43%	(35)	20%	(16)	82
Union HH: No	40%	(246)	37%	(229)	23%	(141)	616
LGBTQ+: Yes	19%	(15)	46%	(35)	35%	(27)	76
LGBTQ+: No	42%	(262)	37%	(229)	21%	(131)	622
Motivated to Vote	41%	(253)	39%	(245)	20%	(123)	621

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**Table BLMB10\_10:** Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(276)	38%	(264)	23%	(158)	698
Parent: Yes	51%	(89)	29%	(51)	20%	(36)	176
Parent: No	36%	(188)	41%	(213)	23%	(122)	522
COVID Vaccine: Yes	30%	(140)	46%	(212)	24%	(109)	461
COVID Vaccine: No	58%	(137)	22%	(52)	20%	(48)	237
Student Loans: Yes	30%	(39)	43%	(55)	27%	(35)	130
Student Loans: No	42%	(237)	37%	(208)	22%	(122)	568
Favorable Opinion of Haley	46%	(100)	31%	(68)	23%	(51)	219
Unfavorable Opinion of Haley	35%	(109)	47%	(146)	18%	(57)	313
Protestant	43%	(70)	41%	(66)	16%	(27)	164
Roman Catholic	44%	(62)	37%	(53)	19%	(27)	142
Mormon	44%	(2)	27%	(1)	29%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	12%	(1)	40%	(5)	48%	(6)	12
Muslim	79%	(6)	14%	(1)	7%	(1)	8
Buddhist	19%	(1)	71%	(3)	10%	(0)	4
Hindu	39%	(1)	38%	(1)	24%	(1)	3
Atheist	5%	(2)	59%	(20)	36%	(12)	34
Agnostic	17%	(6)	63%	(24)	21%	(8)	39
Something else	49%	(54)	31%	(34)	20%	(22)	109
Nothing in particular	38%	(63)	33%	(56)	29%	(49)	168
Prodigal Biden Voter	16%	(6)	21%	(7)	63%	(22)	35
Undecided Voter (DK/WNV)	9%	(7)	9%	(7)	81%	(59)	73
Undecided Voter (DK)	16%	(4)	3%	(1)	81%	(21)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(287)	34%	(240)	25%	(171)	698
Gender: Male	44%	(146)	35%	(118)	21%	(71)	335
Gender: Female	39%	(141)	33%	(121)	28%	(100)	363
Age: 18-34	46%	(86)	26%	(48)	28%	(51)	184
Age: 35-44	42%	(41)	37%	(36)	21%	(20)	97
Age: 45-64	43%	(108)	38%	(96)	18%	(46)	249
Age: 65+	32%	(54)	36%	(60)	32%	(54)	168
GenZers: 1997-2012	52%	(44)	20%	(17)	28%	(24)	85
Millennials: 1981-1996	41%	(76)	34%	(63)	25%	(47)	185
GenXers: 1965-1980	42%	(81)	40%	(76)	19%	(36)	193
Baby Boomers: 1946-1964	37%	(85)	35%	(79)	28%	(64)	229
Educ: < College	47%	(221)	29%	(137)	24%	(111)	469
Educ: Bachelors degree	31%	(44)	44%	(64)	24%	(35)	143
Educ: Post-grad	25%	(22)	46%	(39)	29%	(25)	86
Income: Under 50k	41%	(129)	36%	(114)	23%	(73)	316
Income: 50k-100k	43%	(110)	31%	(78)	26%	(67)	255
Income: 100k+	38%	(48)	37%	(47)	25%	(31)	127
Ethnicity: White (Non-Hispanic)	44%	(243)	32%	(176)	25%	(139)	558
Ethnicity: Hispanic	31%	(7)	42%	(10)	27%	(6)	23
Ethnicity: Black (Non-Hispanic)	25%	(23)	54%	(49)	21%	(19)	90
Ethnicity: Asian + Other (Non-Hispanic)	52%	(14)	20%	(6)	28%	(8)	28
All Christian	44%	(141)	31%	(101)	25%	(80)	322
All Non-Christian	23%	(6)	48%	(13)	29%	(8)	26
Atheist	20%	(7)	51%	(17)	29%	(10)	34
Agnostic/Nothing in particular	37%	(77)	38%	(79)	25%	(51)	207
Something Else	52%	(57)	28%	(30)	20%	(22)	109
Evangelical	59%	(90)	24%	(37)	17%	(25)	153
Non-Evangelical	38%	(101)	35%	(91)	27%	(71)	263
PID: Dem (no lean)	9%	(22)	71%	(184)	20%	(52)	257
PID: Ind (no lean)	35%	(70)	22%	(44)	42%	(83)	197
PID: Rep (no lean)	80%	(195)	5%	(12)	15%	(36)	244

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**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(287)	34%	(240)	25%	(171)	698
PID/Gender: Dem Men	10%	(12)	71%	(84)	19%	(22)	118
PID/Gender: Dem Women	7%	(10)	72%	(100)	21%	(29)	139
PID/Gender: Ind Men	38%	(37)	26%	(25)	36%	(34)	97
PID/Gender: Ind Women	33%	(33)	18%	(18)	49%	(49)	100
PID/Gender: Rep Men	80%	(97)	8%	(9)	12%	(14)	120
PID/Gender: Rep Women	80%	(99)	2%	(3)	18%	(22)	123
Ideo: Liberal (1-3)	12%	(25)	64%	(136)	24%	(50)	211
Ideo: Moderate (4)	32%	(63)	36%	(73)	32%	(64)	200
Ideo: Conservative (5-7)	72%	(187)	10%	(27)	17%	(44)	259
Ideo/PID: Conservative Republican	81%	(148)	6%	(11)	13%	(24)	183
Ideo/PID: Moderate/Liberal Republican	77%	(43)	2%	(1)	21%	(12)	56
Ideo/PID: Moderate/Conservative Democrat	15%	(14)	65%	(60)	19%	(18)	92
Ideo/PID: Liberal Democrat	5%	(8)	74%	(122)	21%	(34)	164
Unfavorable of Biden and Trump	24%	(29)	10%	(13)	65%	(79)	121
2024 H2H Matchup: Biden Voter	4%	(14)	71%	(224)	24%	(76)	314
2024 H2H Matchup: Trump Voter	84%	(260)	4%	(11)	13%	(40)	312
2024 H2H Matchup: Would not Vote	16%	(4)	11%	(3)	73%	(19)	25
2024 H2H Matchup: Do not Know	20%	(9)	4%	(2)	77%	(36)	47
2022 House Vote: Democrat	9%	(28)	65%	(199)	26%	(78)	304
2022 House Vote: Republican	76%	(211)	5%	(15)	19%	(53)	279
2022 House Vote: Did not Vote	46%	(45)	24%	(24)	30%	(30)	98
2020 Vote: Joe Biden	6%	(20)	66%	(213)	27%	(88)	322
2020 Vote: Donald Trump	77%	(235)	4%	(14)	18%	(55)	304
2020 Vote: Someone Else	19%	(2)	9%	(1)	72%	(7)	10
2020 Vote: Did not Vote	48%	(30)	19%	(12)	33%	(21)	63
2016 Vote: Hillary Clinton	5%	(11)	75%	(180)	20%	(48)	239
2016 Vote: Donald Trump	74%	(200)	7%	(18)	20%	(54)	271
2016 Vote: Someone Else	9%	(3)	24%	(8)	67%	(22)	33
2020 Vote/PID: Not Biden/Democrat	46%	(13)	35%	(10)	19%	(5)	28
2020 Vote/PID: Not Trump/Republican	60%	(22)	17%	(6)	23%	(8)	37
U.S. Economy: Wrong Track	56%	(253)	16%	(72)	28%	(125)	450
U.S. Economy: Right Direction	14%	(34)	68%	(168)	19%	(46)	248

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**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(287)	34%	(240)	25%	(171)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	78%	(185)	20%	(47)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(267)	5%	(17)	16%	(54)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(14)	31%	(37)	58%	(70)	121
Top 2024 Issue: Economy	52%	(128)	23%	(58)	25%	(61)	247
Community: Urban	29%	(36)	53%	(67)	19%	(24)	127
Community: Suburban	41%	(153)	36%	(132)	23%	(85)	369
Community: Rural	49%	(98)	20%	(41)	31%	(62)	201
Community/Gender: Urban Women	26%	(13)	52%	(26)	22%	(11)	50
Community/Gender: Urban Men	30%	(23)	53%	(41)	17%	(13)	77
Community/Gender: Rural Women	48%	(58)	20%	(24)	32%	(38)	120
Community/Gender: Rural Men	49%	(40)	22%	(18)	29%	(24)	82
Community/Gender: Suburban Women	36%	(70)	37%	(72)	27%	(51)	193
Community/Gender: Suburban Men	47%	(82)	34%	(60)	19%	(34)	176
Homeowner	41%	(236)	35%	(203)	24%	(139)	578
Renter	43%	(41)	32%	(31)	26%	(25)	97
Military HHnm: Yes	44%	(34)	30%	(24)	25%	(20)	78
Military HH: No	41%	(253)	35%	(216)	24%	(152)	620
Employ: Private Sector	47%	(125)	30%	(80)	22%	(59)	264
Employ: Government	33%	(14)	48%	(20)	19%	(8)	42
Employ: Self-Employed	36%	(21)	29%	(17)	35%	(20)	58
Employ: Homemaker	54%	(18)	18%	(6)	29%	(9)	33
Employ: Student	57%	(10)	13%	(2)	31%	(6)	18
Employ: Retired	34%	(61)	42%	(75)	23%	(41)	176
Employ: Unemployed	36%	(23)	37%	(23)	28%	(18)	64
Employ: Other	36%	(15)	37%	(16)	27%	(11)	42
Self + Household: White-Collar	36%	(82)	38%	(86)	26%	(60)	228
Self + Household: Blue Collar	44%	(155)	33%	(116)	24%	(84)	355
Union HH: Yes	36%	(29)	40%	(33)	24%	(20)	82
Union HH: No	42%	(258)	34%	(207)	25%	(151)	616
LGBTQ+: Yes	28%	(21)	40%	(31)	32%	(24)	76
LGBTQ+: No	43%	(266)	34%	(209)	24%	(147)	622
Motivated to Vote	42%	(258)	36%	(223)	22%	(139)	621

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**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(287)	34%	(240)	25%	(171)	698
Parent: Yes	49%	(86)	26%	(46)	24%	(43)	176
Parent: No	38%	(201)	37%	(193)	25%	(128)	522
COVID Vaccine: Yes	32%	(146)	42%	(195)	26%	(119)	461
COVID Vaccine: No	59%	(141)	19%	(44)	22%	(52)	237
Student Loans: Yes	34%	(44)	38%	(50)	28%	(37)	130
Student Loans: No	43%	(243)	33%	(190)	24%	(134)	568
Favorable Opinion of Haley	49%	(107)	26%	(57)	25%	(55)	219
Unfavorable Opinion of Haley	35%	(108)	45%	(140)	21%	(65)	313
Protestant	42%	(68)	32%	(52)	27%	(44)	164
Roman Catholic	46%	(66)	32%	(46)	22%	(31)	142
Mormon	45%	(2)	—	(0)	55%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	31%	(3)	24%	(3)	10
Jewish	9%	(1)	66%	(8)	26%	(3)	12
Muslim	52%	(4)	14%	(1)	34%	(3)	8
Buddhist	19%	(1)	71%	(3)	10%	(0)	4
Hindu	—	(0)	38%	(1)	62%	(2)	3
Atheist	20%	(7)	51%	(17)	29%	(10)	34
Agnostic	14%	(5)	61%	(24)	25%	(10)	39
Something else	52%	(57)	28%	(30)	20%	(22)	109
Nothing in particular	42%	(71)	33%	(55)	25%	(42)	168
Prodigal Biden Voter	37%	(13)	9%	(3)	54%	(19)	35
Undecided Voter (DK/WNV)	18%	(13)	6%	(5)	75%	(55)	73
Undecided Voter (DK)	16%	(4)	11%	(3)	73%	(19)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (317)	34% (240)	20% (141)	698
Gender: Male	48% (161)	33% (112)	19% (63)	335
Gender: Female	43% (156)	35% (128)	22% (78)	363
Age: 18-34	47% (86)	26% (47)	28% (51)	184
Age: 35-44	58% (56)	27% (26)	15% (14)	97
Age: 45-64	45% (111)	38% (96)	17% (42)	249
Age: 65+	38% (64)	42% (71)	20% (33)	168
GenZers: 1997-2012	48% (41)	25% (22)	27% (23)	85
Millennials: 1981-1996	51% (95)	27% (49)	22% (41)	185
GenXers: 1965-1980	43% (84)	39% (76)	17% (33)	193
Baby Boomers: 1946-1964	42% (96)	40% (91)	18% (42)	229
Educ: < College	49% (231)	32% (149)	19% (90)	469
Educ: Bachelors degree	39% (56)	37% (53)	24% (34)	143
Educ: Post-grad	36% (31)	44% (38)	19% (17)	86
Income: Under 50k	43% (136)	37% (118)	20% (63)	316
Income: 50k-100k	49% (126)	31% (80)	19% (49)	255
Income: 100k+	44% (55)	33% (42)	23% (29)	127
Ethnicity: White (Non-Hispanic)	49% (275)	33% (183)	18% (100)	558
Ethnicity: Hispanic	25% (6)	38% (9)	37% (8)	23
Ethnicity: Black (Non-Hispanic)	27% (24)	43% (39)	30% (27)	90
Ethnicity: Asian + Other (Non-Hispanic)	45% (13)	34% (10)	20% (6)	28
All Christian	51% (163)	32% (104)	17% (55)	322
All Non-Christian	27% (7)	32% (9)	40% (11)	26
Atheist	11% (4)	54% (18)	35% (12)	34
Agnostic/Nothing in particular	42% (87)	37% (76)	21% (44)	207
Something Else	52% (56)	30% (33)	18% (20)	109
Evangelical	63% (97)	25% (37)	12% (19)	153
Non-Evangelical	43% (112)	37% (98)	20% (52)	263
PID: Dem (no lean)	8% (22)	73% (187)	19% (49)	257
PID: Ind (no lean)	41% (81)	25% (48)	34% (67)	197
PID: Rep (no lean)	88% (215)	2% (5)	10% (24)	244

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(317)	34%	(240)	20%	(141)	698
PID/Gender: Dem Men	10%	(11)	75%	(88)	15%	(18)	118
PID/Gender: Dem Women	7%	(10)	70%	(98)	22%	(31)	139
PID/Gender: Ind Men	44%	(42)	23%	(22)	34%	(33)	97
PID/Gender: Ind Women	39%	(39)	27%	(27)	35%	(35)	100
PID/Gender: Rep Men	89%	(107)	1%	(1)	10%	(12)	120
PID/Gender: Rep Women	87%	(107)	3%	(4)	10%	(13)	123
Ideo: Liberal (1-3)	10%	(21)	69%	(145)	21%	(44)	211
Ideo: Moderate (4)	38%	(76)	37%	(74)	25%	(50)	200
Ideo: Conservative (5-7)	80%	(207)	6%	(16)	14%	(35)	259
Ideo/PID: Conservative Republican	91%	(167)	3%	(5)	6%	(11)	183
Ideo/PID: Moderate/Liberal Republican	77%	(44)	—	(0)	23%	(13)	56
Ideo/PID: Moderate/Conservative Democrat	14%	(13)	61%	(56)	25%	(23)	92
Ideo/PID: Liberal Democrat	5%	(9)	79%	(129)	16%	(26)	164
Unfavorable of Biden and Trump	36%	(44)	8%	(10)	55%	(67)	121
2024 H2H Matchup: Biden Voter	4%	(14)	73%	(230)	22%	(70)	314
2024 H2H Matchup: Trump Voter	91%	(283)	3%	(8)	7%	(21)	312
2024 H2H Matchup: Would not Vote	35%	(9)	3%	(1)	62%	(16)	25
2024 H2H Matchup: Do not Know	25%	(12)	3%	(2)	72%	(34)	47
2022 House Vote: Democrat	8%	(24)	67%	(205)	25%	(75)	304
2022 House Vote: Republican	85%	(236)	4%	(11)	11%	(31)	279
2022 House Vote: Did not Vote	54%	(53)	23%	(22)	23%	(23)	98
2020 Vote: Joe Biden	8%	(25)	67%	(216)	25%	(81)	322
2020 Vote: Donald Trump	85%	(257)	3%	(10)	12%	(36)	304
2020 Vote: Someone Else	30%	(3)	5%	(0)	65%	(6)	10
2020 Vote: Did not Vote	52%	(33)	20%	(13)	28%	(17)	63
2016 Vote: Hillary Clinton	6%	(15)	75%	(178)	19%	(46)	239
2016 Vote: Donald Trump	82%	(221)	6%	(17)	12%	(33)	271
2016 Vote: Someone Else	31%	(10)	22%	(7)	47%	(16)	33
2020 Vote/PID: Not Biden/Democrat	46%	(13)	26%	(7)	28%	(8)	28
2020 Vote/PID: Not Trump/Republican	69%	(25)	11%	(4)	20%	(7)	37

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(317)	34%	(240)	20%	(141)	698
U.S. Economy: Wrong Track	64%	(286)	15%	(69)	21%	(95)	450
U.S. Economy: Right Direction	13%	(31)	69%	(171)	18%	(46)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	81%	(193)	16%	(38)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(288)	4%	(13)	11%	(36)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(21)	28%	(33)	55%	(67)	121
Top 2024 Issue: Economy	58%	(143)	20%	(51)	22%	(54)	247
Community: Urban	31%	(40)	43%	(54)	26%	(33)	127
Community: Suburban	45%	(167)	37%	(136)	18%	(66)	369
Community: Rural	55%	(110)	25%	(50)	21%	(41)	201
Community/Gender: Urban Women	22%	(11)	48%	(24)	31%	(15)	50
Community/Gender: Urban Men	38%	(29)	40%	(31)	23%	(18)	77
Community/Gender: Rural Women	55%	(66)	22%	(26)	23%	(28)	120
Community/Gender: Rural Men	54%	(44)	29%	(24)	17%	(14)	82
Community/Gender: Suburban Women	41%	(79)	41%	(79)	18%	(35)	193
Community/Gender: Suburban Men	50%	(88)	32%	(57)	18%	(31)	176
Homeowner	46%	(264)	36%	(205)	19%	(109)	578
Renter	43%	(42)	32%	(31)	26%	(25)	97
Military HHnm: Yes	42%	(32)	27%	(21)	31%	(24)	78
Military HH: No	46%	(285)	35%	(219)	19%	(117)	620
Employ: Private Sector	53%	(141)	29%	(78)	17%	(45)	264
Employ: Government	41%	(17)	50%	(21)	9%	(4)	42
Employ: Self-Employed	40%	(23)	30%	(17)	30%	(17)	58
Employ: Homemaker	66%	(22)	24%	(8)	11%	(3)	33
Employ: Student	48%	(9)	27%	(5)	25%	(5)	18
Employ: Retired	37%	(65)	46%	(81)	17%	(30)	176
Employ: Unemployed	40%	(26)	25%	(16)	36%	(23)	64
Employ: Other	34%	(14)	34%	(14)	33%	(14)	42
Self + Household: White-Collar	47%	(106)	36%	(81)	18%	(40)	228
Self + Household: Blue Collar	47%	(167)	33%	(118)	20%	(69)	355
Union HH: Yes	41%	(34)	42%	(34)	17%	(14)	82
Union HH: No	46%	(284)	33%	(206)	21%	(127)	616

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(317)	34%	(240)	20%	(141)	698
LGBTQ+: Yes	20%	(15)	45%	(35)	35%	(27)	76
LGBTQ+: No	49%	(302)	33%	(205)	18%	(114)	622
Motivated to Vote	46%	(285)	36%	(225)	18%	(111)	621
Parent: Yes	55%	(97)	26%	(46)	19%	(33)	176
Parent: No	42%	(221)	37%	(194)	21%	(107)	522
COVID Vaccine: Yes	36%	(166)	42%	(192)	22%	(103)	461
COVID Vaccine: No	64%	(151)	20%	(48)	16%	(38)	237
Student Loans: Yes	42%	(55)	38%	(49)	20%	(26)	130
Student Loans: No	46%	(262)	34%	(191)	20%	(115)	568
Favorable Opinion of Haley	57%	(126)	25%	(54)	18%	(39)	219
Unfavorable Opinion of Haley	35%	(110)	44%	(139)	20%	(63)	313
Protestant	48%	(78)	35%	(57)	17%	(28)	164
Roman Catholic	52%	(74)	32%	(46)	16%	(22)	142
Mormon	73%	(3)	27%	(1)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	20%	(2)	40%	(5)	40%	(5)	12
Muslim	52%	(4)	14%	(1)	34%	(3)	8
Buddhist	19%	(1)	42%	(2)	38%	(2)	4
Hindu	—	(0)	39%	(1)	61%	(2)	3
Atheist	11%	(4)	54%	(18)	35%	(12)	34
Agnostic	18%	(7)	57%	(22)	25%	(10)	39
Something else	52%	(56)	30%	(33)	18%	(20)	109
Nothing in particular	48%	(80)	32%	(54)	20%	(34)	168
Prodigal Biden Voter	33%	(11)	14%	(5)	54%	(19)	35
Undecided Voter (DK/WNV)	29%	(21)	3%	(2)	68%	(50)	73
Undecided Voter (DK)	35%	(9)	3%	(1)	62%	(16)	25

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(298)	36%	(251)	21%	(149)	698
Gender: Male	47%	(157)	36%	(120)	17%	(58)	335
Gender: Female	39%	(141)	36%	(131)	25%	(91)	363
Age: 18-34	47%	(87)	28%	(51)	25%	(45)	184
Age: 35-44	47%	(46)	29%	(28)	24%	(23)	97
Age: 45-64	43%	(108)	39%	(96)	18%	(45)	249
Age: 65+	34%	(57)	45%	(75)	21%	(36)	168
GenZers: 1997-2012	55%	(47)	21%	(18)	24%	(20)	85
Millennials: 1981-1996	43%	(80)	32%	(59)	25%	(47)	185
GenXers: 1965-1980	42%	(82)	40%	(76)	18%	(35)	193
Baby Boomers: 1946-1964	38%	(88)	42%	(96)	20%	(45)	229
Educ: < College	47%	(222)	33%	(153)	20%	(94)	469
Educ: Bachelors degree	35%	(50)	39%	(55)	26%	(38)	143
Educ: Post-grad	31%	(26)	50%	(43)	20%	(17)	86
Income: Under 50k	42%	(132)	37%	(117)	21%	(68)	316
Income: 50k-100k	46%	(117)	34%	(86)	20%	(52)	255
Income: 100k+	39%	(49)	38%	(48)	23%	(30)	127
Ethnicity: White (Non-Hispanic)	46%	(256)	34%	(188)	20%	(114)	558
Ethnicity: Hispanic	31%	(7)	44%	(10)	25%	(6)	23
Ethnicity: Black (Non-Hispanic)	27%	(25)	51%	(46)	22%	(19)	90
Ethnicity: Asian + Other (Non-Hispanic)	39%	(11)	26%	(7)	35%	(10)	28
All Christian	47%	(150)	35%	(113)	18%	(59)	322
All Non-Christian	39%	(10)	34%	(9)	27%	(7)	26
Atheist	9%	(3)	65%	(22)	26%	(9)	34
Agnostic/Nothing in particular	38%	(78)	40%	(83)	22%	(46)	207
Something Else	52%	(56)	23%	(25)	26%	(28)	109
Evangelical	61%	(94)	24%	(36)	15%	(23)	153
Non-Evangelical	40%	(105)	38%	(100)	22%	(59)	263
PID: Dem (no lean)	8%	(21)	76%	(195)	16%	(42)	257
PID: Ind (no lean)	38%	(74)	24%	(47)	38%	(75)	197
PID: Rep (no lean)	83%	(203)	4%	(9)	13%	(32)	244

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(298)	36%	(251)	21%	(149)	698
PID/Gender: Dem Men	12%	(14)	74%	(87)	14%	(17)	118
PID/Gender: Dem Women	5%	(7)	77%	(107)	18%	(25)	139
PID/Gender: Ind Men	42%	(41)	26%	(25)	32%	(31)	97
PID/Gender: Ind Women	33%	(33)	22%	(22)	45%	(45)	100
PID/Gender: Rep Men	85%	(102)	6%	(7)	9%	(11)	120
PID/Gender: Rep Women	82%	(101)	2%	(2)	17%	(21)	123
Ideo: Liberal (1-3)	9%	(18)	72%	(151)	20%	(42)	211
Ideo: Moderate (4)	36%	(72)	37%	(73)	27%	(54)	200
Ideo: Conservative (5-7)	75%	(195)	9%	(22)	16%	(41)	259
Ideo/PID: Conservative Republican	86%	(157)	2%	(5)	12%	(21)	183
Ideo/PID: Moderate/Liberal Republican	74%	(42)	8%	(5)	17%	(10)	56
Ideo/PID: Moderate/Conservative Democrat	15%	(14)	66%	(61)	19%	(17)	92
Ideo/PID: Liberal Democrat	4%	(7)	81%	(132)	15%	(24)	164
Unfavorable of Biden and Trump	27%	(33)	14%	(17)	59%	(72)	121
2024 H2H Matchup: Biden Voter	5%	(15)	76%	(239)	19%	(60)	314
2024 H2H Matchup: Trump Voter	86%	(269)	3%	(9)	11%	(34)	312
2024 H2H Matchup: Would not Vote	17%	(4)	—	(0)	83%	(21)	25
2024 H2H Matchup: Do not Know	21%	(10)	7%	(3)	73%	(34)	47
2022 House Vote: Democrat	9%	(28)	71%	(215)	20%	(61)	304
2022 House Vote: Republican	78%	(218)	6%	(17)	16%	(44)	279
2022 House Vote: Did not Vote	49%	(48)	17%	(17)	34%	(34)	98
2020 Vote: Joe Biden	6%	(20)	71%	(229)	23%	(72)	322
2020 Vote: Donald Trump	79%	(239)	4%	(12)	17%	(53)	304
2020 Vote: Someone Else	30%	(3)	5%	(0)	65%	(6)	10
2020 Vote: Did not Vote	59%	(37)	14%	(9)	27%	(17)	63
2016 Vote: Hillary Clinton	6%	(15)	79%	(188)	15%	(36)	239
2016 Vote: Donald Trump	75%	(205)	5%	(15)	19%	(52)	271
2016 Vote: Someone Else	13%	(4)	30%	(10)	57%	(19)	33
2020 Vote/PID: Not Biden/Democrat	38%	(11)	27%	(8)	34%	(10)	28
2020 Vote/PID: Not Trump/Republican	72%	(26)	12%	(4)	16%	(6)	37

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(298)	36%	(251)	21%	(149)	698
U.S. Economy: Wrong Track	58%	(260)	17%	(77)	25%	(112)	450
U.S. Economy: Right Direction	15%	(38)	70%	(174)	15%	(37)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	81%	(194)	14%	(33)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(272)	6%	(19)	14%	(47)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	31%	(38)	56%	(68)	121
Top 2024 Issue: Economy	54%	(134)	22%	(55)	24%	(59)	247
Community: Urban	32%	(41)	54%	(69)	14%	(17)	127
Community: Suburban	42%	(154)	37%	(135)	22%	(80)	369
Community: Rural	51%	(103)	23%	(47)	25%	(51)	201
Community/Gender: Urban Women	23%	(11)	60%	(30)	17%	(9)	50
Community/Gender: Urban Men	38%	(30)	50%	(39)	11%	(9)	77
Community/Gender: Rural Women	53%	(64)	20%	(24)	27%	(32)	120
Community/Gender: Rural Men	48%	(40)	28%	(23)	23%	(19)	82
Community/Gender: Suburban Women	34%	(66)	40%	(77)	26%	(50)	193
Community/Gender: Suburban Men	50%	(88)	33%	(58)	17%	(30)	176
Homeowner	42%	(244)	37%	(215)	21%	(119)	578
Renter	44%	(42)	32%	(31)	24%	(23)	97
Military HHnm: Yes	46%	(36)	31%	(24)	23%	(18)	78
Military HH: No	42%	(262)	37%	(227)	21%	(131)	620
Employ: Private Sector	47%	(125)	33%	(87)	20%	(52)	264
Employ: Government	46%	(20)	37%	(16)	17%	(7)	42
Employ: Self-Employed	46%	(27)	26%	(15)	28%	(16)	58
Employ: Homemaker	53%	(17)	24%	(8)	24%	(8)	33
Employ: Student	48%	(9)	23%	(4)	29%	(5)	18
Employ: Retired	34%	(60)	49%	(87)	17%	(30)	176
Employ: Unemployed	42%	(27)	28%	(18)	29%	(19)	64
Employ: Other	32%	(14)	39%	(16)	29%	(12)	42
Self + Household: White-Collar	41%	(93)	38%	(86)	21%	(49)	228
Self + Household: Blue Collar	45%	(159)	35%	(123)	20%	(73)	355
Union HH: Yes	39%	(32)	42%	(34)	19%	(15)	82
Union HH: No	43%	(266)	35%	(216)	22%	(134)	616

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**Table BLMB10\_13:** Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(298)	36%	(251)	21%	(149)	698
LGBTQ+: Yes	21%	(16)	44%	(33)	35%	(27)	76
LGBTQ+: No	45%	(282)	35%	(218)	20%	(122)	622
Motivated to Vote	44%	(272)	38%	(236)	18%	(113)	621
Parent: Yes	48%	(85)	29%	(50)	23%	(41)	176
Parent: No	41%	(213)	38%	(201)	21%	(108)	522
COVID Vaccine: Yes	35%	(161)	44%	(202)	21%	(98)	461
COVID Vaccine: No	58%	(137)	21%	(49)	22%	(51)	237
Student Loans: Yes	40%	(51)	38%	(49)	23%	(30)	130
Student Loans: No	43%	(247)	36%	(202)	21%	(119)	568
Favorable Opinion of Haley	53%	(116)	30%	(65)	17%	(37)	219
Unfavorable Opinion of Haley	34%	(107)	46%	(144)	20%	(62)	313
Protestant	45%	(73)	38%	(62)	18%	(29)	164
Roman Catholic	48%	(69)	35%	(50)	17%	(24)	142
Mormon	44%	(2)	27%	(1)	29%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	8%	(1)	52%	(6)	40%	(5)	12
Muslim	79%	(6)	14%	(1)	7%	(1)	8
Buddhist	48%	(2)	42%	(2)	10%	(0)	4
Hindu	39%	(1)	—	(0)	61%	(2)	3
Atheist	9%	(3)	65%	(22)	26%	(9)	34
Agnostic	15%	(6)	67%	(26)	18%	(7)	39
Something else	52%	(56)	23%	(25)	26%	(28)	109
Nothing in particular	43%	(72)	34%	(57)	23%	(39)	168
Prodigal Biden Voter	23%	(8)	18%	(6)	60%	(21)	35
Undecided Voter (DK/WNV)	19%	(14)	4%	(3)	76%	(56)	73
Undecided Voter (DK)	17%	(4)	—	(0)	83%	(21)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	38% (268)	43% (302)	18% (128)	698
Gender: Male	42% (141)	43% (143)	15% (52)	335
Gender: Female	35% (128)	44% (159)	21% (76)	363
Age: 18-34	40% (73)	37% (68)	24% (44)	184
Age: 35-44	42% (40)	35% (34)	23% (22)	97
Age: 45-64	39% (98)	46% (116)	14% (35)	249
Age: 65+	34% (56)	50% (84)	16% (27)	168
GenZers: 1997-2012	42% (36)	34% (29)	23% (20)	85
Millennials: 1981-1996	38% (71)	38% (70)	24% (45)	185
GenXers: 1965-1980	39% (75)	47% (91)	14% (27)	193
Baby Boomers: 1946-1964	37% (84)	48% (110)	15% (35)	229
Educ: < College	43% (200)	40% (186)	18% (83)	469
Educ: Bachelors degree	33% (47)	45% (65)	22% (31)	143
Educ: Post-grad	24% (21)	59% (51)	17% (15)	86
Income: Under 50k	39% (125)	43% (136)	18% (56)	316
Income: 50k-100k	40% (101)	42% (108)	18% (46)	255
Income: 100k+	34% (43)	46% (58)	20% (26)	127
Ethnicity: White (Non-Hispanic)	42% (233)	40% (224)	18% (101)	558
Ethnicity: Hispanic	23% (5)	58% (13)	18% (4)	23
Ethnicity: Black (Non-Hispanic)	21% (19)	62% (55)	18% (16)	90
Ethnicity: Asian + Other (Non-Hispanic)	40% (11)	34% (10)	26% (7)	28
All Christian	42% (134)	42% (136)	16% (52)	322
All Non-Christian	11% (3)	55% (15)	34% (9)	26
Atheist	11% (4)	74% (25)	15% (5)	34
Agnostic/Nothing in particular	37% (76)	43% (89)	20% (42)	207
Something Else	47% (52)	34% (38)	18% (20)	109
Evangelical	56% (85)	36% (56)	8% (12)	153
Non-Evangelical	36% (95)	43% (113)	21% (54)	263
PID: Dem (no lean)	7% (17)	82% (211)	11% (29)	257
PID: Ind (no lean)	31% (61)	35% (70)	33% (66)	197
PID: Rep (no lean)	78% (190)	9% (21)	13% (33)	244

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(268)	43%	(302)	18%	(128)	698
PID/Gender: Dem Men	10%	(11)	83%	(98)	8%	(9)	118
PID/Gender: Dem Women	4%	(6)	81%	(113)	15%	(20)	139
PID/Gender: Ind Men	35%	(34)	36%	(35)	29%	(28)	97
PID/Gender: Ind Women	28%	(28)	35%	(35)	38%	(38)	100
PID/Gender: Rep Men	79%	(96)	8%	(10)	12%	(15)	120
PID/Gender: Rep Women	76%	(94)	9%	(11)	15%	(18)	123
Ideo: Liberal (1-3)	9%	(18)	78%	(164)	13%	(28)	211
Ideo: Moderate (4)	31%	(63)	49%	(97)	20%	(40)	200
Ideo: Conservative (5-7)	68%	(175)	14%	(36)	18%	(47)	259
Ideo/PID: Conservative Republican	79%	(144)	7%	(14)	14%	(25)	183
Ideo/PID: Moderate/Liberal Republican	73%	(41)	14%	(8)	13%	(7)	56
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	77%	(70)	14%	(13)	92
Ideo/PID: Liberal Democrat	5%	(9)	85%	(139)	10%	(16)	164
Unfavorable of Biden and Trump	16%	(20)	30%	(37)	53%	(65)	121
2024 H2H Matchup: Biden Voter	3%	(10)	85%	(266)	12%	(38)	314
2024 H2H Matchup: Trump Voter	80%	(249)	8%	(26)	12%	(36)	312
2024 H2H Matchup: Would not Vote	18%	(5)	7%	(2)	75%	(19)	25
2024 H2H Matchup: Do not Know	9%	(4)	17%	(8)	74%	(35)	47
2022 House Vote: Democrat	5%	(15)	81%	(246)	14%	(43)	304
2022 House Vote: Republican	74%	(207)	10%	(28)	16%	(44)	279
2022 House Vote: Did not Vote	42%	(42)	26%	(25)	32%	(31)	98
2020 Vote: Joe Biden	5%	(17)	80%	(256)	15%	(48)	322
2020 Vote: Donald Trump	73%	(223)	8%	(24)	19%	(57)	304
2020 Vote: Someone Else	19%	(2)	26%	(3)	54%	(5)	10
2020 Vote: Did not Vote	42%	(26)	29%	(18)	29%	(18)	63
2016 Vote: Hillary Clinton	4%	(9)	83%	(197)	14%	(33)	239
2016 Vote: Donald Trump	72%	(195)	11%	(29)	18%	(48)	271
2016 Vote: Someone Else	17%	(6)	46%	(15)	37%	(12)	33
2020 Vote/PID: Not Biden/Democrat	34%	(10)	39%	(11)	27%	(7)	28
2020 Vote/PID: Not Trump/Republican	63%	(23)	25%	(9)	12%	(4)	37

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(268)	43%	(302)	18%	(128)	698
U.S. Economy: Wrong Track	53%	(236)	25%	(115)	22%	(99)	450
U.S. Economy: Right Direction	13%	(32)	75%	(187)	12%	(29)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	87%	(208)	8%	(19)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(247)	12%	(41)	15%	(50)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(9)	44%	(53)	48%	(58)	121
Top 2024 Issue: Economy	47%	(115)	29%	(72)	25%	(61)	247
Community: Urban	27%	(34)	59%	(76)	14%	(18)	127
Community: Suburban	37%	(138)	45%	(165)	18%	(66)	369
Community: Rural	48%	(97)	30%	(61)	22%	(44)	201
Community/Gender: Urban Women	18%	(9)	63%	(31)	19%	(10)	50
Community/Gender: Urban Men	32%	(25)	57%	(44)	11%	(8)	77
Community/Gender: Rural Women	48%	(57)	30%	(35)	23%	(27)	120
Community/Gender: Rural Men	48%	(39)	31%	(26)	20%	(17)	82
Community/Gender: Suburban Women	32%	(62)	48%	(92)	20%	(39)	193
Community/Gender: Suburban Men	43%	(76)	41%	(73)	15%	(27)	176
Homeowner	39%	(223)	44%	(256)	17%	(99)	578
Renter	38%	(37)	41%	(40)	21%	(20)	97
Military HHnm: Yes	37%	(29)	40%	(31)	23%	(18)	78
Military HH: No	39%	(240)	44%	(271)	18%	(110)	620
Employ: Private Sector	43%	(115)	37%	(99)	19%	(51)	264
Employ: Government	38%	(16)	41%	(17)	21%	(9)	42
Employ: Self-Employed	36%	(21)	36%	(21)	27%	(16)	58
Employ: Homemaker	56%	(19)	31%	(10)	13%	(4)	33
Employ: Student	43%	(8)	29%	(5)	28%	(5)	18
Employ: Retired	33%	(57)	57%	(100)	10%	(18)	176
Employ: Unemployed	33%	(21)	41%	(26)	26%	(17)	64
Employ: Other	27%	(11)	53%	(22)	20%	(8)	42
Self + Household: White-Collar	36%	(82)	44%	(101)	19%	(44)	228
Self + Household: Blue Collar	40%	(142)	42%	(150)	17%	(62)	355
Union HH: Yes	31%	(25)	55%	(45)	15%	(12)	82
Union HH: No	39%	(243)	42%	(257)	19%	(116)	616

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(268)	43%	(302)	18%	(128)	698
LGBTQ+: Yes	20%	(16)	49%	(38)	30%	(23)	76
LGBTQ+: No	41%	(253)	42%	(264)	17%	(105)	622
Motivated to Vote	40%	(246)	45%	(279)	16%	(96)	621
Parent: Yes	45%	(79)	35%	(61)	20%	(36)	176
Parent: No	36%	(189)	46%	(241)	18%	(92)	522
COVID Vaccine: Yes	29%	(131)	52%	(239)	20%	(90)	461
COVID Vaccine: No	58%	(137)	26%	(62)	16%	(38)	237
Student Loans: Yes	30%	(39)	47%	(61)	24%	(31)	130
Student Loans: No	40%	(229)	42%	(241)	17%	(97)	568
Favorable Opinion of Haley	48%	(105)	37%	(81)	15%	(33)	219
Unfavorable Opinion of Haley	32%	(101)	53%	(164)	15%	(47)	313
Protestant	40%	(66)	45%	(74)	15%	(24)	164
Roman Catholic	44%	(63)	40%	(57)	16%	(23)	142
Mormon	44%	(2)	27%	(1)	29%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	31%	(3)	38%	(4)	10
Jewish	—	(0)	56%	(6)	44%	(5)	12
Muslim	14%	(1)	79%	(6)	7%	(1)	8
Buddhist	19%	(1)	42%	(2)	38%	(2)	4
Hindu	39%	(1)	—	(0)	61%	(2)	3
Atheist	11%	(4)	74%	(25)	15%	(5)	34
Agnostic	15%	(6)	68%	(26)	17%	(6)	39
Something else	47%	(52)	34%	(38)	18%	(20)	109
Nothing in particular	42%	(70)	37%	(62)	21%	(36)	168
Prodigal Biden Voter	23%	(8)	30%	(11)	47%	(16)	35
Undecided Voter (DK/WNV)	12%	(9)	13%	(10)	74%	(54)	73
Undecided Voter (DK)	18%	(5)	7%	(2)	75%	(19)	25

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(326)	34%	(236)	20%	(136)	698
Gender: Male	48%	(161)	32%	(109)	20%	(66)	335
Gender: Female	46%	(165)	35%	(127)	19%	(70)	363
Age: 18-34	54%	(99)	26%	(48)	20%	(37)	184
Age: 35-44	51%	(50)	32%	(31)	17%	(16)	97
Age: 45-64	45%	(113)	36%	(89)	19%	(47)	249
Age: 65+	39%	(65)	40%	(67)	21%	(36)	168
GenZers: 1997-2012	60%	(52)	17%	(15)	22%	(19)	85
Millennials: 1981-1996	48%	(89)	34%	(63)	18%	(33)	185
GenXers: 1965-1980	46%	(88)	39%	(75)	15%	(30)	193
Baby Boomers: 1946-1964	42%	(96)	35%	(80)	23%	(53)	229
Educ: < College	52%	(244)	29%	(137)	19%	(88)	469
Educ: Bachelors degree	36%	(52)	43%	(61)	21%	(30)	143
Educ: Post-grad	35%	(30)	43%	(37)	22%	(19)	86
Income: Under 50k	46%	(146)	36%	(113)	18%	(57)	316
Income: 50k-100k	50%	(128)	30%	(77)	20%	(50)	255
Income: 100k+	41%	(52)	36%	(45)	23%	(29)	127
Ethnicity: White (Non-Hispanic)	50%	(278)	30%	(169)	20%	(112)	558
Ethnicity: Hispanic	41%	(9)	37%	(8)	21%	(5)	23
Ethnicity: Black (Non-Hispanic)	28%	(25)	56%	(50)	16%	(14)	90
Ethnicity: Asian + Other (Non-Hispanic)	50%	(14)	31%	(9)	19%	(5)	28
All Christian	50%	(161)	33%	(105)	17%	(56)	322
All Non-Christian	31%	(8)	35%	(9)	34%	(9)	26
Atheist	21%	(7)	52%	(18)	27%	(9)	34
Agnostic/Nothing in particular	43%	(89)	36%	(74)	21%	(44)	207
Something Else	56%	(61)	28%	(30)	17%	(18)	109
Evangelical	64%	(97)	23%	(36)	13%	(20)	153
Non-Evangelical	44%	(117)	37%	(98)	19%	(49)	263
PID: Dem (no lean)	8%	(21)	71%	(182)	21%	(54)	257
PID: Ind (no lean)	44%	(86)	24%	(47)	33%	(64)	197
PID: Rep (no lean)	90%	(219)	3%	(6)	7%	(18)	244

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(326)	34%	(236)	20%	(136)	698
PID/Gender: Dem Men	8%	(10)	67%	(79)	25%	(30)	118
PID/Gender: Dem Women	8%	(11)	74%	(104)	17%	(24)	139
PID/Gender: Ind Men	41%	(40)	28%	(27)	32%	(31)	97
PID/Gender: Ind Women	46%	(46)	20%	(20)	34%	(34)	100
PID/Gender: Rep Men	93%	(111)	3%	(4)	5%	(5)	120
PID/Gender: Rep Women	87%	(108)	2%	(3)	10%	(13)	123
Ideo: Liberal (1-3)	14%	(29)	61%	(128)	26%	(54)	211
Ideo: Moderate (4)	39%	(79)	39%	(78)	22%	(43)	200
Ideo: Conservative (5-7)	79%	(204)	10%	(25)	11%	(29)	259
Ideo/PID: Conservative Republican	90%	(164)	3%	(6)	7%	(13)	183
Ideo/PID: Moderate/Liberal Republican	91%	(51)	2%	(1)	7%	(4)	56
Ideo/PID: Moderate/Conservative Democrat	14%	(13)	65%	(59)	21%	(19)	92
Ideo/PID: Liberal Democrat	5%	(8)	74%	(121)	21%	(34)	164
Unfavorable of Biden and Trump	37%	(45)	14%	(17)	49%	(59)	121
2024 H2H Matchup: Biden Voter	7%	(21)	69%	(218)	24%	(75)	314
2024 H2H Matchup: Trump Voter	92%	(288)	3%	(10)	5%	(14)	312
2024 H2H Matchup: Would not Vote	24%	(6)	11%	(3)	66%	(17)	25
2024 H2H Matchup: Do not Know	24%	(11)	12%	(6)	64%	(30)	47
2022 House Vote: Democrat	8%	(25)	68%	(206)	24%	(74)	304
2022 House Vote: Republican	87%	(242)	4%	(10)	10%	(27)	279
2022 House Vote: Did not Vote	56%	(55)	18%	(17)	26%	(26)	98
2020 Vote: Joe Biden	8%	(25)	66%	(214)	26%	(83)	322
2020 Vote: Donald Trump	85%	(259)	5%	(14)	10%	(32)	304
2020 Vote: Someone Else	42%	(4)	5%	(0)	53%	(5)	10
2020 Vote: Did not Vote	61%	(39)	12%	(8)	26%	(16)	63
2016 Vote: Hillary Clinton	5%	(11)	73%	(175)	22%	(52)	239
2016 Vote: Donald Trump	81%	(221)	6%	(17)	12%	(34)	271
2016 Vote: Someone Else	27%	(9)	30%	(10)	43%	(14)	33
2020 Vote/PID: Not Biden/Democrat	40%	(11)	39%	(11)	21%	(6)	28
2020 Vote/PID: Not Trump/Republican	81%	(30)	12%	(4)	7%	(3)	37
U.S. Economy: Wrong Track	64%	(287)	17%	(77)	19%	(86)	450
U.S. Economy: Right Direction	16%	(40)	64%	(159)	20%	(50)	248

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(326)	34%	(236)	20%	(136)	698
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	78%	(187)	17%	(41)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(299)	5%	(16)	7%	(23)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	27%	(32)	60%	(72)	121
Top 2024 Issue: Economy	56%	(139)	25%	(61)	19%	(47)	247
Community: Urban	34%	(43)	49%	(62)	18%	(22)	127
Community: Suburban	46%	(169)	36%	(133)	18%	(67)	369
Community: Rural	57%	(114)	20%	(41)	23%	(47)	201
Community/Gender: Urban Women	30%	(15)	48%	(24)	22%	(11)	50
Community/Gender: Urban Men	36%	(28)	49%	(38)	15%	(12)	77
Community/Gender: Rural Women	58%	(70)	21%	(25)	21%	(25)	120
Community/Gender: Rural Men	54%	(44)	19%	(16)	27%	(22)	82
Community/Gender: Suburban Women	42%	(81)	40%	(78)	18%	(35)	193
Community/Gender: Suburban Men	50%	(88)	32%	(56)	18%	(32)	176
Homeowner	47%	(270)	35%	(200)	19%	(108)	578
Renter	45%	(44)	33%	(32)	21%	(21)	97
Military HHnm: Yes	40%	(31)	31%	(24)	29%	(23)	78
Military HH: No	48%	(295)	34%	(212)	18%	(114)	620
Employ: Private Sector	54%	(142)	29%	(77)	17%	(46)	264
Employ: Government	46%	(19)	42%	(18)	13%	(5)	42
Employ: Self-Employed	44%	(25)	26%	(15)	30%	(17)	58
Employ: Homemaker	66%	(22)	24%	(8)	11%	(3)	33
Employ: Student	60%	(11)	8%	(2)	32%	(6)	18
Employ: Retired	37%	(66)	46%	(81)	17%	(29)	176
Employ: Unemployed	42%	(27)	35%	(22)	23%	(15)	64
Employ: Other	33%	(14)	32%	(13)	35%	(15)	42
Self + Household: White-Collar	45%	(102)	37%	(84)	18%	(42)	228
Self + Household: Blue Collar	48%	(169)	32%	(113)	20%	(73)	355
Union HH: Yes	44%	(36)	38%	(31)	18%	(15)	82
Union HH: No	47%	(291)	33%	(204)	20%	(121)	616
LGBTQ+: Yes	28%	(21)	36%	(28)	36%	(27)	76
LGBTQ+: No	49%	(305)	33%	(208)	18%	(109)	622
Motivated to Vote	47%	(293)	35%	(219)	18%	(109)	621

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(326)	34%	(236)	20%	(136)	698
Parent: Yes	56%	(99)	28%	(49)	16%	(28)	176
Parent: No	43%	(227)	36%	(187)	21%	(108)	522
COVID Vaccine: Yes	36%	(167)	41%	(191)	22%	(103)	461
COVID Vaccine: No	67%	(159)	19%	(45)	14%	(33)	237
Student Loans: Yes	42%	(55)	33%	(42)	26%	(33)	130
Student Loans: No	48%	(272)	34%	(193)	18%	(103)	568
Favorable Opinion of Haley	58%	(127)	25%	(56)	16%	(36)	219
Unfavorable Opinion of Haley	37%	(114)	43%	(135)	20%	(64)	313
Protestant	47%	(77)	33%	(54)	20%	(33)	164
Roman Catholic	53%	(75)	35%	(49)	13%	(18)	142
Mormon	44%	(2)	27%	(1)	29%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	38%	(4)	10
Jewish	1%	(0)	59%	(7)	40%	(5)	12
Muslim	79%	(6)	14%	(1)	7%	(1)	8
Buddhist	19%	(1)	28%	(1)	52%	(2)	4
Hindu	39%	(1)	—	(0)	61%	(2)	3
Atheist	21%	(7)	52%	(18)	27%	(9)	34
Agnostic	19%	(7)	56%	(22)	25%	(10)	39
Something else	56%	(61)	28%	(30)	17%	(18)	109
Nothing in particular	48%	(81)	31%	(53)	20%	(34)	168
Prodigal Biden Voter	32%	(11)	20%	(7)	49%	(17)	35
Undecided Voter (DK/WNV)	24%	(17)	11%	(8)	65%	(47)	73
Undecided Voter (DK)	24%	(6)	11%	(3)	66%	(17)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	46%	(321)	35%	(246)	15%	(108)	3%	(23)	698
Gender: Male	52%	(174)	34%	(115)	12%	(40)	2%	(6)	335
Gender: Female	41%	(148)	36%	(131)	19%	(67)	5%	(17)	363
Age: 18-34	43%	(79)	34%	(63)	20%	(36)	4%	(7)	184
Age: 35-44	42%	(41)	43%	(42)	9%	(8)	6%	(6)	97
Age: 45-64	40%	(101)	37%	(92)	19%	(48)	3%	(9)	249
Age: 65+	60%	(101)	30%	(50)	9%	(15)	1%	(2)	168
GenZers: 1997-2012	36%	(31)	36%	(31)	22%	(19)	6%	(5)	85
Millennials: 1981-1996	45%	(82)	38%	(70)	14%	(26)	4%	(7)	185
GenXers: 1965-1980	42%	(81)	35%	(68)	20%	(38)	3%	(6)	193
Baby Boomers: 1946-1964	54%	(123)	33%	(76)	11%	(25)	2%	(4)	229
Educ: < College	44%	(206)	36%	(169)	17%	(79)	3%	(15)	469
Educ: Bachelors degree	49%	(70)	34%	(49)	14%	(20)	3%	(4)	143
Educ: Post-grad	53%	(45)	32%	(28)	11%	(9)	4%	(4)	86
Income: Under 50k	41%	(129)	40%	(127)	17%	(52)	3%	(8)	316
Income: 50k-100k	47%	(121)	31%	(78)	18%	(45)	4%	(11)	255
Income: 100k+	57%	(72)	32%	(41)	8%	(10)	3%	(4)	127
Ethnicity: White (Non-Hispanic)	46%	(257)	35%	(195)	17%	(94)	2%	(12)	558
Ethnicity: Hispanic	53%	(12)	16%	(4)	23%	(5)	7%	(2)	23
Ethnicity: Black (Non-Hispanic)	49%	(44)	37%	(34)	6%	(5)	8%	(7)	90
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	49%	(13)	13%	(4)	10%	(3)	28
All Christian	52%	(167)	35%	(112)	13%	(41)	1%	(2)	322
All Non-Christian	73%	(19)	19%	(5)	6%	(2)	2%	(0)	26
Atheist	26%	(9)	39%	(13)	25%	(8)	10%	(3)	34
Agnostic/Nothing in particular	45%	(92)	35%	(72)	16%	(33)	4%	(9)	207
Something Else	31%	(34)	40%	(43)	22%	(24)	8%	(8)	109
Evangelical	43%	(66)	37%	(56)	15%	(24)	5%	(7)	153
Non-Evangelical	47%	(124)	37%	(98)	15%	(38)	1%	(3)	263
PID: Dem (no lean)	49%	(127)	34%	(88)	13%	(33)	4%	(9)	257
PID: Ind (no lean)	38%	(75)	39%	(76)	19%	(38)	4%	(8)	197
PID: Rep (no lean)	49%	(119)	33%	(81)	15%	(37)	3%	(6)	244

Continued on next page

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	46%	(321)	35%	(246)	15%	(108)	3%	(23)	698
PID/Gender: Dem Men	50%	(59)	39%	(46)	9%	(11)	1%	(1)	118
PID/Gender: Dem Women	49%	(68)	30%	(42)	15%	(22)	6%	(8)	139
PID/Gender: Ind Men	44%	(43)	35%	(34)	18%	(18)	2%	(2)	97
PID/Gender: Ind Women	32%	(32)	42%	(42)	20%	(20)	5%	(5)	100
PID/Gender: Rep Men	60%	(72)	28%	(34)	10%	(12)	2%	(3)	120
PID/Gender: Rep Women	38%	(47)	38%	(47)	21%	(26)	3%	(4)	123
Ideo: Liberal (1-3)	42%	(88)	40%	(84)	15%	(33)	3%	(6)	211
Ideo: Moderate (4)	48%	(95)	38%	(75)	11%	(22)	4%	(8)	200
Ideo: Conservative (5-7)	48%	(125)	32%	(83)	16%	(42)	3%	(8)	259
Ideo/PID: Conservative Republican	51%	(93)	32%	(58)	15%	(27)	3%	(5)	183
Ideo/PID: Moderate/Liberal Republican	42%	(24)	40%	(22)	15%	(9)	3%	(2)	56
Ideo/PID: Moderate/Conservative Democrat	53%	(49)	30%	(28)	10%	(9)	6%	(6)	92
Ideo/PID: Liberal Democrat	47%	(77)	37%	(61)	14%	(23)	2%	(3)	164
Unfavorable of Biden and Trump	50%	(60)	37%	(45)	10%	(12)	3%	(4)	121
2024 H2H Matchup: Biden Voter	51%	(159)	34%	(106)	12%	(39)	3%	(10)	314
2024 H2H Matchup: Trump Voter	43%	(133)	37%	(114)	18%	(56)	3%	(9)	312
2024 H2H Matchup: Would not Vote	27%	(7)	54%	(14)	18%	(5)	1%	(0)	25
2024 H2H Matchup: Do not Know	47%	(22)	27%	(13)	18%	(9)	9%	(4)	47
2022 House Vote: Democrat	51%	(154)	35%	(108)	10%	(31)	4%	(11)	304
2022 House Vote: Republican	45%	(124)	34%	(94)	18%	(50)	3%	(9)	279
2022 House Vote: Did not Vote	39%	(38)	41%	(40)	17%	(17)	3%	(3)	98
2020 Vote: Joe Biden	53%	(169)	35%	(111)	9%	(30)	3%	(11)	322
2020 Vote: Donald Trump	40%	(121)	36%	(110)	20%	(62)	4%	(11)	304
2020 Vote: Someone Else	27%	(3)	36%	(4)	32%	(3)	4%	(0)	10
2020 Vote: Did not Vote	45%	(28)	34%	(21)	19%	(12)	2%	(1)	63
2016 Vote: Hillary Clinton	51%	(122)	36%	(85)	11%	(27)	2%	(5)	239
2016 Vote: Donald Trump	43%	(116)	34%	(93)	20%	(54)	3%	(9)	271
2016 Vote: Someone Else	53%	(17)	34%	(11)	7%	(2)	7%	(2)	33
2020 Vote/PID: Not Biden/Democrat	34%	(9)	46%	(13)	16%	(4)	5%	(1)	28
2020 Vote/PID: Not Trump/Republican	54%	(20)	37%	(13)	9%	(3)	—	(0)	37

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	46%	(321)	35%	(246)	15%	(108)	3%	(23)	698
U.S. Economy: Wrong Track	42%	(189)	35%	(159)	18%	(81)	5%	(21)	450
U.S. Economy: Right Direction	53%	(132)	35%	(87)	11%	(27)	1%	(2)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(127)	34%	(81)	11%	(25)	2%	(5)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	41%	(140)	35%	(118)	19%	(65)	4%	(15)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(55)	38%	(46)	14%	(17)	3%	(3)	121
Top 2024 Issue: Economy	40%	(100)	44%	(108)	12%	(30)	4%	(9)	247
Community: Urban	57%	(72)	28%	(36)	10%	(13)	4%	(6)	127
Community: Suburban	44%	(164)	37%	(136)	16%	(59)	3%	(10)	369
Community: Rural	42%	(85)	37%	(74)	18%	(36)	4%	(7)	201
Community/Gender: Urban Women	53%	(26)	25%	(12)	11%	(6)	11%	(6)	50
Community/Gender: Urban Men	59%	(46)	31%	(24)	10%	(8)	—	(0)	77
Community/Gender: Rural Women	36%	(43)	37%	(45)	22%	(26)	5%	(6)	120
Community/Gender: Rural Men	51%	(42)	35%	(29)	12%	(10)	2%	(1)	82
Community/Gender: Suburban Women	40%	(78)	38%	(74)	19%	(36)	3%	(5)	193
Community/Gender: Suburban Men	49%	(86)	35%	(62)	13%	(23)	3%	(5)	176
Homeowner	48%	(275)	35%	(201)	15%	(84)	3%	(18)	578
Renter	42%	(41)	34%	(33)	19%	(19)	5%	(5)	97
Military HHnm: Yes	44%	(34)	34%	(26)	19%	(15)	3%	(2)	78
Military HH: No	46%	(287)	35%	(220)	15%	(93)	3%	(21)	620
Employ: Private Sector	39%	(103)	39%	(102)	18%	(48)	4%	(10)	264
Employ: Government	41%	(17)	41%	(17)	18%	(8)	—	(0)	42
Employ: Self-Employed	52%	(30)	30%	(17)	14%	(8)	5%	(3)	58
Employ: Homemaker	49%	(16)	37%	(12)	14%	(5)	—	(0)	33
Employ: Student	35%	(6)	31%	(6)	16%	(3)	18%	(3)	18
Employ: Retired	55%	(98)	31%	(54)	13%	(23)	1%	(2)	176
Employ: Unemployed	50%	(32)	28%	(18)	18%	(11)	4%	(3)	64
Employ: Other	44%	(19)	45%	(19)	5%	(2)	5%	(2)	42
Self + Household: White-Collar	50%	(115)	32%	(74)	14%	(32)	3%	(8)	228
Self + Household: Blue Collar	45%	(158)	39%	(137)	14%	(50)	3%	(9)	355
Union HH: Yes	41%	(33)	46%	(37)	13%	(10)	1%	(1)	82
Union HH: No	47%	(288)	34%	(209)	16%	(97)	4%	(22)	616

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	46%	(321)	35%	(246)	15%	(108)	3%	(23)	698
LGBTQ+: Yes	34%	(26)	38%	(29)	25%	(19)	3%	(2)	76
LGBTQ+: No	47%	(295)	35%	(217)	14%	(89)	3%	(21)	622
Motivated to Vote	48%	(301)	34%	(214)	14%	(88)	3%	(18)	621
Parent: Yes	45%	(79)	39%	(68)	11%	(20)	5%	(8)	176
Parent: No	46%	(242)	34%	(177)	17%	(88)	3%	(15)	522
COVID Vaccine: Yes	52%	(239)	33%	(151)	14%	(62)	2%	(9)	461
COVID Vaccine: No	35%	(82)	40%	(95)	19%	(45)	6%	(15)	237
Student Loans: Yes	35%	(45)	43%	(55)	16%	(21)	7%	(9)	130
Student Loans: No	49%	(276)	34%	(190)	15%	(87)	3%	(14)	568
Favorable Opinion of Haley	52%	(113)	37%	(80)	10%	(22)	2%	(3)	219
Unfavorable Opinion of Haley	48%	(150)	33%	(103)	15%	(48)	4%	(11)	313
Protestant	49%	(80)	40%	(65)	11%	(18)	1%	(1)	164
Roman Catholic	54%	(76)	32%	(45)	14%	(20)	—	(0)	142
Mormon	67%	(3)	30%	(1)	3%	(0)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	76%	(8)	3%	(0)	21%	(2)	—	(0)	10
Jewish	80%	(9)	16%	(2)	—	(0)	4%	(0)	12
Muslim	79%	(6)	14%	(1)	7%	(1)	—	(0)	8
Buddhist	42%	(2)	48%	(2)	10%	(0)	—	(0)	4
Hindu	76%	(2)	—	(0)	24%	(1)	—	(0)	3
Atheist	26%	(9)	39%	(13)	25%	(8)	10%	(3)	34
Agnostic	40%	(15)	37%	(14)	23%	(9)	—	(0)	39
Something else	31%	(34)	40%	(43)	22%	(24)	8%	(8)	109
Nothing in particular	46%	(77)	34%	(58)	14%	(24)	5%	(9)	168
Prodigal Biden Voter	53%	(19)	41%	(14)	4%	(1)	2%	(1)	35
Undecided Voter (DK/WNV)	40%	(29)	36%	(26)	18%	(13)	6%	(4)	73
Undecided Voter (DK)	27%	(7)	54%	(14)	18%	(5)	1%	(0)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).



**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	33%	(232)	20%	(140)	10%	(67)	698
Gender: Male	43%	(143)	33%	(112)	16%	(53)	8%	(28)	335
Gender: Female	32%	(116)	33%	(121)	24%	(87)	11%	(39)	363
Age: 18-34	25%	(45)	43%	(80)	17%	(32)	15%	(27)	184
Age: 35-44	30%	(29)	38%	(36)	24%	(23)	9%	(8)	97
Age: 45-64	37%	(92)	32%	(80)	22%	(54)	9%	(22)	249
Age: 65+	55%	(92)	21%	(36)	18%	(31)	5%	(9)	168
GenZers: 1997-2012	16%	(14)	47%	(40)	18%	(16)	18%	(16)	85
Millennials: 1981-1996	30%	(56)	40%	(74)	19%	(36)	11%	(20)	185
GenXers: 1965-1980	33%	(64)	33%	(63)	24%	(47)	10%	(19)	193
Baby Boomers: 1946-1964	53%	(122)	24%	(55)	17%	(40)	6%	(13)	229
Educ: < College	32%	(152)	35%	(166)	20%	(95)	12%	(55)	469
Educ: Bachelors degree	46%	(65)	27%	(38)	22%	(32)	5%	(8)	143
Educ: Post-grad	48%	(42)	32%	(27)	15%	(13)	5%	(4)	86
Income: Under 50k	34%	(108)	35%	(109)	21%	(66)	11%	(34)	316
Income: 50k-100k	38%	(98)	34%	(88)	16%	(42)	11%	(28)	255
Income: 100k+	42%	(53)	28%	(35)	26%	(33)	4%	(6)	127
Ethnicity: White (Non-Hispanic)	39%	(217)	31%	(174)	21%	(119)	9%	(49)	558
Ethnicity: Hispanic	15%	(3)	48%	(11)	16%	(4)	20%	(5)	23
Ethnicity: Black (Non-Hispanic)	35%	(32)	42%	(38)	14%	(13)	9%	(8)	90
Ethnicity: Asian + Other (Non-Hispanic)	25%	(7)	34%	(9)	19%	(5)	22%	(6)	28
All Christian	40%	(127)	32%	(101)	23%	(75)	6%	(18)	322
All Non-Christian	60%	(16)	31%	(8)	6%	(2)	4%	(1)	26
Atheist	44%	(15)	42%	(14)	11%	(4)	2%	(1)	34
Agnostic/Nothing in particular	38%	(79)	35%	(72)	13%	(26)	14%	(29)	207
Something Else	20%	(22)	33%	(36)	31%	(33)	16%	(18)	109
Evangelical	27%	(41)	30%	(46)	36%	(55)	7%	(10)	153
Non-Evangelical	40%	(106)	32%	(85)	18%	(47)	10%	(25)	263
PID: Dem (no lean)	56%	(144)	32%	(83)	7%	(17)	5%	(13)	257
PID: Ind (no lean)	32%	(63)	29%	(57)	21%	(42)	18%	(35)	197
PID: Rep (no lean)	21%	(52)	38%	(92)	33%	(81)	8%	(19)	244

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	33%	(232)	20%	(140)	10%	(67)	698
PID/Gender: Dem Men	65%	(76)	30%	(36)	5%	(6)	—	(0)	118
PID/Gender: Dem Women	49%	(68)	34%	(48)	8%	(11)	9%	(13)	139
PID/Gender: Ind Men	36%	(35)	26%	(25)	19%	(18)	19%	(18)	97
PID/Gender: Ind Women	28%	(28)	32%	(32)	24%	(24)	17%	(17)	100
PID/Gender: Rep Men	27%	(32)	42%	(51)	23%	(28)	8%	(9)	120
PID/Gender: Rep Women	16%	(20)	33%	(41)	42%	(52)	8%	(10)	123
Ideo: Liberal (1-3)	51%	(108)	35%	(73)	10%	(20)	5%	(10)	211
Ideo: Moderate (4)	40%	(79)	33%	(65)	17%	(35)	11%	(21)	200
Ideo: Conservative (5-7)	25%	(66)	33%	(84)	30%	(77)	12%	(31)	259
Ideo/PID: Conservative Republican	23%	(43)	34%	(62)	34%	(61)	9%	(17)	183
Ideo/PID: Moderate/Liberal Republican	17%	(10)	47%	(26)	32%	(18)	5%	(3)	56
Ideo/PID: Moderate/Conservative Democrat	53%	(49)	32%	(29)	7%	(6)	8%	(8)	92
Ideo/PID: Liberal Democrat	58%	(95)	32%	(53)	7%	(11)	3%	(5)	164
Unfavorable of Biden and Trump	29%	(35)	45%	(54)	17%	(21)	9%	(11)	121
2024 H2H Matchup: Biden Voter	60%	(187)	30%	(95)	6%	(20)	4%	(11)	314
2024 H2H Matchup: Trump Voter	18%	(56)	36%	(112)	34%	(104)	12%	(39)	312
2024 H2H Matchup: Would not Vote	11%	(3)	53%	(13)	16%	(4)	20%	(5)	25
2024 H2H Matchup: Do not Know	28%	(13)	23%	(11)	24%	(11)	25%	(12)	47
2022 House Vote: Democrat	59%	(180)	30%	(93)	5%	(16)	5%	(16)	304
2022 House Vote: Republican	20%	(56)	34%	(94)	34%	(94)	12%	(35)	279
2022 House Vote: Did not Vote	18%	(18)	44%	(43)	25%	(25)	13%	(12)	98
2020 Vote: Joe Biden	59%	(190)	30%	(95)	7%	(22)	5%	(15)	322
2020 Vote: Donald Trump	17%	(52)	36%	(108)	32%	(98)	15%	(47)	304
2020 Vote: Someone Else	20%	(2)	23%	(2)	29%	(3)	27%	(3)	10
2020 Vote: Did not Vote	24%	(15)	43%	(27)	28%	(18)	5%	(3)	63
2016 Vote: Hillary Clinton	63%	(150)	28%	(67)	5%	(13)	4%	(8)	239
2016 Vote: Donald Trump	22%	(60)	30%	(81)	34%	(93)	14%	(37)	271
2016 Vote: Someone Else	42%	(14)	29%	(10)	23%	(8)	5%	(2)	33
2020 Vote/PID: Not Biden/Democrat	25%	(7)	47%	(13)	17%	(5)	11%	(3)	28
2020 Vote/PID: Not Trump/Republican	33%	(12)	40%	(15)	27%	(10)	—	(0)	37

Continued on next page

**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	33%	(232)	20%	(140)	10%	(67)	698
U.S. Economy: Wrong Track	24%	(109)	35%	(156)	27%	(124)	14%	(62)	450
U.S. Economy: Right Direction	61%	(150)	31%	(76)	7%	(16)	2%	(5)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(148)	30%	(73)	6%	(14)	2%	(5)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(64)	35%	(119)	32%	(107)	14%	(48)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(48)	33%	(40)	16%	(19)	12%	(14)	121
Top 2024 Issue: Economy	28%	(69)	41%	(101)	22%	(55)	9%	(23)	247
Community: Urban	45%	(57)	36%	(46)	13%	(17)	5%	(7)	127
Community: Suburban	37%	(136)	34%	(127)	20%	(73)	9%	(33)	369
Community: Rural	33%	(66)	29%	(59)	25%	(50)	13%	(27)	201
Community/Gender: Urban Women	33%	(17)	33%	(16)	20%	(10)	13%	(7)	50
Community/Gender: Urban Men	52%	(40)	39%	(30)	9%	(7)	1%	(0)	77
Community/Gender: Rural Women	27%	(33)	30%	(36)	32%	(38)	11%	(13)	120
Community/Gender: Rural Men	40%	(33)	28%	(23)	14%	(12)	17%	(14)	82
Community/Gender: Suburban Women	34%	(66)	35%	(68)	20%	(39)	10%	(20)	193
Community/Gender: Suburban Men	40%	(70)	33%	(59)	19%	(34)	8%	(13)	176
Homeowner	39%	(228)	33%	(190)	19%	(112)	8%	(49)	578
Renter	28%	(27)	37%	(36)	21%	(21)	14%	(13)	97
Military HHnm: Yes	37%	(29)	25%	(19)	27%	(21)	11%	(8)	78
Military HH: No	37%	(230)	34%	(213)	19%	(119)	9%	(59)	620
Employ: Private Sector	30%	(79)	37%	(97)	23%	(62)	10%	(27)	264
Employ: Government	29%	(12)	35%	(15)	34%	(14)	2%	(1)	42
Employ: Self-Employed	36%	(20)	26%	(15)	18%	(11)	20%	(12)	58
Employ: Homemaker	34%	(11)	35%	(11)	23%	(8)	8%	(3)	33
Employ: Student	19%	(3)	36%	(6)	26%	(5)	20%	(4)	18
Employ: Retired	53%	(94)	26%	(47)	17%	(29)	4%	(6)	176
Employ: Unemployed	40%	(26)	33%	(21)	9%	(6)	18%	(11)	64
Employ: Other	29%	(12)	48%	(20)	13%	(5)	10%	(4)	42
Self + Household: White-Collar	40%	(90)	34%	(77)	18%	(42)	9%	(20)	228
Self + Household: Blue Collar	37%	(133)	33%	(115)	21%	(75)	9%	(31)	355
Union HH: Yes	46%	(38)	32%	(26)	18%	(15)	4%	(3)	82
Union HH: No	36%	(221)	33%	(206)	20%	(125)	10%	(64)	616

Continued on next page

**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	33%	(232)	20%	(140)	10%	(67)	698
LGBTQ+: Yes	33%	(25)	39%	(30)	13%	(10)	16%	(12)	76
LGBTQ+: No	38%	(234)	33%	(202)	21%	(130)	9%	(55)	622
Motivated to Vote	40%	(248)	31%	(195)	20%	(126)	8%	(52)	621
Parent: Yes	33%	(58)	33%	(58)	22%	(38)	13%	(22)	176
Parent: No	38%	(201)	33%	(175)	19%	(102)	9%	(45)	522
COVID Vaccine: Yes	46%	(214)	34%	(157)	14%	(65)	5%	(25)	461
COVID Vaccine: No	19%	(45)	32%	(75)	32%	(75)	18%	(42)	237
Student Loans: Yes	30%	(39)	38%	(50)	22%	(29)	10%	(13)	130
Student Loans: No	39%	(220)	32%	(182)	20%	(111)	10%	(54)	568
Favorable Opinion of Haley	38%	(83)	33%	(72)	23%	(51)	6%	(13)	219
Unfavorable Opinion of Haley	43%	(134)	31%	(98)	16%	(50)	10%	(30)	313
Protestant	40%	(66)	30%	(49)	26%	(42)	4%	(7)	164
Roman Catholic	42%	(59)	32%	(46)	18%	(26)	8%	(11)	142
Mormon	51%	(2)	30%	(1)	16%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	45%	(5)	51%	(5)	3%	(0)	10
Jewish	75%	(9)	17%	(2)	—	(0)	8%	(1)	12
Muslim	27%	(2)	66%	(5)	7%	(1)	—	(0)	8
Buddhist	71%	(3)	19%	(1)	10%	(0)	—	(0)	4
Hindu	76%	(2)	—	(0)	24%	(1)	—	(0)	3
Atheist	44%	(15)	42%	(14)	11%	(4)	2%	(1)	34
Agnostic	49%	(19)	30%	(11)	9%	(3)	13%	(5)	39
Something else	20%	(22)	33%	(36)	31%	(33)	16%	(18)	109
Nothing in particular	36%	(60)	36%	(61)	14%	(23)	14%	(24)	168
Prodigal Biden Voter	40%	(14)	32%	(11)	16%	(6)	12%	(4)	35
Undecided Voter (DK/WNV)	22%	(16)	34%	(24)	21%	(15)	23%	(17)	73
Undecided Voter (DK)	11%	(3)	53%	(13)	16%	(4)	20%	(5)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(304)	30%	(211)	19%	(131)	7%	(52)	698
Gender: Male	49%	(165)	30%	(102)	16%	(53)	4%	(14)	335
Gender: Female	38%	(139)	30%	(109)	21%	(77)	10%	(37)	363
Age: 18-34	35%	(64)	38%	(69)	17%	(31)	11%	(20)	184
Age: 35-44	39%	(38)	30%	(29)	21%	(21)	10%	(10)	97
Age: 45-64	40%	(100)	33%	(82)	21%	(53)	6%	(14)	249
Age: 65+	61%	(103)	19%	(31)	15%	(26)	5%	(8)	168
GenZers: 1997-2012	25%	(21)	39%	(33)	24%	(21)	12%	(10)	85
Millennials: 1981-1996	40%	(74)	35%	(64)	15%	(28)	10%	(19)	185
GenXers: 1965-1980	40%	(76)	31%	(60)	24%	(46)	6%	(11)	193
Baby Boomers: 1946-1964	57%	(130)	23%	(52)	16%	(36)	5%	(11)	229
Educ: < College	39%	(182)	31%	(144)	21%	(98)	9%	(44)	469
Educ: Bachelors degree	48%	(68)	32%	(46)	17%	(24)	3%	(4)	143
Educ: Post-grad	62%	(54)	24%	(21)	10%	(8)	4%	(3)	86
Income: Under 50k	40%	(125)	33%	(104)	19%	(59)	9%	(28)	316
Income: 50k-100k	45%	(114)	28%	(72)	19%	(49)	8%	(20)	255
Income: 100k+	52%	(65)	27%	(35)	18%	(23)	3%	(4)	127
Ethnicity: White (Non-Hispanic)	46%	(256)	27%	(153)	20%	(112)	7%	(37)	558
Ethnicity: Hispanic	34%	(8)	40%	(9)	19%	(4)	7%	(2)	23
Ethnicity: Black (Non-Hispanic)	37%	(33)	43%	(38)	10%	(9)	10%	(9)	90
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	38%	(10)	21%	(6)	13%	(4)	28
All Christian	43%	(138)	30%	(97)	22%	(69)	5%	(17)	322
All Non-Christian	69%	(18)	25%	(7)	4%	(1)	2%	(1)	26
Atheist	53%	(18)	19%	(6)	26%	(9)	2%	(1)	34
Agnostic/Nothing in particular	47%	(97)	32%	(66)	11%	(23)	10%	(21)	207
Something Else	31%	(34)	32%	(35)	26%	(28)	12%	(13)	109
Evangelical	31%	(47)	33%	(51)	29%	(44)	7%	(11)	153
Non-Evangelical	45%	(119)	30%	(78)	18%	(48)	7%	(19)	263
PID: Dem (no lean)	63%	(161)	26%	(68)	7%	(18)	4%	(10)	257
PID: Ind (no lean)	44%	(87)	26%	(50)	21%	(41)	10%	(19)	197
PID: Rep (no lean)	23%	(56)	38%	(93)	29%	(72)	9%	(23)	244

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(304)	30%	(211)	19%	(131)	7%	(52)	698
PID/Gender: Dem Men	68%	(81)	22%	(27)	8%	(10)	1%	(1)	118
PID/Gender: Dem Women	58%	(80)	30%	(41)	6%	(9)	7%	(9)	139
PID/Gender: Ind Men	53%	(51)	20%	(19)	21%	(20)	6%	(6)	97
PID/Gender: Ind Women	36%	(36)	31%	(31)	20%	(20)	13%	(13)	100
PID/Gender: Rep Men	27%	(33)	47%	(57)	19%	(23)	6%	(7)	120
PID/Gender: Rep Women	19%	(23)	29%	(36)	39%	(48)	13%	(16)	123
Ideo: Liberal (1-3)	61%	(129)	29%	(61)	7%	(15)	3%	(6)	211
Ideo: Moderate (4)	46%	(93)	31%	(62)	17%	(33)	6%	(12)	200
Ideo: Conservative (5-7)	27%	(69)	33%	(84)	30%	(76)	11%	(29)	259
Ideo/PID: Conservative Republican	23%	(42)	36%	(66)	30%	(54)	11%	(21)	183
Ideo/PID: Moderate/Liberal Republican	21%	(12)	46%	(26)	29%	(16)	4%	(2)	56
Ideo/PID: Moderate/Conservative Democrat	53%	(49)	24%	(22)	16%	(15)	6%	(5)	92
Ideo/PID: Liberal Democrat	67%	(110)	28%	(46)	2%	(3)	3%	(5)	164
Unfavorable of Biden and Trump	50%	(60)	30%	(36)	14%	(17)	6%	(7)	121
2024 H2H Matchup: Biden Voter	68%	(213)	24%	(76)	5%	(17)	3%	(8)	314
2024 H2H Matchup: Trump Voter	20%	(63)	37%	(114)	32%	(100)	11%	(34)	312
2024 H2H Matchup: Would not Vote	24%	(6)	57%	(14)	11%	(3)	8%	(2)	25
2024 H2H Matchup: Do not Know	48%	(23)	14%	(6)	22%	(10)	17%	(8)	47
2022 House Vote: Democrat	67%	(204)	25%	(76)	5%	(16)	3%	(8)	304
2022 House Vote: Republican	23%	(64)	34%	(94)	31%	(87)	12%	(33)	279
2022 House Vote: Did not Vote	31%	(30)	41%	(40)	21%	(21)	7%	(7)	98
2020 Vote: Joe Biden	69%	(223)	24%	(78)	4%	(13)	2%	(8)	322
2020 Vote: Donald Trump	19%	(59)	35%	(107)	33%	(99)	13%	(39)	304
2020 Vote: Someone Else	37%	(4)	16%	(2)	35%	(3)	13%	(1)	10
2020 Vote: Did not Vote	30%	(19)	40%	(25)	24%	(15)	6%	(4)	63
2016 Vote: Hillary Clinton	70%	(168)	25%	(60)	3%	(8)	2%	(4)	239
2016 Vote: Donald Trump	25%	(67)	32%	(87)	32%	(87)	11%	(31)	271
2016 Vote: Someone Else	49%	(16)	35%	(12)	14%	(5)	2%	(1)	33
2020 Vote/PID: Not Biden/Democrat	22%	(6)	34%	(10)	34%	(10)	10%	(3)	28
2020 Vote/PID: Not Trump/Republican	33%	(12)	42%	(15)	24%	(9)	1%	(0)	37

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(304)	30%	(211)	19%	(131)	7%	(52)	698
U.S. Economy: Wrong Track	31%	(138)	33%	(147)	26%	(116)	11%	(48)	450
U.S. Economy: Right Direction	67%	(166)	26%	(64)	6%	(15)	1%	(3)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69%	(166)	25%	(59)	3%	(8)	3%	(6)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(71)	35%	(118)	33%	(110)	12%	(39)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	56%	(68)	28%	(34)	11%	(13)	5%	(6)	121
Top 2024 Issue: Economy	36%	(88)	38%	(93)	18%	(46)	8%	(21)	247
Community: Urban	51%	(65)	34%	(43)	9%	(11)	6%	(8)	127
Community: Suburban	43%	(158)	31%	(115)	20%	(75)	6%	(22)	369
Community: Rural	40%	(81)	27%	(54)	22%	(44)	11%	(22)	201
Community/Gender: Urban Women	43%	(22)	34%	(17)	11%	(6)	12%	(6)	50
Community/Gender: Urban Men	56%	(44)	34%	(26)	7%	(6)	3%	(2)	77
Community/Gender: Rural Women	35%	(42)	27%	(32)	27%	(32)	11%	(14)	120
Community/Gender: Rural Men	49%	(40)	27%	(22)	14%	(12)	10%	(9)	82
Community/Gender: Suburban Women	39%	(76)	31%	(60)	20%	(39)	9%	(18)	193
Community/Gender: Suburban Men	47%	(82)	31%	(54)	20%	(36)	2%	(4)	176
Homeowner	46%	(267)	29%	(167)	19%	(108)	6%	(37)	578
Renter	33%	(32)	35%	(34)	19%	(18)	13%	(13)	97
Military HHnm: Yes	38%	(29)	38%	(29)	18%	(14)	6%	(5)	78
Military HH: No	44%	(275)	29%	(182)	19%	(117)	8%	(47)	620
Employ: Private Sector	35%	(92)	35%	(92)	22%	(58)	8%	(22)	264
Employ: Government	41%	(17)	20%	(9)	35%	(15)	3%	(1)	42
Employ: Self-Employed	47%	(27)	27%	(15)	23%	(13)	3%	(2)	58
Employ: Homemaker	41%	(14)	34%	(11)	13%	(4)	12%	(4)	33
Employ: Student	25%	(5)	45%	(8)	15%	(3)	15%	(3)	18
Employ: Retired	58%	(102)	25%	(44)	13%	(24)	4%	(7)	176
Employ: Unemployed	49%	(32)	26%	(17)	11%	(7)	14%	(9)	64
Employ: Other	37%	(16)	37%	(15)	17%	(7)	9%	(4)	42
Self + Household: White-Collar	46%	(104)	31%	(71)	15%	(34)	8%	(19)	228
Self + Household: Blue Collar	44%	(155)	29%	(104)	21%	(75)	6%	(21)	355
Union HH: Yes	51%	(41)	31%	(25)	13%	(11)	5%	(4)	82
Union HH: No	43%	(263)	30%	(186)	19%	(120)	8%	(48)	616

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(304)	30%	(211)	19%	(131)	7%	(52)	698
LGBTQ+: Yes	48%	(37)	20%	(15)	25%	(19)	7%	(5)	76
LGBTQ+: No	43%	(267)	32%	(196)	18%	(112)	7%	(46)	622
Motivated to Vote	45%	(280)	30%	(187)	18%	(115)	6%	(40)	621
Parent: Yes	38%	(67)	30%	(52)	22%	(39)	10%	(17)	176
Parent: No	45%	(237)	30%	(159)	17%	(91)	7%	(35)	522
COVID Vaccine: Yes	54%	(248)	31%	(143)	13%	(58)	3%	(12)	461
COVID Vaccine: No	24%	(56)	29%	(68)	31%	(73)	17%	(40)	237
Student Loans: Yes	36%	(47)	40%	(51)	16%	(21)	8%	(10)	130
Student Loans: No	45%	(257)	28%	(160)	19%	(109)	7%	(42)	568
Favorable Opinion of Haley	43%	(93)	28%	(60)	26%	(57)	4%	(8)	219
Unfavorable Opinion of Haley	51%	(159)	30%	(94)	13%	(42)	6%	(19)	313
Protestant	45%	(74)	30%	(49)	19%	(31)	6%	(10)	164
Roman Catholic	41%	(59)	31%	(44)	23%	(32)	5%	(7)	142
Mormon	81%	(4)	—	(0)	16%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	17%	(2)	31%	(3)	51%	(5)	—	(0)	10
Jewish	88%	(10)	12%	(1)	—	(0)	—	(0)	12
Muslim	52%	(4)	41%	(3)	—	(0)	7%	(1)	8
Buddhist	42%	(2)	48%	(2)	10%	(0)	—	(0)	4
Hindu	76%	(2)	—	(0)	24%	(1)	—	(0)	3
Atheist	53%	(18)	19%	(6)	26%	(9)	2%	(1)	34
Agnostic	52%	(20)	30%	(12)	9%	(4)	8%	(3)	39
Something else	31%	(34)	32%	(35)	26%	(28)	12%	(13)	109
Nothing in particular	45%	(77)	32%	(55)	12%	(20)	10%	(17)	168
Prodigal Biden Voter	61%	(21)	25%	(9)	11%	(4)	4%	(1)	35
Undecided Voter (DK/WNV)	39%	(29)	29%	(21)	18%	(13)	14%	(10)	73
Undecided Voter (DK)	24%	(6)	57%	(14)	11%	(3)	8%	(2)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	30%	(206)	21%	(150)	12%	(83)	698
Gender: Male	43%	(145)	28%	(94)	18%	(60)	11%	(36)	335
Gender: Female	32%	(114)	31%	(112)	25%	(89)	13%	(47)	363
Age: 18-34	34%	(62)	28%	(51)	24%	(45)	14%	(26)	184
Age: 35-44	36%	(34)	26%	(25)	23%	(22)	16%	(15)	97
Age: 45-64	31%	(77)	36%	(90)	22%	(54)	12%	(29)	249
Age: 65+	51%	(86)	24%	(40)	17%	(29)	7%	(12)	168
GenZers: 1997-2012	25%	(21)	29%	(25)	31%	(27)	15%	(13)	85
Millennials: 1981-1996	37%	(68)	27%	(50)	20%	(38)	15%	(29)	185
GenXers: 1965-1980	30%	(58)	34%	(66)	22%	(43)	13%	(26)	193
Baby Boomers: 1946-1964	47%	(109)	28%	(64)	18%	(40)	7%	(16)	229
Educ: < College	34%	(160)	29%	(135)	24%	(114)	13%	(60)	469
Educ: Bachelors degree	40%	(57)	30%	(43)	18%	(26)	12%	(17)	143
Educ: Post-grad	49%	(43)	33%	(28)	12%	(10)	6%	(5)	86
Income: Under 50k	34%	(109)	32%	(100)	24%	(75)	10%	(33)	316
Income: 50k-100k	38%	(98)	28%	(71)	21%	(53)	13%	(32)	255
Income: 100k+	42%	(53)	28%	(35)	17%	(22)	13%	(17)	127
Ethnicity: White (Non-Hispanic)	37%	(204)	30%	(166)	22%	(123)	12%	(65)	558
Ethnicity: Hispanic	33%	(8)	40%	(9)	22%	(5)	4%	(1)	23
Ethnicity: Black (Non-Hispanic)	46%	(41)	24%	(22)	17%	(15)	13%	(12)	90
Ethnicity: Asian + Other (Non-Hispanic)	24%	(7)	32%	(9)	25%	(7)	18%	(5)	28
All Christian	36%	(117)	32%	(102)	23%	(73)	9%	(30)	322
All Non-Christian	77%	(20)	9%	(2)	10%	(3)	4%	(1)	26
Atheist	39%	(13)	29%	(10)	26%	(9)	6%	(2)	34
Agnostic/Nothing in particular	38%	(78)	32%	(67)	18%	(37)	12%	(25)	207
Something Else	28%	(31)	23%	(25)	26%	(28)	23%	(25)	109
Evangelical	30%	(46)	25%	(38)	33%	(50)	12%	(18)	153
Non-Evangelical	36%	(96)	33%	(86)	17%	(45)	14%	(36)	263
PID: Dem (no lean)	55%	(141)	30%	(78)	10%	(26)	5%	(13)	257
PID: Ind (no lean)	34%	(68)	29%	(58)	22%	(44)	14%	(28)	197
PID: Rep (no lean)	21%	(51)	29%	(70)	33%	(81)	17%	(42)	244

Continued on next page

**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	30%	(206)	21%	(150)	12%	(83)	698
PID/Gender: Dem Men	62%	(73)	27%	(32)	9%	(11)	2%	(2)	118
PID/Gender: Dem Women	49%	(68)	33%	(47)	11%	(15)	7%	(10)	139
PID/Gender: Ind Men	43%	(41)	24%	(23)	17%	(17)	16%	(16)	97
PID/Gender: Ind Women	26%	(26)	35%	(35)	27%	(27)	12%	(12)	100
PID/Gender: Rep Men	25%	(31)	32%	(39)	27%	(33)	15%	(18)	120
PID/Gender: Rep Women	16%	(20)	25%	(31)	39%	(48)	20%	(24)	123
Ideo: Liberal (1-3)	53%	(111)	32%	(67)	12%	(26)	3%	(7)	211
Ideo: Moderate (4)	42%	(83)	30%	(60)	21%	(43)	7%	(14)	200
Ideo: Conservative (5-7)	23%	(59)	27%	(69)	28%	(74)	22%	(57)	259
Ideo/PID: Conservative Republican	21%	(38)	26%	(47)	31%	(58)	22%	(40)	183
Ideo/PID: Moderate/Liberal Republican	22%	(13)	36%	(20)	38%	(21)	3%	(2)	56
Ideo/PID: Moderate/Conservative Democrat	49%	(45)	29%	(26)	14%	(13)	8%	(7)	92
Ideo/PID: Liberal Democrat	58%	(94)	32%	(52)	7%	(12)	3%	(5)	164
Unfavorable of Biden and Trump	33%	(40)	36%	(44)	23%	(28)	8%	(9)	121
2024 H2H Matchup: Biden Voter	58%	(183)	29%	(90)	9%	(27)	4%	(14)	314
2024 H2H Matchup: Trump Voter	18%	(57)	29%	(89)	34%	(107)	19%	(59)	312
2024 H2H Matchup: Would not Vote	17%	(4)	63%	(16)	17%	(4)	3%	(1)	25
2024 H2H Matchup: Do not Know	32%	(15)	24%	(11)	24%	(11)	19%	(9)	47
2022 House Vote: Democrat	58%	(175)	30%	(91)	9%	(28)	3%	(10)	304
2022 House Vote: Republican	19%	(53)	29%	(81)	33%	(91)	19%	(53)	279
2022 House Vote: Did not Vote	28%	(27)	31%	(30)	25%	(25)	16%	(16)	98
2020 Vote: Joe Biden	58%	(187)	30%	(95)	8%	(25)	4%	(14)	322
2020 Vote: Donald Trump	16%	(49)	30%	(90)	35%	(105)	20%	(60)	304
2020 Vote: Someone Else	31%	(3)	23%	(2)	26%	(3)	20%	(2)	10
2020 Vote: Did not Vote	34%	(21)	30%	(19)	26%	(16)	10%	(6)	63
2016 Vote: Hillary Clinton	57%	(137)	33%	(78)	7%	(18)	3%	(6)	239
2016 Vote: Donald Trump	21%	(57)	26%	(71)	33%	(90)	20%	(53)	271
2016 Vote: Someone Else	48%	(16)	27%	(9)	16%	(5)	10%	(3)	33
2020 Vote/PID: Not Biden/Democrat	25%	(7)	40%	(11)	23%	(6)	12%	(3)	28
2020 Vote/PID: Not Trump/Republican	38%	(14)	24%	(9)	29%	(11)	9%	(3)	37

Continued on next page

**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	30%	(206)	21%	(150)	12%	(83)	698
U.S. Economy: Wrong Track	25%	(114)	30%	(133)	28%	(125)	17%	(78)	450
U.S. Economy: Right Direction	59%	(146)	29%	(73)	10%	(25)	2%	(4)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(148)	27%	(65)	8%	(18)	3%	(8)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(60)	28%	(96)	34%	(114)	20%	(67)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(51)	37%	(45)	15%	(18)	6%	(7)	121
Top 2024 Issue: Economy	30%	(74)	31%	(78)	24%	(59)	15%	(37)	247
Community: Urban	50%	(64)	28%	(35)	14%	(18)	8%	(10)	127
Community: Suburban	36%	(132)	30%	(110)	24%	(87)	11%	(41)	369
Community: Rural	31%	(63)	30%	(61)	22%	(45)	16%	(32)	201
Community/Gender: Urban Women	43%	(21)	22%	(11)	21%	(10)	15%	(8)	50
Community/Gender: Urban Men	56%	(43)	32%	(25)	9%	(7)	3%	(3)	77
Community/Gender: Rural Women	26%	(31)	33%	(39)	27%	(32)	15%	(18)	120
Community/Gender: Rural Men	40%	(32)	27%	(22)	16%	(13)	17%	(14)	82
Community/Gender: Suburban Women	32%	(62)	32%	(63)	25%	(47)	11%	(21)	193
Community/Gender: Suburban Men	40%	(70)	27%	(47)	23%	(40)	11%	(20)	176
Homeowner	39%	(227)	29%	(170)	20%	(118)	11%	(64)	578
Renter	29%	(28)	32%	(31)	24%	(24)	15%	(15)	97
Military HHnm: Yes	32%	(25)	35%	(27)	22%	(17)	11%	(9)	78
Military HH: No	38%	(235)	29%	(179)	21%	(133)	12%	(74)	620
Employ: Private Sector	29%	(77)	30%	(81)	27%	(72)	13%	(34)	264
Employ: Government	24%	(10)	30%	(13)	38%	(16)	9%	(4)	42
Employ: Self-Employed	40%	(23)	29%	(17)	16%	(9)	16%	(9)	58
Employ: Homemaker	33%	(11)	38%	(13)	13%	(4)	17%	(5)	33
Employ: Student	26%	(5)	24%	(4)	32%	(6)	18%	(3)	18
Employ: Retired	49%	(86)	30%	(53)	15%	(26)	6%	(11)	176
Employ: Unemployed	47%	(30)	25%	(16)	11%	(7)	17%	(11)	64
Employ: Other	41%	(17)	26%	(11)	21%	(9)	12%	(5)	42
Self + Household: White-Collar	39%	(89)	33%	(76)	14%	(33)	13%	(30)	228
Self + Household: Blue Collar	38%	(134)	27%	(95)	26%	(91)	10%	(35)	355
Union HH: Yes	43%	(35)	28%	(23)	23%	(18)	7%	(6)	82
Union HH: No	36%	(225)	30%	(183)	21%	(131)	12%	(77)	616

Continued on next page

**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	30%	(206)	21%	(150)	12%	(83)	698
LGBTQ+: Yes	39%	(29)	24%	(18)	28%	(22)	9%	(7)	76
LGBTQ+: No	37%	(230)	30%	(188)	21%	(128)	12%	(75)	622
Motivated to Vote	39%	(241)	29%	(178)	21%	(130)	12%	(73)	621
Parent: Yes	35%	(61)	28%	(49)	24%	(42)	14%	(24)	176
Parent: No	38%	(199)	30%	(157)	21%	(108)	11%	(58)	522
COVID Vaccine: Yes	45%	(210)	31%	(145)	16%	(74)	7%	(32)	461
COVID Vaccine: No	21%	(50)	26%	(61)	32%	(76)	21%	(50)	237
Student Loans: Yes	28%	(36)	36%	(47)	20%	(26)	16%	(21)	130
Student Loans: No	39%	(223)	28%	(159)	22%	(124)	11%	(62)	568
Favorable Opinion of Haley	35%	(76)	30%	(67)	25%	(55)	10%	(21)	219
Unfavorable Opinion of Haley	43%	(136)	29%	(91)	18%	(55)	10%	(31)	313
Protestant	41%	(67)	29%	(48)	23%	(37)	8%	(13)	164
Roman Catholic	31%	(44)	36%	(51)	21%	(30)	12%	(16)	142
Mormon	52%	(2)	29%	(1)	3%	(0)	16%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	35%	(4)	14%	(1)	51%	(5)	—	(0)	10
Jewish	79%	(9)	13%	(2)	—	(0)	8%	(1)	12
Muslim	79%	(6)	—	(0)	21%	(2)	—	(0)	8
Buddhist	71%	(3)	19%	(1)	10%	(0)	—	(0)	4
Hindu	76%	(2)	—	(0)	24%	(1)	—	(0)	3
Atheist	39%	(13)	29%	(10)	26%	(9)	6%	(2)	34
Agnostic	52%	(20)	26%	(10)	12%	(5)	10%	(4)	39
Something else	28%	(31)	23%	(25)	26%	(28)	23%	(25)	109
Nothing in particular	35%	(58)	34%	(57)	19%	(32)	13%	(21)	168
Prodigal Biden Voter	42%	(15)	32%	(11)	17%	(6)	9%	(3)	35
Undecided Voter (DK/WNV)	27%	(20)	38%	(28)	22%	(16)	13%	(10)	73
Undecided Voter (DK)	17%	(4)	63%	(16)	17%	(4)	3%	(1)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	40% (282)	40% (277)	9% (61)	3% (18)	2% (11)	1% (6)	1% (10)	5% (33)	698
Gender: Male	42% (142)	44% (146)	7% (25)	1% (4)	1% (3)	— (0)	2% (6)	3% (10)	335
Gender: Female	39% (140)	36% (131)	10% (36)	4% (14)	2% (9)	2% (6)	1% (4)	6% (23)	363
Age: 18-34	35% (65)	40% (74)	8% (14)	6% (11)	4% (7)	— (1)	2% (4)	5% (9)	184
Age: 35-44	34% (33)	51% (49)	11% (11)	— (0)	— (0)	1% (1)	— (0)	2% (2)	97
Age: 45-64	41% (103)	39% (98)	9% (22)	1% (3)	1% (4)	1% (3)	1% (3)	6% (14)	249
Age: 65+	48% (81)	33% (56)	9% (14)	2% (3)	— (0)	1% (2)	2% (3)	5% (8)	168
GenZers: 1997-2012	29% (24)	43% (37)	8% (7)	10% (9)	4% (3)	— (0)	3% (2)	4% (4)	85
Millennials: 1981-1996	38% (70)	43% (80)	10% (18)	1% (3)	2% (4)	1% (1)	1% (2)	4% (7)	185
GenXers: 1965-1980	44% (84)	39% (75)	7% (14)	2% (3)	2% (4)	1% (1)	1% (2)	5% (10)	193
Baby Boomers: 1946-1964	43% (99)	37% (84)	10% (22)	1% (3)	— (0)	2% (4)	2% (4)	5% (12)	229
Educ: < College	35% (162)	46% (214)	8% (38)	3% (16)	1% (7)	1% (4)	1% (7)	5% (21)	469
Educ: Bachelors degree	52% (74)	29% (41)	8% (12)	1% (2)	2% (3)	1% (2)	2% (3)	4% (6)	143
Educ: Post-grad	54% (46)	26% (22)	12% (10)	— (0)	2% (2)	— (0)	— (0)	7% (6)	86
Income: Under 50k	40% (128)	40% (126)	9% (29)	2% (6)	2% (6)	— (2)	2% (7)	4% (12)	316
Income: 50k-100k	39% (100)	42% (108)	7% (17)	4% (11)	1% (3)	1% (3)	— (1)	5% (13)	255
Income: 100k+	43% (54)	34% (43)	11% (14)	— (0)	2% (2)	1% (1)	2% (2)	7% (8)	127
Ethnicity: White (Non-Hispanic)	38% (212)	43% (242)	8% (47)	3% (14)	1% (7)	1% (5)	1% (6)	5% (26)	558
Ethnicity: Hispanic	52% (12)	22% (5)	3% (1)	6% (1)	9% (2)	— (0)	8% (2)	— (0)	23
Ethnicity: Black (Non-Hispanic)	58% (52)	23% (21)	8% (7)	2% (2)	2% (2)	1% (1)	2% (2)	4% (4)	90
Ethnicity: Asian + Other (Non-Hispanic)	23% (6)	35% (10)	22% (6)	— (0)	3% (1)	3% (1)	4% (1)	10% (3)	28
All Christian	36% (117)	46% (147)	10% (31)	1% (2)	1% (2)	1% (4)	1% (4)	5% (15)	322
All Non-Christian	45% (12)	39% (10)	9% (3)	— (0)	— (0)	— (0)	4% (1)	2% (1)	26
Atheist	75% (25)	5% (2)	2% (1)	14% (5)	3% (1)	— (0)	— (0)	— (0)	34
Agnostic/Nothing in particular	46% (95)	34% (69)	8% (16)	3% (6)	3% (7)	— (1)	2% (4)	4% (8)	207
Something Else	30% (33)	44% (49)	9% (10)	5% (5)	1% (1)	2% (2)	— (0)	8% (9)	109
Evangelical	30% (46)	57% (87)	6% (9)	2% (3)	— (0)	— (1)	— (0)	4% (7)	153
Non-Evangelical	39% (103)	37% (96)	12% (32)	2% (4)	1% (3)	2% (5)	1% (3)	6% (17)	263

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**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	40%(282)	40%(277)	9% (61)	3% (18)	2% (11)	1% (6)	1% (10)	5% (33)	698
PID: Dem (no lean)	86% (221)	4% (11)	4% (10)	1% (3)	2% (4)	1% (2)	1% (2)	2% (5)	257
PID: Ind (no lean)	29% (57)	30% (59)	17% (33)	7% (13)	4% (7)	1% (2)	4% (8)	9% (18)	197
PID: Rep (no lean)	2% (5)	85%(206)	7% (18)	1% (2)	— (0)	1% (2)	— (1)	4% (10)	244
PID/Gender: Dem Men	89% (105)	4% (5)	2% (3)	— (0)	1% (2)	— (0)	1% (1)	1% (2)	118
PID/Gender: Dem Women	83% (115)	4% (6)	5% (7)	2% (2)	2% (2)	1% (2)	1% (1)	2% (3)	139
PID/Gender: Ind Men	38% (36)	34% (33)	12% (12)	3% (3)	1% (1)	— (0)	4% (4)	7% (7)	97
PID/Gender: Ind Women	20% (20)	26% (26)	21% (21)	10% (10)	6% (6)	2% (2)	4% (4)	11% (11)	100
PID/Gender: Rep Men	— (0)	90%(108)	8% (10)	— (0)	— (0)	— (0)	— (1)	1% (2)	120
PID/Gender: Rep Women	4% (5)	80% (98)	6% (8)	2% (2)	— (0)	2% (2)	— (0)	7% (8)	123
Ideo: Liberal (1-3)	78% (164)	8% (17)	3% (7)	3% (7)	3% (6)	— (1)	1% (2)	3% (7)	211
Ideo: Moderate (4)	45% (90)	31% (62)	11% (23)	3% (5)	2% (4)	1% (2)	2% (4)	5% (11)	200
Ideo: Conservative (5-7)	10% (25)	72% (185)	11% (28)	2% (4)	— (1)	1% (3)	1% (2)	4% (10)	259
Ideo/PID: Conservative Republican	2% (4)	86% (158)	6% (12)	1% (2)	— (0)	1% (2)	— (0)	3% (6)	183
Ideo/PID: Moderate/Liberal Republican	2% (1)	79% (44)	11% (6)	1% (1)	— (0)	— (0)	1% (1)	6% (3)	56
Ideo/PID: Moderate/Conservative Democrat	77% (71)	8% (7)	6% (6)	2% (2)	1% (1)	2% (2)	1% (1)	3% (3)	92
Ideo/PID: Liberal Democrat	90% (148)	3% (4)	3% (4)	— (0)	2% (3)	— (0)	1% (1)	1% (2)	164
Unfavorable of Biden and Trump	28% (34)	14% (17)	26% (31)	3% (3)	4% (5)	4% (4)	5% (6)	17% (20)	121
2024 H2H Matchup: Biden Voter	89%(279)	— (0)	5% (15)	3% (10)	2% (5)	1% (2)	— (1)	1% (3)	314
2024 H2H Matchup: Trump Voter	1% (3)	88%(275)	8% (24)	1% (3)	— (1)	— (1)	— (1)	2% (5)	312
2024 H2H Matchup: Would not Vote	1% (0)	— (0)	27% (7)	16% (4)	17% (4)	9% (2)	27% (7)	4% (1)	25
2024 H2H Matchup: Do not Know	— (0)	5% (2)	33% (16)	2% (1)	2% (1)	3% (1)	4% (2)	51% (24)	47
2022 House Vote: Democrat	80%(244)	5% (14)	6% (17)	1% (4)	2% (6)	1% (3)	— (1)	5% (15)	304
2022 House Vote: Republican	3% (8)	77% (215)	12% (34)	3% (8)	— (0)	1% (2)	1% (2)	3% (9)	279
2022 House Vote: Did not Vote	26% (26)	44% (43)	7% (7)	5% (5)	5% (5)	1% (1)	6% (6)	6% (6)	98
2020 Vote: Joe Biden	82%(263)	1% (5)	7% (21)	2% (6)	2% (7)	1% (2)	— (1)	5% (16)	322
2020 Vote: Donald Trump	2% (5)	79% (241)	11% (34)	3% (8)	1% (2)	1% (3)	1% (2)	3% (9)	304
2020 Vote: Someone Else	7% (1)	11% (1)	19% (2)	— (0)	1% (0)	7% (1)	4% (0)	50% (5)	10
2020 Vote: Did not Vote	22% (14)	49% (31)	7% (4)	6% (4)	3% (2)	— (0)	9% (6)	4% (3)	63

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Independent			Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
		Republican Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	40%(282)	40%(277)	9% (61)	3% (18)	2% (11)	1% (6)	1% (10)	5% (33)	698	
2016 Vote: Hillary Clinton	88% (210)	2% (5)	4% (9)	1% (2)	1% (2)	1% (2)	— (0)	4% (8)	239	
2016 Vote: Donald Trump	5% (13)	75%(204)	13% (34)	2% (5)	1% (4)	— (0)	1% (2)	3% (9)	271	
2016 Vote: Someone Else	41% (14)	13% (4)	17% (6)	1% (0)	6% (2)	2% (1)	1% (0)	18% (6)	33	
2020 Vote/PID: Not Biden/Democrat	43% (12)	40% (11)	8% (2)	1% (0)	— (0)	— (0)	7% (2)	2% (0)	28	
2020 Vote/PID: Not Trump/Republican	6% (2)	71% (26)	12% (4)	4% (2)	— (0)	— (0)	— (0)	7% (3)	37	
U.S. Economy: Wrong Track	21% (96)	54%(245)	11% (51)	2% (10)	2% (10)	1% (6)	2% (8)	5% (23)	450	
U.S. Economy: Right Direction	75%(186)	13% (32)	4% (10)	3% (8)	— (1)	— (0)	1% (2)	4% (9)	248	
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90% (215)	1% (2)	4% (11)	2% (6)	1% (3)	— (1)	— (0)	1% (1)	239	
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (14)	78%(264)	10% (33)	2% (8)	1% (5)	— (1)	2% (5)	2% (8)	338	
Prsnl. Fin. Sit. 2021-23: Same Under Both	44% (53)	9% (10)	14% (17)	3% (4)	3% (4)	4% (4)	4% (5)	19% (23)	121	
Top 2024 Issue: Economy	28% (69)	50% (124)	10% (24)	1% (3)	1% (2)	1% (4)	3% (6)	6% (15)	247	
Community: Urban	58% (73)	25% (32)	8% (10)	2% (3)	3% (4)	1% (1)	1% (1)	4% (5)	127	
Community: Suburban	43% (160)	40% (149)	7% (25)	2% (8)	1% (5)	1% (3)	2% (6)	4% (14)	369	
Community: Rural	24% (49)	48% (97)	13% (26)	3% (7)	2% (3)	1% (2)	2% (4)	7% (14)	201	
Community/Gender: Urban Women	59% (29)	15% (7)	15% (7)	4% (2)	2% (1)	1% (1)	— (0)	4% (2)	50	
Community/Gender: Urban Men	57% (44)	31% (24)	3% (2)	1% (1)	3% (2)	— (0)	1% (1)	4% (3)	77	
Community/Gender: Rural Women	19% (22)	48% (57)	14% (17)	4% (5)	2% (3)	2% (2)	2% (2)	9% (11)	120	
Community/Gender: Rural Men	33% (27)	48% (40)	11% (9)	2% (2)	1% (0)	— (0)	1% (1)	4% (3)	82	
Community/Gender: Suburban Women	46% (89)	34% (67)	6% (11)	4% (7)	2% (5)	2% (3)	1% (2)	5% (10)	193	
Community/Gender: Suburban Men	40% (71)	47% (82)	8% (13)	1% (1)	— (0)	— (0)	2% (4)	2% (4)	176	
Homeowner	42%(240)	40%(229)	9% (50)	2% (12)	1% (8)	1% (4)	1% (7)	5% (27)	578	
Renter	35% (34)	40% (39)	10% (9)	4% (4)	2% (2)	2% (2)	2% (2)	5% (5)	97	
Military HHnm: Yes	39% (30)	42% (32)	7% (6)	2% (1)	— (0)	2% (1)	1% (1)	7% (6)	78	
Military HH: No	41%(252)	39%(245)	9% (55)	3% (16)	2% (11)	1% (5)	1% (9)	4% (27)	620	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	40%(282)	40%(277)	9% (61)	3% (18)	2% (11)	1% (6)	1% (10)	5% (33)	698
Employ: Private Sector	34% (91)	46% (122)	11% (30)	3% (7)	2% (5)	1% (2)	— (0)	2% (6)	264
Employ: Government	44% (19)	32% (14)	13% (5)	4% (2)	1% (0)	— (0)	2% (1)	4% (2)	42
Employ: Self-Employed	34% (19)	40% (23)	3% (2)	1% (0)	4% (2)	1% (1)	3% (1)	14% (8)	58
Employ: Homemaker	29% (10)	47% (16)	9% (3)	5% (2)	— (0)	— (0)	2% (1)	7% (2)	33
Employ: Student	30% (6)	45% (8)	12% (2)	2% (0)	6% (1)	— (0)	— (0)	4% (1)	18
Employ: Retired	51% (91)	34% (59)	6% (10)	2% (3)	1% (1)	1% (2)	2% (3)	4% (7)	176
Employ: Unemployed	46% (29)	34% (22)	6% (4)	5% (3)	1% (0)	— (0)	4% (3)	4% (3)	64
Employ: Other	42% (18)	31% (13)	11% (5)	1% (1)	1% (1)	2% (1)	3% (1)	9% (4)	42
Self + Household: White-Collar	41% (94)	38% (87)	11% (25)	1% (2)	2% (5)	2% (4)	1% (2)	4% (10)	228
Self + Household: Blue Collar	41% (147)	42% (148)	8% (29)	2% (6)	1% (4)	1% (3)	1% (5)	4% (13)	355
Union HH: Yes	45% (37)	35% (29)	8% (7)	2% (2)	3% (2)	1% (1)	1% (1)	4% (3)	82
Union HH: No	40%(245)	40%(248)	9% (54)	3% (16)	1% (9)	1% (5)	1% (9)	5% (30)	616
LGBTQ+: Yes	49% (38)	18% (13)	8% (6)	12% (9)	2% (2)	2% (1)	3% (2)	7% (5)	76
LGBTQ+: No	39%(244)	42%(264)	9% (55)	1% (8)	2% (10)	1% (5)	1% (8)	4% (28)	622
Motivated to Vote	42% (261)	42%(260)	8% (50)	2% (10)	1% (7)	1% (6)	— (3)	4% (24)	621
Parent: Yes	33% (57)	48% (84)	11% (19)	3% (5)	1% (3)	— (1)	1% (2)	3% (5)	176
Parent: No	43%(225)	37% (193)	8% (42)	2% (12)	2% (9)	1% (5)	2% (8)	5% (28)	522
COVID Vaccine: Yes	52%(238)	30% (140)	8% (35)	1% (6)	1% (7)	1% (6)	1% (5)	5% (25)	461
COVID Vaccine: No	19% (44)	58% (137)	11% (25)	5% (12)	2% (5)	— (0)	2% (5)	4% (8)	237
Student Loans: Yes	44% (57)	27% (35)	14% (18)	4% (5)	4% (6)	2% (2)	2% (2)	4% (6)	130
Student Loans: No	40%(225)	43%(242)	8% (43)	2% (13)	1% (6)	1% (4)	1% (8)	5% (27)	568
Favorable Opinion of Haley	29% (64)	47% (103)	11% (25)	4% (10)	1% (1)	2% (5)	— (0)	5% (11)	219
Unfavorable Opinion of Haley	54%(168)	32% (101)	6% (19)	1% (2)	2% (7)	— (1)	1% (5)	3% (11)	313

Continued on next page



**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	40% (282)	40% (277)	9% (61)	3% (18)	2% (11)	1% (6)	1% (10)	5% (33)	698
Protestant	41% (67)	42% (68)	10% (17)	1% (2)	— (0)	1% (2)	1% (2)	3% (5)	164
Roman Catholic	34% (49)	47% (67)	10% (14)	— (0)	1% (2)	1% (1)	1% (1)	6% (9)	142
Mormon	27% (1)	70% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	3% (0)	5
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	83% (9)	— (0)	— (0)	— (0)	— (0)	14% (1)	3% (0)	10
Jewish	59% (7)	19% (2)	22% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	12
Muslim	14% (1)	79% (6)	— (0)	— (0)	— (0)	— (0)	7% (1)	— (0)	8
Buddhist	71% (3)	19% (1)	— (0)	— (0)	— (0)	— (0)	10% (0)	— (0)	4
Hindu	38% (1)	39% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	24% (1)	3
Atheist	75% (25)	5% (2)	2% (1)	14% (5)	3% (1)	— (0)	— (0)	— (0)	34
Agnostic	75% (29)	13% (5)	7% (3)	3% (1)	— (0)	— (0)	1% (1)	1% (0)	39
Something else	30% (33)	44% (49)	9% (10)	5% (5)	1% (1)	2% (2)	— (0)	8% (9)	109
Nothing in particular	39% (66)	38% (64)	8% (14)	3% (5)	4% (7)	— (1)	2% (4)	5% (8)	168
Prodigal Biden Voter	4% (2)	13% (5)	24% (8)	5% (2)	6% (2)	2% (1)	4% (1)	42% (15)	35
Undecided Voter (DK/WNV)	1% (0)	3% (2)	31% (23)	7% (5)	7% (5)	5% (4)	12% (9)	34% (25)	73
Undecided Voter (DK)	1% (0)	— (0)	27% (7)	16% (4)	17% (4)	9% (2)	27% (7)	4% (1)	25

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(314)	45%	(312)	4%	(25)	7%	(47)	698
Gender: Male	45%	(150)	47%	(158)	2%	(7)	6%	(20)	335
Gender: Female	45%	(163)	42%	(153)	5%	(18)	8%	(28)	363
Age: 18-34	42%	(77)	48%	(88)	6%	(12)	4%	(8)	184
Age: 35-44	39%	(38)	55%	(53)	1%	(1)	5%	(5)	97
Age: 45-64	46%	(114)	45%	(113)	2%	(4)	7%	(18)	249
Age: 65+	51%	(85)	34%	(58)	5%	(9)	10%	(16)	168
GenZers: 1997-2012	39%	(33)	46%	(39)	8%	(7)	7%	(6)	85
Millennials: 1981-1996	42%	(78)	51%	(95)	3%	(5)	3%	(6)	185
GenXers: 1965-1980	47%	(91)	44%	(86)	2%	(3)	7%	(13)	193
Baby Boomers: 1946-1964	47%	(108)	39%	(90)	4%	(10)	9%	(21)	229
Educ: < College	39%	(182)	50%	(234)	4%	(17)	8%	(36)	469
Educ: Bachelors degree	57%	(82)	32%	(46)	5%	(7)	6%	(8)	143
Educ: Post-grad	58%	(50)	37%	(32)	1%	(1)	4%	(4)	86
Income: Under 50k	44%	(139)	44%	(141)	4%	(14)	7%	(23)	316
Income: 50k-100k	43%	(109)	47%	(120)	4%	(10)	6%	(16)	255
Income: 100k+	51%	(65)	41%	(51)	1%	(2)	7%	(9)	127
Ethnicity: White (Non-Hispanic)	42%	(235)	48%	(269)	3%	(19)	6%	(34)	558
Ethnicity: Hispanic	59%	(13)	22%	(5)	17%	(4)	2%	(0)	23
Ethnicity: Black (Non-Hispanic)	64%	(57)	25%	(22)	3%	(2)	9%	(8)	90
Ethnicity: Asian + Other (Non-Hispanic)	29%	(8)	53%	(15)	2%	(1)	15%	(4)	28
All Christian	40%	(128)	51%	(164)	4%	(13)	5%	(17)	322
All Non-Christian	45%	(12)	46%	(12)	2%	(0)	8%	(2)	26
Atheist	93%	(31)	7%	(2)	—	(0)	—	(0)	34
Agnostic/Nothing in particular	50%	(103)	39%	(80)	5%	(10)	6%	(13)	207
Something Else	36%	(40)	48%	(53)	2%	(2)	14%	(15)	109
Evangelical	33%	(51)	61%	(92)	1%	(1)	6%	(9)	153
Non-Evangelical	44%	(115)	44%	(115)	5%	(12)	8%	(21)	263
PID: Dem (no lean)	90%	(233)	6%	(15)	1%	(2)	3%	(8)	257
PID: Ind (no lean)	37%	(72)	36%	(71)	11%	(22)	16%	(32)	197
PID: Rep (no lean)	4%	(9)	92%	(225)	1%	(2)	3%	(8)	244

Continued on next page

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(314)	45%	(312)	4%	(25)	7%	(47)	698
PID/Gender: Dem Men	90%	(106)	7%	(9)	1%	(1)	1%	(2)	118
PID/Gender: Dem Women	91%	(126)	4%	(6)	—	(0)	5%	(6)	139
PID/Gender: Ind Men	43%	(42)	37%	(36)	6%	(6)	14%	(13)	97
PID/Gender: Ind Women	31%	(31)	35%	(35)	16%	(16)	18%	(18)	100
PID/Gender: Rep Men	2%	(2)	94%	(113)	—	(0)	4%	(5)	120
PID/Gender: Rep Women	5%	(6)	91%	(112)	2%	(2)	2%	(3)	123
Ideo: Liberal (1-3)	85%	(179)	10%	(21)	1%	(3)	4%	(8)	211
Ideo: Moderate (4)	50%	(101)	36%	(73)	4%	(8)	9%	(18)	200
Ideo: Conservative (5-7)	12%	(31)	79%	(204)	4%	(9)	5%	(14)	259
Ideo/PID: Conservative Republican	4%	(8)	93%	(169)	1%	(2)	2%	(4)	183
Ideo/PID: Moderate/Liberal Republican	2%	(1)	92%	(52)	—	(0)	6%	(4)	56
Ideo/PID: Moderate/Conservative Democrat	84%	(77)	10%	(9)	1%	(1)	6%	(5)	92
Ideo/PID: Liberal Democrat	94%	(154)	4%	(6)	—	(1)	2%	(3)	164
Unfavorable of Biden and Trump	34%	(41)	29%	(35)	15%	(18)	22%	(27)	121
2024 H2H Matchup: Biden Voter	100%	(314)	—	(0)	—	(0)	—	(0)	314
2024 H2H Matchup: Trump Voter	—	(0)	100%	(312)	—	(0)	—	(0)	312
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(25)	—	(0)	25
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(47)	47
2022 House Vote: Democrat	87%	(265)	6%	(17)	1%	(4)	6%	(18)	304
2022 House Vote: Republican	6%	(16)	86%	(239)	4%	(10)	5%	(13)	279
2022 House Vote: Did not Vote	28%	(28)	53%	(52)	11%	(10)	8%	(8)	98
2020 Vote: Joe Biden	89%	(287)	4%	(11)	1%	(4)	6%	(20)	322
2020 Vote: Donald Trump	4%	(12)	87%	(264)	4%	(11)	6%	(17)	304
2020 Vote: Someone Else	17%	(2)	12%	(1)	13%	(1)	58%	(6)	10
2020 Vote: Did not Vote	22%	(14)	55%	(35)	14%	(9)	8%	(5)	63
2016 Vote: Hillary Clinton	92%	(220)	4%	(9)	—	(1)	4%	(9)	239
2016 Vote: Donald Trump	7%	(18)	84%	(227)	3%	(8)	7%	(18)	271
2016 Vote: Someone Else	61%	(20)	14%	(5)	4%	(1)	21%	(7)	33
2020 Vote/PID: Not Biden/Democrat	37%	(10)	46%	(13)	3%	(1)	14%	(4)	28
2020 Vote/PID: Not Trump/Republican	17%	(6)	76%	(28)	—	(0)	7%	(3)	37

Continued on next page

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(314)	45%	(312)	4%	(25)	7%	(47)	698
U.S. Economy: Wrong Track	25%	(113)	61%	(276)	5%	(22)	9%	(39)	450
U.S. Economy: Right Direction	81%	(201)	14%	(35)	2%	(4)	3%	(8)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	96%	(229)	3%	(7)	—	(1)	1%	(2)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(22)	84%	(285)	4%	(12)	6%	(19)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	52%	(63)	16%	(19)	10%	(13)	22%	(26)	121
Top 2024 Issue: Economy	31%	(77)	56%	(139)	6%	(14)	7%	(18)	247
Community: Urban	61%	(77)	29%	(36)	3%	(3)	8%	(10)	127
Community: Suburban	48%	(177)	44%	(162)	3%	(12)	5%	(19)	369
Community: Rural	30%	(60)	56%	(114)	5%	(10)	9%	(18)	201
Community/Gender: Urban Women	66%	(33)	17%	(9)	5%	(2)	12%	(6)	50
Community/Gender: Urban Men	57%	(44)	36%	(28)	1%	(1)	5%	(4)	77
Community/Gender: Rural Women	26%	(32)	59%	(70)	6%	(7)	9%	(11)	120
Community/Gender: Rural Men	34%	(28)	53%	(43)	3%	(3)	9%	(7)	82
Community/Gender: Suburban Women	51%	(99)	39%	(75)	4%	(9)	6%	(11)	193
Community/Gender: Suburban Men	44%	(78)	49%	(87)	2%	(3)	5%	(8)	176
Homeowner	46%	(267)	44%	(257)	3%	(18)	6%	(37)	578
Renter	41%	(40)	47%	(46)	5%	(5)	7%	(7)	97
Military HHnm: Yes	41%	(32)	44%	(34)	6%	(5)	9%	(7)	78
Military HH: No	45%	(282)	45%	(278)	3%	(21)	6%	(40)	620
Employ: Private Sector	39%	(104)	50%	(133)	3%	(9)	7%	(19)	264
Employ: Government	51%	(21)	45%	(19)	2%	(1)	2%	(1)	42
Employ: Self-Employed	39%	(22)	47%	(27)	2%	(1)	13%	(7)	58
Employ: Homemaker	33%	(11)	58%	(19)	2%	(1)	8%	(3)	33
Employ: Student	42%	(8)	45%	(8)	6%	(1)	7%	(1)	18
Employ: Retired	54%	(96)	37%	(65)	5%	(8)	4%	(7)	176
Employ: Unemployed	50%	(32)	39%	(25)	6%	(4)	6%	(4)	64
Employ: Other	46%	(19)	35%	(15)	3%	(1)	15%	(6)	42
Self + Household: White-Collar	47%	(106)	45%	(102)	3%	(7)	6%	(13)	228
Self + Household: Blue Collar	44%	(156)	46%	(163)	4%	(14)	6%	(22)	355

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(314)	45%	(312)	4%	(25)	7%	(47)	698
Union HH: Yes	51%	(42)	40%	(32)	4%	(3)	5%	(4)	82
Union HH: No	44%	(272)	45%	(279)	4%	(22)	7%	(43)	616
LGBTQ+: Yes	64%	(49)	20%	(15)	7%	(5)	10%	(7)	76
LGBTQ+: No	43%	(265)	48%	(296)	3%	(20)	6%	(40)	622
Motivated to Vote	47%	(289)	46%	(287)	1%	(8)	6%	(37)	621
Parent: Yes	36%	(63)	58%	(102)	3%	(5)	3%	(6)	176
Parent: No	48%	(250)	40%	(210)	4%	(20)	8%	(42)	522
COVID Vaccine: Yes	56%	(256)	35%	(162)	3%	(13)	6%	(30)	461
COVID Vaccine: No	24%	(57)	63%	(149)	5%	(13)	7%	(18)	237
Student Loans: Yes	52%	(67)	36%	(47)	7%	(9)	5%	(7)	130
Student Loans: No	43%	(246)	47%	(264)	3%	(17)	7%	(41)	568
Favorable Opinion of Haley	35%	(76)	55%	(120)	2%	(4)	9%	(19)	219
Unfavorable Opinion of Haley	57%	(178)	36%	(114)	2%	(8)	4%	(14)	313
Protestant	44%	(73)	46%	(75)	5%	(9)	4%	(7)	164
Roman Catholic	37%	(53)	55%	(79)	2%	(3)	5%	(8)	142
Mormon	27%	(1)	70%	(3)	—	(0)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	62%	(6)	14%	(1)	24%	(3)	10
Jewish	69%	(8)	19%	(2)	—	(0)	12%	(1)	12
Muslim	—	(0)	100%	(8)	—	(0)	—	(0)	8
Buddhist	71%	(3)	19%	(1)	10%	(0)	—	(0)	4
Hindu	38%	(1)	39%	(1)	—	(0)	24%	(1)	3
Atheist	93%	(31)	7%	(2)	—	(0)	—	(0)	34
Agnostic	78%	(30)	16%	(6)	4%	(1)	2%	(1)	39
Something else	36%	(40)	48%	(53)	2%	(2)	14%	(15)	109
Nothing in particular	44%	(73)	44%	(74)	5%	(9)	7%	(12)	168
Prodigal Biden Voter	—	(0)	33%	(11)	10%	(4)	57%	(20)	35
Undecided Voter (DK/WNV)	—	(0)	—	(0)	35%	(25)	65%	(47)	73
Undecided Voter (DK)	—	(0)	—	(0)	100%	(25)	—	(0)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	54%	(169)	46%	(145)	314
Gender: Male	55%	(82)	45%	(68)	150
Gender: Female	53%	(86)	47%	(77)	163
Age: 18-34	39%	(30)	61%	(47)	77
Age: 35-44	52%	(20)	48%	(18)	38
Age: 45-64	60%	(68)	40%	(46)	114
Age: 65+	61%	(52)	39%	(34)	85
GenZers: 1997-2012	44%	(14)	56%	(19)	33
Millennials: 1981-1996	42%	(33)	58%	(45)	78
GenXers: 1965-1980	57%	(51)	43%	(39)	91
Baby Boomers: 1946-1964	64%	(69)	36%	(39)	108
Educ: < College	58%	(106)	42%	(77)	182
Educ: Bachelors degree	44%	(36)	56%	(46)	82
Educ: Post-grad	55%	(27)	45%	(22)	50
Income: Under 50k	59%	(82)	41%	(57)	139
Income: 50k-100k	54%	(59)	46%	(51)	109
Income: 100k+	43%	(28)	57%	(37)	65
Ethnicity: White (Non-Hispanic)	50%	(117)	50%	(118)	235
Ethnicity: Hispanic	61%	(8)	39%	(5)	13
Ethnicity: Black (Non-Hispanic)	68%	(39)	32%	(18)	57
Ethnicity: Asian + Other (Non-Hispanic)	58%	(5)	42%	(3)	8
All Christian	63%	(80)	37%	(48)	128
All Non-Christian	64%	(8)	36%	(4)	12
Atheist	22%	(7)	78%	(24)	31
Agnostic/Nothing in particular	49%	(51)	51%	(53)	103
Something Else	60%	(24)	40%	(16)	40
Evangelical	66%	(33)	34%	(17)	51
Non-Evangelical	61%	(70)	39%	(45)	115
PID: Dem (no lean)	62%	(145)	38%	(88)	233
PID: Ind (no lean)	28%	(21)	72%	(52)	72
PID: Rep (no lean)	40%	(3)	60%	(5)	9

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	54%	(169)	46%	(145)	314
PID/Gender: Dem Men	65%	(69)	35%	(38)	106
PID/Gender: Dem Women	60%	(76)	40%	(50)	126
PID/Gender: Ind Men	29%	(12)	71%	(30)	42
PID/Gender: Ind Women	28%	(9)	72%	(22)	31
PID/Gender: Rep Men	77%	(2)	23%	(1)	2
PID/Gender: Rep Women	25%	(2)	75%	(5)	6
Ideo: Liberal (1-3)	56%	(100)	44%	(79)	179
Ideo: Moderate (4)	56%	(56)	44%	(45)	101
Ideo: Conservative (5-7)	42%	(13)	58%	(18)	31
Ideo/PID: Conservative Republican	45%	(3)	55%	(4)	8
Ideo/PID: Moderate/Liberal Republican	—	(0)	100%	(1)	1
Ideo/PID: Moderate/Conservative Democrat	64%	(49)	36%	(27)	77
Ideo/PID: Liberal Democrat	62%	(96)	38%	(59)	154
Unfavorable of Biden and Trump	7%	(3)	93%	(38)	41
2024 H2H Matchup: Biden Voter	54%	(169)	46%	(145)	314
2024 H2H Matchup: Trump Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	57%	(151)	43%	(114)	265
2022 House Vote: Republican	19%	(3)	81%	(13)	16
2022 House Vote: Did not Vote	45%	(13)	55%	(15)	28
2020 Vote: Joe Biden	56%	(160)	44%	(127)	287
2020 Vote: Donald Trump	7%	(1)	93%	(11)	12
2020 Vote: Someone Else	—	(0)	100%	(2)	2
2020 Vote: Did not Vote	59%	(8)	41%	(6)	14
2016 Vote: Hillary Clinton	60%	(131)	40%	(89)	220
2016 Vote: Donald Trump	9%	(2)	91%	(17)	18
2016 Vote: Someone Else	52%	(10)	48%	(10)	20
2020 Vote/PID: Not Biden/Democrat	42%	(4)	58%	(6)	10
2020 Vote/PID: Not Trump/Republican	54%	(3)	46%	(3)	6

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	54%	(169)	46%	(145)	314
U.S. Economy: Wrong Track	39%	(44)	61%	(69)	113
U.S. Economy: Right Direction	62%	(125)	38%	(76)	201
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66%	(150)	34%	(79)	229
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(2)	89%	(19)	22
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(16)	74%	(47)	63
Top 2024 Issue: Economy	47%	(36)	53%	(40)	77
Community: Urban	68%	(53)	32%	(25)	77
Community: Suburban	47%	(83)	53%	(94)	177
Community: Rural	56%	(33)	44%	(27)	60
Community/Gender: Urban Women	62%	(20)	38%	(12)	33
Community/Gender: Urban Men	72%	(32)	28%	(12)	44
Community/Gender: Rural Women	69%	(22)	31%	(10)	32
Community/Gender: Rural Men	41%	(11)	59%	(17)	28
Community/Gender: Suburban Women	45%	(44)	55%	(55)	99
Community/Gender: Suburban Men	50%	(39)	50%	(39)	78
Homeowner	55%	(146)	45%	(120)	267
Renter	51%	(20)	49%	(20)	40
Military HHnm: Yes	41%	(13)	59%	(19)	32
Military HH: No	55%	(156)	45%	(126)	282
Employ: Private Sector	51%	(53)	49%	(51)	104
Employ: Government	63%	(13)	37%	(8)	21
Employ: Self-Employed	58%	(13)	42%	(9)	22
Employ: Homemaker	61%	(7)	39%	(4)	11
Employ: Student	14%	(1)	86%	(7)	8
Employ: Retired	58%	(56)	42%	(40)	96
Employ: Unemployed	46%	(15)	54%	(17)	32
Employ: Other	56%	(11)	44%	(8)	19
Self + Household: White-Collar	56%	(59)	44%	(47)	106
Self + Household: Blue Collar	53%	(83)	47%	(74)	156

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	54%	(169)	46%	(145)	314
Union HH: Yes	62%	(26)	38%	(16)	42
Union HH: No	53%	(143)	47%	(129)	272
LGBTQ+: Yes	33%	(16)	67%	(33)	49
LGBTQ+: No	58%	(153)	42%	(112)	265
Motivated to Vote	54%	(157)	46%	(132)	289
Parent: Yes	53%	(33)	47%	(30)	63
Parent: No	54%	(135)	46%	(115)	250
COVID Vaccine: Yes	52%	(134)	48%	(123)	256
COVID Vaccine: No	61%	(35)	39%	(22)	57
Student Loans: Yes	39%	(26)	61%	(41)	67
Student Loans: No	58%	(143)	42%	(104)	246
Favorable Opinion of Haley	49%	(38)	51%	(38)	76
Unfavorable Opinion of Haley	55%	(98)	45%	(80)	178
Protestant	60%	(44)	40%	(29)	73
Roman Catholic	68%	(36)	32%	(17)	53
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	0
Jewish	58%	(5)	42%	(3)	8
Muslim	—	(0)	—	(0)	0
Buddhist	100%	(3)	—	(0)	3
Hindu	—	(0)	100%	(1)	1
Atheist	22%	(7)	78%	(24)	31
Agnostic	42%	(13)	58%	(17)	30
Something else	60%	(24)	40%	(16)	40
Nothing in particular	52%	(38)	48%	(35)	73
Prodigal Biden Voter	—	(0)	—	(0)	0
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	71%	(221)	29%	(91)	312
Gender: Male	73%	(116)	27%	(42)	158
Gender: Female	68%	(105)	32%	(49)	153
Age: 18-34	71%	(62)	29%	(26)	88
Age: 35-44	84%	(45)	16%	(9)	53
Age: 45-64	64%	(72)	36%	(41)	113
Age: 65+	73%	(42)	27%	(15)	58
GenZers: 1997-2012	77%	(30)	23%	(9)	39
Millennials: 1981-1996	74%	(70)	26%	(25)	95
GenXers: 1965-1980	68%	(58)	32%	(27)	86
Baby Boomers: 1946-1964	68%	(61)	32%	(29)	90
Educ: < College	73%	(171)	27%	(63)	234
Educ: Bachelors degree	68%	(31)	32%	(14)	46
Educ: Post-grad	58%	(18)	42%	(13)	32
Income: Under 50k	68%	(95)	32%	(45)	141
Income: 50k-100k	71%	(85)	29%	(35)	120
Income: 100k+	80%	(41)	20%	(10)	51
Ethnicity: White (Non-Hispanic)	69%	(186)	31%	(84)	269
Ethnicity: Hispanic	100%	(5)	—	(0)	5
Ethnicity: Black (Non-Hispanic)	94%	(21)	6%	(1)	22
Ethnicity: Asian + Other (Non-Hispanic)	62%	(9)	38%	(6)	15
All Christian	67%	(110)	33%	(54)	164
All Non-Christian	82%	(10)	18%	(2)	12
Atheist	87%	(2)	13%	(0)	2
Agnostic/Nothing in particular	73%	(58)	27%	(22)	80
Something Else	77%	(40)	23%	(12)	53
Evangelical	72%	(67)	28%	(26)	92
Non-Evangelical	66%	(75)	34%	(39)	115
PID: Dem (no lean)	58%	(9)	42%	(6)	15
PID: Ind (no lean)	65%	(46)	35%	(25)	71
PID: Rep (no lean)	74%	(166)	26%	(59)	225

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**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	71%	(221)	29%	(91)	312
PID/Gender: Dem Men	57%	(5)	43%	(4)	9
PID/Gender: Dem Women	60%	(4)	40%	(2)	6
PID/Gender: Ind Men	54%	(19)	46%	(17)	36
PID/Gender: Ind Women	76%	(27)	24%	(8)	35
PID/Gender: Rep Men	81%	(92)	19%	(21)	113
PID/Gender: Rep Women	66%	(74)	34%	(38)	112
Ideo: Liberal (1-3)	69%	(14)	31%	(6)	21
Ideo: Moderate (4)	71%	(52)	29%	(21)	73
Ideo: Conservative (5-7)	72%	(147)	28%	(56)	204
Ideo/PID: Conservative Republican	73%	(123)	27%	(46)	169
Ideo/PID: Moderate/Liberal Republican	74%	(38)	26%	(13)	52
Ideo/PID: Moderate/Conservative Democrat	65%	(6)	35%	(3)	9
Ideo/PID: Liberal Democrat	48%	(3)	52%	(3)	6
Unfavorable of Biden and Trump	25%	(9)	75%	(27)	35
2024 H2H Matchup: Biden Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Trump Voter	71%	(221)	29%	(91)	312
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	77%	(13)	23%	(4)	17
2022 House Vote: Republican	73%	(175)	27%	(64)	239
2022 House Vote: Did not Vote	60%	(31)	40%	(21)	52
2020 Vote: Joe Biden	62%	(7)	38%	(4)	11
2020 Vote: Donald Trump	72%	(191)	28%	(74)	264
2020 Vote: Someone Else	7%	(0)	93%	(1)	1
2020 Vote: Did not Vote	67%	(23)	33%	(12)	35
2016 Vote: Hillary Clinton	76%	(7)	24%	(2)	9
2016 Vote: Donald Trump	71%	(161)	29%	(66)	227
2016 Vote: Someone Else	42%	(2)	58%	(3)	5
2020 Vote/PID: Not Biden/Democrat	67%	(9)	33%	(4)	13
2020 Vote/PID: Not Trump/Republican	76%	(21)	24%	(7)	28

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**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	71%	(221)	29%	(91)	312
U.S. Economy: Wrong Track	69%	(192)	31%	(84)	276
U.S. Economy: Right Direction	82%	(29)	18%	(6)	35
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(2)	74%	(5)	7
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(210)	26%	(75)	285
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(9)	55%	(11)	19
Top 2024 Issue: Economy	72%	(100)	28%	(39)	139
Community: Urban	66%	(24)	34%	(12)	36
Community: Suburban	75%	(122)	25%	(40)	162
Community: Rural	66%	(75)	34%	(38)	114
Community/Gender: Urban Women	45%	(4)	55%	(5)	9
Community/Gender: Urban Men	72%	(20)	28%	(8)	28
Community/Gender: Rural Women	58%	(40)	42%	(30)	70
Community/Gender: Rural Men	80%	(35)	20%	(9)	43
Community/Gender: Suburban Women	81%	(61)	19%	(14)	75
Community/Gender: Suburban Men	71%	(61)	29%	(26)	87
Homeowner	70%	(180)	30%	(77)	257
Renter	79%	(36)	21%	(9)	46
Military HHnm: Yes	74%	(25)	26%	(9)	34
Military HH: No	71%	(196)	29%	(82)	278
Employ: Private Sector	69%	(91)	31%	(42)	133
Employ: Government	75%	(14)	25%	(5)	19
Employ: Self-Employed	79%	(21)	21%	(6)	27
Employ: Homemaker	84%	(16)	16%	(3)	19
Employ: Student	67%	(6)	33%	(3)	8
Employ: Retired	68%	(44)	32%	(21)	65
Employ: Unemployed	67%	(17)	33%	(8)	25
Employ: Other	76%	(11)	24%	(4)	15
Self + Household: White-Collar	71%	(72)	29%	(30)	102
Self + Household: Blue Collar	69%	(113)	31%	(50)	163
Union HH: Yes	81%	(26)	19%	(6)	32
Union HH: No	70%	(195)	30%	(84)	279

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**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	71%	(221)	29%	(91)	312
LGBTQ+: Yes	84%	(13)	16%	(2)	15
LGBTQ+: No	70%	(208)	30%	(88)	296
Motivated to Vote	71%	(205)	29%	(82)	287
Parent: Yes	79%	(80)	21%	(21)	102
Parent: No	67%	(140)	33%	(69)	210
COVID Vaccine: Yes	67%	(108)	33%	(54)	162
COVID Vaccine: No	76%	(113)	24%	(36)	149
Student Loans: Yes	64%	(31)	36%	(17)	47
Student Loans: No	72%	(190)	28%	(74)	264
Favorable Opinion of Haley	61%	(73)	39%	(47)	120
Unfavorable Opinion of Haley	74%	(84)	26%	(30)	114
Protestant	64%	(48)	36%	(27)	75
Roman Catholic	67%	(53)	33%	(26)	79
Mormon	73%	(2)	27%	(1)	3
Orthodox (e.g. Greek or Russian Orthodox)	100%	(6)	—	(0)	6
Jewish	100%	(2)	—	(0)	2
Muslim	86%	(7)	14%	(1)	8
Buddhist	100%	(1)	—	(0)	1
Hindu	—	(0)	100%	(1)	1
Atheist	87%	(2)	13%	(0)	2
Agnostic	87%	(6)	13%	(1)	6
Something else	77%	(40)	23%	(12)	53
Nothing in particular	71%	(53)	29%	(21)	74
Prodigal Biden Voter	62%	(7)	38%	(4)	11
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	23%	(162)	35%	(241)	36%	(249)	4%	(27)	3%	(19)	698
Gender: Male	26%	(87)	34%	(114)	34%	(115)	3%	(11)	3%	(9)	335
Gender: Female	21%	(75)	35%	(127)	37%	(134)	4%	(16)	3%	(10)	363
Age: 18-34	25%	(46)	32%	(58)	35%	(64)	8%	(15)	1%	(2)	184
Age: 35-44	21%	(21)	42%	(41)	31%	(30)	2%	(2)	4%	(4)	97
Age: 45-64	22%	(54)	30%	(76)	41%	(103)	4%	(10)	3%	(7)	249
Age: 65+	25%	(42)	39%	(66)	31%	(52)	—	(0)	4%	(7)	168
GenZers: 1997-2012	24%	(21)	26%	(22)	36%	(30)	12%	(10)	2%	(2)	85
Millennials: 1981-1996	23%	(43)	41%	(76)	31%	(58)	3%	(6)	1%	(2)	185
GenXers: 1965-1980	23%	(43)	24%	(47)	45%	(87)	4%	(8)	4%	(8)	193
Baby Boomers: 1946-1964	24%	(55)	39%	(90)	32%	(74)	1%	(2)	3%	(8)	229
Educ: < College	21%	(100)	30%	(142)	40%	(188)	5%	(22)	4%	(17)	469
Educ: Bachelors degree	29%	(42)	38%	(55)	29%	(41)	3%	(4)	1%	(1)	143
Educ: Post-grad	24%	(21)	51%	(44)	23%	(20)	—	(0)	2%	(1)	86
Income: Under 50k	22%	(69)	31%	(99)	40%	(127)	4%	(12)	3%	(10)	316
Income: 50k-100k	22%	(57)	38%	(96)	32%	(83)	5%	(12)	3%	(8)	255
Income: 100k+	29%	(37)	37%	(47)	31%	(39)	2%	(2)	1%	(1)	127
Ethnicity: White (Non-Hispanic)	20%	(114)	36%	(201)	37%	(209)	3%	(19)	3%	(14)	558
Ethnicity: Hispanic	63%	(14)	11%	(3)	19%	(4)	7%	(2)	—	(0)	23
Ethnicity: Black (Non-Hispanic)	32%	(28)	27%	(25)	32%	(29)	5%	(5)	4%	(3)	90
Ethnicity: Asian + Other (Non-Hispanic)	20%	(6)	45%	(13)	25%	(7)	4%	(1)	6%	(2)	28
All Christian	23%	(74)	39%	(125)	31%	(100)	3%	(11)	4%	(12)	322
All Non-Christian	37%	(10)	32%	(8)	31%	(8)	—	(0)	—	(0)	26
Atheist	20%	(7)	33%	(11)	28%	(10)	18%	(6)	1%	(0)	34
Agnostic/Nothing in particular	19%	(39)	33%	(69)	42%	(87)	2%	(5)	3%	(6)	207
Something Else	29%	(32)	25%	(28)	40%	(44)	5%	(5)	1%	(1)	109
Evangelical	34%	(51)	28%	(43)	31%	(47)	5%	(7)	3%	(5)	153
Non-Evangelical	20%	(52)	39%	(102)	35%	(93)	3%	(9)	3%	(8)	263

Continued on next page

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	23%	(162)	35%	(241)	36%	(249)	4%	(27)	3%	(19)	698
PID: Dem (no lean)	21%	(54)	40%	(103)	35%	(91)	3%	(7)	1%	(2)	257
PID: Ind (no lean)	26%	(50)	34%	(67)	33%	(64)	4%	(8)	4%	(7)	197
PID: Rep (no lean)	24%	(57)	29%	(71)	38%	(94)	5%	(11)	4%	(11)	244
PID/Gender: Dem Men	23%	(28)	40%	(48)	30%	(36)	6%	(7)	—	(0)	118
PID/Gender: Dem Women	19%	(27)	39%	(55)	40%	(55)	—	(1)	1%	(2)	139
PID/Gender: Ind Men	28%	(27)	30%	(29)	37%	(35)	2%	(2)	4%	(4)	97
PID/Gender: Ind Women	24%	(24)	38%	(38)	29%	(29)	6%	(6)	3%	(3)	100
PID/Gender: Rep Men	27%	(33)	31%	(37)	36%	(43)	2%	(2)	4%	(5)	120
PID/Gender: Rep Women	20%	(25)	28%	(34)	41%	(50)	7%	(9)	5%	(6)	123
Ideo: Liberal (1-3)	19%	(39)	38%	(80)	36%	(75)	7%	(14)	1%	(2)	211
Ideo: Moderate (4)	27%	(54)	37%	(74)	33%	(65)	2%	(4)	1%	(3)	200
Ideo: Conservative (5-7)	25%	(63)	31%	(81)	36%	(92)	3%	(9)	5%	(13)	259
Ideo/PID: Conservative Republican	23%	(42)	31%	(57)	36%	(65)	5%	(9)	5%	(10)	183
Ideo/PID: Moderate/Liberal Republican	27%	(15)	25%	(14)	44%	(25)	3%	(2)	—	(0)	56
Ideo/PID: Moderate/Conservative Democrat	23%	(21)	41%	(37)	34%	(31)	2%	(2)	1%	(1)	92
Ideo/PID: Liberal Democrat	19%	(32)	40%	(66)	37%	(60)	3%	(6)	—	(1)	164
Unfavorable of Biden and Trump	35%	(42)	35%	(43)	24%	(29)	3%	(3)	2%	(3)	121
2024 H2H Matchup: Biden Voter	22%	(69)	40%	(125)	32%	(99)	5%	(15)	2%	(5)	314
2024 H2H Matchup: Trump Voter	21%	(66)	31%	(97)	41%	(127)	3%	(10)	4%	(11)	312
2024 H2H Matchup: Would not Vote	31%	(8)	23%	(6)	38%	(10)	4%	(1)	5%	(1)	25
2024 H2H Matchup: Do not Know	41%	(19)	27%	(13)	27%	(13)	2%	(1)	2%	(1)	47
2022 House Vote: Democrat	24%	(73)	39%	(119)	33%	(99)	3%	(9)	1%	(4)	304
2022 House Vote: Republican	21%	(57)	34%	(93)	36%	(101)	5%	(13)	5%	(13)	279
2022 House Vote: Did not Vote	30%	(29)	24%	(24)	40%	(39)	5%	(5)	1%	(1)	98
2020 Vote: Joe Biden	26%	(83)	39%	(127)	31%	(100)	3%	(9)	1%	(4)	322
2020 Vote: Donald Trump	20%	(61)	32%	(99)	39%	(119)	4%	(13)	4%	(12)	304
2020 Vote: Someone Else	30%	(3)	40%	(4)	17%	(2)	1%	(0)	13%	(1)	10
2020 Vote: Did not Vote	26%	(16)	19%	(12)	45%	(28)	8%	(5)	3%	(2)	63

Continued on next page

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	23%	(162)	35%	(241)	36%	(249)	4%	(27)	3%	(19)	698
2016 Vote: Hillary Clinton	24%	(58)	40%	(95)	31%	(74)	4%	(9)	1%	(3)	239
2016 Vote: Donald Trump	20%	(54)	33%	(91)	40%	(107)	3%	(7)	4%	(12)	271
2016 Vote: Someone Else	31%	(10)	38%	(13)	27%	(9)	—	(0)	4%	(1)	33
2020 Vote/PID: Not Biden/Democrat	24%	(7)	31%	(9)	42%	(12)	3%	(1)	—	(0)	28
2020 Vote/PID: Not Trump/Republican	37%	(13)	11%	(4)	41%	(15)	7%	(2)	4%	(1)	37
U.S. Economy: Wrong Track	25%	(111)	33%	(149)	36%	(160)	3%	(15)	3%	(14)	450
U.S. Economy: Right Direction	21%	(51)	37%	(92)	36%	(88)	5%	(11)	2%	(5)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(50)	39%	(93)	34%	(82)	4%	(11)	1%	(3)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(75)	31%	(105)	39%	(131)	4%	(15)	4%	(12)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(37)	36%	(43)	30%	(36)	1%	(2)	3%	(4)	121
Top 2024 Issue: Economy	25%	(63)	36%	(89)	33%	(83)	3%	(8)	2%	(5)	247
Community: Urban	25%	(31)	25%	(31)	39%	(49)	7%	(9)	5%	(6)	127
Community: Suburban	25%	(92)	38%	(142)	31%	(113)	3%	(11)	3%	(11)	369
Community: Rural	19%	(39)	34%	(68)	43%	(86)	3%	(6)	1%	(2)	201
Community/Gender: Urban Women	30%	(15)	20%	(10)	45%	(23)	2%	(1)	3%	(1)	50
Community/Gender: Urban Men	21%	(16)	27%	(21)	34%	(27)	11%	(9)	6%	(5)	77
Community/Gender: Rural Women	16%	(19)	36%	(43)	43%	(52)	5%	(6)	—	(0)	120
Community/Gender: Rural Men	24%	(20)	30%	(25)	42%	(35)	—	(0)	3%	(2)	82
Community/Gender: Suburban Women	22%	(42)	38%	(74)	31%	(60)	5%	(9)	5%	(9)	193
Community/Gender: Suburban Men	29%	(51)	38%	(68)	30%	(54)	1%	(2)	1%	(2)	176
Homeowner	22%	(129)	36%	(207)	36%	(205)	4%	(21)	3%	(15)	578
Renter	28%	(27)	28%	(27)	36%	(35)	5%	(5)	3%	(3)	97
Military HHnm: Yes	30%	(23)	29%	(23)	34%	(26)	1%	(1)	6%	(5)	78
Military HH: No	22%	(139)	35%	(218)	36%	(223)	4%	(26)	2%	(14)	620

Continued on next page



**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	23%	(162)	35%	(241)	36%	(249)	4%	(27)	3%	(19)	698
Employ: Private Sector	22%	(58)	31%	(83)	40%	(105)	5%	(14)	2%	(5)	264
Employ: Government	14%	(6)	55%	(23)	20%	(9)	4%	(2)	6%	(3)	42
Employ: Self-Employed	17%	(10)	30%	(17)	43%	(25)	9%	(5)	1%	(1)	58
Employ: Homemaker	21%	(7)	30%	(10)	43%	(14)	2%	(1)	5%	(2)	33
Employ: Student	38%	(7)	25%	(5)	34%	(6)	3%	(1)	—	(0)	18
Employ: Retired	26%	(45)	41%	(72)	27%	(48)	2%	(3)	5%	(8)	176
Employ: Unemployed	22%	(14)	36%	(23)	40%	(26)	2%	(1)	1%	(1)	64
Employ: Other	37%	(16)	19%	(8)	41%	(17)	1%	(1)	1%	(1)	42
Self + Household: White-Collar	25%	(56)	41%	(94)	29%	(66)	2%	(4)	4%	(8)	228
Self + Household: Blue Collar	23%	(81)	33%	(118)	39%	(138)	3%	(11)	2%	(7)	355
Union HH: Yes	27%	(22)	29%	(24)	41%	(34)	3%	(3)	—	(0)	82
Union HH: No	23%	(141)	35%	(217)	35%	(215)	4%	(24)	3%	(19)	616
LGBTQ+: Yes	29%	(22)	32%	(25)	27%	(21)	10%	(8)	1%	(1)	76
LGBTQ+: No	22%	(140)	35%	(216)	37%	(228)	3%	(19)	3%	(18)	622
Motivated to Vote	24%	(147)	36%	(225)	35%	(215)	3%	(19)	2%	(15)	621
Parent: Yes	26%	(46)	29%	(52)	40%	(70)	3%	(5)	2%	(3)	176
Parent: No	22%	(116)	36%	(189)	34%	(179)	4%	(22)	3%	(16)	522
COVID Vaccine: Yes	26%	(121)	38%	(175)	32%	(148)	1%	(6)	3%	(12)	461
COVID Vaccine: No	18%	(42)	28%	(66)	43%	(101)	9%	(21)	3%	(7)	237
Student Loans: Yes	29%	(37)	34%	(44)	31%	(40)	6%	(8)	1%	(1)	130
Student Loans: No	22%	(125)	35%	(197)	37%	(209)	3%	(19)	3%	(18)	568
Favorable Opinion of Haley	27%	(58)	33%	(73)	33%	(73)	4%	(9)	2%	(5)	219
Unfavorable Opinion of Haley	21%	(67)	39%	(122)	35%	(109)	3%	(8)	2%	(7)	313

Continued on next page

**Table BLMB14:** In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	23%	(162)	35%	(241)	36%	(249)	4%	(27)	3%	(19)	698
Protestant	23%	(37)	40%	(66)	34%	(56)	2%	(3)	1%	(2)	164
Roman Catholic	24%	(34)	36%	(51)	28%	(40)	5%	(8)	7%	(10)	142
Mormon	26%	(1)	29%	(1)	45%	(2)	—	(0)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	17%	(2)	62%	(6)	21%	(2)	—	(0)	—	(0)	10
Jewish	36%	(4)	49%	(6)	15%	(2)	—	(0)	—	(0)	12
Muslim	45%	(4)	—	(0)	55%	(4)	—	(0)	—	(0)	8
Buddhist	48%	(2)	52%	(2)	—	(0)	—	(0)	—	(0)	4
Hindu	—	(0)	24%	(1)	76%	(2)	—	(0)	—	(0)	3
Atheist	20%	(7)	33%	(11)	28%	(10)	18%	(6)	1%	(0)	34
Agnostic	22%	(8)	16%	(6)	54%	(21)	1%	(0)	7%	(3)	39
Something else	29%	(32)	25%	(28)	40%	(44)	5%	(5)	1%	(1)	109
Nothing in particular	18%	(31)	37%	(63)	39%	(66)	3%	(5)	2%	(4)	168
Prodigal Biden Voter	48%	(17)	22%	(8)	25%	(9)	3%	(1)	1%	(0)	35
Undecided Voter (DK/WNV)	37%	(27)	26%	(19)	31%	(23)	3%	(2)	3%	(2)	73
Undecided Voter (DK)	31%	(8)	23%	(6)	38%	(10)	4%	(1)	5%	(1)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	25%	(171)	24%	(164)	10%	(69)	40%	(280)	2%	(14)	698
Gender: Male	25%	(85)	22%	(73)	8%	(28)	43%	(144)	2%	(5)	335
Gender: Female	24%	(87)	25%	(92)	11%	(40)	37%	(136)	2%	(9)	363
Age: 18-34	19%	(34)	35%	(64)	14%	(27)	31%	(57)	1%	(3)	184
Age: 35-44	23%	(23)	21%	(20)	13%	(13)	39%	(37)	4%	(4)	97
Age: 45-64	26%	(66)	20%	(50)	10%	(25)	41%	(102)	3%	(7)	249
Age: 65+	29%	(49)	18%	(30)	3%	(5)	50%	(84)	—	(1)	168
GenZers: 1997-2012	12%	(10)	38%	(33)	18%	(15)	31%	(26)	1%	(1)	85
Millennials: 1981-1996	25%	(46)	25%	(46)	13%	(24)	35%	(65)	3%	(5)	185
GenXers: 1965-1980	30%	(58)	22%	(42)	8%	(16)	39%	(75)	1%	(2)	193
Baby Boomers: 1946-1964	24%	(55)	19%	(44)	6%	(14)	48%	(110)	2%	(5)	229
Educ: < College	21%	(98)	23%	(110)	10%	(45)	44%	(204)	3%	(13)	469
Educ: Bachelors degree	31%	(45)	23%	(32)	9%	(12)	37%	(53)	—	(0)	143
Educ: Post-grad	33%	(29)	26%	(22)	14%	(12)	26%	(23)	1%	(1)	86
Income: Under 50k	25%	(78)	25%	(78)	9%	(29)	39%	(122)	3%	(9)	316
Income: 50k-100k	24%	(60)	21%	(54)	11%	(27)	43%	(110)	1%	(3)	255
Income: 100k+	26%	(33)	26%	(33)	10%	(12)	38%	(48)	1%	(1)	127
Ethnicity: White (Non-Hispanic)	21%	(116)	24%	(132)	9%	(50)	45%	(251)	2%	(10)	558
Ethnicity: Hispanic	40%	(9)	27%	(6)	15%	(3)	17%	(4)	—	(0)	23
Ethnicity: Black (Non-Hispanic)	45%	(41)	25%	(22)	14%	(12)	14%	(12)	3%	(2)	90
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	16%	(4)	11%	(3)	47%	(13)	5%	(2)	28
All Christian	23%	(73)	19%	(61)	9%	(29)	49%	(156)	1%	(3)	322
All Non-Christian	54%	(14)	25%	(7)	4%	(1)	16%	(4)	2%	(0)	26
Atheist	35%	(12)	40%	(13)	7%	(3)	16%	(5)	1%	(0)	34
Agnostic/Nothing in particular	24%	(49)	27%	(56)	12%	(24)	35%	(72)	2%	(5)	207
Something Else	21%	(23)	26%	(28)	11%	(12)	38%	(42)	4%	(4)	109
Evangelical	15%	(23)	18%	(27)	13%	(20)	53%	(80)	2%	(3)	153
Non-Evangelical	26%	(70)	22%	(58)	8%	(21)	42%	(109)	2%	(5)	263
PID: Dem (no lean)	52%	(133)	33%	(86)	10%	(25)	4%	(10)	1%	(4)	257
PID: Ind (no lean)	16%	(31)	26%	(51)	13%	(26)	42%	(83)	3%	(6)	197
PID: Rep (no lean)	3%	(7)	11%	(28)	7%	(18)	76%	(187)	2%	(4)	244

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	25%	(171)	24%	(164)	10%	(69)	40%	(280)	2%	(14)	698
PID/Gender: Dem Men	50%	(60)	33%	(38)	11%	(13)	6%	(7)	—	(1)	118
PID/Gender: Dem Women	52%	(73)	34%	(47)	9%	(12)	3%	(4)	2%	(3)	139
PID/Gender: Ind Men	18%	(18)	21%	(21)	10%	(10)	49%	(47)	1%	(1)	97
PID/Gender: Ind Women	14%	(14)	30%	(30)	16%	(16)	36%	(36)	5%	(5)	100
PID/Gender: Rep Men	6%	(7)	11%	(14)	5%	(6)	75%	(90)	3%	(4)	120
PID/Gender: Rep Women	—	(0)	12%	(14)	10%	(12)	78%	(96)	—	(1)	123
Ideo: Liberal (1-3)	49%	(103)	37%	(79)	8%	(17)	5%	(11)	1%	(1)	211
Ideo: Moderate (4)	23%	(46)	27%	(54)	12%	(25)	34%	(67)	4%	(8)	200
Ideo: Conservative (5-7)	7%	(17)	10%	(26)	8%	(21)	74%	(192)	1%	(3)	259
Ideo/PID: Conservative Republican	3%	(5)	8%	(14)	6%	(11)	82%	(150)	2%	(3)	183
Ideo/PID: Moderate/Liberal Republican	4%	(2)	25%	(14)	6%	(3)	64%	(36)	1%	(1)	56
Ideo/PID: Moderate/Conservative Democrat	41%	(38)	33%	(31)	14%	(13)	8%	(7)	3%	(3)	92
Ideo/PID: Liberal Democrat	57%	(93)	34%	(55)	8%	(12)	2%	(3)	—	(1)	164
Unfavorable of Biden and Trump	8%	(9)	30%	(37)	13%	(16)	48%	(58)	2%	(2)	121
2024 H2H Matchup: Biden Voter	48%	(150)	37%	(115)	8%	(26)	6%	(19)	1%	(3)	314
2024 H2H Matchup: Trump Voter	4%	(12)	11%	(34)	10%	(32)	73%	(227)	2%	(7)	312
2024 H2H Matchup: Would not Vote	13%	(3)	10%	(2)	16%	(4)	56%	(14)	6%	(1)	25
2024 H2H Matchup: Do not Know	12%	(6)	28%	(13)	14%	(6)	41%	(19)	5%	(2)	47
2022 House Vote: Democrat	48%	(145)	36%	(110)	10%	(32)	5%	(15)	1%	(3)	304
2022 House Vote: Republican	3%	(7)	11%	(30)	8%	(23)	77%	(214)	2%	(4)	279
2022 House Vote: Did not Vote	18%	(17)	20%	(20)	14%	(13)	44%	(43)	5%	(5)	98
2020 Vote: Joe Biden	46%	(148)	36%	(117)	8%	(27)	8%	(27)	1%	(3)	322
2020 Vote: Donald Trump	5%	(15)	9%	(26)	10%	(31)	75%	(227)	2%	(6)	304
2020 Vote: Someone Else	7%	(1)	18%	(2)	29%	(3)	32%	(3)	14%	(1)	10
2020 Vote: Did not Vote	13%	(8)	30%	(19)	13%	(8)	38%	(24)	6%	(4)	63
2016 Vote: Hillary Clinton	53%	(126)	34%	(82)	7%	(16)	6%	(14)	1%	(1)	239
2016 Vote: Donald Trump	6%	(16)	9%	(24)	7%	(18)	77%	(208)	2%	(5)	271
2016 Vote: Someone Else	29%	(10)	20%	(7)	18%	(6)	29%	(10)	4%	(1)	33
2020 Vote/PID: Not Biden/Democrat	38%	(11)	16%	(5)	31%	(9)	12%	(3)	3%	(1)	28
2020 Vote/PID: Not Trump/Republican	6%	(2)	35%	(13)	5%	(2)	51%	(19)	3%	(1)	37

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	25%	(171)	24%	(164)	10%	(69)	40%	(280)	2%	(14)	698
U.S. Economy: Wrong Track	11%	(51)	18%	(82)	11%	(48)	58%	(261)	2%	(8)	450
U.S. Economy: Right Direction	49%	(121)	33%	(83)	8%	(21)	8%	(19)	2%	(5)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(128)	34%	(82)	8%	(18)	4%	(9)	1%	(2)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(18)	12%	(41)	10%	(34)	70%	(238)	2%	(6)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(25)	34%	(41)	14%	(17)	27%	(33)	4%	(5)	121
Top 2024 Issue: Economy	15%	(37)	23%	(57)	11%	(28)	49%	(120)	2%	(5)	247
Community: Urban	40%	(51)	23%	(30)	15%	(19)	19%	(24)	3%	(3)	127
Community: Suburban	23%	(85)	27%	(101)	8%	(29)	41%	(152)	1%	(2)	369
Community: Rural	18%	(36)	17%	(34)	10%	(20)	51%	(104)	4%	(8)	201
Community/Gender: Urban Women	40%	(20)	27%	(13)	19%	(9)	10%	(5)	5%	(2)	50
Community/Gender: Urban Men	40%	(31)	21%	(17)	13%	(10)	25%	(19)	1%	(1)	77
Community/Gender: Rural Women	18%	(22)	18%	(22)	10%	(12)	50%	(60)	4%	(4)	120
Community/Gender: Rural Men	17%	(14)	15%	(12)	10%	(8)	54%	(44)	5%	(4)	82
Community/Gender: Suburban Women	23%	(45)	29%	(56)	10%	(19)	37%	(71)	1%	(2)	193
Community/Gender: Suburban Men	23%	(40)	25%	(44)	6%	(10)	46%	(81)	—	(0)	176
Homeowner	25%	(143)	24%	(138)	9%	(50)	41%	(240)	1%	(7)	578
Renter	26%	(25)	23%	(22)	14%	(14)	33%	(32)	4%	(4)	97
Military HHnm: Yes	31%	(24)	10%	(8)	5%	(4)	53%	(41)	1%	(1)	78
Military HH: No	24%	(147)	25%	(157)	10%	(65)	38%	(239)	2%	(13)	620
Employ: Private Sector	21%	(54)	24%	(64)	12%	(31)	42%	(110)	2%	(5)	264
Employ: Government	25%	(11)	28%	(12)	10%	(4)	35%	(15)	2%	(1)	42
Employ: Self-Employed	28%	(16)	23%	(13)	2%	(1)	44%	(25)	3%	(1)	58
Employ: Homemaker	23%	(8)	19%	(6)	13%	(4)	41%	(13)	4%	(1)	33
Employ: Student	14%	(3)	26%	(5)	10%	(2)	41%	(8)	9%	(2)	18
Employ: Retired	30%	(52)	19%	(33)	5%	(9)	46%	(81)	1%	(1)	176
Employ: Unemployed	25%	(16)	28%	(18)	20%	(13)	26%	(17)	1%	(1)	64
Employ: Other	26%	(11)	33%	(14)	12%	(5)	27%	(11)	3%	(1)	42
Self + Household: White-Collar	27%	(62)	24%	(56)	9%	(20)	37%	(85)	2%	(5)	228
Self + Household: Blue Collar	26%	(92)	20%	(71)	8%	(29)	45%	(159)	1%	(3)	355

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	25%	(171)	24%	(164)	10%	(69)	40%	(280)	2%	(14)	698
Union HH: Yes	37%	(30)	18%	(15)	8%	(6)	37%	(31)	—	(0)	82
Union HH: No	23%	(141)	24%	(150)	10%	(62)	40%	(249)	2%	(14)	616
LGBTQ+: Yes	33%	(25)	33%	(25)	14%	(11)	17%	(13)	3%	(2)	76
LGBTQ+: No	24%	(146)	22%	(139)	9%	(58)	43%	(267)	2%	(12)	622
Motivated to Vote	26%	(163)	24%	(150)	9%	(54)	40%	(246)	1%	(8)	621
Parent: Yes	21%	(36)	23%	(40)	14%	(24)	39%	(69)	4%	(7)	176
Parent: No	26%	(135)	24%	(124)	9%	(45)	40%	(211)	1%	(7)	522
COVID Vaccine: Yes	30%	(140)	25%	(115)	9%	(42)	34%	(156)	2%	(8)	461
COVID Vaccine: No	13%	(31)	21%	(49)	11%	(27)	52%	(124)	2%	(6)	237
Student Loans: Yes	22%	(29)	31%	(41)	14%	(19)	31%	(40)	1%	(2)	130
Student Loans: No	25%	(143)	22%	(124)	9%	(50)	42%	(240)	2%	(12)	568
Favorable Opinion of Haley	18%	(40)	17%	(38)	12%	(25)	52%	(114)	1%	(2)	219
Unfavorable Opinion of Haley	33%	(104)	24%	(76)	6%	(20)	36%	(111)	1%	(2)	313
Protestant	22%	(36)	18%	(29)	10%	(17)	48%	(79)	2%	(3)	164
Roman Catholic	23%	(33)	20%	(28)	8%	(12)	49%	(69)	—	(0)	142
Mormon	—	(0)	30%	(1)	—	(0)	70%	(3)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	21%	(2)	—	(0)	48%	(5)	—	(0)	10
Jewish	49%	(6)	16%	(2)	9%	(1)	27%	(3)	—	(0)	12
Muslim	41%	(3)	45%	(4)	—	(0)	14%	(1)	—	(0)	8
Buddhist	90%	(4)	—	(0)	—	(0)	—	(0)	10%	(0)	4
Hindu	61%	(2)	39%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	35%	(12)	40%	(13)	7%	(3)	16%	(5)	1%	(0)	34
Agnostic	37%	(14)	33%	(13)	11%	(4)	18%	(7)	—	(0)	39
Something else	21%	(23)	26%	(28)	11%	(12)	38%	(42)	4%	(4)	109
Nothing in particular	21%	(35)	26%	(43)	12%	(20)	39%	(65)	3%	(5)	168
Prodigal Biden Voter	14%	(5)	44%	(15)	11%	(4)	29%	(10)	2%	(1)	35
Undecided Voter (DK/WNV)	12%	(9)	22%	(16)	14%	(10)	46%	(34)	5%	(4)	73
Undecided Voter (DK)	13%	(3)	10%	(2)	16%	(4)	56%	(14)	6%	(1)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (196)	13% (89)	7% (48)	41% (287)	11% (78)	698
Gender: Male	31% (105)	10% (33)	9% (30)	38% (128)	12% (39)	335
Gender: Female	25% (91)	15% (56)	5% (18)	44% (159)	11% (39)	363
Age: 18-34	22% (41)	26% (48)	15% (27)	28% (52)	9% (17)	184
Age: 35-44	31% (30)	16% (16)	6% (6)	27% (26)	20% (19)	97
Age: 45-64	32% (79)	9% (21)	4% (10)	46% (114)	10% (25)	249
Age: 65+	28% (47)	2% (3)	3% (6)	57% (95)	10% (17)	168
GenZers: 1997-2012	15% (13)	35% (30)	17% (15)	24% (20)	9% (8)	85
Millennials: 1981-1996	28% (52)	18% (33)	9% (17)	30% (56)	15% (28)	185
GenXers: 1965-1980	31% (61)	8% (16)	5% (9)	46% (88)	10% (19)	193
Baby Boomers: 1946-1964	30% (69)	4% (10)	3% (8)	53% (121)	9% (22)	229
Educ: < College	31% (146)	13% (60)	8% (35)	36% (167)	13% (60)	469
Educ: Bachelors degree	25% (36)	14% (20)	4% (6)	48% (68)	9% (13)	143
Educ: Post-grad	16% (13)	10% (9)	8% (7)	60% (52)	6% (6)	86
Income: Under 50k	27% (86)	10% (32)	7% (22)	42% (133)	14% (44)	316
Income: 50k-100k	31% (78)	16% (42)	4% (11)	37% (95)	11% (29)	255
Income: 100k+	25% (32)	12% (15)	12% (15)	47% (60)	4% (5)	127
Ethnicity: White (Non-Hispanic)	30% (169)	12% (68)	5% (28)	42% (236)	10% (58)	558
Ethnicity: Hispanic	9% (2)	7% (2)	22% (5)	62% (14)	— (0)	23
Ethnicity: Black (Non-Hispanic)	19% (17)	16% (15)	10% (9)	36% (32)	18% (16)	90
Ethnicity: Asian + Other (Non-Hispanic)	29% (8)	17% (5)	21% (6)	19% (5)	14% (4)	28
All Christian	32% (104)	12% (39)	8% (26)	37% (120)	10% (33)	322
All Non-Christian	8% (2)	26% (7)	16% (4)	37% (10)	12% (3)	26
Atheist	7% (2)	21% (7)	8% (3)	58% (20)	5% (2)	34
Agnostic/Nothing in particular	23% (48)	12% (25)	3% (7)	51% (105)	10% (22)	207
Something Else	36% (40)	10% (10)	8% (9)	29% (32)	17% (18)	109
Evangelical	44% (68)	15% (22)	9% (13)	24% (36)	9% (14)	153
Non-Evangelical	24% (64)	10% (27)	8% (21)	44% (115)	14% (36)	263
PID: Dem (no lean)	5% (12)	8% (21)	6% (15)	73% (188)	8% (21)	257
PID: Ind (no lean)	19% (38)	15% (30)	7% (15)	42% (83)	16% (32)	197
PID: Rep (no lean)	60% (146)	15% (37)	8% (19)	7% (16)	11% (26)	244

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(196)	13%	(89)	7%	(48)	41%	(287)	11%	(78)	698
PID/Gender: Dem Men	4%	(5)	8%	(9)	10%	(11)	69%	(81)	10%	(11)	118
PID/Gender: Dem Women	5%	(7)	9%	(12)	2%	(3)	77%	(107)	7%	(9)	139
PID/Gender: Ind Men	25%	(25)	12%	(11)	5%	(5)	44%	(43)	14%	(13)	97
PID/Gender: Ind Women	13%	(13)	18%	(18)	10%	(10)	40%	(40)	18%	(18)	100
PID/Gender: Rep Men	63%	(75)	10%	(12)	12%	(14)	4%	(4)	12%	(15)	120
PID/Gender: Rep Women	57%	(70)	20%	(25)	4%	(5)	10%	(12)	9%	(11)	123
Ideo: Liberal (1-3)	6%	(13)	8%	(16)	5%	(11)	76%	(159)	5%	(11)	211
Ideo: Moderate (4)	20%	(39)	11%	(21)	9%	(19)	43%	(87)	17%	(34)	200
Ideo: Conservative (5-7)	53%	(138)	18%	(47)	7%	(19)	12%	(31)	9%	(24)	259
Ideo/PID: Conservative Republican	63%	(115)	16%	(29)	5%	(9)	8%	(14)	9%	(16)	183
Ideo/PID: Moderate/Liberal Republican	49%	(27)	14%	(8)	17%	(10)	3%	(2)	17%	(10)	56
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	14%	(13)	10%	(9)	55%	(51)	14%	(13)	92
Ideo/PID: Liberal Democrat	3%	(6)	5%	(9)	4%	(6)	83%	(136)	5%	(8)	164
Unfavorable of Biden and Trump	6%	(7)	15%	(19)	8%	(10)	50%	(60)	21%	(25)	121
2024 H2H Matchup: Biden Voter	4%	(13)	9%	(28)	5%	(16)	77%	(241)	5%	(17)	314
2024 H2H Matchup: Trump Voter	57%	(179)	18%	(56)	8%	(26)	4%	(12)	12%	(38)	312
2024 H2H Matchup: Would not Vote	8%	(2)	9%	(2)	17%	(4)	44%	(11)	22%	(6)	25
2024 H2H Matchup: Do not Know	6%	(3)	4%	(2)	5%	(2)	48%	(23)	36%	(17)	47
2022 House Vote: Democrat	5%	(14)	9%	(29)	6%	(19)	74%	(226)	6%	(18)	304
2022 House Vote: Republican	54%	(151)	16%	(44)	8%	(23)	10%	(28)	12%	(34)	279
2022 House Vote: Did not Vote	31%	(30)	15%	(14)	6%	(6)	27%	(27)	21%	(21)	98
2020 Vote: Joe Biden	5%	(17)	7%	(24)	6%	(20)	74%	(238)	7%	(23)	322
2020 Vote: Donald Trump	54%	(163)	17%	(52)	7%	(22)	9%	(26)	13%	(41)	304
2020 Vote: Someone Else	11%	(1)	1%	(0)	4%	(0)	54%	(5)	30%	(3)	10
2020 Vote: Did not Vote	23%	(14)	21%	(13)	10%	(6)	28%	(18)	18%	(12)	63
2016 Vote: Hillary Clinton	8%	(18)	5%	(13)	3%	(6)	80%	(191)	4%	(10)	239
2016 Vote: Donald Trump	54%	(145)	14%	(38)	7%	(19)	11%	(30)	14%	(38)	271
2016 Vote: Someone Else	7%	(2)	5%	(2)	10%	(3)	53%	(18)	25%	(8)	33
2020 Vote/PID: Not Biden/Democrat	2%	(0)	19%	(5)	9%	(2)	44%	(12)	26%	(7)	28
2020 Vote/PID: Not Trump/Republican	33%	(12)	26%	(10)	12%	(4)	10%	(4)	19%	(7)	37

Continued on next page



**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (196)	13% (89)	7% (48)	41% (287)	11% (78)	698
U.S. Economy: Wrong Track	39% (173)	14% (64)	6% (29)	28% (128)	12% (56)	450
U.S. Economy: Right Direction	9% (22)	10% (25)	8% (19)	64% (160)	9% (22)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (12)	7% (18)	5% (12)	77% (185)	5% (12)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (173)	18% (60)	8% (26)	8% (26)	16% (54)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (11)	9% (11)	8% (10)	63% (77)	10% (12)	121
Top 2024 Issue: Economy	33% (81)	12% (29)	7% (18)	32% (80)	16% (39)	247
Community: Urban	22% (28)	16% (20)	11% (14)	40% (50)	12% (15)	127
Community: Suburban	27% (100)	13% (48)	7% (25)	44% (163)	9% (33)	369
Community: Rural	33% (67)	10% (20)	5% (10)	37% (74)	15% (30)	201
Community/Gender: Urban Women	18% (9)	10% (5)	11% (6)	41% (20)	20% (10)	50
Community/Gender: Urban Men	25% (19)	19% (15)	10% (8)	39% (30)	7% (5)	77
Community/Gender: Rural Women	33% (39)	13% (16)	7% (8)	34% (40)	14% (16)	120
Community/Gender: Rural Men	35% (28)	6% (5)	2% (1)	41% (34)	17% (14)	82
Community/Gender: Suburban Women	22% (43)	18% (35)	2% (5)	51% (98)	6% (12)	193
Community/Gender: Suburban Men	32% (57)	8% (13)	12% (20)	37% (65)	12% (20)	176
Homeowner	28% (163)	12% (70)	7% (39)	41% (240)	11% (65)	578
Renter	28% (27)	17% (16)	8% (8)	37% (36)	10% (9)	97
Military HHnm: Yes	31% (24)	8% (7)	12% (9)	40% (31)	9% (7)	78
Military HH: No	28% (172)	13% (82)	6% (39)	41% (256)	11% (71)	620
Employ: Private Sector	29% (76)	15% (40)	10% (26)	32% (85)	14% (38)	264
Employ: Government	29% (12)	27% (12)	5% (2)	34% (14)	5% (2)	42
Employ: Self-Employed	34% (19)	7% (4)	15% (8)	32% (18)	13% (7)	58
Employ: Homemaker	38% (13)	15% (5)	2% (1)	39% (13)	6% (2)	33
Employ: Student	9% (2)	18% (3)	6% (1)	46% (8)	20% (4)	18
Employ: Retired	30% (52)	4% (8)	2% (3)	57% (101)	7% (12)	176
Employ: Unemployed	22% (14)	15% (9)	7% (5)	45% (29)	11% (7)	64
Employ: Other	17% (7)	19% (8)	6% (2)	46% (19)	12% (5)	42
Self + Household: White-Collar	26% (59)	13% (29)	7% (17)	47% (107)	7% (16)	228
Self + Household: Blue Collar	32% (113)	9% (33)	6% (22)	39% (138)	14% (49)	355

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(196)	13%	(89)	7%	(48)	41%	(287)	11%	(78)	698
Union HH: Yes	27%	(22)	6%	(5)	9%	(7)	50%	(41)	8%	(7)	82
Union HH: No	28%	(174)	14%	(84)	7%	(41)	40%	(246)	12%	(71)	616
LGBTQ+: Yes	13%	(10)	17%	(13)	4%	(3)	59%	(45)	6%	(5)	76
LGBTQ+: No	30%	(186)	12%	(76)	7%	(45)	39%	(242)	12%	(73)	622
Motivated to Vote	29%	(180)	12%	(74)	7%	(41)	43%	(266)	10%	(60)	621
Parent: Yes	36%	(63)	14%	(24)	9%	(16)	28%	(50)	13%	(23)	176
Parent: No	25%	(133)	12%	(65)	6%	(32)	45%	(238)	11%	(55)	522
COVID Vaccine: Yes	23%	(107)	9%	(43)	7%	(33)	53%	(243)	8%	(36)	461
COVID Vaccine: No	37%	(89)	19%	(46)	7%	(16)	19%	(45)	18%	(42)	237
Student Loans: Yes	20%	(27)	18%	(24)	7%	(9)	39%	(50)	15%	(20)	130
Student Loans: No	30%	(169)	11%	(65)	7%	(39)	42%	(237)	10%	(58)	568
Favorable Opinion of Haley	34%	(74)	16%	(36)	7%	(15)	30%	(65)	13%	(29)	219
Unfavorable Opinion of Haley	24%	(74)	10%	(30)	6%	(18)	55%	(172)	6%	(19)	313
Protestant	29%	(48)	17%	(28)	6%	(10)	40%	(65)	8%	(13)	164
Roman Catholic	31%	(45)	8%	(11)	11%	(16)	37%	(53)	12%	(18)	142
Mormon	67%	(3)	3%	(0)	3%	(0)	27%	(1)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	76%	(8)	—	(0)	—	(0)	3%	(0)	21%	(2)	10
Jewish	9%	(1)	12%	(1)	10%	(1)	51%	(6)	19%	(2)	12
Muslim	14%	(1)	45%	(4)	27%	(2)	14%	(1)	—	(0)	8
Buddhist	—	(0)	48%	(2)	—	(0)	42%	(2)	10%	(0)	4
Hindu	—	(0)	—	(0)	39%	(1)	38%	(1)	24%	(1)	3
Atheist	7%	(2)	21%	(7)	8%	(3)	58%	(20)	5%	(2)	34
Agnostic	13%	(5)	—	(0)	5%	(2)	80%	(31)	2%	(1)	39
Something else	36%	(40)	10%	(10)	8%	(9)	29%	(32)	17%	(18)	109
Nothing in particular	25%	(43)	15%	(25)	3%	(5)	44%	(75)	12%	(21)	168
Prodigal Biden Voter	15%	(5)	12%	(4)	12%	(4)	42%	(15)	20%	(7)	35
Undecided Voter (DK/WNV)	7%	(5)	6%	(4)	9%	(7)	47%	(34)	31%	(23)	73
Undecided Voter (DK)	8%	(2)	9%	(2)	17%	(4)	44%	(11)	22%	(6)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (197)	12% (81)	6% (44)	45% (314)	9% (61)	698
Gender: Male	31% (104)	10% (34)	7% (22)	43% (144)	9% (31)	335
Gender: Female	26% (93)	13% (47)	6% (22)	47% (170)	8% (30)	363
Age: 18-34	26% (48)	20% (37)	13% (25)	33% (61)	8% (14)	184
Age: 35-44	33% (32)	10% (10)	7% (7)	30% (29)	20% (20)	97
Age: 45-64	30% (76)	10% (25)	3% (7)	49% (122)	8% (19)	249
Age: 65+	25% (42)	6% (10)	4% (6)	61% (102)	5% (8)	168
GenZers: 1997-2012	25% (21)	23% (20)	18% (15)	25% (21)	9% (8)	85
Millennials: 1981-1996	28% (51)	14% (25)	9% (16)	36% (67)	14% (25)	185
GenXers: 1965-1980	31% (59)	11% (21)	2% (3)	49% (95)	7% (14)	193
Baby Boomers: 1946-1964	28% (64)	6% (15)	4% (8)	56% (129)	6% (13)	229
Educ: < College	32% (149)	12% (59)	6% (27)	40% (189)	10% (45)	469
Educ: Bachelors degree	21% (30)	12% (18)	9% (13)	51% (72)	7% (10)	143
Educ: Post-grad	21% (18)	6% (5)	5% (5)	61% (53)	7% (6)	86
Income: Under 50k	27% (86)	13% (40)	6% (20)	45% (141)	9% (30)	316
Income: 50k-100k	31% (78)	11% (28)	7% (17)	41% (104)	11% (28)	255
Income: 100k+	26% (33)	11% (13)	6% (8)	54% (69)	3% (4)	127
Ethnicity: White (Non-Hispanic)	30% (170)	12% (65)	4% (24)	46% (256)	8% (43)	558
Ethnicity: Hispanic	11% (2)	3% (1)	21% (5)	66% (15)	— (0)	23
Ethnicity: Black (Non-Hispanic)	15% (14)	16% (14)	12% (11)	41% (37)	17% (15)	90
Ethnicity: Asian + Other (Non-Hispanic)	39% (11)	5% (1)	18% (5)	26% (7)	12% (3)	28
All Christian	31% (101)	11% (36)	6% (20)	42% (136)	9% (28)	322
All Non-Christian	12% (3)	26% (7)	6% (2)	41% (11)	14% (4)	26
Atheist	19% (6)	5% (2)	8% (3)	68% (23)	— (0)	34
Agnostic/Nothing in particular	23% (48)	12% (25)	4% (9)	54% (111)	7% (14)	207
Something Else	36% (39)	10% (11)	10% (10)	30% (33)	14% (16)	109
Evangelical	48% (73)	10% (15)	9% (13)	28% (43)	5% (8)	153
Non-Evangelical	22% (58)	11% (30)	7% (17)	47% (125)	13% (33)	263
PID: Dem (no lean)	5% (13)	6% (15)	8% (21)	76% (195)	5% (14)	257
PID: Ind (no lean)	23% (45)	9% (17)	3% (6)	51% (101)	14% (28)	197
PID: Rep (no lean)	57% (139)	20% (49)	7% (17)	8% (19)	8% (19)	244

Continued on next page

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(197)	12%	(81)	6%	(44)	45%	(314)	9%	(61)	698
PID/Gender: Dem Men	6%	(7)	9%	(11)	8%	(10)	71%	(84)	6%	(7)	118
PID/Gender: Dem Women	4%	(5)	3%	(4)	8%	(11)	80%	(111)	5%	(7)	139
PID/Gender: Ind Men	27%	(26)	5%	(5)	2%	(2)	56%	(55)	10%	(10)	97
PID/Gender: Ind Women	19%	(19)	12%	(12)	4%	(4)	46%	(46)	18%	(18)	100
PID/Gender: Rep Men	59%	(71)	16%	(19)	9%	(11)	5%	(6)	12%	(14)	120
PID/Gender: Rep Women	55%	(68)	25%	(30)	5%	(7)	11%	(13)	4%	(5)	123
Ideo: Liberal (1-3)	9%	(18)	7%	(15)	4%	(9)	76%	(161)	4%	(8)	211
Ideo: Moderate (4)	19%	(37)	14%	(27)	7%	(14)	48%	(95)	13%	(27)	200
Ideo: Conservative (5-7)	51%	(133)	14%	(36)	8%	(22)	19%	(48)	7%	(19)	259
Ideo/PID: Conservative Republican	60%	(111)	17%	(31)	6%	(11)	9%	(16)	8%	(14)	183
Ideo/PID: Moderate/Liberal Republican	45%	(25)	31%	(17)	11%	(6)	5%	(3)	8%	(4)	56
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	7%	(6)	17%	(15)	61%	(56)	9%	(8)	92
Ideo/PID: Liberal Democrat	4%	(7)	5%	(9)	4%	(6)	83%	(137)	3%	(6)	164
Unfavorable of Biden and Trump	3%	(4)	12%	(15)	9%	(11)	59%	(71)	17%	(21)	121
2024 H2H Matchup: Biden Voter	4%	(13)	3%	(11)	6%	(17)	83%	(260)	4%	(12)	314
2024 H2H Matchup: Trump Voter	58%	(181)	20%	(63)	8%	(24)	4%	(11)	10%	(31)	312
2024 H2H Matchup: Would not Vote	—	(0)	19%	(5)	2%	(0)	58%	(15)	22%	(6)	25
2024 H2H Matchup: Do not Know	5%	(2)	6%	(3)	5%	(2)	59%	(28)	25%	(12)	47
2022 House Vote: Democrat	4%	(11)	7%	(22)	6%	(18)	79%	(242)	4%	(13)	304
2022 House Vote: Republican	54%	(151)	16%	(46)	7%	(19)	13%	(37)	9%	(26)	279
2022 House Vote: Did not Vote	35%	(34)	12%	(12)	7%	(7)	27%	(26)	19%	(19)	98
2020 Vote: Joe Biden	4%	(14)	5%	(16)	5%	(16)	82%	(262)	4%	(14)	322
2020 Vote: Donald Trump	55%	(167)	17%	(52)	7%	(20)	10%	(31)	11%	(33)	304
2020 Vote: Someone Else	11%	(1)	—	(0)	6%	(1)	54%	(5)	29%	(3)	10
2020 Vote: Did not Vote	24%	(15)	22%	(14)	12%	(7)	25%	(16)	18%	(11)	63
2016 Vote: Hillary Clinton	5%	(13)	4%	(9)	3%	(8)	84%	(200)	4%	(9)	239
2016 Vote: Donald Trump	53%	(143)	16%	(45)	7%	(18)	15%	(41)	9%	(25)	271
2016 Vote: Someone Else	6%	(2)	1%	(0)	1%	(0)	67%	(22)	25%	(8)	33
2020 Vote/PID: Not Biden/Democrat	11%	(3)	18%	(5)	20%	(5)	33%	(9)	18%	(5)	28
2020 Vote/PID: Not Trump/Republican	36%	(13)	22%	(8)	10%	(4)	13%	(5)	18%	(7)	37

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**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (197)	12% (81)	6% (44)	45% (314)	9% (61)	698
U.S. Economy: Wrong Track	38% (170)	15% (68)	6% (27)	32% (143)	9% (40)	450
U.S. Economy: Right Direction	11% (26)	5% (13)	7% (17)	69% (171)	8% (21)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (9)	4% (9)	8% (18)	80% (192)	4% (10)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (178)	19% (66)	6% (22)	10% (35)	11% (38)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (10)	6% (7)	4% (5)	72% (87)	10% (12)	121
Top 2024 Issue: Economy	33% (82)	10% (25)	6% (16)	37% (90)	14% (34)	247
Community: Urban	23% (29)	12% (16)	6% (8)	47% (60)	12% (15)	127
Community: Suburban	27% (99)	12% (46)	7% (25)	48% (176)	6% (24)	369
Community: Rural	35% (70)	10% (20)	6% (12)	39% (78)	11% (22)	201
Community/Gender: Urban Women	10% (5)	10% (5)	11% (5)	49% (25)	21% (10)	50
Community/Gender: Urban Men	31% (24)	14% (11)	3% (2)	46% (36)	6% (5)	77
Community/Gender: Rural Women	34% (41)	13% (16)	6% (8)	36% (44)	10% (12)	120
Community/Gender: Rural Men	35% (29)	4% (4)	5% (4)	42% (35)	13% (11)	82
Community/Gender: Suburban Women	24% (47)	14% (26)	5% (9)	53% (102)	4% (8)	193
Community/Gender: Suburban Men	29% (52)	11% (20)	9% (16)	42% (74)	9% (15)	176
Homeowner	28% (161)	12% (67)	6% (37)	45% (262)	9% (51)	578
Renter	31% (30)	14% (13)	6% (6)	43% (42)	7% (6)	97
Military HHnm: Yes	30% (23)	9% (7)	12% (9)	43% (34)	7% (5)	78
Military HH: No	28% (174)	12% (75)	6% (35)	45% (281)	9% (56)	620
Employ: Private Sector	31% (82)	13% (35)	7% (18)	36% (96)	13% (33)	264
Employ: Government	24% (10)	17% (7)	20% (8)	36% (15)	5% (2)	42
Employ: Self-Employed	33% (19)	13% (7)	4% (2)	37% (21)	13% (7)	58
Employ: Homemaker	40% (13)	12% (4)	2% (1)	41% (14)	4% (1)	33
Employ: Student	17% (3)	7% (1)	9% (2)	46% (8)	20% (4)	18
Employ: Retired	27% (48)	7% (12)	3% (5)	60% (106)	3% (4)	176
Employ: Unemployed	18% (12)	13% (8)	8% (5)	53% (34)	8% (5)	64
Employ: Other	22% (9)	16% (7)	7% (3)	45% (19)	9% (4)	42
Self + Household: White-Collar	25% (57)	14% (31)	7% (15)	47% (107)	8% (17)	228
Self + Household: Blue Collar	31% (109)	9% (33)	6% (20)	45% (158)	9% (34)	355

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**Table BLMB43\_2: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden**

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(197)	12%	(81)	6%	(44)	45%	(314)	9%	(61)	698
Union HH: Yes	22%	(18)	10%	(9)	6%	(5)	57%	(46)	6%	(5)	82
Union HH: No	29%	(179)	12%	(73)	6%	(40)	43%	(268)	9%	(56)	616
LGBTQ+: Yes	19%	(15)	4%	(3)	6%	(4)	64%	(49)	7%	(5)	76
LGBTQ+: No	29%	(182)	13%	(78)	6%	(40)	43%	(266)	9%	(56)	622
Motivated to Vote	29%	(178)	11%	(71)	6%	(37)	47%	(290)	7%	(45)	621
Parent: Yes	38%	(67)	14%	(24)	7%	(13)	31%	(55)	9%	(16)	176
Parent: No	25%	(130)	11%	(57)	6%	(31)	50%	(259)	9%	(45)	522
COVID Vaccine: Yes	20%	(91)	10%	(47)	6%	(29)	58%	(267)	6%	(27)	461
COVID Vaccine: No	45%	(106)	15%	(35)	7%	(16)	20%	(47)	14%	(34)	237
Student Loans: Yes	22%	(29)	13%	(17)	8%	(10)	43%	(56)	13%	(17)	130
Student Loans: No	30%	(168)	11%	(64)	6%	(34)	45%	(258)	8%	(44)	568
Favorable Opinion of Haley	33%	(72)	12%	(26)	11%	(24)	36%	(78)	9%	(20)	219
Unfavorable Opinion of Haley	27%	(83)	7%	(21)	4%	(14)	57%	(178)	5%	(17)	313
Protestant	31%	(51)	7%	(12)	6%	(11)	49%	(80)	6%	(10)	164
Roman Catholic	29%	(41)	15%	(22)	7%	(9)	38%	(55)	11%	(16)	142
Mormon	41%	(2)	26%	(1)	3%	(0)	27%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	14%	(1)	—	(0)	3%	(0)	21%	(2)	10
Jewish	20%	(2)	1%	(0)	15%	(2)	61%	(7)	4%	(0)	12
Muslim	—	(0)	86%	(7)	—	(0)	14%	(1)	—	(0)	8
Buddhist	19%	(1)	—	(0)	—	(0)	42%	(2)	38%	(2)	4
Hindu	—	(0)	—	(0)	—	(0)	38%	(1)	62%	(2)	3
Atheist	19%	(6)	5%	(2)	8%	(3)	68%	(23)	—	(0)	34
Agnostic	13%	(5)	1%	(1)	1%	(0)	84%	(32)	—	(0)	39
Something else	36%	(39)	10%	(11)	10%	(10)	30%	(33)	14%	(16)	109
Nothing in particular	25%	(42)	15%	(25)	5%	(9)	47%	(79)	8%	(13)	168
Prodigal Biden Voter	14%	(5)	16%	(6)	8%	(3)	53%	(19)	8%	(3)	35
Undecided Voter (DK/WNV)	3%	(2)	10%	(7)	4%	(3)	59%	(43)	24%	(18)	73
Undecided Voter (DK)	—	(0)	19%	(5)	2%	(0)	58%	(15)	22%	(6)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	29% (202)	11% (79)	7% (48)	44% (307)	9% (63)	698
Gender: Male	31% (103)	12% (42)	6% (21)	42% (140)	9% (30)	335
Gender: Female	27% (99)	10% (37)	7% (27)	46% (167)	9% (33)	363
Age: 18-34	26% (48)	19% (35)	15% (28)	33% (60)	7% (13)	184
Age: 35-44	34% (32)	10% (10)	5% (5)	30% (29)	21% (21)	97
Age: 45-64	31% (77)	9% (23)	5% (13)	47% (118)	7% (18)	249
Age: 65+	27% (44)	7% (11)	1% (2)	59% (100)	6% (11)	168
GenZers: 1997-2012	21% (18)	26% (22)	17% (15)	25% (21)	11% (9)	85
Millennials: 1981-1996	30% (56)	12% (21)	9% (17)	36% (66)	13% (25)	185
GenXers: 1965-1980	31% (59)	10% (19)	5% (9)	48% (92)	7% (13)	193
Baby Boomers: 1946-1964	30% (68)	6% (14)	3% (6)	55% (125)	7% (15)	229
Educ: < College	31% (147)	13% (60)	7% (31)	39% (182)	10% (49)	469
Educ: Bachelors degree	28% (40)	10% (15)	4% (6)	51% (73)	6% (8)	143
Educ: Post-grad	18% (15)	5% (4)	12% (10)	60% (52)	6% (5)	86
Income: Under 50k	27% (86)	11% (36)	8% (24)	45% (142)	9% (30)	316
Income: 50k-100k	33% (83)	12% (30)	5% (12)	41% (104)	10% (25)	255
Income: 100k+	27% (34)	10% (13)	9% (12)	48% (61)	6% (8)	127
Ethnicity: White (Non-Hispanic)	32% (177)	10% (53)	6% (33)	45% (251)	8% (44)	558
Ethnicity: Hispanic	9% (2)	15% (3)	9% (2)	66% (15)	— (0)	23
Ethnicity: Black (Non-Hispanic)	12% (11)	23% (20)	8% (8)	39% (35)	18% (16)	90
Ethnicity: Asian + Other (Non-Hispanic)	45% (13)	6% (2)	16% (5)	23% (6)	9% (2)	28
All Christian	35% (111)	10% (33)	7% (21)	39% (126)	9% (30)	322
All Non-Christian	8% (2)	37% (10)	8% (2)	41% (11)	6% (1)	26
Atheist	7% (2)	7% (2)	14% (5)	72% (24)	— (0)	34
Agnostic/Nothing in particular	24% (50)	11% (22)	6% (12)	53% (110)	6% (13)	207
Something Else	34% (37)	10% (11)	7% (8)	33% (36)	16% (18)	109
Evangelical	48% (74)	13% (19)	6% (9)	26% (40)	7% (11)	153
Non-Evangelical	25% (65)	10% (25)	7% (18)	46% (120)	13% (35)	263

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**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	29%	(202)	11%	(79)	7%	(48)	44%	(307)	9%	(63)	698
PID: Dem (no lean)	7%	(19)	8%	(20)	4%	(11)	75%	(194)	6%	(14)	257
PID: Ind (no lean)	22%	(43)	7%	(13)	10%	(19)	49%	(96)	13%	(26)	197
PID: Rep (no lean)	58%	(141)	19%	(46)	7%	(17)	7%	(17)	9%	(23)	244
PID/Gender: Dem Men	5%	(6)	11%	(13)	5%	(6)	72%	(85)	7%	(8)	118
PID/Gender: Dem Women	9%	(13)	5%	(7)	3%	(5)	78%	(108)	4%	(6)	139
PID/Gender: Ind Men	28%	(27)	4%	(4)	9%	(9)	50%	(49)	8%	(8)	97
PID/Gender: Ind Women	16%	(16)	9%	(9)	10%	(10)	47%	(47)	18%	(18)	100
PID/Gender: Rep Men	59%	(71)	21%	(25)	5%	(6)	5%	(6)	11%	(14)	120
PID/Gender: Rep Women	57%	(70)	17%	(21)	9%	(12)	9%	(11)	8%	(9)	123
Ideo: Liberal (1-3)	6%	(12)	8%	(16)	6%	(12)	77%	(162)	4%	(8)	211
Ideo: Moderate (4)	19%	(39)	11%	(22)	7%	(15)	49%	(97)	13%	(26)	200
Ideo: Conservative (5-7)	55%	(143)	14%	(37)	8%	(20)	14%	(37)	8%	(21)	259
Ideo/PID: Conservative Republican	62%	(113)	14%	(26)	7%	(12)	8%	(14)	10%	(18)	183
Ideo/PID: Moderate/Liberal Republican	42%	(24)	35%	(20)	9%	(5)	5%	(3)	8%	(5)	56
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	13%	(12)	5%	(5)	59%	(54)	10%	(9)	92
Ideo/PID: Liberal Democrat	4%	(6)	5%	(8)	4%	(6)	84%	(138)	3%	(5)	164
Unfavorable of Biden and Trump	4%	(4)	12%	(14)	13%	(15)	55%	(67)	16%	(20)	121
2024 H2H Matchup: Biden Voter	4%	(12)	6%	(18)	5%	(16)	81%	(255)	4%	(13)	314
2024 H2H Matchup: Trump Voter	59%	(185)	18%	(55)	9%	(27)	5%	(15)	10%	(30)	312
2024 H2H Matchup: Would not Vote	13%	(3)	2%	(1)	11%	(3)	52%	(13)	22%	(6)	25
2024 H2H Matchup: Do not Know	5%	(2)	13%	(6)	2%	(1)	50%	(24)	30%	(14)	47
2022 House Vote: Democrat	4%	(13)	8%	(25)	5%	(16)	78%	(237)	4%	(13)	304
2022 House Vote: Republican	53%	(149)	17%	(46)	9%	(24)	12%	(33)	10%	(27)	279
2022 House Vote: Did not Vote	40%	(39)	6%	(6)	7%	(7)	29%	(28)	19%	(18)	98
2020 Vote: Joe Biden	4%	(14)	7%	(23)	4%	(13)	80%	(258)	4%	(14)	322
2020 Vote: Donald Trump	56%	(171)	14%	(43)	9%	(28)	9%	(28)	11%	(34)	304
2020 Vote: Someone Else	11%	(1)	1%	(0)	4%	(0)	54%	(5)	29%	(3)	10
2020 Vote: Did not Vote	27%	(17)	20%	(13)	10%	(6)	25%	(16)	18%	(11)	63

Continued on next page



**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	29%	(202)	11%	(79)	7%	(48)	44%	(307)	9%	(63)	698
2016 Vote: Hillary Clinton	6%	(14)	5%	(13)	2%	(5)	83%	(199)	3%	(7)	239
2016 Vote: Donald Trump	56%	(152)	12%	(34)	7%	(20)	14%	(37)	10%	(28)	271
2016 Vote: Someone Else	7%	(2)	5%	(2)	6%	(2)	62%	(21)	20%	(7)	33
2020 Vote/PID: Not Biden/Democrat	24%	(7)	9%	(3)	20%	(6)	29%	(8)	18%	(5)	28
2020 Vote/PID: Not Trump/Republican	32%	(12)	28%	(10)	6%	(2)	18%	(6)	17%	(6)	37
U.S. Economy: Wrong Track	40%	(179)	13%	(57)	7%	(33)	30%	(137)	10%	(45)	450
U.S. Economy: Right Direction	10%	(24)	9%	(22)	6%	(15)	68%	(170)	7%	(18)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	7%	(17)	4%	(10)	80%	(190)	4%	(11)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(181)	16%	(53)	9%	(31)	10%	(34)	12%	(39)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	7%	(8)	5%	(6)	68%	(82)	11%	(13)	121
Top 2024 Issue: Economy	30%	(75)	13%	(33)	7%	(18)	35%	(86)	15%	(36)	247
Community: Urban	20%	(26)	17%	(22)	8%	(11)	43%	(55)	11%	(14)	127
Community: Suburban	28%	(103)	12%	(43)	7%	(25)	47%	(175)	6%	(23)	369
Community: Rural	36%	(73)	7%	(14)	6%	(12)	38%	(77)	13%	(26)	201
Community/Gender: Urban Women	19%	(10)	11%	(6)	6%	(3)	45%	(22)	18%	(9)	50
Community/Gender: Urban Men	21%	(16)	21%	(16)	10%	(8)	42%	(32)	6%	(5)	77
Community/Gender: Rural Women	34%	(41)	9%	(10)	9%	(10)	36%	(43)	13%	(15)	120
Community/Gender: Rural Men	40%	(32)	5%	(4)	2%	(1)	41%	(34)	13%	(11)	82
Community/Gender: Suburban Women	25%	(49)	11%	(21)	7%	(13)	52%	(101)	4%	(9)	193
Community/Gender: Suburban Men	31%	(55)	12%	(22)	7%	(12)	42%	(74)	8%	(14)	176
Homeowner	29%	(170)	11%	(63)	6%	(38)	44%	(256)	9%	(52)	578
Renter	27%	(26)	16%	(15)	8%	(8)	42%	(41)	7%	(7)	97
Military HHnm: Yes	28%	(22)	17%	(13)	5%	(4)	43%	(34)	7%	(5)	78
Military HH: No	29%	(181)	11%	(66)	7%	(43)	44%	(273)	9%	(57)	620

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	29%	(202)	11%	(79)	7%	(48)	44%	(307)	9%	(63)	698
Employ: Private Sector	33%	(87)	15%	(38)	7%	(19)	35%	(92)	11%	(29)	264
Employ: Government	24%	(10)	16%	(7)	11%	(5)	41%	(17)	8%	(3)	42
Employ: Self-Employed	30%	(17)	12%	(7)	7%	(4)	33%	(19)	18%	(10)	58
Employ: Homemaker	36%	(12)	9%	(3)	12%	(4)	39%	(13)	4%	(1)	33
Employ: Student	17%	(3)	7%	(1)	12%	(2)	44%	(8)	20%	(4)	18
Employ: Retired	30%	(52)	6%	(10)	1%	(2)	61%	(107)	3%	(4)	176
Employ: Unemployed	21%	(13)	11%	(7)	11%	(7)	49%	(31)	8%	(5)	64
Employ: Other	19%	(8)	12%	(5)	10%	(4)	47%	(20)	13%	(5)	42
Self + Household: White-Collar	27%	(62)	12%	(27)	7%	(17)	47%	(107)	6%	(15)	228
Self + Household: Blue Collar	31%	(111)	11%	(38)	5%	(16)	44%	(155)	10%	(34)	355
Union HH: Yes	22%	(18)	11%	(9)	4%	(3)	58%	(47)	5%	(4)	82
Union HH: No	30%	(184)	11%	(70)	7%	(44)	42%	(259)	9%	(58)	616
LGBTQ+: Yes	12%	(10)	5%	(4)	9%	(7)	67%	(52)	5%	(4)	76
LGBTQ+: No	31%	(193)	12%	(75)	6%	(40)	41%	(255)	9%	(59)	622
Motivated to Vote	30%	(184)	12%	(74)	5%	(30)	46%	(289)	7%	(44)	621
Parent: Yes	38%	(66)	14%	(25)	7%	(12)	31%	(54)	11%	(19)	176
Parent: No	26%	(136)	10%	(54)	7%	(36)	48%	(253)	8%	(44)	522
COVID Vaccine: Yes	22%	(101)	11%	(51)	6%	(25)	56%	(258)	6%	(26)	461
COVID Vaccine: No	43%	(102)	12%	(28)	9%	(22)	21%	(49)	15%	(36)	237
Student Loans: Yes	25%	(32)	10%	(13)	9%	(12)	44%	(57)	13%	(17)	130
Student Loans: No	30%	(170)	12%	(66)	6%	(36)	44%	(250)	8%	(45)	568
Favorable Opinion of Haley	35%	(77)	12%	(27)	9%	(19)	34%	(73)	10%	(22)	219
Unfavorable Opinion of Haley	25%	(79)	11%	(34)	2%	(7)	57%	(178)	5%	(15)	313

Continued on next page

**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	29%	(202)	11%	(79)	7%	(48)	44%	(307)	9%	(63)	698
Protestant	33%	(54)	11%	(18)	6%	(10)	43%	(70)	8%	(12)	164
Roman Catholic	34%	(48)	11%	(15)	7%	(10)	38%	(54)	11%	(15)	142
Mormon	70%	(3)	3%	(0)	—	(0)	27%	(1)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	62%	(6)	—	(0)	14%	(1)	3%	(0)	21%	(2)	10
Jewish	1%	(0)	26%	(3)	10%	(1)	59%	(7)	4%	(0)	12
Muslim	—	(0)	86%	(7)	—	(0)	14%	(1)	—	(0)	8
Buddhist	48%	(2)	—	(0)	—	(0)	42%	(2)	10%	(0)	4
Hindu	—	(0)	—	(0)	39%	(1)	38%	(1)	24%	(1)	3
Atheist	7%	(2)	7%	(2)	14%	(5)	72%	(24)	—	(0)	34
Agnostic	13%	(5)	2%	(1)	4%	(2)	80%	(31)	—	(0)	39
Something else	34%	(37)	10%	(11)	7%	(8)	33%	(36)	16%	(18)	109
Nothing in particular	26%	(45)	13%	(21)	6%	(10)	47%	(79)	8%	(13)	168
Prodigal Biden Voter	5%	(2)	21%	(7)	10%	(4)	56%	(20)	8%	(3)	35
Undecided Voter (DK/WNV)	8%	(6)	9%	(6)	6%	(4)	51%	(37)	27%	(20)	73
Undecided Voter (DK)	13%	(3)	2%	(1)	11%	(3)	52%	(13)	22%	(6)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	29%	(200)	12%	(85)	6%	(45)	44%	(309)	9%	(60)	698
Gender: Male	31%	(104)	12%	(40)	6%	(20)	42%	(141)	9%	(31)	335
Gender: Female	26%	(96)	12%	(45)	7%	(25)	46%	(168)	8%	(30)	363
Age: 18-34	27%	(50)	19%	(34)	15%	(28)	32%	(58)	7%	(14)	184
Age: 35-44	32%	(31)	14%	(14)	4%	(4)	31%	(29)	19%	(19)	97
Age: 45-64	29%	(73)	11%	(27)	4%	(10)	48%	(120)	8%	(20)	249
Age: 65+	27%	(45)	6%	(10)	2%	(3)	60%	(101)	5%	(8)	168
GenZers: 1997-2012	26%	(22)	24%	(21)	18%	(15)	24%	(20)	8%	(7)	85
Millennials: 1981-1996	29%	(54)	13%	(24)	9%	(17)	35%	(65)	13%	(25)	185
GenXers: 1965-1980	28%	(53)	12%	(22)	5%	(9)	48%	(93)	8%	(15)	193
Baby Boomers: 1946-1964	30%	(69)	7%	(15)	2%	(4)	56%	(128)	6%	(13)	229
Educ: < College	32%	(148)	13%	(61)	6%	(30)	39%	(185)	10%	(45)	469
Educ: Bachelors degree	23%	(33)	11%	(16)	9%	(13)	50%	(71)	7%	(10)	143
Educ: Post-grad	21%	(18)	9%	(8)	2%	(2)	61%	(53)	7%	(6)	86
Income: Under 50k	28%	(87)	10%	(33)	8%	(26)	44%	(139)	10%	(31)	316
Income: 50k-100k	31%	(78)	14%	(36)	5%	(13)	40%	(103)	10%	(25)	255
Income: 100k+	27%	(34)	12%	(16)	5%	(6)	53%	(68)	3%	(4)	127
Ethnicity: White (Non-Hispanic)	31%	(173)	11%	(64)	5%	(26)	45%	(251)	8%	(45)	558
Ethnicity: Hispanic	9%	(2)	15%	(3)	9%	(2)	66%	(15)	—	(0)	23
Ethnicity: Black (Non-Hispanic)	15%	(13)	18%	(16)	17%	(15)	38%	(34)	12%	(11)	90
Ethnicity: Asian + Other (Non-Hispanic)	41%	(11)	7%	(2)	7%	(2)	30%	(8)	15%	(4)	28
All Christian	31%	(100)	13%	(41)	6%	(18)	41%	(131)	10%	(31)	322
All Non-Christian	24%	(6)	21%	(6)	—	(0)	45%	(12)	10%	(3)	26
Atheist	5%	(2)	15%	(5)	13%	(4)	68%	(23)	—	(0)	34
Agnostic/Nothing in particular	25%	(52)	9%	(19)	7%	(14)	54%	(111)	6%	(12)	207
Something Else	36%	(40)	13%	(14)	8%	(9)	29%	(32)	14%	(15)	109
Evangelical	48%	(73)	13%	(19)	8%	(12)	26%	(40)	6%	(9)	153
Non-Evangelical	23%	(61)	11%	(30)	6%	(15)	46%	(122)	13%	(35)	263
PID: Dem (no lean)	6%	(15)	7%	(18)	8%	(20)	75%	(194)	4%	(11)	257
PID: Ind (no lean)	21%	(41)	11%	(21)	6%	(13)	49%	(96)	13%	(25)	197
PID: Rep (no lean)	59%	(144)	18%	(45)	5%	(12)	8%	(19)	10%	(24)	244

Continued on next page

**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	29%	(200)	12%	(85)	6%	(45)	44%	(309)	9%	(60)	698
PID/Gender: Dem Men	4%	(5)	9%	(11)	10%	(12)	71%	(84)	6%	(7)	118
PID/Gender: Dem Women	7%	(10)	5%	(8)	6%	(9)	79%	(110)	3%	(4)	139
PID/Gender: Ind Men	25%	(24)	7%	(7)	5%	(5)	53%	(51)	10%	(10)	97
PID/Gender: Ind Women	17%	(17)	14%	(14)	8%	(8)	45%	(45)	16%	(16)	100
PID/Gender: Rep Men	63%	(75)	18%	(22)	3%	(3)	5%	(6)	12%	(14)	120
PID/Gender: Rep Women	56%	(69)	18%	(23)	7%	(9)	11%	(13)	8%	(10)	123
Ideo: Liberal (1-3)	7%	(15)	7%	(15)	5%	(10)	77%	(163)	4%	(7)	211
Ideo: Moderate (4)	19%	(38)	15%	(30)	7%	(13)	48%	(95)	12%	(24)	200
Ideo: Conservative (5-7)	54%	(138)	14%	(37)	8%	(22)	16%	(40)	8%	(22)	259
Ideo/PID: Conservative Republican	61%	(112)	15%	(27)	5%	(8)	9%	(16)	10%	(19)	183
Ideo/PID: Moderate/Liberal Republican	51%	(29)	29%	(17)	6%	(3)	5%	(3)	8%	(4)	56
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	15%	(13)	13%	(12)	57%	(52)	6%	(6)	92
Ideo/PID: Liberal Democrat	4%	(7)	3%	(5)	5%	(8)	85%	(139)	3%	(5)	164
Unfavorable of Biden and Trump	5%	(6)	11%	(13)	12%	(15)	57%	(69)	15%	(18)	121
2024 H2H Matchup: Biden Voter	4%	(11)	6%	(19)	6%	(17)	81%	(255)	4%	(11)	314
2024 H2H Matchup: Trump Voter	58%	(182)	19%	(59)	7%	(23)	4%	(13)	11%	(35)	312
2024 H2H Matchup: Would not Vote	11%	(3)	6%	(1)	7%	(2)	54%	(14)	22%	(6)	25
2024 H2H Matchup: Do not Know	7%	(3)	10%	(5)	7%	(3)	57%	(27)	19%	(9)	47
2022 House Vote: Democrat	5%	(16)	8%	(23)	6%	(20)	78%	(236)	3%	(10)	304
2022 House Vote: Republican	53%	(149)	17%	(48)	5%	(15)	13%	(37)	11%	(29)	279
2022 House Vote: Did not Vote	34%	(33)	12%	(12)	10%	(10)	27%	(27)	17%	(17)	98
2020 Vote: Joe Biden	4%	(14)	6%	(21)	6%	(19)	79%	(255)	4%	(13)	322
2020 Vote: Donald Trump	55%	(168)	18%	(55)	5%	(14)	11%	(33)	11%	(34)	304
2020 Vote: Someone Else	11%	(1)	1%	(0)	4%	(0)	54%	(5)	29%	(3)	10
2020 Vote: Did not Vote	27%	(17)	14%	(9)	18%	(11)	24%	(15)	17%	(10)	63
2016 Vote: Hillary Clinton	7%	(16)	6%	(14)	2%	(6)	83%	(197)	2%	(6)	239
2016 Vote: Donald Trump	54%	(146)	15%	(41)	5%	(13)	16%	(43)	11%	(28)	271
2016 Vote: Someone Else	7%	(2)	—	(0)	1%	(0)	67%	(22)	25%	(8)	33
2020 Vote/PID: Not Biden/Democrat	13%	(4)	16%	(5)	23%	(6)	38%	(11)	10%	(3)	28
2020 Vote/PID: Not Trump/Republican	46%	(17)	12%	(4)	10%	(4)	13%	(5)	18%	(7)	37

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**Table BLMB43\_4:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia*

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	29% (200)	12% (85)	6% (45)	44% (309)	9% (60)	698
U.S. Economy: Wrong Track	40% (182)	12% (54)	8% (35)	31% (138)	9% (41)	450
U.S. Economy: Right Direction	7% (18)	12% (31)	4% (10)	69% (170)	8% (20)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (10)	4% (10)	9% (21)	79% (188)	4% (10)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (179)	19% (64)	7% (22)	10% (34)	11% (38)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (11)	9% (10)	1% (2)	71% (86)	10% (12)	121
Top 2024 Issue: Economy	32% (80)	14% (34)	5% (12)	36% (89)	13% (32)	247
Community: Urban	24% (31)	13% (17)	10% (13)	44% (56)	9% (11)	127
Community: Suburban	27% (101)	14% (53)	4% (17)	48% (175)	6% (24)	369
Community: Rural	34% (68)	7% (15)	8% (16)	38% (77)	13% (26)	201
Community/Gender: Urban Women	18% (9)	12% (6)	12% (6)	46% (23)	12% (6)	50
Community/Gender: Urban Men	28% (22)	14% (11)	9% (7)	42% (33)	7% (5)	77
Community/Gender: Rural Women	34% (41)	9% (10)	9% (10)	36% (43)	12% (15)	120
Community/Gender: Rural Men	33% (27)	5% (4)	6% (5)	42% (35)	13% (11)	82
Community/Gender: Suburban Women	23% (45)	15% (28)	5% (9)	53% (102)	4% (9)	193
Community/Gender: Suburban Men	31% (55)	14% (25)	4% (8)	42% (73)	8% (15)	176
Homeowner	29% (167)	12% (70)	6% (33)	45% (258)	9% (51)	578
Renter	27% (26)	14% (14)	11% (11)	41% (40)	6% (6)	97
Military HHnm: Yes	30% (23)	16% (12)	5% (4)	43% (34)	6% (5)	78
Military HH: No	28% (177)	12% (72)	7% (41)	44% (275)	9% (56)	620
Employ: Private Sector	31% (82)	14% (37)	9% (23)	35% (93)	11% (30)	264
Employ: Government	29% (12)	12% (5)	14% (6)	37% (16)	8% (3)	42
Employ: Self-Employed	37% (21)	10% (6)	2% (1)	39% (22)	13% (7)	58
Employ: Homemaker	32% (11)	11% (4)	1% (0)	44% (14)	11% (4)	33
Employ: Student	23% (4)	5% (1)	6% (1)	46% (8)	21% (4)	18
Employ: Retired	29% (51)	7% (13)	1% (2)	59% (104)	3% (6)	176
Employ: Unemployed	13% (8)	19% (12)	12% (8)	48% (31)	8% (5)	64
Employ: Other	23% (10)	18% (7)	8% (3)	46% (20)	4% (2)	42
Self + Household: White-Collar	26% (59)	14% (32)	5% (12)	47% (106)	8% (18)	228
Self + Household: Blue Collar	31% (112)	10% (34)	6% (20)	44% (156)	9% (33)	355

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	29%	(200)	12%	(85)	6%	(45)	44%	(309)	9%	(60)	698
Union HH: Yes	24%	(20)	7%	(6)	5%	(4)	58%	(48)	5%	(4)	82
Union HH: No	29%	(180)	13%	(79)	7%	(41)	42%	(261)	9%	(56)	616
LGBTQ+: Yes	16%	(13)	9%	(7)	9%	(7)	63%	(48)	3%	(2)	76
LGBTQ+: No	30%	(187)	13%	(78)	6%	(38)	42%	(260)	9%	(58)	622
Motivated to Vote	30%	(186)	11%	(70)	5%	(31)	46%	(288)	7%	(46)	621
Parent: Yes	38%	(67)	12%	(21)	8%	(13)	33%	(57)	10%	(18)	176
Parent: No	25%	(133)	12%	(64)	6%	(32)	48%	(251)	8%	(42)	522
COVID Vaccine: Yes	20%	(94)	13%	(59)	4%	(20)	57%	(261)	6%	(27)	461
COVID Vaccine: No	44%	(105)	11%	(26)	10%	(25)	20%	(48)	14%	(34)	237
Student Loans: Yes	24%	(32)	10%	(13)	10%	(13)	42%	(55)	13%	(17)	130
Student Loans: No	30%	(168)	13%	(72)	6%	(31)	45%	(254)	8%	(44)	568
Favorable Opinion of Haley	33%	(73)	15%	(33)	9%	(20)	34%	(74)	9%	(19)	219
Unfavorable Opinion of Haley	26%	(82)	8%	(26)	4%	(12)	57%	(178)	4%	(14)	313
Protestant	31%	(50)	11%	(18)	6%	(9)	46%	(75)	7%	(11)	164
Roman Catholic	31%	(44)	12%	(17)	6%	(9)	39%	(55)	12%	(17)	142
Mormon	41%	(2)	26%	(1)	3%	(0)	27%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	45%	(5)	—	(0)	3%	(0)	21%	(2)	10
Jewish	12%	(1)	23%	(3)	—	(0)	61%	(7)	4%	(0)	12
Muslim	48%	(4)	38%	(3)	—	(0)	14%	(1)	—	(0)	8
Buddhist	28%	(1)	—	(0)	—	(0)	62%	(3)	10%	(0)	4
Hindu	—	(0)	—	(0)	—	(0)	38%	(1)	62%	(2)	3
Atheist	5%	(2)	15%	(5)	13%	(4)	68%	(23)	—	(0)	34
Agnostic	11%	(4)	2%	(1)	4%	(1)	83%	(32)	—	(0)	39
Something else	36%	(40)	13%	(14)	8%	(9)	29%	(32)	14%	(15)	109
Nothing in particular	28%	(48)	11%	(18)	7%	(12)	47%	(79)	7%	(11)	168
Prodigal Biden Voter	8%	(3)	22%	(8)	15%	(5)	47%	(16)	8%	(3)	35
Undecided Voter (DK/WNV)	9%	(6)	8%	(6)	7%	(5)	56%	(41)	20%	(15)	73
Undecided Voter (DK)	11%	(3)	6%	(1)	7%	(2)	54%	(14)	22%	(6)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(257)	48%	(337)	15%	(104)	698
Gender: Male	37%	(123)	50%	(166)	14%	(46)	335
Gender: Female	37%	(134)	47%	(171)	16%	(58)	363
Age: 18-34	29%	(53)	52%	(95)	20%	(36)	184
Age: 35-44	31%	(30)	57%	(56)	11%	(11)	97
Age: 45-64	40%	(100)	48%	(119)	13%	(31)	249
Age: 65+	44%	(74)	41%	(68)	15%	(25)	168
GenZers: 1997-2012	19%	(16)	59%	(51)	22%	(19)	85
Millennials: 1981-1996	34%	(63)	51%	(94)	15%	(28)	185
GenXers: 1965-1980	40%	(78)	46%	(89)	14%	(26)	193
Baby Boomers: 1946-1964	43%	(97)	45%	(103)	13%	(29)	229
Educ: < College	32%	(150)	54%	(253)	14%	(66)	469
Educ: Bachelors degree	42%	(60)	40%	(57)	18%	(25)	143
Educ: Post-grad	54%	(47)	31%	(27)	14%	(12)	86
Income: Under 50k	39%	(124)	48%	(151)	13%	(41)	316
Income: 50k-100k	32%	(83)	51%	(130)	17%	(42)	255
Income: 100k+	39%	(50)	44%	(56)	16%	(21)	127
Ethnicity: White (Non-Hispanic)	35%	(197)	51%	(284)	14%	(76)	558
Ethnicity: Hispanic	33%	(8)	41%	(9)	26%	(6)	23
Ethnicity: Black (Non-Hispanic)	50%	(45)	32%	(29)	18%	(16)	90
Ethnicity: Asian + Other (Non-Hispanic)	27%	(7)	54%	(15)	19%	(5)	28
All Christian	34%	(108)	55%	(176)	12%	(38)	322
All Non-Christian	43%	(11)	31%	(8)	26%	(7)	26
Atheist	67%	(22)	25%	(8)	9%	(3)	34
Agnostic/Nothing in particular	40%	(82)	40%	(83)	20%	(42)	207
Something Else	30%	(33)	57%	(62)	13%	(15)	109
Evangelical	26%	(40)	63%	(96)	11%	(17)	153
Non-Evangelical	38%	(99)	49%	(129)	14%	(36)	263
PID: Dem (no lean)	77%	(198)	9%	(24)	14%	(36)	257
PID: Ind (no lean)	28%	(54)	46%	(90)	27%	(52)	197
PID: Rep (no lean)	2%	(5)	92%	(223)	6%	(16)	244

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(257)	48%	(337)	15%	(104)	698
PID/Gender: Dem Men	78%	(92)	9%	(11)	13%	(15)	118
PID/Gender: Dem Women	75%	(105)	9%	(13)	15%	(21)	139
PID/Gender: Ind Men	29%	(28)	48%	(46)	23%	(23)	97
PID/Gender: Ind Women	26%	(26)	44%	(44)	30%	(30)	100
PID/Gender: Rep Men	2%	(3)	91%	(109)	7%	(8)	120
PID/Gender: Rep Women	2%	(2)	92%	(114)	6%	(7)	123
Ideo: Liberal (1-3)	74%	(156)	11%	(23)	15%	(31)	211
Ideo: Moderate (4)	38%	(76)	41%	(81)	21%	(42)	200
Ideo: Conservative (5-7)	7%	(18)	84%	(218)	9%	(22)	259
Ideo/PID: Conservative Republican	1%	(3)	94%	(172)	4%	(8)	183
Ideo/PID: Moderate/Liberal Republican	4%	(2)	83%	(47)	12%	(7)	56
Ideo/PID: Moderate/Conservative Democrat	63%	(57)	18%	(17)	19%	(18)	92
Ideo/PID: Liberal Democrat	85%	(138)	4%	(7)	11%	(18)	164
Unfavorable of Biden and Trump	17%	(21)	46%	(55)	37%	(45)	121
2024 H2H Matchup: Biden Voter	78%	(245)	6%	(19)	16%	(49)	314
2024 H2H Matchup: Trump Voter	2%	(5)	93%	(291)	5%	(16)	312
2024 H2H Matchup: Would not Vote	8%	(2)	31%	(8)	62%	(16)	25
2024 H2H Matchup: Do not Know	11%	(5)	41%	(19)	49%	(23)	47
2022 House Vote: Democrat	75%	(227)	10%	(31)	15%	(47)	304
2022 House Vote: Republican	3%	(8)	89%	(247)	8%	(24)	279
2022 House Vote: Did not Vote	19%	(19)	52%	(51)	29%	(28)	98
2020 Vote: Joe Biden	74%	(239)	8%	(25)	18%	(58)	322
2020 Vote: Donald Trump	2%	(6)	90%	(273)	8%	(25)	304
2020 Vote: Someone Else	13%	(1)	22%	(2)	65%	(6)	10
2020 Vote: Did not Vote	17%	(11)	59%	(37)	24%	(15)	63
2016 Vote: Hillary Clinton	81%	(194)	6%	(14)	13%	(31)	239
2016 Vote: Donald Trump	5%	(12)	86%	(233)	9%	(26)	271
2016 Vote: Someone Else	37%	(12)	24%	(8)	40%	(13)	33
2020 Vote/PID: Not Biden/Democrat	30%	(8)	53%	(15)	17%	(5)	28
2020 Vote/PID: Not Trump/Republican	6%	(2)	83%	(30)	10%	(4)	37

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(257)	48%	(337)	15%	(104)	698
U.S. Economy: Wrong Track	17%	(78)	67%	(303)	15%	(69)	450
U.S. Economy: Right Direction	72%	(179)	14%	(34)	14%	(35)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%	(215)	3%	(7)	7%	(17)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	91%	(309)	7%	(22)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(35)	17%	(21)	54%	(65)	121
Top 2024 Issue: Economy	22%	(55)	63%	(155)	15%	(37)	247
Community: Urban	55%	(70)	31%	(40)	13%	(17)	127
Community: Suburban	36%	(134)	47%	(174)	17%	(61)	369
Community: Rural	26%	(53)	61%	(123)	13%	(26)	201
Community/Gender: Urban Women	56%	(28)	31%	(15)	13%	(6)	50
Community/Gender: Urban Men	55%	(42)	32%	(24)	14%	(11)	77
Community/Gender: Rural Women	25%	(30)	65%	(77)	10%	(12)	120
Community/Gender: Rural Men	28%	(23)	56%	(46)	17%	(14)	82
Community/Gender: Suburban Women	39%	(75)	40%	(78)	20%	(40)	193
Community/Gender: Suburban Men	33%	(58)	55%	(96)	12%	(22)	176
Homeowner	38%	(218)	49%	(282)	13%	(78)	578
Renter	35%	(34)	46%	(44)	19%	(19)	97
Military HHnm: Yes	30%	(23)	44%	(34)	26%	(20)	78
Military HH: No	38%	(234)	49%	(303)	13%	(84)	620
Employ: Private Sector	32%	(83)	56%	(147)	13%	(34)	264
Employ: Government	38%	(16)	45%	(19)	17%	(7)	42
Employ: Self-Employed	30%	(17)	47%	(27)	23%	(13)	58
Employ: Homemaker	32%	(11)	54%	(18)	14%	(5)	33
Employ: Student	21%	(4)	57%	(10)	22%	(4)	18
Employ: Retired	48%	(84)	40%	(71)	12%	(21)	176
Employ: Unemployed	34%	(22)	46%	(29)	21%	(13)	64
Employ: Other	47%	(20)	37%	(16)	16%	(7)	42
Self + Household: White-Collar	38%	(86)	49%	(112)	13%	(30)	228
Self + Household: Blue Collar	35%	(126)	49%	(174)	15%	(54)	355

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(257)	48%	(337)	15%	(104)	698
Union HH: Yes	43%	(35)	46%	(38)	11%	(9)	82
Union HH: No	36%	(222)	49%	(300)	15%	(95)	616
LGBTQ+: Yes	43%	(33)	31%	(24)	26%	(20)	76
LGBTQ+: No	36%	(224)	50%	(313)	14%	(84)	622
Motivated to Vote	39%	(242)	49%	(302)	12%	(76)	621
Parent: Yes	28%	(50)	58%	(101)	14%	(25)	176
Parent: No	40%	(207)	45%	(236)	15%	(79)	522
COVID Vaccine: Yes	47%	(216)	37%	(171)	16%	(73)	461
COVID Vaccine: No	17%	(41)	70%	(166)	13%	(30)	237
Student Loans: Yes	37%	(48)	45%	(58)	18%	(24)	130
Student Loans: No	37%	(209)	49%	(279)	14%	(80)	568
Favorable Opinion of Haley	25%	(54)	61%	(133)	14%	(31)	219
Unfavorable Opinion of Haley	50%	(155)	39%	(121)	12%	(37)	313
Protestant	38%	(62)	52%	(85)	10%	(17)	164
Roman Catholic	31%	(44)	55%	(78)	14%	(20)	142
Mormon	30%	(1)	70%	(3)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	97%	(10)	3%	(0)	10
Jewish	55%	(6)	9%	(1)	36%	(4)	12
Muslim	14%	(1)	79%	(6)	7%	(1)	8
Buddhist	71%	(3)	19%	(1)	10%	(0)	4
Hindu	38%	(1)	—	(0)	62%	(2)	3
Atheist	67%	(22)	25%	(8)	9%	(3)	34
Agnostic	61%	(23)	20%	(8)	19%	(7)	39
Something else	30%	(33)	57%	(62)	13%	(15)	109
Nothing in particular	35%	(59)	45%	(75)	20%	(34)	168
Prodigal Biden Voter	16%	(6)	39%	(14)	45%	(16)	35
Undecided Voter (DK/WNV)	9%	(7)	37%	(27)	53%	(39)	73
Undecided Voter (DK)	8%	(2)	31%	(8)	62%	(16)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	39%	(270)	45%	(316)	16%	(112)	698
Gender: Male	40%	(135)	45%	(151)	15%	(50)	335
Gender: Female	37%	(135)	46%	(165)	17%	(62)	363
Age: 18-34	32%	(59)	49%	(91)	18%	(34)	184
Age: 35-44	34%	(33)	50%	(49)	16%	(16)	97
Age: 45-64	42%	(105)	44%	(111)	13%	(34)	249
Age: 65+	43%	(73)	39%	(66)	17%	(29)	168
GenZers: 1997-2012	26%	(22)	53%	(45)	22%	(18)	85
Millennials: 1981-1996	36%	(66)	48%	(88)	17%	(31)	185
GenXers: 1965-1980	43%	(83)	42%	(81)	15%	(28)	193
Baby Boomers: 1946-1964	42%	(96)	44%	(100)	14%	(33)	229
Educ: < College	34%	(160)	50%	(234)	16%	(75)	469
Educ: Bachelors degree	43%	(61)	37%	(53)	20%	(29)	143
Educ: Post-grad	56%	(48)	34%	(29)	10%	(9)	86
Income: Under 50k	42%	(132)	43%	(135)	15%	(49)	316
Income: 50k-100k	33%	(83)	49%	(125)	18%	(46)	255
Income: 100k+	43%	(54)	44%	(55)	14%	(17)	127
Ethnicity: White (Non-Hispanic)	37%	(205)	48%	(267)	15%	(85)	558
Ethnicity: Hispanic	39%	(9)	31%	(7)	29%	(7)	23
Ethnicity: Black (Non-Hispanic)	53%	(47)	32%	(28)	16%	(14)	90
Ethnicity: Asian + Other (Non-Hispanic)	31%	(9)	47%	(13)	22%	(6)	28
All Christian	35%	(113)	51%	(165)	13%	(43)	322
All Non-Christian	37%	(10)	27%	(7)	35%	(9)	26
Atheist	64%	(22)	23%	(8)	13%	(4)	34
Agnostic/Nothing in particular	43%	(89)	37%	(77)	20%	(41)	207
Something Else	33%	(36)	54%	(59)	13%	(15)	109
Evangelical	26%	(40)	63%	(96)	11%	(17)	153
Non-Evangelical	41%	(108)	44%	(115)	15%	(41)	263
PID: Dem (no lean)	77%	(197)	9%	(23)	14%	(37)	257
PID: Ind (no lean)	33%	(66)	38%	(76)	28%	(56)	197
PID: Rep (no lean)	3%	(7)	89%	(217)	8%	(20)	244

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	39%	(270)	45%	(316)	16%	(112)	698
PID/Gender: Dem Men	81%	(95)	6%	(7)	14%	(16)	118
PID/Gender: Dem Women	73%	(102)	12%	(16)	15%	(21)	139
PID/Gender: Ind Men	37%	(36)	40%	(39)	22%	(22)	97
PID/Gender: Ind Women	29%	(29)	37%	(37)	34%	(34)	100
PID/Gender: Rep Men	3%	(3)	87%	(105)	10%	(12)	120
PID/Gender: Rep Women	3%	(4)	91%	(112)	6%	(7)	123
Ideo: Liberal (1-3)	75%	(158)	11%	(23)	14%	(30)	211
Ideo: Moderate (4)	41%	(83)	35%	(70)	24%	(47)	200
Ideo: Conservative (5-7)	8%	(22)	81%	(210)	10%	(27)	259
Ideo/PID: Conservative Republican	3%	(6)	91%	(166)	6%	(11)	183
Ideo/PID: Moderate/Liberal Republican	2%	(1)	83%	(47)	15%	(8)	56
Ideo/PID: Moderate/Conservative Democrat	59%	(55)	18%	(16)	23%	(21)	92
Ideo/PID: Liberal Democrat	86%	(141)	4%	(7)	10%	(16)	164
Unfavorable of Biden and Trump	23%	(28)	37%	(45)	40%	(48)	121
2024 H2H Matchup: Biden Voter	80%	(251)	4%	(14)	16%	(49)	314
2024 H2H Matchup: Trump Voter	3%	(9)	90%	(279)	8%	(24)	312
2024 H2H Matchup: Would not Vote	6%	(2)	29%	(7)	65%	(16)	25
2024 H2H Matchup: Do not Know	18%	(8)	33%	(16)	50%	(23)	47
2022 House Vote: Democrat	76%	(230)	9%	(27)	16%	(48)	304
2022 House Vote: Republican	5%	(13)	87%	(241)	9%	(25)	279
2022 House Vote: Did not Vote	26%	(25)	42%	(42)	32%	(31)	98
2020 Vote: Joe Biden	77%	(249)	4%	(14)	18%	(59)	322
2020 Vote: Donald Trump	2%	(5)	88%	(268)	10%	(31)	304
2020 Vote: Someone Else	5%	(0)	24%	(2)	72%	(7)	10
2020 Vote: Did not Vote	24%	(15)	50%	(31)	26%	(16)	63
2016 Vote: Hillary Clinton	82%	(197)	5%	(12)	13%	(31)	239
2016 Vote: Donald Trump	5%	(13)	83%	(226)	12%	(32)	271
2016 Vote: Someone Else	51%	(17)	12%	(4)	37%	(12)	33
2020 Vote/PID: Not Biden/Democrat	36%	(10)	52%	(15)	12%	(3)	28
2020 Vote/PID: Not Trump/Republican	16%	(6)	68%	(25)	16%	(6)	37

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	39%	(270)	45%	(316)	16%	(112)	698
U.S. Economy: Wrong Track	20%	(90)	62%	(280)	18%	(79)	450
U.S. Economy: Right Direction	72%	(179)	14%	(36)	13%	(33)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%	(216)	3%	(7)	7%	(16)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(17)	88%	(297)	7%	(24)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(37)	10%	(12)	60%	(73)	121
Top 2024 Issue: Economy	26%	(65)	55%	(137)	18%	(46)	247
Community: Urban	54%	(69)	30%	(38)	16%	(20)	127
Community: Suburban	39%	(143)	44%	(164)	17%	(62)	369
Community: Rural	29%	(57)	56%	(114)	15%	(30)	201
Community/Gender: Urban Women	54%	(27)	33%	(16)	14%	(7)	50
Community/Gender: Urban Men	55%	(42)	28%	(22)	18%	(14)	77
Community/Gender: Rural Women	27%	(33)	60%	(72)	13%	(16)	120
Community/Gender: Rural Men	30%	(25)	52%	(42)	18%	(15)	82
Community/Gender: Suburban Women	39%	(76)	40%	(77)	21%	(40)	193
Community/Gender: Suburban Men	38%	(67)	49%	(87)	12%	(22)	176
Homeowner	39%	(227)	46%	(268)	14%	(84)	578
Renter	37%	(36)	40%	(39)	23%	(22)	97
Military HHnm: Yes	32%	(25)	41%	(32)	27%	(21)	78
Military HH: No	39%	(245)	46%	(284)	15%	(91)	620
Employ: Private Sector	33%	(86)	51%	(134)	17%	(44)	264
Employ: Government	43%	(18)	41%	(17)	17%	(7)	42
Employ: Self-Employed	34%	(19)	51%	(29)	15%	(9)	58
Employ: Homemaker	34%	(11)	55%	(18)	11%	(4)	33
Employ: Student	30%	(5)	42%	(8)	28%	(5)	18
Employ: Retired	47%	(83)	38%	(67)	14%	(25)	176
Employ: Unemployed	38%	(24)	41%	(26)	21%	(14)	64
Employ: Other	51%	(22)	37%	(16)	11%	(5)	42
Self + Household: White-Collar	41%	(93)	44%	(101)	15%	(33)	228
Self + Household: Blue Collar	36%	(129)	47%	(165)	17%	(61)	355

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	39%	(270)	45%	(316)	16%	(112)	698
Union HH: Yes	47%	(38)	39%	(32)	15%	(12)	82
Union HH: No	38%	(232)	46%	(284)	16%	(100)	616
LGBTQ+: Yes	49%	(38)	27%	(21)	24%	(18)	76
LGBTQ+: No	37%	(232)	48%	(295)	15%	(94)	622
Motivated to Vote	40%	(251)	46%	(286)	13%	(83)	621
Parent: Yes	30%	(53)	56%	(98)	14%	(24)	176
Parent: No	42%	(217)	42%	(218)	17%	(88)	522
COVID Vaccine: Yes	48%	(221)	35%	(161)	17%	(79)	461
COVID Vaccine: No	20%	(49)	65%	(155)	14%	(33)	237
Student Loans: Yes	44%	(58)	37%	(49)	18%	(24)	130
Student Loans: No	37%	(212)	47%	(267)	16%	(88)	568
Favorable Opinion of Haley	25%	(55)	58%	(127)	17%	(37)	219
Unfavorable Opinion of Haley	52%	(162)	36%	(111)	13%	(39)	313
Protestant	38%	(62)	49%	(81)	13%	(21)	164
Roman Catholic	35%	(50)	50%	(71)	15%	(22)	142
Mormon	30%	(1)	70%	(3)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	97%	(10)	3%	(0)	10
Jewish	52%	(6)	1%	(0)	48%	(6)	12
Muslim	14%	(1)	79%	(6)	7%	(1)	8
Buddhist	42%	(2)	19%	(1)	38%	(2)	4
Hindu	38%	(1)	—	(0)	62%	(2)	3
Atheist	64%	(22)	23%	(8)	13%	(4)	34
Agnostic	68%	(26)	15%	(6)	17%	(7)	39
Something else	33%	(36)	54%	(59)	13%	(15)	109
Nothing in particular	37%	(63)	42%	(71)	20%	(34)	168
Prodigal Biden Voter	35%	(12)	18%	(6)	47%	(17)	35
Undecided Voter (DK/WNV)	14%	(10)	32%	(23)	55%	(40)	73
Undecided Voter (DK)	6%	(2)	29%	(7)	65%	(16)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(256)	43%	(301)	20%	(141)	698
Gender: Male	37%	(124)	46%	(153)	17%	(58)	335
Gender: Female	36%	(132)	41%	(148)	23%	(82)	363
Age: 18-34	33%	(60)	47%	(87)	20%	(37)	184
Age: 35-44	28%	(27)	49%	(48)	23%	(22)	97
Age: 45-64	39%	(96)	42%	(106)	19%	(47)	249
Age: 65+	43%	(73)	36%	(61)	20%	(34)	168
GenZers: 1997-2012	28%	(24)	51%	(44)	21%	(18)	85
Millennials: 1981-1996	32%	(59)	46%	(84)	22%	(42)	185
GenXers: 1965-1980	39%	(75)	42%	(80)	19%	(37)	193
Baby Boomers: 1946-1964	41%	(94)	40%	(91)	19%	(44)	229
Educ: < College	32%	(150)	49%	(228)	19%	(91)	469
Educ: Bachelors degree	45%	(65)	32%	(46)	23%	(33)	143
Educ: Post-grad	49%	(42)	31%	(27)	20%	(17)	86
Income: Under 50k	41%	(130)	42%	(133)	17%	(54)	316
Income: 50k-100k	31%	(80)	45%	(114)	24%	(61)	255
Income: 100k+	37%	(46)	43%	(54)	21%	(26)	127
Ethnicity: White (Non-Hispanic)	34%	(189)	46%	(258)	20%	(112)	558
Ethnicity: Hispanic	32%	(7)	37%	(8)	31%	(7)	23
Ethnicity: Black (Non-Hispanic)	57%	(51)	23%	(21)	19%	(17)	90
Ethnicity: Asian + Other (Non-Hispanic)	32%	(9)	53%	(15)	15%	(4)	28
All Christian	33%	(105)	49%	(157)	19%	(60)	322
All Non-Christian	39%	(10)	36%	(10)	24%	(6)	26
Atheist	66%	(22)	19%	(6)	16%	(5)	34
Agnostic/Nothing in particular	41%	(84)	36%	(75)	23%	(48)	207
Something Else	32%	(35)	49%	(54)	19%	(21)	109
Evangelical	27%	(41)	60%	(92)	13%	(19)	153
Non-Evangelical	37%	(98)	40%	(105)	23%	(60)	263
PID: Dem (no lean)	78%	(200)	7%	(17)	16%	(40)	257
PID: Ind (no lean)	26%	(52)	41%	(80)	33%	(65)	197
PID: Rep (no lean)	2%	(4)	84%	(204)	15%	(36)	244

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**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(256)	43%	(301)	20%	(141)	698
PID/Gender: Dem Men	81%	(95)	7%	(8)	13%	(15)	118
PID/Gender: Dem Women	75%	(105)	7%	(10)	18%	(25)	139
PID/Gender: Ind Men	28%	(27)	44%	(42)	28%	(27)	97
PID/Gender: Ind Women	25%	(25)	38%	(38)	37%	(37)	100
PID/Gender: Rep Men	2%	(2)	85%	(103)	13%	(16)	120
PID/Gender: Rep Women	2%	(3)	82%	(101)	16%	(20)	123
Ideo: Liberal (1-3)	74%	(156)	9%	(19)	17%	(35)	211
Ideo: Moderate (4)	37%	(74)	36%	(72)	27%	(54)	200
Ideo: Conservative (5-7)	7%	(19)	76%	(195)	17%	(44)	259
Ideo/PID: Conservative Republican	2%	(3)	86%	(158)	12%	(21)	183
Ideo/PID: Moderate/Liberal Republican	2%	(1)	74%	(41)	25%	(14)	56
Ideo/PID: Moderate/Conservative Democrat	60%	(55)	16%	(14)	24%	(22)	92
Ideo/PID: Liberal Democrat	87%	(143)	2%	(3)	11%	(18)	164
Unfavorable of Biden and Trump	17%	(21)	31%	(38)	52%	(63)	121
2024 H2H Matchup: Biden Voter	77%	(242)	4%	(12)	19%	(59)	314
2024 H2H Matchup: Trump Voter	1%	(4)	86%	(269)	12%	(38)	312
2024 H2H Matchup: Would not Vote	17%	(4)	34%	(9)	49%	(13)	25
2024 H2H Matchup: Do not Know	12%	(6)	23%	(11)	65%	(31)	47
2022 House Vote: Democrat	74%	(226)	7%	(23)	18%	(56)	304
2022 House Vote: Republican	2%	(4)	83%	(230)	16%	(44)	279
2022 House Vote: Did not Vote	25%	(24)	44%	(43)	32%	(31)	98
2020 Vote: Joe Biden	74%	(237)	4%	(14)	22%	(70)	322
2020 Vote: Donald Trump	2%	(5)	83%	(253)	15%	(46)	304
2020 Vote: Someone Else	9%	(1)	17%	(2)	75%	(7)	10
2020 Vote: Did not Vote	22%	(14)	52%	(32)	27%	(17)	63
2016 Vote: Hillary Clinton	79%	(190)	4%	(11)	16%	(39)	239
2016 Vote: Donald Trump	6%	(16)	79%	(213)	15%	(42)	271
2016 Vote: Someone Else	35%	(12)	8%	(3)	57%	(19)	33
2020 Vote/PID: Not Biden/Democrat	33%	(9)	42%	(12)	24%	(7)	28
2020 Vote/PID: Not Trump/Republican	12%	(4)	68%	(25)	20%	(7)	37

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	About the same under						Total N
	Better off under Biden		Better off under Trump		both		
Registered Voters	37%	(256)	43%	(301)	20%	(141)	698
U.S. Economy: Wrong Track	18%	(81)	59%	(265)	23%	(104)	450
U.S. Economy: Right Direction	71%	(175)	15%	(36)	15%	(37)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%	(217)	1%	(3)	8%	(19)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(12)	85%	(288)	11%	(39)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(27)	9%	(10)	69%	(83)	121
Top 2024 Issue: Economy	22%	(56)	52%	(130)	25%	(62)	247
Community: Urban	50%	(64)	28%	(36)	22%	(28)	127
Community: Suburban	38%	(139)	43%	(157)	20%	(73)	369
Community: Rural	27%	(53)	54%	(108)	20%	(40)	201
Community/Gender: Urban Women	53%	(27)	21%	(11)	25%	(13)	50
Community/Gender: Urban Men	48%	(37)	33%	(25)	20%	(15)	77
Community/Gender: Rural Women	27%	(32)	53%	(64)	20%	(24)	120
Community/Gender: Rural Men	27%	(22)	54%	(45)	19%	(16)	82
Community/Gender: Suburban Women	38%	(74)	38%	(74)	23%	(45)	193
Community/Gender: Suburban Men	37%	(65)	47%	(83)	16%	(28)	176
Homeowner	37%	(216)	44%	(252)	19%	(110)	578
Renter	35%	(34)	41%	(40)	24%	(24)	97
Military HHnm: Yes	34%	(26)	41%	(32)	25%	(20)	78
Military HH: No	37%	(230)	43%	(270)	20%	(121)	620
Employ: Private Sector	31%	(82)	50%	(133)	19%	(50)	264
Employ: Government	43%	(18)	41%	(17)	16%	(7)	42
Employ: Self-Employed	32%	(18)	46%	(27)	22%	(13)	58
Employ: Homemaker	32%	(11)	51%	(17)	17%	(6)	33
Employ: Student	23%	(4)	54%	(10)	23%	(4)	18
Employ: Retired	47%	(82)	34%	(59)	20%	(35)	176
Employ: Unemployed	33%	(21)	40%	(26)	27%	(18)	64
Employ: Other	47%	(20)	32%	(13)	22%	(9)	42
Self + Household: White-Collar	38%	(86)	43%	(97)	20%	(45)	228
Self + Household: Blue Collar	35%	(123)	44%	(158)	21%	(74)	355

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**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	37%	(256)	43%	(301)	20%	(141)	698
Union HH: Yes	43%	(35)	38%	(31)	19%	(15)	82
Union HH: No	36%	(221)	44%	(270)	20%	(125)	616
LGBTQ+: Yes	44%	(34)	24%	(18)	32%	(24)	76
LGBTQ+: No	36%	(222)	45%	(283)	19%	(117)	622
Motivated to Vote	39%	(239)	45%	(277)	17%	(104)	621
Parent: Yes	27%	(48)	52%	(92)	21%	(36)	176
Parent: No	40%	(208)	40%	(209)	20%	(105)	522
COVID Vaccine: Yes	46%	(211)	33%	(154)	21%	(96)	461
COVID Vaccine: No	19%	(45)	62%	(147)	19%	(45)	237
Student Loans: Yes	44%	(57)	39%	(51)	17%	(23)	130
Student Loans: No	35%	(199)	44%	(250)	21%	(118)	568
Favorable Opinion of Haley	23%	(50)	53%	(116)	24%	(52)	219
Unfavorable Opinion of Haley	49%	(152)	35%	(109)	16%	(52)	313
Protestant	37%	(61)	46%	(75)	17%	(28)	164
Roman Catholic	31%	(44)	48%	(68)	22%	(31)	142
Mormon	—	(0)	73%	(3)	27%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	97%	(10)	3%	(0)	10
Jewish	56%	(6)	11%	(1)	33%	(4)	12
Muslim	14%	(1)	79%	(6)	7%	(1)	8
Buddhist	42%	(2)	48%	(2)	10%	(0)	4
Hindu	38%	(1)	—	(0)	62%	(2)	3
Atheist	66%	(22)	19%	(6)	16%	(5)	34
Agnostic	61%	(23)	15%	(6)	24%	(9)	39
Something else	32%	(35)	49%	(54)	19%	(21)	109
Nothing in particular	36%	(61)	41%	(69)	23%	(39)	168
Prodigal Biden Voter	25%	(9)	23%	(8)	53%	(18)	35
Undecided Voter (DK/WNV)	14%	(10)	27%	(19)	60%	(43)	73
Undecided Voter (DK)	17%	(4)	34%	(9)	49%	(13)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB18:** *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	48%	(338)	34%	(239)	17%	(121)	698
Gender: Male	50%	(168)	35%	(116)	15%	(51)	335
Gender: Female	47%	(171)	34%	(123)	19%	(70)	363
Age: 18-34	55%	(101)	29%	(53)	16%	(30)	184
Age: 35-44	54%	(52)	29%	(28)	17%	(17)	97
Age: 45-64	47%	(117)	36%	(91)	17%	(41)	249
Age: 65+	40%	(67)	40%	(67)	20%	(33)	168
GenZers: 1997-2012	61%	(52)	20%	(17)	18%	(16)	85
Millennials: 1981-1996	52%	(96)	32%	(60)	16%	(29)	185
GenXers: 1965-1980	45%	(87)	39%	(74)	16%	(31)	193
Baby Boomers: 1946-1964	43%	(99)	37%	(85)	19%	(44)	229
Educ: < College	54%	(253)	30%	(139)	16%	(77)	469
Educ: Bachelors degree	39%	(56)	43%	(62)	18%	(25)	143
Educ: Post-grad	34%	(29)	45%	(38)	22%	(19)	86
Income: Under 50k	49%	(154)	36%	(115)	15%	(48)	316
Income: 50k-100k	51%	(130)	32%	(82)	17%	(42)	255
Income: 100k+	43%	(54)	33%	(41)	25%	(31)	127
Ethnicity: White (Non-Hispanic)	51%	(284)	32%	(177)	17%	(97)	558
Ethnicity: Hispanic	41%	(9)	31%	(7)	28%	(6)	23
Ethnicity: Black (Non-Hispanic)	36%	(32)	52%	(47)	12%	(11)	90
Ethnicity: Asian + Other (Non-Hispanic)	45%	(12)	31%	(9)	24%	(7)	28
All Christian	53%	(169)	31%	(99)	17%	(53)	322
All Non-Christian	42%	(11)	37%	(10)	21%	(5)	26
Atheist	23%	(8)	66%	(22)	11%	(4)	34
Agnostic/Nothing in particular	44%	(91)	36%	(73)	21%	(43)	207
Something Else	55%	(60)	31%	(34)	15%	(16)	109
Evangelical	63%	(96)	26%	(40)	11%	(17)	153
Non-Evangelical	45%	(119)	35%	(92)	20%	(52)	263
PID: Dem (no lean)	11%	(28)	72%	(185)	17%	(44)	257
PID: Ind (no lean)	47%	(92)	23%	(45)	30%	(59)	197
PID: Rep (no lean)	89%	(218)	4%	(9)	7%	(17)	244

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	48%	(338)	34%	(239)	17%	(121)	698
PID/Gender: Dem Men	12%	(15)	70%	(83)	17%	(20)	118
PID/Gender: Dem Women	10%	(13)	73%	(102)	17%	(24)	139
PID/Gender: Ind Men	46%	(45)	30%	(29)	24%	(23)	97
PID/Gender: Ind Women	47%	(47)	16%	(16)	36%	(36)	100
PID/Gender: Rep Men	90%	(108)	4%	(4)	7%	(8)	120
PID/Gender: Rep Women	89%	(110)	4%	(4)	8%	(9)	123
Ideo: Liberal (1-3)	13%	(27)	68%	(144)	19%	(40)	211
Ideo: Moderate (4)	45%	(90)	35%	(71)	20%	(40)	200
Ideo: Conservative (5-7)	80%	(208)	8%	(21)	11%	(29)	259
Ideo/PID: Conservative Republican	89%	(163)	4%	(7)	7%	(13)	183
Ideo/PID: Moderate/Liberal Republican	90%	(51)	3%	(2)	7%	(4)	56
Ideo/PID: Moderate/Conservative Democrat	22%	(20)	57%	(53)	21%	(19)	92
Ideo/PID: Liberal Democrat	5%	(8)	80%	(131)	15%	(25)	164
Unfavorable of Biden and Trump	43%	(52)	20%	(24)	37%	(45)	121
2024 H2H Matchup: Biden Voter	7%	(22)	73%	(229)	20%	(63)	314
2024 H2H Matchup: Trump Voter	91%	(285)	2%	(7)	6%	(19)	312
2024 H2H Matchup: Would not Vote	47%	(12)	3%	(1)	50%	(13)	25
2024 H2H Matchup: Do not Know	41%	(19)	3%	(2)	56%	(26)	47
2022 House Vote: Democrat	11%	(33)	68%	(208)	21%	(64)	304
2022 House Vote: Republican	88%	(244)	3%	(8)	10%	(26)	279
2022 House Vote: Did not Vote	55%	(53)	20%	(20)	25%	(24)	98
2020 Vote: Joe Biden	8%	(26)	70%	(226)	22%	(70)	322
2020 Vote: Donald Trump	90%	(272)	1%	(2)	10%	(29)	304
2020 Vote: Someone Else	35%	(3)	1%	(0)	63%	(6)	10
2020 Vote: Did not Vote	57%	(36)	18%	(11)	25%	(16)	63
2016 Vote: Hillary Clinton	7%	(17)	73%	(175)	19%	(47)	239
2016 Vote: Donald Trump	86%	(234)	5%	(13)	9%	(24)	271
2016 Vote: Someone Else	16%	(5)	37%	(12)	46%	(15)	33
2020 Vote/PID: Not Biden/Democrat	54%	(15)	22%	(6)	24%	(7)	28
2020 Vote/PID: Not Trump/Republican	68%	(25)	22%	(8)	10%	(4)	37

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	48%	(338)	34%	(239)	17%	(121)	698
U.S. Economy: Wrong Track	67%	(299)	17%	(74)	17%	(76)	450
U.S. Economy: Right Direction	16%	(39)	66%	(165)	18%	(45)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(239)	—	(0)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(338)	—	(0)	—	(0)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(121)	121
Top 2024 Issue: Economy	59%	(147)	23%	(57)	18%	(44)	247
Community: Urban	36%	(45)	45%	(58)	19%	(24)	127
Community: Suburban	47%	(173)	35%	(131)	18%	(66)	369
Community: Rural	60%	(120)	25%	(50)	16%	(31)	201
Community/Gender: Urban Women	31%	(15)	52%	(26)	17%	(9)	50
Community/Gender: Urban Men	39%	(30)	41%	(32)	20%	(15)	77
Community/Gender: Rural Women	61%	(73)	22%	(27)	16%	(20)	120
Community/Gender: Rural Men	57%	(47)	29%	(23)	14%	(12)	82
Community/Gender: Suburban Women	42%	(82)	36%	(70)	21%	(41)	193
Community/Gender: Suburban Men	52%	(91)	34%	(61)	14%	(24)	176
Homeowner	48%	(280)	35%	(203)	16%	(95)	578
Renter	48%	(47)	32%	(31)	20%	(19)	97
Military HHnm: Yes	49%	(38)	24%	(19)	27%	(21)	78
Military HH: No	48%	(300)	35%	(220)	16%	(100)	620
Employ: Private Sector	57%	(151)	29%	(76)	14%	(38)	264
Employ: Government	37%	(16)	45%	(19)	18%	(8)	42
Employ: Self-Employed	48%	(28)	26%	(15)	26%	(15)	58
Employ: Homemaker	55%	(18)	25%	(8)	20%	(7)	33
Employ: Student	57%	(10)	14%	(3)	29%	(5)	18
Employ: Retired	40%	(70)	42%	(74)	19%	(33)	176
Employ: Unemployed	45%	(29)	41%	(26)	15%	(9)	64
Employ: Other	40%	(17)	44%	(19)	15%	(6)	42
Self + Household: White-Collar	47%	(107)	34%	(78)	19%	(42)	228
Self + Household: Blue Collar	50%	(179)	35%	(124)	15%	(52)	355

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	48%	(338)	34%	(239)	17%	(121)	698
Union HH: Yes	45%	(36)	38%	(31)	17%	(14)	82
Union HH: No	49%	(302)	34%	(208)	17%	(107)	616
LGBTQ+: Yes	29%	(22)	40%	(31)	31%	(23)	76
LGBTQ+: No	51%	(316)	33%	(208)	16%	(97)	622
Motivated to Vote	48%	(301)	36%	(224)	15%	(95)	621
Parent: Yes	59%	(104)	24%	(42)	17%	(30)	176
Parent: No	45%	(234)	38%	(197)	17%	(91)	522
COVID Vaccine: Yes	38%	(173)	42%	(195)	20%	(93)	461
COVID Vaccine: No	70%	(165)	19%	(44)	12%	(28)	237
Student Loans: Yes	46%	(60)	37%	(48)	17%	(22)	130
Student Loans: No	49%	(278)	34%	(191)	18%	(99)	568
Favorable Opinion of Haley	59%	(128)	23%	(50)	19%	(41)	219
Unfavorable Opinion of Haley	38%	(118)	45%	(142)	17%	(53)	313
Protestant	49%	(80)	34%	(56)	17%	(28)	164
Roman Catholic	53%	(75)	29%	(42)	18%	(25)	142
Mormon	70%	(3)	30%	(1)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	97%	(10)	—	(0)	3%	(0)	10
Jewish	34%	(4)	33%	(4)	33%	(4)	12
Muslim	79%	(6)	14%	(1)	7%	(1)	8
Buddhist	19%	(1)	71%	(3)	10%	(0)	4
Hindu	—	(0)	76%	(2)	24%	(1)	3
Atheist	23%	(8)	66%	(22)	11%	(4)	34
Agnostic	19%	(7)	54%	(21)	27%	(10)	39
Something else	55%	(60)	31%	(34)	15%	(16)	109
Nothing in particular	50%	(83)	31%	(53)	19%	(32)	168
Prodigal Biden Voter	37%	(13)	16%	(6)	47%	(16)	35
Undecided Voter (DK/WNV)	43%	(32)	3%	(2)	53%	(39)	73
Undecided Voter (DK)	47%	(12)	3%	(1)	50%	(13)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(465)	6%	(40)	28%	(193)	698
Gender: Male	64%	(215)	7%	(24)	29%	(96)	335
Gender: Female	69%	(250)	5%	(16)	27%	(96)	363
Age: 18-34	72%	(132)	5%	(9)	23%	(43)	184
Age: 35-44	70%	(68)	7%	(7)	23%	(22)	97
Age: 45-64	64%	(160)	8%	(20)	28%	(69)	249
Age: 65+	62%	(105)	3%	(4)	35%	(58)	168
GenZers: 1997-2012	76%	(65)	8%	(7)	16%	(14)	85
Millennials: 1981-1996	70%	(130)	5%	(8)	26%	(47)	185
GenXers: 1965-1980	63%	(121)	9%	(17)	28%	(55)	193
Baby Boomers: 1946-1964	64%	(145)	4%	(9)	33%	(75)	229
Educ: < College	68%	(318)	5%	(24)	27%	(127)	469
Educ: Bachelors degree	66%	(94)	6%	(9)	28%	(40)	143
Educ: Post-grad	62%	(53)	8%	(7)	30%	(26)	86
Income: Under 50k	63%	(201)	7%	(22)	30%	(94)	316
Income: 50k-100k	73%	(185)	5%	(14)	22%	(56)	255
Income: 100k+	63%	(79)	4%	(5)	34%	(43)	127
Ethnicity: White (Non-Hispanic)	67%	(373)	5%	(30)	28%	(155)	558
Ethnicity: Hispanic	64%	(15)	—	(0)	35%	(8)	23
Ethnicity: Black (Non-Hispanic)	63%	(56)	11%	(10)	26%	(23)	90
Ethnicity: Asian + Other (Non-Hispanic)	76%	(21)	2%	(1)	21%	(6)	28
All Christian	65%	(209)	8%	(25)	27%	(87)	322
All Non-Christian	58%	(15)	10%	(3)	33%	(9)	26
Atheist	60%	(20)	—	(0)	40%	(13)	34
Agnostic/Nothing in particular	63%	(131)	4%	(9)	33%	(67)	207
Something Else	82%	(89)	3%	(4)	15%	(16)	109
Evangelical	77%	(117)	2%	(4)	21%	(32)	153
Non-Evangelical	68%	(178)	7%	(20)	25%	(65)	263
PID: Dem (no lean)	52%	(134)	8%	(22)	40%	(102)	257
PID: Ind (no lean)	70%	(137)	4%	(7)	27%	(53)	197
PID: Rep (no lean)	80%	(195)	5%	(11)	16%	(38)	244

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(465)	6%	(40)	28%	(193)	698
PID/Gender: Dem Men	46%	(54)	12%	(14)	43%	(50)	118
PID/Gender: Dem Women	57%	(80)	6%	(8)	37%	(52)	139
PID/Gender: Ind Men	68%	(66)	3%	(2)	29%	(28)	97
PID/Gender: Ind Women	71%	(71)	5%	(5)	24%	(24)	100
PID/Gender: Rep Men	79%	(95)	6%	(8)	15%	(18)	120
PID/Gender: Rep Women	81%	(99)	3%	(4)	16%	(20)	123
Ideo: Liberal (1-3)	51%	(108)	9%	(20)	40%	(84)	211
Ideo: Moderate (4)	61%	(121)	4%	(8)	35%	(70)	200
Ideo: Conservative (5-7)	84%	(217)	4%	(9)	12%	(32)	259
Ideo/PID: Conservative Republican	84%	(154)	5%	(9)	11%	(20)	183
Ideo/PID: Moderate/Liberal Republican	69%	(39)	3%	(2)	27%	(15)	56
Ideo/PID: Moderate/Conservative Democrat	62%	(57)	3%	(3)	35%	(32)	92
Ideo/PID: Liberal Democrat	46%	(75)	12%	(19)	43%	(70)	164
Unfavorable of Biden and Trump	76%	(92)	—	(0)	24%	(29)	121
2024 H2H Matchup: Biden Voter	50%	(156)	6%	(20)	44%	(137)	314
2024 H2H Matchup: Trump Voter	83%	(257)	5%	(17)	12%	(37)	312
2024 H2H Matchup: Would not Vote	72%	(18)	9%	(2)	19%	(5)	25
2024 H2H Matchup: Do not Know	70%	(33)	1%	(1)	28%	(13)	47
2022 House Vote: Democrat	52%	(158)	6%	(19)	42%	(128)	304
2022 House Vote: Republican	83%	(232)	4%	(12)	12%	(35)	279
2022 House Vote: Did not Vote	67%	(66)	8%	(8)	25%	(24)	98
2020 Vote: Joe Biden	51%	(163)	6%	(19)	43%	(140)	322
2020 Vote: Donald Trump	83%	(251)	5%	(16)	12%	(37)	304
2020 Vote: Someone Else	77%	(8)	—	(0)	23%	(2)	10
2020 Vote: Did not Vote	68%	(43)	9%	(6)	22%	(14)	63
2016 Vote: Hillary Clinton	47%	(112)	7%	(18)	46%	(110)	239
2016 Vote: Donald Trump	79%	(213)	5%	(15)	16%	(43)	271
2016 Vote: Someone Else	83%	(28)	2%	(1)	15%	(5)	33
2020 Vote/PID: Not Biden/Democrat	68%	(19)	18%	(5)	14%	(4)	28
2020 Vote/PID: Not Trump/Republican	66%	(24)	6%	(2)	28%	(10)	37

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(465)	6%	(40)	28%	(193)	698
U.S. Economy: Wrong Track	80%	(358)	4%	(17)	17%	(74)	450
U.S. Economy: Right Direction	43%	(107)	9%	(23)	48%	(119)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(111)	9%	(20)	45%	(108)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(280)	5%	(17)	12%	(41)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	62%	(74)	2%	(3)	36%	(44)	121
Top 2024 Issue: Economy	76%	(189)	4%	(10)	20%	(49)	247
Community: Urban	53%	(68)	9%	(12)	38%	(48)	127
Community: Suburban	70%	(258)	5%	(19)	25%	(92)	369
Community: Rural	69%	(139)	5%	(9)	26%	(53)	201
Community/Gender: Urban Women	55%	(27)	6%	(3)	40%	(20)	50
Community/Gender: Urban Men	52%	(40)	11%	(9)	36%	(28)	77
Community/Gender: Rural Women	68%	(82)	6%	(8)	25%	(30)	120
Community/Gender: Rural Men	71%	(58)	2%	(2)	27%	(22)	82
Community/Gender: Suburban Women	73%	(141)	3%	(6)	24%	(46)	193
Community/Gender: Suburban Men	66%	(117)	7%	(13)	26%	(46)	176
Homeowner	66%	(381)	5%	(30)	29%	(168)	578
Renter	71%	(69)	10%	(10)	19%	(19)	97
Military HHnm: Yes	69%	(54)	8%	(6)	23%	(18)	78
Military HH: No	66%	(411)	6%	(34)	28%	(175)	620
Employ: Private Sector	69%	(183)	4%	(10)	27%	(72)	264
Employ: Government	71%	(30)	5%	(2)	24%	(10)	42
Employ: Self-Employed	69%	(39)	6%	(4)	25%	(15)	58
Employ: Homemaker	73%	(24)	1%	(0)	26%	(9)	33
Employ: Student	74%	(13)	—	(0)	26%	(5)	18
Employ: Retired	63%	(110)	5%	(9)	32%	(57)	176
Employ: Unemployed	53%	(34)	15%	(9)	32%	(21)	64
Employ: Other	73%	(31)	15%	(6)	13%	(5)	42
Self + Household: White-Collar	62%	(140)	8%	(19)	30%	(69)	228
Self + Household: Blue Collar	69%	(243)	4%	(12)	28%	(99)	355
Union HH: Yes	65%	(53)	7%	(6)	28%	(23)	82
Union HH: No	67%	(412)	6%	(34)	28%	(170)	616

Continued on next page

**Table BLMB19:** In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(465)	6%	(40)	28%	(193)	698
LGBTQ+: Yes	70%	(54)	5%	(4)	25%	(19)	76
LGBTQ+: No	66%	(411)	6%	(37)	28%	(173)	622
Motivated to Vote	67%	(415)	5%	(33)	28%	(173)	621
Parent: Yes	71%	(125)	4%	(7)	25%	(44)	176
Parent: No	65%	(340)	6%	(33)	29%	(149)	522
COVID Vaccine: Yes	65%	(298)	4%	(18)	32%	(145)	461
COVID Vaccine: No	70%	(167)	10%	(23)	20%	(47)	237
Student Loans: Yes	67%	(88)	8%	(10)	25%	(32)	130
Student Loans: No	66%	(377)	5%	(30)	28%	(160)	568
Favorable Opinion of Haley	74%	(163)	5%	(11)	21%	(46)	219
Unfavorable Opinion of Haley	59%	(185)	6%	(18)	35%	(110)	313
Protestant	68%	(111)	5%	(8)	27%	(45)	164
Roman Catholic	66%	(94)	8%	(12)	25%	(36)	142
Mormon	32%	(2)	16%	(1)	52%	(2)	5
Orthodox (e.g. Greek or Russian Orthodox)	18%	(2)	47%	(5)	35%	(4)	10
Jewish	61%	(7)	13%	(1)	26%	(3)	12
Muslim	59%	(5)	14%	(1)	27%	(2)	8
Buddhist	58%	(2)	—	(0)	42%	(2)	4
Hindu	38%	(1)	—	(0)	62%	(2)	3
Atheist	60%	(20)	—	(0)	40%	(13)	34
Agnostic	45%	(17)	2%	(1)	53%	(21)	39
Something else	82%	(89)	3%	(4)	15%	(16)	109
Nothing in particular	68%	(114)	5%	(8)	28%	(47)	168
Prodigal Biden Voter	68%	(24)	5%	(2)	27%	(10)	35
Undecided Voter (DK/WNV)	71%	(52)	4%	(3)	25%	(18)	73
Undecided Voter (DK)	72%	(18)	9%	(2)	19%	(5)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(82)	21%	(144)	23%	(158)	28%	(194)	17%	(120)	698
Gender: Male	11%	(37)	26%	(87)	21%	(71)	27%	(91)	15%	(50)	335
Gender: Female	13%	(46)	16%	(57)	24%	(88)	28%	(103)	19%	(70)	363
Age: 18-34	17%	(31)	31%	(57)	22%	(40)	22%	(41)	8%	(15)	184
Age: 35-44	22%	(21)	23%	(22)	22%	(21)	23%	(23)	10%	(9)	97
Age: 45-64	11%	(26)	20%	(49)	29%	(72)	24%	(60)	17%	(42)	249
Age: 65+	2%	(4)	9%	(15)	15%	(25)	42%	(71)	32%	(53)	168
GenZers: 1997-2012	21%	(18)	34%	(29)	16%	(14)	19%	(17)	9%	(8)	85
Millennials: 1981-1996	17%	(32)	26%	(48)	26%	(47)	22%	(41)	9%	(17)	185
GenXers: 1965-1980	14%	(27)	18%	(35)	27%	(52)	27%	(52)	14%	(27)	193
Baby Boomers: 1946-1964	2%	(5)	13%	(30)	20%	(45)	37%	(84)	28%	(65)	229
Educ: < College	13%	(61)	20%	(92)	21%	(100)	25%	(118)	21%	(98)	469
Educ: Bachelors degree	9%	(12)	27%	(39)	26%	(37)	32%	(45)	7%	(10)	143
Educ: Post-grad	10%	(9)	15%	(13)	25%	(22)	35%	(30)	14%	(12)	86
Income: Under 50k	13%	(40)	22%	(70)	20%	(62)	23%	(72)	23%	(73)	316
Income: 50k-100k	12%	(31)	20%	(51)	24%	(60)	28%	(73)	16%	(40)	255
Income: 100k+	9%	(11)	18%	(23)	29%	(36)	39%	(49)	5%	(7)	127
Ethnicity: White (Non-Hispanic)	10%	(55)	19%	(103)	24%	(136)	29%	(162)	18%	(101)	558
Ethnicity: Hispanic	8%	(2)	26%	(6)	11%	(2)	38%	(8)	18%	(4)	23
Ethnicity: Black (Non-Hispanic)	23%	(21)	32%	(29)	16%	(14)	19%	(17)	10%	(9)	90
Ethnicity: Asian + Other (Non-Hispanic)	18%	(5)	21%	(6)	20%	(6)	22%	(6)	18%	(5)	28
All Christian	8%	(25)	21%	(66)	19%	(62)	32%	(103)	21%	(66)	322
All Non-Christian	15%	(4)	14%	(4)	33%	(9)	24%	(6)	14%	(4)	26
Atheist	4%	(1)	32%	(11)	37%	(12)	16%	(5)	11%	(4)	34
Agnostic/Nothing in particular	16%	(34)	20%	(40)	20%	(40)	28%	(58)	16%	(34)	207
Something Else	17%	(19)	21%	(23)	32%	(35)	19%	(21)	11%	(12)	109
Evangelical	11%	(17)	22%	(33)	23%	(35)	30%	(46)	14%	(22)	153
Non-Evangelical	10%	(27)	18%	(49)	21%	(56)	29%	(76)	21%	(56)	263
PID: Dem (no lean)	9%	(24)	19%	(49)	24%	(63)	32%	(81)	15%	(40)	257
PID: Ind (no lean)	13%	(26)	21%	(42)	22%	(43)	24%	(47)	19%	(38)	197
PID: Rep (no lean)	13%	(32)	22%	(52)	21%	(52)	27%	(65)	17%	(42)	244

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**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(82)	21%	(144)	23%	(158)	28%	(194)	17%	(120)	698
PID/Gender: Dem Men	8%	(10)	24%	(28)	21%	(25)	38%	(45)	9%	(10)	118
PID/Gender: Dem Women	11%	(15)	15%	(21)	27%	(38)	26%	(36)	21%	(29)	139
PID/Gender: Ind Men	9%	(9)	26%	(26)	21%	(21)	22%	(21)	22%	(21)	97
PID/Gender: Ind Women	17%	(17)	17%	(17)	23%	(23)	26%	(26)	17%	(17)	100
PID/Gender: Rep Men	15%	(18)	28%	(33)	21%	(25)	21%	(25)	16%	(19)	120
PID/Gender: Rep Women	11%	(14)	16%	(19)	22%	(27)	32%	(40)	19%	(23)	123
Ideo: Liberal (1-3)	9%	(19)	22%	(46)	25%	(53)	31%	(66)	13%	(27)	211
Ideo: Moderate (4)	10%	(20)	20%	(39)	23%	(46)	28%	(56)	19%	(39)	200
Ideo: Conservative (5-7)	13%	(34)	21%	(54)	21%	(54)	27%	(70)	18%	(46)	259
Ideo/PID: Conservative Republican	13%	(24)	21%	(38)	21%	(39)	28%	(51)	17%	(30)	183
Ideo/PID: Moderate/Liberal Republican	9%	(5)	23%	(13)	23%	(13)	24%	(14)	20%	(11)	56
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	19%	(17)	22%	(20)	27%	(25)	19%	(17)	92
Ideo/PID: Liberal Democrat	8%	(13)	20%	(32)	26%	(43)	34%	(56)	13%	(20)	164
Unfavorable of Biden and Trump	8%	(10)	17%	(21)	23%	(27)	30%	(36)	22%	(27)	121
2024 H2H Matchup: Biden Voter	7%	(23)	19%	(59)	23%	(73)	33%	(105)	17%	(54)	314
2024 H2H Matchup: Trump Voter	17%	(52)	22%	(69)	23%	(71)	23%	(71)	16%	(49)	312
2024 H2H Matchup: Would not Vote	15%	(4)	18%	(5)	20%	(5)	27%	(7)	21%	(5)	25
2024 H2H Matchup: Do not Know	9%	(4)	23%	(11)	21%	(10)	25%	(12)	23%	(11)	47
2022 House Vote: Democrat	7%	(22)	19%	(57)	26%	(81)	31%	(94)	17%	(51)	304
2022 House Vote: Republican	14%	(40)	20%	(57)	23%	(63)	25%	(69)	18%	(50)	279
2022 House Vote: Did not Vote	17%	(17)	26%	(25)	12%	(12)	28%	(27)	18%	(17)	98
2020 Vote: Joe Biden	8%	(24)	18%	(58)	24%	(79)	32%	(102)	18%	(58)	322
2020 Vote: Donald Trump	15%	(47)	23%	(69)	20%	(62)	24%	(73)	17%	(53)	304
2020 Vote: Someone Else	7%	(1)	37%	(4)	30%	(3)	14%	(1)	11%	(1)	10
2020 Vote: Did not Vote	17%	(11)	21%	(13)	23%	(15)	27%	(17)	11%	(7)	63
2016 Vote: Hillary Clinton	8%	(20)	17%	(40)	24%	(56)	34%	(81)	17%	(41)	239
2016 Vote: Donald Trump	12%	(31)	22%	(61)	24%	(64)	23%	(64)	19%	(51)	271
2016 Vote: Someone Else	9%	(3)	9%	(3)	32%	(11)	36%	(12)	15%	(5)	33
2020 Vote/PID: Not Biden/Democrat	20%	(6)	22%	(6)	14%	(4)	35%	(10)	9%	(2)	28
2020 Vote/PID: Not Trump/Republican	6%	(2)	30%	(11)	22%	(8)	31%	(11)	11%	(4)	37

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(82)	21%	(144)	23%	(158)	28%	(194)	17%	(120)	698
U.S. Economy: Wrong Track	16%	(72)	20%	(91)	22%	(97)	25%	(111)	18%	(80)	450
U.S. Economy: Right Direction	4%	(11)	21%	(53)	25%	(62)	33%	(83)	16%	(40)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	18%	(44)	25%	(60)	36%	(85)	15%	(35)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(54)	24%	(82)	21%	(72)	21%	(72)	17%	(59)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	15%	(18)	23%	(27)	30%	(36)	22%	(26)	121
Top 2024 Issue: Economy	15%	(36)	23%	(58)	23%	(58)	21%	(52)	18%	(44)	247
Community: Urban	20%	(26)	21%	(27)	18%	(23)	28%	(35)	13%	(16)	127
Community: Suburban	8%	(29)	24%	(90)	23%	(85)	27%	(100)	18%	(65)	369
Community: Rural	14%	(28)	13%	(27)	25%	(51)	29%	(58)	19%	(38)	201
Community/Gender: Urban Women	18%	(9)	19%	(9)	25%	(12)	22%	(11)	16%	(8)	50
Community/Gender: Urban Men	21%	(17)	23%	(18)	13%	(10)	32%	(24)	11%	(8)	77
Community/Gender: Rural Women	15%	(18)	11%	(13)	24%	(28)	30%	(36)	20%	(24)	120
Community/Gender: Rural Men	11%	(9)	17%	(14)	28%	(23)	27%	(22)	17%	(14)	82
Community/Gender: Suburban Women	9%	(18)	18%	(35)	24%	(47)	29%	(56)	19%	(37)	193
Community/Gender: Suburban Men	6%	(11)	31%	(55)	21%	(38)	25%	(45)	16%	(27)	176
Homeowner	10%	(58)	20%	(116)	24%	(137)	29%	(166)	18%	(102)	578
Renter	19%	(18)	26%	(25)	20%	(20)	24%	(24)	12%	(11)	97
Military HHnm: Yes	4%	(3)	25%	(19)	30%	(23)	20%	(16)	20%	(16)	78
Military HH: No	13%	(79)	20%	(125)	22%	(135)	29%	(178)	17%	(104)	620
Employ: Private Sector	15%	(39)	25%	(67)	29%	(77)	27%	(71)	4%	(10)	264
Employ: Government	2%	(1)	35%	(15)	28%	(12)	30%	(13)	5%	(2)	42
Employ: Self-Employed	28%	(16)	19%	(11)	23%	(13)	21%	(12)	9%	(5)	58
Employ: Homemaker	11%	(4)	12%	(4)	37%	(12)	29%	(9)	12%	(4)	33
Employ: Student	10%	(2)	27%	(5)	19%	(3)	24%	(4)	20%	(4)	18
Employ: Retired	2%	(4)	6%	(11)	13%	(24)	35%	(62)	42%	(74)	176
Employ: Unemployed	13%	(8)	34%	(22)	18%	(12)	17%	(11)	18%	(12)	64
Employ: Other	20%	(8)	21%	(9)	14%	(6)	26%	(11)	20%	(9)	42
Self + Household: White-Collar	10%	(24)	24%	(55)	24%	(54)	31%	(71)	11%	(24)	228
Self + Household: Blue Collar	13%	(46)	17%	(60)	25%	(88)	28%	(99)	17%	(62)	355

Continued on next page

**Table BLMB20\_1:** In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	12%	(82)	21%	(144)	23%	(158)	28%	(194)	17%	(120)	698
Union HH: Yes	5%	(4)	12%	(10)	15%	(12)	47%	(38)	21%	(17)	82
Union HH: No	13%	(79)	22%	(134)	24%	(146)	25%	(155)	17%	(102)	616
LGBTQ+: Yes	16%	(12)	27%	(21)	26%	(20)	25%	(19)	6%	(5)	76
LGBTQ+: No	11%	(70)	20%	(123)	22%	(139)	28%	(174)	18%	(115)	622
Motivated to Vote	11%	(67)	20%	(124)	24%	(148)	29%	(182)	16%	(100)	621
Parent: Yes	23%	(40)	18%	(32)	28%	(49)	22%	(39)	9%	(16)	176
Parent: No	8%	(43)	21%	(112)	21%	(110)	30%	(155)	20%	(103)	522
COVID Vaccine: Yes	8%	(38)	18%	(83)	23%	(105)	31%	(145)	19%	(90)	461
COVID Vaccine: No	19%	(44)	26%	(61)	22%	(53)	21%	(49)	13%	(30)	237
Student Loans: Yes	19%	(24)	31%	(41)	17%	(22)	23%	(30)	9%	(12)	130
Student Loans: No	10%	(58)	18%	(103)	24%	(136)	29%	(163)	19%	(107)	568
Favorable Opinion of Haley	8%	(17)	21%	(46)	21%	(47)	36%	(80)	14%	(30)	219
Unfavorable Opinion of Haley	9%	(29)	18%	(55)	27%	(83)	28%	(88)	18%	(57)	313
Protestant	5%	(7)	16%	(26)	21%	(34)	39%	(64)	19%	(32)	164
Roman Catholic	12%	(17)	23%	(32)	16%	(23)	26%	(36)	24%	(34)	142
Mormon	3%	(0)	3%	(0)	52%	(2)	41%	(2)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	69%	(7)	31%	(3)	—	(0)	—	(0)	10
Jewish	12%	(1)	18%	(2)	24%	(3)	20%	(2)	27%	(3)	12
Muslim	27%	(2)	21%	(2)	38%	(3)	14%	(1)	—	(0)	8
Buddhist	10%	(0)	—	(0)	71%	(3)	19%	(1)	—	(0)	4
Hindu	—	(0)	—	(0)	—	(0)	76%	(2)	24%	(1)	3
Atheist	4%	(1)	32%	(11)	37%	(12)	16%	(5)	11%	(4)	34
Agnostic	5%	(2)	20%	(8)	25%	(10)	33%	(13)	17%	(7)	39
Something else	17%	(19)	21%	(23)	32%	(35)	19%	(21)	11%	(12)	109
Nothing in particular	19%	(32)	19%	(33)	18%	(31)	27%	(46)	16%	(27)	168
Prodigal Biden Voter	13%	(4)	20%	(7)	29%	(10)	18%	(6)	20%	(7)	35
Undecided Voter (DK/WNV)	11%	(8)	21%	(16)	21%	(15)	25%	(18)	22%	(16)	73
Undecided Voter (DK)	15%	(4)	18%	(5)	20%	(5)	27%	(7)	21%	(5)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(99)	20%	(141)	25%	(173)	25%	(177)	15%	(107)	698
Gender: Male	15%	(49)	22%	(73)	25%	(83)	26%	(87)	13%	(43)	335
Gender: Female	14%	(51)	19%	(68)	25%	(90)	25%	(90)	18%	(64)	363
Age: 18-34	24%	(44)	30%	(56)	19%	(35)	20%	(36)	7%	(13)	184
Age: 35-44	26%	(25)	19%	(19)	32%	(31)	19%	(19)	4%	(4)	97
Age: 45-64	10%	(24)	21%	(51)	32%	(80)	23%	(58)	15%	(36)	249
Age: 65+	4%	(6)	9%	(15)	16%	(27)	39%	(65)	32%	(54)	168
GenZers: 1997-2012	29%	(25)	29%	(25)	22%	(19)	15%	(13)	5%	(5)	85
Millennials: 1981-1996	24%	(45)	25%	(46)	25%	(45)	20%	(37)	6%	(12)	185
GenXers: 1965-1980	12%	(22)	20%	(39)	31%	(60)	26%	(49)	11%	(22)	193
Baby Boomers: 1946-1964	3%	(8)	13%	(29)	21%	(48)	34%	(79)	29%	(65)	229
Educ: < College	16%	(75)	19%	(90)	23%	(109)	23%	(106)	19%	(88)	469
Educ: Bachelors degree	12%	(17)	26%	(38)	27%	(38)	29%	(42)	6%	(8)	143
Educ: Post-grad	8%	(7)	16%	(14)	30%	(26)	34%	(29)	12%	(10)	86
Income: Under 50k	14%	(44)	20%	(62)	25%	(78)	20%	(62)	22%	(70)	316
Income: 50k-100k	16%	(41)	23%	(58)	22%	(56)	27%	(69)	12%	(32)	255
Income: 100k+	11%	(14)	17%	(21)	31%	(39)	37%	(47)	4%	(6)	127
Ethnicity: White (Non-Hispanic)	11%	(64)	19%	(105)	26%	(143)	27%	(153)	17%	(93)	558
Ethnicity: Hispanic	26%	(6)	12%	(3)	23%	(5)	30%	(7)	8%	(2)	23
Ethnicity: Black (Non-Hispanic)	28%	(25)	28%	(25)	21%	(19)	16%	(14)	7%	(6)	90
Ethnicity: Asian + Other (Non-Hispanic)	18%	(5)	26%	(7)	21%	(6)	14%	(4)	21%	(6)	28
All Christian	11%	(34)	16%	(52)	25%	(82)	30%	(97)	18%	(56)	322
All Non-Christian	18%	(5)	27%	(7)	25%	(7)	20%	(5)	11%	(3)	26
Atheist	12%	(4)	28%	(9)	37%	(13)	12%	(4)	12%	(4)	34
Agnostic/Nothing in particular	16%	(33)	21%	(44)	21%	(43)	25%	(52)	17%	(35)	207
Something Else	21%	(23)	26%	(29)	26%	(29)	18%	(20)	8%	(9)	109
Evangelical	14%	(21)	17%	(27)	28%	(43)	28%	(42)	13%	(20)	153
Non-Evangelical	12%	(31)	20%	(52)	24%	(64)	27%	(71)	17%	(46)	263

Continued on next page



**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(99)	20%	(141)	25%	(173)	25%	(177)	15%	(107)	698
PID: Dem (no lean)	12%	(30)	21%	(54)	25%	(64)	28%	(73)	14%	(35)	257
PID: Ind (no lean)	18%	(35)	21%	(41)	24%	(46)	20%	(39)	18%	(36)	197
PID: Rep (no lean)	14%	(34)	19%	(46)	26%	(62)	27%	(66)	15%	(35)	244
PID/Gender: Dem Men	9%	(11)	22%	(26)	26%	(30)	35%	(41)	8%	(9)	118
PID/Gender: Dem Women	14%	(19)	20%	(28)	24%	(34)	23%	(32)	19%	(26)	139
PID/Gender: Ind Men	18%	(17)	23%	(22)	20%	(20)	19%	(19)	19%	(19)	97
PID/Gender: Ind Women	18%	(18)	18%	(18)	27%	(27)	20%	(20)	17%	(17)	100
PID/Gender: Rep Men	17%	(20)	21%	(25)	28%	(33)	23%	(27)	12%	(14)	120
PID/Gender: Rep Women	11%	(13)	17%	(21)	24%	(29)	31%	(38)	17%	(21)	123
Ideo: Liberal (1-3)	13%	(27)	22%	(47)	24%	(52)	28%	(60)	12%	(25)	211
Ideo: Moderate (4)	12%	(25)	18%	(35)	28%	(55)	24%	(48)	18%	(36)	200
Ideo: Conservative (5-7)	14%	(37)	21%	(54)	23%	(59)	26%	(67)	16%	(40)	259
Ideo/PID: Conservative Republican	14%	(26)	19%	(36)	24%	(43)	29%	(53)	14%	(25)	183
Ideo/PID: Moderate/Liberal Republican	10%	(6)	16%	(9)	34%	(19)	22%	(13)	18%	(10)	56
Ideo/PID: Moderate/Conservative Democrat	15%	(14)	26%	(24)	18%	(16)	25%	(23)	17%	(15)	92
Ideo/PID: Liberal Democrat	10%	(17)	19%	(31)	28%	(46)	31%	(50)	12%	(20)	164
Unfavorable of Biden and Trump	16%	(19)	16%	(19)	23%	(27)	26%	(31)	20%	(24)	121
2024 H2H Matchup: Biden Voter	11%	(36)	20%	(63)	23%	(71)	30%	(94)	16%	(49)	314
2024 H2H Matchup: Trump Voter	17%	(52)	20%	(62)	27%	(85)	22%	(68)	14%	(45)	312
2024 H2H Matchup: Would not Vote	20%	(5)	10%	(3)	22%	(6)	28%	(7)	21%	(5)	25
2024 H2H Matchup: Do not Know	15%	(7)	28%	(13)	23%	(11)	18%	(8)	16%	(8)	47
2022 House Vote: Democrat	12%	(35)	20%	(61)	24%	(72)	29%	(87)	16%	(48)	304
2022 House Vote: Republican	16%	(44)	17%	(47)	27%	(75)	24%	(67)	16%	(45)	279
2022 House Vote: Did not Vote	16%	(16)	28%	(28)	21%	(20)	24%	(23)	11%	(11)	98
2020 Vote: Joe Biden	12%	(39)	19%	(61)	24%	(78)	28%	(90)	17%	(54)	322
2020 Vote: Donald Trump	16%	(49)	21%	(62)	25%	(76)	23%	(71)	15%	(46)	304
2020 Vote: Someone Else	11%	(1)	33%	(3)	32%	(3)	12%	(1)	11%	(1)	10
2020 Vote: Did not Vote	17%	(11)	23%	(15)	26%	(16)	25%	(16)	9%	(6)	63

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(99)	20%	(141)	25%	(173)	25%	(177)	15%	(107)	698
2016 Vote: Hillary Clinton	10%	(25)	20%	(47)	23%	(56)	31%	(73)	16%	(38)	239
2016 Vote: Donald Trump	12%	(33)	20%	(54)	29%	(78)	23%	(61)	17%	(45)	271
2016 Vote: Someone Else	14%	(5)	11%	(4)	28%	(9)	27%	(9)	19%	(6)	33
2020 Vote/PID: Not Biden/Democrat	20%	(6)	26%	(7)	20%	(5)	28%	(8)	6%	(2)	28
2020 Vote/PID: Not Trump/Republican	8%	(3)	24%	(9)	30%	(11)	25%	(9)	13%	(5)	37
U.S. Economy: Wrong Track	17%	(76)	20%	(92)	25%	(113)	22%	(100)	15%	(68)	450
U.S. Economy: Right Direction	9%	(23)	20%	(49)	24%	(60)	31%	(77)	16%	(39)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	19%	(46)	25%	(61)	34%	(82)	14%	(33)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(57)	22%	(75)	27%	(90)	21%	(69)	14%	(46)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(25)	17%	(20)	18%	(22)	22%	(26)	23%	(28)	121
Top 2024 Issue: Economy	16%	(40)	23%	(56)	25%	(62)	20%	(50)	16%	(39)	247
Community: Urban	19%	(24)	24%	(31)	22%	(28)	24%	(30)	11%	(14)	127
Community: Suburban	12%	(44)	22%	(82)	26%	(96)	24%	(89)	16%	(59)	369
Community: Rural	15%	(31)	14%	(28)	25%	(50)	29%	(58)	17%	(34)	201
Community/Gender: Urban Women	13%	(7)	28%	(14)	25%	(12)	22%	(11)	12%	(6)	50
Community/Gender: Urban Men	23%	(17)	22%	(17)	20%	(15)	25%	(19)	10%	(8)	77
Community/Gender: Rural Women	15%	(18)	12%	(14)	26%	(31)	28%	(33)	20%	(24)	120
Community/Gender: Rural Men	16%	(13)	17%	(14)	24%	(19)	31%	(25)	13%	(10)	82
Community/Gender: Suburban Women	13%	(26)	21%	(40)	24%	(47)	24%	(46)	18%	(34)	193
Community/Gender: Suburban Men	11%	(19)	24%	(42)	28%	(49)	24%	(43)	14%	(24)	176
Homeowner	12%	(70)	19%	(113)	26%	(151)	27%	(153)	16%	(92)	578
Renter	23%	(23)	25%	(25)	20%	(19)	21%	(21)	10%	(10)	97
Military HHnm: Yes	11%	(8)	17%	(14)	34%	(26)	20%	(16)	17%	(13)	78
Military HH: No	15%	(91)	21%	(127)	24%	(147)	26%	(162)	15%	(93)	620

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**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(99)	20%	(141)	25%	(173)	25%	(177)	15%	(107)	698
Employ: Private Sector	13%	(35)	27%	(70)	34%	(89)	23%	(62)	3%	(8)	264
Employ: Government	7%	(3)	21%	(9)	33%	(14)	29%	(12)	10%	(4)	42
Employ: Self-Employed	43%	(25)	19%	(11)	17%	(10)	18%	(10)	4%	(2)	58
Employ: Homemaker	14%	(5)	31%	(10)	16%	(5)	22%	(7)	18%	(6)	33
Employ: Student	23%	(4)	27%	(5)	14%	(2)	22%	(4)	15%	(3)	18
Employ: Retired	4%	(7)	6%	(11)	17%	(29)	35%	(61)	39%	(69)	176
Employ: Unemployed	24%	(15)	24%	(16)	21%	(13)	15%	(10)	16%	(10)	64
Employ: Other	15%	(6)	23%	(9)	24%	(10)	27%	(11)	12%	(5)	42
Self + Household: White-Collar	14%	(32)	22%	(51)	28%	(64)	27%	(61)	9%	(21)	228
Self + Household: Blue Collar	15%	(52)	18%	(64)	26%	(91)	26%	(92)	16%	(56)	355
Union HH: Yes	1%	(1)	19%	(16)	19%	(15)	44%	(36)	17%	(14)	82
Union HH: No	16%	(99)	20%	(125)	26%	(158)	23%	(142)	15%	(93)	616
LGBTQ+: Yes	30%	(23)	19%	(14)	20%	(15)	24%	(18)	7%	(6)	76
LGBTQ+: No	12%	(76)	20%	(127)	25%	(158)	26%	(159)	16%	(101)	622
Motivated to Vote	14%	(84)	19%	(117)	26%	(160)	27%	(168)	15%	(92)	621
Parent: Yes	26%	(46)	19%	(33)	28%	(49)	21%	(38)	6%	(11)	176
Parent: No	10%	(54)	21%	(108)	24%	(124)	27%	(140)	18%	(96)	522
COVID Vaccine: Yes	12%	(57)	15%	(71)	25%	(115)	29%	(135)	18%	(83)	461
COVID Vaccine: No	18%	(43)	30%	(70)	24%	(58)	18%	(43)	10%	(24)	237
Student Loans: Yes	20%	(27)	29%	(38)	24%	(31)	20%	(26)	7%	(9)	130
Student Loans: No	13%	(73)	18%	(103)	25%	(142)	27%	(152)	17%	(98)	568
Favorable Opinion of Haley	12%	(26)	19%	(41)	23%	(50)	33%	(72)	14%	(30)	219
Unfavorable Opinion of Haley	11%	(33)	18%	(57)	30%	(94)	25%	(79)	16%	(49)	313

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(99)	20%	(141)	25%	(173)	25%	(177)	15%	(107)	698
Protestant	7%	(11)	17%	(27)	24%	(40)	36%	(60)	16%	(26)	164
Roman Catholic	13%	(19)	16%	(22)	27%	(38)	24%	(34)	21%	(30)	142
Mormon	3%	(0)	3%	(0)	52%	(2)	41%	(2)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	24%	(3)	15%	(2)	16%	(2)	—	(0)	10
Jewish	9%	(1)	31%	(4)	21%	(2)	20%	(2)	19%	(2)	12
Muslim	27%	(2)	21%	(2)	52%	(4)	—	(0)	—	(0)	8
Buddhist	38%	(2)	19%	(1)	—	(0)	42%	(2)	—	(0)	4
Hindu	—	(0)	38%	(1)	—	(0)	39%	(1)	24%	(1)	3
Atheist	12%	(4)	28%	(9)	37%	(13)	12%	(4)	12%	(4)	34
Agnostic	8%	(3)	22%	(9)	24%	(9)	29%	(11)	16%	(6)	39
Something else	21%	(23)	26%	(29)	26%	(29)	18%	(20)	8%	(9)	109
Nothing in particular	18%	(30)	21%	(35)	20%	(34)	24%	(40)	17%	(29)	168
Prodigal Biden Voter	31%	(11)	17%	(6)	23%	(8)	13%	(5)	16%	(6)	35
Undecided Voter (DK/WNV)	17%	(12)	22%	(16)	23%	(16)	21%	(15)	18%	(13)	73
Undecided Voter (DK)	20%	(5)	10%	(3)	22%	(6)	28%	(7)	21%	(5)	25

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(134)	22%	(154)	23%	(162)	22%	(154)	14%	(95)	698
Gender: Male	23%	(76)	24%	(80)	21%	(70)	26%	(87)	7%	(23)	335
Gender: Female	16%	(57)	20%	(74)	25%	(92)	19%	(67)	20%	(73)	363
Age: 18-34	17%	(30)	22%	(41)	22%	(41)	24%	(43)	16%	(29)	184
Age: 35-44	17%	(16)	28%	(27)	21%	(20)	16%	(16)	19%	(18)	97
Age: 45-64	20%	(50)	20%	(49)	24%	(61)	24%	(59)	12%	(30)	249
Age: 65+	22%	(36)	22%	(36)	24%	(40)	22%	(36)	11%	(19)	168
GenZers: 1997-2012	22%	(19)	29%	(25)	18%	(16)	16%	(14)	14%	(12)	85
Millennials: 1981-1996	14%	(26)	21%	(38)	24%	(44)	23%	(42)	19%	(35)	185
GenXers: 1965-1980	23%	(44)	19%	(36)	23%	(44)	25%	(48)	11%	(21)	193
Baby Boomers: 1946-1964	19%	(44)	23%	(54)	25%	(58)	20%	(46)	12%	(27)	229
Educ: < College	20%	(92)	23%	(106)	22%	(102)	21%	(97)	16%	(73)	469
Educ: Bachelors degree	18%	(26)	20%	(28)	24%	(34)	28%	(40)	11%	(15)	143
Educ: Post-grad	18%	(16)	23%	(20)	31%	(26)	20%	(17)	9%	(8)	86
Income: Under 50k	18%	(56)	21%	(65)	21%	(68)	23%	(72)	17%	(55)	316
Income: 50k-100k	22%	(55)	25%	(64)	24%	(61)	19%	(48)	11%	(27)	255
Income: 100k+	18%	(23)	19%	(24)	26%	(32)	27%	(34)	10%	(13)	127
Ethnicity: White (Non-Hispanic)	19%	(107)	21%	(119)	25%	(140)	21%	(115)	14%	(78)	558
Ethnicity: Hispanic	18%	(4)	39%	(9)	20%	(5)	7%	(2)	16%	(4)	23
Ethnicity: Black (Non-Hispanic)	24%	(21)	21%	(19)	15%	(14)	31%	(28)	9%	(8)	90
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	29%	(8)	12%	(3)	34%	(9)	20%	(6)	28
All Christian	18%	(57)	22%	(71)	25%	(82)	23%	(74)	12%	(39)	322
All Non-Christian	32%	(8)	17%	(5)	22%	(6)	19%	(5)	10%	(3)	26
Atheist	24%	(8)	42%	(14)	6%	(2)	28%	(10)	1%	(0)	34
Agnostic/Nothing in particular	22%	(45)	19%	(40)	19%	(40)	20%	(41)	20%	(41)	207
Something Else	15%	(16)	22%	(24)	30%	(32)	22%	(24)	12%	(13)	109
Evangelical	18%	(27)	19%	(29)	28%	(42)	26%	(40)	9%	(14)	153
Non-Evangelical	16%	(43)	24%	(62)	26%	(67)	21%	(55)	14%	(36)	263
PID: Dem (no lean)	28%	(72)	24%	(62)	19%	(50)	15%	(39)	14%	(35)	257
PID: Ind (no lean)	19%	(38)	18%	(36)	20%	(39)	25%	(50)	17%	(34)	197
PID: Rep (no lean)	10%	(24)	23%	(55)	30%	(73)	27%	(66)	11%	(26)	244

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**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(134)	22%	(154)	23%	(162)	22%	(154)	14%	(95)	698
PID/Gender: Dem Men	31%	(37)	26%	(31)	22%	(26)	15%	(18)	5%	(6)	118
PID/Gender: Dem Women	25%	(35)	23%	(32)	17%	(24)	15%	(21)	20%	(28)	139
PID/Gender: Ind Men	24%	(23)	20%	(19)	19%	(18)	31%	(30)	7%	(7)	97
PID/Gender: Ind Women	15%	(15)	17%	(17)	21%	(21)	19%	(19)	28%	(28)	100
PID/Gender: Rep Men	14%	(16)	25%	(30)	21%	(26)	32%	(39)	8%	(10)	120
PID/Gender: Rep Women	6%	(7)	21%	(25)	38%	(47)	22%	(27)	13%	(17)	123
Ideo: Liberal (1-3)	29%	(62)	27%	(57)	16%	(34)	16%	(34)	11%	(24)	211
Ideo: Moderate (4)	24%	(48)	17%	(33)	26%	(52)	17%	(34)	17%	(33)	200
Ideo: Conservative (5-7)	8%	(20)	24%	(62)	27%	(70)	30%	(78)	11%	(27)	259
Ideo/PID: Conservative Republican	10%	(18)	21%	(39)	28%	(51)	30%	(55)	11%	(20)	183
Ideo/PID: Moderate/Liberal Republican	10%	(5)	29%	(16)	32%	(18)	19%	(10)	11%	(6)	56
Ideo/PID: Moderate/Conservative Democrat	22%	(20)	26%	(23)	26%	(24)	13%	(12)	14%	(13)	92
Ideo/PID: Liberal Democrat	31%	(50)	24%	(39)	16%	(26)	16%	(27)	13%	(22)	164
Unfavorable of Biden and Trump	13%	(16)	26%	(31)	19%	(24)	21%	(26)	21%	(25)	121
2024 H2H Matchup: Biden Voter	28%	(88)	23%	(73)	20%	(62)	16%	(49)	13%	(42)	314
2024 H2H Matchup: Trump Voter	11%	(33)	22%	(69)	29%	(89)	28%	(87)	11%	(34)	312
2024 H2H Matchup: Would not Vote	19%	(5)	18%	(5)	15%	(4)	12%	(3)	37%	(9)	25
2024 H2H Matchup: Do not Know	16%	(7)	16%	(7)	15%	(7)	32%	(15)	21%	(10)	47
2022 House Vote: Democrat	28%	(84)	24%	(74)	19%	(57)	17%	(51)	13%	(39)	304
2022 House Vote: Republican	11%	(30)	21%	(60)	29%	(81)	29%	(80)	10%	(29)	279
2022 House Vote: Did not Vote	17%	(16)	17%	(17)	21%	(21)	20%	(20)	24%	(24)	98
2020 Vote: Joe Biden	30%	(95)	23%	(73)	17%	(53)	17%	(55)	14%	(45)	322
2020 Vote: Donald Trump	9%	(28)	22%	(66)	29%	(89)	29%	(88)	11%	(33)	304
2020 Vote: Someone Else	16%	(2)	15%	(1)	21%	(2)	11%	(1)	37%	(4)	10
2020 Vote: Did not Vote	15%	(9)	22%	(14)	27%	(17)	14%	(9)	22%	(14)	63
2016 Vote: Hillary Clinton	31%	(74)	21%	(50)	19%	(45)	14%	(34)	15%	(36)	239
2016 Vote: Donald Trump	11%	(31)	21%	(58)	28%	(77)	29%	(80)	9%	(26)	271
2016 Vote: Someone Else	23%	(8)	25%	(8)	12%	(4)	22%	(7)	18%	(6)	33
2020 Vote/PID: Not Biden/Democrat	9%	(2)	26%	(7)	48%	(13)	7%	(2)	11%	(3)	28
2020 Vote/PID: Not Trump/Republican	17%	(6)	29%	(11)	22%	(8)	14%	(5)	18%	(6)	37

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**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(134)	22%	(154)	23%	(162)	22%	(154)	14%	(95)	698
U.S. Economy: Wrong Track	14%	(64)	20%	(89)	26%	(115)	26%	(118)	14%	(64)	450
U.S. Economy: Right Direction	28%	(70)	26%	(65)	19%	(46)	14%	(36)	13%	(32)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(77)	22%	(53)	18%	(44)	15%	(37)	12%	(28)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(36)	23%	(77)	27%	(90)	29%	(98)	11%	(37)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(21)	20%	(24)	23%	(27)	15%	(18)	25%	(30)	121
Top 2024 Issue: Economy	10%	(25)	21%	(52)	27%	(67)	23%	(58)	19%	(46)	247
Community: Urban	29%	(37)	18%	(23)	18%	(23)	25%	(32)	11%	(14)	127
Community: Suburban	19%	(69)	22%	(82)	25%	(91)	21%	(76)	14%	(51)	369
Community: Rural	14%	(29)	25%	(49)	24%	(48)	23%	(46)	15%	(30)	201
Community/Gender: Urban Women	22%	(11)	14%	(7)	13%	(7)	30%	(15)	20%	(10)	50
Community/Gender: Urban Men	33%	(26)	20%	(16)	21%	(16)	22%	(17)	4%	(3)	77
Community/Gender: Rural Women	7%	(8)	29%	(35)	26%	(32)	21%	(25)	17%	(20)	120
Community/Gender: Rural Men	25%	(21)	18%	(14)	20%	(16)	25%	(21)	12%	(10)	82
Community/Gender: Suburban Women	20%	(38)	16%	(32)	28%	(54)	14%	(28)	22%	(42)	193
Community/Gender: Suburban Men	17%	(30)	28%	(50)	21%	(38)	28%	(49)	5%	(9)	176
Homeowner	19%	(110)	22%	(129)	23%	(134)	23%	(131)	13%	(74)	578
Renter	20%	(19)	23%	(22)	24%	(23)	18%	(17)	15%	(15)	97
Military HHnm: Yes	12%	(10)	33%	(25)	28%	(22)	18%	(14)	9%	(7)	78
Military HH: No	20%	(124)	21%	(128)	23%	(140)	23%	(140)	14%	(88)	620
Employ: Private Sector	20%	(54)	22%	(59)	23%	(62)	20%	(53)	14%	(37)	264
Employ: Government	20%	(8)	20%	(9)	26%	(11)	20%	(8)	14%	(6)	42
Employ: Self-Employed	21%	(12)	20%	(12)	26%	(15)	26%	(15)	6%	(3)	58
Employ: Homemaker	16%	(5)	8%	(3)	32%	(11)	26%	(8)	18%	(6)	33
Employ: Student	5%	(1)	17%	(3)	—	(0)	42%	(8)	37%	(7)	18
Employ: Retired	21%	(37)	23%	(41)	24%	(42)	19%	(34)	13%	(23)	176
Employ: Unemployed	13%	(8)	31%	(20)	22%	(14)	19%	(12)	16%	(10)	64
Employ: Other	18%	(8)	19%	(8)	16%	(7)	38%	(16)	8%	(3)	42
Self + Household: White-Collar	22%	(50)	19%	(43)	27%	(61)	23%	(51)	10%	(23)	228
Self + Household: Blue Collar	20%	(72)	24%	(85)	22%	(78)	23%	(81)	11%	(38)	355

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	19%	(134)	22%	(154)	23%	(162)	22%	(154)	14%	(95)	698
Union HH: Yes	31%	(25)	24%	(20)	17%	(14)	17%	(14)	10%	(8)	82
Union HH: No	18%	(109)	22%	(134)	24%	(147)	23%	(140)	14%	(87)	616
LGBTQ+: Yes	23%	(18)	31%	(24)	15%	(11)	16%	(12)	14%	(11)	76
LGBTQ+: No	19%	(116)	21%	(130)	24%	(150)	23%	(141)	14%	(84)	622
Motivated to Vote	20%	(122)	23%	(142)	23%	(140)	23%	(142)	12%	(75)	621
Parent: Yes	19%	(34)	20%	(34)	24%	(43)	23%	(40)	14%	(25)	176
Parent: No	19%	(100)	23%	(119)	23%	(119)	22%	(114)	14%	(71)	522
COVID Vaccine: Yes	21%	(97)	20%	(92)	24%	(110)	21%	(97)	14%	(66)	461
COVID Vaccine: No	16%	(37)	26%	(61)	22%	(52)	24%	(57)	13%	(30)	237
Student Loans: Yes	17%	(22)	16%	(21)	22%	(28)	28%	(36)	18%	(23)	130
Student Loans: No	20%	(112)	23%	(133)	23%	(133)	21%	(118)	13%	(72)	568
Favorable Opinion of Haley	15%	(33)	29%	(64)	22%	(47)	25%	(55)	9%	(20)	219
Unfavorable Opinion of Haley	24%	(74)	21%	(65)	22%	(69)	22%	(70)	11%	(35)	313
Protestant	17%	(27)	17%	(28)	31%	(51)	24%	(40)	10%	(17)	164
Roman Catholic	19%	(27)	27%	(39)	18%	(25)	22%	(31)	14%	(20)	142
Mormon	26%	(1)	3%	(0)	55%	(3)	—	(0)	16%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	14%	(1)	31%	(3)	21%	(2)	31%	(3)	3%	(0)	10
Jewish	22%	(3)	14%	(2)	25%	(3)	35%	(4)	4%	(0)	12
Muslim	62%	(5)	38%	(3)	—	(0)	—	(0)	—	(0)	8
Buddhist	19%	(1)	—	(0)	42%	(2)	—	(0)	38%	(2)	4
Hindu	—	(0)	—	(0)	39%	(1)	38%	(1)	24%	(1)	3
Atheist	24%	(8)	42%	(14)	6%	(2)	28%	(10)	1%	(0)	34
Agnostic	39%	(15)	16%	(6)	14%	(5)	10%	(4)	22%	(9)	39
Something else	15%	(16)	22%	(24)	30%	(32)	22%	(24)	12%	(13)	109
Nothing in particular	18%	(30)	20%	(34)	21%	(35)	22%	(38)	19%	(32)	168
Prodigal Biden Voter	26%	(9)	25%	(9)	4%	(1)	26%	(9)	20%	(7)	35
Undecided Voter (DK/WNV)	17%	(12)	17%	(12)	15%	(11)	25%	(18)	27%	(19)	73
Undecided Voter (DK)	19%	(5)	18%	(5)	15%	(4)	12%	(3)	37%	(9)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	35%	(244)	22%	(156)	17%	(115)	14%	(100)	12%	(83)	698
Gender: Male	40%	(133)	22%	(72)	16%	(53)	16%	(53)	7%	(24)	335
Gender: Female	31%	(111)	23%	(83)	17%	(62)	13%	(47)	16%	(59)	363
Age: 18-34	32%	(60)	27%	(50)	13%	(25)	10%	(19)	17%	(31)	184
Age: 35-44	38%	(36)	21%	(20)	15%	(15)	10%	(9)	17%	(16)	97
Age: 45-64	35%	(88)	20%	(50)	17%	(43)	18%	(44)	10%	(24)	249
Age: 65+	36%	(60)	22%	(36)	20%	(33)	16%	(27)	7%	(12)	168
GenZers: 1997-2012	34%	(29)	28%	(24)	9%	(7)	11%	(10)	18%	(16)	85
Millennials: 1981-1996	34%	(63)	23%	(43)	16%	(30)	10%	(18)	17%	(31)	185
GenXers: 1965-1980	34%	(66)	19%	(37)	18%	(35)	21%	(40)	8%	(15)	193
Baby Boomers: 1946-1964	37%	(85)	21%	(49)	19%	(43)	13%	(31)	9%	(21)	229
Educ: < College	37%	(174)	24%	(111)	14%	(65)	13%	(61)	12%	(58)	469
Educ: Bachelors degree	35%	(50)	16%	(22)	20%	(28)	19%	(28)	11%	(16)	143
Educ: Post-grad	24%	(21)	26%	(22)	26%	(23)	13%	(11)	11%	(9)	86
Income: Under 50k	32%	(101)	20%	(64)	17%	(55)	15%	(46)	16%	(51)	316
Income: 50k-100k	40%	(102)	24%	(61)	15%	(38)	15%	(39)	6%	(16)	255
Income: 100k+	33%	(42)	25%	(32)	18%	(23)	11%	(14)	13%	(16)	127
Ethnicity: White (Non-Hispanic)	36%	(198)	21%	(117)	18%	(99)	15%	(82)	11%	(63)	558
Ethnicity: Hispanic	22%	(5)	50%	(11)	7%	(1)	5%	(1)	16%	(4)	23
Ethnicity: Black (Non-Hispanic)	31%	(28)	26%	(23)	14%	(12)	16%	(14)	13%	(12)	90
Ethnicity: Asian + Other (Non-Hispanic)	48%	(13)	17%	(5)	9%	(3)	10%	(3)	16%	(4)	28
All Christian	39%	(124)	27%	(85)	14%	(45)	11%	(34)	10%	(33)	322
All Non-Christian	28%	(7)	23%	(6)	28%	(7)	15%	(4)	6%	(1)	26
Atheist	25%	(8)	15%	(5)	19%	(6)	37%	(12)	5%	(2)	34
Agnostic/Nothing in particular	30%	(62)	17%	(36)	17%	(36)	19%	(38)	17%	(35)	207
Something Else	39%	(42)	22%	(24)	19%	(21)	10%	(11)	11%	(12)	109
Evangelical	53%	(81)	20%	(30)	11%	(17)	8%	(13)	8%	(12)	153
Non-Evangelical	29%	(76)	30%	(79)	17%	(45)	12%	(32)	12%	(32)	263
PID: Dem (no lean)	15%	(39)	24%	(61)	23%	(60)	26%	(66)	12%	(32)	257
PID: Ind (no lean)	35%	(70)	18%	(35)	20%	(39)	11%	(22)	16%	(31)	197
PID: Rep (no lean)	56%	(136)	25%	(60)	7%	(16)	5%	(12)	8%	(20)	244

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	35%	(244)	22%	(156)	17%	(115)	14%	(100)	12%	(83)	698
PID/Gender: Dem Men	15%	(17)	25%	(30)	22%	(26)	30%	(35)	8%	(10)	118
PID/Gender: Dem Women	15%	(21)	22%	(31)	24%	(34)	22%	(31)	16%	(22)	139
PID/Gender: Ind Men	46%	(44)	21%	(20)	17%	(17)	12%	(12)	4%	(4)	97
PID/Gender: Ind Women	25%	(25)	15%	(15)	22%	(22)	11%	(11)	27%	(27)	100
PID/Gender: Rep Men	59%	(72)	19%	(23)	8%	(10)	5%	(6)	8%	(10)	120
PID/Gender: Rep Women	52%	(65)	30%	(37)	5%	(6)	5%	(6)	8%	(10)	123
Ideo: Liberal (1-3)	15%	(31)	20%	(43)	25%	(52)	30%	(62)	11%	(23)	211
Ideo: Moderate (4)	27%	(54)	27%	(55)	21%	(42)	10%	(21)	14%	(28)	200
Ideo: Conservative (5-7)	58%	(150)	21%	(54)	7%	(18)	6%	(15)	8%	(21)	259
Ideo/PID: Conservative Republican	63%	(115)	18%	(32)	5%	(9)	5%	(9)	10%	(17)	183
Ideo/PID: Moderate/Liberal Republican	32%	(18)	47%	(26)	13%	(7)	5%	(3)	4%	(2)	56
Ideo/PID: Moderate/Conservative Democrat	21%	(20)	32%	(30)	19%	(17)	14%	(13)	13%	(12)	92
Ideo/PID: Liberal Democrat	12%	(19)	19%	(31)	25%	(41)	32%	(53)	12%	(20)	164
Unfavorable of Biden and Trump	23%	(28)	31%	(38)	21%	(25)	10%	(12)	16%	(19)	121
2024 H2H Matchup: Biden Voter	16%	(50)	22%	(68)	26%	(83)	24%	(76)	12%	(36)	314
2024 H2H Matchup: Trump Voter	57%	(178)	22%	(68)	8%	(24)	5%	(15)	9%	(27)	312
2024 H2H Matchup: Would not Vote	18%	(5)	24%	(6)	9%	(2)	12%	(3)	36%	(9)	25
2024 H2H Matchup: Do not Know	24%	(12)	28%	(13)	13%	(6)	12%	(6)	23%	(11)	47
2022 House Vote: Democrat	14%	(42)	22%	(66)	27%	(81)	26%	(80)	12%	(35)	304
2022 House Vote: Republican	58%	(161)	21%	(59)	7%	(20)	6%	(16)	8%	(22)	279
2022 House Vote: Did not Vote	35%	(34)	29%	(29)	10%	(10)	3%	(3)	23%	(22)	98
2020 Vote: Joe Biden	16%	(50)	22%	(72)	25%	(81)	24%	(78)	13%	(41)	322
2020 Vote: Donald Trump	59%	(178)	20%	(59)	8%	(23)	6%	(17)	8%	(26)	304
2020 Vote: Someone Else	20%	(2)	34%	(3)	9%	(1)	11%	(1)	26%	(3)	10
2020 Vote: Did not Vote	22%	(14)	34%	(22)	17%	(10)	5%	(3)	22%	(14)	63
2016 Vote: Hillary Clinton	16%	(37)	18%	(44)	25%	(60)	28%	(68)	12%	(30)	239
2016 Vote: Donald Trump	59%	(160)	18%	(48)	11%	(29)	5%	(13)	8%	(21)	271
2016 Vote: Someone Else	22%	(7)	34%	(11)	26%	(9)	5%	(2)	13%	(4)	33
2020 Vote/PID: Not Biden/Democrat	14%	(4)	45%	(13)	24%	(7)	8%	(2)	9%	(3)	28
2020 Vote/PID: Not Trump/Republican	29%	(11)	40%	(15)	13%	(5)	—	(0)	18%	(6)	37

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	35%	(244)	22%	(156)	17%	(115)	14%	(100)	12%	(83)	698
U.S. Economy: Wrong Track	43%	(193)	21%	(96)	14%	(61)	10%	(47)	12%	(53)	450
U.S. Economy: Right Direction	21%	(51)	24%	(60)	22%	(54)	21%	(53)	12%	(30)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(37)	22%	(52)	25%	(59)	28%	(66)	10%	(25)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54%	(183)	23%	(77)	8%	(26)	7%	(22)	9%	(31)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(25)	22%	(27)	25%	(30)	9%	(11)	23%	(28)	121
Top 2024 Issue: Economy	37%	(91)	27%	(67)	13%	(32)	8%	(19)	16%	(39)	247
Community: Urban	32%	(40)	21%	(27)	20%	(26)	19%	(24)	9%	(11)	127
Community: Suburban	35%	(128)	22%	(83)	15%	(55)	16%	(59)	12%	(44)	369
Community: Rural	38%	(76)	23%	(46)	17%	(34)	8%	(17)	14%	(28)	201
Community/Gender: Urban Women	20%	(10)	30%	(15)	15%	(8)	20%	(10)	15%	(8)	50
Community/Gender: Urban Men	39%	(30)	15%	(12)	23%	(18)	18%	(14)	5%	(3)	77
Community/Gender: Rural Women	35%	(42)	26%	(31)	18%	(22)	5%	(6)	15%	(18)	120
Community/Gender: Rural Men	41%	(34)	19%	(15)	15%	(13)	13%	(10)	12%	(10)	82
Community/Gender: Suburban Women	30%	(59)	19%	(37)	17%	(33)	16%	(31)	18%	(34)	193
Community/Gender: Suburban Men	39%	(69)	26%	(46)	13%	(22)	16%	(29)	6%	(10)	176
Homeowner	36%	(207)	22%	(128)	17%	(101)	14%	(82)	10%	(60)	578
Renter	29%	(28)	25%	(25)	12%	(12)	17%	(17)	16%	(16)	97
Military HHnm: Yes	34%	(27)	34%	(27)	13%	(10)	10%	(8)	8%	(6)	78
Military HH: No	35%	(218)	21%	(129)	17%	(105)	15%	(92)	12%	(77)	620
Employ: Private Sector	35%	(92)	22%	(57)	17%	(44)	14%	(38)	13%	(33)	264
Employ: Government	48%	(20)	14%	(6)	16%	(7)	7%	(3)	14%	(6)	42
Employ: Self-Employed	47%	(27)	19%	(11)	12%	(7)	14%	(8)	7%	(4)	58
Employ: Homemaker	35%	(12)	18%	(6)	22%	(7)	11%	(4)	14%	(5)	33
Employ: Student	6%	(1)	50%	(9)	8%	(1)	4%	(1)	31%	(6)	18
Employ: Retired	34%	(61)	22%	(38)	18%	(32)	18%	(31)	8%	(14)	176
Employ: Unemployed	25%	(16)	31%	(20)	14%	(9)	11%	(7)	19%	(12)	64
Employ: Other	36%	(15)	19%	(8)	17%	(7)	20%	(8)	8%	(3)	42
Self + Household: White-Collar	35%	(80)	22%	(49)	21%	(48)	11%	(26)	11%	(24)	228
Self + Household: Blue Collar	38%	(136)	23%	(81)	14%	(50)	16%	(58)	8%	(29)	355

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	35%	(244)	22%	(156)	17%	(115)	14%	(100)	12%	(83)	698
Union HH: Yes	34%	(27)	13%	(11)	23%	(19)	21%	(17)	9%	(7)	82
Union HH: No	35%	(217)	24%	(145)	16%	(97)	13%	(82)	12%	(76)	616
LGBTQ+: Yes	22%	(17)	19%	(14)	25%	(19)	22%	(17)	12%	(9)	76
LGBTQ+: No	37%	(227)	23%	(141)	15%	(96)	13%	(83)	12%	(74)	622
Motivated to Vote	36%	(222)	23%	(140)	17%	(105)	15%	(93)	10%	(61)	621
Parent: Yes	40%	(70)	21%	(37)	14%	(25)	11%	(18)	14%	(24)	176
Parent: No	33%	(174)	23%	(118)	17%	(90)	16%	(81)	11%	(59)	522
COVID Vaccine: Yes	30%	(139)	23%	(107)	19%	(87)	17%	(78)	11%	(51)	461
COVID Vaccine: No	45%	(106)	21%	(49)	12%	(29)	9%	(22)	13%	(32)	237
Student Loans: Yes	34%	(44)	18%	(23)	16%	(21)	16%	(21)	16%	(21)	130
Student Loans: No	35%	(201)	23%	(133)	17%	(94)	14%	(79)	11%	(62)	568
Favorable Opinion of Haley	48%	(104)	28%	(60)	13%	(29)	4%	(10)	7%	(15)	219
Unfavorable Opinion of Haley	28%	(88)	20%	(62)	20%	(62)	24%	(74)	9%	(27)	313
Protestant	41%	(68)	27%	(45)	16%	(26)	8%	(13)	8%	(13)	164
Roman Catholic	32%	(46)	28%	(40)	11%	(16)	15%	(21)	13%	(19)	142
Mormon	51%	(2)	3%	(0)	30%	(1)	—	(0)	16%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	76%	(8)	—	(0)	21%	(2)	—	(0)	3%	(0)	10
Jewish	23%	(3)	16%	(2)	30%	(3)	27%	(3)	4%	(0)	12
Muslim	21%	(2)	52%	(4)	27%	(2)	—	(0)	—	(0)	8
Buddhist	48%	(2)	—	(0)	42%	(2)	—	(0)	10%	(0)	4
Hindu	39%	(1)	—	(0)	—	(0)	38%	(1)	24%	(1)	3
Atheist	25%	(8)	15%	(5)	19%	(6)	37%	(12)	5%	(2)	34
Agnostic	16%	(6)	14%	(5)	13%	(5)	45%	(17)	12%	(5)	39
Something else	39%	(42)	22%	(24)	19%	(21)	10%	(11)	11%	(12)	109
Nothing in particular	33%	(56)	18%	(31)	18%	(31)	12%	(21)	18%	(30)	168
Prodigal Biden Voter	22%	(8)	30%	(11)	8%	(3)	14%	(5)	25%	(9)	35
Undecided Voter (DK/WNV)	22%	(16)	27%	(19)	12%	(8)	12%	(9)	27%	(20)	73
Undecided Voter (DK)	18%	(5)	24%	(6)	9%	(2)	12%	(3)	36%	(9)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(272)	18%	(124)	15%	(104)	18%	(129)	10%	(69)	698
Gender: Male	40%	(135)	21%	(69)	15%	(49)	18%	(61)	6%	(21)	335
Gender: Female	38%	(137)	15%	(55)	15%	(55)	19%	(68)	13%	(48)	363
Age: 18-34	33%	(61)	22%	(40)	15%	(27)	15%	(28)	15%	(28)	184
Age: 35-44	41%	(40)	19%	(19)	14%	(13)	11%	(11)	14%	(14)	97
Age: 45-64	39%	(98)	16%	(39)	13%	(31)	24%	(59)	9%	(22)	249
Age: 65+	43%	(73)	16%	(26)	19%	(32)	18%	(31)	3%	(6)	168
GenZers: 1997-2012	30%	(25)	19%	(16)	15%	(13)	22%	(19)	14%	(12)	85
Millennials: 1981-1996	39%	(73)	21%	(39)	14%	(27)	9%	(17)	16%	(30)	185
GenXers: 1965-1980	35%	(68)	18%	(35)	12%	(24)	28%	(54)	6%	(12)	193
Baby Boomers: 1946-1964	45%	(103)	14%	(31)	18%	(40)	17%	(39)	7%	(16)	229
Educ: < College	42%	(195)	16%	(74)	13%	(60)	19%	(89)	11%	(51)	469
Educ: Bachelors degree	40%	(58)	15%	(21)	18%	(26)	20%	(28)	7%	(10)	143
Educ: Post-grad	23%	(20)	33%	(28)	21%	(18)	14%	(12)	9%	(8)	86
Income: Under 50k	38%	(119)	15%	(46)	14%	(43)	22%	(69)	12%	(39)	316
Income: 50k-100k	43%	(110)	18%	(45)	16%	(42)	15%	(39)	7%	(18)	255
Income: 100k+	33%	(42)	26%	(32)	15%	(20)	16%	(20)	10%	(12)	127
Ethnicity: White (Non-Hispanic)	41%	(231)	15%	(84)	17%	(93)	18%	(98)	9%	(52)	558
Ethnicity: Hispanic	20%	(5)	26%	(6)	9%	(2)	27%	(6)	18%	(4)	23
Ethnicity: Black (Non-Hispanic)	29%	(26)	31%	(28)	9%	(8)	22%	(19)	10%	(9)	90
Ethnicity: Asian + Other (Non-Hispanic)	37%	(10)	23%	(6)	6%	(2)	19%	(5)	16%	(4)	28
All Christian	45%	(146)	18%	(59)	13%	(43)	14%	(44)	9%	(29)	322
All Non-Christian	12%	(3)	26%	(7)	26%	(7)	27%	(7)	9%	(2)	26
Atheist	5%	(2)	16%	(5)	35%	(12)	40%	(14)	4%	(1)	34
Agnostic/Nothing in particular	32%	(66)	20%	(41)	14%	(30)	22%	(45)	13%	(26)	207
Something Else	51%	(55)	10%	(11)	12%	(13)	18%	(19)	9%	(10)	109
Evangelical	62%	(94)	11%	(17)	10%	(15)	11%	(17)	7%	(10)	153
Non-Evangelical	38%	(101)	18%	(47)	15%	(39)	18%	(47)	11%	(29)	263
PID: Dem (no lean)	16%	(41)	21%	(54)	24%	(61)	29%	(75)	10%	(27)	257
PID: Ind (no lean)	34%	(67)	20%	(39)	16%	(31)	16%	(32)	14%	(27)	197
PID: Rep (no lean)	68%	(165)	12%	(30)	5%	(12)	9%	(22)	6%	(15)	244

Continued on next page

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(272)	18%	(124)	15%	(104)	18%	(129)	10%	(69)	698
PID/Gender: Dem Men	17%	(21)	23%	(27)	24%	(28)	29%	(34)	7%	(9)	118
PID/Gender: Dem Women	14%	(20)	20%	(27)	24%	(33)	29%	(41)	13%	(18)	139
PID/Gender: Ind Men	41%	(40)	27%	(26)	14%	(14)	13%	(12)	5%	(5)	97
PID/Gender: Ind Women	27%	(27)	13%	(13)	18%	(18)	20%	(20)	23%	(23)	100
PID/Gender: Rep Men	62%	(74)	14%	(16)	6%	(7)	12%	(15)	7%	(8)	120
PID/Gender: Rep Women	73%	(90)	11%	(14)	4%	(5)	6%	(7)	6%	(7)	123
Ideo: Liberal (1-3)	12%	(25)	20%	(42)	25%	(52)	33%	(70)	10%	(22)	211
Ideo: Moderate (4)	33%	(66)	18%	(36)	21%	(41)	17%	(34)	11%	(23)	200
Ideo: Conservative (5-7)	66%	(172)	17%	(44)	3%	(9)	7%	(18)	6%	(16)	259
Ideo/PID: Conservative Republican	72%	(132)	13%	(24)	2%	(3)	6%	(11)	7%	(12)	183
Ideo/PID: Moderate/Liberal Republican	53%	(30)	10%	(5)	15%	(8)	19%	(11)	4%	(2)	56
Ideo/PID: Moderate/Conservative Democrat	25%	(23)	24%	(22)	24%	(22)	16%	(15)	10%	(9)	92
Ideo/PID: Liberal Democrat	11%	(17)	20%	(32)	23%	(38)	36%	(60)	11%	(17)	164
Unfavorable of Biden and Trump	28%	(34)	27%	(33)	17%	(21)	14%	(16)	14%	(17)	121
2024 H2H Matchup: Biden Voter	14%	(45)	22%	(69)	27%	(84)	27%	(85)	10%	(31)	314
2024 H2H Matchup: Trump Voter	66%	(206)	11%	(36)	5%	(14)	10%	(30)	8%	(25)	312
2024 H2H Matchup: Would not Vote	17%	(4)	36%	(9)	10%	(3)	19%	(5)	19%	(5)	25
2024 H2H Matchup: Do not Know	34%	(16)	21%	(10)	7%	(3)	19%	(9)	19%	(9)	47
2022 House Vote: Democrat	12%	(37)	23%	(69)	25%	(76)	31%	(94)	9%	(29)	304
2022 House Vote: Republican	68%	(188)	13%	(35)	6%	(17)	8%	(22)	5%	(15)	279
2022 House Vote: Did not Vote	40%	(40)	17%	(17)	8%	(8)	13%	(12)	22%	(21)	98
2020 Vote: Joe Biden	15%	(47)	23%	(73)	24%	(78)	28%	(90)	10%	(33)	322
2020 Vote: Donald Trump	68%	(207)	11%	(32)	7%	(20)	8%	(25)	7%	(20)	304
2020 Vote: Someone Else	32%	(3)	33%	(3)	1%	(0)	5%	(0)	29%	(3)	10
2020 Vote: Did not Vote	24%	(15)	24%	(15)	10%	(6)	21%	(13)	21%	(13)	63
2016 Vote: Hillary Clinton	16%	(37)	16%	(39)	24%	(57)	33%	(79)	11%	(27)	239
2016 Vote: Donald Trump	69%	(187)	12%	(33)	8%	(21)	5%	(15)	6%	(16)	271
2016 Vote: Someone Else	34%	(11)	33%	(11)	13%	(4)	12%	(4)	7%	(2)	33
2020 Vote/PID: Not Biden/Democrat	26%	(7)	32%	(9)	14%	(4)	17%	(5)	12%	(3)	28
2020 Vote/PID: Not Trump/Republican	38%	(14)	25%	(9)	13%	(5)	13%	(5)	10%	(4)	37

Continued on next page

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(272)	18%	(124)	15%	(104)	18%	(129)	10%	(69)	698
U.S. Economy: Wrong Track	51%	(232)	15%	(66)	9%	(42)	15%	(66)	10%	(44)	450
U.S. Economy: Right Direction	16%	(40)	23%	(57)	25%	(63)	25%	(63)	10%	(25)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(36)	21%	(51)	25%	(59)	31%	(75)	7%	(18)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	62%	(210)	13%	(43)	7%	(23)	11%	(36)	8%	(26)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(25)	25%	(30)	18%	(22)	15%	(18)	21%	(25)	121
Top 2024 Issue: Economy	41%	(102)	21%	(52)	11%	(28)	13%	(33)	13%	(32)	247
Community: Urban	31%	(39)	25%	(32)	13%	(16)	24%	(30)	8%	(10)	127
Community: Suburban	37%	(138)	17%	(62)	17%	(62)	19%	(70)	10%	(37)	369
Community: Rural	47%	(94)	15%	(30)	13%	(26)	14%	(28)	11%	(22)	201
Community/Gender: Urban Women	25%	(13)	27%	(13)	10%	(5)	25%	(12)	13%	(6)	50
Community/Gender: Urban Men	34%	(27)	24%	(18)	14%	(11)	23%	(18)	4%	(3)	77
Community/Gender: Rural Women	49%	(59)	13%	(16)	14%	(17)	12%	(14)	11%	(14)	120
Community/Gender: Rural Men	43%	(35)	17%	(14)	11%	(9)	18%	(14)	11%	(9)	82
Community/Gender: Suburban Women	34%	(65)	13%	(25)	17%	(33)	21%	(41)	15%	(28)	193
Community/Gender: Suburban Men	41%	(73)	21%	(37)	16%	(29)	16%	(29)	5%	(9)	176
Homeowner	41%	(234)	17%	(99)	16%	(92)	18%	(102)	9%	(51)	578
Renter	30%	(29)	23%	(22)	11%	(11)	22%	(21)	14%	(13)	97
Military HHnm: Yes	45%	(35)	19%	(15)	12%	(9)	18%	(14)	7%	(5)	78
Military HH: No	38%	(237)	18%	(109)	15%	(95)	19%	(115)	10%	(64)	620
Employ: Private Sector	42%	(110)	14%	(36)	14%	(37)	20%	(53)	11%	(28)	264
Employ: Government	48%	(20)	19%	(8)	15%	(7)	4%	(2)	14%	(6)	42
Employ: Self-Employed	49%	(28)	16%	(9)	14%	(8)	16%	(9)	5%	(3)	58
Employ: Homemaker	46%	(15)	15%	(5)	14%	(5)	11%	(4)	14%	(5)	33
Employ: Student	6%	(1)	44%	(8)	5%	(1)	7%	(1)	39%	(7)	18
Employ: Retired	39%	(70)	15%	(27)	18%	(32)	23%	(40)	4%	(7)	176
Employ: Unemployed	16%	(10)	35%	(23)	15%	(9)	18%	(12)	16%	(10)	64
Employ: Other	40%	(17)	18%	(7)	14%	(6)	20%	(9)	8%	(3)	42
Self + Household: White-Collar	40%	(91)	20%	(45)	18%	(40)	15%	(33)	8%	(19)	228
Self + Household: Blue Collar	44%	(155)	16%	(55)	14%	(48)	19%	(69)	8%	(27)	355

Continued on next page

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(272)	18%	(124)	15%	(104)	18%	(129)	10%	(69)	698
Union HH: Yes	32%	(26)	15%	(12)	23%	(19)	22%	(18)	8%	(6)	82
Union HH: No	40%	(246)	18%	(111)	14%	(85)	18%	(111)	10%	(63)	616
LGBTQ+: Yes	21%	(16)	13%	(10)	29%	(22)	25%	(19)	12%	(9)	76
LGBTQ+: No	41%	(256)	18%	(114)	13%	(82)	18%	(110)	10%	(60)	622
Motivated to Vote	40%	(250)	17%	(105)	15%	(94)	19%	(118)	9%	(54)	621
Parent: Yes	43%	(75)	16%	(29)	13%	(22)	16%	(28)	12%	(21)	176
Parent: No	38%	(196)	18%	(95)	16%	(82)	19%	(101)	9%	(48)	522
COVID Vaccine: Yes	33%	(150)	19%	(88)	18%	(82)	20%	(93)	10%	(48)	461
COVID Vaccine: No	51%	(122)	15%	(36)	9%	(22)	15%	(36)	9%	(21)	237
Student Loans: Yes	37%	(48)	20%	(26)	15%	(19)	15%	(20)	13%	(17)	130
Student Loans: No	39%	(224)	17%	(98)	15%	(85)	19%	(109)	9%	(52)	568
Favorable Opinion of Haley	52%	(114)	22%	(48)	12%	(27)	8%	(18)	5%	(11)	219
Unfavorable Opinion of Haley	31%	(98)	15%	(47)	18%	(57)	28%	(86)	7%	(23)	313
Protestant	48%	(78)	19%	(31)	17%	(27)	8%	(13)	9%	(15)	164
Roman Catholic	43%	(61)	16%	(22)	9%	(13)	22%	(31)	10%	(14)	142
Mormon	67%	(3)	29%	(1)	—	(0)	—	(0)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	45%	(5)	21%	(2)	—	(0)	3%	(0)	10
Jewish	12%	(1)	53%	(6)	26%	(3)	9%	(1)	1%	(0)	12
Muslim	21%	(2)	—	(0)	27%	(2)	52%	(4)	—	(0)	8
Buddhist	—	(0)	19%	(1)	42%	(2)	—	(0)	38%	(2)	4
Hindu	—	(0)	—	(0)	—	(0)	76%	(2)	24%	(1)	3
Atheist	5%	(2)	16%	(5)	35%	(12)	40%	(14)	4%	(1)	34
Agnostic	11%	(4)	13%	(5)	16%	(6)	49%	(19)	10%	(4)	39
Something else	51%	(55)	10%	(11)	12%	(13)	18%	(19)	9%	(10)	109
Nothing in particular	36%	(61)	21%	(36)	14%	(23)	16%	(26)	13%	(22)	168
Prodigal Biden Voter	20%	(7)	28%	(10)	4%	(2)	24%	(8)	23%	(8)	35
Undecided Voter (DK/WNV)	28%	(20)	26%	(19)	8%	(6)	19%	(14)	19%	(14)	73
Undecided Voter (DK)	17%	(4)	36%	(9)	10%	(3)	19%	(5)	19%	(5)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	17%	(116)	17%	(122)	20%	(137)	32%	(226)	14%	(97)	698
Gender: Male	19%	(63)	17%	(58)	21%	(70)	35%	(116)	8%	(28)	335
Gender: Female	14%	(52)	18%	(64)	18%	(67)	30%	(110)	19%	(70)	363
Age: 18-34	16%	(29)	20%	(38)	17%	(32)	28%	(52)	18%	(33)	184
Age: 35-44	17%	(16)	16%	(15)	23%	(22)	29%	(28)	15%	(15)	97
Age: 45-64	14%	(34)	18%	(46)	18%	(44)	37%	(93)	13%	(32)	249
Age: 65+	21%	(36)	14%	(23)	23%	(38)	32%	(53)	10%	(17)	168
GenZers: 1997-2012	20%	(17)	33%	(28)	13%	(11)	23%	(20)	11%	(9)	85
Millennials: 1981-1996	14%	(25)	11%	(21)	23%	(42)	31%	(58)	21%	(38)	185
GenXers: 1965-1980	17%	(33)	19%	(37)	18%	(35)	34%	(66)	12%	(23)	193
Baby Boomers: 1946-1964	17%	(39)	16%	(36)	21%	(48)	34%	(78)	12%	(27)	229
Educ: < College	18%	(83)	17%	(78)	18%	(86)	32%	(150)	15%	(72)	469
Educ: Bachelors degree	13%	(18)	21%	(30)	19%	(27)	36%	(52)	11%	(16)	143
Educ: Post-grad	17%	(15)	16%	(14)	28%	(24)	28%	(24)	11%	(9)	86
Income: Under 50k	14%	(45)	18%	(56)	18%	(56)	34%	(106)	17%	(53)	316
Income: 50k-100k	20%	(50)	17%	(44)	23%	(59)	30%	(77)	10%	(25)	255
Income: 100k+	16%	(21)	17%	(22)	17%	(22)	34%	(43)	15%	(19)	127
Ethnicity: White (Non-Hispanic)	17%	(93)	15%	(85)	21%	(118)	33%	(185)	14%	(78)	558
Ethnicity: Hispanic	2%	(0)	44%	(10)	24%	(5)	21%	(5)	10%	(2)	23
Ethnicity: Black (Non-Hispanic)	20%	(18)	22%	(20)	12%	(11)	31%	(28)	14%	(13)	90
Ethnicity: Asian + Other (Non-Hispanic)	15%	(4)	24%	(7)	11%	(3)	32%	(9)	18%	(5)	28
All Christian	16%	(53)	16%	(52)	20%	(65)	34%	(109)	13%	(43)	322
All Non-Christian	22%	(6)	38%	(10)	19%	(5)	16%	(4)	6%	(1)	26
Atheist	24%	(8)	21%	(7)	25%	(9)	29%	(10)	1%	(0)	34
Agnostic/Nothing in particular	15%	(32)	17%	(35)	19%	(39)	28%	(59)	20%	(42)	207
Something Else	16%	(18)	15%	(17)	18%	(19)	41%	(45)	10%	(11)	109
Evangelical	18%	(28)	15%	(23)	17%	(26)	42%	(64)	8%	(12)	153
Non-Evangelical	15%	(39)	18%	(46)	21%	(55)	32%	(83)	15%	(40)	263
PID: Dem (no lean)	23%	(58)	27%	(69)	16%	(42)	19%	(49)	15%	(39)	257
PID: Ind (no lean)	17%	(33)	13%	(26)	21%	(40)	29%	(57)	20%	(40)	197
PID: Rep (no lean)	10%	(24)	11%	(27)	23%	(55)	49%	(120)	7%	(18)	244

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	17%	(116)	17%	(122)	20%	(137)	32%	(226)	14%	(97)	698
PID/Gender: Dem Men	25%	(29)	28%	(34)	21%	(25)	19%	(22)	7%	(8)	118
PID/Gender: Dem Women	21%	(29)	26%	(36)	12%	(16)	19%	(27)	22%	(31)	139
PID/Gender: Ind Men	19%	(18)	12%	(12)	25%	(24)	32%	(31)	12%	(12)	97
PID/Gender: Ind Women	15%	(15)	14%	(14)	16%	(16)	26%	(26)	28%	(28)	100
PID/Gender: Rep Men	13%	(16)	10%	(13)	17%	(21)	53%	(63)	6%	(8)	120
PID/Gender: Rep Women	7%	(8)	11%	(14)	28%	(34)	46%	(57)	8%	(10)	123
Ideo: Liberal (1-3)	29%	(60)	22%	(47)	17%	(36)	19%	(40)	13%	(28)	211
Ideo: Moderate (4)	15%	(30)	23%	(45)	23%	(47)	20%	(40)	19%	(38)	200
Ideo: Conservative (5-7)	9%	(24)	10%	(26)	19%	(50)	53%	(136)	9%	(23)	259
Ideo/PID: Conservative Republican	12%	(21)	6%	(10)	21%	(39)	53%	(97)	8%	(15)	183
Ideo/PID: Moderate/Liberal Republican	6%	(3)	27%	(15)	24%	(13)	39%	(22)	4%	(2)	56
Ideo/PID: Moderate/Conservative Democrat	19%	(17)	31%	(28)	16%	(15)	19%	(18)	15%	(14)	92
Ideo/PID: Liberal Democrat	25%	(41)	25%	(41)	16%	(26)	18%	(29)	16%	(26)	164
Unfavorable of Biden and Trump	8%	(10)	19%	(23)	31%	(37)	23%	(27)	19%	(23)	121
2024 H2H Matchup: Biden Voter	24%	(75)	23%	(73)	20%	(63)	15%	(46)	18%	(56)	314
2024 H2H Matchup: Trump Voter	10%	(30)	10%	(33)	19%	(60)	52%	(163)	8%	(26)	312
2024 H2H Matchup: Would not Vote	7%	(2)	26%	(7)	33%	(8)	20%	(5)	14%	(4)	25
2024 H2H Matchup: Do not Know	19%	(9)	20%	(9)	11%	(5)	25%	(12)	25%	(12)	47
2022 House Vote: Democrat	22%	(67)	25%	(76)	19%	(59)	16%	(48)	18%	(54)	304
2022 House Vote: Republican	11%	(30)	7%	(20)	22%	(61)	52%	(145)	8%	(23)	279
2022 House Vote: Did not Vote	15%	(15)	24%	(23)	15%	(15)	29%	(28)	18%	(17)	98
2020 Vote: Joe Biden	24%	(76)	23%	(74)	18%	(58)	17%	(54)	18%	(59)	322
2020 Vote: Donald Trump	10%	(31)	8%	(25)	22%	(66)	52%	(157)	8%	(25)	304
2020 Vote: Someone Else	10%	(1)	20%	(2)	27%	(3)	18%	(2)	25%	(2)	10
2020 Vote: Did not Vote	12%	(7)	33%	(21)	17%	(11)	22%	(14)	16%	(10)	63
2016 Vote: Hillary Clinton	26%	(61)	23%	(54)	19%	(46)	16%	(37)	17%	(40)	239
2016 Vote: Donald Trump	11%	(30)	8%	(23)	19%	(52)	52%	(142)	9%	(24)	271
2016 Vote: Someone Else	7%	(2)	22%	(7)	27%	(9)	19%	(6)	26%	(9)	33
2020 Vote/PID: Not Biden/Democrat	3%	(1)	26%	(7)	32%	(9)	31%	(9)	8%	(2)	28
2020 Vote/PID: Not Trump/Republican	7%	(3)	40%	(14)	16%	(6)	27%	(10)	10%	(4)	37

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	17%	(116)	17%	(122)	20%	(137)	32%	(226)	14%	(97)	698
U.S. Economy: Wrong Track	11%	(52)	14%	(65)	18%	(81)	42%	(191)	14%	(61)	450
U.S. Economy: Right Direction	26%	(64)	23%	(57)	22%	(56)	14%	(35)	15%	(36)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(61)	23%	(55)	18%	(42)	16%	(38)	18%	(42)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(39)	13%	(43)	19%	(66)	49%	(165)	7%	(24)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	19%	(23)	24%	(29)	19%	(23)	25%	(31)	121
Top 2024 Issue: Economy	9%	(23)	14%	(34)	24%	(60)	36%	(90)	17%	(41)	247
Community: Urban	25%	(32)	21%	(27)	13%	(17)	28%	(35)	14%	(17)	127
Community: Suburban	17%	(64)	16%	(58)	21%	(79)	32%	(117)	14%	(51)	369
Community: Rural	10%	(20)	18%	(37)	21%	(41)	37%	(74)	14%	(29)	201
Community/Gender: Urban Women	18%	(9)	18%	(9)	9%	(4)	33%	(17)	22%	(11)	50
Community/Gender: Urban Men	29%	(23)	23%	(17)	16%	(12)	24%	(19)	8%	(6)	77
Community/Gender: Rural Women	8%	(10)	21%	(25)	21%	(26)	34%	(40)	15%	(19)	120
Community/Gender: Rural Men	13%	(10)	14%	(12)	19%	(16)	41%	(33)	13%	(11)	82
Community/Gender: Suburban Women	17%	(33)	15%	(30)	19%	(37)	27%	(53)	21%	(40)	193
Community/Gender: Suburban Men	17%	(30)	16%	(28)	24%	(42)	37%	(65)	6%	(11)	176
Homeowner	16%	(90)	18%	(101)	21%	(119)	33%	(190)	13%	(78)	578
Renter	22%	(21)	18%	(18)	14%	(14)	31%	(30)	15%	(15)	97
Military HHnm: Yes	11%	(9)	17%	(13)	32%	(25)	33%	(25)	7%	(6)	78
Military HH: No	17%	(107)	18%	(109)	18%	(113)	32%	(201)	15%	(92)	620
Employ: Private Sector	18%	(48)	18%	(47)	18%	(49)	31%	(81)	15%	(39)	264
Employ: Government	9%	(4)	24%	(10)	19%	(8)	34%	(14)	14%	(6)	42
Employ: Self-Employed	14%	(8)	18%	(10)	18%	(11)	44%	(25)	7%	(4)	58
Employ: Homemaker	13%	(4)	10%	(3)	25%	(8)	38%	(13)	14%	(5)	33
Employ: Student	5%	(1)	29%	(5)	2%	(0)	42%	(8)	22%	(4)	18
Employ: Retired	21%	(37)	13%	(23)	21%	(37)	33%	(57)	12%	(21)	176
Employ: Unemployed	13%	(9)	20%	(13)	28%	(18)	20%	(13)	18%	(12)	64
Employ: Other	11%	(5)	22%	(9)	12%	(5)	37%	(15)	18%	(8)	42
Self + Household: White-Collar	17%	(40)	17%	(39)	22%	(51)	32%	(74)	11%	(25)	228
Self + Household: Blue Collar	17%	(62)	18%	(62)	20%	(70)	35%	(125)	10%	(35)	355

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	17%	(116)	17%	(122)	20%	(137)	32%	(226)	14%	(97)	698
Union HH: Yes	19%	(16)	24%	(20)	21%	(17)	27%	(22)	9%	(7)	82
Union HH: No	16%	(100)	16%	(102)	19%	(120)	33%	(205)	15%	(90)	616
LGBTQ+: Yes	17%	(13)	20%	(16)	22%	(17)	26%	(20)	15%	(12)	76
LGBTQ+: No	17%	(103)	17%	(106)	19%	(121)	33%	(206)	14%	(86)	622
Motivated to Vote	17%	(106)	18%	(110)	20%	(121)	34%	(211)	12%	(73)	621
Parent: Yes	16%	(28)	19%	(33)	16%	(29)	36%	(63)	13%	(23)	176
Parent: No	17%	(88)	17%	(89)	21%	(108)	31%	(163)	14%	(74)	522
COVID Vaccine: Yes	19%	(88)	15%	(71)	21%	(95)	29%	(135)	16%	(72)	461
COVID Vaccine: No	11%	(27)	21%	(51)	18%	(42)	39%	(91)	11%	(26)	237
Student Loans: Yes	9%	(12)	18%	(23)	17%	(22)	38%	(50)	18%	(23)	130
Student Loans: No	18%	(104)	17%	(98)	20%	(115)	31%	(177)	13%	(74)	568
Favorable Opinion of Haley	14%	(30)	23%	(50)	21%	(47)	34%	(74)	8%	(18)	219
Unfavorable Opinion of Haley	20%	(62)	16%	(51)	20%	(64)	31%	(98)	12%	(38)	313
Protestant	14%	(23)	18%	(30)	22%	(36)	33%	(54)	13%	(20)	164
Roman Catholic	19%	(26)	15%	(22)	17%	(25)	34%	(48)	15%	(21)	142
Mormon	—	(0)	3%	(0)	3%	(0)	78%	(4)	16%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	—	(0)	35%	(4)	31%	(3)	3%	(0)	10
Jewish	25%	(3)	15%	(2)	21%	(2)	35%	(4)	4%	(0)	12
Muslim	7%	(1)	93%	(7)	—	(0)	—	(0)	—	(0)	8
Buddhist	28%	(1)	—	(0)	62%	(3)	—	(0)	10%	(0)	4
Hindu	39%	(1)	38%	(1)	—	(0)	—	(0)	24%	(1)	3
Atheist	24%	(8)	21%	(7)	25%	(9)	29%	(10)	1%	(0)	34
Agnostic	28%	(11)	13%	(5)	19%	(7)	15%	(6)	25%	(10)	39
Something else	16%	(18)	15%	(17)	18%	(19)	41%	(45)	10%	(11)	109
Nothing in particular	12%	(21)	18%	(30)	19%	(32)	31%	(53)	19%	(32)	168
Prodigal Biden Voter	22%	(8)	20%	(7)	8%	(3)	30%	(11)	19%	(7)	35
Undecided Voter (DK/WNV)	15%	(11)	22%	(16)	19%	(14)	23%	(17)	21%	(16)	73
Undecided Voter (DK)	7%	(2)	26%	(7)	33%	(8)	20%	(5)	14%	(4)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	31%	(218)	32%	(226)	12%	(85)	12%	(85)	12%	(83)	698
Gender: Male	33%	(111)	36%	(119)	12%	(41)	12%	(39)	7%	(25)	335
Gender: Female	30%	(107)	29%	(107)	12%	(44)	13%	(47)	16%	(58)	363
Age: 18-34	31%	(57)	35%	(64)	12%	(22)	9%	(16)	14%	(25)	184
Age: 35-44	32%	(31)	26%	(25)	14%	(13)	6%	(6)	21%	(21)	97
Age: 45-64	29%	(73)	36%	(89)	11%	(28)	15%	(38)	8%	(21)	249
Age: 65+	34%	(57)	28%	(48)	13%	(21)	15%	(26)	10%	(16)	168
GenZers: 1997-2012	31%	(27)	37%	(31)	8%	(7)	8%	(7)	16%	(13)	85
Millennials: 1981-1996	30%	(56)	29%	(54)	15%	(28)	8%	(15)	17%	(32)	185
GenXers: 1965-1980	33%	(63)	34%	(65)	12%	(23)	13%	(26)	8%	(16)	193
Baby Boomers: 1946-1964	31%	(72)	32%	(73)	12%	(27)	16%	(36)	9%	(21)	229
Educ: < College	29%	(135)	31%	(145)	13%	(60)	14%	(64)	14%	(65)	469
Educ: Bachelors degree	36%	(51)	31%	(44)	12%	(18)	11%	(15)	10%	(15)	143
Educ: Post-grad	37%	(32)	43%	(37)	8%	(7)	8%	(7)	5%	(4)	86
Income: Under 50k	30%	(94)	30%	(96)	11%	(33)	14%	(44)	15%	(48)	316
Income: 50k-100k	31%	(80)	32%	(83)	13%	(33)	14%	(36)	9%	(23)	255
Income: 100k+	34%	(44)	37%	(47)	15%	(19)	4%	(5)	9%	(12)	127
Ethnicity: White (Non-Hispanic)	32%	(178)	31%	(173)	13%	(75)	13%	(71)	11%	(60)	558
Ethnicity: Hispanic	26%	(6)	47%	(11)	6%	(1)	—	(0)	21%	(5)	23
Ethnicity: Black (Non-Hispanic)	32%	(28)	37%	(33)	6%	(6)	11%	(9)	15%	(13)	90
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	33%	(9)	11%	(3)	17%	(5)	19%	(5)	28
All Christian	29%	(94)	36%	(115)	10%	(34)	14%	(45)	10%	(33)	322
All Non-Christian	18%	(5)	58%	(15)	4%	(1)	11%	(3)	9%	(2)	26
Atheist	35%	(12)	44%	(15)	14%	(5)	5%	(2)	2%	(1)	34
Agnostic/Nothing in particular	36%	(75)	26%	(54)	13%	(27)	11%	(23)	13%	(28)	207
Something Else	30%	(32)	24%	(26)	17%	(19)	12%	(13)	18%	(19)	109
Evangelical	29%	(44)	35%	(54)	11%	(17)	13%	(19)	13%	(19)	153
Non-Evangelical	28%	(75)	33%	(86)	12%	(30)	15%	(38)	13%	(33)	263
PID: Dem (no lean)	39%	(100)	30%	(77)	10%	(25)	11%	(28)	11%	(27)	257
PID: Ind (no lean)	29%	(57)	30%	(59)	12%	(23)	12%	(24)	17%	(34)	197
PID: Rep (no lean)	25%	(62)	37%	(90)	15%	(37)	14%	(33)	9%	(22)	244

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	31%	(218)	32%	(226)	12%	(85)	12%	(85)	12%	(83)	698
PID/Gender: Dem Men	39%	(46)	32%	(38)	11%	(13)	11%	(13)	6%	(7)	118
PID/Gender: Dem Women	38%	(53)	28%	(39)	8%	(11)	11%	(15)	15%	(20)	139
PID/Gender: Ind Men	34%	(33)	27%	(27)	15%	(14)	12%	(11)	12%	(12)	97
PID/Gender: Ind Women	24%	(24)	32%	(32)	9%	(9)	13%	(13)	22%	(22)	100
PID/Gender: Rep Men	27%	(32)	45%	(54)	11%	(14)	12%	(14)	5%	(6)	120
PID/Gender: Rep Women	24%	(30)	29%	(36)	19%	(23)	15%	(19)	13%	(16)	123
Ideo: Liberal (1-3)	42%	(89)	30%	(63)	9%	(19)	11%	(23)	8%	(17)	211
Ideo: Moderate (4)	29%	(59)	33%	(65)	12%	(23)	12%	(24)	14%	(28)	200
Ideo: Conservative (5-7)	27%	(69)	35%	(89)	16%	(41)	13%	(34)	9%	(24)	259
Ideo/PID: Conservative Republican	28%	(50)	33%	(60)	18%	(34)	12%	(23)	9%	(16)	183
Ideo/PID: Moderate/Liberal Republican	20%	(11)	46%	(26)	6%	(3)	18%	(10)	9%	(5)	56
Ideo/PID: Moderate/Conservative Democrat	33%	(30)	36%	(33)	8%	(7)	11%	(10)	11%	(11)	92
Ideo/PID: Liberal Democrat	42%	(69)	27%	(44)	11%	(18)	11%	(18)	9%	(15)	164
Unfavorable of Biden and Trump	30%	(36)	30%	(36)	14%	(16)	11%	(13)	16%	(19)	121
2024 H2H Matchup: Biden Voter	41%	(130)	29%	(90)	9%	(27)	11%	(33)	11%	(34)	314
2024 H2H Matchup: Trump Voter	23%	(71)	37%	(114)	17%	(52)	14%	(43)	10%	(32)	312
2024 H2H Matchup: Would not Vote	22%	(6)	40%	(10)	9%	(2)	4%	(1)	24%	(6)	25
2024 H2H Matchup: Do not Know	25%	(12)	24%	(12)	9%	(4)	18%	(9)	24%	(11)	47
2022 House Vote: Democrat	40%	(121)	30%	(93)	10%	(29)	11%	(32)	10%	(30)	304
2022 House Vote: Republican	24%	(68)	38%	(105)	15%	(41)	14%	(38)	9%	(26)	279
2022 House Vote: Did not Vote	25%	(24)	28%	(27)	12%	(12)	10%	(9)	26%	(25)	98
2020 Vote: Joe Biden	42%	(134)	28%	(91)	9%	(29)	11%	(34)	10%	(33)	322
2020 Vote: Donald Trump	22%	(68)	34%	(104)	17%	(51)	15%	(44)	12%	(37)	304
2020 Vote: Someone Else	26%	(3)	26%	(2)	15%	(1)	9%	(1)	25%	(2)	10
2020 Vote: Did not Vote	22%	(14)	45%	(28)	6%	(4)	10%	(6)	17%	(10)	63
2016 Vote: Hillary Clinton	43%	(103)	28%	(67)	7%	(18)	12%	(30)	9%	(22)	239
2016 Vote: Donald Trump	25%	(67)	34%	(93)	17%	(45)	14%	(37)	11%	(29)	271
2016 Vote: Someone Else	37%	(12)	21%	(7)	7%	(2)	13%	(4)	22%	(7)	33
2020 Vote/PID: Not Biden/Democrat	31%	(9)	30%	(8)	13%	(4)	4%	(1)	22%	(6)	28
2020 Vote/PID: Not Trump/Republican	24%	(9)	49%	(18)	8%	(3)	7%	(2)	12%	(4)	37

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	31%	(218)	32%	(226)	12%	(85)	12%	(85)	12%	(83)	698
U.S. Economy: Wrong Track	26%	(118)	33%	(147)	15%	(66)	12%	(55)	14%	(64)	450
U.S. Economy: Right Direction	40%	(100)	32%	(79)	8%	(19)	12%	(31)	8%	(19)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(99)	27%	(65)	10%	(24)	11%	(26)	11%	(26)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(78)	37%	(126)	15%	(51)	13%	(43)	12%	(39)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(41)	30%	(36)	8%	(10)	13%	(16)	15%	(18)	121
Top 2024 Issue: Economy	29%	(72)	31%	(78)	15%	(36)	11%	(27)	14%	(35)	247
Community: Urban	34%	(44)	38%	(48)	5%	(7)	12%	(15)	11%	(14)	127
Community: Suburban	32%	(118)	31%	(114)	14%	(51)	11%	(40)	13%	(47)	369
Community: Rural	28%	(56)	32%	(64)	14%	(28)	15%	(31)	11%	(23)	201
Community/Gender: Urban Women	22%	(11)	32%	(16)	10%	(5)	16%	(8)	19%	(9)	50
Community/Gender: Urban Men	42%	(33)	41%	(32)	2%	(1)	9%	(7)	6%	(5)	77
Community/Gender: Rural Women	30%	(35)	31%	(37)	12%	(14)	16%	(20)	12%	(14)	120
Community/Gender: Rural Men	25%	(21)	34%	(28)	17%	(14)	13%	(11)	11%	(9)	82
Community/Gender: Suburban Women	31%	(61)	28%	(54)	13%	(25)	10%	(19)	18%	(35)	193
Community/Gender: Suburban Men	33%	(58)	34%	(60)	15%	(26)	12%	(21)	7%	(12)	176
Homeowner	32%	(183)	33%	(191)	12%	(68)	12%	(72)	11%	(64)	578
Renter	28%	(27)	31%	(30)	15%	(15)	13%	(12)	13%	(13)	97
Military HHnm: Yes	26%	(20)	40%	(31)	10%	(8)	15%	(12)	9%	(7)	78
Military HH: No	32%	(198)	31%	(195)	12%	(77)	12%	(74)	12%	(76)	620
Employ: Private Sector	29%	(76)	34%	(89)	14%	(37)	13%	(35)	10%	(27)	264
Employ: Government	24%	(10)	49%	(20)	15%	(6)	2%	(1)	11%	(5)	42
Employ: Self-Employed	38%	(22)	38%	(22)	15%	(9)	5%	(3)	4%	(3)	58
Employ: Homemaker	22%	(7)	43%	(14)	12%	(4)	12%	(4)	11%	(4)	33
Employ: Student	25%	(4)	42%	(8)	4%	(1)	4%	(1)	25%	(5)	18
Employ: Retired	36%	(64)	22%	(39)	10%	(18)	20%	(35)	11%	(20)	176
Employ: Unemployed	32%	(21)	37%	(24)	8%	(5)	7%	(5)	15%	(10)	64
Employ: Other	33%	(14)	24%	(10)	11%	(5)	6%	(3)	26%	(11)	42
Self + Household: White-Collar	35%	(81)	32%	(73)	15%	(34)	9%	(22)	8%	(19)	228
Self + Household: Blue Collar	31%	(110)	32%	(112)	13%	(45)	16%	(56)	9%	(31)	355

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	31%	(218)	32%	(226)	12%	(85)	12%	(85)	12%	(83)	698
Union HH: Yes	28%	(23)	30%	(25)	14%	(12)	18%	(15)	9%	(7)	82
Union HH: No	32%	(195)	33%	(201)	12%	(73)	11%	(71)	12%	(76)	616
LGBTQ+: Yes	36%	(28)	31%	(24)	13%	(10)	6%	(5)	14%	(11)	76
LGBTQ+: No	31%	(191)	33%	(202)	12%	(75)	13%	(81)	12%	(73)	622
Motivated to Vote	33%	(206)	31%	(194)	13%	(80)	13%	(78)	10%	(63)	621
Parent: Yes	27%	(47)	31%	(55)	15%	(26)	14%	(25)	13%	(23)	176
Parent: No	33%	(171)	33%	(171)	11%	(59)	12%	(61)	12%	(61)	522
COVID Vaccine: Yes	35%	(163)	30%	(136)	12%	(55)	12%	(56)	11%	(52)	461
COVID Vaccine: No	24%	(56)	38%	(90)	13%	(30)	12%	(30)	13%	(32)	237
Student Loans: Yes	29%	(38)	38%	(50)	12%	(16)	6%	(8)	14%	(18)	130
Student Loans: No	32%	(180)	31%	(176)	12%	(69)	14%	(77)	11%	(65)	568
Favorable Opinion of Haley	32%	(70)	33%	(73)	12%	(25)	14%	(32)	9%	(19)	219
Unfavorable Opinion of Haley	31%	(97)	34%	(107)	15%	(45)	13%	(39)	7%	(23)	313
Protestant	31%	(50)	41%	(67)	9%	(15)	10%	(17)	9%	(14)	164
Roman Catholic	25%	(36)	33%	(47)	9%	(13)	19%	(28)	13%	(19)	142
Mormon	67%	(3)	6%	(0)	27%	(1)	—	(0)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	15%	(2)	40%	(4)	—	(0)	—	(0)	10
Jewish	32%	(4)	35%	(4)	10%	(1)	15%	(2)	7%	(1)	12
Muslim	—	(0)	93%	(7)	—	(0)	—	(0)	7%	(1)	8
Buddhist	—	(0)	90%	(4)	—	(0)	—	(0)	10%	(0)	4
Hindu	38%	(1)	—	(0)	—	(0)	39%	(1)	24%	(1)	3
Atheist	35%	(12)	44%	(15)	14%	(5)	5%	(2)	2%	(1)	34
Agnostic	49%	(19)	17%	(7)	12%	(5)	16%	(6)	6%	(2)	39
Something else	30%	(32)	24%	(26)	17%	(19)	12%	(13)	18%	(19)	109
Nothing in particular	34%	(57)	28%	(48)	13%	(22)	10%	(17)	15%	(25)	168
Prodigal Biden Voter	37%	(13)	32%	(11)	7%	(2)	6%	(2)	18%	(6)	35
Undecided Voter (DK/WNV)	24%	(18)	30%	(22)	9%	(6)	13%	(10)	24%	(17)	73
Undecided Voter (DK)	22%	(6)	40%	(10)	9%	(2)	4%	(1)	24%	(6)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	29%	(205)	29%	(202)	16%	(113)	13%	(92)	12%	(86)	698
Gender: Male	28%	(93)	32%	(107)	17%	(59)	15%	(50)	8%	(26)	335
Gender: Female	31%	(112)	26%	(95)	15%	(54)	12%	(42)	17%	(60)	363
Age: 18-34	34%	(63)	32%	(58)	14%	(27)	7%	(13)	12%	(23)	184
Age: 35-44	30%	(29)	24%	(23)	14%	(14)	11%	(10)	21%	(20)	97
Age: 45-64	29%	(73)	29%	(72)	15%	(38)	14%	(36)	13%	(31)	249
Age: 65+	24%	(40)	29%	(49)	21%	(35)	19%	(32)	7%	(12)	168
GenZers: 1997-2012	39%	(33)	35%	(30)	9%	(8)	5%	(5)	12%	(10)	85
Millennials: 1981-1996	29%	(53)	26%	(48)	17%	(32)	10%	(19)	18%	(33)	185
GenXers: 1965-1980	33%	(64)	31%	(60)	12%	(22)	14%	(26)	11%	(21)	193
Baby Boomers: 1946-1964	23%	(53)	27%	(62)	22%	(51)	18%	(40)	10%	(22)	229
Educ: < College	29%	(136)	26%	(124)	17%	(80)	13%	(59)	15%	(70)	469
Educ: Bachelors degree	30%	(42)	31%	(44)	15%	(21)	17%	(25)	7%	(10)	143
Educ: Post-grad	31%	(27)	39%	(34)	13%	(11)	10%	(8)	7%	(6)	86
Income: Under 50k	29%	(93)	24%	(75)	16%	(51)	14%	(44)	17%	(54)	316
Income: 50k-100k	30%	(77)	32%	(82)	16%	(41)	12%	(30)	9%	(23)	255
Income: 100k+	28%	(35)	35%	(44)	16%	(20)	14%	(18)	7%	(9)	127
Ethnicity: White (Non-Hispanic)	28%	(154)	29%	(164)	17%	(95)	14%	(76)	12%	(70)	558
Ethnicity: Hispanic	31%	(7)	46%	(10)	6%	(1)	1%	(0)	15%	(3)	23
Ethnicity: Black (Non-Hispanic)	43%	(38)	23%	(21)	15%	(13)	11%	(10)	8%	(8)	90
Ethnicity: Asian + Other (Non-Hispanic)	20%	(6)	26%	(7)	12%	(3)	22%	(6)	20%	(6)	28
All Christian	27%	(87)	30%	(96)	19%	(63)	13%	(42)	10%	(33)	322
All Non-Christian	37%	(10)	25%	(7)	19%	(5)	9%	(2)	10%	(3)	26
Atheist	49%	(17)	26%	(9)	6%	(2)	17%	(6)	2%	(1)	34
Agnostic/Nothing in particular	31%	(65)	29%	(61)	13%	(28)	11%	(23)	15%	(31)	207
Something Else	24%	(27)	28%	(30)	14%	(15)	17%	(18)	17%	(19)	109
Evangelical	30%	(45)	31%	(47)	16%	(25)	13%	(21)	10%	(15)	153
Non-Evangelical	24%	(62)	30%	(79)	18%	(46)	15%	(39)	14%	(37)	263
PID: Dem (no lean)	38%	(98)	32%	(83)	10%	(27)	11%	(28)	8%	(22)	257
PID: Ind (no lean)	26%	(50)	24%	(47)	21%	(40)	12%	(23)	18%	(35)	197
PID: Rep (no lean)	23%	(57)	30%	(72)	19%	(46)	16%	(40)	12%	(29)	244

Continued on next page

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	29%	(205)	29%	(202)	16%	(113)	13%	(92)	12%	(86)	698
PID/Gender: Dem Men	36%	(43)	37%	(43)	13%	(15)	11%	(13)	3%	(4)	118
PID/Gender: Dem Women	39%	(55)	28%	(40)	8%	(11)	11%	(15)	13%	(18)	139
PID/Gender: Ind Men	25%	(24)	24%	(23)	23%	(22)	16%	(15)	13%	(13)	97
PID/Gender: Ind Women	26%	(26)	24%	(24)	18%	(18)	8%	(8)	23%	(23)	100
PID/Gender: Rep Men	22%	(26)	34%	(41)	18%	(21)	18%	(22)	8%	(10)	120
PID/Gender: Rep Women	25%	(31)	25%	(31)	20%	(24)	15%	(18)	15%	(19)	123
Ideo: Liberal (1-3)	40%	(85)	31%	(65)	11%	(22)	12%	(25)	6%	(13)	211
Ideo: Moderate (4)	27%	(54)	32%	(64)	16%	(31)	11%	(22)	14%	(28)	200
Ideo: Conservative (5-7)	25%	(63)	25%	(66)	21%	(55)	17%	(44)	12%	(30)	259
Ideo/PID: Conservative Republican	24%	(44)	24%	(44)	21%	(39)	18%	(33)	12%	(23)	183
Ideo/PID: Moderate/Liberal Republican	17%	(10)	48%	(27)	12%	(7)	13%	(7)	10%	(6)	56
Ideo/PID: Moderate/Conservative Democrat	39%	(36)	33%	(30)	10%	(9)	10%	(9)	8%	(8)	92
Ideo/PID: Liberal Democrat	38%	(62)	32%	(53)	11%	(17)	12%	(19)	7%	(12)	164
Unfavorable of Biden and Trump	20%	(25)	27%	(33)	21%	(26)	16%	(20)	15%	(19)	121
2024 H2H Matchup: Biden Voter	37%	(116)	31%	(96)	12%	(39)	11%	(34)	9%	(28)	314
2024 H2H Matchup: Trump Voter	23%	(71)	28%	(89)	20%	(63)	14%	(44)	14%	(44)	312
2024 H2H Matchup: Would not Vote	24%	(6)	41%	(10)	10%	(3)	8%	(2)	17%	(4)	25
2024 H2H Matchup: Do not Know	25%	(12)	15%	(7)	16%	(8)	23%	(11)	20%	(10)	47
2022 House Vote: Democrat	37%	(112)	31%	(95)	13%	(40)	11%	(32)	9%	(26)	304
2022 House Vote: Republican	24%	(68)	27%	(77)	20%	(56)	16%	(44)	12%	(35)	279
2022 House Vote: Did not Vote	23%	(23)	30%	(30)	11%	(11)	13%	(12)	23%	(22)	98
2020 Vote: Joe Biden	36%	(116)	30%	(95)	14%	(43)	11%	(35)	10%	(32)	322
2020 Vote: Donald Trump	25%	(75)	26%	(79)	19%	(59)	17%	(51)	13%	(40)	304
2020 Vote: Someone Else	27%	(3)	25%	(2)	19%	(2)	15%	(1)	14%	(1)	10
2020 Vote: Did not Vote	19%	(12)	40%	(25)	13%	(8)	8%	(5)	20%	(12)	63
2016 Vote: Hillary Clinton	40%	(96)	29%	(69)	11%	(27)	11%	(27)	8%	(19)	239
2016 Vote: Donald Trump	23%	(62)	28%	(77)	21%	(56)	16%	(44)	12%	(32)	271
2016 Vote: Someone Else	18%	(6)	27%	(9)	9%	(3)	17%	(6)	30%	(10)	33
2020 Vote/PID: Not Biden/Democrat	41%	(12)	32%	(9)	8%	(2)	9%	(3)	9%	(2)	28
2020 Vote/PID: Not Trump/Republican	15%	(5)	45%	(16)	16%	(6)	8%	(3)	16%	(6)	37

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**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	29%	(205)	29%	(202)	16%	(113)	13%	(92)	12%	(86)	698
U.S. Economy: Wrong Track	24%	(109)	28%	(127)	20%	(88)	14%	(65)	14%	(61)	450
U.S. Economy: Right Direction	39%	(96)	30%	(75)	10%	(25)	11%	(27)	10%	(25)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(92)	29%	(70)	12%	(30)	10%	(25)	10%	(23)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(80)	30%	(101)	19%	(64)	14%	(49)	13%	(44)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(34)	26%	(31)	16%	(19)	15%	(18)	16%	(19)	121
Top 2024 Issue: Economy	25%	(63)	30%	(73)	13%	(33)	16%	(40)	16%	(39)	247
Community: Urban	37%	(47)	28%	(35)	14%	(17)	12%	(16)	10%	(12)	127
Community: Suburban	30%	(110)	31%	(115)	15%	(57)	13%	(47)	11%	(40)	369
Community: Rural	24%	(49)	26%	(52)	19%	(38)	14%	(29)	16%	(33)	201
Community/Gender: Urban Women	34%	(17)	24%	(12)	11%	(6)	12%	(6)	19%	(9)	50
Community/Gender: Urban Men	38%	(29)	30%	(23)	15%	(12)	13%	(10)	4%	(3)	77
Community/Gender: Rural Women	23%	(28)	29%	(35)	17%	(20)	12%	(14)	19%	(22)	120
Community/Gender: Rural Men	26%	(21)	21%	(17)	22%	(18)	18%	(15)	13%	(11)	82
Community/Gender: Suburban Women	35%	(67)	25%	(48)	15%	(28)	11%	(22)	15%	(28)	193
Community/Gender: Suburban Men	24%	(43)	38%	(67)	16%	(29)	15%	(26)	7%	(12)	176
Homeowner	29%	(170)	29%	(166)	17%	(97)	14%	(79)	11%	(66)	578
Renter	29%	(29)	33%	(32)	13%	(13)	12%	(11)	13%	(13)	97
Military HHnm: Yes	24%	(19)	37%	(28)	16%	(13)	20%	(16)	3%	(2)	78
Military HH: No	30%	(186)	28%	(174)	16%	(100)	12%	(76)	14%	(84)	620
Employ: Private Sector	30%	(80)	31%	(82)	16%	(42)	12%	(32)	11%	(29)	264
Employ: Government	18%	(8)	40%	(17)	26%	(11)	2%	(1)	14%	(6)	42
Employ: Self-Employed	50%	(29)	12%	(7)	17%	(10)	12%	(7)	8%	(5)	58
Employ: Homemaker	22%	(7)	38%	(13)	9%	(3)	11%	(4)	21%	(7)	33
Employ: Student	29%	(5)	45%	(8)	8%	(1)	9%	(2)	9%	(2)	18
Employ: Retired	24%	(43)	27%	(47)	18%	(32)	21%	(36)	10%	(18)	176
Employ: Unemployed	31%	(20)	26%	(17)	15%	(9)	10%	(6)	18%	(12)	64
Employ: Other	33%	(14)	28%	(12)	8%	(3)	10%	(4)	21%	(9)	42
Self + Household: White-Collar	30%	(68)	30%	(69)	20%	(45)	11%	(24)	9%	(21)	228
Self + Household: Blue Collar	31%	(111)	29%	(102)	15%	(54)	15%	(55)	9%	(32)	355

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**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	29%	(205)	29%	(202)	16%	(113)	13%	(92)	12%	(86)	698
Union HH: Yes	22%	(18)	45%	(36)	13%	(10)	12%	(10)	8%	(7)	82
Union HH: No	30%	(187)	27%	(166)	17%	(102)	13%	(82)	13%	(79)	616
LGBTQ+: Yes	39%	(30)	34%	(26)	13%	(10)	6%	(5)	8%	(6)	76
LGBTQ+: No	28%	(175)	28%	(176)	16%	(102)	14%	(87)	13%	(80)	622
Motivated to Vote	31%	(190)	29%	(182)	16%	(101)	13%	(80)	11%	(68)	621
Parent: Yes	30%	(52)	23%	(40)	18%	(31)	14%	(24)	16%	(29)	176
Parent: No	29%	(153)	31%	(162)	16%	(82)	13%	(68)	11%	(57)	522
COVID Vaccine: Yes	29%	(134)	30%	(138)	17%	(77)	14%	(65)	10%	(47)	461
COVID Vaccine: No	30%	(71)	27%	(64)	15%	(36)	11%	(27)	16%	(39)	237
Student Loans: Yes	35%	(46)	30%	(39)	12%	(16)	11%	(15)	11%	(15)	130
Student Loans: No	28%	(160)	29%	(163)	17%	(96)	14%	(77)	13%	(71)	568
Favorable Opinion of Haley	26%	(56)	29%	(64)	18%	(40)	17%	(36)	10%	(22)	219
Unfavorable Opinion of Haley	31%	(96)	31%	(97)	16%	(49)	15%	(47)	7%	(23)	313
Protestant	25%	(41)	34%	(55)	22%	(36)	11%	(19)	8%	(13)	164
Roman Catholic	28%	(40)	29%	(41)	14%	(20)	16%	(22)	14%	(20)	142
Mormon	45%	(2)	3%	(0)	25%	(1)	27%	(1)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	—	(0)	55%	(6)	—	(0)	—	(0)	10
Jewish	43%	(5)	12%	(1)	25%	(3)	15%	(2)	4%	(0)	12
Muslim	—	(0)	66%	(5)	27%	(2)	7%	(1)	—	(0)	8
Buddhist	90%	(4)	—	(0)	—	(0)	—	(0)	10%	(0)	4
Hindu	38%	(1)	—	(0)	—	(0)	—	(0)	62%	(2)	3
Atheist	49%	(17)	26%	(9)	6%	(2)	17%	(6)	2%	(1)	34
Agnostic	44%	(17)	29%	(11)	6%	(2)	16%	(6)	5%	(2)	39
Something else	24%	(27)	28%	(30)	14%	(15)	17%	(18)	17%	(19)	109
Nothing in particular	28%	(48)	29%	(49)	15%	(25)	10%	(17)	17%	(29)	168
Prodigal Biden Voter	32%	(11)	29%	(10)	16%	(6)	7%	(3)	16%	(5)	35
Undecided Voter (DK/WNV)	25%	(18)	24%	(18)	14%	(10)	18%	(13)	19%	(14)	73
Undecided Voter (DK)	24%	(6)	41%	(10)	10%	(3)	8%	(2)	17%	(4)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(155)	33%	(233)	19%	(131)	12%	(84)	14%	(96)	698
Gender: Male	21%	(72)	35%	(119)	22%	(74)	11%	(37)	10%	(33)	335
Gender: Female	23%	(83)	31%	(114)	16%	(56)	13%	(46)	17%	(63)	363
Age: 18-34	26%	(48)	29%	(54)	24%	(45)	7%	(12)	14%	(26)	184
Age: 35-44	22%	(22)	38%	(36)	10%	(10)	6%	(6)	24%	(23)	97
Age: 45-64	21%	(52)	38%	(95)	19%	(47)	11%	(27)	12%	(29)	249
Age: 65+	20%	(34)	29%	(48)	18%	(30)	22%	(38)	11%	(18)	168
GenZers: 1997-2012	29%	(25)	28%	(24)	22%	(19)	8%	(7)	13%	(11)	85
Millennials: 1981-1996	20%	(37)	34%	(64)	19%	(35)	6%	(12)	21%	(38)	185
GenXers: 1965-1980	28%	(54)	35%	(67)	15%	(29)	13%	(25)	10%	(19)	193
Baby Boomers: 1946-1964	16%	(37)	34%	(78)	20%	(46)	17%	(39)	12%	(28)	229
Educ: < College	22%	(103)	30%	(140)	18%	(86)	13%	(63)	16%	(77)	469
Educ: Bachelors degree	24%	(34)	38%	(54)	22%	(31)	9%	(12)	7%	(10)	143
Educ: Post-grad	20%	(18)	44%	(38)	15%	(13)	10%	(9)	10%	(9)	86
Income: Under 50k	20%	(64)	31%	(99)	18%	(57)	13%	(42)	17%	(54)	316
Income: 50k-100k	24%	(61)	34%	(86)	21%	(55)	10%	(26)	11%	(28)	255
Income: 100k+	24%	(30)	38%	(48)	15%	(19)	13%	(16)	11%	(14)	127
Ethnicity: White (Non-Hispanic)	22%	(123)	34%	(190)	19%	(104)	13%	(70)	13%	(72)	558
Ethnicity: Hispanic	22%	(5)	43%	(10)	13%	(3)	6%	(1)	16%	(4)	23
Ethnicity: Black (Non-Hispanic)	28%	(25)	30%	(27)	14%	(12)	10%	(9)	18%	(16)	90
Ethnicity: Asian + Other (Non-Hispanic)	6%	(2)	23%	(6)	41%	(11)	11%	(3)	19%	(5)	28
All Christian	20%	(63)	34%	(110)	18%	(59)	14%	(46)	14%	(44)	322
All Non-Christian	25%	(7)	49%	(13)	11%	(3)	9%	(2)	6%	(1)	26
Atheist	43%	(15)	25%	(8)	15%	(5)	12%	(4)	4%	(1)	34
Agnostic/Nothing in particular	26%	(54)	30%	(61)	20%	(41)	9%	(19)	15%	(31)	207
Something Else	15%	(16)	37%	(40)	20%	(22)	11%	(12)	17%	(19)	109
Evangelical	25%	(37)	39%	(60)	11%	(18)	15%	(23)	10%	(16)	153
Non-Evangelical	14%	(36)	33%	(86)	22%	(59)	13%	(35)	18%	(47)	263
PID: Dem (no lean)	30%	(77)	33%	(85)	15%	(38)	10%	(25)	12%	(32)	257
PID: Ind (no lean)	21%	(41)	27%	(54)	19%	(38)	13%	(26)	20%	(39)	197
PID: Rep (no lean)	15%	(37)	39%	(94)	22%	(55)	14%	(33)	10%	(25)	244

Continued on next page

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(155)	33%	(233)	19%	(131)	12%	(84)	14%	(96)	698
PID/Gender: Dem Men	26%	(31)	35%	(41)	22%	(26)	10%	(12)	6%	(7)	118
PID/Gender: Dem Women	33%	(46)	31%	(44)	9%	(13)	9%	(12)	18%	(25)	139
PID/Gender: Ind Men	20%	(19)	32%	(31)	19%	(19)	13%	(13)	16%	(15)	97
PID/Gender: Ind Women	22%	(22)	22%	(22)	19%	(19)	13%	(13)	24%	(24)	100
PID/Gender: Rep Men	18%	(22)	39%	(46)	25%	(30)	10%	(12)	9%	(10)	120
PID/Gender: Rep Women	12%	(15)	39%	(48)	20%	(25)	17%	(21)	12%	(15)	123
Ideo: Liberal (1-3)	33%	(69)	34%	(73)	13%	(27)	11%	(22)	9%	(20)	211
Ideo: Moderate (4)	19%	(39)	34%	(68)	19%	(38)	12%	(23)	16%	(32)	200
Ideo: Conservative (5-7)	17%	(44)	32%	(83)	25%	(65)	13%	(34)	13%	(33)	259
Ideo/PID: Conservative Republican	18%	(32)	33%	(61)	24%	(44)	14%	(25)	11%	(20)	183
Ideo/PID: Moderate/Liberal Republican	8%	(4)	53%	(30)	18%	(10)	14%	(8)	7%	(4)	56
Ideo/PID: Moderate/Conservative Democrat	25%	(23)	33%	(30)	18%	(17)	8%	(8)	15%	(14)	92
Ideo/PID: Liberal Democrat	32%	(52)	34%	(55)	13%	(22)	11%	(17)	11%	(18)	164
Unfavorable of Biden and Trump	15%	(19)	31%	(38)	19%	(23)	20%	(24)	15%	(19)	121
2024 H2H Matchup: Biden Voter	30%	(95)	33%	(102)	15%	(47)	10%	(32)	12%	(38)	314
2024 H2H Matchup: Trump Voter	15%	(48)	37%	(114)	24%	(74)	11%	(34)	13%	(42)	312
2024 H2H Matchup: Would not Vote	17%	(4)	33%	(8)	7%	(2)	23%	(6)	20%	(5)	25
2024 H2H Matchup: Do not Know	17%	(8)	17%	(8)	17%	(8)	25%	(12)	24%	(11)	47
2022 House Vote: Democrat	30%	(90)	34%	(104)	15%	(44)	9%	(28)	13%	(38)	304
2022 House Vote: Republican	16%	(46)	36%	(100)	22%	(61)	15%	(41)	11%	(31)	279
2022 House Vote: Did not Vote	17%	(17)	25%	(25)	23%	(22)	9%	(9)	26%	(25)	98
2020 Vote: Joe Biden	29%	(94)	34%	(111)	14%	(45)	10%	(32)	13%	(41)	322
2020 Vote: Donald Trump	17%	(51)	32%	(97)	23%	(71)	15%	(45)	13%	(40)	304
2020 Vote: Someone Else	16%	(2)	36%	(3)	15%	(1)	16%	(2)	18%	(2)	10
2020 Vote: Did not Vote	14%	(9)	34%	(21)	21%	(13)	9%	(6)	22%	(14)	63
2016 Vote: Hillary Clinton	32%	(76)	33%	(80)	13%	(32)	10%	(24)	11%	(27)	239
2016 Vote: Donald Trump	18%	(48)	35%	(94)	23%	(61)	14%	(38)	11%	(30)	271
2016 Vote: Someone Else	19%	(6)	30%	(10)	2%	(1)	23%	(8)	25%	(8)	33
2020 Vote/PID: Not Biden/Democrat	22%	(6)	30%	(8)	15%	(4)	4%	(1)	30%	(8)	28
2020 Vote/PID: Not Trump/Republican	12%	(4)	55%	(20)	20%	(7)	2%	(1)	12%	(4)	37

Continued on next page

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(155)	33%	(233)	19%	(131)	12%	(84)	14%	(96)	698
U.S. Economy: Wrong Track	18%	(80)	32%	(144)	21%	(95)	14%	(62)	15%	(68)	450
U.S. Economy: Right Direction	30%	(74)	36%	(89)	14%	(36)	9%	(21)	11%	(28)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30%	(72)	33%	(79)	16%	(38)	10%	(23)	11%	(27)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(58)	35%	(118)	22%	(75)	12%	(42)	13%	(45)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(25)	29%	(36)	14%	(17)	16%	(19)	20%	(24)	121
Top 2024 Issue: Economy	18%	(44)	34%	(83)	18%	(45)	13%	(33)	17%	(42)	247
Community: Urban	22%	(28)	34%	(43)	19%	(24)	12%	(15)	14%	(17)	127
Community: Suburban	25%	(92)	31%	(115)	19%	(70)	12%	(46)	13%	(48)	369
Community: Rural	18%	(35)	37%	(75)	18%	(37)	11%	(23)	15%	(31)	201
Community/Gender: Urban Women	23%	(11)	30%	(15)	8%	(4)	16%	(8)	23%	(11)	50
Community/Gender: Urban Men	21%	(16)	36%	(28)	26%	(20)	9%	(7)	8%	(6)	77
Community/Gender: Rural Women	17%	(20)	39%	(47)	21%	(25)	11%	(13)	13%	(15)	120
Community/Gender: Rural Men	19%	(15)	34%	(28)	15%	(12)	13%	(10)	19%	(16)	82
Community/Gender: Suburban Women	27%	(52)	27%	(52)	14%	(27)	13%	(26)	19%	(37)	193
Community/Gender: Suburban Men	23%	(40)	36%	(63)	24%	(42)	11%	(20)	6%	(11)	176
Homeowner	22%	(129)	34%	(194)	19%	(111)	12%	(68)	13%	(75)	578
Renter	21%	(21)	33%	(32)	17%	(16)	14%	(13)	14%	(14)	97
Military HHnm: Yes	20%	(16)	32%	(25)	20%	(16)	15%	(11)	13%	(10)	78
Military HH: No	22%	(139)	33%	(207)	19%	(115)	12%	(72)	14%	(86)	620
Employ: Private Sector	23%	(61)	36%	(96)	20%	(54)	9%	(24)	11%	(30)	264
Employ: Government	15%	(7)	40%	(17)	24%	(10)	10%	(4)	10%	(4)	42
Employ: Self-Employed	25%	(14)	34%	(19)	22%	(13)	11%	(7)	8%	(4)	58
Employ: Homemaker	12%	(4)	38%	(13)	27%	(9)	5%	(2)	19%	(6)	33
Employ: Student	22%	(4)	45%	(8)	8%	(1)	2%	(0)	22%	(4)	18
Employ: Retired	23%	(40)	27%	(48)	18%	(32)	19%	(33)	13%	(23)	176
Employ: Unemployed	19%	(12)	38%	(25)	11%	(7)	9%	(6)	23%	(14)	64
Employ: Other	31%	(13)	18%	(7)	11%	(4)	16%	(7)	24%	(10)	42
Self + Household: White-Collar	24%	(55)	36%	(82)	21%	(47)	11%	(24)	9%	(20)	228
Self + Household: Blue Collar	22%	(76)	35%	(126)	19%	(66)	13%	(47)	11%	(39)	355

Continued on next page

**Table BLMB41\_7: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries**

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(155)	33%	(233)	19%	(131)	12%	(84)	14%	(96)	698
Union HH: Yes	28%	(23)	33%	(27)	13%	(11)	18%	(15)	9%	(7)	82
Union HH: No	21%	(132)	33%	(206)	19%	(120)	11%	(69)	14%	(89)	616
LGBTQ+: Yes	33%	(25)	25%	(19)	12%	(9)	19%	(15)	10%	(8)	76
LGBTQ+: No	21%	(130)	34%	(213)	20%	(122)	11%	(69)	14%	(88)	622
Motivated to Vote	23%	(141)	34%	(212)	19%	(120)	12%	(73)	12%	(75)	621
Parent: Yes	25%	(44)	34%	(59)	15%	(26)	11%	(20)	15%	(26)	176
Parent: No	21%	(110)	33%	(173)	20%	(105)	12%	(64)	13%	(70)	522
COVID Vaccine: Yes	23%	(107)	32%	(148)	19%	(89)	12%	(56)	13%	(61)	461
COVID Vaccine: No	20%	(47)	36%	(84)	18%	(42)	12%	(28)	15%	(35)	237
Student Loans: Yes	24%	(31)	37%	(49)	20%	(26)	5%	(7)	14%	(18)	130
Student Loans: No	22%	(124)	32%	(184)	18%	(105)	14%	(77)	14%	(78)	568
Favorable Opinion of Haley	22%	(48)	30%	(67)	22%	(48)	15%	(33)	11%	(23)	219
Unfavorable Opinion of Haley	24%	(74)	37%	(116)	19%	(60)	12%	(38)	8%	(25)	313
Protestant	19%	(31)	36%	(58)	17%	(28)	14%	(23)	15%	(24)	164
Roman Catholic	19%	(26)	33%	(47)	18%	(26)	16%	(23)	14%	(20)	142
Mormon	45%	(2)	27%	(1)	25%	(1)	3%	(0)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	28%	(3)	40%	(4)	—	(0)	—	(0)	10
Jewish	39%	(5)	25%	(3)	16%	(2)	15%	(2)	4%	(0)	12
Muslim	14%	(1)	79%	(6)	—	(0)	7%	(1)	—	(0)	8
Buddhist	—	(0)	90%	(4)	—	(0)	—	(0)	10%	(0)	4
Hindu	38%	(1)	—	(0)	39%	(1)	—	(0)	24%	(1)	3
Atheist	43%	(15)	25%	(8)	15%	(5)	12%	(4)	4%	(1)	34
Agnostic	36%	(14)	34%	(13)	13%	(5)	10%	(4)	6%	(2)	39
Something else	15%	(16)	37%	(40)	20%	(22)	11%	(12)	17%	(19)	109
Nothing in particular	24%	(40)	29%	(48)	21%	(36)	9%	(15)	17%	(29)	168
Prodigal Biden Voter	21%	(7)	34%	(12)	13%	(4)	11%	(4)	22%	(8)	35
Undecided Voter (DK/WNV)	17%	(12)	22%	(16)	14%	(10)	24%	(18)	23%	(17)	73
Undecided Voter (DK)	17%	(4)	33%	(8)	7%	(2)	23%	(6)	20%	(5)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	36%	(248)	31%	(215)	12%	(86)	10%	(71)	11%	(77)	698
Gender: Male	37%	(125)	32%	(108)	11%	(38)	11%	(37)	8%	(27)	335
Gender: Female	34%	(123)	29%	(107)	13%	(48)	9%	(34)	14%	(50)	363
Age: 18-34	39%	(72)	28%	(51)	16%	(29)	6%	(12)	11%	(21)	184
Age: 35-44	31%	(30)	32%	(31)	11%	(11)	7%	(6)	18%	(18)	97
Age: 45-64	35%	(87)	32%	(80)	10%	(26)	14%	(36)	8%	(20)	249
Age: 65+	35%	(59)	31%	(53)	12%	(20)	10%	(18)	11%	(18)	168
GenZers: 1997-2012	41%	(35)	30%	(26)	14%	(12)	5%	(4)	10%	(8)	85
Millennials: 1981-1996	34%	(63)	28%	(51)	15%	(28)	7%	(14)	16%	(30)	185
GenXers: 1965-1980	39%	(74)	32%	(61)	9%	(17)	15%	(28)	6%	(12)	193
Baby Boomers: 1946-1964	32%	(73)	33%	(75)	13%	(29)	11%	(25)	12%	(27)	229
Educ: < College	35%	(164)	27%	(128)	14%	(65)	12%	(55)	12%	(57)	469
Educ: Bachelors degree	37%	(53)	35%	(50)	11%	(16)	8%	(11)	9%	(12)	143
Educ: Post-grad	36%	(31)	43%	(37)	6%	(5)	7%	(6)	8%	(7)	86
Income: Under 50k	32%	(102)	29%	(91)	14%	(44)	12%	(39)	13%	(41)	316
Income: 50k-100k	39%	(98)	30%	(75)	11%	(27)	11%	(29)	10%	(26)	255
Income: 100k+	38%	(48)	39%	(49)	12%	(15)	3%	(4)	8%	(11)	127
Ethnicity: White (Non-Hispanic)	36%	(199)	32%	(177)	11%	(62)	10%	(58)	11%	(62)	558
Ethnicity: Hispanic	21%	(5)	42%	(10)	19%	(4)	10%	(2)	7%	(2)	23
Ethnicity: Black (Non-Hispanic)	42%	(38)	25%	(22)	15%	(14)	9%	(9)	9%	(8)	90
Ethnicity: Asian + Other (Non-Hispanic)	25%	(7)	26%	(7)	21%	(6)	9%	(3)	19%	(5)	28
All Christian	32%	(104)	32%	(104)	15%	(47)	9%	(30)	12%	(37)	322
All Non-Christian	32%	(8)	58%	(15)	—	(0)	4%	(1)	6%	(1)	26
Atheist	47%	(16)	24%	(8)	16%	(5)	12%	(4)	—	(0)	34
Agnostic/Nothing in particular	44%	(90)	27%	(55)	7%	(13)	13%	(26)	10%	(21)	207
Something Else	28%	(30)	30%	(32)	18%	(20)	9%	(10)	16%	(17)	109
Evangelical	32%	(49)	36%	(55)	14%	(21)	8%	(13)	10%	(15)	153
Non-Evangelical	30%	(79)	30%	(78)	16%	(42)	10%	(27)	14%	(37)	263
PID: Dem (no lean)	40%	(102)	29%	(76)	12%	(30)	10%	(27)	9%	(22)	257
PID: Ind (no lean)	32%	(64)	31%	(60)	10%	(19)	13%	(26)	14%	(27)	197
PID: Rep (no lean)	34%	(83)	32%	(79)	15%	(36)	8%	(19)	11%	(28)	244

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	36%	(248)	31%	(215)	12%	(86)	10%	(71)	11%	(77)	698
PID/Gender: Dem Men	32%	(38)	34%	(40)	13%	(15)	14%	(17)	7%	(8)	118
PID/Gender: Dem Women	46%	(64)	25%	(35)	11%	(16)	7%	(10)	10%	(14)	139
PID/Gender: Ind Men	39%	(38)	25%	(24)	10%	(10)	14%	(14)	11%	(11)	97
PID/Gender: Ind Women	26%	(25)	36%	(36)	10%	(10)	12%	(12)	16%	(16)	100
PID/Gender: Rep Men	40%	(49)	36%	(44)	11%	(13)	6%	(7)	7%	(8)	120
PID/Gender: Rep Women	28%	(34)	29%	(35)	19%	(23)	10%	(12)	16%	(19)	123
Ideo: Liberal (1-3)	43%	(90)	29%	(61)	10%	(22)	12%	(26)	6%	(12)	211
Ideo: Moderate (4)	30%	(61)	31%	(63)	14%	(28)	14%	(27)	10%	(21)	200
Ideo: Conservative (5-7)	36%	(93)	32%	(84)	13%	(34)	6%	(16)	12%	(32)	259
Ideo/PID: Conservative Republican	37%	(68)	30%	(55)	14%	(25)	7%	(12)	12%	(22)	183
Ideo/PID: Moderate/Liberal Republican	20%	(12)	41%	(23)	20%	(11)	11%	(6)	8%	(4)	56
Ideo/PID: Moderate/Conservative Democrat	38%	(35)	31%	(28)	15%	(13)	8%	(7)	9%	(8)	92
Ideo/PID: Liberal Democrat	41%	(67)	29%	(48)	10%	(17)	12%	(20)	7%	(12)	164
Unfavorable of Biden and Trump	29%	(35)	23%	(28)	16%	(20)	15%	(18)	16%	(20)	121
2024 H2H Matchup: Biden Voter	41%	(130)	29%	(91)	10%	(33)	12%	(36)	8%	(24)	314
2024 H2H Matchup: Trump Voter	31%	(97)	35%	(108)	14%	(42)	9%	(28)	11%	(35)	312
2024 H2H Matchup: Would not Vote	16%	(4)	36%	(9)	18%	(4)	9%	(2)	21%	(5)	25
2024 H2H Matchup: Do not Know	35%	(17)	15%	(7)	14%	(6)	9%	(4)	27%	(13)	47
2022 House Vote: Democrat	42%	(127)	30%	(91)	11%	(33)	10%	(29)	8%	(24)	304
2022 House Vote: Republican	32%	(90)	35%	(99)	14%	(38)	8%	(22)	10%	(29)	279
2022 House Vote: Did not Vote	26%	(25)	24%	(24)	11%	(11)	17%	(17)	22%	(22)	98
2020 Vote: Joe Biden	41%	(131)	29%	(93)	11%	(35)	10%	(33)	9%	(29)	322
2020 Vote: Donald Trump	33%	(102)	32%	(98)	14%	(43)	8%	(23)	13%	(38)	304
2020 Vote: Someone Else	33%	(3)	23%	(2)	18%	(2)	13%	(1)	13%	(1)	10
2020 Vote: Did not Vote	20%	(12)	35%	(22)	9%	(6)	22%	(14)	14%	(9)	63
2016 Vote: Hillary Clinton	44%	(106)	29%	(68)	9%	(22)	10%	(24)	8%	(19)	239
2016 Vote: Donald Trump	32%	(86)	36%	(97)	12%	(34)	9%	(24)	11%	(30)	271
2016 Vote: Someone Else	34%	(11)	24%	(8)	9%	(3)	15%	(5)	18%	(6)	33
2020 Vote/PID: Not Biden/Democrat	35%	(10)	31%	(9)	5%	(2)	21%	(6)	8%	(2)	28
2020 Vote/PID: Not Trump/Republican	22%	(8)	45%	(17)	9%	(3)	12%	(4)	12%	(4)	37

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**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	36%	(248)	31%	(215)	12%	(86)	10%	(71)	11%	(77)	698
U.S. Economy: Wrong Track	32%	(145)	31%	(138)	15%	(66)	9%	(43)	13%	(57)	450
U.S. Economy: Right Direction	42%	(103)	31%	(77)	8%	(19)	12%	(29)	8%	(20)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(91)	30%	(71)	11%	(27)	12%	(29)	8%	(20)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(108)	35%	(118)	15%	(49)	8%	(26)	11%	(37)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(49)	22%	(26)	8%	(10)	13%	(16)	17%	(20)	121
Top 2024 Issue: Economy	35%	(86)	30%	(75)	11%	(26)	10%	(25)	14%	(35)	247
Community: Urban	36%	(46)	32%	(40)	13%	(16)	11%	(14)	8%	(10)	127
Community: Suburban	36%	(132)	30%	(112)	11%	(42)	12%	(43)	11%	(40)	369
Community: Rural	35%	(71)	31%	(63)	14%	(27)	7%	(14)	13%	(26)	201
Community/Gender: Urban Women	31%	(15)	26%	(13)	13%	(7)	14%	(7)	16%	(8)	50
Community/Gender: Urban Men	40%	(31)	35%	(27)	12%	(10)	9%	(7)	3%	(2)	77
Community/Gender: Rural Women	31%	(37)	34%	(41)	14%	(16)	7%	(8)	14%	(16)	120
Community/Gender: Rural Men	41%	(33)	27%	(22)	13%	(11)	7%	(6)	12%	(10)	82
Community/Gender: Suburban Women	37%	(71)	27%	(53)	13%	(25)	10%	(19)	13%	(25)	193
Community/Gender: Suburban Men	34%	(61)	34%	(59)	10%	(17)	14%	(25)	8%	(15)	176
Homeowner	36%	(209)	31%	(179)	12%	(71)	10%	(58)	10%	(60)	578
Renter	30%	(29)	32%	(31)	14%	(13)	12%	(12)	12%	(12)	97
Military HHnm: Yes	32%	(25)	36%	(28)	10%	(8)	16%	(13)	5%	(4)	78
Military HH: No	36%	(224)	30%	(187)	13%	(78)	9%	(59)	12%	(73)	620
Employ: Private Sector	34%	(90)	32%	(84)	14%	(37)	10%	(26)	10%	(27)	264
Employ: Government	16%	(7)	48%	(20)	19%	(8)	3%	(1)	14%	(6)	42
Employ: Self-Employed	48%	(28)	19%	(11)	9%	(5)	11%	(6)	13%	(7)	58
Employ: Homemaker	15%	(5)	41%	(14)	16%	(5)	12%	(4)	16%	(5)	33
Employ: Student	42%	(8)	44%	(8)	—	(0)	2%	(0)	11%	(2)	18
Employ: Retired	39%	(69)	30%	(53)	10%	(18)	12%	(21)	9%	(16)	176
Employ: Unemployed	32%	(21)	29%	(19)	13%	(8)	14%	(9)	12%	(8)	64
Employ: Other	51%	(22)	17%	(7)	9%	(4)	9%	(4)	14%	(6)	42
Self + Household: White-Collar	34%	(77)	34%	(77)	15%	(34)	9%	(20)	9%	(21)	228
Self + Household: Blue Collar	38%	(135)	31%	(111)	10%	(35)	13%	(46)	8%	(27)	355

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	36%	(248)	31%	(215)	12%	(86)	10%	(71)	11%	(77)	698
Union HH: Yes	31%	(25)	35%	(28)	12%	(9)	12%	(10)	11%	(9)	82
Union HH: No	36%	(223)	30%	(187)	12%	(76)	10%	(62)	11%	(68)	616
LGBTQ+: Yes	41%	(31)	28%	(21)	13%	(10)	11%	(8)	8%	(6)	76
LGBTQ+: No	35%	(217)	31%	(194)	12%	(76)	10%	(63)	11%	(71)	622
Motivated to Vote	37%	(232)	32%	(197)	12%	(77)	9%	(58)	9%	(58)	621
Parent: Yes	34%	(60)	32%	(56)	10%	(17)	11%	(19)	14%	(24)	176
Parent: No	36%	(188)	30%	(159)	13%	(69)	10%	(53)	10%	(53)	522
COVID Vaccine: Yes	36%	(166)	30%	(137)	13%	(61)	10%	(48)	11%	(49)	461
COVID Vaccine: No	35%	(83)	33%	(79)	10%	(24)	10%	(23)	12%	(28)	237
Student Loans: Yes	33%	(43)	37%	(48)	12%	(16)	6%	(8)	12%	(16)	130
Student Loans: No	36%	(206)	30%	(168)	12%	(70)	11%	(63)	11%	(61)	568
Favorable Opinion of Haley	34%	(74)	34%	(75)	10%	(22)	13%	(29)	8%	(18)	219
Unfavorable Opinion of Haley	40%	(127)	30%	(94)	12%	(39)	10%	(32)	7%	(22)	313
Protestant	32%	(52)	37%	(60)	14%	(23)	6%	(10)	12%	(19)	164
Roman Catholic	32%	(46)	28%	(41)	14%	(20)	14%	(19)	12%	(16)	142
Mormon	26%	(1)	44%	(2)	—	(0)	—	(0)	30%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	45%	(5)	15%	(2)	37%	(4)	3%	(0)	—	(0)	10
Jewish	39%	(5)	55%	(6)	1%	(0)	1%	(0)	4%	(0)	12
Muslim	21%	(2)	79%	(6)	—	(0)	—	(0)	—	(0)	8
Buddhist	28%	(1)	62%	(3)	—	(0)	—	(0)	10%	(0)	4
Hindu	38%	(1)	—	(0)	—	(0)	39%	(1)	24%	(1)	3
Atheist	47%	(16)	24%	(8)	16%	(5)	12%	(4)	—	(0)	34
Agnostic	53%	(21)	19%	(7)	5%	(2)	17%	(7)	5%	(2)	39
Something else	28%	(30)	30%	(32)	18%	(20)	9%	(10)	16%	(17)	109
Nothing in particular	41%	(70)	28%	(48)	7%	(12)	12%	(20)	12%	(19)	168
Prodigal Biden Voter	32%	(11)	29%	(10)	13%	(5)	8%	(3)	18%	(6)	35
Undecided Voter (DK/WNV)	29%	(21)	22%	(16)	15%	(11)	9%	(7)	25%	(18)	73
Undecided Voter (DK)	16%	(4)	36%	(9)	18%	(4)	9%	(2)	21%	(5)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(233)	36%	(252)	11%	(75)	6%	(45)	13%	(92)	698
Gender: Male	35%	(117)	39%	(131)	10%	(34)	7%	(24)	9%	(30)	335
Gender: Female	32%	(116)	33%	(121)	11%	(41)	6%	(22)	17%	(63)	363
Age: 18-34	31%	(57)	37%	(68)	12%	(23)	5%	(10)	14%	(26)	184
Age: 35-44	41%	(39)	34%	(33)	6%	(6)	4%	(4)	16%	(15)	97
Age: 45-64	30%	(74)	38%	(95)	8%	(21)	9%	(22)	15%	(38)	249
Age: 65+	37%	(63)	34%	(57)	15%	(25)	6%	(10)	8%	(13)	168
GenZers: 1997-2012	33%	(28)	33%	(28)	14%	(12)	7%	(6)	13%	(11)	85
Millennials: 1981-1996	35%	(64)	37%	(68)	8%	(16)	4%	(8)	16%	(30)	185
GenXers: 1965-1980	35%	(67)	34%	(65)	8%	(16)	10%	(19)	14%	(27)	193
Baby Boomers: 1946-1964	30%	(70)	40%	(91)	13%	(30)	6%	(13)	11%	(25)	229
Educ: < College	34%	(158)	34%	(158)	10%	(49)	7%	(32)	15%	(72)	469
Educ: Bachelors degree	34%	(48)	37%	(53)	13%	(19)	6%	(9)	10%	(14)	143
Educ: Post-grad	31%	(27)	49%	(42)	8%	(7)	5%	(5)	7%	(6)	86
Income: Under 50k	32%	(100)	35%	(111)	11%	(33)	6%	(18)	17%	(54)	316
Income: 50k-100k	34%	(87)	37%	(95)	11%	(29)	7%	(18)	10%	(26)	255
Income: 100k+	36%	(46)	36%	(46)	10%	(13)	7%	(9)	10%	(13)	127
Ethnicity: White (Non-Hispanic)	32%	(181)	37%	(205)	10%	(58)	7%	(39)	13%	(75)	558
Ethnicity: Hispanic	38%	(9)	31%	(7)	23%	(5)	2%	(0)	6%	(1)	23
Ethnicity: Black (Non-Hispanic)	35%	(31)	37%	(33)	12%	(11)	3%	(2)	14%	(12)	90
Ethnicity: Asian + Other (Non-Hispanic)	45%	(12)	26%	(7)	4%	(1)	13%	(4)	13%	(4)	28
All Christian	31%	(101)	42%	(135)	11%	(36)	5%	(16)	10%	(33)	322
All Non-Christian	44%	(12)	27%	(7)	13%	(3)	8%	(2)	9%	(2)	26
Atheist	38%	(13)	27%	(9)	19%	(6)	8%	(3)	7%	(2)	34
Agnostic/Nothing in particular	30%	(61)	34%	(70)	9%	(18)	8%	(17)	20%	(40)	207
Something Else	43%	(47)	28%	(31)	10%	(11)	7%	(7)	13%	(14)	109
Evangelical	39%	(59)	36%	(56)	11%	(17)	4%	(7)	9%	(14)	153
Non-Evangelical	32%	(84)	39%	(103)	11%	(30)	6%	(17)	11%	(30)	263
PID: Dem (no lean)	26%	(67)	37%	(96)	16%	(40)	8%	(19)	13%	(34)	257
PID: Ind (no lean)	32%	(64)	33%	(64)	8%	(16)	9%	(18)	18%	(35)	197
PID: Rep (no lean)	42%	(103)	38%	(92)	8%	(19)	3%	(8)	10%	(23)	244

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(233)	36%	(252)	11%	(75)	6%	(45)	13%	(92)	698
PID/Gender: Dem Men	26%	(30)	43%	(51)	17%	(20)	7%	(8)	7%	(9)	118
PID/Gender: Dem Women	26%	(37)	33%	(46)	15%	(21)	8%	(11)	18%	(25)	139
PID/Gender: Ind Men	29%	(28)	36%	(35)	9%	(9)	15%	(14)	11%	(11)	97
PID/Gender: Ind Women	35%	(35)	30%	(30)	7%	(7)	4%	(4)	24%	(24)	100
PID/Gender: Rep Men	48%	(58)	38%	(46)	5%	(6)	1%	(1)	8%	(10)	120
PID/Gender: Rep Women	36%	(45)	37%	(46)	11%	(13)	5%	(6)	11%	(13)	123
Ideo: Liberal (1-3)	20%	(43)	40%	(84)	17%	(35)	10%	(22)	13%	(27)	211
Ideo: Moderate (4)	31%	(62)	33%	(65)	13%	(27)	6%	(13)	17%	(33)	200
Ideo: Conservative (5-7)	45%	(116)	37%	(96)	5%	(13)	4%	(10)	9%	(24)	259
Ideo/PID: Conservative Republican	43%	(79)	36%	(66)	6%	(11)	3%	(6)	11%	(20)	183
Ideo/PID: Moderate/Liberal Republican	35%	(20)	44%	(25)	14%	(8)	2%	(1)	5%	(3)	56
Ideo/PID: Moderate/Conservative Democrat	33%	(31)	33%	(30)	15%	(14)	5%	(5)	14%	(12)	92
Ideo/PID: Liberal Democrat	21%	(35)	41%	(66)	16%	(27)	9%	(15)	13%	(21)	164
Unfavorable of Biden and Trump	23%	(28)	44%	(53)	11%	(13)	7%	(8)	15%	(18)	121
2024 H2H Matchup: Biden Voter	26%	(82)	37%	(115)	16%	(51)	8%	(26)	12%	(39)	314
2024 H2H Matchup: Trump Voter	42%	(132)	36%	(114)	7%	(21)	4%	(12)	11%	(33)	312
2024 H2H Matchup: Would not Vote	30%	(8)	49%	(12)	—	(0)	10%	(2)	11%	(3)	25
2024 H2H Matchup: Do not Know	23%	(11)	25%	(12)	6%	(3)	10%	(5)	37%	(17)	47
2022 House Vote: Democrat	23%	(70)	37%	(113)	17%	(52)	10%	(29)	13%	(40)	304
2022 House Vote: Republican	43%	(120)	37%	(104)	6%	(16)	3%	(9)	10%	(29)	279
2022 House Vote: Did not Vote	43%	(42)	29%	(29)	6%	(6)	4%	(4)	17%	(17)	98
2020 Vote: Joe Biden	25%	(80)	36%	(117)	16%	(50)	10%	(31)	13%	(43)	322
2020 Vote: Donald Trump	42%	(127)	38%	(115)	5%	(16)	3%	(10)	12%	(36)	304
2020 Vote: Someone Else	12%	(1)	40%	(4)	8%	(1)	4%	(0)	35%	(3)	10
2020 Vote: Did not Vote	39%	(25)	26%	(16)	13%	(8)	7%	(4)	16%	(10)	63
2016 Vote: Hillary Clinton	23%	(54)	36%	(86)	19%	(45)	10%	(24)	13%	(30)	239
2016 Vote: Donald Trump	45%	(121)	37%	(99)	3%	(9)	4%	(10)	12%	(32)	271
2016 Vote: Someone Else	24%	(8)	40%	(13)	3%	(1)	12%	(4)	20%	(7)	33
2020 Vote/PID: Not Biden/Democrat	36%	(10)	36%	(10)	8%	(2)	5%	(1)	15%	(4)	28
2020 Vote/PID: Not Trump/Republican	32%	(12)	30%	(11)	22%	(8)	6%	(2)	10%	(4)	37

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(233)	36%	(252)	11%	(75)	6%	(45)	13%	(92)	698
U.S. Economy: Wrong Track	37%	(168)	35%	(160)	8%	(38)	5%	(20)	14%	(63)	450
U.S. Economy: Right Direction	26%	(65)	37%	(93)	15%	(37)	10%	(25)	12%	(29)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(56)	40%	(95)	15%	(36)	10%	(24)	11%	(27)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(148)	35%	(120)	7%	(25)	4%	(13)	10%	(33)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(30)	31%	(37)	12%	(14)	6%	(7)	27%	(33)	121
Top 2024 Issue: Economy	33%	(82)	40%	(99)	7%	(17)	4%	(10)	16%	(39)	247
Community: Urban	33%	(42)	37%	(47)	10%	(13)	6%	(7)	14%	(18)	127
Community: Suburban	35%	(128)	36%	(133)	11%	(40)	5%	(20)	13%	(48)	369
Community: Rural	32%	(64)	36%	(72)	11%	(22)	9%	(18)	13%	(26)	201
Community/Gender: Urban Women	36%	(18)	28%	(14)	9%	(4)	6%	(3)	22%	(11)	50
Community/Gender: Urban Men	31%	(24)	43%	(33)	12%	(9)	6%	(4)	9%	(7)	77
Community/Gender: Rural Women	32%	(38)	36%	(43)	12%	(15)	7%	(9)	12%	(15)	120
Community/Gender: Rural Men	31%	(26)	35%	(29)	8%	(7)	12%	(9)	14%	(11)	82
Community/Gender: Suburban Women	31%	(61)	33%	(64)	11%	(21)	5%	(10)	19%	(37)	193
Community/Gender: Suburban Men	38%	(67)	39%	(69)	11%	(19)	6%	(10)	6%	(11)	176
Homeowner	35%	(201)	38%	(218)	10%	(59)	6%	(36)	11%	(65)	578
Renter	27%	(26)	29%	(28)	14%	(14)	8%	(8)	22%	(21)	97
Military HHnm: Yes	29%	(22)	51%	(40)	11%	(9)	1%	(1)	8%	(6)	78
Military HH: No	34%	(211)	34%	(213)	11%	(66)	7%	(44)	14%	(86)	620
Employ: Private Sector	31%	(83)	40%	(107)	8%	(21)	5%	(14)	15%	(40)	264
Employ: Government	22%	(9)	54%	(23)	7%	(3)	7%	(3)	10%	(4)	42
Employ: Self-Employed	42%	(24)	23%	(13)	18%	(10)	12%	(7)	5%	(3)	58
Employ: Homemaker	28%	(9)	23%	(8)	12%	(4)	11%	(4)	25%	(8)	33
Employ: Student	41%	(7)	13%	(2)	13%	(2)	3%	(1)	30%	(6)	18
Employ: Retired	37%	(66)	34%	(60)	15%	(26)	6%	(10)	8%	(15)	176
Employ: Unemployed	24%	(15)	37%	(24)	10%	(7)	11%	(7)	19%	(12)	64
Employ: Other	46%	(19)	39%	(16)	5%	(2)	—	(0)	10%	(4)	42
Self + Household: White-Collar	37%	(84)	38%	(87)	12%	(26)	5%	(12)	8%	(18)	228
Self + Household: Blue Collar	34%	(119)	35%	(125)	12%	(42)	8%	(30)	11%	(39)	355

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(233)	36%	(252)	11%	(75)	6%	(45)	13%	(92)	698
Union HH: Yes	20%	(16)	45%	(37)	19%	(16)	8%	(7)	7%	(6)	82
Union HH: No	35%	(217)	35%	(215)	10%	(59)	6%	(38)	14%	(87)	616
LGBTQ+: Yes	32%	(24)	32%	(24)	14%	(11)	10%	(8)	12%	(9)	76
LGBTQ+: No	34%	(209)	37%	(228)	10%	(64)	6%	(37)	13%	(83)	622
Motivated to Vote	34%	(210)	36%	(223)	12%	(72)	7%	(42)	12%	(73)	621
Parent: Yes	35%	(62)	34%	(59)	12%	(21)	6%	(10)	14%	(24)	176
Parent: No	33%	(171)	37%	(193)	10%	(54)	7%	(35)	13%	(69)	522
COVID Vaccine: Yes	30%	(137)	37%	(170)	12%	(55)	7%	(34)	14%	(65)	461
COVID Vaccine: No	41%	(97)	34%	(82)	8%	(20)	5%	(11)	12%	(28)	237
Student Loans: Yes	32%	(41)	43%	(55)	11%	(14)	5%	(7)	9%	(12)	130
Student Loans: No	34%	(192)	35%	(197)	11%	(61)	7%	(38)	14%	(80)	568
Favorable Opinion of Haley	33%	(72)	39%	(84)	12%	(26)	5%	(11)	12%	(26)	219
Unfavorable Opinion of Haley	35%	(109)	36%	(113)	12%	(37)	8%	(25)	9%	(29)	313
Protestant	35%	(57)	39%	(63)	12%	(20)	4%	(7)	10%	(16)	164
Roman Catholic	27%	(39)	45%	(64)	11%	(16)	6%	(9)	10%	(14)	142
Mormon	26%	(1)	55%	(3)	—	(0)	—	(0)	19%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	48%	(5)	—	(0)	—	(0)	21%	(2)	10
Jewish	52%	(6)	33%	(4)	3%	(0)	8%	(1)	4%	(0)	12
Muslim	52%	(4)	21%	(2)	27%	(2)	—	(0)	—	(0)	8
Buddhist	10%	(0)	42%	(2)	19%	(1)	—	(0)	28%	(1)	4
Hindu	38%	(1)	—	(0)	—	(0)	39%	(1)	24%	(1)	3
Atheist	38%	(13)	27%	(9)	19%	(6)	8%	(3)	7%	(2)	34
Agnostic	27%	(11)	39%	(15)	5%	(2)	17%	(7)	12%	(4)	39
Something else	43%	(47)	28%	(31)	10%	(11)	7%	(7)	13%	(14)	109
Nothing in particular	30%	(51)	33%	(55)	10%	(17)	6%	(10)	21%	(36)	168
Prodigal Biden Voter	30%	(10)	28%	(10)	3%	(1)	13%	(4)	27%	(9)	35
Undecided Voter (DK/WNV)	25%	(19)	33%	(24)	4%	(3)	10%	(7)	28%	(20)	73
Undecided Voter (DK)	30%	(8)	49%	(12)	—	(0)	10%	(2)	11%	(3)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(107)	17%	(116)	19%	(133)	17%	(120)	32%	(223)	698
Gender: Male	17%	(57)	20%	(67)	19%	(63)	18%	(61)	26%	(87)	335
Gender: Female	14%	(49)	14%	(49)	19%	(70)	16%	(59)	37%	(136)	363
Age: 18-34	16%	(30)	24%	(45)	18%	(33)	10%	(18)	32%	(58)	184
Age: 35-44	17%	(17)	18%	(18)	15%	(15)	6%	(6)	43%	(41)	97
Age: 45-64	17%	(43)	15%	(38)	19%	(46)	21%	(53)	28%	(69)	249
Age: 65+	10%	(17)	9%	(15)	23%	(39)	25%	(42)	32%	(54)	168
GenZers: 1997-2012	17%	(15)	35%	(30)	12%	(10)	9%	(8)	27%	(23)	85
Millennials: 1981-1996	16%	(30)	16%	(30)	19%	(34)	8%	(15)	41%	(76)	185
GenXers: 1965-1980	22%	(43)	14%	(28)	18%	(34)	18%	(36)	27%	(52)	193
Baby Boomers: 1946-1964	8%	(19)	12%	(27)	23%	(53)	26%	(59)	31%	(71)	229
Educ: < College	16%	(74)	16%	(76)	19%	(88)	18%	(83)	31%	(147)	469
Educ: Bachelors degree	19%	(26)	19%	(27)	13%	(19)	13%	(18)	37%	(52)	143
Educ: Post-grad	7%	(6)	15%	(13)	30%	(26)	21%	(18)	27%	(23)	86
Income: Under 50k	20%	(62)	15%	(48)	16%	(50)	19%	(60)	30%	(96)	316
Income: 50k-100k	12%	(30)	21%	(53)	20%	(52)	17%	(43)	30%	(78)	255
Income: 100k+	12%	(15)	12%	(15)	24%	(31)	13%	(17)	39%	(49)	127
Ethnicity: White (Non-Hispanic)	14%	(78)	15%	(82)	20%	(113)	18%	(102)	33%	(184)	558
Ethnicity: Hispanic	31%	(7)	27%	(6)	5%	(1)	11%	(2)	26%	(6)	23
Ethnicity: Black (Non-Hispanic)	20%	(18)	28%	(25)	14%	(12)	12%	(11)	26%	(23)	90
Ethnicity: Asian + Other (Non-Hispanic)	13%	(4)	9%	(3)	23%	(6)	18%	(5)	37%	(10)	28
All Christian	12%	(37)	17%	(56)	20%	(64)	19%	(61)	32%	(104)	322
All Non-Christian	19%	(5)	30%	(8)	35%	(9)	4%	(1)	12%	(3)	26
Atheist	23%	(8)	21%	(7)	29%	(10)	5%	(2)	21%	(7)	34
Agnostic/Nothing in particular	16%	(33)	14%	(29)	16%	(33)	21%	(43)	33%	(69)	207
Something Else	22%	(24)	14%	(15)	16%	(18)	11%	(13)	37%	(40)	109
Evangelical	18%	(27)	15%	(23)	15%	(22)	17%	(26)	36%	(54)	153
Non-Evangelical	12%	(33)	16%	(42)	22%	(57)	17%	(46)	32%	(85)	263
PID: Dem (no lean)	21%	(55)	19%	(49)	20%	(51)	13%	(33)	27%	(70)	257
PID: Ind (no lean)	13%	(25)	12%	(25)	21%	(41)	17%	(33)	37%	(73)	197
PID: Rep (no lean)	11%	(26)	17%	(42)	17%	(41)	22%	(54)	33%	(80)	244

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(107)	17%	(116)	19%	(133)	17%	(120)	32%	(223)	698
PID/Gender: Dem Men	25%	(29)	25%	(29)	21%	(25)	9%	(11)	20%	(24)	118
PID/Gender: Dem Women	19%	(26)	14%	(20)	19%	(26)	16%	(22)	33%	(46)	139
PID/Gender: Ind Men	12%	(12)	11%	(11)	19%	(19)	21%	(20)	37%	(36)	97
PID/Gender: Ind Women	14%	(14)	14%	(14)	22%	(22)	13%	(13)	37%	(37)	100
PID/Gender: Rep Men	14%	(17)	22%	(27)	16%	(20)	25%	(30)	23%	(27)	120
PID/Gender: Rep Women	8%	(9)	12%	(15)	18%	(22)	20%	(24)	43%	(53)	123
Ideo: Liberal (1-3)	23%	(48)	21%	(44)	20%	(42)	12%	(25)	24%	(51)	211
Ideo: Moderate (4)	15%	(30)	17%	(33)	19%	(39)	13%	(26)	36%	(73)	200
Ideo: Conservative (5-7)	10%	(26)	14%	(37)	19%	(49)	25%	(64)	32%	(82)	259
Ideo/PID: Conservative Republican	12%	(21)	13%	(25)	16%	(30)	25%	(45)	34%	(62)	183
Ideo/PID: Moderate/Liberal Republican	8%	(5)	30%	(17)	20%	(11)	12%	(7)	31%	(17)	56
Ideo/PID: Moderate/Conservative Democrat	19%	(18)	18%	(16)	20%	(18)	13%	(12)	31%	(28)	92
Ideo/PID: Liberal Democrat	23%	(38)	20%	(33)	20%	(33)	13%	(21)	24%	(40)	164
Unfavorable of Biden and Trump	8%	(10)	13%	(15)	24%	(30)	10%	(12)	45%	(55)	121
2024 H2H Matchup: Biden Voter	20%	(61)	20%	(62)	21%	(65)	12%	(38)	28%	(88)	314
2024 H2H Matchup: Trump Voter	12%	(37)	15%	(48)	18%	(57)	23%	(73)	31%	(98)	312
2024 H2H Matchup: Would not Vote	21%	(5)	7%	(2)	23%	(6)	11%	(3)	39%	(10)	25
2024 H2H Matchup: Do not Know	7%	(4)	10%	(5)	13%	(6)	13%	(6)	57%	(27)	47
2022 House Vote: Democrat	19%	(57)	22%	(67)	21%	(63)	12%	(37)	27%	(81)	304
2022 House Vote: Republican	11%	(30)	13%	(37)	18%	(51)	24%	(67)	34%	(95)	279
2022 House Vote: Did not Vote	18%	(17)	13%	(12)	16%	(16)	14%	(13)	40%	(39)	98
2020 Vote: Joe Biden	19%	(62)	18%	(59)	22%	(71)	12%	(38)	28%	(91)	322
2020 Vote: Donald Trump	11%	(32)	13%	(39)	17%	(53)	25%	(75)	35%	(105)	304
2020 Vote: Someone Else	4%	(0)	10%	(1)	21%	(2)	7%	(1)	58%	(6)	10
2020 Vote: Did not Vote	18%	(12)	27%	(17)	12%	(7)	10%	(6)	34%	(21)	63
2016 Vote: Hillary Clinton	23%	(54)	17%	(41)	21%	(49)	12%	(29)	27%	(65)	239
2016 Vote: Donald Trump	12%	(32)	11%	(31)	20%	(53)	23%	(62)	34%	(93)	271
2016 Vote: Someone Else	9%	(3)	11%	(4)	22%	(7)	9%	(3)	49%	(16)	33
2020 Vote/PID: Not Biden/Democrat	18%	(5)	18%	(5)	8%	(2)	21%	(6)	36%	(10)	28
2020 Vote/PID: Not Trump/Republican	10%	(4)	42%	(15)	8%	(3)	13%	(5)	26%	(9)	37

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(107)	17%	(116)	19%	(133)	17%	(120)	32%	(223)	698
U.S. Economy: Wrong Track	13%	(58)	11%	(51)	18%	(79)	22%	(100)	36%	(161)	450
U.S. Economy: Right Direction	20%	(49)	26%	(65)	22%	(54)	8%	(19)	25%	(62)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(55)	21%	(51)	21%	(51)	12%	(28)	22%	(53)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(37)	15%	(52)	17%	(59)	24%	(81)	32%	(109)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(14)	10%	(12)	19%	(23)	9%	(11)	50%	(61)	121
Top 2024 Issue: Economy	10%	(25)	17%	(43)	18%	(44)	15%	(36)	40%	(98)	247
Community: Urban	24%	(30)	25%	(31)	14%	(18)	17%	(22)	20%	(26)	127
Community: Suburban	14%	(51)	17%	(64)	18%	(68)	17%	(64)	33%	(122)	369
Community: Rural	12%	(25)	10%	(21)	23%	(47)	17%	(34)	37%	(75)	201
Community/Gender: Urban Women	23%	(12)	19%	(9)	10%	(5)	15%	(7)	34%	(17)	50
Community/Gender: Urban Men	24%	(19)	28%	(22)	17%	(13)	19%	(15)	12%	(9)	77
Community/Gender: Rural Women	9%	(11)	13%	(15)	25%	(30)	16%	(19)	38%	(45)	120
Community/Gender: Rural Men	18%	(14)	7%	(6)	21%	(17)	18%	(15)	36%	(30)	82
Community/Gender: Suburban Women	14%	(27)	13%	(25)	18%	(35)	17%	(33)	38%	(74)	193
Community/Gender: Suburban Men	14%	(24)	22%	(39)	19%	(33)	18%	(31)	27%	(48)	176
Homeowner	14%	(82)	17%	(100)	19%	(109)	18%	(104)	32%	(183)	578
Renter	19%	(19)	15%	(14)	22%	(22)	14%	(14)	29%	(29)	97
Military HHnm: Yes	9%	(7)	14%	(11)	21%	(16)	22%	(17)	34%	(26)	78
Military HH: No	16%	(99)	17%	(105)	19%	(117)	16%	(102)	32%	(197)	620
Employ: Private Sector	17%	(44)	21%	(56)	17%	(45)	15%	(39)	30%	(80)	264
Employ: Government	18%	(7)	16%	(7)	23%	(10)	16%	(7)	28%	(12)	42
Employ: Self-Employed	27%	(16)	8%	(5)	12%	(7)	22%	(13)	31%	(18)	58
Employ: Homemaker	12%	(4)	10%	(3)	25%	(8)	14%	(5)	39%	(13)	33
Employ: Student	3%	(1)	13%	(2)	12%	(2)	12%	(2)	59%	(11)	18
Employ: Retired	12%	(22)	9%	(17)	25%	(43)	26%	(46)	28%	(49)	176
Employ: Unemployed	9%	(6)	27%	(17)	20%	(13)	8%	(5)	35%	(23)	64
Employ: Other	17%	(7)	20%	(8)	13%	(5)	7%	(3)	44%	(18)	42
Self + Household: White-Collar	14%	(31)	18%	(40)	21%	(49)	20%	(46)	27%	(61)	228
Self + Household: Blue Collar	17%	(60)	14%	(50)	19%	(69)	16%	(58)	33%	(118)	355

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(107)	17%	(116)	19%	(133)	17%	(120)	32%	(223)	698
Union HH: Yes	13%	(11)	22%	(18)	22%	(18)	18%	(14)	25%	(20)	82
Union HH: No	16%	(96)	16%	(97)	19%	(115)	17%	(105)	33%	(203)	616
LGBTQ+: Yes	15%	(11)	18%	(14)	23%	(18)	10%	(8)	34%	(26)	76
LGBTQ+: No	15%	(95)	16%	(102)	19%	(115)	18%	(112)	32%	(197)	622
Motivated to Vote	15%	(95)	16%	(97)	19%	(119)	19%	(115)	31%	(195)	621
Parent: Yes	20%	(36)	17%	(30)	14%	(25)	15%	(27)	33%	(59)	176
Parent: No	14%	(71)	16%	(86)	21%	(108)	18%	(93)	31%	(164)	522
COVID Vaccine: Yes	14%	(63)	15%	(70)	22%	(102)	17%	(79)	32%	(146)	461
COVID Vaccine: No	18%	(44)	19%	(45)	13%	(31)	17%	(40)	32%	(77)	237
Student Loans: Yes	13%	(17)	18%	(24)	16%	(20)	19%	(25)	34%	(44)	130
Student Loans: No	16%	(89)	16%	(92)	20%	(113)	17%	(95)	32%	(179)	568
Favorable Opinion of Haley	9%	(19)	18%	(40)	21%	(46)	17%	(38)	35%	(76)	219
Unfavorable Opinion of Haley	19%	(59)	14%	(44)	22%	(70)	19%	(61)	25%	(80)	313
Protestant	11%	(17)	15%	(24)	21%	(35)	18%	(29)	36%	(59)	164
Roman Catholic	13%	(19)	18%	(25)	19%	(27)	21%	(30)	29%	(41)	142
Mormon	26%	(1)	29%	(1)	—	(0)	—	(0)	45%	(2)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	47%	(5)	17%	(2)	15%	(2)	21%	(2)	10
Jewish	3%	(0)	15%	(2)	63%	(7)	9%	(1)	10%	(1)	12
Muslim	21%	(2)	65%	(5)	14%	(1)	—	(0)	—	(0)	8
Buddhist	71%	(3)	—	(0)	19%	(1)	—	(0)	10%	(0)	4
Hindu	—	(0)	39%	(1)	—	(0)	—	(0)	61%	(2)	3
Atheist	23%	(8)	21%	(7)	29%	(10)	5%	(2)	21%	(7)	34
Agnostic	14%	(5)	26%	(10)	4%	(2)	18%	(7)	38%	(15)	39
Something else	22%	(24)	14%	(15)	16%	(18)	11%	(13)	37%	(40)	109
Nothing in particular	16%	(27)	11%	(19)	18%	(31)	22%	(36)	32%	(54)	168
Prodigal Biden Voter	18%	(6)	19%	(6)	19%	(7)	9%	(3)	36%	(12)	35
Undecided Voter (DK/WNV)	12%	(9)	9%	(6)	16%	(12)	12%	(9)	51%	(37)	73
Undecided Voter (DK)	21%	(5)	7%	(2)	23%	(6)	11%	(3)	39%	(10)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	30%	(206)	23%	(161)	17%	(115)	13%	(91)	18%	(125)	698
Gender: Male	33%	(109)	22%	(75)	18%	(59)	15%	(51)	12%	(41)	335
Gender: Female	27%	(97)	24%	(86)	16%	(57)	11%	(39)	23%	(84)	363
Age: 18-34	22%	(41)	23%	(42)	18%	(33)	14%	(27)	23%	(42)	184
Age: 35-44	29%	(28)	18%	(17)	16%	(15)	10%	(10)	26%	(26)	97
Age: 45-64	32%	(80)	26%	(65)	18%	(46)	8%	(20)	15%	(38)	249
Age: 65+	34%	(57)	22%	(36)	13%	(21)	20%	(34)	12%	(19)	168
GenZers: 1997-2012	22%	(19)	24%	(21)	13%	(11)	23%	(20)	18%	(15)	85
Millennials: 1981-1996	24%	(45)	19%	(35)	20%	(37)	8%	(15)	28%	(52)	185
GenXers: 1965-1980	41%	(78)	24%	(46)	15%	(29)	8%	(15)	13%	(25)	193
Baby Boomers: 1946-1964	28%	(64)	25%	(57)	17%	(38)	17%	(39)	13%	(30)	229
Educ: < College	29%	(135)	22%	(105)	17%	(82)	14%	(65)	18%	(82)	469
Educ: Bachelors degree	31%	(45)	24%	(35)	15%	(21)	10%	(15)	19%	(27)	143
Educ: Post-grad	31%	(27)	24%	(21)	15%	(13)	13%	(11)	17%	(15)	86
Income: Under 50k	34%	(107)	20%	(62)	19%	(61)	9%	(30)	18%	(56)	316
Income: 50k-100k	27%	(69)	24%	(61)	14%	(37)	17%	(43)	18%	(45)	255
Income: 100k+	24%	(30)	30%	(38)	14%	(18)	14%	(18)	18%	(23)	127
Ethnicity: White (Non-Hispanic)	29%	(164)	23%	(128)	16%	(88)	13%	(73)	19%	(105)	558
Ethnicity: Hispanic	24%	(5)	10%	(2)	34%	(8)	15%	(3)	18%	(4)	23
Ethnicity: Black (Non-Hispanic)	34%	(31)	28%	(25)	17%	(15)	8%	(7)	13%	(11)	90
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	20%	(5)	15%	(4)	28%	(8)	16%	(4)	28
All Christian	24%	(79)	25%	(80)	17%	(55)	15%	(47)	19%	(60)	322
All Non-Christian	31%	(8)	21%	(6)	21%	(6)	17%	(5)	10%	(3)	26
Atheist	40%	(13)	30%	(10)	13%	(4)	14%	(5)	4%	(1)	34
Agnostic/Nothing in particular	38%	(80)	19%	(39)	18%	(36)	9%	(19)	16%	(33)	207
Something Else	24%	(27)	24%	(26)	13%	(14)	14%	(15)	25%	(27)	109
Evangelical	20%	(30)	22%	(33)	23%	(34)	17%	(26)	19%	(28)	153
Non-Evangelical	27%	(70)	27%	(71)	12%	(30)	13%	(35)	21%	(56)	263
PID: Dem (no lean)	43%	(111)	29%	(75)	9%	(24)	5%	(13)	13%	(34)	257
PID: Ind (no lean)	28%	(54)	17%	(33)	19%	(38)	14%	(28)	22%	(44)	197
PID: Rep (no lean)	17%	(41)	22%	(53)	22%	(54)	20%	(50)	19%	(47)	244

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	30%	(206)	23%	(161)	17%	(115)	13%	(91)	18%	(125)	698
PID/Gender: Dem Men	45%	(53)	33%	(39)	10%	(12)	3%	(4)	10%	(11)	118
PID/Gender: Dem Women	42%	(58)	26%	(36)	9%	(12)	7%	(10)	16%	(22)	139
PID/Gender: Ind Men	37%	(36)	13%	(12)	17%	(16)	14%	(14)	19%	(19)	97
PID/Gender: Ind Women	18%	(18)	20%	(20)	22%	(22)	14%	(14)	25%	(25)	100
PID/Gender: Rep Men	17%	(21)	19%	(23)	26%	(31)	28%	(34)	9%	(11)	120
PID/Gender: Rep Women	16%	(20)	24%	(29)	18%	(22)	13%	(15)	29%	(36)	123
Ideo: Liberal (1-3)	48%	(102)	28%	(59)	9%	(19)	5%	(11)	9%	(19)	211
Ideo: Moderate (4)	29%	(58)	23%	(46)	22%	(43)	11%	(22)	15%	(31)	200
Ideo: Conservative (5-7)	15%	(38)	21%	(54)	20%	(52)	21%	(55)	23%	(58)	259
Ideo/PID: Conservative Republican	12%	(22)	21%	(39)	22%	(40)	23%	(42)	22%	(41)	183
Ideo/PID: Moderate/Liberal Republican	28%	(16)	25%	(14)	25%	(14)	14%	(8)	8%	(5)	56
Ideo/PID: Moderate/Conservative Democrat	30%	(27)	31%	(29)	9%	(8)	10%	(9)	20%	(19)	92
Ideo/PID: Liberal Democrat	51%	(84)	28%	(46)	10%	(16)	2%	(4)	8%	(13)	164
Unfavorable of Biden and Trump	21%	(25)	19%	(23)	23%	(28)	10%	(12)	27%	(33)	121
2024 H2H Matchup: Biden Voter	44%	(138)	29%	(90)	10%	(33)	6%	(18)	11%	(35)	314
2024 H2H Matchup: Trump Voter	17%	(53)	19%	(60)	24%	(73)	21%	(64)	20%	(62)	312
2024 H2H Matchup: Would not Vote	24%	(6)	19%	(5)	9%	(2)	21%	(5)	27%	(7)	25
2024 H2H Matchup: Do not Know	20%	(10)	13%	(6)	15%	(7)	7%	(3)	45%	(21)	47
2022 House Vote: Democrat	45%	(137)	27%	(83)	12%	(35)	6%	(17)	10%	(31)	304
2022 House Vote: Republican	16%	(45)	19%	(53)	24%	(66)	22%	(63)	19%	(52)	279
2022 House Vote: Did not Vote	22%	(21)	23%	(23)	12%	(12)	10%	(10)	33%	(32)	98
2020 Vote: Joe Biden	45%	(143)	28%	(91)	11%	(36)	4%	(12)	12%	(39)	322
2020 Vote: Donald Trump	17%	(51)	18%	(54)	23%	(70)	21%	(64)	21%	(65)	304
2020 Vote: Someone Else	8%	(1)	16%	(2)	20%	(2)	14%	(1)	43%	(4)	10
2020 Vote: Did not Vote	18%	(12)	24%	(15)	11%	(7)	21%	(13)	26%	(16)	63
2016 Vote: Hillary Clinton	51%	(122)	27%	(63)	10%	(23)	2%	(5)	11%	(26)	239
2016 Vote: Donald Trump	17%	(46)	19%	(51)	23%	(62)	21%	(58)	20%	(55)	271
2016 Vote: Someone Else	26%	(9)	33%	(11)	14%	(5)	5%	(2)	22%	(7)	33
2020 Vote/PID: Not Biden/Democrat	14%	(4)	27%	(8)	15%	(4)	9%	(2)	35%	(10)	28
2020 Vote/PID: Not Trump/Republican	7%	(3)	36%	(13)	9%	(3)	32%	(12)	16%	(6)	37

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	30%	(206)	23%	(161)	17%	(115)	13%	(91)	18%	(125)	698
U.S. Economy: Wrong Track	24%	(109)	20%	(90)	18%	(81)	16%	(73)	22%	(98)	450
U.S. Economy: Right Direction	39%	(98)	29%	(71)	14%	(35)	7%	(18)	11%	(27)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49%	(117)	28%	(67)	10%	(24)	5%	(12)	8%	(19)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(60)	18%	(62)	23%	(79)	20%	(69)	20%	(69)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(29)	27%	(33)	11%	(13)	8%	(10)	30%	(37)	121
Top 2024 Issue: Economy	22%	(54)	24%	(60)	17%	(43)	12%	(29)	25%	(61)	247
Community: Urban	39%	(50)	17%	(22)	21%	(26)	8%	(11)	15%	(19)	127
Community: Suburban	28%	(105)	25%	(92)	14%	(53)	15%	(56)	17%	(63)	369
Community: Rural	26%	(52)	23%	(47)	18%	(36)	12%	(24)	21%	(42)	201
Community/Gender: Urban Women	31%	(15)	19%	(9)	15%	(7)	11%	(5)	25%	(12)	50
Community/Gender: Urban Men	45%	(35)	16%	(12)	24%	(19)	7%	(5)	8%	(6)	77
Community/Gender: Rural Women	25%	(29)	25%	(30)	17%	(20)	9%	(11)	24%	(29)	120
Community/Gender: Rural Men	27%	(22)	21%	(17)	20%	(16)	16%	(13)	16%	(13)	82
Community/Gender: Suburban Women	27%	(52)	24%	(47)	15%	(29)	12%	(23)	22%	(42)	193
Community/Gender: Suburban Men	30%	(53)	26%	(45)	14%	(24)	19%	(34)	12%	(21)	176
Homeowner	29%	(169)	23%	(134)	17%	(98)	14%	(78)	17%	(99)	578
Renter	31%	(30)	24%	(23)	13%	(13)	10%	(10)	22%	(21)	97
Military HHnm: Yes	24%	(18)	21%	(16)	21%	(16)	18%	(14)	16%	(13)	78
Military HH: No	30%	(188)	23%	(145)	16%	(99)	12%	(77)	18%	(112)	620
Employ: Private Sector	28%	(74)	26%	(68)	18%	(47)	12%	(31)	17%	(45)	264
Employ: Government	21%	(9)	31%	(13)	12%	(5)	24%	(10)	13%	(5)	42
Employ: Self-Employed	25%	(14)	18%	(10)	23%	(13)	12%	(7)	22%	(13)	58
Employ: Homemaker	14%	(5)	18%	(6)	26%	(9)	4%	(1)	37%	(12)	33
Employ: Student	19%	(3)	7%	(1)	2%	(0)	30%	(5)	42%	(8)	18
Employ: Retired	36%	(64)	23%	(40)	12%	(21)	15%	(27)	13%	(23)	176
Employ: Unemployed	36%	(23)	21%	(14)	23%	(15)	5%	(3)	14%	(9)	64
Employ: Other	33%	(14)	20%	(9)	11%	(5)	12%	(5)	22%	(9)	42
Self + Household: White-Collar	26%	(59)	24%	(54)	16%	(36)	17%	(39)	18%	(41)	228
Self + Household: Blue Collar	34%	(120)	22%	(77)	20%	(70)	10%	(35)	15%	(52)	355

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	30%	(206)	23%	(161)	17%	(115)	13%	(91)	18%	(125)	698
Union HH: Yes	35%	(29)	28%	(23)	12%	(10)	14%	(12)	10%	(8)	82
Union HH: No	29%	(178)	22%	(138)	17%	(105)	13%	(79)	19%	(117)	616
LGBTQ+: Yes	36%	(27)	23%	(17)	9%	(7)	15%	(11)	18%	(14)	76
LGBTQ+: No	29%	(179)	23%	(144)	18%	(109)	13%	(80)	18%	(111)	622
Motivated to Vote	31%	(191)	24%	(149)	16%	(102)	12%	(77)	16%	(101)	621
Parent: Yes	26%	(45)	21%	(36)	21%	(37)	11%	(20)	22%	(38)	176
Parent: No	31%	(161)	24%	(125)	15%	(79)	14%	(71)	17%	(87)	522
COVID Vaccine: Yes	35%	(162)	24%	(110)	15%	(68)	9%	(43)	17%	(77)	461
COVID Vaccine: No	19%	(44)	21%	(51)	20%	(47)	20%	(47)	20%	(48)	237
Student Loans: Yes	30%	(39)	22%	(29)	19%	(25)	7%	(10)	22%	(28)	130
Student Loans: No	29%	(167)	23%	(132)	16%	(91)	14%	(81)	17%	(96)	568
Favorable Opinion of Haley	19%	(42)	26%	(57)	23%	(50)	18%	(40)	13%	(29)	219
Unfavorable Opinion of Haley	40%	(126)	22%	(70)	15%	(47)	10%	(32)	12%	(37)	313
Protestant	24%	(39)	27%	(44)	14%	(23)	16%	(26)	19%	(32)	164
Roman Catholic	24%	(35)	24%	(34)	20%	(28)	14%	(20)	18%	(26)	142
Mormon	25%	(1)	—	(0)	29%	(1)	26%	(1)	19%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	35%	(4)	15%	(2)	30%	(3)	—	(0)	21%	(2)	10
Jewish	38%	(4)	23%	(3)	22%	(3)	—	(0)	17%	(2)	12
Muslim	14%	(1)	14%	(1)	27%	(2)	45%	(4)	—	(0)	8
Buddhist	38%	(2)	42%	(2)	19%	(1)	—	(0)	—	(0)	4
Hindu	38%	(1)	—	(0)	—	(0)	39%	(1)	24%	(1)	3
Atheist	40%	(13)	30%	(10)	13%	(4)	14%	(5)	4%	(1)	34
Agnostic	66%	(25)	14%	(5)	3%	(1)	—	(0)	17%	(7)	39
Something else	24%	(27)	24%	(26)	13%	(14)	14%	(15)	25%	(27)	109
Nothing in particular	32%	(54)	20%	(34)	21%	(35)	11%	(19)	16%	(26)	168
Prodigal Biden Voter	26%	(9)	23%	(8)	16%	(6)	4%	(1)	31%	(11)	35
Undecided Voter (DK/WNV)	22%	(16)	15%	(11)	13%	(9)	12%	(9)	39%	(28)	73
Undecided Voter (DK)	24%	(6)	19%	(5)	9%	(2)	21%	(5)	27%	(7)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(104)	21%	(147)	18%	(129)	25%	(178)	20%	(141)	698
Gender: Male	18%	(61)	21%	(70)	18%	(61)	30%	(99)	13%	(43)	335
Gender: Female	12%	(43)	21%	(76)	19%	(68)	22%	(78)	27%	(97)	363
Age: 18-34	18%	(33)	22%	(40)	17%	(31)	21%	(38)	23%	(43)	184
Age: 35-44	21%	(21)	27%	(26)	9%	(9)	21%	(20)	21%	(20)	97
Age: 45-64	12%	(29)	23%	(56)	24%	(59)	22%	(55)	20%	(50)	249
Age: 65+	13%	(21)	14%	(24)	18%	(30)	38%	(64)	16%	(28)	168
GenZers: 1997-2012	30%	(26)	19%	(17)	13%	(11)	16%	(14)	21%	(18)	85
Millennials: 1981-1996	14%	(27)	23%	(43)	15%	(29)	23%	(42)	24%	(45)	185
GenXers: 1965-1980	15%	(29)	22%	(42)	22%	(43)	24%	(47)	17%	(32)	193
Baby Boomers: 1946-1964	9%	(22)	19%	(44)	20%	(47)	32%	(73)	19%	(43)	229
Educ: < College	15%	(72)	21%	(99)	18%	(86)	23%	(109)	22%	(104)	469
Educ: Bachelors degree	18%	(26)	21%	(29)	17%	(25)	28%	(39)	17%	(24)	143
Educ: Post-grad	8%	(7)	21%	(18)	22%	(19)	34%	(29)	15%	(13)	86
Income: Under 50k	15%	(49)	21%	(66)	15%	(49)	26%	(83)	22%	(70)	316
Income: 50k-100k	14%	(36)	22%	(57)	22%	(55)	23%	(59)	19%	(48)	255
Income: 100k+	15%	(19)	18%	(23)	20%	(26)	29%	(36)	18%	(22)	127
Ethnicity: White (Non-Hispanic)	12%	(68)	21%	(115)	19%	(106)	27%	(151)	21%	(117)	558
Ethnicity: Hispanic	30%	(7)	23%	(5)	7%	(2)	22%	(5)	18%	(4)	23
Ethnicity: Black (Non-Hispanic)	29%	(26)	21%	(19)	16%	(15)	18%	(17)	15%	(13)	90
Ethnicity: Asian + Other (Non-Hispanic)	14%	(4)	25%	(7)	24%	(7)	17%	(5)	21%	(6)	28
All Christian	12%	(37)	26%	(82)	22%	(71)	20%	(64)	21%	(67)	322
All Non-Christian	29%	(8)	24%	(6)	9%	(2)	23%	(6)	15%	(4)	26
Atheist	2%	(1)	25%	(8)	13%	(4)	59%	(20)	—	(0)	34
Agnostic/Nothing in particular	19%	(38)	12%	(25)	15%	(31)	31%	(65)	23%	(47)	207
Something Else	19%	(20)	22%	(24)	18%	(20)	21%	(23)	21%	(22)	109
Evangelical	17%	(27)	29%	(44)	22%	(33)	14%	(21)	18%	(28)	153
Non-Evangelical	10%	(26)	22%	(59)	21%	(56)	24%	(63)	22%	(59)	263
PID: Dem (no lean)	12%	(30)	15%	(39)	20%	(52)	37%	(94)	17%	(43)	257
PID: Ind (no lean)	12%	(23)	21%	(42)	14%	(28)	31%	(62)	21%	(41)	197
PID: Rep (no lean)	21%	(51)	27%	(65)	20%	(49)	9%	(22)	23%	(56)	244

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(104)	21%	(147)	18%	(129)	25%	(178)	20%	(141)	698
PID/Gender: Dem Men	14%	(16)	17%	(20)	22%	(26)	41%	(48)	6%	(8)	118
PID/Gender: Dem Women	10%	(14)	14%	(19)	18%	(25)	33%	(46)	25%	(35)	139
PID/Gender: Ind Men	8%	(8)	15%	(15)	13%	(12)	47%	(46)	17%	(16)	97
PID/Gender: Ind Women	15%	(15)	28%	(28)	16%	(16)	16%	(16)	25%	(25)	100
PID/Gender: Rep Men	31%	(37)	30%	(36)	19%	(23)	5%	(6)	16%	(19)	120
PID/Gender: Rep Women	11%	(14)	24%	(30)	21%	(27)	13%	(16)	30%	(37)	123
Ideo: Liberal (1-3)	9%	(18)	16%	(33)	20%	(42)	45%	(94)	11%	(24)	211
Ideo: Moderate (4)	15%	(31)	23%	(45)	18%	(36)	27%	(53)	17%	(35)	200
Ideo: Conservative (5-7)	20%	(52)	26%	(66)	19%	(49)	10%	(25)	26%	(66)	259
Ideo/PID: Conservative Republican	23%	(41)	27%	(49)	19%	(34)	6%	(11)	26%	(48)	183
Ideo/PID: Moderate/Liberal Republican	17%	(9)	28%	(16)	27%	(15)	15%	(8)	13%	(7)	56
Ideo/PID: Moderate/Conservative Democrat	17%	(15)	19%	(17)	16%	(15)	25%	(23)	23%	(21)	92
Ideo/PID: Liberal Democrat	9%	(15)	13%	(22)	23%	(37)	43%	(71)	12%	(19)	164
Unfavorable of Biden and Trump	6%	(7)	14%	(17)	28%	(34)	22%	(27)	30%	(36)	121
2024 H2H Matchup: Biden Voter	10%	(33)	16%	(50)	17%	(53)	42%	(131)	15%	(47)	314
2024 H2H Matchup: Trump Voter	20%	(61)	28%	(88)	21%	(66)	10%	(31)	21%	(66)	312
2024 H2H Matchup: Would not Vote	30%	(8)	8%	(2)	17%	(4)	16%	(4)	29%	(7)	25
2024 H2H Matchup: Do not Know	6%	(3)	13%	(6)	13%	(6)	25%	(12)	43%	(20)	47
2022 House Vote: Democrat	11%	(34)	13%	(39)	19%	(58)	42%	(129)	15%	(45)	304
2022 House Vote: Republican	20%	(56)	29%	(81)	21%	(59)	11%	(30)	19%	(52)	279
2022 House Vote: Did not Vote	13%	(12)	26%	(26)	11%	(11)	14%	(13)	37%	(36)	98
2020 Vote: Joe Biden	9%	(30)	15%	(49)	17%	(55)	43%	(140)	15%	(48)	322
2020 Vote: Donald Trump	19%	(59)	27%	(82)	22%	(66)	9%	(28)	23%	(70)	304
2020 Vote: Someone Else	10%	(1)	23%	(2)	15%	(2)	21%	(2)	32%	(3)	10
2020 Vote: Did not Vote	24%	(15)	20%	(13)	11%	(7)	13%	(8)	32%	(20)	63
2016 Vote: Hillary Clinton	9%	(22)	14%	(33)	18%	(44)	45%	(107)	14%	(33)	239
2016 Vote: Donald Trump	20%	(53)	28%	(77)	22%	(58)	10%	(27)	21%	(56)	271
2016 Vote: Someone Else	8%	(3)	12%	(4)	10%	(3)	41%	(14)	29%	(9)	33
2020 Vote/PID: Not Biden/Democrat	13%	(4)	19%	(5)	32%	(9)	5%	(1)	31%	(9)	28
2020 Vote/PID: Not Trump/Republican	30%	(11)	25%	(9)	18%	(7)	7%	(3)	20%	(7)	37

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term *tariff* refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(104)	21%	(147)	18%	(129)	25%	(178)	20%	(141)	698
U.S. Economy: Wrong Track	16%	(74)	21%	(96)	19%	(86)	20%	(90)	23%	(104)	450
U.S. Economy: Right Direction	12%	(30)	20%	(51)	17%	(43)	35%	(88)	15%	(36)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(30)	14%	(33)	20%	(48)	42%	(101)	12%	(28)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(69)	28%	(96)	18%	(62)	12%	(40)	21%	(71)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	14%	(17)	16%	(20)	30%	(37)	34%	(42)	121
Top 2024 Issue: Economy	16%	(40)	20%	(50)	18%	(45)	17%	(41)	29%	(72)	247
Community: Urban	19%	(24)	20%	(26)	15%	(19)	28%	(35)	19%	(24)	127
Community: Suburban	16%	(59)	20%	(75)	20%	(74)	25%	(91)	19%	(72)	369
Community: Rural	11%	(22)	23%	(46)	18%	(37)	26%	(52)	22%	(45)	201
Community/Gender: Urban Women	13%	(7)	22%	(11)	14%	(7)	24%	(12)	27%	(13)	50
Community/Gender: Urban Men	22%	(17)	20%	(15)	15%	(12)	30%	(23)	13%	(10)	77
Community/Gender: Rural Women	9%	(11)	25%	(30)	21%	(25)	20%	(24)	25%	(29)	120
Community/Gender: Rural Men	13%	(11)	19%	(15)	14%	(12)	34%	(28)	19%	(16)	82
Community/Gender: Suburban Women	13%	(25)	18%	(35)	19%	(36)	22%	(42)	28%	(54)	193
Community/Gender: Suburban Men	19%	(34)	22%	(39)	21%	(38)	27%	(48)	10%	(17)	176
Homeowner	15%	(87)	21%	(124)	19%	(112)	25%	(142)	20%	(113)	578
Renter	13%	(13)	20%	(19)	16%	(15)	30%	(29)	22%	(21)	97
Military HHnm: Yes	12%	(9)	21%	(16)	25%	(19)	25%	(20)	17%	(13)	78
Military HH: No	15%	(95)	21%	(130)	18%	(110)	25%	(158)	20%	(127)	620
Employ: Private Sector	16%	(42)	25%	(67)	21%	(55)	20%	(52)	18%	(49)	264
Employ: Government	29%	(12)	26%	(11)	17%	(7)	16%	(7)	11%	(5)	42
Employ: Self-Employed	12%	(7)	17%	(10)	18%	(11)	28%	(16)	25%	(14)	58
Employ: Homemaker	2%	(1)	35%	(12)	12%	(4)	12%	(4)	40%	(13)	33
Employ: Student	15%	(3)	6%	(1)	10%	(2)	25%	(4)	43%	(8)	18
Employ: Retired	12%	(20)	14%	(25)	21%	(36)	36%	(64)	17%	(30)	176
Employ: Unemployed	12%	(8)	25%	(16)	13%	(8)	31%	(20)	19%	(12)	64
Employ: Other	26%	(11)	13%	(6)	15%	(6)	24%	(10)	22%	(9)	42
Self + Household: White-Collar	20%	(46)	22%	(50)	18%	(42)	23%	(53)	16%	(37)	228
Self + Household: Blue Collar	12%	(41)	19%	(69)	21%	(74)	28%	(100)	20%	(71)	355

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(104)	21%	(147)	18%	(129)	25%	(178)	20%	(141)	698
Union HH: Yes	13%	(11)	18%	(14)	23%	(18)	31%	(26)	15%	(12)	82
Union HH: No	15%	(93)	21%	(132)	18%	(111)	25%	(152)	21%	(128)	616
LGBTQ+: Yes	14%	(10)	10%	(8)	13%	(10)	46%	(35)	18%	(14)	76
LGBTQ+: No	15%	(94)	22%	(139)	19%	(119)	23%	(143)	20%	(127)	622
Motivated to Vote	15%	(94)	21%	(130)	19%	(116)	27%	(166)	19%	(115)	621
Parent: Yes	13%	(23)	32%	(57)	14%	(24)	19%	(34)	21%	(38)	176
Parent: No	15%	(81)	17%	(90)	20%	(105)	28%	(144)	20%	(103)	522
COVID Vaccine: Yes	11%	(52)	17%	(78)	21%	(98)	31%	(144)	19%	(88)	461
COVID Vaccine: No	22%	(52)	29%	(68)	13%	(31)	14%	(33)	22%	(52)	237
Student Loans: Yes	10%	(13)	19%	(24)	23%	(30)	30%	(39)	18%	(24)	130
Student Loans: No	16%	(91)	22%	(122)	17%	(99)	24%	(139)	21%	(117)	568
Favorable Opinion of Haley	21%	(47)	21%	(45)	23%	(51)	16%	(35)	19%	(41)	219
Unfavorable Opinion of Haley	11%	(36)	19%	(61)	19%	(60)	37%	(115)	13%	(42)	313
Protestant	12%	(19)	22%	(37)	22%	(37)	22%	(36)	21%	(35)	164
Roman Catholic	9%	(13)	30%	(42)	23%	(33)	17%	(25)	21%	(29)	142
Mormon	29%	(1)	—	(0)	—	(0)	52%	(2)	19%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	31%	(3)	14%	(1)	3%	(0)	21%	(2)	10
Jewish	11%	(1)	33%	(4)	1%	(0)	38%	(4)	17%	(2)	12
Muslim	65%	(5)	—	(0)	14%	(1)	7%	(1)	14%	(1)	8
Buddhist	28%	(1)	62%	(3)	—	(0)	—	(0)	10%	(0)	4
Hindu	—	(0)	—	(0)	39%	(1)	38%	(1)	24%	(1)	3
Atheist	2%	(1)	25%	(8)	13%	(4)	59%	(20)	—	(0)	34
Agnostic	8%	(3)	1%	(0)	6%	(2)	56%	(22)	28%	(11)	39
Something else	19%	(20)	22%	(24)	18%	(20)	21%	(23)	21%	(22)	109
Nothing in particular	21%	(35)	15%	(25)	17%	(29)	26%	(43)	21%	(36)	168
Prodigal Biden Voter	6%	(2)	22%	(8)	21%	(7)	29%	(10)	22%	(8)	35
Undecided Voter (DK/WNV)	14%	(10)	11%	(8)	15%	(11)	22%	(16)	38%	(28)	73
Undecided Voter (DK)	30%	(8)	8%	(2)	17%	(4)	16%	(4)	29%	(7)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	47%	(329)	25%	(173)	12%	(82)	8%	(52)	9%	(62)	698
Gender: Male	49%	(163)	22%	(72)	11%	(37)	10%	(35)	8%	(28)	335
Gender: Female	46%	(166)	28%	(100)	12%	(45)	5%	(18)	9%	(34)	363
Age: 18-34	52%	(95)	20%	(37)	12%	(22)	6%	(12)	10%	(19)	184
Age: 35-44	51%	(49)	27%	(26)	9%	(9)	6%	(6)	7%	(7)	97
Age: 45-64	46%	(115)	23%	(57)	13%	(33)	7%	(17)	11%	(28)	249
Age: 65+	42%	(70)	31%	(52)	11%	(19)	11%	(18)	5%	(8)	168
GenZers: 1997-2012	47%	(40)	20%	(17)	11%	(9)	8%	(7)	13%	(11)	85
Millennials: 1981-1996	52%	(97)	24%	(44)	11%	(21)	5%	(9)	8%	(14)	185
GenXers: 1965-1980	51%	(99)	22%	(43)	10%	(19)	8%	(15)	9%	(17)	193
Baby Boomers: 1946-1964	40%	(92)	30%	(68)	13%	(30)	8%	(19)	9%	(19)	229
Educ: < College	46%	(216)	25%	(116)	11%	(54)	8%	(35)	10%	(48)	469
Educ: Bachelors degree	47%	(67)	27%	(39)	13%	(18)	5%	(7)	8%	(11)	143
Educ: Post-grad	54%	(46)	21%	(18)	11%	(10)	11%	(10)	2%	(2)	86
Income: Under 50k	48%	(151)	25%	(78)	12%	(37)	6%	(19)	10%	(31)	316
Income: 50k-100k	45%	(115)	22%	(57)	12%	(32)	9%	(24)	11%	(28)	255
Income: 100k+	50%	(63)	30%	(39)	10%	(13)	8%	(10)	2%	(2)	127
Ethnicity: White (Non-Hispanic)	47%	(261)	25%	(138)	12%	(69)	8%	(42)	9%	(49)	558
Ethnicity: Hispanic	48%	(11)	26%	(6)	10%	(2)	8%	(2)	8%	(2)	23
Ethnicity: Black (Non-Hispanic)	53%	(47)	26%	(23)	8%	(7)	5%	(4)	8%	(7)	90
Ethnicity: Asian + Other (Non-Hispanic)	37%	(10)	20%	(6)	14%	(4)	15%	(4)	13%	(4)	28
All Christian	39%	(125)	31%	(99)	14%	(44)	9%	(29)	8%	(26)	322
All Non-Christian	60%	(16)	13%	(4)	11%	(3)	8%	(2)	7%	(2)	26
Atheist	75%	(25)	6%	(2)	9%	(3)	1%	(0)	8%	(3)	34
Agnostic/Nothing in particular	56%	(115)	19%	(39)	12%	(25)	6%	(13)	7%	(15)	207
Something Else	44%	(48)	27%	(29)	7%	(8)	7%	(8)	14%	(16)	109
Evangelical	42%	(64)	23%	(35)	14%	(22)	9%	(13)	12%	(19)	153
Non-Evangelical	40%	(104)	34%	(90)	10%	(26)	9%	(23)	8%	(20)	263
PID: Dem (no lean)	62%	(159)	23%	(60)	6%	(16)	3%	(7)	6%	(16)	257
PID: Ind (no lean)	47%	(92)	21%	(42)	14%	(27)	7%	(15)	10%	(21)	197
PID: Rep (no lean)	32%	(78)	29%	(71)	16%	(39)	13%	(31)	10%	(25)	244

Continued on next page

**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	47%	(329)	25%	(173)	12%	(82)	8%	(52)	9%	(62)	698
PID/Gender: Dem Men	63%	(74)	26%	(31)	5%	(6)	1%	(1)	4%	(5)	118
PID/Gender: Dem Women	61%	(85)	20%	(28)	7%	(10)	4%	(6)	8%	(11)	139
PID/Gender: Ind Men	52%	(50)	15%	(15)	11%	(11)	11%	(11)	10%	(10)	97
PID/Gender: Ind Women	42%	(42)	27%	(27)	16%	(16)	4%	(4)	11%	(11)	100
PID/Gender: Rep Men	32%	(39)	22%	(26)	17%	(20)	19%	(23)	11%	(13)	120
PID/Gender: Rep Women	32%	(39)	36%	(45)	15%	(19)	6%	(8)	10%	(12)	123
Ideo: Liberal (1-3)	70%	(148)	19%	(39)	4%	(9)	2%	(5)	5%	(10)	211
Ideo: Moderate (4)	45%	(91)	27%	(54)	10%	(20)	6%	(12)	12%	(23)	200
Ideo: Conservative (5-7)	28%	(72)	29%	(75)	20%	(52)	14%	(35)	9%	(23)	259
Ideo/PID: Conservative Republican	28%	(51)	27%	(50)	19%	(35)	15%	(28)	10%	(19)	183
Ideo/PID: Moderate/Liberal Republican	42%	(24)	37%	(21)	7%	(4)	4%	(2)	10%	(6)	56
Ideo/PID: Moderate/Conservative Democrat	46%	(42)	31%	(29)	9%	(9)	4%	(4)	9%	(8)	92
Ideo/PID: Liberal Democrat	70%	(115)	19%	(31)	5%	(7)	2%	(3)	5%	(7)	164
Unfavorable of Biden and Trump	37%	(45)	29%	(35)	15%	(18)	6%	(7)	13%	(15)	121
2024 H2H Matchup: Biden Voter	65%	(204)	20%	(63)	7%	(21)	3%	(9)	5%	(16)	314
2024 H2H Matchup: Trump Voter	32%	(100)	28%	(86)	17%	(54)	12%	(39)	10%	(32)	312
2024 H2H Matchup: Would not Vote	30%	(8)	29%	(7)	19%	(5)	13%	(3)	10%	(2)	25
2024 H2H Matchup: Do not Know	36%	(17)	34%	(16)	4%	(2)	3%	(1)	24%	(11)	47
2022 House Vote: Democrat	63%	(193)	20%	(62)	7%	(22)	3%	(9)	6%	(18)	304
2022 House Vote: Republican	32%	(88)	30%	(82)	19%	(52)	13%	(35)	8%	(21)	279
2022 House Vote: Did not Vote	42%	(41)	24%	(24)	8%	(8)	9%	(9)	17%	(17)	98
2020 Vote: Joe Biden	64%	(206)	21%	(68)	6%	(20)	3%	(9)	5%	(17)	322
2020 Vote: Donald Trump	33%	(100)	26%	(80)	19%	(57)	12%	(37)	10%	(30)	304
2020 Vote: Someone Else	21%	(2)	44%	(4)	7%	(1)	4%	(0)	25%	(2)	10
2020 Vote: Did not Vote	34%	(21)	32%	(20)	6%	(4)	10%	(6)	18%	(11)	63
2016 Vote: Hillary Clinton	70%	(166)	19%	(46)	4%	(10)	2%	(5)	5%	(11)	239
2016 Vote: Donald Trump	28%	(75)	30%	(82)	20%	(54)	14%	(37)	8%	(23)	271
2016 Vote: Someone Else	38%	(13)	34%	(11)	6%	(2)	6%	(2)	17%	(6)	33
2020 Vote/PID: Not Biden/Democrat	36%	(10)	29%	(8)	9%	(3)	6%	(2)	19%	(5)	28
2020 Vote/PID: Not Trump/Republican	25%	(9)	43%	(16)	4%	(2)	15%	(6)	13%	(5)	37

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	47%	(329)	25%	(173)	12%	(82)	8%	(52)	9%	(62)	698
U.S. Economy: Wrong Track	38%	(172)	28%	(125)	14%	(65)	10%	(43)	10%	(45)	450
U.S. Economy: Right Direction	63%	(157)	19%	(48)	7%	(17)	4%	(9)	7%	(17)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(156)	21%	(51)	6%	(15)	3%	(7)	4%	(10)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(114)	28%	(94)	17%	(58)	11%	(39)	10%	(33)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(59)	23%	(28)	7%	(8)	6%	(7)	15%	(18)	121
Top 2024 Issue: Economy	41%	(101)	28%	(70)	15%	(36)	5%	(11)	12%	(30)	247
Community: Urban	58%	(73)	18%	(23)	10%	(13)	4%	(5)	10%	(13)	127
Community: Suburban	45%	(168)	27%	(100)	12%	(45)	7%	(25)	9%	(32)	369
Community: Rural	44%	(88)	25%	(50)	12%	(24)	11%	(22)	8%	(17)	201
Community/Gender: Urban Women	47%	(23)	24%	(12)	12%	(6)	—	(0)	17%	(8)	50
Community/Gender: Urban Men	65%	(50)	14%	(11)	9%	(7)	6%	(5)	6%	(5)	77
Community/Gender: Rural Women	41%	(49)	34%	(40)	12%	(15)	8%	(9)	5%	(6)	120
Community/Gender: Rural Men	48%	(39)	12%	(10)	11%	(9)	16%	(13)	13%	(11)	82
Community/Gender: Suburban Women	49%	(94)	25%	(48)	12%	(24)	4%	(8)	10%	(19)	193
Community/Gender: Suburban Men	42%	(74)	29%	(52)	12%	(21)	10%	(17)	7%	(13)	176
Homeowner	47%	(270)	26%	(147)	13%	(73)	8%	(45)	7%	(43)	578
Renter	47%	(46)	23%	(22)	8%	(7)	6%	(6)	16%	(16)	97
Military HHnm: Yes	33%	(26)	29%	(22)	17%	(13)	8%	(6)	14%	(10)	78
Military HH: No	49%	(303)	24%	(151)	11%	(69)	7%	(46)	8%	(51)	620
Employ: Private Sector	46%	(122)	27%	(71)	11%	(29)	5%	(12)	11%	(30)	264
Employ: Government	39%	(17)	31%	(13)	22%	(9)	6%	(3)	2%	(1)	42
Employ: Self-Employed	41%	(24)	19%	(11)	19%	(11)	18%	(10)	3%	(2)	58
Employ: Homemaker	49%	(16)	13%	(4)	5%	(2)	24%	(8)	9%	(3)	33
Employ: Student	33%	(6)	17%	(3)	—	(0)	12%	(2)	38%	(7)	18
Employ: Retired	48%	(85)	26%	(45)	11%	(20)	9%	(15)	6%	(11)	176
Employ: Unemployed	52%	(33)	24%	(15)	15%	(9)	—	(0)	9%	(6)	64
Employ: Other	63%	(26)	23%	(10)	4%	(2)	3%	(1)	7%	(3)	42
Self + Household: White-Collar	42%	(96)	25%	(57)	15%	(35)	9%	(21)	8%	(19)	228
Self + Household: Blue Collar	49%	(173)	25%	(87)	11%	(38)	7%	(25)	9%	(32)	355

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	47%	(329)	25%	(173)	12%	(82)	8%	(52)	9%	(62)	698
Union HH: Yes	57%	(47)	22%	(18)	10%	(8)	5%	(4)	6%	(5)	82
Union HH: No	46%	(282)	25%	(155)	12%	(74)	8%	(48)	9%	(57)	616
LGBTQ+: Yes	60%	(46)	15%	(12)	12%	(9)	3%	(2)	9%	(7)	76
LGBTQ+: No	46%	(283)	26%	(161)	12%	(73)	8%	(50)	9%	(54)	622
Motivated to Vote	49%	(302)	24%	(150)	11%	(71)	8%	(49)	8%	(48)	621
Parent: Yes	49%	(87)	25%	(44)	10%	(18)	8%	(13)	7%	(13)	176
Parent: No	46%	(242)	25%	(128)	12%	(64)	7%	(39)	9%	(49)	522
COVID Vaccine: Yes	53%	(242)	22%	(103)	10%	(47)	6%	(29)	9%	(39)	461
COVID Vaccine: No	37%	(87)	29%	(69)	15%	(35)	10%	(23)	9%	(22)	237
Student Loans: Yes	48%	(63)	23%	(30)	15%	(19)	5%	(6)	9%	(12)	130
Student Loans: No	47%	(266)	25%	(143)	11%	(63)	8%	(46)	9%	(49)	568
Favorable Opinion of Haley	37%	(81)	33%	(73)	14%	(31)	9%	(19)	7%	(15)	219
Unfavorable Opinion of Haley	57%	(179)	19%	(59)	11%	(36)	7%	(22)	5%	(17)	313
Protestant	35%	(58)	31%	(51)	15%	(24)	10%	(17)	8%	(14)	164
Roman Catholic	44%	(62)	31%	(45)	11%	(16)	7%	(11)	6%	(9)	142
Mormon	29%	(1)	29%	(1)	—	(0)	26%	(1)	16%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	18%	(2)	30%	(3)	—	(0)	21%	(2)	10
Jewish	62%	(7)	12%	(1)	26%	(3)	—	(0)	—	(0)	12
Muslim	59%	(5)	14%	(1)	—	(0)	27%	(2)	—	(0)	8
Buddhist	72%	(3)	—	(0)	—	(0)	—	(0)	28%	(1)	4
Hindu	38%	(1)	39%	(1)	—	(0)	—	(0)	24%	(1)	3
Atheist	75%	(25)	6%	(2)	9%	(3)	1%	(0)	8%	(3)	34
Agnostic	79%	(31)	12%	(5)	—	(0)	4%	(1)	5%	(2)	39
Something else	44%	(48)	27%	(29)	7%	(8)	7%	(8)	14%	(16)	109
Nothing in particular	50%	(84)	20%	(34)	15%	(24)	7%	(12)	8%	(13)	168
Prodigal Biden Voter	43%	(15)	32%	(11)	8%	(3)	—	(0)	17%	(6)	35
Undecided Voter (DK/WNV)	34%	(25)	32%	(23)	9%	(7)	6%	(5)	19%	(14)	73
Undecided Voter (DK)	30%	(8)	29%	(7)	19%	(5)	13%	(3)	10%	(2)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	45%	(311)	27%	(188)	14%	(99)	6%	(41)	8%	(59)	698
Gender: Male	47%	(156)	24%	(79)	15%	(50)	8%	(28)	7%	(23)	335
Gender: Female	43%	(155)	30%	(109)	14%	(49)	4%	(14)	10%	(36)	363
Age: 18-34	39%	(73)	23%	(43)	21%	(39)	4%	(7)	12%	(23)	184
Age: 35-44	38%	(37)	33%	(32)	17%	(16)	4%	(3)	8%	(8)	97
Age: 45-64	46%	(115)	28%	(70)	11%	(27)	5%	(14)	10%	(24)	249
Age: 65+	51%	(86)	25%	(42)	10%	(17)	11%	(18)	3%	(5)	168
GenZers: 1997-2012	39%	(33)	26%	(22)	21%	(18)	2%	(2)	12%	(10)	85
Millennials: 1981-1996	40%	(73)	26%	(49)	19%	(34)	4%	(8)	11%	(20)	185
GenXers: 1965-1980	51%	(98)	27%	(52)	9%	(18)	6%	(11)	7%	(14)	193
Baby Boomers: 1946-1964	46%	(105)	28%	(65)	11%	(26)	8%	(19)	6%	(14)	229
Educ: < College	44%	(209)	27%	(125)	12%	(57)	6%	(30)	10%	(48)	469
Educ: Bachelors degree	45%	(64)	26%	(37)	17%	(25)	6%	(8)	6%	(9)	143
Educ: Post-grad	44%	(38)	30%	(26)	20%	(17)	4%	(3)	2%	(2)	86
Income: Under 50k	46%	(147)	23%	(74)	13%	(41)	6%	(19)	11%	(36)	316
Income: 50k-100k	46%	(118)	27%	(70)	13%	(34)	6%	(15)	7%	(19)	255
Income: 100k+	37%	(46)	35%	(45)	19%	(24)	6%	(7)	3%	(4)	127
Ethnicity: White (Non-Hispanic)	46%	(259)	27%	(151)	13%	(72)	6%	(32)	8%	(44)	558
Ethnicity: Hispanic	39%	(9)	20%	(4)	25%	(6)	9%	(2)	8%	(2)	23
Ethnicity: Black (Non-Hispanic)	42%	(38)	26%	(23)	20%	(18)	2%	(1)	10%	(9)	90
Ethnicity: Asian + Other (Non-Hispanic)	19%	(5)	33%	(9)	11%	(3)	22%	(6)	14%	(4)	28
All Christian	40%	(127)	31%	(99)	14%	(46)	7%	(23)	8%	(26)	322
All Non-Christian	52%	(14)	21%	(6)	25%	(7)	—	(0)	2%	(1)	26
Atheist	65%	(22)	21%	(7)	6%	(2)	—	(0)	9%	(3)	34
Agnostic/Nothing in particular	52%	(108)	23%	(48)	13%	(27)	4%	(8)	8%	(16)	207
Something Else	36%	(40)	26%	(29)	16%	(18)	9%	(10)	12%	(13)	109
Evangelical	32%	(48)	29%	(44)	21%	(32)	11%	(16)	8%	(12)	153
Non-Evangelical	43%	(114)	31%	(81)	10%	(27)	6%	(17)	9%	(25)	263
PID: Dem (no lean)	57%	(147)	27%	(70)	9%	(24)	1%	(3)	5%	(14)	257
PID: Ind (no lean)	43%	(85)	26%	(50)	13%	(26)	7%	(14)	11%	(22)	197
PID: Rep (no lean)	33%	(79)	28%	(68)	20%	(49)	10%	(25)	10%	(23)	244

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	45%	(311)	27%	(188)	14%	(99)	6%	(41)	8%	(59)	698
PID/Gender: Dem Men	62%	(73)	27%	(31)	7%	(8)	1%	(1)	3%	(4)	118
PID/Gender: Dem Women	53%	(74)	28%	(39)	11%	(15)	1%	(2)	7%	(10)	139
PID/Gender: Ind Men	53%	(51)	16%	(15)	13%	(13)	9%	(9)	8%	(8)	97
PID/Gender: Ind Women	33%	(33)	35%	(35)	13%	(13)	5%	(5)	14%	(14)	100
PID/Gender: Rep Men	26%	(32)	27%	(32)	24%	(28)	15%	(17)	9%	(11)	120
PID/Gender: Rep Women	39%	(48)	29%	(36)	17%	(20)	6%	(7)	10%	(12)	123
Ideo: Liberal (1-3)	67%	(140)	24%	(50)	6%	(12)	—	(1)	4%	(8)	211
Ideo: Moderate (4)	45%	(91)	26%	(52)	18%	(36)	1%	(3)	9%	(18)	200
Ideo: Conservative (5-7)	25%	(65)	32%	(82)	19%	(50)	14%	(37)	10%	(25)	259
Ideo/PID: Conservative Republican	26%	(48)	28%	(51)	22%	(40)	13%	(24)	11%	(20)	183
Ideo/PID: Moderate/Liberal Republican	50%	(28)	29%	(16)	16%	(9)	1%	(0)	5%	(3)	56
Ideo/PID: Moderate/Conservative Democrat	38%	(35)	35%	(32)	17%	(15)	2%	(2)	9%	(8)	92
Ideo/PID: Liberal Democrat	68%	(112)	22%	(37)	5%	(9)	1%	(1)	3%	(5)	164
Unfavorable of Biden and Trump	47%	(57)	23%	(28)	16%	(19)	2%	(2)	13%	(15)	121
2024 H2H Matchup: Biden Voter	59%	(184)	26%	(81)	10%	(32)	1%	(4)	4%	(13)	314
2024 H2H Matchup: Trump Voter	32%	(100)	28%	(87)	19%	(59)	11%	(35)	10%	(30)	312
2024 H2H Matchup: Would not Vote	39%	(10)	26%	(7)	17%	(4)	7%	(2)	11%	(3)	25
2024 H2H Matchup: Do not Know	36%	(17)	30%	(14)	5%	(2)	2%	(1)	28%	(13)	47
2022 House Vote: Democrat	56%	(171)	26%	(78)	12%	(36)	2%	(5)	5%	(14)	304
2022 House Vote: Republican	35%	(96)	29%	(82)	18%	(49)	11%	(31)	7%	(20)	279
2022 House Vote: Did not Vote	38%	(38)	25%	(24)	12%	(12)	5%	(5)	20%	(19)	98
2020 Vote: Joe Biden	56%	(179)	26%	(84)	12%	(39)	1%	(4)	5%	(15)	322
2020 Vote: Donald Trump	34%	(104)	28%	(85)	17%	(50)	12%	(35)	9%	(28)	304
2020 Vote: Someone Else	23%	(2)	39%	(4)	17%	(2)	1%	(0)	21%	(2)	10
2020 Vote: Did not Vote	39%	(25)	23%	(15)	13%	(8)	4%	(2)	21%	(13)	63
2016 Vote: Hillary Clinton	63%	(150)	23%	(56)	9%	(22)	1%	(3)	3%	(8)	239
2016 Vote: Donald Trump	30%	(82)	31%	(84)	18%	(48)	12%	(33)	8%	(23)	271
2016 Vote: Someone Else	38%	(13)	28%	(9)	12%	(4)	5%	(2)	18%	(6)	33
2020 Vote/PID: Not Biden/Democrat	59%	(16)	20%	(6)	4%	(1)	—	(0)	18%	(5)	28
2020 Vote/PID: Not Trump/Republican	27%	(10)	40%	(15)	20%	(7)	2%	(1)	10%	(4)	37

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	45%	(311)	27%	(188)	14%	(99)	6%	(41)	8%	(59)	698
U.S. Economy: Wrong Track	38%	(172)	29%	(128)	15%	(69)	8%	(37)	10%	(43)	450
U.S. Economy: Right Direction	56%	(138)	24%	(60)	12%	(30)	2%	(4)	6%	(16)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(146)	24%	(58)	10%	(25)	1%	(3)	3%	(7)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(117)	27%	(92)	18%	(61)	10%	(35)	10%	(33)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(47)	31%	(38)	11%	(13)	3%	(4)	16%	(19)	121
Top 2024 Issue: Economy	39%	(96)	30%	(73)	17%	(41)	4%	(10)	11%	(27)	247
Community: Urban	44%	(56)	20%	(26)	21%	(26)	4%	(6)	10%	(13)	127
Community: Suburban	43%	(160)	30%	(111)	13%	(49)	7%	(25)	7%	(25)	369
Community: Rural	47%	(94)	25%	(51)	12%	(24)	5%	(11)	10%	(21)	201
Community/Gender: Urban Women	27%	(14)	28%	(14)	22%	(11)	2%	(1)	20%	(10)	50
Community/Gender: Urban Men	55%	(42)	16%	(12)	20%	(15)	6%	(4)	4%	(3)	77
Community/Gender: Rural Women	45%	(54)	32%	(38)	10%	(12)	5%	(7)	8%	(10)	120
Community/Gender: Rural Men	50%	(41)	16%	(13)	15%	(12)	5%	(4)	13%	(11)	82
Community/Gender: Suburban Women	45%	(88)	30%	(57)	14%	(26)	3%	(6)	8%	(16)	193
Community/Gender: Suburban Men	41%	(73)	30%	(54)	13%	(22)	11%	(19)	5%	(9)	176
Homeowner	44%	(257)	28%	(160)	15%	(86)	6%	(34)	7%	(41)	578
Renter	44%	(43)	25%	(25)	11%	(11)	5%	(5)	14%	(13)	97
Military HHnm: Yes	32%	(25)	39%	(30)	18%	(14)	4%	(3)	7%	(5)	78
Military HH: No	46%	(286)	26%	(158)	14%	(84)	6%	(38)	9%	(54)	620
Employ: Private Sector	41%	(110)	31%	(82)	14%	(37)	4%	(12)	9%	(24)	264
Employ: Government	38%	(16)	37%	(15)	22%	(9)	2%	(1)	1%	(0)	42
Employ: Self-Employed	45%	(26)	13%	(7)	26%	(15)	9%	(5)	7%	(4)	58
Employ: Homemaker	29%	(10)	24%	(8)	21%	(7)	14%	(5)	11%	(4)	33
Employ: Student	22%	(4)	33%	(6)	14%	(3)	—	(0)	31%	(6)	18
Employ: Retired	53%	(93)	25%	(44)	7%	(13)	10%	(17)	5%	(9)	176
Employ: Unemployed	44%	(29)	24%	(16)	17%	(11)	1%	(1)	13%	(9)	64
Employ: Other	57%	(24)	23%	(10)	11%	(5)	2%	(1)	8%	(3)	42
Self + Household: White-Collar	40%	(91)	29%	(66)	17%	(39)	6%	(13)	8%	(18)	228
Self + Household: Blue Collar	48%	(171)	26%	(92)	13%	(47)	6%	(21)	7%	(25)	355

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	45%	(311)	27%	(188)	14%	(99)	6%	(41)	8%	(59)	698
Union HH: Yes	54%	(44)	32%	(26)	5%	(4)	3%	(3)	5%	(4)	82
Union HH: No	43%	(267)	26%	(162)	15%	(95)	6%	(39)	9%	(55)	616
LGBTQ+: Yes	60%	(46)	18%	(13)	10%	(8)	2%	(2)	10%	(7)	76
LGBTQ+: No	43%	(265)	28%	(175)	15%	(91)	6%	(40)	8%	(51)	622
Motivated to Vote	45%	(281)	28%	(172)	14%	(87)	6%	(38)	7%	(43)	621
Parent: Yes	42%	(74)	23%	(41)	21%	(36)	6%	(10)	8%	(14)	176
Parent: No	45%	(237)	28%	(148)	12%	(62)	6%	(31)	9%	(45)	522
COVID Vaccine: Yes	48%	(223)	26%	(121)	13%	(58)	5%	(24)	7%	(34)	461
COVID Vaccine: No	37%	(88)	28%	(67)	17%	(40)	7%	(18)	10%	(24)	237
Student Loans: Yes	41%	(54)	31%	(40)	14%	(19)	3%	(4)	10%	(13)	130
Student Loans: No	45%	(257)	26%	(148)	14%	(80)	7%	(37)	8%	(45)	568
Favorable Opinion of Haley	41%	(91)	31%	(68)	14%	(30)	8%	(17)	6%	(13)	219
Unfavorable Opinion of Haley	52%	(163)	23%	(71)	13%	(41)	7%	(21)	5%	(17)	313
Protestant	39%	(63)	32%	(53)	12%	(20)	10%	(16)	7%	(12)	164
Roman Catholic	42%	(59)	31%	(44)	15%	(21)	5%	(7)	8%	(11)	142
Mormon	29%	(1)	55%	(3)	—	(0)	—	(0)	16%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	3%	(0)	45%	(5)	—	(0)	21%	(2)	10
Jewish	34%	(4)	29%	(3)	38%	(4)	—	(0)	—	(0)	12
Muslim	73%	(6)	—	(0)	27%	(2)	—	(0)	—	(0)	8
Buddhist	72%	(3)	28%	(1)	—	(0)	—	(0)	—	(0)	4
Hindu	38%	(1)	39%	(1)	—	(0)	—	(0)	24%	(1)	3
Atheist	65%	(22)	21%	(7)	6%	(2)	—	(0)	9%	(3)	34
Agnostic	64%	(25)	24%	(9)	5%	(2)	—	(0)	7%	(3)	39
Something else	36%	(40)	26%	(29)	16%	(18)	9%	(10)	12%	(13)	109
Nothing in particular	50%	(84)	23%	(39)	15%	(25)	5%	(8)	8%	(13)	168
Prodigal Biden Voter	36%	(12)	23%	(8)	20%	(7)	—	(0)	21%	(7)	35
Undecided Voter (DK/WNV)	37%	(27)	28%	(20)	9%	(7)	4%	(3)	22%	(16)	73
Undecided Voter (DK)	39%	(10)	26%	(7)	17%	(4)	7%	(2)	11%	(3)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term *tariff* refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(124)	31%	(217)	16%	(114)	8%	(58)	26%	(185)	698
Gender: Male	23%	(78)	29%	(96)	17%	(58)	10%	(35)	20%	(68)	335
Gender: Female	13%	(46)	33%	(121)	15%	(56)	6%	(23)	32%	(117)	363
Age: 18-34	15%	(28)	25%	(46)	21%	(38)	9%	(16)	31%	(57)	184
Age: 35-44	24%	(23)	20%	(19)	15%	(15)	4%	(3)	38%	(36)	97
Age: 45-64	18%	(44)	37%	(92)	13%	(33)	10%	(24)	23%	(56)	249
Age: 65+	18%	(30)	36%	(60)	17%	(28)	9%	(14)	21%	(35)	168
GenZers: 1997-2012	20%	(17)	25%	(21)	17%	(15)	7%	(6)	31%	(26)	85
Millennials: 1981-1996	16%	(30)	21%	(39)	21%	(38)	7%	(13)	35%	(64)	185
GenXers: 1965-1980	22%	(42)	31%	(60)	15%	(29)	10%	(19)	22%	(43)	193
Baby Boomers: 1946-1964	15%	(35)	42%	(95)	13%	(31)	8%	(19)	21%	(49)	229
Educ: < College	20%	(94)	33%	(153)	14%	(64)	8%	(39)	26%	(120)	469
Educ: Bachelors degree	13%	(18)	31%	(44)	16%	(23)	9%	(12)	32%	(46)	143
Educ: Post-grad	15%	(13)	24%	(21)	32%	(28)	8%	(7)	21%	(18)	86
Income: Under 50k	18%	(58)	31%	(99)	15%	(46)	6%	(20)	29%	(93)	316
Income: 50k-100k	19%	(48)	31%	(79)	17%	(42)	11%	(27)	23%	(58)	255
Income: 100k+	15%	(19)	30%	(38)	21%	(26)	8%	(10)	26%	(33)	127
Ethnicity: White (Non-Hispanic)	16%	(91)	33%	(181)	17%	(93)	8%	(43)	27%	(149)	558
Ethnicity: Hispanic	20%	(4)	40%	(9)	19%	(4)	—	(0)	22%	(5)	23
Ethnicity: Black (Non-Hispanic)	25%	(23)	21%	(19)	11%	(10)	15%	(13)	28%	(25)	90
Ethnicity: Asian + Other (Non-Hispanic)	21%	(6)	27%	(7)	26%	(7)	5%	(1)	22%	(6)	28
All Christian	17%	(56)	36%	(117)	17%	(55)	5%	(16)	24%	(76)	322
All Non-Christian	28%	(7)	26%	(7)	21%	(6)	—	(0)	24%	(6)	26
Atheist	11%	(4)	28%	(9)	27%	(9)	15%	(5)	19%	(6)	34
Agnostic/Nothing in particular	17%	(35)	25%	(52)	15%	(31)	13%	(28)	30%	(62)	207
Something Else	20%	(22)	29%	(32)	12%	(13)	8%	(8)	31%	(34)	109
Evangelical	19%	(29)	34%	(53)	14%	(22)	5%	(8)	27%	(42)	153
Non-Evangelical	18%	(47)	35%	(91)	16%	(43)	7%	(17)	25%	(65)	263
PID: Dem (no lean)	15%	(39)	30%	(78)	19%	(50)	11%	(28)	24%	(62)	257
PID: Ind (no lean)	15%	(30)	29%	(57)	16%	(32)	8%	(17)	31%	(61)	197
PID: Rep (no lean)	22%	(55)	34%	(82)	13%	(32)	5%	(13)	26%	(62)	244

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(124)	31%	(217)	16%	(114)	8%	(58)	26%	(185)	698
PID/Gender: Dem Men	17%	(20)	29%	(34)	23%	(27)	13%	(15)	18%	(21)	118
PID/Gender: Dem Women	14%	(19)	31%	(44)	16%	(23)	9%	(13)	29%	(41)	139
PID/Gender: Ind Men	26%	(25)	25%	(24)	17%	(16)	11%	(11)	21%	(21)	97
PID/Gender: Ind Women	5%	(5)	33%	(33)	16%	(16)	6%	(6)	40%	(40)	100
PID/Gender: Rep Men	27%	(32)	32%	(38)	12%	(15)	8%	(9)	22%	(26)	120
PID/Gender: Rep Women	18%	(22)	35%	(44)	14%	(17)	3%	(4)	29%	(36)	123
Ideo: Liberal (1-3)	14%	(29)	30%	(64)	23%	(49)	10%	(21)	23%	(48)	211
Ideo: Moderate (4)	18%	(35)	30%	(60)	13%	(25)	13%	(27)	26%	(52)	200
Ideo: Conservative (5-7)	22%	(58)	34%	(88)	15%	(38)	4%	(9)	25%	(65)	259
Ideo/PID: Conservative Republican	21%	(38)	34%	(62)	15%	(28)	4%	(8)	26%	(47)	183
Ideo/PID: Moderate/Liberal Republican	30%	(17)	33%	(18)	8%	(4)	9%	(5)	21%	(12)	56
Ideo/PID: Moderate/Conservative Democrat	19%	(17)	26%	(24)	19%	(17)	11%	(10)	25%	(23)	92
Ideo/PID: Liberal Democrat	14%	(23)	33%	(54)	20%	(33)	11%	(18)	22%	(36)	164
Unfavorable of Biden and Trump	15%	(18)	32%	(39)	15%	(18)	6%	(7)	32%	(39)	121
2024 H2H Matchup: Biden Voter	14%	(45)	33%	(103)	19%	(60)	11%	(35)	22%	(70)	314
2024 H2H Matchup: Trump Voter	20%	(63)	32%	(100)	16%	(50)	7%	(22)	25%	(78)	312
2024 H2H Matchup: Would not Vote	14%	(4)	38%	(10)	3%	(1)	—	(0)	45%	(11)	25
2024 H2H Matchup: Do not Know	27%	(13)	9%	(4)	9%	(4)	1%	(1)	53%	(25)	47
2022 House Vote: Democrat	17%	(52)	30%	(91)	18%	(55)	11%	(34)	24%	(73)	304
2022 House Vote: Republican	20%	(55)	33%	(93)	17%	(48)	7%	(18)	23%	(64)	279
2022 House Vote: Did not Vote	15%	(14)	29%	(29)	11%	(11)	5%	(4)	40%	(39)	98
2020 Vote: Joe Biden	16%	(52)	32%	(102)	17%	(55)	11%	(35)	24%	(77)	322
2020 Vote: Donald Trump	20%	(62)	30%	(90)	17%	(52)	6%	(18)	27%	(82)	304
2020 Vote: Someone Else	4%	(0)	40%	(4)	4%	(0)	15%	(1)	37%	(4)	10
2020 Vote: Did not Vote	15%	(10)	34%	(21)	11%	(7)	6%	(3)	34%	(21)	63
2016 Vote: Hillary Clinton	15%	(36)	31%	(74)	18%	(43)	10%	(25)	26%	(62)	239
2016 Vote: Donald Trump	23%	(63)	30%	(81)	15%	(40)	7%	(20)	25%	(67)	271
2016 Vote: Someone Else	17%	(6)	41%	(14)	11%	(4)	3%	(1)	28%	(9)	33
2020 Vote/PID: Not Biden/Democrat	14%	(4)	13%	(4)	39%	(11)	9%	(3)	25%	(7)	28
2020 Vote/PID: Not Trump/Republican	18%	(6)	47%	(17)	6%	(2)	7%	(2)	23%	(8)	37

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(124)	31%	(217)	16%	(114)	8%	(58)	26%	(185)	698
U.S. Economy: Wrong Track	19%	(86)	30%	(137)	14%	(62)	7%	(30)	30%	(135)	450
U.S. Economy: Right Direction	15%	(38)	32%	(80)	21%	(52)	11%	(28)	20%	(50)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(37)	35%	(83)	17%	(41)	13%	(32)	19%	(46)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(69)	30%	(102)	17%	(58)	7%	(23)	26%	(87)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(19)	26%	(32)	13%	(16)	3%	(3)	42%	(51)	121
Top 2024 Issue: Economy	11%	(28)	34%	(85)	14%	(34)	8%	(19)	33%	(82)	247
Community: Urban	25%	(32)	28%	(36)	14%	(18)	10%	(13)	22%	(29)	127
Community: Suburban	15%	(55)	34%	(124)	16%	(59)	8%	(29)	28%	(102)	369
Community: Rural	19%	(38)	28%	(57)	18%	(37)	8%	(16)	27%	(54)	201
Community/Gender: Urban Women	10%	(5)	30%	(15)	13%	(7)	9%	(5)	38%	(19)	50
Community/Gender: Urban Men	35%	(27)	27%	(21)	15%	(11)	11%	(8)	12%	(10)	77
Community/Gender: Rural Women	15%	(17)	35%	(41)	15%	(18)	7%	(9)	28%	(34)	120
Community/Gender: Rural Men	25%	(21)	18%	(15)	23%	(19)	8%	(7)	25%	(20)	82
Community/Gender: Suburban Women	13%	(24)	33%	(64)	16%	(31)	5%	(10)	33%	(64)	193
Community/Gender: Suburban Men	17%	(30)	34%	(60)	16%	(28)	11%	(20)	21%	(38)	176
Homeowner	18%	(105)	31%	(182)	16%	(95)	8%	(49)	26%	(148)	578
Renter	18%	(17)	29%	(28)	17%	(16)	8%	(8)	29%	(28)	97
Military HHnm: Yes	13%	(10)	38%	(30)	23%	(18)	5%	(4)	21%	(16)	78
Military HH: No	18%	(114)	30%	(187)	16%	(97)	9%	(54)	27%	(169)	620
Employ: Private Sector	16%	(42)	30%	(80)	16%	(42)	8%	(22)	29%	(78)	264
Employ: Government	18%	(8)	44%	(18)	13%	(5)	5%	(2)	21%	(9)	42
Employ: Self-Employed	21%	(12)	25%	(14)	23%	(13)	10%	(5)	22%	(13)	58
Employ: Homemaker	17%	(6)	24%	(8)	22%	(7)	10%	(3)	27%	(9)	33
Employ: Student	7%	(1)	18%	(3)	5%	(1)	12%	(2)	58%	(11)	18
Employ: Retired	21%	(37)	36%	(64)	18%	(32)	9%	(16)	15%	(27)	176
Employ: Unemployed	8%	(5)	34%	(22)	13%	(9)	7%	(4)	37%	(24)	64
Employ: Other	31%	(13)	16%	(7)	13%	(5)	4%	(2)	36%	(15)	42
Self + Household: White-Collar	19%	(43)	29%	(66)	17%	(39)	11%	(24)	25%	(56)	228
Self + Household: Blue Collar	19%	(67)	33%	(119)	16%	(58)	8%	(29)	23%	(83)	355

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(124)	31%	(217)	16%	(114)	8%	(58)	26%	(185)	698
Union HH: Yes	25%	(21)	33%	(27)	15%	(13)	8%	(7)	18%	(15)	82
Union HH: No	17%	(104)	31%	(190)	17%	(102)	8%	(51)	28%	(170)	616
LGBTQ+: Yes	13%	(10)	32%	(24)	20%	(15)	4%	(3)	31%	(24)	76
LGBTQ+: No	18%	(114)	31%	(193)	16%	(99)	9%	(55)	26%	(161)	622
Motivated to Vote	19%	(121)	32%	(197)	16%	(96)	9%	(55)	24%	(152)	621
Parent: Yes	20%	(35)	23%	(40)	19%	(34)	9%	(16)	29%	(51)	176
Parent: No	17%	(89)	34%	(177)	15%	(81)	8%	(42)	26%	(134)	522
COVID Vaccine: Yes	19%	(87)	32%	(150)	17%	(76)	8%	(36)	24%	(112)	461
COVID Vaccine: No	16%	(37)	28%	(67)	16%	(38)	9%	(22)	31%	(73)	237
Student Loans: Yes	10%	(13)	28%	(37)	19%	(25)	11%	(14)	32%	(42)	130
Student Loans: No	20%	(112)	32%	(180)	16%	(89)	8%	(44)	25%	(143)	568
Favorable Opinion of Haley	22%	(48)	37%	(80)	16%	(34)	6%	(13)	20%	(43)	219
Unfavorable Opinion of Haley	18%	(55)	29%	(91)	19%	(59)	11%	(34)	24%	(74)	313
Protestant	17%	(28)	37%	(61)	15%	(25)	6%	(9)	25%	(41)	164
Roman Catholic	17%	(25)	36%	(51)	19%	(27)	5%	(7)	23%	(33)	142
Mormon	—	(0)	51%	(2)	27%	(1)	—	(0)	22%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	28%	(3)	19%	(2)	—	(0)	21%	(2)	10
Jewish	24%	(3)	13%	(2)	25%	(3)	—	(0)	37%	(4)	12
Muslim	48%	(4)	52%	(4)	—	(0)	—	(0)	—	(0)	8
Buddhist	19%	(1)	28%	(1)	42%	(2)	—	(0)	10%	(0)	4
Hindu	—	(0)	—	(0)	39%	(1)	—	(0)	61%	(2)	3
Atheist	11%	(4)	28%	(9)	27%	(9)	15%	(5)	19%	(6)	34
Agnostic	14%	(5)	24%	(9)	10%	(4)	15%	(6)	37%	(14)	39
Something else	20%	(22)	29%	(32)	12%	(13)	8%	(8)	31%	(34)	109
Nothing in particular	17%	(29)	25%	(42)	16%	(27)	13%	(22)	28%	(47)	168
Prodigal Biden Voter	27%	(9)	25%	(9)	11%	(4)	4%	(1)	34%	(12)	35
Undecided Voter (DK/WNV)	23%	(16)	19%	(14)	7%	(5)	1%	(1)	50%	(36)	73
Undecided Voter (DK)	14%	(4)	38%	(10)	3%	(1)	—	(0)	45%	(11)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	23%	(163)	30%	(209)	15%	(102)	9%	(64)	23%	(161)	698
Gender: Male	25%	(83)	35%	(118)	17%	(57)	10%	(35)	13%	(42)	335
Gender: Female	22%	(81)	25%	(91)	12%	(44)	8%	(29)	33%	(119)	363
Age: 18-34	22%	(41)	29%	(53)	15%	(28)	11%	(20)	23%	(43)	184
Age: 35-44	18%	(18)	25%	(24)	13%	(12)	9%	(9)	35%	(34)	97
Age: 45-64	26%	(64)	37%	(92)	12%	(30)	7%	(19)	18%	(45)	249
Age: 65+	24%	(41)	23%	(39)	19%	(32)	10%	(16)	24%	(40)	168
GenZers: 1997-2012	25%	(21)	28%	(24)	15%	(13)	13%	(11)	19%	(16)	85
Millennials: 1981-1996	19%	(36)	26%	(49)	15%	(27)	9%	(16)	31%	(57)	185
GenXers: 1965-1980	26%	(49)	34%	(65)	12%	(24)	9%	(18)	19%	(37)	193
Baby Boomers: 1946-1964	25%	(58)	30%	(68)	15%	(35)	8%	(18)	22%	(49)	229
Educ: < College	24%	(113)	29%	(136)	14%	(65)	9%	(42)	24%	(112)	469
Educ: Bachelors degree	24%	(35)	29%	(41)	17%	(24)	8%	(11)	22%	(31)	143
Educ: Post-grad	18%	(15)	36%	(31)	14%	(12)	12%	(10)	20%	(18)	86
Income: Under 50k	26%	(83)	26%	(82)	14%	(44)	7%	(22)	27%	(86)	316
Income: 50k-100k	18%	(47)	34%	(87)	19%	(47)	10%	(25)	19%	(49)	255
Income: 100k+	27%	(34)	32%	(40)	8%	(10)	13%	(17)	21%	(26)	127
Ethnicity: White (Non-Hispanic)	22%	(126)	31%	(171)	15%	(82)	9%	(48)	24%	(132)	558
Ethnicity: Hispanic	26%	(6)	33%	(7)	22%	(5)	5%	(1)	14%	(3)	23
Ethnicity: Black (Non-Hispanic)	24%	(21)	28%	(25)	15%	(14)	13%	(11)	20%	(18)	90
Ethnicity: Asian + Other (Non-Hispanic)	39%	(11)	18%	(5)	5%	(1)	11%	(3)	26%	(7)	28
All Christian	23%	(74)	36%	(116)	14%	(46)	5%	(17)	21%	(69)	322
All Non-Christian	6%	(2)	69%	(18)	2%	(1)	6%	(2)	16%	(4)	26
Atheist	23%	(8)	10%	(3)	16%	(5)	35%	(12)	16%	(5)	34
Agnostic/Nothing in particular	24%	(50)	22%	(45)	18%	(37)	11%	(24)	25%	(52)	207
Something Else	28%	(30)	24%	(26)	12%	(13)	8%	(9)	28%	(31)	109
Evangelical	33%	(51)	25%	(39)	12%	(18)	6%	(10)	23%	(35)	153
Non-Evangelical	20%	(53)	36%	(96)	14%	(37)	6%	(16)	23%	(61)	263
PID: Dem (no lean)	20%	(52)	26%	(68)	20%	(52)	10%	(26)	23%	(59)	257
PID: Ind (no lean)	25%	(50)	26%	(52)	11%	(23)	10%	(20)	27%	(53)	197
PID: Rep (no lean)	25%	(61)	37%	(89)	11%	(27)	7%	(17)	20%	(49)	244

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	23%	(163)	30%	(209)	15%	(102)	9%	(64)	23%	(161)	698
PID/Gender: Dem Men	20%	(23)	35%	(41)	22%	(26)	13%	(15)	11%	(13)	118
PID/Gender: Dem Women	21%	(29)	19%	(27)	19%	(26)	8%	(11)	33%	(46)	139
PID/Gender: Ind Men	34%	(33)	27%	(26)	13%	(13)	10%	(10)	16%	(15)	97
PID/Gender: Ind Women	17%	(17)	26%	(26)	10%	(10)	10%	(10)	37%	(37)	100
PID/Gender: Rep Men	22%	(27)	43%	(51)	15%	(18)	9%	(10)	12%	(14)	120
PID/Gender: Rep Women	28%	(35)	31%	(38)	7%	(9)	6%	(7)	28%	(35)	123
Ideo: Liberal (1-3)	20%	(42)	26%	(54)	22%	(46)	12%	(26)	20%	(43)	211
Ideo: Moderate (4)	21%	(42)	27%	(55)	16%	(33)	10%	(20)	25%	(51)	200
Ideo: Conservative (5-7)	29%	(75)	37%	(97)	8%	(21)	6%	(16)	19%	(50)	259
Ideo/PID: Conservative Republican	27%	(49)	37%	(68)	8%	(14)	8%	(15)	21%	(38)	183
Ideo/PID: Moderate/Liberal Republican	20%	(11)	39%	(22)	23%	(13)	5%	(3)	13%	(7)	56
Ideo/PID: Moderate/Conservative Democrat	21%	(20)	28%	(26)	16%	(15)	11%	(10)	23%	(21)	92
Ideo/PID: Liberal Democrat	20%	(33)	25%	(42)	23%	(38)	10%	(16)	22%	(36)	164
Unfavorable of Biden and Trump	14%	(16)	31%	(37)	15%	(19)	6%	(7)	34%	(42)	121
2024 H2H Matchup: Biden Voter	20%	(62)	28%	(87)	20%	(61)	13%	(41)	20%	(62)	314
2024 H2H Matchup: Trump Voter	28%	(87)	34%	(105)	11%	(34)	6%	(20)	21%	(66)	312
2024 H2H Matchup: Would not Vote	19%	(5)	34%	(9)	7%	(2)	7%	(2)	32%	(8)	25
2024 H2H Matchup: Do not Know	21%	(10)	16%	(8)	10%	(5)	2%	(1)	51%	(24)	47
2022 House Vote: Democrat	18%	(56)	31%	(95)	18%	(54)	11%	(33)	22%	(68)	304
2022 House Vote: Republican	29%	(81)	30%	(84)	13%	(36)	7%	(20)	21%	(57)	279
2022 House Vote: Did not Vote	25%	(25)	25%	(25)	12%	(11)	11%	(11)	27%	(27)	98
2020 Vote: Joe Biden	19%	(62)	32%	(102)	17%	(56)	10%	(33)	21%	(69)	322
2020 Vote: Donald Trump	30%	(90)	28%	(87)	12%	(35)	7%	(21)	23%	(71)	304
2020 Vote: Someone Else	4%	(0)	13%	(1)	28%	(3)	8%	(1)	48%	(5)	10
2020 Vote: Did not Vote	18%	(11)	30%	(19)	12%	(8)	14%	(9)	26%	(16)	63
2016 Vote: Hillary Clinton	21%	(50)	27%	(64)	18%	(44)	11%	(26)	23%	(54)	239
2016 Vote: Donald Trump	31%	(83)	31%	(85)	11%	(30)	7%	(18)	20%	(55)	271
2016 Vote: Someone Else	16%	(5)	35%	(12)	14%	(5)	3%	(1)	32%	(11)	33
2020 Vote/PID: Not Biden/Democrat	16%	(4)	26%	(7)	28%	(8)	8%	(2)	22%	(6)	28
2020 Vote/PID: Not Trump/Republican	11%	(4)	57%	(21)	9%	(3)	10%	(4)	13%	(5)	37

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	23%	(163)	30%	(209)	15%	(102)	9%	(64)	23%	(161)	698
U.S. Economy: Wrong Track	26%	(118)	30%	(135)	13%	(60)	6%	(26)	25%	(110)	450
U.S. Economy: Right Direction	18%	(45)	30%	(74)	17%	(41)	15%	(38)	20%	(50)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(46)	30%	(73)	17%	(41)	12%	(30)	21%	(50)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(97)	31%	(105)	12%	(39)	7%	(24)	21%	(72)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(21)	25%	(31)	18%	(22)	8%	(9)	32%	(38)	121
Top 2024 Issue: Economy	22%	(54)	29%	(72)	12%	(30)	7%	(18)	30%	(73)	247
Community: Urban	26%	(34)	29%	(37)	21%	(26)	5%	(6)	19%	(24)	127
Community: Suburban	20%	(74)	31%	(116)	14%	(50)	12%	(45)	23%	(84)	369
Community: Rural	28%	(56)	27%	(55)	12%	(25)	6%	(13)	26%	(53)	201
Community/Gender: Urban Women	24%	(12)	20%	(10)	23%	(11)	4%	(2)	30%	(15)	50
Community/Gender: Urban Men	28%	(22)	36%	(28)	19%	(15)	6%	(4)	11%	(9)	77
Community/Gender: Rural Women	27%	(32)	27%	(32)	7%	(9)	5%	(6)	35%	(41)	120
Community/Gender: Rural Men	29%	(24)	28%	(23)	20%	(16)	9%	(7)	14%	(11)	82
Community/Gender: Suburban Women	19%	(37)	25%	(49)	12%	(24)	11%	(21)	32%	(62)	193
Community/Gender: Suburban Men	21%	(37)	38%	(67)	15%	(26)	13%	(23)	13%	(22)	176
Homeowner	23%	(133)	31%	(182)	14%	(81)	9%	(53)	22%	(129)	578
Renter	26%	(25)	25%	(24)	17%	(17)	8%	(7)	25%	(24)	97
Military HHnm: Yes	20%	(15)	33%	(26)	23%	(17)	11%	(8)	14%	(11)	78
Military HH: No	24%	(148)	29%	(183)	14%	(84)	9%	(55)	24%	(150)	620
Employ: Private Sector	27%	(71)	27%	(72)	15%	(39)	9%	(24)	22%	(59)	264
Employ: Government	25%	(11)	38%	(16)	5%	(2)	12%	(5)	19%	(8)	42
Employ: Self-Employed	15%	(8)	35%	(20)	19%	(11)	10%	(6)	21%	(12)	58
Employ: Homemaker	13%	(4)	42%	(14)	15%	(5)	4%	(1)	26%	(9)	33
Employ: Student	7%	(1)	26%	(5)	32%	(6)	—	(0)	35%	(6)	18
Employ: Retired	26%	(46)	29%	(52)	16%	(28)	11%	(20)	17%	(31)	176
Employ: Unemployed	13%	(8)	35%	(22)	11%	(7)	7%	(5)	34%	(22)	64
Employ: Other	31%	(13)	18%	(8)	11%	(4)	8%	(3)	33%	(14)	42
Self + Household: White-Collar	22%	(51)	32%	(73)	16%	(38)	9%	(22)	20%	(45)	228
Self + Household: Blue Collar	25%	(90)	32%	(113)	14%	(49)	8%	(30)	21%	(73)	355

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	23%	(163)	30%	(209)	15%	(102)	9%	(64)	23%	(161)	698
Union HH: Yes	25%	(20)	36%	(29)	17%	(14)	7%	(6)	15%	(12)	82
Union HH: No	23%	(143)	29%	(179)	14%	(88)	9%	(58)	24%	(149)	616
LGBTQ+: Yes	18%	(14)	19%	(14)	21%	(16)	17%	(13)	26%	(20)	76
LGBTQ+: No	24%	(149)	31%	(194)	14%	(86)	8%	(51)	23%	(141)	622
Motivated to Vote	24%	(149)	31%	(192)	15%	(92)	8%	(51)	22%	(136)	621
Parent: Yes	27%	(48)	28%	(49)	16%	(28)	8%	(14)	21%	(38)	176
Parent: No	22%	(116)	31%	(160)	14%	(74)	10%	(50)	24%	(123)	522
COVID Vaccine: Yes	24%	(109)	30%	(140)	16%	(74)	10%	(44)	20%	(94)	461
COVID Vaccine: No	23%	(54)	29%	(69)	12%	(27)	8%	(20)	28%	(67)	237
Student Loans: Yes	23%	(30)	23%	(30)	15%	(20)	11%	(14)	28%	(36)	130
Student Loans: No	24%	(134)	31%	(178)	14%	(82)	9%	(50)	22%	(124)	568
Favorable Opinion of Haley	28%	(61)	32%	(69)	14%	(31)	6%	(13)	20%	(45)	219
Unfavorable Opinion of Haley	23%	(71)	33%	(103)	14%	(44)	12%	(38)	18%	(57)	313
Protestant	25%	(41)	36%	(60)	15%	(25)	2%	(3)	22%	(36)	164
Roman Catholic	23%	(33)	34%	(48)	12%	(17)	10%	(14)	21%	(30)	142
Mormon	—	(0)	3%	(0)	78%	(4)	—	(0)	19%	(1)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	76%	(8)	—	(0)	—	(0)	24%	(3)	10
Jewish	13%	(2)	63%	(7)	5%	(1)	—	(0)	19%	(2)	12
Muslim	—	(0)	79%	(6)	—	(0)	21%	(2)	—	(0)	8
Buddhist	—	(0)	90%	(4)	—	(0)	—	(0)	10%	(0)	4
Hindu	—	(0)	39%	(1)	—	(0)	—	(0)	61%	(2)	3
Atheist	23%	(8)	10%	(3)	16%	(5)	35%	(12)	16%	(5)	34
Agnostic	23%	(9)	25%	(9)	15%	(6)	13%	(5)	25%	(10)	39
Something else	28%	(30)	24%	(26)	12%	(13)	8%	(9)	28%	(31)	109
Nothing in particular	25%	(41)	21%	(35)	18%	(31)	11%	(19)	25%	(42)	168
Prodigal Biden Voter	12%	(4)	49%	(17)	7%	(3)	—	(0)	31%	(11)	35
Undecided Voter (DK/WNV)	20%	(15)	22%	(16)	9%	(6)	4%	(3)	45%	(33)	73
Undecided Voter (DK)	19%	(5)	34%	(9)	7%	(2)	7%	(2)	32%	(8)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(103)	30%	(209)	13%	(91)	11%	(74)	32%	(221)	698
Gender: Male	17%	(58)	33%	(110)	13%	(42)	13%	(44)	24%	(81)	335
Gender: Female	12%	(45)	27%	(99)	13%	(48)	8%	(31)	38%	(139)	363
Age: 18-34	19%	(34)	27%	(50)	14%	(26)	11%	(20)	29%	(54)	184
Age: 35-44	12%	(11)	28%	(27)	16%	(15)	8%	(7)	37%	(36)	97
Age: 45-64	14%	(34)	35%	(87)	11%	(27)	10%	(25)	31%	(77)	249
Age: 65+	14%	(24)	27%	(45)	14%	(23)	13%	(22)	32%	(53)	168
GenZers: 1997-2012	25%	(21)	19%	(16)	16%	(14)	16%	(13)	24%	(21)	85
Millennials: 1981-1996	12%	(23)	30%	(55)	14%	(26)	8%	(14)	36%	(67)	185
GenXers: 1965-1980	17%	(32)	37%	(71)	8%	(16)	11%	(21)	28%	(53)	193
Baby Boomers: 1946-1964	11%	(26)	29%	(65)	15%	(34)	12%	(26)	34%	(78)	229
Educ: < College	15%	(71)	28%	(134)	13%	(61)	13%	(60)	31%	(144)	469
Educ: Bachelors degree	13%	(18)	32%	(46)	13%	(19)	8%	(11)	34%	(48)	143
Educ: Post-grad	17%	(15)	34%	(29)	13%	(11)	3%	(3)	33%	(29)	86
Income: Under 50k	16%	(51)	27%	(86)	14%	(43)	11%	(33)	33%	(104)	316
Income: 50k-100k	12%	(31)	34%	(86)	11%	(28)	12%	(32)	31%	(79)	255
Income: 100k+	18%	(22)	29%	(37)	16%	(20)	7%	(9)	30%	(39)	127
Ethnicity: White (Non-Hispanic)	14%	(81)	30%	(166)	12%	(67)	10%	(56)	34%	(188)	558
Ethnicity: Hispanic	30%	(7)	38%	(9)	—	(0)	10%	(2)	21%	(5)	23
Ethnicity: Black (Non-Hispanic)	17%	(15)	32%	(29)	18%	(16)	12%	(10)	22%	(19)	90
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	20%	(5)	27%	(7)	20%	(5)	30%	(8)	28
All Christian	12%	(39)	32%	(103)	14%	(46)	9%	(27)	33%	(106)	322
All Non-Christian	19%	(5)	31%	(8)	12%	(3)	17%	(5)	21%	(5)	26
Atheist	23%	(8)	20%	(7)	18%	(6)	1%	(0)	38%	(13)	34
Agnostic/Nothing in particular	18%	(38)	28%	(58)	9%	(18)	15%	(30)	31%	(63)	207
Something Else	13%	(14)	30%	(33)	17%	(18)	11%	(12)	30%	(33)	109
Evangelical	14%	(22)	28%	(43)	13%	(19)	7%	(11)	38%	(58)	153
Non-Evangelical	10%	(27)	34%	(89)	17%	(44)	10%	(27)	29%	(77)	263
PID: Dem (no lean)	19%	(49)	32%	(82)	14%	(36)	8%	(21)	27%	(69)	257
PID: Ind (no lean)	18%	(34)	24%	(48)	13%	(26)	9%	(18)	36%	(71)	197
PID: Rep (no lean)	8%	(20)	32%	(79)	12%	(29)	15%	(36)	33%	(81)	244

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(103)	30%	(209)	13%	(91)	11%	(74)	32%	(221)	698
PID/Gender: Dem Men	21%	(25)	34%	(40)	16%	(19)	10%	(12)	19%	(23)	118
PID/Gender: Dem Women	17%	(24)	30%	(42)	12%	(17)	6%	(9)	34%	(47)	139
PID/Gender: Ind Men	18%	(17)	27%	(26)	13%	(13)	12%	(12)	30%	(29)	97
PID/Gender: Ind Women	17%	(17)	21%	(21)	14%	(14)	6%	(6)	41%	(41)	100
PID/Gender: Rep Men	14%	(16)	36%	(43)	9%	(11)	17%	(21)	24%	(29)	120
PID/Gender: Rep Women	3%	(4)	29%	(35)	14%	(18)	13%	(15)	42%	(51)	123
Ideo: Liberal (1-3)	21%	(44)	33%	(69)	14%	(30)	8%	(17)	24%	(52)	211
Ideo: Moderate (4)	17%	(34)	29%	(57)	13%	(27)	13%	(25)	28%	(57)	200
Ideo: Conservative (5-7)	9%	(23)	31%	(81)	13%	(33)	11%	(28)	36%	(92)	259
Ideo/PID: Conservative Republican	8%	(14)	30%	(55)	13%	(24)	11%	(19)	38%	(70)	183
Ideo/PID: Moderate/Liberal Republican	10%	(6)	41%	(23)	8%	(5)	25%	(14)	16%	(9)	56
Ideo/PID: Moderate/Conservative Democrat	17%	(16)	30%	(27)	13%	(12)	12%	(11)	29%	(26)	92
Ideo/PID: Liberal Democrat	20%	(33)	34%	(55)	15%	(25)	6%	(10)	25%	(41)	164
Unfavorable of Biden and Trump	7%	(8)	26%	(32)	13%	(15)	11%	(13)	44%	(53)	121
2024 H2H Matchup: Biden Voter	20%	(64)	32%	(102)	12%	(38)	6%	(20)	28%	(89)	314
2024 H2H Matchup: Trump Voter	9%	(28)	30%	(94)	14%	(44)	15%	(46)	32%	(99)	312
2024 H2H Matchup: Would not Vote	21%	(5)	5%	(1)	17%	(4)	11%	(3)	45%	(11)	25
2024 H2H Matchup: Do not Know	12%	(6)	24%	(11)	9%	(4)	10%	(5)	45%	(21)	47
2022 House Vote: Democrat	18%	(56)	31%	(95)	13%	(41)	10%	(29)	28%	(84)	304
2022 House Vote: Republican	11%	(29)	30%	(85)	13%	(36)	14%	(39)	32%	(90)	279
2022 House Vote: Did not Vote	17%	(17)	24%	(24)	13%	(13)	7%	(7)	38%	(37)	98
2020 Vote: Joe Biden	18%	(57)	33%	(105)	14%	(46)	7%	(23)	28%	(90)	322
2020 Vote: Donald Trump	11%	(35)	28%	(86)	11%	(34)	14%	(42)	35%	(107)	304
2020 Vote: Someone Else	5%	(0)	21%	(2)	25%	(2)	1%	(0)	48%	(5)	10
2020 Vote: Did not Vote	18%	(11)	25%	(16)	13%	(8)	14%	(9)	30%	(19)	63
2016 Vote: Hillary Clinton	20%	(47)	32%	(77)	14%	(33)	7%	(16)	27%	(65)	239
2016 Vote: Donald Trump	9%	(25)	31%	(83)	12%	(33)	14%	(37)	34%	(93)	271
2016 Vote: Someone Else	14%	(4)	30%	(10)	17%	(6)	—	(0)	39%	(13)	33
2020 Vote/PID: Not Biden/Democrat	25%	(7)	22%	(6)	18%	(5)	11%	(3)	25%	(7)	28
2020 Vote/PID: Not Trump/Republican	12%	(5)	41%	(15)	15%	(6)	13%	(5)	18%	(7)	37

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(103)	30%	(209)	13%	(91)	11%	(74)	32%	(221)	698
U.S. Economy: Wrong Track	12%	(54)	27%	(120)	14%	(62)	12%	(54)	36%	(160)	450
U.S. Economy: Right Direction	20%	(50)	36%	(89)	12%	(29)	8%	(20)	24%	(61)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(48)	34%	(82)	15%	(35)	6%	(15)	25%	(60)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(43)	27%	(93)	13%	(44)	15%	(51)	32%	(107)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	28%	(34)	10%	(12)	6%	(8)	44%	(54)	121
Top 2024 Issue: Economy	11%	(27)	29%	(71)	11%	(27)	12%	(30)	37%	(92)	247
Community: Urban	19%	(24)	33%	(42)	14%	(18)	11%	(14)	23%	(30)	127
Community: Suburban	16%	(60)	30%	(110)	12%	(45)	10%	(38)	32%	(117)	369
Community: Rural	10%	(20)	28%	(57)	14%	(28)	11%	(23)	37%	(74)	201
Community/Gender: Urban Women	13%	(6)	32%	(16)	12%	(6)	10%	(5)	33%	(16)	50
Community/Gender: Urban Men	23%	(17)	34%	(26)	15%	(12)	12%	(9)	17%	(13)	77
Community/Gender: Rural Women	6%	(7)	32%	(39)	11%	(13)	11%	(13)	40%	(47)	120
Community/Gender: Rural Men	15%	(12)	22%	(18)	19%	(16)	12%	(9)	33%	(27)	82
Community/Gender: Suburban Women	16%	(31)	23%	(45)	15%	(29)	6%	(12)	39%	(76)	193
Community/Gender: Suburban Men	16%	(29)	37%	(65)	9%	(15)	14%	(25)	24%	(41)	176
Homeowner	14%	(83)	31%	(182)	13%	(73)	10%	(60)	31%	(180)	578
Renter	16%	(15)	24%	(23)	18%	(18)	11%	(11)	31%	(30)	97
Military HHnm: Yes	16%	(12)	38%	(29)	18%	(14)	6%	(4)	23%	(18)	78
Military HH: No	15%	(91)	29%	(179)	12%	(77)	11%	(70)	33%	(203)	620
Employ: Private Sector	15%	(39)	31%	(82)	13%	(35)	9%	(23)	32%	(86)	264
Employ: Government	10%	(4)	30%	(13)	27%	(11)	8%	(3)	26%	(11)	42
Employ: Self-Employed	14%	(8)	37%	(21)	7%	(4)	16%	(9)	26%	(15)	58
Employ: Homemaker	11%	(4)	40%	(13)	13%	(4)	1%	(0)	35%	(11)	33
Employ: Student	16%	(3)	15%	(3)	18%	(3)	15%	(3)	37%	(7)	18
Employ: Retired	16%	(28)	25%	(43)	13%	(24)	16%	(27)	31%	(54)	176
Employ: Unemployed	9%	(6)	42%	(27)	9%	(5)	7%	(4)	34%	(22)	64
Employ: Other	30%	(12)	16%	(7)	9%	(4)	10%	(4)	36%	(15)	42
Self + Household: White-Collar	19%	(44)	30%	(69)	14%	(32)	8%	(18)	29%	(66)	228
Self + Household: Blue Collar	12%	(42)	32%	(113)	13%	(46)	13%	(46)	30%	(108)	355

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(103)	30%	(209)	13%	(91)	11%	(74)	32%	(221)	698
Union HH: Yes	10%	(8)	41%	(33)	13%	(10)	14%	(12)	22%	(18)	82
Union HH: No	15%	(95)	28%	(175)	13%	(80)	10%	(63)	33%	(203)	616
LGBTQ+: Yes	25%	(19)	18%	(14)	11%	(9)	9%	(7)	37%	(28)	76
LGBTQ+: No	14%	(85)	31%	(195)	13%	(82)	11%	(68)	31%	(193)	622
Motivated to Vote	15%	(91)	31%	(191)	13%	(81)	11%	(69)	30%	(189)	621
Parent: Yes	13%	(23)	32%	(57)	10%	(18)	13%	(23)	31%	(54)	176
Parent: No	15%	(80)	29%	(152)	14%	(73)	10%	(51)	32%	(166)	522
COVID Vaccine: Yes	14%	(65)	32%	(146)	14%	(66)	9%	(41)	31%	(143)	461
COVID Vaccine: No	16%	(38)	26%	(63)	11%	(25)	14%	(34)	33%	(78)	237
Student Loans: Yes	8%	(10)	28%	(37)	13%	(17)	11%	(14)	40%	(52)	130
Student Loans: No	16%	(93)	30%	(172)	13%	(74)	11%	(61)	30%	(169)	568
Favorable Opinion of Haley	12%	(26)	35%	(75)	15%	(33)	8%	(17)	31%	(67)	219
Unfavorable Opinion of Haley	17%	(52)	30%	(94)	14%	(43)	12%	(38)	27%	(86)	313
Protestant	14%	(23)	29%	(48)	13%	(21)	7%	(11)	37%	(61)	164
Roman Catholic	8%	(12)	35%	(50)	17%	(24)	10%	(14)	29%	(41)	142
Mormon	26%	(1)	30%	(1)	—	(0)	—	(0)	44%	(2)	5
Orthodox (e.g. Greek or Russian Orthodox)	28%	(3)	31%	(3)	3%	(0)	16%	(2)	21%	(2)	10
Jewish	15%	(2)	55%	(6)	1%	(0)	8%	(1)	21%	(2)	12
Muslim	27%	(2)	—	(0)	28%	(2)	45%	(4)	—	(0)	8
Buddhist	28%	(1)	42%	(2)	19%	(1)	—	(0)	10%	(0)	4
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	100%	(3)	3
Atheist	23%	(8)	20%	(7)	18%	(6)	1%	(0)	38%	(13)	34
Agnostic	21%	(8)	24%	(9)	10%	(4)	10%	(4)	34%	(13)	39
Something else	13%	(14)	30%	(33)	17%	(18)	11%	(12)	30%	(33)	109
Nothing in particular	18%	(30)	29%	(48)	8%	(14)	16%	(26)	30%	(50)	168
Prodigal Biden Voter	14%	(5)	21%	(7)	24%	(8)	12%	(4)	28%	(10)	35
Undecided Voter (DK/WNV)	15%	(11)	17%	(13)	12%	(9)	10%	(7)	45%	(33)	73
Undecided Voter (DK)	21%	(5)	5%	(1)	17%	(4)	11%	(3)	45%	(11)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(86)	88%	(612)	698
Gender: Male	12%	(40)	88%	(295)	335
Gender: Female	13%	(46)	87%	(317)	363
Age: 18-34	28%	(52)	72%	(133)	184
Age: 35-44	15%	(15)	85%	(82)	97
Age: 45-64	5%	(13)	95%	(236)	249
Age: 65+	4%	(7)	96%	(161)	168
GenZers: 1997-2012	26%	(22)	74%	(63)	85
Millennials: 1981-1996	24%	(44)	76%	(141)	185
GenXers: 1965-1980	6%	(12)	94%	(181)	193
Baby Boomers: 1946-1964	3%	(8)	97%	(221)	229
Educ: < College	12%	(54)	88%	(415)	469
Educ: Bachelors degree	14%	(19)	86%	(124)	143
Educ: Post-grad	14%	(12)	86%	(74)	86
Income: Under 50k	11%	(35)	89%	(281)	316
Income: 50k-100k	12%	(31)	88%	(224)	255
Income: 100k+	15%	(19)	85%	(108)	127
Ethnicity: White (Non-Hispanic)	10%	(56)	90%	(502)	558
Ethnicity: Hispanic	39%	(9)	61%	(14)	23
Ethnicity: Black (Non-Hispanic)	15%	(14)	85%	(76)	90
Ethnicity: Asian + Other (Non-Hispanic)	27%	(7)	73%	(20)	28
All Christian	9%	(28)	91%	(293)	322
All Non-Christian	9%	(2)	91%	(24)	26
Atheist	12%	(4)	88%	(30)	34
Agnostic/Nothing in particular	15%	(31)	85%	(176)	207
Something Else	18%	(20)	82%	(89)	109
Evangelical	13%	(19)	87%	(133)	153
Non-Evangelical	10%	(27)	90%	(237)	263
PID: Dem (no lean)	12%	(31)	88%	(226)	257
PID: Ind (no lean)	14%	(28)	86%	(169)	197
PID: Rep (no lean)	11%	(27)	89%	(217)	244

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(86)	88%	(612)	698
PID/Gender: Dem Men	10%	(12)	90%	(106)	118
PID/Gender: Dem Women	14%	(19)	86%	(120)	139
PID/Gender: Ind Men	13%	(13)	87%	(84)	97
PID/Gender: Ind Women	15%	(15)	85%	(85)	100
PID/Gender: Rep Men	12%	(15)	88%	(106)	120
PID/Gender: Rep Women	10%	(12)	90%	(111)	123
Ideo: Liberal (1-3)	9%	(19)	91%	(192)	211
Ideo: Moderate (4)	11%	(22)	89%	(177)	200
Ideo: Conservative (5-7)	15%	(38)	85%	(220)	259
Ideo/PID: Conservative Republican	14%	(26)	86%	(157)	183
Ideo/PID: Moderate/Liberal Republican	2%	(1)	98%	(55)	56
Ideo/PID: Moderate/Conservative Democrat	17%	(15)	83%	(76)	92
Ideo/PID: Liberal Democrat	10%	(16)	90%	(148)	164
Unfavorable of Biden and Trump	15%	(19)	85%	(103)	121
2024 H2H Matchup: Biden Voter	11%	(35)	89%	(279)	314
2024 H2H Matchup: Trump Voter	14%	(44)	86%	(268)	312
2024 H2H Matchup: Would not Vote	16%	(4)	84%	(21)	25
2024 H2H Matchup: Do not Know	7%	(3)	93%	(44)	47
2022 House Vote: Democrat	11%	(33)	89%	(271)	304
2022 House Vote: Republican	11%	(32)	89%	(247)	279
2022 House Vote: Did not Vote	19%	(18)	81%	(79)	98
2020 Vote: Joe Biden	11%	(34)	89%	(287)	322
2020 Vote: Donald Trump	13%	(39)	87%	(265)	304
2020 Vote: Someone Else	3%	(0)	97%	(9)	10
2020 Vote: Did not Vote	20%	(12)	80%	(50)	63
2016 Vote: Hillary Clinton	9%	(22)	91%	(217)	239
2016 Vote: Donald Trump	11%	(29)	89%	(242)	271
2016 Vote: Someone Else	8%	(3)	92%	(31)	33
2020 Vote/PID: Not Biden/Democrat	28%	(8)	72%	(20)	28
2020 Vote/PID: Not Trump/Republican	13%	(5)	87%	(32)	37

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(86)	88%	(612)	698
U.S. Economy: Wrong Track	15%	(67)	85%	(383)	450
U.S. Economy: Right Direction	8%	(19)	92%	(229)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(24)	90%	(215)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(45)	87%	(293)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	86%	(104)	121
Top 2024 Issue: Economy	18%	(45)	82%	(203)	247
Community: Urban	14%	(18)	86%	(110)	127
Community: Suburban	12%	(46)	88%	(323)	369
Community: Rural	11%	(22)	89%	(179)	201
Community/Gender: Urban Women	19%	(9)	81%	(41)	50
Community/Gender: Urban Men	11%	(8)	89%	(69)	77
Community/Gender: Rural Women	10%	(12)	90%	(108)	120
Community/Gender: Rural Men	12%	(10)	88%	(72)	82
Community/Gender: Suburban Women	13%	(24)	87%	(169)	193
Community/Gender: Suburban Men	12%	(22)	88%	(155)	176
Homeowner	8%	(49)	92%	(529)	578
Renter	30%	(29)	70%	(68)	97
Military HHnm: Yes	9%	(7)	91%	(70)	78
Military HH: No	13%	(79)	87%	(542)	620
Employ: Private Sector	13%	(33)	87%	(231)	264
Employ: Government	16%	(7)	84%	(36)	42
Employ: Self-Employed	23%	(13)	77%	(44)	58
Employ: Homemaker	13%	(4)	87%	(29)	33
Employ: Student	27%	(5)	73%	(13)	18
Employ: Retired	3%	(5)	97%	(171)	176
Employ: Unemployed	19%	(12)	81%	(52)	64
Employ: Other	13%	(5)	87%	(37)	42
Self + Household: White-Collar	11%	(25)	89%	(203)	228
Self + Household: Blue Collar	13%	(46)	87%	(309)	355
Union HH: Yes	9%	(7)	91%	(74)	82
Union HH: No	13%	(78)	87%	(538)	616

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(86)	88%	(612)	698
LGBTQ+: Yes	19%	(15)	81%	(62)	76
LGBTQ+: No	11%	(71)	89%	(550)	622
Motivated to Vote	11%	(68)	89%	(553)	621
Parent: Yes	23%	(40)	77%	(136)	176
Parent: No	9%	(46)	91%	(476)	522
COVID Vaccine: Yes	9%	(43)	91%	(418)	461
COVID Vaccine: No	18%	(42)	82%	(195)	237
Student Loans: Yes	23%	(30)	77%	(100)	130
Student Loans: No	10%	(56)	90%	(512)	568
Favorable Opinion of Haley	7%	(15)	93%	(203)	219
Unfavorable Opinion of Haley	13%	(41)	87%	(272)	313
Protestant	4%	(6)	96%	(157)	164
Roman Catholic	14%	(19)	86%	(123)	142
Mormon	19%	(1)	81%	(4)	5
Orthodox (e.g. Greek or Russian Orthodox)	15%	(2)	85%	(9)	10
Jewish	15%	(2)	85%	(10)	12
Muslim	—	(0)	100%	(8)	8
Buddhist	—	(0)	100%	(4)	4
Hindu	24%	(1)	76%	(2)	3
Atheist	12%	(4)	88%	(30)	34
Agnostic	17%	(7)	83%	(32)	39
Something else	18%	(20)	82%	(89)	109
Nothing in particular	14%	(24)	86%	(144)	168
Prodigal Biden Voter	16%	(6)	84%	(29)	35
Undecided Voter (DK/WNV)	10%	(7)	90%	(65)	73
Undecided Voter (DK)	16%	(4)	84%	(21)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(158)	77%	(540)	698
Gender: Male	25%	(85)	75%	(251)	335
Gender: Female	20%	(73)	80%	(290)	363
Age: 18-34	27%	(50)	73%	(134)	184
Age: 35-44	20%	(20)	80%	(77)	97
Age: 45-64	19%	(48)	81%	(201)	249
Age: 65+	24%	(40)	76%	(128)	168
GenZers: 1997-2012	28%	(24)	72%	(62)	85
Millennials: 1981-1996	23%	(44)	77%	(142)	185
GenXers: 1965-1980	19%	(36)	81%	(157)	193
Baby Boomers: 1946-1964	23%	(53)	77%	(176)	229
Educ: < College	24%	(112)	76%	(357)	469
Educ: Bachelors degree	21%	(29)	79%	(114)	143
Educ: Post-grad	19%	(17)	81%	(70)	86
Income: Under 50k	23%	(71)	77%	(245)	316
Income: 50k-100k	23%	(59)	77%	(196)	255
Income: 100k+	21%	(27)	79%	(100)	127
Ethnicity: White (Non-Hispanic)	20%	(109)	80%	(449)	558
Ethnicity: Hispanic	61%	(14)	39%	(9)	23
Ethnicity: Black (Non-Hispanic)	28%	(26)	72%	(64)	90
Ethnicity: Asian + Other (Non-Hispanic)	33%	(9)	67%	(19)	28
All Christian	22%	(70)	78%	(251)	322
All Non-Christian	20%	(5)	80%	(21)	26
Atheist	10%	(3)	90%	(30)	34
Agnostic/Nothing in particular	24%	(50)	76%	(157)	207
Something Else	26%	(28)	74%	(81)	109
Evangelical	23%	(35)	77%	(118)	153
Non-Evangelical	24%	(63)	76%	(200)	263
PID: Dem (no lean)	19%	(50)	81%	(207)	257
PID: Ind (no lean)	31%	(61)	69%	(136)	197
PID: Rep (no lean)	19%	(47)	81%	(197)	244

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(158)	77%	(540)	698
PID/Gender: Dem Men	20%	(24)	80%	(94)	118
PID/Gender: Dem Women	19%	(26)	81%	(113)	139
PID/Gender: Ind Men	34%	(32)	66%	(64)	97
PID/Gender: Ind Women	28%	(28)	72%	(72)	100
PID/Gender: Rep Men	23%	(28)	77%	(92)	120
PID/Gender: Rep Women	15%	(19)	85%	(105)	123
Ideo: Liberal (1-3)	19%	(40)	81%	(171)	211
Ideo: Moderate (4)	23%	(46)	77%	(154)	200
Ideo: Conservative (5-7)	26%	(67)	74%	(192)	259
Ideo/PID: Conservative Republican	20%	(37)	80%	(146)	183
Ideo/PID: Moderate/Liberal Republican	17%	(10)	83%	(47)	56
Ideo/PID: Moderate/Conservative Democrat	23%	(22)	77%	(70)	92
Ideo/PID: Liberal Democrat	17%	(29)	83%	(135)	164
Unfavorable of Biden and Trump	21%	(26)	79%	(95)	121
2024 H2H Matchup: Biden Voter	20%	(63)	80%	(251)	314
2024 H2H Matchup: Trump Voter	25%	(78)	75%	(234)	312
2024 H2H Matchup: Would not Vote	23%	(6)	77%	(20)	25
2024 H2H Matchup: Do not Know	24%	(11)	76%	(36)	47
2022 House Vote: Democrat	21%	(62)	79%	(242)	304
2022 House Vote: Republican	22%	(63)	78%	(216)	279
2022 House Vote: Did not Vote	30%	(29)	70%	(69)	98
2020 Vote: Joe Biden	19%	(62)	81%	(260)	322
2020 Vote: Donald Trump	27%	(81)	73%	(223)	304
2020 Vote: Someone Else	22%	(2)	78%	(8)	10
2020 Vote: Did not Vote	21%	(13)	79%	(50)	63
2016 Vote: Hillary Clinton	17%	(41)	83%	(198)	239
2016 Vote: Donald Trump	25%	(69)	75%	(203)	271
2016 Vote: Someone Else	24%	(8)	76%	(25)	33
2020 Vote/PID: Not Biden/Democrat	37%	(10)	63%	(18)	28
2020 Vote/PID: Not Trump/Republican	9%	(3)	91%	(33)	37

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(158)	77%	(540)	698
U.S. Economy: Wrong Track	24%	(107)	76%	(343)	450
U.S. Economy: Right Direction	20%	(51)	80%	(197)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(46)	81%	(193)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(88)	74%	(250)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(23)	81%	(98)	121
Top 2024 Issue: Economy	23%	(57)	77%	(190)	247
Community: Urban	27%	(34)	73%	(93)	127
Community: Suburban	24%	(90)	76%	(279)	369
Community: Rural	17%	(34)	83%	(168)	201
Community/Gender: Urban Women	35%	(17)	65%	(33)	50
Community/Gender: Urban Men	22%	(17)	78%	(60)	77
Community/Gender: Rural Women	16%	(20)	84%	(100)	120
Community/Gender: Rural Men	17%	(14)	83%	(68)	82
Community/Gender: Suburban Women	19%	(36)	81%	(157)	193
Community/Gender: Suburban Men	30%	(54)	70%	(123)	176
Homeowner	21%	(124)	79%	(454)	578
Renter	27%	(26)	73%	(71)	97
Military HHnm: Yes	29%	(22)	71%	(55)	78
Military HH: No	22%	(135)	78%	(485)	620
Employ: Private Sector	23%	(60)	77%	(205)	264
Employ: Government	10%	(4)	90%	(38)	42
Employ: Self-Employed	31%	(18)	69%	(40)	58
Employ: Homemaker	28%	(9)	72%	(24)	33
Employ: Student	23%	(4)	77%	(14)	18
Employ: Retired	23%	(41)	77%	(135)	176
Employ: Unemployed	26%	(17)	74%	(48)	64
Employ: Other	13%	(5)	87%	(37)	42
Self + Household: White-Collar	19%	(42)	81%	(186)	228
Self + Household: Blue Collar	27%	(94)	73%	(261)	355
Union HH: Yes	22%	(18)	78%	(63)	82
Union HH: No	23%	(139)	77%	(477)	616

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(158)	77%	(540)	698
LGBTQ+: Yes	22%	(17)	78%	(59)	76
LGBTQ+: No	23%	(141)	77%	(481)	622
Motivated to Vote	23%	(142)	77%	(479)	621
Parent: Yes	25%	(43)	75%	(132)	176
Parent: No	22%	(114)	78%	(408)	522
COVID Vaccine: Yes	24%	(109)	76%	(352)	461
COVID Vaccine: No	21%	(49)	79%	(188)	237
Student Loans: Yes	32%	(42)	68%	(88)	130
Student Loans: No	20%	(116)	80%	(452)	568
Favorable Opinion of Haley	23%	(50)	77%	(168)	219
Unfavorable Opinion of Haley	24%	(75)	76%	(237)	313
Protestant	23%	(37)	77%	(127)	164
Roman Catholic	23%	(32)	77%	(110)	142
Mormon	19%	(1)	81%	(4)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(10)	10
Jewish	23%	(3)	77%	(9)	12
Muslim	7%	(1)	93%	(7)	8
Buddhist	28%	(1)	72%	(3)	4
Hindu	38%	(1)	62%	(2)	3
Atheist	10%	(3)	90%	(30)	34
Agnostic	28%	(11)	72%	(28)	39
Something else	26%	(28)	74%	(81)	109
Nothing in particular	23%	(40)	77%	(129)	168
Prodigal Biden Voter	21%	(7)	79%	(28)	35
Undecided Voter (DK/WNV)	24%	(17)	76%	(56)	73
Undecided Voter (DK)	23%	(6)	77%	(20)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(49)	93%	(649)	698
Gender: Male	8%	(27)	92%	(308)	335
Gender: Female	6%	(21)	94%	(341)	363
Age: 18-34	13%	(23)	87%	(161)	184
Age: 35-44	14%	(13)	86%	(83)	97
Age: 45-64	3%	(8)	97%	(241)	249
Age: 65+	3%	(5)	97%	(163)	168
GenZers: 1997-2012	16%	(14)	84%	(72)	85
Millennials: 1981-1996	10%	(19)	90%	(167)	185
GenXers: 1965-1980	6%	(11)	94%	(182)	193
Baby Boomers: 1946-1964	2%	(6)	98%	(223)	229
Educ: < College	8%	(38)	92%	(431)	469
Educ: Bachelors degree	5%	(7)	95%	(136)	143
Educ: Post-grad	4%	(4)	96%	(82)	86
Income: Under 50k	7%	(21)	93%	(296)	316
Income: 50k-100k	7%	(17)	93%	(238)	255
Income: 100k+	9%	(11)	91%	(115)	127
Ethnicity: White (Non-Hispanic)	4%	(22)	96%	(536)	558
Ethnicity: Hispanic	11%	(3)	89%	(20)	23
Ethnicity: Black (Non-Hispanic)	24%	(21)	76%	(68)	90
Ethnicity: Asian + Other (Non-Hispanic)	12%	(3)	88%	(24)	28
All Christian	6%	(19)	94%	(302)	322
All Non-Christian	7%	(2)	93%	(25)	26
Atheist	—	(0)	100%	(34)	34
Agnostic/Nothing in particular	7%	(15)	93%	(192)	207
Something Else	11%	(12)	89%	(97)	109
Evangelical	12%	(18)	88%	(134)	153
Non-Evangelical	4%	(10)	96%	(253)	263
PID: Dem (no lean)	7%	(18)	93%	(239)	257
PID: Ind (no lean)	9%	(19)	91%	(178)	197
PID: Rep (no lean)	5%	(12)	95%	(232)	244

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(49)	93%	(649)	698
PID/Gender: Dem Men	8%	(9)	92%	(109)	118
PID/Gender: Dem Women	6%	(9)	94%	(131)	139
PID/Gender: Ind Men	8%	(8)	92%	(89)	97
PID/Gender: Ind Women	11%	(11)	89%	(89)	100
PID/Gender: Rep Men	8%	(10)	92%	(110)	120
PID/Gender: Rep Women	1%	(2)	99%	(122)	123
Ideo: Liberal (1-3)	6%	(12)	94%	(199)	211
Ideo: Moderate (4)	9%	(19)	91%	(181)	200
Ideo: Conservative (5-7)	6%	(15)	94%	(243)	259
Ideo/PID: Conservative Republican	4%	(7)	96%	(176)	183
Ideo/PID: Moderate/Liberal Republican	8%	(4)	92%	(52)	56
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	90%	(83)	92
Ideo/PID: Liberal Democrat	6%	(9)	94%	(154)	164
Unfavorable of Biden and Trump	6%	(8)	94%	(114)	121
2024 H2H Matchup: Biden Voter	8%	(24)	92%	(290)	314
2024 H2H Matchup: Trump Voter	7%	(21)	93%	(290)	312
2024 H2H Matchup: Would not Vote	4%	(1)	96%	(24)	25
2024 H2H Matchup: Do not Know	7%	(3)	93%	(44)	47
2022 House Vote: Democrat	8%	(23)	92%	(281)	304
2022 House Vote: Republican	6%	(17)	94%	(262)	279
2022 House Vote: Did not Vote	5%	(5)	95%	(93)	98
2020 Vote: Joe Biden	7%	(23)	93%	(299)	322
2020 Vote: Donald Trump	7%	(20)	93%	(283)	304
2020 Vote: Someone Else	10%	(1)	90%	(9)	10
2020 Vote: Did not Vote	7%	(5)	93%	(58)	63
2016 Vote: Hillary Clinton	6%	(15)	94%	(224)	239
2016 Vote: Donald Trump	7%	(18)	93%	(253)	271
2016 Vote: Someone Else	7%	(2)	93%	(31)	33
2020 Vote/PID: Not Biden/Democrat	6%	(2)	94%	(26)	28
2020 Vote/PID: Not Trump/Republican	7%	(3)	93%	(34)	37

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(49)	93%	(649)	698
U.S. Economy: Wrong Track	5%	(23)	95%	(427)	450
U.S. Economy: Right Direction	10%	(26)	90%	(223)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	93%	(223)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(23)	93%	(315)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	92%	(111)	121
Top 2024 Issue: Economy	9%	(22)	91%	(226)	247
Community: Urban	12%	(15)	88%	(112)	127
Community: Suburban	6%	(23)	94%	(347)	369
Community: Rural	5%	(11)	95%	(191)	201
Community/Gender: Urban Women	9%	(4)	91%	(45)	50
Community/Gender: Urban Men	14%	(11)	86%	(66)	77
Community/Gender: Rural Women	8%	(9)	92%	(110)	120
Community/Gender: Rural Men	2%	(1)	98%	(80)	82
Community/Gender: Suburban Women	4%	(8)	96%	(186)	193
Community/Gender: Suburban Men	8%	(15)	92%	(161)	176
Homeowner	7%	(38)	93%	(540)	578
Renter	10%	(9)	90%	(88)	97
Military HHnm: Yes	5%	(4)	95%	(74)	78
Military HH: No	7%	(45)	93%	(575)	620
Employ: Private Sector	6%	(15)	94%	(249)	264
Employ: Government	9%	(4)	91%	(39)	42
Employ: Self-Employed	13%	(8)	87%	(50)	58
Employ: Homemaker	11%	(4)	89%	(30)	33
Employ: Student	—	(0)	100%	(18)	18
Employ: Retired	1%	(2)	99%	(174)	176
Employ: Unemployed	15%	(10)	85%	(55)	64
Employ: Other	16%	(7)	84%	(35)	42
Self + Household: White-Collar	9%	(22)	91%	(206)	228
Self + Household: Blue Collar	6%	(20)	94%	(334)	355
Union HH: Yes	7%	(6)	93%	(76)	82
Union HH: No	7%	(43)	93%	(573)	616

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(49)	93%	(649)	698
LGBTQ+: Yes	3%	(3)	97%	(74)	76
LGBTQ+: No	7%	(46)	93%	(575)	622
Motivated to Vote	7%	(45)	93%	(576)	621
Parent: Yes	14%	(25)	86%	(151)	176
Parent: No	5%	(24)	95%	(499)	522
COVID Vaccine: Yes	5%	(22)	95%	(439)	461
COVID Vaccine: No	11%	(27)	89%	(210)	237
Student Loans: Yes	9%	(12)	91%	(118)	130
Student Loans: No	7%	(37)	93%	(531)	568
Favorable Opinion of Haley	7%	(14)	93%	(204)	219
Unfavorable Opinion of Haley	6%	(20)	94%	(293)	313
Protestant	4%	(7)	96%	(157)	164
Roman Catholic	6%	(9)	94%	(134)	142
Mormon	—	(0)	100%	(5)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	69%	(7)	10
Jewish	—	(0)	100%	(12)	12
Muslim	—	(0)	100%	(8)	8
Buddhist	19%	(1)	81%	(3)	4
Hindu	38%	(1)	62%	(2)	3
Atheist	—	(0)	100%	(34)	34
Agnostic	8%	(3)	92%	(35)	39
Something else	11%	(12)	89%	(97)	109
Nothing in particular	7%	(12)	93%	(156)	168
Prodigal Biden Voter	1%	(0)	99%	(35)	35
Undecided Voter (DK/WNV)	6%	(4)	94%	(69)	73
Undecided Voter (DK)	4%	(1)	96%	(24)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(112)	84%	(586)	698
Gender: Male	20%	(67)	80%	(269)	335
Gender: Female	12%	(45)	88%	(318)	363
Age: 18-34	15%	(27)	85%	(157)	184
Age: 35-44	15%	(15)	85%	(82)	97
Age: 45-64	21%	(51)	79%	(198)	249
Age: 65+	11%	(19)	89%	(149)	168
GenZers: 1997-2012	15%	(13)	85%	(72)	85
Millennials: 1981-1996	15%	(27)	85%	(158)	185
GenXers: 1965-1980	23%	(44)	77%	(149)	193
Baby Boomers: 1946-1964	11%	(26)	89%	(203)	229
Educ: < College	14%	(64)	86%	(405)	469
Educ: Bachelors degree	16%	(23)	84%	(120)	143
Educ: Post-grad	28%	(24)	72%	(62)	86
Income: Under 50k	10%	(31)	90%	(285)	316
Income: 50k-100k	21%	(53)	79%	(202)	255
Income: 100k+	22%	(28)	78%	(99)	127
Ethnicity: White (Non-Hispanic)	17%	(94)	83%	(465)	558
Ethnicity: Hispanic	10%	(2)	90%	(20)	23
Ethnicity: Black (Non-Hispanic)	15%	(13)	85%	(76)	90
Ethnicity: Asian + Other (Non-Hispanic)	10%	(3)	90%	(25)	28
All Christian	20%	(65)	80%	(257)	322
All Non-Christian	9%	(3)	91%	(24)	26
Atheist	6%	(2)	94%	(32)	34
Agnostic/Nothing in particular	13%	(27)	87%	(179)	207
Something Else	14%	(15)	86%	(94)	109
Evangelical	15%	(23)	85%	(130)	153
Non-Evangelical	18%	(48)	82%	(215)	263
PID: Dem (no lean)	9%	(23)	91%	(235)	257
PID: Ind (no lean)	16%	(31)	84%	(166)	197
PID: Rep (no lean)	24%	(58)	76%	(186)	244

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(112)	84%	(586)	698
PID/Gender: Dem Men	13%	(15)	87%	(103)	118
PID/Gender: Dem Women	5%	(7)	95%	(132)	139
PID/Gender: Ind Men	19%	(18)	81%	(79)	97
PID/Gender: Ind Women	13%	(13)	87%	(87)	100
PID/Gender: Rep Men	28%	(34)	72%	(87)	120
PID/Gender: Rep Women	20%	(25)	80%	(99)	123
Ideo: Liberal (1-3)	11%	(23)	89%	(188)	211
Ideo: Moderate (4)	12%	(25)	88%	(175)	200
Ideo: Conservative (5-7)	23%	(61)	77%	(198)	259
Ideo/PID: Conservative Republican	26%	(48)	74%	(135)	183
Ideo/PID: Moderate/Liberal Republican	18%	(10)	82%	(46)	56
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	91%	(84)	92
Ideo/PID: Liberal Democrat	9%	(14)	91%	(149)	164
Unfavorable of Biden and Trump	22%	(26)	78%	(95)	121
2024 H2H Matchup: Biden Voter	8%	(26)	92%	(287)	314
2024 H2H Matchup: Trump Voter	24%	(75)	76%	(236)	312
2024 H2H Matchup: Would not Vote	5%	(1)	95%	(24)	25
2024 H2H Matchup: Do not Know	19%	(9)	81%	(38)	47
2022 House Vote: Democrat	8%	(24)	92%	(280)	304
2022 House Vote: Republican	25%	(69)	75%	(210)	279
2022 House Vote: Did not Vote	17%	(17)	83%	(81)	98
2020 Vote: Joe Biden	10%	(32)	90%	(290)	322
2020 Vote: Donald Trump	24%	(74)	76%	(229)	304
2020 Vote: Someone Else	2%	(0)	98%	(10)	10
2020 Vote: Did not Vote	9%	(5)	91%	(57)	63
2016 Vote: Hillary Clinton	8%	(20)	92%	(219)	239
2016 Vote: Donald Trump	26%	(72)	74%	(200)	271
2016 Vote: Someone Else	7%	(2)	93%	(31)	33
2020 Vote/PID: Not Biden/Democrat	7%	(2)	93%	(26)	28
2020 Vote/PID: Not Trump/Republican	16%	(6)	84%	(31)	37

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(112)	84%	(586)	698
U.S. Economy: Wrong Track	18%	(82)	82%	(368)	450
U.S. Economy: Right Direction	12%	(30)	88%	(218)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(17)	93%	(222)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(81)	76%	(257)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	89%	(107)	121
Top 2024 Issue: Economy	17%	(43)	83%	(204)	247
Community: Urban	10%	(13)	90%	(114)	127
Community: Suburban	18%	(67)	82%	(302)	369
Community: Rural	16%	(32)	84%	(170)	201
Community/Gender: Urban Women	3%	(1)	97%	(49)	50
Community/Gender: Urban Men	15%	(12)	85%	(66)	77
Community/Gender: Rural Women	20%	(23)	80%	(96)	120
Community/Gender: Rural Men	10%	(8)	90%	(73)	82
Community/Gender: Suburban Women	11%	(20)	89%	(173)	193
Community/Gender: Suburban Men	27%	(47)	73%	(129)	176
Homeowner	17%	(98)	83%	(480)	578
Renter	12%	(12)	88%	(86)	97
Military HHnm: Yes	15%	(12)	85%	(66)	78
Military HH: No	16%	(100)	84%	(520)	620
Employ: Private Sector	20%	(53)	80%	(211)	264
Employ: Government	28%	(12)	72%	(30)	42
Employ: Self-Employed	12%	(7)	88%	(50)	58
Employ: Homemaker	12%	(4)	88%	(29)	33
Employ: Student	—	(0)	100%	(18)	18
Employ: Retired	12%	(21)	88%	(155)	176
Employ: Unemployed	13%	(9)	87%	(56)	64
Employ: Other	14%	(6)	86%	(36)	42
Self + Household: White-Collar	24%	(54)	76%	(174)	228
Self + Household: Blue Collar	14%	(49)	86%	(305)	355
Union HH: Yes	22%	(18)	78%	(64)	82
Union HH: No	15%	(94)	85%	(523)	616

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(112)	84%	(586)	698
LGBTQ+: Yes	10%	(7)	90%	(69)	76
LGBTQ+: No	17%	(104)	83%	(517)	622
Motivated to Vote	17%	(104)	83%	(517)	621
Parent: Yes	20%	(35)	80%	(141)	176
Parent: No	15%	(77)	85%	(446)	522
COVID Vaccine: Yes	16%	(74)	84%	(387)	461
COVID Vaccine: No	16%	(38)	84%	(199)	237
Student Loans: Yes	16%	(21)	84%	(109)	130
Student Loans: No	16%	(91)	84%	(477)	568
Favorable Opinion of Haley	21%	(46)	79%	(173)	219
Unfavorable Opinion of Haley	14%	(44)	86%	(269)	313
Protestant	20%	(33)	80%	(131)	164
Roman Catholic	17%	(24)	83%	(119)	142
Mormon	26%	(1)	74%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	67%	(7)	33%	(3)	10
Jewish	10%	(1)	90%	(10)	12
Muslim	7%	(1)	93%	(7)	8
Buddhist	19%	(1)	81%	(3)	4
Hindu	—	(0)	100%	(3)	3
Atheist	6%	(2)	94%	(32)	34
Agnostic	7%	(3)	93%	(36)	39
Something else	14%	(15)	86%	(94)	109
Nothing in particular	15%	(25)	85%	(144)	168
Prodigal Biden Voter	17%	(6)	83%	(29)	35
Undecided Voter (DK/WNV)	14%	(10)	86%	(62)	73
Undecided Voter (DK)	5%	(1)	95%	(24)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(247)	65%	(451)	698
Gender: Male	35%	(117)	65%	(218)	335
Gender: Female	36%	(130)	64%	(233)	363
Age: 18-34	41%	(76)	59%	(109)	184
Age: 35-44	48%	(47)	52%	(50)	97
Age: 45-64	34%	(84)	66%	(165)	249
Age: 65+	24%	(41)	76%	(127)	168
GenZers: 1997-2012	34%	(29)	66%	(57)	85
Millennials: 1981-1996	49%	(91)	51%	(94)	185
GenXers: 1965-1980	34%	(65)	66%	(128)	193
Baby Boomers: 1946-1964	26%	(60)	74%	(169)	229
Educ: < College	36%	(169)	64%	(300)	469
Educ: Bachelors degree	42%	(60)	58%	(83)	143
Educ: Post-grad	22%	(19)	78%	(67)	86
Income: Under 50k	44%	(140)	56%	(177)	316
Income: 50k-100k	31%	(78)	69%	(177)	255
Income: 100k+	23%	(29)	77%	(97)	127
Ethnicity: White (Non-Hispanic)	34%	(191)	66%	(367)	558
Ethnicity: Hispanic	34%	(8)	66%	(15)	23
Ethnicity: Black (Non-Hispanic)	43%	(39)	57%	(51)	90
Ethnicity: Asian + Other (Non-Hispanic)	34%	(10)	66%	(18)	28
All Christian	29%	(93)	71%	(229)	322
All Non-Christian	18%	(5)	82%	(22)	26
Atheist	55%	(19)	45%	(15)	34
Agnostic/Nothing in particular	36%	(74)	64%	(133)	207
Something Else	52%	(57)	48%	(52)	109
Evangelical	40%	(61)	60%	(92)	153
Non-Evangelical	31%	(81)	69%	(183)	263
PID: Dem (no lean)	31%	(80)	69%	(178)	257
PID: Ind (no lean)	42%	(82)	58%	(115)	197
PID: Rep (no lean)	35%	(86)	65%	(158)	244

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(247)	65%	(451)	698
PID/Gender: Dem Men	28%	(33)	72%	(85)	118
PID/Gender: Dem Women	33%	(46)	67%	(93)	139
PID/Gender: Ind Men	45%	(44)	55%	(53)	97
PID/Gender: Ind Women	38%	(38)	62%	(62)	100
PID/Gender: Rep Men	33%	(40)	67%	(80)	120
PID/Gender: Rep Women	37%	(45)	63%	(78)	123
Ideo: Liberal (1-3)	33%	(69)	67%	(141)	211
Ideo: Moderate (4)	33%	(67)	67%	(133)	200
Ideo: Conservative (5-7)	36%	(94)	64%	(165)	259
Ideo/PID: Conservative Republican	36%	(66)	64%	(116)	183
Ideo/PID: Moderate/Liberal Republican	27%	(15)	73%	(41)	56
Ideo/PID: Moderate/Conservative Democrat	31%	(28)	69%	(64)	92
Ideo/PID: Liberal Democrat	30%	(50)	70%	(114)	164
Unfavorable of Biden and Trump	37%	(44)	63%	(77)	121
2024 H2H Matchup: Biden Voter	30%	(93)	70%	(221)	314
2024 H2H Matchup: Trump Voter	40%	(125)	60%	(187)	312
2024 H2H Matchup: Would not Vote	45%	(11)	55%	(14)	25
2024 H2H Matchup: Do not Know	37%	(18)	63%	(30)	47
2022 House Vote: Democrat	30%	(92)	70%	(212)	304
2022 House Vote: Republican	39%	(108)	61%	(171)	279
2022 House Vote: Did not Vote	43%	(42)	57%	(56)	98
2020 Vote: Joe Biden	29%	(94)	71%	(228)	322
2020 Vote: Donald Trump	43%	(131)	57%	(173)	304
2020 Vote: Someone Else	34%	(3)	66%	(6)	10
2020 Vote: Did not Vote	30%	(19)	70%	(44)	63
2016 Vote: Hillary Clinton	28%	(66)	72%	(173)	239
2016 Vote: Donald Trump	40%	(109)	60%	(162)	271
2016 Vote: Someone Else	32%	(10)	68%	(23)	33
2020 Vote/PID: Not Biden/Democrat	48%	(14)	52%	(14)	28
2020 Vote/PID: Not Trump/Republican	19%	(7)	81%	(29)	37

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(247)	65%	(451)	698
U.S. Economy: Wrong Track	41%	(183)	59%	(267)	450
U.S. Economy: Right Direction	26%	(64)	74%	(184)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(60)	75%	(179)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(149)	56%	(189)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(38)	69%	(83)	121
Top 2024 Issue: Economy	43%	(107)	57%	(140)	247
Community: Urban	38%	(48)	62%	(79)	127
Community: Suburban	33%	(121)	67%	(249)	369
Community: Rural	39%	(79)	61%	(123)	201
Community/Gender: Urban Women	43%	(22)	57%	(28)	50
Community/Gender: Urban Men	34%	(26)	66%	(51)	77
Community/Gender: Rural Women	39%	(46)	61%	(74)	120
Community/Gender: Rural Men	40%	(32)	60%	(49)	82
Community/Gender: Suburban Women	32%	(62)	68%	(131)	193
Community/Gender: Suburban Men	33%	(59)	67%	(117)	176
Homeowner	34%	(194)	66%	(384)	578
Renter	46%	(45)	54%	(52)	97
Military HHnm: Yes	29%	(23)	71%	(55)	78
Military HH: No	36%	(224)	64%	(396)	620
Employ: Private Sector	39%	(102)	61%	(162)	264
Employ: Government	34%	(14)	66%	(28)	42
Employ: Self-Employed	50%	(29)	50%	(29)	58
Employ: Homemaker	23%	(8)	77%	(26)	33
Employ: Student	41%	(7)	59%	(11)	18
Employ: Retired	24%	(43)	76%	(133)	176
Employ: Unemployed	35%	(23)	65%	(42)	64
Employ: Other	50%	(21)	50%	(21)	42
Self + Household: White-Collar	25%	(57)	75%	(171)	228
Self + Household: Blue Collar	41%	(144)	59%	(211)	355
Union HH: Yes	17%	(14)	83%	(68)	82
Union HH: No	38%	(233)	62%	(383)	616

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(247)	65%	(451)	698
LGBTQ+: Yes	49%	(38)	51%	(39)	76
LGBTQ+: No	34%	(209)	66%	(412)	622
Motivated to Vote	35%	(217)	65%	(404)	621
Parent: Yes	44%	(77)	56%	(98)	176
Parent: No	33%	(170)	67%	(353)	522
COVID Vaccine: Yes	29%	(133)	71%	(328)	461
COVID Vaccine: No	48%	(115)	52%	(123)	237
Student Loans: Yes	59%	(77)	41%	(53)	130
Student Loans: No	30%	(170)	70%	(398)	568
Favorable Opinion of Haley	31%	(67)	69%	(151)	219
Unfavorable Opinion of Haley	32%	(100)	68%	(213)	313
Protestant	25%	(40)	75%	(124)	164
Roman Catholic	31%	(44)	69%	(99)	142
Mormon	29%	(1)	71%	(3)	5
Orthodox (e.g. Greek or Russian Orthodox)	67%	(7)	33%	(3)	10
Jewish	12%	(1)	88%	(10)	12
Muslim	34%	(3)	66%	(5)	8
Buddhist	—	(0)	100%	(4)	4
Hindu	24%	(1)	76%	(2)	3
Atheist	55%	(19)	45%	(15)	34
Agnostic	31%	(12)	69%	(26)	39
Something else	52%	(57)	48%	(52)	109
Nothing in particular	37%	(62)	63%	(106)	168
Prodigal Biden Voter	35%	(12)	65%	(23)	35
Undecided Voter (DK/WNV)	40%	(29)	60%	(44)	73
Undecided Voter (DK)	45%	(11)	55%	(14)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(109)	84%	(589)	698
Gender: Male	16%	(54)	84%	(281)	335
Gender: Female	15%	(55)	85%	(308)	363
Age: 18-34	16%	(29)	84%	(155)	184
Age: 35-44	15%	(14)	85%	(83)	97
Age: 45-64	14%	(35)	86%	(214)	249
Age: 65+	18%	(31)	82%	(137)	168
GenZers: 1997-2012	13%	(11)	87%	(74)	85
Millennials: 1981-1996	17%	(31)	83%	(154)	185
GenXers: 1965-1980	15%	(30)	85%	(163)	193
Baby Boomers: 1946-1964	16%	(37)	84%	(191)	229
Educ: < College	13%	(63)	87%	(406)	469
Educ: Bachelors degree	16%	(22)	84%	(121)	143
Educ: Post-grad	28%	(24)	72%	(62)	86
Income: Under 50k	9%	(27)	91%	(289)	316
Income: 50k-100k	20%	(50)	80%	(205)	255
Income: 100k+	25%	(31)	75%	(95)	127
Ethnicity: White (Non-Hispanic)	17%	(94)	83%	(464)	558
Ethnicity: Hispanic	—	(0)	100%	(22)	23
Ethnicity: Black (Non-Hispanic)	14%	(13)	86%	(77)	90
Ethnicity: Asian + Other (Non-Hispanic)	9%	(3)	91%	(25)	28
All Christian	17%	(53)	83%	(268)	322
All Non-Christian	20%	(5)	80%	(21)	26
Atheist	9%	(3)	91%	(31)	34
Agnostic/Nothing in particular	19%	(40)	81%	(167)	207
Something Else	7%	(7)	93%	(102)	109
Evangelical	15%	(22)	85%	(130)	153
Non-Evangelical	14%	(36)	86%	(227)	263
PID: Dem (no lean)	17%	(44)	83%	(214)	257
PID: Ind (no lean)	16%	(32)	84%	(165)	197
PID: Rep (no lean)	14%	(34)	86%	(210)	244

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(109)	84%	(589)	698
PID/Gender: Dem Men	18%	(21)	82%	(97)	118
PID/Gender: Dem Women	16%	(23)	84%	(117)	139
PID/Gender: Ind Men	16%	(15)	84%	(81)	97
PID/Gender: Ind Women	16%	(16)	84%	(84)	100
PID/Gender: Rep Men	14%	(17)	86%	(103)	120
PID/Gender: Rep Women	13%	(16)	87%	(107)	123
Ideo: Liberal (1-3)	19%	(40)	81%	(171)	211
Ideo: Moderate (4)	16%	(31)	84%	(169)	200
Ideo: Conservative (5-7)	14%	(36)	86%	(223)	259
Ideo/PID: Conservative Republican	15%	(28)	85%	(155)	183
Ideo/PID: Moderate/Liberal Republican	10%	(6)	90%	(50)	56
Ideo/PID: Moderate/Conservative Democrat	12%	(11)	88%	(81)	92
Ideo/PID: Liberal Democrat	20%	(33)	80%	(131)	164
Unfavorable of Biden and Trump	13%	(16)	87%	(106)	121
2024 H2H Matchup: Biden Voter	19%	(58)	81%	(256)	314
2024 H2H Matchup: Trump Voter	15%	(46)	85%	(266)	312
2024 H2H Matchup: Would not Vote	9%	(2)	91%	(23)	25
2024 H2H Matchup: Do not Know	7%	(3)	93%	(44)	47
2022 House Vote: Democrat	17%	(53)	83%	(252)	304
2022 House Vote: Republican	16%	(46)	84%	(233)	279
2022 House Vote: Did not Vote	10%	(10)	90%	(88)	98
2020 Vote: Joe Biden	19%	(60)	81%	(261)	322
2020 Vote: Donald Trump	14%	(43)	86%	(261)	304
2020 Vote: Someone Else	6%	(1)	94%	(9)	10
2020 Vote: Did not Vote	8%	(5)	92%	(58)	63
2016 Vote: Hillary Clinton	17%	(40)	83%	(199)	239
2016 Vote: Donald Trump	15%	(40)	85%	(231)	271
2016 Vote: Someone Else	22%	(7)	78%	(26)	33
2020 Vote/PID: Not Biden/Democrat	16%	(4)	84%	(24)	28
2020 Vote/PID: Not Trump/Republican	14%	(5)	86%	(31)	37

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(109)	84%	(589)	698
U.S. Economy: Wrong Track	14%	(61)	86%	(389)	450
U.S. Economy: Right Direction	19%	(48)	81%	(200)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(49)	79%	(190)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(45)	87%	(293)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	88%	(106)	121
Top 2024 Issue: Economy	10%	(26)	90%	(222)	247
Community: Urban	16%	(20)	84%	(107)	127
Community: Suburban	17%	(62)	83%	(307)	369
Community: Rural	13%	(27)	87%	(175)	201
Community/Gender: Urban Women	9%	(5)	91%	(45)	50
Community/Gender: Urban Men	20%	(15)	80%	(62)	77
Community/Gender: Rural Women	13%	(15)	87%	(105)	120
Community/Gender: Rural Men	14%	(12)	86%	(70)	82
Community/Gender: Suburban Women	18%	(35)	82%	(158)	193
Community/Gender: Suburban Men	15%	(27)	85%	(149)	176
Homeowner	17%	(98)	83%	(480)	578
Renter	10%	(9)	90%	(88)	97
Military HHnm: Yes	15%	(11)	85%	(66)	78
Military HH: No	16%	(98)	84%	(523)	620
Employ: Private Sector	15%	(40)	85%	(225)	264
Employ: Government	17%	(7)	83%	(35)	42
Employ: Self-Employed	15%	(9)	85%	(49)	58
Employ: Homemaker	21%	(7)	79%	(26)	33
Employ: Student	19%	(3)	81%	(15)	18
Employ: Retired	17%	(29)	83%	(147)	176
Employ: Unemployed	14%	(9)	86%	(56)	64
Employ: Other	12%	(5)	88%	(37)	42
Self + Household: White-Collar	23%	(52)	77%	(176)	228
Self + Household: Blue Collar	14%	(51)	86%	(304)	355
Union HH: Yes	20%	(16)	80%	(65)	82
Union HH: No	15%	(93)	85%	(523)	616

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(109)	84%	(589)	698
LGBTQ+: Yes	10%	(7)	90%	(69)	76
LGBTQ+: No	16%	(102)	84%	(520)	622
Motivated to Vote	16%	(100)	84%	(521)	621
Parent: Yes	15%	(27)	85%	(149)	176
Parent: No	16%	(82)	84%	(440)	522
COVID Vaccine: Yes	17%	(78)	83%	(383)	461
COVID Vaccine: No	13%	(31)	87%	(206)	237
Student Loans: Yes	10%	(13)	90%	(117)	130
Student Loans: No	17%	(96)	83%	(472)	568
Favorable Opinion of Haley	16%	(34)	84%	(185)	219
Unfavorable Opinion of Haley	17%	(55)	83%	(258)	313
Protestant	20%	(33)	80%	(131)	164
Roman Catholic	12%	(18)	88%	(125)	142
Mormon	6%	(0)	94%	(4)	5
Orthodox (e.g. Greek or Russian Orthodox)	18%	(2)	82%	(9)	10
Jewish	23%	(3)	77%	(9)	12
Muslim	—	(0)	100%	(8)	8
Buddhist	62%	(3)	38%	(2)	4
Hindu	—	(0)	100%	(3)	3
Atheist	9%	(3)	91%	(31)	34
Agnostic	27%	(10)	73%	(28)	39
Something else	7%	(7)	93%	(102)	109
Nothing in particular	18%	(30)	82%	(138)	168
Prodigal Biden Voter	7%	(3)	93%	(32)	35
Undecided Voter (DK/WNV)	7%	(5)	93%	(67)	73
Undecided Voter (DK)	9%	(2)	91%	(23)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(227)	67%	(471)	698
Gender: Male	33%	(111)	67%	(225)	335
Gender: Female	32%	(116)	68%	(246)	363
Age: 18-34	27%	(50)	73%	(134)	184
Age: 35-44	22%	(22)	78%	(75)	97
Age: 45-64	35%	(88)	65%	(161)	249
Age: 65+	40%	(67)	60%	(101)	168
GenZers: 1997-2012	26%	(22)	74%	(63)	85
Millennials: 1981-1996	25%	(46)	75%	(139)	185
GenXers: 1965-1980	34%	(65)	66%	(128)	193
Baby Boomers: 1946-1964	39%	(90)	61%	(139)	229
Educ: < College	34%	(158)	66%	(311)	469
Educ: Bachelors degree	30%	(43)	70%	(100)	143
Educ: Post-grad	31%	(26)	69%	(60)	86
Income: Under 50k	31%	(97)	69%	(220)	316
Income: 50k-100k	32%	(82)	68%	(173)	255
Income: 100k+	38%	(48)	62%	(79)	127
Ethnicity: White (Non-Hispanic)	34%	(191)	66%	(368)	558
Ethnicity: Hispanic	23%	(5)	77%	(17)	23
Ethnicity: Black (Non-Hispanic)	26%	(23)	74%	(66)	90
Ethnicity: Asian + Other (Non-Hispanic)	28%	(8)	72%	(20)	28
All Christian	37%	(120)	63%	(202)	322
All Non-Christian	45%	(12)	55%	(15)	26
Atheist	26%	(9)	74%	(25)	34
Agnostic/Nothing in particular	31%	(64)	69%	(143)	207
Something Else	21%	(23)	79%	(87)	109
Evangelical	28%	(43)	72%	(109)	153
Non-Evangelical	36%	(95)	64%	(168)	263
PID: Dem (no lean)	35%	(91)	65%	(166)	257
PID: Ind (no lean)	28%	(56)	72%	(141)	197
PID: Rep (no lean)	33%	(80)	67%	(164)	244

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(227)	67%	(471)	698
PID/Gender: Dem Men	37%	(44)	63%	(74)	118
PID/Gender: Dem Women	34%	(48)	66%	(92)	139
PID/Gender: Ind Men	32%	(31)	68%	(66)	97
PID/Gender: Ind Women	25%	(25)	75%	(75)	100
PID/Gender: Rep Men	30%	(36)	70%	(84)	120
PID/Gender: Rep Women	35%	(44)	65%	(80)	123
Ideo: Liberal (1-3)	35%	(73)	65%	(138)	211
Ideo: Moderate (4)	35%	(69)	65%	(131)	200
Ideo: Conservative (5-7)	31%	(80)	69%	(179)	259
Ideo/PID: Conservative Republican	31%	(57)	69%	(125)	183
Ideo/PID: Moderate/Liberal Republican	40%	(22)	60%	(34)	56
Ideo/PID: Moderate/Conservative Democrat	38%	(35)	62%	(57)	92
Ideo/PID: Liberal Democrat	35%	(57)	65%	(107)	164
Unfavorable of Biden and Trump	31%	(38)	69%	(84)	121
2024 H2H Matchup: Biden Voter	37%	(118)	63%	(196)	314
2024 H2H Matchup: Trump Voter	27%	(85)	73%	(227)	312
2024 H2H Matchup: Would not Vote	33%	(8)	67%	(17)	25
2024 H2H Matchup: Do not Know	34%	(16)	66%	(31)	47
2022 House Vote: Democrat	37%	(112)	63%	(192)	304
2022 House Vote: Republican	28%	(79)	72%	(199)	279
2022 House Vote: Did not Vote	30%	(30)	70%	(68)	98
2020 Vote: Joe Biden	38%	(122)	62%	(199)	322
2020 Vote: Donald Trump	26%	(78)	74%	(226)	304
2020 Vote: Someone Else	35%	(3)	65%	(6)	10
2020 Vote: Did not Vote	38%	(24)	62%	(39)	63
2016 Vote: Hillary Clinton	40%	(95)	60%	(144)	239
2016 Vote: Donald Trump	28%	(76)	72%	(195)	271
2016 Vote: Someone Else	32%	(11)	68%	(22)	33
2020 Vote/PID: Not Biden/Democrat	29%	(8)	71%	(20)	28
2020 Vote/PID: Not Trump/Republican	41%	(15)	59%	(21)	37

Continued on next page

**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(227)	67%	(471)	698
U.S. Economy: Wrong Track	28%	(126)	72%	(323)	450
U.S. Economy: Right Direction	40%	(101)	60%	(148)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(95)	60%	(144)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(83)	75%	(255)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(49)	59%	(72)	121
Top 2024 Issue: Economy	31%	(76)	69%	(172)	247
Community: Urban	29%	(36)	71%	(91)	127
Community: Suburban	33%	(121)	67%	(248)	369
Community: Rural	34%	(69)	66%	(132)	201
Community/Gender: Urban Women	25%	(13)	75%	(37)	50
Community/Gender: Urban Men	31%	(24)	69%	(54)	77
Community/Gender: Rural Women	29%	(35)	71%	(85)	120
Community/Gender: Rural Men	42%	(34)	58%	(48)	82
Community/Gender: Suburban Women	36%	(69)	64%	(125)	193
Community/Gender: Suburban Men	30%	(53)	70%	(124)	176
Homeowner	34%	(194)	66%	(384)	578
Renter	25%	(24)	75%	(73)	97
Military HHnm: Yes	29%	(23)	71%	(55)	78
Military HH: No	33%	(204)	67%	(416)	620
Employ: Private Sector	29%	(77)	71%	(188)	264
Employ: Government	33%	(14)	67%	(28)	42
Employ: Self-Employed	26%	(15)	74%	(43)	58
Employ: Homemaker	42%	(14)	58%	(19)	33
Employ: Student	30%	(5)	70%	(13)	18
Employ: Retired	40%	(70)	60%	(106)	176
Employ: Unemployed	31%	(20)	69%	(44)	64
Employ: Other	30%	(13)	70%	(29)	42
Self + Household: White-Collar	32%	(73)	68%	(155)	228
Self + Household: Blue Collar	31%	(111)	69%	(244)	355
Union HH: Yes	41%	(34)	59%	(48)	82
Union HH: No	31%	(193)	69%	(423)	616

Continued on next page

**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(227)	67%	(471)	698
LGBTQ+: Yes	27%	(21)	73%	(56)	76
LGBTQ+: No	33%	(206)	67%	(415)	622
Motivated to Vote	32%	(201)	68%	(420)	621
Parent: Yes	25%	(43)	75%	(132)	176
Parent: No	35%	(184)	65%	(339)	522
COVID Vaccine: Yes	36%	(168)	64%	(293)	461
COVID Vaccine: No	25%	(59)	75%	(178)	237
Student Loans: Yes	12%	(16)	88%	(114)	130
Student Loans: No	37%	(211)	63%	(357)	568
Favorable Opinion of Haley	35%	(77)	65%	(141)	219
Unfavorable Opinion of Haley	32%	(101)	68%	(212)	313
Protestant	41%	(67)	59%	(97)	164
Roman Catholic	34%	(49)	66%	(94)	142
Mormon	25%	(1)	75%	(4)	5
Orthodox (e.g. Greek or Russian Orthodox)	30%	(3)	70%	(7)	10
Jewish	44%	(5)	56%	(6)	12
Muslim	66%	(5)	34%	(3)	8
Buddhist	10%	(0)	90%	(4)	4
Hindu	39%	(1)	61%	(2)	3
Atheist	26%	(9)	74%	(25)	34
Agnostic	33%	(13)	67%	(26)	39
Something else	21%	(23)	79%	(87)	109
Nothing in particular	30%	(51)	70%	(117)	168
Prodigal Biden Voter	44%	(15)	56%	(20)	35
Undecided Voter (DK/WNV)	34%	(25)	66%	(48)	73
Undecided Voter (DK)	33%	(8)	67%	(17)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(68)	15%	(108)	13%	(93)	41%	(288)	20%	(141)	698
Gender: Male	10%	(34)	19%	(63)	12%	(42)	39%	(130)	20%	(66)	335
Gender: Female	9%	(33)	12%	(45)	14%	(52)	43%	(158)	21%	(75)	363
Age: 18-34	13%	(23)	16%	(29)	18%	(33)	36%	(67)	17%	(32)	184
Age: 35-44	13%	(12)	21%	(20)	10%	(9)	29%	(28)	28%	(28)	97
Age: 45-64	9%	(21)	14%	(36)	13%	(32)	42%	(104)	22%	(56)	249
Age: 65+	7%	(11)	14%	(24)	11%	(19)	53%	(89)	15%	(26)	168
GenZers: 1997-2012	16%	(14)	14%	(12)	26%	(22)	25%	(21)	19%	(16)	85
Millennials: 1981-1996	11%	(20)	17%	(32)	11%	(20)	39%	(72)	22%	(40)	185
GenXers: 1965-1980	8%	(15)	14%	(28)	11%	(21)	45%	(87)	22%	(42)	193
Baby Boomers: 1946-1964	7%	(17)	15%	(34)	13%	(30)	46%	(106)	18%	(42)	229
Educ: < College	9%	(42)	17%	(79)	14%	(67)	36%	(171)	23%	(110)	469
Educ: Bachelors degree	12%	(18)	15%	(21)	11%	(16)	45%	(65)	16%	(23)	143
Educ: Post-grad	9%	(8)	9%	(8)	12%	(11)	60%	(52)	9%	(8)	86
Income: Under 50k	9%	(27)	17%	(53)	14%	(44)	38%	(119)	23%	(73)	316
Income: 50k-100k	11%	(27)	16%	(40)	11%	(29)	42%	(107)	20%	(51)	255
Income: 100k+	10%	(13)	11%	(14)	17%	(21)	48%	(61)	13%	(17)	127
Ethnicity: White (Non-Hispanic)	8%	(46)	14%	(78)	13%	(73)	44%	(244)	21%	(116)	558
Ethnicity: Hispanic	5%	(1)	25%	(6)	26%	(6)	14%	(3)	30%	(7)	23
Ethnicity: Black (Non-Hispanic)	17%	(15)	24%	(21)	11%	(10)	34%	(30)	14%	(13)	90
Ethnicity: Asian + Other (Non-Hispanic)	19%	(5)	10%	(3)	17%	(5)	36%	(10)	18%	(5)	28
All Christian	12%	(38)	18%	(58)	16%	(50)	34%	(109)	20%	(66)	322
All Non-Christian	8%	(2)	19%	(5)	8%	(2)	58%	(15)	6%	(1)	26
Atheist	3%	(1)	12%	(4)	22%	(7)	59%	(20)	4%	(1)	34
Agnostic/Nothing in particular	6%	(13)	12%	(25)	9%	(18)	51%	(106)	22%	(45)	207
Something Else	12%	(13)	15%	(16)	15%	(16)	33%	(37)	25%	(28)	109
Evangelical	17%	(26)	20%	(30)	18%	(27)	27%	(41)	19%	(29)	153
Non-Evangelical	8%	(20)	16%	(42)	14%	(37)	39%	(102)	23%	(61)	263
PID: Dem (no lean)	4%	(10)	16%	(41)	10%	(27)	59%	(153)	10%	(27)	257
PID: Ind (no lean)	8%	(16)	11%	(22)	14%	(27)	40%	(78)	27%	(53)	197
PID: Rep (no lean)	17%	(42)	18%	(44)	16%	(40)	23%	(56)	25%	(61)	244

Continued on next page

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(68)	15%	(108)	13%	(93)	41%	(288)	20%	(141)	698
PID/Gender: Dem Men	4%	(5)	22%	(26)	12%	(14)	54%	(64)	8%	(10)	118
PID/Gender: Dem Women	4%	(5)	11%	(16)	9%	(13)	64%	(89)	12%	(17)	139
PID/Gender: Ind Men	8%	(8)	13%	(12)	8%	(8)	46%	(45)	25%	(24)	97
PID/Gender: Ind Women	8%	(8)	10%	(10)	19%	(19)	34%	(34)	29%	(29)	100
PID/Gender: Rep Men	18%	(21)	21%	(25)	17%	(20)	18%	(21)	27%	(32)	120
PID/Gender: Rep Women	17%	(20)	16%	(20)	16%	(19)	28%	(35)	24%	(29)	123
Ideo: Liberal (1-3)	5%	(10)	10%	(22)	11%	(23)	66%	(139)	8%	(17)	211
Ideo: Moderate (4)	5%	(10)	15%	(30)	11%	(23)	44%	(89)	24%	(48)	200
Ideo: Conservative (5-7)	17%	(44)	22%	(56)	16%	(41)	21%	(54)	24%	(63)	259
Ideo/PID: Conservative Republican	20%	(37)	20%	(37)	16%	(29)	20%	(36)	24%	(44)	183
Ideo/PID: Moderate/Liberal Republican	9%	(5)	13%	(8)	17%	(10)	35%	(20)	25%	(14)	56
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	27%	(25)	12%	(11)	43%	(39)	15%	(14)	92
Ideo/PID: Liberal Democrat	4%	(7)	10%	(17)	10%	(16)	68%	(112)	8%	(12)	164
Unfavorable of Biden and Trump	3%	(4)	11%	(13)	14%	(17)	55%	(66)	17%	(20)	121
2024 H2H Matchup: Biden Voter	5%	(15)	14%	(43)	11%	(33)	63%	(198)	8%	(25)	314
2024 H2H Matchup: Trump Voter	17%	(52)	18%	(57)	15%	(47)	20%	(63)	30%	(93)	312
2024 H2H Matchup: Would not Vote	4%	(1)	9%	(2)	28%	(7)	13%	(3)	46%	(12)	25
2024 H2H Matchup: Do not Know	—	(0)	13%	(6)	13%	(6)	49%	(23)	24%	(11)	47
2022 House Vote: Democrat	5%	(14)	12%	(36)	10%	(32)	65%	(197)	8%	(25)	304
2022 House Vote: Republican	16%	(44)	18%	(51)	18%	(49)	25%	(70)	23%	(65)	279
2022 House Vote: Did not Vote	7%	(7)	18%	(18)	13%	(13)	15%	(15)	47%	(46)	98
2020 Vote: Joe Biden	4%	(12)	13%	(43)	10%	(31)	64%	(207)	9%	(29)	322
2020 Vote: Donald Trump	16%	(47)	17%	(52)	17%	(52)	20%	(62)	30%	(92)	304
2020 Vote: Someone Else	13%	(1)	4%	(0)	—	(0)	50%	(5)	32%	(3)	10
2020 Vote: Did not Vote	12%	(8)	20%	(13)	18%	(11)	23%	(14)	27%	(17)	63
2016 Vote: Hillary Clinton	4%	(9)	11%	(27)	11%	(27)	65%	(156)	8%	(19)	239
2016 Vote: Donald Trump	15%	(40)	20%	(55)	13%	(35)	26%	(71)	26%	(70)	271
2016 Vote: Someone Else	11%	(4)	5%	(2)	—	(0)	66%	(22)	18%	(6)	33
2020 Vote/PID: Not Biden/Democrat	7%	(2)	26%	(7)	11%	(3)	24%	(7)	32%	(9)	28
2020 Vote/PID: Not Trump/Republican	21%	(8)	25%	(9)	13%	(5)	26%	(10)	16%	(6)	37

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(68)	15%	(108)	13%	(93)	41%	(288)	20%	(141)	698
U.S. Economy: Wrong Track	11%	(52)	15%	(68)	13%	(59)	35%	(155)	26%	(116)	450
U.S. Economy: Right Direction	7%	(16)	16%	(40)	14%	(34)	53%	(132)	10%	(25)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	17%	(40)	10%	(23)	63%	(150)	6%	(15)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(53)	17%	(57)	16%	(55)	23%	(77)	28%	(96)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	9%	(11)	13%	(16)	50%	(60)	25%	(30)	121
Top 2024 Issue: Economy	10%	(24)	15%	(38)	12%	(30)	37%	(92)	26%	(64)	247
Community: Urban	11%	(14)	21%	(27)	14%	(18)	36%	(46)	18%	(22)	127
Community: Suburban	9%	(33)	17%	(63)	12%	(45)	42%	(154)	20%	(74)	369
Community: Rural	11%	(21)	9%	(18)	15%	(30)	44%	(88)	22%	(45)	201
Community/Gender: Urban Women	5%	(2)	17%	(9)	20%	(10)	37%	(19)	21%	(10)	50
Community/Gender: Urban Men	15%	(11)	24%	(19)	11%	(8)	35%	(27)	15%	(12)	77
Community/Gender: Rural Women	9%	(11)	8%	(9)	16%	(19)	44%	(53)	22%	(27)	120
Community/Gender: Rural Men	12%	(10)	11%	(9)	13%	(11)	42%	(35)	22%	(18)	82
Community/Gender: Suburban Women	10%	(20)	14%	(28)	12%	(22)	45%	(86)	19%	(37)	193
Community/Gender: Suburban Men	7%	(13)	20%	(35)	13%	(23)	39%	(68)	21%	(37)	176
Homeowner	9%	(52)	16%	(91)	13%	(73)	43%	(249)	20%	(114)	578
Renter	13%	(13)	17%	(17)	18%	(18)	32%	(31)	19%	(19)	97
Military HHnm: Yes	9%	(7)	9%	(7)	24%	(19)	36%	(28)	22%	(17)	78
Military HH: No	10%	(61)	16%	(101)	12%	(75)	42%	(260)	20%	(124)	620
Employ: Private Sector	9%	(23)	20%	(52)	13%	(33)	35%	(92)	24%	(64)	264
Employ: Government	16%	(7)	17%	(7)	23%	(10)	34%	(14)	10%	(4)	42
Employ: Self-Employed	17%	(10)	17%	(10)	7%	(4)	45%	(26)	15%	(9)	58
Employ: Homemaker	9%	(3)	14%	(5)	13%	(4)	38%	(12)	27%	(9)	33
Employ: Student	15%	(3)	8%	(1)	10%	(2)	33%	(6)	34%	(6)	18
Employ: Retired	5%	(10)	9%	(16)	14%	(24)	55%	(97)	17%	(30)	176
Employ: Unemployed	10%	(6)	18%	(11)	19%	(12)	35%	(22)	19%	(12)	64
Employ: Other	18%	(8)	13%	(6)	11%	(5)	41%	(17)	17%	(7)	42
Self + Household: White-Collar	15%	(35)	16%	(36)	13%	(30)	40%	(91)	16%	(37)	228
Self + Household: Blue Collar	6%	(20)	16%	(56)	10%	(35)	46%	(164)	22%	(79)	355

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(68)	15%	(108)	13%	(93)	41%	(288)	20%	(141)	698
Union HH: Yes	5%	(4)	10%	(8)	15%	(12)	52%	(43)	18%	(14)	82
Union HH: No	10%	(63)	16%	(100)	13%	(81)	40%	(245)	21%	(127)	616
LGBTQ+: Yes	8%	(6)	7%	(5)	16%	(13)	51%	(39)	18%	(14)	76
LGBTQ+: No	10%	(62)	17%	(103)	13%	(81)	40%	(249)	20%	(127)	622
Motivated to Vote	9%	(58)	15%	(95)	12%	(76)	44%	(275)	19%	(117)	621
Parent: Yes	11%	(19)	19%	(34)	13%	(22)	34%	(60)	23%	(41)	176
Parent: No	9%	(48)	14%	(74)	14%	(71)	44%	(228)	19%	(100)	522
COVID Vaccine: Yes	6%	(29)	12%	(56)	13%	(59)	51%	(237)	17%	(80)	461
COVID Vaccine: No	16%	(38)	22%	(53)	14%	(34)	22%	(51)	26%	(61)	237
Student Loans: Yes	7%	(9)	13%	(17)	16%	(21)	44%	(57)	19%	(25)	130
Student Loans: No	10%	(59)	16%	(91)	13%	(72)	41%	(230)	20%	(116)	568
Favorable Opinion of Haley	11%	(23)	18%	(40)	17%	(37)	30%	(67)	24%	(52)	219
Unfavorable Opinion of Haley	7%	(21)	13%	(41)	12%	(37)	56%	(175)	13%	(39)	313
Protestant	12%	(20)	17%	(28)	15%	(24)	35%	(57)	21%	(35)	164
Roman Catholic	9%	(13)	20%	(28)	16%	(23)	35%	(50)	19%	(27)	142
Mormon	42%	(2)	3%	(0)	55%	(3)	—	(0)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	16%	(2)	—	(0)	18%	(2)	35%	(4)	10
Jewish	—	(0)	34%	(4)	1%	(0)	62%	(7)	4%	(0)	12
Muslim	27%	(2)	—	(0)	14%	(1)	59%	(5)	—	(0)	8
Buddhist	—	(0)	28%	(1)	—	(0)	62%	(3)	10%	(0)	4
Hindu	—	(0)	—	(0)	39%	(1)	38%	(1)	24%	(1)	3
Atheist	3%	(1)	12%	(4)	22%	(7)	59%	(20)	4%	(1)	34
Agnostic	1%	(0)	6%	(3)	4%	(2)	82%	(32)	6%	(2)	39
Something else	12%	(13)	15%	(16)	15%	(16)	33%	(37)	25%	(28)	109
Nothing in particular	8%	(13)	13%	(22)	9%	(16)	44%	(75)	25%	(43)	168
Prodigal Biden Voter	1%	(0)	16%	(6)	12%	(4)	44%	(15)	27%	(10)	35
Undecided Voter (DK/WNV)	1%	(1)	12%	(9)	18%	(13)	37%	(27)	32%	(23)	73
Undecided Voter (DK)	4%	(1)	9%	(2)	28%	(7)	13%	(3)	46%	(12)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(68)	11%	(74)	15%	(106)	54%	(374)	11%	(75)	698
Gender: Male	8%	(26)	13%	(43)	18%	(61)	48%	(162)	13%	(44)	335
Gender: Female	12%	(42)	9%	(31)	13%	(45)	59%	(213)	9%	(32)	363
Age: 18-34	10%	(19)	13%	(25)	15%	(28)	56%	(104)	5%	(9)	184
Age: 35-44	12%	(12)	13%	(12)	11%	(10)	55%	(53)	10%	(9)	97
Age: 45-64	9%	(22)	12%	(30)	15%	(38)	52%	(128)	12%	(31)	249
Age: 65+	9%	(15)	4%	(7)	18%	(30)	53%	(89)	15%	(26)	168
GenZers: 1997-2012	14%	(12)	16%	(13)	17%	(15)	47%	(40)	6%	(5)	85
Millennials: 1981-1996	9%	(17)	12%	(22)	12%	(23)	61%	(113)	6%	(11)	185
GenXers: 1965-1980	11%	(20)	11%	(21)	14%	(26)	53%	(102)	12%	(23)	193
Baby Boomers: 1946-1964	8%	(19)	8%	(18)	18%	(40)	52%	(118)	15%	(34)	229
Educ: < College	10%	(46)	12%	(56)	16%	(75)	49%	(231)	13%	(60)	469
Educ: Bachelors degree	11%	(16)	8%	(12)	13%	(19)	61%	(88)	6%	(8)	143
Educ: Post-grad	6%	(5)	7%	(6)	14%	(12)	65%	(56)	8%	(7)	86
Income: Under 50k	9%	(28)	11%	(36)	15%	(46)	52%	(166)	13%	(41)	316
Income: 50k-100k	10%	(26)	9%	(23)	15%	(39)	54%	(136)	12%	(30)	255
Income: 100k+	11%	(14)	12%	(15)	16%	(21)	57%	(72)	4%	(5)	127
Ethnicity: White (Non-Hispanic)	9%	(52)	9%	(49)	14%	(78)	56%	(315)	11%	(64)	558
Ethnicity: Hispanic	1%	(0)	14%	(3)	23%	(5)	61%	(14)	—	(0)	23
Ethnicity: Black (Non-Hispanic)	15%	(14)	20%	(18)	12%	(11)	43%	(39)	9%	(8)	90
Ethnicity: Asian + Other (Non-Hispanic)	7%	(2)	12%	(3)	41%	(11)	26%	(7)	14%	(4)	28
All Christian	14%	(44)	12%	(38)	19%	(62)	42%	(134)	14%	(43)	322
All Non-Christian	13%	(3)	—	(0)	17%	(4)	62%	(16)	9%	(2)	26
Atheist	3%	(1)	16%	(5)	2%	(1)	77%	(26)	2%	(1)	34
Agnostic/Nothing in particular	3%	(7)	9%	(18)	9%	(18)	73%	(151)	6%	(12)	207
Something Else	12%	(13)	11%	(12)	19%	(21)	42%	(46)	16%	(17)	109
Evangelical	21%	(32)	13%	(21)	16%	(25)	32%	(48)	17%	(26)	153
Non-Evangelical	9%	(23)	9%	(25)	20%	(52)	50%	(131)	12%	(32)	263
PID: Dem (no lean)	6%	(15)	10%	(25)	9%	(24)	71%	(182)	4%	(11)	257
PID: Ind (no lean)	4%	(7)	8%	(16)	16%	(31)	57%	(112)	16%	(31)	197
PID: Rep (no lean)	19%	(46)	14%	(34)	21%	(51)	33%	(80)	14%	(34)	244

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(68)	11%	(74)	15%	(106)	54%	(374)	11%	(75)	698
PID/Gender: Dem Men	4%	(4)	13%	(15)	15%	(18)	65%	(77)	3%	(4)	118
PID/Gender: Dem Women	8%	(11)	7%	(10)	5%	(7)	76%	(106)	5%	(7)	139
PID/Gender: Ind Men	3%	(3)	6%	(6)	15%	(15)	54%	(53)	20%	(20)	97
PID/Gender: Ind Women	4%	(4)	9%	(9)	16%	(16)	60%	(60)	11%	(11)	100
PID/Gender: Rep Men	15%	(19)	18%	(22)	23%	(28)	27%	(32)	17%	(20)	120
PID/Gender: Rep Women	22%	(27)	10%	(12)	19%	(23)	38%	(47)	11%	(14)	123
Ideo: Liberal (1-3)	4%	(9)	11%	(23)	8%	(16)	75%	(158)	2%	(5)	211
Ideo: Moderate (4)	5%	(10)	5%	(10)	15%	(29)	62%	(124)	13%	(27)	200
Ideo: Conservative (5-7)	18%	(48)	15%	(40)	23%	(58)	29%	(75)	15%	(39)	259
Ideo/PID: Conservative Republican	24%	(43)	15%	(28)	20%	(36)	28%	(50)	14%	(25)	183
Ideo/PID: Moderate/Liberal Republican	4%	(2)	10%	(5)	26%	(15)	46%	(26)	14%	(8)	56
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	8%	(8)	13%	(12)	61%	(56)	8%	(8)	92
Ideo/PID: Liberal Democrat	4%	(7)	10%	(17)	8%	(13)	76%	(124)	2%	(3)	164
Unfavorable of Biden and Trump	5%	(6)	6%	(7)	17%	(20)	60%	(72)	13%	(15)	121
2024 H2H Matchup: Biden Voter	4%	(14)	9%	(27)	9%	(28)	72%	(227)	6%	(18)	314
2024 H2H Matchup: Trump Voter	15%	(47)	14%	(42)	22%	(68)	35%	(110)	14%	(44)	312
2024 H2H Matchup: Would not Vote	7%	(2)	6%	(1)	28%	(7)	48%	(12)	11%	(3)	25
2024 H2H Matchup: Do not Know	10%	(5)	7%	(3)	7%	(3)	53%	(25)	22%	(11)	47
2022 House Vote: Democrat	6%	(17)	8%	(25)	11%	(32)	71%	(216)	5%	(14)	304
2022 House Vote: Republican	15%	(42)	13%	(36)	22%	(60)	37%	(102)	14%	(39)	279
2022 House Vote: Did not Vote	9%	(8)	10%	(10)	13%	(13)	51%	(50)	18%	(17)	98
2020 Vote: Joe Biden	5%	(17)	8%	(27)	10%	(31)	71%	(229)	6%	(18)	322
2020 Vote: Donald Trump	14%	(43)	12%	(35)	21%	(64)	37%	(112)	17%	(50)	304
2020 Vote: Someone Else	4%	(0)	1%	(0)	14%	(1)	60%	(6)	21%	(2)	10
2020 Vote: Did not Vote	12%	(7)	19%	(12)	17%	(11)	44%	(28)	8%	(5)	63
2016 Vote: Hillary Clinton	6%	(14)	8%	(20)	9%	(22)	73%	(175)	4%	(9)	239
2016 Vote: Donald Trump	16%	(44)	13%	(36)	21%	(56)	34%	(93)	16%	(42)	271
2016 Vote: Someone Else	4%	(1)	—	(0)	6%	(2)	63%	(21)	27%	(9)	33
2020 Vote/PID: Not Biden/Democrat	3%	(1)	7%	(2)	21%	(6)	68%	(19)	—	(0)	28
2020 Vote/PID: Not Trump/Republican	12%	(4)	27%	(10)	24%	(9)	33%	(12)	5%	(2)	37

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**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(68)	11%	(74)	15%	(106)	54%	(374)	11%	(75)	698
U.S. Economy: Wrong Track	12%	(55)	9%	(39)	17%	(77)	48%	(218)	13%	(61)	450
U.S. Economy: Right Direction	5%	(13)	14%	(35)	12%	(29)	63%	(156)	6%	(15)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	11%	(27)	10%	(25)	70%	(167)	3%	(6)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(47)	12%	(39)	20%	(67)	40%	(134)	15%	(51)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	6%	(7)	12%	(14)	61%	(74)	15%	(18)	121
Top 2024 Issue: Economy	7%	(17)	11%	(28)	18%	(45)	55%	(135)	9%	(23)	247
Community: Urban	13%	(17)	16%	(21)	12%	(15)	46%	(59)	12%	(16)	127
Community: Suburban	7%	(25)	9%	(33)	16%	(60)	57%	(210)	11%	(40)	369
Community: Rural	13%	(26)	10%	(20)	15%	(31)	52%	(105)	10%	(20)	201
Community/Gender: Urban Women	15%	(7)	11%	(5)	3%	(2)	50%	(25)	21%	(11)	50
Community/Gender: Urban Men	12%	(10)	20%	(16)	17%	(13)	43%	(34)	7%	(5)	77
Community/Gender: Rural Women	14%	(17)	9%	(11)	16%	(19)	54%	(65)	6%	(8)	120
Community/Gender: Rural Men	11%	(9)	11%	(9)	15%	(12)	49%	(40)	15%	(12)	82
Community/Gender: Suburban Women	9%	(18)	8%	(15)	13%	(25)	63%	(122)	7%	(13)	193
Community/Gender: Suburban Men	4%	(7)	11%	(19)	20%	(35)	50%	(88)	15%	(27)	176
Homeowner	9%	(50)	11%	(64)	15%	(88)	54%	(314)	11%	(62)	578
Renter	16%	(16)	10%	(10)	15%	(15)	50%	(48)	9%	(9)	97
Military HHnm: Yes	6%	(4)	9%	(7)	25%	(19)	42%	(33)	18%	(14)	78
Military HH: No	10%	(64)	11%	(67)	14%	(87)	55%	(341)	10%	(62)	620
Employ: Private Sector	9%	(24)	12%	(32)	13%	(34)	54%	(142)	12%	(33)	264
Employ: Government	19%	(8)	22%	(9)	16%	(7)	39%	(16)	4%	(2)	42
Employ: Self-Employed	18%	(10)	10%	(6)	11%	(7)	54%	(31)	7%	(4)	58
Employ: Homemaker	15%	(5)	7%	(2)	27%	(9)	39%	(13)	12%	(4)	33
Employ: Student	12%	(2)	26%	(5)	3%	(1)	52%	(10)	7%	(1)	18
Employ: Retired	5%	(9)	3%	(5)	18%	(32)	61%	(107)	13%	(24)	176
Employ: Unemployed	11%	(7)	19%	(12)	13%	(8)	50%	(32)	8%	(5)	64
Employ: Other	8%	(3)	7%	(3)	20%	(8)	58%	(24)	7%	(3)	42
Self + Household: White-Collar	9%	(20)	14%	(32)	16%	(36)	49%	(112)	12%	(28)	228
Self + Household: Blue Collar	9%	(32)	8%	(27)	15%	(54)	57%	(202)	11%	(39)	355

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(68)	11%	(74)	15%	(106)	54%	(374)	11%	(75)	698
Union HH: Yes	5%	(4)	7%	(6)	23%	(19)	54%	(44)	12%	(10)	82
Union HH: No	10%	(64)	11%	(69)	14%	(87)	54%	(330)	11%	(66)	616
LGBTQ+: Yes	8%	(6)	8%	(6)	5%	(4)	75%	(57)	4%	(3)	76
LGBTQ+: No	10%	(62)	11%	(68)	16%	(102)	51%	(317)	12%	(72)	622
Motivated to Vote	10%	(61)	10%	(63)	15%	(93)	56%	(345)	9%	(58)	621
Parent: Yes	11%	(19)	12%	(21)	15%	(27)	52%	(92)	10%	(17)	176
Parent: No	9%	(49)	10%	(53)	15%	(79)	54%	(283)	11%	(59)	522
COVID Vaccine: Yes	7%	(32)	7%	(31)	14%	(66)	62%	(286)	10%	(46)	461
COVID Vaccine: No	15%	(36)	18%	(43)	17%	(40)	37%	(89)	13%	(30)	237
Student Loans: Yes	6%	(8)	10%	(13)	11%	(14)	68%	(89)	5%	(6)	130
Student Loans: No	11%	(60)	11%	(61)	16%	(92)	50%	(286)	12%	(69)	568
Favorable Opinion of Haley	13%	(29)	11%	(24)	22%	(48)	40%	(87)	14%	(31)	219
Unfavorable Opinion of Haley	6%	(20)	9%	(29)	13%	(41)	64%	(199)	8%	(24)	313
Protestant	17%	(27)	10%	(17)	18%	(30)	42%	(69)	12%	(20)	164
Roman Catholic	11%	(16)	12%	(16)	18%	(26)	45%	(64)	14%	(21)	142
Mormon	16%	(1)	—	(0)	55%	(3)	25%	(1)	3%	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	47%	(5)	28%	(3)	3%	(0)	21%	(2)	10
Jewish	19%	(2)	—	(0)	—	(0)	66%	(8)	15%	(2)	12
Muslim	—	(0)	—	(0)	55%	(4)	45%	(4)	—	(0)	8
Buddhist	28%	(1)	—	(0)	—	(0)	72%	(3)	—	(0)	4
Hindu	—	(0)	—	(0)	—	(0)	76%	(2)	24%	(1)	3
Atheist	3%	(1)	16%	(5)	2%	(1)	77%	(26)	2%	(1)	34
Agnostic	1%	(0)	5%	(2)	4%	(1)	89%	(34)	2%	(1)	39
Something else	12%	(13)	11%	(12)	19%	(21)	42%	(46)	16%	(17)	109
Nothing in particular	4%	(7)	10%	(16)	10%	(17)	70%	(117)	7%	(11)	168
Prodigal Biden Voter	10%	(3)	7%	(2)	19%	(7)	53%	(19)	11%	(4)	35
Undecided Voter (DK/WNV)	9%	(7)	7%	(5)	14%	(10)	51%	(37)	19%	(13)	73
Undecided Voter (DK)	7%	(2)	6%	(1)	28%	(7)	48%	(12)	11%	(3)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(108)	12%	(83)	12%	(83)	53%	(370)	8%	(54)	698
Gender: Male	11%	(38)	15%	(51)	14%	(46)	49%	(165)	11%	(36)	335
Gender: Female	19%	(70)	9%	(33)	10%	(37)	57%	(205)	5%	(18)	363
Age: 18-34	18%	(32)	15%	(28)	17%	(32)	45%	(82)	5%	(9)	184
Age: 35-44	21%	(21)	11%	(10)	4%	(4)	51%	(50)	13%	(12)	97
Age: 45-64	12%	(30)	12%	(30)	11%	(27)	55%	(138)	9%	(24)	249
Age: 65+	15%	(24)	9%	(15)	11%	(19)	60%	(100)	5%	(9)	168
GenZers: 1997-2012	18%	(15)	19%	(16)	19%	(16)	38%	(32)	6%	(5)	85
Millennials: 1981-1996	20%	(36)	11%	(20)	11%	(20)	51%	(95)	7%	(14)	185
GenXers: 1965-1980	13%	(24)	11%	(20)	9%	(18)	57%	(111)	10%	(19)	193
Baby Boomers: 1946-1964	13%	(30)	11%	(25)	12%	(28)	57%	(131)	7%	(16)	229
Educ: < College	17%	(78)	13%	(62)	12%	(56)	50%	(234)	8%	(39)	469
Educ: Bachelors degree	14%	(21)	10%	(14)	9%	(13)	60%	(86)	7%	(9)	143
Educ: Post-grad	11%	(9)	8%	(7)	16%	(14)	59%	(50)	6%	(5)	86
Income: Under 50k	14%	(45)	11%	(36)	14%	(44)	51%	(162)	9%	(29)	316
Income: 50k-100k	19%	(47)	12%	(31)	8%	(20)	55%	(140)	6%	(16)	255
Income: 100k+	12%	(15)	13%	(17)	15%	(18)	53%	(68)	7%	(9)	127
Ethnicity: White (Non-Hispanic)	15%	(83)	12%	(66)	11%	(59)	55%	(305)	8%	(45)	558
Ethnicity: Hispanic	11%	(2)	5%	(1)	38%	(9)	40%	(9)	6%	(1)	23
Ethnicity: Black (Non-Hispanic)	21%	(19)	11%	(10)	12%	(11)	50%	(45)	6%	(5)	90
Ethnicity: Asian + Other (Non-Hispanic)	10%	(3)	23%	(6)	17%	(5)	40%	(11)	10%	(3)	28
All Christian	21%	(68)	13%	(43)	13%	(41)	43%	(139)	9%	(30)	322
All Non-Christian	4%	(1)	24%	(6)	8%	(2)	57%	(15)	7%	(2)	26
Atheist	13%	(4)	3%	(1)	4%	(1)	81%	(27)	—	(0)	34
Agnostic/Nothing in particular	7%	(14)	10%	(21)	11%	(22)	68%	(141)	4%	(9)	207
Something Else	18%	(20)	11%	(12)	15%	(17)	44%	(48)	12%	(13)	109
Evangelical	35%	(53)	17%	(25)	12%	(18)	29%	(44)	8%	(12)	153
Non-Evangelical	11%	(29)	10%	(27)	14%	(36)	54%	(142)	11%	(29)	263
PID: Dem (no lean)	7%	(18)	7%	(17)	10%	(27)	72%	(186)	4%	(10)	257
PID: Ind (no lean)	11%	(22)	11%	(21)	12%	(24)	56%	(110)	10%	(19)	197
PID: Rep (no lean)	28%	(67)	18%	(45)	13%	(32)	30%	(74)	10%	(25)	244

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(108)	12%	(83)	12%	(83)	53%	(370)	8%	(54)	698
PID/Gender: Dem Men	4%	(5)	13%	(15)	10%	(11)	70%	(82)	4%	(4)	118
PID/Gender: Dem Women	9%	(13)	1%	(2)	11%	(15)	75%	(104)	4%	(6)	139
PID/Gender: Ind Men	11%	(11)	9%	(8)	14%	(13)	54%	(53)	12%	(12)	97
PID/Gender: Ind Women	12%	(12)	13%	(13)	11%	(11)	57%	(57)	7%	(7)	100
PID/Gender: Rep Men	19%	(22)	22%	(27)	18%	(21)	25%	(30)	16%	(20)	120
PID/Gender: Rep Women	36%	(45)	15%	(18)	9%	(11)	35%	(44)	5%	(6)	123
Ideo: Liberal (1-3)	4%	(9)	6%	(14)	8%	(17)	79%	(166)	2%	(4)	211
Ideo: Moderate (4)	6%	(12)	14%	(27)	15%	(31)	56%	(111)	9%	(19)	200
Ideo: Conservative (5-7)	33%	(85)	17%	(43)	13%	(33)	29%	(75)	9%	(23)	259
Ideo/PID: Conservative Republican	36%	(66)	16%	(29)	11%	(21)	27%	(50)	9%	(17)	183
Ideo/PID: Moderate/Liberal Republican	3%	(2)	28%	(16)	20%	(11)	36%	(20)	12%	(7)	56
Ideo/PID: Moderate/Conservative Democrat	11%	(10)	10%	(10)	17%	(16)	54%	(49)	8%	(7)	92
Ideo/PID: Liberal Democrat	5%	(8)	4%	(7)	7%	(11)	83%	(135)	2%	(3)	164
Unfavorable of Biden and Trump	6%	(7)	11%	(14)	10%	(12)	69%	(84)	4%	(5)	121
2024 H2H Matchup: Biden Voter	7%	(21)	5%	(17)	10%	(30)	75%	(236)	3%	(10)	314
2024 H2H Matchup: Trump Voter	25%	(79)	19%	(59)	15%	(47)	30%	(94)	11%	(33)	312
2024 H2H Matchup: Would not Vote	16%	(4)	18%	(5)	9%	(2)	43%	(11)	14%	(3)	25
2024 H2H Matchup: Do not Know	7%	(3)	7%	(3)	7%	(3)	62%	(29)	18%	(8)	47
2022 House Vote: Democrat	7%	(20)	5%	(15)	10%	(30)	74%	(226)	4%	(13)	304
2022 House Vote: Republican	25%	(69)	19%	(53)	13%	(36)	36%	(101)	7%	(20)	279
2022 House Vote: Did not Vote	16%	(15)	15%	(15)	17%	(16)	35%	(34)	18%	(17)	98
2020 Vote: Joe Biden	8%	(24)	5%	(15)	9%	(29)	75%	(240)	4%	(13)	322
2020 Vote: Donald Trump	24%	(73)	18%	(54)	13%	(40)	33%	(101)	12%	(37)	304
2020 Vote: Someone Else	4%	(0)	8%	(1)	7%	(1)	59%	(6)	21%	(2)	10
2020 Vote: Did not Vote	16%	(10)	22%	(14)	21%	(13)	38%	(24)	4%	(2)	63
2016 Vote: Hillary Clinton	6%	(15)	5%	(11)	8%	(19)	79%	(188)	3%	(7)	239
2016 Vote: Donald Trump	26%	(71)	20%	(54)	12%	(33)	31%	(84)	11%	(29)	271
2016 Vote: Someone Else	7%	(2)	6%	(2)	5%	(2)	70%	(23)	12%	(4)	33
2020 Vote/PID: Not Biden/Democrat	—	(0)	13%	(4)	37%	(10)	46%	(13)	5%	(1)	28
2020 Vote/PID: Not Trump/Republican	15%	(6)	28%	(10)	19%	(7)	33%	(12)	5%	(2)	37

Continued on next page

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(108)	12%	(83)	12%	(83)	53%	(370)	8%	(54)	698
U.S. Economy: Wrong Track	20%	(88)	12%	(56)	13%	(57)	46%	(209)	9%	(40)	450
U.S. Economy: Right Direction	8%	(19)	11%	(27)	11%	(26)	65%	(161)	6%	(14)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	6%	(14)	11%	(27)	74%	(176)	3%	(7)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(77)	18%	(60)	15%	(49)	34%	(116)	10%	(35)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	8%	(10)	6%	(7)	64%	(78)	10%	(12)	121
Top 2024 Issue: Economy	14%	(34)	14%	(34)	13%	(31)	53%	(130)	7%	(18)	247
Community: Urban	14%	(18)	15%	(20)	9%	(11)	53%	(67)	9%	(11)	127
Community: Suburban	14%	(53)	11%	(40)	14%	(50)	54%	(200)	7%	(26)	369
Community: Rural	18%	(37)	12%	(23)	11%	(21)	51%	(103)	8%	(17)	201
Community/Gender: Urban Women	14%	(7)	7%	(3)	6%	(3)	61%	(30)	12%	(6)	50
Community/Gender: Urban Men	14%	(11)	21%	(16)	11%	(8)	48%	(37)	7%	(5)	77
Community/Gender: Rural Women	19%	(23)	12%	(14)	10%	(12)	53%	(64)	5%	(6)	120
Community/Gender: Rural Men	17%	(14)	11%	(9)	11%	(9)	48%	(40)	13%	(11)	82
Community/Gender: Suburban Women	20%	(39)	8%	(15)	11%	(22)	58%	(111)	3%	(6)	193
Community/Gender: Suburban Men	8%	(14)	14%	(25)	16%	(28)	50%	(89)	11%	(20)	176
Homeowner	15%	(88)	12%	(71)	11%	(65)	54%	(313)	7%	(41)	578
Renter	16%	(16)	10%	(10)	15%	(15)	51%	(49)	8%	(8)	97
Military HHnm: Yes	11%	(9)	16%	(12)	17%	(13)	51%	(39)	5%	(4)	78
Military HH: No	16%	(99)	11%	(71)	11%	(69)	53%	(331)	8%	(50)	620
Employ: Private Sector	15%	(40)	12%	(33)	10%	(26)	52%	(138)	11%	(28)	264
Employ: Government	21%	(9)	17%	(7)	13%	(5)	44%	(18)	6%	(2)	42
Employ: Self-Employed	9%	(5)	17%	(10)	10%	(6)	60%	(35)	3%	(2)	58
Employ: Homemaker	29%	(9)	14%	(5)	17%	(6)	38%	(13)	2%	(1)	33
Employ: Student	26%	(5)	15%	(3)	7%	(1)	46%	(8)	6%	(1)	18
Employ: Retired	12%	(22)	9%	(16)	12%	(21)	61%	(107)	6%	(11)	176
Employ: Unemployed	25%	(16)	8%	(5)	14%	(9)	45%	(29)	8%	(5)	64
Employ: Other	4%	(2)	11%	(5)	21%	(9)	53%	(22)	11%	(4)	42
Self + Household: White-Collar	15%	(34)	14%	(32)	14%	(32)	48%	(110)	9%	(20)	228
Self + Household: Blue Collar	15%	(53)	11%	(38)	10%	(35)	58%	(206)	6%	(22)	355
Union HH: Yes	8%	(7)	11%	(9)	14%	(11)	59%	(48)	8%	(6)	82
Union HH: No	16%	(101)	12%	(74)	12%	(71)	52%	(322)	8%	(48)	616

Continued on next page

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(108)	12%	(83)	12%	(83)	53%	(370)	8%	(54)	698
LGBTQ+: Yes	11%	(8)	3%	(2)	8%	(6)	73%	(56)	5%	(4)	76
LGBTQ+: No	16%	(99)	13%	(81)	12%	(76)	51%	(314)	8%	(50)	622
Motivated to Vote	16%	(100)	11%	(66)	12%	(73)	55%	(339)	7%	(44)	621
Parent: Yes	18%	(32)	17%	(31)	9%	(16)	44%	(77)	11%	(20)	176
Parent: No	14%	(75)	10%	(53)	13%	(67)	56%	(293)	7%	(34)	522
COVID Vaccine: Yes	13%	(59)	9%	(39)	11%	(52)	61%	(281)	6%	(29)	461
COVID Vaccine: No	20%	(48)	19%	(44)	13%	(31)	38%	(90)	10%	(25)	237
Student Loans: Yes	10%	(14)	10%	(13)	11%	(14)	66%	(85)	3%	(4)	130
Student Loans: No	17%	(94)	12%	(70)	12%	(69)	50%	(285)	9%	(50)	568
Favorable Opinion of Haley	19%	(42)	15%	(33)	14%	(31)	42%	(93)	9%	(20)	219
Unfavorable Opinion of Haley	11%	(34)	7%	(22)	11%	(34)	67%	(208)	5%	(14)	313
Protestant	26%	(43)	13%	(21)	12%	(19)	42%	(69)	7%	(12)	164
Roman Catholic	14%	(20)	13%	(19)	13%	(19)	48%	(68)	11%	(16)	142
Mormon	45%	(2)	28%	(1)	27%	(1)	—	(0)	—	(0)	5
Orthodox (e.g. Greek or Russian Orthodox)	31%	(3)	16%	(2)	14%	(1)	18%	(2)	21%	(2)	10
Jewish	8%	(1)	26%	(3)	—	(0)	66%	(8)	—	(0)	12
Muslim	—	(0)	41%	(3)	14%	(1)	45%	(4)	—	(0)	8
Buddhist	—	(0)	—	(0)	—	(0)	72%	(3)	28%	(1)	4
Hindu	—	(0)	—	(0)	39%	(1)	38%	(1)	24%	(1)	3
Atheist	13%	(4)	3%	(1)	4%	(1)	81%	(27)	—	(0)	34
Agnostic	6%	(2)	—	(0)	4%	(1)	90%	(35)	—	(0)	39
Something else	18%	(20)	11%	(12)	15%	(17)	44%	(48)	12%	(13)	109
Nothing in particular	7%	(12)	13%	(21)	12%	(20)	63%	(106)	5%	(9)	168
Prodigal Biden Voter	10%	(3)	4%	(1)	20%	(7)	56%	(20)	10%	(4)	35
Undecided Voter (DK/WNV)	10%	(7)	11%	(8)	8%	(6)	55%	(40)	16%	(12)	73
Undecided Voter (DK)	16%	(4)	18%	(5)	9%	(2)	43%	(11)	14%	(3)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	698	100%
xdemGender	Gender: Male	335	48%
	Gender: Female	363	52%
	N	698	
age	Age: 18-34	184	26%
	Age: 35-44	97	14%
	Age: 45-64	249	36%
	Age: 65+	168	24%
	N	698	
demAgeGeneration	GenZers: 1997-2012	85	12%
	Millennials: 1981-1996	185	27%
	GenXers: 1965-1980	193	28%
	Baby Boomers: 1946-1964	229	33%
	N	692	
xeduc3	Educ: < College	469	67%
	Educ: Bachelors degree	143	20%
	Educ: Post-grad	86	12%
	N	698	
xdemInc3	Income: Under 50k	316	45%
	Income: 50k-100k	255	37%
	Income: 100k+	127	18%
	N	698	
xrace_eth	Ethnicity: White (Non-Hispanic)	558	80%
	Ethnicity: Hispanic	23	3%
	Ethnicity: Black (Non-Hispanic)	90	13%
	Ethnicity: Asian + Other (Non-Hispanic)	28	4%
	N	698	
xdemReligion	All Christian	322	46%
	All Non-Christian	26	4%
	Atheist	34	5%
	Agnostic/Nothing in particular	207	30%
	Something Else	109	16%
	N	698	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	153	22%
	Non-Evangelical	263	38%
	<i>N</i>	416	
xpid3	PID: Dem (no lean)	257	37%
	PID: Ind (no lean)	197	28%
	PID: Rep (no lean)	244	35%
	<i>N</i>	698	
xpidGender	PID/Gender: Dem Men	118	17%
	PID/Gender: Dem Women	139	20%
	PID/Gender: Ind Men	97	14%
	PID/Gender: Ind Women	100	14%
	PID/Gender: Rep Men	120	17%
	PID/Gender: Rep Women	123	18%
	<i>N</i>	698	
xdemIdeo3	Ideo: Liberal (1-3)	211	30%
	Ideo: Moderate (4)	200	29%
	Ideo: Conservative (5-7)	259	37%
	<i>N</i>	669	
BLMBxdem1	Ideo/PID: Conservative Republican	183	26%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	56	8%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	92	13%
BLMBxdem4	Ideo/PID: Liberal Democrat	164	23%
BLMBxdem5	Unfavorable of Biden and Trump	121	17%
BLMBxdem6	2024 H2H Matchup: Biden Voter	314	45%
	2024 H2H Matchup: Trump Voter	312	45%
	2024 H2H Matchup: Would not Vote	25	4%
	2024 H2H Matchup: Do not Know	47	7%
	<i>N</i>	698	
BLMBxdem7	2022 House Vote: Democrat	304	44%
	2022 House Vote: Republican	279	40%
	<i>N</i>	583	
BLMBxdem8	2022 House Vote: Did not Vote	98	14%
BLMBxdem9	2020 Vote: Joe Biden	322	46%
	2020 Vote: Donald Trump	304	44%
	2020 Vote: Someone Else	10	1%
	<i>N</i>	635	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
BLMBxdem10	2020 Vote: Did not Vote	63	9%
BLMBxdem11	2016 Vote: Hillary Clinton	239	34%
	2016 Vote: Donald Trump	271	39%
	2016 Vote: Someone Else	33	5%
	N	543	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	28	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	37	5%
BLMBxdem14	U.S. Economy: Wrong Track	450	64%
	U.S. Economy: Right Direction	248	36%
	N	698	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	239	34%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	338	48%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	121	17%
	N	698	
BLMBxdem16	Top 2024 Issue: Economy	247	35%
xdemUsr	Community: Urban	127	18%
	Community: Suburban	369	53%
	Community: Rural	201	29%
	N	698	
BLMBxdem17	Community/Gender: Urban Women	50	7%
BLMBxdem18	Community/Gender: Urban Men	77	11%
BLMBxdem19	Community/Gender: Rural Women	120	17%
BLMBxdem20	Community/Gender: Rural Men	82	12%
BLMBxdem21	Community/Gender: Suburban Women	193	28%
BLMBxdem22	Community/Gender: Suburban Men	176	25%
BLMBxdem23	Homeowner	578	83%
	Renter	97	14%
	N	676	
xdemMilHH1	Military HHnm: Yes	78	11%
	Military HH: No	620	89%
	N	698	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	264	38%
	Employ: Government	42	6%
	Employ: Self-Employed	58	8%
	Employ: Homemaker	33	5%
	Employ: Student	18	3%
	Employ: Retired	176	25%
	Employ: Unemployed	64	9%
	Employ: Other	42	6%
	<i>N</i>	698	
BLMBxdem24	Self + Household: White-Collar	228	33%
	Self + Household: Blue Collar	355	51%
	<i>N</i>	582	
BLMBxdem25	Union HH: Yes	82	12%
	Union HH: No	616	88%
	<i>N</i>	698	
BLMBxdem26	LGBTQ+: Yes	76	11%
BLMBxdem27	LGBTQ+: No	622	89%
BLMBxdem28	Motivated to Vote	621	89%
BLMBxdem29	Parent: Yes	176	25%
	Parent: No	522	75%
	<i>N</i>	698	
BLMBxdem30	COVID Vaccine: Yes	461	66%
	COVID Vaccine: No	237	34%
	<i>N</i>	698	
BLMBxdem31	Student Loans: Yes	130	19%
	Student Loans: No	568	81%
	<i>N</i>	698	
BLMBxdem32	Favorable Opinion of Haley	219	31%
	Unfavorable Opinion of Haley	313	45%
	<i>N</i>	531	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
demRelig	Protestant	164	23%
	Roman Catholic	142	20%
	Mormon	5	1%
	Orthodox (e.g. Greek or Russian Orthodox)	10	2%
	Jewish	12	2%
	Muslim	8	1%
	Buddhist	4	1%
	Hindu	3	0%
	Atheist	34	5%
	Agnostic	39	6%
	Something else	109	16%
	Nothing in particular	168	24%
	<i>N</i>	698	
BLMBxdem33	Prodigal Biden Voter	35	5%
BLMBxdem34	Undecided Voter (DK/WNV)	73	10%
BLMBxdem35	Undecided Voter (DK)	25	4%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Nevada Tracking Poll #2403038  
March 08-15, 2024

*Crosstabulation Results*

*Methodology:*

This poll was conducted from March 08 - 15, 2024, among a national sample of 447 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 5 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table BLMB1\_1:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	34%	(150)	66%	(297)	447
Gender: Male	37%	(79)	63%	(135)	214
Gender: Female	30%	(70)	70%	(162)	233
Age: 18-34	33%	(39)	67%	(79)	118
Age: 35-44	17%	(10)	83%	(49)	59
Age: 45-64	38%	(58)	62%	(97)	155
Age: 65+	38%	(43)	62%	(72)	115
GenZers: 1997-2012	34%	(20)	66%	(38)	59
Millennials: 1981-1996	24%	(27)	76%	(87)	113
GenXers: 1965-1980	38%	(44)	62%	(72)	116
Baby Boomers: 1946-1964	38%	(56)	62%	(92)	148
Educ: < College	27%	(83)	73%	(222)	306
Educ: Bachelors degree	48%	(43)	52%	(48)	91
Educ: Post-grad	46%	(23)	54%	(27)	50
Income: Under 50k	28%	(48)	72%	(124)	172
Income: 50k-100k	35%	(59)	65%	(112)	171
Income: 100k+	41%	(43)	59%	(61)	104
Ethnicity: White (Non-Hispanic)	36%	(96)	64%	(171)	267
Ethnicity: Hispanic	28%	(23)	72%	(60)	82
Ethnicity: Black (Non-Hispanic)	35%	(14)	65%	(26)	40
Ethnicity: Asian + Other (Non-Hispanic)	30%	(17)	70%	(40)	57
All Christian	32%	(70)	68%	(146)	216
All Non-Christian	39%	(10)	61%	(16)	26
Atheist	56%	(13)	44%	(10)	24
Agnostic/Nothing in particular	33%	(44)	67%	(90)	134
Something Else	26%	(12)	74%	(35)	47
Evangelical	27%	(23)	73%	(63)	86
Non-Evangelical	35%	(59)	65%	(110)	169

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	34%	(150)	66%	(297)	447
PID: Dem (no lean)	52%	(84)	48%	(77)	162
PID: Ind (no lean)	31%	(41)	69%	(89)	129
PID: Rep (no lean)	16%	(25)	84%	(131)	156
PID/Gender: Dem Men	61%	(38)	39%	(24)	62
PID/Gender: Dem Women	46%	(46)	54%	(54)	100
PID/Gender: Ind Men	38%	(28)	62%	(45)	74
PID/Gender: Ind Women	22%	(12)	78%	(43)	56
PID/Gender: Rep Men	17%	(13)	83%	(66)	79
PID/Gender: Rep Women	15%	(12)	85%	(65)	77
Ideo: Liberal (1-3)	60%	(92)	40%	(63)	155
Ideo: Moderate (4)	26%	(34)	74%	(98)	131
Ideo: Conservative (5-7)	13%	(18)	87%	(128)	146
Ideo/PID: Conservative Republican	11%	(12)	89%	(95)	107
Ideo/PID: Moderate/Liberal Republican	28%	(13)	72%	(32)	45
Ideo/PID: Moderate/Conservative Democrat	40%	(20)	60%	(30)	49
Ideo/PID: Liberal Democrat	55%	(59)	45%	(48)	107
Unfavorable of Biden and Trump	20%	(13)	80%	(51)	64
2024 H2H Matchup: Biden Voter	58%	(114)	42%	(81)	196
2024 H2H Matchup: Trump Voter	15%	(32)	85%	(176)	208
2024 H2H Matchup: Would not Vote	6%	(1)	94%	(18)	19
2024 H2H Matchup: Do not Know	9%	(2)	91%	(23)	25
2022 House Vote: Democrat	56%	(106)	44%	(85)	192
2022 House Vote: Republican	17%	(28)	83%	(136)	165
2022 House Vote: Did not Vote	17%	(14)	83%	(66)	80
2020 Vote: Joe Biden	54%	(113)	46%	(97)	209
2020 Vote: Donald Trump	15%	(30)	85%	(169)	199
2020 Vote: Someone Else	7%	(1)	93%	(9)	10
2020 Vote: Did not Vote	23%	(7)	77%	(22)	29
2016 Vote: Hillary Clinton	64%	(93)	36%	(53)	146
2016 Vote: Donald Trump	15%	(28)	85%	(157)	185
2016 Vote: Someone Else	54%	(7)	46%	(6)	13

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**Table BLMB1\_1:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	34%	(150)	66%	(297)	447
2020 Vote/PID: Not Biden/Democrat	58%	(13)	42%	(9)	22
2020 Vote/PID: Not Trump/Republican	67%	(11)	33%	(5)	16
U.S. Economy: Wrong Track	—	(0)	100%	(297)	297
U.S. Economy: Right Direction	100%	(150)	—	(0)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(90)	40%	(61)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(30)	86%	(183)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(30)	64%	(54)	84
Top 2024 Issue: Economy	25%	(38)	75%	(111)	149
Community: Urban	42%	(76)	58%	(105)	181
Community: Suburban	29%	(65)	71%	(158)	223
Community: Rural	21%	(9)	79%	(34)	43
Community/Gender: Urban Women	38%	(33)	62%	(54)	87
Community/Gender: Urban Men	45%	(42)	55%	(52)	94
Community/Gender: Rural Women	23%	(5)	77%	(18)	23
Community/Gender: Rural Men	19%	(4)	81%	(16)	19
Community/Gender: Suburban Women	26%	(32)	74%	(90)	122
Community/Gender: Suburban Men	33%	(34)	67%	(68)	101
Homeowner	36%	(117)	64%	(212)	329
Renter	24%	(22)	76%	(70)	92
Military HHnm: Yes	20%	(14)	80%	(56)	69
Military HH: No	36%	(136)	64%	(242)	378
Employ: Private Sector	33%	(44)	67%	(90)	134
Employ: Government	41%	(13)	59%	(19)	33
Employ: Self-Employed	39%	(17)	61%	(27)	44
Employ: Homemaker	8%	(2)	92%	(21)	22
Employ: Student	38%	(5)	62%	(8)	12
Employ: Retired	38%	(46)	62%	(77)	123
Employ: Unemployed	31%	(17)	69%	(38)	55
Employ: Other	21%	(5)	79%	(19)	24
Self + Household: White-Collar	40%	(72)	60%	(110)	182
Self + Household: Blue Collar	31%	(61)	69%	(135)	196

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	34%	(150)	66%	(297)	447
Union HH: Yes	38%	(11)	62%	(18)	29
Union HH: No	33%	(139)	67%	(279)	418
LGBTQ+: Yes	27%	(10)	73%	(28)	38
LGBTQ+: No	34%	(140)	66%	(270)	409
Motivated to Vote	34%	(130)	66%	(248)	378
Parent: Yes	35%	(44)	65%	(83)	127
Parent: No	33%	(106)	67%	(214)	320
COVID Vaccine: Yes	38%	(133)	62%	(214)	347
COVID Vaccine: No	17%	(17)	83%	(83)	100
Student Loans: Yes	22%	(14)	78%	(52)	66
Student Loans: No	36%	(135)	64%	(246)	381
Favorable Opinion of Haley	47%	(63)	53%	(70)	134
Unfavorable Opinion of Haley	36%	(68)	64%	(120)	188
Protestant	15%	(12)	85%	(67)	79
Roman Catholic	45%	(58)	55%	(71)	129
Mormon	15%	(1)	85%	(3)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	34%	(4)	66%	(7)	11
Muslim	100%	(3)	—	(0)	3
Buddhist	42%	(4)	58%	(5)	9
Hindu	—	(0)	100%	(3)	3
Atheist	56%	(13)	44%	(10)	24
Agnostic	38%	(8)	62%	(13)	21
Something else	26%	(12)	74%	(35)	47
Nothing in particular	32%	(36)	68%	(77)	113
Prodigal Biden Voter	10%	(3)	90%	(27)	30
Undecided Voter (DK/WNV)	8%	(3)	92%	(40)	44
Undecided Voter (DK)	6%	(1)	94%	(18)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(222)	50%	(225)	447
Gender: Male	56%	(120)	44%	(94)	214
Gender: Female	44%	(102)	56%	(131)	233
Age: 18-34	54%	(63)	46%	(55)	118
Age: 35-44	34%	(20)	66%	(39)	59
Age: 45-64	47%	(73)	53%	(82)	155
Age: 65+	57%	(65)	43%	(49)	115
GenZers: 1997-2012	61%	(36)	39%	(23)	59
Millennials: 1981-1996	40%	(46)	60%	(68)	113
GenXers: 1965-1980	49%	(57)	51%	(59)	116
Baby Boomers: 1946-1964	53%	(79)	47%	(69)	148
Educ: < College	43%	(133)	57%	(173)	306
Educ: Bachelors degree	57%	(52)	43%	(40)	91
Educ: Post-grad	74%	(37)	26%	(13)	50
Income: Under 50k	40%	(69)	60%	(103)	172
Income: 50k-100k	53%	(91)	47%	(80)	171
Income: 100k+	59%	(61)	41%	(43)	104
Ethnicity: White (Non-Hispanic)	50%	(134)	50%	(133)	267
Ethnicity: Hispanic	43%	(36)	57%	(47)	82
Ethnicity: Black (Non-Hispanic)	50%	(20)	50%	(20)	40
Ethnicity: Asian + Other (Non-Hispanic)	56%	(32)	44%	(25)	57
All Christian	52%	(113)	48%	(103)	216
All Non-Christian	51%	(13)	49%	(13)	26
Atheist	79%	(19)	21%	(5)	24
Agnostic/Nothing in particular	48%	(64)	52%	(70)	134
Something Else	27%	(13)	73%	(34)	47
Evangelical	37%	(32)	63%	(54)	86
Non-Evangelical	54%	(91)	46%	(78)	169
PID: Dem (no lean)	61%	(99)	39%	(63)	162
PID: Ind (no lean)	51%	(66)	49%	(64)	129
PID: Rep (no lean)	36%	(57)	64%	(99)	156

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(222)	50%	(225)	447
PID/Gender: Dem Men	75%	(46)	25%	(16)	62
PID/Gender: Dem Women	53%	(53)	47%	(47)	100
PID/Gender: Ind Men	55%	(40)	45%	(34)	74
PID/Gender: Ind Women	46%	(26)	54%	(30)	56
PID/Gender: Rep Men	43%	(34)	57%	(45)	79
PID/Gender: Rep Women	30%	(23)	70%	(54)	77
Ideo: Liberal (1-3)	72%	(111)	28%	(44)	155
Ideo: Moderate (4)	40%	(53)	60%	(78)	131
Ideo: Conservative (5-7)	34%	(49)	66%	(97)	146
Ideo/PID: Conservative Republican	33%	(35)	67%	(72)	107
Ideo/PID: Moderate/Liberal Republican	48%	(22)	52%	(24)	45
Ideo/PID: Moderate/Conservative Democrat	43%	(21)	57%	(28)	49
Ideo/PID: Liberal Democrat	68%	(73)	32%	(34)	107
Unfavorable of Biden and Trump	36%	(23)	64%	(41)	64
2024 H2H Matchup: Biden Voter	69%	(135)	31%	(61)	196
2024 H2H Matchup: Trump Voter	37%	(76)	63%	(132)	208
2024 H2H Matchup: Would not Vote	12%	(2)	88%	(16)	19
2024 H2H Matchup: Do not Know	34%	(9)	66%	(16)	25
2022 House Vote: Democrat	64%	(122)	36%	(70)	192
2022 House Vote: Republican	42%	(69)	58%	(96)	165
2022 House Vote: Did not Vote	33%	(27)	67%	(53)	80
2020 Vote: Joe Biden	61%	(128)	39%	(81)	209
2020 Vote: Donald Trump	38%	(76)	62%	(124)	199
2020 Vote: Someone Else	54%	(5)	46%	(4)	10
2020 Vote: Did not Vote	44%	(13)	56%	(16)	29
2016 Vote: Hillary Clinton	72%	(105)	28%	(41)	146
2016 Vote: Donald Trump	37%	(69)	63%	(116)	185
2016 Vote: Someone Else	67%	(9)	33%	(4)	13
2020 Vote/PID: Not Biden/Democrat	68%	(15)	32%	(7)	22
2020 Vote/PID: Not Trump/Republican	75%	(12)	25%	(4)	16

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(222)	50%	(225)	447
U.S. Economy: Wrong Track	26%	(77)	74%	(220)	297
U.S. Economy: Right Direction	97%	(145)	3%	(5)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72%	(109)	28%	(42)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(75)	65%	(137)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(38)	55%	(46)	84
Top 2024 Issue: Economy	38%	(57)	62%	(92)	149
Community: Urban	56%	(102)	44%	(79)	181
Community: Suburban	49%	(108)	51%	(115)	223
Community: Rural	26%	(11)	74%	(31)	43
Community/Gender: Urban Women	50%	(44)	50%	(43)	87
Community/Gender: Urban Men	62%	(58)	38%	(36)	94
Community/Gender: Rural Women	24%	(6)	76%	(18)	23
Community/Gender: Rural Men	29%	(6)	71%	(14)	19
Community/Gender: Suburban Women	43%	(52)	57%	(70)	122
Community/Gender: Suburban Men	55%	(56)	45%	(45)	101
Homeowner	51%	(168)	49%	(162)	329
Renter	46%	(42)	54%	(50)	92
Military HHnm: Yes	45%	(31)	55%	(38)	69
Military HH: No	50%	(190)	50%	(187)	378
Employ: Private Sector	49%	(65)	51%	(68)	134
Employ: Government	58%	(19)	42%	(14)	33
Employ: Self-Employed	52%	(23)	48%	(21)	44
Employ: Homemaker	44%	(10)	56%	(13)	22
Employ: Student	90%	(11)	10%	(1)	12
Employ: Retired	55%	(67)	45%	(56)	123
Employ: Unemployed	39%	(22)	61%	(34)	55
Employ: Other	22%	(5)	78%	(18)	24
Self + Household: White-Collar	61%	(112)	39%	(70)	182
Self + Household: Blue Collar	45%	(89)	55%	(107)	196
Union HH: Yes	42%	(12)	58%	(17)	29
Union HH: No	50%	(209)	50%	(208)	418

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(222)	50%	(225)	447
LGBTQ+: Yes	51%	(19)	49%	(18)	38
LGBTQ+: No	49%	(202)	51%	(207)	409
Motivated to Vote	51%	(194)	49%	(184)	378
Parent: Yes	49%	(62)	51%	(65)	127
Parent: No	50%	(159)	50%	(160)	320
COVID Vaccine: Yes	53%	(185)	47%	(163)	347
COVID Vaccine: No	37%	(37)	63%	(63)	100
Student Loans: Yes	44%	(29)	56%	(37)	66
Student Loans: No	51%	(192)	49%	(189)	381
Favorable Opinion of Haley	65%	(88)	35%	(46)	134
Unfavorable Opinion of Haley	51%	(96)	49%	(92)	188
Protestant	37%	(29)	63%	(50)	79
Roman Catholic	63%	(81)	37%	(48)	129
Mormon	30%	(1)	70%	(3)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	58%	(2)	4
Jewish	46%	(5)	54%	(6)	11
Muslim	100%	(3)	—	(0)	3
Buddhist	61%	(6)	39%	(4)	9
Hindu	—	(0)	100%	(3)	3
Atheist	79%	(19)	21%	(5)	24
Agnostic	68%	(14)	32%	(7)	21
Something else	27%	(13)	73%	(34)	47
Nothing in particular	44%	(50)	56%	(63)	113
Prodigal Biden Voter	9%	(3)	91%	(28)	30
Undecided Voter (DK/WNV)	25%	(11)	75%	(33)	44
Undecided Voter (DK)	12%	(2)	88%	(16)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(222)	50%	(225)	447
Gender: Male	53%	(114)	47%	(100)	214
Gender: Female	46%	(108)	54%	(124)	233
Age: 18-34	57%	(68)	43%	(50)	118
Age: 35-44	28%	(17)	72%	(43)	59
Age: 45-64	46%	(71)	54%	(84)	155
Age: 65+	59%	(68)	41%	(47)	115
GenZers: 1997-2012	64%	(37)	36%	(21)	59
Millennials: 1981-1996	41%	(46)	59%	(67)	113
GenXers: 1965-1980	47%	(54)	53%	(62)	116
Baby Boomers: 1946-1964	54%	(80)	46%	(68)	148
Educ: < College	43%	(130)	57%	(175)	306
Educ: Bachelors degree	61%	(55)	39%	(36)	91
Educ: Post-grad	73%	(37)	27%	(14)	50
Income: Under 50k	44%	(75)	56%	(97)	172
Income: 50k-100k	50%	(86)	50%	(85)	171
Income: 100k+	59%	(61)	41%	(43)	104
Ethnicity: White (Non-Hispanic)	50%	(133)	50%	(134)	267
Ethnicity: Hispanic	44%	(37)	56%	(46)	82
Ethnicity: Black (Non-Hispanic)	56%	(22)	44%	(18)	40
Ethnicity: Asian + Other (Non-Hispanic)	53%	(31)	47%	(27)	57
All Christian	52%	(113)	48%	(103)	216
All Non-Christian	54%	(14)	46%	(12)	26
Atheist	80%	(19)	20%	(5)	24
Agnostic/Nothing in particular	48%	(64)	52%	(70)	134
Something Else	27%	(12)	73%	(35)	47
Evangelical	36%	(31)	64%	(55)	86
Non-Evangelical	55%	(93)	45%	(76)	169
PID: Dem (no lean)	64%	(103)	36%	(59)	162
PID: Ind (no lean)	50%	(65)	50%	(64)	129
PID: Rep (no lean)	35%	(54)	65%	(102)	156

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(222)	50%	(225)	447
PID/Gender: Dem Men	71%	(44)	29%	(18)	62
PID/Gender: Dem Women	59%	(59)	41%	(41)	100
PID/Gender: Ind Men	55%	(41)	45%	(33)	74
PID/Gender: Ind Women	44%	(25)	56%	(31)	56
PID/Gender: Rep Men	38%	(30)	62%	(49)	79
PID/Gender: Rep Women	32%	(25)	68%	(53)	77
Ideo: Liberal (1-3)	71%	(110)	29%	(44)	155
Ideo: Moderate (4)	45%	(59)	55%	(73)	131
Ideo: Conservative (5-7)	31%	(45)	69%	(101)	146
Ideo/PID: Conservative Republican	30%	(33)	70%	(74)	107
Ideo/PID: Moderate/Liberal Republican	47%	(21)	53%	(24)	45
Ideo/PID: Moderate/Conservative Democrat	53%	(26)	47%	(23)	49
Ideo/PID: Liberal Democrat	67%	(72)	33%	(35)	107
Unfavorable of Biden and Trump	44%	(28)	56%	(36)	64
2024 H2H Matchup: Biden Voter	70%	(137)	30%	(59)	196
2024 H2H Matchup: Trump Voter	36%	(75)	64%	(132)	208
2024 H2H Matchup: Would not Vote	13%	(2)	87%	(16)	19
2024 H2H Matchup: Do not Know	32%	(8)	68%	(17)	25
2022 House Vote: Democrat	63%	(121)	37%	(71)	192
2022 House Vote: Republican	40%	(65)	60%	(99)	165
2022 House Vote: Did not Vote	39%	(31)	61%	(49)	80
2020 Vote: Joe Biden	62%	(129)	38%	(80)	209
2020 Vote: Donald Trump	38%	(75)	62%	(124)	199
2020 Vote: Someone Else	51%	(5)	49%	(5)	10
2020 Vote: Did not Vote	45%	(13)	55%	(16)	29
2016 Vote: Hillary Clinton	71%	(103)	29%	(43)	146
2016 Vote: Donald Trump	37%	(68)	63%	(117)	185
2016 Vote: Someone Else	65%	(9)	35%	(5)	13
2020 Vote/PID: Not Biden/Democrat	69%	(15)	31%	(7)	22
2020 Vote/PID: Not Trump/Republican	72%	(12)	28%	(5)	16

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(222)	50%	(225)	447
U.S. Economy: Wrong Track	27%	(81)	73%	(216)	297
U.S. Economy: Right Direction	94%	(141)	6%	(9)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72%	(108)	28%	(43)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36%	(76)	64%	(137)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	46%	(39)	54%	(45)	84
Top 2024 Issue: Economy	36%	(53)	64%	(96)	149
Community: Urban	56%	(101)	44%	(80)	181
Community: Suburban	49%	(109)	51%	(114)	223
Community: Rural	28%	(12)	72%	(31)	43
Community/Gender: Urban Women	56%	(49)	44%	(38)	87
Community/Gender: Urban Men	56%	(52)	44%	(41)	94
Community/Gender: Rural Women	32%	(7)	68%	(16)	23
Community/Gender: Rural Men	22%	(4)	78%	(15)	19
Community/Gender: Suburban Women	42%	(52)	58%	(70)	122
Community/Gender: Suburban Men	57%	(57)	43%	(44)	101
Homeowner	52%	(172)	48%	(158)	329
Renter	43%	(39)	57%	(53)	92
Military HHnm: Yes	49%	(34)	51%	(35)	69
Military HH: No	50%	(188)	50%	(189)	378
Employ: Private Sector	47%	(63)	53%	(71)	134
Employ: Government	50%	(16)	50%	(16)	33
Employ: Self-Employed	59%	(26)	41%	(18)	44
Employ: Homemaker	34%	(8)	66%	(15)	22
Employ: Student	90%	(11)	10%	(1)	12
Employ: Retired	55%	(67)	45%	(56)	123
Employ: Unemployed	47%	(26)	53%	(30)	55
Employ: Other	25%	(6)	75%	(18)	24
Self + Household: White-Collar	63%	(115)	37%	(67)	182
Self + Household: Blue Collar	45%	(89)	55%	(108)	196
Union HH: Yes	29%	(9)	71%	(21)	29
Union HH: No	51%	(214)	49%	(204)	418

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(222)	50%	(225)	447
LGBTQ+: Yes	39%	(15)	61%	(23)	38
LGBTQ+: No	51%	(208)	49%	(202)	409
Motivated to Vote	51%	(193)	49%	(185)	378
Parent: Yes	44%	(57)	56%	(71)	127
Parent: No	52%	(166)	48%	(154)	320
COVID Vaccine: Yes	53%	(185)	47%	(162)	347
COVID Vaccine: No	37%	(37)	63%	(63)	100
Student Loans: Yes	39%	(25)	61%	(40)	66
Student Loans: No	52%	(197)	48%	(184)	381
Favorable Opinion of Haley	65%	(87)	35%	(47)	134
Unfavorable Opinion of Haley	49%	(93)	51%	(95)	188
Protestant	32%	(26)	68%	(53)	79
Roman Catholic	67%	(86)	33%	(43)	129
Mormon	34%	(1)	66%	(3)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	38%	(4)	62%	(7)	11
Muslim	100%	(3)	—	(0)	3
Buddhist	79%	(7)	21%	(2)	9
Hindu	—	(0)	100%	(3)	3
Atheist	80%	(19)	20%	(5)	24
Agnostic	57%	(12)	43%	(9)	21
Something else	27%	(12)	73%	(35)	47
Nothing in particular	46%	(52)	54%	(61)	113
Prodigal Biden Voter	7%	(2)	93%	(28)	30
Undecided Voter (DK/WNV)	24%	(10)	76%	(33)	44
Undecided Voter (DK)	13%	(2)	87%	(16)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	21%	(93)	22%	(97)	11%	(49)	42%	(188)	3%	(15)	1%	(5)	447
Gender: Male	19%	(41)	21%	(45)	10%	(21)	45%	(97)	2%	(5)	2%	(5)	214
Gender: Female	22%	(51)	22%	(52)	12%	(29)	39%	(91)	4%	(9)	—	(0)	233
Age: 18-34	21%	(24)	28%	(33)	20%	(24)	25%	(29)	7%	(8)	—	(0)	118
Age: 35-44	8%	(5)	23%	(14)	17%	(10)	51%	(30)	—	(0)	—	(0)	59
Age: 45-64	26%	(41)	16%	(26)	4%	(7)	46%	(72)	4%	(6)	3%	(5)	155
Age: 65+	20%	(23)	22%	(25)	8%	(9)	50%	(57)	1%	(1)	—	(0)	115
GenZers: 1997-2012	17%	(10)	33%	(20)	17%	(10)	27%	(16)	5%	(3)	1%	(0)	59
Millennials: 1981-1996	17%	(19)	23%	(26)	21%	(24)	35%	(40)	5%	(5)	—	(0)	113
GenXers: 1965-1980	26%	(30)	18%	(21)	4%	(5)	47%	(54)	5%	(6)	—	(0)	116
Baby Boomers: 1946-1964	21%	(31)	20%	(29)	6%	(9)	50%	(74)	1%	(1)	3%	(5)	148
Educ: < College	16%	(50)	21%	(64)	10%	(29)	47%	(145)	4%	(13)	1%	(5)	306
Educ: Bachelors degree	35%	(32)	25%	(22)	14%	(13)	25%	(23)	2%	(2)	—	(0)	91
Educ: Post-grad	21%	(11)	22%	(11)	15%	(7)	41%	(21)	—	(0)	1%	(0)	50
Income: Under 50k	19%	(33)	21%	(36)	10%	(17)	42%	(73)	5%	(8)	3%	(5)	172
Income: 50k-100k	23%	(40)	22%	(37)	8%	(13)	44%	(75)	3%	(5)	—	(0)	171
Income: 100k+	19%	(19)	23%	(24)	18%	(19)	39%	(41)	1%	(1)	—	(0)	104
Ethnicity: White (Non-Hispanic)	22%	(60)	18%	(49)	8%	(22)	49%	(130)	—	(1)	2%	(5)	267
Ethnicity: Hispanic	22%	(18)	23%	(19)	11%	(9)	36%	(29)	8%	(7)	—	(0)	82
Ethnicity: Black (Non-Hispanic)	19%	(8)	25%	(10)	17%	(7)	24%	(10)	14%	(6)	—	(0)	40
Ethnicity: Asian + Other (Non-Hispanic)	12%	(7)	33%	(19)	20%	(12)	32%	(18)	2%	(1)	—	(0)	57
All Christian	21%	(46)	14%	(31)	12%	(27)	49%	(106)	3%	(7)	—	(0)	216
All Non-Christian	30%	(8)	31%	(8)	—	(0)	37%	(10)	—	(0)	2%	(0)	26
Atheist	37%	(9)	28%	(7)	8%	(2)	27%	(6)	—	(0)	—	(0)	24
Agnostic/Nothing in particular	16%	(22)	30%	(40)	14%	(18)	35%	(47)	5%	(7)	—	(0)	134
Something Else	18%	(8)	24%	(11)	5%	(2)	42%	(20)	1%	(1)	10%	(5)	47
Evangelical	19%	(17)	12%	(11)	9%	(8)	53%	(45)	2%	(1)	5%	(5)	86
Non-Evangelical	22%	(37)	17%	(29)	12%	(21)	45%	(76)	4%	(6)	—	(0)	169
PID: Dem (no lean)	39%	(64)	32%	(52)	13%	(22)	9%	(14)	6%	(10)	—	(0)	162
PID: Ind (no lean)	15%	(20)	25%	(32)	11%	(14)	47%	(60)	2%	(3)	—	(0)	129
PID: Rep (no lean)	6%	(9)	8%	(13)	9%	(14)	73%	(113)	1%	(2)	3%	(5)	156

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(93)	22%	(97)	11%	(49)	42%	(188)	3%	(15)	1%	(5)	447
PID/Gender: Dem Men	34%	(21)	33%	(20)	14%	(9)	12%	(8)	6%	(4)	1%	(0)	62
PID/Gender: Dem Women	43%	(43)	32%	(32)	13%	(13)	7%	(7)	6%	(6)	—	(0)	100
PID/Gender: Ind Men	21%	(16)	22%	(16)	12%	(9)	44%	(33)	—	(0)	—	(0)	74
PID/Gender: Ind Women	8%	(4)	28%	(16)	9%	(5)	50%	(28)	5%	(3)	—	(0)	56
PID/Gender: Rep Men	6%	(5)	11%	(8)	4%	(3)	72%	(57)	2%	(1)	6%	(5)	79
PID/Gender: Rep Women	6%	(5)	6%	(5)	14%	(11)	73%	(57)	1%	(1)	—	(0)	77
Ideo: Liberal (1-3)	43%	(67)	33%	(52)	11%	(16)	12%	(18)	1%	(2)	—	(0)	155
Ideo: Moderate (4)	13%	(17)	25%	(32)	17%	(22)	38%	(50)	4%	(5)	3%	(5)	131
Ideo: Conservative (5-7)	5%	(8)	7%	(11)	7%	(11)	78%	(114)	2%	(2)	—	(0)	146
Ideo/PID: Conservative Republican	6%	(6)	5%	(5)	6%	(7)	81%	(86)	2%	(2)	—	(0)	107
Ideo/PID: Moderate/Liberal Republican	6%	(3)	18%	(8)	15%	(7)	51%	(23)	—	(0)	10%	(5)	45
Ideo/PID: Moderate/Conservative Democrat	29%	(14)	28%	(14)	20%	(10)	12%	(6)	10%	(5)	1%	(0)	49
Ideo/PID: Liberal Democrat	46%	(49)	34%	(37)	11%	(12)	8%	(8)	1%	(1)	—	(0)	107
Unfavorable of Biden and Trump	—	(0)	—	(0)	52%	(34)	48%	(31)	—	(0)	—	(0)	64
2024 H2H Matchup: Biden Voter	42%	(81)	39%	(77)	13%	(25)	6%	(13)	—	(0)	—	(0)	196
2024 H2H Matchup: Trump Voter	5%	(10)	5%	(10)	9%	(18)	79%	(163)	3%	(6)	—	(0)	208
2024 H2H Matchup: Would not Vote	6%	(1)	16%	(3)	10%	(2)	35%	(7)	9%	(2)	24%	(5)	19
2024 H2H Matchup: Do not Know	—	(0)	31%	(8)	20%	(5)	22%	(5)	27%	(7)	—	(0)	25
2022 House Vote: Democrat	39%	(75)	28%	(55)	12%	(24)	15%	(28)	5%	(9)	—	(0)	192
2022 House Vote: Republican	6%	(10)	9%	(15)	8%	(13)	74%	(121)	1%	(1)	3%	(5)	165
2022 House Vote: Did not Vote	7%	(6)	32%	(25)	14%	(11)	42%	(33)	5%	(4)	—	(0)	80
2020 Vote: Joe Biden	38%	(80)	34%	(71)	13%	(28)	12%	(26)	3%	(5)	—	(0)	209
2020 Vote: Donald Trump	4%	(9)	6%	(11)	8%	(15)	77%	(153)	3%	(6)	2%	(5)	199
2020 Vote: Someone Else	7%	(1)	38%	(4)	30%	(3)	24%	(2)	1%	(0)	—	(0)	10
2020 Vote: Did not Vote	13%	(4)	41%	(12)	12%	(4)	24%	(7)	10%	(3)	—	(0)	29
2016 Vote: Hillary Clinton	50%	(73)	33%	(49)	7%	(10)	6%	(8)	4%	(5)	—	(0)	146
2016 Vote: Donald Trump	6%	(10)	8%	(15)	8%	(15)	74%	(138)	1%	(2)	2%	(5)	185
2016 Vote: Someone Else	11%	(1)	27%	(4)	50%	(7)	5%	(1)	6%	(1)	—	(0)	13
2020 Vote/PID: Not Biden/Democrat	17%	(4)	26%	(6)	21%	(5)	14%	(3)	22%	(5)	—	(0)	22
2020 Vote/PID: Not Trump/Republican	21%	(4)	37%	(6)	20%	(3)	22%	(4)	—	(0)	—	(0)	16

Continued on next page

**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(93)	22%	(97)	11%	(49)	42%	(188)	3%	(15)	1%	(5)	447
U.S. Economy: Wrong Track	5%	(15)	15%	(45)	13%	(40)	61%	(181)	3%	(10)	2%	(5)	297
U.S. Economy: Right Direction	51%	(77)	34%	(52)	6%	(9)	5%	(7)	3%	(5)	—	(0)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49%	(74)	33%	(50)	8%	(12)	6%	(9)	3%	(5)	—	(0)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(9)	7%	(15)	10%	(22)	75%	(158)	2%	(4)	2%	(5)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(9)	38%	(32)	18%	(15)	26%	(21)	7%	(6)	—	(0)	84
Top 2024 Issue: Economy	16%	(23)	16%	(23)	15%	(22)	48%	(72)	5%	(8)	—	(0)	149
Community: Urban	23%	(41)	22%	(40)	15%	(28)	35%	(63)	3%	(5)	3%	(5)	181
Community: Suburban	19%	(43)	24%	(53)	9%	(19)	45%	(100)	3%	(8)	—	(0)	223
Community: Rural	20%	(8)	11%	(5)	5%	(2)	60%	(26)	4%	(2)	—	(0)	43
Community/Gender: Urban Women	26%	(23)	26%	(23)	17%	(15)	29%	(25)	2%	(1)	—	(0)	87
Community/Gender: Urban Men	20%	(19)	18%	(17)	13%	(13)	40%	(37)	4%	(4)	5%	(5)	94
Community/Gender: Rural Women	22%	(5)	14%	(3)	5%	(1)	52%	(12)	7%	(2)	—	(0)	23
Community/Gender: Rural Men	17%	(3)	7%	(1)	6%	(1)	70%	(14)	—	(0)	—	(0)	19
Community/Gender: Suburban Women	19%	(24)	21%	(26)	10%	(12)	44%	(54)	5%	(6)	—	(0)	122
Community/Gender: Suburban Men	19%	(19)	26%	(27)	7%	(7)	46%	(46)	1%	(1)	—	(0)	101
Homeowner	22%	(72)	21%	(69)	11%	(36)	43%	(142)	1%	(5)	2%	(5)	329
Renter	19%	(18)	22%	(20)	13%	(12)	42%	(39)	4%	(3)	—	(0)	92
Military HHnm: Yes	13%	(9)	25%	(17)	11%	(7)	51%	(36)	—	(0)	—	(0)	69
Military HH: No	22%	(83)	21%	(80)	11%	(42)	40%	(153)	4%	(15)	1%	(5)	378
Employ: Private Sector	24%	(32)	23%	(31)	12%	(16)	38%	(51)	2%	(3)	—	(0)	134
Employ: Government	31%	(10)	19%	(6)	6%	(2)	44%	(14)	—	(0)	—	(0)	33
Employ: Self-Employed	15%	(7)	20%	(9)	21%	(9)	40%	(18)	4%	(2)	—	(0)	44
Employ: Homemaker	8%	(2)	9%	(2)	4%	(1)	54%	(12)	24%	(5)	—	(0)	22
Employ: Student	26%	(3)	32%	(4)	33%	(4)	10%	(1)	—	(0)	—	(0)	12
Employ: Retired	20%	(24)	21%	(25)	5%	(7)	51%	(63)	3%	(4)	—	(0)	123
Employ: Unemployed	19%	(10)	29%	(16)	16%	(9)	26%	(14)	2%	(1)	8%	(5)	55
Employ: Other	15%	(4)	15%	(4)	4%	(1)	66%	(15)	—	(0)	—	(0)	24
Self + Household: White-Collar	21%	(39)	25%	(45)	12%	(22)	38%	(70)	1%	(1)	3%	(5)	182
Self + Household: Blue Collar	23%	(46)	20%	(39)	8%	(15)	49%	(96)	1%	(1)	—	(0)	196
Union HH: Yes	25%	(7)	21%	(6)	8%	(2)	44%	(13)	2%	(0)	—	(0)	29
Union HH: No	20%	(85)	22%	(91)	11%	(47)	42%	(175)	3%	(14)	1%	(5)	418

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(93)	22%	(97)	11%	(49)	42%	(188)	3%	(15)	1%	(5)	447
LGBTQ+: Yes	11%	(4)	42%	(16)	14%	(5)	32%	(12)	1%	(0)	—	(0)	38
LGBTQ+: No	22%	(89)	20%	(81)	11%	(44)	43%	(176)	3%	(14)	1%	(5)	409
Motivated to Vote	23%	(87)	20%	(75)	10%	(39)	45%	(171)	2%	(6)	—	(0)	378
Parent: Yes	21%	(27)	19%	(24)	18%	(23)	42%	(53)	1%	(1)	—	(0)	127
Parent: No	21%	(66)	23%	(73)	8%	(26)	42%	(135)	4%	(14)	2%	(5)	320
COVID Vaccine: Yes	23%	(81)	25%	(88)	12%	(43)	35%	(121)	3%	(9)	1%	(5)	347
COVID Vaccine: No	11%	(11)	9%	(9)	6%	(6)	68%	(67)	5%	(5)	—	(0)	100
Student Loans: Yes	9%	(6)	26%	(17)	15%	(10)	41%	(27)	8%	(6)	1%	(0)	66
Student Loans: No	23%	(87)	21%	(80)	10%	(40)	42%	(161)	2%	(9)	1%	(5)	381
Favorable Opinion of Haley	22%	(29)	30%	(40)	8%	(10)	41%	(54)	—	(0)	—	(0)	134
Unfavorable Opinion of Haley	28%	(53)	14%	(26)	9%	(17)	48%	(91)	—	(1)	—	(0)	188
Protestant	11%	(9)	8%	(6)	12%	(9)	68%	(54)	1%	(1)	—	(0)	79
Roman Catholic	28%	(36)	17%	(22)	13%	(17)	37%	(48)	5%	(6)	—	(0)	129
Mormon	17%	(1)	33%	(1)	16%	(1)	34%	(1)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	32%	(1)	—	(0)	68%	(3)	—	(0)	—	(0)	4
Jewish	43%	(5)	15%	(2)	—	(0)	39%	(4)	—	(0)	4%	(0)	11
Muslim	56%	(2)	—	(0)	—	(0)	44%	(1)	—	(0)	—	(0)	3
Buddhist	18%	(2)	44%	(4)	—	(0)	38%	(3)	—	(0)	—	(0)	9
Hindu	—	(0)	75%	(3)	—	(0)	25%	(1)	—	(0)	—	(0)	3
Atheist	37%	(9)	28%	(7)	8%	(2)	27%	(6)	—	(0)	—	(0)	24
Agnostic	27%	(6)	54%	(11)	10%	(2)	8%	(2)	1%	(0)	—	(0)	21
Something else	18%	(8)	24%	(11)	5%	(2)	42%	(20)	1%	(1)	10%	(5)	47
Nothing in particular	14%	(16)	26%	(29)	14%	(16)	40%	(45)	6%	(7)	—	(0)	113
Prodigal Biden Voter	2%	(1)	17%	(5)	20%	(6)	42%	(13)	18%	(5)	—	(0)	30
Undecided Voter (DK/WNV)	3%	(1)	24%	(11)	16%	(7)	28%	(12)	19%	(8)	10%	(5)	44
Undecided Voter (DK)	6%	(1)	16%	(3)	10%	(2)	35%	(7)	9%	(2)	24%	(5)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	19%	(86)	25%	(113)	10%	(46)	38%	(172)	6%	(25)	1%	(5)	447
Gender: Male	18%	(38)	25%	(54)	10%	(22)	40%	(85)	6%	(12)	1%	(3)	214
Gender: Female	21%	(48)	25%	(59)	10%	(24)	37%	(87)	6%	(13)	1%	(2)	233
Age: 18-34	15%	(18)	41%	(49)	11%	(13)	16%	(19)	13%	(15)	4%	(4)	118
Age: 35-44	12%	(7)	16%	(10)	21%	(12)	46%	(27)	4%	(2)	1%	(1)	59
Age: 45-64	28%	(44)	17%	(26)	7%	(11)	43%	(66)	4%	(7)	—	(0)	155
Age: 65+	15%	(17)	25%	(29)	8%	(9)	51%	(59)	1%	(1)	—	(0)	115
GenZers: 1997-2012	11%	(6)	30%	(18)	17%	(10)	12%	(7)	23%	(13)	8%	(4)	59
Millennials: 1981-1996	16%	(18)	35%	(40)	13%	(15)	32%	(36)	4%	(5)	—	(0)	113
GenXers: 1965-1980	21%	(25)	21%	(25)	7%	(9)	44%	(51)	6%	(7)	—	(1)	116
Baby Boomers: 1946-1964	25%	(37)	18%	(27)	7%	(10)	50%	(74)	—	(0)	—	(0)	148
Educ: < College	19%	(58)	22%	(69)	10%	(31)	40%	(123)	7%	(20)	1%	(4)	306
Educ: Bachelors degree	24%	(22)	30%	(28)	8%	(8)	31%	(29)	5%	(5)	1%	(1)	91
Educ: Post-grad	12%	(6)	34%	(17)	14%	(7)	40%	(20)	—	(0)	—	(0)	50
Income: Under 50k	23%	(39)	19%	(32)	13%	(22)	36%	(62)	9%	(15)	2%	(3)	172
Income: 50k-100k	19%	(33)	31%	(53)	6%	(11)	38%	(65)	4%	(7)	1%	(2)	171
Income: 100k+	13%	(14)	27%	(28)	13%	(14)	43%	(44)	3%	(3)	—	(0)	104
Ethnicity: White (Non-Hispanic)	20%	(54)	21%	(56)	11%	(29)	46%	(123)	2%	(4)	—	(0)	267
Ethnicity: Hispanic	19%	(16)	33%	(27)	7%	(6)	28%	(23)	10%	(8)	2%	(2)	82
Ethnicity: Black (Non-Hispanic)	25%	(10)	23%	(9)	14%	(6)	18%	(7)	15%	(6)	5%	(2)	40
Ethnicity: Asian + Other (Non-Hispanic)	9%	(5)	36%	(21)	10%	(6)	32%	(19)	12%	(7)	1%	(1)	57
All Christian	17%	(37)	24%	(53)	9%	(19)	46%	(98)	4%	(8)	—	(0)	216
All Non-Christian	19%	(5)	46%	(12)	14%	(4)	20%	(5)	—	(0)	—	(0)	26
Atheist	26%	(6)	19%	(4)	25%	(6)	23%	(5)	7%	(2)	—	(0)	24
Agnostic/Nothing in particular	19%	(25)	26%	(35)	9%	(13)	35%	(46)	9%	(12)	2%	(3)	134
Something Else	25%	(12)	19%	(9)	9%	(4)	34%	(16)	8%	(4)	4%	(2)	47
Evangelical	25%	(21)	18%	(16)	8%	(7)	47%	(41)	1%	(1)	1%	(1)	86
Non-Evangelical	15%	(26)	27%	(46)	10%	(16)	41%	(70)	6%	(9)	1%	(1)	169
PID: Dem (no lean)	36%	(57)	43%	(69)	8%	(13)	6%	(9)	7%	(12)	—	(1)	162
PID: Ind (no lean)	12%	(15)	24%	(31)	12%	(16)	44%	(57)	6%	(8)	2%	(2)	129
PID: Rep (no lean)	9%	(13)	9%	(14)	10%	(16)	67%	(105)	4%	(6)	1%	(2)	156

Continued on next page

**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	19%	(86)	25%	(113)	10%	(46)	38%	(172)	6%	(25)	1%	(5)	447
PID/Gender: Dem Men	30%	(18)	44%	(27)	6%	(4)	8%	(5)	12%	(7)	1%	(1)	62
PID/Gender: Dem Women	39%	(39)	42%	(42)	10%	(10)	4%	(4)	4%	(4)	—	(0)	100
PID/Gender: Ind Men	16%	(12)	26%	(19)	15%	(11)	42%	(31)	1%	(1)	—	(0)	74
PID/Gender: Ind Women	6%	(3)	20%	(11)	9%	(5)	47%	(26)	13%	(7)	4%	(2)	56
PID/Gender: Rep Men	10%	(8)	10%	(8)	10%	(8)	62%	(49)	5%	(4)	3%	(2)	79
PID/Gender: Rep Women	7%	(5)	7%	(6)	11%	(9)	73%	(56)	2%	(2)	—	(0)	77
Ideo: Liberal (1-3)	36%	(56)	43%	(67)	9%	(14)	7%	(11)	4%	(6)	1%	(1)	155
Ideo: Moderate (4)	15%	(19)	31%	(40)	14%	(18)	36%	(47)	3%	(4)	2%	(3)	131
Ideo: Conservative (5-7)	6%	(9)	4%	(6)	9%	(13)	73%	(107)	6%	(9)	—	(1)	146
Ideo/PID: Conservative Republican	7%	(7)	4%	(4)	12%	(13)	72%	(77)	5%	(6)	1%	(1)	107
Ideo/PID: Moderate/Liberal Republican	14%	(6)	21%	(10)	8%	(3)	54%	(24)	—	(0)	3%	(1)	45
Ideo/PID: Moderate/Conservative Democrat	24%	(12)	46%	(23)	7%	(3)	11%	(6)	11%	(5)	1%	(1)	49
Ideo/PID: Liberal Democrat	41%	(44)	43%	(46)	9%	(10)	4%	(4)	2%	(2)	—	(0)	107
Unfavorable of Biden and Trump	6%	(4)	20%	(13)	21%	(13)	49%	(32)	4%	(2)	—	(0)	64
2024 H2H Matchup: Biden Voter	35%	(69)	43%	(84)	11%	(21)	6%	(11)	5%	(10)	—	(1)	196
2024 H2H Matchup: Trump Voter	6%	(11)	7%	(14)	10%	(20)	72%	(150)	4%	(9)	2%	(3)	208
2024 H2H Matchup: Would not Vote	26%	(5)	27%	(5)	1%	(0)	34%	(6)	12%	(2)	—	(0)	19
2024 H2H Matchup: Do not Know	1%	(0)	42%	(10)	17%	(4)	19%	(5)	17%	(4)	4%	(1)	25
2022 House Vote: Democrat	33%	(63)	39%	(75)	9%	(18)	13%	(24)	6%	(12)	—	(0)	192
2022 House Vote: Republican	8%	(13)	10%	(17)	11%	(18)	68%	(113)	2%	(2)	1%	(1)	165
2022 House Vote: Did not Vote	10%	(8)	25%	(20)	11%	(9)	39%	(31)	11%	(9)	4%	(3)	80
2020 Vote: Joe Biden	33%	(68)	42%	(88)	11%	(23)	11%	(24)	3%	(6)	—	(0)	209
2020 Vote: Donald Trump	6%	(12)	7%	(14)	10%	(21)	71%	(141)	4%	(9)	1%	(2)	199
2020 Vote: Someone Else	5%	(0)	31%	(3)	13%	(1)	24%	(2)	27%	(3)	—	(0)	10
2020 Vote: Did not Vote	16%	(5)	28%	(8)	5%	(1)	16%	(5)	26%	(8)	9%	(3)	29
2016 Vote: Hillary Clinton	43%	(62)	43%	(63)	8%	(12)	1%	(2)	4%	(6)	—	(0)	146
2016 Vote: Donald Trump	7%	(13)	9%	(17)	9%	(17)	70%	(130)	3%	(6)	1%	(2)	185
2016 Vote: Someone Else	10%	(1)	24%	(3)	35%	(5)	27%	(4)	4%	(1)	—	(0)	13
2020 Vote/PID: Not Biden/Democrat	19%	(4)	11%	(2)	3%	(1)	26%	(6)	38%	(8)	2%	(1)	22
2020 Vote/PID: Not Trump/Republican	20%	(3)	34%	(6)	4%	(1)	36%	(6)	5%	(1)	—	(0)	16

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	19%	(86)	25%	(113)	10%	(46)	38%	(172)	6%	(25)	1%	(5)	447
U.S. Economy: Wrong Track	9%	(25)	20%	(60)	11%	(33)	54%	(161)	5%	(16)	1%	(3)	297
U.S. Economy: Right Direction	40%	(61)	36%	(54)	9%	(13)	7%	(11)	6%	(9)	2%	(2)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(61)	44%	(67)	7%	(11)	4%	(6)	4%	(6)	—	(0)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(13)	8%	(17)	10%	(21)	70%	(148)	5%	(11)	1%	(3)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(12)	35%	(29)	17%	(14)	22%	(18)	11%	(9)	2%	(1)	84
Top 2024 Issue: Economy	12%	(17)	25%	(37)	11%	(17)	46%	(69)	5%	(7)	2%	(3)	149
Community: Urban	21%	(37)	28%	(50)	14%	(25)	31%	(55)	6%	(11)	1%	(2)	181
Community: Suburban	18%	(40)	25%	(56)	7%	(16)	44%	(97)	6%	(12)	1%	(1)	223
Community: Rural	19%	(8)	17%	(7)	12%	(5)	45%	(19)	3%	(1)	4%	(2)	43
Community/Gender: Urban Women	21%	(18)	30%	(26)	18%	(15)	26%	(23)	5%	(4)	—	(0)	87
Community/Gender: Urban Men	20%	(19)	25%	(24)	10%	(10)	35%	(33)	8%	(7)	2%	(2)	94
Community/Gender: Rural Women	20%	(5)	14%	(3)	6%	(1)	50%	(12)	3%	(1)	8%	(2)	23
Community/Gender: Rural Men	18%	(4)	20%	(4)	19%	(4)	39%	(8)	4%	(1)	—	(0)	19
Community/Gender: Suburban Women	20%	(25)	24%	(29)	6%	(7)	43%	(52)	7%	(9)	—	(0)	122
Community/Gender: Suburban Men	16%	(16)	27%	(27)	9%	(9)	44%	(45)	4%	(4)	1%	(1)	101
Homeowner	18%	(60)	28%	(92)	10%	(33)	41%	(134)	3%	(11)	—	(0)	329
Renter	25%	(23)	17%	(16)	11%	(10)	35%	(32)	6%	(6)	5%	(5)	92
Military HHnm: Yes	10%	(7)	20%	(14)	14%	(10)	53%	(37)	2%	(2)	—	(0)	69
Military HH: No	21%	(79)	26%	(99)	10%	(36)	36%	(135)	6%	(24)	1%	(5)	378
Employ: Private Sector	20%	(27)	30%	(40)	11%	(14)	34%	(46)	4%	(5)	—	(1)	134
Employ: Government	16%	(5)	39%	(13)	21%	(7)	17%	(6)	5%	(2)	1%	(0)	33
Employ: Self-Employed	18%	(8)	18%	(8)	7%	(3)	48%	(21)	8%	(3)	1%	(1)	44
Employ: Homemaker	10%	(2)	34%	(8)	14%	(3)	40%	(9)	2%	(1)	—	(0)	22
Employ: Student	32%	(4)	32%	(4)	10%	(1)	10%	(1)	5%	(1)	12%	(1)	12
Employ: Retired	17%	(21)	20%	(24)	7%	(9)	52%	(64)	4%	(5)	—	(0)	123
Employ: Unemployed	26%	(14)	27%	(15)	11%	(6)	21%	(12)	11%	(6)	4%	(2)	55
Employ: Other	17%	(4)	6%	(2)	10%	(2)	55%	(13)	11%	(3)	—	(0)	24
Self + Household: White-Collar	20%	(36)	28%	(51)	11%	(21)	35%	(64)	5%	(9)	—	(1)	182
Self + Household: Blue Collar	20%	(40)	21%	(42)	10%	(20)	45%	(89)	3%	(6)	—	(0)	196
Union HH: Yes	33%	(10)	20%	(6)	—	(0)	39%	(11)	7%	(2)	2%	(1)	29
Union HH: No	18%	(76)	26%	(108)	11%	(46)	38%	(160)	6%	(23)	1%	(4)	418

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	19%	(86)	25%	(113)	10%	(46)	38%	(172)	6%	(25)	1%	(5)	447
LGBTQ+: Yes	18%	(7)	25%	(10)	11%	(4)	33%	(13)	11%	(4)	1%	(0)	38
LGBTQ+: No	19%	(79)	25%	(104)	10%	(42)	39%	(159)	5%	(21)	1%	(5)	409
Motivated to Vote	19%	(72)	24%	(92)	11%	(41)	42%	(160)	3%	(12)	—	(1)	378
Parent: Yes	21%	(26)	27%	(34)	13%	(16)	35%	(44)	4%	(5)	1%	(1)	127
Parent: No	19%	(59)	25%	(79)	9%	(30)	40%	(127)	6%	(20)	1%	(4)	320
COVID Vaccine: Yes	22%	(76)	29%	(102)	10%	(36)	33%	(115)	4%	(14)	1%	(3)	347
COVID Vaccine: No	10%	(10)	11%	(11)	10%	(10)	57%	(57)	11%	(11)	2%	(2)	100
Student Loans: Yes	12%	(8)	36%	(24)	24%	(16)	23%	(15)	5%	(3)	—	(0)	66
Student Loans: No	20%	(78)	24%	(90)	8%	(30)	41%	(157)	6%	(22)	1%	(5)	381
Favorable Opinion of Haley	21%	(29)	25%	(34)	8%	(10)	41%	(54)	5%	(6)	—	(0)	134
Unfavorable Opinion of Haley	21%	(39)	19%	(36)	12%	(22)	46%	(87)	2%	(4)	—	(0)	188
Protestant	11%	(9)	13%	(10)	8%	(6)	65%	(52)	3%	(2)	—	(0)	79
Roman Catholic	21%	(27)	33%	(43)	10%	(13)	33%	(43)	3%	(4)	—	(0)	129
Mormon	17%	(1)	—	(0)	—	(0)	74%	(3)	9%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	—	(0)	8%	(0)	18%	(1)	42%	(2)	—	(0)	4
Jewish	29%	(3)	28%	(3)	19%	(2)	24%	(3)	—	(0)	—	(0)	11
Muslim	—	(0)	100%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	3
Buddhist	20%	(2)	42%	(4)	19%	(2)	19%	(2)	—	(0)	—	(0)	9
Hindu	—	(0)	75%	(3)	—	(0)	25%	(1)	—	(0)	—	(0)	3
Atheist	26%	(6)	19%	(4)	25%	(6)	23%	(5)	7%	(2)	—	(0)	24
Agnostic	24%	(5)	49%	(10)	15%	(3)	11%	(2)	—	(0)	—	(0)	21
Something else	25%	(12)	19%	(9)	9%	(4)	34%	(16)	8%	(4)	4%	(2)	47
Nothing in particular	18%	(20)	22%	(25)	8%	(9)	39%	(44)	10%	(12)	3%	(3)	113
Prodigal Biden Voter	8%	(2)	29%	(9)	12%	(4)	45%	(14)	6%	(2)	—	(0)	30
Undecided Voter (DK/WNV)	12%	(5)	35%	(15)	10%	(4)	26%	(11)	15%	(7)	2%	(1)	44
Undecided Voter (DK)	26%	(5)	27%	(5)	1%	(0)	34%	(6)	12%	(2)	—	(0)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(75)	24%	(109)	14%	(62)	36%	(161)	7%	(31)	2%	(9)	447
Gender: Male	14%	(30)	20%	(43)	15%	(32)	40%	(86)	7%	(16)	3%	(7)	214
Gender: Female	19%	(45)	28%	(66)	13%	(30)	32%	(75)	6%	(15)	1%	(2)	233
Age: 18-34	18%	(21)	35%	(41)	13%	(15)	21%	(25)	10%	(12)	3%	(4)	118
Age: 35-44	9%	(6)	26%	(15)	18%	(11)	41%	(24)	5%	(3)	—	(0)	59
Age: 45-64	21%	(32)	20%	(31)	10%	(16)	38%	(58)	9%	(14)	3%	(5)	155
Age: 65+	14%	(16)	19%	(22)	18%	(21)	47%	(53)	1%	(1)	1%	(1)	115
GenZers: 1997-2012	11%	(7)	39%	(23)	18%	(11)	15%	(9)	11%	(6)	5%	(3)	59
Millennials: 1981-1996	17%	(20)	28%	(32)	14%	(15)	33%	(37)	8%	(9)	—	(0)	113
GenXers: 1965-1980	20%	(24)	20%	(23)	12%	(13)	37%	(43)	11%	(13)	—	(0)	116
Baby Boomers: 1946-1964	17%	(25)	19%	(29)	13%	(19)	47%	(69)	1%	(1)	3%	(5)	148
Educ: < College	16%	(49)	19%	(59)	15%	(45)	39%	(119)	9%	(26)	3%	(8)	306
Educ: Bachelors degree	23%	(21)	34%	(31)	11%	(10)	28%	(26)	4%	(4)	—	(0)	91
Educ: Post-grad	11%	(5)	39%	(19)	15%	(8)	33%	(17)	1%	(1)	2%	(1)	50
Income: Under 50k	20%	(34)	19%	(32)	13%	(22)	34%	(58)	11%	(19)	4%	(6)	172
Income: 50k-100k	18%	(32)	25%	(42)	14%	(24)	37%	(64)	4%	(7)	1%	(2)	171
Income: 100k+	9%	(10)	34%	(35)	16%	(16)	37%	(39)	4%	(4)	—	(0)	104
Ethnicity: White (Non-Hispanic)	16%	(42)	22%	(60)	15%	(40)	42%	(112)	3%	(7)	2%	(6)	267
Ethnicity: Hispanic	21%	(18)	28%	(23)	13%	(10)	26%	(22)	11%	(9)	—	(0)	82
Ethnicity: Black (Non-Hispanic)	27%	(11)	23%	(9)	9%	(4)	12%	(5)	22%	(9)	7%	(3)	40
Ethnicity: Asian + Other (Non-Hispanic)	8%	(5)	29%	(17)	14%	(8)	39%	(23)	9%	(5)	—	(0)	57
All Christian	19%	(41)	19%	(41)	13%	(29)	41%	(90)	7%	(15)	—	(1)	216
All Non-Christian	26%	(7)	33%	(9)	15%	(4)	27%	(7)	—	(0)	—	(0)	26
Atheist	12%	(3)	34%	(8)	37%	(9)	18%	(4)	—	(0)	—	(0)	24
Agnostic/Nothing in particular	15%	(20)	28%	(38)	15%	(19)	30%	(40)	11%	(14)	1%	(2)	134
Something Else	10%	(5)	29%	(13)	3%	(1)	42%	(20)	3%	(1)	13%	(6)	47
Evangelical	18%	(16)	11%	(10)	11%	(9)	47%	(40)	8%	(7)	5%	(5)	86
Non-Evangelical	17%	(28)	26%	(44)	12%	(20)	38%	(65)	6%	(10)	1%	(2)	169
PID: Dem (no lean)	35%	(57)	38%	(62)	11%	(17)	5%	(8)	10%	(16)	1%	(2)	162
PID: Ind (no lean)	11%	(14)	23%	(30)	21%	(28)	34%	(44)	9%	(11)	2%	(2)	129
PID: Rep (no lean)	3%	(4)	11%	(18)	11%	(17)	69%	(108)	2%	(3)	3%	(5)	156

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(75)	24%	(109)	14%	(62)	36%	(161)	7%	(31)	2%	(9)	447
PID/Gender: Dem Men	30%	(18)	31%	(19)	11%	(7)	12%	(7)	14%	(8)	3%	(2)	62
PID/Gender: Dem Women	38%	(38)	43%	(42)	10%	(10)	1%	(1)	8%	(8)	—	(0)	100
PID/Gender: Ind Men	13%	(10)	19%	(14)	25%	(18)	35%	(26)	8%	(6)	—	(0)	74
PID/Gender: Ind Women	9%	(5)	28%	(15)	17%	(9)	33%	(19)	10%	(5)	4%	(2)	56
PID/Gender: Rep Men	2%	(2)	12%	(10)	9%	(7)	67%	(53)	2%	(2)	7%	(5)	79
PID/Gender: Rep Women	3%	(2)	10%	(8)	13%	(10)	72%	(55)	2%	(2)	—	(0)	77
Ideo: Liberal (1-3)	34%	(53)	43%	(66)	15%	(23)	6%	(9)	3%	(4)	—	(0)	155
Ideo: Moderate (4)	9%	(12)	25%	(33)	22%	(29)	27%	(36)	13%	(17)	4%	(5)	131
Ideo: Conservative (5-7)	6%	(9)	7%	(10)	7%	(11)	76%	(111)	2%	(4)	2%	(2)	146
Ideo/PID: Conservative Republican	2%	(2)	6%	(6)	7%	(7)	82%	(88)	2%	(2)	1%	(1)	107
Ideo/PID: Moderate/Liberal Republican	4%	(2)	25%	(11)	22%	(10)	37%	(17)	2%	(1)	10%	(5)	45
Ideo/PID: Moderate/Conservative Democrat	27%	(13)	33%	(16)	10%	(5)	7%	(3)	20%	(10)	3%	(2)	49
Ideo/PID: Liberal Democrat	39%	(42)	42%	(45)	11%	(12)	5%	(5)	2%	(2)	—	(0)	107
Unfavorable of Biden and Trump	2%	(1)	35%	(22)	33%	(21)	30%	(19)	—	(0)	—	(0)	64
2024 H2H Matchup: Biden Voter	33%	(65)	42%	(83)	15%	(29)	5%	(9)	4%	(8)	1%	(2)	196
2024 H2H Matchup: Trump Voter	5%	(10)	9%	(18)	12%	(25)	68%	(142)	5%	(11)	—	(1)	208
2024 H2H Matchup: Would not Vote	—	(0)	4%	(1)	24%	(5)	31%	(6)	15%	(3)	26%	(5)	19
2024 H2H Matchup: Do not Know	—	(0)	29%	(7)	15%	(4)	17%	(4)	34%	(8)	5%	(1)	25
2022 House Vote: Democrat	34%	(65)	37%	(71)	15%	(29)	7%	(14)	6%	(12)	1%	(2)	192
2022 House Vote: Republican	3%	(5)	12%	(21)	10%	(16)	71%	(116)	1%	(1)	3%	(5)	165
2022 House Vote: Did not Vote	7%	(5)	22%	(17)	18%	(14)	33%	(27)	19%	(16)	1%	(1)	80
2020 Vote: Joe Biden	32%	(68)	38%	(80)	15%	(31)	8%	(16)	6%	(12)	1%	(2)	209
2020 Vote: Donald Trump	2%	(4)	9%	(18)	12%	(23)	69%	(138)	5%	(10)	3%	(5)	199
2020 Vote: Someone Else	2%	(0)	19%	(2)	32%	(3)	24%	(2)	21%	(2)	1%	(0)	10
2020 Vote: Did not Vote	10%	(3)	30%	(9)	17%	(5)	14%	(4)	25%	(7)	4%	(1)	29
2016 Vote: Hillary Clinton	39%	(57)	43%	(63)	10%	(14)	2%	(2)	5%	(8)	1%	(2)	146
2016 Vote: Donald Trump	2%	(4)	12%	(23)	12%	(23)	69%	(127)	1%	(2)	3%	(5)	185
2016 Vote: Someone Else	1%	(0)	10%	(1)	66%	(9)	2%	(0)	18%	(2)	3%	(0)	13
2020 Vote/PID: Not Biden/Democrat	18%	(4)	24%	(5)	21%	(5)	11%	(2)	27%	(6)	—	(0)	22
2020 Vote/PID: Not Trump/Republican	12%	(2)	34%	(6)	22%	(4)	20%	(3)	12%	(2)	—	(0)	16

Continued on next page

**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(75)	24%	(109)	14%	(62)	36%	(161)	7%	(31)	2%	(9)	447
U.S. Economy: Wrong Track	6%	(18)	19%	(55)	13%	(39)	52%	(155)	8%	(23)	2%	(7)	297
U.S. Economy: Right Direction	38%	(57)	36%	(54)	16%	(24)	4%	(6)	5%	(7)	1%	(2)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(58)	39%	(58)	13%	(20)	2%	(4)	7%	(11)	—	(0)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(8)	10%	(22)	13%	(28)	67%	(142)	2%	(5)	3%	(7)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(10)	34%	(29)	17%	(14)	18%	(15)	18%	(15)	2%	(2)	84
Top 2024 Issue: Economy	15%	(22)	22%	(33)	14%	(20)	38%	(57)	10%	(15)	1%	(1)	149
Community: Urban	17%	(30)	31%	(56)	13%	(24)	28%	(51)	7%	(13)	4%	(7)	181
Community: Suburban	17%	(38)	22%	(50)	14%	(31)	39%	(88)	8%	(17)	—	(0)	223
Community: Rural	16%	(7)	8%	(3)	18%	(8)	51%	(22)	1%	(1)	5%	(2)	43
Community/Gender: Urban Women	23%	(20)	40%	(35)	13%	(11)	20%	(17)	4%	(4)	—	(0)	87
Community/Gender: Urban Men	11%	(10)	23%	(21)	14%	(13)	36%	(34)	10%	(10)	7%	(6)	94
Community/Gender: Rural Women	13%	(3)	8%	(2)	23%	(5)	48%	(11)	3%	(1)	5%	(1)	23
Community/Gender: Rural Men	20%	(4)	8%	(2)	12%	(2)	55%	(11)	—	(0)	4%	(1)	19
Community/Gender: Suburban Women	18%	(22)	24%	(29)	11%	(14)	38%	(46)	8%	(10)	—	(0)	122
Community/Gender: Suburban Men	16%	(16)	20%	(20)	17%	(17)	41%	(41)	6%	(6)	—	(0)	101
Homeowner	17%	(55)	24%	(80)	15%	(50)	38%	(125)	4%	(14)	2%	(5)	329
Renter	20%	(19)	28%	(26)	12%	(11)	31%	(29)	8%	(7)	2%	(1)	92
Military HHnm: Yes	7%	(5)	19%	(13)	19%	(13)	52%	(36)	4%	(2)	—	(0)	69
Military HH: No	19%	(70)	25%	(96)	13%	(49)	33%	(125)	7%	(28)	2%	(9)	378
Employ: Private Sector	22%	(30)	36%	(48)	10%	(14)	25%	(34)	6%	(8)	—	(0)	134
Employ: Government	27%	(9)	7%	(2)	26%	(8)	33%	(11)	7%	(2)	—	(0)	33
Employ: Self-Employed	8%	(4)	19%	(8)	15%	(6)	54%	(24)	4%	(2)	—	(0)	44
Employ: Homemaker	7%	(2)	9%	(2)	4%	(1)	47%	(11)	30%	(7)	2%	(0)	22
Employ: Student	18%	(2)	59%	(7)	12%	(1)	10%	(1)	—	(0)	—	(0)	12
Employ: Retired	16%	(20)	17%	(20)	17%	(21)	46%	(56)	4%	(5)	1%	(1)	123
Employ: Unemployed	10%	(6)	31%	(17)	10%	(6)	29%	(16)	6%	(4)	14%	(8)	55
Employ: Other	12%	(3)	14%	(3)	20%	(5)	38%	(9)	15%	(4)	—	(0)	24
Self + Household: White-Collar	14%	(25)	30%	(54)	17%	(31)	34%	(62)	2%	(4)	3%	(6)	182
Self + Household: Blue Collar	21%	(41)	24%	(47)	11%	(21)	40%	(78)	5%	(10)	—	(0)	196
Union HH: Yes	21%	(6)	14%	(4)	11%	(3)	45%	(13)	10%	(3)	—	(0)	29
Union HH: No	17%	(69)	25%	(105)	14%	(59)	35%	(148)	7%	(28)	2%	(9)	418

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(75)	24%	(109)	14%	(62)	36%	(161)	7%	(31)	2%	(9)	447
LGBTQ+: Yes	11%	(4)	32%	(12)	17%	(6)	26%	(10)	10%	(4)	5%	(2)	38
LGBTQ+: No	17%	(71)	24%	(97)	14%	(56)	37%	(151)	7%	(27)	2%	(7)	409
Motivated to Vote	17%	(66)	27%	(100)	12%	(47)	39%	(146)	4%	(16)	1%	(3)	378
Parent: Yes	22%	(28)	25%	(31)	9%	(11)	39%	(50)	5%	(7)	—	(1)	127
Parent: No	15%	(48)	24%	(78)	16%	(51)	35%	(111)	7%	(24)	3%	(9)	320
COVID Vaccine: Yes	18%	(62)	28%	(96)	16%	(55)	31%	(108)	6%	(19)	2%	(7)	347
COVID Vaccine: No	14%	(14)	13%	(13)	8%	(8)	53%	(53)	11%	(11)	2%	(2)	100
Student Loans: Yes	15%	(10)	27%	(18)	18%	(12)	27%	(18)	14%	(9)	—	(0)	66
Student Loans: No	17%	(66)	24%	(91)	13%	(51)	38%	(143)	6%	(22)	2%	(9)	381
Favorable Opinion of Haley	15%	(20)	31%	(41)	13%	(18)	37%	(49)	3%	(4)	2%	(2)	134
Unfavorable Opinion of Haley	22%	(41)	18%	(33)	11%	(21)	48%	(91)	1%	(1)	—	(1)	188
Protestant	13%	(10)	12%	(10)	10%	(8)	55%	(44)	9%	(7)	1%	(1)	79
Roman Catholic	23%	(29)	24%	(31)	16%	(20)	32%	(41)	6%	(8)	—	(0)	129
Mormon	—	(0)	17%	(1)	9%	(0)	74%	(3)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	—	(0)	26%	(1)	42%	(2)	—	(0)	—	(0)	4
Jewish	31%	(3)	44%	(5)	—	(0)	24%	(3)	—	(0)	—	(0)	11
Muslim	56%	(2)	44%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	3
Buddhist	20%	(2)	—	(0)	42%	(4)	38%	(3)	—	(0)	—	(0)	9
Hindu	—	(0)	75%	(3)	—	(0)	25%	(1)	—	(0)	—	(0)	3
Atheist	12%	(3)	34%	(8)	37%	(9)	18%	(4)	—	(0)	—	(0)	24
Agnostic	40%	(8)	30%	(6)	13%	(3)	8%	(2)	7%	(1)	1%	(0)	21
Something else	10%	(5)	29%	(13)	3%	(1)	42%	(20)	3%	(1)	13%	(6)	47
Nothing in particular	11%	(12)	28%	(31)	15%	(17)	34%	(38)	11%	(13)	1%	(2)	113
Prodigal Biden Voter	20%	(6)	25%	(7)	12%	(4)	25%	(7)	18%	(5)	1%	(0)	30
Undecided Voter (DK/WNV)	—	(0)	18%	(8)	19%	(8)	23%	(10)	26%	(11)	14%	(6)	44
Undecided Voter (DK)	—	(0)	4%	(1)	24%	(5)	31%	(6)	15%	(3)	26%	(5)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(63)	26%	(115)	16%	(70)	36%	(159)	8%	(35)	1%	(5)	447
Gender: Male	14%	(29)	30%	(64)	12%	(26)	36%	(76)	9%	(18)	—	(0)	214
Gender: Female	14%	(34)	22%	(51)	19%	(44)	36%	(83)	7%	(17)	2%	(5)	233
Age: 18-34	10%	(12)	20%	(24)	11%	(13)	42%	(50)	13%	(16)	3%	(4)	118
Age: 35-44	17%	(10)	24%	(14)	21%	(12)	31%	(18)	5%	(3)	2%	(1)	59
Age: 45-64	18%	(27)	22%	(34)	15%	(23)	36%	(56)	10%	(15)	—	(0)	155
Age: 65+	12%	(14)	37%	(42)	19%	(22)	31%	(35)	1%	(1)	—	(0)	115
GenZers: 1997-2012	14%	(8)	12%	(7)	10%	(6)	41%	(24)	18%	(10)	6%	(3)	59
Millennials: 1981-1996	12%	(14)	25%	(28)	17%	(19)	37%	(42)	7%	(8)	2%	(2)	113
GenXers: 1965-1980	18%	(21)	24%	(27)	14%	(16)	32%	(37)	12%	(14)	—	(0)	116
Baby Boomers: 1946-1964	12%	(18)	34%	(50)	18%	(26)	35%	(52)	1%	(1)	—	(0)	148
Educ: < College	16%	(50)	20%	(62)	16%	(48)	36%	(109)	11%	(32)	1%	(4)	306
Educ: Bachelors degree	9%	(9)	30%	(27)	17%	(16)	39%	(36)	3%	(2)	2%	(1)	91
Educ: Post-grad	9%	(4)	50%	(25)	12%	(6)	28%	(14)	1%	(0)	—	(0)	50
Income: Under 50k	13%	(22)	18%	(32)	16%	(27)	39%	(67)	12%	(21)	2%	(4)	172
Income: 50k-100k	20%	(33)	25%	(42)	14%	(24)	36%	(61)	5%	(9)	1%	(1)	171
Income: 100k+	7%	(8)	39%	(41)	18%	(18)	30%	(32)	5%	(5)	—	(0)	104
Ethnicity: White (Non-Hispanic)	17%	(46)	33%	(87)	15%	(39)	32%	(85)	3%	(8)	1%	(2)	267
Ethnicity: Hispanic	12%	(10)	20%	(16)	9%	(7)	40%	(33)	18%	(15)	—	(0)	82
Ethnicity: Black (Non-Hispanic)	8%	(3)	6%	(3)	21%	(8)	39%	(16)	23%	(9)	3%	(1)	40
Ethnicity: Asian + Other (Non-Hispanic)	6%	(3)	15%	(9)	26%	(15)	44%	(26)	6%	(3)	3%	(2)	57
All Christian	17%	(36)	34%	(74)	15%	(33)	26%	(56)	8%	(18)	—	(0)	216
All Non-Christian	8%	(2)	23%	(6)	26%	(7)	31%	(8)	7%	(2)	5%	(1)	26
Atheist	2%	(0)	17%	(4)	8%	(2)	70%	(17)	4%	(1)	—	(0)	24
Agnostic/Nothing in particular	11%	(14)	13%	(17)	15%	(20)	49%	(66)	10%	(13)	3%	(4)	134
Something Else	23%	(11)	28%	(13)	17%	(8)	27%	(13)	5%	(2)	—	(0)	47
Evangelical	29%	(25)	33%	(29)	12%	(10)	18%	(16)	7%	(6)	—	(0)	86
Non-Evangelical	12%	(20)	33%	(55)	17%	(29)	30%	(51)	8%	(13)	—	(0)	169
PID: Dem (no lean)	1%	(2)	5%	(9)	14%	(22)	67%	(108)	12%	(19)	1%	(1)	162
PID: Ind (no lean)	3%	(3)	25%	(32)	27%	(35)	32%	(41)	11%	(14)	3%	(4)	129
PID: Rep (no lean)	37%	(57)	47%	(74)	8%	(12)	7%	(10)	1%	(2)	—	(0)	156

Continued on next page

**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(63)	26%	(115)	16%	(70)	36%	(159)	8%	(35)	1%	(5)	447
PID/Gender: Dem Men	—	(0)	3%	(2)	7%	(4)	74%	(46)	15%	(9)	—	(0)	62
PID/Gender: Dem Women	2%	(2)	7%	(7)	18%	(18)	62%	(62)	10%	(9)	1%	(1)	100
PID/Gender: Ind Men	3%	(2)	28%	(21)	22%	(16)	37%	(27)	10%	(7)	—	(0)	74
PID/Gender: Ind Women	2%	(1)	20%	(11)	35%	(19)	24%	(14)	12%	(6)	7%	(4)	56
PID/Gender: Rep Men	35%	(27)	53%	(41)	7%	(5)	4%	(3)	2%	(1)	—	(0)	79
PID/Gender: Rep Women	39%	(30)	42%	(32)	8%	(7)	9%	(7)	1%	(1)	—	(0)	77
Ideo: Liberal (1-3)	7%	(11)	12%	(19)	15%	(23)	63%	(97)	2%	(3)	1%	(2)	155
Ideo: Moderate (4)	10%	(13)	19%	(25)	23%	(30)	35%	(46)	13%	(17)	1%	(1)	131
Ideo: Conservative (5-7)	27%	(39)	48%	(70)	12%	(17)	6%	(9)	7%	(11)	—	(0)	146
Ideo/PID: Conservative Republican	35%	(37)	55%	(59)	5%	(6)	3%	(3)	2%	(2)	—	(0)	107
Ideo/PID: Moderate/Liberal Republican	45%	(20)	32%	(15)	14%	(6)	9%	(4)	—	(0)	—	(0)	45
Ideo/PID: Moderate/Conservative Democrat	—	(0)	7%	(4)	18%	(9)	49%	(24)	26%	(13)	—	(0)	49
Ideo/PID: Liberal Democrat	2%	(2)	5%	(5)	12%	(13)	77%	(83)	2%	(2)	1%	(1)	107
Unfavorable of Biden and Trump	1%	(1)	9%	(6)	33%	(21)	53%	(34)	3%	(2)	—	(0)	64
2024 H2H Matchup: Biden Voter	4%	(7)	7%	(13)	17%	(34)	67%	(130)	4%	(7)	2%	(3)	196
2024 H2H Matchup: Trump Voter	27%	(56)	44%	(92)	14%	(30)	8%	(16)	7%	(14)	—	(0)	208
2024 H2H Matchup: Would not Vote	—	(0)	34%	(6)	13%	(2)	20%	(4)	30%	(6)	3%	(1)	19
2024 H2H Matchup: Do not Know	—	(0)	11%	(3)	14%	(3)	37%	(9)	34%	(8)	5%	(1)	25
2022 House Vote: Democrat	1%	(2)	10%	(19)	20%	(39)	61%	(116)	7%	(13)	2%	(3)	192
2022 House Vote: Republican	29%	(48)	49%	(81)	9%	(15)	10%	(17)	2%	(3)	—	(0)	165
2022 House Vote: Did not Vote	16%	(13)	17%	(13)	15%	(12)	30%	(24)	20%	(16)	2%	(1)	80
2020 Vote: Joe Biden	3%	(7)	8%	(18)	18%	(39)	63%	(132)	5%	(11)	1%	(2)	209
2020 Vote: Donald Trump	27%	(55)	46%	(91)	11%	(22)	10%	(20)	6%	(12)	—	(0)	199
2020 Vote: Someone Else	2%	(0)	18%	(2)	32%	(3)	7%	(1)	40%	(4)	1%	(0)	10
2020 Vote: Did not Vote	4%	(1)	13%	(4)	21%	(6)	22%	(6)	28%	(8)	11%	(3)	29
2016 Vote: Hillary Clinton	2%	(4)	8%	(12)	17%	(25)	66%	(97)	5%	(7)	1%	(2)	146
2016 Vote: Donald Trump	27%	(50)	46%	(86)	13%	(24)	12%	(22)	2%	(3)	—	(0)	185
2016 Vote: Someone Else	—	(0)	8%	(1)	33%	(4)	38%	(5)	18%	(2)	3%	(0)	13
2020 Vote/PID: Not Biden/Democrat	—	(0)	6%	(1)	17%	(4)	32%	(7)	46%	(10)	—	(0)	22
2020 Vote/PID: Not Trump/Republican	35%	(6)	15%	(3)	28%	(5)	16%	(3)	5%	(1)	—	(0)	16

Continued on next page

**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(63)	26%	(115)	16%	(70)	36%	(159)	8%	(35)	1%	(5)	447
U.S. Economy: Wrong Track	18%	(55)	30%	(88)	15%	(44)	26%	(78)	9%	(27)	2%	(5)	297
U.S. Economy: Right Direction	5%	(8)	18%	(27)	17%	(26)	54%	(81)	5%	(8)	—	(0)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(2)	7%	(11)	16%	(24)	66%	(100)	7%	(10)	2%	(3)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(53)	43%	(91)	16%	(34)	12%	(26)	4%	(8)	—	(0)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(8)	16%	(13)	14%	(12)	39%	(33)	20%	(17)	2%	(2)	84
Top 2024 Issue: Economy	17%	(26)	31%	(47)	16%	(24)	24%	(36)	10%	(14)	1%	(2)	149
Community: Urban	12%	(22)	26%	(47)	18%	(33)	34%	(62)	9%	(16)	—	(1)	181
Community: Suburban	14%	(32)	24%	(54)	15%	(33)	37%	(82)	8%	(18)	2%	(4)	223
Community: Rural	20%	(8)	31%	(13)	10%	(4)	36%	(15)	1%	(0)	3%	(1)	43
Community/Gender: Urban Women	10%	(8)	20%	(18)	25%	(22)	39%	(34)	6%	(5)	—	(0)	87
Community/Gender: Urban Men	15%	(14)	31%	(29)	11%	(11)	30%	(29)	12%	(11)	—	(0)	94
Community/Gender: Rural Women	9%	(2)	27%	(6)	16%	(4)	40%	(9)	2%	(0)	5%	(1)	23
Community/Gender: Rural Men	33%	(6)	35%	(7)	2%	(0)	31%	(6)	—	(0)	—	(0)	19
Community/Gender: Suburban Women	19%	(23)	22%	(27)	15%	(18)	32%	(40)	9%	(11)	3%	(3)	122
Community/Gender: Suburban Men	9%	(9)	27%	(28)	15%	(15)	41%	(42)	7%	(7)	—	(0)	101
Homeowner	14%	(46)	28%	(93)	15%	(50)	37%	(121)	5%	(17)	1%	(3)	329
Renter	13%	(12)	19%	(18)	21%	(19)	33%	(31)	11%	(10)	2%	(2)	92
Military HHnm: Yes	18%	(12)	32%	(22)	6%	(4)	39%	(27)	3%	(2)	2%	(2)	69
Military HH: No	13%	(51)	25%	(93)	17%	(66)	35%	(132)	9%	(33)	1%	(4)	378
Employ: Private Sector	16%	(21)	25%	(33)	14%	(19)	39%	(52)	6%	(8)	1%	(1)	134
Employ: Government	16%	(5)	30%	(10)	8%	(3)	37%	(12)	8%	(3)	—	(0)	33
Employ: Self-Employed	18%	(8)	40%	(18)	15%	(6)	20%	(9)	7%	(3)	1%	(0)	44
Employ: Homemaker	—	(0)	20%	(5)	32%	(7)	16%	(4)	30%	(7)	2%	(0)	22
Employ: Student	—	(0)	14%	(2)	5%	(1)	69%	(8)	12%	(1)	—	(0)	12
Employ: Retired	14%	(17)	32%	(40)	18%	(23)	31%	(39)	4%	(5)	—	(0)	123
Employ: Unemployed	9%	(5)	13%	(7)	10%	(6)	52%	(29)	13%	(7)	3%	(2)	55
Employ: Other	29%	(7)	5%	(1)	25%	(6)	28%	(7)	6%	(1)	7%	(2)	24
Self + Household: White-Collar	14%	(26)	35%	(64)	15%	(27)	32%	(58)	4%	(6)	—	(0)	182
Self + Household: Blue Collar	14%	(27)	21%	(42)	18%	(35)	42%	(82)	5%	(9)	1%	(1)	196
Union HH: Yes	21%	(6)	34%	(10)	8%	(3)	22%	(7)	14%	(4)	—	(0)	29
Union HH: No	14%	(57)	25%	(105)	16%	(67)	37%	(153)	7%	(31)	1%	(5)	418

Continued on next page

**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(63)	26%	(115)	16%	(70)	36%	(159)	8%	(35)	1%	(5)	447
LGBTQ+: Yes	4%	(2)	13%	(5)	15%	(6)	55%	(21)	6%	(2)	5%	(2)	38
LGBTQ+: No	15%	(61)	27%	(110)	16%	(64)	34%	(138)	8%	(33)	1%	(3)	409
Motivated to Vote	16%	(62)	27%	(102)	15%	(58)	36%	(135)	5%	(19)	1%	(2)	378
Parent: Yes	14%	(18)	26%	(34)	19%	(24)	32%	(40)	8%	(10)	2%	(2)	127
Parent: No	14%	(45)	25%	(81)	14%	(46)	37%	(119)	8%	(25)	1%	(3)	320
COVID Vaccine: Yes	11%	(39)	24%	(82)	16%	(54)	42%	(148)	6%	(19)	1%	(5)	347
COVID Vaccine: No	24%	(24)	32%	(32)	16%	(16)	12%	(12)	16%	(16)	1%	(1)	100
Student Loans: Yes	14%	(9)	16%	(10)	13%	(9)	43%	(28)	14%	(9)	1%	(0)	66
Student Loans: No	14%	(54)	27%	(104)	16%	(61)	34%	(131)	7%	(26)	1%	(5)	381
Favorable Opinion of Haley	15%	(19)	42%	(56)	18%	(24)	22%	(30)	3%	(4)	—	(0)	134
Unfavorable Opinion of Haley	16%	(30)	21%	(40)	12%	(22)	50%	(94)	1%	(3)	—	(0)	188
Protestant	25%	(19)	34%	(27)	17%	(14)	16%	(13)	8%	(7)	—	(0)	79
Roman Catholic	11%	(15)	34%	(44)	14%	(18)	32%	(41)	8%	(11)	—	(0)	129
Mormon	—	(0)	49%	(2)	9%	(0)	33%	(1)	9%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	26%	(1)	32%	(1)	—	(0)	—	(0)	—	(0)	4
Jewish	3%	(0)	24%	(3)	27%	(3)	34%	(4)	—	(0)	13%	(1)	11
Muslim	—	(0)	100%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	3
Buddhist	19%	(2)	—	(0)	42%	(4)	20%	(2)	19%	(2)	—	(0)	9
Hindu	—	(0)	25%	(1)	—	(0)	75%	(3)	—	(0)	—	(0)	3
Atheist	2%	(0)	17%	(4)	8%	(2)	70%	(17)	4%	(1)	—	(0)	24
Agnostic	10%	(2)	6%	(1)	17%	(4)	62%	(13)	4%	(1)	1%	(0)	21
Something else	23%	(11)	28%	(13)	17%	(8)	27%	(13)	5%	(2)	—	(0)	47
Nothing in particular	11%	(12)	14%	(16)	15%	(16)	47%	(53)	11%	(12)	3%	(3)	113
Prodigal Biden Voter	—	(0)	19%	(6)	28%	(8)	28%	(8)	24%	(7)	1%	(0)	30
Undecided Voter (DK/WNV)	—	(0)	21%	(9)	14%	(6)	29%	(13)	32%	(14)	4%	(2)	44
Undecided Voter (DK)	—	(0)	34%	(6)	13%	(2)	20%	(4)	30%	(6)	3%	(1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	29%	(131)	16%	(71)	6%	(25)	43%	(191)	6%	(28)	—	(1)	447
Gender: Male	32%	(69)	19%	(42)	7%	(15)	33%	(72)	8%	(17)	—	(0)	214
Gender: Female	27%	(62)	13%	(29)	4%	(10)	51%	(119)	5%	(11)	—	(1)	233
Age: 18-34	19%	(23)	14%	(16)	6%	(8)	47%	(56)	12%	(14)	1%	(1)	118
Age: 35-44	30%	(18)	27%	(16)	2%	(1)	40%	(24)	—	(0)	—	(0)	59
Age: 45-64	32%	(50)	13%	(21)	6%	(9)	40%	(61)	9%	(14)	—	(0)	155
Age: 65+	35%	(40)	16%	(18)	6%	(7)	44%	(50)	—	(0)	—	(0)	115
GenZers: 1997-2012	17%	(10)	11%	(7)	1%	(1)	61%	(36)	7%	(4)	2%	(1)	59
Millennials: 1981-1996	27%	(31)	19%	(22)	7%	(8)	37%	(42)	9%	(10)	—	(0)	113
GenXers: 1965-1980	33%	(38)	19%	(22)	5%	(6)	39%	(45)	4%	(5)	—	(0)	116
Baby Boomers: 1946-1964	33%	(49)	13%	(20)	6%	(9)	42%	(62)	6%	(9)	—	(0)	148
Educ: < College	32%	(99)	13%	(39)	4%	(12)	42%	(128)	9%	(26)	—	(1)	306
Educ: Bachelors degree	17%	(15)	22%	(20)	5%	(5)	54%	(49)	2%	(2)	—	(0)	91
Educ: Post-grad	33%	(17)	23%	(12)	16%	(8)	27%	(13)	—	(0)	1%	(0)	50
Income: Under 50k	30%	(52)	11%	(19)	4%	(7)	44%	(76)	10%	(18)	1%	(1)	172
Income: 50k-100k	31%	(52)	16%	(27)	6%	(10)	43%	(73)	5%	(8)	—	(0)	171
Income: 100k+	26%	(27)	25%	(26)	7%	(7)	41%	(42)	2%	(2)	—	(0)	104
Ethnicity: White (Non-Hispanic)	34%	(91)	20%	(53)	6%	(15)	37%	(98)	4%	(10)	—	(0)	267
Ethnicity: Hispanic	25%	(21)	8%	(6)	8%	(7)	50%	(41)	9%	(7)	—	(0)	82
Ethnicity: Black (Non-Hispanic)	21%	(8)	6%	(3)	3%	(1)	57%	(23)	10%	(4)	2%	(1)	40
Ethnicity: Asian + Other (Non-Hispanic)	18%	(10)	17%	(10)	3%	(2)	50%	(29)	12%	(7)	—	(0)	57
All Christian	41%	(88)	19%	(42)	7%	(16)	29%	(63)	3%	(7)	—	(0)	216
All Non-Christian	19%	(5)	7%	(2)	—	(0)	73%	(19)	—	(0)	2%	(0)	26
Atheist	2%	(1)	25%	(6)	—	(0)	72%	(17)	—	(0)	—	(0)	24
Agnostic/Nothing in particular	18%	(24)	9%	(13)	6%	(8)	54%	(73)	12%	(16)	1%	(1)	134
Something Else	29%	(14)	18%	(8)	3%	(2)	40%	(19)	10%	(5)	—	(0)	47
Evangelical	47%	(40)	20%	(18)	3%	(3)	25%	(21)	5%	(5)	—	(0)	86
Non-Evangelical	35%	(60)	17%	(29)	8%	(13)	35%	(60)	4%	(7)	—	(0)	169
PID: Dem (no lean)	2%	(4)	2%	(3)	6%	(10)	78%	(126)	11%	(18)	—	(0)	162
PID: Ind (no lean)	21%	(27)	25%	(33)	9%	(12)	40%	(51)	4%	(5)	1%	(1)	129
PID: Rep (no lean)	64%	(100)	23%	(35)	2%	(3)	9%	(14)	3%	(5)	—	(0)	156

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	29%	(131)	16%	(71)	6%	(25)	43%	(191)	6%	(28)	—	(1)	447
PID/Gender: Dem Men	3%	(2)	3%	(2)	12%	(8)	66%	(41)	15%	(9)	1%	(0)	62
PID/Gender: Dem Women	2%	(2)	1%	(1)	2%	(2)	86%	(85)	9%	(9)	—	(0)	100
PID/Gender: Ind Men	19%	(14)	30%	(22)	10%	(7)	37%	(28)	4%	(3)	—	(0)	74
PID/Gender: Ind Women	24%	(13)	20%	(11)	9%	(5)	43%	(24)	4%	(2)	2%	(1)	56
PID/Gender: Rep Men	67%	(53)	23%	(18)	—	(0)	4%	(3)	6%	(5)	—	(0)	79
PID/Gender: Rep Women	61%	(47)	22%	(17)	3%	(3)	14%	(11)	—	(0)	—	(0)	77
Ideo: Liberal (1-3)	11%	(18)	8%	(13)	5%	(8)	70%	(108)	5%	(8)	—	(0)	155
Ideo: Moderate (4)	19%	(24)	14%	(19)	6%	(8)	51%	(66)	10%	(14)	—	(0)	131
Ideo: Conservative (5-7)	58%	(85)	26%	(39)	5%	(7)	10%	(15)	—	(0)	—	(0)	146
Ideo/PID: Conservative Republican	69%	(73)	25%	(26)	2%	(2)	5%	(5)	—	(0)	—	(0)	107
Ideo/PID: Moderate/Liberal Republican	50%	(23)	19%	(9)	2%	(1)	19%	(9)	10%	(5)	—	(0)	45
Ideo/PID: Moderate/Conservative Democrat	—	(0)	5%	(2)	9%	(5)	72%	(36)	12%	(6)	1%	(0)	49
Ideo/PID: Liberal Democrat	4%	(4)	—	(0)	5%	(5)	83%	(89)	8%	(8)	—	(0)	107
Unfavorable of Biden and Trump	—	(0)	—	(0)	25%	(16)	75%	(48)	—	(0)	—	(0)	64
2024 H2H Matchup: Biden Voter	4%	(8)	4%	(9)	4%	(8)	83%	(162)	5%	(9)	—	(0)	196
2024 H2H Matchup: Trump Voter	59%	(123)	29%	(60)	6%	(11)	4%	(7)	3%	(6)	—	(0)	208
2024 H2H Matchup: Would not Vote	2%	(0)	2%	(0)	4%	(1)	57%	(11)	35%	(7)	—	(0)	19
2024 H2H Matchup: Do not Know	—	(0)	8%	(2)	17%	(4)	45%	(11)	26%	(6)	4%	(1)	25
2022 House Vote: Democrat	7%	(13)	7%	(12)	6%	(12)	71%	(136)	9%	(18)	—	(0)	192
2022 House Vote: Republican	58%	(96)	23%	(38)	6%	(9)	9%	(15)	4%	(6)	—	(0)	165
2022 House Vote: Did not Vote	27%	(21)	21%	(17)	2%	(2)	45%	(36)	3%	(2)	1%	(1)	80
2020 Vote: Joe Biden	6%	(12)	6%	(12)	5%	(11)	77%	(162)	6%	(12)	—	(0)	209
2020 Vote: Donald Trump	58%	(115)	27%	(54)	5%	(10)	5%	(10)	5%	(10)	—	(0)	199
2020 Vote: Someone Else	—	(0)	17%	(2)	22%	(2)	35%	(3)	26%	(2)	—	(0)	10
2020 Vote: Did not Vote	13%	(4)	13%	(4)	6%	(2)	55%	(16)	10%	(3)	3%	(1)	29
2016 Vote: Hillary Clinton	3%	(4)	6%	(9)	6%	(9)	81%	(118)	3%	(5)	—	(0)	146
2016 Vote: Donald Trump	56%	(105)	23%	(44)	7%	(12)	9%	(17)	5%	(9)	—	(0)	185
2016 Vote: Someone Else	—	(0)	10%	(1)	14%	(2)	63%	(8)	13%	(2)	—	(0)	13
2020 Vote/PID: Not Biden/Democrat	7%	(2)	7%	(1)	15%	(3)	44%	(10)	27%	(6)	—	(0)	22
2020 Vote/PID: Not Trump/Republican	38%	(6)	17%	(3)	2%	(0)	44%	(7)	—	(0)	—	(0)	16

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	29%	(131)	16%	(71)	6%	(25)	43%	(191)	6%	(28)	—	(1)	447
U.S. Economy: Wrong Track	38%	(113)	19%	(56)	5%	(15)	30%	(88)	8%	(24)	—	(1)	297
U.S. Economy: Right Direction	12%	(17)	10%	(15)	7%	(10)	69%	(103)	3%	(4)	—	(0)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	5%	(7)	6%	(8)	83%	(126)	4%	(6)	—	(0)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54%	(114)	26%	(56)	6%	(12)	10%	(22)	4%	(8)	—	(0)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(14)	9%	(8)	5%	(4)	52%	(43)	16%	(13)	1%	(1)	84
Top 2024 Issue: Economy	31%	(46)	26%	(39)	10%	(14)	27%	(40)	6%	(9)	—	(0)	149
Community: Urban	29%	(52)	15%	(27)	5%	(9)	41%	(75)	10%	(17)	—	(0)	181
Community: Suburban	25%	(56)	18%	(40)	7%	(16)	45%	(100)	5%	(10)	—	(0)	223
Community: Rural	52%	(22)	7%	(3)	—	(0)	38%	(16)	—	(0)	2%	(1)	43
Community/Gender: Urban Women	25%	(22)	11%	(10)	2%	(1)	60%	(52)	2%	(2)	—	(0)	87
Community/Gender: Urban Men	32%	(30)	19%	(18)	8%	(7)	24%	(23)	17%	(16)	—	(0)	94
Community/Gender: Rural Women	43%	(10)	12%	(3)	—	(0)	41%	(9)	1%	(0)	4%	(1)	23
Community/Gender: Rural Men	62%	(12)	2%	(0)	1%	(0)	35%	(7)	—	(0)	—	(0)	19
Community/Gender: Suburban Women	25%	(30)	14%	(17)	7%	(8)	47%	(58)	7%	(9)	—	(0)	122
Community/Gender: Suburban Men	26%	(26)	23%	(24)	8%	(8)	41%	(42)	1%	(1)	—	(0)	101
Homeowner	30%	(99)	16%	(53)	6%	(18)	41%	(137)	7%	(23)	—	(0)	329
Renter	26%	(24)	17%	(16)	7%	(7)	47%	(44)	2%	(1)	1%	(1)	92
Military HHnm: Yes	29%	(20)	25%	(17)	6%	(4)	35%	(24)	5%	(3)	—	(0)	69
Military HH: No	29%	(111)	14%	(54)	6%	(21)	44%	(167)	6%	(25)	—	(1)	378
Employ: Private Sector	28%	(38)	20%	(27)	7%	(10)	42%	(56)	2%	(3)	—	(0)	134
Employ: Government	20%	(7)	22%	(7)	4%	(1)	54%	(18)	—	(0)	—	(0)	33
Employ: Self-Employed	34%	(15)	20%	(9)	8%	(3)	33%	(15)	5%	(2)	—	(0)	44
Employ: Homemaker	16%	(4)	25%	(6)	7%	(2)	27%	(6)	24%	(5)	—	(0)	22
Employ: Student	24%	(3)	17%	(2)	—	(0)	59%	(7)	—	(0)	—	(0)	12
Employ: Retired	36%	(45)	13%	(16)	6%	(7)	40%	(49)	5%	(6)	—	(0)	123
Employ: Unemployed	14%	(8)	4%	(2)	—	(0)	62%	(35)	18%	(10)	2%	(1)	55
Employ: Other	52%	(12)	10%	(2)	8%	(2)	23%	(5)	7%	(2)	—	(0)	24
Self + Household: White-Collar	26%	(47)	21%	(39)	6%	(11)	43%	(78)	3%	(6)	—	(0)	182
Self + Household: Blue Collar	33%	(65)	14%	(27)	6%	(12)	46%	(91)	1%	(2)	—	(0)	196
Union HH: Yes	39%	(12)	11%	(3)	11%	(3)	33%	(10)	5%	(2)	—	(0)	29
Union HH: No	29%	(119)	16%	(67)	5%	(22)	43%	(182)	6%	(26)	—	(1)	418

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	29%	(131)	16%	(71)	6%	(25)	43%	(191)	6%	(28)	—	(1)	447
LGBTQ+: Yes	24%	(9)	1%	(0)	7%	(3)	62%	(24)	5%	(2)	—	(0)	38
LGBTQ+: No	30%	(122)	17%	(70)	5%	(22)	41%	(168)	6%	(26)	—	(1)	409
Motivated to Vote	33%	(125)	17%	(64)	6%	(22)	41%	(157)	2%	(9)	—	(0)	378
Parent: Yes	31%	(39)	20%	(26)	6%	(8)	36%	(46)	7%	(8)	—	(0)	127
Parent: No	29%	(92)	14%	(45)	5%	(17)	45%	(145)	6%	(20)	—	(1)	320
COVID Vaccine: Yes	24%	(83)	14%	(49)	7%	(23)	48%	(168)	7%	(23)	—	(1)	347
COVID Vaccine: No	48%	(48)	22%	(22)	2%	(2)	23%	(23)	5%	(5)	—	(0)	100
Student Loans: Yes	22%	(15)	13%	(9)	3%	(2)	52%	(34)	9%	(6)	1%	(0)	66
Student Loans: No	30%	(116)	16%	(62)	6%	(23)	41%	(157)	6%	(22)	—	(1)	381
Favorable Opinion of Haley	33%	(44)	24%	(32)	7%	(10)	35%	(46)	1%	(2)	—	(0)	134
Unfavorable Opinion of Haley	34%	(65)	9%	(17)	7%	(12)	50%	(93)	—	(0)	—	(0)	188
Protestant	53%	(42)	20%	(16)	2%	(1)	25%	(20)	—	(0)	—	(0)	79
Roman Catholic	34%	(44)	17%	(22)	10%	(13)	33%	(42)	6%	(7)	—	(0)	129
Mormon	—	(0)	91%	(4)	7%	(0)	3%	(0)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	—	(0)	26%	(1)	32%	(1)	—	(0)	—	(0)	4
Jewish	21%	(2)	17%	(2)	—	(0)	58%	(6)	—	(0)	4%	(0)	11
Muslim	—	(0)	—	(0)	—	(0)	100%	(3)	—	(0)	—	(0)	3
Buddhist	19%	(2)	—	(0)	—	(0)	81%	(8)	—	(0)	—	(0)	9
Hindu	25%	(1)	—	(0)	—	(0)	75%	(3)	—	(0)	—	(0)	3
Atheist	2%	(1)	25%	(6)	—	(0)	72%	(17)	—	(0)	—	(0)	24
Agnostic	10%	(2)	10%	(2)	12%	(3)	69%	(14)	—	(0)	—	(0)	21
Something else	29%	(14)	18%	(8)	3%	(2)	40%	(19)	10%	(5)	—	(0)	47
Nothing in particular	19%	(22)	9%	(11)	5%	(5)	52%	(58)	14%	(16)	1%	(1)	113
Prodigal Biden Voter	17%	(5)	13%	(4)	10%	(3)	43%	(13)	16%	(5)	—	(0)	30
Undecided Voter (DK/WNV)	1%	(0)	5%	(2)	12%	(5)	50%	(22)	30%	(13)	2%	(1)	44
Undecided Voter (DK)	2%	(0)	2%	(0)	4%	(1)	57%	(11)	35%	(7)	—	(0)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(36)	22%	(97)	23%	(105)	19%	(83)	13%	(58)	15%	(67)	447
Gender: Male	10%	(22)	25%	(53)	21%	(45)	20%	(42)	14%	(29)	11%	(23)	214
Gender: Female	6%	(14)	19%	(44)	26%	(60)	18%	(41)	13%	(29)	19%	(44)	233
Age: 18-34	9%	(11)	14%	(17)	15%	(18)	15%	(17)	19%	(22)	28%	(33)	118
Age: 35-44	9%	(5)	13%	(8)	19%	(11)	16%	(9)	9%	(5)	34%	(20)	59
Age: 45-64	6%	(9)	20%	(31)	34%	(53)	16%	(25)	16%	(24)	8%	(12)	155
Age: 65+	9%	(11)	36%	(42)	20%	(23)	27%	(31)	6%	(7)	2%	(2)	115
GenZers: 1997-2012	11%	(7)	9%	(5)	10%	(6)	15%	(9)	7%	(4)	46%	(27)	59
Millennials: 1981-1996	7%	(8)	17%	(19)	19%	(21)	15%	(17)	20%	(23)	22%	(25)	113
GenXers: 1965-1980	4%	(5)	21%	(24)	32%	(37)	19%	(22)	15%	(18)	9%	(11)	116
Baby Boomers: 1946-1964	10%	(14)	31%	(46)	25%	(37)	23%	(34)	8%	(12)	3%	(4)	148
Educ: < College	6%	(18)	15%	(46)	25%	(77)	18%	(54)	17%	(51)	19%	(59)	306
Educ: Bachelors degree	17%	(15)	24%	(22)	24%	(22)	21%	(19)	7%	(7)	7%	(7)	91
Educ: Post-grad	6%	(3)	58%	(29)	11%	(6)	21%	(11)	1%	(1)	2%	(1)	50
Income: Under 50k	4%	(6)	13%	(22)	22%	(38)	17%	(29)	23%	(40)	22%	(37)	172
Income: 50k-100k	10%	(17)	24%	(41)	28%	(47)	20%	(34)	8%	(14)	11%	(18)	171
Income: 100k+	13%	(13)	33%	(34)	19%	(20)	20%	(21)	4%	(4)	12%	(12)	104
Ethnicity: White (Non-Hispanic)	11%	(29)	25%	(66)	28%	(74)	18%	(47)	10%	(26)	9%	(25)	267
Ethnicity: Hispanic	4%	(3)	9%	(7)	16%	(13)	23%	(19)	17%	(14)	31%	(26)	82
Ethnicity: Black (Non-Hispanic)	4%	(2)	24%	(10)	12%	(5)	9%	(4)	30%	(12)	20%	(8)	40
Ethnicity: Asian + Other (Non-Hispanic)	5%	(3)	24%	(14)	22%	(13)	23%	(13)	11%	(7)	15%	(9)	57
All Christian	12%	(25)	23%	(50)	26%	(56)	15%	(33)	13%	(27)	11%	(24)	216
All Non-Christian	2%	(1)	36%	(9)	16%	(4)	36%	(10)	—	(0)	10%	(3)	26
Atheist	4%	(1)	10%	(2)	28%	(7)	51%	(12)	6%	(1)	1%	(0)	24
Agnostic/Nothing in particular	5%	(6)	21%	(28)	20%	(27)	14%	(19)	16%	(21)	24%	(33)	134
Something Else	7%	(3)	16%	(7)	22%	(11)	19%	(9)	19%	(9)	16%	(8)	47
Evangelical	8%	(7)	18%	(15)	34%	(29)	14%	(12)	19%	(16)	8%	(7)	86
Non-Evangelical	11%	(19)	25%	(42)	22%	(38)	17%	(29)	11%	(18)	13%	(23)	169
PID: Dem (no lean)	3%	(4)	14%	(22)	25%	(41)	22%	(35)	15%	(25)	22%	(35)	162
PID: Ind (no lean)	9%	(12)	30%	(38)	22%	(29)	12%	(15)	14%	(18)	13%	(17)	129
PID: Rep (no lean)	13%	(20)	24%	(37)	22%	(35)	21%	(33)	10%	(16)	10%	(15)	156

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(36)	22%	(97)	23%	(105)	19%	(83)	13%	(58)	15%	(67)	447
PID/Gender: Dem Men	5%	(3)	17%	(11)	21%	(13)	22%	(14)	17%	(10)	18%	(11)	62
PID/Gender: Dem Women	1%	(1)	11%	(11)	28%	(28)	22%	(22)	14%	(14)	24%	(24)	100
PID/Gender: Ind Men	10%	(7)	32%	(24)	22%	(16)	16%	(12)	11%	(8)	9%	(6)	74
PID/Gender: Ind Women	9%	(5)	26%	(14)	22%	(12)	6%	(3)	17%	(10)	20%	(11)	56
PID/Gender: Rep Men	16%	(12)	23%	(18)	20%	(15)	21%	(16)	13%	(10)	7%	(6)	79
PID/Gender: Rep Women	10%	(8)	24%	(19)	25%	(20)	21%	(16)	7%	(6)	12%	(9)	77
Ideo: Liberal (1-3)	4%	(7)	24%	(37)	22%	(33)	21%	(33)	14%	(21)	15%	(24)	155
Ideo: Moderate (4)	8%	(10)	22%	(29)	24%	(32)	10%	(13)	19%	(25)	17%	(22)	131
Ideo: Conservative (5-7)	13%	(19)	20%	(30)	24%	(35)	25%	(37)	8%	(12)	10%	(14)	146
Ideo/PID: Conservative Republican	14%	(15)	22%	(24)	22%	(24)	27%	(29)	5%	(6)	9%	(10)	107
Ideo/PID: Moderate/Liberal Republican	10%	(5)	30%	(13)	17%	(8)	8%	(4)	24%	(11)	12%	(5)	45
Ideo/PID: Moderate/Conservative Democrat	6%	(3)	10%	(5)	28%	(14)	11%	(6)	19%	(9)	26%	(13)	49
Ideo/PID: Liberal Democrat	1%	(1)	16%	(17)	24%	(26)	28%	(30)	14%	(15)	17%	(18)	107
Unfavorable of Biden and Trump	2%	(1)	21%	(14)	22%	(14)	22%	(14)	12%	(8)	20%	(13)	64
2024 H2H Matchup: Biden Voter	8%	(15)	21%	(40)	25%	(50)	19%	(38)	10%	(20)	17%	(33)	196
2024 H2H Matchup: Trump Voter	9%	(19)	23%	(48)	25%	(52)	19%	(40)	11%	(23)	12%	(26)	208
2024 H2H Matchup: Would not Vote	7%	(1)	11%	(2)	8%	(1)	19%	(3)	34%	(6)	21%	(4)	19
2024 H2H Matchup: Do not Know	3%	(1)	27%	(7)	7%	(2)	9%	(2)	38%	(10)	15%	(4)	25
2022 House Vote: Democrat	6%	(12)	21%	(39)	24%	(45)	19%	(37)	15%	(28)	15%	(30)	192
2022 House Vote: Republican	11%	(19)	27%	(44)	26%	(43)	20%	(33)	9%	(16)	6%	(10)	165
2022 House Vote: Did not Vote	5%	(4)	16%	(13)	17%	(14)	15%	(12)	14%	(12)	32%	(26)	80
2020 Vote: Joe Biden	7%	(15)	22%	(45)	23%	(49)	20%	(42)	16%	(32)	12%	(26)	209
2020 Vote: Donald Trump	9%	(19)	24%	(48)	25%	(50)	20%	(39)	10%	(21)	12%	(23)	199
2020 Vote: Someone Else	10%	(1)	24%	(2)	14%	(1)	—	(0)	20%	(2)	31%	(3)	10
2020 Vote: Did not Vote	7%	(2)	6%	(2)	16%	(5)	7%	(2)	12%	(4)	52%	(15)	29
2016 Vote: Hillary Clinton	5%	(7)	24%	(35)	31%	(45)	18%	(27)	14%	(20)	8%	(12)	146
2016 Vote: Donald Trump	11%	(21)	27%	(50)	25%	(47)	20%	(36)	9%	(16)	8%	(15)	185
2016 Vote: Someone Else	23%	(3)	48%	(6)	1%	(0)	7%	(1)	19%	(3)	2%	(0)	13
2020 Vote/PID: Not Biden/Democrat	2%	(0)	7%	(2)	17%	(4)	16%	(4)	1%	(0)	56%	(12)	22
2020 Vote/PID: Not Trump/Republican	33%	(5)	43%	(7)	3%	(1)	2%	(0)	9%	(1)	10%	(2)	16

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(36)	22%	(97)	23%	(105)	19%	(83)	13%	(58)	15%	(67)	447
U.S. Economy: Wrong Track	7%	(21)	16%	(49)	22%	(66)	18%	(53)	18%	(52)	19%	(55)	297
U.S. Economy: Right Direction	10%	(15)	32%	(48)	26%	(38)	20%	(30)	4%	(6)	8%	(12)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	23%	(35)	28%	(42)	22%	(33)	8%	(12)	15%	(22)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(24)	21%	(45)	25%	(53)	20%	(41)	11%	(24)	12%	(25)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(6)	21%	(17)	11%	(9)	11%	(9)	27%	(23)	24%	(20)	84
Top 2024 Issue: Economy	7%	(11)	20%	(29)	27%	(41)	16%	(24)	19%	(28)	11%	(16)	149
Community: Urban	10%	(19)	21%	(38)	21%	(37)	15%	(27)	20%	(36)	14%	(25)	181
Community: Suburban	7%	(16)	22%	(50)	23%	(52)	22%	(50)	8%	(18)	17%	(37)	223
Community: Rural	4%	(2)	22%	(10)	36%	(15)	15%	(7)	11%	(5)	11%	(5)	43
Community/Gender: Urban Women	5%	(4)	17%	(15)	25%	(22)	17%	(15)	19%	(17)	16%	(14)	87
Community/Gender: Urban Men	15%	(14)	24%	(23)	17%	(16)	12%	(12)	20%	(19)	11%	(11)	94
Community/Gender: Rural Women	7%	(2)	2%	(1)	44%	(10)	18%	(4)	11%	(3)	17%	(4)	23
Community/Gender: Rural Men	1%	(0)	46%	(9)	26%	(5)	11%	(2)	12%	(2)	4%	(1)	19
Community/Gender: Suburban Women	6%	(8)	24%	(29)	23%	(28)	18%	(22)	8%	(10)	21%	(25)	122
Community/Gender: Suburban Men	8%	(8)	21%	(21)	24%	(24)	28%	(28)	8%	(8)	12%	(12)	101
Homeowner	8%	(27)	23%	(77)	25%	(84)	19%	(62)	13%	(42)	12%	(38)	329
Renter	7%	(7)	21%	(20)	20%	(19)	18%	(16)	12%	(11)	21%	(20)	92
Military HHnm: Yes	17%	(12)	26%	(18)	19%	(13)	17%	(12)	8%	(6)	13%	(9)	69
Military HH: No	7%	(25)	21%	(80)	24%	(92)	19%	(71)	14%	(53)	15%	(58)	378
Employ: Private Sector	9%	(12)	20%	(26)	23%	(30)	17%	(23)	17%	(23)	15%	(19)	134
Employ: Government	9%	(3)	23%	(8)	32%	(10)	9%	(3)	12%	(4)	16%	(5)	33
Employ: Self-Employed	12%	(5)	25%	(11)	28%	(13)	23%	(10)	6%	(3)	6%	(3)	44
Employ: Homemaker	6%	(1)	15%	(3)	32%	(7)	9%	(2)	34%	(8)	4%	(1)	22
Employ: Student	7%	(1)	—	(0)	19%	(2)	10%	(1)	—	(0)	64%	(8)	12
Employ: Retired	9%	(12)	33%	(40)	24%	(30)	22%	(27)	5%	(6)	7%	(8)	123
Employ: Unemployed	5%	(3)	10%	(5)	8%	(4)	26%	(14)	25%	(14)	27%	(15)	55
Employ: Other	2%	(0)	15%	(3)	34%	(8)	9%	(2)	7%	(2)	33%	(8)	24
Self + Household: White-Collar	11%	(20)	33%	(61)	21%	(38)	19%	(34)	9%	(17)	7%	(13)	182
Self + Household: Blue Collar	6%	(13)	16%	(31)	29%	(58)	21%	(41)	13%	(26)	14%	(28)	196
Union HH: Yes	12%	(4)	26%	(8)	11%	(3)	23%	(7)	13%	(4)	14%	(4)	29
Union HH: No	8%	(33)	21%	(90)	24%	(101)	18%	(76)	13%	(54)	15%	(63)	418

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(36)	22%	(97)	23%	(105)	19%	(83)	13%	(58)	15%	(67)	447
LGBTQ+: Yes	14%	(5)	2%	(1)	8%	(3)	25%	(10)	12%	(4)	38%	(15)	38
LGBTQ+: No	8%	(31)	24%	(96)	25%	(102)	18%	(74)	13%	(54)	13%	(53)	409
Motivated to Vote	9%	(35)	23%	(87)	27%	(103)	19%	(72)	11%	(42)	11%	(41)	378
Parent: Yes	9%	(12)	21%	(27)	20%	(25)	10%	(13)	21%	(26)	19%	(24)	127
Parent: No	8%	(25)	22%	(70)	25%	(79)	22%	(70)	10%	(32)	13%	(43)	320
COVID Vaccine: Yes	9%	(33)	23%	(80)	25%	(87)	17%	(60)	11%	(39)	14%	(48)	347
COVID Vaccine: No	4%	(4)	17%	(17)	18%	(18)	23%	(23)	19%	(19)	19%	(19)	100
Student Loans: Yes	8%	(5)	12%	(8)	26%	(17)	14%	(10)	26%	(17)	14%	(9)	66
Student Loans: No	8%	(31)	23%	(89)	23%	(87)	19%	(74)	11%	(41)	15%	(58)	381
Favorable Opinion of Haley	27%	(36)	73%	(97)	—	(0)	—	(0)	—	(0)	—	(0)	134
Unfavorable Opinion of Haley	—	(0)	—	(0)	56%	(105)	44%	(83)	—	(0)	—	(0)	188
Protestant	8%	(6)	19%	(15)	36%	(28)	16%	(12)	19%	(15)	4%	(3)	79
Roman Catholic	12%	(16)	28%	(36)	22%	(28)	16%	(20)	8%	(10)	15%	(19)	129
Mormon	39%	(2)	4%	(0)	—	(0)	—	(0)	12%	(0)	45%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	—	(0)	—	(0)	18%	(1)	40%	(2)	—	(0)	4
Jewish	5%	(1)	28%	(3)	12%	(1)	29%	(3)	—	(0)	24%	(3)	11
Muslim	—	(0)	56%	(2)	44%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	—	(0)	42%	(4)	18%	(2)	40%	(4)	—	(0)	—	(0)	9
Hindu	—	(0)	25%	(1)	—	(0)	75%	(3)	—	(0)	—	(0)	3
Atheist	4%	(1)	10%	(2)	28%	(7)	51%	(12)	6%	(1)	1%	(0)	24
Agnostic	12%	(3)	9%	(2)	39%	(8)	11%	(2)	10%	(2)	19%	(4)	21
Something else	7%	(3)	16%	(7)	22%	(11)	19%	(9)	19%	(9)	16%	(8)	47
Nothing in particular	3%	(4)	23%	(26)	17%	(19)	15%	(17)	17%	(19)	26%	(29)	113
Prodigal Biden Voter	—	(0)	24%	(7)	10%	(3)	15%	(5)	44%	(13)	7%	(2)	30
Undecided Voter (DK/WNV)	5%	(2)	20%	(9)	7%	(3)	13%	(6)	37%	(16)	18%	(8)	44
Undecided Voter (DK)	7%	(1)	11%	(2)	8%	(1)	19%	(3)	34%	(6)	21%	(4)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(46)	18%	(81)	7%	(32)	15%	(68)	16%	(72)	33%	(148)	447
Gender: Male	13%	(27)	19%	(41)	10%	(20)	16%	(34)	17%	(36)	26%	(55)	214
Gender: Female	8%	(18)	17%	(40)	5%	(12)	15%	(35)	15%	(35)	40%	(93)	233
Age: 18-34	9%	(11)	17%	(20)	5%	(6)	8%	(9)	16%	(19)	45%	(53)	118
Age: 35-44	—	(0)	9%	(5)	6%	(3)	19%	(11)	16%	(9)	50%	(30)	59
Age: 45-64	10%	(15)	20%	(31)	10%	(15)	18%	(28)	13%	(21)	29%	(46)	155
Age: 65+	17%	(19)	22%	(25)	7%	(8)	17%	(20)	20%	(23)	17%	(19)	115
GenZers: 1997-2012	11%	(6)	22%	(13)	3%	(2)	8%	(5)	10%	(6)	46%	(27)	59
Millennials: 1981-1996	4%	(5)	10%	(11)	6%	(7)	13%	(15)	19%	(21)	47%	(54)	113
GenXers: 1965-1980	11%	(13)	18%	(21)	7%	(8)	18%	(21)	11%	(13)	35%	(41)	116
Baby Boomers: 1946-1964	15%	(22)	23%	(34)	10%	(14)	18%	(27)	19%	(28)	16%	(24)	148
Educ: < College	8%	(25)	14%	(43)	8%	(24)	14%	(43)	17%	(51)	39%	(120)	306
Educ: Bachelors degree	16%	(15)	20%	(18)	2%	(2)	19%	(18)	21%	(19)	21%	(19)	91
Educ: Post-grad	12%	(6)	39%	(20)	13%	(6)	15%	(8)	2%	(1)	19%	(9)	50
Income: Under 50k	6%	(10)	17%	(29)	6%	(10)	8%	(13)	22%	(37)	42%	(73)	172
Income: 50k-100k	10%	(17)	15%	(26)	7%	(13)	20%	(34)	17%	(29)	31%	(53)	171
Income: 100k+	19%	(19)	25%	(26)	10%	(10)	20%	(21)	5%	(6)	21%	(22)	104
Ethnicity: White (Non-Hispanic)	14%	(39)	18%	(47)	11%	(29)	19%	(50)	14%	(37)	24%	(65)	267
Ethnicity: Hispanic	6%	(5)	13%	(10)	1%	(1)	6%	(5)	17%	(14)	57%	(47)	82
Ethnicity: Black (Non-Hispanic)	—	(0)	42%	(17)	1%	(0)	11%	(4)	13%	(5)	33%	(13)	40
Ethnicity: Asian + Other (Non-Hispanic)	4%	(2)	11%	(6)	3%	(2)	15%	(8)	28%	(16)	40%	(23)	57
All Christian	14%	(30)	24%	(53)	7%	(15)	11%	(24)	13%	(29)	30%	(66)	216
All Non-Christian	11%	(3)	6%	(2)	6%	(2)	21%	(5)	18%	(5)	38%	(10)	26
Atheist	14%	(3)	8%	(2)	19%	(5)	21%	(5)	14%	(3)	23%	(5)	24
Agnostic/Nothing in particular	3%	(4)	12%	(16)	5%	(7)	23%	(31)	19%	(25)	38%	(51)	134
Something Else	11%	(5)	18%	(8)	9%	(4)	8%	(4)	21%	(10)	33%	(16)	47
Evangelical	18%	(16)	14%	(12)	10%	(8)	9%	(8)	20%	(17)	30%	(25)	86
Non-Evangelical	11%	(18)	28%	(47)	6%	(11)	12%	(20)	12%	(21)	31%	(52)	169
PID: Dem (no lean)	2%	(3)	10%	(16)	8%	(13)	24%	(39)	15%	(23)	42%	(68)	162
PID: Ind (no lean)	3%	(4)	23%	(30)	9%	(11)	15%	(19)	14%	(18)	36%	(47)	129
PID: Rep (no lean)	25%	(39)	23%	(35)	5%	(9)	7%	(11)	19%	(30)	21%	(33)	156

Continued on next page

**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(46)	18%	(81)	7%	(32)	15%	(68)	16%	(72)	33%	(148)	447
PID/Gender: Dem Men	1%	(1)	11%	(7)	13%	(8)	25%	(16)	12%	(8)	37%	(23)	62
PID/Gender: Dem Women	2%	(2)	9%	(9)	4%	(4)	23%	(23)	16%	(16)	45%	(45)	100
PID/Gender: Ind Men	4%	(3)	24%	(17)	11%	(8)	16%	(12)	16%	(12)	30%	(22)	74
PID/Gender: Ind Women	1%	(0)	23%	(13)	6%	(3)	13%	(7)	12%	(7)	45%	(25)	56
PID/Gender: Rep Men	30%	(24)	21%	(17)	5%	(4)	8%	(6)	22%	(17)	13%	(10)	79
PID/Gender: Rep Women	20%	(15)	24%	(18)	5%	(4)	6%	(4)	16%	(13)	29%	(22)	77
Ideo: Liberal (1-3)	3%	(5)	18%	(28)	5%	(8)	30%	(46)	13%	(20)	31%	(47)	155
Ideo: Moderate (4)	1%	(1)	11%	(15)	9%	(12)	9%	(12)	19%	(25)	51%	(66)	131
Ideo: Conservative (5-7)	27%	(40)	23%	(34)	9%	(13)	7%	(10)	18%	(26)	16%	(24)	146
Ideo/PID: Conservative Republican	32%	(34)	22%	(23)	7%	(7)	5%	(6)	20%	(21)	14%	(15)	107
Ideo/PID: Moderate/Liberal Republican	10%	(5)	19%	(9)	3%	(2)	11%	(5)	18%	(8)	38%	(17)	45
Ideo/PID: Moderate/Conservative Democrat	5%	(2)	5%	(2)	15%	(7)	11%	(5)	13%	(7)	52%	(26)	49
Ideo/PID: Liberal Democrat	1%	(1)	12%	(13)	5%	(5)	31%	(34)	16%	(17)	35%	(37)	107
Unfavorable of Biden and Trump	1%	(0)	12%	(7)	13%	(8)	22%	(14)	12%	(7)	41%	(26)	64
2024 H2H Matchup: Biden Voter	4%	(8)	13%	(25)	8%	(16)	27%	(54)	13%	(25)	35%	(69)	196
2024 H2H Matchup: Trump Voter	18%	(37)	26%	(54)	7%	(15)	6%	(13)	18%	(37)	25%	(52)	208
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	—	(0)	7%	(1)	50%	(9)	44%	(8)	19
2024 H2H Matchup: Do not Know	—	(0)	10%	(3)	8%	(2)	4%	(1)	3%	(1)	75%	(19)	25
2022 House Vote: Democrat	1%	(2)	17%	(32)	8%	(15)	25%	(49)	12%	(24)	36%	(70)	192
2022 House Vote: Republican	25%	(41)	25%	(41)	6%	(10)	6%	(9)	22%	(36)	16%	(26)	165
2022 House Vote: Did not Vote	3%	(2)	6%	(5)	5%	(4)	11%	(9)	13%	(11)	61%	(49)	80
2020 Vote: Joe Biden	3%	(6)	13%	(26)	8%	(16)	27%	(57)	13%	(27)	36%	(76)	209
2020 Vote: Donald Trump	19%	(37)	26%	(52)	7%	(14)	5%	(10)	19%	(38)	24%	(49)	199
2020 Vote: Someone Else	—	(0)	—	(0)	24%	(2)	—	(0)	35%	(3)	40%	(4)	10
2020 Vote: Did not Vote	8%	(2)	9%	(3)	—	(0)	5%	(1)	11%	(3)	67%	(19)	29
2016 Vote: Hillary Clinton	1%	(2)	12%	(17)	9%	(13)	28%	(42)	14%	(21)	36%	(52)	146
2016 Vote: Donald Trump	22%	(40)	25%	(46)	6%	(12)	7%	(13)	18%	(33)	22%	(41)	185
2016 Vote: Someone Else	—	(0)	10%	(1)	24%	(3)	32%	(4)	13%	(2)	21%	(3)	13
2020 Vote/PID: Not Biden/Democrat	11%	(2)	15%	(3)	11%	(2)	13%	(3)	1%	(0)	50%	(11)	22
2020 Vote/PID: Not Trump/Republican	31%	(5)	6%	(1)	—	(0)	27%	(5)	11%	(2)	24%	(4)	16

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**Table BLMB2\_9:** Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(46)	18%	(81)	7%	(32)	15%	(68)	16%	(72)	33%	(148)	447
U.S. Economy: Wrong Track	12%	(35)	18%	(54)	6%	(17)	8%	(24)	19%	(57)	37%	(110)	297
U.S. Economy: Right Direction	7%	(10)	18%	(26)	10%	(15)	30%	(45)	10%	(15)	26%	(39)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	10%	(15)	8%	(12)	33%	(49)	10%	(15)	35%	(53)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(37)	24%	(50)	7%	(15)	6%	(13)	19%	(40)	27%	(57)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(3)	18%	(15)	6%	(5)	8%	(6)	19%	(16)	46%	(38)	84
Top 2024 Issue: Economy	11%	(16)	18%	(26)	3%	(5)	12%	(18)	14%	(21)	42%	(62)	149
Community: Urban	10%	(19)	25%	(45)	7%	(12)	12%	(21)	19%	(34)	27%	(50)	181
Community: Suburban	11%	(23)	12%	(27)	7%	(15)	18%	(41)	13%	(29)	39%	(87)	223
Community: Rural	7%	(3)	21%	(9)	12%	(5)	14%	(6)	19%	(8)	26%	(11)	43
Community/Gender: Urban Women	8%	(7)	27%	(23)	6%	(5)	7%	(7)	17%	(15)	35%	(31)	87
Community/Gender: Urban Men	13%	(12)	23%	(22)	7%	(6)	16%	(15)	21%	(20)	20%	(19)	94
Community/Gender: Rural Women	3%	(1)	33%	(8)	4%	(1)	12%	(3)	22%	(5)	26%	(6)	23
Community/Gender: Rural Men	12%	(2)	5%	(1)	23%	(4)	17%	(3)	16%	(3)	26%	(5)	19
Community/Gender: Suburban Women	9%	(10)	7%	(9)	5%	(6)	21%	(25)	13%	(16)	46%	(56)	122
Community/Gender: Suburban Men	13%	(13)	18%	(18)	9%	(10)	16%	(16)	13%	(14)	30%	(31)	101
Homeowner	12%	(40)	19%	(64)	8%	(28)	16%	(53)	15%	(51)	28%	(93)	329
Renter	5%	(4)	16%	(15)	5%	(4)	14%	(13)	20%	(18)	41%	(38)	92
Military HHnm: Yes	18%	(13)	20%	(14)	8%	(5)	11%	(8)	11%	(7)	32%	(22)	69
Military HH: No	9%	(33)	18%	(67)	7%	(27)	16%	(61)	17%	(64)	33%	(126)	378
Employ: Private Sector	3%	(5)	29%	(38)	6%	(8)	13%	(17)	16%	(21)	33%	(44)	134
Employ: Government	13%	(4)	15%	(5)	15%	(5)	20%	(7)	1%	(0)	37%	(12)	33
Employ: Self-Employed	24%	(10)	14%	(6)	3%	(1)	19%	(8)	11%	(5)	29%	(13)	44
Employ: Homemaker	11%	(2)	—	(0)	12%	(3)	10%	(2)	31%	(7)	37%	(8)	22
Employ: Student	—	(0)	23%	(3)	10%	(1)	7%	(1)	8%	(1)	52%	(6)	12
Employ: Retired	15%	(19)	21%	(26)	7%	(8)	17%	(21)	19%	(23)	21%	(26)	123
Employ: Unemployed	9%	(5)	6%	(3)	7%	(4)	17%	(9)	24%	(13)	38%	(21)	55
Employ: Other	—	(0)	—	(0)	11%	(3)	10%	(2)	5%	(1)	73%	(17)	24
Self + Household: White-Collar	14%	(25)	24%	(43)	8%	(15)	18%	(33)	13%	(23)	23%	(42)	182
Self + Household: Blue Collar	9%	(18)	17%	(34)	8%	(16)	16%	(31)	17%	(34)	32%	(64)	196
Union HH: Yes	17%	(5)	33%	(10)	14%	(4)	8%	(2)	13%	(4)	16%	(5)	29
Union HH: No	10%	(41)	17%	(71)	7%	(28)	16%	(66)	16%	(68)	34%	(143)	418

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(46)	18%	(81)	7%	(32)	15%	(68)	16%	(72)	33%	(148)	447
LGBTQ+: Yes	1%	(0)	21%	(8)	12%	(4)	14%	(5)	4%	(2)	48%	(18)	38
LGBTQ+: No	11%	(45)	18%	(73)	7%	(28)	15%	(63)	17%	(70)	32%	(130)	409
Motivated to Vote	11%	(43)	21%	(79)	7%	(28)	16%	(60)	14%	(55)	30%	(113)	378
Parent: Yes	11%	(15)	19%	(24)	9%	(11)	16%	(20)	14%	(18)	32%	(41)	127
Parent: No	10%	(31)	18%	(57)	7%	(22)	15%	(49)	17%	(54)	34%	(107)	320
COVID Vaccine: Yes	8%	(29)	17%	(58)	7%	(25)	18%	(61)	16%	(54)	35%	(120)	347
COVID Vaccine: No	17%	(17)	23%	(23)	7%	(7)	8%	(8)	17%	(17)	28%	(28)	100
Student Loans: Yes	3%	(2)	15%	(10)	11%	(7)	14%	(9)	9%	(6)	49%	(32)	66
Student Loans: No	12%	(44)	19%	(71)	7%	(25)	16%	(59)	17%	(65)	30%	(116)	381
Favorable Opinion of Haley	19%	(25)	33%	(44)	8%	(11)	15%	(20)	11%	(14)	15%	(20)	134
Unfavorable Opinion of Haley	9%	(17)	14%	(25)	11%	(20)	24%	(46)	18%	(33)	25%	(46)	188
Protestant	13%	(10)	30%	(23)	4%	(3)	10%	(8)	14%	(11)	29%	(23)	79
Roman Catholic	14%	(18)	21%	(27)	9%	(11)	12%	(16)	13%	(17)	31%	(39)	129
Mormon	44%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	56%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	42%	(2)	—	(0)	—	(0)	26%	(1)	32%	(1)	4
Jewish	26%	(3)	—	(0)	4%	(0)	12%	(1)	19%	(2)	38%	(4)	11
Muslim	—	(0)	—	(0)	44%	(1)	56%	(2)	—	(0)	—	(0)	3
Buddhist	—	(0)	19%	(2)	—	(0)	—	(0)	18%	(2)	63%	(6)	9
Hindu	—	(0)	—	(0)	—	(0)	75%	(3)	25%	(1)	—	(0)	3
Atheist	14%	(3)	8%	(2)	19%	(5)	21%	(5)	14%	(3)	23%	(5)	24
Agnostic	—	(0)	24%	(5)	6%	(1)	28%	(6)	3%	(1)	39%	(8)	21
Something else	11%	(5)	18%	(8)	9%	(4)	8%	(4)	21%	(10)	33%	(16)	47
Nothing in particular	3%	(4)	10%	(11)	5%	(6)	22%	(25)	21%	(24)	38%	(43)	113
Prodigal Biden Voter	—	(0)	18%	(5)	2%	(1)	13%	(4)	9%	(3)	57%	(17)	30
Undecided Voter (DK/WNV)	—	(0)	6%	(3)	4%	(2)	5%	(2)	23%	(10)	61%	(27)	44
Undecided Voter (DK)	—	(0)	—	(0)	—	(0)	7%	(1)	50%	(9)	44%	(8)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(61)	16%	(72)	10%	(45)	19%	(86)	12%	(54)	29%	(128)	447
Gender: Male	18%	(39)	19%	(41)	12%	(26)	19%	(42)	8%	(17)	24%	(51)	214
Gender: Female	10%	(23)	13%	(31)	8%	(20)	19%	(44)	16%	(38)	33%	(77)	233
Age: 18-34	11%	(13)	10%	(11)	9%	(11)	14%	(17)	13%	(15)	44%	(52)	118
Age: 35-44	16%	(9)	6%	(3)	13%	(8)	15%	(9)	6%	(4)	45%	(26)	59
Age: 45-64	16%	(25)	17%	(26)	6%	(10)	25%	(38)	12%	(19)	24%	(37)	155
Age: 65+	12%	(14)	27%	(31)	15%	(17)	19%	(22)	15%	(17)	11%	(13)	115
GenZers: 1997-2012	10%	(6)	10%	(6)	3%	(2)	16%	(9)	9%	(6)	53%	(31)	59
Millennials: 1981-1996	14%	(16)	8%	(9)	13%	(15)	14%	(15)	11%	(12)	40%	(45)	113
GenXers: 1965-1980	13%	(16)	15%	(17)	6%	(6)	24%	(28)	10%	(11)	33%	(38)	116
Baby Boomers: 1946-1964	16%	(24)	26%	(39)	14%	(20)	22%	(32)	15%	(22)	8%	(12)	148
Educ: < College	12%	(37)	13%	(38)	9%	(27)	21%	(63)	12%	(38)	33%	(102)	306
Educ: Bachelors degree	22%	(20)	15%	(13)	13%	(11)	16%	(15)	12%	(11)	23%	(21)	91
Educ: Post-grad	7%	(4)	40%	(20)	14%	(7)	17%	(8)	12%	(6)	11%	(5)	50
Income: Under 50k	13%	(22)	11%	(19)	5%	(9)	20%	(34)	17%	(29)	34%	(59)	172
Income: 50k-100k	13%	(23)	16%	(27)	13%	(22)	19%	(33)	11%	(19)	27%	(47)	171
Income: 100k+	16%	(16)	25%	(26)	13%	(14)	18%	(19)	6%	(6)	21%	(22)	104
Ethnicity: White (Non-Hispanic)	16%	(43)	22%	(59)	12%	(32)	22%	(58)	12%	(33)	16%	(43)	267
Ethnicity: Hispanic	13%	(10)	2%	(2)	9%	(7)	10%	(8)	14%	(12)	52%	(43)	82
Ethnicity: Black (Non-Hispanic)	9%	(3)	14%	(6)	11%	(4)	16%	(6)	8%	(3)	43%	(17)	40
Ethnicity: Asian + Other (Non-Hispanic)	8%	(4)	10%	(5)	3%	(2)	24%	(14)	12%	(7)	44%	(25)	57
All Christian	15%	(32)	23%	(50)	15%	(33)	13%	(27)	8%	(17)	26%	(56)	216
All Non-Christian	19%	(5)	3%	(1)	2%	(0)	25%	(7)	8%	(2)	44%	(12)	26
Atheist	20%	(5)	4%	(1)	6%	(1)	52%	(12)	6%	(1)	12%	(3)	24
Agnostic/Nothing in particular	7%	(9)	9%	(11)	7%	(10)	28%	(37)	17%	(23)	33%	(44)	134
Something Else	22%	(10)	18%	(9)	2%	(1)	5%	(3)	23%	(11)	29%	(14)	47
Evangelical	21%	(18)	17%	(15)	8%	(7)	7%	(6)	21%	(18)	26%	(23)	86
Non-Evangelical	12%	(21)	26%	(43)	15%	(26)	14%	(24)	6%	(10)	26%	(45)	169
PID: Dem (no lean)	2%	(3)	5%	(8)	12%	(19)	34%	(56)	12%	(19)	35%	(57)	162
PID: Ind (no lean)	8%	(10)	23%	(30)	11%	(14)	19%	(24)	10%	(12)	31%	(39)	129
PID: Rep (no lean)	31%	(48)	22%	(34)	8%	(13)	4%	(7)	15%	(23)	20%	(32)	156

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(61)	16%	(72)	10%	(45)	19%	(86)	12%	(54)	29%	(128)	447
PID/Gender: Dem Men	4%	(3)	5%	(3)	17%	(11)	41%	(26)	1%	(1)	30%	(19)	62
PID/Gender: Dem Women	1%	(1)	5%	(5)	8%	(8)	30%	(30)	18%	(18)	38%	(38)	100
PID/Gender: Ind Men	9%	(7)	27%	(20)	11%	(8)	18%	(13)	6%	(5)	29%	(21)	74
PID/Gender: Ind Women	6%	(3)	17%	(10)	11%	(6)	19%	(11)	14%	(8)	33%	(18)	56
PID/Gender: Rep Men	38%	(30)	22%	(17)	9%	(7)	4%	(3)	14%	(11)	14%	(11)	79
PID/Gender: Rep Women	24%	(19)	21%	(16)	8%	(6)	5%	(4)	15%	(12)	27%	(21)	77
Ideo: Liberal (1-3)	5%	(8)	12%	(19)	7%	(11)	40%	(61)	11%	(18)	25%	(38)	155
Ideo: Moderate (4)	6%	(8)	13%	(17)	16%	(21)	10%	(13)	11%	(15)	43%	(57)	131
Ideo: Conservative (5-7)	28%	(42)	25%	(36)	9%	(13)	8%	(12)	14%	(20)	17%	(25)	146
Ideo/PID: Conservative Republican	36%	(39)	25%	(27)	8%	(9)	3%	(3)	12%	(13)	16%	(17)	107
Ideo/PID: Moderate/Liberal Republican	14%	(6)	15%	(7)	9%	(4)	7%	(3)	23%	(10)	32%	(14)	45
Ideo/PID: Moderate/Conservative Democrat	5%	(2)	7%	(3)	17%	(9)	17%	(8)	13%	(6)	41%	(20)	49
Ideo/PID: Liberal Democrat	1%	(1)	5%	(5)	10%	(10)	44%	(47)	12%	(13)	29%	(31)	107
Unfavorable of Biden and Trump	1%	(1)	8%	(5)	20%	(13)	22%	(14)	9%	(6)	39%	(25)	64
2024 H2H Matchup: Biden Voter	4%	(9)	10%	(20)	10%	(20)	37%	(73)	10%	(20)	28%	(55)	196
2024 H2H Matchup: Trump Voter	25%	(52)	24%	(50)	10%	(20)	6%	(12)	11%	(22)	25%	(51)	208
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	11%	(2)	8%	(1)	40%	(8)	41%	(8)	19
2024 H2H Matchup: Do not Know	2%	(0)	7%	(2)	16%	(4)	—	(0)	20%	(5)	55%	(14)	25
2022 House Vote: Democrat	3%	(6)	10%	(20)	11%	(21)	37%	(71)	8%	(16)	30%	(57)	192
2022 House Vote: Republican	30%	(49)	29%	(47)	9%	(15)	3%	(4)	13%	(22)	16%	(27)	165
2022 House Vote: Did not Vote	7%	(6)	3%	(2)	9%	(7)	13%	(10)	16%	(13)	52%	(42)	80
2020 Vote: Joe Biden	5%	(10)	11%	(22)	10%	(22)	36%	(76)	9%	(19)	29%	(61)	209
2020 Vote: Donald Trump	25%	(49)	23%	(46)	10%	(20)	4%	(8)	13%	(26)	25%	(50)	199
2020 Vote: Someone Else	4%	(0)	9%	(1)	37%	(3)	—	(0)	22%	(2)	28%	(3)	10
2020 Vote: Did not Vote	5%	(2)	8%	(2)	2%	(0)	7%	(2)	26%	(8)	52%	(15)	29
2016 Vote: Hillary Clinton	4%	(6)	11%	(16)	12%	(17)	35%	(51)	10%	(15)	28%	(41)	146
2016 Vote: Donald Trump	28%	(52)	25%	(47)	11%	(20)	5%	(10)	13%	(25)	18%	(33)	185
2016 Vote: Someone Else	—	(0)	10%	(1)	29%	(4)	27%	(4)	18%	(2)	15%	(2)	13
2020 Vote/PID: Not Biden/Democrat	1%	(0)	2%	(0)	10%	(2)	19%	(4)	16%	(4)	52%	(11)	22
2020 Vote/PID: Not Trump/Republican	23%	(4)	17%	(3)	—	(0)	27%	(5)	18%	(3)	14%	(2)	16

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**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(61)	16%	(72)	10%	(45)	19%	(86)	12%	(54)	29%	(128)	447
U.S. Economy: Wrong Track	16%	(49)	17%	(50)	9%	(28)	10%	(31)	14%	(42)	33%	(98)	297
U.S. Economy: Right Direction	9%	(13)	15%	(22)	12%	(18)	37%	(55)	8%	(12)	20%	(30)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	9%	(14)	12%	(19)	40%	(60)	9%	(14)	26%	(39)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(52)	22%	(46)	9%	(20)	6%	(12)	14%	(29)	25%	(53)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(4)	14%	(12)	8%	(7)	16%	(14)	14%	(12)	43%	(36)	84
Top 2024 Issue: Economy	10%	(15)	20%	(30)	12%	(18)	10%	(15)	9%	(13)	39%	(59)	149
Community: Urban	15%	(27)	22%	(40)	8%	(14)	20%	(36)	9%	(17)	26%	(48)	181
Community: Suburban	11%	(24)	11%	(25)	12%	(28)	20%	(46)	14%	(32)	31%	(70)	223
Community: Rural	26%	(11)	16%	(7)	9%	(4)	11%	(5)	15%	(6)	24%	(10)	43
Community/Gender: Urban Women	10%	(9)	21%	(18)	7%	(6)	19%	(17)	11%	(10)	32%	(28)	87
Community/Gender: Urban Men	19%	(18)	23%	(22)	8%	(8)	20%	(19)	7%	(7)	21%	(20)	94
Community/Gender: Rural Women	22%	(5)	23%	(5)	12%	(3)	5%	(1)	9%	(2)	29%	(7)	23
Community/Gender: Rural Men	30%	(6)	8%	(2)	5%	(1)	17%	(3)	22%	(4)	17%	(3)	19
Community/Gender: Suburban Women	7%	(9)	6%	(7)	9%	(11)	22%	(26)	21%	(26)	35%	(43)	122
Community/Gender: Suburban Men	15%	(15)	17%	(17)	17%	(17)	19%	(19)	5%	(5)	27%	(27)	101
Homeowner	15%	(51)	16%	(52)	12%	(39)	22%	(72)	11%	(37)	24%	(78)	329
Renter	9%	(8)	21%	(19)	6%	(5)	12%	(11)	16%	(15)	37%	(34)	92
Military HHnm: Yes	15%	(10)	26%	(18)	14%	(10)	14%	(10)	9%	(6)	23%	(16)	69
Military HH: No	14%	(51)	14%	(54)	9%	(36)	20%	(77)	13%	(48)	30%	(112)	378
Employ: Private Sector	13%	(17)	17%	(23)	11%	(14)	15%	(20)	8%	(11)	36%	(48)	134
Employ: Government	29%	(9)	7%	(2)	4%	(1)	22%	(7)	1%	(0)	37%	(12)	33
Employ: Self-Employed	14%	(6)	21%	(9)	19%	(8)	14%	(6)	21%	(9)	11%	(5)	44
Employ: Homemaker	4%	(1)	11%	(2)	20%	(5)	1%	(0)	17%	(4)	48%	(11)	22
Employ: Student	7%	(1)	—	(0)	2%	(0)	22%	(3)	20%	(2)	49%	(6)	12
Employ: Retired	17%	(21)	26%	(32)	10%	(13)	20%	(25)	14%	(17)	13%	(16)	123
Employ: Unemployed	10%	(5)	3%	(2)	3%	(2)	38%	(21)	19%	(10)	28%	(15)	55
Employ: Other	—	(0)	5%	(1)	10%	(2)	18%	(4)	—	(0)	67%	(16)	24
Self + Household: White-Collar	18%	(32)	21%	(37)	10%	(19)	18%	(32)	15%	(28)	18%	(34)	182
Self + Household: Blue Collar	13%	(26)	16%	(31)	11%	(22)	22%	(44)	9%	(17)	29%	(57)	196
Union HH: Yes	36%	(11)	17%	(5)	1%	(0)	19%	(6)	6%	(2)	21%	(6)	29
Union HH: No	12%	(51)	16%	(67)	11%	(45)	19%	(80)	13%	(53)	29%	(122)	418

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(61)	16%	(72)	10%	(45)	19%	(86)	12%	(54)	29%	(128)	447
LGBTQ+: Yes	18%	(7)	8%	(3)	10%	(4)	26%	(10)	2%	(1)	35%	(13)	38
LGBTQ+: No	13%	(54)	17%	(69)	10%	(42)	19%	(76)	13%	(54)	28%	(115)	409
Motivated to Vote	16%	(60)	19%	(71)	11%	(41)	19%	(73)	10%	(37)	26%	(97)	378
Parent: Yes	22%	(28)	8%	(11)	10%	(13)	22%	(28)	4%	(5)	34%	(43)	127
Parent: No	10%	(33)	19%	(61)	10%	(32)	18%	(58)	16%	(50)	27%	(85)	320
COVID Vaccine: Yes	9%	(32)	17%	(58)	12%	(42)	22%	(76)	13%	(46)	27%	(92)	347
COVID Vaccine: No	29%	(29)	13%	(13)	3%	(3)	10%	(10)	9%	(9)	36%	(36)	100
Student Loans: Yes	11%	(7)	5%	(3)	6%	(4)	26%	(17)	9%	(6)	43%	(28)	66
Student Loans: No	14%	(54)	18%	(69)	11%	(41)	18%	(69)	13%	(48)	26%	(100)	381
Favorable Opinion of Haley	21%	(27)	31%	(41)	11%	(15)	14%	(18)	14%	(18)	10%	(14)	134
Unfavorable Opinion of Haley	16%	(30)	15%	(29)	13%	(24)	29%	(55)	7%	(13)	19%	(37)	188
Protestant	10%	(8)	29%	(23)	11%	(9)	14%	(11)	12%	(9)	24%	(19)	79
Roman Catholic	16%	(21)	20%	(26)	18%	(23)	13%	(16)	6%	(8)	27%	(35)	129
Mormon	39%	(2)	4%	(0)	—	(0)	—	(0)	—	(0)	56%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	18%	(1)	32%	(1)	—	(0)	8%	(0)	—	(0)	4
Jewish	21%	(2)	6%	(1)	4%	(0)	12%	(1)	18%	(2)	38%	(4)	11
Muslim	—	(0)	—	(0)	—	(0)	100%	(3)	—	(0)	—	(0)	3
Buddhist	19%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	81%	(8)	9
Hindu	25%	(1)	—	(0)	—	(0)	75%	(3)	—	(0)	—	(0)	3
Atheist	20%	(5)	4%	(1)	6%	(1)	52%	(12)	6%	(1)	12%	(3)	24
Agnostic	11%	(2)	9%	(2)	7%	(1)	37%	(8)	13%	(3)	24%	(5)	21
Something else	22%	(10)	18%	(9)	2%	(1)	5%	(3)	23%	(11)	29%	(14)	47
Nothing in particular	6%	(7)	9%	(10)	7%	(8)	26%	(30)	18%	(20)	34%	(39)	113
Prodigal Biden Voter	6%	(2)	14%	(4)	6%	(2)	17%	(5)	9%	(3)	46%	(14)	30
Undecided Voter (DK/WNV)	1%	(0)	4%	(2)	14%	(6)	3%	(1)	29%	(13)	49%	(21)	44
Undecided Voter (DK)	—	(0)	—	(0)	11%	(2)	8%	(1)	40%	(8)	41%	(8)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(18)	10%	(43)	8%	(37)	13%	(58)	17%	(75)	48%	(215)	447
Gender: Male	4%	(8)	13%	(28)	9%	(20)	16%	(34)	17%	(37)	41%	(88)	214
Gender: Female	4%	(10)	7%	(16)	7%	(17)	10%	(24)	17%	(38)	55%	(127)	233
Age: 18-34	8%	(10)	13%	(15)	10%	(12)	10%	(11)	8%	(9)	51%	(60)	118
Age: 35-44	3%	(2)	1%	(1)	10%	(6)	4%	(2)	27%	(16)	55%	(33)	59
Age: 45-64	4%	(6)	13%	(21)	7%	(10)	11%	(16)	19%	(29)	47%	(72)	155
Age: 65+	—	(0)	6%	(7)	8%	(9)	24%	(28)	18%	(21)	43%	(50)	115
GenZers: 1997-2012	9%	(5)	12%	(7)	6%	(4)	3%	(2)	9%	(5)	61%	(36)	59
Millennials: 1981-1996	5%	(5)	8%	(9)	11%	(13)	10%	(12)	18%	(20)	49%	(55)	113
GenXers: 1965-1980	6%	(7)	11%	(13)	9%	(11)	10%	(11)	12%	(14)	52%	(60)	116
Baby Boomers: 1946-1964	—	(0)	10%	(15)	6%	(9)	22%	(32)	22%	(33)	40%	(59)	148
Educ: < College	4%	(12)	5%	(16)	7%	(20)	12%	(37)	19%	(57)	53%	(162)	306
Educ: Bachelors degree	6%	(5)	13%	(12)	10%	(9)	12%	(11)	16%	(15)	43%	(39)	91
Educ: Post-grad	1%	(0)	31%	(16)	15%	(7)	19%	(10)	7%	(4)	27%	(14)	50
Income: Under 50k	5%	(8)	6%	(11)	4%	(6)	11%	(19)	24%	(41)	51%	(87)	172
Income: 50k-100k	3%	(5)	9%	(16)	10%	(17)	15%	(25)	13%	(23)	50%	(85)	171
Income: 100k+	5%	(5)	16%	(17)	14%	(14)	13%	(13)	11%	(12)	41%	(43)	104
Ethnicity: White (Non-Hispanic)	3%	(8)	13%	(34)	8%	(20)	16%	(43)	17%	(46)	43%	(115)	267
Ethnicity: Hispanic	3%	(2)	4%	(3)	7%	(6)	4%	(4)	18%	(15)	64%	(53)	82
Ethnicity: Black (Non-Hispanic)	20%	(8)	13%	(5)	15%	(6)	11%	(4)	16%	(6)	25%	(10)	40
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	1%	(1)	8%	(5)	13%	(7)	14%	(8)	64%	(37)	57
All Christian	5%	(11)	13%	(28)	7%	(15)	14%	(30)	13%	(29)	48%	(104)	216
All Non-Christian	—	(0)	3%	(1)	18%	(5)	15%	(4)	10%	(3)	55%	(14)	26
Atheist	8%	(2)	25%	(6)	20%	(5)	—	(0)	5%	(1)	42%	(10)	24
Agnostic/Nothing in particular	3%	(4)	5%	(7)	8%	(10)	11%	(15)	25%	(34)	48%	(64)	134
Something Else	3%	(2)	6%	(3)	6%	(3)	19%	(9)	18%	(8)	48%	(23)	47
Evangelical	1%	(1)	11%	(10)	9%	(8)	16%	(14)	22%	(19)	41%	(35)	86
Non-Evangelical	6%	(10)	12%	(20)	5%	(9)	14%	(23)	10%	(18)	53%	(89)	169
PID: Dem (no lean)	2%	(3)	10%	(15)	9%	(14)	16%	(26)	10%	(16)	54%	(87)	162
PID: Ind (no lean)	6%	(8)	11%	(14)	10%	(13)	9%	(11)	18%	(23)	47%	(60)	129
PID: Rep (no lean)	5%	(7)	9%	(14)	6%	(10)	13%	(21)	23%	(36)	44%	(68)	156

Continued on next page

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(18)	10%	(43)	8%	(37)	13%	(58)	17%	(75)	48%	(215)	447
PID/Gender: Dem Men	4%	(3)	11%	(7)	11%	(7)	19%	(12)	6%	(4)	48%	(30)	62
PID/Gender: Dem Women	—	(0)	8%	(8)	7%	(7)	14%	(14)	12%	(12)	57%	(57)	100
PID/Gender: Ind Men	1%	(1)	15%	(11)	11%	(8)	9%	(7)	18%	(13)	46%	(34)	74
PID/Gender: Ind Women	13%	(7)	6%	(4)	8%	(4)	8%	(5)	17%	(10)	47%	(26)	56
PID/Gender: Rep Men	6%	(4)	13%	(10)	6%	(4)	20%	(15)	25%	(20)	31%	(24)	79
PID/Gender: Rep Women	4%	(3)	5%	(4)	7%	(6)	7%	(5)	21%	(16)	56%	(44)	77
Ideo: Liberal (1-3)	2%	(3)	21%	(33)	9%	(14)	13%	(20)	12%	(18)	43%	(67)	155
Ideo: Moderate (4)	3%	(4)	3%	(4)	7%	(10)	6%	(7)	16%	(21)	65%	(85)	131
Ideo: Conservative (5-7)	8%	(11)	4%	(6)	9%	(14)	20%	(30)	22%	(32)	36%	(53)	146
Ideo/PID: Conservative Republican	5%	(6)	5%	(5)	9%	(10)	19%	(20)	22%	(23)	40%	(42)	107
Ideo/PID: Moderate/Liberal Republican	4%	(2)	18%	(8)	—	(0)	—	(0)	21%	(9)	57%	(26)	45
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	1%	(0)	12%	(6)	13%	(6)	12%	(6)	59%	(29)	49
Ideo/PID: Liberal Democrat	1%	(1)	14%	(15)	8%	(8)	18%	(20)	10%	(10)	49%	(53)	107
Unfavorable of Biden and Trump	6%	(4)	—	(0)	14%	(9)	14%	(9)	14%	(9)	52%	(33)	64
2024 H2H Matchup: Biden Voter	2%	(5)	14%	(27)	9%	(18)	12%	(24)	13%	(26)	49%	(96)	196
2024 H2H Matchup: Trump Voter	5%	(11)	7%	(15)	7%	(15)	16%	(33)	19%	(40)	45%	(93)	208
2024 H2H Matchup: Would not Vote	—	(0)	4%	(1)	7%	(1)	1%	(0)	38%	(7)	49%	(9)	19
2024 H2H Matchup: Do not Know	11%	(3)	—	(0)	10%	(2)	3%	(1)	9%	(2)	67%	(17)	25
2022 House Vote: Democrat	5%	(10)	12%	(24)	11%	(21)	14%	(26)	10%	(19)	48%	(91)	192
2022 House Vote: Republican	4%	(7)	12%	(20)	6%	(9)	17%	(29)	21%	(34)	40%	(66)	165
2022 House Vote: Did not Vote	1%	(1)	—	(0)	6%	(5)	4%	(3)	23%	(18)	66%	(53)	80
2020 Vote: Joe Biden	5%	(10)	12%	(25)	9%	(19)	12%	(24)	12%	(25)	50%	(104)	209
2020 Vote: Donald Trump	3%	(7)	8%	(17)	7%	(13)	16%	(33)	20%	(40)	45%	(89)	199
2020 Vote: Someone Else	8%	(1)	—	(0)	12%	(1)	—	(0)	23%	(2)	57%	(5)	10
2020 Vote: Did not Vote	—	(0)	5%	(1)	11%	(3)	2%	(1)	26%	(7)	56%	(16)	29
2016 Vote: Hillary Clinton	4%	(5)	15%	(23)	11%	(16)	10%	(15)	13%	(19)	47%	(68)	146
2016 Vote: Donald Trump	3%	(6)	9%	(16)	8%	(15)	19%	(35)	18%	(34)	42%	(78)	185
2016 Vote: Someone Else	3%	(0)	—	(0)	10%	(1)	—	(0)	45%	(6)	42%	(6)	13
2020 Vote/PID: Not Biden/Democrat	2%	(0)	11%	(2)	8%	(2)	22%	(5)	15%	(3)	42%	(9)	22
2020 Vote/PID: Not Trump/Republican	6%	(1)	28%	(5)	—	(0)	12%	(2)	11%	(2)	43%	(7)	16

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**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(18)	10%	(43)	8%	(37)	13%	(58)	17%	(75)	48%	(215)	447
U.S. Economy: Wrong Track	3%	(10)	3%	(8)	9%	(27)	13%	(39)	20%	(58)	52%	(155)	297
U.S. Economy: Right Direction	6%	(9)	24%	(36)	6%	(10)	13%	(19)	12%	(17)	40%	(60)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	15%	(22)	12%	(18)	12%	(18)	10%	(15)	50%	(76)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(12)	5%	(11)	7%	(16)	16%	(33)	21%	(44)	45%	(96)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(4)	13%	(11)	5%	(4)	7%	(6)	19%	(16)	51%	(43)	84
Top 2024 Issue: Economy	8%	(12)	8%	(12)	11%	(17)	9%	(14)	15%	(23)	48%	(71)	149
Community: Urban	9%	(16)	15%	(28)	6%	(10)	15%	(28)	16%	(29)	39%	(70)	181
Community: Suburban	1%	(2)	6%	(13)	11%	(24)	10%	(23)	17%	(38)	55%	(124)	223
Community: Rural	—	(0)	5%	(2)	7%	(3)	16%	(7)	21%	(9)	50%	(21)	43
Community/Gender: Urban Women	10%	(9)	14%	(12)	7%	(6)	10%	(8)	16%	(14)	43%	(37)	87
Community/Gender: Urban Men	8%	(7)	17%	(16)	5%	(4)	20%	(19)	16%	(15)	35%	(33)	94
Community/Gender: Rural Women	—	(0)	4%	(1)	3%	(1)	20%	(5)	25%	(6)	49%	(11)	23
Community/Gender: Rural Men	—	(0)	7%	(1)	13%	(3)	12%	(2)	16%	(3)	52%	(10)	19
Community/Gender: Suburban Women	1%	(1)	2%	(2)	9%	(11)	9%	(11)	15%	(19)	64%	(78)	122
Community/Gender: Suburban Men	1%	(1)	11%	(11)	13%	(13)	12%	(12)	19%	(19)	45%	(45)	101
Homeowner	3%	(11)	10%	(32)	9%	(30)	15%	(50)	17%	(55)	46%	(151)	329
Renter	6%	(5)	12%	(11)	7%	(7)	7%	(6)	19%	(18)	49%	(46)	92
Military HHnm: Yes	—	(0)	6%	(4)	5%	(4)	15%	(10)	16%	(11)	58%	(40)	69
Military HH: No	5%	(18)	10%	(39)	9%	(33)	13%	(47)	17%	(64)	46%	(175)	378
Employ: Private Sector	7%	(9)	18%	(24)	8%	(11)	7%	(9)	17%	(22)	44%	(58)	134
Employ: Government	6%	(2)	11%	(4)	15%	(5)	8%	(2)	3%	(1)	57%	(19)	33
Employ: Self-Employed	9%	(4)	8%	(3)	6%	(3)	13%	(6)	21%	(9)	42%	(19)	44
Employ: Homemaker	—	(0)	—	(0)	14%	(3)	12%	(3)	11%	(3)	62%	(14)	22
Employ: Student	7%	(1)	12%	(1)	11%	(1)	—	(0)	5%	(1)	66%	(8)	12
Employ: Retired	—	(0)	8%	(9)	6%	(8)	22%	(27)	20%	(25)	44%	(53)	123
Employ: Unemployed	3%	(2)	2%	(1)	9%	(5)	20%	(11)	20%	(11)	46%	(26)	55
Employ: Other	—	(0)	—	(0)	7%	(2)	—	(0)	15%	(4)	78%	(18)	24
Self + Household: White-Collar	4%	(8)	14%	(25)	12%	(22)	11%	(20)	19%	(34)	40%	(73)	182
Self + Household: Blue Collar	3%	(6)	8%	(16)	7%	(13)	16%	(31)	16%	(31)	50%	(99)	196
Union HH: Yes	7%	(2)	25%	(7)	8%	(2)	22%	(6)	15%	(4)	24%	(7)	29
Union HH: No	4%	(16)	9%	(36)	8%	(35)	12%	(51)	17%	(71)	50%	(208)	418

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**Table BLMB2\_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(18)	10%	(43)	8%	(37)	13%	(58)	17%	(75)	48%	(215)	447
LGBTQ+: Yes	4%	(2)	8%	(3)	6%	(2)	6%	(2)	24%	(9)	52%	(20)	38
LGBTQ+: No	4%	(17)	10%	(41)	9%	(35)	14%	(56)	16%	(66)	48%	(195)	409
Motivated to Vote	5%	(18)	11%	(43)	9%	(32)	14%	(51)	15%	(57)	47%	(177)	378
Parent: Yes	10%	(13)	10%	(13)	10%	(12)	19%	(24)	12%	(15)	39%	(50)	127
Parent: No	2%	(5)	9%	(30)	8%	(25)	11%	(34)	19%	(60)	52%	(165)	320
COVID Vaccine: Yes	3%	(12)	11%	(37)	9%	(31)	13%	(44)	16%	(57)	48%	(166)	347
COVID Vaccine: No	6%	(6)	6%	(6)	6%	(6)	14%	(14)	19%	(18)	49%	(49)	100
Student Loans: Yes	13%	(9)	11%	(7)	9%	(6)	5%	(4)	10%	(7)	51%	(34)	66
Student Loans: No	3%	(10)	9%	(36)	8%	(31)	14%	(54)	18%	(69)	48%	(182)	381
Favorable Opinion of Haley	8%	(11)	24%	(32)	10%	(13)	12%	(16)	17%	(23)	29%	(39)	134
Unfavorable Opinion of Haley	1%	(1)	5%	(9)	12%	(22)	19%	(36)	15%	(29)	48%	(91)	188
Protestant	6%	(4)	12%	(9)	4%	(3)	18%	(14)	13%	(10)	47%	(37)	79
Roman Catholic	4%	(5)	14%	(18)	8%	(10)	10%	(13)	14%	(18)	50%	(64)	129
Mormon	—	(0)	—	(0)	—	(0)	37%	(1)	7%	(0)	56%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	—	(0)	32%	(1)	8%	(0)	18%	(1)	—	(0)	4
Jewish	—	(0)	6%	(1)	9%	(1)	8%	(1)	8%	(1)	70%	(8)	11
Muslim	—	(0)	—	(0)	44%	(1)	56%	(2)	—	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	18%	(2)	19%	(2)	63%	(6)	9
Hindu	—	(0)	—	(0)	75%	(3)	—	(0)	—	(0)	25%	(1)	3
Atheist	8%	(2)	25%	(6)	20%	(5)	—	(0)	5%	(1)	42%	(10)	24
Agnostic	2%	(0)	12%	(2)	7%	(2)	3%	(1)	24%	(5)	52%	(11)	21
Something else	3%	(2)	6%	(3)	6%	(3)	19%	(9)	18%	(8)	48%	(23)	47
Nothing in particular	3%	(3)	4%	(4)	8%	(9)	13%	(14)	26%	(29)	47%	(53)	113
Prodigal Biden Voter	21%	(6)	—	(0)	10%	(3)	1%	(0)	11%	(3)	56%	(17)	30
Undecided Voter (DK/WNV)	6%	(3)	2%	(1)	8%	(4)	2%	(1)	21%	(9)	60%	(26)	44
Undecided Voter (DK)	—	(0)	4%	(1)	7%	(1)	1%	(0)	38%	(7)	49%	(9)	19

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(47)	32%	(143)	16%	(73)	16%	(70)	20%	(90)	5%	(24)	447
Gender: Male	11%	(24)	31%	(66)	16%	(34)	17%	(36)	19%	(41)	6%	(13)	214
Gender: Female	10%	(22)	33%	(77)	17%	(38)	15%	(35)	21%	(49)	5%	(11)	233
Age: 18-34	8%	(9)	42%	(50)	8%	(10)	4%	(5)	27%	(32)	11%	(13)	118
Age: 35-44	25%	(15)	34%	(20)	16%	(9)	9%	(5)	9%	(5)	7%	(4)	59
Age: 45-64	11%	(17)	29%	(45)	12%	(19)	24%	(37)	21%	(32)	3%	(5)	155
Age: 65+	5%	(5)	25%	(28)	31%	(35)	20%	(23)	18%	(20)	2%	(2)	115
GenZers: 1997-2012	11%	(6)	36%	(21)	4%	(2)	6%	(3)	29%	(17)	15%	(9)	59
Millennials: 1981-1996	14%	(16)	42%	(47)	14%	(16)	5%	(6)	18%	(20)	7%	(8)	113
GenXers: 1965-1980	14%	(17)	27%	(31)	15%	(17)	22%	(25)	19%	(22)	3%	(4)	116
Baby Boomers: 1946-1964	5%	(8)	28%	(42)	23%	(34)	23%	(35)	18%	(27)	2%	(3)	148
Educ: < College	12%	(35)	30%	(91)	16%	(48)	14%	(43)	24%	(74)	5%	(14)	306
Educ: Bachelors degree	10%	(9)	31%	(29)	16%	(14)	21%	(19)	14%	(12)	8%	(8)	91
Educ: Post-grad	5%	(2)	47%	(23)	21%	(11)	17%	(8)	6%	(3)	4%	(2)	50
Income: Under 50k	13%	(22)	29%	(50)	13%	(22)	11%	(19)	26%	(45)	8%	(14)	172
Income: 50k-100k	10%	(18)	33%	(57)	18%	(31)	17%	(30)	18%	(31)	3%	(5)	171
Income: 100k+	7%	(7)	36%	(37)	19%	(20)	21%	(22)	13%	(14)	4%	(4)	104
Ethnicity: White (Non-Hispanic)	10%	(26)	30%	(80)	20%	(54)	21%	(55)	16%	(43)	3%	(8)	267
Ethnicity: Hispanic	6%	(5)	48%	(39)	5%	(4)	5%	(4)	29%	(24)	7%	(6)	82
Ethnicity: Black (Non-Hispanic)	26%	(10)	19%	(8)	22%	(9)	10%	(4)	20%	(8)	2%	(1)	40
Ethnicity: Asian + Other (Non-Hispanic)	9%	(5)	28%	(16)	9%	(5)	11%	(7)	26%	(15)	16%	(9)	57
All Christian	13%	(28)	34%	(74)	18%	(39)	12%	(25)	20%	(43)	3%	(7)	216
All Non-Christian	12%	(3)	17%	(4)	24%	(6)	22%	(6)	24%	(6)	1%	(0)	26
Atheist	1%	(0)	40%	(9)	8%	(2)	23%	(6)	28%	(6)	—	(0)	24
Agnostic/Nothing in particular	7%	(10)	31%	(42)	13%	(18)	20%	(27)	19%	(25)	10%	(13)	134
Something Else	13%	(6)	30%	(14)	15%	(7)	14%	(7)	20%	(9)	8%	(4)	47
Evangelical	14%	(12)	39%	(33)	14%	(12)	12%	(10)	19%	(17)	2%	(2)	86
Non-Evangelical	12%	(20)	31%	(53)	20%	(34)	12%	(21)	20%	(34)	5%	(9)	169
PID: Dem (no lean)	9%	(15)	30%	(48)	17%	(27)	18%	(29)	20%	(33)	6%	(10)	162
PID: Ind (no lean)	10%	(13)	35%	(46)	14%	(19)	15%	(20)	20%	(26)	5%	(7)	129
PID: Rep (no lean)	12%	(19)	32%	(50)	17%	(27)	14%	(22)	20%	(32)	5%	(7)	156

Continued on next page

**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(47)	32%	(143)	16%	(73)	16%	(70)	20%	(90)	5%	(24)	447
PID/Gender: Dem Men	9%	(6)	19%	(12)	17%	(11)	20%	(12)	24%	(15)	10%	(6)	62
PID/Gender: Dem Women	9%	(9)	36%	(36)	17%	(17)	16%	(16)	17%	(17)	4%	(4)	100
PID/Gender: Ind Men	6%	(4)	43%	(32)	10%	(8)	18%	(13)	17%	(12)	5%	(4)	74
PID/Gender: Ind Women	16%	(9)	25%	(14)	20%	(11)	11%	(6)	24%	(14)	5%	(3)	56
PID/Gender: Rep Men	18%	(14)	28%	(22)	20%	(16)	12%	(10)	18%	(14)	4%	(3)	79
PID/Gender: Rep Women	6%	(4)	36%	(28)	14%	(11)	16%	(12)	23%	(18)	5%	(4)	77
Ideo: Liberal (1-3)	12%	(19)	29%	(45)	11%	(17)	23%	(35)	18%	(28)	6%	(10)	155
Ideo: Moderate (4)	10%	(13)	39%	(51)	16%	(21)	8%	(11)	21%	(27)	6%	(7)	131
Ideo: Conservative (5-7)	10%	(15)	31%	(45)	23%	(34)	15%	(22)	18%	(26)	3%	(4)	146
Ideo/PID: Conservative Republican	11%	(12)	27%	(29)	23%	(24)	16%	(17)	19%	(20)	4%	(4)	107
Ideo/PID: Moderate/Liberal Republican	16%	(7)	45%	(20)	5%	(2)	10%	(5)	18%	(8)	6%	(3)	45
Ideo/PID: Moderate/Conservative Democrat	13%	(6)	41%	(20)	24%	(12)	11%	(6)	8%	(4)	3%	(2)	49
Ideo/PID: Liberal Democrat	8%	(9)	25%	(26)	14%	(15)	22%	(23)	23%	(25)	8%	(8)	107
Unfavorable of Biden and Trump	6%	(4)	35%	(23)	19%	(12)	25%	(16)	15%	(10)	—	(0)	64
2024 H2H Matchup: Biden Voter	10%	(20)	28%	(54)	15%	(30)	25%	(48)	17%	(33)	5%	(10)	196
2024 H2H Matchup: Trump Voter	12%	(26)	36%	(74)	19%	(40)	9%	(18)	19%	(39)	5%	(11)	208
2024 H2H Matchup: Would not Vote	5%	(1)	9%	(2)	13%	(3)	8%	(2)	59%	(11)	4%	(1)	19
2024 H2H Matchup: Do not Know	1%	(0)	54%	(13)	—	(0)	10%	(2)	24%	(6)	11%	(3)	25
2022 House Vote: Democrat	9%	(18)	28%	(54)	18%	(35)	20%	(39)	19%	(36)	5%	(9)	192
2022 House Vote: Republican	12%	(19)	33%	(55)	18%	(29)	14%	(23)	20%	(33)	4%	(6)	165
2022 House Vote: Did not Vote	11%	(9)	40%	(32)	10%	(8)	10%	(8)	20%	(16)	10%	(8)	80
2020 Vote: Joe Biden	10%	(21)	29%	(60)	16%	(34)	23%	(49)	17%	(36)	4%	(8)	209
2020 Vote: Donald Trump	11%	(22)	34%	(69)	18%	(36)	10%	(20)	21%	(43)	5%	(10)	199
2020 Vote: Someone Else	14%	(1)	22%	(2)	17%	(2)	3%	(0)	45%	(4)	—	(0)	10
2020 Vote: Did not Vote	6%	(2)	42%	(12)	4%	(1)	6%	(2)	23%	(7)	19%	(5)	29
2016 Vote: Hillary Clinton	10%	(15)	26%	(38)	17%	(25)	25%	(37)	18%	(26)	3%	(5)	146
2016 Vote: Donald Trump	14%	(26)	34%	(64)	17%	(31)	13%	(23)	18%	(33)	5%	(9)	185
2016 Vote: Someone Else	4%	(1)	27%	(4)	14%	(2)	33%	(4)	23%	(3)	—	(0)	13
2020 Vote/PID: Not Biden/Democrat	3%	(1)	34%	(7)	14%	(3)	11%	(2)	27%	(6)	10%	(2)	22
2020 Vote/PID: Not Trump/Republican	17%	(3)	24%	(4)	1%	(0)	40%	(7)	18%	(3)	—	(0)	16

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(47)	32%	(143)	16%	(73)	16%	(70)	20%	(90)	5%	(24)	447
U.S. Economy: Wrong Track	10%	(30)	34%	(102)	16%	(47)	11%	(32)	21%	(64)	7%	(22)	297
U.S. Economy: Right Direction	11%	(16)	28%	(42)	17%	(25)	25%	(38)	18%	(26)	1%	(2)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(11)	26%	(40)	18%	(26)	27%	(40)	16%	(24)	6%	(10)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(26)	33%	(71)	20%	(42)	9%	(20)	20%	(43)	5%	(11)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(10)	39%	(33)	5%	(4)	12%	(10)	28%	(24)	3%	(3)	84
Top 2024 Issue: Economy	10%	(15)	38%	(57)	18%	(27)	8%	(11)	21%	(31)	5%	(8)	149
Community: Urban	13%	(23)	38%	(68)	14%	(26)	10%	(18)	23%	(42)	2%	(4)	181
Community: Suburban	10%	(22)	30%	(66)	16%	(35)	20%	(45)	16%	(37)	8%	(19)	223
Community: Rural	5%	(2)	20%	(8)	27%	(12)	18%	(8)	28%	(12)	3%	(1)	43
Community/Gender: Urban Women	12%	(11)	39%	(34)	18%	(15)	7%	(6)	21%	(18)	2%	(2)	87
Community/Gender: Urban Men	13%	(12)	36%	(34)	11%	(11)	12%	(12)	25%	(23)	2%	(2)	94
Community/Gender: Rural Women	1%	(0)	19%	(5)	35%	(8)	6%	(2)	34%	(8)	4%	(1)	23
Community/Gender: Rural Men	9%	(2)	20%	(4)	18%	(4)	32%	(6)	20%	(4)	1%	(0)	19
Community/Gender: Suburban Women	9%	(11)	32%	(38)	12%	(15)	22%	(27)	18%	(22)	7%	(8)	122
Community/Gender: Suburban Men	11%	(11)	28%	(28)	20%	(20)	18%	(18)	14%	(14)	10%	(10)	101
Homeowner	7%	(24)	33%	(107)	18%	(59)	18%	(59)	20%	(64)	5%	(16)	329
Renter	21%	(20)	36%	(33)	14%	(13)	9%	(9)	14%	(13)	5%	(5)	92
Military HHnm: Yes	5%	(4)	35%	(24)	10%	(7)	16%	(11)	18%	(12)	15%	(10)	69
Military HH: No	11%	(43)	32%	(119)	17%	(65)	16%	(59)	21%	(78)	4%	(13)	378
Employ: Private Sector	12%	(17)	38%	(51)	16%	(21)	9%	(12)	18%	(24)	6%	(9)	134
Employ: Government	8%	(3)	45%	(15)	4%	(1)	26%	(9)	16%	(5)	1%	(0)	33
Employ: Self-Employed	11%	(5)	17%	(8)	24%	(11)	25%	(11)	21%	(9)	2%	(1)	44
Employ: Homemaker	—	(0)	64%	(14)	9%	(2)	1%	(0)	24%	(5)	2%	(0)	22
Employ: Student	25%	(3)	20%	(2)	—	(0)	10%	(1)	12%	(2)	32%	(4)	12
Employ: Retired	8%	(10)	23%	(29)	26%	(32)	20%	(24)	22%	(27)	1%	(1)	123
Employ: Unemployed	6%	(3)	27%	(15)	9%	(5)	22%	(12)	27%	(15)	9%	(5)	55
Employ: Other	27%	(6)	40%	(10)	5%	(1)	3%	(1)	13%	(3)	13%	(3)	24
Self + Household: White-Collar	10%	(18)	27%	(49)	18%	(33)	22%	(41)	19%	(34)	5%	(8)	182
Self + Household: Blue Collar	10%	(20)	32%	(64)	17%	(34)	14%	(28)	21%	(41)	5%	(10)	196
Union HH: Yes	12%	(4)	45%	(13)	14%	(4)	15%	(4)	14%	(4)	—	(0)	29
Union HH: No	10%	(43)	31%	(130)	16%	(68)	16%	(66)	21%	(86)	6%	(24)	418

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(47)	32%	(143)	16%	(73)	16%	(70)	20%	(90)	5%	(24)	447
LGBTQ+: Yes	16%	(6)	22%	(8)	8%	(3)	13%	(5)	22%	(8)	19%	(7)	38
LGBTQ+: No	10%	(41)	33%	(135)	17%	(70)	16%	(65)	20%	(82)	4%	(17)	409
Motivated to Vote	10%	(38)	34%	(128)	19%	(70)	16%	(61)	17%	(65)	4%	(17)	378
Parent: Yes	15%	(19)	32%	(40)	17%	(22)	16%	(20)	12%	(15)	9%	(11)	127
Parent: No	9%	(27)	32%	(103)	16%	(51)	16%	(50)	24%	(75)	4%	(13)	320
COVID Vaccine: Yes	10%	(34)	33%	(116)	15%	(52)	18%	(63)	19%	(65)	5%	(18)	347
COVID Vaccine: No	13%	(13)	27%	(27)	20%	(20)	8%	(8)	25%	(25)	6%	(6)	100
Student Loans: Yes	12%	(8)	29%	(19)	20%	(13)	13%	(8)	20%	(13)	7%	(5)	66
Student Loans: No	10%	(39)	33%	(125)	16%	(59)	16%	(62)	20%	(77)	5%	(19)	381
Favorable Opinion of Haley	14%	(18)	39%	(52)	14%	(19)	17%	(22)	14%	(18)	3%	(4)	134
Unfavorable Opinion of Haley	6%	(12)	28%	(52)	25%	(47)	22%	(41)	19%	(36)	—	(1)	188
Protestant	10%	(8)	33%	(26)	29%	(23)	12%	(9)	17%	(13)	—	(0)	79
Roman Catholic	14%	(18)	36%	(46)	12%	(16)	11%	(15)	22%	(28)	5%	(7)	129
Mormon	21%	(1)	37%	(1)	—	(0)	33%	(1)	9%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	8%	(0)	18%	(1)	—	(0)	42%	(2)	—	(0)	4
Jewish	14%	(2)	26%	(3)	25%	(3)	29%	(3)	6%	(1)	—	(0)	11
Muslim	—	(0)	56%	(2)	44%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	19%	(2)	—	(0)	18%	(2)	—	(0)	61%	(6)	2%	(0)	9
Hindu	—	(0)	—	(0)	25%	(1)	75%	(3)	—	(0)	—	(0)	3
Atheist	1%	(0)	40%	(9)	8%	(2)	23%	(6)	28%	(6)	—	(0)	24
Agnostic	5%	(1)	33%	(7)	13%	(3)	18%	(4)	16%	(3)	15%	(3)	21
Something else	13%	(6)	30%	(14)	15%	(7)	14%	(7)	20%	(9)	8%	(4)	47
Nothing in particular	8%	(9)	31%	(35)	13%	(15)	20%	(23)	19%	(22)	9%	(10)	113
Prodigal Biden Voter	9%	(3)	47%	(14)	19%	(6)	5%	(1)	14%	(4)	6%	(2)	30
Undecided Voter (DK/WNV)	3%	(1)	35%	(15)	6%	(3)	9%	(4)	39%	(17)	8%	(4)	44
Undecided Voter (DK)	5%	(1)	9%	(2)	13%	(3)	8%	(2)	59%	(11)	4%	(1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(20)	11%	(47)	10%	(46)	12%	(53)	25%	(114)	37%	(167)	447
Gender: Male	5%	(10)	12%	(25)	13%	(28)	11%	(25)	22%	(48)	37%	(79)	214
Gender: Female	4%	(10)	9%	(22)	8%	(19)	12%	(28)	28%	(66)	38%	(89)	233
Age: 18-34	12%	(14)	8%	(9)	14%	(16)	6%	(7)	25%	(30)	35%	(41)	118
Age: 35-44	3%	(2)	8%	(4)	5%	(3)	8%	(5)	35%	(21)	42%	(25)	59
Age: 45-64	2%	(4)	12%	(19)	9%	(14)	14%	(22)	26%	(41)	36%	(56)	155
Age: 65+	—	(0)	13%	(15)	12%	(13)	17%	(19)	20%	(23)	39%	(45)	115
GenZers: 1997-2012	13%	(7)	6%	(3)	7%	(4)	6%	(3)	17%	(10)	51%	(30)	59
Millennials: 1981-1996	7%	(8)	9%	(10)	12%	(14)	7%	(8)	34%	(39)	30%	(34)	113
GenXers: 1965-1980	3%	(4)	8%	(10)	10%	(11)	13%	(15)	24%	(29)	42%	(48)	116
Baby Boomers: 1946-1964	—	(0)	16%	(24)	12%	(17)	18%	(26)	22%	(32)	33%	(48)	148
Educ: < College	2%	(7)	9%	(28)	10%	(32)	10%	(31)	25%	(76)	43%	(131)	306
Educ: Bachelors degree	13%	(12)	7%	(6)	8%	(8)	13%	(11)	36%	(33)	23%	(21)	91
Educ: Post-grad	—	(0)	26%	(13)	13%	(7)	21%	(11)	9%	(5)	31%	(15)	50
Income: Under 50k	2%	(4)	7%	(13)	14%	(23)	8%	(14)	27%	(46)	41%	(71)	172
Income: 50k-100k	4%	(7)	11%	(19)	10%	(17)	12%	(21)	29%	(50)	33%	(57)	171
Income: 100k+	8%	(9)	15%	(15)	6%	(6)	17%	(17)	16%	(17)	38%	(39)	104
Ethnicity: White (Non-Hispanic)	5%	(13)	15%	(41)	10%	(28)	13%	(35)	23%	(61)	33%	(89)	267
Ethnicity: Hispanic	4%	(3)	3%	(2)	2%	(2)	11%	(9)	30%	(25)	50%	(41)	82
Ethnicity: Black (Non-Hispanic)	9%	(4)	9%	(4)	15%	(6)	5%	(2)	36%	(15)	27%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	1%	(1)	18%	(10)	12%	(7)	23%	(13)	46%	(26)	57
All Christian	6%	(13)	9%	(20)	10%	(22)	12%	(25)	25%	(53)	38%	(83)	216
All Non-Christian	6%	(2)	1%	(0)	13%	(3)	23%	(6)	30%	(8)	27%	(7)	26
Atheist	6%	(1)	24%	(6)	20%	(5)	31%	(7)	13%	(3)	7%	(2)	24
Agnostic/Nothing in particular	1%	(2)	10%	(13)	9%	(13)	6%	(8)	32%	(43)	42%	(56)	134
Something Else	3%	(2)	18%	(9)	8%	(4)	14%	(7)	15%	(7)	42%	(20)	47
Evangelical	7%	(6)	10%	(9)	13%	(11)	7%	(6)	26%	(22)	36%	(31)	86
Non-Evangelical	5%	(9)	12%	(20)	8%	(14)	14%	(24)	21%	(36)	40%	(67)	169
PID: Dem (no lean)	4%	(6)	11%	(17)	13%	(21)	13%	(21)	23%	(38)	36%	(58)	162
PID: Ind (no lean)	3%	(4)	15%	(19)	10%	(13)	8%	(10)	28%	(36)	37%	(47)	129
PID: Rep (no lean)	6%	(10)	7%	(11)	7%	(11)	14%	(22)	26%	(40)	40%	(62)	156

Continued on next page

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(20)	11%	(47)	10%	(46)	12%	(53)	25%	(114)	37%	(167)	447
PID/Gender: Dem Men	3%	(2)	9%	(6)	21%	(13)	14%	(8)	12%	(8)	41%	(25)	62
PID/Gender: Dem Women	4%	(4)	12%	(11)	8%	(8)	13%	(13)	30%	(30)	33%	(33)	100
PID/Gender: Ind Men	5%	(4)	16%	(12)	14%	(10)	5%	(4)	21%	(15)	38%	(28)	74
PID/Gender: Ind Women	—	(0)	13%	(7)	6%	(3)	11%	(6)	36%	(20)	34%	(19)	56
PID/Gender: Rep Men	6%	(5)	10%	(8)	6%	(4)	15%	(12)	32%	(25)	32%	(25)	79
PID/Gender: Rep Women	7%	(5)	4%	(3)	9%	(7)	13%	(10)	20%	(15)	48%	(37)	77
Ideo: Liberal (1-3)	6%	(9)	20%	(31)	12%	(18)	11%	(17)	21%	(33)	30%	(46)	155
Ideo: Moderate (4)	2%	(2)	7%	(10)	8%	(10)	4%	(6)	30%	(40)	48%	(64)	131
Ideo: Conservative (5-7)	5%	(8)	5%	(7)	9%	(14)	21%	(30)	27%	(39)	33%	(48)	146
Ideo/PID: Conservative Republican	6%	(6)	4%	(4)	7%	(8)	19%	(21)	25%	(27)	38%	(41)	107
Ideo/PID: Moderate/Liberal Republican	8%	(4)	15%	(7)	—	(0)	2%	(1)	29%	(13)	47%	(21)	45
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	4%	(2)	19%	(9)	11%	(5)	23%	(11)	40%	(20)	49
Ideo/PID: Liberal Democrat	4%	(4)	14%	(15)	11%	(12)	15%	(16)	25%	(26)	31%	(33)	107
Unfavorable of Biden and Trump	4%	(2)	6%	(4)	14%	(9)	17%	(11)	18%	(12)	41%	(26)	64
2024 H2H Matchup: Biden Voter	5%	(10)	15%	(30)	13%	(25)	11%	(21)	20%	(39)	37%	(72)	196
2024 H2H Matchup: Trump Voter	5%	(10)	7%	(14)	9%	(18)	14%	(29)	27%	(55)	39%	(80)	208
2024 H2H Matchup: Would not Vote	—	(0)	11%	(2)	8%	(2)	9%	(2)	43%	(8)	28%	(5)	19
2024 H2H Matchup: Do not Know	—	(0)	4%	(1)	5%	(1)	4%	(1)	45%	(11)	41%	(10)	25
2022 House Vote: Democrat	4%	(8)	14%	(28)	15%	(28)	11%	(21)	24%	(45)	32%	(61)	192
2022 House Vote: Republican	6%	(10)	9%	(14)	9%	(15)	15%	(25)	28%	(46)	33%	(54)	165
2022 House Vote: Did not Vote	2%	(2)	4%	(3)	2%	(2)	5%	(4)	26%	(21)	60%	(48)	80
2020 Vote: Joe Biden	5%	(10)	15%	(31)	13%	(26)	12%	(24)	24%	(50)	33%	(69)	209
2020 Vote: Donald Trump	5%	(10)	7%	(13)	9%	(19)	14%	(27)	27%	(54)	39%	(77)	199
2020 Vote: Someone Else	—	(0)	25%	(2)	5%	(0)	11%	(1)	14%	(1)	45%	(4)	10
2020 Vote: Did not Vote	—	(0)	3%	(1)	4%	(1)	1%	(0)	31%	(9)	61%	(17)	29
2016 Vote: Hillary Clinton	2%	(4)	18%	(27)	14%	(20)	10%	(14)	28%	(41)	28%	(40)	146
2016 Vote: Donald Trump	5%	(9)	9%	(16)	9%	(17)	17%	(31)	26%	(48)	34%	(64)	185
2016 Vote: Someone Else	—	(0)	13%	(2)	13%	(2)	6%	(1)	17%	(2)	51%	(7)	13
2020 Vote/PID: Not Biden/Democrat	—	(0)	2%	(0)	1%	(0)	21%	(5)	24%	(5)	52%	(11)	22
2020 Vote/PID: Not Trump/Republican	17%	(3)	17%	(3)	—	(0)	15%	(3)	5%	(1)	46%	(8)	16

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(20)	11%	(47)	10%	(46)	12%	(53)	25%	(114)	37%	(167)	447
U.S. Economy: Wrong Track	1%	(4)	5%	(16)	10%	(30)	13%	(37)	30%	(91)	40%	(120)	297
U.S. Economy: Right Direction	10%	(16)	21%	(31)	11%	(17)	11%	(16)	15%	(23)	32%	(47)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(8)	15%	(23)	11%	(17)	13%	(19)	21%	(32)	34%	(52)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(10)	7%	(14)	9%	(20)	15%	(32)	28%	(59)	37%	(78)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	12%	(10)	11%	(9)	2%	(2)	28%	(23)	45%	(38)	84
Top 2024 Issue: Economy	6%	(9)	9%	(14)	8%	(12)	13%	(19)	20%	(30)	44%	(65)	149
Community: Urban	9%	(17)	16%	(28)	12%	(21)	12%	(21)	26%	(46)	26%	(48)	181
Community: Suburban	1%	(3)	7%	(15)	7%	(15)	12%	(26)	28%	(63)	45%	(101)	223
Community: Rural	—	(0)	10%	(4)	22%	(10)	14%	(6)	11%	(5)	43%	(18)	43
Community/Gender: Urban Women	10%	(9)	12%	(11)	11%	(10)	11%	(10)	28%	(25)	27%	(24)	87
Community/Gender: Urban Men	8%	(8)	19%	(18)	12%	(12)	12%	(11)	23%	(22)	25%	(24)	94
Community/Gender: Rural Women	—	(0)	13%	(3)	15%	(3)	23%	(5)	10%	(2)	40%	(9)	23
Community/Gender: Rural Men	—	(0)	6%	(1)	31%	(6)	2%	(0)	14%	(3)	47%	(9)	19
Community/Gender: Suburban Women	1%	(1)	7%	(8)	4%	(5)	11%	(13)	32%	(39)	46%	(56)	122
Community/Gender: Suburban Men	2%	(2)	6%	(7)	10%	(10)	13%	(13)	23%	(24)	45%	(46)	101
Homeowner	4%	(14)	12%	(39)	11%	(35)	13%	(43)	25%	(84)	35%	(115)	329
Renter	5%	(4)	9%	(8)	11%	(10)	10%	(9)	30%	(28)	36%	(33)	92
Military HHnm: Yes	1%	(1)	11%	(7)	4%	(3)	11%	(8)	29%	(20)	45%	(31)	69
Military HH: No	5%	(19)	11%	(40)	11%	(43)	12%	(45)	25%	(94)	36%	(137)	378
Employ: Private Sector	5%	(6)	19%	(25)	7%	(9)	6%	(8)	31%	(41)	33%	(45)	134
Employ: Government	9%	(3)	1%	(0)	19%	(6)	12%	(4)	13%	(4)	46%	(15)	33
Employ: Self-Employed	14%	(6)	5%	(2)	6%	(2)	20%	(9)	23%	(10)	32%	(14)	44
Employ: Homemaker	—	(0)	3%	(1)	13%	(3)	13%	(3)	64%	(14)	7%	(2)	22
Employ: Student	6%	(1)	7%	(1)	—	(0)	—	(0)	50%	(6)	37%	(5)	12
Employ: Retired	—	(0)	13%	(16)	12%	(14)	15%	(18)	19%	(23)	41%	(51)	123
Employ: Unemployed	3%	(2)	2%	(1)	18%	(10)	20%	(11)	20%	(11)	37%	(20)	55
Employ: Other	7%	(2)	4%	(1)	5%	(1)	—	(0)	16%	(4)	69%	(16)	24
Self + Household: White-Collar	6%	(11)	10%	(18)	12%	(21)	13%	(23)	29%	(52)	31%	(56)	182
Self + Household: Blue Collar	2%	(4)	12%	(23)	10%	(20)	13%	(26)	21%	(42)	41%	(81)	196
Union HH: Yes	5%	(1)	22%	(6)	9%	(3)	24%	(7)	13%	(4)	27%	(8)	29
Union HH: No	4%	(18)	10%	(41)	10%	(43)	11%	(46)	26%	(110)	38%	(160)	418

Continued on next page

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(20)	11%	(47)	10%	(46)	12%	(53)	25%	(114)	37%	(167)	447
LGBTQ+: Yes	13%	(5)	18%	(7)	5%	(2)	2%	(1)	18%	(7)	43%	(16)	38
LGBTQ+: No	4%	(15)	10%	(40)	11%	(44)	13%	(52)	26%	(107)	37%	(151)	409
Motivated to Vote	5%	(17)	11%	(43)	10%	(36)	13%	(50)	26%	(99)	35%	(133)	378
Parent: Yes	7%	(9)	8%	(11)	17%	(21)	10%	(13)	25%	(32)	32%	(41)	127
Parent: No	3%	(10)	11%	(36)	8%	(25)	12%	(40)	26%	(82)	39%	(126)	320
COVID Vaccine: Yes	4%	(15)	12%	(42)	10%	(35)	13%	(44)	23%	(79)	38%	(133)	347
COVID Vaccine: No	5%	(5)	5%	(5)	11%	(11)	9%	(9)	35%	(35)	35%	(35)	100
Student Loans: Yes	2%	(2)	6%	(4)	20%	(13)	10%	(7)	35%	(23)	27%	(18)	66
Student Loans: No	5%	(18)	11%	(43)	9%	(33)	12%	(46)	24%	(90)	39%	(150)	381
Favorable Opinion of Haley	12%	(16)	20%	(27)	9%	(12)	11%	(14)	21%	(27)	28%	(37)	134
Unfavorable Opinion of Haley	1%	(2)	8%	(16)	15%	(27)	20%	(38)	22%	(41)	34%	(64)	188
Protestant	2%	(2)	5%	(4)	9%	(7)	14%	(11)	29%	(23)	41%	(32)	79
Roman Catholic	9%	(12)	12%	(15)	11%	(15)	10%	(13)	22%	(28)	36%	(46)	129
Mormon	—	(0)	—	(0)	—	(0)	33%	(1)	16%	(1)	52%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	—	(0)	40%	(2)	60%	(2)	4
Jewish	—	(0)	1%	(0)	5%	(1)	16%	(2)	48%	(5)	30%	(3)	11
Muslim	56%	(2)	—	(0)	44%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	—	(0)	2%	(0)	18%	(2)	19%	(2)	19%	(2)	42%	(4)	9
Hindu	—	(0)	—	(0)	—	(0)	75%	(3)	25%	(1)	—	(0)	3
Atheist	6%	(1)	24%	(6)	20%	(5)	31%	(7)	13%	(3)	7%	(2)	24
Agnostic	—	(0)	20%	(4)	4%	(1)	6%	(1)	40%	(8)	30%	(6)	21
Something else	3%	(2)	18%	(9)	8%	(4)	14%	(7)	15%	(7)	42%	(20)	47
Nothing in particular	1%	(2)	8%	(9)	10%	(12)	6%	(7)	30%	(34)	44%	(50)	113
Prodigal Biden Voter	—	(0)	6%	(2)	4%	(1)	12%	(4)	52%	(16)	25%	(8)	30
Undecided Voter (DK/WNV)	—	(0)	7%	(3)	6%	(3)	7%	(3)	44%	(19)	36%	(16)	44
Undecided Voter (DK)	—	(0)	11%	(2)	8%	(2)	9%	(2)	43%	(8)	28%	(5)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(47)	9%	(42)	7%	(31)	8%	(37)	18%	(81)	47%	(209)	447
Gender: Male	16%	(34)	11%	(24)	8%	(18)	11%	(24)	15%	(32)	38%	(82)	214
Gender: Female	5%	(12)	8%	(18)	6%	(14)	6%	(13)	21%	(49)	54%	(127)	233
Age: 18-34	8%	(10)	12%	(15)	6%	(8)	6%	(7)	12%	(14)	55%	(65)	118
Age: 35-44	—	(0)	10%	(6)	8%	(5)	6%	(4)	18%	(10)	58%	(35)	59
Age: 45-64	13%	(20)	6%	(10)	5%	(7)	12%	(19)	21%	(32)	43%	(67)	155
Age: 65+	15%	(17)	10%	(11)	10%	(12)	7%	(8)	21%	(25)	37%	(42)	115
GenZers: 1997-2012	12%	(7)	10%	(6)	3%	(2)	1%	(0)	9%	(5)	65%	(38)	59
Millennials: 1981-1996	2%	(3)	12%	(13)	9%	(11)	8%	(10)	16%	(19)	52%	(59)	113
GenXers: 1965-1980	14%	(16)	7%	(9)	5%	(6)	8%	(9)	15%	(18)	50%	(58)	116
Baby Boomers: 1946-1964	14%	(21)	9%	(13)	8%	(13)	11%	(16)	26%	(38)	32%	(48)	148
Educ: < College	8%	(24)	4%	(13)	8%	(24)	8%	(23)	21%	(64)	52%	(157)	306
Educ: Bachelors degree	17%	(16)	15%	(14)	2%	(2)	10%	(9)	14%	(13)	42%	(38)	91
Educ: Post-grad	14%	(7)	29%	(14)	13%	(6)	9%	(5)	8%	(4)	27%	(13)	50
Income: Under 50k	9%	(15)	6%	(10)	4%	(6)	7%	(12)	19%	(33)	56%	(96)	172
Income: 50k-100k	9%	(15)	8%	(14)	9%	(16)	10%	(16)	22%	(38)	42%	(72)	171
Income: 100k+	16%	(17)	18%	(18)	9%	(10)	9%	(9)	10%	(10)	39%	(40)	104
Ethnicity: White (Non-Hispanic)	14%	(36)	11%	(29)	9%	(23)	10%	(27)	20%	(53)	37%	(100)	267
Ethnicity: Hispanic	7%	(6)	8%	(7)	4%	(3)	2%	(1)	13%	(11)	66%	(54)	82
Ethnicity: Black (Non-Hispanic)	7%	(3)	13%	(5)	10%	(4)	5%	(2)	15%	(6)	50%	(20)	40
Ethnicity: Asian + Other (Non-Hispanic)	4%	(2)	2%	(1)	3%	(1)	12%	(7)	20%	(12)	59%	(34)	57
All Christian	11%	(24)	14%	(30)	5%	(12)	7%	(16)	21%	(46)	41%	(89)	216
All Non-Christian	17%	(4)	1%	(0)	4%	(1)	2%	(0)	11%	(3)	66%	(17)	26
Atheist	14%	(3)	3%	(1)	9%	(2)	3%	(1)	17%	(4)	54%	(13)	24
Agnostic/Nothing in particular	4%	(5)	4%	(6)	11%	(15)	12%	(16)	15%	(19)	55%	(73)	134
Something Else	21%	(10)	12%	(6)	4%	(2)	9%	(4)	18%	(9)	35%	(17)	47
Evangelical	21%	(18)	7%	(6)	7%	(6)	9%	(8)	29%	(25)	27%	(23)	86
Non-Evangelical	8%	(14)	17%	(29)	5%	(8)	7%	(12)	18%	(30)	45%	(76)	169
PID: Dem (no lean)	3%	(5)	4%	(6)	12%	(19)	14%	(22)	13%	(21)	55%	(88)	162
PID: Ind (no lean)	8%	(10)	14%	(18)	9%	(11)	8%	(10)	17%	(22)	45%	(58)	129
PID: Rep (no lean)	20%	(32)	12%	(18)	1%	(2)	3%	(5)	24%	(38)	40%	(62)	156

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(47)	9%	(42)	7%	(31)	8%	(37)	18%	(81)	47%	(209)	447
PID/Gender: Dem Men	3%	(2)	5%	(3)	17%	(11)	23%	(14)	5%	(3)	47%	(29)	62
PID/Gender: Dem Women	3%	(3)	3%	(3)	8%	(8)	8%	(8)	18%	(18)	60%	(59)	100
PID/Gender: Ind Men	10%	(7)	18%	(13)	9%	(7)	9%	(6)	15%	(11)	40%	(30)	74
PID/Gender: Ind Women	5%	(3)	9%	(5)	8%	(4)	7%	(4)	21%	(12)	51%	(28)	56
PID/Gender: Rep Men	33%	(26)	10%	(8)	1%	(0)	4%	(3)	23%	(18)	30%	(24)	79
PID/Gender: Rep Women	8%	(6)	13%	(10)	1%	(1)	2%	(1)	26%	(20)	50%	(39)	77
Ideo: Liberal (1-3)	7%	(11)	10%	(15)	12%	(19)	15%	(24)	12%	(18)	44%	(68)	155
Ideo: Moderate (4)	4%	(5)	5%	(6)	6%	(8)	3%	(4)	21%	(28)	61%	(81)	131
Ideo: Conservative (5-7)	22%	(32)	14%	(20)	3%	(5)	6%	(9)	21%	(31)	34%	(49)	146
Ideo/PID: Conservative Republican	27%	(29)	12%	(13)	1%	(2)	4%	(5)	21%	(23)	34%	(37)	107
Ideo/PID: Moderate/Liberal Republican	6%	(3)	11%	(5)	—	(0)	—	(0)	26%	(12)	57%	(26)	45
Ideo/PID: Moderate/Conservative Democrat	—	(0)	7%	(4)	12%	(6)	9%	(5)	15%	(7)	57%	(28)	49
Ideo/PID: Liberal Democrat	5%	(5)	2%	(3)	12%	(13)	16%	(17)	13%	(14)	51%	(55)	107
Unfavorable of Biden and Trump	1%	(0)	6%	(4)	12%	(8)	10%	(6)	13%	(9)	58%	(37)	64
2024 H2H Matchup: Biden Voter	5%	(10)	7%	(14)	11%	(21)	14%	(28)	9%	(17)	54%	(105)	196
2024 H2H Matchup: Trump Voter	18%	(37)	13%	(26)	4%	(9)	4%	(8)	23%	(48)	38%	(79)	208
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	7%	(1)	3%	(1)	42%	(8)	48%	(9)	19
2024 H2H Matchup: Do not Know	—	(0)	5%	(1)	—	(0)	—	(0)	34%	(8)	61%	(15)	25
2022 House Vote: Democrat	4%	(8)	7%	(14)	12%	(24)	14%	(27)	13%	(26)	48%	(93)	192
2022 House Vote: Republican	23%	(39)	12%	(20)	3%	(4)	4%	(6)	26%	(43)	32%	(52)	165
2022 House Vote: Did not Vote	—	(0)	9%	(7)	3%	(3)	4%	(3)	11%	(9)	73%	(58)	80
2020 Vote: Joe Biden	5%	(10)	6%	(13)	12%	(25)	13%	(28)	14%	(29)	50%	(105)	209
2020 Vote: Donald Trump	19%	(37)	13%	(26)	3%	(5)	4%	(8)	23%	(45)	39%	(78)	199
2020 Vote: Someone Else	—	(0)	9%	(1)	—	(0)	—	(0)	36%	(3)	55%	(5)	10
2020 Vote: Did not Vote	—	(0)	9%	(3)	2%	(1)	5%	(1)	15%	(4)	70%	(20)	29
2016 Vote: Hillary Clinton	4%	(6)	7%	(11)	15%	(21)	14%	(21)	15%	(22)	45%	(65)	146
2016 Vote: Donald Trump	20%	(38)	13%	(24)	4%	(8)	5%	(10)	20%	(38)	37%	(68)	185
2016 Vote: Someone Else	—	(0)	16%	(2)	—	(0)	—	(0)	23%	(3)	61%	(8)	13
2020 Vote/PID: Not Biden/Democrat	—	(0)	8%	(2)	5%	(1)	12%	(3)	10%	(2)	65%	(14)	22
2020 Vote/PID: Not Trump/Republican	17%	(3)	14%	(2)	—	(0)	2%	(0)	10%	(2)	57%	(9)	16

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(47)	9%	(42)	7%	(31)	8%	(37)	18%	(81)	47%	(209)	447
U.S. Economy: Wrong Track	11%	(34)	7%	(22)	4%	(11)	5%	(15)	23%	(67)	50%	(148)	297
U.S. Economy: Right Direction	9%	(13)	13%	(20)	13%	(20)	15%	(22)	10%	(14)	40%	(60)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(9)	5%	(7)	14%	(22)	14%	(21)	12%	(17)	49%	(74)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(35)	11%	(23)	4%	(8)	4%	(9)	24%	(52)	40%	(85)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	13%	(11)	2%	(2)	8%	(7)	14%	(12)	60%	(50)	84
Top 2024 Issue: Economy	8%	(13)	13%	(19)	6%	(9)	4%	(6)	20%	(30)	48%	(72)	149
Community: Urban	12%	(21)	16%	(29)	6%	(10)	9%	(17)	17%	(32)	40%	(72)	181
Community: Suburban	9%	(19)	5%	(10)	9%	(20)	7%	(15)	17%	(39)	54%	(120)	223
Community: Rural	14%	(6)	7%	(3)	2%	(1)	11%	(5)	26%	(11)	40%	(17)	43
Community/Gender: Urban Women	8%	(7)	12%	(11)	5%	(5)	4%	(4)	22%	(20)	48%	(42)	87
Community/Gender: Urban Men	16%	(15)	19%	(18)	6%	(6)	14%	(13)	13%	(12)	32%	(30)	94
Community/Gender: Rural Women	1%	(0)	—	(0)	4%	(1)	6%	(1)	40%	(9)	49%	(11)	23
Community/Gender: Rural Men	30%	(6)	15%	(3)	1%	(0)	17%	(3)	9%	(2)	29%	(6)	19
Community/Gender: Suburban Women	4%	(5)	6%	(7)	6%	(8)	6%	(8)	17%	(20)	60%	(74)	122
Community/Gender: Suburban Men	14%	(14)	3%	(3)	12%	(12)	8%	(8)	18%	(18)	45%	(46)	101
Homeowner	13%	(42)	10%	(31)	7%	(25)	9%	(29)	21%	(68)	41%	(135)	329
Renter	5%	(5)	9%	(9)	7%	(6)	7%	(7)	14%	(13)	58%	(53)	92
Military HHnm: Yes	21%	(15)	6%	(4)	4%	(3)	3%	(2)	11%	(8)	54%	(38)	69
Military HH: No	9%	(32)	10%	(38)	8%	(28)	9%	(35)	20%	(74)	45%	(171)	378
Employ: Private Sector	7%	(9)	17%	(22)	6%	(9)	6%	(8)	16%	(21)	48%	(65)	134
Employ: Government	30%	(10)	3%	(1)	11%	(4)	2%	(1)	9%	(3)	45%	(15)	33
Employ: Self-Employed	7%	(3)	10%	(4)	5%	(2)	14%	(6)	28%	(12)	36%	(16)	44
Employ: Homemaker	11%	(2)	—	(0)	9%	(2)	—	(0)	56%	(12)	25%	(6)	22
Employ: Student	—	(0)	11%	(1)	7%	(1)	—	(0)	—	(0)	82%	(10)	12
Employ: Retired	15%	(18)	8%	(10)	8%	(9)	9%	(11)	19%	(23)	42%	(51)	123
Employ: Unemployed	7%	(4)	4%	(2)	5%	(3)	20%	(11)	13%	(7)	51%	(28)	55
Employ: Other	—	(0)	2%	(0)	7%	(2)	1%	(0)	11%	(3)	79%	(19)	24
Self + Household: White-Collar	12%	(22)	15%	(27)	9%	(16)	9%	(16)	17%	(31)	39%	(70)	182
Self + Household: Blue Collar	12%	(23)	5%	(10)	8%	(16)	6%	(11)	20%	(39)	49%	(96)	196
Union HH: Yes	29%	(9)	8%	(2)	7%	(2)	3%	(1)	25%	(7)	28%	(8)	29
Union HH: No	9%	(38)	9%	(39)	7%	(29)	9%	(36)	18%	(74)	48%	(200)	418

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(47)	9%	(42)	7%	(31)	8%	(37)	18%	(81)	47%	(209)	447
LGBTQ+: Yes	6%	(2)	16%	(6)	5%	(2)	9%	(3)	12%	(4)	53%	(20)	38
LGBTQ+: No	11%	(45)	9%	(36)	7%	(30)	8%	(34)	19%	(77)	46%	(188)	409
Motivated to Vote	12%	(47)	10%	(37)	8%	(30)	7%	(27)	19%	(71)	44%	(166)	378
Parent: Yes	18%	(23)	9%	(11)	10%	(13)	10%	(13)	12%	(15)	41%	(52)	127
Parent: No	8%	(24)	10%	(31)	6%	(18)	7%	(24)	21%	(66)	49%	(156)	320
COVID Vaccine: Yes	8%	(27)	9%	(32)	7%	(25)	10%	(35)	20%	(68)	46%	(161)	347
COVID Vaccine: No	20%	(20)	10%	(10)	6%	(6)	2%	(2)	14%	(14)	48%	(48)	100
Student Loans: Yes	10%	(7)	1%	(1)	10%	(7)	6%	(4)	26%	(17)	46%	(31)	66
Student Loans: No	11%	(40)	11%	(41)	6%	(25)	9%	(33)	17%	(64)	47%	(178)	381
Favorable Opinion of Haley	22%	(29)	24%	(33)	7%	(10)	5%	(7)	13%	(18)	28%	(37)	134
Unfavorable Opinion of Haley	9%	(17)	4%	(8)	11%	(21)	13%	(24)	20%	(37)	43%	(81)	188
Protestant	9%	(7)	6%	(5)	5%	(4)	7%	(5)	37%	(29)	35%	(28)	79
Roman Catholic	12%	(15)	19%	(24)	6%	(7)	8%	(10)	13%	(17)	43%	(55)	129
Mormon	—	(0)	4%	(0)	—	(0)	—	(0)	9%	(0)	86%	(3)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	58%	(2)	4
Jewish	26%	(3)	2%	(0)	—	(0)	4%	(0)	25%	(3)	43%	(5)	11
Muslim	56%	(2)	—	(0)	44%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(9)	9
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(3)	3
Atheist	14%	(3)	3%	(1)	9%	(2)	3%	(1)	17%	(4)	54%	(13)	24
Agnostic	9%	(2)	7%	(1)	15%	(3)	14%	(3)	11%	(2)	46%	(10)	21
Something else	21%	(10)	12%	(6)	4%	(2)	9%	(4)	18%	(9)	35%	(17)	47
Nothing in particular	3%	(3)	4%	(4)	10%	(11)	12%	(13)	15%	(17)	56%	(64)	113
Prodigal Biden Voter	—	(0)	4%	(1)	13%	(4)	—	(0)	41%	(12)	42%	(13)	30
Undecided Voter (DK/WNV)	—	(0)	3%	(1)	3%	(1)	1%	(1)	37%	(16)	56%	(24)	44
Undecided Voter (DK)	—	(0)	—	(0)	7%	(1)	3%	(1)	42%	(8)	48%	(9)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(53)	15%	(68)	10%	(44)	24%	(107)	14%	(65)	25%	(111)	447
Gender: Male	18%	(38)	16%	(35)	10%	(22)	21%	(46)	14%	(30)	20%	(44)	214
Gender: Female	6%	(14)	14%	(33)	9%	(22)	26%	(61)	15%	(34)	29%	(68)	233
Age: 18-34	6%	(8)	11%	(13)	5%	(6)	19%	(23)	16%	(19)	42%	(50)	118
Age: 35-44	7%	(4)	13%	(8)	16%	(10)	17%	(10)	9%	(5)	38%	(23)	59
Age: 45-64	11%	(17)	16%	(25)	8%	(13)	28%	(43)	15%	(23)	21%	(33)	155
Age: 65+	21%	(24)	19%	(22)	13%	(15)	27%	(31)	15%	(17)	5%	(6)	115
GenZers: 1997-2012	9%	(6)	8%	(5)	3%	(2)	19%	(11)	14%	(8)	46%	(27)	59
Millennials: 1981-1996	5%	(6)	13%	(15)	12%	(14)	18%	(20)	14%	(15)	38%	(43)	113
GenXers: 1965-1980	12%	(14)	18%	(22)	5%	(6)	25%	(29)	16%	(19)	23%	(27)	116
Baby Boomers: 1946-1964	18%	(27)	17%	(25)	12%	(18)	31%	(47)	12%	(18)	9%	(13)	148
Educ: < College	9%	(27)	11%	(32)	9%	(27)	25%	(75)	16%	(48)	31%	(95)	306
Educ: Bachelors degree	17%	(16)	15%	(13)	12%	(11)	27%	(25)	16%	(14)	14%	(12)	91
Educ: Post-grad	20%	(10)	44%	(22)	11%	(6)	13%	(7)	4%	(2)	8%	(4)	50
Income: Under 50k	9%	(15)	13%	(23)	5%	(9)	21%	(35)	20%	(34)	32%	(55)	172
Income: 50k-100k	12%	(20)	11%	(19)	9%	(16)	30%	(51)	13%	(22)	25%	(43)	171
Income: 100k+	17%	(17)	25%	(26)	18%	(18)	20%	(21)	8%	(9)	12%	(13)	104
Ethnicity: White (Non-Hispanic)	16%	(42)	21%	(57)	9%	(24)	27%	(72)	13%	(35)	14%	(37)	267
Ethnicity: Hispanic	9%	(7)	4%	(3)	6%	(5)	12%	(10)	13%	(11)	57%	(47)	82
Ethnicity: Black (Non-Hispanic)	—	(0)	13%	(5)	11%	(5)	15%	(6)	27%	(11)	34%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	6%	(4)	4%	(2)	18%	(10)	34%	(20)	14%	(8)	24%	(14)	57
All Christian	14%	(29)	22%	(47)	9%	(20)	16%	(35)	15%	(32)	24%	(53)	216
All Non-Christian	16%	(4)	2%	(1)	6%	(2)	49%	(13)	—	(0)	26%	(7)	26
Atheist	17%	(4)	7%	(2)	1%	(0)	69%	(16)	—	(0)	5%	(1)	24
Agnostic/Nothing in particular	3%	(4)	11%	(14)	14%	(18)	25%	(33)	20%	(27)	27%	(37)	134
Something Else	23%	(11)	8%	(4)	7%	(3)	20%	(10)	13%	(6)	29%	(14)	47
Evangelical	18%	(16)	22%	(19)	10%	(9)	10%	(8)	12%	(10)	28%	(24)	86
Non-Evangelical	12%	(21)	19%	(32)	8%	(13)	21%	(36)	16%	(26)	24%	(41)	169
PID: Dem (no lean)	1%	(2)	5%	(8)	13%	(21)	37%	(59)	11%	(18)	34%	(54)	162
PID: Ind (no lean)	6%	(8)	22%	(29)	8%	(11)	21%	(27)	23%	(30)	19%	(25)	129
PID: Rep (no lean)	27%	(43)	20%	(31)	7%	(12)	13%	(21)	11%	(17)	21%	(32)	156

Continued on next page

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(53)	15%	(68)	10%	(44)	24%	(107)	14%	(65)	25%	(111)	447
PID/Gender: Dem Men	3%	(2)	5%	(3)	21%	(13)	34%	(21)	8%	(5)	30%	(19)	62
PID/Gender: Dem Women	—	(0)	5%	(5)	8%	(8)	39%	(38)	13%	(13)	36%	(36)	100
PID/Gender: Ind Men	4%	(3)	29%	(21)	8%	(6)	28%	(21)	19%	(14)	12%	(9)	74
PID/Gender: Ind Women	10%	(5)	14%	(8)	9%	(5)	10%	(6)	29%	(16)	29%	(16)	56
PID/Gender: Rep Men	43%	(34)	14%	(11)	3%	(3)	5%	(4)	15%	(12)	21%	(16)	79
PID/Gender: Rep Women	12%	(9)	27%	(21)	12%	(9)	22%	(17)	7%	(6)	21%	(16)	77
Ideo: Liberal (1-3)	3%	(5)	14%	(22)	10%	(15)	42%	(65)	8%	(13)	23%	(36)	155
Ideo: Moderate (4)	5%	(6)	10%	(13)	13%	(17)	13%	(18)	22%	(30)	37%	(49)	131
Ideo: Conservative (5-7)	29%	(42)	22%	(32)	6%	(9)	17%	(24)	14%	(21)	13%	(19)	146
Ideo/PID: Conservative Republican	36%	(39)	21%	(22)	3%	(3)	19%	(20)	8%	(9)	13%	(14)	107
Ideo/PID: Moderate/Liberal Republican	8%	(4)	21%	(9)	12%	(6)	2%	(1)	18%	(8)	39%	(18)	45
Ideo/PID: Moderate/Conservative Democrat	3%	(1)	5%	(3)	13%	(6)	17%	(8)	17%	(8)	45%	(22)	49
Ideo/PID: Liberal Democrat	—	(0)	5%	(5)	14%	(15)	48%	(51)	9%	(9)	25%	(27)	107
Unfavorable of Biden and Trump	3%	(2)	10%	(6)	27%	(17)	22%	(14)	13%	(8)	26%	(16)	64
2024 H2H Matchup: Biden Voter	4%	(8)	10%	(19)	12%	(24)	41%	(80)	10%	(19)	24%	(47)	196
2024 H2H Matchup: Trump Voter	22%	(45)	21%	(44)	7%	(15)	12%	(25)	17%	(35)	21%	(44)	208
2024 H2H Matchup: Would not Vote	2%	(0)	4%	(1)	1%	(0)	8%	(2)	27%	(5)	58%	(11)	19
2024 H2H Matchup: Do not Know	—	(0)	19%	(5)	20%	(5)	2%	(1)	22%	(6)	37%	(9)	25
2022 House Vote: Democrat	2%	(4)	10%	(19)	15%	(28)	38%	(72)	12%	(23)	23%	(45)	192
2022 House Vote: Republican	26%	(43)	26%	(42)	6%	(9)	15%	(24)	13%	(21)	15%	(25)	165
2022 House Vote: Did not Vote	5%	(4)	6%	(5)	5%	(4)	13%	(11)	23%	(18)	48%	(38)	80
2020 Vote: Joe Biden	4%	(9)	10%	(22)	13%	(27)	39%	(82)	11%	(23)	23%	(48)	209
2020 Vote: Donald Trump	22%	(44)	22%	(44)	6%	(13)	12%	(25)	15%	(31)	22%	(44)	199
2020 Vote: Someone Else	3%	(0)	4%	(0)	20%	(2)	—	(0)	30%	(3)	43%	(4)	10
2020 Vote: Did not Vote	1%	(0)	7%	(2)	6%	(2)	3%	(1)	30%	(9)	53%	(15)	29
2016 Vote: Hillary Clinton	1%	(1)	12%	(18)	13%	(18)	42%	(62)	11%	(16)	21%	(31)	146
2016 Vote: Donald Trump	26%	(48)	22%	(40)	8%	(14)	13%	(25)	12%	(23)	19%	(35)	185
2016 Vote: Someone Else	—	(0)	3%	(0)	61%	(8)	9%	(1)	24%	(3)	4%	(1)	13
2020 Vote/PID: Not Biden/Democrat	1%	(0)	4%	(1)	15%	(3)	14%	(3)	22%	(5)	45%	(10)	22
2020 Vote/PID: Not Trump/Republican	31%	(5)	14%	(2)	20%	(3)	14%	(2)	5%	(1)	15%	(3)	16

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(53)	15%	(68)	10%	(44)	24%	(107)	14%	(65)	25%	(111)	447
U.S. Economy: Wrong Track	15%	(44)	13%	(40)	9%	(26)	15%	(46)	17%	(51)	31%	(92)	297
U.S. Economy: Right Direction	6%	(9)	18%	(28)	12%	(18)	41%	(61)	9%	(14)	13%	(20)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(5)	9%	(14)	12%	(19)	41%	(62)	9%	(13)	26%	(39)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(45)	20%	(42)	8%	(16)	13%	(27)	15%	(31)	24%	(51)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(3)	13%	(11)	10%	(9)	22%	(18)	25%	(21)	27%	(22)	84
Top 2024 Issue: Economy	8%	(13)	20%	(30)	9%	(13)	14%	(21)	17%	(25)	31%	(47)	149
Community: Urban	12%	(21)	19%	(34)	6%	(10)	23%	(41)	17%	(31)	24%	(43)	181
Community: Suburban	10%	(23)	14%	(30)	12%	(28)	26%	(57)	14%	(31)	24%	(54)	223
Community: Rural	20%	(8)	10%	(4)	13%	(6)	19%	(8)	6%	(3)	32%	(14)	43
Community/Gender: Urban Women	6%	(5)	19%	(17)	3%	(3)	25%	(22)	18%	(16)	28%	(24)	87
Community/Gender: Urban Men	17%	(16)	18%	(17)	8%	(7)	21%	(20)	17%	(16)	20%	(19)	94
Community/Gender: Rural Women	11%	(3)	4%	(1)	20%	(5)	24%	(6)	6%	(1)	36%	(8)	23
Community/Gender: Rural Men	30%	(6)	17%	(3)	5%	(1)	14%	(3)	7%	(1)	28%	(5)	19
Community/Gender: Suburban Women	5%	(6)	12%	(15)	12%	(14)	28%	(34)	14%	(17)	29%	(35)	122
Community/Gender: Suburban Men	17%	(17)	15%	(15)	13%	(13)	23%	(24)	13%	(13)	19%	(19)	101
Homeowner	14%	(47)	14%	(45)	11%	(37)	26%	(84)	12%	(40)	23%	(76)	329
Renter	6%	(6)	21%	(20)	6%	(6)	21%	(19)	21%	(20)	24%	(22)	92
Military HHnm: Yes	21%	(14)	17%	(12)	10%	(7)	21%	(15)	17%	(12)	14%	(10)	69
Military HH: No	10%	(38)	15%	(56)	10%	(37)	24%	(92)	14%	(53)	27%	(101)	378
Employ: Private Sector	9%	(12)	17%	(22)	11%	(15)	19%	(25)	17%	(23)	27%	(36)	134
Employ: Government	29%	(10)	12%	(4)	4%	(1)	21%	(7)	3%	(1)	31%	(10)	33
Employ: Self-Employed	5%	(2)	36%	(16)	4%	(2)	30%	(13)	15%	(6)	10%	(5)	44
Employ: Homemaker	—	(0)	16%	(4)	23%	(5)	3%	(1)	20%	(5)	37%	(8)	22
Employ: Student	7%	(1)	—	(0)	11%	(1)	17%	(2)	24%	(3)	41%	(5)	12
Employ: Retired	21%	(25)	16%	(20)	13%	(16)	27%	(33)	13%	(16)	10%	(13)	123
Employ: Unemployed	4%	(2)	5%	(3)	3%	(2)	39%	(22)	17%	(9)	32%	(18)	55
Employ: Other	—	(0)	—	(0)	5%	(1)	18%	(4)	5%	(1)	72%	(17)	24
Self + Household: White-Collar	16%	(30)	21%	(39)	11%	(19)	25%	(45)	12%	(22)	15%	(27)	182
Self + Household: Blue Collar	11%	(22)	12%	(24)	11%	(21)	26%	(50)	15%	(29)	26%	(50)	196
Union HH: Yes	23%	(7)	17%	(5)	6%	(2)	30%	(9)	11%	(3)	13%	(4)	29
Union HH: No	11%	(46)	15%	(63)	10%	(42)	23%	(98)	15%	(62)	26%	(107)	418

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(53)	15%	(68)	10%	(44)	24%	(107)	14%	(65)	25%	(111)	447
LGBTQ+: Yes	9%	(3)	13%	(5)	8%	(3)	26%	(10)	12%	(4)	33%	(13)	38
LGBTQ+: No	12%	(49)	15%	(63)	10%	(41)	24%	(97)	15%	(60)	24%	(99)	409
Motivated to Vote	14%	(53)	17%	(64)	11%	(42)	23%	(87)	15%	(56)	20%	(76)	378
Parent: Yes	14%	(18)	14%	(17)	12%	(16)	22%	(28)	16%	(21)	21%	(27)	127
Parent: No	11%	(34)	16%	(50)	9%	(28)	25%	(79)	14%	(44)	26%	(84)	320
COVID Vaccine: Yes	9%	(31)	15%	(53)	11%	(38)	29%	(100)	11%	(37)	25%	(88)	347
COVID Vaccine: No	22%	(22)	14%	(14)	6%	(6)	7%	(7)	28%	(28)	23%	(23)	100
Student Loans: Yes	13%	(9)	9%	(6)	2%	(2)	20%	(13)	17%	(11)	39%	(25)	66
Student Loans: No	12%	(44)	16%	(62)	11%	(42)	25%	(94)	14%	(54)	23%	(86)	381
Favorable Opinion of Haley	20%	(26)	33%	(44)	13%	(18)	14%	(19)	14%	(19)	5%	(7)	134
Unfavorable Opinion of Haley	14%	(26)	10%	(20)	11%	(21)	41%	(77)	8%	(15)	16%	(30)	188
Protestant	8%	(6)	28%	(22)	12%	(9)	14%	(11)	23%	(18)	15%	(12)	79
Roman Catholic	16%	(20)	19%	(25)	7%	(9)	18%	(24)	10%	(13)	30%	(39)	129
Mormon	39%	(2)	4%	(0)	30%	(1)	3%	(0)	9%	(0)	15%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	—	(0)	—	(0)	8%	(0)	18%	(1)	32%	(1)	4
Jewish	26%	(3)	5%	(1)	15%	(2)	29%	(3)	1%	(0)	24%	(3)	11
Muslim	44%	(1)	—	(0)	—	(0)	56%	(2)	—	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	63%	(6)	—	(0)	37%	(3)	9
Hindu	—	(0)	—	(0)	—	(0)	75%	(3)	—	(0)	25%	(1)	3
Atheist	17%	(4)	7%	(2)	1%	(0)	69%	(16)	—	(0)	5%	(1)	24
Agnostic	6%	(1)	17%	(4)	10%	(2)	30%	(6)	1%	(0)	36%	(7)	21
Something else	23%	(11)	8%	(4)	7%	(3)	20%	(10)	13%	(6)	29%	(14)	47
Nothing in particular	3%	(3)	10%	(11)	14%	(16)	24%	(27)	24%	(27)	26%	(29)	113
Prodigal Biden Voter	4%	(1)	16%	(5)	17%	(5)	8%	(2)	28%	(8)	28%	(9)	30
Undecided Voter (DK/WNV)	1%	(0)	12%	(5)	12%	(5)	5%	(2)	24%	(11)	46%	(20)	44
Undecided Voter (DK)	2%	(0)	4%	(1)	1%	(0)	8%	(2)	27%	(5)	58%	(11)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(28)	11%	(50)	6%	(28)	10%	(46)	15%	(66)	51%	(229)	447
Gender: Male	7%	(15)	17%	(36)	6%	(14)	15%	(31)	13%	(27)	43%	(91)	214
Gender: Female	6%	(14)	6%	(14)	6%	(14)	6%	(15)	17%	(39)	59%	(138)	233
Age: 18-34	6%	(6)	13%	(16)	6%	(7)	8%	(10)	15%	(18)	52%	(61)	118
Age: 35-44	1%	(1)	9%	(5)	4%	(2)	8%	(5)	13%	(8)	65%	(38)	59
Age: 45-64	3%	(4)	13%	(19)	8%	(13)	12%	(19)	17%	(26)	48%	(75)	155
Age: 65+	15%	(17)	8%	(9)	5%	(5)	11%	(13)	13%	(15)	48%	(55)	115
GenZers: 1997-2012	6%	(4)	11%	(7)	—	(0)	6%	(3)	15%	(9)	61%	(36)	59
Millennials: 1981-1996	3%	(4)	12%	(13)	8%	(9)	9%	(10)	15%	(17)	53%	(60)	113
GenXers: 1965-1980	2%	(2)	15%	(18)	8%	(9)	9%	(10)	10%	(11)	57%	(67)	116
Baby Boomers: 1946-1964	13%	(19)	8%	(13)	6%	(8)	14%	(21)	20%	(29)	40%	(59)	148
Educ: < College	5%	(15)	6%	(18)	6%	(17)	9%	(27)	18%	(56)	56%	(172)	306
Educ: Bachelors degree	8%	(7)	21%	(19)	5%	(4)	13%	(12)	8%	(7)	46%	(42)	91
Educ: Post-grad	13%	(6)	27%	(13)	12%	(6)	13%	(7)	6%	(3)	30%	(15)	50
Income: Under 50k	6%	(10)	6%	(11)	7%	(11)	8%	(14)	14%	(24)	60%	(103)	172
Income: 50k-100k	4%	(7)	11%	(19)	5%	(8)	12%	(20)	20%	(34)	48%	(83)	171
Income: 100k+	11%	(12)	19%	(20)	8%	(8)	12%	(12)	8%	(8)	42%	(44)	104
Ethnicity: White (Non-Hispanic)	8%	(21)	15%	(41)	6%	(15)	13%	(34)	14%	(37)	45%	(120)	267
Ethnicity: Hispanic	—	(0)	8%	(6)	1%	(1)	6%	(5)	22%	(18)	63%	(52)	82
Ethnicity: Black (Non-Hispanic)	10%	(4)	3%	(1)	13%	(5)	3%	(1)	13%	(5)	58%	(23)	40
Ethnicity: Asian + Other (Non-Hispanic)	6%	(4)	2%	(1)	12%	(7)	11%	(6)	9%	(5)	60%	(34)	57
All Christian	9%	(19)	17%	(37)	5%	(12)	7%	(14)	12%	(26)	49%	(107)	216
All Non-Christian	3%	(1)	6%	(2)	—	(0)	8%	(2)	8%	(2)	75%	(20)	26
Atheist	—	(0)	7%	(2)	—	(0)	18%	(4)	12%	(3)	62%	(15)	24
Agnostic/Nothing in particular	2%	(2)	3%	(3)	7%	(10)	17%	(22)	18%	(24)	54%	(72)	134
Something Else	12%	(6)	13%	(6)	12%	(6)	6%	(3)	23%	(11)	34%	(16)	47
Evangelical	10%	(9)	18%	(15)	14%	(12)	4%	(4)	17%	(14)	37%	(32)	86
Non-Evangelical	10%	(16)	17%	(28)	2%	(4)	7%	(12)	13%	(22)	51%	(87)	169
PID: Dem (no lean)	3%	(4)	2%	(4)	7%	(11)	17%	(28)	16%	(27)	55%	(89)	162
PID: Ind (no lean)	6%	(7)	18%	(23)	5%	(6)	7%	(9)	11%	(15)	54%	(69)	129
PID: Rep (no lean)	11%	(17)	15%	(23)	7%	(11)	6%	(9)	16%	(25)	45%	(71)	156

Continued on next page

**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(28)	11%	(50)	6%	(28)	10%	(46)	15%	(66)	51%	(229)	447
PID/Gender: Dem Men	3%	(2)	2%	(1)	11%	(7)	25%	(15)	7%	(4)	52%	(32)	62
PID/Gender: Dem Women	2%	(2)	3%	(3)	4%	(4)	13%	(13)	22%	(22)	56%	(56)	100
PID/Gender: Ind Men	5%	(4)	25%	(19)	1%	(1)	10%	(7)	10%	(7)	49%	(36)	74
PID/Gender: Ind Women	6%	(3)	8%	(4)	10%	(5)	3%	(2)	13%	(7)	60%	(33)	56
PID/Gender: Rep Men	11%	(9)	21%	(16)	8%	(6)	11%	(9)	20%	(16)	29%	(23)	79
PID/Gender: Rep Women	11%	(8)	9%	(7)	6%	(5)	1%	(0)	12%	(9)	62%	(48)	77
Ideo: Liberal (1-3)	3%	(5)	14%	(22)	5%	(8)	16%	(24)	12%	(19)	50%	(77)	155
Ideo: Moderate (4)	6%	(8)	3%	(4)	4%	(5)	7%	(9)	20%	(27)	60%	(78)	131
Ideo: Conservative (5-7)	10%	(15)	16%	(24)	8%	(11)	9%	(13)	13%	(19)	44%	(64)	146
Ideo/PID: Conservative Republican	13%	(13)	17%	(18)	7%	(7)	9%	(9)	10%	(11)	45%	(48)	107
Ideo/PID: Moderate/Liberal Republican	8%	(4)	11%	(5)	—	(0)	—	(0)	31%	(14)	50%	(22)	45
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	3%	(1)	9%	(4)	11%	(6)	27%	(13)	47%	(23)	49
Ideo/PID: Liberal Democrat	2%	(3)	2%	(2)	6%	(6)	21%	(22)	12%	(13)	56%	(60)	107
Unfavorable of Biden and Trump	1%	(1)	1%	(1)	9%	(6)	13%	(8)	14%	(9)	63%	(40)	64
2024 H2H Matchup: Biden Voter	3%	(5)	11%	(21)	5%	(10)	17%	(34)	12%	(24)	52%	(103)	196
2024 H2H Matchup: Trump Voter	11%	(23)	14%	(29)	8%	(16)	5%	(11)	14%	(30)	48%	(99)	208
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	7%	(1)	1%	(0)	32%	(6)	59%	(11)	19
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	4%	(1)	4%	(1)	27%	(7)	65%	(16)	25
2022 House Vote: Democrat	3%	(6)	9%	(18)	5%	(10)	16%	(30)	13%	(24)	54%	(103)	192
2022 House Vote: Republican	13%	(21)	16%	(27)	7%	(11)	6%	(10)	18%	(29)	40%	(65)	165
2022 House Vote: Did not Vote	1%	(1)	7%	(5)	5%	(4)	5%	(4)	13%	(11)	68%	(55)	80
2020 Vote: Joe Biden	2%	(5)	9%	(19)	5%	(11)	17%	(35)	13%	(27)	53%	(112)	209
2020 Vote: Donald Trump	11%	(23)	14%	(29)	7%	(13)	5%	(9)	15%	(30)	48%	(96)	199
2020 Vote: Someone Else	—	(0)	—	(0)	16%	(2)	—	(0)	26%	(2)	58%	(6)	10
2020 Vote: Did not Vote	2%	(1)	9%	(3)	5%	(1)	5%	(2)	23%	(7)	56%	(16)	29
2016 Vote: Hillary Clinton	3%	(4)	11%	(16)	6%	(8)	17%	(25)	17%	(25)	47%	(68)	146
2016 Vote: Donald Trump	13%	(23)	15%	(28)	9%	(17)	6%	(11)	14%	(26)	43%	(80)	185
2016 Vote: Someone Else	—	(0)	3%	(0)	4%	(0)	7%	(1)	16%	(2)	70%	(9)	13
2020 Vote/PID: Not Biden/Democrat	—	(0)	1%	(0)	15%	(3)	5%	(1)	18%	(4)	61%	(13)	22
2020 Vote/PID: Not Trump/Republican	6%	(1)	25%	(4)	8%	(1)	7%	(1)	13%	(2)	41%	(7)	16

Continued on next page

**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(28)	11%	(50)	6%	(28)	10%	(46)	15%	(66)	51%	(229)	447
U.S. Economy: Wrong Track	7%	(20)	7%	(21)	6%	(18)	7%	(22)	18%	(52)	55%	(164)	297
U.S. Economy: Right Direction	6%	(9)	19%	(29)	7%	(10)	16%	(24)	9%	(14)	43%	(65)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(2)	11%	(17)	6%	(9)	19%	(28)	15%	(23)	47%	(70)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(25)	11%	(24)	8%	(18)	5%	(11)	14%	(30)	49%	(104)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	10%	(8)	1%	(1)	8%	(7)	15%	(12)	65%	(54)	84
Top 2024 Issue: Economy	4%	(6)	14%	(22)	6%	(9)	8%	(12)	10%	(14)	58%	(85)	149
Community: Urban	7%	(12)	17%	(31)	5%	(10)	11%	(20)	15%	(27)	44%	(80)	181
Community: Suburban	7%	(16)	6%	(13)	5%	(10)	10%	(23)	16%	(35)	57%	(126)	223
Community: Rural	—	(0)	13%	(6)	18%	(8)	7%	(3)	10%	(4)	52%	(22)	43
Community/Gender: Urban Women	7%	(6)	13%	(11)	5%	(4)	5%	(4)	15%	(13)	55%	(48)	87
Community/Gender: Urban Men	6%	(6)	22%	(20)	6%	(6)	17%	(16)	15%	(14)	34%	(32)	94
Community/Gender: Rural Women	1%	(0)	—	(0)	18%	(4)	9%	(2)	5%	(1)	68%	(16)	23
Community/Gender: Rural Men	—	(0)	30%	(6)	18%	(3)	4%	(1)	15%	(3)	33%	(6)	19
Community/Gender: Suburban Women	6%	(7)	2%	(3)	4%	(5)	7%	(8)	20%	(25)	60%	(73)	122
Community/Gender: Suburban Men	9%	(9)	10%	(10)	5%	(5)	14%	(15)	10%	(10)	52%	(53)	101
Homeowner	7%	(23)	14%	(46)	7%	(23)	11%	(37)	14%	(47)	47%	(154)	329
Renter	3%	(3)	4%	(4)	5%	(5)	9%	(8)	19%	(18)	59%	(55)	92
Military HHnm: Yes	17%	(12)	5%	(4)	2%	(1)	5%	(3)	17%	(12)	54%	(38)	69
Military HH: No	4%	(17)	12%	(46)	7%	(26)	11%	(43)	14%	(54)	51%	(191)	378
Employ: Private Sector	5%	(7)	17%	(23)	3%	(4)	7%	(10)	14%	(19)	53%	(70)	134
Employ: Government	2%	(1)	9%	(3)	20%	(7)	14%	(4)	1%	(0)	55%	(18)	33
Employ: Self-Employed	5%	(2)	17%	(7)	8%	(4)	14%	(6)	8%	(4)	48%	(21)	44
Employ: Homemaker	—	(0)	11%	(2)	19%	(4)	—	(0)	52%	(12)	17%	(4)	22
Employ: Student	—	(0)	—	(0)	—	(0)	—	(0)	16%	(2)	84%	(10)	12
Employ: Retired	13%	(16)	8%	(10)	6%	(7)	12%	(15)	14%	(17)	47%	(58)	123
Employ: Unemployed	4%	(2)	6%	(3)	—	(0)	21%	(11)	19%	(11)	49%	(27)	55
Employ: Other	—	(0)	2%	(0)	7%	(2)	—	(0)	7%	(2)	84%	(20)	24
Self + Household: White-Collar	9%	(16)	17%	(32)	4%	(7)	12%	(22)	15%	(27)	43%	(79)	182
Self + Household: Blue Collar	5%	(10)	9%	(17)	10%	(19)	8%	(16)	15%	(29)	54%	(105)	196
Union HH: Yes	17%	(5)	13%	(4)	4%	(1)	8%	(2)	21%	(6)	37%	(11)	29
Union HH: No	6%	(23)	11%	(46)	6%	(27)	10%	(44)	14%	(60)	52%	(218)	418

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**Table BLMB2\_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(28)	11%	(50)	6%	(28)	10%	(46)	15%	(66)	51%	(229)	447
LGBTQ+: Yes	8%	(3)	18%	(7)	—	(0)	8%	(3)	12%	(5)	53%	(20)	38
LGBTQ+: No	6%	(25)	11%	(43)	7%	(27)	11%	(43)	15%	(61)	51%	(209)	409
Motivated to Vote	8%	(28)	12%	(45)	6%	(25)	10%	(37)	14%	(55)	50%	(189)	378
Parent: Yes	5%	(6)	17%	(22)	10%	(13)	13%	(17)	8%	(10)	47%	(59)	127
Parent: No	7%	(22)	9%	(28)	5%	(15)	9%	(29)	17%	(55)	53%	(170)	320
COVID Vaccine: Yes	5%	(18)	12%	(40)	7%	(23)	12%	(40)	14%	(48)	51%	(179)	347
COVID Vaccine: No	11%	(11)	10%	(10)	5%	(5)	6%	(6)	18%	(18)	50%	(50)	100
Student Loans: Yes	3%	(2)	3%	(2)	13%	(9)	11%	(7)	16%	(11)	54%	(36)	66
Student Loans: No	7%	(26)	13%	(48)	5%	(19)	10%	(39)	15%	(55)	51%	(193)	381
Favorable Opinion of Haley	14%	(19)	26%	(35)	8%	(11)	4%	(6)	13%	(18)	34%	(45)	134
Unfavorable Opinion of Haley	5%	(9)	7%	(13)	9%	(17)	18%	(34)	10%	(20)	51%	(96)	188
Protestant	9%	(7)	11%	(8)	7%	(6)	7%	(5)	12%	(9)	54%	(43)	79
Roman Catholic	9%	(12)	23%	(29)	4%	(5)	6%	(7)	13%	(16)	46%	(60)	129
Mormon	—	(0)	—	(0)	33%	(1)	—	(0)	16%	(1)	52%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	42%	(2)	8%	(0)	50%	(2)	4
Jewish	8%	(1)	—	(0)	1%	(0)	8%	(1)	19%	(2)	65%	(7)	11
Muslim	—	(0)	56%	(2)	—	(0)	44%	(1)	—	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(9)	9
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(3)	3
Atheist	—	(0)	7%	(2)	—	(0)	18%	(4)	12%	(3)	62%	(15)	24
Agnostic	—	(0)	9%	(2)	3%	(1)	14%	(3)	17%	(4)	57%	(12)	21
Something else	12%	(6)	13%	(6)	12%	(6)	6%	(3)	23%	(11)	34%	(16)	47
Nothing in particular	2%	(2)	1%	(2)	8%	(9)	17%	(20)	18%	(20)	53%	(60)	113
Prodigal Biden Voter	—	(0)	2%	(1)	6%	(2)	3%	(1)	27%	(8)	61%	(18)	30
Undecided Voter (DK/WNV)	—	(0)	—	(0)	6%	(2)	3%	(1)	29%	(13)	62%	(27)	44
Undecided Voter (DK)	—	(0)	—	(0)	7%	(1)	1%	(0)	32%	(6)	59%	(11)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(20)	11%	(48)	8%	(34)	15%	(67)	17%	(75)	46%	(204)	447
Gender: Male	6%	(13)	15%	(32)	11%	(24)	11%	(24)	16%	(35)	41%	(87)	214
Gender: Female	3%	(7)	7%	(16)	4%	(10)	19%	(43)	17%	(40)	50%	(116)	233
Age: 18-34	5%	(6)	10%	(12)	9%	(10)	11%	(12)	17%	(20)	49%	(58)	118
Age: 35-44	4%	(2)	6%	(3)	7%	(4)	6%	(4)	20%	(12)	57%	(34)	59
Age: 45-64	5%	(7)	11%	(18)	8%	(13)	21%	(32)	16%	(25)	39%	(60)	155
Age: 65+	4%	(4)	13%	(15)	6%	(7)	17%	(19)	15%	(18)	46%	(52)	115
GenZers: 1997-2012	3%	(2)	8%	(5)	11%	(6)	10%	(6)	5%	(3)	64%	(37)	59
Millennials: 1981-1996	6%	(7)	9%	(10)	7%	(8)	9%	(10)	24%	(27)	46%	(52)	113
GenXers: 1965-1980	6%	(7)	11%	(13)	8%	(9)	20%	(24)	11%	(13)	44%	(51)	116
Baby Boomers: 1946-1964	3%	(4)	13%	(20)	7%	(10)	18%	(27)	20%	(29)	39%	(58)	148
Educ: < College	2%	(7)	4%	(12)	10%	(29)	12%	(37)	20%	(61)	52%	(160)	306
Educ: Bachelors degree	10%	(10)	20%	(18)	1%	(0)	23%	(21)	11%	(10)	35%	(32)	91
Educ: Post-grad	6%	(3)	35%	(18)	9%	(4)	18%	(9)	7%	(4)	24%	(12)	50
Income: Under 50k	3%	(5)	5%	(9)	6%	(10)	9%	(16)	23%	(40)	54%	(93)	172
Income: 50k-100k	3%	(4)	11%	(18)	10%	(17)	17%	(29)	17%	(29)	43%	(73)	171
Income: 100k+	10%	(10)	20%	(21)	7%	(8)	21%	(22)	5%	(5)	37%	(38)	104
Ethnicity: White (Non-Hispanic)	7%	(19)	13%	(35)	7%	(18)	20%	(53)	14%	(39)	39%	(103)	267
Ethnicity: Hispanic	—	(0)	7%	(6)	3%	(3)	9%	(7)	21%	(17)	60%	(50)	82
Ethnicity: Black (Non-Hispanic)	1%	(1)	11%	(5)	14%	(6)	8%	(3)	24%	(10)	41%	(17)	40
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	4%	(2)	13%	(7)	6%	(4)	17%	(10)	60%	(35)	57
All Christian	6%	(14)	13%	(28)	8%	(16)	13%	(28)	16%	(35)	44%	(95)	216
All Non-Christian	9%	(2)	3%	(1)	—	(0)	34%	(9)	7%	(2)	47%	(13)	26
Atheist	6%	(2)	13%	(3)	1%	(0)	25%	(6)	21%	(5)	34%	(8)	24
Agnostic/Nothing in particular	—	(0)	4%	(5)	9%	(12)	17%	(22)	17%	(22)	54%	(72)	134
Something Else	5%	(2)	23%	(11)	11%	(5)	4%	(2)	22%	(11)	35%	(17)	47
Evangelical	8%	(7)	15%	(13)	11%	(10)	5%	(4)	22%	(19)	38%	(33)	86
Non-Evangelical	4%	(7)	15%	(26)	6%	(10)	15%	(26)	15%	(25)	45%	(76)	169
PID: Dem (no lean)	1%	(2)	3%	(5)	6%	(9)	24%	(39)	17%	(28)	48%	(78)	162
PID: Ind (no lean)	3%	(4)	16%	(21)	10%	(12)	14%	(18)	14%	(18)	43%	(56)	129
PID: Rep (no lean)	9%	(14)	14%	(21)	8%	(12)	6%	(10)	18%	(29)	44%	(69)	156

Continued on next page

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(20)	11%	(48)	8%	(34)	15%	(67)	17%	(75)	46%	(204)	447
PID/Gender: Dem Men	3%	(2)	2%	(1)	10%	(6)	14%	(9)	18%	(11)	52%	(32)	62
PID/Gender: Dem Women	—	(0)	4%	(4)	3%	(3)	30%	(30)	17%	(17)	46%	(46)	100
PID/Gender: Ind Men	5%	(4)	20%	(15)	12%	(9)	15%	(11)	7%	(5)	41%	(30)	74
PID/Gender: Ind Women	—	(0)	12%	(7)	6%	(4)	12%	(7)	23%	(13)	46%	(26)	56
PID/Gender: Rep Men	9%	(7)	20%	(16)	11%	(8)	5%	(4)	23%	(18)	32%	(25)	79
PID/Gender: Rep Women	9%	(7)	7%	(6)	5%	(4)	8%	(6)	14%	(11)	57%	(44)	77
Ideo: Liberal (1-3)	2%	(3)	15%	(23)	4%	(7)	25%	(39)	15%	(23)	39%	(61)	155
Ideo: Moderate (4)	3%	(4)	3%	(5)	9%	(12)	11%	(14)	18%	(24)	55%	(72)	131
Ideo: Conservative (5-7)	9%	(13)	14%	(20)	8%	(12)	9%	(14)	17%	(25)	42%	(62)	146
Ideo/PID: Conservative Republican	13%	(13)	15%	(16)	8%	(9)	7%	(8)	12%	(13)	46%	(49)	107
Ideo/PID: Moderate/Liberal Republican	2%	(1)	13%	(6)	—	(0)	5%	(2)	35%	(16)	44%	(20)	45
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	1%	(0)	8%	(4)	18%	(9)	19%	(10)	51%	(25)	49
Ideo/PID: Liberal Democrat	—	(0)	4%	(5)	5%	(5)	28%	(30)	17%	(18)	45%	(48)	107
Unfavorable of Biden and Trump	2%	(1)	2%	(1)	9%	(6)	16%	(10)	14%	(9)	57%	(37)	64
2024 H2H Matchup: Biden Voter	2%	(5)	9%	(17)	7%	(13)	26%	(50)	12%	(24)	44%	(87)	196
2024 H2H Matchup: Trump Voter	7%	(15)	14%	(30)	10%	(20)	7%	(14)	16%	(33)	46%	(95)	208
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	—	(0)	2%	(0)	39%	(7)	59%	(11)	19
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	5%	(1)	7%	(2)	42%	(10)	43%	(11)	25
2022 House Vote: Democrat	1%	(2)	8%	(16)	6%	(12)	24%	(45)	18%	(34)	43%	(83)	192
2022 House Vote: Republican	9%	(15)	16%	(27)	10%	(17)	8%	(13)	17%	(28)	40%	(65)	165
2022 House Vote: Did not Vote	3%	(2)	4%	(3)	6%	(5)	11%	(9)	10%	(8)	66%	(53)	80
2020 Vote: Joe Biden	2%	(5)	8%	(17)	6%	(13)	25%	(52)	17%	(36)	42%	(87)	209
2020 Vote: Donald Trump	7%	(14)	15%	(30)	10%	(19)	7%	(15)	16%	(32)	45%	(89)	199
2020 Vote: Someone Else	—	(0)	5%	(0)	—	(0)	3%	(0)	35%	(3)	57%	(5)	10
2020 Vote: Did not Vote	2%	(1)	2%	(1)	6%	(2)	2%	(1)	12%	(3)	76%	(22)	29
2016 Vote: Hillary Clinton	1%	(2)	10%	(14)	6%	(9)	28%	(41)	15%	(23)	39%	(58)	146
2016 Vote: Donald Trump	8%	(15)	17%	(31)	9%	(16)	10%	(18)	17%	(32)	40%	(74)	185
2016 Vote: Someone Else	—	(0)	3%	(0)	23%	(3)	1%	(0)	24%	(3)	49%	(6)	13
2020 Vote/PID: Not Biden/Democrat	—	(0)	2%	(1)	11%	(2)	16%	(4)	1%	(0)	69%	(15)	22
2020 Vote/PID: Not Trump/Republican	14%	(2)	23%	(4)	5%	(1)	4%	(1)	5%	(1)	49%	(8)	16

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**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(20)	11%	(48)	8%	(34)	15%	(67)	17%	(75)	46%	(204)	447
U.S. Economy: Wrong Track	3%	(10)	8%	(24)	8%	(24)	8%	(24)	21%	(61)	52%	(154)	297
U.S. Economy: Right Direction	7%	(10)	16%	(24)	7%	(10)	29%	(43)	9%	(13)	33%	(50)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	9%	(13)	7%	(10)	30%	(45)	10%	(16)	42%	(64)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(15)	12%	(26)	10%	(22)	7%	(15)	18%	(39)	45%	(95)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	11%	(9)	2%	(2)	9%	(7)	24%	(20)	54%	(45)	84
Top 2024 Issue: Economy	7%	(10)	10%	(15)	7%	(10)	13%	(19)	15%	(22)	49%	(73)	149
Community: Urban	6%	(11)	17%	(30)	10%	(18)	12%	(22)	21%	(37)	35%	(63)	181
Community: Suburban	3%	(7)	7%	(15)	3%	(8)	18%	(40)	15%	(33)	54%	(121)	223
Community: Rural	6%	(3)	5%	(2)	20%	(9)	12%	(5)	11%	(5)	47%	(20)	43
Community/Gender: Urban Women	5%	(5)	14%	(12)	3%	(2)	14%	(13)	20%	(18)	43%	(38)	87
Community/Gender: Urban Men	6%	(6)	19%	(18)	17%	(16)	10%	(9)	21%	(20)	27%	(25)	94
Community/Gender: Rural Women	1%	(0)	4%	(1)	18%	(4)	10%	(2)	5%	(1)	63%	(15)	23
Community/Gender: Rural Men	12%	(2)	6%	(1)	23%	(4)	13%	(3)	18%	(3)	28%	(5)	19
Community/Gender: Suburban Women	2%	(2)	2%	(3)	3%	(4)	23%	(28)	17%	(21)	52%	(64)	122
Community/Gender: Suburban Men	4%	(4)	12%	(12)	4%	(4)	12%	(12)	12%	(12)	56%	(57)	101
Homeowner	5%	(17)	12%	(40)	8%	(28)	17%	(56)	16%	(52)	41%	(136)	329
Renter	2%	(2)	8%	(7)	7%	(6)	8%	(7)	21%	(20)	54%	(50)	92
Military HHnm: Yes	4%	(3)	12%	(8)	4%	(3)	10%	(7)	13%	(9)	56%	(39)	69
Military HH: No	4%	(17)	10%	(39)	8%	(31)	16%	(60)	17%	(66)	44%	(165)	378
Employ: Private Sector	2%	(3)	21%	(28)	4%	(5)	11%	(14)	20%	(27)	43%	(57)	134
Employ: Government	4%	(1)	10%	(3)	25%	(8)	15%	(5)	3%	(1)	43%	(14)	33
Employ: Self-Employed	12%	(5)	3%	(1)	2%	(1)	29%	(13)	10%	(4)	44%	(20)	44
Employ: Homemaker	—	(0)	—	(0)	32%	(7)	3%	(1)	52%	(12)	14%	(3)	22
Employ: Student	7%	(1)	—	(0)	11%	(1)	—	(0)	—	(0)	82%	(10)	12
Employ: Retired	4%	(5)	11%	(14)	6%	(8)	18%	(22)	13%	(16)	47%	(58)	123
Employ: Unemployed	4%	(2)	3%	(1)	4%	(2)	23%	(13)	26%	(14)	40%	(22)	55
Employ: Other	7%	(2)	—	(0)	7%	(2)	1%	(0)	1%	(0)	84%	(20)	24
Self + Household: White-Collar	6%	(12)	17%	(31)	6%	(11)	19%	(35)	13%	(23)	38%	(69)	182
Self + Household: Blue Collar	3%	(6)	8%	(15)	11%	(22)	15%	(30)	17%	(34)	45%	(89)	196
Union HH: Yes	11%	(3)	17%	(5)	9%	(3)	2%	(1)	21%	(6)	39%	(12)	29
Union HH: No	4%	(17)	10%	(43)	7%	(31)	16%	(66)	16%	(68)	46%	(192)	418

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**Table BLMB2\_22: Do you have a favorable or unfavorable impression of each of the following? — Katie Britt**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(20)	11%	(48)	8%	(34)	15%	(67)	17%	(75)	46%	(204)	447
LGBTQ+: Yes	6%	(2)	13%	(5)	6%	(2)	10%	(4)	14%	(5)	51%	(19)	38
LGBTQ+: No	4%	(18)	10%	(43)	8%	(32)	15%	(63)	17%	(69)	45%	(184)	409
Motivated to Vote	5%	(18)	12%	(47)	9%	(34)	16%	(60)	15%	(57)	43%	(162)	378
Parent: Yes	8%	(10)	13%	(16)	10%	(13)	14%	(18)	18%	(23)	38%	(48)	127
Parent: No	3%	(10)	10%	(32)	7%	(21)	15%	(49)	16%	(52)	49%	(156)	320
COVID Vaccine: Yes	4%	(14)	9%	(31)	7%	(26)	17%	(60)	15%	(53)	47%	(163)	347
COVID Vaccine: No	5%	(5)	17%	(17)	8%	(8)	7%	(7)	22%	(22)	41%	(41)	100
Student Loans: Yes	3%	(2)	2%	(1)	22%	(14)	17%	(11)	16%	(11)	40%	(26)	66
Student Loans: No	5%	(18)	12%	(46)	5%	(20)	15%	(56)	17%	(64)	47%	(178)	381
Favorable Opinion of Haley	11%	(15)	24%	(32)	10%	(13)	10%	(14)	15%	(19)	31%	(41)	134
Unfavorable Opinion of Haley	2%	(5)	8%	(16)	11%	(21)	26%	(50)	9%	(17)	43%	(80)	188
Protestant	3%	(2)	7%	(6)	7%	(6)	12%	(9)	22%	(17)	50%	(39)	79
Roman Catholic	8%	(10)	17%	(22)	7%	(9)	14%	(19)	13%	(16)	41%	(53)	129
Mormon	39%	(2)	4%	(0)	—	(0)	—	(0)	12%	(0)	45%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	42%	(2)	8%	(0)	32%	(1)	18%	(1)	4
Jewish	10%	(1)	8%	(1)	1%	(0)	29%	(3)	8%	(1)	45%	(5)	11
Muslim	44%	(1)	—	(0)	—	(0)	56%	(2)	—	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	18%	(2)	—	(0)	82%	(8)	9
Hindu	—	(0)	—	(0)	—	(0)	75%	(3)	25%	(1)	—	(0)	3
Atheist	6%	(2)	13%	(3)	1%	(0)	25%	(6)	21%	(5)	34%	(8)	24
Agnostic	—	(0)	9%	(2)	17%	(4)	19%	(4)	9%	(2)	46%	(9)	21
Something else	5%	(2)	23%	(11)	11%	(5)	4%	(2)	22%	(11)	35%	(17)	47
Nothing in particular	—	(0)	3%	(3)	8%	(9)	16%	(18)	18%	(20)	55%	(62)	113
Prodigal Biden Voter	—	(0)	—	(0)	6%	(2)	7%	(2)	41%	(12)	46%	(14)	30
Undecided Voter (DK/WNV)	—	(0)	2%	(1)	3%	(1)	5%	(2)	40%	(18)	50%	(22)	44
Undecided Voter (DK)	—	(0)	—	(0)	—	(0)	2%	(0)	39%	(7)	59%	(11)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(22)	10%	(43)	5%	(22)	9%	(38)	15%	(69)	57%	(254)	447
Gender: Male	7%	(15)	14%	(30)	5%	(12)	12%	(26)	13%	(29)	48%	(102)	214
Gender: Female	3%	(6)	5%	(12)	4%	(10)	5%	(12)	17%	(40)	65%	(152)	233
Age: 18-34	7%	(9)	10%	(12)	7%	(8)	4%	(5)	18%	(21)	54%	(63)	118
Age: 35-44	2%	(1)	4%	(2)	5%	(3)	7%	(4)	9%	(5)	73%	(43)	59
Age: 45-64	3%	(5)	12%	(19)	3%	(5)	15%	(23)	15%	(23)	52%	(81)	155
Age: 65+	6%	(7)	8%	(9)	5%	(6)	5%	(6)	17%	(19)	58%	(67)	115
GenZers: 1997-2012	9%	(5)	6%	(3)	4%	(3)	4%	(3)	7%	(4)	70%	(41)	59
Millennials: 1981-1996	4%	(4)	10%	(11)	8%	(9)	5%	(6)	19%	(22)	54%	(62)	113
GenXers: 1965-1980	4%	(5)	11%	(13)	4%	(5)	9%	(10)	10%	(12)	61%	(71)	116
Baby Boomers: 1946-1964	5%	(8)	10%	(15)	4%	(5)	13%	(19)	19%	(28)	50%	(73)	148
Educ: < College	3%	(11)	4%	(13)	4%	(12)	7%	(23)	17%	(53)	64%	(195)	306
Educ: Bachelors degree	9%	(9)	17%	(16)	3%	(3)	10%	(10)	12%	(11)	48%	(44)	91
Educ: Post-grad	5%	(3)	28%	(14)	15%	(7)	12%	(6)	9%	(5)	31%	(15)	50
Income: Under 50k	4%	(6)	5%	(9)	1%	(2)	11%	(19)	21%	(36)	58%	(100)	172
Income: 50k-100k	5%	(8)	7%	(11)	7%	(12)	6%	(10)	14%	(24)	62%	(105)	171
Income: 100k+	7%	(8)	21%	(22)	7%	(8)	9%	(9)	8%	(9)	47%	(49)	104
Ethnicity: White (Non-Hispanic)	8%	(20)	10%	(28)	5%	(13)	11%	(29)	14%	(38)	52%	(139)	267
Ethnicity: Hispanic	2%	(2)	10%	(8)	3%	(3)	3%	(2)	21%	(18)	61%	(50)	82
Ethnicity: Black (Non-Hispanic)	—	(0)	11%	(5)	13%	(5)	6%	(2)	13%	(5)	58%	(23)	40
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	4%	(2)	2%	(1)	7%	(4)	14%	(8)	73%	(42)	57
All Christian	7%	(14)	12%	(26)	6%	(13)	8%	(17)	13%	(29)	54%	(118)	216
All Non-Christian	3%	(1)	—	(0)	5%	(1)	8%	(2)	13%	(3)	72%	(19)	26
Atheist	7%	(2)	19%	(4)	1%	(0)	6%	(1)	13%	(3)	55%	(13)	24
Agnostic/Nothing in particular	—	(0)	6%	(8)	4%	(6)	9%	(12)	18%	(24)	63%	(84)	134
Something Else	11%	(5)	9%	(4)	4%	(2)	11%	(5)	21%	(10)	44%	(21)	47
Evangelical	13%	(11)	9%	(8)	5%	(4)	14%	(12)	17%	(15)	42%	(36)	86
Non-Evangelical	5%	(9)	13%	(22)	5%	(8)	6%	(10)	13%	(22)	58%	(98)	169
PID: Dem (no lean)	1%	(2)	5%	(7)	5%	(8)	9%	(15)	18%	(29)	62%	(100)	162
PID: Ind (no lean)	4%	(5)	16%	(20)	7%	(10)	8%	(11)	9%	(11)	56%	(73)	129
PID: Rep (no lean)	10%	(15)	10%	(15)	3%	(5)	8%	(12)	18%	(28)	52%	(81)	156

Continued on next page

**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(22)	10%	(43)	5%	(22)	9%	(38)	15%	(69)	57%	(254)	447
PID/Gender: Dem Men	3%	(2)	5%	(3)	6%	(4)	14%	(9)	10%	(6)	62%	(38)	62
PID/Gender: Dem Women	—	(0)	4%	(4)	4%	(4)	7%	(7)	23%	(23)	62%	(62)	100
PID/Gender: Ind Men	3%	(2)	23%	(17)	7%	(5)	12%	(9)	5%	(4)	50%	(37)	74
PID/Gender: Ind Women	5%	(3)	6%	(3)	7%	(4)	3%	(2)	13%	(7)	65%	(36)	56
PID/Gender: Rep Men	15%	(11)	13%	(10)	3%	(3)	11%	(9)	24%	(19)	35%	(28)	79
PID/Gender: Rep Women	5%	(4)	6%	(5)	3%	(2)	5%	(4)	13%	(10)	69%	(53)	77
Ideo: Liberal (1-3)	4%	(7)	13%	(20)	5%	(8)	9%	(14)	14%	(22)	55%	(85)	155
Ideo: Moderate (4)	3%	(4)	6%	(8)	5%	(6)	5%	(7)	16%	(21)	65%	(86)	131
Ideo: Conservative (5-7)	8%	(12)	10%	(15)	5%	(8)	9%	(14)	17%	(25)	50%	(73)	146
Ideo/PID: Conservative Republican	11%	(11)	9%	(10)	4%	(4)	8%	(9)	18%	(19)	51%	(54)	107
Ideo/PID: Moderate/Liberal Republican	8%	(4)	12%	(5)	1%	(1)	—	(0)	21%	(9)	57%	(26)	45
Ideo/PID: Moderate/Conservative Democrat	—	(0)	5%	(3)	7%	(4)	8%	(4)	23%	(11)	57%	(28)	49
Ideo/PID: Liberal Democrat	2%	(2)	4%	(5)	4%	(4)	11%	(11)	17%	(18)	63%	(67)	107
Unfavorable of Biden and Trump	—	(0)	2%	(2)	13%	(8)	11%	(7)	5%	(3)	69%	(44)	64
2024 H2H Matchup: Biden Voter	3%	(5)	7%	(14)	5%	(10)	9%	(18)	15%	(29)	61%	(120)	196
2024 H2H Matchup: Trump Voter	8%	(16)	13%	(28)	5%	(10)	9%	(18)	13%	(26)	52%	(109)	208
2024 H2H Matchup: Would not Vote	—	(0)	4%	(1)	1%	(0)	1%	(0)	42%	(8)	52%	(10)	19
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	10%	(2)	4%	(1)	25%	(6)	62%	(15)	25
2022 House Vote: Democrat	2%	(3)	8%	(15)	6%	(11)	10%	(18)	14%	(27)	61%	(117)	192
2022 House Vote: Republican	11%	(18)	13%	(22)	4%	(7)	8%	(12)	16%	(26)	48%	(79)	165
2022 House Vote: Did not Vote	1%	(1)	5%	(4)	3%	(2)	7%	(6)	18%	(14)	66%	(53)	80
2020 Vote: Joe Biden	2%	(5)	7%	(14)	6%	(12)	10%	(20)	14%	(30)	62%	(129)	209
2020 Vote: Donald Trump	8%	(16)	13%	(27)	4%	(8)	8%	(17)	15%	(29)	51%	(102)	199
2020 Vote: Someone Else	—	(0)	5%	(0)	16%	(2)	—	(0)	18%	(2)	61%	(6)	10
2020 Vote: Did not Vote	1%	(0)	5%	(2)	1%	(0)	4%	(1)	28%	(8)	60%	(17)	29
2016 Vote: Hillary Clinton	1%	(1)	9%	(13)	6%	(9)	10%	(14)	16%	(24)	58%	(84)	146
2016 Vote: Donald Trump	9%	(17)	14%	(26)	6%	(11)	9%	(17)	14%	(27)	47%	(87)	185
2016 Vote: Someone Else	—	(0)	—	(0)	13%	(2)	7%	(1)	22%	(3)	58%	(8)	13
2020 Vote/PID: Not Biden/Democrat	7%	(1)	8%	(2)	7%	(2)	12%	(3)	21%	(5)	44%	(10)	22
2020 Vote/PID: Not Trump/Republican	23%	(4)	6%	(1)	2%	(0)	2%	(0)	10%	(2)	57%	(9)	16

Continued on next page

**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(22)	10%	(43)	5%	(22)	9%	(38)	15%	(69)	57%	(254)	447
U.S. Economy: Wrong Track	3%	(10)	7%	(22)	4%	(12)	6%	(17)	18%	(55)	61%	(182)	297
U.S. Economy: Right Direction	8%	(12)	14%	(21)	7%	(10)	14%	(21)	9%	(14)	48%	(72)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	7%	(11)	6%	(9)	13%	(19)	15%	(23)	57%	(86)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(15)	11%	(24)	5%	(11)	8%	(18)	15%	(31)	54%	(114)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(4)	9%	(8)	2%	(2)	1%	(1)	17%	(15)	65%	(54)	84
Top 2024 Issue: Economy	5%	(7)	12%	(18)	7%	(10)	5%	(8)	13%	(19)	59%	(87)	149
Community: Urban	6%	(11)	15%	(28)	7%	(12)	6%	(12)	17%	(30)	49%	(88)	181
Community: Suburban	4%	(8)	6%	(13)	3%	(7)	8%	(19)	16%	(35)	64%	(142)	223
Community: Rural	6%	(3)	4%	(2)	8%	(3)	18%	(7)	8%	(3)	56%	(24)	43
Community/Gender: Urban Women	3%	(2)	9%	(8)	6%	(5)	5%	(5)	21%	(18)	57%	(49)	87
Community/Gender: Urban Men	9%	(9)	21%	(20)	7%	(7)	8%	(7)	13%	(12)	41%	(39)	94
Community/Gender: Rural Women	—	(0)	4%	(1)	—	(0)	17%	(4)	2%	(0)	77%	(18)	23
Community/Gender: Rural Men	14%	(3)	4%	(1)	17%	(3)	18%	(3)	15%	(3)	31%	(6)	19
Community/Gender: Suburban Women	3%	(4)	3%	(4)	4%	(5)	3%	(3)	18%	(22)	69%	(84)	122
Community/Gender: Suburban Men	4%	(4)	9%	(9)	1%	(1)	15%	(15)	13%	(13)	57%	(58)	101
Homeowner	6%	(19)	10%	(33)	5%	(17)	9%	(31)	17%	(55)	53%	(174)	329
Renter	3%	(3)	9%	(9)	5%	(5)	6%	(6)	14%	(13)	63%	(58)	92
Military HHnm: Yes	8%	(6)	6%	(4)	2%	(1)	5%	(3)	12%	(8)	67%	(46)	69
Military HH: No	4%	(16)	10%	(39)	5%	(21)	9%	(35)	16%	(60)	55%	(208)	378
Employ: Private Sector	3%	(5)	16%	(22)	6%	(7)	5%	(7)	13%	(18)	56%	(75)	134
Employ: Government	2%	(1)	15%	(5)	7%	(2)	20%	(7)	7%	(2)	50%	(16)	33
Employ: Self-Employed	9%	(4)	6%	(3)	5%	(2)	12%	(5)	14%	(6)	54%	(24)	44
Employ: Homemaker	—	(0)	11%	(2)	15%	(3)	—	(0)	37%	(8)	37%	(8)	22
Employ: Student	18%	(2)	—	(0)	—	(0)	—	(0)	11%	(1)	70%	(9)	12
Employ: Retired	6%	(7)	7%	(9)	4%	(5)	10%	(12)	15%	(18)	58%	(71)	123
Employ: Unemployed	5%	(3)	3%	(1)	—	(0)	9%	(5)	25%	(14)	58%	(32)	55
Employ: Other	—	(0)	4%	(1)	5%	(1)	9%	(2)	3%	(1)	79%	(19)	24
Self + Household: White-Collar	7%	(14)	15%	(27)	7%	(13)	9%	(16)	14%	(25)	48%	(87)	182
Self + Household: Blue Collar	3%	(6)	6%	(12)	4%	(8)	10%	(19)	15%	(30)	61%	(121)	196
Union HH: Yes	17%	(5)	13%	(4)	8%	(2)	7%	(2)	13%	(4)	43%	(13)	29
Union HH: No	4%	(17)	9%	(39)	5%	(20)	9%	(36)	16%	(65)	58%	(241)	418

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(22)	10%	(43)	5%	(22)	9%	(38)	15%	(69)	57%	(254)	447
LGBTQ+: Yes	—	(0)	19%	(7)	1%	(0)	10%	(4)	2%	(1)	69%	(26)	38
LGBTQ+: No	5%	(22)	9%	(35)	5%	(22)	8%	(34)	17%	(68)	56%	(228)	409
Motivated to Vote	6%	(22)	10%	(40)	5%	(19)	9%	(33)	14%	(52)	57%	(214)	378
Parent: Yes	8%	(10)	14%	(18)	8%	(11)	10%	(12)	11%	(14)	48%	(61)	127
Parent: No	4%	(12)	8%	(24)	4%	(11)	8%	(26)	17%	(54)	60%	(193)	320
COVID Vaccine: Yes	5%	(16)	8%	(28)	6%	(20)	9%	(31)	16%	(54)	57%	(199)	347
COVID Vaccine: No	6%	(6)	15%	(15)	2%	(2)	7%	(7)	14%	(14)	55%	(55)	100
Student Loans: Yes	2%	(2)	1%	(1)	9%	(6)	11%	(7)	16%	(10)	61%	(40)	66
Student Loans: No	5%	(20)	11%	(42)	4%	(16)	8%	(31)	15%	(58)	56%	(214)	381
Favorable Opinion of Haley	13%	(17)	21%	(28)	9%	(12)	4%	(6)	15%	(20)	38%	(51)	134
Unfavorable Opinion of Haley	2%	(3)	6%	(11)	5%	(9)	17%	(32)	11%	(22)	60%	(112)	188
Protestant	—	(0)	12%	(9)	3%	(3)	10%	(8)	12%	(10)	63%	(49)	79
Roman Catholic	11%	(14)	13%	(16)	6%	(8)	7%	(9)	13%	(17)	50%	(64)	129
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	9%	(0)	91%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	50%	(2)	—	(0)	32%	(1)	18%	(1)	4
Jewish	8%	(1)	—	(0)	1%	(0)	4%	(0)	8%	(1)	79%	(9)	11
Muslim	—	(0)	—	(0)	44%	(1)	56%	(2)	—	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	18%	(2)	82%	(8)	9
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	25%	(1)	75%	(3)	3
Atheist	7%	(2)	19%	(4)	1%	(0)	6%	(1)	13%	(3)	55%	(13)	24
Agnostic	—	(0)	9%	(2)	—	(0)	6%	(1)	17%	(3)	68%	(14)	21
Something else	11%	(5)	9%	(4)	4%	(2)	11%	(5)	21%	(10)	44%	(21)	47
Nothing in particular	—	(0)	6%	(6)	5%	(6)	10%	(11)	18%	(20)	62%	(70)	113
Prodigal Biden Voter	—	(0)	4%	(1)	7%	(2)	5%	(2)	20%	(6)	63%	(19)	30
Undecided Voter (DK/WNV)	—	(0)	2%	(1)	6%	(2)	2%	(1)	32%	(14)	58%	(25)	44
Undecided Voter (DK)	—	(0)	4%	(1)	1%	(0)	1%	(0)	42%	(8)	52%	(10)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	34%	(148)	54%	(239)	12%	(55)	442
Gender: Male	31%	(66)	52%	(110)	16%	(34)	209
Gender: Female	35%	(82)	56%	(129)	9%	(21)	233
Age: 18-34	35%	(41)	53%	(63)	12%	(14)	118
Age: 35-44	18%	(11)	60%	(36)	22%	(13)	59
Age: 45-64	38%	(56)	48%	(72)	15%	(22)	151
Age: 65+	35%	(40)	60%	(68)	5%	(6)	115
GenZers: 1997-2012	32%	(19)	52%	(30)	16%	(9)	58
Millennials: 1981-1996	28%	(32)	56%	(64)	15%	(17)	113
GenXers: 1965-1980	32%	(37)	52%	(61)	16%	(18)	116
Baby Boomers: 1946-1964	39%	(56)	54%	(78)	7%	(10)	144
Educ: < College	28%	(83)	63%	(188)	10%	(29)	301
Educ: Bachelors degree	56%	(51)	29%	(27)	15%	(14)	91
Educ: Post-grad	29%	(14)	48%	(24)	24%	(12)	50
Income: Under 50k	27%	(45)	55%	(92)	18%	(31)	168
Income: 50k-100k	35%	(59)	57%	(98)	8%	(13)	171
Income: 100k+	43%	(44)	47%	(49)	10%	(11)	104
Ethnicity: White (Non-Hispanic)	34%	(88)	55%	(143)	12%	(31)	262
Ethnicity: Hispanic	27%	(22)	59%	(48)	15%	(12)	82
Ethnicity: Black (Non-Hispanic)	36%	(15)	44%	(18)	20%	(8)	40
Ethnicity: Asian + Other (Non-Hispanic)	41%	(23)	52%	(30)	7%	(4)	57
All Christian	25%	(55)	58%	(126)	17%	(36)	216
All Non-Christian	43%	(11)	54%	(14)	3%	(1)	26
Atheist	39%	(9)	59%	(14)	2%	(0)	24
Agnostic/Nothing in particular	42%	(56)	46%	(62)	12%	(16)	134
Something Else	41%	(18)	56%	(24)	3%	(1)	43
Evangelical	19%	(16)	64%	(52)	17%	(14)	82
Non-Evangelical	32%	(55)	54%	(91)	14%	(23)	169
PID: Dem (no lean)	58%	(94)	33%	(53)	9%	(15)	161
PID: Ind (no lean)	25%	(33)	56%	(73)	19%	(24)	129
PID: Rep (no lean)	14%	(22)	75%	(113)	11%	(16)	151

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	34%	(148)	54%	(239)	12%	(55)	442
PID/Gender: Dem Men	60%	(37)	27%	(17)	13%	(8)	61
PID/Gender: Dem Women	57%	(57)	36%	(36)	7%	(7)	100
PID/Gender: Ind Men	29%	(21)	52%	(39)	19%	(14)	74
PID/Gender: Ind Women	20%	(11)	61%	(34)	18%	(10)	56
PID/Gender: Rep Men	10%	(8)	73%	(54)	16%	(12)	74
PID/Gender: Rep Women	18%	(14)	76%	(59)	5%	(4)	77
Ideo: Liberal (1-3)	55%	(84)	30%	(46)	16%	(25)	155
Ideo: Moderate (4)	30%	(39)	60%	(77)	9%	(12)	127
Ideo: Conservative (5-7)	14%	(21)	78%	(113)	8%	(11)	146
Ideo/PID: Conservative Republican	9%	(10)	82%	(88)	9%	(9)	107
Ideo/PID: Moderate/Liberal Republican	20%	(8)	63%	(25)	17%	(7)	41
Ideo/PID: Moderate/Conservative Democrat	56%	(27)	37%	(18)	7%	(3)	49
Ideo/PID: Liberal Democrat	62%	(66)	32%	(34)	6%	(6)	107
Unfavorable of Biden and Trump	28%	(18)	71%	(45)	1%	(1)	64
2024 H2H Matchup: Biden Voter	57%	(112)	30%	(59)	12%	(24)	195
2024 H2H Matchup: Trump Voter	14%	(28)	73%	(151)	14%	(29)	208
2024 H2H Matchup: Would not Vote	19%	(3)	73%	(10)	8%	(1)	14
2024 H2H Matchup: Do not Know	23%	(6)	73%	(18)	4%	(1)	25
2022 House Vote: Democrat	53%	(101)	36%	(68)	11%	(22)	191
2022 House Vote: Republican	15%	(24)	75%	(120)	10%	(16)	160
2022 House Vote: Did not Vote	24%	(19)	55%	(44)	21%	(17)	80
2020 Vote: Joe Biden	52%	(110)	39%	(80)	9%	(19)	209
2020 Vote: Donald Trump	14%	(28)	72%	(139)	14%	(28)	195
2020 Vote: Someone Else	23%	(2)	65%	(6)	12%	(1)	10
2020 Vote: Did not Vote	30%	(9)	44%	(13)	25%	(7)	29
2016 Vote: Hillary Clinton	59%	(85)	31%	(45)	10%	(15)	145
2016 Vote: Donald Trump	17%	(30)	71%	(129)	12%	(21)	181
2016 Vote: Someone Else	60%	(8)	34%	(4)	7%	(1)	13
2020 Vote/PID: Not Biden/Democrat	49%	(11)	18%	(4)	34%	(7)	22
2020 Vote/PID: Not Trump/Republican	41%	(7)	27%	(4)	32%	(5)	16

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	34%	(148)	54%	(239)	12%	(55)	442
U.S. Economy: Wrong Track	19%	(55)	72%	(211)	9%	(27)	292
U.S. Economy: Right Direction	62%	(93)	19%	(28)	19%	(28)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(90)	31%	(47)	9%	(14)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(31)	77%	(159)	8%	(17)	208
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(27)	40%	(33)	28%	(24)	84
Top 2024 Issue: Economy	22%	(33)	64%	(94)	14%	(21)	149
Community: Urban	32%	(56)	44%	(78)	24%	(42)	176
Community: Suburban	37%	(81)	59%	(131)	5%	(10)	223
Community: Rural	24%	(10)	68%	(29)	8%	(3)	43
Community/Gender: Urban Women	36%	(31)	50%	(44)	14%	(12)	87
Community/Gender: Urban Men	28%	(25)	39%	(35)	33%	(29)	89
Community/Gender: Rural Women	30%	(7)	70%	(16)	1%	(0)	23
Community/Gender: Rural Men	17%	(3)	67%	(13)	16%	(3)	19
Community/Gender: Suburban Women	36%	(44)	57%	(69)	7%	(8)	122
Community/Gender: Suburban Men	37%	(37)	61%	(62)	2%	(2)	101
Homeowner	35%	(112)	55%	(180)	10%	(32)	324
Renter	33%	(31)	50%	(47)	16%	(15)	92
Military HHnm: Yes	30%	(21)	67%	(46)	3%	(2)	69
Military HH: No	34%	(127)	52%	(193)	14%	(53)	373
Employ: Private Sector	29%	(38)	47%	(63)	24%	(32)	133
Employ: Government	32%	(10)	68%	(22)	1%	(0)	33
Employ: Self-Employed	46%	(20)	54%	(24)	—	(0)	44
Employ: Homemaker	21%	(5)	75%	(17)	5%	(1)	22
Employ: Student	48%	(6)	44%	(5)	8%	(1)	12
Employ: Retired	36%	(45)	54%	(66)	10%	(12)	123
Employ: Unemployed	36%	(19)	55%	(28)	9%	(4)	51
Employ: Other	25%	(6)	55%	(13)	20%	(5)	24
Self + Household: White-Collar	41%	(73)	46%	(82)	13%	(22)	177
Self + Household: Blue Collar	31%	(61)	60%	(117)	10%	(19)	196

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	34%	(148)	54%	(239)	12%	(55)	442
Union HH: Yes	29%	(9)	64%	(19)	7%	(2)	29
Union HH: No	34%	(140)	53%	(220)	13%	(53)	413
LGBTQ+: Yes	31%	(12)	39%	(15)	30%	(11)	38
LGBTQ+: No	34%	(137)	55%	(224)	11%	(44)	404
Motivated to Vote	34%	(130)	55%	(207)	11%	(41)	378
Parent: Yes	38%	(48)	49%	(63)	12%	(16)	127
Parent: No	32%	(100)	56%	(176)	12%	(39)	315
COVID Vaccine: Yes	38%	(131)	51%	(175)	10%	(36)	342
COVID Vaccine: No	17%	(17)	64%	(63)	19%	(19)	100
Student Loans: Yes	24%	(16)	73%	(48)	3%	(2)	65
Student Loans: No	35%	(132)	51%	(191)	14%	(53)	376
Favorable Opinion of Haley	32%	(43)	50%	(67)	18%	(23)	134
Unfavorable Opinion of Haley	39%	(72)	57%	(107)	4%	(8)	187
Protestant	12%	(10)	74%	(59)	14%	(11)	79
Roman Catholic	33%	(43)	47%	(61)	19%	(25)	129
Mormon	15%	(1)	77%	(3)	9%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	68%	(3)	—	(0)	4
Jewish	40%	(4)	52%	(6)	8%	(1)	11
Muslim	100%	(3)	—	(0)	—	(0)	3
Buddhist	18%	(2)	82%	(8)	—	(0)	9
Hindu	75%	(3)	25%	(1)	—	(0)	3
Atheist	39%	(9)	59%	(14)	2%	(0)	24
Agnostic	48%	(10)	48%	(10)	4%	(1)	21
Something else	41%	(18)	56%	(24)	3%	(1)	43
Nothing in particular	40%	(46)	46%	(52)	14%	(16)	113
Prodigal Biden Voter	12%	(4)	87%	(26)	—	(0)	30
Undecided Voter (DK/WNV)	21%	(8)	73%	(29)	5%	(2)	39
Undecided Voter (DK)	19%	(3)	73%	(10)	8%	(1)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_2:** *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(134)	39%	(172)	31%	(136)	442
Gender: Male	26%	(55)	41%	(86)	33%	(70)	212
Gender: Female	34%	(79)	37%	(86)	29%	(66)	230
Age: 18-34	31%	(35)	28%	(32)	41%	(47)	114
Age: 35-44	18%	(10)	43%	(25)	39%	(23)	59
Age: 45-64	34%	(53)	40%	(63)	25%	(39)	155
Age: 65+	31%	(35)	46%	(52)	23%	(27)	115
GenZers: 1997-2012	24%	(13)	38%	(20)	38%	(21)	54
Millennials: 1981-1996	28%	(32)	29%	(33)	43%	(48)	113
GenXers: 1965-1980	34%	(40)	41%	(47)	25%	(29)	116
Baby Boomers: 1946-1964	30%	(45)	46%	(69)	23%	(35)	148
Educ: < College	27%	(81)	46%	(137)	28%	(83)	301
Educ: Bachelors degree	44%	(40)	18%	(16)	38%	(34)	91
Educ: Post-grad	25%	(13)	38%	(19)	37%	(18)	50
Income: Under 50k	22%	(38)	40%	(67)	38%	(65)	170
Income: 50k-100k	36%	(60)	38%	(64)	26%	(45)	169
Income: 100k+	35%	(36)	39%	(41)	25%	(26)	103
Ethnicity: White (Non-Hispanic)	28%	(74)	44%	(116)	29%	(76)	266
Ethnicity: Hispanic	22%	(18)	39%	(31)	39%	(31)	80
Ethnicity: Black (Non-Hispanic)	56%	(22)	20%	(8)	23%	(9)	38
Ethnicity: Asian + Other (Non-Hispanic)	37%	(21)	30%	(17)	33%	(19)	57
All Christian	26%	(56)	43%	(94)	31%	(66)	216
All Non-Christian	34%	(9)	39%	(10)	27%	(7)	26
Atheist	24%	(6)	50%	(12)	26%	(6)	24
Agnostic/Nothing in particular	36%	(47)	25%	(33)	39%	(50)	131
Something Else	35%	(16)	52%	(23)	13%	(6)	45
Evangelical	21%	(18)	50%	(43)	29%	(25)	86
Non-Evangelical	31%	(52)	41%	(69)	28%	(47)	168
PID: Dem (no lean)	53%	(86)	13%	(20)	34%	(55)	161
PID: Ind (no lean)	26%	(34)	38%	(48)	36%	(45)	127
PID: Rep (no lean)	9%	(15)	67%	(104)	23%	(36)	154

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**Table BLMB3\_2:** *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(134)	39%	(172)	31%	(136)	442
PID/Gender: Dem Men	43%	(26)	13%	(8)	44%	(27)	61
PID/Gender: Dem Women	60%	(60)	13%	(13)	28%	(27)	100
PID/Gender: Ind Men	30%	(22)	39%	(29)	31%	(23)	73
PID/Gender: Ind Women	22%	(12)	36%	(19)	43%	(23)	53
PID/Gender: Rep Men	9%	(7)	65%	(50)	26%	(20)	77
PID/Gender: Rep Women	10%	(8)	70%	(54)	20%	(16)	77
Ideo: Liberal (1-3)	44%	(68)	16%	(24)	40%	(62)	154
Ideo: Moderate (4)	34%	(44)	38%	(49)	28%	(36)	129
Ideo: Conservative (5-7)	15%	(22)	65%	(95)	19%	(28)	146
Ideo/PID: Conservative Republican	10%	(10)	73%	(78)	17%	(18)	106
Ideo/PID: Moderate/Liberal Republican	9%	(4)	51%	(22)	39%	(17)	44
Ideo/PID: Moderate/Conservative Democrat	71%	(35)	12%	(6)	17%	(8)	49
Ideo/PID: Liberal Democrat	48%	(51)	14%	(15)	38%	(41)	107
Unfavorable of Biden and Trump	33%	(21)	41%	(26)	26%	(17)	64
2024 H2H Matchup: Biden Voter	52%	(101)	15%	(29)	34%	(65)	195
2024 H2H Matchup: Trump Voter	10%	(20)	64%	(130)	27%	(54)	204
2024 H2H Matchup: Would not Vote	13%	(2)	51%	(10)	35%	(7)	19
2024 H2H Matchup: Do not Know	46%	(11)	16%	(4)	38%	(9)	24
2022 House Vote: Democrat	52%	(99)	15%	(30)	33%	(63)	192
2022 House Vote: Republican	10%	(17)	68%	(111)	22%	(35)	163
2022 House Vote: Did not Vote	21%	(16)	36%	(28)	43%	(33)	77
2020 Vote: Joe Biden	50%	(105)	18%	(37)	32%	(67)	209
2020 Vote: Donald Trump	9%	(18)	64%	(126)	27%	(53)	197
2020 Vote: Someone Else	10%	(1)	36%	(3)	54%	(5)	10
2020 Vote: Did not Vote	36%	(9)	24%	(6)	40%	(10)	26
2016 Vote: Hillary Clinton	61%	(89)	9%	(14)	30%	(43)	146
2016 Vote: Donald Trump	11%	(20)	63%	(116)	26%	(47)	183
2016 Vote: Someone Else	40%	(5)	20%	(3)	40%	(5)	13
2020 Vote/PID: Not Biden/Democrat	41%	(9)	4%	(1)	54%	(12)	21
2020 Vote/PID: Not Trump/Republican	25%	(4)	14%	(2)	61%	(10)	16

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**Table BLMB3\_2:** *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(134)	39%	(172)	31%	(136)	442
U.S. Economy: Wrong Track	20%	(58)	53%	(157)	27%	(80)	295
U.S. Economy: Right Direction	52%	(76)	10%	(15)	38%	(56)	147
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(87)	11%	(17)	31%	(47)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(23)	66%	(139)	23%	(48)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(25)	20%	(17)	49%	(41)	82
Top 2024 Issue: Economy	29%	(43)	42%	(61)	29%	(43)	146
Community: Urban	27%	(48)	33%	(59)	40%	(72)	179
Community: Suburban	35%	(77)	41%	(92)	24%	(53)	222
Community: Rural	22%	(9)	52%	(21)	26%	(11)	41
Community/Gender: Urban Women	32%	(28)	36%	(31)	32%	(28)	87
Community/Gender: Urban Men	22%	(20)	30%	(28)	48%	(44)	92
Community/Gender: Rural Women	25%	(5)	56%	(12)	19%	(4)	22
Community/Gender: Rural Men	18%	(3)	48%	(9)	34%	(7)	19
Community/Gender: Suburban Women	37%	(45)	35%	(43)	28%	(34)	122
Community/Gender: Suburban Men	32%	(32)	49%	(49)	19%	(19)	100
Homeowner	31%	(103)	41%	(136)	27%	(90)	329
Renter	31%	(28)	34%	(29)	35%	(31)	87
Military HHnm: Yes	29%	(20)	53%	(36)	18%	(12)	69
Military HH: No	31%	(114)	36%	(136)	33%	(123)	373
Employ: Private Sector	27%	(36)	31%	(41)	42%	(56)	133
Employ: Government	36%	(12)	43%	(14)	20%	(7)	33
Employ: Self-Employed	43%	(19)	44%	(19)	13%	(6)	43
Employ: Homemaker	39%	(9)	29%	(6)	33%	(7)	22
Employ: Student	36%	(4)	14%	(1)	51%	(5)	11
Employ: Retired	28%	(34)	47%	(57)	26%	(32)	123
Employ: Unemployed	34%	(18)	40%	(22)	25%	(13)	53
Employ: Other	13%	(3)	47%	(11)	40%	(10)	24
Self + Household: White-Collar	37%	(68)	36%	(66)	27%	(48)	181
Self + Household: Blue Collar	23%	(46)	45%	(89)	32%	(62)	196

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**Table BLMB3\_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(134)	39%	(172)	31%	(136)	442
Union HH: Yes	35%	(10)	45%	(13)	20%	(6)	29
Union HH: No	30%	(124)	39%	(159)	31%	(130)	413
LGBTQ+: Yes	28%	(11)	34%	(13)	37%	(14)	37
LGBTQ+: No	31%	(124)	39%	(159)	30%	(122)	405
Motivated to Vote	30%	(114)	41%	(155)	28%	(107)	377
Parent: Yes	34%	(42)	34%	(42)	33%	(42)	126
Parent: No	29%	(92)	41%	(130)	30%	(94)	316
COVID Vaccine: Yes	35%	(119)	36%	(123)	30%	(101)	344
COVID Vaccine: No	15%	(15)	50%	(49)	35%	(34)	98
Student Loans: Yes	33%	(22)	46%	(30)	21%	(14)	66
Student Loans: No	30%	(112)	38%	(142)	32%	(121)	376
Favorable Opinion of Haley	33%	(43)	37%	(49)	31%	(41)	134
Unfavorable Opinion of Haley	32%	(60)	47%	(88)	21%	(40)	188
Protestant	16%	(12)	57%	(45)	27%	(21)	79
Roman Catholic	32%	(42)	33%	(43)	34%	(44)	129
Mormon	15%	(1)	74%	(3)	12%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	68%	(3)	—	(0)	4
Jewish	8%	(1)	44%	(5)	48%	(5)	11
Muslim	—	(0)	44%	(1)	56%	(2)	3
Buddhist	60%	(6)	38%	(3)	2%	(0)	9
Hindu	75%	(3)	25%	(1)	—	(0)	3
Atheist	24%	(6)	50%	(12)	26%	(6)	24
Agnostic	50%	(10)	24%	(5)	26%	(5)	21
Something else	35%	(16)	52%	(23)	13%	(6)	45
Nothing in particular	34%	(37)	25%	(28)	41%	(45)	110
Prodigal Biden Voter	37%	(11)	39%	(12)	24%	(7)	30
Undecided Voter (DK/WNV)	32%	(14)	31%	(13)	37%	(16)	43
Undecided Voter (DK)	13%	(2)	51%	(10)	35%	(7)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(132)	43%	(188)	27%	(118)	438
Gender: Male	29%	(60)	47%	(98)	24%	(49)	207
Gender: Female	31%	(71)	39%	(90)	30%	(69)	231
Age: 18-34	33%	(38)	38%	(44)	29%	(33)	115
Age: 35-44	8%	(5)	50%	(30)	42%	(25)	59
Age: 45-64	38%	(57)	35%	(52)	27%	(41)	151
Age: 65+	28%	(31)	55%	(62)	17%	(20)	114
GenZers: 1997-2012	23%	(13)	44%	(24)	33%	(18)	55
Millennials: 1981-1996	26%	(29)	39%	(45)	35%	(39)	113
GenXers: 1965-1980	36%	(42)	34%	(40)	30%	(35)	116
Baby Boomers: 1946-1964	31%	(44)	52%	(75)	17%	(25)	143
Educ: < College	27%	(80)	47%	(139)	26%	(78)	297
Educ: Bachelors degree	42%	(38)	34%	(31)	24%	(22)	91
Educ: Post-grad	28%	(14)	36%	(18)	37%	(18)	49
Income: Under 50k	26%	(43)	43%	(71)	31%	(51)	166
Income: 50k-100k	33%	(55)	42%	(70)	26%	(43)	169
Income: 100k+	32%	(33)	45%	(46)	23%	(24)	103
Ethnicity: White (Non-Hispanic)	32%	(83)	47%	(123)	21%	(56)	261
Ethnicity: Hispanic	25%	(20)	30%	(25)	45%	(37)	82
Ethnicity: Black (Non-Hispanic)	46%	(17)	18%	(7)	36%	(14)	37
Ethnicity: Asian + Other (Non-Hispanic)	20%	(12)	58%	(33)	22%	(12)	57
All Christian	27%	(59)	43%	(92)	30%	(65)	215
All Non-Christian	38%	(10)	51%	(14)	11%	(3)	26
Atheist	26%	(6)	66%	(15)	9%	(2)	24
Agnostic/Nothing in particular	30%	(40)	37%	(48)	33%	(44)	132
Something Else	43%	(17)	46%	(19)	12%	(5)	41
Evangelical	28%	(23)	38%	(31)	34%	(27)	81
Non-Evangelical	31%	(51)	44%	(74)	25%	(42)	167
PID: Dem (no lean)	49%	(78)	21%	(34)	30%	(48)	160
PID: Ind (no lean)	26%	(33)	43%	(54)	31%	(40)	127
PID: Rep (no lean)	13%	(20)	66%	(100)	21%	(31)	151

Continued on next page

**Table BLMB3\_3:** Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(132)	43%	(188)	27%	(118)	438
PID/Gender: Dem Men	46%	(28)	30%	(18)	23%	(14)	60
PID/Gender: Dem Women	51%	(50)	16%	(16)	34%	(34)	100
PID/Gender: Ind Men	29%	(21)	48%	(35)	23%	(17)	74
PID/Gender: Ind Women	22%	(12)	35%	(19)	42%	(23)	54
PID/Gender: Rep Men	15%	(11)	60%	(44)	25%	(18)	73
PID/Gender: Rep Women	11%	(9)	72%	(56)	16%	(13)	77
Ideo: Liberal (1-3)	45%	(69)	24%	(37)	31%	(48)	154
Ideo: Moderate (4)	26%	(33)	42%	(53)	32%	(40)	126
Ideo: Conservative (5-7)	20%	(29)	65%	(94)	15%	(21)	144
Ideo/PID: Conservative Republican	14%	(15)	74%	(78)	12%	(13)	106
Ideo/PID: Moderate/Liberal Republican	12%	(5)	44%	(18)	43%	(18)	41
Ideo/PID: Moderate/Conservative Democrat	44%	(21)	16%	(8)	40%	(19)	48
Ideo/PID: Liberal Democrat	54%	(57)	24%	(26)	22%	(24)	107
Unfavorable of Biden and Trump	31%	(20)	59%	(38)	10%	(6)	64
2024 H2H Matchup: Biden Voter	45%	(88)	25%	(49)	29%	(57)	194
2024 H2H Matchup: Trump Voter	17%	(34)	59%	(122)	24%	(50)	207
2024 H2H Matchup: Would not Vote	12%	(2)	75%	(10)	13%	(2)	14
2024 H2H Matchup: Do not Know	32%	(8)	27%	(6)	41%	(10)	24
2022 House Vote: Democrat	49%	(93)	24%	(45)	28%	(52)	190
2022 House Vote: Republican	17%	(27)	67%	(107)	16%	(26)	159
2022 House Vote: Did not Vote	14%	(11)	38%	(30)	48%	(38)	79
2020 Vote: Joe Biden	47%	(97)	26%	(53)	28%	(57)	207
2020 Vote: Donald Trump	15%	(29)	62%	(120)	23%	(45)	194
2020 Vote: Someone Else	11%	(1)	57%	(5)	32%	(3)	9
2020 Vote: Did not Vote	17%	(5)	36%	(10)	47%	(13)	28
2016 Vote: Hillary Clinton	53%	(76)	19%	(28)	28%	(41)	144
2016 Vote: Donald Trump	15%	(28)	60%	(108)	24%	(44)	180
2016 Vote: Someone Else	13%	(2)	62%	(8)	25%	(3)	13
2020 Vote/PID: Not Biden/Democrat	26%	(6)	21%	(4)	54%	(12)	22
2020 Vote/PID: Not Trump/Republican	13%	(2)	44%	(7)	43%	(7)	16

Continued on next page

**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(132)	43%	(188)	27%	(118)	438
U.S. Economy: Wrong Track	19%	(56)	56%	(163)	25%	(71)	290
U.S. Economy: Right Direction	51%	(75)	17%	(25)	32%	(47)	148
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(80)	21%	(32)	26%	(39)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(32)	63%	(129)	22%	(45)	205
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(19)	34%	(28)	43%	(35)	82
Top 2024 Issue: Economy	30%	(44)	42%	(61)	29%	(43)	147
Community: Urban	31%	(55)	33%	(58)	36%	(62)	174
Community: Suburban	31%	(68)	48%	(106)	22%	(48)	223
Community: Rural	22%	(9)	59%	(24)	19%	(8)	41
Community/Gender: Urban Women	42%	(36)	28%	(24)	30%	(26)	87
Community/Gender: Urban Men	21%	(18)	38%	(33)	41%	(36)	88
Community/Gender: Rural Women	10%	(2)	69%	(15)	21%	(5)	22
Community/Gender: Rural Men	36%	(7)	46%	(9)	18%	(3)	19
Community/Gender: Suburban Women	27%	(33)	41%	(50)	31%	(38)	122
Community/Gender: Suburban Men	35%	(35)	55%	(56)	10%	(10)	101
Homeowner	30%	(97)	46%	(148)	24%	(79)	324
Renter	31%	(28)	38%	(34)	31%	(29)	91
Military HHnm: Yes	28%	(19)	60%	(42)	12%	(8)	69
Military HH: No	30%	(112)	40%	(146)	30%	(110)	369
Employ: Private Sector	37%	(50)	31%	(41)	32%	(42)	134
Employ: Government	30%	(10)	45%	(15)	25%	(8)	33
Employ: Self-Employed	38%	(17)	52%	(23)	10%	(4)	44
Employ: Homemaker	32%	(7)	30%	(7)	39%	(8)	22
Employ: Student	19%	(2)	31%	(4)	50%	(6)	12
Employ: Retired	23%	(28)	55%	(67)	22%	(26)	122
Employ: Unemployed	31%	(15)	52%	(25)	17%	(8)	48
Employ: Other	12%	(3)	26%	(6)	61%	(15)	24
Self + Household: White-Collar	30%	(54)	43%	(76)	27%	(47)	176
Self + Household: Blue Collar	33%	(65)	47%	(92)	20%	(39)	196

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**Table BLMB3\_3:** Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(132)	43%	(188)	27%	(118)	438
Union HH: Yes	35%	(10)	47%	(14)	18%	(5)	29
Union HH: No	30%	(121)	43%	(174)	28%	(113)	408
LGBTQ+: Yes	28%	(10)	37%	(13)	35%	(13)	36
LGBTQ+: No	30%	(122)	43%	(175)	26%	(106)	402
Motivated to Vote	32%	(120)	43%	(161)	25%	(94)	375
Parent: Yes	42%	(53)	34%	(43)	24%	(31)	127
Parent: No	25%	(79)	46%	(144)	28%	(88)	311
COVID Vaccine: Yes	33%	(111)	41%	(140)	26%	(89)	340
COVID Vaccine: No	21%	(20)	49%	(48)	30%	(29)	98
Student Loans: Yes	35%	(23)	36%	(24)	28%	(19)	66
Student Loans: No	29%	(108)	44%	(164)	27%	(100)	372
Favorable Opinion of Haley	25%	(33)	46%	(60)	29%	(39)	132
Unfavorable Opinion of Haley	37%	(70)	48%	(90)	15%	(27)	187
Protestant	27%	(21)	47%	(37)	26%	(21)	78
Roman Catholic	28%	(36)	38%	(49)	34%	(44)	129
Mormon	15%	(1)	77%	(3)	9%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	68%	(3)	—	(0)	4
Jewish	27%	(3)	48%	(5)	25%	(3)	11
Muslim	100%	(3)	—	(0)	—	(0)	3
Buddhist	18%	(2)	80%	(7)	2%	(0)	9
Hindu	75%	(3)	25%	(1)	—	(0)	3
Atheist	26%	(6)	66%	(15)	9%	(2)	24
Agnostic	44%	(9)	19%	(4)	37%	(8)	21
Something else	43%	(17)	46%	(19)	12%	(5)	41
Nothing in particular	28%	(31)	40%	(44)	33%	(36)	111
Prodigal Biden Voter	41%	(12)	30%	(9)	29%	(9)	30
Undecided Voter (DK/WNV)	25%	(9)	45%	(17)	31%	(11)	38
Undecided Voter (DK)	12%	(2)	75%	(10)	13%	(2)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(118)	48%	(214)	25%	(110)	442
Gender: Male	26%	(56)	52%	(111)	22%	(47)	214
Gender: Female	27%	(61)	45%	(103)	28%	(63)	228
Age: 18-34	19%	(22)	43%	(50)	37%	(43)	114
Age: 35-44	21%	(12)	49%	(28)	31%	(18)	58
Age: 45-64	32%	(50)	47%	(72)	21%	(32)	155
Age: 65+	29%	(33)	56%	(64)	15%	(18)	115
GenZers: 1997-2012	16%	(9)	49%	(27)	35%	(19)	55
Millennials: 1981-1996	22%	(25)	41%	(46)	37%	(41)	111
GenXers: 1965-1980	35%	(40)	41%	(48)	24%	(28)	116
Baby Boomers: 1946-1964	28%	(42)	58%	(86)	13%	(20)	148
Educ: < College	27%	(81)	49%	(149)	24%	(72)	302
Educ: Bachelors degree	22%	(19)	55%	(50)	23%	(21)	90
Educ: Post-grad	35%	(18)	30%	(15)	35%	(17)	50
Income: Under 50k	24%	(40)	40%	(68)	36%	(61)	169
Income: 50k-100k	27%	(46)	56%	(95)	17%	(29)	170
Income: 100k+	31%	(32)	49%	(51)	20%	(21)	103
Ethnicity: White (Non-Hispanic)	31%	(81)	49%	(129)	21%	(55)	265
Ethnicity: Hispanic	21%	(17)	46%	(38)	33%	(27)	82
Ethnicity: Black (Non-Hispanic)	21%	(8)	45%	(18)	34%	(13)	39
Ethnicity: Asian + Other (Non-Hispanic)	20%	(11)	54%	(30)	27%	(15)	56
All Christian	33%	(71)	38%	(83)	29%	(62)	216
All Non-Christian	29%	(7)	65%	(16)	5%	(1)	25
Atheist	8%	(2)	81%	(19)	10%	(2)	24
Agnostic/Nothing in particular	18%	(23)	51%	(66)	31%	(40)	130
Something Else	29%	(13)	63%	(30)	8%	(4)	47
Evangelical	33%	(28)	39%	(33)	29%	(25)	86
Non-Evangelical	32%	(53)	44%	(75)	24%	(41)	169
PID: Dem (no lean)	8%	(13)	65%	(104)	27%	(43)	160
PID: Ind (no lean)	18%	(23)	48%	(60)	34%	(43)	125
PID: Rep (no lean)	52%	(81)	32%	(50)	16%	(24)	156

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(118)	48%	(214)	25%	(110)	442
PID/Gender: Dem Men	10%	(6)	66%	(41)	24%	(15)	62
PID/Gender: Dem Women	7%	(7)	64%	(63)	29%	(29)	98
PID/Gender: Ind Men	18%	(13)	58%	(42)	24%	(18)	73
PID/Gender: Ind Women	19%	(10)	34%	(17)	47%	(25)	52
PID/Gender: Rep Men	47%	(37)	35%	(27)	18%	(14)	79
PID/Gender: Rep Women	58%	(45)	29%	(23)	13%	(10)	77
Ideo: Liberal (1-3)	8%	(13)	62%	(95)	30%	(45)	153
Ideo: Moderate (4)	18%	(23)	57%	(74)	25%	(33)	131
Ideo: Conservative (5-7)	55%	(81)	28%	(41)	16%	(24)	146
Ideo/PID: Conservative Republican	60%	(64)	27%	(29)	13%	(14)	107
Ideo/PID: Moderate/Liberal Republican	39%	(18)	40%	(18)	21%	(9)	45
Ideo/PID: Moderate/Conservative Democrat	12%	(6)	55%	(27)	33%	(16)	49
Ideo/PID: Liberal Democrat	7%	(7)	72%	(77)	21%	(22)	106
Unfavorable of Biden and Trump	15%	(10)	69%	(44)	16%	(10)	64
2024 H2H Matchup: Biden Voter	6%	(12)	69%	(132)	25%	(48)	192
2024 H2H Matchup: Trump Voter	49%	(101)	29%	(61)	22%	(46)	208
2024 H2H Matchup: Would not Vote	13%	(2)	62%	(11)	25%	(4)	18
2024 H2H Matchup: Do not Know	10%	(2)	39%	(9)	51%	(12)	24
2022 House Vote: Democrat	11%	(20)	63%	(118)	27%	(50)	188
2022 House Vote: Republican	49%	(81)	34%	(55)	17%	(28)	165
2022 House Vote: Did not Vote	19%	(15)	44%	(35)	37%	(29)	79
2020 Vote: Joe Biden	9%	(18)	66%	(137)	25%	(52)	207
2020 Vote: Donald Trump	48%	(96)	31%	(62)	21%	(41)	199
2020 Vote: Someone Else	10%	(1)	41%	(4)	49%	(5)	9
2020 Vote: Did not Vote	10%	(2)	41%	(11)	49%	(13)	26
2016 Vote: Hillary Clinton	6%	(8)	68%	(99)	26%	(37)	144
2016 Vote: Donald Trump	46%	(85)	34%	(64)	19%	(36)	185
2016 Vote: Someone Else	6%	(1)	83%	(11)	11%	(1)	13
2020 Vote/PID: Not Biden/Democrat	22%	(5)	22%	(5)	57%	(12)	22
2020 Vote/PID: Not Trump/Republican	19%	(3)	41%	(7)	40%	(7)	16

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(118)	48%	(214)	25%	(110)	442
U.S. Economy: Wrong Track	33%	(96)	43%	(127)	24%	(69)	292
U.S. Economy: Right Direction	14%	(21)	58%	(87)	27%	(41)	149
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(11)	69%	(102)	23%	(35)	148
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46%	(98)	37%	(78)	17%	(37)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(9)	41%	(34)	48%	(39)	82
Top 2024 Issue: Economy	37%	(54)	36%	(53)	27%	(39)	147
Community: Urban	28%	(50)	36%	(65)	36%	(65)	180
Community: Suburban	25%	(56)	59%	(129)	16%	(35)	220
Community: Rural	28%	(12)	46%	(19)	25%	(11)	42
Community/Gender: Urban Women	27%	(23)	41%	(36)	32%	(28)	87
Community/Gender: Urban Men	29%	(27)	31%	(29)	40%	(37)	94
Community/Gender: Rural Women	27%	(6)	45%	(10)	28%	(6)	22
Community/Gender: Rural Men	29%	(6)	48%	(9)	22%	(4)	19
Community/Gender: Suburban Women	27%	(32)	48%	(57)	25%	(29)	119
Community/Gender: Suburban Men	23%	(23)	71%	(72)	6%	(6)	101
Homeowner	28%	(91)	51%	(165)	21%	(70)	326
Renter	23%	(21)	46%	(42)	31%	(28)	91
Military HHnm: Yes	25%	(17)	65%	(44)	10%	(7)	68
Military HH: No	27%	(101)	45%	(170)	28%	(104)	374
Employ: Private Sector	25%	(34)	45%	(59)	30%	(39)	132
Employ: Government	25%	(8)	52%	(17)	23%	(7)	33
Employ: Self-Employed	48%	(21)	42%	(18)	11%	(5)	44
Employ: Homemaker	27%	(6)	29%	(6)	44%	(10)	22
Employ: Student	4%	(1)	41%	(5)	55%	(7)	12
Employ: Retired	29%	(36)	53%	(66)	17%	(21)	123
Employ: Unemployed	9%	(5)	63%	(34)	28%	(15)	54
Employ: Other	34%	(7)	38%	(8)	28%	(6)	22
Self + Household: White-Collar	26%	(47)	53%	(96)	21%	(39)	182
Self + Household: Blue Collar	29%	(56)	53%	(104)	18%	(35)	195

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(118)	48%	(214)	25%	(110)	442
Union HH: Yes	42%	(12)	52%	(15)	6%	(2)	29
Union HH: No	26%	(105)	48%	(198)	26%	(108)	412
LGBTQ+: Yes	8%	(3)	58%	(21)	35%	(12)	36
LGBTQ+: No	28%	(115)	48%	(193)	24%	(98)	406
Motivated to Vote	29%	(110)	49%	(183)	22%	(83)	376
Parent: Yes	35%	(44)	36%	(46)	28%	(36)	126
Parent: No	23%	(73)	53%	(168)	24%	(74)	316
COVID Vaccine: Yes	23%	(79)	54%	(184)	23%	(80)	343
COVID Vaccine: No	39%	(39)	30%	(30)	31%	(30)	99
Student Loans: Yes	30%	(20)	44%	(29)	26%	(17)	66
Student Loans: No	26%	(98)	49%	(185)	25%	(93)	376
Favorable Opinion of Haley	26%	(35)	47%	(62)	27%	(36)	133
Unfavorable Opinion of Haley	31%	(58)	59%	(111)	10%	(19)	188
Protestant	39%	(31)	37%	(29)	24%	(19)	79
Roman Catholic	29%	(37)	38%	(49)	33%	(43)	129
Mormon	30%	(1)	61%	(2)	9%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	50%	(2)	50%	(2)	—	(0)	4
Jewish	12%	(1)	74%	(7)	14%	(1)	10
Muslim	100%	(3)	—	(0)	—	(0)	3
Buddhist	38%	(3)	62%	(6)	—	(0)	9
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	8%	(2)	81%	(19)	10%	(2)	24
Agnostic	13%	(3)	45%	(9)	42%	(9)	21
Something else	29%	(13)	63%	(30)	8%	(4)	47
Nothing in particular	19%	(21)	52%	(57)	29%	(32)	109
Prodigal Biden Voter	24%	(7)	38%	(11)	37%	(11)	30
Undecided Voter (DK/WNV)	11%	(5)	49%	(21)	40%	(17)	42
Undecided Voter (DK)	13%	(2)	62%	(11)	25%	(4)	18

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(129)	58%	(261)	12%	(56)	446
Gender: Male	32%	(69)	51%	(108)	17%	(37)	214
Gender: Female	26%	(60)	66%	(153)	8%	(19)	232
Age: 18-34	22%	(26)	60%	(70)	17%	(20)	117
Age: 35-44	26%	(16)	59%	(35)	15%	(9)	59
Age: 45-64	32%	(50)	54%	(83)	14%	(22)	155
Age: 65+	33%	(38)	63%	(72)	4%	(5)	115
GenZers: 1997-2012	19%	(11)	65%	(37)	16%	(9)	57
Millennials: 1981-1996	27%	(30)	56%	(64)	17%	(19)	113
GenXers: 1965-1980	38%	(44)	48%	(55)	15%	(17)	116
Baby Boomers: 1946-1964	27%	(40)	66%	(98)	7%	(10)	148
Educ: < College	32%	(97)	59%	(180)	9%	(28)	305
Educ: Bachelors degree	16%	(15)	65%	(60)	19%	(17)	91
Educ: Post-grad	36%	(18)	42%	(21)	22%	(11)	50
Income: Under 50k	27%	(46)	56%	(96)	17%	(30)	171
Income: 50k-100k	29%	(50)	63%	(107)	8%	(14)	171
Income: 100k+	33%	(34)	56%	(58)	11%	(12)	104
Ethnicity: White (Non-Hispanic)	35%	(93)	55%	(146)	10%	(27)	266
Ethnicity: Hispanic	18%	(15)	67%	(55)	16%	(13)	82
Ethnicity: Black (Non-Hispanic)	28%	(11)	56%	(22)	16%	(6)	40
Ethnicity: Asian + Other (Non-Hispanic)	19%	(11)	65%	(37)	16%	(9)	57
All Christian	39%	(84)	46%	(100)	15%	(32)	216
All Non-Christian	19%	(5)	81%	(21)	—	(0)	26
Atheist	10%	(2)	88%	(21)	2%	(0)	24
Agnostic/Nothing in particular	15%	(20)	70%	(92)	15%	(21)	133
Something Else	39%	(18)	56%	(27)	4%	(2)	47
Evangelical	51%	(44)	32%	(27)	17%	(14)	86
Non-Evangelical	32%	(54)	56%	(95)	12%	(20)	169
PID: Dem (no lean)	5%	(9)	84%	(136)	10%	(17)	161
PID: Ind (no lean)	21%	(27)	60%	(78)	19%	(24)	128
PID: Rep (no lean)	60%	(94)	30%	(47)	9%	(15)	156

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**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(129)	58%	(261)	12%	(56)	446
PID/Gender: Dem Men	12%	(7)	73%	(45)	15%	(9)	61
PID/Gender: Dem Women	1%	(1)	92%	(91)	7%	(7)	100
PID/Gender: Ind Men	20%	(15)	59%	(44)	21%	(15)	74
PID/Gender: Ind Women	22%	(12)	62%	(34)	17%	(9)	55
PID/Gender: Rep Men	60%	(47)	25%	(20)	15%	(12)	79
PID/Gender: Rep Women	61%	(47)	35%	(27)	3%	(3)	77
Ideo: Liberal (1-3)	5%	(7)	78%	(120)	18%	(27)	155
Ideo: Moderate (4)	20%	(26)	73%	(96)	7%	(9)	131
Ideo: Conservative (5-7)	65%	(95)	26%	(39)	8%	(12)	146
Ideo/PID: Conservative Republican	70%	(75)	21%	(23)	9%	(9)	107
Ideo/PID: Moderate/Liberal Republican	41%	(19)	46%	(21)	12%	(6)	45
Ideo/PID: Moderate/Conservative Democrat	14%	(7)	83%	(41)	3%	(2)	49
Ideo/PID: Liberal Democrat	2%	(2)	89%	(95)	9%	(10)	107
Unfavorable of Biden and Trump	12%	(8)	86%	(56)	2%	(1)	64
2024 H2H Matchup: Biden Voter	2%	(3)	85%	(166)	14%	(26)	195
2024 H2H Matchup: Trump Voter	59%	(123)	28%	(58)	13%	(27)	208
2024 H2H Matchup: Would not Vote	2%	(0)	92%	(17)	6%	(1)	19
2024 H2H Matchup: Do not Know	13%	(3)	81%	(20)	6%	(1)	24
2022 House Vote: Democrat	8%	(14)	80%	(153)	13%	(24)	191
2022 House Vote: Republican	58%	(95)	32%	(53)	10%	(16)	165
2022 House Vote: Did not Vote	22%	(18)	59%	(47)	18%	(14)	79
2020 Vote: Joe Biden	4%	(8)	85%	(177)	11%	(24)	209
2020 Vote: Donald Trump	58%	(116)	30%	(60)	12%	(24)	199
2020 Vote: Someone Else	24%	(2)	63%	(6)	13%	(1)	10
2020 Vote: Did not Vote	12%	(3)	62%	(17)	26%	(7)	28
2016 Vote: Hillary Clinton	3%	(5)	88%	(128)	9%	(13)	145
2016 Vote: Donald Trump	52%	(96)	38%	(71)	10%	(18)	185
2016 Vote: Someone Else	10%	(1)	82%	(11)	8%	(1)	13
2020 Vote/PID: Not Biden/Democrat	25%	(6)	42%	(9)	33%	(7)	22
2020 Vote/PID: Not Trump/Republican	16%	(3)	51%	(8)	32%	(5)	16

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**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(129)	58%	(261)	12%	(56)	446
U.S. Economy: Wrong Track	36%	(107)	54%	(161)	9%	(28)	296
U.S. Economy: Right Direction	15%	(22)	67%	(100)	19%	(28)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(4)	88%	(132)	9%	(14)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56%	(119)	36%	(76)	8%	(17)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(7)	63%	(52)	29%	(24)	83
Top 2024 Issue: Economy	38%	(57)	47%	(70)	15%	(22)	149
Community: Urban	29%	(52)	47%	(86)	24%	(43)	181
Community: Suburban	27%	(60)	69%	(154)	4%	(9)	223
Community: Rural	42%	(18)	49%	(21)	9%	(4)	42
Community/Gender: Urban Women	25%	(22)	59%	(52)	16%	(14)	87
Community/Gender: Urban Men	32%	(30)	36%	(34)	32%	(30)	94
Community/Gender: Rural Women	37%	(8)	62%	(14)	1%	(0)	22
Community/Gender: Rural Men	48%	(9)	34%	(7)	18%	(3)	19
Community/Gender: Suburban Women	25%	(30)	71%	(87)	4%	(5)	122
Community/Gender: Suburban Men	30%	(30)	67%	(67)	3%	(3)	101
Homeowner	30%	(98)	59%	(193)	11%	(37)	329
Renter	25%	(23)	63%	(58)	12%	(11)	92
Military HHnm: Yes	33%	(23)	60%	(41)	8%	(5)	69
Military HH: No	28%	(107)	58%	(219)	13%	(50)	376
Employ: Private Sector	21%	(27)	54%	(71)	26%	(34)	133
Employ: Government	29%	(9)	71%	(23)	1%	(0)	33
Employ: Self-Employed	58%	(25)	41%	(18)	2%	(1)	44
Employ: Homemaker	32%	(7)	64%	(14)	4%	(1)	22
Employ: Student	16%	(2)	76%	(9)	8%	(1)	12
Employ: Retired	31%	(38)	62%	(76)	7%	(9)	123
Employ: Unemployed	17%	(9)	70%	(38)	14%	(7)	55
Employ: Other	45%	(11)	46%	(11)	10%	(2)	24
Self + Household: White-Collar	27%	(48)	61%	(110)	12%	(23)	182
Self + Household: Blue Collar	32%	(63)	59%	(116)	8%	(17)	196

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**Table BLMB3\_5:** Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(129)	58%	(261)	12%	(56)	446
Union HH: Yes	49%	(14)	44%	(13)	8%	(2)	29
Union HH: No	28%	(115)	60%	(248)	13%	(53)	416
LGBTQ+: Yes	12%	(5)	65%	(25)	23%	(9)	38
LGBTQ+: No	31%	(125)	58%	(236)	12%	(47)	408
Motivated to Vote	33%	(124)	57%	(217)	10%	(37)	378
Parent: Yes	38%	(48)	45%	(58)	17%	(22)	127
Parent: No	26%	(81)	64%	(203)	11%	(34)	318
COVID Vaccine: Yes	23%	(81)	66%	(227)	11%	(38)	346
COVID Vaccine: No	49%	(48)	34%	(34)	18%	(18)	100
Student Loans: Yes	30%	(19)	67%	(44)	3%	(2)	65
Student Loans: No	29%	(110)	57%	(217)	14%	(53)	380
Favorable Opinion of Haley	28%	(37)	55%	(74)	17%	(23)	134
Unfavorable Opinion of Haley	36%	(67)	59%	(111)	5%	(9)	187
Protestant	50%	(39)	38%	(30)	12%	(10)	79
Roman Catholic	32%	(41)	51%	(66)	17%	(22)	129
Mormon	30%	(1)	61%	(2)	9%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	40%	(2)	—	(0)	4
Jewish	23%	(2)	77%	(8)	—	(0)	11
Muslim	—	(0)	100%	(3)	—	(0)	3
Buddhist	19%	(2)	81%	(8)	—	(0)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	10%	(2)	88%	(21)	2%	(0)	24
Agnostic	4%	(1)	78%	(16)	18%	(4)	21
Something else	39%	(18)	56%	(27)	4%	(2)	47
Nothing in particular	17%	(19)	68%	(76)	15%	(17)	112
Prodigal Biden Voter	20%	(6)	74%	(22)	5%	(2)	30
Undecided Voter (DK/WNV)	8%	(3)	86%	(37)	6%	(3)	43
Undecided Voter (DK)	2%	(0)	92%	(17)	6%	(1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(106)	39%	(149)	33%	(124)	380
Gender: Male	30%	(58)	35%	(66)	35%	(67)	191
Gender: Female	25%	(48)	44%	(83)	31%	(58)	189
Age: 18-34	12%	(10)	31%	(26)	58%	(49)	85
Age: 35-44	15%	(6)	38%	(15)	47%	(18)	39
Age: 45-64	32%	(45)	40%	(57)	28%	(41)	143
Age: 65+	40%	(45)	45%	(51)	15%	(16)	113
GenZers: 1997-2012	4%	(1)	32%	(10)	64%	(20)	31
Millennials: 1981-1996	16%	(14)	32%	(28)	52%	(45)	88
GenXers: 1965-1980	23%	(24)	44%	(46)	33%	(35)	106
Baby Boomers: 1946-1964	42%	(60)	42%	(60)	17%	(24)	144
Educ: < College	23%	(56)	40%	(100)	37%	(91)	246
Educ: Bachelors degree	39%	(33)	38%	(32)	23%	(20)	85
Educ: Post-grad	37%	(18)	36%	(18)	28%	(13)	49
Income: Under 50k	21%	(28)	44%	(59)	35%	(48)	135
Income: 50k-100k	27%	(41)	37%	(57)	36%	(55)	153
Income: 100k+	40%	(37)	36%	(33)	23%	(22)	92
Ethnicity: White (Non-Hispanic)	34%	(83)	44%	(106)	22%	(54)	242
Ethnicity: Hispanic	3%	(2)	35%	(20)	63%	(35)	57
Ethnicity: Black (Non-Hispanic)	20%	(6)	30%	(10)	50%	(16)	32
Ethnicity: Asian + Other (Non-Hispanic)	32%	(15)	29%	(14)	39%	(19)	49
All Christian	26%	(51)	33%	(63)	41%	(79)	192
All Non-Christian	9%	(2)	59%	(14)	32%	(8)	24
Atheist	27%	(6)	43%	(10)	29%	(7)	23
Agnostic/Nothing in particular	30%	(30)	43%	(43)	27%	(27)	101
Something Else	42%	(17)	49%	(19)	9%	(4)	40
Evangelical	27%	(21)	27%	(21)	46%	(36)	79
Non-Evangelical	30%	(44)	38%	(56)	31%	(46)	146
PID: Dem (no lean)	27%	(34)	44%	(55)	30%	(38)	127
PID: Ind (no lean)	25%	(29)	26%	(30)	48%	(54)	112
PID: Rep (no lean)	31%	(44)	46%	(64)	23%	(33)	141

Continued on next page

**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(106)	39%	(149)	33%	(124)	380
PID/Gender: Dem Men	30%	(15)	31%	(16)	39%	(20)	51
PID/Gender: Dem Women	24%	(18)	52%	(40)	23%	(18)	76
PID/Gender: Ind Men	29%	(19)	28%	(19)	43%	(29)	67
PID/Gender: Ind Women	20%	(9)	25%	(11)	55%	(25)	45
PID/Gender: Rep Men	32%	(23)	44%	(32)	24%	(18)	73
PID/Gender: Rep Women	30%	(21)	48%	(32)	22%	(15)	68
Ideo: Liberal (1-3)	26%	(34)	37%	(49)	37%	(48)	131
Ideo: Moderate (4)	30%	(32)	33%	(36)	37%	(41)	109
Ideo: Conservative (5-7)	27%	(35)	49%	(64)	25%	(33)	132
Ideo/PID: Conservative Republican	27%	(26)	57%	(56)	16%	(15)	97
Ideo/PID: Moderate/Liberal Republican	36%	(14)	21%	(8)	43%	(17)	40
Ideo/PID: Moderate/Conservative Democrat	30%	(11)	42%	(15)	28%	(10)	37
Ideo/PID: Liberal Democrat	26%	(23)	45%	(40)	29%	(26)	89
Unfavorable of Biden and Trump	42%	(22)	32%	(17)	26%	(14)	52
2024 H2H Matchup: Biden Voter	31%	(50)	38%	(62)	31%	(51)	162
2024 H2H Matchup: Trump Voter	24%	(44)	41%	(75)	34%	(62)	182
2024 H2H Matchup: Would not Vote	41%	(6)	47%	(7)	12%	(2)	15
2024 H2H Matchup: Do not Know	30%	(6)	24%	(5)	45%	(10)	21
2022 House Vote: Democrat	29%	(47)	38%	(61)	33%	(54)	162
2022 House Vote: Republican	32%	(49)	45%	(70)	23%	(36)	154
2022 House Vote: Did not Vote	17%	(9)	29%	(16)	54%	(29)	54
2020 Vote: Joe Biden	27%	(50)	39%	(72)	33%	(61)	183
2020 Vote: Donald Trump	29%	(51)	41%	(72)	30%	(53)	176
2020 Vote: Someone Else	29%	(2)	22%	(1)	49%	(3)	7
2020 Vote: Did not Vote	21%	(3)	27%	(4)	53%	(7)	14
2016 Vote: Hillary Clinton	28%	(38)	39%	(52)	33%	(44)	134
2016 Vote: Donald Trump	32%	(54)	40%	(68)	28%	(48)	170
2016 Vote: Someone Else	65%	(8)	23%	(3)	13%	(2)	13
2020 Vote/PID: Not Biden/Democrat	44%	(4)	20%	(2)	36%	(3)	9
2020 Vote/PID: Not Trump/Republican	47%	(7)	10%	(2)	43%	(6)	15

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(106)	39%	(149)	33%	(124)	380
U.S. Economy: Wrong Track	24%	(59)	44%	(106)	32%	(78)	242
U.S. Economy: Right Direction	35%	(48)	32%	(44)	34%	(47)	138
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30%	(39)	40%	(52)	30%	(38)	129
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(52)	42%	(79)	30%	(56)	187
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(15)	30%	(19)	46%	(30)	64
Top 2024 Issue: Economy	21%	(28)	35%	(47)	44%	(58)	133
Community: Urban	28%	(44)	33%	(51)	39%	(61)	156
Community: Suburban	27%	(50)	45%	(84)	28%	(51)	186
Community: Rural	31%	(12)	37%	(14)	33%	(12)	38
Community/Gender: Urban Women	24%	(18)	46%	(34)	29%	(21)	73
Community/Gender: Urban Men	32%	(26)	21%	(17)	48%	(40)	83
Community/Gender: Rural Women	34%	(7)	37%	(7)	29%	(6)	19
Community/Gender: Rural Men	27%	(5)	36%	(7)	36%	(7)	19
Community/Gender: Suburban Women	25%	(24)	44%	(42)	32%	(31)	97
Community/Gender: Suburban Men	30%	(27)	47%	(42)	23%	(20)	89
Homeowner	31%	(89)	38%	(110)	31%	(92)	291
Renter	23%	(16)	40%	(29)	37%	(27)	73
Military HHnm: Yes	42%	(25)	41%	(25)	17%	(10)	60
Military HH: No	25%	(81)	39%	(125)	36%	(114)	320
Employ: Private Sector	23%	(26)	32%	(37)	45%	(51)	114
Employ: Government	26%	(7)	51%	(14)	23%	(6)	28
Employ: Self-Employed	40%	(17)	54%	(22)	6%	(3)	41
Employ: Homemaker	8%	(2)	15%	(3)	78%	(17)	22
Employ: Student	—	(0)	22%	(1)	78%	(3)	4
Employ: Retired	39%	(45)	43%	(49)	18%	(21)	114
Employ: Unemployed	25%	(10)	46%	(19)	29%	(12)	41
Employ: Other	—	(0)	29%	(5)	70%	(11)	16
Self + Household: White-Collar	37%	(62)	34%	(58)	29%	(49)	169
Self + Household: Blue Collar	23%	(39)	49%	(82)	28%	(48)	168

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**Table BLMB3\_8:** Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(106)	39%	(149)	33%	(124)	380
Union HH: Yes	47%	(12)	37%	(9)	16%	(4)	25
Union HH: No	27%	(94)	39%	(140)	34%	(120)	355
LGBTQ+: Yes	16%	(4)	35%	(8)	50%	(12)	23
LGBTQ+: No	29%	(103)	40%	(141)	32%	(113)	357
Motivated to Vote	28%	(94)	42%	(142)	30%	(101)	337
Parent: Yes	30%	(31)	32%	(33)	38%	(39)	103
Parent: No	27%	(76)	42%	(116)	31%	(85)	277
COVID Vaccine: Yes	33%	(98)	37%	(110)	30%	(91)	299
COVID Vaccine: No	10%	(8)	49%	(39)	41%	(33)	81
Student Loans: Yes	12%	(7)	47%	(27)	41%	(23)	57
Student Loans: No	31%	(99)	38%	(123)	31%	(101)	323
Favorable Opinion of Haley	47%	(63)	21%	(28)	32%	(42)	134
Unfavorable Opinion of Haley	17%	(32)	57%	(107)	26%	(49)	188
Protestant	22%	(17)	38%	(29)	41%	(31)	76
Roman Catholic	29%	(32)	27%	(30)	43%	(48)	110
Mormon	71%	(2)	8%	(0)	21%	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	—	(0)	4
Jewish	26%	(2)	40%	(3)	33%	(3)	8
Muslim	—	(0)	100%	(3)	—	(0)	3
Buddhist	—	(0)	58%	(5)	42%	(4)	9
Hindu	—	(0)	75%	(3)	25%	(1)	3
Atheist	27%	(6)	43%	(10)	29%	(7)	23
Agnostic	38%	(6)	49%	(8)	13%	(2)	17
Something else	42%	(17)	49%	(19)	9%	(4)	40
Nothing in particular	29%	(24)	41%	(35)	30%	(25)	84
Prodigal Biden Voter	10%	(3)	39%	(11)	51%	(14)	28
Undecided Voter (DK/WNV)	35%	(12)	34%	(12)	32%	(11)	36
Undecided Voter (DK)	41%	(6)	47%	(7)	12%	(2)	15

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(26)	17%	(38)	72%	(167)	232
Gender: Male	11%	(15)	15%	(19)	73%	(93)	126
Gender: Female	11%	(12)	18%	(19)	71%	(75)	106
Age: 18-34	21%	(12)	14%	(8)	64%	(37)	58
Age: 35-44	—	(0)	3%	(1)	97%	(26)	26
Age: 45-64	14%	(12)	15%	(13)	70%	(58)	83
Age: 65+	3%	(2)	25%	(16)	72%	(46)	65
GenZers: 1997-2012	22%	(5)	16%	(4)	62%	(14)	23
Millennials: 1981-1996	13%	(7)	9%	(5)	79%	(46)	58
GenXers: 1965-1980	14%	(8)	20%	(11)	66%	(37)	56
Baby Boomers: 1946-1964	7%	(6)	21%	(19)	73%	(65)	89
Educ: < College	5%	(7)	12%	(17)	83%	(119)	143
Educ: Bachelors degree	26%	(14)	23%	(12)	51%	(26)	52
Educ: Post-grad	14%	(5)	25%	(9)	61%	(22)	36
Income: Under 50k	7%	(6)	7%	(6)	87%	(74)	85
Income: 50k-100k	4%	(4)	23%	(20)	72%	(62)	86
Income: 100k+	28%	(17)	21%	(13)	51%	(31)	61
Ethnicity: White (Non-Hispanic)	12%	(18)	15%	(23)	73%	(110)	151
Ethnicity: Hispanic	19%	(6)	16%	(5)	65%	(19)	29
Ethnicity: Black (Non-Hispanic)	4%	(1)	27%	(8)	70%	(21)	30
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	14%	(3)	80%	(17)	21
All Christian	15%	(17)	11%	(12)	74%	(83)	112
All Non-Christian	—	(0)	58%	(7)	42%	(5)	12
Atheist	11%	(1)	32%	(4)	57%	(8)	14
Agnostic/Nothing in particular	11%	(8)	10%	(7)	79%	(55)	69
Something Else	—	(0)	34%	(8)	66%	(16)	24
Evangelical	5%	(2)	19%	(10)	77%	(39)	51
Non-Evangelical	16%	(13)	13%	(11)	70%	(56)	80
PID: Dem (no lean)	14%	(11)	23%	(17)	63%	(47)	75
PID: Ind (no lean)	7%	(5)	11%	(8)	81%	(56)	69
PID: Rep (no lean)	12%	(10)	15%	(13)	73%	(64)	88

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**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(26)	17%	(38)	72%	(167)	232
PID/Gender: Dem Men	18%	(6)	11%	(4)	71%	(23)	32
PID/Gender: Dem Women	12%	(5)	32%	(14)	56%	(24)	42
PID/Gender: Ind Men	9%	(3)	17%	(7)	75%	(30)	40
PID/Gender: Ind Women	6%	(2)	4%	(1)	90%	(27)	29
PID/Gender: Rep Men	10%	(5)	17%	(9)	73%	(40)	54
PID/Gender: Rep Women	15%	(5)	13%	(4)	72%	(24)	34
Ideo: Liberal (1-3)	10%	(8)	22%	(19)	68%	(60)	88
Ideo: Moderate (4)	4%	(2)	11%	(5)	85%	(39)	46
Ideo: Conservative (5-7)	17%	(16)	15%	(14)	68%	(63)	93
Ideo/PID: Conservative Republican	15%	(10)	18%	(12)	66%	(43)	65
Ideo/PID: Moderate/Liberal Republican	3%	(1)	8%	(2)	89%	(17)	19
Ideo/PID: Moderate/Conservative Democrat	29%	(6)	16%	(3)	55%	(11)	20
Ideo/PID: Liberal Democrat	9%	(5)	25%	(14)	66%	(36)	54
Unfavorable of Biden and Trump	20%	(6)	23%	(7)	57%	(18)	31
2024 H2H Matchup: Biden Voter	10%	(10)	23%	(22)	67%	(67)	100
2024 H2H Matchup: Trump Voter	14%	(16)	11%	(13)	75%	(85)	115
2024 H2H Matchup: Would not Vote	1%	(0)	18%	(2)	81%	(8)	10
2024 H2H Matchup: Do not Know	—	(0)	16%	(1)	84%	(7)	8
2022 House Vote: Democrat	10%	(10)	24%	(24)	66%	(66)	100
2022 House Vote: Republican	14%	(14)	13%	(12)	73%	(72)	99
2022 House Vote: Did not Vote	9%	(2)	5%	(1)	86%	(23)	27
2020 Vote: Joe Biden	7%	(8)	22%	(24)	70%	(74)	105
2020 Vote: Donald Trump	15%	(16)	12%	(14)	73%	(80)	110
2020 Vote: Someone Else	—	(0)	2%	(0)	98%	(4)	4
2020 Vote: Did not Vote	19%	(2)	10%	(1)	71%	(9)	13
2016 Vote: Hillary Clinton	10%	(8)	24%	(19)	66%	(51)	78
2016 Vote: Donald Trump	14%	(15)	12%	(13)	74%	(79)	107
2016 Vote: Someone Else	—	(0)	27%	(2)	73%	(6)	8
2020 Vote/PID: Not Biden/Democrat	47%	(6)	2%	(0)	51%	(6)	13
2020 Vote/PID: Not Trump/Republican	—	(0)	13%	(1)	87%	(8)	9

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**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(26)	17%	(38)	72%	(167)	232
U.S. Economy: Wrong Track	6%	(9)	15%	(21)	79%	(112)	142
U.S. Economy: Right Direction	19%	(17)	19%	(17)	62%	(56)	90
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(12)	31%	(23)	53%	(40)	75
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(15)	11%	(12)	77%	(89)	116
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	6%	(3)	94%	(38)	41
Top 2024 Issue: Economy	21%	(17)	14%	(11)	64%	(50)	78
Community: Urban	14%	(16)	13%	(14)	73%	(81)	111
Community: Suburban	11%	(11)	21%	(21)	69%	(68)	100
Community: Rural	—	(0)	17%	(4)	82%	(18)	21
Community/Gender: Urban Women	9%	(5)	16%	(8)	74%	(37)	50
Community/Gender: Urban Men	18%	(11)	10%	(6)	72%	(44)	61
Community/Gender: Rural Women	—	(0)	9%	(1)	91%	(11)	12
Community/Gender: Rural Men	1%	(0)	27%	(3)	72%	(7)	9
Community/Gender: Suburban Women	16%	(7)	22%	(10)	61%	(27)	44
Community/Gender: Suburban Men	6%	(4)	19%	(11)	75%	(42)	56
Homeowner	14%	(24)	19%	(33)	68%	(121)	178
Renter	4%	(2)	11%	(5)	84%	(39)	47
Military HHnm: Yes	8%	(2)	22%	(7)	69%	(20)	29
Military HH: No	12%	(24)	16%	(32)	72%	(147)	203
Employ: Private Sector	9%	(7)	13%	(10)	78%	(59)	75
Employ: Government	23%	(3)	39%	(6)	38%	(5)	14
Employ: Self-Employed	48%	(12)	5%	(1)	47%	(12)	26
Employ: Homemaker	—	(0)	—	(0)	100%	(8)	8
Employ: Student	—	(0)	—	(0)	100%	(4)	4
Employ: Retired	3%	(2)	22%	(15)	76%	(52)	69
Employ: Unemployed	8%	(2)	20%	(6)	72%	(21)	30
Employ: Other	—	(0)	11%	(1)	89%	(5)	5
Self + Household: White-Collar	20%	(21)	19%	(21)	61%	(67)	109
Self + Household: Blue Collar	5%	(5)	17%	(17)	78%	(76)	98

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**Table BLMB3\_12:** Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(26)	17%	(38)	72%	(167)	232
Union HH: Yes	24%	(5)	20%	(4)	56%	(12)	22
Union HH: No	10%	(21)	16%	(34)	74%	(155)	210
LGBTQ+: Yes	11%	(2)	9%	(2)	81%	(15)	18
LGBTQ+: No	11%	(24)	17%	(37)	71%	(153)	214
Motivated to Vote	11%	(23)	17%	(34)	72%	(145)	201
Parent: Yes	24%	(19)	16%	(12)	60%	(46)	78
Parent: No	5%	(7)	17%	(26)	78%	(121)	154
COVID Vaccine: Yes	13%	(23)	16%	(28)	72%	(130)	181
COVID Vaccine: No	6%	(3)	20%	(10)	74%	(37)	51
Student Loans: Yes	14%	(4)	21%	(7)	65%	(21)	32
Student Loans: No	11%	(22)	16%	(31)	73%	(146)	199
Favorable Opinion of Haley	16%	(15)	15%	(14)	70%	(66)	95
Unfavorable Opinion of Haley	7%	(7)	24%	(23)	69%	(67)	97
Protestant	4%	(2)	10%	(4)	86%	(36)	42
Roman Catholic	21%	(13)	12%	(8)	67%	(43)	65
Mormon	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	—	(0)	58%	(2)	4
Jewish	—	(0)	—	(0)	100%	(3)	3
Muslim	—	(0)	100%	(3)	—	(0)	3
Buddhist	—	(0)	49%	(2)	51%	(2)	3
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	11%	(1)	32%	(4)	57%	(8)	14
Agnostic	18%	(2)	6%	(1)	76%	(8)	10
Something else	—	(0)	34%	(8)	66%	(16)	24
Nothing in particular	10%	(6)	10%	(6)	80%	(47)	59
Prodigal Biden Voter	—	(0)	9%	(1)	91%	(12)	13
Undecided Voter (DK/WNV)	1%	(0)	17%	(3)	82%	(15)	18
Undecided Voter (DK)	1%	(0)	18%	(2)	81%	(8)	10

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(104)	20%	(87)	55%	(233)	423
Gender: Male	28%	(56)	18%	(36)	55%	(110)	202
Gender: Female	22%	(48)	23%	(51)	55%	(123)	221
Age: 18-34	26%	(27)	8%	(9)	66%	(70)	105
Age: 35-44	15%	(8)	17%	(10)	68%	(37)	55
Age: 45-64	25%	(38)	21%	(32)	54%	(80)	150
Age: 65+	27%	(30)	32%	(37)	40%	(45)	112
GenZers: 1997-2012	23%	(11)	6%	(3)	71%	(35)	50
Millennials: 1981-1996	22%	(24)	11%	(12)	66%	(70)	106
GenXers: 1965-1980	22%	(25)	22%	(25)	56%	(63)	113
Baby Boomers: 1946-1964	29%	(42)	31%	(45)	40%	(58)	145
Educ: < College	23%	(66)	18%	(51)	60%	(175)	292
Educ: Bachelors degree	23%	(19)	33%	(28)	44%	(37)	84
Educ: Post-grad	39%	(19)	16%	(8)	44%	(21)	48
Income: Under 50k	27%	(42)	11%	(18)	62%	(97)	158
Income: 50k-100k	19%	(32)	25%	(41)	56%	(93)	166
Income: 100k+	30%	(30)	28%	(28)	43%	(42)	100
Ethnicity: White (Non-Hispanic)	29%	(76)	23%	(59)	48%	(124)	259
Ethnicity: Hispanic	16%	(12)	8%	(6)	76%	(58)	76
Ethnicity: Black (Non-Hispanic)	23%	(9)	22%	(9)	55%	(22)	40
Ethnicity: Asian + Other (Non-Hispanic)	12%	(6)	27%	(13)	61%	(29)	48
All Christian	23%	(48)	21%	(45)	55%	(116)	209
All Non-Christian	23%	(6)	32%	(9)	45%	(12)	26
Atheist	5%	(1)	32%	(8)	63%	(15)	24
Agnostic/Nothing in particular	19%	(23)	17%	(20)	64%	(77)	120
Something Else	58%	(25)	13%	(6)	29%	(13)	43
Evangelical	33%	(28)	7%	(6)	60%	(50)	84
Non-Evangelical	26%	(41)	26%	(41)	49%	(78)	161
PID: Dem (no lean)	21%	(32)	23%	(35)	56%	(85)	152
PID: Ind (no lean)	19%	(23)	21%	(26)	60%	(74)	123
PID: Rep (no lean)	33%	(49)	17%	(26)	50%	(74)	149

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**Table BLMB3\_13:** Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(104)	20%	(87)	55%	(233)	423
PID/Gender: Dem Men	17%	(10)	19%	(10)	64%	(36)	56
PID/Gender: Dem Women	23%	(22)	25%	(24)	51%	(49)	96
PID/Gender: Ind Men	20%	(14)	20%	(14)	60%	(42)	70
PID/Gender: Ind Women	17%	(9)	23%	(12)	60%	(32)	53
PID/Gender: Rep Men	42%	(32)	16%	(12)	43%	(32)	76
PID/Gender: Rep Women	23%	(17)	20%	(14)	57%	(42)	73
Ideo: Liberal (1-3)	16%	(23)	22%	(32)	62%	(90)	145
Ideo: Moderate (4)	24%	(29)	19%	(23)	57%	(71)	124
Ideo: Conservative (5-7)	36%	(51)	22%	(31)	42%	(60)	142
Ideo/PID: Conservative Republican	38%	(39)	19%	(19)	44%	(45)	103
Ideo/PID: Moderate/Liberal Republican	24%	(10)	16%	(7)	60%	(25)	42
Ideo/PID: Moderate/Conservative Democrat	41%	(20)	18%	(8)	42%	(20)	48
Ideo/PID: Liberal Democrat	12%	(12)	27%	(26)	61%	(60)	99
Unfavorable of Biden and Trump	30%	(19)	31%	(20)	39%	(25)	64
2024 H2H Matchup: Biden Voter	17%	(31)	26%	(48)	57%	(106)	186
2024 H2H Matchup: Trump Voter	31%	(61)	15%	(30)	54%	(106)	197
2024 H2H Matchup: Would not Vote	40%	(7)	34%	(6)	26%	(5)	18
2024 H2H Matchup: Do not Know	21%	(5)	8%	(2)	71%	(16)	22
2022 House Vote: Democrat	18%	(33)	29%	(54)	53%	(96)	182
2022 House Vote: Republican	36%	(57)	17%	(27)	47%	(75)	159
2022 House Vote: Did not Vote	17%	(12)	5%	(4)	78%	(56)	72
2020 Vote: Joe Biden	16%	(32)	28%	(56)	56%	(113)	201
2020 Vote: Donald Trump	33%	(62)	14%	(26)	53%	(101)	189
2020 Vote: Someone Else	26%	(2)	37%	(3)	37%	(4)	10
2020 Vote: Did not Vote	28%	(7)	5%	(1)	67%	(16)	23
2016 Vote: Hillary Clinton	16%	(23)	30%	(42)	54%	(76)	141
2016 Vote: Donald Trump	34%	(60)	18%	(31)	48%	(85)	176
2016 Vote: Someone Else	46%	(6)	25%	(3)	29%	(4)	13
2020 Vote/PID: Not Biden/Democrat	42%	(8)	—	(0)	58%	(11)	20
2020 Vote/PID: Not Trump/Republican	11%	(2)	35%	(6)	53%	(9)	16

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**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(104)	20%	(87)	55%	(233)	423
U.S. Economy: Wrong Track	26%	(72)	18%	(50)	56%	(154)	275
U.S. Economy: Right Direction	22%	(32)	25%	(37)	53%	(79)	148
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(21)	33%	(47)	52%	(73)	141
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36%	(72)	15%	(31)	49%	(98)	201
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(11)	11%	(9)	76%	(62)	81
Top 2024 Issue: Economy	22%	(31)	18%	(26)	60%	(84)	140
Community: Urban	31%	(54)	11%	(20)	58%	(103)	177
Community: Suburban	20%	(41)	29%	(60)	51%	(104)	204
Community: Rural	20%	(8)	16%	(7)	65%	(27)	42
Community/Gender: Urban Women	32%	(27)	18%	(15)	50%	(42)	85
Community/Gender: Urban Men	29%	(27)	5%	(5)	66%	(60)	92
Community/Gender: Rural Women	9%	(2)	13%	(3)	78%	(17)	22
Community/Gender: Rural Men	32%	(6)	19%	(4)	49%	(9)	19
Community/Gender: Suburban Women	16%	(18)	28%	(32)	55%	(63)	114
Community/Gender: Suburban Men	25%	(22)	31%	(28)	45%	(40)	91
Homeowner	26%	(82)	23%	(71)	51%	(160)	313
Renter	22%	(19)	17%	(14)	62%	(54)	88
Military HHnm: Yes	42%	(25)	14%	(8)	44%	(26)	59
Military HH: No	22%	(79)	22%	(78)	57%	(207)	364
Employ: Private Sector	16%	(21)	19%	(23)	65%	(81)	125
Employ: Government	37%	(12)	19%	(6)	45%	(14)	32
Employ: Self-Employed	39%	(17)	18%	(8)	43%	(19)	43
Employ: Homemaker	3%	(1)	6%	(1)	91%	(20)	22
Employ: Student	13%	(1)	—	(0)	87%	(7)	8
Employ: Retired	27%	(33)	28%	(34)	45%	(54)	121
Employ: Unemployed	28%	(14)	26%	(13)	46%	(23)	50
Employ: Other	26%	(5)	3%	(1)	71%	(15)	21
Self + Household: White-Collar	26%	(44)	28%	(49)	47%	(81)	174
Self + Household: Blue Collar	28%	(51)	18%	(33)	55%	(102)	186

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**Table BLMB3\_13:** Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(104)	20%	(87)	55%	(233)	423
Union HH: Yes	44%	(13)	8%	(2)	47%	(14)	29
Union HH: No	23%	(91)	21%	(84)	56%	(219)	394
LGBTQ+: Yes	16%	(5)	8%	(2)	76%	(23)	31
LGBTQ+: No	25%	(99)	21%	(84)	53%	(210)	393
Motivated to Vote	26%	(93)	22%	(78)	53%	(190)	361
Parent: Yes	30%	(35)	18%	(21)	52%	(60)	117
Parent: No	22%	(68)	21%	(66)	56%	(173)	307
COVID Vaccine: Yes	23%	(77)	22%	(71)	55%	(182)	329
COVID Vaccine: No	29%	(27)	17%	(16)	55%	(51)	94
Student Loans: Yes	28%	(17)	22%	(14)	50%	(31)	61
Student Loans: No	24%	(86)	20%	(73)	56%	(202)	362
Favorable Opinion of Haley	33%	(42)	21%	(27)	46%	(60)	129
Unfavorable Opinion of Haley	18%	(33)	27%	(51)	55%	(103)	187
Protestant	12%	(9)	27%	(22)	61%	(48)	79
Roman Catholic	29%	(35)	16%	(20)	55%	(67)	122
Mormon	25%	(1)	63%	(3)	12%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	82%	(3)	18%	(1)	—	(0)	4
Jewish	30%	(3)	23%	(3)	48%	(5)	11
Muslim	100%	(3)	—	(0)	—	(0)	3
Buddhist	—	(0)	38%	(3)	62%	(6)	9
Hindu	—	(0)	75%	(3)	25%	(1)	3
Atheist	5%	(1)	32%	(8)	63%	(15)	24
Agnostic	28%	(5)	2%	(0)	70%	(12)	18
Something else	58%	(25)	13%	(6)	29%	(13)	43
Nothing in particular	18%	(18)	19%	(20)	63%	(65)	103
Prodigal Biden Voter	19%	(5)	29%	(8)	52%	(15)	28
Undecided Voter (DK/WNV)	29%	(12)	20%	(8)	51%	(20)	40
Undecided Voter (DK)	40%	(7)	34%	(6)	26%	(5)	18

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	77% (344)	19% (83)	2% (10)	1% (4)	1% (6)	447
Gender: Male	70% (151)	24% (52)	2% (4)	1% (3)	2% (5)	214
Gender: Female	83% (194)	13% (30)	3% (6)	— (1)	1% (1)	233
Age: 18-34	71% (83)	24% (28)	4% (5)	1% (2)	— (0)	118
Age: 35-44	95% (56)	5% (3)	— (0)	— (0)	— (0)	59
Age: 45-64	76% (119)	18% (27)	2% (3)	1% (1)	3% (5)	155
Age: 65+	75% (86)	21% (24)	2% (2)	1% (1)	1% (1)	115
GenZers: 1997-2012	66% (38)	23% (13)	8% (5)	3% (2)	— (0)	59
Millennials: 1981-1996	85% (97)	15% (17)	— (0)	— (0)	— (0)	113
GenXers: 1965-1980	85% (99)	11% (13)	3% (3)	1% (1)	— (0)	116
Baby Boomers: 1946-1964	69% (103)	25% (37)	1% (2)	1% (1)	3% (5)	148
Educ: < College	81% (249)	13% (38)	3% (9)	1% (4)	2% (6)	306
Educ: Bachelors degree	70% (64)	30% (27)	— (0)	— (0)	— (0)	91
Educ: Post-grad	62% (31)	35% (18)	3% (1)	— (0)	— (0)	50
Income: Under 50k	78% (134)	14% (24)	4% (7)	1% (1)	3% (6)	172
Income: 50k-100k	78% (133)	21% (35)	1% (2)	— (1)	— (0)	171
Income: 100k+	74% (77)	23% (24)	1% (1)	2% (2)	— (0)	104
Ethnicity: White (Non-Hispanic)	76% (203)	19% (50)	2% (5)	1% (3)	2% (5)	267
Ethnicity: Hispanic	91% (75)	5% (4)	4% (3)	— (0)	— (0)	82
Ethnicity: Black (Non-Hispanic)	90% (36)	6% (2)	4% (1)	1% (0)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	53% (30)	45% (26)	— (0)	— (0)	2% (1)	57
All Christian	80% (173)	18% (39)	1% (2)	— (0)	1% (1)	216
All Non-Christian	71% (19)	24% (6)	6% (1)	— (0)	— (0)	26
Atheist	50% (12)	28% (7)	15% (3)	7% (2)	— (0)	24
Agnostic/Nothing in particular	76% (101)	22% (29)	2% (3)	— (0)	— (0)	134
Something Else	84% (40)	2% (1)	— (0)	4% (2)	10% (5)	47
Evangelical	81% (70)	8% (7)	3% (2)	1% (1)	7% (6)	86
Non-Evangelical	80% (136)	19% (33)	— (0)	— (1)	— (0)	169
PID: Dem (no lean)	70% (114)	24% (38)	5% (9)	— (1)	— (0)	162
PID: Ind (no lean)	76% (98)	21% (27)	1% (1)	1% (2)	1% (1)	129
PID: Rep (no lean)	85% (133)	11% (18)	— (0)	1% (1)	3% (5)	156

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	77% (344)	19% (83)	2% (10)	1% (4)	1% (6)	447
PID/Gender: Dem Men	58% (36)	35% (22)	5% (3)	1% (1)	— (0)	62
PID/Gender: Dem Women	78% (78)	17% (16)	5% (5)	— (0)	— (0)	100
PID/Gender: Ind Men	68% (50)	30% (22)	1% (1)	2% (1)	— (0)	74
PID/Gender: Ind Women	87% (48)	9% (5)	2% (1)	1% (0)	2% (1)	56
PID/Gender: Rep Men	82% (65)	11% (8)	— (0)	1% (1)	6% (5)	79
PID/Gender: Rep Women	88% (68)	12% (9)	— (0)	1% (0)	— (0)	77
Ideo: Liberal (1-3)	66% (102)	27% (41)	6% (9)	1% (2)	— (0)	155
Ideo: Moderate (4)	76% (100)	18% (24)	1% (1)	— (0)	4% (6)	131
Ideo: Conservative (5-7)	89% (131)	10% (14)	— (0)	1% (1)	— (0)	146
Ideo/PID: Conservative Republican	90% (96)	9% (10)	— (0)	1% (1)	— (0)	107
Ideo/PID: Moderate/Liberal Republican	73% (33)	17% (8)	— (0)	— (0)	10% (5)	45
Ideo/PID: Moderate/Conservative Democrat	80% (39)	18% (9)	2% (1)	— (0)	— (0)	49
Ideo/PID: Liberal Democrat	66% (70)	27% (28)	7% (8)	1% (1)	— (0)	107
Unfavorable of Biden and Trump	72% (46)	24% (16)	2% (1)	2% (1)	— (0)	64
2024 H2H Matchup: Biden Voter	67% (131)	28% (54)	4% (9)	1% (2)	— (0)	196
2024 H2H Matchup: Trump Voter	87% (181)	12% (25)	1% (1)	— (0)	— (0)	208
2024 H2H Matchup: Would not Vote	55% (10)	6% (1)	— (0)	7% (1)	31% (6)	19
2024 H2H Matchup: Do not Know	88% (22)	12% (3)	— (0)	— (0)	— (0)	25
2022 House Vote: Democrat	69% (132)	26% (49)	5% (9)	1% (1)	— (0)	192
2022 House Vote: Republican	81% (133)	15% (25)	1% (1)	1% (1)	3% (5)	165
2022 House Vote: Did not Vote	86% (69)	11% (9)	— (0)	1% (1)	2% (1)	80
2020 Vote: Joe Biden	70% (146)	25% (52)	4% (9)	2% (3)	— (0)	209
2020 Vote: Donald Trump	84% (167)	14% (28)	— (0)	— (0)	2% (5)	199
2020 Vote: Someone Else	88% (8)	12% (1)	— (0)	— (0)	— (0)	10
2020 Vote: Did not Vote	82% (23)	8% (2)	5% (1)	— (0)	5% (1)	29
2016 Vote: Hillary Clinton	75% (109)	21% (31)	4% (5)	1% (1)	— (0)	146
2016 Vote: Donald Trump	84% (157)	12% (23)	— (1)	— (0)	3% (5)	185
2016 Vote: Someone Else	43% (6)	57% (7)	— (0)	— (0)	— (0)	13
2020 Vote/PID: Not Biden/Democrat	67% (15)	33% (7)	— (0)	— (0)	— (0)	22
2020 Vote/PID: Not Trump/Republican	51% (8)	44% (7)	— (0)	5% (1)	— (0)	16

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	77% (344)	19% (83)	2% (10)	1% (4)	1% (6)	447
U.S. Economy: Wrong Track	86% (254)	10% (31)	1% (3)	1% (2)	2% (6)	297
U.S. Economy: Right Direction	60% (90)	35% (52)	5% (7)	1% (1)	— (0)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (102)	26% (39)	4% (7)	1% (2)	1% (1)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85% (181)	12% (25)	1% (1)	— (1)	2% (5)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	73% (61)	23% (19)	2% (2)	1% (1)	— (0)	84
Top 2024 Issue: Economy	89% (133)	10% (15)	1% (1)	— (0)	— (0)	149
Community: Urban	72% (130)	22% (39)	4% (7)	1% (1)	3% (5)	181
Community: Suburban	78% (175)	19% (42)	1% (2)	1% (2)	1% (1)	223
Community: Rural	93% (40)	3% (1)	2% (1)	2% (1)	— (0)	43
Community/Gender: Urban Women	80% (70)	14% (12)	6% (5)	— (0)	— (0)	87
Community/Gender: Urban Men	64% (60)	29% (27)	2% (1)	1% (1)	5% (5)	94
Community/Gender: Rural Women	95% (22)	2% (0)	4% (1)	— (0)	— (0)	23
Community/Gender: Rural Men	91% (18)	5% (1)	— (0)	4% (1)	— (0)	19
Community/Gender: Suburban Women	83% (102)	15% (18)	— (0)	1% (1)	1% (1)	122
Community/Gender: Suburban Men	72% (73)	24% (24)	2% (2)	1% (1)	— (0)	101
Homeowner	73% (240)	23% (74)	3% (8)	1% (2)	1% (5)	329
Renter	87% (81)	8% (7)	1% (1)	2% (2)	2% (1)	92
Military HHnm: Yes	80% (56)	19% (13)	1% (1)	— (0)	— (0)	69
Military HH: No	76% (289)	18% (70)	3% (10)	1% (4)	2% (6)	378
Employ: Private Sector	81% (108)	17% (22)	2% (3)	— (0)	— (0)	134
Employ: Government	91% (30)	7% (2)	2% (1)	— (0)	— (0)	33
Employ: Self-Employed	72% (32)	25% (11)	— (0)	2% (1)	— (0)	44
Employ: Homemaker	79% (18)	15% (3)	— (0)	— (0)	6% (1)	22
Employ: Student	48% (6)	52% (6)	— (0)	— (0)	— (0)	12
Employ: Retired	77% (95)	21% (26)	2% (2)	— (0)	— (0)	123
Employ: Unemployed	58% (32)	21% (12)	8% (4)	5% (3)	8% (5)	55
Employ: Other	100% (24)	— (0)	— (0)	— (0)	— (0)	24
Self + Household: White-Collar	69% (126)	25% (45)	2% (4)	1% (2)	3% (5)	182
Self + Household: Blue Collar	84% (165)	12% (24)	3% (5)	1% (2)	— (0)	196

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	77% (344)	19% (83)	2% (10)	1% (4)	1% (6)	447
Union HH: Yes	79% (23)	19% (5)	2% (1)	— (0)	— (0)	29
Union HH: No	77% (321)	18% (77)	2% (10)	1% (4)	1% (6)	418
LGBTQ+: Yes	80% (30)	13% (5)	2% (1)	5% (2)	— (0)	38
LGBTQ+: No	77% (314)	19% (78)	2% (9)	1% (2)	1% (6)	409
Motivated to Vote	80% (303)	17% (64)	2% (9)	— (1)	— (0)	378
Parent: Yes	81% (103)	18% (22)	1% (1)	1% (1)	— (0)	127
Parent: No	76% (241)	19% (60)	3% (9)	1% (3)	2% (6)	320
COVID Vaccine: Yes	72% (249)	23% (81)	3% (9)	1% (3)	2% (6)	347
COVID Vaccine: No	96% (96)	1% (1)	1% (1)	1% (1)	— (0)	100
Student Loans: Yes	71% (47)	18% (12)	8% (6)	2% (1)	— (0)	66
Student Loans: No	78% (297)	19% (71)	1% (5)	1% (2)	2% (6)	381
Favorable Opinion of Haley	73% (98)	25% (34)	— (0)	1% (1)	1% (1)	134
Unfavorable Opinion of Haley	79% (148)	16% (31)	4% (7)	1% (2)	— (0)	188
Protestant	86% (68)	10% (8)	3% (2)	— (0)	2% (1)	79
Roman Catholic	76% (98)	24% (31)	— (0)	— (0)	— (0)	129
Mormon	85% (3)	15% (1)	— (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	100% (4)	— (0)	— (0)	— (0)	— (0)	4
Jewish	76% (8)	22% (2)	3% (0)	— (0)	— (0)	11
Muslim	56% (2)	— (0)	44% (1)	— (0)	— (0)	3
Buddhist	58% (5)	42% (4)	— (0)	— (0)	— (0)	9
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	50% (12)	28% (7)	15% (3)	7% (2)	— (0)	24
Agnostic	75% (16)	16% (3)	10% (2)	— (0)	— (0)	21
Something else	84% (40)	2% (1)	— (0)	4% (2)	10% (5)	47
Nothing in particular	76% (86)	23% (26)	1% (1)	— (0)	— (0)	113
Prodigal Biden Voter	95% (29)	1% (0)	— (0)	4% (1)	— (0)	30
Undecided Voter (DK/WNV)	74% (32)	9% (4)	— (0)	3% (1)	13% (6)	44
Undecided Voter (DK)	55% (10)	6% (1)	— (0)	7% (1)	31% (6)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(176)	42%	(189)	10%	(47)	3%	(13)	5%	(22)	447
Gender: Male	45%	(96)	40%	(86)	12%	(25)	3%	(7)	—	(1)	214
Gender: Female	35%	(81)	44%	(103)	9%	(22)	3%	(6)	9%	(21)	233
Age: 18-34	36%	(43)	41%	(48)	8%	(10)	3%	(4)	12%	(14)	118
Age: 35-44	50%	(30)	32%	(19)	13%	(8)	3%	(2)	2%	(1)	59
Age: 45-64	45%	(70)	43%	(66)	7%	(10)	3%	(5)	2%	(4)	155
Age: 65+	30%	(34)	49%	(56)	16%	(19)	2%	(2)	3%	(3)	115
GenZers: 1997-2012	38%	(22)	32%	(18)	9%	(5)	6%	(4)	15%	(9)	59
Millennials: 1981-1996	43%	(49)	39%	(44)	11%	(12)	2%	(2)	5%	(6)	113
GenXers: 1965-1980	51%	(59)	35%	(41)	8%	(9)	3%	(3)	3%	(3)	116
Baby Boomers: 1946-1964	29%	(44)	55%	(81)	11%	(17)	3%	(4)	2%	(2)	148
Educ: < College	43%	(131)	39%	(120)	10%	(31)	3%	(8)	5%	(15)	306
Educ: Bachelors degree	38%	(35)	45%	(41)	6%	(6)	4%	(3)	7%	(6)	91
Educ: Post-grad	20%	(10)	57%	(29)	19%	(9)	3%	(2)	1%	(0)	50
Income: Under 50k	35%	(61)	39%	(67)	14%	(24)	2%	(4)	10%	(17)	172
Income: 50k-100k	40%	(68)	45%	(76)	10%	(18)	4%	(7)	1%	(2)	171
Income: 100k+	45%	(47)	45%	(46)	5%	(5)	3%	(3)	2%	(2)	104
Ethnicity: White (Non-Hispanic)	40%	(107)	45%	(119)	10%	(28)	3%	(9)	1%	(4)	267
Ethnicity: Hispanic	44%	(36)	41%	(33)	5%	(4)	5%	(4)	6%	(5)	82
Ethnicity: Black (Non-Hispanic)	48%	(20)	32%	(13)	11%	(5)	1%	(0)	8%	(3)	40
Ethnicity: Asian + Other (Non-Hispanic)	24%	(14)	42%	(24)	18%	(10)	—	(0)	16%	(9)	57
All Christian	36%	(77)	47%	(101)	12%	(26)	3%	(7)	2%	(5)	216
All Non-Christian	30%	(8)	34%	(9)	30%	(8)	6%	(2)	—	(0)	26
Atheist	40%	(9)	52%	(12)	6%	(1)	2%	(0)	—	(0)	24
Agnostic/Nothing in particular	43%	(57)	36%	(49)	7%	(10)	1%	(1)	12%	(16)	134
Something Else	51%	(24)	40%	(19)	3%	(1)	5%	(2)	—	(0)	47
Evangelical	49%	(42)	36%	(31)	11%	(9)	2%	(2)	2%	(1)	86
Non-Evangelical	34%	(57)	51%	(87)	11%	(18)	3%	(5)	1%	(2)	169
PID: Dem (no lean)	41%	(66)	41%	(67)	9%	(15)	2%	(4)	6%	(10)	162
PID: Ind (no lean)	38%	(49)	38%	(49)	17%	(22)	2%	(2)	5%	(7)	129
PID: Rep (no lean)	39%	(61)	47%	(74)	6%	(9)	5%	(7)	3%	(5)	156

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(176)	42%	(189)	10%	(47)	3%	(13)	5%	(22)	447
PID/Gender: Dem Men	56%	(35)	33%	(21)	7%	(4)	4%	(2)	—	(0)	62
PID/Gender: Dem Women	32%	(31)	46%	(46)	11%	(11)	2%	(2)	10%	(10)	100
PID/Gender: Ind Men	38%	(28)	40%	(29)	22%	(17)	—	(0)	—	(0)	74
PID/Gender: Ind Women	39%	(22)	35%	(20)	10%	(6)	4%	(2)	12%	(7)	56
PID/Gender: Rep Men	42%	(33)	46%	(36)	5%	(4)	6%	(5)	1%	(1)	79
PID/Gender: Rep Women	36%	(28)	48%	(37)	7%	(6)	3%	(2)	5%	(4)	77
Ideo: Liberal (1-3)	45%	(70)	39%	(61)	9%	(14)	1%	(2)	5%	(8)	155
Ideo: Moderate (4)	32%	(42)	45%	(59)	17%	(22)	2%	(3)	4%	(5)	131
Ideo: Conservative (5-7)	40%	(58)	44%	(64)	7%	(10)	5%	(7)	5%	(7)	146
Ideo/PID: Conservative Republican	44%	(47)	40%	(42)	7%	(7)	5%	(6)	4%	(4)	107
Ideo/PID: Moderate/Liberal Republican	31%	(14)	61%	(27)	4%	(2)	3%	(1)	1%	(1)	45
Ideo/PID: Moderate/Conservative Democrat	26%	(13)	50%	(25)	13%	(6)	4%	(2)	7%	(4)	49
Ideo/PID: Liberal Democrat	46%	(49)	39%	(42)	8%	(9)	1%	(1)	6%	(6)	107
Unfavorable of Biden and Trump	28%	(18)	54%	(35)	11%	(7)	2%	(2)	5%	(3)	64
2024 H2H Matchup: Biden Voter	43%	(83)	37%	(72)	12%	(24)	3%	(5)	6%	(12)	196
2024 H2H Matchup: Trump Voter	39%	(80)	45%	(93)	10%	(21)	4%	(8)	3%	(6)	208
2024 H2H Matchup: Would not Vote	33%	(6)	45%	(9)	2%	(0)	1%	(0)	19%	(3)	19
2024 H2H Matchup: Do not Know	26%	(6)	65%	(16)	7%	(2)	—	(0)	2%	(1)	25
2022 House Vote: Democrat	39%	(75)	42%	(81)	13%	(25)	1%	(2)	5%	(9)	192
2022 House Vote: Republican	40%	(65)	45%	(74)	9%	(14)	4%	(7)	3%	(4)	165
2022 House Vote: Did not Vote	39%	(31)	39%	(31)	8%	(6)	6%	(5)	9%	(7)	80
2020 Vote: Joe Biden	41%	(86)	41%	(86)	12%	(25)	2%	(5)	4%	(8)	209
2020 Vote: Donald Trump	38%	(76)	46%	(92)	10%	(20)	3%	(7)	2%	(5)	199
2020 Vote: Someone Else	56%	(5)	42%	(4)	—	(0)	—	(0)	2%	(0)	10
2020 Vote: Did not Vote	31%	(9)	28%	(8)	6%	(2)	5%	(1)	30%	(9)	29
2016 Vote: Hillary Clinton	46%	(67)	35%	(51)	14%	(20)	1%	(2)	4%	(6)	146
2016 Vote: Donald Trump	36%	(67)	48%	(88)	9%	(17)	5%	(9)	2%	(4)	185
2016 Vote: Someone Else	24%	(3)	60%	(8)	16%	(2)	—	(0)	—	(0)	13
2020 Vote/PID: Not Biden/Democrat	31%	(7)	47%	(10)	1%	(0)	6%	(1)	15%	(3)	22
2020 Vote/PID: Not Trump/Republican	28%	(5)	48%	(8)	8%	(1)	8%	(1)	9%	(2)	16

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (176)	42% (189)	10% (47)	3% (13)	5% (22)	447
U.S. Economy: Wrong Track	38% (113)	42% (126)	11% (32)	3% (8)	6% (18)	297
U.S. Economy: Right Direction	42% (63)	42% (63)	10% (15)	3% (5)	2% (3)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40% (60)	37% (56)	13% (19)	3% (4)	8% (12)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38% (80)	48% (101)	7% (16)	4% (9)	3% (7)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	43% (36)	39% (32)	14% (11)	— (0)	4% (4)	84
Top 2024 Issue: Economy	44% (65)	41% (60)	9% (13)	2% (3)	5% (7)	149
Community: Urban	33% (60)	48% (86)	12% (22)	4% (7)	3% (5)	181
Community: Suburban	42% (94)	40% (89)	9% (20)	2% (5)	7% (15)	223
Community: Rural	51% (22)	32% (14)	10% (4)	2% (1)	4% (2)	43
Community/Gender: Urban Women	31% (27)	48% (42)	13% (11)	3% (3)	5% (5)	87
Community/Gender: Urban Men	36% (34)	48% (45)	12% (11)	5% (4)	— (0)	94
Community/Gender: Rural Women	36% (8)	41% (10)	18% (4)	— (0)	4% (1)	23
Community/Gender: Rural Men	69% (13)	22% (4)	1% (0)	4% (1)	4% (1)	19
Community/Gender: Suburban Women	37% (45)	43% (52)	5% (6)	3% (3)	12% (15)	122
Community/Gender: Suburban Men	48% (49)	37% (37)	13% (14)	2% (2)	— (0)	101
Homeowner	39% (128)	44% (145)	11% (37)	3% (9)	3% (10)	329
Renter	38% (35)	41% (38)	9% (8)	4% (4)	8% (8)	92
Military HHnm: Yes	36% (25)	49% (34)	7% (5)	4% (3)	4% (3)	69
Military HH: No	40% (151)	41% (155)	11% (42)	3% (11)	5% (19)	378
Employ: Private Sector	43% (58)	41% (54)	9% (12)	3% (4)	4% (5)	134
Employ: Government	59% (19)	21% (7)	16% (5)	5% (2)	— (0)	33
Employ: Self-Employed	36% (16)	50% (22)	2% (1)	5% (2)	7% (3)	44
Employ: Homemaker	19% (4)	60% (13)	15% (3)	— (0)	6% (1)	22
Employ: Student	12% (1)	45% (5)	11% (1)	12% (1)	20% (2)	12
Employ: Retired	32% (40)	49% (60)	16% (19)	1% (2)	2% (2)	123
Employ: Unemployed	46% (26)	39% (22)	2% (1)	4% (2)	8% (5)	55
Employ: Other	50% (12)	22% (5)	17% (4)	— (0)	10% (2)	24
Self + Household: White-Collar	40% (72)	47% (86)	6% (11)	4% (7)	3% (5)	182
Self + Household: Blue Collar	40% (78)	40% (78)	15% (29)	2% (4)	3% (7)	196

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(176)	42%	(189)	10%	(47)	3%	(13)	5%	(22)	447
Union HH: Yes	52%	(15)	40%	(12)	2%	(1)	6%	(2)	—	(0)	29
Union HH: No	39%	(161)	43%	(178)	11%	(46)	3%	(12)	5%	(22)	418
LGBTQ+: Yes	52%	(20)	24%	(9)	13%	(5)	3%	(1)	8%	(3)	38
LGBTQ+: No	38%	(156)	44%	(180)	10%	(42)	3%	(12)	5%	(19)	409
Motivated to Vote	40%	(150)	43%	(164)	11%	(42)	3%	(10)	3%	(12)	378
Parent: Yes	40%	(51)	45%	(57)	9%	(11)	4%	(5)	2%	(3)	127
Parent: No	39%	(125)	41%	(132)	11%	(35)	3%	(8)	6%	(19)	320
COVID Vaccine: Yes	38%	(133)	44%	(152)	11%	(39)	3%	(10)	4%	(13)	347
COVID Vaccine: No	44%	(44)	37%	(37)	7%	(7)	3%	(3)	9%	(9)	100
Student Loans: Yes	31%	(21)	44%	(29)	15%	(10)	7%	(4)	4%	(2)	66
Student Loans: No	41%	(155)	42%	(161)	10%	(37)	2%	(9)	5%	(19)	381
Favorable Opinion of Haley	39%	(52)	49%	(65)	8%	(10)	3%	(4)	2%	(2)	134
Unfavorable Opinion of Haley	46%	(86)	36%	(67)	12%	(22)	4%	(7)	3%	(5)	188
Protestant	39%	(31)	44%	(34)	12%	(10)	1%	(1)	4%	(3)	79
Roman Catholic	35%	(45)	50%	(65)	13%	(17)	2%	(3)	—	(0)	129
Mormon	39%	(2)	21%	(1)	—	(0)	39%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	8%	(0)	18%	(1)	—	(0)	42%	(2)	32%	(1)	4
Jewish	17%	(2)	58%	(6)	20%	(2)	4%	(0)	—	(0)	11
Muslim	—	(0)	56%	(2)	—	(0)	44%	(1)	—	(0)	3
Buddhist	38%	(3)	—	(0)	62%	(6)	—	(0)	—	(0)	9
Hindu	75%	(3)	25%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	40%	(9)	52%	(12)	6%	(1)	2%	(0)	—	(0)	24
Agnostic	50%	(10)	29%	(6)	3%	(1)	6%	(1)	12%	(2)	21
Something else	51%	(24)	40%	(19)	3%	(1)	5%	(2)	—	(0)	47
Nothing in particular	42%	(47)	38%	(43)	8%	(9)	—	(0)	12%	(14)	113
Prodigal Biden Voter	26%	(8)	61%	(18)	7%	(2)	4%	(1)	2%	(1)	30
Undecided Voter (DK/WNV)	29%	(13)	57%	(25)	5%	(2)	—	(0)	9%	(4)	44
Undecided Voter (DK)	33%	(6)	45%	(9)	2%	(0)	1%	(0)	19%	(3)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (237)	33% (148)	9% (40)	3% (15)	1% (6)	447
Gender: Male	47% (100)	38% (81)	10% (21)	4% (10)	1% (3)	214
Gender: Female	59% (137)	29% (67)	8% (19)	2% (6)	1% (3)	233
Age: 18-34	66% (78)	28% (33)	— (0)	3% (4)	3% (3)	118
Age: 35-44	60% (35)	31% (18)	7% (4)	2% (1)	— (0)	59
Age: 45-64	60% (93)	32% (49)	4% (6)	3% (5)	1% (2)	155
Age: 65+	27% (31)	41% (47)	26% (30)	4% (5)	1% (1)	115
GenZers: 1997-2012	67% (39)	22% (13)	— (0)	6% (4)	5% (3)	59
Millennials: 1981-1996	63% (72)	31% (36)	4% (5)	1% (1)	— (0)	113
GenXers: 1965-1980	64% (74)	28% (33)	5% (5)	2% (2)	2% (2)	116
Baby Boomers: 1946-1964	34% (50)	42% (61)	20% (29)	5% (7)	— (0)	148
Educ: < College	61% (186)	27% (84)	7% (23)	3% (9)	1% (4)	306
Educ: Bachelors degree	38% (35)	46% (42)	12% (11)	2% (1)	2% (2)	91
Educ: Post-grad	33% (16)	44% (22)	13% (7)	10% (5)	— (0)	50
Income: Under 50k	61% (104)	28% (48)	8% (13)	2% (3)	2% (3)	172
Income: 50k-100k	47% (81)	36% (61)	9% (16)	6% (10)	2% (3)	171
Income: 100k+	51% (52)	37% (38)	10% (11)	3% (3)	— (0)	104
Ethnicity: White (Non-Hispanic)	47% (126)	37% (97)	12% (31)	5% (12)	— (0)	267
Ethnicity: Hispanic	68% (56)	25% (20)	3% (2)	4% (3)	— (0)	82
Ethnicity: Black (Non-Hispanic)	92% (37)	8% (3)	— (0)	— (0)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	31% (18)	47% (27)	11% (6)	— (0)	11% (6)	57
All Christian	50% (107)	35% (75)	10% (21)	4% (8)	2% (4)	216
All Non-Christian	54% (14)	22% (6)	23% (6)	2% (0)	— (0)	26
Atheist	63% (15)	25% (6)	10% (2)	2% (0)	— (0)	24
Agnostic/Nothing in particular	53% (71)	36% (48)	6% (8)	4% (5)	2% (2)	134
Something Else	64% (30)	28% (13)	5% (2)	3% (1)	— (0)	47
Evangelical	62% (54)	30% (26)	6% (5)	— (0)	2% (1)	86
Non-Evangelical	48% (81)	36% (61)	10% (17)	4% (8)	2% (3)	169
PID: Dem (no lean)	61% (99)	29% (47)	7% (11)	2% (2)	1% (2)	162
PID: Ind (no lean)	45% (58)	36% (47)	10% (13)	6% (7)	3% (4)	129
PID: Rep (no lean)	52% (80)	34% (54)	10% (16)	4% (6)	— (0)	156

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (237)	33% (148)	9% (40)	3% (15)	1% (6)	447
PID/Gender: Dem Men	56% (35)	35% (22)	8% (5)	1% (0)	— (0)	62
PID/Gender: Dem Women	64% (64)	25% (25)	6% (6)	2% (2)	2% (2)	100
PID/Gender: Ind Men	38% (28)	44% (32)	9% (6)	6% (4)	4% (3)	74
PID/Gender: Ind Women	54% (30)	27% (15)	11% (6)	5% (3)	2% (1)	56
PID/Gender: Rep Men	47% (37)	34% (27)	12% (10)	6% (5)	— (0)	79
PID/Gender: Rep Women	56% (43)	35% (27)	8% (6)	1% (1)	— (0)	77
Ideo: Liberal (1-3)	56% (87)	37% (57)	5% (7)	1% (2)	1% (2)	155
Ideo: Moderate (4)	56% (74)	27% (36)	10% (13)	3% (4)	3% (4)	131
Ideo: Conservative (5-7)	46% (67)	35% (52)	13% (20)	5% (7)	— (0)	146
Ideo/PID: Conservative Republican	47% (50)	34% (37)	15% (16)	4% (4)	— (0)	107
Ideo/PID: Moderate/Liberal Republican	66% (30)	30% (14)	— (0)	3% (1)	— (0)	45
Ideo/PID: Moderate/Conservative Democrat	74% (37)	16% (8)	9% (4)	1% (0)	— (0)	49
Ideo/PID: Liberal Democrat	53% (57)	37% (39)	7% (7)	2% (2)	2% (2)	107
Unfavorable of Biden and Trump	56% (36)	34% (22)	4% (3)	5% (3)	— (0)	64
2024 H2H Matchup: Biden Voter	55% (107)	33% (64)	9% (17)	3% (6)	1% (2)	196
2024 H2H Matchup: Trump Voter	48% (101)	36% (74)	11% (22)	4% (8)	1% (3)	208
2024 H2H Matchup: Would not Vote	74% (14)	15% (3)	4% (1)	— (0)	7% (1)	19
2024 H2H Matchup: Do not Know	64% (16)	29% (7)	— (0)	7% (2)	— (0)	25
2022 House Vote: Democrat	55% (106)	33% (63)	8% (15)	3% (6)	1% (2)	192
2022 House Vote: Republican	46% (76)	36% (59)	11% (18)	5% (8)	2% (3)	165
2022 House Vote: Did not Vote	65% (52)	24% (19)	7% (6)	2% (1)	2% (1)	80
2020 Vote: Joe Biden	55% (115)	31% (66)	9% (19)	4% (8)	1% (2)	209
2020 Vote: Donald Trump	47% (94)	37% (75)	10% (21)	4% (7)	2% (3)	199
2020 Vote: Someone Else	46% (4)	54% (5)	— (0)	— (0)	— (0)	10
2020 Vote: Did not Vote	85% (25)	9% (3)	1% (0)	— (0)	5% (1)	29
2016 Vote: Hillary Clinton	55% (80)	32% (46)	11% (15)	2% (2)	1% (2)	146
2016 Vote: Donald Trump	45% (83)	37% (68)	13% (24)	6% (11)	— (0)	185
2016 Vote: Someone Else	42% (6)	45% (6)	— (0)	13% (2)	— (0)	13
2020 Vote/PID: Not Biden/Democrat	81% (18)	19% (4)	— (0)	— (0)	— (0)	22
2020 Vote/PID: Not Trump/Republican	48% (8)	44% (7)	8% (1)	— (0)	— (0)	16

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (237)	33% (148)	9% (40)	3% (15)	1% (6)	447
U.S. Economy: Wrong Track	55% (163)	31% (93)	8% (25)	4% (12)	1% (4)	297
U.S. Economy: Right Direction	50% (74)	37% (55)	10% (15)	2% (3)	1% (2)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58% (88)	32% (49)	8% (11)	1% (2)	1% (1)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (109)	31% (66)	11% (23)	5% (11)	1% (3)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	49% (41)	40% (33)	7% (5)	3% (3)	2% (2)	84
Top 2024 Issue: Economy	59% (87)	35% (52)	5% (7)	2% (3)	— (0)	149
Community: Urban	61% (110)	27% (48)	5% (10)	5% (10)	2% (3)	181
Community: Suburban	47% (104)	37% (82)	13% (28)	3% (6)	1% (3)	223
Community: Rural	53% (23)	42% (18)	5% (2)	— (0)	— (0)	43
Community/Gender: Urban Women	70% (61)	17% (15)	10% (8)	4% (3)	— (0)	87
Community/Gender: Urban Men	53% (50)	35% (33)	1% (1)	7% (6)	3% (3)	94
Community/Gender: Rural Women	40% (9)	52% (12)	8% (2)	— (0)	— (0)	23
Community/Gender: Rural Men	68% (13)	31% (6)	1% (0)	— (0)	— (0)	19
Community/Gender: Suburban Women	55% (67)	33% (40)	7% (9)	2% (3)	3% (3)	122
Community/Gender: Suburban Men	36% (37)	41% (42)	19% (19)	3% (3)	— (0)	101
Homeowner	46% (150)	38% (124)	11% (36)	4% (14)	1% (5)	329
Renter	70% (64)	23% (21)	4% (4)	2% (1)	2% (2)	92
Military HHnm: Yes	43% (29)	33% (23)	19% (13)	6% (4)	— (0)	69
Military HH: No	55% (208)	33% (125)	7% (27)	3% (11)	2% (6)	378
Employ: Private Sector	59% (79)	32% (43)	2% (3)	5% (6)	1% (2)	134
Employ: Government	53% (17)	31% (10)	11% (3)	5% (2)	— (0)	33
Employ: Self-Employed	49% (22)	43% (19)	5% (2)	3% (1)	— (0)	44
Employ: Homemaker	45% (10)	28% (6)	9% (2)	— (0)	19% (4)	22
Employ: Student	48% (6)	39% (5)	— (0)	12% (1)	2% (0)	12
Employ: Retired	33% (41)	41% (50)	22% (27)	3% (4)	— (0)	123
Employ: Unemployed	73% (41)	23% (13)	3% (2)	1% (0)	— (0)	55
Employ: Other	91% (22)	9% (2)	— (0)	— (0)	— (0)	24
Self + Household: White-Collar	46% (83)	35% (63)	13% (23)	7% (13)	— (0)	182
Self + Household: Blue Collar	55% (108)	34% (67)	8% (17)	1% (1)	2% (3)	196

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (237)	33% (148)	9% (40)	3% (15)	1% (6)	447
Union HH: Yes	74% (22)	15% (4)	5% (2)	6% (2)	— (0)	29
Union HH: No	52% (215)	34% (143)	9% (39)	3% (14)	2% (6)	418
LGBTQ+: Yes	93% (35)	6% (2)	— (0)	— (0)	— (0)	38
LGBTQ+: No	49% (202)	36% (146)	10% (40)	4% (15)	2% (6)	409
Motivated to Vote	52% (197)	33% (126)	10% (36)	4% (14)	1% (5)	378
Parent: Yes	61% (77)	31% (40)	6% (7)	2% (3)	— (0)	127
Parent: No	50% (160)	34% (108)	10% (33)	4% (12)	2% (6)	320
COVID Vaccine: Yes	50% (174)	34% (117)	10% (35)	4% (15)	2% (6)	347
COVID Vaccine: No	64% (63)	31% (31)	5% (5)	— (0)	— (0)	100
Student Loans: Yes	75% (50)	14% (9)	3% (2)	3% (2)	5% (3)	66
Student Loans: No	49% (188)	36% (139)	10% (38)	3% (13)	1% (3)	381
Favorable Opinion of Haley	44% (59)	32% (43)	17% (23)	5% (6)	1% (1)	134
Unfavorable Opinion of Haley	53% (100)	35% (66)	6% (12)	3% (5)	3% (5)	188
Protestant	53% (42)	36% (28)	9% (7)	1% (1)	2% (1)	79
Roman Catholic	48% (62)	35% (45)	10% (13)	4% (6)	2% (3)	129
Mormon	26% (1)	30% (1)	37% (1)	7% (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	40% (2)	18% (1)	— (0)	42% (2)	— (0)	4
Jewish	35% (4)	42% (5)	19% (2)	4% (0)	— (0)	11
Muslim	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Buddhist	56% (5)	2% (0)	42% (4)	— (0)	— (0)	9
Hindu	75% (3)	25% (1)	— (0)	— (0)	— (0)	3
Atheist	63% (15)	25% (6)	10% (2)	2% (0)	— (0)	24
Agnostic	65% (13)	20% (4)	— (0)	15% (3)	— (0)	21
Something else	64% (30)	28% (13)	5% (2)	3% (1)	— (0)	47
Nothing in particular	51% (57)	39% (44)	7% (8)	1% (2)	2% (2)	113
Prodigal Biden Voter	77% (23)	9% (3)	6% (2)	8% (2)	— (0)	30
Undecided Voter (DK/WNV)	68% (30)	23% (10)	2% (1)	4% (2)	3% (1)	44
Undecided Voter (DK)	74% (14)	15% (3)	4% (1)	— (0)	7% (1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (279)	29% (132)	5% (22)	2% (10)	1% (4)	447
Gender: Male	55% (118)	35% (74)	6% (12)	4% (9)	— (1)	214
Gender: Female	69% (161)	25% (57)	5% (11)	— (0)	1% (3)	233
Age: 18-34	51% (61)	40% (47)	4% (4)	2% (3)	3% (3)	118
Age: 35-44	66% (39)	27% (16)	3% (2)	3% (2)	— (0)	59
Age: 45-64	63% (97)	27% (42)	7% (10)	3% (5)	— (1)	155
Age: 65+	72% (82)	23% (27)	5% (6)	— (0)	— (0)	115
GenZers: 1997-2012	56% (33)	36% (21)	1% (0)	4% (3)	3% (2)	59
Millennials: 1981-1996	56% (64)	36% (41)	4% (5)	2% (2)	2% (2)	113
GenXers: 1965-1980	67% (78)	25% (29)	4% (5)	3% (4)	— (1)	116
Baby Boomers: 1946-1964	67% (99)	25% (37)	7% (10)	1% (2)	— (0)	148
Educ: < College	67% (205)	24% (74)	6% (19)	2% (7)	1% (2)	306
Educ: Bachelors degree	56% (51)	40% (36)	2% (2)	— (0)	2% (2)	91
Educ: Post-grad	47% (23)	43% (22)	3% (2)	5% (3)	1% (1)	50
Income: Under 50k	67% (115)	25% (43)	6% (10)	1% (2)	2% (3)	172
Income: 50k-100k	62% (107)	28% (48)	7% (11)	3% (4)	— (1)	171
Income: 100k+	56% (58)	39% (41)	2% (2)	4% (4)	— (0)	104
Ethnicity: White (Non-Hispanic)	61% (163)	30% (81)	5% (13)	4% (10)	— (1)	267
Ethnicity: Hispanic	75% (62)	24% (20)	1% (1)	— (0)	— (0)	82
Ethnicity: Black (Non-Hispanic)	78% (31)	15% (6)	3% (1)	— (0)	4% (2)	40
Ethnicity: Asian + Other (Non-Hispanic)	41% (24)	43% (25)	13% (8)	— (0)	3% (2)	57
All Christian	67% (145)	30% (65)	1% (3)	2% (4)	— (1)	216
All Non-Christian	64% (17)	10% (3)	15% (4)	4% (1)	6% (2)	26
Atheist	17% (4)	44% (10)	28% (7)	11% (3)	— (0)	24
Agnostic/Nothing in particular	57% (76)	34% (45)	6% (9)	2% (2)	1% (2)	134
Something Else	81% (38)	18% (8)	1% (0)	— (0)	— (0)	47
Evangelical	79% (68)	19% (17)	— (0)	2% (2)	— (0)	86
Non-Evangelical	64% (108)	33% (55)	2% (3)	1% (2)	— (1)	169
PID: Dem (no lean)	54% (88)	39% (63)	5% (8)	1% (1)	1% (2)	162
PID: Ind (no lean)	58% (75)	29% (37)	5% (7)	7% (8)	1% (2)	129
PID: Rep (no lean)	74% (116)	20% (32)	5% (8)	— (0)	— (0)	156

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (279)	29% (132)	5% (22)	2% (10)	1% (4)	447
PID/Gender: Dem Men	52% (32)	42% (26)	2% (1)	2% (1)	1% (1)	62
PID/Gender: Dem Women	56% (55)	36% (36)	6% (6)	— (0)	2% (2)	100
PID/Gender: Ind Men	44% (32)	37% (27)	8% (6)	11% (8)	— (0)	74
PID/Gender: Ind Women	77% (43)	18% (10)	2% (1)	1% (0)	3% (2)	56
PID/Gender: Rep Men	68% (53)	26% (21)	6% (4)	— (0)	— (0)	79
PID/Gender: Rep Women	81% (63)	14% (11)	5% (3)	— (0)	— (0)	77
Ideo: Liberal (1-3)	50% (77)	40% (62)	7% (11)	3% (5)	— (1)	155
Ideo: Moderate (4)	62% (81)	31% (41)	4% (5)	2% (3)	1% (2)	131
Ideo: Conservative (5-7)	78% (114)	19% (27)	2% (3)	1% (2)	— (0)	146
Ideo/PID: Conservative Republican	76% (81)	21% (23)	3% (3)	— (0)	— (0)	107
Ideo/PID: Moderate/Liberal Republican	77% (35)	20% (9)	3% (1)	— (0)	— (0)	45
Ideo/PID: Moderate/Conservative Democrat	61% (30)	32% (16)	1% (1)	2% (1)	3% (2)	49
Ideo/PID: Liberal Democrat	50% (54)	43% (46)	7% (7)	— (0)	1% (1)	107
Unfavorable of Biden and Trump	57% (36)	34% (22)	— (0)	9% (6)	— (0)	64
2024 H2H Matchup: Biden Voter	52% (101)	37% (72)	6% (12)	3% (7)	2% (4)	196
2024 H2H Matchup: Trump Voter	72% (149)	23% (47)	5% (10)	1% (2)	— (0)	208
2024 H2H Matchup: Would not Vote	73% (14)	19% (4)	1% (0)	7% (1)	1% (0)	19
2024 H2H Matchup: Do not Know	62% (15)	38% (9)	— (0)	— (0)	— (0)	25
2022 House Vote: Democrat	53% (101)	36% (69)	6% (11)	3% (6)	2% (4)	192
2022 House Vote: Republican	72% (118)	24% (39)	4% (7)	— (0)	— (0)	165
2022 House Vote: Did not Vote	67% (53)	25% (20)	4% (3)	4% (3)	— (0)	80
2020 Vote: Joe Biden	53% (111)	36% (76)	6% (12)	4% (8)	1% (2)	209
2020 Vote: Donald Trump	72% (143)	22% (44)	5% (10)	1% (2)	— (0)	199
2020 Vote: Someone Else	51% (5)	49% (5)	— (0)	— (0)	— (0)	10
2020 Vote: Did not Vote	68% (20)	24% (7)	2% (1)	— (0)	6% (2)	29
2016 Vote: Hillary Clinton	54% (79)	34% (50)	7% (11)	3% (4)	2% (2)	146
2016 Vote: Donald Trump	69% (129)	24% (45)	5% (10)	1% (2)	— (0)	185
2016 Vote: Someone Else	67% (9)	29% (4)	5% (1)	— (0)	— (0)	13
2020 Vote/PID: Not Biden/Democrat	59% (13)	40% (9)	1% (0)	— (0)	— (0)	22
2020 Vote/PID: Not Trump/Republican	86% (14)	13% (2)	— (0)	— (0)	— (0)	16

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (279)	29% (132)	5% (22)	2% (10)	1% (4)	447
U.S. Economy: Wrong Track	68% (204)	24% (71)	4% (12)	2% (6)	1% (4)	297
U.S. Economy: Right Direction	51% (76)	40% (60)	7% (10)	2% (4)	— (0)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52% (78)	35% (53)	7% (10)	3% (5)	3% (4)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72% (152)	23% (49)	4% (9)	1% (2)	— (0)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	59% (49)	35% (29)	3% (3)	3% (3)	— (0)	84
Top 2024 Issue: Economy	64% (95)	29% (43)	4% (6)	1% (1)	3% (4)	149
Community: Urban	61% (111)	32% (58)	4% (7)	2% (3)	1% (2)	181
Community: Suburban	63% (140)	29% (64)	5% (10)	3% (6)	1% (2)	223
Community: Rural	65% (28)	21% (9)	13% (5)	1% (0)	— (0)	43
Community/Gender: Urban Women	68% (59)	24% (21)	6% (5)	— (0)	2% (2)	87
Community/Gender: Urban Men	56% (52)	40% (37)	2% (1)	3% (3)	— (0)	94
Community/Gender: Rural Women	67% (16)	14% (3)	17% (4)	1% (0)	— (0)	23
Community/Gender: Rural Men	63% (12)	29% (6)	7% (1)	— (0)	— (0)	19
Community/Gender: Suburban Women	71% (86)	27% (33)	1% (1)	— (0)	1% (2)	122
Community/Gender: Suburban Men	53% (54)	31% (31)	9% (9)	6% (6)	1% (1)	101
Homeowner	58% (190)	33% (110)	5% (17)	3% (10)	1% (3)	329
Renter	76% (70)	18% (17)	5% (4)	— (0)	1% (1)	92
Military HHnm: Yes	76% (52)	16% (11)	— (0)	5% (4)	2% (2)	69
Military HH: No	60% (227)	32% (120)	6% (22)	2% (6)	1% (2)	378
Employ: Private Sector	64% (85)	26% (35)	7% (9)	2% (3)	2% (2)	134
Employ: Government	57% (19)	32% (10)	4% (1)	7% (2)	— (0)	33
Employ: Self-Employed	52% (23)	45% (20)	2% (1)	1% (0)	— (0)	44
Employ: Homemaker	59% (13)	39% (9)	2% (0)	— (0)	— (0)	22
Employ: Student	21% (3)	69% (8)	— (0)	10% (1)	— (0)	12
Employ: Retired	71% (87)	21% (26)	8% (10)	— (0)	— (0)	123
Employ: Unemployed	56% (31)	40% (22)	1% (1)	2% (1)	— (0)	55
Employ: Other	79% (19)	4% (1)	4% (1)	7% (2)	7% (2)	24
Self + Household: White-Collar	61% (111)	30% (54)	6% (11)	3% (5)	— (1)	182
Self + Household: Blue Collar	66% (130)	27% (53)	5% (9)	1% (3)	1% (2)	196

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (279)	29% (132)	5% (22)	2% (10)	1% (4)	447
Union HH: Yes	82% (24)	6% (2)	12% (4)	— (0)	— (0)	29
Union HH: No	61% (255)	31% (130)	5% (19)	2% (10)	1% (4)	418
LGBTQ+: Yes	66% (25)	17% (6)	2% (1)	11% (4)	4% (2)	38
LGBTQ+: No	62% (254)	31% (125)	5% (22)	1% (6)	1% (2)	409
Motivated to Vote	64% (243)	29% (111)	4% (17)	1% (6)	1% (2)	378
Parent: Yes	63% (81)	30% (38)	2% (3)	3% (4)	1% (2)	127
Parent: No	62% (199)	29% (94)	6% (19)	2% (6)	1% (2)	320
COVID Vaccine: Yes	60% (207)	32% (110)	6% (19)	3% (9)	1% (2)	347
COVID Vaccine: No	73% (72)	22% (22)	3% (3)	— (0)	2% (2)	100
Student Loans: Yes	50% (33)	41% (27)	2% (1)	4% (3)	3% (2)	66
Student Loans: No	65% (246)	27% (105)	6% (21)	2% (7)	1% (2)	381
Favorable Opinion of Haley	68% (92)	25% (34)	6% (8)	— (0)	— (0)	134
Unfavorable Opinion of Haley	58% (109)	30% (57)	5% (10)	5% (10)	1% (2)	188
Protestant	75% (59)	22% (17)	2% (2)	— (0)	1% (1)	79
Roman Catholic	61% (78)	36% (46)	1% (1)	2% (3)	— (0)	129
Mormon	77% (3)	23% (1)	— (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	92% (4)	8% (0)	— (0)	— (0)	— (0)	4
Jewish	77% (9)	23% (3)	— (0)	— (0)	— (0)	11
Muslim	56% (2)	— (0)	— (0)	44% (1)	— (0)	3
Buddhist	38% (3)	— (0)	44% (4)	— (0)	18% (2)	9
Hindu	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Atheist	17% (4)	44% (10)	28% (7)	11% (3)	— (0)	24
Agnostic	42% (9)	32% (7)	14% (3)	11% (2)	— (0)	21
Something else	81% (38)	18% (8)	1% (0)	— (0)	— (0)	47
Nothing in particular	59% (67)	34% (39)	5% (6)	— (0)	1% (2)	113
Prodigal Biden Voter	64% (19)	32% (10)	— (0)	4% (1)	— (0)	30
Undecided Voter (DK/WNV)	67% (29)	30% (13)	1% (0)	3% (1)	— (0)	44
Undecided Voter (DK)	73% (14)	19% (4)	1% (0)	7% (1)	1% (0)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (261)	29% (132)	8% (35)	2% (9)	2% (11)	447
Gender: Male	57% (122)	26% (57)	12% (26)	2% (4)	3% (6)	214
Gender: Female	60% (139)	32% (75)	4% (9)	2% (6)	2% (5)	233
Age: 18-34	50% (59)	31% (37)	14% (17)	3% (3)	1% (1)	118
Age: 35-44	59% (35)	27% (16)	6% (3)	6% (4)	2% (1)	59
Age: 45-64	56% (88)	32% (50)	5% (8)	1% (2)	5% (7)	155
Age: 65+	69% (79)	25% (29)	5% (6)	— (0)	1% (1)	115
GenZers: 1997-2012	60% (35)	26% (15)	8% (5)	3% (2)	2% (1)	59
Millennials: 1981-1996	51% (58)	29% (33)	14% (16)	5% (5)	1% (1)	113
GenXers: 1965-1980	54% (63)	36% (42)	4% (4)	— (0)	6% (7)	116
Baby Boomers: 1946-1964	67% (99)	26% (38)	7% (10)	1% (2)	— (0)	148
Educ: < College	63% (192)	23% (71)	9% (28)	2% (6)	3% (9)	306
Educ: Bachelors degree	43% (39)	48% (44)	5% (5)	1% (1)	2% (2)	91
Educ: Post-grad	58% (29)	33% (17)	4% (2)	5% (2)	— (0)	50
Income: Under 50k	58% (100)	24% (42)	9% (16)	3% (5)	6% (9)	172
Income: 50k-100k	58% (99)	31% (53)	9% (15)	2% (3)	— (0)	171
Income: 100k+	59% (61)	36% (37)	3% (3)	1% (1)	1% (1)	104
Ethnicity: White (Non-Hispanic)	59% (159)	32% (85)	6% (16)	2% (5)	1% (2)	267
Ethnicity: Hispanic	67% (55)	27% (22)	2% (1)	3% (3)	1% (1)	82
Ethnicity: Black (Non-Hispanic)	60% (24)	18% (7)	7% (3)	3% (1)	11% (4)	40
Ethnicity: Asian + Other (Non-Hispanic)	40% (23)	30% (17)	25% (14)	— (0)	6% (3)	57
All Christian	60% (130)	32% (69)	4% (9)	3% (6)	1% (2)	216
All Non-Christian	38% (10)	40% (11)	21% (6)	2% (0)	— (0)	26
Atheist	37% (9)	32% (8)	25% (6)	5% (1)	— (0)	24
Agnostic/Nothing in particular	55% (73)	28% (37)	10% (13)	1% (1)	6% (8)	134
Something Else	82% (39)	15% (7)	3% (1)	— (0)	— (0)	47
Evangelical	72% (62)	19% (16)	4% (4)	3% (2)	2% (1)	86
Non-Evangelical	60% (102)	33% (57)	4% (6)	2% (4)	1% (1)	169
PID: Dem (no lean)	39% (63)	44% (71)	10% (17)	3% (5)	4% (6)	162
PID: Ind (no lean)	55% (72)	28% (37)	11% (14)	3% (4)	2% (3)	129
PID: Rep (no lean)	81% (126)	15% (24)	3% (4)	— (0)	1% (2)	156

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (261)	29% (132)	8% (35)	2% (9)	2% (11)	447
PID/Gender: Dem Men	42% (26)	32% (20)	18% (11)	1% (1)	6% (4)	62
PID/Gender: Dem Women	37% (37)	51% (51)	5% (5)	4% (4)	2% (2)	100
PID/Gender: Ind Men	51% (38)	27% (20)	17% (12)	4% (3)	1% (1)	74
PID/Gender: Ind Women	61% (34)	30% (17)	3% (2)	2% (1)	4% (2)	56
PID/Gender: Rep Men	74% (58)	21% (17)	3% (2)	— (0)	1% (1)	79
PID/Gender: Rep Women	87% (68)	9% (7)	2% (2)	— (0)	1% (1)	77
Ideo: Liberal (1-3)	37% (57)	47% (72)	13% (20)	2% (3)	1% (2)	155
Ideo: Moderate (4)	58% (77)	28% (37)	9% (12)	2% (2)	2% (3)	131
Ideo: Conservative (5-7)	81% (119)	14% (21)	2% (3)	2% (2)	1% (2)	146
Ideo/PID: Conservative Republican	81% (86)	15% (16)	2% (2)	— (0)	2% (2)	107
Ideo/PID: Moderate/Liberal Republican	79% (36)	16% (7)	4% (2)	— (0)	— (0)	45
Ideo/PID: Moderate/Conservative Democrat	50% (25)	40% (20)	4% (2)	6% (3)	— (0)	49
Ideo/PID: Liberal Democrat	36% (38)	48% (51)	14% (15)	1% (1)	2% (2)	107
Unfavorable of Biden and Trump	58% (37)	30% (19)	6% (4)	6% (4)	— (0)	64
2024 H2H Matchup: Biden Voter	39% (77)	42% (83)	13% (25)	4% (8)	2% (4)	196
2024 H2H Matchup: Trump Voter	77% (160)	15% (32)	4% (8)	1% (1)	3% (6)	208
2024 H2H Matchup: Would not Vote	57% (11)	30% (6)	4% (1)	2% (0)	7% (1)	19
2024 H2H Matchup: Do not Know	51% (13)	45% (11)	4% (1)	— (0)	— (0)	25
2022 House Vote: Democrat	39% (74)	44% (84)	12% (24)	2% (3)	3% (6)	192
2022 House Vote: Republican	79% (131)	15% (25)	5% (7)	— (0)	— (1)	165
2022 House Vote: Did not Vote	64% (51)	23% (18)	1% (1)	7% (6)	4% (4)	80
2020 Vote: Joe Biden	41% (86)	43% (90)	12% (25)	2% (5)	2% (3)	209
2020 Vote: Donald Trump	77% (154)	16% (31)	4% (8)	1% (1)	2% (5)	199
2020 Vote: Someone Else	36% (3)	49% (5)	13% (1)	— (0)	3% (0)	10
2020 Vote: Did not Vote	59% (17)	20% (6)	3% (1)	10% (3)	8% (2)	29
2016 Vote: Hillary Clinton	32% (46)	52% (75)	13% (20)	1% (2)	2% (3)	146
2016 Vote: Donald Trump	79% (147)	17% (31)	2% (4)	1% (3)	— (0)	185
2016 Vote: Someone Else	56% (7)	34% (5)	7% (1)	2% (0)	— (0)	13
2020 Vote/PID: Not Biden/Democrat	48% (11)	22% (5)	1% (0)	11% (2)	18% (4)	22
2020 Vote/PID: Not Trump/Republican	64% (10)	26% (4)	5% (1)	— (0)	5% (1)	16

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (261)	29% (132)	8% (35)	2% (9)	2% (11)	447
U.S. Economy: Wrong Track	70% (209)	20% (60)	6% (18)	2% (6)	1% (4)	297
U.S. Economy: Right Direction	35% (52)	48% (71)	11% (17)	2% (4)	4% (7)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37% (55)	47% (71)	11% (16)	4% (6)	2% (3)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81% (172)	14% (29)	4% (9)	1% (1)	— (1)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	40% (34)	38% (32)	11% (10)	2% (2)	9% (7)	84
Top 2024 Issue: Economy	57% (85)	36% (54)	5% (7)	2% (3)	— (0)	149
Community: Urban	54% (99)	30% (54)	10% (19)	2% (4)	3% (5)	181
Community: Suburban	59% (132)	30% (68)	7% (15)	2% (4)	2% (5)	223
Community: Rural	71% (30)	22% (10)	3% (1)	1% (0)	2% (1)	43
Community/Gender: Urban Women	60% (52)	29% (26)	8% (7)	3% (2)	— (0)	87
Community/Gender: Urban Men	50% (46)	31% (29)	12% (12)	2% (2)	5% (5)	94
Community/Gender: Rural Women	70% (16)	27% (6)	1% (0)	2% (0)	— (0)	23
Community/Gender: Rural Men	73% (14)	17% (3)	6% (1)	— (0)	4% (1)	19
Community/Gender: Suburban Women	57% (70)	35% (43)	1% (1)	2% (3)	4% (5)	122
Community/Gender: Suburban Men	61% (62)	24% (24)	13% (13)	2% (2)	— (0)	101
Homeowner	60% (198)	30% (98)	8% (28)	1% (3)	1% (2)	329
Renter	55% (51)	31% (29)	7% (7)	4% (4)	2% (2)	92
Military HHnm: Yes	77% (53)	17% (11)	5% (3)	2% (1)	— (0)	69
Military HH: No	55% (208)	32% (120)	8% (31)	2% (8)	3% (11)	378
Employ: Private Sector	55% (73)	32% (43)	7% (10)	5% (6)	1% (2)	134
Employ: Government	52% (17)	37% (12)	10% (3)	— (0)	— (0)	33
Employ: Self-Employed	59% (26)	36% (16)	5% (2)	— (0)	— (0)	44
Employ: Homemaker	45% (10)	35% (8)	14% (3)	— (0)	6% (1)	22
Employ: Student	33% (4)	50% (6)	5% (1)	12% (1)	— (0)	12
Employ: Retired	64% (79)	27% (33)	5% (7)	— (0)	3% (4)	123
Employ: Unemployed	62% (35)	18% (10)	13% (7)	3% (2)	5% (3)	55
Employ: Other	72% (17)	16% (4)	8% (2)	— (0)	3% (1)	24
Self + Household: White-Collar	58% (106)	34% (62)	5% (9)	2% (4)	— (1)	182
Self + Household: Blue Collar	63% (123)	24% (48)	10% (20)	2% (5)	— (1)	196

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (261)	29% (132)	8% (35)	2% (9)	2% (11)	447
Union HH: Yes	70% (21)	20% (6)	11% (3)	— (0)	— (0)	29
Union HH: No	58% (240)	30% (126)	8% (32)	2% (9)	3% (11)	418
LGBTQ+: Yes	61% (23)	24% (9)	5% (2)	6% (2)	4% (1)	38
LGBTQ+: No	58% (238)	30% (122)	8% (33)	2% (7)	2% (9)	409
Motivated to Vote	61% (229)	31% (116)	6% (24)	1% (5)	1% (4)	378
Parent: Yes	58% (74)	28% (36)	11% (14)	2% (3)	— (0)	127
Parent: No	58% (187)	30% (95)	6% (20)	2% (6)	3% (11)	320
COVID Vaccine: Yes	53% (185)	35% (122)	8% (27)	3% (9)	1% (5)	347
COVID Vaccine: No	76% (76)	10% (10)	8% (8)	— (0)	6% (6)	100
Student Loans: Yes	45% (30)	39% (26)	10% (7)	5% (4)	— (0)	66
Student Loans: No	61% (231)	28% (106)	7% (28)	1% (6)	3% (11)	381
Favorable Opinion of Haley	66% (88)	26% (35)	7% (9)	1% (1)	1% (1)	134
Unfavorable Opinion of Haley	57% (107)	29% (55)	9% (18)	3% (6)	1% (2)	188
Protestant	71% (56)	19% (15)	4% (3)	3% (2)	3% (2)	79
Roman Catholic	54% (69)	39% (51)	4% (5)	3% (4)	— (0)	129
Mormon	55% (2)	45% (2)	— (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68% (3)	32% (1)	— (0)	— (0)	— (0)	4
Jewish	51% (6)	45% (5)	— (0)	4% (0)	— (0)	11
Muslim	— (0)	100% (3)	— (0)	— (0)	— (0)	3
Buddhist	38% (3)	2% (0)	60% (6)	— (0)	— (0)	9
Hindu	25% (1)	75% (3)	— (0)	— (0)	— (0)	3
Atheist	37% (9)	32% (8)	25% (6)	5% (1)	— (0)	24
Agnostic	31% (6)	47% (10)	13% (3)	5% (1)	5% (1)	21
Something else	82% (39)	15% (7)	3% (1)	— (0)	— (0)	47
Nothing in particular	59% (67)	25% (28)	9% (11)	— (0)	6% (7)	113
Prodigal Biden Voter	64% (19)	33% (10)	3% (1)	— (0)	— (0)	30
Undecided Voter (DK/WNV)	54% (23)	38% (17)	4% (2)	1% (0)	3% (1)	44
Undecided Voter (DK)	57% (11)	30% (6)	4% (1)	2% (0)	7% (1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	37%	(165)	41%	(185)	13%	(56)	4%	(17)	5%	(24)	447
Gender: Male	33%	(70)	42%	(91)	16%	(33)	3%	(6)	7%	(14)	214
Gender: Female	41%	(95)	40%	(94)	10%	(23)	5%	(11)	4%	(10)	233
Age: 18-34	26%	(31)	46%	(54)	17%	(20)	5%	(6)	6%	(7)	118
Age: 35-44	52%	(31)	21%	(13)	15%	(9)	6%	(3)	6%	(4)	59
Age: 45-64	33%	(51)	47%	(73)	8%	(13)	4%	(7)	7%	(11)	155
Age: 65+	45%	(52)	39%	(45)	12%	(14)	1%	(1)	2%	(3)	115
GenZers: 1997-2012	25%	(15)	29%	(17)	31%	(18)	4%	(2)	11%	(6)	59
Millennials: 1981-1996	38%	(44)	43%	(49)	9%	(10)	6%	(7)	3%	(4)	113
GenXers: 1965-1980	34%	(40)	45%	(52)	10%	(12)	5%	(6)	6%	(7)	116
Baby Boomers: 1946-1964	41%	(61)	42%	(63)	11%	(16)	1%	(2)	4%	(6)	148
Educ: < College	38%	(116)	36%	(111)	15%	(45)	4%	(12)	7%	(22)	306
Educ: Bachelors degree	36%	(33)	53%	(48)	6%	(6)	4%	(4)	1%	(1)	91
Educ: Post-grad	33%	(16)	50%	(25)	12%	(6)	2%	(1)	3%	(1)	50
Income: Under 50k	36%	(62)	31%	(54)	15%	(27)	7%	(12)	11%	(18)	172
Income: 50k-100k	44%	(74)	39%	(67)	13%	(23)	2%	(3)	2%	(4)	171
Income: 100k+	27%	(29)	62%	(64)	7%	(7)	2%	(2)	2%	(2)	104
Ethnicity: White (Non-Hispanic)	42%	(113)	40%	(108)	11%	(29)	3%	(7)	3%	(9)	267
Ethnicity: Hispanic	25%	(20)	41%	(34)	17%	(14)	9%	(7)	9%	(7)	82
Ethnicity: Black (Non-Hispanic)	37%	(15)	35%	(14)	11%	(4)	7%	(3)	11%	(4)	40
Ethnicity: Asian + Other (Non-Hispanic)	28%	(16)	49%	(28)	16%	(9)	—	(0)	6%	(4)	57
All Christian	40%	(87)	44%	(96)	9%	(20)	3%	(7)	3%	(6)	216
All Non-Christian	27%	(7)	38%	(10)	20%	(5)	15%	(4)	—	(0)	26
Atheist	17%	(4)	47%	(11)	25%	(6)	10%	(2)	—	(0)	24
Agnostic/Nothing in particular	30%	(40)	42%	(56)	16%	(22)	2%	(3)	10%	(13)	134
Something Else	56%	(26)	24%	(11)	7%	(3)	2%	(1)	12%	(5)	47
Evangelical	41%	(36)	34%	(30)	11%	(9)	4%	(4)	9%	(8)	86
Non-Evangelical	43%	(73)	44%	(74)	8%	(14)	2%	(4)	2%	(4)	169
PID: Dem (no lean)	27%	(44)	48%	(78)	13%	(21)	6%	(10)	6%	(9)	162
PID: Ind (no lean)	39%	(50)	35%	(45)	17%	(22)	4%	(5)	6%	(7)	129
PID: Rep (no lean)	45%	(71)	40%	(62)	9%	(14)	1%	(2)	5%	(8)	156

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	37%	(165)	41%	(185)	13%	(56)	4%	(17)	5%	(24)	447
PID/Gender: Dem Men	22%	(14)	53%	(33)	11%	(7)	4%	(2)	10%	(6)	62
PID/Gender: Dem Women	30%	(30)	45%	(45)	14%	(14)	8%	(8)	3%	(3)	100
PID/Gender: Ind Men	29%	(21)	41%	(30)	23%	(17)	5%	(3)	3%	(2)	74
PID/Gender: Ind Women	52%	(29)	26%	(14)	9%	(5)	4%	(2)	9%	(5)	56
PID/Gender: Rep Men	45%	(35)	35%	(28)	12%	(9)	—	(0)	7%	(6)	79
PID/Gender: Rep Women	46%	(36)	44%	(34)	6%	(4)	2%	(1)	3%	(2)	77
Ideo: Liberal (1-3)	29%	(45)	47%	(73)	19%	(29)	2%	(4)	3%	(5)	155
Ideo: Moderate (4)	27%	(36)	47%	(62)	12%	(16)	7%	(9)	7%	(9)	131
Ideo: Conservative (5-7)	54%	(79)	34%	(50)	6%	(9)	2%	(3)	3%	(5)	146
Ideo/PID: Conservative Republican	55%	(59)	35%	(38)	7%	(7)	1%	(1)	2%	(2)	107
Ideo/PID: Moderate/Liberal Republican	19%	(9)	53%	(24)	13%	(6)	1%	(1)	13%	(6)	45
Ideo/PID: Moderate/Conservative Democrat	24%	(12)	56%	(28)	1%	(1)	14%	(7)	5%	(2)	49
Ideo/PID: Liberal Democrat	30%	(32)	47%	(50)	19%	(20)	2%	(2)	3%	(3)	107
Unfavorable of Biden and Trump	21%	(14)	59%	(38)	13%	(8)	5%	(3)	2%	(1)	64
2024 H2H Matchup: Biden Voter	29%	(56)	47%	(91)	15%	(30)	5%	(10)	4%	(8)	196
2024 H2H Matchup: Trump Voter	47%	(98)	36%	(75)	11%	(22)	2%	(4)	4%	(8)	208
2024 H2H Matchup: Would not Vote	25%	(5)	14%	(3)	—	(0)	17%	(3)	43%	(8)	19
2024 H2H Matchup: Do not Know	21%	(5)	62%	(15)	15%	(4)	—	(0)	2%	(1)	25
2022 House Vote: Democrat	31%	(60)	46%	(88)	15%	(28)	4%	(7)	4%	(8)	192
2022 House Vote: Republican	44%	(73)	38%	(62)	10%	(17)	3%	(5)	4%	(7)	165
2022 House Vote: Did not Vote	35%	(28)	37%	(30)	12%	(10)	6%	(5)	10%	(8)	80
2020 Vote: Joe Biden	30%	(63)	49%	(103)	14%	(29)	5%	(11)	2%	(3)	209
2020 Vote: Donald Trump	43%	(86)	38%	(75)	12%	(23)	1%	(3)	6%	(12)	199
2020 Vote: Someone Else	46%	(4)	47%	(4)	5%	(0)	—	(0)	2%	(0)	10
2020 Vote: Did not Vote	38%	(11)	8%	(2)	12%	(3)	11%	(3)	32%	(9)	29
2016 Vote: Hillary Clinton	34%	(50)	45%	(66)	14%	(21)	4%	(6)	2%	(3)	146
2016 Vote: Donald Trump	45%	(83)	42%	(78)	7%	(14)	2%	(4)	4%	(7)	185
2016 Vote: Someone Else	14%	(2)	64%	(8)	21%	(3)	—	(0)	—	(0)	13
2020 Vote/PID: Not Biden/Democrat	14%	(3)	32%	(7)	9%	(2)	13%	(3)	33%	(7)	22
2020 Vote/PID: Not Trump/Republican	32%	(5)	53%	(9)	7%	(1)	—	(0)	8%	(1)	16

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	37%	(165)	41%	(185)	13%	(56)	4%	(17)	5%	(24)	447
U.S. Economy: Wrong Track	39%	(115)	39%	(115)	12%	(35)	4%	(12)	7%	(20)	297
U.S. Economy: Right Direction	33%	(49)	46%	(69)	14%	(21)	4%	(5)	3%	(5)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(51)	41%	(61)	14%	(22)	6%	(9)	6%	(8)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46%	(97)	38%	(80)	11%	(23)	2%	(4)	4%	(8)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(17)	52%	(43)	14%	(11)	5%	(4)	9%	(8)	84
Top 2024 Issue: Economy	38%	(57)	44%	(65)	10%	(15)	5%	(7)	4%	(5)	149
Community: Urban	38%	(69)	39%	(70)	13%	(23)	4%	(7)	6%	(11)	181
Community: Suburban	35%	(78)	45%	(101)	12%	(26)	3%	(6)	5%	(12)	223
Community: Rural	41%	(18)	30%	(13)	16%	(7)	9%	(4)	3%	(1)	43
Community/Gender: Urban Women	42%	(37)	35%	(31)	15%	(13)	7%	(6)	1%	(1)	87
Community/Gender: Urban Men	34%	(32)	42%	(40)	11%	(10)	1%	(1)	11%	(10)	94
Community/Gender: Rural Women	65%	(15)	12%	(3)	10%	(2)	13%	(3)	—	(0)	23
Community/Gender: Rural Men	13%	(3)	52%	(10)	23%	(4)	4%	(1)	8%	(1)	19
Community/Gender: Suburban Women	35%	(43)	49%	(60)	6%	(8)	2%	(2)	8%	(9)	122
Community/Gender: Suburban Men	35%	(35)	40%	(41)	19%	(19)	4%	(4)	2%	(2)	101
Homeowner	38%	(124)	43%	(143)	12%	(40)	3%	(9)	4%	(13)	329
Renter	38%	(35)	34%	(32)	15%	(14)	8%	(8)	4%	(4)	92
Military HHnm: Yes	42%	(29)	35%	(24)	17%	(12)	—	(0)	6%	(4)	69
Military HH: No	36%	(136)	42%	(160)	12%	(44)	5%	(17)	5%	(20)	378
Employ: Private Sector	42%	(56)	39%	(52)	11%	(15)	5%	(7)	3%	(4)	134
Employ: Government	30%	(10)	46%	(15)	15%	(5)	8%	(3)	1%	(0)	33
Employ: Self-Employed	33%	(15)	53%	(23)	10%	(4)	1%	(1)	3%	(1)	44
Employ: Homemaker	28%	(6)	45%	(10)	19%	(4)	3%	(1)	6%	(1)	22
Employ: Student	16%	(2)	32%	(4)	42%	(5)	8%	(1)	2%	(0)	12
Employ: Retired	44%	(54)	39%	(48)	12%	(14)	—	(1)	4%	(5)	123
Employ: Unemployed	30%	(17)	31%	(17)	13%	(7)	8%	(5)	18%	(10)	55
Employ: Other	23%	(5)	63%	(15)	4%	(1)	—	(0)	10%	(2)	24
Self + Household: White-Collar	30%	(55)	50%	(91)	11%	(20)	2%	(3)	7%	(13)	182
Self + Household: Blue Collar	48%	(93)	31%	(61)	15%	(30)	5%	(11)	1%	(2)	196

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	37%	(165)	41%	(185)	13%	(56)	4%	(17)	5%	(24)	447
Union HH: Yes	53%	(16)	43%	(13)	2%	(0)	2%	(1)	—	(0)	29
Union HH: No	36%	(149)	41%	(172)	13%	(56)	4%	(17)	6%	(24)	418
LGBTQ+: Yes	43%	(16)	30%	(11)	17%	(6)	3%	(1)	7%	(3)	38
LGBTQ+: No	36%	(148)	42%	(173)	12%	(50)	4%	(16)	5%	(22)	409
Motivated to Vote	40%	(153)	43%	(164)	11%	(42)	3%	(11)	2%	(8)	378
Parent: Yes	43%	(55)	41%	(53)	8%	(11)	5%	(6)	2%	(3)	127
Parent: No	34%	(110)	41%	(132)	14%	(46)	3%	(11)	7%	(22)	320
COVID Vaccine: Yes	34%	(119)	44%	(152)	14%	(49)	4%	(13)	4%	(14)	347
COVID Vaccine: No	46%	(46)	32%	(32)	7%	(7)	4%	(4)	10%	(10)	100
Student Loans: Yes	31%	(21)	39%	(26)	21%	(14)	7%	(5)	1%	(0)	66
Student Loans: No	38%	(144)	42%	(159)	11%	(42)	3%	(12)	6%	(24)	381
Favorable Opinion of Haley	39%	(52)	45%	(61)	11%	(15)	1%	(1)	4%	(5)	134
Unfavorable Opinion of Haley	40%	(75)	39%	(74)	12%	(23)	7%	(14)	1%	(2)	188
Protestant	47%	(37)	37%	(29)	10%	(8)	1%	(1)	5%	(4)	79
Roman Catholic	35%	(45)	49%	(63)	9%	(12)	5%	(6)	2%	(2)	129
Mormon	56%	(2)	44%	(2)	—	(0)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	40%	(2)	—	(0)	—	(0)	—	(0)	4
Jewish	27%	(3)	56%	(6)	13%	(1)	4%	(0)	—	(0)	11
Muslim	56%	(2)	44%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	—	(0)	21%	(2)	42%	(4)	37%	(3)	—	(0)	9
Hindu	75%	(3)	25%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	17%	(4)	47%	(11)	25%	(6)	10%	(2)	—	(0)	24
Agnostic	33%	(7)	34%	(7)	28%	(6)	—	(0)	5%	(1)	21
Something else	56%	(26)	24%	(11)	7%	(3)	2%	(1)	12%	(5)	47
Nothing in particular	30%	(34)	43%	(49)	14%	(16)	3%	(3)	11%	(12)	113
Prodigal Biden Voter	36%	(11)	47%	(14)	3%	(1)	14%	(4)	—	(0)	30
Undecided Voter (DK/WNV)	23%	(10)	41%	(18)	8%	(4)	7%	(3)	20%	(9)	44
Undecided Voter (DK)	25%	(5)	14%	(3)	—	(0)	17%	(3)	43%	(8)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	42% (186)	26% (115)	15% (67)	17% (74)	1% (5)	447
Gender: Male	37% (79)	25% (53)	14% (30)	22% (48)	2% (4)	214
Gender: Female	46% (107)	27% (62)	16% (36)	11% (26)	1% (1)	233
Age: 18-34	57% (68)	32% (38)	7% (8)	4% (4)	— (0)	118
Age: 35-44	44% (26)	21% (12)	18% (11)	16% (9)	2% (1)	59
Age: 45-64	41% (63)	27% (42)	13% (20)	17% (26)	2% (3)	155
Age: 65+	26% (29)	20% (23)	24% (28)	29% (34)	1% (1)	115
GenZers: 1997-2012	64% (37)	25% (15)	8% (5)	3% (1)	— (0)	59
Millennials: 1981-1996	48% (54)	31% (35)	11% (12)	9% (11)	1% (1)	113
GenXers: 1965-1980	38% (45)	26% (30)	12% (14)	22% (25)	2% (2)	116
Baby Boomers: 1946-1964	32% (47)	21% (32)	22% (33)	24% (35)	1% (1)	148
Educ: < College	45% (139)	21% (64)	17% (52)	15% (47)	2% (5)	306
Educ: Bachelors degree	42% (38)	34% (31)	7% (6)	17% (16)	— (0)	91
Educ: Post-grad	19% (9)	41% (21)	17% (9)	23% (12)	— (0)	50
Income: Under 50k	51% (88)	14% (24)	19% (33)	13% (23)	3% (4)	172
Income: 50k-100k	38% (65)	31% (53)	14% (24)	17% (29)	— (0)	171
Income: 100k+	31% (33)	37% (38)	10% (10)	21% (22)	1% (1)	104
Ethnicity: White (Non-Hispanic)	37% (100)	23% (61)	18% (47)	21% (56)	1% (3)	267
Ethnicity: Hispanic	53% (44)	26% (21)	9% (7)	11% (9)	1% (1)	82
Ethnicity: Black (Non-Hispanic)	61% (25)	24% (10)	14% (6)	1% (0)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	31% (18)	41% (24)	11% (6)	15% (9)	2% (1)	57
All Christian	31% (67)	30% (65)	17% (37)	22% (47)	1% (1)	216
All Non-Christian	43% (12)	37% (10)	2% (0)	14% (4)	3% (1)	26
Atheist	66% (15)	19% (5)	— (0)	15% (4)	— (0)	24
Agnostic/Nothing in particular	50% (67)	24% (31)	16% (21)	9% (12)	2% (3)	134
Something Else	55% (26)	10% (5)	17% (8)	17% (8)	— (0)	47
Evangelical	36% (31)	23% (20)	13% (11)	26% (23)	2% (1)	86
Non-Evangelical	35% (59)	28% (47)	20% (33)	17% (29)	— (0)	169
PID: Dem (no lean)	63% (102)	26% (42)	8% (13)	3% (5)	— (0)	162
PID: Ind (no lean)	38% (49)	28% (36)	12% (16)	19% (24)	3% (3)	129
PID: Rep (no lean)	22% (35)	24% (37)	24% (37)	29% (45)	1% (2)	156

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	42%	(186)	26%	(115)	15%	(67)	17%	(74)	1%	(5)	447
PID/Gender: Dem Men	61%	(38)	28%	(17)	8%	(5)	3%	(2)	—	(0)	62
PID/Gender: Dem Women	64%	(64)	25%	(25)	8%	(8)	3%	(3)	—	(0)	100
PID/Gender: Ind Men	32%	(24)	28%	(21)	13%	(9)	24%	(18)	3%	(2)	74
PID/Gender: Ind Women	46%	(26)	27%	(15)	12%	(7)	12%	(6)	3%	(1)	56
PID/Gender: Rep Men	22%	(17)	19%	(15)	20%	(16)	36%	(29)	2%	(2)	79
PID/Gender: Rep Women	23%	(18)	29%	(22)	28%	(21)	21%	(16)	—	(0)	77
Ideo: Liberal (1-3)	63%	(97)	32%	(50)	4%	(6)	1%	(2)	—	(0)	155
Ideo: Moderate (4)	37%	(49)	34%	(45)	14%	(18)	13%	(17)	2%	(3)	131
Ideo: Conservative (5-7)	23%	(33)	14%	(21)	24%	(35)	37%	(54)	2%	(3)	146
Ideo/PID: Conservative Republican	18%	(20)	14%	(15)	26%	(27)	40%	(43)	2%	(2)	107
Ideo/PID: Moderate/Liberal Republican	34%	(15)	48%	(22)	14%	(6)	4%	(2)	—	(0)	45
Ideo/PID: Moderate/Conservative Democrat	50%	(25)	29%	(14)	12%	(6)	8%	(4)	—	(0)	49
Ideo/PID: Liberal Democrat	68%	(73)	26%	(28)	5%	(6)	—	(0)	—	(0)	107
Unfavorable of Biden and Trump	54%	(35)	27%	(18)	10%	(7)	8%	(5)	—	(0)	64
2024 H2H Matchup: Biden Voter	62%	(122)	27%	(53)	6%	(12)	4%	(7)	1%	(1)	196
2024 H2H Matchup: Trump Voter	20%	(41)	25%	(51)	23%	(47)	32%	(66)	1%	(2)	208
2024 H2H Matchup: Would not Vote	63%	(12)	7%	(1)	19%	(4)	3%	(1)	8%	(1)	19
2024 H2H Matchup: Do not Know	44%	(11)	38%	(10)	15%	(4)	—	(0)	3%	(1)	25
2022 House Vote: Democrat	57%	(109)	32%	(62)	6%	(12)	5%	(9)	—	(0)	192
2022 House Vote: Republican	27%	(44)	19%	(32)	22%	(36)	32%	(52)	—	(1)	165
2022 House Vote: Did not Vote	37%	(30)	22%	(18)	20%	(16)	16%	(13)	4%	(4)	80
2020 Vote: Joe Biden	60%	(125)	31%	(65)	5%	(10)	4%	(9)	1%	(1)	209
2020 Vote: Donald Trump	20%	(39)	22%	(45)	25%	(50)	32%	(64)	1%	(2)	199
2020 Vote: Someone Else	53%	(5)	21%	(2)	17%	(2)	—	(0)	8%	(1)	10
2020 Vote: Did not Vote	59%	(17)	12%	(4)	18%	(5)	6%	(2)	5%	(2)	29
2016 Vote: Hillary Clinton	64%	(94)	28%	(40)	4%	(6)	3%	(5)	1%	(1)	146
2016 Vote: Donald Trump	24%	(44)	23%	(43)	19%	(36)	33%	(61)	1%	(1)	185
2016 Vote: Someone Else	19%	(3)	37%	(5)	38%	(5)	1%	(0)	6%	(1)	13
2020 Vote/PID: Not Biden/Democrat	62%	(14)	13%	(3)	24%	(5)	1%	(0)	—	(0)	22
2020 Vote/PID: Not Trump/Republican	45%	(7)	36%	(6)	7%	(1)	12%	(2)	—	(0)	16

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	42% (186)	26% (115)	15% (67)	17% (74)	1% (5)	447
U.S. Economy: Wrong Track	33% (98)	23% (68)	19% (57)	23% (69)	2% (5)	297
U.S. Economy: Right Direction	59% (88)	31% (47)	6% (10)	3% (5)	— (0)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64% (96)	27% (41)	4% (6)	4% (7)	1% (1)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24% (51)	23% (48)	24% (50)	29% (61)	1% (2)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	46% (39)	31% (26)	13% (11)	8% (6)	2% (2)	84
Top 2024 Issue: Economy	33% (50)	32% (48)	17% (25)	17% (25)	— (0)	149
Community: Urban	50% (90)	28% (51)	8% (14)	13% (24)	1% (2)	181
Community: Suburban	36% (81)	28% (62)	15% (34)	20% (44)	1% (2)	223
Community: Rural	35% (15)	6% (3)	43% (18)	14% (6)	2% (1)	43
Community/Gender: Urban Women	60% (52)	23% (20)	12% (10)	6% (5)	— (0)	87
Community/Gender: Urban Men	41% (38)	32% (30)	4% (4)	20% (19)	2% (2)	94
Community/Gender: Rural Women	34% (8)	6% (1)	45% (10)	15% (4)	— (0)	23
Community/Gender: Rural Men	37% (7)	6% (1)	41% (8)	12% (2)	4% (1)	19
Community/Gender: Suburban Women	39% (47)	33% (41)	13% (15)	14% (17)	1% (1)	122
Community/Gender: Suburban Men	33% (34)	21% (21)	18% (19)	27% (27)	1% (1)	101
Homeowner	38% (124)	29% (94)	14% (47)	19% (61)	1% (2)	329
Renter	54% (50)	18% (17)	16% (15)	11% (10)	2% (1)	92
Military HHnm: Yes	35% (24)	12% (8)	20% (14)	30% (21)	3% (2)	69
Military HH: No	43% (162)	28% (107)	14% (53)	14% (53)	1% (3)	378
Employ: Private Sector	51% (68)	24% (33)	10% (13)	15% (20)	— (0)	134
Employ: Government	33% (11)	25% (8)	26% (8)	16% (5)	— (0)	33
Employ: Self-Employed	37% (16)	21% (9)	24% (11)	18% (8)	— (0)	44
Employ: Homemaker	27% (6)	51% (11)	5% (1)	12% (3)	6% (1)	22
Employ: Student	42% (5)	37% (4)	12% (1)	10% (1)	— (0)	12
Employ: Retired	28% (35)	21% (26)	24% (29)	25% (31)	1% (2)	123
Employ: Unemployed	63% (35)	26% (15)	1% (0)	6% (4)	3% (2)	55
Employ: Other	46% (11)	37% (9)	8% (2)	9% (2)	— (0)	24
Self + Household: White-Collar	37% (67)	32% (58)	11% (20)	20% (36)	— (0)	182
Self + Household: Blue Collar	45% (89)	15% (29)	21% (42)	17% (34)	1% (2)	196

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	42%	(186)	26%	(115)	15%	(67)	17%	(74)	1%	(5)	447
Union HH: Yes	42%	(12)	15%	(5)	28%	(8)	15%	(4)	—	(0)	29
Union HH: No	42%	(174)	27%	(111)	14%	(58)	17%	(69)	1%	(5)	418
LGBTQ+: Yes	64%	(24)	16%	(6)	4%	(2)	13%	(5)	3%	(1)	38
LGBTQ+: No	40%	(162)	27%	(109)	16%	(65)	17%	(69)	1%	(4)	409
Motivated to Vote	40%	(151)	26%	(96)	15%	(56)	19%	(71)	1%	(3)	378
Parent: Yes	43%	(55)	29%	(37)	10%	(13)	17%	(22)	—	(0)	127
Parent: No	41%	(131)	24%	(78)	17%	(53)	16%	(52)	2%	(5)	320
COVID Vaccine: Yes	44%	(153)	29%	(99)	14%	(49)	12%	(43)	1%	(3)	347
COVID Vaccine: No	33%	(33)	16%	(16)	18%	(18)	31%	(31)	2%	(2)	100
Student Loans: Yes	38%	(25)	37%	(24)	17%	(11)	8%	(5)	—	(0)	66
Student Loans: No	42%	(161)	24%	(91)	15%	(55)	18%	(69)	1%	(5)	381
Favorable Opinion of Haley	30%	(40)	34%	(45)	17%	(23)	17%	(23)	2%	(3)	134
Unfavorable Opinion of Haley	45%	(85)	18%	(33)	15%	(28)	22%	(42)	—	(0)	188
Protestant	17%	(13)	35%	(28)	28%	(22)	18%	(15)	2%	(1)	79
Roman Catholic	39%	(50)	27%	(35)	11%	(15)	23%	(29)	—	(0)	129
Mormon	26%	(1)	—	(0)	—	(0)	74%	(3)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	40%	(2)	60%	(2)	—	(0)	—	(0)	—	(0)	4
Jewish	32%	(4)	40%	(4)	4%	(0)	24%	(3)	—	(0)	11
Muslim	—	(0)	56%	(2)	—	(0)	44%	(1)	—	(0)	3
Buddhist	58%	(5)	42%	(4)	—	(0)	—	(0)	—	(0)	9
Hindu	75%	(3)	—	(0)	—	(0)	—	(0)	25%	(1)	3
Atheist	66%	(15)	19%	(5)	—	(0)	15%	(4)	—	(0)	24
Agnostic	58%	(12)	26%	(5)	1%	(0)	6%	(1)	9%	(2)	21
Something else	55%	(26)	10%	(5)	17%	(8)	17%	(8)	—	(0)	47
Nothing in particular	48%	(55)	23%	(26)	19%	(21)	9%	(10)	1%	(1)	113
Prodigal Biden Voter	49%	(15)	47%	(14)	—	(0)	4%	(1)	—	(0)	30
Undecided Voter (DK/WNV)	52%	(23)	25%	(11)	17%	(7)	1%	(1)	5%	(2)	44
Undecided Voter (DK)	63%	(12)	7%	(1)	19%	(4)	3%	(1)	8%	(1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (232)	33% (146)	9% (40)	4% (19)	2% (10)	447
Gender: Male	46% (99)	37% (79)	11% (23)	4% (9)	2% (4)	214
Gender: Female	57% (133)	29% (67)	7% (17)	4% (9)	3% (7)	233
Age: 18-34	69% (81)	22% (26)	5% (6)	4% (5)	— (0)	118
Age: 35-44	65% (38)	27% (16)	5% (3)	— (0)	4% (2)	59
Age: 45-64	46% (71)	33% (51)	12% (19)	5% (8)	4% (7)	155
Age: 65+	36% (41)	47% (54)	11% (13)	5% (6)	1% (1)	115
GenZers: 1997-2012	68% (40)	22% (13)	1% (0)	9% (5)	— (0)	59
Millennials: 1981-1996	68% (77)	23% (26)	7% (8)	— (0)	2% (2)	113
GenXers: 1965-1980	55% (64)	26% (30)	11% (13)	4% (5)	3% (4)	116
Baby Boomers: 1946-1964	31% (46)	50% (74)	11% (16)	6% (9)	2% (3)	148
Educ: < College	56% (172)	28% (86)	9% (28)	3% (10)	3% (10)	306
Educ: Bachelors degree	42% (38)	45% (41)	8% (7)	5% (4)	— (0)	91
Educ: Post-grad	43% (22)	39% (20)	10% (5)	8% (4)	— (0)	50
Income: Under 50k	49% (85)	28% (48)	15% (25)	3% (5)	5% (8)	172
Income: 50k-100k	55% (94)	34% (59)	3% (4)	7% (11)	1% (2)	171
Income: 100k+	51% (53)	38% (39)	10% (10)	2% (2)	— (0)	104
Ethnicity: White (Non-Hispanic)	43% (115)	42% (112)	8% (22)	5% (12)	2% (5)	267
Ethnicity: Hispanic	66% (54)	24% (20)	3% (3)	2% (2)	5% (4)	82
Ethnicity: Black (Non-Hispanic)	92% (37)	6% (3)	1% (1)	— (0)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	43% (25)	21% (12)	25% (15)	8% (5)	2% (1)	57
All Christian	47% (101)	42% (90)	6% (12)	5% (12)	1% (2)	216
All Non-Christian	54% (14)	32% (8)	6% (1)	2% (0)	7% (2)	26
Atheist	48% (11)	25% (6)	11% (3)	3% (1)	12% (3)	24
Agnostic/Nothing in particular	56% (75)	23% (30)	15% (20)	4% (5)	3% (4)	134
Something Else	65% (31)	25% (12)	9% (4)	2% (1)	— (0)	47
Evangelical	52% (45)	36% (31)	9% (8)	1% (1)	2% (2)	86
Non-Evangelical	48% (82)	41% (70)	5% (8)	5% (9)	— (0)	169
PID: Dem (no lean)	63% (101)	25% (41)	5% (8)	2% (4)	4% (7)	162
PID: Ind (no lean)	47% (61)	33% (42)	10% (13)	7% (9)	2% (3)	129
PID: Rep (no lean)	44% (69)	41% (63)	12% (18)	4% (6)	— (0)	156

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (232)	33% (146)	9% (40)	4% (19)	2% (10)	447
PID/Gender: Dem Men	55% (34)	27% (17)	9% (6)	3% (2)	6% (4)	62
PID/Gender: Dem Women	68% (67)	24% (24)	3% (3)	2% (2)	3% (3)	100
PID/Gender: Ind Men	40% (29)	41% (30)	13% (9)	6% (4)	— (0)	74
PID/Gender: Ind Women	58% (32)	21% (12)	7% (4)	9% (5)	6% (3)	56
PID/Gender: Rep Men	45% (35)	41% (32)	10% (8)	4% (3)	— (0)	79
PID/Gender: Rep Women	43% (34)	40% (31)	13% (10)	3% (3)	— (0)	77
Ideo: Liberal (1-3)	61% (94)	27% (41)	7% (11)	2% (4)	4% (6)	155
Ideo: Moderate (4)	49% (64)	35% (46)	11% (14)	3% (4)	2% (3)	131
Ideo: Conservative (5-7)	45% (65)	40% (58)	8% (12)	6% (9)	1% (2)	146
Ideo/PID: Conservative Republican	42% (45)	42% (45)	11% (11)	5% (6)	— (0)	107
Ideo/PID: Moderate/Liberal Republican	54% (24)	39% (18)	7% (3)	— (0)	— (0)	45
Ideo/PID: Moderate/Conservative Democrat	64% (32)	30% (15)	2% (1)	1% (0)	3% (2)	49
Ideo/PID: Liberal Democrat	60% (65)	24% (26)	7% (8)	3% (3)	5% (6)	107
Unfavorable of Biden and Trump	59% (38)	24% (16)	9% (6)	5% (3)	3% (2)	64
2024 H2H Matchup: Biden Voter	58% (113)	27% (52)	9% (17)	4% (7)	4% (7)	196
2024 H2H Matchup: Trump Voter	44% (92)	41% (85)	11% (22)	4% (8)	— (0)	208
2024 H2H Matchup: Would not Vote	38% (7)	33% (6)	4% (1)	9% (2)	17% (3)	19
2024 H2H Matchup: Do not Know	82% (20)	11% (3)	— (0)	7% (2)	— (0)	25
2022 House Vote: Democrat	59% (112)	28% (53)	8% (16)	3% (5)	3% (6)	192
2022 House Vote: Republican	38% (62)	44% (73)	10% (16)	7% (11)	1% (2)	165
2022 House Vote: Did not Vote	59% (47)	25% (20)	9% (7)	3% (2)	4% (3)	80
2020 Vote: Joe Biden	58% (121)	25% (53)	9% (18)	4% (8)	4% (9)	209
2020 Vote: Donald Trump	41% (82)	44% (87)	11% (21)	4% (9)	— (0)	199
2020 Vote: Someone Else	83% (8)	— (0)	— (0)	17% (2)	— (0)	10
2020 Vote: Did not Vote	72% (21)	21% (6)	2% (1)	— (0)	5% (1)	29
2016 Vote: Hillary Clinton	62% (90)	29% (42)	2% (3)	2% (3)	5% (7)	146
2016 Vote: Donald Trump	40% (75)	44% (81)	11% (19)	5% (10)	— (0)	185
2016 Vote: Someone Else	44% (6)	16% (2)	41% (5)	— (0)	— (0)	13
2020 Vote/PID: Not Biden/Democrat	69% (15)	30% (7)	1% (0)	— (0)	— (0)	22
2020 Vote/PID: Not Trump/Republican	46% (8)	26% (4)	20% (3)	8% (1)	— (0)	16

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (232)	33% (146)	9% (40)	4% (19)	2% (10)	447
U.S. Economy: Wrong Track	52% (155)	30% (89)	10% (31)	6% (17)	2% (6)	297
U.S. Economy: Right Direction	51% (77)	38% (58)	6% (9)	1% (2)	3% (4)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60% (91)	27% (40)	5% (7)	3% (5)	5% (7)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44% (94)	40% (85)	10% (21)	5% (11)	— (0)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	55% (46)	25% (21)	14% (11)	2% (2)	4% (3)	84
Top 2024 Issue: Economy	61% (91)	33% (48)	6% (9)	— (1)	— (0)	149
Community: Urban	52% (94)	31% (56)	10% (17)	4% (8)	3% (6)	181
Community: Suburban	53% (119)	34% (77)	6% (14)	4% (9)	2% (4)	223
Community: Rural	44% (19)	31% (13)	19% (8)	6% (2)	— (0)	43
Community/Gender: Urban Women	57% (50)	30% (27)	5% (5)	2% (1)	5% (5)	87
Community/Gender: Urban Men	47% (44)	31% (29)	14% (13)	7% (6)	2% (2)	94
Community/Gender: Rural Women	34% (8)	43% (10)	16% (4)	7% (2)	— (0)	23
Community/Gender: Rural Men	57% (11)	17% (3)	22% (4)	4% (1)	— (0)	19
Community/Gender: Suburban Women	62% (75)	25% (30)	7% (8)	5% (6)	2% (2)	122
Community/Gender: Suburban Men	44% (44)	46% (47)	6% (6)	2% (2)	2% (2)	101
Homeowner	47% (156)	35% (114)	11% (37)	5% (17)	2% (6)	329
Renter	64% (59)	28% (26)	3% (3)	2% (2)	3% (3)	92
Military HHnm: Yes	46% (32)	41% (29)	9% (7)	4% (2)	— (0)	69
Military HH: No	53% (200)	31% (118)	9% (33)	4% (16)	3% (10)	378
Employ: Private Sector	60% (80)	28% (37)	4% (6)	4% (6)	4% (5)	134
Employ: Government	35% (12)	41% (14)	18% (6)	5% (2)	— (0)	33
Employ: Self-Employed	45% (20)	48% (21)	2% (1)	5% (2)	— (0)	44
Employ: Homemaker	59% (13)	22% (5)	— (0)	13% (3)	6% (1)	22
Employ: Student	65% (8)	35% (4)	— (0)	— (0)	— (0)	12
Employ: Retired	40% (50)	39% (49)	16% (19)	4% (5)	— (0)	123
Employ: Unemployed	55% (31)	26% (14)	11% (6)	2% (1)	6% (3)	55
Employ: Other	79% (19)	11% (3)	11% (3)	— (0)	— (0)	24
Self + Household: White-Collar	43% (78)	43% (78)	8% (14)	5% (10)	1% (2)	182
Self + Household: Blue Collar	57% (113)	29% (57)	9% (18)	3% (5)	2% (4)	196

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(232)	33%	(146)	9%	(40)	4%	(19)	2%	(10)	447
Union HH: Yes	47%	(14)	35%	(10)	2%	(1)	6%	(2)	10%	(3)	29
Union HH: No	52%	(218)	33%	(136)	9%	(39)	4%	(17)	2%	(7)	418
LGBTQ+: Yes	68%	(26)	17%	(6)	10%	(4)	1%	(0)	4%	(2)	38
LGBTQ+: No	50%	(206)	34%	(140)	9%	(36)	4%	(18)	2%	(9)	409
Motivated to Vote	53%	(199)	33%	(124)	8%	(32)	4%	(16)	2%	(7)	378
Parent: Yes	57%	(73)	29%	(36)	11%	(15)	1%	(2)	2%	(2)	127
Parent: No	50%	(159)	34%	(110)	8%	(25)	5%	(17)	3%	(8)	320
COVID Vaccine: Yes	51%	(177)	33%	(116)	8%	(28)	5%	(16)	3%	(10)	347
COVID Vaccine: No	55%	(55)	30%	(30)	12%	(12)	3%	(3)	—	(0)	100
Student Loans: Yes	73%	(48)	13%	(8)	7%	(5)	8%	(5)	—	(0)	66
Student Loans: No	48%	(184)	36%	(138)	9%	(35)	4%	(14)	3%	(10)	381
Favorable Opinion of Haley	46%	(62)	40%	(53)	8%	(10)	4%	(5)	3%	(4)	134
Unfavorable Opinion of Haley	47%	(89)	35%	(65)	8%	(16)	6%	(12)	3%	(5)	188
Protestant	44%	(35)	48%	(38)	6%	(5)	1%	(1)	2%	(1)	79
Roman Catholic	48%	(61)	40%	(52)	6%	(8)	6%	(8)	—	(0)	129
Mormon	53%	(2)	15%	(1)	—	(0)	33%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	58%	(2)	—	(0)	—	(0)	42%	(2)	—	(0)	4
Jewish	65%	(7)	18%	(2)	13%	(1)	4%	(0)	—	(0)	11
Muslim	44%	(1)	56%	(2)	—	(0)	—	(0)	—	(0)	3
Buddhist	37%	(3)	44%	(4)	—	(0)	—	(0)	19%	(2)	9
Hindu	75%	(3)	25%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	48%	(11)	25%	(6)	11%	(3)	3%	(1)	12%	(3)	24
Agnostic	63%	(13)	18%	(4)	13%	(3)	6%	(1)	—	(0)	21
Something else	65%	(31)	25%	(12)	9%	(4)	2%	(1)	—	(0)	47
Nothing in particular	55%	(62)	23%	(27)	15%	(17)	3%	(4)	3%	(4)	113
Prodigal Biden Voter	77%	(23)	8%	(2)	5%	(2)	4%	(1)	6%	(2)	30
Undecided Voter (DK/WNV)	63%	(28)	21%	(9)	2%	(1)	7%	(3)	7%	(3)	44
Undecided Voter (DK)	38%	(7)	33%	(6)	4%	(1)	9%	(2)	17%	(3)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (220)	29% (128)	13% (59)	7% (31)	2% (10)	447
Gender: Male	39% (83)	29% (63)	17% (37)	11% (23)	4% (9)	214
Gender: Female	59% (137)	28% (65)	9% (22)	3% (8)	— (1)	233
Age: 18-34	53% (62)	34% (40)	7% (8)	4% (4)	2% (3)	118
Age: 35-44	53% (32)	28% (17)	10% (6)	9% (5)	1% (0)	59
Age: 45-64	45% (70)	26% (41)	20% (31)	5% (8)	4% (6)	155
Age: 65+	49% (56)	27% (31)	12% (14)	12% (14)	— (0)	115
GenZers: 1997-2012	57% (33)	29% (17)	9% (5)	3% (2)	2% (1)	59
Millennials: 1981-1996	51% (57)	35% (39)	8% (9)	5% (6)	2% (2)	113
GenXers: 1965-1980	50% (59)	27% (32)	15% (17)	7% (8)	1% (1)	116
Baby Boomers: 1946-1964	45% (67)	25% (37)	16% (24)	10% (15)	4% (5)	148
Educ: < College	52% (158)	25% (75)	14% (42)	7% (22)	3% (9)	306
Educ: Bachelors degree	55% (50)	37% (34)	5% (4)	3% (3)	1% (1)	91
Educ: Post-grad	24% (12)	39% (20)	24% (12)	13% (6)	— (0)	50
Income: Under 50k	48% (82)	22% (38)	19% (32)	8% (13)	4% (7)	172
Income: 50k-100k	53% (91)	29% (49)	9% (16)	8% (14)	1% (1)	171
Income: 100k+	45% (46)	40% (41)	10% (10)	4% (4)	1% (1)	104
Ethnicity: White (Non-Hispanic)	43% (114)	30% (81)	15% (40)	9% (25)	3% (8)	267
Ethnicity: Hispanic	55% (46)	28% (23)	12% (10)	2% (2)	2% (1)	82
Ethnicity: Black (Non-Hispanic)	75% (30)	15% (6)	7% (3)	2% (1)	1% (1)	40
Ethnicity: Asian + Other (Non-Hispanic)	52% (30)	32% (18)	11% (6)	5% (3)	— (0)	57
All Christian	45% (98)	32% (70)	12% (26)	10% (21)	1% (2)	216
All Non-Christian	43% (11)	46% (12)	8% (2)	3% (1)	— (0)	26
Atheist	55% (13)	22% (5)	23% (5)	— (0)	— (0)	24
Agnostic/Nothing in particular	52% (69)	27% (36)	14% (19)	4% (6)	2% (3)	134
Something Else	60% (28)	10% (5)	14% (6)	7% (3)	10% (5)	47
Evangelical	51% (44)	18% (16)	17% (14)	7% (6)	7% (6)	86
Non-Evangelical	46% (78)	34% (58)	10% (17)	10% (16)	— (0)	169
PID: Dem (no lean)	60% (96)	31% (51)	7% (11)	2% (4)	— (0)	162
PID: Ind (no lean)	40% (51)	34% (44)	14% (18)	10% (13)	3% (3)	129
PID: Rep (no lean)	46% (72)	22% (34)	19% (30)	9% (14)	4% (6)	156

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**Table BLMB6\_9:** *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(220)	29%	(128)	13%	(59)	7%	(31)	2%	(10)	447
PID/Gender: Dem Men	53%	(33)	31%	(19)	10%	(6)	6%	(3)	—	(0)	62
PID/Gender: Dem Women	63%	(63)	31%	(31)	5%	(5)	—	(0)	—	(0)	100
PID/Gender: Ind Men	26%	(19)	39%	(29)	17%	(12)	15%	(11)	3%	(3)	74
PID/Gender: Ind Women	58%	(32)	27%	(15)	10%	(6)	3%	(2)	2%	(1)	56
PID/Gender: Rep Men	39%	(31)	19%	(15)	24%	(19)	11%	(8)	8%	(6)	79
PID/Gender: Rep Women	53%	(41)	25%	(19)	14%	(11)	8%	(6)	—	(0)	77
Ideo: Liberal (1-3)	54%	(84)	35%	(54)	8%	(12)	2%	(4)	—	(0)	155
Ideo: Moderate (4)	46%	(61)	30%	(40)	10%	(13)	7%	(10)	6%	(8)	131
Ideo: Conservative (5-7)	46%	(67)	22%	(33)	19%	(28)	12%	(17)	1%	(2)	146
Ideo/PID: Conservative Republican	45%	(48)	23%	(24)	19%	(20)	14%	(14)	—	(0)	107
Ideo/PID: Moderate/Liberal Republican	54%	(25)	21%	(9)	12%	(5)	—	(0)	13%	(6)	45
Ideo/PID: Moderate/Conservative Democrat	56%	(28)	36%	(18)	8%	(4)	—	(0)	—	(0)	49
Ideo/PID: Liberal Democrat	60%	(65)	30%	(32)	7%	(7)	3%	(4)	—	(0)	107
Unfavorable of Biden and Trump	47%	(31)	32%	(21)	16%	(10)	4%	(3)	—	(0)	64
2024 H2H Matchup: Biden Voter	60%	(118)	30%	(58)	7%	(13)	3%	(6)	1%	(2)	196
2024 H2H Matchup: Trump Voter	42%	(87)	26%	(53)	19%	(40)	12%	(25)	1%	(2)	208
2024 H2H Matchup: Would not Vote	28%	(5)	37%	(7)	9%	(2)	3%	(1)	24%	(5)	19
2024 H2H Matchup: Do not Know	39%	(10)	42%	(10)	13%	(3)	—	(0)	5%	(1)	25
2022 House Vote: Democrat	54%	(104)	32%	(62)	9%	(18)	4%	(8)	—	(1)	192
2022 House Vote: Republican	41%	(68)	26%	(44)	19%	(31)	10%	(16)	4%	(7)	165
2022 House Vote: Did not Vote	55%	(44)	24%	(19)	11%	(9)	9%	(7)	2%	(1)	80
2020 Vote: Joe Biden	57%	(120)	32%	(67)	7%	(16)	3%	(5)	1%	(2)	209
2020 Vote: Donald Trump	39%	(78)	26%	(51)	20%	(39)	12%	(24)	3%	(7)	199
2020 Vote: Someone Else	21%	(2)	57%	(5)	4%	(0)	7%	(1)	11%	(1)	10
2020 Vote: Did not Vote	68%	(20)	15%	(4)	12%	(4)	4%	(1)	1%	(0)	29
2016 Vote: Hillary Clinton	57%	(83)	31%	(46)	8%	(12)	2%	(3)	1%	(2)	146
2016 Vote: Donald Trump	41%	(76)	26%	(49)	18%	(34)	11%	(21)	3%	(6)	185
2016 Vote: Someone Else	52%	(7)	21%	(3)	21%	(3)	1%	(0)	6%	(1)	13
2020 Vote/PID: Not Biden/Democrat	54%	(12)	44%	(10)	1%	(0)	—	(0)	1%	(0)	22
2020 Vote/PID: Not Trump/Republican	66%	(11)	19%	(3)	15%	(3)	—	(0)	—	(0)	16

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (220)	29% (128)	13% (59)	7% (31)	2% (10)	447
U.S. Economy: Wrong Track	45% (133)	26% (76)	17% (51)	10% (28)	3% (9)	297
U.S. Economy: Right Direction	58% (87)	35% (52)	5% (7)	2% (2)	1% (1)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63% (95)	26% (39)	8% (12)	4% (5)	— (0)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43% (91)	25% (52)	20% (41)	10% (21)	3% (7)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	41% (35)	44% (37)	6% (5)	6% (5)	2% (2)	84
Top 2024 Issue: Economy	43% (64)	34% (50)	13% (19)	10% (14)	1% (1)	149
Community: Urban	47% (84)	31% (57)	11% (19)	7% (13)	5% (9)	181
Community: Suburban	54% (120)	27% (61)	13% (29)	6% (13)	— (1)	223
Community: Rural	37% (16)	25% (11)	24% (10)	13% (6)	— (0)	43
Community/Gender: Urban Women	60% (52)	29% (26)	9% (8)	1% (1)	1% (1)	87
Community/Gender: Urban Men	34% (32)	33% (31)	12% (11)	12% (12)	8% (8)	94
Community/Gender: Rural Women	31% (7)	32% (7)	20% (5)	17% (4)	— (0)	23
Community/Gender: Rural Men	45% (9)	17% (3)	29% (6)	9% (2)	— (0)	19
Community/Gender: Suburban Women	63% (77)	27% (33)	7% (9)	2% (3)	— (0)	122
Community/Gender: Suburban Men	42% (42)	28% (28)	20% (20)	10% (10)	1% (1)	101
Homeowner	44% (145)	33% (109)	13% (43)	8% (26)	2% (6)	329
Renter	61% (57)	16% (15)	15% (14)	5% (5)	3% (3)	92
Military HHnm: Yes	56% (39)	21% (14)	17% (11)	6% (4)	1% (1)	69
Military HH: No	48% (181)	30% (114)	12% (47)	7% (27)	2% (9)	378
Employ: Private Sector	49% (65)	27% (36)	14% (19)	9% (12)	1% (2)	134
Employ: Government	48% (16)	31% (10)	15% (5)	6% (2)	— (0)	33
Employ: Self-Employed	38% (17)	41% (18)	17% (8)	2% (1)	2% (1)	44
Employ: Homemaker	42% (9)	47% (11)	11% (2)	— (0)	— (0)	22
Employ: Student	62% (8)	22% (3)	6% (1)	10% (1)	— (0)	12
Employ: Retired	50% (61)	24% (30)	16% (20)	10% (12)	1% (1)	123
Employ: Unemployed	52% (29)	29% (16)	5% (3)	3% (2)	11% (6)	55
Employ: Other	65% (15)	19% (5)	6% (1)	7% (2)	3% (1)	24
Self + Household: White-Collar	45% (83)	33% (61)	13% (24)	5% (10)	3% (5)	182
Self + Household: Blue Collar	52% (102)	23% (44)	15% (30)	9% (18)	1% (2)	196

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(220)	29%	(128)	13%	(59)	7%	(31)	2%	(10)	447
Union HH: Yes	51%	(15)	13%	(4)	16%	(5)	19%	(6)	—	(0)	29
Union HH: No	49%	(205)	30%	(124)	13%	(54)	6%	(25)	2%	(10)	418
LGBTQ+: Yes	52%	(20)	22%	(8)	12%	(4)	11%	(4)	3%	(1)	38
LGBTQ+: No	49%	(200)	29%	(120)	13%	(54)	7%	(27)	2%	(9)	409
Motivated to Vote	50%	(188)	28%	(106)	14%	(52)	7%	(27)	1%	(4)	378
Parent: Yes	48%	(62)	33%	(42)	11%	(14)	6%	(7)	2%	(2)	127
Parent: No	49%	(158)	27%	(86)	14%	(44)	7%	(24)	2%	(7)	320
COVID Vaccine: Yes	48%	(166)	32%	(110)	13%	(45)	6%	(19)	2%	(7)	347
COVID Vaccine: No	54%	(54)	19%	(18)	13%	(13)	12%	(12)	3%	(3)	100
Student Loans: Yes	55%	(36)	22%	(15)	17%	(11)	6%	(4)	—	(0)	66
Student Loans: No	48%	(184)	30%	(114)	13%	(48)	7%	(27)	3%	(10)	381
Favorable Opinion of Haley	46%	(61)	30%	(40)	17%	(23)	6%	(7)	1%	(1)	134
Unfavorable Opinion of Haley	51%	(96)	24%	(45)	15%	(28)	10%	(19)	—	(0)	188
Protestant	51%	(40)	16%	(13)	19%	(15)	15%	(12)	—	(0)	79
Roman Catholic	42%	(54)	43%	(56)	8%	(10)	6%	(7)	1%	(2)	129
Mormon	56%	(2)	14%	(1)	30%	(1)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	40%	(2)	18%	(1)	—	(0)	42%	(2)	—	(0)	4
Jewish	72%	(8)	18%	(2)	2%	(0)	8%	(1)	—	(0)	11
Muslim	56%	(2)	—	(0)	44%	(1)	—	(0)	—	(0)	3
Buddhist	19%	(2)	81%	(7)	—	(0)	—	(0)	—	(0)	9
Hindu	—	(0)	75%	(3)	25%	(1)	—	(0)	—	(0)	3
Atheist	55%	(13)	22%	(5)	23%	(5)	—	(0)	—	(0)	24
Agnostic	52%	(11)	21%	(4)	10%	(2)	8%	(2)	9%	(2)	21
Something else	60%	(28)	10%	(5)	14%	(6)	7%	(3)	10%	(5)	47
Nothing in particular	52%	(59)	28%	(32)	15%	(17)	4%	(4)	1%	(1)	113
Prodigal Biden Voter	46%	(14)	39%	(12)	14%	(4)	—	(0)	2%	(1)	30
Undecided Voter (DK/WNV)	34%	(15)	40%	(17)	11%	(5)	1%	(1)	14%	(6)	44
Undecided Voter (DK)	28%	(5)	37%	(7)	9%	(2)	3%	(1)	24%	(5)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (237)	19% (85)	13% (58)	12% (55)	3% (12)	447
Gender: Male	45% (97)	20% (44)	16% (34)	15% (32)	3% (7)	214
Gender: Female	60% (140)	18% (41)	10% (24)	10% (23)	2% (4)	233
Age: 18-34	62% (73)	20% (24)	8% (9)	7% (8)	4% (4)	118
Age: 35-44	48% (29)	24% (14)	14% (8)	13% (8)	— (0)	59
Age: 45-64	58% (90)	13% (20)	14% (22)	12% (19)	4% (5)	155
Age: 65+	40% (46)	24% (27)	17% (19)	18% (21)	1% (2)	115
GenZers: 1997-2012	67% (39)	15% (9)	12% (7)	2% (1)	5% (3)	59
Millennials: 1981-1996	54% (61)	25% (28)	9% (11)	10% (12)	2% (2)	113
GenXers: 1965-1980	56% (65)	13% (15)	14% (17)	13% (15)	3% (4)	116
Baby Boomers: 1946-1964	46% (68)	20% (30)	15% (22)	18% (26)	1% (2)	148
Educ: < College	53% (161)	17% (51)	14% (43)	13% (40)	4% (11)	306
Educ: Bachelors degree	62% (56)	21% (19)	8% (7)	9% (8)	1% (1)	91
Educ: Post-grad	40% (20)	29% (14)	17% (8)	15% (7)	— (0)	50
Income: Under 50k	55% (95)	12% (21)	14% (24)	14% (25)	4% (7)	172
Income: 50k-100k	52% (88)	24% (41)	13% (23)	9% (16)	2% (3)	171
Income: 100k+	52% (54)	22% (23)	11% (12)	14% (15)	1% (1)	104
Ethnicity: White (Non-Hispanic)	49% (130)	21% (56)	13% (36)	15% (39)	2% (7)	267
Ethnicity: Hispanic	66% (55)	16% (13)	8% (7)	6% (5)	3% (3)	82
Ethnicity: Black (Non-Hispanic)	60% (24)	15% (6)	20% (8)	3% (1)	3% (1)	40
Ethnicity: Asian + Other (Non-Hispanic)	49% (28)	17% (10)	14% (8)	17% (10)	2% (1)	57
All Christian	43% (93)	23% (50)	15% (33)	16% (34)	3% (6)	216
All Non-Christian	74% (20)	15% (4)	11% (3)	— (0)	— (0)	26
Atheist	55% (13)	10% (2)	22% (5)	12% (3)	1% (0)	24
Agnostic/Nothing in particular	61% (82)	19% (25)	8% (11)	11% (14)	1% (2)	134
Something Else	63% (30)	7% (3)	13% (6)	9% (4)	8% (4)	47
Evangelical	58% (50)	14% (12)	5% (5)	16% (13)	7% (6)	86
Non-Evangelical	40% (68)	24% (41)	20% (34)	14% (24)	2% (3)	169
PID: Dem (no lean)	74% (120)	14% (23)	5% (8)	6% (10)	1% (1)	162
PID: Ind (no lean)	41% (53)	26% (34)	18% (24)	12% (15)	3% (4)	129
PID: Rep (no lean)	41% (64)	18% (28)	17% (27)	19% (30)	4% (7)	156

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (237)	19% (85)	13% (58)	12% (55)	3% (12)	447
PID/Gender: Dem Men	66% (41)	13% (8)	8% (5)	13% (8)	— (0)	62
PID/Gender: Dem Women	79% (79)	15% (15)	3% (3)	2% (2)	1% (1)	100
PID/Gender: Ind Men	32% (24)	31% (23)	20% (15)	15% (11)	1% (1)	74
PID/Gender: Ind Women	53% (29)	19% (11)	16% (9)	7% (4)	5% (3)	56
PID/Gender: Rep Men	41% (32)	16% (13)	18% (14)	17% (13)	9% (7)	79
PID/Gender: Rep Women	42% (32)	20% (16)	16% (13)	22% (17)	— (0)	77
Ideo: Liberal (1-3)	71% (110)	17% (26)	7% (10)	6% (9)	— (1)	155
Ideo: Moderate (4)	54% (71)	21% (27)	13% (17)	7% (9)	5% (7)	131
Ideo: Conservative (5-7)	30% (44)	21% (31)	21% (31)	25% (36)	3% (4)	146
Ideo/PID: Conservative Republican	31% (33)	21% (23)	18% (19)	27% (28)	3% (4)	107
Ideo/PID: Moderate/Liberal Republican	62% (28)	11% (5)	17% (7)	3% (2)	7% (3)	45
Ideo/PID: Moderate/Conservative Democrat	68% (34)	24% (12)	3% (1)	3% (1)	2% (1)	49
Ideo/PID: Liberal Democrat	77% (82)	10% (11)	6% (7)	7% (8)	— (0)	107
Unfavorable of Biden and Trump	65% (42)	24% (15)	6% (4)	5% (3)	— (0)	64
2024 H2H Matchup: Biden Voter	72% (140)	16% (31)	5% (10)	7% (14)	— (1)	196
2024 H2H Matchup: Trump Voter	35% (73)	20% (41)	22% (45)	19% (40)	4% (8)	208
2024 H2H Matchup: Would not Vote	62% (12)	17% (3)	11% (2)	2% (0)	8% (1)	19
2024 H2H Matchup: Do not Know	48% (12)	36% (9)	5% (1)	4% (1)	7% (2)	25
2022 House Vote: Democrat	67% (128)	17% (33)	10% (19)	5% (10)	— (1)	192
2022 House Vote: Republican	37% (61)	20% (32)	16% (27)	23% (37)	4% (7)	165
2022 House Vote: Did not Vote	57% (46)	19% (15)	13% (10)	8% (7)	3% (2)	80
2020 Vote: Joe Biden	68% (143)	18% (38)	7% (15)	6% (12)	1% (1)	209
2020 Vote: Donald Trump	38% (75)	19% (37)	20% (40)	20% (39)	4% (7)	199
2020 Vote: Someone Else	21% (2)	48% (5)	17% (2)	— (0)	14% (1)	10
2020 Vote: Did not Vote	59% (17)	17% (5)	5% (2)	13% (4)	5% (2)	29
2016 Vote: Hillary Clinton	72% (105)	20% (29)	6% (9)	1% (2)	1% (1)	146
2016 Vote: Donald Trump	39% (71)	21% (38)	18% (33)	19% (36)	4% (7)	185
2016 Vote: Someone Else	42% (6)	35% (5)	10% (1)	13% (2)	— (0)	13
2020 Vote/PID: Not Biden/Democrat	56% (12)	20% (4)	8% (2)	11% (2)	5% (1)	22
2020 Vote/PID: Not Trump/Republican	68% (11)	15% (2)	3% (1)	13% (2)	— (0)	16

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (237)	19% (85)	13% (58)	12% (55)	3% (12)	447
U.S. Economy: Wrong Track	48% (142)	16% (48)	15% (46)	17% (51)	3% (10)	297
U.S. Economy: Right Direction	64% (95)	24% (36)	9% (13)	3% (4)	1% (1)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	70% (106)	17% (25)	7% (10)	5% (7)	1% (2)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36% (77)	20% (43)	20% (43)	19% (41)	4% (8)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	64% (53)	20% (16)	6% (5)	8% (7)	2% (2)	84
Top 2024 Issue: Economy	47% (70)	25% (37)	16% (24)	11% (17)	1% (1)	149
Community: Urban	55% (99)	21% (37)	14% (25)	9% (16)	2% (4)	181
Community: Suburban	53% (118)	19% (42)	10% (22)	17% (37)	2% (4)	223
Community: Rural	46% (20)	12% (5)	27% (12)	6% (3)	8% (4)	43
Community/Gender: Urban Women	58% (51)	20% (18)	14% (12)	5% (4)	2% (2)	87
Community/Gender: Urban Men	51% (48)	21% (20)	13% (12)	12% (11)	2% (2)	94
Community/Gender: Rural Women	52% (12)	10% (2)	30% (7)	7% (2)	1% (0)	23
Community/Gender: Rural Men	40% (8)	14% (3)	23% (4)	6% (1)	18% (3)	19
Community/Gender: Suburban Women	63% (77)	17% (21)	4% (5)	14% (17)	2% (2)	122
Community/Gender: Suburban Men	41% (41)	21% (21)	18% (18)	19% (20)	2% (2)	101
Homeowner	52% (172)	20% (67)	12% (39)	14% (46)	1% (5)	329
Renter	51% (47)	14% (13)	19% (18)	9% (8)	7% (6)	92
Military HHnm: Yes	51% (35)	12% (9)	11% (8)	25% (17)	— (0)	69
Military HH: No	53% (202)	20% (76)	13% (51)	10% (38)	3% (11)	378
Employ: Private Sector	56% (75)	17% (22)	18% (24)	7% (9)	2% (3)	134
Employ: Government	56% (18)	12% (4)	14% (5)	8% (3)	11% (3)	33
Employ: Self-Employed	39% (17)	30% (13)	4% (2)	23% (10)	4% (2)	44
Employ: Homemaker	23% (5)	45% (10)	15% (3)	11% (2)	7% (1)	22
Employ: Student	34% (4)	33% (4)	24% (3)	10% (1)	— (0)	12
Employ: Retired	49% (60)	21% (26)	14% (17)	16% (20)	— (0)	123
Employ: Unemployed	70% (39)	8% (4)	5% (3)	15% (8)	1% (1)	55
Employ: Other	77% (18)	5% (1)	8% (2)	7% (2)	3% (1)	24
Self + Household: White-Collar	52% (94)	25% (46)	9% (16)	14% (25)	1% (2)	182
Self + Household: Blue Collar	52% (102)	15% (30)	18% (34)	12% (24)	3% (6)	196

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (237)	19% (85)	13% (58)	12% (55)	3% (12)	447
Union HH: Yes	57% (17)	11% (3)	27% (8)	5% (2)	— (0)	29
Union HH: No	53% (220)	19% (81)	12% (51)	13% (54)	3% (12)	418
LGBTQ+: Yes	73% (28)	17% (7)	3% (1)	6% (2)	1% (0)	38
LGBTQ+: No	51% (209)	19% (78)	14% (57)	13% (53)	3% (11)	409
Motivated to Vote	53% (199)	20% (75)	13% (51)	12% (44)	2% (9)	378
Parent: Yes	48% (61)	20% (26)	16% (20)	11% (15)	4% (6)	127
Parent: No	55% (176)	18% (58)	12% (38)	13% (41)	2% (6)	320
COVID Vaccine: Yes	56% (194)	18% (64)	12% (41)	13% (45)	1% (3)	347
COVID Vaccine: No	43% (43)	21% (21)	17% (17)	11% (11)	8% (8)	100
Student Loans: Yes	60% (40)	16% (11)	14% (9)	4% (3)	5% (3)	66
Student Loans: No	52% (198)	19% (74)	13% (49)	14% (53)	2% (8)	381
Favorable Opinion of Haley	45% (60)	29% (38)	14% (18)	12% (16)	1% (1)	134
Unfavorable Opinion of Haley	54% (102)	14% (26)	14% (26)	16% (29)	3% (5)	188
Protestant	47% (37)	14% (11)	19% (15)	16% (13)	4% (3)	79
Roman Catholic	40% (51)	29% (38)	13% (17)	16% (20)	2% (3)	129
Mormon	33% (1)	4% (0)	30% (1)	33% (1)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	82% (3)	18% (1)	— (0)	— (0)	— (0)	4
Jewish	96% (11)	— (0)	4% (0)	1% (0)	— (0)	11
Muslim	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Buddhist	39% (4)	42% (4)	19% (2)	— (0)	— (0)	9
Hindu	75% (3)	— (0)	25% (1)	— (0)	— (0)	3
Atheist	55% (13)	10% (2)	22% (5)	12% (3)	1% (0)	24
Agnostic	64% (13)	15% (3)	21% (4)	— (0)	— (0)	21
Something else	63% (30)	7% (3)	13% (6)	9% (4)	8% (4)	47
Nothing in particular	60% (68)	19% (22)	6% (7)	12% (14)	2% (2)	113
Prodigal Biden Voter	45% (14)	29% (9)	21% (6)	3% (1)	2% (1)	30
Undecided Voter (DK/WNV)	54% (24)	28% (12)	8% (3)	3% (1)	7% (3)	44
Undecided Voter (DK)	62% (12)	17% (3)	11% (2)	2% (0)	8% (1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (261)	31% (137)	7% (29)	2% (7)	3% (13)	447
Gender: Male	49% (106)	36% (78)	10% (22)	1% (3)	3% (6)	214
Gender: Female	67% (155)	25% (59)	3% (7)	2% (4)	3% (7)	233
Age: 18-34	50% (59)	36% (43)	10% (11)	1% (1)	3% (4)	118
Age: 35-44	41% (24)	36% (21)	10% (6)	5% (3)	8% (5)	59
Age: 45-64	63% (98)	28% (44)	5% (8)	2% (3)	2% (3)	155
Age: 65+	69% (79)	26% (29)	4% (4)	1% (1)	1% (1)	115
GenZers: 1997-2012	46% (27)	42% (25)	9% (5)	1% (0)	1% (1)	59
Millennials: 1981-1996	49% (56)	32% (36)	11% (12)	1% (2)	7% (8)	113
GenXers: 1965-1980	53% (62)	34% (40)	7% (8)	3% (4)	3% (3)	116
Baby Boomers: 1946-1964	75% (111)	23% (34)	2% (3)	— (0)	— (0)	148
Educ: < College	62% (190)	26% (78)	7% (21)	2% (5)	3% (10)	306
Educ: Bachelors degree	55% (50)	38% (34)	4% (4)	— (0)	3% (3)	91
Educ: Post-grad	40% (20)	48% (24)	9% (4)	3% (2)	— (0)	50
Income: Under 50k	60% (102)	29% (50)	7% (11)	— (1)	5% (8)	172
Income: 50k-100k	61% (104)	31% (52)	7% (11)	1% (2)	1% (1)	171
Income: 100k+	52% (54)	34% (35)	7% (7)	4% (5)	3% (3)	104
Ethnicity: White (Non-Hispanic)	63% (167)	28% (76)	5% (15)	2% (6)	1% (4)	267
Ethnicity: Hispanic	63% (52)	27% (22)	7% (6)	— (0)	3% (2)	82
Ethnicity: Black (Non-Hispanic)	60% (24)	31% (12)	— (0)	— (0)	9% (4)	40
Ethnicity: Asian + Other (Non-Hispanic)	31% (18)	46% (26)	15% (9)	3% (1)	6% (3)	57
All Christian	57% (124)	32% (69)	6% (13)	2% (4)	3% (6)	216
All Non-Christian	53% (14)	36% (9)	10% (3)	2% (0)	— (0)	26
Atheist	53% (13)	34% (8)	10% (2)	2% (0)	— (0)	24
Agnostic/Nothing in particular	61% (81)	25% (33)	8% (10)	1% (2)	5% (7)	134
Something Else	61% (29)	35% (17)	3% (1)	— (0)	— (0)	47
Evangelical	59% (51)	34% (29)	2% (2)	— (0)	4% (4)	86
Non-Evangelical	57% (97)	33% (55)	7% (12)	3% (4)	1% (1)	169
PID: Dem (no lean)	64% (104)	24% (39)	8% (12)	— (1)	4% (6)	162
PID: Ind (no lean)	53% (68)	37% (48)	5% (7)	2% (3)	2% (3)	129
PID: Rep (no lean)	57% (89)	32% (50)	6% (10)	2% (4)	3% (4)	156

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	58%	(261)	31%	(137)	7%	(29)	2%	(7)	3%	(13)	447
PID/Gender: Dem Men	53%	(33)	31%	(19)	12%	(7)	1%	(0)	4%	(2)	62
PID/Gender: Dem Women	71%	(71)	20%	(20)	5%	(5)	—	(0)	4%	(4)	100
PID/Gender: Ind Men	43%	(32)	45%	(33)	9%	(7)	2%	(1)	1%	(1)	74
PID/Gender: Ind Women	66%	(37)	28%	(16)	—	(0)	3%	(2)	3%	(2)	56
PID/Gender: Rep Men	53%	(41)	33%	(26)	10%	(8)	1%	(1)	3%	(2)	79
PID/Gender: Rep Women	61%	(47)	30%	(24)	3%	(2)	3%	(3)	2%	(2)	77
Ideo: Liberal (1-3)	58%	(90)	34%	(53)	5%	(8)	—	(0)	2%	(3)	155
Ideo: Moderate (4)	62%	(82)	23%	(31)	8%	(10)	1%	(1)	6%	(8)	131
Ideo: Conservative (5-7)	53%	(77)	36%	(52)	6%	(9)	4%	(6)	2%	(3)	146
Ideo/PID: Conservative Republican	52%	(55)	35%	(38)	7%	(8)	3%	(4)	2%	(3)	107
Ideo/PID: Moderate/Liberal Republican	67%	(30)	27%	(12)	3%	(1)	—	(0)	3%	(1)	45
Ideo/PID: Moderate/Conservative Democrat	68%	(34)	18%	(9)	5%	(3)	1%	(0)	7%	(4)	49
Ideo/PID: Liberal Democrat	62%	(66)	28%	(30)	8%	(8)	—	(0)	2%	(3)	107
Unfavorable of Biden and Trump	54%	(35)	39%	(25)	7%	(4)	—	(0)	—	(0)	64
2024 H2H Matchup: Biden Voter	59%	(115)	31%	(60)	6%	(12)	—	(1)	4%	(8)	196
2024 H2H Matchup: Trump Voter	55%	(113)	33%	(68)	8%	(16)	3%	(6)	2%	(4)	208
2024 H2H Matchup: Would not Vote	81%	(15)	7%	(1)	5%	(1)	—	(0)	7%	(1)	19
2024 H2H Matchup: Do not Know	68%	(17)	32%	(8)	—	(0)	—	(0)	—	(0)	25
2022 House Vote: Democrat	61%	(117)	32%	(60)	5%	(10)	—	(1)	2%	(3)	192
2022 House Vote: Republican	60%	(99)	27%	(45)	7%	(12)	4%	(6)	1%	(2)	165
2022 House Vote: Did not Vote	50%	(40)	31%	(25)	9%	(7)	—	(0)	9%	(7)	80
2020 Vote: Joe Biden	61%	(127)	30%	(64)	5%	(10)	1%	(2)	4%	(7)	209
2020 Vote: Donald Trump	56%	(111)	32%	(65)	8%	(15)	3%	(5)	2%	(3)	199
2020 Vote: Someone Else	61%	(6)	28%	(3)	8%	(1)	—	(0)	2%	(0)	10
2020 Vote: Did not Vote	60%	(17)	21%	(6)	12%	(3)	—	(0)	8%	(2)	29
2016 Vote: Hillary Clinton	68%	(99)	25%	(37)	3%	(5)	1%	(1)	3%	(4)	146
2016 Vote: Donald Trump	58%	(108)	31%	(58)	6%	(11)	3%	(6)	1%	(2)	185
2016 Vote: Someone Else	43%	(6)	54%	(7)	3%	(0)	—	(0)	—	(0)	13
2020 Vote/PID: Not Biden/Democrat	61%	(13)	28%	(6)	11%	(2)	—	(0)	—	(0)	22
2020 Vote/PID: Not Trump/Republican	41%	(7)	52%	(9)	2%	(0)	—	(0)	5%	(1)	16

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (261)	31% (137)	7% (29)	2% (7)	3% (13)	447
U.S. Economy: Wrong Track	54% (162)	32% (94)	8% (24)	2% (7)	4% (11)	297
U.S. Economy: Right Direction	66% (99)	29% (43)	4% (5)	— (0)	1% (2)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64% (97)	30% (45)	3% (4)	— (1)	3% (4)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (120)	32% (67)	7% (15)	3% (6)	2% (3)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	51% (43)	30% (25)	11% (10)	— (0)	7% (6)	84
Top 2024 Issue: Economy	60% (89)	32% (48)	6% (8)	2% (3)	1% (2)	149
Community: Urban	58% (105)	31% (56)	9% (15)	— (0)	2% (4)	181
Community: Suburban	57% (127)	31% (69)	5% (12)	3% (7)	4% (8)	223
Community: Rural	67% (29)	27% (11)	4% (2)	— (0)	2% (1)	43
Community/Gender: Urban Women	62% (54)	32% (28)	4% (3)	1% (0)	2% (1)	87
Community/Gender: Urban Men	54% (51)	30% (28)	13% (12)	— (0)	3% (3)	94
Community/Gender: Rural Women	87% (20)	13% (3)	— (0)	— (0)	— (0)	23
Community/Gender: Rural Men	43% (8)	43% (8)	10% (2)	— (0)	4% (1)	19
Community/Gender: Suburban Women	66% (80)	23% (28)	3% (4)	3% (4)	5% (6)	122
Community/Gender: Suburban Men	46% (46)	41% (41)	8% (8)	3% (3)	2% (2)	101
Homeowner	56% (186)	34% (111)	7% (23)	2% (5)	1% (4)	329
Renter	62% (57)	25% (23)	6% (6)	2% (2)	6% (5)	92
Military HHnm: Yes	64% (44)	31% (21)	3% (2)	2% (1)	1% (1)	69
Military HH: No	57% (217)	31% (116)	7% (27)	2% (6)	3% (12)	378
Employ: Private Sector	49% (65)	41% (54)	5% (7)	3% (3)	3% (4)	134
Employ: Government	41% (13)	38% (12)	11% (4)	— (0)	10% (3)	33
Employ: Self-Employed	60% (26)	26% (11)	4% (2)	7% (3)	3% (1)	44
Employ: Homemaker	50% (11)	29% (6)	15% (3)	— (0)	6% (1)	22
Employ: Student	28% (3)	60% (7)	12% (1)	— (0)	— (0)	12
Employ: Retired	72% (88)	24% (29)	4% (5)	— (0)	— (0)	123
Employ: Unemployed	60% (33)	26% (14)	9% (5)	1% (1)	4% (2)	55
Employ: Other	82% (20)	6% (1)	8% (2)	— (0)	3% (1)	24
Self + Household: White-Collar	52% (96)	36% (65)	7% (13)	3% (6)	2% (3)	182
Self + Household: Blue Collar	61% (120)	32% (63)	4% (7)	1% (2)	2% (4)	196

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	58% (261)	31% (137)	7% (29)	2% (7)	3% (13)	447
Union HH: Yes	69% (20)	23% (7)	— (0)	— (0)	8% (2)	29
Union HH: No	58% (240)	31% (130)	7% (29)	2% (7)	3% (11)	418
LGBTQ+: Yes	60% (23)	31% (12)	6% (2)	— (0)	3% (1)	38
LGBTQ+: No	58% (238)	31% (125)	7% (27)	2% (7)	3% (12)	409
Motivated to Vote	60% (227)	31% (118)	5% (18)	2% (7)	2% (8)	378
Parent: Yes	49% (63)	33% (42)	10% (13)	3% (3)	5% (6)	127
Parent: No	62% (198)	30% (95)	5% (16)	1% (4)	2% (7)	320
COVID Vaccine: Yes	60% (208)	29% (102)	7% (24)	1% (3)	3% (10)	347
COVID Vaccine: No	53% (53)	34% (34)	5% (5)	4% (4)	3% (3)	100
Student Loans: Yes	51% (33)	34% (23)	7% (5)	3% (2)	5% (3)	66
Student Loans: No	60% (227)	30% (114)	6% (24)	1% (5)	3% (10)	381
Favorable Opinion of Haley	57% (76)	37% (50)	4% (6)	1% (1)	1% (1)	134
Unfavorable Opinion of Haley	64% (119)	25% (47)	7% (13)	3% (6)	1% (3)	188
Protestant	62% (49)	29% (23)	5% (4)	— (0)	4% (3)	79
Roman Catholic	55% (70)	34% (44)	7% (9)	3% (4)	1% (1)	129
Mormon	51% (2)	45% (2)	4% (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68% (3)	— (0)	— (0)	— (0)	32% (1)	4
Jewish	58% (6)	27% (3)	10% (1)	4% (0)	— (0)	11
Muslim	56% (2)	— (0)	44% (1)	— (0)	— (0)	3
Buddhist	37% (3)	61% (6)	2% (0)	— (0)	— (0)	9
Hindu	75% (3)	25% (1)	— (0)	— (0)	— (0)	3
Atheist	53% (13)	34% (8)	10% (2)	2% (0)	— (0)	24
Agnostic	50% (10)	28% (6)	14% (3)	— (0)	8% (2)	21
Something else	61% (29)	35% (17)	3% (1)	— (0)	— (0)	47
Nothing in particular	63% (71)	24% (28)	6% (7)	2% (2)	5% (5)	113
Prodigal Biden Voter	74% (22)	22% (7)	— (0)	4% (1)	— (0)	30
Undecided Voter (DK/WNV)	74% (32)	21% (9)	2% (1)	— (0)	3% (1)	44
Undecided Voter (DK)	81% (15)	7% (1)	5% (1)	— (0)	7% (1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (241)	33% (148)	6% (28)	4% (17)	3% (12)	447
Gender: Male	56% (120)	32% (69)	8% (16)	3% (7)	1% (2)	214
Gender: Female	52% (121)	34% (79)	5% (12)	4% (10)	5% (10)	233
Age: 18-34	45% (53)	43% (51)	5% (5)	4% (4)	3% (4)	118
Age: 35-44	49% (29)	36% (21)	10% (6)	— (0)	6% (3)	59
Age: 45-64	58% (90)	27% (43)	6% (10)	8% (12)	1% (2)	155
Age: 65+	61% (70)	29% (33)	6% (7)	1% (1)	3% (3)	115
GenZers: 1997-2012	44% (26)	40% (23)	5% (3)	6% (4)	5% (3)	59
Millennials: 1981-1996	47% (53)	42% (48)	7% (8)	— (1)	4% (4)	113
GenXers: 1965-1980	57% (67)	25% (29)	9% (10)	8% (9)	1% (2)	116
Baby Boomers: 1946-1964	61% (90)	31% (46)	5% (7)	2% (3)	1% (2)	148
Educ: < College	57% (176)	29% (88)	6% (17)	5% (15)	3% (10)	306
Educ: Bachelors degree	54% (49)	37% (34)	7% (7)	1% (1)	1% (1)	91
Educ: Post-grad	33% (17)	52% (26)	8% (4)	3% (2)	3% (2)	50
Income: Under 50k	51% (88)	37% (63)	6% (11)	2% (3)	4% (7)	172
Income: 50k-100k	59% (100)	27% (47)	5% (9)	7% (12)	2% (3)	171
Income: 100k+	51% (53)	37% (38)	8% (9)	2% (2)	2% (2)	104
Ethnicity: White (Non-Hispanic)	59% (158)	31% (83)	5% (12)	2% (6)	3% (7)	267
Ethnicity: Hispanic	40% (33)	34% (28)	12% (10)	12% (10)	2% (2)	82
Ethnicity: Black (Non-Hispanic)	69% (28)	19% (8)	11% (4)	1% (1)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	39% (22)	52% (30)	3% (2)	— (0)	6% (4)	57
All Christian	48% (103)	36% (79)	9% (19)	5% (11)	2% (5)	216
All Non-Christian	47% (12)	45% (12)	2% (0)	7% (2)	— (0)	26
Atheist	49% (12)	24% (6)	16% (4)	7% (2)	4% (1)	24
Agnostic/Nothing in particular	63% (84)	30% (40)	2% (2)	1% (1)	5% (6)	134
Something Else	66% (31)	25% (12)	6% (3)	3% (2)	— (0)	47
Evangelical	53% (46)	24% (21)	10% (9)	10% (9)	2% (2)	86
Non-Evangelical	50% (84)	40% (67)	7% (13)	1% (2)	2% (3)	169
PID: Dem (no lean)	62% (100)	35% (56)	3% (4)	— (0)	1% (2)	162
PID: Ind (no lean)	48% (62)	33% (43)	9% (11)	5% (6)	5% (7)	129
PID: Rep (no lean)	51% (80)	32% (49)	8% (12)	7% (11)	3% (4)	156

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (241)	33% (148)	6% (28)	4% (17)	3% (12)	447
PID/Gender: Dem Men	73% (45)	26% (16)	1% (1)	— (0)	— (0)	62
PID/Gender: Dem Women	54% (54)	40% (40)	4% (4)	— (0)	2% (2)	100
PID/Gender: Ind Men	48% (36)	35% (26)	10% (7)	5% (4)	2% (1)	74
PID/Gender: Ind Women	48% (27)	30% (17)	7% (4)	5% (3)	10% (5)	56
PID/Gender: Rep Men	50% (39)	34% (27)	11% (8)	4% (3)	1% (1)	79
PID/Gender: Rep Women	52% (41)	29% (22)	5% (4)	9% (7)	4% (3)	77
Ideo: Liberal (1-3)	56% (86)	39% (61)	2% (4)	1% (2)	1% (2)	155
Ideo: Moderate (4)	56% (74)	29% (38)	7% (10)	6% (7)	2% (2)	131
Ideo: Conservative (5-7)	49% (72)	33% (48)	9% (13)	5% (8)	4% (5)	146
Ideo/PID: Conservative Republican	50% (53)	33% (35)	9% (10)	3% (4)	4% (4)	107
Ideo/PID: Moderate/Liberal Republican	50% (23)	31% (14)	5% (2)	15% (7)	— (0)	45
Ideo/PID: Moderate/Conservative Democrat	57% (28)	36% (18)	7% (3)	— (0)	— (0)	49
Ideo/PID: Liberal Democrat	63% (67)	36% (38)	— (0)	— (0)	1% (2)	107
Unfavorable of Biden and Trump	46% (29)	38% (25)	5% (3)	7% (5)	4% (3)	64
2024 H2H Matchup: Biden Voter	62% (122)	32% (62)	3% (6)	1% (2)	2% (3)	196
2024 H2H Matchup: Trump Voter	50% (103)	32% (67)	10% (21)	6% (12)	3% (5)	208
2024 H2H Matchup: Would not Vote	23% (4)	51% (10)	2% (0)	16% (3)	7% (1)	19
2024 H2H Matchup: Do not Know	49% (12)	37% (9)	5% (1)	— (0)	9% (2)	25
2022 House Vote: Democrat	59% (113)	35% (67)	3% (6)	2% (3)	1% (3)	192
2022 House Vote: Republican	52% (85)	32% (53)	9% (15)	4% (6)	3% (5)	165
2022 House Vote: Did not Vote	49% (39)	30% (24)	6% (5)	10% (8)	5% (4)	80
2020 Vote: Joe Biden	61% (127)	34% (71)	3% (6)	2% (5)	1% (2)	209
2020 Vote: Donald Trump	48% (96)	34% (68)	9% (18)	6% (12)	3% (6)	199
2020 Vote: Someone Else	67% (6)	33% (3)	— (0)	— (0)	— (0)	10
2020 Vote: Did not Vote	43% (12)	23% (7)	13% (4)	3% (1)	18% (5)	29
2016 Vote: Hillary Clinton	68% (99)	30% (43)	2% (3)	— (0)	— (0)	146
2016 Vote: Donald Trump	45% (84)	36% (67)	10% (19)	7% (12)	2% (3)	185
2016 Vote: Someone Else	55% (7)	21% (3)	18% (2)	5% (1)	— (0)	13
2020 Vote/PID: Not Biden/Democrat	60% (13)	34% (7)	5% (1)	1% (0)	— (0)	22
2020 Vote/PID: Not Trump/Republican	46% (7)	35% (6)	10% (2)	— (0)	9% (2)	16

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (241)	33% (148)	6% (28)	4% (17)	3% (12)	447
U.S. Economy: Wrong Track	49% (146)	34% (100)	8% (23)	5% (16)	4% (12)	297
U.S. Economy: Right Direction	64% (96)	32% (48)	4% (5)	1% (1)	— (0)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (103)	23% (35)	4% (6)	1% (2)	4% (5)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47% (100)	35% (74)	9% (20)	6% (12)	3% (6)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	46% (38)	46% (39)	3% (2)	4% (4)	1% (1)	84
Top 2024 Issue: Economy	47% (70)	35% (52)	9% (13)	6% (8)	3% (5)	149
Community: Urban	47% (85)	42% (77)	5% (10)	4% (7)	2% (3)	181
Community: Suburban	56% (125)	29% (64)	7% (15)	4% (10)	4% (9)	223
Community: Rural	73% (31)	17% (7)	9% (4)	— (0)	2% (1)	43
Community/Gender: Urban Women	47% (41)	44% (39)	5% (4)	2% (2)	2% (2)	87
Community/Gender: Urban Men	47% (44)	40% (38)	6% (6)	5% (5)	1% (1)	94
Community/Gender: Rural Women	76% (18)	9% (2)	16% (4)	— (0)	— (0)	23
Community/Gender: Rural Men	70% (14)	26% (5)	— (0)	— (0)	4% (1)	19
Community/Gender: Suburban Women	52% (63)	31% (38)	3% (4)	6% (8)	7% (9)	122
Community/Gender: Suburban Men	62% (62)	26% (26)	11% (11)	2% (2)	— (0)	101
Homeowner	51% (169)	36% (119)	7% (22)	4% (13)	2% (6)	329
Renter	62% (57)	24% (22)	5% (5)	4% (4)	4% (4)	92
Military HHnm: Yes	62% (43)	23% (16)	9% (6)	2% (2)	3% (2)	69
Military HH: No	52% (198)	35% (132)	6% (22)	4% (16)	3% (10)	378
Employ: Private Sector	46% (62)	41% (54)	8% (10)	1% (2)	4% (5)	134
Employ: Government	59% (19)	15% (5)	21% (7)	6% (2)	— (0)	33
Employ: Self-Employed	63% (28)	33% (14)	2% (1)	2% (1)	— (0)	44
Employ: Homemaker	40% (9)	43% (10)	11% (2)	— (0)	6% (1)	22
Employ: Student	43% (5)	57% (7)	— (0)	— (0)	— (0)	12
Employ: Retired	64% (79)	29% (36)	4% (5)	1% (1)	2% (2)	123
Employ: Unemployed	55% (31)	30% (17)	5% (3)	7% (4)	2% (1)	55
Employ: Other	35% (8)	22% (5)	2% (0)	31% (7)	10% (2)	24
Self + Household: White-Collar	52% (94)	33% (61)	10% (17)	4% (6)	2% (3)	182
Self + Household: Blue Collar	61% (121)	32% (63)	5% (9)	1% (1)	1% (3)	196

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(241)	33%	(148)	6%	(28)	4%	(17)	3%	(12)	447
Union HH: Yes	66%	(19)	25%	(7)	3%	(1)	6%	(2)	—	(0)	29
Union HH: No	53%	(222)	34%	(141)	6%	(27)	4%	(16)	3%	(12)	418
LGBTQ+: Yes	60%	(23)	22%	(8)	6%	(2)	5%	(2)	7%	(3)	38
LGBTQ+: No	53%	(219)	34%	(140)	6%	(25)	4%	(16)	2%	(10)	409
Motivated to Vote	57%	(214)	31%	(119)	6%	(23)	4%	(14)	2%	(8)	378
Parent: Yes	55%	(70)	32%	(41)	10%	(12)	2%	(2)	2%	(3)	127
Parent: No	54%	(172)	34%	(107)	5%	(16)	5%	(15)	3%	(10)	320
COVID Vaccine: Yes	53%	(183)	34%	(119)	5%	(19)	5%	(16)	3%	(10)	347
COVID Vaccine: No	59%	(59)	29%	(29)	9%	(9)	1%	(1)	2%	(2)	100
Student Loans: Yes	48%	(31)	43%	(28)	3%	(2)	6%	(4)	1%	(1)	66
Student Loans: No	55%	(210)	31%	(120)	7%	(26)	4%	(14)	3%	(12)	381
Favorable Opinion of Haley	52%	(69)	39%	(52)	5%	(7)	2%	(3)	2%	(3)	134
Unfavorable Opinion of Haley	61%	(115)	23%	(44)	7%	(14)	7%	(13)	1%	(2)	188
Protestant	53%	(42)	24%	(19)	10%	(8)	9%	(7)	3%	(3)	79
Roman Catholic	44%	(57)	44%	(57)	9%	(11)	1%	(2)	2%	(2)	129
Mormon	33%	(1)	63%	(3)	—	(0)	4%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	58%	(2)	—	(0)	—	(0)	42%	(2)	—	(0)	4
Jewish	71%	(8)	24%	(3)	4%	(0)	—	(0)	—	(0)	11
Muslim	—	(0)	100%	(3)	—	(0)	—	(0)	—	(0)	3
Buddhist	20%	(2)	61%	(6)	—	(0)	19%	(2)	—	(0)	9
Hindu	75%	(3)	25%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	49%	(12)	24%	(6)	16%	(4)	7%	(2)	4%	(1)	24
Agnostic	66%	(14)	30%	(6)	—	(0)	—	(0)	3%	(1)	21
Something else	66%	(31)	25%	(12)	6%	(3)	3%	(2)	—	(0)	47
Nothing in particular	62%	(70)	30%	(34)	2%	(2)	1%	(1)	5%	(6)	113
Prodigal Biden Voter	44%	(13)	42%	(13)	4%	(1)	10%	(3)	—	(0)	30
Undecided Voter (DK/WNV)	38%	(17)	43%	(19)	4%	(2)	7%	(3)	8%	(4)	44
Undecided Voter (DK)	23%	(4)	51%	(10)	2%	(0)	16%	(3)	7%	(1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (296)	26% (114)	5% (22)	2% (8)	1% (6)	447
Gender: Male	61% (131)	32% (68)	4% (8)	1% (3)	2% (5)	214
Gender: Female	71% (165)	20% (46)	6% (14)	2% (5)	1% (1)	233
Age: 18-34	80% (95)	16% (19)	2% (2)	2% (2)	— (0)	118
Age: 35-44	60% (36)	25% (15)	4% (2)	11% (6)	— (0)	59
Age: 45-64	66% (103)	20% (32)	10% (16)	— (0)	3% (5)	155
Age: 65+	55% (63)	42% (48)	1% (2)	— (0)	1% (1)	115
GenZers: 1997-2012	77% (45)	17% (10)	2% (1)	3% (2)	— (0)	59
Millennials: 1981-1996	74% (83)	19% (21)	3% (4)	4% (5)	— (0)	113
GenXers: 1965-1980	65% (76)	24% (28)	9% (11)	1% (2)	— (0)	116
Baby Boomers: 1946-1964	59% (87)	35% (51)	4% (6)	— (0)	3% (5)	148
Educ: < College	69% (209)	22% (68)	5% (14)	3% (8)	2% (6)	306
Educ: Bachelors degree	64% (58)	31% (29)	4% (4)	— (0)	— (0)	91
Educ: Post-grad	57% (29)	35% (17)	8% (4)	— (0)	— (0)	50
Income: Under 50k	68% (118)	22% (38)	4% (6)	2% (4)	3% (6)	172
Income: 50k-100k	66% (112)	26% (45)	6% (10)	2% (3)	— (0)	171
Income: 100k+	64% (66)	30% (31)	5% (5)	1% (1)	— (0)	104
Ethnicity: White (Non-Hispanic)	62% (167)	30% (79)	5% (12)	2% (4)	2% (5)	267
Ethnicity: Hispanic	77% (63)	14% (12)	6% (5)	3% (3)	— (0)	82
Ethnicity: Black (Non-Hispanic)	78% (32)	11% (5)	11% (4)	— (0)	— (0)	40
Ethnicity: Asian + Other (Non-Hispanic)	61% (35)	33% (19)	1% (1)	3% (1)	2% (1)	57
All Christian	65% (140)	26% (57)	5% (11)	3% (6)	1% (1)	216
All Non-Christian	55% (15)	40% (11)	4% (1)	— (0)	— (0)	26
Atheist	67% (16)	21% (5)	11% (3)	— (0)	— (0)	24
Agnostic/Nothing in particular	73% (98)	20% (27)	5% (7)	1% (2)	— (0)	134
Something Else	60% (28)	30% (14)	— (0)	— (0)	10% (5)	47
Evangelical	70% (60)	21% (18)	2% (1)	— (0)	7% (6)	86
Non-Evangelical	61% (104)	30% (51)	6% (10)	3% (5)	— (0)	169
PID: Dem (no lean)	81% (131)	14% (23)	4% (6)	1% (1)	— (0)	162
PID: Ind (no lean)	63% (82)	26% (34)	5% (7)	4% (5)	1% (1)	129
PID: Rep (no lean)	53% (83)	37% (58)	6% (9)	1% (2)	3% (5)	156

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (296)	26% (114)	5% (22)	2% (8)	1% (6)	447
PID/Gender: Dem Men	84% (52)	11% (7)	5% (3)	— (0)	— (0)	62
PID/Gender: Dem Women	80% (79)	16% (16)	3% (3)	1% (1)	— (0)	100
PID/Gender: Ind Men	59% (44)	38% (28)	1% (1)	2% (1)	— (0)	74
PID/Gender: Ind Women	69% (39)	10% (6)	11% (6)	7% (4)	3% (1)	56
PID/Gender: Rep Men	45% (36)	41% (33)	5% (4)	2% (2)	6% (5)	79
PID/Gender: Rep Women	61% (47)	32% (25)	6% (5)	— (0)	— (0)	77
Ideo: Liberal (1-3)	78% (121)	17% (27)	2% (4)	2% (3)	— (0)	155
Ideo: Moderate (4)	71% (93)	21% (28)	2% (2)	2% (2)	4% (6)	131
Ideo: Conservative (5-7)	47% (69)	41% (60)	10% (14)	2% (3)	— (0)	146
Ideo/PID: Conservative Republican	47% (50)	44% (47)	8% (8)	2% (2)	— (0)	107
Ideo/PID: Moderate/Liberal Republican	65% (30)	24% (11)	— (0)	— (0)	10% (5)	45
Ideo/PID: Moderate/Conservative Democrat	81% (40)	14% (7)	3% (1)	2% (1)	— (0)	49
Ideo/PID: Liberal Democrat	81% (87)	15% (16)	4% (4)	— (0)	— (0)	107
Unfavorable of Biden and Trump	69% (44)	26% (17)	4% (3)	— (0)	— (0)	64
2024 H2H Matchup: Biden Voter	77% (150)	19% (38)	3% (7)	1% (1)	— (0)	196
2024 H2H Matchup: Trump Voter	54% (113)	35% (72)	7% (15)	3% (7)	— (0)	208
2024 H2H Matchup: Would not Vote	61% (11)	4% (1)	3% (1)	1% (0)	31% (6)	19
2024 H2H Matchup: Do not Know	87% (22)	13% (3)	— (0)	— (0)	— (0)	25
2022 House Vote: Democrat	73% (141)	20% (39)	5% (9)	1% (3)	— (0)	192
2022 House Vote: Republican	56% (92)	33% (54)	6% (9)	3% (5)	3% (5)	165
2022 House Vote: Did not Vote	70% (56)	22% (18)	4% (3)	1% (1)	2% (2)	80
2020 Vote: Joe Biden	77% (161)	17% (37)	5% (11)	1% (1)	— (0)	209
2020 Vote: Donald Trump	54% (108)	36% (72)	5% (10)	3% (6)	2% (5)	199
2020 Vote: Someone Else	80% (8)	19% (2)	— (0)	— (0)	— (0)	10
2020 Vote: Did not Vote	71% (20)	14% (4)	6% (2)	4% (1)	5% (1)	29
2016 Vote: Hillary Clinton	79% (115)	18% (26)	3% (5)	— (0)	— (0)	146
2016 Vote: Donald Trump	52% (97)	36% (66)	6% (10)	4% (7)	2% (5)	185
2016 Vote: Someone Else	62% (8)	35% (5)	3% (0)	— (0)	— (0)	13
2020 Vote/PID: Not Biden/Democrat	83% (18)	7% (2)	5% (1)	5% (1)	— (0)	22
2020 Vote/PID: Not Trump/Republican	57% (9)	40% (7)	2% (0)	— (0)	— (0)	16

Continued on next page

**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (296)	26% (114)	5% (22)	2% (8)	1% (6)	447
U.S. Economy: Wrong Track	64% (191)	25% (76)	6% (18)	2% (7)	2% (6)	297
U.S. Economy: Right Direction	70% (106)	26% (39)	3% (4)	1% (1)	— (0)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	76% (114)	19% (29)	3% (5)	1% (1)	1% (1)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55% (118)	32% (69)	7% (14)	3% (7)	2% (5)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	77% (64)	19% (16)	4% (3)	— (0)	— (0)	84
Top 2024 Issue: Economy	73% (108)	20% (29)	6% (9)	1% (1)	— (0)	149
Community: Urban	65% (118)	25% (44)	7% (12)	1% (2)	3% (5)	181
Community: Suburban	67% (149)	26% (57)	4% (9)	3% (6)	1% (2)	223
Community: Rural	67% (29)	29% (13)	4% (2)	— (0)	— (0)	43
Community/Gender: Urban Women	69% (61)	21% (18)	10% (9)	— (0)	— (0)	87
Community/Gender: Urban Men	61% (58)	28% (26)	4% (3)	2% (2)	5% (5)	94
Community/Gender: Rural Women	77% (18)	16% (4)	7% (2)	— (0)	— (0)	23
Community/Gender: Rural Men	55% (11)	45% (9)	— (0)	— (0)	— (0)	19
Community/Gender: Suburban Women	71% (87)	20% (25)	3% (4)	4% (5)	1% (1)	122
Community/Gender: Suburban Men	62% (63)	32% (32)	5% (5)	1% (1)	— (0)	101
Homeowner	64% (210)	28% (91)	5% (17)	2% (6)	1% (5)	329
Renter	71% (66)	20% (19)	5% (4)	3% (3)	2% (1)	92
Military HHnm: Yes	62% (43)	32% (22)	6% (4)	— (0)	— (0)	69
Military HH: No	67% (253)	24% (92)	5% (18)	2% (8)	2% (6)	378
Employ: Private Sector	66% (88)	23% (31)	8% (11)	3% (4)	— (0)	134
Employ: Government	57% (19)	27% (9)	11% (4)	5% (2)	— (0)	33
Employ: Self-Employed	65% (28)	28% (13)	6% (3)	— (0)	— (0)	44
Employ: Homemaker	61% (14)	33% (7)	— (0)	— (0)	6% (1)	22
Employ: Student	85% (10)	15% (2)	— (0)	— (0)	— (0)	12
Employ: Retired	60% (74)	37% (46)	3% (3)	— (0)	— (0)	123
Employ: Unemployed	79% (44)	12% (7)	1% (1)	— (0)	8% (5)	55
Employ: Other	80% (19)	3% (1)	6% (1)	11% (3)	— (0)	24
Self + Household: White-Collar	59% (107)	31% (56)	6% (11)	2% (3)	2% (5)	182
Self + Household: Blue Collar	69% (136)	24% (48)	5% (10)	1% (3)	— (0)	196

Continued on next page

**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (296)	26% (114)	5% (22)	2% (8)	1% (6)	447
Union HH: Yes	80% (24)	14% (4)	1% (0)	6% (2)	— (0)	29
Union HH: No	65% (273)	26% (110)	5% (22)	2% (7)	1% (6)	418
LGBTQ+: Yes	78% (29)	14% (5)	2% (1)	7% (3)	— (0)	38
LGBTQ+: No	65% (267)	27% (109)	5% (22)	1% (6)	1% (6)	409
Motivated to Vote	67% (254)	26% (97)	5% (20)	2% (7)	— (0)	378
Parent: Yes	61% (78)	25% (32)	9% (12)	4% (6)	— (0)	127
Parent: No	68% (218)	26% (82)	3% (10)	1% (3)	2% (6)	320
COVID Vaccine: Yes	70% (241)	23% (80)	4% (13)	2% (7)	2% (6)	347
COVID Vaccine: No	55% (55)	34% (34)	9% (9)	2% (2)	— (0)	100
Student Loans: Yes	69% (46)	17% (11)	9% (6)	5% (3)	— (0)	66
Student Loans: No	66% (251)	27% (103)	4% (16)	1% (5)	2% (6)	381
Favorable Opinion of Haley	59% (79)	36% (48)	3% (4)	1% (2)	1% (1)	134
Unfavorable Opinion of Haley	68% (127)	25% (47)	6% (10)	2% (3)	— (0)	188
Protestant	67% (53)	23% (18)	9% (7)	— (0)	2% (1)	79
Roman Catholic	64% (83)	29% (37)	3% (4)	4% (5)	— (0)	129
Mormon	49% (2)	51% (2)	— (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	58% (2)	— (0)	— (0)	42% (2)	— (0)	4
Jewish	76% (8)	24% (3)	— (0)	— (0)	— (0)	11
Muslim	— (0)	56% (2)	44% (1)	— (0)	— (0)	3
Buddhist	39% (4)	61% (6)	— (0)	— (0)	— (0)	9
Hindu	75% (3)	25% (1)	— (0)	— (0)	— (0)	3
Atheist	67% (16)	21% (5)	11% (3)	— (0)	— (0)	24
Agnostic	80% (17)	4% (1)	16% (3)	— (0)	— (0)	21
Something else	60% (28)	30% (14)	— (0)	— (0)	10% (5)	47
Nothing in particular	72% (81)	24% (27)	3% (3)	2% (2)	— (0)	113
Prodigal Biden Voter	79% (24)	— (0)	17% (5)	4% (1)	— (0)	30
Undecided Voter (DK/WNV)	76% (33)	9% (4)	1% (1)	— (0)	13% (6)	44
Undecided Voter (DK)	61% (11)	4% (1)	3% (1)	1% (0)	31% (6)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	29% (129)	38% (168)	18% (82)	10% (46)	5% (22)	447
Gender: Male	24% (52)	39% (84)	20% (44)	12% (26)	4% (8)	214
Gender: Female	33% (77)	36% (84)	16% (38)	9% (20)	6% (14)	233
Age: 18-34	45% (53)	42% (49)	3% (4)	1% (1)	9% (11)	118
Age: 35-44	32% (19)	39% (23)	10% (6)	16% (9)	4% (2)	59
Age: 45-64	28% (43)	34% (53)	22% (34)	13% (21)	3% (4)	155
Age: 65+	12% (14)	37% (43)	33% (38)	14% (16)	4% (4)	115
GenZers: 1997-2012	58% (34)	27% (16)	2% (1)	— (0)	12% (7)	59
Millennials: 1981-1996	33% (37)	49% (56)	7% (8)	6% (7)	5% (6)	113
GenXers: 1965-1980	32% (37)	24% (28)	24% (27)	18% (21)	3% (3)	116
Baby Boomers: 1946-1964	14% (21)	44% (65)	28% (41)	12% (18)	2% (3)	148
Educ: < College	31% (95)	35% (106)	18% (54)	11% (35)	5% (16)	306
Educ: Bachelors degree	31% (28)	41% (37)	16% (15)	6% (6)	6% (5)	91
Educ: Post-grad	12% (6)	50% (25)	26% (13)	12% (6)	— (0)	50
Income: Under 50k	28% (48)	35% (60)	22% (38)	9% (16)	6% (10)	172
Income: 50k-100k	30% (51)	40% (68)	14% (23)	12% (21)	4% (7)	171
Income: 100k+	29% (30)	39% (40)	20% (21)	9% (9)	4% (4)	104
Ethnicity: White (Non-Hispanic)	21% (57)	44% (118)	21% (56)	12% (32)	2% (4)	267
Ethnicity: Hispanic	42% (35)	35% (29)	9% (7)	9% (7)	4% (4)	82
Ethnicity: Black (Non-Hispanic)	59% (24)	20% (8)	16% (7)	1% (0)	3% (1)	40
Ethnicity: Asian + Other (Non-Hispanic)	23% (13)	23% (13)	22% (12)	11% (6)	21% (12)	57
All Christian	23% (49)	41% (88)	20% (44)	12% (25)	5% (10)	216
All Non-Christian	38% (10)	29% (8)	13% (3)	20% (5)	— (0)	26
Atheist	54% (13)	28% (7)	5% (1)	13% (3)	— (0)	24
Agnostic/Nothing in particular	34% (45)	34% (46)	19% (25)	7% (9)	7% (9)	134
Something Else	26% (12)	43% (20)	19% (9)	8% (4)	4% (2)	47
Evangelical	29% (25)	42% (36)	14% (12)	14% (12)	2% (1)	86
Non-Evangelical	21% (36)	41% (69)	24% (41)	9% (15)	5% (8)	169
PID: Dem (no lean)	41% (66)	42% (67)	9% (14)	6% (10)	3% (4)	162
PID: Ind (no lean)	23% (30)	34% (44)	19% (25)	14% (19)	9% (12)	129
PID: Rep (no lean)	21% (34)	36% (56)	28% (43)	11% (17)	4% (6)	156

Continued on next page

**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	29%	(129)	38%	(168)	18%	(82)	10%	(46)	5%	(22)	447
PID/Gender: Dem Men	39%	(24)	44%	(27)	12%	(7)	5%	(3)	—	(0)	62
PID/Gender: Dem Women	42%	(42)	40%	(40)	7%	(7)	7%	(7)	4%	(4)	100
PID/Gender: Ind Men	21%	(15)	33%	(24)	23%	(17)	16%	(12)	7%	(5)	74
PID/Gender: Ind Women	26%	(14)	36%	(20)	14%	(8)	12%	(7)	12%	(7)	56
PID/Gender: Rep Men	17%	(13)	42%	(33)	24%	(19)	14%	(11)	4%	(3)	79
PID/Gender: Rep Women	26%	(20)	30%	(24)	31%	(24)	9%	(7)	4%	(3)	77
Ideo: Liberal (1-3)	41%	(63)	44%	(68)	6%	(10)	6%	(9)	3%	(5)	155
Ideo: Moderate (4)	23%	(31)	36%	(48)	23%	(31)	10%	(13)	7%	(9)	131
Ideo: Conservative (5-7)	21%	(30)	34%	(50)	26%	(38)	15%	(22)	4%	(6)	146
Ideo/PID: Conservative Republican	18%	(19)	34%	(36)	28%	(30)	16%	(17)	5%	(5)	107
Ideo/PID: Moderate/Liberal Republican	32%	(14)	45%	(20)	22%	(10)	1%	(1)	—	(0)	45
Ideo/PID: Moderate/Conservative Democrat	33%	(17)	46%	(23)	8%	(4)	9%	(5)	3%	(1)	49
Ideo/PID: Liberal Democrat	42%	(45)	41%	(44)	9%	(10)	4%	(5)	3%	(3)	107
Unfavorable of Biden and Trump	33%	(21)	41%	(26)	19%	(12)	4%	(2)	4%	(3)	64
2024 H2H Matchup: Biden Voter	37%	(73)	37%	(72)	12%	(23)	10%	(19)	4%	(9)	196
2024 H2H Matchup: Trump Voter	22%	(45)	35%	(73)	25%	(53)	13%	(27)	5%	(10)	208
2024 H2H Matchup: Would not Vote	29%	(5)	40%	(8)	17%	(3)	1%	(0)	13%	(3)	19
2024 H2H Matchup: Do not Know	21%	(5)	63%	(16)	12%	(3)	—	(0)	3%	(1)	25
2022 House Vote: Democrat	36%	(69)	36%	(70)	14%	(27)	10%	(18)	4%	(8)	192
2022 House Vote: Republican	17%	(28)	41%	(67)	23%	(38)	14%	(23)	5%	(8)	165
2022 House Vote: Did not Vote	34%	(27)	36%	(29)	19%	(16)	6%	(5)	4%	(3)	80
2020 Vote: Joe Biden	35%	(74)	39%	(83)	14%	(29)	9%	(18)	3%	(7)	209
2020 Vote: Donald Trump	20%	(41)	37%	(74)	25%	(49)	13%	(26)	5%	(10)	199
2020 Vote: Someone Else	41%	(4)	17%	(2)	32%	(3)	—	(0)	11%	(1)	10
2020 Vote: Did not Vote	39%	(11)	34%	(10)	4%	(1)	9%	(3)	14%	(4)	29
2016 Vote: Hillary Clinton	34%	(50)	44%	(64)	10%	(14)	9%	(13)	4%	(5)	146
2016 Vote: Donald Trump	18%	(34)	40%	(74)	23%	(43)	16%	(29)	3%	(6)	185
2016 Vote: Someone Else	8%	(1)	17%	(2)	66%	(9)	1%	(0)	9%	(1)	13
2020 Vote/PID: Not Biden/Democrat	53%	(11)	32%	(7)	1%	(0)	13%	(3)	—	(0)	22
2020 Vote/PID: Not Trump/Republican	13%	(2)	46%	(8)	23%	(4)	10%	(2)	7%	(1)	16

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	29% (129)	38% (168)	18% (82)	10% (46)	5% (22)	447
U.S. Economy: Wrong Track	26% (77)	35% (104)	22% (65)	11% (33)	6% (17)	297
U.S. Economy: Right Direction	34% (52)	42% (64)	11% (17)	9% (13)	3% (5)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38% (57)	36% (55)	12% (18)	10% (15)	4% (6)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21% (45)	37% (79)	24% (50)	13% (28)	5% (10)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	33% (27)	41% (34)	17% (14)	3% (3)	6% (5)	84
Top 2024 Issue: Economy	30% (45)	35% (52)	22% (32)	9% (13)	4% (7)	149
Community: Urban	33% (59)	40% (73)	17% (30)	6% (10)	5% (9)	181
Community: Suburban	26% (58)	38% (85)	17% (37)	14% (30)	5% (12)	223
Community: Rural	27% (12)	23% (10)	34% (15)	14% (6)	2% (1)	43
Community/Gender: Urban Women	42% (36)	36% (31)	15% (13)	4% (3)	3% (3)	87
Community/Gender: Urban Men	24% (23)	44% (42)	18% (17)	7% (7)	6% (6)	94
Community/Gender: Rural Women	19% (4)	28% (7)	41% (10)	12% (3)	— (0)	23
Community/Gender: Rural Men	37% (7)	17% (3)	26% (5)	16% (3)	4% (1)	19
Community/Gender: Suburban Women	30% (36)	38% (46)	13% (15)	12% (14)	9% (11)	122
Community/Gender: Suburban Men	22% (22)	39% (39)	22% (22)	16% (16)	1% (1)	101
Homeowner	26% (87)	38% (126)	20% (66)	12% (38)	4% (12)	329
Renter	32% (30)	38% (35)	15% (14)	8% (8)	6% (6)	92
Military HHnm: Yes	26% (18)	37% (26)	17% (12)	13% (9)	6% (4)	69
Military HH: No	29% (111)	38% (142)	19% (70)	10% (37)	5% (18)	378
Employ: Private Sector	32% (43)	41% (54)	17% (22)	8% (10)	3% (4)	134
Employ: Government	32% (11)	19% (6)	17% (6)	26% (9)	5% (2)	33
Employ: Self-Employed	22% (10)	52% (23)	12% (5)	8% (3)	6% (3)	44
Employ: Homemaker	21% (5)	47% (11)	— (0)	13% (3)	19% (4)	22
Employ: Student	35% (4)	45% (6)	12% (1)	— (0)	8% (1)	12
Employ: Retired	16% (20)	32% (39)	37% (45)	12% (15)	3% (4)	123
Employ: Unemployed	43% (24)	43% (24)	4% (2)	7% (4)	2% (1)	55
Employ: Other	54% (13)	23% (6)	— (0)	11% (3)	12% (3)	24
Self + Household: White-Collar	27% (49)	40% (73)	18% (33)	12% (22)	3% (6)	182
Self + Household: Blue Collar	27% (53)	36% (70)	22% (44)	10% (20)	4% (9)	196

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	29%	(129)	38%	(168)	18%	(82)	10%	(46)	5%	(22)	447
Union HH: Yes	40%	(12)	32%	(9)	18%	(5)	4%	(1)	6%	(2)	29
Union HH: No	28%	(117)	38%	(159)	18%	(77)	11%	(45)	5%	(20)	418
LGBTQ+: Yes	57%	(22)	22%	(8)	7%	(3)	7%	(3)	7%	(3)	38
LGBTQ+: No	26%	(107)	39%	(160)	19%	(80)	11%	(44)	5%	(19)	409
Motivated to Vote	27%	(101)	39%	(146)	20%	(75)	10%	(39)	4%	(16)	378
Parent: Yes	31%	(40)	34%	(44)	18%	(23)	13%	(17)	4%	(5)	127
Parent: No	28%	(90)	39%	(124)	19%	(59)	9%	(29)	5%	(17)	320
COVID Vaccine: Yes	30%	(104)	37%	(129)	18%	(61)	10%	(36)	5%	(17)	347
COVID Vaccine: No	25%	(25)	39%	(39)	21%	(21)	10%	(10)	5%	(5)	100
Student Loans: Yes	39%	(26)	30%	(20)	19%	(12)	5%	(3)	7%	(5)	66
Student Loans: No	27%	(103)	39%	(148)	18%	(70)	11%	(43)	4%	(17)	381
Favorable Opinion of Haley	28%	(37)	34%	(45)	21%	(28)	14%	(19)	4%	(5)	134
Unfavorable Opinion of Haley	28%	(53)	37%	(70)	17%	(33)	12%	(22)	6%	(10)	188
Protestant	25%	(20)	31%	(25)	32%	(25)	7%	(6)	5%	(4)	79
Roman Catholic	23%	(29)	47%	(60)	14%	(18)	14%	(18)	3%	(3)	129
Mormon	3%	(0)	45%	(2)	9%	(0)	44%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	26%	(1)	—	(0)	—	(0)	74%	(3)	4
Jewish	22%	(2)	54%	(6)	11%	(1)	13%	(1)	—	(0)	11
Muslim	56%	(2)	—	(0)	44%	(1)	—	(0)	—	(0)	3
Buddhist	37%	(3)	19%	(2)	2%	(0)	42%	(4)	—	(0)	9
Hindu	75%	(3)	—	(0)	25%	(1)	—	(0)	—	(0)	3
Atheist	54%	(13)	28%	(7)	5%	(1)	13%	(3)	—	(0)	24
Agnostic	48%	(10)	26%	(5)	2%	(0)	21%	(4)	4%	(1)	21
Something else	26%	(12)	43%	(20)	19%	(9)	8%	(4)	4%	(2)	47
Nothing in particular	31%	(35)	36%	(40)	22%	(24)	4%	(4)	8%	(9)	113
Prodigal Biden Voter	29%	(9)	46%	(14)	21%	(6)	4%	(1)	—	(0)	30
Undecided Voter (DK/WNV)	25%	(11)	53%	(23)	14%	(6)	—	(0)	8%	(3)	44
Undecided Voter (DK)	29%	(5)	40%	(8)	17%	(3)	1%	(0)	13%	(3)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (160)	31% (139)	18% (79)	9% (41)	6% (28)	447
Gender: Male	30% (65)	35% (74)	16% (35)	12% (25)	7% (15)	214
Gender: Female	41% (95)	28% (64)	19% (44)	7% (16)	5% (12)	233
Age: 18-34	32% (38)	40% (47)	14% (16)	6% (7)	9% (10)	118
Age: 35-44	35% (20)	23% (13)	13% (8)	24% (14)	6% (3)	59
Age: 45-64	33% (51)	33% (52)	15% (24)	11% (17)	8% (12)	155
Age: 65+	45% (51)	23% (27)	27% (31)	3% (3)	2% (2)	115
GenZers: 1997-2012	36% (21)	37% (21)	17% (10)	2% (1)	8% (5)	59
Millennials: 1981-1996	33% (37)	30% (34)	12% (13)	18% (20)	8% (9)	113
GenXers: 1965-1980	30% (35)	33% (39)	17% (20)	13% (15)	6% (7)	116
Baby Boomers: 1946-1964	40% (60)	28% (42)	24% (35)	3% (5)	4% (6)	148
Educ: < College	36% (110)	29% (88)	18% (56)	9% (28)	8% (23)	306
Educ: Bachelors degree	42% (38)	29% (26)	15% (14)	10% (9)	5% (4)	91
Educ: Post-grad	23% (12)	48% (24)	20% (10)	9% (5)	— (0)	50
Income: Under 50k	32% (55)	26% (44)	19% (33)	11% (20)	12% (20)	172
Income: 50k-100k	41% (71)	31% (53)	18% (30)	7% (12)	3% (6)	171
Income: 100k+	33% (35)	40% (41)	15% (15)	10% (10)	2% (2)	104
Ethnicity: White (Non-Hispanic)	37% (99)	33% (88)	16% (42)	10% (28)	4% (10)	267
Ethnicity: Hispanic	32% (26)	31% (26)	24% (19)	7% (5)	7% (6)	82
Ethnicity: Black (Non-Hispanic)	41% (17)	14% (6)	15% (6)	14% (6)	15% (6)	40
Ethnicity: Asian + Other (Non-Hispanic)	32% (19)	34% (20)	20% (11)	4% (2)	9% (5)	57
All Christian	35% (76)	30% (66)	20% (43)	11% (24)	3% (7)	216
All Non-Christian	22% (6)	34% (9)	32% (8)	13% (3)	— (0)	26
Atheist	20% (5)	47% (11)	9% (2)	25% (6)	— (0)	24
Agnostic/Nothing in particular	38% (51)	32% (43)	14% (19)	4% (6)	12% (15)	134
Something Else	50% (24)	21% (10)	14% (7)	4% (2)	11% (5)	47
Evangelical	39% (34)	17% (15)	18% (16)	15% (13)	10% (9)	86
Non-Evangelical	36% (61)	35% (59)	20% (34)	8% (13)	1% (2)	169
PID: Dem (no lean)	38% (61)	35% (57)	15% (25)	5% (8)	7% (11)	162
PID: Ind (no lean)	38% (49)	27% (35)	16% (21)	13% (17)	6% (8)	129
PID: Rep (no lean)	32% (50)	30% (47)	21% (33)	11% (16)	6% (9)	156

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(160)	31%	(139)	18%	(79)	9%	(41)	6%	(28)	447
PID/Gender: Dem Men	38%	(24)	38%	(24)	11%	(7)	2%	(1)	10%	(6)	62
PID/Gender: Dem Women	38%	(38)	33%	(33)	18%	(18)	6%	(6)	5%	(5)	100
PID/Gender: Ind Men	29%	(21)	32%	(24)	21%	(15)	15%	(11)	3%	(2)	74
PID/Gender: Ind Women	49%	(27)	20%	(11)	10%	(6)	10%	(6)	10%	(5)	56
PID/Gender: Rep Men	25%	(20)	34%	(27)	16%	(13)	16%	(12)	9%	(7)	79
PID/Gender: Rep Women	39%	(30)	26%	(20)	27%	(21)	5%	(4)	3%	(2)	77
Ideo: Liberal (1-3)	38%	(59)	37%	(57)	13%	(21)	8%	(12)	4%	(6)	155
Ideo: Moderate (4)	32%	(43)	27%	(36)	23%	(30)	8%	(10)	10%	(13)	131
Ideo: Conservative (5-7)	36%	(52)	31%	(45)	18%	(27)	13%	(19)	2%	(3)	146
Ideo/PID: Conservative Republican	35%	(37)	33%	(36)	18%	(19)	12%	(13)	2%	(2)	107
Ideo/PID: Moderate/Liberal Republican	21%	(9)	24%	(11)	31%	(14)	8%	(4)	15%	(7)	45
Ideo/PID: Moderate/Conservative Democrat	34%	(17)	40%	(20)	15%	(7)	8%	(4)	3%	(1)	49
Ideo/PID: Liberal Democrat	42%	(44)	34%	(37)	15%	(16)	4%	(4)	5%	(5)	107
Unfavorable of Biden and Trump	45%	(29)	22%	(14)	16%	(10)	15%	(10)	2%	(1)	64
2024 H2H Matchup: Biden Voter	44%	(86)	30%	(59)	16%	(31)	6%	(11)	5%	(9)	196
2024 H2H Matchup: Trump Voter	29%	(61)	32%	(66)	22%	(45)	13%	(26)	4%	(9)	208
2024 H2H Matchup: Would not Vote	19%	(4)	12%	(2)	7%	(1)	18%	(3)	44%	(8)	19
2024 H2H Matchup: Do not Know	39%	(10)	45%	(11)	6%	(2)	4%	(1)	5%	(1)	25
2022 House Vote: Democrat	42%	(80)	32%	(61)	14%	(26)	6%	(12)	7%	(13)	192
2022 House Vote: Republican	31%	(52)	32%	(53)	19%	(31)	13%	(22)	5%	(8)	165
2022 House Vote: Did not Vote	32%	(25)	27%	(21)	28%	(22)	7%	(5)	7%	(6)	80
2020 Vote: Joe Biden	42%	(88)	33%	(70)	15%	(30)	7%	(14)	4%	(8)	209
2020 Vote: Donald Trump	28%	(55)	30%	(61)	23%	(45)	13%	(26)	6%	(13)	199
2020 Vote: Someone Else	47%	(4)	41%	(4)	—	(0)	—	(0)	12%	(1)	10
2020 Vote: Did not Vote	44%	(13)	15%	(4)	12%	(4)	7%	(2)	21%	(6)	29
2016 Vote: Hillary Clinton	47%	(69)	26%	(37)	17%	(25)	5%	(7)	5%	(8)	146
2016 Vote: Donald Trump	26%	(49)	36%	(66)	21%	(39)	12%	(23)	4%	(8)	185
2016 Vote: Someone Else	54%	(7)	16%	(2)	16%	(2)	8%	(1)	7%	(1)	13
2020 Vote/PID: Not Biden/Democrat	30%	(7)	32%	(7)	11%	(2)	6%	(1)	22%	(5)	22
2020 Vote/PID: Not Trump/Republican	54%	(9)	29%	(5)	5%	(1)	3%	(1)	9%	(2)	16

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (160)	31% (139)	18% (79)	9% (41)	6% (28)	447
U.S. Economy: Wrong Track	31% (92)	27% (80)	21% (63)	13% (39)	8% (22)	297
U.S. Economy: Right Direction	45% (68)	39% (58)	11% (16)	1% (2)	3% (5)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45% (68)	29% (44)	13% (20)	6% (9)	6% (10)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32% (68)	30% (64)	21% (44)	12% (25)	5% (10)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	29% (25)	37% (31)	17% (14)	8% (6)	9% (8)	84
Top 2024 Issue: Economy	36% (53)	31% (46)	18% (27)	12% (18)	4% (5)	149
Community: Urban	33% (60)	33% (60)	17% (31)	8% (15)	8% (15)	181
Community: Suburban	35% (77)	31% (70)	18% (40)	11% (25)	5% (11)	223
Community: Rural	54% (23)	20% (9)	18% (8)	3% (1)	5% (2)	43
Community/Gender: Urban Women	40% (35)	29% (25)	22% (19)	6% (5)	4% (3)	87
Community/Gender: Urban Men	27% (25)	38% (35)	13% (12)	10% (10)	12% (11)	94
Community/Gender: Rural Women	63% (15)	14% (3)	17% (4)	2% (0)	4% (1)	23
Community/Gender: Rural Men	43% (8)	27% (5)	20% (4)	4% (1)	6% (1)	19
Community/Gender: Suburban Women	38% (46)	30% (36)	17% (21)	9% (11)	6% (8)	122
Community/Gender: Suburban Men	31% (31)	33% (34)	19% (19)	14% (14)	3% (3)	101
Homeowner	37% (121)	32% (106)	17% (57)	9% (30)	4% (14)	329
Renter	38% (36)	26% (24)	18% (17)	11% (10)	7% (6)	92
Military HHnm: Yes	30% (21)	33% (23)	30% (21)	1% (1)	7% (5)	69
Military HH: No	37% (139)	31% (116)	15% (59)	11% (41)	6% (23)	378
Employ: Private Sector	38% (51)	31% (41)	14% (19)	13% (17)	4% (5)	134
Employ: Government	33% (11)	36% (12)	21% (7)	7% (2)	2% (1)	33
Employ: Self-Employed	26% (11)	43% (19)	10% (4)	13% (6)	8% (3)	44
Employ: Homemaker	29% (6)	35% (8)	18% (4)	12% (3)	6% (1)	22
Employ: Student	22% (3)	21% (3)	29% (3)	8% (1)	20% (2)	12
Employ: Retired	45% (55)	25% (30)	25% (31)	2% (2)	4% (5)	123
Employ: Unemployed	33% (18)	38% (21)	6% (4)	10% (6)	13% (7)	55
Employ: Other	18% (4)	23% (5)	32% (7)	17% (4)	10% (2)	24
Self + Household: White-Collar	35% (63)	32% (58)	18% (32)	11% (19)	5% (9)	182
Self + Household: Blue Collar	41% (80)	30% (58)	18% (35)	8% (16)	4% (7)	196

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(160)	31%	(139)	18%	(79)	9%	(41)	6%	(28)	447
Union HH: Yes	47%	(14)	41%	(12)	1%	(0)	11%	(3)	—	(0)	29
Union HH: No	35%	(146)	30%	(127)	19%	(79)	9%	(38)	7%	(28)	418
LGBTQ+: Yes	30%	(11)	27%	(10)	19%	(7)	16%	(6)	7%	(3)	38
LGBTQ+: No	36%	(149)	31%	(129)	18%	(72)	9%	(35)	6%	(25)	409
Motivated to Vote	38%	(144)	32%	(122)	17%	(65)	9%	(33)	3%	(13)	378
Parent: Yes	38%	(48)	41%	(52)	7%	(9)	10%	(12)	5%	(6)	127
Parent: No	35%	(112)	27%	(87)	22%	(70)	9%	(29)	7%	(21)	320
COVID Vaccine: Yes	36%	(126)	31%	(108)	20%	(68)	8%	(27)	5%	(18)	347
COVID Vaccine: No	34%	(34)	31%	(30)	11%	(11)	14%	(14)	10%	(10)	100
Student Loans: Yes	34%	(23)	33%	(22)	19%	(12)	10%	(6)	4%	(3)	66
Student Loans: No	36%	(138)	31%	(117)	18%	(67)	9%	(35)	6%	(25)	381
Favorable Opinion of Haley	37%	(50)	38%	(51)	18%	(24)	3%	(4)	3%	(4)	134
Unfavorable Opinion of Haley	40%	(75)	26%	(49)	18%	(34)	15%	(28)	1%	(2)	188
Protestant	39%	(30)	21%	(16)	20%	(16)	16%	(13)	5%	(4)	79
Roman Catholic	32%	(41)	37%	(48)	21%	(28)	9%	(12)	1%	(1)	129
Mormon	42%	(2)	54%	(2)	4%	(0)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	—	(0)	—	(0)	—	(0)	32%	(1)	4
Jewish	26%	(3)	48%	(5)	26%	(3)	—	(0)	—	(0)	11
Muslim	—	(0)	100%	(3)	—	(0)	—	(0)	—	(0)	3
Buddhist	2%	(0)	—	(0)	61%	(6)	37%	(3)	—	(0)	9
Hindu	75%	(3)	25%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	20%	(5)	47%	(11)	9%	(2)	25%	(6)	—	(0)	24
Agnostic	31%	(6)	25%	(5)	23%	(5)	—	(0)	21%	(4)	21
Something else	50%	(24)	21%	(10)	14%	(7)	4%	(2)	11%	(5)	47
Nothing in particular	39%	(44)	33%	(38)	12%	(14)	5%	(6)	10%	(11)	113
Prodigal Biden Voter	35%	(11)	41%	(12)	5%	(1)	17%	(5)	2%	(1)	30
Undecided Voter (DK/WNV)	30%	(13)	31%	(14)	7%	(3)	10%	(4)	22%	(10)	44
Undecided Voter (DK)	19%	(4)	12%	(2)	7%	(1)	18%	(3)	44%	(8)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (174)	32% (143)	14% (62)	8% (35)	7% (33)	447
Gender: Male	33% (70)	33% (71)	17% (36)	9% (19)	8% (18)	214
Gender: Female	45% (105)	31% (72)	11% (25)	7% (16)	7% (15)	233
Age: 18-34	44% (52)	31% (37)	11% (13)	7% (8)	7% (8)	118
Age: 35-44	25% (15)	42% (25)	9% (5)	18% (10)	6% (4)	59
Age: 45-64	40% (63)	27% (42)	12% (18)	9% (14)	11% (17)	155
Age: 65+	39% (45)	34% (39)	22% (25)	1% (2)	4% (4)	115
GenZers: 1997-2012	53% (31)	24% (14)	15% (9)	3% (2)	5% (3)	59
Millennials: 1981-1996	32% (36)	38% (43)	9% (10)	15% (17)	7% (8)	113
GenXers: 1965-1980	41% (47)	27% (32)	15% (17)	7% (9)	10% (12)	116
Baby Boomers: 1946-1964	38% (56)	33% (50)	17% (25)	5% (8)	6% (9)	148
Educ: < College	41% (126)	27% (83)	13% (41)	9% (27)	9% (29)	306
Educ: Bachelors degree	36% (33)	42% (38)	13% (12)	4% (4)	4% (4)	91
Educ: Post-grad	32% (16)	44% (22)	17% (8)	7% (4)	1% (0)	50
Income: Under 50k	37% (64)	23% (39)	15% (26)	11% (20)	14% (24)	172
Income: 50k-100k	41% (69)	35% (61)	14% (23)	7% (12)	3% (6)	171
Income: 100k+	39% (41)	42% (44)	12% (13)	3% (3)	3% (4)	104
Ethnicity: White (Non-Hispanic)	39% (105)	34% (92)	14% (37)	8% (20)	5% (13)	267
Ethnicity: Hispanic	42% (34)	29% (24)	10% (8)	8% (6)	12% (10)	82
Ethnicity: Black (Non-Hispanic)	45% (18)	14% (6)	12% (5)	18% (7)	10% (4)	40
Ethnicity: Asian + Other (Non-Hispanic)	29% (17)	37% (21)	21% (12)	1% (1)	11% (6)	57
All Christian	42% (91)	31% (68)	15% (32)	7% (16)	4% (9)	216
All Non-Christian	44% (12)	16% (4)	20% (5)	19% (5)	— (0)	26
Atheist	18% (4)	47% (11)	13% (3)	22% (5)	— (0)	24
Agnostic/Nothing in particular	32% (43)	37% (49)	12% (16)	5% (7)	13% (18)	134
Something Else	51% (24)	23% (11)	11% (5)	3% (1)	12% (6)	47
Evangelical	45% (39)	21% (18)	10% (9)	9% (8)	14% (12)	86
Non-Evangelical	44% (74)	35% (60)	15% (25)	4% (8)	2% (3)	169
PID: Dem (no lean)	40% (65)	32% (53)	12% (19)	6% (10)	9% (15)	162
PID: Ind (no lean)	40% (51)	34% (43)	13% (17)	9% (11)	5% (6)	129
PID: Rep (no lean)	38% (59)	30% (47)	16% (25)	9% (13)	8% (12)	156

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(174)	32%	(143)	14%	(62)	8%	(35)	7%	(33)	447
PID/Gender: Dem Men	38%	(23)	33%	(21)	13%	(8)	4%	(2)	12%	(8)	62
PID/Gender: Dem Women	42%	(41)	32%	(32)	11%	(11)	8%	(8)	7%	(7)	100
PID/Gender: Ind Men	27%	(20)	40%	(30)	18%	(13)	11%	(8)	3%	(3)	74
PID/Gender: Ind Women	56%	(31)	25%	(14)	7%	(4)	6%	(3)	7%	(4)	56
PID/Gender: Rep Men	33%	(26)	27%	(21)	19%	(15)	11%	(9)	9%	(7)	79
PID/Gender: Rep Women	42%	(32)	34%	(26)	13%	(10)	6%	(4)	6%	(4)	77
Ideo: Liberal (1-3)	40%	(62)	39%	(60)	12%	(19)	5%	(7)	5%	(8)	155
Ideo: Moderate (4)	34%	(45)	29%	(38)	18%	(23)	7%	(10)	12%	(15)	131
Ideo: Conservative (5-7)	41%	(60)	31%	(46)	13%	(19)	11%	(17)	4%	(6)	146
Ideo/PID: Conservative Republican	39%	(42)	32%	(35)	15%	(16)	9%	(9)	5%	(5)	107
Ideo/PID: Moderate/Liberal Republican	29%	(13)	28%	(13)	20%	(9)	8%	(4)	15%	(7)	45
Ideo/PID: Moderate/Conservative Democrat	49%	(24)	27%	(13)	4%	(2)	10%	(5)	9%	(4)	49
Ideo/PID: Liberal Democrat	38%	(40)	36%	(39)	16%	(17)	4%	(4)	6%	(6)	107
Unfavorable of Biden and Trump	46%	(30)	27%	(17)	16%	(10)	8%	(5)	3%	(2)	64
2024 H2H Matchup: Biden Voter	40%	(79)	35%	(68)	13%	(25)	6%	(12)	6%	(12)	196
2024 H2H Matchup: Trump Voter	40%	(84)	30%	(62)	14%	(30)	10%	(21)	5%	(11)	208
2024 H2H Matchup: Would not Vote	16%	(3)	12%	(2)	16%	(3)	12%	(2)	44%	(8)	19
2024 H2H Matchup: Do not Know	34%	(9)	47%	(12)	13%	(3)	—	(0)	5%	(1)	25
2022 House Vote: Democrat	40%	(77)	35%	(68)	13%	(26)	4%	(8)	7%	(13)	192
2022 House Vote: Republican	37%	(61)	31%	(51)	15%	(24)	11%	(18)	6%	(10)	165
2022 House Vote: Did not Vote	40%	(32)	28%	(23)	13%	(10)	8%	(7)	10%	(8)	80
2020 Vote: Joe Biden	39%	(82)	37%	(77)	13%	(26)	6%	(12)	5%	(11)	209
2020 Vote: Donald Trump	38%	(76)	30%	(59)	15%	(30)	9%	(19)	8%	(15)	199
2020 Vote: Someone Else	27%	(3)	35%	(3)	25%	(2)	—	(0)	12%	(1)	10
2020 Vote: Did not Vote	48%	(14)	12%	(4)	10%	(3)	12%	(3)	17%	(5)	29
2016 Vote: Hillary Clinton	39%	(57)	34%	(50)	16%	(23)	4%	(6)	7%	(10)	146
2016 Vote: Donald Trump	39%	(73)	33%	(61)	12%	(21)	11%	(20)	6%	(11)	185
2016 Vote: Someone Else	27%	(4)	40%	(5)	25%	(3)	1%	(0)	7%	(1)	13
2020 Vote/PID: Not Biden/Democrat	41%	(9)	16%	(3)	5%	(1)	16%	(4)	22%	(5)	22
2020 Vote/PID: Not Trump/Republican	18%	(3)	53%	(9)	17%	(3)	3%	(0)	9%	(2)	16

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (174)	32% (143)	14% (62)	8% (35)	7% (33)	447
U.S. Economy: Wrong Track	39% (115)	28% (83)	16% (47)	10% (29)	8% (24)	297
U.S. Economy: Right Direction	40% (60)	40% (60)	10% (15)	4% (6)	6% (9)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41% (62)	33% (50)	12% (18)	7% (11)	7% (11)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43% (91)	27% (57)	15% (32)	9% (20)	6% (12)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	25% (21)	43% (36)	14% (12)	5% (4)	12% (10)	84
Top 2024 Issue: Economy	41% (61)	31% (46)	17% (25)	6% (8)	6% (8)	149
Community: Urban	37% (67)	29% (53)	11% (21)	13% (24)	9% (16)	181
Community: Suburban	39% (87)	36% (81)	15% (34)	4% (10)	5% (12)	223
Community: Rural	47% (20)	22% (10)	16% (7)	3% (1)	11% (5)	43
Community/Gender: Urban Women	46% (40)	23% (20)	14% (12)	13% (12)	3% (3)	87
Community/Gender: Urban Men	29% (27)	35% (33)	9% (8)	13% (12)	14% (14)	94
Community/Gender: Rural Women	59% (14)	11% (3)	14% (3)	1% (0)	16% (4)	23
Community/Gender: Rural Men	33% (6)	36% (7)	19% (4)	6% (1)	6% (1)	19
Community/Gender: Suburban Women	41% (51)	40% (49)	8% (10)	3% (4)	7% (9)	122
Community/Gender: Suburban Men	36% (36)	31% (32)	24% (24)	6% (6)	3% (3)	101
Homeowner	40% (133)	34% (112)	14% (46)	7% (23)	5% (16)	329
Renter	37% (34)	31% (29)	12% (11)	13% (12)	7% (6)	92
Military HHnm: Yes	46% (32)	34% (23)	15% (10)	2% (1)	4% (3)	69
Military HH: No	38% (143)	32% (120)	14% (51)	9% (34)	8% (30)	378
Employ: Private Sector	33% (45)	37% (50)	10% (13)	15% (20)	5% (6)	134
Employ: Government	34% (11)	26% (9)	22% (7)	8% (3)	11% (4)	33
Employ: Self-Employed	52% (23)	27% (12)	11% (5)	5% (2)	4% (2)	44
Employ: Homemaker	28% (6)	32% (7)	23% (5)	11% (2)	6% (1)	22
Employ: Student	33% (4)	23% (3)	12% (1)	10% (1)	23% (3)	12
Employ: Retired	39% (48)	34% (42)	20% (25)	1% (1)	6% (7)	123
Employ: Unemployed	39% (22)	32% (18)	5% (3)	7% (4)	17% (9)	55
Employ: Other	67% (16)	14% (3)	9% (2)	7% (2)	3% (1)	24
Self + Household: White-Collar	38% (69)	36% (65)	14% (25)	7% (13)	6% (10)	182
Self + Household: Blue Collar	41% (81)	28% (54)	16% (31)	9% (18)	6% (12)	196

Continued on next page

**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(174)	32%	(143)	14%	(62)	8%	(35)	7%	(33)	447
Union HH: Yes	45%	(13)	31%	(9)	2%	(1)	22%	(6)	—	(0)	29
Union HH: No	39%	(161)	32%	(134)	15%	(61)	7%	(28)	8%	(33)	418
LGBTQ+: Yes	56%	(21)	24%	(9)	4%	(2)	5%	(2)	11%	(4)	38
LGBTQ+: No	37%	(153)	33%	(134)	15%	(60)	8%	(33)	7%	(29)	409
Motivated to Vote	42%	(158)	33%	(125)	13%	(49)	7%	(27)	5%	(20)	378
Parent: Yes	40%	(51)	37%	(47)	9%	(11)	10%	(13)	4%	(5)	127
Parent: No	39%	(124)	30%	(96)	16%	(51)	7%	(21)	9%	(28)	320
COVID Vaccine: Yes	39%	(136)	34%	(120)	14%	(48)	6%	(22)	6%	(22)	347
COVID Vaccine: No	39%	(39)	24%	(24)	13%	(13)	13%	(13)	11%	(11)	100
Student Loans: Yes	35%	(23)	34%	(22)	15%	(10)	10%	(7)	5%	(3)	66
Student Loans: No	40%	(151)	32%	(121)	14%	(52)	7%	(28)	8%	(29)	381
Favorable Opinion of Haley	41%	(55)	40%	(54)	12%	(15)	3%	(5)	3%	(4)	134
Unfavorable Opinion of Haley	40%	(76)	30%	(56)	13%	(25)	13%	(24)	4%	(7)	188
Protestant	51%	(40)	23%	(18)	13%	(10)	7%	(5)	6%	(5)	79
Roman Catholic	38%	(49)	38%	(48)	14%	(18)	7%	(9)	4%	(5)	129
Mormon	9%	(0)	19%	(1)	72%	(3)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	50%	(2)	—	(0)	8%	(0)	42%	(2)	—	(0)	4
Jewish	67%	(7)	21%	(2)	12%	(1)	—	(0)	—	(0)	11
Muslim	56%	(2)	44%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	2%	(0)	—	(0)	42%	(4)	56%	(5)	—	(0)	9
Hindu	75%	(3)	25%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	18%	(4)	47%	(11)	13%	(3)	22%	(5)	—	(0)	24
Agnostic	31%	(6)	23%	(5)	19%	(4)	6%	(1)	21%	(4)	21
Something else	51%	(24)	23%	(11)	11%	(5)	3%	(1)	12%	(6)	47
Nothing in particular	32%	(37)	39%	(44)	11%	(12)	5%	(6)	12%	(13)	113
Prodigal Biden Voter	42%	(13)	41%	(12)	4%	(1)	14%	(4)	—	(0)	30
Undecided Voter (DK/WNV)	26%	(11)	32%	(14)	14%	(6)	5%	(2)	22%	(10)	44
Undecided Voter (DK)	16%	(3)	12%	(2)	16%	(3)	12%	(2)	44%	(8)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	33% (149)	2% (8)	2% (9)	1% (4)	16% (70)	2% (8)	4% (18)	2% (9)	2% (10)	7% (32)	8% (35)	10%
Gender: Male	29% (63)	2% (5)	2% (5)	1% (3)	18% (39)	4% (8)	3% (6)	3% (7)	3% (6)	2% (4)	10% (22)	11%
Gender: Female	37% (86)	1% (3)	2% (4)	— (1)	13% (31)	— (1)	5% (12)	1% (1)	2% (4)	12% (29)	5% (13)	9%
Age: 18-34	40% (47)	1% (1)	4% (5)	2% (3)	7% (8)	2% (3)	1% (1)	2% (3)	5% (5)	11% (13)	— (0)	5%
Age: 35-44	38% (23)	6% (3)	2% (1)	— (0)	7% (4)	3% (2)	6% (3)	6% (4)	3% (2)	11% (6)	4% (2)	7%
Age: 45-64	39% (60)	2% (4)	1% (2)	1% (1)	16% (25)	2% (3)	5% (8)	1% (2)	1% (2)	6% (10)	6% (10)	10%
Age: 65+	16% (19)	— (0)	1% (2)	— (0)	29% (33)	— (0)	5% (5)	— (0)	1% (2)	3% (3)	20% (23)	15%
GenZers: 1997-2012	26% (15)	1% (1)	6% (4)	2% (1)	5% (3)	4% (2)	— (0)	3% (2)	6% (3)	18% (11)	— (0)	4%
Millennials: 1981-1996	44% (50)	3% (3)	2% (2)	1% (1)	8% (9)	2% (2)	3% (3)	4% (5)	3% (4)	8% (9)	2% (2)	6%
GenXers: 1965-1980	52% (60)	1% (2)	1% (1)	1% (1)	9% (11)	3% (3)	5% (5)	2% (2)	1% (2)	6% (7)	4% (4)	7%
Baby Boomers: 1946-1964	13% (19)	2% (2)	2% (3)	— (0)	30% (45)	— (0)	6% (9)	— (0)	1% (2)	3% (5)	17% (25)	17%
Educ: < College	30% (91)	3% (8)	3% (8)	1% (3)	17% (50)	2% (6)	5% (14)	2% (5)	2% (6)	8% (25)	10% (29)	10%
Educ: Bachelors degree	43% (39)	— (0)	1% (1)	1% (1)	12% (11)	2% (2)	3% (3)	1% (1)	3% (3)	7% (7)	3% (2)	12%
Educ: Post-grad	37% (19)	— (0)	— (0)	— (0)	17% (8)	2% (1)	2% (1)	5% (3)	2% (1)	1% (1)	7% (4)	4%
Income: Under 50k	28% (47)	3% (5)	3% (5)	1% (2)	12% (21)	2% (3)	10% (17)	2% (3)	2% (3)	7% (12)	9% (16)	6%
Income: 50k-100k	32% (54)	2% (3)	2% (3)	— (0)	19% (33)	3% (5)	1% (1)	— (0)	4% (7)	9% (16)	10% (17)	13%
Income: 100k+	45% (47)	— (0)	1% (2)	2% (2)	16% (17)	— (0)	— (0)	5% (5)	— (0)	5% (5)	2% (2)	9%
Ethnicity: White (Non-Hispanic)	32% (86)	3% (7)	2% (4)	— (0)	19% (51)	1% (4)	5% (13)	1% (3)	2% (6)	7% (20)	9% (25)	10%
Ethnicity: Hispanic	43% (36)	1% (1)	5% (4)	3% (2)	4% (3)	2% (2)	3% (2)	3% (3)	— (0)	11% (9)	3% (3)	7%
Ethnicity: Black (Non-Hispanic)	33% (13)	— (0)	2% (1)	2% (1)	7% (3)	4% (2)	3% (1)	8% (3)	10% (4)	— (0)	10% (4)	13%
Ethnicity: Asian + Other (Non-Hispanic)	24% (14)	— (0)	— (0)	1% (1)	22% (13)	2% (1)	3% (2)	— (0)	— (0)	6% (3)	7% (4)	8%
All Christian	43% (94)	1% (2)	2% (5)	1% (2)	19% (42)	1% (2)	5% (10)	2% (5)	2% (5)	4% (9)	4% (10)	7%
All Non-Christian	31% (8)	— (0)	— (0)	3% (1)	14% (4)	— (0)	7% (2)	— (0)	3% (1)	18% (5)	15% (4)	9%
Atheist	17% (4)	— (0)	9% (2)	1% (0)	4% (1)	— (0)	12% (3)	3% (1)	7% (2)	18% (4)	— (0)	10%
Agnostic/Nothing in particular	26% (34)	5% (6)	1% (1)	— (0)	11% (15)	1% (1)	2% (2)	2% (3)	1% (2)	9% (12)	12% (16)	10%
Something Else	17% (8)	— (0)	2% (1)	— (0)	18% (8)	11% (5)	2% (1)	— (0)	2% (1)	4% (2)	12% (6)	20%
Evangelical	43% (37)	2% (2)	1% (1)	1% (1)	16% (14)	4% (3)	3% (3)	— (0)	3% (3)	3% (3)	3% (3)	15%
Non-Evangelical	37% (63)	— (0)	2% (3)	1% (1)	21% (36)	2% (4)	5% (9)	3% (4)	1% (1)	5% (8)	7% (12)	6%
PID: Dem (no lean)	27% (43)	3% (5)	1% (1)	— (0)	3% (4)	1% (2)	7% (11)	3% (5)	2% (3)	15% (24)	11% (17)	13%
PID: Ind (no lean)	30% (39)	2% (2)	4% (5)	1% (2)	14% (18)	— (1)	4% (6)	2% (2)	2% (3)	5% (6)	9% (12)	9%
PID: Rep (no lean)	43% (67)	1% (1)	2% (3)	1% (2)	30% (47)	3% (5)	1% (1)	1% (1)	3% (5)	2% (2)	4% (6)	7%
PID/Gender: Dem Men	29% (18)	3% (2)	1% (1)	— (0)	3% (2)	4% (2)	7% (5)	6% (4)	1% (1)	5% (3)	15% (9)	12%
PID/Gender: Dem Women	26% (26)	3% (3)	1% (1)	— (0)	2% (2)	— (0)	7% (7)	1% (1)	2% (2)	21% (21)	8% (8)	13%
PID/Gender: Ind Men	25% (18)	3% (2)	3% (2)	1% (1)	20% (14)	— (0)	1% (1)	3% (2)	1% (1)	1% (1)	14% (11)	11%
PID/Gender: Ind Women	36% (20)	— (0)	4% (2)	2% (1)	7% (4)	1% (1)	9% (5)	— (0)	3% (2)	10% (5)	3% (2)	6%
PID/Gender: Rep Men	34% (27)	1% (1)	2% (2)	3% (2)	29% (23)	7% (5)	2% (1)	2% (1)	6% (5)	— (0)	3% (3)	10%
PID/Gender: Rep Women	52% (40)	— (0)	2% (1)	— (0)	31% (24)	— (0)	— (0)	— (0)	— (0)	3% (2)	4% (3)	4%
Ideo: Liberal (1-3)	22% (34)	2% (3)	2% (2)	1% (1)	2% (3)	— (1)	8% (12)	3% (4)	3% (5)	15% (23)	6% (9)	16%
Ideo: Moderate (4)	37% (49)	3% (4)	2% (2)	1% (1)	14% (18)	1% (1)	2% (3)	3% (3)	1% (1)	5% (7)	12% (16)	11%
Ideo: Conservative (5-7)	43% (64)	1% (1)	3% (4)	2% (2)	31% (45)	5% (7)	2% (3)	— (0)	2% (3)	2% (3)	4% (6)	2%

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	33% (149)	2% (8)	2% (9)	1% (4)	16% (70)	2% (8)	4% (18)	2% (9)	2% (10)	7% (32)	8% (35)	10%
Ideo/PID: Conservative Republican	42% (45)	1% (1)	2% (3)	2% (2)	37% (40)	5% (5)	1% (1)	— (0)	2% (2)	2% (2)	2% (3)	1%
Ideo/PID: Moderate/Liberal Republican	48% (22)	— (0)	1% (1)	— (0)	9% (4)	— (0)	— (0)	3% (1)	6% (3)	1% (1)	7% (3)	21%
Ideo/PID: Moderate/Conservative Democrat	40% (20)	3% (2)	2% (1)	— (0)	7% (3)	5% (2)	6% (3)	5% (2)	4% (2)	7% (4)	8% (4)	4%
Ideo/PID: Liberal Democrat	22% (24)	3% (3)	1% (1)	— (0)	1% (1)	— (0)	8% (8)	1% (2)	1% (1)	19% (20)	8% (9)	17%
Unfavorable of Biden and Trump	42% (27)	1% (1)	1% (1)	— (0)	11% (7)	1% (1)	3% (2)	— (0)	— (0)	9% (6)	6% (4)	9%
2024 H2H Matchup: Biden Voter	21% (41)	2% (4)	2% (3)	— (1)	2% (4)	1% (2)	6% (12)	2% (4)	3% (6)	13% (26)	11% (22)	18%
2024 H2H Matchup: Trump Voter	44% (92)	1% (2)	2% (5)	1% (3)	28% (59)	3% (6)	2% (4)	2% (4)	2% (3)	2% (4)	5% (10)	1%
2024 H2H Matchup: Would not Vote	21% (4)	8% (2)	4% (1)	— (0)	12% (2)	— (0)	9% (2)	— (0)	— (0)	3% (1)	9% (2)	24%
2024 H2H Matchup: Do not Know	47% (12)	— (0)	1% (0)	2% (1)	18% (5)	— (0)	— (0)	— (0)	4% (1)	4% (1)	5% (1)	3%
2022 House Vote: Democrat	30% (57)	1% (2)	1% (2)	— (0)	3% (5)	1% (2)	8% (15)	1% (3)	1% (2)	11% (20)	12% (22)	17%
2022 House Vote: Republican	36% (59)	1% (2)	3% (4)	1% (1)	34% (55)	2% (4)	2% (3)	2% (3)	4% (6)	2% (3)	4% (7)	5%
2022 House Vote: Did not Vote	35% (28)	5% (4)	4% (3)	2% (1)	10% (8)	3% (2)	— (0)	4% (3)	2% (2)	11% (9)	8% (6)	2%
2020 Vote: Joe Biden	28% (59)	2% (4)	1% (2)	— (1)	4% (8)	1% (2)	7% (14)	1% (2)	3% (6)	13% (27)	11% (23)	16%
2020 Vote: Donald Trump	40% (80)	1% (2)	2% (5)	1% (2)	29% (58)	3% (6)	2% (3)	2% (5)	1% (2)	3% (5)	5% (10)	4%
2020 Vote: Someone Else	28% (3)	8% (1)	— (0)	— (0)	11% (1)	— (0)	— (0)	— (0)	— (0)	3% (0)	19% (2)	8%
2020 Vote: Did not Vote	25% (7)	4% (1)	8% (2)	4% (1)	11% (3)	2% (1)	3% (1)	4% (1)	6% (2)	1% (0)	1% (0)	4%
2016 Vote: Hillary Clinton	31% (45)	2% (2)	1% (1)	— (0)	2% (3)	1% (2)	8% (12)	— (0)	2% (3)	11% (16)	12% (17)	18%
2016 Vote: Donald Trump	40% (74)	1% (2)	2% (4)	1% (3)	30% (55)	3% (5)	2% (4)	2% (4)	3% (5)	2% (4)	4% (7)	4%
2016 Vote: Someone Else	25% (3)	— (0)	— (0)	— (0)	11% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	2% (0)	50%
2020 Vote/PID: Not Biden/Democrat	26% (6)	5% (1)	3% (1)	— (0)	5% (1)	4% (1)	— (0)	12% (3)	— (0)	— (0)	19% (4)	—
2020 Vote/PID: Not Trump/Republican	32% (5)	— (0)	5% (1)	— (0)	1% (0)	— (0)	2% (0)	— (0)	19% (3)	2% (0)	11% (2)	20%
U.S. Economy: Wrong Track	37% (111)	2% (6)	2% (6)	1% (3)	22% (67)	2% (7)	2% (6)	1% (3)	3% (9)	6% (18)	6% (18)	3%
U.S. Economy: Right Direction	25% (38)	2% (2)	2% (3)	1% (1)	2% (3)	1% (2)	8% (13)	3% (5)	1% (2)	9% (14)	11% (17)	22%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25% (37)	— (0)	3% (4)	— (1)	3% (5)	— (1)	8% (11)	1% (2)	3% (4)	12% (18)	12% (18)	20%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42% (90)	2% (3)	2% (4)	1% (3)	28% (58)	4% (8)	2% (4)	1% (1)	2% (5)	4% (9)	2% (5)	4%
Prsnl. Fin. Sit. 2021-23: Same Under Both	26% (22)	5% (5)	1% (1)	1% (1)	7% (6)	— (0)	4% (3)	6% (5)	2% (2)	6% (5)	14% (12)	4%
Top 2024 Issue: Economy	100% (149)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community: Urban	30% (55)	1% (2)	3% (6)	1% (2)	12% (22)	3% (5)	7% (12)	2% (4)	4% (7)	8% (14)	8% (14)	10%
Community: Suburban	35% (78)	2% (4)	1% (2)	1% (2)	18% (40)	— (0)	2% (5)	2% (5)	1% (2)	8% (17)	8% (17)	10%
Community: Rural	37% (16)	6% (2)	3% (1)	— (0)	19% (8)	8% (3)	3% (1)	— (0)	4% (2)	3% (1)	8% (4)	7%
Community/Gender: Urban Women	29% (25)	— (0)	2% (2)	— (0)	12% (10)	1% (1)	10% (9)	1% (1)	2% (2)	16% (14)	7% (6)	7%
Community/Gender: Urban Men	31% (29)	2% (2)	5% (5)	3% (2)	12% (11)	4% (4)	3% (3)	3% (3)	5% (4)	— (0)	8% (8)	13%
Community/Gender: Rural Women	38% (9)	4% (1)	5% (1)	— (0)	23% (5)	— (0)	— (0)	— (0)	8% (2)	5% (1)	12% (3)	2%
Community/Gender: Rural Men	35% (7)	8% (2)	— (0)	— (0)	13% (3)	18% (3)	6% (1)	— (0)	— (0)	— (0)	4% (1)	13%
Community/Gender: Suburban Women	42% (52)	2% (2)	1% (1)	1% (1)	12% (15)	— (0)	2% (3)	— (0)	— (0)	11% (14)	3% (4)	11%
Community/Gender: Suburban Men	26% (27)	2% (2)	— (0)	1% (1)	25% (25)	— (0)	2% (2)	5% (5)	2% (2)	3% (3)	14% (14)	9%
Homeowner	34% (112)	1% (5)	1% (3)	1% (2)	17% (55)	2% (6)	3% (11)	2% (5)	1% (4)	7% (24)	8% (26)	10%
Renter	31% (29)	— (0)	5% (5)	1% (1)	14% (13)	1% (1)	8% (7)	4% (3)	6% (6)	7% (7)	5% (5)	11%

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	33% (149)	2% (8)	2% (9)	1% (4)	16% (70)	2% (8)	4% (18)	2% (9)	2% (10)	7% (32)	8% (35)	10%
Military HH: Yes	21% (14)	— (0)	— (0)	2% (1)	32% (22)	— (0)	— (0)	— (0)	3% (2)	9% (6)	14% (10)	8%
Military HH: No	36% (134)	2% (8)	2% (9)	1% (3)	13% (48)	2% (8)	5% (18)	2% (9)	2% (8)	7% (26)	7% (25)	10%
Employ: Private Sector	46% (62)	— (0)	1% (2)	1% (1)	10% (13)	1% (2)	3% (4)	3% (4)	3% (5)	8% (11)	3% (4)	8%
Employ: Government	46% (15)	3% (1)	7% (2)	2% (1)	1% (0)	13% (4)	3% (1)	9% (3)	— (0)	— (0)	— (0)	7%
Employ: Self-Employed	55% (24)	2% (1)	— (0)	— (0)	21% (9)	— (0)	1% (0)	— (0)	5% (2)	5% (2)	4% (2)	—
Employ: Homemaker	47% (11)	— (0)	3% (1)	— (0)	26% (6)	— (0)	1% (0)	— (0)	— (0)	6% (1)	8% (2)	1%
Employ: Student	22% (3)	— (0)	9% (1)	— (0)	— (0)	5% (1)	— (0)	12% (1)	— (0)	— (0)	— (0)	11%
Employ: Retired	15% (18)	2% (2)	1% (2)	1% (1)	28% (34)	— (0)	5% (6)	— (0)	1% (2)	3% (4)	22% (27)	15%
Employ: Unemployed	12% (6)	4% (2)	1% (1)	2% (1)	9% (5)	3% (2)	5% (3)	— (0)	3% (2)	23% (13)	2% (1)	15%
Employ: Other	41% (10)	8% (2)	6% (1)	— (0)	9% (2)	— (0)	18% (4)	— (0)	— (0)	5% (1)	— (0)	6%
Self + Household: White-Collar	35% (64)	— (0)	3% (5)	1% (2)	14% (26)	1% (3)	2% (4)	3% (5)	2% (4)	6% (12)	7% (12)	13%
Self + Household: Blue Collar	30% (59)	2% (3)	1% (2)	— (1)	20% (39)	2% (4)	4% (9)	1% (2)	2% (4)	10% (19)	8% (16)	9%
Union HH: Yes	39% (11)	— (0)	8% (2)	2% (1)	21% (6)	— (0)	12% (4)	11% (3)	— (0)	— (0)	— (0)	7%
Union HH: No	33% (137)	2% (8)	2% (7)	1% (3)	15% (64)	2% (8)	3% (15)	1% (5)	2% (10)	8% (32)	8% (35)	10%
LGBTQ+: Yes	15% (6)	11% (4)	— (0)	3% (1)	8% (3)	10% (4)	7% (3)	— (0)	1% (0)	14% (5)	8% (3)	5%
LGBTQ+: No	35% (143)	1% (4)	2% (9)	1% (3)	16% (67)	1% (5)	4% (16)	2% (8)	2% (10)	7% (27)	8% (32)	10%
Motivated to Vote	35% (133)	1% (3)	2% (8)	1% (4)	18% (67)	2% (8)	4% (16)	1% (5)	2% (8)	8% (31)	6% (23)	9%
Parent: Yes	44% (56)	— (0)	3% (4)	— (0)	12% (15)	4% (5)	3% (4)	5% (6)	2% (2)	6% (7)	3% (4)	8%
Parent: No	29% (93)	2% (8)	2% (6)	1% (4)	17% (55)	1% (3)	4% (14)	1% (3)	3% (8)	8% (25)	10% (31)	10%
COVID Vaccine: Yes	33% (116)	2% (6)	2% (5)	1% (2)	14% (47)	— (2)	5% (17)	2% (8)	2% (8)	8% (29)	8% (28)	10%
COVID Vaccine: No	33% (33)	2% (2)	4% (4)	2% (2)	22% (22)	7% (7)	2% (2)	— (0)	3% (2)	3% (3)	7% (7)	8%
Student Loans: Yes	42% (28)	— (0)	5% (3)	1% (1)	8% (5)	7% (5)	3% (2)	6% (4)	2% (2)	11% (8)	1% (1)	3%
Student Loans: No	32% (121)	2% (8)	2% (6)	1% (3)	17% (65)	1% (4)	4% (16)	1% (5)	2% (9)	6% (25)	9% (35)	11%
Favorable Opinion of Haley	30% (40)	1% (1)	3% (4)	2% (2)	22% (30)	2% (2)	3% (4)	2% (3)	2% (3)	2% (3)	8% (11)	13%
Unfavorable Opinion of Haley	35% (65)	1% (2)	1% (3)	— (0)	20% (38)	3% (5)	6% (12)	1% (1)	1% (2)	8% (15)	6% (11)	9%
Protestant	54% (43)	— (0)	1% (1)	1% (1)	21% (16)	— (0)	3% (2)	— (0)	2% (2)	3% (3)	4% (3)	6%
Roman Catholic	38% (49)	1% (2)	2% (2)	1% (1)	19% (25)	1% (2)	6% (8)	3% (4)	1% (1)	5% (6)	5% (6)	7%
Mormon	39% (2)	— (0)	— (0)	— (0)	11% (0)	— (0)	— (0)	3% (0)	33% (1)	— (0)	— (0)	15%
Orthodox (e.g. Greek or Russian Orthodox)	18% (1)	— (0)	42% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	32% (1)	8% (0)	— (0)	—
Jewish	25% (3)	— (0)	— (0)	— (0)	18% (2)	— (0)	— (0)	— (0)	7% (1)	42% (5)	— (0)	8%
Muslim	44% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	56%
Buddhist	18% (2)	— (0)	— (0)	— (0)	19% (2)	— (0)	19% (2)	— (0)	— (0)	— (0)	42% (4)	—
Hindu	75% (3)	— (0)	— (0)	25% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Atheist	17% (4)	— (0)	9% (2)	1% (0)	4% (1)	— (0)	12% (3)	3% (1)	7% (2)	18% (4)	— (0)	10%
Agnostic	18% (4)	— (0)	1% (0)	— (0)	14% (3)	— (0)	3% (1)	— (0)	— (0)	16% (3)	2% (0)	10%
Something else	17% (8)	— (0)	2% (1)	— (0)	18% (8)	11% (5)	2% (1)	— (0)	2% (1)	4% (2)	12% (6)	20%
Nothing in particular	27% (31)	5% (6)	1% (1)	— (0)	11% (12)	1% (1)	1% (1)	3% (3)	2% (2)	8% (9)	14% (16)	11%
Prodigal Biden Voter	67% (20)	— (0)	1% (0)	— (0)	13% (4)	— (0)	7% (2)	— (0)	— (0)	3% (1)	4% (1)	—
Undecided Voter (DK/WNV)	36% (16)	4% (2)	2% (1)	1% (1)	16% (7)	— (0)	4% (2)	— (0)	2% (1)	4% (2)	7% (3)	12%

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**Table BLMB7:** Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	33% (149)	2% (8)	2% (9)	1% (4)	16% (70)	2% (8)	4% (18)	2% (9)	2% (10)	7% (32)	8% (35)	10%
Undecided Voter (DK)	21% (4)	8% (2)	4% (1)	— (0)	12% (2)	— (0)	9% (2)	— (0)	— (0)	3% (1)	9% (2)	24%

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	49%	(217)	31%	(138)	20%	(91)	447
Gender: Male	54%	(116)	28%	(59)	18%	(40)	214
Gender: Female	44%	(102)	34%	(79)	22%	(52)	233
Age: 18-34	36%	(43)	28%	(33)	36%	(42)	118
Age: 35-44	52%	(31)	29%	(17)	19%	(11)	59
Age: 45-64	53%	(82)	33%	(52)	14%	(22)	155
Age: 65+	54%	(62)	32%	(36)	14%	(17)	115
GenZers: 1997-2012	33%	(19)	30%	(17)	37%	(22)	59
Millennials: 1981-1996	45%	(51)	27%	(31)	28%	(32)	113
GenXers: 1965-1980	56%	(66)	33%	(39)	10%	(12)	116
Baby Boomers: 1946-1964	52%	(77)	32%	(48)	16%	(24)	148
Educ: < College	47%	(142)	29%	(89)	24%	(74)	306
Educ: Bachelors degree	46%	(42)	40%	(37)	14%	(13)	91
Educ: Post-grad	66%	(33)	25%	(13)	9%	(5)	50
Income: Under 50k	45%	(77)	27%	(47)	28%	(48)	172
Income: 50k-100k	47%	(80)	38%	(65)	15%	(26)	171
Income: 100k+	57%	(59)	25%	(26)	17%	(18)	104
Ethnicity: White (Non-Hispanic)	58%	(155)	27%	(73)	15%	(39)	267
Ethnicity: Hispanic	41%	(34)	35%	(29)	24%	(20)	82
Ethnicity: Black (Non-Hispanic)	26%	(11)	38%	(15)	36%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	32%	(18)	37%	(21)	32%	(18)	57
All Christian	63%	(137)	24%	(52)	13%	(27)	216
All Non-Christian	36%	(10)	47%	(13)	16%	(4)	26
Atheist	25%	(6)	65%	(15)	10%	(2)	24
Agnostic/Nothing in particular	31%	(41)	33%	(44)	37%	(49)	134
Something Else	50%	(24)	31%	(15)	18%	(9)	47
Evangelical	68%	(58)	22%	(19)	10%	(9)	86
Non-Evangelical	57%	(96)	27%	(46)	16%	(27)	169
PID: Dem (no lean)	10%	(17)	61%	(98)	29%	(47)	162
PID: Ind (no lean)	46%	(59)	27%	(35)	28%	(36)	129
PID: Rep (no lean)	91%	(141)	4%	(5)	6%	(9)	156

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(217)	31%	(138)	20%	(91)	447
PID/Gender: Dem Men	13%	(8)	55%	(34)	33%	(20)	62
PID/Gender: Dem Women	9%	(9)	65%	(64)	26%	(26)	100
PID/Gender: Ind Men	50%	(37)	29%	(22)	20%	(15)	74
PID/Gender: Ind Women	39%	(22)	23%	(13)	38%	(21)	56
PID/Gender: Rep Men	90%	(71)	5%	(4)	6%	(5)	79
PID/Gender: Rep Women	92%	(71)	2%	(2)	6%	(5)	77
Ideo: Liberal (1-3)	14%	(22)	63%	(98)	23%	(35)	155
Ideo: Moderate (4)	42%	(55)	26%	(34)	32%	(43)	131
Ideo: Conservative (5-7)	92%	(135)	4%	(5)	4%	(7)	146
Ideo/PID: Conservative Republican	98%	(105)	2%	(2)	—	(0)	107
Ideo/PID: Moderate/Liberal Republican	72%	(32)	8%	(4)	20%	(9)	45
Ideo/PID: Moderate/Conservative Democrat	26%	(13)	45%	(22)	29%	(14)	49
Ideo/PID: Liberal Democrat	4%	(4)	70%	(75)	26%	(28)	107
Unfavorable of Biden and Trump	44%	(28)	21%	(13)	35%	(23)	64
2024 H2H Matchup: Biden Voter	8%	(15)	67%	(132)	25%	(48)	196
2024 H2H Matchup: Trump Voter	93%	(193)	—	(1)	7%	(14)	208
2024 H2H Matchup: Would not Vote	20%	(4)	7%	(1)	74%	(14)	19
2024 H2H Matchup: Do not Know	22%	(5)	16%	(4)	62%	(15)	25
2022 House Vote: Democrat	13%	(24)	60%	(115)	27%	(52)	192
2022 House Vote: Republican	88%	(146)	4%	(6)	8%	(13)	165
2022 House Vote: Did not Vote	54%	(43)	21%	(16)	26%	(21)	80
2020 Vote: Joe Biden	12%	(26)	60%	(126)	28%	(58)	209
2020 Vote: Donald Trump	90%	(179)	2%	(4)	8%	(17)	199
2020 Vote: Someone Else	39%	(4)	3%	(0)	59%	(6)	10
2020 Vote: Did not Vote	31%	(9)	31%	(9)	39%	(11)	29
2016 Vote: Hillary Clinton	7%	(10)	75%	(109)	18%	(27)	146
2016 Vote: Donald Trump	88%	(163)	2%	(3)	10%	(19)	185
2016 Vote: Someone Else	16%	(2)	37%	(5)	48%	(6)	13
2020 Vote/PID: Not Biden/Democrat	37%	(8)	30%	(7)	33%	(7)	22
2020 Vote/PID: Not Trump/Republican	47%	(8)	25%	(4)	28%	(5)	16
U.S. Economy: Wrong Track	61%	(182)	15%	(44)	24%	(71)	297
U.S. Economy: Right Direction	24%	(35)	63%	(94)	14%	(20)	150

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(217)	31%	(138)	20%	(91)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(10)	72%	(108)	22%	(33)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(188)	3%	(7)	8%	(17)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(19)	28%	(23)	49%	(41)	84
Top 2024 Issue: Economy	66%	(98)	21%	(31)	13%	(19)	149
Community: Urban	49%	(88)	29%	(52)	23%	(41)	181
Community: Suburban	47%	(105)	33%	(75)	19%	(43)	223
Community: Rural	56%	(24)	28%	(12)	17%	(7)	43
Community/Gender: Urban Women	43%	(37)	35%	(31)	22%	(19)	87
Community/Gender: Urban Men	54%	(51)	22%	(21)	23%	(22)	94
Community/Gender: Rural Women	52%	(12)	30%	(7)	17%	(4)	23
Community/Gender: Rural Men	60%	(12)	24%	(5)	16%	(3)	19
Community/Gender: Suburban Women	43%	(52)	34%	(41)	24%	(29)	122
Community/Gender: Suburban Men	53%	(53)	33%	(33)	14%	(15)	101
Homeowner	49%	(162)	30%	(99)	21%	(69)	329
Renter	49%	(45)	38%	(35)	14%	(13)	92
Military HHnm: Yes	59%	(41)	31%	(21)	10%	(7)	69
Military HH: No	47%	(177)	31%	(117)	22%	(84)	378
Employ: Private Sector	49%	(66)	38%	(51)	13%	(17)	134
Employ: Government	51%	(17)	32%	(10)	17%	(6)	33
Employ: Self-Employed	73%	(32)	13%	(6)	14%	(6)	44
Employ: Homemaker	35%	(8)	10%	(2)	56%	(12)	22
Employ: Student	33%	(4)	28%	(3)	39%	(5)	12
Employ: Retired	53%	(65)	30%	(37)	17%	(21)	123
Employ: Unemployed	23%	(13)	44%	(25)	33%	(18)	55
Employ: Other	55%	(13)	18%	(4)	28%	(7)	24
Self + Household: White-Collar	52%	(95)	34%	(62)	14%	(25)	182
Self + Household: Blue Collar	51%	(100)	33%	(65)	16%	(31)	196
Union HH: Yes	59%	(17)	27%	(8)	14%	(4)	29
Union HH: No	48%	(200)	31%	(130)	21%	(87)	418
LGBTQ+: Yes	24%	(9)	38%	(14)	37%	(14)	38
LGBTQ+: No	51%	(208)	30%	(124)	19%	(77)	409
Motivated to Vote	53%	(201)	33%	(123)	14%	(53)	378

Continued on next page

**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(217)	31%	(138)	20%	(91)	447
Parent: Yes	60%	(77)	25%	(32)	14%	(18)	127
Parent: No	44%	(140)	33%	(106)	23%	(73)	320
COVID Vaccine: Yes	42%	(145)	36%	(126)	22%	(77)	347
COVID Vaccine: No	73%	(73)	13%	(12)	15%	(15)	100
Student Loans: Yes	38%	(25)	31%	(20)	31%	(20)	66
Student Loans: No	50%	(192)	31%	(118)	19%	(71)	381
Favorable Opinion of Haley	57%	(76)	31%	(42)	12%	(16)	134
Unfavorable Opinion of Haley	50%	(93)	40%	(75)	11%	(20)	188
Protestant	78%	(61)	14%	(11)	8%	(6)	79
Roman Catholic	54%	(70)	30%	(38)	16%	(21)	129
Mormon	83%	(3)	17%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	39%	(4)	53%	(6)	8%	(1)	11
Muslim	100%	(3)	—	(0)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	25%	(6)	65%	(15)	10%	(2)	24
Agnostic	12%	(3)	47%	(10)	41%	(9)	21
Something else	50%	(24)	31%	(15)	18%	(9)	47
Nothing in particular	34%	(38)	30%	(34)	36%	(40)	113
Prodigal Biden Voter	37%	(11)	9%	(3)	54%	(16)	30
Undecided Voter (DK/WNV)	21%	(9)	12%	(5)	67%	(29)	44
Undecided Voter (DK)	20%	(4)	7%	(1)	74%	(14)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(184)	37%	(163)	22%	(100)	447
Gender: Male	46%	(99)	38%	(81)	16%	(34)	214
Gender: Female	36%	(84)	35%	(83)	28%	(66)	233
Age: 18-34	33%	(39)	31%	(37)	36%	(42)	118
Age: 35-44	50%	(30)	31%	(19)	18%	(11)	59
Age: 45-64	43%	(66)	38%	(58)	20%	(31)	155
Age: 65+	43%	(49)	43%	(49)	14%	(16)	115
GenZers: 1997-2012	27%	(16)	39%	(23)	35%	(20)	59
Millennials: 1981-1996	44%	(50)	28%	(31)	29%	(32)	113
GenXers: 1965-1980	46%	(54)	36%	(41)	18%	(21)	116
Baby Boomers: 1946-1964	41%	(61)	43%	(63)	16%	(24)	148
Educ: < College	43%	(131)	32%	(97)	25%	(77)	306
Educ: Bachelors degree	36%	(33)	49%	(44)	15%	(14)	91
Educ: Post-grad	39%	(20)	44%	(22)	17%	(8)	50
Income: Under 50k	43%	(73)	28%	(48)	29%	(50)	172
Income: 50k-100k	40%	(69)	44%	(75)	16%	(28)	171
Income: 100k+	40%	(42)	39%	(40)	21%	(22)	104
Ethnicity: White (Non-Hispanic)	47%	(126)	37%	(98)	16%	(43)	267
Ethnicity: Hispanic	31%	(26)	32%	(27)	37%	(30)	82
Ethnicity: Black (Non-Hispanic)	25%	(10)	37%	(15)	39%	(16)	40
Ethnicity: Asian + Other (Non-Hispanic)	39%	(23)	42%	(24)	18%	(11)	57
All Christian	51%	(111)	32%	(68)	17%	(37)	216
All Non-Christian	28%	(7)	57%	(15)	16%	(4)	26
Atheist	22%	(5)	67%	(16)	11%	(3)	24
Agnostic/Nothing in particular	29%	(39)	37%	(49)	34%	(46)	134
Something Else	46%	(22)	32%	(15)	22%	(10)	47
Evangelical	55%	(47)	22%	(19)	23%	(20)	86
Non-Evangelical	49%	(83)	35%	(59)	16%	(28)	169
PID: Dem (no lean)	8%	(13)	64%	(103)	28%	(46)	162
PID: Ind (no lean)	38%	(49)	36%	(47)	26%	(34)	129
PID: Rep (no lean)	78%	(122)	8%	(13)	13%	(20)	156

Continued on next page

**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(184)	37%	(163)	22%	(100)	447
PID/Gender: Dem Men	14%	(9)	65%	(41)	20%	(13)	62
PID/Gender: Dem Women	4%	(4)	63%	(63)	33%	(33)	100
PID/Gender: Ind Men	37%	(27)	45%	(33)	19%	(14)	74
PID/Gender: Ind Women	39%	(22)	25%	(14)	36%	(20)	56
PID/Gender: Rep Men	81%	(64)	9%	(7)	10%	(8)	79
PID/Gender: Rep Women	76%	(59)	8%	(6)	17%	(13)	77
Ideo: Liberal (1-3)	14%	(21)	71%	(109)	16%	(24)	155
Ideo: Moderate (4)	30%	(39)	31%	(41)	39%	(51)	131
Ideo: Conservative (5-7)	80%	(117)	8%	(12)	12%	(17)	146
Ideo/PID: Conservative Republican	88%	(94)	4%	(4)	8%	(9)	107
Ideo/PID: Moderate/Liberal Republican	54%	(24)	19%	(9)	26%	(12)	45
Ideo/PID: Moderate/Conservative Democrat	10%	(5)	44%	(22)	46%	(23)	49
Ideo/PID: Liberal Democrat	7%	(8)	75%	(81)	18%	(19)	107
Unfavorable of Biden and Trump	20%	(13)	35%	(23)	45%	(29)	64
2024 H2H Matchup: Biden Voter	7%	(13)	75%	(146)	19%	(37)	196
2024 H2H Matchup: Trump Voter	80%	(166)	5%	(10)	15%	(31)	208
2024 H2H Matchup: Would not Vote	8%	(1)	17%	(3)	75%	(14)	19
2024 H2H Matchup: Do not Know	14%	(3)	16%	(4)	70%	(17)	25
2022 House Vote: Democrat	13%	(24)	66%	(126)	22%	(42)	192
2022 House Vote: Republican	76%	(125)	8%	(13)	16%	(27)	165
2022 House Vote: Did not Vote	39%	(31)	28%	(22)	33%	(26)	80
2020 Vote: Joe Biden	9%	(19)	67%	(140)	24%	(51)	209
2020 Vote: Donald Trump	78%	(156)	6%	(11)	16%	(33)	199
2020 Vote: Someone Else	11%	(1)	38%	(4)	51%	(5)	10
2020 Vote: Did not Vote	30%	(9)	31%	(9)	40%	(11)	29
2016 Vote: Hillary Clinton	4%	(5)	76%	(112)	20%	(29)	146
2016 Vote: Donald Trump	74%	(138)	7%	(14)	18%	(34)	185
2016 Vote: Someone Else	8%	(1)	86%	(11)	6%	(1)	13
2020 Vote/PID: Not Biden/Democrat	26%	(6)	34%	(7)	41%	(9)	22
2020 Vote/PID: Not Trump/Republican	31%	(5)	58%	(10)	10%	(2)	16
U.S. Economy: Wrong Track	52%	(156)	19%	(58)	28%	(84)	297
U.S. Economy: Right Direction	19%	(28)	70%	(106)	11%	(16)	150

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(184)	37%	(163)	22%	(100)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(5)	82%	(124)	14%	(21)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(161)	6%	(13)	18%	(38)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(17)	31%	(26)	48%	(40)	84
Top 2024 Issue: Economy	51%	(76)	25%	(37)	24%	(36)	149
Community: Urban	39%	(70)	32%	(58)	29%	(53)	181
Community: Suburban	40%	(90)	42%	(93)	18%	(41)	223
Community: Rural	56%	(24)	29%	(13)	15%	(6)	43
Community/Gender: Urban Women	30%	(26)	35%	(31)	35%	(31)	87
Community/Gender: Urban Men	47%	(45)	29%	(28)	23%	(22)	94
Community/Gender: Rural Women	54%	(13)	22%	(5)	24%	(6)	23
Community/Gender: Rural Men	58%	(11)	38%	(7)	5%	(1)	19
Community/Gender: Suburban Women	38%	(46)	38%	(47)	24%	(29)	122
Community/Gender: Suburban Men	43%	(44)	45%	(46)	11%	(11)	101
Homeowner	41%	(135)	38%	(126)	21%	(68)	329
Renter	41%	(38)	36%	(33)	23%	(22)	92
Military HHnm: Yes	43%	(30)	38%	(26)	19%	(13)	69
Military HH: No	41%	(154)	36%	(137)	23%	(87)	378
Employ: Private Sector	35%	(46)	45%	(60)	21%	(28)	134
Employ: Government	48%	(16)	31%	(10)	20%	(7)	33
Employ: Self-Employed	68%	(30)	15%	(7)	17%	(7)	44
Employ: Homemaker	35%	(8)	12%	(3)	53%	(12)	22
Employ: Student	22%	(3)	51%	(6)	27%	(3)	12
Employ: Retired	43%	(52)	41%	(51)	16%	(20)	123
Employ: Unemployed	26%	(14)	44%	(24)	30%	(17)	55
Employ: Other	63%	(15)	13%	(3)	25%	(6)	24
Self + Household: White-Collar	41%	(74)	43%	(79)	16%	(29)	182
Self + Household: Blue Collar	42%	(82)	38%	(74)	21%	(41)	196
Union HH: Yes	46%	(13)	36%	(10)	19%	(5)	29
Union HH: No	41%	(170)	37%	(153)	23%	(94)	418
LGBTQ+: Yes	29%	(11)	36%	(14)	35%	(13)	38
LGBTQ+: No	42%	(173)	37%	(150)	21%	(87)	409
Motivated to Vote	44%	(164)	38%	(143)	19%	(70)	378

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(184)	37%	(163)	22%	(100)	447
Parent: Yes	53%	(67)	28%	(36)	20%	(25)	127
Parent: No	37%	(117)	40%	(128)	23%	(75)	320
COVID Vaccine: Yes	34%	(118)	43%	(150)	23%	(79)	347
COVID Vaccine: No	66%	(65)	13%	(13)	21%	(21)	100
Student Loans: Yes	33%	(22)	34%	(22)	33%	(22)	66
Student Loans: No	42%	(162)	37%	(141)	21%	(78)	381
Favorable Opinion of Haley	42%	(56)	41%	(55)	17%	(22)	134
Unfavorable Opinion of Haley	46%	(86)	44%	(83)	10%	(18)	188
Protestant	63%	(50)	19%	(15)	18%	(14)	79
Roman Catholic	46%	(59)	37%	(47)	18%	(23)	129
Mormon	13%	(1)	87%	(3)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	50%	(2)	50%	(2)	—	(0)	4
Jewish	30%	(3)	64%	(7)	6%	(1)	11
Muslim	56%	(2)	44%	(1)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	22%	(5)	67%	(16)	11%	(3)	24
Agnostic	9%	(2)	58%	(12)	33%	(7)	21
Something else	46%	(22)	32%	(15)	22%	(10)	47
Nothing in particular	32%	(37)	33%	(37)	34%	(39)	113
Prodigal Biden Voter	25%	(7)	9%	(3)	67%	(20)	30
Undecided Voter (DK/WNV)	11%	(5)	17%	(7)	72%	(32)	44
Undecided Voter (DK)	8%	(1)	17%	(3)	75%	(14)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	36%	(163)	39%	(174)	25%	(110)	447
Gender: Male	39%	(83)	36%	(78)	25%	(53)	214
Gender: Female	34%	(80)	41%	(96)	24%	(56)	233
Age: 18-34	25%	(29)	44%	(52)	31%	(37)	118
Age: 35-44	41%	(24)	30%	(18)	29%	(17)	59
Age: 45-64	39%	(60)	40%	(62)	21%	(33)	155
Age: 65+	43%	(49)	37%	(42)	20%	(23)	115
GenZers: 1997-2012	16%	(9)	48%	(28)	36%	(21)	59
Millennials: 1981-1996	37%	(42)	35%	(40)	27%	(31)	113
GenXers: 1965-1980	43%	(50)	38%	(44)	19%	(23)	116
Baby Boomers: 1946-1964	39%	(58)	40%	(59)	21%	(31)	148
Educ: < College	37%	(113)	35%	(107)	28%	(85)	306
Educ: Bachelors degree	34%	(31)	49%	(45)	17%	(15)	91
Educ: Post-grad	38%	(19)	43%	(22)	19%	(9)	50
Income: Under 50k	34%	(59)	36%	(63)	30%	(51)	172
Income: 50k-100k	35%	(60)	45%	(76)	20%	(35)	171
Income: 100k+	43%	(44)	34%	(35)	23%	(24)	104
Ethnicity: White (Non-Hispanic)	45%	(120)	33%	(88)	22%	(59)	267
Ethnicity: Hispanic	29%	(24)	40%	(33)	30%	(25)	82
Ethnicity: Black (Non-Hispanic)	22%	(9)	51%	(21)	27%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	17%	(10)	56%	(32)	27%	(15)	57
All Christian	48%	(104)	32%	(70)	20%	(42)	216
All Non-Christian	22%	(6)	69%	(18)	9%	(2)	26
Atheist	26%	(6)	57%	(13)	18%	(4)	24
Agnostic/Nothing in particular	19%	(26)	43%	(57)	38%	(51)	134
Something Else	45%	(21)	34%	(16)	21%	(10)	47
Evangelical	54%	(47)	26%	(23)	20%	(17)	86
Non-Evangelical	44%	(74)	36%	(61)	20%	(34)	169
PID: Dem (no lean)	4%	(7)	68%	(111)	27%	(44)	162
PID: Ind (no lean)	29%	(37)	38%	(49)	33%	(43)	129
PID: Rep (no lean)	76%	(119)	9%	(14)	15%	(23)	156

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(163)	39%	(174)	25%	(110)	447
PID/Gender: Dem Men	6%	(4)	61%	(38)	33%	(21)	62
PID/Gender: Dem Women	3%	(3)	73%	(73)	24%	(24)	100
PID/Gender: Ind Men	29%	(21)	43%	(31)	29%	(21)	74
PID/Gender: Ind Women	29%	(16)	32%	(18)	38%	(21)	56
PID/Gender: Rep Men	74%	(58)	11%	(9)	15%	(12)	79
PID/Gender: Rep Women	79%	(61)	7%	(5)	15%	(11)	77
Ideo: Liberal (1-3)	8%	(12)	72%	(111)	20%	(31)	155
Ideo: Moderate (4)	23%	(30)	38%	(50)	39%	(51)	131
Ideo: Conservative (5-7)	82%	(120)	6%	(8)	12%	(18)	146
Ideo/PID: Conservative Republican	90%	(96)	3%	(3)	8%	(8)	107
Ideo/PID: Moderate/Liberal Republican	51%	(23)	17%	(8)	32%	(14)	45
Ideo/PID: Moderate/Conservative Democrat	12%	(6)	56%	(28)	32%	(16)	49
Ideo/PID: Liberal Democrat	1%	(1)	76%	(82)	23%	(24)	107
Unfavorable of Biden and Trump	25%	(16)	25%	(16)	50%	(32)	64
2024 H2H Matchup: Biden Voter	1%	(2)	76%	(148)	23%	(45)	196
2024 H2H Matchup: Trump Voter	76%	(157)	8%	(17)	16%	(33)	208
2024 H2H Matchup: Would not Vote	11%	(2)	11%	(2)	77%	(15)	19
2024 H2H Matchup: Do not Know	7%	(2)	26%	(6)	67%	(17)	25
2022 House Vote: Democrat	6%	(12)	69%	(131)	25%	(48)	192
2022 House Vote: Republican	72%	(119)	11%	(18)	17%	(27)	165
2022 House Vote: Did not Vote	34%	(27)	28%	(22)	38%	(30)	80
2020 Vote: Joe Biden	4%	(9)	68%	(141)	28%	(59)	209
2020 Vote: Donald Trump	73%	(146)	9%	(19)	18%	(35)	199
2020 Vote: Someone Else	25%	(2)	30%	(3)	46%	(4)	10
2020 Vote: Did not Vote	22%	(6)	38%	(11)	40%	(11)	29
2016 Vote: Hillary Clinton	3%	(4)	82%	(119)	15%	(22)	146
2016 Vote: Donald Trump	70%	(129)	8%	(15)	22%	(40)	185
2016 Vote: Someone Else	6%	(1)	31%	(4)	63%	(8)	13
2020 Vote/PID: Not Biden/Democrat	24%	(5)	46%	(10)	30%	(7)	22
2020 Vote/PID: Not Trump/Republican	31%	(5)	31%	(5)	38%	(6)	16
U.S. Economy: Wrong Track	48%	(142)	21%	(64)	31%	(91)	297
U.S. Economy: Right Direction	14%	(21)	74%	(110)	12%	(18)	150

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(163)	39%	(174)	25%	(110)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	84%	(127)	14%	(21)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(153)	9%	(18)	19%	(41)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(7)	34%	(29)	57%	(48)	84
Top 2024 Issue: Economy	50%	(74)	27%	(41)	22%	(33)	149
Community: Urban	34%	(62)	40%	(73)	25%	(46)	181
Community: Suburban	36%	(81)	38%	(84)	26%	(57)	223
Community: Rural	46%	(20)	39%	(17)	15%	(6)	43
Community/Gender: Urban Women	32%	(28)	45%	(39)	23%	(20)	87
Community/Gender: Urban Men	36%	(34)	36%	(34)	27%	(26)	94
Community/Gender: Rural Women	37%	(9)	51%	(12)	12%	(3)	23
Community/Gender: Rural Men	57%	(11)	24%	(5)	19%	(4)	19
Community/Gender: Suburban Women	36%	(44)	37%	(45)	27%	(33)	122
Community/Gender: Suburban Men	37%	(38)	39%	(39)	24%	(24)	101
Homeowner	37%	(122)	39%	(127)	24%	(80)	329
Renter	34%	(31)	46%	(42)	20%	(19)	92
Military HHnm: Yes	48%	(33)	32%	(22)	20%	(14)	69
Military HH: No	34%	(130)	40%	(152)	25%	(96)	378
Employ: Private Sector	34%	(45)	48%	(65)	18%	(24)	134
Employ: Government	36%	(12)	34%	(11)	30%	(10)	33
Employ: Self-Employed	66%	(29)	16%	(7)	18%	(8)	44
Employ: Homemaker	26%	(6)	23%	(5)	51%	(11)	22
Employ: Student	10%	(1)	78%	(10)	13%	(2)	12
Employ: Retired	40%	(49)	38%	(46)	23%	(28)	123
Employ: Unemployed	15%	(8)	47%	(26)	38%	(21)	55
Employ: Other	53%	(13)	18%	(4)	29%	(7)	24
Self + Household: White-Collar	40%	(72)	39%	(71)	22%	(39)	182
Self + Household: Blue Collar	37%	(73)	43%	(85)	20%	(38)	196
Union HH: Yes	51%	(15)	32%	(9)	18%	(5)	29
Union HH: No	35%	(148)	39%	(165)	25%	(105)	418
LGBTQ+: Yes	21%	(8)	37%	(14)	42%	(16)	38
LGBTQ+: No	38%	(155)	39%	(160)	23%	(94)	409
Motivated to Vote	40%	(150)	40%	(153)	20%	(75)	378

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(163)	39%	(174)	25%	(110)	447
Parent: Yes	45%	(58)	32%	(40)	23%	(29)	127
Parent: No	33%	(105)	42%	(134)	25%	(80)	320
COVID Vaccine: Yes	29%	(99)	45%	(156)	26%	(92)	347
COVID Vaccine: No	64%	(64)	18%	(18)	18%	(18)	100
Student Loans: Yes	25%	(16)	45%	(30)	30%	(20)	66
Student Loans: No	38%	(147)	38%	(144)	24%	(90)	381
Favorable Opinion of Haley	37%	(50)	40%	(54)	23%	(30)	134
Unfavorable Opinion of Haley	44%	(82)	46%	(87)	10%	(18)	188
Protestant	60%	(47)	17%	(14)	23%	(18)	79
Roman Catholic	40%	(52)	42%	(54)	18%	(23)	129
Mormon	46%	(2)	17%	(1)	37%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	30%	(3)	64%	(7)	6%	(1)	11
Muslim	—	(0)	100%	(3)	—	(0)	3
Buddhist	19%	(2)	62%	(6)	19%	(2)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	26%	(6)	57%	(13)	18%	(4)	24
Agnostic	9%	(2)	66%	(14)	25%	(5)	21
Something else	45%	(21)	34%	(16)	21%	(10)	47
Nothing in particular	21%	(24)	38%	(43)	41%	(46)	113
Prodigal Biden Voter	22%	(7)	14%	(4)	63%	(19)	30
Undecided Voter (DK/WNV)	9%	(4)	20%	(9)	72%	(31)	44
Undecided Voter (DK)	11%	(2)	11%	(2)	77%	(15)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(207)	31%	(137)	23%	(103)	447
Gender: Male	52%	(112)	27%	(59)	20%	(43)	214
Gender: Female	41%	(95)	34%	(79)	26%	(60)	233
Age: 18-34	32%	(38)	31%	(36)	37%	(44)	118
Age: 35-44	58%	(35)	26%	(15)	16%	(9)	59
Age: 45-64	45%	(71)	32%	(49)	23%	(35)	155
Age: 65+	56%	(64)	32%	(36)	13%	(14)	115
GenZers: 1997-2012	35%	(21)	31%	(18)	33%	(20)	59
Millennials: 1981-1996	42%	(48)	28%	(32)	30%	(34)	113
GenXers: 1965-1980	51%	(59)	33%	(38)	17%	(19)	116
Baby Boomers: 1946-1964	51%	(75)	31%	(46)	19%	(28)	148
Educ: < College	46%	(139)	27%	(83)	27%	(83)	306
Educ: Bachelors degree	40%	(36)	45%	(41)	16%	(14)	91
Educ: Post-grad	62%	(31)	27%	(14)	10%	(5)	50
Income: Under 50k	43%	(74)	28%	(49)	29%	(49)	172
Income: 50k-100k	44%	(75)	37%	(63)	20%	(33)	171
Income: 100k+	56%	(58)	25%	(26)	19%	(20)	104
Ethnicity: White (Non-Hispanic)	53%	(142)	28%	(76)	18%	(49)	267
Ethnicity: Hispanic	43%	(35)	33%	(27)	25%	(20)	82
Ethnicity: Black (Non-Hispanic)	29%	(12)	37%	(15)	34%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	31%	(18)	34%	(20)	34%	(20)	57
All Christian	62%	(135)	27%	(58)	11%	(23)	216
All Non-Christian	35%	(9)	49%	(13)	16%	(4)	26
Atheist	18%	(4)	59%	(14)	24%	(6)	24
Agnostic/Nothing in particular	27%	(37)	29%	(38)	44%	(59)	134
Something Else	47%	(22)	30%	(14)	23%	(11)	47
Evangelical	54%	(47)	25%	(22)	20%	(18)	86
Non-Evangelical	62%	(104)	29%	(49)	10%	(16)	169
PID: Dem (no lean)	12%	(20)	57%	(92)	31%	(50)	162
PID: Ind (no lean)	44%	(56)	29%	(37)	28%	(36)	129
PID: Rep (no lean)	84%	(130)	5%	(8)	11%	(17)	156

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(207)	31%	(137)	23%	(103)	447
PID/Gender: Dem Men	21%	(13)	48%	(30)	30%	(19)	62
PID/Gender: Dem Women	7%	(7)	62%	(62)	31%	(31)	100
PID/Gender: Ind Men	46%	(34)	30%	(22)	23%	(17)	74
PID/Gender: Ind Women	40%	(22)	27%	(15)	33%	(19)	56
PID/Gender: Rep Men	83%	(65)	8%	(7)	9%	(7)	79
PID/Gender: Rep Women	84%	(65)	2%	(2)	13%	(10)	77
Ideo: Liberal (1-3)	14%	(22)	62%	(96)	24%	(36)	155
Ideo: Moderate (4)	39%	(51)	27%	(35)	34%	(45)	131
Ideo: Conservative (5-7)	87%	(128)	3%	(5)	10%	(14)	146
Ideo/PID: Conservative Republican	95%	(101)	1%	(1)	4%	(4)	107
Ideo/PID: Moderate/Liberal Republican	55%	(25)	17%	(8)	28%	(13)	45
Ideo/PID: Moderate/Conservative Democrat	24%	(12)	47%	(23)	28%	(14)	49
Ideo/PID: Liberal Democrat	8%	(8)	63%	(67)	30%	(32)	107
Unfavorable of Biden and Trump	37%	(24)	18%	(11)	46%	(29)	64
2024 H2H Matchup: Biden Voter	11%	(21)	64%	(125)	26%	(50)	196
2024 H2H Matchup: Trump Voter	87%	(180)	3%	(6)	11%	(22)	208
2024 H2H Matchup: Would not Vote	14%	(3)	14%	(3)	71%	(13)	19
2024 H2H Matchup: Do not Know	15%	(4)	18%	(4)	68%	(17)	25
2022 House Vote: Democrat	17%	(32)	56%	(106)	28%	(53)	192
2022 House Vote: Republican	82%	(135)	6%	(10)	12%	(19)	165
2022 House Vote: Did not Vote	46%	(37)	23%	(18)	31%	(25)	80
2020 Vote: Joe Biden	12%	(26)	57%	(119)	31%	(65)	209
2020 Vote: Donald Trump	86%	(171)	3%	(5)	12%	(23)	199
2020 Vote: Someone Else	23%	(2)	34%	(3)	43%	(4)	10
2020 Vote: Did not Vote	29%	(8)	34%	(10)	38%	(11)	29
2016 Vote: Hillary Clinton	9%	(13)	72%	(105)	19%	(27)	146
2016 Vote: Donald Trump	81%	(150)	4%	(8)	14%	(27)	185
2016 Vote: Someone Else	40%	(5)	14%	(2)	46%	(6)	13
2020 Vote/PID: Not Biden/Democrat	34%	(7)	32%	(7)	34%	(7)	22
2020 Vote/PID: Not Trump/Republican	34%	(6)	36%	(6)	30%	(5)	16
U.S. Economy: Wrong Track	59%	(175)	15%	(44)	26%	(78)	297
U.S. Economy: Right Direction	21%	(32)	62%	(93)	16%	(25)	150

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(207)	31%	(137)	23%	(103)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(12)	71%	(108)	20%	(31)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(181)	4%	(8)	11%	(23)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(13)	26%	(22)	58%	(49)	84
Top 2024 Issue: Economy	58%	(87)	24%	(35)	18%	(27)	149
Community: Urban	43%	(77)	30%	(54)	28%	(50)	181
Community: Suburban	46%	(104)	32%	(72)	21%	(48)	223
Community: Rural	61%	(26)	28%	(12)	12%	(5)	43
Community/Gender: Urban Women	38%	(33)	35%	(31)	27%	(23)	87
Community/Gender: Urban Men	47%	(44)	24%	(23)	29%	(27)	94
Community/Gender: Rural Women	54%	(13)	34%	(8)	12%	(3)	23
Community/Gender: Rural Men	69%	(13)	20%	(4)	11%	(2)	19
Community/Gender: Suburban Women	40%	(49)	33%	(40)	28%	(34)	122
Community/Gender: Suburban Men	54%	(55)	32%	(32)	14%	(14)	101
Homeowner	49%	(160)	30%	(98)	22%	(72)	329
Renter	39%	(37)	39%	(36)	22%	(20)	92
Military HHnm: Yes	60%	(42)	21%	(15)	18%	(12)	69
Military HH: No	44%	(165)	32%	(123)	24%	(90)	378
Employ: Private Sector	42%	(56)	38%	(51)	20%	(26)	134
Employ: Government	54%	(18)	31%	(10)	15%	(5)	33
Employ: Self-Employed	72%	(32)	11%	(5)	17%	(8)	44
Employ: Homemaker	30%	(7)	10%	(2)	60%	(14)	22
Employ: Student	32%	(4)	28%	(3)	40%	(5)	12
Employ: Retired	52%	(64)	31%	(38)	17%	(21)	123
Employ: Unemployed	21%	(12)	42%	(23)	37%	(21)	55
Employ: Other	66%	(16)	17%	(4)	17%	(4)	24
Self + Household: White-Collar	51%	(94)	34%	(61)	15%	(27)	182
Self + Household: Blue Collar	47%	(92)	32%	(62)	22%	(42)	196
Union HH: Yes	53%	(16)	20%	(6)	27%	(8)	29
Union HH: No	46%	(191)	31%	(131)	23%	(95)	418
LGBTQ+: Yes	31%	(12)	28%	(11)	41%	(15)	38
LGBTQ+: No	48%	(195)	31%	(127)	21%	(87)	409
Motivated to Vote	51%	(192)	31%	(118)	18%	(68)	378

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**Table BLMB8\_4:** Who do you trust more to handle each of the following issues? — Crime

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(207)	31%	(137)	23%	(103)	447
Parent: Yes	54%	(69)	24%	(31)	22%	(28)	127
Parent: No	43%	(138)	33%	(107)	23%	(74)	320
COVID Vaccine: Yes	41%	(142)	35%	(123)	24%	(82)	347
COVID Vaccine: No	65%	(65)	15%	(15)	21%	(21)	100
Student Loans: Yes	44%	(29)	29%	(19)	27%	(18)	66
Student Loans: No	47%	(178)	31%	(118)	22%	(85)	381
Favorable Opinion of Haley	55%	(73)	32%	(42)	14%	(18)	134
Unfavorable Opinion of Haley	49%	(92)	38%	(71)	13%	(24)	188
Protestant	67%	(53)	18%	(14)	16%	(12)	79
Roman Catholic	59%	(76)	33%	(42)	8%	(11)	129
Mormon	83%	(3)	17%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	32%	(1)	8%	(0)	4
Jewish	36%	(4)	57%	(6)	7%	(1)	11
Muslim	100%	(3)	—	(0)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	18%	(4)	59%	(14)	24%	(6)	24
Agnostic	6%	(1)	47%	(10)	47%	(10)	21
Something else	47%	(22)	30%	(14)	23%	(11)	47
Nothing in particular	31%	(35)	25%	(29)	43%	(49)	113
Prodigal Biden Voter	26%	(8)	9%	(3)	65%	(20)	30
Undecided Voter (DK/WNV)	14%	(6)	16%	(7)	69%	(30)	44
Undecided Voter (DK)	14%	(3)	14%	(3)	71%	(13)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(221)	31%	(140)	19%	(86)	447
Gender: Male	55%	(118)	29%	(61)	16%	(35)	214
Gender: Female	44%	(103)	34%	(78)	22%	(51)	233
Age: 18-34	30%	(35)	36%	(43)	34%	(40)	118
Age: 35-44	63%	(37)	24%	(14)	13%	(7)	59
Age: 45-64	55%	(85)	30%	(46)	16%	(24)	155
Age: 65+	56%	(64)	32%	(36)	12%	(14)	115
GenZers: 1997-2012	17%	(10)	44%	(26)	39%	(23)	59
Millennials: 1981-1996	52%	(59)	27%	(31)	21%	(24)	113
GenXers: 1965-1980	55%	(64)	32%	(38)	12%	(14)	116
Baby Boomers: 1946-1964	56%	(83)	29%	(42)	15%	(23)	148
Educ: < College	49%	(149)	29%	(90)	22%	(67)	306
Educ: Bachelors degree	44%	(41)	39%	(35)	17%	(16)	91
Educ: Post-grad	63%	(32)	29%	(15)	8%	(4)	50
Income: Under 50k	47%	(82)	30%	(51)	23%	(39)	172
Income: 50k-100k	46%	(79)	38%	(65)	16%	(27)	171
Income: 100k+	59%	(61)	23%	(24)	19%	(19)	104
Ethnicity: White (Non-Hispanic)	60%	(159)	27%	(72)	13%	(35)	267
Ethnicity: Hispanic	36%	(30)	40%	(33)	24%	(20)	82
Ethnicity: Black (Non-Hispanic)	32%	(13)	31%	(13)	37%	(15)	40
Ethnicity: Asian + Other (Non-Hispanic)	33%	(19)	39%	(22)	28%	(16)	57
All Christian	62%	(134)	28%	(61)	10%	(21)	216
All Non-Christian	39%	(10)	52%	(14)	9%	(3)	26
Atheist	40%	(9)	43%	(10)	17%	(4)	24
Agnostic/Nothing in particular	34%	(45)	30%	(40)	36%	(48)	134
Something Else	48%	(22)	30%	(14)	22%	(10)	47
Evangelical	65%	(56)	25%	(21)	11%	(9)	86
Non-Evangelical	56%	(95)	31%	(52)	13%	(22)	169
PID: Dem (no lean)	10%	(17)	63%	(101)	27%	(44)	162
PID: Ind (no lean)	54%	(69)	25%	(32)	22%	(28)	129
PID: Rep (no lean)	87%	(135)	5%	(7)	9%	(14)	156

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(221)	31%	(140)	19%	(86)	447
PID/Gender: Dem Men	15%	(9)	54%	(33)	32%	(20)	62
PID/Gender: Dem Women	8%	(8)	68%	(68)	24%	(24)	100
PID/Gender: Ind Men	56%	(42)	31%	(23)	12%	(9)	74
PID/Gender: Ind Women	50%	(28)	16%	(9)	35%	(19)	56
PID/Gender: Rep Men	85%	(67)	7%	(5)	8%	(6)	79
PID/Gender: Rep Women	88%	(68)	2%	(2)	10%	(7)	77
Ideo: Liberal (1-3)	17%	(26)	59%	(92)	24%	(37)	155
Ideo: Moderate (4)	43%	(57)	31%	(40)	26%	(34)	131
Ideo: Conservative (5-7)	91%	(133)	5%	(7)	5%	(7)	146
Ideo/PID: Conservative Republican	95%	(102)	2%	(2)	3%	(3)	107
Ideo/PID: Moderate/Liberal Republican	65%	(29)	12%	(5)	23%	(11)	45
Ideo/PID: Moderate/Conservative Democrat	20%	(10)	56%	(28)	24%	(12)	49
Ideo/PID: Liberal Democrat	6%	(7)	67%	(72)	26%	(28)	107
Unfavorable of Biden and Trump	42%	(27)	30%	(19)	28%	(18)	64
2024 H2H Matchup: Biden Voter	9%	(17)	65%	(127)	26%	(51)	196
2024 H2H Matchup: Trump Voter	91%	(190)	4%	(7)	5%	(11)	208
2024 H2H Matchup: Would not Vote	24%	(5)	8%	(2)	68%	(13)	19
2024 H2H Matchup: Do not Know	39%	(10)	16%	(4)	45%	(11)	25
2022 House Vote: Democrat	15%	(29)	57%	(110)	28%	(53)	192
2022 House Vote: Republican	88%	(145)	6%	(9)	7%	(11)	165
2022 House Vote: Did not Vote	52%	(41)	24%	(19)	24%	(19)	80
2020 Vote: Joe Biden	14%	(30)	58%	(122)	27%	(57)	209
2020 Vote: Donald Trump	89%	(178)	3%	(7)	7%	(14)	199
2020 Vote: Someone Else	46%	(4)	25%	(2)	28%	(3)	10
2020 Vote: Did not Vote	31%	(9)	28%	(8)	41%	(12)	29
2016 Vote: Hillary Clinton	10%	(15)	69%	(100)	21%	(31)	146
2016 Vote: Donald Trump	88%	(163)	3%	(5)	9%	(17)	185
2016 Vote: Someone Else	40%	(5)	26%	(3)	34%	(4)	13
2020 Vote/PID: Not Biden/Democrat	26%	(6)	39%	(8)	35%	(8)	22
2020 Vote/PID: Not Trump/Republican	36%	(6)	31%	(5)	33%	(5)	16
U.S. Economy: Wrong Track	64%	(189)	18%	(52)	19%	(56)	297
U.S. Economy: Right Direction	22%	(33)	58%	(87)	20%	(30)	150

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(221)	31%	(140)	19%	(86)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(14)	71%	(107)	20%	(30)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(183)	5%	(11)	9%	(18)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(23)	27%	(22)	45%	(38)	84
Top 2024 Issue: Economy	62%	(92)	22%	(32)	16%	(24)	149
Community: Urban	47%	(84)	32%	(58)	22%	(39)	181
Community: Suburban	51%	(113)	32%	(71)	17%	(39)	223
Community: Rural	56%	(24)	26%	(11)	18%	(8)	43
Community/Gender: Urban Women	43%	(37)	37%	(32)	20%	(18)	87
Community/Gender: Urban Men	50%	(47)	27%	(25)	23%	(22)	94
Community/Gender: Rural Women	53%	(12)	24%	(6)	23%	(5)	23
Community/Gender: Rural Men	60%	(12)	28%	(6)	12%	(2)	19
Community/Gender: Suburban Women	44%	(54)	33%	(40)	23%	(28)	122
Community/Gender: Suburban Men	59%	(59)	30%	(31)	11%	(11)	101
Homeowner	51%	(169)	31%	(101)	18%	(59)	329
Renter	45%	(42)	38%	(35)	17%	(16)	92
Military HHnm: Yes	61%	(42)	25%	(17)	14%	(10)	69
Military HH: No	47%	(179)	32%	(123)	20%	(76)	378
Employ: Private Sector	50%	(67)	35%	(47)	15%	(20)	134
Employ: Government	54%	(18)	24%	(8)	23%	(8)	33
Employ: Self-Employed	73%	(32)	13%	(6)	14%	(6)	44
Employ: Homemaker	43%	(10)	25%	(6)	32%	(7)	22
Employ: Student	8%	(1)	60%	(7)	32%	(4)	12
Employ: Retired	55%	(67)	30%	(37)	15%	(18)	123
Employ: Unemployed	20%	(11)	47%	(26)	33%	(18)	55
Employ: Other	68%	(16)	13%	(3)	19%	(5)	24
Self + Household: White-Collar	51%	(92)	32%	(58)	18%	(32)	182
Self + Household: Blue Collar	55%	(107)	35%	(69)	10%	(20)	196
Union HH: Yes	67%	(20)	10%	(3)	23%	(7)	29
Union HH: No	48%	(202)	33%	(137)	19%	(79)	418
LGBTQ+: Yes	36%	(14)	35%	(13)	29%	(11)	38
LGBTQ+: No	51%	(208)	31%	(127)	18%	(75)	409
Motivated to Vote	54%	(205)	33%	(123)	13%	(50)	378

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(221)	31%	(140)	19%	(86)	447
Parent: Yes	61%	(78)	23%	(29)	16%	(21)	127
Parent: No	45%	(144)	35%	(111)	20%	(65)	320
COVID Vaccine: Yes	43%	(149)	37%	(128)	20%	(70)	347
COVID Vaccine: No	72%	(72)	11%	(11)	16%	(16)	100
Student Loans: Yes	37%	(24)	39%	(26)	24%	(16)	66
Student Loans: No	52%	(197)	30%	(114)	18%	(70)	381
Favorable Opinion of Haley	60%	(81)	28%	(38)	11%	(15)	134
Unfavorable Opinion of Haley	52%	(98)	38%	(71)	10%	(19)	188
Protestant	77%	(61)	16%	(13)	7%	(6)	79
Roman Catholic	53%	(68)	36%	(47)	11%	(15)	129
Mormon	74%	(3)	17%	(1)	9%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	39%	(4)	53%	(6)	8%	(1)	11
Muslim	56%	(2)	44%	(1)	—	(0)	3
Buddhist	38%	(3)	44%	(4)	18%	(2)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	40%	(9)	43%	(10)	17%	(4)	24
Agnostic	15%	(3)	53%	(11)	32%	(7)	21
Something else	48%	(22)	30%	(14)	22%	(10)	47
Nothing in particular	37%	(42)	26%	(29)	37%	(42)	113
Prodigal Biden Voter	50%	(15)	13%	(4)	36%	(11)	30
Undecided Voter (DK/WNV)	33%	(14)	12%	(5)	55%	(24)	44
Undecided Voter (DK)	24%	(5)	8%	(2)	68%	(13)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	47%	(209)	32%	(142)	21%	(96)	447
Gender: Male	52%	(111)	33%	(71)	15%	(33)	214
Gender: Female	42%	(99)	31%	(71)	27%	(63)	233
Age: 18-34	32%	(38)	31%	(36)	37%	(44)	118
Age: 35-44	53%	(32)	30%	(18)	16%	(10)	59
Age: 45-64	51%	(80)	30%	(46)	19%	(29)	155
Age: 65+	53%	(60)	36%	(41)	11%	(13)	115
GenZers: 1997-2012	19%	(11)	41%	(24)	40%	(23)	59
Millennials: 1981-1996	49%	(55)	25%	(28)	26%	(30)	113
GenXers: 1965-1980	53%	(61)	29%	(34)	18%	(21)	116
Baby Boomers: 1946-1964	52%	(77)	35%	(52)	13%	(19)	148
Educ: < College	46%	(140)	29%	(88)	25%	(77)	306
Educ: Bachelors degree	43%	(39)	43%	(39)	14%	(13)	91
Educ: Post-grad	59%	(29)	29%	(15)	12%	(6)	50
Income: Under 50k	47%	(80)	26%	(45)	27%	(46)	172
Income: 50k-100k	44%	(76)	40%	(69)	15%	(26)	171
Income: 100k+	51%	(53)	26%	(27)	23%	(24)	104
Ethnicity: White (Non-Hispanic)	56%	(149)	31%	(82)	14%	(36)	267
Ethnicity: Hispanic	35%	(29)	26%	(22)	38%	(32)	82
Ethnicity: Black (Non-Hispanic)	29%	(12)	42%	(17)	30%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	35%	(20)	37%	(21)	28%	(16)	57
All Christian	59%	(127)	27%	(57)	15%	(32)	216
All Non-Christian	41%	(11)	52%	(14)	7%	(2)	26
Atheist	25%	(6)	65%	(15)	10%	(2)	24
Agnostic/Nothing in particular	29%	(39)	30%	(40)	41%	(55)	134
Something Else	58%	(27)	33%	(15)	9%	(4)	47
Evangelical	65%	(56)	23%	(19)	13%	(11)	86
Non-Evangelical	55%	(92)	30%	(51)	15%	(26)	169
PID: Dem (no lean)	11%	(18)	56%	(90)	33%	(53)	162
PID: Ind (no lean)	43%	(56)	34%	(44)	23%	(30)	129
PID: Rep (no lean)	87%	(135)	5%	(8)	8%	(13)	156

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(209)	32%	(142)	21%	(96)	447
PID/Gender: Dem Men	13%	(8)	54%	(34)	33%	(20)	62
PID/Gender: Dem Women	10%	(10)	57%	(57)	33%	(33)	100
PID/Gender: Ind Men	43%	(32)	42%	(31)	14%	(11)	74
PID/Gender: Ind Women	44%	(24)	22%	(12)	34%	(19)	56
PID/Gender: Rep Men	90%	(71)	7%	(6)	3%	(2)	79
PID/Gender: Rep Women	83%	(64)	2%	(2)	14%	(11)	77
Ideo: Liberal (1-3)	13%	(19)	63%	(98)	24%	(38)	155
Ideo: Moderate (4)	40%	(52)	28%	(36)	32%	(43)	131
Ideo: Conservative (5-7)	90%	(131)	5%	(7)	6%	(8)	146
Ideo/PID: Conservative Republican	96%	(102)	1%	(1)	3%	(3)	107
Ideo/PID: Moderate/Liberal Republican	64%	(29)	14%	(6)	22%	(10)	45
Ideo/PID: Moderate/Conservative Democrat	24%	(12)	40%	(20)	36%	(18)	49
Ideo/PID: Liberal Democrat	6%	(6)	65%	(70)	29%	(32)	107
Unfavorable of Biden and Trump	31%	(20)	21%	(13)	48%	(31)	64
2024 H2H Matchup: Biden Voter	7%	(13)	66%	(129)	28%	(54)	196
2024 H2H Matchup: Trump Voter	89%	(185)	4%	(8)	7%	(15)	208
2024 H2H Matchup: Would not Vote	40%	(8)	13%	(2)	47%	(9)	19
2024 H2H Matchup: Do not Know	14%	(4)	11%	(3)	75%	(19)	25
2022 House Vote: Democrat	15%	(28)	56%	(108)	29%	(56)	192
2022 House Vote: Republican	85%	(139)	7%	(11)	8%	(14)	165
2022 House Vote: Did not Vote	46%	(37)	27%	(22)	26%	(21)	80
2020 Vote: Joe Biden	11%	(23)	58%	(121)	31%	(65)	209
2020 Vote: Donald Trump	88%	(175)	4%	(8)	8%	(16)	199
2020 Vote: Someone Else	31%	(3)	29%	(3)	39%	(4)	10
2020 Vote: Did not Vote	27%	(8)	34%	(10)	39%	(11)	29
2016 Vote: Hillary Clinton	8%	(11)	71%	(103)	21%	(31)	146
2016 Vote: Donald Trump	87%	(161)	3%	(6)	10%	(18)	185
2016 Vote: Someone Else	12%	(2)	40%	(5)	48%	(6)	13
2020 Vote/PID: Not Biden/Democrat	38%	(8)	27%	(6)	35%	(8)	22
2020 Vote/PID: Not Trump/Republican	33%	(5)	36%	(6)	31%	(5)	16
U.S. Economy: Wrong Track	60%	(178)	16%	(46)	25%	(73)	297
U.S. Economy: Right Direction	21%	(32)	64%	(95)	15%	(23)	150

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	47%	(209)	32%	(142)	21%	(96)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(12)	72%	(109)	20%	(30)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(181)	6%	(13)	9%	(19)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(16)	24%	(20)	56%	(47)	84
Top 2024 Issue: Economy	61%	(91)	18%	(27)	21%	(31)	149
Community: Urban	45%	(81)	32%	(58)	23%	(42)	181
Community: Suburban	47%	(105)	33%	(73)	20%	(44)	223
Community: Rural	54%	(23)	23%	(10)	22%	(10)	43
Community/Gender: Urban Women	37%	(33)	33%	(29)	30%	(26)	87
Community/Gender: Urban Men	51%	(48)	32%	(30)	17%	(16)	94
Community/Gender: Rural Women	53%	(12)	23%	(5)	25%	(6)	23
Community/Gender: Rural Men	57%	(11)	24%	(5)	19%	(4)	19
Community/Gender: Suburban Women	44%	(54)	30%	(37)	26%	(31)	122
Community/Gender: Suburban Men	51%	(52)	36%	(36)	13%	(13)	101
Homeowner	48%	(159)	32%	(105)	20%	(65)	329
Renter	46%	(42)	32%	(30)	22%	(21)	92
Military HHnm: Yes	51%	(35)	27%	(19)	22%	(15)	69
Military HH: No	46%	(174)	33%	(123)	21%	(81)	378
Employ: Private Sector	43%	(58)	38%	(51)	19%	(25)	134
Employ: Government	49%	(16)	16%	(5)	35%	(11)	33
Employ: Self-Employed	71%	(31)	12%	(6)	16%	(7)	44
Employ: Homemaker	33%	(7)	22%	(5)	45%	(10)	22
Employ: Student	54%	(7)	39%	(5)	7%	(1)	12
Employ: Retired	51%	(63)	34%	(41)	15%	(19)	123
Employ: Unemployed	22%	(12)	47%	(26)	31%	(17)	55
Employ: Other	66%	(16)	13%	(3)	22%	(5)	24
Self + Household: White-Collar	48%	(87)	33%	(60)	19%	(35)	182
Self + Household: Blue Collar	50%	(98)	35%	(70)	15%	(29)	196
Union HH: Yes	59%	(18)	22%	(7)	18%	(5)	29
Union HH: No	46%	(192)	32%	(135)	22%	(91)	418
LGBTQ+: Yes	23%	(9)	38%	(14)	39%	(15)	38
LGBTQ+: No	49%	(201)	31%	(127)	20%	(81)	409
Motivated to Vote	50%	(190)	33%	(123)	17%	(65)	378

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	47%	(209)	32%	(142)	21%	(96)	447
Parent: Yes	58%	(74)	21%	(27)	21%	(27)	127
Parent: No	42%	(135)	36%	(115)	22%	(69)	320
COVID Vaccine: Yes	40%	(138)	37%	(128)	23%	(81)	347
COVID Vaccine: No	71%	(71)	14%	(14)	15%	(15)	100
Student Loans: Yes	42%	(28)	32%	(21)	26%	(17)	66
Student Loans: No	48%	(182)	32%	(121)	21%	(79)	381
Favorable Opinion of Haley	52%	(69)	35%	(47)	13%	(18)	134
Unfavorable Opinion of Haley	49%	(91)	41%	(78)	10%	(19)	188
Protestant	71%	(56)	19%	(15)	10%	(8)	79
Roman Catholic	50%	(65)	31%	(40)	19%	(24)	129
Mormon	83%	(3)	17%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	35%	(4)	64%	(7)	1%	(0)	11
Muslim	100%	(3)	—	(0)	—	(0)	3
Buddhist	37%	(3)	44%	(4)	19%	(2)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	25%	(6)	65%	(15)	10%	(2)	24
Agnostic	18%	(4)	53%	(11)	29%	(6)	21
Something else	58%	(27)	33%	(15)	9%	(4)	47
Nothing in particular	31%	(35)	26%	(29)	43%	(49)	113
Prodigal Biden Voter	41%	(12)	3%	(1)	56%	(17)	30
Undecided Voter (DK/WNV)	25%	(11)	12%	(5)	63%	(27)	44
Undecided Voter (DK)	40%	(8)	13%	(2)	47%	(9)	19

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(133)	43%	(193)	27%	(121)	447
Gender: Male	35%	(75)	43%	(92)	22%	(48)	214
Gender: Female	25%	(58)	44%	(101)	31%	(73)	233
Age: 18-34	25%	(29)	42%	(50)	33%	(39)	118
Age: 35-44	30%	(18)	47%	(28)	23%	(14)	59
Age: 45-64	32%	(50)	43%	(67)	25%	(39)	155
Age: 65+	31%	(36)	43%	(49)	26%	(29)	115
GenZers: 1997-2012	17%	(10)	51%	(30)	31%	(18)	59
Millennials: 1981-1996	32%	(37)	38%	(44)	29%	(33)	113
GenXers: 1965-1980	36%	(41)	39%	(46)	25%	(29)	116
Baby Boomers: 1946-1964	28%	(42)	47%	(69)	25%	(37)	148
Educ: < College	29%	(90)	40%	(123)	31%	(93)	306
Educ: Bachelors degree	31%	(28)	56%	(51)	13%	(12)	91
Educ: Post-grad	30%	(15)	39%	(20)	31%	(15)	50
Income: Under 50k	29%	(49)	39%	(67)	32%	(55)	172
Income: 50k-100k	28%	(48)	47%	(80)	25%	(43)	171
Income: 100k+	34%	(35)	44%	(46)	22%	(23)	104
Ethnicity: White (Non-Hispanic)	34%	(92)	40%	(107)	26%	(68)	267
Ethnicity: Hispanic	25%	(21)	46%	(38)	29%	(24)	82
Ethnicity: Black (Non-Hispanic)	22%	(9)	41%	(17)	37%	(15)	40
Ethnicity: Asian + Other (Non-Hispanic)	20%	(11)	56%	(32)	24%	(14)	57
All Christian	41%	(88)	35%	(75)	25%	(54)	216
All Non-Christian	19%	(5)	61%	(16)	20%	(5)	26
Atheist	16%	(4)	74%	(17)	10%	(2)	24
Agnostic/Nothing in particular	15%	(21)	48%	(65)	36%	(48)	134
Something Else	33%	(16)	42%	(20)	24%	(11)	47
Evangelical	42%	(36)	29%	(25)	29%	(25)	86
Non-Evangelical	39%	(66)	38%	(64)	23%	(39)	169
PID: Dem (no lean)	6%	(9)	69%	(111)	25%	(41)	162
PID: Ind (no lean)	26%	(33)	42%	(55)	32%	(42)	129
PID: Rep (no lean)	58%	(90)	18%	(28)	24%	(38)	156

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(133)	43%	(193)	27%	(121)	447
PID/Gender: Dem Men	14%	(8)	66%	(41)	21%	(13)	62
PID/Gender: Dem Women	1%	(1)	71%	(70)	28%	(28)	100
PID/Gender: Ind Men	27%	(20)	49%	(36)	24%	(18)	74
PID/Gender: Ind Women	24%	(14)	33%	(18)	43%	(24)	56
PID/Gender: Rep Men	59%	(46)	19%	(15)	22%	(17)	79
PID/Gender: Rep Women	57%	(44)	16%	(12)	27%	(21)	77
Ideo: Liberal (1-3)	8%	(12)	74%	(114)	18%	(28)	155
Ideo: Moderate (4)	20%	(26)	41%	(54)	39%	(51)	131
Ideo: Conservative (5-7)	64%	(94)	13%	(20)	22%	(32)	146
Ideo/PID: Conservative Republican	70%	(75)	10%	(11)	20%	(21)	107
Ideo/PID: Moderate/Liberal Republican	34%	(15)	29%	(13)	37%	(17)	45
Ideo/PID: Moderate/Conservative Democrat	16%	(8)	52%	(26)	32%	(16)	49
Ideo/PID: Liberal Democrat	1%	(1)	79%	(84)	20%	(21)	107
Unfavorable of Biden and Trump	15%	(9)	37%	(24)	48%	(31)	64
2024 H2H Matchup: Biden Voter	3%	(6)	78%	(153)	19%	(37)	196
2024 H2H Matchup: Trump Voter	60%	(124)	15%	(31)	25%	(53)	208
2024 H2H Matchup: Would not Vote	—	(0)	24%	(4)	76%	(14)	19
2024 H2H Matchup: Do not Know	10%	(3)	22%	(6)	67%	(17)	25
2022 House Vote: Democrat	7%	(14)	68%	(131)	24%	(47)	192
2022 House Vote: Republican	56%	(92)	19%	(32)	25%	(41)	165
2022 House Vote: Did not Vote	31%	(25)	33%	(26)	36%	(29)	80
2020 Vote: Joe Biden	6%	(13)	70%	(147)	24%	(49)	209
2020 Vote: Donald Trump	58%	(115)	14%	(28)	28%	(56)	199
2020 Vote: Someone Else	19%	(2)	39%	(4)	41%	(4)	10
2020 Vote: Did not Vote	8%	(2)	50%	(15)	41%	(12)	29
2016 Vote: Hillary Clinton	5%	(8)	81%	(118)	14%	(20)	146
2016 Vote: Donald Trump	53%	(99)	18%	(34)	28%	(52)	185
2016 Vote: Someone Else	6%	(1)	70%	(9)	24%	(3)	13
2020 Vote/PID: Not Biden/Democrat	27%	(6)	42%	(9)	31%	(7)	22
2020 Vote/PID: Not Trump/Republican	20%	(3)	64%	(10)	16%	(3)	16
U.S. Economy: Wrong Track	36%	(108)	27%	(81)	36%	(108)	297
U.S. Economy: Right Direction	17%	(25)	75%	(112)	9%	(13)	150

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(133)	43%	(193)	27%	(121)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(4)	85%	(129)	12%	(18)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(121)	18%	(38)	25%	(54)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(8)	32%	(27)	59%	(49)	84
Top 2024 Issue: Economy	44%	(65)	30%	(45)	26%	(39)	149
Community: Urban	32%	(58)	37%	(67)	31%	(56)	181
Community: Suburban	27%	(61)	46%	(103)	26%	(59)	223
Community: Rural	33%	(14)	54%	(23)	14%	(6)	43
Community/Gender: Urban Women	26%	(22)	40%	(35)	35%	(30)	87
Community/Gender: Urban Men	38%	(36)	35%	(32)	27%	(26)	94
Community/Gender: Rural Women	29%	(7)	57%	(13)	14%	(3)	23
Community/Gender: Rural Men	38%	(7)	49%	(10)	13%	(3)	19
Community/Gender: Suburban Women	24%	(29)	44%	(53)	32%	(39)	122
Community/Gender: Suburban Men	31%	(32)	49%	(50)	19%	(20)	101
Homeowner	31%	(103)	43%	(142)	26%	(85)	329
Renter	24%	(22)	47%	(43)	30%	(27)	92
Military HHnm: Yes	29%	(20)	42%	(29)	29%	(20)	69
Military HH: No	30%	(113)	43%	(164)	27%	(101)	378
Employ: Private Sector	26%	(35)	52%	(69)	22%	(29)	134
Employ: Government	33%	(11)	51%	(17)	16%	(5)	33
Employ: Self-Employed	64%	(28)	19%	(8)	18%	(8)	44
Employ: Homemaker	32%	(7)	14%	(3)	54%	(12)	22
Employ: Student	20%	(2)	48%	(6)	32%	(4)	12
Employ: Retired	26%	(32)	45%	(56)	29%	(36)	123
Employ: Unemployed	9%	(5)	54%	(30)	37%	(21)	55
Employ: Other	53%	(13)	21%	(5)	26%	(6)	24
Self + Household: White-Collar	32%	(59)	46%	(84)	21%	(39)	182
Self + Household: Blue Collar	29%	(58)	48%	(93)	23%	(45)	196
Union HH: Yes	40%	(12)	32%	(9)	29%	(8)	29
Union HH: No	29%	(121)	44%	(184)	27%	(112)	418
LGBTQ+: Yes	18%	(7)	50%	(19)	32%	(12)	38
LGBTQ+: No	31%	(126)	43%	(174)	27%	(109)	409
Motivated to Vote	33%	(125)	44%	(166)	23%	(86)	378

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(133)	43%	(193)	27%	(121)	447
Parent: Yes	41%	(52)	37%	(47)	23%	(29)	127
Parent: No	25%	(81)	46%	(147)	29%	(92)	320
COVID Vaccine: Yes	24%	(85)	47%	(164)	28%	(99)	347
COVID Vaccine: No	48%	(48)	29%	(29)	22%	(22)	100
Student Loans: Yes	28%	(18)	41%	(27)	31%	(20)	66
Student Loans: No	30%	(114)	44%	(166)	26%	(101)	381
Favorable Opinion of Haley	28%	(38)	48%	(64)	24%	(32)	134
Unfavorable Opinion of Haley	39%	(73)	49%	(92)	12%	(23)	188
Protestant	51%	(41)	23%	(18)	25%	(20)	79
Roman Catholic	35%	(45)	39%	(51)	25%	(33)	129
Mormon	—	(0)	87%	(3)	13%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	50%	(2)	8%	(0)	4
Jewish	19%	(2)	64%	(7)	17%	(2)	11
Muslim	44%	(1)	56%	(2)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	—	(0)	100%	(3)	—	(0)	3
Atheist	16%	(4)	74%	(17)	10%	(2)	24
Agnostic	6%	(1)	63%	(13)	31%	(6)	21
Something else	33%	(16)	42%	(20)	24%	(11)	47
Nothing in particular	17%	(19)	46%	(52)	37%	(42)	113
Prodigal Biden Voter	24%	(7)	21%	(6)	55%	(17)	30
Undecided Voter (DK/WNV)	6%	(3)	23%	(10)	71%	(31)	44
Undecided Voter (DK)	—	(0)	24%	(4)	76%	(14)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(167)	40%	(177)	23%	(103)	447
Gender: Male	41%	(88)	38%	(83)	20%	(44)	214
Gender: Female	34%	(79)	41%	(94)	25%	(59)	233
Age: 18-34	28%	(33)	48%	(57)	24%	(28)	118
Age: 35-44	39%	(23)	33%	(20)	28%	(17)	59
Age: 45-64	37%	(58)	40%	(63)	22%	(35)	155
Age: 65+	47%	(53)	33%	(38)	21%	(23)	115
GenZers: 1997-2012	27%	(16)	51%	(30)	22%	(13)	59
Millennials: 1981-1996	35%	(40)	40%	(45)	26%	(29)	113
GenXers: 1965-1980	41%	(48)	38%	(44)	21%	(24)	116
Baby Boomers: 1946-1964	40%	(60)	36%	(54)	23%	(34)	148
Educ: < College	37%	(113)	37%	(113)	26%	(79)	306
Educ: Bachelors degree	36%	(33)	46%	(42)	18%	(16)	91
Educ: Post-grad	42%	(21)	44%	(22)	14%	(7)	50
Income: Under 50k	33%	(57)	39%	(67)	28%	(48)	172
Income: 50k-100k	36%	(61)	45%	(77)	19%	(33)	171
Income: 100k+	47%	(49)	32%	(34)	21%	(22)	104
Ethnicity: White (Non-Hispanic)	45%	(121)	32%	(87)	22%	(59)	267
Ethnicity: Hispanic	28%	(23)	50%	(41)	22%	(18)	82
Ethnicity: Black (Non-Hispanic)	23%	(9)	55%	(22)	22%	(9)	40
Ethnicity: Asian + Other (Non-Hispanic)	24%	(14)	47%	(27)	29%	(17)	57
All Christian	50%	(108)	34%	(72)	17%	(36)	216
All Non-Christian	30%	(8)	61%	(16)	9%	(2)	26
Atheist	24%	(6)	56%	(13)	20%	(5)	24
Agnostic/Nothing in particular	18%	(24)	42%	(56)	40%	(53)	134
Something Else	45%	(21)	40%	(19)	14%	(7)	47
Evangelical	54%	(47)	29%	(25)	17%	(14)	86
Non-Evangelical	46%	(79)	38%	(64)	16%	(26)	169
PID: Dem (no lean)	4%	(6)	71%	(114)	25%	(41)	162
PID: Ind (no lean)	30%	(38)	37%	(48)	34%	(43)	129
PID: Rep (no lean)	79%	(123)	9%	(15)	12%	(18)	156

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(167)	40%	(177)	23%	(103)	447
PID/Gender: Dem Men	7%	(4)	67%	(41)	27%	(16)	62
PID/Gender: Dem Women	2%	(2)	73%	(73)	25%	(25)	100
PID/Gender: Ind Men	30%	(22)	43%	(32)	27%	(20)	74
PID/Gender: Ind Women	29%	(16)	28%	(16)	43%	(24)	56
PID/Gender: Rep Men	78%	(62)	12%	(9)	10%	(8)	79
PID/Gender: Rep Women	79%	(61)	7%	(5)	14%	(11)	77
Ideo: Liberal (1-3)	9%	(14)	71%	(110)	20%	(31)	155
Ideo: Moderate (4)	25%	(32)	39%	(51)	37%	(48)	131
Ideo: Conservative (5-7)	81%	(119)	8%	(12)	11%	(16)	146
Ideo/PID: Conservative Republican	91%	(98)	2%	(2)	7%	(7)	107
Ideo/PID: Moderate/Liberal Republican	55%	(25)	21%	(9)	24%	(11)	45
Ideo/PID: Moderate/Conservative Democrat	9%	(5)	70%	(35)	21%	(10)	49
Ideo/PID: Liberal Democrat	1%	(2)	73%	(79)	25%	(27)	107
Unfavorable of Biden and Trump	17%	(11)	39%	(25)	45%	(29)	64
2024 H2H Matchup: Biden Voter	3%	(7)	76%	(149)	21%	(40)	196
2024 H2H Matchup: Trump Voter	77%	(159)	8%	(17)	15%	(32)	208
2024 H2H Matchup: Would not Vote	2%	(0)	21%	(4)	77%	(14)	19
2024 H2H Matchup: Do not Know	6%	(1)	29%	(7)	65%	(16)	25
2022 House Vote: Democrat	8%	(16)	67%	(128)	25%	(48)	192
2022 House Vote: Republican	74%	(122)	11%	(18)	15%	(25)	165
2022 House Vote: Did not Vote	33%	(26)	36%	(29)	31%	(25)	80
2020 Vote: Joe Biden	5%	(10)	69%	(143)	27%	(55)	209
2020 Vote: Donald Trump	75%	(150)	8%	(17)	16%	(32)	199
2020 Vote: Someone Else	3%	(0)	35%	(3)	62%	(6)	10
2020 Vote: Did not Vote	21%	(6)	47%	(14)	32%	(9)	29
2016 Vote: Hillary Clinton	3%	(5)	82%	(120)	15%	(21)	146
2016 Vote: Donald Trump	69%	(128)	10%	(19)	21%	(38)	185
2016 Vote: Someone Else	2%	(0)	35%	(5)	62%	(8)	13
2020 Vote/PID: Not Biden/Democrat	18%	(4)	49%	(11)	33%	(7)	22
2020 Vote/PID: Not Trump/Republican	29%	(5)	30%	(5)	40%	(7)	16
U.S. Economy: Wrong Track	48%	(142)	25%	(75)	27%	(80)	297
U.S. Economy: Right Direction	17%	(26)	68%	(102)	15%	(23)	150

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(167)	40%	(177)	23%	(103)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(8)	79%	(119)	16%	(24)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(154)	11%	(23)	17%	(35)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(6)	41%	(34)	52%	(44)	84
Top 2024 Issue: Economy	52%	(78)	26%	(39)	21%	(32)	149
Community: Urban	37%	(66)	39%	(71)	24%	(44)	181
Community: Suburban	37%	(82)	40%	(90)	23%	(51)	223
Community: Rural	45%	(19)	37%	(16)	18%	(8)	43
Community/Gender: Urban Women	33%	(28)	44%	(38)	24%	(21)	87
Community/Gender: Urban Men	40%	(38)	35%	(32)	25%	(23)	94
Community/Gender: Rural Women	36%	(8)	46%	(11)	18%	(4)	23
Community/Gender: Rural Men	57%	(11)	26%	(5)	17%	(3)	19
Community/Gender: Suburban Women	35%	(43)	37%	(45)	28%	(34)	122
Community/Gender: Suburban Men	39%	(39)	45%	(45)	17%	(17)	101
Homeowner	39%	(129)	38%	(125)	23%	(75)	329
Renter	30%	(28)	47%	(44)	22%	(21)	92
Military HHnm: Yes	50%	(35)	28%	(20)	22%	(15)	69
Military HH: No	35%	(133)	42%	(157)	23%	(88)	378
Employ: Private Sector	30%	(40)	50%	(67)	20%	(26)	134
Employ: Government	47%	(15)	28%	(9)	25%	(8)	33
Employ: Self-Employed	64%	(28)	19%	(8)	17%	(7)	44
Employ: Homemaker	33%	(7)	10%	(2)	57%	(13)	22
Employ: Student	22%	(3)	72%	(9)	7%	(1)	12
Employ: Retired	43%	(52)	34%	(42)	23%	(29)	123
Employ: Unemployed	15%	(8)	60%	(33)	25%	(14)	55
Employ: Other	57%	(13)	23%	(6)	20%	(5)	24
Self + Household: White-Collar	41%	(74)	39%	(71)	20%	(37)	182
Self + Household: Blue Collar	38%	(75)	44%	(86)	18%	(35)	196
Union HH: Yes	47%	(14)	27%	(8)	26%	(8)	29
Union HH: No	37%	(153)	40%	(169)	23%	(95)	418
LGBTQ+: Yes	23%	(9)	55%	(21)	22%	(8)	38
LGBTQ+: No	39%	(159)	38%	(156)	23%	(94)	409
Motivated to Vote	41%	(155)	41%	(154)	18%	(70)	378

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(167)	40%	(177)	23%	(103)	447
Parent: Yes	45%	(58)	36%	(45)	19%	(24)	127
Parent: No	34%	(110)	41%	(131)	25%	(78)	320
COVID Vaccine: Yes	30%	(106)	44%	(154)	25%	(88)	347
COVID Vaccine: No	62%	(61)	23%	(23)	15%	(15)	100
Student Loans: Yes	31%	(20)	43%	(29)	26%	(17)	66
Student Loans: No	39%	(147)	39%	(148)	23%	(86)	381
Favorable Opinion of Haley	42%	(56)	38%	(50)	21%	(27)	134
Unfavorable Opinion of Haley	43%	(80)	46%	(87)	11%	(21)	188
Protestant	64%	(51)	21%	(16)	15%	(12)	79
Roman Catholic	41%	(53)	42%	(54)	17%	(22)	129
Mormon	43%	(2)	24%	(1)	33%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	32%	(1)	8%	(0)	4
Jewish	34%	(4)	60%	(7)	6%	(1)	11
Muslim	56%	(2)	44%	(1)	—	(0)	3
Buddhist	19%	(2)	62%	(6)	19%	(2)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	24%	(6)	56%	(13)	20%	(5)	24
Agnostic	6%	(1)	71%	(15)	23%	(5)	21
Something else	45%	(21)	40%	(19)	14%	(7)	47
Nothing in particular	21%	(23)	37%	(41)	43%	(48)	113
Prodigal Biden Voter	18%	(5)	27%	(8)	56%	(17)	30
Undecided Voter (DK/WNV)	4%	(2)	26%	(11)	70%	(31)	44
Undecided Voter (DK)	2%	(0)	21%	(4)	77%	(14)	19

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(198)	34%	(151)	22%	(99)	447
Gender: Male	48%	(104)	33%	(70)	19%	(41)	214
Gender: Female	40%	(94)	35%	(81)	25%	(58)	233
Age: 18-34	34%	(40)	36%	(43)	30%	(35)	118
Age: 35-44	52%	(31)	30%	(18)	17%	(10)	59
Age: 45-64	45%	(69)	31%	(48)	24%	(38)	155
Age: 65+	50%	(57)	36%	(42)	14%	(16)	115
GenZers: 1997-2012	31%	(18)	34%	(20)	35%	(21)	59
Millennials: 1981-1996	44%	(50)	35%	(40)	21%	(24)	113
GenXers: 1965-1980	45%	(52)	32%	(37)	23%	(27)	116
Baby Boomers: 1946-1964	51%	(75)	34%	(51)	15%	(22)	148
Educ: < College	45%	(136)	29%	(89)	26%	(81)	306
Educ: Bachelors degree	41%	(37)	48%	(44)	11%	(10)	91
Educ: Post-grad	48%	(24)	36%	(18)	16%	(8)	50
Income: Under 50k	43%	(74)	31%	(53)	26%	(45)	172
Income: 50k-100k	41%	(71)	39%	(67)	19%	(33)	171
Income: 100k+	52%	(53)	29%	(30)	19%	(20)	104
Ethnicity: White (Non-Hispanic)	53%	(141)	29%	(78)	18%	(47)	267
Ethnicity: Hispanic	36%	(30)	37%	(31)	27%	(22)	82
Ethnicity: Black (Non-Hispanic)	22%	(9)	47%	(19)	30%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	30%	(17)	40%	(23)	30%	(17)	57
All Christian	56%	(121)	28%	(62)	16%	(34)	216
All Non-Christian	30%	(8)	53%	(14)	17%	(4)	26
Atheist	39%	(9)	45%	(11)	16%	(4)	24
Agnostic/Nothing in particular	27%	(36)	39%	(52)	34%	(45)	134
Something Else	50%	(23)	27%	(12)	24%	(11)	47
Evangelical	55%	(48)	22%	(19)	23%	(20)	86
Non-Evangelical	54%	(91)	31%	(52)	15%	(25)	169
PID: Dem (no lean)	9%	(15)	61%	(98)	30%	(48)	162
PID: Ind (no lean)	41%	(53)	31%	(40)	28%	(37)	129
PID: Rep (no lean)	83%	(129)	8%	(13)	9%	(14)	156

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**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(198)	34%	(151)	22%	(99)	447
PID/Gender: Dem Men	12%	(8)	56%	(35)	32%	(20)	62
PID/Gender: Dem Women	8%	(8)	64%	(64)	29%	(28)	100
PID/Gender: Ind Men	44%	(32)	38%	(28)	18%	(13)	74
PID/Gender: Ind Women	38%	(21)	20%	(11)	42%	(23)	56
PID/Gender: Rep Men	81%	(64)	9%	(7)	10%	(8)	79
PID/Gender: Rep Women	84%	(65)	8%	(6)	8%	(6)	77
Ideo: Liberal (1-3)	16%	(24)	62%	(96)	22%	(34)	155
Ideo: Moderate (4)	33%	(43)	36%	(48)	31%	(40)	131
Ideo: Conservative (5-7)	85%	(124)	4%	(5)	11%	(17)	146
Ideo/PID: Conservative Republican	93%	(99)	1%	(1)	6%	(7)	107
Ideo/PID: Moderate/Liberal Republican	59%	(27)	25%	(11)	16%	(7)	45
Ideo/PID: Moderate/Conservative Democrat	17%	(8)	49%	(24)	34%	(17)	49
Ideo/PID: Liberal Democrat	6%	(7)	68%	(73)	26%	(27)	107
Unfavorable of Biden and Trump	26%	(17)	34%	(22)	40%	(26)	64
2024 H2H Matchup: Biden Voter	6%	(11)	71%	(139)	23%	(45)	196
2024 H2H Matchup: Trump Voter	86%	(178)	3%	(6)	11%	(23)	208
2024 H2H Matchup: Would not Vote	16%	(3)	5%	(1)	79%	(15)	19
2024 H2H Matchup: Do not Know	19%	(5)	19%	(5)	62%	(15)	25
2022 House Vote: Democrat	11%	(22)	63%	(122)	25%	(48)	192
2022 House Vote: Republican	83%	(136)	6%	(10)	11%	(19)	165
2022 House Vote: Did not Vote	44%	(35)	24%	(19)	32%	(26)	80
2020 Vote: Joe Biden	10%	(21)	63%	(131)	27%	(57)	209
2020 Vote: Donald Trump	83%	(166)	4%	(8)	12%	(24)	199
2020 Vote: Someone Else	30%	(3)	7%	(1)	63%	(6)	10
2020 Vote: Did not Vote	27%	(8)	36%	(10)	37%	(11)	29
2016 Vote: Hillary Clinton	5%	(7)	77%	(113)	18%	(26)	146
2016 Vote: Donald Trump	81%	(150)	4%	(7)	15%	(28)	185
2016 Vote: Someone Else	17%	(2)	62%	(8)	21%	(3)	13
2020 Vote/PID: Not Biden/Democrat	37%	(8)	33%	(7)	30%	(7)	22
2020 Vote/PID: Not Trump/Republican	38%	(6)	53%	(9)	10%	(2)	16
U.S. Economy: Wrong Track	55%	(164)	18%	(54)	27%	(79)	297
U.S. Economy: Right Direction	22%	(33)	65%	(97)	13%	(19)	150

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**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(198)	34%	(151)	22%	(99)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(10)	78%	(118)	15%	(23)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(177)	4%	(9)	12%	(26)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(11)	28%	(23)	59%	(50)	84
Top 2024 Issue: Economy	55%	(82)	26%	(38)	19%	(28)	149
Community: Urban	42%	(75)	33%	(61)	25%	(45)	181
Community: Suburban	44%	(98)	36%	(80)	20%	(45)	223
Community: Rural	57%	(24)	24%	(10)	19%	(8)	43
Community/Gender: Urban Women	36%	(31)	39%	(34)	25%	(22)	87
Community/Gender: Urban Men	47%	(44)	29%	(27)	25%	(23)	94
Community/Gender: Rural Women	57%	(13)	17%	(4)	26%	(6)	23
Community/Gender: Rural Men	58%	(11)	32%	(6)	11%	(2)	19
Community/Gender: Suburban Women	40%	(49)	35%	(43)	24%	(30)	122
Community/Gender: Suburban Men	48%	(49)	37%	(37)	15%	(15)	101
Homeowner	45%	(149)	33%	(108)	22%	(72)	329
Renter	40%	(37)	41%	(38)	20%	(18)	92
Military HHnm: Yes	56%	(39)	28%	(20)	16%	(11)	69
Military HH: No	42%	(159)	35%	(131)	23%	(87)	378
Employ: Private Sector	39%	(52)	46%	(61)	15%	(20)	134
Employ: Government	48%	(16)	36%	(12)	16%	(5)	33
Employ: Self-Employed	71%	(31)	10%	(4)	19%	(8)	44
Employ: Homemaker	33%	(7)	12%	(3)	55%	(12)	22
Employ: Student	42%	(5)	49%	(6)	9%	(1)	12
Employ: Retired	50%	(62)	34%	(42)	16%	(20)	123
Employ: Unemployed	15%	(8)	35%	(20)	50%	(28)	55
Employ: Other	67%	(16)	16%	(4)	17%	(4)	24
Self + Household: White-Collar	45%	(81)	38%	(69)	18%	(32)	182
Self + Household: Blue Collar	48%	(94)	36%	(70)	17%	(33)	196
Union HH: Yes	63%	(19)	19%	(6)	17%	(5)	29
Union HH: No	43%	(179)	35%	(145)	22%	(93)	418
LGBTQ+: Yes	33%	(12)	36%	(13)	32%	(12)	38
LGBTQ+: No	45%	(185)	34%	(137)	21%	(86)	409
Motivated to Vote	49%	(184)	34%	(129)	17%	(65)	378

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**Table BLMB8\_9:** Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(198)	34%	(151)	22%	(99)	447
Parent: Yes	53%	(68)	29%	(36)	18%	(23)	127
Parent: No	41%	(130)	36%	(114)	24%	(75)	320
COVID Vaccine: Yes	37%	(130)	38%	(134)	24%	(84)	347
COVID Vaccine: No	68%	(68)	17%	(17)	15%	(14)	100
Student Loans: Yes	34%	(23)	44%	(29)	22%	(14)	66
Student Loans: No	46%	(175)	32%	(122)	22%	(84)	381
Favorable Opinion of Haley	50%	(66)	37%	(50)	13%	(17)	134
Unfavorable Opinion of Haley	49%	(92)	40%	(76)	11%	(21)	188
Protestant	62%	(49)	19%	(15)	19%	(15)	79
Roman Catholic	52%	(67)	34%	(44)	14%	(19)	129
Mormon	83%	(3)	17%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	50%	(2)	8%	(0)	4
Jewish	35%	(4)	64%	(7)	1%	(0)	11
Muslim	56%	(2)	44%	(1)	—	(0)	3
Buddhist	19%	(2)	62%	(6)	19%	(2)	9
Hindu	25%	(1)	—	(0)	75%	(3)	3
Atheist	39%	(9)	45%	(11)	16%	(4)	24
Agnostic	13%	(3)	69%	(14)	18%	(4)	21
Something else	50%	(23)	27%	(12)	24%	(11)	47
Nothing in particular	30%	(34)	34%	(38)	37%	(41)	113
Prodigal Biden Voter	34%	(10)	11%	(3)	55%	(17)	30
Undecided Voter (DK/WNV)	18%	(8)	13%	(6)	69%	(30)	44
Undecided Voter (DK)	16%	(3)	5%	(1)	79%	(15)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	34%	(154)	42%	(187)	24%	(106)	447
Gender: Male	39%	(84)	41%	(88)	19%	(42)	214
Gender: Female	30%	(70)	42%	(99)	28%	(64)	233
Age: 18-34	23%	(28)	46%	(54)	31%	(36)	118
Age: 35-44	34%	(20)	42%	(25)	24%	(14)	59
Age: 45-64	39%	(61)	39%	(61)	22%	(34)	155
Age: 65+	40%	(46)	41%	(47)	19%	(22)	115
GenZers: 1997-2012	18%	(11)	50%	(30)	31%	(18)	59
Millennials: 1981-1996	32%	(36)	42%	(48)	26%	(30)	113
GenXers: 1965-1980	43%	(51)	35%	(41)	21%	(25)	116
Baby Boomers: 1946-1964	36%	(54)	44%	(64)	20%	(30)	148
Educ: < College	34%	(103)	39%	(119)	27%	(83)	306
Educ: Bachelors degree	35%	(32)	52%	(47)	13%	(12)	91
Educ: Post-grad	38%	(19)	41%	(20)	22%	(11)	50
Income: Under 50k	34%	(59)	39%	(66)	27%	(46)	172
Income: 50k-100k	30%	(51)	49%	(83)	21%	(37)	171
Income: 100k+	42%	(44)	36%	(37)	22%	(23)	104
Ethnicity: White (Non-Hispanic)	43%	(114)	36%	(96)	21%	(56)	267
Ethnicity: Hispanic	27%	(22)	49%	(40)	24%	(20)	82
Ethnicity: Black (Non-Hispanic)	19%	(7)	52%	(21)	29%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	18%	(10)	51%	(29)	31%	(18)	57
All Christian	46%	(99)	35%	(76)	19%	(42)	216
All Non-Christian	29%	(8)	61%	(16)	10%	(3)	26
Atheist	21%	(5)	69%	(16)	9%	(2)	24
Agnostic/Nothing in particular	17%	(23)	46%	(62)	37%	(49)	134
Something Else	43%	(20)	35%	(17)	22%	(10)	47
Evangelical	53%	(46)	25%	(21)	22%	(19)	86
Non-Evangelical	40%	(67)	41%	(69)	20%	(33)	169
PID: Dem (no lean)	4%	(6)	74%	(119)	22%	(36)	162
PID: Ind (no lean)	25%	(33)	42%	(55)	32%	(42)	129
PID: Rep (no lean)	74%	(115)	8%	(13)	18%	(28)	156

Continued on next page

**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	34%	(154)	42%	(187)	24%	(106)	447
PID/Gender: Dem Men	8%	(5)	67%	(42)	25%	(15)	62
PID/Gender: Dem Women	2%	(2)	78%	(77)	21%	(21)	100
PID/Gender: Ind Men	27%	(20)	53%	(39)	20%	(15)	74
PID/Gender: Ind Women	23%	(13)	29%	(16)	48%	(27)	56
PID/Gender: Rep Men	76%	(59)	10%	(8)	14%	(11)	79
PID/Gender: Rep Women	72%	(56)	7%	(5)	21%	(17)	77
Ideo: Liberal (1-3)	10%	(16)	70%	(108)	20%	(31)	155
Ideo: Moderate (4)	21%	(28)	48%	(63)	31%	(41)	131
Ideo: Conservative (5-7)	73%	(106)	11%	(16)	17%	(24)	146
Ideo/PID: Conservative Republican	85%	(90)	3%	(4)	12%	(13)	107
Ideo/PID: Moderate/Liberal Republican	47%	(21)	21%	(10)	32%	(15)	45
Ideo/PID: Moderate/Conservative Democrat	13%	(6)	66%	(33)	21%	(10)	49
Ideo/PID: Liberal Democrat	—	(0)	80%	(85)	20%	(22)	107
Unfavorable of Biden and Trump	19%	(12)	44%	(28)	37%	(24)	64
2024 H2H Matchup: Biden Voter	4%	(9)	79%	(155)	16%	(32)	196
2024 H2H Matchup: Trump Voter	70%	(145)	9%	(20)	21%	(43)	208
2024 H2H Matchup: Would not Vote	—	(0)	11%	(2)	89%	(17)	19
2024 H2H Matchup: Do not Know	—	(0)	41%	(10)	59%	(15)	25
2022 House Vote: Democrat	7%	(14)	71%	(137)	21%	(41)	192
2022 House Vote: Republican	65%	(107)	12%	(19)	24%	(39)	165
2022 House Vote: Did not Vote	38%	(31)	35%	(28)	27%	(21)	80
2020 Vote: Joe Biden	7%	(14)	74%	(156)	19%	(39)	209
2020 Vote: Donald Trump	68%	(135)	9%	(17)	24%	(47)	199
2020 Vote: Someone Else	8%	(1)	34%	(3)	58%	(6)	10
2020 Vote: Did not Vote	14%	(4)	38%	(11)	47%	(14)	29
2016 Vote: Hillary Clinton	5%	(8)	84%	(123)	11%	(15)	146
2016 Vote: Donald Trump	65%	(120)	11%	(20)	24%	(45)	185
2016 Vote: Someone Else	6%	(1)	75%	(10)	20%	(3)	13
2020 Vote/PID: Not Biden/Democrat	17%	(4)	33%	(7)	50%	(11)	22
2020 Vote/PID: Not Trump/Republican	47%	(8)	39%	(6)	14%	(2)	16
U.S. Economy: Wrong Track	42%	(126)	28%	(83)	30%	(88)	297
U.S. Economy: Right Direction	19%	(28)	70%	(104)	12%	(18)	150

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	34%	(154)	42%	(187)	24%	(106)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(5)	86%	(130)	10%	(16)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	65%	(138)	13%	(29)	22%	(46)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(11)	34%	(28)	53%	(45)	84
Top 2024 Issue: Economy	52%	(78)	26%	(38)	22%	(33)	149
Community: Urban	33%	(60)	42%	(77)	25%	(44)	181
Community: Suburban	33%	(74)	43%	(97)	23%	(52)	223
Community: Rural	46%	(20)	31%	(13)	22%	(10)	43
Community/Gender: Urban Women	25%	(22)	52%	(46)	22%	(20)	87
Community/Gender: Urban Men	40%	(38)	33%	(31)	26%	(25)	94
Community/Gender: Rural Women	37%	(9)	27%	(6)	36%	(8)	23
Community/Gender: Rural Men	57%	(11)	37%	(7)	6%	(1)	19
Community/Gender: Suburban Women	32%	(39)	38%	(47)	30%	(36)	122
Community/Gender: Suburban Men	35%	(35)	50%	(50)	16%	(16)	101
Homeowner	36%	(120)	43%	(141)	21%	(68)	329
Renter	27%	(25)	44%	(40)	30%	(27)	92
Military HHnm: Yes	39%	(27)	40%	(28)	21%	(15)	69
Military HH: No	34%	(127)	42%	(159)	24%	(91)	378
Employ: Private Sector	32%	(43)	51%	(68)	17%	(23)	134
Employ: Government	34%	(11)	46%	(15)	20%	(7)	33
Employ: Self-Employed	68%	(30)	16%	(7)	16%	(7)	44
Employ: Homemaker	8%	(2)	32%	(7)	60%	(13)	22
Employ: Student	20%	(2)	48%	(6)	32%	(4)	12
Employ: Retired	38%	(46)	40%	(49)	23%	(28)	123
Employ: Unemployed	15%	(8)	54%	(30)	32%	(18)	55
Employ: Other	50%	(12)	23%	(6)	26%	(6)	24
Self + Household: White-Collar	40%	(73)	44%	(79)	16%	(30)	182
Self + Household: Blue Collar	32%	(63)	48%	(95)	20%	(38)	196
Union HH: Yes	42%	(12)	38%	(11)	19%	(6)	29
Union HH: No	34%	(142)	42%	(176)	24%	(100)	418
LGBTQ+: Yes	20%	(8)	48%	(18)	32%	(12)	38
LGBTQ+: No	36%	(147)	41%	(169)	23%	(94)	409
Motivated to Vote	38%	(143)	43%	(164)	19%	(71)	378

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**Table BLMB8\_10:** Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(154)	42%	(187)	24%	(106)	447
Parent: Yes	45%	(57)	35%	(45)	20%	(26)	127
Parent: No	30%	(97)	45%	(142)	25%	(80)	320
COVID Vaccine: Yes	28%	(96)	47%	(164)	25%	(87)	347
COVID Vaccine: No	58%	(58)	23%	(23)	19%	(19)	100
Student Loans: Yes	23%	(15)	45%	(30)	31%	(20)	66
Student Loans: No	36%	(139)	41%	(157)	22%	(85)	381
Favorable Opinion of Haley	40%	(53)	44%	(59)	16%	(22)	134
Unfavorable Opinion of Haley	38%	(72)	48%	(89)	14%	(27)	188
Protestant	56%	(44)	22%	(17)	22%	(17)	79
Roman Catholic	37%	(48)	44%	(56)	19%	(24)	129
Mormon	76%	(3)	24%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	35%	(4)	57%	(6)	8%	(1)	11
Muslim	44%	(1)	56%	(2)	—	(0)	3
Buddhist	19%	(2)	62%	(6)	19%	(2)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	21%	(5)	69%	(16)	9%	(2)	24
Agnostic	3%	(1)	75%	(16)	22%	(5)	21
Something else	43%	(20)	35%	(17)	22%	(10)	47
Nothing in particular	19%	(22)	41%	(46)	40%	(45)	113
Prodigal Biden Voter	19%	(6)	38%	(11)	43%	(13)	30
Undecided Voter (DK/WNV)	—	(0)	28%	(12)	72%	(31)	44
Undecided Voter (DK)	—	(0)	11%	(2)	89%	(17)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_11:** *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	38%	(171)	40%	(177)	22%	(99)	447
Gender: Male	42%	(91)	39%	(84)	18%	(39)	214
Gender: Female	35%	(81)	40%	(93)	25%	(59)	233
Age: 18-34	26%	(31)	41%	(49)	32%	(38)	118
Age: 35-44	46%	(27)	35%	(21)	18%	(11)	59
Age: 45-64	41%	(64)	38%	(59)	21%	(32)	155
Age: 65+	42%	(48)	43%	(49)	15%	(17)	115
GenZers: 1997-2012	24%	(14)	43%	(25)	33%	(19)	59
Millennials: 1981-1996	38%	(43)	38%	(43)	25%	(28)	113
GenXers: 1965-1980	47%	(54)	35%	(41)	18%	(21)	116
Baby Boomers: 1946-1964	38%	(56)	44%	(65)	18%	(27)	148
Educ: < College	38%	(116)	37%	(113)	25%	(76)	306
Educ: Bachelors degree	37%	(34)	47%	(43)	15%	(14)	91
Educ: Post-grad	41%	(21)	41%	(21)	17%	(9)	50
Income: Under 50k	36%	(63)	39%	(67)	25%	(43)	172
Income: 50k-100k	36%	(62)	44%	(75)	20%	(34)	171
Income: 100k+	45%	(47)	34%	(35)	21%	(22)	104
Ethnicity: White (Non-Hispanic)	46%	(124)	37%	(98)	17%	(45)	267
Ethnicity: Hispanic	30%	(25)	42%	(35)	28%	(23)	82
Ethnicity: Black (Non-Hispanic)	25%	(10)	40%	(16)	35%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	22%	(13)	49%	(28)	28%	(16)	57
All Christian	51%	(110)	33%	(71)	16%	(35)	216
All Non-Christian	30%	(8)	57%	(15)	13%	(4)	26
Atheist	22%	(5)	69%	(16)	9%	(2)	24
Agnostic/Nothing in particular	20%	(27)	45%	(60)	35%	(47)	134
Something Else	45%	(21)	32%	(15)	23%	(11)	47
Evangelical	58%	(50)	28%	(24)	14%	(12)	86
Non-Evangelical	45%	(77)	35%	(59)	20%	(34)	169
PID: Dem (no lean)	4%	(7)	68%	(109)	28%	(46)	162
PID: Ind (no lean)	38%	(50)	38%	(50)	23%	(30)	129
PID: Rep (no lean)	74%	(115)	12%	(19)	15%	(23)	156

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**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(171)	40%	(177)	22%	(99)	447
PID/Gender: Dem Men	7%	(4)	62%	(39)	31%	(19)	62
PID/Gender: Dem Women	3%	(3)	71%	(70)	27%	(27)	100
PID/Gender: Ind Men	41%	(30)	46%	(34)	13%	(10)	74
PID/Gender: Ind Women	35%	(19)	29%	(16)	37%	(20)	56
PID/Gender: Rep Men	71%	(56)	15%	(12)	14%	(11)	79
PID/Gender: Rep Women	76%	(59)	9%	(7)	16%	(12)	77
Ideo: Liberal (1-3)	13%	(20)	72%	(111)	15%	(23)	155
Ideo: Moderate (4)	24%	(32)	35%	(47)	40%	(53)	131
Ideo: Conservative (5-7)	81%	(119)	10%	(14)	9%	(13)	146
Ideo/PID: Conservative Republican	88%	(94)	6%	(6)	6%	(6)	107
Ideo/PID: Moderate/Liberal Republican	46%	(21)	19%	(8)	36%	(16)	45
Ideo/PID: Moderate/Conservative Democrat	8%	(4)	50%	(25)	42%	(21)	49
Ideo/PID: Liberal Democrat	3%	(3)	78%	(83)	20%	(21)	107
Unfavorable of Biden and Trump	16%	(10)	38%	(24)	46%	(30)	64
2024 H2H Matchup: Biden Voter	3%	(6)	77%	(150)	20%	(40)	196
2024 H2H Matchup: Trump Voter	79%	(164)	8%	(17)	13%	(27)	208
2024 H2H Matchup: Would not Vote	4%	(1)	12%	(2)	83%	(16)	19
2024 H2H Matchup: Do not Know	4%	(1)	29%	(7)	66%	(17)	25
2022 House Vote: Democrat	8%	(16)	69%	(131)	23%	(45)	192
2022 House Vote: Republican	74%	(122)	11%	(18)	15%	(25)	165
2022 House Vote: Did not Vote	40%	(32)	29%	(23)	31%	(25)	80
2020 Vote: Joe Biden	5%	(11)	70%	(148)	24%	(51)	209
2020 Vote: Donald Trump	77%	(154)	7%	(14)	15%	(31)	199
2020 Vote: Someone Else	10%	(1)	20%	(2)	70%	(7)	10
2020 Vote: Did not Vote	16%	(5)	47%	(14)	37%	(11)	29
2016 Vote: Hillary Clinton	3%	(4)	84%	(123)	13%	(19)	146
2016 Vote: Donald Trump	71%	(132)	10%	(19)	19%	(35)	185
2016 Vote: Someone Else	2%	(0)	54%	(7)	44%	(6)	13
2020 Vote/PID: Not Biden/Democrat	22%	(5)	30%	(7)	48%	(11)	22
2020 Vote/PID: Not Trump/Republican	23%	(4)	46%	(8)	31%	(5)	16
U.S. Economy: Wrong Track	48%	(143)	25%	(74)	27%	(80)	297
U.S. Economy: Right Direction	19%	(28)	69%	(103)	13%	(19)	150

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**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(171)	40%	(177)	22%	(99)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	81%	(122)	14%	(22)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(157)	8%	(18)	17%	(37)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(7)	44%	(37)	48%	(40)	84
Top 2024 Issue: Economy	52%	(77)	28%	(42)	20%	(30)	149
Community: Urban	41%	(75)	37%	(67)	22%	(39)	181
Community: Suburban	34%	(76)	43%	(95)	23%	(52)	223
Community: Rural	48%	(21)	35%	(15)	17%	(7)	43
Community/Gender: Urban Women	34%	(29)	45%	(39)	22%	(19)	87
Community/Gender: Urban Men	48%	(45)	30%	(28)	22%	(21)	94
Community/Gender: Rural Women	40%	(9)	32%	(8)	27%	(6)	23
Community/Gender: Rural Men	57%	(11)	38%	(7)	5%	(1)	19
Community/Gender: Suburban Women	34%	(42)	38%	(46)	28%	(34)	122
Community/Gender: Suburban Men	34%	(34)	49%	(49)	18%	(18)	101
Homeowner	40%	(131)	40%	(131)	20%	(67)	329
Renter	35%	(32)	43%	(40)	22%	(21)	92
Military HHnm: Yes	47%	(33)	36%	(25)	17%	(12)	69
Military HH: No	37%	(138)	40%	(152)	23%	(87)	378
Employ: Private Sector	37%	(49)	49%	(66)	14%	(19)	134
Employ: Government	42%	(14)	27%	(9)	31%	(10)	33
Employ: Self-Employed	66%	(29)	19%	(8)	15%	(6)	44
Employ: Homemaker	31%	(7)	16%	(4)	53%	(12)	22
Employ: Student	20%	(2)	53%	(6)	27%	(3)	12
Employ: Retired	38%	(47)	43%	(52)	19%	(23)	123
Employ: Unemployed	16%	(9)	48%	(27)	36%	(20)	55
Employ: Other	57%	(14)	22%	(5)	20%	(5)	24
Self + Household: White-Collar	41%	(75)	42%	(76)	17%	(31)	182
Self + Household: Blue Collar	39%	(76)	44%	(86)	18%	(35)	196
Union HH: Yes	50%	(15)	32%	(9)	18%	(5)	29
Union HH: No	37%	(156)	40%	(168)	22%	(93)	418
LGBTQ+: Yes	25%	(9)	51%	(19)	24%	(9)	38
LGBTQ+: No	40%	(162)	39%	(158)	22%	(90)	409
Motivated to Vote	42%	(160)	40%	(150)	18%	(68)	378

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(171)	40%	(177)	22%	(99)	447
Parent: Yes	49%	(63)	32%	(41)	18%	(24)	127
Parent: No	34%	(108)	43%	(136)	23%	(75)	320
COVID Vaccine: Yes	30%	(105)	46%	(161)	24%	(82)	347
COVID Vaccine: No	67%	(66)	17%	(16)	17%	(17)	100
Student Loans: Yes	32%	(21)	42%	(27)	27%	(18)	66
Student Loans: No	39%	(150)	39%	(150)	21%	(81)	381
Favorable Opinion of Haley	41%	(54)	39%	(52)	20%	(27)	134
Unfavorable Opinion of Haley	43%	(81)	45%	(85)	12%	(22)	188
Protestant	62%	(49)	22%	(17)	16%	(13)	79
Roman Catholic	43%	(56)	39%	(50)	18%	(23)	129
Mormon	43%	(2)	57%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	35%	(4)	64%	(7)	1%	(0)	11
Muslim	56%	(2)	44%	(1)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	22%	(5)	69%	(16)	9%	(2)	24
Agnostic	8%	(2)	63%	(13)	29%	(6)	21
Something else	45%	(21)	32%	(15)	23%	(11)	47
Nothing in particular	23%	(26)	41%	(46)	36%	(41)	113
Prodigal Biden Voter	18%	(5)	30%	(9)	52%	(16)	30
Undecided Voter (DK/WNV)	4%	(2)	22%	(10)	74%	(32)	44
Undecided Voter (DK)	4%	(1)	12%	(2)	83%	(16)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	40%	(178)	40%	(177)	20%	(91)	447
Gender: Male	47%	(102)	37%	(79)	16%	(33)	214
Gender: Female	33%	(77)	42%	(98)	25%	(58)	233
Age: 18-34	29%	(34)	44%	(51)	28%	(33)	118
Age: 35-44	38%	(23)	41%	(24)	21%	(12)	59
Age: 45-64	46%	(71)	35%	(54)	20%	(31)	155
Age: 65+	45%	(51)	41%	(47)	14%	(16)	115
GenZers: 1997-2012	28%	(17)	48%	(28)	23%	(14)	59
Millennials: 1981-1996	32%	(37)	41%	(47)	27%	(30)	113
GenXers: 1965-1980	47%	(54)	34%	(39)	20%	(23)	116
Baby Boomers: 1946-1964	46%	(68)	40%	(59)	14%	(21)	148
Educ: < College	39%	(118)	37%	(112)	25%	(76)	306
Educ: Bachelors degree	41%	(38)	51%	(46)	8%	(7)	91
Educ: Post-grad	45%	(23)	38%	(19)	17%	(8)	50
Income: Under 50k	35%	(60)	38%	(65)	27%	(47)	172
Income: 50k-100k	40%	(68)	44%	(75)	16%	(28)	171
Income: 100k+	49%	(51)	36%	(37)	15%	(16)	104
Ethnicity: White (Non-Hispanic)	49%	(130)	34%	(91)	17%	(45)	267
Ethnicity: Hispanic	29%	(24)	46%	(37)	26%	(21)	82
Ethnicity: Black (Non-Hispanic)	18%	(7)	52%	(21)	30%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	30%	(17)	48%	(27)	22%	(13)	57
All Christian	55%	(119)	31%	(68)	14%	(30)	216
All Non-Christian	28%	(8)	53%	(14)	18%	(5)	26
Atheist	16%	(4)	75%	(18)	9%	(2)	24
Agnostic/Nothing in particular	22%	(29)	45%	(60)	33%	(45)	134
Something Else	41%	(19)	38%	(18)	21%	(10)	47
Evangelical	61%	(52)	20%	(17)	20%	(17)	86
Non-Evangelical	49%	(82)	38%	(65)	13%	(22)	169
PID: Dem (no lean)	5%	(8)	70%	(113)	25%	(40)	162
PID: Ind (no lean)	34%	(44)	37%	(47)	30%	(38)	129
PID: Rep (no lean)	81%	(127)	10%	(16)	8%	(13)	156

Continued on next page

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(178)	40%	(177)	20%	(91)	447
PID/Gender: Dem Men	12%	(7)	64%	(40)	24%	(15)	62
PID/Gender: Dem Women	—	(0)	74%	(74)	26%	(26)	100
PID/Gender: Ind Men	40%	(29)	43%	(32)	17%	(12)	74
PID/Gender: Ind Women	26%	(14)	28%	(16)	46%	(26)	56
PID/Gender: Rep Men	83%	(65)	10%	(7)	8%	(6)	79
PID/Gender: Rep Women	80%	(62)	11%	(9)	9%	(7)	77
Ideo: Liberal (1-3)	9%	(14)	71%	(110)	20%	(30)	155
Ideo: Moderate (4)	34%	(44)	38%	(50)	28%	(36)	131
Ideo: Conservative (5-7)	79%	(116)	10%	(15)	11%	(16)	146
Ideo/PID: Conservative Republican	89%	(95)	7%	(8)	4%	(4)	107
Ideo/PID: Moderate/Liberal Republican	62%	(28)	19%	(8)	20%	(9)	45
Ideo/PID: Moderate/Conservative Democrat	12%	(6)	57%	(28)	31%	(15)	49
Ideo/PID: Liberal Democrat	2%	(2)	78%	(84)	20%	(21)	107
Unfavorable of Biden and Trump	22%	(14)	43%	(28)	35%	(23)	64
2024 H2H Matchup: Biden Voter	4%	(8)	79%	(155)	17%	(33)	196
2024 H2H Matchup: Trump Voter	82%	(170)	6%	(12)	12%	(26)	208
2024 H2H Matchup: Would not Vote	2%	(0)	12%	(2)	86%	(16)	19
2024 H2H Matchup: Do not Know	1%	(0)	32%	(8)	67%	(17)	25
2022 House Vote: Democrat	9%	(17)	67%	(129)	24%	(45)	192
2022 House Vote: Republican	78%	(128)	8%	(14)	14%	(23)	165
2022 House Vote: Did not Vote	39%	(31)	39%	(31)	23%	(18)	80
2020 Vote: Joe Biden	8%	(16)	70%	(147)	22%	(47)	209
2020 Vote: Donald Trump	79%	(157)	7%	(15)	14%	(28)	199
2020 Vote: Someone Else	8%	(1)	38%	(4)	54%	(5)	10
2020 Vote: Did not Vote	15%	(4)	43%	(12)	42%	(12)	29
2016 Vote: Hillary Clinton	4%	(6)	81%	(119)	14%	(21)	146
2016 Vote: Donald Trump	75%	(140)	8%	(15)	16%	(30)	185
2016 Vote: Someone Else	5%	(1)	79%	(10)	16%	(2)	13
2020 Vote/PID: Not Biden/Democrat	24%	(5)	43%	(9)	32%	(7)	22
2020 Vote/PID: Not Trump/Republican	41%	(7)	41%	(7)	17%	(3)	16
U.S. Economy: Wrong Track	50%	(149)	25%	(74)	25%	(75)	297
U.S. Economy: Right Direction	20%	(30)	69%	(104)	11%	(16)	150

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**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	40%	(178)	40%	(177)	20%	(91)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	82%	(124)	14%	(21)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(161)	10%	(20)	15%	(31)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(12)	39%	(33)	47%	(39)	84
Top 2024 Issue: Economy	55%	(82)	26%	(39)	19%	(28)	149
Community: Urban	39%	(71)	38%	(69)	22%	(41)	181
Community: Suburban	38%	(84)	44%	(98)	19%	(42)	223
Community: Rural	54%	(23)	24%	(10)	22%	(9)	43
Community/Gender: Urban Women	28%	(25)	50%	(44)	22%	(19)	87
Community/Gender: Urban Men	50%	(47)	27%	(25)	23%	(22)	94
Community/Gender: Rural Women	51%	(12)	15%	(3)	34%	(8)	23
Community/Gender: Rural Men	58%	(11)	36%	(7)	7%	(1)	19
Community/Gender: Suburban Women	33%	(40)	41%	(51)	26%	(31)	122
Community/Gender: Suburban Men	43%	(44)	46%	(47)	10%	(10)	101
Homeowner	42%	(138)	39%	(130)	19%	(62)	329
Renter	35%	(32)	43%	(39)	23%	(21)	92
Military HHnm: Yes	48%	(33)	37%	(26)	14%	(10)	69
Military HH: No	38%	(145)	40%	(151)	22%	(81)	378
Employ: Private Sector	40%	(54)	46%	(62)	13%	(18)	134
Employ: Government	37%	(12)	39%	(13)	24%	(8)	33
Employ: Self-Employed	69%	(30)	19%	(8)	13%	(6)	44
Employ: Homemaker	27%	(6)	13%	(3)	61%	(14)	22
Employ: Student	32%	(4)	64%	(8)	4%	(1)	12
Employ: Retired	44%	(54)	40%	(49)	16%	(20)	123
Employ: Unemployed	12%	(7)	55%	(30)	33%	(18)	55
Employ: Other	48%	(11)	19%	(4)	33%	(8)	24
Self + Household: White-Collar	44%	(81)	41%	(76)	14%	(26)	182
Self + Household: Blue Collar	40%	(79)	44%	(87)	15%	(30)	196
Union HH: Yes	42%	(12)	39%	(12)	19%	(6)	29
Union HH: No	40%	(166)	40%	(166)	21%	(86)	418
LGBTQ+: Yes	22%	(8)	50%	(19)	28%	(11)	38
LGBTQ+: No	42%	(170)	39%	(158)	20%	(81)	409
Motivated to Vote	45%	(169)	41%	(154)	15%	(55)	378

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**Table BLMB8\_12:** Who do you trust more to handle each of the following issues? — Democracy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(178)	40%	(177)	20%	(91)	447
Parent: Yes	48%	(62)	36%	(45)	16%	(21)	127
Parent: No	37%	(117)	41%	(132)	22%	(71)	320
COVID Vaccine: Yes	34%	(117)	45%	(156)	21%	(74)	347
COVID Vaccine: No	61%	(61)	22%	(21)	17%	(17)	100
Student Loans: Yes	34%	(22)	42%	(27)	25%	(16)	66
Student Loans: No	41%	(156)	39%	(150)	20%	(75)	381
Favorable Opinion of Haley	46%	(61)	42%	(56)	12%	(17)	134
Unfavorable Opinion of Haley	46%	(87)	42%	(79)	12%	(23)	188
Protestant	66%	(52)	22%	(17)	12%	(9)	79
Roman Catholic	49%	(63)	36%	(47)	15%	(19)	129
Mormon	39%	(2)	57%	(2)	4%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	32%	(1)	26%	(1)	4
Jewish	34%	(4)	54%	(6)	12%	(1)	11
Muslim	44%	(1)	56%	(2)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	16%	(4)	75%	(18)	9%	(2)	24
Agnostic	9%	(2)	74%	(15)	17%	(3)	21
Something else	41%	(19)	38%	(18)	21%	(10)	47
Nothing in particular	24%	(27)	39%	(44)	36%	(41)	113
Prodigal Biden Voter	27%	(8)	19%	(6)	55%	(17)	30
Undecided Voter (DK/WNV)	1%	(1)	24%	(10)	75%	(33)	44
Undecided Voter (DK)	2%	(0)	12%	(2)	86%	(16)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(167)	41%	(183)	22%	(97)	447
Gender: Male	42%	(91)	39%	(85)	18%	(39)	214
Gender: Female	33%	(76)	42%	(99)	25%	(58)	233
Age: 18-34	26%	(30)	47%	(55)	28%	(33)	118
Age: 35-44	41%	(24)	37%	(22)	22%	(13)	59
Age: 45-64	41%	(64)	40%	(63)	18%	(28)	155
Age: 65+	42%	(48)	38%	(43)	20%	(23)	115
GenZers: 1997-2012	21%	(12)	53%	(31)	26%	(15)	59
Millennials: 1981-1996	36%	(41)	40%	(45)	24%	(27)	113
GenXers: 1965-1980	46%	(53)	36%	(42)	18%	(21)	116
Baby Boomers: 1946-1964	39%	(58)	41%	(61)	20%	(29)	148
Educ: < College	36%	(111)	40%	(122)	24%	(73)	306
Educ: Bachelors degree	36%	(33)	48%	(43)	16%	(15)	91
Educ: Post-grad	46%	(23)	36%	(18)	18%	(9)	50
Income: Under 50k	35%	(61)	43%	(75)	21%	(37)	172
Income: 50k-100k	35%	(60)	45%	(77)	20%	(34)	171
Income: 100k+	45%	(46)	31%	(32)	25%	(25)	104
Ethnicity: White (Non-Hispanic)	46%	(124)	35%	(93)	19%	(50)	267
Ethnicity: Hispanic	31%	(26)	49%	(40)	20%	(16)	82
Ethnicity: Black (Non-Hispanic)	18%	(7)	49%	(20)	33%	(13)	40
Ethnicity: Asian + Other (Non-Hispanic)	18%	(11)	52%	(30)	29%	(17)	57
All Christian	50%	(109)	37%	(79)	13%	(29)	216
All Non-Christian	26%	(7)	67%	(18)	7%	(2)	26
Atheist	25%	(6)	61%	(14)	15%	(3)	24
Agnostic/Nothing in particular	19%	(25)	44%	(58)	38%	(50)	134
Something Else	45%	(21)	29%	(13)	27%	(13)	47
Evangelical	59%	(51)	27%	(23)	14%	(12)	86
Non-Evangelical	44%	(75)	39%	(67)	16%	(27)	169
PID: Dem (no lean)	5%	(9)	71%	(114)	24%	(39)	162
PID: Ind (no lean)	32%	(42)	41%	(53)	27%	(35)	129
PID: Rep (no lean)	75%	(117)	10%	(16)	15%	(23)	156

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(167)	41%	(183)	22%	(97)	447
PID/Gender: Dem Men	9%	(5)	65%	(40)	27%	(16)	62
PID/Gender: Dem Women	3%	(3)	74%	(74)	23%	(23)	100
PID/Gender: Ind Men	34%	(25)	51%	(37)	15%	(11)	74
PID/Gender: Ind Women	30%	(17)	28%	(16)	42%	(23)	56
PID/Gender: Rep Men	77%	(61)	9%	(7)	14%	(11)	79
PID/Gender: Rep Women	73%	(56)	12%	(9)	15%	(12)	77
Ideo: Liberal (1-3)	14%	(22)	69%	(106)	17%	(27)	155
Ideo: Moderate (4)	21%	(28)	47%	(61)	32%	(42)	131
Ideo: Conservative (5-7)	79%	(116)	8%	(11)	13%	(19)	146
Ideo/PID: Conservative Republican	90%	(96)	4%	(4)	7%	(7)	107
Ideo/PID: Moderate/Liberal Republican	45%	(20)	20%	(9)	35%	(16)	45
Ideo/PID: Moderate/Conservative Democrat	10%	(5)	62%	(31)	28%	(14)	49
Ideo/PID: Liberal Democrat	3%	(4)	77%	(82)	20%	(21)	107
Unfavorable of Biden and Trump	13%	(9)	42%	(27)	44%	(28)	64
2024 H2H Matchup: Biden Voter	3%	(6)	78%	(153)	19%	(36)	196
2024 H2H Matchup: Trump Voter	76%	(158)	10%	(20)	14%	(29)	208
2024 H2H Matchup: Would not Vote	10%	(2)	5%	(1)	84%	(16)	19
2024 H2H Matchup: Do not Know	3%	(1)	35%	(9)	62%	(16)	25
2022 House Vote: Democrat	8%	(15)	68%	(131)	24%	(45)	192
2022 House Vote: Republican	72%	(118)	13%	(21)	16%	(26)	165
2022 House Vote: Did not Vote	39%	(31)	34%	(27)	27%	(22)	80
2020 Vote: Joe Biden	6%	(12)	72%	(150)	23%	(47)	209
2020 Vote: Donald Trump	75%	(150)	9%	(17)	16%	(32)	199
2020 Vote: Someone Else	8%	(1)	26%	(2)	66%	(6)	10
2020 Vote: Did not Vote	18%	(5)	45%	(13)	37%	(11)	29
2016 Vote: Hillary Clinton	3%	(5)	84%	(123)	13%	(18)	146
2016 Vote: Donald Trump	70%	(129)	10%	(19)	20%	(37)	185
2016 Vote: Someone Else	8%	(1)	54%	(7)	38%	(5)	13
2020 Vote/PID: Not Biden/Democrat	28%	(6)	37%	(8)	35%	(8)	22
2020 Vote/PID: Not Trump/Republican	29%	(5)	30%	(5)	41%	(7)	16
U.S. Economy: Wrong Track	46%	(137)	27%	(81)	27%	(79)	297
U.S. Economy: Right Direction	20%	(30)	68%	(102)	12%	(18)	150

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(167)	41%	(183)	22%	(97)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	84%	(127)	12%	(18)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(150)	12%	(25)	17%	(37)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(11)	37%	(31)	50%	(42)	84
Top 2024 Issue: Economy	54%	(80)	30%	(44)	17%	(25)	149
Community: Urban	39%	(71)	41%	(74)	20%	(36)	181
Community: Suburban	34%	(75)	42%	(93)	25%	(55)	223
Community: Rural	48%	(20)	39%	(17)	13%	(6)	43
Community/Gender: Urban Women	32%	(28)	48%	(42)	19%	(17)	87
Community/Gender: Urban Men	46%	(43)	34%	(32)	20%	(19)	94
Community/Gender: Rural Women	36%	(8)	44%	(10)	19%	(5)	23
Community/Gender: Rural Men	61%	(12)	32%	(6)	6%	(1)	19
Community/Gender: Suburban Women	32%	(39)	38%	(46)	30%	(36)	122
Community/Gender: Suburban Men	35%	(36)	46%	(46)	19%	(19)	101
Homeowner	39%	(130)	41%	(135)	20%	(65)	329
Renter	30%	(28)	47%	(43)	24%	(22)	92
Military HHnm: Yes	46%	(32)	38%	(27)	16%	(11)	69
Military HH: No	36%	(135)	41%	(157)	23%	(86)	378
Employ: Private Sector	35%	(46)	49%	(66)	16%	(21)	134
Employ: Government	46%	(15)	34%	(11)	20%	(7)	33
Employ: Self-Employed	65%	(29)	19%	(8)	16%	(7)	44
Employ: Homemaker	19%	(4)	26%	(6)	55%	(12)	22
Employ: Student	22%	(3)	65%	(8)	14%	(2)	12
Employ: Retired	39%	(48)	41%	(50)	20%	(25)	123
Employ: Unemployed	15%	(8)	53%	(29)	33%	(18)	55
Employ: Other	59%	(14)	21%	(5)	20%	(5)	24
Self + Household: White-Collar	40%	(73)	40%	(73)	20%	(36)	182
Self + Household: Blue Collar	37%	(72)	49%	(96)	14%	(28)	196
Union HH: Yes	46%	(14)	28%	(8)	26%	(8)	29
Union HH: No	37%	(153)	42%	(175)	21%	(89)	418
LGBTQ+: Yes	27%	(10)	46%	(17)	27%	(10)	38
LGBTQ+: No	38%	(157)	41%	(166)	21%	(86)	409
Motivated to Vote	41%	(155)	42%	(161)	17%	(63)	378

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**Table BLMB8\_13:** Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(167)	41%	(183)	22%	(97)	447
Parent: Yes	49%	(62)	33%	(42)	18%	(23)	127
Parent: No	33%	(105)	44%	(141)	23%	(73)	320
COVID Vaccine: Yes	30%	(104)	47%	(165)	23%	(79)	347
COVID Vaccine: No	64%	(64)	19%	(19)	18%	(18)	100
Student Loans: Yes	26%	(17)	46%	(30)	28%	(18)	66
Student Loans: No	39%	(150)	40%	(153)	21%	(78)	381
Favorable Opinion of Haley	41%	(55)	37%	(50)	21%	(28)	134
Unfavorable Opinion of Haley	39%	(74)	50%	(94)	10%	(20)	188
Protestant	64%	(51)	22%	(18)	14%	(11)	79
Roman Catholic	42%	(54)	46%	(59)	12%	(16)	129
Mormon	43%	(2)	17%	(1)	39%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	50%	(2)	8%	(0)	4
Jewish	39%	(4)	60%	(7)	1%	(0)	11
Muslim	56%	(2)	44%	(1)	—	(0)	3
Buddhist	—	(0)	81%	(7)	19%	(2)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	25%	(6)	61%	(14)	15%	(3)	24
Agnostic	6%	(1)	67%	(14)	27%	(6)	21
Something else	45%	(21)	29%	(13)	27%	(13)	47
Nothing in particular	21%	(24)	39%	(44)	39%	(45)	113
Prodigal Biden Voter	17%	(5)	29%	(9)	55%	(16)	30
Undecided Voter (DK/WNV)	6%	(3)	22%	(10)	72%	(31)	44
Undecided Voter (DK)	10%	(2)	5%	(1)	84%	(16)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(175)	38%	(171)	23%	(101)	447
Gender: Male	40%	(86)	38%	(82)	21%	(46)	214
Gender: Female	38%	(89)	38%	(89)	24%	(55)	233
Age: 18-34	23%	(28)	43%	(51)	34%	(40)	118
Age: 35-44	45%	(27)	32%	(19)	22%	(13)	59
Age: 45-64	45%	(69)	37%	(57)	19%	(29)	155
Age: 65+	44%	(51)	39%	(45)	17%	(19)	115
GenZers: 1997-2012	14%	(8)	53%	(31)	33%	(20)	59
Millennials: 1981-1996	39%	(44)	33%	(37)	28%	(32)	113
GenXers: 1965-1980	48%	(56)	36%	(42)	16%	(18)	116
Baby Boomers: 1946-1964	43%	(64)	39%	(57)	18%	(27)	148
Educ: < College	40%	(121)	35%	(108)	25%	(77)	306
Educ: Bachelors degree	32%	(29)	50%	(45)	18%	(17)	91
Educ: Post-grad	49%	(24)	36%	(18)	16%	(8)	50
Income: Under 50k	39%	(66)	33%	(57)	28%	(48)	172
Income: 50k-100k	35%	(60)	46%	(79)	19%	(32)	171
Income: 100k+	46%	(48)	34%	(35)	20%	(20)	104
Ethnicity: White (Non-Hispanic)	46%	(123)	35%	(93)	19%	(51)	267
Ethnicity: Hispanic	33%	(27)	37%	(30)	30%	(25)	82
Ethnicity: Black (Non-Hispanic)	23%	(9)	49%	(20)	29%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	28%	(16)	48%	(28)	24%	(14)	57
All Christian	51%	(109)	32%	(70)	17%	(37)	216
All Non-Christian	28%	(8)	56%	(15)	16%	(4)	26
Atheist	22%	(5)	69%	(16)	9%	(2)	24
Agnostic/Nothing in particular	25%	(33)	40%	(54)	35%	(47)	134
Something Else	41%	(19)	36%	(17)	23%	(11)	47
Evangelical	61%	(53)	21%	(18)	18%	(15)	86
Non-Evangelical	42%	(70)	39%	(66)	19%	(32)	169
PID: Dem (no lean)	8%	(12)	66%	(106)	27%	(43)	162
PID: Ind (no lean)	32%	(41)	43%	(55)	26%	(33)	129
PID: Rep (no lean)	78%	(122)	6%	(10)	16%	(24)	156

Continued on next page

**Table BLMB8\_15: Who do you trust more to handle each of the following issues? — Labor and Unions**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(175)	38%	(171)	23%	(101)	447
PID/Gender: Dem Men	10%	(6)	62%	(38)	28%	(18)	62
PID/Gender: Dem Women	6%	(6)	68%	(68)	26%	(26)	100
PID/Gender: Ind Men	27%	(20)	51%	(38)	22%	(16)	74
PID/Gender: Ind Women	38%	(21)	32%	(18)	30%	(17)	56
PID/Gender: Rep Men	76%	(60)	8%	(6)	15%	(12)	79
PID/Gender: Rep Women	80%	(61)	5%	(4)	16%	(12)	77
Ideo: Liberal (1-3)	8%	(13)	73%	(113)	19%	(29)	155
Ideo: Moderate (4)	26%	(35)	35%	(46)	39%	(51)	131
Ideo: Conservative (5-7)	83%	(121)	8%	(11)	9%	(14)	146
Ideo/PID: Conservative Republican	91%	(97)	4%	(4)	5%	(6)	107
Ideo/PID: Moderate/Liberal Republican	47%	(21)	13%	(6)	40%	(18)	45
Ideo/PID: Moderate/Conservative Democrat	23%	(11)	44%	(22)	33%	(16)	49
Ideo/PID: Liberal Democrat	1%	(1)	77%	(83)	22%	(23)	107
Unfavorable of Biden and Trump	25%	(16)	26%	(17)	48%	(31)	64
2024 H2H Matchup: Biden Voter	4%	(8)	75%	(146)	21%	(42)	196
2024 H2H Matchup: Trump Voter	78%	(161)	7%	(15)	15%	(31)	208
2024 H2H Matchup: Would not Vote	8%	(2)	16%	(3)	75%	(14)	19
2024 H2H Matchup: Do not Know	14%	(4)	28%	(7)	58%	(14)	25
2022 House Vote: Democrat	9%	(17)	65%	(125)	26%	(50)	192
2022 House Vote: Republican	74%	(121)	12%	(19)	15%	(24)	165
2022 House Vote: Did not Vote	39%	(31)	32%	(26)	29%	(23)	80
2020 Vote: Joe Biden	8%	(17)	66%	(137)	26%	(55)	209
2020 Vote: Donald Trump	75%	(149)	8%	(17)	17%	(33)	199
2020 Vote: Someone Else	33%	(3)	47%	(4)	19%	(2)	10
2020 Vote: Did not Vote	18%	(5)	44%	(13)	38%	(11)	29
2016 Vote: Hillary Clinton	6%	(9)	81%	(118)	13%	(19)	146
2016 Vote: Donald Trump	73%	(136)	6%	(12)	20%	(38)	185
2016 Vote: Someone Else	12%	(2)	42%	(6)	47%	(6)	13
2020 Vote/PID: Not Biden/Democrat	25%	(6)	45%	(10)	30%	(6)	22
2020 Vote/PID: Not Trump/Republican	27%	(4)	41%	(7)	32%	(5)	16
U.S. Economy: Wrong Track	50%	(148)	23%	(67)	28%	(82)	297
U.S. Economy: Right Direction	18%	(27)	69%	(104)	13%	(19)	150

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**Table BLMB8\_15: Who do you trust more to handle each of the following issues? — Labor and Unions**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(175)	38%	(171)	23%	(101)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	81%	(122)	14%	(22)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(157)	9%	(19)	17%	(36)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(10)	36%	(30)	52%	(43)	84
Top 2024 Issue: Economy	58%	(86)	23%	(35)	19%	(28)	149
Community: Urban	36%	(66)	38%	(68)	26%	(47)	181
Community: Suburban	37%	(84)	42%	(93)	21%	(46)	223
Community: Rural	59%	(25)	23%	(10)	18%	(8)	43
Community/Gender: Urban Women	34%	(30)	41%	(36)	25%	(22)	87
Community/Gender: Urban Men	39%	(36)	35%	(32)	27%	(25)	94
Community/Gender: Rural Women	61%	(14)	25%	(6)	14%	(3)	23
Community/Gender: Rural Men	57%	(11)	20%	(4)	23%	(4)	19
Community/Gender: Suburban Women	37%	(45)	39%	(47)	25%	(30)	122
Community/Gender: Suburban Men	38%	(39)	45%	(46)	16%	(17)	101
Homeowner	41%	(136)	39%	(127)	20%	(67)	329
Renter	32%	(30)	41%	(37)	27%	(25)	92
Military HHnm: Yes	44%	(31)	38%	(26)	18%	(12)	69
Military HH: No	38%	(144)	38%	(145)	23%	(89)	378
Employ: Private Sector	37%	(49)	46%	(62)	17%	(23)	134
Employ: Government	47%	(16)	29%	(10)	24%	(8)	33
Employ: Self-Employed	65%	(28)	21%	(9)	15%	(6)	44
Employ: Homemaker	29%	(6)	25%	(6)	46%	(10)	22
Employ: Student	10%	(1)	76%	(9)	14%	(2)	12
Employ: Retired	45%	(55)	36%	(45)	19%	(23)	123
Employ: Unemployed	14%	(8)	50%	(28)	36%	(20)	55
Employ: Other	47%	(11)	16%	(4)	37%	(9)	24
Self + Household: White-Collar	41%	(74)	40%	(72)	20%	(36)	182
Self + Household: Blue Collar	42%	(82)	42%	(83)	16%	(31)	196
Union HH: Yes	51%	(15)	34%	(10)	15%	(4)	29
Union HH: No	38%	(160)	39%	(161)	23%	(97)	418
LGBTQ+: Yes	20%	(8)	48%	(18)	32%	(12)	38
LGBTQ+: No	41%	(167)	37%	(153)	22%	(89)	409
Motivated to Vote	43%	(164)	40%	(150)	17%	(65)	378

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**Table BLMB8\_15:** Who do you trust more to handle each of the following issues? — Labor and Unions

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(175)	38%	(171)	23%	(101)	447
Parent: Yes	51%	(64)	32%	(41)	17%	(22)	127
Parent: No	34%	(110)	41%	(130)	25%	(79)	320
COVID Vaccine: Yes	32%	(111)	44%	(152)	24%	(85)	347
COVID Vaccine: No	64%	(64)	20%	(20)	16%	(16)	100
Student Loans: Yes	27%	(18)	43%	(28)	30%	(20)	66
Student Loans: No	41%	(157)	37%	(143)	21%	(82)	381
Favorable Opinion of Haley	41%	(55)	41%	(55)	18%	(24)	134
Unfavorable Opinion of Haley	46%	(87)	44%	(82)	10%	(19)	188
Protestant	64%	(50)	21%	(17)	15%	(12)	79
Roman Catholic	41%	(53)	39%	(51)	19%	(25)	129
Mormon	76%	(3)	24%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	32%	(1)	8%	(0)	4
Jewish	34%	(4)	60%	(7)	6%	(1)	11
Muslim	44%	(1)	56%	(2)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	22%	(5)	69%	(16)	9%	(2)	24
Agnostic	13%	(3)	69%	(14)	19%	(4)	21
Something else	41%	(19)	36%	(17)	23%	(11)	47
Nothing in particular	27%	(31)	35%	(39)	38%	(43)	113
Prodigal Biden Voter	30%	(9)	11%	(3)	58%	(18)	30
Undecided Voter (DK/WNV)	12%	(5)	23%	(10)	65%	(29)	44
Undecided Voter (DK)	8%	(2)	16%	(3)	75%	(14)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(197)	32%	(143)	24%	(106)	447
Gender: Male	49%	(105)	32%	(69)	19%	(40)	214
Gender: Female	40%	(92)	32%	(74)	29%	(67)	233
Age: 18-34	34%	(40)	29%	(35)	36%	(43)	118
Age: 35-44	47%	(28)	33%	(19)	20%	(12)	59
Age: 45-64	49%	(76)	27%	(42)	23%	(36)	155
Age: 65+	46%	(53)	41%	(47)	13%	(15)	115
GenZers: 1997-2012	26%	(15)	36%	(21)	37%	(22)	59
Millennials: 1981-1996	45%	(51)	28%	(31)	28%	(31)	113
GenXers: 1965-1980	48%	(56)	29%	(34)	23%	(27)	116
Baby Boomers: 1946-1964	48%	(71)	36%	(53)	16%	(24)	148
Educ: < College	44%	(135)	28%	(84)	28%	(86)	306
Educ: Bachelors degree	40%	(36)	47%	(43)	13%	(12)	91
Educ: Post-grad	52%	(26)	32%	(16)	17%	(8)	50
Income: Under 50k	43%	(74)	27%	(46)	31%	(53)	172
Income: 50k-100k	39%	(66)	40%	(69)	21%	(36)	171
Income: 100k+	55%	(57)	28%	(29)	17%	(17)	104
Ethnicity: White (Non-Hispanic)	53%	(142)	29%	(76)	18%	(49)	267
Ethnicity: Hispanic	37%	(30)	28%	(23)	35%	(29)	82
Ethnicity: Black (Non-Hispanic)	26%	(11)	40%	(16)	34%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	26%	(15)	49%	(28)	26%	(15)	57
All Christian	57%	(124)	27%	(58)	16%	(34)	216
All Non-Christian	28%	(7)	54%	(14)	18%	(5)	26
Atheist	22%	(5)	50%	(12)	28%	(7)	24
Agnostic/Nothing in particular	24%	(32)	33%	(44)	43%	(57)	134
Something Else	60%	(28)	32%	(15)	9%	(4)	47
Evangelical	68%	(58)	19%	(16)	13%	(12)	86
Non-Evangelical	53%	(89)	32%	(54)	15%	(26)	169
PID: Dem (no lean)	9%	(15)	57%	(92)	34%	(55)	162
PID: Ind (no lean)	39%	(51)	32%	(42)	29%	(37)	129
PID: Rep (no lean)	84%	(131)	6%	(10)	10%	(15)	156

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	32%	(143)	24%	(106)	447
PID/Gender: Dem Men	13%	(8)	57%	(36)	30%	(18)	62
PID/Gender: Dem Women	7%	(7)	57%	(57)	36%	(36)	100
PID/Gender: Ind Men	40%	(30)	40%	(29)	20%	(15)	74
PID/Gender: Ind Women	38%	(21)	22%	(12)	40%	(22)	56
PID/Gender: Rep Men	86%	(67)	6%	(5)	8%	(7)	79
PID/Gender: Rep Women	83%	(64)	7%	(5)	11%	(8)	77
Ideo: Liberal (1-3)	15%	(23)	58%	(90)	27%	(42)	155
Ideo: Moderate (4)	38%	(49)	34%	(44)	29%	(38)	131
Ideo: Conservative (5-7)	82%	(120)	6%	(9)	12%	(17)	146
Ideo/PID: Conservative Republican	89%	(95)	3%	(3)	8%	(9)	107
Ideo/PID: Moderate/Liberal Republican	71%	(32)	16%	(7)	14%	(6)	45
Ideo/PID: Moderate/Conservative Democrat	22%	(11)	45%	(22)	34%	(17)	49
Ideo/PID: Liberal Democrat	4%	(4)	64%	(69)	32%	(34)	107
Unfavorable of Biden and Trump	23%	(15)	29%	(19)	47%	(30)	64
2024 H2H Matchup: Biden Voter	5%	(11)	68%	(132)	27%	(53)	196
2024 H2H Matchup: Trump Voter	86%	(177)	3%	(7)	11%	(23)	208
2024 H2H Matchup: Would not Vote	37%	(7)	15%	(3)	49%	(9)	19
2024 H2H Matchup: Do not Know	9%	(2)	6%	(2)	85%	(21)	25
2022 House Vote: Democrat	12%	(22)	57%	(109)	32%	(61)	192
2022 House Vote: Republican	83%	(137)	7%	(11)	10%	(16)	165
2022 House Vote: Did not Vote	43%	(35)	28%	(23)	28%	(22)	80
2020 Vote: Joe Biden	9%	(19)	58%	(122)	33%	(68)	209
2020 Vote: Donald Trump	84%	(168)	4%	(8)	12%	(23)	199
2020 Vote: Someone Else	11%	(1)	30%	(3)	59%	(6)	10
2020 Vote: Did not Vote	32%	(9)	36%	(10)	33%	(9)	29
2016 Vote: Hillary Clinton	6%	(9)	70%	(102)	24%	(35)	146
2016 Vote: Donald Trump	80%	(149)	5%	(8)	15%	(28)	185
2016 Vote: Someone Else	8%	(1)	63%	(8)	28%	(4)	13
2020 Vote/PID: Not Biden/Democrat	41%	(9)	29%	(6)	31%	(7)	22
2020 Vote/PID: Not Trump/Republican	39%	(6)	53%	(9)	8%	(1)	16
U.S. Economy: Wrong Track	55%	(163)	17%	(51)	28%	(83)	297
U.S. Economy: Right Direction	23%	(34)	62%	(92)	16%	(24)	150

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(197)	32%	(143)	24%	(106)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(11)	74%	(111)	19%	(29)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(170)	6%	(14)	13%	(28)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(16)	22%	(19)	58%	(49)	84
Top 2024 Issue: Economy	58%	(86)	18%	(27)	24%	(36)	149
Community: Urban	44%	(80)	30%	(54)	26%	(46)	181
Community: Suburban	42%	(93)	36%	(81)	22%	(49)	223
Community: Rural	55%	(24)	19%	(8)	26%	(11)	43
Community/Gender: Urban Women	33%	(29)	31%	(27)	36%	(31)	87
Community/Gender: Urban Men	55%	(51)	29%	(27)	16%	(15)	94
Community/Gender: Rural Women	57%	(13)	16%	(4)	26%	(6)	23
Community/Gender: Rural Men	52%	(10)	22%	(4)	26%	(5)	19
Community/Gender: Suburban Women	41%	(50)	35%	(43)	24%	(29)	122
Community/Gender: Suburban Men	43%	(43)	38%	(38)	19%	(20)	101
Homeowner	45%	(149)	33%	(110)	21%	(70)	329
Renter	39%	(36)	32%	(29)	29%	(27)	92
Military HHnm: Yes	50%	(34)	25%	(17)	25%	(17)	69
Military HH: No	43%	(163)	33%	(126)	24%	(89)	378
Employ: Private Sector	40%	(54)	36%	(48)	24%	(32)	134
Employ: Government	53%	(17)	14%	(5)	33%	(11)	33
Employ: Self-Employed	65%	(29)	12%	(6)	22%	(10)	44
Employ: Homemaker	34%	(8)	23%	(5)	43%	(10)	22
Employ: Student	33%	(4)	60%	(7)	7%	(1)	12
Employ: Retired	45%	(55)	38%	(47)	17%	(21)	123
Employ: Unemployed	24%	(13)	42%	(23)	34%	(19)	55
Employ: Other	72%	(17)	13%	(3)	16%	(4)	24
Self + Household: White-Collar	47%	(85)	35%	(63)	19%	(34)	182
Self + Household: Blue Collar	46%	(90)	35%	(69)	19%	(37)	196
Union HH: Yes	54%	(16)	4%	(1)	42%	(12)	29
Union HH: No	43%	(181)	34%	(142)	23%	(94)	418
LGBTQ+: Yes	31%	(12)	36%	(14)	32%	(12)	38
LGBTQ+: No	45%	(185)	32%	(130)	23%	(94)	409
Motivated to Vote	47%	(179)	33%	(124)	20%	(74)	378

Continued on next page

**Table BLMB8\_16:** Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	32%	(143)	24%	(106)	447
Parent: Yes	58%	(73)	21%	(26)	22%	(28)	127
Parent: No	39%	(124)	37%	(117)	25%	(79)	320
COVID Vaccine: Yes	36%	(125)	37%	(130)	27%	(92)	347
COVID Vaccine: No	72%	(72)	13%	(13)	14%	(14)	100
Student Loans: Yes	35%	(23)	35%	(23)	30%	(20)	66
Student Loans: No	46%	(174)	32%	(121)	23%	(87)	381
Favorable Opinion of Haley	49%	(65)	36%	(47)	16%	(21)	134
Unfavorable Opinion of Haley	45%	(85)	40%	(76)	14%	(27)	188
Protestant	71%	(56)	19%	(15)	10%	(8)	79
Roman Catholic	49%	(63)	31%	(40)	20%	(26)	129
Mormon	43%	(2)	50%	(2)	7%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	30%	(3)	58%	(6)	12%	(1)	11
Muslim	56%	(2)	44%	(1)	—	(0)	3
Buddhist	18%	(2)	44%	(4)	38%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	22%	(5)	50%	(12)	28%	(7)	24
Agnostic	6%	(1)	60%	(12)	34%	(7)	21
Something else	60%	(28)	32%	(15)	9%	(4)	47
Nothing in particular	28%	(31)	28%	(32)	44%	(50)	113
Prodigal Biden Voter	32%	(10)	1%	(0)	67%	(20)	30
Undecided Voter (DK/WNV)	21%	(9)	10%	(4)	69%	(30)	44
Undecided Voter (DK)	37%	(7)	15%	(3)	49%	(9)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(195)	28%	(126)	28%	(125)	447
Gender: Male	50%	(107)	27%	(57)	23%	(50)	214
Gender: Female	38%	(88)	30%	(69)	33%	(76)	233
Age: 18-34	29%	(34)	23%	(27)	48%	(57)	118
Age: 35-44	48%	(29)	29%	(17)	22%	(13)	59
Age: 45-64	49%	(76)	27%	(41)	24%	(38)	155
Age: 65+	49%	(56)	35%	(41)	16%	(18)	115
GenZers: 1997-2012	28%	(16)	21%	(12)	51%	(30)	59
Millennials: 1981-1996	39%	(44)	28%	(32)	33%	(38)	113
GenXers: 1965-1980	53%	(62)	26%	(30)	21%	(25)	116
Baby Boomers: 1946-1964	46%	(68)	33%	(49)	21%	(31)	148
Educ: < College	42%	(128)	25%	(78)	33%	(100)	306
Educ: Bachelors degree	37%	(34)	42%	(38)	21%	(19)	91
Educ: Post-grad	66%	(33)	21%	(11)	12%	(6)	50
Income: Under 50k	38%	(65)	24%	(42)	38%	(65)	172
Income: 50k-100k	43%	(74)	37%	(63)	20%	(34)	171
Income: 100k+	54%	(56)	21%	(21)	25%	(26)	104
Ethnicity: White (Non-Hispanic)	53%	(140)	26%	(71)	21%	(56)	267
Ethnicity: Hispanic	32%	(27)	28%	(23)	39%	(32)	82
Ethnicity: Black (Non-Hispanic)	29%	(12)	34%	(14)	38%	(15)	40
Ethnicity: Asian + Other (Non-Hispanic)	30%	(17)	32%	(19)	38%	(22)	57
All Christian	58%	(124)	25%	(54)	18%	(38)	216
All Non-Christian	38%	(10)	53%	(14)	10%	(3)	26
Atheist	19%	(5)	31%	(7)	50%	(12)	24
Agnostic/Nothing in particular	26%	(35)	28%	(37)	46%	(61)	134
Something Else	45%	(21)	29%	(14)	26%	(12)	47
Evangelical	58%	(50)	23%	(20)	20%	(17)	86
Non-Evangelical	54%	(91)	27%	(46)	19%	(32)	169
PID: Dem (no lean)	8%	(13)	53%	(86)	39%	(62)	162
PID: Ind (no lean)	45%	(58)	26%	(33)	29%	(38)	129
PID: Rep (no lean)	80%	(124)	4%	(7)	16%	(25)	156

Continued on next page

**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(195)	28%	(126)	28%	(125)	447
PID/Gender: Dem Men	13%	(8)	49%	(30)	39%	(24)	62
PID/Gender: Dem Women	5%	(5)	56%	(56)	38%	(38)	100
PID/Gender: Ind Men	48%	(35)	30%	(22)	22%	(16)	74
PID/Gender: Ind Women	41%	(23)	20%	(11)	40%	(22)	56
PID/Gender: Rep Men	82%	(64)	6%	(5)	12%	(9)	79
PID/Gender: Rep Women	78%	(60)	2%	(2)	20%	(16)	77
Ideo: Liberal (1-3)	14%	(22)	53%	(82)	32%	(50)	155
Ideo: Moderate (4)	31%	(41)	28%	(37)	41%	(53)	131
Ideo: Conservative (5-7)	86%	(127)	4%	(6)	10%	(14)	146
Ideo/PID: Conservative Republican	94%	(100)	2%	(2)	4%	(5)	107
Ideo/PID: Moderate/Liberal Republican	45%	(20)	10%	(5)	44%	(20)	45
Ideo/PID: Moderate/Conservative Democrat	17%	(8)	45%	(22)	38%	(19)	49
Ideo/PID: Liberal Democrat	4%	(5)	59%	(63)	37%	(40)	107
Unfavorable of Biden and Trump	28%	(18)	14%	(9)	58%	(37)	64
2024 H2H Matchup: Biden Voter	7%	(14)	60%	(117)	33%	(64)	196
2024 H2H Matchup: Trump Voter	85%	(177)	2%	(3)	13%	(27)	208
2024 H2H Matchup: Would not Vote	9%	(2)	15%	(3)	75%	(14)	19
2024 H2H Matchup: Do not Know	10%	(2)	11%	(3)	79%	(20)	25
2022 House Vote: Democrat	14%	(26)	52%	(100)	35%	(66)	192
2022 House Vote: Republican	81%	(133)	5%	(8)	15%	(24)	165
2022 House Vote: Did not Vote	44%	(35)	22%	(17)	34%	(27)	80
2020 Vote: Joe Biden	10%	(22)	52%	(109)	37%	(78)	209
2020 Vote: Donald Trump	83%	(166)	3%	(5)	14%	(28)	199
2020 Vote: Someone Else	21%	(2)	37%	(4)	41%	(4)	10
2020 Vote: Did not Vote	20%	(6)	28%	(8)	51%	(15)	29
2016 Vote: Hillary Clinton	8%	(11)	65%	(95)	27%	(39)	146
2016 Vote: Donald Trump	80%	(147)	3%	(6)	17%	(31)	185
2016 Vote: Someone Else	11%	(1)	39%	(5)	50%	(7)	13
2020 Vote/PID: Not Biden/Democrat	34%	(7)	30%	(7)	36%	(8)	22
2020 Vote/PID: Not Trump/Republican	37%	(6)	30%	(5)	33%	(5)	16
U.S. Economy: Wrong Track	54%	(161)	13%	(40)	32%	(96)	297
U.S. Economy: Right Direction	23%	(34)	58%	(87)	20%	(29)	150

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**Table BLMB8\_17:** *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(195)	28%	(126)	28%	(125)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(12)	69%	(104)	24%	(36)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(168)	2%	(5)	18%	(39)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(16)	20%	(17)	61%	(51)	84
Top 2024 Issue: Economy	56%	(83)	17%	(26)	27%	(40)	149
Community: Urban	44%	(80)	27%	(49)	29%	(52)	181
Community: Suburban	42%	(94)	30%	(67)	28%	(62)	223
Community: Rural	50%	(22)	24%	(10)	26%	(11)	43
Community/Gender: Urban Women	35%	(31)	31%	(27)	34%	(29)	87
Community/Gender: Urban Men	53%	(49)	23%	(21)	25%	(23)	94
Community/Gender: Rural Women	48%	(11)	22%	(5)	30%	(7)	23
Community/Gender: Rural Men	53%	(10)	26%	(5)	20%	(4)	19
Community/Gender: Suburban Women	38%	(46)	30%	(36)	32%	(40)	122
Community/Gender: Suburban Men	47%	(48)	31%	(31)	22%	(23)	101
Homeowner	46%	(151)	29%	(94)	26%	(84)	329
Renter	39%	(36)	31%	(28)	30%	(28)	92
Military HHnm: Yes	47%	(32)	25%	(17)	29%	(20)	69
Military HH: No	43%	(163)	29%	(109)	28%	(106)	378
Employ: Private Sector	42%	(56)	34%	(45)	24%	(33)	134
Employ: Government	47%	(15)	15%	(5)	38%	(12)	33
Employ: Self-Employed	71%	(31)	14%	(6)	15%	(7)	44
Employ: Homemaker	38%	(9)	10%	(2)	52%	(12)	22
Employ: Student	45%	(5)	16%	(2)	39%	(5)	12
Employ: Retired	47%	(57)	33%	(41)	20%	(24)	123
Employ: Unemployed	13%	(7)	37%	(21)	50%	(28)	55
Employ: Other	61%	(14)	17%	(4)	22%	(5)	24
Self + Household: White-Collar	48%	(87)	30%	(55)	22%	(40)	182
Self + Household: Blue Collar	44%	(87)	31%	(62)	24%	(47)	196
Union HH: Yes	58%	(17)	14%	(4)	28%	(8)	29
Union HH: No	43%	(178)	29%	(122)	28%	(117)	418
LGBTQ+: Yes	23%	(9)	26%	(10)	50%	(19)	38
LGBTQ+: No	46%	(186)	28%	(116)	26%	(107)	409
Motivated to Vote	49%	(185)	29%	(109)	22%	(84)	378

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(195)	28%	(126)	28%	(125)	447
Parent: Yes	55%	(71)	24%	(31)	21%	(26)	127
Parent: No	39%	(125)	30%	(96)	31%	(99)	320
COVID Vaccine: Yes	37%	(130)	33%	(113)	30%	(104)	347
COVID Vaccine: No	66%	(66)	13%	(13)	21%	(21)	100
Student Loans: Yes	39%	(26)	25%	(16)	36%	(24)	66
Student Loans: No	45%	(170)	29%	(110)	27%	(102)	381
Favorable Opinion of Haley	51%	(68)	32%	(43)	17%	(23)	134
Unfavorable Opinion of Haley	49%	(93)	35%	(66)	16%	(29)	188
Protestant	67%	(53)	18%	(14)	15%	(12)	79
Roman Catholic	51%	(66)	29%	(38)	20%	(25)	129
Mormon	74%	(3)	17%	(1)	9%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	32%	(1)	8%	(0)	4
Jewish	42%	(5)	51%	(6)	7%	(1)	11
Muslim	100%	(3)	—	(0)	—	(0)	3
Buddhist	19%	(2)	62%	(6)	19%	(2)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	19%	(5)	31%	(7)	50%	(12)	24
Agnostic	13%	(3)	43%	(9)	44%	(9)	21
Something else	45%	(21)	29%	(14)	26%	(12)	47
Nothing in particular	29%	(33)	25%	(28)	46%	(52)	113
Prodigal Biden Voter	34%	(10)	1%	(0)	65%	(19)	30
Undecided Voter (DK/WNV)	10%	(4)	13%	(6)	78%	(34)	44
Undecided Voter (DK)	9%	(2)	15%	(3)	75%	(14)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(50)	89%	(397)	447
Gender: Male	14%	(30)	86%	(185)	214
Gender: Female	9%	(20)	91%	(212)	233
Age: 18-34	18%	(22)	82%	(96)	118
Age: 35-44	4%	(2)	96%	(57)	59
Age: 45-64	14%	(21)	86%	(134)	155
Age: 65+	4%	(5)	96%	(110)	115
GenZers: 1997-2012	17%	(10)	83%	(49)	59
Millennials: 1981-1996	12%	(14)	88%	(99)	113
GenXers: 1965-1980	13%	(15)	87%	(101)	116
Baby Boomers: 1946-1964	6%	(9)	94%	(139)	148
Educ: < College	8%	(24)	92%	(281)	306
Educ: Bachelors degree	20%	(18)	80%	(73)	91
Educ: Post-grad	14%	(7)	86%	(43)	50
Income: Under 50k	8%	(13)	92%	(159)	172
Income: 50k-100k	12%	(21)	88%	(150)	171
Income: 100k+	15%	(16)	85%	(88)	104
Ethnicity: White (Non-Hispanic)	12%	(31)	88%	(236)	267
Ethnicity: Hispanic	6%	(5)	94%	(77)	82
Ethnicity: Black (Non-Hispanic)	18%	(7)	82%	(33)	40
Ethnicity: Asian + Other (Non-Hispanic)	12%	(7)	88%	(51)	57
All Christian	13%	(29)	87%	(187)	216
All Non-Christian	15%	(4)	85%	(23)	26
Atheist	15%	(4)	85%	(20)	24
Agnostic/Nothing in particular	6%	(8)	94%	(126)	134
Something Else	11%	(5)	89%	(42)	47
Evangelical	16%	(14)	84%	(72)	86
Non-Evangelical	11%	(19)	89%	(150)	169
PID: Dem (no lean)	9%	(15)	91%	(146)	162
PID: Ind (no lean)	15%	(20)	85%	(109)	129
PID: Rep (no lean)	9%	(15)	91%	(141)	156

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(50)	89%	(397)	447
PID/Gender: Dem Men	7%	(4)	93%	(58)	62
PID/Gender: Dem Women	11%	(11)	89%	(89)	100
PID/Gender: Ind Men	21%	(15)	79%	(58)	74
PID/Gender: Ind Women	8%	(5)	92%	(51)	56
PID/Gender: Rep Men	13%	(10)	87%	(69)	79
PID/Gender: Rep Women	6%	(5)	94%	(73)	77
Ideo: Liberal (1-3)	18%	(28)	82%	(127)	155
Ideo: Moderate (4)	7%	(9)	93%	(122)	131
Ideo: Conservative (5-7)	8%	(11)	92%	(135)	146
Ideo/PID: Conservative Republican	10%	(11)	90%	(96)	107
Ideo/PID: Moderate/Liberal Republican	9%	(4)	91%	(41)	45
Ideo/PID: Moderate/Conservative Democrat	1%	(0)	99%	(49)	49
Ideo/PID: Liberal Democrat	14%	(15)	86%	(92)	107
Unfavorable of Biden and Trump	8%	(5)	92%	(59)	64
2024 H2H Matchup: Biden Voter	13%	(26)	87%	(170)	196
2024 H2H Matchup: Trump Voter	9%	(19)	91%	(189)	208
2024 H2H Matchup: Would not Vote	15%	(3)	85%	(16)	19
2024 H2H Matchup: Do not Know	10%	(2)	90%	(22)	25
2022 House Vote: Democrat	11%	(21)	89%	(171)	192
2022 House Vote: Republican	11%	(18)	89%	(146)	165
2022 House Vote: Did not Vote	12%	(10)	88%	(70)	80
2020 Vote: Joe Biden	13%	(27)	87%	(182)	209
2020 Vote: Donald Trump	8%	(17)	92%	(182)	199
2020 Vote: Someone Else	3%	(0)	97%	(9)	10
2020 Vote: Did not Vote	20%	(6)	80%	(23)	29
2016 Vote: Hillary Clinton	15%	(22)	85%	(124)	146
2016 Vote: Donald Trump	10%	(18)	90%	(167)	185
2016 Vote: Someone Else	5%	(1)	95%	(13)	13
2020 Vote/PID: Not Biden/Democrat	5%	(1)	95%	(21)	22
2020 Vote/PID: Not Trump/Republican	19%	(3)	81%	(13)	16

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(50)	89%	(397)	447
U.S. Economy: Wrong Track	8%	(25)	92%	(272)	297
U.S. Economy: Right Direction	16%	(25)	84%	(125)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(24)	84%	(127)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(17)	92%	(195)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(9)	89%	(75)	84
Top 2024 Issue: Economy	9%	(14)	91%	(135)	149
Community: Urban	15%	(27)	85%	(154)	181
Community: Suburban	8%	(18)	92%	(205)	223
Community: Rural	12%	(5)	88%	(38)	43
Community/Gender: Urban Women	7%	(6)	93%	(81)	87
Community/Gender: Urban Men	22%	(21)	78%	(73)	94
Community/Gender: Rural Women	11%	(3)	89%	(21)	23
Community/Gender: Rural Men	13%	(3)	87%	(17)	19
Community/Gender: Suburban Women	10%	(12)	90%	(110)	122
Community/Gender: Suburban Men	6%	(6)	94%	(95)	101
Homeowner	10%	(33)	90%	(296)	329
Renter	15%	(14)	85%	(78)	92
Military HHnm: Yes	5%	(3)	95%	(66)	69
Military HH: No	12%	(46)	88%	(331)	378
Employ: Private Sector	15%	(21)	85%	(113)	134
Employ: Government	9%	(3)	91%	(30)	33
Employ: Self-Employed	14%	(6)	86%	(38)	44
Employ: Homemaker	24%	(5)	76%	(17)	22
Employ: Student	10%	(1)	90%	(11)	12
Employ: Retired	5%	(6)	95%	(117)	123
Employ: Unemployed	11%	(6)	89%	(49)	55
Employ: Other	5%	(1)	95%	(23)	24
Self + Household: White-Collar	15%	(28)	85%	(155)	182
Self + Household: Blue Collar	9%	(17)	91%	(179)	196
Union HH: Yes	8%	(2)	92%	(27)	29
Union HH: No	11%	(47)	89%	(370)	418

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(50)	89%	(397)	447
LGBTQ+: Yes	17%	(6)	83%	(31)	38
LGBTQ+: No	11%	(43)	89%	(366)	409
Motivated to Vote	11%	(42)	89%	(336)	378
Parent: Yes	11%	(15)	89%	(113)	127
Parent: No	11%	(35)	89%	(284)	320
COVID Vaccine: Yes	12%	(42)	88%	(305)	347
COVID Vaccine: No	8%	(8)	92%	(92)	100
Student Loans: Yes	13%	(9)	87%	(57)	66
Student Loans: No	11%	(41)	89%	(340)	381
Favorable Opinion of Haley	19%	(25)	81%	(108)	134
Unfavorable Opinion of Haley	9%	(18)	91%	(170)	188
Protestant	9%	(7)	91%	(72)	79
Roman Catholic	17%	(21)	83%	(108)	129
Mormon	9%	(0)	91%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	8%	(0)	92%	(4)	4
Jewish	11%	(1)	89%	(10)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(9)	9
Hindu	75%	(3)	25%	(1)	3
Atheist	15%	(4)	85%	(20)	24
Agnostic	5%	(1)	95%	(20)	21
Something else	11%	(5)	89%	(42)	47
Nothing in particular	6%	(7)	94%	(106)	113
Prodigal Biden Voter	5%	(1)	95%	(29)	30
Undecided Voter (DK/WNV)	12%	(5)	88%	(38)	44
Undecided Voter (DK)	15%	(3)	85%	(16)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(37)	92%	(410)	447
Gender: Male	13%	(28)	87%	(187)	214
Gender: Female	4%	(9)	96%	(224)	233
Age: 18-34	21%	(24)	79%	(94)	118
Age: 35-44	10%	(6)	90%	(53)	59
Age: 45-64	4%	(6)	96%	(149)	155
Age: 65+	1%	(1)	99%	(114)	115
GenZers: 1997-2012	17%	(10)	83%	(49)	59
Millennials: 1981-1996	18%	(20)	82%	(93)	113
GenXers: 1965-1980	6%	(6)	94%	(110)	116
Baby Boomers: 1946-1964	—	(1)	100%	(147)	148
Educ: < College	9%	(28)	91%	(278)	306
Educ: Bachelors degree	6%	(5)	94%	(86)	91
Educ: Post-grad	8%	(4)	92%	(46)	50
Income: Under 50k	8%	(14)	92%	(158)	172
Income: 50k-100k	9%	(15)	91%	(156)	171
Income: 100k+	7%	(8)	93%	(96)	104
Ethnicity: White (Non-Hispanic)	5%	(13)	95%	(254)	267
Ethnicity: Hispanic	15%	(12)	85%	(70)	82
Ethnicity: Black (Non-Hispanic)	12%	(5)	88%	(36)	40
Ethnicity: Asian + Other (Non-Hispanic)	12%	(7)	88%	(50)	57
All Christian	7%	(14)	93%	(202)	216
All Non-Christian	10%	(3)	90%	(24)	26
Atheist	13%	(3)	87%	(20)	24
Agnostic/Nothing in particular	10%	(14)	90%	(120)	134
Something Else	6%	(3)	94%	(44)	47
Evangelical	7%	(6)	93%	(80)	86
Non-Evangelical	7%	(11)	93%	(158)	169
PID: Dem (no lean)	14%	(23)	86%	(139)	162
PID: Ind (no lean)	5%	(7)	95%	(123)	129
PID: Rep (no lean)	5%	(8)	95%	(148)	156

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(37)	92%	(410)	447
PID/Gender: Dem Men	27%	(16)	73%	(46)	62
PID/Gender: Dem Women	6%	(6)	94%	(94)	100
PID/Gender: Ind Men	8%	(6)	92%	(68)	74
PID/Gender: Ind Women	1%	(1)	99%	(55)	56
PID/Gender: Rep Men	7%	(5)	93%	(73)	79
PID/Gender: Rep Women	3%	(2)	97%	(75)	77
Ideo: Liberal (1-3)	15%	(23)	85%	(132)	155
Ideo: Moderate (4)	5%	(6)	95%	(125)	131
Ideo: Conservative (5-7)	5%	(8)	95%	(139)	146
Ideo/PID: Conservative Republican	5%	(5)	95%	(101)	107
Ideo/PID: Moderate/Liberal Republican	5%	(2)	95%	(43)	45
Ideo/PID: Moderate/Conservative Democrat	9%	(5)	91%	(45)	49
Ideo/PID: Liberal Democrat	17%	(18)	83%	(89)	107
Unfavorable of Biden and Trump	15%	(10)	85%	(54)	64
2024 H2H Matchup: Biden Voter	13%	(25)	87%	(170)	196
2024 H2H Matchup: Trump Voter	4%	(9)	96%	(199)	208
2024 H2H Matchup: Would not Vote	11%	(2)	89%	(17)	19
2024 H2H Matchup: Do not Know	2%	(0)	98%	(24)	25
2022 House Vote: Democrat	13%	(24)	87%	(167)	192
2022 House Vote: Republican	3%	(6)	97%	(159)	165
2022 House Vote: Did not Vote	7%	(6)	93%	(74)	80
2020 Vote: Joe Biden	13%	(26)	87%	(183)	209
2020 Vote: Donald Trump	5%	(9)	95%	(190)	199
2020 Vote: Someone Else	9%	(1)	91%	(9)	10
2020 Vote: Did not Vote	3%	(1)	97%	(28)	29
2016 Vote: Hillary Clinton	11%	(16)	89%	(130)	146
2016 Vote: Donald Trump	4%	(8)	96%	(178)	185
2016 Vote: Someone Else	6%	(1)	94%	(12)	13
2020 Vote/PID: Not Biden/Democrat	1%	(0)	99%	(22)	22
2020 Vote/PID: Not Trump/Republican	6%	(1)	94%	(15)	16

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(37)	92%	(410)	447
U.S. Economy: Wrong Track	9%	(26)	91%	(271)	297
U.S. Economy: Right Direction	7%	(11)	93%	(139)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(12)	92%	(139)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(11)	95%	(202)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(14)	83%	(70)	84
Top 2024 Issue: Economy	10%	(15)	90%	(133)	149
Community: Urban	10%	(18)	90%	(163)	181
Community: Suburban	7%	(15)	93%	(208)	223
Community: Rural	9%	(4)	91%	(39)	43
Community/Gender: Urban Women	6%	(5)	94%	(82)	87
Community/Gender: Urban Men	14%	(13)	86%	(81)	94
Community/Gender: Rural Women	1%	(0)	99%	(23)	23
Community/Gender: Rural Men	20%	(4)	80%	(16)	19
Community/Gender: Suburban Women	3%	(4)	97%	(118)	122
Community/Gender: Suburban Men	11%	(11)	89%	(90)	101
Homeowner	8%	(27)	92%	(302)	329
Renter	7%	(6)	93%	(86)	92
Military HHnm: Yes	2%	(2)	98%	(68)	69
Military HH: No	9%	(35)	91%	(342)	378
Employ: Private Sector	13%	(18)	87%	(116)	134
Employ: Government	7%	(2)	93%	(31)	33
Employ: Self-Employed	2%	(1)	98%	(43)	44
Employ: Homemaker	2%	(0)	98%	(22)	22
Employ: Student	—	(0)	100%	(12)	12
Employ: Retired	2%	(3)	98%	(120)	123
Employ: Unemployed	19%	(10)	81%	(45)	55
Employ: Other	10%	(2)	90%	(21)	24
Self + Household: White-Collar	7%	(13)	93%	(169)	182
Self + Household: Blue Collar	6%	(12)	94%	(184)	196
Union HH: Yes	2%	(0)	98%	(29)	29
Union HH: No	9%	(36)	91%	(381)	418

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(37)	92%	(410)	447
LGBTQ+: Yes	23%	(9)	77%	(29)	38
LGBTQ+: No	7%	(28)	93%	(381)	409
Motivated to Vote	6%	(24)	94%	(354)	378
Parent: Yes	7%	(9)	93%	(118)	127
Parent: No	9%	(28)	91%	(292)	320
COVID Vaccine: Yes	8%	(29)	92%	(319)	347
COVID Vaccine: No	8%	(8)	92%	(91)	100
Student Loans: Yes	11%	(8)	89%	(58)	66
Student Loans: No	8%	(29)	92%	(352)	381
Favorable Opinion of Haley	7%	(9)	93%	(125)	134
Unfavorable Opinion of Haley	7%	(13)	93%	(175)	188
Protestant	4%	(3)	96%	(76)	79
Roman Catholic	9%	(11)	91%	(118)	129
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	14%	(2)	86%	(10)	11
Muslim	44%	(1)	56%	(2)	3
Buddhist	—	(0)	100%	(9)	9
Hindu	—	(0)	100%	(3)	3
Atheist	13%	(3)	87%	(20)	24
Agnostic	6%	(1)	94%	(20)	21
Something else	6%	(3)	94%	(44)	47
Nothing in particular	11%	(13)	89%	(100)	113
Prodigal Biden Voter	4%	(1)	96%	(29)	30
Undecided Voter (DK/WNV)	6%	(3)	94%	(41)	44
Undecided Voter (DK)	11%	(2)	89%	(17)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(62)	86%	(385)	447
Gender: Male	12%	(26)	88%	(189)	214
Gender: Female	16%	(36)	84%	(197)	233
Age: 18-34	18%	(22)	82%	(96)	118
Age: 35-44	23%	(13)	77%	(46)	59
Age: 45-64	17%	(26)	83%	(129)	155
Age: 65+	—	(0)	100%	(114)	115
GenZers: 1997-2012	27%	(16)	73%	(43)	59
Millennials: 1981-1996	17%	(19)	83%	(94)	113
GenXers: 1965-1980	21%	(24)	79%	(92)	116
Baby Boomers: 1946-1964	2%	(2)	98%	(146)	148
Educ: < College	14%	(42)	86%	(264)	306
Educ: Bachelors degree	16%	(15)	84%	(77)	91
Educ: Post-grad	10%	(5)	90%	(45)	50
Income: Under 50k	15%	(26)	85%	(146)	172
Income: 50k-100k	11%	(19)	89%	(152)	171
Income: 100k+	16%	(16)	84%	(87)	104
Ethnicity: White (Non-Hispanic)	9%	(24)	91%	(243)	267
Ethnicity: Hispanic	25%	(20)	75%	(62)	82
Ethnicity: Black (Non-Hispanic)	21%	(8)	79%	(32)	40
Ethnicity: Asian + Other (Non-Hispanic)	16%	(9)	84%	(48)	57
All Christian	15%	(32)	85%	(184)	216
All Non-Christian	9%	(2)	91%	(24)	26
Atheist	17%	(4)	83%	(20)	24
Agnostic/Nothing in particular	12%	(16)	88%	(117)	134
Something Else	15%	(7)	85%	(40)	47
Evangelical	18%	(16)	82%	(70)	86
Non-Evangelical	13%	(22)	87%	(147)	169
PID: Dem (no lean)	16%	(26)	84%	(136)	162
PID: Ind (no lean)	10%	(13)	90%	(116)	129
PID: Rep (no lean)	15%	(23)	85%	(133)	156

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(62)	86%	(385)	447
PID/Gender: Dem Men	11%	(7)	89%	(55)	62
PID/Gender: Dem Women	19%	(19)	81%	(81)	100
PID/Gender: Ind Men	12%	(9)	88%	(65)	74
PID/Gender: Ind Women	7%	(4)	93%	(52)	56
PID/Gender: Rep Men	12%	(10)	88%	(69)	79
PID/Gender: Rep Women	17%	(13)	83%	(64)	77
Ideo: Liberal (1-3)	13%	(20)	87%	(134)	155
Ideo: Moderate (4)	17%	(23)	83%	(108)	131
Ideo: Conservative (5-7)	12%	(18)	88%	(129)	146
Ideo/PID: Conservative Republican	13%	(14)	87%	(93)	107
Ideo/PID: Moderate/Liberal Republican	20%	(9)	80%	(36)	45
Ideo/PID: Moderate/Conservative Democrat	24%	(12)	76%	(38)	49
Ideo/PID: Liberal Democrat	13%	(14)	87%	(93)	107
Unfavorable of Biden and Trump	17%	(11)	83%	(53)	64
2024 H2H Matchup: Biden Voter	15%	(29)	85%	(167)	196
2024 H2H Matchup: Trump Voter	14%	(29)	86%	(179)	208
2024 H2H Matchup: Would not Vote	7%	(1)	93%	(17)	19
2024 H2H Matchup: Do not Know	9%	(2)	91%	(23)	25
2022 House Vote: Democrat	12%	(22)	88%	(169)	192
2022 House Vote: Republican	10%	(17)	90%	(147)	165
2022 House Vote: Did not Vote	27%	(21)	73%	(59)	80
2020 Vote: Joe Biden	14%	(29)	86%	(180)	209
2020 Vote: Donald Trump	13%	(25)	87%	(174)	199
2020 Vote: Someone Else	17%	(2)	83%	(8)	10
2020 Vote: Did not Vote	19%	(5)	81%	(23)	29
2016 Vote: Hillary Clinton	13%	(19)	87%	(127)	146
2016 Vote: Donald Trump	11%	(21)	89%	(165)	185
2016 Vote: Someone Else	3%	(0)	97%	(13)	13
2020 Vote/PID: Not Biden/Democrat	6%	(1)	94%	(20)	22
2020 Vote/PID: Not Trump/Republican	16%	(3)	84%	(14)	16

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(62)	86%	(385)	447
U.S. Economy: Wrong Track	15%	(45)	85%	(252)	297
U.S. Economy: Right Direction	11%	(17)	89%	(133)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(19)	88%	(132)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(33)	85%	(179)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(10)	88%	(74)	84
Top 2024 Issue: Economy	19%	(29)	81%	(120)	149
Community: Urban	15%	(26)	85%	(155)	181
Community: Suburban	13%	(29)	87%	(195)	223
Community: Rural	16%	(7)	84%	(36)	43
Community/Gender: Urban Women	18%	(16)	82%	(72)	87
Community/Gender: Urban Men	12%	(11)	88%	(83)	94
Community/Gender: Rural Women	11%	(3)	89%	(21)	23
Community/Gender: Rural Men	22%	(4)	78%	(15)	19
Community/Gender: Suburban Women	15%	(18)	85%	(104)	122
Community/Gender: Suburban Men	10%	(11)	90%	(91)	101
Homeowner	14%	(48)	86%	(282)	329
Renter	13%	(12)	87%	(80)	92
Military HHnm: Yes	8%	(5)	92%	(64)	69
Military HH: No	15%	(56)	85%	(321)	378
Employ: Private Sector	18%	(24)	82%	(110)	134
Employ: Government	18%	(6)	82%	(27)	33
Employ: Self-Employed	21%	(9)	79%	(35)	44
Employ: Homemaker	5%	(1)	95%	(21)	22
Employ: Student	—	(0)	100%	(12)	12
Employ: Retired	—	(0)	100%	(122)	123
Employ: Unemployed	22%	(12)	78%	(43)	55
Employ: Other	38%	(9)	62%	(15)	24
Self + Household: White-Collar	12%	(22)	88%	(161)	182
Self + Household: Blue Collar	12%	(23)	88%	(173)	196
Union HH: Yes	12%	(4)	88%	(26)	29
Union HH: No	14%	(58)	86%	(359)	418

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(62)	86%	(385)	447
LGBTQ+: Yes	24%	(9)	76%	(29)	38
LGBTQ+: No	13%	(53)	87%	(357)	409
Motivated to Vote	13%	(48)	87%	(330)	378
Parent: Yes	19%	(25)	81%	(103)	127
Parent: No	12%	(37)	88%	(283)	320
COVID Vaccine: Yes	15%	(51)	85%	(296)	347
COVID Vaccine: No	10%	(10)	90%	(90)	100
Student Loans: Yes	20%	(13)	80%	(53)	66
Student Loans: No	13%	(48)	87%	(333)	381
Favorable Opinion of Haley	8%	(11)	92%	(123)	134
Unfavorable Opinion of Haley	14%	(27)	86%	(161)	188
Protestant	13%	(10)	87%	(69)	79
Roman Catholic	16%	(20)	84%	(109)	129
Mormon	3%	(0)	97%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	68%	(3)	4
Jewish	6%	(1)	94%	(10)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	18%	(2)	82%	(8)	9
Hindu	—	(0)	100%	(3)	3
Atheist	17%	(4)	83%	(20)	24
Agnostic	3%	(1)	97%	(20)	21
Something else	15%	(7)	85%	(40)	47
Nothing in particular	14%	(16)	86%	(97)	113
Prodigal Biden Voter	7%	(2)	93%	(28)	30
Undecided Voter (DK/WNV)	8%	(4)	92%	(40)	44
Undecided Voter (DK)	7%	(1)	93%	(17)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	4%	(19)	96%	(428)	447
Gender: Male	8%	(17)	92%	(197)	214
Gender: Female	1%	(2)	99%	(230)	233
Age: 18-34	5%	(5)	95%	(113)	118
Age: 35-44	1%	(0)	99%	(59)	59
Age: 45-64	5%	(8)	95%	(147)	155
Age: 65+	5%	(5)	95%	(109)	115
GenZers: 1997-2012	5%	(3)	95%	(55)	59
Millennials: 1981-1996	2%	(2)	98%	(111)	113
GenXers: 1965-1980	4%	(5)	96%	(111)	116
Baby Boomers: 1946-1964	6%	(8)	94%	(140)	148
Educ: < College	2%	(7)	98%	(299)	306
Educ: Bachelors degree	6%	(5)	94%	(86)	91
Educ: Post-grad	14%	(7)	86%	(43)	50
Income: Under 50k	3%	(5)	97%	(167)	172
Income: 50k-100k	5%	(8)	95%	(163)	171
Income: 100k+	6%	(6)	94%	(97)	104
Ethnicity: White (Non-Hispanic)	6%	(15)	94%	(252)	267
Ethnicity: Hispanic	4%	(4)	96%	(79)	82
Ethnicity: Black (Non-Hispanic)	2%	(1)	98%	(40)	40
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	100%	(57)	57
All Christian	5%	(11)	95%	(205)	216
All Non-Christian	4%	(1)	96%	(25)	26
Atheist	—	(0)	100%	(24)	24
Agnostic/Nothing in particular	3%	(4)	97%	(130)	134
Something Else	6%	(3)	94%	(44)	47
Evangelical	2%	(2)	98%	(84)	86
Non-Evangelical	7%	(12)	93%	(157)	169
PID: Dem (no lean)	5%	(8)	95%	(153)	162
PID: Ind (no lean)	5%	(7)	95%	(122)	129
PID: Rep (no lean)	3%	(4)	97%	(152)	156

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	4%	(19)	96%	(428)	447
PID/Gender: Dem Men	12%	(7)	88%	(55)	62
PID/Gender: Dem Women	1%	(1)	99%	(99)	100
PID/Gender: Ind Men	9%	(6)	91%	(67)	74
PID/Gender: Ind Women	1%	(1)	99%	(55)	56
PID/Gender: Rep Men	4%	(3)	96%	(75)	79
PID/Gender: Rep Women	1%	(1)	99%	(77)	77
Ideo: Liberal (1-3)	3%	(4)	97%	(151)	155
Ideo: Moderate (4)	5%	(6)	95%	(125)	131
Ideo: Conservative (5-7)	6%	(9)	94%	(137)	146
Ideo/PID: Conservative Republican	3%	(3)	97%	(104)	107
Ideo/PID: Moderate/Liberal Republican	2%	(1)	98%	(44)	45
Ideo/PID: Moderate/Conservative Democrat	12%	(6)	88%	(44)	49
Ideo/PID: Liberal Democrat	2%	(2)	98%	(105)	107
Unfavorable of Biden and Trump	15%	(10)	85%	(54)	64
2024 H2H Matchup: Biden Voter	4%	(8)	96%	(188)	196
2024 H2H Matchup: Trump Voter	5%	(10)	95%	(198)	208
2024 H2H Matchup: Would not Vote	—	(0)	100%	(19)	19
2024 H2H Matchup: Do not Know	9%	(2)	91%	(23)	25
2022 House Vote: Democrat	4%	(7)	96%	(184)	192
2022 House Vote: Republican	5%	(9)	95%	(156)	165
2022 House Vote: Did not Vote	4%	(3)	96%	(77)	80
2020 Vote: Joe Biden	5%	(10)	95%	(200)	209
2020 Vote: Donald Trump	5%	(9)	95%	(190)	199
2020 Vote: Someone Else	2%	(0)	98%	(9)	10
2020 Vote: Did not Vote	1%	(0)	99%	(28)	29
2016 Vote: Hillary Clinton	4%	(6)	96%	(140)	146
2016 Vote: Donald Trump	6%	(12)	94%	(173)	185
2016 Vote: Someone Else	1%	(0)	99%	(13)	13
2020 Vote/PID: Not Biden/Democrat	12%	(3)	88%	(19)	22
2020 Vote/PID: Not Trump/Republican	13%	(2)	87%	(14)	16

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**Table BLMB9\_5:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance*

Demographic	Selected		Not Selected		Total N
Registered Voters	4%	(19)	96%	(428)	447
U.S. Economy: Wrong Track	4%	(12)	96%	(285)	297
U.S. Economy: Right Direction	5%	(7)	95%	(142)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(8)	95%	(143)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(8)	96%	(204)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(3)	96%	(81)	84
Top 2024 Issue: Economy	5%	(7)	95%	(142)	149
Community: Urban	6%	(11)	94%	(170)	181
Community: Suburban	2%	(5)	98%	(218)	223
Community: Rural	8%	(3)	92%	(39)	43
Community/Gender: Urban Women	2%	(2)	98%	(85)	87
Community/Gender: Urban Men	10%	(9)	90%	(85)	94
Community/Gender: Rural Women	1%	(0)	99%	(23)	23
Community/Gender: Rural Men	16%	(3)	84%	(16)	19
Community/Gender: Suburban Women	—	(1)	100%	(122)	122
Community/Gender: Suburban Men	5%	(5)	95%	(96)	101
Homeowner	5%	(16)	95%	(313)	329
Renter	2%	(2)	98%	(90)	92
Military HHnm: Yes	5%	(3)	95%	(66)	69
Military HH: No	4%	(16)	96%	(362)	378
Employ: Private Sector	5%	(6)	95%	(127)	134
Employ: Government	7%	(2)	93%	(31)	33
Employ: Self-Employed	11%	(5)	89%	(39)	44
Employ: Homemaker	—	(0)	100%	(22)	22
Employ: Student	—	(0)	100%	(12)	12
Employ: Retired	3%	(4)	97%	(119)	123
Employ: Unemployed	1%	(0)	99%	(55)	55
Employ: Other	6%	(1)	94%	(22)	24
Self + Household: White-Collar	8%	(15)	92%	(167)	182
Self + Household: Blue Collar	2%	(4)	98%	(192)	196
Union HH: Yes	4%	(1)	96%	(28)	29
Union HH: No	4%	(18)	96%	(399)	418

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	4%	(19)	96%	(428)	447
LGBTQ+: Yes	—	(0)	100%	(38)	38
LGBTQ+: No	5%	(19)	95%	(390)	409
Motivated to Vote	5%	(17)	95%	(361)	378
Parent: Yes	7%	(9)	93%	(118)	127
Parent: No	3%	(10)	97%	(309)	320
COVID Vaccine: Yes	5%	(17)	95%	(330)	347
COVID Vaccine: No	3%	(3)	97%	(97)	100
Student Loans: Yes	5%	(3)	95%	(63)	66
Student Loans: No	4%	(16)	96%	(365)	381
Favorable Opinion of Haley	5%	(7)	95%	(126)	134
Unfavorable Opinion of Haley	4%	(8)	96%	(180)	188
Protestant	1%	(1)	99%	(78)	79
Roman Catholic	8%	(10)	92%	(119)	129
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	—	(0)	100%	(11)	11
Muslim	44%	(1)	56%	(2)	3
Buddhist	—	(0)	100%	(9)	9
Hindu	—	(0)	100%	(3)	3
Atheist	—	(0)	100%	(24)	24
Agnostic	2%	(1)	98%	(20)	21
Something else	6%	(3)	94%	(44)	47
Nothing in particular	3%	(4)	97%	(109)	113
Prodigal Biden Voter	7%	(2)	93%	(28)	30
Undecided Voter (DK/WNV)	5%	(2)	95%	(41)	44
Undecided Voter (DK)	—	(0)	100%	(19)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(76)	83%	(371)	447
Gender: Male	19%	(41)	81%	(173)	214
Gender: Female	15%	(35)	85%	(198)	233
Age: 18-34	12%	(14)	88%	(105)	118
Age: 35-44	23%	(14)	77%	(46)	59
Age: 45-64	15%	(24)	85%	(131)	155
Age: 65+	22%	(25)	78%	(90)	115
GenZers: 1997-2012	14%	(8)	86%	(50)	59
Millennials: 1981-1996	15%	(18)	85%	(96)	113
GenXers: 1965-1980	20%	(23)	80%	(93)	116
Baby Boomers: 1946-1964	16%	(24)	84%	(124)	148
Educ: < College	16%	(50)	84%	(256)	306
Educ: Bachelors degree	17%	(15)	83%	(76)	91
Educ: Post-grad	21%	(11)	79%	(40)	50
Income: Under 50k	17%	(30)	83%	(142)	172
Income: 50k-100k	17%	(29)	83%	(142)	171
Income: 100k+	16%	(16)	84%	(88)	104
Ethnicity: White (Non-Hispanic)	20%	(54)	80%	(213)	267
Ethnicity: Hispanic	19%	(15)	81%	(67)	82
Ethnicity: Black (Non-Hispanic)	4%	(2)	96%	(39)	40
Ethnicity: Asian + Other (Non-Hispanic)	8%	(4)	92%	(53)	57
All Christian	15%	(32)	85%	(184)	216
All Non-Christian	20%	(5)	80%	(21)	26
Atheist	11%	(3)	89%	(21)	24
Agnostic/Nothing in particular	18%	(24)	82%	(110)	134
Something Else	25%	(12)	75%	(35)	47
Evangelical	18%	(15)	82%	(71)	86
Non-Evangelical	17%	(29)	83%	(140)	169
PID: Dem (no lean)	15%	(24)	85%	(137)	162
PID: Ind (no lean)	18%	(24)	82%	(106)	129
PID: Rep (no lean)	18%	(28)	82%	(128)	156

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(76)	83%	(371)	447
PID/Gender: Dem Men	12%	(7)	88%	(55)	62
PID/Gender: Dem Women	17%	(17)	83%	(83)	100
PID/Gender: Ind Men	20%	(14)	80%	(59)	74
PID/Gender: Ind Women	17%	(9)	83%	(46)	56
PID/Gender: Rep Men	24%	(19)	76%	(60)	79
PID/Gender: Rep Women	11%	(9)	89%	(69)	77
Ideo: Liberal (1-3)	11%	(18)	89%	(137)	155
Ideo: Moderate (4)	18%	(24)	82%	(107)	131
Ideo: Conservative (5-7)	23%	(34)	77%	(112)	146
Ideo/PID: Conservative Republican	21%	(23)	79%	(84)	107
Ideo/PID: Moderate/Liberal Republican	11%	(5)	89%	(40)	45
Ideo/PID: Moderate/Conservative Democrat	19%	(9)	81%	(40)	49
Ideo/PID: Liberal Democrat	14%	(15)	86%	(92)	107
Unfavorable of Biden and Trump	7%	(4)	93%	(60)	64
2024 H2H Matchup: Biden Voter	12%	(24)	88%	(172)	196
2024 H2H Matchup: Trump Voter	24%	(50)	76%	(158)	208
2024 H2H Matchup: Would not Vote	4%	(1)	96%	(18)	19
2024 H2H Matchup: Do not Know	4%	(1)	96%	(24)	25
2022 House Vote: Democrat	11%	(21)	89%	(171)	192
2022 House Vote: Republican	19%	(31)	81%	(133)	165
2022 House Vote: Did not Vote	27%	(22)	73%	(58)	80
2020 Vote: Joe Biden	10%	(22)	90%	(188)	209
2020 Vote: Donald Trump	24%	(47)	76%	(152)	199
2020 Vote: Someone Else	3%	(0)	97%	(9)	10
2020 Vote: Did not Vote	22%	(6)	78%	(22)	29
2016 Vote: Hillary Clinton	14%	(20)	86%	(126)	146
2016 Vote: Donald Trump	19%	(35)	81%	(150)	185
2016 Vote: Someone Else	2%	(0)	98%	(13)	13
2020 Vote/PID: Not Biden/Democrat	27%	(6)	73%	(16)	22
2020 Vote/PID: Not Trump/Republican	3%	(1)	97%	(16)	16

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**Table BLMB9\_6:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(76)	83%	(371)	447
U.S. Economy: Wrong Track	18%	(55)	82%	(243)	297
U.S. Economy: Right Direction	14%	(21)	86%	(129)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(20)	87%	(131)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(45)	79%	(167)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(11)	87%	(73)	84
Top 2024 Issue: Economy	21%	(31)	79%	(118)	149
Community: Urban	12%	(21)	88%	(160)	181
Community: Suburban	21%	(47)	79%	(176)	223
Community: Rural	17%	(7)	83%	(36)	43
Community/Gender: Urban Women	7%	(6)	93%	(81)	87
Community/Gender: Urban Men	16%	(15)	84%	(79)	94
Community/Gender: Rural Women	8%	(2)	92%	(21)	23
Community/Gender: Rural Men	28%	(5)	72%	(14)	19
Community/Gender: Suburban Women	22%	(26)	78%	(96)	122
Community/Gender: Suburban Men	21%	(21)	79%	(80)	101
Homeowner	18%	(58)	82%	(271)	329
Renter	16%	(15)	84%	(77)	92
Military HHnm: Yes	18%	(13)	82%	(57)	69
Military HH: No	17%	(63)	83%	(315)	378
Employ: Private Sector	15%	(20)	85%	(114)	134
Employ: Government	33%	(11)	67%	(22)	33
Employ: Self-Employed	18%	(8)	82%	(36)	44
Employ: Homemaker	13%	(3)	87%	(19)	22
Employ: Student	28%	(3)	72%	(9)	12
Employ: Retired	20%	(24)	80%	(99)	123
Employ: Unemployed	10%	(6)	90%	(50)	55
Employ: Other	4%	(1)	96%	(23)	24
Self + Household: White-Collar	20%	(36)	80%	(146)	182
Self + Household: Blue Collar	18%	(35)	82%	(162)	196
Union HH: Yes	15%	(4)	85%	(25)	29
Union HH: No	17%	(71)	83%	(346)	418

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(76)	83%	(371)	447
LGBTQ+: Yes	21%	(8)	79%	(30)	38
LGBTQ+: No	17%	(68)	83%	(341)	409
Motivated to Vote	18%	(67)	82%	(311)	378
Parent: Yes	25%	(31)	75%	(96)	127
Parent: No	14%	(44)	86%	(275)	320
COVID Vaccine: Yes	14%	(47)	86%	(300)	347
COVID Vaccine: No	28%	(28)	72%	(71)	100
Student Loans: Yes	13%	(9)	87%	(57)	66
Student Loans: No	18%	(67)	82%	(314)	381
Favorable Opinion of Haley	16%	(21)	84%	(113)	134
Unfavorable Opinion of Haley	18%	(33)	82%	(155)	188
Protestant	16%	(13)	84%	(66)	79
Roman Catholic	15%	(19)	85%	(110)	129
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	47%	(5)	53%	(6)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(9)	9
Hindu	—	(0)	100%	(3)	3
Atheist	11%	(3)	89%	(21)	24
Agnostic	5%	(1)	95%	(20)	21
Something else	25%	(12)	75%	(35)	47
Nothing in particular	20%	(23)	80%	(90)	113
Prodigal Biden Voter	9%	(3)	91%	(27)	30
Undecided Voter (DK/WNV)	4%	(2)	96%	(42)	44
Undecided Voter (DK)	4%	(1)	96%	(18)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(55)	88%	(392)	447
Gender: Male	16%	(34)	84%	(180)	214
Gender: Female	9%	(21)	91%	(212)	233
Age: 18-34	8%	(10)	92%	(108)	118
Age: 35-44	14%	(8)	86%	(51)	59
Age: 45-64	13%	(21)	87%	(134)	155
Age: 65+	14%	(16)	86%	(98)	115
GenZers: 1997-2012	8%	(5)	92%	(54)	59
Millennials: 1981-1996	10%	(12)	90%	(102)	113
GenXers: 1965-1980	12%	(13)	88%	(103)	116
Baby Boomers: 1946-1964	15%	(23)	85%	(125)	148
Educ: < College	10%	(31)	90%	(274)	306
Educ: Bachelors degree	17%	(15)	83%	(76)	91
Educ: Post-grad	17%	(8)	83%	(42)	50
Income: Under 50k	9%	(16)	91%	(156)	172
Income: 50k-100k	13%	(22)	87%	(149)	171
Income: 100k+	17%	(17)	83%	(87)	104
Ethnicity: White (Non-Hispanic)	16%	(43)	84%	(224)	267
Ethnicity: Hispanic	10%	(9)	90%	(74)	82
Ethnicity: Black (Non-Hispanic)	—	(0)	100%	(40)	40
Ethnicity: Asian + Other (Non-Hispanic)	6%	(3)	94%	(54)	57
All Christian	15%	(32)	85%	(184)	216
All Non-Christian	14%	(4)	86%	(23)	26
Atheist	9%	(2)	91%	(21)	24
Agnostic/Nothing in particular	6%	(9)	94%	(125)	134
Something Else	18%	(9)	82%	(38)	47
Evangelical	18%	(16)	82%	(70)	86
Non-Evangelical	13%	(23)	87%	(146)	169
PID: Dem (no lean)	11%	(18)	89%	(143)	162
PID: Ind (no lean)	11%	(14)	89%	(116)	129
PID: Rep (no lean)	15%	(23)	85%	(133)	156

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(55)	88%	(392)	447
PID/Gender: Dem Men	20%	(12)	80%	(49)	62
PID/Gender: Dem Women	6%	(6)	94%	(94)	100
PID/Gender: Ind Men	8%	(6)	92%	(67)	74
PID/Gender: Ind Women	14%	(8)	86%	(48)	56
PID/Gender: Rep Men	20%	(15)	80%	(63)	79
PID/Gender: Rep Women	10%	(8)	90%	(70)	77
Ideo: Liberal (1-3)	11%	(17)	89%	(138)	155
Ideo: Moderate (4)	13%	(16)	87%	(115)	131
Ideo: Conservative (5-7)	15%	(22)	85%	(125)	146
Ideo/PID: Conservative Republican	12%	(13)	88%	(94)	107
Ideo/PID: Moderate/Liberal Republican	23%	(10)	77%	(35)	45
Ideo/PID: Moderate/Conservative Democrat	17%	(8)	83%	(41)	49
Ideo/PID: Liberal Democrat	9%	(10)	91%	(97)	107
Unfavorable of Biden and Trump	8%	(5)	92%	(59)	64
2024 H2H Matchup: Biden Voter	11%	(21)	89%	(175)	196
2024 H2H Matchup: Trump Voter	13%	(28)	87%	(180)	208
2024 H2H Matchup: Would not Vote	28%	(5)	72%	(14)	19
2024 H2H Matchup: Do not Know	5%	(1)	95%	(24)	25
2022 House Vote: Democrat	12%	(23)	88%	(169)	192
2022 House Vote: Republican	16%	(26)	84%	(139)	165
2022 House Vote: Did not Vote	6%	(5)	94%	(75)	80
2020 Vote: Joe Biden	10%	(21)	90%	(188)	209
2020 Vote: Donald Trump	15%	(31)	85%	(169)	199
2020 Vote: Someone Else	15%	(1)	85%	(8)	10
2020 Vote: Did not Vote	5%	(1)	95%	(27)	29
2016 Vote: Hillary Clinton	12%	(18)	88%	(128)	146
2016 Vote: Donald Trump	15%	(28)	85%	(158)	185
2016 Vote: Someone Else	19%	(3)	81%	(11)	13
2020 Vote/PID: Not Biden/Democrat	16%	(4)	84%	(18)	22
2020 Vote/PID: Not Trump/Republican	13%	(2)	87%	(14)	16

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(55)	88%	(392)	447
U.S. Economy: Wrong Track	10%	(29)	90%	(268)	297
U.S. Economy: Right Direction	17%	(26)	83%	(124)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(15)	90%	(136)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(35)	84%	(177)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(5)	94%	(78)	84
Top 2024 Issue: Economy	10%	(15)	90%	(134)	149
Community: Urban	15%	(28)	85%	(153)	181
Community: Suburban	10%	(23)	90%	(200)	223
Community: Rural	10%	(4)	90%	(39)	43
Community/Gender: Urban Women	11%	(9)	89%	(78)	87
Community/Gender: Urban Men	20%	(18)	80%	(75)	94
Community/Gender: Rural Women	18%	(4)	82%	(19)	23
Community/Gender: Rural Men	—	(0)	100%	(19)	19
Community/Gender: Suburban Women	6%	(7)	94%	(115)	122
Community/Gender: Suburban Men	16%	(16)	84%	(85)	101
Homeowner	13%	(43)	87%	(286)	329
Renter	12%	(11)	88%	(81)	92
Military HHnm: Yes	16%	(11)	84%	(58)	69
Military HH: No	12%	(44)	88%	(334)	378
Employ: Private Sector	12%	(16)	88%	(118)	134
Employ: Government	11%	(4)	89%	(29)	33
Employ: Self-Employed	24%	(10)	76%	(34)	44
Employ: Homemaker	1%	(0)	99%	(22)	22
Employ: Student	2%	(0)	98%	(12)	12
Employ: Retired	11%	(13)	89%	(109)	123
Employ: Unemployed	12%	(7)	88%	(49)	55
Employ: Other	19%	(5)	81%	(19)	24
Self + Household: White-Collar	17%	(30)	83%	(152)	182
Self + Household: Blue Collar	11%	(22)	89%	(174)	196
Union HH: Yes	3%	(1)	97%	(29)	29
Union HH: No	13%	(54)	87%	(363)	418

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(55)	88%	(392)	447
LGBTQ+: Yes	1%	(0)	99%	(37)	38
LGBTQ+: No	13%	(55)	87%	(355)	409
Motivated to Vote	13%	(48)	87%	(330)	378
Parent: Yes	13%	(17)	87%	(110)	127
Parent: No	12%	(38)	88%	(282)	320
COVID Vaccine: Yes	12%	(42)	88%	(305)	347
COVID Vaccine: No	13%	(13)	87%	(87)	100
Student Loans: Yes	4%	(3)	96%	(63)	66
Student Loans: No	14%	(52)	86%	(329)	381
Favorable Opinion of Haley	15%	(19)	85%	(114)	134
Unfavorable Opinion of Haley	13%	(24)	87%	(164)	188
Protestant	8%	(6)	92%	(73)	79
Roman Catholic	18%	(24)	82%	(105)	129
Mormon	34%	(1)	66%	(3)	4
Orthodox (e.g. Greek or Russian Orthodox)	18%	(1)	82%	(3)	4
Jewish	34%	(4)	66%	(7)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(9)	9
Hindu	—	(0)	100%	(3)	3
Atheist	9%	(2)	91%	(21)	24
Agnostic	11%	(2)	89%	(18)	21
Something else	18%	(9)	82%	(38)	47
Nothing in particular	6%	(6)	94%	(107)	113
Prodigal Biden Voter	4%	(1)	96%	(29)	30
Undecided Voter (DK/WNV)	15%	(6)	85%	(37)	44
Undecided Voter (DK)	28%	(5)	72%	(14)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_8:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates*

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(77)	83%	(370)	447
Gender: Male	19%	(40)	81%	(175)	214
Gender: Female	16%	(37)	84%	(196)	233
Age: 18-34	8%	(9)	92%	(109)	118
Age: 35-44	9%	(5)	91%	(54)	59
Age: 45-64	27%	(42)	73%	(113)	155
Age: 65+	17%	(20)	83%	(95)	115
GenZers: 1997-2012	3%	(2)	97%	(57)	59
Millennials: 1981-1996	11%	(13)	89%	(101)	113
GenXers: 1965-1980	28%	(32)	72%	(84)	116
Baby Boomers: 1946-1964	19%	(28)	81%	(120)	148
Educ: < College	17%	(53)	83%	(253)	306
Educ: Bachelors degree	14%	(13)	86%	(79)	91
Educ: Post-grad	23%	(11)	77%	(39)	50
Income: Under 50k	14%	(24)	86%	(148)	172
Income: 50k-100k	17%	(28)	83%	(143)	171
Income: 100k+	23%	(24)	77%	(80)	104
Ethnicity: White (Non-Hispanic)	18%	(47)	82%	(220)	267
Ethnicity: Hispanic	19%	(15)	81%	(67)	82
Ethnicity: Black (Non-Hispanic)	13%	(5)	87%	(35)	40
Ethnicity: Asian + Other (Non-Hispanic)	16%	(9)	84%	(48)	57
All Christian	20%	(43)	80%	(173)	216
All Non-Christian	7%	(2)	93%	(25)	26
Atheist	19%	(5)	81%	(19)	24
Agnostic/Nothing in particular	17%	(23)	83%	(111)	134
Something Else	10%	(5)	90%	(42)	47
Evangelical	22%	(19)	78%	(67)	86
Non-Evangelical	16%	(27)	84%	(142)	169
PID: Dem (no lean)	11%	(18)	89%	(143)	162
PID: Ind (no lean)	17%	(22)	83%	(108)	129
PID: Rep (no lean)	24%	(37)	76%	(119)	156

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(77)	83%	(370)	447
PID/Gender: Dem Men	10%	(6)	90%	(56)	62
PID/Gender: Dem Women	12%	(12)	88%	(87)	100
PID/Gender: Ind Men	21%	(16)	79%	(58)	74
PID/Gender: Ind Women	11%	(6)	89%	(50)	56
PID/Gender: Rep Men	23%	(18)	77%	(61)	79
PID/Gender: Rep Women	24%	(19)	76%	(58)	77
Ideo: Liberal (1-3)	12%	(18)	88%	(137)	155
Ideo: Moderate (4)	11%	(14)	89%	(117)	131
Ideo: Conservative (5-7)	25%	(37)	75%	(110)	146
Ideo/PID: Conservative Republican	22%	(23)	78%	(83)	107
Ideo/PID: Moderate/Liberal Republican	22%	(10)	78%	(35)	45
Ideo/PID: Moderate/Conservative Democrat	5%	(3)	95%	(47)	49
Ideo/PID: Liberal Democrat	11%	(12)	89%	(95)	107
Unfavorable of Biden and Trump	16%	(10)	84%	(54)	64
2024 H2H Matchup: Biden Voter	11%	(21)	89%	(174)	196
2024 H2H Matchup: Trump Voter	24%	(50)	76%	(158)	208
2024 H2H Matchup: Would not Vote	12%	(2)	88%	(17)	19
2024 H2H Matchup: Do not Know	14%	(4)	86%	(21)	25
2022 House Vote: Democrat	13%	(26)	87%	(166)	192
2022 House Vote: Republican	20%	(33)	80%	(131)	165
2022 House Vote: Did not Vote	19%	(15)	81%	(65)	80
2020 Vote: Joe Biden	12%	(24)	88%	(185)	209
2020 Vote: Donald Trump	25%	(51)	75%	(149)	199
2020 Vote: Someone Else	16%	(1)	84%	(8)	10
2020 Vote: Did not Vote	1%	(0)	99%	(28)	29
2016 Vote: Hillary Clinton	13%	(20)	87%	(126)	146
2016 Vote: Donald Trump	24%	(44)	76%	(141)	185
2016 Vote: Someone Else	20%	(3)	80%	(11)	13
2020 Vote/PID: Not Biden/Democrat	18%	(4)	82%	(18)	22
2020 Vote/PID: Not Trump/Republican	—	(0)	100%	(16)	16

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(77)	83%	(370)	447
U.S. Economy: Wrong Track	19%	(55)	81%	(242)	297
U.S. Economy: Right Direction	14%	(22)	86%	(128)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(16)	89%	(135)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(47)	78%	(165)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(14)	84%	(70)	84
Top 2024 Issue: Economy	17%	(26)	83%	(123)	149
Community: Urban	16%	(29)	84%	(152)	181
Community: Suburban	16%	(36)	84%	(187)	223
Community: Rural	27%	(12)	73%	(31)	43
Community/Gender: Urban Women	11%	(10)	89%	(77)	87
Community/Gender: Urban Men	20%	(19)	80%	(75)	94
Community/Gender: Rural Women	26%	(6)	74%	(17)	23
Community/Gender: Rural Men	28%	(5)	72%	(14)	19
Community/Gender: Suburban Women	17%	(21)	83%	(101)	122
Community/Gender: Suburban Men	15%	(15)	85%	(86)	101
Homeowner	19%	(63)	81%	(266)	329
Renter	6%	(6)	94%	(87)	92
Military HHnm: Yes	24%	(17)	76%	(53)	69
Military HH: No	16%	(60)	84%	(318)	378
Employ: Private Sector	14%	(19)	86%	(115)	134
Employ: Government	17%	(6)	83%	(27)	33
Employ: Self-Employed	29%	(13)	71%	(31)	44
Employ: Homemaker	16%	(4)	84%	(19)	22
Employ: Student	22%	(3)	78%	(10)	12
Employ: Retired	16%	(20)	84%	(103)	123
Employ: Unemployed	11%	(6)	89%	(49)	55
Employ: Other	28%	(7)	72%	(17)	24
Self + Household: White-Collar	14%	(26)	86%	(156)	182
Self + Household: Blue Collar	19%	(37)	81%	(160)	196
Union HH: Yes	30%	(9)	70%	(21)	29
Union HH: No	16%	(68)	84%	(350)	418

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(77)	83%	(370)	447
LGBTQ+: Yes	10%	(4)	90%	(34)	38
LGBTQ+: No	18%	(73)	82%	(336)	409
Motivated to Vote	18%	(69)	82%	(309)	378
Parent: Yes	13%	(16)	87%	(111)	127
Parent: No	19%	(60)	81%	(259)	320
COVID Vaccine: Yes	16%	(57)	84%	(291)	347
COVID Vaccine: No	20%	(20)	80%	(80)	100
Student Loans: Yes	12%	(8)	88%	(58)	66
Student Loans: No	18%	(69)	82%	(312)	381
Favorable Opinion of Haley	19%	(26)	81%	(108)	134
Unfavorable Opinion of Haley	22%	(41)	78%	(147)	188
Protestant	23%	(18)	77%	(61)	79
Roman Catholic	18%	(23)	82%	(106)	129
Mormon	4%	(0)	96%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	58%	(2)	4
Jewish	1%	(0)	99%	(11)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	19%	(2)	81%	(7)	9
Hindu	—	(0)	100%	(3)	3
Atheist	19%	(5)	81%	(19)	24
Agnostic	22%	(5)	78%	(16)	21
Something else	10%	(5)	90%	(42)	47
Nothing in particular	16%	(18)	84%	(95)	113
Prodigal Biden Voter	9%	(3)	91%	(28)	30
Undecided Voter (DK/WNV)	13%	(6)	87%	(38)	44
Undecided Voter (DK)	12%	(2)	88%	(17)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(42)	91%	(405)	447
Gender: Male	10%	(22)	90%	(193)	214
Gender: Female	9%	(21)	91%	(212)	233
Age: 18-34	12%	(15)	88%	(103)	118
Age: 35-44	17%	(10)	83%	(49)	59
Age: 45-64	7%	(11)	93%	(145)	155
Age: 65+	6%	(7)	94%	(108)	115
GenZers: 1997-2012	11%	(6)	89%	(52)	59
Millennials: 1981-1996	16%	(18)	84%	(95)	113
GenXers: 1965-1980	6%	(7)	94%	(110)	116
Baby Boomers: 1946-1964	7%	(11)	93%	(137)	148
Educ: < College	7%	(22)	93%	(283)	306
Educ: Bachelors degree	14%	(13)	86%	(78)	91
Educ: Post-grad	14%	(7)	86%	(43)	50
Income: Under 50k	8%	(14)	92%	(158)	172
Income: 50k-100k	6%	(11)	94%	(160)	171
Income: 100k+	17%	(18)	83%	(86)	104
Ethnicity: White (Non-Hispanic)	10%	(27)	90%	(239)	267
Ethnicity: Hispanic	3%	(2)	97%	(80)	82
Ethnicity: Black (Non-Hispanic)	17%	(7)	83%	(34)	40
Ethnicity: Asian + Other (Non-Hispanic)	9%	(5)	91%	(52)	57
All Christian	10%	(21)	90%	(196)	216
All Non-Christian	9%	(2)	91%	(24)	26
Atheist	5%	(1)	95%	(22)	24
Agnostic/Nothing in particular	11%	(15)	89%	(119)	134
Something Else	7%	(3)	93%	(44)	47
Evangelical	10%	(8)	90%	(78)	86
Non-Evangelical	9%	(15)	91%	(154)	169
PID: Dem (no lean)	11%	(18)	89%	(144)	162
PID: Ind (no lean)	7%	(9)	93%	(120)	129
PID: Rep (no lean)	10%	(15)	90%	(141)	156

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(42)	91%	(405)	447
PID/Gender: Dem Men	13%	(8)	87%	(54)	62
PID/Gender: Dem Women	10%	(10)	90%	(90)	100
PID/Gender: Ind Men	8%	(6)	92%	(68)	74
PID/Gender: Ind Women	6%	(3)	94%	(52)	56
PID/Gender: Rep Men	10%	(8)	90%	(71)	79
PID/Gender: Rep Women	9%	(7)	91%	(70)	77
Ideo: Liberal (1-3)	15%	(24)	85%	(131)	155
Ideo: Moderate (4)	5%	(7)	95%	(124)	131
Ideo: Conservative (5-7)	8%	(11)	92%	(135)	146
Ideo/PID: Conservative Republican	8%	(9)	92%	(98)	107
Ideo/PID: Moderate/Liberal Republican	14%	(6)	86%	(39)	45
Ideo/PID: Moderate/Conservative Democrat	8%	(4)	92%	(45)	49
Ideo/PID: Liberal Democrat	13%	(14)	87%	(93)	107
Unfavorable of Biden and Trump	12%	(8)	88%	(56)	64
2024 H2H Matchup: Biden Voter	12%	(24)	88%	(172)	196
2024 H2H Matchup: Trump Voter	9%	(18)	91%	(190)	208
2024 H2H Matchup: Would not Vote	2%	(0)	98%	(18)	19
2024 H2H Matchup: Do not Know	—	(0)	100%	(25)	25
2022 House Vote: Democrat	10%	(20)	90%	(172)	192
2022 House Vote: Republican	10%	(16)	90%	(149)	165
2022 House Vote: Did not Vote	8%	(7)	92%	(73)	80
2020 Vote: Joe Biden	11%	(23)	89%	(186)	209
2020 Vote: Donald Trump	8%	(17)	92%	(182)	199
2020 Vote: Someone Else	1%	(0)	99%	(9)	10
2020 Vote: Did not Vote	7%	(2)	93%	(27)	29
2016 Vote: Hillary Clinton	10%	(15)	90%	(131)	146
2016 Vote: Donald Trump	11%	(20)	89%	(166)	185
2016 Vote: Someone Else	2%	(0)	98%	(13)	13
2020 Vote/PID: Not Biden/Democrat	12%	(3)	88%	(19)	22
2020 Vote/PID: Not Trump/Republican	12%	(2)	88%	(14)	16

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(42)	91%	(405)	447
U.S. Economy: Wrong Track	8%	(23)	92%	(274)	297
U.S. Economy: Right Direction	13%	(19)	87%	(131)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(18)	88%	(133)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(18)	91%	(194)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(6)	93%	(77)	84
Top 2024 Issue: Economy	10%	(15)	90%	(134)	149
Community: Urban	10%	(18)	90%	(163)	181
Community: Suburban	9%	(21)	91%	(203)	223
Community: Rural	7%	(3)	93%	(40)	43
Community/Gender: Urban Women	9%	(8)	91%	(79)	87
Community/Gender: Urban Men	11%	(11)	89%	(83)	94
Community/Gender: Rural Women	7%	(2)	93%	(22)	23
Community/Gender: Rural Men	7%	(1)	93%	(18)	19
Community/Gender: Suburban Women	9%	(11)	91%	(111)	122
Community/Gender: Suburban Men	9%	(9)	91%	(92)	101
Homeowner	9%	(28)	91%	(301)	329
Renter	11%	(10)	89%	(83)	92
Military HHnm: Yes	3%	(2)	97%	(67)	69
Military HH: No	11%	(40)	89%	(338)	378
Employ: Private Sector	11%	(15)	89%	(119)	134
Employ: Government	13%	(4)	87%	(29)	33
Employ: Self-Employed	11%	(5)	89%	(39)	44
Employ: Homemaker	—	(0)	100%	(22)	22
Employ: Student	40%	(5)	60%	(7)	12
Employ: Retired	7%	(9)	93%	(114)	123
Employ: Unemployed	6%	(3)	94%	(52)	55
Employ: Other	5%	(1)	95%	(22)	24
Self + Household: White-Collar	13%	(24)	87%	(158)	182
Self + Household: Blue Collar	8%	(15)	92%	(181)	196
Union HH: Yes	12%	(3)	88%	(26)	29
Union HH: No	9%	(39)	91%	(379)	418

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(42)	91%	(405)	447
LGBTQ+: Yes	16%	(6)	84%	(32)	38
LGBTQ+: No	9%	(36)	91%	(373)	409
Motivated to Vote	9%	(36)	91%	(342)	378
Parent: Yes	10%	(13)	90%	(114)	127
Parent: No	9%	(29)	91%	(291)	320
COVID Vaccine: Yes	11%	(36)	89%	(311)	347
COVID Vaccine: No	6%	(6)	94%	(94)	100
Student Loans: Yes	20%	(13)	80%	(53)	66
Student Loans: No	8%	(29)	92%	(352)	381
Favorable Opinion of Haley	10%	(14)	90%	(120)	134
Unfavorable Opinion of Haley	9%	(18)	91%	(170)	188
Protestant	11%	(8)	89%	(71)	79
Roman Catholic	9%	(12)	91%	(117)	129
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	7%	(1)	93%	(10)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	19%	(2)	81%	(8)	9
Hindu	—	(0)	100%	(3)	3
Atheist	5%	(1)	95%	(22)	24
Agnostic	33%	(7)	67%	(14)	21
Something else	7%	(3)	93%	(44)	47
Nothing in particular	7%	(8)	93%	(105)	113
Prodigal Biden Voter	5%	(2)	95%	(29)	30
Undecided Voter (DK/WNV)	1%	(0)	99%	(43)	44
Undecided Voter (DK)	2%	(0)	98%	(18)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(142)	68%	(305)	447
Gender: Male	23%	(50)	77%	(164)	214
Gender: Female	40%	(92)	60%	(140)	233
Age: 18-34	47%	(56)	53%	(63)	118
Age: 35-44	38%	(23)	62%	(36)	59
Age: 45-64	26%	(41)	74%	(114)	155
Age: 65+	20%	(23)	80%	(91)	115
GenZers: 1997-2012	51%	(30)	49%	(29)	59
Millennials: 1981-1996	40%	(45)	60%	(68)	113
GenXers: 1965-1980	27%	(31)	73%	(85)	116
Baby Boomers: 1946-1964	23%	(34)	77%	(114)	148
Educ: < College	38%	(116)	62%	(190)	306
Educ: Bachelors degree	23%	(21)	77%	(70)	91
Educ: Post-grad	11%	(5)	89%	(45)	50
Income: Under 50k	43%	(74)	57%	(98)	172
Income: 50k-100k	28%	(47)	72%	(124)	171
Income: 100k+	20%	(21)	80%	(83)	104
Ethnicity: White (Non-Hispanic)	26%	(69)	74%	(197)	267
Ethnicity: Hispanic	45%	(37)	55%	(45)	82
Ethnicity: Black (Non-Hispanic)	46%	(18)	54%	(22)	40
Ethnicity: Asian + Other (Non-Hispanic)	30%	(17)	70%	(40)	57
All Christian	25%	(55)	75%	(162)	216
All Non-Christian	25%	(7)	75%	(20)	26
Atheist	51%	(12)	49%	(12)	24
Agnostic/Nothing in particular	40%	(53)	60%	(80)	134
Something Else	34%	(16)	66%	(31)	47
Evangelical	21%	(18)	79%	(68)	86
Non-Evangelical	29%	(50)	71%	(119)	169
PID: Dem (no lean)	41%	(67)	59%	(95)	162
PID: Ind (no lean)	28%	(36)	72%	(93)	129
PID: Rep (no lean)	25%	(39)	75%	(117)	156

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(142)	68%	(305)	447
PID/Gender: Dem Men	33%	(20)	67%	(42)	62
PID/Gender: Dem Women	47%	(47)	53%	(53)	100
PID/Gender: Ind Men	14%	(10)	86%	(64)	74
PID/Gender: Ind Women	47%	(26)	53%	(29)	56
PID/Gender: Rep Men	25%	(20)	75%	(59)	79
PID/Gender: Rep Women	25%	(19)	75%	(58)	77
Ideo: Liberal (1-3)	41%	(63)	59%	(91)	155
Ideo: Moderate (4)	24%	(31)	76%	(100)	131
Ideo: Conservative (5-7)	31%	(45)	69%	(101)	146
Ideo/PID: Conservative Republican	29%	(31)	71%	(76)	107
Ideo/PID: Moderate/Liberal Republican	17%	(8)	83%	(38)	45
Ideo/PID: Moderate/Conservative Democrat	37%	(18)	63%	(31)	49
Ideo/PID: Liberal Democrat	45%	(48)	55%	(59)	107
Unfavorable of Biden and Trump	42%	(27)	58%	(38)	64
2024 H2H Matchup: Biden Voter	38%	(75)	62%	(121)	196
2024 H2H Matchup: Trump Voter	26%	(54)	74%	(154)	208
2024 H2H Matchup: Would not Vote	30%	(6)	70%	(13)	19
2024 H2H Matchup: Do not Know	34%	(8)	66%	(16)	25
2022 House Vote: Democrat	37%	(72)	63%	(120)	192
2022 House Vote: Republican	24%	(40)	76%	(125)	165
2022 House Vote: Did not Vote	32%	(26)	68%	(54)	80
2020 Vote: Joe Biden	36%	(75)	64%	(134)	209
2020 Vote: Donald Trump	22%	(45)	78%	(155)	199
2020 Vote: Someone Else	57%	(5)	43%	(4)	10
2020 Vote: Did not Vote	58%	(17)	42%	(12)	29
2016 Vote: Hillary Clinton	38%	(55)	62%	(91)	146
2016 Vote: Donald Trump	23%	(43)	77%	(142)	185
2016 Vote: Someone Else	18%	(2)	82%	(11)	13
2020 Vote/PID: Not Biden/Democrat	48%	(11)	52%	(11)	22
2020 Vote/PID: Not Trump/Republican	24%	(4)	76%	(12)	16

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(142)	68%	(305)	447
U.S. Economy: Wrong Track	32%	(95)	68%	(202)	297
U.S. Economy: Right Direction	31%	(47)	69%	(103)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39%	(60)	61%	(91)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(62)	71%	(151)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(21)	75%	(63)	84
Top 2024 Issue: Economy	35%	(52)	65%	(97)	149
Community: Urban	37%	(67)	63%	(114)	181
Community: Suburban	28%	(63)	72%	(161)	223
Community: Rural	29%	(12)	71%	(30)	43
Community/Gender: Urban Women	51%	(44)	49%	(43)	87
Community/Gender: Urban Men	24%	(23)	76%	(71)	94
Community/Gender: Rural Women	28%	(7)	72%	(17)	23
Community/Gender: Rural Men	30%	(6)	70%	(14)	19
Community/Gender: Suburban Women	34%	(41)	66%	(81)	122
Community/Gender: Suburban Men	21%	(21)	79%	(80)	101
Homeowner	25%	(84)	75%	(245)	329
Renter	54%	(50)	46%	(42)	92
Military HHnm: Yes	16%	(11)	84%	(58)	69
Military HH: No	35%	(131)	65%	(246)	378
Employ: Private Sector	42%	(56)	58%	(78)	134
Employ: Government	32%	(11)	68%	(22)	33
Employ: Self-Employed	29%	(13)	71%	(31)	44
Employ: Homemaker	19%	(4)	81%	(18)	22
Employ: Student	60%	(7)	40%	(5)	12
Employ: Retired	21%	(26)	79%	(96)	123
Employ: Unemployed	30%	(16)	70%	(39)	55
Employ: Other	37%	(9)	63%	(15)	24
Self + Household: White-Collar	24%	(43)	76%	(139)	182
Self + Household: Blue Collar	38%	(75)	62%	(121)	196
Union HH: Yes	30%	(9)	70%	(21)	29
Union HH: No	32%	(133)	68%	(284)	418

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(142)	68%	(305)	447
LGBTQ+: Yes	36%	(14)	64%	(24)	38
LGBTQ+: No	31%	(129)	69%	(281)	409
Motivated to Vote	32%	(121)	68%	(257)	378
Parent: Yes	34%	(43)	66%	(84)	127
Parent: No	31%	(99)	69%	(220)	320
COVID Vaccine: Yes	31%	(107)	69%	(240)	347
COVID Vaccine: No	35%	(35)	65%	(65)	100
Student Loans: Yes	44%	(29)	56%	(37)	66
Student Loans: No	30%	(113)	70%	(268)	381
Favorable Opinion of Haley	18%	(24)	82%	(110)	134
Unfavorable Opinion of Haley	37%	(69)	63%	(119)	188
Protestant	21%	(17)	79%	(62)	79
Roman Catholic	27%	(35)	73%	(94)	129
Mormon	21%	(1)	79%	(3)	4
Orthodox (e.g. Greek or Russian Orthodox)	50%	(2)	50%	(2)	4
Jewish	15%	(2)	85%	(9)	11
Muslim	56%	(2)	44%	(1)	3
Buddhist	39%	(4)	61%	(6)	9
Hindu	—	(0)	100%	(3)	3
Atheist	51%	(12)	49%	(12)	24
Agnostic	42%	(9)	58%	(12)	21
Something else	34%	(16)	66%	(31)	47
Nothing in particular	39%	(44)	61%	(68)	113
Prodigal Biden Voter	40%	(12)	60%	(18)	30
Undecided Voter (DK/WNV)	32%	(14)	68%	(30)	44
Undecided Voter (DK)	30%	(6)	70%	(13)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(65)	85%	(382)	447
Gender: Male	18%	(38)	82%	(176)	214
Gender: Female	12%	(27)	88%	(205)	233
Age: 18-34	9%	(10)	91%	(108)	118
Age: 35-44	5%	(3)	95%	(56)	59
Age: 45-64	11%	(17)	89%	(138)	155
Age: 65+	31%	(35)	69%	(80)	115
GenZers: 1997-2012	6%	(4)	94%	(55)	59
Millennials: 1981-1996	9%	(10)	91%	(104)	113
GenXers: 1965-1980	14%	(16)	86%	(100)	116
Baby Boomers: 1946-1964	22%	(32)	78%	(116)	148
Educ: < College	13%	(40)	87%	(266)	306
Educ: Bachelors degree	15%	(14)	85%	(77)	91
Educ: Post-grad	23%	(12)	77%	(39)	50
Income: Under 50k	10%	(17)	90%	(155)	172
Income: 50k-100k	18%	(30)	82%	(141)	171
Income: 100k+	18%	(18)	82%	(86)	104
Ethnicity: White (Non-Hispanic)	19%	(51)	81%	(215)	267
Ethnicity: Hispanic	8%	(7)	92%	(76)	82
Ethnicity: Black (Non-Hispanic)	9%	(4)	91%	(37)	40
Ethnicity: Asian + Other (Non-Hispanic)	6%	(4)	94%	(54)	57
All Christian	21%	(44)	79%	(172)	216
All Non-Christian	15%	(4)	85%	(23)	26
Atheist	11%	(3)	89%	(21)	24
Agnostic/Nothing in particular	6%	(8)	94%	(125)	134
Something Else	13%	(6)	87%	(41)	47
Evangelical	19%	(16)	81%	(70)	86
Non-Evangelical	19%	(32)	81%	(137)	169
PID: Dem (no lean)	9%	(15)	91%	(147)	162
PID: Ind (no lean)	14%	(18)	86%	(111)	129
PID: Rep (no lean)	21%	(32)	79%	(124)	156

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(65)	85%	(382)	447
PID/Gender: Dem Men	12%	(8)	88%	(54)	62
PID/Gender: Dem Women	7%	(7)	93%	(92)	100
PID/Gender: Ind Men	15%	(11)	85%	(62)	74
PID/Gender: Ind Women	12%	(7)	88%	(49)	56
PID/Gender: Rep Men	24%	(19)	76%	(60)	79
PID/Gender: Rep Women	17%	(13)	83%	(64)	77
Ideo: Liberal (1-3)	8%	(12)	92%	(142)	155
Ideo: Moderate (4)	15%	(20)	85%	(111)	131
Ideo: Conservative (5-7)	22%	(33)	78%	(114)	146
Ideo/PID: Conservative Republican	26%	(28)	74%	(79)	107
Ideo/PID: Moderate/Liberal Republican	9%	(4)	91%	(41)	45
Ideo/PID: Moderate/Conservative Democrat	17%	(9)	83%	(41)	49
Ideo/PID: Liberal Democrat	6%	(7)	94%	(101)	107
Unfavorable of Biden and Trump	14%	(9)	86%	(55)	64
2024 H2H Matchup: Biden Voter	11%	(22)	89%	(174)	196
2024 H2H Matchup: Trump Voter	18%	(38)	82%	(169)	208
2024 H2H Matchup: Would not Vote	12%	(2)	88%	(17)	19
2024 H2H Matchup: Do not Know	13%	(3)	87%	(22)	25
2022 House Vote: Democrat	11%	(22)	89%	(170)	192
2022 House Vote: Republican	21%	(34)	79%	(130)	165
2022 House Vote: Did not Vote	11%	(8)	89%	(71)	80
2020 Vote: Joe Biden	12%	(24)	88%	(185)	209
2020 Vote: Donald Trump	20%	(39)	80%	(160)	199
2020 Vote: Someone Else	8%	(1)	92%	(9)	10
2020 Vote: Did not Vote	4%	(1)	96%	(28)	29
2016 Vote: Hillary Clinton	13%	(20)	87%	(126)	146
2016 Vote: Donald Trump	19%	(36)	81%	(149)	185
2016 Vote: Someone Else	16%	(2)	84%	(11)	13
2020 Vote/PID: Not Biden/Democrat	4%	(1)	96%	(21)	22
2020 Vote/PID: Not Trump/Republican	16%	(3)	84%	(14)	16

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(65)	85%	(382)	447
U.S. Economy: Wrong Track	16%	(47)	84%	(250)	297
U.S. Economy: Right Direction	12%	(18)	88%	(132)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(16)	89%	(135)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(34)	84%	(178)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(15)	83%	(69)	84
Top 2024 Issue: Economy	17%	(25)	83%	(124)	149
Community: Urban	14%	(25)	86%	(156)	181
Community: Suburban	15%	(33)	85%	(190)	223
Community: Rural	17%	(7)	83%	(35)	43
Community/Gender: Urban Women	15%	(13)	85%	(74)	87
Community/Gender: Urban Men	13%	(12)	87%	(82)	94
Community/Gender: Rural Women	20%	(5)	80%	(19)	23
Community/Gender: Rural Men	14%	(3)	86%	(17)	19
Community/Gender: Suburban Women	8%	(10)	92%	(112)	122
Community/Gender: Suburban Men	23%	(23)	77%	(78)	101
Homeowner	17%	(57)	83%	(272)	329
Renter	9%	(8)	91%	(84)	92
Military HHnm: Yes	17%	(12)	83%	(58)	69
Military HH: No	14%	(54)	86%	(324)	378
Employ: Private Sector	13%	(17)	87%	(116)	134
Employ: Government	11%	(4)	89%	(29)	33
Employ: Self-Employed	24%	(11)	76%	(33)	44
Employ: Homemaker	—	(0)	100%	(22)	22
Employ: Student	—	(0)	100%	(12)	12
Employ: Retired	22%	(28)	78%	(95)	123
Employ: Unemployed	12%	(6)	88%	(49)	55
Employ: Other	—	(0)	100%	(24)	24
Self + Household: White-Collar	19%	(35)	81%	(147)	182
Self + Household: Blue Collar	14%	(28)	86%	(169)	196
Union HH: Yes	21%	(6)	79%	(23)	29
Union HH: No	14%	(59)	86%	(358)	418

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(65)	85%	(382)	447
LGBTQ+: Yes	—	(0)	100%	(38)	38
LGBTQ+: No	16%	(65)	84%	(344)	409
Motivated to Vote	16%	(60)	84%	(318)	378
Parent: Yes	13%	(16)	87%	(111)	127
Parent: No	15%	(49)	85%	(270)	320
COVID Vaccine: Yes	14%	(48)	86%	(299)	347
COVID Vaccine: No	17%	(17)	83%	(83)	100
Student Loans: Yes	5%	(3)	95%	(62)	66
Student Loans: No	16%	(62)	84%	(319)	381
Favorable Opinion of Haley	19%	(25)	81%	(108)	134
Unfavorable Opinion of Haley	16%	(29)	84%	(159)	188
Protestant	22%	(18)	78%	(61)	79
Roman Catholic	19%	(25)	81%	(104)	129
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	50%	(2)	50%	(2)	4
Jewish	9%	(1)	91%	(10)	11
Muslim	44%	(1)	56%	(2)	3
Buddhist	19%	(2)	81%	(7)	9
Hindu	—	(0)	100%	(3)	3
Atheist	11%	(3)	89%	(21)	24
Agnostic	14%	(3)	86%	(18)	21
Something else	13%	(6)	87%	(41)	47
Nothing in particular	5%	(6)	95%	(107)	113
Prodigal Biden Voter	10%	(3)	90%	(27)	30
Undecided Voter (DK/WNV)	12%	(5)	88%	(38)	44
Undecided Voter (DK)	12%	(2)	88%	(17)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	1%	(5)	99%	(442)	447
Gender: Male	1%	(3)	99%	(212)	214
Gender: Female	1%	(2)	99%	(231)	233
Age: 18-34	—	(0)	100%	(118)	118
Age: 35-44	—	(0)	100%	(59)	59
Age: 45-64	1%	(1)	99%	(154)	155
Age: 65+	3%	(3)	97%	(111)	115
GenZers: 1997-2012	1%	(0)	99%	(58)	59
Millennials: 1981-1996	—	(0)	100%	(113)	113
GenXers: 1965-1980	1%	(1)	99%	(115)	116
Baby Boomers: 1946-1964	2%	(3)	98%	(145)	148
Educ: < College	1%	(2)	99%	(304)	306
Educ: Bachelors degree	—	(0)	100%	(91)	91
Educ: Post-grad	6%	(3)	94%	(47)	50
Income: Under 50k	1%	(1)	99%	(171)	172
Income: 50k-100k	1%	(2)	99%	(169)	171
Income: 100k+	1%	(1)	99%	(102)	104
Ethnicity: White (Non-Hispanic)	1%	(2)	99%	(265)	267
Ethnicity: Hispanic	1%	(1)	99%	(81)	82
Ethnicity: Black (Non-Hispanic)	—	(0)	100%	(40)	40
Ethnicity: Asian + Other (Non-Hispanic)	3%	(2)	97%	(56)	57
All Christian	—	(1)	100%	(216)	216
All Non-Christian	3%	(1)	97%	(26)	26
Atheist	—	(0)	100%	(24)	24
Agnostic/Nothing in particular	1%	(2)	99%	(132)	134
Something Else	3%	(2)	97%	(46)	47
Evangelical	—	(0)	100%	(86)	86
Non-Evangelical	1%	(2)	99%	(167)	169
PID: Dem (no lean)	—	(1)	100%	(161)	162
PID: Ind (no lean)	1%	(2)	99%	(128)	129
PID: Rep (no lean)	2%	(3)	98%	(153)	156

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	1%	(5)	99%	(442)	447
PID/Gender: Dem Men	—	(0)	100%	(62)	62
PID/Gender: Dem Women	1%	(1)	99%	(99)	100
PID/Gender: Ind Men	2%	(1)	98%	(72)	74
PID/Gender: Ind Women	—	(0)	100%	(56)	56
PID/Gender: Rep Men	2%	(1)	98%	(77)	79
PID/Gender: Rep Women	2%	(1)	98%	(76)	77
Ideo: Liberal (1-3)	—	(1)	100%	(154)	155
Ideo: Moderate (4)	2%	(3)	98%	(129)	131
Ideo: Conservative (5-7)	1%	(1)	99%	(145)	146
Ideo/PID: Conservative Republican	1%	(1)	99%	(106)	107
Ideo/PID: Moderate/Liberal Republican	3%	(1)	97%	(44)	45
Ideo/PID: Moderate/Conservative Democrat	—	(0)	100%	(49)	49
Ideo/PID: Liberal Democrat	—	(1)	100%	(107)	107
Unfavorable of Biden and Trump	—	(0)	100%	(64)	64
2024 H2H Matchup: Biden Voter	—	(1)	100%	(195)	196
2024 H2H Matchup: Trump Voter	1%	(3)	99%	(205)	208
2024 H2H Matchup: Would not Vote	—	(0)	100%	(19)	19
2024 H2H Matchup: Do not Know	5%	(1)	95%	(24)	25
2022 House Vote: Democrat	1%	(2)	99%	(190)	192
2022 House Vote: Republican	1%	(1)	99%	(163)	165
2022 House Vote: Did not Vote	2%	(1)	98%	(79)	80
2020 Vote: Joe Biden	1%	(2)	99%	(207)	209
2020 Vote: Donald Trump	1%	(2)	99%	(197)	199
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	1%	(0)	99%	(28)	29
2016 Vote: Hillary Clinton	—	(1)	100%	(145)	146
2016 Vote: Donald Trump	2%	(4)	98%	(182)	185
2016 Vote: Someone Else	3%	(0)	97%	(13)	13
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(22)	22
2020 Vote/PID: Not Trump/Republican	10%	(2)	90%	(15)	16

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	1%	(5)	99%	(442)	447
U.S. Economy: Wrong Track	1%	(2)	99%	(295)	297
U.S. Economy: Right Direction	1%	(2)	99%	(148)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	100%	(150)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(3)	99%	(209)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(1)	98%	(82)	84
Top 2024 Issue: Economy	—	(0)	100%	(149)	149
Community: Urban	1%	(1)	99%	(180)	181
Community: Suburban	1%	(3)	99%	(220)	223
Community: Rural	—	(0)	100%	(43)	43
Community/Gender: Urban Women	1%	(1)	99%	(87)	87
Community/Gender: Urban Men	1%	(1)	99%	(93)	94
Community/Gender: Rural Women	—	(0)	100%	(23)	23
Community/Gender: Rural Men	—	(0)	100%	(19)	19
Community/Gender: Suburban Women	1%	(1)	99%	(121)	122
Community/Gender: Suburban Men	2%	(2)	98%	(99)	101
Homeowner	1%	(4)	99%	(325)	329
Renter	—	(0)	100%	(92)	92
Military HHnm: Yes	1%	(1)	99%	(68)	69
Military HH: No	1%	(4)	99%	(374)	378
Employ: Private Sector	1%	(2)	99%	(132)	134
Employ: Government	—	(0)	100%	(33)	33
Employ: Self-Employed	3%	(1)	97%	(43)	44
Employ: Homemaker	—	(0)	100%	(22)	22
Employ: Student	—	(0)	100%	(12)	12
Employ: Retired	1%	(1)	99%	(121)	123
Employ: Unemployed	—	(0)	100%	(55)	55
Employ: Other	2%	(0)	98%	(23)	24
Self + Household: White-Collar	2%	(3)	98%	(179)	182
Self + Household: Blue Collar	—	(1)	100%	(196)	196
Union HH: Yes	—	(0)	100%	(29)	29
Union HH: No	1%	(5)	99%	(413)	418

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	1%	(5)	99%	(442)	447
LGBTQ+: Yes	—	(0)	100%	(38)	38
LGBTQ+: No	1%	(5)	99%	(405)	409
Motivated to Vote	1%	(4)	99%	(374)	378
Parent: Yes	—	(0)	100%	(127)	127
Parent: No	1%	(5)	99%	(315)	320
COVID Vaccine: Yes	1%	(2)	99%	(345)	347
COVID Vaccine: No	2%	(2)	98%	(97)	100
Student Loans: Yes	1%	(0)	99%	(66)	66
Student Loans: No	1%	(4)	99%	(377)	381
Favorable Opinion of Haley	2%	(2)	98%	(131)	134
Unfavorable Opinion of Haley	1%	(2)	99%	(186)	188
Protestant	1%	(1)	99%	(78)	79
Roman Catholic	—	(0)	100%	(129)	129
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	—	(0)	100%	(11)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(9)	9
Hindu	25%	(1)	75%	(3)	3
Atheist	—	(0)	100%	(24)	24
Agnostic	—	(0)	100%	(21)	21
Something else	3%	(2)	97%	(46)	47
Nothing in particular	1%	(2)	99%	(111)	113
Prodigal Biden Voter	4%	(1)	96%	(29)	30
Undecided Voter (DK/WNV)	3%	(1)	97%	(42)	44
Undecided Voter (DK)	—	(0)	100%	(19)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	61%	(274)	39%	(173)	447
Gender: Male	54%	(116)	46%	(98)	214
Gender: Female	68%	(158)	32%	(75)	233
Age: 18-34	52%	(61)	48%	(57)	118
Age: 35-44	67%	(40)	33%	(19)	59
Age: 45-64	60%	(93)	40%	(63)	155
Age: 65+	70%	(80)	30%	(34)	115
GenZers: 1997-2012	56%	(33)	44%	(26)	59
Millennials: 1981-1996	57%	(64)	43%	(49)	113
GenXers: 1965-1980	55%	(64)	45%	(53)	116
Baby Boomers: 1946-1964	70%	(104)	30%	(44)	148
Educ: < College	65%	(198)	35%	(108)	306
Educ: Bachelors degree	59%	(54)	41%	(37)	91
Educ: Post-grad	44%	(22)	56%	(28)	50
Income: Under 50k	66%	(113)	34%	(59)	172
Income: 50k-100k	57%	(97)	43%	(74)	171
Income: 100k+	62%	(64)	38%	(40)	104
Ethnicity: White (Non-Hispanic)	61%	(162)	39%	(105)	267
Ethnicity: Hispanic	64%	(53)	36%	(29)	82
Ethnicity: Black (Non-Hispanic)	55%	(22)	45%	(18)	40
Ethnicity: Asian + Other (Non-Hispanic)	63%	(36)	37%	(21)	57
All Christian	60%	(130)	40%	(86)	216
All Non-Christian	48%	(13)	52%	(14)	26
Atheist	69%	(16)	31%	(7)	24
Agnostic/Nothing in particular	66%	(88)	34%	(45)	134
Something Else	56%	(26)	44%	(21)	47
Evangelical	57%	(49)	43%	(37)	86
Non-Evangelical	61%	(104)	39%	(65)	169
PID: Dem (no lean)	62%	(100)	38%	(61)	162
PID: Ind (no lean)	62%	(81)	38%	(49)	129
PID: Rep (no lean)	60%	(93)	40%	(63)	156

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	61%	(274)	39%	(173)	447
PID/Gender: Dem Men	43%	(26)	57%	(36)	62
PID/Gender: Dem Women	74%	(74)	26%	(26)	100
PID/Gender: Ind Men	62%	(46)	38%	(28)	74
PID/Gender: Ind Women	63%	(35)	37%	(21)	56
PID/Gender: Rep Men	56%	(44)	44%	(34)	79
PID/Gender: Rep Women	63%	(49)	37%	(29)	77
Ideo: Liberal (1-3)	60%	(93)	40%	(62)	155
Ideo: Moderate (4)	63%	(83)	37%	(48)	131
Ideo: Conservative (5-7)	61%	(89)	39%	(57)	146
Ideo/PID: Conservative Republican	60%	(64)	40%	(43)	107
Ideo/PID: Moderate/Liberal Republican	56%	(25)	44%	(20)	45
Ideo/PID: Moderate/Conservative Democrat	66%	(33)	34%	(17)	49
Ideo/PID: Liberal Democrat	62%	(66)	38%	(41)	107
Unfavorable of Biden and Trump	65%	(42)	35%	(23)	64
2024 H2H Matchup: Biden Voter	62%	(121)	38%	(75)	196
2024 H2H Matchup: Trump Voter	59%	(122)	41%	(86)	208
2024 H2H Matchup: Would not Vote	68%	(13)	32%	(6)	19
2024 H2H Matchup: Do not Know	72%	(18)	28%	(7)	25
2022 House Vote: Democrat	63%	(120)	37%	(72)	192
2022 House Vote: Republican	59%	(96)	41%	(68)	165
2022 House Vote: Did not Vote	61%	(49)	39%	(31)	80
2020 Vote: Joe Biden	62%	(129)	38%	(80)	209
2020 Vote: Donald Trump	60%	(119)	40%	(80)	199
2020 Vote: Someone Else	59%	(6)	41%	(4)	10
2020 Vote: Did not Vote	69%	(20)	31%	(9)	29
2016 Vote: Hillary Clinton	60%	(87)	40%	(58)	146
2016 Vote: Donald Trump	59%	(109)	41%	(76)	185
2016 Vote: Someone Else	69%	(9)	31%	(4)	13
2020 Vote/PID: Not Biden/Democrat	58%	(13)	42%	(9)	22
2020 Vote/PID: Not Trump/Republican	51%	(8)	49%	(8)	16

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	61%	(274)	39%	(173)	447
U.S. Economy: Wrong Track	64%	(190)	36%	(107)	297
U.S. Economy: Right Direction	56%	(84)	44%	(66)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(94)	38%	(57)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	63%	(133)	37%	(79)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	56%	(47)	44%	(37)	84
Top 2024 Issue: Economy	65%	(96)	35%	(53)	149
Community: Urban	51%	(93)	49%	(88)	181
Community: Suburban	67%	(149)	33%	(75)	223
Community: Rural	75%	(32)	25%	(10)	43
Community/Gender: Urban Women	64%	(55)	36%	(32)	87
Community/Gender: Urban Men	40%	(38)	60%	(56)	94
Community/Gender: Rural Women	85%	(20)	15%	(4)	23
Community/Gender: Rural Men	65%	(13)	35%	(7)	19
Community/Gender: Suburban Women	67%	(82)	33%	(40)	122
Community/Gender: Suburban Men	65%	(66)	35%	(35)	101
Homeowner	62%	(205)	38%	(124)	329
Renter	61%	(56)	39%	(36)	92
Military HHnm: Yes	67%	(46)	33%	(23)	69
Military HH: No	60%	(228)	40%	(150)	378
Employ: Private Sector	62%	(82)	38%	(51)	134
Employ: Government	53%	(17)	47%	(15)	33
Employ: Self-Employed	35%	(16)	65%	(28)	44
Employ: Homemaker	78%	(17)	22%	(5)	22
Employ: Student	55%	(7)	45%	(5)	12
Employ: Retired	75%	(92)	25%	(31)	123
Employ: Unemployed	60%	(33)	40%	(22)	55
Employ: Other	39%	(9)	61%	(14)	24
Self + Household: White-Collar	53%	(97)	47%	(85)	182
Self + Household: Blue Collar	72%	(141)	28%	(55)	196
Union HH: Yes	46%	(14)	54%	(16)	29
Union HH: No	62%	(260)	38%	(157)	418

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	61%	(274)	39%	(173)	447
LGBTQ+: Yes	48%	(18)	52%	(20)	38
LGBTQ+: No	62%	(256)	38%	(154)	409
Motivated to Vote	61%	(230)	39%	(148)	378
Parent: Yes	53%	(68)	47%	(60)	127
Parent: No	65%	(206)	35%	(113)	320
COVID Vaccine: Yes	62%	(216)	38%	(132)	347
COVID Vaccine: No	58%	(58)	42%	(42)	100
Student Loans: Yes	51%	(34)	49%	(32)	66
Student Loans: No	63%	(240)	37%	(141)	381
Favorable Opinion of Haley	58%	(78)	42%	(56)	134
Unfavorable Opinion of Haley	62%	(116)	38%	(72)	188
Protestant	68%	(53)	32%	(26)	79
Roman Catholic	57%	(73)	43%	(56)	129
Mormon	72%	(3)	28%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	18%	(1)	82%	(3)	4
Jewish	41%	(5)	59%	(7)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	62%	(6)	38%	(3)	9
Hindu	75%	(3)	25%	(1)	3
Atheist	69%	(16)	31%	(7)	24
Agnostic	78%	(16)	22%	(5)	21
Something else	56%	(26)	44%	(21)	47
Nothing in particular	64%	(72)	36%	(41)	113
Prodigal Biden Voter	66%	(20)	34%	(10)	30
Undecided Voter (DK/WNV)	71%	(31)	29%	(13)	44
Undecided Voter (DK)	68%	(13)	32%	(6)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(118)	74%	(329)	447
Gender: Male	24%	(52)	76%	(162)	214
Gender: Female	29%	(67)	71%	(166)	233
Age: 18-34	18%	(21)	82%	(97)	118
Age: 35-44	20%	(12)	80%	(47)	59
Age: 45-64	35%	(54)	65%	(101)	155
Age: 65+	27%	(31)	73%	(83)	115
GenZers: 1997-2012	18%	(11)	82%	(48)	59
Millennials: 1981-1996	18%	(21)	82%	(93)	113
GenXers: 1965-1980	34%	(40)	66%	(76)	116
Baby Boomers: 1946-1964	29%	(43)	71%	(105)	148
Educ: < College	25%	(77)	75%	(228)	306
Educ: Bachelors degree	31%	(29)	69%	(63)	91
Educ: Post-grad	25%	(12)	75%	(38)	50
Income: Under 50k	23%	(40)	77%	(133)	172
Income: 50k-100k	25%	(44)	75%	(127)	171
Income: 100k+	34%	(35)	66%	(69)	104
Ethnicity: White (Non-Hispanic)	30%	(79)	70%	(187)	267
Ethnicity: Hispanic	15%	(12)	85%	(70)	82
Ethnicity: Black (Non-Hispanic)	28%	(11)	72%	(29)	40
Ethnicity: Asian + Other (Non-Hispanic)	27%	(15)	73%	(42)	57
All Christian	25%	(53)	75%	(163)	216
All Non-Christian	22%	(6)	78%	(21)	26
Atheist	14%	(3)	86%	(20)	24
Agnostic/Nothing in particular	29%	(39)	71%	(95)	134
Something Else	38%	(18)	62%	(29)	47
Evangelical	26%	(23)	74%	(63)	86
Non-Evangelical	27%	(45)	73%	(124)	169
PID: Dem (no lean)	23%	(37)	77%	(125)	162
PID: Ind (no lean)	27%	(35)	73%	(94)	129
PID: Rep (no lean)	30%	(47)	70%	(109)	156

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(118)	74%	(329)	447
PID/Gender: Dem Men	24%	(15)	76%	(47)	62
PID/Gender: Dem Women	22%	(22)	78%	(78)	100
PID/Gender: Ind Men	18%	(13)	82%	(60)	74
PID/Gender: Ind Women	39%	(22)	61%	(34)	56
PID/Gender: Rep Men	30%	(24)	70%	(55)	79
PID/Gender: Rep Women	30%	(23)	70%	(54)	77
Ideo: Liberal (1-3)	26%	(40)	74%	(114)	155
Ideo: Moderate (4)	27%	(36)	73%	(95)	131
Ideo: Conservative (5-7)	28%	(40)	72%	(106)	146
Ideo/PID: Conservative Republican	31%	(33)	69%	(74)	107
Ideo/PID: Moderate/Liberal Republican	30%	(14)	70%	(32)	45
Ideo/PID: Moderate/Conservative Democrat	10%	(5)	90%	(45)	49
Ideo/PID: Liberal Democrat	30%	(32)	70%	(75)	107
Unfavorable of Biden and Trump	22%	(14)	78%	(50)	64
2024 H2H Matchup: Biden Voter	25%	(49)	75%	(147)	196
2024 H2H Matchup: Trump Voter	26%	(54)	74%	(153)	208
2024 H2H Matchup: Would not Vote	53%	(10)	47%	(9)	19
2024 H2H Matchup: Do not Know	20%	(5)	80%	(20)	25
2022 House Vote: Democrat	30%	(58)	70%	(134)	192
2022 House Vote: Republican	29%	(47)	71%	(117)	165
2022 House Vote: Did not Vote	14%	(11)	86%	(69)	80
2020 Vote: Joe Biden	28%	(58)	72%	(152)	209
2020 Vote: Donald Trump	27%	(53)	73%	(146)	199
2020 Vote: Someone Else	17%	(2)	83%	(8)	10
2020 Vote: Did not Vote	20%	(6)	80%	(23)	29
2016 Vote: Hillary Clinton	23%	(34)	77%	(112)	146
2016 Vote: Donald Trump	31%	(57)	69%	(128)	185
2016 Vote: Someone Else	55%	(7)	45%	(6)	13
2020 Vote/PID: Not Biden/Democrat	6%	(1)	94%	(21)	22
2020 Vote/PID: Not Trump/Republican	32%	(5)	68%	(11)	16

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(118)	74%	(329)	447
U.S. Economy: Wrong Track	29%	(86)	71%	(211)	297
U.S. Economy: Right Direction	22%	(32)	78%	(118)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(39)	74%	(112)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(60)	72%	(152)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(20)	77%	(64)	84
Top 2024 Issue: Economy	26%	(39)	74%	(109)	149
Community: Urban	22%	(40)	78%	(141)	181
Community: Suburban	30%	(66)	70%	(157)	223
Community: Rural	30%	(13)	70%	(30)	43
Community/Gender: Urban Women	24%	(21)	76%	(66)	87
Community/Gender: Urban Men	20%	(18)	80%	(75)	94
Community/Gender: Rural Women	23%	(5)	77%	(18)	23
Community/Gender: Rural Men	38%	(7)	62%	(12)	19
Community/Gender: Suburban Women	33%	(40)	67%	(82)	122
Community/Gender: Suburban Men	26%	(26)	74%	(75)	101
Homeowner	29%	(96)	71%	(233)	329
Renter	21%	(19)	79%	(73)	92
Military HHnm: Yes	43%	(30)	57%	(39)	69
Military HH: No	23%	(89)	77%	(289)	378
Employ: Private Sector	26%	(34)	74%	(99)	134
Employ: Government	33%	(11)	67%	(22)	33
Employ: Self-Employed	21%	(9)	79%	(35)	44
Employ: Homemaker	24%	(5)	76%	(17)	22
Employ: Student	—	(0)	100%	(12)	12
Employ: Retired	28%	(34)	72%	(89)	123
Employ: Unemployed	34%	(19)	66%	(37)	55
Employ: Other	23%	(6)	77%	(18)	24
Self + Household: White-Collar	30%	(55)	70%	(127)	182
Self + Household: Blue Collar	24%	(47)	76%	(149)	196
Union HH: Yes	44%	(13)	56%	(17)	29
Union HH: No	25%	(106)	75%	(312)	418

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(118)	74%	(329)	447
LGBTQ+: Yes	34%	(13)	66%	(25)	38
LGBTQ+: No	26%	(106)	74%	(304)	409
Motivated to Vote	27%	(103)	73%	(275)	378
Parent: Yes	32%	(41)	68%	(86)	127
Parent: No	24%	(77)	76%	(242)	320
COVID Vaccine: Yes	26%	(90)	74%	(257)	347
COVID Vaccine: No	28%	(28)	72%	(72)	100
Student Loans: Yes	30%	(20)	70%	(46)	66
Student Loans: No	26%	(98)	74%	(283)	381
Favorable Opinion of Haley	30%	(41)	70%	(93)	134
Unfavorable Opinion of Haley	23%	(43)	77%	(145)	188
Protestant	29%	(23)	71%	(56)	79
Roman Catholic	21%	(27)	79%	(102)	129
Mormon	70%	(3)	30%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	15%	(2)	85%	(9)	11
Muslim	56%	(2)	44%	(1)	3
Buddhist	—	(0)	100%	(9)	9
Hindu	75%	(3)	25%	(1)	3
Atheist	14%	(3)	86%	(20)	24
Agnostic	30%	(6)	70%	(15)	21
Something else	38%	(18)	62%	(29)	47
Nothing in particular	29%	(33)	71%	(80)	113
Prodigal Biden Voter	38%	(11)	62%	(19)	30
Undecided Voter (DK/WNV)	34%	(15)	66%	(29)	44
Undecided Voter (DK)	53%	(10)	47%	(9)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(147)	67%	(300)	447
Gender: Male	25%	(54)	75%	(160)	214
Gender: Female	40%	(93)	60%	(139)	233
Age: 18-34	31%	(36)	69%	(82)	118
Age: 35-44	26%	(15)	74%	(44)	59
Age: 45-64	38%	(58)	62%	(97)	155
Age: 65+	33%	(37)	67%	(77)	115
GenZers: 1997-2012	23%	(13)	77%	(45)	59
Millennials: 1981-1996	33%	(37)	67%	(76)	113
GenXers: 1965-1980	33%	(38)	67%	(78)	116
Baby Boomers: 1946-1964	39%	(58)	61%	(91)	148
Educ: < College	34%	(103)	66%	(203)	306
Educ: Bachelors degree	35%	(32)	65%	(59)	91
Educ: Post-grad	24%	(12)	76%	(38)	50
Income: Under 50k	36%	(62)	64%	(110)	172
Income: 50k-100k	37%	(64)	63%	(108)	171
Income: 100k+	21%	(22)	79%	(82)	104
Ethnicity: White (Non-Hispanic)	30%	(80)	70%	(187)	267
Ethnicity: Hispanic	37%	(30)	63%	(52)	82
Ethnicity: Black (Non-Hispanic)	35%	(14)	65%	(26)	40
Ethnicity: Asian + Other (Non-Hispanic)	41%	(23)	59%	(34)	57
All Christian	26%	(56)	74%	(160)	216
All Non-Christian	51%	(13)	49%	(13)	26
Atheist	42%	(10)	58%	(14)	24
Agnostic/Nothing in particular	41%	(55)	59%	(79)	134
Something Else	28%	(13)	72%	(34)	47
Evangelical	32%	(28)	68%	(58)	86
Non-Evangelical	23%	(39)	77%	(130)	169
PID: Dem (no lean)	39%	(63)	61%	(99)	162
PID: Ind (no lean)	34%	(44)	66%	(86)	129
PID: Rep (no lean)	26%	(41)	74%	(115)	156

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(147)	67%	(300)	447
PID/Gender: Dem Men	34%	(21)	66%	(41)	62
PID/Gender: Dem Women	42%	(42)	58%	(58)	100
PID/Gender: Ind Men	34%	(25)	66%	(49)	74
PID/Gender: Ind Women	34%	(19)	66%	(37)	56
PID/Gender: Rep Men	11%	(8)	89%	(70)	79
PID/Gender: Rep Women	42%	(32)	58%	(45)	77
Ideo: Liberal (1-3)	41%	(64)	59%	(91)	155
Ideo: Moderate (4)	40%	(52)	60%	(79)	131
Ideo: Conservative (5-7)	15%	(22)	85%	(125)	146
Ideo/PID: Conservative Republican	16%	(17)	84%	(90)	107
Ideo/PID: Moderate/Liberal Republican	45%	(21)	55%	(25)	45
Ideo/PID: Moderate/Conservative Democrat	26%	(13)	74%	(37)	49
Ideo/PID: Liberal Democrat	43%	(46)	57%	(61)	107
Unfavorable of Biden and Trump	34%	(22)	66%	(42)	64
2024 H2H Matchup: Biden Voter	39%	(77)	61%	(119)	196
2024 H2H Matchup: Trump Voter	24%	(50)	76%	(158)	208
2024 H2H Matchup: Would not Vote	33%	(6)	67%	(13)	19
2024 H2H Matchup: Do not Know	58%	(14)	42%	(10)	25
2022 House Vote: Democrat	41%	(78)	59%	(113)	192
2022 House Vote: Republican	25%	(42)	75%	(123)	165
2022 House Vote: Did not Vote	30%	(24)	70%	(56)	80
2020 Vote: Joe Biden	41%	(87)	59%	(123)	209
2020 Vote: Donald Trump	25%	(51)	75%	(149)	199
2020 Vote: Someone Else	55%	(5)	45%	(4)	10
2020 Vote: Did not Vote	17%	(5)	83%	(24)	29
2016 Vote: Hillary Clinton	41%	(60)	59%	(86)	146
2016 Vote: Donald Trump	25%	(47)	75%	(138)	185
2016 Vote: Someone Else	48%	(6)	52%	(7)	13
2020 Vote/PID: Not Biden/Democrat	41%	(9)	59%	(13)	22
2020 Vote/PID: Not Trump/Republican	54%	(9)	46%	(8)	16

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(147)	67%	(300)	447
U.S. Economy: Wrong Track	27%	(81)	73%	(217)	297
U.S. Economy: Right Direction	45%	(67)	55%	(83)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(64)	57%	(87)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(43)	80%	(169)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	48%	(40)	52%	(44)	84
Top 2024 Issue: Economy	25%	(38)	75%	(111)	149
Community: Urban	33%	(60)	67%	(121)	181
Community: Suburban	35%	(78)	65%	(145)	223
Community: Rural	22%	(10)	78%	(33)	43
Community/Gender: Urban Women	40%	(35)	60%	(52)	87
Community/Gender: Urban Men	27%	(25)	73%	(69)	94
Community/Gender: Rural Women	37%	(9)	63%	(15)	23
Community/Gender: Rural Men	5%	(1)	95%	(18)	19
Community/Gender: Suburban Women	41%	(49)	59%	(73)	122
Community/Gender: Suburban Men	28%	(28)	72%	(73)	101
Homeowner	33%	(108)	67%	(221)	329
Renter	33%	(30)	67%	(62)	92
Military HHnm: Yes	29%	(20)	71%	(49)	69
Military HH: No	34%	(128)	66%	(250)	378
Employ: Private Sector	27%	(36)	73%	(98)	134
Employ: Government	25%	(8)	75%	(24)	33
Employ: Self-Employed	21%	(9)	79%	(35)	44
Employ: Homemaker	44%	(10)	56%	(13)	22
Employ: Student	28%	(3)	72%	(9)	12
Employ: Retired	39%	(48)	61%	(75)	123
Employ: Unemployed	35%	(19)	65%	(36)	55
Employ: Other	54%	(13)	46%	(11)	24
Self + Household: White-Collar	25%	(45)	75%	(137)	182
Self + Household: Blue Collar	32%	(63)	68%	(133)	196
Union HH: Yes	32%	(9)	68%	(20)	29
Union HH: No	33%	(138)	67%	(279)	418

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	33%	(147)	67%	(300)	447
LGBTQ+: Yes	24%	(9)	76%	(29)	38
LGBTQ+: No	34%	(138)	66%	(271)	409
Motivated to Vote	33%	(124)	67%	(254)	378
Parent: Yes	30%	(39)	70%	(89)	127
Parent: No	34%	(109)	66%	(211)	320
COVID Vaccine: Yes	37%	(128)	63%	(219)	347
COVID Vaccine: No	19%	(19)	81%	(81)	100
Student Loans: Yes	34%	(22)	66%	(44)	66
Student Loans: No	33%	(125)	67%	(256)	381
Favorable Opinion of Haley	24%	(32)	76%	(102)	134
Unfavorable Opinion of Haley	36%	(67)	64%	(121)	188
Protestant	33%	(26)	67%	(53)	79
Roman Catholic	22%	(29)	78%	(100)	129
Mormon	37%	(1)	63%	(3)	4
Orthodox (e.g. Greek or Russian Orthodox)	8%	(0)	92%	(4)	4
Jewish	53%	(6)	47%	(5)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	82%	(8)	18%	(2)	9
Hindu	—	(0)	100%	(3)	3
Atheist	42%	(10)	58%	(14)	24
Agnostic	42%	(9)	58%	(12)	21
Something else	28%	(13)	72%	(34)	47
Nothing in particular	41%	(46)	59%	(67)	113
Prodigal Biden Voter	44%	(13)	56%	(17)	30
Undecided Voter (DK/WNV)	47%	(21)	53%	(23)	44
Undecided Voter (DK)	33%	(6)	67%	(13)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(104)	77%	(343)	447
Gender: Male	25%	(53)	75%	(161)	214
Gender: Female	22%	(51)	78%	(182)	233
Age: 18-34	25%	(30)	75%	(89)	118
Age: 35-44	23%	(14)	77%	(45)	59
Age: 45-64	18%	(27)	82%	(128)	155
Age: 65+	29%	(33)	71%	(81)	115
GenZers: 1997-2012	16%	(9)	84%	(49)	59
Millennials: 1981-1996	30%	(34)	70%	(80)	113
GenXers: 1965-1980	18%	(21)	82%	(96)	116
Baby Boomers: 1946-1964	26%	(39)	74%	(109)	148
Educ: < College	26%	(79)	74%	(227)	306
Educ: Bachelors degree	18%	(17)	82%	(75)	91
Educ: Post-grad	18%	(9)	82%	(41)	50
Income: Under 50k	24%	(42)	76%	(130)	172
Income: 50k-100k	26%	(44)	74%	(127)	171
Income: 100k+	17%	(18)	83%	(86)	104
Ethnicity: White (Non-Hispanic)	23%	(61)	77%	(206)	267
Ethnicity: Hispanic	19%	(16)	81%	(66)	82
Ethnicity: Black (Non-Hispanic)	18%	(7)	82%	(33)	40
Ethnicity: Asian + Other (Non-Hispanic)	34%	(20)	66%	(38)	57
All Christian	25%	(54)	75%	(162)	216
All Non-Christian	23%	(6)	77%	(20)	26
Atheist	11%	(2)	89%	(21)	24
Agnostic/Nothing in particular	26%	(34)	74%	(99)	134
Something Else	15%	(7)	85%	(40)	47
Evangelical	19%	(16)	81%	(70)	86
Non-Evangelical	25%	(42)	75%	(127)	169
PID: Dem (no lean)	23%	(37)	77%	(125)	162
PID: Ind (no lean)	21%	(28)	79%	(102)	129
PID: Rep (no lean)	25%	(39)	75%	(117)	156

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(104)	77%	(343)	447
PID/Gender: Dem Men	32%	(20)	68%	(42)	62
PID/Gender: Dem Women	17%	(17)	83%	(82)	100
PID/Gender: Ind Men	21%	(16)	79%	(58)	74
PID/Gender: Ind Women	21%	(12)	79%	(44)	56
PID/Gender: Rep Men	23%	(18)	77%	(61)	79
PID/Gender: Rep Women	28%	(21)	72%	(56)	77
Ideo: Liberal (1-3)	14%	(22)	86%	(133)	155
Ideo: Moderate (4)	29%	(38)	71%	(94)	131
Ideo: Conservative (5-7)	26%	(38)	74%	(108)	146
Ideo/PID: Conservative Republican	27%	(29)	73%	(78)	107
Ideo/PID: Moderate/Liberal Republican	23%	(10)	77%	(35)	45
Ideo/PID: Moderate/Conservative Democrat	28%	(14)	72%	(35)	49
Ideo/PID: Liberal Democrat	18%	(19)	82%	(88)	107
Unfavorable of Biden and Trump	12%	(8)	88%	(57)	64
2024 H2H Matchup: Biden Voter	18%	(34)	82%	(161)	196
2024 H2H Matchup: Trump Voter	26%	(54)	74%	(154)	208
2024 H2H Matchup: Would not Vote	24%	(5)	76%	(14)	19
2024 H2H Matchup: Do not Know	46%	(11)	54%	(13)	25
2022 House Vote: Democrat	20%	(38)	80%	(154)	192
2022 House Vote: Republican	29%	(47)	71%	(117)	165
2022 House Vote: Did not Vote	23%	(18)	77%	(62)	80
2020 Vote: Joe Biden	22%	(46)	78%	(164)	209
2020 Vote: Donald Trump	25%	(51)	75%	(149)	199
2020 Vote: Someone Else	35%	(3)	65%	(6)	10
2020 Vote: Did not Vote	15%	(4)	85%	(24)	29
2016 Vote: Hillary Clinton	19%	(28)	81%	(118)	146
2016 Vote: Donald Trump	26%	(48)	74%	(138)	185
2016 Vote: Someone Else	13%	(2)	87%	(11)	13
2020 Vote/PID: Not Biden/Democrat	37%	(8)	63%	(14)	22
2020 Vote/PID: Not Trump/Republican	23%	(4)	77%	(13)	16

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(104)	77%	(343)	447
U.S. Economy: Wrong Track	26%	(78)	74%	(220)	297
U.S. Economy: Right Direction	18%	(27)	82%	(123)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(28)	81%	(123)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(56)	74%	(156)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(20)	76%	(63)	84
Top 2024 Issue: Economy	24%	(35)	76%	(114)	149
Community: Urban	24%	(44)	76%	(137)	181
Community: Suburban	23%	(52)	77%	(171)	223
Community: Rural	18%	(8)	82%	(35)	43
Community/Gender: Urban Women	21%	(18)	79%	(69)	87
Community/Gender: Urban Men	28%	(26)	72%	(68)	94
Community/Gender: Rural Women	23%	(5)	77%	(18)	23
Community/Gender: Rural Men	12%	(2)	88%	(17)	19
Community/Gender: Suburban Women	22%	(27)	78%	(95)	122
Community/Gender: Suburban Men	25%	(25)	75%	(76)	101
Homeowner	22%	(72)	78%	(257)	329
Renter	22%	(20)	78%	(72)	92
Military HHnm: Yes	18%	(12)	82%	(57)	69
Military HH: No	24%	(92)	76%	(286)	378
Employ: Private Sector	17%	(23)	83%	(111)	134
Employ: Government	14%	(5)	86%	(28)	33
Employ: Self-Employed	23%	(10)	77%	(34)	44
Employ: Homemaker	46%	(10)	54%	(12)	22
Employ: Student	14%	(2)	86%	(10)	12
Employ: Retired	33%	(40)	67%	(83)	123
Employ: Unemployed	20%	(11)	80%	(44)	55
Employ: Other	12%	(3)	88%	(21)	24
Self + Household: White-Collar	24%	(43)	76%	(139)	182
Self + Household: Blue Collar	20%	(39)	80%	(158)	196
Union HH: Yes	18%	(5)	82%	(24)	29
Union HH: No	24%	(99)	76%	(319)	418

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(104)	77%	(343)	447
LGBTQ+: Yes	20%	(8)	80%	(30)	38
LGBTQ+: No	24%	(96)	76%	(313)	409
Motivated to Vote	22%	(83)	78%	(295)	378
Parent: Yes	23%	(29)	77%	(98)	127
Parent: No	23%	(75)	77%	(244)	320
COVID Vaccine: Yes	22%	(76)	78%	(271)	347
COVID Vaccine: No	28%	(28)	72%	(72)	100
Student Loans: Yes	20%	(13)	80%	(53)	66
Student Loans: No	24%	(91)	76%	(290)	381
Favorable Opinion of Haley	25%	(34)	75%	(100)	134
Unfavorable Opinion of Haley	18%	(33)	82%	(154)	188
Protestant	27%	(22)	73%	(57)	79
Roman Catholic	23%	(29)	77%	(100)	129
Mormon	3%	(0)	97%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	74%	(3)	26%	(1)	4
Jewish	21%	(2)	79%	(9)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	42%	(4)	58%	(5)	9
Hindu	—	(0)	100%	(3)	3
Atheist	11%	(2)	89%	(21)	24
Agnostic	6%	(1)	94%	(20)	21
Something else	15%	(7)	85%	(40)	47
Nothing in particular	29%	(33)	71%	(80)	113
Prodigal Biden Voter	46%	(14)	54%	(16)	30
Undecided Voter (DK/WNV)	37%	(16)	63%	(28)	44
Undecided Voter (DK)	24%	(5)	76%	(14)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB10\_1:** *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(199)	34%	(154)	21%	(94)	447
Gender: Male	52%	(111)	32%	(69)	16%	(34)	214
Gender: Female	38%	(88)	36%	(85)	26%	(60)	233
Age: 18-34	34%	(40)	33%	(39)	33%	(39)	118
Age: 35-44	49%	(29)	33%	(19)	18%	(11)	59
Age: 45-64	49%	(76)	33%	(51)	18%	(27)	155
Age: 65+	46%	(53)	39%	(44)	15%	(17)	115
GenZers: 1997-2012	27%	(16)	36%	(21)	37%	(22)	59
Millennials: 1981-1996	45%	(51)	31%	(35)	25%	(28)	113
GenXers: 1965-1980	54%	(63)	32%	(37)	14%	(16)	116
Baby Boomers: 1946-1964	44%	(66)	38%	(56)	18%	(26)	148
Educ: < College	45%	(139)	32%	(97)	23%	(70)	306
Educ: Bachelors degree	36%	(33)	44%	(41)	19%	(18)	91
Educ: Post-grad	54%	(27)	33%	(17)	13%	(6)	50
Income: Under 50k	43%	(75)	31%	(53)	26%	(45)	172
Income: 50k-100k	42%	(72)	41%	(70)	17%	(29)	171
Income: 100k+	50%	(52)	30%	(31)	20%	(21)	104
Ethnicity: White (Non-Hispanic)	51%	(137)	32%	(86)	16%	(43)	267
Ethnicity: Hispanic	34%	(28)	36%	(30)	30%	(25)	82
Ethnicity: Black (Non-Hispanic)	36%	(15)	45%	(18)	19%	(8)	40
Ethnicity: Asian + Other (Non-Hispanic)	33%	(19)	34%	(20)	32%	(19)	57
All Christian	56%	(121)	28%	(61)	16%	(34)	216
All Non-Christian	35%	(9)	55%	(15)	10%	(3)	26
Atheist	22%	(5)	61%	(15)	16%	(4)	24
Agnostic/Nothing in particular	30%	(40)	37%	(50)	33%	(44)	134
Something Else	50%	(23)	29%	(14)	21%	(10)	47
Evangelical	62%	(53)	24%	(21)	14%	(12)	86
Non-Evangelical	51%	(86)	31%	(52)	18%	(31)	169
PID: Dem (no lean)	10%	(17)	62%	(101)	27%	(44)	162
PID: Ind (no lean)	41%	(53)	34%	(44)	25%	(32)	129
PID: Rep (no lean)	83%	(129)	6%	(9)	11%	(18)	156

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(199)	34%	(154)	21%	(94)	447
PID/Gender: Dem Men	21%	(13)	54%	(33)	26%	(16)	62
PID/Gender: Dem Women	4%	(4)	68%	(68)	28%	(28)	100
PID/Gender: Ind Men	43%	(32)	41%	(31)	15%	(11)	74
PID/Gender: Ind Women	38%	(21)	25%	(14)	38%	(21)	56
PID/Gender: Rep Men	84%	(66)	7%	(6)	9%	(7)	79
PID/Gender: Rep Women	82%	(63)	4%	(3)	14%	(11)	77
Ideo: Liberal (1-3)	10%	(16)	66%	(102)	23%	(36)	155
Ideo: Moderate (4)	35%	(46)	31%	(41)	33%	(44)	131
Ideo: Conservative (5-7)	86%	(126)	6%	(9)	8%	(11)	146
Ideo/PID: Conservative Republican	94%	(100)	2%	(3)	4%	(4)	107
Ideo/PID: Moderate/Liberal Republican	57%	(26)	13%	(6)	30%	(13)	45
Ideo/PID: Moderate/Conservative Democrat	20%	(10)	48%	(24)	32%	(16)	49
Ideo/PID: Liberal Democrat	3%	(3)	71%	(76)	26%	(28)	107
Unfavorable of Biden and Trump	25%	(16)	25%	(16)	50%	(32)	64
2024 H2H Matchup: Biden Voter	4%	(7)	71%	(138)	26%	(50)	196
2024 H2H Matchup: Trump Voter	88%	(183)	4%	(8)	8%	(16)	208
2024 H2H Matchup: Would not Vote	15%	(3)	20%	(4)	64%	(12)	19
2024 H2H Matchup: Do not Know	20%	(5)	15%	(4)	66%	(16)	25
2022 House Vote: Democrat	12%	(22)	59%	(113)	29%	(56)	192
2022 House Vote: Republican	81%	(133)	8%	(12)	12%	(19)	165
2022 House Vote: Did not Vote	48%	(39)	32%	(26)	19%	(16)	80
2020 Vote: Joe Biden	8%	(18)	60%	(127)	31%	(65)	209
2020 Vote: Donald Trump	86%	(171)	5%	(10)	9%	(19)	199
2020 Vote: Someone Else	25%	(2)	29%	(3)	46%	(4)	10
2020 Vote: Did not Vote	27%	(8)	52%	(15)	21%	(6)	29
2016 Vote: Hillary Clinton	5%	(8)	74%	(108)	21%	(30)	146
2016 Vote: Donald Trump	79%	(146)	5%	(10)	16%	(29)	185
2016 Vote: Someone Else	7%	(1)	49%	(6)	44%	(6)	13
2020 Vote/PID: Not Biden/Democrat	53%	(12)	43%	(9)	4%	(1)	22
2020 Vote/PID: Not Trump/Republican	37%	(6)	27%	(4)	36%	(6)	16
U.S. Economy: Wrong Track	56%	(166)	18%	(55)	26%	(76)	297
U.S. Economy: Right Direction	22%	(32)	66%	(99)	12%	(18)	150

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(199)	34%	(154)	21%	(94)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(5)	80%	(121)	16%	(25)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(175)	3%	(7)	14%	(30)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(18)	31%	(26)	47%	(40)	84
Top 2024 Issue: Economy	59%	(88)	18%	(26)	23%	(35)	149
Community: Urban	45%	(82)	34%	(61)	21%	(39)	181
Community: Suburban	42%	(94)	37%	(82)	21%	(47)	223
Community: Rural	53%	(23)	27%	(11)	20%	(9)	43
Community/Gender: Urban Women	33%	(29)	40%	(35)	27%	(24)	87
Community/Gender: Urban Men	56%	(53)	28%	(26)	16%	(15)	94
Community/Gender: Rural Women	54%	(13)	28%	(7)	17%	(4)	23
Community/Gender: Rural Men	52%	(10)	24%	(5)	23%	(5)	19
Community/Gender: Suburban Women	38%	(46)	35%	(43)	27%	(32)	122
Community/Gender: Suburban Men	47%	(48)	38%	(39)	15%	(15)	101
Homeowner	44%	(145)	34%	(113)	22%	(71)	329
Renter	43%	(39)	37%	(34)	21%	(19)	92
Military HHnm: Yes	52%	(36)	31%	(21)	17%	(12)	69
Military HH: No	43%	(163)	35%	(133)	22%	(82)	378
Employ: Private Sector	44%	(59)	39%	(52)	17%	(22)	134
Employ: Government	42%	(14)	30%	(10)	28%	(9)	33
Employ: Self-Employed	68%	(30)	16%	(7)	16%	(7)	44
Employ: Homemaker	49%	(11)	22%	(5)	29%	(6)	22
Employ: Student	33%	(4)	64%	(8)	2%	(0)	12
Employ: Retired	47%	(58)	36%	(44)	18%	(22)	123
Employ: Unemployed	17%	(9)	43%	(24)	40%	(22)	55
Employ: Other	60%	(14)	19%	(4)	22%	(5)	24
Self + Household: White-Collar	45%	(82)	33%	(61)	21%	(39)	182
Self + Household: Blue Collar	47%	(93)	39%	(77)	13%	(27)	196
Union HH: Yes	45%	(13)	33%	(10)	22%	(6)	29
Union HH: No	44%	(185)	35%	(144)	21%	(88)	418
LGBTQ+: Yes	18%	(7)	52%	(20)	30%	(11)	38
LGBTQ+: No	47%	(192)	33%	(134)	20%	(83)	409
Motivated to Vote	48%	(180)	34%	(130)	18%	(68)	378

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(199)	34%	(154)	21%	(94)	447
Parent: Yes	55%	(71)	28%	(36)	16%	(21)	127
Parent: No	40%	(128)	37%	(118)	23%	(73)	320
COVID Vaccine: Yes	36%	(123)	39%	(136)	25%	(87)	347
COVID Vaccine: No	75%	(75)	18%	(18)	7%	(7)	100
Student Loans: Yes	40%	(26)	33%	(22)	27%	(18)	66
Student Loans: No	45%	(172)	35%	(132)	20%	(77)	381
Favorable Opinion of Haley	48%	(64)	39%	(52)	13%	(18)	134
Unfavorable Opinion of Haley	49%	(92)	40%	(74)	11%	(21)	188
Protestant	68%	(54)	22%	(18)	10%	(8)	79
Roman Catholic	48%	(62)	32%	(42)	20%	(25)	129
Mormon	43%	(2)	24%	(1)	33%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	35%	(4)	57%	(6)	8%	(1)	11
Muslim	44%	(1)	56%	(2)	—	(0)	3
Buddhist	37%	(3)	44%	(4)	19%	(2)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	22%	(5)	61%	(15)	16%	(4)	24
Agnostic	7%	(2)	67%	(14)	26%	(5)	21
Something else	50%	(23)	29%	(14)	21%	(10)	47
Nothing in particular	34%	(39)	32%	(36)	34%	(38)	113
Prodigal Biden Voter	34%	(10)	6%	(2)	60%	(18)	30
Undecided Voter (DK/WNV)	18%	(8)	17%	(7)	65%	(28)	44
Undecided Voter (DK)	15%	(3)	20%	(4)	64%	(12)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	43%	(193)	36%	(159)	21%	(95)	447
Gender: Male	50%	(107)	32%	(68)	18%	(40)	214
Gender: Female	37%	(86)	39%	(92)	24%	(55)	233
Age: 18-34	28%	(33)	39%	(46)	33%	(39)	118
Age: 35-44	49%	(29)	30%	(18)	21%	(13)	59
Age: 45-64	50%	(78)	34%	(52)	16%	(25)	155
Age: 65+	46%	(53)	38%	(43)	16%	(18)	115
GenZers: 1997-2012	20%	(12)	42%	(25)	38%	(22)	59
Millennials: 1981-1996	41%	(46)	33%	(37)	26%	(30)	113
GenXers: 1965-1980	56%	(65)	34%	(39)	11%	(12)	116
Baby Boomers: 1946-1964	44%	(66)	36%	(53)	20%	(29)	148
Educ: < College	43%	(130)	34%	(103)	24%	(73)	306
Educ: Bachelors degree	42%	(38)	44%	(40)	15%	(13)	91
Educ: Post-grad	49%	(25)	33%	(17)	18%	(9)	50
Income: Under 50k	43%	(74)	33%	(57)	23%	(40)	172
Income: 50k-100k	40%	(68)	40%	(69)	20%	(34)	171
Income: 100k+	48%	(50)	32%	(33)	20%	(21)	104
Ethnicity: White (Non-Hispanic)	51%	(137)	31%	(81)	18%	(48)	267
Ethnicity: Hispanic	31%	(25)	40%	(33)	30%	(25)	82
Ethnicity: Black (Non-Hispanic)	33%	(13)	49%	(20)	18%	(7)	40
Ethnicity: Asian + Other (Non-Hispanic)	30%	(17)	44%	(26)	26%	(15)	57
All Christian	55%	(118)	30%	(64)	16%	(34)	216
All Non-Christian	24%	(6)	56%	(15)	19%	(5)	26
Atheist	25%	(6)	68%	(16)	7%	(2)	24
Agnostic/Nothing in particular	29%	(39)	36%	(48)	35%	(47)	134
Something Else	51%	(24)	33%	(16)	16%	(8)	47
Evangelical	65%	(56)	23%	(20)	11%	(10)	86
Non-Evangelical	47%	(79)	34%	(58)	19%	(32)	169
PID: Dem (no lean)	7%	(12)	66%	(107)	26%	(43)	162
PID: Ind (no lean)	39%	(51)	36%	(47)	25%	(32)	129
PID: Rep (no lean)	83%	(130)	4%	(6)	13%	(20)	156

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(193)	36%	(159)	21%	(95)	447
PID/Gender: Dem Men	14%	(9)	58%	(36)	27%	(17)	62
PID/Gender: Dem Women	3%	(3)	71%	(71)	26%	(26)	100
PID/Gender: Ind Men	38%	(28)	40%	(29)	22%	(16)	74
PID/Gender: Ind Women	40%	(22)	31%	(18)	28%	(16)	56
PID/Gender: Rep Men	89%	(70)	3%	(2)	8%	(6)	79
PID/Gender: Rep Women	78%	(60)	4%	(3)	18%	(14)	77
Ideo: Liberal (1-3)	13%	(20)	67%	(103)	20%	(31)	155
Ideo: Moderate (4)	29%	(38)	35%	(46)	36%	(47)	131
Ideo: Conservative (5-7)	85%	(125)	6%	(9)	8%	(12)	146
Ideo/PID: Conservative Republican	92%	(98)	2%	(3)	6%	(6)	107
Ideo/PID: Moderate/Liberal Republican	63%	(28)	7%	(3)	30%	(14)	45
Ideo/PID: Moderate/Conservative Democrat	14%	(7)	53%	(26)	33%	(16)	49
Ideo/PID: Liberal Democrat	1%	(1)	74%	(79)	25%	(26)	107
Unfavorable of Biden and Trump	24%	(15)	28%	(18)	48%	(31)	64
2024 H2H Matchup: Biden Voter	5%	(10)	71%	(139)	24%	(46)	196
2024 H2H Matchup: Trump Voter	85%	(177)	6%	(12)	9%	(19)	208
2024 H2H Matchup: Would not Vote	13%	(2)	22%	(4)	66%	(12)	19
2024 H2H Matchup: Do not Know	14%	(3)	16%	(4)	70%	(17)	25
2022 House Vote: Democrat	13%	(24)	64%	(122)	24%	(45)	192
2022 House Vote: Republican	78%	(128)	8%	(13)	14%	(23)	165
2022 House Vote: Did not Vote	44%	(35)	30%	(24)	26%	(21)	80
2020 Vote: Joe Biden	8%	(17)	63%	(132)	29%	(60)	209
2020 Vote: Donald Trump	84%	(167)	6%	(12)	10%	(20)	199
2020 Vote: Someone Else	18%	(2)	20%	(2)	62%	(6)	10
2020 Vote: Did not Vote	24%	(7)	45%	(13)	31%	(9)	29
2016 Vote: Hillary Clinton	6%	(9)	78%	(113)	16%	(24)	146
2016 Vote: Donald Trump	79%	(146)	4%	(7)	17%	(32)	185
2016 Vote: Someone Else	1%	(0)	39%	(5)	60%	(8)	13
2020 Vote/PID: Not Biden/Democrat	46%	(10)	43%	(9)	10%	(2)	22
2020 Vote/PID: Not Trump/Republican	51%	(8)	18%	(3)	31%	(5)	16
U.S. Economy: Wrong Track	54%	(160)	19%	(56)	27%	(81)	297
U.S. Economy: Right Direction	22%	(32)	69%	(104)	9%	(14)	150

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**Table BLMB10\_2:** Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(193)	36%	(159)	21%	(95)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	81%	(123)	15%	(23)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(170)	6%	(14)	13%	(28)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(17)	27%	(23)	52%	(44)	84
Top 2024 Issue: Economy	59%	(88)	21%	(31)	20%	(30)	149
Community: Urban	43%	(78)	34%	(62)	22%	(41)	181
Community: Suburban	40%	(90)	37%	(83)	22%	(50)	223
Community: Rural	56%	(24)	33%	(14)	11%	(5)	43
Community/Gender: Urban Women	31%	(27)	40%	(35)	29%	(25)	87
Community/Gender: Urban Men	55%	(51)	29%	(27)	16%	(15)	94
Community/Gender: Rural Women	53%	(12)	41%	(9)	7%	(2)	23
Community/Gender: Rural Men	60%	(12)	24%	(5)	16%	(3)	19
Community/Gender: Suburban Women	38%	(46)	39%	(47)	23%	(29)	122
Community/Gender: Suburban Men	44%	(44)	35%	(36)	21%	(21)	101
Homeowner	43%	(141)	34%	(111)	23%	(77)	329
Renter	42%	(39)	44%	(41)	14%	(13)	92
Military HHnm: Yes	54%	(37)	27%	(19)	19%	(13)	69
Military HH: No	41%	(156)	37%	(140)	22%	(82)	378
Employ: Private Sector	43%	(57)	41%	(55)	16%	(22)	134
Employ: Government	46%	(15)	31%	(10)	23%	(8)	33
Employ: Self-Employed	68%	(30)	12%	(5)	19%	(9)	44
Employ: Homemaker	27%	(6)	30%	(7)	42%	(9)	22
Employ: Student	22%	(3)	72%	(9)	7%	(1)	12
Employ: Retired	48%	(59)	35%	(43)	17%	(21)	123
Employ: Unemployed	16%	(9)	44%	(24)	40%	(22)	55
Employ: Other	61%	(14)	21%	(5)	19%	(4)	24
Self + Household: White-Collar	44%	(81)	34%	(62)	21%	(39)	182
Self + Household: Blue Collar	44%	(86)	40%	(78)	16%	(32)	196
Union HH: Yes	53%	(16)	25%	(7)	22%	(7)	29
Union HH: No	42%	(177)	36%	(152)	21%	(88)	418
LGBTQ+: Yes	25%	(9)	39%	(15)	36%	(14)	38
LGBTQ+: No	45%	(183)	35%	(145)	20%	(81)	409
Motivated to Vote	46%	(173)	36%	(138)	18%	(67)	378

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(193)	36%	(159)	21%	(95)	447
Parent: Yes	50%	(64)	29%	(37)	21%	(26)	127
Parent: No	40%	(129)	38%	(122)	22%	(69)	320
COVID Vaccine: Yes	35%	(121)	40%	(140)	25%	(86)	347
COVID Vaccine: No	72%	(72)	19%	(19)	9%	(9)	100
Student Loans: Yes	31%	(20)	41%	(27)	28%	(18)	66
Student Loans: No	45%	(172)	35%	(132)	20%	(77)	381
Favorable Opinion of Haley	48%	(64)	35%	(47)	17%	(23)	134
Unfavorable Opinion of Haley	46%	(86)	45%	(85)	9%	(17)	188
Protestant	68%	(54)	22%	(18)	9%	(7)	79
Roman Catholic	45%	(58)	35%	(45)	21%	(27)	129
Mormon	83%	(3)	17%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	35%	(4)	50%	(6)	15%	(2)	11
Muslim	—	(0)	100%	(3)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	25%	(6)	68%	(16)	7%	(2)	24
Agnostic	6%	(1)	66%	(14)	28%	(6)	21
Something else	51%	(24)	33%	(16)	16%	(8)	47
Nothing in particular	33%	(37)	31%	(35)	36%	(41)	113
Prodigal Biden Voter	23%	(7)	12%	(3)	66%	(20)	30
Undecided Voter (DK/WNV)	13%	(6)	19%	(8)	68%	(30)	44
Undecided Voter (DK)	13%	(2)	22%	(4)	66%	(12)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_3:** *Who do you trust more to handle each of the following economic issues? — Pay raises*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	40%	(180)	33%	(145)	27%	(122)	447
Gender: Male	46%	(99)	30%	(65)	24%	(51)	214
Gender: Female	35%	(82)	35%	(80)	30%	(71)	233
Age: 18-34	32%	(38)	30%	(36)	38%	(44)	118
Age: 35-44	45%	(26)	29%	(17)	26%	(15)	59
Age: 45-64	44%	(69)	34%	(53)	22%	(34)	155
Age: 65+	41%	(47)	34%	(39)	25%	(28)	115
GenZers: 1997-2012	29%	(17)	27%	(16)	43%	(25)	59
Millennials: 1981-1996	40%	(46)	32%	(36)	28%	(32)	113
GenXers: 1965-1980	44%	(52)	34%	(40)	21%	(25)	116
Baby Boomers: 1946-1964	43%	(63)	34%	(51)	23%	(34)	148
Educ: < College	40%	(124)	30%	(91)	30%	(91)	306
Educ: Bachelors degree	36%	(33)	41%	(38)	22%	(21)	91
Educ: Post-grad	47%	(24)	33%	(16)	20%	(10)	50
Income: Under 50k	35%	(61)	33%	(56)	32%	(55)	172
Income: 50k-100k	39%	(66)	38%	(65)	23%	(40)	171
Income: 100k+	51%	(53)	24%	(25)	25%	(26)	104
Ethnicity: White (Non-Hispanic)	46%	(123)	29%	(79)	24%	(65)	267
Ethnicity: Hispanic	30%	(25)	38%	(31)	32%	(26)	82
Ethnicity: Black (Non-Hispanic)	36%	(15)	41%	(17)	23%	(9)	40
Ethnicity: Asian + Other (Non-Hispanic)	30%	(17)	33%	(19)	36%	(21)	57
All Christian	51%	(110)	29%	(64)	20%	(43)	216
All Non-Christian	24%	(6)	49%	(13)	27%	(7)	26
Atheist	25%	(6)	54%	(13)	22%	(5)	24
Agnostic/Nothing in particular	29%	(39)	31%	(41)	40%	(54)	134
Something Else	41%	(19)	32%	(15)	28%	(13)	47
Evangelical	55%	(47)	26%	(23)	19%	(16)	86
Non-Evangelical	45%	(76)	32%	(54)	23%	(40)	169
PID: Dem (no lean)	9%	(15)	61%	(98)	30%	(49)	162
PID: Ind (no lean)	34%	(44)	29%	(38)	36%	(47)	129
PID: Rep (no lean)	77%	(121)	6%	(9)	17%	(26)	156

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(180)	33%	(145)	27%	(122)	447
PID/Gender: Dem Men	20%	(12)	47%	(29)	33%	(20)	62
PID/Gender: Dem Women	3%	(3)	69%	(69)	28%	(28)	100
PID/Gender: Ind Men	35%	(26)	38%	(28)	27%	(20)	74
PID/Gender: Ind Women	33%	(18)	18%	(10)	49%	(27)	56
PID/Gender: Rep Men	77%	(60)	10%	(8)	14%	(11)	79
PID/Gender: Rep Women	78%	(60)	2%	(2)	20%	(15)	77
Ideo: Liberal (1-3)	13%	(20)	59%	(92)	28%	(43)	155
Ideo: Moderate (4)	26%	(35)	32%	(42)	42%	(55)	131
Ideo: Conservative (5-7)	80%	(118)	8%	(11)	12%	(18)	146
Ideo/PID: Conservative Republican	89%	(95)	2%	(2)	9%	(10)	107
Ideo/PID: Moderate/Liberal Republican	48%	(22)	16%	(7)	36%	(16)	45
Ideo/PID: Moderate/Conservative Democrat	14%	(7)	53%	(26)	33%	(16)	49
Ideo/PID: Liberal Democrat	4%	(4)	66%	(70)	30%	(32)	107
Unfavorable of Biden and Trump	17%	(11)	26%	(17)	57%	(36)	64
2024 H2H Matchup: Biden Voter	6%	(12)	65%	(128)	28%	(55)	196
2024 H2H Matchup: Trump Voter	80%	(166)	5%	(11)	15%	(31)	208
2024 H2H Matchup: Would not Vote	8%	(1)	7%	(1)	85%	(16)	19
2024 H2H Matchup: Do not Know	3%	(1)	21%	(5)	77%	(19)	25
2022 House Vote: Democrat	13%	(25)	59%	(112)	28%	(54)	192
2022 House Vote: Republican	75%	(123)	9%	(15)	16%	(27)	165
2022 House Vote: Did not Vote	37%	(30)	20%	(16)	42%	(34)	80
2020 Vote: Joe Biden	10%	(21)	59%	(123)	31%	(65)	209
2020 Vote: Donald Trump	77%	(153)	5%	(10)	18%	(37)	199
2020 Vote: Someone Else	8%	(1)	13%	(1)	79%	(8)	10
2020 Vote: Did not Vote	20%	(6)	38%	(11)	42%	(12)	29
2016 Vote: Hillary Clinton	7%	(10)	74%	(108)	19%	(28)	146
2016 Vote: Donald Trump	72%	(133)	6%	(11)	22%	(41)	185
2016 Vote: Someone Else	7%	(1)	31%	(4)	62%	(8)	13
2020 Vote/PID: Not Biden/Democrat	49%	(11)	34%	(7)	17%	(4)	22
2020 Vote/PID: Not Trump/Republican	42%	(7)	30%	(5)	28%	(5)	16
U.S. Economy: Wrong Track	49%	(144)	18%	(53)	34%	(100)	297
U.S. Economy: Right Direction	24%	(36)	62%	(92)	15%	(22)	150

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**Table BLMB10\_3:** *Who do you trust more to handle each of the following economic issues? — Pay raises*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	40%	(180)	33%	(145)	27%	(122)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	75%	(113)	20%	(31)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(160)	5%	(11)	20%	(41)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(13)	25%	(21)	59%	(49)	84
Top 2024 Issue: Economy	52%	(77)	23%	(34)	25%	(38)	149
Community: Urban	41%	(75)	33%	(60)	25%	(46)	181
Community: Suburban	37%	(83)	32%	(72)	30%	(68)	223
Community: Rural	51%	(22)	30%	(13)	19%	(8)	43
Community/Gender: Urban Women	34%	(30)	38%	(33)	28%	(25)	87
Community/Gender: Urban Men	48%	(45)	29%	(28)	22%	(21)	94
Community/Gender: Rural Women	46%	(11)	35%	(8)	19%	(4)	23
Community/Gender: Rural Men	58%	(11)	24%	(5)	18%	(4)	19
Community/Gender: Suburban Women	33%	(41)	32%	(40)	34%	(42)	122
Community/Gender: Suburban Men	42%	(42)	32%	(33)	26%	(26)	101
Homeowner	40%	(131)	33%	(107)	28%	(91)	329
Renter	35%	(33)	36%	(34)	28%	(26)	92
Military HHnm: Yes	48%	(33)	28%	(19)	25%	(17)	69
Military HH: No	39%	(147)	33%	(126)	28%	(104)	378
Employ: Private Sector	37%	(50)	42%	(56)	21%	(27)	134
Employ: Government	47%	(15)	29%	(10)	24%	(8)	33
Employ: Self-Employed	67%	(29)	12%	(5)	21%	(9)	44
Employ: Homemaker	44%	(10)	10%	(2)	46%	(10)	22
Employ: Student	22%	(3)	48%	(6)	30%	(4)	12
Employ: Retired	41%	(51)	33%	(41)	25%	(31)	123
Employ: Unemployed	18%	(10)	38%	(21)	44%	(24)	55
Employ: Other	52%	(12)	17%	(4)	31%	(7)	24
Self + Household: White-Collar	42%	(77)	34%	(61)	24%	(44)	182
Self + Household: Blue Collar	41%	(80)	35%	(70)	24%	(47)	196
Union HH: Yes	52%	(15)	28%	(8)	20%	(6)	29
Union HH: No	40%	(165)	33%	(137)	28%	(116)	418
LGBTQ+: Yes	28%	(10)	32%	(12)	40%	(15)	38
LGBTQ+: No	41%	(170)	33%	(133)	26%	(106)	409
Motivated to Vote	44%	(165)	33%	(126)	23%	(86)	378

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(180)	33%	(145)	27%	(122)	447
Parent: Yes	52%	(66)	27%	(35)	21%	(26)	127
Parent: No	36%	(114)	35%	(111)	30%	(95)	320
COVID Vaccine: Yes	33%	(114)	38%	(130)	30%	(103)	347
COVID Vaccine: No	67%	(66)	15%	(15)	19%	(19)	100
Student Loans: Yes	36%	(24)	35%	(23)	29%	(19)	66
Student Loans: No	41%	(156)	32%	(122)	27%	(102)	381
Favorable Opinion of Haley	44%	(59)	33%	(45)	23%	(30)	134
Unfavorable Opinion of Haley	46%	(87)	39%	(73)	15%	(28)	188
Protestant	61%	(49)	19%	(15)	20%	(16)	79
Roman Catholic	43%	(56)	36%	(47)	21%	(27)	129
Mormon	76%	(3)	17%	(1)	7%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	29%	(3)	46%	(5)	25%	(3)	11
Muslim	56%	(2)	44%	(1)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	—	(0)	75%	(3)	25%	(1)	3
Atheist	25%	(6)	54%	(13)	22%	(5)	24
Agnostic	15%	(3)	50%	(10)	35%	(7)	21
Something else	41%	(19)	32%	(15)	28%	(13)	47
Nothing in particular	31%	(36)	27%	(31)	41%	(46)	113
Prodigal Biden Voter	29%	(9)	16%	(5)	55%	(17)	30
Undecided Voter (DK/WNV)	5%	(2)	15%	(6)	80%	(35)	44
Undecided Voter (DK)	8%	(1)	7%	(1)	85%	(16)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(203)	28%	(126)	26%	(118)	447
Gender: Male	50%	(107)	27%	(59)	22%	(48)	214
Gender: Female	41%	(96)	29%	(67)	30%	(70)	233
Age: 18-34	37%	(44)	25%	(30)	38%	(45)	118
Age: 35-44	52%	(31)	30%	(18)	18%	(11)	59
Age: 45-64	48%	(75)	27%	(42)	24%	(38)	155
Age: 65+	47%	(53)	31%	(36)	22%	(25)	115
GenZers: 1997-2012	35%	(21)	27%	(16)	37%	(22)	59
Millennials: 1981-1996	44%	(50)	27%	(30)	29%	(33)	113
GenXers: 1965-1980	54%	(63)	27%	(31)	19%	(22)	116
Baby Boomers: 1946-1964	44%	(65)	30%	(45)	26%	(38)	148
Educ: < College	46%	(141)	23%	(70)	31%	(95)	306
Educ: Bachelors degree	42%	(38)	42%	(39)	16%	(15)	91
Educ: Post-grad	47%	(24)	35%	(18)	18%	(9)	50
Income: Under 50k	47%	(80)	24%	(42)	29%	(50)	172
Income: 50k-100k	42%	(71)	33%	(56)	25%	(44)	171
Income: 100k+	49%	(51)	27%	(28)	24%	(25)	104
Ethnicity: White (Non-Hispanic)	50%	(133)	25%	(68)	25%	(66)	267
Ethnicity: Hispanic	44%	(36)	32%	(26)	25%	(20)	82
Ethnicity: Black (Non-Hispanic)	40%	(16)	30%	(12)	30%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	31%	(18)	34%	(20)	35%	(20)	57
All Christian	58%	(126)	27%	(59)	14%	(31)	216
All Non-Christian	27%	(7)	50%	(13)	23%	(6)	26
Atheist	29%	(7)	36%	(8)	35%	(8)	24
Agnostic/Nothing in particular	27%	(37)	27%	(37)	45%	(60)	134
Something Else	56%	(26)	18%	(9)	26%	(12)	47
Evangelical	63%	(54)	21%	(18)	17%	(14)	86
Non-Evangelical	55%	(93)	28%	(48)	17%	(29)	169
PID: Dem (no lean)	15%	(25)	51%	(83)	33%	(54)	162
PID: Ind (no lean)	42%	(54)	27%	(35)	31%	(40)	129
PID: Rep (no lean)	80%	(124)	5%	(8)	15%	(24)	156

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(203)	28%	(126)	26%	(118)	447
PID/Gender: Dem Men	22%	(13)	43%	(27)	35%	(22)	62
PID/Gender: Dem Women	12%	(11)	56%	(56)	32%	(32)	100
PID/Gender: Ind Men	42%	(31)	36%	(27)	22%	(16)	74
PID/Gender: Ind Women	41%	(23)	15%	(8)	44%	(24)	56
PID/Gender: Rep Men	80%	(63)	6%	(5)	13%	(11)	79
PID/Gender: Rep Women	79%	(61)	3%	(3)	18%	(14)	77
Ideo: Liberal (1-3)	11%	(18)	59%	(91)	30%	(46)	155
Ideo: Moderate (4)	39%	(52)	22%	(28)	39%	(51)	131
Ideo: Conservative (5-7)	85%	(124)	4%	(6)	11%	(17)	146
Ideo/PID: Conservative Republican	91%	(97)	2%	(2)	7%	(8)	107
Ideo/PID: Moderate/Liberal Republican	52%	(24)	12%	(5)	36%	(16)	45
Ideo/PID: Moderate/Conservative Democrat	38%	(19)	30%	(15)	32%	(16)	49
Ideo/PID: Liberal Democrat	2%	(2)	63%	(67)	35%	(38)	107
Unfavorable of Biden and Trump	34%	(22)	16%	(10)	50%	(32)	64
2024 H2H Matchup: Biden Voter	9%	(17)	59%	(116)	32%	(63)	196
2024 H2H Matchup: Trump Voter	86%	(178)	3%	(6)	11%	(24)	208
2024 H2H Matchup: Would not Vote	20%	(4)	12%	(2)	68%	(13)	19
2024 H2H Matchup: Do not Know	17%	(4)	6%	(2)	76%	(19)	25
2022 House Vote: Democrat	16%	(31)	52%	(99)	32%	(62)	192
2022 House Vote: Republican	78%	(128)	7%	(12)	15%	(25)	165
2022 House Vote: Did not Vote	49%	(39)	18%	(14)	33%	(26)	80
2020 Vote: Joe Biden	12%	(26)	51%	(108)	36%	(76)	209
2020 Vote: Donald Trump	83%	(165)	4%	(8)	13%	(27)	199
2020 Vote: Someone Else	39%	(4)	1%	(0)	60%	(6)	10
2020 Vote: Did not Vote	29%	(8)	37%	(11)	34%	(10)	29
2016 Vote: Hillary Clinton	9%	(14)	65%	(94)	26%	(38)	146
2016 Vote: Donald Trump	77%	(142)	4%	(8)	19%	(35)	185
2016 Vote: Someone Else	14%	(2)	31%	(4)	54%	(7)	13
2020 Vote/PID: Not Biden/Democrat	48%	(10)	28%	(6)	24%	(5)	22
2020 Vote/PID: Not Trump/Republican	34%	(6)	30%	(5)	35%	(6)	16
U.S. Economy: Wrong Track	56%	(167)	13%	(39)	30%	(91)	297
U.S. Economy: Right Direction	24%	(35)	58%	(87)	18%	(28)	150

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(203)	28%	(126)	26%	(118)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(10)	70%	(106)	23%	(35)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(175)	3%	(6)	15%	(31)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(18)	16%	(14)	63%	(52)	84
Top 2024 Issue: Economy	60%	(89)	17%	(26)	23%	(34)	149
Community: Urban	46%	(83)	26%	(47)	28%	(51)	181
Community: Suburban	42%	(93)	32%	(71)	26%	(59)	223
Community: Rural	61%	(26)	19%	(8)	20%	(9)	43
Community/Gender: Urban Women	41%	(36)	28%	(25)	31%	(27)	87
Community/Gender: Urban Men	51%	(48)	24%	(22)	25%	(24)	94
Community/Gender: Rural Women	68%	(16)	15%	(4)	17%	(4)	23
Community/Gender: Rural Men	53%	(10)	23%	(4)	24%	(5)	19
Community/Gender: Suburban Women	36%	(44)	32%	(39)	32%	(39)	122
Community/Gender: Suburban Men	49%	(49)	32%	(32)	19%	(20)	101
Homeowner	46%	(151)	29%	(95)	25%	(84)	329
Renter	40%	(37)	31%	(28)	29%	(27)	92
Military HHnm: Yes	51%	(36)	19%	(13)	30%	(21)	69
Military HH: No	44%	(167)	30%	(113)	26%	(98)	378
Employ: Private Sector	42%	(56)	38%	(50)	21%	(28)	134
Employ: Government	53%	(17)	19%	(6)	28%	(9)	33
Employ: Self-Employed	76%	(33)	8%	(3)	17%	(7)	44
Employ: Homemaker	21%	(5)	16%	(3)	63%	(14)	22
Employ: Student	26%	(3)	48%	(6)	26%	(3)	12
Employ: Retired	46%	(57)	29%	(35)	25%	(31)	123
Employ: Unemployed	25%	(14)	33%	(18)	42%	(23)	55
Employ: Other	75%	(18)	13%	(3)	13%	(3)	24
Self + Household: White-Collar	45%	(82)	32%	(58)	23%	(42)	182
Self + Household: Blue Collar	47%	(91)	30%	(58)	24%	(47)	196
Union HH: Yes	60%	(18)	12%	(3)	28%	(8)	29
Union HH: No	44%	(185)	29%	(122)	26%	(110)	418
LGBTQ+: Yes	33%	(13)	31%	(12)	35%	(13)	38
LGBTQ+: No	47%	(190)	28%	(114)	26%	(105)	409
Motivated to Vote	49%	(184)	29%	(108)	23%	(86)	378

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(203)	28%	(126)	26%	(118)	447
Parent: Yes	54%	(69)	23%	(30)	23%	(29)	127
Parent: No	42%	(134)	30%	(96)	28%	(89)	320
COVID Vaccine: Yes	37%	(128)	33%	(114)	30%	(105)	347
COVID Vaccine: No	75%	(75)	12%	(12)	13%	(13)	100
Student Loans: Yes	41%	(27)	26%	(17)	33%	(22)	66
Student Loans: No	46%	(176)	29%	(109)	25%	(97)	381
Favorable Opinion of Haley	44%	(59)	36%	(48)	19%	(26)	134
Unfavorable Opinion of Haley	49%	(92)	32%	(59)	20%	(37)	188
Protestant	68%	(54)	20%	(16)	12%	(10)	79
Roman Catholic	51%	(66)	32%	(42)	16%	(21)	129
Mormon	83%	(3)	17%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	32%	(1)	8%	(0)	4
Jewish	30%	(3)	45%	(5)	25%	(3)	11
Muslim	44%	(1)	56%	(2)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	29%	(7)	36%	(8)	35%	(8)	24
Agnostic	9%	(2)	59%	(12)	32%	(7)	21
Something else	56%	(26)	18%	(9)	26%	(12)	47
Nothing in particular	31%	(35)	22%	(24)	48%	(54)	113
Prodigal Biden Voter	33%	(10)	1%	(0)	66%	(20)	30
Undecided Voter (DK/WNV)	18%	(8)	9%	(4)	73%	(32)	44
Undecided Voter (DK)	20%	(4)	12%	(2)	68%	(13)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_6:** *Who do you trust more to handle each of the following economic issues? — Taxes*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(198)	36%	(160)	20%	(89)	447
Gender: Male	48%	(103)	36%	(77)	16%	(34)	214
Gender: Female	41%	(95)	36%	(83)	24%	(55)	233
Age: 18-34	36%	(42)	36%	(42)	29%	(34)	118
Age: 35-44	50%	(30)	29%	(17)	20%	(12)	59
Age: 45-64	43%	(67)	37%	(58)	20%	(30)	155
Age: 65+	52%	(59)	37%	(42)	11%	(13)	115
GenZers: 1997-2012	34%	(20)	36%	(21)	30%	(18)	59
Millennials: 1981-1996	42%	(48)	33%	(37)	25%	(28)	113
GenXers: 1965-1980	47%	(55)	38%	(44)	15%	(17)	116
Baby Boomers: 1946-1964	47%	(70)	36%	(54)	17%	(24)	148
Educ: < College	43%	(132)	33%	(101)	24%	(73)	306
Educ: Bachelors degree	43%	(40)	44%	(40)	12%	(11)	91
Educ: Post-grad	52%	(26)	38%	(19)	11%	(5)	50
Income: Under 50k	41%	(71)	35%	(61)	24%	(41)	172
Income: 50k-100k	44%	(74)	40%	(68)	17%	(28)	171
Income: 100k+	51%	(53)	30%	(31)	19%	(20)	104
Ethnicity: White (Non-Hispanic)	51%	(137)	31%	(83)	18%	(47)	267
Ethnicity: Hispanic	37%	(31)	36%	(29)	27%	(22)	82
Ethnicity: Black (Non-Hispanic)	29%	(12)	57%	(23)	14%	(6)	40
Ethnicity: Asian + Other (Non-Hispanic)	32%	(19)	43%	(25)	24%	(14)	57
All Christian	58%	(125)	28%	(61)	14%	(30)	216
All Non-Christian	38%	(10)	52%	(14)	10%	(3)	26
Atheist	25%	(6)	64%	(15)	11%	(3)	24
Agnostic/Nothing in particular	26%	(35)	41%	(55)	33%	(44)	134
Something Else	47%	(22)	32%	(15)	21%	(10)	47
Evangelical	55%	(47)	26%	(22)	19%	(16)	86
Non-Evangelical	55%	(94)	31%	(52)	14%	(23)	169
PID: Dem (no lean)	9%	(14)	68%	(109)	23%	(38)	162
PID: Ind (no lean)	41%	(53)	32%	(42)	27%	(34)	129
PID: Rep (no lean)	83%	(130)	6%	(9)	11%	(17)	156

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(198)	36%	(160)	20%	(89)	447
PID/Gender: Dem Men	10%	(6)	71%	(44)	19%	(12)	62
PID/Gender: Dem Women	8%	(8)	66%	(65)	26%	(26)	100
PID/Gender: Ind Men	41%	(30)	35%	(26)	23%	(17)	74
PID/Gender: Ind Women	41%	(23)	28%	(16)	31%	(17)	56
PID/Gender: Rep Men	84%	(66)	9%	(7)	7%	(6)	79
PID/Gender: Rep Women	83%	(64)	2%	(2)	15%	(11)	77
Ideo: Liberal (1-3)	12%	(18)	67%	(104)	21%	(33)	155
Ideo: Moderate (4)	36%	(47)	32%	(42)	32%	(42)	131
Ideo: Conservative (5-7)	87%	(127)	6%	(9)	7%	(11)	146
Ideo/PID: Conservative Republican	94%	(100)	3%	(3)	3%	(3)	107
Ideo/PID: Moderate/Liberal Republican	58%	(26)	13%	(6)	29%	(13)	45
Ideo/PID: Moderate/Conservative Democrat	21%	(10)	54%	(27)	25%	(12)	49
Ideo/PID: Liberal Democrat	4%	(4)	72%	(78)	24%	(26)	107
Unfavorable of Biden and Trump	29%	(19)	22%	(14)	49%	(32)	64
2024 H2H Matchup: Biden Voter	7%	(13)	72%	(140)	22%	(43)	196
2024 H2H Matchup: Trump Voter	87%	(180)	6%	(12)	7%	(15)	208
2024 H2H Matchup: Would not Vote	6%	(1)	18%	(3)	76%	(14)	19
2024 H2H Matchup: Do not Know	15%	(4)	17%	(4)	68%	(17)	25
2022 House Vote: Democrat	12%	(23)	64%	(123)	23%	(45)	192
2022 House Vote: Republican	82%	(135)	7%	(12)	11%	(18)	165
2022 House Vote: Did not Vote	45%	(36)	30%	(24)	25%	(20)	80
2020 Vote: Joe Biden	10%	(21)	64%	(135)	25%	(53)	209
2020 Vote: Donald Trump	85%	(169)	6%	(13)	9%	(18)	199
2020 Vote: Someone Else	14%	(1)	17%	(2)	69%	(7)	10
2020 Vote: Did not Vote	23%	(7)	38%	(11)	39%	(11)	29
2016 Vote: Hillary Clinton	5%	(7)	78%	(114)	17%	(25)	146
2016 Vote: Donald Trump	81%	(150)	6%	(10)	13%	(25)	185
2016 Vote: Someone Else	15%	(2)	22%	(3)	63%	(8)	13
2020 Vote/PID: Not Biden/Democrat	32%	(7)	49%	(11)	19%	(4)	22
2020 Vote/PID: Not Trump/Republican	37%	(6)	30%	(5)	32%	(5)	16
U.S. Economy: Wrong Track	57%	(170)	18%	(54)	25%	(73)	297
U.S. Economy: Right Direction	18%	(27)	71%	(106)	11%	(16)	150

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(198)	36%	(160)	20%	(89)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(8)	81%	(123)	13%	(20)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(179)	5%	(10)	11%	(24)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(10)	33%	(28)	55%	(46)	84
Top 2024 Issue: Economy	57%	(85)	22%	(33)	21%	(31)	149
Community: Urban	42%	(76)	36%	(66)	22%	(39)	181
Community: Suburban	44%	(98)	37%	(82)	19%	(43)	223
Community: Rural	56%	(24)	28%	(12)	16%	(7)	43
Community/Gender: Urban Women	39%	(34)	39%	(34)	22%	(19)	87
Community/Gender: Urban Men	45%	(42)	34%	(32)	21%	(20)	94
Community/Gender: Rural Women	55%	(13)	29%	(7)	16%	(4)	23
Community/Gender: Rural Men	58%	(11)	26%	(5)	16%	(3)	19
Community/Gender: Suburban Women	40%	(48)	34%	(42)	26%	(32)	122
Community/Gender: Suburban Men	49%	(50)	40%	(40)	11%	(11)	101
Homeowner	46%	(152)	34%	(112)	20%	(65)	329
Renter	39%	(36)	40%	(37)	21%	(19)	92
Military HHnm: Yes	54%	(38)	28%	(20)	17%	(12)	69
Military HH: No	42%	(160)	37%	(140)	20%	(77)	378
Employ: Private Sector	39%	(52)	42%	(57)	19%	(25)	134
Employ: Government	48%	(16)	26%	(8)	26%	(8)	33
Employ: Self-Employed	69%	(30)	13%	(6)	18%	(8)	44
Employ: Homemaker	39%	(9)	16%	(4)	45%	(10)	22
Employ: Student	33%	(4)	64%	(8)	2%	(0)	12
Employ: Retired	49%	(60)	38%	(47)	14%	(17)	123
Employ: Unemployed	24%	(13)	48%	(26)	28%	(16)	55
Employ: Other	61%	(14)	21%	(5)	18%	(4)	24
Self + Household: White-Collar	46%	(84)	35%	(64)	19%	(34)	182
Self + Household: Blue Collar	47%	(92)	39%	(76)	15%	(29)	196
Union HH: Yes	41%	(12)	32%	(9)	27%	(8)	29
Union HH: No	44%	(186)	36%	(151)	19%	(81)	418
LGBTQ+: Yes	25%	(9)	43%	(16)	32%	(12)	38
LGBTQ+: No	46%	(188)	35%	(144)	19%	(77)	409
Motivated to Vote	49%	(185)	36%	(135)	15%	(58)	378

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(198)	36%	(160)	20%	(89)	447
Parent: Yes	52%	(66)	26%	(34)	22%	(28)	127
Parent: No	41%	(132)	40%	(126)	19%	(61)	320
COVID Vaccine: Yes	37%	(130)	40%	(138)	23%	(79)	347
COVID Vaccine: No	68%	(68)	22%	(22)	10%	(10)	100
Student Loans: Yes	37%	(24)	37%	(24)	26%	(17)	66
Student Loans: No	46%	(174)	36%	(136)	19%	(72)	381
Favorable Opinion of Haley	49%	(66)	37%	(49)	14%	(18)	134
Unfavorable Opinion of Haley	50%	(93)	42%	(78)	9%	(17)	188
Protestant	66%	(52)	19%	(15)	15%	(12)	79
Roman Catholic	52%	(67)	34%	(44)	14%	(18)	129
Mormon	83%	(3)	17%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	32%	(1)	8%	(0)	4
Jewish	39%	(4)	54%	(6)	7%	(1)	11
Muslim	56%	(2)	44%	(1)	—	(0)	3
Buddhist	37%	(3)	44%	(4)	19%	(2)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	25%	(6)	64%	(15)	11%	(3)	24
Agnostic	6%	(1)	65%	(14)	29%	(6)	21
Something else	47%	(22)	32%	(15)	21%	(10)	47
Nothing in particular	30%	(34)	37%	(41)	34%	(38)	113
Prodigal Biden Voter	28%	(8)	16%	(5)	56%	(17)	30
Undecided Voter (DK/WNV)	11%	(5)	18%	(8)	71%	(31)	44
Undecided Voter (DK)	6%	(1)	18%	(3)	76%	(14)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_7:** Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(189)	34%	(152)	24%	(106)	447
Gender: Male	49%	(104)	33%	(71)	18%	(39)	214
Gender: Female	36%	(85)	35%	(81)	29%	(67)	233
Age: 18-34	30%	(36)	38%	(44)	32%	(38)	118
Age: 35-44	49%	(29)	29%	(17)	22%	(13)	59
Age: 45-64	42%	(65)	34%	(52)	24%	(37)	155
Age: 65+	51%	(59)	33%	(38)	15%	(18)	115
GenZers: 1997-2012	28%	(16)	38%	(22)	34%	(20)	59
Millennials: 1981-1996	39%	(44)	33%	(38)	27%	(31)	113
GenXers: 1965-1980	47%	(55)	31%	(36)	22%	(25)	116
Baby Boomers: 1946-1964	47%	(70)	35%	(52)	18%	(27)	148
Educ: < College	40%	(122)	31%	(96)	29%	(88)	306
Educ: Bachelors degree	44%	(40)	45%	(41)	11%	(10)	91
Educ: Post-grad	54%	(27)	31%	(16)	15%	(8)	50
Income: Under 50k	37%	(63)	33%	(57)	30%	(52)	172
Income: 50k-100k	42%	(72)	39%	(66)	19%	(33)	171
Income: 100k+	52%	(54)	27%	(29)	20%	(21)	104
Ethnicity: White (Non-Hispanic)	50%	(132)	30%	(79)	21%	(55)	267
Ethnicity: Hispanic	29%	(24)	36%	(29)	35%	(29)	82
Ethnicity: Black (Non-Hispanic)	39%	(16)	41%	(17)	20%	(8)	40
Ethnicity: Asian + Other (Non-Hispanic)	30%	(17)	47%	(27)	23%	(13)	57
All Christian	56%	(121)	25%	(54)	19%	(41)	216
All Non-Christian	25%	(7)	50%	(13)	25%	(7)	26
Atheist	18%	(4)	74%	(17)	8%	(2)	24
Agnostic/Nothing in particular	27%	(36)	37%	(50)	36%	(48)	134
Something Else	43%	(20)	38%	(18)	19%	(9)	47
Evangelical	58%	(50)	19%	(17)	22%	(19)	86
Non-Evangelical	51%	(86)	31%	(53)	18%	(30)	169
PID: Dem (no lean)	8%	(13)	63%	(101)	29%	(47)	162
PID: Ind (no lean)	41%	(54)	30%	(39)	29%	(37)	129
PID: Rep (no lean)	78%	(122)	8%	(12)	14%	(22)	156

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(189)	34%	(152)	24%	(106)	447
PID/Gender: Dem Men	19%	(12)	61%	(38)	20%	(12)	62
PID/Gender: Dem Women	2%	(2)	64%	(63)	35%	(34)	100
PID/Gender: Ind Men	43%	(32)	36%	(27)	21%	(15)	74
PID/Gender: Ind Women	39%	(22)	22%	(12)	40%	(22)	56
PID/Gender: Rep Men	77%	(61)	8%	(6)	15%	(12)	79
PID/Gender: Rep Women	79%	(61)	8%	(6)	13%	(10)	77
Ideo: Liberal (1-3)	11%	(17)	67%	(103)	22%	(34)	155
Ideo: Moderate (4)	29%	(38)	28%	(37)	43%	(56)	131
Ideo: Conservative (5-7)	87%	(127)	5%	(7)	8%	(12)	146
Ideo/PID: Conservative Republican	94%	(100)	2%	(2)	4%	(5)	107
Ideo/PID: Moderate/Liberal Republican	48%	(22)	15%	(7)	37%	(17)	45
Ideo/PID: Moderate/Conservative Democrat	14%	(7)	47%	(23)	39%	(19)	49
Ideo/PID: Liberal Democrat	2%	(2)	72%	(77)	26%	(28)	107
Unfavorable of Biden and Trump	27%	(18)	22%	(14)	50%	(32)	64
2024 H2H Matchup: Biden Voter	4%	(9)	69%	(136)	26%	(52)	196
2024 H2H Matchup: Trump Voter	83%	(173)	5%	(10)	12%	(25)	208
2024 H2H Matchup: Would not Vote	6%	(1)	9%	(2)	85%	(16)	19
2024 H2H Matchup: Do not Know	24%	(6)	21%	(5)	54%	(14)	25
2022 House Vote: Democrat	11%	(22)	62%	(119)	27%	(51)	192
2022 House Vote: Republican	81%	(134)	7%	(12)	12%	(19)	165
2022 House Vote: Did not Vote	35%	(28)	25%	(20)	41%	(33)	80
2020 Vote: Joe Biden	8%	(16)	63%	(131)	30%	(63)	209
2020 Vote: Donald Trump	81%	(162)	6%	(11)	13%	(26)	199
2020 Vote: Someone Else	34%	(3)	18%	(2)	48%	(5)	10
2020 Vote: Did not Vote	28%	(8)	28%	(8)	44%	(13)	29
2016 Vote: Hillary Clinton	4%	(6)	75%	(110)	21%	(30)	146
2016 Vote: Donald Trump	76%	(141)	7%	(12)	17%	(32)	185
2016 Vote: Someone Else	33%	(4)	14%	(2)	53%	(7)	13
2020 Vote/PID: Not Biden/Democrat	49%	(11)	32%	(7)	19%	(4)	22
2020 Vote/PID: Not Trump/Republican	49%	(8)	19%	(3)	32%	(5)	16
U.S. Economy: Wrong Track	52%	(154)	19%	(58)	29%	(85)	297
U.S. Economy: Right Direction	23%	(35)	63%	(94)	14%	(21)	150

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(189)	34%	(152)	24%	(106)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(4)	78%	(118)	19%	(29)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(165)	7%	(15)	15%	(33)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(20)	23%	(20)	53%	(44)	84
Top 2024 Issue: Economy	55%	(82)	18%	(27)	27%	(40)	149
Community: Urban	43%	(77)	31%	(57)	26%	(47)	181
Community: Suburban	41%	(92)	38%	(84)	21%	(47)	223
Community: Rural	46%	(20)	25%	(11)	29%	(12)	43
Community/Gender: Urban Women	34%	(30)	38%	(33)	28%	(24)	87
Community/Gender: Urban Men	50%	(47)	25%	(24)	24%	(23)	94
Community/Gender: Rural Women	39%	(9)	30%	(7)	31%	(7)	23
Community/Gender: Rural Men	55%	(11)	20%	(4)	25%	(5)	19
Community/Gender: Suburban Women	37%	(46)	34%	(41)	29%	(35)	122
Community/Gender: Suburban Men	46%	(46)	43%	(43)	12%	(12)	101
Homeowner	43%	(142)	33%	(109)	24%	(78)	329
Renter	37%	(34)	39%	(36)	24%	(22)	92
Military HHnm: Yes	53%	(37)	30%	(21)	17%	(12)	69
Military HH: No	40%	(152)	35%	(131)	25%	(94)	378
Employ: Private Sector	41%	(54)	40%	(54)	19%	(25)	134
Employ: Government	39%	(13)	22%	(7)	39%	(13)	33
Employ: Self-Employed	70%	(31)	12%	(5)	18%	(8)	44
Employ: Homemaker	35%	(8)	10%	(2)	54%	(12)	22
Employ: Student	22%	(3)	48%	(6)	30%	(4)	12
Employ: Retired	47%	(58)	36%	(44)	17%	(21)	123
Employ: Unemployed	19%	(10)	50%	(28)	31%	(17)	55
Employ: Other	50%	(12)	23%	(6)	26%	(6)	24
Self + Household: White-Collar	48%	(88)	34%	(63)	17%	(32)	182
Self + Household: Blue Collar	39%	(77)	40%	(78)	21%	(42)	196
Union HH: Yes	46%	(14)	27%	(8)	27%	(8)	29
Union HH: No	42%	(175)	35%	(144)	23%	(98)	418
LGBTQ+: Yes	20%	(8)	44%	(17)	35%	(13)	38
LGBTQ+: No	44%	(181)	33%	(135)	23%	(93)	409
Motivated to Vote	46%	(173)	35%	(133)	19%	(71)	378

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(189)	34%	(152)	24%	(106)	447
Parent: Yes	50%	(64)	27%	(35)	23%	(29)	127
Parent: No	39%	(125)	37%	(118)	24%	(77)	320
COVID Vaccine: Yes	35%	(121)	39%	(136)	26%	(90)	347
COVID Vaccine: No	68%	(68)	17%	(17)	16%	(16)	100
Student Loans: Yes	33%	(22)	38%	(25)	28%	(19)	66
Student Loans: No	44%	(167)	33%	(127)	23%	(87)	381
Favorable Opinion of Haley	48%	(64)	35%	(47)	17%	(23)	134
Unfavorable Opinion of Haley	47%	(88)	42%	(78)	11%	(22)	188
Protestant	66%	(52)	19%	(15)	14%	(11)	79
Roman Catholic	49%	(63)	29%	(37)	23%	(29)	129
Mormon	83%	(3)	17%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	32%	(1)	8%	(0)	4
Jewish	34%	(4)	45%	(5)	21%	(2)	11
Muslim	44%	(1)	56%	(2)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	—	(0)	75%	(3)	25%	(1)	3
Atheist	18%	(4)	74%	(17)	8%	(2)	24
Agnostic	14%	(3)	59%	(12)	27%	(6)	21
Something else	43%	(20)	38%	(18)	19%	(9)	47
Nothing in particular	30%	(33)	33%	(37)	37%	(42)	113
Prodigal Biden Voter	24%	(7)	18%	(5)	58%	(18)	30
Undecided Voter (DK/WNV)	16%	(7)	16%	(7)	67%	(29)	44
Undecided Voter (DK)	6%	(1)	9%	(2)	85%	(16)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_8:** *Who do you trust more to handle each of the following economic issues? — Interest rates*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(204)	30%	(132)	25%	(111)	447
Gender: Male	54%	(116)	27%	(57)	19%	(41)	214
Gender: Female	38%	(88)	32%	(75)	30%	(69)	233
Age: 18-34	35%	(42)	33%	(38)	32%	(38)	118
Age: 35-44	49%	(29)	27%	(16)	24%	(15)	59
Age: 45-64	49%	(75)	28%	(43)	24%	(37)	155
Age: 65+	51%	(58)	30%	(35)	19%	(21)	115
GenZers: 1997-2012	32%	(18)	34%	(20)	34%	(20)	59
Millennials: 1981-1996	42%	(48)	29%	(33)	28%	(32)	113
GenXers: 1965-1980	54%	(62)	25%	(29)	21%	(25)	116
Baby Boomers: 1946-1964	48%	(70)	32%	(47)	21%	(31)	148
Educ: < College	46%	(141)	26%	(78)	28%	(87)	306
Educ: Bachelors degree	40%	(36)	44%	(40)	17%	(15)	91
Educ: Post-grad	55%	(27)	29%	(14)	17%	(8)	50
Income: Under 50k	42%	(73)	27%	(47)	30%	(52)	172
Income: 50k-100k	45%	(76)	35%	(61)	20%	(34)	171
Income: 100k+	53%	(55)	24%	(24)	23%	(24)	104
Ethnicity: White (Non-Hispanic)	53%	(140)	26%	(70)	21%	(57)	267
Ethnicity: Hispanic	36%	(29)	30%	(25)	34%	(28)	82
Ethnicity: Black (Non-Hispanic)	39%	(16)	38%	(15)	22%	(9)	40
Ethnicity: Asian + Other (Non-Hispanic)	33%	(19)	38%	(22)	29%	(16)	57
All Christian	60%	(130)	23%	(50)	17%	(36)	216
All Non-Christian	23%	(6)	52%	(14)	26%	(7)	26
Atheist	25%	(6)	60%	(14)	16%	(4)	24
Agnostic/Nothing in particular	30%	(40)	30%	(41)	39%	(53)	134
Something Else	47%	(22)	29%	(14)	23%	(11)	47
Evangelical	65%	(56)	15%	(13)	21%	(18)	86
Non-Evangelical	54%	(90)	29%	(49)	18%	(30)	169
PID: Dem (no lean)	11%	(18)	59%	(96)	29%	(47)	162
PID: Ind (no lean)	42%	(55)	23%	(29)	35%	(45)	129
PID: Rep (no lean)	84%	(131)	4%	(7)	12%	(18)	156

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(204)	30%	(132)	25%	(111)	447
PID/Gender: Dem Men	21%	(13)	56%	(35)	24%	(15)	62
PID/Gender: Dem Women	6%	(6)	62%	(61)	33%	(33)	100
PID/Gender: Ind Men	47%	(35)	25%	(19)	27%	(20)	74
PID/Gender: Ind Women	36%	(20)	19%	(11)	45%	(25)	56
PID/Gender: Rep Men	87%	(68)	5%	(4)	8%	(6)	79
PID/Gender: Rep Women	81%	(63)	3%	(3)	15%	(12)	77
Ideo: Liberal (1-3)	12%	(18)	59%	(91)	30%	(46)	155
Ideo: Moderate (4)	39%	(51)	25%	(33)	36%	(48)	131
Ideo: Conservative (5-7)	87%	(127)	5%	(8)	8%	(11)	146
Ideo/PID: Conservative Republican	94%	(100)	2%	(2)	5%	(5)	107
Ideo/PID: Moderate/Liberal Republican	61%	(27)	11%	(5)	28%	(13)	45
Ideo/PID: Moderate/Conservative Democrat	21%	(10)	46%	(23)	33%	(16)	49
Ideo/PID: Liberal Democrat	4%	(4)	67%	(72)	29%	(31)	107
Unfavorable of Biden and Trump	32%	(20)	17%	(11)	51%	(33)	64
2024 H2H Matchup: Biden Voter	7%	(14)	63%	(123)	30%	(58)	196
2024 H2H Matchup: Trump Voter	89%	(185)	2%	(5)	8%	(17)	208
2024 H2H Matchup: Would not Vote	7%	(1)	2%	(0)	91%	(17)	19
2024 H2H Matchup: Do not Know	13%	(3)	17%	(4)	71%	(18)	25
2022 House Vote: Democrat	13%	(25)	57%	(109)	30%	(58)	192
2022 House Vote: Republican	82%	(135)	5%	(8)	13%	(21)	165
2022 House Vote: Did not Vote	49%	(39)	17%	(14)	34%	(27)	80
2020 Vote: Joe Biden	11%	(23)	57%	(119)	32%	(67)	209
2020 Vote: Donald Trump	86%	(172)	3%	(5)	11%	(22)	199
2020 Vote: Someone Else	20%	(2)	7%	(1)	73%	(7)	10
2020 Vote: Did not Vote	25%	(7)	23%	(7)	53%	(15)	29
2016 Vote: Hillary Clinton	7%	(10)	69%	(100)	24%	(36)	146
2016 Vote: Donald Trump	80%	(149)	4%	(8)	15%	(28)	185
2016 Vote: Someone Else	12%	(2)	25%	(3)	63%	(8)	13
2020 Vote/PID: Not Biden/Democrat	43%	(9)	27%	(6)	30%	(6)	22
2020 Vote/PID: Not Trump/Republican	45%	(7)	25%	(4)	30%	(5)	16
U.S. Economy: Wrong Track	57%	(169)	15%	(45)	28%	(83)	297
U.S. Economy: Right Direction	23%	(35)	58%	(87)	18%	(28)	150

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(204)	30%	(132)	25%	(111)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(9)	71%	(107)	23%	(35)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(178)	4%	(8)	13%	(27)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(17)	21%	(18)	58%	(49)	84
Top 2024 Issue: Economy	59%	(87)	18%	(27)	23%	(35)	149
Community: Urban	48%	(87)	31%	(56)	21%	(38)	181
Community: Suburban	42%	(93)	31%	(69)	28%	(61)	223
Community: Rural	58%	(25)	17%	(7)	26%	(11)	43
Community/Gender: Urban Women	36%	(31)	38%	(33)	26%	(23)	87
Community/Gender: Urban Men	59%	(56)	24%	(23)	16%	(15)	94
Community/Gender: Rural Women	57%	(13)	12%	(3)	32%	(7)	23
Community/Gender: Rural Men	58%	(11)	23%	(4)	19%	(4)	19
Community/Gender: Suburban Women	36%	(44)	32%	(39)	32%	(39)	122
Community/Gender: Suburban Men	48%	(49)	30%	(30)	22%	(22)	101
Homeowner	46%	(153)	29%	(95)	25%	(82)	329
Renter	40%	(37)	33%	(31)	26%	(24)	92
Military HHnm: Yes	55%	(38)	20%	(14)	26%	(18)	69
Military HH: No	44%	(166)	31%	(119)	25%	(93)	378
Employ: Private Sector	44%	(59)	37%	(49)	19%	(25)	134
Employ: Government	44%	(15)	13%	(4)	42%	(14)	33
Employ: Self-Employed	70%	(31)	8%	(4)	22%	(10)	44
Employ: Homemaker	46%	(10)	10%	(2)	44%	(10)	22
Employ: Student	22%	(3)	38%	(5)	40%	(5)	12
Employ: Retired	50%	(61)	31%	(38)	19%	(24)	123
Employ: Unemployed	23%	(13)	47%	(26)	31%	(17)	55
Employ: Other	55%	(13)	19%	(4)	26%	(6)	24
Self + Household: White-Collar	46%	(85)	32%	(58)	22%	(40)	182
Self + Household: Blue Collar	49%	(96)	32%	(62)	19%	(38)	196
Union HH: Yes	50%	(15)	22%	(7)	28%	(8)	29
Union HH: No	45%	(190)	30%	(126)	25%	(102)	418
LGBTQ+: Yes	20%	(8)	38%	(14)	42%	(16)	38
LGBTQ+: No	48%	(197)	29%	(118)	23%	(95)	409
Motivated to Vote	50%	(188)	31%	(119)	19%	(71)	378

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(204)	30%	(132)	25%	(111)	447
Parent: Yes	54%	(69)	23%	(30)	23%	(29)	127
Parent: No	42%	(135)	32%	(102)	26%	(82)	320
COVID Vaccine: Yes	38%	(131)	34%	(118)	28%	(98)	347
COVID Vaccine: No	73%	(73)	14%	(14)	12%	(12)	100
Student Loans: Yes	39%	(26)	32%	(21)	29%	(19)	66
Student Loans: No	47%	(178)	29%	(111)	24%	(91)	381
Favorable Opinion of Haley	48%	(64)	34%	(46)	18%	(24)	134
Unfavorable Opinion of Haley	51%	(96)	33%	(63)	16%	(29)	188
Protestant	71%	(56)	16%	(13)	13%	(10)	79
Roman Catholic	52%	(68)	27%	(35)	21%	(27)	129
Mormon	83%	(3)	17%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	20%	(2)	50%	(6)	31%	(3)	11
Muslim	44%	(1)	56%	(2)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	25%	(6)	60%	(14)	16%	(4)	24
Agnostic	9%	(2)	48%	(10)	43%	(9)	21
Something else	47%	(22)	29%	(14)	23%	(11)	47
Nothing in particular	34%	(38)	27%	(31)	39%	(44)	113
Prodigal Biden Voter	31%	(9)	14%	(4)	55%	(17)	30
Undecided Voter (DK/WNV)	10%	(4)	10%	(4)	80%	(35)	44
Undecided Voter (DK)	7%	(1)	2%	(0)	91%	(17)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(177)	33%	(147)	27%	(123)	447
Gender: Male	44%	(94)	30%	(65)	26%	(55)	214
Gender: Female	36%	(83)	35%	(82)	29%	(68)	233
Age: 18-34	30%	(35)	42%	(50)	28%	(33)	118
Age: 35-44	45%	(26)	28%	(16)	28%	(16)	59
Age: 45-64	42%	(66)	31%	(47)	27%	(42)	155
Age: 65+	44%	(50)	29%	(33)	28%	(32)	115
GenZers: 1997-2012	20%	(12)	53%	(31)	26%	(15)	59
Millennials: 1981-1996	41%	(47)	30%	(34)	29%	(33)	113
GenXers: 1965-1980	50%	(58)	28%	(32)	22%	(26)	116
Baby Boomers: 1946-1964	39%	(57)	31%	(45)	31%	(45)	148
Educ: < College	37%	(113)	32%	(98)	31%	(95)	306
Educ: Bachelors degree	40%	(36)	43%	(39)	17%	(15)	91
Educ: Post-grad	55%	(28)	20%	(10)	25%	(13)	50
Income: Under 50k	39%	(67)	33%	(57)	28%	(48)	172
Income: 50k-100k	33%	(57)	39%	(67)	27%	(47)	171
Income: 100k+	52%	(54)	22%	(23)	27%	(28)	104
Ethnicity: White (Non-Hispanic)	46%	(122)	26%	(68)	29%	(76)	267
Ethnicity: Hispanic	34%	(28)	37%	(30)	30%	(24)	82
Ethnicity: Black (Non-Hispanic)	41%	(16)	43%	(18)	16%	(7)	40
Ethnicity: Asian + Other (Non-Hispanic)	19%	(11)	54%	(31)	27%	(15)	57
All Christian	52%	(112)	26%	(57)	22%	(47)	216
All Non-Christian	33%	(9)	46%	(12)	21%	(5)	26
Atheist	25%	(6)	51%	(12)	25%	(6)	24
Agnostic/Nothing in particular	23%	(31)	38%	(50)	39%	(52)	134
Something Else	40%	(19)	32%	(15)	28%	(13)	47
Evangelical	56%	(48)	21%	(18)	23%	(20)	86
Non-Evangelical	46%	(78)	31%	(52)	23%	(38)	169
PID: Dem (no lean)	13%	(20)	61%	(98)	27%	(43)	162
PID: Ind (no lean)	37%	(48)	30%	(39)	33%	(43)	129
PID: Rep (no lean)	70%	(109)	6%	(10)	24%	(37)	156

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**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(177)	33%	(147)	27%	(123)	447
PID/Gender: Dem Men	17%	(11)	60%	(37)	23%	(14)	62
PID/Gender: Dem Women	10%	(10)	62%	(61)	29%	(29)	100
PID/Gender: Ind Men	36%	(26)	32%	(24)	32%	(23)	74
PID/Gender: Ind Women	38%	(21)	27%	(15)	35%	(19)	56
PID/Gender: Rep Men	72%	(57)	5%	(4)	22%	(18)	79
PID/Gender: Rep Women	68%	(52)	7%	(5)	25%	(20)	77
Ideo: Liberal (1-3)	15%	(24)	61%	(95)	23%	(36)	155
Ideo: Moderate (4)	30%	(40)	29%	(38)	41%	(54)	131
Ideo: Conservative (5-7)	74%	(108)	6%	(9)	20%	(29)	146
Ideo/PID: Conservative Republican	83%	(89)	1%	(2)	16%	(17)	107
Ideo/PID: Moderate/Liberal Republican	44%	(20)	10%	(5)	45%	(20)	45
Ideo/PID: Moderate/Conservative Democrat	26%	(13)	46%	(23)	28%	(14)	49
Ideo/PID: Liberal Democrat	4%	(4)	69%	(74)	27%	(29)	107
Unfavorable of Biden and Trump	24%	(15)	29%	(19)	47%	(30)	64
2024 H2H Matchup: Biden Voter	10%	(19)	64%	(126)	26%	(50)	196
2024 H2H Matchup: Trump Voter	72%	(150)	6%	(13)	21%	(44)	208
2024 H2H Matchup: Would not Vote	13%	(2)	19%	(4)	69%	(13)	19
2024 H2H Matchup: Do not Know	22%	(6)	16%	(4)	62%	(15)	25
2022 House Vote: Democrat	18%	(34)	55%	(105)	27%	(52)	192
2022 House Vote: Republican	67%	(110)	9%	(15)	24%	(39)	165
2022 House Vote: Did not Vote	39%	(31)	31%	(24)	31%	(25)	80
2020 Vote: Joe Biden	13%	(27)	56%	(117)	31%	(65)	209
2020 Vote: Donald Trump	72%	(143)	7%	(14)	21%	(42)	199
2020 Vote: Someone Else	10%	(1)	48%	(5)	41%	(4)	10
2020 Vote: Did not Vote	22%	(6)	37%	(11)	40%	(12)	29
2016 Vote: Hillary Clinton	10%	(14)	67%	(97)	23%	(34)	146
2016 Vote: Donald Trump	67%	(125)	6%	(11)	27%	(50)	185
2016 Vote: Someone Else	28%	(4)	25%	(3)	47%	(6)	13
2020 Vote/PID: Not Biden/Democrat	47%	(10)	45%	(10)	8%	(2)	22
2020 Vote/PID: Not Trump/Republican	44%	(7)	25%	(4)	31%	(5)	16
U.S. Economy: Wrong Track	45%	(135)	21%	(63)	34%	(100)	297
U.S. Economy: Right Direction	28%	(43)	56%	(84)	15%	(23)	150

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**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(177)	33%	(147)	27%	(123)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(14)	70%	(105)	21%	(32)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(143)	10%	(22)	22%	(47)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(20)	24%	(20)	52%	(43)	84
Top 2024 Issue: Economy	55%	(81)	18%	(27)	27%	(41)	149
Community: Urban	45%	(82)	30%	(53)	25%	(46)	181
Community: Suburban	33%	(73)	36%	(81)	31%	(69)	223
Community: Rural	53%	(23)	29%	(12)	18%	(8)	43
Community/Gender: Urban Women	38%	(33)	34%	(29)	28%	(24)	87
Community/Gender: Urban Men	51%	(48)	26%	(24)	23%	(22)	94
Community/Gender: Rural Women	48%	(11)	37%	(9)	15%	(3)	23
Community/Gender: Rural Men	58%	(11)	20%	(4)	22%	(4)	19
Community/Gender: Suburban Women	32%	(39)	36%	(44)	33%	(40)	122
Community/Gender: Suburban Men	34%	(35)	37%	(37)	29%	(29)	101
Homeowner	41%	(133)	31%	(103)	28%	(93)	329
Renter	32%	(29)	42%	(39)	27%	(25)	92
Military HHnm: Yes	48%	(33)	20%	(14)	32%	(22)	69
Military HH: No	38%	(144)	35%	(133)	27%	(101)	378
Employ: Private Sector	42%	(56)	36%	(48)	22%	(29)	134
Employ: Government	54%	(18)	10%	(3)	36%	(12)	33
Employ: Self-Employed	63%	(28)	18%	(8)	19%	(8)	44
Employ: Homemaker	8%	(2)	24%	(5)	68%	(15)	22
Employ: Student	10%	(1)	76%	(9)	14%	(2)	12
Employ: Retired	39%	(48)	32%	(39)	30%	(36)	123
Employ: Unemployed	14%	(8)	54%	(30)	32%	(18)	55
Employ: Other	72%	(17)	17%	(4)	11%	(3)	24
Self + Household: White-Collar	43%	(78)	31%	(57)	26%	(47)	182
Self + Household: Blue Collar	38%	(74)	38%	(74)	25%	(48)	196
Union HH: Yes	49%	(15)	17%	(5)	34%	(10)	29
Union HH: No	39%	(163)	34%	(142)	27%	(113)	418
LGBTQ+: Yes	27%	(10)	49%	(18)	24%	(9)	38
LGBTQ+: No	41%	(167)	31%	(128)	28%	(114)	409
Motivated to Vote	43%	(162)	34%	(129)	23%	(86)	378

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(177)	33%	(147)	27%	(123)	447
Parent: Yes	52%	(67)	23%	(29)	25%	(32)	127
Parent: No	35%	(111)	37%	(118)	29%	(91)	320
COVID Vaccine: Yes	31%	(109)	37%	(130)	31%	(108)	347
COVID Vaccine: No	69%	(68)	17%	(17)	14%	(14)	100
Student Loans: Yes	32%	(21)	42%	(28)	26%	(17)	66
Student Loans: No	41%	(157)	31%	(119)	28%	(105)	381
Favorable Opinion of Haley	47%	(63)	28%	(37)	25%	(33)	134
Unfavorable Opinion of Haley	40%	(74)	39%	(74)	21%	(39)	188
Protestant	59%	(46)	17%	(14)	24%	(19)	79
Roman Catholic	47%	(61)	32%	(42)	20%	(26)	129
Mormon	67%	(3)	17%	(1)	16%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	50%	(2)	32%	(1)	18%	(1)	4
Jewish	25%	(3)	50%	(6)	25%	(3)	11
Muslim	100%	(3)	—	(0)	—	(0)	3
Buddhist	37%	(3)	44%	(4)	19%	(2)	9
Hindu	—	(0)	75%	(3)	25%	(1)	3
Atheist	25%	(6)	51%	(12)	25%	(6)	24
Agnostic	7%	(2)	61%	(13)	32%	(7)	21
Something else	40%	(19)	32%	(15)	28%	(13)	47
Nothing in particular	26%	(30)	33%	(38)	40%	(45)	113
Prodigal Biden Voter	26%	(8)	9%	(3)	65%	(20)	30
Undecided Voter (DK/WNV)	18%	(8)	17%	(7)	65%	(28)	44
Undecided Voter (DK)	13%	(2)	19%	(4)	69%	(13)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(167)	34%	(150)	29%	(129)	447
Gender: Male	43%	(93)	31%	(67)	25%	(54)	214
Gender: Female	32%	(74)	36%	(83)	32%	(75)	233
Age: 18-34	29%	(34)	37%	(43)	35%	(41)	118
Age: 35-44	42%	(25)	26%	(15)	32%	(19)	59
Age: 45-64	41%	(64)	34%	(52)	25%	(39)	155
Age: 65+	39%	(45)	35%	(40)	26%	(30)	115
GenZers: 1997-2012	21%	(12)	42%	(25)	36%	(21)	59
Millennials: 1981-1996	37%	(43)	29%	(33)	33%	(38)	113
GenXers: 1965-1980	47%	(54)	32%	(38)	21%	(24)	116
Baby Boomers: 1946-1964	37%	(55)	35%	(51)	28%	(41)	148
Educ: < College	37%	(114)	30%	(92)	32%	(99)	306
Educ: Bachelors degree	33%	(30)	47%	(43)	20%	(18)	91
Educ: Post-grad	45%	(23)	30%	(15)	24%	(12)	50
Income: Under 50k	33%	(57)	33%	(56)	34%	(59)	172
Income: 50k-100k	36%	(62)	41%	(69)	23%	(40)	171
Income: 100k+	47%	(49)	24%	(25)	29%	(30)	104
Ethnicity: White (Non-Hispanic)	46%	(122)	27%	(72)	27%	(72)	267
Ethnicity: Hispanic	33%	(27)	33%	(27)	34%	(28)	82
Ethnicity: Black (Non-Hispanic)	19%	(8)	54%	(22)	27%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	19%	(11)	50%	(29)	31%	(18)	57
All Christian	49%	(106)	28%	(61)	23%	(49)	216
All Non-Christian	31%	(8)	50%	(13)	19%	(5)	26
Atheist	25%	(6)	45%	(11)	30%	(7)	24
Agnostic/Nothing in particular	19%	(25)	40%	(53)	42%	(56)	134
Something Else	47%	(22)	26%	(12)	27%	(13)	47
Evangelical	56%	(48)	24%	(20)	21%	(18)	86
Non-Evangelical	45%	(76)	30%	(51)	25%	(42)	169
PID: Dem (no lean)	6%	(10)	62%	(100)	32%	(51)	162
PID: Ind (no lean)	30%	(38)	31%	(40)	40%	(51)	129
PID: Rep (no lean)	76%	(119)	7%	(10)	17%	(27)	156

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**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(167)	34%	(150)	29%	(129)	447
PID/Gender: Dem Men	13%	(8)	60%	(37)	27%	(17)	62
PID/Gender: Dem Women	2%	(2)	63%	(63)	35%	(35)	100
PID/Gender: Ind Men	31%	(23)	34%	(25)	35%	(26)	74
PID/Gender: Ind Women	28%	(15)	26%	(15)	46%	(26)	56
PID/Gender: Rep Men	79%	(62)	7%	(5)	15%	(12)	79
PID/Gender: Rep Women	74%	(57)	7%	(5)	19%	(15)	77
Ideo: Liberal (1-3)	11%	(16)	63%	(97)	27%	(41)	155
Ideo: Moderate (4)	25%	(32)	30%	(39)	46%	(60)	131
Ideo: Conservative (5-7)	81%	(118)	4%	(6)	16%	(23)	146
Ideo/PID: Conservative Republican	88%	(94)	2%	(2)	11%	(12)	107
Ideo/PID: Moderate/Liberal Republican	55%	(25)	12%	(5)	33%	(15)	45
Ideo/PID: Moderate/Conservative Democrat	13%	(7)	44%	(22)	43%	(21)	49
Ideo/PID: Liberal Democrat	3%	(3)	69%	(73)	28%	(30)	107
Unfavorable of Biden and Trump	19%	(12)	22%	(14)	59%	(38)	64
2024 H2H Matchup: Biden Voter	4%	(7)	65%	(128)	31%	(61)	196
2024 H2H Matchup: Trump Voter	76%	(158)	7%	(15)	17%	(35)	208
2024 H2H Matchup: Would not Vote	5%	(1)	17%	(3)	78%	(15)	19
2024 H2H Matchup: Do not Know	3%	(1)	19%	(5)	79%	(20)	25
2022 House Vote: Democrat	10%	(19)	61%	(116)	30%	(57)	192
2022 House Vote: Republican	72%	(118)	10%	(17)	18%	(30)	165
2022 House Vote: Did not Vote	34%	(27)	21%	(17)	44%	(36)	80
2020 Vote: Joe Biden	6%	(14)	57%	(120)	36%	(76)	209
2020 Vote: Donald Trump	74%	(148)	8%	(16)	18%	(35)	199
2020 Vote: Someone Else	6%	(1)	22%	(2)	72%	(7)	10
2020 Vote: Did not Vote	18%	(5)	41%	(12)	42%	(12)	29
2016 Vote: Hillary Clinton	6%	(8)	70%	(102)	24%	(35)	146
2016 Vote: Donald Trump	69%	(128)	6%	(11)	25%	(46)	185
2016 Vote: Someone Else	2%	(0)	37%	(5)	61%	(8)	13
2020 Vote/PID: Not Biden/Democrat	28%	(6)	55%	(12)	17%	(4)	22
2020 Vote/PID: Not Trump/Republican	32%	(5)	30%	(5)	38%	(6)	16
U.S. Economy: Wrong Track	46%	(137)	19%	(56)	35%	(105)	297
U.S. Economy: Right Direction	20%	(30)	63%	(95)	17%	(25)	150

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**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	37%	(167)	34%	(150)	29%	(129)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	75%	(113)	20%	(30)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(154)	6%	(13)	21%	(45)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(6)	28%	(24)	65%	(55)	84
Top 2024 Issue: Economy	53%	(78)	20%	(30)	27%	(41)	149
Community: Urban	37%	(67)	34%	(61)	29%	(52)	181
Community: Suburban	36%	(80)	32%	(72)	32%	(71)	223
Community: Rural	45%	(19)	41%	(17)	14%	(6)	43
Community/Gender: Urban Women	31%	(27)	36%	(31)	33%	(29)	87
Community/Gender: Urban Men	43%	(40)	32%	(30)	25%	(24)	94
Community/Gender: Rural Women	34%	(8)	55%	(13)	11%	(3)	23
Community/Gender: Rural Men	58%	(11)	24%	(5)	17%	(3)	19
Community/Gender: Suburban Women	32%	(39)	32%	(39)	36%	(44)	122
Community/Gender: Suburban Men	41%	(41)	32%	(33)	27%	(27)	101
Homeowner	36%	(120)	33%	(110)	30%	(99)	329
Renter	40%	(37)	34%	(32)	25%	(23)	92
Military HHnm: Yes	49%	(34)	27%	(19)	24%	(16)	69
Military HH: No	35%	(133)	35%	(132)	30%	(113)	378
Employ: Private Sector	38%	(51)	36%	(48)	26%	(34)	134
Employ: Government	38%	(12)	29%	(10)	33%	(11)	33
Employ: Self-Employed	64%	(28)	11%	(5)	25%	(11)	44
Employ: Homemaker	23%	(5)	22%	(5)	55%	(12)	22
Employ: Student	33%	(4)	54%	(7)	13%	(2)	12
Employ: Retired	37%	(45)	39%	(47)	24%	(30)	123
Employ: Unemployed	15%	(8)	46%	(26)	39%	(22)	55
Employ: Other	55%	(13)	13%	(3)	32%	(8)	24
Self + Household: White-Collar	41%	(75)	33%	(59)	26%	(48)	182
Self + Household: Blue Collar	37%	(73)	37%	(73)	26%	(51)	196
Union HH: Yes	43%	(13)	14%	(4)	43%	(13)	29
Union HH: No	37%	(155)	35%	(146)	28%	(117)	418
LGBTQ+: Yes	19%	(7)	37%	(14)	45%	(17)	38
LGBTQ+: No	39%	(160)	33%	(136)	27%	(113)	409
Motivated to Vote	41%	(156)	34%	(130)	25%	(93)	378

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**Table BLMB10\_10:** Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(167)	34%	(150)	29%	(129)	447
Parent: Yes	49%	(62)	24%	(30)	27%	(35)	127
Parent: No	33%	(105)	38%	(120)	30%	(95)	320
COVID Vaccine: Yes	30%	(103)	38%	(133)	32%	(112)	347
COVID Vaccine: No	65%	(64)	18%	(18)	18%	(18)	100
Student Loans: Yes	29%	(19)	39%	(25)	32%	(21)	66
Student Loans: No	39%	(148)	33%	(125)	28%	(108)	381
Favorable Opinion of Haley	39%	(52)	34%	(46)	27%	(36)	134
Unfavorable Opinion of Haley	44%	(83)	39%	(73)	17%	(31)	188
Protestant	61%	(48)	18%	(15)	21%	(16)	79
Roman Catholic	42%	(54)	34%	(44)	24%	(31)	129
Mormon	43%	(2)	17%	(1)	39%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	39%	(4)	46%	(5)	15%	(2)	11
Muslim	44%	(1)	56%	(2)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	25%	(6)	45%	(11)	30%	(7)	24
Agnostic	6%	(1)	65%	(14)	29%	(6)	21
Something else	47%	(22)	26%	(12)	27%	(13)	47
Nothing in particular	21%	(24)	35%	(40)	44%	(50)	113
Prodigal Biden Voter	21%	(6)	11%	(3)	68%	(21)	30
Undecided Voter (DK/WNV)	4%	(2)	18%	(8)	78%	(34)	44
Undecided Voter (DK)	5%	(1)	17%	(3)	78%	(15)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(189)	30%	(133)	28%	(124)	447
Gender: Male	47%	(101)	25%	(55)	27%	(58)	214
Gender: Female	38%	(88)	34%	(79)	28%	(66)	233
Age: 18-34	34%	(40)	33%	(39)	33%	(39)	118
Age: 35-44	50%	(29)	26%	(15)	24%	(14)	59
Age: 45-64	45%	(70)	31%	(48)	24%	(37)	155
Age: 65+	43%	(50)	27%	(31)	30%	(34)	115
GenZers: 1997-2012	32%	(19)	38%	(22)	29%	(17)	59
Millennials: 1981-1996	43%	(49)	27%	(31)	30%	(34)	113
GenXers: 1965-1980	49%	(57)	31%	(36)	20%	(24)	116
Baby Boomers: 1946-1964	41%	(61)	26%	(39)	32%	(48)	148
Educ: < College	43%	(131)	25%	(77)	32%	(98)	306
Educ: Bachelors degree	38%	(35)	45%	(41)	17%	(15)	91
Educ: Post-grad	48%	(24)	30%	(15)	22%	(11)	50
Income: Under 50k	43%	(75)	30%	(52)	27%	(46)	172
Income: 50k-100k	38%	(64)	33%	(56)	29%	(50)	171
Income: 100k+	49%	(50)	24%	(25)	27%	(29)	104
Ethnicity: White (Non-Hispanic)	46%	(123)	25%	(66)	29%	(78)	267
Ethnicity: Hispanic	38%	(31)	37%	(31)	25%	(20)	82
Ethnicity: Black (Non-Hispanic)	40%	(16)	42%	(17)	18%	(7)	40
Ethnicity: Asian + Other (Non-Hispanic)	33%	(19)	34%	(20)	33%	(19)	57
All Christian	55%	(119)	27%	(57)	18%	(40)	216
All Non-Christian	24%	(6)	40%	(11)	36%	(10)	26
Atheist	21%	(5)	46%	(11)	33%	(8)	24
Agnostic/Nothing in particular	28%	(38)	31%	(42)	40%	(54)	134
Something Else	45%	(21)	26%	(12)	29%	(13)	47
Evangelical	58%	(50)	26%	(22)	17%	(14)	86
Non-Evangelical	51%	(86)	27%	(45)	22%	(37)	169
PID: Dem (no lean)	10%	(16)	61%	(99)	29%	(47)	162
PID: Ind (no lean)	36%	(46)	22%	(28)	42%	(55)	129
PID: Rep (no lean)	82%	(127)	4%	(6)	15%	(23)	156

Continued on next page

**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(189)	30%	(133)	28%	(124)	447
PID/Gender: Dem Men	17%	(11)	59%	(37)	24%	(15)	62
PID/Gender: Dem Women	5%	(5)	63%	(63)	32%	(32)	100
PID/Gender: Ind Men	37%	(27)	19%	(14)	44%	(32)	74
PID/Gender: Ind Women	34%	(19)	25%	(14)	40%	(23)	56
PID/Gender: Rep Men	81%	(63)	5%	(4)	14%	(11)	79
PID/Gender: Rep Women	82%	(64)	2%	(2)	15%	(12)	77
Ideo: Liberal (1-3)	12%	(18)	61%	(95)	27%	(42)	155
Ideo: Moderate (4)	30%	(40)	22%	(28)	48%	(63)	131
Ideo: Conservative (5-7)	84%	(123)	6%	(9)	10%	(14)	146
Ideo/PID: Conservative Republican	93%	(99)	2%	(2)	6%	(6)	107
Ideo/PID: Moderate/Liberal Republican	54%	(25)	8%	(4)	37%	(17)	45
Ideo/PID: Moderate/Conservative Democrat	19%	(9)	51%	(25)	30%	(15)	49
Ideo/PID: Liberal Democrat	2%	(2)	68%	(73)	30%	(32)	107
Unfavorable of Biden and Trump	27%	(17)	22%	(14)	51%	(33)	64
2024 H2H Matchup: Biden Voter	7%	(13)	61%	(119)	32%	(64)	196
2024 H2H Matchup: Trump Voter	83%	(171)	4%	(9)	13%	(28)	208
2024 H2H Matchup: Would not Vote	11%	(2)	10%	(2)	79%	(15)	19
2024 H2H Matchup: Do not Know	11%	(3)	16%	(4)	74%	(18)	25
2022 House Vote: Democrat	12%	(23)	55%	(105)	33%	(64)	192
2022 House Vote: Republican	77%	(126)	5%	(8)	18%	(30)	165
2022 House Vote: Did not Vote	46%	(37)	22%	(18)	32%	(26)	80
2020 Vote: Joe Biden	7%	(15)	54%	(114)	38%	(80)	209
2020 Vote: Donald Trump	82%	(163)	4%	(7)	15%	(29)	199
2020 Vote: Someone Else	21%	(2)	17%	(2)	62%	(6)	10
2020 Vote: Did not Vote	31%	(9)	37%	(11)	32%	(9)	29
2016 Vote: Hillary Clinton	5%	(8)	68%	(99)	27%	(39)	146
2016 Vote: Donald Trump	76%	(141)	3%	(6)	21%	(38)	185
2016 Vote: Someone Else	11%	(1)	17%	(2)	72%	(10)	13
2020 Vote/PID: Not Biden/Democrat	46%	(10)	45%	(10)	9%	(2)	22
2020 Vote/PID: Not Trump/Republican	35%	(6)	25%	(4)	41%	(7)	16
U.S. Economy: Wrong Track	53%	(159)	15%	(45)	31%	(93)	297
U.S. Economy: Right Direction	20%	(31)	59%	(88)	21%	(32)	150

Continued on next page

**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(189)	30%	(133)	28%	(124)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(9)	69%	(104)	25%	(38)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(169)	3%	(6)	17%	(37)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(12)	27%	(22)	59%	(49)	84
Top 2024 Issue: Economy	54%	(81)	20%	(30)	25%	(37)	149
Community: Urban	44%	(80)	29%	(53)	27%	(49)	181
Community: Suburban	39%	(87)	31%	(70)	30%	(67)	223
Community: Rural	53%	(23)	25%	(11)	22%	(9)	43
Community/Gender: Urban Women	36%	(31)	35%	(31)	29%	(25)	87
Community/Gender: Urban Men	52%	(48)	23%	(22)	25%	(23)	94
Community/Gender: Rural Women	50%	(12)	25%	(6)	25%	(6)	23
Community/Gender: Rural Men	58%	(11)	24%	(5)	18%	(4)	19
Community/Gender: Suburban Women	37%	(45)	34%	(42)	29%	(35)	122
Community/Gender: Suburban Men	41%	(42)	28%	(28)	31%	(32)	101
Homeowner	43%	(142)	29%	(94)	28%	(93)	329
Renter	36%	(33)	37%	(34)	27%	(25)	92
Military HHnm: Yes	46%	(32)	14%	(10)	39%	(27)	69
Military HH: No	42%	(157)	33%	(123)	26%	(97)	378
Employ: Private Sector	39%	(53)	36%	(49)	24%	(32)	134
Employ: Government	43%	(14)	19%	(6)	38%	(13)	33
Employ: Self-Employed	67%	(30)	15%	(7)	18%	(8)	44
Employ: Homemaker	35%	(8)	16%	(3)	49%	(11)	22
Employ: Student	22%	(3)	61%	(8)	17%	(2)	12
Employ: Retired	44%	(54)	26%	(32)	30%	(37)	123
Employ: Unemployed	23%	(13)	47%	(26)	31%	(17)	55
Employ: Other	69%	(16)	13%	(3)	19%	(4)	24
Self + Household: White-Collar	46%	(83)	29%	(53)	26%	(47)	182
Self + Household: Blue Collar	42%	(82)	33%	(65)	26%	(50)	196
Union HH: Yes	47%	(14)	19%	(6)	34%	(10)	29
Union HH: No	42%	(176)	31%	(127)	27%	(114)	418
LGBTQ+: Yes	30%	(11)	37%	(14)	33%	(13)	38
LGBTQ+: No	43%	(178)	29%	(119)	27%	(112)	409
Motivated to Vote	45%	(171)	32%	(121)	23%	(87)	378

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**Table BLMB10\_11:** Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(189)	30%	(133)	28%	(124)	447
Parent: Yes	49%	(63)	24%	(31)	26%	(34)	127
Parent: No	40%	(127)	32%	(102)	28%	(91)	320
COVID Vaccine: Yes	35%	(121)	34%	(119)	31%	(107)	347
COVID Vaccine: No	69%	(68)	14%	(14)	17%	(17)	100
Student Loans: Yes	36%	(24)	35%	(23)	29%	(19)	66
Student Loans: No	44%	(166)	29%	(110)	28%	(105)	381
Favorable Opinion of Haley	43%	(57)	32%	(42)	26%	(34)	134
Unfavorable Opinion of Haley	46%	(87)	35%	(65)	19%	(36)	188
Protestant	64%	(50)	20%	(16)	16%	(13)	79
Roman Catholic	50%	(65)	30%	(39)	20%	(25)	129
Mormon	43%	(2)	21%	(1)	35%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	32%	(1)	8%	(0)	4
Jewish	34%	(4)	45%	(5)	21%	(2)	11
Muslim	—	(0)	100%	(3)	—	(0)	3
Buddhist	19%	(2)	2%	(0)	79%	(7)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	21%	(5)	46%	(11)	33%	(8)	24
Agnostic	6%	(1)	50%	(10)	44%	(9)	21
Something else	45%	(21)	26%	(12)	29%	(13)	47
Nothing in particular	32%	(37)	28%	(32)	40%	(45)	113
Prodigal Biden Voter	18%	(5)	16%	(5)	67%	(20)	30
Undecided Voter (DK/WNV)	11%	(5)	13%	(6)	76%	(33)	44
Undecided Voter (DK)	11%	(2)	10%	(2)	79%	(15)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	44% (197)	32% (142)	24% (108)	447
Gender: Male	50% (107)	30% (64)	21% (44)	214
Gender: Female	39% (90)	34% (78)	28% (64)	233
Age: 18-34	29% (34)	34% (40)	37% (44)	118
Age: 35-44	49% (29)	27% (16)	24% (14)	59
Age: 45-64	48% (75)	33% (51)	19% (30)	155
Age: 65+	52% (59)	30% (35)	18% (21)	115
GenZers: 1997-2012	21% (12)	35% (21)	44% (26)	59
Millennials: 1981-1996	41% (47)	31% (35)	28% (31)	113
GenXers: 1965-1980	54% (63)	32% (37)	14% (17)	116
Baby Boomers: 1946-1964	47% (70)	31% (46)	22% (32)	148
Educ: < College	45% (137)	28% (86)	27% (83)	306
Educ: Bachelors degree	39% (36)	43% (39)	18% (16)	91
Educ: Post-grad	49% (25)	32% (16)	19% (10)	50
Income: Under 50k	41% (70)	30% (51)	30% (51)	172
Income: 50k-100k	42% (72)	37% (64)	21% (35)	171
Income: 100k+	53% (55)	26% (27)	21% (22)	104
Ethnicity: White (Non-Hispanic)	53% (140)	28% (75)	19% (51)	267
Ethnicity: Hispanic	33% (27)	34% (28)	33% (28)	82
Ethnicity: Black (Non-Hispanic)	35% (14)	39% (16)	26% (10)	40
Ethnicity: Asian + Other (Non-Hispanic)	27% (15)	39% (23)	34% (19)	57
All Christian	55% (120)	29% (62)	16% (35)	216
All Non-Christian	30% (8)	51% (13)	19% (5)	26
Atheist	25% (6)	46% (11)	29% (7)	24
Agnostic/Nothing in particular	29% (39)	33% (44)	38% (51)	134
Something Else	52% (25)	24% (11)	23% (11)	47
Evangelical	61% (53)	27% (23)	12% (10)	86
Non-Evangelical	51% (86)	28% (48)	21% (35)	169
PID: Dem (no lean)	11% (17)	60% (97)	29% (47)	162
PID: Ind (no lean)	41% (53)	27% (35)	32% (42)	129
PID: Rep (no lean)	81% (127)	6% (10)	13% (20)	156

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	32%	(142)	24%	(108)	447
PID/Gender: Dem Men	19%	(12)	52%	(32)	29%	(18)	62
PID/Gender: Dem Women	6%	(6)	65%	(64)	29%	(29)	100
PID/Gender: Ind Men	43%	(31)	34%	(25)	23%	(17)	74
PID/Gender: Ind Women	38%	(21)	18%	(10)	44%	(24)	56
PID/Gender: Rep Men	81%	(63)	8%	(6)	11%	(9)	79
PID/Gender: Rep Women	82%	(63)	4%	(3)	14%	(11)	77
Ideo: Liberal (1-3)	9%	(14)	63%	(98)	28%	(43)	155
Ideo: Moderate (4)	34%	(45)	28%	(37)	38%	(50)	131
Ideo: Conservative (5-7)	88%	(129)	4%	(6)	8%	(11)	146
Ideo/PID: Conservative Republican	94%	(100)	2%	(2)	4%	(5)	107
Ideo/PID: Moderate/Liberal Republican	50%	(22)	18%	(8)	33%	(15)	45
Ideo/PID: Moderate/Conservative Democrat	22%	(11)	45%	(22)	33%	(16)	49
Ideo/PID: Liberal Democrat	2%	(3)	69%	(73)	29%	(31)	107
Unfavorable of Biden and Trump	29%	(18)	23%	(15)	49%	(31)	64
2024 H2H Matchup: Biden Voter	4%	(9)	65%	(128)	30%	(59)	196
2024 H2H Matchup: Trump Voter	87%	(181)	4%	(8)	9%	(19)	208
2024 H2H Matchup: Would not Vote	12%	(2)	11%	(2)	77%	(14)	19
2024 H2H Matchup: Do not Know	21%	(5)	16%	(4)	63%	(16)	25
2022 House Vote: Democrat	14%	(27)	57%	(110)	29%	(55)	192
2022 House Vote: Republican	78%	(129)	8%	(14)	13%	(22)	165
2022 House Vote: Did not Vote	47%	(38)	20%	(16)	33%	(26)	80
2020 Vote: Joe Biden	10%	(21)	58%	(121)	32%	(67)	209
2020 Vote: Donald Trump	84%	(167)	4%	(9)	12%	(23)	199
2020 Vote: Someone Else	15%	(1)	30%	(3)	55%	(5)	10
2020 Vote: Did not Vote	25%	(7)	30%	(9)	45%	(13)	29
2016 Vote: Hillary Clinton	5%	(8)	74%	(108)	21%	(30)	146
2016 Vote: Donald Trump	78%	(145)	5%	(9)	17%	(32)	185
2016 Vote: Someone Else	28%	(4)	9%	(1)	63%	(8)	13
2020 Vote/PID: Not Biden/Democrat	47%	(10)	38%	(8)	14%	(3)	22
2020 Vote/PID: Not Trump/Republican	34%	(6)	36%	(6)	30%	(5)	16

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	32%	(142)	24%	(108)	447
U.S. Economy: Wrong Track	55%	(164)	16%	(47)	29%	(86)	297
U.S. Economy: Right Direction	22%	(33)	63%	(95)	15%	(22)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	73%	(110)	23%	(35)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(176)	4%	(8)	13%	(28)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(15)	28%	(24)	54%	(45)	84
Top 2024 Issue: Economy	57%	(85)	21%	(32)	21%	(32)	149
Community: Urban	44%	(79)	32%	(58)	24%	(44)	181
Community: Suburban	42%	(95)	32%	(71)	26%	(57)	223
Community: Rural	54%	(23)	28%	(12)	17%	(7)	43
Community/Gender: Urban Women	37%	(33)	33%	(29)	30%	(26)	87
Community/Gender: Urban Men	49%	(46)	31%	(29)	19%	(18)	94
Community/Gender: Rural Women	51%	(12)	31%	(7)	17%	(4)	23
Community/Gender: Rural Men	58%	(11)	24%	(5)	17%	(3)	19
Community/Gender: Suburban Women	38%	(46)	34%	(42)	28%	(34)	122
Community/Gender: Suburban Men	48%	(49)	29%	(30)	22%	(23)	101
Homeowner	44%	(145)	32%	(104)	24%	(80)	329
Renter	38%	(35)	36%	(34)	26%	(24)	92
Military HHnm: Yes	58%	(40)	16%	(11)	26%	(18)	69
Military HH: No	41%	(157)	35%	(131)	24%	(91)	378
Employ: Private Sector	41%	(54)	40%	(54)	19%	(26)	134
Employ: Government	50%	(17)	23%	(8)	27%	(9)	33
Employ: Self-Employed	70%	(31)	11%	(5)	19%	(9)	44
Employ: Homemaker	30%	(7)	29%	(6)	41%	(9)	22
Employ: Student	10%	(1)	49%	(6)	41%	(5)	12
Employ: Retired	52%	(64)	30%	(37)	18%	(22)	123
Employ: Unemployed	17%	(10)	40%	(22)	43%	(24)	55
Employ: Other	61%	(14)	17%	(4)	21%	(5)	24
Self + Household: White-Collar	46%	(83)	32%	(58)	22%	(41)	182
Self + Household: Blue Collar	46%	(90)	36%	(71)	18%	(35)	196
Union HH: Yes	50%	(15)	14%	(4)	36%	(11)	29
Union HH: No	44%	(182)	33%	(138)	23%	(98)	418

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(197)	32%	(142)	24%	(108)	447
LGBTQ+: Yes	24%	(9)	30%	(11)	45%	(17)	38
LGBTQ+: No	46%	(188)	32%	(130)	22%	(91)	409
Motivated to Vote	48%	(180)	33%	(126)	19%	(71)	378
Parent: Yes	55%	(70)	26%	(33)	19%	(24)	127
Parent: No	40%	(127)	34%	(108)	26%	(84)	320
COVID Vaccine: Yes	35%	(121)	37%	(129)	28%	(97)	347
COVID Vaccine: No	76%	(76)	13%	(13)	11%	(11)	100
Student Loans: Yes	31%	(20)	41%	(27)	28%	(18)	66
Student Loans: No	46%	(176)	30%	(114)	24%	(90)	381
Favorable Opinion of Haley	51%	(69)	31%	(41)	18%	(24)	134
Unfavorable Opinion of Haley	47%	(89)	38%	(72)	14%	(27)	188
Protestant	70%	(55)	18%	(15)	11%	(9)	79
Roman Catholic	45%	(58)	35%	(45)	20%	(25)	129
Mormon	83%	(3)	15%	(1)	3%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	32%	(1)	8%	(0)	4
Jewish	35%	(4)	50%	(6)	15%	(2)	11
Muslim	56%	(2)	44%	(1)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	25%	(6)	46%	(11)	29%	(7)	24
Agnostic	11%	(2)	65%	(14)	24%	(5)	21
Something else	52%	(25)	24%	(11)	23%	(11)	47
Nothing in particular	32%	(36)	27%	(31)	40%	(46)	113
Prodigal Biden Voter	42%	(13)	9%	(3)	49%	(15)	30
Undecided Voter (DK/WNV)	17%	(7)	14%	(6)	69%	(30)	44
Undecided Voter (DK)	12%	(2)	11%	(2)	77%	(14)	19

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(184)	34%	(150)	25%	(113)	447
Gender: Male	48%	(103)	32%	(69)	20%	(42)	214
Gender: Female	35%	(82)	35%	(81)	30%	(70)	233
Age: 18-34	25%	(29)	37%	(44)	38%	(45)	118
Age: 35-44	47%	(28)	28%	(16)	25%	(15)	59
Age: 45-64	48%	(74)	33%	(51)	20%	(31)	155
Age: 65+	46%	(53)	34%	(39)	19%	(22)	115
GenZers: 1997-2012	15%	(9)	44%	(26)	41%	(24)	59
Millennials: 1981-1996	40%	(45)	30%	(34)	30%	(34)	113
GenXers: 1965-1980	52%	(61)	30%	(35)	18%	(21)	116
Baby Boomers: 1946-1964	44%	(65)	35%	(51)	21%	(32)	148
Educ: < College	42%	(128)	30%	(91)	28%	(86)	306
Educ: Bachelors degree	34%	(31)	45%	(41)	21%	(19)	91
Educ: Post-grad	49%	(25)	36%	(18)	15%	(7)	50
Income: Under 50k	39%	(67)	30%	(51)	32%	(54)	172
Income: 50k-100k	38%	(64)	44%	(74)	19%	(32)	171
Income: 100k+	52%	(53)	23%	(24)	25%	(26)	104
Ethnicity: White (Non-Hispanic)	50%	(133)	29%	(78)	21%	(55)	267
Ethnicity: Hispanic	29%	(24)	36%	(30)	35%	(29)	82
Ethnicity: Black (Non-Hispanic)	29%	(12)	40%	(16)	30%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	27%	(16)	45%	(26)	28%	(16)	57
All Christian	53%	(114)	30%	(66)	17%	(36)	216
All Non-Christian	24%	(6)	60%	(16)	16%	(4)	26
Atheist	25%	(6)	50%	(12)	26%	(6)	24
Agnostic/Nothing in particular	26%	(35)	32%	(42)	42%	(56)	134
Something Else	48%	(22)	30%	(14)	22%	(10)	47
Evangelical	58%	(50)	27%	(24)	14%	(12)	86
Non-Evangelical	48%	(81)	32%	(54)	20%	(34)	169
PID: Dem (no lean)	7%	(11)	64%	(103)	30%	(48)	162
PID: Ind (no lean)	39%	(51)	30%	(38)	31%	(40)	129
PID: Rep (no lean)	79%	(123)	5%	(8)	16%	(25)	156

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(184)	34%	(150)	25%	(113)	447
PID/Gender: Dem Men	14%	(9)	61%	(38)	25%	(15)	62
PID/Gender: Dem Women	2%	(2)	66%	(65)	33%	(32)	100
PID/Gender: Ind Men	42%	(31)	34%	(25)	24%	(17)	74
PID/Gender: Ind Women	35%	(20)	24%	(13)	41%	(23)	56
PID/Gender: Rep Men	80%	(63)	8%	(6)	12%	(10)	79
PID/Gender: Rep Women	78%	(60)	2%	(2)	20%	(15)	77
Ideo: Liberal (1-3)	8%	(13)	64%	(99)	28%	(43)	155
Ideo: Moderate (4)	31%	(40)	31%	(40)	38%	(51)	131
Ideo: Conservative (5-7)	84%	(123)	6%	(9)	10%	(14)	146
Ideo/PID: Conservative Republican	91%	(97)	2%	(2)	7%	(8)	107
Ideo/PID: Moderate/Liberal Republican	49%	(22)	15%	(7)	37%	(17)	45
Ideo/PID: Moderate/Conservative Democrat	12%	(6)	54%	(26)	35%	(17)	49
Ideo/PID: Liberal Democrat	1%	(1)	71%	(76)	29%	(31)	107
Unfavorable of Biden and Trump	20%	(13)	23%	(15)	58%	(37)	64
2024 H2H Matchup: Biden Voter	2%	(4)	69%	(135)	29%	(56)	196
2024 H2H Matchup: Trump Voter	85%	(177)	3%	(6)	12%	(24)	208
2024 H2H Matchup: Would not Vote	5%	(1)	20%	(4)	75%	(14)	19
2024 H2H Matchup: Do not Know	8%	(2)	21%	(5)	71%	(18)	25
2022 House Vote: Democrat	11%	(20)	64%	(122)	26%	(50)	192
2022 House Vote: Republican	75%	(124)	7%	(11)	18%	(29)	165
2022 House Vote: Did not Vote	45%	(36)	19%	(15)	36%	(28)	80
2020 Vote: Joe Biden	6%	(13)	62%	(130)	31%	(66)	209
2020 Vote: Donald Trump	82%	(164)	4%	(8)	14%	(27)	199
2020 Vote: Someone Else	11%	(1)	32%	(3)	57%	(5)	10
2020 Vote: Did not Vote	21%	(6)	29%	(8)	50%	(14)	29
2016 Vote: Hillary Clinton	3%	(4)	76%	(111)	21%	(30)	146
2016 Vote: Donald Trump	77%	(143)	4%	(8)	19%	(34)	185
2016 Vote: Someone Else	17%	(2)	18%	(2)	64%	(8)	13
2020 Vote/PID: Not Biden/Democrat	44%	(10)	39%	(8)	17%	(4)	22
2020 Vote/PID: Not Trump/Republican	23%	(4)	42%	(7)	35%	(6)	16

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(184)	34%	(150)	25%	(113)	447
U.S. Economy: Wrong Track	52%	(153)	18%	(52)	31%	(92)	297
U.S. Economy: Right Direction	21%	(31)	65%	(98)	14%	(21)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(5)	80%	(121)	17%	(26)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(167)	3%	(7)	18%	(39)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(13)	27%	(23)	57%	(48)	84
Top 2024 Issue: Economy	56%	(83)	22%	(32)	23%	(33)	149
Community: Urban	42%	(75)	36%	(65)	22%	(40)	181
Community: Suburban	39%	(87)	33%	(73)	29%	(64)	223
Community: Rural	52%	(22)	27%	(12)	21%	(9)	43
Community/Gender: Urban Women	33%	(29)	39%	(34)	28%	(25)	87
Community/Gender: Urban Men	50%	(47)	34%	(32)	16%	(15)	94
Community/Gender: Rural Women	51%	(12)	31%	(7)	18%	(4)	23
Community/Gender: Rural Men	54%	(10)	23%	(4)	24%	(5)	19
Community/Gender: Suburban Women	34%	(41)	32%	(39)	34%	(41)	122
Community/Gender: Suburban Men	45%	(45)	33%	(33)	22%	(22)	101
Homeowner	42%	(137)	33%	(110)	25%	(82)	329
Renter	38%	(35)	37%	(35)	24%	(23)	92
Military HHnm: Yes	56%	(39)	23%	(16)	21%	(14)	69
Military HH: No	39%	(146)	35%	(134)	26%	(98)	378
Employ: Private Sector	38%	(51)	42%	(56)	20%	(26)	134
Employ: Government	45%	(15)	32%	(10)	23%	(8)	33
Employ: Self-Employed	70%	(31)	11%	(5)	19%	(8)	44
Employ: Homemaker	30%	(7)	28%	(6)	42%	(9)	22
Employ: Student	22%	(3)	50%	(6)	28%	(3)	12
Employ: Retired	47%	(58)	31%	(38)	22%	(27)	123
Employ: Unemployed	16%	(9)	43%	(24)	41%	(23)	55
Employ: Other	50%	(12)	17%	(4)	32%	(8)	24
Self + Household: White-Collar	42%	(77)	35%	(63)	23%	(42)	182
Self + Household: Blue Collar	43%	(84)	36%	(70)	21%	(42)	196
Union HH: Yes	43%	(13)	24%	(7)	33%	(10)	29
Union HH: No	41%	(172)	34%	(143)	25%	(103)	418

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**Table BLMB10\_13:** Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(184)	34%	(150)	25%	(113)	447
LGBTQ+: Yes	20%	(8)	37%	(14)	42%	(16)	38
LGBTQ+: No	43%	(177)	33%	(136)	24%	(97)	409
Motivated to Vote	44%	(168)	35%	(134)	20%	(76)	378
Parent: Yes	52%	(66)	27%	(34)	21%	(27)	127
Parent: No	37%	(118)	36%	(116)	27%	(86)	320
COVID Vaccine: Yes	32%	(113)	39%	(136)	28%	(98)	347
COVID Vaccine: No	72%	(72)	14%	(14)	15%	(14)	100
Student Loans: Yes	29%	(19)	39%	(26)	32%	(21)	66
Student Loans: No	43%	(165)	33%	(124)	24%	(92)	381
Favorable Opinion of Haley	46%	(61)	35%	(47)	19%	(25)	134
Unfavorable Opinion of Haley	45%	(84)	40%	(76)	15%	(28)	188
Protestant	71%	(56)	18%	(14)	11%	(9)	79
Roman Catholic	41%	(53)	38%	(49)	21%	(27)	129
Mormon	83%	(3)	17%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	32%	(1)	8%	(0)	4
Jewish	35%	(4)	58%	(6)	7%	(1)	11
Muslim	—	(0)	100%	(3)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	25%	(6)	50%	(12)	26%	(6)	24
Agnostic	9%	(2)	59%	(12)	32%	(7)	21
Something else	48%	(22)	30%	(14)	22%	(10)	47
Nothing in particular	30%	(33)	27%	(30)	44%	(49)	113
Prodigal Biden Voter	30%	(9)	9%	(3)	61%	(18)	30
Undecided Voter (DK/WNV)	7%	(3)	20%	(9)	73%	(32)	44
Undecided Voter (DK)	5%	(1)	20%	(4)	75%	(14)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	39% (173)	40% (179)	21% (95)	447
Gender: Male	43% (93)	40% (85)	17% (36)	214
Gender: Female	34% (80)	40% (94)	25% (59)	233
Age: 18-34	31% (37)	40% (48)	29% (34)	118
Age: 35-44	40% (24)	32% (19)	28% (17)	59
Age: 45-64	42% (65)	41% (64)	17% (26)	155
Age: 65+	42% (48)	43% (49)	15% (18)	115
GenZers: 1997-2012	22% (13)	44% (25)	34% (20)	59
Millennials: 1981-1996	39% (45)	35% (40)	26% (29)	113
GenXers: 1965-1980	45% (53)	38% (44)	17% (19)	116
Baby Boomers: 1946-1964	40% (59)	45% (66)	16% (23)	148
Educ: < College	39% (118)	37% (115)	24% (73)	306
Educ: Bachelors degree	32% (29)	51% (47)	17% (15)	91
Educ: Post-grad	51% (26)	36% (18)	13% (6)	50
Income: Under 50k	34% (59)	41% (70)	25% (43)	172
Income: 50k-100k	36% (62)	46% (78)	18% (31)	171
Income: 100k+	50% (52)	30% (31)	20% (21)	104
Ethnicity: White (Non-Hispanic)	46% (123)	36% (96)	18% (48)	267
Ethnicity: Hispanic	31% (25)	41% (34)	28% (23)	82
Ethnicity: Black (Non-Hispanic)	26% (11)	54% (22)	19% (8)	40
Ethnicity: Asian + Other (Non-Hispanic)	25% (15)	47% (27)	28% (16)	57
All Christian	52% (112)	32% (69)	16% (36)	216
All Non-Christian	33% (9)	55% (15)	12% (3)	26
Atheist	25% (6)	69% (16)	6% (1)	24
Agnostic/Nothing in particular	20% (26)	48% (64)	33% (44)	134
Something Else	45% (21)	33% (15)	23% (11)	47
Evangelical	56% (48)	27% (23)	17% (15)	86
Non-Evangelical	47% (80)	34% (58)	18% (31)	169
PID: Dem (no lean)	6% (10)	71% (115)	22% (36)	162
PID: Ind (no lean)	32% (41)	38% (49)	30% (39)	129
PID: Rep (no lean)	78% (122)	9% (14)	13% (20)	156

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(173)	40%	(179)	21%	(95)	447
PID/Gender: Dem Men	10%	(6)	70%	(43)	20%	(12)	62
PID/Gender: Dem Women	4%	(4)	72%	(72)	23%	(23)	100
PID/Gender: Ind Men	33%	(25)	45%	(33)	22%	(16)	74
PID/Gender: Ind Women	29%	(16)	30%	(17)	41%	(23)	56
PID/Gender: Rep Men	79%	(62)	12%	(9)	9%	(7)	79
PID/Gender: Rep Women	77%	(59)	7%	(5)	16%	(13)	77
Ideo: Liberal (1-3)	9%	(14)	72%	(111)	19%	(30)	155
Ideo: Moderate (4)	28%	(37)	37%	(49)	35%	(46)	131
Ideo: Conservative (5-7)	83%	(122)	7%	(11)	9%	(14)	146
Ideo/PID: Conservative Republican	91%	(97)	3%	(3)	7%	(7)	107
Ideo/PID: Moderate/Liberal Republican	54%	(24)	19%	(8)	28%	(12)	45
Ideo/PID: Moderate/Conservative Democrat	17%	(8)	54%	(27)	29%	(14)	49
Ideo/PID: Liberal Democrat	2%	(2)	78%	(83)	20%	(21)	107
Unfavorable of Biden and Trump	23%	(15)	30%	(19)	47%	(30)	64
2024 H2H Matchup: Biden Voter	3%	(6)	79%	(155)	18%	(36)	196
2024 H2H Matchup: Trump Voter	79%	(164)	6%	(13)	15%	(30)	208
2024 H2H Matchup: Would not Vote	10%	(2)	14%	(3)	76%	(14)	19
2024 H2H Matchup: Do not Know	7%	(2)	35%	(9)	58%	(14)	25
2022 House Vote: Democrat	9%	(17)	70%	(134)	21%	(40)	192
2022 House Vote: Republican	75%	(124)	10%	(16)	15%	(25)	165
2022 House Vote: Did not Vote	36%	(29)	32%	(25)	32%	(26)	80
2020 Vote: Joe Biden	6%	(12)	70%	(147)	24%	(50)	209
2020 Vote: Donald Trump	77%	(154)	8%	(15)	15%	(30)	199
2020 Vote: Someone Else	15%	(1)	53%	(5)	32%	(3)	10
2020 Vote: Did not Vote	19%	(6)	40%	(11)	41%	(12)	29
2016 Vote: Hillary Clinton	5%	(7)	82%	(120)	13%	(19)	146
2016 Vote: Donald Trump	72%	(134)	9%	(16)	19%	(35)	185
2016 Vote: Someone Else	2%	(0)	55%	(7)	43%	(6)	13
2020 Vote/PID: Not Biden/Democrat	31%	(7)	50%	(11)	19%	(4)	22
2020 Vote/PID: Not Trump/Republican	22%	(4)	44%	(7)	34%	(6)	16

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(173)	40%	(179)	21%	(95)	447
U.S. Economy: Wrong Track	48%	(144)	23%	(69)	28%	(84)	297
U.S. Economy: Right Direction	19%	(29)	73%	(110)	7%	(11)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	83%	(126)	12%	(18)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(157)	8%	(17)	18%	(38)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(9)	44%	(37)	45%	(38)	84
Top 2024 Issue: Economy	52%	(78)	23%	(34)	25%	(37)	149
Community: Urban	39%	(71)	41%	(75)	19%	(35)	181
Community: Suburban	37%	(83)	40%	(89)	23%	(52)	223
Community: Rural	46%	(20)	37%	(16)	18%	(8)	43
Community/Gender: Urban Women	34%	(30)	47%	(41)	19%	(16)	87
Community/Gender: Urban Men	44%	(41)	36%	(34)	20%	(19)	94
Community/Gender: Rural Women	33%	(8)	50%	(12)	17%	(4)	23
Community/Gender: Rural Men	61%	(12)	21%	(4)	18%	(3)	19
Community/Gender: Suburban Women	35%	(42)	34%	(41)	31%	(38)	122
Community/Gender: Suburban Men	40%	(40)	47%	(47)	13%	(14)	101
Homeowner	39%	(129)	40%	(130)	21%	(70)	329
Renter	37%	(35)	41%	(38)	22%	(20)	92
Military HHnm: Yes	46%	(32)	39%	(27)	15%	(10)	69
Military HH: No	37%	(141)	40%	(152)	22%	(84)	378
Employ: Private Sector	37%	(49)	46%	(61)	18%	(23)	134
Employ: Government	40%	(13)	32%	(11)	27%	(9)	33
Employ: Self-Employed	64%	(28)	18%	(8)	17%	(8)	44
Employ: Homemaker	46%	(10)	13%	(3)	41%	(9)	22
Employ: Student	33%	(4)	53%	(6)	14%	(2)	12
Employ: Retired	38%	(47)	47%	(58)	14%	(18)	123
Employ: Unemployed	15%	(8)	48%	(27)	37%	(21)	55
Employ: Other	54%	(13)	23%	(6)	23%	(5)	24
Self + Household: White-Collar	43%	(78)	37%	(68)	20%	(36)	182
Self + Household: Blue Collar	39%	(76)	47%	(92)	15%	(29)	196
Union HH: Yes	47%	(14)	25%	(7)	27%	(8)	29
Union HH: No	38%	(159)	41%	(172)	21%	(87)	418

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**Table BLMB10\_14:** Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(173)	40%	(179)	21%	(95)	447
LGBTQ+: Yes	22%	(8)	54%	(20)	24%	(9)	38
LGBTQ+: No	40%	(165)	39%	(159)	21%	(86)	409
Motivated to Vote	43%	(161)	40%	(153)	17%	(65)	378
Parent: Yes	52%	(67)	27%	(35)	20%	(26)	127
Parent: No	33%	(106)	45%	(144)	22%	(69)	320
COVID Vaccine: Yes	31%	(108)	46%	(159)	23%	(81)	347
COVID Vaccine: No	65%	(65)	21%	(21)	14%	(14)	100
Student Loans: Yes	37%	(24)	41%	(27)	23%	(15)	66
Student Loans: No	39%	(149)	40%	(152)	21%	(80)	381
Favorable Opinion of Haley	39%	(52)	41%	(55)	20%	(27)	134
Unfavorable Opinion of Haley	46%	(86)	46%	(86)	8%	(15)	188
Protestant	63%	(50)	21%	(17)	16%	(13)	79
Roman Catholic	44%	(57)	38%	(49)	18%	(23)	129
Mormon	43%	(2)	50%	(2)	7%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	30%	(3)	58%	(6)	12%	(1)	11
Muslim	44%	(1)	56%	(2)	—	(0)	3
Buddhist	37%	(3)	44%	(4)	19%	(2)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	25%	(6)	69%	(16)	6%	(1)	24
Agnostic	6%	(1)	72%	(15)	22%	(5)	21
Something else	45%	(21)	33%	(15)	23%	(11)	47
Nothing in particular	22%	(25)	43%	(49)	35%	(39)	113
Prodigal Biden Voter	21%	(6)	17%	(5)	62%	(19)	30
Undecided Voter (DK/WNV)	8%	(4)	26%	(11)	66%	(29)	44
Undecided Voter (DK)	10%	(2)	14%	(3)	76%	(14)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).



**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	45%	(201)	31%	(137)	24%	(109)	447
Gender: Male	50%	(108)	30%	(63)	20%	(43)	214
Gender: Female	40%	(93)	32%	(74)	28%	(66)	233
Age: 18-34	32%	(38)	33%	(39)	35%	(41)	118
Age: 35-44	62%	(37)	26%	(16)	12%	(7)	59
Age: 45-64	42%	(66)	33%	(51)	25%	(39)	155
Age: 65+	53%	(61)	28%	(32)	19%	(22)	115
GenZers: 1997-2012	22%	(13)	35%	(20)	44%	(26)	59
Millennials: 1981-1996	52%	(59)	29%	(33)	20%	(22)	113
GenXers: 1965-1980	45%	(52)	35%	(41)	20%	(23)	116
Baby Boomers: 1946-1964	50%	(73)	26%	(39)	24%	(35)	148
Educ: < College	43%	(130)	28%	(87)	29%	(88)	306
Educ: Bachelors degree	44%	(40)	42%	(38)	14%	(13)	91
Educ: Post-grad	61%	(31)	24%	(12)	15%	(8)	50
Income: Under 50k	39%	(68)	33%	(56)	28%	(48)	172
Income: 50k-100k	42%	(72)	35%	(60)	23%	(39)	171
Income: 100k+	59%	(61)	20%	(21)	21%	(21)	104
Ethnicity: White (Non-Hispanic)	54%	(143)	24%	(63)	23%	(61)	267
Ethnicity: Hispanic	38%	(31)	37%	(31)	25%	(21)	82
Ethnicity: Black (Non-Hispanic)	27%	(11)	50%	(20)	23%	(9)	40
Ethnicity: Asian + Other (Non-Hispanic)	29%	(17)	41%	(23)	30%	(17)	57
All Christian	61%	(131)	25%	(55)	14%	(31)	216
All Non-Christian	24%	(6)	56%	(15)	19%	(5)	26
Atheist	28%	(7)	41%	(10)	31%	(7)	24
Agnostic/Nothing in particular	28%	(37)	32%	(43)	40%	(53)	134
Something Else	42%	(20)	31%	(15)	27%	(13)	47
Evangelical	59%	(50)	27%	(24)	14%	(12)	86
Non-Evangelical	56%	(94)	26%	(44)	18%	(31)	169
PID: Dem (no lean)	7%	(11)	62%	(100)	32%	(51)	162
PID: Ind (no lean)	49%	(63)	22%	(29)	29%	(38)	129
PID: Rep (no lean)	82%	(127)	5%	(9)	13%	(20)	156

Continued on next page

**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(201)	31%	(137)	24%	(109)	447
PID/Gender: Dem Men	12%	(8)	61%	(38)	26%	(16)	62
PID/Gender: Dem Women	3%	(3)	62%	(62)	35%	(35)	100
PID/Gender: Ind Men	50%	(36)	25%	(19)	25%	(18)	74
PID/Gender: Ind Women	47%	(26)	18%	(10)	34%	(19)	56
PID/Gender: Rep Men	81%	(64)	8%	(7)	11%	(8)	79
PID/Gender: Rep Women	82%	(64)	2%	(2)	15%	(12)	77
Ideo: Liberal (1-3)	15%	(23)	55%	(85)	30%	(47)	155
Ideo: Moderate (4)	35%	(46)	27%	(36)	38%	(50)	131
Ideo: Conservative (5-7)	86%	(126)	8%	(11)	6%	(9)	146
Ideo/PID: Conservative Republican	91%	(97)	5%	(6)	4%	(4)	107
Ideo/PID: Moderate/Liberal Republican	58%	(26)	6%	(3)	35%	(16)	45
Ideo/PID: Moderate/Conservative Democrat	17%	(9)	48%	(24)	34%	(17)	49
Ideo/PID: Liberal Democrat	2%	(2)	66%	(71)	32%	(34)	107
Unfavorable of Biden and Trump	29%	(19)	19%	(12)	51%	(33)	64
2024 H2H Matchup: Biden Voter	6%	(12)	60%	(117)	34%	(67)	196
2024 H2H Matchup: Trump Voter	86%	(179)	6%	(13)	7%	(15)	208
2024 H2H Matchup: Would not Vote	15%	(3)	18%	(3)	67%	(13)	19
2024 H2H Matchup: Do not Know	27%	(7)	16%	(4)	57%	(14)	25
2022 House Vote: Democrat	13%	(25)	56%	(108)	31%	(59)	192
2022 House Vote: Republican	81%	(134)	7%	(12)	12%	(19)	165
2022 House Vote: Did not Vote	46%	(37)	20%	(16)	34%	(27)	80
2020 Vote: Joe Biden	11%	(23)	53%	(112)	36%	(74)	209
2020 Vote: Donald Trump	83%	(165)	6%	(13)	11%	(22)	199
2020 Vote: Someone Else	39%	(4)	29%	(3)	32%	(3)	10
2020 Vote: Did not Vote	34%	(10)	33%	(10)	33%	(10)	29
2016 Vote: Hillary Clinton	7%	(10)	68%	(99)	25%	(37)	146
2016 Vote: Donald Trump	82%	(153)	4%	(7)	14%	(25)	185
2016 Vote: Someone Else	40%	(5)	9%	(1)	52%	(7)	13
2020 Vote/PID: Not Biden/Democrat	33%	(7)	50%	(11)	17%	(4)	22
2020 Vote/PID: Not Trump/Republican	53%	(9)	19%	(3)	28%	(5)	16
U.S. Economy: Wrong Track	56%	(167)	17%	(50)	27%	(80)	297
U.S. Economy: Right Direction	23%	(34)	58%	(87)	19%	(29)	150

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(201)	31%	(137)	24%	(109)	447
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(9)	70%	(106)	24%	(36)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(178)	6%	(12)	11%	(23)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(14)	24%	(20)	59%	(50)	84
Top 2024 Issue: Economy	58%	(86)	20%	(30)	22%	(32)	149
Community: Urban	43%	(78)	31%	(56)	26%	(47)	181
Community: Suburban	47%	(104)	29%	(66)	24%	(53)	223
Community: Rural	44%	(19)	37%	(16)	19%	(8)	43
Community/Gender: Urban Women	36%	(32)	32%	(28)	32%	(28)	87
Community/Gender: Urban Men	50%	(47)	29%	(28)	21%	(19)	94
Community/Gender: Rural Women	51%	(12)	33%	(8)	16%	(4)	23
Community/Gender: Rural Men	35%	(7)	42%	(8)	23%	(4)	19
Community/Gender: Suburban Women	41%	(50)	31%	(38)	28%	(34)	122
Community/Gender: Suburban Men	54%	(54)	27%	(28)	19%	(19)	101
Homeowner	46%	(151)	28%	(93)	26%	(85)	329
Renter	42%	(39)	38%	(35)	20%	(18)	92
Military HHnm: Yes	58%	(40)	10%	(7)	32%	(22)	69
Military HH: No	43%	(161)	34%	(130)	23%	(87)	378
Employ: Private Sector	46%	(61)	35%	(46)	19%	(26)	134
Employ: Government	37%	(12)	28%	(9)	35%	(11)	33
Employ: Self-Employed	72%	(32)	12%	(5)	16%	(7)	44
Employ: Homemaker	36%	(8)	28%	(6)	36%	(8)	22
Employ: Student	22%	(3)	38%	(5)	40%	(5)	12
Employ: Retired	49%	(60)	30%	(37)	21%	(26)	123
Employ: Unemployed	16%	(9)	44%	(24)	40%	(22)	55
Employ: Other	69%	(16)	15%	(4)	17%	(4)	24
Self + Household: White-Collar	51%	(93)	27%	(49)	22%	(40)	182
Self + Household: Blue Collar	44%	(86)	34%	(67)	22%	(43)	196
Union HH: Yes	60%	(18)	12%	(3)	28%	(8)	29
Union HH: No	44%	(183)	32%	(134)	24%	(100)	418
LGBTQ+: Yes	32%	(12)	33%	(12)	35%	(13)	38
LGBTQ+: No	46%	(189)	30%	(125)	23%	(95)	409
Motivated to Vote	49%	(185)	30%	(115)	21%	(78)	378

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(201)	31%	(137)	24%	(109)	447
Parent: Yes	55%	(70)	25%	(32)	20%	(25)	127
Parent: No	41%	(132)	33%	(105)	26%	(83)	320
COVID Vaccine: Yes	40%	(137)	33%	(114)	28%	(96)	347
COVID Vaccine: No	64%	(64)	23%	(23)	13%	(13)	100
Student Loans: Yes	28%	(18)	45%	(30)	27%	(18)	66
Student Loans: No	48%	(183)	28%	(107)	24%	(91)	381
Favorable Opinion of Haley	54%	(72)	29%	(38)	17%	(23)	134
Unfavorable Opinion of Haley	46%	(86)	37%	(69)	17%	(32)	188
Protestant	70%	(56)	18%	(14)	12%	(10)	79
Roman Catholic	54%	(70)	30%	(39)	16%	(21)	129
Mormon	76%	(3)	15%	(1)	9%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	35%	(4)	50%	(6)	15%	(2)	11
Muslim	—	(0)	100%	(3)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	37%	(3)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	28%	(7)	41%	(10)	31%	(7)	24
Agnostic	9%	(2)	47%	(10)	44%	(9)	21
Something else	42%	(20)	31%	(15)	27%	(13)	47
Nothing in particular	31%	(36)	30%	(33)	39%	(44)	113
Prodigal Biden Voter	43%	(13)	9%	(3)	48%	(15)	30
Undecided Voter (DK/WNV)	22%	(10)	17%	(7)	61%	(27)	44
Undecided Voter (DK)	15%	(3)	18%	(3)	67%	(13)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(172)	43%	(194)	12%	(53)	6%	(28)	447
Gender: Male	39%	(85)	47%	(100)	11%	(24)	3%	(6)	214
Gender: Female	37%	(87)	40%	(93)	13%	(30)	10%	(22)	233
Age: 18-34	30%	(36)	41%	(49)	21%	(24)	8%	(9)	118
Age: 35-44	30%	(18)	42%	(25)	15%	(9)	13%	(8)	59
Age: 45-64	44%	(68)	45%	(70)	8%	(12)	3%	(5)	155
Age: 65+	44%	(50)	44%	(50)	7%	(8)	5%	(6)	115
GenZers: 1997-2012	15%	(9)	40%	(24)	32%	(19)	13%	(7)	59
Millennials: 1981-1996	37%	(42)	43%	(49)	13%	(14)	7%	(8)	113
GenXers: 1965-1980	48%	(56)	40%	(46)	8%	(10)	4%	(5)	116
Baby Boomers: 1946-1964	39%	(58)	49%	(73)	6%	(9)	6%	(8)	148
Educ: < College	36%	(110)	41%	(127)	14%	(44)	8%	(25)	306
Educ: Bachelors degree	35%	(32)	53%	(48)	9%	(8)	4%	(4)	91
Educ: Post-grad	59%	(29)	38%	(19)	4%	(2)	—	(0)	50
Income: Under 50k	34%	(59)	44%	(76)	16%	(28)	6%	(10)	172
Income: 50k-100k	43%	(73)	40%	(68)	11%	(19)	7%	(11)	171
Income: 100k+	39%	(40)	48%	(50)	7%	(7)	7%	(7)	104
Ethnicity: White (Non-Hispanic)	40%	(106)	47%	(125)	9%	(25)	4%	(12)	267
Ethnicity: Hispanic	38%	(31)	40%	(33)	15%	(12)	7%	(6)	82
Ethnicity: Black (Non-Hispanic)	46%	(18)	30%	(12)	13%	(5)	12%	(5)	40
Ethnicity: Asian + Other (Non-Hispanic)	29%	(16)	41%	(24)	20%	(12)	10%	(6)	57
All Christian	44%	(94)	41%	(89)	11%	(24)	4%	(9)	216
All Non-Christian	17%	(5)	83%	(22)	—	(0)	—	(0)	26
Atheist	16%	(4)	43%	(10)	36%	(9)	6%	(1)	24
Agnostic/Nothing in particular	40%	(54)	34%	(45)	14%	(19)	12%	(16)	134
Something Else	32%	(15)	58%	(27)	5%	(2)	5%	(2)	47
Evangelical	43%	(37)	44%	(38)	6%	(6)	6%	(5)	86
Non-Evangelical	41%	(69)	45%	(76)	10%	(17)	4%	(6)	169
PID: Dem (no lean)	39%	(63)	44%	(72)	13%	(20)	4%	(6)	162
PID: Ind (no lean)	34%	(44)	41%	(53)	17%	(22)	7%	(10)	129
PID: Rep (no lean)	41%	(64)	44%	(69)	7%	(11)	8%	(13)	156

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(172)	43%	(194)	12%	(53)	6%	(28)	447
PID/Gender: Dem Men	47%	(29)	40%	(25)	13%	(8)	—	(0)	62
PID/Gender: Dem Women	34%	(34)	47%	(47)	13%	(13)	6%	(6)	100
PID/Gender: Ind Men	31%	(23)	48%	(35)	18%	(13)	3%	(3)	74
PID/Gender: Ind Women	38%	(21)	32%	(18)	17%	(10)	13%	(7)	56
PID/Gender: Rep Men	41%	(32)	51%	(40)	4%	(3)	4%	(3)	79
PID/Gender: Rep Women	41%	(32)	37%	(28)	10%	(8)	12%	(9)	77
Ideo: Liberal (1-3)	39%	(60)	39%	(61)	17%	(27)	5%	(7)	155
Ideo: Moderate (4)	36%	(47)	51%	(67)	9%	(12)	4%	(6)	131
Ideo: Conservative (5-7)	37%	(55)	44%	(64)	10%	(15)	9%	(13)	146
Ideo/PID: Conservative Republican	36%	(39)	45%	(49)	8%	(9)	10%	(11)	107
Ideo/PID: Moderate/Liberal Republican	48%	(22)	44%	(20)	5%	(2)	3%	(1)	45
Ideo/PID: Moderate/Conservative Democrat	35%	(17)	64%	(32)	1%	(1)	—	(0)	49
Ideo/PID: Liberal Democrat	40%	(42)	36%	(39)	19%	(20)	6%	(6)	107
Unfavorable of Biden and Trump	38%	(24)	42%	(27)	11%	(7)	9%	(6)	64
2024 H2H Matchup: Biden Voter	35%	(68)	46%	(91)	14%	(28)	4%	(9)	196
2024 H2H Matchup: Trump Voter	40%	(84)	41%	(84)	11%	(22)	8%	(17)	208
2024 H2H Matchup: Would not Vote	31%	(6)	52%	(10)	15%	(3)	2%	(0)	19
2024 H2H Matchup: Do not Know	56%	(14)	34%	(8)	1%	(0)	10%	(2)	25
2022 House Vote: Democrat	39%	(76)	45%	(86)	13%	(24)	3%	(5)	192
2022 House Vote: Republican	40%	(66)	45%	(74)	8%	(13)	7%	(11)	165
2022 House Vote: Did not Vote	31%	(25)	40%	(32)	15%	(12)	14%	(11)	80
2020 Vote: Joe Biden	36%	(76)	46%	(95)	15%	(31)	3%	(7)	209
2020 Vote: Donald Trump	41%	(82)	43%	(85)	9%	(17)	8%	(15)	199
2020 Vote: Someone Else	81%	(8)	15%	(1)	2%	(0)	3%	(0)	10
2020 Vote: Did not Vote	22%	(6)	41%	(12)	18%	(5)	19%	(5)	29
2016 Vote: Hillary Clinton	42%	(61)	48%	(70)	9%	(14)	—	(1)	146
2016 Vote: Donald Trump	43%	(80)	42%	(77)	7%	(13)	8%	(15)	185
2016 Vote: Someone Else	46%	(6)	47%	(6)	1%	(0)	6%	(1)	13
2020 Vote/PID: Not Biden/Democrat	46%	(10)	45%	(10)	3%	(1)	6%	(1)	22
2020 Vote/PID: Not Trump/Republican	27%	(4)	65%	(11)	—	(0)	7%	(1)	16

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(172)	43%	(194)	12%	(53)	6%	(28)	447
U.S. Economy: Wrong Track	38%	(112)	39%	(116)	14%	(41)	9%	(28)	297
U.S. Economy: Right Direction	40%	(60)	52%	(78)	8%	(12)	—	(0)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(52)	48%	(72)	15%	(23)	3%	(4)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(85)	41%	(87)	11%	(23)	8%	(18)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(35)	42%	(35)	9%	(7)	8%	(6)	84
Top 2024 Issue: Economy	40%	(59)	40%	(59)	13%	(19)	8%	(11)	149
Community: Urban	38%	(70)	46%	(83)	11%	(19)	5%	(9)	181
Community: Suburban	40%	(89)	41%	(91)	14%	(30)	6%	(13)	223
Community: Rural	32%	(14)	44%	(19)	8%	(4)	16%	(7)	43
Community/Gender: Urban Women	34%	(29)	48%	(42)	12%	(11)	6%	(5)	87
Community/Gender: Urban Men	43%	(40)	44%	(42)	9%	(9)	3%	(3)	94
Community/Gender: Rural Women	32%	(8)	34%	(8)	6%	(1)	28%	(6)	23
Community/Gender: Rural Men	31%	(6)	56%	(11)	12%	(2)	2%	(0)	19
Community/Gender: Suburban Women	41%	(50)	36%	(43)	14%	(18)	9%	(11)	122
Community/Gender: Suburban Men	38%	(38)	47%	(48)	13%	(13)	2%	(2)	101
Homeowner	37%	(122)	45%	(147)	12%	(41)	6%	(18)	329
Renter	39%	(36)	43%	(40)	10%	(9)	8%	(8)	92
Military HHnm: Yes	40%	(28)	42%	(29)	14%	(9)	5%	(3)	69
Military HH: No	38%	(144)	44%	(164)	12%	(44)	7%	(25)	378
Employ: Private Sector	44%	(58)	38%	(51)	12%	(16)	6%	(8)	134
Employ: Government	26%	(8)	59%	(19)	14%	(5)	1%	(0)	33
Employ: Self-Employed	29%	(13)	62%	(27)	6%	(3)	3%	(1)	44
Employ: Homemaker	31%	(7)	37%	(8)	19%	(4)	13%	(3)	22
Employ: Student	4%	(1)	46%	(6)	38%	(5)	11%	(1)	12
Employ: Retired	47%	(57)	39%	(48)	9%	(11)	6%	(7)	123
Employ: Unemployed	23%	(13)	54%	(30)	17%	(9)	6%	(4)	55
Employ: Other	62%	(15)	18%	(4)	6%	(1)	15%	(3)	24
Self + Household: White-Collar	37%	(67)	52%	(95)	8%	(15)	3%	(5)	182
Self + Household: Blue Collar	39%	(76)	37%	(73)	15%	(29)	9%	(18)	196
Union HH: Yes	39%	(11)	33%	(10)	15%	(4)	14%	(4)	29
Union HH: No	38%	(160)	44%	(184)	12%	(49)	6%	(24)	418

Continued on next page

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(172)	43%	(194)	12%	(53)	6%	(28)	447
LGBTQ+: Yes	29%	(11)	24%	(9)	33%	(13)	14%	(5)	38
LGBTQ+: No	39%	(161)	45%	(184)	10%	(41)	6%	(23)	409
Motivated to Vote	42%	(158)	42%	(158)	10%	(39)	6%	(23)	378
Parent: Yes	37%	(47)	48%	(61)	11%	(13)	5%	(6)	127
Parent: No	39%	(125)	42%	(133)	13%	(40)	7%	(22)	320
COVID Vaccine: Yes	41%	(144)	40%	(140)	12%	(43)	6%	(20)	347
COVID Vaccine: No	28%	(28)	54%	(54)	10%	(10)	8%	(8)	100
Student Loans: Yes	25%	(17)	33%	(22)	36%	(24)	6%	(4)	66
Student Loans: No	41%	(155)	45%	(172)	8%	(30)	6%	(25)	381
Favorable Opinion of Haley	54%	(72)	38%	(51)	6%	(9)	1%	(2)	134
Unfavorable Opinion of Haley	36%	(68)	44%	(82)	11%	(21)	9%	(18)	188
Protestant	45%	(36)	35%	(27)	13%	(10)	7%	(5)	79
Roman Catholic	43%	(56)	46%	(60)	8%	(10)	3%	(4)	129
Mormon	74%	(3)	15%	(1)	12%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	40%	(2)	60%	(2)	—	(0)	4
Jewish	25%	(3)	75%	(8)	—	(0)	—	(0)	11
Muslim	56%	(2)	44%	(1)	—	(0)	—	(0)	3
Buddhist	2%	(0)	98%	(9)	—	(0)	—	(0)	9
Hindu	—	(0)	100%	(3)	—	(0)	—	(0)	3
Atheist	16%	(4)	43%	(10)	36%	(9)	6%	(1)	24
Agnostic	43%	(9)	28%	(6)	23%	(5)	7%	(1)	21
Something else	32%	(15)	58%	(27)	5%	(2)	5%	(2)	47
Nothing in particular	40%	(45)	35%	(39)	13%	(14)	13%	(14)	113
Prodigal Biden Voter	43%	(13)	34%	(10)	17%	(5)	6%	(2)	30
Undecided Voter (DK/WNV)	45%	(20)	42%	(18)	7%	(3)	6%	(3)	44
Undecided Voter (DK)	31%	(6)	52%	(10)	15%	(3)	2%	(0)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(176)	32%	(143)	15%	(68)	14%	(60)	447
Gender: Male	37%	(79)	38%	(81)	12%	(26)	13%	(29)	214
Gender: Female	42%	(97)	27%	(62)	18%	(42)	14%	(32)	233
Age: 18-34	35%	(41)	35%	(42)	17%	(20)	13%	(16)	118
Age: 35-44	29%	(17)	29%	(17)	17%	(10)	25%	(15)	59
Age: 45-64	46%	(71)	32%	(50)	11%	(17)	11%	(17)	155
Age: 65+	41%	(47)	29%	(34)	18%	(21)	11%	(12)	115
GenZers: 1997-2012	30%	(18)	28%	(16)	25%	(14)	18%	(10)	59
Millennials: 1981-1996	33%	(37)	37%	(42)	13%	(15)	16%	(18)	113
GenXers: 1965-1980	52%	(60)	29%	(33)	8%	(9)	11%	(13)	116
Baby Boomers: 1946-1964	38%	(56)	31%	(47)	18%	(27)	12%	(18)	148
Educ: < College	36%	(110)	32%	(98)	16%	(48)	16%	(49)	306
Educ: Bachelors degree	42%	(39)	35%	(32)	14%	(13)	8%	(7)	91
Educ: Post-grad	54%	(27)	24%	(12)	13%	(7)	9%	(4)	50
Income: Under 50k	33%	(57)	36%	(62)	19%	(33)	12%	(20)	172
Income: 50k-100k	47%	(81)	25%	(43)	13%	(23)	14%	(24)	171
Income: 100k+	37%	(38)	36%	(38)	11%	(11)	16%	(16)	104
Ethnicity: White (Non-Hispanic)	41%	(109)	29%	(78)	15%	(41)	15%	(39)	267
Ethnicity: Hispanic	44%	(36)	26%	(21)	16%	(13)	14%	(12)	82
Ethnicity: Black (Non-Hispanic)	45%	(18)	37%	(15)	12%	(5)	7%	(3)	40
Ethnicity: Asian + Other (Non-Hispanic)	24%	(14)	49%	(28)	15%	(9)	12%	(7)	57
All Christian	40%	(87)	32%	(70)	16%	(34)	12%	(25)	216
All Non-Christian	42%	(11)	46%	(12)	8%	(2)	5%	(1)	26
Atheist	59%	(14)	32%	(8)	6%	(2)	2%	(1)	24
Agnostic/Nothing in particular	33%	(45)	31%	(41)	19%	(25)	17%	(23)	134
Something Else	42%	(20)	25%	(12)	12%	(5)	21%	(10)	47
Evangelical	38%	(33)	33%	(29)	12%	(10)	16%	(14)	86
Non-Evangelical	42%	(70)	29%	(50)	16%	(28)	13%	(22)	169
PID: Dem (no lean)	56%	(90)	28%	(46)	11%	(19)	5%	(7)	162
PID: Ind (no lean)	30%	(39)	36%	(47)	16%	(21)	17%	(22)	129
PID: Rep (no lean)	30%	(47)	32%	(50)	18%	(28)	20%	(31)	156

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(176)	32%	(143)	15%	(68)	14%	(60)	447
PID/Gender: Dem Men	54%	(33)	38%	(23)	4%	(2)	5%	(3)	62
PID/Gender: Dem Women	57%	(57)	22%	(22)	16%	(16)	4%	(4)	100
PID/Gender: Ind Men	28%	(21)	42%	(31)	12%	(9)	17%	(13)	74
PID/Gender: Ind Women	32%	(18)	29%	(16)	22%	(12)	17%	(9)	56
PID/Gender: Rep Men	32%	(25)	33%	(26)	18%	(14)	16%	(13)	79
PID/Gender: Rep Women	29%	(22)	31%	(24)	18%	(14)	23%	(18)	77
Ideo: Liberal (1-3)	56%	(87)	29%	(44)	9%	(14)	6%	(9)	155
Ideo: Moderate (4)	32%	(42)	45%	(59)	13%	(17)	11%	(14)	131
Ideo: Conservative (5-7)	28%	(41)	27%	(39)	22%	(32)	23%	(34)	146
Ideo/PID: Conservative Republican	29%	(31)	25%	(27)	21%	(23)	25%	(26)	107
Ideo/PID: Moderate/Liberal Republican	35%	(16)	52%	(23)	5%	(2)	9%	(4)	45
Ideo/PID: Moderate/Conservative Democrat	45%	(22)	38%	(19)	17%	(8)	—	(0)	49
Ideo/PID: Liberal Democrat	60%	(64)	25%	(27)	8%	(9)	7%	(7)	107
Unfavorable of Biden and Trump	27%	(17)	41%	(27)	16%	(10)	16%	(10)	64
2024 H2H Matchup: Biden Voter	54%	(105)	29%	(57)	12%	(24)	5%	(9)	196
2024 H2H Matchup: Trump Voter	29%	(59)	29%	(60)	20%	(41)	23%	(47)	208
2024 H2H Matchup: Would not Vote	26%	(5)	60%	(11)	4%	(1)	11%	(2)	19
2024 H2H Matchup: Do not Know	30%	(8)	58%	(14)	5%	(1)	7%	(2)	25
2022 House Vote: Democrat	55%	(106)	34%	(65)	5%	(10)	5%	(10)	192
2022 House Vote: Republican	28%	(46)	31%	(51)	18%	(29)	23%	(37)	165
2022 House Vote: Did not Vote	25%	(20)	30%	(24)	32%	(25)	13%	(11)	80
2020 Vote: Joe Biden	51%	(106)	36%	(75)	9%	(19)	4%	(9)	209
2020 Vote: Donald Trump	30%	(60)	29%	(57)	18%	(36)	23%	(46)	199
2020 Vote: Someone Else	66%	(6)	26%	(2)	4%	(0)	5%	(0)	10
2020 Vote: Did not Vote	12%	(3)	28%	(8)	43%	(12)	17%	(5)	29
2016 Vote: Hillary Clinton	62%	(90)	30%	(44)	6%	(8)	3%	(4)	146
2016 Vote: Donald Trump	30%	(56)	27%	(50)	22%	(42)	20%	(37)	185
2016 Vote: Someone Else	42%	(6)	51%	(7)	1%	(0)	6%	(1)	13
2020 Vote/PID: Not Biden/Democrat	46%	(10)	20%	(4)	34%	(7)	—	(0)	22
2020 Vote/PID: Not Trump/Republican	22%	(4)	52%	(9)	21%	(3)	5%	(1)	16

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(176)	32%	(143)	15%	(68)	14%	(60)	447
U.S. Economy: Wrong Track	27%	(81)	32%	(96)	20%	(60)	20%	(60)	297
U.S. Economy: Right Direction	64%	(95)	31%	(47)	5%	(7)	—	(0)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(86)	30%	(45)	10%	(15)	4%	(6)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(60)	28%	(60)	21%	(45)	22%	(47)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(31)	45%	(38)	9%	(8)	9%	(8)	84
Top 2024 Issue: Economy	35%	(52)	38%	(57)	10%	(15)	16%	(24)	149
Community: Urban	47%	(85)	35%	(63)	9%	(16)	9%	(17)	181
Community: Suburban	36%	(80)	32%	(71)	21%	(47)	12%	(26)	223
Community: Rural	27%	(12)	21%	(9)	12%	(5)	40%	(17)	43
Community/Gender: Urban Women	49%	(43)	29%	(26)	14%	(12)	7%	(7)	87
Community/Gender: Urban Men	45%	(42)	40%	(38)	3%	(3)	11%	(10)	94
Community/Gender: Rural Women	20%	(5)	22%	(5)	20%	(5)	39%	(9)	23
Community/Gender: Rural Men	36%	(7)	19%	(4)	2%	(0)	42%	(8)	19
Community/Gender: Suburban Women	41%	(50)	25%	(31)	21%	(25)	13%	(16)	122
Community/Gender: Suburban Men	29%	(30)	39%	(40)	22%	(22)	10%	(10)	101
Homeowner	41%	(134)	32%	(105)	15%	(49)	12%	(41)	329
Renter	35%	(32)	33%	(31)	15%	(14)	17%	(16)	92
Military HHnm: Yes	27%	(19)	36%	(25)	24%	(16)	13%	(9)	69
Military HH: No	42%	(158)	31%	(118)	14%	(51)	14%	(51)	378
Employ: Private Sector	44%	(59)	31%	(42)	9%	(13)	16%	(21)	134
Employ: Government	41%	(14)	38%	(12)	11%	(4)	10%	(3)	33
Employ: Self-Employed	37%	(16)	30%	(13)	22%	(10)	12%	(5)	44
Employ: Homemaker	13%	(3)	57%	(13)	13%	(3)	17%	(4)	22
Employ: Student	33%	(4)	21%	(3)	38%	(5)	8%	(1)	12
Employ: Retired	42%	(51)	28%	(35)	20%	(25)	10%	(12)	123
Employ: Unemployed	32%	(18)	38%	(21)	14%	(8)	16%	(9)	55
Employ: Other	50%	(12)	18%	(4)	8%	(2)	24%	(6)	24
Self + Household: White-Collar	45%	(83)	32%	(59)	12%	(21)	11%	(20)	182
Self + Household: Blue Collar	34%	(67)	31%	(60)	19%	(37)	17%	(32)	196
Union HH: Yes	41%	(12)	26%	(8)	7%	(2)	26%	(8)	29
Union HH: No	39%	(164)	32%	(135)	16%	(66)	13%	(53)	418

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(176)	32%	(143)	15%	(68)	14%	(60)	447
LGBTQ+: Yes	31%	(12)	33%	(12)	17%	(6)	20%	(8)	38
LGBTQ+: No	40%	(165)	32%	(130)	15%	(61)	13%	(53)	409
Motivated to Vote	43%	(162)	30%	(113)	15%	(56)	12%	(47)	378
Parent: Yes	36%	(46)	38%	(49)	10%	(12)	16%	(20)	127
Parent: No	41%	(130)	29%	(94)	17%	(55)	13%	(40)	320
COVID Vaccine: Yes	44%	(151)	33%	(115)	15%	(50)	9%	(31)	347
COVID Vaccine: No	25%	(25)	28%	(28)	17%	(17)	29%	(29)	100
Student Loans: Yes	32%	(21)	42%	(28)	17%	(11)	9%	(6)	66
Student Loans: No	41%	(155)	30%	(115)	15%	(56)	14%	(54)	381
Favorable Opinion of Haley	48%	(64)	30%	(40)	15%	(20)	7%	(10)	134
Unfavorable Opinion of Haley	44%	(82)	26%	(49)	13%	(25)	17%	(32)	188
Protestant	32%	(25)	38%	(30)	17%	(13)	14%	(11)	79
Roman Catholic	45%	(59)	29%	(37)	15%	(19)	11%	(14)	129
Mormon	46%	(2)	21%	(1)	33%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	58%	(2)	—	(0)	—	(0)	4
Jewish	45%	(5)	25%	(3)	18%	(2)	11%	(1)	11
Muslim	56%	(2)	44%	(1)	—	(0)	—	(0)	3
Buddhist	20%	(2)	80%	(7)	—	(0)	—	(0)	9
Hindu	75%	(3)	25%	(1)	—	(0)	—	(0)	3
Atheist	59%	(14)	32%	(8)	6%	(2)	2%	(1)	24
Agnostic	45%	(9)	23%	(5)	31%	(6)	1%	(0)	21
Something else	42%	(20)	25%	(12)	12%	(5)	21%	(10)	47
Nothing in particular	31%	(35)	32%	(36)	16%	(18)	20%	(23)	113
Prodigal Biden Voter	14%	(4)	69%	(21)	14%	(4)	4%	(1)	30
Undecided Voter (DK/WNV)	28%	(12)	59%	(26)	4%	(2)	9%	(4)	44
Undecided Voter (DK)	26%	(5)	60%	(11)	4%	(1)	11%	(2)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(193)	35%	(155)	13%	(60)	9%	(40)	447
Gender: Male	44%	(94)	36%	(76)	13%	(27)	8%	(17)	214
Gender: Female	42%	(99)	34%	(79)	14%	(32)	10%	(23)	233
Age: 18-34	39%	(47)	39%	(46)	13%	(15)	9%	(10)	118
Age: 35-44	29%	(17)	39%	(23)	15%	(9)	17%	(10)	59
Age: 45-64	50%	(77)	33%	(52)	11%	(18)	6%	(9)	155
Age: 65+	45%	(52)	30%	(34)	16%	(19)	9%	(11)	115
GenZers: 1997-2012	34%	(20)	36%	(21)	20%	(12)	10%	(6)	59
Millennials: 1981-1996	36%	(41)	43%	(48)	10%	(12)	11%	(12)	113
GenXers: 1965-1980	52%	(61)	30%	(34)	11%	(13)	7%	(8)	116
Baby Boomers: 1946-1964	43%	(63)	33%	(49)	15%	(23)	9%	(13)	148
Educ: < College	40%	(123)	32%	(99)	16%	(50)	11%	(33)	306
Educ: Bachelors degree	51%	(47)	36%	(33)	7%	(7)	5%	(5)	91
Educ: Post-grad	44%	(22)	46%	(23)	6%	(3)	3%	(2)	50
Income: Under 50k	38%	(66)	37%	(64)	17%	(30)	7%	(12)	172
Income: 50k-100k	48%	(83)	29%	(50)	12%	(20)	11%	(19)	171
Income: 100k+	43%	(44)	39%	(41)	10%	(10)	8%	(9)	104
Ethnicity: White (Non-Hispanic)	47%	(125)	31%	(82)	13%	(34)	10%	(25)	267
Ethnicity: Hispanic	38%	(32)	33%	(27)	20%	(16)	9%	(7)	82
Ethnicity: Black (Non-Hispanic)	35%	(14)	46%	(19)	13%	(5)	5%	(2)	40
Ethnicity: Asian + Other (Non-Hispanic)	38%	(22)	46%	(26)	7%	(4)	9%	(5)	57
All Christian	43%	(94)	35%	(76)	14%	(31)	7%	(15)	216
All Non-Christian	38%	(10)	53%	(14)	4%	(1)	5%	(1)	26
Atheist	63%	(15)	32%	(8)	1%	(0)	4%	(1)	24
Agnostic/Nothing in particular	44%	(59)	31%	(42)	14%	(19)	10%	(13)	134
Something Else	31%	(15)	33%	(16)	17%	(8)	18%	(9)	47
Evangelical	38%	(33)	29%	(25)	17%	(15)	16%	(13)	86
Non-Evangelical	42%	(71)	37%	(63)	14%	(25)	6%	(11)	169
PID: Dem (no lean)	58%	(93)	30%	(48)	10%	(16)	3%	(5)	162
PID: Ind (no lean)	38%	(49)	34%	(44)	17%	(22)	11%	(14)	129
PID: Rep (no lean)	32%	(50)	40%	(62)	14%	(22)	14%	(21)	156

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(193)	35%	(155)	13%	(60)	9%	(40)	447
PID/Gender: Dem Men	56%	(35)	36%	(22)	6%	(4)	2%	(1)	62
PID/Gender: Dem Women	59%	(58)	26%	(26)	12%	(12)	3%	(3)	100
PID/Gender: Ind Men	43%	(32)	30%	(22)	18%	(13)	9%	(6)	74
PID/Gender: Ind Women	31%	(17)	40%	(22)	16%	(9)	13%	(7)	56
PID/Gender: Rep Men	34%	(27)	40%	(32)	13%	(10)	12%	(9)	79
PID/Gender: Rep Women	30%	(23)	40%	(31)	15%	(12)	16%	(12)	77
Ideo: Liberal (1-3)	58%	(89)	31%	(48)	8%	(12)	3%	(5)	155
Ideo: Moderate (4)	43%	(56)	40%	(53)	13%	(17)	4%	(5)	131
Ideo: Conservative (5-7)	29%	(42)	32%	(47)	21%	(31)	18%	(26)	146
Ideo/PID: Conservative Republican	29%	(31)	33%	(36)	17%	(19)	20%	(21)	107
Ideo/PID: Moderate/Liberal Republican	40%	(18)	52%	(23)	8%	(3)	—	(0)	45
Ideo/PID: Moderate/Conservative Democrat	47%	(23)	37%	(18)	16%	(8)	—	(0)	49
Ideo/PID: Liberal Democrat	61%	(66)	27%	(29)	7%	(8)	4%	(5)	107
Unfavorable of Biden and Trump	46%	(30)	30%	(20)	15%	(10)	8%	(5)	64
2024 H2H Matchup: Biden Voter	61%	(119)	27%	(54)	8%	(17)	3%	(7)	196
2024 H2H Matchup: Trump Voter	28%	(57)	38%	(78)	20%	(41)	15%	(31)	208
2024 H2H Matchup: Would not Vote	38%	(7)	52%	(10)	5%	(1)	4%	(1)	19
2024 H2H Matchup: Do not Know	36%	(9)	54%	(13)	5%	(1)	5%	(1)	25
2022 House Vote: Democrat	61%	(116)	30%	(57)	7%	(13)	3%	(6)	192
2022 House Vote: Republican	29%	(48)	39%	(64)	17%	(27)	15%	(25)	165
2022 House Vote: Did not Vote	33%	(26)	37%	(29)	21%	(17)	10%	(8)	80
2020 Vote: Joe Biden	60%	(125)	33%	(68)	6%	(12)	2%	(5)	209
2020 Vote: Donald Trump	28%	(56)	38%	(76)	19%	(37)	15%	(31)	199
2020 Vote: Someone Else	69%	(7)	18%	(2)	10%	(1)	3%	(0)	10
2020 Vote: Did not Vote	19%	(6)	32%	(9)	35%	(10)	14%	(4)	29
2016 Vote: Hillary Clinton	65%	(95)	27%	(39)	6%	(9)	1%	(2)	146
2016 Vote: Donald Trump	30%	(56)	39%	(73)	18%	(32)	13%	(24)	185
2016 Vote: Someone Else	75%	(10)	21%	(3)	2%	(0)	2%	(0)	13
2020 Vote/PID: Not Biden/Democrat	44%	(10)	32%	(7)	24%	(5)	—	(0)	22
2020 Vote/PID: Not Trump/Republican	64%	(11)	25%	(4)	9%	(1)	2%	(0)	16

Continued on next page

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(193)	35%	(155)	13%	(60)	9%	(40)	447
U.S. Economy: Wrong Track	30%	(88)	39%	(116)	18%	(54)	13%	(40)	297
U.S. Economy: Right Direction	70%	(105)	26%	(39)	4%	(6)	—	(0)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(93)	27%	(41)	9%	(14)	2%	(3)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(60)	38%	(81)	19%	(41)	15%	(31)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	47%	(40)	40%	(34)	6%	(5)	7%	(6)	84
Top 2024 Issue: Economy	39%	(58)	38%	(57)	12%	(18)	11%	(16)	149
Community: Urban	49%	(88)	39%	(70)	5%	(8)	8%	(14)	181
Community: Suburban	42%	(93)	34%	(76)	18%	(40)	6%	(15)	223
Community: Rural	27%	(11)	20%	(9)	27%	(12)	27%	(11)	43
Community/Gender: Urban Women	48%	(42)	40%	(35)	6%	(5)	6%	(6)	87
Community/Gender: Urban Men	50%	(47)	38%	(36)	3%	(3)	9%	(8)	94
Community/Gender: Rural Women	18%	(4)	26%	(6)	23%	(5)	33%	(8)	23
Community/Gender: Rural Men	36%	(7)	13%	(3)	32%	(6)	19%	(4)	19
Community/Gender: Suburban Women	43%	(53)	31%	(38)	18%	(22)	8%	(10)	122
Community/Gender: Suburban Men	40%	(40)	38%	(38)	18%	(18)	5%	(5)	101
Homeowner	44%	(145)	36%	(120)	11%	(36)	9%	(28)	329
Renter	40%	(37)	32%	(29)	19%	(18)	9%	(9)	92
Military HHnm: Yes	36%	(25)	35%	(24)	20%	(14)	8%	(6)	69
Military HH: No	44%	(168)	35%	(130)	12%	(46)	9%	(34)	378
Employ: Private Sector	46%	(62)	34%	(46)	11%	(14)	9%	(12)	134
Employ: Government	41%	(13)	37%	(12)	21%	(7)	1%	(0)	33
Employ: Self-Employed	51%	(22)	26%	(12)	19%	(8)	4%	(2)	44
Employ: Homemaker	35%	(8)	46%	(10)	5%	(1)	13%	(3)	22
Employ: Student	21%	(3)	60%	(7)	11%	(1)	8%	(1)	12
Employ: Retired	44%	(54)	31%	(38)	15%	(19)	9%	(11)	123
Employ: Unemployed	31%	(17)	49%	(27)	10%	(5)	10%	(6)	55
Employ: Other	56%	(13)	9%	(2)	15%	(4)	20%	(5)	24
Self + Household: White-Collar	44%	(81)	39%	(71)	12%	(22)	4%	(8)	182
Self + Household: Blue Collar	43%	(85)	30%	(58)	14%	(27)	14%	(27)	196
Union HH: Yes	48%	(14)	16%	(5)	9%	(3)	27%	(8)	29
Union HH: No	43%	(178)	36%	(150)	14%	(57)	8%	(32)	418

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(193)	35%	(155)	13%	(60)	9%	(40)	447
LGBTQ+: Yes	39%	(15)	26%	(10)	16%	(6)	19%	(7)	38
LGBTQ+: No	43%	(178)	35%	(145)	13%	(54)	8%	(33)	409
Motivated to Vote	46%	(175)	33%	(126)	11%	(43)	9%	(34)	378
Parent: Yes	37%	(47)	45%	(58)	7%	(9)	11%	(14)	127
Parent: No	46%	(146)	30%	(97)	16%	(51)	8%	(25)	320
COVID Vaccine: Yes	50%	(172)	34%	(119)	10%	(35)	6%	(21)	347
COVID Vaccine: No	21%	(21)	36%	(36)	25%	(25)	18%	(18)	100
Student Loans: Yes	45%	(29)	38%	(25)	12%	(8)	6%	(4)	66
Student Loans: No	43%	(163)	34%	(130)	14%	(52)	9%	(36)	381
Favorable Opinion of Haley	43%	(58)	42%	(56)	10%	(14)	4%	(5)	134
Unfavorable Opinion of Haley	55%	(104)	19%	(36)	13%	(24)	13%	(24)	188
Protestant	35%	(27)	39%	(31)	17%	(13)	10%	(8)	79
Roman Catholic	48%	(62)	32%	(41)	14%	(18)	6%	(8)	129
Mormon	74%	(3)	26%	(1)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	58%	(2)	—	(0)	—	(0)	4
Jewish	46%	(5)	32%	(4)	10%	(1)	11%	(1)	11
Muslim	44%	(1)	56%	(2)	—	(0)	—	(0)	3
Buddhist	39%	(4)	61%	(6)	—	(0)	—	(0)	9
Hindu	—	(0)	100%	(3)	—	(0)	—	(0)	3
Atheist	63%	(15)	32%	(8)	1%	(0)	4%	(1)	24
Agnostic	70%	(15)	21%	(4)	7%	(1)	1%	(0)	21
Something else	31%	(15)	33%	(16)	17%	(8)	18%	(9)	47
Nothing in particular	40%	(45)	33%	(37)	16%	(18)	12%	(13)	113
Prodigal Biden Voter	28%	(9)	66%	(20)	6%	(2)	—	(0)	30
Undecided Voter (DK/WNV)	37%	(16)	53%	(23)	5%	(2)	5%	(2)	44
Undecided Voter (DK)	38%	(7)	52%	(10)	5%	(1)	4%	(1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(158)	31%	(139)	19%	(83)	15%	(67)	447
Gender: Male	35%	(75)	32%	(68)	23%	(48)	11%	(23)	214
Gender: Female	36%	(83)	31%	(72)	15%	(35)	19%	(43)	233
Age: 18-34	36%	(42)	34%	(40)	17%	(20)	13%	(16)	118
Age: 35-44	22%	(13)	34%	(20)	23%	(14)	20%	(12)	59
Age: 45-64	44%	(69)	26%	(40)	18%	(28)	12%	(18)	155
Age: 65+	29%	(34)	34%	(39)	18%	(21)	18%	(21)	115
GenZers: 1997-2012	25%	(15)	40%	(23)	20%	(12)	15%	(8)	59
Millennials: 1981-1996	33%	(37)	33%	(37)	19%	(21)	15%	(17)	113
GenXers: 1965-1980	47%	(55)	23%	(27)	16%	(19)	14%	(16)	116
Baby Boomers: 1946-1964	30%	(45)	34%	(50)	20%	(30)	15%	(23)	148
Educ: < College	34%	(103)	29%	(88)	21%	(64)	16%	(50)	306
Educ: Bachelors degree	40%	(36)	31%	(28)	17%	(15)	12%	(11)	91
Educ: Post-grad	37%	(18)	46%	(23)	7%	(3)	10%	(5)	50
Income: Under 50k	33%	(56)	26%	(45)	27%	(46)	14%	(25)	172
Income: 50k-100k	41%	(71)	31%	(53)	13%	(22)	15%	(25)	171
Income: 100k+	30%	(31)	40%	(41)	14%	(15)	16%	(17)	104
Ethnicity: White (Non-Hispanic)	37%	(98)	29%	(78)	17%	(46)	17%	(44)	267
Ethnicity: Hispanic	43%	(35)	23%	(19)	21%	(17)	14%	(11)	82
Ethnicity: Black (Non-Hispanic)	40%	(16)	49%	(20)	4%	(2)	7%	(3)	40
Ethnicity: Asian + Other (Non-Hispanic)	15%	(9)	39%	(23)	31%	(18)	14%	(8)	57
All Christian	37%	(79)	33%	(70)	18%	(39)	13%	(28)	216
All Non-Christian	21%	(6)	65%	(17)	6%	(2)	8%	(2)	26
Atheist	52%	(12)	20%	(5)	19%	(4)	10%	(2)	24
Agnostic/Nothing in particular	34%	(45)	26%	(34)	24%	(32)	16%	(22)	134
Something Else	34%	(16)	27%	(13)	13%	(6)	26%	(12)	47
Evangelical	44%	(38)	20%	(17)	18%	(15)	19%	(16)	86
Non-Evangelical	32%	(54)	36%	(62)	17%	(29)	14%	(24)	169
PID: Dem (no lean)	49%	(79)	31%	(49)	15%	(25)	5%	(8)	162
PID: Ind (no lean)	29%	(37)	33%	(43)	20%	(26)	18%	(24)	129
PID: Rep (no lean)	26%	(41)	30%	(47)	21%	(33)	22%	(35)	156

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(158)	31%	(139)	19%	(83)	15%	(67)	447
PID/Gender: Dem Men	44%	(27)	37%	(23)	18%	(11)	1%	(1)	62
PID/Gender: Dem Women	52%	(52)	27%	(26)	14%	(13)	7%	(7)	100
PID/Gender: Ind Men	35%	(26)	29%	(21)	24%	(17)	13%	(9)	74
PID/Gender: Ind Women	21%	(12)	39%	(21)	15%	(8)	26%	(14)	56
PID/Gender: Rep Men	28%	(22)	30%	(24)	25%	(20)	17%	(14)	79
PID/Gender: Rep Women	25%	(19)	30%	(24)	17%	(13)	28%	(21)	77
Ideo: Liberal (1-3)	56%	(87)	26%	(41)	13%	(20)	5%	(8)	155
Ideo: Moderate (4)	25%	(33)	44%	(58)	18%	(24)	13%	(17)	131
Ideo: Conservative (5-7)	23%	(34)	26%	(38)	24%	(35)	26%	(39)	146
Ideo/PID: Conservative Republican	26%	(28)	25%	(27)	23%	(24)	27%	(28)	107
Ideo/PID: Moderate/Liberal Republican	29%	(13)	46%	(21)	12%	(5)	14%	(6)	45
Ideo/PID: Moderate/Conservative Democrat	25%	(12)	54%	(27)	15%	(7)	6%	(3)	49
Ideo/PID: Liberal Democrat	59%	(63)	21%	(23)	15%	(16)	5%	(5)	107
Unfavorable of Biden and Trump	21%	(14)	48%	(31)	13%	(9)	17%	(11)	64
2024 H2H Matchup: Biden Voter	50%	(98)	31%	(60)	15%	(29)	4%	(9)	196
2024 H2H Matchup: Trump Voter	25%	(51)	26%	(54)	25%	(52)	25%	(51)	208
2024 H2H Matchup: Would not Vote	7%	(1)	64%	(12)	6%	(1)	23%	(4)	19
2024 H2H Matchup: Do not Know	30%	(7)	54%	(13)	7%	(2)	9%	(2)	25
2022 House Vote: Democrat	51%	(98)	32%	(61)	12%	(23)	5%	(9)	192
2022 House Vote: Republican	23%	(37)	31%	(51)	22%	(36)	24%	(40)	165
2022 House Vote: Did not Vote	24%	(19)	33%	(27)	26%	(21)	16%	(13)	80
2020 Vote: Joe Biden	48%	(100)	36%	(75)	12%	(25)	4%	(8)	209
2020 Vote: Donald Trump	26%	(51)	26%	(52)	24%	(47)	25%	(49)	199
2020 Vote: Someone Else	38%	(4)	46%	(4)	12%	(1)	5%	(0)	10
2020 Vote: Did not Vote	10%	(3)	26%	(7)	33%	(10)	31%	(9)	29
2016 Vote: Hillary Clinton	56%	(82)	33%	(48)	9%	(13)	3%	(4)	146
2016 Vote: Donald Trump	24%	(44)	29%	(55)	23%	(44)	23%	(44)	185
2016 Vote: Someone Else	41%	(5)	42%	(6)	8%	(1)	9%	(1)	13
2020 Vote/PID: Not Biden/Democrat	41%	(9)	32%	(7)	18%	(4)	9%	(2)	22
2020 Vote/PID: Not Trump/Republican	36%	(6)	48%	(8)	6%	(1)	10%	(2)	16

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(158)	31%	(139)	19%	(83)	15%	(67)	447
U.S. Economy: Wrong Track	23%	(67)	30%	(89)	26%	(76)	22%	(65)	297
U.S. Economy: Right Direction	61%	(91)	34%	(51)	5%	(7)	1%	(1)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(71)	35%	(53)	14%	(21)	4%	(6)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(51)	29%	(62)	22%	(48)	25%	(52)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	44%	(36)	29%	(24)	17%	(15)	10%	(8)	84
Top 2024 Issue: Economy	32%	(48)	33%	(48)	17%	(25)	18%	(27)	149
Community: Urban	41%	(73)	36%	(65)	12%	(22)	12%	(21)	181
Community: Suburban	33%	(74)	30%	(67)	22%	(49)	15%	(33)	223
Community: Rural	24%	(10)	17%	(7)	29%	(13)	29%	(13)	43
Community/Gender: Urban Women	43%	(38)	36%	(31)	10%	(9)	11%	(10)	87
Community/Gender: Urban Men	38%	(36)	36%	(34)	14%	(13)	12%	(11)	94
Community/Gender: Rural Women	11%	(3)	22%	(5)	29%	(7)	38%	(9)	23
Community/Gender: Rural Men	39%	(8)	11%	(2)	30%	(6)	19%	(4)	19
Community/Gender: Suburban Women	35%	(43)	29%	(35)	16%	(19)	20%	(25)	122
Community/Gender: Suburban Men	31%	(31)	32%	(32)	29%	(30)	8%	(8)	101
Homeowner	35%	(115)	33%	(110)	18%	(59)	14%	(46)	329
Renter	37%	(34)	26%	(24)	20%	(18)	18%	(16)	92
Military HHnm: Yes	25%	(17)	29%	(20)	28%	(20)	19%	(13)	69
Military HH: No	37%	(141)	32%	(120)	17%	(64)	14%	(54)	378
Employ: Private Sector	43%	(58)	27%	(36)	15%	(19)	16%	(21)	134
Employ: Government	36%	(12)	33%	(11)	27%	(9)	4%	(1)	33
Employ: Self-Employed	28%	(13)	40%	(18)	15%	(6)	17%	(8)	44
Employ: Homemaker	15%	(3)	47%	(11)	14%	(3)	24%	(5)	22
Employ: Student	33%	(4)	28%	(3)	31%	(4)	8%	(1)	12
Employ: Retired	33%	(40)	30%	(37)	23%	(28)	15%	(18)	123
Employ: Unemployed	20%	(11)	44%	(24)	22%	(12)	15%	(8)	55
Employ: Other	73%	(17)	2%	(0)	6%	(1)	19%	(5)	24
Self + Household: White-Collar	37%	(67)	35%	(64)	15%	(28)	13%	(24)	182
Self + Household: Blue Collar	34%	(68)	27%	(53)	22%	(43)	17%	(33)	196
Union HH: Yes	34%	(10)	28%	(8)	6%	(2)	31%	(9)	29
Union HH: No	35%	(148)	31%	(131)	19%	(81)	14%	(57)	418

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(158)	31%	(139)	19%	(83)	15%	(67)	447
LGBTQ+: Yes	25%	(9)	34%	(13)	21%	(8)	20%	(7)	38
LGBTQ+: No	36%	(148)	31%	(126)	18%	(75)	14%	(59)	409
Motivated to Vote	39%	(146)	30%	(114)	17%	(63)	14%	(55)	378
Parent: Yes	32%	(41)	32%	(40)	20%	(25)	17%	(21)	127
Parent: No	37%	(117)	31%	(99)	18%	(58)	14%	(45)	320
COVID Vaccine: Yes	40%	(138)	33%	(114)	16%	(55)	11%	(40)	347
COVID Vaccine: No	20%	(20)	25%	(25)	28%	(28)	27%	(27)	100
Student Loans: Yes	30%	(20)	43%	(28)	19%	(13)	7%	(5)	66
Student Loans: No	36%	(138)	29%	(111)	18%	(70)	16%	(62)	381
Favorable Opinion of Haley	36%	(47)	39%	(53)	14%	(18)	11%	(15)	134
Unfavorable Opinion of Haley	43%	(81)	23%	(44)	17%	(31)	17%	(31)	188
Protestant	30%	(24)	29%	(23)	24%	(19)	17%	(14)	79
Roman Catholic	40%	(52)	33%	(43)	15%	(19)	11%	(15)	129
Mormon	39%	(2)	49%	(2)	12%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	58%	(2)	—	(0)	—	(0)	4
Jewish	39%	(4)	27%	(3)	15%	(2)	19%	(2)	11
Muslim	44%	(1)	56%	(2)	—	(0)	—	(0)	3
Buddhist	—	(0)	100%	(9)	—	(0)	—	(0)	9
Hindu	—	(0)	100%	(3)	—	(0)	—	(0)	3
Atheist	52%	(12)	20%	(5)	19%	(4)	10%	(2)	24
Agnostic	46%	(10)	32%	(7)	12%	(3)	10%	(2)	21
Something else	34%	(16)	27%	(13)	13%	(6)	26%	(12)	47
Nothing in particular	32%	(36)	25%	(28)	26%	(30)	17%	(20)	113
Prodigal Biden Voter	16%	(5)	63%	(19)	12%	(4)	9%	(3)	30
Undecided Voter (DK/WNV)	20%	(9)	58%	(25)	7%	(3)	15%	(7)	44
Undecided Voter (DK)	7%	(1)	64%	(12)	6%	(1)	23%	(4)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Independent			Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
		Republican Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	36% (161)	42% (188)	11% (48)	1% (6)	1% (5)	— (1)	2% (7)	7% (30)	447	
Gender: Male	32% (69)	49% (104)	10% (22)	— (0)	1% (2)	— (1)	2% (4)	6% (13)	214	
Gender: Female	39% (92)	36% (84)	11% (26)	3% (6)	1% (3)	— (0)	1% (3)	8% (18)	233	
Age: 18-34	39% (46)	30% (36)	13% (15)	2% (2)	3% (3)	— (0)	4% (5)	10% (11)	118	
Age: 35-44	26% (15)	47% (28)	17% (10)	1% (0)	— (0)	— (0)	3% (2)	5% (3)	59	
Age: 45-64	38% (58)	45% (70)	10% (15)	2% (4)	— (0)	— (0)	— (0)	5% (7)	155	
Age: 65+	36% (42)	48% (55)	6% (7)	— (0)	1% (2)	1% (1)	— (0)	8% (9)	115	
GenZers: 1997-2012	47% (27)	24% (14)	7% (4)	— (0)	3% (2)	— (0)	6% (3)	13% (8)	59	
Millennials: 1981-1996	29% (32)	42% (47)	18% (20)	2% (2)	1% (1)	— (0)	3% (3)	6% (7)	113	
GenXers: 1965-1980	37% (43)	48% (56)	6% (7)	3% (4)	— (0)	— (0)	— (0)	6% (6)	116	
Baby Boomers: 1946-1964	38% (56)	45% (67)	11% (17)	— (0)	1% (2)	— (1)	— (0)	4% (6)	148	
Educ: < College	33% (101)	41% (124)	13% (40)	2% (5)	1% (4)	— (1)	2% (7)	8% (24)	306	
Educ: Bachelors degree	47% (43)	42% (39)	4% (4)	2% (2)	1% (1)	— (0)	— (0)	4% (4)	91	
Educ: Post-grad	34% (17)	51% (26)	9% (4)	— (0)	— (0)	— (0)	— (0)	6% (3)	50	
Income: Under 50k	32% (55)	38% (66)	12% (20)	3% (5)	— (1)	— (1)	4% (7)	11% (18)	172	
Income: 50k-100k	44% (76)	42% (71)	7% (11)	1% (1)	1% (2)	— (1)	— (0)	5% (8)	171	
Income: 100k+	28% (30)	49% (51)	16% (16)	— (0)	2% (2)	— (0)	— (0)	4% (4)	104	
Ethnicity: White (Non-Hispanic)	33% (87)	49% (131)	9% (23)	1% (2)	1% (3)	— (1)	— (0)	7% (19)	267	
Ethnicity: Hispanic	37% (31)	31% (25)	14% (12)	3% (2)	1% (1)	— (0)	5% (4)	9% (7)	82	
Ethnicity: Black (Non-Hispanic)	42% (17)	36% (15)	10% (4)	6% (2)	1% (1)	— (0)	3% (1)	1% (1)	40	
Ethnicity: Asian + Other (Non-Hispanic)	46% (26)	30% (17)	16% (9)	— (0)	— (0)	— (0)	3% (2)	5% (3)	57	
All Christian	27% (57)	56% (121)	7% (15)	1% (1)	1% (2)	— (0)	1% (2)	8% (17)	216	
All Non-Christian	66% (17)	22% (6)	— (0)	7% (2)	— (0)	2% (1)	— (0)	3% (1)	26	
Atheist	65% (15)	28% (7)	1% (0)	— (0)	5% (1)	1% (0)	— (0)	1% (0)	24	
Agnostic/Nothing in particular	42% (56)	27% (36)	17% (23)	2% (3)	1% (2)	— (0)	3% (4)	7% (10)	134	
Something Else	31% (14)	40% (19)	21% (10)	1% (0)	— (0)	— (0)	3% (1)	5% (2)	47	
Evangelical	23% (19)	59% (51)	9% (8)	— (0)	— (0)	— (0)	— (0)	9% (7)	86	
Non-Evangelical	29% (49)	50% (85)	10% (16)	1% (1)	1% (2)	— (0)	2% (3)	7% (12)	169	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	36% (161)	42% (188)	11% (48)	1% (6)	1% (5)	— (1)	2% (7)	7% (30)	447
PID: Dem (no lean)	74% (120)	7% (11)	12% (20)	— (0)	1% (1)	— (0)	1% (2)	4% (7)	162
PID: Ind (no lean)	24% (31)	34% (44)	15% (19)	5% (6)	3% (4)	— (0)	4% (5)	15% (20)	129
PID: Rep (no lean)	6% (10)	85% (133)	6% (9)	— (0)	— (0)	— (1)	— (0)	2% (3)	156
PID/Gender: Dem Men	68% (42)	16% (10)	13% (8)	— (0)	— (0)	— (0)	2% (1)	— (0)	62
PID/Gender: Dem Women	78% (78)	1% (1)	12% (12)	— (0)	1% (1)	— (0)	1% (1)	7% (7)	100
PID/Gender: Ind Men	30% (22)	38% (28)	11% (8)	— (0)	2% (2)	— (0)	3% (2)	15% (11)	74
PID/Gender: Ind Women	16% (9)	29% (16)	20% (11)	11% (6)	4% (2)	— (0)	5% (3)	16% (9)	56
PID/Gender: Rep Men	6% (5)	84% (66)	7% (6)	— (0)	— (0)	1% (1)	— (0)	2% (1)	79
PID/Gender: Rep Women	7% (5)	87% (67)	4% (3)	— (0)	— (0)	— (0)	— (0)	2% (2)	77
Ideo: Liberal (1-3)	74% (115)	11% (17)	10% (15)	1% (1)	1% (2)	— (0)	1% (1)	2% (4)	155
Ideo: Moderate (4)	28% (36)	30% (40)	18% (24)	3% (4)	2% (2)	— (0)	3% (3)	16% (21)	131
Ideo: Conservative (5-7)	6% (9)	85% (124)	5% (8)	1% (2)	— (0)	— (1)	— (0)	2% (3)	146
Ideo/PID: Conservative Republican	2% (2)	95% (102)	1% (1)	— (0)	— (0)	1% (1)	— (0)	1% (1)	107
Ideo/PID: Moderate/Liberal Republican	17% (8)	62% (28)	16% (7)	— (0)	— (0)	— (0)	— (0)	5% (2)	45
Ideo/PID: Moderate/Conservative Democrat	54% (27)	12% (6)	20% (10)	— (0)	— (0)	— (0)	3% (1)	11% (6)	49
Ideo/PID: Liberal Democrat	86% (92)	1% (1)	9% (10)	— (0)	1% (1)	— (0)	1% (1)	1% (2)	107
Unfavorable of Biden and Trump	30% (20)	19% (12)	21% (14)	9% (6)	4% (3)	1% (1)	— (0)	16% (10)	64
2024 H2H Matchup: Biden Voter	82% (160)	1% (3)	9% (17)	— (0)	— (1)	— (0)	2% (4)	6% (11)	196
2024 H2H Matchup: Trump Voter	— (0)	89% (185)	7% (15)	— (0)	— (0)	— (1)	— (0)	3% (6)	208
2024 H2H Matchup: Would not Vote	4% (1)	— (0)	40% (7)	16% (3)	17% (3)	1% (0)	7% (1)	16% (3)	19
2024 H2H Matchup: Do not Know	— (0)	— (0)	34% (8)	11% (3)	2% (1)	— (0)	9% (2)	43% (11)	25
2022 House Vote: Democrat	72% (137)	10% (19)	13% (25)	1% (3)	1% (3)	— (0)	1% (2)	1% (3)	192
2022 House Vote: Republican	4% (6)	84% (138)	9% (15)	1% (2)	— (0)	— (1)	— (0)	2% (3)	165
2022 House Vote: Did not Vote	21% (17)	37% (29)	8% (7)	— (0)	2% (2)	— (0)	7% (6)	25% (20)	80
2020 Vote: Joe Biden	71% (149)	5% (10)	14% (29)	2% (4)	1% (3)	— (0)	1% (1)	6% (13)	209
2020 Vote: Donald Trump	1% (2)	86% (171)	8% (15)	1% (1)	— (0)	— (1)	— (0)	4% (9)	199
2020 Vote: Someone Else	2% (0)	8% (1)	21% (2)	4% (0)	17% (2)	— (0)	— (0)	47% (4)	10
2020 Vote: Did not Vote	34% (10)	22% (6)	6% (2)	1% (0)	1% (0)	1% (0)	20% (6)	15% (4)	29

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Independent			Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
		Republican Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	36% (161)	42% (188)	11% (48)	1% (6)	1% (5)	— (1)	2% (7)	7% (30)	447	
2016 Vote: Hillary Clinton	82% (119)	3% (4)	9% (13)	2% (3)	1% (1)	— (0)	1% (2)	3% (4)	146	
2016 Vote: Donald Trump	5% (9)	80% (148)	10% (19)	1% (1)	— (0)	— (1)	— (0)	4% (7)	185	
2016 Vote: Someone Else	49% (6)	2% (0)	17% (2)	— (0)	— (0)	— (0)	— (0)	32% (4)	13	
2020 Vote/PID: Not Biden/Democrat	39% (9)	47% (10)	3% (1)	— (0)	— (0)	1% (0)	4% (1)	5% (1)	22	
2020 Vote/PID: Not Trump/Republican	53% (9)	35% (6)	12% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	16	
U.S. Economy: Wrong Track	18% (55)	53% (156)	14% (43)	2% (6)	1% (4)	— (1)	2% (7)	8% (25)	297	
U.S. Economy: Right Direction	71% (106)	21% (32)	3% (5)	— (0)	— (1)	— (0)	— (0)	4% (5)	150	
Prsnl. Fin. Sit. 2021-23: Better Under Biden	83% (125)	3% (5)	6% (9)	— (0)	2% (3)	— (0)	2% (4)	4% (6)	151	
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (9)	79% (167)	10% (21)	— (1)	— (1)	— (1)	1% (3)	5% (11)	212	
Prsnl. Fin. Sit. 2021-23: Same Under Both	33% (28)	19% (16)	22% (18)	6% (5)	2% (1)	— (0)	1% (1)	16% (14)	84	
Top 2024 Issue: Economy	23% (35)	54% (81)	10% (15)	3% (4)	— (0)	— (1)	2% (3)	7% (10)	149	
Community: Urban	36% (64)	42% (76)	11% (19)	2% (4)	1% (2)	— (0)	— (1)	8% (14)	181	
Community: Suburban	38% (85)	39% (87)	12% (27)	1% (2)	1% (1)	— (1)	2% (5)	7% (15)	223	
Community: Rural	27% (12)	59% (25)	4% (2)	1% (0)	4% (2)	— (0)	3% (1)	3% (1)	43	
Community/Gender: Urban Women	43% (38)	34% (29)	7% (6)	5% (4)	2% (1)	— (0)	1% (1)	8% (7)	87	
Community/Gender: Urban Men	28% (27)	50% (47)	14% (13)	— (0)	— (0)	— (0)	— (0)	7% (7)	94	
Community/Gender: Rural Women	25% (6)	55% (13)	4% (1)	— (0)	7% (2)	— (0)	5% (1)	5% (1)	23	
Community/Gender: Rural Men	30% (6)	63% (12)	4% (1)	2% (0)	1% (0)	— (0)	— (0)	— (0)	19	
Community/Gender: Suburban Women	39% (48)	34% (42)	16% (19)	1% (2)	— (0)	— (0)	1% (2)	8% (9)	122	
Community/Gender: Suburban Men	36% (37)	44% (45)	8% (8)	— (0)	1% (1)	1% (1)	4% (4)	6% (6)	101	
Homeowner	38% (123)	43% (141)	11% (37)	— (2)	1% (3)	— (0)	1% (4)	6% (20)	329	
Renter	35% (32)	37% (34)	12% (11)	5% (5)	2% (2)	1% (1)	2% (2)	6% (6)	92	
Military HHnm: Yes	26% (18)	50% (35)	10% (7)	2% (1)	— (0)	— (0)	2% (2)	9% (6)	69	
Military HH: No	38% (143)	41% (154)	11% (41)	1% (5)	1% (5)	— (1)	1% (6)	6% (24)	378	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	36% (161)	42% (188)	11% (48)	1% (6)	1% (5)	— (1)	2% (7)	7% (30)	447	
Employ: Private Sector	41% (55)	39% (52)	10% (14)	2% (2)	1% (1)	— (0)	2% (3)	5% (7)	134	
Employ: Government	44% (14)	45% (15)	8% (3)	1% (0)	— (0)	— (0)	— (0)	2% (1)	33	
Employ: Self-Employed	11% (5)	70% (31)	7% (3)	3% (1)	2% (1)	— (0)	— (0)	8% (3)	44	
Employ: Homemaker	12% (3)	30% (7)	40% (9)	— (0)	— (0)	— (0)	— (0)	18% (4)	22	
Employ: Student	64% (8)	22% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	14% (2)	12	
Employ: Retired	37% (45)	49% (60)	5% (7)	— (0)	1% (2)	1% (1)	— (0)	7% (8)	123	
Employ: Unemployed	47% (26)	18% (10)	18% (10)	4% (2)	2% (1)	— (0)	2% (1)	10% (5)	55	
Employ: Other	20% (5)	50% (12)	15% (4)	— (0)	— (0)	— (0)	13% (3)	1% (0)	24	
Self + Household: White-Collar	40% (72)	46% (84)	9% (16)	1% (2)	1% (1)	— (1)	— (0)	4% (6)	182	
Self + Household: Blue Collar	39% (77)	41% (81)	8% (17)	— (0)	— (0)	— (0)	2% (3)	9% (17)	196	
Union HH: Yes	22% (7)	48% (14)	19% (6)	1% (0)	— (0)	— (0)	1% (0)	8% (2)	29	
Union HH: No	37% (154)	42% (174)	10% (42)	1% (6)	1% (5)	— (1)	2% (7)	7% (28)	418	
LGBTQ+: Yes	44% (17)	20% (7)	15% (6)	— (0)	6% (2)	— (0)	9% (4)	6% (2)	38	
LGBTQ+: No	35% (144)	44% (181)	10% (42)	2% (6)	1% (3)	— (1)	1% (4)	7% (28)	409	
Motivated to Vote	38% (142)	46% (174)	9% (33)	1% (4)	— (0)	— (1)	— (1)	6% (23)	378	
Parent: Yes	25% (32)	50% (64)	13% (17)	2% (3)	— (1)	— (0)	3% (3)	5% (7)	127	
Parent: No	40% (129)	39% (124)	10% (31)	1% (4)	1% (4)	— (1)	1% (4)	7% (23)	320	
COVID Vaccine: Yes	41% (143)	35% (121)	12% (41)	2% (6)	1% (4)	— (1)	1% (5)	7% (26)	347	
COVID Vaccine: No	18% (18)	67% (67)	7% (7)	— (0)	1% (1)	— (0)	2% (2)	5% (5)	100	
Student Loans: Yes	40% (26)	30% (20)	17% (11)	5% (3)	2% (2)	— (0)	— (0)	6% (4)	66	
Student Loans: No	35% (135)	44% (169)	10% (37)	1% (3)	1% (3)	— (1)	2% (7)	7% (26)	381	
Favorable Opinion of Haley	35% (47)	47% (63)	11% (15)	— (1)	— (0)	1% (1)	— (0)	5% (7)	134	
Unfavorable Opinion of Haley	44% (82)	48% (90)	2% (3)	2% (3)	1% (1)	— (0)	— (0)	4% (7)	188	

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**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	36% (161)	42% (188)	11% (48)	1% (6)	1% (5)	— (1)	2% (7)	7% (30)	447
Protestant	17% (13)	68% (54)	3% (3)	1% (1)	— (0)	— (0)	— (0)	10% (8)	79
Roman Catholic	31% (41)	49% (63)	9% (12)	— (0)	1% (2)	— (0)	2% (2)	7% (9)	129
Mormon	50% (2)	43% (2)	7% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32% (1)	60% (2)	8% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	4
Jewish	58% (6)	30% (3)	— (0)	— (0)	— (0)	5% (1)	— (0)	7% (1)	11
Muslim	100% (3)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	3
Buddhist	62% (6)	19% (2)	— (0)	19% (2)	— (0)	— (0)	— (0)	— (0)	9
Hindu	75% (3)	25% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	3
Atheist	65% (15)	28% (7)	1% (0)	— (0)	5% (1)	1% (0)	— (0)	1% (0)	24
Agnostic	67% (14)	9% (2)	9% (2)	2% (0)	— (0)	— (0)	— (0)	14% (3)	21
Something else	31% (14)	40% (19)	21% (10)	1% (0)	— (0)	— (0)	3% (1)	5% (2)	47
Nothing in particular	38% (42)	30% (34)	19% (21)	2% (3)	1% (2)	— (0)	3% (4)	6% (7)	113
Prodigal Biden Voter	— (0)	24% (7)	41% (12)	14% (4)	6% (2)	— (0)	5% (1)	10% (3)	30
Undecided Voter (DK/WNV)	2% (1)	— (0)	36% (16)	13% (6)	8% (4)	— (0)	8% (4)	31% (14)	44
Undecided Voter (DK)	4% (1)	— (0)	40% (7)	16% (3)	17% (3)	1% (0)	7% (1)	16% (3)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(196)	46%	(208)	4%	(19)	6%	(25)	447
Gender: Male	41%	(88)	53%	(113)	4%	(9)	2%	(5)	214
Gender: Female	46%	(107)	41%	(95)	4%	(10)	9%	(20)	233
Age: 18-34	53%	(63)	31%	(36)	3%	(4)	13%	(15)	118
Age: 35-44	36%	(22)	58%	(34)	2%	(1)	4%	(2)	59
Age: 45-64	41%	(64)	51%	(79)	7%	(10)	1%	(2)	155
Age: 65+	42%	(48)	51%	(58)	3%	(3)	5%	(5)	115
GenZers: 1997-2012	65%	(38)	24%	(14)	6%	(3)	6%	(3)	59
Millennials: 1981-1996	40%	(45)	46%	(53)	1%	(2)	13%	(14)	113
GenXers: 1965-1980	40%	(46)	54%	(63)	5%	(6)	1%	(1)	116
Baby Boomers: 1946-1964	42%	(62)	50%	(74)	4%	(7)	4%	(5)	148
Educ: < College	41%	(126)	47%	(145)	6%	(17)	6%	(17)	306
Educ: Bachelors degree	56%	(51)	39%	(36)	1%	(1)	3%	(3)	91
Educ: Post-grad	37%	(18)	54%	(27)	1%	(0)	9%	(4)	50
Income: Under 50k	43%	(74)	45%	(77)	7%	(12)	6%	(10)	172
Income: 50k-100k	48%	(82)	43%	(74)	3%	(5)	6%	(10)	171
Income: 100k+	39%	(40)	55%	(57)	1%	(2)	5%	(5)	104
Ethnicity: White (Non-Hispanic)	37%	(100)	54%	(145)	5%	(13)	3%	(9)	267
Ethnicity: Hispanic	50%	(41)	34%	(28)	5%	(4)	11%	(9)	82
Ethnicity: Black (Non-Hispanic)	49%	(20)	37%	(15)	1%	(0)	13%	(5)	40
Ethnicity: Asian + Other (Non-Hispanic)	61%	(35)	33%	(19)	3%	(2)	3%	(2)	57
All Christian	32%	(70)	60%	(129)	3%	(6)	5%	(11)	216
All Non-Christian	66%	(17)	25%	(7)	7%	(2)	3%	(1)	26
Atheist	67%	(16)	28%	(7)	5%	(1)	—	(0)	24
Agnostic/Nothing in particular	57%	(76)	31%	(42)	3%	(4)	9%	(12)	134
Something Else	36%	(17)	50%	(24)	11%	(5)	3%	(1)	47
Evangelical	27%	(23)	64%	(55)	8%	(7)	1%	(1)	86
Non-Evangelical	36%	(60)	55%	(93)	3%	(5)	7%	(11)	169
PID: Dem (no lean)	86%	(139)	8%	(13)	2%	(3)	5%	(8)	162
PID: Ind (no lean)	34%	(44)	46%	(59)	9%	(12)	11%	(14)	129
PID: Rep (no lean)	8%	(13)	87%	(136)	3%	(5)	2%	(3)	156

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(196)	46%	(208)	4%	(19)	6%	(25)	447
PID/Gender: Dem Men	81%	(50)	16%	(10)	—	(0)	3%	(2)	62
PID/Gender: Dem Women	89%	(89)	2%	(2)	3%	(3)	6%	(6)	100
PID/Gender: Ind Men	41%	(31)	49%	(36)	5%	(4)	4%	(3)	74
PID/Gender: Ind Women	24%	(14)	42%	(23)	14%	(8)	20%	(11)	56
PID/Gender: Rep Men	10%	(8)	84%	(66)	6%	(5)	—	(0)	79
PID/Gender: Rep Women	7%	(5)	90%	(69)	—	(0)	4%	(3)	77
Ideo: Liberal (1-3)	86%	(132)	12%	(18)	2%	(4)	—	(1)	155
Ideo: Moderate (4)	39%	(52)	38%	(50)	9%	(12)	14%	(18)	131
Ideo: Conservative (5-7)	6%	(9)	90%	(131)	2%	(3)	2%	(3)	146
Ideo/PID: Conservative Republican	2%	(2)	97%	(104)	—	(0)	1%	(1)	107
Ideo/PID: Moderate/Liberal Republican	24%	(11)	62%	(28)	10%	(5)	4%	(2)	45
Ideo/PID: Moderate/Conservative Democrat	68%	(34)	14%	(7)	2%	(1)	16%	(8)	49
Ideo/PID: Liberal Democrat	97%	(104)	1%	(1)	2%	(2)	—	(0)	107
Unfavorable of Biden and Trump	46%	(30)	28%	(18)	11%	(7)	15%	(10)	64
2024 H2H Matchup: Biden Voter	100%	(196)	—	(0)	—	(0)	—	(0)	196
2024 H2H Matchup: Trump Voter	—	(0)	100%	(208)	—	(0)	—	(0)	208
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(19)	—	(0)	19
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(25)	25
2022 House Vote: Democrat	82%	(156)	12%	(23)	1%	(1)	6%	(11)	192
2022 House Vote: Republican	5%	(9)	88%	(144)	5%	(8)	2%	(4)	165
2022 House Vote: Did not Vote	38%	(30)	46%	(37)	10%	(8)	7%	(5)	80
2020 Vote: Joe Biden	86%	(179)	6%	(12)	2%	(3)	7%	(15)	209
2020 Vote: Donald Trump	1%	(2)	93%	(186)	3%	(6)	2%	(5)	199
2020 Vote: Someone Else	2%	(0)	17%	(2)	42%	(4)	39%	(4)	10
2020 Vote: Did not Vote	48%	(14)	26%	(8)	19%	(5)	7%	(2)	29
2016 Vote: Hillary Clinton	90%	(131)	3%	(5)	1%	(1)	6%	(9)	146
2016 Vote: Donald Trump	6%	(11)	87%	(161)	3%	(6)	4%	(7)	185
2016 Vote: Someone Else	54%	(7)	8%	(1)	11%	(2)	26%	(3)	13
2020 Vote/PID: Not Biden/Democrat	36%	(8)	47%	(10)	11%	(2)	5%	(1)	22
2020 Vote/PID: Not Trump/Republican	70%	(11)	22%	(4)	—	(0)	8%	(1)	16

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(196)	46%	(208)	4%	(19)	6%	(25)	447
U.S. Economy: Wrong Track	27%	(81)	59%	(176)	6%	(18)	8%	(23)	297
U.S. Economy: Right Direction	76%	(114)	21%	(32)	1%	(1)	1%	(2)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	92%	(139)	3%	(4)	2%	(3)	3%	(5)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(12)	86%	(183)	5%	(10)	3%	(7)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(45)	24%	(20)	7%	(6)	15%	(13)	84
Top 2024 Issue: Economy	28%	(41)	62%	(92)	3%	(4)	8%	(12)	149
Community: Urban	47%	(84)	45%	(81)	5%	(8)	4%	(7)	181
Community: Suburban	44%	(99)	45%	(101)	3%	(6)	8%	(17)	223
Community: Rural	29%	(12)	59%	(25)	10%	(4)	2%	(1)	43
Community/Gender: Urban Women	55%	(48)	35%	(30)	4%	(3)	6%	(6)	87
Community/Gender: Urban Men	39%	(36)	55%	(51)	5%	(5)	1%	(1)	94
Community/Gender: Rural Women	26%	(6)	55%	(13)	15%	(3)	4%	(1)	23
Community/Gender: Rural Men	32%	(6)	65%	(13)	4%	(1)	—	(0)	19
Community/Gender: Suburban Women	44%	(53)	42%	(52)	3%	(3)	11%	(14)	122
Community/Gender: Suburban Men	45%	(46)	49%	(49)	3%	(3)	3%	(3)	101
Homeowner	46%	(152)	46%	(150)	4%	(12)	5%	(16)	329
Renter	40%	(37)	46%	(43)	6%	(6)	7%	(7)	92
Military HHnm: Yes	38%	(26)	55%	(38)	2%	(1)	5%	(3)	69
Military HH: No	45%	(170)	45%	(169)	5%	(18)	6%	(22)	378
Employ: Private Sector	51%	(68)	42%	(56)	2%	(2)	6%	(7)	134
Employ: Government	49%	(16)	48%	(16)	3%	(1)	1%	(0)	33
Employ: Self-Employed	15%	(7)	71%	(31)	8%	(3)	7%	(3)	44
Employ: Homemaker	13%	(3)	48%	(11)	6%	(1)	33%	(7)	22
Employ: Student	64%	(8)	33%	(4)	2%	(0)	—	(0)	12
Employ: Retired	42%	(51)	54%	(66)	2%	(2)	3%	(3)	123
Employ: Unemployed	65%	(36)	18%	(10)	14%	(8)	3%	(1)	55
Employ: Other	27%	(6)	63%	(15)	3%	(1)	7%	(2)	24
Self + Household: White-Collar	45%	(82)	47%	(85)	4%	(8)	4%	(7)	182
Self + Household: Blue Collar	47%	(92)	48%	(94)	2%	(3)	4%	(8)	196

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(196)	46%	(208)	4%	(19)	6%	(25)	447
Union HH: Yes	37%	(11)	56%	(16)	5%	(1)	3%	(1)	29
Union HH: No	44%	(185)	46%	(191)	4%	(17)	6%	(24)	418
LGBTQ+: Yes	61%	(23)	32%	(12)	6%	(2)	1%	(0)	38
LGBTQ+: No	42%	(173)	48%	(196)	4%	(17)	6%	(24)	409
Motivated to Vote	43%	(162)	50%	(189)	1%	(5)	6%	(21)	378
Parent: Yes	35%	(45)	59%	(75)	2%	(2)	5%	(6)	127
Parent: No	47%	(151)	42%	(133)	5%	(17)	6%	(19)	320
COVID Vaccine: Yes	51%	(177)	38%	(132)	5%	(16)	7%	(23)	347
COVID Vaccine: No	19%	(19)	76%	(76)	3%	(3)	2%	(2)	100
Student Loans: Yes	47%	(31)	35%	(23)	7%	(4)	12%	(8)	66
Student Loans: No	43%	(165)	48%	(184)	4%	(14)	5%	(17)	381
Favorable Opinion of Haley	41%	(55)	50%	(67)	3%	(3)	6%	(7)	134
Unfavorable Opinion of Haley	47%	(87)	49%	(91)	3%	(5)	2%	(4)	188
Protestant	18%	(14)	76%	(60)	3%	(3)	3%	(2)	79
Roman Catholic	41%	(53)	50%	(64)	3%	(4)	7%	(9)	129
Mormon	50%	(2)	50%	(2)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	68%	(3)	—	(0)	—	(0)	4
Jewish	58%	(6)	36%	(4)	—	(0)	6%	(1)	11
Muslim	100%	(3)	—	(0)	—	(0)	—	(0)	3
Buddhist	62%	(6)	19%	(2)	19%	(2)	—	(0)	9
Hindu	75%	(3)	25%	(1)	—	(0)	—	(0)	3
Atheist	67%	(16)	28%	(7)	5%	(1)	—	(0)	24
Agnostic	84%	(17)	9%	(2)	1%	(0)	6%	(1)	21
Something else	36%	(17)	50%	(24)	11%	(5)	3%	(1)	47
Nothing in particular	52%	(58)	36%	(40)	3%	(4)	9%	(11)	113
Prodigal Biden Voter	—	(0)	41%	(12)	11%	(3)	49%	(15)	30
Undecided Voter (DK/WNV)	—	(0)	—	(0)	43%	(19)	57%	(25)	44
Undecided Voter (DK)	—	(0)	—	(0)	100%	(19)	—	(0)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	49%	(96)	51%	(100)	196
Gender: Male	47%	(41)	53%	(47)	88
Gender: Female	51%	(55)	49%	(52)	107
Age: 18-34	42%	(26)	58%	(37)	63
Age: 35-44	43%	(9)	57%	(12)	22
Age: 45-64	60%	(38)	40%	(26)	64
Age: 65+	48%	(23)	52%	(25)	48
GenZers: 1997-2012	34%	(13)	66%	(25)	38
Millennials: 1981-1996	47%	(21)	53%	(24)	45
GenXers: 1965-1980	62%	(29)	38%	(18)	46
Baby Boomers: 1946-1964	50%	(31)	50%	(31)	62
Educ: < College	46%	(58)	54%	(68)	126
Educ: Bachelors degree	49%	(25)	51%	(26)	51
Educ: Post-grad	72%	(13)	28%	(5)	18
Income: Under 50k	48%	(35)	52%	(39)	74
Income: 50k-100k	54%	(44)	46%	(38)	82
Income: 100k+	41%	(17)	59%	(24)	40
Ethnicity: White (Non-Hispanic)	55%	(55)	45%	(45)	100
Ethnicity: Hispanic	52%	(21)	48%	(20)	41
Ethnicity: Black (Non-Hispanic)	64%	(13)	36%	(7)	20
Ethnicity: Asian + Other (Non-Hispanic)	21%	(7)	79%	(27)	35
All Christian	59%	(41)	41%	(29)	70
All Non-Christian	61%	(11)	39%	(7)	17
Atheist	39%	(6)	61%	(10)	16
Agnostic/Nothing in particular	37%	(28)	63%	(47)	76
Something Else	58%	(10)	42%	(7)	17
Evangelical	77%	(18)	23%	(5)	23
Non-Evangelical	52%	(31)	48%	(29)	60
PID: Dem (no lean)	52%	(72)	48%	(67)	139
PID: Ind (no lean)	38%	(17)	62%	(27)	44
PID: Rep (no lean)	56%	(7)	44%	(6)	13

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	49%	(96)	51%	(100)	196
PID/Gender: Dem Men	51%	(25)	49%	(25)	50
PID/Gender: Dem Women	53%	(47)	47%	(42)	89
PID/Gender: Ind Men	31%	(9)	69%	(21)	31
PID/Gender: Ind Women	55%	(8)	45%	(6)	14
PID/Gender: Rep Men	83%	(6)	17%	(1)	8
PID/Gender: Rep Women	15%	(1)	85%	(4)	5
Ideo: Liberal (1-3)	48%	(64)	52%	(69)	132
Ideo: Moderate (4)	46%	(24)	54%	(28)	52
Ideo: Conservative (5-7)	82%	(7)	18%	(2)	9
Ideo/PID: Conservative Republican	38%	(1)	62%	(1)	2
Ideo/PID: Moderate/Liberal Republican	59%	(6)	41%	(4)	11
Ideo/PID: Moderate/Conservative Democrat	74%	(25)	26%	(9)	34
Ideo/PID: Liberal Democrat	45%	(47)	55%	(57)	104
Unfavorable of Biden and Trump	18%	(5)	82%	(24)	30
2024 H2H Matchup: Biden Voter	49%	(96)	51%	(100)	196
2024 H2H Matchup: Trump Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	49%	(77)	51%	(79)	156
2022 House Vote: Republican	70%	(6)	30%	(3)	9
2022 House Vote: Did not Vote	41%	(12)	59%	(18)	30
2020 Vote: Joe Biden	47%	(85)	53%	(94)	179
2020 Vote: Donald Trump	37%	(1)	63%	(2)	2
2020 Vote: Someone Else	100%	(0)	—	(0)	0
2020 Vote: Did not Vote	71%	(10)	29%	(4)	14
2016 Vote: Hillary Clinton	59%	(77)	41%	(54)	131
2016 Vote: Donald Trump	71%	(8)	29%	(3)	11
2016 Vote: Someone Else	28%	(2)	72%	(5)	7
2020 Vote/PID: Not Biden/Democrat	54%	(4)	46%	(4)	8
2020 Vote/PID: Not Trump/Republican	55%	(6)	45%	(5)	11

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote AGAINST Donald				Total N
	A vote FOR Joe Biden		Trump		
Registered Voters	49%	(96)	51%	(100)	196
U.S. Economy: Wrong Track	38%	(31)	62%	(51)	81
U.S. Economy: Right Direction	57%	(65)	43%	(49)	114
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56%	(78)	44%	(61)	139
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(2)	84%	(10)	12
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(16)	64%	(29)	45
Top 2024 Issue: Economy	67%	(28)	33%	(14)	41
Community: Urban	52%	(44)	48%	(41)	84
Community: Suburban	48%	(48)	52%	(51)	99
Community: Rural	35%	(4)	65%	(8)	12
Community/Gender: Urban Women	43%	(21)	57%	(27)	48
Community/Gender: Urban Men	63%	(23)	37%	(13)	36
Community/Gender: Rural Women	65%	(4)	35%	(2)	6
Community/Gender: Rural Men	6%	(0)	94%	(6)	6
Community/Gender: Suburban Women	57%	(30)	43%	(23)	53
Community/Gender: Suburban Men	39%	(18)	61%	(28)	46
Homeowner	48%	(73)	52%	(78)	152
Renter	52%	(19)	48%	(18)	37
Military HHnm: Yes	29%	(8)	71%	(19)	26
Military HH: No	52%	(88)	48%	(81)	170
Employ: Private Sector	57%	(39)	43%	(30)	68
Employ: Government	35%	(6)	65%	(10)	16
Employ: Self-Employed	62%	(4)	38%	(2)	7
Employ: Homemaker	55%	(2)	45%	(1)	3
Employ: Student	7%	(1)	93%	(7)	8
Employ: Retired	48%	(24)	52%	(27)	51
Employ: Unemployed	44%	(16)	56%	(20)	36
Employ: Other	85%	(5)	15%	(1)	6
Self + Household: White-Collar	52%	(43)	48%	(40)	82
Self + Household: Blue Collar	49%	(45)	51%	(47)	92

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	49%	(96)	51%	(100)	196
Union HH: Yes	56%	(6)	44%	(5)	11
Union HH: No	49%	(90)	51%	(95)	185
LGBTQ+: Yes	32%	(7)	68%	(16)	23
LGBTQ+: No	51%	(89)	49%	(84)	173
Motivated to Vote	52%	(85)	48%	(77)	162
Parent: Yes	51%	(23)	49%	(22)	45
Parent: No	48%	(73)	52%	(78)	151
COVID Vaccine: Yes	48%	(84)	52%	(93)	177
COVID Vaccine: No	63%	(12)	37%	(7)	19
Student Loans: Yes	34%	(10)	66%	(20)	31
Student Loans: No	52%	(86)	48%	(79)	165
Favorable Opinion of Haley	52%	(29)	48%	(27)	55
Unfavorable Opinion of Haley	56%	(49)	44%	(38)	87
Protestant	42%	(6)	58%	(8)	14
Roman Catholic	64%	(33)	36%	(19)	53
Mormon	29%	(1)	71%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(1)	—	(0)	1
Jewish	81%	(5)	19%	(1)	6
Muslim	44%	(1)	56%	(2)	3
Buddhist	29%	(2)	71%	(4)	6
Hindu	100%	(3)	—	(0)	3
Atheist	39%	(6)	61%	(10)	16
Agnostic	13%	(2)	87%	(15)	17
Something else	58%	(10)	42%	(7)	17
Nothing in particular	45%	(26)	55%	(32)	58
Prodigal Biden Voter	—	(0)	—	(0)	0
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	76%	(157)	24%	(51)	208
Gender: Male	75%	(84)	25%	(28)	113
Gender: Female	76%	(72)	24%	(22)	95
Age: 18-34	75%	(27)	25%	(9)	36
Age: 35-44	63%	(22)	37%	(13)	34
Age: 45-64	85%	(67)	15%	(12)	79
Age: 65+	70%	(41)	30%	(18)	58
GenZers: 1997-2012	70%	(10)	30%	(4)	14
Millennials: 1981-1996	73%	(38)	27%	(14)	53
GenXers: 1965-1980	84%	(53)	16%	(10)	63
Baby Boomers: 1946-1964	73%	(54)	27%	(20)	74
Educ: < College	78%	(113)	22%	(32)	145
Educ: Bachelors degree	65%	(23)	35%	(13)	36
Educ: Post-grad	78%	(21)	22%	(6)	27
Income: Under 50k	85%	(65)	15%	(12)	77
Income: 50k-100k	69%	(51)	31%	(23)	74
Income: 100k+	71%	(41)	29%	(16)	57
Ethnicity: White (Non-Hispanic)	75%	(108)	25%	(37)	145
Ethnicity: Hispanic	78%	(22)	22%	(6)	28
Ethnicity: Black (Non-Hispanic)	95%	(14)	5%	(1)	15
Ethnicity: Asian + Other (Non-Hispanic)	64%	(12)	36%	(7)	19
All Christian	80%	(103)	20%	(26)	129
All Non-Christian	89%	(6)	11%	(1)	7
Atheist	40%	(3)	60%	(4)	7
Agnostic/Nothing in particular	66%	(28)	34%	(14)	42
Something Else	75%	(18)	25%	(6)	24
Evangelical	89%	(49)	11%	(6)	55
Non-Evangelical	76%	(70)	24%	(22)	93
PID: Dem (no lean)	92%	(11)	8%	(1)	13
PID: Ind (no lean)	63%	(37)	37%	(22)	59
PID: Rep (no lean)	80%	(108)	20%	(27)	136

Continued on next page

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	76%	(157)	24%	(51)	208
PID/Gender: Dem Men	90%	(9)	10%	(1)	10
PID/Gender: Dem Women	100%	(2)	—	(0)	2
PID/Gender: Ind Men	65%	(24)	35%	(12)	36
PID/Gender: Ind Women	58%	(13)	42%	(10)	23
PID/Gender: Rep Men	78%	(52)	22%	(15)	66
PID/Gender: Rep Women	82%	(57)	18%	(13)	69
Ideo: Liberal (1-3)	76%	(14)	24%	(4)	18
Ideo: Moderate (4)	65%	(33)	35%	(17)	50
Ideo: Conservative (5-7)	78%	(103)	22%	(28)	131
Ideo/PID: Conservative Republican	81%	(84)	19%	(20)	104
Ideo/PID: Moderate/Liberal Republican	74%	(21)	26%	(7)	28
Ideo/PID: Moderate/Conservative Democrat	85%	(6)	15%	(1)	7
Ideo/PID: Liberal Democrat	100%	(1)	—	(0)	1
Unfavorable of Biden and Trump	48%	(9)	52%	(9)	18
2024 H2H Matchup: Biden Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Trump Voter	76%	(157)	24%	(51)	208
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	73%	(17)	27%	(6)	23
2022 House Vote: Republican	77%	(112)	23%	(32)	144
2022 House Vote: Did not Vote	71%	(26)	29%	(11)	37
2020 Vote: Joe Biden	60%	(7)	40%	(5)	12
2020 Vote: Donald Trump	78%	(145)	22%	(42)	186
2020 Vote: Someone Else	48%	(1)	52%	(1)	2
2020 Vote: Did not Vote	57%	(4)	43%	(3)	8
2016 Vote: Hillary Clinton	75%	(3)	25%	(1)	5
2016 Vote: Donald Trump	74%	(119)	26%	(42)	161
2016 Vote: Someone Else	67%	(1)	33%	(0)	1
2020 Vote/PID: Not Biden/Democrat	90%	(9)	10%	(1)	10
2020 Vote/PID: Not Trump/Republican	59%	(2)	41%	(2)	4

Continued on next page

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	76%	(157)	24%	(51)	208
U.S. Economy: Wrong Track	72%	(127)	28%	(49)	176
U.S. Economy: Right Direction	94%	(30)	6%	(2)	32
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(2)	42%	(2)	4
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(140)	23%	(43)	183
Prsnl. Fin. Sit. 2021-23: Same Under Both	70%	(14)	30%	(6)	20
Top 2024 Issue: Economy	78%	(72)	22%	(20)	92
Community: Urban	85%	(69)	15%	(12)	81
Community: Suburban	63%	(64)	37%	(37)	101
Community: Rural	93%	(24)	7%	(2)	25
Community/Gender: Urban Women	89%	(27)	11%	(3)	30
Community/Gender: Urban Men	83%	(43)	17%	(9)	51
Community/Gender: Rural Women	87%	(11)	13%	(2)	13
Community/Gender: Rural Men	99%	(12)	1%	(0)	13
Community/Gender: Suburban Women	67%	(34)	33%	(17)	52
Community/Gender: Suburban Men	60%	(30)	40%	(20)	49
Homeowner	76%	(115)	24%	(35)	150
Renter	71%	(30)	29%	(13)	43
Military HHnm: Yes	59%	(23)	41%	(16)	38
Military HH: No	79%	(134)	21%	(35)	169
Employ: Private Sector	76%	(42)	24%	(13)	56
Employ: Government	42%	(7)	58%	(9)	16
Employ: Self-Employed	87%	(27)	13%	(4)	31
Employ: Homemaker	59%	(6)	41%	(4)	11
Employ: Student	100%	(4)	—	(0)	4
Employ: Retired	77%	(50)	23%	(15)	66
Employ: Unemployed	82%	(8)	18%	(2)	10
Employ: Other	81%	(12)	19%	(3)	15
Self + Household: White-Collar	74%	(63)	26%	(22)	85
Self + Household: Blue Collar	76%	(71)	24%	(22)	94
Union HH: Yes	76%	(12)	24%	(4)	16
Union HH: No	76%	(144)	24%	(47)	191

Continued on next page

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	76%	(157)	24%	(51)	208
LGBTQ+: Yes	55%	(7)	45%	(5)	12
LGBTQ+: No	77%	(150)	23%	(45)	196
Motivated to Vote	75%	(142)	25%	(48)	189
Parent: Yes	76%	(57)	24%	(18)	75
Parent: No	75%	(100)	25%	(33)	133
COVID Vaccine: Yes	72%	(95)	28%	(37)	132
COVID Vaccine: No	82%	(62)	18%	(13)	76
Student Loans: Yes	67%	(15)	33%	(8)	23
Student Loans: No	77%	(141)	23%	(43)	184
Favorable Opinion of Haley	64%	(43)	36%	(24)	67
Unfavorable Opinion of Haley	87%	(79)	13%	(12)	91
Protestant	89%	(53)	11%	(7)	60
Roman Catholic	76%	(49)	24%	(15)	64
Mormon	60%	(1)	40%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(3)	3
Jewish	83%	(3)	17%	(1)	4
Muslim	—	(0)	—	(0)	0
Buddhist	100%	(2)	—	(0)	2
Hindu	100%	(1)	—	(0)	1
Atheist	40%	(3)	60%	(4)	7
Agnostic	—	(0)	100%	(2)	2
Something else	75%	(18)	25%	(6)	24
Nothing in particular	69%	(28)	31%	(12)	40
Prodigal Biden Voter	60%	(7)	40%	(5)	12
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB14:** In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	30%	(136)	31%	(137)	31%	(140)	2%	(8)	6%	(26)	447
Gender: Male	30%	(65)	33%	(70)	28%	(61)	2%	(4)	7%	(14)	214
Gender: Female	31%	(71)	29%	(67)	34%	(80)	2%	(4)	5%	(11)	233
Age: 18-34	34%	(41)	22%	(26)	35%	(42)	4%	(4)	5%	(6)	118
Age: 35-44	33%	(19)	24%	(14)	35%	(21)	—	(0)	8%	(5)	59
Age: 45-64	29%	(45)	32%	(49)	29%	(45)	2%	(3)	8%	(13)	155
Age: 65+	27%	(31)	42%	(48)	29%	(33)	—	(0)	2%	(3)	115
GenZers: 1997-2012	34%	(20)	21%	(12)	35%	(21)	4%	(3)	5%	(3)	59
Millennials: 1981-1996	33%	(38)	24%	(27)	35%	(39)	2%	(2)	7%	(7)	113
GenXers: 1965-1980	33%	(39)	34%	(40)	25%	(30)	3%	(3)	5%	(5)	116
Baby Boomers: 1946-1964	24%	(36)	38%	(56)	31%	(46)	—	(0)	7%	(10)	148
Educ: < College	28%	(87)	26%	(80)	36%	(110)	2%	(6)	7%	(22)	306
Educ: Bachelors degree	36%	(33)	37%	(34)	23%	(21)	—	(0)	4%	(3)	91
Educ: Post-grad	32%	(16)	46%	(23)	19%	(9)	3%	(1)	—	(0)	50
Income: Under 50k	20%	(34)	31%	(54)	38%	(65)	3%	(5)	8%	(14)	172
Income: 50k-100k	37%	(64)	30%	(51)	26%	(44)	1%	(2)	6%	(10)	171
Income: 100k+	37%	(39)	31%	(32)	30%	(31)	1%	(1)	1%	(1)	104
Ethnicity: White (Non-Hispanic)	31%	(82)	34%	(90)	29%	(77)	1%	(1)	6%	(17)	267
Ethnicity: Hispanic	32%	(26)	20%	(16)	38%	(31)	3%	(2)	8%	(6)	82
Ethnicity: Black (Non-Hispanic)	41%	(17)	34%	(14)	19%	(8)	—	(0)	6%	(2)	40
Ethnicity: Asian + Other (Non-Hispanic)	20%	(11)	30%	(17)	43%	(25)	7%	(4)	1%	(0)	57
All Christian	36%	(79)	33%	(71)	24%	(51)	2%	(4)	5%	(11)	216
All Non-Christian	28%	(7)	39%	(10)	26%	(7)	—	(0)	7%	(2)	26
Atheist	5%	(1)	26%	(6)	62%	(15)	—	(0)	7%	(2)	24
Agnostic/Nothing in particular	30%	(40)	28%	(38)	35%	(47)	3%	(4)	4%	(6)	134
Something Else	19%	(9)	26%	(12)	44%	(21)	—	(0)	11%	(5)	47
Evangelical	34%	(29)	34%	(29)	23%	(20)	1%	(1)	8%	(6)	86
Non-Evangelical	31%	(53)	30%	(51)	31%	(52)	1%	(2)	6%	(10)	169

Continued on next page

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	30%	(136)	31%	(137)	31%	(140)	2%	(8)	6%	(26)	447
PID: Dem (no lean)	34%	(55)	27%	(43)	32%	(52)	3%	(5)	4%	(6)	162
PID: Ind (no lean)	29%	(38)	33%	(42)	30%	(39)	1%	(1)	7%	(10)	129
PID: Rep (no lean)	28%	(43)	33%	(52)	31%	(49)	1%	(2)	7%	(10)	156
PID/Gender: Dem Men	39%	(24)	19%	(12)	34%	(21)	4%	(3)	4%	(2)	62
PID/Gender: Dem Women	31%	(31)	31%	(31)	31%	(31)	2%	(2)	4%	(4)	100
PID/Gender: Ind Men	33%	(24)	38%	(28)	25%	(18)	—	(0)	4%	(3)	74
PID/Gender: Ind Women	24%	(14)	26%	(14)	38%	(21)	1%	(1)	11%	(6)	56
PID/Gender: Rep Men	22%	(17)	39%	(31)	27%	(21)	1%	(1)	11%	(9)	79
PID/Gender: Rep Women	34%	(26)	27%	(21)	36%	(28)	2%	(1)	2%	(1)	77
Ideo: Liberal (1-3)	29%	(44)	32%	(49)	29%	(45)	2%	(3)	9%	(14)	155
Ideo: Moderate (4)	35%	(46)	30%	(39)	30%	(39)	1%	(1)	5%	(6)	131
Ideo: Conservative (5-7)	28%	(42)	31%	(46)	34%	(50)	2%	(4)	3%	(5)	146
Ideo/PID: Conservative Republican	28%	(30)	33%	(35)	36%	(38)	1%	(1)	2%	(2)	107
Ideo/PID: Moderate/Liberal Republican	28%	(13)	38%	(17)	14%	(7)	1%	(1)	18%	(8)	45
Ideo/PID: Moderate/Conservative Democrat	32%	(16)	22%	(11)	39%	(19)	6%	(3)	—	(0)	49
Ideo/PID: Liberal Democrat	33%	(35)	29%	(31)	31%	(33)	2%	(2)	5%	(6)	107
Unfavorable of Biden and Trump	50%	(32)	22%	(14)	25%	(16)	—	(0)	3%	(2)	64
2024 H2H Matchup: Biden Voter	29%	(57)	35%	(68)	29%	(57)	2%	(4)	4%	(8)	196
2024 H2H Matchup: Trump Voter	33%	(69)	29%	(60)	32%	(66)	2%	(3)	5%	(9)	208
2024 H2H Matchup: Would not Vote	16%	(3)	17%	(3)	29%	(5)	—	(0)	38%	(7)	19
2024 H2H Matchup: Do not Know	29%	(7)	23%	(6)	45%	(11)	—	(0)	4%	(1)	25
2022 House Vote: Democrat	32%	(61)	31%	(60)	31%	(59)	1%	(2)	5%	(10)	192
2022 House Vote: Republican	29%	(48)	34%	(56)	29%	(47)	1%	(2)	7%	(12)	165
2022 House Vote: Did not Vote	32%	(26)	25%	(20)	36%	(29)	4%	(4)	3%	(2)	80
2020 Vote: Joe Biden	29%	(60)	34%	(71)	31%	(65)	1%	(2)	5%	(11)	209
2020 Vote: Donald Trump	34%	(68)	27%	(54)	31%	(62)	1%	(3)	6%	(12)	199
2020 Vote: Someone Else	16%	(2)	46%	(4)	36%	(3)	—	(0)	2%	(0)	10
2020 Vote: Did not Vote	21%	(6)	26%	(8)	33%	(9)	10%	(3)	9%	(3)	29

Continued on next page

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	30%	(136)	31%	(137)	31%	(140)	2%	(8)	6%	(26)	447
2016 Vote: Hillary Clinton	29%	(42)	36%	(53)	29%	(42)	1%	(2)	5%	(7)	146
2016 Vote: Donald Trump	31%	(58)	30%	(55)	31%	(57)	1%	(2)	7%	(13)	185
2016 Vote: Someone Else	28%	(4)	48%	(6)	15%	(2)	—	(0)	10%	(1)	13
2020 Vote/PID: Not Biden/Democrat	52%	(11)	15%	(3)	15%	(3)	15%	(3)	4%	(1)	22
2020 Vote/PID: Not Trump/Republican	12%	(2)	68%	(11)	13%	(2)	—	(0)	7%	(1)	16
U.S. Economy: Wrong Track	29%	(87)	28%	(84)	34%	(101)	2%	(5)	7%	(19)	297
U.S. Economy: Right Direction	33%	(49)	35%	(53)	26%	(39)	2%	(2)	4%	(7)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(41)	35%	(53)	30%	(45)	3%	(4)	5%	(8)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(71)	27%	(57)	31%	(66)	1%	(3)	7%	(15)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(24)	32%	(27)	35%	(29)	1%	(1)	3%	(3)	84
Top 2024 Issue: Economy	33%	(49)	33%	(49)	32%	(48)	—	(0)	1%	(2)	149
Community: Urban	39%	(70)	26%	(47)	28%	(50)	2%	(4)	5%	(10)	181
Community: Suburban	27%	(61)	32%	(72)	33%	(74)	2%	(4)	5%	(12)	223
Community: Rural	11%	(5)	42%	(18)	37%	(16)	—	(0)	10%	(4)	43
Community/Gender: Urban Women	44%	(38)	21%	(19)	30%	(26)	—	(0)	5%	(4)	87
Community/Gender: Urban Men	34%	(32)	31%	(29)	25%	(24)	4%	(4)	6%	(6)	94
Community/Gender: Rural Women	13%	(3)	46%	(11)	34%	(8)	—	(0)	7%	(2)	23
Community/Gender: Rural Men	9%	(2)	36%	(7)	41%	(8)	—	(0)	13%	(3)	19
Community/Gender: Suburban Women	24%	(30)	30%	(37)	37%	(45)	3%	(4)	5%	(6)	122
Community/Gender: Suburban Men	31%	(31)	34%	(35)	29%	(29)	—	(0)	6%	(6)	101
Homeowner	33%	(110)	32%	(105)	28%	(92)	1%	(4)	6%	(19)	329
Renter	22%	(20)	29%	(27)	39%	(36)	4%	(3)	6%	(6)	92
Military HHnm: Yes	45%	(31)	15%	(10)	36%	(25)	2%	(1)	3%	(2)	69
Military HH: No	28%	(105)	34%	(127)	31%	(116)	2%	(6)	6%	(24)	378

Continued on next page



**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	30%	(136)	31%	(137)	31%	(140)	2%	(8)	6%	(26)	447
Employ: Private Sector	32%	(43)	31%	(42)	29%	(38)	—	(1)	7%	(10)	134
Employ: Government	25%	(8)	41%	(14)	26%	(9)	3%	(1)	4%	(1)	33
Employ: Self-Employed	40%	(18)	27%	(12)	32%	(14)	—	(0)	—	(0)	44
Employ: Homemaker	43%	(10)	17%	(4)	40%	(9)	—	(0)	—	(0)	22
Employ: Student	14%	(2)	39%	(5)	47%	(6)	—	(0)	—	(0)	12
Employ: Retired	28%	(35)	40%	(50)	28%	(34)	1%	(1)	3%	(3)	123
Employ: Unemployed	16%	(9)	20%	(11)	44%	(24)	5%	(3)	15%	(8)	55
Employ: Other	49%	(12)	4%	(1)	27%	(6)	8%	(2)	12%	(3)	24
Self + Household: White-Collar	30%	(55)	34%	(62)	25%	(46)	2%	(3)	9%	(16)	182
Self + Household: Blue Collar	30%	(59)	34%	(67)	33%	(64)	2%	(3)	2%	(3)	196
Union HH: Yes	22%	(7)	40%	(12)	36%	(11)	—	(0)	2%	(1)	29
Union HH: No	31%	(130)	30%	(125)	31%	(130)	2%	(8)	6%	(25)	418
LGBTQ+: Yes	22%	(8)	27%	(10)	40%	(15)	—	(0)	11%	(4)	38
LGBTQ+: No	31%	(128)	31%	(127)	31%	(125)	2%	(8)	5%	(22)	409
Motivated to Vote	32%	(123)	32%	(122)	30%	(114)	1%	(5)	4%	(15)	378
Parent: Yes	38%	(49)	32%	(41)	27%	(34)	2%	(2)	2%	(2)	127
Parent: No	27%	(88)	30%	(96)	33%	(107)	2%	(5)	7%	(24)	320
COVID Vaccine: Yes	33%	(116)	32%	(111)	27%	(94)	1%	(5)	6%	(21)	347
COVID Vaccine: No	20%	(20)	26%	(26)	47%	(46)	3%	(3)	4%	(4)	100
Student Loans: Yes	28%	(19)	36%	(24)	33%	(22)	1%	(1)	2%	(1)	66
Student Loans: No	31%	(117)	30%	(113)	31%	(119)	2%	(7)	6%	(25)	381
Favorable Opinion of Haley	34%	(45)	39%	(51)	20%	(27)	3%	(4)	5%	(6)	134
Unfavorable Opinion of Haley	32%	(60)	26%	(49)	38%	(71)	—	(0)	4%	(8)	188

Continued on next page

**Table BLMB14:** In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	30%	(136)	31%	(137)	31%	(140)	2%	(8)	6%	(26)	447
Protestant	38%	(30)	32%	(26)	25%	(20)	2%	(1)	3%	(2)	79
Roman Catholic	34%	(43)	33%	(43)	24%	(32)	2%	(2)	7%	(9)	129
Mormon	74%	(3)	17%	(1)	—	(0)	9%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	60%	(2)	40%	(2)	—	(0)	—	(0)	—	(0)	4
Jewish	43%	(5)	18%	(2)	39%	(4)	—	(0)	—	(0)	11
Muslim	100%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	3
Buddhist	—	(0)	62%	(6)	19%	(2)	—	(0)	19%	(2)	9
Hindu	—	(0)	75%	(3)	25%	(1)	—	(0)	—	(0)	3
Atheist	5%	(1)	26%	(6)	62%	(15)	—	(0)	7%	(2)	24
Agnostic	50%	(10)	28%	(6)	16%	(3)	—	(0)	6%	(1)	21
Something else	19%	(9)	26%	(12)	44%	(21)	—	(0)	11%	(5)	47
Nothing in particular	26%	(30)	28%	(32)	38%	(43)	3%	(4)	4%	(4)	113
Prodigal Biden Voter	20%	(6)	28%	(9)	42%	(13)	—	(0)	10%	(3)	30
Undecided Voter (DK/WNV)	23%	(10)	20%	(9)	38%	(17)	—	(0)	18%	(8)	44
Undecided Voter (DK)	16%	(3)	17%	(3)	29%	(5)	—	(0)	38%	(7)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	28%	(127)	23%	(102)	7%	(33)	38%	(169)	4%	(16)	447
Gender: Male	28%	(61)	21%	(45)	12%	(25)	36%	(78)	3%	(5)	214
Gender: Female	28%	(66)	24%	(56)	3%	(8)	39%	(91)	5%	(11)	233
Age: 18-34	27%	(31)	41%	(49)	9%	(10)	16%	(19)	7%	(9)	118
Age: 35-44	20%	(12)	19%	(11)	7%	(4)	52%	(31)	3%	(1)	59
Age: 45-64	35%	(55)	15%	(23)	7%	(11)	41%	(63)	3%	(4)	155
Age: 65+	25%	(29)	16%	(19)	7%	(8)	50%	(57)	2%	(2)	115
GenZers: 1997-2012	19%	(11)	42%	(25)	14%	(8)	10%	(6)	14%	(8)	59
Millennials: 1981-1996	27%	(30)	31%	(35)	5%	(6)	36%	(40)	1%	(2)	113
GenXers: 1965-1980	34%	(39)	17%	(20)	5%	(6)	41%	(47)	3%	(4)	116
Baby Boomers: 1946-1964	30%	(45)	13%	(19)	8%	(12)	48%	(71)	—	(1)	148
Educ: < College	23%	(70)	25%	(78)	7%	(21)	40%	(123)	5%	(15)	306
Educ: Bachelors degree	46%	(42)	13%	(11)	8%	(8)	32%	(29)	1%	(1)	91
Educ: Post-grad	32%	(16)	25%	(12)	10%	(5)	34%	(17)	—	(0)	50
Income: Under 50k	23%	(40)	25%	(44)	8%	(14)	37%	(63)	7%	(11)	172
Income: 50k-100k	34%	(57)	22%	(37)	5%	(9)	38%	(66)	1%	(2)	171
Income: 100k+	29%	(30)	20%	(21)	10%	(10)	39%	(40)	3%	(3)	104
Ethnicity: White (Non-Hispanic)	30%	(80)	18%	(48)	8%	(21)	44%	(118)	—	(0)	267
Ethnicity: Hispanic	27%	(22)	33%	(27)	4%	(3)	30%	(25)	6%	(5)	82
Ethnicity: Black (Non-Hispanic)	30%	(12)	26%	(11)	8%	(3)	21%	(9)	14%	(6)	40
Ethnicity: Asian + Other (Non-Hispanic)	23%	(13)	27%	(16)	10%	(6)	31%	(18)	9%	(5)	57
All Christian	26%	(57)	20%	(43)	6%	(13)	46%	(99)	2%	(4)	216
All Non-Christian	45%	(12)	19%	(5)	3%	(1)	32%	(9)	—	(0)	26
Atheist	41%	(10)	32%	(8)	11%	(3)	16%	(4)	—	(0)	24
Agnostic/Nothing in particular	27%	(36)	29%	(39)	6%	(8)	31%	(42)	7%	(9)	134
Something Else	25%	(12)	16%	(7)	20%	(9)	33%	(16)	6%	(3)	47
Evangelical	25%	(22)	17%	(14)	11%	(9)	46%	(39)	2%	(1)	86
Non-Evangelical	28%	(47)	19%	(33)	7%	(12)	42%	(71)	3%	(6)	169
PID: Dem (no lean)	51%	(82)	35%	(56)	4%	(7)	6%	(10)	4%	(6)	162
PID: Ind (no lean)	21%	(28)	23%	(30)	8%	(11)	41%	(53)	6%	(8)	129
PID: Rep (no lean)	11%	(17)	10%	(15)	10%	(16)	68%	(106)	1%	(2)	156

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	28%	(127)	23%	(102)	7%	(33)	38%	(169)	4%	(16)	447
PID/Gender: Dem Men	52%	(32)	28%	(17)	9%	(6)	5%	(3)	6%	(4)	62
PID/Gender: Dem Women	50%	(50)	39%	(39)	1%	(1)	8%	(8)	2%	(2)	100
PID/Gender: Ind Men	25%	(19)	25%	(19)	10%	(8)	39%	(28)	—	(0)	74
PID/Gender: Ind Women	16%	(9)	20%	(11)	6%	(3)	44%	(25)	14%	(8)	56
PID/Gender: Rep Men	13%	(10)	12%	(9)	15%	(12)	59%	(46)	2%	(1)	79
PID/Gender: Rep Women	9%	(7)	8%	(6)	5%	(4)	77%	(59)	1%	(1)	77
Ideo: Liberal (1-3)	53%	(83)	31%	(48)	6%	(9)	8%	(13)	1%	(2)	155
Ideo: Moderate (4)	21%	(28)	29%	(39)	11%	(14)	34%	(45)	5%	(6)	131
Ideo: Conservative (5-7)	11%	(16)	10%	(15)	6%	(9)	72%	(106)	1%	(1)	146
Ideo/PID: Conservative Republican	10%	(10)	9%	(10)	4%	(5)	76%	(81)	1%	(1)	107
Ideo/PID: Moderate/Liberal Republican	15%	(7)	11%	(5)	24%	(11)	46%	(21)	3%	(1)	45
Ideo/PID: Moderate/Conservative Democrat	41%	(20)	46%	(23)	4%	(2)	6%	(3)	3%	(1)	49
Ideo/PID: Liberal Democrat	57%	(61)	31%	(33)	4%	(5)	7%	(7)	1%	(1)	107
Unfavorable of Biden and Trump	19%	(12)	26%	(17)	16%	(10)	39%	(25)	—	(0)	64
2024 H2H Matchup: Biden Voter	52%	(102)	34%	(66)	6%	(12)	6%	(11)	2%	(4)	196
2024 H2H Matchup: Trump Voter	10%	(21)	11%	(24)	5%	(10)	71%	(147)	3%	(6)	208
2024 H2H Matchup: Would not Vote	5%	(1)	19%	(4)	39%	(7)	25%	(5)	12%	(2)	19
2024 H2H Matchup: Do not Know	13%	(3)	34%	(9)	14%	(3)	25%	(6)	14%	(3)	25
2022 House Vote: Democrat	49%	(95)	28%	(54)	7%	(14)	11%	(20)	4%	(9)	192
2022 House Vote: Republican	13%	(21)	13%	(22)	6%	(10)	68%	(112)	—	(0)	165
2022 House Vote: Did not Vote	14%	(11)	29%	(23)	8%	(6)	41%	(33)	7%	(6)	80
2020 Vote: Joe Biden	49%	(102)	32%	(66)	7%	(14)	11%	(24)	2%	(4)	209
2020 Vote: Donald Trump	10%	(19)	11%	(21)	7%	(15)	70%	(139)	3%	(6)	199
2020 Vote: Someone Else	10%	(1)	32%	(3)	22%	(2)	24%	(2)	12%	(1)	10
2020 Vote: Did not Vote	18%	(5)	40%	(11)	8%	(2)	14%	(4)	21%	(6)	29
2016 Vote: Hillary Clinton	63%	(92)	28%	(40)	4%	(5)	4%	(5)	2%	(3)	146
2016 Vote: Donald Trump	10%	(19)	11%	(21)	8%	(15)	70%	(129)	1%	(1)	185
2016 Vote: Someone Else	22%	(3)	19%	(3)	54%	(7)	2%	(0)	3%	(0)	13
2020 Vote/PID: Not Biden/Democrat	25%	(5)	40%	(9)	3%	(1)	6%	(1)	27%	(6)	22
2020 Vote/PID: Not Trump/Republican	41%	(7)	16%	(3)	22%	(4)	16%	(3)	5%	(1)	16

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	28%	(127)	23%	(102)	7%	(33)	38%	(169)	4%	(16)	447
U.S. Economy: Wrong Track	12%	(36)	21%	(63)	8%	(25)	56%	(166)	3%	(8)	297
U.S. Economy: Right Direction	61%	(91)	26%	(39)	5%	(8)	2%	(3)	6%	(9)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(90)	28%	(43)	5%	(8)	4%	(6)	3%	(4)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(19)	12%	(26)	8%	(18)	68%	(145)	2%	(4)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(18)	39%	(33)	9%	(7)	21%	(18)	9%	(7)	84
Top 2024 Issue: Economy	26%	(38)	15%	(23)	8%	(12)	48%	(71)	3%	(5)	149
Community: Urban	31%	(56)	29%	(53)	7%	(12)	28%	(51)	5%	(9)	181
Community: Suburban	27%	(61)	18%	(40)	8%	(18)	44%	(98)	3%	(6)	223
Community: Rural	23%	(10)	21%	(9)	7%	(3)	46%	(20)	2%	(1)	43
Community/Gender: Urban Women	34%	(29)	33%	(29)	2%	(2)	27%	(24)	4%	(4)	87
Community/Gender: Urban Men	29%	(27)	26%	(24)	11%	(10)	29%	(27)	6%	(5)	94
Community/Gender: Rural Women	18%	(4)	24%	(6)	2%	(0)	53%	(12)	4%	(1)	23
Community/Gender: Rural Men	30%	(6)	18%	(4)	13%	(3)	38%	(7)	—	(0)	19
Community/Gender: Suburban Women	27%	(33)	18%	(22)	5%	(6)	45%	(56)	5%	(6)	122
Community/Gender: Suburban Men	28%	(28)	17%	(18)	12%	(12)	42%	(43)	—	(0)	101
Homeowner	29%	(96)	24%	(78)	7%	(23)	39%	(128)	1%	(3)	329
Renter	32%	(29)	19%	(17)	5%	(5)	36%	(34)	8%	(8)	92
Military HHnm: Yes	23%	(16)	12%	(9)	6%	(4)	56%	(39)	2%	(2)	69
Military HH: No	29%	(111)	25%	(93)	8%	(29)	34%	(130)	4%	(15)	378
Employ: Private Sector	34%	(46)	21%	(28)	6%	(8)	37%	(49)	2%	(2)	134
Employ: Government	34%	(11)	31%	(10)	15%	(5)	20%	(6)	—	(0)	33
Employ: Self-Employed	35%	(16)	12%	(5)	4%	(2)	45%	(20)	4%	(2)	44
Employ: Homemaker	9%	(2)	40%	(9)	1%	(0)	40%	(9)	10%	(2)	22
Employ: Student	18%	(2)	58%	(7)	2%	(0)	10%	(1)	12%	(1)	12
Employ: Retired	23%	(28)	17%	(21)	7%	(8)	49%	(61)	4%	(5)	123
Employ: Unemployed	32%	(18)	34%	(19)	16%	(9)	16%	(9)	2%	(1)	55
Employ: Other	18%	(4)	9%	(2)	4%	(1)	58%	(14)	10%	(2)	24
Self + Household: White-Collar	32%	(58)	22%	(40)	11%	(21)	33%	(61)	1%	(2)	182
Self + Household: Blue Collar	32%	(63)	18%	(36)	5%	(9)	45%	(88)	1%	(1)	196

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	28%	(127)	23%	(102)	7%	(33)	38%	(169)	4%	(16)	447
Union HH: Yes	38%	(11)	16%	(5)	6%	(2)	38%	(11)	2%	(0)	29
Union HH: No	28%	(116)	23%	(97)	7%	(31)	38%	(158)	4%	(16)	418
LGBTQ+: Yes	29%	(11)	25%	(10)	13%	(5)	27%	(10)	6%	(2)	38
LGBTQ+: No	28%	(116)	22%	(92)	7%	(28)	39%	(159)	3%	(14)	409
Motivated to Vote	32%	(119)	19%	(72)	6%	(21)	42%	(160)	1%	(5)	378
Parent: Yes	31%	(40)	29%	(37)	2%	(2)	36%	(46)	2%	(3)	127
Parent: No	27%	(87)	20%	(65)	10%	(31)	38%	(122)	4%	(14)	320
COVID Vaccine: Yes	33%	(113)	25%	(87)	8%	(26)	32%	(111)	3%	(10)	347
COVID Vaccine: No	14%	(14)	15%	(15)	7%	(7)	58%	(58)	7%	(7)	100
Student Loans: Yes	19%	(13)	50%	(33)	16%	(10)	15%	(10)	—	(0)	66
Student Loans: No	30%	(114)	18%	(69)	6%	(23)	42%	(159)	4%	(16)	381
Favorable Opinion of Haley	34%	(45)	18%	(24)	9%	(12)	37%	(50)	2%	(3)	134
Unfavorable Opinion of Haley	36%	(67)	14%	(27)	2%	(5)	46%	(87)	1%	(1)	188
Protestant	13%	(10)	10%	(8)	6%	(5)	69%	(54)	3%	(2)	79
Roman Catholic	36%	(47)	25%	(32)	6%	(8)	32%	(41)	2%	(2)	129
Mormon	17%	(1)	—	(0)	9%	(0)	74%	(3)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	74%	(3)	—	(0)	26%	(1)	—	(0)	4
Jewish	55%	(6)	—	(0)	8%	(1)	37%	(4)	—	(0)	11
Muslim	56%	(2)	44%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	20%	(2)	42%	(4)	—	(0)	38%	(3)	—	(0)	9
Hindu	75%	(3)	—	(0)	—	(0)	25%	(1)	—	(0)	3
Atheist	41%	(10)	32%	(8)	11%	(3)	16%	(4)	—	(0)	24
Agnostic	44%	(9)	40%	(8)	5%	(1)	11%	(2)	—	(0)	21
Something else	25%	(12)	16%	(7)	20%	(9)	33%	(16)	6%	(3)	47
Nothing in particular	24%	(27)	27%	(30)	6%	(7)	35%	(40)	8%	(9)	113
Prodigal Biden Voter	13%	(4)	26%	(8)	13%	(4)	44%	(13)	3%	(1)	30
Undecided Voter (DK/WNV)	9%	(4)	28%	(12)	25%	(11)	25%	(11)	13%	(6)	44
Undecided Voter (DK)	5%	(1)	19%	(4)	39%	(7)	25%	(5)	12%	(2)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	34% (154)	11% (50)	7% (31)	42% (187)	6% (25)	447
Gender: Male	37% (79)	16% (35)	5% (10)	37% (79)	5% (11)	214
Gender: Female	32% (75)	6% (15)	9% (21)	46% (108)	6% (14)	233
Age: 18-34	17% (20)	19% (23)	9% (11)	47% (56)	7% (9)	118
Age: 35-44	30% (18)	13% (8)	12% (7)	38% (22)	6% (4)	59
Age: 45-64	42% (65)	7% (11)	5% (7)	40% (62)	7% (10)	155
Age: 65+	45% (51)	8% (9)	5% (6)	41% (47)	2% (2)	115
GenZers: 1997-2012	10% (6)	18% (11)	3% (2)	56% (33)	13% (8)	59
Millennials: 1981-1996	28% (32)	15% (17)	15% (16)	38% (43)	4% (4)	113
GenXers: 1965-1980	43% (50)	8% (9)	1% (2)	43% (51)	5% (5)	116
Baby Boomers: 1946-1964	42% (62)	8% (12)	6% (10)	38% (57)	5% (8)	148
Educ: < College	34% (103)	9% (28)	8% (25)	43% (130)	6% (19)	306
Educ: Bachelors degree	35% (32)	12% (11)	2% (2)	47% (43)	4% (3)	91
Educ: Post-grad	38% (19)	21% (11)	9% (4)	28% (14)	4% (2)	50
Income: Under 50k	32% (55)	13% (22)	4% (7)	44% (76)	7% (13)	172
Income: 50k-100k	33% (56)	9% (16)	10% (18)	43% (73)	5% (8)	171
Income: 100k+	41% (42)	12% (12)	6% (6)	37% (39)	4% (4)	104
Ethnicity: White (Non-Hispanic)	41% (109)	12% (31)	5% (14)	36% (95)	7% (18)	267
Ethnicity: Hispanic	28% (23)	7% (6)	15% (12)	47% (39)	3% (3)	82
Ethnicity: Black (Non-Hispanic)	26% (10)	9% (4)	3% (1)	60% (24)	2% (1)	40
Ethnicity: Asian + Other (Non-Hispanic)	20% (12)	17% (9)	6% (3)	51% (29)	6% (4)	57
All Christian	44% (96)	13% (27)	7% (15)	31% (67)	5% (11)	216
All Non-Christian	23% (6)	21% (5)	5% (1)	52% (14)	— (0)	26
Atheist	35% (8)	— (0)	— (0)	60% (14)	5% (1)	24
Agnostic/Nothing in particular	20% (27)	7% (10)	5% (7)	60% (80)	7% (10)	134
Something Else	35% (17)	15% (7)	16% (8)	27% (13)	6% (3)	47
Evangelical	53% (45)	10% (9)	6% (5)	25% (22)	6% (5)	86
Non-Evangelical	38% (64)	13% (22)	10% (17)	34% (58)	5% (9)	169
PID: Dem (no lean)	6% (9)	9% (15)	10% (16)	74% (120)	1% (1)	162
PID: Ind (no lean)	32% (41)	13% (17)	6% (7)	41% (54)	8% (11)	129
PID: Rep (no lean)	66% (103)	12% (19)	5% (7)	9% (14)	8% (13)	156

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**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	34%	(154)	11%	(50)	7%	(31)	42%	(187)	6%	(25)	447
PID/Gender: Dem Men	5%	(3)	17%	(10)	7%	(4)	71%	(44)	—	(0)	62
PID/Gender: Dem Women	6%	(6)	5%	(5)	12%	(12)	76%	(76)	1%	(1)	100
PID/Gender: Ind Men	34%	(25)	17%	(13)	3%	(2)	39%	(29)	7%	(5)	74
PID/Gender: Ind Women	30%	(17)	7%	(4)	9%	(5)	44%	(24)	10%	(5)	56
PID/Gender: Rep Men	65%	(52)	15%	(12)	5%	(4)	8%	(6)	7%	(5)	79
PID/Gender: Rep Women	67%	(52)	8%	(6)	5%	(4)	10%	(8)	10%	(8)	77
Ideo: Liberal (1-3)	13%	(20)	11%	(17)	3%	(5)	71%	(110)	2%	(3)	155
Ideo: Moderate (4)	24%	(32)	14%	(18)	14%	(19)	42%	(56)	5%	(7)	131
Ideo: Conservative (5-7)	68%	(99)	10%	(15)	4%	(7)	10%	(15)	8%	(11)	146
Ideo/PID: Conservative Republican	77%	(82)	7%	(8)	3%	(3)	3%	(4)	10%	(10)	107
Ideo/PID: Moderate/Liberal Republican	39%	(17)	24%	(11)	8%	(4)	23%	(11)	5%	(2)	45
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	13%	(7)	24%	(12)	58%	(29)	1%	(1)	49
Ideo/PID: Liberal Democrat	7%	(8)	8%	(8)	4%	(4)	80%	(86)	1%	(1)	107
Unfavorable of Biden and Trump	4%	(3)	11%	(7)	13%	(9)	62%	(40)	10%	(6)	64
2024 H2H Matchup: Biden Voter	7%	(14)	11%	(21)	4%	(9)	76%	(149)	2%	(4)	196
2024 H2H Matchup: Trump Voter	67%	(139)	12%	(25)	6%	(12)	8%	(17)	7%	(15)	208
2024 H2H Matchup: Would not Vote	2%	(0)	24%	(5)	8%	(1)	61%	(12)	5%	(1)	19
2024 H2H Matchup: Do not Know	6%	(2)	—	(0)	35%	(9)	41%	(10)	17%	(4)	25
2022 House Vote: Democrat	12%	(23)	10%	(19)	8%	(15)	70%	(133)	1%	(2)	192
2022 House Vote: Republican	63%	(104)	16%	(27)	4%	(7)	9%	(14)	8%	(13)	165
2022 House Vote: Did not Vote	33%	(26)	4%	(3)	9%	(7)	42%	(34)	12%	(9)	80
2020 Vote: Joe Biden	10%	(22)	8%	(17)	7%	(15)	72%	(152)	2%	(4)	209
2020 Vote: Donald Trump	64%	(128)	15%	(30)	6%	(11)	9%	(17)	7%	(14)	199
2020 Vote: Someone Else	17%	(2)	4%	(0)	14%	(1)	58%	(5)	7%	(1)	10
2020 Vote: Did not Vote	10%	(3)	10%	(3)	11%	(3)	45%	(13)	24%	(7)	29
2016 Vote: Hillary Clinton	6%	(9)	8%	(12)	9%	(13)	76%	(111)	—	(0)	146
2016 Vote: Donald Trump	64%	(119)	13%	(25)	5%	(10)	9%	(17)	8%	(14)	185
2016 Vote: Someone Else	12%	(2)	1%	(0)	10%	(1)	69%	(9)	8%	(1)	13
2020 Vote/PID: Not Biden/Democrat	7%	(2)	16%	(4)	9%	(2)	63%	(14)	5%	(1)	22
2020 Vote/PID: Not Trump/Republican	29%	(5)	18%	(3)	2%	(0)	41%	(7)	11%	(2)	16

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**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	34% (154)	11% (50)	7% (31)	42% (187)	6% (25)	447
U.S. Economy: Wrong Track	43% (129)	12% (34)	8% (25)	28% (84)	8% (24)	297
U.S. Economy: Right Direction	17% (25)	10% (16)	4% (6)	69% (103)	— (1)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10% (14)	6% (9)	9% (13)	74% (112)	2% (2)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	62% (131)	11% (24)	6% (12)	13% (27)	9% (19)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	10% (8)	20% (17)	8% (6)	58% (49)	4% (4)	84
Top 2024 Issue: Economy	46% (68)	12% (17)	7% (11)	29% (43)	7% (10)	149
Community: Urban	34% (61)	17% (31)	6% (11)	39% (71)	4% (7)	181
Community: Suburban	33% (73)	8% (17)	8% (19)	44% (98)	7% (16)	223
Community: Rural	47% (20)	4% (2)	3% (1)	42% (18)	4% (2)	43
Community/Gender: Urban Women	35% (30)	8% (7)	6% (5)	49% (43)	2% (2)	87
Community/Gender: Urban Men	33% (30)	25% (24)	7% (6)	30% (28)	6% (5)	94
Community/Gender: Rural Women	43% (10)	4% (1)	4% (1)	47% (11)	2% (0)	23
Community/Gender: Rural Men	52% (10)	4% (1)	1% (0)	36% (7)	6% (1)	19
Community/Gender: Suburban Women	28% (34)	6% (7)	12% (15)	44% (54)	9% (11)	122
Community/Gender: Suburban Men	38% (39)	10% (10)	4% (4)	44% (44)	4% (4)	101
Homeowner	38% (126)	12% (40)	6% (21)	39% (129)	4% (13)	329
Renter	24% (22)	9% (9)	9% (8)	48% (45)	10% (9)	92
Military HHnm: Yes	41% (28)	7% (5)	9% (6)	32% (22)	11% (8)	69
Military HH: No	33% (126)	12% (45)	7% (25)	44% (165)	4% (17)	378
Employ: Private Sector	33% (44)	13% (18)	6% (8)	42% (57)	5% (7)	134
Employ: Government	34% (11)	10% (3)	5% (2)	49% (16)	2% (1)	33
Employ: Self-Employed	44% (19)	13% (6)	5% (2)	27% (12)	12% (5)	44
Employ: Homemaker	25% (6)	13% (3)	42% (9)	14% (3)	6% (1)	22
Employ: Student	10% (1)	12% (1)	17% (2)	52% (6)	10% (1)	12
Employ: Retired	44% (54)	7% (8)	4% (5)	42% (51)	3% (4)	123
Employ: Unemployed	13% (7)	19% (11)	— (0)	63% (35)	5% (3)	55
Employ: Other	48% (11)	1% (0)	11% (3)	30% (7)	10% (2)	24
Self + Household: White-Collar	34% (62)	13% (24)	4% (8)	44% (81)	4% (7)	182
Self + Household: Blue Collar	40% (78)	9% (17)	6% (12)	40% (79)	5% (11)	196

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	34%	(154)	11%	(50)	7%	(31)	42%	(187)	6%	(25)	447
Union HH: Yes	46%	(14)	10%	(3)	4%	(1)	37%	(11)	3%	(1)	29
Union HH: No	34%	(141)	11%	(47)	7%	(30)	42%	(176)	6%	(24)	418
LGBTQ+: Yes	18%	(7)	7%	(3)	4%	(2)	59%	(22)	11%	(4)	38
LGBTQ+: No	36%	(147)	12%	(47)	7%	(29)	40%	(165)	5%	(21)	409
Motivated to Vote	40%	(150)	10%	(38)	6%	(23)	40%	(150)	4%	(17)	378
Parent: Yes	42%	(54)	19%	(24)	10%	(13)	26%	(33)	3%	(4)	127
Parent: No	31%	(100)	8%	(26)	6%	(18)	48%	(155)	7%	(21)	320
COVID Vaccine: Yes	29%	(101)	12%	(43)	8%	(27)	46%	(159)	5%	(17)	347
COVID Vaccine: No	53%	(53)	7%	(7)	4%	(4)	29%	(29)	7%	(7)	100
Student Loans: Yes	18%	(12)	17%	(11)	11%	(7)	51%	(34)	2%	(2)	66
Student Loans: No	37%	(142)	10%	(38)	6%	(24)	40%	(154)	6%	(23)	381
Favorable Opinion of Haley	44%	(59)	13%	(18)	5%	(7)	32%	(43)	5%	(7)	134
Unfavorable Opinion of Haley	39%	(74)	7%	(13)	4%	(7)	46%	(87)	4%	(7)	188
Protestant	62%	(49)	4%	(3)	5%	(4)	22%	(18)	7%	(6)	79
Roman Catholic	34%	(44)	16%	(21)	8%	(10)	38%	(49)	4%	(5)	129
Mormon	74%	(3)	—	(0)	15%	(1)	12%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	92%	(4)	8%	(0)	—	(0)	—	(0)	4
Jewish	18%	(2)	24%	(3)	11%	(1)	47%	(5)	—	(0)	11
Muslim	56%	(2)	44%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	19%	(2)	18%	(2)	—	(0)	63%	(6)	—	(0)	9
Hindu	25%	(1)	—	(0)	—	(0)	75%	(3)	—	(0)	3
Atheist	35%	(8)	—	(0)	—	(0)	60%	(14)	5%	(1)	24
Agnostic	9%	(2)	—	(0)	—	(0)	85%	(18)	5%	(1)	21
Something else	35%	(17)	15%	(7)	16%	(8)	27%	(13)	6%	(3)	47
Nothing in particular	22%	(25)	9%	(10)	6%	(7)	55%	(62)	8%	(9)	113
Prodigal Biden Voter	27%	(8)	—	(0)	26%	(8)	40%	(12)	6%	(2)	30
Undecided Voter (DK/WNV)	4%	(2)	10%	(5)	23%	(10)	50%	(22)	12%	(5)	44
Undecided Voter (DK)	2%	(0)	24%	(5)	8%	(1)	61%	(12)	5%	(1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	33% (147)	10% (45)	8% (38)	42% (187)	7% (30)	447
Gender: Male	35% (76)	12% (26)	11% (24)	37% (80)	4% (9)	214
Gender: Female	31% (71)	8% (19)	6% (13)	46% (107)	9% (22)	233
Age: 18-34	19% (22)	11% (13)	13% (16)	45% (53)	11% (13)	118
Age: 35-44	36% (22)	18% (11)	5% (3)	35% (21)	5% (3)	59
Age: 45-64	36% (55)	9% (15)	7% (11)	41% (63)	7% (10)	155
Age: 65+	42% (48)	5% (6)	6% (7)	43% (50)	3% (3)	115
GenZers: 1997-2012	17% (10)	7% (4)	10% (6)	54% (31)	13% (8)	59
Millennials: 1981-1996	30% (34)	15% (17)	11% (12)	36% (41)	8% (9)	113
GenXers: 1965-1980	38% (44)	10% (12)	5% (6)	41% (48)	6% (7)	116
Baby Boomers: 1946-1964	38% (56)	8% (12)	8% (12)	41% (61)	4% (6)	148
Educ: < College	32% (97)	7% (22)	10% (31)	42% (129)	8% (26)	306
Educ: Bachelors degree	34% (31)	12% (11)	3% (2)	48% (44)	2% (2)	91
Educ: Post-grad	38% (19)	23% (11)	8% (4)	27% (14)	4% (2)	50
Income: Under 50k	29% (50)	11% (18)	11% (19)	40% (69)	9% (16)	172
Income: 50k-100k	34% (59)	6% (11)	8% (14)	44% (75)	7% (12)	171
Income: 100k+	37% (38)	15% (16)	4% (5)	41% (43)	3% (3)	104
Ethnicity: White (Non-Hispanic)	38% (101)	12% (31)	7% (19)	38% (100)	5% (14)	267
Ethnicity: Hispanic	25% (20)	12% (10)	6% (5)	44% (36)	13% (10)	82
Ethnicity: Black (Non-Hispanic)	34% (14)	5% (2)	6% (2)	53% (21)	1% (1)	40
Ethnicity: Asian + Other (Non-Hispanic)	20% (12)	3% (1)	19% (11)	50% (29)	9% (5)	57
All Christian	41% (89)	13% (28)	6% (12)	31% (68)	9% (19)	216
All Non-Christian	30% (8)	11% (3)	7% (2)	52% (14)	— (0)	26
Atheist	16% (4)	6% (1)	18% (4)	60% (14)	— (0)	24
Agnostic/Nothing in particular	22% (29)	3% (4)	9% (12)	58% (78)	8% (11)	134
Something Else	36% (17)	17% (8)	16% (8)	29% (14)	2% (1)	47
Evangelical	47% (40)	17% (15)	6% (5)	21% (18)	9% (7)	86
Non-Evangelical	37% (63)	12% (20)	8% (13)	36% (61)	7% (12)	169
PID: Dem (no lean)	7% (11)	6% (9)	10% (16)	73% (118)	5% (8)	162
PID: Ind (no lean)	31% (40)	12% (15)	8% (10)	42% (54)	8% (11)	129
PID: Rep (no lean)	62% (97)	14% (21)	8% (12)	10% (15)	7% (11)	156

Continued on next page

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	33%	(147)	10%	(45)	8%	(38)	42%	(187)	7%	(30)	447
PID/Gender: Dem Men	12%	(7)	5%	(3)	13%	(8)	70%	(43)	—	(0)	62
PID/Gender: Dem Women	3%	(3)	6%	(6)	8%	(8)	75%	(74)	8%	(8)	100
PID/Gender: Ind Men	30%	(22)	15%	(11)	10%	(7)	41%	(30)	5%	(4)	74
PID/Gender: Ind Women	32%	(18)	8%	(4)	5%	(3)	43%	(24)	13%	(7)	56
PID/Gender: Rep Men	59%	(46)	15%	(12)	12%	(9)	8%	(6)	6%	(5)	79
PID/Gender: Rep Women	65%	(50)	12%	(9)	4%	(3)	11%	(9)	8%	(6)	77
Ideo: Liberal (1-3)	12%	(18)	8%	(12)	10%	(16)	68%	(105)	2%	(3)	155
Ideo: Moderate (4)	25%	(33)	9%	(12)	11%	(14)	44%	(58)	10%	(14)	131
Ideo: Conservative (5-7)	62%	(91)	14%	(21)	5%	(8)	12%	(17)	6%	(9)	146
Ideo/PID: Conservative Republican	69%	(73)	11%	(12)	5%	(6)	7%	(7)	8%	(9)	107
Ideo/PID: Moderate/Liberal Republican	43%	(19)	20%	(9)	14%	(6)	18%	(8)	5%	(2)	45
Ideo/PID: Moderate/Conservative Democrat	11%	(5)	9%	(5)	8%	(4)	56%	(28)	15%	(8)	49
Ideo/PID: Liberal Democrat	5%	(6)	4%	(4)	11%	(11)	79%	(85)	1%	(1)	107
Unfavorable of Biden and Trump	4%	(3)	8%	(5)	10%	(6)	70%	(45)	8%	(5)	64
2024 H2H Matchup: Biden Voter	9%	(18)	5%	(10)	7%	(14)	75%	(148)	3%	(6)	196
2024 H2H Matchup: Trump Voter	62%	(128)	15%	(30)	9%	(18)	8%	(17)	6%	(13)	208
2024 H2H Matchup: Would not Vote	2%	(0)	24%	(5)	5%	(1)	57%	(11)	12%	(2)	19
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	21%	(5)	44%	(11)	36%	(9)	25
2022 House Vote: Democrat	13%	(25)	7%	(13)	7%	(14)	68%	(130)	5%	(10)	192
2022 House Vote: Republican	57%	(94)	17%	(28)	9%	(15)	9%	(16)	7%	(12)	165
2022 House Vote: Did not Vote	35%	(28)	5%	(4)	7%	(6)	44%	(35)	9%	(7)	80
2020 Vote: Joe Biden	13%	(26)	4%	(8)	7%	(14)	72%	(151)	5%	(10)	209
2020 Vote: Donald Trump	58%	(116)	17%	(34)	9%	(17)	10%	(20)	6%	(12)	199
2020 Vote: Someone Else	10%	(1)	5%	(0)	22%	(2)	59%	(6)	4%	(0)	10
2020 Vote: Did not Vote	12%	(3)	11%	(3)	15%	(4)	37%	(11)	26%	(7)	29
2016 Vote: Hillary Clinton	10%	(15)	6%	(8)	4%	(6)	74%	(109)	6%	(8)	146
2016 Vote: Donald Trump	61%	(113)	14%	(26)	9%	(16)	10%	(18)	7%	(12)	185
2016 Vote: Someone Else	7%	(1)	1%	(0)	16%	(2)	72%	(9)	4%	(1)	13
2020 Vote/PID: Not Biden/Democrat	8%	(2)	16%	(4)	9%	(2)	63%	(14)	4%	(1)	22
2020 Vote/PID: Not Trump/Republican	48%	(8)	—	(0)	2%	(0)	42%	(7)	8%	(1)	16

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**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	33% (147)	10% (45)	8% (38)	42% (187)	7% (30)	447
U.S. Economy: Wrong Track	42% (126)	9% (28)	10% (29)	30% (88)	9% (27)	297
U.S. Economy: Right Direction	14% (21)	11% (17)	6% (9)	66% (99)	2% (4)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8% (13)	6% (9)	4% (6)	74% (111)	8% (12)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	59% (125)	13% (28)	9% (19)	11% (23)	8% (17)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	12% (10)	9% (8)	14% (12)	63% (52)	2% (1)	84
Top 2024 Issue: Economy	44% (66)	13% (20)	5% (8)	26% (39)	11% (17)	149
Community: Urban	32% (57)	13% (24)	9% (16)	41% (73)	5% (10)	181
Community: Suburban	33% (73)	8% (19)	7% (16)	44% (99)	8% (17)	223
Community: Rural	40% (17)	5% (2)	13% (6)	34% (15)	8% (4)	43
Community/Gender: Urban Women	28% (25)	12% (11)	5% (4)	51% (45)	4% (3)	87
Community/Gender: Urban Men	34% (32)	15% (14)	13% (13)	31% (29)	7% (6)	94
Community/Gender: Rural Women	44% (10)	4% (1)	8% (2)	33% (8)	12% (3)	23
Community/Gender: Rural Men	34% (7)	6% (1)	19% (4)	36% (7)	4% (1)	19
Community/Gender: Suburban Women	30% (36)	7% (8)	6% (8)	45% (55)	13% (15)	122
Community/Gender: Suburban Men	36% (37)	11% (11)	8% (8)	44% (44)	1% (1)	101
Homeowner	35% (115)	10% (34)	9% (28)	40% (133)	6% (19)	329
Renter	27% (25)	11% (10)	8% (7)	46% (42)	9% (8)	92
Military HHnm: Yes	39% (27)	6% (4)	10% (7)	38% (26)	7% (5)	69
Military HH: No	32% (120)	11% (41)	8% (31)	42% (161)	7% (25)	378
Employ: Private Sector	36% (49)	13% (17)	7% (9)	40% (54)	4% (5)	134
Employ: Government	14% (5)	17% (6)	15% (5)	46% (15)	8% (3)	33
Employ: Self-Employed	34% (15)	22% (10)	1% (0)	30% (13)	13% (6)	44
Employ: Homemaker	25% (6)	— (0)	21% (5)	19% (4)	34% (8)	22
Employ: Student	10% (1)	12% (1)	17% (2)	57% (7)	5% (1)	12
Employ: Retired	41% (50)	4% (5)	7% (9)	44% (54)	3% (4)	123
Employ: Unemployed	16% (9)	10% (5)	12% (7)	58% (32)	4% (2)	55
Employ: Other	54% (13)	— (0)	6% (1)	30% (7)	10% (2)	24
Self + Household: White-Collar	34% (61)	14% (26)	5% (8)	44% (80)	4% (6)	182
Self + Household: Blue Collar	36% (71)	7% (14)	9% (18)	43% (84)	5% (10)	196

Continued on next page

**Table BLMB43\_2: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden**

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	33%	(147)	10%	(45)	8%	(38)	42%	(187)	7%	(30)	447
Union HH: Yes	31%	(9)	13%	(4)	10%	(3)	44%	(13)	2%	(0)	29
Union HH: No	33%	(138)	10%	(41)	8%	(35)	42%	(174)	7%	(30)	418
LGBTQ+: Yes	21%	(8)	8%	(3)	3%	(1)	59%	(22)	9%	(3)	38
LGBTQ+: No	34%	(139)	10%	(42)	9%	(37)	40%	(164)	7%	(27)	409
Motivated to Vote	38%	(143)	10%	(37)	7%	(25)	40%	(151)	6%	(22)	378
Parent: Yes	39%	(49)	21%	(26)	11%	(14)	28%	(36)	2%	(2)	127
Parent: No	31%	(98)	6%	(19)	7%	(24)	47%	(151)	9%	(28)	320
COVID Vaccine: Yes	27%	(94)	11%	(37)	8%	(27)	48%	(166)	7%	(23)	347
COVID Vaccine: No	53%	(53)	8%	(8)	10%	(10)	21%	(21)	7%	(7)	100
Student Loans: Yes	17%	(12)	8%	(5)	12%	(8)	54%	(36)	9%	(6)	66
Student Loans: No	36%	(136)	11%	(40)	8%	(30)	40%	(151)	6%	(24)	381
Favorable Opinion of Haley	44%	(59)	13%	(17)	5%	(7)	33%	(44)	6%	(8)	134
Unfavorable Opinion of Haley	36%	(68)	4%	(8)	8%	(14)	48%	(90)	3%	(7)	188
Protestant	54%	(43)	11%	(9)	3%	(3)	23%	(18)	8%	(6)	79
Roman Catholic	34%	(44)	14%	(18)	6%	(8)	36%	(47)	9%	(12)	129
Mormon	67%	(3)	—	(0)	21%	(1)	12%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	32%	(1)	26%	(1)	42%	(2)	—	(0)	4
Jewish	34%	(4)	13%	(1)	6%	(1)	47%	(5)	—	(0)	11
Muslim	—	(0)	56%	(2)	44%	(1)	—	(0)	—	(0)	3
Buddhist	37%	(3)	—	(0)	—	(0)	63%	(6)	—	(0)	9
Hindu	25%	(1)	—	(0)	—	(0)	75%	(3)	—	(0)	3
Atheist	16%	(4)	6%	(1)	18%	(4)	60%	(14)	—	(0)	24
Agnostic	6%	(1)	—	(0)	4%	(1)	87%	(18)	3%	(1)	21
Something else	36%	(17)	17%	(8)	16%	(8)	29%	(14)	2%	(1)	47
Nothing in particular	25%	(28)	4%	(4)	10%	(11)	53%	(60)	9%	(10)	113
Prodigal Biden Voter	27%	(8)	4%	(1)	7%	(2)	38%	(11)	24%	(7)	30
Undecided Voter (DK/WNV)	1%	(0)	10%	(5)	14%	(6)	49%	(22)	25%	(11)	44
Undecided Voter (DK)	2%	(0)	24%	(5)	5%	(1)	57%	(11)	12%	(2)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(136)	12%	(52)	8%	(35)	43%	(190)	7%	(33)	447
Gender: Male	32%	(68)	17%	(37)	7%	(15)	37%	(80)	7%	(14)	214
Gender: Female	29%	(68)	7%	(16)	9%	(20)	47%	(110)	8%	(19)	233
Age: 18-34	14%	(17)	19%	(23)	12%	(15)	46%	(54)	8%	(10)	118
Age: 35-44	37%	(22)	7%	(4)	15%	(9)	34%	(20)	7%	(4)	59
Age: 45-64	30%	(47)	11%	(17)	6%	(9)	43%	(67)	10%	(15)	155
Age: 65+	43%	(50)	8%	(9)	3%	(3)	43%	(49)	4%	(4)	115
GenZers: 1997-2012	9%	(5)	20%	(11)	3%	(2)	56%	(33)	13%	(8)	59
Millennials: 1981-1996	30%	(34)	12%	(14)	17%	(20)	36%	(40)	5%	(6)	113
GenXers: 1965-1980	31%	(36)	11%	(12)	6%	(7)	43%	(50)	10%	(12)	116
Baby Boomers: 1946-1964	39%	(58)	9%	(13)	4%	(7)	43%	(63)	4%	(7)	148
Educ: < College	30%	(90)	9%	(26)	8%	(26)	44%	(134)	9%	(29)	306
Educ: Bachelors degree	27%	(25)	16%	(15)	6%	(5)	49%	(44)	2%	(2)	91
Educ: Post-grad	41%	(20)	23%	(12)	8%	(4)	23%	(12)	5%	(2)	50
Income: Under 50k	29%	(49)	10%	(17)	8%	(14)	41%	(71)	12%	(21)	172
Income: 50k-100k	29%	(50)	10%	(18)	9%	(15)	46%	(79)	5%	(8)	171
Income: 100k+	35%	(37)	17%	(18)	6%	(6)	38%	(40)	4%	(4)	104
Ethnicity: White (Non-Hispanic)	34%	(92)	15%	(39)	6%	(16)	37%	(100)	7%	(20)	267
Ethnicity: Hispanic	29%	(24)	8%	(7)	9%	(7)	44%	(36)	10%	(8)	82
Ethnicity: Black (Non-Hispanic)	22%	(9)	7%	(3)	6%	(3)	64%	(26)	1%	(0)	40
Ethnicity: Asian + Other (Non-Hispanic)	20%	(11)	6%	(4)	15%	(9)	50%	(28)	9%	(5)	57
All Christian	41%	(89)	15%	(33)	7%	(16)	27%	(58)	10%	(21)	216
All Non-Christian	22%	(6)	14%	(4)	10%	(3)	54%	(14)	—	(0)	26
Atheist	19%	(5)	3%	(1)	5%	(1)	72%	(17)	—	(0)	24
Agnostic/Nothing in particular	18%	(25)	4%	(5)	8%	(11)	61%	(81)	8%	(11)	134
Something Else	25%	(12)	21%	(10)	8%	(4)	42%	(20)	3%	(2)	47
Evangelical	41%	(35)	13%	(11)	4%	(4)	26%	(22)	16%	(14)	86
Non-Evangelical	36%	(62)	18%	(31)	9%	(15)	31%	(53)	5%	(9)	169

Continued on next page

**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(136)	12%	(52)	8%	(35)	43%	(190)	7%	(33)	447
PID: Dem (no lean)	3%	(6)	6%	(10)	12%	(20)	75%	(121)	3%	(5)	162
PID: Ind (no lean)	31%	(39)	10%	(12)	7%	(10)	41%	(53)	11%	(14)	129
PID: Rep (no lean)	58%	(91)	19%	(30)	4%	(6)	10%	(16)	9%	(14)	156
PID/Gender: Dem Men	7%	(4)	11%	(7)	13%	(8)	69%	(43)	—	(0)	62
PID/Gender: Dem Women	1%	(1)	3%	(3)	12%	(12)	78%	(78)	5%	(5)	100
PID/Gender: Ind Men	33%	(24)	13%	(9)	5%	(4)	40%	(30)	10%	(7)	74
PID/Gender: Ind Women	28%	(15)	5%	(3)	11%	(6)	43%	(24)	13%	(7)	56
PID/Gender: Rep Men	50%	(40)	26%	(21)	5%	(4)	10%	(8)	9%	(7)	79
PID/Gender: Rep Women	66%	(51)	12%	(9)	2%	(2)	10%	(8)	9%	(7)	77
Ideo: Liberal (1-3)	10%	(15)	8%	(12)	8%	(13)	72%	(111)	3%	(4)	155
Ideo: Moderate (4)	22%	(29)	15%	(20)	10%	(13)	41%	(54)	12%	(15)	131
Ideo: Conservative (5-7)	60%	(88)	14%	(20)	6%	(9)	13%	(19)	7%	(10)	146
Ideo/PID: Conservative Republican	68%	(72)	14%	(15)	3%	(3)	7%	(8)	9%	(9)	107
Ideo/PID: Moderate/Liberal Republican	33%	(15)	34%	(15)	6%	(3)	18%	(8)	10%	(5)	45
Ideo/PID: Moderate/Conservative Democrat	7%	(3)	13%	(6)	19%	(10)	52%	(26)	8%	(4)	49
Ideo/PID: Liberal Democrat	2%	(2)	4%	(4)	10%	(10)	84%	(90)	1%	(1)	107
Unfavorable of Biden and Trump	6%	(4)	9%	(6)	16%	(10)	60%	(39)	8%	(5)	64
2024 H2H Matchup: Biden Voter	6%	(13)	6%	(11)	6%	(12)	78%	(154)	3%	(6)	196
2024 H2H Matchup: Trump Voter	59%	(123)	17%	(34)	7%	(14)	8%	(16)	10%	(20)	208
2024 H2H Matchup: Would not Vote	2%	(0)	24%	(5)	4%	(1)	59%	(11)	12%	(2)	19
2024 H2H Matchup: Do not Know	—	(0)	9%	(2)	32%	(8)	40%	(10)	20%	(5)	25
2022 House Vote: Democrat	10%	(20)	6%	(12)	9%	(18)	71%	(137)	3%	(5)	192
2022 House Vote: Republican	55%	(91)	20%	(32)	6%	(9)	10%	(17)	9%	(15)	165
2022 House Vote: Did not Vote	31%	(25)	9%	(7)	6%	(4)	40%	(32)	14%	(11)	80
2020 Vote: Joe Biden	8%	(16)	7%	(14)	8%	(17)	75%	(157)	3%	(6)	209
2020 Vote: Donald Trump	57%	(114)	19%	(37)	7%	(14)	8%	(16)	9%	(18)	199
2020 Vote: Someone Else	5%	(0)	9%	(1)	12%	(1)	54%	(5)	20%	(2)	10
2020 Vote: Did not Vote	18%	(5)	2%	(1)	11%	(3)	43%	(12)	25%	(7)	29

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(136)	12%	(52)	8%	(35)	43%	(190)	7%	(33)	447
2016 Vote: Hillary Clinton	6%	(9)	5%	(7)	8%	(11)	78%	(114)	3%	(4)	146
2016 Vote: Donald Trump	59%	(109)	16%	(30)	7%	(13)	10%	(18)	8%	(15)	185
2016 Vote: Someone Else	3%	(0)	4%	(1)	10%	(1)	79%	(10)	4%	(1)	13
2020 Vote/PID: Not Biden/Democrat	12%	(3)	15%	(3)	14%	(3)	49%	(11)	10%	(2)	22
2020 Vote/PID: Not Trump/Republican	28%	(5)	19%	(3)	2%	(0)	41%	(7)	10%	(2)	16
U.S. Economy: Wrong Track	41%	(120)	11%	(32)	9%	(28)	29%	(88)	10%	(29)	297
U.S. Economy: Right Direction	10%	(16)	14%	(21)	5%	(7)	69%	(103)	3%	(4)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(10)	6%	(9)	6%	(10)	76%	(115)	5%	(7)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55%	(116)	18%	(38)	7%	(15)	11%	(23)	9%	(20)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(10)	6%	(5)	13%	(11)	62%	(51)	7%	(6)	84
Top 2024 Issue: Economy	38%	(57)	18%	(27)	10%	(15)	22%	(33)	11%	(17)	149
Community: Urban	26%	(47)	17%	(31)	7%	(13)	41%	(74)	9%	(16)	181
Community: Suburban	32%	(72)	8%	(18)	10%	(21)	45%	(99)	6%	(12)	223
Community: Rural	40%	(17)	8%	(3)	3%	(1)	39%	(17)	10%	(4)	43
Community/Gender: Urban Women	27%	(23)	11%	(10)	3%	(2)	54%	(47)	5%	(5)	87
Community/Gender: Urban Men	25%	(24)	22%	(21)	11%	(10)	28%	(27)	13%	(12)	94
Community/Gender: Rural Women	43%	(10)	1%	(0)	4%	(1)	37%	(9)	15%	(4)	23
Community/Gender: Rural Men	35%	(7)	16%	(3)	2%	(0)	43%	(8)	5%	(1)	19
Community/Gender: Suburban Women	28%	(35)	4%	(5)	14%	(17)	44%	(54)	9%	(11)	122
Community/Gender: Suburban Men	37%	(37)	12%	(13)	5%	(5)	45%	(45)	1%	(1)	101
Homeowner	32%	(106)	14%	(44)	8%	(25)	41%	(134)	6%	(20)	329
Renter	26%	(24)	7%	(6)	10%	(10)	46%	(42)	11%	(10)	92
Military HHnm: Yes	39%	(27)	9%	(6)	4%	(3)	39%	(27)	8%	(6)	69
Military HH: No	29%	(109)	12%	(46)	9%	(32)	43%	(163)	7%	(27)	378

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(136)	12%	(52)	8%	(35)	43%	(190)	7%	(33)	447
Employ: Private Sector	30%	(40)	9%	(13)	8%	(11)	45%	(60)	8%	(11)	134
Employ: Government	19%	(6)	19%	(6)	2%	(1)	48%	(16)	12%	(4)	33
Employ: Self-Employed	29%	(13)	27%	(12)	7%	(3)	23%	(10)	15%	(6)	44
Employ: Homemaker	17%	(4)	21%	(5)	29%	(7)	20%	(5)	13%	(3)	22
Employ: Student	22%	(3)	12%	(1)	5%	(1)	62%	(8)	—	(0)	12
Employ: Retired	42%	(52)	7%	(9)	3%	(4)	43%	(53)	4%	(5)	123
Employ: Unemployed	11%	(6)	9%	(5)	14%	(8)	62%	(35)	4%	(2)	55
Employ: Other	55%	(13)	6%	(1)	8%	(2)	20%	(5)	10%	(2)	24
Self + Household: White-Collar	31%	(57)	17%	(31)	6%	(11)	43%	(78)	3%	(6)	182
Self + Household: Blue Collar	32%	(62)	9%	(18)	5%	(10)	45%	(87)	9%	(18)	196
Union HH: Yes	35%	(10)	5%	(1)	4%	(1)	53%	(16)	3%	(1)	29
Union HH: No	30%	(126)	12%	(51)	8%	(34)	42%	(175)	8%	(32)	418
LGBTQ+: Yes	27%	(10)	1%	(0)	2%	(1)	62%	(23)	8%	(3)	38
LGBTQ+: No	31%	(126)	13%	(52)	8%	(34)	41%	(167)	7%	(30)	409
Motivated to Vote	34%	(129)	11%	(43)	6%	(22)	42%	(159)	7%	(25)	378
Parent: Yes	33%	(42)	16%	(20)	13%	(17)	32%	(41)	6%	(7)	127
Parent: No	29%	(94)	10%	(33)	6%	(18)	47%	(149)	8%	(26)	320
COVID Vaccine: Yes	27%	(94)	12%	(41)	8%	(29)	47%	(163)	6%	(19)	347
COVID Vaccine: No	42%	(42)	11%	(11)	6%	(6)	27%	(27)	14%	(14)	100
Student Loans: Yes	16%	(11)	15%	(10)	12%	(8)	54%	(36)	2%	(1)	66
Student Loans: No	33%	(125)	11%	(42)	7%	(27)	41%	(154)	8%	(32)	381
Favorable Opinion of Haley	34%	(46)	19%	(26)	4%	(5)	36%	(47)	7%	(9)	134
Unfavorable Opinion of Haley	35%	(67)	7%	(14)	5%	(9)	48%	(91)	4%	(8)	188

Continued on next page

**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(136)	12%	(52)	8%	(35)	43%	(190)	7%	(33)	447
Protestant	51%	(40)	11%	(9)	3%	(2)	22%	(17)	14%	(11)	79
Roman Catholic	34%	(44)	19%	(24)	10%	(12)	30%	(38)	8%	(10)	129
Mormon	74%	(3)	—	(0)	15%	(1)	12%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	—	(0)	26%	(1)	42%	(2)	—	(0)	4
Jewish	18%	(2)	5%	(1)	24%	(3)	52%	(6)	—	(0)	11
Muslim	44%	(1)	56%	(2)	—	(0)	—	(0)	—	(0)	3
Buddhist	19%	(2)	18%	(2)	—	(0)	63%	(6)	—	(0)	9
Hindu	25%	(1)	—	(0)	—	(0)	75%	(3)	—	(0)	3
Atheist	19%	(5)	3%	(1)	5%	(1)	72%	(17)	—	(0)	24
Agnostic	6%	(1)	—	(0)	—	(0)	89%	(19)	5%	(1)	21
Something else	25%	(12)	21%	(10)	8%	(4)	42%	(20)	3%	(2)	47
Nothing in particular	21%	(24)	5%	(5)	10%	(11)	56%	(63)	9%	(10)	113
Prodigal Biden Voter	21%	(6)	11%	(3)	22%	(7)	40%	(12)	6%	(2)	30
Undecided Voter (DK/WNV)	1%	(0)	15%	(7)	20%	(9)	48%	(21)	16%	(7)	44
Undecided Voter (DK)	2%	(0)	24%	(5)	4%	(1)	59%	(11)	12%	(2)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	33%	(147)	10%	(46)	8%	(34)	42%	(188)	7%	(32)	447
Gender: Male	35%	(74)	13%	(28)	10%	(22)	37%	(80)	5%	(10)	214
Gender: Female	31%	(73)	8%	(18)	5%	(12)	47%	(109)	9%	(22)	233
Age: 18-34	17%	(21)	12%	(14)	14%	(16)	44%	(51)	13%	(16)	118
Age: 35-44	35%	(21)	8%	(5)	12%	(7)	37%	(22)	8%	(5)	59
Age: 45-64	37%	(58)	12%	(19)	3%	(5)	42%	(65)	5%	(8)	155
Age: 65+	42%	(48)	7%	(7)	5%	(6)	43%	(50)	3%	(3)	115
GenZers: 1997-2012	11%	(7)	14%	(8)	10%	(6)	51%	(30)	14%	(8)	59
Millennials: 1981-1996	30%	(34)	7%	(8)	15%	(17)	37%	(42)	11%	(12)	113
GenXers: 1965-1980	40%	(47)	11%	(12)	3%	(3)	43%	(50)	4%	(4)	116
Baby Boomers: 1946-1964	39%	(57)	11%	(16)	5%	(7)	42%	(62)	4%	(6)	148
Educ: < College	32%	(99)	8%	(24)	8%	(23)	43%	(132)	9%	(28)	306
Educ: Bachelors degree	31%	(29)	12%	(11)	6%	(5)	49%	(45)	2%	(2)	91
Educ: Post-grad	39%	(20)	22%	(11)	10%	(5)	24%	(12)	4%	(2)	50
Income: Under 50k	31%	(54)	11%	(18)	8%	(14)	41%	(70)	9%	(16)	172
Income: 50k-100k	30%	(52)	8%	(13)	9%	(16)	45%	(77)	8%	(13)	171
Income: 100k+	39%	(41)	14%	(14)	4%	(4)	40%	(42)	3%	(3)	104
Ethnicity: White (Non-Hispanic)	38%	(103)	13%	(36)	5%	(14)	38%	(100)	5%	(14)	267
Ethnicity: Hispanic	30%	(25)	6%	(5)	8%	(6)	43%	(35)	14%	(11)	82
Ethnicity: Black (Non-Hispanic)	21%	(9)	9%	(4)	14%	(6)	53%	(22)	2%	(1)	40
Ethnicity: Asian + Other (Non-Hispanic)	20%	(11)	3%	(1)	14%	(8)	55%	(32)	9%	(5)	57
All Christian	44%	(95)	10%	(21)	6%	(12)	31%	(68)	9%	(20)	216
All Non-Christian	28%	(7)	2%	(1)	14%	(4)	56%	(15)	—	(0)	26
Atheist	16%	(4)	19%	(4)	5%	(1)	60%	(14)	—	(0)	24
Agnostic/Nothing in particular	19%	(25)	4%	(5)	11%	(14)	58%	(78)	8%	(11)	134
Something Else	34%	(16)	29%	(14)	5%	(2)	30%	(14)	2%	(1)	47
Evangelical	47%	(40)	20%	(17)	1%	(1)	25%	(21)	8%	(7)	86
Non-Evangelical	38%	(65)	11%	(18)	7%	(12)	35%	(60)	8%	(14)	169
PID: Dem (no lean)	4%	(6)	7%	(11)	13%	(21)	71%	(115)	5%	(8)	162
PID: Ind (no lean)	31%	(40)	10%	(12)	5%	(6)	46%	(59)	9%	(11)	129
PID: Rep (no lean)	64%	(101)	14%	(22)	4%	(6)	9%	(14)	8%	(13)	156

Continued on next page

**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	33%	(147)	10%	(46)	8%	(34)	42%	(188)	7%	(32)	447
PID/Gender: Dem Men	6%	(4)	8%	(5)	22%	(14)	64%	(40)	—	(0)	62
PID/Gender: Dem Women	3%	(3)	6%	(6)	7%	(7)	76%	(75)	8%	(8)	100
PID/Gender: Ind Men	31%	(23)	11%	(8)	5%	(4)	48%	(35)	5%	(4)	74
PID/Gender: Ind Women	31%	(17)	8%	(4)	5%	(3)	43%	(24)	13%	(7)	56
PID/Gender: Rep Men	61%	(48)	19%	(15)	6%	(4)	6%	(5)	9%	(7)	79
PID/Gender: Rep Women	68%	(53)	9%	(7)	3%	(2)	12%	(9)	8%	(6)	77
Ideo: Liberal (1-3)	9%	(14)	11%	(17)	12%	(18)	66%	(103)	2%	(3)	155
Ideo: Moderate (4)	24%	(32)	8%	(11)	7%	(9)	49%	(65)	11%	(14)	131
Ideo: Conservative (5-7)	67%	(98)	12%	(18)	4%	(6)	10%	(15)	7%	(10)	146
Ideo/PID: Conservative Republican	76%	(82)	8%	(8)	2%	(2)	6%	(6)	8%	(9)	107
Ideo/PID: Moderate/Liberal Republican	34%	(16)	31%	(14)	8%	(4)	18%	(8)	9%	(4)	45
Ideo/PID: Moderate/Conservative Democrat	6%	(3)	11%	(5)	13%	(6)	58%	(29)	12%	(6)	49
Ideo/PID: Liberal Democrat	3%	(3)	5%	(6)	14%	(15)	77%	(82)	1%	(1)	107
Unfavorable of Biden and Trump	5%	(3)	6%	(4)	15%	(10)	67%	(43)	7%	(5)	64
2024 H2H Matchup: Biden Voter	4%	(9)	7%	(14)	10%	(19)	77%	(150)	2%	(4)	196
2024 H2H Matchup: Trump Voter	66%	(138)	12%	(25)	6%	(11)	8%	(18)	8%	(16)	208
2024 H2H Matchup: Would not Vote	2%	(0)	24%	(5)	5%	(1)	57%	(11)	13%	(2)	19
2024 H2H Matchup: Do not Know	—	(0)	9%	(2)	11%	(3)	40%	(10)	40%	(10)	25
2022 House Vote: Democrat	10%	(20)	7%	(14)	10%	(19)	69%	(133)	4%	(7)	192
2022 House Vote: Republican	61%	(101)	16%	(26)	6%	(10)	9%	(15)	8%	(13)	165
2022 House Vote: Did not Vote	33%	(26)	7%	(5)	4%	(3)	45%	(36)	12%	(10)	80
2020 Vote: Joe Biden	8%	(17)	7%	(15)	8%	(17)	73%	(153)	4%	(7)	209
2020 Vote: Donald Trump	64%	(127)	14%	(28)	5%	(11)	10%	(19)	7%	(14)	199
2020 Vote: Someone Else	4%	(0)	13%	(1)	18%	(2)	43%	(4)	22%	(2)	10
2020 Vote: Did not Vote	10%	(3)	3%	(1)	13%	(4)	43%	(12)	31%	(9)	29
2016 Vote: Hillary Clinton	5%	(8)	7%	(10)	8%	(11)	77%	(113)	3%	(5)	146
2016 Vote: Donald Trump	64%	(118)	14%	(26)	6%	(11)	9%	(16)	8%	(14)	185
2016 Vote: Someone Else	3%	(0)	7%	(1)	10%	(1)	72%	(9)	8%	(1)	13
2020 Vote/PID: Not Biden/Democrat	14%	(3)	10%	(2)	18%	(4)	43%	(9)	14%	(3)	22
2020 Vote/PID: Not Trump/Republican	22%	(4)	23%	(4)	2%	(0)	42%	(7)	10%	(2)	16

Continued on next page

**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	33%	(147)	10%	(46)	8%	(34)	42%	(188)	7%	(32)	447
U.S. Economy: Wrong Track	43%	(127)	8%	(25)	9%	(28)	29%	(87)	10%	(30)	297
U.S. Economy: Right Direction	13%	(20)	14%	(21)	4%	(6)	67%	(101)	1%	(2)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	7%	(11)	7%	(10)	75%	(114)	6%	(10)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	61%	(129)	14%	(29)	6%	(12)	11%	(23)	9%	(19)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(12)	6%	(5)	14%	(11)	61%	(51)	4%	(4)	84
Top 2024 Issue: Economy	43%	(63)	15%	(22)	7%	(10)	26%	(39)	10%	(14)	149
Community: Urban	31%	(57)	14%	(25)	7%	(13)	41%	(74)	7%	(13)	181
Community: Suburban	31%	(69)	9%	(20)	7%	(17)	45%	(100)	8%	(18)	223
Community: Rural	49%	(21)	3%	(1)	10%	(4)	35%	(15)	2%	(1)	43
Community/Gender: Urban Women	31%	(27)	10%	(9)	2%	(2)	51%	(44)	6%	(5)	87
Community/Gender: Urban Men	32%	(30)	17%	(16)	12%	(11)	31%	(29)	8%	(8)	94
Community/Gender: Rural Women	43%	(10)	4%	(1)	8%	(2)	44%	(10)	1%	(0)	23
Community/Gender: Rural Men	56%	(11)	1%	(0)	13%	(3)	25%	(5)	4%	(1)	19
Community/Gender: Suburban Women	29%	(36)	6%	(8)	7%	(9)	44%	(54)	13%	(16)	122
Community/Gender: Suburban Men	33%	(33)	12%	(12)	8%	(8)	45%	(46)	2%	(2)	101
Homeowner	35%	(116)	11%	(35)	8%	(26)	41%	(135)	5%	(17)	329
Renter	28%	(26)	9%	(8)	6%	(5)	46%	(42)	12%	(11)	92
Military HHnm: Yes	38%	(27)	9%	(6)	6%	(4)	38%	(26)	8%	(6)	69
Military HH: No	32%	(120)	10%	(39)	8%	(30)	43%	(162)	7%	(26)	378
Employ: Private Sector	31%	(41)	14%	(18)	8%	(10)	42%	(56)	6%	(8)	134
Employ: Government	35%	(11)	9%	(3)	17%	(6)	40%	(13)	—	(0)	33
Employ: Self-Employed	39%	(17)	17%	(7)	3%	(1)	26%	(12)	15%	(6)	44
Employ: Homemaker	25%	(6)	—	(0)	7%	(2)	33%	(7)	34%	(8)	22
Employ: Student	22%	(3)	12%	(1)	5%	(1)	62%	(8)	—	(0)	12
Employ: Retired	41%	(50)	6%	(7)	5%	(7)	44%	(54)	3%	(4)	123
Employ: Unemployed	12%	(6)	12%	(6)	14%	(8)	58%	(32)	5%	(3)	55
Employ: Other	51%	(12)	7%	(2)	—	(0)	30%	(7)	11%	(3)	24
Self + Household: White-Collar	33%	(60)	15%	(27)	7%	(13)	42%	(77)	3%	(6)	182
Self + Household: Blue Collar	36%	(71)	7%	(15)	5%	(10)	45%	(88)	6%	(12)	196

Continued on next page

**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	33%	(147)	10%	(46)	8%	(34)	42%	(188)	7%	(32)	447
Union HH: Yes	37%	(11)	23%	(7)	1%	(0)	37%	(11)	2%	(0)	29
Union HH: No	33%	(136)	9%	(39)	8%	(33)	43%	(178)	8%	(32)	418
LGBTQ+: Yes	16%	(6)	2%	(1)	7%	(2)	65%	(25)	10%	(4)	38
LGBTQ+: No	34%	(141)	11%	(45)	8%	(31)	40%	(164)	7%	(28)	409
Motivated to Vote	38%	(144)	10%	(38)	5%	(19)	41%	(155)	6%	(22)	378
Parent: Yes	44%	(56)	12%	(15)	12%	(15)	28%	(36)	4%	(5)	127
Parent: No	29%	(91)	9%	(30)	6%	(19)	48%	(152)	8%	(27)	320
COVID Vaccine: Yes	27%	(94)	11%	(37)	8%	(27)	48%	(166)	7%	(23)	347
COVID Vaccine: No	53%	(53)	9%	(9)	7%	(7)	22%	(22)	9%	(9)	100
Student Loans: Yes	22%	(14)	8%	(6)	8%	(5)	54%	(35)	8%	(6)	66
Student Loans: No	35%	(133)	10%	(40)	8%	(29)	40%	(153)	7%	(27)	381
Favorable Opinion of Haley	39%	(52)	17%	(22)	7%	(9)	31%	(41)	7%	(9)	134
Unfavorable Opinion of Haley	37%	(70)	6%	(11)	4%	(7)	50%	(95)	3%	(5)	188
Protestant	58%	(46)	7%	(6)	3%	(2)	23%	(18)	9%	(7)	79
Roman Catholic	34%	(43)	12%	(16)	6%	(8)	38%	(49)	10%	(13)	129
Mormon	67%	(3)	—	(0)	15%	(1)	18%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	74%	(3)	—	(0)	26%	(1)	—	(0)	—	(0)	4
Jewish	30%	(3)	5%	(1)	19%	(2)	46%	(5)	—	(0)	11
Muslim	56%	(2)	—	(0)	—	(0)	44%	(1)	—	(0)	3
Buddhist	19%	(2)	—	(0)	18%	(2)	63%	(6)	—	(0)	9
Hindu	25%	(1)	—	(0)	—	(0)	75%	(3)	—	(0)	3
Atheist	16%	(4)	19%	(4)	5%	(1)	60%	(14)	—	(0)	24
Agnostic	6%	(1)	4%	(1)	2%	(0)	85%	(18)	3%	(1)	21
Something else	34%	(16)	29%	(14)	5%	(2)	30%	(14)	2%	(1)	47
Nothing in particular	21%	(24)	4%	(5)	12%	(14)	53%	(60)	9%	(10)	113
Prodigal Biden Voter	27%	(8)	9%	(3)	1%	(0)	40%	(12)	23%	(7)	30
Undecided Voter (DK/WNV)	1%	(0)	16%	(7)	8%	(4)	47%	(21)	28%	(12)	44
Undecided Voter (DK)	2%	(0)	24%	(5)	5%	(1)	57%	(11)	13%	(2)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(149)	48%	(212)	19%	(86)	447
Gender: Male	29%	(62)	51%	(110)	20%	(42)	214
Gender: Female	37%	(87)	44%	(102)	19%	(43)	233
Age: 18-34	39%	(46)	30%	(35)	31%	(37)	118
Age: 35-44	30%	(18)	61%	(36)	9%	(6)	59
Age: 45-64	28%	(44)	52%	(81)	20%	(31)	155
Age: 65+	36%	(41)	53%	(61)	11%	(12)	115
GenZers: 1997-2012	34%	(20)	21%	(12)	45%	(26)	59
Millennials: 1981-1996	38%	(43)	48%	(55)	14%	(16)	113
GenXers: 1965-1980	28%	(32)	55%	(64)	17%	(20)	116
Baby Boomers: 1946-1964	35%	(52)	51%	(76)	14%	(21)	148
Educ: < College	32%	(99)	49%	(148)	19%	(58)	306
Educ: Bachelors degree	40%	(36)	43%	(39)	18%	(16)	91
Educ: Post-grad	27%	(14)	50%	(25)	23%	(12)	50
Income: Under 50k	33%	(57)	46%	(80)	20%	(35)	172
Income: 50k-100k	38%	(64)	44%	(76)	18%	(31)	171
Income: 100k+	26%	(27)	54%	(56)	19%	(20)	104
Ethnicity: White (Non-Hispanic)	28%	(76)	56%	(150)	15%	(41)	267
Ethnicity: Hispanic	43%	(36)	39%	(32)	18%	(14)	82
Ethnicity: Black (Non-Hispanic)	39%	(16)	31%	(13)	30%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	38%	(22)	31%	(18)	32%	(18)	57
All Christian	31%	(66)	58%	(125)	12%	(25)	216
All Non-Christian	57%	(15)	30%	(8)	13%	(3)	26
Atheist	49%	(12)	25%	(6)	26%	(6)	24
Agnostic/Nothing in particular	33%	(44)	32%	(43)	35%	(47)	134
Something Else	26%	(12)	65%	(31)	9%	(4)	47
Evangelical	22%	(19)	67%	(58)	11%	(10)	86
Non-Evangelical	34%	(58)	55%	(93)	11%	(18)	169
PID: Dem (no lean)	66%	(107)	10%	(16)	24%	(39)	162
PID: Ind (no lean)	31%	(40)	46%	(60)	23%	(29)	129
PID: Rep (no lean)	1%	(2)	88%	(137)	11%	(17)	156

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**Table BLMB17\_1:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(149)	48%	(212)	19%	(86)	447
PID/Gender: Dem Men	54%	(34)	15%	(9)	31%	(19)	62
PID/Gender: Dem Women	73%	(73)	7%	(7)	20%	(20)	100
PID/Gender: Ind Men	38%	(28)	45%	(33)	17%	(13)	74
PID/Gender: Ind Women	22%	(12)	48%	(27)	30%	(17)	56
PID/Gender: Rep Men	—	(0)	86%	(68)	14%	(11)	79
PID/Gender: Rep Women	2%	(2)	89%	(69)	8%	(6)	77
Ideo: Liberal (1-3)	60%	(92)	11%	(17)	30%	(46)	155
Ideo: Moderate (4)	37%	(49)	45%	(59)	18%	(23)	131
Ideo: Conservative (5-7)	4%	(6)	89%	(131)	7%	(10)	146
Ideo/PID: Conservative Republican	—	(0)	95%	(102)	5%	(5)	107
Ideo/PID: Moderate/Liberal Republican	4%	(2)	69%	(31)	27%	(12)	45
Ideo/PID: Moderate/Conservative Democrat	62%	(31)	23%	(11)	15%	(7)	49
Ideo/PID: Liberal Democrat	70%	(75)	4%	(5)	26%	(28)	107
Unfavorable of Biden and Trump	31%	(20)	37%	(24)	32%	(20)	64
2024 H2H Matchup: Biden Voter	68%	(133)	3%	(7)	29%	(56)	196
2024 H2H Matchup: Trump Voter	3%	(6)	90%	(187)	7%	(15)	208
2024 H2H Matchup: Would not Vote	13%	(2)	55%	(10)	32%	(6)	19
2024 H2H Matchup: Do not Know	31%	(8)	35%	(9)	34%	(8)	25
2022 House Vote: Democrat	63%	(121)	12%	(23)	25%	(47)	192
2022 House Vote: Republican	3%	(5)	84%	(139)	13%	(21)	165
2022 House Vote: Did not Vote	28%	(22)	56%	(45)	16%	(13)	80
2020 Vote: Joe Biden	63%	(131)	9%	(19)	29%	(60)	209
2020 Vote: Donald Trump	3%	(6)	91%	(181)	6%	(13)	199
2020 Vote: Someone Else	25%	(2)	39%	(4)	36%	(3)	10
2020 Vote: Did not Vote	33%	(9)	33%	(10)	34%	(10)	29
2016 Vote: Hillary Clinton	78%	(114)	4%	(6)	18%	(26)	146
2016 Vote: Donald Trump	2%	(4)	88%	(162)	10%	(19)	185
2016 Vote: Someone Else	22%	(3)	24%	(3)	55%	(7)	13
2020 Vote/PID: Not Biden/Democrat	33%	(7)	34%	(7)	32%	(7)	22
2020 Vote/PID: Not Trump/Republican	8%	(1)	20%	(3)	72%	(12)	16

Continued on next page

**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(149)	48%	(212)	19%	(86)	447
U.S. Economy: Wrong Track	20%	(59)	63%	(188)	17%	(50)	297
U.S. Economy: Right Direction	60%	(90)	16%	(25)	24%	(36)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	81%	(122)	4%	(6)	15%	(23)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(6)	91%	(193)	6%	(13)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(20)	17%	(14)	59%	(49)	84
Top 2024 Issue: Economy	24%	(35)	64%	(95)	13%	(19)	149
Community: Urban	33%	(59)	43%	(77)	25%	(45)	181
Community: Suburban	34%	(76)	50%	(111)	16%	(36)	223
Community: Rural	32%	(14)	58%	(25)	10%	(4)	43
Community/Gender: Urban Women	41%	(36)	37%	(32)	22%	(19)	87
Community/Gender: Urban Men	25%	(23)	48%	(45)	27%	(26)	94
Community/Gender: Rural Women	29%	(7)	56%	(13)	15%	(3)	23
Community/Gender: Rural Men	35%	(7)	60%	(12)	4%	(1)	19
Community/Gender: Suburban Women	36%	(45)	47%	(57)	17%	(20)	122
Community/Gender: Suburban Men	31%	(32)	53%	(53)	16%	(16)	101
Homeowner	33%	(109)	48%	(159)	19%	(62)	329
Renter	39%	(36)	45%	(41)	17%	(16)	92
Military HHnm: Yes	23%	(16)	59%	(41)	19%	(13)	69
Military HH: No	35%	(133)	46%	(172)	19%	(73)	378
Employ: Private Sector	37%	(49)	42%	(56)	21%	(29)	134
Employ: Government	24%	(8)	61%	(20)	15%	(5)	33
Employ: Self-Employed	12%	(5)	77%	(34)	11%	(5)	44
Employ: Homemaker	46%	(10)	34%	(8)	19%	(4)	22
Employ: Student	65%	(8)	22%	(3)	14%	(2)	12
Employ: Retired	35%	(43)	51%	(62)	15%	(18)	123
Employ: Unemployed	37%	(20)	24%	(14)	39%	(22)	55
Employ: Other	20%	(5)	72%	(17)	8%	(2)	24
Self + Household: White-Collar	31%	(56)	52%	(94)	17%	(32)	182
Self + Household: Blue Collar	38%	(74)	48%	(95)	14%	(28)	196

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(149)	48%	(212)	19%	(86)	447
Union HH: Yes	17%	(5)	59%	(18)	24%	(7)	29
Union HH: No	34%	(144)	47%	(195)	19%	(79)	418
LGBTQ+: Yes	42%	(16)	29%	(11)	28%	(11)	38
LGBTQ+: No	32%	(133)	49%	(201)	18%	(75)	409
Motivated to Vote	33%	(125)	50%	(189)	17%	(63)	378
Parent: Yes	25%	(32)	59%	(76)	16%	(20)	127
Parent: No	37%	(117)	43%	(137)	21%	(66)	320
COVID Vaccine: Yes	39%	(136)	39%	(137)	21%	(74)	347
COVID Vaccine: No	13%	(13)	76%	(75)	12%	(12)	100
Student Loans: Yes	56%	(37)	38%	(25)	6%	(4)	66
Student Loans: No	29%	(112)	49%	(187)	21%	(82)	381
Favorable Opinion of Haley	25%	(33)	49%	(66)	26%	(35)	134
Unfavorable Opinion of Haley	42%	(79)	50%	(94)	8%	(15)	188
Protestant	17%	(14)	76%	(60)	7%	(5)	79
Roman Catholic	39%	(51)	47%	(60)	14%	(18)	129
Mormon	17%	(1)	50%	(2)	33%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	60%	(2)	8%	(0)	4
Jewish	50%	(6)	35%	(4)	15%	(2)	11
Muslim	44%	(1)	56%	(2)	—	(0)	3
Buddhist	62%	(6)	19%	(2)	19%	(2)	9
Hindu	75%	(3)	25%	(1)	—	(0)	3
Atheist	49%	(12)	25%	(6)	26%	(6)	24
Agnostic	46%	(10)	11%	(2)	42%	(9)	21
Something else	26%	(12)	65%	(31)	9%	(4)	47
Nothing in particular	30%	(34)	36%	(41)	34%	(38)	113
Prodigal Biden Voter	28%	(8)	41%	(12)	31%	(9)	30
Undecided Voter (DK/WNV)	23%	(10)	44%	(19)	33%	(15)	44
Undecided Voter (DK)	13%	(2)	55%	(10)	32%	(6)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(150)	47%	(210)	20%	(87)	447
Gender: Male	30%	(64)	51%	(110)	19%	(40)	214
Gender: Female	37%	(85)	43%	(100)	20%	(47)	233
Age: 18-34	38%	(45)	31%	(37)	30%	(36)	118
Age: 35-44	33%	(20)	60%	(35)	7%	(4)	59
Age: 45-64	30%	(46)	51%	(79)	19%	(30)	155
Age: 65+	34%	(39)	51%	(59)	15%	(17)	115
GenZers: 1997-2012	32%	(19)	28%	(16)	40%	(23)	59
Millennials: 1981-1996	40%	(45)	46%	(52)	15%	(16)	113
GenXers: 1965-1980	29%	(34)	52%	(61)	18%	(21)	116
Baby Boomers: 1946-1964	33%	(49)	51%	(76)	15%	(23)	148
Educ: < College	31%	(96)	48%	(147)	21%	(63)	306
Educ: Bachelors degree	43%	(39)	41%	(38)	16%	(14)	91
Educ: Post-grad	29%	(15)	51%	(26)	20%	(10)	50
Income: Under 50k	33%	(56)	43%	(74)	25%	(42)	172
Income: 50k-100k	37%	(64)	46%	(78)	17%	(29)	171
Income: 100k+	29%	(30)	56%	(58)	15%	(16)	104
Ethnicity: White (Non-Hispanic)	27%	(73)	56%	(149)	17%	(45)	267
Ethnicity: Hispanic	47%	(39)	37%	(30)	16%	(13)	82
Ethnicity: Black (Non-Hispanic)	47%	(19)	28%	(11)	26%	(10)	40
Ethnicity: Asian + Other (Non-Hispanic)	33%	(19)	34%	(19)	33%	(19)	57
All Christian	30%	(66)	59%	(127)	11%	(23)	216
All Non-Christian	61%	(16)	26%	(7)	13%	(3)	26
Atheist	52%	(12)	22%	(5)	26%	(6)	24
Agnostic/Nothing in particular	33%	(44)	33%	(44)	35%	(46)	134
Something Else	25%	(12)	56%	(27)	18%	(9)	47
Evangelical	21%	(18)	66%	(56)	13%	(11)	86
Non-Evangelical	34%	(57)	54%	(92)	12%	(20)	169
PID: Dem (no lean)	66%	(106)	10%	(17)	24%	(39)	162
PID: Ind (no lean)	33%	(42)	43%	(56)	24%	(31)	129
PID: Rep (no lean)	1%	(2)	88%	(137)	11%	(17)	156

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	34%	(150)	47%	(210)	20%	(87)	447
PID/Gender: Dem Men	57%	(35)	13%	(8)	30%	(18)	62
PID/Gender: Dem Women	71%	(70)	9%	(9)	21%	(21)	100
PID/Gender: Ind Men	39%	(29)	44%	(33)	17%	(12)	74
PID/Gender: Ind Women	24%	(13)	42%	(24)	34%	(19)	56
PID/Gender: Rep Men	—	(0)	88%	(69)	12%	(10)	79
PID/Gender: Rep Women	2%	(2)	88%	(68)	10%	(8)	77
Ideo: Liberal (1-3)	62%	(95)	12%	(18)	26%	(41)	155
Ideo: Moderate (4)	37%	(48)	42%	(55)	21%	(28)	131
Ideo: Conservative (5-7)	3%	(5)	89%	(130)	8%	(11)	146
Ideo/PID: Conservative Republican	—	(0)	97%	(103)	3%	(3)	107
Ideo/PID: Moderate/Liberal Republican	4%	(2)	65%	(29)	31%	(14)	45
Ideo/PID: Moderate/Conservative Democrat	60%	(29)	20%	(10)	21%	(10)	49
Ideo/PID: Liberal Democrat	70%	(75)	7%	(7)	23%	(25)	107
Unfavorable of Biden and Trump	32%	(21)	35%	(22)	33%	(21)	64
2024 H2H Matchup: Biden Voter	68%	(134)	5%	(10)	26%	(52)	196
2024 H2H Matchup: Trump Voter	2%	(5)	89%	(185)	8%	(17)	208
2024 H2H Matchup: Would not Vote	13%	(2)	57%	(11)	31%	(6)	19
2024 H2H Matchup: Do not Know	36%	(9)	15%	(4)	49%	(12)	25
2022 House Vote: Democrat	65%	(124)	11%	(21)	25%	(47)	192
2022 House Vote: Republican	2%	(3)	86%	(141)	12%	(20)	165
2022 House Vote: Did not Vote	28%	(22)	55%	(44)	18%	(14)	80
2020 Vote: Joe Biden	63%	(132)	8%	(18)	28%	(60)	209
2020 Vote: Donald Trump	3%	(5)	90%	(180)	7%	(14)	199
2020 Vote: Someone Else	25%	(2)	27%	(3)	48%	(5)	10
2020 Vote: Did not Vote	35%	(10)	33%	(10)	31%	(9)	29
2016 Vote: Hillary Clinton	78%	(114)	3%	(4)	19%	(28)	146
2016 Vote: Donald Trump	2%	(4)	86%	(159)	12%	(21)	185
2016 Vote: Someone Else	31%	(4)	16%	(2)	53%	(7)	13
2020 Vote/PID: Not Biden/Democrat	33%	(7)	41%	(9)	26%	(6)	22
2020 Vote/PID: Not Trump/Republican	8%	(1)	30%	(5)	62%	(10)	16

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**Table BLMB17\_2:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(150)	47%	(210)	20%	(87)	447
U.S. Economy: Wrong Track	21%	(61)	63%	(188)	16%	(48)	297
U.S. Economy: Right Direction	59%	(89)	15%	(22)	26%	(39)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	85%	(128)	3%	(4)	13%	(19)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(5)	89%	(189)	9%	(18)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(17)	19%	(16)	60%	(50)	84
Top 2024 Issue: Economy	25%	(37)	61%	(90)	15%	(22)	149
Community: Urban	31%	(57)	44%	(80)	25%	(45)	181
Community: Suburban	36%	(79)	47%	(106)	17%	(38)	223
Community: Rural	32%	(14)	58%	(25)	10%	(4)	43
Community/Gender: Urban Women	38%	(33)	38%	(34)	24%	(21)	87
Community/Gender: Urban Men	25%	(23)	49%	(46)	26%	(24)	94
Community/Gender: Rural Women	30%	(7)	57%	(13)	13%	(3)	23
Community/Gender: Rural Men	35%	(7)	58%	(11)	6%	(1)	19
Community/Gender: Suburban Women	37%	(45)	44%	(53)	19%	(23)	122
Community/Gender: Suburban Men	34%	(34)	52%	(52)	15%	(15)	101
Homeowner	33%	(107)	49%	(163)	18%	(59)	329
Renter	41%	(37)	39%	(36)	20%	(19)	92
Military HHnm: Yes	24%	(17)	55%	(38)	21%	(14)	69
Military HH: No	35%	(133)	45%	(172)	19%	(73)	378
Employ: Private Sector	40%	(54)	43%	(57)	17%	(23)	134
Employ: Government	34%	(11)	51%	(17)	15%	(5)	33
Employ: Self-Employed	12%	(5)	73%	(32)	14%	(6)	44
Employ: Homemaker	34%	(8)	44%	(10)	22%	(5)	22
Employ: Student	60%	(7)	33%	(4)	7%	(1)	12
Employ: Retired	32%	(39)	50%	(61)	18%	(23)	123
Employ: Unemployed	38%	(21)	25%	(14)	38%	(21)	55
Employ: Other	19%	(4)	66%	(16)	15%	(4)	24
Self + Household: White-Collar	33%	(61)	50%	(91)	17%	(30)	182
Self + Household: Blue Collar	36%	(70)	50%	(97)	15%	(29)	196

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(150)	47%	(210)	20%	(87)	447
Union HH: Yes	19%	(5)	53%	(16)	28%	(8)	29
Union HH: No	35%	(144)	47%	(194)	19%	(79)	418
LGBTQ+: Yes	42%	(16)	26%	(10)	33%	(12)	38
LGBTQ+: No	33%	(134)	49%	(200)	18%	(75)	409
Motivated to Vote	33%	(125)	50%	(189)	17%	(64)	378
Parent: Yes	29%	(37)	55%	(71)	16%	(20)	127
Parent: No	35%	(113)	44%	(139)	21%	(67)	320
COVID Vaccine: Yes	38%	(133)	40%	(139)	22%	(75)	347
COVID Vaccine: No	17%	(17)	71%	(71)	12%	(12)	100
Student Loans: Yes	52%	(34)	40%	(27)	7%	(5)	66
Student Loans: No	30%	(115)	48%	(183)	22%	(82)	381
Favorable Opinion of Haley	30%	(40)	48%	(64)	23%	(30)	134
Unfavorable Opinion of Haley	40%	(76)	50%	(94)	9%	(18)	188
Protestant	17%	(14)	75%	(59)	8%	(6)	79
Roman Catholic	39%	(50)	48%	(62)	13%	(16)	129
Mormon	17%	(1)	83%	(3)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	50%	(2)	18%	(1)	4
Jewish	46%	(5)	39%	(4)	15%	(2)	11
Muslim	100%	(3)	—	(0)	—	(0)	3
Buddhist	62%	(6)	19%	(2)	19%	(2)	9
Hindu	75%	(3)	25%	(1)	—	(0)	3
Atheist	52%	(12)	22%	(5)	26%	(6)	24
Agnostic	46%	(10)	15%	(3)	38%	(8)	21
Something else	25%	(12)	56%	(27)	18%	(9)	47
Nothing in particular	30%	(34)	36%	(41)	34%	(38)	113
Prodigal Biden Voter	25%	(8)	31%	(9)	43%	(13)	30
Undecided Voter (DK/WNV)	26%	(11)	33%	(14)	41%	(18)	44
Undecided Voter (DK)	13%	(2)	57%	(11)	31%	(6)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(148)	46%	(207)	20%	(91)	447
Gender: Male	30%	(65)	52%	(111)	18%	(39)	214
Gender: Female	36%	(83)	42%	(97)	23%	(53)	233
Age: 18-34	42%	(50)	30%	(36)	28%	(33)	118
Age: 35-44	28%	(17)	59%	(35)	13%	(8)	59
Age: 45-64	28%	(44)	52%	(80)	20%	(31)	155
Age: 65+	33%	(38)	49%	(57)	18%	(20)	115
GenZers: 1997-2012	32%	(19)	26%	(15)	42%	(24)	59
Millennials: 1981-1996	42%	(47)	45%	(51)	13%	(15)	113
GenXers: 1965-1980	28%	(33)	54%	(62)	18%	(21)	116
Baby Boomers: 1946-1964	31%	(45)	50%	(74)	19%	(29)	148
Educ: < College	33%	(100)	47%	(143)	20%	(62)	306
Educ: Bachelors degree	37%	(34)	42%	(38)	21%	(19)	91
Educ: Post-grad	30%	(15)	51%	(26)	20%	(10)	50
Income: Under 50k	35%	(61)	42%	(73)	22%	(38)	172
Income: 50k-100k	37%	(64)	43%	(74)	19%	(33)	171
Income: 100k+	23%	(23)	59%	(61)	19%	(20)	104
Ethnicity: White (Non-Hispanic)	25%	(66)	56%	(150)	19%	(51)	267
Ethnicity: Hispanic	47%	(39)	34%	(28)	19%	(16)	82
Ethnicity: Black (Non-Hispanic)	43%	(17)	28%	(11)	29%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	45%	(26)	32%	(19)	22%	(13)	57
All Christian	29%	(63)	57%	(123)	14%	(30)	216
All Non-Christian	52%	(14)	34%	(9)	13%	(3)	26
Atheist	38%	(9)	28%	(7)	34%	(8)	24
Agnostic/Nothing in particular	38%	(50)	30%	(40)	32%	(43)	134
Something Else	25%	(12)	60%	(28)	15%	(7)	47
Evangelical	21%	(18)	63%	(54)	16%	(13)	86
Non-Evangelical	32%	(55)	54%	(92)	13%	(23)	169
PID: Dem (no lean)	67%	(108)	11%	(18)	22%	(36)	162
PID: Ind (no lean)	30%	(39)	44%	(56)	26%	(34)	129
PID: Rep (no lean)	1%	(1)	85%	(133)	14%	(21)	156

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(148)	46%	(207)	20%	(91)	447
PID/Gender: Dem Men	64%	(40)	16%	(10)	21%	(13)	62
PID/Gender: Dem Women	69%	(68)	8%	(8)	23%	(23)	100
PID/Gender: Ind Men	34%	(25)	46%	(34)	20%	(15)	74
PID/Gender: Ind Women	25%	(14)	40%	(23)	35%	(20)	56
PID/Gender: Rep Men	—	(0)	86%	(67)	14%	(11)	79
PID/Gender: Rep Women	2%	(1)	85%	(66)	13%	(10)	77
Ideo: Liberal (1-3)	62%	(96)	12%	(19)	26%	(40)	155
Ideo: Moderate (4)	34%	(45)	41%	(54)	24%	(32)	131
Ideo: Conservative (5-7)	4%	(6)	88%	(128)	8%	(12)	146
Ideo/PID: Conservative Republican	—	(0)	95%	(102)	5%	(5)	107
Ideo/PID: Moderate/Liberal Republican	3%	(1)	61%	(28)	36%	(16)	45
Ideo/PID: Moderate/Conservative Democrat	60%	(29)	23%	(12)	17%	(8)	49
Ideo/PID: Liberal Democrat	72%	(77)	6%	(6)	22%	(23)	107
Unfavorable of Biden and Trump	29%	(19)	34%	(22)	37%	(24)	64
2024 H2H Matchup: Biden Voter	68%	(132)	7%	(13)	26%	(51)	196
2024 H2H Matchup: Trump Voter	1%	(3)	88%	(182)	11%	(23)	208
2024 H2H Matchup: Would not Vote	23%	(4)	49%	(9)	29%	(5)	19
2024 H2H Matchup: Do not Know	36%	(9)	15%	(4)	49%	(12)	25
2022 House Vote: Democrat	64%	(123)	13%	(24)	23%	(44)	192
2022 House Vote: Republican	1%	(1)	84%	(138)	15%	(25)	165
2022 House Vote: Did not Vote	30%	(24)	51%	(41)	19%	(15)	80
2020 Vote: Joe Biden	63%	(131)	10%	(22)	27%	(56)	209
2020 Vote: Donald Trump	2%	(4)	89%	(176)	10%	(19)	199
2020 Vote: Someone Else	20%	(2)	24%	(2)	56%	(5)	10
2020 Vote: Did not Vote	41%	(12)	24%	(7)	35%	(10)	29
2016 Vote: Hillary Clinton	75%	(109)	5%	(8)	20%	(29)	146
2016 Vote: Donald Trump	1%	(2)	84%	(156)	14%	(27)	185
2016 Vote: Someone Else	18%	(2)	16%	(2)	66%	(9)	13
2020 Vote/PID: Not Biden/Democrat	39%	(8)	27%	(6)	34%	(7)	22
2020 Vote/PID: Not Trump/Republican	8%	(1)	30%	(5)	62%	(10)	16

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**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(148)	46%	(207)	20%	(91)	447
U.S. Economy: Wrong Track	22%	(64)	61%	(181)	17%	(51)	297
U.S. Economy: Right Direction	56%	(84)	17%	(26)	27%	(40)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	82%	(124)	4%	(6)	13%	(20)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(3)	87%	(185)	11%	(24)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(21)	19%	(16)	56%	(47)	84
Top 2024 Issue: Economy	23%	(35)	60%	(89)	17%	(25)	149
Community: Urban	32%	(58)	45%	(81)	23%	(42)	181
Community: Suburban	35%	(77)	46%	(103)	19%	(43)	223
Community: Rural	30%	(13)	55%	(23)	15%	(7)	43
Community/Gender: Urban Women	38%	(33)	36%	(32)	26%	(22)	87
Community/Gender: Urban Men	26%	(25)	53%	(49)	21%	(20)	94
Community/Gender: Rural Women	29%	(7)	52%	(12)	19%	(5)	23
Community/Gender: Rural Men	31%	(6)	58%	(11)	10%	(2)	19
Community/Gender: Suburban Women	36%	(43)	43%	(53)	21%	(26)	122
Community/Gender: Suburban Men	33%	(34)	50%	(50)	17%	(17)	101
Homeowner	33%	(108)	49%	(160)	19%	(61)	329
Renter	38%	(36)	39%	(36)	23%	(21)	92
Military HHnm: Yes	22%	(15)	53%	(37)	26%	(18)	69
Military HH: No	35%	(133)	45%	(171)	19%	(74)	378
Employ: Private Sector	36%	(48)	42%	(57)	22%	(29)	134
Employ: Government	38%	(12)	51%	(17)	11%	(4)	33
Employ: Self-Employed	11%	(5)	72%	(32)	17%	(8)	44
Employ: Homemaker	38%	(8)	44%	(10)	19%	(4)	22
Employ: Student	65%	(8)	22%	(3)	14%	(2)	12
Employ: Retired	30%	(37)	48%	(59)	21%	(26)	123
Employ: Unemployed	45%	(25)	27%	(15)	28%	(15)	55
Employ: Other	19%	(4)	66%	(16)	15%	(4)	24
Self + Household: White-Collar	30%	(55)	49%	(90)	20%	(37)	182
Self + Household: Blue Collar	34%	(67)	49%	(95)	17%	(34)	196

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**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(148)	46%	(207)	20%	(91)	447
Union HH: Yes	6%	(2)	58%	(17)	36%	(11)	29
Union HH: No	35%	(147)	46%	(190)	19%	(81)	418
LGBTQ+: Yes	39%	(15)	28%	(10)	34%	(13)	38
LGBTQ+: No	33%	(134)	48%	(197)	19%	(79)	409
Motivated to Vote	31%	(118)	49%	(187)	19%	(73)	378
Parent: Yes	29%	(37)	57%	(72)	14%	(18)	127
Parent: No	35%	(111)	42%	(135)	23%	(73)	320
COVID Vaccine: Yes	38%	(133)	40%	(138)	22%	(76)	347
COVID Vaccine: No	16%	(16)	69%	(69)	15%	(15)	100
Student Loans: Yes	49%	(33)	41%	(27)	9%	(6)	66
Student Loans: No	30%	(116)	47%	(180)	22%	(85)	381
Favorable Opinion of Haley	26%	(34)	49%	(65)	26%	(34)	134
Unfavorable Opinion of Haley	40%	(76)	49%	(93)	10%	(19)	188
Protestant	17%	(13)	71%	(56)	13%	(10)	79
Roman Catholic	37%	(48)	48%	(62)	15%	(19)	129
Mormon	17%	(1)	83%	(3)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	50%	(2)	18%	(1)	4
Jewish	37%	(4)	48%	(5)	15%	(2)	11
Muslim	56%	(2)	44%	(1)	—	(0)	3
Buddhist	62%	(6)	19%	(2)	19%	(2)	9
Hindu	75%	(3)	25%	(1)	—	(0)	3
Atheist	38%	(9)	28%	(7)	34%	(8)	24
Agnostic	49%	(10)	7%	(2)	44%	(9)	21
Something else	25%	(12)	60%	(28)	15%	(7)	47
Nothing in particular	36%	(40)	34%	(39)	30%	(34)	113
Prodigal Biden Voter	25%	(8)	31%	(9)	43%	(13)	30
Undecided Voter (DK/WNV)	30%	(13)	29%	(13)	40%	(18)	44
Undecided Voter (DK)	23%	(4)	49%	(9)	29%	(5)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB18:** *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	47%	(212)	34%	(151)	19%	(84)	447
Gender: Male	51%	(110)	29%	(62)	20%	(43)	214
Gender: Female	44%	(102)	38%	(89)	18%	(41)	233
Age: 18-34	36%	(43)	39%	(47)	24%	(29)	118
Age: 35-44	59%	(35)	29%	(17)	12%	(7)	59
Age: 45-64	49%	(76)	31%	(47)	20%	(32)	155
Age: 65+	51%	(59)	35%	(40)	14%	(16)	115
GenZers: 1997-2012	35%	(20)	39%	(23)	27%	(16)	59
Millennials: 1981-1996	46%	(53)	36%	(40)	18%	(20)	113
GenXers: 1965-1980	49%	(57)	29%	(34)	22%	(25)	116
Baby Boomers: 1946-1964	52%	(78)	35%	(52)	13%	(19)	148
Educ: < College	49%	(151)	31%	(95)	19%	(59)	306
Educ: Bachelors degree	41%	(37)	45%	(41)	15%	(13)	91
Educ: Post-grad	48%	(24)	30%	(15)	22%	(11)	50
Income: Under 50k	47%	(81)	30%	(51)	23%	(39)	172
Income: 50k-100k	45%	(77)	41%	(70)	14%	(23)	171
Income: 100k+	52%	(53)	28%	(29)	20%	(21)	104
Ethnicity: White (Non-Hispanic)	54%	(145)	27%	(73)	18%	(49)	267
Ethnicity: Hispanic	40%	(33)	47%	(39)	12%	(10)	82
Ethnicity: Black (Non-Hispanic)	27%	(11)	34%	(14)	39%	(16)	40
Ethnicity: Asian + Other (Non-Hispanic)	39%	(23)	44%	(25)	16%	(9)	57
All Christian	57%	(124)	30%	(64)	13%	(29)	216
All Non-Christian	24%	(6)	62%	(17)	13%	(3)	26
Atheist	29%	(7)	53%	(13)	18%	(4)	24
Agnostic/Nothing in particular	31%	(42)	35%	(46)	34%	(46)	134
Something Else	71%	(33)	25%	(12)	4%	(2)	47
Evangelical	63%	(54)	24%	(20)	13%	(12)	86
Non-Evangelical	57%	(97)	32%	(53)	11%	(19)	169
PID: Dem (no lean)	11%	(17)	67%	(108)	23%	(37)	162
PID: Ind (no lean)	47%	(61)	27%	(35)	26%	(33)	129
PID: Rep (no lean)	86%	(134)	5%	(8)	9%	(14)	156

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	47%	(212)	34%	(151)	19%	(84)	447
PID/Gender: Dem Men	15%	(10)	55%	(34)	29%	(18)	62
PID/Gender: Dem Women	8%	(8)	74%	(73)	19%	(19)	100
PID/Gender: Ind Men	44%	(33)	34%	(25)	22%	(16)	74
PID/Gender: Ind Women	50%	(28)	19%	(11)	30%	(17)	56
PID/Gender: Rep Men	86%	(68)	3%	(3)	11%	(8)	79
PID/Gender: Rep Women	86%	(67)	7%	(5)	7%	(5)	77
Ideo: Liberal (1-3)	12%	(19)	62%	(96)	26%	(40)	155
Ideo: Moderate (4)	44%	(58)	33%	(44)	23%	(30)	131
Ideo: Conservative (5-7)	89%	(130)	6%	(9)	5%	(8)	146
Ideo/PID: Conservative Republican	93%	(99)	2%	(2)	5%	(5)	107
Ideo/PID: Moderate/Liberal Republican	68%	(31)	12%	(6)	19%	(9)	45
Ideo/PID: Moderate/Conservative Democrat	28%	(14)	59%	(29)	14%	(7)	49
Ideo/PID: Liberal Democrat	3%	(4)	72%	(78)	24%	(26)	107
Unfavorable of Biden and Trump	37%	(24)	29%	(19)	34%	(22)	64
2024 H2H Matchup: Biden Voter	6%	(12)	71%	(139)	23%	(45)	196
2024 H2H Matchup: Trump Voter	88%	(183)	2%	(4)	10%	(20)	208
2024 H2H Matchup: Would not Vote	52%	(10)	16%	(3)	32%	(6)	19
2024 H2H Matchup: Do not Know	27%	(7)	21%	(5)	52%	(13)	25
2022 House Vote: Democrat	13%	(25)	66%	(127)	21%	(40)	192
2022 House Vote: Republican	86%	(142)	3%	(4)	11%	(18)	165
2022 House Vote: Did not Vote	50%	(40)	24%	(19)	26%	(21)	80
2020 Vote: Joe Biden	12%	(26)	63%	(133)	24%	(51)	209
2020 Vote: Donald Trump	87%	(174)	1%	(3)	11%	(23)	199
2020 Vote: Someone Else	38%	(4)	17%	(2)	44%	(4)	10
2020 Vote: Did not Vote	32%	(9)	49%	(14)	19%	(5)	29
2016 Vote: Hillary Clinton	7%	(10)	77%	(112)	17%	(24)	146
2016 Vote: Donald Trump	86%	(160)	3%	(5)	11%	(20)	185
2016 Vote: Someone Else	27%	(4)	33%	(4)	40%	(5)	13
2020 Vote/PID: Not Biden/Democrat	34%	(7)	31%	(7)	35%	(8)	22
2020 Vote/PID: Not Trump/Republican	25%	(4)	44%	(7)	31%	(5)	16

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	47%	(212)	34%	(151)	19%	(84)	447
U.S. Economy: Wrong Track	61%	(183)	20%	(61)	18%	(54)	297
U.S. Economy: Right Direction	20%	(30)	60%	(90)	20%	(30)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(151)	—	(0)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(212)	—	(0)	—	(0)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(84)	84
Top 2024 Issue: Economy	60%	(90)	25%	(37)	15%	(22)	149
Community: Urban	44%	(80)	29%	(53)	26%	(48)	181
Community: Suburban	48%	(106)	39%	(86)	14%	(31)	223
Community: Rural	61%	(26)	27%	(12)	12%	(5)	43
Community/Gender: Urban Women	38%	(33)	39%	(34)	24%	(21)	87
Community/Gender: Urban Men	51%	(47)	21%	(19)	29%	(27)	94
Community/Gender: Rural Women	62%	(14)	25%	(6)	13%	(3)	23
Community/Gender: Rural Men	59%	(12)	30%	(6)	11%	(2)	19
Community/Gender: Suburban Women	45%	(55)	41%	(50)	14%	(17)	122
Community/Gender: Suburban Men	50%	(51)	36%	(36)	14%	(14)	101
Homeowner	47%	(156)	35%	(116)	17%	(57)	329
Renter	46%	(43)	34%	(32)	20%	(18)	92
Military HHnm: Yes	59%	(41)	26%	(18)	15%	(11)	69
Military HH: No	45%	(172)	35%	(133)	19%	(73)	378
Employ: Private Sector	40%	(53)	39%	(52)	21%	(28)	134
Employ: Government	43%	(14)	38%	(13)	18%	(6)	33
Employ: Self-Employed	74%	(33)	8%	(4)	17%	(8)	44
Employ: Homemaker	49%	(11)	38%	(8)	13%	(3)	22
Employ: Student	22%	(3)	54%	(7)	24%	(3)	12
Employ: Retired	51%	(62)	32%	(39)	17%	(21)	123
Employ: Unemployed	37%	(21)	38%	(21)	25%	(14)	55
Employ: Other	68%	(16)	29%	(7)	3%	(1)	24
Self + Household: White-Collar	48%	(88)	36%	(65)	16%	(29)	182
Self + Household: Blue Collar	49%	(97)	36%	(70)	15%	(29)	196

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	About the same under						Total N
	Better off under Trump		Better off under Biden		both		
Registered Voters	47%	(212)	34%	(151)	19%	(84)	447
Union HH: Yes	49%	(14)	29%	(9)	22%	(7)	29
Union HH: No	47%	(198)	34%	(143)	18%	(77)	418
LGBTQ+: Yes	33%	(13)	42%	(16)	24%	(9)	38
LGBTQ+: No	49%	(200)	33%	(135)	18%	(74)	409
Motivated to Vote	51%	(191)	33%	(126)	16%	(61)	378
Parent: Yes	53%	(68)	28%	(35)	19%	(24)	127
Parent: No	45%	(145)	36%	(116)	19%	(59)	320
COVID Vaccine: Yes	41%	(142)	38%	(133)	21%	(72)	347
COVID Vaccine: No	70%	(70)	18%	(18)	12%	(12)	100
Student Loans: Yes	39%	(26)	47%	(31)	14%	(9)	66
Student Loans: No	49%	(187)	31%	(120)	20%	(75)	381
Favorable Opinion of Haley	51%	(68)	32%	(42)	17%	(23)	134
Unfavorable Opinion of Haley	50%	(95)	40%	(75)	10%	(18)	188
Protestant	67%	(53)	18%	(15)	15%	(12)	79
Roman Catholic	50%	(65)	37%	(47)	13%	(17)	129
Mormon	76%	(3)	17%	(1)	7%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	—	(0)	4
Jewish	35%	(4)	50%	(6)	15%	(2)	11
Muslim	—	(0)	100%	(3)	—	(0)	3
Buddhist	19%	(2)	62%	(6)	19%	(2)	9
Hindu	25%	(1)	75%	(3)	—	(0)	3
Atheist	29%	(7)	53%	(13)	18%	(4)	24
Agnostic	11%	(2)	68%	(14)	21%	(4)	21
Something else	71%	(33)	25%	(12)	4%	(2)	47
Nothing in particular	35%	(40)	28%	(32)	37%	(41)	113
Prodigal Biden Voter	48%	(14)	20%	(6)	33%	(10)	30
Undecided Voter (DK/WNV)	38%	(17)	19%	(8)	44%	(19)	44
Undecided Voter (DK)	52%	(10)	16%	(3)	32%	(6)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	70%	(311)	6%	(27)	24%	(109)	447
Gender: Male	65%	(138)	6%	(13)	29%	(63)	214
Gender: Female	74%	(173)	6%	(14)	20%	(46)	233
Age: 18-34	68%	(80)	5%	(6)	27%	(32)	118
Age: 35-44	74%	(44)	—	(0)	25%	(15)	59
Age: 45-64	72%	(112)	6%	(9)	22%	(35)	155
Age: 65+	66%	(76)	10%	(12)	24%	(27)	115
GenZers: 1997-2012	72%	(42)	5%	(3)	23%	(13)	59
Millennials: 1981-1996	69%	(78)	3%	(3)	28%	(32)	113
GenXers: 1965-1980	74%	(86)	6%	(7)	20%	(23)	116
Baby Boomers: 1946-1964	67%	(100)	9%	(14)	23%	(35)	148
Educ: < College	72%	(220)	6%	(17)	22%	(68)	306
Educ: Bachelors degree	59%	(54)	9%	(9)	31%	(28)	91
Educ: Post-grad	74%	(37)	3%	(1)	24%	(12)	50
Income: Under 50k	73%	(125)	4%	(6)	24%	(41)	172
Income: 50k-100k	63%	(107)	11%	(19)	26%	(45)	171
Income: 100k+	76%	(79)	1%	(2)	22%	(23)	104
Ethnicity: White (Non-Hispanic)	71%	(189)	8%	(20)	22%	(58)	267
Ethnicity: Hispanic	71%	(58)	2%	(1)	27%	(23)	82
Ethnicity: Black (Non-Hispanic)	79%	(32)	13%	(5)	8%	(3)	40
Ethnicity: Asian + Other (Non-Hispanic)	56%	(32)	1%	(0)	43%	(25)	57
All Christian	76%	(165)	2%	(5)	21%	(46)	216
All Non-Christian	60%	(16)	15%	(4)	24%	(6)	26
Atheist	65%	(15)	2%	(0)	33%	(8)	24
Agnostic/Nothing in particular	63%	(84)	6%	(7)	32%	(42)	134
Something Else	65%	(31)	22%	(10)	13%	(6)	47
Evangelical	71%	(61)	6%	(5)	23%	(20)	86
Non-Evangelical	76%	(129)	6%	(10)	18%	(30)	169
PID: Dem (no lean)	60%	(96)	12%	(19)	29%	(46)	162
PID: Ind (no lean)	68%	(88)	2%	(2)	30%	(39)	129
PID: Rep (no lean)	81%	(127)	4%	(6)	15%	(23)	156

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	70%	(311)	6%	(27)	24%	(109)	447
PID/Gender: Dem Men	48%	(30)	9%	(5)	43%	(27)	62
PID/Gender: Dem Women	67%	(66)	14%	(14)	20%	(20)	100
PID/Gender: Ind Men	66%	(48)	3%	(2)	32%	(23)	74
PID/Gender: Ind Women	71%	(40)	—	(0)	29%	(16)	56
PID/Gender: Rep Men	76%	(60)	8%	(6)	16%	(13)	79
PID/Gender: Rep Women	86%	(67)	—	(0)	14%	(11)	77
Ideo: Liberal (1-3)	53%	(82)	7%	(11)	40%	(61)	155
Ideo: Moderate (4)	72%	(94)	6%	(8)	22%	(29)	131
Ideo: Conservative (5-7)	86%	(127)	5%	(8)	8%	(12)	146
Ideo/PID: Conservative Republican	89%	(95)	5%	(6)	6%	(7)	107
Ideo/PID: Moderate/Liberal Republican	71%	(32)	—	(0)	29%	(13)	45
Ideo/PID: Moderate/Conservative Democrat	71%	(35)	17%	(8)	12%	(6)	49
Ideo/PID: Liberal Democrat	52%	(56)	10%	(11)	38%	(40)	107
Unfavorable of Biden and Trump	77%	(49)	3%	(2)	20%	(13)	64
2024 H2H Matchup: Biden Voter	52%	(102)	11%	(21)	37%	(72)	196
2024 H2H Matchup: Trump Voter	85%	(175)	3%	(6)	13%	(26)	208
2024 H2H Matchup: Would not Vote	68%	(13)	—	(0)	32%	(6)	19
2024 H2H Matchup: Do not Know	85%	(21)	—	(0)	15%	(4)	25
2022 House Vote: Democrat	58%	(110)	11%	(21)	32%	(60)	192
2022 House Vote: Republican	82%	(135)	3%	(6)	15%	(24)	165
2022 House Vote: Did not Vote	72%	(58)	1%	(1)	27%	(21)	80
2020 Vote: Joe Biden	56%	(116)	10%	(21)	34%	(72)	209
2020 Vote: Donald Trump	84%	(167)	3%	(5)	14%	(27)	199
2020 Vote: Someone Else	80%	(8)	—	(0)	19%	(2)	10
2020 Vote: Did not Vote	70%	(20)	2%	(1)	28%	(8)	29
2016 Vote: Hillary Clinton	50%	(72)	14%	(21)	36%	(52)	146
2016 Vote: Donald Trump	84%	(156)	3%	(5)	13%	(24)	185
2016 Vote: Someone Else	55%	(7)	3%	(0)	42%	(6)	13
2020 Vote/PID: Not Biden/Democrat	80%	(17)	3%	(1)	17%	(4)	22
2020 Vote/PID: Not Trump/Republican	39%	(6)	7%	(1)	54%	(9)	16

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	70%	(311)	6%	(27)	24%	(109)	447
U.S. Economy: Wrong Track	81%	(240)	4%	(11)	15%	(46)	297
U.S. Economy: Right Direction	47%	(71)	11%	(16)	42%	(63)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49%	(74)	13%	(19)	38%	(58)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(183)	3%	(7)	10%	(22)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(54)	1%	(0)	35%	(30)	84
Top 2024 Issue: Economy	81%	(120)	2%	(3)	18%	(26)	149
Community: Urban	71%	(128)	6%	(11)	23%	(42)	181
Community: Suburban	70%	(155)	6%	(12)	25%	(55)	223
Community: Rural	65%	(28)	8%	(3)	27%	(11)	43
Community/Gender: Urban Women	79%	(69)	8%	(7)	14%	(12)	87
Community/Gender: Urban Men	63%	(59)	5%	(5)	32%	(30)	94
Community/Gender: Rural Women	72%	(17)	—	(0)	28%	(7)	23
Community/Gender: Rural Men	58%	(11)	18%	(3)	24%	(5)	19
Community/Gender: Suburban Women	72%	(88)	6%	(7)	23%	(28)	122
Community/Gender: Suburban Men	67%	(68)	5%	(5)	28%	(28)	101
Homeowner	69%	(227)	7%	(23)	24%	(80)	329
Renter	70%	(65)	3%	(2)	28%	(26)	92
Military HHnm: Yes	79%	(55)	4%	(3)	17%	(12)	69
Military HH: No	68%	(257)	6%	(24)	26%	(97)	378
Employ: Private Sector	66%	(89)	5%	(7)	29%	(38)	134
Employ: Government	71%	(23)	11%	(4)	18%	(6)	33
Employ: Self-Employed	90%	(39)	2%	(1)	8%	(4)	44
Employ: Homemaker	82%	(18)	—	(0)	18%	(4)	22
Employ: Student	48%	(6)	—	(0)	52%	(6)	12
Employ: Retired	65%	(80)	8%	(10)	27%	(33)	123
Employ: Unemployed	66%	(37)	9%	(5)	25%	(14)	55
Employ: Other	82%	(19)	2%	(0)	16%	(4)	24
Self + Household: White-Collar	69%	(126)	4%	(7)	27%	(49)	182
Self + Household: Blue Collar	70%	(138)	9%	(18)	21%	(40)	196
Union HH: Yes	74%	(22)	—	(0)	26%	(8)	29
Union HH: No	69%	(289)	6%	(27)	24%	(101)	418

Continued on next page

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	70%	(311)	6%	(27)	24%	(109)	447
LGBTQ+: Yes	72%	(27)	4%	(2)	23%	(9)	38
LGBTQ+: No	69%	(284)	6%	(25)	24%	(100)	409
Motivated to Vote	71%	(270)	7%	(26)	22%	(82)	378
Parent: Yes	72%	(92)	7%	(9)	21%	(27)	127
Parent: No	68%	(219)	6%	(18)	26%	(82)	320
COVID Vaccine: Yes	66%	(229)	6%	(20)	28%	(98)	347
COVID Vaccine: No	82%	(82)	7%	(7)	11%	(11)	100
Student Loans: Yes	69%	(45)	10%	(6)	21%	(14)	66
Student Loans: No	70%	(266)	5%	(21)	25%	(95)	381
Favorable Opinion of Haley	68%	(91)	6%	(8)	26%	(35)	134
Unfavorable Opinion of Haley	64%	(119)	10%	(19)	26%	(49)	188
Protestant	81%	(64)	2%	(2)	17%	(13)	79
Roman Catholic	74%	(96)	2%	(3)	23%	(30)	129
Mormon	93%	(4)	—	(0)	7%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	40%	(2)	—	(0)	60%	(2)	4
Jewish	71%	(8)	22%	(2)	7%	(1)	11
Muslim	100%	(3)	—	(0)	—	(0)	3
Buddhist	21%	(2)	18%	(2)	61%	(6)	9
Hindu	100%	(3)	—	(0)	—	(0)	3
Atheist	65%	(15)	2%	(0)	33%	(8)	24
Agnostic	65%	(13)	—	(0)	35%	(7)	21
Something else	65%	(31)	22%	(10)	13%	(6)	47
Nothing in particular	63%	(71)	7%	(7)	31%	(35)	113
Prodigal Biden Voter	90%	(27)	—	(0)	10%	(3)	30
Undecided Voter (DK/WNV)	77%	(34)	—	(0)	23%	(10)	44
Undecided Voter (DK)	68%	(13)	—	(0)	32%	(6)	19

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	18%	(79)	25%	(112)	21%	(92)	21%	(93)	16%	(71)	447
Gender: Male	15%	(32)	26%	(56)	24%	(51)	25%	(53)	11%	(23)	214
Gender: Female	20%	(47)	24%	(56)	18%	(41)	17%	(41)	21%	(48)	233
Age: 18-34	24%	(28)	22%	(26)	29%	(34)	16%	(19)	10%	(12)	118
Age: 35-44	19%	(11)	36%	(21)	27%	(16)	11%	(7)	8%	(5)	59
Age: 45-64	21%	(33)	31%	(49)	16%	(25)	22%	(34)	10%	(15)	155
Age: 65+	6%	(7)	15%	(17)	16%	(18)	30%	(34)	34%	(39)	115
GenZers: 1997-2012	17%	(10)	21%	(12)	29%	(17)	15%	(9)	19%	(11)	59
Millennials: 1981-1996	25%	(28)	29%	(33)	27%	(31)	14%	(16)	5%	(6)	113
GenXers: 1965-1980	26%	(31)	35%	(41)	17%	(20)	17%	(20)	4%	(5)	116
Baby Boomers: 1946-1964	6%	(9)	18%	(26)	14%	(21)	32%	(48)	30%	(45)	148
Educ: < College	19%	(58)	23%	(70)	20%	(62)	20%	(62)	18%	(54)	306
Educ: Bachelors degree	10%	(9)	31%	(28)	24%	(21)	23%	(21)	12%	(11)	91
Educ: Post-grad	23%	(12)	26%	(13)	17%	(9)	22%	(11)	12%	(6)	50
Income: Under 50k	18%	(32)	20%	(35)	22%	(37)	15%	(26)	25%	(43)	172
Income: 50k-100k	19%	(32)	21%	(37)	20%	(35)	27%	(47)	12%	(21)	171
Income: 100k+	14%	(15)	39%	(41)	19%	(20)	19%	(20)	8%	(8)	104
Ethnicity: White (Non-Hispanic)	13%	(34)	23%	(62)	20%	(54)	24%	(63)	20%	(54)	267
Ethnicity: Hispanic	25%	(21)	32%	(27)	16%	(13)	13%	(11)	13%	(11)	82
Ethnicity: Black (Non-Hispanic)	46%	(19)	20%	(8)	21%	(8)	8%	(3)	6%	(3)	40
Ethnicity: Asian + Other (Non-Hispanic)	9%	(5)	27%	(16)	28%	(16)	29%	(16)	7%	(4)	57
All Christian	20%	(44)	24%	(52)	20%	(44)	16%	(35)	19%	(41)	216
All Non-Christian	27%	(7)	20%	(5)	12%	(3)	28%	(7)	13%	(3)	26
Atheist	7%	(2)	14%	(3)	16%	(4)	48%	(11)	15%	(3)	24
Agnostic/Nothing in particular	17%	(22)	25%	(33)	24%	(32)	23%	(30)	12%	(16)	134
Something Else	7%	(3)	39%	(18)	20%	(9)	19%	(9)	15%	(7)	47
Evangelical	27%	(23)	30%	(26)	23%	(20)	12%	(10)	8%	(7)	86
Non-Evangelical	13%	(23)	25%	(43)	18%	(30)	19%	(32)	24%	(41)	169
PID: Dem (no lean)	18%	(29)	26%	(42)	23%	(36)	22%	(36)	12%	(19)	162
PID: Ind (no lean)	17%	(23)	23%	(29)	20%	(25)	20%	(26)	20%	(26)	129
PID: Rep (no lean)	17%	(27)	27%	(41)	19%	(30)	20%	(32)	17%	(26)	156

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**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	18%	(79)	25%	(112)	21%	(92)	21%	(93)	16%	(71)	447
PID/Gender: Dem Men	17%	(11)	19%	(12)	29%	(18)	29%	(18)	5%	(3)	62
PID/Gender: Dem Women	18%	(18)	30%	(29)	18%	(18)	18%	(18)	16%	(16)	100
PID/Gender: Ind Men	17%	(12)	23%	(17)	19%	(14)	27%	(20)	14%	(10)	74
PID/Gender: Ind Women	19%	(10)	22%	(12)	20%	(11)	11%	(6)	29%	(16)	56
PID/Gender: Rep Men	12%	(9)	35%	(27)	23%	(18)	19%	(15)	12%	(9)	79
PID/Gender: Rep Women	23%	(18)	18%	(14)	16%	(12)	22%	(17)	21%	(17)	77
Ideo: Liberal (1-3)	12%	(19)	23%	(36)	26%	(40)	29%	(44)	10%	(15)	155
Ideo: Moderate (4)	24%	(32)	19%	(25)	22%	(28)	12%	(16)	23%	(31)	131
Ideo: Conservative (5-7)	15%	(21)	34%	(50)	16%	(23)	20%	(29)	16%	(23)	146
Ideo/PID: Conservative Republican	11%	(12)	33%	(35)	18%	(19)	19%	(20)	18%	(20)	107
Ideo/PID: Moderate/Liberal Republican	33%	(15)	12%	(6)	23%	(11)	17%	(8)	14%	(6)	45
Ideo/PID: Moderate/Conservative Democrat	30%	(15)	32%	(16)	10%	(5)	9%	(5)	19%	(9)	49
Ideo/PID: Liberal Democrat	10%	(10)	23%	(25)	29%	(31)	29%	(31)	9%	(10)	107
Unfavorable of Biden and Trump	20%	(13)	22%	(14)	29%	(18)	12%	(8)	17%	(11)	64
2024 H2H Matchup: Biden Voter	15%	(29)	21%	(41)	24%	(46)	28%	(55)	13%	(25)	196
2024 H2H Matchup: Trump Voter	18%	(38)	32%	(66)	17%	(35)	17%	(36)	16%	(33)	208
2024 H2H Matchup: Would not Vote	18%	(3)	20%	(4)	19%	(4)	3%	(1)	40%	(8)	19
2024 H2H Matchup: Do not Know	34%	(8)	7%	(2)	29%	(7)	8%	(2)	22%	(5)	25
2022 House Vote: Democrat	16%	(31)	22%	(43)	25%	(48)	26%	(50)	10%	(19)	192
2022 House Vote: Republican	15%	(25)	27%	(44)	15%	(25)	20%	(33)	23%	(37)	165
2022 House Vote: Did not Vote	25%	(20)	26%	(21)	23%	(18)	10%	(8)	17%	(13)	80
2020 Vote: Joe Biden	14%	(30)	22%	(46)	25%	(51)	27%	(56)	12%	(26)	209
2020 Vote: Donald Trump	19%	(37)	30%	(60)	16%	(32)	16%	(33)	19%	(38)	199
2020 Vote: Someone Else	27%	(3)	15%	(1)	9%	(1)	17%	(2)	32%	(3)	10
2020 Vote: Did not Vote	33%	(9)	16%	(5)	27%	(8)	8%	(2)	16%	(5)	29
2016 Vote: Hillary Clinton	18%	(26)	20%	(30)	23%	(34)	31%	(45)	7%	(11)	146
2016 Vote: Donald Trump	15%	(27)	27%	(50)	18%	(33)	20%	(37)	20%	(38)	185
2016 Vote: Someone Else	33%	(4)	6%	(1)	5%	(1)	35%	(5)	20%	(3)	13
2020 Vote/PID: Not Biden/Democrat	43%	(9)	22%	(5)	18%	(4)	9%	(2)	9%	(2)	22
2020 Vote/PID: Not Trump/Republican	18%	(3)	3%	(1)	36%	(6)	43%	(7)	—	(0)	16

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	18%	(79)	25%	(112)	21%	(92)	21%	(93)	16%	(71)	447
U.S. Economy: Wrong Track	19%	(58)	26%	(77)	23%	(67)	15%	(45)	17%	(51)	297
U.S. Economy: Right Direction	14%	(21)	24%	(35)	17%	(25)	32%	(48)	13%	(20)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(31)	16%	(25)	22%	(33)	29%	(43)	13%	(19)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(34)	30%	(64)	16%	(35)	17%	(37)	20%	(43)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(13)	28%	(24)	29%	(25)	16%	(13)	11%	(9)	84
Top 2024 Issue: Economy	27%	(40)	30%	(45)	20%	(30)	15%	(22)	8%	(12)	149
Community: Urban	22%	(39)	28%	(50)	18%	(33)	16%	(28)	17%	(30)	181
Community: Suburban	16%	(37)	20%	(45)	25%	(55)	25%	(55)	14%	(31)	223
Community: Rural	6%	(3)	40%	(17)	8%	(4)	23%	(10)	22%	(10)	43
Community/Gender: Urban Women	16%	(14)	28%	(25)	19%	(17)	14%	(12)	23%	(20)	87
Community/Gender: Urban Men	27%	(26)	27%	(25)	17%	(16)	17%	(16)	11%	(11)	94
Community/Gender: Rural Women	6%	(1)	24%	(6)	6%	(1)	24%	(6)	40%	(9)	23
Community/Gender: Rural Men	6%	(1)	60%	(12)	12%	(2)	21%	(4)	1%	(0)	19
Community/Gender: Suburban Women	26%	(31)	21%	(25)	19%	(23)	19%	(23)	16%	(19)	122
Community/Gender: Suburban Men	5%	(5)	20%	(20)	32%	(32)	32%	(32)	12%	(12)	101
Homeowner	15%	(49)	26%	(85)	20%	(67)	23%	(76)	16%	(53)	329
Renter	23%	(21)	20%	(19)	22%	(21)	16%	(15)	19%	(17)	92
Military HHnm: Yes	8%	(6)	16%	(11)	28%	(19)	27%	(19)	21%	(15)	69
Military HH: No	19%	(73)	27%	(101)	19%	(73)	20%	(74)	15%	(56)	378
Employ: Private Sector	17%	(23)	36%	(48)	26%	(34)	20%	(27)	1%	(1)	134
Employ: Government	2%	(1)	42%	(14)	22%	(7)	31%	(10)	3%	(1)	33
Employ: Self-Employed	14%	(6)	40%	(18)	19%	(8)	22%	(10)	5%	(2)	44
Employ: Homemaker	44%	(10)	14%	(3)	25%	(6)	2%	(0)	15%	(3)	22
Employ: Student	18%	(2)	2%	(0)	72%	(9)	8%	(1)	—	(0)	12
Employ: Retired	9%	(11)	14%	(17)	10%	(13)	30%	(37)	37%	(45)	123
Employ: Unemployed	25%	(14)	18%	(10)	23%	(13)	10%	(5)	24%	(14)	55
Employ: Other	52%	(12)	9%	(2)	9%	(2)	8%	(2)	22%	(5)	24
Self + Household: White-Collar	13%	(23)	29%	(53)	19%	(35)	23%	(42)	16%	(29)	182
Self + Household: Blue Collar	14%	(28)	25%	(49)	22%	(43)	24%	(47)	15%	(30)	196

Continued on next page

**Table BLMB20\_1:** In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	18%	(79)	25%	(112)	21%	(92)	21%	(93)	16%	(71)	447
Union HH: Yes	14%	(4)	38%	(11)	6%	(2)	26%	(8)	17%	(5)	29
Union HH: No	18%	(74)	24%	(101)	22%	(90)	21%	(86)	16%	(66)	418
LGBTQ+: Yes	20%	(7)	24%	(9)	28%	(11)	14%	(5)	14%	(5)	38
LGBTQ+: No	17%	(71)	25%	(103)	20%	(81)	21%	(88)	16%	(66)	409
Motivated to Vote	17%	(63)	26%	(99)	20%	(74)	22%	(84)	15%	(58)	378
Parent: Yes	19%	(24)	41%	(53)	24%	(31)	13%	(17)	3%	(3)	127
Parent: No	17%	(55)	19%	(60)	19%	(61)	24%	(76)	21%	(68)	320
COVID Vaccine: Yes	16%	(56)	21%	(73)	24%	(82)	21%	(73)	18%	(63)	347
COVID Vaccine: No	23%	(23)	40%	(39)	10%	(10)	20%	(20)	8%	(8)	100
Student Loans: Yes	24%	(16)	32%	(21)	26%	(17)	10%	(6)	8%	(6)	66
Student Loans: No	17%	(63)	24%	(91)	20%	(75)	23%	(87)	17%	(66)	381
Favorable Opinion of Haley	15%	(20)	24%	(32)	19%	(25)	26%	(35)	16%	(22)	134
Unfavorable Opinion of Haley	16%	(30)	27%	(51)	15%	(28)	26%	(49)	16%	(29)	188
Protestant	25%	(20)	29%	(23)	17%	(13)	12%	(9)	17%	(14)	79
Roman Catholic	18%	(23)	21%	(28)	21%	(27)	19%	(24)	21%	(27)	129
Mormon	9%	(0)	3%	(0)	49%	(2)	33%	(1)	7%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	42%	(2)	26%	(1)	—	(0)	—	(0)	4
Jewish	22%	(3)	11%	(1)	13%	(1)	23%	(3)	31%	(3)	11
Muslim	44%	(1)	56%	(2)	—	(0)	—	(0)	—	(0)	3
Buddhist	37%	(3)	—	(0)	19%	(2)	44%	(4)	—	(0)	9
Hindu	—	(0)	75%	(3)	—	(0)	25%	(1)	—	(0)	3
Atheist	7%	(2)	14%	(3)	16%	(4)	48%	(11)	15%	(3)	24
Agnostic	17%	(3)	13%	(3)	22%	(5)	44%	(9)	5%	(1)	21
Something else	7%	(3)	39%	(18)	20%	(9)	19%	(9)	15%	(7)	47
Nothing in particular	17%	(19)	27%	(30)	24%	(28)	19%	(21)	13%	(15)	113
Prodigal Biden Voter	24%	(7)	24%	(7)	34%	(10)	10%	(3)	8%	(2)	30
Undecided Voter (DK/WNV)	27%	(12)	13%	(6)	25%	(11)	6%	(3)	30%	(13)	44
Undecided Voter (DK)	18%	(3)	20%	(4)	19%	(4)	3%	(1)	40%	(8)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	24%	(107)	23%	(103)	19%	(87)	19%	(86)	14%	(64)	447
Gender: Male	23%	(49)	22%	(47)	22%	(47)	22%	(47)	12%	(25)	214
Gender: Female	25%	(58)	24%	(56)	17%	(40)	17%	(39)	17%	(39)	233
Age: 18-34	32%	(37)	36%	(42)	16%	(19)	11%	(13)	6%	(7)	118
Age: 35-44	28%	(17)	28%	(17)	27%	(16)	12%	(7)	5%	(3)	59
Age: 45-64	30%	(46)	19%	(29)	22%	(34)	21%	(33)	8%	(13)	155
Age: 65+	6%	(6)	13%	(14)	16%	(18)	30%	(34)	36%	(42)	115
GenZers: 1997-2012	31%	(18)	35%	(21)	17%	(10)	9%	(5)	8%	(5)	59
Millennials: 1981-1996	31%	(35)	32%	(37)	21%	(24)	12%	(13)	4%	(5)	113
GenXers: 1965-1980	38%	(44)	20%	(23)	22%	(26)	17%	(20)	3%	(3)	116
Baby Boomers: 1946-1964	6%	(8)	15%	(22)	17%	(24)	31%	(47)	32%	(47)	148
Educ: < College	25%	(76)	22%	(69)	19%	(57)	18%	(56)	15%	(47)	306
Educ: Bachelors degree	22%	(20)	20%	(18)	24%	(22)	22%	(20)	13%	(12)	91
Educ: Post-grad	21%	(11)	31%	(16)	17%	(8)	21%	(11)	9%	(5)	50
Income: Under 50k	29%	(50)	20%	(34)	18%	(32)	14%	(24)	19%	(33)	172
Income: 50k-100k	20%	(34)	19%	(33)	21%	(36)	26%	(44)	14%	(24)	171
Income: 100k+	22%	(23)	34%	(35)	19%	(19)	18%	(19)	8%	(8)	104
Ethnicity: White (Non-Hispanic)	18%	(48)	16%	(43)	24%	(63)	22%	(59)	20%	(55)	267
Ethnicity: Hispanic	39%	(32)	33%	(27)	12%	(10)	13%	(11)	3%	(3)	82
Ethnicity: Black (Non-Hispanic)	39%	(16)	36%	(15)	16%	(6)	2%	(1)	8%	(3)	40
Ethnicity: Asian + Other (Non-Hispanic)	20%	(11)	31%	(18)	15%	(8)	29%	(16)	6%	(4)	57
All Christian	25%	(53)	23%	(49)	21%	(46)	16%	(34)	16%	(35)	216
All Non-Christian	32%	(9)	15%	(4)	11%	(3)	33%	(9)	8%	(2)	26
Atheist	21%	(5)	7%	(2)	23%	(5)	47%	(11)	3%	(1)	24
Agnostic/Nothing in particular	23%	(30)	28%	(38)	18%	(24)	19%	(25)	12%	(16)	134
Something Else	21%	(10)	23%	(11)	18%	(8)	16%	(7)	23%	(11)	47
Evangelical	32%	(28)	21%	(18)	29%	(25)	11%	(10)	7%	(6)	86
Non-Evangelical	20%	(33)	24%	(40)	16%	(26)	18%	(30)	23%	(39)	169

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**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	24%	(107)	23%	(103)	19%	(87)	19%	(86)	14%	(64)	447
PID: Dem (no lean)	27%	(44)	29%	(48)	14%	(23)	20%	(33)	9%	(14)	162
PID: Ind (no lean)	18%	(23)	24%	(31)	21%	(27)	16%	(21)	20%	(26)	129
PID: Rep (no lean)	25%	(40)	15%	(24)	24%	(37)	21%	(32)	15%	(24)	156
PID/Gender: Dem Men	34%	(21)	25%	(16)	9%	(6)	24%	(15)	8%	(5)	62
PID/Gender: Dem Women	23%	(23)	32%	(32)	17%	(17)	18%	(18)	9%	(9)	100
PID/Gender: Ind Men	17%	(13)	20%	(15)	24%	(18)	24%	(18)	15%	(11)	74
PID/Gender: Ind Women	19%	(10)	30%	(17)	17%	(9)	7%	(4)	28%	(15)	56
PID/Gender: Rep Men	19%	(15)	21%	(16)	29%	(23)	19%	(15)	12%	(9)	79
PID/Gender: Rep Women	32%	(24)	9%	(7)	18%	(14)	22%	(17)	19%	(15)	77
Ideo: Liberal (1-3)	20%	(32)	27%	(42)	18%	(28)	28%	(43)	6%	(10)	155
Ideo: Moderate (4)	23%	(30)	22%	(29)	22%	(29)	11%	(14)	22%	(29)	131
Ideo: Conservative (5-7)	26%	(39)	20%	(30)	20%	(30)	18%	(26)	15%	(23)	146
Ideo/PID: Conservative Republican	24%	(26)	18%	(19)	22%	(23)	20%	(21)	16%	(17)	107
Ideo/PID: Moderate/Liberal Republican	30%	(13)	9%	(4)	30%	(14)	17%	(8)	14%	(6)	45
Ideo/PID: Moderate/Conservative Democrat	30%	(15)	38%	(19)	10%	(5)	4%	(2)	18%	(9)	49
Ideo/PID: Liberal Democrat	23%	(25)	26%	(28)	17%	(18)	29%	(31)	5%	(5)	107
Unfavorable of Biden and Trump	25%	(16)	37%	(24)	18%	(12)	11%	(7)	9%	(6)	64
2024 H2H Matchup: Biden Voter	20%	(40)	25%	(50)	17%	(33)	27%	(53)	10%	(20)	196
2024 H2H Matchup: Trump Voter	27%	(56)	20%	(42)	23%	(47)	15%	(31)	15%	(32)	208
2024 H2H Matchup: Would not Vote	31%	(6)	11%	(2)	15%	(3)	3%	(1)	40%	(7)	19
2024 H2H Matchup: Do not Know	20%	(5)	37%	(9)	15%	(4)	8%	(2)	19%	(5)	25
2022 House Vote: Democrat	23%	(43)	26%	(51)	16%	(31)	25%	(48)	10%	(19)	192
2022 House Vote: Republican	21%	(35)	20%	(33)	19%	(31)	18%	(29)	22%	(36)	165
2022 House Vote: Did not Vote	32%	(25)	21%	(17)	28%	(22)	9%	(7)	10%	(8)	80
2020 Vote: Joe Biden	19%	(40)	28%	(59)	17%	(35)	25%	(53)	10%	(22)	209
2020 Vote: Donald Trump	27%	(53)	18%	(36)	21%	(43)	15%	(31)	18%	(36)	199
2020 Vote: Someone Else	32%	(3)	12%	(1)	6%	(1)	17%	(2)	32%	(3)	10
2020 Vote: Did not Vote	36%	(10)	21%	(6)	29%	(8)	3%	(1)	11%	(3)	29

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**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	24% (107)	23% (103)	19% (87)	19% (86)	14% (64)	447
2016 Vote: Hillary Clinton	19% (28)	23% (34)	18% (27)	29% (43)	10% (14)	146
2016 Vote: Donald Trump	21% (39)	19% (35)	22% (40)	18% (34)	20% (36)	185
2016 Vote: Someone Else	32% (4)	9% (1)	5% (1)	33% (4)	20% (3)	13
2020 Vote/PID: Not Biden/Democrat	56% (12)	18% (4)	12% (3)	9% (2)	5% (1)	22
2020 Vote/PID: Not Trump/Republican	12% (2)	8% (1)	35% (6)	45% (7)	— (0)	16
U.S. Economy: Wrong Track	25% (74)	25% (74)	20% (59)	15% (43)	16% (47)	297
U.S. Economy: Right Direction	22% (33)	19% (29)	19% (28)	29% (43)	11% (17)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23% (34)	21% (32)	17% (26)	28% (42)	12% (17)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25% (53)	21% (45)	20% (43)	15% (32)	19% (40)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	23% (20)	31% (26)	22% (18)	15% (13)	8% (7)	84
Top 2024 Issue: Economy	32% (47)	28% (42)	21% (31)	12% (18)	7% (11)	149
Community: Urban	27% (49)	30% (55)	15% (28)	12% (21)	16% (28)	181
Community: Suburban	20% (45)	17% (39)	25% (56)	26% (57)	12% (26)	223
Community: Rural	30% (13)	22% (9)	7% (3)	20% (8)	22% (9)	43
Community/Gender: Urban Women	28% (24)	30% (26)	14% (12)	12% (10)	16% (14)	87
Community/Gender: Urban Men	27% (25)	31% (29)	16% (15)	11% (11)	15% (14)	94
Community/Gender: Rural Women	13% (3)	17% (4)	12% (3)	18% (4)	40% (9)	23
Community/Gender: Rural Men	51% (10)	27% (5)	— (0)	22% (4)	— (0)	19
Community/Gender: Suburban Women	25% (31)	21% (26)	21% (25)	20% (25)	13% (15)	122
Community/Gender: Suburban Men	14% (14)	13% (13)	31% (31)	32% (32)	11% (11)	101
Homeowner	20% (67)	25% (81)	19% (62)	22% (71)	14% (47)	329
Renter	26% (24)	21% (19)	22% (20)	16% (14)	16% (15)	92
Military HHnm: Yes	12% (9)	11% (7)	26% (18)	26% (18)	25% (17)	69
Military HH: No	26% (98)	25% (95)	18% (69)	18% (68)	12% (47)	378

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	24%	(107)	23%	(103)	19%	(87)	19%	(86)	14%	(64)	447
Employ: Private Sector	19%	(25)	34%	(46)	28%	(37)	19%	(25)	—	(0)	134
Employ: Government	21%	(7)	29%	(9)	18%	(6)	30%	(10)	2%	(1)	33
Employ: Self-Employed	30%	(13)	22%	(10)	24%	(10)	20%	(9)	4%	(2)	44
Employ: Homemaker	21%	(5)	37%	(8)	24%	(5)	4%	(1)	15%	(3)	22
Employ: Student	25%	(3)	11%	(1)	56%	(7)	—	(0)	8%	(1)	12
Employ: Retired	10%	(12)	11%	(14)	11%	(14)	30%	(37)	38%	(46)	123
Employ: Unemployed	48%	(27)	24%	(14)	9%	(5)	5%	(3)	13%	(7)	55
Employ: Other	65%	(15)	2%	(0)	10%	(2)	8%	(2)	16%	(4)	24
Self + Household: White-Collar	22%	(40)	21%	(38)	20%	(37)	22%	(40)	15%	(28)	182
Self + Household: Blue Collar	20%	(39)	22%	(43)	23%	(45)	23%	(45)	12%	(24)	196
Union HH: Yes	14%	(4)	39%	(11)	7%	(2)	21%	(6)	19%	(6)	29
Union HH: No	25%	(103)	22%	(91)	20%	(85)	19%	(80)	14%	(59)	418
LGBTQ+: Yes	38%	(14)	21%	(8)	21%	(8)	4%	(2)	15%	(6)	38
LGBTQ+: No	23%	(92)	23%	(95)	19%	(79)	21%	(85)	14%	(58)	409
Motivated to Vote	23%	(88)	22%	(84)	20%	(76)	21%	(78)	14%	(52)	378
Parent: Yes	33%	(42)	31%	(39)	22%	(28)	13%	(16)	2%	(2)	127
Parent: No	20%	(65)	20%	(64)	19%	(59)	22%	(70)	19%	(62)	320
COVID Vaccine: Yes	23%	(80)	21%	(73)	20%	(69)	20%	(70)	16%	(56)	347
COVID Vaccine: No	27%	(27)	30%	(30)	18%	(18)	17%	(17)	8%	(8)	100
Student Loans: Yes	31%	(20)	43%	(28)	17%	(11)	6%	(4)	3%	(2)	66
Student Loans: No	23%	(86)	20%	(74)	20%	(76)	22%	(82)	16%	(62)	381
Favorable Opinion of Haley	19%	(26)	21%	(28)	20%	(27)	23%	(31)	16%	(22)	134
Unfavorable Opinion of Haley	23%	(43)	21%	(39)	17%	(31)	24%	(45)	15%	(29)	188

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	24%	(107)	23%	(103)	19%	(87)	19%	(86)	14%	(64)	447
Protestant	26%	(21)	20%	(15)	26%	(20)	12%	(9)	17%	(13)	79
Roman Catholic	24%	(31)	24%	(32)	18%	(23)	18%	(23)	16%	(21)	129
Mormon	9%	(0)	—	(0)	52%	(2)	33%	(1)	7%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	42%	(2)	18%	(1)	8%	(0)	—	(0)	4
Jewish	22%	(3)	11%	(1)	11%	(1)	35%	(4)	20%	(2)	11
Muslim	—	(0)	100%	(3)	—	(0)	—	(0)	—	(0)	3
Buddhist	37%	(3)	—	(0)	19%	(2)	44%	(4)	—	(0)	9
Hindu	75%	(3)	—	(0)	—	(0)	25%	(1)	—	(0)	3
Atheist	21%	(5)	7%	(2)	23%	(5)	47%	(11)	3%	(1)	24
Agnostic	7%	(1)	34%	(7)	27%	(6)	28%	(6)	5%	(1)	21
Something else	21%	(10)	23%	(11)	18%	(8)	16%	(7)	23%	(11)	47
Nothing in particular	26%	(29)	27%	(31)	17%	(19)	17%	(19)	13%	(15)	113
Prodigal Biden Voter	17%	(5)	43%	(13)	27%	(8)	4%	(1)	8%	(2)	30
Undecided Voter (DK/WNV)	25%	(11)	26%	(11)	15%	(7)	6%	(3)	28%	(12)	44
Undecided Voter (DK)	31%	(6)	11%	(2)	15%	(3)	3%	(1)	40%	(7)	19

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(97)	25%	(111)	15%	(66)	28%	(123)	11%	(50)	447
Gender: Male	20%	(42)	28%	(59)	14%	(30)	34%	(73)	5%	(10)	214
Gender: Female	23%	(55)	23%	(52)	15%	(36)	22%	(50)	17%	(40)	233
Age: 18-34	14%	(16)	28%	(33)	16%	(18)	26%	(31)	16%	(19)	118
Age: 35-44	27%	(16)	29%	(17)	14%	(8)	27%	(16)	3%	(2)	59
Age: 45-64	26%	(41)	24%	(36)	15%	(23)	24%	(37)	12%	(18)	155
Age: 65+	21%	(24)	21%	(24)	14%	(16)	34%	(39)	9%	(11)	115
GenZers: 1997-2012	10%	(6)	33%	(19)	17%	(10)	23%	(14)	17%	(10)	59
Millennials: 1981-1996	23%	(26)	27%	(30)	13%	(15)	27%	(31)	10%	(11)	113
GenXers: 1965-1980	28%	(33)	19%	(22)	15%	(18)	23%	(27)	14%	(16)	116
Baby Boomers: 1946-1964	20%	(30)	25%	(37)	15%	(22)	32%	(48)	7%	(11)	148
Educ: < College	21%	(65)	23%	(69)	14%	(43)	30%	(92)	12%	(37)	306
Educ: Bachelors degree	19%	(17)	36%	(33)	12%	(11)	20%	(18)	13%	(12)	91
Educ: Post-grad	29%	(15)	19%	(10)	23%	(12)	27%	(13)	1%	(1)	50
Income: Under 50k	19%	(33)	26%	(45)	13%	(22)	28%	(49)	14%	(23)	172
Income: 50k-100k	22%	(37)	19%	(33)	15%	(25)	31%	(52)	14%	(23)	171
Income: 100k+	26%	(27)	32%	(33)	18%	(19)	21%	(22)	3%	(3)	104
Ethnicity: White (Non-Hispanic)	24%	(63)	23%	(61)	14%	(38)	30%	(81)	9%	(23)	267
Ethnicity: Hispanic	22%	(18)	26%	(21)	11%	(9)	26%	(22)	15%	(13)	82
Ethnicity: Black (Non-Hispanic)	18%	(7)	19%	(8)	29%	(12)	25%	(10)	9%	(4)	40
Ethnicity: Asian + Other (Non-Hispanic)	14%	(8)	38%	(22)	12%	(7)	18%	(10)	18%	(10)	57
All Christian	25%	(55)	27%	(58)	17%	(36)	24%	(53)	7%	(15)	216
All Non-Christian	21%	(5)	33%	(9)	22%	(6)	23%	(6)	2%	(0)	26
Atheist	14%	(3)	19%	(5)	28%	(7)	39%	(9)	—	(0)	24
Agnostic/Nothing in particular	19%	(25)	20%	(27)	10%	(14)	29%	(39)	22%	(29)	134
Something Else	17%	(8)	29%	(14)	8%	(4)	35%	(16)	11%	(5)	47
Evangelical	17%	(14)	40%	(34)	12%	(10)	29%	(25)	3%	(2)	86
Non-Evangelical	27%	(45)	22%	(37)	16%	(26)	25%	(43)	11%	(18)	169
PID: Dem (no lean)	27%	(43)	31%	(49)	10%	(16)	14%	(23)	19%	(30)	162
PID: Ind (no lean)	21%	(28)	23%	(30)	19%	(24)	27%	(35)	10%	(12)	129
PID: Rep (no lean)	17%	(26)	21%	(32)	17%	(26)	41%	(64)	4%	(7)	156

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**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(97)	25%	(111)	15%	(66)	28%	(123)	11%	(50)	447
PID/Gender: Dem Men	30%	(19)	37%	(23)	8%	(5)	20%	(13)	4%	(3)	62
PID/Gender: Dem Women	24%	(24)	26%	(26)	10%	(10)	11%	(11)	28%	(28)	100
PID/Gender: Ind Men	21%	(15)	26%	(19)	18%	(13)	28%	(20)	8%	(6)	74
PID/Gender: Ind Women	23%	(13)	19%	(10)	20%	(11)	26%	(15)	12%	(7)	56
PID/Gender: Rep Men	11%	(9)	21%	(17)	15%	(12)	50%	(40)	2%	(2)	79
PID/Gender: Rep Women	23%	(18)	20%	(16)	18%	(14)	32%	(25)	7%	(5)	77
Ideo: Liberal (1-3)	26%	(40)	31%	(48)	9%	(14)	19%	(29)	15%	(23)	155
Ideo: Moderate (4)	20%	(27)	31%	(41)	20%	(26)	15%	(20)	13%	(18)	131
Ideo: Conservative (5-7)	14%	(20)	15%	(22)	18%	(26)	49%	(72)	5%	(7)	146
Ideo/PID: Conservative Republican	14%	(15)	14%	(15)	13%	(14)	54%	(57)	5%	(5)	107
Ideo/PID: Moderate/Liberal Republican	18%	(8)	37%	(17)	26%	(12)	15%	(7)	3%	(2)	45
Ideo/PID: Moderate/Conservative Democrat	32%	(16)	30%	(15)	13%	(6)	1%	(1)	24%	(12)	49
Ideo/PID: Liberal Democrat	21%	(22)	32%	(34)	8%	(9)	21%	(23)	18%	(19)	107
Unfavorable of Biden and Trump	10%	(7)	36%	(23)	18%	(12)	26%	(17)	9%	(6)	64
2024 H2H Matchup: Biden Voter	26%	(51)	34%	(67)	8%	(16)	16%	(32)	15%	(29)	196
2024 H2H Matchup: Trump Voter	21%	(43)	16%	(34)	21%	(43)	39%	(81)	3%	(7)	208
2024 H2H Matchup: Would not Vote	14%	(3)	37%	(7)	7%	(1)	24%	(5)	19%	(3)	19
2024 H2H Matchup: Do not Know	3%	(1)	13%	(3)	21%	(5)	22%	(5)	41%	(10)	25
2022 House Vote: Democrat	26%	(49)	31%	(59)	12%	(23)	15%	(29)	16%	(31)	192
2022 House Vote: Republican	15%	(25)	20%	(32)	21%	(34)	42%	(70)	2%	(4)	165
2022 House Vote: Did not Vote	26%	(21)	23%	(19)	10%	(8)	27%	(21)	14%	(11)	80
2020 Vote: Joe Biden	22%	(46)	33%	(70)	11%	(23)	17%	(36)	17%	(35)	209
2020 Vote: Donald Trump	21%	(41)	18%	(35)	19%	(37)	40%	(79)	3%	(6)	199
2020 Vote: Someone Else	26%	(3)	22%	(2)	6%	(1)	26%	(2)	19%	(2)	10
2020 Vote: Did not Vote	25%	(7)	13%	(4)	18%	(5)	19%	(6)	24%	(7)	29
2016 Vote: Hillary Clinton	29%	(43)	29%	(43)	10%	(14)	13%	(18)	19%	(28)	146
2016 Vote: Donald Trump	18%	(33)	18%	(33)	18%	(33)	42%	(77)	5%	(8)	185
2016 Vote: Someone Else	18%	(2)	50%	(7)	10%	(1)	9%	(1)	14%	(2)	13
2020 Vote/PID: Not Biden/Democrat	47%	(10)	10%	(2)	20%	(4)	10%	(2)	12%	(3)	22
2020 Vote/PID: Not Trump/Republican	10%	(2)	52%	(9)	14%	(2)	11%	(2)	12%	(2)	16

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(97)	25%	(111)	15%	(66)	28%	(123)	11%	(50)	447
U.S. Economy: Wrong Track	14%	(42)	20%	(59)	18%	(55)	36%	(106)	12%	(35)	297
U.S. Economy: Right Direction	37%	(55)	35%	(52)	7%	(11)	12%	(17)	10%	(15)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(48)	31%	(47)	8%	(13)	15%	(23)	14%	(21)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(37)	19%	(41)	19%	(40)	40%	(85)	4%	(9)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(12)	29%	(24)	16%	(13)	18%	(15)	23%	(20)	84
Top 2024 Issue: Economy	19%	(28)	29%	(43)	17%	(25)	24%	(35)	12%	(18)	149
Community: Urban	24%	(43)	30%	(54)	16%	(29)	21%	(38)	10%	(18)	181
Community: Suburban	18%	(41)	21%	(48)	16%	(36)	30%	(67)	14%	(31)	223
Community: Rural	29%	(13)	23%	(10)	2%	(1)	43%	(18)	2%	(1)	43
Community/Gender: Urban Women	20%	(18)	25%	(21)	18%	(16)	21%	(18)	16%	(14)	87
Community/Gender: Urban Men	27%	(25)	35%	(32)	14%	(13)	21%	(20)	3%	(3)	94
Community/Gender: Rural Women	35%	(8)	25%	(6)	3%	(1)	33%	(8)	4%	(1)	23
Community/Gender: Rural Men	22%	(4)	22%	(4)	1%	(0)	55%	(11)	—	(0)	19
Community/Gender: Suburban Women	23%	(29)	21%	(25)	16%	(19)	20%	(25)	20%	(24)	122
Community/Gender: Suburban Men	13%	(13)	22%	(22)	17%	(17)	42%	(42)	7%	(7)	101
Homeowner	23%	(74)	27%	(88)	12%	(39)	29%	(96)	10%	(32)	329
Renter	16%	(15)	22%	(20)	25%	(24)	27%	(25)	10%	(9)	92
Military HHnm: Yes	5%	(4)	15%	(10)	20%	(14)	47%	(33)	13%	(9)	69
Military HH: No	25%	(94)	27%	(101)	14%	(52)	24%	(90)	11%	(41)	378
Employ: Private Sector	18%	(24)	24%	(32)	17%	(23)	33%	(44)	8%	(10)	134
Employ: Government	19%	(6)	32%	(10)	20%	(6)	17%	(5)	13%	(4)	33
Employ: Self-Employed	28%	(12)	26%	(11)	12%	(5)	26%	(12)	8%	(4)	44
Employ: Homemaker	—	(0)	12%	(3)	27%	(6)	22%	(5)	39%	(9)	22
Employ: Student	2%	(0)	24%	(3)	12%	(1)	36%	(4)	27%	(3)	12
Employ: Retired	24%	(30)	19%	(24)	14%	(18)	32%	(40)	9%	(11)	123
Employ: Unemployed	16%	(9)	43%	(24)	7%	(4)	23%	(13)	11%	(6)	55
Employ: Other	64%	(15)	18%	(4)	9%	(2)	—	(0)	9%	(2)	24
Self + Household: White-Collar	22%	(40)	32%	(59)	15%	(27)	26%	(48)	5%	(9)	182
Self + Household: Blue Collar	18%	(35)	21%	(42)	18%	(35)	33%	(65)	10%	(19)	196

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(97)	25%	(111)	15%	(66)	28%	(123)	11%	(50)	447
Union HH: Yes	14%	(4)	24%	(7)	6%	(2)	46%	(14)	10%	(3)	29
Union HH: No	22%	(93)	25%	(104)	15%	(64)	26%	(109)	11%	(47)	418
LGBTQ+: Yes	34%	(13)	8%	(3)	16%	(6)	27%	(10)	14%	(5)	38
LGBTQ+: No	21%	(84)	26%	(108)	15%	(60)	28%	(113)	11%	(44)	409
Motivated to Vote	21%	(78)	23%	(88)	16%	(60)	29%	(111)	11%	(40)	378
Parent: Yes	24%	(30)	28%	(36)	20%	(25)	22%	(28)	6%	(8)	127
Parent: No	21%	(67)	24%	(75)	13%	(41)	30%	(95)	13%	(42)	320
COVID Vaccine: Yes	23%	(81)	27%	(94)	12%	(43)	25%	(88)	12%	(41)	347
COVID Vaccine: No	16%	(16)	17%	(17)	23%	(23)	35%	(35)	9%	(9)	100
Student Loans: Yes	17%	(11)	23%	(15)	26%	(17)	17%	(11)	17%	(11)	66
Student Loans: No	23%	(86)	25%	(96)	13%	(48)	29%	(112)	10%	(39)	381
Favorable Opinion of Haley	22%	(29)	28%	(37)	15%	(21)	30%	(40)	4%	(6)	134
Unfavorable Opinion of Haley	26%	(48)	20%	(37)	13%	(25)	34%	(64)	7%	(14)	188
Protestant	12%	(9)	31%	(25)	22%	(17)	29%	(23)	6%	(5)	79
Roman Catholic	33%	(43)	25%	(33)	12%	(16)	22%	(28)	8%	(10)	129
Mormon	33%	(1)	15%	(1)	13%	(1)	39%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	—	(0)	58%	(2)	—	(0)	—	(0)	4
Jewish	21%	(2)	20%	(2)	42%	(5)	13%	(1)	4%	(0)	11
Muslim	56%	(2)	—	(0)	44%	(1)	—	(0)	—	(0)	3
Buddhist	18%	(2)	42%	(4)	—	(0)	40%	(4)	—	(0)	9
Hindu	—	(0)	75%	(3)	—	(0)	25%	(1)	—	(0)	3
Atheist	14%	(3)	19%	(5)	28%	(7)	39%	(9)	—	(0)	24
Agnostic	14%	(3)	18%	(4)	7%	(2)	16%	(3)	45%	(9)	21
Something else	17%	(8)	29%	(14)	8%	(4)	35%	(16)	11%	(5)	47
Nothing in particular	20%	(22)	20%	(23)	11%	(12)	32%	(36)	18%	(20)	113
Prodigal Biden Voter	7%	(2)	18%	(6)	34%	(10)	19%	(6)	22%	(7)	30
Undecided Voter (DK/WNV)	8%	(3)	23%	(10)	15%	(7)	23%	(10)	31%	(14)	44
Undecided Voter (DK)	14%	(3)	37%	(7)	7%	(1)	24%	(5)	19%	(3)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(175)	22%	(99)	12%	(54)	16%	(72)	10%	(46)	447
Gender: Male	43%	(93)	24%	(52)	13%	(27)	16%	(34)	4%	(9)	214
Gender: Female	36%	(83)	20%	(46)	12%	(27)	17%	(39)	16%	(38)	233
Age: 18-34	25%	(30)	23%	(27)	19%	(22)	17%	(20)	16%	(19)	118
Age: 35-44	28%	(16)	36%	(22)	20%	(12)	14%	(8)	2%	(1)	59
Age: 45-64	46%	(72)	17%	(27)	9%	(14)	20%	(30)	8%	(13)	155
Age: 65+	51%	(58)	21%	(24)	5%	(6)	12%	(14)	11%	(13)	115
GenZers: 1997-2012	21%	(12)	23%	(13)	19%	(11)	19%	(11)	18%	(10)	59
Millennials: 1981-1996	29%	(33)	29%	(33)	20%	(23)	13%	(15)	9%	(10)	113
GenXers: 1965-1980	44%	(51)	18%	(21)	9%	(10)	20%	(23)	9%	(11)	116
Baby Boomers: 1946-1964	49%	(72)	21%	(31)	6%	(9)	15%	(22)	9%	(13)	148
Educ: < College	38%	(117)	19%	(59)	13%	(41)	17%	(53)	12%	(36)	306
Educ: Bachelors degree	39%	(36)	22%	(20)	10%	(9)	18%	(17)	10%	(9)	91
Educ: Post-grad	46%	(23)	38%	(19)	7%	(4)	6%	(3)	2%	(1)	50
Income: Under 50k	45%	(78)	16%	(27)	15%	(25)	12%	(20)	13%	(22)	172
Income: 50k-100k	35%	(61)	23%	(39)	10%	(17)	19%	(32)	13%	(23)	171
Income: 100k+	36%	(37)	32%	(33)	11%	(12)	20%	(21)	1%	(1)	104
Ethnicity: White (Non-Hispanic)	46%	(124)	22%	(60)	9%	(24)	14%	(39)	8%	(21)	267
Ethnicity: Hispanic	22%	(18)	18%	(15)	20%	(17)	27%	(22)	13%	(11)	82
Ethnicity: Black (Non-Hispanic)	44%	(18)	25%	(10)	8%	(3)	12%	(5)	11%	(4)	40
Ethnicity: Asian + Other (Non-Hispanic)	28%	(16)	25%	(14)	17%	(10)	12%	(7)	18%	(10)	57
All Christian	47%	(102)	24%	(53)	9%	(20)	13%	(28)	7%	(15)	216
All Non-Christian	32%	(8)	29%	(8)	6%	(2)	29%	(8)	3%	(1)	26
Atheist	22%	(5)	19%	(5)	23%	(5)	36%	(8)	—	(0)	24
Agnostic/Nothing in particular	28%	(37)	19%	(25)	15%	(21)	19%	(26)	19%	(25)	134
Something Else	49%	(23)	18%	(8)	15%	(7)	6%	(3)	12%	(6)	47
Evangelical	60%	(51)	16%	(14)	10%	(8)	12%	(10)	3%	(3)	86
Non-Evangelical	40%	(68)	27%	(46)	10%	(18)	11%	(19)	11%	(18)	169
PID: Dem (no lean)	15%	(24)	25%	(41)	20%	(33)	22%	(36)	18%	(29)	162
PID: Ind (no lean)	34%	(44)	29%	(38)	10%	(13)	17%	(22)	9%	(12)	129
PID: Rep (no lean)	69%	(108)	13%	(20)	5%	(8)	9%	(15)	3%	(5)	156

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(175)	22%	(99)	12%	(54)	16%	(72)	10%	(46)	447
PID/Gender: Dem Men	22%	(14)	26%	(16)	31%	(19)	16%	(10)	5%	(3)	62
PID/Gender: Dem Women	10%	(10)	25%	(25)	14%	(14)	26%	(26)	26%	(26)	100
PID/Gender: Ind Men	30%	(22)	36%	(27)	8%	(6)	21%	(16)	5%	(4)	74
PID/Gender: Ind Women	39%	(22)	21%	(12)	14%	(8)	11%	(6)	15%	(8)	56
PID/Gender: Rep Men	72%	(57)	12%	(10)	3%	(3)	10%	(8)	2%	(2)	79
PID/Gender: Rep Women	66%	(51)	13%	(10)	7%	(6)	9%	(7)	5%	(4)	77
Ideo: Liberal (1-3)	13%	(21)	25%	(39)	20%	(31)	28%	(43)	14%	(21)	155
Ideo: Moderate (4)	34%	(45)	29%	(38)	10%	(14)	14%	(18)	13%	(17)	131
Ideo: Conservative (5-7)	68%	(99)	15%	(21)	5%	(8)	8%	(12)	5%	(7)	146
Ideo/PID: Conservative Republican	75%	(80)	10%	(10)	5%	(5)	6%	(6)	5%	(5)	107
Ideo/PID: Moderate/Liberal Republican	54%	(24)	21%	(9)	7%	(3)	18%	(8)	—	(0)	45
Ideo/PID: Moderate/Conservative Democrat	21%	(10)	36%	(18)	14%	(7)	7%	(3)	22%	(11)	49
Ideo/PID: Liberal Democrat	9%	(9)	21%	(23)	23%	(25)	30%	(32)	17%	(18)	107
Unfavorable of Biden and Trump	36%	(23)	32%	(20)	7%	(4)	20%	(13)	6%	(4)	64
2024 H2H Matchup: Biden Voter	17%	(33)	27%	(53)	19%	(38)	24%	(46)	13%	(25)	196
2024 H2H Matchup: Trump Voter	63%	(130)	18%	(38)	7%	(14)	9%	(19)	3%	(6)	208
2024 H2H Matchup: Would not Vote	31%	(6)	13%	(2)	—	(0)	28%	(5)	28%	(5)	19
2024 H2H Matchup: Do not Know	24%	(6)	23%	(6)	8%	(2)	8%	(2)	37%	(9)	25
2022 House Vote: Democrat	23%	(44)	24%	(45)	17%	(33)	22%	(42)	14%	(28)	192
2022 House Vote: Republican	66%	(109)	19%	(31)	5%	(8)	8%	(13)	2%	(3)	165
2022 House Vote: Did not Vote	26%	(21)	25%	(20)	14%	(11)	19%	(15)	16%	(13)	80
2020 Vote: Joe Biden	19%	(40)	27%	(56)	17%	(35)	23%	(49)	14%	(30)	209
2020 Vote: Donald Trump	66%	(131)	17%	(34)	6%	(11)	9%	(18)	3%	(6)	199
2020 Vote: Someone Else	10%	(1)	22%	(2)	9%	(1)	23%	(2)	36%	(3)	10
2020 Vote: Did not Vote	15%	(4)	21%	(6)	25%	(7)	13%	(4)	26%	(8)	29
2016 Vote: Hillary Clinton	15%	(22)	29%	(42)	16%	(24)	24%	(35)	16%	(24)	146
2016 Vote: Donald Trump	63%	(117)	16%	(30)	6%	(10)	11%	(20)	4%	(8)	185
2016 Vote: Someone Else	41%	(5)	29%	(4)	7%	(1)	16%	(2)	7%	(1)	13
2020 Vote/PID: Not Biden/Democrat	28%	(6)	30%	(7)	18%	(4)	11%	(2)	13%	(3)	22
2020 Vote/PID: Not Trump/Republican	56%	(9)	25%	(4)	5%	(1)	3%	(0)	12%	(2)	16

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(175)	22%	(99)	12%	(54)	16%	(72)	10%	(46)	447
U.S. Economy: Wrong Track	47%	(141)	19%	(56)	10%	(29)	13%	(37)	11%	(34)	297
U.S. Economy: Right Direction	23%	(34)	29%	(43)	16%	(25)	23%	(35)	9%	(13)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(27)	26%	(40)	18%	(27)	26%	(39)	12%	(18)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	60%	(127)	19%	(40)	6%	(13)	10%	(22)	4%	(9)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(21)	22%	(18)	16%	(14)	13%	(11)	23%	(20)	84
Top 2024 Issue: Economy	45%	(67)	21%	(31)	10%	(14)	13%	(19)	11%	(17)	149
Community: Urban	39%	(71)	25%	(45)	15%	(27)	12%	(22)	9%	(17)	181
Community: Suburban	35%	(78)	22%	(48)	12%	(27)	20%	(44)	12%	(26)	223
Community: Rural	63%	(27)	14%	(6)	1%	(0)	15%	(6)	7%	(3)	43
Community/Gender: Urban Women	34%	(29)	22%	(19)	14%	(12)	14%	(13)	16%	(14)	87
Community/Gender: Urban Men	44%	(42)	28%	(26)	15%	(14)	10%	(9)	4%	(3)	94
Community/Gender: Rural Women	67%	(16)	9%	(2)	2%	(0)	11%	(3)	11%	(3)	23
Community/Gender: Rural Men	59%	(11)	20%	(4)	—	(0)	20%	(4)	2%	(0)	19
Community/Gender: Suburban Women	31%	(38)	21%	(25)	11%	(14)	19%	(24)	17%	(21)	122
Community/Gender: Suburban Men	39%	(40)	23%	(23)	13%	(13)	21%	(21)	5%	(5)	101
Homeowner	42%	(138)	22%	(72)	10%	(32)	18%	(60)	8%	(27)	329
Renter	30%	(28)	26%	(24)	21%	(19)	13%	(12)	11%	(10)	92
Military HHnm: Yes	51%	(35)	15%	(10)	11%	(7)	13%	(9)	11%	(7)	69
Military HH: No	37%	(140)	23%	(88)	12%	(47)	17%	(64)	10%	(39)	378
Employ: Private Sector	31%	(41)	27%	(36)	15%	(20)	21%	(28)	6%	(9)	134
Employ: Government	49%	(16)	25%	(8)	5%	(2)	12%	(4)	8%	(3)	33
Employ: Self-Employed	54%	(24)	27%	(12)	7%	(3)	4%	(2)	8%	(4)	44
Employ: Homemaker	22%	(5)	27%	(6)	6%	(1)	13%	(3)	31%	(7)	22
Employ: Student	14%	(2)	7%	(1)	30%	(4)	22%	(3)	27%	(3)	12
Employ: Retired	54%	(66)	20%	(24)	5%	(7)	11%	(13)	10%	(13)	123
Employ: Unemployed	24%	(13)	14%	(8)	29%	(16)	24%	(13)	9%	(5)	55
Employ: Other	34%	(8)	17%	(4)	6%	(1)	30%	(7)	13%	(3)	24
Self + Household: White-Collar	40%	(74)	28%	(51)	11%	(21)	15%	(28)	5%	(9)	182
Self + Household: Blue Collar	42%	(82)	22%	(44)	12%	(23)	17%	(33)	8%	(15)	196

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(175)	22%	(99)	12%	(54)	16%	(72)	10%	(46)	447
Union HH: Yes	36%	(11)	13%	(4)	18%	(5)	22%	(7)	10%	(3)	29
Union HH: No	39%	(165)	23%	(95)	12%	(49)	16%	(66)	10%	(43)	418
LGBTQ+: Yes	31%	(12)	3%	(1)	36%	(14)	16%	(6)	14%	(5)	38
LGBTQ+: No	40%	(164)	24%	(98)	10%	(40)	16%	(66)	10%	(41)	409
Motivated to Vote	42%	(159)	22%	(84)	10%	(40)	16%	(60)	9%	(35)	378
Parent: Yes	45%	(57)	23%	(29)	20%	(26)	9%	(12)	3%	(4)	127
Parent: No	37%	(118)	22%	(70)	9%	(28)	19%	(61)	13%	(43)	320
COVID Vaccine: Yes	36%	(124)	22%	(77)	14%	(47)	18%	(62)	11%	(37)	347
COVID Vaccine: No	51%	(51)	22%	(22)	7%	(7)	11%	(11)	9%	(9)	100
Student Loans: Yes	34%	(23)	23%	(15)	16%	(11)	9%	(6)	18%	(12)	66
Student Loans: No	40%	(153)	22%	(84)	11%	(43)	17%	(67)	9%	(35)	381
Favorable Opinion of Haley	44%	(59)	34%	(46)	10%	(13)	6%	(8)	6%	(8)	134
Unfavorable Opinion of Haley	42%	(79)	17%	(32)	8%	(15)	28%	(52)	5%	(10)	188
Protestant	54%	(42)	20%	(16)	9%	(7)	11%	(9)	6%	(5)	79
Roman Catholic	42%	(54)	28%	(36)	9%	(12)	13%	(17)	8%	(10)	129
Mormon	44%	(2)	15%	(1)	12%	(0)	30%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	92%	(4)	8%	(0)	—	(0)	—	(0)	—	(0)	4
Jewish	29%	(3)	20%	(2)	15%	(2)	29%	(3)	8%	(1)	11
Muslim	100%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	3
Buddhist	19%	(2)	60%	(6)	—	(0)	21%	(2)	—	(0)	9
Hindu	25%	(1)	—	(0)	—	(0)	75%	(3)	—	(0)	3
Atheist	22%	(5)	19%	(5)	23%	(5)	36%	(8)	—	(0)	24
Agnostic	13%	(3)	7%	(2)	17%	(4)	26%	(5)	37%	(8)	21
Something else	49%	(23)	18%	(8)	15%	(7)	6%	(3)	12%	(6)	47
Nothing in particular	30%	(34)	21%	(24)	15%	(17)	18%	(20)	15%	(17)	113
Prodigal Biden Voter	30%	(9)	26%	(8)	11%	(3)	13%	(4)	19%	(6)	30
Undecided Voter (DK/WNV)	27%	(12)	19%	(8)	5%	(2)	17%	(7)	33%	(14)	44
Undecided Voter (DK)	31%	(6)	13%	(2)	—	(0)	28%	(5)	28%	(5)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	43%	(191)	22%	(98)	10%	(43)	16%	(73)	9%	(42)	447
Gender: Male	46%	(100)	28%	(60)	10%	(20)	13%	(27)	3%	(7)	214
Gender: Female	39%	(92)	17%	(39)	10%	(22)	20%	(46)	15%	(35)	233
Age: 18-34	19%	(23)	34%	(40)	15%	(17)	16%	(19)	16%	(19)	118
Age: 35-44	45%	(27)	26%	(15)	8%	(5)	17%	(10)	4%	(2)	59
Age: 45-64	48%	(75)	13%	(20)	10%	(16)	18%	(28)	10%	(16)	155
Age: 65+	58%	(67)	20%	(23)	4%	(5)	14%	(16)	4%	(4)	115
GenZers: 1997-2012	17%	(10)	33%	(19)	17%	(10)	20%	(12)	13%	(8)	59
Millennials: 1981-1996	32%	(36)	31%	(36)	11%	(12)	15%	(17)	12%	(13)	113
GenXers: 1965-1980	48%	(56)	11%	(13)	11%	(13)	18%	(21)	11%	(12)	116
Baby Boomers: 1946-1964	57%	(84)	19%	(28)	5%	(7)	15%	(21)	5%	(8)	148
Educ: < College	42%	(129)	20%	(61)	9%	(28)	18%	(55)	11%	(32)	306
Educ: Bachelors degree	36%	(33)	25%	(23)	13%	(12)	16%	(14)	10%	(9)	91
Educ: Post-grad	58%	(29)	28%	(14)	7%	(3)	7%	(3)	—	(0)	50
Income: Under 50k	47%	(81)	15%	(26)	11%	(19)	12%	(22)	14%	(25)	172
Income: 50k-100k	39%	(66)	25%	(43)	8%	(14)	19%	(32)	9%	(16)	171
Income: 100k+	42%	(44)	28%	(30)	10%	(10)	18%	(19)	1%	(1)	104
Ethnicity: White (Non-Hispanic)	50%	(134)	20%	(54)	9%	(25)	14%	(36)	6%	(17)	267
Ethnicity: Hispanic	24%	(20)	22%	(18)	12%	(10)	31%	(25)	11%	(9)	82
Ethnicity: Black (Non-Hispanic)	43%	(18)	23%	(9)	8%	(3)	2%	(1)	23%	(9)	40
Ethnicity: Asian + Other (Non-Hispanic)	33%	(19)	29%	(17)	8%	(4)	19%	(11)	11%	(6)	57
All Christian	52%	(113)	23%	(49)	5%	(10)	14%	(30)	6%	(14)	216
All Non-Christian	20%	(5)	26%	(7)	25%	(7)	29%	(8)	—	(0)	26
Atheist	23%	(5)	13%	(3)	20%	(5)	44%	(10)	—	(0)	24
Agnostic/Nothing in particular	29%	(39)	22%	(29)	14%	(19)	15%	(20)	20%	(27)	134
Something Else	60%	(28)	22%	(11)	5%	(2)	10%	(5)	2%	(1)	47
Evangelical	58%	(50)	24%	(20)	3%	(2)	12%	(11)	3%	(3)	86
Non-Evangelical	50%	(85)	23%	(39)	6%	(10)	13%	(23)	7%	(12)	169
PID: Dem (no lean)	16%	(26)	25%	(41)	17%	(27)	27%	(43)	15%	(25)	162
PID: Ind (no lean)	45%	(59)	25%	(33)	9%	(11)	11%	(14)	9%	(12)	129
PID: Rep (no lean)	68%	(107)	16%	(25)	3%	(4)	10%	(16)	3%	(5)	156

Continued on next page

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	43%	(191)	22%	(98)	10%	(43)	16%	(73)	9%	(42)	447
PID/Gender: Dem Men	20%	(12)	39%	(24)	19%	(12)	22%	(14)	—	(0)	62
PID/Gender: Dem Women	13%	(13)	17%	(17)	15%	(15)	29%	(29)	25%	(25)	100
PID/Gender: Ind Men	47%	(35)	27%	(20)	8%	(6)	13%	(9)	6%	(4)	74
PID/Gender: Ind Women	43%	(24)	24%	(13)	10%	(6)	9%	(5)	15%	(8)	56
PID/Gender: Rep Men	67%	(52)	21%	(16)	4%	(3)	5%	(4)	4%	(3)	79
PID/Gender: Rep Women	70%	(54)	11%	(9)	2%	(1)	15%	(12)	2%	(2)	77
Ideo: Liberal (1-3)	15%	(23)	28%	(43)	15%	(24)	29%	(45)	13%	(20)	155
Ideo: Moderate (4)	39%	(51)	28%	(37)	10%	(13)	11%	(15)	12%	(15)	131
Ideo: Conservative (5-7)	72%	(106)	12%	(18)	4%	(6)	8%	(12)	3%	(5)	146
Ideo/PID: Conservative Republican	74%	(79)	12%	(13)	2%	(2)	8%	(8)	4%	(5)	107
Ideo/PID: Moderate/Liberal Republican	53%	(24)	25%	(11)	6%	(3)	16%	(7)	—	(0)	45
Ideo/PID: Moderate/Conservative Democrat	28%	(14)	29%	(14)	25%	(12)	6%	(3)	13%	(6)	49
Ideo/PID: Liberal Democrat	7%	(8)	25%	(27)	14%	(15)	36%	(39)	17%	(19)	107
Unfavorable of Biden and Trump	30%	(20)	27%	(17)	5%	(3)	23%	(15)	15%	(10)	64
2024 H2H Matchup: Biden Voter	19%	(36)	27%	(53)	16%	(32)	27%	(52)	11%	(22)	196
2024 H2H Matchup: Trump Voter	70%	(145)	17%	(34)	3%	(7)	7%	(15)	3%	(6)	208
2024 H2H Matchup: Would not Vote	34%	(6)	27%	(5)	18%	(3)	14%	(3)	8%	(1)	19
2024 H2H Matchup: Do not Know	15%	(4)	23%	(6)	4%	(1)	11%	(3)	47%	(12)	25
2022 House Vote: Democrat	24%	(47)	25%	(48)	13%	(25)	24%	(46)	13%	(26)	192
2022 House Vote: Republican	71%	(116)	19%	(32)	3%	(4)	5%	(8)	2%	(3)	165
2022 House Vote: Did not Vote	33%	(27)	22%	(18)	13%	(10)	20%	(16)	12%	(9)	80
2020 Vote: Joe Biden	19%	(40)	28%	(59)	13%	(28)	25%	(53)	14%	(30)	209
2020 Vote: Donald Trump	72%	(143)	15%	(30)	4%	(7)	7%	(15)	2%	(5)	199
2020 Vote: Someone Else	7%	(1)	39%	(4)	23%	(2)	11%	(1)	19%	(2)	10
2020 Vote: Did not Vote	28%	(8)	19%	(5)	18%	(5)	17%	(5)	19%	(5)	29
2016 Vote: Hillary Clinton	18%	(26)	25%	(36)	16%	(23)	26%	(37)	16%	(23)	146
2016 Vote: Donald Trump	67%	(123)	18%	(33)	2%	(4)	9%	(16)	4%	(8)	185
2016 Vote: Someone Else	34%	(4)	31%	(4)	18%	(2)	12%	(2)	4%	(1)	13
2020 Vote/PID: Not Biden/Democrat	34%	(7)	17%	(4)	26%	(6)	10%	(2)	13%	(3)	22
2020 Vote/PID: Not Trump/Republican	52%	(9)	31%	(5)	—	(0)	7%	(1)	10%	(2)	16

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	43%	(191)	22%	(98)	10%	(43)	16%	(73)	9%	(42)	447
U.S. Economy: Wrong Track	53%	(158)	16%	(49)	8%	(25)	11%	(34)	11%	(31)	297
U.S. Economy: Right Direction	22%	(33)	33%	(50)	12%	(17)	26%	(39)	7%	(10)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(29)	25%	(38)	17%	(25)	30%	(45)	10%	(15)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(141)	18%	(39)	3%	(7)	9%	(20)	2%	(5)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(21)	26%	(21)	12%	(10)	11%	(9)	26%	(22)	84
Top 2024 Issue: Economy	45%	(67)	21%	(32)	6%	(10)	17%	(25)	10%	(16)	149
Community: Urban	42%	(76)	26%	(46)	10%	(19)	12%	(21)	10%	(19)	181
Community: Suburban	41%	(92)	18%	(39)	10%	(23)	21%	(48)	10%	(22)	223
Community: Rural	54%	(23)	30%	(13)	3%	(1)	10%	(4)	3%	(1)	43
Community/Gender: Urban Women	34%	(30)	18%	(16)	13%	(12)	19%	(16)	16%	(14)	87
Community/Gender: Urban Men	49%	(46)	33%	(31)	8%	(7)	5%	(5)	5%	(5)	94
Community/Gender: Rural Women	66%	(15)	22%	(5)	5%	(1)	2%	(1)	6%	(1)	23
Community/Gender: Rural Men	40%	(8)	40%	(8)	—	(0)	20%	(4)	—	(0)	19
Community/Gender: Suburban Women	38%	(46)	15%	(18)	8%	(10)	24%	(29)	16%	(19)	122
Community/Gender: Suburban Men	45%	(46)	21%	(21)	13%	(13)	19%	(19)	2%	(2)	101
Homeowner	43%	(141)	24%	(79)	8%	(28)	18%	(58)	7%	(24)	329
Renter	42%	(39)	18%	(16)	14%	(13)	13%	(12)	13%	(12)	92
Military HHnm: Yes	65%	(45)	10%	(7)	11%	(7)	9%	(6)	6%	(4)	69
Military HH: No	39%	(146)	24%	(92)	9%	(35)	18%	(67)	10%	(38)	378
Employ: Private Sector	39%	(53)	19%	(25)	12%	(16)	20%	(27)	10%	(13)	134
Employ: Government	37%	(12)	46%	(15)	9%	(3)	2%	(1)	6%	(2)	33
Employ: Self-Employed	45%	(20)	30%	(13)	9%	(4)	8%	(3)	8%	(3)	44
Employ: Homemaker	23%	(5)	35%	(8)	—	(0)	17%	(4)	25%	(6)	22
Employ: Student	14%	(2)	19%	(2)	14%	(2)	15%	(2)	38%	(5)	12
Employ: Retired	60%	(74)	17%	(21)	6%	(8)	10%	(13)	7%	(8)	123
Employ: Unemployed	29%	(16)	20%	(11)	15%	(9)	31%	(17)	6%	(3)	55
Employ: Other	43%	(10)	14%	(3)	7%	(2)	29%	(7)	8%	(2)	24
Self + Household: White-Collar	45%	(82)	25%	(45)	12%	(22)	15%	(26)	4%	(7)	182
Self + Household: Blue Collar	46%	(91)	18%	(36)	9%	(17)	18%	(36)	8%	(16)	196

Continued on next page

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	43%	(191)	22%	(98)	10%	(43)	16%	(73)	9%	(42)	447
Union HH: Yes	43%	(13)	24%	(7)	8%	(2)	12%	(4)	14%	(4)	29
Union HH: No	43%	(179)	22%	(91)	10%	(40)	17%	(70)	9%	(38)	418
LGBTQ+: Yes	41%	(16)	10%	(4)	24%	(9)	17%	(6)	8%	(3)	38
LGBTQ+: No	43%	(176)	23%	(95)	8%	(34)	16%	(67)	9%	(39)	409
Motivated to Vote	45%	(169)	20%	(77)	10%	(36)	16%	(61)	9%	(35)	378
Parent: Yes	43%	(55)	33%	(42)	13%	(17)	5%	(6)	6%	(8)	127
Parent: No	43%	(136)	18%	(56)	8%	(26)	21%	(67)	11%	(34)	320
COVID Vaccine: Yes	38%	(133)	24%	(82)	10%	(33)	19%	(64)	10%	(34)	347
COVID Vaccine: No	58%	(58)	16%	(16)	9%	(9)	9%	(9)	8%	(8)	100
Student Loans: Yes	23%	(15)	28%	(19)	19%	(12)	11%	(7)	20%	(13)	66
Student Loans: No	46%	(176)	21%	(80)	8%	(30)	17%	(66)	8%	(29)	381
Favorable Opinion of Haley	53%	(71)	31%	(41)	5%	(7)	6%	(8)	5%	(6)	134
Unfavorable Opinion of Haley	43%	(80)	16%	(30)	9%	(17)	30%	(56)	3%	(6)	188
Protestant	60%	(47)	16%	(12)	3%	(2)	15%	(12)	7%	(6)	79
Roman Catholic	46%	(59)	28%	(36)	6%	(8)	13%	(17)	6%	(8)	129
Mormon	44%	(2)	17%	(1)	—	(0)	39%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	100%	(4)	—	(0)	—	(0)	—	(0)	—	(0)	4
Jewish	24%	(3)	14%	(2)	33%	(4)	29%	(3)	—	(0)	11
Muslim	—	(0)	56%	(2)	44%	(1)	—	(0)	—	(0)	3
Buddhist	19%	(2)	42%	(4)	18%	(2)	21%	(2)	—	(0)	9
Hindu	25%	(1)	—	(0)	—	(0)	75%	(3)	—	(0)	3
Atheist	23%	(5)	13%	(3)	20%	(5)	44%	(10)	—	(0)	24
Agnostic	11%	(2)	12%	(3)	24%	(5)	12%	(3)	40%	(8)	21
Something else	60%	(28)	22%	(11)	5%	(2)	10%	(5)	2%	(1)	47
Nothing in particular	33%	(37)	23%	(26)	12%	(13)	16%	(18)	16%	(18)	113
Prodigal Biden Voter	29%	(9)	24%	(7)	5%	(2)	10%	(3)	33%	(10)	30
Undecided Voter (DK/WNV)	23%	(10)	25%	(11)	10%	(4)	12%	(5)	30%	(13)	44
Undecided Voter (DK)	34%	(6)	27%	(5)	18%	(3)	14%	(3)	8%	(1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(97)	18%	(82)	15%	(65)	32%	(144)	13%	(58)	447
Gender: Male	18%	(38)	20%	(42)	14%	(31)	40%	(86)	8%	(17)	214
Gender: Female	25%	(59)	17%	(40)	15%	(34)	25%	(58)	18%	(42)	233
Age: 18-34	20%	(23)	20%	(24)	20%	(23)	24%	(28)	16%	(19)	118
Age: 35-44	19%	(11)	20%	(12)	15%	(9)	36%	(21)	10%	(6)	59
Age: 45-64	25%	(38)	18%	(28)	11%	(17)	29%	(46)	17%	(27)	155
Age: 65+	21%	(24)	16%	(18)	14%	(16)	43%	(49)	6%	(7)	115
GenZers: 1997-2012	20%	(12)	25%	(15)	21%	(12)	22%	(13)	12%	(7)	59
Millennials: 1981-1996	20%	(23)	17%	(20)	16%	(18)	30%	(35)	16%	(18)	113
GenXers: 1965-1980	27%	(31)	12%	(14)	11%	(13)	31%	(36)	19%	(23)	116
Baby Boomers: 1946-1964	19%	(29)	23%	(33)	13%	(20)	39%	(57)	6%	(9)	148
Educ: < College	21%	(66)	13%	(40)	17%	(52)	33%	(101)	15%	(47)	306
Educ: Bachelors degree	23%	(21)	28%	(25)	8%	(7)	31%	(28)	11%	(10)	91
Educ: Post-grad	21%	(11)	34%	(17)	13%	(6)	30%	(15)	3%	(1)	50
Income: Under 50k	22%	(38)	12%	(21)	16%	(27)	31%	(53)	19%	(33)	172
Income: 50k-100k	23%	(40)	18%	(31)	12%	(21)	35%	(59)	12%	(20)	171
Income: 100k+	18%	(19)	29%	(30)	17%	(17)	30%	(31)	6%	(6)	104
Ethnicity: White (Non-Hispanic)	22%	(58)	17%	(45)	14%	(37)	37%	(98)	11%	(28)	267
Ethnicity: Hispanic	22%	(18)	18%	(15)	11%	(9)	31%	(25)	18%	(15)	82
Ethnicity: Black (Non-Hispanic)	19%	(8)	20%	(8)	24%	(10)	17%	(7)	21%	(8)	40
Ethnicity: Asian + Other (Non-Hispanic)	23%	(13)	23%	(13)	17%	(10)	25%	(14)	12%	(7)	57
All Christian	26%	(57)	16%	(34)	13%	(27)	33%	(71)	12%	(26)	216
All Non-Christian	32%	(8)	31%	(8)	8%	(2)	27%	(7)	3%	(1)	26
Atheist	9%	(2)	27%	(6)	16%	(4)	48%	(11)	1%	(0)	24
Agnostic/Nothing in particular	15%	(21)	17%	(22)	18%	(24)	29%	(38)	21%	(29)	134
Something Else	20%	(9)	23%	(11)	17%	(8)	34%	(16)	6%	(3)	47
Evangelical	22%	(19)	16%	(14)	13%	(11)	38%	(32)	11%	(9)	86
Non-Evangelical	27%	(46)	17%	(29)	13%	(21)	31%	(53)	12%	(20)	169
PID: Dem (no lean)	28%	(45)	20%	(33)	16%	(25)	18%	(29)	18%	(30)	162
PID: Ind (no lean)	19%	(24)	20%	(26)	17%	(22)	28%	(36)	16%	(21)	129
PID: Rep (no lean)	18%	(28)	15%	(24)	12%	(18)	50%	(78)	5%	(8)	156

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(97)	18%	(82)	15%	(65)	32%	(144)	13%	(58)	447
PID/Gender: Dem Men	32%	(20)	18%	(11)	16%	(10)	24%	(15)	9%	(6)	62
PID/Gender: Dem Women	25%	(25)	21%	(21)	15%	(15)	14%	(14)	24%	(24)	100
PID/Gender: Ind Men	14%	(10)	23%	(17)	21%	(15)	33%	(24)	9%	(7)	74
PID/Gender: Ind Women	25%	(14)	16%	(9)	12%	(7)	22%	(12)	26%	(14)	56
PID/Gender: Rep Men	10%	(8)	18%	(14)	7%	(5)	60%	(47)	6%	(5)	79
PID/Gender: Rep Women	27%	(21)	13%	(10)	17%	(13)	40%	(31)	4%	(3)	77
Ideo: Liberal (1-3)	24%	(38)	23%	(35)	17%	(26)	21%	(32)	15%	(24)	155
Ideo: Moderate (4)	24%	(32)	23%	(30)	13%	(16)	20%	(27)	20%	(26)	131
Ideo: Conservative (5-7)	15%	(22)	11%	(16)	15%	(21)	57%	(83)	2%	(3)	146
Ideo/PID: Conservative Republican	12%	(13)	11%	(11)	11%	(11)	64%	(68)	3%	(3)	107
Ideo/PID: Moderate/Liberal Republican	26%	(12)	28%	(12)	15%	(7)	21%	(10)	10%	(5)	45
Ideo/PID: Moderate/Conservative Democrat	39%	(19)	24%	(12)	14%	(7)	4%	(2)	19%	(10)	49
Ideo/PID: Liberal Democrat	23%	(24)	19%	(21)	17%	(18)	26%	(28)	15%	(16)	107
Unfavorable of Biden and Trump	17%	(11)	24%	(15)	20%	(13)	29%	(18)	11%	(7)	64
2024 H2H Matchup: Biden Voter	29%	(56)	25%	(50)	14%	(28)	18%	(36)	13%	(26)	196
2024 H2H Matchup: Trump Voter	18%	(37)	11%	(22)	14%	(30)	48%	(100)	9%	(18)	208
2024 H2H Matchup: Would not Vote	12%	(2)	33%	(6)	17%	(3)	24%	(4)	14%	(3)	19
2024 H2H Matchup: Do not Know	7%	(2)	16%	(4)	17%	(4)	14%	(3)	47%	(12)	25
2022 House Vote: Democrat	27%	(52)	22%	(43)	15%	(28)	18%	(34)	19%	(35)	192
2022 House Vote: Republican	16%	(26)	15%	(24)	14%	(23)	52%	(86)	3%	(5)	165
2022 House Vote: Did not Vote	23%	(19)	16%	(13)	15%	(12)	28%	(22)	18%	(14)	80
2020 Vote: Joe Biden	26%	(54)	26%	(53)	14%	(29)	18%	(39)	16%	(34)	209
2020 Vote: Donald Trump	17%	(33)	12%	(25)	13%	(26)	49%	(98)	9%	(17)	199
2020 Vote: Someone Else	18%	(2)	15%	(1)	18%	(2)	30%	(3)	19%	(2)	10
2020 Vote: Did not Vote	31%	(9)	9%	(3)	29%	(8)	14%	(4)	18%	(5)	29
2016 Vote: Hillary Clinton	34%	(49)	22%	(32)	11%	(16)	15%	(22)	19%	(28)	146
2016 Vote: Donald Trump	15%	(28)	16%	(29)	12%	(23)	51%	(94)	6%	(12)	185
2016 Vote: Someone Else	7%	(1)	34%	(4)	32%	(4)	15%	(2)	13%	(2)	13
2020 Vote/PID: Not Biden/Democrat	28%	(6)	9%	(2)	32%	(7)	6%	(1)	26%	(6)	22
2020 Vote/PID: Not Trump/Republican	31%	(5)	39%	(6)	5%	(1)	15%	(2)	10%	(2)	16

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**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(97)	18%	(82)	15%	(65)	32%	(144)	13%	(58)	447
U.S. Economy: Wrong Track	17%	(49)	11%	(33)	16%	(48)	43%	(127)	13%	(39)	297
U.S. Economy: Right Direction	32%	(48)	33%	(49)	11%	(17)	11%	(17)	13%	(19)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(50)	26%	(39)	11%	(17)	18%	(27)	12%	(18)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(37)	14%	(31)	14%	(30)	48%	(102)	5%	(12)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(11)	14%	(12)	22%	(18)	17%	(14)	35%	(29)	84
Top 2024 Issue: Economy	25%	(37)	16%	(23)	14%	(21)	29%	(43)	16%	(24)	149
Community: Urban	25%	(46)	24%	(43)	14%	(26)	24%	(44)	13%	(23)	181
Community: Suburban	17%	(38)	16%	(36)	16%	(35)	37%	(83)	14%	(32)	223
Community: Rural	33%	(14)	8%	(4)	9%	(4)	41%	(17)	9%	(4)	43
Community/Gender: Urban Women	26%	(22)	22%	(19)	12%	(11)	26%	(22)	14%	(12)	87
Community/Gender: Urban Men	25%	(23)	25%	(23)	16%	(15)	23%	(21)	11%	(11)	94
Community/Gender: Rural Women	37%	(9)	7%	(2)	11%	(3)	29%	(7)	16%	(4)	23
Community/Gender: Rural Men	29%	(6)	10%	(2)	6%	(1)	55%	(11)	—	(0)	19
Community/Gender: Suburban Women	23%	(28)	15%	(19)	17%	(21)	23%	(29)	21%	(26)	122
Community/Gender: Suburban Men	10%	(10)	17%	(17)	14%	(14)	53%	(54)	6%	(6)	101
Homeowner	23%	(75)	21%	(69)	12%	(39)	34%	(112)	11%	(35)	329
Renter	18%	(17)	10%	(10)	25%	(23)	31%	(29)	15%	(14)	92
Military HHnm: Yes	12%	(8)	5%	(3)	26%	(18)	52%	(36)	6%	(4)	69
Military HH: No	24%	(89)	21%	(79)	12%	(47)	29%	(108)	14%	(54)	378
Employ: Private Sector	24%	(33)	16%	(21)	11%	(15)	36%	(48)	12%	(16)	134
Employ: Government	11%	(4)	23%	(8)	20%	(7)	29%	(10)	16%	(5)	33
Employ: Self-Employed	26%	(12)	21%	(9)	9%	(4)	32%	(14)	12%	(5)	44
Employ: Homemaker	16%	(3)	13%	(3)	10%	(2)	25%	(5)	37%	(8)	22
Employ: Student	11%	(1)	2%	(0)	42%	(5)	18%	(2)	27%	(3)	12
Employ: Retired	21%	(25)	16%	(20)	15%	(19)	39%	(48)	9%	(11)	123
Employ: Unemployed	14%	(8)	36%	(20)	20%	(11)	22%	(12)	8%	(5)	55
Employ: Other	50%	(12)	6%	(1)	8%	(2)	17%	(4)	18%	(4)	24
Self + Household: White-Collar	23%	(41)	27%	(49)	10%	(19)	33%	(60)	7%	(13)	182
Self + Household: Blue Collar	21%	(41)	15%	(29)	17%	(33)	37%	(72)	11%	(21)	196

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(97)	18%	(82)	15%	(65)	32%	(144)	13%	(58)	447
Union HH: Yes	7%	(2)	24%	(7)	8%	(2)	50%	(15)	10%	(3)	29
Union HH: No	23%	(95)	18%	(75)	15%	(63)	31%	(129)	13%	(55)	418
LGBTQ+: Yes	27%	(10)	9%	(3)	16%	(6)	33%	(12)	16%	(6)	38
LGBTQ+: No	21%	(87)	19%	(79)	14%	(59)	32%	(131)	13%	(53)	409
Motivated to Vote	22%	(82)	18%	(68)	13%	(50)	35%	(131)	12%	(47)	378
Parent: Yes	24%	(30)	20%	(25)	19%	(25)	26%	(34)	11%	(14)	127
Parent: No	21%	(67)	18%	(57)	13%	(41)	34%	(110)	14%	(45)	320
COVID Vaccine: Yes	23%	(81)	20%	(70)	14%	(48)	30%	(105)	12%	(43)	347
COVID Vaccine: No	16%	(16)	12%	(12)	18%	(18)	39%	(39)	15%	(15)	100
Student Loans: Yes	30%	(20)	20%	(13)	12%	(8)	18%	(12)	19%	(13)	66
Student Loans: No	20%	(78)	18%	(69)	15%	(57)	35%	(132)	12%	(46)	381
Favorable Opinion of Haley	15%	(20)	32%	(42)	14%	(19)	36%	(48)	4%	(5)	134
Unfavorable Opinion of Haley	30%	(56)	11%	(22)	11%	(20)	42%	(78)	6%	(12)	188
Protestant	21%	(17)	11%	(9)	14%	(11)	43%	(34)	11%	(9)	79
Roman Catholic	30%	(39)	18%	(24)	11%	(14)	28%	(36)	13%	(17)	129
Mormon	47%	(2)	—	(0)	13%	(1)	39%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	50%	(2)	50%	(2)	—	(0)	—	(0)	4
Jewish	50%	(6)	1%	(0)	18%	(2)	24%	(3)	8%	(1)	11
Muslim	44%	(1)	56%	(2)	—	(0)	—	(0)	—	(0)	3
Buddhist	18%	(2)	42%	(4)	—	(0)	40%	(4)	—	(0)	9
Hindu	—	(0)	75%	(3)	—	(0)	25%	(1)	—	(0)	3
Atheist	9%	(2)	27%	(6)	16%	(4)	48%	(11)	1%	(0)	24
Agnostic	15%	(3)	12%	(2)	22%	(5)	18%	(4)	33%	(7)	21
Something else	20%	(9)	23%	(11)	17%	(8)	34%	(16)	6%	(3)	47
Nothing in particular	15%	(17)	18%	(20)	17%	(19)	31%	(34)	19%	(22)	113
Prodigal Biden Voter	19%	(6)	20%	(6)	17%	(5)	15%	(4)	29%	(9)	30
Undecided Voter (DK/WNV)	9%	(4)	23%	(10)	17%	(7)	18%	(8)	33%	(14)	44
Undecided Voter (DK)	12%	(2)	33%	(6)	17%	(3)	24%	(4)	14%	(3)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	40%	(179)	28%	(125)	12%	(55)	11%	(50)	9%	(39)	447
Gender: Male	39%	(83)	38%	(82)	11%	(23)	9%	(18)	4%	(9)	214
Gender: Female	41%	(96)	19%	(43)	14%	(32)	13%	(31)	13%	(31)	233
Age: 18-34	39%	(46)	28%	(33)	14%	(16)	6%	(7)	14%	(16)	118
Age: 35-44	50%	(29)	19%	(11)	19%	(11)	12%	(7)	—	(0)	59
Age: 45-64	42%	(66)	27%	(42)	8%	(12)	12%	(19)	10%	(16)	155
Age: 65+	33%	(38)	34%	(39)	13%	(15)	14%	(17)	6%	(7)	115
GenZers: 1997-2012	44%	(26)	24%	(14)	10%	(6)	8%	(5)	13%	(7)	59
Millennials: 1981-1996	42%	(47)	25%	(28)	18%	(20)	8%	(9)	8%	(9)	113
GenXers: 1965-1980	42%	(49)	29%	(34)	11%	(13)	8%	(9)	10%	(12)	116
Baby Boomers: 1946-1964	35%	(52)	31%	(46)	9%	(13)	17%	(25)	8%	(11)	148
Educ: < College	40%	(124)	25%	(78)	12%	(37)	13%	(40)	9%	(27)	306
Educ: Bachelors degree	41%	(38)	28%	(26)	12%	(11)	7%	(6)	11%	(10)	91
Educ: Post-grad	34%	(17)	43%	(21)	13%	(7)	7%	(3)	3%	(2)	50
Income: Under 50k	39%	(66)	26%	(45)	14%	(23)	8%	(15)	13%	(22)	172
Income: 50k-100k	40%	(69)	26%	(44)	11%	(19)	15%	(26)	7%	(12)	171
Income: 100k+	41%	(43)	34%	(35)	12%	(12)	8%	(9)	5%	(5)	104
Ethnicity: White (Non-Hispanic)	40%	(107)	29%	(77)	12%	(33)	12%	(32)	7%	(18)	267
Ethnicity: Hispanic	41%	(34)	24%	(20)	14%	(11)	7%	(6)	15%	(12)	82
Ethnicity: Black (Non-Hispanic)	47%	(19)	13%	(5)	17%	(7)	18%	(7)	5%	(2)	40
Ethnicity: Asian + Other (Non-Hispanic)	34%	(19)	40%	(23)	6%	(4)	9%	(5)	12%	(7)	57
All Christian	31%	(66)	34%	(73)	14%	(30)	13%	(28)	9%	(19)	216
All Non-Christian	45%	(12)	29%	(8)	18%	(5)	8%	(2)	—	(0)	26
Atheist	65%	(15)	18%	(4)	15%	(4)	2%	(0)	—	(0)	24
Agnostic/Nothing in particular	46%	(62)	23%	(31)	8%	(10)	9%	(11)	15%	(20)	134
Something Else	50%	(23)	20%	(9)	15%	(7)	15%	(7)	1%	(0)	47
Evangelical	53%	(46)	18%	(16)	16%	(14)	7%	(6)	5%	(5)	86
Non-Evangelical	25%	(42)	37%	(63)	12%	(20)	17%	(29)	9%	(15)	169
PID: Dem (no lean)	50%	(80)	21%	(34)	7%	(12)	9%	(15)	13%	(21)	162
PID: Ind (no lean)	34%	(43)	32%	(42)	16%	(21)	12%	(16)	6%	(8)	129
PID: Rep (no lean)	35%	(55)	32%	(50)	14%	(22)	12%	(19)	6%	(10)	156

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	40%	(179)	28%	(125)	12%	(55)	11%	(50)	9%	(39)	447
PID/Gender: Dem Men	57%	(35)	28%	(18)	7%	(4)	5%	(3)	3%	(2)	62
PID/Gender: Dem Women	45%	(45)	16%	(16)	8%	(8)	12%	(12)	19%	(19)	100
PID/Gender: Ind Men	32%	(24)	42%	(31)	9%	(7)	11%	(8)	5%	(4)	74
PID/Gender: Ind Women	35%	(19)	18%	(10)	25%	(14)	13%	(7)	8%	(5)	56
PID/Gender: Rep Men	31%	(24)	42%	(33)	15%	(12)	9%	(7)	4%	(3)	79
PID/Gender: Rep Women	40%	(31)	22%	(17)	13%	(10)	16%	(12)	9%	(7)	77
Ideo: Liberal (1-3)	54%	(83)	22%	(34)	8%	(12)	9%	(13)	8%	(12)	155
Ideo: Moderate (4)	36%	(47)	30%	(40)	11%	(15)	9%	(12)	13%	(17)	131
Ideo: Conservative (5-7)	28%	(41)	32%	(46)	19%	(27)	16%	(24)	5%	(8)	146
Ideo/PID: Conservative Republican	30%	(32)	32%	(35)	16%	(17)	16%	(17)	7%	(7)	107
Ideo/PID: Moderate/Liberal Republican	52%	(23)	26%	(12)	11%	(5)	5%	(2)	5%	(2)	45
Ideo/PID: Moderate/Conservative Democrat	33%	(16)	24%	(12)	9%	(5)	11%	(5)	22%	(11)	49
Ideo/PID: Liberal Democrat	56%	(60)	20%	(22)	6%	(6)	9%	(9)	9%	(10)	107
Unfavorable of Biden and Trump	45%	(29)	30%	(19)	6%	(4)	14%	(9)	5%	(3)	64
2024 H2H Matchup: Biden Voter	50%	(98)	25%	(49)	7%	(13)	10%	(20)	8%	(16)	196
2024 H2H Matchup: Trump Voter	33%	(68)	31%	(65)	18%	(36)	11%	(24)	7%	(15)	208
2024 H2H Matchup: Would not Vote	42%	(8)	14%	(3)	9%	(2)	28%	(5)	8%	(1)	19
2024 H2H Matchup: Do not Know	19%	(5)	34%	(8)	14%	(3)	4%	(1)	29%	(7)	25
2022 House Vote: Democrat	51%	(97)	22%	(42)	7%	(14)	9%	(17)	11%	(21)	192
2022 House Vote: Republican	31%	(51)	33%	(54)	15%	(25)	15%	(24)	6%	(10)	165
2022 House Vote: Did not Vote	36%	(29)	32%	(26)	16%	(13)	8%	(6)	7%	(6)	80
2020 Vote: Joe Biden	47%	(99)	26%	(54)	8%	(16)	9%	(19)	10%	(22)	209
2020 Vote: Donald Trump	35%	(70)	33%	(65)	16%	(32)	11%	(21)	6%	(12)	199
2020 Vote: Someone Else	11%	(1)	33%	(3)	21%	(2)	31%	(3)	4%	(0)	10
2020 Vote: Did not Vote	32%	(9)	12%	(3)	17%	(5)	23%	(7)	17%	(5)	29
2016 Vote: Hillary Clinton	48%	(70)	21%	(31)	7%	(9)	13%	(18)	12%	(18)	146
2016 Vote: Donald Trump	33%	(60)	33%	(62)	14%	(27)	13%	(24)	7%	(12)	185
2016 Vote: Someone Else	37%	(5)	34%	(4)	13%	(2)	9%	(1)	7%	(1)	13
2020 Vote/PID: Not Biden/Democrat	43%	(9)	15%	(3)	22%	(5)	10%	(2)	10%	(2)	22
2020 Vote/PID: Not Trump/Republican	39%	(6)	39%	(6)	5%	(1)	3%	(0)	15%	(2)	16

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	40%	(179)	28%	(125)	12%	(55)	11%	(50)	9%	(39)	447
U.S. Economy: Wrong Track	35%	(104)	27%	(80)	16%	(47)	13%	(40)	9%	(27)	297
U.S. Economy: Right Direction	50%	(75)	30%	(45)	5%	(8)	7%	(10)	8%	(12)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49%	(74)	18%	(28)	10%	(15)	13%	(19)	10%	(16)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(68)	33%	(71)	17%	(36)	12%	(24)	6%	(13)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(36)	32%	(27)	5%	(4)	7%	(6)	13%	(11)	84
Top 2024 Issue: Economy	38%	(56)	29%	(42)	12%	(18)	7%	(11)	14%	(21)	149
Community: Urban	44%	(79)	33%	(59)	11%	(19)	8%	(14)	5%	(10)	181
Community: Suburban	40%	(90)	25%	(56)	12%	(27)	12%	(26)	11%	(24)	223
Community: Rural	22%	(10)	24%	(10)	20%	(8)	22%	(9)	12%	(5)	43
Community/Gender: Urban Women	50%	(44)	23%	(20)	13%	(11)	9%	(8)	6%	(5)	87
Community/Gender: Urban Men	38%	(36)	42%	(39)	8%	(8)	7%	(6)	5%	(5)	94
Community/Gender: Rural Women	13%	(3)	26%	(6)	14%	(3)	30%	(7)	16%	(4)	23
Community/Gender: Rural Men	33%	(6)	22%	(4)	26%	(5)	13%	(3)	6%	(1)	19
Community/Gender: Suburban Women	40%	(49)	14%	(17)	14%	(17)	14%	(17)	18%	(22)	122
Community/Gender: Suburban Men	41%	(41)	38%	(38)	10%	(10)	9%	(10)	2%	(2)	101
Homeowner	39%	(128)	30%	(98)	12%	(40)	11%	(38)	8%	(26)	329
Renter	44%	(40)	24%	(22)	14%	(13)	10%	(9)	9%	(8)	92
Military HHnm: Yes	27%	(19)	31%	(22)	20%	(14)	16%	(11)	6%	(4)	69
Military HH: No	42%	(160)	27%	(103)	11%	(41)	10%	(39)	9%	(35)	378
Employ: Private Sector	43%	(58)	26%	(35)	16%	(21)	12%	(16)	3%	(4)	134
Employ: Government	41%	(14)	25%	(8)	15%	(5)	5%	(2)	14%	(5)	33
Employ: Self-Employed	31%	(14)	44%	(19)	5%	(2)	9%	(4)	10%	(4)	44
Employ: Homemaker	29%	(7)	24%	(5)	3%	(1)	18%	(4)	25%	(6)	22
Employ: Student	17%	(2)	19%	(2)	13%	(2)	11%	(1)	40%	(5)	12
Employ: Retired	34%	(42)	29%	(35)	13%	(16)	14%	(17)	10%	(13)	123
Employ: Unemployed	55%	(30)	21%	(12)	13%	(7)	8%	(4)	3%	(2)	55
Employ: Other	53%	(13)	31%	(7)	5%	(1)	3%	(1)	8%	(2)	24
Self + Household: White-Collar	41%	(75)	34%	(62)	10%	(19)	9%	(16)	6%	(10)	182
Self + Household: Blue Collar	37%	(73)	26%	(50)	17%	(32)	14%	(28)	7%	(13)	196

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	40%	(179)	28%	(125)	12%	(55)	11%	(50)	9%	(39)	447
Union HH: Yes	41%	(12)	2%	(1)	18%	(5)	28%	(8)	10%	(3)	29
Union HH: No	40%	(166)	30%	(124)	12%	(49)	10%	(41)	9%	(36)	418
LGBTQ+: Yes	62%	(24)	11%	(4)	6%	(2)	20%	(7)	1%	(1)	38
LGBTQ+: No	38%	(155)	30%	(121)	13%	(53)	10%	(42)	9%	(39)	409
Motivated to Vote	40%	(150)	29%	(108)	12%	(44)	11%	(42)	9%	(34)	378
Parent: Yes	37%	(48)	35%	(44)	15%	(20)	8%	(11)	4%	(5)	127
Parent: No	41%	(131)	25%	(81)	11%	(35)	12%	(39)	11%	(34)	320
COVID Vaccine: Yes	42%	(147)	29%	(100)	9%	(32)	11%	(38)	8%	(29)	347
COVID Vaccine: No	31%	(31)	25%	(25)	22%	(22)	12%	(12)	10%	(10)	100
Student Loans: Yes	43%	(28)	20%	(13)	18%	(12)	6%	(4)	12%	(8)	66
Student Loans: No	39%	(150)	29%	(112)	11%	(43)	12%	(45)	8%	(31)	381
Favorable Opinion of Haley	27%	(37)	41%	(55)	16%	(21)	11%	(14)	5%	(7)	134
Unfavorable Opinion of Haley	50%	(94)	19%	(36)	9%	(16)	14%	(26)	8%	(15)	188
Protestant	37%	(29)	27%	(22)	14%	(11)	17%	(13)	4%	(3)	79
Roman Catholic	27%	(35)	37%	(48)	12%	(16)	12%	(15)	12%	(16)	129
Mormon	16%	(1)	84%	(3)	—	(0)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	8%	(0)	60%	(2)	—	(0)	—	(0)	4
Jewish	29%	(3)	25%	(3)	42%	(5)	4%	(0)	—	(0)	11
Muslim	56%	(2)	44%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	39%	(4)	42%	(4)	—	(0)	19%	(2)	—	(0)	9
Hindu	100%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	3
Atheist	65%	(15)	18%	(4)	15%	(4)	2%	(0)	—	(0)	24
Agnostic	50%	(10)	20%	(4)	3%	(1)	12%	(3)	15%	(3)	21
Something else	50%	(23)	20%	(9)	15%	(7)	15%	(7)	1%	(0)	47
Nothing in particular	46%	(51)	24%	(27)	8%	(9)	8%	(9)	15%	(16)	113
Prodigal Biden Voter	19%	(6)	21%	(6)	23%	(7)	12%	(4)	24%	(7)	30
Undecided Voter (DK/WNV)	29%	(13)	25%	(11)	12%	(5)	14%	(6)	20%	(9)	44
Undecided Voter (DK)	42%	(8)	14%	(3)	9%	(2)	28%	(5)	8%	(1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	32%	(143)	31%	(137)	14%	(61)	15%	(67)	9%	(40)	447
Gender: Male	33%	(71)	36%	(77)	15%	(33)	13%	(27)	3%	(6)	214
Gender: Female	31%	(72)	25%	(59)	12%	(28)	17%	(39)	15%	(34)	233
Age: 18-34	33%	(40)	32%	(37)	12%	(14)	11%	(13)	12%	(15)	118
Age: 35-44	32%	(19)	33%	(19)	27%	(16)	8%	(5)	—	(0)	59
Age: 45-64	39%	(61)	26%	(41)	9%	(14)	18%	(28)	8%	(12)	155
Age: 65+	21%	(24)	34%	(39)	15%	(17)	18%	(21)	12%	(14)	115
GenZers: 1997-2012	37%	(22)	38%	(22)	6%	(4)	10%	(6)	10%	(6)	59
Millennials: 1981-1996	32%	(36)	30%	(34)	22%	(24)	9%	(10)	8%	(9)	113
GenXers: 1965-1980	42%	(49)	22%	(26)	12%	(14)	17%	(20)	7%	(8)	116
Baby Boomers: 1946-1964	22%	(33)	35%	(51)	12%	(17)	20%	(30)	11%	(16)	148
Educ: < College	36%	(109)	26%	(79)	11%	(34)	17%	(53)	10%	(30)	306
Educ: Bachelors degree	23%	(21)	39%	(35)	18%	(17)	11%	(10)	10%	(9)	91
Educ: Post-grad	27%	(13)	44%	(22)	19%	(9)	7%	(4)	3%	(2)	50
Income: Under 50k	35%	(60)	25%	(43)	12%	(20)	17%	(29)	11%	(20)	172
Income: 50k-100k	31%	(54)	30%	(51)	15%	(26)	14%	(24)	10%	(16)	171
Income: 100k+	28%	(29)	41%	(42)	14%	(15)	13%	(13)	4%	(4)	104
Ethnicity: White (Non-Hispanic)	30%	(80)	31%	(82)	16%	(42)	16%	(43)	8%	(20)	267
Ethnicity: Hispanic	40%	(33)	28%	(23)	10%	(9)	7%	(6)	15%	(12)	82
Ethnicity: Black (Non-Hispanic)	39%	(16)	32%	(13)	15%	(6)	10%	(4)	5%	(2)	40
Ethnicity: Asian + Other (Non-Hispanic)	25%	(14)	33%	(19)	8%	(4)	24%	(14)	10%	(6)	57
All Christian	30%	(66)	30%	(65)	15%	(32)	16%	(34)	9%	(20)	216
All Non-Christian	24%	(6)	44%	(12)	22%	(6)	10%	(3)	—	(0)	26
Atheist	45%	(11)	25%	(6)	25%	(6)	5%	(1)	—	(0)	24
Agnostic/Nothing in particular	32%	(43)	32%	(42)	8%	(10)	16%	(22)	12%	(17)	134
Something Else	38%	(18)	26%	(12)	14%	(7)	14%	(7)	8%	(4)	47
Evangelical	47%	(40)	20%	(17)	17%	(14)	10%	(9)	6%	(5)	86
Non-Evangelical	24%	(41)	34%	(57)	13%	(22)	18%	(30)	11%	(18)	169
PID: Dem (no lean)	43%	(69)	27%	(43)	5%	(9)	12%	(19)	13%	(22)	162
PID: Ind (no lean)	27%	(36)	35%	(45)	14%	(18)	14%	(18)	10%	(12)	129
PID: Rep (no lean)	25%	(38)	31%	(49)	22%	(34)	19%	(29)	4%	(6)	156

Continued on next page

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	32%	(143)	31%	(137)	14%	(61)	15%	(67)	9%	(40)	447
PID/Gender: Dem Men	51%	(32)	26%	(16)	9%	(6)	13%	(8)	1%	(1)	62
PID/Gender: Dem Women	38%	(37)	27%	(27)	3%	(3)	11%	(11)	21%	(21)	100
PID/Gender: Ind Men	28%	(21)	43%	(32)	13%	(9)	10%	(7)	6%	(4)	74
PID/Gender: Ind Women	26%	(15)	23%	(13)	16%	(9)	20%	(11)	15%	(8)	56
PID/Gender: Rep Men	23%	(18)	37%	(29)	22%	(18)	16%	(12)	1%	(1)	79
PID/Gender: Rep Women	26%	(20)	25%	(20)	21%	(16)	21%	(16)	6%	(5)	77
Ideo: Liberal (1-3)	43%	(67)	27%	(42)	8%	(12)	14%	(22)	8%	(12)	155
Ideo: Moderate (4)	29%	(38)	30%	(39)	17%	(23)	8%	(10)	16%	(22)	131
Ideo: Conservative (5-7)	22%	(32)	33%	(49)	17%	(25)	23%	(34)	4%	(6)	146
Ideo/PID: Conservative Republican	18%	(20)	32%	(34)	22%	(23)	24%	(26)	4%	(5)	107
Ideo/PID: Moderate/Liberal Republican	41%	(19)	25%	(11)	24%	(11)	7%	(3)	3%	(1)	45
Ideo/PID: Moderate/Conservative Democrat	29%	(14)	36%	(18)	2%	(1)	5%	(3)	28%	(14)	49
Ideo/PID: Liberal Democrat	48%	(51)	22%	(24)	7%	(8)	15%	(17)	8%	(8)	107
Unfavorable of Biden and Trump	27%	(18)	37%	(24)	14%	(9)	15%	(10)	7%	(5)	64
2024 H2H Matchup: Biden Voter	39%	(75)	32%	(63)	7%	(13)	13%	(26)	9%	(18)	196
2024 H2H Matchup: Trump Voter	28%	(58)	31%	(65)	19%	(40)	17%	(35)	5%	(10)	208
2024 H2H Matchup: Would not Vote	38%	(7)	9%	(2)	6%	(1)	24%	(5)	23%	(4)	19
2024 H2H Matchup: Do not Know	10%	(2)	28%	(7)	27%	(7)	4%	(1)	32%	(8)	25
2022 House Vote: Democrat	40%	(77)	30%	(57)	8%	(16)	10%	(19)	12%	(23)	192
2022 House Vote: Republican	23%	(38)	29%	(47)	20%	(33)	23%	(38)	5%	(8)	165
2022 House Vote: Did not Vote	34%	(28)	36%	(29)	11%	(9)	10%	(8)	9%	(7)	80
2020 Vote: Joe Biden	39%	(81)	30%	(62)	9%	(18)	11%	(23)	12%	(25)	209
2020 Vote: Donald Trump	29%	(57)	32%	(64)	19%	(37)	17%	(34)	4%	(8)	199
2020 Vote: Someone Else	5%	(0)	28%	(3)	13%	(1)	26%	(2)	28%	(3)	10
2020 Vote: Did not Vote	15%	(4)	28%	(8)	13%	(4)	25%	(7)	18%	(5)	29
2016 Vote: Hillary Clinton	36%	(52)	30%	(44)	11%	(16)	9%	(13)	14%	(20)	146
2016 Vote: Donald Trump	26%	(49)	31%	(57)	17%	(32)	20%	(37)	6%	(11)	185
2016 Vote: Someone Else	5%	(1)	62%	(8)	13%	(2)	16%	(2)	4%	(1)	13
2020 Vote/PID: Not Biden/Democrat	39%	(8)	33%	(7)	2%	(0)	22%	(5)	4%	(1)	22
2020 Vote/PID: Not Trump/Republican	20%	(3)	44%	(7)	16%	(3)	10%	(2)	10%	(2)	16

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**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	32%	(143)	31%	(137)	14%	(61)	15%	(67)	9%	(40)	447
U.S. Economy: Wrong Track	29%	(87)	26%	(76)	17%	(50)	18%	(53)	10%	(31)	297
U.S. Economy: Right Direction	37%	(56)	41%	(61)	7%	(11)	9%	(13)	6%	(9)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37%	(56)	30%	(45)	7%	(11)	10%	(15)	15%	(23)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(59)	32%	(69)	17%	(37)	18%	(38)	4%	(9)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(27)	27%	(22)	16%	(13)	16%	(13)	10%	(8)	84
Top 2024 Issue: Economy	33%	(48)	26%	(38)	21%	(31)	7%	(10)	14%	(21)	149
Community: Urban	40%	(72)	36%	(64)	9%	(17)	9%	(16)	7%	(13)	181
Community: Suburban	29%	(65)	27%	(59)	18%	(40)	17%	(37)	10%	(22)	223
Community: Rural	15%	(6)	30%	(13)	10%	(4)	33%	(14)	13%	(5)	43
Community/Gender: Urban Women	37%	(33)	36%	(31)	13%	(11)	5%	(4)	9%	(8)	87
Community/Gender: Urban Men	42%	(39)	36%	(33)	6%	(6)	12%	(11)	5%	(4)	94
Community/Gender: Rural Women	12%	(3)	32%	(7)	2%	(0)	31%	(7)	23%	(5)	23
Community/Gender: Rural Men	18%	(3)	27%	(5)	21%	(4)	34%	(7)	—	(0)	19
Community/Gender: Suburban Women	30%	(37)	17%	(21)	14%	(17)	23%	(28)	17%	(21)	122
Community/Gender: Suburban Men	28%	(28)	38%	(39)	23%	(23)	9%	(9)	2%	(2)	101
Homeowner	31%	(103)	31%	(101)	13%	(43)	17%	(55)	8%	(27)	329
Renter	32%	(30)	32%	(30)	14%	(13)	11%	(10)	11%	(10)	92
Military HHnm: Yes	20%	(14)	33%	(23)	16%	(11)	20%	(14)	11%	(7)	69
Military HH: No	34%	(129)	30%	(114)	13%	(50)	14%	(52)	9%	(33)	378
Employ: Private Sector	39%	(53)	32%	(43)	16%	(22)	10%	(14)	2%	(2)	134
Employ: Government	15%	(5)	36%	(12)	18%	(6)	16%	(5)	15%	(5)	33
Employ: Self-Employed	28%	(13)	37%	(16)	16%	(7)	13%	(6)	5%	(2)	44
Employ: Homemaker	25%	(6)	25%	(6)	4%	(1)	15%	(3)	31%	(7)	22
Employ: Student	7%	(1)	33%	(4)	12%	(1)	14%	(2)	35%	(4)	12
Employ: Retired	22%	(27)	30%	(37)	15%	(19)	19%	(23)	13%	(16)	123
Employ: Unemployed	45%	(25)	26%	(14)	5%	(3)	20%	(11)	3%	(2)	55
Employ: Other	59%	(14)	16%	(4)	6%	(1)	12%	(3)	7%	(2)	24
Self + Household: White-Collar	31%	(56)	38%	(68)	13%	(24)	13%	(24)	6%	(10)	182
Self + Household: Blue Collar	31%	(61)	30%	(58)	16%	(31)	16%	(31)	8%	(15)	196

Continued on next page

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	32%	(143)	31%	(137)	14%	(61)	15%	(67)	9%	(40)	447
Union HH: Yes	14%	(4)	37%	(11)	14%	(4)	24%	(7)	12%	(3)	29
Union HH: No	33%	(139)	30%	(126)	14%	(56)	14%	(59)	9%	(37)	418
LGBTQ+: Yes	45%	(17)	33%	(12)	10%	(4)	9%	(3)	3%	(1)	38
LGBTQ+: No	31%	(126)	30%	(124)	14%	(57)	15%	(63)	10%	(39)	409
Motivated to Vote	32%	(119)	32%	(119)	14%	(54)	14%	(53)	9%	(32)	378
Parent: Yes	29%	(37)	35%	(45)	17%	(22)	16%	(20)	3%	(4)	127
Parent: No	33%	(106)	29%	(92)	12%	(39)	15%	(47)	11%	(37)	320
COVID Vaccine: Yes	32%	(112)	32%	(111)	12%	(43)	14%	(50)	9%	(31)	347
COVID Vaccine: No	31%	(31)	26%	(25)	18%	(17)	17%	(17)	9%	(9)	100
Student Loans: Yes	30%	(20)	32%	(21)	11%	(7)	14%	(9)	13%	(9)	66
Student Loans: No	32%	(124)	30%	(115)	14%	(53)	15%	(57)	8%	(32)	381
Favorable Opinion of Haley	20%	(27)	46%	(62)	12%	(16)	15%	(20)	6%	(8)	134
Unfavorable Opinion of Haley	37%	(69)	25%	(47)	14%	(26)	18%	(33)	7%	(13)	188
Protestant	40%	(32)	24%	(19)	16%	(13)	13%	(10)	7%	(5)	79
Roman Catholic	25%	(32)	33%	(43)	13%	(17)	17%	(22)	11%	(14)	129
Mormon	3%	(0)	15%	(1)	39%	(2)	37%	(1)	7%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	40%	(2)	42%	(2)	18%	(1)	—	(0)	—	(0)	4
Jewish	10%	(1)	31%	(3)	51%	(6)	8%	(1)	—	(0)	11
Muslim	—	(0)	100%	(3)	—	(0)	—	(0)	—	(0)	3
Buddhist	19%	(2)	60%	(6)	2%	(0)	19%	(2)	—	(0)	9
Hindu	100%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	3
Atheist	45%	(11)	25%	(6)	25%	(6)	5%	(1)	—	(0)	24
Agnostic	24%	(5)	46%	(10)	1%	(0)	12%	(3)	17%	(3)	21
Something else	38%	(18)	26%	(12)	14%	(7)	14%	(7)	8%	(4)	47
Nothing in particular	33%	(38)	29%	(33)	9%	(10)	17%	(19)	12%	(13)	113
Prodigal Biden Voter	32%	(10)	7%	(2)	27%	(8)	10%	(3)	24%	(7)	30
Undecided Voter (DK/WNV)	22%	(10)	19%	(9)	18%	(8)	13%	(6)	28%	(12)	44
Undecided Voter (DK)	38%	(7)	9%	(2)	6%	(1)	24%	(5)	23%	(4)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(124)	24%	(108)	20%	(91)	15%	(66)	13%	(58)	447
Gender: Male	28%	(60)	28%	(61)	26%	(56)	12%	(25)	6%	(12)	214
Gender: Female	28%	(64)	20%	(47)	15%	(35)	17%	(41)	20%	(45)	233
Age: 18-34	24%	(29)	24%	(29)	24%	(28)	11%	(13)	17%	(20)	118
Age: 35-44	26%	(16)	31%	(18)	26%	(15)	11%	(6)	6%	(4)	59
Age: 45-64	37%	(57)	21%	(33)	14%	(22)	15%	(23)	13%	(20)	155
Age: 65+	19%	(22)	24%	(28)	23%	(26)	21%	(24)	13%	(15)	115
GenZers: 1997-2012	27%	(16)	22%	(13)	24%	(14)	15%	(9)	12%	(7)	59
Millennials: 1981-1996	24%	(28)	29%	(33)	24%	(28)	7%	(9)	14%	(16)	113
GenXers: 1965-1980	40%	(47)	17%	(20)	17%	(20)	13%	(15)	12%	(14)	116
Baby Boomers: 1946-1964	21%	(32)	27%	(40)	18%	(26)	20%	(30)	14%	(20)	148
Educ: < College	29%	(89)	21%	(64)	19%	(58)	16%	(49)	15%	(45)	306
Educ: Bachelors degree	23%	(21)	32%	(30)	20%	(18)	13%	(11)	12%	(11)	91
Educ: Post-grad	28%	(14)	29%	(15)	30%	(15)	10%	(5)	3%	(2)	50
Income: Under 50k	27%	(47)	23%	(40)	20%	(34)	14%	(24)	15%	(27)	172
Income: 50k-100k	27%	(47)	24%	(41)	19%	(33)	16%	(27)	14%	(23)	171
Income: 100k+	29%	(30)	26%	(27)	23%	(24)	14%	(15)	8%	(8)	104
Ethnicity: White (Non-Hispanic)	27%	(71)	29%	(77)	18%	(47)	16%	(42)	11%	(29)	267
Ethnicity: Hispanic	25%	(20)	18%	(15)	27%	(22)	8%	(6)	22%	(18)	82
Ethnicity: Black (Non-Hispanic)	45%	(18)	12%	(5)	11%	(4)	21%	(8)	11%	(5)	40
Ethnicity: Asian + Other (Non-Hispanic)	24%	(14)	20%	(12)	31%	(18)	15%	(8)	10%	(6)	57
All Christian	26%	(56)	24%	(52)	20%	(43)	16%	(34)	14%	(31)	216
All Non-Christian	29%	(8)	37%	(10)	15%	(4)	19%	(5)	—	(0)	26
Atheist	36%	(8)	28%	(7)	31%	(7)	3%	(1)	2%	(0)	24
Agnostic/Nothing in particular	27%	(36)	20%	(26)	20%	(27)	14%	(19)	19%	(25)	134
Something Else	33%	(15)	27%	(13)	21%	(10)	15%	(7)	3%	(1)	47
Evangelical	35%	(30)	21%	(18)	20%	(17)	11%	(10)	12%	(11)	86
Non-Evangelical	24%	(40)	27%	(46)	19%	(31)	18%	(30)	13%	(22)	169
PID: Dem (no lean)	39%	(63)	19%	(31)	17%	(27)	12%	(20)	13%	(20)	162
PID: Ind (no lean)	22%	(28)	30%	(39)	17%	(22)	18%	(24)	13%	(17)	129
PID: Rep (no lean)	21%	(33)	25%	(39)	27%	(42)	14%	(22)	13%	(20)	156

Continued on next page

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(124)	24%	(108)	20%	(91)	15%	(66)	13%	(58)	447
PID/Gender: Dem Men	43%	(27)	22%	(13)	31%	(19)	3%	(2)	1%	(1)	62
PID/Gender: Dem Women	36%	(36)	17%	(17)	8%	(8)	18%	(18)	20%	(19)	100
PID/Gender: Ind Men	18%	(13)	37%	(27)	20%	(15)	16%	(12)	9%	(7)	74
PID/Gender: Ind Women	26%	(15)	20%	(11)	14%	(8)	21%	(12)	18%	(10)	56
PID/Gender: Rep Men	25%	(20)	26%	(20)	28%	(22)	15%	(11)	6%	(5)	79
PID/Gender: Rep Women	17%	(13)	24%	(19)	25%	(19)	13%	(10)	20%	(16)	77
Ideo: Liberal (1-3)	40%	(61)	22%	(33)	15%	(24)	12%	(18)	11%	(18)	155
Ideo: Moderate (4)	19%	(26)	25%	(32)	18%	(24)	15%	(19)	23%	(30)	131
Ideo: Conservative (5-7)	21%	(31)	26%	(39)	28%	(41)	19%	(28)	6%	(8)	146
Ideo/PID: Conservative Republican	19%	(21)	27%	(29)	30%	(32)	17%	(19)	7%	(7)	107
Ideo/PID: Moderate/Liberal Republican	28%	(13)	14%	(6)	22%	(10)	7%	(3)	29%	(13)	45
Ideo/PID: Moderate/Conservative Democrat	33%	(16)	23%	(11)	14%	(7)	14%	(7)	17%	(8)	49
Ideo/PID: Liberal Democrat	40%	(43)	18%	(20)	18%	(19)	12%	(13)	11%	(12)	107
Unfavorable of Biden and Trump	23%	(15)	23%	(15)	23%	(15)	20%	(13)	10%	(6)	64
2024 H2H Matchup: Biden Voter	36%	(70)	24%	(47)	18%	(35)	13%	(26)	9%	(18)	196
2024 H2H Matchup: Trump Voter	22%	(45)	25%	(52)	24%	(49)	16%	(33)	13%	(27)	208
2024 H2H Matchup: Would not Vote	35%	(7)	21%	(4)	2%	(0)	29%	(6)	12%	(2)	19
2024 H2H Matchup: Do not Know	10%	(2)	21%	(5)	25%	(6)	4%	(1)	41%	(10)	25
2022 House Vote: Democrat	38%	(72)	20%	(39)	17%	(32)	12%	(22)	14%	(26)	192
2022 House Vote: Republican	24%	(40)	23%	(38)	25%	(41)	19%	(31)	9%	(15)	165
2022 House Vote: Did not Vote	15%	(12)	33%	(26)	21%	(17)	13%	(10)	18%	(15)	80
2020 Vote: Joe Biden	36%	(75)	23%	(47)	16%	(34)	12%	(26)	13%	(27)	209
2020 Vote: Donald Trump	23%	(45)	25%	(50)	25%	(49)	16%	(31)	12%	(24)	199
2020 Vote: Someone Else	6%	(1)	53%	(5)	11%	(1)	26%	(2)	4%	(0)	10
2020 Vote: Did not Vote	11%	(3)	21%	(6)	26%	(7)	22%	(6)	20%	(6)	29
2016 Vote: Hillary Clinton	36%	(53)	24%	(35)	13%	(19)	12%	(18)	14%	(21)	146
2016 Vote: Donald Trump	22%	(40)	25%	(47)	22%	(40)	17%	(31)	14%	(27)	185
2016 Vote: Someone Else	4%	(1)	49%	(6)	26%	(3)	14%	(2)	7%	(1)	13
2020 Vote/PID: Not Biden/Democrat	31%	(7)	22%	(5)	28%	(6)	12%	(3)	7%	(2)	22
2020 Vote/PID: Not Trump/Republican	18%	(3)	30%	(5)	29%	(5)	8%	(1)	15%	(3)	16

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**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(124)	24%	(108)	20%	(91)	15%	(66)	13%	(58)	447
U.S. Economy: Wrong Track	22%	(64)	22%	(65)	23%	(69)	18%	(53)	15%	(46)	297
U.S. Economy: Right Direction	40%	(60)	29%	(43)	15%	(22)	9%	(13)	8%	(12)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(55)	24%	(36)	17%	(26)	11%	(17)	12%	(17)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(48)	26%	(55)	24%	(50)	15%	(32)	13%	(27)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(21)	21%	(18)	19%	(16)	19%	(16)	16%	(13)	84
Top 2024 Issue: Economy	28%	(41)	20%	(29)	22%	(32)	11%	(17)	20%	(29)	149
Community: Urban	34%	(61)	27%	(49)	16%	(30)	13%	(23)	10%	(19)	181
Community: Suburban	25%	(56)	19%	(43)	24%	(53)	15%	(33)	17%	(38)	223
Community: Rural	16%	(7)	38%	(16)	19%	(8)	24%	(10)	2%	(1)	43
Community/Gender: Urban Women	35%	(30)	26%	(22)	11%	(10)	15%	(13)	13%	(12)	87
Community/Gender: Urban Men	33%	(31)	28%	(26)	21%	(20)	10%	(10)	7%	(7)	94
Community/Gender: Rural Women	21%	(5)	37%	(9)	8%	(2)	30%	(7)	4%	(1)	23
Community/Gender: Rural Men	11%	(2)	40%	(8)	32%	(6)	16%	(3)	—	(0)	19
Community/Gender: Suburban Women	24%	(29)	13%	(16)	19%	(23)	17%	(21)	27%	(33)	122
Community/Gender: Suburban Men	27%	(27)	27%	(27)	30%	(30)	12%	(12)	5%	(5)	101
Homeowner	26%	(85)	24%	(80)	23%	(75)	16%	(51)	11%	(38)	329
Renter	32%	(29)	24%	(23)	15%	(14)	12%	(11)	17%	(16)	92
Military HHnm: Yes	19%	(13)	23%	(16)	23%	(16)	24%	(17)	11%	(8)	69
Military HH: No	29%	(111)	25%	(93)	20%	(75)	13%	(49)	13%	(50)	378
Employ: Private Sector	29%	(39)	25%	(33)	21%	(28)	18%	(24)	7%	(10)	134
Employ: Government	30%	(10)	35%	(11)	22%	(7)	7%	(2)	6%	(2)	33
Employ: Self-Employed	33%	(15)	33%	(15)	15%	(7)	9%	(4)	10%	(4)	44
Employ: Homemaker	25%	(6)	15%	(3)	16%	(4)	19%	(4)	25%	(6)	22
Employ: Student	9%	(1)	5%	(1)	41%	(5)	11%	(1)	35%	(4)	12
Employ: Retired	21%	(26)	23%	(28)	20%	(25)	20%	(24)	15%	(19)	123
Employ: Unemployed	43%	(24)	20%	(11)	25%	(14)	8%	(4)	4%	(2)	55
Employ: Other	18%	(4)	22%	(5)	9%	(2)	4%	(1)	47%	(11)	24
Self + Household: White-Collar	30%	(54)	28%	(50)	23%	(42)	11%	(20)	8%	(15)	182
Self + Household: Blue Collar	27%	(53)	26%	(52)	19%	(38)	19%	(37)	9%	(17)	196

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**Table BLMB41\_7: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries**

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(124)	24%	(108)	20%	(91)	15%	(66)	13%	(58)	447
Union HH: Yes	14%	(4)	27%	(8)	23%	(7)	28%	(8)	8%	(2)	29
Union HH: No	29%	(120)	24%	(100)	20%	(85)	14%	(57)	13%	(55)	418
LGBTQ+: Yes	29%	(11)	34%	(13)	14%	(5)	13%	(5)	11%	(4)	38
LGBTQ+: No	28%	(113)	23%	(96)	21%	(86)	15%	(61)	13%	(53)	409
Motivated to Vote	28%	(107)	24%	(90)	19%	(72)	16%	(59)	13%	(49)	378
Parent: Yes	33%	(42)	23%	(30)	25%	(32)	12%	(16)	7%	(8)	127
Parent: No	26%	(82)	25%	(78)	19%	(59)	16%	(50)	15%	(49)	320
COVID Vaccine: Yes	28%	(97)	26%	(90)	20%	(69)	14%	(49)	12%	(43)	347
COVID Vaccine: No	28%	(28)	18%	(18)	22%	(22)	17%	(17)	15%	(15)	100
Student Loans: Yes	30%	(20)	26%	(17)	14%	(10)	11%	(7)	19%	(12)	66
Student Loans: No	27%	(104)	24%	(91)	21%	(82)	15%	(58)	12%	(46)	381
Favorable Opinion of Haley	16%	(22)	35%	(46)	27%	(36)	15%	(20)	7%	(9)	134
Unfavorable Opinion of Haley	34%	(64)	21%	(39)	17%	(32)	17%	(32)	11%	(21)	188
Protestant	31%	(25)	11%	(9)	19%	(15)	20%	(16)	18%	(14)	79
Roman Catholic	23%	(30)	33%	(43)	18%	(24)	13%	(16)	13%	(16)	129
Mormon	—	(0)	23%	(1)	40%	(2)	37%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	8%	(0)	60%	(2)	—	(0)	—	(0)	4
Jewish	23%	(3)	39%	(4)	25%	(3)	13%	(1)	—	(0)	11
Muslim	—	(0)	56%	(2)	44%	(1)	—	(0)	—	(0)	3
Buddhist	19%	(2)	44%	(4)	—	(0)	37%	(3)	—	(0)	9
Hindu	100%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	3
Atheist	36%	(8)	28%	(7)	31%	(7)	3%	(1)	2%	(0)	24
Agnostic	37%	(8)	29%	(6)	5%	(1)	13%	(3)	15%	(3)	21
Something else	33%	(15)	27%	(13)	21%	(10)	15%	(7)	3%	(1)	47
Nothing in particular	25%	(28)	18%	(20)	23%	(26)	14%	(16)	19%	(22)	113
Prodigal Biden Voter	28%	(9)	11%	(3)	15%	(5)	12%	(4)	33%	(10)	30
Undecided Voter (DK/WNV)	21%	(9)	21%	(9)	15%	(7)	15%	(7)	28%	(12)	44
Undecided Voter (DK)	35%	(7)	21%	(4)	2%	(0)	29%	(6)	12%	(2)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(165)	29%	(131)	13%	(60)	11%	(49)	10%	(43)	447
Gender: Male	37%	(80)	35%	(75)	14%	(30)	10%	(21)	4%	(9)	214
Gender: Female	37%	(85)	24%	(56)	13%	(29)	12%	(28)	15%	(34)	233
Age: 18-34	39%	(46)	24%	(29)	15%	(18)	8%	(10)	13%	(16)	118
Age: 35-44	42%	(25)	36%	(21)	7%	(4)	13%	(8)	1%	(1)	59
Age: 45-64	36%	(57)	26%	(40)	15%	(24)	12%	(19)	10%	(15)	155
Age: 65+	33%	(38)	35%	(41)	12%	(13)	10%	(12)	10%	(11)	115
GenZers: 1997-2012	46%	(27)	24%	(14)	15%	(9)	4%	(2)	11%	(7)	59
Millennials: 1981-1996	37%	(42)	30%	(34)	12%	(14)	12%	(13)	9%	(10)	113
GenXers: 1965-1980	33%	(39)	28%	(33)	17%	(20)	12%	(14)	10%	(11)	116
Baby Boomers: 1946-1964	36%	(53)	32%	(48)	10%	(15)	13%	(19)	9%	(13)	148
Educ: < College	42%	(127)	23%	(72)	14%	(43)	12%	(37)	9%	(26)	306
Educ: Bachelors degree	25%	(23)	44%	(40)	6%	(6)	9%	(8)	15%	(14)	91
Educ: Post-grad	29%	(15)	38%	(19)	21%	(11)	6%	(3)	6%	(3)	50
Income: Under 50k	35%	(61)	24%	(41)	16%	(27)	11%	(19)	14%	(24)	172
Income: 50k-100k	42%	(72)	26%	(44)	13%	(22)	11%	(19)	8%	(14)	171
Income: 100k+	31%	(32)	44%	(46)	10%	(11)	11%	(11)	4%	(4)	104
Ethnicity: White (Non-Hispanic)	37%	(99)	32%	(85)	14%	(36)	10%	(27)	7%	(19)	267
Ethnicity: Hispanic	45%	(37)	28%	(23)	7%	(5)	5%	(4)	15%	(13)	82
Ethnicity: Black (Non-Hispanic)	36%	(15)	18%	(7)	28%	(12)	13%	(5)	5%	(2)	40
Ethnicity: Asian + Other (Non-Hispanic)	24%	(14)	27%	(15)	11%	(6)	21%	(12)	17%	(10)	57
All Christian	34%	(74)	28%	(61)	16%	(35)	12%	(26)	9%	(20)	216
All Non-Christian	24%	(6)	40%	(11)	14%	(4)	17%	(4)	5%	(1)	26
Atheist	36%	(9)	52%	(12)	7%	(2)	2%	(0)	2%	(0)	24
Agnostic/Nothing in particular	44%	(59)	22%	(30)	9%	(11)	11%	(15)	14%	(19)	134
Something Else	35%	(17)	37%	(17)	16%	(8)	7%	(3)	4%	(2)	47
Evangelical	40%	(34)	26%	(22)	24%	(20)	4%	(3)	7%	(6)	86
Non-Evangelical	31%	(53)	31%	(53)	13%	(22)	15%	(25)	10%	(16)	169
PID: Dem (no lean)	43%	(70)	22%	(36)	9%	(14)	11%	(18)	15%	(24)	162
PID: Ind (no lean)	28%	(37)	34%	(45)	17%	(22)	11%	(15)	9%	(11)	129
PID: Rep (no lean)	37%	(58)	32%	(51)	15%	(23)	11%	(16)	5%	(8)	156

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(165)	29%	(131)	13%	(60)	11%	(49)	10%	(43)	447
PID/Gender: Dem Men	54%	(34)	16%	(10)	12%	(7)	15%	(9)	4%	(2)	62
PID/Gender: Dem Women	37%	(37)	26%	(26)	7%	(7)	9%	(9)	22%	(22)	100
PID/Gender: Ind Men	24%	(18)	46%	(34)	15%	(11)	9%	(7)	5%	(4)	74
PID/Gender: Ind Women	34%	(19)	20%	(11)	20%	(11)	14%	(8)	13%	(7)	56
PID/Gender: Rep Men	36%	(28)	40%	(31)	15%	(12)	6%	(5)	3%	(3)	79
PID/Gender: Rep Women	39%	(30)	25%	(19)	15%	(11)	15%	(12)	6%	(5)	77
Ideo: Liberal (1-3)	45%	(69)	25%	(38)	8%	(12)	13%	(20)	9%	(15)	155
Ideo: Moderate (4)	33%	(43)	33%	(43)	15%	(19)	5%	(7)	15%	(19)	131
Ideo: Conservative (5-7)	29%	(42)	32%	(47)	19%	(28)	15%	(22)	5%	(7)	146
Ideo/PID: Conservative Republican	32%	(34)	32%	(34)	17%	(18)	14%	(15)	6%	(6)	107
Ideo/PID: Moderate/Liberal Republican	45%	(20)	36%	(16)	13%	(6)	4%	(2)	3%	(1)	45
Ideo/PID: Moderate/Conservative Democrat	33%	(16)	27%	(13)	10%	(5)	5%	(3)	26%	(13)	49
Ideo/PID: Liberal Democrat	46%	(49)	21%	(22)	9%	(9)	14%	(15)	11%	(11)	107
Unfavorable of Biden and Trump	30%	(19)	35%	(23)	15%	(10)	13%	(9)	7%	(4)	64
2024 H2H Matchup: Biden Voter	43%	(84)	26%	(52)	8%	(16)	12%	(24)	10%	(20)	196
2024 H2H Matchup: Trump Voter	33%	(68)	34%	(71)	17%	(36)	10%	(21)	5%	(11)	208
2024 H2H Matchup: Would not Vote	52%	(10)	12%	(2)	10%	(2)	12%	(2)	15%	(3)	19
2024 H2H Matchup: Do not Know	13%	(3)	25%	(6)	22%	(5)	6%	(1)	35%	(9)	25
2022 House Vote: Democrat	40%	(77)	26%	(50)	11%	(21)	11%	(20)	12%	(23)	192
2022 House Vote: Republican	34%	(56)	30%	(49)	17%	(29)	13%	(22)	5%	(8)	165
2022 House Vote: Did not Vote	37%	(29)	37%	(29)	10%	(8)	6%	(5)	11%	(9)	80
2020 Vote: Joe Biden	39%	(81)	27%	(55)	12%	(24)	11%	(23)	12%	(25)	209
2020 Vote: Donald Trump	36%	(72)	35%	(70)	15%	(29)	9%	(19)	4%	(9)	199
2020 Vote: Someone Else	27%	(3)	20%	(2)	18%	(2)	14%	(1)	20%	(2)	10
2020 Vote: Did not Vote	32%	(9)	12%	(3)	15%	(4)	19%	(5)	22%	(6)	29
2016 Vote: Hillary Clinton	37%	(54)	26%	(38)	10%	(15)	11%	(16)	15%	(21)	146
2016 Vote: Donald Trump	35%	(66)	33%	(60)	14%	(26)	11%	(21)	6%	(12)	185
2016 Vote: Someone Else	9%	(1)	61%	(8)	12%	(2)	6%	(1)	13%	(2)	13
2020 Vote/PID: Not Biden/Democrat	37%	(8)	29%	(6)	17%	(4)	8%	(2)	9%	(2)	22
2020 Vote/PID: Not Trump/Republican	24%	(4)	49%	(8)	8%	(1)	7%	(1)	12%	(2)	16

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(165)	29%	(131)	13%	(60)	11%	(49)	10%	(43)	447
U.S. Economy: Wrong Track	33%	(97)	29%	(85)	16%	(47)	13%	(39)	10%	(30)	297
U.S. Economy: Right Direction	45%	(68)	31%	(46)	9%	(13)	7%	(10)	9%	(13)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39%	(59)	25%	(39)	10%	(15)	12%	(19)	13%	(19)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(75)	32%	(69)	17%	(36)	10%	(22)	5%	(11)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(31)	28%	(24)	10%	(8)	10%	(8)	15%	(13)	84
Top 2024 Issue: Economy	31%	(46)	31%	(45)	16%	(23)	7%	(10)	16%	(23)	149
Community: Urban	40%	(72)	33%	(60)	12%	(22)	9%	(16)	7%	(12)	181
Community: Suburban	35%	(79)	28%	(63)	13%	(30)	11%	(25)	12%	(27)	223
Community: Rural	34%	(15)	20%	(8)	18%	(8)	19%	(8)	10%	(4)	43
Community/Gender: Urban Women	41%	(36)	29%	(25)	17%	(15)	5%	(5)	7%	(7)	87
Community/Gender: Urban Men	39%	(36)	36%	(34)	7%	(7)	12%	(11)	6%	(5)	94
Community/Gender: Rural Women	42%	(10)	14%	(3)	4%	(1)	22%	(5)	18%	(4)	23
Community/Gender: Rural Men	24%	(5)	27%	(5)	34%	(7)	15%	(3)	—	(0)	19
Community/Gender: Suburban Women	33%	(40)	23%	(28)	11%	(13)	15%	(18)	19%	(23)	122
Community/Gender: Suburban Men	38%	(39)	35%	(35)	17%	(17)	7%	(7)	4%	(4)	101
Homeowner	35%	(115)	32%	(104)	14%	(44)	12%	(39)	8%	(27)	329
Renter	38%	(35)	27%	(25)	13%	(12)	11%	(10)	11%	(10)	92
Military HHnm: Yes	33%	(23)	35%	(25)	16%	(11)	8%	(6)	8%	(6)	69
Military HH: No	38%	(142)	28%	(106)	13%	(49)	11%	(43)	10%	(37)	378
Employ: Private Sector	30%	(40)	39%	(53)	14%	(18)	12%	(16)	5%	(6)	134
Employ: Government	47%	(15)	15%	(5)	19%	(6)	2%	(1)	17%	(6)	33
Employ: Self-Employed	32%	(14)	28%	(13)	20%	(9)	11%	(5)	9%	(4)	44
Employ: Homemaker	26%	(6)	15%	(3)	22%	(5)	6%	(1)	31%	(7)	22
Employ: Student	7%	(1)	45%	(6)	8%	(1)	11%	(1)	28%	(3)	12
Employ: Retired	38%	(46)	34%	(41)	8%	(10)	10%	(12)	11%	(13)	123
Employ: Unemployed	49%	(27)	17%	(9)	14%	(8)	17%	(10)	3%	(2)	55
Employ: Other	65%	(15)	6%	(1)	10%	(2)	11%	(3)	8%	(2)	24
Self + Household: White-Collar	31%	(57)	39%	(72)	13%	(23)	10%	(18)	7%	(12)	182
Self + Household: Blue Collar	39%	(76)	26%	(51)	16%	(32)	11%	(23)	7%	(15)	196

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(165)	29%	(131)	13%	(60)	11%	(49)	10%	(43)	447
Union HH: Yes	27%	(8)	36%	(11)	9%	(3)	17%	(5)	12%	(3)	29
Union HH: No	38%	(157)	29%	(120)	14%	(57)	10%	(44)	9%	(39)	418
LGBTQ+: Yes	54%	(20)	26%	(10)	11%	(4)	6%	(2)	3%	(1)	38
LGBTQ+: No	35%	(145)	30%	(121)	14%	(55)	11%	(46)	10%	(42)	409
Motivated to Vote	36%	(136)	31%	(117)	14%	(55)	9%	(36)	9%	(35)	378
Parent: Yes	31%	(39)	34%	(44)	18%	(23)	13%	(17)	4%	(5)	127
Parent: No	39%	(126)	27%	(87)	12%	(37)	10%	(32)	12%	(38)	320
COVID Vaccine: Yes	39%	(137)	29%	(101)	10%	(36)	11%	(39)	10%	(34)	347
COVID Vaccine: No	28%	(28)	30%	(30)	23%	(23)	9%	(9)	9%	(9)	100
Student Loans: Yes	38%	(25)	14%	(9)	27%	(18)	7%	(5)	13%	(9)	66
Student Loans: No	37%	(140)	32%	(122)	11%	(42)	12%	(44)	9%	(34)	381
Favorable Opinion of Haley	27%	(36)	41%	(55)	14%	(19)	10%	(13)	8%	(10)	134
Unfavorable Opinion of Haley	44%	(82)	24%	(45)	12%	(23)	13%	(25)	7%	(13)	188
Protestant	38%	(30)	21%	(17)	23%	(18)	11%	(8)	8%	(6)	79
Roman Catholic	31%	(40)	32%	(41)	12%	(16)	13%	(17)	11%	(14)	129
Mormon	53%	(2)	47%	(2)	—	(0)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	40%	(2)	18%	(1)	—	(0)	—	(0)	4
Jewish	21%	(2)	20%	(2)	34%	(4)	13%	(1)	11%	(1)	11
Muslim	56%	(2)	—	(0)	—	(0)	44%	(1)	—	(0)	3
Buddhist	19%	(2)	62%	(6)	—	(0)	19%	(2)	—	(0)	9
Hindu	25%	(1)	75%	(3)	—	(0)	—	(0)	—	(0)	3
Atheist	36%	(9)	52%	(12)	7%	(2)	2%	(0)	2%	(0)	24
Agnostic	53%	(11)	18%	(4)	1%	(0)	12%	(3)	16%	(3)	21
Something else	35%	(17)	37%	(17)	16%	(8)	7%	(3)	4%	(2)	47
Nothing in particular	43%	(48)	23%	(26)	10%	(11)	11%	(12)	13%	(15)	113
Prodigal Biden Voter	7%	(2)	20%	(6)	35%	(11)	13%	(4)	24%	(7)	30
Undecided Voter (DK/WNV)	29%	(13)	19%	(8)	17%	(7)	8%	(4)	26%	(11)	44
Undecided Voter (DK)	52%	(10)	12%	(2)	10%	(2)	12%	(2)	15%	(3)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(137)	29%	(128)	11%	(49)	12%	(56)	17%	(77)	447
Gender: Male	30%	(64)	32%	(68)	14%	(30)	15%	(32)	10%	(21)	214
Gender: Female	31%	(73)	25%	(59)	8%	(20)	10%	(24)	24%	(57)	233
Age: 18-34	23%	(27)	21%	(25)	12%	(15)	14%	(17)	29%	(34)	118
Age: 35-44	28%	(16)	30%	(18)	20%	(12)	8%	(5)	13%	(8)	59
Age: 45-64	38%	(59)	21%	(33)	7%	(10)	18%	(28)	16%	(25)	155
Age: 65+	30%	(34)	45%	(51)	11%	(13)	6%	(6)	9%	(10)	115
GenZers: 1997-2012	19%	(11)	15%	(9)	13%	(8)	16%	(9)	37%	(22)	59
Millennials: 1981-1996	28%	(32)	30%	(34)	15%	(18)	9%	(11)	17%	(19)	113
GenXers: 1965-1980	37%	(43)	20%	(24)	6%	(7)	19%	(22)	18%	(21)	116
Baby Boomers: 1946-1964	33%	(49)	37%	(55)	11%	(16)	9%	(13)	10%	(15)	148
Educ: < College	29%	(87)	28%	(87)	11%	(32)	14%	(41)	19%	(58)	306
Educ: Bachelors degree	34%	(31)	24%	(22)	15%	(14)	8%	(7)	19%	(17)	91
Educ: Post-grad	37%	(19)	38%	(19)	7%	(4)	14%	(7)	4%	(2)	50
Income: Under 50k	32%	(54)	28%	(47)	8%	(14)	13%	(23)	19%	(33)	172
Income: 50k-100k	28%	(48)	30%	(51)	14%	(23)	12%	(21)	16%	(28)	171
Income: 100k+	33%	(35)	28%	(29)	12%	(12)	11%	(12)	15%	(16)	104
Ethnicity: White (Non-Hispanic)	33%	(88)	36%	(96)	8%	(21)	11%	(30)	12%	(31)	267
Ethnicity: Hispanic	21%	(17)	27%	(22)	9%	(7)	17%	(14)	26%	(22)	82
Ethnicity: Black (Non-Hispanic)	37%	(15)	11%	(4)	17%	(7)	8%	(3)	27%	(11)	40
Ethnicity: Asian + Other (Non-Hispanic)	28%	(16)	9%	(5)	26%	(15)	14%	(8)	23%	(13)	57
All Christian	35%	(76)	36%	(77)	8%	(16)	10%	(22)	12%	(25)	216
All Non-Christian	33%	(9)	14%	(4)	31%	(8)	10%	(3)	11%	(3)	26
Atheist	24%	(6)	15%	(4)	14%	(3)	47%	(11)	—	(0)	24
Agnostic/Nothing in particular	27%	(36)	18%	(24)	15%	(20)	9%	(12)	31%	(41)	134
Something Else	23%	(11)	41%	(19)	3%	(1)	16%	(8)	16%	(8)	47
Evangelical	38%	(32)	36%	(31)	3%	(2)	16%	(14)	8%	(7)	86
Non-Evangelical	30%	(51)	37%	(62)	8%	(14)	9%	(16)	16%	(27)	169
PID: Dem (no lean)	17%	(28)	27%	(44)	15%	(25)	15%	(24)	25%	(41)	162
PID: Ind (no lean)	37%	(48)	25%	(32)	14%	(18)	12%	(16)	13%	(16)	129
PID: Rep (no lean)	39%	(61)	33%	(52)	5%	(7)	10%	(16)	13%	(20)	156

Continued on next page

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(137)	29%	(128)	11%	(49)	12%	(56)	17%	(77)	447
PID/Gender: Dem Men	14%	(9)	33%	(21)	15%	(9)	21%	(13)	18%	(11)	62
PID/Gender: Dem Women	20%	(19)	23%	(23)	16%	(16)	11%	(11)	30%	(30)	100
PID/Gender: Ind Men	35%	(26)	26%	(19)	19%	(14)	15%	(11)	6%	(4)	74
PID/Gender: Ind Women	40%	(22)	24%	(13)	7%	(4)	8%	(5)	22%	(12)	56
PID/Gender: Rep Men	38%	(30)	37%	(29)	9%	(7)	10%	(8)	7%	(5)	79
PID/Gender: Rep Women	41%	(31)	30%	(23)	—	(0)	10%	(8)	19%	(15)	77
Ideo: Liberal (1-3)	21%	(33)	27%	(41)	15%	(23)	18%	(28)	19%	(29)	155
Ideo: Moderate (4)	25%	(32)	33%	(44)	14%	(19)	8%	(10)	20%	(26)	131
Ideo: Conservative (5-7)	46%	(67)	27%	(39)	5%	(8)	12%	(17)	10%	(15)	146
Ideo/PID: Conservative Republican	42%	(45)	31%	(33)	5%	(6)	9%	(9)	13%	(14)	107
Ideo/PID: Moderate/Liberal Republican	28%	(13)	41%	(18)	4%	(2)	15%	(7)	12%	(6)	45
Ideo/PID: Moderate/Conservative Democrat	19%	(9)	31%	(15)	11%	(5)	11%	(5)	29%	(14)	49
Ideo/PID: Liberal Democrat	18%	(19)	25%	(27)	18%	(19)	18%	(19)	21%	(23)	107
Unfavorable of Biden and Trump	20%	(13)	26%	(16)	12%	(8)	19%	(12)	24%	(15)	64
2024 H2H Matchup: Biden Voter	20%	(40)	29%	(57)	16%	(32)	15%	(30)	19%	(37)	196
2024 H2H Matchup: Trump Voter	42%	(86)	28%	(59)	6%	(13)	11%	(22)	13%	(27)	208
2024 H2H Matchup: Would not Vote	28%	(5)	40%	(7)	—	(0)	14%	(3)	18%	(3)	19
2024 H2H Matchup: Do not Know	21%	(5)	19%	(5)	18%	(4)	3%	(1)	39%	(10)	25
2022 House Vote: Democrat	20%	(39)	27%	(52)	17%	(32)	15%	(29)	21%	(40)	192
2022 House Vote: Republican	44%	(72)	32%	(53)	7%	(11)	10%	(16)	8%	(13)	165
2022 House Vote: Did not Vote	29%	(23)	26%	(21)	6%	(4)	13%	(10)	27%	(21)	80
2020 Vote: Joe Biden	24%	(49)	26%	(54)	15%	(32)	15%	(32)	20%	(43)	209
2020 Vote: Donald Trump	38%	(75)	33%	(65)	7%	(14)	11%	(23)	12%	(23)	199
2020 Vote: Someone Else	43%	(4)	29%	(3)	9%	(1)	4%	(0)	14%	(1)	10
2020 Vote: Did not Vote	29%	(8)	22%	(6)	12%	(3)	3%	(1)	34%	(10)	29
2016 Vote: Hillary Clinton	21%	(31)	31%	(46)	22%	(33)	12%	(18)	13%	(19)	146
2016 Vote: Donald Trump	40%	(74)	30%	(56)	5%	(9)	13%	(23)	12%	(23)	185
2016 Vote: Someone Else	4%	(1)	43%	(6)	15%	(2)	1%	(0)	37%	(5)	13
2020 Vote/PID: Not Biden/Democrat	24%	(5)	16%	(3)	15%	(3)	15%	(3)	31%	(7)	22
2020 Vote/PID: Not Trump/Republican	46%	(8)	17%	(3)	1%	(0)	—	(0)	36%	(6)	16

Continued on next page

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(137)	29%	(128)	11%	(49)	12%	(56)	17%	(77)	447
U.S. Economy: Wrong Track	34%	(102)	26%	(76)	9%	(27)	11%	(31)	20%	(60)	297
U.S. Economy: Right Direction	23%	(35)	34%	(52)	15%	(22)	16%	(24)	11%	(17)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(31)	29%	(43)	19%	(28)	15%	(22)	17%	(26)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39%	(82)	29%	(61)	7%	(15)	12%	(25)	14%	(29)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(23)	28%	(23)	7%	(6)	11%	(9)	27%	(22)	84
Top 2024 Issue: Economy	32%	(47)	32%	(47)	12%	(17)	10%	(15)	15%	(22)	149
Community: Urban	32%	(59)	29%	(52)	9%	(17)	16%	(29)	14%	(26)	181
Community: Suburban	27%	(61)	27%	(61)	14%	(31)	9%	(20)	22%	(50)	223
Community: Rural	40%	(17)	35%	(15)	3%	(1)	18%	(8)	5%	(2)	43
Community/Gender: Urban Women	31%	(27)	31%	(27)	5%	(4)	14%	(12)	19%	(16)	87
Community/Gender: Urban Men	33%	(31)	26%	(25)	13%	(12)	18%	(16)	10%	(9)	94
Community/Gender: Rural Women	50%	(12)	35%	(8)	2%	(0)	4%	(1)	9%	(2)	23
Community/Gender: Rural Men	27%	(5)	34%	(7)	4%	(1)	35%	(7)	—	(0)	19
Community/Gender: Suburban Women	28%	(34)	20%	(24)	12%	(15)	9%	(11)	31%	(38)	122
Community/Gender: Suburban Men	27%	(27)	37%	(37)	16%	(17)	8%	(9)	11%	(11)	101
Homeowner	28%	(93)	30%	(97)	12%	(40)	13%	(42)	17%	(57)	329
Renter	39%	(36)	28%	(26)	10%	(9)	11%	(11)	12%	(11)	92
Military HHnm: Yes	30%	(21)	36%	(25)	5%	(3)	6%	(4)	23%	(16)	69
Military HH: No	31%	(116)	27%	(103)	12%	(46)	14%	(51)	16%	(61)	378
Employ: Private Sector	39%	(52)	28%	(37)	13%	(17)	10%	(13)	11%	(14)	134
Employ: Government	23%	(8)	32%	(10)	11%	(4)	22%	(7)	12%	(4)	33
Employ: Self-Employed	34%	(15)	29%	(13)	3%	(1)	11%	(5)	23%	(10)	44
Employ: Homemaker	34%	(8)	13%	(3)	13%	(3)	2%	(1)	39%	(9)	22
Employ: Student	16%	(2)	33%	(4)	—	(0)	23%	(3)	28%	(3)	12
Employ: Retired	31%	(38)	38%	(47)	13%	(15)	5%	(6)	14%	(17)	123
Employ: Unemployed	20%	(11)	19%	(11)	15%	(8)	25%	(14)	21%	(12)	55
Employ: Other	13%	(3)	15%	(3)	4%	(1)	34%	(8)	35%	(8)	24
Self + Household: White-Collar	34%	(61)	35%	(63)	10%	(18)	11%	(20)	11%	(21)	182
Self + Household: Blue Collar	31%	(61)	28%	(55)	14%	(28)	11%	(21)	16%	(31)	196

Continued on next page

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(137)	29%	(128)	11%	(49)	12%	(56)	17%	(77)	447
Union HH: Yes	29%	(9)	23%	(7)	10%	(3)	11%	(3)	27%	(8)	29
Union HH: No	31%	(128)	29%	(121)	11%	(47)	13%	(53)	17%	(69)	418
LGBTQ+: Yes	17%	(7)	23%	(9)	14%	(5)	18%	(7)	27%	(10)	38
LGBTQ+: No	32%	(130)	29%	(119)	11%	(44)	12%	(49)	16%	(67)	409
Motivated to Vote	33%	(125)	29%	(111)	11%	(41)	11%	(43)	15%	(58)	378
Parent: Yes	39%	(50)	23%	(30)	11%	(15)	18%	(23)	8%	(11)	127
Parent: No	27%	(87)	31%	(98)	11%	(35)	10%	(33)	21%	(67)	320
COVID Vaccine: Yes	27%	(93)	31%	(108)	12%	(42)	13%	(45)	17%	(59)	347
COVID Vaccine: No	44%	(44)	20%	(20)	8%	(8)	11%	(11)	18%	(18)	100
Student Loans: Yes	19%	(12)	20%	(13)	18%	(12)	22%	(15)	20%	(13)	66
Student Loans: No	33%	(124)	30%	(114)	10%	(37)	11%	(41)	17%	(64)	381
Favorable Opinion of Haley	40%	(53)	32%	(43)	9%	(12)	8%	(11)	11%	(15)	134
Unfavorable Opinion of Haley	33%	(61)	27%	(51)	14%	(26)	19%	(36)	7%	(13)	188
Protestant	38%	(30)	36%	(28)	6%	(5)	13%	(10)	7%	(6)	79
Roman Catholic	33%	(42)	35%	(45)	8%	(10)	9%	(12)	15%	(20)	129
Mormon	46%	(2)	54%	(2)	—	(0)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	26%	(1)	42%	(2)	—	(0)	—	(0)	4
Jewish	35%	(4)	32%	(4)	2%	(0)	14%	(2)	17%	(2)	11
Muslim	56%	(2)	—	(0)	—	(0)	44%	(1)	—	(0)	3
Buddhist	38%	(3)	2%	(0)	60%	(6)	—	(0)	—	(0)	9
Hindu	—	(0)	—	(0)	75%	(3)	—	(0)	25%	(1)	3
Atheist	24%	(6)	15%	(4)	14%	(3)	47%	(11)	—	(0)	24
Agnostic	30%	(6)	9%	(2)	17%	(4)	15%	(3)	29%	(6)	21
Something else	23%	(11)	41%	(19)	3%	(1)	16%	(8)	16%	(8)	47
Nothing in particular	26%	(30)	20%	(22)	15%	(17)	8%	(9)	31%	(35)	113
Prodigal Biden Voter	50%	(15)	5%	(1)	11%	(3)	5%	(1)	29%	(9)	30
Undecided Voter (DK/WNV)	24%	(11)	28%	(12)	10%	(4)	8%	(3)	30%	(13)	44
Undecided Voter (DK)	28%	(5)	40%	(7)	—	(0)	14%	(3)	18%	(3)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(72)	16%	(72)	19%	(83)	23%	(104)	26%	(117)	447
Gender: Male	19%	(41)	19%	(40)	21%	(46)	25%	(54)	16%	(34)	214
Gender: Female	14%	(32)	14%	(32)	16%	(37)	21%	(50)	35%	(83)	233
Age: 18-34	17%	(20)	20%	(23)	11%	(13)	16%	(19)	36%	(43)	118
Age: 35-44	9%	(5)	25%	(15)	18%	(11)	28%	(17)	20%	(12)	59
Age: 45-64	25%	(38)	8%	(13)	19%	(30)	22%	(34)	26%	(41)	155
Age: 65+	8%	(9)	18%	(20)	26%	(30)	29%	(34)	19%	(22)	115
GenZers: 1997-2012	15%	(8)	23%	(13)	20%	(12)	10%	(6)	33%	(19)	59
Millennials: 1981-1996	13%	(15)	21%	(24)	10%	(11)	26%	(30)	29%	(33)	113
GenXers: 1965-1980	23%	(26)	5%	(6)	23%	(27)	24%	(27)	26%	(30)	116
Baby Boomers: 1946-1964	14%	(21)	18%	(27)	20%	(30)	25%	(38)	22%	(33)	148
Educ: < College	15%	(45)	14%	(43)	21%	(63)	22%	(69)	28%	(85)	306
Educ: Bachelors degree	19%	(17)	21%	(19)	10%	(9)	18%	(17)	32%	(29)	91
Educ: Post-grad	19%	(10)	18%	(9)	22%	(11)	37%	(18)	4%	(2)	50
Income: Under 50k	17%	(29)	13%	(22)	19%	(33)	20%	(34)	32%	(55)	172
Income: 50k-100k	14%	(24)	18%	(31)	20%	(34)	26%	(45)	22%	(37)	171
Income: 100k+	18%	(19)	18%	(19)	15%	(16)	24%	(25)	24%	(25)	104
Ethnicity: White (Non-Hispanic)	17%	(46)	16%	(43)	23%	(61)	25%	(68)	18%	(49)	267
Ethnicity: Hispanic	12%	(10)	22%	(18)	10%	(9)	15%	(13)	40%	(33)	82
Ethnicity: Black (Non-Hispanic)	23%	(9)	4%	(1)	11%	(5)	30%	(12)	32%	(13)	40
Ethnicity: Asian + Other (Non-Hispanic)	13%	(7)	15%	(9)	16%	(9)	19%	(11)	37%	(21)	57
All Christian	18%	(39)	16%	(34)	19%	(40)	28%	(61)	19%	(42)	216
All Non-Christian	25%	(7)	34%	(9)	21%	(5)	14%	(4)	7%	(2)	26
Atheist	15%	(3)	35%	(8)	16%	(4)	17%	(4)	17%	(4)	24
Agnostic/Nothing in particular	11%	(14)	11%	(15)	17%	(22)	18%	(24)	43%	(58)	134
Something Else	20%	(9)	10%	(5)	24%	(11)	23%	(11)	23%	(11)	47
Evangelical	26%	(22)	15%	(13)	21%	(18)	25%	(21)	13%	(12)	86
Non-Evangelical	15%	(25)	14%	(24)	18%	(30)	29%	(48)	24%	(41)	169
PID: Dem (no lean)	20%	(32)	14%	(23)	17%	(28)	15%	(24)	34%	(55)	162
PID: Ind (no lean)	19%	(24)	17%	(22)	17%	(22)	23%	(29)	24%	(31)	129
PID: Rep (no lean)	11%	(16)	17%	(26)	21%	(33)	32%	(50)	19%	(30)	156

Continued on next page

**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(72)	16%	(72)	19%	(83)	23%	(104)	26%	(117)	447
PID/Gender: Dem Men	21%	(13)	14%	(8)	17%	(10)	26%	(16)	23%	(14)	62
PID/Gender: Dem Women	19%	(19)	15%	(14)	17%	(17)	8%	(8)	41%	(40)	100
PID/Gender: Ind Men	22%	(16)	23%	(17)	18%	(13)	21%	(15)	16%	(12)	74
PID/Gender: Ind Women	14%	(8)	9%	(5)	16%	(9)	26%	(14)	35%	(20)	56
PID/Gender: Rep Men	15%	(11)	18%	(14)	29%	(23)	29%	(23)	10%	(8)	79
PID/Gender: Rep Women	6%	(5)	16%	(12)	14%	(11)	35%	(27)	29%	(22)	77
Ideo: Liberal (1-3)	26%	(40)	22%	(33)	11%	(18)	15%	(23)	26%	(40)	155
Ideo: Moderate (4)	13%	(18)	12%	(16)	25%	(32)	18%	(24)	32%	(41)	131
Ideo: Conservative (5-7)	10%	(14)	15%	(22)	22%	(32)	37%	(55)	16%	(24)	146
Ideo/PID: Conservative Republican	6%	(7)	16%	(17)	23%	(25)	36%	(39)	18%	(19)	107
Ideo/PID: Moderate/Liberal Republican	21%	(10)	20%	(9)	19%	(9)	25%	(11)	15%	(7)	45
Ideo/PID: Moderate/Conservative Democrat	22%	(11)	6%	(3)	21%	(10)	18%	(9)	33%	(16)	49
Ideo/PID: Liberal Democrat	20%	(21)	18%	(20)	15%	(16)	14%	(15)	32%	(35)	107
Unfavorable of Biden and Trump	17%	(11)	17%	(11)	10%	(7)	19%	(12)	37%	(24)	64
2024 H2H Matchup: Biden Voter	24%	(47)	15%	(30)	17%	(34)	13%	(26)	30%	(59)	196
2024 H2H Matchup: Trump Voter	7%	(15)	18%	(37)	20%	(41)	36%	(75)	19%	(40)	208
2024 H2H Matchup: Would not Vote	40%	(8)	13%	(2)	28%	(5)	7%	(1)	11%	(2)	19
2024 H2H Matchup: Do not Know	9%	(2)	10%	(3)	13%	(3)	7%	(2)	61%	(15)	25
2022 House Vote: Democrat	22%	(43)	16%	(30)	15%	(29)	16%	(31)	31%	(59)	192
2022 House Vote: Republican	12%	(20)	20%	(33)	19%	(32)	33%	(54)	16%	(27)	165
2022 House Vote: Did not Vote	9%	(7)	8%	(7)	26%	(21)	21%	(17)	35%	(28)	80
2020 Vote: Joe Biden	23%	(48)	15%	(32)	15%	(31)	15%	(31)	32%	(67)	209
2020 Vote: Donald Trump	9%	(19)	18%	(36)	20%	(41)	34%	(68)	18%	(36)	199
2020 Vote: Someone Else	17%	(2)	27%	(3)	41%	(4)	6%	(1)	10%	(1)	10
2020 Vote: Did not Vote	12%	(4)	5%	(1)	27%	(8)	12%	(4)	44%	(13)	29
2016 Vote: Hillary Clinton	28%	(40)	16%	(23)	15%	(22)	12%	(18)	30%	(43)	146
2016 Vote: Donald Trump	11%	(20)	17%	(31)	18%	(33)	37%	(68)	18%	(34)	185
2016 Vote: Someone Else	8%	(1)	—	(0)	38%	(5)	2%	(0)	52%	(7)	13
2020 Vote/PID: Not Biden/Democrat	14%	(3)	7%	(2)	31%	(7)	19%	(4)	29%	(6)	22
2020 Vote/PID: Not Trump/Republican	23%	(4)	12%	(2)	24%	(4)	2%	(0)	39%	(6)	16

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(72)	16%	(72)	19%	(83)	23%	(104)	26%	(117)	447
U.S. Economy: Wrong Track	9%	(28)	15%	(44)	20%	(58)	28%	(84)	28%	(83)	297
U.S. Economy: Right Direction	30%	(44)	19%	(28)	16%	(25)	13%	(20)	22%	(33)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28%	(42)	18%	(27)	19%	(28)	8%	(13)	27%	(41)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(18)	16%	(33)	20%	(42)	36%	(77)	20%	(42)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(12)	14%	(12)	15%	(13)	17%	(14)	39%	(33)	84
Top 2024 Issue: Economy	17%	(25)	14%	(20)	20%	(29)	23%	(34)	27%	(40)	149
Community: Urban	24%	(43)	15%	(27)	16%	(30)	23%	(42)	21%	(39)	181
Community: Suburban	9%	(20)	16%	(35)	20%	(45)	23%	(51)	32%	(72)	223
Community: Rural	21%	(9)	22%	(9)	18%	(8)	26%	(11)	13%	(5)	43
Community/Gender: Urban Women	20%	(18)	18%	(15)	15%	(13)	17%	(15)	30%	(26)	87
Community/Gender: Urban Men	28%	(26)	13%	(12)	18%	(17)	28%	(27)	14%	(13)	94
Community/Gender: Rural Women	23%	(5)	12%	(3)	13%	(3)	31%	(7)	21%	(5)	23
Community/Gender: Rural Men	19%	(4)	34%	(7)	25%	(5)	19%	(4)	3%	(1)	19
Community/Gender: Suburban Women	7%	(9)	11%	(13)	17%	(21)	22%	(27)	42%	(52)	122
Community/Gender: Suburban Men	11%	(11)	21%	(21)	24%	(24)	24%	(24)	20%	(21)	101
Homeowner	16%	(52)	18%	(60)	18%	(60)	25%	(82)	23%	(76)	329
Renter	18%	(17)	10%	(9)	23%	(21)	18%	(16)	31%	(29)	92
Military HHnm: Yes	10%	(7)	16%	(11)	24%	(16)	21%	(15)	30%	(21)	69
Military HH: No	17%	(66)	16%	(61)	18%	(67)	24%	(89)	25%	(96)	378
Employ: Private Sector	21%	(28)	17%	(23)	14%	(18)	19%	(26)	28%	(38)	134
Employ: Government	17%	(6)	24%	(8)	33%	(11)	12%	(4)	14%	(5)	33
Employ: Self-Employed	13%	(6)	20%	(9)	24%	(11)	21%	(9)	22%	(10)	44
Employ: Homemaker	8%	(2)	9%	(2)	29%	(6)	12%	(3)	42%	(9)	22
Employ: Student	32%	(4)	—	(0)	17%	(2)	19%	(2)	33%	(4)	12
Employ: Retired	5%	(7)	16%	(20)	23%	(28)	27%	(34)	29%	(35)	123
Employ: Unemployed	27%	(15)	14%	(7)	11%	(6)	28%	(16)	21%	(12)	55
Employ: Other	23%	(5)	11%	(3)	3%	(1)	44%	(10)	19%	(4)	24
Self + Household: White-Collar	19%	(35)	21%	(38)	19%	(35)	22%	(41)	18%	(33)	182
Self + Household: Blue Collar	15%	(29)	14%	(28)	22%	(43)	21%	(41)	28%	(55)	196

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(72)	16%	(72)	19%	(83)	23%	(104)	26%	(117)	447
Union HH: Yes	20%	(6)	11%	(3)	6%	(2)	29%	(8)	34%	(10)	29
Union HH: No	16%	(66)	16%	(68)	19%	(81)	23%	(95)	25%	(106)	418
LGBTQ+: Yes	23%	(9)	16%	(6)	8%	(3)	34%	(13)	19%	(7)	38
LGBTQ+: No	16%	(64)	16%	(66)	20%	(80)	22%	(91)	27%	(109)	409
Motivated to Vote	16%	(59)	16%	(60)	19%	(72)	25%	(95)	24%	(92)	378
Parent: Yes	18%	(24)	18%	(23)	19%	(25)	28%	(36)	15%	(20)	127
Parent: No	15%	(49)	15%	(48)	18%	(58)	21%	(67)	30%	(97)	320
COVID Vaccine: Yes	18%	(62)	15%	(50)	18%	(62)	23%	(80)	27%	(93)	347
COVID Vaccine: No	10%	(10)	21%	(21)	21%	(21)	24%	(24)	24%	(24)	100
Student Loans: Yes	14%	(10)	18%	(12)	21%	(14)	17%	(11)	29%	(19)	66
Student Loans: No	16%	(63)	16%	(60)	18%	(69)	24%	(92)	26%	(97)	381
Favorable Opinion of Haley	22%	(29)	23%	(30)	19%	(26)	19%	(26)	17%	(23)	134
Unfavorable Opinion of Haley	17%	(33)	12%	(23)	19%	(37)	28%	(53)	23%	(43)	188
Protestant	6%	(5)	21%	(16)	26%	(20)	36%	(28)	12%	(9)	79
Roman Catholic	26%	(33)	12%	(16)	13%	(17)	24%	(31)	26%	(33)	129
Mormon	12%	(0)	—	(0)	78%	(3)	11%	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	60%	(2)	8%	(0)	32%	(1)	—	(0)	4
Jewish	6%	(1)	32%	(4)	23%	(3)	32%	(4)	6%	(1)	11
Muslim	—	(0)	56%	(2)	44%	(1)	—	(0)	—	(0)	3
Buddhist	37%	(3)	42%	(4)	19%	(2)	—	(0)	2%	(0)	9
Hindu	75%	(3)	—	(0)	—	(0)	—	(0)	25%	(1)	3
Atheist	15%	(3)	35%	(8)	16%	(4)	17%	(4)	17%	(4)	24
Agnostic	36%	(7)	4%	(1)	9%	(2)	14%	(3)	38%	(8)	21
Something else	20%	(9)	10%	(5)	24%	(11)	23%	(11)	23%	(11)	47
Nothing in particular	6%	(7)	13%	(14)	18%	(20)	19%	(21)	44%	(50)	113
Prodigal Biden Voter	10%	(3)	9%	(3)	12%	(3)	22%	(7)	48%	(14)	30
Undecided Voter (DK/WNV)	22%	(10)	12%	(5)	20%	(9)	7%	(3)	40%	(17)	44
Undecided Voter (DK)	40%	(8)	13%	(2)	28%	(5)	7%	(1)	11%	(2)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(119)	22%	(100)	12%	(55)	21%	(96)	17%	(77)	447
Gender: Male	26%	(57)	24%	(52)	17%	(37)	23%	(48)	10%	(21)	214
Gender: Female	27%	(63)	21%	(48)	8%	(18)	20%	(47)	24%	(56)	233
Age: 18-34	24%	(28)	22%	(26)	12%	(15)	13%	(15)	29%	(34)	118
Age: 35-44	32%	(19)	26%	(15)	10%	(6)	17%	(10)	16%	(9)	59
Age: 45-64	26%	(40)	18%	(27)	13%	(20)	29%	(45)	15%	(23)	155
Age: 65+	28%	(32)	27%	(31)	13%	(15)	23%	(26)	10%	(11)	115
GenZers: 1997-2012	24%	(14)	20%	(11)	11%	(7)	9%	(5)	36%	(21)	59
Millennials: 1981-1996	28%	(32)	25%	(28)	11%	(12)	17%	(19)	19%	(22)	113
GenXers: 1965-1980	24%	(28)	20%	(24)	12%	(13)	30%	(35)	14%	(16)	116
Baby Boomers: 1946-1964	29%	(43)	24%	(36)	15%	(22)	23%	(34)	9%	(13)	148
Educ: < College	26%	(80)	19%	(57)	12%	(37)	23%	(70)	20%	(62)	306
Educ: Bachelors degree	28%	(26)	33%	(30)	10%	(9)	17%	(16)	12%	(11)	91
Educ: Post-grad	28%	(14)	26%	(13)	17%	(9)	21%	(11)	8%	(4)	50
Income: Under 50k	23%	(40)	20%	(34)	12%	(20)	23%	(40)	22%	(38)	172
Income: 50k-100k	29%	(49)	23%	(40)	11%	(19)	22%	(38)	15%	(26)	171
Income: 100k+	30%	(31)	24%	(25)	16%	(16)	17%	(18)	13%	(13)	104
Ethnicity: White (Non-Hispanic)	31%	(82)	23%	(61)	14%	(39)	22%	(58)	10%	(27)	267
Ethnicity: Hispanic	22%	(18)	17%	(14)	6%	(5)	23%	(19)	32%	(26)	82
Ethnicity: Black (Non-Hispanic)	18%	(7)	13%	(5)	8%	(3)	25%	(10)	36%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	21%	(12)	33%	(19)	15%	(9)	14%	(8)	16%	(9)	57
All Christian	24%	(51)	26%	(56)	15%	(32)	22%	(47)	14%	(30)	216
All Non-Christian	24%	(6)	30%	(8)	5%	(1)	23%	(6)	18%	(5)	26
Atheist	49%	(12)	18%	(4)	1%	(0)	32%	(7)	—	(0)	24
Agnostic/Nothing in particular	31%	(41)	18%	(24)	13%	(17)	12%	(16)	26%	(35)	134
Something Else	20%	(9)	15%	(7)	10%	(4)	42%	(20)	14%	(6)	47
Evangelical	12%	(10)	26%	(23)	12%	(10)	37%	(32)	14%	(12)	86
Non-Evangelical	29%	(49)	23%	(38)	14%	(24)	20%	(35)	14%	(23)	169
PID: Dem (no lean)	38%	(62)	17%	(28)	10%	(16)	13%	(21)	22%	(36)	162
PID: Ind (no lean)	30%	(39)	27%	(35)	10%	(13)	17%	(22)	17%	(21)	129
PID: Rep (no lean)	12%	(19)	24%	(38)	17%	(26)	34%	(53)	13%	(20)	156

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(119)	22%	(100)	12%	(55)	21%	(96)	17%	(77)	447
PID/Gender: Dem Men	38%	(24)	20%	(12)	14%	(9)	16%	(10)	11%	(7)	62
PID/Gender: Dem Women	38%	(38)	15%	(15)	7%	(7)	10%	(10)	29%	(29)	100
PID/Gender: Ind Men	35%	(26)	30%	(22)	14%	(10)	11%	(8)	10%	(8)	74
PID/Gender: Ind Women	23%	(13)	23%	(13)	5%	(3)	25%	(14)	25%	(14)	56
PID/Gender: Rep Men	9%	(7)	22%	(18)	23%	(18)	38%	(30)	7%	(6)	79
PID/Gender: Rep Women	15%	(12)	26%	(20)	11%	(8)	30%	(23)	18%	(14)	77
Ideo: Liberal (1-3)	46%	(71)	25%	(38)	7%	(10)	10%	(15)	13%	(20)	155
Ideo: Moderate (4)	20%	(26)	30%	(40)	11%	(15)	18%	(24)	21%	(27)	131
Ideo: Conservative (5-7)	13%	(18)	15%	(22)	21%	(30)	38%	(56)	14%	(20)	146
Ideo/PID: Conservative Republican	12%	(13)	15%	(16)	21%	(23)	35%	(38)	16%	(17)	107
Ideo/PID: Moderate/Liberal Republican	6%	(3)	47%	(21)	7%	(3)	35%	(16)	5%	(2)	45
Ideo/PID: Moderate/Conservative Democrat	29%	(14)	16%	(8)	14%	(7)	10%	(5)	31%	(15)	49
Ideo/PID: Liberal Democrat	44%	(48)	18%	(20)	9%	(9)	13%	(14)	15%	(17)	107
Unfavorable of Biden and Trump	26%	(17)	16%	(11)	15%	(9)	13%	(8)	30%	(19)	64
2024 H2H Matchup: Biden Voter	42%	(81)	25%	(48)	8%	(16)	10%	(19)	16%	(30)	196
2024 H2H Matchup: Trump Voter	15%	(31)	20%	(42)	17%	(36)	33%	(69)	14%	(29)	208
2024 H2H Matchup: Would not Vote	18%	(3)	28%	(5)	5%	(1)	34%	(6)	15%	(3)	19
2024 H2H Matchup: Do not Know	16%	(4)	16%	(4)	7%	(2)	4%	(1)	57%	(14)	25
2022 House Vote: Democrat	40%	(78)	22%	(42)	9%	(17)	12%	(24)	16%	(32)	192
2022 House Vote: Republican	15%	(25)	22%	(36)	20%	(33)	33%	(54)	10%	(17)	165
2022 House Vote: Did not Vote	17%	(14)	23%	(19)	6%	(5)	21%	(17)	32%	(26)	80
2020 Vote: Joe Biden	41%	(87)	24%	(51)	6%	(12)	12%	(25)	17%	(36)	209
2020 Vote: Donald Trump	14%	(28)	22%	(43)	19%	(37)	33%	(66)	12%	(25)	199
2020 Vote: Someone Else	18%	(2)	37%	(4)	14%	(1)	11%	(1)	19%	(2)	10
2020 Vote: Did not Vote	10%	(3)	8%	(2)	16%	(5)	14%	(4)	51%	(15)	29
2016 Vote: Hillary Clinton	45%	(66)	26%	(38)	3%	(5)	13%	(18)	13%	(20)	146
2016 Vote: Donald Trump	16%	(30)	22%	(40)	18%	(32)	32%	(60)	13%	(23)	185
2016 Vote: Someone Else	20%	(3)	33%	(4)	28%	(4)	—	(0)	18%	(2)	13
2020 Vote/PID: Not Biden/Democrat	7%	(2)	13%	(3)	32%	(7)	17%	(4)	31%	(7)	22
2020 Vote/PID: Not Trump/Republican	8%	(1)	69%	(11)	—	(0)	3%	(1)	20%	(3)	16

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(119)	22%	(100)	12%	(55)	21%	(96)	17%	(77)	447
U.S. Economy: Wrong Track	20%	(58)	16%	(49)	15%	(45)	27%	(81)	22%	(64)	297
U.S. Economy: Right Direction	41%	(61)	34%	(51)	7%	(10)	10%	(15)	8%	(12)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(69)	22%	(33)	5%	(8)	12%	(19)	15%	(22)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(26)	20%	(42)	18%	(38)	35%	(75)	15%	(31)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(24)	29%	(24)	12%	(10)	3%	(2)	28%	(23)	84
Top 2024 Issue: Economy	19%	(28)	27%	(40)	11%	(16)	24%	(36)	20%	(30)	149
Community: Urban	27%	(48)	22%	(40)	11%	(21)	21%	(39)	18%	(33)	181
Community: Suburban	26%	(57)	23%	(51)	12%	(28)	20%	(46)	18%	(41)	223
Community: Rural	32%	(14)	19%	(8)	15%	(7)	26%	(11)	7%	(3)	43
Community/Gender: Urban Women	35%	(31)	17%	(15)	3%	(2)	20%	(18)	24%	(21)	87
Community/Gender: Urban Men	19%	(18)	27%	(25)	20%	(18)	22%	(21)	13%	(12)	94
Community/Gender: Rural Women	28%	(7)	24%	(6)	14%	(3)	24%	(6)	10%	(2)	23
Community/Gender: Rural Men	37%	(7)	14%	(3)	18%	(3)	29%	(6)	2%	(0)	19
Community/Gender: Suburban Women	21%	(25)	23%	(28)	10%	(13)	20%	(24)	27%	(33)	122
Community/Gender: Suburban Men	32%	(32)	24%	(24)	15%	(15)	21%	(22)	8%	(8)	101
Homeowner	28%	(93)	23%	(76)	13%	(44)	23%	(74)	13%	(42)	329
Renter	23%	(22)	22%	(21)	11%	(10)	19%	(18)	24%	(23)	92
Military HHnm: Yes	25%	(17)	21%	(15)	14%	(10)	21%	(15)	18%	(13)	69
Military HH: No	27%	(102)	23%	(85)	12%	(45)	21%	(81)	17%	(64)	378
Employ: Private Sector	28%	(37)	27%	(37)	9%	(13)	20%	(27)	16%	(21)	134
Employ: Government	26%	(9)	20%	(7)	23%	(8)	10%	(3)	20%	(7)	33
Employ: Self-Employed	21%	(9)	20%	(9)	20%	(9)	21%	(9)	18%	(8)	44
Employ: Homemaker	11%	(3)	10%	(2)	16%	(4)	18%	(4)	44%	(10)	22
Employ: Student	17%	(2)	29%	(3)	2%	(0)	38%	(5)	15%	(2)	12
Employ: Retired	27%	(33)	27%	(33)	12%	(14)	20%	(25)	14%	(18)	123
Employ: Unemployed	39%	(21)	10%	(6)	15%	(8)	23%	(13)	13%	(7)	55
Employ: Other	26%	(6)	14%	(3)	—	(0)	42%	(10)	18%	(4)	24
Self + Household: White-Collar	27%	(48)	26%	(48)	12%	(23)	23%	(41)	12%	(22)	182
Self + Household: Blue Collar	31%	(61)	22%	(43)	13%	(26)	21%	(41)	13%	(26)	196

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(119)	22%	(100)	12%	(55)	21%	(96)	17%	(77)	447
Union HH: Yes	18%	(5)	14%	(4)	3%	(1)	38%	(11)	27%	(8)	29
Union HH: No	27%	(114)	23%	(96)	13%	(54)	20%	(84)	17%	(69)	418
LGBTQ+: Yes	50%	(19)	12%	(5)	5%	(2)	12%	(5)	21%	(8)	38
LGBTQ+: No	25%	(100)	23%	(95)	13%	(54)	22%	(91)	17%	(69)	409
Motivated to Vote	28%	(107)	23%	(85)	12%	(45)	23%	(87)	14%	(54)	378
Parent: Yes	18%	(23)	27%	(35)	17%	(22)	22%	(28)	15%	(19)	127
Parent: No	30%	(96)	20%	(65)	10%	(33)	21%	(67)	18%	(58)	320
COVID Vaccine: Yes	32%	(110)	21%	(74)	11%	(37)	19%	(66)	17%	(60)	347
COVID Vaccine: No	9%	(9)	26%	(26)	19%	(19)	29%	(29)	17%	(17)	100
Student Loans: Yes	27%	(18)	16%	(11)	16%	(11)	14%	(9)	27%	(18)	66
Student Loans: No	27%	(102)	23%	(89)	12%	(45)	23%	(87)	16%	(59)	381
Favorable Opinion of Haley	24%	(32)	31%	(42)	12%	(15)	22%	(30)	11%	(15)	134
Unfavorable Opinion of Haley	35%	(66)	15%	(28)	14%	(27)	27%	(51)	9%	(16)	188
Protestant	15%	(12)	20%	(16)	13%	(10)	38%	(30)	14%	(11)	79
Roman Catholic	30%	(38)	29%	(38)	15%	(19)	13%	(16)	13%	(17)	129
Mormon	—	(0)	54%	(2)	37%	(1)	—	(0)	9%	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	8%	(0)	18%	(1)	—	(0)	42%	(2)	4
Jewish	21%	(2)	22%	(2)	11%	(1)	29%	(3)	17%	(2)	11
Muslim	56%	(2)	—	(0)	—	(0)	44%	(1)	—	(0)	3
Buddhist	—	(0)	60%	(6)	—	(0)	19%	(2)	21%	(2)	9
Hindu	75%	(3)	—	(0)	—	(0)	—	(0)	25%	(1)	3
Atheist	49%	(12)	18%	(4)	1%	(0)	32%	(7)	—	(0)	24
Agnostic	53%	(11)	7%	(1)	2%	(0)	24%	(5)	14%	(3)	21
Something else	20%	(9)	15%	(7)	10%	(4)	42%	(20)	14%	(6)	47
Nothing in particular	26%	(30)	20%	(23)	15%	(17)	9%	(11)	29%	(32)	113
Prodigal Biden Voter	25%	(8)	12%	(4)	—	(0)	26%	(8)	37%	(11)	30
Undecided Voter (DK/WNV)	17%	(7)	21%	(9)	6%	(3)	17%	(8)	39%	(17)	44
Undecided Voter (DK)	18%	(3)	28%	(5)	5%	(1)	34%	(6)	15%	(3)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(88)	18%	(80)	18%	(80)	27%	(120)	18%	(80)	447
Gender: Male	25%	(54)	16%	(34)	18%	(39)	29%	(62)	12%	(25)	214
Gender: Female	14%	(34)	20%	(46)	17%	(41)	25%	(58)	23%	(55)	233
Age: 18-34	20%	(24)	20%	(24)	10%	(12)	22%	(26)	27%	(32)	118
Age: 35-44	18%	(10)	16%	(10)	21%	(12)	35%	(20)	11%	(6)	59
Age: 45-64	22%	(34)	16%	(25)	9%	(14)	35%	(54)	18%	(28)	155
Age: 65+	17%	(19)	18%	(21)	36%	(41)	17%	(19)	12%	(14)	115
GenZers: 1997-2012	23%	(13)	11%	(6)	12%	(7)	20%	(12)	34%	(20)	59
Millennials: 1981-1996	18%	(21)	24%	(28)	14%	(16)	28%	(32)	16%	(18)	113
GenXers: 1965-1980	22%	(26)	18%	(21)	8%	(10)	35%	(40)	17%	(19)	116
Baby Boomers: 1946-1964	18%	(27)	17%	(24)	30%	(44)	22%	(33)	13%	(19)	148
Educ: < College	17%	(52)	15%	(47)	18%	(55)	29%	(89)	20%	(62)	306
Educ: Bachelors degree	22%	(20)	25%	(22)	13%	(11)	25%	(23)	16%	(14)	91
Educ: Post-grad	32%	(16)	20%	(10)	26%	(13)	15%	(7)	6%	(3)	50
Income: Under 50k	23%	(40)	13%	(22)	14%	(24)	30%	(51)	21%	(35)	172
Income: 50k-100k	15%	(26)	21%	(36)	19%	(32)	29%	(49)	17%	(29)	171
Income: 100k+	22%	(23)	22%	(22)	22%	(23)	19%	(20)	15%	(15)	104
Ethnicity: White (Non-Hispanic)	21%	(57)	18%	(48)	21%	(55)	27%	(72)	13%	(36)	267
Ethnicity: Hispanic	20%	(16)	17%	(14)	13%	(10)	27%	(23)	23%	(19)	82
Ethnicity: Black (Non-Hispanic)	18%	(7)	27%	(11)	13%	(5)	8%	(3)	34%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	13%	(8)	13%	(7)	16%	(9)	39%	(22)	20%	(11)	57
All Christian	22%	(48)	24%	(53)	15%	(33)	25%	(54)	13%	(29)	216
All Non-Christian	23%	(6)	22%	(6)	20%	(5)	23%	(6)	11%	(3)	26
Atheist	3%	(1)	25%	(6)	1%	(0)	71%	(17)	—	(0)	24
Agnostic/Nothing in particular	12%	(16)	6%	(8)	25%	(33)	29%	(39)	29%	(38)	134
Something Else	38%	(18)	16%	(8)	16%	(7)	10%	(5)	21%	(10)	47
Evangelical	34%	(29)	17%	(14)	10%	(8)	24%	(20)	16%	(14)	86
Non-Evangelical	20%	(34)	25%	(43)	19%	(31)	22%	(36)	14%	(24)	169
PID: Dem (no lean)	13%	(20)	13%	(21)	13%	(22)	40%	(64)	21%	(34)	162
PID: Ind (no lean)	19%	(24)	13%	(17)	23%	(29)	29%	(38)	17%	(22)	129
PID: Rep (no lean)	28%	(44)	27%	(42)	19%	(29)	11%	(18)	15%	(24)	156

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(88)	18%	(80)	18%	(80)	27%	(120)	18%	(80)	447
PID/Gender: Dem Men	15%	(9)	9%	(6)	13%	(8)	50%	(31)	12%	(8)	62
PID/Gender: Dem Women	11%	(11)	15%	(15)	14%	(14)	33%	(33)	27%	(27)	100
PID/Gender: Ind Men	17%	(13)	14%	(11)	27%	(20)	33%	(24)	9%	(7)	74
PID/Gender: Ind Women	21%	(11)	12%	(6)	17%	(10)	24%	(13)	27%	(15)	56
PID/Gender: Rep Men	41%	(33)	22%	(17)	14%	(11)	8%	(6)	14%	(11)	79
PID/Gender: Rep Women	14%	(11)	31%	(24)	23%	(18)	15%	(11)	17%	(13)	77
Ideo: Liberal (1-3)	19%	(29)	11%	(17)	12%	(19)	42%	(65)	15%	(24)	155
Ideo: Moderate (4)	13%	(17)	13%	(17)	22%	(28)	29%	(38)	23%	(30)	131
Ideo: Conservative (5-7)	28%	(41)	31%	(46)	20%	(29)	9%	(13)	12%	(18)	146
Ideo/PID: Conservative Republican	28%	(30)	35%	(37)	16%	(17)	6%	(6)	15%	(16)	107
Ideo/PID: Moderate/Liberal Republican	30%	(14)	10%	(4)	26%	(12)	18%	(8)	16%	(7)	45
Ideo/PID: Moderate/Conservative Democrat	16%	(8)	21%	(10)	11%	(6)	29%	(14)	23%	(12)	49
Ideo/PID: Liberal Democrat	12%	(12)	10%	(11)	14%	(15)	47%	(50)	18%	(19)	107
Unfavorable of Biden and Trump	12%	(8)	7%	(4)	31%	(20)	23%	(15)	27%	(17)	64
2024 H2H Matchup: Biden Voter	16%	(31)	9%	(18)	16%	(31)	41%	(81)	18%	(36)	196
2024 H2H Matchup: Trump Voter	24%	(49)	27%	(57)	19%	(39)	15%	(30)	15%	(32)	208
2024 H2H Matchup: Would not Vote	35%	(7)	2%	(0)	11%	(2)	32%	(6)	20%	(4)	19
2024 H2H Matchup: Do not Know	6%	(1)	20%	(5)	32%	(8)	9%	(2)	34%	(8)	25
2022 House Vote: Democrat	12%	(23)	15%	(28)	16%	(30)	40%	(77)	17%	(33)	192
2022 House Vote: Republican	29%	(48)	28%	(47)	21%	(34)	11%	(18)	11%	(18)	165
2022 House Vote: Did not Vote	17%	(14)	4%	(4)	17%	(13)	29%	(23)	32%	(26)	80
2020 Vote: Joe Biden	13%	(27)	13%	(27)	16%	(34)	40%	(84)	18%	(37)	209
2020 Vote: Donald Trump	26%	(51)	26%	(51)	19%	(39)	16%	(31)	14%	(27)	199
2020 Vote: Someone Else	20%	(2)	—	(0)	24%	(2)	36%	(3)	20%	(2)	10
2020 Vote: Did not Vote	27%	(8)	6%	(2)	18%	(5)	5%	(1)	45%	(13)	29
2016 Vote: Hillary Clinton	16%	(24)	13%	(19)	15%	(22)	43%	(63)	12%	(18)	146
2016 Vote: Donald Trump	27%	(50)	24%	(45)	19%	(35)	15%	(28)	15%	(28)	185
2016 Vote: Someone Else	4%	(1)	2%	(0)	61%	(8)	19%	(3)	14%	(2)	13
2020 Vote/PID: Not Biden/Democrat	26%	(6)	10%	(2)	21%	(5)	12%	(3)	31%	(7)	22
2020 Vote/PID: Not Trump/Republican	26%	(4)	8%	(1)	30%	(5)	13%	(2)	23%	(4)	16

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(88)	18%	(80)	18%	(80)	27%	(120)	18%	(80)	447
U.S. Economy: Wrong Track	19%	(58)	21%	(62)	15%	(46)	22%	(67)	22%	(65)	297
U.S. Economy: Right Direction	20%	(30)	12%	(18)	23%	(34)	35%	(53)	10%	(15)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(26)	13%	(20)	15%	(22)	41%	(62)	14%	(21)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(50)	26%	(55)	20%	(42)	16%	(33)	15%	(32)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(12)	6%	(5)	18%	(15)	30%	(25)	32%	(27)	84
Top 2024 Issue: Economy	12%	(18)	27%	(40)	19%	(28)	23%	(34)	19%	(28)	149
Community: Urban	26%	(47)	19%	(34)	13%	(23)	24%	(44)	18%	(33)	181
Community: Suburban	14%	(31)	17%	(38)	21%	(46)	29%	(64)	19%	(43)	223
Community: Rural	23%	(10)	18%	(8)	24%	(10)	28%	(12)	7%	(3)	43
Community/Gender: Urban Women	18%	(15)	24%	(21)	12%	(10)	21%	(18)	25%	(22)	87
Community/Gender: Urban Men	34%	(32)	14%	(13)	14%	(13)	27%	(25)	12%	(11)	94
Community/Gender: Rural Women	6%	(1)	26%	(6)	19%	(4)	39%	(9)	10%	(2)	23
Community/Gender: Rural Men	44%	(9)	9%	(2)	30%	(6)	14%	(3)	3%	(1)	19
Community/Gender: Suburban Women	14%	(17)	16%	(19)	21%	(26)	25%	(30)	25%	(30)	122
Community/Gender: Suburban Men	14%	(14)	19%	(19)	20%	(20)	34%	(34)	13%	(13)	101
Homeowner	20%	(66)	20%	(64)	19%	(62)	29%	(94)	13%	(43)	329
Renter	21%	(20)	15%	(14)	15%	(14)	22%	(20)	27%	(25)	92
Military HHnm: Yes	16%	(11)	13%	(9)	31%	(21)	15%	(11)	25%	(17)	69
Military HH: No	20%	(77)	19%	(71)	15%	(58)	29%	(109)	17%	(63)	378
Employ: Private Sector	25%	(33)	21%	(28)	11%	(14)	28%	(38)	15%	(21)	134
Employ: Government	22%	(7)	22%	(7)	17%	(6)	21%	(7)	19%	(6)	33
Employ: Self-Employed	16%	(7)	35%	(15)	19%	(8)	11%	(5)	20%	(9)	44
Employ: Homemaker	8%	(2)	40%	(9)	27%	(6)	2%	(1)	23%	(5)	22
Employ: Student	30%	(4)	—	(0)	12%	(1)	31%	(4)	27%	(3)	12
Employ: Retired	15%	(18)	16%	(20)	32%	(40)	20%	(24)	17%	(21)	123
Employ: Unemployed	25%	(14)	2%	(1)	4%	(2)	51%	(28)	18%	(10)	55
Employ: Other	15%	(4)	—	(0)	9%	(2)	56%	(13)	21%	(5)	24
Self + Household: White-Collar	26%	(48)	22%	(39)	19%	(34)	22%	(41)	11%	(20)	182
Self + Household: Blue Collar	15%	(29)	17%	(33)	20%	(40)	29%	(57)	19%	(38)	196

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(88)	18%	(80)	18%	(80)	27%	(120)	18%	(80)	447
Union HH: Yes	23%	(7)	21%	(6)	4%	(1)	25%	(7)	27%	(8)	29
Union HH: No	19%	(81)	18%	(74)	19%	(78)	27%	(112)	17%	(72)	418
LGBTQ+: Yes	22%	(8)	3%	(1)	10%	(4)	48%	(18)	17%	(6)	38
LGBTQ+: No	19%	(80)	19%	(79)	19%	(76)	25%	(102)	18%	(73)	409
Motivated to Vote	20%	(76)	20%	(76)	17%	(64)	27%	(104)	16%	(59)	378
Parent: Yes	27%	(34)	26%	(33)	13%	(17)	22%	(28)	12%	(15)	127
Parent: No	17%	(54)	15%	(47)	20%	(63)	29%	(92)	20%	(65)	320
COVID Vaccine: Yes	16%	(56)	17%	(60)	19%	(66)	31%	(108)	16%	(57)	347
COVID Vaccine: No	32%	(32)	20%	(20)	14%	(14)	11%	(11)	23%	(23)	100
Student Loans: Yes	18%	(12)	23%	(15)	9%	(6)	28%	(19)	22%	(15)	66
Student Loans: No	20%	(76)	17%	(65)	19%	(74)	27%	(101)	17%	(65)	381
Favorable Opinion of Haley	30%	(40)	23%	(31)	23%	(31)	13%	(17)	11%	(15)	134
Unfavorable Opinion of Haley	17%	(32)	16%	(30)	16%	(30)	39%	(74)	12%	(22)	188
Protestant	16%	(13)	27%	(21)	14%	(11)	25%	(20)	18%	(14)	79
Roman Catholic	25%	(33)	22%	(28)	17%	(22)	25%	(33)	11%	(14)	129
Mormon	17%	(1)	30%	(1)	4%	(0)	33%	(1)	16%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	42%	(2)	40%	(2)	18%	(1)	—	(0)	—	(0)	4
Jewish	13%	(1)	23%	(3)	14%	(2)	32%	(4)	17%	(2)	11
Muslim	44%	(1)	56%	(2)	—	(0)	—	(0)	—	(0)	3
Buddhist	37%	(3)	19%	(2)	42%	(4)	—	(0)	2%	(0)	9
Hindu	—	(0)	—	(0)	—	(0)	75%	(3)	25%	(1)	3
Atheist	3%	(1)	25%	(6)	1%	(0)	71%	(17)	—	(0)	24
Agnostic	21%	(4)	3%	(1)	10%	(2)	44%	(9)	22%	(5)	21
Something else	38%	(18)	16%	(8)	16%	(7)	10%	(5)	21%	(10)	47
Nothing in particular	10%	(11)	6%	(7)	28%	(31)	26%	(30)	30%	(34)	113
Prodigal Biden Voter	12%	(4)	35%	(11)	17%	(5)	15%	(4)	20%	(6)	30
Undecided Voter (DK/WNV)	18%	(8)	12%	(5)	23%	(10)	19%	(8)	28%	(12)	44
Undecided Voter (DK)	35%	(7)	2%	(0)	11%	(2)	32%	(6)	20%	(4)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(196)	22%	(98)	11%	(48)	13%	(60)	10%	(46)	447
Gender: Male	39%	(84)	21%	(44)	16%	(34)	16%	(35)	8%	(17)	214
Gender: Female	48%	(112)	23%	(54)	6%	(14)	11%	(25)	12%	(29)	233
Age: 18-34	41%	(48)	25%	(29)	8%	(10)	10%	(11)	17%	(20)	118
Age: 35-44	55%	(33)	19%	(11)	16%	(10)	9%	(5)	—	(0)	59
Age: 45-64	48%	(74)	16%	(25)	5%	(8)	18%	(28)	12%	(19)	155
Age: 65+	35%	(40)	28%	(33)	17%	(20)	13%	(15)	6%	(7)	115
GenZers: 1997-2012	45%	(26)	21%	(13)	10%	(6)	4%	(2)	20%	(12)	59
Millennials: 1981-1996	46%	(52)	24%	(27)	12%	(13)	11%	(13)	7%	(8)	113
GenXers: 1965-1980	44%	(52)	18%	(21)	7%	(8)	19%	(22)	11%	(13)	116
Baby Boomers: 1946-1964	41%	(61)	24%	(36)	13%	(19)	14%	(21)	7%	(11)	148
Educ: < College	44%	(136)	19%	(59)	10%	(31)	14%	(43)	12%	(37)	306
Educ: Bachelors degree	48%	(43)	28%	(25)	8%	(8)	10%	(9)	7%	(6)	91
Educ: Post-grad	32%	(16)	27%	(14)	18%	(9)	16%	(8)	6%	(3)	50
Income: Under 50k	46%	(79)	21%	(37)	9%	(15)	12%	(21)	12%	(21)	172
Income: 50k-100k	38%	(65)	25%	(42)	12%	(20)	15%	(26)	10%	(18)	171
Income: 100k+	49%	(51)	19%	(19)	12%	(13)	13%	(13)	7%	(8)	104
Ethnicity: White (Non-Hispanic)	45%	(121)	22%	(58)	13%	(35)	13%	(36)	6%	(16)	267
Ethnicity: Hispanic	36%	(30)	23%	(19)	7%	(6)	17%	(14)	16%	(13)	82
Ethnicity: Black (Non-Hispanic)	45%	(18)	21%	(8)	7%	(3)	2%	(1)	25%	(10)	40
Ethnicity: Asian + Other (Non-Hispanic)	46%	(26)	21%	(12)	6%	(3)	16%	(9)	11%	(6)	57
All Christian	37%	(81)	28%	(61)	12%	(25)	15%	(33)	7%	(16)	216
All Non-Christian	47%	(13)	18%	(5)	20%	(5)	6%	(2)	10%	(3)	26
Atheist	51%	(12)	6%	(1)	11%	(3)	32%	(7)	—	(0)	24
Agnostic/Nothing in particular	53%	(71)	13%	(18)	8%	(11)	9%	(12)	17%	(23)	134
Something Else	41%	(19)	27%	(13)	9%	(4)	13%	(6)	10%	(5)	47
Evangelical	34%	(29)	28%	(24)	9%	(7)	18%	(15)	12%	(10)	86
Non-Evangelical	41%	(70)	28%	(47)	12%	(20)	13%	(22)	5%	(9)	169
PID: Dem (no lean)	54%	(87)	19%	(31)	8%	(12)	7%	(11)	13%	(20)	162
PID: Ind (no lean)	51%	(66)	23%	(30)	10%	(12)	7%	(9)	10%	(13)	129
PID: Rep (no lean)	27%	(43)	24%	(38)	15%	(23)	25%	(39)	8%	(13)	156

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(196)	22%	(98)	11%	(48)	13%	(60)	10%	(46)	447
PID/Gender: Dem Men	42%	(26)	20%	(12)	10%	(6)	13%	(8)	16%	(10)	62
PID/Gender: Dem Women	62%	(61)	18%	(18)	6%	(6)	3%	(3)	11%	(11)	100
PID/Gender: Ind Men	55%	(40)	21%	(15)	15%	(11)	6%	(4)	3%	(2)	74
PID/Gender: Ind Women	46%	(25)	26%	(14)	2%	(1)	8%	(5)	18%	(10)	56
PID/Gender: Rep Men	23%	(18)	21%	(16)	21%	(17)	28%	(22)	7%	(5)	79
PID/Gender: Rep Women	32%	(25)	28%	(21)	8%	(6)	22%	(17)	10%	(8)	77
Ideo: Liberal (1-3)	57%	(88)	19%	(30)	8%	(13)	6%	(9)	9%	(15)	155
Ideo: Moderate (4)	49%	(65)	30%	(39)	5%	(7)	10%	(13)	5%	(7)	131
Ideo: Conservative (5-7)	26%	(38)	19%	(28)	19%	(28)	25%	(37)	11%	(16)	146
Ideo/PID: Conservative Republican	23%	(25)	18%	(19)	18%	(19)	30%	(32)	10%	(11)	107
Ideo/PID: Moderate/Liberal Republican	31%	(14)	41%	(18)	8%	(4)	15%	(7)	5%	(2)	45
Ideo/PID: Moderate/Conservative Democrat	52%	(26)	30%	(15)	5%	(2)	4%	(2)	10%	(5)	49
Ideo/PID: Liberal Democrat	57%	(61)	14%	(15)	9%	(10)	9%	(9)	11%	(12)	107
Unfavorable of Biden and Trump	53%	(34)	21%	(13)	9%	(6)	7%	(5)	10%	(6)	64
2024 H2H Matchup: Biden Voter	60%	(118)	20%	(38)	5%	(9)	5%	(10)	11%	(21)	196
2024 H2H Matchup: Trump Voter	27%	(57)	22%	(46)	17%	(36)	23%	(48)	10%	(20)	208
2024 H2H Matchup: Would not Vote	66%	(12)	19%	(4)	5%	(1)	2%	(0)	7%	(1)	19
2024 H2H Matchup: Do not Know	33%	(8)	41%	(10)	5%	(1)	4%	(1)	16%	(4)	25
2022 House Vote: Democrat	56%	(107)	19%	(36)	6%	(12)	7%	(13)	12%	(23)	192
2022 House Vote: Republican	32%	(53)	23%	(38)	17%	(28)	19%	(32)	9%	(14)	165
2022 House Vote: Did not Vote	40%	(32)	25%	(20)	9%	(7)	15%	(12)	11%	(9)	80
2020 Vote: Joe Biden	58%	(122)	23%	(48)	4%	(9)	5%	(10)	10%	(20)	209
2020 Vote: Donald Trump	29%	(57)	21%	(42)	18%	(37)	24%	(47)	8%	(16)	199
2020 Vote: Someone Else	41%	(4)	45%	(4)	1%	(0)	11%	(1)	2%	(0)	10
2020 Vote: Did not Vote	43%	(12)	14%	(4)	6%	(2)	4%	(1)	32%	(9)	29
2016 Vote: Hillary Clinton	63%	(92)	21%	(30)	6%	(9)	3%	(4)	7%	(10)	146
2016 Vote: Donald Trump	29%	(53)	21%	(39)	18%	(33)	24%	(44)	9%	(16)	185
2016 Vote: Someone Else	40%	(5)	33%	(4)	10%	(1)	3%	(0)	15%	(2)	13
2020 Vote/PID: Not Biden/Democrat	45%	(10)	12%	(3)	15%	(3)	9%	(2)	19%	(4)	22
2020 Vote/PID: Not Trump/Republican	12%	(2)	62%	(10)	1%	(0)	5%	(1)	20%	(3)	16

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(196)	22%	(98)	11%	(48)	13%	(60)	10%	(46)	447
U.S. Economy: Wrong Track	37%	(111)	22%	(64)	12%	(36)	18%	(52)	11%	(34)	297
U.S. Economy: Right Direction	57%	(85)	23%	(34)	7%	(11)	5%	(7)	8%	(12)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(89)	27%	(41)	4%	(6)	3%	(5)	7%	(11)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(69)	19%	(39)	17%	(35)	23%	(48)	9%	(20)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	44%	(37)	21%	(18)	8%	(7)	8%	(7)	19%	(16)	84
Top 2024 Issue: Economy	35%	(52)	28%	(41)	10%	(16)	15%	(22)	12%	(18)	149
Community: Urban	43%	(78)	23%	(42)	11%	(20)	13%	(23)	10%	(19)	181
Community: Suburban	42%	(93)	21%	(47)	12%	(26)	14%	(31)	11%	(26)	223
Community: Rural	57%	(24)	20%	(9)	5%	(2)	14%	(6)	4%	(2)	43
Community/Gender: Urban Women	51%	(45)	28%	(24)	7%	(6)	4%	(3)	10%	(9)	87
Community/Gender: Urban Men	35%	(33)	19%	(18)	14%	(14)	21%	(20)	10%	(10)	94
Community/Gender: Rural Women	59%	(14)	15%	(3)	8%	(2)	10%	(2)	8%	(2)	23
Community/Gender: Rural Men	55%	(11)	27%	(5)	—	(0)	18%	(4)	—	(0)	19
Community/Gender: Suburban Women	44%	(53)	22%	(26)	5%	(6)	16%	(19)	15%	(18)	122
Community/Gender: Suburban Men	40%	(40)	21%	(21)	20%	(21)	12%	(12)	8%	(8)	101
Homeowner	43%	(141)	22%	(74)	11%	(37)	15%	(51)	8%	(26)	329
Renter	50%	(47)	20%	(18)	9%	(8)	9%	(8)	12%	(11)	92
Military HHnm: Yes	36%	(25)	22%	(16)	16%	(11)	10%	(7)	16%	(11)	69
Military HH: No	45%	(171)	22%	(83)	10%	(36)	14%	(53)	9%	(35)	378
Employ: Private Sector	44%	(59)	27%	(36)	9%	(12)	9%	(12)	11%	(14)	134
Employ: Government	38%	(13)	22%	(7)	16%	(5)	15%	(5)	8%	(3)	33
Employ: Self-Employed	31%	(14)	24%	(11)	13%	(6)	22%	(10)	9%	(4)	44
Employ: Homemaker	36%	(8)	24%	(5)	23%	(5)	5%	(1)	12%	(3)	22
Employ: Student	75%	(9)	5%	(1)	14%	(2)	7%	(1)	—	(0)	12
Employ: Retired	42%	(51)	22%	(27)	14%	(17)	12%	(15)	11%	(13)	123
Employ: Unemployed	57%	(32)	14%	(8)	2%	(1)	15%	(9)	12%	(7)	55
Employ: Other	43%	(10)	18%	(4)	—	(0)	30%	(7)	9%	(2)	24
Self + Household: White-Collar	44%	(80)	23%	(43)	12%	(22)	16%	(29)	4%	(8)	182
Self + Household: Blue Collar	47%	(91)	24%	(46)	11%	(21)	8%	(17)	10%	(20)	196

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(196)	22%	(98)	11%	(48)	13%	(60)	10%	(46)	447
Union HH: Yes	44%	(13)	11%	(3)	13%	(4)	22%	(6)	11%	(3)	29
Union HH: No	44%	(183)	23%	(95)	10%	(44)	13%	(53)	10%	(43)	418
LGBTQ+: Yes	67%	(25)	5%	(2)	6%	(2)	11%	(4)	10%	(4)	38
LGBTQ+: No	42%	(170)	23%	(96)	11%	(45)	14%	(55)	10%	(42)	409
Motivated to Vote	43%	(163)	23%	(86)	12%	(44)	14%	(54)	8%	(32)	378
Parent: Yes	44%	(57)	22%	(28)	13%	(16)	15%	(20)	6%	(7)	127
Parent: No	43%	(139)	22%	(70)	10%	(32)	13%	(40)	12%	(39)	320
COVID Vaccine: Yes	49%	(169)	20%	(68)	10%	(35)	12%	(43)	9%	(32)	347
COVID Vaccine: No	26%	(26)	30%	(30)	13%	(13)	16%	(16)	15%	(14)	100
Student Loans: Yes	53%	(35)	29%	(19)	8%	(6)	5%	(3)	4%	(3)	66
Student Loans: No	42%	(161)	21%	(79)	11%	(42)	15%	(56)	11%	(43)	381
Favorable Opinion of Haley	38%	(51)	25%	(33)	12%	(16)	15%	(21)	10%	(13)	134
Unfavorable Opinion of Haley	48%	(91)	17%	(32)	10%	(19)	18%	(33)	7%	(12)	188
Protestant	28%	(22)	34%	(27)	11%	(9)	17%	(14)	10%	(8)	79
Roman Catholic	45%	(58)	25%	(32)	12%	(15)	13%	(17)	6%	(7)	129
Mormon	3%	(0)	34%	(1)	30%	(1)	—	(0)	33%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	26%	(1)	32%	(1)	—	(0)	42%	(2)	—	(0)	4
Jewish	50%	(6)	5%	(1)	31%	(3)	14%	(2)	—	(0)	11
Muslim	44%	(1)	56%	(2)	—	(0)	—	(0)	—	(0)	3
Buddhist	63%	(6)	—	(0)	19%	(2)	—	(0)	18%	(2)	9
Hindu	—	(0)	75%	(3)	—	(0)	—	(0)	25%	(1)	3
Atheist	51%	(12)	6%	(1)	11%	(3)	32%	(7)	—	(0)	24
Agnostic	82%	(17)	9%	(2)	3%	(1)	—	(0)	6%	(1)	21
Something else	41%	(19)	27%	(13)	9%	(4)	13%	(6)	10%	(5)	47
Nothing in particular	47%	(54)	14%	(16)	9%	(10)	10%	(12)	19%	(22)	113
Prodigal Biden Voter	49%	(15)	42%	(13)	—	(0)	—	(0)	9%	(3)	30
Undecided Voter (DK/WNV)	47%	(21)	32%	(14)	5%	(2)	3%	(1)	12%	(5)	44
Undecided Voter (DK)	66%	(12)	19%	(4)	5%	(1)	2%	(0)	7%	(1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	43%	(193)	22%	(99)	10%	(43)	16%	(70)	10%	(43)	447
Gender: Male	40%	(86)	20%	(44)	12%	(26)	20%	(43)	7%	(16)	214
Gender: Female	46%	(107)	24%	(55)	7%	(16)	11%	(26)	12%	(28)	233
Age: 18-34	40%	(47)	34%	(41)	4%	(5)	8%	(10)	14%	(16)	118
Age: 35-44	59%	(35)	11%	(6)	17%	(10)	12%	(7)	2%	(1)	59
Age: 45-64	41%	(64)	14%	(22)	10%	(15)	25%	(38)	10%	(16)	155
Age: 65+	41%	(47)	26%	(30)	11%	(12)	13%	(15)	9%	(11)	115
GenZers: 1997-2012	43%	(25)	29%	(17)	3%	(2)	3%	(2)	22%	(13)	59
Millennials: 1981-1996	47%	(53)	26%	(29)	11%	(12)	13%	(14)	4%	(4)	113
GenXers: 1965-1980	39%	(45)	15%	(18)	14%	(16)	23%	(27)	8%	(10)	116
Baby Boomers: 1946-1964	44%	(65)	22%	(33)	8%	(12)	16%	(24)	9%	(14)	148
Educ: < College	44%	(134)	18%	(56)	9%	(28)	18%	(54)	11%	(34)	306
Educ: Bachelors degree	50%	(46)	29%	(26)	9%	(9)	7%	(7)	4%	(4)	91
Educ: Post-grad	26%	(13)	33%	(17)	12%	(6)	19%	(9)	10%	(5)	50
Income: Under 50k	41%	(71)	18%	(31)	10%	(18)	18%	(32)	12%	(21)	172
Income: 50k-100k	47%	(80)	24%	(40)	5%	(8)	15%	(26)	10%	(17)	171
Income: 100k+	40%	(42)	26%	(27)	16%	(17)	12%	(12)	6%	(6)	104
Ethnicity: White (Non-Hispanic)	42%	(113)	23%	(60)	10%	(27)	18%	(47)	8%	(20)	267
Ethnicity: Hispanic	46%	(38)	20%	(17)	9%	(7)	13%	(11)	11%	(9)	82
Ethnicity: Black (Non-Hispanic)	39%	(16)	8%	(3)	21%	(9)	13%	(5)	19%	(8)	40
Ethnicity: Asian + Other (Non-Hispanic)	45%	(26)	32%	(19)	—	(0)	12%	(7)	11%	(6)	57
All Christian	38%	(83)	27%	(59)	11%	(24)	17%	(38)	6%	(13)	216
All Non-Christian	55%	(15)	16%	(4)	15%	(4)	11%	(3)	3%	(1)	26
Atheist	47%	(11)	23%	(5)	11%	(3)	18%	(4)	—	(0)	24
Agnostic/Nothing in particular	52%	(69)	17%	(22)	5%	(7)	7%	(10)	19%	(26)	134
Something Else	32%	(15)	17%	(8)	11%	(5)	32%	(15)	8%	(4)	47
Evangelical	27%	(24)	21%	(18)	6%	(5)	35%	(30)	10%	(9)	86
Non-Evangelical	43%	(72)	26%	(43)	13%	(23)	14%	(23)	5%	(8)	169
PID: Dem (no lean)	58%	(93)	20%	(33)	3%	(4)	10%	(16)	10%	(16)	162
PID: Ind (no lean)	47%	(60)	21%	(27)	10%	(13)	12%	(16)	10%	(13)	129
PID: Rep (no lean)	25%	(39)	25%	(38)	16%	(26)	24%	(38)	10%	(15)	156

Continued on next page

**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	43%	(193)	22%	(99)	10%	(43)	16%	(70)	10%	(43)	447
PID/Gender: Dem Men	58%	(36)	14%	(9)	4%	(3)	16%	(10)	8%	(5)	62
PID/Gender: Dem Women	57%	(57)	24%	(24)	1%	(1)	6%	(6)	11%	(11)	100
PID/Gender: Ind Men	52%	(38)	22%	(16)	8%	(6)	15%	(11)	4%	(3)	74
PID/Gender: Ind Women	39%	(22)	21%	(11)	12%	(7)	10%	(5)	18%	(10)	56
PID/Gender: Rep Men	15%	(11)	24%	(19)	23%	(18)	29%	(23)	10%	(8)	79
PID/Gender: Rep Women	36%	(28)	25%	(20)	10%	(8)	20%	(15)	9%	(7)	77
Ideo: Liberal (1-3)	60%	(93)	26%	(40)	1%	(1)	7%	(11)	7%	(10)	155
Ideo: Moderate (4)	45%	(59)	23%	(30)	7%	(9)	18%	(23)	7%	(10)	131
Ideo: Conservative (5-7)	25%	(37)	19%	(27)	22%	(32)	24%	(36)	10%	(14)	146
Ideo/PID: Conservative Republican	20%	(22)	21%	(23)	22%	(23)	25%	(26)	12%	(12)	107
Ideo/PID: Moderate/Liberal Republican	30%	(14)	35%	(16)	5%	(2)	25%	(11)	5%	(2)	45
Ideo/PID: Moderate/Conservative Democrat	56%	(28)	20%	(10)	8%	(4)	11%	(5)	5%	(2)	49
Ideo/PID: Liberal Democrat	61%	(66)	21%	(22)	—	(0)	10%	(11)	9%	(9)	107
Unfavorable of Biden and Trump	49%	(31)	25%	(16)	8%	(5)	10%	(6)	9%	(6)	64
2024 H2H Matchup: Biden Voter	62%	(122)	22%	(44)	1%	(3)	7%	(13)	7%	(14)	196
2024 H2H Matchup: Trump Voter	26%	(55)	20%	(42)	18%	(38)	25%	(51)	10%	(22)	208
2024 H2H Matchup: Would not Vote	39%	(7)	18%	(3)	1%	(0)	26%	(5)	16%	(3)	19
2024 H2H Matchup: Do not Know	36%	(9)	39%	(10)	5%	(1)	—	(0)	20%	(5)	25
2022 House Vote: Democrat	59%	(112)	19%	(37)	6%	(11)	8%	(15)	8%	(16)	192
2022 House Vote: Republican	30%	(49)	25%	(42)	14%	(23)	23%	(37)	8%	(14)	165
2022 House Vote: Did not Vote	34%	(27)	21%	(17)	10%	(8)	20%	(16)	15%	(12)	80
2020 Vote: Joe Biden	61%	(128)	22%	(47)	4%	(8)	7%	(15)	6%	(12)	209
2020 Vote: Donald Trump	27%	(53)	20%	(40)	17%	(33)	27%	(54)	9%	(19)	199
2020 Vote: Someone Else	14%	(1)	45%	(4)	8%	(1)	—	(0)	33%	(3)	10
2020 Vote: Did not Vote	36%	(10)	25%	(7)	4%	(1)	3%	(1)	31%	(9)	29
2016 Vote: Hillary Clinton	67%	(98)	23%	(33)	1%	(2)	7%	(10)	2%	(3)	146
2016 Vote: Donald Trump	28%	(51)	21%	(38)	18%	(34)	24%	(44)	10%	(18)	185
2016 Vote: Someone Else	30%	(4)	42%	(6)	12%	(2)	—	(0)	16%	(2)	13
2020 Vote/PID: Not Biden/Democrat	34%	(7)	15%	(3)	12%	(3)	11%	(2)	28%	(6)	22
2020 Vote/PID: Not Trump/Republican	28%	(5)	54%	(9)	—	(0)	3%	(0)	15%	(2)	16

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	43%	(193)	22%	(99)	10%	(43)	16%	(70)	10%	(43)	447
U.S. Economy: Wrong Track	36%	(107)	20%	(61)	12%	(36)	19%	(57)	12%	(35)	297
U.S. Economy: Right Direction	57%	(85)	25%	(38)	4%	(6)	8%	(12)	5%	(8)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(98)	23%	(35)	2%	(3)	5%	(7)	5%	(8)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(57)	22%	(47)	17%	(37)	25%	(53)	9%	(19)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(38)	20%	(17)	4%	(3)	11%	(9)	20%	(16)	84
Top 2024 Issue: Economy	37%	(55)	23%	(34)	15%	(22)	17%	(25)	9%	(13)	149
Community: Urban	38%	(68)	25%	(45)	8%	(14)	19%	(35)	10%	(18)	181
Community: Suburban	46%	(102)	21%	(47)	10%	(23)	13%	(29)	10%	(22)	223
Community: Rural	53%	(23)	15%	(6)	12%	(5)	14%	(6)	7%	(3)	43
Community/Gender: Urban Women	47%	(41)	28%	(24)	8%	(7)	7%	(6)	11%	(9)	87
Community/Gender: Urban Men	29%	(28)	22%	(21)	8%	(8)	31%	(29)	10%	(9)	94
Community/Gender: Rural Women	57%	(13)	14%	(3)	5%	(1)	11%	(3)	12%	(3)	23
Community/Gender: Rural Men	47%	(9)	16%	(3)	20%	(4)	17%	(3)	1%	(0)	19
Community/Gender: Suburban Women	43%	(53)	23%	(28)	7%	(8)	14%	(17)	13%	(16)	122
Community/Gender: Suburban Men	48%	(49)	20%	(20)	15%	(15)	11%	(11)	6%	(6)	101
Homeowner	41%	(135)	24%	(78)	10%	(32)	18%	(58)	8%	(26)	329
Renter	51%	(47)	18%	(16)	11%	(11)	11%	(10)	10%	(9)	92
Military HHnm: Yes	42%	(29)	21%	(15)	15%	(10)	8%	(5)	15%	(10)	69
Military HH: No	43%	(164)	22%	(84)	9%	(32)	17%	(64)	9%	(33)	378
Employ: Private Sector	49%	(66)	21%	(28)	11%	(14)	12%	(16)	7%	(10)	134
Employ: Government	35%	(11)	27%	(9)	28%	(9)	2%	(1)	8%	(3)	33
Employ: Self-Employed	23%	(10)	31%	(14)	8%	(4)	25%	(11)	12%	(5)	44
Employ: Homemaker	25%	(6)	43%	(10)	9%	(2)	11%	(2)	12%	(3)	22
Employ: Student	50%	(6)	30%	(4)	14%	(2)	7%	(1)	—	(0)	12
Employ: Retired	44%	(54)	22%	(27)	9%	(11)	12%	(14)	14%	(17)	123
Employ: Unemployed	55%	(30)	12%	(6)	—	(0)	27%	(15)	6%	(4)	55
Employ: Other	37%	(9)	8%	(2)	4%	(1)	41%	(10)	11%	(3)	24
Self + Household: White-Collar	45%	(82)	25%	(46)	10%	(17)	17%	(30)	4%	(7)	182
Self + Household: Blue Collar	46%	(91)	22%	(43)	11%	(22)	11%	(22)	10%	(19)	196

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	43%	(193)	22%	(99)	10%	(43)	16%	(70)	10%	(43)	447
Union HH: Yes	37%	(11)	21%	(6)	2%	(1)	22%	(6)	19%	(6)	29
Union HH: No	44%	(182)	22%	(93)	10%	(42)	15%	(63)	9%	(38)	418
LGBTQ+: Yes	65%	(25)	8%	(3)	1%	(1)	17%	(7)	8%	(3)	38
LGBTQ+: No	41%	(168)	23%	(96)	10%	(42)	15%	(63)	10%	(40)	409
Motivated to Vote	44%	(167)	23%	(88)	11%	(40)	15%	(55)	8%	(28)	378
Parent: Yes	43%	(54)	14%	(18)	18%	(23)	21%	(27)	5%	(6)	127
Parent: No	43%	(138)	25%	(81)	6%	(20)	13%	(43)	12%	(37)	320
COVID Vaccine: Yes	47%	(163)	24%	(82)	7%	(23)	14%	(49)	9%	(30)	347
COVID Vaccine: No	30%	(30)	16%	(16)	20%	(20)	20%	(20)	14%	(14)	100
Student Loans: Yes	42%	(28)	37%	(24)	15%	(10)	1%	(1)	5%	(3)	66
Student Loans: No	43%	(165)	20%	(74)	9%	(33)	18%	(69)	10%	(40)	381
Favorable Opinion of Haley	36%	(48)	28%	(38)	11%	(15)	15%	(20)	10%	(13)	134
Unfavorable Opinion of Haley	52%	(98)	16%	(30)	9%	(17)	18%	(33)	5%	(9)	188
Protestant	35%	(28)	21%	(17)	12%	(10)	24%	(19)	7%	(6)	79
Roman Catholic	41%	(53)	29%	(37)	10%	(13)	14%	(19)	6%	(7)	129
Mormon	3%	(0)	63%	(3)	34%	(1)	—	(0)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	40%	(2)	60%	(2)	—	(0)	—	(0)	—	(0)	4
Jewish	26%	(3)	38%	(4)	10%	(1)	25%	(3)	—	(0)	11
Muslim	56%	(2)	—	(0)	44%	(1)	—	(0)	—	(0)	3
Buddhist	81%	(8)	—	(0)	19%	(2)	—	(0)	—	(0)	9
Hindu	75%	(3)	—	(0)	—	(0)	—	(0)	25%	(1)	3
Atheist	47%	(11)	23%	(5)	11%	(3)	18%	(4)	—	(0)	24
Agnostic	69%	(14)	16%	(3)	—	(0)	3%	(1)	12%	(2)	21
Something else	32%	(15)	17%	(8)	11%	(5)	32%	(15)	8%	(4)	47
Nothing in particular	49%	(55)	17%	(19)	6%	(7)	8%	(9)	21%	(23)	113
Prodigal Biden Voter	43%	(13)	27%	(8)	19%	(6)	4%	(1)	7%	(2)	30
Undecided Voter (DK/WNV)	37%	(16)	30%	(13)	4%	(2)	11%	(5)	18%	(8)	44
Undecided Voter (DK)	39%	(7)	18%	(3)	1%	(0)	26%	(5)	16%	(3)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(62)	34%	(152)	14%	(62)	13%	(57)	26%	(114)	447
Gender: Male	14%	(31)	40%	(85)	12%	(27)	13%	(28)	21%	(44)	214
Gender: Female	13%	(31)	29%	(67)	15%	(35)	13%	(29)	30%	(70)	233
Age: 18-34	11%	(13)	27%	(32)	14%	(17)	14%	(16)	34%	(40)	118
Age: 35-44	17%	(10)	48%	(29)	9%	(6)	9%	(5)	17%	(10)	59
Age: 45-64	14%	(21)	30%	(47)	16%	(25)	15%	(23)	26%	(40)	155
Age: 65+	16%	(18)	39%	(45)	13%	(15)	11%	(13)	22%	(25)	115
GenZers: 1997-2012	12%	(7)	21%	(13)	13%	(7)	14%	(8)	40%	(23)	59
Millennials: 1981-1996	14%	(16)	42%	(47)	11%	(12)	11%	(13)	22%	(25)	113
GenXers: 1965-1980	14%	(16)	27%	(32)	18%	(21)	16%	(18)	25%	(30)	116
Baby Boomers: 1946-1964	14%	(21)	38%	(57)	13%	(20)	11%	(16)	23%	(34)	148
Educ: < College	10%	(32)	34%	(105)	13%	(39)	14%	(41)	29%	(88)	306
Educ: Bachelors degree	19%	(17)	30%	(28)	14%	(12)	13%	(12)	24%	(22)	91
Educ: Post-grad	26%	(13)	38%	(19)	20%	(10)	8%	(4)	8%	(4)	50
Income: Under 50k	13%	(22)	35%	(60)	11%	(19)	13%	(23)	28%	(48)	172
Income: 50k-100k	12%	(21)	35%	(59)	14%	(24)	14%	(24)	25%	(43)	171
Income: 100k+	19%	(20)	30%	(32)	18%	(19)	10%	(11)	22%	(23)	104
Ethnicity: White (Non-Hispanic)	16%	(43)	38%	(102)	13%	(35)	12%	(31)	21%	(55)	267
Ethnicity: Hispanic	11%	(9)	32%	(26)	15%	(12)	10%	(8)	32%	(26)	82
Ethnicity: Black (Non-Hispanic)	19%	(8)	27%	(11)	16%	(6)	8%	(3)	31%	(12)	40
Ethnicity: Asian + Other (Non-Hispanic)	5%	(3)	21%	(12)	14%	(8)	25%	(14)	36%	(21)	57
All Christian	20%	(44)	38%	(83)	8%	(18)	12%	(25)	21%	(46)	216
All Non-Christian	6%	(2)	30%	(8)	21%	(6)	17%	(5)	26%	(7)	26
Atheist	17%	(4)	9%	(2)	30%	(7)	34%	(8)	10%	(2)	24
Agnostic/Nothing in particular	7%	(9)	31%	(41)	16%	(21)	11%	(14)	36%	(47)	134
Something Else	7%	(3)	36%	(17)	21%	(10)	11%	(5)	25%	(12)	47
Evangelical	13%	(11)	43%	(37)	9%	(8)	15%	(13)	21%	(18)	86
Non-Evangelical	21%	(36)	34%	(58)	11%	(19)	9%	(16)	24%	(40)	169
PID: Dem (no lean)	10%	(16)	33%	(53)	17%	(28)	11%	(17)	29%	(47)	162
PID: Ind (no lean)	15%	(19)	30%	(39)	11%	(14)	14%	(19)	30%	(38)	129
PID: Rep (no lean)	17%	(27)	38%	(60)	12%	(19)	14%	(21)	18%	(28)	156

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(62)	34%	(152)	14%	(62)	13%	(57)	26%	(114)	447
PID/Gender: Dem Men	16%	(10)	29%	(18)	13%	(8)	21%	(13)	22%	(13)	62
PID/Gender: Dem Women	6%	(6)	35%	(35)	20%	(20)	4%	(4)	34%	(34)	100
PID/Gender: Ind Men	13%	(10)	37%	(27)	11%	(8)	16%	(11)	23%	(17)	74
PID/Gender: Ind Women	17%	(10)	21%	(12)	11%	(6)	13%	(7)	38%	(21)	56
PID/Gender: Rep Men	14%	(11)	51%	(40)	13%	(10)	5%	(4)	17%	(13)	79
PID/Gender: Rep Women	20%	(16)	26%	(20)	12%	(9)	23%	(17)	19%	(15)	77
Ideo: Liberal (1-3)	14%	(21)	33%	(51)	18%	(28)	12%	(18)	23%	(36)	155
Ideo: Moderate (4)	7%	(9)	38%	(51)	9%	(12)	13%	(17)	33%	(43)	131
Ideo: Conservative (5-7)	22%	(32)	31%	(45)	15%	(22)	15%	(21)	18%	(27)	146
Ideo/PID: Conservative Republican	21%	(23)	32%	(34)	14%	(15)	10%	(11)	23%	(24)	107
Ideo/PID: Moderate/Liberal Republican	9%	(4)	50%	(23)	10%	(4)	23%	(10)	9%	(4)	45
Ideo/PID: Moderate/Conservative Democrat	8%	(4)	36%	(18)	14%	(7)	11%	(6)	31%	(15)	49
Ideo/PID: Liberal Democrat	11%	(12)	32%	(34)	20%	(21)	11%	(12)	26%	(28)	107
Unfavorable of Biden and Trump	12%	(8)	27%	(17)	16%	(10)	15%	(10)	31%	(20)	64
2024 H2H Matchup: Biden Voter	11%	(22)	32%	(63)	16%	(31)	12%	(23)	29%	(57)	196
2024 H2H Matchup: Trump Voter	18%	(38)	34%	(71)	13%	(26)	15%	(31)	19%	(40)	208
2024 H2H Matchup: Would not Vote	3%	(1)	52%	(10)	14%	(3)	17%	(3)	15%	(3)	19
2024 H2H Matchup: Do not Know	6%	(1)	29%	(7)	8%	(2)	—	(0)	58%	(14)	25
2022 House Vote: Democrat	13%	(25)	29%	(56)	16%	(30)	13%	(25)	28%	(54)	192
2022 House Vote: Republican	21%	(35)	33%	(55)	14%	(23)	14%	(23)	18%	(29)	165
2022 House Vote: Did not Vote	2%	(2)	44%	(35)	6%	(5)	11%	(9)	36%	(29)	80
2020 Vote: Joe Biden	13%	(28)	30%	(63)	14%	(30)	12%	(26)	30%	(63)	209
2020 Vote: Donald Trump	17%	(33)	37%	(74)	13%	(25)	15%	(30)	19%	(37)	199
2020 Vote: Someone Else	4%	(0)	61%	(6)	17%	(2)	—	(0)	18%	(2)	10
2020 Vote: Did not Vote	2%	(1)	29%	(8)	18%	(5)	7%	(2)	44%	(13)	29
2016 Vote: Hillary Clinton	12%	(18)	36%	(53)	17%	(25)	9%	(13)	25%	(37)	146
2016 Vote: Donald Trump	17%	(32)	37%	(69)	13%	(24)	15%	(27)	18%	(33)	185
2016 Vote: Someone Else	1%	(0)	37%	(5)	10%	(1)	25%	(3)	27%	(4)	13
2020 Vote/PID: Not Biden/Democrat	8%	(2)	27%	(6)	24%	(5)	11%	(2)	31%	(7)	22
2020 Vote/PID: Not Trump/Republican	17%	(3)	20%	(3)	13%	(2)	31%	(5)	19%	(3)	16

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(62)	34%	(152)	14%	(62)	13%	(57)	26%	(114)	447
U.S. Economy: Wrong Track	13%	(38)	31%	(93)	12%	(36)	13%	(39)	31%	(91)	297
U.S. Economy: Right Direction	16%	(24)	39%	(59)	17%	(26)	12%	(18)	16%	(23)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(18)	37%	(55)	18%	(28)	8%	(13)	24%	(37)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(33)	33%	(70)	14%	(29)	17%	(36)	21%	(44)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(11)	31%	(26)	6%	(5)	11%	(9)	40%	(34)	84
Top 2024 Issue: Economy	18%	(26)	33%	(49)	16%	(24)	10%	(15)	23%	(34)	149
Community: Urban	21%	(39)	30%	(54)	12%	(22)	14%	(25)	23%	(42)	181
Community: Suburban	8%	(18)	34%	(75)	13%	(30)	14%	(31)	31%	(69)	223
Community: Rural	14%	(6)	52%	(22)	24%	(10)	3%	(1)	7%	(3)	43
Community/Gender: Urban Women	24%	(21)	24%	(21)	12%	(11)	10%	(9)	30%	(26)	87
Community/Gender: Urban Men	19%	(18)	36%	(34)	12%	(11)	17%	(16)	17%	(16)	94
Community/Gender: Rural Women	12%	(3)	45%	(10)	31%	(7)	5%	(1)	7%	(2)	23
Community/Gender: Rural Men	17%	(3)	60%	(12)	16%	(3)	—	(0)	7%	(1)	19
Community/Gender: Suburban Women	6%	(8)	29%	(36)	14%	(17)	16%	(19)	35%	(42)	122
Community/Gender: Suburban Men	10%	(10)	39%	(39)	13%	(13)	12%	(12)	27%	(27)	101
Homeowner	15%	(49)	37%	(121)	12%	(39)	14%	(46)	23%	(74)	329
Renter	13%	(12)	27%	(25)	22%	(20)	10%	(9)	28%	(26)	92
Military HHnm: Yes	12%	(8)	27%	(19)	10%	(7)	10%	(7)	41%	(28)	69
Military HH: No	14%	(54)	35%	(133)	14%	(55)	13%	(50)	23%	(86)	378
Employ: Private Sector	20%	(27)	40%	(54)	14%	(19)	6%	(8)	19%	(26)	134
Employ: Government	16%	(5)	46%	(15)	19%	(6)	2%	(1)	16%	(5)	33
Employ: Self-Employed	19%	(8)	24%	(10)	15%	(7)	13%	(6)	30%	(13)	44
Employ: Homemaker	2%	(1)	30%	(7)	2%	(0)	23%	(5)	43%	(10)	22
Employ: Student	14%	(2)	17%	(2)	13%	(2)	7%	(1)	49%	(6)	12
Employ: Retired	14%	(18)	36%	(44)	9%	(11)	10%	(12)	31%	(37)	123
Employ: Unemployed	2%	(1)	26%	(15)	24%	(13)	25%	(14)	22%	(12)	55
Employ: Other	1%	(0)	20%	(5)	15%	(3)	44%	(10)	20%	(5)	24
Self + Household: White-Collar	19%	(35)	33%	(60)	14%	(26)	9%	(17)	24%	(44)	182
Self + Household: Blue Collar	12%	(23)	41%	(80)	16%	(31)	10%	(19)	22%	(43)	196

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(62)	34%	(152)	14%	(62)	13%	(57)	26%	(114)	447
Union HH: Yes	14%	(4)	25%	(7)	20%	(6)	16%	(5)	25%	(7)	29
Union HH: No	14%	(58)	35%	(144)	13%	(56)	13%	(53)	26%	(107)	418
LGBTQ+: Yes	6%	(2)	29%	(11)	6%	(2)	20%	(8)	38%	(15)	38
LGBTQ+: No	15%	(60)	34%	(140)	14%	(59)	12%	(50)	24%	(100)	409
Motivated to Vote	16%	(59)	34%	(128)	15%	(57)	12%	(47)	23%	(87)	378
Parent: Yes	20%	(25)	39%	(50)	18%	(23)	11%	(14)	12%	(16)	127
Parent: No	12%	(37)	32%	(102)	12%	(39)	13%	(43)	31%	(98)	320
COVID Vaccine: Yes	14%	(47)	31%	(109)	14%	(48)	14%	(50)	27%	(94)	347
COVID Vaccine: No	15%	(15)	43%	(43)	14%	(14)	8%	(8)	20%	(20)	100
Student Loans: Yes	17%	(11)	24%	(16)	20%	(13)	8%	(5)	30%	(20)	66
Student Loans: No	13%	(51)	36%	(135)	13%	(49)	14%	(52)	25%	(94)	381
Favorable Opinion of Haley	16%	(22)	37%	(49)	15%	(20)	12%	(17)	20%	(26)	134
Unfavorable Opinion of Haley	13%	(25)	35%	(66)	17%	(32)	16%	(30)	19%	(35)	188
Protestant	17%	(14)	39%	(31)	8%	(7)	15%	(12)	20%	(16)	79
Roman Catholic	24%	(30)	37%	(47)	8%	(10)	9%	(12)	23%	(30)	129
Mormon	—	(0)	58%	(2)	—	(0)	42%	(2)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	68%	(3)	32%	(1)	—	(0)	—	(0)	4
Jewish	14%	(2)	27%	(3)	17%	(2)	25%	(3)	17%	(2)	11
Muslim	—	(0)	56%	(2)	44%	(1)	—	(0)	—	(0)	3
Buddhist	—	(0)	37%	(3)	—	(0)	19%	(2)	44%	(4)	9
Hindu	—	(0)	—	(0)	75%	(3)	—	(0)	25%	(1)	3
Atheist	17%	(4)	9%	(2)	30%	(7)	34%	(8)	10%	(2)	24
Agnostic	10%	(2)	13%	(3)	29%	(6)	9%	(2)	40%	(8)	21
Something else	7%	(3)	36%	(17)	21%	(10)	11%	(5)	25%	(12)	47
Nothing in particular	7%	(7)	34%	(39)	13%	(15)	11%	(12)	35%	(39)	113
Prodigal Biden Voter	20%	(6)	21%	(6)	9%	(3)	10%	(3)	40%	(12)	30
Undecided Voter (DK/WNV)	4%	(2)	38%	(17)	10%	(5)	7%	(3)	39%	(17)	44
Undecided Voter (DK)	3%	(1)	52%	(10)	14%	(3)	17%	(3)	15%	(3)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(69)	29%	(131)	19%	(84)	14%	(62)	23%	(101)	447
Gender: Male	16%	(34)	33%	(71)	22%	(46)	17%	(36)	13%	(27)	214
Gender: Female	15%	(35)	26%	(60)	16%	(38)	11%	(25)	32%	(75)	233
Age: 18-34	12%	(15)	26%	(31)	23%	(27)	9%	(11)	29%	(35)	118
Age: 35-44	10%	(6)	44%	(26)	15%	(9)	15%	(9)	17%	(10)	59
Age: 45-64	17%	(27)	22%	(34)	17%	(26)	20%	(31)	25%	(38)	155
Age: 65+	19%	(22)	36%	(41)	20%	(22)	10%	(11)	16%	(18)	115
GenZers: 1997-2012	9%	(6)	29%	(17)	23%	(14)	8%	(5)	31%	(18)	59
Millennials: 1981-1996	13%	(15)	33%	(38)	17%	(19)	13%	(15)	24%	(27)	113
GenXers: 1965-1980	14%	(17)	23%	(27)	17%	(20)	22%	(26)	23%	(27)	116
Baby Boomers: 1946-1964	20%	(29)	33%	(48)	20%	(29)	9%	(14)	18%	(27)	148
Educ: < College	10%	(32)	28%	(85)	20%	(62)	16%	(49)	26%	(78)	306
Educ: Bachelors degree	26%	(23)	27%	(25)	17%	(15)	9%	(8)	21%	(19)	91
Educ: Post-grad	27%	(14)	43%	(21)	13%	(7)	9%	(5)	7%	(4)	50
Income: Under 50k	11%	(18)	25%	(42)	22%	(38)	14%	(23)	29%	(51)	172
Income: 50k-100k	15%	(26)	34%	(58)	16%	(27)	17%	(29)	18%	(30)	171
Income: 100k+	24%	(24)	29%	(30)	19%	(19)	9%	(9)	20%	(21)	104
Ethnicity: White (Non-Hispanic)	18%	(49)	31%	(83)	17%	(47)	15%	(41)	17%	(47)	267
Ethnicity: Hispanic	9%	(7)	30%	(25)	12%	(10)	17%	(14)	32%	(27)	82
Ethnicity: Black (Non-Hispanic)	18%	(7)	20%	(8)	23%	(9)	5%	(2)	34%	(14)	40
Ethnicity: Asian + Other (Non-Hispanic)	10%	(6)	26%	(15)	31%	(18)	8%	(4)	25%	(14)	57
All Christian	22%	(48)	29%	(63)	13%	(29)	17%	(37)	18%	(39)	216
All Non-Christian	16%	(4)	46%	(12)	16%	(4)	12%	(3)	10%	(3)	26
Atheist	21%	(5)	9%	(2)	29%	(7)	35%	(8)	5%	(1)	24
Agnostic/Nothing in particular	5%	(7)	24%	(32)	28%	(37)	5%	(6)	38%	(51)	134
Something Else	8%	(4)	46%	(22)	15%	(7)	14%	(7)	17%	(8)	47
Evangelical	12%	(10)	39%	(34)	14%	(12)	25%	(21)	11%	(9)	86
Non-Evangelical	25%	(42)	28%	(48)	12%	(21)	13%	(23)	21%	(36)	169
PID: Dem (no lean)	8%	(13)	32%	(52)	17%	(28)	13%	(21)	30%	(48)	162
PID: Ind (no lean)	15%	(20)	26%	(33)	22%	(28)	15%	(20)	22%	(29)	129
PID: Rep (no lean)	23%	(36)	30%	(46)	18%	(28)	14%	(21)	15%	(24)	156

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(69)	29%	(131)	19%	(84)	14%	(62)	23%	(101)	447
PID/Gender: Dem Men	8%	(5)	33%	(21)	25%	(15)	20%	(12)	14%	(9)	62
PID/Gender: Dem Women	8%	(8)	32%	(31)	12%	(12)	8%	(8)	40%	(40)	100
PID/Gender: Ind Men	16%	(12)	30%	(22)	25%	(18)	18%	(13)	11%	(8)	74
PID/Gender: Ind Women	14%	(8)	19%	(11)	17%	(10)	12%	(7)	37%	(21)	56
PID/Gender: Rep Men	21%	(17)	36%	(29)	16%	(13)	13%	(11)	13%	(10)	79
PID/Gender: Rep Women	25%	(19)	23%	(18)	20%	(16)	14%	(11)	18%	(14)	77
Ideo: Liberal (1-3)	12%	(19)	29%	(46)	19%	(29)	16%	(24)	24%	(36)	155
Ideo: Moderate (4)	11%	(15)	28%	(37)	23%	(30)	13%	(18)	25%	(33)	131
Ideo: Conservative (5-7)	24%	(35)	34%	(49)	14%	(20)	13%	(19)	16%	(23)	146
Ideo/PID: Conservative Republican	25%	(27)	31%	(33)	15%	(16)	12%	(12)	18%	(19)	107
Ideo/PID: Moderate/Liberal Republican	21%	(9)	30%	(13)	21%	(9)	20%	(9)	9%	(4)	45
Ideo/PID: Moderate/Conservative Democrat	10%	(5)	43%	(21)	12%	(6)	6%	(3)	29%	(14)	49
Ideo/PID: Liberal Democrat	7%	(8)	29%	(31)	19%	(21)	17%	(18)	28%	(30)	107
Unfavorable of Biden and Trump	11%	(7)	26%	(17)	26%	(17)	10%	(7)	26%	(17)	64
2024 H2H Matchup: Biden Voter	10%	(20)	32%	(62)	21%	(41)	13%	(25)	24%	(47)	196
2024 H2H Matchup: Trump Voter	22%	(45)	27%	(57)	17%	(36)	16%	(33)	17%	(36)	208
2024 H2H Matchup: Would not Vote	4%	(1)	41%	(8)	9%	(2)	19%	(4)	27%	(5)	19
2024 H2H Matchup: Do not Know	10%	(2)	18%	(5)	20%	(5)	—	(0)	52%	(13)	25
2022 House Vote: Democrat	11%	(22)	33%	(63)	20%	(38)	14%	(26)	22%	(42)	192
2022 House Vote: Republican	24%	(40)	28%	(47)	17%	(28)	14%	(22)	16%	(27)	165
2022 House Vote: Did not Vote	7%	(6)	21%	(17)	21%	(17)	15%	(12)	36%	(29)	80
2020 Vote: Joe Biden	13%	(28)	30%	(63)	19%	(40)	12%	(26)	25%	(53)	209
2020 Vote: Donald Trump	19%	(38)	29%	(59)	18%	(36)	17%	(33)	17%	(33)	199
2020 Vote: Someone Else	13%	(1)	26%	(2)	25%	(2)	—	(0)	36%	(3)	10
2020 Vote: Did not Vote	5%	(1)	27%	(8)	18%	(5)	9%	(3)	41%	(12)	29
2016 Vote: Hillary Clinton	10%	(15)	37%	(54)	15%	(22)	16%	(24)	22%	(32)	146
2016 Vote: Donald Trump	22%	(41)	28%	(53)	17%	(31)	15%	(27)	18%	(34)	185
2016 Vote: Someone Else	5%	(1)	17%	(2)	59%	(8)	—	(0)	18%	(2)	13
2020 Vote/PID: Not Biden/Democrat	2%	(0)	32%	(7)	23%	(5)	13%	(3)	31%	(7)	22
2020 Vote/PID: Not Trump/Republican	28%	(5)	27%	(4)	20%	(3)	4%	(1)	21%	(3)	16

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(69)	29%	(131)	19%	(84)	14%	(62)	23%	(101)	447
U.S. Economy: Wrong Track	16%	(48)	27%	(81)	17%	(50)	13%	(39)	27%	(79)	297
U.S. Economy: Right Direction	14%	(20)	33%	(50)	23%	(34)	15%	(23)	15%	(22)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(16)	38%	(57)	19%	(28)	14%	(22)	19%	(28)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(41)	29%	(62)	16%	(34)	17%	(36)	18%	(39)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(11)	14%	(12)	26%	(21)	5%	(5)	41%	(34)	84
Top 2024 Issue: Economy	18%	(27)	29%	(43)	18%	(27)	16%	(23)	19%	(28)	149
Community: Urban	19%	(35)	29%	(53)	21%	(39)	9%	(16)	21%	(39)	181
Community: Suburban	13%	(29)	29%	(65)	15%	(33)	17%	(38)	26%	(58)	223
Community: Rural	11%	(5)	32%	(14)	30%	(13)	17%	(7)	11%	(5)	43
Community/Gender: Urban Women	19%	(16)	28%	(25)	16%	(14)	8%	(7)	29%	(25)	87
Community/Gender: Urban Men	20%	(19)	30%	(28)	26%	(25)	10%	(9)	14%	(13)	94
Community/Gender: Rural Women	14%	(3)	31%	(7)	39%	(9)	1%	(0)	14%	(3)	23
Community/Gender: Rural Men	7%	(1)	33%	(6)	19%	(4)	35%	(7)	6%	(1)	19
Community/Gender: Suburban Women	13%	(16)	23%	(28)	12%	(15)	15%	(18)	38%	(46)	122
Community/Gender: Suburban Men	14%	(14)	37%	(37)	18%	(18)	20%	(20)	12%	(12)	101
Homeowner	16%	(52)	30%	(100)	20%	(64)	16%	(52)	19%	(62)	329
Renter	14%	(13)	30%	(28)	17%	(16)	10%	(9)	29%	(27)	92
Military HHnm: Yes	18%	(12)	27%	(19)	26%	(18)	2%	(1)	26%	(18)	69
Military HH: No	15%	(56)	30%	(112)	17%	(66)	16%	(60)	22%	(83)	378
Employ: Private Sector	19%	(25)	34%	(45)	14%	(19)	12%	(16)	22%	(29)	134
Employ: Government	15%	(5)	34%	(11)	26%	(9)	13%	(4)	12%	(4)	33
Employ: Self-Employed	15%	(7)	36%	(16)	15%	(7)	11%	(5)	23%	(10)	44
Employ: Homemaker	12%	(3)	32%	(7)	3%	(1)	11%	(2)	43%	(10)	22
Employ: Student	9%	(1)	16%	(2)	29%	(4)	18%	(2)	28%	(3)	12
Employ: Retired	18%	(22)	28%	(34)	20%	(25)	11%	(13)	24%	(29)	123
Employ: Unemployed	7%	(4)	23%	(13)	37%	(21)	13%	(7)	19%	(11)	55
Employ: Other	10%	(2)	16%	(4)	—	(0)	51%	(12)	24%	(6)	24
Self + Household: White-Collar	23%	(43)	35%	(64)	13%	(25)	11%	(20)	17%	(30)	182
Self + Household: Blue Collar	12%	(24)	30%	(59)	24%	(46)	12%	(24)	22%	(42)	196

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(69)	29%	(131)	19%	(84)	14%	(62)	23%	(101)	447
Union HH: Yes	16%	(5)	24%	(7)	25%	(7)	12%	(4)	23%	(7)	29
Union HH: No	15%	(64)	30%	(124)	18%	(77)	14%	(58)	23%	(95)	418
LGBTQ+: Yes	12%	(4)	19%	(7)	24%	(9)	25%	(9)	21%	(8)	38
LGBTQ+: No	16%	(64)	30%	(124)	18%	(75)	13%	(52)	23%	(94)	409
Motivated to Vote	18%	(67)	29%	(111)	19%	(70)	14%	(54)	20%	(76)	378
Parent: Yes	20%	(26)	30%	(39)	28%	(36)	8%	(10)	13%	(16)	127
Parent: No	13%	(43)	29%	(92)	15%	(48)	16%	(52)	27%	(85)	320
COVID Vaccine: Yes	15%	(51)	28%	(99)	19%	(66)	15%	(51)	23%	(80)	347
COVID Vaccine: No	18%	(18)	33%	(33)	18%	(18)	11%	(11)	21%	(21)	100
Student Loans: Yes	11%	(8)	28%	(18)	23%	(15)	12%	(8)	25%	(17)	66
Student Loans: No	16%	(61)	30%	(113)	18%	(69)	14%	(54)	22%	(85)	381
Favorable Opinion of Haley	20%	(27)	38%	(50)	18%	(23)	7%	(9)	18%	(24)	134
Unfavorable Opinion of Haley	15%	(29)	27%	(50)	19%	(37)	25%	(47)	14%	(25)	188
Protestant	14%	(11)	29%	(23)	17%	(13)	26%	(21)	14%	(11)	79
Roman Catholic	29%	(37)	28%	(37)	10%	(13)	13%	(17)	20%	(26)	129
Mormon	—	(0)	44%	(2)	15%	(1)	—	(0)	42%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	8%	(0)	32%	(1)	60%	(2)	—	(0)	—	(0)	4
Jewish	14%	(2)	50%	(6)	24%	(3)	12%	(1)	—	(0)	11
Muslim	—	(0)	100%	(3)	—	(0)	—	(0)	—	(0)	3
Buddhist	2%	(0)	42%	(4)	18%	(2)	19%	(2)	19%	(2)	9
Hindu	75%	(3)	—	(0)	—	(0)	—	(0)	25%	(1)	3
Atheist	21%	(5)	9%	(2)	29%	(7)	35%	(8)	5%	(1)	24
Agnostic	—	(0)	18%	(4)	27%	(6)	20%	(4)	35%	(7)	21
Something else	8%	(4)	46%	(22)	15%	(7)	14%	(7)	17%	(8)	47
Nothing in particular	6%	(7)	25%	(29)	28%	(31)	2%	(2)	39%	(44)	113
Prodigal Biden Voter	26%	(8)	19%	(6)	8%	(2)	10%	(3)	36%	(11)	30
Undecided Voter (DK/WNV)	7%	(3)	28%	(12)	15%	(7)	8%	(4)	41%	(18)	44
Undecided Voter (DK)	4%	(1)	41%	(8)	9%	(2)	19%	(4)	27%	(5)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(69)	24%	(106)	10%	(43)	13%	(58)	38%	(171)	447
Gender: Male	20%	(42)	26%	(55)	14%	(29)	12%	(26)	29%	(62)	214
Gender: Female	12%	(27)	22%	(50)	6%	(14)	14%	(32)	47%	(110)	233
Age: 18-34	14%	(16)	29%	(34)	10%	(12)	8%	(9)	40%	(47)	118
Age: 35-44	13%	(8)	22%	(13)	19%	(11)	10%	(6)	36%	(21)	59
Age: 45-64	23%	(35)	19%	(30)	5%	(8)	15%	(24)	37%	(58)	155
Age: 65+	9%	(10)	25%	(28)	10%	(12)	17%	(19)	40%	(45)	115
GenZers: 1997-2012	12%	(7)	23%	(13)	7%	(4)	10%	(6)	48%	(28)	59
Millennials: 1981-1996	13%	(15)	29%	(33)	16%	(18)	8%	(9)	34%	(39)	113
GenXers: 1965-1980	22%	(26)	23%	(27)	6%	(6)	16%	(18)	33%	(38)	116
Baby Boomers: 1946-1964	13%	(20)	20%	(30)	8%	(12)	17%	(25)	42%	(62)	148
Educ: < College	11%	(35)	22%	(66)	9%	(28)	16%	(47)	42%	(129)	306
Educ: Bachelors degree	24%	(22)	26%	(23)	9%	(8)	4%	(3)	37%	(34)	91
Educ: Post-grad	25%	(12)	32%	(16)	12%	(6)	15%	(7)	17%	(8)	50
Income: Under 50k	13%	(22)	21%	(35)	12%	(20)	11%	(19)	44%	(76)	172
Income: 50k-100k	10%	(18)	27%	(47)	12%	(20)	15%	(25)	36%	(62)	171
Income: 100k+	28%	(29)	23%	(24)	3%	(3)	14%	(15)	32%	(34)	104
Ethnicity: White (Non-Hispanic)	19%	(51)	24%	(65)	10%	(27)	14%	(36)	33%	(88)	267
Ethnicity: Hispanic	11%	(9)	26%	(21)	10%	(8)	13%	(11)	40%	(33)	82
Ethnicity: Black (Non-Hispanic)	12%	(5)	22%	(9)	4%	(2)	25%	(10)	37%	(15)	40
Ethnicity: Asian + Other (Non-Hispanic)	8%	(5)	17%	(10)	11%	(6)	3%	(1)	61%	(35)	57
All Christian	16%	(35)	28%	(60)	8%	(17)	17%	(37)	31%	(67)	216
All Non-Christian	10%	(3)	20%	(5)	16%	(4)	24%	(6)	30%	(8)	26
Atheist	21%	(5)	20%	(5)	4%	(1)	16%	(4)	39%	(9)	24
Agnostic/Nothing in particular	8%	(11)	20%	(27)	12%	(16)	5%	(6)	55%	(74)	134
Something Else	33%	(15)	18%	(9)	10%	(5)	11%	(5)	28%	(13)	47
Evangelical	33%	(28)	26%	(23)	6%	(6)	14%	(12)	21%	(18)	86
Non-Evangelical	13%	(22)	25%	(42)	9%	(16)	18%	(30)	35%	(59)	169
PID: Dem (no lean)	12%	(19)	29%	(47)	10%	(17)	6%	(9)	43%	(70)	162
PID: Ind (no lean)	16%	(20)	22%	(28)	9%	(11)	15%	(19)	39%	(51)	129
PID: Rep (no lean)	19%	(30)	19%	(30)	10%	(15)	19%	(30)	32%	(50)	156

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(69)	24%	(106)	10%	(43)	13%	(58)	38%	(171)	447
PID/Gender: Dem Men	14%	(9)	34%	(21)	15%	(9)	9%	(6)	28%	(17)	62
PID/Gender: Dem Women	10%	(10)	26%	(26)	7%	(7)	3%	(3)	53%	(53)	100
PID/Gender: Ind Men	17%	(13)	26%	(19)	12%	(9)	11%	(8)	33%	(24)	74
PID/Gender: Ind Women	13%	(7)	16%	(9)	4%	(2)	19%	(11)	47%	(26)	56
PID/Gender: Rep Men	26%	(21)	19%	(15)	14%	(11)	15%	(12)	26%	(20)	79
PID/Gender: Rep Women	12%	(9)	20%	(15)	6%	(4)	24%	(18)	39%	(30)	77
Ideo: Liberal (1-3)	18%	(27)	27%	(42)	11%	(17)	5%	(7)	40%	(62)	155
Ideo: Moderate (4)	12%	(16)	22%	(28)	7%	(9)	13%	(17)	47%	(61)	131
Ideo: Conservative (5-7)	17%	(25)	23%	(34)	12%	(17)	23%	(34)	24%	(36)	146
Ideo/PID: Conservative Republican	18%	(19)	22%	(24)	9%	(10)	21%	(22)	30%	(32)	107
Ideo/PID: Moderate/Liberal Republican	24%	(11)	15%	(7)	11%	(5)	18%	(8)	32%	(15)	45
Ideo/PID: Moderate/Conservative Democrat	10%	(5)	37%	(18)	9%	(4)	10%	(5)	34%	(17)	49
Ideo/PID: Liberal Democrat	13%	(14)	26%	(28)	11%	(12)	4%	(4)	46%	(49)	107
Unfavorable of Biden and Trump	9%	(6)	23%	(15)	4%	(3)	19%	(12)	45%	(29)	64
2024 H2H Matchup: Biden Voter	13%	(26)	27%	(53)	9%	(17)	5%	(10)	46%	(89)	196
2024 H2H Matchup: Trump Voter	18%	(37)	21%	(44)	11%	(23)	20%	(42)	30%	(62)	208
2024 H2H Matchup: Would not Vote	31%	(6)	7%	(1)	10%	(2)	27%	(5)	25%	(5)	19
2024 H2H Matchup: Do not Know	—	(0)	30%	(7)	6%	(1)	3%	(1)	62%	(15)	25
2022 House Vote: Democrat	11%	(22)	27%	(51)	9%	(17)	7%	(14)	46%	(88)	192
2022 House Vote: Republican	25%	(41)	21%	(34)	9%	(15)	17%	(28)	29%	(47)	165
2022 House Vote: Did not Vote	7%	(6)	22%	(17)	11%	(9)	19%	(15)	41%	(33)	80
2020 Vote: Joe Biden	13%	(28)	26%	(54)	7%	(15)	8%	(17)	46%	(96)	209
2020 Vote: Donald Trump	19%	(38)	22%	(43)	11%	(22)	19%	(37)	29%	(59)	199
2020 Vote: Someone Else	11%	(1)	19%	(2)	21%	(2)	17%	(2)	32%	(3)	10
2020 Vote: Did not Vote	8%	(2)	24%	(7)	13%	(4)	9%	(3)	46%	(13)	29
2016 Vote: Hillary Clinton	14%	(20)	33%	(48)	7%	(11)	5%	(7)	41%	(60)	146
2016 Vote: Donald Trump	23%	(42)	20%	(36)	9%	(17)	18%	(34)	30%	(56)	185
2016 Vote: Someone Else	4%	(1)	11%	(1)	7%	(1)	—	(0)	78%	(10)	13
2020 Vote/PID: Not Biden/Democrat	1%	(0)	29%	(6)	20%	(4)	18%	(4)	31%	(7)	22
2020 Vote/PID: Not Trump/Republican	18%	(3)	31%	(5)	1%	(0)	3%	(1)	47%	(8)	16

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(69)	24%	(106)	10%	(43)	13%	(58)	38%	(171)	447
U.S. Economy: Wrong Track	13%	(38)	20%	(59)	11%	(31)	16%	(49)	41%	(120)	297
U.S. Economy: Right Direction	21%	(31)	31%	(46)	8%	(11)	6%	(10)	34%	(51)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(24)	31%	(46)	7%	(10)	6%	(9)	41%	(62)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(35)	20%	(42)	11%	(23)	21%	(44)	32%	(68)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(10)	20%	(17)	11%	(9)	6%	(5)	50%	(42)	84
Top 2024 Issue: Economy	15%	(22)	29%	(43)	9%	(14)	16%	(23)	32%	(47)	149
Community: Urban	21%	(37)	25%	(45)	7%	(13)	13%	(23)	35%	(63)	181
Community: Suburban	10%	(23)	22%	(50)	11%	(25)	11%	(25)	45%	(100)	223
Community: Rural	20%	(9)	25%	(11)	12%	(5)	24%	(10)	19%	(8)	43
Community/Gender: Urban Women	16%	(14)	23%	(20)	4%	(3)	13%	(11)	44%	(38)	87
Community/Gender: Urban Men	24%	(23)	26%	(24)	11%	(10)	12%	(12)	27%	(25)	94
Community/Gender: Rural Women	4%	(1)	19%	(4)	7%	(2)	36%	(8)	34%	(8)	23
Community/Gender: Rural Men	39%	(7)	33%	(6)	18%	(3)	9%	(2)	1%	(0)	19
Community/Gender: Suburban Women	9%	(11)	21%	(26)	7%	(9)	10%	(12)	52%	(63)	122
Community/Gender: Suburban Men	12%	(12)	24%	(24)	15%	(16)	13%	(13)	36%	(36)	101
Homeowner	16%	(52)	25%	(82)	9%	(30)	13%	(43)	37%	(122)	329
Renter	17%	(16)	20%	(19)	12%	(11)	12%	(11)	39%	(36)	92
Military HHnm: Yes	11%	(8)	15%	(10)	11%	(8)	10%	(7)	53%	(37)	69
Military HH: No	16%	(61)	25%	(95)	9%	(35)	14%	(51)	36%	(134)	378
Employ: Private Sector	16%	(22)	32%	(42)	9%	(12)	10%	(13)	33%	(44)	134
Employ: Government	29%	(10)	24%	(8)	15%	(5)	—	(0)	32%	(10)	33
Employ: Self-Employed	18%	(8)	28%	(12)	11%	(5)	12%	(5)	32%	(14)	44
Employ: Homemaker	29%	(7)	21%	(5)	—	(0)	1%	(0)	48%	(11)	22
Employ: Student	2%	(0)	17%	(2)	12%	(1)	30%	(4)	39%	(5)	12
Employ: Retired	7%	(9)	17%	(21)	10%	(12)	17%	(21)	49%	(61)	123
Employ: Unemployed	18%	(10)	22%	(12)	13%	(7)	11%	(6)	35%	(19)	55
Employ: Other	18%	(4)	13%	(3)	—	(0)	41%	(10)	29%	(7)	24
Self + Household: White-Collar	22%	(40)	27%	(49)	7%	(12)	11%	(20)	33%	(60)	182
Self + Household: Blue Collar	13%	(25)	26%	(50)	11%	(22)	12%	(23)	39%	(76)	196

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(69)	24%	(106)	10%	(43)	13%	(58)	38%	(171)	447
Union HH: Yes	15%	(4)	8%	(2)	4%	(1)	15%	(4)	58%	(17)	29
Union HH: No	15%	(65)	25%	(103)	10%	(41)	13%	(54)	37%	(154)	418
LGBTQ+: Yes	13%	(5)	14%	(5)	4%	(2)	16%	(6)	53%	(20)	38
LGBTQ+: No	16%	(64)	24%	(100)	10%	(41)	13%	(52)	37%	(151)	409
Motivated to Vote	16%	(62)	25%	(94)	9%	(33)	13%	(49)	37%	(140)	378
Parent: Yes	27%	(34)	27%	(35)	11%	(14)	11%	(14)	24%	(30)	127
Parent: No	11%	(35)	22%	(71)	9%	(28)	14%	(44)	44%	(141)	320
COVID Vaccine: Yes	15%	(51)	24%	(83)	9%	(30)	12%	(42)	41%	(141)	347
COVID Vaccine: No	18%	(18)	23%	(23)	13%	(13)	17%	(17)	30%	(30)	100
Student Loans: Yes	17%	(11)	21%	(14)	7%	(5)	10%	(6)	45%	(30)	66
Student Loans: No	15%	(58)	24%	(92)	10%	(38)	14%	(52)	37%	(141)	381
Favorable Opinion of Haley	25%	(33)	26%	(35)	10%	(14)	8%	(11)	31%	(41)	134
Unfavorable Opinion of Haley	14%	(26)	25%	(47)	5%	(10)	21%	(39)	35%	(65)	188
Protestant	16%	(13)	19%	(15)	10%	(8)	25%	(20)	31%	(25)	79
Roman Catholic	17%	(22)	32%	(42)	7%	(9)	13%	(17)	30%	(39)	129
Mormon	13%	(1)	51%	(2)	3%	(0)	—	(0)	33%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	40%	(2)	—	(0)	—	(0)	60%	(2)	4
Jewish	11%	(1)	—	(0)	38%	(4)	25%	(3)	26%	(3)	11
Muslim	56%	(2)	44%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	—	(0)	18%	(2)	—	(0)	38%	(3)	44%	(4)	9
Hindu	—	(0)	75%	(3)	—	(0)	—	(0)	25%	(1)	3
Atheist	21%	(5)	20%	(5)	4%	(1)	16%	(4)	39%	(9)	24
Agnostic	12%	(3)	11%	(2)	6%	(1)	7%	(1)	64%	(13)	21
Something else	33%	(15)	18%	(9)	10%	(5)	11%	(5)	28%	(13)	47
Nothing in particular	7%	(8)	22%	(25)	13%	(15)	4%	(5)	54%	(61)	113
Prodigal Biden Voter	7%	(2)	16%	(5)	1%	(0)	28%	(9)	47%	(14)	30
Undecided Voter (DK/WNV)	14%	(6)	20%	(9)	8%	(3)	13%	(6)	46%	(20)	44
Undecided Voter (DK)	31%	(6)	7%	(1)	10%	(2)	27%	(5)	25%	(5)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(77)	83%	(370)	447
Gender: Male	21%	(44)	79%	(170)	214
Gender: Female	14%	(33)	86%	(199)	233
Age: 18-34	24%	(28)	76%	(90)	118
Age: 35-44	28%	(17)	72%	(43)	59
Age: 45-64	17%	(27)	83%	(128)	155
Age: 65+	5%	(6)	95%	(108)	115
GenZers: 1997-2012	16%	(10)	84%	(49)	59
Millennials: 1981-1996	29%	(32)	71%	(81)	113
GenXers: 1965-1980	19%	(22)	81%	(95)	116
Baby Boomers: 1946-1964	9%	(13)	91%	(135)	148
Educ: < College	19%	(58)	81%	(247)	306
Educ: Bachelors degree	14%	(13)	86%	(79)	91
Educ: Post-grad	13%	(6)	87%	(44)	50
Income: Under 50k	21%	(36)	79%	(136)	172
Income: 50k-100k	10%	(17)	90%	(154)	171
Income: 100k+	23%	(24)	77%	(80)	104
Ethnicity: White (Non-Hispanic)	16%	(42)	84%	(225)	267
Ethnicity: Hispanic	13%	(10)	87%	(72)	82
Ethnicity: Black (Non-Hispanic)	32%	(13)	68%	(28)	40
Ethnicity: Asian + Other (Non-Hispanic)	21%	(12)	79%	(45)	57
All Christian	14%	(31)	86%	(185)	216
All Non-Christian	13%	(4)	87%	(23)	26
Atheist	18%	(4)	82%	(19)	24
Agnostic/Nothing in particular	19%	(26)	81%	(108)	134
Something Else	27%	(13)	73%	(34)	47
Evangelical	18%	(16)	82%	(71)	86
Non-Evangelical	16%	(26)	84%	(143)	169
PID: Dem (no lean)	14%	(23)	86%	(139)	162
PID: Ind (no lean)	19%	(25)	81%	(105)	129
PID: Rep (no lean)	19%	(30)	81%	(126)	156

Continued on next page

**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(77)	83%	(370)	447
PID/Gender: Dem Men	24%	(15)	76%	(47)	62
PID/Gender: Dem Women	8%	(8)	92%	(91)	100
PID/Gender: Ind Men	19%	(14)	81%	(60)	74
PID/Gender: Ind Women	19%	(10)	81%	(45)	56
PID/Gender: Rep Men	20%	(15)	80%	(63)	79
PID/Gender: Rep Women	19%	(14)	81%	(63)	77
Ideo: Liberal (1-3)	11%	(17)	89%	(138)	155
Ideo: Moderate (4)	17%	(23)	83%	(109)	131
Ideo: Conservative (5-7)	22%	(33)	78%	(114)	146
Ideo/PID: Conservative Republican	23%	(24)	77%	(82)	107
Ideo/PID: Moderate/Liberal Republican	11%	(5)	89%	(40)	45
Ideo/PID: Moderate/Conservative Democrat	17%	(8)	83%	(41)	49
Ideo/PID: Liberal Democrat	10%	(11)	90%	(96)	107
Unfavorable of Biden and Trump	19%	(12)	81%	(52)	64
2024 H2H Matchup: Biden Voter	9%	(18)	91%	(177)	196
2024 H2H Matchup: Trump Voter	25%	(52)	75%	(156)	208
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(18)	19
2024 H2H Matchup: Do not Know	27%	(7)	73%	(18)	25
2022 House Vote: Democrat	13%	(24)	87%	(167)	192
2022 House Vote: Republican	21%	(35)	79%	(129)	165
2022 House Vote: Did not Vote	17%	(14)	83%	(66)	80
2020 Vote: Joe Biden	10%	(21)	90%	(188)	209
2020 Vote: Donald Trump	23%	(47)	77%	(153)	199
2020 Vote: Someone Else	25%	(2)	75%	(7)	10
2020 Vote: Did not Vote	25%	(7)	75%	(22)	29
2016 Vote: Hillary Clinton	9%	(13)	91%	(132)	146
2016 Vote: Donald Trump	17%	(32)	83%	(153)	185
2016 Vote: Someone Else	22%	(3)	78%	(10)	13
2020 Vote/PID: Not Biden/Democrat	35%	(8)	65%	(14)	22
2020 Vote/PID: Not Trump/Republican	18%	(3)	82%	(14)	16

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(77)	83%	(370)	447
U.S. Economy: Wrong Track	19%	(57)	81%	(240)	297
U.S. Economy: Right Direction	13%	(20)	87%	(130)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(12)	92%	(139)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(49)	77%	(163)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(16)	81%	(68)	84
Top 2024 Issue: Economy	21%	(31)	79%	(117)	149
Community: Urban	21%	(38)	79%	(143)	181
Community: Suburban	15%	(34)	85%	(189)	223
Community: Rural	12%	(5)	88%	(37)	43
Community/Gender: Urban Women	16%	(14)	84%	(73)	87
Community/Gender: Urban Men	25%	(24)	75%	(70)	94
Community/Gender: Rural Women	20%	(5)	80%	(19)	23
Community/Gender: Rural Men	3%	(1)	97%	(19)	19
Community/Gender: Suburban Women	12%	(14)	88%	(108)	122
Community/Gender: Suburban Men	20%	(20)	80%	(81)	101
Homeowner	13%	(41)	87%	(288)	329
Renter	29%	(27)	71%	(65)	92
Military HHnm: Yes	10%	(7)	90%	(62)	69
Military HH: No	19%	(70)	81%	(307)	378
Employ: Private Sector	19%	(25)	81%	(109)	134
Employ: Government	10%	(3)	90%	(29)	33
Employ: Self-Employed	37%	(16)	63%	(28)	44
Employ: Homemaker	32%	(7)	68%	(15)	22
Employ: Student	—	(0)	100%	(12)	12
Employ: Retired	6%	(8)	94%	(115)	123
Employ: Unemployed	19%	(11)	81%	(45)	55
Employ: Other	30%	(7)	70%	(17)	24
Self + Household: White-Collar	16%	(29)	84%	(153)	182
Self + Household: Blue Collar	15%	(30)	85%	(167)	196
Union HH: Yes	17%	(5)	83%	(24)	29
Union HH: No	17%	(72)	83%	(345)	418

Continued on next page

**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(77)	83%	(370)	447
LGBTQ+: Yes	21%	(8)	79%	(30)	38
LGBTQ+: No	17%	(69)	83%	(340)	409
Motivated to Vote	15%	(56)	85%	(322)	378
Parent: Yes	29%	(37)	71%	(90)	127
Parent: No	13%	(40)	87%	(279)	320
COVID Vaccine: Yes	15%	(52)	85%	(296)	347
COVID Vaccine: No	26%	(26)	74%	(74)	100
Student Loans: Yes	17%	(11)	83%	(55)	66
Student Loans: No	17%	(66)	83%	(315)	381
Favorable Opinion of Haley	12%	(15)	88%	(118)	134
Unfavorable Opinion of Haley	17%	(32)	83%	(156)	188
Protestant	14%	(11)	86%	(68)	79
Roman Catholic	14%	(18)	86%	(111)	129
Mormon	34%	(1)	66%	(3)	4
Orthodox (e.g. Greek or Russian Orthodox)	8%	(0)	92%	(4)	4
Jewish	17%	(2)	83%	(9)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	19%	(2)	81%	(8)	9
Hindu	—	(0)	100%	(3)	3
Atheist	18%	(4)	82%	(19)	24
Agnostic	13%	(3)	87%	(18)	21
Something else	27%	(13)	73%	(34)	47
Nothing in particular	21%	(23)	79%	(90)	113
Prodigal Biden Voter	19%	(6)	81%	(24)	30
Undecided Voter (DK/WNV)	16%	(7)	84%	(36)	44
Undecided Voter (DK)	3%	(1)	97%	(18)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(104)	77%	(343)	447
Gender: Male	27%	(58)	73%	(156)	214
Gender: Female	20%	(46)	80%	(187)	233
Age: 18-34	20%	(24)	80%	(94)	118
Age: 35-44	27%	(16)	73%	(43)	59
Age: 45-64	32%	(50)	68%	(105)	155
Age: 65+	12%	(14)	88%	(101)	115
GenZers: 1997-2012	19%	(11)	81%	(47)	59
Millennials: 1981-1996	23%	(26)	77%	(87)	113
GenXers: 1965-1980	38%	(44)	62%	(73)	116
Baby Boomers: 1946-1964	16%	(23)	84%	(125)	148
Educ: < College	24%	(73)	76%	(232)	306
Educ: Bachelors degree	23%	(21)	77%	(71)	91
Educ: Post-grad	20%	(10)	80%	(40)	50
Income: Under 50k	27%	(47)	73%	(126)	172
Income: 50k-100k	14%	(24)	86%	(147)	171
Income: 100k+	32%	(33)	68%	(70)	104
Ethnicity: White (Non-Hispanic)	23%	(62)	77%	(205)	267
Ethnicity: Hispanic	24%	(19)	76%	(63)	82
Ethnicity: Black (Non-Hispanic)	33%	(13)	67%	(27)	40
Ethnicity: Asian + Other (Non-Hispanic)	17%	(10)	83%	(48)	57
All Christian	22%	(48)	78%	(168)	216
All Non-Christian	32%	(8)	68%	(18)	26
Atheist	18%	(4)	82%	(19)	24
Agnostic/Nothing in particular	24%	(32)	76%	(102)	134
Something Else	25%	(12)	75%	(35)	47
Evangelical	29%	(25)	71%	(62)	86
Non-Evangelical	18%	(30)	82%	(139)	169
PID: Dem (no lean)	24%	(39)	76%	(122)	162
PID: Ind (no lean)	21%	(27)	79%	(102)	129
PID: Rep (no lean)	24%	(37)	76%	(119)	156

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(104)	77%	(343)	447
PID/Gender: Dem Men	20%	(12)	80%	(50)	62
PID/Gender: Dem Women	27%	(27)	73%	(73)	100
PID/Gender: Ind Men	25%	(19)	75%	(55)	74
PID/Gender: Ind Women	16%	(9)	84%	(47)	56
PID/Gender: Rep Men	34%	(27)	66%	(52)	79
PID/Gender: Rep Women	13%	(10)	87%	(67)	77
Ideo: Liberal (1-3)	18%	(27)	82%	(128)	155
Ideo: Moderate (4)	27%	(35)	73%	(96)	131
Ideo: Conservative (5-7)	24%	(36)	76%	(111)	146
Ideo/PID: Conservative Republican	24%	(26)	76%	(81)	107
Ideo/PID: Moderate/Liberal Republican	25%	(11)	75%	(34)	45
Ideo/PID: Moderate/Conservative Democrat	27%	(14)	73%	(36)	49
Ideo/PID: Liberal Democrat	20%	(22)	80%	(85)	107
Unfavorable of Biden and Trump	26%	(17)	74%	(48)	64
2024 H2H Matchup: Biden Voter	20%	(40)	80%	(156)	196
2024 H2H Matchup: Trump Voter	26%	(54)	74%	(153)	208
2024 H2H Matchup: Would not Vote	25%	(5)	75%	(14)	19
2024 H2H Matchup: Do not Know	21%	(5)	79%	(20)	25
2022 House Vote: Democrat	22%	(42)	78%	(149)	192
2022 House Vote: Republican	23%	(38)	77%	(127)	165
2022 House Vote: Did not Vote	25%	(20)	75%	(60)	80
2020 Vote: Joe Biden	19%	(39)	81%	(170)	209
2020 Vote: Donald Trump	27%	(54)	73%	(145)	199
2020 Vote: Someone Else	25%	(2)	75%	(7)	10
2020 Vote: Did not Vote	29%	(8)	71%	(21)	29
2016 Vote: Hillary Clinton	19%	(27)	81%	(119)	146
2016 Vote: Donald Trump	24%	(44)	76%	(141)	185
2016 Vote: Someone Else	27%	(4)	73%	(10)	13
2020 Vote/PID: Not Biden/Democrat	37%	(8)	63%	(14)	22
2020 Vote/PID: Not Trump/Republican	14%	(2)	86%	(14)	16

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(104)	77%	(343)	447
U.S. Economy: Wrong Track	26%	(78)	74%	(219)	297
U.S. Economy: Right Direction	18%	(26)	82%	(124)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(32)	79%	(119)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(49)	77%	(163)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(23)	72%	(60)	84
Top 2024 Issue: Economy	31%	(46)	69%	(103)	149
Community: Urban	21%	(38)	79%	(143)	181
Community: Suburban	23%	(52)	77%	(171)	223
Community: Rural	33%	(14)	67%	(29)	43
Community/Gender: Urban Women	19%	(16)	81%	(71)	87
Community/Gender: Urban Men	23%	(22)	77%	(72)	94
Community/Gender: Rural Women	14%	(3)	86%	(20)	23
Community/Gender: Rural Men	54%	(11)	46%	(9)	19
Community/Gender: Suburban Women	22%	(26)	78%	(96)	122
Community/Gender: Suburban Men	25%	(26)	75%	(76)	101
Homeowner	21%	(70)	79%	(259)	329
Renter	28%	(26)	72%	(66)	92
Military HHnm: Yes	25%	(18)	75%	(52)	69
Military HH: No	23%	(86)	77%	(291)	378
Employ: Private Sector	29%	(39)	71%	(95)	134
Employ: Government	37%	(12)	63%	(21)	33
Employ: Self-Employed	27%	(12)	73%	(32)	44
Employ: Homemaker	11%	(2)	89%	(20)	22
Employ: Student	12%	(1)	88%	(11)	12
Employ: Retired	18%	(23)	82%	(100)	123
Employ: Unemployed	15%	(9)	85%	(47)	55
Employ: Other	26%	(6)	74%	(18)	24
Self + Household: White-Collar	22%	(40)	78%	(142)	182
Self + Household: Blue Collar	24%	(46)	76%	(150)	196
Union HH: Yes	30%	(9)	70%	(21)	29
Union HH: No	23%	(95)	77%	(322)	418

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(104)	77%	(343)	447
LGBTQ+: Yes	28%	(11)	72%	(27)	38
LGBTQ+: No	23%	(93)	77%	(316)	409
Motivated to Vote	22%	(83)	78%	(295)	378
Parent: Yes	33%	(42)	67%	(86)	127
Parent: No	20%	(62)	80%	(257)	320
COVID Vaccine: Yes	21%	(72)	79%	(275)	347
COVID Vaccine: No	32%	(32)	68%	(68)	100
Student Loans: Yes	31%	(21)	69%	(45)	66
Student Loans: No	22%	(84)	78%	(298)	381
Favorable Opinion of Haley	23%	(30)	77%	(104)	134
Unfavorable Opinion of Haley	22%	(42)	78%	(146)	188
Protestant	27%	(21)	73%	(58)	79
Roman Catholic	17%	(22)	83%	(107)	129
Mormon	39%	(2)	61%	(2)	4
Orthodox (e.g. Greek or Russian Orthodox)	82%	(3)	18%	(1)	4
Jewish	12%	(1)	88%	(10)	11
Muslim	44%	(1)	56%	(2)	3
Buddhist	37%	(3)	63%	(6)	9
Hindu	75%	(3)	25%	(1)	3
Atheist	18%	(4)	82%	(19)	24
Agnostic	33%	(7)	67%	(14)	21
Something else	25%	(12)	75%	(35)	47
Nothing in particular	22%	(25)	78%	(88)	113
Prodigal Biden Voter	18%	(6)	82%	(25)	30
Undecided Voter (DK/WNV)	22%	(10)	78%	(34)	44
Undecided Voter (DK)	25%	(5)	75%	(14)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(50)	89%	(397)	447
Gender: Male	15%	(31)	85%	(183)	214
Gender: Female	8%	(19)	92%	(214)	233
Age: 18-34	17%	(20)	83%	(98)	118
Age: 35-44	6%	(4)	94%	(55)	59
Age: 45-64	12%	(19)	88%	(136)	155
Age: 65+	7%	(8)	93%	(107)	115
GenZers: 1997-2012	15%	(9)	85%	(50)	59
Millennials: 1981-1996	13%	(15)	87%	(98)	113
GenXers: 1965-1980	10%	(11)	90%	(105)	116
Baby Boomers: 1946-1964	9%	(13)	91%	(135)	148
Educ: < College	9%	(27)	91%	(279)	306
Educ: Bachelors degree	12%	(11)	88%	(80)	91
Educ: Post-grad	25%	(12)	75%	(38)	50
Income: Under 50k	7%	(13)	93%	(159)	172
Income: 50k-100k	12%	(20)	88%	(151)	171
Income: 100k+	17%	(18)	83%	(86)	104
Ethnicity: White (Non-Hispanic)	12%	(33)	88%	(233)	267
Ethnicity: Hispanic	10%	(8)	90%	(74)	82
Ethnicity: Black (Non-Hispanic)	16%	(7)	84%	(34)	40
Ethnicity: Asian + Other (Non-Hispanic)	4%	(2)	96%	(55)	57
All Christian	12%	(27)	88%	(189)	216
All Non-Christian	8%	(2)	92%	(24)	26
Atheist	5%	(1)	95%	(22)	24
Agnostic/Nothing in particular	7%	(9)	93%	(124)	134
Something Else	23%	(11)	77%	(36)	47
Evangelical	11%	(9)	89%	(77)	86
Non-Evangelical	16%	(26)	84%	(143)	169
PID: Dem (no lean)	9%	(14)	91%	(147)	162
PID: Ind (no lean)	12%	(16)	88%	(113)	129
PID: Rep (no lean)	13%	(20)	87%	(136)	156

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(50)	89%	(397)	447
PID/Gender: Dem Men	11%	(7)	89%	(55)	62
PID/Gender: Dem Women	7%	(7)	93%	(92)	100
PID/Gender: Ind Men	17%	(13)	83%	(61)	74
PID/Gender: Ind Women	6%	(3)	94%	(53)	56
PID/Gender: Rep Men	15%	(12)	85%	(67)	79
PID/Gender: Rep Women	11%	(8)	89%	(69)	77
Ideo: Liberal (1-3)	14%	(22)	86%	(133)	155
Ideo: Moderate (4)	6%	(8)	94%	(123)	131
Ideo: Conservative (5-7)	14%	(21)	86%	(126)	146
Ideo/PID: Conservative Republican	13%	(14)	87%	(93)	107
Ideo/PID: Moderate/Liberal Republican	15%	(7)	85%	(38)	45
Ideo/PID: Moderate/Conservative Democrat	9%	(5)	91%	(45)	49
Ideo/PID: Liberal Democrat	9%	(10)	91%	(98)	107
Unfavorable of Biden and Trump	9%	(6)	91%	(58)	64
2024 H2H Matchup: Biden Voter	12%	(23)	88%	(173)	196
2024 H2H Matchup: Trump Voter	13%	(27)	87%	(181)	208
2024 H2H Matchup: Would not Vote	1%	(0)	99%	(19)	19
2024 H2H Matchup: Do not Know	3%	(1)	97%	(24)	25
2022 House Vote: Democrat	11%	(21)	89%	(170)	192
2022 House Vote: Republican	13%	(22)	87%	(143)	165
2022 House Vote: Did not Vote	5%	(4)	95%	(76)	80
2020 Vote: Joe Biden	10%	(22)	90%	(187)	209
2020 Vote: Donald Trump	13%	(27)	87%	(172)	199
2020 Vote: Someone Else	8%	(1)	92%	(9)	10
2020 Vote: Did not Vote	3%	(1)	97%	(28)	29
2016 Vote: Hillary Clinton	11%	(16)	89%	(130)	146
2016 Vote: Donald Trump	15%	(28)	85%	(158)	185
2016 Vote: Someone Else	6%	(1)	94%	(12)	13
2020 Vote/PID: Not Biden/Democrat	6%	(1)	94%	(20)	22
2020 Vote/PID: Not Trump/Republican	11%	(2)	89%	(15)	16

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(50)	89%	(397)	447
U.S. Economy: Wrong Track	9%	(26)	91%	(272)	297
U.S. Economy: Right Direction	17%	(25)	83%	(125)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(18)	88%	(133)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(28)	87%	(185)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(5)	94%	(79)	84
Top 2024 Issue: Economy	12%	(18)	88%	(130)	149
Community: Urban	17%	(30)	83%	(151)	181
Community: Suburban	6%	(14)	94%	(209)	223
Community: Rural	15%	(7)	85%	(36)	43
Community/Gender: Urban Women	13%	(12)	87%	(75)	87
Community/Gender: Urban Men	19%	(18)	81%	(76)	94
Community/Gender: Rural Women	5%	(1)	95%	(22)	23
Community/Gender: Rural Men	28%	(5)	72%	(14)	19
Community/Gender: Suburban Women	5%	(6)	95%	(116)	122
Community/Gender: Suburban Men	8%	(8)	92%	(93)	101
Homeowner	11%	(37)	89%	(292)	329
Renter	10%	(9)	90%	(83)	92
Military HHnm: Yes	5%	(3)	95%	(66)	69
Military HH: No	13%	(47)	87%	(331)	378
Employ: Private Sector	13%	(18)	87%	(116)	134
Employ: Government	13%	(4)	87%	(28)	33
Employ: Self-Employed	17%	(8)	83%	(36)	44
Employ: Homemaker	—	(0)	100%	(22)	22
Employ: Student	17%	(2)	83%	(10)	12
Employ: Retired	8%	(10)	92%	(113)	123
Employ: Unemployed	11%	(6)	89%	(50)	55
Employ: Other	11%	(3)	89%	(21)	24
Self + Household: White-Collar	12%	(23)	88%	(160)	182
Self + Household: Blue Collar	10%	(20)	90%	(176)	196
Union HH: Yes	12%	(4)	88%	(26)	29
Union HH: No	11%	(47)	89%	(371)	418

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(50)	89%	(397)	447
LGBTQ+: Yes	16%	(6)	84%	(32)	38
LGBTQ+: No	11%	(44)	89%	(365)	409
Motivated to Vote	10%	(40)	90%	(338)	378
Parent: Yes	16%	(20)	84%	(107)	127
Parent: No	9%	(30)	91%	(289)	320
COVID Vaccine: Yes	10%	(35)	90%	(312)	347
COVID Vaccine: No	15%	(15)	85%	(84)	100
Student Loans: Yes	7%	(5)	93%	(61)	66
Student Loans: No	12%	(46)	88%	(335)	381
Favorable Opinion of Haley	20%	(27)	80%	(106)	134
Unfavorable Opinion of Haley	6%	(11)	94%	(177)	188
Protestant	4%	(3)	96%	(76)	79
Roman Catholic	17%	(22)	83%	(107)	129
Mormon	15%	(1)	85%	(3)	4
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	68%	(3)	4
Jewish	4%	(0)	96%	(11)	11
Muslim	56%	(2)	44%	(1)	3
Buddhist	—	(0)	100%	(9)	9
Hindu	—	(0)	100%	(3)	3
Atheist	5%	(1)	95%	(22)	24
Agnostic	12%	(2)	88%	(18)	21
Something else	23%	(11)	77%	(36)	47
Nothing in particular	6%	(7)	94%	(106)	113
Prodigal Biden Voter	—	(0)	100%	(30)	30
Undecided Voter (DK/WNV)	2%	(1)	98%	(43)	44
Undecided Voter (DK)	1%	(0)	99%	(19)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(70)	84%	(377)	447
Gender: Male	23%	(49)	77%	(166)	214
Gender: Female	9%	(21)	91%	(211)	233
Age: 18-34	10%	(11)	90%	(107)	118
Age: 35-44	18%	(11)	82%	(49)	59
Age: 45-64	21%	(32)	79%	(123)	155
Age: 65+	14%	(16)	86%	(99)	115
GenZers: 1997-2012	9%	(5)	91%	(54)	59
Millennials: 1981-1996	15%	(17)	85%	(97)	113
GenXers: 1965-1980	20%	(24)	80%	(93)	116
Baby Boomers: 1946-1964	15%	(22)	85%	(126)	148
Educ: < College	14%	(42)	86%	(264)	306
Educ: Bachelors degree	19%	(17)	81%	(74)	91
Educ: Post-grad	22%	(11)	78%	(39)	50
Income: Under 50k	16%	(28)	84%	(144)	172
Income: 50k-100k	10%	(18)	90%	(153)	171
Income: 100k+	23%	(24)	77%	(80)	104
Ethnicity: White (Non-Hispanic)	18%	(48)	82%	(219)	267
Ethnicity: Hispanic	8%	(6)	92%	(76)	82
Ethnicity: Black (Non-Hispanic)	17%	(7)	83%	(33)	40
Ethnicity: Asian + Other (Non-Hispanic)	15%	(9)	85%	(49)	57
All Christian	18%	(39)	82%	(177)	216
All Non-Christian	3%	(1)	97%	(26)	26
Atheist	19%	(4)	81%	(19)	24
Agnostic/Nothing in particular	14%	(19)	86%	(115)	134
Something Else	15%	(7)	85%	(40)	47
Evangelical	21%	(18)	79%	(68)	86
Non-Evangelical	16%	(27)	84%	(142)	169
PID: Dem (no lean)	8%	(12)	92%	(149)	162
PID: Ind (no lean)	17%	(22)	83%	(107)	129
PID: Rep (no lean)	23%	(35)	77%	(121)	156

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(70)	84%	(377)	447
PID/Gender: Dem Men	16%	(10)	84%	(52)	62
PID/Gender: Dem Women	3%	(3)	97%	(97)	100
PID/Gender: Ind Men	22%	(17)	78%	(57)	74
PID/Gender: Ind Women	10%	(6)	90%	(50)	56
PID/Gender: Rep Men	28%	(22)	72%	(56)	79
PID/Gender: Rep Women	17%	(13)	83%	(64)	77
Ideo: Liberal (1-3)	8%	(12)	92%	(143)	155
Ideo: Moderate (4)	9%	(12)	91%	(120)	131
Ideo: Conservative (5-7)	26%	(38)	74%	(108)	146
Ideo/PID: Conservative Republican	27%	(28)	73%	(78)	107
Ideo/PID: Moderate/Liberal Republican	7%	(3)	93%	(42)	45
Ideo/PID: Moderate/Conservative Democrat	5%	(3)	95%	(47)	49
Ideo/PID: Liberal Democrat	5%	(6)	95%	(101)	107
Unfavorable of Biden and Trump	14%	(9)	86%	(56)	64
2024 H2H Matchup: Biden Voter	5%	(10)	95%	(186)	196
2024 H2H Matchup: Trump Voter	28%	(57)	72%	(150)	208
2024 H2H Matchup: Would not Vote	6%	(1)	94%	(18)	19
2024 H2H Matchup: Do not Know	5%	(1)	95%	(24)	25
2022 House Vote: Democrat	9%	(17)	91%	(174)	192
2022 House Vote: Republican	24%	(39)	76%	(126)	165
2022 House Vote: Did not Vote	15%	(12)	85%	(68)	80
2020 Vote: Joe Biden	6%	(12)	94%	(197)	209
2020 Vote: Donald Trump	27%	(54)	73%	(145)	199
2020 Vote: Someone Else	11%	(1)	89%	(9)	10
2020 Vote: Did not Vote	11%	(3)	89%	(26)	29
2016 Vote: Hillary Clinton	6%	(9)	94%	(137)	146
2016 Vote: Donald Trump	23%	(42)	77%	(143)	185
2016 Vote: Someone Else	8%	(1)	92%	(12)	13
2020 Vote/PID: Not Biden/Democrat	25%	(5)	75%	(16)	22
2020 Vote/PID: Not Trump/Republican	3%	(0)	97%	(16)	16

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(70)	84%	(377)	447
U.S. Economy: Wrong Track	16%	(47)	84%	(250)	297
U.S. Economy: Right Direction	15%	(23)	85%	(127)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(11)	93%	(140)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(48)	77%	(164)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(11)	87%	(73)	84
Top 2024 Issue: Economy	19%	(28)	81%	(120)	149
Community: Urban	17%	(31)	83%	(150)	181
Community: Suburban	12%	(27)	88%	(196)	223
Community: Rural	27%	(12)	73%	(31)	43
Community/Gender: Urban Women	12%	(11)	88%	(76)	87
Community/Gender: Urban Men	21%	(20)	79%	(74)	94
Community/Gender: Rural Women	27%	(6)	73%	(17)	23
Community/Gender: Rural Men	27%	(5)	73%	(14)	19
Community/Gender: Suburban Women	3%	(4)	97%	(118)	122
Community/Gender: Suburban Men	23%	(23)	77%	(78)	101
Homeowner	16%	(53)	84%	(276)	329
Renter	12%	(11)	88%	(81)	92
Military HHnm: Yes	20%	(14)	80%	(55)	69
Military HH: No	15%	(56)	85%	(322)	378
Employ: Private Sector	11%	(14)	89%	(119)	134
Employ: Government	35%	(11)	65%	(21)	33
Employ: Self-Employed	36%	(16)	64%	(28)	44
Employ: Homemaker	2%	(0)	98%	(22)	22
Employ: Student	16%	(2)	84%	(10)	12
Employ: Retired	18%	(23)	82%	(100)	123
Employ: Unemployed	3%	(2)	97%	(54)	55
Employ: Other	8%	(2)	92%	(22)	24
Self + Household: White-Collar	16%	(30)	84%	(152)	182
Self + Household: Blue Collar	15%	(29)	85%	(167)	196
Union HH: Yes	20%	(6)	80%	(24)	29
Union HH: No	15%	(64)	85%	(353)	418

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(70)	84%	(377)	447
LGBTQ+: Yes	16%	(6)	84%	(32)	38
LGBTQ+: No	16%	(64)	84%	(345)	409
Motivated to Vote	16%	(60)	84%	(318)	378
Parent: Yes	22%	(28)	78%	(100)	127
Parent: No	13%	(42)	87%	(277)	320
COVID Vaccine: Yes	14%	(49)	86%	(299)	347
COVID Vaccine: No	21%	(21)	79%	(79)	100
Student Loans: Yes	14%	(9)	86%	(57)	66
Student Loans: No	16%	(61)	84%	(321)	381
Favorable Opinion of Haley	19%	(26)	81%	(108)	134
Unfavorable Opinion of Haley	16%	(31)	84%	(157)	188
Protestant	21%	(17)	79%	(62)	79
Roman Catholic	17%	(22)	83%	(107)	129
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	8%	(1)	92%	(10)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(9)	9
Hindu	—	(0)	100%	(3)	3
Atheist	19%	(4)	81%	(19)	24
Agnostic	22%	(5)	78%	(16)	21
Something else	15%	(7)	85%	(40)	47
Nothing in particular	13%	(14)	87%	(99)	113
Prodigal Biden Voter	9%	(3)	91%	(28)	30
Undecided Voter (DK/WNV)	6%	(2)	94%	(41)	44
Undecided Voter (DK)	6%	(1)	94%	(18)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(171)	62%	(276)	447
Gender: Male	33%	(71)	67%	(143)	214
Gender: Female	43%	(100)	57%	(133)	233
Age: 18-34	40%	(47)	60%	(71)	118
Age: 35-44	45%	(27)	55%	(33)	59
Age: 45-64	42%	(66)	58%	(89)	155
Age: 65+	27%	(31)	73%	(83)	115
GenZers: 1997-2012	37%	(21)	63%	(37)	59
Millennials: 1981-1996	46%	(52)	54%	(62)	113
GenXers: 1965-1980	39%	(46)	61%	(71)	116
Baby Boomers: 1946-1964	34%	(51)	66%	(97)	148
Educ: < College	43%	(131)	57%	(174)	306
Educ: Bachelors degree	29%	(27)	71%	(65)	91
Educ: Post-grad	26%	(13)	74%	(37)	50
Income: Under 50k	45%	(78)	55%	(94)	172
Income: 50k-100k	36%	(61)	64%	(110)	171
Income: 100k+	30%	(31)	70%	(72)	104
Ethnicity: White (Non-Hispanic)	36%	(95)	64%	(172)	267
Ethnicity: Hispanic	37%	(30)	63%	(52)	82
Ethnicity: Black (Non-Hispanic)	62%	(25)	38%	(15)	40
Ethnicity: Asian + Other (Non-Hispanic)	36%	(21)	64%	(37)	57
All Christian	38%	(83)	62%	(134)	216
All Non-Christian	34%	(9)	66%	(18)	26
Atheist	10%	(2)	90%	(21)	24
Agnostic/Nothing in particular	45%	(61)	55%	(73)	134
Something Else	35%	(17)	65%	(30)	47
Evangelical	37%	(32)	63%	(54)	86
Non-Evangelical	37%	(62)	63%	(107)	169
PID: Dem (no lean)	40%	(64)	60%	(97)	162
PID: Ind (no lean)	32%	(41)	68%	(88)	129
PID: Rep (no lean)	42%	(66)	58%	(90)	156

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(171)	62%	(276)	447
PID/Gender: Dem Men	31%	(19)	69%	(43)	62
PID/Gender: Dem Women	45%	(45)	55%	(55)	100
PID/Gender: Ind Men	27%	(20)	73%	(54)	74
PID/Gender: Ind Women	38%	(21)	62%	(35)	56
PID/Gender: Rep Men	41%	(32)	59%	(47)	79
PID/Gender: Rep Women	44%	(34)	56%	(44)	77
Ideo: Liberal (1-3)	30%	(46)	70%	(108)	155
Ideo: Moderate (4)	41%	(54)	59%	(77)	131
Ideo: Conservative (5-7)	45%	(65)	55%	(81)	146
Ideo/PID: Conservative Republican	46%	(49)	54%	(58)	107
Ideo/PID: Moderate/Liberal Republican	38%	(17)	62%	(28)	45
Ideo/PID: Moderate/Conservative Democrat	55%	(27)	45%	(22)	49
Ideo/PID: Liberal Democrat	31%	(33)	69%	(74)	107
Unfavorable of Biden and Trump	39%	(25)	61%	(39)	64
2024 H2H Matchup: Biden Voter	34%	(66)	66%	(130)	196
2024 H2H Matchup: Trump Voter	40%	(84)	60%	(124)	208
2024 H2H Matchup: Would not Vote	50%	(9)	50%	(9)	19
2024 H2H Matchup: Do not Know	48%	(12)	52%	(13)	25
2022 House Vote: Democrat	39%	(74)	61%	(118)	192
2022 House Vote: Republican	41%	(68)	59%	(97)	165
2022 House Vote: Did not Vote	33%	(27)	67%	(53)	80
2020 Vote: Joe Biden	36%	(76)	64%	(133)	209
2020 Vote: Donald Trump	40%	(79)	60%	(120)	199
2020 Vote: Someone Else	29%	(3)	71%	(7)	10
2020 Vote: Did not Vote	44%	(13)	56%	(16)	29
2016 Vote: Hillary Clinton	34%	(50)	66%	(96)	146
2016 Vote: Donald Trump	40%	(73)	60%	(112)	185
2016 Vote: Someone Else	24%	(3)	76%	(10)	13
2020 Vote/PID: Not Biden/Democrat	55%	(12)	45%	(10)	22
2020 Vote/PID: Not Trump/Republican	40%	(7)	60%	(10)	16

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(171)	62%	(276)	447
U.S. Economy: Wrong Track	44%	(131)	56%	(167)	297
U.S. Economy: Right Direction	27%	(40)	73%	(109)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(49)	68%	(102)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(93)	56%	(119)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(29)	66%	(55)	84
Top 2024 Issue: Economy	44%	(65)	56%	(84)	149
Community: Urban	41%	(75)	59%	(106)	181
Community: Suburban	35%	(79)	65%	(145)	223
Community: Rural	42%	(18)	58%	(25)	43
Community/Gender: Urban Women	46%	(40)	54%	(47)	87
Community/Gender: Urban Men	37%	(35)	63%	(59)	94
Community/Gender: Rural Women	57%	(13)	43%	(10)	23
Community/Gender: Rural Men	24%	(5)	76%	(15)	19
Community/Gender: Suburban Women	38%	(46)	62%	(76)	122
Community/Gender: Suburban Men	32%	(32)	68%	(69)	101
Homeowner	35%	(116)	65%	(213)	329
Renter	43%	(40)	57%	(53)	92
Military HHnm: Yes	40%	(27)	60%	(42)	69
Military HH: No	38%	(144)	62%	(234)	378
Employ: Private Sector	35%	(47)	65%	(87)	134
Employ: Government	44%	(14)	56%	(18)	33
Employ: Self-Employed	45%	(20)	55%	(24)	44
Employ: Homemaker	49%	(11)	51%	(11)	22
Employ: Student	29%	(3)	71%	(9)	12
Employ: Retired	33%	(41)	67%	(82)	123
Employ: Unemployed	46%	(26)	54%	(30)	55
Employ: Other	39%	(9)	61%	(15)	24
Self + Household: White-Collar	29%	(52)	71%	(130)	182
Self + Household: Blue Collar	43%	(84)	57%	(112)	196
Union HH: Yes	38%	(11)	62%	(18)	29
Union HH: No	38%	(160)	62%	(258)	418

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(171)	62%	(276)	447
LGBTQ+: Yes	64%	(24)	36%	(14)	38
LGBTQ+: No	36%	(147)	64%	(262)	409
Motivated to Vote	37%	(141)	63%	(237)	378
Parent: Yes	40%	(51)	60%	(77)	127
Parent: No	38%	(120)	62%	(199)	320
COVID Vaccine: Yes	37%	(129)	63%	(218)	347
COVID Vaccine: No	42%	(42)	58%	(58)	100
Student Loans: Yes	53%	(35)	47%	(31)	66
Student Loans: No	36%	(136)	64%	(245)	381
Favorable Opinion of Haley	30%	(40)	70%	(94)	134
Unfavorable Opinion of Haley	35%	(66)	65%	(122)	188
Protestant	39%	(31)	61%	(48)	79
Roman Catholic	36%	(46)	64%	(83)	129
Mormon	77%	(3)	23%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	58%	(2)	42%	(2)	4
Jewish	26%	(3)	74%	(8)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	56%	(5)	44%	(4)	9
Hindu	25%	(1)	75%	(3)	3
Atheist	10%	(2)	90%	(21)	24
Agnostic	60%	(12)	40%	(8)	21
Something else	35%	(17)	65%	(30)	47
Nothing in particular	43%	(48)	57%	(65)	113
Prodigal Biden Voter	59%	(18)	41%	(12)	30
Undecided Voter (DK/WNV)	49%	(21)	51%	(22)	44
Undecided Voter (DK)	50%	(9)	50%	(9)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(78)	83%	(369)	447
Gender: Male	20%	(44)	80%	(171)	214
Gender: Female	15%	(34)	85%	(199)	233
Age: 18-34	23%	(27)	77%	(91)	118
Age: 35-44	14%	(8)	86%	(51)	59
Age: 45-64	15%	(24)	85%	(131)	155
Age: 65+	16%	(19)	84%	(96)	115
GenZers: 1997-2012	21%	(12)	79%	(46)	59
Millennials: 1981-1996	18%	(21)	82%	(93)	113
GenXers: 1965-1980	17%	(20)	83%	(96)	116
Baby Boomers: 1946-1964	15%	(22)	85%	(126)	148
Educ: < College	12%	(35)	88%	(270)	306
Educ: Bachelors degree	25%	(23)	75%	(69)	91
Educ: Post-grad	39%	(19)	61%	(31)	50
Income: Under 50k	10%	(17)	90%	(155)	172
Income: 50k-100k	14%	(25)	86%	(146)	171
Income: 100k+	35%	(36)	65%	(68)	104
Ethnicity: White (Non-Hispanic)	18%	(49)	82%	(218)	267
Ethnicity: Hispanic	15%	(13)	85%	(70)	82
Ethnicity: Black (Non-Hispanic)	11%	(4)	89%	(36)	40
Ethnicity: Asian + Other (Non-Hispanic)	20%	(12)	80%	(46)	57
All Christian	16%	(35)	84%	(181)	216
All Non-Christian	20%	(5)	80%	(21)	26
Atheist	14%	(3)	86%	(20)	24
Agnostic/Nothing in particular	19%	(25)	81%	(108)	134
Something Else	17%	(8)	83%	(39)	47
Evangelical	8%	(7)	92%	(79)	86
Non-Evangelical	22%	(37)	78%	(132)	169
PID: Dem (no lean)	21%	(34)	79%	(127)	162
PID: Ind (no lean)	18%	(23)	82%	(106)	129
PID: Rep (no lean)	13%	(20)	87%	(136)	156

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(78)	83%	(369)	447
PID/Gender: Dem Men	23%	(14)	77%	(48)	62
PID/Gender: Dem Women	20%	(20)	80%	(80)	100
PID/Gender: Ind Men	24%	(18)	76%	(56)	74
PID/Gender: Ind Women	10%	(5)	90%	(50)	56
PID/Gender: Rep Men	14%	(11)	86%	(67)	79
PID/Gender: Rep Women	11%	(9)	89%	(68)	77
Ideo: Liberal (1-3)	26%	(41)	74%	(114)	155
Ideo: Moderate (4)	8%	(11)	92%	(120)	131
Ideo: Conservative (5-7)	17%	(26)	83%	(121)	146
Ideo/PID: Conservative Republican	15%	(17)	85%	(90)	107
Ideo/PID: Moderate/Liberal Republican	8%	(4)	92%	(42)	45
Ideo/PID: Moderate/Conservative Democrat	18%	(9)	82%	(40)	49
Ideo/PID: Liberal Democrat	24%	(25)	76%	(82)	107
Unfavorable of Biden and Trump	28%	(18)	72%	(47)	64
2024 H2H Matchup: Biden Voter	21%	(42)	79%	(154)	196
2024 H2H Matchup: Trump Voter	15%	(32)	85%	(176)	208
2024 H2H Matchup: Would not Vote	8%	(1)	92%	(17)	19
2024 H2H Matchup: Do not Know	11%	(3)	89%	(22)	25
2022 House Vote: Democrat	23%	(44)	77%	(148)	192
2022 House Vote: Republican	14%	(23)	86%	(141)	165
2022 House Vote: Did not Vote	8%	(7)	92%	(73)	80
2020 Vote: Joe Biden	20%	(42)	80%	(168)	209
2020 Vote: Donald Trump	16%	(31)	84%	(168)	199
2020 Vote: Someone Else	19%	(2)	81%	(8)	10
2020 Vote: Did not Vote	9%	(3)	91%	(26)	29
2016 Vote: Hillary Clinton	21%	(31)	79%	(115)	146
2016 Vote: Donald Trump	15%	(28)	85%	(157)	185
2016 Vote: Someone Else	8%	(1)	92%	(12)	13
2020 Vote/PID: Not Biden/Democrat	17%	(4)	83%	(18)	22
2020 Vote/PID: Not Trump/Republican	11%	(2)	89%	(15)	16

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(78)	83%	(369)	447
U.S. Economy: Wrong Track	16%	(47)	84%	(251)	297
U.S. Economy: Right Direction	21%	(31)	79%	(119)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(29)	81%	(122)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(29)	86%	(183)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(19)	77%	(65)	84
Top 2024 Issue: Economy	16%	(25)	84%	(124)	149
Community: Urban	19%	(35)	81%	(146)	181
Community: Suburban	15%	(34)	85%	(189)	223
Community: Rural	20%	(8)	80%	(34)	43
Community/Gender: Urban Women	17%	(15)	83%	(72)	87
Community/Gender: Urban Men	21%	(20)	79%	(74)	94
Community/Gender: Rural Women	15%	(4)	85%	(20)	23
Community/Gender: Rural Men	25%	(5)	75%	(14)	19
Community/Gender: Suburban Women	13%	(15)	87%	(107)	122
Community/Gender: Suburban Men	18%	(19)	82%	(83)	101
Homeowner	20%	(66)	80%	(263)	329
Renter	10%	(10)	90%	(83)	92
Military HHnm: Yes	19%	(13)	81%	(56)	69
Military HH: No	17%	(65)	83%	(313)	378
Employ: Private Sector	21%	(28)	79%	(106)	134
Employ: Government	28%	(9)	72%	(24)	33
Employ: Self-Employed	19%	(8)	81%	(36)	44
Employ: Homemaker	1%	(0)	99%	(22)	22
Employ: Student	11%	(1)	89%	(11)	12
Employ: Retired	15%	(19)	85%	(104)	123
Employ: Unemployed	18%	(10)	82%	(45)	55
Employ: Other	8%	(2)	92%	(22)	24
Self + Household: White-Collar	24%	(43)	76%	(139)	182
Self + Household: Blue Collar	11%	(22)	89%	(175)	196
Union HH: Yes	23%	(7)	77%	(23)	29
Union HH: No	17%	(71)	83%	(347)	418

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(78)	83%	(369)	447
LGBTQ+: Yes	13%	(5)	87%	(33)	38
LGBTQ+: No	18%	(73)	82%	(337)	409
Motivated to Vote	17%	(64)	83%	(314)	378
Parent: Yes	21%	(26)	79%	(101)	127
Parent: No	16%	(51)	84%	(268)	320
COVID Vaccine: Yes	19%	(65)	81%	(282)	347
COVID Vaccine: No	13%	(13)	87%	(87)	100
Student Loans: Yes	12%	(8)	88%	(58)	66
Student Loans: No	18%	(69)	82%	(312)	381
Favorable Opinion of Haley	23%	(30)	77%	(104)	134
Unfavorable Opinion of Haley	16%	(29)	84%	(159)	188
Protestant	11%	(9)	89%	(70)	79
Roman Catholic	21%	(27)	79%	(102)	129
Mormon	—	(0)	100%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	—	(0)	100%	(11)	11
Muslim	100%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(9)	9
Hindu	75%	(3)	25%	(1)	3
Atheist	14%	(3)	86%	(20)	24
Agnostic	39%	(8)	61%	(13)	21
Something else	17%	(8)	83%	(39)	47
Nothing in particular	15%	(17)	85%	(96)	113
Prodigal Biden Voter	6%	(2)	94%	(28)	30
Undecided Voter (DK/WNV)	10%	(4)	90%	(40)	44
Undecided Voter (DK)	8%	(1)	92%	(17)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(135)	70%	(312)	447
Gender: Male	31%	(66)	69%	(149)	214
Gender: Female	30%	(69)	70%	(164)	233
Age: 18-34	21%	(25)	79%	(93)	118
Age: 35-44	21%	(12)	79%	(47)	59
Age: 45-64	27%	(42)	73%	(113)	155
Age: 65+	48%	(55)	52%	(59)	115
GenZers: 1997-2012	24%	(14)	76%	(44)	59
Millennials: 1981-1996	19%	(22)	81%	(91)	113
GenXers: 1965-1980	27%	(31)	73%	(85)	116
Baby Boomers: 1946-1964	41%	(61)	59%	(87)	148
Educ: < College	32%	(96)	68%	(209)	306
Educ: Bachelors degree	33%	(30)	67%	(61)	91
Educ: Post-grad	16%	(8)	84%	(42)	50
Income: Under 50k	28%	(48)	72%	(125)	172
Income: 50k-100k	39%	(67)	61%	(104)	171
Income: 100k+	20%	(20)	80%	(83)	104
Ethnicity: White (Non-Hispanic)	34%	(90)	66%	(176)	267
Ethnicity: Hispanic	29%	(24)	71%	(58)	82
Ethnicity: Black (Non-Hispanic)	12%	(5)	88%	(36)	40
Ethnicity: Asian + Other (Non-Hispanic)	27%	(15)	73%	(42)	57
All Christian	29%	(63)	71%	(153)	216
All Non-Christian	39%	(10)	61%	(16)	26
Atheist	61%	(14)	39%	(9)	24
Agnostic/Nothing in particular	26%	(35)	74%	(98)	134
Something Else	24%	(11)	76%	(36)	47
Evangelical	31%	(26)	69%	(60)	86
Non-Evangelical	28%	(48)	72%	(121)	169
PID: Dem (no lean)	33%	(53)	67%	(109)	162
PID: Ind (no lean)	32%	(42)	68%	(87)	129
PID: Rep (no lean)	25%	(40)	75%	(116)	156

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(135)	70%	(312)	447
PID/Gender: Dem Men	40%	(25)	60%	(37)	62
PID/Gender: Dem Women	28%	(28)	72%	(71)	100
PID/Gender: Ind Men	35%	(26)	65%	(48)	74
PID/Gender: Ind Women	29%	(16)	71%	(39)	56
PID/Gender: Rep Men	19%	(15)	81%	(63)	79
PID/Gender: Rep Women	31%	(24)	69%	(53)	77
Ideo: Liberal (1-3)	37%	(57)	63%	(98)	155
Ideo: Moderate (4)	35%	(46)	65%	(85)	131
Ideo: Conservative (5-7)	19%	(28)	81%	(119)	146
Ideo/PID: Conservative Republican	21%	(22)	79%	(85)	107
Ideo/PID: Moderate/Liberal Republican	38%	(17)	62%	(28)	45
Ideo/PID: Moderate/Conservative Democrat	19%	(10)	81%	(40)	49
Ideo/PID: Liberal Democrat	40%	(42)	60%	(65)	107
Unfavorable of Biden and Trump	23%	(15)	77%	(50)	64
2024 H2H Matchup: Biden Voter	40%	(78)	60%	(117)	196
2024 H2H Matchup: Trump Voter	22%	(46)	78%	(162)	208
2024 H2H Matchup: Would not Vote	25%	(5)	75%	(14)	19
2024 H2H Matchup: Do not Know	24%	(6)	76%	(19)	25
2022 House Vote: Democrat	35%	(68)	65%	(124)	192
2022 House Vote: Republican	23%	(37)	77%	(127)	165
2022 House Vote: Did not Vote	35%	(28)	65%	(52)	80
2020 Vote: Joe Biden	39%	(81)	61%	(129)	209
2020 Vote: Donald Trump	23%	(46)	77%	(153)	199
2020 Vote: Someone Else	23%	(2)	77%	(7)	10
2020 Vote: Did not Vote	19%	(6)	81%	(23)	29
2016 Vote: Hillary Clinton	41%	(60)	59%	(86)	146
2016 Vote: Donald Trump	24%	(45)	76%	(140)	185
2016 Vote: Someone Else	51%	(7)	49%	(6)	13
2020 Vote/PID: Not Biden/Democrat	17%	(4)	83%	(18)	22
2020 Vote/PID: Not Trump/Republican	48%	(8)	52%	(9)	16

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(135)	70%	(312)	447
U.S. Economy: Wrong Track	23%	(68)	77%	(230)	297
U.S. Economy: Right Direction	45%	(67)	55%	(83)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(65)	57%	(86)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(46)	78%	(166)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(24)	72%	(60)	84
Top 2024 Issue: Economy	21%	(32)	79%	(117)	149
Community: Urban	23%	(41)	77%	(140)	181
Community: Suburban	39%	(87)	61%	(136)	223
Community: Rural	16%	(7)	84%	(36)	43
Community/Gender: Urban Women	22%	(20)	78%	(68)	87
Community/Gender: Urban Men	23%	(21)	77%	(72)	94
Community/Gender: Rural Women	13%	(3)	87%	(20)	23
Community/Gender: Rural Men	20%	(4)	80%	(16)	19
Community/Gender: Suburban Women	38%	(46)	62%	(76)	122
Community/Gender: Suburban Men	40%	(40)	60%	(61)	101
Homeowner	33%	(108)	67%	(222)	329
Renter	25%	(23)	75%	(69)	92
Military HHnm: Yes	35%	(24)	65%	(45)	69
Military HH: No	29%	(111)	71%	(267)	378
Employ: Private Sector	28%	(37)	72%	(96)	134
Employ: Government	6%	(2)	94%	(31)	33
Employ: Self-Employed	14%	(6)	86%	(38)	44
Employ: Homemaker	28%	(6)	72%	(16)	22
Employ: Student	39%	(5)	61%	(7)	12
Employ: Retired	44%	(54)	56%	(69)	123
Employ: Unemployed	28%	(16)	72%	(40)	55
Employ: Other	38%	(9)	62%	(15)	24
Self + Household: White-Collar	32%	(58)	68%	(124)	182
Self + Household: Blue Collar	30%	(60)	70%	(137)	196
Union HH: Yes	31%	(9)	69%	(20)	29
Union HH: No	30%	(126)	70%	(292)	418

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(135)	70%	(312)	447
LGBTQ+: Yes	22%	(8)	78%	(29)	38
LGBTQ+: No	31%	(126)	69%	(283)	409
Motivated to Vote	31%	(116)	69%	(262)	378
Parent: Yes	19%	(25)	81%	(103)	127
Parent: No	34%	(110)	66%	(209)	320
COVID Vaccine: Yes	33%	(116)	67%	(231)	347
COVID Vaccine: No	19%	(18)	81%	(81)	100
Student Loans: Yes	18%	(12)	82%	(54)	66
Student Loans: No	32%	(123)	68%	(259)	381
Favorable Opinion of Haley	34%	(45)	66%	(88)	134
Unfavorable Opinion of Haley	38%	(71)	62%	(117)	188
Protestant	26%	(20)	74%	(59)	79
Roman Catholic	33%	(42)	67%	(87)	129
Mormon	9%	(0)	91%	(4)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	57%	(6)	43%	(5)	11
Muslim	—	(0)	100%	(3)	3
Buddhist	44%	(4)	56%	(5)	9
Hindu	—	(0)	100%	(3)	3
Atheist	61%	(14)	39%	(9)	24
Agnostic	16%	(3)	84%	(17)	21
Something else	24%	(11)	76%	(36)	47
Nothing in particular	28%	(32)	72%	(81)	113
Prodigal Biden Voter	18%	(5)	82%	(25)	30
Undecided Voter (DK/WNV)	24%	(11)	76%	(33)	44
Undecided Voter (DK)	25%	(5)	75%	(14)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(58)	14%	(62)	12%	(52)	45%	(202)	16%	(73)	447
Gender: Male	14%	(30)	19%	(41)	17%	(37)	32%	(68)	18%	(39)	214
Gender: Female	12%	(28)	9%	(21)	7%	(15)	58%	(134)	14%	(33)	233
Age: 18-34	15%	(18)	11%	(13)	11%	(13)	41%	(49)	22%	(26)	118
Age: 35-44	9%	(5)	12%	(7)	18%	(11)	46%	(27)	15%	(9)	59
Age: 45-64	16%	(25)	17%	(27)	8%	(12)	49%	(76)	9%	(14)	155
Age: 65+	9%	(10)	13%	(15)	14%	(16)	44%	(50)	21%	(24)	115
GenZers: 1997-2012	8%	(5)	13%	(8)	7%	(4)	52%	(30)	19%	(11)	59
Millennials: 1981-1996	15%	(17)	11%	(13)	17%	(19)	36%	(41)	21%	(23)	113
GenXers: 1965-1980	15%	(18)	20%	(23)	10%	(12)	43%	(50)	11%	(13)	116
Baby Boomers: 1946-1964	12%	(17)	12%	(18)	11%	(17)	51%	(75)	14%	(21)	148
Educ: < College	9%	(28)	10%	(32)	15%	(46)	45%	(137)	20%	(62)	306
Educ: Bachelors degree	23%	(21)	17%	(15)	3%	(3)	50%	(45)	8%	(7)	91
Educ: Post-grad	20%	(10)	30%	(15)	6%	(3)	39%	(19)	6%	(3)	50
Income: Under 50k	9%	(15)	8%	(14)	17%	(30)	43%	(73)	23%	(40)	172
Income: 50k-100k	15%	(25)	16%	(27)	9%	(15)	45%	(77)	16%	(27)	171
Income: 100k+	17%	(18)	20%	(21)	8%	(8)	50%	(52)	5%	(5)	104
Ethnicity: White (Non-Hispanic)	18%	(47)	12%	(32)	10%	(27)	47%	(126)	13%	(35)	267
Ethnicity: Hispanic	9%	(7)	19%	(16)	9%	(8)	35%	(29)	28%	(23)	82
Ethnicity: Black (Non-Hispanic)	7%	(3)	10%	(4)	17%	(7)	50%	(20)	15%	(6)	40
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	18%	(10)	19%	(11)	47%	(27)	14%	(8)	57
All Christian	17%	(36)	20%	(43)	10%	(22)	35%	(76)	18%	(40)	216
All Non-Christian	14%	(4)	4%	(1)	26%	(7)	51%	(14)	4%	(1)	26
Atheist	4%	(1)	18%	(4)	6%	(2)	71%	(17)	1%	(0)	24
Agnostic/Nothing in particular	7%	(9)	5%	(6)	10%	(14)	58%	(78)	20%	(27)	134
Something Else	18%	(8)	16%	(8)	19%	(9)	38%	(18)	9%	(4)	47
Evangelical	22%	(19)	25%	(22)	17%	(15)	23%	(20)	12%	(11)	86
Non-Evangelical	15%	(25)	16%	(28)	9%	(16)	41%	(69)	18%	(31)	169
PID: Dem (no lean)	4%	(7)	5%	(9)	11%	(17)	64%	(103)	16%	(25)	162
PID: Ind (no lean)	15%	(19)	16%	(21)	15%	(19)	39%	(50)	15%	(20)	129
PID: Rep (no lean)	21%	(32)	21%	(32)	10%	(16)	31%	(48)	18%	(28)	156

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(58)	14%	(62)	12%	(52)	45%	(202)	16%	(73)	447
PID/Gender: Dem Men	6%	(4)	12%	(8)	24%	(15)	36%	(23)	21%	(13)	62
PID/Gender: Dem Women	3%	(3)	1%	(1)	2%	(2)	81%	(81)	12%	(12)	100
PID/Gender: Ind Men	18%	(13)	21%	(15)	17%	(12)	33%	(24)	12%	(9)	74
PID/Gender: Ind Women	11%	(6)	9%	(5)	13%	(7)	47%	(26)	20%	(11)	56
PID/Gender: Rep Men	17%	(13)	22%	(17)	12%	(9)	27%	(21)	22%	(18)	79
PID/Gender: Rep Women	25%	(19)	19%	(15)	8%	(6)	35%	(27)	13%	(10)	77
Ideo: Liberal (1-3)	9%	(14)	10%	(15)	10%	(16)	63%	(98)	8%	(12)	155
Ideo: Moderate (4)	7%	(9)	15%	(20)	13%	(17)	47%	(62)	18%	(24)	131
Ideo: Conservative (5-7)	22%	(33)	18%	(26)	13%	(20)	24%	(36)	22%	(32)	146
Ideo/PID: Conservative Republican	25%	(27)	19%	(20)	11%	(12)	24%	(25)	21%	(23)	107
Ideo/PID: Moderate/Liberal Republican	12%	(5)	26%	(12)	8%	(4)	43%	(19)	11%	(5)	45
Ideo/PID: Moderate/Conservative Democrat	4%	(2)	7%	(3)	10%	(5)	56%	(28)	23%	(11)	49
Ideo/PID: Liberal Democrat	4%	(4)	4%	(4)	12%	(12)	70%	(75)	10%	(10)	107
Unfavorable of Biden and Trump	8%	(5)	4%	(3)	7%	(4)	69%	(44)	13%	(8)	64
2024 H2H Matchup: Biden Voter	5%	(10)	10%	(20)	12%	(23)	64%	(125)	8%	(16)	196
2024 H2H Matchup: Trump Voter	20%	(42)	20%	(41)	14%	(28)	27%	(56)	19%	(40)	208
2024 H2H Matchup: Would not Vote	17%	(3)	5%	(1)	1%	(0)	57%	(11)	20%	(4)	19
2024 H2H Matchup: Do not Know	10%	(2)	—	(0)	2%	(0)	39%	(10)	50%	(12)	25
2022 House Vote: Democrat	4%	(8)	9%	(17)	13%	(24)	63%	(121)	11%	(21)	192
2022 House Vote: Republican	24%	(39)	17%	(28)	10%	(17)	33%	(54)	16%	(26)	165
2022 House Vote: Did not Vote	11%	(9)	18%	(15)	14%	(11)	30%	(24)	28%	(22)	80
2020 Vote: Joe Biden	7%	(14)	8%	(17)	13%	(28)	61%	(127)	11%	(23)	209
2020 Vote: Donald Trump	20%	(39)	20%	(40)	11%	(22)	31%	(62)	18%	(36)	199
2020 Vote: Someone Else	6%	(1)	8%	(1)	4%	(0)	36%	(3)	46%	(4)	10
2020 Vote: Did not Vote	14%	(4)	15%	(4)	6%	(2)	32%	(9)	33%	(9)	29
2016 Vote: Hillary Clinton	5%	(8)	12%	(18)	9%	(13)	63%	(91)	11%	(16)	146
2016 Vote: Donald Trump	19%	(36)	19%	(36)	10%	(19)	35%	(65)	16%	(30)	185
2016 Vote: Someone Else	7%	(1)	—	(0)	6%	(1)	74%	(10)	13%	(2)	13
2020 Vote/PID: Not Biden/Democrat	8%	(2)	5%	(1)	17%	(4)	31%	(7)	39%	(8)	22
2020 Vote/PID: Not Trump/Republican	32%	(5)	13%	(2)	5%	(1)	36%	(6)	15%	(2)	16

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(58)	14%	(62)	12%	(52)	45%	(202)	16%	(73)	447
U.S. Economy: Wrong Track	12%	(36)	14%	(42)	11%	(32)	43%	(128)	20%	(60)	297
U.S. Economy: Right Direction	15%	(22)	13%	(20)	14%	(20)	49%	(74)	9%	(13)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(8)	11%	(17)	12%	(18)	60%	(91)	12%	(18)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(37)	18%	(39)	12%	(26)	33%	(69)	19%	(41)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(14)	8%	(6)	9%	(8)	50%	(42)	17%	(14)	84
Top 2024 Issue: Economy	18%	(26)	18%	(26)	9%	(13)	36%	(54)	20%	(30)	149
Community: Urban	20%	(37)	14%	(26)	11%	(20)	43%	(78)	11%	(21)	181
Community: Suburban	6%	(13)	14%	(31)	12%	(28)	49%	(110)	19%	(42)	223
Community: Rural	19%	(8)	12%	(5)	11%	(5)	35%	(15)	24%	(10)	43
Community/Gender: Urban Women	15%	(13)	11%	(10)	10%	(9)	54%	(47)	10%	(9)	87
Community/Gender: Urban Men	26%	(24)	17%	(16)	12%	(12)	33%	(31)	12%	(12)	94
Community/Gender: Rural Women	31%	(7)	3%	(1)	4%	(1)	44%	(10)	18%	(4)	23
Community/Gender: Rural Men	4%	(1)	22%	(4)	19%	(4)	23%	(4)	32%	(6)	19
Community/Gender: Suburban Women	6%	(8)	9%	(11)	5%	(6)	63%	(77)	17%	(20)	122
Community/Gender: Suburban Men	5%	(5)	20%	(20)	21%	(21)	32%	(33)	21%	(22)	101
Homeowner	15%	(51)	15%	(49)	11%	(37)	46%	(152)	12%	(41)	329
Renter	6%	(6)	11%	(10)	16%	(15)	45%	(42)	21%	(20)	92
Military HHnm: Yes	11%	(7)	9%	(6)	14%	(10)	53%	(36)	14%	(10)	69
Military HH: No	13%	(51)	15%	(55)	11%	(43)	44%	(166)	17%	(63)	378
Employ: Private Sector	19%	(25)	16%	(21)	8%	(11)	46%	(61)	12%	(16)	134
Employ: Government	8%	(3)	16%	(5)	21%	(7)	49%	(16)	7%	(2)	33
Employ: Self-Employed	18%	(8)	18%	(8)	4%	(2)	40%	(18)	19%	(9)	44
Employ: Homemaker	13%	(3)	16%	(4)	11%	(3)	18%	(4)	42%	(9)	22
Employ: Student	—	(0)	5%	(1)	32%	(4)	53%	(6)	10%	(1)	12
Employ: Retired	11%	(14)	8%	(10)	13%	(16)	46%	(57)	22%	(27)	123
Employ: Unemployed	7%	(4)	10%	(5)	14%	(8)	57%	(32)	12%	(7)	55
Employ: Other	8%	(2)	36%	(9)	11%	(3)	35%	(8)	9%	(2)	24
Self + Household: White-Collar	16%	(29)	17%	(31)	10%	(19)	49%	(90)	8%	(14)	182
Self + Household: Blue Collar	12%	(23)	10%	(20)	11%	(22)	46%	(91)	21%	(41)	196

Continued on next page

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(58)	14%	(62)	12%	(52)	45%	(202)	16%	(73)	447
Union HH: Yes	27%	(8)	14%	(4)	6%	(2)	49%	(15)	3%	(1)	29
Union HH: No	12%	(50)	14%	(58)	12%	(50)	45%	(187)	17%	(72)	418
LGBTQ+: Yes	4%	(2)	20%	(8)	7%	(3)	65%	(24)	4%	(1)	38
LGBTQ+: No	14%	(56)	13%	(54)	12%	(50)	43%	(178)	17%	(71)	409
Motivated to Vote	14%	(53)	15%	(57)	9%	(35)	48%	(180)	14%	(53)	378
Parent: Yes	20%	(25)	17%	(21)	21%	(27)	35%	(44)	8%	(10)	127
Parent: No	10%	(33)	13%	(41)	8%	(25)	49%	(157)	20%	(63)	320
COVID Vaccine: Yes	13%	(47)	13%	(46)	11%	(37)	50%	(172)	13%	(46)	347
COVID Vaccine: No	11%	(11)	16%	(16)	15%	(15)	30%	(30)	27%	(27)	100
Student Loans: Yes	6%	(4)	10%	(7)	18%	(12)	52%	(34)	15%	(10)	66
Student Loans: No	14%	(54)	15%	(55)	11%	(41)	44%	(168)	17%	(63)	381
Favorable Opinion of Haley	21%	(27)	20%	(27)	12%	(16)	38%	(51)	9%	(12)	134
Unfavorable Opinion of Haley	11%	(22)	15%	(28)	9%	(17)	50%	(93)	15%	(28)	188
Protestant	17%	(13)	24%	(19)	16%	(13)	30%	(23)	13%	(11)	79
Roman Catholic	17%	(22)	18%	(23)	7%	(9)	37%	(48)	21%	(27)	129
Mormon	9%	(0)	19%	(1)	—	(0)	40%	(2)	33%	(1)	4
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	74%	(3)	26%	(1)	4
Jewish	18%	(2)	—	(0)	11%	(1)	69%	(8)	3%	(0)	11
Muslim	—	(0)	44%	(1)	—	(0)	56%	(2)	—	(0)	3
Buddhist	19%	(2)	—	(0)	61%	(6)	20%	(2)	—	(0)	9
Hindu	—	(0)	—	(0)	—	(0)	75%	(3)	25%	(1)	3
Atheist	4%	(1)	18%	(4)	6%	(2)	71%	(17)	1%	(0)	24
Agnostic	6%	(1)	12%	(2)	2%	(0)	77%	(16)	4%	(1)	21
Something else	18%	(8)	16%	(8)	19%	(9)	38%	(18)	9%	(4)	47
Nothing in particular	7%	(8)	3%	(4)	12%	(13)	55%	(62)	24%	(27)	113
Prodigal Biden Voter	15%	(5)	1%	(0)	19%	(6)	32%	(10)	32%	(10)	30
Undecided Voter (DK/WNV)	13%	(6)	2%	(1)	1%	(1)	47%	(20)	37%	(16)	44
Undecided Voter (DK)	17%	(3)	5%	(1)	1%	(0)	57%	(11)	20%	(4)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(54)	10%	(46)	15%	(69)	53%	(238)	9%	(41)	447
Gender: Male	15%	(32)	15%	(31)	20%	(43)	40%	(86)	10%	(22)	214
Gender: Female	9%	(22)	6%	(15)	11%	(26)	65%	(151)	8%	(19)	233
Age: 18-34	12%	(14)	15%	(18)	9%	(11)	56%	(66)	8%	(9)	118
Age: 35-44	3%	(2)	3%	(2)	22%	(13)	67%	(40)	4%	(2)	59
Age: 45-64	17%	(27)	6%	(9)	15%	(23)	55%	(85)	7%	(11)	155
Age: 65+	10%	(11)	14%	(16)	19%	(22)	41%	(47)	16%	(18)	115
GenZers: 1997-2012	14%	(8)	10%	(6)	8%	(5)	63%	(37)	4%	(2)	59
Millennials: 1981-1996	7%	(8)	12%	(14)	17%	(19)	56%	(64)	8%	(9)	113
GenXers: 1965-1980	21%	(25)	4%	(5)	16%	(19)	49%	(57)	10%	(11)	116
Baby Boomers: 1946-1964	9%	(13)	13%	(19)	18%	(26)	50%	(74)	10%	(15)	148
Educ: < College	9%	(27)	9%	(27)	16%	(49)	55%	(169)	11%	(34)	306
Educ: Bachelors degree	15%	(14)	16%	(14)	13%	(12)	49%	(45)	6%	(6)	91
Educ: Post-grad	26%	(13)	9%	(5)	15%	(8)	48%	(24)	3%	(1)	50
Income: Under 50k	12%	(21)	11%	(19)	9%	(16)	54%	(92)	14%	(23)	172
Income: 50k-100k	8%	(14)	11%	(19)	21%	(35)	50%	(86)	10%	(17)	171
Income: 100k+	18%	(19)	7%	(7)	17%	(18)	57%	(59)	1%	(1)	104
Ethnicity: White (Non-Hispanic)	16%	(42)	11%	(31)	13%	(36)	52%	(140)	7%	(19)	267
Ethnicity: Hispanic	8%	(6)	5%	(4)	28%	(23)	48%	(40)	11%	(9)	82
Ethnicity: Black (Non-Hispanic)	13%	(5)	7%	(3)	3%	(1)	67%	(27)	10%	(4)	40
Ethnicity: Asian + Other (Non-Hispanic)	1%	(0)	14%	(8)	15%	(9)	54%	(31)	16%	(9)	57
All Christian	17%	(36)	13%	(28)	20%	(42)	41%	(88)	11%	(23)	216
All Non-Christian	19%	(5)	6%	(2)	10%	(3)	47%	(13)	18%	(5)	26
Atheist	6%	(1)	3%	(1)	16%	(4)	73%	(17)	2%	(0)	24
Agnostic/Nothing in particular	2%	(3)	8%	(11)	9%	(11)	71%	(95)	9%	(13)	134
Something Else	18%	(9)	10%	(5)	18%	(9)	53%	(25)	1%	(0)	47
Evangelical	22%	(19)	15%	(13)	22%	(19)	36%	(31)	6%	(5)	86
Non-Evangelical	14%	(24)	11%	(19)	17%	(29)	47%	(80)	11%	(18)	169
PID: Dem (no lean)	5%	(8)	8%	(13)	8%	(13)	69%	(112)	10%	(16)	162
PID: Ind (no lean)	14%	(18)	8%	(11)	11%	(14)	55%	(71)	12%	(16)	129
PID: Rep (no lean)	18%	(27)	15%	(23)	27%	(42)	35%	(55)	6%	(10)	156

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(54)	10%	(46)	15%	(69)	53%	(238)	9%	(41)	447
PID/Gender: Dem Men	7%	(4)	17%	(11)	12%	(7)	53%	(33)	11%	(7)	62
PID/Gender: Dem Women	4%	(4)	2%	(2)	5%	(5)	80%	(79)	9%	(9)	100
PID/Gender: Ind Men	13%	(9)	12%	(9)	16%	(12)	48%	(36)	11%	(8)	74
PID/Gender: Ind Women	16%	(9)	3%	(1)	5%	(3)	63%	(35)	14%	(8)	56
PID/Gender: Rep Men	23%	(18)	15%	(11)	30%	(24)	23%	(18)	9%	(7)	79
PID/Gender: Rep Women	12%	(9)	14%	(11)	23%	(18)	48%	(37)	3%	(3)	77
Ideo: Liberal (1-3)	11%	(18)	9%	(14)	6%	(10)	68%	(106)	5%	(8)	155
Ideo: Moderate (4)	4%	(5)	6%	(8)	19%	(26)	57%	(75)	14%	(18)	131
Ideo: Conservative (5-7)	21%	(31)	17%	(25)	22%	(33)	33%	(48)	7%	(10)	146
Ideo/PID: Conservative Republican	21%	(22)	18%	(20)	25%	(27)	28%	(30)	7%	(8)	107
Ideo/PID: Moderate/Liberal Republican	10%	(5)	7%	(3)	33%	(15)	46%	(21)	4%	(2)	45
Ideo/PID: Moderate/Conservative Democrat	8%	(4)	5%	(3)	8%	(4)	68%	(34)	11%	(6)	49
Ideo/PID: Liberal Democrat	4%	(5)	9%	(10)	7%	(8)	73%	(78)	6%	(6)	107
Unfavorable of Biden and Trump	7%	(5)	4%	(3)	6%	(4)	76%	(49)	7%	(4)	64
2024 H2H Matchup: Biden Voter	7%	(15)	8%	(15)	9%	(18)	70%	(137)	6%	(11)	196
2024 H2H Matchup: Trump Voter	18%	(37)	15%	(30)	24%	(49)	34%	(70)	10%	(21)	208
2024 H2H Matchup: Would not Vote	11%	(2)	1%	(0)	—	(0)	74%	(14)	14%	(3)	19
2024 H2H Matchup: Do not Know	—	(0)	2%	(1)	6%	(1)	65%	(16)	27%	(7)	25
2022 House Vote: Democrat	8%	(16)	7%	(13)	8%	(15)	67%	(128)	10%	(19)	192
2022 House Vote: Republican	20%	(32)	14%	(24)	21%	(34)	37%	(61)	8%	(13)	165
2022 House Vote: Did not Vote	6%	(5)	11%	(9)	22%	(18)	51%	(41)	9%	(7)	80
2020 Vote: Joe Biden	9%	(19)	7%	(15)	8%	(17)	68%	(143)	7%	(16)	209
2020 Vote: Donald Trump	16%	(32)	15%	(30)	24%	(49)	34%	(68)	10%	(21)	199
2020 Vote: Someone Else	4%	(0)	2%	(0)	3%	(0)	87%	(8)	4%	(0)	10
2020 Vote: Did not Vote	7%	(2)	4%	(1)	11%	(3)	63%	(18)	15%	(4)	29
2016 Vote: Hillary Clinton	7%	(10)	4%	(6)	7%	(10)	72%	(105)	10%	(14)	146
2016 Vote: Donald Trump	16%	(29)	13%	(25)	24%	(44)	39%	(72)	9%	(16)	185
2016 Vote: Someone Else	6%	(1)	1%	(0)	13%	(2)	75%	(10)	5%	(1)	13
2020 Vote/PID: Not Biden/Democrat	13%	(3)	3%	(1)	16%	(4)	48%	(10)	21%	(4)	22
2020 Vote/PID: Not Trump/Republican	22%	(4)	13%	(2)	8%	(1)	53%	(9)	4%	(1)	16

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(54)	10%	(46)	15%	(69)	53%	(238)	9%	(41)	447
U.S. Economy: Wrong Track	10%	(29)	11%	(31)	17%	(52)	53%	(157)	9%	(28)	297
U.S. Economy: Right Direction	17%	(25)	10%	(14)	11%	(17)	54%	(80)	9%	(13)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(12)	4%	(6)	8%	(13)	71%	(107)	9%	(13)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(33)	12%	(27)	25%	(54)	40%	(86)	6%	(14)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(9)	16%	(13)	3%	(2)	54%	(45)	17%	(14)	84
Top 2024 Issue: Economy	13%	(19)	10%	(15)	22%	(32)	47%	(70)	8%	(13)	149
Community: Urban	19%	(35)	15%	(27)	12%	(21)	43%	(78)	11%	(20)	181
Community: Suburban	6%	(14)	8%	(17)	17%	(39)	59%	(132)	9%	(21)	223
Community: Rural	11%	(5)	5%	(2)	21%	(9)	63%	(27)	1%	(0)	43
Community/Gender: Urban Women	17%	(15)	8%	(7)	7%	(6)	59%	(52)	9%	(7)	87
Community/Gender: Urban Men	21%	(20)	21%	(20)	16%	(15)	28%	(26)	13%	(13)	94
Community/Gender: Rural Women	2%	(0)	4%	(1)	19%	(5)	74%	(17)	1%	(0)	23
Community/Gender: Rural Men	22%	(4)	6%	(1)	22%	(4)	50%	(10)	—	(0)	19
Community/Gender: Suburban Women	5%	(6)	6%	(7)	12%	(15)	67%	(82)	9%	(11)	122
Community/Gender: Suburban Men	8%	(8)	10%	(10)	24%	(24)	50%	(50)	9%	(9)	101
Homeowner	14%	(47)	12%	(39)	15%	(50)	52%	(171)	7%	(23)	329
Renter	6%	(6)	4%	(4)	19%	(17)	59%	(54)	13%	(12)	92
Military HHnm: Yes	7%	(5)	10%	(7)	27%	(19)	48%	(34)	8%	(5)	69
Military HH: No	13%	(49)	10%	(39)	13%	(50)	54%	(204)	9%	(36)	378
Employ: Private Sector	14%	(19)	9%	(12)	13%	(18)	60%	(81)	3%	(4)	134
Employ: Government	18%	(6)	7%	(2)	25%	(8)	50%	(16)	—	(0)	33
Employ: Self-Employed	19%	(8)	24%	(11)	8%	(3)	45%	(20)	4%	(2)	44
Employ: Homemaker	14%	(3)	—	(0)	13%	(3)	37%	(8)	35%	(8)	22
Employ: Student	23%	(3)	—	(0)	19%	(2)	50%	(6)	8%	(1)	12
Employ: Retired	9%	(11)	10%	(12)	18%	(22)	46%	(56)	18%	(22)	123
Employ: Unemployed	6%	(3)	15%	(8)	6%	(3)	70%	(39)	3%	(2)	55
Employ: Other	2%	(0)	—	(0)	39%	(9)	49%	(11)	10%	(2)	24
Self + Household: White-Collar	18%	(33)	9%	(16)	13%	(23)	53%	(97)	7%	(13)	182
Self + Household: Blue Collar	8%	(17)	10%	(20)	17%	(34)	57%	(111)	7%	(14)	196

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(54)	10%	(46)	15%	(69)	53%	(238)	9%	(41)	447
Union HH: Yes	20%	(6)	8%	(2)	22%	(7)	46%	(14)	4%	(1)	29
Union HH: No	11%	(48)	10%	(43)	15%	(62)	54%	(224)	10%	(40)	418
LGBTQ+: Yes	1%	(0)	14%	(5)	2%	(1)	82%	(31)	2%	(1)	38
LGBTQ+: No	13%	(54)	10%	(41)	17%	(68)	51%	(207)	10%	(40)	409
Motivated to Vote	13%	(50)	11%	(40)	16%	(59)	53%	(200)	8%	(29)	378
Parent: Yes	18%	(23)	17%	(21)	21%	(27)	41%	(52)	3%	(4)	127
Parent: No	10%	(31)	8%	(24)	13%	(42)	58%	(185)	12%	(37)	320
COVID Vaccine: Yes	11%	(40)	7%	(25)	14%	(50)	58%	(201)	9%	(31)	347
COVID Vaccine: No	14%	(14)	20%	(20)	19%	(19)	36%	(36)	10%	(10)	100
Student Loans: Yes	22%	(15)	2%	(2)	8%	(6)	59%	(39)	8%	(5)	66
Student Loans: No	10%	(39)	12%	(44)	17%	(63)	52%	(199)	9%	(36)	381
Favorable Opinion of Haley	17%	(23)	14%	(18)	16%	(21)	43%	(58)	10%	(13)	134
Unfavorable Opinion of Haley	13%	(24)	9%	(17)	16%	(31)	57%	(106)	5%	(10)	188
Protestant	16%	(13)	15%	(12)	26%	(20)	33%	(26)	10%	(8)	79
Roman Catholic	16%	(21)	12%	(15)	15%	(19)	46%	(59)	11%	(15)	129
Mormon	—	(0)	—	(0)	78%	(3)	22%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	50%	(2)	18%	(1)	—	(0)	32%	(1)	—	(0)	4
Jewish	18%	(2)	—	(0)	24%	(3)	57%	(6)	—	(0)	11
Muslim	44%	(1)	56%	(2)	—	(0)	—	(0)	—	(0)	3
Buddhist	19%	(2)	—	(0)	—	(0)	39%	(4)	42%	(4)	9
Hindu	—	(0)	—	(0)	—	(0)	75%	(3)	25%	(1)	3
Atheist	6%	(1)	3%	(1)	16%	(4)	73%	(17)	2%	(0)	24
Agnostic	7%	(1)	—	(0)	3%	(1)	90%	(19)	—	(0)	21
Something else	18%	(9)	10%	(5)	18%	(9)	53%	(25)	1%	(0)	47
Nothing in particular	2%	(2)	10%	(11)	10%	(11)	68%	(77)	11%	(13)	113
Prodigal Biden Voter	20%	(6)	—	(0)	5%	(1)	57%	(17)	18%	(5)	30
Undecided Voter (DK/WNV)	5%	(2)	2%	(1)	3%	(1)	69%	(30)	21%	(9)	44
Undecided Voter (DK)	11%	(2)	1%	(0)	—	(0)	74%	(14)	14%	(3)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(52)	13%	(56)	12%	(53)	57%	(255)	7%	(30)	447
Gender: Male	13%	(29)	14%	(30)	17%	(36)	48%	(103)	8%	(17)	214
Gender: Female	10%	(23)	11%	(26)	7%	(17)	66%	(152)	6%	(14)	233
Age: 18-34	11%	(13)	15%	(17)	11%	(13)	53%	(63)	10%	(12)	118
Age: 35-44	10%	(6)	10%	(6)	11%	(6)	60%	(35)	10%	(6)	59
Age: 45-64	14%	(22)	13%	(20)	12%	(18)	54%	(85)	7%	(10)	155
Age: 65+	10%	(11)	11%	(13)	13%	(15)	63%	(73)	2%	(3)	115
GenZers: 1997-2012	13%	(8)	15%	(9)	5%	(3)	60%	(35)	8%	(5)	59
Millennials: 1981-1996	9%	(11)	12%	(14)	14%	(15)	54%	(61)	11%	(13)	113
GenXers: 1965-1980	17%	(19)	15%	(18)	12%	(14)	47%	(55)	9%	(10)	116
Baby Boomers: 1946-1964	10%	(14)	10%	(14)	13%	(19)	67%	(99)	1%	(1)	148
Educ: < College	10%	(30)	10%	(31)	10%	(32)	60%	(184)	9%	(28)	306
Educ: Bachelors degree	14%	(13)	20%	(18)	12%	(11)	52%	(48)	2%	(2)	91
Educ: Post-grad	19%	(9)	13%	(7)	21%	(10)	47%	(23)	1%	(0)	50
Income: Under 50k	14%	(24)	6%	(9)	11%	(20)	59%	(102)	10%	(17)	172
Income: 50k-100k	10%	(16)	16%	(28)	13%	(21)	55%	(95)	6%	(10)	171
Income: 100k+	11%	(12)	18%	(19)	12%	(12)	56%	(58)	3%	(3)	104
Ethnicity: White (Non-Hispanic)	14%	(38)	12%	(31)	13%	(35)	58%	(154)	3%	(9)	267
Ethnicity: Hispanic	10%	(8)	21%	(18)	7%	(6)	48%	(39)	14%	(11)	82
Ethnicity: Black (Non-Hispanic)	11%	(5)	3%	(1)	11%	(5)	60%	(24)	14%	(6)	40
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	11%	(6)	14%	(8)	66%	(38)	8%	(5)	57
All Christian	14%	(30)	21%	(45)	15%	(33)	43%	(92)	8%	(16)	216
All Non-Christian	20%	(5)	8%	(2)	6%	(1)	63%	(17)	3%	(1)	26
Atheist	5%	(1)	17%	(4)	5%	(1)	71%	(17)	2%	(0)	24
Agnostic/Nothing in particular	6%	(7)	2%	(3)	8%	(11)	76%	(102)	8%	(11)	134
Something Else	17%	(8)	6%	(3)	14%	(7)	59%	(28)	4%	(2)	47
Evangelical	27%	(23)	19%	(17)	15%	(13)	33%	(29)	6%	(5)	86
Non-Evangelical	9%	(15)	18%	(30)	14%	(24)	52%	(87)	8%	(13)	169
PID: Dem (no lean)	5%	(8)	3%	(6)	8%	(14)	75%	(122)	8%	(13)	162
PID: Ind (no lean)	16%	(21)	10%	(13)	6%	(8)	60%	(78)	7%	(9)	129
PID: Rep (no lean)	15%	(24)	24%	(37)	20%	(31)	36%	(56)	5%	(8)	156

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(52)	13%	(56)	12%	(53)	57%	(255)	7%	(30)	447
PID/Gender: Dem Men	6%	(4)	4%	(3)	17%	(10)	62%	(39)	11%	(7)	62
PID/Gender: Dem Women	4%	(4)	3%	(3)	3%	(3)	83%	(83)	7%	(7)	100
PID/Gender: Ind Men	16%	(12)	16%	(12)	7%	(5)	54%	(40)	7%	(5)	74
PID/Gender: Ind Women	16%	(9)	3%	(2)	6%	(3)	69%	(38)	7%	(4)	56
PID/Gender: Rep Men	16%	(13)	20%	(16)	26%	(21)	31%	(24)	6%	(5)	79
PID/Gender: Rep Women	14%	(11)	28%	(21)	13%	(10)	40%	(31)	5%	(4)	77
Ideo: Liberal (1-3)	9%	(15)	7%	(11)	8%	(13)	73%	(113)	2%	(3)	155
Ideo: Moderate (4)	4%	(6)	13%	(17)	7%	(9)	67%	(87)	8%	(11)	131
Ideo: Conservative (5-7)	21%	(31)	18%	(26)	21%	(31)	31%	(46)	8%	(12)	146
Ideo/PID: Conservative Republican	19%	(20)	23%	(25)	24%	(25)	28%	(30)	6%	(7)	107
Ideo/PID: Moderate/Liberal Republican	7%	(3)	27%	(12)	13%	(6)	49%	(22)	4%	(2)	45
Ideo/PID: Moderate/Conservative Democrat	6%	(3)	1%	(0)	10%	(5)	67%	(33)	17%	(8)	49
Ideo/PID: Liberal Democrat	5%	(5)	4%	(4)	8%	(9)	83%	(88)	1%	(1)	107
Unfavorable of Biden and Trump	4%	(3)	3%	(2)	15%	(10)	74%	(48)	3%	(2)	64
2024 H2H Matchup: Biden Voter	8%	(15)	5%	(10)	6%	(12)	79%	(155)	2%	(3)	196
2024 H2H Matchup: Trump Voter	17%	(35)	22%	(45)	19%	(39)	34%	(70)	9%	(18)	208
2024 H2H Matchup: Would not Vote	10%	(2)	—	(0)	6%	(1)	76%	(14)	8%	(1)	19
2024 H2H Matchup: Do not Know	—	(0)	5%	(1)	1%	(0)	62%	(15)	32%	(8)	25
2022 House Vote: Democrat	7%	(13)	5%	(9)	8%	(15)	75%	(144)	6%	(11)	192
2022 House Vote: Republican	18%	(29)	22%	(36)	16%	(26)	40%	(66)	4%	(7)	165
2022 House Vote: Did not Vote	12%	(9)	14%	(11)	12%	(9)	50%	(40)	12%	(10)	80
2020 Vote: Joe Biden	9%	(18)	4%	(9)	5%	(11)	78%	(164)	4%	(8)	209
2020 Vote: Donald Trump	15%	(29)	22%	(45)	20%	(40)	35%	(69)	8%	(16)	199
2020 Vote: Someone Else	5%	(0)	—	(0)	—	(0)	68%	(6)	27%	(3)	10
2020 Vote: Did not Vote	14%	(4)	11%	(3)	8%	(2)	55%	(16)	12%	(4)	29
2016 Vote: Hillary Clinton	5%	(7)	3%	(5)	4%	(7)	83%	(121)	5%	(7)	146
2016 Vote: Donald Trump	12%	(23)	23%	(43)	21%	(39)	39%	(72)	5%	(9)	185
2016 Vote: Someone Else	6%	(1)	—	(0)	—	(0)	90%	(12)	4%	(1)	13
2020 Vote/PID: Not Biden/Democrat	13%	(3)	12%	(3)	16%	(3)	34%	(7)	26%	(6)	22
2020 Vote/PID: Not Trump/Republican	27%	(4)	25%	(4)	—	(0)	48%	(8)	—	(0)	16

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(52)	13%	(56)	12%	(53)	57%	(255)	7%	(30)	447
U.S. Economy: Wrong Track	12%	(37)	13%	(39)	13%	(39)	53%	(158)	8%	(25)	297
U.S. Economy: Right Direction	10%	(15)	11%	(17)	10%	(14)	65%	(97)	4%	(6)	150
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(14)	4%	(6)	5%	(7)	77%	(117)	4%	(7)	151
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(28)	20%	(43)	18%	(38)	41%	(87)	7%	(15)	212
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(10)	8%	(7)	9%	(8)	61%	(51)	10%	(8)	84
Top 2024 Issue: Economy	15%	(22)	19%	(28)	13%	(19)	46%	(68)	8%	(12)	149
Community: Urban	18%	(33)	13%	(24)	13%	(24)	48%	(87)	7%	(13)	181
Community: Suburban	8%	(18)	12%	(27)	11%	(24)	62%	(139)	7%	(15)	223
Community: Rural	2%	(1)	12%	(5)	12%	(5)	69%	(30)	5%	(2)	43
Community/Gender: Urban Women	16%	(14)	8%	(7)	8%	(7)	64%	(56)	3%	(3)	87
Community/Gender: Urban Men	20%	(19)	18%	(16)	18%	(17)	33%	(31)	11%	(10)	94
Community/Gender: Rural Women	—	(0)	20%	(5)	6%	(2)	72%	(17)	1%	(0)	23
Community/Gender: Rural Men	4%	(1)	2%	(0)	19%	(4)	66%	(13)	10%	(2)	19
Community/Gender: Suburban Women	7%	(9)	11%	(14)	7%	(9)	65%	(80)	9%	(11)	122
Community/Gender: Suburban Men	9%	(9)	13%	(13)	15%	(15)	58%	(59)	5%	(5)	101
Homeowner	13%	(42)	13%	(44)	12%	(41)	57%	(189)	4%	(14)	329
Renter	10%	(9)	12%	(11)	13%	(12)	56%	(52)	10%	(9)	92
Military HHnm: Yes	11%	(8)	6%	(4)	17%	(12)	63%	(44)	2%	(2)	69
Military HH: No	12%	(44)	14%	(52)	11%	(41)	56%	(212)	8%	(29)	378
Employ: Private Sector	16%	(21)	13%	(18)	10%	(13)	57%	(76)	4%	(6)	134
Employ: Government	9%	(3)	10%	(3)	22%	(7)	58%	(19)	—	(0)	33
Employ: Self-Employed	13%	(6)	18%	(8)	29%	(13)	31%	(13)	9%	(4)	44
Employ: Homemaker	17%	(4)	13%	(3)	1%	(0)	31%	(7)	39%	(9)	22
Employ: Student	—	(0)	26%	(3)	19%	(2)	55%	(7)	—	(0)	12
Employ: Retired	9%	(11)	9%	(11)	9%	(11)	68%	(83)	5%	(7)	123
Employ: Unemployed	11%	(6)	4%	(2)	9%	(5)	69%	(38)	6%	(3)	55
Employ: Other	2%	(0)	32%	(8)	6%	(1)	51%	(12)	9%	(2)	24
Self + Household: White-Collar	14%	(26)	15%	(27)	13%	(23)	56%	(102)	2%	(4)	182
Self + Household: Blue Collar	11%	(22)	10%	(19)	11%	(22)	63%	(124)	5%	(10)	196
Union HH: Yes	19%	(6)	15%	(4)	6%	(2)	57%	(17)	4%	(1)	29
Union HH: No	11%	(46)	12%	(52)	12%	(51)	57%	(239)	7%	(29)	418

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(52)	13%	(56)	12%	(53)	57%	(255)	7%	(30)	447
LGBTQ+: Yes	—	(0)	1%	(0)	12%	(4)	76%	(29)	11%	(4)	38
LGBTQ+: No	13%	(52)	14%	(56)	12%	(49)	55%	(226)	6%	(26)	409
Motivated to Vote	12%	(46)	14%	(54)	11%	(43)	57%	(216)	5%	(18)	378
Parent: Yes	20%	(25)	13%	(16)	18%	(23)	48%	(61)	2%	(2)	127
Parent: No	8%	(27)	12%	(40)	9%	(30)	61%	(194)	9%	(28)	320
COVID Vaccine: Yes	10%	(33)	12%	(41)	10%	(36)	63%	(220)	5%	(17)	347
COVID Vaccine: No	19%	(19)	15%	(15)	17%	(17)	36%	(36)	13%	(13)	100
Student Loans: Yes	11%	(8)	5%	(3)	14%	(9)	61%	(40)	8%	(6)	66
Student Loans: No	12%	(44)	14%	(53)	12%	(44)	56%	(215)	7%	(25)	381
Favorable Opinion of Haley	19%	(25)	13%	(17)	12%	(16)	52%	(70)	5%	(6)	134
Unfavorable Opinion of Haley	8%	(14)	16%	(30)	13%	(25)	58%	(110)	5%	(9)	188
Protestant	22%	(17)	26%	(20)	17%	(14)	29%	(23)	7%	(5)	79
Roman Catholic	10%	(13)	18%	(23)	13%	(16)	51%	(66)	9%	(11)	129
Mormon	—	(0)	33%	(1)	49%	(2)	18%	(1)	—	(0)	4
Orthodox (e.g. Greek or Russian Orthodox)	8%	(0)	—	(0)	18%	(1)	74%	(3)	—	(0)	4
Jewish	18%	(2)	19%	(2)	3%	(0)	60%	(7)	—	(0)	11
Muslim	56%	(2)	—	(0)	44%	(1)	—	(0)	—	(0)	3
Buddhist	19%	(2)	—	(0)	—	(0)	81%	(7)	—	(0)	9
Hindu	—	(0)	—	(0)	—	(0)	75%	(3)	25%	(1)	3
Atheist	5%	(1)	17%	(4)	5%	(1)	71%	(17)	2%	(0)	24
Agnostic	—	(0)	—	(0)	3%	(1)	97%	(20)	—	(0)	21
Something else	17%	(8)	6%	(3)	14%	(7)	59%	(28)	4%	(2)	47
Nothing in particular	7%	(7)	2%	(3)	9%	(10)	73%	(82)	9%	(11)	113
Prodigal Biden Voter	20%	(6)	—	(0)	—	(0)	63%	(19)	17%	(5)	30
Undecided Voter (DK/WNV)	4%	(2)	3%	(1)	3%	(1)	68%	(30)	22%	(9)	44
Undecided Voter (DK)	10%	(2)	—	(0)	6%	(1)	76%	(14)	8%	(1)	19

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	447	100%
xdemGender	Gender: Male	214	48%
	Gender: Female	233	52%
	N	447	
age	Age: 18-34	118	26%
	Age: 35-44	59	13%
	Age: 45-64	155	35%
	Age: 65+	115	26%
	N	447	
demAgeGeneration	GenZers: 1997-2012	59	13%
	Millennials: 1981-1996	113	25%
	GenXers: 1965-1980	116	26%
	Baby Boomers: 1946-1964	148	33%
	N	436	
xeduc3	Educ: < College	306	68%
	Educ: Bachelors degree	91	20%
	Educ: Post-grad	50	11%
	N	447	
xdemInc3	Income: Under 50k	172	39%
	Income: 50k-100k	171	38%
	Income: 100k+	104	23%
	N	447	
xrace_eth	Ethnicity: White (Non-Hispanic)	267	60%
	Ethnicity: Hispanic	82	18%
	Ethnicity: Black (Non-Hispanic)	40	9%
	Ethnicity: Asian + Other (Non-Hispanic)	57	13%
	N	447	
xdemReligion	All Christian	216	48%
	All Non-Christian	26	6%
	Atheist	24	5%
	Agnostic/Nothing in particular	134	30%
	Something Else	47	11%
	N	447	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	86	19%
	Non-Evangelical	169	38%
	<i>N</i>	255	
xpid3	PID: Dem (no lean)	162	36%
	PID: Ind (no lean)	129	29%
	PID: Rep (no lean)	156	35%
	<i>N</i>	447	
xpidGender	PID/Gender: Dem Men	62	14%
	PID/Gender: Dem Women	100	22%
	PID/Gender: Ind Men	74	16%
	PID/Gender: Ind Women	56	12%
	PID/Gender: Rep Men	79	18%
	PID/Gender: Rep Women	77	17%
	<i>N</i>	447	
xdemIdeo3	Ideo: Liberal (1-3)	155	35%
	Ideo: Moderate (4)	131	29%
	Ideo: Conservative (5-7)	146	33%
	<i>N</i>	432	
BLMBxdem1	Ideo/PID: Conservative Republican	107	24%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	45	10%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	49	11%
BLMBxdem4	Ideo/PID: Liberal Democrat	107	24%
BLMBxdem5	Unfavorable of Biden and Trump	64	14%
BLMBxdem6	2024 H2H Matchup: Biden Voter	196	44%
	2024 H2H Matchup: Trump Voter	208	46%
	2024 H2H Matchup: Would not Vote	19	4%
	2024 H2H Matchup: Do not Know	25	6%
	<i>N</i>	447	
BLMBxdem7	2022 House Vote: Democrat	192	43%
	2022 House Vote: Republican	165	37%
	<i>N</i>	356	
BLMBxdem8	2022 House Vote: Did not Vote	80	18%
BLMBxdem9	2020 Vote: Joe Biden	209	47%
	2020 Vote: Donald Trump	199	45%
	2020 Vote: Someone Else	10	2%
	<i>N</i>	418	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
BLMBxdem10	2020 Vote: Did not Vote	29	6%
BLMBxdem11	2016 Vote: Hillary Clinton	146	33%
	2016 Vote: Donald Trump	185	41%
	2016 Vote: Someone Else	13	3%
	N	344	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	22	5%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	16	4%
BLMBxdem14	U.S. Economy: Wrong Track	297	66%
	U.S. Economy: Right Direction	150	34%
	N	447	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	151	34%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	212	47%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	84	19%
	N	447	
BLMBxdem16	Top 2024 Issue: Economy	149	33%
xdemUsr	Community: Urban	181	40%
	Community: Suburban	223	50%
	Community: Rural	43	10%
	N	447	
BLMBxdem17	Community/Gender: Urban Women	87	20%
BLMBxdem18	Community/Gender: Urban Men	94	21%
BLMBxdem19	Community/Gender: Rural Women	23	5%
BLMBxdem20	Community/Gender: Rural Men	19	4%
BLMBxdem21	Community/Gender: Suburban Women	122	27%
BLMBxdem22	Community/Gender: Suburban Men	101	23%
BLMBxdem23	Homeowner	329	74%
	Renter	92	21%
	N	422	
xdemMilHH1	Military HHnm: Yes	69	15%
	Military HH: No	378	85%
	N	447	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	134	30%
	Employ: Government	33	7%
	Employ: Self-Employed	44	10%
	Employ: Homemaker	22	5%
	Employ: Student	12	3%
	Employ: Retired	123	27%
	Employ: Unemployed	55	12%
	Employ: Other	24	5%
	<i>N</i>	447	
BLMBxdem24	Self + Household: White-Collar	182	41%
	Self + Household: Blue Collar	196	44%
	<i>N</i>	378	
BLMBxdem25	Union HH: Yes	29	7%
	Union HH: No	418	93%
	<i>N</i>	447	
BLMBxdem26	LGBTQ+: Yes	38	8%
BLMBxdem27	LGBTQ+: No	409	92%
BLMBxdem28	Motivated to Vote	378	85%
BLMBxdem29	Parent: Yes	127	29%
	Parent: No	320	71%
	<i>N</i>	447	
BLMBxdem30	COVID Vaccine: Yes	347	78%
	COVID Vaccine: No	100	22%
	<i>N</i>	447	
BLMBxdem31	Student Loans: Yes	66	15%
	Student Loans: No	381	85%
	<i>N</i>	447	
BLMBxdem32	Favorable Opinion of Haley	134	30%
	Unfavorable Opinion of Haley	188	42%
	<i>N</i>	322	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
demRelig	Protestant	79	18%
	Roman Catholic	129	29%
	Mormon	4	1%
	Orthodox (e.g. Greek or Russian Orthodox)	4	1%
	Jewish	11	2%
	Muslim	3	1%
	Buddhist	9	2%
	Hindu	3	1%
	Atheist	24	5%
	Agnostic	21	5%
	Something else	47	11%
	Nothing in particular	113	25%
	<i>N</i>	447	
BLMBxdem33	Prodigal Biden Voter	30	7%
BLMBxdem34	Undecided Voter (DK/WNV)	44	10%
BLMBxdem35	Undecided Voter (DK)	19	4%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





North Carolina Tracking Poll #2403038  
March 08-12, 2024

*Crosstabulation Results*

*Methodology:*

This poll was conducted from March 08 - 12, 2024, among a national sample of 699 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table BLMB1\_1:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	34%	(236)	66%	(463)	699
Gender: Male	37%	(119)	63%	(203)	322
Gender: Female	31%	(117)	69%	(260)	377
Age: 18-34	34%	(58)	66%	(114)	172
Age: 35-44	35%	(33)	65%	(62)	95
Age: 45-64	31%	(71)	69%	(160)	230
Age: 65+	37%	(74)	63%	(127)	201
GenZers: 1997-2012	30%	(26)	70%	(59)	85
Millennials: 1981-1996	36%	(62)	64%	(110)	172
GenXers: 1965-1980	31%	(52)	69%	(117)	168
Baby Boomers: 1946-1964	36%	(94)	64%	(169)	263
Educ: < College	30%	(134)	70%	(307)	441
Educ: Bachelors degree	40%	(64)	60%	(96)	160
Educ: Post-grad	39%	(39)	61%	(60)	99
Income: Under 50k	35%	(104)	65%	(196)	300
Income: 50k-100k	32%	(82)	68%	(171)	253
Income: 100k+	34%	(50)	66%	(96)	146
Ethnicity: White (Non-Hispanic)	27%	(124)	73%	(339)	463
Ethnicity: Hispanic	42%	(15)	58%	(21)	36
Ethnicity: Black (Non-Hispanic)	54%	(83)	46%	(72)	155
Ethnicity: Asian + Other (Non-Hispanic)	31%	(14)	69%	(31)	45
All Christian	29%	(100)	71%	(241)	341
All Non-Christian	56%	(11)	44%	(9)	20
Atheist	61%	(20)	39%	(13)	32
Agnostic/Nothing in particular	45%	(61)	55%	(74)	135
Something Else	26%	(44)	74%	(127)	170
Evangelical	22%	(59)	78%	(212)	271
Non-Evangelical	35%	(82)	65%	(149)	231

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	34%	(236)	66%	(463)	699
PID: Dem (no lean)	59%	(138)	41%	(96)	234
PID: Ind (no lean)	31%	(65)	69%	(146)	211
PID: Rep (no lean)	13%	(34)	87%	(221)	254
PID/Gender: Dem Men	69%	(61)	31%	(27)	88
PID/Gender: Dem Women	52%	(76)	48%	(69)	146
PID/Gender: Ind Men	29%	(32)	71%	(76)	108
PID/Gender: Ind Women	32%	(33)	68%	(69)	103
PID/Gender: Rep Men	21%	(26)	79%	(100)	126
PID/Gender: Rep Women	6%	(8)	94%	(121)	129
Ideo: Liberal (1-3)	59%	(113)	41%	(78)	191
Ideo: Moderate (4)	41%	(86)	59%	(125)	210
Ideo: Conservative (5-7)	12%	(33)	88%	(238)	270
Ideo/PID: Conservative Republican	10%	(19)	90%	(177)	197
Ideo/PID: Moderate/Liberal Republican	26%	(14)	74%	(38)	51
Ideo/PID: Moderate/Conservative Democrat	55%	(47)	45%	(39)	86
Ideo/PID: Liberal Democrat	61%	(87)	39%	(55)	143
Unfavorable of Biden and Trump	17%	(16)	83%	(75)	91
2024 H2H Matchup: Biden Voter	63%	(188)	37%	(112)	300
2024 H2H Matchup: Trump Voter	10%	(35)	90%	(307)	343
2024 H2H Matchup: Would not Vote	25%	(6)	75%	(19)	26
2024 H2H Matchup: Do not Know	21%	(6)	79%	(24)	31
2022 House Vote: Democrat	59%	(163)	41%	(113)	276
2022 House Vote: Republican	13%	(34)	87%	(236)	270
2022 House Vote: Did not Vote	26%	(38)	74%	(108)	146
2020 Vote: Joe Biden	58%	(183)	42%	(134)	317
2020 Vote: Donald Trump	12%	(39)	88%	(287)	326
2020 Vote: Someone Else	24%	(2)	76%	(7)	10
2020 Vote: Did not Vote	26%	(12)	74%	(35)	47
2016 Vote: Hillary Clinton	63%	(161)	37%	(94)	255
2016 Vote: Donald Trump	10%	(26)	90%	(242)	268
2016 Vote: Someone Else	24%	(4)	76%	(12)	15

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	34%	(236)	66%	(463)	699
2020 Vote/PID: Not Biden/Democrat	49%	(7)	51%	(7)	14
2020 Vote/PID: Not Trump/Republican	30%	(7)	70%	(17)	24
U.S. Economy: Wrong Track	—	(0)	100%	(463)	463
U.S. Economy: Right Direction	100%	(236)	—	(0)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(153)	37%	(88)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(36)	90%	(307)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(47)	59%	(68)	115
Top 2024 Issue: Economy	22%	(54)	78%	(196)	250
Community: Urban	42%	(52)	58%	(73)	125
Community: Suburban	33%	(95)	67%	(196)	291
Community: Rural	31%	(89)	69%	(194)	283
Community/Gender: Urban Women	36%	(22)	64%	(40)	63
Community/Gender: Urban Men	47%	(30)	53%	(33)	62
Community/Gender: Rural Women	30%	(45)	70%	(107)	153
Community/Gender: Rural Men	33%	(44)	67%	(86)	130
Community/Gender: Suburban Women	31%	(50)	69%	(112)	162
Community/Gender: Suburban Men	35%	(45)	65%	(84)	130
Homeowner	34%	(166)	66%	(327)	493
Renter	40%	(66)	60%	(100)	166
Military HHnm: Yes	37%	(43)	63%	(73)	116
Military HH: No	33%	(193)	67%	(390)	583
Employ: Private Sector	31%	(68)	69%	(149)	217
Employ: Government	32%	(14)	68%	(30)	44
Employ: Self-Employed	45%	(29)	55%	(35)	63
Employ: Homemaker	29%	(9)	71%	(23)	32
Employ: Student	38%	(10)	62%	(16)	26
Employ: Retired	35%	(71)	65%	(134)	205
Employ: Unemployed	37%	(28)	63%	(47)	75
Employ: Other	19%	(7)	81%	(29)	36
Self + Household: White-Collar	42%	(121)	58%	(171)	292
Self + Household: Blue Collar	31%	(92)	69%	(210)	302

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	34%	(236)	66%	(463)	699
Union HH: Yes	38%	(9)	62%	(14)	23
Union HH: No	34%	(227)	66%	(449)	676
LGBTQ+: Yes	44%	(34)	56%	(44)	78
LGBTQ+: No	32%	(202)	68%	(419)	621
Motivated to Vote	35%	(219)	65%	(410)	629
Parent: Yes	33%	(59)	67%	(118)	178
Parent: No	34%	(177)	66%	(345)	521
COVID Vaccine: Yes	38%	(199)	62%	(320)	519
COVID Vaccine: No	21%	(37)	79%	(143)	180
Student Loans: Yes	26%	(23)	74%	(66)	89
Student Loans: No	35%	(213)	65%	(397)	610
Favorable Opinion of Haley	31%	(72)	69%	(161)	234
Unfavorable Opinion of Haley	38%	(123)	62%	(201)	324
Protestant	29%	(76)	71%	(185)	260
Roman Catholic	31%	(22)	69%	(50)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	36%	(3)	64%	(5)	7
Jewish	39%	(4)	61%	(6)	10
Muslim	52%	(2)	48%	(2)	3
Buddhist	71%	(3)	29%	(1)	5
Hindu	100%	(2)	—	(0)	2
Atheist	61%	(20)	39%	(13)	32
Agnostic	49%	(12)	51%	(13)	25
Something else	26%	(44)	74%	(127)	170
Nothing in particular	44%	(48)	56%	(61)	110
Prodigal Biden Voter	21%	(9)	79%	(34)	44
Undecided Voter (DK/WNV)	23%	(13)	77%	(44)	56
Undecided Voter (DK)	25%	(6)	75%	(19)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	45%	(317)	55%	(382)	699
Gender: Male	49%	(157)	51%	(165)	322
Gender: Female	42%	(160)	58%	(217)	377
Age: 18-34	40%	(69)	60%	(103)	172
Age: 35-44	50%	(48)	50%	(48)	95
Age: 45-64	46%	(105)	54%	(125)	230
Age: 65+	47%	(95)	53%	(106)	201
GenZers: 1997-2012	35%	(29)	65%	(55)	85
Millennials: 1981-1996	47%	(81)	53%	(91)	172
GenXers: 1965-1980	44%	(74)	56%	(94)	168
Baby Boomers: 1946-1964	48%	(125)	52%	(138)	263
Educ: < College	39%	(170)	61%	(271)	441
Educ: Bachelors degree	50%	(80)	50%	(79)	160
Educ: Post-grad	68%	(67)	32%	(32)	99
Income: Under 50k	43%	(130)	57%	(170)	300
Income: 50k-100k	41%	(105)	59%	(148)	253
Income: 100k+	56%	(82)	44%	(64)	146
Ethnicity: White (Non-Hispanic)	41%	(190)	59%	(273)	463
Ethnicity: Hispanic	52%	(19)	48%	(18)	36
Ethnicity: Black (Non-Hispanic)	58%	(90)	42%	(65)	155
Ethnicity: Asian + Other (Non-Hispanic)	40%	(18)	60%	(27)	45
All Christian	46%	(157)	54%	(184)	341
All Non-Christian	81%	(16)	19%	(4)	20
Atheist	66%	(21)	34%	(11)	32
Agnostic/Nothing in particular	45%	(60)	55%	(75)	135
Something Else	36%	(62)	64%	(109)	170
Evangelical	34%	(92)	66%	(180)	271
Non-Evangelical	52%	(120)	48%	(112)	231
PID: Dem (no lean)	62%	(145)	38%	(88)	234
PID: Ind (no lean)	44%	(93)	56%	(117)	211
PID: Rep (no lean)	31%	(78)	69%	(176)	254

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	45%	(317)	55%	(382)	699
PID/Gender: Dem Men	68%	(60)	32%	(28)	88
PID/Gender: Dem Women	59%	(85)	41%	(60)	146
PID/Gender: Ind Men	43%	(47)	57%	(61)	108
PID/Gender: Ind Women	45%	(46)	55%	(56)	103
PID/Gender: Rep Men	40%	(50)	60%	(76)	126
PID/Gender: Rep Women	22%	(28)	78%	(100)	129
Ideo: Liberal (1-3)	60%	(115)	40%	(76)	191
Ideo: Moderate (4)	49%	(102)	51%	(108)	210
Ideo: Conservative (5-7)	33%	(90)	67%	(180)	270
Ideo/PID: Conservative Republican	30%	(59)	70%	(138)	197
Ideo/PID: Moderate/Liberal Republican	34%	(17)	66%	(34)	51
Ideo/PID: Moderate/Conservative Democrat	60%	(51)	40%	(34)	86
Ideo/PID: Liberal Democrat	62%	(89)	38%	(54)	143
Unfavorable of Biden and Trump	41%	(37)	59%	(54)	91
2024 H2H Matchup: Biden Voter	68%	(202)	32%	(97)	300
2024 H2H Matchup: Trump Voter	28%	(95)	72%	(248)	343
2024 H2H Matchup: Would not Vote	46%	(12)	54%	(14)	26
2024 H2H Matchup: Do not Know	27%	(8)	73%	(23)	31
2022 House Vote: Democrat	64%	(176)	36%	(100)	276
2022 House Vote: Republican	29%	(80)	71%	(191)	270
2022 House Vote: Did not Vote	41%	(59)	59%	(87)	146
2020 Vote: Joe Biden	65%	(205)	35%	(112)	317
2020 Vote: Donald Trump	28%	(92)	72%	(234)	326
2020 Vote: Someone Else	41%	(4)	59%	(6)	10
2020 Vote: Did not Vote	35%	(17)	65%	(30)	47
2016 Vote: Hillary Clinton	71%	(181)	29%	(74)	255
2016 Vote: Donald Trump	26%	(69)	74%	(199)	268
2016 Vote: Someone Else	31%	(5)	69%	(11)	15
2020 Vote/PID: Not Biden/Democrat	30%	(4)	70%	(10)	14
2020 Vote/PID: Not Trump/Republican	55%	(13)	45%	(11)	24

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	45%	(317)	55%	(382)	699
U.S. Economy: Wrong Track	24%	(111)	76%	(352)	463
U.S. Economy: Right Direction	87%	(206)	13%	(30)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(165)	32%	(76)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(91)	73%	(252)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(61)	47%	(54)	115
Top 2024 Issue: Economy	37%	(92)	63%	(157)	250
Community: Urban	55%	(69)	45%	(57)	125
Community: Suburban	48%	(141)	52%	(151)	291
Community: Rural	38%	(108)	62%	(175)	283
Community/Gender: Urban Women	42%	(26)	58%	(36)	63
Community/Gender: Urban Men	68%	(42)	32%	(20)	62
Community/Gender: Rural Women	37%	(56)	63%	(96)	153
Community/Gender: Rural Men	39%	(51)	61%	(79)	130
Community/Gender: Suburban Women	48%	(77)	52%	(85)	162
Community/Gender: Suburban Men	49%	(64)	51%	(66)	130
Homeowner	46%	(228)	54%	(265)	493
Renter	47%	(79)	53%	(87)	166
Military HHnm: Yes	50%	(57)	50%	(58)	116
Military HH: No	45%	(260)	55%	(324)	583
Employ: Private Sector	47%	(102)	53%	(115)	217
Employ: Government	44%	(19)	56%	(24)	44
Employ: Self-Employed	58%	(37)	42%	(27)	63
Employ: Homemaker	43%	(14)	57%	(18)	32
Employ: Student	43%	(11)	57%	(15)	26
Employ: Retired	44%	(89)	56%	(116)	205
Employ: Unemployed	42%	(31)	58%	(44)	75
Employ: Other	37%	(13)	63%	(23)	36
Self + Household: White-Collar	55%	(160)	45%	(133)	292
Self + Household: Blue Collar	39%	(119)	61%	(184)	302
Union HH: Yes	62%	(14)	38%	(9)	23
Union HH: No	45%	(303)	55%	(373)	676

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	45%	(317)	55%	(382)	699
LGBTQ+: Yes	51%	(40)	49%	(38)	78
LGBTQ+: No	45%	(277)	55%	(344)	621
Motivated to Vote	46%	(292)	54%	(337)	629
Parent: Yes	53%	(93)	47%	(84)	178
Parent: No	43%	(223)	57%	(298)	521
COVID Vaccine: Yes	51%	(263)	49%	(256)	519
COVID Vaccine: No	30%	(54)	70%	(126)	180
Student Loans: Yes	52%	(46)	48%	(43)	89
Student Loans: No	44%	(271)	56%	(339)	610
Favorable Opinion of Haley	50%	(118)	50%	(116)	234
Unfavorable Opinion of Haley	46%	(148)	54%	(176)	324
Protestant	44%	(114)	56%	(146)	260
Roman Catholic	49%	(35)	51%	(36)	72
Mormon	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	84%	(6)	16%	(1)	7
Jewish	82%	(8)	18%	(2)	10
Muslim	76%	(3)	24%	(1)	3
Buddhist	71%	(3)	29%	(1)	5
Hindu	100%	(2)	—	(0)	2
Atheist	66%	(21)	34%	(11)	32
Agnostic	54%	(14)	46%	(12)	25
Something else	36%	(62)	64%	(109)	170
Nothing in particular	43%	(47)	57%	(63)	110
Prodigal Biden Voter	36%	(16)	64%	(28)	44
Undecided Voter (DK/WNV)	36%	(20)	64%	(36)	56
Undecided Voter (DK)	46%	(12)	54%	(14)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB1\_3:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(358)	49%	(341)	699
Gender: Male	55%	(177)	45%	(145)	322
Gender: Female	48%	(181)	52%	(196)	377
Age: 18-34	47%	(81)	53%	(91)	172
Age: 35-44	55%	(52)	45%	(43)	95
Age: 45-64	49%	(113)	51%	(117)	230
Age: 65+	56%	(112)	44%	(89)	201
GenZers: 1997-2012	48%	(41)	52%	(44)	85
Millennials: 1981-1996	51%	(88)	49%	(84)	172
GenXers: 1965-1980	48%	(80)	52%	(88)	168
Baby Boomers: 1946-1964	54%	(142)	46%	(122)	263
Educ: < College	48%	(210)	52%	(231)	441
Educ: Bachelors degree	57%	(91)	43%	(69)	160
Educ: Post-grad	58%	(57)	42%	(41)	99
Income: Under 50k	51%	(154)	49%	(146)	300
Income: 50k-100k	48%	(120)	52%	(133)	253
Income: 100k+	58%	(84)	42%	(62)	146
Ethnicity: White (Non-Hispanic)	47%	(217)	53%	(246)	463
Ethnicity: Hispanic	47%	(17)	53%	(19)	36
Ethnicity: Black (Non-Hispanic)	68%	(105)	32%	(50)	155
Ethnicity: Asian + Other (Non-Hispanic)	43%	(19)	57%	(26)	45
All Christian	51%	(173)	49%	(168)	341
All Non-Christian	68%	(14)	32%	(7)	20
Atheist	64%	(21)	36%	(12)	32
Agnostic/Nothing in particular	55%	(73)	45%	(61)	135
Something Else	45%	(77)	55%	(93)	170
Evangelical	45%	(123)	55%	(148)	271
Non-Evangelical	53%	(123)	47%	(108)	231
PID: Dem (no lean)	67%	(158)	33%	(76)	234
PID: Ind (no lean)	51%	(108)	49%	(103)	211
PID: Rep (no lean)	36%	(92)	64%	(162)	254

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**Table BLMB1\_3:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(358)	49%	(341)	699
PID/Gender: Dem Men	71%	(62)	29%	(26)	88
PID/Gender: Dem Women	65%	(95)	35%	(51)	146
PID/Gender: Ind Men	54%	(59)	46%	(50)	108
PID/Gender: Ind Women	48%	(49)	52%	(53)	103
PID/Gender: Rep Men	44%	(56)	56%	(70)	126
PID/Gender: Rep Women	29%	(37)	71%	(92)	129
Ideo: Liberal (1-3)	65%	(125)	35%	(66)	191
Ideo: Moderate (4)	59%	(123)	41%	(87)	210
Ideo: Conservative (5-7)	38%	(102)	62%	(168)	270
Ideo/PID: Conservative Republican	35%	(68)	65%	(128)	197
Ideo/PID: Moderate/Liberal Republican	44%	(23)	56%	(29)	51
Ideo/PID: Moderate/Conservative Democrat	71%	(61)	29%	(25)	86
Ideo/PID: Liberal Democrat	64%	(91)	36%	(51)	143
Unfavorable of Biden and Trump	48%	(44)	52%	(47)	91
2024 H2H Matchup: Biden Voter	73%	(219)	27%	(81)	300
2024 H2H Matchup: Trump Voter	33%	(112)	67%	(230)	343
2024 H2H Matchup: Would not Vote	42%	(11)	58%	(15)	26
2024 H2H Matchup: Do not Know	52%	(16)	48%	(15)	31
2022 House Vote: Democrat	71%	(195)	29%	(81)	276
2022 House Vote: Republican	35%	(94)	65%	(176)	270
2022 House Vote: Did not Vote	45%	(65)	55%	(81)	146
2020 Vote: Joe Biden	71%	(224)	29%	(93)	317
2020 Vote: Donald Trump	34%	(111)	66%	(214)	326
2020 Vote: Someone Else	52%	(5)	48%	(5)	10
2020 Vote: Did not Vote	38%	(18)	62%	(29)	47
2016 Vote: Hillary Clinton	74%	(188)	26%	(67)	255
2016 Vote: Donald Trump	33%	(87)	67%	(181)	268
2016 Vote: Someone Else	44%	(7)	56%	(9)	15
2020 Vote/PID: Not Biden/Democrat	26%	(4)	74%	(11)	14
2020 Vote/PID: Not Trump/Republican	53%	(13)	47%	(11)	24

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(358)	49%	(341)	699
U.S. Economy: Wrong Track	31%	(145)	69%	(318)	463
U.S. Economy: Right Direction	90%	(213)	10%	(23)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72%	(174)	28%	(67)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(114)	67%	(229)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	61%	(70)	39%	(45)	115
Top 2024 Issue: Economy	43%	(108)	57%	(142)	250
Community: Urban	56%	(70)	44%	(55)	125
Community: Suburban	53%	(154)	47%	(138)	291
Community: Rural	47%	(134)	53%	(149)	283
Community/Gender: Urban Women	48%	(30)	52%	(32)	63
Community/Gender: Urban Men	64%	(40)	36%	(22)	62
Community/Gender: Rural Women	44%	(66)	56%	(86)	153
Community/Gender: Rural Men	52%	(68)	48%	(62)	130
Community/Gender: Suburban Women	52%	(85)	48%	(77)	162
Community/Gender: Suburban Men	53%	(69)	47%	(61)	130
Homeowner	52%	(258)	48%	(235)	493
Renter	54%	(90)	46%	(76)	166
Military HHnm: Yes	51%	(59)	49%	(57)	116
Military HH: No	51%	(299)	49%	(284)	583
Employ: Private Sector	50%	(109)	50%	(108)	217
Employ: Government	48%	(21)	52%	(23)	44
Employ: Self-Employed	65%	(41)	35%	(22)	63
Employ: Homemaker	38%	(12)	62%	(20)	32
Employ: Student	52%	(14)	48%	(13)	26
Employ: Retired	53%	(108)	47%	(97)	205
Employ: Unemployed	51%	(38)	49%	(37)	75
Employ: Other	39%	(14)	61%	(22)	36
Self + Household: White-Collar	58%	(169)	42%	(124)	292
Self + Household: Blue Collar	48%	(144)	52%	(158)	302
Union HH: Yes	53%	(12)	47%	(11)	23
Union HH: No	51%	(346)	49%	(330)	676

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(358)	49%	(341)	699
LGBTQ+: Yes	54%	(43)	46%	(36)	78
LGBTQ+: No	51%	(316)	49%	(305)	621
Motivated to Vote	52%	(326)	48%	(303)	629
Parent: Yes	55%	(97)	45%	(80)	178
Parent: No	50%	(261)	50%	(260)	521
COVID Vaccine: Yes	56%	(290)	44%	(229)	519
COVID Vaccine: No	38%	(68)	62%	(112)	180
Student Loans: Yes	52%	(46)	48%	(43)	89
Student Loans: No	51%	(312)	49%	(298)	610
Favorable Opinion of Haley	57%	(133)	43%	(101)	234
Unfavorable Opinion of Haley	51%	(164)	49%	(160)	324
Protestant	51%	(132)	49%	(129)	260
Roman Catholic	52%	(37)	48%	(34)	72
Mormon	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	36%	(3)	64%	(5)	7
Jewish	56%	(6)	44%	(4)	10
Muslim	76%	(3)	24%	(1)	3
Buddhist	71%	(3)	29%	(1)	5
Hindu	100%	(2)	—	(0)	2
Atheist	64%	(21)	36%	(12)	32
Agnostic	69%	(17)	31%	(8)	25
Something else	45%	(77)	55%	(93)	170
Nothing in particular	51%	(56)	49%	(53)	110
Prodigal Biden Voter	50%	(22)	50%	(22)	44
Undecided Voter (DK/WNV)	48%	(27)	52%	(30)	56
Undecided Voter (DK)	42%	(11)	58%	(15)	26

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	24% (168)	19% (135)	10% (71)	43% (304)	3% (20)	— (2)	699
Gender: Male	26% (83)	16% (53)	11% (34)	44% (143)	3% (8)	— (0)	322
Gender: Female	22% (84)	22% (82)	10% (36)	43% (161)	3% (11)	1% (2)	377
Age: 18-34	15% (27)	24% (41)	11% (18)	41% (71)	7% (13)	1% (2)	172
Age: 35-44	30% (28)	21% (20)	14% (13)	33% (32)	2% (2)	— (0)	95
Age: 45-64	21% (49)	21% (48)	10% (24)	46% (107)	1% (3)	— (0)	230
Age: 65+	32% (64)	13% (26)	8% (15)	47% (94)	1% (1)	— (0)	201
GenZers: 1997-2012	14% (12)	20% (17)	15% (12)	43% (36)	6% (5)	3% (2)	85
Millennials: 1981-1996	23% (40)	25% (43)	11% (19)	35% (60)	6% (10)	— (0)	172
GenXers: 1965-1980	20% (34)	22% (37)	10% (17)	46% (78)	1% (2)	— (0)	168
Baby Boomers: 1946-1964	31% (82)	14% (38)	7% (18)	47% (123)	1% (3)	— (0)	263
Educ: < College	22% (98)	18% (81)	8% (37)	46% (204)	4% (18)	1% (2)	441
Educ: Bachelors degree	24% (39)	23% (37)	10% (16)	42% (67)	— (0)	— (0)	160
Educ: Post-grad	31% (30)	17% (17)	17% (17)	34% (33)	1% (1)	— (0)	99
Income: Under 50k	23% (70)	23% (69)	7% (21)	40% (121)	5% (15)	1% (2)	300
Income: 50k-100k	24% (62)	14% (35)	11% (27)	49% (125)	2% (4)	— (0)	253
Income: 100k+	24% (35)	21% (30)	15% (22)	40% (58)	— (0)	— (0)	146
Ethnicity: White (Non-Hispanic)	19% (87)	16% (73)	9% (42)	55% (256)	1% (4)	— (0)	463
Ethnicity: Hispanic	41% (15)	27% (10)	6% (2)	20% (7)	5% (2)	— (0)	36
Ethnicity: Black (Non-Hispanic)	40% (62)	28% (44)	9% (13)	13% (21)	8% (12)	2% (2)	155
Ethnicity: Asian + Other (Non-Hispanic)	7% (3)	18% (8)	29% (13)	43% (19)	2% (1)	— (0)	45
All Christian	23% (79)	17% (57)	8% (29)	51% (174)	1% (2)	— (0)	341
All Non-Christian	27% (6)	19% (4)	29% (6)	21% (4)	4% (1)	— (0)	20
Atheist	26% (8)	34% (11)	15% (5)	25% (8)	— (0)	— (0)	32
Agnostic/Nothing in particular	29% (39)	29% (39)	10% (14)	25% (34)	4% (6)	2% (2)	135
Something Else	21% (35)	14% (23)	10% (17)	49% (83)	7% (11)	— (0)	170
Evangelical	18% (48)	14% (38)	7% (19)	58% (158)	3% (8)	— (0)	271
Non-Evangelical	29% (66)	17% (40)	12% (27)	41% (94)	2% (5)	— (0)	231
PID: Dem (no lean)	54% (125)	29% (67)	8% (18)	6% (13)	3% (7)	1% (2)	234
PID: Ind (no lean)	13% (28)	25% (53)	15% (32)	42% (88)	4% (9)	— (0)	211
PID: Rep (no lean)	6% (14)	6% (14)	8% (21)	80% (202)	1% (3)	— (0)	254

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	24% (168)	19% (135)	10% (71)	43% (304)	3% (20)	— (2)	699
PID/Gender: Dem Men	64% (56)	22% (19)	7% (6)	7% (7)	— (0)	— (0)	88
PID/Gender: Dem Women	47% (69)	33% (48)	9% (13)	5% (7)	5% (7)	2% (2)	146
PID/Gender: Ind Men	16% (18)	22% (23)	18% (19)	40% (43)	5% (5)	— (0)	108
PID/Gender: Ind Women	10% (11)	29% (30)	12% (13)	44% (46)	4% (4)	— (0)	103
PID/Gender: Rep Men	8% (9)	8% (10)	8% (10)	74% (93)	3% (3)	— (0)	126
PID/Gender: Rep Women	4% (5)	3% (4)	9% (11)	85% (109)	— (0)	— (0)	129
Ideo: Liberal (1-3)	47% (91)	32% (62)	11% (22)	9% (17)	— (0)	— (0)	191
Ideo: Moderate (4)	25% (52)	24% (51)	6% (13)	39% (81)	5% (10)	1% (2)	210
Ideo: Conservative (5-7)	9% (24)	6% (16)	12% (31)	72% (196)	1% (3)	— (0)	270
Ideo/PID: Conservative Republican	4% (8)	4% (7)	9% (18)	81% (159)	2% (3)	— (0)	197
Ideo/PID: Moderate/Liberal Republican	9% (5)	14% (7)	4% (2)	73% (37)	— (0)	— (0)	51
Ideo/PID: Moderate/Conservative Democrat	52% (45)	28% (24)	8% (7)	6% (5)	3% (3)	3% (2)	86
Ideo/PID: Liberal Democrat	56% (80)	30% (43)	8% (12)	6% (8)	— (0)	— (0)	143
Unfavorable of Biden and Trump	— (0)	— (0)	50% (45)	50% (46)	— (0)	— (0)	91
2024 H2H Matchup: Biden Voter	51% (152)	38% (115)	7% (22)	2% (6)	2% (5)	— (0)	300
2024 H2H Matchup: Trump Voter	4% (15)	2% (7)	11% (37)	81% (277)	2% (7)	— (0)	343
2024 H2H Matchup: Would not Vote	6% (2)	19% (5)	34% (9)	27% (7)	13% (3)	— (0)	26
2024 H2H Matchup: Do not Know	— (0)	23% (7)	11% (3)	46% (14)	13% (4)	8% (2)	31
2022 House Vote: Democrat	51% (140)	33% (90)	7% (20)	6% (16)	3% (8)	1% (2)	276
2022 House Vote: Republican	3% (8)	6% (16)	9% (25)	80% (216)	2% (5)	— (0)	270
2022 House Vote: Did not Vote	13% (19)	19% (28)	17% (25)	47% (68)	4% (6)	— (0)	146
2020 Vote: Joe Biden	46% (145)	35% (110)	10% (31)	6% (18)	3% (10)	1% (2)	317
2020 Vote: Donald Trump	5% (17)	5% (15)	8% (25)	81% (263)	2% (6)	— (0)	326
2020 Vote: Someone Else	7% (1)	5% (0)	30% (3)	51% (5)	6% (1)	— (0)	10
2020 Vote: Did not Vote	11% (5)	21% (10)	25% (12)	38% (18)	5% (2)	— (0)	47
2016 Vote: Hillary Clinton	52% (133)	34% (88)	6% (16)	4% (11)	3% (8)	— (0)	255
2016 Vote: Donald Trump	5% (14)	4% (11)	10% (26)	80% (215)	1% (2)	— (0)	268
2016 Vote: Someone Else	8% (1)	38% (6)	23% (4)	26% (4)	4% (1)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	21% (3)	33% (5)	6% (1)	40% (6)	— (0)	— (0)	14
2020 Vote/PID: Not Trump/Republican	6% (1)	16% (4)	28% (7)	46% (11)	5% (1)	— (0)	24

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	24% (168)	19% (135)	10% (71)	43% (304)	3% (20)	— (2)	699
U.S. Economy: Wrong Track	10% (45)	14% (67)	12% (54)	63% (291)	1% (7)	— (0)	463
U.S. Economy: Right Direction	52% (123)	29% (68)	7% (17)	6% (13)	5% (13)	1% (2)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56% (135)	36% (88)	4% (10)	3% (6)	1% (2)	— (0)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (14)	4% (12)	10% (34)	80% (276)	2% (7)	— (0)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	16% (19)	30% (35)	24% (28)	19% (22)	8% (10)	2% (2)	115
Top 2024 Issue: Economy	10% (26)	14% (36)	12% (30)	60% (151)	2% (5)	1% (2)	250
Community: Urban	34% (43)	24% (29)	9% (12)	27% (34)	5% (7)	— (0)	125
Community: Suburban	21% (60)	23% (66)	13% (37)	43% (124)	1% (4)	— (0)	291
Community: Rural	23% (65)	14% (40)	8% (21)	52% (146)	3% (9)	1% (2)	283
Community/Gender: Urban Women	37% (23)	29% (18)	7% (4)	22% (14)	5% (3)	— (0)	63
Community/Gender: Urban Men	32% (20)	18% (11)	12% (7)	32% (20)	5% (3)	— (0)	62
Community/Gender: Rural Women	21% (32)	16% (24)	7% (11)	51% (78)	3% (4)	2% (2)	153
Community/Gender: Rural Men	25% (32)	12% (15)	8% (10)	52% (68)	3% (4)	— (0)	130
Community/Gender: Suburban Women	18% (29)	24% (39)	13% (21)	43% (69)	2% (4)	— (0)	162
Community/Gender: Suburban Men	24% (31)	20% (26)	13% (17)	42% (55)	— (1)	— (0)	130
Homeowner	23% (114)	17% (86)	10% (48)	48% (238)	2% (8)	— (0)	493
Renter	28% (46)	24% (39)	12% (20)	29% (48)	6% (11)	1% (2)	166
Military HHnm: Yes	33% (38)	18% (21)	8% (9)	40% (46)	2% (2)	— (0)	116
Military HH: No	22% (130)	20% (114)	11% (62)	44% (258)	3% (18)	— (2)	583
Employ: Private Sector	20% (44)	21% (45)	14% (30)	41% (90)	3% (6)	1% (2)	217
Employ: Government	20% (9)	36% (16)	10% (4)	33% (15)	— (0)	— (0)	44
Employ: Self-Employed	29% (18)	15% (9)	4% (3)	48% (30)	5% (3)	— (0)	63
Employ: Homemaker	11% (3)	14% (5)	18% (6)	56% (18)	1% (0)	— (0)	32
Employ: Student	25% (7)	17% (5)	21% (5)	28% (7)	9% (2)	— (0)	26
Employ: Retired	30% (61)	16% (32)	7% (14)	47% (97)	1% (1)	— (0)	205
Employ: Unemployed	24% (18)	27% (20)	5% (4)	41% (30)	4% (3)	— (0)	75
Employ: Other	23% (8)	8% (3)	13% (5)	46% (17)	11% (4)	— (0)	36
Self + Household: White-Collar	29% (84)	21% (61)	12% (34)	37% (108)	2% (5)	— (0)	292
Self + Household: Blue Collar	22% (68)	18% (54)	9% (27)	48% (145)	2% (6)	1% (2)	302
Union HH: Yes	30% (7)	24% (6)	20% (5)	26% (6)	— (0)	— (0)	23
Union HH: No	24% (161)	19% (129)	10% (66)	44% (298)	3% (20)	— (2)	676

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	24% (168)	19% (135)	10% (71)	43% (304)	3% (20)	— (2)	699
LGBTQ+: Yes	30% (24)	24% (18)	15% (12)	21% (16)	10% (8)	— (0)	78
LGBTQ+: No	23% (144)	19% (116)	9% (59)	46% (288)	2% (12)	— (2)	621
Motivated to Vote	26% (161)	18% (112)	10% (62)	45% (284)	2% (10)	— (0)	629
Parent: Yes	22% (39)	22% (38)	12% (22)	40% (72)	3% (6)	— (0)	178
Parent: No	25% (128)	19% (97)	9% (49)	45% (232)	3% (13)	— (2)	521
COVID Vaccine: Yes	28% (148)	22% (114)	11% (55)	36% (189)	2% (13)	— (0)	519
COVID Vaccine: No	11% (20)	12% (21)	8% (15)	64% (115)	4% (7)	1% (2)	180
Student Loans: Yes	20% (18)	20% (18)	17% (15)	38% (34)	4% (3)	— (0)	89
Student Loans: No	25% (149)	19% (116)	9% (56)	44% (270)	3% (16)	— (2)	610
Favorable Opinion of Haley	21% (48)	17% (41)	14% (34)	47% (109)	1% (2)	— (0)	234
Unfavorable Opinion of Haley	30% (96)	20% (66)	6% (21)	42% (137)	1% (3)	— (0)	324
Protestant	22% (57)	17% (44)	8% (20)	53% (137)	1% (2)	— (0)	260
Roman Catholic	31% (22)	14% (10)	11% (8)	44% (31)	— (0)	— (0)	72
Mormon	— (0)	— (0)	35% (1)	65% (1)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	36% (3)	— (0)	64% (5)	— (0)	— (0)	7
Jewish	29% (3)	17% (2)	19% (2)	35% (3)	— (0)	— (0)	10
Muslim	24% (1)	28% (1)	6% (0)	23% (1)	19% (1)	— (0)	3
Buddhist	38% (2)	29% (1)	29% (1)	— (0)	4% (0)	— (0)	5
Hindu	— (0)	— (0)	100% (2)	— (0)	— (0)	— (0)	2
Atheist	26% (8)	34% (11)	15% (5)	25% (8)	— (0)	— (0)	32
Agnostic	36% (9)	22% (6)	16% (4)	25% (6)	— (0)	— (0)	25
Something else	21% (35)	14% (23)	10% (17)	49% (83)	7% (11)	— (0)	170
Nothing in particular	27% (30)	31% (34)	9% (10)	26% (28)	5% (6)	2% (2)	110
Prodigal Biden Voter	2% (1)	14% (6)	38% (16)	29% (13)	12% (5)	6% (2)	44
Undecided Voter (DK/WNV)	3% (2)	21% (12)	21% (12)	37% (21)	13% (7)	4% (2)	56
Undecided Voter (DK)	6% (2)	19% (5)	34% (9)	27% (7)	13% (3)	— (0)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	20%	(141)	20%	(137)	11%	(74)	41%	(290)	6%	(41)	2%	(16)	699
Gender: Male	19%	(63)	17%	(56)	11%	(37)	42%	(137)	5%	(17)	4%	(12)	322
Gender: Female	21%	(78)	21%	(81)	10%	(37)	41%	(153)	6%	(24)	1%	(4)	377
Age: 18-34	15%	(26)	19%	(33)	10%	(17)	36%	(63)	16%	(28)	4%	(6)	172
Age: 35-44	31%	(30)	15%	(14)	12%	(12)	33%	(31)	3%	(2)	7%	(6)	95
Age: 45-64	19%	(44)	21%	(49)	12%	(29)	44%	(101)	3%	(6)	1%	(2)	230
Age: 65+	21%	(41)	21%	(42)	8%	(16)	47%	(95)	2%	(4)	1%	(2)	201
GenZers: 1997-2012	13%	(11)	17%	(14)	11%	(9)	41%	(35)	17%	(14)	2%	(2)	85
Millennials: 1981-1996	24%	(41)	18%	(31)	11%	(20)	30%	(52)	10%	(17)	7%	(11)	172
GenXers: 1965-1980	19%	(32)	23%	(38)	11%	(19)	44%	(74)	2%	(4)	1%	(2)	168
Baby Boomers: 1946-1964	21%	(56)	20%	(53)	8%	(22)	47%	(123)	2%	(7)	1%	(2)	263
Educ: < College	19%	(82)	19%	(83)	10%	(46)	42%	(185)	7%	(33)	3%	(12)	441
Educ: Bachelors degree	21%	(33)	21%	(33)	12%	(19)	42%	(67)	3%	(6)	2%	(3)	160
Educ: Post-grad	26%	(26)	22%	(22)	9%	(9)	38%	(38)	3%	(3)	2%	(2)	99
Income: Under 50k	19%	(56)	23%	(70)	9%	(28)	38%	(113)	7%	(22)	4%	(12)	300
Income: 50k-100k	20%	(50)	15%	(38)	13%	(33)	46%	(116)	5%	(13)	1%	(4)	253
Income: 100k+	24%	(35)	20%	(30)	9%	(13)	42%	(61)	4%	(6)	1%	(1)	146
Ethnicity: White (Non-Hispanic)	17%	(80)	15%	(71)	11%	(51)	52%	(239)	2%	(11)	2%	(12)	463
Ethnicity: Hispanic	17%	(6)	49%	(18)	9%	(3)	17%	(6)	8%	(3)	—	(0)	36
Ethnicity: Black (Non-Hispanic)	34%	(53)	25%	(39)	10%	(15)	13%	(20)	14%	(22)	3%	(5)	155
Ethnicity: Asian + Other (Non-Hispanic)	4%	(2)	20%	(9)	9%	(4)	55%	(25)	11%	(5)	—	(0)	45
All Christian	18%	(61)	20%	(68)	8%	(26)	51%	(173)	3%	(9)	1%	(5)	341
All Non-Christian	23%	(5)	19%	(4)	21%	(4)	35%	(7)	1%	(0)	1%	(0)	20
Atheist	19%	(6)	35%	(11)	13%	(4)	22%	(7)	6%	(2)	5%	(2)	32
Agnostic/Nothing in particular	27%	(37)	24%	(32)	10%	(14)	25%	(34)	9%	(12)	4%	(6)	135
Something Else	19%	(32)	13%	(22)	15%	(26)	40%	(69)	11%	(18)	2%	(4)	170
Evangelical	16%	(42)	14%	(37)	9%	(25)	54%	(146)	5%	(13)	3%	(8)	271
Non-Evangelical	22%	(51)	22%	(50)	11%	(25)	39%	(90)	6%	(13)	—	(1)	231
PID: Dem (no lean)	42%	(97)	35%	(83)	6%	(13)	7%	(17)	7%	(16)	3%	(7)	234
PID: Ind (no lean)	14%	(29)	20%	(41)	16%	(33)	38%	(80)	10%	(22)	3%	(6)	211
PID: Rep (no lean)	6%	(15)	5%	(13)	11%	(27)	76%	(193)	1%	(3)	1%	(3)	254

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	20%	(141)	20%	(137)	11%	(74)	41%	(290)	6%	(41)	2%	(16)	699
PID/Gender: Dem Men	44%	(39)	32%	(28)	5%	(4)	8%	(7)	4%	(3)	8%	(7)	88
PID/Gender: Dem Women	40%	(58)	38%	(55)	6%	(9)	7%	(10)	9%	(13)	—	(1)	146
PID/Gender: Ind Men	12%	(13)	18%	(19)	17%	(18)	38%	(41)	11%	(12)	5%	(5)	108
PID/Gender: Ind Women	15%	(16)	22%	(22)	15%	(15)	38%	(39)	10%	(10)	1%	(1)	103
PID/Gender: Rep Men	8%	(10)	7%	(9)	12%	(15)	71%	(89)	2%	(2)	1%	(1)	126
PID/Gender: Rep Women	4%	(5)	3%	(4)	9%	(12)	81%	(104)	1%	(1)	2%	(3)	129
Ideo: Liberal (1-3)	37%	(71)	38%	(73)	9%	(17)	8%	(15)	7%	(12)	1%	(2)	191
Ideo: Moderate (4)	21%	(44)	23%	(49)	15%	(32)	27%	(58)	9%	(18)	4%	(9)	210
Ideo: Conservative (5-7)	10%	(26)	4%	(11)	7%	(19)	76%	(207)	2%	(5)	1%	(3)	270
Ideo/PID: Conservative Republican	5%	(10)	3%	(5)	6%	(12)	86%	(169)	—	(0)	—	(0)	197
Ideo/PID: Moderate/Liberal Republican	11%	(5)	15%	(7)	24%	(12)	44%	(22)	4%	(2)	4%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	41%	(35)	31%	(26)	6%	(6)	5%	(4)	10%	(9)	7%	(6)	86
Ideo/PID: Liberal Democrat	44%	(62)	39%	(56)	6%	(8)	7%	(10)	4%	(5)	1%	(2)	143
Unfavorable of Biden and Trump	4%	(4)	11%	(10)	22%	(20)	52%	(47)	9%	(8)	1%	(1)	91
2024 H2H Matchup: Biden Voter	40%	(121)	39%	(117)	10%	(29)	4%	(11)	5%	(15)	2%	(7)	300
2024 H2H Matchup: Trump Voter	5%	(18)	3%	(12)	10%	(35)	76%	(261)	3%	(9)	2%	(7)	343
2024 H2H Matchup: Would not Vote	6%	(2)	13%	(3)	20%	(5)	21%	(5)	36%	(9)	3%	(1)	26
2024 H2H Matchup: Do not Know	1%	(0)	18%	(6)	14%	(4)	38%	(12)	27%	(8)	3%	(1)	31
2022 House Vote: Democrat	39%	(108)	37%	(103)	9%	(24)	8%	(21)	6%	(17)	1%	(4)	276
2022 House Vote: Republican	5%	(12)	4%	(10)	11%	(29)	78%	(211)	2%	(5)	1%	(3)	270
2022 House Vote: Did not Vote	14%	(20)	17%	(25)	12%	(17)	37%	(55)	13%	(19)	7%	(10)	146
2020 Vote: Joe Biden	38%	(120)	37%	(116)	9%	(30)	7%	(21)	8%	(25)	2%	(6)	317
2020 Vote: Donald Trump	5%	(17)	4%	(14)	12%	(38)	76%	(247)	2%	(6)	1%	(4)	326
2020 Vote: Someone Else	—	(0)	7%	(1)	30%	(3)	51%	(5)	11%	(1)	—	(0)	10
2020 Vote: Did not Vote	10%	(4)	14%	(7)	7%	(3)	37%	(17)	19%	(9)	13%	(6)	47
2016 Vote: Hillary Clinton	41%	(106)	39%	(99)	8%	(19)	4%	(11)	6%	(16)	1%	(4)	255
2016 Vote: Donald Trump	6%	(15)	3%	(8)	11%	(31)	78%	(210)	1%	(2)	1%	(2)	268
2016 Vote: Someone Else	8%	(1)	10%	(2)	49%	(8)	24%	(4)	4%	(1)	5%	(1)	15
2020 Vote/PID: Not Biden/Democrat	9%	(1)	35%	(5)	5%	(1)	40%	(6)	1%	(0)	9%	(1)	14
2020 Vote/PID: Not Trump/Republican	13%	(3)	12%	(3)	15%	(4)	48%	(12)	8%	(2)	4%	(1)	24

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	20%	(141)	20%	(137)	11%	(74)	41%	(290)	6%	(41)	2%	(16)	699
U.S. Economy: Wrong Track	9%	(42)	15%	(67)	12%	(54)	58%	(271)	4%	(21)	2%	(9)	463
U.S. Economy: Right Direction	42%	(99)	30%	(70)	8%	(20)	8%	(19)	9%	(21)	3%	(8)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(111)	36%	(86)	6%	(15)	6%	(14)	3%	(8)	3%	(7)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	5%	(18)	10%	(36)	75%	(257)	3%	(10)	2%	(7)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(15)	29%	(34)	19%	(22)	17%	(19)	20%	(23)	2%	(2)	115
Top 2024 Issue: Economy	11%	(27)	13%	(33)	12%	(31)	54%	(136)	7%	(16)	3%	(7)	250
Community: Urban	30%	(38)	23%	(28)	10%	(12)	26%	(33)	11%	(14)	1%	(1)	125
Community: Suburban	20%	(57)	22%	(63)	10%	(30)	43%	(124)	5%	(14)	1%	(3)	291
Community: Rural	16%	(46)	16%	(46)	11%	(32)	47%	(134)	5%	(13)	4%	(12)	283
Community/Gender: Urban Women	32%	(20)	28%	(17)	6%	(4)	22%	(14)	11%	(7)	1%	(1)	63
Community/Gender: Urban Men	28%	(18)	17%	(11)	13%	(8)	30%	(19)	11%	(7)	—	(0)	62
Community/Gender: Rural Women	16%	(25)	18%	(27)	11%	(17)	47%	(72)	5%	(8)	2%	(3)	153
Community/Gender: Rural Men	16%	(21)	15%	(19)	11%	(14)	47%	(61)	4%	(5)	7%	(9)	130
Community/Gender: Suburban Women	20%	(33)	23%	(37)	10%	(15)	41%	(67)	6%	(9)	—	(0)	162
Community/Gender: Suburban Men	19%	(24)	20%	(26)	11%	(14)	44%	(57)	4%	(5)	2%	(3)	130
Homeowner	19%	(91)	19%	(92)	11%	(55)	46%	(226)	4%	(18)	2%	(10)	493
Renter	27%	(45)	21%	(36)	9%	(16)	29%	(49)	11%	(18)	2%	(3)	166
Military HHnm: Yes	22%	(26)	24%	(28)	6%	(7)	40%	(46)	5%	(5)	3%	(3)	116
Military HH: No	20%	(115)	19%	(109)	11%	(66)	42%	(244)	6%	(36)	2%	(13)	583
Employ: Private Sector	24%	(53)	17%	(38)	13%	(28)	38%	(83)	5%	(12)	1%	(3)	217
Employ: Government	22%	(10)	36%	(16)	4%	(2)	29%	(13)	3%	(1)	5%	(2)	44
Employ: Self-Employed	26%	(17)	10%	(7)	18%	(11)	36%	(23)	9%	(6)	1%	(0)	63
Employ: Homemaker	12%	(4)	14%	(5)	11%	(3)	60%	(19)	1%	(0)	3%	(1)	32
Employ: Student	6%	(2)	28%	(7)	8%	(2)	44%	(12)	13%	(4)	1%	(0)	26
Employ: Retired	17%	(35)	22%	(45)	10%	(20)	48%	(98)	3%	(6)	1%	(2)	205
Employ: Unemployed	18%	(14)	22%	(17)	6%	(4)	34%	(26)	10%	(7)	10%	(8)	75
Employ: Other	21%	(8)	10%	(4)	6%	(2)	47%	(17)	16%	(6)	—	(0)	36
Self + Household: White-Collar	24%	(70)	25%	(72)	7%	(20)	39%	(113)	4%	(13)	1%	(4)	292
Self + Household: Blue Collar	20%	(60)	16%	(48)	13%	(39)	45%	(136)	5%	(16)	2%	(5)	302
Union HH: Yes	23%	(5)	32%	(7)	12%	(3)	14%	(3)	18%	(4)	1%	(0)	23
Union HH: No	20%	(135)	19%	(130)	10%	(71)	42%	(287)	5%	(37)	2%	(16)	676

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	20%	(141)	20%	(137)	11%	(74)	41%	(290)	6%	(41)	2%	(16)	699
LGBTQ+: Yes	27%	(21)	20%	(16)	9%	(7)	23%	(18)	15%	(12)	5%	(4)	78
LGBTQ+: No	19%	(119)	20%	(121)	11%	(66)	44%	(272)	5%	(29)	2%	(13)	621
Motivated to Vote	21%	(133)	20%	(124)	10%	(65)	44%	(275)	3%	(21)	2%	(10)	629
Parent: Yes	22%	(39)	19%	(33)	11%	(19)	38%	(68)	8%	(14)	3%	(4)	178
Parent: No	19%	(101)	20%	(104)	10%	(54)	43%	(222)	5%	(28)	2%	(12)	521
COVID Vaccine: Yes	24%	(125)	23%	(121)	10%	(54)	35%	(181)	6%	(32)	1%	(6)	519
COVID Vaccine: No	9%	(16)	9%	(16)	11%	(20)	60%	(109)	5%	(9)	6%	(10)	180
Student Loans: Yes	21%	(19)	20%	(18)	11%	(10)	34%	(31)	11%	(10)	3%	(3)	89
Student Loans: No	20%	(122)	20%	(120)	10%	(64)	43%	(259)	5%	(31)	2%	(14)	610
Favorable Opinion of Haley	20%	(47)	16%	(38)	14%	(33)	48%	(113)	1%	(3)	—	(1)	234
Unfavorable Opinion of Haley	23%	(75)	24%	(78)	8%	(25)	41%	(132)	3%	(9)	1%	(4)	324
Protestant	18%	(47)	18%	(46)	7%	(19)	53%	(137)	3%	(7)	2%	(4)	260
Roman Catholic	19%	(14)	27%	(19)	9%	(6)	43%	(30)	2%	(1)	1%	(0)	72
Mormon	—	(0)	—	(0)	35%	(1)	65%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	36%	(3)	—	(0)	64%	(5)	—	(0)	—	(0)	7
Jewish	15%	(1)	17%	(2)	19%	(2)	50%	(5)	—	(0)	—	(0)	10
Muslim	43%	(1)	28%	(1)	—	(0)	23%	(1)	6%	(0)	—	(0)	3
Buddhist	38%	(2)	29%	(1)	—	(0)	29%	(1)	—	(0)	4%	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	19%	(6)	35%	(11)	13%	(4)	22%	(7)	6%	(2)	5%	(2)	32
Agnostic	39%	(10)	18%	(5)	12%	(3)	23%	(6)	3%	(1)	6%	(1)	25
Something else	19%	(32)	13%	(22)	15%	(26)	40%	(69)	11%	(18)	2%	(4)	170
Nothing in particular	25%	(27)	25%	(28)	10%	(11)	26%	(28)	11%	(12)	4%	(4)	110
Prodigal Biden Voter	8%	(4)	19%	(8)	15%	(7)	26%	(11)	31%	(14)	—	(0)	44
Undecided Voter (DK/WNV)	3%	(2)	16%	(9)	17%	(9)	30%	(17)	31%	(18)	3%	(2)	56
Undecided Voter (DK)	6%	(2)	13%	(3)	20%	(5)	21%	(5)	36%	(9)	3%	(1)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (115)	22% (153)	17% (119)	36% (255)	6% (45)	2% (12)	699
Gender: Male	15% (49)	21% (68)	21% (67)	37% (119)	5% (16)	1% (2)	322
Gender: Female	17% (66)	23% (85)	14% (52)	36% (136)	8% (29)	2% (9)	377
Age: 18-34	12% (21)	21% (36)	19% (32)	30% (52)	13% (23)	5% (9)	172
Age: 35-44	22% (21)	23% (22)	19% (18)	24% (23)	10% (10)	2% (2)	95
Age: 45-64	13% (30)	22% (52)	18% (41)	42% (96)	4% (10)	— (1)	230
Age: 65+	21% (43)	22% (44)	14% (27)	42% (84)	2% (3)	— (0)	201
GenZers: 1997-2012	9% (7)	17% (15)	19% (16)	32% (27)	13% (11)	10% (8)	85
Millennials: 1981-1996	19% (33)	24% (41)	19% (32)	25% (43)	12% (20)	1% (2)	172
GenXers: 1965-1980	12% (20)	26% (43)	17% (28)	39% (66)	5% (9)	1% (1)	168
Baby Boomers: 1946-1964	20% (53)	20% (52)	15% (40)	43% (112)	2% (5)	— (0)	263
Educ: < College	16% (70)	19% (85)	18% (77)	37% (162)	8% (36)	2% (10)	441
Educ: Bachelors degree	18% (29)	23% (37)	17% (28)	37% (59)	4% (7)	— (0)	160
Educ: Post-grad	16% (16)	32% (31)	14% (14)	34% (34)	3% (3)	1% (1)	99
Income: Under 50k	16% (48)	26% (78)	14% (41)	34% (102)	8% (25)	2% (6)	300
Income: 50k-100k	16% (40)	16% (42)	20% (52)	40% (102)	6% (15)	1% (3)	253
Income: 100k+	19% (27)	23% (33)	19% (27)	35% (50)	3% (5)	2% (3)	146
Ethnicity: White (Non-Hispanic)	12% (57)	18% (85)	18% (84)	47% (216)	3% (16)	1% (5)	463
Ethnicity: Hispanic	26% (10)	37% (13)	7% (3)	22% (8)	7% (2)	— (0)	36
Ethnicity: Black (Non-Hispanic)	31% (48)	26% (41)	15% (23)	9% (14)	14% (22)	4% (6)	155
Ethnicity: Asian + Other (Non-Hispanic)	— (0)	31% (14)	20% (9)	38% (17)	10% (4)	— (0)	45
All Christian	16% (54)	19% (64)	15% (51)	45% (155)	4% (14)	1% (4)	341
All Non-Christian	29% (6)	39% (8)	16% (3)	15% (3)	— (0)	1% (0)	20
Atheist	5% (2)	52% (17)	14% (4)	20% (6)	9% (3)	— (0)	32
Agnostic/Nothing in particular	18% (25)	32% (43)	14% (19)	22% (29)	11% (15)	3% (5)	135
Something Else	17% (28)	13% (22)	24% (42)	36% (62)	8% (14)	2% (3)	170
Evangelical	13% (35)	13% (36)	19% (52)	46% (126)	6% (16)	2% (7)	271
Non-Evangelical	21% (48)	21% (47)	17% (40)	37% (85)	5% (12)	— (0)	231
PID: Dem (no lean)	43% (100)	37% (86)	9% (21)	4% (9)	7% (15)	1% (2)	234
PID: Ind (no lean)	3% (7)	28% (58)	25% (53)	28% (60)	12% (26)	3% (7)	211
PID: Rep (no lean)	3% (8)	4% (9)	18% (45)	73% (186)	2% (4)	1% (3)	254

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(115)	22%	(153)	17%	(119)	36%	(255)	6%	(45)	2%	(12)	699
PID/Gender: Dem Men	47%	(41)	35%	(30)	12%	(11)	—	(0)	6%	(6)	—	(0)	88
PID/Gender: Dem Women	40%	(59)	38%	(55)	7%	(11)	6%	(9)	7%	(10)	2%	(2)	146
PID/Gender: Ind Men	3%	(3)	29%	(32)	27%	(29)	31%	(34)	7%	(8)	2%	(2)	108
PID/Gender: Ind Women	3%	(3)	26%	(27)	23%	(24)	26%	(27)	18%	(18)	4%	(4)	103
PID/Gender: Rep Men	4%	(5)	5%	(6)	21%	(27)	68%	(85)	2%	(3)	—	(0)	126
PID/Gender: Rep Women	3%	(4)	2%	(3)	14%	(18)	78%	(100)	1%	(1)	2%	(2)	129
Ideo: Liberal (1-3)	32%	(60)	47%	(89)	11%	(21)	6%	(11)	5%	(9)	—	(0)	191
Ideo: Moderate (4)	15%	(32)	22%	(46)	24%	(51)	23%	(49)	12%	(26)	3%	(7)	210
Ideo: Conservative (5-7)	7%	(19)	5%	(14)	16%	(43)	69%	(186)	2%	(6)	1%	(3)	270
Ideo/PID: Conservative Republican	4%	(8)	3%	(5)	12%	(24)	80%	(158)	1%	(1)	—	(0)	197
Ideo/PID: Moderate/Liberal Republican	1%	(1)	7%	(4)	38%	(19)	45%	(23)	6%	(3)	3%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	45%	(39)	29%	(25)	8%	(6)	6%	(6)	9%	(8)	3%	(2)	86
Ideo/PID: Liberal Democrat	40%	(58)	43%	(61)	10%	(14)	2%	(3)	5%	(6)	—	(0)	143
Unfavorable of Biden and Trump	—	(0)	12%	(11)	39%	(35)	42%	(38)	7%	(7)	—	(0)	91
2024 H2H Matchup: Biden Voter	34%	(101)	43%	(129)	13%	(40)	3%	(8)	6%	(17)	1%	(4)	300
2024 H2H Matchup: Trump Voter	3%	(11)	3%	(11)	20%	(69)	68%	(232)	4%	(15)	2%	(6)	343
2024 H2H Matchup: Would not Vote	3%	(1)	18%	(5)	14%	(4)	30%	(8)	33%	(8)	2%	(1)	26
2024 H2H Matchup: Do not Know	8%	(2)	25%	(8)	21%	(6)	26%	(8)	18%	(5)	3%	(1)	31
2022 House Vote: Democrat	36%	(100)	41%	(113)	12%	(32)	5%	(14)	5%	(13)	1%	(4)	276
2022 House Vote: Republican	2%	(6)	5%	(13)	19%	(52)	69%	(187)	3%	(8)	1%	(3)	270
2022 House Vote: Did not Vote	5%	(8)	18%	(26)	22%	(33)	36%	(52)	15%	(22)	4%	(5)	146
2020 Vote: Joe Biden	33%	(104)	41%	(130)	14%	(43)	5%	(17)	6%	(19)	1%	(2)	317
2020 Vote: Donald Trump	3%	(8)	4%	(14)	21%	(67)	68%	(220)	4%	(12)	1%	(4)	326
2020 Vote: Someone Else	—	(0)	16%	(2)	17%	(2)	54%	(5)	13%	(1)	—	(0)	10
2020 Vote: Did not Vote	5%	(2)	15%	(7)	16%	(8)	26%	(12)	26%	(12)	11%	(5)	47
2016 Vote: Hillary Clinton	36%	(92)	43%	(110)	12%	(31)	3%	(8)	5%	(14)	—	(0)	255
2016 Vote: Donald Trump	3%	(8)	5%	(14)	19%	(51)	70%	(187)	2%	(5)	1%	(3)	268
2016 Vote: Someone Else	13%	(2)	25%	(4)	24%	(4)	28%	(4)	5%	(1)	5%	(1)	15
2020 Vote/PID: Not Biden/Democrat	12%	(2)	38%	(5)	31%	(5)	8%	(1)	11%	(2)	—	(0)	14
2020 Vote/PID: Not Trump/Republican	2%	(1)	10%	(3)	27%	(7)	46%	(11)	11%	(3)	4%	(1)	24

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (115)	22% (153)	17% (119)	36% (255)	6% (45)	2% (12)	699
U.S. Economy: Wrong Track	8% (38)	13% (62)	18% (84)	53% (244)	5% (24)	2% (11)	463
U.S. Economy: Right Direction	33% (77)	39% (91)	15% (36)	4% (10)	9% (21)	— (1)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37% (89)	43% (104)	11% (26)	3% (8)	3% (8)	2% (5)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (9)	4% (14)	19% (66)	68% (233)	5% (15)	2% (5)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (17)	31% (35)	23% (27)	12% (14)	19% (22)	1% (1)	115
Top 2024 Issue: Economy	7% (18)	14% (36)	26% (65)	46% (116)	5% (11)	2% (4)	250
Community: Urban	24% (30)	24% (30)	13% (16)	26% (32)	13% (16)	1% (1)	125
Community: Suburban	14% (41)	27% (79)	17% (48)	36% (106)	4% (12)	1% (4)	291
Community: Rural	16% (44)	16% (45)	19% (55)	41% (116)	6% (17)	2% (6)	283
Community/Gender: Urban Women	24% (15)	25% (15)	12% (7)	20% (13)	19% (12)	— (0)	63
Community/Gender: Urban Men	23% (14)	22% (14)	14% (9)	31% (19)	7% (4)	2% (1)	62
Community/Gender: Rural Women	19% (29)	16% (25)	14% (21)	43% (65)	5% (8)	3% (5)	153
Community/Gender: Rural Men	12% (15)	15% (20)	26% (34)	39% (51)	7% (9)	1% (1)	130
Community/Gender: Suburban Women	13% (22)	28% (45)	15% (24)	36% (58)	6% (9)	2% (4)	162
Community/Gender: Suburban Men	15% (20)	26% (34)	19% (24)	37% (48)	2% (3)	— (0)	130
Homeowner	13% (67)	22% (109)	19% (93)	40% (199)	5% (23)	— (2)	493
Renter	25% (41)	23% (38)	14% (23)	25% (41)	12% (20)	2% (3)	166
Military HHnm: Yes	22% (25)	22% (26)	12% (14)	39% (45)	5% (5)	— (0)	116
Military HH: No	15% (90)	22% (127)	18% (105)	36% (210)	7% (40)	2% (12)	583
Employ: Private Sector	17% (36)	24% (51)	21% (46)	33% (72)	5% (10)	1% (1)	217
Employ: Government	22% (9)	30% (13)	13% (6)	30% (13)	5% (2)	— (0)	44
Employ: Self-Employed	16% (10)	20% (12)	16% (10)	34% (22)	12% (8)	2% (1)	63
Employ: Homemaker	12% (4)	17% (6)	14% (5)	47% (15)	5% (2)	4% (1)	32
Employ: Student	20% (5)	17% (4)	18% (5)	21% (5)	20% (5)	4% (1)	26
Employ: Retired	18% (37)	20% (41)	16% (33)	44% (90)	3% (5)	— (0)	205
Employ: Unemployed	11% (8)	28% (21)	14% (10)	27% (20)	12% (9)	9% (7)	75
Employ: Other	14% (5)	11% (4)	13% (5)	48% (18)	13% (5)	— (0)	36
Self + Household: White-Collar	20% (59)	26% (75)	14% (42)	35% (101)	5% (14)	1% (2)	292
Self + Household: Blue Collar	16% (48)	19% (59)	20% (62)	39% (119)	5% (14)	— (0)	302
Union HH: Yes	27% (6)	24% (6)	14% (3)	24% (6)	5% (1)	5% (1)	23
Union HH: No	16% (109)	22% (148)	17% (116)	37% (249)	7% (44)	2% (10)	676

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (115)	22% (153)	17% (119)	36% (255)	6% (45)	2% (12)	699
LGBTQ+: Yes	23% (18)	30% (23)	13% (10)	15% (11)	17% (14)	2% (1)	78
LGBTQ+: No	16% (97)	21% (130)	18% (109)	39% (244)	5% (32)	2% (10)	621
Motivated to Vote	17% (108)	22% (135)	18% (112)	38% (239)	5% (29)	1% (6)	629
Parent: Yes	14% (26)	23% (41)	20% (36)	33% (59)	9% (15)	1% (1)	178
Parent: No	17% (89)	22% (113)	16% (83)	38% (196)	6% (30)	2% (10)	521
COVID Vaccine: Yes	19% (97)	26% (133)	16% (84)	33% (169)	6% (31)	1% (5)	519
COVID Vaccine: No	10% (18)	11% (20)	20% (35)	48% (86)	8% (15)	4% (7)	180
Student Loans: Yes	10% (9)	32% (28)	18% (16)	29% (26)	9% (8)	3% (2)	89
Student Loans: No	17% (106)	20% (125)	17% (103)	38% (229)	6% (38)	2% (9)	610
Favorable Opinion of Haley	15% (36)	18% (42)	23% (53)	41% (96)	3% (7)	— (0)	234
Unfavorable Opinion of Haley	20% (66)	27% (86)	13% (42)	38% (122)	1% (4)	1% (3)	324
Protestant	14% (35)	19% (51)	17% (45)	45% (116)	5% (12)	— (1)	260
Roman Catholic	26% (19)	15% (11)	7% (5)	46% (33)	3% (2)	3% (2)	72
Mormon	— (0)	— (0)	35% (1)	65% (1)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	36% (3)	— (0)	64% (5)	— (0)	— (0)	7
Jewish	33% (3)	13% (1)	34% (3)	20% (2)	— (0)	— (0)	10
Muslim	24% (1)	47% (2)	— (0)	29% (1)	— (0)	— (0)	3
Buddhist	38% (2)	58% (3)	— (0)	— (0)	— (0)	4% (0)	5
Hindu	— (0)	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Atheist	5% (2)	52% (17)	14% (4)	20% (6)	9% (3)	— (0)	32
Agnostic	31% (8)	29% (7)	13% (3)	27% (7)	— (0)	— (0)	25
Something else	17% (28)	13% (22)	24% (42)	36% (62)	8% (14)	2% (3)	170
Nothing in particular	15% (17)	32% (35)	14% (16)	20% (22)	13% (15)	4% (5)	110
Prodigal Biden Voter	13% (6)	21% (9)	25% (11)	24% (10)	17% (7)	— (0)	44
Undecided Voter (DK/WNV)	6% (3)	22% (12)	18% (10)	28% (16)	25% (14)	2% (1)	56
Undecided Voter (DK)	3% (1)	18% (5)	14% (4)	30% (8)	33% (8)	2% (1)	26

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(92)	25%	(175)	18%	(122)	36%	(254)	5%	(34)	3%	(21)	699
Gender: Male	15%	(47)	27%	(89)	18%	(57)	34%	(108)	3%	(11)	3%	(10)	322
Gender: Female	12%	(45)	23%	(86)	17%	(65)	39%	(146)	6%	(23)	3%	(11)	377
Age: 18-34	17%	(30)	23%	(40)	12%	(20)	32%	(54)	9%	(16)	7%	(12)	172
Age: 35-44	5%	(5)	24%	(23)	19%	(18)	37%	(35)	6%	(6)	8%	(8)	95
Age: 45-64	15%	(35)	25%	(58)	20%	(46)	35%	(81)	4%	(9)	1%	(2)	230
Age: 65+	11%	(23)	27%	(54)	19%	(38)	42%	(84)	1%	(2)	—	(0)	201
GenZers: 1997-2012	27%	(23)	12%	(10)	7%	(6)	35%	(29)	9%	(8)	10%	(8)	85
Millennials: 1981-1996	7%	(12)	28%	(49)	18%	(31)	33%	(56)	8%	(13)	7%	(11)	172
GenXers: 1965-1980	13%	(21)	24%	(41)	20%	(33)	37%	(62)	5%	(9)	1%	(2)	168
Baby Boomers: 1946-1964	13%	(36)	27%	(72)	19%	(50)	39%	(102)	2%	(4)	—	(0)	263
Educ: < College	18%	(77)	24%	(106)	17%	(73)	31%	(139)	6%	(26)	5%	(20)	441
Educ: Bachelors degree	6%	(10)	30%	(47)	18%	(30)	42%	(67)	4%	(6)	—	(0)	160
Educ: Post-grad	6%	(6)	21%	(21)	20%	(20)	50%	(49)	2%	(2)	1%	(1)	99
Income: Under 50k	16%	(49)	21%	(62)	12%	(37)	39%	(117)	7%	(20)	5%	(15)	300
Income: 50k-100k	14%	(35)	31%	(79)	18%	(46)	32%	(80)	4%	(10)	1%	(3)	253
Income: 100k+	6%	(8)	23%	(34)	27%	(40)	40%	(58)	2%	(3)	2%	(3)	146
Ethnicity: White (Non-Hispanic)	15%	(71)	33%	(154)	19%	(86)	29%	(133)	3%	(12)	1%	(6)	463
Ethnicity: Hispanic	13%	(5)	2%	(1)	24%	(9)	53%	(19)	7%	(2)	2%	(1)	36
Ethnicity: Black (Non-Hispanic)	7%	(11)	7%	(11)	14%	(21)	54%	(83)	10%	(15)	9%	(14)	155
Ethnicity: Asian + Other (Non-Hispanic)	12%	(5)	20%	(9)	15%	(7)	41%	(19)	10%	(4)	2%	(1)	45
All Christian	14%	(48)	30%	(103)	21%	(73)	29%	(100)	4%	(13)	1%	(4)	341
All Non-Christian	9%	(2)	21%	(4)	12%	(2)	54%	(11)	—	(0)	4%	(1)	20
Atheist	2%	(1)	8%	(2)	6%	(2)	75%	(24)	9%	(3)	1%	(0)	32
Agnostic/Nothing in particular	7%	(10)	13%	(18)	15%	(21)	52%	(70)	6%	(8)	6%	(8)	135
Something Else	19%	(32)	28%	(47)	14%	(25)	29%	(49)	6%	(10)	5%	(8)	170
Evangelical	19%	(53)	33%	(91)	15%	(41)	24%	(64)	4%	(11)	5%	(12)	271
Non-Evangelical	11%	(25)	24%	(55)	23%	(54)	37%	(85)	5%	(12)	—	(0)	231
PID: Dem (no lean)	2%	(4)	5%	(12)	15%	(35)	70%	(164)	5%	(11)	3%	(8)	234
PID: Ind (no lean)	6%	(13)	20%	(42)	24%	(50)	37%	(78)	9%	(18)	4%	(9)	211
PID: Rep (no lean)	30%	(75)	48%	(121)	15%	(38)	5%	(13)	2%	(4)	1%	(4)	254

Continued on next page

**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(92)	25%	(175)	18%	(122)	36%	(254)	5%	(34)	3%	(21)	699
PID/Gender: Dem Men	2%	(1)	9%	(8)	10%	(9)	69%	(61)	4%	(3)	6%	(5)	88
PID/Gender: Dem Women	2%	(2)	2%	(3)	18%	(26)	71%	(103)	6%	(8)	2%	(3)	146
PID/Gender: Ind Men	8%	(8)	20%	(22)	28%	(30)	37%	(40)	4%	(5)	3%	(3)	108
PID/Gender: Ind Women	5%	(5)	20%	(21)	19%	(20)	37%	(38)	13%	(14)	6%	(6)	103
PID/Gender: Rep Men	30%	(38)	47%	(59)	14%	(18)	6%	(7)	2%	(3)	1%	(1)	126
PID/Gender: Rep Women	29%	(38)	48%	(62)	15%	(20)	4%	(5)	1%	(2)	2%	(2)	129
Ideo: Liberal (1-3)	4%	(8)	5%	(10)	11%	(22)	75%	(143)	4%	(8)	—	(0)	191
Ideo: Moderate (4)	9%	(19)	18%	(38)	20%	(43)	37%	(78)	8%	(16)	7%	(15)	210
Ideo: Conservative (5-7)	23%	(62)	43%	(116)	21%	(57)	10%	(28)	2%	(5)	1%	(3)	270
Ideo/PID: Conservative Republican	27%	(53)	51%	(100)	16%	(31)	4%	(8)	1%	(3)	—	(1)	197
Ideo/PID: Moderate/Liberal Republican	43%	(22)	29%	(15)	12%	(6)	8%	(4)	3%	(2)	5%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	5%	(4)	23%	(20)	56%	(48)	4%	(3)	9%	(8)	86
Ideo/PID: Liberal Democrat	1%	(2)	5%	(7)	11%	(15)	79%	(112)	4%	(6)	—	(0)	143
Unfavorable of Biden and Trump	3%	(2)	13%	(12)	39%	(36)	40%	(37)	5%	(5)	—	(0)	91
2024 H2H Matchup: Biden Voter	1%	(3)	3%	(8)	16%	(48)	73%	(219)	3%	(10)	4%	(11)	300
2024 H2H Matchup: Trump Voter	26%	(89)	46%	(157)	18%	(63)	5%	(16)	3%	(10)	2%	(8)	343
2024 H2H Matchup: Would not Vote	—	(0)	4%	(1)	22%	(6)	46%	(12)	26%	(7)	2%	(1)	26
2024 H2H Matchup: Do not Know	3%	(1)	25%	(8)	17%	(5)	28%	(9)	23%	(7)	4%	(1)	31
2022 House Vote: Democrat	1%	(3)	3%	(8)	16%	(45)	73%	(201)	4%	(11)	3%	(8)	276
2022 House Vote: Republican	27%	(73)	44%	(119)	19%	(51)	8%	(21)	1%	(4)	1%	(3)	270
2022 House Vote: Did not Vote	11%	(16)	32%	(47)	16%	(24)	23%	(33)	11%	(16)	7%	(10)	146
2020 Vote: Joe Biden	1%	(5)	4%	(14)	17%	(52)	71%	(224)	4%	(14)	2%	(8)	317
2020 Vote: Donald Trump	26%	(83)	47%	(154)	18%	(60)	5%	(17)	2%	(8)	1%	(4)	326
2020 Vote: Someone Else	—	(0)	11%	(1)	33%	(3)	34%	(3)	22%	(2)	—	(0)	10
2020 Vote: Did not Vote	9%	(4)	12%	(6)	15%	(7)	22%	(10)	22%	(10)	20%	(9)	47
2016 Vote: Hillary Clinton	2%	(6)	2%	(4)	18%	(47)	71%	(181)	4%	(10)	3%	(8)	255
2016 Vote: Donald Trump	22%	(59)	47%	(127)	19%	(52)	8%	(22)	2%	(6)	1%	(3)	268
2016 Vote: Someone Else	—	(0)	9%	(1)	14%	(2)	61%	(9)	11%	(2)	5%	(1)	15
2020 Vote/PID: Not Biden/Democrat	8%	(1)	35%	(5)	10%	(1)	32%	(5)	7%	(1)	9%	(1)	14
2020 Vote/PID: Not Trump/Republican	15%	(4)	34%	(8)	13%	(3)	23%	(6)	9%	(2)	6%	(2)	24

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**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(92)	25%	(175)	18%	(122)	36%	(254)	5%	(34)	3%	(21)	699
U.S. Economy: Wrong Track	16%	(76)	34%	(156)	18%	(83)	24%	(111)	5%	(21)	3%	(16)	463
U.S. Economy: Right Direction	7%	(16)	8%	(19)	17%	(39)	61%	(143)	5%	(13)	2%	(5)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	3%	(8)	14%	(34)	73%	(177)	3%	(7)	4%	(10)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(85)	44%	(151)	19%	(64)	7%	(23)	4%	(14)	2%	(7)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	14%	(16)	21%	(24)	48%	(55)	11%	(13)	4%	(5)	115
Top 2024 Issue: Economy	15%	(37)	39%	(97)	19%	(49)	20%	(50)	4%	(11)	2%	(6)	250
Community: Urban	15%	(19)	19%	(23)	21%	(27)	33%	(42)	6%	(7)	6%	(8)	125
Community: Suburban	10%	(29)	25%	(74)	17%	(50)	42%	(123)	4%	(13)	1%	(2)	291
Community: Rural	16%	(44)	28%	(78)	16%	(46)	32%	(89)	5%	(14)	4%	(11)	283
Community/Gender: Urban Women	12%	(8)	10%	(6)	22%	(14)	39%	(24)	9%	(6)	8%	(5)	63
Community/Gender: Urban Men	18%	(11)	27%	(17)	20%	(13)	28%	(17)	2%	(1)	5%	(3)	62
Community/Gender: Rural Women	13%	(20)	26%	(40)	15%	(24)	36%	(56)	5%	(8)	3%	(5)	153
Community/Gender: Rural Men	18%	(24)	29%	(38)	17%	(22)	26%	(34)	5%	(6)	4%	(6)	130
Community/Gender: Suburban Women	11%	(17)	25%	(40)	17%	(27)	41%	(66)	6%	(10)	1%	(2)	162
Community/Gender: Suburban Men	9%	(12)	26%	(33)	18%	(23)	44%	(57)	2%	(3)	1%	(1)	130
Homeowner	12%	(59)	28%	(139)	19%	(95)	35%	(175)	4%	(19)	1%	(7)	493
Renter	14%	(24)	18%	(29)	14%	(23)	40%	(66)	9%	(14)	6%	(9)	166
Military HHnm: Yes	17%	(19)	21%	(24)	17%	(20)	40%	(47)	5%	(5)	—	(0)	116
Military HH: No	12%	(73)	26%	(150)	18%	(103)	36%	(208)	5%	(29)	4%	(21)	583
Employ: Private Sector	12%	(26)	26%	(56)	21%	(45)	37%	(80)	3%	(6)	2%	(4)	217
Employ: Government	8%	(3)	17%	(7)	21%	(9)	37%	(16)	11%	(5)	7%	(3)	44
Employ: Self-Employed	13%	(8)	32%	(20)	11%	(7)	33%	(21)	10%	(7)	2%	(1)	63
Employ: Homemaker	15%	(5)	31%	(10)	16%	(5)	30%	(10)	4%	(1)	4%	(1)	32
Employ: Student	4%	(1)	17%	(4)	8%	(2)	51%	(13)	10%	(3)	11%	(3)	26
Employ: Retired	16%	(33)	25%	(51)	18%	(38)	39%	(80)	2%	(3)	—	(0)	205
Employ: Unemployed	12%	(9)	21%	(16)	12%	(9)	35%	(26)	8%	(6)	12%	(9)	75
Employ: Other	18%	(7)	27%	(10)	21%	(7)	25%	(9)	9%	(3)	—	(0)	36
Self + Household: White-Collar	11%	(31)	23%	(66)	19%	(55)	42%	(123)	4%	(11)	2%	(6)	292
Self + Household: Blue Collar	17%	(50)	27%	(81)	19%	(58)	32%	(97)	4%	(11)	2%	(5)	302
Union HH: Yes	31%	(7)	4%	(1)	9%	(2)	47%	(11)	5%	(1)	5%	(1)	23
Union HH: No	13%	(85)	26%	(174)	18%	(120)	36%	(244)	5%	(33)	3%	(20)	676

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**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(92)	25%	(175)	18%	(122)	36%	(254)	5%	(34)	3%	(21)	699
LGBTQ+: Yes	5%	(4)	15%	(12)	12%	(9)	56%	(43)	8%	(6)	4%	(3)	78
LGBTQ+: No	14%	(88)	26%	(163)	18%	(113)	34%	(211)	4%	(28)	3%	(18)	621
Motivated to Vote	14%	(87)	26%	(161)	18%	(116)	36%	(227)	4%	(23)	2%	(16)	629
Parent: Yes	13%	(24)	31%	(55)	17%	(30)	29%	(52)	7%	(13)	2%	(4)	178
Parent: No	13%	(69)	23%	(120)	18%	(93)	39%	(202)	4%	(21)	3%	(17)	521
COVID Vaccine: Yes	12%	(62)	22%	(115)	18%	(91)	42%	(216)	4%	(23)	2%	(12)	519
COVID Vaccine: No	17%	(31)	33%	(59)	17%	(31)	21%	(38)	6%	(11)	5%	(10)	180
Student Loans: Yes	14%	(13)	17%	(16)	16%	(14)	45%	(40)	4%	(4)	4%	(3)	89
Student Loans: No	13%	(80)	26%	(159)	18%	(109)	35%	(214)	5%	(30)	3%	(18)	610
Favorable Opinion of Haley	20%	(47)	31%	(72)	20%	(46)	26%	(60)	3%	(6)	1%	(3)	234
Unfavorable Opinion of Haley	10%	(33)	20%	(66)	19%	(60)	50%	(161)	1%	(3)	1%	(2)	324
Protestant	13%	(34)	33%	(85)	20%	(51)	29%	(76)	4%	(10)	2%	(4)	260
Roman Catholic	16%	(11)	19%	(14)	27%	(19)	34%	(24)	4%	(3)	—	(0)	72
Mormon	—	(0)	35%	(1)	65%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	36%	(3)	48%	(3)	16%	(1)	—	(0)	—	(0)	—	(0)	7
Jewish	9%	(1)	30%	(3)	15%	(1)	46%	(5)	—	(0)	—	(0)	10
Muslim	29%	(1)	—	(0)	28%	(1)	24%	(1)	—	(0)	19%	(1)	3
Buddhist	—	(0)	29%	(1)	—	(0)	67%	(3)	—	(0)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Atheist	2%	(1)	8%	(2)	6%	(2)	75%	(24)	9%	(3)	1%	(0)	32
Agnostic	—	(0)	9%	(2)	23%	(6)	68%	(17)	—	(0)	—	(0)	25
Something else	19%	(32)	28%	(47)	14%	(25)	29%	(49)	6%	(10)	5%	(8)	170
Nothing in particular	9%	(10)	14%	(16)	13%	(15)	48%	(53)	8%	(8)	7%	(8)	110
Prodigal Biden Voter	4%	(2)	20%	(9)	22%	(10)	34%	(15)	20%	(9)	—	(0)	44
Undecided Voter (DK/WNV)	2%	(1)	16%	(9)	19%	(11)	36%	(20)	24%	(14)	3%	(2)	56
Undecided Voter (DK)	—	(0)	4%	(1)	22%	(6)	46%	(12)	26%	(7)	2%	(1)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (200)	16% (112)	7% (49)	45% (311)	4% (25)	— (2)	699
Gender: Male	31% (98)	17% (56)	8% (26)	40% (130)	4% (12)	— (0)	322
Gender: Female	27% (102)	15% (56)	6% (23)	48% (181)	3% (13)	1% (2)	377
Age: 18-34	28% (49)	18% (31)	8% (14)	39% (67)	6% (11)	1% (2)	172
Age: 35-44	28% (27)	14% (13)	6% (6)	44% (42)	7% (7)	— (0)	95
Age: 45-64	33% (75)	16% (36)	5% (10)	46% (105)	2% (4)	— (0)	230
Age: 65+	25% (49)	16% (32)	9% (19)	48% (97)	2% (3)	— (0)	201
GenZers: 1997-2012	35% (29)	10% (8)	10% (8)	39% (33)	5% (5)	2% (1)	85
Millennials: 1981-1996	24% (41)	20% (34)	7% (11)	42% (72)	8% (13)	— (1)	172
GenXers: 1965-1980	31% (52)	19% (32)	3% (5)	46% (77)	1% (2)	— (0)	168
Baby Boomers: 1946-1964	29% (75)	13% (34)	9% (24)	47% (125)	2% (5)	— (0)	263
Educ: < College	34% (151)	15% (66)	6% (28)	39% (174)	5% (21)	— (1)	441
Educ: Bachelors degree	19% (31)	23% (37)	8% (12)	48% (77)	1% (2)	— (0)	160
Educ: Post-grad	19% (19)	9% (9)	9% (9)	61% (60)	2% (2)	1% (1)	99
Income: Under 50k	28% (84)	14% (43)	6% (19)	45% (136)	6% (17)	— (1)	300
Income: 50k-100k	32% (82)	19% (49)	4% (11)	41% (103)	3% (8)	1% (1)	253
Income: 100k+	24% (35)	13% (20)	13% (19)	50% (73)	— (0)	— (0)	146
Ethnicity: White (Non-Hispanic)	36% (168)	18% (84)	8% (35)	36% (168)	1% (6)	— (1)	463
Ethnicity: Hispanic	19% (7)	4% (1)	2% (1)	68% (25)	6% (2)	— (0)	36
Ethnicity: Black (Non-Hispanic)	11% (16)	12% (18)	4% (6)	63% (98)	10% (15)	1% (1)	155
Ethnicity: Asian + Other (Non-Hispanic)	20% (9)	17% (8)	16% (7)	44% (20)	2% (1)	— (0)	45
All Christian	32% (109)	19% (64)	9% (31)	38% (129)	2% (8)	— (0)	341
All Non-Christian	14% (3)	20% (4)	— (0)	61% (13)	4% (1)	— (0)	20
Atheist	6% (2)	4% (1)	16% (5)	72% (23)	2% (1)	— (0)	32
Agnostic/Nothing in particular	14% (19)	13% (17)	7% (9)	62% (83)	3% (4)	2% (2)	135
Something Else	39% (67)	15% (25)	2% (4)	37% (63)	7% (11)	— (0)	170
Evangelical	39% (107)	20% (53)	6% (17)	30% (81)	5% (13)	— (0)	271
Non-Evangelical	27% (62)	15% (34)	8% (17)	48% (111)	3% (7)	— (0)	231
PID: Dem (no lean)	5% (12)	3% (8)	3% (7)	83% (194)	5% (11)	1% (1)	234
PID: Ind (no lean)	17% (36)	18% (38)	12% (24)	48% (101)	5% (11)	— (0)	211
PID: Rep (no lean)	60% (152)	26% (65)	7% (17)	6% (16)	1% (3)	— (1)	254

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (200)	16% (112)	7% (49)	45% (311)	4% (25)	— (2)	699
PID/Gender: Dem Men	7% (6)	4% (3)	4% (4)	81% (71)	4% (4)	— (0)	88
PID/Gender: Dem Women	4% (6)	3% (4)	2% (4)	84% (123)	5% (7)	1% (1)	146
PID/Gender: Ind Men	15% (16)	22% (24)	13% (14)	44% (48)	5% (5)	— (0)	108
PID/Gender: Ind Women	19% (20)	14% (14)	10% (10)	52% (53)	5% (5)	— (0)	103
PID/Gender: Rep Men	60% (76)	23% (29)	6% (8)	8% (11)	2% (3)	— (0)	126
PID/Gender: Rep Women	59% (76)	29% (37)	7% (10)	4% (6)	— (0)	1% (1)	129
Ideo: Liberal (1-3)	7% (14)	2% (4)	3% (5)	86% (165)	2% (4)	— (0)	191
Ideo: Moderate (4)	21% (45)	15% (30)	10% (21)	47% (99)	7% (14)	1% (1)	210
Ideo: Conservative (5-7)	49% (133)	26% (72)	8% (23)	15% (40)	1% (3)	— (0)	270
Ideo/PID: Conservative Republican	59% (115)	28% (55)	7% (13)	6% (13)	1% (1)	— (0)	197
Ideo/PID: Moderate/Liberal Republican	69% (35)	12% (6)	9% (4)	7% (4)	3% (2)	— (0)	51
Ideo/PID: Moderate/Conservative Democrat	6% (5)	6% (5)	7% (6)	71% (61)	8% (7)	2% (1)	86
Ideo/PID: Liberal Democrat	5% (7)	2% (2)	1% (1)	91% (129)	2% (2)	— (0)	143
Unfavorable of Biden and Trump	— (0)	— (0)	40% (36)	60% (55)	— (0)	— (0)	91
2024 H2H Matchup: Biden Voter	2% (5)	2% (6)	2% (6)	91% (272)	3% (9)	— (1)	300
2024 H2H Matchup: Trump Voter	57% (194)	27% (94)	9% (31)	5% (17)	2% (8)	— (0)	343
2024 H2H Matchup: Would not Vote	3% (1)	18% (5)	14% (4)	49% (13)	15% (4)	— (0)	26
2024 H2H Matchup: Do not Know	2% (0)	23% (7)	28% (9)	32% (10)	13% (4)	3% (1)	31
2022 House Vote: Democrat	2% (6)	2% (7)	5% (13)	86% (237)	4% (12)	— (1)	276
2022 House Vote: Republican	55% (148)	28% (74)	7% (19)	10% (26)	1% (3)	— (0)	270
2022 House Vote: Did not Vote	30% (44)	19% (27)	12% (17)	33% (48)	6% (9)	1% (1)	146
2020 Vote: Joe Biden	3% (10)	3% (10)	3% (9)	86% (271)	5% (15)	— (1)	317
2020 Vote: Donald Trump	55% (180)	28% (92)	10% (34)	5% (16)	1% (3)	— (0)	326
2020 Vote: Someone Else	12% (1)	20% (2)	5% (0)	51% (5)	11% (1)	— (0)	10
2020 Vote: Did not Vote	18% (9)	17% (8)	12% (5)	40% (19)	12% (5)	2% (1)	47
2016 Vote: Hillary Clinton	4% (9)	2% (5)	1% (2)	88% (224)	5% (13)	1% (1)	255
2016 Vote: Donald Trump	50% (134)	30% (81)	10% (28)	8% (22)	1% (3)	— (1)	268
2016 Vote: Someone Else	12% (2)	11% (2)	5% (1)	63% (10)	9% (1)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	41% (6)	11% (2)	— (0)	48% (7)	— (0)	— (0)	14
2020 Vote/PID: Not Trump/Republican	31% (7)	11% (3)	5% (1)	39% (9)	12% (3)	3% (1)	24

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (200)	16% (112)	7% (49)	45% (311)	4% (25)	— (2)	699
U.S. Economy: Wrong Track	39% (179)	22% (101)	8% (37)	29% (133)	3% (14)	— (0)	463
U.S. Economy: Right Direction	9% (22)	5% (11)	5% (12)	75% (178)	5% (11)	1% (2)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (10)	2% (6)	1% (2)	90% (217)	2% (5)	1% (1)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55% (188)	27% (92)	9% (30)	6% (22)	3% (10)	— (1)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (3)	13% (14)	14% (16)	62% (72)	9% (10)	— (0)	115
Top 2024 Issue: Economy	38% (95)	23% (58)	10% (25)	27% (67)	2% (5)	— (0)	250
Community: Urban	22% (27)	16% (21)	3% (4)	53% (67)	5% (6)	1% (1)	125
Community: Suburban	23% (68)	19% (54)	8% (24)	47% (138)	3% (7)	— (0)	291
Community: Rural	37% (106)	13% (37)	8% (21)	38% (106)	4% (11)	— (1)	283
Community/Gender: Urban Women	17% (11)	9% (6)	1% (0)	65% (41)	5% (3)	2% (1)	63
Community/Gender: Urban Men	26% (16)	24% (15)	5% (3)	41% (26)	4% (3)	— (0)	62
Community/Gender: Rural Women	34% (53)	13% (20)	7% (11)	42% (64)	2% (4)	1% (1)	153
Community/Gender: Rural Men	41% (53)	13% (16)	8% (10)	33% (42)	6% (8)	— (0)	130
Community/Gender: Suburban Women	24% (39)	18% (29)	7% (11)	47% (77)	4% (6)	— (0)	162
Community/Gender: Suburban Men	22% (29)	19% (25)	10% (12)	47% (61)	1% (2)	— (0)	130
Homeowner	30% (146)	17% (83)	8% (39)	43% (210)	3% (14)	— (0)	493
Renter	24% (39)	13% (22)	6% (10)	51% (84)	6% (10)	1% (1)	166
Military HHnm: Yes	29% (33)	11% (13)	8% (10)	49% (57)	3% (3)	— (0)	116
Military HH: No	29% (167)	17% (99)	7% (39)	44% (254)	4% (22)	— (2)	583
Employ: Private Sector	26% (56)	17% (37)	7% (16)	47% (103)	2% (4)	— (1)	217
Employ: Government	25% (11)	19% (8)	6% (2)	48% (21)	— (0)	3% (1)	44
Employ: Self-Employed	35% (22)	18% (12)	5% (3)	35% (22)	7% (4)	— (0)	63
Employ: Homemaker	38% (12)	29% (9)	3% (1)	29% (9)	1% (0)	— (0)	32
Employ: Student	13% (3)	12% (3)	13% (3)	63% (16)	— (0)	— (0)	26
Employ: Retired	30% (62)	12% (24)	10% (20)	46% (94)	2% (4)	— (0)	205
Employ: Unemployed	29% (21)	17% (13)	3% (2)	42% (31)	9% (7)	— (0)	75
Employ: Other	34% (12)	12% (4)	3% (1)	38% (14)	14% (5)	— (0)	36
Self + Household: White-Collar	23% (67)	13% (37)	7% (21)	56% (164)	2% (4)	— (0)	292
Self + Household: Blue Collar	36% (108)	15% (47)	8% (25)	37% (111)	3% (10)	— (1)	302
Union HH: Yes	29% (7)	18% (4)	— (0)	51% (12)	2% (0)	— (0)	23
Union HH: No	29% (194)	16% (108)	7% (49)	44% (300)	4% (24)	— (2)	676

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (200)	16% (112)	7% (49)	45% (311)	4% (25)	— (2)	699
LGBTQ+: Yes	13% (10)	8% (6)	6% (5)	64% (50)	9% (7)	— (0)	78
LGBTQ+: No	31% (190)	17% (105)	7% (44)	42% (261)	3% (18)	— (2)	621
Motivated to Vote	31% (195)	15% (95)	7% (42)	45% (281)	3% (17)	— (0)	629
Parent: Yes	28% (50)	23% (42)	8% (14)	37% (65)	4% (7)	— (0)	178
Parent: No	29% (150)	13% (70)	7% (35)	47% (246)	3% (18)	— (2)	521
COVID Vaccine: Yes	22% (116)	14% (74)	8% (41)	52% (268)	3% (18)	— (1)	519
COVID Vaccine: No	47% (84)	21% (37)	4% (8)	24% (43)	4% (7)	— (1)	180
Student Loans: Yes	29% (26)	12% (11)	8% (7)	48% (43)	2% (2)	— (0)	89
Student Loans: No	29% (174)	16% (100)	7% (41)	44% (268)	4% (23)	— (2)	610
Favorable Opinion of Haley	31% (72)	22% (52)	9% (21)	37% (87)	— (1)	— (0)	234
Unfavorable Opinion of Haley	28% (90)	11% (34)	5% (15)	55% (179)	1% (3)	— (1)	324
Protestant	29% (75)	21% (55)	10% (25)	37% (97)	3% (7)	— (0)	260
Roman Catholic	38% (27)	9% (7)	7% (5)	44% (32)	2% (1)	— (0)	72
Mormon	65% (1)	35% (1)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	78% (6)	22% (2)	— (0)	— (0)	— (0)	— (0)	7
Jewish	19% (2)	19% (2)	— (0)	62% (6)	— (0)	— (0)	10
Muslim	29% (1)	28% (1)	— (0)	24% (1)	19% (1)	— (0)	3
Buddhist	— (0)	29% (1)	— (0)	67% (3)	4% (0)	— (0)	5
Hindu	— (0)	— (0)	— (0)	100% (2)	— (0)	— (0)	2
Atheist	6% (2)	4% (1)	16% (5)	72% (23)	2% (1)	— (0)	32
Agnostic	2% (1)	12% (3)	5% (1)	78% (20)	3% (1)	— (0)	25
Something else	39% (67)	15% (25)	2% (4)	37% (63)	7% (11)	— (0)	170
Nothing in particular	17% (19)	13% (14)	7% (8)	58% (63)	3% (3)	2% (2)	110
Prodigal Biden Voter	14% (6)	17% (7)	13% (6)	39% (17)	17% (8)	— (0)	44
Undecided Voter (DK/WNV)	2% (1)	21% (12)	22% (12)	40% (22)	14% (8)	1% (1)	56
Undecided Voter (DK)	3% (1)	18% (5)	14% (4)	49% (13)	15% (4)	— (0)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	11% (78)	22% (156)	23% (158)	24% (166)	11% (77)	9% (65)	699
Gender: Male	13% (41)	24% (79)	24% (79)	23% (74)	7% (23)	8% (26)	322
Gender: Female	10% (37)	20% (77)	21% (79)	24% (92)	14% (54)	10% (38)	377
Age: 18-34	7% (12)	13% (23)	19% (33)	22% (38)	14% (24)	25% (42)	172
Age: 35-44	13% (12)	26% (25)	16% (16)	17% (17)	15% (14)	12% (11)	95
Age: 45-64	11% (26)	22% (50)	28% (64)	25% (57)	11% (26)	3% (7)	230
Age: 65+	13% (27)	29% (58)	23% (45)	27% (54)	6% (13)	2% (4)	201
GenZers: 1997-2012	7% (6)	13% (11)	17% (14)	28% (23)	9% (8)	26% (22)	85
Millennials: 1981-1996	11% (19)	20% (35)	18% (31)	15% (26)	17% (29)	18% (31)	172
GenXers: 1965-1980	9% (16)	22% (38)	25% (42)	31% (53)	8% (13)	4% (7)	168
Baby Boomers: 1946-1964	12% (32)	26% (68)	26% (68)	24% (63)	10% (27)	2% (4)	263
Educ: < College	10% (43)	20% (88)	19% (85)	23% (102)	14% (64)	13% (59)	441
Educ: Bachelors degree	13% (21)	24% (38)	28% (45)	25% (41)	7% (11)	2% (3)	160
Educ: Post-grad	13% (13)	30% (30)	28% (28)	23% (23)	2% (2)	3% (3)	99
Income: Under 50k	12% (36)	15% (45)	19% (58)	27% (80)	14% (43)	13% (38)	300
Income: 50k-100k	9% (24)	26% (67)	24% (60)	21% (52)	11% (28)	9% (23)	253
Income: 100k+	12% (18)	30% (44)	27% (40)	23% (34)	4% (6)	3% (5)	146
Ethnicity: White (Non-Hispanic)	13% (58)	27% (124)	25% (114)	21% (98)	8% (38)	7% (30)	463
Ethnicity: Hispanic	— (0)	14% (5)	25% (9)	44% (16)	11% (4)	7% (2)	36
Ethnicity: Black (Non-Hispanic)	11% (17)	13% (20)	18% (28)	20% (31)	18% (28)	20% (31)	155
Ethnicity: Asian + Other (Non-Hispanic)	7% (3)	17% (8)	13% (6)	47% (21)	14% (6)	2% (1)	45
All Christian	15% (50)	28% (94)	24% (83)	21% (73)	8% (29)	4% (13)	341
All Non-Christian	21% (4)	31% (6)	17% (3)	27% (6)	1% (0)	2% (0)	20
Atheist	1% (0)	16% (5)	28% (9)	52% (17)	3% (1)	1% (0)	32
Agnostic/Nothing in particular	6% (8)	17% (23)	21% (28)	26% (35)	17% (22)	13% (18)	135
Something Else	8% (14)	16% (27)	20% (35)	21% (36)	14% (25)	20% (34)	170
Evangelical	12% (32)	20% (55)	25% (67)	19% (53)	12% (32)	12% (33)	271
Non-Evangelical	13% (30)	29% (66)	21% (48)	23% (54)	9% (22)	5% (11)	231
PID: Dem (no lean)	8% (19)	13% (30)	21% (50)	33% (78)	14% (32)	11% (26)	234
PID: Ind (no lean)	10% (21)	22% (47)	26% (54)	21% (43)	11% (23)	10% (22)	211
PID: Rep (no lean)	15% (38)	31% (79)	21% (54)	18% (45)	9% (22)	7% (17)	254

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(78)	22%	(156)	23%	(158)	24%	(166)	11%	(77)	9%	(65)	699
PID/Gender: Dem Men	5%	(4)	15%	(14)	27%	(24)	33%	(29)	7%	(7)	12%	(11)	88
PID/Gender: Dem Women	10%	(15)	11%	(16)	18%	(26)	33%	(49)	17%	(25)	10%	(15)	146
PID/Gender: Ind Men	12%	(13)	21%	(23)	26%	(28)	24%	(26)	6%	(7)	10%	(11)	108
PID/Gender: Ind Women	8%	(8)	24%	(24)	25%	(26)	17%	(18)	16%	(16)	10%	(11)	103
PID/Gender: Rep Men	18%	(23)	33%	(42)	21%	(27)	16%	(20)	8%	(10)	3%	(4)	126
PID/Gender: Rep Women	11%	(15)	29%	(37)	21%	(27)	19%	(25)	10%	(12)	10%	(13)	129
Ideo: Liberal (1-3)	7%	(14)	12%	(22)	26%	(50)	41%	(78)	8%	(15)	6%	(12)	191
Ideo: Moderate (4)	11%	(23)	23%	(48)	20%	(43)	17%	(35)	17%	(35)	12%	(25)	210
Ideo: Conservative (5-7)	15%	(40)	30%	(82)	21%	(58)	17%	(47)	8%	(21)	8%	(22)	270
Ideo/PID: Conservative Republican	16%	(31)	29%	(57)	22%	(44)	19%	(38)	7%	(14)	6%	(13)	197
Ideo/PID: Moderate/Liberal Republican	13%	(7)	39%	(20)	12%	(6)	13%	(7)	15%	(8)	8%	(4)	51
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	17%	(14)	15%	(13)	19%	(16)	20%	(17)	17%	(15)	86
Ideo/PID: Liberal Democrat	5%	(8)	11%	(15)	26%	(37)	42%	(59)	9%	(13)	8%	(11)	143
Unfavorable of Biden and Trump	19%	(17)	27%	(25)	18%	(16)	18%	(17)	12%	(11)	6%	(5)	91
2024 H2H Matchup: Biden Voter	9%	(26)	19%	(57)	24%	(72)	32%	(97)	8%	(25)	8%	(23)	300
2024 H2H Matchup: Trump Voter	13%	(44)	27%	(92)	22%	(77)	18%	(62)	11%	(38)	9%	(31)	343
2024 H2H Matchup: Would not Vote	6%	(2)	3%	(1)	25%	(6)	26%	(7)	18%	(5)	22%	(6)	26
2024 H2H Matchup: Do not Know	22%	(7)	20%	(6)	10%	(3)	2%	(1)	31%	(10)	15%	(5)	31
2022 House Vote: Democrat	9%	(24)	15%	(41)	25%	(68)	36%	(98)	10%	(28)	6%	(18)	276
2022 House Vote: Republican	14%	(39)	30%	(82)	23%	(62)	17%	(45)	8%	(22)	7%	(19)	270
2022 House Vote: Did not Vote	10%	(14)	21%	(31)	19%	(27)	15%	(22)	17%	(24)	18%	(27)	146
2020 Vote: Joe Biden	10%	(31)	16%	(49)	24%	(77)	32%	(101)	11%	(36)	7%	(22)	317
2020 Vote: Donald Trump	13%	(44)	30%	(97)	22%	(72)	17%	(55)	10%	(31)	8%	(27)	326
2020 Vote: Someone Else	11%	(1)	27%	(3)	23%	(2)	11%	(1)	12%	(1)	16%	(2)	10
2020 Vote: Did not Vote	3%	(2)	14%	(6)	14%	(6)	21%	(10)	17%	(8)	31%	(15)	47
2016 Vote: Hillary Clinton	9%	(23)	17%	(42)	26%	(67)	32%	(82)	11%	(28)	5%	(13)	255
2016 Vote: Donald Trump	17%	(44)	31%	(83)	20%	(54)	18%	(49)	9%	(23)	6%	(15)	268
2016 Vote: Someone Else	5%	(1)	25%	(4)	16%	(2)	34%	(5)	7%	(1)	12%	(2)	15
2020 Vote/PID: Not Biden/Democrat	3%	(0)	16%	(2)	3%	(0)	21%	(3)	8%	(1)	49%	(7)	14
2020 Vote/PID: Not Trump/Republican	9%	(2)	31%	(8)	7%	(2)	28%	(7)	14%	(3)	10%	(2)	24

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	11% (78)	22% (156)	23% (158)	24% (166)	11% (77)	9% (65)	699
U.S. Economy: Wrong Track	11% (49)	24% (112)	23% (107)	20% (93)	12% (55)	10% (46)	463
U.S. Economy: Right Direction	12% (29)	18% (43)	21% (50)	31% (73)	9% (22)	8% (18)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9% (22)	19% (47)	24% (58)	33% (80)	6% (15)	8% (19)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12% (42)	27% (91)	22% (76)	18% (63)	12% (40)	9% (30)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	13% (15)	15% (18)	20% (23)	20% (23)	19% (22)	13% (15)	115
Top 2024 Issue: Economy	13% (34)	24% (59)	23% (58)	18% (45)	13% (31)	9% (23)	250
Community: Urban	12% (15)	25% (31)	21% (27)	19% (24)	11% (14)	12% (14)	125
Community: Suburban	13% (36)	23% (66)	24% (71)	25% (73)	10% (30)	5% (15)	291
Community: Rural	9% (27)	21% (59)	21% (60)	24% (68)	12% (33)	13% (36)	283
Community/Gender: Urban Women	14% (9)	13% (8)	24% (15)	23% (14)	15% (9)	11% (7)	63
Community/Gender: Urban Men	9% (6)	36% (22)	19% (12)	16% (10)	8% (5)	12% (8)	62
Community/Gender: Rural Women	9% (13)	17% (27)	22% (33)	26% (40)	14% (21)	12% (18)	153
Community/Gender: Rural Men	10% (13)	25% (33)	20% (26)	22% (28)	9% (12)	13% (17)	130
Community/Gender: Suburban Women	9% (15)	26% (42)	19% (31)	23% (38)	15% (24)	8% (13)	162
Community/Gender: Suburban Men	17% (22)	18% (24)	31% (41)	28% (36)	5% (6)	1% (1)	130
Homeowner	11% (53)	26% (126)	25% (124)	24% (116)	9% (46)	6% (28)	493
Renter	14% (24)	16% (26)	17% (28)	20% (33)	16% (27)	17% (28)	166
Military HHnm: Yes	9% (10)	31% (36)	24% (28)	25% (29)	5% (6)	6% (7)	116
Military HH: No	12% (68)	21% (120)	22% (129)	24% (137)	12% (71)	10% (58)	583
Employ: Private Sector	11% (24)	23% (49)	29% (63)	20% (44)	11% (24)	6% (12)	217
Employ: Government	13% (6)	19% (8)	9% (4)	25% (11)	15% (7)	19% (8)	44
Employ: Self-Employed	14% (9)	20% (12)	22% (14)	24% (15)	16% (10)	4% (3)	63
Employ: Homemaker	14% (4)	29% (9)	19% (6)	19% (6)	5% (2)	14% (5)	32
Employ: Student	5% (1)	11% (3)	17% (5)	44% (11)	1% (0)	22% (6)	26
Employ: Retired	12% (24)	30% (61)	24% (49)	25% (51)	8% (16)	2% (4)	205
Employ: Unemployed	5% (4)	12% (9)	18% (13)	24% (18)	14% (10)	27% (21)	75
Employ: Other	16% (6)	12% (4)	11% (4)	24% (9)	20% (7)	17% (6)	36
Self + Household: White-Collar	14% (41)	27% (78)	24% (70)	24% (69)	8% (24)	3% (10)	292
Self + Household: Blue Collar	10% (29)	21% (65)	23% (71)	23% (69)	13% (40)	9% (29)	302
Union HH: Yes	12% (3)	23% (5)	19% (4)	25% (6)	9% (2)	13% (3)	23
Union HH: No	11% (75)	22% (151)	23% (153)	24% (160)	11% (75)	9% (62)	676

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**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(78)	22%	(156)	23%	(158)	24%	(166)	11%	(77)	9%	(65)	699
LGBTQ+: Yes	7%	(5)	9%	(7)	20%	(16)	39%	(30)	12%	(9)	14%	(11)	78
LGBTQ+: No	12%	(72)	24%	(149)	23%	(142)	22%	(136)	11%	(68)	9%	(54)	621
Motivated to Vote	12%	(74)	24%	(149)	23%	(147)	24%	(150)	10%	(62)	8%	(47)	629
Parent: Yes	11%	(19)	29%	(52)	16%	(29)	17%	(31)	14%	(24)	12%	(22)	178
Parent: No	11%	(59)	20%	(104)	25%	(129)	26%	(135)	10%	(53)	8%	(43)	521
COVID Vaccine: Yes	12%	(62)	23%	(121)	24%	(125)	23%	(118)	11%	(57)	7%	(36)	519
COVID Vaccine: No	9%	(16)	19%	(35)	18%	(33)	27%	(48)	11%	(19)	16%	(29)	180
Student Loans: Yes	14%	(12)	14%	(13)	21%	(19)	25%	(22)	17%	(15)	9%	(8)	89
Student Loans: No	11%	(66)	23%	(143)	23%	(139)	24%	(144)	10%	(62)	9%	(57)	610
Favorable Opinion of Haley	33%	(78)	67%	(156)	—	(0)	—	(0)	—	(0)	—	(0)	234
Unfavorable Opinion of Haley	—	(0)	—	(0)	49%	(158)	51%	(166)	—	(0)	—	(0)	324
Protestant	15%	(40)	28%	(74)	26%	(67)	19%	(48)	8%	(21)	4%	(10)	260
Roman Catholic	11%	(8)	27%	(19)	19%	(13)	32%	(23)	10%	(7)	1%	(0)	72
Mormon	—	(0)	35%	(1)	65%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	36%	(3)	—	(0)	16%	(1)	22%	(2)	—	(0)	25%	(2)	7
Jewish	20%	(2)	38%	(4)	15%	(1)	25%	(2)	3%	(0)	—	(0)	10
Muslim	—	(0)	76%	(3)	19%	(1)	—	(0)	—	(0)	6%	(0)	3
Buddhist	—	(0)	—	(0)	29%	(1)	67%	(3)	—	(0)	4%	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	1%	(0)	16%	(5)	28%	(9)	52%	(17)	3%	(1)	1%	(0)	32
Agnostic	12%	(3)	15%	(4)	26%	(6)	32%	(8)	5%	(1)	11%	(3)	25
Something else	8%	(14)	16%	(27)	20%	(35)	21%	(36)	14%	(25)	20%	(34)	170
Nothing in particular	5%	(5)	18%	(19)	19%	(21)	25%	(27)	19%	(21)	14%	(15)	110
Prodigal Biden Voter	14%	(6)	7%	(3)	17%	(8)	14%	(6)	31%	(13)	17%	(8)	44
Undecided Voter (DK/WNV)	15%	(8)	13%	(7)	17%	(10)	13%	(7)	25%	(14)	18%	(10)	56
Undecided Voter (DK)	6%	(2)	3%	(1)	25%	(6)	26%	(7)	18%	(5)	22%	(6)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_9:** Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(82)	15%	(105)	8%	(56)	22%	(151)	17%	(117)	27%	(188)	699
Gender: Male	14%	(46)	19%	(61)	10%	(31)	24%	(77)	16%	(53)	16%	(53)	322
Gender: Female	9%	(36)	12%	(44)	6%	(24)	19%	(73)	17%	(65)	36%	(135)	377
Age: 18-34	7%	(11)	10%	(17)	7%	(12)	16%	(28)	23%	(40)	37%	(64)	172
Age: 35-44	14%	(14)	14%	(13)	9%	(8)	13%	(12)	22%	(21)	29%	(27)	95
Age: 45-64	9%	(21)	18%	(41)	10%	(23)	24%	(55)	13%	(31)	25%	(59)	230
Age: 65+	18%	(36)	17%	(34)	6%	(11)	28%	(56)	13%	(26)	19%	(38)	201
GenZers: 1997-2012	3%	(3)	10%	(8)	10%	(8)	12%	(10)	31%	(26)	35%	(29)	85
Millennials: 1981-1996	12%	(21)	11%	(20)	7%	(12)	17%	(29)	18%	(31)	35%	(60)	172
GenXers: 1965-1980	10%	(17)	14%	(24)	12%	(20)	21%	(36)	13%	(23)	29%	(49)	168
Baby Boomers: 1946-1964	15%	(39)	20%	(52)	6%	(15)	28%	(73)	13%	(35)	19%	(49)	263
Educ: < College	12%	(55)	13%	(59)	8%	(36)	16%	(69)	21%	(93)	30%	(130)	441
Educ: Bachelors degree	13%	(21)	15%	(23)	6%	(10)	28%	(44)	13%	(21)	25%	(40)	160
Educ: Post-grad	7%	(6)	23%	(23)	10%	(10)	38%	(38)	4%	(4)	18%	(18)	99
Income: Under 50k	13%	(39)	13%	(39)	8%	(23)	19%	(57)	20%	(59)	28%	(84)	300
Income: 50k-100k	12%	(30)	17%	(43)	7%	(16)	20%	(52)	18%	(44)	27%	(68)	253
Income: 100k+	9%	(13)	16%	(23)	11%	(17)	29%	(43)	10%	(14)	25%	(36)	146
Ethnicity: White (Non-Hispanic)	15%	(68)	19%	(89)	8%	(39)	17%	(79)	15%	(71)	26%	(119)	463
Ethnicity: Hispanic	4%	(2)	7%	(3)	9%	(3)	37%	(13)	24%	(9)	19%	(7)	36
Ethnicity: Black (Non-Hispanic)	7%	(10)	5%	(8)	6%	(9)	28%	(44)	23%	(36)	31%	(48)	155
Ethnicity: Asian + Other (Non-Hispanic)	7%	(3)	13%	(6)	10%	(5)	33%	(15)	6%	(3)	31%	(14)	45
All Christian	17%	(57)	20%	(67)	7%	(24)	18%	(61)	17%	(57)	22%	(74)	341
All Non-Christian	4%	(1)	20%	(4)	14%	(3)	33%	(7)	29%	(6)	1%	(0)	20
Atheist	—	(0)	3%	(1)	15%	(5)	59%	(19)	8%	(3)	15%	(5)	32
Agnostic/Nothing in particular	4%	(6)	12%	(17)	7%	(10)	28%	(38)	20%	(27)	28%	(37)	135
Something Else	11%	(19)	10%	(16)	8%	(14)	15%	(25)	15%	(25)	42%	(71)	170
Evangelical	18%	(49)	18%	(48)	9%	(23)	9%	(24)	15%	(41)	31%	(85)	271
Non-Evangelical	11%	(25)	15%	(34)	6%	(13)	26%	(60)	16%	(38)	26%	(61)	231
PID: Dem (no lean)	4%	(10)	5%	(12)	9%	(21)	34%	(80)	18%	(41)	30%	(69)	234
PID: Ind (no lean)	8%	(17)	13%	(27)	8%	(17)	27%	(57)	17%	(37)	27%	(57)	211
PID: Rep (no lean)	22%	(56)	26%	(66)	7%	(18)	5%	(14)	16%	(40)	24%	(62)	254

Continued on next page

**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(82)	15%	(105)	8%	(56)	22%	(151)	17%	(117)	27%	(188)	699
PID/Gender: Dem Men	5%	(4)	11%	(9)	13%	(12)	43%	(38)	11%	(10)	17%	(15)	88
PID/Gender: Dem Women	4%	(6)	2%	(3)	6%	(9)	29%	(42)	22%	(31)	37%	(54)	146
PID/Gender: Ind Men	9%	(10)	18%	(19)	11%	(12)	27%	(30)	17%	(18)	18%	(20)	108
PID/Gender: Ind Women	6%	(7)	8%	(8)	5%	(5)	26%	(27)	18%	(18)	36%	(37)	103
PID/Gender: Rep Men	26%	(32)	26%	(33)	6%	(8)	8%	(10)	20%	(25)	14%	(18)	126
PID/Gender: Rep Women	18%	(23)	25%	(33)	8%	(10)	3%	(4)	12%	(15)	34%	(43)	129
Ideo: Liberal (1-3)	3%	(6)	7%	(13)	7%	(13)	46%	(87)	15%	(28)	23%	(44)	191
Ideo: Moderate (4)	6%	(13)	10%	(20)	8%	(17)	22%	(45)	22%	(46)	33%	(68)	210
Ideo: Conservative (5-7)	23%	(63)	26%	(69)	9%	(24)	5%	(14)	15%	(39)	23%	(61)	270
Ideo/PID: Conservative Republican	26%	(51)	28%	(56)	8%	(15)	5%	(10)	13%	(26)	19%	(38)	197
Ideo/PID: Moderate/Liberal Republican	9%	(5)	17%	(9)	6%	(3)	7%	(3)	26%	(13)	35%	(18)	51
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	6%	(5)	10%	(9)	17%	(14)	23%	(19)	37%	(31)	86
Ideo/PID: Liberal Democrat	2%	(3)	5%	(7)	7%	(11)	45%	(64)	14%	(20)	26%	(38)	143
Unfavorable of Biden and Trump	4%	(3)	15%	(14)	12%	(11)	25%	(23)	18%	(17)	25%	(23)	91
2024 H2H Matchup: Biden Voter	4%	(12)	5%	(16)	9%	(26)	41%	(124)	15%	(45)	26%	(77)	300
2024 H2H Matchup: Trump Voter	21%	(71)	24%	(84)	7%	(23)	5%	(16)	18%	(60)	26%	(89)	343
2024 H2H Matchup: Would not Vote	—	(0)	4%	(1)	11%	(3)	24%	(6)	17%	(4)	44%	(11)	26
2024 H2H Matchup: Do not Know	—	(0)	17%	(5)	9%	(3)	15%	(5)	25%	(8)	35%	(11)	31
2022 House Vote: Democrat	4%	(12)	6%	(16)	8%	(21)	44%	(120)	18%	(49)	21%	(58)	276
2022 House Vote: Republican	23%	(63)	29%	(78)	7%	(20)	6%	(16)	14%	(37)	21%	(57)	270
2022 House Vote: Did not Vote	5%	(8)	7%	(10)	10%	(15)	10%	(15)	21%	(31)	47%	(68)	146
2020 Vote: Joe Biden	4%	(12)	7%	(21)	9%	(28)	41%	(130)	16%	(51)	24%	(76)	317
2020 Vote: Donald Trump	21%	(69)	24%	(80)	7%	(23)	5%	(16)	17%	(55)	26%	(83)	326
2020 Vote: Someone Else	1%	(0)	22%	(2)	19%	(2)	9%	(1)	21%	(2)	28%	(3)	10
2020 Vote: Did not Vote	4%	(2)	5%	(3)	5%	(3)	9%	(4)	20%	(9)	56%	(26)	47
2016 Vote: Hillary Clinton	5%	(13)	7%	(18)	8%	(21)	42%	(107)	15%	(38)	23%	(58)	255
2016 Vote: Donald Trump	22%	(60)	26%	(70)	7%	(20)	8%	(21)	15%	(41)	21%	(56)	268
2016 Vote: Someone Else	—	(0)	8%	(1)	14%	(2)	52%	(8)	10%	(2)	16%	(2)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	3%	(0)	14%	(2)	6%	(1)	17%	(3)	59%	(9)	14
2020 Vote/PID: Not Trump/Republican	8%	(2)	17%	(4)	10%	(3)	16%	(4)	24%	(6)	25%	(6)	24

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(82)	15%	(105)	8%	(56)	22%	(151)	17%	(117)	27%	(188)	699
U.S. Economy: Wrong Track	14%	(67)	18%	(85)	8%	(39)	13%	(59)	17%	(77)	29%	(136)	463
U.S. Economy: Right Direction	6%	(15)	9%	(20)	7%	(17)	39%	(92)	17%	(40)	22%	(52)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	7%	(18)	8%	(20)	42%	(101)	13%	(32)	24%	(57)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(67)	23%	(79)	7%	(25)	6%	(22)	18%	(63)	26%	(88)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	8%	(9)	9%	(11)	24%	(28)	19%	(22)	37%	(43)	115
Top 2024 Issue: Economy	12%	(30)	21%	(52)	9%	(22)	9%	(23)	21%	(52)	28%	(71)	250
Community: Urban	13%	(16)	20%	(25)	8%	(10)	21%	(26)	12%	(15)	26%	(33)	125
Community: Suburban	9%	(27)	15%	(43)	6%	(18)	27%	(80)	17%	(51)	25%	(72)	291
Community: Rural	14%	(39)	13%	(37)	10%	(27)	16%	(45)	18%	(52)	29%	(83)	283
Community/Gender: Urban Women	8%	(5)	12%	(7)	6%	(4)	19%	(12)	17%	(11)	39%	(24)	63
Community/Gender: Urban Men	18%	(11)	28%	(17)	10%	(6)	23%	(15)	7%	(4)	13%	(8)	62
Community/Gender: Rural Women	10%	(15)	11%	(17)	10%	(15)	15%	(23)	18%	(27)	36%	(55)	153
Community/Gender: Rural Men	18%	(24)	16%	(20)	10%	(12)	16%	(21)	19%	(25)	21%	(27)	130
Community/Gender: Suburban Women	10%	(16)	12%	(19)	4%	(6)	24%	(38)	17%	(27)	34%	(55)	162
Community/Gender: Suburban Men	9%	(11)	18%	(24)	10%	(12)	32%	(42)	18%	(23)	13%	(17)	130
Homeowner	13%	(64)	17%	(84)	9%	(44)	24%	(120)	14%	(68)	23%	(113)	493
Renter	9%	(15)	10%	(17)	6%	(9)	17%	(27)	24%	(39)	35%	(58)	166
Military HHnm: Yes	17%	(19)	11%	(13)	8%	(9)	29%	(33)	12%	(13)	24%	(28)	116
Military HH: No	11%	(63)	16%	(93)	8%	(47)	20%	(118)	18%	(104)	27%	(159)	583
Employ: Private Sector	9%	(19)	17%	(37)	12%	(25)	22%	(48)	15%	(34)	25%	(54)	217
Employ: Government	20%	(9)	9%	(4)	8%	(3)	10%	(5)	15%	(6)	38%	(17)	44
Employ: Self-Employed	7%	(5)	19%	(12)	11%	(7)	20%	(13)	23%	(14)	20%	(13)	63
Employ: Homemaker	9%	(3)	20%	(6)	8%	(3)	20%	(7)	12%	(4)	30%	(10)	32
Employ: Student	2%	(1)	13%	(3)	5%	(1)	20%	(5)	13%	(3)	47%	(12)	26
Employ: Retired	19%	(39)	14%	(28)	6%	(12)	26%	(52)	17%	(36)	19%	(38)	205
Employ: Unemployed	5%	(4)	15%	(12)	4%	(3)	13%	(10)	21%	(16)	40%	(30)	75
Employ: Other	8%	(3)	6%	(2)	4%	(1)	31%	(11)	11%	(4)	40%	(14)	36
Self + Household: White-Collar	16%	(46)	16%	(48)	8%	(23)	28%	(83)	13%	(37)	19%	(56)	292
Self + Household: Blue Collar	9%	(29)	15%	(45)	10%	(30)	17%	(52)	21%	(63)	28%	(83)	302
Union HH: Yes	12%	(3)	8%	(2)	3%	(1)	34%	(8)	28%	(6)	16%	(4)	23
Union HH: No	12%	(79)	15%	(103)	8%	(55)	21%	(143)	16%	(111)	27%	(184)	676

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(82)	15%	(105)	8%	(56)	22%	(151)	17%	(117)	27%	(188)	699
LGBTQ+: Yes	9%	(7)	11%	(8)	11%	(8)	34%	(26)	10%	(7)	27%	(21)	78
LGBTQ+: No	12%	(75)	16%	(97)	8%	(47)	20%	(125)	18%	(110)	27%	(167)	621
Motivated to Vote	13%	(80)	16%	(102)	8%	(50)	22%	(138)	16%	(102)	25%	(157)	629
Parent: Yes	13%	(22)	15%	(26)	7%	(13)	14%	(26)	20%	(35)	31%	(55)	178
Parent: No	11%	(60)	15%	(79)	8%	(43)	24%	(125)	16%	(82)	25%	(132)	521
COVID Vaccine: Yes	11%	(55)	15%	(80)	8%	(39)	26%	(137)	16%	(84)	24%	(124)	519
COVID Vaccine: No	15%	(27)	14%	(25)	9%	(16)	8%	(14)	19%	(33)	35%	(63)	180
Student Loans: Yes	8%	(7)	8%	(8)	10%	(9)	25%	(22)	21%	(18)	28%	(25)	89
Student Loans: No	12%	(75)	16%	(98)	8%	(46)	21%	(129)	16%	(99)	27%	(162)	610
Favorable Opinion of Haley	20%	(46)	24%	(55)	7%	(17)	13%	(29)	15%	(34)	22%	(51)	234
Unfavorable Opinion of Haley	9%	(31)	13%	(42)	11%	(36)	35%	(112)	13%	(42)	19%	(61)	324
Protestant	17%	(43)	19%	(48)	8%	(20)	18%	(46)	16%	(41)	24%	(62)	260
Roman Catholic	18%	(13)	24%	(17)	4%	(3)	19%	(13)	18%	(13)	18%	(13)	72
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	16%	(1)	22%	(2)	—	(0)	25%	(2)	36%	(3)	—	(0)	7
Jewish	1%	(0)	15%	(1)	15%	(1)	28%	(3)	41%	(4)	—	(0)	10
Muslim	19%	(1)	76%	(3)	—	(0)	6%	(0)	—	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	29%	(1)	29%	(1)	38%	(2)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Atheist	—	(0)	3%	(1)	15%	(5)	59%	(19)	8%	(3)	15%	(5)	32
Agnostic	2%	(1)	15%	(4)	4%	(1)	42%	(11)	11%	(3)	25%	(6)	25
Something else	11%	(19)	10%	(16)	8%	(14)	15%	(25)	15%	(25)	42%	(71)	170
Nothing in particular	5%	(5)	12%	(13)	8%	(9)	25%	(27)	22%	(24)	28%	(31)	110
Prodigal Biden Voter	—	(0)	13%	(6)	11%	(5)	19%	(8)	30%	(13)	27%	(12)	44
Undecided Voter (DK/WNV)	—	(0)	11%	(6)	10%	(6)	19%	(11)	21%	(12)	39%	(22)	56
Undecided Voter (DK)	—	(0)	4%	(1)	11%	(3)	24%	(6)	17%	(4)	44%	(11)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	18%	(124)	10%	(73)	23%	(162)	14%	(98)	27%	(186)	699
Gender: Male	11%	(36)	21%	(69)	11%	(36)	28%	(89)	11%	(36)	17%	(56)	322
Gender: Female	5%	(21)	15%	(55)	10%	(38)	19%	(73)	16%	(61)	34%	(130)	377
Age: 18-34	7%	(11)	13%	(23)	8%	(14)	16%	(27)	15%	(25)	41%	(71)	172
Age: 35-44	7%	(7)	10%	(10)	13%	(12)	18%	(17)	16%	(15)	37%	(35)	95
Age: 45-64	10%	(24)	18%	(42)	12%	(27)	25%	(57)	15%	(34)	20%	(47)	230
Age: 65+	7%	(14)	24%	(49)	10%	(19)	30%	(61)	12%	(24)	16%	(33)	201
GenZers: 1997-2012	6%	(5)	17%	(14)	7%	(6)	15%	(13)	10%	(9)	43%	(37)	85
Millennials: 1981-1996	7%	(12)	11%	(18)	11%	(19)	15%	(26)	18%	(31)	38%	(66)	172
GenXers: 1965-1980	10%	(17)	13%	(22)	11%	(19)	27%	(46)	15%	(25)	23%	(39)	168
Baby Boomers: 1946-1964	8%	(22)	24%	(63)	11%	(28)	28%	(73)	12%	(33)	17%	(44)	263
Educ: < College	7%	(31)	19%	(82)	10%	(43)	17%	(75)	15%	(68)	32%	(141)	441
Educ: Bachelors degree	11%	(17)	19%	(30)	10%	(17)	28%	(45)	14%	(22)	18%	(29)	160
Educ: Post-grad	8%	(8)	12%	(12)	13%	(13)	43%	(42)	8%	(8)	16%	(15)	99
Income: Under 50k	7%	(21)	14%	(41)	11%	(33)	20%	(61)	18%	(55)	30%	(89)	300
Income: 50k-100k	8%	(20)	22%	(57)	9%	(22)	21%	(54)	13%	(32)	27%	(68)	253
Income: 100k+	10%	(15)	17%	(26)	12%	(18)	32%	(47)	8%	(11)	20%	(29)	146
Ethnicity: White (Non-Hispanic)	10%	(48)	23%	(108)	11%	(51)	20%	(94)	12%	(54)	23%	(108)	463
Ethnicity: Hispanic	10%	(4)	15%	(5)	3%	(1)	35%	(13)	23%	(8)	14%	(5)	36
Ethnicity: Black (Non-Hispanic)	1%	(2)	6%	(10)	8%	(13)	24%	(38)	20%	(30)	40%	(62)	155
Ethnicity: Asian + Other (Non-Hispanic)	6%	(3)	2%	(1)	18%	(8)	39%	(18)	11%	(5)	23%	(11)	45
All Christian	11%	(38)	25%	(84)	11%	(37)	18%	(62)	13%	(45)	22%	(75)	341
All Non-Christian	4%	(1)	11%	(2)	13%	(3)	41%	(8)	29%	(6)	1%	(0)	20
Atheist	4%	(1)	6%	(2)	11%	(4)	72%	(23)	6%	(2)	1%	(0)	32
Agnostic/Nothing in particular	3%	(4)	11%	(14)	12%	(17)	26%	(36)	17%	(23)	31%	(41)	135
Something Else	7%	(13)	13%	(22)	8%	(13)	19%	(32)	13%	(22)	40%	(69)	170
Evangelical	12%	(32)	22%	(61)	10%	(27)	12%	(32)	12%	(33)	32%	(87)	271
Non-Evangelical	7%	(16)	18%	(42)	10%	(22)	26%	(61)	15%	(34)	24%	(56)	231
PID: Dem (no lean)	3%	(6)	3%	(8)	9%	(22)	34%	(79)	17%	(40)	34%	(79)	234
PID: Ind (no lean)	7%	(14)	14%	(30)	13%	(27)	29%	(61)	13%	(27)	24%	(51)	211
PID: Rep (no lean)	14%	(36)	34%	(86)	9%	(24)	9%	(22)	12%	(31)	22%	(56)	254

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	18%	(124)	10%	(73)	23%	(162)	14%	(98)	27%	(186)	699
PID/Gender: Dem Men	6%	(5)	3%	(2)	7%	(6)	51%	(45)	11%	(9)	22%	(20)	88
PID/Gender: Dem Women	1%	(1)	4%	(5)	11%	(16)	23%	(34)	21%	(30)	41%	(60)	146
PID/Gender: Ind Men	8%	(9)	20%	(21)	13%	(14)	30%	(32)	9%	(10)	20%	(22)	108
PID/Gender: Ind Women	5%	(5)	9%	(9)	13%	(13)	29%	(30)	17%	(17)	28%	(29)	103
PID/Gender: Rep Men	17%	(22)	36%	(45)	12%	(15)	10%	(12)	14%	(17)	11%	(14)	126
PID/Gender: Rep Women	11%	(15)	32%	(41)	7%	(9)	7%	(9)	11%	(14)	32%	(41)	129
Ideo: Liberal (1-3)	3%	(5)	4%	(9)	9%	(17)	45%	(87)	14%	(26)	25%	(48)	191
Ideo: Moderate (4)	4%	(8)	14%	(30)	12%	(26)	22%	(46)	17%	(36)	31%	(64)	210
Ideo: Conservative (5-7)	16%	(43)	31%	(85)	11%	(31)	9%	(24)	11%	(29)	22%	(60)	270
Ideo/PID: Conservative Republican	17%	(34)	35%	(68)	10%	(20)	8%	(16)	11%	(21)	19%	(37)	197
Ideo/PID: Moderate/Liberal Republican	4%	(2)	36%	(18)	7%	(3)	10%	(5)	17%	(9)	26%	(13)	51
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	5%	(5)	15%	(13)	19%	(16)	14%	(12)	44%	(38)	86
Ideo/PID: Liberal Democrat	2%	(4)	2%	(3)	7%	(10)	42%	(61)	17%	(25)	29%	(41)	143
Unfavorable of Biden and Trump	2%	(1)	12%	(11)	19%	(17)	31%	(28)	16%	(14)	21%	(19)	91
2024 H2H Matchup: Biden Voter	2%	(6)	4%	(11)	11%	(34)	42%	(126)	16%	(47)	25%	(75)	300
2024 H2H Matchup: Trump Voter	14%	(50)	33%	(112)	9%	(31)	7%	(23)	12%	(40)	25%	(87)	343
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	13%	(3)	30%	(8)	16%	(4)	40%	(10)	26
2024 H2H Matchup: Do not Know	—	(0)	4%	(1)	17%	(5)	15%	(5)	21%	(6)	43%	(13)	31
2022 House Vote: Democrat	2%	(6)	5%	(15)	11%	(30)	43%	(119)	14%	(39)	24%	(67)	276
2022 House Vote: Republican	13%	(36)	33%	(88)	12%	(31)	10%	(28)	10%	(28)	21%	(58)	270
2022 House Vote: Did not Vote	10%	(14)	14%	(20)	8%	(12)	10%	(14)	20%	(29)	39%	(57)	146
2020 Vote: Joe Biden	2%	(8)	4%	(11)	11%	(36)	41%	(129)	16%	(52)	26%	(81)	317
2020 Vote: Donald Trump	14%	(44)	33%	(108)	10%	(33)	8%	(26)	11%	(36)	24%	(78)	326
2020 Vote: Someone Else	16%	(2)	26%	(3)	—	(0)	13%	(1)	18%	(2)	28%	(3)	10
2020 Vote: Did not Vote	5%	(2)	5%	(2)	9%	(4)	13%	(6)	17%	(8)	50%	(24)	47
2016 Vote: Hillary Clinton	3%	(7)	4%	(11)	13%	(32)	41%	(106)	16%	(41)	23%	(59)	255
2016 Vote: Donald Trump	14%	(36)	34%	(91)	11%	(30)	12%	(31)	11%	(29)	19%	(50)	268
2016 Vote: Someone Else	9%	(1)	3%	(0)	13%	(2)	48%	(7)	11%	(2)	16%	(2)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	17%	(2)	—	(0)	17%	(2)	66%	(10)	14
2020 Vote/PID: Not Trump/Republican	14%	(3)	12%	(3)	6%	(1)	17%	(4)	26%	(6)	26%	(6)	24

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**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	18%	(124)	10%	(73)	23%	(162)	14%	(98)	27%	(186)	699
U.S. Economy: Wrong Track	10%	(45)	24%	(110)	9%	(42)	13%	(62)	15%	(68)	29%	(136)	463
U.S. Economy: Right Direction	5%	(11)	6%	(14)	13%	(31)	42%	(100)	13%	(30)	21%	(50)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	3%	(7)	12%	(28)	43%	(104)	13%	(32)	25%	(61)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(47)	31%	(107)	9%	(30)	9%	(30)	13%	(43)	25%	(86)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	8%	(10)	13%	(15)	25%	(29)	19%	(22)	33%	(38)	115
Top 2024 Issue: Economy	11%	(28)	21%	(53)	12%	(31)	12%	(30)	12%	(30)	31%	(76)	250
Community: Urban	9%	(11)	11%	(13)	13%	(16)	20%	(25)	21%	(27)	26%	(32)	125
Community: Suburban	8%	(24)	18%	(53)	10%	(29)	27%	(78)	14%	(41)	23%	(66)	291
Community: Rural	7%	(20)	20%	(58)	10%	(29)	21%	(59)	11%	(30)	31%	(87)	283
Community/Gender: Urban Women	8%	(5)	4%	(3)	10%	(6)	13%	(8)	29%	(18)	35%	(22)	63
Community/Gender: Urban Men	10%	(6)	17%	(11)	15%	(10)	28%	(17)	14%	(9)	16%	(10)	62
Community/Gender: Rural Women	5%	(8)	15%	(23)	9%	(13)	21%	(33)	11%	(17)	38%	(58)	153
Community/Gender: Rural Men	9%	(12)	26%	(34)	12%	(16)	20%	(26)	10%	(13)	22%	(29)	130
Community/Gender: Suburban Women	4%	(7)	18%	(29)	11%	(18)	20%	(32)	16%	(26)	31%	(49)	162
Community/Gender: Suburban Men	13%	(17)	19%	(24)	8%	(10)	35%	(46)	12%	(15)	13%	(17)	130
Homeowner	10%	(48)	20%	(98)	11%	(54)	26%	(127)	10%	(51)	23%	(115)	493
Renter	3%	(5)	12%	(20)	11%	(19)	17%	(28)	24%	(39)	33%	(55)	166
Military HHnm: Yes	8%	(9)	14%	(17)	15%	(17)	28%	(32)	10%	(12)	24%	(28)	116
Military HH: No	8%	(47)	18%	(107)	10%	(56)	22%	(130)	15%	(86)	27%	(158)	583
Employ: Private Sector	9%	(19)	16%	(34)	12%	(25)	24%	(53)	12%	(26)	27%	(59)	217
Employ: Government	6%	(3)	9%	(4)	5%	(2)	16%	(7)	27%	(12)	36%	(16)	44
Employ: Self-Employed	9%	(6)	18%	(11)	16%	(10)	24%	(15)	16%	(10)	17%	(11)	63
Employ: Homemaker	11%	(3)	23%	(7)	10%	(3)	9%	(3)	4%	(1)	44%	(14)	32
Employ: Student	8%	(2)	2%	(1)	11%	(3)	27%	(7)	5%	(1)	47%	(12)	26
Employ: Retired	7%	(14)	25%	(51)	12%	(25)	29%	(59)	14%	(29)	14%	(28)	205
Employ: Unemployed	9%	(7)	11%	(8)	3%	(2)	14%	(11)	20%	(15)	42%	(32)	75
Employ: Other	7%	(3)	19%	(7)	5%	(2)	21%	(8)	9%	(3)	38%	(14)	36
Self + Household: White-Collar	10%	(30)	16%	(46)	11%	(32)	31%	(91)	14%	(40)	18%	(53)	292
Self + Household: Blue Collar	7%	(21)	23%	(70)	11%	(34)	17%	(51)	15%	(45)	27%	(81)	302
Union HH: Yes	4%	(1)	23%	(5)	4%	(1)	34%	(8)	16%	(4)	19%	(4)	23
Union HH: No	8%	(55)	18%	(119)	11%	(72)	23%	(154)	14%	(94)	27%	(181)	676

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	18%	(124)	10%	(73)	23%	(162)	14%	(98)	27%	(186)	699
LGBTQ+: Yes	5%	(4)	4%	(3)	15%	(12)	39%	(30)	8%	(6)	29%	(22)	78
LGBTQ+: No	8%	(52)	19%	(120)	10%	(61)	21%	(132)	15%	(92)	26%	(163)	621
Motivated to Vote	9%	(54)	19%	(121)	10%	(65)	24%	(151)	14%	(87)	24%	(151)	629
Parent: Yes	9%	(15)	19%	(34)	10%	(19)	15%	(26)	16%	(28)	31%	(55)	178
Parent: No	8%	(41)	17%	(90)	10%	(54)	26%	(136)	13%	(70)	25%	(131)	521
COVID Vaccine: Yes	7%	(39)	16%	(83)	11%	(55)	28%	(143)	15%	(78)	23%	(121)	519
COVID Vaccine: No	10%	(17)	23%	(41)	10%	(18)	11%	(19)	11%	(20)	36%	(64)	180
Student Loans: Yes	11%	(9)	9%	(8)	8%	(7)	23%	(20)	15%	(13)	36%	(32)	89
Student Loans: No	8%	(47)	19%	(116)	11%	(66)	23%	(142)	14%	(85)	25%	(154)	610
Favorable Opinion of Haley	13%	(29)	26%	(62)	14%	(34)	16%	(38)	13%	(29)	18%	(42)	234
Unfavorable Opinion of Haley	8%	(25)	16%	(52)	11%	(36)	37%	(119)	8%	(26)	20%	(65)	324
Protestant	11%	(28)	23%	(60)	10%	(26)	18%	(48)	13%	(35)	24%	(63)	260
Roman Catholic	10%	(7)	29%	(21)	14%	(10)	18%	(13)	14%	(10)	15%	(10)	72
Mormon	65%	(1)	—	(0)	35%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	16%	(1)	36%	(3)	—	(0)	22%	(2)	—	(0)	25%	(2)	7
Jewish	1%	(0)	15%	(1)	—	(0)	43%	(4)	41%	(4)	—	(0)	10
Muslim	19%	(1)	24%	(1)	—	(0)	—	(0)	57%	(2)	—	(0)	3
Buddhist	—	(0)	—	(0)	58%	(3)	38%	(2)	—	(0)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Atheist	4%	(1)	6%	(2)	11%	(4)	72%	(23)	6%	(2)	1%	(0)	32
Agnostic	2%	(0)	10%	(2)	21%	(5)	39%	(10)	6%	(1)	23%	(6)	25
Something else	7%	(13)	13%	(22)	8%	(13)	19%	(32)	13%	(22)	40%	(69)	170
Nothing in particular	3%	(3)	11%	(12)	10%	(11)	24%	(26)	20%	(22)	32%	(35)	110
Prodigal Biden Voter	4%	(2)	3%	(1)	12%	(5)	15%	(6)	31%	(14)	36%	(16)	44
Undecided Voter (DK/WNV)	—	(0)	2%	(1)	15%	(9)	22%	(12)	19%	(11)	42%	(23)	56
Undecided Voter (DK)	—	(0)	—	(0)	13%	(3)	30%	(8)	16%	(4)	40%	(10)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(31)	11%	(75)	8%	(58)	10%	(69)	20%	(142)	46%	(324)	699
Gender: Male	7%	(22)	15%	(49)	10%	(32)	12%	(40)	19%	(63)	37%	(118)	322
Gender: Female	2%	(9)	7%	(26)	7%	(27)	8%	(30)	21%	(79)	55%	(206)	377
Age: 18-34	5%	(9)	8%	(13)	6%	(10)	10%	(18)	11%	(20)	60%	(103)	172
Age: 35-44	7%	(7)	18%	(17)	11%	(11)	5%	(5)	26%	(25)	33%	(31)	95
Age: 45-64	6%	(14)	13%	(31)	9%	(20)	8%	(18)	20%	(47)	44%	(100)	230
Age: 65+	1%	(2)	7%	(14)	9%	(18)	14%	(29)	25%	(50)	44%	(89)	201
GenZers: 1997-2012	5%	(4)	6%	(5)	6%	(5)	11%	(10)	9%	(8)	62%	(53)	85
Millennials: 1981-1996	5%	(9)	14%	(24)	7%	(12)	7%	(13)	20%	(34)	46%	(80)	172
GenXers: 1965-1980	8%	(13)	13%	(22)	9%	(16)	6%	(11)	19%	(32)	44%	(74)	168
Baby Boomers: 1946-1964	1%	(4)	9%	(23)	9%	(25)	13%	(33)	26%	(67)	42%	(111)	263
Educ: < College	4%	(19)	8%	(34)	8%	(36)	8%	(37)	20%	(86)	52%	(228)	441
Educ: Bachelors degree	3%	(5)	15%	(24)	6%	(9)	14%	(22)	20%	(31)	42%	(68)	160
Educ: Post-grad	7%	(6)	17%	(17)	14%	(14)	10%	(10)	25%	(24)	28%	(28)	99
Income: Under 50k	5%	(15)	6%	(18)	7%	(21)	9%	(27)	20%	(60)	53%	(160)	300
Income: 50k-100k	4%	(9)	14%	(34)	9%	(22)	12%	(30)	22%	(55)	41%	(103)	253
Income: 100k+	5%	(7)	16%	(23)	11%	(16)	9%	(12)	18%	(27)	42%	(61)	146
Ethnicity: White (Non-Hispanic)	4%	(20)	9%	(41)	9%	(40)	10%	(44)	21%	(97)	47%	(219)	463
Ethnicity: Hispanic	—	(0)	9%	(3)	10%	(4)	20%	(7)	20%	(7)	42%	(15)	36
Ethnicity: Black (Non-Hispanic)	7%	(11)	15%	(23)	8%	(12)	10%	(16)	17%	(26)	44%	(67)	155
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	16%	(7)	6%	(3)	5%	(2)	25%	(11)	48%	(22)	45
All Christian	4%	(13)	10%	(35)	6%	(20)	11%	(36)	24%	(81)	46%	(156)	341
All Non-Christian	—	(0)	12%	(2)	8%	(2)	23%	(5)	30%	(6)	27%	(6)	20
Atheist	10%	(3)	21%	(7)	17%	(5)	12%	(4)	9%	(3)	31%	(10)	32
Agnostic/Nothing in particular	4%	(6)	9%	(13)	13%	(17)	12%	(16)	16%	(22)	45%	(61)	135
Something Else	5%	(9)	11%	(18)	9%	(15)	5%	(8)	18%	(30)	53%	(91)	170
Evangelical	4%	(11)	12%	(32)	6%	(15)	6%	(15)	20%	(55)	53%	(143)	271
Non-Evangelical	5%	(11)	9%	(20)	8%	(18)	13%	(29)	22%	(52)	44%	(101)	231
PID: Dem (no lean)	6%	(14)	12%	(28)	8%	(19)	14%	(33)	18%	(41)	42%	(98)	234
PID: Ind (no lean)	2%	(5)	13%	(28)	9%	(19)	8%	(18)	18%	(37)	50%	(105)	211
PID: Rep (no lean)	5%	(12)	7%	(19)	8%	(20)	7%	(19)	25%	(63)	48%	(121)	254

Continued on next page

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(31)	11%	(75)	8%	(58)	10%	(69)	20%	(142)	46%	(324)	699
PID/Gender: Dem Men	11%	(10)	21%	(19)	11%	(10)	18%	(16)	14%	(12)	25%	(22)	88
PID/Gender: Dem Women	3%	(5)	6%	(9)	7%	(10)	12%	(17)	20%	(29)	52%	(76)	146
PID/Gender: Ind Men	3%	(3)	16%	(17)	7%	(8)	8%	(9)	17%	(19)	48%	(52)	108
PID/Gender: Ind Women	1%	(1)	11%	(11)	11%	(11)	8%	(9)	18%	(18)	51%	(52)	103
PID/Gender: Rep Men	7%	(9)	10%	(13)	11%	(14)	12%	(15)	25%	(32)	34%	(43)	126
PID/Gender: Rep Women	3%	(3)	5%	(6)	5%	(6)	3%	(4)	24%	(31)	61%	(78)	129
Ideo: Liberal (1-3)	8%	(15)	12%	(24)	9%	(17)	17%	(32)	13%	(25)	41%	(78)	191
Ideo: Moderate (4)	3%	(6)	9%	(18)	9%	(19)	7%	(14)	24%	(51)	49%	(102)	210
Ideo: Conservative (5-7)	3%	(9)	12%	(32)	8%	(20)	8%	(20)	23%	(61)	47%	(128)	270
Ideo/PID: Conservative Republican	4%	(9)	8%	(16)	8%	(16)	8%	(17)	25%	(50)	45%	(89)	197
Ideo/PID: Moderate/Liberal Republican	7%	(3)	6%	(3)	8%	(4)	5%	(2)	26%	(13)	49%	(25)	51
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	14%	(12)	7%	(6)	5%	(4)	22%	(19)	51%	(43)	86
Ideo/PID: Liberal Democrat	8%	(12)	12%	(16)	10%	(14)	18%	(26)	15%	(21)	38%	(54)	143
Unfavorable of Biden and Trump	4%	(4)	10%	(9)	6%	(5)	14%	(12)	21%	(19)	45%	(41)	91
2024 H2H Matchup: Biden Voter	6%	(17)	11%	(33)	11%	(34)	14%	(42)	17%	(50)	41%	(123)	300
2024 H2H Matchup: Trump Voter	4%	(12)	10%	(34)	7%	(22)	6%	(22)	25%	(86)	49%	(167)	343
2024 H2H Matchup: Would not Vote	6%	(2)	12%	(3)	2%	(0)	12%	(3)	11%	(3)	57%	(14)	26
2024 H2H Matchup: Do not Know	—	(0)	14%	(4)	6%	(2)	9%	(3)	9%	(3)	62%	(19)	31
2022 House Vote: Democrat	6%	(18)	14%	(40)	10%	(28)	15%	(41)	18%	(50)	36%	(100)	276
2022 House Vote: Republican	3%	(7)	10%	(26)	8%	(23)	7%	(20)	25%	(68)	47%	(127)	270
2022 House Vote: Did not Vote	4%	(6)	5%	(7)	5%	(8)	6%	(9)	15%	(23)	64%	(94)	146
2020 Vote: Joe Biden	6%	(19)	12%	(39)	10%	(31)	14%	(44)	17%	(53)	41%	(130)	317
2020 Vote: Donald Trump	4%	(12)	10%	(31)	7%	(23)	7%	(22)	24%	(77)	49%	(161)	326
2020 Vote: Someone Else	—	(0)	1%	(0)	8%	(1)	12%	(1)	38%	(4)	41%	(4)	10
2020 Vote: Did not Vote	—	(0)	11%	(5)	7%	(3)	5%	(2)	16%	(8)	61%	(28)	47
2016 Vote: Hillary Clinton	6%	(15)	13%	(34)	11%	(27)	13%	(34)	19%	(47)	38%	(97)	255
2016 Vote: Donald Trump	3%	(8)	12%	(33)	9%	(23)	9%	(23)	24%	(64)	44%	(117)	268
2016 Vote: Someone Else	21%	(3)	15%	(2)	19%	(3)	10%	(1)	20%	(3)	15%	(2)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	2%	(0)	15%	(2)	—	(0)	17%	(2)	66%	(10)	14
2020 Vote/PID: Not Trump/Republican	—	(0)	3%	(1)	12%	(3)	12%	(3)	30%	(7)	44%	(11)	24

Continued on next page

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(31)	11%	(75)	8%	(58)	10%	(69)	20%	(142)	46%	(324)	699
U.S. Economy: Wrong Track	2%	(12)	10%	(47)	7%	(33)	7%	(33)	22%	(104)	51%	(235)	463
U.S. Economy: Right Direction	8%	(19)	12%	(28)	11%	(25)	15%	(36)	16%	(38)	37%	(88)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	13%	(31)	11%	(27)	16%	(38)	16%	(38)	39%	(93)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	9%	(30)	8%	(26)	7%	(23)	24%	(82)	50%	(171)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	12%	(14)	5%	(5)	7%	(9)	19%	(22)	52%	(59)	115
Top 2024 Issue: Economy	4%	(9)	14%	(35)	9%	(21)	4%	(11)	24%	(60)	46%	(114)	250
Community: Urban	5%	(6)	20%	(25)	10%	(12)	14%	(17)	16%	(21)	35%	(44)	125
Community: Suburban	4%	(12)	11%	(31)	7%	(21)	9%	(25)	22%	(65)	47%	(138)	291
Community: Rural	5%	(13)	7%	(19)	9%	(26)	10%	(27)	20%	(56)	50%	(142)	283
Community/Gender: Urban Women	3%	(2)	15%	(9)	9%	(5)	11%	(7)	13%	(8)	50%	(31)	63
Community/Gender: Urban Men	7%	(5)	25%	(16)	11%	(7)	17%	(10)	20%	(12)	21%	(13)	62
Community/Gender: Rural Women	1%	(1)	4%	(6)	9%	(14)	9%	(13)	20%	(30)	58%	(89)	153
Community/Gender: Rural Men	9%	(12)	10%	(13)	9%	(12)	10%	(13)	20%	(27)	41%	(53)	130
Community/Gender: Suburban Women	4%	(7)	7%	(11)	5%	(8)	6%	(9)	25%	(41)	53%	(86)	162
Community/Gender: Suburban Men	4%	(5)	16%	(20)	10%	(13)	12%	(16)	18%	(24)	40%	(52)	130
Homeowner	5%	(23)	12%	(57)	9%	(46)	10%	(48)	20%	(101)	44%	(218)	493
Renter	4%	(6)	9%	(15)	6%	(10)	11%	(18)	22%	(37)	48%	(80)	166
Military HHnm: Yes	2%	(2)	10%	(11)	13%	(15)	12%	(13)	15%	(18)	49%	(56)	116
Military HH: No	5%	(29)	11%	(64)	7%	(43)	10%	(56)	21%	(124)	46%	(267)	583
Employ: Private Sector	6%	(13)	18%	(38)	7%	(16)	9%	(19)	20%	(43)	41%	(88)	217
Employ: Government	4%	(2)	8%	(4)	2%	(1)	10%	(4)	18%	(8)	57%	(25)	44
Employ: Self-Employed	4%	(2)	13%	(8)	19%	(12)	8%	(5)	26%	(17)	31%	(19)	63
Employ: Homemaker	7%	(2)	4%	(1)	8%	(3)	—	(0)	15%	(5)	65%	(21)	32
Employ: Student	—	(0)	6%	(2)	3%	(1)	20%	(5)	7%	(2)	63%	(17)	26
Employ: Retired	3%	(5)	7%	(13)	9%	(19)	14%	(29)	23%	(47)	45%	(91)	205
Employ: Unemployed	7%	(5)	8%	(6)	3%	(2)	6%	(5)	18%	(13)	58%	(43)	75
Employ: Other	3%	(1)	7%	(2)	13%	(5)	5%	(2)	19%	(7)	53%	(19)	36
Self + Household: White-Collar	5%	(15)	13%	(38)	10%	(28)	11%	(33)	24%	(70)	37%	(108)	292
Self + Household: Blue Collar	4%	(13)	10%	(29)	7%	(22)	9%	(27)	21%	(63)	49%	(149)	302
Union HH: Yes	21%	(5)	11%	(3)	2%	(0)	14%	(3)	14%	(3)	39%	(9)	23
Union HH: No	4%	(26)	11%	(72)	9%	(58)	10%	(66)	20%	(138)	47%	(315)	676

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**Table BLMB2\_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(31)	11%	(75)	8%	(58)	10%	(69)	20%	(142)	46%	(324)	699
LGBTQ+: Yes	9%	(7)	7%	(6)	18%	(14)	14%	(11)	9%	(7)	43%	(34)	78
LGBTQ+: No	4%	(24)	11%	(69)	7%	(45)	9%	(58)	22%	(135)	47%	(290)	621
Motivated to Vote	5%	(29)	11%	(68)	9%	(55)	10%	(60)	21%	(132)	45%	(285)	629
Parent: Yes	7%	(13)	13%	(23)	7%	(13)	7%	(13)	26%	(46)	40%	(71)	178
Parent: No	4%	(18)	10%	(52)	9%	(45)	11%	(57)	18%	(96)	49%	(253)	521
COVID Vaccine: Yes	5%	(25)	10%	(51)	9%	(47)	11%	(59)	20%	(105)	44%	(231)	519
COVID Vaccine: No	3%	(6)	13%	(24)	6%	(11)	6%	(10)	20%	(36)	52%	(93)	180
Student Loans: Yes	6%	(6)	14%	(12)	6%	(6)	10%	(9)	20%	(18)	44%	(39)	89
Student Loans: No	4%	(26)	10%	(63)	9%	(53)	10%	(60)	20%	(123)	47%	(285)	610
Favorable Opinion of Haley	7%	(15)	12%	(28)	9%	(22)	9%	(20)	24%	(56)	39%	(92)	234
Unfavorable Opinion of Haley	5%	(15)	13%	(43)	10%	(33)	14%	(47)	15%	(50)	42%	(136)	324
Protestant	4%	(9)	9%	(23)	7%	(18)	9%	(25)	24%	(62)	47%	(124)	260
Roman Catholic	6%	(4)	15%	(11)	1%	(1)	16%	(12)	20%	(14)	41%	(30)	72
Mormon	—	(0)	—	(0)	35%	(1)	—	(0)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	16%	(1)	—	(0)	—	(0)	48%	(3)	36%	(3)	7
Jewish	—	(0)	—	(0)	10%	(1)	33%	(3)	27%	(3)	30%	(3)	10
Muslim	—	(0)	30%	(1)	19%	(1)	—	(0)	51%	(2)	—	(0)	3
Buddhist	—	(0)	29%	(1)	—	(0)	29%	(1)	38%	(2)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Atheist	10%	(3)	21%	(7)	17%	(5)	12%	(4)	9%	(3)	31%	(10)	32
Agnostic	1%	(0)	15%	(4)	17%	(4)	12%	(3)	25%	(6)	30%	(8)	25
Something else	5%	(9)	11%	(18)	9%	(15)	5%	(8)	18%	(30)	53%	(91)	170
Nothing in particular	5%	(5)	8%	(9)	12%	(13)	12%	(14)	14%	(15)	49%	(54)	110
Prodigal Biden Voter	4%	(2)	16%	(7)	1%	(0)	6%	(3)	20%	(9)	53%	(23)	44
Undecided Voter (DK/WNV)	3%	(2)	13%	(7)	4%	(2)	10%	(6)	10%	(6)	60%	(34)	56
Undecided Voter (DK)	6%	(2)	12%	(3)	2%	(0)	12%	(3)	11%	(3)	57%	(14)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(91)	28%	(193)	17%	(119)	20%	(141)	18%	(123)	4%	(31)	699
Gender: Male	11%	(36)	29%	(95)	20%	(64)	22%	(71)	13%	(41)	5%	(16)	322
Gender: Female	15%	(55)	26%	(98)	15%	(55)	19%	(71)	22%	(83)	4%	(15)	377
Age: 18-34	12%	(21)	26%	(44)	11%	(19)	17%	(29)	22%	(38)	12%	(21)	172
Age: 35-44	25%	(24)	29%	(28)	14%	(14)	6%	(6)	21%	(20)	5%	(5)	95
Age: 45-64	10%	(24)	27%	(63)	21%	(48)	19%	(44)	20%	(46)	2%	(5)	230
Age: 65+	11%	(22)	29%	(59)	19%	(37)	31%	(63)	10%	(20)	—	(0)	201
GenZers: 1997-2012	9%	(8)	24%	(20)	13%	(11)	18%	(16)	21%	(18)	14%	(12)	85
Millennials: 1981-1996	20%	(34)	28%	(49)	12%	(20)	11%	(18)	21%	(36)	9%	(15)	172
GenXers: 1965-1980	12%	(20)	26%	(44)	20%	(33)	17%	(28)	24%	(40)	2%	(3)	168
Baby Boomers: 1946-1964	11%	(29)	27%	(72)	20%	(53)	30%	(78)	11%	(29)	1%	(2)	263
Educ: < College	15%	(68)	30%	(132)	13%	(59)	16%	(69)	20%	(86)	6%	(26)	441
Educ: Bachelors degree	9%	(15)	23%	(37)	19%	(30)	29%	(46)	18%	(29)	2%	(3)	160
Educ: Post-grad	8%	(8)	25%	(24)	30%	(30)	26%	(26)	9%	(9)	2%	(2)	99
Income: Under 50k	14%	(43)	30%	(90)	10%	(31)	19%	(58)	21%	(63)	5%	(15)	300
Income: 50k-100k	12%	(31)	27%	(67)	21%	(53)	19%	(47)	17%	(43)	5%	(12)	253
Income: 100k+	12%	(17)	25%	(36)	24%	(35)	25%	(36)	12%	(17)	3%	(4)	146
Ethnicity: White (Non-Hispanic)	12%	(56)	28%	(127)	19%	(90)	22%	(100)	16%	(75)	3%	(16)	463
Ethnicity: Hispanic	10%	(4)	30%	(11)	9%	(3)	26%	(9)	25%	(9)	—	(0)	36
Ethnicity: Black (Non-Hispanic)	20%	(30)	28%	(43)	9%	(15)	16%	(25)	19%	(29)	8%	(12)	155
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	26%	(12)	25%	(11)	16%	(7)	22%	(10)	8%	(4)	45
All Christian	10%	(33)	33%	(113)	19%	(64)	19%	(64)	18%	(60)	2%	(6)	341
All Non-Christian	—	(0)	33%	(7)	28%	(6)	28%	(6)	11%	(2)	—	(0)	20
Atheist	3%	(1)	14%	(5)	30%	(10)	48%	(15)	4%	(1)	1%	(0)	32
Agnostic/Nothing in particular	11%	(15)	21%	(29)	11%	(15)	26%	(36)	23%	(30)	7%	(10)	135
Something Else	24%	(41)	24%	(40)	14%	(24)	12%	(20)	17%	(29)	9%	(15)	170
Evangelical	17%	(47)	34%	(91)	13%	(36)	10%	(27)	21%	(57)	5%	(14)	271
Non-Evangelical	12%	(28)	26%	(61)	20%	(47)	25%	(57)	14%	(33)	2%	(6)	231
PID: Dem (no lean)	19%	(44)	22%	(51)	13%	(31)	28%	(65)	16%	(37)	3%	(6)	234
PID: Ind (no lean)	9%	(19)	25%	(52)	19%	(40)	20%	(42)	21%	(44)	6%	(13)	211
PID: Rep (no lean)	11%	(28)	36%	(91)	19%	(47)	13%	(34)	17%	(42)	5%	(12)	254

Continued on next page

**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(91)	28%	(193)	17%	(119)	20%	(141)	18%	(123)	4%	(31)	699
PID/Gender: Dem Men	17%	(15)	19%	(17)	14%	(12)	35%	(31)	10%	(9)	5%	(4)	88
PID/Gender: Dem Women	20%	(29)	23%	(34)	13%	(19)	23%	(34)	19%	(28)	1%	(2)	146
PID/Gender: Ind Men	5%	(5)	31%	(33)	21%	(22)	25%	(27)	12%	(13)	7%	(8)	108
PID/Gender: Ind Women	14%	(14)	18%	(19)	18%	(18)	15%	(16)	30%	(31)	5%	(5)	103
PID/Gender: Rep Men	13%	(16)	36%	(45)	23%	(29)	10%	(13)	15%	(19)	3%	(4)	126
PID/Gender: Rep Women	9%	(12)	36%	(46)	14%	(18)	17%	(21)	18%	(24)	6%	(8)	129
Ideo: Liberal (1-3)	17%	(33)	15%	(29)	21%	(39)	33%	(64)	13%	(26)	—	(0)	191
Ideo: Moderate (4)	10%	(21)	31%	(65)	13%	(27)	18%	(38)	22%	(46)	6%	(13)	210
Ideo: Conservative (5-7)	12%	(32)	34%	(92)	19%	(50)	13%	(36)	18%	(48)	5%	(12)	270
Ideo/PID: Conservative Republican	11%	(21)	34%	(67)	19%	(38)	14%	(27)	19%	(38)	3%	(6)	197
Ideo/PID: Moderate/Liberal Republican	13%	(7)	41%	(21)	18%	(9)	13%	(7)	9%	(5)	4%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	18%	(15)	30%	(26)	9%	(8)	20%	(17)	16%	(13)	7%	(6)	86
Ideo/PID: Liberal Democrat	20%	(29)	17%	(24)	16%	(23)	32%	(45)	15%	(22)	—	(0)	143
Unfavorable of Biden and Trump	9%	(8)	33%	(30)	25%	(23)	12%	(11)	17%	(16)	4%	(3)	91
2024 H2H Matchup: Biden Voter	11%	(34)	20%	(60)	16%	(48)	34%	(102)	15%	(45)	4%	(11)	300
2024 H2H Matchup: Trump Voter	15%	(51)	33%	(115)	19%	(64)	10%	(35)	18%	(61)	5%	(18)	343
2024 H2H Matchup: Would not Vote	14%	(4)	27%	(7)	11%	(3)	13%	(3)	28%	(7)	7%	(2)	26
2024 H2H Matchup: Do not Know	9%	(3)	38%	(12)	14%	(4)	3%	(1)	34%	(10)	3%	(1)	31
2022 House Vote: Democrat	14%	(39)	17%	(46)	18%	(51)	33%	(91)	15%	(42)	3%	(7)	276
2022 House Vote: Republican	13%	(36)	36%	(98)	18%	(48)	12%	(33)	16%	(42)	5%	(13)	270
2022 House Vote: Did not Vote	10%	(14)	33%	(48)	14%	(20)	12%	(17)	25%	(36)	8%	(11)	146
2020 Vote: Joe Biden	14%	(44)	19%	(61)	16%	(51)	33%	(103)	15%	(49)	3%	(9)	317
2020 Vote: Donald Trump	13%	(43)	36%	(116)	19%	(61)	10%	(34)	17%	(56)	5%	(15)	326
2020 Vote: Someone Else	16%	(2)	22%	(2)	11%	(1)	17%	(2)	35%	(3)	—	(0)	10
2020 Vote: Did not Vote	6%	(3)	31%	(14)	11%	(5)	6%	(3)	31%	(14)	16%	(7)	47
2016 Vote: Hillary Clinton	16%	(40)	19%	(48)	15%	(39)	33%	(85)	14%	(36)	2%	(6)	255
2016 Vote: Donald Trump	12%	(31)	40%	(106)	20%	(53)	11%	(30)	16%	(43)	2%	(5)	268
2016 Vote: Someone Else	9%	(1)	11%	(2)	27%	(4)	23%	(4)	24%	(4)	5%	(1)	15
2020 Vote/PID: Not Biden/Democrat	37%	(5)	25%	(4)	13%	(2)	9%	(1)	16%	(2)	—	(0)	14
2020 Vote/PID: Not Trump/Republican	6%	(1)	23%	(6)	13%	(3)	27%	(7)	31%	(7)	—	(0)	24

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(91)	28%	(193)	17%	(119)	20%	(141)	18%	(123)	4%	(31)	699
U.S. Economy: Wrong Track	14%	(65)	30%	(140)	18%	(82)	12%	(56)	20%	(93)	6%	(28)	463
U.S. Economy: Right Direction	11%	(26)	23%	(54)	16%	(37)	36%	(85)	13%	(30)	2%	(4)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(31)	20%	(49)	18%	(43)	34%	(81)	11%	(27)	4%	(10)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(53)	33%	(114)	17%	(59)	11%	(39)	17%	(59)	5%	(18)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	27%	(31)	14%	(16)	18%	(21)	32%	(37)	3%	(4)	115
Top 2024 Issue: Economy	15%	(38)	32%	(80)	16%	(41)	11%	(27)	21%	(52)	5%	(12)	250
Community: Urban	22%	(28)	28%	(35)	14%	(17)	13%	(17)	17%	(21)	6%	(7)	125
Community: Suburban	9%	(26)	25%	(73)	21%	(62)	23%	(66)	20%	(58)	2%	(7)	291
Community: Rural	13%	(37)	30%	(85)	14%	(40)	21%	(59)	16%	(44)	6%	(18)	283
Community/Gender: Urban Women	32%	(20)	19%	(12)	6%	(4)	15%	(9)	23%	(14)	6%	(4)	63
Community/Gender: Urban Men	12%	(8)	37%	(23)	21%	(13)	12%	(8)	11%	(7)	6%	(4)	62
Community/Gender: Rural Women	12%	(18)	24%	(37)	13%	(20)	26%	(39)	19%	(30)	5%	(8)	153
Community/Gender: Rural Men	14%	(19)	37%	(48)	15%	(19)	15%	(19)	11%	(15)	7%	(9)	130
Community/Gender: Suburban Women	10%	(17)	31%	(50)	19%	(31)	14%	(22)	24%	(39)	2%	(4)	162
Community/Gender: Suburban Men	8%	(10)	18%	(23)	24%	(31)	34%	(44)	14%	(19)	2%	(3)	130
Homeowner	11%	(56)	28%	(139)	19%	(93)	22%	(111)	16%	(76)	4%	(18)	493
Renter	18%	(30)	24%	(40)	13%	(21)	14%	(23)	24%	(40)	7%	(11)	166
Military HHnm: Yes	16%	(19)	27%	(31)	19%	(22)	25%	(29)	12%	(13)	1%	(2)	116
Military HH: No	12%	(73)	28%	(162)	17%	(97)	19%	(112)	19%	(110)	5%	(30)	583
Employ: Private Sector	14%	(30)	27%	(59)	18%	(38)	16%	(34)	22%	(47)	4%	(9)	217
Employ: Government	22%	(9)	26%	(11)	6%	(3)	12%	(5)	23%	(10)	12%	(5)	44
Employ: Self-Employed	11%	(7)	26%	(16)	21%	(13)	18%	(12)	20%	(13)	3%	(2)	63
Employ: Homemaker	12%	(4)	24%	(8)	24%	(8)	15%	(5)	22%	(7)	2%	(1)	32
Employ: Student	19%	(5)	21%	(5)	12%	(3)	25%	(6)	17%	(4)	7%	(2)	26
Employ: Retired	13%	(26)	29%	(59)	20%	(40)	29%	(59)	9%	(17)	2%	(3)	205
Employ: Unemployed	12%	(9)	33%	(25)	7%	(5)	16%	(12)	22%	(16)	11%	(8)	75
Employ: Other	2%	(1)	26%	(10)	23%	(8)	23%	(8)	22%	(8)	5%	(2)	36
Self + Household: White-Collar	12%	(35)	21%	(63)	23%	(67)	27%	(79)	15%	(44)	2%	(5)	292
Self + Household: Blue Collar	14%	(42)	33%	(101)	14%	(42)	17%	(52)	19%	(56)	3%	(10)	302
Union HH: Yes	9%	(2)	22%	(5)	34%	(8)	18%	(4)	8%	(2)	9%	(2)	23
Union HH: No	13%	(89)	28%	(188)	16%	(111)	20%	(137)	18%	(122)	4%	(29)	676

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(91)	28%	(193)	17%	(119)	20%	(141)	18%	(123)	4%	(31)	699
LGBTQ+: Yes	12%	(10)	20%	(16)	17%	(13)	26%	(20)	16%	(12)	9%	(7)	78
LGBTQ+: No	13%	(81)	29%	(177)	17%	(105)	20%	(121)	18%	(111)	4%	(25)	621
Motivated to Vote	13%	(84)	28%	(175)	18%	(115)	21%	(132)	16%	(101)	3%	(22)	629
Parent: Yes	14%	(26)	30%	(52)	18%	(31)	9%	(16)	23%	(42)	6%	(10)	178
Parent: No	13%	(66)	27%	(141)	17%	(87)	24%	(125)	16%	(82)	4%	(21)	521
COVID Vaccine: Yes	12%	(61)	28%	(145)	17%	(88)	24%	(125)	17%	(86)	3%	(14)	519
COVID Vaccine: No	17%	(30)	27%	(48)	17%	(31)	9%	(16)	21%	(37)	10%	(17)	180
Student Loans: Yes	20%	(18)	16%	(14)	21%	(19)	13%	(12)	26%	(23)	5%	(5)	89
Student Loans: No	12%	(74)	29%	(179)	16%	(100)	21%	(130)	16%	(100)	4%	(27)	610
Favorable Opinion of Haley	17%	(40)	35%	(82)	17%	(39)	17%	(39)	13%	(31)	2%	(4)	234
Unfavorable Opinion of Haley	10%	(33)	25%	(80)	23%	(74)	28%	(91)	13%	(42)	1%	(3)	324
Protestant	9%	(23)	35%	(90)	18%	(47)	17%	(45)	20%	(51)	2%	(4)	260
Roman Catholic	14%	(10)	31%	(22)	17%	(12)	26%	(19)	12%	(9)	—	(0)	72
Mormon	—	(0)	65%	(1)	—	(0)	35%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	75%	(5)	—	(0)	—	(0)	25%	(2)	7
Jewish	1%	(0)	9%	(1)	24%	(2)	44%	(4)	22%	(2)	—	(0)	10
Muslim	—	(0)	100%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	71%	(3)	29%	(1)	—	(0)	—	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	3%	(1)	14%	(5)	30%	(10)	48%	(15)	4%	(1)	1%	(0)	32
Agnostic	5%	(1)	19%	(5)	22%	(5)	36%	(9)	12%	(3)	6%	(2)	25
Something else	24%	(41)	24%	(40)	14%	(24)	12%	(20)	17%	(29)	9%	(15)	170
Nothing in particular	13%	(14)	22%	(24)	9%	(10)	24%	(26)	25%	(27)	8%	(8)	110
Prodigal Biden Voter	24%	(10)	22%	(10)	15%	(6)	13%	(6)	23%	(10)	4%	(2)	44
Undecided Voter (DK/WNV)	11%	(6)	33%	(19)	13%	(7)	7%	(4)	31%	(18)	5%	(3)	56
Undecided Voter (DK)	14%	(4)	27%	(7)	11%	(3)	13%	(3)	28%	(7)	7%	(2)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(34)	9%	(65)	10%	(69)	12%	(86)	28%	(198)	35%	(247)	699
Gender: Male	7%	(22)	11%	(36)	12%	(40)	15%	(49)	28%	(90)	27%	(86)	322
Gender: Female	3%	(12)	8%	(29)	8%	(29)	10%	(37)	29%	(108)	43%	(161)	377
Age: 18-34	4%	(7)	10%	(17)	6%	(10)	11%	(19)	20%	(35)	49%	(84)	172
Age: 35-44	8%	(7)	11%	(10)	13%	(13)	14%	(13)	29%	(27)	26%	(25)	95
Age: 45-64	5%	(12)	13%	(29)	12%	(28)	13%	(30)	26%	(59)	31%	(72)	230
Age: 65+	4%	(7)	5%	(9)	9%	(18)	12%	(25)	38%	(77)	32%	(65)	201
GenZers: 1997-2012	2%	(2)	5%	(4)	7%	(6)	17%	(15)	15%	(13)	54%	(46)	85
Millennials: 1981-1996	6%	(11)	13%	(23)	9%	(16)	8%	(14)	26%	(45)	37%	(64)	172
GenXers: 1965-1980	7%	(11)	13%	(22)	14%	(23)	11%	(19)	22%	(37)	33%	(56)	168
Baby Boomers: 1946-1964	4%	(10)	5%	(14)	9%	(24)	14%	(37)	39%	(102)	29%	(76)	263
Educ: < College	5%	(21)	8%	(35)	9%	(38)	11%	(49)	29%	(128)	38%	(170)	441
Educ: Bachelors degree	6%	(10)	8%	(13)	10%	(16)	18%	(28)	23%	(36)	35%	(56)	160
Educ: Post-grad	3%	(3)	18%	(18)	15%	(15)	9%	(8)	34%	(34)	21%	(21)	99
Income: Under 50k	7%	(19)	7%	(21)	8%	(25)	11%	(34)	29%	(88)	37%	(112)	300
Income: 50k-100k	2%	(5)	8%	(20)	11%	(28)	14%	(36)	27%	(68)	38%	(96)	253
Income: 100k+	6%	(9)	16%	(24)	11%	(16)	11%	(16)	29%	(42)	27%	(39)	146
Ethnicity: White (Non-Hispanic)	5%	(23)	8%	(39)	11%	(51)	13%	(60)	27%	(127)	35%	(164)	463
Ethnicity: Hispanic	—	(0)	7%	(2)	13%	(5)	17%	(6)	39%	(14)	24%	(9)	36
Ethnicity: Black (Non-Hispanic)	7%	(11)	10%	(15)	7%	(11)	10%	(16)	27%	(42)	39%	(60)	155
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	18%	(8)	5%	(2)	10%	(4)	35%	(16)	32%	(14)	45
All Christian	4%	(12)	8%	(28)	8%	(28)	13%	(44)	33%	(112)	35%	(118)	341
All Non-Christian	13%	(3)	25%	(5)	12%	(2)	7%	(1)	36%	(7)	7%	(2)	20
Atheist	13%	(4)	9%	(3)	10%	(3)	11%	(4)	38%	(13)	18%	(6)	32
Agnostic/Nothing in particular	4%	(5)	12%	(16)	13%	(17)	18%	(24)	19%	(26)	35%	(47)	135
Something Else	6%	(10)	8%	(13)	11%	(18)	8%	(13)	24%	(41)	44%	(75)	170
Evangelical	3%	(8)	7%	(18)	10%	(27)	11%	(29)	29%	(79)	41%	(111)	271
Non-Evangelical	6%	(14)	9%	(21)	8%	(18)	11%	(26)	32%	(74)	34%	(78)	231
PID: Dem (no lean)	7%	(16)	15%	(36)	9%	(22)	11%	(26)	32%	(75)	25%	(59)	234
PID: Ind (no lean)	4%	(8)	9%	(18)	12%	(26)	13%	(27)	26%	(56)	36%	(75)	211
PID: Rep (no lean)	4%	(10)	4%	(11)	8%	(21)	13%	(33)	27%	(67)	44%	(112)	254

Continued on next page

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(34)	9%	(65)	10%	(69)	12%	(86)	28%	(198)	35%	(247)	699
PID/Gender: Dem Men	12%	(10)	17%	(15)	14%	(13)	12%	(10)	30%	(27)	15%	(13)	88
PID/Gender: Dem Women	4%	(6)	14%	(21)	6%	(9)	11%	(16)	33%	(48)	32%	(46)	146
PID/Gender: Ind Men	4%	(5)	11%	(12)	12%	(13)	14%	(16)	31%	(34)	26%	(29)	108
PID/Gender: Ind Women	3%	(3)	6%	(6)	12%	(13)	11%	(12)	21%	(22)	46%	(47)	103
PID/Gender: Rep Men	6%	(7)	7%	(9)	11%	(13)	18%	(23)	23%	(29)	35%	(44)	126
PID/Gender: Rep Women	2%	(3)	2%	(2)	6%	(8)	7%	(10)	30%	(39)	53%	(68)	129
Ideo: Liberal (1-3)	6%	(12)	18%	(34)	9%	(17)	14%	(26)	30%	(57)	23%	(44)	191
Ideo: Moderate (4)	4%	(8)	5%	(9)	9%	(18)	10%	(21)	33%	(68)	41%	(86)	210
Ideo: Conservative (5-7)	4%	(12)	7%	(20)	12%	(32)	13%	(36)	26%	(69)	38%	(102)	270
Ideo/PID: Conservative Republican	5%	(9)	5%	(10)	9%	(18)	14%	(27)	26%	(52)	41%	(80)	197
Ideo/PID: Moderate/Liberal Republican	—	(0)	2%	(1)	5%	(3)	9%	(5)	31%	(16)	53%	(27)	51
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	6%	(5)	12%	(10)	8%	(7)	34%	(30)	32%	(27)	86
Ideo/PID: Liberal Democrat	7%	(9)	21%	(30)	8%	(12)	12%	(17)	30%	(43)	22%	(31)	143
Unfavorable of Biden and Trump	—	(0)	15%	(14)	7%	(6)	9%	(8)	35%	(32)	34%	(31)	91
2024 H2H Matchup: Biden Voter	7%	(21)	14%	(43)	12%	(37)	13%	(38)	30%	(90)	23%	(70)	300
2024 H2H Matchup: Trump Voter	3%	(11)	5%	(17)	9%	(30)	13%	(44)	27%	(93)	43%	(149)	343
2024 H2H Matchup: Would not Vote	6%	(1)	15%	(4)	4%	(1)	12%	(3)	25%	(6)	38%	(10)	26
2024 H2H Matchup: Do not Know	—	(0)	5%	(1)	4%	(1)	4%	(1)	27%	(8)	59%	(18)	31
2022 House Vote: Democrat	8%	(23)	14%	(39)	13%	(36)	13%	(37)	31%	(87)	20%	(55)	276
2022 House Vote: Republican	3%	(7)	6%	(17)	9%	(25)	15%	(41)	27%	(72)	40%	(109)	270
2022 House Vote: Did not Vote	2%	(3)	6%	(8)	5%	(8)	6%	(8)	26%	(38)	55%	(80)	146
2020 Vote: Joe Biden	7%	(23)	14%	(45)	12%	(38)	13%	(42)	31%	(98)	22%	(71)	317
2020 Vote: Donald Trump	3%	(10)	4%	(14)	8%	(26)	12%	(38)	28%	(91)	45%	(146)	326
2020 Vote: Someone Else	—	(0)	4%	(0)	28%	(3)	17%	(2)	7%	(1)	45%	(4)	10
2020 Vote: Did not Vote	2%	(1)	13%	(6)	4%	(2)	10%	(5)	19%	(9)	53%	(25)	47
2016 Vote: Hillary Clinton	8%	(20)	15%	(37)	14%	(35)	12%	(30)	32%	(83)	20%	(50)	255
2016 Vote: Donald Trump	3%	(8)	6%	(17)	9%	(23)	16%	(43)	29%	(78)	37%	(99)	268
2016 Vote: Someone Else	14%	(2)	12%	(2)	10%	(2)	10%	(1)	28%	(4)	26%	(4)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	6%	(1)	9%	(1)	—	(0)	23%	(3)	62%	(9)	14
2020 Vote/PID: Not Trump/Republican	4%	(1)	6%	(1)	6%	(1)	25%	(6)	22%	(5)	38%	(9)	24

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(34)	9%	(65)	10%	(69)	12%	(86)	28%	(198)	35%	(247)	699
U.S. Economy: Wrong Track	2%	(10)	8%	(37)	8%	(37)	12%	(55)	29%	(133)	41%	(191)	463
U.S. Economy: Right Direction	10%	(24)	12%	(28)	13%	(32)	13%	(32)	28%	(65)	24%	(56)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(21)	15%	(35)	14%	(34)	13%	(31)	31%	(74)	19%	(46)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	5%	(16)	8%	(29)	13%	(46)	26%	(89)	44%	(152)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	12%	(14)	6%	(7)	8%	(9)	30%	(35)	42%	(48)	115
Top 2024 Issue: Economy	4%	(9)	9%	(22)	10%	(26)	11%	(28)	29%	(72)	37%	(92)	250
Community: Urban	9%	(11)	18%	(22)	10%	(13)	11%	(14)	23%	(29)	29%	(36)	125
Community: Suburban	5%	(15)	11%	(31)	11%	(31)	13%	(38)	29%	(84)	31%	(92)	291
Community: Rural	3%	(8)	4%	(12)	9%	(25)	12%	(34)	30%	(84)	42%	(119)	283
Community/Gender: Urban Women	6%	(4)	13%	(8)	9%	(6)	10%	(6)	29%	(18)	33%	(21)	63
Community/Gender: Urban Men	11%	(7)	23%	(14)	12%	(7)	12%	(8)	18%	(11)	24%	(15)	62
Community/Gender: Rural Women	2%	(3)	3%	(5)	9%	(13)	11%	(17)	27%	(41)	49%	(74)	153
Community/Gender: Rural Men	4%	(6)	5%	(7)	9%	(11)	13%	(17)	34%	(44)	35%	(45)	130
Community/Gender: Suburban Women	3%	(5)	10%	(16)	6%	(10)	9%	(14)	31%	(50)	41%	(66)	162
Community/Gender: Suburban Men	7%	(10)	11%	(15)	16%	(21)	19%	(24)	27%	(34)	20%	(26)	130
Homeowner	4%	(22)	9%	(43)	11%	(56)	13%	(64)	29%	(143)	33%	(165)	493
Renter	7%	(11)	12%	(20)	6%	(10)	13%	(22)	26%	(43)	36%	(60)	166
Military HHnm: Yes	2%	(2)	5%	(5)	9%	(10)	13%	(15)	35%	(40)	37%	(42)	116
Military HH: No	5%	(32)	10%	(60)	10%	(59)	12%	(71)	27%	(158)	35%	(204)	583
Employ: Private Sector	5%	(10)	17%	(38)	11%	(25)	14%	(29)	22%	(49)	30%	(66)	217
Employ: Government	4%	(2)	3%	(1)	6%	(3)	22%	(10)	33%	(15)	32%	(14)	44
Employ: Self-Employed	6%	(4)	9%	(6)	14%	(9)	16%	(10)	22%	(14)	33%	(21)	63
Employ: Homemaker	4%	(1)	4%	(1)	10%	(3)	8%	(3)	26%	(8)	48%	(15)	32
Employ: Student	6%	(2)	6%	(2)	5%	(1)	23%	(6)	14%	(4)	46%	(12)	26
Employ: Retired	4%	(8)	2%	(5)	9%	(18)	11%	(23)	39%	(81)	34%	(70)	205
Employ: Unemployed	9%	(7)	9%	(7)	10%	(8)	5%	(4)	27%	(20)	39%	(29)	75
Employ: Other	—	(0)	17%	(6)	6%	(2)	2%	(1)	24%	(9)	50%	(18)	36
Self + Household: White-Collar	6%	(17)	11%	(33)	13%	(37)	14%	(41)	29%	(84)	27%	(80)	292
Self + Household: Blue Collar	4%	(12)	9%	(27)	9%	(28)	10%	(31)	32%	(97)	35%	(107)	302
Union HH: Yes	19%	(4)	9%	(2)	13%	(3)	5%	(1)	20%	(4)	34%	(8)	23
Union HH: No	4%	(30)	9%	(63)	10%	(66)	13%	(85)	29%	(194)	35%	(239)	676

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(34)	9%	(65)	10%	(69)	12%	(86)	28%	(198)	35%	(247)	699
LGBTQ+: Yes	9%	(7)	13%	(10)	9%	(7)	21%	(17)	22%	(17)	26%	(20)	78
LGBTQ+: No	4%	(27)	9%	(55)	10%	(62)	11%	(69)	29%	(181)	37%	(227)	621
Motivated to Vote	5%	(33)	10%	(62)	10%	(61)	12%	(78)	29%	(184)	34%	(212)	629
Parent: Yes	6%	(11)	11%	(20)	10%	(18)	12%	(21)	23%	(41)	38%	(68)	178
Parent: No	4%	(23)	9%	(46)	10%	(51)	13%	(65)	30%	(157)	34%	(179)	521
COVID Vaccine: Yes	5%	(26)	10%	(52)	10%	(50)	12%	(63)	29%	(151)	34%	(177)	519
COVID Vaccine: No	5%	(8)	7%	(13)	10%	(19)	13%	(23)	26%	(47)	39%	(69)	180
Student Loans: Yes	3%	(3)	11%	(10)	9%	(8)	11%	(10)	25%	(23)	40%	(36)	89
Student Loans: No	5%	(31)	9%	(56)	10%	(61)	12%	(76)	29%	(176)	35%	(211)	610
Favorable Opinion of Haley	7%	(16)	11%	(26)	8%	(19)	10%	(23)	33%	(77)	31%	(73)	234
Unfavorable Opinion of Haley	5%	(16)	11%	(35)	15%	(50)	19%	(60)	23%	(75)	27%	(87)	324
Protestant	3%	(7)	8%	(21)	9%	(22)	13%	(33)	36%	(94)	32%	(84)	260
Roman Catholic	8%	(6)	8%	(6)	5%	(4)	13%	(9)	25%	(18)	41%	(29)	72
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	16%	(1)	—	(0)	22%	(2)	—	(0)	62%	(4)	7
Jewish	24%	(2)	—	(0)	10%	(1)	—	(0)	65%	(6)	1%	(0)	10
Muslim	—	(0)	30%	(1)	—	(0)	—	(0)	28%	(1)	42%	(1)	3
Buddhist	4%	(0)	38%	(2)	29%	(1)	29%	(1)	—	(0)	—	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	13%	(4)	9%	(3)	10%	(3)	11%	(4)	38%	(13)	18%	(6)	32
Agnostic	6%	(1)	20%	(5)	14%	(3)	16%	(4)	27%	(7)	17%	(4)	25
Something else	6%	(10)	8%	(13)	11%	(18)	8%	(13)	24%	(41)	44%	(75)	170
Nothing in particular	3%	(3)	10%	(11)	13%	(14)	19%	(20)	17%	(19)	39%	(42)	110
Prodigal Biden Voter	3%	(1)	6%	(3)	9%	(4)	12%	(5)	30%	(13)	40%	(17)	44
Undecided Voter (DK/WNV)	3%	(1)	9%	(5)	4%	(2)	8%	(4)	26%	(15)	50%	(28)	56
Undecided Voter (DK)	6%	(1)	15%	(4)	4%	(1)	12%	(3)	25%	(6)	38%	(10)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(46)	10%	(69)	6%	(41)	12%	(82)	15%	(108)	50%	(352)	699
Gender: Male	9%	(29)	13%	(43)	8%	(25)	15%	(50)	15%	(47)	40%	(128)	322
Gender: Female	5%	(17)	7%	(26)	4%	(16)	9%	(32)	16%	(61)	59%	(224)	377
Age: 18-34	6%	(10)	7%	(12)	8%	(14)	10%	(17)	16%	(27)	54%	(92)	172
Age: 35-44	4%	(4)	13%	(12)	7%	(7)	12%	(12)	17%	(16)	46%	(44)	95
Age: 45-64	5%	(12)	12%	(27)	5%	(12)	9%	(21)	16%	(38)	53%	(121)	230
Age: 65+	10%	(20)	9%	(18)	4%	(9)	16%	(33)	13%	(26)	47%	(95)	201
GenZers: 1997-2012	4%	(3)	5%	(4)	11%	(9)	12%	(10)	14%	(12)	54%	(46)	85
Millennials: 1981-1996	6%	(11)	10%	(17)	7%	(12)	9%	(16)	18%	(31)	50%	(86)	172
GenXers: 1965-1980	4%	(7)	12%	(20)	6%	(10)	10%	(16)	15%	(25)	54%	(90)	168
Baby Boomers: 1946-1964	8%	(22)	10%	(26)	3%	(8)	15%	(40)	15%	(40)	48%	(127)	263
Educ: < College	6%	(27)	9%	(38)	5%	(21)	10%	(42)	16%	(71)	55%	(241)	441
Educ: Bachelors degree	9%	(15)	11%	(17)	7%	(10)	16%	(25)	13%	(20)	45%	(72)	160
Educ: Post-grad	4%	(4)	13%	(13)	10%	(10)	16%	(15)	17%	(17)	40%	(39)	99
Income: Under 50k	7%	(20)	8%	(24)	4%	(13)	14%	(42)	13%	(40)	54%	(162)	300
Income: 50k-100k	7%	(17)	9%	(22)	7%	(19)	10%	(24)	21%	(53)	47%	(118)	253
Income: 100k+	6%	(9)	16%	(23)	7%	(10)	11%	(16)	11%	(15)	50%	(73)	146
Ethnicity: White (Non-Hispanic)	9%	(42)	12%	(54)	5%	(21)	9%	(43)	16%	(72)	50%	(231)	463
Ethnicity: Hispanic	—	(0)	7%	(3)	12%	(4)	20%	(7)	13%	(5)	48%	(18)	36
Ethnicity: Black (Non-Hispanic)	3%	(5)	4%	(7)	6%	(9)	18%	(27)	17%	(26)	52%	(81)	155
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	11%	(5)	15%	(7)	10%	(4)	13%	(6)	51%	(23)	45
All Christian	9%	(32)	13%	(45)	4%	(12)	9%	(30)	17%	(57)	48%	(164)	341
All Non-Christian	—	(0)	7%	(1)	25%	(5)	7%	(1)	29%	(6)	31%	(6)	20
Atheist	—	(0)	5%	(2)	10%	(3)	26%	(8)	8%	(3)	50%	(16)	32
Agnostic/Nothing in particular	3%	(4)	5%	(7)	12%	(16)	19%	(26)	9%	(12)	51%	(69)	135
Something Else	6%	(10)	8%	(13)	2%	(4)	10%	(17)	18%	(30)	56%	(96)	170
Evangelical	9%	(26)	12%	(33)	2%	(5)	7%	(18)	17%	(47)	53%	(143)	271
Non-Evangelical	7%	(16)	10%	(24)	4%	(10)	12%	(28)	17%	(40)	49%	(113)	231
PID: Dem (no lean)	3%	(7)	4%	(10)	6%	(14)	20%	(48)	16%	(38)	50%	(117)	234
PID: Ind (no lean)	4%	(7)	9%	(18)	8%	(17)	12%	(24)	13%	(27)	56%	(117)	211
PID: Rep (no lean)	12%	(32)	16%	(41)	4%	(10)	4%	(10)	17%	(43)	47%	(119)	254

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(46)	10%	(69)	6%	(41)	12%	(82)	15%	(108)	50%	(352)	699
PID/Gender: Dem Men	4%	(3)	5%	(4)	9%	(8)	30%	(27)	11%	(10)	40%	(36)	88
PID/Gender: Dem Women	3%	(4)	4%	(5)	4%	(6)	14%	(21)	20%	(29)	56%	(81)	146
PID/Gender: Ind Men	4%	(5)	14%	(15)	10%	(11)	14%	(15)	12%	(13)	46%	(50)	108
PID/Gender: Ind Women	3%	(3)	3%	(3)	6%	(7)	9%	(9)	13%	(13)	66%	(67)	103
PID/Gender: Rep Men	17%	(21)	19%	(23)	5%	(6)	6%	(8)	19%	(24)	34%	(43)	126
PID/Gender: Rep Women	8%	(11)	14%	(18)	3%	(4)	2%	(2)	14%	(19)	59%	(76)	129
Ideo: Liberal (1-3)	1%	(3)	3%	(6)	8%	(16)	23%	(43)	14%	(26)	51%	(97)	191
Ideo: Moderate (4)	3%	(6)	4%	(8)	7%	(14)	12%	(26)	18%	(38)	56%	(118)	210
Ideo: Conservative (5-7)	14%	(37)	19%	(52)	4%	(11)	4%	(11)	15%	(41)	44%	(118)	270
Ideo/PID: Conservative Republican	16%	(32)	18%	(35)	3%	(6)	4%	(7)	16%	(31)	44%	(86)	197
Ideo/PID: Moderate/Liberal Republican	—	(0)	13%	(7)	8%	(4)	6%	(3)	21%	(11)	53%	(27)	51
Ideo/PID: Moderate/Conservative Democrat	5%	(4)	8%	(7)	5%	(4)	16%	(14)	18%	(15)	50%	(42)	86
Ideo/PID: Liberal Democrat	2%	(3)	2%	(3)	7%	(10)	22%	(32)	16%	(22)	51%	(73)	143
Unfavorable of Biden and Trump	2%	(1)	8%	(7)	10%	(9)	7%	(7)	14%	(13)	59%	(54)	91
2024 H2H Matchup: Biden Voter	2%	(6)	4%	(11)	8%	(24)	21%	(64)	14%	(42)	51%	(153)	300
2024 H2H Matchup: Trump Voter	11%	(39)	16%	(56)	4%	(15)	4%	(13)	17%	(58)	47%	(162)	343
2024 H2H Matchup: Would not Vote	4%	(1)	—	(0)	4%	(1)	18%	(5)	19%	(5)	56%	(14)	26
2024 H2H Matchup: Do not Know	1%	(0)	3%	(1)	4%	(1)	3%	(1)	13%	(4)	76%	(23)	31
2022 House Vote: Democrat	2%	(6)	4%	(11)	8%	(23)	22%	(62)	15%	(42)	48%	(133)	276
2022 House Vote: Republican	12%	(31)	20%	(53)	4%	(11)	5%	(13)	16%	(45)	44%	(118)	270
2022 House Vote: Did not Vote	7%	(10)	2%	(3)	6%	(8)	5%	(7)	15%	(22)	66%	(96)	146
2020 Vote: Joe Biden	3%	(9)	4%	(12)	8%	(25)	21%	(67)	15%	(46)	50%	(157)	317
2020 Vote: Donald Trump	11%	(36)	16%	(52)	4%	(12)	3%	(11)	16%	(53)	50%	(161)	326
2020 Vote: Someone Else	5%	(1)	16%	(2)	13%	(1)	7%	(1)	11%	(1)	48%	(5)	10
2020 Vote: Did not Vote	1%	(1)	5%	(2)	5%	(2)	9%	(4)	17%	(8)	62%	(29)	47
2016 Vote: Hillary Clinton	3%	(8)	4%	(11)	7%	(18)	22%	(56)	14%	(35)	50%	(126)	255
2016 Vote: Donald Trump	12%	(33)	19%	(50)	4%	(10)	5%	(14)	17%	(45)	43%	(116)	268
2016 Vote: Someone Else	3%	(0)	—	(0)	17%	(3)	16%	(2)	9%	(1)	56%	(9)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	7%	(1)	3%	(0)	22%	(3)	68%	(10)	14
2020 Vote/PID: Not Trump/Republican	9%	(2)	14%	(3)	4%	(1)	5%	(1)	24%	(6)	44%	(11)	24

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(46)	10%	(69)	6%	(41)	12%	(82)	15%	(108)	50%	(352)	699
U.S. Economy: Wrong Track	7%	(34)	12%	(56)	5%	(22)	6%	(29)	15%	(72)	54%	(249)	463
U.S. Economy: Right Direction	5%	(12)	5%	(12)	8%	(19)	22%	(53)	15%	(36)	44%	(103)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	4%	(10)	8%	(19)	22%	(53)	15%	(35)	49%	(117)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(38)	15%	(51)	4%	(15)	4%	(14)	18%	(63)	47%	(162)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	6%	(7)	6%	(7)	13%	(15)	9%	(10)	64%	(73)	115
Top 2024 Issue: Economy	6%	(16)	15%	(37)	5%	(14)	5%	(14)	14%	(35)	54%	(134)	250
Community: Urban	6%	(8)	12%	(15)	8%	(10)	16%	(20)	15%	(19)	42%	(53)	125
Community: Suburban	7%	(19)	9%	(26)	6%	(18)	11%	(31)	16%	(45)	52%	(152)	291
Community: Rural	7%	(19)	10%	(27)	5%	(13)	11%	(31)	16%	(44)	52%	(147)	283
Community/Gender: Urban Women	5%	(3)	5%	(3)	5%	(3)	14%	(9)	17%	(11)	53%	(34)	63
Community/Gender: Urban Men	7%	(4)	20%	(13)	11%	(7)	18%	(11)	12%	(8)	31%	(19)	62
Community/Gender: Rural Women	3%	(5)	8%	(13)	3%	(4)	9%	(13)	17%	(26)	60%	(92)	153
Community/Gender: Rural Men	11%	(14)	11%	(14)	7%	(9)	14%	(18)	14%	(19)	43%	(56)	130
Community/Gender: Suburban Women	5%	(9)	6%	(10)	6%	(9)	6%	(10)	15%	(24)	61%	(99)	162
Community/Gender: Suburban Men	8%	(10)	12%	(16)	7%	(9)	16%	(21)	16%	(21)	41%	(53)	130
Homeowner	7%	(37)	11%	(55)	7%	(33)	12%	(60)	14%	(70)	48%	(238)	493
Renter	5%	(8)	7%	(12)	4%	(7)	13%	(22)	16%	(27)	54%	(90)	166
Military HHnm: Yes	7%	(8)	9%	(11)	6%	(6)	15%	(17)	13%	(16)	50%	(58)	116
Military HH: No	7%	(39)	10%	(58)	6%	(35)	11%	(65)	16%	(93)	50%	(294)	583
Employ: Private Sector	4%	(8)	16%	(35)	8%	(17)	11%	(24)	13%	(28)	48%	(104)	217
Employ: Government	9%	(4)	5%	(2)	8%	(3)	8%	(4)	26%	(11)	44%	(19)	44
Employ: Self-Employed	18%	(12)	8%	(5)	10%	(6)	17%	(11)	15%	(10)	31%	(20)	63
Employ: Homemaker	3%	(1)	13%	(4)	6%	(2)	3%	(1)	12%	(4)	62%	(20)	32
Employ: Student	2%	(1)	4%	(1)	—	(0)	17%	(5)	15%	(4)	61%	(16)	26
Employ: Retired	8%	(16)	8%	(16)	5%	(10)	15%	(31)	15%	(30)	50%	(101)	205
Employ: Unemployed	7%	(5)	4%	(3)	2%	(1)	6%	(5)	17%	(12)	65%	(49)	75
Employ: Other	—	(0)	5%	(2)	4%	(2)	5%	(2)	23%	(9)	62%	(23)	36
Self + Household: White-Collar	8%	(25)	12%	(35)	7%	(21)	17%	(48)	15%	(44)	41%	(119)	292
Self + Household: Blue Collar	6%	(19)	9%	(27)	6%	(17)	8%	(23)	18%	(54)	54%	(162)	302
Union HH: Yes	—	(0)	11%	(2)	12%	(3)	18%	(4)	15%	(4)	44%	(10)	23
Union HH: No	7%	(46)	10%	(66)	6%	(39)	12%	(78)	15%	(105)	51%	(342)	676

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(46)	10%	(69)	6%	(41)	12%	(82)	15%	(108)	50%	(352)	699
LGBTQ+: Yes	6%	(4)	6%	(4)	11%	(9)	18%	(14)	13%	(10)	47%	(37)	78
LGBTQ+: No	7%	(42)	10%	(64)	5%	(33)	11%	(68)	16%	(98)	51%	(315)	621
Motivated to Vote	7%	(44)	10%	(65)	6%	(37)	12%	(75)	16%	(98)	49%	(310)	629
Parent: Yes	6%	(11)	18%	(33)	9%	(15)	6%	(11)	15%	(27)	45%	(81)	178
Parent: No	7%	(36)	7%	(36)	5%	(26)	14%	(71)	16%	(81)	52%	(272)	521
COVID Vaccine: Yes	6%	(30)	10%	(49)	6%	(31)	14%	(71)	15%	(75)	50%	(261)	519
COVID Vaccine: No	9%	(16)	11%	(19)	6%	(10)	6%	(11)	18%	(33)	50%	(91)	180
Student Loans: Yes	7%	(6)	10%	(9)	7%	(6)	7%	(6)	10%	(9)	59%	(52)	89
Student Loans: No	7%	(40)	10%	(60)	6%	(35)	12%	(76)	16%	(99)	49%	(300)	610
Favorable Opinion of Haley	13%	(30)	17%	(39)	7%	(15)	7%	(17)	15%	(34)	42%	(98)	234
Unfavorable Opinion of Haley	4%	(14)	8%	(26)	7%	(21)	19%	(62)	15%	(48)	47%	(152)	324
Protestant	9%	(24)	11%	(29)	3%	(7)	9%	(23)	18%	(46)	51%	(132)	260
Roman Catholic	10%	(7)	20%	(14)	6%	(4)	10%	(7)	15%	(11)	39%	(28)	72
Mormon	—	(0)	—	(0)	65%	(1)	—	(0)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	16%	(1)	22%	(2)	—	(0)	—	(0)	—	(0)	62%	(4)	7
Jewish	1%	(0)	—	(0)	—	(0)	15%	(1)	22%	(2)	63%	(6)	10
Muslim	—	(0)	43%	(1)	—	(0)	—	(0)	57%	(2)	—	(0)	3
Buddhist	—	(0)	—	(0)	58%	(3)	—	(0)	38%	(2)	4%	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	—	(0)	5%	(2)	10%	(3)	26%	(8)	8%	(3)	50%	(16)	32
Agnostic	4%	(1)	7%	(2)	14%	(4)	30%	(7)	5%	(1)	40%	(10)	25
Something else	6%	(10)	8%	(13)	2%	(4)	10%	(17)	18%	(30)	56%	(96)	170
Nothing in particular	3%	(3)	5%	(5)	12%	(13)	17%	(19)	10%	(11)	54%	(59)	110
Prodigal Biden Voter	6%	(3)	2%	(1)	6%	(3)	9%	(4)	22%	(10)	55%	(24)	44
Undecided Voter (DK/WNV)	2%	(1)	2%	(1)	4%	(2)	10%	(6)	16%	(9)	67%	(38)	56
Undecided Voter (DK)	4%	(1)	—	(0)	4%	(1)	18%	(5)	19%	(5)	56%	(14)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(77)	16%	(112)	9%	(60)	24%	(171)	17%	(115)	23%	(163)	699
Gender: Male	14%	(46)	19%	(61)	11%	(36)	27%	(86)	12%	(39)	17%	(55)	322
Gender: Female	8%	(31)	14%	(51)	6%	(24)	22%	(85)	20%	(77)	29%	(109)	377
Age: 18-34	5%	(9)	9%	(15)	8%	(14)	17%	(29)	14%	(24)	47%	(82)	172
Age: 35-44	1%	(1)	19%	(18)	21%	(20)	18%	(17)	20%	(19)	22%	(21)	95
Age: 45-64	13%	(31)	19%	(44)	5%	(13)	28%	(64)	16%	(36)	18%	(42)	230
Age: 65+	18%	(36)	18%	(35)	7%	(14)	30%	(61)	18%	(36)	9%	(19)	201
GenZers: 1997-2012	—	(0)	9%	(7)	10%	(8)	15%	(13)	11%	(10)	55%	(47)	85
Millennials: 1981-1996	6%	(10)	13%	(23)	14%	(23)	17%	(30)	19%	(32)	31%	(54)	172
GenXers: 1965-1980	10%	(17)	18%	(31)	8%	(13)	29%	(49)	15%	(26)	19%	(32)	168
Baby Boomers: 1946-1964	17%	(45)	19%	(49)	6%	(15)	29%	(77)	18%	(47)	11%	(30)	263
Educ: < College	13%	(55)	13%	(55)	10%	(45)	17%	(77)	19%	(84)	28%	(124)	441
Educ: Bachelors degree	11%	(17)	20%	(33)	5%	(8)	32%	(52)	14%	(22)	18%	(29)	160
Educ: Post-grad	5%	(5)	25%	(24)	8%	(7)	43%	(42)	10%	(10)	11%	(10)	99
Income: Under 50k	13%	(39)	10%	(30)	10%	(31)	21%	(63)	18%	(55)	27%	(82)	300
Income: 50k-100k	11%	(28)	19%	(48)	8%	(19)	22%	(55)	17%	(42)	24%	(61)	253
Income: 100k+	7%	(10)	23%	(34)	7%	(10)	36%	(53)	12%	(18)	14%	(21)	146
Ethnicity: White (Non-Hispanic)	15%	(68)	20%	(94)	9%	(42)	22%	(102)	16%	(76)	18%	(82)	463
Ethnicity: Hispanic	5%	(2)	11%	(4)	12%	(4)	31%	(11)	11%	(4)	30%	(11)	36
Ethnicity: Black (Non-Hispanic)	3%	(4)	6%	(10)	7%	(11)	27%	(42)	19%	(29)	38%	(59)	155
Ethnicity: Asian + Other (Non-Hispanic)	7%	(3)	10%	(5)	7%	(3)	37%	(17)	13%	(6)	26%	(12)	45
All Christian	16%	(54)	23%	(77)	8%	(26)	19%	(64)	17%	(60)	18%	(61)	341
All Non-Christian	—	(0)	8%	(2)	1%	(0)	58%	(12)	18%	(4)	16%	(3)	20
Atheist	—	(0)	5%	(2)	16%	(5)	68%	(22)	3%	(1)	8%	(3)	32
Agnostic/Nothing in particular	3%	(4)	6%	(9)	10%	(13)	32%	(44)	16%	(22)	32%	(43)	135
Something Else	11%	(19)	14%	(24)	9%	(15)	18%	(30)	17%	(29)	31%	(53)	170
Evangelical	16%	(45)	23%	(64)	6%	(17)	12%	(33)	17%	(46)	25%	(67)	271
Non-Evangelical	12%	(27)	15%	(35)	10%	(23)	26%	(60)	18%	(43)	19%	(43)	231
PID: Dem (no lean)	2%	(4)	8%	(19)	10%	(24)	39%	(90)	16%	(38)	25%	(58)	234
PID: Ind (no lean)	5%	(10)	14%	(30)	10%	(21)	31%	(65)	18%	(39)	22%	(47)	211
PID: Rep (no lean)	25%	(63)	25%	(63)	6%	(15)	6%	(16)	15%	(39)	23%	(58)	254

Continued on next page

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(77)	16%	(112)	9%	(60)	24%	(171)	17%	(115)	23%	(163)	699
PID/Gender: Dem Men	5%	(4)	9%	(8)	15%	(13)	50%	(44)	8%	(7)	13%	(12)	88
PID/Gender: Dem Women	—	(0)	8%	(11)	7%	(11)	32%	(47)	21%	(31)	32%	(47)	146
PID/Gender: Ind Men	5%	(5)	19%	(20)	14%	(15)	30%	(33)	14%	(16)	18%	(19)	108
PID/Gender: Ind Women	5%	(5)	9%	(9)	5%	(5)	31%	(32)	23%	(23)	27%	(28)	103
PID/Gender: Rep Men	29%	(36)	26%	(33)	6%	(7)	8%	(10)	12%	(16)	19%	(24)	126
PID/Gender: Rep Women	21%	(26)	24%	(31)	6%	(8)	5%	(6)	18%	(23)	26%	(34)	129
Ideo: Liberal (1-3)	3%	(6)	5%	(10)	9%	(18)	55%	(105)	9%	(17)	19%	(35)	191
Ideo: Moderate (4)	7%	(15)	9%	(19)	11%	(22)	20%	(43)	23%	(48)	30%	(64)	210
Ideo: Conservative (5-7)	21%	(56)	30%	(81)	7%	(20)	7%	(19)	15%	(39)	20%	(55)	270
Ideo/PID: Conservative Republican	27%	(52)	28%	(56)	6%	(13)	7%	(13)	14%	(28)	18%	(35)	197
Ideo/PID: Moderate/Liberal Republican	20%	(10)	15%	(8)	5%	(3)	6%	(3)	19%	(10)	35%	(18)	51
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	13%	(11)	13%	(11)	14%	(12)	22%	(19)	37%	(31)	86
Ideo/PID: Liberal Democrat	2%	(4)	6%	(8)	9%	(12)	53%	(76)	11%	(16)	19%	(27)	143
Unfavorable of Biden and Trump	5%	(5)	19%	(17)	8%	(8)	27%	(25)	23%	(21)	18%	(16)	91
2024 H2H Matchup: Biden Voter	—	(1)	7%	(22)	11%	(33)	47%	(140)	13%	(38)	22%	(66)	300
2024 H2H Matchup: Trump Voter	21%	(73)	25%	(84)	7%	(25)	6%	(19)	18%	(61)	23%	(80)	343
2024 H2H Matchup: Would not Vote	—	(0)	7%	(2)	4%	(1)	27%	(7)	19%	(5)	42%	(11)	26
2024 H2H Matchup: Do not Know	11%	(3)	13%	(4)	3%	(1)	16%	(5)	35%	(11)	22%	(7)	31
2022 House Vote: Democrat	—	(1)	7%	(19)	11%	(30)	49%	(135)	13%	(37)	20%	(54)	276
2022 House Vote: Republican	25%	(67)	28%	(75)	7%	(18)	9%	(25)	17%	(45)	15%	(40)	270
2022 House Vote: Did not Vote	6%	(9)	12%	(17)	8%	(12)	8%	(11)	21%	(31)	46%	(67)	146
2020 Vote: Joe Biden	1%	(4)	8%	(24)	11%	(34)	46%	(144)	14%	(43)	21%	(68)	317
2020 Vote: Donald Trump	22%	(71)	26%	(84)	7%	(23)	6%	(20)	18%	(59)	21%	(68)	326
2020 Vote: Someone Else	16%	(2)	10%	(1)	15%	(1)	14%	(1)	35%	(3)	10%	(1)	10
2020 Vote: Did not Vote	1%	(1)	7%	(3)	2%	(1)	10%	(5)	21%	(10)	58%	(27)	47
2016 Vote: Hillary Clinton	—	(0)	8%	(20)	11%	(27)	49%	(126)	16%	(40)	17%	(42)	255
2016 Vote: Donald Trump	26%	(70)	30%	(81)	7%	(18)	9%	(23)	15%	(41)	13%	(35)	268
2016 Vote: Someone Else	3%	(0)	—	(0)	22%	(3)	49%	(8)	21%	(3)	5%	(1)	15
2020 Vote/PID: Not Biden/Democrat	23%	(3)	3%	(0)	4%	(1)	10%	(1)	29%	(4)	31%	(4)	14
2020 Vote/PID: Not Trump/Republican	9%	(2)	18%	(4)	1%	(0)	20%	(5)	17%	(4)	35%	(8)	24

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(77)	16%	(112)	9%	(60)	24%	(171)	17%	(115)	23%	(163)	699
U.S. Economy: Wrong Track	15%	(67)	21%	(96)	8%	(39)	14%	(64)	18%	(84)	24%	(112)	463
U.S. Economy: Right Direction	4%	(10)	7%	(16)	9%	(21)	45%	(107)	13%	(31)	22%	(52)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	9%	(21)	11%	(26)	47%	(112)	13%	(31)	20%	(47)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(69)	25%	(85)	8%	(28)	7%	(23)	16%	(56)	24%	(82)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	5%	(6)	5%	(6)	31%	(36)	24%	(28)	29%	(34)	115
Top 2024 Issue: Economy	13%	(33)	18%	(45)	14%	(34)	12%	(29)	20%	(49)	24%	(59)	250
Community: Urban	8%	(10)	16%	(20)	14%	(17)	21%	(26)	16%	(20)	25%	(32)	125
Community: Suburban	10%	(28)	16%	(45)	6%	(19)	30%	(87)	16%	(46)	23%	(67)	291
Community: Rural	14%	(39)	16%	(47)	9%	(24)	21%	(58)	18%	(50)	23%	(65)	283
Community/Gender: Urban Women	5%	(3)	12%	(8)	5%	(3)	21%	(13)	21%	(13)	35%	(22)	63
Community/Gender: Urban Men	11%	(7)	20%	(13)	22%	(14)	21%	(13)	10%	(6)	16%	(10)	62
Community/Gender: Rural Women	6%	(9)	17%	(26)	8%	(12)	21%	(32)	21%	(33)	26%	(40)	153
Community/Gender: Rural Men	23%	(29)	16%	(21)	9%	(12)	20%	(26)	13%	(17)	19%	(25)	130
Community/Gender: Suburban Women	12%	(19)	11%	(18)	5%	(8)	24%	(39)	19%	(31)	29%	(46)	162
Community/Gender: Suburban Men	7%	(9)	21%	(27)	8%	(10)	37%	(48)	12%	(15)	16%	(20)	130
Homeowner	14%	(68)	18%	(90)	7%	(35)	27%	(134)	15%	(75)	18%	(91)	493
Renter	4%	(6)	10%	(17)	13%	(21)	20%	(32)	22%	(36)	32%	(54)	166
Military HHnm: Yes	12%	(14)	19%	(22)	5%	(6)	29%	(34)	19%	(21)	16%	(19)	116
Military HH: No	11%	(63)	15%	(90)	9%	(54)	24%	(137)	16%	(94)	25%	(145)	583
Employ: Private Sector	6%	(14)	21%	(46)	9%	(20)	27%	(58)	13%	(29)	23%	(51)	217
Employ: Government	3%	(1)	14%	(6)	13%	(5)	13%	(6)	22%	(10)	35%	(15)	44
Employ: Self-Employed	14%	(9)	8%	(5)	18%	(12)	29%	(19)	16%	(10)	14%	(9)	63
Employ: Homemaker	10%	(3)	22%	(7)	13%	(4)	15%	(5)	13%	(4)	27%	(9)	32
Employ: Student	—	(0)	5%	(1)	3%	(1)	22%	(6)	12%	(3)	59%	(15)	26
Employ: Retired	19%	(39)	17%	(36)	7%	(15)	26%	(54)	17%	(36)	13%	(26)	205
Employ: Unemployed	14%	(11)	9%	(7)	3%	(2)	22%	(17)	18%	(14)	33%	(25)	75
Employ: Other	—	(0)	13%	(5)	1%	(0)	21%	(8)	26%	(9)	39%	(14)	36
Self + Household: White-Collar	12%	(34)	21%	(61)	5%	(15)	35%	(101)	14%	(41)	14%	(40)	292
Self + Household: Blue Collar	11%	(32)	15%	(45)	12%	(36)	18%	(56)	19%	(56)	25%	(77)	302
Union HH: Yes	12%	(3)	12%	(3)	8%	(2)	31%	(7)	10%	(2)	26%	(6)	23
Union HH: No	11%	(74)	16%	(110)	9%	(58)	24%	(164)	17%	(113)	23%	(157)	676

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(77)	16%	(112)	9%	(60)	24%	(171)	17%	(115)	23%	(163)	699
LGBTQ+: Yes	4%	(3)	7%	(5)	13%	(10)	38%	(30)	11%	(8)	28%	(22)	78
LGBTQ+: No	12%	(74)	17%	(107)	8%	(50)	23%	(141)	17%	(107)	23%	(142)	621
Motivated to Vote	12%	(73)	17%	(110)	9%	(54)	25%	(158)	16%	(102)	21%	(131)	629
Parent: Yes	4%	(7)	20%	(35)	11%	(20)	17%	(30)	20%	(35)	29%	(51)	178
Parent: No	13%	(70)	15%	(77)	8%	(40)	27%	(141)	15%	(81)	22%	(112)	521
COVID Vaccine: Yes	10%	(51)	15%	(79)	8%	(39)	29%	(151)	17%	(86)	22%	(113)	519
COVID Vaccine: No	14%	(26)	18%	(33)	12%	(21)	11%	(20)	16%	(30)	28%	(50)	180
Student Loans: Yes	3%	(3)	8%	(7)	12%	(11)	27%	(24)	21%	(19)	29%	(26)	89
Student Loans: No	12%	(74)	17%	(105)	8%	(49)	24%	(147)	16%	(96)	23%	(137)	610
Favorable Opinion of Haley	16%	(38)	27%	(63)	11%	(25)	15%	(35)	13%	(30)	18%	(43)	234
Unfavorable Opinion of Haley	9%	(30)	13%	(42)	10%	(32)	41%	(133)	12%	(37)	15%	(50)	324
Protestant	14%	(36)	22%	(58)	8%	(21)	20%	(52)	19%	(50)	17%	(44)	260
Roman Catholic	24%	(17)	24%	(17)	5%	(4)	16%	(12)	13%	(9)	17%	(12)	72
Mormon	—	(0)	35%	(1)	65%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	16%	(1)	22%	(2)	—	(0)	—	(0)	—	(0)	62%	(4)	7
Jewish	—	(0)	1%	(0)	—	(0)	62%	(6)	18%	(2)	19%	(2)	10
Muslim	—	(0)	43%	(1)	6%	(0)	—	(0)	51%	(2)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	67%	(3)	4%	(0)	29%	(1)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Atheist	—	(0)	5%	(2)	16%	(5)	68%	(22)	3%	(1)	8%	(3)	32
Agnostic	7%	(2)	6%	(1)	12%	(3)	51%	(13)	7%	(2)	17%	(4)	25
Something else	11%	(19)	14%	(24)	9%	(15)	18%	(30)	17%	(29)	31%	(53)	170
Nothing in particular	2%	(2)	7%	(7)	9%	(10)	28%	(31)	18%	(20)	35%	(39)	110
Prodigal Biden Voter	6%	(2)	9%	(4)	4%	(2)	21%	(9)	24%	(10)	37%	(16)	44
Undecided Voter (DK/WNV)	6%	(3)	10%	(6)	3%	(2)	21%	(12)	28%	(16)	31%	(18)	56
Undecided Voter (DK)	—	(0)	7%	(2)	4%	(1)	27%	(7)	19%	(5)	42%	(11)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(18)	6%	(42)	6%	(44)	15%	(105)	17%	(120)	53%	(371)	699
Gender: Male	4%	(13)	7%	(22)	9%	(28)	19%	(61)	19%	(60)	43%	(139)	322
Gender: Female	1%	(4)	5%	(20)	4%	(16)	12%	(44)	16%	(60)	62%	(232)	377
Age: 18-34	1%	(1)	7%	(12)	6%	(11)	14%	(25)	13%	(23)	59%	(102)	172
Age: 35-44	1%	(1)	7%	(6)	9%	(9)	14%	(13)	18%	(17)	51%	(49)	95
Age: 45-64	3%	(7)	6%	(15)	7%	(17)	12%	(29)	21%	(49)	50%	(114)	230
Age: 65+	4%	(9)	5%	(9)	4%	(7)	19%	(38)	15%	(31)	53%	(106)	201
GenZers: 1997-2012	—	(0)	4%	(3)	7%	(6)	15%	(13)	12%	(10)	62%	(53)	85
Millennials: 1981-1996	1%	(2)	9%	(15)	7%	(13)	13%	(22)	16%	(27)	54%	(92)	172
GenXers: 1965-1980	2%	(3)	6%	(10)	9%	(15)	11%	(19)	19%	(33)	53%	(88)	168
Baby Boomers: 1946-1964	5%	(13)	5%	(12)	4%	(10)	18%	(48)	19%	(49)	50%	(132)	263
Educ: < College	2%	(11)	7%	(29)	6%	(28)	11%	(49)	16%	(69)	58%	(254)	441
Educ: Bachelors degree	2%	(4)	7%	(10)	7%	(11)	20%	(31)	18%	(29)	46%	(74)	160
Educ: Post-grad	3%	(3)	3%	(3)	5%	(5)	25%	(24)	21%	(21)	43%	(43)	99
Income: Under 50k	2%	(7)	6%	(18)	5%	(16)	12%	(36)	15%	(44)	60%	(179)	300
Income: 50k-100k	3%	(6)	5%	(13)	10%	(24)	16%	(40)	19%	(49)	48%	(121)	253
Income: 100k+	3%	(4)	8%	(11)	3%	(4)	20%	(30)	18%	(26)	49%	(72)	146
Ethnicity: White (Non-Hispanic)	3%	(16)	7%	(31)	8%	(35)	13%	(59)	18%	(82)	52%	(239)	463
Ethnicity: Hispanic	6%	(2)	3%	(1)	10%	(4)	15%	(5)	18%	(6)	49%	(18)	36
Ethnicity: Black (Non-Hispanic)	—	(0)	7%	(10)	2%	(3)	19%	(30)	13%	(21)	59%	(91)	155
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	—	(0)	4%	(2)	23%	(11)	22%	(10)	51%	(23)	45
All Christian	5%	(16)	7%	(24)	5%	(19)	13%	(45)	19%	(66)	51%	(173)	341
All Non-Christian	—	(0)	4%	(1)	12%	(2)	27%	(5)	11%	(2)	46%	(9)	20
Atheist	—	(0)	1%	(0)	7%	(2)	22%	(7)	11%	(4)	58%	(19)	32
Agnostic/Nothing in particular	—	(1)	6%	(7)	8%	(10)	20%	(27)	16%	(21)	50%	(68)	135
Something Else	—	(1)	6%	(10)	6%	(10)	12%	(20)	16%	(27)	60%	(102)	170
Evangelical	3%	(8)	6%	(15)	6%	(17)	8%	(23)	19%	(51)	58%	(158)	271
Non-Evangelical	4%	(9)	8%	(18)	5%	(11)	18%	(42)	17%	(39)	48%	(111)	231
PID: Dem (no lean)	1%	(2)	3%	(7)	7%	(16)	24%	(56)	14%	(34)	51%	(119)	234
PID: Ind (no lean)	1%	(3)	6%	(12)	5%	(10)	16%	(34)	16%	(34)	56%	(117)	211
PID: Rep (no lean)	5%	(13)	9%	(23)	7%	(17)	6%	(15)	20%	(52)	53%	(135)	254

Continued on next page

**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(18)	6%	(42)	6%	(44)	15%	(105)	17%	(120)	53%	(371)	699
PID/Gender: Dem Men	2%	(2)	2%	(2)	10%	(9)	37%	(33)	15%	(14)	33%	(29)	88
PID/Gender: Dem Women	—	(0)	4%	(5)	5%	(7)	16%	(24)	14%	(20)	61%	(89)	146
PID/Gender: Ind Men	2%	(2)	9%	(10)	6%	(7)	15%	(16)	17%	(19)	51%	(55)	108
PID/Gender: Ind Women	1%	(1)	2%	(3)	3%	(4)	17%	(17)	15%	(15)	61%	(63)	103
PID/Gender: Rep Men	7%	(9)	9%	(11)	10%	(12)	9%	(12)	22%	(27)	43%	(55)	126
PID/Gender: Rep Women	3%	(4)	10%	(12)	4%	(5)	2%	(3)	19%	(24)	62%	(80)	129
Ideo: Liberal (1-3)	1%	(1)	2%	(4)	6%	(12)	29%	(55)	11%	(21)	51%	(98)	191
Ideo: Moderate (4)	1%	(2)	3%	(7)	4%	(9)	14%	(30)	20%	(42)	57%	(121)	210
Ideo: Conservative (5-7)	5%	(15)	11%	(29)	8%	(22)	6%	(16)	20%	(53)	50%	(135)	270
Ideo/PID: Conservative Republican	7%	(13)	10%	(20)	7%	(14)	6%	(12)	20%	(40)	50%	(97)	197
Ideo/PID: Moderate/Liberal Republican	—	(0)	3%	(2)	6%	(3)	7%	(3)	23%	(12)	62%	(32)	51
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	6%	(5)	8%	(7)	12%	(10)	16%	(13)	57%	(49)	86
Ideo/PID: Liberal Democrat	1%	(1)	1%	(2)	7%	(9)	31%	(44)	13%	(18)	48%	(69)	143
Unfavorable of Biden and Trump	—	(0)	3%	(3)	6%	(5)	13%	(12)	17%	(15)	61%	(56)	91
2024 H2H Matchup: Biden Voter	1%	(3)	3%	(10)	7%	(20)	27%	(80)	14%	(41)	48%	(145)	300
2024 H2H Matchup: Trump Voter	4%	(15)	9%	(30)	6%	(20)	6%	(19)	21%	(71)	55%	(188)	343
2024 H2H Matchup: Would not Vote	—	(0)	4%	(1)	12%	(3)	20%	(5)	13%	(3)	51%	(13)	26
2024 H2H Matchup: Do not Know	—	(0)	6%	(2)	1%	(0)	1%	(0)	12%	(4)	80%	(25)	31
2022 House Vote: Democrat	1%	(3)	3%	(7)	7%	(21)	27%	(76)	12%	(34)	49%	(136)	276
2022 House Vote: Republican	5%	(12)	11%	(30)	6%	(15)	8%	(21)	22%	(60)	48%	(131)	270
2022 House Vote: Did not Vote	2%	(3)	3%	(4)	5%	(8)	5%	(8)	17%	(26)	68%	(99)	146
2020 Vote: Joe Biden	1%	(3)	3%	(9)	8%	(25)	26%	(83)	13%	(42)	49%	(155)	317
2020 Vote: Donald Trump	4%	(14)	10%	(32)	5%	(16)	5%	(16)	22%	(71)	54%	(177)	326
2020 Vote: Someone Else	—	(0)	8%	(1)	1%	(0)	18%	(2)	10%	(1)	63%	(6)	10
2020 Vote: Did not Vote	1%	(1)	3%	(1)	5%	(2)	9%	(4)	13%	(6)	69%	(32)	47
2016 Vote: Hillary Clinton	1%	(3)	3%	(7)	7%	(19)	27%	(69)	14%	(35)	48%	(122)	255
2016 Vote: Donald Trump	5%	(14)	10%	(28)	6%	(15)	7%	(20)	22%	(58)	49%	(133)	268
2016 Vote: Someone Else	—	(0)	5%	(1)	—	(0)	25%	(4)	16%	(2)	54%	(8)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	3%	(0)	3%	(0)	1%	(0)	23%	(3)	70%	(10)	14
2020 Vote/PID: Not Trump/Republican	3%	(1)	3%	(1)	12%	(3)	8%	(2)	26%	(6)	49%	(12)	24

Continued on next page

**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(18)	6%	(42)	6%	(44)	15%	(105)	17%	(120)	53%	(371)	699
U.S. Economy: Wrong Track	3%	(12)	6%	(28)	7%	(33)	7%	(32)	20%	(93)	57%	(265)	463
U.S. Economy: Right Direction	2%	(5)	6%	(15)	5%	(11)	31%	(73)	11%	(27)	45%	(105)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	4%	(9)	7%	(18)	26%	(61)	15%	(36)	47%	(114)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	8%	(27)	6%	(20)	7%	(23)	21%	(71)	55%	(188)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	6%	(7)	5%	(6)	18%	(21)	11%	(12)	60%	(69)	115
Top 2024 Issue: Economy	3%	(8)	6%	(16)	7%	(18)	7%	(18)	18%	(44)	59%	(146)	250
Community: Urban	2%	(3)	14%	(18)	7%	(9)	19%	(24)	16%	(20)	41%	(52)	125
Community: Suburban	2%	(7)	3%	(9)	7%	(19)	16%	(46)	18%	(54)	53%	(156)	291
Community: Rural	3%	(7)	5%	(15)	5%	(15)	12%	(35)	16%	(46)	58%	(163)	283
Community/Gender: Urban Women	—	(0)	10%	(6)	2%	(2)	14%	(9)	17%	(11)	57%	(35)	63
Community/Gender: Urban Men	4%	(3)	19%	(12)	12%	(8)	24%	(15)	14%	(9)	26%	(16)	62
Community/Gender: Rural Women	1%	(1)	5%	(8)	3%	(5)	12%	(18)	16%	(25)	63%	(96)	153
Community/Gender: Rural Men	5%	(7)	6%	(7)	8%	(10)	13%	(17)	17%	(22)	52%	(67)	130
Community/Gender: Suburban Women	2%	(3)	4%	(6)	6%	(10)	11%	(17)	15%	(25)	62%	(101)	162
Community/Gender: Suburban Men	3%	(4)	2%	(3)	7%	(10)	23%	(29)	22%	(29)	42%	(55)	130
Homeowner	3%	(15)	7%	(32)	6%	(31)	16%	(81)	18%	(86)	50%	(247)	493
Renter	2%	(3)	5%	(9)	7%	(11)	12%	(20)	16%	(27)	58%	(96)	166
Military HHnm: Yes	6%	(7)	3%	(3)	4%	(5)	18%	(21)	18%	(20)	52%	(60)	116
Military HH: No	2%	(11)	7%	(39)	7%	(39)	14%	(84)	17%	(99)	53%	(311)	583
Employ: Private Sector	2%	(4)	9%	(20)	11%	(24)	16%	(35)	16%	(34)	46%	(100)	217
Employ: Government	—	(0)	4%	(2)	6%	(3)	17%	(7)	26%	(12)	47%	(20)	44
Employ: Self-Employed	7%	(4)	7%	(4)	1%	(1)	18%	(12)	20%	(13)	47%	(30)	63
Employ: Homemaker	—	(0)	7%	(2)	8%	(2)	10%	(3)	23%	(7)	53%	(17)	32
Employ: Student	2%	(1)	7%	(2)	2%	(1)	18%	(5)	7%	(2)	64%	(17)	26
Employ: Retired	3%	(6)	4%	(8)	5%	(11)	16%	(33)	17%	(35)	55%	(112)	205
Employ: Unemployed	3%	(3)	4%	(3)	2%	(2)	6%	(5)	11%	(9)	73%	(54)	75
Employ: Other	—	(0)	4%	(1)	1%	(0)	14%	(5)	26%	(9)	55%	(20)	36
Self + Household: White-Collar	2%	(7)	8%	(23)	5%	(16)	21%	(62)	22%	(65)	41%	(121)	292
Self + Household: Blue Collar	3%	(9)	6%	(17)	8%	(25)	10%	(31)	14%	(43)	59%	(177)	302
Union HH: Yes	4%	(1)	7%	(2)	13%	(3)	25%	(6)	16%	(4)	36%	(8)	23
Union HH: No	2%	(17)	6%	(41)	6%	(41)	15%	(99)	17%	(116)	54%	(363)	676

Continued on next page

**Table BLMB2\_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(18)	6%	(42)	6%	(44)	15%	(105)	17%	(120)	53%	(371)	699
LGBTQ+: Yes	1%	(1)	4%	(3)	10%	(8)	33%	(26)	8%	(7)	44%	(34)	78
LGBTQ+: No	3%	(17)	6%	(39)	6%	(36)	13%	(79)	18%	(113)	54%	(337)	621
Motivated to Vote	3%	(18)	6%	(35)	6%	(40)	15%	(94)	18%	(113)	52%	(329)	629
Parent: Yes	2%	(3)	10%	(18)	8%	(14)	10%	(18)	22%	(38)	48%	(86)	178
Parent: No	3%	(15)	5%	(25)	6%	(29)	17%	(87)	16%	(81)	55%	(285)	521
COVID Vaccine: Yes	2%	(10)	6%	(29)	6%	(30)	18%	(91)	17%	(87)	52%	(272)	519
COVID Vaccine: No	4%	(8)	8%	(14)	7%	(13)	8%	(14)	18%	(32)	55%	(99)	180
Student Loans: Yes	1%	(1)	9%	(8)	7%	(6)	13%	(12)	12%	(11)	58%	(52)	89
Student Loans: No	3%	(17)	6%	(34)	6%	(37)	15%	(93)	18%	(109)	52%	(319)	610
Favorable Opinion of Haley	7%	(17)	9%	(21)	9%	(20)	9%	(20)	23%	(53)	44%	(103)	234
Unfavorable Opinion of Haley	—	(1)	5%	(16)	7%	(23)	25%	(81)	14%	(44)	49%	(158)	324
Protestant	5%	(12)	4%	(11)	4%	(11)	12%	(32)	20%	(53)	54%	(141)	260
Roman Catholic	5%	(4)	16%	(11)	10%	(7)	17%	(12)	15%	(11)	36%	(26)	72
Mormon	—	(0)	—	(0)	35%	(1)	—	(0)	—	(0)	65%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	16%	(1)	—	(0)	—	(0)	22%	(2)	62%	(4)	7
Jewish	—	(0)	—	(0)	11%	(1)	15%	(1)	12%	(1)	63%	(6)	10
Muslim	—	(0)	24%	(1)	—	(0)	6%	(0)	28%	(1)	42%	(1)	3
Buddhist	—	(0)	—	(0)	29%	(1)	29%	(1)	4%	(0)	38%	(2)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Atheist	—	(0)	1%	(0)	7%	(2)	22%	(7)	11%	(4)	58%	(19)	32
Agnostic	—	(0)	6%	(2)	6%	(1)	30%	(7)	17%	(4)	41%	(10)	25
Something else	—	(1)	6%	(10)	6%	(10)	12%	(20)	16%	(27)	60%	(102)	170
Nothing in particular	1%	(1)	5%	(6)	8%	(9)	18%	(20)	15%	(17)	53%	(58)	110
Prodigal Biden Voter	—	(0)	2%	(1)	12%	(5)	11%	(5)	9%	(4)	66%	(29)	44
Undecided Voter (DK/WNV)	—	(0)	5%	(3)	6%	(3)	10%	(5)	13%	(7)	67%	(38)	56
Undecided Voter (DK)	—	(0)	4%	(1)	12%	(3)	20%	(5)	13%	(3)	51%	(13)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(42)	8%	(56)	6%	(45)	17%	(116)	16%	(109)	47%	(331)	699
Gender: Male	8%	(26)	10%	(31)	6%	(19)	19%	(62)	16%	(52)	41%	(133)	322
Gender: Female	4%	(16)	7%	(25)	7%	(26)	14%	(54)	15%	(57)	53%	(198)	377
Age: 18-34	5%	(9)	5%	(8)	6%	(11)	17%	(29)	15%	(25)	52%	(90)	172
Age: 35-44	11%	(10)	12%	(12)	7%	(7)	13%	(12)	15%	(14)	42%	(40)	95
Age: 45-64	4%	(10)	10%	(22)	7%	(15)	14%	(32)	18%	(41)	48%	(110)	230
Age: 65+	6%	(12)	7%	(13)	6%	(12)	21%	(42)	14%	(29)	46%	(92)	201
GenZers: 1997-2012	6%	(5)	4%	(3)	5%	(5)	18%	(16)	10%	(9)	56%	(47)	85
Millennials: 1981-1996	7%	(12)	9%	(16)	7%	(13)	14%	(23)	17%	(30)	45%	(78)	172
GenXers: 1965-1980	6%	(10)	10%	(17)	6%	(10)	14%	(24)	17%	(28)	47%	(79)	168
Baby Boomers: 1946-1964	5%	(14)	7%	(19)	7%	(17)	20%	(52)	16%	(42)	45%	(119)	263
Educ: < College	7%	(31)	7%	(32)	5%	(23)	14%	(60)	16%	(72)	51%	(223)	441
Educ: Bachelors degree	4%	(6)	10%	(16)	9%	(15)	22%	(35)	13%	(20)	43%	(68)	160
Educ: Post-grad	5%	(5)	7%	(7)	7%	(7)	22%	(22)	17%	(16)	41%	(41)	99
Income: Under 50k	7%	(20)	7%	(21)	4%	(13)	17%	(51)	14%	(43)	50%	(151)	300
Income: 50k-100k	6%	(16)	8%	(21)	8%	(20)	15%	(38)	19%	(48)	44%	(110)	253
Income: 100k+	4%	(6)	9%	(14)	8%	(11)	19%	(27)	13%	(18)	48%	(70)	146
Ethnicity: White (Non-Hispanic)	5%	(23)	10%	(47)	7%	(32)	16%	(72)	15%	(71)	47%	(217)	463
Ethnicity: Hispanic	3%	(1)	2%	(1)	12%	(4)	25%	(9)	19%	(7)	39%	(14)	36
Ethnicity: Black (Non-Hispanic)	9%	(14)	3%	(5)	5%	(7)	17%	(26)	15%	(24)	51%	(78)	155
Ethnicity: Asian + Other (Non-Hispanic)	7%	(3)	5%	(2)	3%	(1)	19%	(9)	17%	(8)	49%	(22)	45
All Christian	7%	(23)	11%	(36)	5%	(18)	13%	(43)	17%	(59)	47%	(161)	341
All Non-Christian	1%	(0)	8%	(2)	—	(0)	27%	(6)	14%	(3)	49%	(10)	20
Atheist	—	(0)	6%	(2)	10%	(3)	41%	(13)	3%	(1)	41%	(13)	32
Agnostic/Nothing in particular	4%	(5)	5%	(7)	9%	(12)	24%	(32)	16%	(21)	42%	(57)	135
Something Else	8%	(14)	5%	(8)	7%	(12)	13%	(22)	15%	(25)	53%	(90)	170
Evangelical	10%	(27)	9%	(25)	4%	(12)	7%	(18)	17%	(46)	53%	(144)	271
Non-Evangelical	4%	(10)	8%	(18)	7%	(17)	20%	(47)	17%	(38)	44%	(102)	231
PID: Dem (no lean)	7%	(15)	5%	(11)	6%	(14)	28%	(65)	15%	(34)	40%	(94)	234
PID: Ind (no lean)	1%	(3)	7%	(14)	9%	(20)	17%	(36)	16%	(33)	50%	(105)	211
PID: Rep (no lean)	9%	(23)	12%	(30)	5%	(12)	6%	(15)	17%	(42)	52%	(131)	254

Continued on next page

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(42)	8%	(56)	6%	(45)	17%	(116)	16%	(109)	47%	(331)	699
PID/Gender: Dem Men	10%	(8)	8%	(7)	6%	(5)	33%	(29)	15%	(13)	28%	(25)	88
PID/Gender: Dem Women	5%	(7)	3%	(5)	6%	(8)	24%	(36)	14%	(21)	48%	(69)	146
PID/Gender: Ind Men	3%	(3)	9%	(10)	7%	(8)	18%	(20)	18%	(20)	44%	(48)	108
PID/Gender: Ind Women	—	(0)	4%	(4)	11%	(12)	16%	(16)	13%	(13)	56%	(57)	103
PID/Gender: Rep Men	11%	(14)	11%	(14)	4%	(6)	10%	(13)	15%	(19)	48%	(60)	126
PID/Gender: Rep Women	7%	(9)	12%	(16)	5%	(6)	2%	(3)	18%	(23)	56%	(72)	129
Ideo: Liberal (1-3)	4%	(8)	3%	(6)	8%	(16)	33%	(63)	13%	(24)	39%	(74)	191
Ideo: Moderate (4)	7%	(15)	5%	(10)	7%	(15)	16%	(33)	16%	(34)	49%	(104)	210
Ideo: Conservative (5-7)	7%	(18)	14%	(38)	4%	(12)	7%	(18)	17%	(47)	51%	(137)	270
Ideo/PID: Conservative Republican	8%	(16)	14%	(27)	4%	(9)	6%	(12)	16%	(31)	52%	(101)	197
Ideo/PID: Moderate/Liberal Republican	14%	(7)	7%	(4)	6%	(3)	6%	(3)	20%	(10)	48%	(24)	51
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	8%	(7)	5%	(5)	20%	(17)	12%	(11)	45%	(38)	86
Ideo/PID: Liberal Democrat	5%	(7)	3%	(5)	6%	(9)	32%	(45)	15%	(21)	39%	(55)	143
Unfavorable of Biden and Trump	—	(0)	6%	(5)	7%	(6)	17%	(16)	16%	(15)	54%	(49)	91
2024 H2H Matchup: Biden Voter	5%	(14)	5%	(14)	9%	(28)	30%	(90)	11%	(32)	41%	(122)	300
2024 H2H Matchup: Trump Voter	8%	(27)	12%	(40)	4%	(14)	6%	(19)	19%	(64)	52%	(179)	343
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	10%	(3)	20%	(5)	18%	(5)	52%	(13)	26
2024 H2H Matchup: Do not Know	—	(0)	5%	(2)	2%	(0)	8%	(3)	28%	(9)	57%	(18)	31
2022 House Vote: Democrat	5%	(15)	4%	(12)	8%	(22)	31%	(86)	12%	(33)	39%	(108)	276
2022 House Vote: Republican	7%	(19)	14%	(37)	6%	(15)	7%	(18)	18%	(49)	49%	(133)	270
2022 House Vote: Did not Vote	5%	(8)	3%	(5)	6%	(8)	8%	(12)	18%	(26)	59%	(87)	146
2020 Vote: Joe Biden	5%	(16)	4%	(13)	9%	(29)	29%	(91)	13%	(40)	40%	(128)	317
2020 Vote: Donald Trump	8%	(25)	12%	(38)	4%	(14)	6%	(19)	18%	(59)	53%	(172)	326
2020 Vote: Someone Else	—	(0)	8%	(1)	5%	(1)	12%	(1)	21%	(2)	53%	(5)	10
2020 Vote: Did not Vote	3%	(1)	6%	(3)	4%	(2)	11%	(5)	18%	(9)	57%	(27)	47
2016 Vote: Hillary Clinton	5%	(13)	5%	(13)	11%	(27)	29%	(74)	14%	(36)	36%	(91)	255
2016 Vote: Donald Trump	7%	(19)	15%	(40)	4%	(12)	7%	(20)	16%	(42)	50%	(135)	268
2016 Vote: Someone Else	5%	(1)	—	(0)	—	(0)	41%	(6)	11%	(2)	43%	(7)	15
2020 Vote/PID: Not Biden/Democrat	4%	(1)	4%	(1)	9%	(1)	8%	(1)	26%	(4)	49%	(7)	14
2020 Vote/PID: Not Trump/Republican	3%	(1)	5%	(1)	7%	(2)	15%	(4)	29%	(7)	41%	(10)	24

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**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(42)	8%	(56)	6%	(45)	17%	(116)	16%	(109)	47%	(331)	699
U.S. Economy: Wrong Track	5%	(24)	9%	(42)	5%	(23)	8%	(38)	19%	(88)	54%	(248)	463
U.S. Economy: Right Direction	8%	(18)	6%	(13)	9%	(22)	33%	(79)	9%	(21)	35%	(83)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	5%	(13)	10%	(23)	30%	(73)	11%	(26)	39%	(93)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(27)	12%	(40)	5%	(16)	7%	(24)	18%	(63)	50%	(172)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	2%	(3)	5%	(6)	16%	(19)	17%	(20)	57%	(66)	115
Top 2024 Issue: Economy	5%	(13)	10%	(24)	7%	(17)	9%	(22)	16%	(41)	53%	(132)	250
Community: Urban	9%	(12)	10%	(13)	8%	(11)	17%	(22)	17%	(21)	38%	(48)	125
Community: Suburban	4%	(13)	9%	(25)	6%	(17)	17%	(50)	16%	(48)	47%	(138)	291
Community: Rural	6%	(17)	6%	(18)	6%	(17)	16%	(45)	14%	(41)	51%	(145)	283
Community/Gender: Urban Women	7%	(4)	2%	(2)	9%	(5)	15%	(9)	22%	(14)	46%	(29)	63
Community/Gender: Urban Men	12%	(7)	18%	(11)	8%	(5)	20%	(12)	11%	(7)	31%	(19)	62
Community/Gender: Rural Women	5%	(7)	5%	(7)	6%	(10)	15%	(23)	12%	(18)	57%	(87)	153
Community/Gender: Rural Men	8%	(10)	8%	(10)	6%	(7)	17%	(22)	17%	(22)	44%	(58)	130
Community/Gender: Suburban Women	3%	(5)	10%	(16)	7%	(11)	14%	(22)	16%	(25)	51%	(83)	162
Community/Gender: Suburban Men	6%	(8)	7%	(9)	5%	(6)	22%	(28)	17%	(23)	43%	(56)	130
Homeowner	5%	(24)	9%	(45)	7%	(33)	19%	(92)	14%	(68)	47%	(230)	493
Renter	9%	(14)	5%	(9)	5%	(9)	13%	(22)	18%	(31)	49%	(81)	166
Military HHnm: Yes	4%	(4)	6%	(6)	5%	(6)	22%	(25)	11%	(13)	53%	(61)	116
Military HH: No	6%	(37)	8%	(49)	7%	(39)	16%	(91)	17%	(96)	46%	(270)	583
Employ: Private Sector	5%	(11)	11%	(23)	7%	(15)	15%	(32)	14%	(30)	48%	(105)	217
Employ: Government	9%	(4)	3%	(1)	4%	(2)	16%	(7)	29%	(13)	38%	(17)	44
Employ: Self-Employed	10%	(6)	11%	(7)	9%	(6)	21%	(14)	15%	(9)	33%	(21)	63
Employ: Homemaker	1%	(0)	10%	(3)	6%	(2)	6%	(2)	22%	(7)	55%	(18)	32
Employ: Student	—	(0)	5%	(1)	2%	(1)	26%	(7)	10%	(3)	57%	(15)	26
Employ: Retired	8%	(16)	6%	(13)	7%	(15)	21%	(44)	14%	(29)	43%	(88)	205
Employ: Unemployed	4%	(3)	8%	(6)	3%	(2)	9%	(7)	13%	(10)	63%	(47)	75
Employ: Other	1%	(0)	3%	(1)	8%	(3)	10%	(4)	24%	(9)	55%	(20)	36
Self + Household: White-Collar	7%	(20)	9%	(28)	8%	(25)	22%	(63)	16%	(46)	38%	(111)	292
Self + Household: Blue Collar	6%	(17)	8%	(24)	6%	(18)	14%	(43)	16%	(48)	50%	(152)	302
Union HH: Yes	2%	(1)	8%	(2)	3%	(1)	25%	(6)	13%	(3)	49%	(11)	23
Union HH: No	6%	(41)	8%	(54)	7%	(44)	16%	(111)	16%	(106)	47%	(320)	676

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**Table BLMB2\_22: Do you have a favorable or unfavorable impression of each of the following? — Katie Britt**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(42)	8%	(56)	6%	(45)	17%	(116)	16%	(109)	47%	(331)	699
LGBTQ+: Yes	5%	(4)	8%	(7)	10%	(8)	29%	(23)	8%	(6)	40%	(31)	78
LGBTQ+: No	6%	(38)	8%	(49)	6%	(37)	15%	(93)	17%	(103)	48%	(300)	621
Motivated to Vote	6%	(40)	9%	(54)	6%	(40)	17%	(107)	15%	(96)	46%	(292)	629
Parent: Yes	7%	(13)	12%	(21)	8%	(14)	11%	(20)	22%	(38)	40%	(71)	178
Parent: No	6%	(29)	7%	(34)	6%	(31)	18%	(96)	14%	(71)	50%	(260)	521
COVID Vaccine: Yes	6%	(29)	8%	(39)	6%	(33)	20%	(102)	16%	(82)	45%	(234)	519
COVID Vaccine: No	7%	(13)	9%	(17)	7%	(12)	8%	(14)	15%	(27)	54%	(98)	180
Student Loans: Yes	3%	(3)	5%	(5)	7%	(6)	18%	(16)	16%	(14)	51%	(46)	89
Student Loans: No	6%	(39)	8%	(51)	6%	(39)	16%	(100)	16%	(95)	47%	(285)	610
Favorable Opinion of Haley	14%	(33)	11%	(26)	6%	(14)	10%	(23)	17%	(40)	42%	(97)	234
Unfavorable Opinion of Haley	2%	(7)	8%	(26)	9%	(28)	27%	(88)	13%	(41)	41%	(134)	324
Protestant	7%	(17)	9%	(22)	4%	(11)	14%	(36)	18%	(46)	49%	(127)	260
Roman Catholic	8%	(5)	17%	(12)	7%	(5)	11%	(8)	18%	(13)	39%	(28)	72
Mormon	—	(0)	35%	(1)	—	(0)	—	(0)	—	(0)	65%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	16%	(1)	22%	(2)	—	(0)	—	(0)	62%	(4)	7
Jewish	—	(0)	—	(0)	—	(0)	24%	(2)	12%	(1)	63%	(6)	10
Muslim	—	(0)	49%	(2)	—	(0)	—	(0)	51%	(2)	—	(0)	3
Buddhist	4%	(0)	—	(0)	—	(0)	67%	(3)	—	(0)	29%	(1)	5
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Atheist	—	(0)	6%	(2)	10%	(3)	41%	(13)	3%	(1)	41%	(13)	32
Agnostic	3%	(1)	5%	(1)	18%	(4)	37%	(9)	7%	(2)	30%	(8)	25
Something else	8%	(14)	5%	(8)	7%	(12)	13%	(22)	15%	(25)	53%	(90)	170
Nothing in particular	4%	(4)	5%	(6)	7%	(8)	21%	(23)	18%	(20)	45%	(49)	110
Prodigal Biden Voter	4%	(2)	—	(0)	7%	(3)	13%	(6)	23%	(10)	53%	(23)	44
Undecided Voter (DK/WNV)	—	(0)	3%	(2)	5%	(3)	13%	(8)	24%	(13)	55%	(31)	56
Undecided Voter (DK)	—	(0)	—	(0)	10%	(3)	20%	(5)	18%	(5)	52%	(13)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	5%	(37)	5%	(38)	8%	(59)	15%	(107)	62%	(437)	699
Gender: Male	4%	(14)	8%	(24)	7%	(22)	11%	(35)	19%	(62)	51%	(165)	322
Gender: Female	2%	(8)	3%	(13)	4%	(15)	6%	(24)	12%	(45)	72%	(271)	377
Age: 18-34	4%	(6)	4%	(7)	7%	(11)	12%	(21)	16%	(28)	57%	(99)	172
Age: 35-44	4%	(4)	10%	(10)	5%	(5)	8%	(8)	20%	(19)	53%	(51)	95
Age: 45-64	3%	(6)	6%	(13)	6%	(14)	6%	(13)	18%	(42)	62%	(143)	230
Age: 65+	3%	(6)	4%	(8)	4%	(7)	8%	(17)	9%	(18)	72%	(145)	201
GenZers: 1997-2012	3%	(3)	4%	(4)	7%	(6)	13%	(11)	20%	(17)	54%	(45)	85
Millennials: 1981-1996	3%	(6)	8%	(13)	6%	(11)	10%	(18)	16%	(27)	57%	(97)	172
GenXers: 1965-1980	3%	(5)	6%	(10)	6%	(10)	6%	(11)	17%	(29)	61%	(103)	168
Baby Boomers: 1946-1964	3%	(8)	3%	(9)	4%	(11)	7%	(20)	13%	(33)	69%	(183)	263
Educ: < College	3%	(15)	5%	(24)	6%	(25)	6%	(27)	17%	(74)	63%	(277)	441
Educ: Bachelors degree	3%	(5)	5%	(7)	7%	(11)	13%	(20)	13%	(21)	60%	(96)	160
Educ: Post-grad	2%	(2)	6%	(6)	1%	(1)	13%	(13)	12%	(12)	65%	(64)	99
Income: Under 50k	4%	(12)	3%	(8)	6%	(17)	8%	(25)	13%	(39)	66%	(199)	300
Income: 50k-100k	2%	(5)	8%	(20)	5%	(14)	7%	(18)	20%	(51)	58%	(146)	253
Income: 100k+	3%	(4)	6%	(9)	5%	(7)	11%	(16)	12%	(18)	63%	(91)	146
Ethnicity: White (Non-Hispanic)	4%	(19)	6%	(28)	4%	(20)	5%	(25)	15%	(70)	65%	(301)	463
Ethnicity: Hispanic	—	(0)	—	(0)	12%	(4)	9%	(3)	13%	(5)	66%	(24)	36
Ethnicity: Black (Non-Hispanic)	2%	(3)	5%	(8)	8%	(13)	15%	(24)	15%	(24)	54%	(84)	155
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	3%	(1)	1%	(1)	15%	(7)	19%	(9)	61%	(28)	45
All Christian	4%	(14)	6%	(20)	6%	(22)	6%	(20)	14%	(49)	64%	(217)	341
All Non-Christian	—	(0)	15%	(3)	—	(0)	25%	(5)	6%	(1)	54%	(11)	20
Atheist	—	(0)	4%	(1)	5%	(2)	13%	(4)	9%	(3)	69%	(22)	32
Agnostic/Nothing in particular	—	(0)	3%	(4)	7%	(10)	9%	(13)	16%	(22)	64%	(86)	135
Something Else	4%	(7)	5%	(9)	2%	(4)	10%	(17)	19%	(32)	59%	(100)	170
Evangelical	4%	(11)	7%	(19)	6%	(16)	4%	(12)	17%	(46)	62%	(167)	271
Non-Evangelical	5%	(10)	4%	(10)	4%	(10)	11%	(25)	13%	(29)	64%	(147)	231
PID: Dem (no lean)	2%	(4)	4%	(8)	6%	(15)	17%	(40)	13%	(31)	58%	(135)	234
PID: Ind (no lean)	1%	(2)	5%	(10)	5%	(11)	5%	(10)	15%	(33)	68%	(144)	211
PID: Rep (no lean)	6%	(15)	7%	(18)	5%	(12)	3%	(8)	17%	(44)	62%	(157)	254

Continued on next page

**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	5%	(37)	5%	(38)	8%	(59)	15%	(107)	62%	(437)	699
PID/Gender: Dem Men	4%	(3)	5%	(4)	9%	(8)	25%	(22)	15%	(13)	43%	(37)	88
PID/Gender: Dem Women	1%	(1)	3%	(4)	5%	(7)	13%	(18)	12%	(17)	67%	(98)	146
PID/Gender: Ind Men	1%	(2)	7%	(7)	6%	(6)	5%	(6)	20%	(22)	60%	(65)	108
PID/Gender: Ind Women	1%	(1)	3%	(3)	4%	(4)	5%	(5)	10%	(11)	77%	(79)	103
PID/Gender: Rep Men	7%	(9)	10%	(13)	6%	(8)	6%	(8)	21%	(26)	50%	(62)	126
PID/Gender: Rep Women	5%	(6)	4%	(5)	3%	(4)	1%	(1)	13%	(17)	74%	(95)	129
Ideo: Liberal (1-3)	2%	(4)	3%	(5)	6%	(11)	15%	(28)	13%	(26)	61%	(117)	191
Ideo: Moderate (4)	—	(1)	3%	(6)	7%	(14)	9%	(20)	17%	(36)	64%	(134)	210
Ideo: Conservative (5-7)	6%	(16)	9%	(25)	5%	(13)	3%	(9)	15%	(41)	62%	(167)	270
Ideo/PID: Conservative Republican	7%	(14)	9%	(18)	2%	(5)	4%	(8)	13%	(26)	64%	(126)	197
Ideo/PID: Moderate/Liberal Republican	—	(0)	1%	(1)	14%	(7)	1%	(1)	34%	(18)	49%	(25)	51
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	4%	(4)	9%	(7)	16%	(14)	13%	(11)	57%	(49)	86
Ideo/PID: Liberal Democrat	2%	(3)	3%	(5)	5%	(8)	17%	(24)	12%	(17)	60%	(86)	143
Unfavorable of Biden and Trump	—	(0)	—	(0)	5%	(5)	7%	(6)	14%	(13)	73%	(67)	91
2024 H2H Matchup: Biden Voter	1%	(3)	4%	(11)	6%	(19)	14%	(43)	12%	(36)	63%	(187)	300
2024 H2H Matchup: Trump Voter	5%	(17)	7%	(25)	5%	(16)	4%	(12)	19%	(64)	61%	(209)	343
2024 H2H Matchup: Would not Vote	4%	(1)	—	(0)	8%	(2)	16%	(4)	16%	(4)	55%	(14)	26
2024 H2H Matchup: Do not Know	—	(0)	4%	(1)	3%	(1)	—	(0)	8%	(3)	85%	(26)	31
2022 House Vote: Democrat	2%	(5)	4%	(10)	5%	(14)	16%	(44)	13%	(37)	60%	(167)	276
2022 House Vote: Republican	5%	(14)	8%	(22)	5%	(13)	4%	(11)	18%	(47)	60%	(163)	270
2022 House Vote: Did not Vote	2%	(3)	3%	(4)	7%	(11)	3%	(5)	16%	(23)	69%	(101)	146
2020 Vote: Joe Biden	1%	(5)	4%	(14)	6%	(18)	14%	(46)	12%	(37)	62%	(197)	317
2020 Vote: Donald Trump	5%	(17)	7%	(22)	5%	(15)	2%	(8)	19%	(62)	62%	(202)	326
2020 Vote: Someone Else	—	(0)	9%	(1)	—	(0)	12%	(1)	1%	(0)	77%	(7)	10
2020 Vote: Did not Vote	—	(0)	—	(0)	10%	(5)	10%	(5)	17%	(8)	63%	(30)	47
2016 Vote: Hillary Clinton	2%	(5)	4%	(11)	7%	(17)	15%	(39)	14%	(35)	58%	(148)	255
2016 Vote: Donald Trump	5%	(14)	8%	(21)	4%	(11)	4%	(11)	15%	(41)	64%	(170)	268
2016 Vote: Someone Else	—	(0)	3%	(0)	5%	(1)	8%	(1)	1%	(0)	84%	(13)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	19%	(3)	—	(0)	12%	(2)	69%	(10)	14
2020 Vote/PID: Not Trump/Republican	—	(0)	6%	(2)	7%	(2)	9%	(2)	13%	(3)	64%	(16)	24

Continued on next page

**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	5%	(37)	5%	(38)	8%	(59)	15%	(107)	62%	(437)	699
U.S. Economy: Wrong Track	2%	(11)	6%	(26)	4%	(19)	5%	(22)	16%	(73)	67%	(312)	463
U.S. Economy: Right Direction	4%	(10)	5%	(12)	8%	(18)	16%	(37)	14%	(34)	53%	(124)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	5%	(11)	7%	(16)	15%	(35)	13%	(32)	59%	(142)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(17)	7%	(24)	5%	(16)	4%	(15)	17%	(57)	62%	(214)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	2%	(2)	5%	(5)	8%	(9)	15%	(17)	70%	(81)	115
Top 2024 Issue: Economy	3%	(8)	6%	(14)	5%	(13)	4%	(9)	19%	(47)	63%	(157)	250
Community: Urban	9%	(11)	7%	(9)	7%	(9)	15%	(18)	11%	(14)	51%	(64)	125
Community: Suburban	2%	(6)	4%	(12)	4%	(11)	9%	(27)	17%	(50)	64%	(186)	291
Community: Rural	2%	(5)	6%	(16)	6%	(18)	5%	(14)	15%	(43)	66%	(186)	283
Community/Gender: Urban Women	6%	(4)	2%	(1)	4%	(2)	17%	(11)	5%	(3)	66%	(42)	63
Community/Gender: Urban Men	11%	(7)	12%	(7)	11%	(7)	12%	(7)	18%	(11)	36%	(23)	62
Community/Gender: Rural Women	—	(1)	4%	(6)	5%	(7)	5%	(8)	13%	(20)	73%	(111)	153
Community/Gender: Rural Men	3%	(4)	8%	(11)	8%	(11)	5%	(6)	18%	(23)	58%	(75)	130
Community/Gender: Suburban Women	2%	(3)	4%	(6)	4%	(6)	3%	(5)	14%	(22)	74%	(119)	162
Community/Gender: Suburban Men	2%	(2)	5%	(7)	3%	(4)	17%	(22)	21%	(27)	52%	(67)	130
Homeowner	3%	(15)	6%	(31)	5%	(25)	8%	(39)	14%	(71)	63%	(313)	493
Renter	4%	(7)	2%	(3)	7%	(12)	12%	(21)	17%	(28)	57%	(95)	166
Military HHnm: Yes	3%	(4)	5%	(5)	8%	(9)	3%	(3)	11%	(13)	70%	(81)	116
Military HH: No	3%	(18)	5%	(32)	5%	(28)	10%	(56)	16%	(94)	61%	(356)	583
Employ: Private Sector	2%	(4)	9%	(20)	7%	(15)	8%	(18)	16%	(35)	58%	(126)	217
Employ: Government	3%	(1)	6%	(2)	1%	(1)	16%	(7)	25%	(11)	49%	(21)	44
Employ: Self-Employed	5%	(3)	8%	(5)	3%	(2)	10%	(6)	24%	(15)	49%	(31)	63
Employ: Homemaker	3%	(1)	5%	(2)	13%	(4)	6%	(2)	22%	(7)	52%	(17)	32
Employ: Student	11%	(3)	—	(0)	3%	(1)	16%	(4)	7%	(2)	63%	(17)	26
Employ: Retired	3%	(6)	3%	(5)	6%	(13)	7%	(15)	9%	(19)	71%	(146)	205
Employ: Unemployed	4%	(3)	2%	(1)	2%	(1)	3%	(3)	14%	(11)	74%	(56)	75
Employ: Other	1%	(0)	5%	(2)	2%	(1)	13%	(5)	18%	(6)	62%	(22)	36
Self + Household: White-Collar	4%	(12)	6%	(18)	4%	(11)	11%	(31)	16%	(46)	60%	(175)	292
Self + Household: Blue Collar	3%	(8)	6%	(17)	8%	(24)	7%	(20)	16%	(47)	62%	(186)	302
Union HH: Yes	—	(0)	4%	(1)	14%	(3)	24%	(6)	21%	(5)	38%	(9)	23
Union HH: No	3%	(22)	5%	(36)	5%	(34)	8%	(54)	15%	(102)	63%	(428)	676

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	5%	(37)	5%	(38)	8%	(59)	15%	(107)	62%	(437)	699
LGBTQ+: Yes	4%	(3)	1%	(0)	6%	(5)	18%	(14)	12%	(10)	58%	(46)	78
LGBTQ+: No	3%	(18)	6%	(37)	5%	(33)	7%	(45)	16%	(97)	63%	(391)	621
Motivated to Vote	3%	(20)	6%	(36)	5%	(34)	8%	(50)	15%	(97)	62%	(392)	629
Parent: Yes	5%	(8)	7%	(12)	7%	(13)	8%	(13)	24%	(43)	49%	(87)	178
Parent: No	3%	(14)	5%	(25)	5%	(24)	9%	(46)	12%	(64)	67%	(349)	521
COVID Vaccine: Yes	3%	(13)	4%	(21)	6%	(30)	10%	(50)	15%	(79)	63%	(325)	519
COVID Vaccine: No	5%	(9)	9%	(16)	4%	(7)	5%	(9)	15%	(28)	62%	(112)	180
Student Loans: Yes	3%	(3)	2%	(2)	6%	(6)	7%	(6)	18%	(16)	64%	(57)	89
Student Loans: No	3%	(19)	6%	(36)	5%	(32)	9%	(53)	15%	(91)	62%	(379)	610
Favorable Opinion of Haley	7%	(17)	9%	(21)	5%	(11)	4%	(9)	20%	(48)	54%	(127)	234
Unfavorable Opinion of Haley	1%	(4)	5%	(15)	8%	(25)	14%	(46)	10%	(34)	62%	(200)	324
Protestant	3%	(8)	5%	(14)	6%	(17)	5%	(14)	14%	(37)	66%	(171)	260
Roman Catholic	9%	(6)	8%	(6)	7%	(5)	8%	(6)	7%	(5)	60%	(43)	72
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	35%	(1)	65%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	—	(0)	75%	(5)	25%	(2)	7
Jewish	—	(0)	—	(0)	—	(0)	29%	(3)	12%	(1)	58%	(6)	10
Muslim	—	(0)	52%	(2)	—	(0)	19%	(1)	—	(0)	29%	(1)	3
Buddhist	—	(0)	29%	(1)	—	(0)	33%	(2)	—	(0)	38%	(2)	5
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Atheist	—	(0)	4%	(1)	5%	(2)	13%	(4)	9%	(3)	69%	(22)	32
Agnostic	2%	(0)	1%	(0)	7%	(2)	12%	(3)	21%	(5)	57%	(14)	25
Something else	4%	(7)	5%	(9)	2%	(4)	10%	(17)	19%	(32)	59%	(100)	170
Nothing in particular	—	(0)	3%	(4)	7%	(8)	9%	(10)	15%	(16)	65%	(72)	110
Prodigal Biden Voter	3%	(1)	7%	(3)	4%	(2)	9%	(4)	6%	(3)	71%	(31)	44
Undecided Voter (DK/WNV)	2%	(1)	2%	(1)	5%	(3)	7%	(4)	12%	(7)	71%	(40)	56
Undecided Voter (DK)	4%	(1)	—	(0)	8%	(2)	16%	(4)	16%	(4)	55%	(14)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	37%	(259)	47%	(330)	15%	(107)	697
Gender: Male	38%	(124)	46%	(149)	15%	(49)	322
Gender: Female	36%	(136)	48%	(181)	15%	(58)	375
Age: 18-34	29%	(49)	46%	(79)	25%	(42)	170
Age: 35-44	34%	(33)	46%	(44)	20%	(19)	95
Age: 45-64	38%	(86)	49%	(114)	13%	(30)	230
Age: 65+	45%	(91)	47%	(94)	8%	(17)	201
GenZers: 1997-2012	27%	(22)	56%	(46)	17%	(14)	82
Millennials: 1981-1996	33%	(56)	41%	(70)	26%	(45)	172
GenXers: 1965-1980	39%	(65)	48%	(82)	13%	(22)	168
Baby Boomers: 1946-1964	42%	(111)	48%	(126)	10%	(26)	263
Educ: < College	34%	(147)	48%	(209)	19%	(81)	438
Educ: Bachelors degree	42%	(67)	45%	(71)	13%	(21)	160
Educ: Post-grad	45%	(44)	50%	(49)	5%	(5)	99
Income: Under 50k	36%	(108)	43%	(128)	20%	(61)	297
Income: 50k-100k	34%	(86)	52%	(130)	14%	(37)	253
Income: 100k+	44%	(65)	49%	(71)	7%	(10)	146
Ethnicity: White (Non-Hispanic)	31%	(143)	55%	(255)	14%	(64)	463
Ethnicity: Hispanic	40%	(14)	42%	(15)	18%	(7)	36
Ethnicity: Black (Non-Hispanic)	57%	(87)	25%	(38)	18%	(28)	152
Ethnicity: Asian + Other (Non-Hispanic)	32%	(15)	49%	(22)	19%	(9)	45
All Christian	34%	(115)	53%	(179)	14%	(46)	341
All Non-Christian	57%	(12)	25%	(5)	18%	(4)	20
Atheist	57%	(18)	43%	(14)	—	(0)	32
Agnostic/Nothing in particular	49%	(64)	32%	(42)	20%	(26)	132
Something Else	29%	(50)	53%	(90)	18%	(31)	170
Evangelical	26%	(70)	58%	(158)	16%	(43)	271
Non-Evangelical	41%	(94)	45%	(105)	14%	(33)	231
PID: Dem (no lean)	68%	(156)	19%	(43)	14%	(32)	231
PID: Ind (no lean)	37%	(78)	46%	(97)	17%	(35)	211
PID: Rep (no lean)	10%	(25)	75%	(190)	16%	(40)	254

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	37%	(259)	47%	(330)	15%	(107)	697
PID/Gender: Dem Men	71%	(63)	13%	(11)	16%	(14)	88
PID/Gender: Dem Women	65%	(94)	22%	(32)	12%	(18)	143
PID/Gender: Ind Men	40%	(43)	48%	(52)	12%	(13)	108
PID/Gender: Ind Women	34%	(35)	44%	(46)	21%	(22)	103
PID/Gender: Rep Men	14%	(18)	68%	(86)	18%	(22)	126
PID/Gender: Rep Women	5%	(7)	81%	(104)	14%	(18)	129
Ideo: Liberal (1-3)	68%	(130)	24%	(45)	8%	(16)	191
Ideo: Moderate (4)	42%	(87)	38%	(79)	20%	(42)	208
Ideo: Conservative (5-7)	14%	(37)	71%	(193)	15%	(41)	270
Ideo/PID: Conservative Republican	7%	(14)	80%	(156)	14%	(27)	197
Ideo/PID: Moderate/Liberal Republican	20%	(10)	59%	(30)	21%	(11)	51
Ideo/PID: Moderate/Conservative Democrat	62%	(52)	16%	(13)	22%	(18)	83
Ideo/PID: Liberal Democrat	73%	(104)	19%	(27)	8%	(12)	143
Unfavorable of Biden and Trump	15%	(14)	74%	(67)	11%	(10)	91
2024 H2H Matchup: Biden Voter	77%	(230)	12%	(37)	11%	(33)	300
2024 H2H Matchup: Trump Voter	6%	(22)	77%	(263)	17%	(59)	343
2024 H2H Matchup: Would not Vote	7%	(2)	59%	(15)	34%	(9)	26
2024 H2H Matchup: Do not Know	20%	(6)	55%	(16)	26%	(7)	28
2022 House Vote: Democrat	72%	(197)	18%	(48)	11%	(29)	274
2022 House Vote: Republican	10%	(26)	75%	(204)	15%	(40)	270
2022 House Vote: Did not Vote	24%	(35)	52%	(76)	24%	(35)	146
2020 Vote: Joe Biden	69%	(216)	18%	(58)	13%	(40)	314
2020 Vote: Donald Trump	9%	(31)	75%	(244)	16%	(51)	326
2020 Vote: Someone Else	13%	(1)	63%	(6)	24%	(2)	10
2020 Vote: Did not Vote	24%	(11)	47%	(22)	29%	(13)	47
2016 Vote: Hillary Clinton	73%	(186)	16%	(41)	11%	(27)	255
2016 Vote: Donald Trump	11%	(30)	73%	(195)	16%	(43)	268
2016 Vote: Someone Else	40%	(6)	35%	(5)	26%	(4)	15
2020 Vote/PID: Not Biden/Democrat	32%	(5)	49%	(7)	19%	(3)	14
2020 Vote/PID: Not Trump/Republican	23%	(6)	52%	(13)	24%	(6)	24

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	37%	(259)	47%	(330)	15%	(107)	697
U.S. Economy: Wrong Track	19%	(89)	63%	(294)	17%	(80)	463
U.S. Economy: Right Direction	73%	(170)	15%	(36)	12%	(28)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	78%	(188)	11%	(27)	10%	(25)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(30)	75%	(258)	16%	(55)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(42)	39%	(45)	24%	(27)	113
Top 2024 Issue: Economy	19%	(48)	63%	(157)	17%	(43)	247
Community: Urban	51%	(64)	31%	(38)	19%	(23)	125
Community: Suburban	38%	(110)	50%	(145)	12%	(36)	291
Community: Rural	30%	(85)	52%	(146)	17%	(48)	280
Community/Gender: Urban Women	53%	(33)	32%	(20)	15%	(10)	63
Community/Gender: Urban Men	49%	(30)	29%	(18)	22%	(14)	62
Community/Gender: Rural Women	28%	(42)	53%	(80)	19%	(28)	150
Community/Gender: Rural Men	33%	(43)	51%	(67)	16%	(20)	130
Community/Gender: Suburban Women	37%	(60)	50%	(81)	13%	(20)	162
Community/Gender: Suburban Men	39%	(50)	50%	(64)	12%	(15)	130
Homeowner	35%	(174)	52%	(256)	13%	(63)	493
Renter	44%	(71)	34%	(55)	23%	(37)	163
Military HHnm: Yes	47%	(54)	40%	(46)	13%	(16)	116
Military HH: No	35%	(205)	49%	(284)	16%	(92)	581
Employ: Private Sector	35%	(75)	47%	(101)	18%	(39)	215
Employ: Government	35%	(15)	55%	(24)	10%	(4)	44
Employ: Self-Employed	35%	(22)	46%	(29)	19%	(12)	63
Employ: Homemaker	26%	(8)	48%	(16)	26%	(8)	32
Employ: Student	36%	(10)	54%	(14)	10%	(3)	26
Employ: Retired	44%	(90)	47%	(95)	10%	(20)	205
Employ: Unemployed	36%	(27)	41%	(31)	23%	(17)	75
Employ: Other	32%	(12)	56%	(20)	13%	(5)	36
Self + Household: White-Collar	45%	(133)	45%	(130)	10%	(29)	292
Self + Household: Blue Collar	33%	(98)	50%	(150)	17%	(52)	300

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	37%	(259)	47%	(330)	15%	(107)	697
Union HH: Yes	45%	(10)	52%	(12)	4%	(1)	23
Union HH: No	37%	(249)	47%	(318)	16%	(106)	674
LGBTQ+: Yes	51%	(40)	34%	(27)	15%	(12)	78
LGBTQ+: No	35%	(219)	49%	(303)	15%	(96)	618
Motivated to Vote	38%	(241)	48%	(301)	14%	(87)	629
Parent: Yes	33%	(58)	47%	(84)	20%	(36)	178
Parent: No	39%	(201)	47%	(246)	14%	(72)	519
COVID Vaccine: Yes	44%	(227)	44%	(228)	12%	(64)	519
COVID Vaccine: No	18%	(32)	57%	(102)	25%	(44)	178
Student Loans: Yes	30%	(27)	57%	(51)	13%	(11)	89
Student Loans: No	38%	(232)	46%	(279)	16%	(96)	607
Favorable Opinion of Haley	36%	(83)	49%	(114)	16%	(36)	234
Unfavorable Opinion of Haley	45%	(145)	47%	(153)	8%	(26)	324
Protestant	33%	(85)	54%	(141)	13%	(34)	260
Roman Catholic	42%	(30)	44%	(32)	14%	(10)	72
Mormon	35%	(1)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	75%	(5)	25%	(2)	7
Jewish	44%	(4)	34%	(3)	22%	(2)	10
Muslim	52%	(2)	48%	(2)	—	(0)	3
Buddhist	67%	(3)	—	(0)	33%	(2)	5
Hindu	100%	(2)	—	(0)	—	(0)	2
Atheist	57%	(18)	43%	(14)	—	(0)	32
Agnostic	44%	(11)	41%	(10)	15%	(4)	25
Something else	29%	(50)	53%	(90)	18%	(31)	170
Nothing in particular	50%	(53)	30%	(32)	21%	(22)	107
Prodigal Biden Voter	12%	(5)	66%	(27)	21%	(9)	41
Undecided Voter (DK/WNV)	13%	(7)	57%	(31)	30%	(16)	54
Undecided Voter (DK)	7%	(2)	59%	(15)	34%	(9)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_2:** *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	33%	(223)	36%	(248)	31%	(211)	683
Gender: Male	31%	(96)	40%	(124)	29%	(90)	310
Gender: Female	34%	(127)	33%	(125)	33%	(121)	373
Age: 18-34	28%	(46)	35%	(58)	38%	(63)	166
Age: 35-44	41%	(36)	22%	(20)	37%	(33)	89
Age: 45-64	30%	(68)	40%	(92)	30%	(68)	228
Age: 65+	37%	(73)	39%	(79)	24%	(48)	199
GenZers: 1997-2012	26%	(22)	42%	(35)	32%	(26)	83
Millennials: 1981-1996	36%	(58)	26%	(41)	38%	(62)	161
GenXers: 1965-1980	30%	(50)	38%	(64)	31%	(52)	167
Baby Boomers: 1946-1964	35%	(91)	39%	(103)	26%	(68)	261
Educ: < College	29%	(124)	39%	(169)	32%	(136)	429
Educ: Bachelors degree	37%	(58)	31%	(49)	32%	(50)	157
Educ: Post-grad	43%	(42)	31%	(30)	25%	(24)	97
Income: Under 50k	31%	(89)	33%	(95)	36%	(104)	288
Income: 50k-100k	27%	(69)	43%	(107)	30%	(74)	250
Income: 100k+	45%	(66)	32%	(46)	23%	(33)	145
Ethnicity: White (Non-Hispanic)	26%	(116)	44%	(197)	31%	(139)	451
Ethnicity: Hispanic	43%	(15)	22%	(8)	35%	(13)	36
Ethnicity: Black (Non-Hispanic)	58%	(87)	17%	(26)	25%	(37)	150
Ethnicity: Asian + Other (Non-Hispanic)	12%	(6)	39%	(17)	49%	(22)	45
All Christian	29%	(97)	42%	(141)	29%	(98)	336
All Non-Christian	53%	(11)	8%	(2)	39%	(8)	20
Atheist	33%	(10)	24%	(8)	42%	(13)	31
Agnostic/Nothing in particular	44%	(57)	24%	(31)	32%	(41)	129
Something Else	29%	(48)	41%	(68)	31%	(51)	166
Evangelical	24%	(62)	50%	(132)	27%	(70)	264
Non-Evangelical	36%	(83)	30%	(69)	34%	(78)	230
PID: Dem (no lean)	61%	(138)	12%	(27)	27%	(61)	226
PID: Ind (no lean)	32%	(65)	34%	(70)	34%	(70)	205
PID: Rep (no lean)	8%	(20)	60%	(151)	32%	(80)	251

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**Table BLMB3\_2:** Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	33%	(223)	36%	(248)	31%	(211)	683
PID/Gender: Dem Men	66%	(54)	11%	(9)	22%	(18)	81
PID/Gender: Dem Women	58%	(84)	12%	(18)	30%	(43)	145
PID/Gender: Ind Men	29%	(30)	40%	(41)	31%	(32)	103
PID/Gender: Ind Women	34%	(34)	29%	(30)	37%	(38)	102
PID/Gender: Rep Men	10%	(12)	59%	(74)	32%	(40)	125
PID/Gender: Rep Women	7%	(8)	61%	(78)	32%	(40)	126
Ideo: Liberal (1-3)	58%	(110)	15%	(28)	27%	(51)	189
Ideo: Moderate (4)	40%	(81)	25%	(51)	34%	(69)	201
Ideo: Conservative (5-7)	11%	(28)	60%	(161)	29%	(79)	268
Ideo/PID: Conservative Republican	6%	(12)	67%	(131)	27%	(53)	196
Ideo/PID: Moderate/Liberal Republican	15%	(8)	38%	(19)	47%	(23)	49
Ideo/PID: Moderate/Conservative Democrat	59%	(47)	10%	(8)	31%	(25)	80
Ideo/PID: Liberal Democrat	64%	(90)	12%	(17)	24%	(34)	141
Unfavorable of Biden and Trump	14%	(13)	48%	(43)	38%	(34)	90
2024 H2H Matchup: Biden Voter	65%	(189)	8%	(24)	27%	(79)	292
2024 H2H Matchup: Trump Voter	7%	(25)	62%	(208)	31%	(103)	335
2024 H2H Matchup: Would not Vote	13%	(3)	26%	(6)	61%	(15)	25
2024 H2H Matchup: Do not Know	21%	(6)	33%	(10)	47%	(14)	30
2022 House Vote: Democrat	62%	(168)	12%	(32)	27%	(72)	273
2022 House Vote: Republican	8%	(22)	64%	(171)	28%	(75)	267
2022 House Vote: Did not Vote	23%	(31)	32%	(44)	44%	(61)	136
2020 Vote: Joe Biden	60%	(185)	11%	(35)	29%	(91)	311
2020 Vote: Donald Trump	9%	(29)	60%	(194)	31%	(99)	321
2020 Vote: Someone Else	19%	(2)	44%	(4)	37%	(4)	10
2020 Vote: Did not Vote	19%	(8)	37%	(15)	44%	(18)	41
2016 Vote: Hillary Clinton	64%	(162)	9%	(22)	27%	(68)	251
2016 Vote: Donald Trump	9%	(24)	60%	(160)	31%	(82)	266
2016 Vote: Someone Else	28%	(4)	29%	(4)	43%	(6)	15
2020 Vote/PID: Not Biden/Democrat	22%	(3)	50%	(7)	28%	(4)	13
2020 Vote/PID: Not Trump/Republican	12%	(3)	52%	(12)	36%	(8)	23

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**Table BLMB3\_2:** Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	33%	(223)	36%	(248)	31%	(211)	683
U.S. Economy: Wrong Track	18%	(80)	49%	(224)	33%	(150)	454
U.S. Economy: Right Direction	63%	(143)	10%	(24)	27%	(61)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(156)	9%	(22)	24%	(56)	234
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(32)	62%	(209)	28%	(95)	335
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(36)	15%	(18)	53%	(60)	113
Top 2024 Issue: Economy	20%	(47)	44%	(107)	36%	(88)	242
Community: Urban	46%	(57)	27%	(33)	28%	(34)	124
Community: Suburban	33%	(94)	36%	(104)	31%	(90)	288
Community: Rural	27%	(72)	41%	(112)	32%	(87)	270
Community/Gender: Urban Women	43%	(27)	28%	(17)	30%	(18)	62
Community/Gender: Urban Men	49%	(31)	25%	(16)	26%	(16)	62
Community/Gender: Rural Women	27%	(40)	38%	(57)	36%	(53)	149
Community/Gender: Rural Men	27%	(32)	46%	(55)	28%	(33)	121
Community/Gender: Suburban Women	38%	(61)	32%	(51)	31%	(50)	161
Community/Gender: Suburban Men	26%	(34)	42%	(53)	32%	(40)	127
Homeowner	30%	(145)	40%	(194)	30%	(143)	482
Renter	41%	(67)	25%	(40)	34%	(56)	163
Military HHnm: Yes	41%	(46)	35%	(40)	24%	(27)	112
Military HH: No	31%	(177)	37%	(209)	32%	(184)	570
Employ: Private Sector	30%	(65)	33%	(71)	36%	(78)	214
Employ: Government	51%	(21)	28%	(12)	21%	(9)	41
Employ: Self-Employed	37%	(23)	32%	(20)	31%	(19)	63
Employ: Homemaker	26%	(8)	28%	(9)	46%	(15)	31
Employ: Student	25%	(7)	48%	(12)	28%	(7)	26
Employ: Retired	33%	(68)	40%	(82)	26%	(53)	203
Employ: Unemployed	30%	(20)	44%	(30)	26%	(17)	67
Employ: Other	33%	(12)	34%	(12)	33%	(12)	36
Self + Household: White-Collar	38%	(109)	34%	(98)	28%	(81)	288
Self + Household: Blue Collar	28%	(84)	39%	(117)	32%	(96)	297

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**Table BLMB3\_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	33%	(223)	36%	(248)	31%	(211)	683
Union HH: Yes	50%	(11)	39%	(9)	11%	(3)	23
Union HH: No	32%	(212)	36%	(240)	32%	(208)	660
LGBTQ+: Yes	47%	(35)	24%	(18)	29%	(22)	74
LGBTQ+: No	31%	(189)	38%	(230)	31%	(189)	608
Motivated to Vote	33%	(205)	38%	(235)	29%	(179)	619
Parent: Yes	34%	(58)	27%	(47)	39%	(68)	173
Parent: No	32%	(165)	40%	(201)	28%	(143)	509
COVID Vaccine: Yes	39%	(199)	32%	(163)	29%	(151)	513
COVID Vaccine: No	14%	(24)	50%	(86)	35%	(60)	170
Student Loans: Yes	31%	(27)	35%	(31)	34%	(29)	87
Student Loans: No	33%	(196)	37%	(218)	31%	(182)	596
Favorable Opinion of Haley	31%	(73)	35%	(83)	33%	(78)	233
Unfavorable Opinion of Haley	37%	(118)	39%	(125)	24%	(76)	320
Protestant	28%	(71)	42%	(107)	30%	(78)	256
Roman Catholic	37%	(26)	35%	(25)	28%	(20)	71
Mormon	—	(0)	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	—	(0)	7
Jewish	34%	(3)	9%	(1)	57%	(6)	10
Muslim	52%	(2)	19%	(1)	29%	(1)	3
Buddhist	70%	(3)	—	(0)	30%	(1)	5
Hindu	100%	(2)	—	(0)	—	(0)	2
Atheist	33%	(10)	24%	(8)	42%	(13)	31
Agnostic	51%	(12)	24%	(6)	24%	(6)	24
Something else	29%	(48)	41%	(68)	31%	(51)	166
Nothing in particular	43%	(45)	24%	(25)	33%	(35)	105
Prodigal Biden Voter	18%	(8)	36%	(16)	46%	(20)	44
Undecided Voter (DK/WNV)	17%	(9)	30%	(16)	53%	(29)	55
Undecided Voter (DK)	13%	(3)	26%	(6)	61%	(15)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(206)	41%	(284)	29%	(197)	687
Gender: Male	31%	(98)	41%	(132)	28%	(90)	320
Gender: Female	29%	(108)	41%	(152)	29%	(108)	368
Age: 18-34	23%	(38)	44%	(72)	33%	(54)	164
Age: 35-44	38%	(36)	26%	(25)	36%	(33)	94
Age: 45-64	25%	(57)	42%	(96)	33%	(76)	229
Age: 65+	37%	(75)	45%	(91)	17%	(34)	201
GenZers: 1997-2012	18%	(14)	55%	(42)	26%	(20)	77
Millennials: 1981-1996	33%	(55)	30%	(50)	38%	(64)	170
GenXers: 1965-1980	28%	(47)	39%	(65)	33%	(55)	167
Baby Boomers: 1946-1964	33%	(87)	45%	(118)	22%	(58)	263
Educ: < College	26%	(110)	42%	(182)	32%	(138)	430
Educ: Bachelors degree	34%	(55)	37%	(59)	29%	(46)	160
Educ: Post-grad	42%	(41)	45%	(43)	13%	(13)	97
Income: Under 50k	30%	(87)	35%	(102)	36%	(105)	294
Income: 50k-100k	29%	(72)	48%	(119)	24%	(60)	250
Income: 100k+	33%	(47)	44%	(63)	23%	(33)	143
Ethnicity: White (Non-Hispanic)	27%	(125)	45%	(207)	27%	(125)	458
Ethnicity: Hispanic	31%	(11)	32%	(12)	37%	(13)	36
Ethnicity: Black (Non-Hispanic)	41%	(60)	27%	(41)	32%	(47)	148
Ethnicity: Asian + Other (Non-Hispanic)	20%	(9)	55%	(24)	25%	(11)	45
All Christian	27%	(90)	47%	(157)	27%	(91)	337
All Non-Christian	65%	(13)	11%	(2)	23%	(5)	20
Atheist	33%	(11)	33%	(11)	33%	(11)	32
Agnostic/Nothing in particular	40%	(52)	26%	(34)	34%	(44)	130
Something Else	24%	(40)	48%	(80)	28%	(47)	167
Evangelical	19%	(51)	52%	(138)	29%	(75)	264
Non-Evangelical	33%	(77)	40%	(93)	26%	(61)	231
PID: Dem (no lean)	55%	(127)	17%	(38)	29%	(66)	231
PID: Ind (no lean)	28%	(56)	41%	(83)	32%	(65)	204
PID: Rep (no lean)	9%	(23)	65%	(163)	26%	(66)	252

Continued on next page

**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(206)	41%	(284)	29%	(197)	687
PID/Gender: Dem Men	62%	(55)	12%	(10)	26%	(23)	88
PID/Gender: Dem Women	50%	(72)	20%	(28)	30%	(43)	143
PID/Gender: Ind Men	30%	(32)	41%	(43)	29%	(31)	106
PID/Gender: Ind Women	25%	(24)	40%	(39)	35%	(34)	98
PID/Gender: Rep Men	9%	(11)	62%	(78)	29%	(36)	126
PID/Gender: Rep Women	9%	(11)	67%	(85)	24%	(30)	126
Ideo: Liberal (1-3)	58%	(110)	20%	(38)	22%	(42)	191
Ideo: Moderate (4)	29%	(60)	36%	(73)	35%	(71)	204
Ideo: Conservative (5-7)	12%	(33)	59%	(158)	28%	(76)	268
Ideo/PID: Conservative Republican	10%	(19)	64%	(127)	26%	(51)	197
Ideo/PID: Moderate/Liberal Republican	7%	(4)	61%	(30)	31%	(15)	49
Ideo/PID: Moderate/Conservative Democrat	47%	(39)	17%	(14)	36%	(30)	83
Ideo/PID: Liberal Democrat	61%	(87)	15%	(22)	24%	(34)	143
Unfavorable of Biden and Trump	10%	(9)	60%	(54)	30%	(27)	91
2024 H2H Matchup: Biden Voter	58%	(170)	14%	(43)	28%	(82)	295
2024 H2H Matchup: Trump Voter	8%	(26)	65%	(219)	27%	(93)	337
2024 H2H Matchup: Would not Vote	6%	(1)	49%	(12)	45%	(11)	25
2024 H2H Matchup: Do not Know	28%	(8)	34%	(10)	38%	(11)	30
2022 House Vote: Democrat	60%	(162)	18%	(50)	22%	(60)	273
2022 House Vote: Republican	9%	(25)	67%	(178)	24%	(65)	268
2022 House Vote: Did not Vote	14%	(19)	38%	(54)	48%	(68)	141
2020 Vote: Joe Biden	55%	(174)	19%	(58)	26%	(82)	314
2020 Vote: Donald Trump	8%	(26)	65%	(208)	27%	(89)	322
2020 Vote: Someone Else	15%	(1)	38%	(4)	47%	(5)	10
2020 Vote: Did not Vote	11%	(5)	35%	(14)	54%	(22)	41
2016 Vote: Hillary Clinton	60%	(152)	15%	(38)	25%	(65)	255
2016 Vote: Donald Trump	9%	(23)	64%	(169)	27%	(73)	265
2016 Vote: Someone Else	39%	(6)	22%	(3)	39%	(6)	15
2020 Vote/PID: Not Biden/Democrat	18%	(3)	40%	(6)	41%	(6)	14
2020 Vote/PID: Not Trump/Republican	21%	(5)	37%	(9)	42%	(10)	23

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**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(206)	41%	(284)	29%	(197)	687
U.S. Economy: Wrong Track	16%	(73)	53%	(238)	31%	(141)	452
U.S. Economy: Right Direction	56%	(133)	20%	(46)	24%	(56)	235
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(140)	13%	(31)	27%	(64)	236
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(29)	65%	(221)	26%	(88)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(36)	28%	(33)	40%	(46)	114
Top 2024 Issue: Economy	21%	(51)	47%	(116)	32%	(79)	246
Community: Urban	33%	(41)	29%	(36)	38%	(47)	124
Community: Suburban	32%	(93)	41%	(119)	26%	(76)	287
Community: Rural	26%	(72)	47%	(129)	27%	(75)	277
Community/Gender: Urban Women	28%	(18)	34%	(21)	38%	(24)	63
Community/Gender: Urban Men	38%	(23)	24%	(15)	38%	(23)	61
Community/Gender: Rural Women	28%	(42)	47%	(69)	25%	(36)	147
Community/Gender: Rural Men	24%	(31)	47%	(60)	30%	(38)	129
Community/Gender: Suburban Women	31%	(49)	39%	(62)	30%	(47)	158
Community/Gender: Suburban Men	34%	(44)	44%	(57)	22%	(28)	129
Homeowner	29%	(145)	46%	(226)	25%	(120)	491
Renter	32%	(52)	28%	(45)	40%	(66)	163
Military HHnm: Yes	31%	(36)	40%	(46)	29%	(33)	116
Military HH: No	30%	(170)	42%	(238)	29%	(164)	572
Employ: Private Sector	30%	(64)	37%	(80)	33%	(72)	216
Employ: Government	39%	(17)	45%	(20)	16%	(7)	44
Employ: Self-Employed	35%	(22)	37%	(23)	28%	(17)	62
Employ: Homemaker	16%	(5)	27%	(8)	56%	(17)	31
Employ: Student	26%	(6)	59%	(15)	15%	(4)	25
Employ: Retired	34%	(69)	46%	(95)	20%	(41)	205
Employ: Unemployed	20%	(14)	33%	(22)	47%	(32)	68
Employ: Other	24%	(9)	58%	(21)	17%	(6)	36
Self + Household: White-Collar	35%	(101)	41%	(118)	25%	(71)	291
Self + Household: Blue Collar	30%	(90)	41%	(125)	29%	(87)	302

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**Table BLMB3\_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	30%	(206)	41%	(284)	29%	(197)	687
Union HH: Yes	42%	(9)	45%	(10)	13%	(3)	22
Union HH: No	30%	(197)	41%	(274)	29%	(195)	666
LGBTQ+: Yes	47%	(36)	34%	(26)	20%	(15)	77
LGBTQ+: No	28%	(170)	42%	(258)	30%	(182)	611
Motivated to Vote	31%	(192)	42%	(260)	27%	(171)	623
Parent: Yes	29%	(51)	34%	(61)	37%	(65)	176
Parent: No	30%	(155)	44%	(223)	26%	(133)	511
COVID Vaccine: Yes	35%	(181)	38%	(197)	26%	(136)	514
COVID Vaccine: No	14%	(25)	50%	(87)	36%	(62)	173
Student Loans: Yes	33%	(28)	42%	(37)	25%	(22)	87
Student Loans: No	30%	(178)	41%	(247)	29%	(175)	600
Favorable Opinion of Haley	27%	(63)	45%	(104)	28%	(66)	234
Unfavorable Opinion of Haley	37%	(118)	41%	(131)	22%	(71)	320
Protestant	25%	(65)	48%	(124)	27%	(71)	259
Roman Catholic	33%	(23)	40%	(28)	26%	(18)	69
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	52%	(4)	22%	(2)	7
Jewish	59%	(6)	9%	(1)	32%	(3)	10
Muslim	52%	(2)	—	(0)	48%	(2)	3
Buddhist	70%	(3)	30%	(1)	—	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	2
Atheist	33%	(11)	33%	(11)	33%	(11)	32
Agnostic	49%	(12)	33%	(8)	18%	(5)	25
Something else	24%	(40)	48%	(80)	28%	(47)	167
Nothing in particular	38%	(39)	25%	(26)	38%	(39)	105
Prodigal Biden Voter	21%	(9)	46%	(20)	33%	(14)	44
Undecided Voter (DK/WNV)	18%	(10)	41%	(23)	41%	(22)	55
Undecided Voter (DK)	6%	(1)	49%	(12)	45%	(11)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).



**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(158)	49%	(330)	28%	(190)	678
Gender: Male	23%	(72)	49%	(155)	27%	(85)	312
Gender: Female	23%	(85)	48%	(176)	29%	(105)	365
Age: 18-34	29%	(46)	40%	(64)	32%	(51)	161
Age: 35-44	19%	(17)	49%	(43)	32%	(28)	88
Age: 45-64	21%	(49)	49%	(111)	30%	(69)	228
Age: 65+	23%	(46)	56%	(113)	21%	(42)	201
GenZers: 1997-2012	20%	(16)	50%	(38)	30%	(23)	76
Millennials: 1981-1996	28%	(44)	40%	(64)	33%	(53)	161
GenXers: 1965-1980	23%	(38)	47%	(79)	30%	(50)	167
Baby Boomers: 1946-1964	22%	(57)	54%	(143)	24%	(63)	263
Educ: < College	27%	(112)	43%	(183)	30%	(126)	421
Educ: Bachelors degree	22%	(35)	47%	(75)	31%	(50)	160
Educ: Post-grad	11%	(11)	74%	(72)	14%	(14)	97
Income: Under 50k	22%	(62)	43%	(123)	35%	(100)	285
Income: 50k-100k	26%	(65)	49%	(122)	25%	(63)	250
Income: 100k+	21%	(30)	60%	(86)	19%	(27)	143
Ethnicity: White (Non-Hispanic)	27%	(126)	44%	(199)	29%	(133)	457
Ethnicity: Hispanic	15%	(5)	53%	(19)	33%	(12)	36
Ethnicity: Black (Non-Hispanic)	11%	(16)	63%	(89)	26%	(37)	141
Ethnicity: Asian + Other (Non-Hispanic)	26%	(11)	54%	(24)	21%	(9)	44
All Christian	25%	(84)	47%	(159)	28%	(93)	337
All Non-Christian	12%	(2)	74%	(15)	14%	(3)	20
Atheist	1%	(0)	82%	(26)	17%	(6)	32
Agnostic/Nothing in particular	17%	(21)	52%	(66)	31%	(40)	127
Something Else	31%	(50)	39%	(64)	30%	(49)	162
Evangelical	33%	(85)	35%	(90)	32%	(83)	259
Non-Evangelical	20%	(47)	55%	(128)	24%	(56)	231
PID: Dem (no lean)	6%	(14)	70%	(158)	24%	(54)	226
PID: Ind (no lean)	13%	(26)	55%	(111)	32%	(64)	201
PID: Rep (no lean)	47%	(117)	25%	(62)	29%	(72)	251

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(158)	49%	(330)	28%	(190)	678
PID/Gender: Dem Men	7%	(6)	71%	(59)	22%	(18)	83
PID/Gender: Dem Women	6%	(8)	69%	(98)	25%	(36)	143
PID/Gender: Ind Men	17%	(18)	56%	(58)	27%	(29)	105
PID/Gender: Ind Women	8%	(8)	54%	(52)	37%	(36)	96
PID/Gender: Rep Men	39%	(49)	30%	(37)	31%	(39)	124
PID/Gender: Rep Women	54%	(69)	19%	(25)	26%	(33)	126
Ideo: Liberal (1-3)	8%	(15)	75%	(142)	18%	(34)	191
Ideo: Moderate (4)	18%	(34)	48%	(94)	34%	(67)	195
Ideo: Conservative (5-7)	39%	(103)	32%	(86)	29%	(78)	267
Ideo/PID: Conservative Republican	46%	(89)	27%	(53)	27%	(53)	196
Ideo/PID: Moderate/Liberal Republican	45%	(22)	17%	(8)	38%	(19)	49
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	63%	(49)	30%	(23)	78
Ideo/PID: Liberal Democrat	6%	(9)	74%	(106)	20%	(28)	143
Unfavorable of Biden and Trump	9%	(8)	61%	(55)	30%	(28)	91
2024 H2H Matchup: Biden Voter	2%	(5)	77%	(223)	21%	(61)	289
2024 H2H Matchup: Trump Voter	44%	(146)	26%	(86)	31%	(102)	334
2024 H2H Matchup: Would not Vote	8%	(2)	48%	(12)	45%	(11)	25
2024 H2H Matchup: Do not Know	16%	(5)	33%	(10)	52%	(15)	30
2022 House Vote: Democrat	5%	(13)	79%	(212)	16%	(44)	268
2022 House Vote: Republican	45%	(121)	27%	(72)	28%	(74)	267
2022 House Vote: Did not Vote	17%	(24)	33%	(46)	49%	(67)	136
2020 Vote: Joe Biden	5%	(15)	74%	(228)	21%	(66)	309
2020 Vote: Donald Trump	42%	(136)	25%	(82)	32%	(104)	321
2020 Vote: Someone Else	11%	(1)	46%	(4)	43%	(4)	10
2020 Vote: Did not Vote	17%	(6)	42%	(16)	41%	(15)	38
2016 Vote: Hillary Clinton	5%	(12)	75%	(187)	20%	(49)	248
2016 Vote: Donald Trump	41%	(109)	28%	(74)	31%	(83)	265
2016 Vote: Someone Else	12%	(2)	70%	(10)	19%	(3)	15
2020 Vote/PID: Not Biden/Democrat	37%	(5)	26%	(3)	37%	(5)	13
2020 Vote/PID: Not Trump/Republican	21%	(5)	51%	(12)	28%	(6)	23

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**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(158)	49%	(330)	28%	(190)	678
U.S. Economy: Wrong Track	31%	(138)	37%	(167)	32%	(143)	447
U.S. Economy: Right Direction	9%	(20)	71%	(163)	21%	(48)	231
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	77%	(177)	22%	(51)	231
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(146)	27%	(91)	29%	(98)	336
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	56%	(62)	37%	(41)	111
Top 2024 Issue: Economy	34%	(84)	35%	(85)	31%	(74)	243
Community: Urban	29%	(34)	39%	(46)	32%	(38)	117
Community: Suburban	20%	(57)	57%	(165)	23%	(67)	289
Community: Rural	25%	(67)	44%	(119)	32%	(86)	271
Community/Gender: Urban Women	23%	(13)	43%	(25)	35%	(20)	58
Community/Gender: Urban Men	35%	(21)	36%	(21)	29%	(17)	59
Community/Gender: Rural Women	24%	(35)	47%	(69)	29%	(43)	147
Community/Gender: Rural Men	26%	(32)	40%	(50)	34%	(43)	124
Community/Gender: Suburban Women	23%	(37)	51%	(81)	26%	(42)	160
Community/Gender: Suburban Men	15%	(20)	65%	(83)	20%	(25)	129
Homeowner	23%	(113)	50%	(245)	26%	(128)	486
Renter	22%	(35)	45%	(71)	33%	(51)	156
Military HHnm: Yes	26%	(30)	47%	(54)	27%	(32)	116
Military HH: No	23%	(128)	49%	(276)	28%	(158)	562
Employ: Private Sector	22%	(46)	47%	(100)	32%	(68)	213
Employ: Government	12%	(5)	65%	(27)	23%	(9)	41
Employ: Self-Employed	35%	(21)	40%	(25)	25%	(16)	62
Employ: Homemaker	17%	(5)	36%	(11)	47%	(15)	31
Employ: Student	23%	(5)	67%	(16)	10%	(2)	24
Employ: Retired	23%	(47)	51%	(105)	26%	(53)	205
Employ: Unemployed	22%	(15)	43%	(28)	35%	(23)	66
Employ: Other	37%	(13)	51%	(19)	12%	(4)	36
Self + Household: White-Collar	21%	(60)	57%	(163)	22%	(64)	286
Self + Household: Blue Collar	26%	(76)	45%	(134)	30%	(88)	298

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(158)	49%	(330)	28%	(190)	678
Union HH: Yes	24%	(5)	63%	(14)	13%	(3)	22
Union HH: No	23%	(153)	48%	(316)	29%	(187)	656
LGBTQ+: Yes	16%	(12)	66%	(50)	18%	(13)	75
LGBTQ+: No	24%	(145)	47%	(280)	29%	(177)	603
Motivated to Vote	24%	(149)	49%	(300)	27%	(164)	614
Parent: Yes	24%	(42)	39%	(68)	37%	(64)	174
Parent: No	23%	(116)	52%	(263)	25%	(126)	504
COVID Vaccine: Yes	20%	(103)	54%	(276)	25%	(129)	507
COVID Vaccine: No	32%	(55)	32%	(54)	36%	(61)	170
Student Loans: Yes	24%	(21)	56%	(48)	20%	(17)	86
Student Loans: No	23%	(137)	48%	(282)	29%	(173)	592
Favorable Opinion of Haley	25%	(57)	45%	(104)	30%	(70)	231
Unfavorable Opinion of Haley	20%	(65)	59%	(190)	21%	(67)	322
Protestant	24%	(61)	48%	(123)	28%	(72)	256
Roman Catholic	30%	(22)	44%	(32)	26%	(18)	72
Mormon	—	(0)	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	52%	(4)	22%	(2)	7
Jewish	—	(0)	72%	(7)	28%	(3)	10
Muslim	36%	(1)	64%	(2)	—	(0)	3
Buddhist	30%	(1)	70%	(3)	—	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	1%	(0)	82%	(26)	17%	(6)	32
Agnostic	19%	(5)	62%	(16)	19%	(5)	25
Something else	31%	(50)	39%	(64)	30%	(49)	162
Nothing in particular	16%	(16)	49%	(50)	34%	(35)	102
Prodigal Biden Voter	22%	(10)	40%	(17)	38%	(17)	44
Undecided Voter (DK/WNV)	12%	(7)	39%	(22)	49%	(27)	55
Undecided Voter (DK)	8%	(2)	48%	(12)	45%	(11)	25

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(196)	58%	(406)	14%	(95)	697
Gender: Male	28%	(90)	60%	(193)	12%	(40)	322
Gender: Female	29%	(107)	57%	(213)	15%	(55)	375
Age: 18-34	30%	(50)	51%	(87)	19%	(32)	170
Age: 35-44	30%	(28)	54%	(51)	17%	(16)	95
Age: 45-64	28%	(65)	57%	(132)	15%	(33)	230
Age: 65+	26%	(53)	67%	(135)	6%	(13)	201
GenZers: 1997-2012	24%	(20)	59%	(49)	17%	(14)	83
Millennials: 1981-1996	31%	(53)	50%	(85)	19%	(33)	171
GenXers: 1965-1980	28%	(47)	57%	(95)	16%	(26)	168
Baby Boomers: 1946-1964	28%	(73)	64%	(168)	8%	(22)	263
Educ: < College	30%	(130)	53%	(233)	17%	(77)	440
Educ: Bachelors degree	27%	(43)	65%	(104)	8%	(13)	160
Educ: Post-grad	23%	(23)	71%	(69)	6%	(5)	97
Income: Under 50k	26%	(78)	55%	(165)	19%	(56)	299
Income: 50k-100k	35%	(88)	55%	(138)	10%	(26)	252
Income: 100k+	21%	(31)	71%	(103)	8%	(12)	146
Ethnicity: White (Non-Hispanic)	34%	(159)	52%	(241)	13%	(62)	462
Ethnicity: Hispanic	18%	(7)	76%	(27)	6%	(2)	36
Ethnicity: Black (Non-Hispanic)	11%	(18)	75%	(114)	14%	(21)	153
Ethnicity: Asian + Other (Non-Hispanic)	30%	(13)	50%	(22)	20%	(9)	45
All Christian	31%	(106)	57%	(196)	11%	(38)	341
All Non-Christian	25%	(5)	65%	(13)	10%	(2)	20
Atheist	7%	(2)	93%	(30)	—	(0)	32
Agnostic/Nothing in particular	18%	(24)	67%	(89)	15%	(20)	133
Something Else	34%	(59)	46%	(78)	20%	(34)	170
Evangelical	40%	(108)	44%	(118)	17%	(45)	271
Non-Evangelical	24%	(55)	64%	(148)	12%	(28)	231
PID: Dem (no lean)	6%	(14)	81%	(188)	13%	(30)	233
PID: Ind (no lean)	18%	(37)	70%	(148)	12%	(26)	211
PID: Rep (no lean)	57%	(145)	28%	(70)	15%	(39)	254

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**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(196)	58%	(406)	14%	(95)	697
PID/Gender: Dem Men	9%	(8)	80%	(70)	11%	(10)	88
PID/Gender: Dem Women	4%	(6)	82%	(118)	14%	(20)	145
PID/Gender: Ind Men	16%	(17)	75%	(81)	9%	(10)	108
PID/Gender: Ind Women	19%	(20)	65%	(67)	16%	(16)	103
PID/Gender: Rep Men	51%	(64)	33%	(41)	16%	(20)	126
PID/Gender: Rep Women	63%	(81)	22%	(29)	14%	(18)	128
Ideo: Liberal (1-3)	8%	(15)	85%	(163)	7%	(13)	191
Ideo: Moderate (4)	20%	(41)	63%	(132)	17%	(35)	209
Ideo: Conservative (5-7)	49%	(131)	38%	(102)	14%	(37)	270
Ideo/PID: Conservative Republican	59%	(116)	28%	(55)	13%	(26)	197
Ideo/PID: Moderate/Liberal Republican	49%	(25)	29%	(15)	22%	(11)	51
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	75%	(63)	19%	(16)	84
Ideo/PID: Liberal Democrat	6%	(9)	85%	(121)	9%	(12)	143
Unfavorable of Biden and Trump	8%	(7)	80%	(73)	12%	(11)	91
2024 H2H Matchup: Biden Voter	4%	(11)	88%	(263)	8%	(24)	298
2024 H2H Matchup: Trump Voter	52%	(179)	31%	(107)	17%	(57)	343
2024 H2H Matchup: Would not Vote	7%	(2)	66%	(17)	27%	(7)	26
2024 H2H Matchup: Do not Know	16%	(5)	61%	(18)	23%	(7)	30
2022 House Vote: Democrat	4%	(11)	86%	(237)	10%	(27)	275
2022 House Vote: Republican	52%	(141)	33%	(90)	15%	(39)	270
2022 House Vote: Did not Vote	29%	(42)	53%	(77)	18%	(26)	145
2020 Vote: Joe Biden	5%	(16)	85%	(268)	10%	(32)	316
2020 Vote: Donald Trump	52%	(171)	33%	(106)	15%	(49)	326
2020 Vote: Someone Else	15%	(1)	63%	(6)	23%	(2)	10
2020 Vote: Did not Vote	20%	(9)	56%	(26)	25%	(11)	46
2016 Vote: Hillary Clinton	5%	(12)	86%	(217)	10%	(24)	254
2016 Vote: Donald Trump	51%	(137)	34%	(91)	15%	(40)	267
2016 Vote: Someone Else	8%	(1)	76%	(12)	16%	(2)	15
2020 Vote/PID: Not Biden/Democrat	30%	(4)	61%	(9)	9%	(1)	14
2020 Vote/PID: Not Trump/Republican	37%	(9)	47%	(11)	15%	(4)	23

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**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(196)	58%	(406)	14%	(95)	697
U.S. Economy: Wrong Track	37%	(170)	47%	(217)	16%	(76)	463
U.S. Economy: Right Direction	11%	(27)	81%	(188)	8%	(19)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	86%	(207)	10%	(23)	239
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52%	(178)	33%	(111)	15%	(53)	342
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(9)	76%	(88)	16%	(19)	115
Top 2024 Issue: Economy	33%	(84)	50%	(124)	17%	(42)	250
Community: Urban	28%	(34)	57%	(71)	15%	(19)	124
Community: Suburban	26%	(75)	65%	(188)	10%	(29)	291
Community: Rural	31%	(88)	52%	(147)	17%	(47)	282
Community/Gender: Urban Women	18%	(11)	62%	(38)	20%	(12)	61
Community/Gender: Urban Men	37%	(23)	52%	(33)	11%	(7)	62
Community/Gender: Rural Women	33%	(50)	51%	(77)	16%	(24)	152
Community/Gender: Rural Men	29%	(38)	53%	(69)	18%	(23)	130
Community/Gender: Suburban Women	28%	(46)	60%	(98)	11%	(18)	162
Community/Gender: Suburban Men	22%	(29)	70%	(90)	8%	(10)	130
Homeowner	31%	(150)	58%	(287)	11%	(55)	493
Renter	20%	(33)	60%	(99)	20%	(32)	164
Military HHnm: Yes	25%	(29)	63%	(73)	12%	(14)	116
Military HH: No	29%	(167)	57%	(333)	14%	(81)	581
Employ: Private Sector	22%	(48)	63%	(137)	14%	(31)	216
Employ: Government	26%	(11)	59%	(25)	15%	(6)	42
Employ: Self-Employed	38%	(24)	47%	(30)	15%	(9)	63
Employ: Homemaker	44%	(14)	36%	(12)	20%	(6)	32
Employ: Student	16%	(4)	77%	(20)	7%	(2)	26
Employ: Retired	30%	(62)	62%	(127)	8%	(16)	205
Employ: Unemployed	24%	(18)	47%	(35)	29%	(22)	75
Employ: Other	40%	(14)	56%	(20)	4%	(2)	36
Self + Household: White-Collar	24%	(71)	65%	(190)	11%	(31)	292
Self + Household: Blue Collar	32%	(96)	55%	(166)	13%	(39)	301

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**Table BLMB3\_5:** Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(196)	58%	(406)	14%	(95)	697
Union HH: Yes	15%	(3)	76%	(17)	9%	(2)	23
Union HH: No	29%	(193)	58%	(388)	14%	(93)	674
LGBTQ+: Yes	18%	(14)	72%	(56)	10%	(8)	78
LGBTQ+: No	29%	(182)	57%	(350)	14%	(87)	619
Motivated to Vote	30%	(187)	58%	(367)	12%	(75)	629
Parent: Yes	32%	(58)	54%	(95)	14%	(25)	178
Parent: No	27%	(139)	60%	(310)	13%	(70)	519
COVID Vaccine: Yes	24%	(126)	65%	(336)	11%	(55)	518
COVID Vaccine: No	39%	(70)	39%	(69)	22%	(40)	179
Student Loans: Yes	25%	(23)	70%	(63)	4%	(4)	89
Student Loans: No	29%	(174)	56%	(343)	15%	(91)	607
Favorable Opinion of Haley	30%	(70)	56%	(130)	14%	(34)	234
Unfavorable Opinion of Haley	26%	(83)	66%	(213)	8%	(27)	322
Protestant	30%	(79)	58%	(152)	11%	(29)	260
Roman Catholic	36%	(26)	51%	(37)	13%	(9)	72
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	75%	(5)	—	(0)	7
Jewish	24%	(2)	57%	(6)	19%	(2)	10
Muslim	42%	(1)	58%	(2)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	7%	(2)	93%	(30)	—	(0)	32
Agnostic	11%	(3)	76%	(19)	12%	(3)	25
Something else	34%	(59)	46%	(78)	20%	(34)	170
Nothing in particular	20%	(21)	65%	(69)	16%	(17)	107
Prodigal Biden Voter	22%	(10)	57%	(25)	21%	(9)	44
Undecided Voter (DK/WNV)	12%	(7)	63%	(35)	25%	(14)	56
Undecided Voter (DK)	7%	(2)	66%	(17)	27%	(7)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(204)	45%	(287)	23%	(144)	634
Gender: Male	34%	(99)	44%	(131)	22%	(66)	296
Gender: Female	31%	(104)	46%	(156)	23%	(78)	339
Age: 18-34	23%	(30)	43%	(56)	34%	(45)	130
Age: 35-44	28%	(23)	43%	(36)	29%	(25)	84
Age: 45-64	31%	(70)	47%	(105)	22%	(49)	223
Age: 65+	41%	(81)	46%	(90)	13%	(26)	197
GenZers: 1997-2012	13%	(8)	55%	(34)	32%	(20)	63
Millennials: 1981-1996	30%	(42)	36%	(51)	34%	(47)	141
GenXers: 1965-1980	30%	(49)	49%	(79)	21%	(34)	161
Baby Boomers: 1946-1964	38%	(98)	46%	(119)	16%	(41)	259
Educ: < College	30%	(115)	43%	(164)	27%	(102)	382
Educ: Bachelors degree	33%	(52)	49%	(77)	18%	(28)	156
Educ: Post-grad	39%	(37)	47%	(45)	14%	(14)	96
Income: Under 50k	27%	(70)	41%	(108)	32%	(84)	262
Income: 50k-100k	36%	(82)	46%	(106)	18%	(42)	231
Income: 100k+	36%	(51)	51%	(72)	12%	(18)	141
Ethnicity: White (Non-Hispanic)	34%	(145)	46%	(201)	20%	(87)	432
Ethnicity: Hispanic	19%	(6)	42%	(14)	40%	(13)	34
Ethnicity: Black (Non-Hispanic)	36%	(45)	39%	(48)	25%	(31)	124
Ethnicity: Asian + Other (Non-Hispanic)	18%	(8)	54%	(24)	28%	(12)	44
All Christian	33%	(108)	48%	(157)	19%	(63)	328
All Non-Christian	47%	(9)	20%	(4)	34%	(7)	20
Atheist	26%	(8)	65%	(21)	9%	(3)	32
Agnostic/Nothing in particular	35%	(41)	39%	(46)	26%	(30)	117
Something Else	27%	(37)	43%	(59)	30%	(41)	137
Evangelical	32%	(75)	48%	(113)	21%	(50)	238
Non-Evangelical	32%	(70)	44%	(96)	25%	(54)	220
PID: Dem (no lean)	29%	(60)	49%	(101)	23%	(47)	208
PID: Ind (no lean)	40%	(75)	38%	(72)	22%	(42)	189
PID: Rep (no lean)	29%	(69)	48%	(114)	23%	(54)	237

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(204)	45%	(287)	23%	(144)	634
PID/Gender: Dem Men	33%	(26)	48%	(37)	19%	(15)	77
PID/Gender: Dem Women	26%	(34)	49%	(65)	25%	(32)	131
PID/Gender: Ind Men	43%	(41)	39%	(37)	19%	(18)	97
PID/Gender: Ind Women	36%	(33)	37%	(34)	26%	(24)	92
PID/Gender: Rep Men	27%	(32)	46%	(56)	27%	(33)	121
PID/Gender: Rep Women	32%	(37)	49%	(57)	19%	(22)	116
Ideo: Liberal (1-3)	30%	(54)	52%	(93)	18%	(32)	179
Ideo: Moderate (4)	37%	(68)	35%	(64)	29%	(53)	185
Ideo: Conservative (5-7)	31%	(78)	49%	(122)	20%	(48)	248
Ideo/PID: Conservative Republican	29%	(53)	53%	(97)	18%	(34)	184
Ideo/PID: Moderate/Liberal Republican	27%	(13)	35%	(16)	38%	(18)	47
Ideo/PID: Moderate/Conservative Democrat	35%	(25)	38%	(27)	27%	(19)	71
Ideo/PID: Liberal Democrat	26%	(34)	55%	(72)	20%	(26)	132
Unfavorable of Biden and Trump	38%	(32)	43%	(37)	19%	(16)	86
2024 H2H Matchup: Biden Voter	35%	(96)	46%	(127)	19%	(53)	276
2024 H2H Matchup: Trump Voter	29%	(89)	46%	(144)	25%	(79)	312
2024 H2H Matchup: Would not Vote	17%	(3)	50%	(10)	33%	(7)	20
2024 H2H Matchup: Do not Know	57%	(15)	23%	(6)	20%	(5)	26
2022 House Vote: Democrat	33%	(85)	49%	(126)	18%	(47)	259
2022 House Vote: Republican	31%	(78)	48%	(120)	21%	(53)	251
2022 House Vote: Did not Vote	32%	(39)	32%	(38)	36%	(43)	119
2020 Vote: Joe Biden	36%	(105)	44%	(130)	20%	(60)	295
2020 Vote: Donald Trump	30%	(90)	47%	(140)	23%	(69)	299
2020 Vote: Someone Else	22%	(2)	58%	(5)	20%	(2)	8
2020 Vote: Did not Vote	21%	(7)	38%	(12)	41%	(13)	32
2016 Vote: Hillary Clinton	36%	(86)	47%	(114)	17%	(42)	242
2016 Vote: Donald Trump	33%	(83)	46%	(117)	21%	(53)	253
2016 Vote: Someone Else	34%	(5)	47%	(6)	19%	(3)	14
2020 Vote/PID: Not Biden/Democrat	16%	(1)	63%	(5)	21%	(2)	7
2020 Vote/PID: Not Trump/Republican	26%	(6)	43%	(9)	31%	(7)	22

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(204)	45%	(287)	23%	(144)	634
U.S. Economy: Wrong Track	30%	(124)	44%	(184)	26%	(108)	417
U.S. Economy: Right Direction	37%	(80)	47%	(102)	16%	(36)	218
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35%	(76)	46%	(103)	19%	(42)	222
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(89)	48%	(150)	23%	(73)	312
Prsnl. Fin. Sit. 2021-23: Same Under Both	38%	(38)	34%	(34)	28%	(28)	100
Top 2024 Issue: Economy	32%	(72)	42%	(95)	26%	(60)	227
Community: Urban	35%	(39)	36%	(40)	29%	(32)	111
Community: Suburban	30%	(84)	49%	(136)	20%	(56)	277
Community: Rural	33%	(81)	45%	(111)	22%	(55)	247
Community/Gender: Urban Women	28%	(16)	43%	(24)	30%	(17)	56
Community/Gender: Urban Men	43%	(23)	29%	(16)	28%	(16)	55
Community/Gender: Rural Women	32%	(42)	49%	(66)	19%	(26)	134
Community/Gender: Rural Men	34%	(38)	40%	(45)	26%	(29)	113
Community/Gender: Suburban Women	31%	(46)	45%	(67)	24%	(36)	149
Community/Gender: Suburban Men	29%	(38)	54%	(70)	16%	(21)	128
Homeowner	35%	(161)	47%	(217)	19%	(86)	465
Renter	27%	(37)	41%	(56)	32%	(45)	138
Military HHnm: Yes	35%	(38)	44%	(48)	21%	(23)	109
Military HH: No	31%	(165)	45%	(239)	23%	(121)	526
Employ: Private Sector	31%	(64)	43%	(89)	25%	(52)	205
Employ: Government	35%	(13)	47%	(17)	18%	(6)	36
Employ: Self-Employed	25%	(15)	43%	(26)	32%	(19)	61
Employ: Homemaker	17%	(5)	53%	(15)	30%	(8)	28
Employ: Student	15%	(3)	72%	(15)	13%	(3)	20
Employ: Retired	44%	(87)	42%	(84)	15%	(29)	201
Employ: Unemployed	16%	(9)	43%	(24)	40%	(22)	55
Employ: Other	27%	(8)	59%	(18)	14%	(4)	30
Self + Household: White-Collar	40%	(113)	42%	(120)	18%	(50)	282
Self + Household: Blue Collar	27%	(73)	48%	(130)	26%	(70)	274

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**Table BLMB3\_8:** Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(204)	45%	(287)	23%	(144)	634
Union HH: Yes	24%	(5)	59%	(12)	17%	(3)	20
Union HH: No	32%	(199)	45%	(275)	23%	(141)	614
LGBTQ+: Yes	28%	(19)	59%	(39)	14%	(9)	67
LGBTQ+: No	33%	(185)	44%	(247)	24%	(135)	567
Motivated to Vote	33%	(190)	46%	(269)	21%	(123)	582
Parent: Yes	31%	(48)	42%	(66)	27%	(42)	156
Parent: No	32%	(155)	46%	(221)	21%	(102)	479
COVID Vaccine: Yes	37%	(179)	44%	(213)	19%	(91)	483
COVID Vaccine: No	16%	(25)	48%	(73)	35%	(53)	151
Student Loans: Yes	23%	(18)	57%	(46)	20%	(16)	81
Student Loans: No	34%	(185)	43%	(240)	23%	(127)	553
Favorable Opinion of Haley	55%	(129)	23%	(54)	21%	(50)	234
Unfavorable Opinion of Haley	18%	(58)	64%	(208)	18%	(58)	324
Protestant	35%	(87)	48%	(121)	17%	(42)	250
Roman Catholic	28%	(20)	42%	(30)	30%	(21)	71
Mormon	35%	(1)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(5)	—	(0)	5
Jewish	52%	(5)	26%	(3)	22%	(2)	10
Muslim	—	(0)	—	(0)	100%	(3)	3
Buddhist	39%	(2)	31%	(1)	30%	(1)	5
Hindu	100%	(2)	—	(0)	—	(0)	2
Atheist	26%	(8)	65%	(21)	9%	(3)	32
Agnostic	39%	(9)	36%	(8)	25%	(6)	22
Something else	27%	(37)	43%	(59)	30%	(41)	137
Nothing in particular	34%	(32)	40%	(38)	26%	(24)	94
Prodigal Biden Voter	40%	(14)	29%	(10)	32%	(11)	36
Undecided Voter (DK/WNV)	40%	(18)	34%	(16)	25%	(12)	46
Undecided Voter (DK)	17%	(3)	50%	(10)	33%	(7)	20

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	8%	(30)	10%	(38)	82%	(307)	375
Gender: Male	10%	(21)	12%	(24)	78%	(159)	204
Gender: Female	5%	(9)	8%	(14)	87%	(148)	171
Age: 18-34	17%	(12)	18%	(12)	65%	(45)	69
Age: 35-44	8%	(5)	10%	(6)	82%	(53)	64
Age: 45-64	8%	(10)	6%	(8)	86%	(112)	130
Age: 65+	3%	(3)	10%	(11)	87%	(98)	112
GenZers: 1997-2012	2%	(1)	25%	(8)	73%	(23)	32
Millennials: 1981-1996	16%	(14)	11%	(10)	74%	(68)	92
GenXers: 1965-1980	12%	(12)	8%	(7)	80%	(75)	94
Baby Boomers: 1946-1964	1%	(2)	8%	(13)	90%	(137)	152
Educ: < College	7%	(16)	9%	(20)	83%	(177)	212
Educ: Bachelors degree	11%	(11)	14%	(13)	74%	(68)	92
Educ: Post-grad	6%	(4)	7%	(5)	88%	(62)	71
Income: Under 50k	6%	(8)	11%	(16)	83%	(117)	140
Income: 50k-100k	7%	(11)	12%	(18)	81%	(122)	150
Income: 100k+	13%	(11)	5%	(4)	81%	(69)	85
Ethnicity: White (Non-Hispanic)	8%	(19)	10%	(24)	82%	(201)	244
Ethnicity: Hispanic	—	(0)	15%	(3)	85%	(18)	21
Ethnicity: Black (Non-Hispanic)	12%	(10)	12%	(10)	76%	(67)	87
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	1%	(0)	94%	(22)	23
All Christian	9%	(16)	11%	(21)	80%	(148)	185
All Non-Christian	—	(0)	—	(0)	100%	(15)	15
Atheist	5%	(1)	12%	(3)	84%	(19)	22
Agnostic/Nothing in particular	6%	(4)	9%	(7)	85%	(62)	73
Something Else	12%	(9)	9%	(7)	79%	(63)	79
Evangelical	7%	(10)	11%	(14)	82%	(105)	128
Non-Evangelical	10%	(14)	12%	(15)	78%	(102)	130
PID: Dem (no lean)	10%	(14)	15%	(21)	75%	(101)	136
PID: Ind (no lean)	3%	(3)	7%	(7)	90%	(96)	106
PID: Rep (no lean)	10%	(14)	7%	(10)	82%	(110)	133

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**Table BLMB3\_12:** Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	8%	(30)	10%	(38)	82%	(307)	375
PID/Gender: Dem Men	11%	(7)	19%	(13)	70%	(46)	66
PID/Gender: Dem Women	9%	(6)	12%	(8)	79%	(55)	70
PID/Gender: Ind Men	3%	(2)	10%	(6)	87%	(48)	56
PID/Gender: Ind Women	2%	(1)	3%	(1)	95%	(48)	50
PID/Gender: Rep Men	14%	(12)	7%	(6)	79%	(65)	83
PID/Gender: Rep Women	3%	(2)	9%	(4)	88%	(45)	51
Ideo: Liberal (1-3)	9%	(10)	11%	(12)	80%	(91)	114
Ideo: Moderate (4)	4%	(4)	13%	(14)	84%	(91)	108
Ideo: Conservative (5-7)	11%	(15)	7%	(10)	83%	(118)	143
Ideo/PID: Conservative Republican	13%	(14)	7%	(8)	80%	(86)	107
Ideo/PID: Moderate/Liberal Republican	—	(0)	9%	(2)	91%	(24)	26
Ideo/PID: Moderate/Conservative Democrat	9%	(4)	20%	(8)	71%	(30)	42
Ideo/PID: Liberal Democrat	10%	(9)	12%	(10)	78%	(69)	88
Unfavorable of Biden and Trump	7%	(4)	12%	(6)	81%	(40)	50
2024 H2H Matchup: Biden Voter	8%	(14)	14%	(25)	78%	(137)	176
2024 H2H Matchup: Trump Voter	8%	(15)	6%	(11)	85%	(150)	176
2024 H2H Matchup: Would not Vote	7%	(1)	11%	(1)	81%	(9)	11
2024 H2H Matchup: Do not Know	—	(0)	11%	(1)	89%	(10)	12
2022 House Vote: Democrat	9%	(16)	12%	(22)	79%	(138)	176
2022 House Vote: Republican	9%	(14)	8%	(11)	83%	(119)	144
2022 House Vote: Did not Vote	1%	(1)	9%	(5)	90%	(47)	52
2020 Vote: Joe Biden	8%	(16)	14%	(26)	78%	(145)	186
2020 Vote: Donald Trump	8%	(14)	6%	(10)	86%	(141)	165
2020 Vote: Someone Else	—	(0)	—	(0)	100%	(6)	6
2020 Vote: Did not Vote	4%	(1)	12%	(2)	84%	(15)	18
2016 Vote: Hillary Clinton	9%	(14)	11%	(17)	80%	(127)	158
2016 Vote: Donald Trump	8%	(12)	7%	(10)	85%	(129)	151
2016 Vote: Someone Else	6%	(1)	13%	(2)	81%	(11)	13
2020 Vote/PID: Not Biden/Democrat	—	(0)	16%	(1)	84%	(4)	5
2020 Vote/PID: Not Trump/Republican	2%	(0)	20%	(3)	78%	(11)	14

Continued on next page

**Table BLMB3\_12:** Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	8%	(30)	10%	(38)	82%	(307)	375
U.S. Economy: Wrong Track	5%	(12)	9%	(20)	86%	(196)	228
U.S. Economy: Right Direction	12%	(18)	12%	(18)	75%	(111)	148
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(10)	14%	(21)	79%	(116)	148
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(16)	7%	(12)	83%	(143)	172
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(3)	8%	(4)	86%	(48)	56
Top 2024 Issue: Economy	7%	(9)	6%	(9)	87%	(118)	136
Community: Urban	22%	(18)	9%	(7)	69%	(56)	81
Community: Suburban	5%	(8)	7%	(11)	87%	(134)	153
Community: Rural	3%	(4)	14%	(19)	83%	(117)	141
Community/Gender: Urban Women	17%	(5)	9%	(3)	74%	(23)	31
Community/Gender: Urban Men	25%	(12)	9%	(4)	66%	(33)	50
Community/Gender: Rural Women	2%	(1)	11%	(7)	87%	(56)	64
Community/Gender: Rural Men	4%	(3)	16%	(12)	80%	(62)	77
Community/Gender: Suburban Women	3%	(2)	5%	(4)	91%	(69)	75
Community/Gender: Suburban Men	7%	(6)	9%	(7)	83%	(65)	78
Homeowner	7%	(20)	10%	(28)	83%	(227)	275
Renter	10%	(9)	12%	(10)	78%	(67)	86
Military HHnm: Yes	10%	(6)	6%	(4)	84%	(50)	59
Military HH: No	8%	(24)	11%	(34)	81%	(257)	316
Employ: Private Sector	8%	(10)	10%	(13)	81%	(105)	129
Employ: Government	8%	(2)	18%	(3)	74%	(14)	19
Employ: Self-Employed	16%	(7)	6%	(3)	78%	(34)	44
Employ: Homemaker	9%	(1)	2%	(0)	89%	(10)	11
Employ: Student	6%	(1)	40%	(4)	54%	(5)	10
Employ: Retired	2%	(2)	10%	(12)	88%	(100)	114
Employ: Unemployed	7%	(2)	6%	(2)	87%	(28)	32
Employ: Other	32%	(5)	4%	(1)	64%	(11)	17
Self + Household: White-Collar	10%	(19)	7%	(13)	83%	(153)	185
Self + Household: Blue Collar	6%	(10)	13%	(19)	81%	(124)	153

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**Table BLMB3\_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	8%	(30)	10%	(38)	82%	(307)	375
Union HH: Yes	17%	(2)	16%	(2)	67%	(9)	14
Union HH: No	8%	(28)	10%	(36)	82%	(298)	361
LGBTQ+: Yes	15%	(7)	20%	(9)	65%	(29)	45
LGBTQ+: No	7%	(23)	9%	(29)	84%	(278)	331
Motivated to Vote	8%	(27)	9%	(33)	83%	(284)	344
Parent: Yes	11%	(12)	10%	(10)	79%	(85)	107
Parent: No	7%	(18)	10%	(28)	83%	(222)	268
COVID Vaccine: Yes	9%	(25)	11%	(32)	80%	(230)	288
COVID Vaccine: No	5%	(5)	6%	(6)	88%	(77)	87
Student Loans: Yes	5%	(3)	13%	(7)	81%	(41)	50
Student Loans: No	8%	(27)	10%	(31)	82%	(266)	325
Favorable Opinion of Haley	8%	(11)	8%	(11)	84%	(119)	141
Unfavorable Opinion of Haley	7%	(14)	12%	(23)	81%	(151)	187
Protestant	4%	(5)	11%	(15)	85%	(116)	137
Roman Catholic	20%	(9)	14%	(6)	66%	(28)	42
Mormon	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	40%	(2)	—	(0)	60%	(3)	5
Jewish	—	(0)	—	(0)	100%	(7)	7
Muslim	—	(0)	—	(0)	100%	(3)	3
Buddhist	—	(0)	—	(0)	100%	(5)	5
Hindu	—	(0)	—	(0)	—	(0)	0
Atheist	5%	(1)	12%	(3)	84%	(19)	22
Agnostic	7%	(1)	1%	(0)	92%	(16)	18
Something else	12%	(9)	9%	(7)	79%	(63)	79
Nothing in particular	5%	(3)	12%	(7)	83%	(46)	56
Prodigal Biden Voter	8%	(2)	9%	(2)	83%	(17)	21
Undecided Voter (DK/WNV)	3%	(1)	11%	(3)	85%	(19)	23
Undecided Voter (DK)	7%	(1)	11%	(1)	81%	(9)	11

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(134)	23%	(152)	57%	(381)	668
Gender: Male	21%	(64)	28%	(85)	51%	(158)	306
Gender: Female	19%	(70)	19%	(67)	62%	(224)	362
Age: 18-34	24%	(37)	17%	(26)	59%	(89)	151
Age: 35-44	29%	(26)	17%	(15)	55%	(49)	90
Age: 45-64	14%	(31)	23%	(51)	63%	(142)	225
Age: 65+	20%	(40)	30%	(60)	50%	(101)	201
GenZers: 1997-2012	15%	(11)	26%	(19)	59%	(43)	73
Millennials: 1981-1996	31%	(49)	13%	(20)	56%	(89)	157
GenXers: 1965-1980	14%	(23)	21%	(35)	64%	(106)	165
Baby Boomers: 1946-1964	18%	(48)	29%	(77)	52%	(137)	261
Educ: < College	22%	(91)	18%	(76)	60%	(248)	415
Educ: Bachelors degree	18%	(28)	27%	(42)	55%	(86)	156
Educ: Post-grad	16%	(15)	35%	(34)	49%	(48)	97
Income: Under 50k	17%	(49)	16%	(47)	66%	(189)	285
Income: 50k-100k	22%	(54)	29%	(70)	49%	(117)	241
Income: 100k+	22%	(31)	25%	(35)	53%	(75)	142
Ethnicity: White (Non-Hispanic)	20%	(89)	25%	(110)	55%	(248)	447
Ethnicity: Hispanic	12%	(4)	20%	(7)	68%	(25)	36
Ethnicity: Black (Non-Hispanic)	26%	(37)	18%	(25)	56%	(80)	143
Ethnicity: Asian + Other (Non-Hispanic)	8%	(3)	23%	(10)	69%	(28)	42
All Christian	20%	(68)	22%	(74)	58%	(193)	335
All Non-Christian	13%	(3)	32%	(7)	55%	(11)	20
Atheist	4%	(1)	42%	(14)	53%	(17)	32
Agnostic/Nothing in particular	20%	(25)	26%	(32)	54%	(68)	125
Something Else	24%	(37)	17%	(26)	59%	(92)	155
Evangelical	24%	(63)	18%	(47)	57%	(148)	257
Non-Evangelical	18%	(41)	22%	(49)	60%	(136)	226
PID: Dem (no lean)	20%	(45)	27%	(63)	53%	(121)	228
PID: Ind (no lean)	20%	(40)	21%	(42)	58%	(115)	197
PID: Rep (no lean)	20%	(49)	20%	(48)	60%	(146)	243

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**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(134)	23%	(152)	57%	(381)	668
PID/Gender: Dem Men	17%	(14)	48%	(40)	36%	(30)	84
PID/Gender: Dem Women	21%	(31)	16%	(23)	63%	(91)	144
PID/Gender: Ind Men	21%	(21)	21%	(21)	58%	(58)	100
PID/Gender: Ind Women	20%	(19)	21%	(21)	59%	(57)	97
PID/Gender: Rep Men	23%	(28)	20%	(24)	57%	(70)	122
PID/Gender: Rep Women	17%	(21)	20%	(24)	63%	(76)	120
Ideo: Liberal (1-3)	20%	(38)	30%	(57)	51%	(97)	191
Ideo: Moderate (4)	17%	(33)	24%	(48)	59%	(115)	197
Ideo: Conservative (5-7)	23%	(60)	17%	(43)	60%	(154)	258
Ideo/PID: Conservative Republican	21%	(39)	19%	(35)	61%	(116)	190
Ideo/PID: Moderate/Liberal Republican	16%	(8)	24%	(12)	60%	(29)	49
Ideo/PID: Moderate/Conservative Democrat	19%	(15)	22%	(17)	59%	(47)	80
Ideo/PID: Liberal Democrat	21%	(29)	30%	(43)	49%	(70)	142
Unfavorable of Biden and Trump	22%	(20)	24%	(21)	54%	(47)	88
2024 H2H Matchup: Biden Voter	14%	(40)	31%	(88)	56%	(161)	289
2024 H2H Matchup: Trump Voter	25%	(80)	17%	(57)	58%	(189)	325
2024 H2H Matchup: Would not Vote	23%	(5)	16%	(4)	61%	(15)	24
2024 H2H Matchup: Do not Know	29%	(9)	12%	(4)	59%	(18)	30
2022 House Vote: Democrat	17%	(45)	31%	(83)	52%	(141)	269
2022 House Vote: Republican	24%	(61)	19%	(48)	58%	(148)	257
2022 House Vote: Did not Vote	21%	(28)	15%	(21)	64%	(86)	135
2020 Vote: Joe Biden	17%	(54)	29%	(90)	53%	(164)	308
2020 Vote: Donald Trump	23%	(70)	17%	(54)	60%	(187)	311
2020 Vote: Someone Else	23%	(2)	16%	(2)	60%	(6)	10
2020 Vote: Did not Vote	21%	(8)	17%	(7)	62%	(24)	39
2016 Vote: Hillary Clinton	20%	(49)	32%	(79)	49%	(121)	249
2016 Vote: Donald Trump	23%	(61)	17%	(45)	60%	(158)	263
2016 Vote: Someone Else	15%	(2)	29%	(4)	57%	(8)	15
2020 Vote/PID: Not Biden/Democrat	40%	(6)	8%	(1)	52%	(8)	14
2020 Vote/PID: Not Trump/Republican	15%	(4)	17%	(4)	68%	(16)	24

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**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	20%	(134)	23%	(152)	57%	(381)	668
U.S. Economy: Wrong Track	22%	(94)	18%	(78)	61%	(264)	435
U.S. Economy: Right Direction	17%	(40)	32%	(74)	51%	(118)	232
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(32)	32%	(75)	54%	(124)	231
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(87)	18%	(58)	55%	(180)	325
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(15)	18%	(20)	69%	(77)	112
Top 2024 Issue: Economy	23%	(55)	17%	(40)	60%	(143)	238
Community: Urban	29%	(34)	15%	(17)	57%	(67)	118
Community: Suburban	16%	(46)	27%	(77)	57%	(162)	285
Community: Rural	20%	(54)	22%	(58)	58%	(153)	265
Community/Gender: Urban Women	27%	(16)	9%	(5)	64%	(38)	59
Community/Gender: Urban Men	31%	(18)	20%	(12)	49%	(29)	59
Community/Gender: Rural Women	18%	(26)	22%	(32)	60%	(86)	144
Community/Gender: Rural Men	23%	(28)	22%	(26)	55%	(67)	121
Community/Gender: Suburban Women	18%	(28)	19%	(30)	63%	(100)	158
Community/Gender: Suburban Men	14%	(18)	37%	(47)	49%	(62)	127
Homeowner	20%	(94)	26%	(122)	55%	(259)	475
Renter	23%	(35)	13%	(21)	64%	(99)	154
Military HHnm: Yes	19%	(22)	26%	(29)	55%	(63)	114
Military HH: No	20%	(112)	22%	(123)	58%	(319)	554
Employ: Private Sector	20%	(42)	23%	(47)	57%	(119)	209
Employ: Government	36%	(14)	9%	(3)	55%	(21)	39
Employ: Self-Employed	25%	(15)	22%	(13)	53%	(32)	61
Employ: Homemaker	9%	(3)	14%	(4)	77%	(24)	31
Employ: Student	18%	(4)	28%	(7)	54%	(13)	24
Employ: Retired	17%	(34)	31%	(63)	52%	(105)	202
Employ: Unemployed	21%	(14)	15%	(10)	64%	(43)	67
Employ: Other	22%	(8)	12%	(4)	66%	(23)	35
Self + Household: White-Collar	19%	(55)	31%	(88)	50%	(144)	287
Self + Household: Blue Collar	23%	(68)	17%	(50)	60%	(175)	292

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**Table BLMB3\_13:** Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(134)	23%	(152)	57%	(381)	668
Union HH: Yes	12%	(2)	43%	(9)	45%	(9)	21
Union HH: No	20%	(131)	22%	(143)	58%	(372)	647
LGBTQ+: Yes	19%	(14)	30%	(21)	51%	(37)	71
LGBTQ+: No	20%	(120)	22%	(131)	58%	(345)	596
Motivated to Vote	20%	(123)	24%	(147)	56%	(337)	607
Parent: Yes	21%	(35)	16%	(27)	63%	(105)	167
Parent: No	20%	(99)	25%	(125)	55%	(276)	500
COVID Vaccine: Yes	19%	(95)	26%	(131)	55%	(279)	505
COVID Vaccine: No	24%	(39)	13%	(22)	63%	(102)	163
Student Loans: Yes	18%	(15)	21%	(18)	61%	(52)	85
Student Loans: No	20%	(119)	23%	(134)	57%	(330)	583
Favorable Opinion of Haley	23%	(53)	19%	(45)	58%	(133)	230
Unfavorable Opinion of Haley	16%	(51)	30%	(96)	54%	(173)	320
Protestant	19%	(49)	22%	(56)	59%	(152)	257
Roman Catholic	25%	(18)	19%	(13)	56%	(40)	72
Mormon	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	70%	(4)	30%	(2)	5
Jewish	9%	(1)	59%	(6)	32%	(3)	10
Muslim	53%	(2)	19%	(1)	28%	(1)	3
Buddhist	—	(0)	—	(0)	100%	(5)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	4%	(1)	42%	(14)	53%	(17)	32
Agnostic	21%	(5)	37%	(9)	42%	(10)	24
Something else	24%	(37)	17%	(26)	59%	(92)	155
Nothing in particular	20%	(20)	23%	(23)	57%	(58)	101
Prodigal Biden Voter	36%	(15)	15%	(6)	49%	(21)	42
Undecided Voter (DK/WNV)	26%	(14)	14%	(7)	60%	(32)	54
Undecided Voter (DK)	23%	(5)	16%	(4)	61%	(15)	24

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	81% (564)	14% (95)	3% (23)	1% (6)	2% (11)	699
Gender: Male	79% (255)	14% (45)	5% (16)	1% (3)	1% (3)	322
Gender: Female	82% (309)	13% (49)	2% (7)	1% (3)	2% (8)	377
Age: 18-34	76% (131)	14% (24)	3% (6)	3% (6)	4% (6)	172
Age: 35-44	83% (79)	9% (9)	7% (7)	— (0)	1% (1)	95
Age: 45-64	84% (192)	13% (30)	1% (3)	— (0)	2% (4)	230
Age: 65+	80% (161)	16% (32)	4% (8)	— (0)	— (0)	201
GenZers: 1997-2012	72% (61)	13% (11)	7% (6)	7% (6)	2% (1)	85
Millennials: 1981-1996	81% (140)	12% (20)	4% (6)	— (0)	3% (6)	172
GenXers: 1965-1980	85% (142)	11% (19)	2% (3)	— (0)	3% (4)	168
Baby Boomers: 1946-1964	81% (213)	16% (42)	3% (8)	— (0)	— (0)	263
Educ: < College	83% (366)	11% (49)	3% (11)	1% (4)	2% (10)	441
Educ: Bachelors degree	77% (122)	18% (28)	5% (7)	1% (2)	— (0)	160
Educ: Post-grad	77% (76)	17% (17)	5% (5)	— (0)	1% (1)	99
Income: Under 50k	81% (243)	12% (34)	4% (11)	1% (4)	2% (7)	300
Income: 50k-100k	84% (212)	12% (30)	3% (8)	— (0)	1% (4)	253
Income: 100k+	75% (109)	21% (30)	2% (4)	1% (2)	1% (1)	146
Ethnicity: White (Non-Hispanic)	83% (386)	13% (61)	2% (11)	— (0)	1% (5)	463
Ethnicity: Hispanic	84% (30)	16% (6)	— (0)	— (0)	— (0)	36
Ethnicity: Black (Non-Hispanic)	73% (113)	15% (23)	5% (7)	3% (5)	4% (7)	155
Ethnicity: Asian + Other (Non-Hispanic)	76% (34)	11% (5)	10% (5)	2% (1)	— (0)	45
All Christian	83% (284)	12% (41)	3% (11)	1% (2)	1% (3)	341
All Non-Christian	81% (17)	19% (4)	— (0)	— (0)	— (0)	20
Atheist	52% (17)	38% (12)	8% (3)	2% (1)	— (0)	32
Agnostic/Nothing in particular	73% (98)	19% (26)	5% (7)	— (0)	3% (4)	135
Something Else	87% (149)	7% (12)	1% (2)	2% (3)	2% (4)	170
Evangelical	89% (240)	8% (22)	2% (4)	— (1)	1% (4)	271
Non-Evangelical	80% (186)	12% (28)	4% (9)	2% (4)	2% (4)	231
PID: Dem (no lean)	71% (165)	21% (49)	5% (13)	1% (3)	2% (4)	234
PID: Ind (no lean)	82% (172)	13% (28)	2% (4)	1% (1)	3% (6)	211
PID: Rep (no lean)	89% (227)	7% (17)	3% (7)	1% (2)	1% (2)	254

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	81% (564)	14% (95)	3% (23)	1% (6)	2% (11)	699
PID/Gender: Dem Men	68% (60)	21% (18)	11% (9)	— (0)	— (0)	88
PID/Gender: Dem Women	72% (105)	21% (30)	2% (3)	2% (3)	3% (4)	146
PID/Gender: Ind Men	80% (86)	15% (16)	1% (1)	1% (1)	3% (3)	108
PID/Gender: Ind Women	84% (86)	12% (12)	2% (2)	— (0)	2% (2)	103
PID/Gender: Rep Men	86% (108)	8% (11)	4% (5)	1% (2)	— (0)	126
PID/Gender: Rep Women	92% (118)	5% (7)	1% (1)	— (0)	2% (2)	129
Ideo: Liberal (1-3)	69% (131)	23% (44)	7% (14)	— (1)	1% (2)	191
Ideo: Moderate (4)	80% (168)	14% (29)	3% (7)	— (0)	2% (5)	210
Ideo: Conservative (5-7)	91% (247)	6% (16)	1% (3)	1% (3)	1% (2)	270
Ideo/PID: Conservative Republican	92% (181)	5% (10)	1% (3)	1% (2)	1% (1)	197
Ideo/PID: Moderate/Liberal Republican	78% (40)	14% (7)	8% (4)	— (0)	— (0)	51
Ideo/PID: Moderate/Conservative Democrat	74% (64)	19% (16)	4% (3)	— (0)	3% (2)	86
Ideo/PID: Liberal Democrat	70% (100)	22% (31)	7% (10)	— (1)	1% (1)	143
Unfavorable of Biden and Trump	84% (76)	13% (12)	2% (1)	1% (1)	— (0)	91
2024 H2H Matchup: Biden Voter	70% (211)	22% (66)	6% (17)	1% (2)	1% (3)	300
2024 H2H Matchup: Trump Voter	91% (312)	6% (21)	1% (5)	1% (3)	1% (2)	343
2024 H2H Matchup: Would not Vote	68% (17)	10% (3)	4% (1)	2% (1)	16% (4)	26
2024 H2H Matchup: Do not Know	77% (24)	17% (5)	— (0)	— (0)	6% (2)	31
2022 House Vote: Democrat	71% (197)	21% (58)	6% (16)	1% (3)	1% (3)	276
2022 House Vote: Republican	89% (242)	8% (22)	1% (3)	1% (2)	1% (2)	270
2022 House Vote: Did not Vote	83% (121)	9% (13)	3% (5)	1% (1)	4% (7)	146
2020 Vote: Joe Biden	71% (224)	21% (68)	6% (18)	1% (4)	1% (3)	317
2020 Vote: Donald Trump	91% (296)	6% (21)	1% (4)	1% (2)	1% (3)	326
2020 Vote: Someone Else	75% (7)	24% (2)	— (0)	1% (0)	— (0)	10
2020 Vote: Did not Vote	79% (37)	8% (4)	2% (1)	— (0)	12% (5)	47
2016 Vote: Hillary Clinton	71% (182)	22% (56)	6% (15)	— (0)	1% (3)	255
2016 Vote: Donald Trump	90% (241)	7% (18)	1% (2)	1% (2)	2% (6)	268
2016 Vote: Someone Else	69% (11)	17% (3)	9% (1)	— (0)	5% (1)	15
2020 Vote/PID: Not Biden/Democrat	78% (11)	12% (2)	— (0)	— (0)	10% (1)	14
2020 Vote/PID: Not Trump/Republican	80% (19)	6% (1)	11% (3)	— (0)	3% (1)	24

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	81% (564)	14% (95)	3% (23)	1% (6)	2% (11)	699
U.S. Economy: Wrong Track	88% (408)	8% (39)	1% (5)	1% (4)	2% (8)	463
U.S. Economy: Right Direction	66% (156)	24% (56)	8% (19)	1% (2)	1% (3)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71% (170)	22% (52)	6% (15)	1% (2)	— (1)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89% (306)	7% (23)	2% (6)	1% (3)	2% (6)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	76% (88)	17% (19)	2% (2)	1% (1)	4% (5)	115
Top 2024 Issue: Economy	94% (235)	5% (12)	— (0)	— (0)	1% (3)	250
Community: Urban	81% (101)	13% (17)	3% (4)	— (0)	3% (4)	125
Community: Suburban	79% (231)	17% (49)	3% (9)	1% (2)	— (0)	291
Community: Rural	82% (232)	10% (29)	4% (11)	1% (4)	3% (7)	283
Community/Gender: Urban Women	81% (51)	11% (7)	3% (2)	— (0)	4% (2)	63
Community/Gender: Urban Men	80% (50)	15% (10)	2% (1)	— (0)	3% (2)	62
Community/Gender: Rural Women	82% (125)	10% (16)	2% (3)	2% (3)	4% (6)	153
Community/Gender: Rural Men	82% (107)	10% (13)	5% (7)	1% (1)	1% (2)	130
Community/Gender: Suburban Women	82% (133)	16% (26)	1% (2)	— (1)	— (0)	162
Community/Gender: Suburban Men	76% (98)	17% (23)	6% (7)	1% (2)	— (0)	130
Homeowner	80% (395)	14% (69)	4% (21)	1% (3)	1% (5)	493
Renter	82% (135)	13% (21)	1% (2)	2% (3)	2% (4)	166
Military HHnm: Yes	78% (90)	20% (23)	1% (1)	— (0)	1% (1)	116
Military HH: No	81% (474)	12% (71)	4% (22)	1% (6)	2% (10)	583
Employ: Private Sector	82% (178)	13% (28)	3% (7)	1% (2)	1% (2)	217
Employ: Government	85% (37)	13% (6)	2% (1)	— (0)	— (0)	44
Employ: Self-Employed	67% (42)	26% (17)	4% (3)	— (0)	3% (2)	63
Employ: Homemaker	76% (25)	20% (6)	— (0)	— (0)	3% (1)	32
Employ: Student	78% (21)	3% (1)	4% (1)	9% (2)	5% (1)	26
Employ: Retired	80% (165)	15% (31)	4% (9)	— (0)	— (0)	205
Employ: Unemployed	85% (64)	6% (5)	4% (3)	1% (1)	3% (3)	75
Employ: Other	90% (33)	4% (1)	— (0)	— (0)	7% (2)	36
Self + Household: White-Collar	77% (225)	18% (52)	4% (13)	— (1)	— (1)	292
Self + Household: Blue Collar	84% (254)	12% (38)	3% (9)	— (0)	1% (3)	302

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	81% (564)	14% (95)	3% (23)	1% (6)	2% (11)	699
Union HH: Yes	64% (15)	28% (6)	3% (1)	5% (1)	— (0)	23
Union HH: No	81% (549)	13% (88)	3% (23)	1% (5)	2% (11)	676
LGBTQ+: Yes	72% (56)	14% (11)	5% (4)	4% (3)	5% (4)	78
LGBTQ+: No	82% (508)	13% (83)	3% (19)	— (3)	1% (7)	621
Motivated to Vote	82% (516)	13% (82)	4% (22)	— (3)	1% (5)	629
Parent: Yes	83% (148)	11% (20)	3% (6)	1% (1)	1% (2)	178
Parent: No	80% (416)	14% (74)	3% (17)	1% (5)	2% (9)	521
COVID Vaccine: Yes	79% (412)	15% (80)	4% (19)	— (1)	1% (7)	519
COVID Vaccine: No	84% (152)	8% (14)	2% (4)	3% (5)	2% (4)	180
Student Loans: Yes	88% (78)	10% (9)	2% (2)	— (0)	— (0)	89
Student Loans: No	80% (485)	14% (85)	4% (21)	1% (6)	2% (11)	610
Favorable Opinion of Haley	83% (195)	13% (31)	2% (5)	— (0)	1% (2)	234
Unfavorable Opinion of Haley	79% (257)	14% (45)	4% (14)	1% (5)	1% (2)	324
Protestant	87% (225)	8% (21)	3% (9)	1% (2)	1% (3)	260
Roman Catholic	73% (52)	24% (17)	3% (2)	— (0)	— (0)	72
Mormon	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	64% (5)	36% (3)	— (0)	— (0)	— (0)	7
Jewish	85% (8)	15% (1)	— (0)	— (0)	— (0)	10
Muslim	100% (3)	— (0)	— (0)	— (0)	— (0)	3
Buddhist	100% (5)	— (0)	— (0)	— (0)	— (0)	5
Hindu	— (0)	100% (2)	— (0)	— (0)	— (0)	2
Atheist	52% (17)	38% (12)	8% (3)	2% (1)	— (0)	32
Agnostic	58% (15)	30% (8)	6% (1)	— (0)	6% (2)	25
Something else	87% (149)	7% (12)	1% (2)	2% (3)	2% (4)	170
Nothing in particular	76% (83)	16% (18)	5% (6)	— (0)	2% (2)	110
Prodigal Biden Voter	81% (36)	12% (5)	2% (1)	4% (2)	— (0)	44
Undecided Voter (DK/WNV)	73% (41)	14% (8)	2% (1)	1% (1)	10% (6)	56
Undecided Voter (DK)	68% (17)	10% (3)	4% (1)	2% (1)	16% (4)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (251)	43% (298)	11% (78)	2% (17)	8% (54)	699
Gender: Male	35% (114)	46% (147)	11% (35)	2% (8)	6% (18)	322
Gender: Female	36% (137)	40% (151)	11% (43)	2% (9)	10% (36)	377
Age: 18-34	30% (51)	35% (60)	14% (24)	6% (10)	16% (28)	172
Age: 35-44	43% (41)	41% (39)	8% (8)	1% (1)	7% (7)	95
Age: 45-64	39% (90)	43% (98)	10% (23)	2% (5)	6% (14)	230
Age: 65+	34% (69)	51% (101)	12% (23)	1% (1)	3% (6)	201
GenZers: 1997-2012	27% (23)	26% (22)	19% (16)	10% (9)	17% (15)	85
Millennials: 1981-1996	36% (62)	42% (73)	9% (16)	1% (2)	12% (20)	172
GenXers: 1965-1980	39% (66)	43% (72)	10% (17)	2% (4)	6% (10)	168
Baby Boomers: 1946-1964	38% (99)	47% (124)	11% (29)	1% (2)	4% (9)	263
Educ: < College	37% (165)	39% (172)	11% (48)	2% (9)	11% (47)	441
Educ: Bachelors degree	37% (59)	45% (72)	11% (17)	4% (7)	3% (5)	160
Educ: Post-grad	28% (28)	55% (54)	14% (13)	1% (1)	2% (2)	99
Income: Under 50k	34% (103)	42% (125)	10% (31)	3% (8)	11% (33)	300
Income: 50k-100k	36% (90)	45% (114)	12% (29)	1% (3)	7% (17)	253
Income: 100k+	40% (59)	41% (59)	12% (18)	4% (6)	3% (4)	146
Ethnicity: White (Non-Hispanic)	34% (157)	48% (220)	12% (55)	1% (5)	5% (25)	463
Ethnicity: Hispanic	26% (9)	47% (17)	20% (7)	4% (2)	2% (1)	36
Ethnicity: Black (Non-Hispanic)	43% (67)	31% (48)	6% (9)	4% (6)	16% (24)	155
Ethnicity: Asian + Other (Non-Hispanic)	39% (18)	29% (13)	16% (7)	8% (3)	8% (4)	45
All Christian	30% (103)	49% (169)	13% (44)	2% (6)	6% (19)	341
All Non-Christian	53% (11)	32% (7)	9% (2)	5% (1)	— (0)	20
Atheist	51% (16)	30% (10)	18% (6)	— (0)	2% (1)	32
Agnostic/Nothing in particular	35% (47)	43% (58)	9% (12)	3% (4)	11% (15)	135
Something Else	43% (74)	33% (56)	9% (15)	4% (6)	12% (20)	170
Evangelical	38% (102)	40% (109)	12% (32)	1% (4)	9% (24)	271
Non-Evangelical	32% (74)	48% (112)	11% (25)	3% (6)	6% (15)	231
PID: Dem (no lean)	41% (96)	38% (89)	10% (23)	2% (5)	9% (20)	234
PID: Ind (no lean)	35% (73)	47% (98)	8% (17)	2% (4)	8% (18)	211
PID: Rep (no lean)	32% (82)	43% (111)	15% (38)	3% (8)	7% (17)	254

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(251)	43%	(298)	11%	(78)	2%	(17)	8%	(54)	699
PID/Gender: Dem Men	43%	(38)	42%	(37)	6%	(5)	1%	(1)	8%	(7)	88
PID/Gender: Dem Women	40%	(59)	36%	(52)	12%	(18)	3%	(5)	9%	(13)	146
PID/Gender: Ind Men	36%	(38)	48%	(52)	8%	(8)	2%	(2)	7%	(7)	108
PID/Gender: Ind Women	34%	(35)	45%	(46)	9%	(9)	2%	(2)	10%	(10)	103
PID/Gender: Rep Men	30%	(38)	46%	(58)	17%	(22)	4%	(5)	3%	(3)	126
PID/Gender: Rep Women	34%	(44)	41%	(52)	13%	(16)	2%	(3)	10%	(13)	129
Ideo: Liberal (1-3)	45%	(86)	43%	(81)	7%	(14)	1%	(2)	4%	(8)	191
Ideo: Moderate (4)	37%	(79)	41%	(85)	9%	(20)	1%	(3)	11%	(23)	210
Ideo: Conservative (5-7)	31%	(85)	44%	(120)	16%	(43)	3%	(9)	5%	(14)	270
Ideo/PID: Conservative Republican	31%	(60)	44%	(87)	16%	(32)	3%	(7)	5%	(10)	197
Ideo/PID: Moderate/Liberal Republican	39%	(20)	42%	(22)	12%	(6)	2%	(1)	4%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	40%	(34)	30%	(25)	13%	(11)	1%	(1)	16%	(14)	86
Ideo/PID: Liberal Democrat	44%	(62)	43%	(62)	7%	(10)	1%	(2)	4%	(6)	143
Unfavorable of Biden and Trump	28%	(25)	47%	(43)	19%	(17)	2%	(2)	4%	(3)	91
2024 H2H Matchup: Biden Voter	42%	(125)	42%	(126)	9%	(26)	2%	(6)	6%	(17)	300
2024 H2H Matchup: Trump Voter	32%	(111)	44%	(149)	13%	(46)	2%	(9)	8%	(27)	343
2024 H2H Matchup: Would not Vote	27%	(7)	32%	(8)	11%	(3)	4%	(1)	25%	(6)	26
2024 H2H Matchup: Do not Know	27%	(8)	49%	(15)	11%	(3)	4%	(1)	10%	(3)	31
2022 House Vote: Democrat	42%	(117)	42%	(117)	7%	(21)	2%	(6)	6%	(16)	276
2022 House Vote: Republican	31%	(84)	45%	(120)	14%	(37)	3%	(7)	8%	(21)	270
2022 House Vote: Did not Vote	33%	(48)	40%	(58)	14%	(21)	2%	(3)	11%	(16)	146
2020 Vote: Joe Biden	41%	(129)	43%	(136)	8%	(27)	2%	(7)	6%	(18)	317
2020 Vote: Donald Trump	32%	(105)	44%	(142)	14%	(47)	2%	(6)	8%	(25)	326
2020 Vote: Someone Else	22%	(2)	39%	(4)	11%	(1)	17%	(2)	11%	(1)	10
2020 Vote: Did not Vote	31%	(14)	34%	(16)	8%	(4)	6%	(3)	21%	(10)	47
2016 Vote: Hillary Clinton	43%	(111)	43%	(109)	8%	(21)	1%	(2)	5%	(13)	255
2016 Vote: Donald Trump	35%	(94)	45%	(121)	11%	(29)	3%	(8)	6%	(15)	268
2016 Vote: Someone Else	28%	(4)	53%	(8)	—	(0)	7%	(1)	12%	(2)	15
2020 Vote/PID: Not Biden/Democrat	51%	(7)	12%	(2)	9%	(1)	3%	(0)	25%	(4)	14
2020 Vote/PID: Not Trump/Republican	46%	(11)	29%	(7)	10%	(2)	8%	(2)	6%	(2)	24

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (251)	43% (298)	11% (78)	2% (17)	8% (54)	699
U.S. Economy: Wrong Track	32% (147)	44% (203)	13% (60)	2% (10)	9% (43)	463
U.S. Economy: Right Direction	44% (104)	40% (95)	8% (19)	3% (7)	5% (11)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44% (107)	39% (93)	9% (21)	2% (5)	6% (15)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33% (112)	43% (146)	14% (49)	3% (10)	8% (26)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	29% (33)	51% (59)	8% (9)	1% (1)	12% (13)	115
Top 2024 Issue: Economy	35% (88)	41% (103)	13% (34)	3% (7)	7% (17)	250
Community: Urban	42% (52)	34% (42)	11% (13)	1% (2)	13% (16)	125
Community: Suburban	34% (98)	48% (139)	12% (34)	3% (7)	4% (12)	291
Community: Rural	36% (101)	41% (117)	11% (31)	3% (8)	9% (26)	283
Community/Gender: Urban Women	35% (22)	36% (23)	10% (6)	2% (1)	17% (11)	63
Community/Gender: Urban Men	49% (30)	31% (20)	11% (7)	1% (0)	8% (5)	62
Community/Gender: Rural Women	39% (60)	36% (56)	10% (15)	2% (4)	12% (18)	153
Community/Gender: Rural Men	32% (41)	47% (61)	12% (16)	3% (4)	6% (8)	130
Community/Gender: Suburban Women	34% (56)	45% (73)	13% (22)	3% (4)	5% (8)	162
Community/Gender: Suburban Men	33% (42)	51% (67)	10% (13)	3% (3)	4% (5)	130
Homeowner	35% (173)	46% (228)	12% (61)	2% (10)	4% (22)	493
Renter	42% (70)	33% (54)	8% (13)	4% (7)	13% (22)	166
Military HHnm: Yes	35% (40)	45% (52)	14% (17)	— (0)	6% (7)	116
Military HH: No	36% (211)	42% (246)	11% (62)	3% (17)	8% (47)	583
Employ: Private Sector	37% (81)	42% (91)	12% (25)	3% (7)	6% (13)	217
Employ: Government	35% (15)	38% (17)	19% (8)	— (0)	8% (4)	44
Employ: Self-Employed	35% (22)	47% (30)	7% (4)	3% (2)	8% (5)	63
Employ: Homemaker	24% (8)	52% (17)	3% (1)	9% (3)	11% (4)	32
Employ: Student	28% (7)	25% (7)	22% (6)	15% (4)	9% (2)	26
Employ: Retired	36% (73)	49% (100)	13% (26)	— (0)	3% (6)	205
Employ: Unemployed	40% (30)	33% (25)	5% (4)	1% (1)	20% (15)	75
Employ: Other	40% (14)	35% (13)	10% (4)	— (0)	15% (5)	36
Self + Household: White-Collar	35% (103)	45% (133)	14% (41)	2% (6)	3% (9)	292
Self + Household: Blue Collar	37% (111)	45% (135)	10% (31)	1% (3)	7% (22)	302

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(251)	43%	(298)	11%	(78)	2%	(17)	8%	(54)	699
Union HH: Yes	21%	(5)	59%	(14)	13%	(3)	2%	(0)	4%	(1)	23
Union HH: No	36%	(247)	42%	(285)	11%	(75)	2%	(16)	8%	(53)	676
LGBTQ+: Yes	33%	(26)	48%	(37)	4%	(3)	6%	(5)	9%	(7)	78
LGBTQ+: No	36%	(225)	42%	(261)	12%	(75)	2%	(12)	8%	(47)	621
Motivated to Vote	37%	(235)	44%	(274)	12%	(73)	2%	(11)	6%	(37)	629
Parent: Yes	44%	(77)	32%	(57)	12%	(21)	3%	(5)	9%	(17)	178
Parent: No	33%	(174)	46%	(241)	11%	(57)	2%	(11)	7%	(38)	521
COVID Vaccine: Yes	36%	(188)	46%	(238)	10%	(54)	1%	(7)	6%	(31)	519
COVID Vaccine: No	35%	(63)	34%	(60)	13%	(24)	5%	(10)	13%	(23)	180
Student Loans: Yes	38%	(34)	41%	(37)	11%	(10)	3%	(3)	6%	(5)	89
Student Loans: No	36%	(217)	43%	(261)	11%	(68)	2%	(14)	8%	(49)	610
Favorable Opinion of Haley	34%	(80)	43%	(99)	18%	(43)	2%	(4)	3%	(8)	234
Unfavorable Opinion of Haley	40%	(128)	47%	(151)	7%	(22)	3%	(9)	4%	(14)	324
Protestant	31%	(80)	50%	(129)	13%	(33)	1%	(2)	6%	(16)	260
Roman Catholic	30%	(21)	51%	(36)	13%	(10)	2%	(2)	4%	(3)	72
Mormon	—	(0)	35%	(1)	—	(0)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	22%	(2)	36%	(3)	25%	(2)	16%	(1)	—	(0)	7
Jewish	42%	(4)	29%	(3)	19%	(2)	11%	(1)	—	(0)	10
Muslim	30%	(1)	70%	(2)	—	(0)	—	(0)	—	(0)	3
Buddhist	71%	(3)	29%	(1)	—	(0)	—	(0)	—	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	51%	(16)	30%	(10)	18%	(6)	—	(0)	2%	(1)	32
Agnostic	21%	(5)	54%	(14)	15%	(4)	—	(0)	10%	(2)	25
Something else	43%	(74)	33%	(56)	9%	(15)	4%	(6)	12%	(20)	170
Nothing in particular	38%	(42)	40%	(44)	7%	(8)	4%	(4)	11%	(12)	110
Prodigal Biden Voter	30%	(13)	56%	(25)	7%	(3)	3%	(1)	4%	(2)	44
Undecided Voter (DK/WNV)	27%	(15)	41%	(23)	11%	(6)	4%	(2)	17%	(9)	56
Undecided Voter (DK)	27%	(7)	32%	(8)	11%	(3)	4%	(1)	25%	(6)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (327)	36% (253)	11% (80)	3% (23)	2% (15)	699
Gender: Male	40% (130)	35% (114)	17% (56)	5% (17)	2% (6)	322
Gender: Female	52% (197)	37% (140)	6% (24)	2% (7)	3% (10)	377
Age: 18-34	54% (93)	32% (55)	8% (14)	4% (7)	2% (4)	172
Age: 35-44	63% (61)	24% (23)	8% (8)	3% (3)	2% (2)	95
Age: 45-64	43% (100)	37% (85)	13% (29)	5% (10)	3% (6)	230
Age: 65+	37% (74)	46% (91)	14% (29)	2% (3)	2% (4)	201
GenZers: 1997-2012	62% (52)	25% (22)	7% (6)	4% (3)	2% (2)	85
Millennials: 1981-1996	56% (96)	30% (52)	8% (13)	4% (6)	2% (4)	172
GenXers: 1965-1980	45% (76)	35% (60)	13% (22)	3% (5)	4% (6)	168
Baby Boomers: 1946-1964	38% (100)	44% (115)	14% (37)	3% (8)	1% (4)	263
Educ: < College	51% (223)	35% (156)	9% (39)	3% (12)	2% (11)	441
Educ: Bachelors degree	42% (67)	39% (63)	11% (18)	5% (8)	2% (3)	160
Educ: Post-grad	38% (37)	35% (34)	23% (22)	3% (3)	1% (1)	99
Income: Under 50k	55% (164)	30% (90)	10% (30)	2% (6)	3% (10)	300
Income: 50k-100k	47% (119)	39% (100)	9% (23)	3% (7)	2% (4)	253
Income: 100k+	30% (44)	44% (64)	18% (27)	7% (10)	1% (1)	146
Ethnicity: White (Non-Hispanic)	40% (187)	41% (189)	14% (66)	2% (11)	2% (10)	463
Ethnicity: Hispanic	49% (18)	40% (14)	6% (2)	6% (2)	— (0)	36
Ethnicity: Black (Non-Hispanic)	65% (101)	24% (37)	3% (5)	5% (8)	3% (4)	155
Ethnicity: Asian + Other (Non-Hispanic)	49% (22)	28% (13)	13% (6)	5% (2)	4% (2)	45
All Christian	35% (120)	42% (143)	17% (57)	5% (15)	2% (6)	341
All Non-Christian	39% (8)	50% (10)	5% (1)	7% (1)	— (0)	20
Atheist	63% (20)	29% (10)	8% (3)	— (0)	— (0)	32
Agnostic/Nothing in particular	49% (66)	36% (48)	8% (11)	2% (3)	5% (6)	135
Something Else	66% (113)	25% (42)	5% (8)	2% (4)	2% (3)	170
Evangelical	48% (130)	35% (94)	12% (33)	3% (9)	2% (5)	271
Non-Evangelical	42% (98)	39% (89)	13% (31)	4% (9)	2% (4)	231
PID: Dem (no lean)	54% (126)	34% (78)	9% (21)	3% (6)	1% (2)	234
PID: Ind (no lean)	45% (95)	36% (75)	12% (24)	5% (10)	3% (6)	211
PID: Rep (no lean)	42% (107)	39% (100)	13% (34)	3% (7)	3% (7)	254

Continued on next page

**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (327)	36% (253)	11% (80)	3% (23)	2% (15)	699
PID/Gender: Dem Men	48% (42)	30% (27)	18% (15)	4% (4)	— (0)	88
PID/Gender: Dem Women	57% (84)	35% (52)	4% (6)	2% (2)	2% (2)	146
PID/Gender: Ind Men	37% (40)	33% (36)	17% (19)	9% (10)	3% (3)	108
PID/Gender: Ind Women	53% (55)	38% (39)	5% (6)	— (0)	3% (3)	103
PID/Gender: Rep Men	38% (48)	40% (51)	17% (21)	2% (3)	2% (3)	126
PID/Gender: Rep Women	46% (59)	38% (49)	10% (13)	3% (4)	3% (4)	129
Ideo: Liberal (1-3)	53% (102)	35% (66)	10% (20)	— (1)	1% (3)	191
Ideo: Moderate (4)	52% (110)	34% (72)	9% (19)	4% (8)	1% (2)	210
Ideo: Conservative (5-7)	37% (101)	40% (108)	15% (40)	5% (15)	2% (6)	270
Ideo/PID: Conservative Republican	38% (75)	41% (80)	16% (31)	3% (7)	2% (4)	197
Ideo/PID: Moderate/Liberal Republican	56% (29)	37% (19)	7% (3)	— (0)	— (0)	51
Ideo/PID: Moderate/Conservative Democrat	59% (50)	29% (24)	5% (5)	7% (6)	— (0)	86
Ideo/PID: Liberal Democrat	51% (73)	35% (50)	12% (17)	— (0)	2% (2)	143
Unfavorable of Biden and Trump	51% (46)	31% (29)	12% (11)	5% (4)	— (0)	91
2024 H2H Matchup: Biden Voter	51% (153)	37% (112)	8% (25)	3% (8)	1% (2)	300
2024 H2H Matchup: Trump Voter	43% (148)	36% (123)	14% (49)	4% (15)	2% (8)	343
2024 H2H Matchup: Would not Vote	54% (14)	24% (6)	6% (2)	— (0)	15% (4)	26
2024 H2H Matchup: Do not Know	40% (12)	39% (12)	12% (4)	4% (1)	6% (2)	31
2022 House Vote: Democrat	53% (146)	36% (100)	8% (22)	3% (8)	— (1)	276
2022 House Vote: Republican	39% (104)	37% (100)	16% (44)	5% (13)	3% (9)	270
2022 House Vote: Did not Vote	50% (74)	34% (50)	9% (13)	2% (3)	4% (6)	146
2020 Vote: Joe Biden	52% (164)	36% (115)	8% (26)	3% (10)	— (1)	317
2020 Vote: Donald Trump	41% (135)	37% (121)	15% (49)	4% (13)	3% (9)	326
2020 Vote: Someone Else	24% (2)	44% (4)	26% (2)	7% (1)	— (0)	10
2020 Vote: Did not Vote	54% (25)	28% (13)	6% (3)	— (0)	12% (6)	47
2016 Vote: Hillary Clinton	51% (129)	37% (96)	9% (23)	3% (7)	— (1)	255
2016 Vote: Donald Trump	35% (95)	40% (106)	16% (43)	5% (13)	4% (11)	268
2016 Vote: Someone Else	61% (9)	27% (4)	7% (1)	— (0)	5% (1)	15
2020 Vote/PID: Not Biden/Democrat	39% (6)	21% (3)	30% (4)	— (0)	10% (1)	14
2020 Vote/PID: Not Trump/Republican	37% (9)	45% (11)	15% (4)	— (0)	3% (1)	24

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (327)	36% (253)	11% (80)	3% (23)	2% (15)	699
U.S. Economy: Wrong Track	47% (218)	34% (158)	12% (55)	4% (17)	3% (15)	463
U.S. Economy: Right Direction	46% (110)	40% (95)	10% (24)	3% (6)	— (1)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52% (124)	36% (86)	9% (22)	2% (6)	1% (2)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43% (147)	36% (122)	15% (51)	4% (15)	2% (7)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	48% (56)	39% (45)	5% (6)	3% (3)	5% (6)	115
Top 2024 Issue: Economy	43% (107)	37% (93)	15% (38)	2% (4)	3% (7)	250
Community: Urban	64% (80)	23% (29)	8% (10)	2% (3)	3% (3)	125
Community: Suburban	41% (118)	43% (124)	12% (36)	4% (10)	1% (3)	291
Community: Rural	46% (129)	36% (101)	12% (34)	4% (10)	3% (9)	283
Community/Gender: Urban Women	68% (43)	22% (14)	4% (2)	4% (2)	2% (2)	63
Community/Gender: Urban Men	60% (38)	24% (15)	12% (8)	1% (1)	3% (2)	62
Community/Gender: Rural Women	48% (74)	38% (58)	7% (11)	2% (3)	4% (7)	153
Community/Gender: Rural Men	42% (55)	33% (43)	17% (23)	6% (7)	2% (2)	130
Community/Gender: Suburban Women	50% (80)	42% (68)	6% (10)	1% (1)	1% (1)	162
Community/Gender: Suburban Men	29% (38)	43% (56)	19% (25)	7% (9)	2% (2)	130
Homeowner	38% (188)	41% (200)	15% (75)	4% (19)	2% (10)	493
Renter	68% (112)	27% (45)	1% (1)	3% (5)	2% (3)	166
Military HHnm: Yes	43% (50)	40% (46)	11% (13)	1% (1)	4% (5)	116
Military HH: No	47% (277)	36% (207)	11% (66)	4% (22)	2% (11)	583
Employ: Private Sector	45% (98)	36% (78)	12% (27)	4% (9)	2% (5)	217
Employ: Government	49% (21)	45% (20)	7% (3)	— (0)	— (0)	44
Employ: Self-Employed	47% (30)	33% (21)	16% (10)	1% (0)	3% (2)	63
Employ: Homemaker	34% (11)	56% (18)	6% (2)	4% (1)	— (0)	32
Employ: Student	65% (17)	25% (7)	5% (1)	— (0)	5% (1)	26
Employ: Retired	40% (83)	42% (87)	13% (27)	3% (6)	1% (3)	205
Employ: Unemployed	57% (42)	22% (17)	10% (7)	5% (4)	6% (5)	75
Employ: Other	67% (24)	20% (7)	6% (2)	7% (2)	— (0)	36
Self + Household: White-Collar	43% (127)	36% (106)	15% (43)	4% (13)	1% (4)	292
Self + Household: Blue Collar	47% (142)	39% (119)	10% (30)	3% (9)	1% (2)	302

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	47%	(327)	36%	(253)	11%	(80)	3%	(23)	2%	(15)	699
Union HH: Yes	50%	(11)	33%	(8)	12%	(3)	5%	(1)	—	(0)	23
Union HH: No	47%	(316)	36%	(246)	11%	(77)	3%	(22)	2%	(15)	676
LGBTQ+: Yes	46%	(36)	36%	(28)	12%	(9)	4%	(3)	2%	(2)	78
LGBTQ+: No	47%	(291)	36%	(225)	11%	(70)	3%	(20)	2%	(14)	621
Motivated to Vote	47%	(293)	36%	(228)	12%	(76)	4%	(23)	1%	(9)	629
Parent: Yes	54%	(95)	35%	(62)	8%	(14)	1%	(2)	3%	(5)	178
Parent: No	45%	(232)	37%	(192)	13%	(66)	4%	(21)	2%	(10)	521
COVID Vaccine: Yes	48%	(249)	37%	(192)	11%	(59)	2%	(9)	2%	(10)	519
COVID Vaccine: No	43%	(78)	34%	(61)	12%	(21)	8%	(14)	3%	(6)	180
Student Loans: Yes	66%	(59)	20%	(18)	10%	(9)	2%	(2)	1%	(1)	89
Student Loans: No	44%	(268)	39%	(235)	12%	(70)	4%	(21)	2%	(14)	610
Favorable Opinion of Haley	41%	(95)	39%	(90)	14%	(33)	3%	(8)	3%	(7)	234
Unfavorable Opinion of Haley	47%	(154)	37%	(121)	12%	(40)	2%	(8)	—	(2)	324
Protestant	36%	(93)	43%	(111)	17%	(44)	3%	(8)	2%	(4)	260
Roman Catholic	31%	(22)	42%	(30)	17%	(12)	8%	(6)	2%	(1)	72
Mormon	35%	(1)	—	(0)	65%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	58%	(4)	25%	(2)	—	(0)	16%	(1)	—	(0)	7
Jewish	52%	(5)	38%	(4)	10%	(1)	—	(0)	—	(0)	10
Muslim	24%	(1)	76%	(3)	—	(0)	—	(0)	—	(0)	3
Buddhist	42%	(2)	29%	(1)	—	(0)	29%	(1)	—	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	63%	(20)	29%	(10)	8%	(3)	—	(0)	—	(0)	32
Agnostic	42%	(11)	29%	(7)	11%	(3)	9%	(2)	8%	(2)	25
Something else	66%	(113)	25%	(42)	5%	(8)	2%	(4)	2%	(3)	170
Nothing in particular	51%	(56)	38%	(41)	7%	(8)	—	(0)	4%	(4)	110
Prodigal Biden Voter	57%	(25)	32%	(14)	6%	(2)	6%	(2)	—	(0)	44
Undecided Voter (DK/WNV)	46%	(26)	32%	(18)	9%	(5)	2%	(1)	10%	(6)	56
Undecided Voter (DK)	54%	(14)	24%	(6)	6%	(2)	—	(0)	15%	(4)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (420)	29% (201)	7% (48)	1% (8)	3% (22)	699
Gender: Male	54% (174)	33% (107)	8% (27)	2% (5)	3% (9)	322
Gender: Female	65% (246)	25% (94)	6% (21)	1% (3)	3% (13)	377
Age: 18-34	56% (96)	28% (49)	7% (12)	3% (5)	6% (10)	172
Age: 35-44	61% (58)	29% (28)	5% (4)	1% (1)	4% (4)	95
Age: 45-64	63% (145)	26% (60)	7% (16)	— (1)	3% (8)	230
Age: 65+	60% (121)	32% (65)	8% (15)	— (0)	— (0)	201
GenZers: 1997-2012	51% (43)	29% (24)	8% (7)	6% (5)	7% (6)	85
Millennials: 1981-1996	60% (102)	29% (51)	5% (9)	1% (1)	5% (9)	172
GenXers: 1965-1980	62% (104)	25% (42)	9% (14)	1% (1)	4% (7)	168
Baby Boomers: 1946-1964	63% (165)	30% (80)	6% (16)	— (0)	— (1)	263
Educ: < College	65% (284)	26% (113)	5% (21)	1% (4)	4% (19)	441
Educ: Bachelors degree	62% (99)	25% (40)	10% (16)	2% (3)	1% (2)	160
Educ: Post-grad	38% (37)	49% (48)	11% (11)	— (0)	1% (1)	99
Income: Under 50k	62% (187)	27% (81)	5% (16)	1% (3)	4% (13)	300
Income: 50k-100k	62% (157)	28% (70)	7% (18)	1% (1)	2% (6)	253
Income: 100k+	53% (77)	34% (50)	9% (14)	2% (3)	2% (3)	146
Ethnicity: White (Non-Hispanic)	58% (270)	30% (140)	9% (40)	1% (3)	2% (10)	463
Ethnicity: Hispanic	64% (23)	25% (9)	11% (4)	— (0)	— (0)	36
Ethnicity: Black (Non-Hispanic)	71% (109)	17% (27)	3% (4)	3% (4)	7% (11)	155
Ethnicity: Asian + Other (Non-Hispanic)	40% (18)	56% (25)	— (0)	1% (1)	2% (1)	45
All Christian	61% (210)	29% (98)	7% (23)	1% (2)	2% (8)	341
All Non-Christian	27% (6)	51% (10)	21% (4)	— (0)	1% (0)	20
Atheist	30% (10)	53% (17)	18% (6)	— (0)	— (0)	32
Agnostic/Nothing in particular	58% (78)	28% (37)	10% (14)	1% (1)	4% (5)	135
Something Else	69% (118)	23% (39)	— (1)	3% (4)	5% (9)	170
Evangelical	67% (182)	27% (73)	1% (4)	1% (2)	4% (11)	271
Non-Evangelical	60% (139)	27% (63)	8% (19)	2% (5)	2% (6)	231
PID: Dem (no lean)	56% (131)	30% (71)	9% (21)	1% (3)	3% (8)	234
PID: Ind (no lean)	56% (118)	32% (68)	7% (15)	1% (2)	3% (7)	211
PID: Rep (no lean)	67% (172)	24% (62)	4% (11)	1% (2)	3% (7)	254

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (420)	29% (201)	7% (48)	1% (8)	3% (22)	699
PID/Gender: Dem Men	42% (37)	46% (41)	8% (7)	— (0)	5% (4)	88
PID/Gender: Dem Women	64% (94)	21% (30)	10% (15)	2% (3)	3% (4)	146
PID/Gender: Ind Men	52% (56)	32% (35)	10% (11)	2% (2)	4% (4)	108
PID/Gender: Ind Women	60% (62)	33% (34)	4% (4)	— (0)	2% (3)	103
PID/Gender: Rep Men	65% (81)	26% (32)	7% (9)	2% (2)	1% (1)	126
PID/Gender: Rep Women	70% (90)	23% (30)	2% (2)	— (0)	5% (6)	129
Ideo: Liberal (1-3)	47% (89)	38% (72)	14% (26)	— (0)	2% (3)	191
Ideo: Moderate (4)	63% (132)	28% (58)	4% (8)	1% (2)	5% (10)	210
Ideo: Conservative (5-7)	68% (184)	24% (65)	4% (12)	1% (3)	2% (6)	270
Ideo/PID: Conservative Republican	67% (131)	25% (50)	5% (9)	1% (2)	2% (4)	197
Ideo/PID: Moderate/Liberal Republican	68% (35)	24% (12)	4% (2)	— (0)	5% (2)	51
Ideo/PID: Moderate/Conservative Democrat	73% (62)	17% (15)	3% (3)	— (0)	6% (5)	86
Ideo/PID: Liberal Democrat	47% (67)	38% (54)	13% (19)	— (0)	2% (3)	143
Unfavorable of Biden and Trump	45% (41)	45% (41)	8% (7)	1% (1)	— (0)	91
2024 H2H Matchup: Biden Voter	52% (156)	33% (99)	12% (35)	1% (3)	2% (7)	300
2024 H2H Matchup: Trump Voter	69% (238)	24% (81)	3% (11)	1% (4)	3% (9)	343
2024 H2H Matchup: Would not Vote	40% (10)	33% (8)	9% (2)	2% (1)	16% (4)	26
2024 H2H Matchup: Do not Know	52% (16)	41% (13)	1% (0)	— (0)	6% (2)	31
2022 House Vote: Democrat	53% (146)	33% (91)	11% (30)	1% (3)	2% (7)	276
2022 House Vote: Republican	65% (175)	28% (76)	3% (7)	2% (5)	3% (8)	270
2022 House Vote: Did not Vote	65% (95)	23% (33)	6% (9)	— (0)	5% (8)	146
2020 Vote: Joe Biden	55% (173)	32% (102)	10% (32)	1% (3)	2% (7)	317
2020 Vote: Donald Trump	67% (219)	27% (87)	2% (7)	1% (4)	2% (8)	326
2020 Vote: Someone Else	46% (4)	12% (1)	43% (4)	— (0)	— (0)	10
2020 Vote: Did not Vote	51% (24)	24% (11)	8% (4)	1% (1)	16% (7)	47
2016 Vote: Hillary Clinton	55% (140)	32% (82)	10% (26)	— (0)	3% (7)	255
2016 Vote: Donald Trump	64% (172)	28% (76)	3% (7)	2% (4)	3% (8)	268
2016 Vote: Someone Else	40% (6)	26% (4)	29% (4)	— (0)	5% (1)	15
2020 Vote/PID: Not Biden/Democrat	51% (7)	29% (4)	9% (1)	— (0)	11% (2)	14
2020 Vote/PID: Not Trump/Republican	41% (10)	23% (6)	23% (6)	3% (1)	10% (2)	24

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (420)	29% (201)	7% (48)	1% (8)	3% (22)	699
U.S. Economy: Wrong Track	65% (300)	27% (123)	5% (22)	1% (3)	3% (15)	463
U.S. Economy: Right Direction	51% (121)	33% (78)	11% (25)	2% (5)	3% (7)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55% (132)	31% (76)	11% (25)	1% (3)	2% (5)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67% (229)	25% (86)	3% (11)	1% (5)	3% (12)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	52% (59)	34% (40)	10% (11)	— (0)	4% (5)	115
Top 2024 Issue: Economy	63% (157)	29% (73)	4% (11)	1% (2)	3% (7)	250
Community: Urban	60% (75)	29% (36)	7% (9)	— (0)	5% (6)	125
Community: Suburban	58% (170)	32% (94)	8% (23)	1% (3)	1% (2)	291
Community: Rural	62% (176)	25% (71)	6% (16)	2% (5)	5% (15)	283
Community/Gender: Urban Women	61% (38)	27% (17)	8% (5)	— (0)	4% (2)	63
Community/Gender: Urban Men	58% (36)	30% (19)	7% (4)	— (0)	5% (3)	62
Community/Gender: Rural Women	68% (104)	19% (28)	6% (9)	2% (2)	6% (9)	153
Community/Gender: Rural Men	55% (72)	33% (43)	5% (7)	2% (3)	4% (6)	130
Community/Gender: Suburban Women	64% (104)	30% (48)	4% (7)	— (0)	1% (2)	162
Community/Gender: Suburban Men	51% (66)	35% (46)	12% (16)	2% (2)	— (0)	130
Homeowner	58% (286)	31% (153)	8% (39)	1% (5)	2% (10)	493
Renter	67% (111)	22% (36)	5% (9)	2% (3)	4% (7)	166
Military HHnm: Yes	68% (79)	27% (31)	4% (4)	— (0)	1% (1)	116
Military HH: No	59% (341)	29% (170)	7% (43)	1% (8)	4% (21)	583
Employ: Private Sector	62% (134)	27% (58)	8% (18)	2% (4)	1% (3)	217
Employ: Government	64% (28)	35% (15)	1% (1)	— (0)	— (0)	44
Employ: Self-Employed	63% (40)	22% (14)	12% (7)	1% (1)	3% (2)	63
Employ: Homemaker	56% (18)	34% (11)	3% (1)	— (0)	7% (2)	32
Employ: Student	42% (11)	32% (8)	12% (3)	9% (2)	5% (1)	26
Employ: Retired	65% (133)	29% (60)	6% (12)	— (0)	— (0)	205
Employ: Unemployed	44% (33)	37% (28)	8% (6)	— (0)	11% (8)	75
Employ: Other	66% (24)	20% (7)	— (0)	1% (0)	13% (5)	36
Self + Household: White-Collar	55% (162)	35% (101)	9% (27)	— (1)	— (1)	292
Self + Household: Blue Collar	63% (191)	28% (84)	5% (16)	1% (2)	3% (10)	302

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	60%	(420)	29%	(201)	7%	(48)	1%	(8)	3%	(22)	699
Union HH: Yes	57%	(13)	37%	(9)	6%	(1)	—	(0)	—	(0)	23
Union HH: No	60%	(407)	29%	(193)	7%	(46)	1%	(8)	3%	(22)	676
LGBTQ+: Yes	38%	(29)	45%	(35)	9%	(7)	3%	(2)	5%	(4)	78
LGBTQ+: No	63%	(391)	27%	(166)	7%	(40)	1%	(5)	3%	(18)	621
Motivated to Vote	61%	(382)	29%	(183)	7%	(45)	1%	(5)	2%	(14)	629
Parent: Yes	67%	(119)	25%	(45)	5%	(9)	—	(1)	2%	(4)	178
Parent: No	58%	(301)	30%	(157)	7%	(39)	1%	(7)	3%	(18)	521
COVID Vaccine: Yes	60%	(313)	29%	(151)	8%	(44)	—	(2)	2%	(9)	519
COVID Vaccine: No	60%	(107)	28%	(50)	2%	(4)	3%	(6)	7%	(13)	180
Student Loans: Yes	65%	(58)	27%	(24)	8%	(7)	—	(0)	—	(0)	89
Student Loans: No	59%	(363)	29%	(177)	7%	(40)	1%	(8)	4%	(22)	610
Favorable Opinion of Haley	61%	(142)	32%	(74)	6%	(14)	—	(1)	1%	(3)	234
Unfavorable Opinion of Haley	57%	(185)	31%	(100)	9%	(29)	2%	(7)	1%	(3)	324
Protestant	60%	(156)	31%	(80)	6%	(15)	1%	(2)	3%	(8)	260
Roman Catholic	65%	(47)	24%	(17)	10%	(7)	—	(0)	1%	(1)	72
Mormon	—	(0)	35%	(1)	65%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	—	(0)	—	(0)	7
Jewish	23%	(2)	48%	(5)	29%	(3)	—	(0)	—	(0)	10
Muslim	—	(0)	52%	(2)	42%	(1)	—	(0)	6%	(0)	3
Buddhist	71%	(3)	29%	(1)	—	(0)	—	(0)	—	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	30%	(10)	53%	(17)	18%	(6)	—	(0)	—	(0)	32
Agnostic	46%	(12)	33%	(8)	14%	(4)	—	(0)	6%	(2)	25
Something else	69%	(118)	23%	(39)	—	(1)	3%	(4)	5%	(9)	170
Nothing in particular	60%	(66)	27%	(29)	9%	(10)	1%	(1)	3%	(3)	110
Prodigal Biden Voter	66%	(29)	26%	(11)	6%	(3)	1%	(1)	—	(0)	44
Undecided Voter (DK/WNV)	47%	(26)	38%	(21)	4%	(3)	1%	(1)	10%	(6)	56
Undecided Voter (DK)	40%	(10)	33%	(8)	9%	(2)	2%	(1)	16%	(4)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (419)	23% (159)	11% (77)	2% (14)	4% (31)	699
Gender: Male	60% (195)	21% (68)	12% (40)	3% (9)	3% (11)	322
Gender: Female	60% (225)	24% (91)	10% (37)	1% (5)	5% (20)	377
Age: 18-34	50% (87)	27% (47)	9% (15)	5% (8)	9% (16)	172
Age: 35-44	46% (44)	26% (25)	21% (20)	— (0)	7% (6)	95
Age: 45-64	63% (144)	21% (48)	12% (27)	1% (1)	4% (9)	230
Age: 65+	72% (144)	19% (39)	7% (14)	2% (4)	— (0)	201
GenZers: 1997-2012	50% (43)	24% (21)	6% (5)	8% (6)	11% (9)	85
Millennials: 1981-1996	48% (83)	29% (49)	15% (26)	1% (2)	7% (12)	172
GenXers: 1965-1980	57% (97)	24% (40)	13% (22)	1% (1)	5% (9)	168
Baby Boomers: 1946-1964	71% (187)	18% (48)	9% (23)	2% (4)	— (0)	263
Educ: < College	60% (262)	22% (98)	9% (41)	2% (10)	7% (30)	441
Educ: Bachelors degree	62% (99)	21% (34)	14% (23)	2% (4)	— (0)	160
Educ: Post-grad	58% (57)	27% (27)	13% (13)	— (0)	1% (1)	99
Income: Under 50k	56% (167)	24% (72)	10% (31)	3% (8)	7% (22)	300
Income: 50k-100k	66% (168)	19% (48)	11% (28)	1% (3)	2% (6)	253
Income: 100k+	58% (84)	26% (39)	12% (17)	2% (3)	2% (3)	146
Ethnicity: White (Non-Hispanic)	65% (303)	21% (97)	10% (45)	1% (6)	2% (11)	463
Ethnicity: Hispanic	51% (19)	42% (15)	5% (2)	2% (1)	— (0)	36
Ethnicity: Black (Non-Hispanic)	44% (69)	24% (38)	17% (27)	4% (5)	10% (16)	155
Ethnicity: Asian + Other (Non-Hispanic)	64% (29)	19% (8)	7% (3)	4% (2)	7% (3)	45
All Christian	69% (234)	21% (73)	6% (21)	1% (5)	2% (8)	341
All Non-Christian	49% (10)	39% (8)	9% (2)	3% (1)	— (0)	20
Atheist	33% (11)	31% (10)	30% (10)	1% (0)	4% (1)	32
Agnostic/Nothing in particular	52% (69)	28% (38)	16% (21)	1% (1)	4% (5)	135
Something Else	56% (95)	17% (30)	14% (23)	4% (6)	9% (16)	170
Evangelical	68% (185)	15% (40)	10% (27)	1% (2)	6% (17)	271
Non-Evangelical	60% (139)	26% (59)	8% (17)	4% (9)	3% (7)	231
PID: Dem (no lean)	41% (95)	33% (77)	17% (39)	3% (8)	7% (15)	234
PID: Ind (no lean)	61% (129)	22% (46)	12% (25)	1% (2)	4% (9)	211
PID: Rep (no lean)	77% (195)	14% (36)	5% (13)	2% (4)	3% (7)	254

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (419)	23% (159)	11% (77)	2% (14)	4% (31)	699
PID/Gender: Dem Men	44% (39)	28% (25)	16% (14)	6% (5)	6% (5)	88
PID/Gender: Dem Women	39% (56)	36% (52)	17% (25)	2% (2)	7% (10)	146
PID/Gender: Ind Men	61% (66)	19% (21)	15% (16)	1% (1)	4% (4)	108
PID/Gender: Ind Women	61% (63)	25% (25)	9% (9)	1% (1)	4% (5)	103
PID/Gender: Rep Men	72% (90)	18% (22)	8% (10)	2% (3)	1% (1)	126
PID/Gender: Rep Women	82% (105)	11% (14)	2% (3)	1% (1)	4% (5)	129
Ideo: Liberal (1-3)	42% (80)	37% (71)	16% (30)	1% (1)	5% (9)	191
Ideo: Moderate (4)	54% (112)	23% (48)	14% (30)	3% (7)	6% (13)	210
Ideo: Conservative (5-7)	79% (214)	13% (35)	5% (14)	1% (3)	2% (5)	270
Ideo/PID: Conservative Republican	81% (159)	11% (22)	5% (9)	1% (2)	2% (4)	197
Ideo/PID: Moderate/Liberal Republican	64% (33)	22% (11)	7% (4)	4% (2)	3% (2)	51
Ideo/PID: Moderate/Conservative Democrat	41% (35)	28% (24)	19% (16)	4% (4)	8% (7)	86
Ideo/PID: Liberal Democrat	41% (59)	36% (52)	15% (22)	1% (1)	6% (8)	143
Unfavorable of Biden and Trump	60% (55)	21% (19)	16% (14)	1% (1)	2% (1)	91
2024 H2H Matchup: Biden Voter	41% (123)	33% (100)	17% (51)	4% (11)	5% (14)	300
2024 H2H Matchup: Trump Voter	79% (271)	12% (40)	6% (20)	1% (2)	3% (9)	343
2024 H2H Matchup: Would not Vote	34% (9)	35% (9)	7% (2)	2% (1)	21% (5)	26
2024 H2H Matchup: Do not Know	51% (16)	30% (9)	13% (4)	— (0)	6% (2)	31
2022 House Vote: Democrat	42% (116)	33% (90)	17% (48)	3% (9)	5% (13)	276
2022 House Vote: Republican	78% (211)	13% (36)	5% (13)	1% (3)	3% (7)	270
2022 House Vote: Did not Vote	60% (87)	22% (32)	10% (15)	1% (1)	7% (11)	146
2020 Vote: Joe Biden	44% (138)	33% (104)	16% (50)	4% (11)	4% (13)	317
2020 Vote: Donald Trump	77% (252)	13% (42)	7% (22)	— (2)	2% (8)	326
2020 Vote: Someone Else	53% (5)	28% (3)	19% (2)	— (0)	— (0)	10
2020 Vote: Did not Vote	50% (23)	21% (10)	7% (3)	1% (1)	20% (9)	47
2016 Vote: Hillary Clinton	43% (110)	32% (82)	18% (46)	2% (5)	5% (12)	255
2016 Vote: Donald Trump	79% (210)	11% (30)	6% (16)	1% (4)	3% (7)	268
2016 Vote: Someone Else	24% (4)	58% (9)	14% (2)	— (0)	5% (1)	15
2020 Vote/PID: Not Biden/Democrat	53% (8)	12% (2)	16% (2)	— (0)	19% (3)	14
2020 Vote/PID: Not Trump/Republican	63% (15)	10% (2)	13% (3)	11% (3)	3% (1)	24

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (419)	23% (159)	11% (77)	2% (14)	4% (31)	699
U.S. Economy: Wrong Track	69% (319)	18% (83)	7% (35)	1% (5)	5% (22)	463
U.S. Economy: Right Direction	43% (100)	32% (76)	18% (42)	4% (8)	4% (9)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43% (103)	33% (79)	17% (41)	3% (8)	4% (10)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76% (262)	13% (43)	7% (23)	1% (3)	3% (12)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	47% (55)	31% (36)	11% (13)	2% (3)	8% (9)	115
Top 2024 Issue: Economy	63% (158)	23% (57)	10% (25)	1% (3)	3% (8)	250
Community: Urban	48% (60)	30% (37)	13% (17)	— (1)	9% (11)	125
Community: Suburban	65% (188)	20% (58)	12% (34)	3% (9)	1% (3)	291
Community: Rural	60% (171)	23% (64)	9% (27)	2% (4)	6% (17)	283
Community/Gender: Urban Women	43% (27)	33% (21)	11% (7)	— (0)	13% (8)	63
Community/Gender: Urban Men	53% (33)	26% (16)	16% (10)	1% (1)	4% (3)	62
Community/Gender: Rural Women	58% (89)	22% (33)	12% (18)	2% (2)	6% (10)	153
Community/Gender: Rural Men	63% (82)	23% (30)	6% (8)	1% (2)	6% (8)	130
Community/Gender: Suburban Women	68% (109)	22% (36)	7% (12)	1% (2)	1% (2)	162
Community/Gender: Suburban Men	61% (79)	17% (22)	17% (22)	5% (6)	1% (1)	130
Homeowner	66% (324)	21% (103)	10% (48)	2% (8)	2% (9)	493
Renter	45% (75)	27% (45)	17% (28)	2% (4)	8% (14)	166
Military HHnm: Yes	71% (83)	21% (24)	5% (6)	1% (1)	1% (2)	116
Military HH: No	58% (337)	23% (134)	12% (71)	2% (13)	5% (29)	583
Employ: Private Sector	59% (127)	22% (47)	16% (34)	2% (5)	2% (4)	217
Employ: Government	53% (23)	33% (15)	11% (5)	3% (1)	— (0)	44
Employ: Self-Employed	48% (31)	30% (19)	18% (11)	1% (1)	3% (2)	63
Employ: Homemaker	63% (20)	32% (10)	1% (0)	— (0)	4% (1)	32
Employ: Student	45% (12)	31% (8)	4% (1)	9% (2)	11% (3)	26
Employ: Retired	73% (150)	19% (38)	6% (13)	2% (4)	— (0)	205
Employ: Unemployed	43% (32)	21% (16)	15% (12)	— (0)	21% (15)	75
Employ: Other	65% (24)	16% (6)	5% (2)	— (0)	14% (5)	36
Self + Household: White-Collar	62% (182)	24% (71)	12% (35)	1% (3)	1% (2)	292
Self + Household: Blue Collar	60% (180)	22% (67)	11% (32)	3% (8)	5% (14)	302

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	60%	(419)	23%	(159)	11%	(77)	2%	(14)	4%	(31)	699
Union HH: Yes	49%	(11)	44%	(10)	4%	(1)	3%	(1)	—	(0)	23
Union HH: No	60%	(408)	22%	(148)	11%	(76)	2%	(13)	5%	(31)	676
LGBTQ+: Yes	33%	(26)	36%	(29)	16%	(12)	8%	(6)	7%	(5)	78
LGBTQ+: No	63%	(393)	21%	(130)	10%	(64)	1%	(7)	4%	(26)	621
Motivated to Vote	62%	(388)	22%	(137)	12%	(73)	2%	(10)	3%	(22)	629
Parent: Yes	60%	(107)	23%	(40)	13%	(24)	1%	(2)	3%	(5)	178
Parent: No	60%	(312)	23%	(119)	10%	(53)	2%	(12)	5%	(25)	521
COVID Vaccine: Yes	58%	(302)	25%	(132)	12%	(61)	2%	(10)	3%	(14)	519
COVID Vaccine: No	65%	(118)	15%	(26)	9%	(16)	2%	(3)	9%	(17)	180
Student Loans: Yes	52%	(46)	28%	(25)	16%	(14)	2%	(2)	3%	(2)	89
Student Loans: No	61%	(373)	22%	(133)	10%	(63)	2%	(12)	5%	(29)	610
Favorable Opinion of Haley	67%	(156)	20%	(47)	10%	(24)	2%	(4)	1%	(2)	234
Unfavorable Opinion of Haley	60%	(195)	24%	(79)	11%	(34)	2%	(8)	2%	(8)	324
Protestant	69%	(180)	20%	(52)	7%	(17)	1%	(3)	3%	(8)	260
Roman Catholic	67%	(48)	24%	(17)	5%	(4)	3%	(2)	1%	(0)	72
Mormon	35%	(1)	65%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	64%	(5)	36%	(3)	—	(0)	—	(0)	—	(0)	7
Jewish	42%	(4)	48%	(5)	10%	(1)	—	(0)	—	(0)	10
Muslim	58%	(2)	—	(0)	23%	(1)	19%	(1)	—	(0)	3
Buddhist	33%	(2)	67%	(3)	—	(0)	—	(0)	—	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	33%	(11)	31%	(10)	30%	(10)	1%	(0)	4%	(1)	32
Agnostic	42%	(10)	32%	(8)	17%	(4)	3%	(1)	6%	(2)	25
Something else	56%	(95)	17%	(30)	14%	(23)	4%	(6)	9%	(16)	170
Nothing in particular	54%	(59)	27%	(29)	15%	(17)	1%	(1)	3%	(4)	110
Prodigal Biden Voter	55%	(24)	24%	(10)	17%	(7)	1%	(1)	3%	(1)	44
Undecided Voter (DK/WNV)	43%	(24)	33%	(18)	10%	(6)	1%	(1)	13%	(7)	56
Undecided Voter (DK)	34%	(9)	35%	(9)	7%	(2)	2%	(1)	21%	(5)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (230)	44% (306)	13% (89)	4% (28)	6% (45)	699
Gender: Male	33% (105)	43% (137)	13% (42)	5% (16)	7% (22)	322
Gender: Female	33% (125)	45% (169)	12% (47)	3% (13)	6% (24)	377
Age: 18-34	29% (50)	31% (53)	17% (29)	10% (17)	14% (23)	172
Age: 35-44	22% (21)	50% (48)	17% (17)	4% (4)	5% (5)	95
Age: 45-64	33% (77)	49% (112)	10% (22)	2% (5)	7% (15)	230
Age: 65+	41% (82)	46% (93)	11% (22)	1% (3)	1% (1)	201
GenZers: 1997-2012	30% (25)	19% (16)	23% (19)	16% (14)	13% (11)	85
Millennials: 1981-1996	26% (44)	46% (80)	14% (25)	3% (6)	10% (18)	172
GenXers: 1965-1980	32% (54)	47% (79)	10% (18)	3% (5)	7% (12)	168
Baby Boomers: 1946-1964	39% (102)	49% (128)	10% (25)	1% (4)	2% (5)	263
Educ: < College	36% (157)	37% (162)	14% (61)	5% (22)	9% (39)	441
Educ: Bachelors degree	31% (50)	53% (84)	10% (15)	4% (6)	3% (4)	160
Educ: Post-grad	24% (23)	60% (59)	13% (13)	1% (1)	2% (2)	99
Income: Under 50k	36% (109)	37% (111)	11% (34)	5% (16)	10% (30)	300
Income: 50k-100k	34% (85)	42% (108)	16% (40)	3% (8)	5% (12)	253
Income: 100k+	24% (36)	59% (87)	11% (16)	3% (5)	2% (3)	146
Ethnicity: White (Non-Hispanic)	37% (169)	47% (217)	11% (52)	2% (10)	3% (14)	463
Ethnicity: Hispanic	32% (11)	38% (14)	12% (4)	9% (3)	10% (4)	36
Ethnicity: Black (Non-Hispanic)	27% (41)	31% (49)	18% (27)	8% (12)	16% (25)	155
Ethnicity: Asian + Other (Non-Hispanic)	17% (8)	59% (26)	13% (6)	7% (3)	4% (2)	45
All Christian	34% (116)	49% (166)	11% (37)	2% (7)	5% (15)	341
All Non-Christian	25% (5)	55% (11)	16% (3)	4% (1)	— (0)	20
Atheist	39% (13)	35% (11)	23% (7)	4% (1)	— (0)	32
Agnostic/Nothing in particular	29% (39)	42% (57)	16% (21)	2% (2)	11% (15)	135
Something Else	34% (57)	36% (61)	12% (21)	10% (17)	9% (15)	170
Evangelical	37% (99)	40% (109)	10% (28)	4% (10)	9% (25)	271
Non-Evangelical	32% (74)	48% (112)	11% (26)	6% (14)	2% (5)	231
PID: Dem (no lean)	29% (68)	41% (96)	15% (35)	6% (15)	8% (20)	234
PID: Ind (no lean)	31% (66)	47% (99)	12% (26)	3% (6)	7% (14)	211
PID: Rep (no lean)	38% (96)	44% (111)	11% (29)	3% (7)	5% (12)	254

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	33%	(230)	44%	(306)	13%	(89)	4%	(28)	6%	(45)	699
PID/Gender: Dem Men	27%	(24)	43%	(38)	10%	(9)	7%	(6)	13%	(11)	88
PID/Gender: Dem Women	30%	(44)	40%	(58)	18%	(26)	6%	(9)	6%	(8)	146
PID/Gender: Ind Men	31%	(33)	45%	(49)	14%	(15)	4%	(4)	6%	(6)	108
PID/Gender: Ind Women	31%	(32)	49%	(50)	10%	(10)	2%	(2)	8%	(8)	103
PID/Gender: Rep Men	38%	(48)	40%	(50)	14%	(18)	4%	(5)	3%	(4)	126
PID/Gender: Rep Women	38%	(49)	47%	(60)	8%	(10)	2%	(2)	6%	(7)	129
Ideo: Liberal (1-3)	33%	(63)	41%	(78)	17%	(33)	5%	(9)	4%	(8)	191
Ideo: Moderate (4)	29%	(62)	42%	(88)	14%	(30)	4%	(7)	11%	(23)	210
Ideo: Conservative (5-7)	37%	(99)	48%	(130)	9%	(24)	3%	(9)	3%	(8)	270
Ideo/PID: Conservative Republican	40%	(78)	46%	(90)	8%	(16)	3%	(6)	3%	(6)	197
Ideo/PID: Moderate/Liberal Republican	33%	(17)	36%	(18)	24%	(12)	2%	(1)	5%	(3)	51
Ideo/PID: Moderate/Conservative Democrat	23%	(19)	41%	(35)	17%	(14)	6%	(5)	14%	(12)	86
Ideo/PID: Liberal Democrat	34%	(48)	41%	(59)	14%	(21)	5%	(8)	5%	(8)	143
Unfavorable of Biden and Trump	25%	(22)	55%	(50)	13%	(11)	6%	(5)	2%	(2)	91
2024 H2H Matchup: Biden Voter	28%	(83)	44%	(132)	17%	(52)	6%	(17)	5%	(16)	300
2024 H2H Matchup: Trump Voter	37%	(127)	45%	(153)	9%	(31)	3%	(10)	6%	(21)	343
2024 H2H Matchup: Would not Vote	31%	(8)	28%	(7)	9%	(2)	8%	(2)	24%	(6)	26
2024 H2H Matchup: Do not Know	39%	(12)	43%	(13)	12%	(4)	—	(0)	6%	(2)	31
2022 House Vote: Democrat	32%	(89)	44%	(121)	14%	(39)	5%	(15)	4%	(12)	276
2022 House Vote: Republican	34%	(92)	46%	(123)	11%	(29)	3%	(8)	7%	(18)	270
2022 House Vote: Did not Vote	31%	(45)	40%	(59)	15%	(21)	4%	(5)	10%	(15)	146
2020 Vote: Joe Biden	30%	(95)	45%	(142)	14%	(45)	6%	(19)	5%	(15)	317
2020 Vote: Donald Trump	36%	(117)	44%	(144)	11%	(36)	2%	(8)	6%	(21)	326
2020 Vote: Someone Else	31%	(3)	41%	(4)	28%	(3)	—	(0)	—	(0)	10
2020 Vote: Did not Vote	31%	(14)	33%	(16)	13%	(6)	2%	(1)	20%	(10)	47
2016 Vote: Hillary Clinton	30%	(77)	48%	(122)	14%	(35)	4%	(9)	5%	(12)	255
2016 Vote: Donald Trump	37%	(100)	46%	(123)	8%	(22)	3%	(7)	6%	(16)	268
2016 Vote: Someone Else	25%	(4)	39%	(6)	29%	(5)	2%	(0)	5%	(1)	15
2020 Vote/PID: Not Biden/Democrat	23%	(3)	14%	(2)	14%	(2)	1%	(0)	48%	(7)	14
2020 Vote/PID: Not Trump/Republican	39%	(9)	45%	(11)	10%	(3)	3%	(1)	3%	(1)	24

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (230)	44% (306)	13% (89)	4% (28)	6% (45)	699
U.S. Economy: Wrong Track	36% (167)	44% (205)	10% (44)	4% (17)	6% (29)	463
U.S. Economy: Right Direction	27% (63)	43% (101)	19% (45)	5% (12)	7% (16)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29% (70)	45% (109)	16% (40)	5% (12)	4% (10)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38% (130)	43% (147)	10% (34)	4% (13)	5% (17)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	25% (29)	43% (50)	13% (16)	3% (3)	15% (17)	115
Top 2024 Issue: Economy	34% (86)	43% (107)	12% (31)	3% (8)	7% (18)	250
Community: Urban	28% (35)	34% (43)	22% (27)	8% (10)	8% (10)	125
Community: Suburban	34% (98)	48% (139)	11% (32)	4% (11)	4% (11)	291
Community: Rural	34% (97)	44% (124)	11% (30)	3% (8)	8% (24)	283
Community/Gender: Urban Women	30% (19)	32% (20)	24% (15)	7% (4)	7% (4)	63
Community/Gender: Urban Men	26% (16)	36% (23)	20% (12)	9% (5)	10% (6)	62
Community/Gender: Rural Women	30% (46)	49% (74)	9% (13)	4% (5)	9% (13)	153
Community/Gender: Rural Men	39% (50)	38% (50)	13% (17)	2% (2)	8% (11)	130
Community/Gender: Suburban Women	37% (60)	46% (74)	12% (19)	2% (3)	4% (6)	162
Community/Gender: Suburban Men	30% (39)	50% (65)	10% (13)	6% (8)	4% (5)	130
Homeowner	31% (155)	47% (232)	13% (65)	4% (18)	5% (23)	493
Renter	35% (57)	37% (61)	14% (23)	6% (10)	9% (15)	166
Military HHnm: Yes	42% (49)	42% (48)	11% (12)	— (0)	5% (6)	116
Military HH: No	31% (181)	44% (257)	13% (77)	5% (28)	7% (39)	583
Employ: Private Sector	26% (56)	48% (105)	15% (34)	4% (9)	6% (13)	217
Employ: Government	34% (15)	37% (16)	16% (7)	4% (2)	8% (4)	44
Employ: Self-Employed	34% (21)	44% (28)	16% (10)	3% (2)	3% (2)	63
Employ: Homemaker	23% (7)	51% (17)	5% (2)	6% (2)	14% (5)	32
Employ: Student	29% (8)	26% (7)	20% (5)	14% (4)	11% (3)	26
Employ: Retired	44% (90)	47% (95)	7% (13)	2% (4)	1% (3)	205
Employ: Unemployed	24% (18)	29% (22)	21% (16)	5% (4)	20% (15)	75
Employ: Other	39% (14)	42% (15)	7% (3)	7% (2)	5% (2)	36
Self + Household: White-Collar	29% (84)	50% (146)	15% (43)	4% (11)	3% (9)	292
Self + Household: Blue Collar	36% (108)	44% (134)	11% (33)	4% (11)	5% (16)	302

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	33%	(230)	44%	(306)	13%	(89)	4%	(28)	6%	(45)	699
Union HH: Yes	35%	(8)	26%	(6)	22%	(5)	13%	(3)	4%	(1)	23
Union HH: No	33%	(222)	44%	(300)	12%	(84)	4%	(26)	7%	(44)	676
LGBTQ+: Yes	24%	(19)	47%	(37)	13%	(10)	13%	(10)	3%	(2)	78
LGBTQ+: No	34%	(211)	43%	(269)	13%	(80)	3%	(18)	7%	(43)	621
Motivated to Vote	34%	(212)	44%	(280)	13%	(83)	4%	(23)	5%	(32)	629
Parent: Yes	27%	(49)	46%	(81)	15%	(27)	3%	(5)	9%	(16)	178
Parent: No	35%	(181)	43%	(225)	12%	(63)	5%	(24)	6%	(29)	521
COVID Vaccine: Yes	33%	(172)	45%	(234)	13%	(67)	4%	(20)	5%	(25)	519
COVID Vaccine: No	32%	(58)	40%	(71)	12%	(22)	5%	(8)	11%	(20)	180
Student Loans: Yes	33%	(29)	44%	(39)	14%	(13)	4%	(3)	5%	(5)	89
Student Loans: No	33%	(201)	44%	(267)	13%	(77)	4%	(25)	7%	(41)	610
Favorable Opinion of Haley	29%	(68)	50%	(116)	16%	(37)	4%	(9)	2%	(4)	234
Unfavorable Opinion of Haley	38%	(124)	44%	(142)	10%	(33)	4%	(13)	3%	(11)	324
Protestant	33%	(87)	48%	(126)	11%	(29)	2%	(5)	5%	(14)	260
Roman Catholic	41%	(29)	48%	(34)	6%	(4)	3%	(2)	2%	(1)	72
Mormon	—	(0)	35%	(1)	65%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	64%	(5)	36%	(3)	—	(0)	—	(0)	7
Jewish	23%	(2)	77%	(8)	—	(0)	—	(0)	—	(0)	10
Muslim	24%	(1)	28%	(1)	23%	(1)	24%	(1)	—	(0)	3
Buddhist	42%	(2)	58%	(3)	—	(0)	—	(0)	—	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Atheist	39%	(13)	35%	(11)	23%	(7)	4%	(1)	—	(0)	32
Agnostic	22%	(6)	48%	(12)	22%	(6)	—	(0)	7%	(2)	25
Something else	34%	(57)	36%	(61)	12%	(21)	10%	(17)	9%	(15)	170
Nothing in particular	30%	(33)	41%	(45)	14%	(16)	2%	(2)	12%	(13)	110
Prodigal Biden Voter	36%	(16)	49%	(22)	5%	(2)	7%	(3)	3%	(1)	44
Undecided Voter (DK/WNV)	36%	(20)	36%	(20)	11%	(6)	3%	(2)	14%	(8)	56
Undecided Voter (DK)	31%	(8)	28%	(7)	9%	(2)	8%	(2)	24%	(6)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (264)	26% (185)	13% (90)	19% (131)	4% (29)	699
Gender: Male	37% (118)	24% (76)	12% (39)	23% (74)	5% (14)	322
Gender: Female	39% (146)	29% (109)	14% (52)	15% (57)	4% (14)	377
Age: 18-34	35% (60)	29% (51)	15% (27)	14% (23)	7% (12)	172
Age: 35-44	42% (40)	28% (27)	12% (11)	13% (13)	5% (4)	95
Age: 45-64	33% (76)	28% (65)	14% (32)	21% (47)	4% (10)	230
Age: 65+	44% (88)	21% (42)	10% (20)	24% (47)	1% (2)	201
GenZers: 1997-2012	43% (37)	21% (18)	17% (14)	14% (12)	5% (4)	85
Millennials: 1981-1996	33% (57)	33% (57)	14% (24)	12% (21)	7% (12)	172
GenXers: 1965-1980	36% (61)	28% (47)	12% (20)	20% (33)	4% (7)	168
Baby Boomers: 1946-1964	40% (106)	23% (60)	12% (31)	23% (61)	2% (5)	263
Educ: < College	37% (163)	26% (115)	14% (62)	17% (77)	6% (24)	441
Educ: Bachelors degree	36% (57)	31% (50)	11% (17)	21% (34)	1% (2)	160
Educ: Post-grad	45% (44)	21% (20)	12% (12)	21% (20)	2% (2)	99
Income: Under 50k	39% (117)	26% (78)	13% (39)	16% (48)	6% (18)	300
Income: 50k-100k	39% (98)	27% (68)	12% (30)	20% (50)	3% (7)	253
Income: 100k+	34% (49)	27% (39)	15% (21)	23% (33)	2% (3)	146
Ethnicity: White (Non-Hispanic)	33% (154)	26% (122)	15% (71)	22% (103)	3% (14)	463
Ethnicity: Hispanic	52% (19)	25% (9)	1% (0)	22% (8)	— (0)	36
Ethnicity: Black (Non-Hispanic)	47% (74)	29% (45)	8% (13)	8% (12)	8% (12)	155
Ethnicity: Asian + Other (Non-Hispanic)	40% (18)	21% (10)	14% (6)	18% (8)	6% (3)	45
All Christian	32% (108)	26% (87)	13% (46)	26% (90)	3% (11)	341
All Non-Christian	55% (11)	20% (4)	4% (1)	21% (4)	— (0)	20
Atheist	64% (21)	13% (4)	20% (6)	3% (1)	— (0)	32
Agnostic/Nothing in particular	44% (59)	30% (40)	11% (14)	8% (11)	7% (10)	135
Something Else	38% (65)	29% (49)	14% (23)	15% (25)	5% (8)	170
Evangelical	26% (71)	26% (72)	17% (45)	26% (70)	5% (14)	271
Non-Evangelical	41% (96)	28% (65)	10% (24)	18% (42)	2% (5)	231
PID: Dem (no lean)	61% (143)	27% (63)	8% (18)	2% (5)	2% (6)	234
PID: Ind (no lean)	35% (73)	32% (67)	12% (25)	16% (33)	6% (12)	211
PID: Rep (no lean)	19% (48)	22% (55)	19% (47)	37% (93)	4% (11)	254

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (264)	26% (185)	13% (90)	19% (131)	4% (29)	699
PID/Gender: Dem Men	65% (57)	20% (18)	10% (9)	— (0)	5% (4)	88
PID/Gender: Dem Women	59% (85)	31% (45)	6% (9)	3% (5)	1% (1)	146
PID/Gender: Ind Men	35% (38)	33% (35)	7% (7)	20% (22)	6% (6)	108
PID/Gender: Ind Women	35% (36)	31% (32)	18% (18)	11% (11)	5% (5)	103
PID/Gender: Rep Men	18% (23)	19% (23)	18% (23)	42% (52)	3% (4)	126
PID/Gender: Rep Women	19% (25)	25% (32)	19% (24)	32% (41)	6% (7)	129
Ideo: Liberal (1-3)	71% (135)	21% (41)	7% (13)	— (0)	1% (2)	191
Ideo: Moderate (4)	36% (77)	37% (77)	10% (21)	11% (23)	6% (12)	210
Ideo: Conservative (5-7)	17% (45)	22% (59)	20% (53)	39% (105)	3% (8)	270
Ideo/PID: Conservative Republican	13% (25)	19% (38)	21% (42)	43% (84)	4% (8)	197
Ideo/PID: Moderate/Liberal Republican	44% (22)	27% (14)	11% (6)	18% (9)	1% (1)	51
Ideo/PID: Moderate/Conservative Democrat	46% (40)	37% (32)	9% (7)	3% (2)	5% (4)	86
Ideo/PID: Liberal Democrat	71% (101)	21% (30)	7% (10)	— (0)	1% (1)	143
Unfavorable of Biden and Trump	34% (31)	32% (29)	17% (16)	15% (14)	2% (2)	91
2024 H2H Matchup: Biden Voter	59% (177)	33% (98)	5% (14)	2% (6)	1% (4)	300
2024 H2H Matchup: Trump Voter	20% (69)	21% (70)	19% (65)	35% (121)	5% (17)	343
2024 H2H Matchup: Would not Vote	40% (10)	20% (5)	17% (4)	2% (1)	21% (5)	26
2024 H2H Matchup: Do not Know	26% (8)	36% (11)	20% (6)	12% (4)	6% (2)	31
2022 House Vote: Democrat	63% (174)	28% (78)	4% (12)	3% (7)	1% (4)	276
2022 House Vote: Republican	18% (50)	21% (58)	18% (50)	37% (99)	5% (13)	270
2022 House Vote: Did not Vote	26% (37)	32% (47)	18% (26)	16% (24)	8% (11)	146
2020 Vote: Joe Biden	58% (183)	31% (98)	8% (25)	2% (7)	1% (4)	317
2020 Vote: Donald Trump	19% (61)	22% (70)	18% (57)	37% (120)	5% (17)	326
2020 Vote: Someone Else	18% (2)	39% (4)	15% (1)	23% (2)	5% (1)	10
2020 Vote: Did not Vote	40% (19)	27% (13)	15% (7)	4% (2)	15% (7)	47
2016 Vote: Hillary Clinton	60% (154)	31% (78)	6% (16)	1% (3)	2% (4)	255
2016 Vote: Donald Trump	18% (48)	22% (59)	17% (45)	38% (102)	5% (15)	268
2016 Vote: Someone Else	46% (7)	43% (7)	4% (1)	7% (1)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	34% (5)	19% (3)	28% (4)	— (0)	19% (3)	14
2020 Vote/PID: Not Trump/Republican	26% (6)	37% (9)	29% (7)	3% (1)	5% (1)	24

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (264)	26% (185)	13% (90)	19% (131)	4% (29)	699
U.S. Economy: Wrong Track	30% (138)	24% (109)	16% (74)	26% (121)	5% (21)	463
U.S. Economy: Right Direction	53% (126)	32% (76)	7% (17)	4% (10)	3% (7)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62% (148)	30% (71)	5% (11)	2% (5)	2% (5)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21% (72)	21% (71)	20% (67)	35% (121)	4% (12)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	38% (44)	37% (43)	11% (12)	5% (5)	10% (11)	115
Top 2024 Issue: Economy	26% (66)	27% (67)	19% (47)	25% (61)	3% (9)	250
Community: Urban	45% (57)	30% (37)	9% (12)	11% (14)	4% (5)	125
Community: Suburban	39% (114)	27% (79)	13% (37)	20% (58)	1% (4)	291
Community: Rural	33% (93)	24% (68)	15% (42)	21% (59)	7% (20)	283
Community/Gender: Urban Women	47% (30)	27% (17)	15% (9)	11% (7)	— (0)	63
Community/Gender: Urban Men	44% (27)	33% (20)	4% (3)	11% (7)	8% (5)	62
Community/Gender: Rural Women	35% (53)	28% (42)	14% (22)	15% (23)	8% (12)	153
Community/Gender: Rural Men	31% (40)	20% (26)	15% (20)	28% (36)	6% (7)	130
Community/Gender: Suburban Women	39% (63)	30% (49)	13% (20)	17% (27)	1% (2)	162
Community/Gender: Suburban Men	39% (51)	23% (30)	12% (16)	24% (31)	2% (2)	130
Homeowner	34% (167)	26% (129)	15% (75)	22% (107)	3% (14)	493
Renter	47% (78)	29% (48)	6% (9)	11% (19)	7% (12)	166
Military HHnm: Yes	35% (40)	23% (26)	10% (12)	25% (29)	7% (8)	116
Military HH: No	38% (224)	27% (159)	13% (78)	17% (102)	4% (21)	583
Employ: Private Sector	34% (75)	30% (65)	11% (24)	21% (46)	4% (8)	217
Employ: Government	46% (20)	32% (14)	11% (5)	10% (5)	1% (1)	44
Employ: Self-Employed	42% (27)	33% (21)	7% (4)	15% (10)	3% (2)	63
Employ: Homemaker	16% (5)	25% (8)	33% (11)	18% (6)	8% (3)	32
Employ: Student	53% (14)	14% (4)	15% (4)	13% (3)	5% (1)	26
Employ: Retired	44% (89)	21% (43)	12% (25)	21% (43)	2% (4)	205
Employ: Unemployed	32% (24)	30% (23)	14% (11)	13% (9)	10% (8)	75
Employ: Other	29% (10)	21% (8)	20% (7)	26% (9)	5% (2)	36
Self + Household: White-Collar	39% (115)	27% (80)	12% (34)	20% (58)	2% (5)	292
Self + Household: Blue Collar	34% (104)	26% (78)	16% (48)	19% (58)	4% (13)	302

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (264)	26% (185)	13% (90)	19% (131)	4% (29)	699
Union HH: Yes	48% (11)	34% (8)	10% (2)	7% (2)	— (0)	23
Union HH: No	37% (253)	26% (177)	13% (88)	19% (129)	4% (29)	676
LGBTQ+: Yes	45% (35)	29% (23)	10% (7)	12% (9)	5% (4)	78
LGBTQ+: No	37% (229)	26% (162)	13% (83)	20% (122)	4% (25)	621
Motivated to Vote	39% (244)	25% (158)	13% (82)	20% (127)	3% (17)	629
Parent: Yes	34% (60)	33% (58)	12% (22)	15% (27)	6% (11)	178
Parent: No	39% (204)	24% (127)	13% (69)	20% (104)	3% (18)	521
COVID Vaccine: Yes	44% (230)	26% (134)	11% (58)	16% (81)	3% (16)	519
COVID Vaccine: No	19% (34)	28% (51)	18% (32)	28% (50)	7% (12)	180
Student Loans: Yes	43% (39)	24% (21)	15% (13)	13% (12)	5% (5)	89
Student Loans: No	37% (225)	27% (164)	13% (77)	20% (119)	4% (24)	610
Favorable Opinion of Haley	29% (68)	30% (70)	15% (34)	24% (57)	2% (5)	234
Unfavorable Opinion of Haley	46% (147)	22% (72)	11% (37)	19% (62)	2% (6)	324
Protestant	29% (77)	26% (68)	14% (36)	27% (70)	4% (9)	260
Roman Catholic	35% (25)	26% (19)	13% (9)	24% (17)	2% (1)	72
Mormon	— (0)	35% (1)	— (0)	65% (1)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	84% (6)	— (0)	— (0)	16% (1)	— (0)	7
Jewish	61% (6)	10% (1)	— (0)	29% (3)	— (0)	10
Muslim	24% (1)	52% (2)	23% (1)	— (0)	— (0)	3
Buddhist	42% (2)	29% (1)	— (0)	29% (1)	— (0)	5
Hindu	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Atheist	64% (21)	13% (4)	20% (6)	3% (1)	— (0)	32
Agnostic	46% (12)	33% (8)	4% (1)	9% (2)	8% (2)	25
Something else	38% (65)	29% (49)	14% (23)	15% (25)	5% (8)	170
Nothing in particular	44% (48)	29% (32)	12% (13)	8% (9)	7% (8)	110
Prodigal Biden Voter	34% (15)	33% (14)	29% (13)	3% (1)	1% (0)	44
Undecided Voter (DK/WNV)	32% (18)	29% (16)	19% (11)	8% (4)	12% (7)	56
Undecided Voter (DK)	40% (10)	20% (5)	17% (4)	2% (1)	21% (5)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (385)	31% (220)	8% (54)	2% (16)	3% (23)	699
Gender: Male	50% (159)	36% (116)	10% (31)	3% (8)	2% (7)	322
Gender: Female	60% (226)	28% (104)	6% (23)	2% (8)	4% (16)	377
Age: 18-34	61% (105)	26% (44)	5% (9)	4% (6)	5% (9)	172
Age: 35-44	74% (71)	17% (16)	5% (5)	3% (3)	1% (1)	95
Age: 45-64	43% (99)	41% (94)	9% (21)	2% (4)	5% (11)	230
Age: 65+	55% (110)	32% (65)	10% (20)	1% (3)	1% (3)	201
GenZers: 1997-2012	61% (52)	23% (19)	5% (5)	7% (6)	4% (3)	85
Millennials: 1981-1996	67% (115)	23% (39)	5% (8)	2% (4)	4% (6)	172
GenXers: 1965-1980	44% (74)	39% (66)	9% (16)	2% (3)	6% (10)	168
Baby Boomers: 1946-1964	52% (138)	35% (92)	10% (26)	1% (3)	1% (4)	263
Educ: < College	55% (241)	31% (137)	7% (32)	3% (12)	4% (18)	441
Educ: Bachelors degree	57% (92)	32% (52)	7% (11)	1% (2)	2% (3)	160
Educ: Post-grad	53% (52)	31% (31)	12% (11)	2% (2)	2% (2)	99
Income: Under 50k	53% (160)	29% (87)	10% (30)	3% (8)	5% (15)	300
Income: 50k-100k	59% (148)	31% (77)	7% (17)	1% (3)	3% (8)	253
Income: 100k+	52% (77)	37% (55)	5% (8)	4% (6)	1% (1)	146
Ethnicity: White (Non-Hispanic)	50% (233)	37% (173)	9% (40)	2% (7)	2% (10)	463
Ethnicity: Hispanic	62% (22)	22% (8)	16% (6)	— (0)	— (0)	36
Ethnicity: Black (Non-Hispanic)	71% (110)	17% (26)	2% (3)	5% (8)	5% (8)	155
Ethnicity: Asian + Other (Non-Hispanic)	45% (20)	27% (12)	12% (5)	2% (1)	13% (6)	45
All Christian	50% (171)	35% (120)	10% (34)	3% (9)	2% (7)	341
All Non-Christian	50% (10)	28% (6)	21% (4)	— (0)	— (0)	20
Atheist	69% (22)	24% (8)	5% (2)	2% (1)	— (0)	32
Agnostic/Nothing in particular	53% (72)	32% (43)	8% (11)	3% (4)	4% (6)	135
Something Else	64% (110)	26% (44)	2% (3)	2% (3)	6% (11)	170
Evangelical	54% (147)	34% (92)	5% (13)	3% (8)	4% (11)	271
Non-Evangelical	56% (130)	30% (69)	9% (22)	2% (4)	3% (6)	231
PID: Dem (no lean)	60% (141)	25% (59)	8% (19)	3% (6)	4% (9)	234
PID: Ind (no lean)	52% (109)	32% (67)	11% (23)	2% (4)	4% (8)	211
PID: Rep (no lean)	53% (135)	37% (93)	5% (13)	2% (6)	3% (7)	254

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	55%	(385)	31%	(220)	8%	(54)	2%	(16)	3%	(23)	699
PID/Gender: Dem Men	56%	(49)	26%	(23)	14%	(12)	3%	(3)	1%	(1)	88
PID/Gender: Dem Women	63%	(91)	25%	(37)	5%	(7)	2%	(3)	6%	(8)	146
PID/Gender: Ind Men	47%	(51)	33%	(35)	14%	(15)	3%	(3)	4%	(4)	108
PID/Gender: Ind Women	57%	(58)	31%	(32)	8%	(8)	1%	(1)	3%	(4)	103
PID/Gender: Rep Men	47%	(59)	46%	(58)	4%	(5)	2%	(2)	2%	(2)	126
PID/Gender: Rep Women	59%	(76)	27%	(35)	7%	(9)	3%	(4)	4%	(5)	129
Ideo: Liberal (1-3)	61%	(116)	27%	(52)	8%	(16)	—	(1)	3%	(7)	191
Ideo: Moderate (4)	57%	(120)	32%	(67)	7%	(14)	2%	(4)	3%	(6)	210
Ideo: Conservative (5-7)	50%	(136)	36%	(97)	8%	(22)	3%	(9)	2%	(6)	270
Ideo/PID: Conservative Republican	50%	(99)	38%	(74)	7%	(13)	3%	(6)	2%	(4)	197
Ideo/PID: Moderate/Liberal Republican	63%	(32)	36%	(19)	—	(0)	—	(0)	—	(0)	51
Ideo/PID: Moderate/Conservative Democrat	63%	(54)	25%	(22)	5%	(4)	4%	(3)	3%	(2)	86
Ideo/PID: Liberal Democrat	60%	(85)	26%	(36)	10%	(14)	—	(1)	5%	(7)	143
Unfavorable of Biden and Trump	54%	(50)	34%	(30)	9%	(8)	3%	(3)	—	(0)	91
2024 H2H Matchup: Biden Voter	60%	(179)	27%	(82)	8%	(23)	2%	(6)	3%	(9)	300
2024 H2H Matchup: Trump Voter	52%	(179)	35%	(119)	9%	(30)	2%	(8)	2%	(9)	343
2024 H2H Matchup: Would not Vote	53%	(14)	22%	(6)	2%	(1)	7%	(2)	15%	(4)	26
2024 H2H Matchup: Do not Know	45%	(14)	42%	(13)	3%	(1)	4%	(1)	6%	(2)	31
2022 House Vote: Democrat	59%	(163)	27%	(75)	9%	(25)	2%	(6)	3%	(8)	276
2022 House Vote: Republican	48%	(129)	39%	(104)	8%	(20)	3%	(8)	3%	(8)	270
2022 House Vote: Did not Vote	62%	(90)	25%	(37)	6%	(9)	2%	(2)	5%	(7)	146
2020 Vote: Joe Biden	59%	(188)	28%	(89)	8%	(25)	2%	(7)	3%	(8)	317
2020 Vote: Donald Trump	50%	(163)	36%	(118)	8%	(26)	3%	(8)	3%	(10)	326
2020 Vote: Someone Else	49%	(5)	32%	(3)	11%	(1)	8%	(1)	—	(0)	10
2020 Vote: Did not Vote	62%	(29)	20%	(10)	5%	(2)	2%	(1)	12%	(5)	47
2016 Vote: Hillary Clinton	61%	(155)	27%	(68)	8%	(20)	1%	(3)	3%	(8)	255
2016 Vote: Donald Trump	48%	(128)	35%	(94)	10%	(26)	4%	(9)	4%	(10)	268
2016 Vote: Someone Else	54%	(8)	34%	(5)	7%	(1)	—	(0)	5%	(1)	15
2020 Vote/PID: Not Biden/Democrat	59%	(9)	21%	(3)	10%	(1)	—	(0)	10%	(1)	14
2020 Vote/PID: Not Trump/Republican	56%	(14)	33%	(8)	6%	(1)	2%	(0)	3%	(1)	24

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (385)	31% (220)	8% (54)	2% (16)	3% (23)	699
U.S. Economy: Wrong Track	52% (243)	33% (155)	8% (37)	2% (10)	4% (19)	463
U.S. Economy: Right Direction	60% (143)	28% (65)	8% (18)	3% (6)	2% (4)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61% (146)	26% (62)	8% (19)	3% (7)	2% (6)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (171)	36% (123)	9% (31)	2% (8)	3% (11)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	59% (68)	30% (35)	4% (5)	1% (1)	6% (7)	115
Top 2024 Issue: Economy	54% (134)	34% (84)	9% (21)	1% (3)	3% (7)	250
Community: Urban	62% (77)	26% (33)	5% (6)	1% (1)	7% (8)	125
Community: Suburban	52% (152)	34% (99)	10% (29)	2% (6)	2% (4)	291
Community: Rural	55% (156)	31% (87)	7% (19)	3% (9)	4% (11)	283
Community/Gender: Urban Women	64% (40)	23% (14)	4% (2)	— (0)	9% (6)	63
Community/Gender: Urban Men	59% (37)	29% (18)	6% (4)	2% (1)	4% (2)	62
Community/Gender: Rural Women	58% (88)	24% (36)	9% (14)	4% (6)	6% (9)	153
Community/Gender: Rural Men	52% (68)	39% (51)	4% (6)	3% (4)	1% (2)	130
Community/Gender: Suburban Women	60% (97)	33% (53)	4% (7)	2% (2)	1% (1)	162
Community/Gender: Suburban Men	42% (55)	36% (46)	17% (22)	3% (4)	2% (3)	130
Homeowner	51% (254)	35% (175)	9% (45)	2% (9)	2% (10)	493
Renter	62% (103)	22% (37)	5% (8)	4% (7)	6% (11)	166
Military HHnm: Yes	58% (67)	33% (38)	5% (6)	1% (1)	3% (4)	116
Military HH: No	55% (318)	31% (182)	8% (49)	3% (15)	3% (20)	583
Employ: Private Sector	48% (104)	39% (85)	8% (18)	3% (5)	2% (5)	217
Employ: Government	62% (27)	22% (10)	15% (7)	— (0)	— (0)	44
Employ: Self-Employed	56% (35)	33% (21)	8% (5)	— (0)	3% (2)	63
Employ: Homemaker	49% (16)	43% (14)	1% (0)	3% (1)	3% (1)	32
Employ: Student	61% (16)	25% (7)	— (0)	9% (2)	5% (1)	26
Employ: Retired	59% (121)	28% (58)	9% (18)	2% (4)	2% (4)	205
Employ: Unemployed	52% (39)	27% (20)	7% (5)	5% (4)	9% (7)	75
Employ: Other	72% (26)	14% (5)	3% (1)	— (0)	11% (4)	36
Self + Household: White-Collar	55% (160)	32% (93)	10% (30)	2% (6)	1% (4)	292
Self + Household: Blue Collar	53% (161)	35% (107)	7% (20)	1% (4)	3% (9)	302

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	55%	(385)	31%	(220)	8%	(54)	2%	(16)	3%	(23)	699
Union HH: Yes	60%	(14)	34%	(8)	6%	(1)	—	(0)	—	(0)	23
Union HH: No	55%	(371)	31%	(212)	8%	(53)	2%	(16)	3%	(23)	676
LGBTQ+: Yes	46%	(36)	36%	(28)	8%	(6)	4%	(3)	6%	(5)	78
LGBTQ+: No	56%	(349)	31%	(192)	8%	(48)	2%	(13)	3%	(19)	621
Motivated to Vote	55%	(344)	33%	(205)	8%	(51)	2%	(12)	3%	(17)	629
Parent: Yes	66%	(117)	29%	(51)	2%	(4)	1%	(1)	2%	(4)	178
Parent: No	51%	(268)	32%	(168)	10%	(51)	3%	(15)	4%	(19)	521
COVID Vaccine: Yes	57%	(298)	31%	(159)	8%	(42)	1%	(7)	3%	(13)	519
COVID Vaccine: No	48%	(87)	34%	(61)	7%	(13)	5%	(10)	6%	(10)	180
Student Loans: Yes	76%	(68)	16%	(14)	7%	(6)	—	(0)	1%	(1)	89
Student Loans: No	52%	(317)	34%	(205)	8%	(48)	3%	(16)	4%	(23)	610
Favorable Opinion of Haley	54%	(127)	34%	(79)	7%	(17)	2%	(5)	2%	(6)	234
Unfavorable Opinion of Haley	53%	(171)	34%	(111)	9%	(31)	2%	(6)	2%	(6)	324
Protestant	51%	(134)	34%	(89)	9%	(23)	4%	(9)	2%	(5)	260
Roman Catholic	48%	(34)	39%	(28)	11%	(8)	—	(0)	2%	(1)	72
Mormon	35%	(1)	—	(0)	65%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	36%	(3)	42%	(3)	22%	(2)	—	(0)	—	(0)	7
Jewish	61%	(6)	9%	(1)	29%	(3)	1%	(0)	—	(0)	10
Muslim	47%	(2)	48%	(2)	6%	(0)	—	(0)	—	(0)	3
Buddhist	4%	(0)	67%	(3)	29%	(1)	—	(0)	—	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	69%	(22)	24%	(8)	5%	(2)	2%	(1)	—	(0)	32
Agnostic	42%	(10)	30%	(8)	14%	(4)	8%	(2)	6%	(2)	25
Something else	64%	(110)	26%	(44)	2%	(3)	2%	(3)	6%	(11)	170
Nothing in particular	56%	(61)	32%	(35)	7%	(7)	1%	(2)	4%	(4)	110
Prodigal Biden Voter	59%	(26)	29%	(13)	10%	(4)	3%	(1)	—	(0)	44
Undecided Voter (DK/WNV)	49%	(28)	33%	(19)	3%	(2)	5%	(3)	10%	(6)	56
Undecided Voter (DK)	53%	(14)	22%	(6)	2%	(1)	7%	(2)	15%	(4)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (359)	25% (174)	15% (101)	6% (44)	3% (21)	699
Gender: Male	47% (151)	24% (79)	18% (58)	8% (24)	3% (10)	322
Gender: Female	55% (208)	25% (96)	12% (43)	5% (20)	3% (10)	377
Age: 18-34	50% (86)	26% (44)	14% (24)	7% (12)	3% (5)	172
Age: 35-44	61% (58)	14% (14)	17% (16)	3% (3)	4% (4)	95
Age: 45-64	47% (109)	29% (66)	15% (34)	6% (13)	4% (9)	230
Age: 65+	52% (105)	25% (50)	13% (27)	8% (15)	1% (3)	201
GenZers: 1997-2012	54% (46)	23% (20)	9% (8)	10% (8)	3% (3)	85
Millennials: 1981-1996	54% (93)	21% (35)	18% (32)	3% (6)	4% (6)	172
GenXers: 1965-1980	47% (79)	30% (51)	15% (26)	4% (7)	3% (6)	168
Baby Boomers: 1946-1964	52% (137)	25% (66)	13% (36)	7% (19)	2% (6)	263
Educ: < College	54% (237)	24% (104)	14% (62)	5% (22)	3% (15)	441
Educ: Bachelors degree	48% (77)	25% (39)	17% (27)	8% (13)	2% (4)	160
Educ: Post-grad	45% (45)	31% (31)	13% (13)	9% (9)	1% (1)	99
Income: Under 50k	55% (165)	24% (71)	14% (42)	3% (9)	4% (13)	300
Income: 50k-100k	50% (128)	25% (62)	16% (41)	8% (20)	1% (2)	253
Income: 100k+	45% (66)	28% (40)	13% (19)	10% (15)	4% (5)	146
Ethnicity: White (Non-Hispanic)	47% (217)	28% (130)	17% (79)	6% (29)	2% (9)	463
Ethnicity: Hispanic	58% (21)	20% (7)	11% (4)	6% (2)	6% (2)	36
Ethnicity: Black (Non-Hispanic)	66% (102)	16% (25)	9% (14)	4% (6)	5% (8)	155
Ethnicity: Asian + Other (Non-Hispanic)	42% (19)	27% (12)	11% (5)	16% (7)	4% (2)	45
All Christian	40% (135)	34% (117)	17% (58)	6% (21)	3% (10)	341
All Non-Christian	56% (12)	11% (2)	20% (4)	13% (3)	— (0)	20
Atheist	47% (15)	22% (7)	19% (6)	12% (4)	— (0)	32
Agnostic/Nothing in particular	61% (82)	17% (23)	13% (18)	3% (4)	6% (8)	135
Something Else	68% (116)	14% (25)	9% (15)	7% (12)	2% (3)	170
Evangelical	49% (132)	29% (77)	15% (40)	5% (13)	4% (10)	271
Non-Evangelical	49% (114)	26% (61)	14% (32)	9% (21)	1% (3)	231
PID: Dem (no lean)	64% (149)	21% (49)	8% (20)	5% (11)	2% (6)	234
PID: Ind (no lean)	46% (96)	27% (56)	16% (34)	8% (16)	4% (8)	211
PID: Rep (no lean)	45% (114)	27% (69)	19% (47)	7% (17)	3% (7)	254

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**Table BLMB6\_9:** *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (359)	25% (174)	15% (101)	6% (44)	3% (21)	699
PID/Gender: Dem Men	60% (53)	22% (19)	11% (10)	4% (3)	3% (3)	88
PID/Gender: Dem Women	66% (96)	20% (30)	7% (10)	5% (8)	2% (3)	146
PID/Gender: Ind Men	41% (44)	25% (27)	18% (19)	12% (13)	5% (5)	108
PID/Gender: Ind Women	51% (52)	29% (29)	15% (15)	3% (3)	3% (3)	103
PID/Gender: Rep Men	43% (55)	26% (33)	23% (28)	6% (8)	2% (2)	126
PID/Gender: Rep Women	46% (59)	28% (37)	15% (19)	7% (9)	4% (5)	129
Ideo: Liberal (1-3)	68% (129)	20% (39)	8% (16)	3% (6)	1% (2)	191
Ideo: Moderate (4)	51% (106)	26% (55)	13% (27)	7% (15)	3% (6)	210
Ideo: Conservative (5-7)	41% (110)	28% (77)	21% (56)	7% (20)	3% (8)	270
Ideo/PID: Conservative Republican	40% (78)	29% (57)	21% (42)	8% (16)	2% (4)	197
Ideo/PID: Moderate/Liberal Republican	65% (33)	24% (12)	8% (4)	3% (1)	— (0)	51
Ideo/PID: Moderate/Conservative Democrat	53% (45)	26% (22)	14% (12)	3% (3)	5% (4)	86
Ideo/PID: Liberal Democrat	71% (102)	18% (26)	6% (8)	4% (6)	1% (1)	143
Unfavorable of Biden and Trump	33% (30)	36% (33)	15% (14)	16% (15)	— (0)	91
2024 H2H Matchup: Biden Voter	64% (192)	18% (54)	11% (34)	5% (14)	2% (5)	300
2024 H2H Matchup: Trump Voter	42% (144)	30% (103)	18% (63)	7% (25)	3% (9)	343
2024 H2H Matchup: Would not Vote	44% (11)	13% (3)	13% (3)	14% (4)	16% (4)	26
2024 H2H Matchup: Do not Know	40% (12)	45% (14)	5% (2)	4% (1)	6% (2)	31
2022 House Vote: Democrat	66% (181)	18% (49)	10% (27)	6% (16)	1% (3)	276
2022 House Vote: Republican	39% (105)	30% (81)	19% (52)	8% (22)	4% (10)	270
2022 House Vote: Did not Vote	48% (69)	29% (42)	14% (21)	4% (6)	5% (7)	146
2020 Vote: Joe Biden	63% (200)	20% (64)	10% (31)	6% (19)	1% (3)	317
2020 Vote: Donald Trump	41% (134)	29% (96)	19% (63)	7% (23)	3% (10)	326
2020 Vote: Someone Else	31% (3)	29% (3)	26% (3)	13% (1)	— (0)	10
2020 Vote: Did not Vote	48% (23)	25% (12)	10% (5)	2% (1)	15% (7)	47
2016 Vote: Hillary Clinton	68% (173)	18% (45)	10% (24)	3% (8)	2% (4)	255
2016 Vote: Donald Trump	38% (101)	31% (83)	17% (47)	10% (26)	4% (11)	268
2016 Vote: Someone Else	46% (7)	23% (4)	26% (4)	— (0)	5% (1)	15
2020 Vote/PID: Not Biden/Democrat	35% (5)	36% (5)	12% (2)	1% (0)	16% (2)	14
2020 Vote/PID: Not Trump/Republican	47% (11)	36% (9)	6% (2)	8% (2)	3% (1)	24

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	51% (359)	25% (174)	15% (101)	6% (44)	3% (21)	699
U.S. Economy: Wrong Track	47% (217)	27% (126)	16% (76)	6% (30)	3% (15)	463
U.S. Economy: Right Direction	60% (142)	21% (48)	11% (26)	6% (15)	2% (5)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68% (164)	16% (39)	10% (23)	4% (10)	2% (4)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42% (143)	31% (105)	18% (60)	8% (27)	2% (8)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	45% (51)	26% (30)	16% (18)	6% (7)	8% (9)	115
Top 2024 Issue: Economy	38% (95)	33% (82)	20% (49)	6% (15)	3% (9)	250
Community: Urban	62% (77)	22% (27)	8% (11)	6% (7)	2% (3)	125
Community: Suburban	49% (144)	24% (71)	18% (53)	6% (19)	2% (5)	291
Community: Rural	49% (138)	27% (76)	13% (38)	6% (18)	5% (13)	283
Community/Gender: Urban Women	66% (41)	17% (11)	8% (5)	7% (4)	2% (1)	63
Community/Gender: Urban Men	58% (36)	27% (17)	9% (5)	4% (3)	3% (2)	62
Community/Gender: Rural Women	51% (78)	27% (42)	10% (15)	6% (9)	5% (8)	153
Community/Gender: Rural Men	46% (60)	26% (34)	17% (22)	7% (9)	4% (5)	130
Community/Gender: Suburban Women	55% (88)	27% (43)	14% (23)	4% (6)	— (1)	162
Community/Gender: Suburban Men	43% (55)	22% (28)	23% (30)	10% (12)	3% (4)	130
Homeowner	46% (225)	27% (134)	17% (86)	7% (33)	3% (14)	493
Renter	66% (109)	18% (29)	8% (13)	6% (11)	2% (3)	166
Military HHnm: Yes	50% (57)	27% (31)	15% (17)	6% (7)	3% (3)	116
Military HH: No	52% (302)	25% (143)	14% (85)	6% (37)	3% (17)	583
Employ: Private Sector	45% (97)	25% (55)	20% (43)	7% (16)	3% (6)	217
Employ: Government	57% (25)	12% (5)	21% (9)	11% (5)	— (0)	44
Employ: Self-Employed	59% (37)	26% (16)	8% (5)	4% (3)	3% (2)	63
Employ: Homemaker	38% (12)	41% (13)	15% (5)	7% (2)	— (0)	32
Employ: Student	41% (11)	23% (6)	16% (4)	9% (2)	11% (3)	26
Employ: Retired	57% (116)	26% (53)	10% (21)	5% (11)	2% (4)	205
Employ: Unemployed	49% (37)	25% (19)	16% (12)	2% (2)	8% (6)	75
Employ: Other	67% (24)	15% (6)	8% (3)	10% (4)	— (0)	36
Self + Household: White-Collar	53% (156)	23% (67)	15% (42)	8% (24)	1% (3)	292
Self + Household: Blue Collar	48% (145)	29% (88)	16% (50)	4% (13)	2% (7)	302

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	51%	(359)	25%	(174)	15%	(101)	6%	(44)	3%	(21)	699
Union HH: Yes	60%	(14)	20%	(5)	10%	(2)	10%	(2)	—	(0)	23
Union HH: No	51%	(345)	25%	(170)	15%	(99)	6%	(42)	3%	(21)	676
LGBTQ+: Yes	52%	(41)	20%	(16)	15%	(12)	11%	(8)	2%	(2)	78
LGBTQ+: No	51%	(318)	25%	(158)	14%	(90)	6%	(36)	3%	(19)	621
Motivated to Vote	52%	(326)	25%	(156)	15%	(93)	6%	(40)	2%	(14)	629
Parent: Yes	50%	(90)	24%	(42)	16%	(29)	7%	(12)	3%	(5)	178
Parent: No	52%	(269)	25%	(132)	14%	(72)	6%	(33)	3%	(15)	521
COVID Vaccine: Yes	54%	(278)	24%	(124)	14%	(74)	6%	(33)	2%	(10)	519
COVID Vaccine: No	45%	(81)	28%	(50)	15%	(27)	6%	(12)	6%	(10)	180
Student Loans: Yes	62%	(55)	21%	(19)	15%	(13)	3%	(3)	—	(0)	89
Student Loans: No	50%	(304)	26%	(155)	14%	(88)	7%	(41)	3%	(21)	610
Favorable Opinion of Haley	45%	(105)	26%	(60)	19%	(45)	7%	(17)	3%	(6)	234
Unfavorable Opinion of Haley	53%	(171)	26%	(85)	13%	(43)	6%	(19)	2%	(6)	324
Protestant	38%	(98)	34%	(89)	19%	(49)	6%	(16)	3%	(8)	260
Roman Catholic	45%	(32)	35%	(25)	11%	(8)	6%	(5)	3%	(2)	72
Mormon	35%	(1)	—	(0)	65%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	58%	(4)	42%	(3)	—	(0)	—	(0)	—	(0)	7
Jewish	80%	(8)	—	(0)	19%	(2)	1%	(0)	—	(0)	10
Muslim	47%	(2)	24%	(1)	23%	(1)	6%	(0)	—	(0)	3
Buddhist	42%	(2)	29%	(1)	29%	(1)	—	(0)	—	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	47%	(15)	22%	(7)	19%	(6)	12%	(4)	—	(0)	32
Agnostic	64%	(16)	11%	(3)	16%	(4)	3%	(1)	6%	(2)	25
Something else	68%	(116)	14%	(25)	9%	(15)	7%	(12)	2%	(3)	170
Nothing in particular	60%	(66)	19%	(21)	13%	(14)	3%	(4)	5%	(6)	110
Prodigal Biden Voter	46%	(20)	32%	(14)	11%	(5)	11%	(5)	—	(0)	44
Undecided Voter (DK/WNV)	42%	(24)	30%	(17)	9%	(5)	9%	(5)	10%	(6)	56
Undecided Voter (DK)	44%	(11)	13%	(3)	13%	(3)	14%	(4)	16%	(4)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (350)	26% (180)	12% (84)	7% (46)	5% (38)	699
Gender: Male	45% (145)	28% (91)	14% (46)	7% (23)	5% (17)	322
Gender: Female	54% (205)	24% (89)	10% (38)	6% (24)	5% (21)	377
Age: 18-34	54% (93)	24% (41)	8% (13)	7% (12)	8% (13)	172
Age: 35-44	53% (50)	27% (26)	15% (14)	2% (2)	3% (3)	95
Age: 45-64	43% (99)	28% (64)	13% (30)	8% (18)	8% (19)	230
Age: 65+	54% (108)	25% (50)	13% (26)	7% (14)	1% (3)	201
GenZers: 1997-2012	58% (49)	20% (17)	6% (5)	9% (7)	7% (6)	85
Millennials: 1981-1996	51% (88)	27% (47)	11% (20)	4% (7)	6% (10)	172
GenXers: 1965-1980	47% (79)	24% (41)	15% (26)	5% (8)	9% (15)	168
Baby Boomers: 1946-1964	49% (128)	27% (72)	13% (33)	9% (23)	3% (7)	263
Educ: < College	52% (227)	24% (108)	10% (45)	7% (29)	7% (31)	441
Educ: Bachelors degree	46% (73)	28% (44)	14% (22)	9% (14)	4% (6)	160
Educ: Post-grad	50% (50)	28% (28)	17% (17)	3% (3)	1% (1)	99
Income: Under 50k	51% (153)	25% (75)	12% (35)	5% (14)	8% (23)	300
Income: 50k-100k	48% (122)	29% (73)	12% (30)	7% (18)	4% (10)	253
Income: 100k+	52% (75)	22% (33)	13% (19)	10% (15)	3% (4)	146
Ethnicity: White (Non-Hispanic)	47% (219)	29% (133)	13% (62)	7% (33)	3% (16)	463
Ethnicity: Hispanic	57% (21)	9% (3)	9% (3)	17% (6)	7% (3)	36
Ethnicity: Black (Non-Hispanic)	53% (82)	25% (39)	8% (12)	5% (7)	9% (14)	155
Ethnicity: Asian + Other (Non-Hispanic)	62% (28)	10% (5)	15% (7)	1% (0)	12% (5)	45
All Christian	40% (137)	29% (99)	16% (56)	10% (33)	5% (16)	341
All Non-Christian	45% (9)	24% (5)	22% (5)	1% (0)	8% (2)	20
Atheist	84% (27)	7% (2)	10% (3)	— (0)	— (0)	32
Agnostic/Nothing in particular	63% (84)	21% (29)	4% (5)	6% (9)	6% (8)	135
Something Else	54% (93)	26% (45)	9% (16)	3% (5)	7% (12)	170
Evangelical	46% (125)	30% (81)	12% (31)	6% (17)	6% (17)	271
Non-Evangelical	44% (101)	27% (61)	16% (36)	9% (21)	5% (12)	231
PID: Dem (no lean)	62% (144)	23% (54)	8% (18)	2% (5)	6% (13)	234
PID: Ind (no lean)	50% (105)	27% (56)	11% (23)	7% (15)	5% (11)	211
PID: Rep (no lean)	40% (101)	28% (70)	17% (43)	10% (26)	5% (14)	254

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (350)	26% (180)	12% (84)	7% (46)	5% (38)	699
PID/Gender: Dem Men	52% (46)	35% (31)	7% (6)	— (0)	6% (5)	88
PID/Gender: Dem Women	67% (98)	16% (23)	8% (12)	3% (4)	6% (8)	146
PID/Gender: Ind Men	50% (54)	23% (25)	14% (15)	7% (7)	7% (7)	108
PID/Gender: Ind Women	50% (51)	31% (32)	8% (8)	8% (8)	3% (4)	103
PID/Gender: Rep Men	36% (45)	28% (36)	20% (25)	12% (15)	4% (5)	126
PID/Gender: Rep Women	43% (55)	27% (35)	14% (18)	9% (12)	7% (9)	129
Ideo: Liberal (1-3)	72% (138)	19% (36)	6% (12)	— (0)	3% (5)	191
Ideo: Moderate (4)	45% (94)	31% (65)	11% (23)	7% (14)	6% (14)	210
Ideo: Conservative (5-7)	40% (109)	26% (70)	18% (48)	11% (29)	5% (15)	270
Ideo/PID: Conservative Republican	39% (78)	25% (49)	18% (36)	12% (23)	6% (11)	197
Ideo/PID: Moderate/Liberal Republican	41% (21)	39% (20)	14% (7)	6% (3)	— (0)	51
Ideo/PID: Moderate/Conservative Democrat	48% (41)	26% (22)	14% (12)	2% (2)	10% (9)	86
Ideo/PID: Liberal Democrat	72% (102)	20% (29)	4% (6)	— (0)	3% (5)	143
Unfavorable of Biden and Trump	46% (42)	33% (30)	12% (11)	7% (6)	2% (2)	91
2024 H2H Matchup: Biden Voter	65% (193)	21% (64)	7% (22)	2% (6)	5% (15)	300
2024 H2H Matchup: Trump Voter	38% (130)	30% (102)	17% (58)	10% (36)	5% (17)	343
2024 H2H Matchup: Would not Vote	57% (15)	11% (3)	12% (3)	4% (1)	17% (4)	26
2024 H2H Matchup: Do not Know	41% (13)	36% (11)	5% (1)	12% (4)	6% (2)	31
2022 House Vote: Democrat	64% (176)	23% (63)	6% (17)	2% (6)	5% (14)	276
2022 House Vote: Republican	39% (105)	25% (67)	19% (50)	12% (33)	6% (15)	270
2022 House Vote: Did not Vote	46% (67)	33% (48)	12% (17)	4% (6)	6% (9)	146
2020 Vote: Joe Biden	64% (204)	22% (68)	8% (26)	1% (4)	4% (14)	317
2020 Vote: Donald Trump	37% (121)	30% (96)	16% (53)	12% (39)	5% (17)	326
2020 Vote: Someone Else	35% (3)	26% (3)	16% (2)	23% (2)	— (0)	10
2020 Vote: Did not Vote	47% (22)	28% (13)	8% (4)	2% (1)	14% (7)	47
2016 Vote: Hillary Clinton	64% (163)	22% (56)	8% (20)	1% (3)	5% (13)	255
2016 Vote: Donald Trump	37% (100)	27% (71)	19% (50)	11% (29)	7% (18)	268
2016 Vote: Someone Else	55% (8)	21% (3)	17% (3)	7% (1)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	29% (4)	46% (7)	11% (2)	3% (1)	10% (1)	14
2020 Vote/PID: Not Trump/Republican	35% (8)	37% (9)	17% (4)	6% (1)	6% (1)	24

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (350)	26% (180)	12% (84)	7% (46)	5% (38)	699
U.S. Economy: Wrong Track	44% (202)	26% (122)	15% (69)	9% (41)	6% (29)	463
U.S. Economy: Right Direction	63% (148)	25% (58)	7% (15)	2% (5)	4% (9)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65% (155)	21% (51)	6% (15)	3% (7)	5% (13)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39% (135)	28% (96)	17% (57)	10% (35)	6% (21)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	52% (60)	29% (34)	11% (12)	4% (5)	4% (5)	115
Top 2024 Issue: Economy	35% (87)	34% (86)	17% (42)	7% (18)	7% (17)	250
Community: Urban	61% (76)	19% (24)	9% (12)	4% (5)	7% (8)	125
Community: Suburban	48% (139)	28% (81)	13% (39)	7% (21)	4% (11)	291
Community: Rural	48% (135)	27% (75)	12% (33)	7% (20)	7% (19)	283
Community/Gender: Urban Women	69% (43)	14% (9)	5% (3)	1% (1)	11% (7)	63
Community/Gender: Urban Men	53% (33)	24% (15)	14% (9)	6% (4)	3% (2)	62
Community/Gender: Rural Women	52% (80)	22% (33)	11% (17)	7% (11)	7% (11)	153
Community/Gender: Rural Men	42% (55)	32% (42)	13% (16)	7% (9)	6% (8)	130
Community/Gender: Suburban Women	51% (82)	29% (47)	11% (18)	7% (12)	2% (3)	162
Community/Gender: Suburban Men	44% (57)	26% (34)	16% (21)	7% (10)	6% (8)	130
Homeowner	48% (235)	27% (135)	13% (65)	8% (39)	4% (20)	493
Renter	56% (92)	20% (33)	11% (18)	4% (7)	9% (15)	166
Military HHnm: Yes	50% (57)	24% (28)	12% (14)	11% (13)	3% (4)	116
Military HH: No	50% (293)	26% (153)	12% (70)	6% (34)	6% (34)	583
Employ: Private Sector	47% (102)	24% (51)	16% (35)	9% (18)	5% (10)	217
Employ: Government	52% (23)	26% (11)	11% (5)	5% (2)	7% (3)	44
Employ: Self-Employed	56% (35)	23% (15)	14% (9)	4% (2)	3% (2)	63
Employ: Homemaker	41% (13)	37% (12)	7% (2)	10% (3)	6% (2)	32
Employ: Student	65% (17)	10% (3)	7% (2)	13% (3)	5% (1)	26
Employ: Retired	54% (112)	25% (52)	12% (25)	7% (14)	1% (2)	205
Employ: Unemployed	38% (28)	39% (29)	7% (5)	1% (1)	15% (11)	75
Employ: Other	55% (20)	20% (7)	4% (2)	5% (2)	16% (6)	36
Self + Household: White-Collar	54% (159)	23% (67)	13% (39)	7% (19)	3% (9)	292
Self + Household: Blue Collar	46% (139)	31% (93)	12% (36)	6% (17)	6% (18)	302

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(350)	26%	(180)	12%	(84)	7%	(46)	5%	(38)	699
Union HH: Yes	61%	(14)	29%	(7)	7%	(2)	2%	(0)	—	(0)	23
Union HH: No	50%	(336)	26%	(174)	12%	(83)	7%	(46)	6%	(38)	676
LGBTQ+: Yes	62%	(49)	21%	(17)	6%	(4)	5%	(4)	6%	(4)	78
LGBTQ+: No	49%	(302)	26%	(164)	13%	(80)	7%	(42)	5%	(34)	621
Motivated to Vote	50%	(311)	26%	(166)	13%	(83)	6%	(39)	5%	(30)	629
Parent: Yes	47%	(84)	24%	(43)	15%	(28)	5%	(9)	8%	(15)	178
Parent: No	51%	(266)	26%	(138)	11%	(57)	7%	(37)	5%	(23)	521
COVID Vaccine: Yes	54%	(280)	26%	(134)	11%	(57)	6%	(30)	4%	(19)	519
COVID Vaccine: No	39%	(70)	26%	(47)	15%	(27)	9%	(17)	11%	(19)	180
Student Loans: Yes	55%	(50)	25%	(22)	17%	(15)	2%	(2)	1%	(1)	89
Student Loans: No	49%	(301)	26%	(158)	11%	(69)	7%	(45)	6%	(37)	610
Favorable Opinion of Haley	44%	(104)	28%	(65)	16%	(38)	7%	(17)	4%	(10)	234
Unfavorable Opinion of Haley	56%	(180)	23%	(76)	11%	(36)	7%	(22)	3%	(9)	324
Protestant	40%	(105)	31%	(80)	17%	(45)	7%	(19)	5%	(12)	260
Roman Catholic	40%	(29)	25%	(18)	10%	(7)	19%	(14)	6%	(4)	72
Mormon	35%	(1)	—	(0)	65%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	36%	(3)	25%	(2)	38%	(3)	—	(0)	—	(0)	7
Jewish	22%	(2)	41%	(4)	29%	(3)	—	(0)	9%	(1)	10
Muslim	—	(0)	24%	(1)	51%	(2)	6%	(0)	19%	(1)	3
Buddhist	100%	(5)	—	(0)	—	(0)	—	(0)	—	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	84%	(27)	7%	(2)	10%	(3)	—	(0)	—	(0)	32
Agnostic	54%	(14)	21%	(5)	8%	(2)	9%	(2)	8%	(2)	25
Something else	54%	(93)	26%	(45)	9%	(16)	3%	(5)	7%	(12)	170
Nothing in particular	65%	(71)	22%	(24)	3%	(3)	6%	(6)	5%	(6)	110
Prodigal Biden Voter	54%	(24)	31%	(14)	12%	(5)	1%	(1)	1%	(0)	44
Undecided Voter (DK/WNV)	48%	(27)	25%	(14)	8%	(4)	8%	(5)	11%	(6)	56
Undecided Voter (DK)	57%	(15)	11%	(3)	12%	(3)	4%	(1)	17%	(4)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (421)	29% (204)	5% (35)	2% (14)	4% (25)	699
Gender: Male	53% (170)	34% (111)	7% (23)	2% (8)	3% (11)	322
Gender: Female	67% (251)	25% (93)	3% (12)	2% (6)	4% (14)	377
Age: 18-34	41% (70)	39% (67)	9% (15)	4% (7)	7% (13)	172
Age: 35-44	56% (53)	33% (31)	8% (8)	2% (2)	2% (2)	95
Age: 45-64	57% (131)	33% (76)	3% (8)	2% (5)	5% (11)	230
Age: 65+	83% (166)	15% (30)	2% (4)	— (0)	— (0)	201
GenZers: 1997-2012	43% (36)	32% (27)	9% (8)	7% (6)	8% (7)	85
Millennials: 1981-1996	48% (82)	38% (66)	8% (13)	1% (2)	4% (7)	172
GenXers: 1965-1980	52% (87)	36% (61)	4% (7)	2% (4)	5% (9)	168
Baby Boomers: 1946-1964	79% (207)	18% (47)	2% (6)	— (1)	1% (2)	263
Educ: < College	63% (276)	27% (117)	5% (21)	1% (6)	5% (21)	441
Educ: Bachelors degree	56% (89)	34% (55)	4% (7)	4% (7)	1% (2)	160
Educ: Post-grad	57% (56)	33% (33)	7% (7)	2% (2)	2% (2)	99
Income: Under 50k	62% (185)	27% (82)	4% (13)	2% (6)	5% (14)	300
Income: 50k-100k	62% (157)	30% (76)	4% (10)	— (1)	4% (9)	253
Income: 100k+	54% (79)	32% (46)	8% (12)	5% (8)	1% (1)	146
Ethnicity: White (Non-Hispanic)	59% (275)	32% (146)	5% (24)	2% (8)	2% (10)	463
Ethnicity: Hispanic	62% (22)	31% (11)	4% (2)	1% (0)	2% (1)	36
Ethnicity: Black (Non-Hispanic)	67% (103)	19% (29)	4% (7)	3% (5)	7% (10)	155
Ethnicity: Asian + Other (Non-Hispanic)	45% (20)	40% (18)	6% (3)	1% (1)	8% (4)	45
All Christian	61% (209)	30% (102)	6% (19)	2% (7)	1% (4)	341
All Non-Christian	58% (12)	42% (9)	— (0)	— (0)	— (0)	20
Atheist	53% (17)	26% (8)	20% (6)	2% (1)	— (0)	32
Agnostic/Nothing in particular	59% (79)	28% (37)	5% (6)	2% (2)	8% (10)	135
Something Else	61% (104)	28% (48)	2% (3)	3% (5)	6% (10)	170
Evangelical	62% (169)	29% (78)	4% (10)	1% (4)	4% (11)	271
Non-Evangelical	62% (143)	28% (65)	5% (12)	3% (7)	2% (4)	231
PID: Dem (no lean)	67% (157)	23% (53)	5% (12)	1% (3)	4% (9)	234
PID: Ind (no lean)	60% (127)	27% (57)	7% (15)	2% (4)	4% (8)	211
PID: Rep (no lean)	54% (137)	37% (94)	3% (8)	3% (7)	3% (9)	254

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (421)	29% (204)	5% (35)	2% (14)	4% (25)	699
PID/Gender: Dem Men	65% (58)	23% (20)	8% (7)	— (0)	3% (3)	88
PID/Gender: Dem Women	68% (100)	22% (33)	3% (5)	2% (3)	4% (6)	146
PID/Gender: Ind Men	53% (58)	29% (32)	10% (10)	4% (4)	4% (4)	108
PID/Gender: Ind Women	67% (69)	24% (25)	5% (5)	— (0)	3% (3)	103
PID/Gender: Rep Men	44% (55)	47% (59)	4% (5)	3% (4)	3% (3)	126
PID/Gender: Rep Women	64% (82)	28% (36)	2% (3)	2% (3)	4% (5)	129
Ideo: Liberal (1-3)	63% (120)	26% (50)	7% (14)	1% (2)	2% (5)	191
Ideo: Moderate (4)	66% (139)	24% (50)	5% (10)	1% (2)	4% (9)	210
Ideo: Conservative (5-7)	55% (150)	36% (96)	4% (10)	3% (7)	3% (7)	270
Ideo/PID: Conservative Republican	53% (105)	39% (76)	2% (4)	3% (6)	3% (6)	197
Ideo/PID: Moderate/Liberal Republican	60% (31)	31% (16)	7% (4)	2% (1)	— (0)	51
Ideo/PID: Moderate/Conservative Democrat	68% (58)	22% (19)	5% (4)	— (0)	5% (4)	86
Ideo/PID: Liberal Democrat	68% (97)	23% (33)	6% (8)	— (1)	3% (4)	143
Unfavorable of Biden and Trump	56% (51)	30% (28)	10% (9)	3% (3)	1% (1)	91
2024 H2H Matchup: Biden Voter	68% (204)	22% (65)	6% (19)	1% (4)	3% (8)	300
2024 H2H Matchup: Trump Voter	55% (190)	36% (123)	4% (12)	2% (8)	3% (10)	343
2024 H2H Matchup: Would not Vote	48% (12)	13% (3)	14% (4)	4% (1)	21% (5)	26
2024 H2H Matchup: Do not Know	49% (15)	41% (13)	— (0)	4% (1)	6% (2)	31
2022 House Vote: Democrat	68% (187)	23% (64)	5% (14)	1% (4)	2% (7)	276
2022 House Vote: Republican	56% (150)	35% (95)	3% (8)	3% (9)	3% (8)	270
2022 House Vote: Did not Vote	54% (79)	29% (42)	9% (13)	1% (1)	7% (10)	146
2020 Vote: Joe Biden	67% (213)	23% (73)	6% (18)	1% (4)	2% (8)	317
2020 Vote: Donald Trump	56% (181)	35% (115)	3% (10)	3% (8)	3% (11)	326
2020 Vote: Someone Else	39% (4)	45% (4)	11% (1)	5% (0)	— (0)	10
2020 Vote: Did not Vote	47% (22)	24% (11)	14% (6)	2% (1)	13% (6)	47
2016 Vote: Hillary Clinton	68% (175)	23% (58)	6% (15)	— (1)	2% (6)	255
2016 Vote: Donald Trump	55% (147)	35% (93)	3% (8)	3% (9)	4% (11)	268
2016 Vote: Someone Else	59% (9)	31% (5)	5% (1)	— (0)	5% (1)	15
2020 Vote/PID: Not Biden/Democrat	63% (9)	18% (3)	9% (1)	— (0)	10% (1)	14
2020 Vote/PID: Not Trump/Republican	58% (14)	27% (7)	9% (2)	3% (1)	3% (1)	24

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (421)	29% (204)	5% (35)	2% (14)	4% (25)	699
U.S. Economy: Wrong Track	56% (257)	33% (151)	5% (23)	2% (11)	5% (21)	463
U.S. Economy: Right Direction	69% (164)	22% (53)	5% (12)	2% (4)	2% (4)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69% (167)	21% (50)	6% (15)	2% (4)	2% (4)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (183)	37% (127)	3% (11)	2% (8)	4% (13)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	61% (71)	23% (27)	7% (9)	2% (2)	6% (7)	115
Top 2024 Issue: Economy	51% (128)	37% (91)	6% (16)	2% (4)	4% (10)	250
Community: Urban	57% (72)	31% (39)	6% (8)	2% (2)	4% (5)	125
Community: Suburban	60% (174)	30% (88)	5% (16)	2% (7)	2% (7)	291
Community: Rural	62% (175)	28% (78)	4% (12)	2% (5)	5% (13)	283
Community/Gender: Urban Women	69% (43)	21% (13)	5% (3)	2% (1)	4% (2)	63
Community/Gender: Urban Men	45% (28)	41% (26)	8% (5)	2% (1)	4% (2)	62
Community/Gender: Rural Women	69% (106)	19% (29)	4% (6)	2% (2)	6% (9)	153
Community/Gender: Rural Men	54% (70)	37% (48)	5% (6)	2% (2)	3% (4)	130
Community/Gender: Suburban Women	63% (102)	31% (51)	2% (4)	2% (3)	1% (2)	162
Community/Gender: Suburban Men	55% (72)	29% (37)	9% (12)	3% (4)	4% (5)	130
Homeowner	61% (303)	30% (146)	6% (27)	2% (9)	2% (9)	493
Renter	56% (93)	29% (48)	4% (7)	3% (6)	7% (12)	166
Military HHnm: Yes	69% (79)	25% (29)	3% (4)	1% (1)	2% (2)	116
Military HH: No	59% (341)	30% (175)	5% (31)	2% (13)	4% (23)	583
Employ: Private Sector	45% (98)	40% (87)	8% (18)	3% (7)	3% (6)	217
Employ: Government	58% (25)	32% (14)	3% (1)	— (0)	6% (3)	44
Employ: Self-Employed	50% (32)	41% (26)	6% (4)	— (0)	3% (2)	63
Employ: Homemaker	40% (13)	48% (16)	— (0)	4% (1)	8% (3)	32
Employ: Student	35% (9)	34% (9)	16% (4)	9% (2)	5% (1)	26
Employ: Retired	85% (174)	13% (26)	2% (4)	1% (1)	— (0)	205
Employ: Unemployed	63% (48)	23% (17)	5% (3)	2% (1)	7% (5)	75
Employ: Other	59% (22)	26% (10)	1% (0)	2% (1)	11% (4)	36
Self + Household: White-Collar	61% (178)	30% (87)	6% (18)	2% (7)	1% (2)	292
Self + Household: Blue Collar	60% (182)	32% (95)	4% (12)	1% (3)	3% (11)	302

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (421)	29% (204)	5% (35)	2% (14)	4% (25)	699
Union HH: Yes	44% (10)	46% (11)	8% (2)	2% (0)	— (0)	23
Union HH: No	61% (411)	29% (194)	5% (33)	2% (14)	4% (25)	676
LGBTQ+: Yes	46% (36)	34% (26)	10% (8)	4% (3)	7% (5)	78
LGBTQ+: No	62% (385)	29% (178)	4% (27)	2% (11)	3% (19)	621
Motivated to Vote	62% (390)	29% (184)	4% (28)	2% (10)	3% (16)	629
Parent: Yes	51% (90)	38% (68)	5% (8)	2% (3)	5% (9)	178
Parent: No	63% (331)	26% (136)	5% (27)	2% (11)	3% (16)	521
COVID Vaccine: Yes	64% (332)	27% (140)	5% (28)	1% (5)	3% (15)	519
COVID Vaccine: No	49% (89)	36% (65)	4% (7)	5% (9)	6% (10)	180
Student Loans: Yes	56% (50)	34% (31)	7% (6)	1% (1)	2% (1)	89
Student Loans: No	61% (371)	29% (174)	5% (28)	2% (13)	4% (23)	610
Favorable Opinion of Haley	59% (137)	33% (78)	5% (11)	1% (2)	2% (5)	234
Unfavorable Opinion of Haley	61% (199)	29% (95)	6% (19)	3% (10)	— (2)	324
Protestant	65% (168)	27% (69)	6% (15)	1% (3)	2% (4)	260
Roman Catholic	56% (40)	36% (26)	5% (3)	3% (2)	— (0)	72
Mormon	35% (1)	65% (1)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	84% (6)	— (0)	16% (1)	— (0)	7
Jewish	47% (5)	53% (5)	— (0)	— (0)	— (0)	10
Muslim	43% (1)	57% (2)	— (0)	— (0)	— (0)	3
Buddhist	71% (3)	29% (1)	— (0)	— (0)	— (0)	5
Hindu	100% (2)	— (0)	— (0)	— (0)	— (0)	2
Atheist	53% (17)	26% (8)	20% (6)	2% (1)	— (0)	32
Agnostic	57% (14)	16% (4)	14% (3)	5% (1)	8% (2)	25
Something else	61% (104)	28% (48)	2% (3)	3% (5)	6% (10)	170
Nothing in particular	59% (64)	30% (33)	3% (3)	1% (1)	7% (8)	110
Prodigal Biden Voter	62% (27)	29% (13)	4% (2)	3% (1)	2% (1)	44
Undecided Voter (DK/WNV)	48% (27)	29% (16)	6% (4)	4% (2)	12% (7)	56
Undecided Voter (DK)	48% (12)	13% (3)	14% (4)	4% (1)	21% (5)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	67% (469)	21% (149)	5% (32)	2% (15)	5% (34)	699
Gender: Male	64% (206)	22% (72)	7% (22)	3% (9)	4% (13)	322
Gender: Female	70% (263)	20% (77)	3% (10)	2% (6)	6% (21)	377
Age: 18-34	49% (85)	27% (47)	6% (11)	6% (10)	12% (20)	172
Age: 35-44	66% (63)	22% (21)	7% (6)	1% (1)	4% (4)	95
Age: 45-64	74% (170)	19% (43)	3% (7)	1% (2)	3% (7)	230
Age: 65+	75% (152)	19% (38)	4% (7)	1% (2)	1% (2)	201
GenZers: 1997-2012	46% (39)	23% (20)	6% (5)	10% (8)	15% (13)	85
Millennials: 1981-1996	59% (101)	26% (45)	7% (11)	2% (3)	7% (11)	172
GenXers: 1965-1980	69% (117)	21% (36)	4% (6)	1% (2)	4% (7)	168
Baby Boomers: 1946-1964	77% (203)	18% (48)	3% (9)	1% (1)	1% (3)	263
Educ: < College	64% (282)	24% (104)	3% (14)	3% (14)	6% (27)	441
Educ: Bachelors degree	75% (119)	18% (28)	4% (7)	— (0)	3% (5)	160
Educ: Post-grad	69% (68)	17% (17)	10% (10)	1% (1)	2% (2)	99
Income: Under 50k	67% (200)	22% (65)	3% (10)	2% (7)	6% (17)	300
Income: 50k-100k	69% (174)	20% (50)	4% (9)	3% (7)	5% (12)	253
Income: 100k+	65% (95)	23% (34)	8% (12)	— (1)	3% (5)	146
Ethnicity: White (Non-Hispanic)	67% (311)	23% (105)	5% (22)	2% (8)	4% (17)	463
Ethnicity: Hispanic	83% (30)	11% (4)	3% (1)	— (0)	3% (1)	36
Ethnicity: Black (Non-Hispanic)	66% (102)	19% (30)	2% (4)	4% (6)	9% (14)	155
Ethnicity: Asian + Other (Non-Hispanic)	60% (27)	22% (10)	10% (4)	4% (2)	4% (2)	45
All Christian	68% (231)	23% (79)	5% (15)	1% (3)	4% (13)	341
All Non-Christian	83% (17)	11% (2)	6% (1)	— (0)	— (0)	20
Atheist	69% (22)	17% (6)	12% (4)	— (0)	2% (1)	32
Agnostic/Nothing in particular	68% (91)	20% (26)	3% (3)	5% (6)	6% (8)	135
Something Else	63% (108)	21% (36)	4% (7)	3% (6)	8% (13)	170
Evangelical	63% (170)	25% (68)	5% (13)	2% (5)	6% (15)	271
Non-Evangelical	71% (163)	19% (45)	4% (8)	2% (4)	5% (11)	231
PID: Dem (no lean)	78% (183)	14% (32)	3% (7)	1% (2)	4% (10)	234
PID: Ind (no lean)	65% (136)	23% (48)	6% (12)	2% (4)	5% (10)	211
PID: Rep (no lean)	59% (150)	27% (68)	5% (13)	4% (9)	5% (14)	254

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	67% (469)	21% (149)	5% (32)	2% (15)	5% (34)	699
PID/Gender: Dem Men	78% (69)	15% (14)	2% (2)	— (0)	4% (4)	88
PID/Gender: Dem Women	79% (115)	13% (19)	3% (5)	2% (2)	4% (6)	146
PID/Gender: Ind Men	63% (68)	21% (23)	10% (11)	3% (3)	4% (4)	108
PID/Gender: Ind Women	67% (68)	25% (25)	1% (1)	1% (1)	6% (6)	103
PID/Gender: Rep Men	56% (70)	28% (36)	7% (9)	5% (6)	4% (5)	126
PID/Gender: Rep Women	62% (80)	25% (33)	3% (4)	2% (3)	7% (9)	129
Ideo: Liberal (1-3)	86% (164)	11% (20)	2% (4)	— (0)	1% (3)	191
Ideo: Moderate (4)	61% (127)	24% (50)	8% (16)	2% (5)	6% (12)	210
Ideo: Conservative (5-7)	63% (171)	26% (71)	4% (10)	3% (8)	4% (11)	270
Ideo/PID: Conservative Republican	62% (121)	28% (54)	4% (8)	3% (5)	4% (8)	197
Ideo/PID: Moderate/Liberal Republican	55% (28)	27% (14)	6% (3)	8% (4)	4% (2)	51
Ideo/PID: Moderate/Conservative Democrat	67% (57)	21% (18)	4% (3)	— (0)	8% (7)	86
Ideo/PID: Liberal Democrat	87% (124)	9% (13)	2% (3)	— (0)	2% (3)	143
Unfavorable of Biden and Trump	56% (51)	32% (29)	9% (8)	2% (2)	2% (2)	91
2024 H2H Matchup: Biden Voter	84% (251)	11% (33)	2% (7)	1% (2)	2% (7)	300
2024 H2H Matchup: Trump Voter	55% (187)	30% (103)	7% (22)	4% (12)	5% (18)	343
2024 H2H Matchup: Would not Vote	39% (10)	24% (6)	6% (1)	2% (1)	29% (8)	26
2024 H2H Matchup: Do not Know	69% (21)	21% (7)	3% (1)	— (0)	6% (2)	31
2022 House Vote: Democrat	83% (229)	12% (32)	2% (6)	1% (2)	2% (6)	276
2022 House Vote: Republican	57% (154)	30% (80)	6% (16)	2% (6)	6% (15)	270
2022 House Vote: Did not Vote	57% (84)	22% (33)	6% (9)	5% (7)	9% (13)	146
2020 Vote: Joe Biden	82% (260)	12% (37)	3% (8)	1% (3)	3% (9)	317
2020 Vote: Donald Trump	57% (187)	28% (91)	6% (21)	3% (10)	5% (18)	326
2020 Vote: Someone Else	28% (3)	60% (6)	— (0)	8% (1)	5% (0)	10
2020 Vote: Did not Vote	42% (20)	34% (16)	5% (2)	3% (1)	15% (7)	47
2016 Vote: Hillary Clinton	85% (218)	11% (27)	2% (4)	— (0)	2% (5)	255
2016 Vote: Donald Trump	59% (159)	29% (77)	5% (14)	2% (6)	5% (12)	268
2016 Vote: Someone Else	62% (9)	27% (4)	7% (1)	— (0)	5% (1)	15
2020 Vote/PID: Not Biden/Democrat	60% (9)	29% (4)	1% (0)	— (0)	10% (1)	14
2020 Vote/PID: Not Trump/Republican	54% (13)	36% (9)	5% (1)	3% (1)	3% (1)	24

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	67% (469)	21% (149)	5% (32)	2% (15)	5% (34)	699
U.S. Economy: Wrong Track	63% (290)	24% (109)	6% (28)	2% (8)	6% (28)	463
U.S. Economy: Right Direction	76% (179)	17% (40)	1% (3)	3% (8)	3% (6)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	86% (207)	9% (21)	2% (6)	1% (2)	2% (4)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55% (188)	29% (98)	7% (24)	4% (12)	6% (20)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	64% (74)	26% (30)	2% (2)	1% (1)	8% (9)	115
Top 2024 Issue: Economy	59% (147)	27% (67)	8% (21)	2% (4)	4% (11)	250
Community: Urban	68% (85)	19% (24)	6% (7)	2% (3)	5% (7)	125
Community: Suburban	72% (210)	20% (59)	5% (14)	— (1)	3% (8)	291
Community: Rural	62% (175)	24% (67)	4% (10)	4% (12)	7% (19)	283
Community/Gender: Urban Women	70% (44)	17% (11)	4% (2)	2% (1)	7% (5)	63
Community/Gender: Urban Men	66% (41)	21% (13)	7% (5)	2% (1)	3% (2)	62
Community/Gender: Rural Women	65% (98)	22% (34)	2% (3)	3% (4)	8% (13)	153
Community/Gender: Rural Men	59% (76)	25% (32)	6% (7)	6% (7)	5% (6)	130
Community/Gender: Suburban Women	75% (121)	20% (32)	3% (5)	— (1)	2% (4)	162
Community/Gender: Suburban Men	68% (88)	21% (27)	7% (10)	— (0)	4% (5)	130
Homeowner	69% (338)	21% (103)	5% (23)	2% (10)	4% (19)	493
Renter	65% (107)	24% (39)	4% (7)	3% (4)	5% (8)	166
Military HHnm: Yes	74% (86)	19% (21)	2% (3)	1% (1)	4% (5)	116
Military HH: No	66% (384)	22% (127)	5% (29)	2% (14)	5% (29)	583
Employ: Private Sector	64% (139)	22% (49)	8% (18)	1% (1)	5% (10)	217
Employ: Government	67% (29)	18% (8)	11% (5)	2% (1)	2% (1)	44
Employ: Self-Employed	61% (39)	33% (21)	1% (1)	2% (1)	3% (2)	63
Employ: Homemaker	64% (21)	30% (10)	1% (0)	— (0)	6% (2)	32
Employ: Student	51% (13)	29% (8)	2% (0)	9% (2)	9% (2)	26
Employ: Retired	77% (157)	17% (35)	2% (5)	3% (5)	1% (2)	205
Employ: Unemployed	60% (45)	19% (14)	3% (2)	5% (4)	12% (9)	75
Employ: Other	71% (26)	13% (5)	2% (1)	— (0)	15% (5)	36
Self + Household: White-Collar	73% (212)	19% (56)	6% (16)	2% (4)	1% (4)	292
Self + Household: Blue Collar	65% (197)	25% (75)	4% (11)	3% (8)	4% (11)	302

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	67%	(469)	21%	(149)	5%	(32)	2%	(15)	5%	(34)	699
Union HH: Yes	57%	(13)	14%	(3)	12%	(3)	5%	(1)	12%	(3)	23
Union HH: No	67%	(456)	22%	(146)	4%	(29)	2%	(14)	5%	(31)	676
LGBTQ+: Yes	65%	(51)	16%	(13)	7%	(5)	4%	(3)	9%	(7)	78
LGBTQ+: No	67%	(419)	22%	(136)	4%	(26)	2%	(13)	4%	(27)	621
Motivated to Vote	70%	(439)	21%	(131)	4%	(25)	2%	(12)	4%	(22)	629
Parent: Yes	62%	(111)	26%	(47)	3%	(5)	4%	(6)	5%	(9)	178
Parent: No	69%	(359)	20%	(102)	5%	(26)	2%	(9)	5%	(25)	521
COVID Vaccine: Yes	72%	(375)	19%	(98)	4%	(21)	2%	(8)	3%	(17)	519
COVID Vaccine: No	52%	(94)	28%	(51)	6%	(11)	4%	(7)	9%	(17)	180
Student Loans: Yes	67%	(60)	25%	(22)	4%	(3)	2%	(2)	2%	(2)	89
Student Loans: No	67%	(409)	21%	(127)	5%	(28)	2%	(13)	5%	(32)	610
Favorable Opinion of Haley	68%	(159)	23%	(54)	4%	(10)	3%	(6)	2%	(5)	234
Unfavorable Opinion of Haley	73%	(237)	18%	(58)	5%	(15)	2%	(5)	2%	(8)	324
Protestant	67%	(174)	24%	(62)	4%	(11)	1%	(2)	5%	(12)	260
Roman Catholic	71%	(51)	21%	(15)	5%	(4)	2%	(1)	1%	(1)	72
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	84%	(6)	—	(0)	16%	(1)	—	(0)	—	(0)	7
Jewish	99%	(10)	—	(0)	—	(0)	1%	(0)	—	(0)	10
Muslim	43%	(1)	23%	(1)	33%	(1)	—	(0)	—	(0)	3
Buddhist	71%	(3)	29%	(1)	—	(0)	—	(0)	—	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	69%	(22)	17%	(6)	12%	(4)	—	(0)	2%	(1)	32
Agnostic	81%	(20)	7%	(2)	3%	(1)	3%	(1)	6%	(2)	25
Something else	63%	(108)	21%	(36)	4%	(7)	3%	(6)	8%	(13)	170
Nothing in particular	65%	(71)	22%	(25)	2%	(3)	5%	(5)	6%	(6)	110
Prodigal Biden Voter	61%	(26)	26%	(11)	4%	(2)	2%	(1)	7%	(3)	44
Undecided Voter (DK/WNV)	56%	(31)	23%	(13)	4%	(2)	1%	(1)	16%	(9)	56
Undecided Voter (DK)	39%	(10)	24%	(6)	6%	(1)	2%	(1)	29%	(8)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (445)	29% (206)	3% (22)	1% (10)	2% (16)	699
Gender: Male	55% (178)	35% (114)	4% (14)	2% (7)	3% (9)	322
Gender: Female	71% (267)	24% (92)	2% (9)	1% (3)	2% (6)	377
Age: 18-34	64% (111)	27% (46)	2% (3)	4% (7)	3% (6)	172
Age: 35-44	66% (63)	25% (24)	6% (5)	— (0)	3% (3)	95
Age: 45-64	63% (145)	29% (66)	5% (11)	1% (3)	2% (6)	230
Age: 65+	63% (126)	35% (70)	2% (3)	— (0)	1% (1)	201
GenZers: 1997-2012	73% (62)	14% (12)	1% (1)	8% (7)	4% (3)	85
Millennials: 1981-1996	62% (106)	32% (55)	3% (6)	— (0)	3% (5)	172
GenXers: 1965-1980	61% (103)	29% (49)	6% (10)	1% (2)	3% (6)	168
Baby Boomers: 1946-1964	66% (173)	31% (83)	2% (5)	— (1)	1% (1)	263
Educ: < College	67% (296)	26% (115)	3% (12)	1% (6)	3% (11)	441
Educ: Bachelors degree	57% (91)	34% (55)	4% (7)	2% (3)	2% (3)	160
Educ: Post-grad	58% (58)	36% (35)	3% (3)	1% (1)	1% (1)	99
Income: Under 50k	63% (189)	29% (86)	3% (8)	1% (4)	4% (13)	300
Income: 50k-100k	68% (171)	29% (74)	2% (5)	1% (1)	1% (2)	253
Income: 100k+	58% (85)	31% (46)	6% (9)	3% (5)	1% (1)	146
Ethnicity: White (Non-Hispanic)	61% (281)	33% (155)	4% (17)	1% (4)	2% (7)	463
Ethnicity: Hispanic	60% (22)	33% (12)	7% (3)	— (0)	— (0)	36
Ethnicity: Black (Non-Hispanic)	76% (117)	15% (24)	2% (3)	3% (5)	4% (7)	155
Ethnicity: Asian + Other (Non-Hispanic)	58% (26)	34% (15)	1% (0)	4% (2)	4% (2)	45
All Christian	56% (193)	37% (125)	4% (13)	1% (3)	2% (7)	341
All Non-Christian	64% (13)	35% (7)	— (0)	1% (0)	— (0)	20
Atheist	75% (24)	20% (7)	3% (1)	— (0)	2% (1)	32
Agnostic/Nothing in particular	72% (97)	19% (26)	3% (4)	2% (3)	4% (5)	135
Something Else	69% (118)	24% (41)	2% (4)	2% (4)	2% (3)	170
Evangelical	61% (166)	31% (84)	4% (12)	1% (2)	3% (7)	271
Non-Evangelical	60% (138)	35% (81)	2% (6)	2% (4)	1% (3)	231
PID: Dem (no lean)	68% (160)	26% (62)	2% (4)	1% (3)	2% (5)	234
PID: Ind (no lean)	67% (140)	26% (54)	3% (7)	2% (4)	2% (5)	211
PID: Rep (no lean)	57% (145)	35% (90)	4% (11)	1% (3)	2% (6)	254

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (445)	29% (206)	3% (22)	1% (10)	2% (16)	699
PID/Gender: Dem Men	63% (56)	31% (28)	1% (1)	1% (1)	3% (3)	88
PID/Gender: Dem Women	71% (104)	23% (34)	2% (3)	2% (3)	1% (2)	146
PID/Gender: Ind Men	57% (62)	31% (34)	6% (7)	3% (3)	2% (2)	108
PID/Gender: Ind Women	77% (79)	20% (20)	1% (1)	— (0)	2% (2)	103
PID/Gender: Rep Men	48% (60)	42% (52)	5% (6)	2% (3)	3% (4)	126
PID/Gender: Rep Women	66% (85)	29% (37)	3% (4)	— (0)	2% (2)	129
Ideo: Liberal (1-3)	66% (127)	32% (60)	1% (2)	— (0)	1% (2)	191
Ideo: Moderate (4)	72% (151)	22% (47)	3% (6)	— (1)	2% (5)	210
Ideo: Conservative (5-7)	57% (153)	34% (92)	5% (14)	2% (6)	2% (5)	270
Ideo/PID: Conservative Republican	53% (105)	39% (76)	5% (9)	2% (3)	2% (3)	197
Ideo/PID: Moderate/Liberal Republican	72% (37)	25% (13)	3% (1)	— (0)	— (0)	51
Ideo/PID: Moderate/Conservative Democrat	77% (66)	16% (14)	3% (3)	1% (1)	4% (3)	86
Ideo/PID: Liberal Democrat	65% (92)	33% (47)	1% (2)	— (0)	1% (2)	143
Unfavorable of Biden and Trump	61% (55)	34% (30)	3% (2)	3% (3)	— (0)	91
2024 H2H Matchup: Biden Voter	70% (210)	26% (79)	2% (5)	1% (3)	1% (3)	300
2024 H2H Matchup: Trump Voter	59% (202)	32% (111)	5% (17)	2% (5)	2% (7)	343
2024 H2H Matchup: Would not Vote	56% (14)	24% (6)	— (0)	2% (1)	18% (4)	26
2024 H2H Matchup: Do not Know	60% (18)	30% (9)	— (0)	4% (1)	6% (2)	31
2022 House Vote: Democrat	72% (198)	25% (68)	2% (4)	1% (3)	1% (4)	276
2022 House Vote: Republican	55% (149)	35% (94)	5% (14)	2% (6)	3% (8)	270
2022 House Vote: Did not Vote	65% (95)	28% (41)	3% (4)	1% (1)	3% (5)	146
2020 Vote: Joe Biden	70% (223)	26% (82)	2% (5)	1% (4)	1% (4)	317
2020 Vote: Donald Trump	56% (182)	35% (114)	5% (16)	2% (5)	2% (8)	326
2020 Vote: Someone Else	48% (5)	45% (4)	7% (1)	— (0)	— (0)	10
2020 Vote: Did not Vote	76% (36)	11% (5)	1% (1)	1% (1)	10% (5)	47
2016 Vote: Hillary Clinton	70% (179)	27% (68)	2% (5)	— (0)	1% (3)	255
2016 Vote: Donald Trump	52% (138)	37% (99)	6% (15)	2% (5)	4% (10)	268
2016 Vote: Someone Else	60% (9)	40% (6)	— (0)	— (0)	— (0)	15
2020 Vote/PID: Not Biden/Democrat	56% (8)	33% (5)	— (0)	1% (0)	10% (1)	14
2020 Vote/PID: Not Trump/Republican	64% (16)	29% (7)	3% (1)	— (0)	3% (1)	24

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (445)	29% (206)	3% (22)	1% (10)	2% (16)	699
U.S. Economy: Wrong Track	62% (287)	30% (139)	4% (18)	1% (6)	3% (12)	463
U.S. Economy: Right Direction	67% (158)	28% (66)	2% (4)	2% (4)	2% (4)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73% (175)	24% (57)	1% (2)	2% (4)	1% (3)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (195)	34% (118)	5% (17)	2% (5)	2% (7)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	66% (76)	26% (30)	3% (3)	1% (1)	5% (5)	115
Top 2024 Issue: Economy	59% (147)	33% (81)	5% (13)	1% (2)	3% (6)	250
Community: Urban	65% (81)	30% (37)	4% (5)	— (1)	1% (2)	125
Community: Suburban	64% (185)	30% (86)	4% (12)	1% (4)	1% (4)	291
Community: Rural	63% (179)	29% (82)	2% (6)	2% (6)	4% (10)	283
Community/Gender: Urban Women	68% (43)	29% (18)	3% (2)	— (0)	— (0)	63
Community/Gender: Urban Men	61% (38)	31% (19)	4% (3)	1% (1)	3% (2)	62
Community/Gender: Rural Women	75% (114)	20% (31)	1% (1)	2% (2)	3% (4)	153
Community/Gender: Rural Men	50% (65)	40% (52)	3% (4)	3% (3)	5% (6)	130
Community/Gender: Suburban Women	69% (111)	27% (43)	3% (5)	— (1)	1% (2)	162
Community/Gender: Suburban Men	57% (74)	33% (43)	5% (7)	2% (3)	2% (2)	130
Homeowner	61% (298)	32% (158)	4% (21)	1% (5)	2% (11)	493
Renter	71% (117)	25% (41)	1% (1)	3% (5)	1% (2)	166
Military HHnm: Yes	62% (72)	30% (35)	3% (4)	1% (1)	3% (3)	116
Military HH: No	64% (373)	29% (171)	3% (18)	1% (9)	2% (13)	583
Employ: Private Sector	63% (136)	27% (60)	6% (13)	2% (4)	2% (5)	217
Employ: Government	64% (28)	35% (15)	— (0)	1% (1)	— (0)	44
Employ: Self-Employed	62% (39)	34% (22)	— (0)	1% (1)	3% (2)	63
Employ: Homemaker	45% (14)	42% (14)	12% (4)	1% (0)	— (0)	32
Employ: Student	64% (17)	17% (4)	2% (1)	9% (2)	8% (2)	26
Employ: Retired	68% (140)	30% (61)	1% (2)	1% (1)	1% (1)	205
Employ: Unemployed	58% (44)	29% (22)	3% (2)	1% (1)	8% (6)	75
Employ: Other	76% (28)	23% (8)	2% (1)	— (0)	— (0)	36
Self + Household: White-Collar	63% (186)	30% (88)	4% (12)	1% (4)	1% (3)	292
Self + Household: Blue Collar	62% (188)	34% (102)	2% (6)	1% (2)	2% (5)	302

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (445)	29% (206)	3% (22)	1% (10)	2% (16)	699
Union HH: Yes	76% (17)	17% (4)	— (0)	7% (2)	— (0)	23
Union HH: No	63% (428)	30% (202)	3% (22)	1% (8)	2% (16)	676
LGBTQ+: Yes	56% (44)	36% (28)	2% (1)	3% (2)	3% (2)	78
LGBTQ+: No	65% (401)	29% (177)	3% (21)	1% (8)	2% (14)	621
Motivated to Vote	63% (399)	31% (192)	3% (22)	1% (7)	2% (10)	629
Parent: Yes	67% (118)	28% (50)	2% (4)	1% (1)	2% (4)	178
Parent: No	63% (327)	30% (155)	4% (19)	2% (9)	2% (12)	521
COVID Vaccine: Yes	67% (348)	29% (150)	2% (11)	— (2)	1% (7)	519
COVID Vaccine: No	54% (97)	31% (56)	6% (11)	5% (8)	5% (9)	180
Student Loans: Yes	75% (68)	19% (17)	3% (3)	2% (2)	1% (1)	89
Student Loans: No	62% (377)	31% (189)	3% (20)	1% (8)	3% (15)	610
Favorable Opinion of Haley	57% (132)	36% (84)	4% (10)	1% (2)	3% (6)	234
Unfavorable Opinion of Haley	65% (211)	29% (93)	4% (12)	2% (7)	1% (2)	324
Protestant	58% (151)	36% (93)	4% (10)	1% (2)	2% (6)	260
Roman Catholic	49% (35)	44% (31)	5% (4)	— (0)	2% (1)	72
Mormon	35% (1)	65% (1)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	84% (6)	— (0)	— (0)	16% (1)	— (0)	7
Jewish	71% (7)	29% (3)	— (0)	— (0)	— (0)	10
Muslim	43% (1)	51% (2)	— (0)	6% (0)	— (0)	3
Buddhist	100% (5)	— (0)	— (0)	— (0)	— (0)	5
Hindu	— (0)	100% (2)	— (0)	— (0)	— (0)	2
Atheist	75% (24)	20% (7)	3% (1)	— (0)	2% (1)	32
Agnostic	58% (15)	25% (6)	6% (1)	5% (1)	6% (2)	25
Something else	69% (118)	24% (41)	2% (4)	2% (4)	2% (3)	170
Nothing in particular	75% (82)	18% (20)	2% (2)	1% (2)	3% (4)	110
Prodigal Biden Voter	71% (31)	24% (11)	— (0)	4% (2)	1% (1)	44
Undecided Voter (DK/WNV)	58% (33)	27% (15)	— (0)	3% (2)	11% (6)	56
Undecided Voter (DK)	56% (14)	24% (6)	— (0)	2% (1)	18% (4)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (165)	38% (263)	21% (147)	10% (69)	8% (55)	699
Gender: Male	23% (75)	37% (120)	22% (71)	13% (41)	5% (15)	322
Gender: Female	24% (90)	38% (143)	20% (76)	8% (29)	10% (39)	377
Age: 18-34	38% (66)	31% (53)	11% (20)	8% (13)	12% (20)	172
Age: 35-44	32% (31)	41% (39)	18% (17)	5% (4)	5% (5)	95
Age: 45-64	19% (44)	36% (82)	24% (56)	12% (28)	9% (20)	230
Age: 65+	12% (24)	44% (88)	27% (55)	12% (24)	5% (10)	201
GenZers: 1997-2012	40% (34)	31% (26)	9% (8)	7% (6)	12% (10)	85
Millennials: 1981-1996	35% (60)	36% (62)	16% (27)	5% (8)	8% (15)	172
GenXers: 1965-1980	21% (36)	38% (63)	20% (33)	11% (18)	11% (18)	168
Baby Boomers: 1946-1964	13% (35)	41% (108)	28% (72)	14% (36)	5% (12)	263
Educ: < College	26% (113)	38% (167)	18% (80)	8% (37)	10% (44)	441
Educ: Bachelors degree	23% (36)	35% (56)	26% (42)	12% (19)	5% (8)	160
Educ: Post-grad	17% (17)	40% (40)	26% (26)	13% (13)	4% (4)	99
Income: Under 50k	25% (75)	35% (105)	19% (57)	9% (28)	11% (34)	300
Income: 50k-100k	24% (61)	40% (101)	21% (53)	9% (22)	6% (16)	253
Income: 100k+	20% (29)	38% (56)	26% (37)	13% (19)	3% (5)	146
Ethnicity: White (Non-Hispanic)	19% (87)	38% (177)	27% (123)	10% (45)	7% (30)	463
Ethnicity: Hispanic	19% (7)	57% (21)	8% (3)	12% (4)	4% (2)	36
Ethnicity: Black (Non-Hispanic)	38% (59)	36% (56)	8% (12)	7% (11)	11% (17)	155
Ethnicity: Asian + Other (Non-Hispanic)	26% (12)	19% (9)	21% (10)	20% (9)	13% (6)	45
All Christian	17% (58)	38% (129)	25% (85)	13% (44)	7% (24)	341
All Non-Christian	14% (3)	37% (8)	44% (9)	5% (1)	— (0)	20
Atheist	27% (9)	46% (15)	18% (6)	5% (2)	4% (1)	32
Agnostic/Nothing in particular	29% (39)	39% (53)	18% (24)	5% (7)	9% (12)	135
Something Else	33% (57)	34% (57)	13% (23)	9% (16)	10% (17)	170
Evangelical	23% (62)	34% (92)	22% (58)	11% (31)	10% (28)	271
Non-Evangelical	20% (47)	41% (94)	21% (50)	12% (27)	6% (14)	231
PID: Dem (no lean)	32% (76)	41% (96)	14% (33)	7% (16)	6% (13)	234
PID: Ind (no lean)	19% (41)	39% (83)	25% (53)	8% (17)	8% (17)	211
PID: Rep (no lean)	19% (49)	33% (84)	24% (61)	14% (36)	10% (24)	254

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	24%	(165)	38%	(263)	21%	(147)	10%	(69)	8%	(55)	699
PID/Gender: Dem Men	30%	(27)	45%	(39)	12%	(10)	7%	(6)	6%	(5)	88
PID/Gender: Dem Women	34%	(49)	39%	(56)	15%	(22)	7%	(10)	5%	(8)	146
PID/Gender: Ind Men	19%	(21)	37%	(40)	28%	(30)	10%	(11)	5%	(6)	108
PID/Gender: Ind Women	19%	(20)	42%	(43)	23%	(23)	5%	(5)	11%	(11)	103
PID/Gender: Rep Men	22%	(27)	32%	(40)	24%	(31)	19%	(23)	3%	(4)	126
PID/Gender: Rep Women	17%	(22)	34%	(43)	24%	(31)	10%	(13)	16%	(20)	129
Ideo: Liberal (1-3)	33%	(63)	44%	(84)	15%	(28)	5%	(10)	4%	(7)	191
Ideo: Moderate (4)	22%	(47)	43%	(90)	21%	(44)	5%	(10)	9%	(19)	210
Ideo: Conservative (5-7)	18%	(49)	30%	(82)	28%	(75)	17%	(45)	7%	(20)	270
Ideo/PID: Conservative Republican	17%	(33)	30%	(58)	28%	(55)	18%	(35)	8%	(15)	197
Ideo/PID: Moderate/Liberal Republican	26%	(13)	49%	(25)	11%	(6)	4%	(2)	10%	(5)	51
Ideo/PID: Moderate/Conservative Democrat	38%	(32)	35%	(30)	14%	(12)	6%	(5)	8%	(7)	86
Ideo/PID: Liberal Democrat	30%	(43)	45%	(65)	15%	(21)	6%	(9)	4%	(5)	143
Unfavorable of Biden and Trump	22%	(20)	34%	(31)	30%	(27)	12%	(11)	3%	(2)	91
2024 H2H Matchup: Biden Voter	26%	(78)	45%	(134)	18%	(54)	7%	(20)	4%	(13)	300
2024 H2H Matchup: Trump Voter	20%	(68)	32%	(111)	25%	(85)	13%	(45)	10%	(34)	343
2024 H2H Matchup: Would not Vote	34%	(9)	22%	(6)	17%	(4)	5%	(1)	22%	(6)	26
2024 H2H Matchup: Do not Know	33%	(10)	37%	(12)	13%	(4)	8%	(2)	9%	(3)	31
2022 House Vote: Democrat	30%	(83)	42%	(117)	17%	(48)	7%	(18)	3%	(10)	276
2022 House Vote: Republican	19%	(52)	30%	(81)	24%	(64)	15%	(42)	12%	(31)	270
2022 House Vote: Did not Vote	20%	(29)	43%	(62)	23%	(34)	5%	(7)	9%	(14)	146
2020 Vote: Joe Biden	29%	(91)	43%	(137)	18%	(58)	6%	(20)	4%	(11)	317
2020 Vote: Donald Trump	18%	(59)	33%	(107)	25%	(81)	14%	(44)	11%	(34)	326
2020 Vote: Someone Else	1%	(0)	38%	(4)	17%	(2)	44%	(4)	—	(0)	10
2020 Vote: Did not Vote	32%	(15)	31%	(14)	14%	(7)	3%	(1)	20%	(9)	47
2016 Vote: Hillary Clinton	26%	(67)	46%	(117)	18%	(47)	6%	(14)	4%	(10)	255
2016 Vote: Donald Trump	18%	(47)	30%	(82)	26%	(71)	16%	(43)	9%	(25)	268
2016 Vote: Someone Else	29%	(4)	31%	(5)	21%	(3)	14%	(2)	5%	(1)	15
2020 Vote/PID: Not Biden/Democrat	40%	(6)	14%	(2)	14%	(2)	6%	(1)	25%	(4)	14
2020 Vote/PID: Not Trump/Republican	19%	(5)	35%	(8)	22%	(5)	21%	(5)	4%	(1)	24

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	24% (165)	38% (263)	21% (147)	10% (69)	8% (55)	699
U.S. Economy: Wrong Track	22% (101)	35% (161)	22% (103)	12% (54)	9% (43)	463
U.S. Economy: Right Direction	27% (64)	43% (102)	19% (44)	6% (15)	5% (11)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28% (67)	47% (114)	14% (34)	6% (14)	5% (12)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20% (68)	32% (111)	25% (87)	14% (48)	8% (29)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (31)	33% (38)	23% (26)	6% (7)	12% (14)	115
Top 2024 Issue: Economy	26% (64)	36% (90)	21% (54)	10% (24)	7% (18)	250
Community: Urban	38% (47)	30% (37)	15% (18)	9% (11)	9% (11)	125
Community: Suburban	23% (66)	36% (105)	25% (74)	11% (31)	5% (16)	291
Community: Rural	18% (52)	43% (120)	20% (55)	10% (27)	10% (28)	283
Community/Gender: Urban Women	33% (21)	29% (18)	14% (9)	13% (8)	11% (7)	63
Community/Gender: Urban Men	43% (27)	31% (19)	15% (9)	4% (3)	7% (4)	62
Community/Gender: Rural Women	23% (35)	39% (59)	19% (29)	6% (9)	13% (20)	153
Community/Gender: Rural Men	13% (17)	47% (62)	20% (26)	14% (18)	6% (8)	130
Community/Gender: Suburban Women	21% (35)	41% (66)	23% (38)	7% (11)	8% (12)	162
Community/Gender: Suburban Men	24% (32)	30% (39)	28% (36)	15% (20)	2% (3)	130
Homeowner	20% (99)	38% (186)	25% (124)	11% (55)	6% (29)	493
Renter	33% (55)	37% (61)	13% (22)	8% (14)	9% (15)	166
Military HHnm: Yes	18% (20)	40% (47)	26% (30)	8% (9)	8% (10)	116
Military HH: No	25% (145)	37% (216)	20% (117)	10% (60)	8% (45)	583
Employ: Private Sector	27% (59)	36% (78)	21% (46)	11% (23)	5% (11)	217
Employ: Government	41% (18)	34% (15)	13% (6)	3% (1)	9% (4)	44
Employ: Self-Employed	30% (19)	41% (26)	22% (14)	2% (1)	5% (3)	63
Employ: Homemaker	6% (2)	37% (12)	34% (11)	16% (5)	6% (2)	32
Employ: Student	43% (11)	22% (6)	15% (4)	9% (2)	12% (3)	26
Employ: Retired	13% (27)	42% (86)	27% (55)	12% (24)	6% (13)	205
Employ: Unemployed	29% (22)	34% (26)	10% (8)	7% (5)	19% (14)	75
Employ: Other	21% (8)	39% (14)	12% (4)	17% (6)	11% (4)	36
Self + Household: White-Collar	22% (63)	35% (103)	25% (73)	14% (40)	4% (12)	292
Self + Household: Blue Collar	23% (69)	44% (132)	21% (63)	7% (20)	6% (18)	302

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	24%	(165)	38%	(263)	21%	(147)	10%	(69)	8%	(55)	699
Union HH: Yes	50%	(11)	29%	(7)	17%	(4)	—	(0)	5%	(1)	23
Union HH: No	23%	(154)	38%	(256)	21%	(143)	10%	(69)	8%	(54)	676
LGBTQ+: Yes	23%	(18)	40%	(31)	22%	(17)	11%	(8)	4%	(3)	78
LGBTQ+: No	24%	(147)	37%	(232)	21%	(130)	10%	(61)	8%	(52)	621
Motivated to Vote	23%	(145)	38%	(241)	22%	(140)	10%	(64)	6%	(39)	629
Parent: Yes	30%	(54)	39%	(69)	18%	(32)	7%	(12)	6%	(10)	178
Parent: No	21%	(112)	37%	(193)	22%	(115)	11%	(57)	9%	(45)	521
COVID Vaccine: Yes	24%	(122)	41%	(211)	21%	(108)	9%	(45)	6%	(33)	519
COVID Vaccine: No	24%	(43)	29%	(52)	22%	(40)	13%	(24)	12%	(22)	180
Student Loans: Yes	39%	(35)	31%	(28)	16%	(15)	6%	(5)	8%	(7)	89
Student Loans: No	21%	(130)	39%	(235)	22%	(132)	11%	(64)	8%	(48)	610
Favorable Opinion of Haley	19%	(45)	33%	(77)	29%	(67)	14%	(32)	6%	(13)	234
Unfavorable Opinion of Haley	23%	(73)	42%	(136)	22%	(70)	10%	(32)	4%	(13)	324
Protestant	15%	(38)	38%	(98)	28%	(73)	11%	(30)	8%	(22)	260
Roman Catholic	20%	(14)	42%	(30)	17%	(12)	17%	(12)	4%	(3)	72
Mormon	—	(0)	35%	(1)	—	(0)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	84%	(6)	—	(0)	—	(0)	16%	(1)	—	(0)	7
Jewish	18%	(2)	39%	(4)	33%	(3)	11%	(1)	—	(0)	10
Muslim	24%	(1)	57%	(2)	19%	(1)	—	(0)	—	(0)	3
Buddhist	4%	(0)	38%	(2)	58%	(3)	—	(0)	—	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Atheist	27%	(9)	46%	(15)	18%	(6)	5%	(2)	4%	(1)	32
Agnostic	27%	(7)	33%	(8)	24%	(6)	8%	(2)	9%	(2)	25
Something else	33%	(57)	34%	(57)	13%	(23)	9%	(16)	10%	(17)	170
Nothing in particular	29%	(32)	41%	(45)	17%	(18)	4%	(5)	9%	(10)	110
Prodigal Biden Voter	39%	(17)	34%	(15)	21%	(9)	3%	(1)	3%	(1)	44
Undecided Voter (DK/WNV)	34%	(19)	30%	(17)	15%	(8)	6%	(4)	15%	(8)	56
Undecided Voter (DK)	34%	(9)	22%	(6)	17%	(4)	5%	(1)	22%	(6)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (223)	36% (254)	18% (127)	6% (44)	7% (51)	699
Gender: Male	34% (108)	35% (111)	19% (60)	8% (25)	5% (17)	322
Gender: Female	30% (115)	38% (143)	18% (66)	5% (19)	9% (34)	377
Age: 18-34	28% (48)	33% (57)	19% (32)	8% (13)	13% (22)	172
Age: 35-44	28% (26)	28% (27)	25% (23)	14% (13)	6% (6)	95
Age: 45-64	28% (64)	39% (89)	21% (48)	4% (10)	8% (19)	230
Age: 65+	42% (85)	40% (81)	11% (23)	4% (7)	2% (4)	201
GenZers: 1997-2012	28% (24)	28% (24)	19% (16)	11% (10)	13% (11)	85
Millennials: 1981-1996	28% (47)	34% (58)	22% (38)	7% (12)	10% (17)	172
GenXers: 1965-1980	27% (45)	34% (58)	22% (38)	7% (12)	10% (17)	168
Baby Boomers: 1946-1964	38% (100)	42% (111)	13% (35)	4% (10)	3% (7)	263
Educ: < College	31% (135)	32% (143)	22% (95)	6% (26)	10% (43)	441
Educ: Bachelors degree	30% (48)	43% (69)	16% (25)	7% (10)	4% (7)	160
Educ: Post-grad	41% (40)	43% (43)	7% (6)	8% (7)	2% (2)	99
Income: Under 50k	31% (94)	32% (97)	20% (59)	5% (16)	11% (33)	300
Income: 50k-100k	33% (85)	38% (96)	18% (46)	5% (12)	6% (14)	253
Income: 100k+	31% (45)	41% (61)	14% (21)	10% (15)	3% (4)	146
Ethnicity: White (Non-Hispanic)	34% (159)	41% (191)	15% (70)	5% (24)	4% (20)	463
Ethnicity: Hispanic	32% (11)	31% (11)	28% (10)	5% (2)	4% (1)	36
Ethnicity: Black (Non-Hispanic)	26% (40)	26% (40)	27% (41)	6% (9)	15% (23)	155
Ethnicity: Asian + Other (Non-Hispanic)	28% (13)	26% (12)	12% (5)	18% (8)	16% (7)	45
All Christian	30% (103)	45% (153)	15% (49)	4% (15)	6% (21)	341
All Non-Christian	56% (11)	19% (4)	24% (5)	1% (0)	— (0)	20
Atheist	46% (15)	19% (6)	23% (8)	10% (3)	2% (1)	32
Agnostic/Nothing in particular	35% (47)	35% (47)	16% (22)	4% (6)	9% (12)	135
Something Else	27% (47)	26% (45)	25% (42)	11% (19)	11% (18)	170
Evangelical	29% (79)	31% (84)	22% (59)	9% (24)	9% (25)	271
Non-Evangelical	30% (69)	47% (109)	13% (30)	4% (10)	6% (13)	231
PID: Dem (no lean)	43% (100)	29% (68)	17% (39)	3% (7)	8% (19)	234
PID: Ind (no lean)	29% (61)	35% (73)	19% (40)	10% (20)	8% (17)	211
PID: Rep (no lean)	24% (62)	44% (113)	19% (47)	7% (17)	6% (15)	254

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (223)	36% (254)	18% (127)	6% (44)	7% (51)	699
PID/Gender: Dem Men	50% (44)	30% (26)	11% (10)	4% (4)	5% (4)	88
PID/Gender: Dem Women	39% (57)	29% (42)	20% (29)	2% (3)	10% (15)	146
PID/Gender: Ind Men	32% (35)	27% (29)	22% (24)	11% (12)	7% (8)	108
PID/Gender: Ind Women	25% (26)	42% (43)	16% (16)	8% (8)	9% (9)	103
PID/Gender: Rep Men	24% (30)	44% (56)	21% (26)	7% (9)	4% (5)	126
PID/Gender: Rep Women	25% (32)	45% (57)	16% (21)	6% (8)	8% (10)	129
Ideo: Liberal (1-3)	49% (93)	33% (64)	9% (16)	4% (8)	5% (9)	191
Ideo: Moderate (4)	29% (62)	34% (71)	17% (35)	8% (16)	12% (25)	210
Ideo: Conservative (5-7)	23% (61)	41% (110)	26% (70)	7% (18)	4% (12)	270
Ideo/PID: Conservative Republican	23% (45)	44% (86)	21% (41)	7% (15)	5% (9)	197
Ideo/PID: Moderate/Liberal Republican	31% (16)	47% (24)	11% (6)	4% (2)	6% (3)	51
Ideo/PID: Moderate/Conservative Democrat	26% (22)	28% (24)	32% (27)	1% (1)	13% (11)	86
Ideo/PID: Liberal Democrat	53% (75)	30% (43)	8% (11)	4% (6)	6% (8)	143
Unfavorable of Biden and Trump	26% (24)	46% (42)	13% (12)	13% (11)	3% (2)	91
2024 H2H Matchup: Biden Voter	41% (122)	34% (102)	17% (51)	2% (6)	6% (19)	300
2024 H2H Matchup: Trump Voter	25% (87)	38% (130)	21% (72)	9% (30)	7% (24)	343
2024 H2H Matchup: Would not Vote	25% (6)	35% (9)	10% (2)	8% (2)	23% (6)	26
2024 H2H Matchup: Do not Know	25% (8)	45% (14)	6% (2)	16% (5)	7% (2)	31
2022 House Vote: Democrat	44% (121)	30% (84)	16% (45)	4% (10)	6% (16)	276
2022 House Vote: Republican	25% (67)	41% (112)	18% (48)	8% (22)	8% (21)	270
2022 House Vote: Did not Vote	23% (34)	38% (55)	21% (31)	8% (12)	10% (15)	146
2020 Vote: Joe Biden	41% (130)	34% (108)	16% (51)	3% (11)	5% (17)	317
2020 Vote: Donald Trump	25% (82)	38% (125)	21% (67)	9% (29)	7% (23)	326
2020 Vote: Someone Else	10% (1)	72% (7)	11% (1)	1% (0)	5% (0)	10
2020 Vote: Did not Vote	23% (11)	31% (14)	15% (7)	7% (3)	24% (11)	47
2016 Vote: Hillary Clinton	42% (107)	34% (86)	15% (39)	3% (8)	6% (15)	255
2016 Vote: Donald Trump	28% (74)	38% (102)	18% (47)	9% (25)	7% (20)	268
2016 Vote: Someone Else	23% (4)	50% (8)	20% (3)	2% (0)	5% (1)	15
2020 Vote/PID: Not Biden/Democrat	47% (7)	16% (2)	9% (1)	6% (1)	22% (3)	14
2020 Vote/PID: Not Trump/Republican	30% (7)	49% (12)	12% (3)	2% (0)	7% (2)	24

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (223)	36% (254)	18% (127)	6% (44)	7% (51)	699
U.S. Economy: Wrong Track	27% (124)	39% (179)	19% (86)	8% (38)	8% (37)	463
U.S. Economy: Right Direction	42% (99)	32% (75)	17% (41)	2% (6)	6% (15)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43% (104)	30% (73)	18% (44)	3% (7)	5% (12)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27% (93)	37% (126)	20% (69)	9% (31)	7% (23)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	23% (26)	47% (54)	12% (13)	4% (5)	14% (17)	115
Top 2024 Issue: Economy	28% (69)	35% (87)	21% (52)	9% (23)	8% (19)	250
Community: Urban	32% (40)	26% (33)	22% (27)	7% (9)	13% (16)	125
Community: Suburban	33% (97)	40% (116)	16% (47)	6% (18)	4% (13)	291
Community: Rural	30% (86)	37% (105)	18% (52)	6% (17)	8% (23)	283
Community/Gender: Urban Women	29% (18)	27% (17)	23% (15)	6% (4)	15% (9)	63
Community/Gender: Urban Men	35% (22)	26% (16)	21% (13)	8% (5)	10% (7)	62
Community/Gender: Rural Women	31% (47)	38% (59)	18% (27)	3% (5)	9% (14)	153
Community/Gender: Rural Men	30% (39)	36% (46)	19% (25)	9% (12)	7% (9)	130
Community/Gender: Suburban Women	31% (50)	42% (67)	15% (24)	6% (10)	7% (11)	162
Community/Gender: Suburban Men	37% (48)	38% (49)	18% (23)	6% (8)	2% (2)	130
Homeowner	31% (154)	40% (196)	17% (85)	7% (34)	5% (24)	493
Renter	32% (54)	28% (47)	22% (37)	4% (7)	12% (20)	166
Military HHnm: Yes	40% (46)	37% (43)	10% (12)	6% (7)	7% (8)	116
Military HH: No	30% (177)	36% (211)	20% (115)	6% (37)	7% (44)	583
Employ: Private Sector	27% (59)	37% (80)	21% (46)	9% (19)	6% (14)	217
Employ: Government	35% (15)	30% (13)	25% (11)	8% (3)	2% (1)	44
Employ: Self-Employed	37% (23)	29% (18)	22% (14)	9% (5)	4% (3)	63
Employ: Homemaker	19% (6)	43% (14)	20% (6)	4% (1)	15% (5)	32
Employ: Student	32% (8)	27% (7)	21% (6)	7% (2)	13% (3)	26
Employ: Retired	42% (86)	44% (89)	9% (19)	3% (6)	3% (5)	205
Employ: Unemployed	24% (18)	25% (19)	24% (18)	8% (6)	20% (15)	75
Employ: Other	23% (8)	37% (13)	21% (8)	4% (1)	16% (6)	36
Self + Household: White-Collar	32% (93)	43% (126)	15% (45)	5% (16)	4% (12)	292
Self + Household: Blue Collar	31% (93)	34% (104)	23% (68)	6% (17)	6% (20)	302

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(223)	36%	(254)	18%	(127)	6%	(44)	7%	(51)	699
Union HH: Yes	34%	(8)	36%	(8)	11%	(2)	13%	(3)	6%	(1)	23
Union HH: No	32%	(215)	36%	(246)	18%	(124)	6%	(41)	7%	(50)	676
LGBTQ+: Yes	31%	(24)	47%	(37)	6%	(5)	9%	(7)	7%	(5)	78
LGBTQ+: No	32%	(199)	35%	(218)	20%	(122)	6%	(36)	7%	(46)	621
Motivated to Vote	32%	(204)	37%	(231)	19%	(119)	6%	(40)	6%	(35)	629
Parent: Yes	27%	(48)	36%	(65)	23%	(41)	6%	(11)	7%	(13)	178
Parent: No	34%	(175)	36%	(190)	16%	(86)	6%	(32)	7%	(39)	521
COVID Vaccine: Yes	34%	(177)	41%	(212)	15%	(78)	4%	(22)	6%	(30)	519
COVID Vaccine: No	26%	(46)	24%	(42)	27%	(48)	12%	(21)	12%	(22)	180
Student Loans: Yes	25%	(22)	43%	(38)	16%	(14)	9%	(8)	7%	(6)	89
Student Loans: No	33%	(201)	35%	(216)	18%	(112)	6%	(35)	7%	(45)	610
Favorable Opinion of Haley	26%	(62)	44%	(103)	22%	(52)	4%	(8)	4%	(8)	234
Unfavorable Opinion of Haley	40%	(128)	32%	(104)	16%	(53)	8%	(27)	4%	(13)	324
Protestant	29%	(77)	45%	(116)	15%	(40)	4%	(11)	6%	(16)	260
Roman Catholic	34%	(25)	45%	(32)	9%	(7)	6%	(4)	6%	(4)	72
Mormon	35%	(1)	—	(0)	65%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	16%	(1)	62%	(4)	22%	(2)	—	(0)	—	(0)	7
Jewish	56%	(6)	25%	(3)	19%	(2)	—	(0)	—	(0)	10
Muslim	43%	(1)	—	(0)	51%	(2)	6%	(0)	—	(0)	3
Buddhist	42%	(2)	29%	(1)	29%	(1)	—	(0)	—	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	46%	(15)	19%	(6)	23%	(8)	10%	(3)	2%	(1)	32
Agnostic	29%	(7)	44%	(11)	15%	(4)	3%	(1)	9%	(2)	25
Something else	27%	(47)	26%	(45)	25%	(42)	11%	(19)	11%	(18)	170
Nothing in particular	36%	(40)	33%	(36)	17%	(18)	5%	(5)	9%	(10)	110
Prodigal Biden Voter	27%	(12)	40%	(18)	18%	(8)	13%	(6)	2%	(1)	44
Undecided Voter (DK/WNV)	25%	(14)	41%	(23)	8%	(4)	13%	(7)	14%	(8)	56
Undecided Voter (DK)	25%	(6)	35%	(9)	10%	(2)	8%	(2)	23%	(6)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (230)	39% (274)	15% (103)	6% (42)	7% (49)	699
Gender: Male	34% (110)	36% (115)	16% (51)	8% (25)	6% (20)	322
Gender: Female	32% (120)	42% (159)	14% (52)	5% (17)	8% (29)	377
Age: 18-34	34% (59)	32% (56)	8% (14)	12% (21)	13% (23)	172
Age: 35-44	29% (28)	32% (31)	23% (22)	9% (8)	7% (7)	95
Age: 45-64	29% (68)	40% (93)	20% (45)	4% (9)	7% (16)	230
Age: 65+	37% (75)	47% (95)	11% (22)	2% (5)	2% (4)	201
GenZers: 1997-2012	38% (32)	23% (20)	7% (6)	18% (15)	14% (11)	85
Millennials: 1981-1996	30% (52)	37% (64)	16% (27)	6% (11)	10% (18)	172
GenXers: 1965-1980	31% (53)	38% (65)	18% (30)	6% (10)	7% (11)	168
Baby Boomers: 1946-1964	34% (89)	45% (119)	15% (40)	2% (6)	3% (9)	263
Educ: < College	32% (142)	35% (154)	16% (71)	7% (30)	10% (44)	441
Educ: Bachelors degree	35% (56)	43% (69)	12% (19)	7% (12)	2% (3)	160
Educ: Post-grad	32% (32)	51% (50)	13% (13)	1% (1)	2% (2)	99
Income: Under 50k	32% (96)	38% (113)	15% (44)	6% (17)	10% (30)	300
Income: 50k-100k	33% (85)	43% (108)	14% (35)	5% (14)	5% (12)	253
Income: 100k+	34% (49)	37% (54)	17% (25)	8% (11)	5% (7)	146
Ethnicity: White (Non-Hispanic)	34% (156)	45% (207)	12% (56)	4% (20)	5% (24)	463
Ethnicity: Hispanic	41% (15)	34% (12)	18% (6)	5% (2)	3% (1)	36
Ethnicity: Black (Non-Hispanic)	29% (44)	26% (40)	23% (36)	9% (14)	13% (21)	155
Ethnicity: Asian + Other (Non-Hispanic)	32% (14)	34% (15)	11% (5)	15% (7)	8% (4)	45
All Christian	31% (106)	46% (158)	13% (43)	5% (17)	5% (17)	341
All Non-Christian	30% (6)	43% (9)	19% (4)	8% (2)	— (0)	20
Atheist	58% (19)	17% (5)	25% (8)	1% (0)	— (0)	32
Agnostic/Nothing in particular	30% (40)	38% (51)	14% (19)	7% (9)	12% (16)	135
Something Else	34% (58)	30% (52)	17% (30)	9% (15)	10% (16)	170
Evangelical	36% (96)	38% (102)	13% (35)	6% (17)	8% (21)	271
Non-Evangelical	29% (67)	44% (102)	15% (35)	6% (15)	6% (13)	231
PID: Dem (no lean)	41% (97)	33% (78)	17% (40)	3% (8)	5% (11)	234
PID: Ind (no lean)	27% (57)	40% (84)	14% (29)	10% (20)	9% (20)	211
PID: Rep (no lean)	30% (75)	44% (112)	13% (34)	6% (15)	7% (19)	254

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (230)	39% (274)	15% (103)	6% (42)	7% (49)	699
PID/Gender: Dem Men	53% (46)	23% (20)	12% (11)	4% (4)	8% (7)	88
PID/Gender: Dem Women	35% (51)	40% (58)	20% (30)	3% (4)	2% (4)	146
PID/Gender: Ind Men	26% (28)	36% (38)	18% (20)	13% (14)	7% (8)	108
PID/Gender: Ind Women	28% (29)	45% (46)	9% (9)	7% (7)	12% (12)	103
PID/Gender: Rep Men	28% (35)	45% (57)	17% (21)	6% (8)	4% (5)	126
PID/Gender: Rep Women	31% (40)	43% (55)	10% (13)	5% (7)	11% (14)	129
Ideo: Liberal (1-3)	45% (86)	39% (75)	8% (16)	5% (9)	3% (5)	191
Ideo: Moderate (4)	29% (61)	36% (76)	20% (41)	5% (11)	10% (21)	210
Ideo: Conservative (5-7)	28% (77)	43% (117)	16% (44)	7% (18)	6% (16)	270
Ideo/PID: Conservative Republican	30% (59)	44% (86)	14% (27)	6% (12)	6% (11)	197
Ideo/PID: Moderate/Liberal Republican	31% (16)	47% (24)	11% (6)	4% (2)	6% (3)	51
Ideo/PID: Moderate/Conservative Democrat	34% (29)	25% (22)	31% (26)	1% (1)	9% (7)	86
Ideo/PID: Liberal Democrat	47% (67)	39% (55)	9% (13)	3% (4)	2% (3)	143
Unfavorable of Biden and Trump	33% (30)	42% (38)	13% (12)	9% (8)	3% (3)	91
2024 H2H Matchup: Biden Voter	35% (104)	40% (120)	16% (47)	5% (15)	5% (15)	300
2024 H2H Matchup: Trump Voter	30% (101)	41% (141)	15% (50)	7% (23)	8% (28)	343
2024 H2H Matchup: Would not Vote	57% (15)	16% (4)	6% (2)	5% (1)	15% (4)	26
2024 H2H Matchup: Do not Know	31% (10)	31% (10)	14% (4)	13% (4)	10% (3)	31
2022 House Vote: Democrat	39% (107)	37% (101)	17% (46)	5% (13)	3% (10)	276
2022 House Vote: Republican	29% (78)	42% (114)	14% (39)	5% (13)	9% (26)	270
2022 House Vote: Did not Vote	29% (43)	39% (56)	12% (18)	11% (15)	9% (13)	146
2020 Vote: Joe Biden	37% (117)	39% (124)	15% (49)	5% (17)	3% (11)	317
2020 Vote: Donald Trump	30% (97)	42% (137)	15% (48)	5% (16)	8% (27)	326
2020 Vote: Someone Else	12% (1)	40% (4)	20% (2)	16% (2)	11% (1)	10
2020 Vote: Did not Vote	31% (14)	21% (10)	9% (4)	17% (8)	22% (10)	47
2016 Vote: Hillary Clinton	38% (96)	39% (98)	17% (43)	4% (9)	3% (8)	255
2016 Vote: Donald Trump	31% (83)	41% (111)	15% (41)	5% (13)	8% (20)	268
2016 Vote: Someone Else	19% (3)	54% (8)	8% (1)	7% (1)	12% (2)	15
2020 Vote/PID: Not Biden/Democrat	53% (8)	20% (3)	16% (2)	1% (0)	9% (1)	14
2020 Vote/PID: Not Trump/Republican	22% (5)	42% (10)	12% (3)	21% (5)	3% (1)	24

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (230)	39% (274)	15% (103)	6% (42)	7% (49)	699
U.S. Economy: Wrong Track	31% (144)	40% (187)	13% (61)	7% (32)	9% (40)	463
U.S. Economy: Right Direction	36% (85)	37% (87)	18% (42)	5% (11)	4% (10)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38% (91)	37% (89)	16% (39)	4% (10)	5% (11)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30% (104)	41% (141)	16% (53)	6% (22)	7% (23)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	30% (35)	39% (45)	9% (11)	9% (10)	13% (15)	115
Top 2024 Issue: Economy	30% (75)	40% (99)	16% (40)	7% (17)	7% (18)	250
Community: Urban	27% (33)	42% (52)	17% (22)	6% (7)	9% (11)	125
Community: Suburban	34% (99)	40% (116)	17% (50)	6% (18)	3% (9)	291
Community: Rural	35% (98)	38% (106)	11% (32)	6% (17)	10% (29)	283
Community/Gender: Urban Women	22% (14)	52% (33)	17% (10)	3% (2)	6% (4)	63
Community/Gender: Urban Men	31% (19)	31% (20)	18% (11)	8% (5)	11% (7)	62
Community/Gender: Rural Women	33% (51)	36% (55)	14% (21)	4% (7)	13% (20)	153
Community/Gender: Rural Men	36% (47)	40% (52)	9% (11)	8% (10)	7% (9)	130
Community/Gender: Suburban Women	34% (55)	44% (72)	13% (21)	6% (9)	3% (5)	162
Community/Gender: Suburban Men	34% (43)	34% (44)	22% (29)	7% (9)	3% (4)	130
Homeowner	32% (157)	45% (220)	14% (68)	6% (27)	4% (21)	493
Renter	31% (51)	28% (47)	20% (33)	8% (14)	13% (21)	166
Military HHnm: Yes	36% (41)	39% (45)	14% (16)	3% (4)	7% (9)	116
Military HH: No	32% (188)	39% (229)	15% (87)	7% (39)	7% (41)	583
Employ: Private Sector	28% (60)	37% (81)	19% (41)	9% (19)	8% (17)	217
Employ: Government	45% (20)	39% (17)	7% (3)	4% (2)	5% (2)	44
Employ: Self-Employed	29% (19)	41% (26)	14% (9)	7% (4)	8% (5)	63
Employ: Homemaker	26% (8)	39% (13)	23% (7)	4% (1)	8% (3)	32
Employ: Student	48% (13)	16% (4)	14% (4)	15% (4)	5% (1)	26
Employ: Retired	36% (75)	50% (102)	9% (18)	2% (4)	3% (6)	205
Employ: Unemployed	32% (24)	25% (19)	17% (13)	7% (6)	17% (13)	75
Employ: Other	30% (11)	36% (13)	22% (8)	6% (2)	6% (2)	36
Self + Household: White-Collar	32% (93)	47% (138)	14% (41)	4% (12)	3% (8)	292
Self + Household: Blue Collar	34% (102)	37% (111)	16% (49)	6% (19)	7% (20)	302

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	33%	(230)	39%	(274)	15%	(103)	6%	(42)	7%	(49)	699
Union HH: Yes	53%	(12)	32%	(7)	6%	(1)	5%	(1)	4%	(1)	23
Union HH: No	32%	(217)	39%	(267)	15%	(102)	6%	(41)	7%	(48)	676
LGBTQ+: Yes	37%	(29)	36%	(28)	7%	(6)	15%	(11)	6%	(4)	78
LGBTQ+: No	32%	(201)	40%	(247)	16%	(97)	5%	(31)	7%	(45)	621
Motivated to Vote	33%	(205)	41%	(261)	15%	(97)	5%	(32)	5%	(34)	629
Parent: Yes	31%	(54)	40%	(71)	15%	(26)	6%	(11)	9%	(15)	178
Parent: No	34%	(175)	39%	(203)	15%	(77)	6%	(32)	7%	(34)	521
COVID Vaccine: Yes	33%	(173)	44%	(229)	12%	(62)	5%	(25)	6%	(29)	519
COVID Vaccine: No	32%	(57)	25%	(45)	23%	(41)	9%	(17)	11%	(20)	180
Student Loans: Yes	31%	(28)	41%	(37)	13%	(12)	6%	(6)	8%	(7)	89
Student Loans: No	33%	(202)	39%	(238)	15%	(91)	6%	(37)	7%	(42)	610
Favorable Opinion of Haley	26%	(62)	49%	(114)	17%	(40)	5%	(11)	3%	(7)	234
Unfavorable Opinion of Haley	40%	(130)	36%	(116)	14%	(46)	6%	(20)	4%	(12)	324
Protestant	30%	(78)	48%	(125)	11%	(29)	5%	(13)	6%	(15)	260
Roman Catholic	38%	(27)	38%	(27)	16%	(11)	5%	(4)	3%	(2)	72
Mormon	—	(0)	35%	(1)	65%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	16%	(1)	62%	(4)	22%	(2)	—	(0)	—	(0)	7
Jewish	52%	(5)	19%	(2)	29%	(3)	—	(0)	—	(0)	10
Muslim	24%	(1)	42%	(1)	28%	(1)	6%	(0)	—	(0)	3
Buddhist	4%	(0)	67%	(3)	—	(0)	29%	(1)	—	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	58%	(19)	17%	(5)	25%	(8)	1%	(0)	—	(0)	32
Agnostic	24%	(6)	51%	(13)	13%	(3)	3%	(1)	9%	(2)	25
Something else	34%	(58)	30%	(52)	17%	(30)	9%	(15)	10%	(16)	170
Nothing in particular	31%	(34)	35%	(38)	14%	(15)	8%	(8)	12%	(14)	110
Prodigal Biden Voter	38%	(17)	29%	(13)	20%	(9)	12%	(5)	1%	(0)	44
Undecided Voter (DK/WNV)	43%	(24)	24%	(14)	11%	(6)	9%	(5)	12%	(7)	56
Undecided Voter (DK)	57%	(15)	16%	(4)	6%	(2)	5%	(1)	15%	(4)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	36% (250)	1% (7)	2% (15)	3% (20)	16% (115)	1% (4)	1% (10)	1% (8)	3% (21)	7% (48)	6% (44)	12%
Gender: Male	39% (127)	1% (4)	1% (4)	3% (9)	19% (60)	— (1)	1% (3)	1% (3)	3% (10)	4% (14)	6% (19)	11%
Gender: Female	33% (123)	1% (3)	3% (11)	3% (10)	14% (54)	1% (3)	2% (7)	1% (5)	3% (11)	9% (34)	7% (25)	12%
Age: 18-34	45% (78)	1% (2)	7% (13)	5% (8)	6% (10)	2% (3)	3% (6)	1% (3)	4% (7)	6% (11)	1% (1)	4%
Age: 35-44	42% (40)	4% (4)	— (0)	4% (4)	6% (6)	— (0)	1% (1)	5% (5)	5% (5)	12% (12)	2% (2)	6%
Age: 45-64	39% (89)	— (0)	1% (2)	1% (3)	22% (51)	1% (2)	1% (1)	— (1)	3% (8)	7% (15)	2% (5)	12%
Age: 65+	21% (43)	1% (1)	— (0)	2% (4)	24% (48)	— (0)	1% (2)	— (0)	1% (1)	5% (10)	18% (35)	20%
GenZers: 1997-2012	40% (34)	— (0)	5% (4)	6% (5)	8% (7)	3% (2)	4% (3)	3% (3)	3% (3)	8% (7)	— (0)	3%
Millennials: 1981-1996	45% (77)	3% (6)	5% (9)	4% (7)	6% (9)	— (0)	2% (3)	2% (3)	5% (9)	8% (13)	2% (3)	6%
GenXers: 1965-1980	40% (67)	— (0)	1% (2)	1% (2)	19% (32)	1% (2)	1% (1)	1% (2)	3% (5)	10% (17)	2% (3)	11%
Baby Boomers: 1946-1964	27% (71)	— (1)	— (0)	2% (5)	24% (62)	— (0)	1% (3)	— (0)	2% (4)	4% (11)	14% (37)	18%
Educ: < College	35% (154)	1% (5)	2% (11)	3% (15)	15% (67)	1% (4)	1% (5)	1% (4)	4% (19)	7% (32)	7% (31)	10%
Educ: Bachelors degree	46% (73)	1% (1)	2% (3)	2% (4)	17% (27)	— (0)	2% (4)	1% (1)	1% (1)	7% (11)	6% (10)	9%
Educ: Post-grad	24% (23)	— (0)	1% (1)	1% (1)	20% (20)	— (0)	2% (2)	3% (3)	2% (2)	6% (6)	3% (3)	24%
Income: Under 50k	31% (94)	1% (4)	4% (13)	3% (10)	15% (46)	1% (3)	1% (4)	1% (3)	2% (7)	6% (18)	10% (31)	9%
Income: 50k-100k	37% (93)	1% (3)	1% (2)	3% (8)	18% (45)	— (1)	1% (3)	1% (3)	4% (11)	8% (19)	3% (8)	13%
Income: 100k+	43% (63)	— (0)	— (1)	1% (1)	16% (24)	— (0)	2% (3)	1% (2)	3% (4)	7% (11)	3% (4)	14%
Ethnicity: White (Non-Hispanic)	40% (187)	— (2)	2% (8)	2% (8)	20% (91)	— (2)	1% (5)	1% (4)	2% (11)	7% (34)	6% (29)	10%
Ethnicity: Hispanic	38% (14)	— (0)	5% (2)	— (0)	5% (2)	— (0)	— (0)	— (0)	— (0)	3% (1)	27% (10)	11%
Ethnicity: Black (Non-Hispanic)	23% (36)	2% (3)	4% (5)	7% (10)	7% (11)	2% (2)	3% (5)	2% (3)	7% (11)	8% (12)	3% (5)	16%
Ethnicity: Asian + Other (Non-Hispanic)	31% (14)	3% (1)	— (0)	2% (1)	24% (11)	— (0)	2% (1)	3% (1)	— (0)	2% (1)	— (0)	14%
All Christian	38% (130)	1% (4)	— (1)	2% (7)	20% (69)	— (1)	2% (6)	1% (4)	2% (8)	4% (12)	9% (30)	12%
All Non-Christian	35% (7)	7% (1)	— (0)	— (0)	19% (4)	— (0)	— (0)	— (0)	— (0)	1% (0)	3% (1)	35%
Atheist	22% (7)	— (0)	— (0)	— (0)	4% (1)	— (0)	3% (1)	1% (0)	— (0)	26% (8)	14% (5)	9%
Agnostic/Nothing in particular	31% (41)	— (0)	5% (7)	5% (6)	11% (15)	— (1)	2% (2)	2% (2)	3% (4)	12% (16)	4% (5)	13%
Something Else	37% (64)	— (1)	4% (7)	4% (6)	15% (25)	1% (2)	1% (1)	1% (1)	6% (10)	7% (11)	2% (4)	8%
Evangelical	41% (112)	2% (4)	2% (5)	3% (8)	20% (53)	— (0)	1% (3)	2% (4)	1% (3)	4% (12)	6% (16)	6%
Non-Evangelical	34% (78)	— (1)	2% (4)	2% (5)	17% (40)	1% (3)	2% (4)	1% (1)	5% (12)	5% (12)	8% (18)	16%
PID: Dem (no lean)	24% (55)	1% (3)	2% (5)	3% (6)	2% (5)	1% (2)	3% (7)	1% (2)	4% (10)	13% (30)	7% (16)	24%
PID: Ind (no lean)	34% (71)	1% (1)	2% (4)	3% (6)	15% (32)	1% (1)	1% (3)	3% (6)	1% (2)	7% (14)	8% (17)	11%
PID: Rep (no lean)	48% (123)	1% (2)	2% (6)	3% (8)	31% (78)	— (0)	— (1)	— (0)	3% (9)	2% (4)	4% (11)	2%
PID/Gender: Dem Men	32% (29)	3% (3)	2% (2)	— (0)	4% (4)	— (0)	2% (2)	1% (1)	4% (4)	8% (7)	5% (4)	26%
PID/Gender: Dem Women	18% (27)	— (0)	2% (3)	4% (6)	1% (1)	2% (2)	4% (5)	— (1)	4% (7)	16% (24)	8% (12)	22%
PID/Gender: Ind Men	36% (39)	— (0)	— (0)	4% (4)	15% (16)	1% (1)	1% (1)	1% (1)	— (0)	6% (6)	11% (12)	10%
PID/Gender: Ind Women	31% (32)	1% (1)	4% (4)	1% (1)	16% (16)	1% (1)	1% (1)	5% (5)	2% (2)	7% (7)	5% (6)	11%
PID/Gender: Rep Men	47% (59)	— (0)	2% (3)	3% (4)	32% (41)	— (0)	— (0)	— (0)	5% (7)	1% (1)	3% (3)	2%
PID/Gender: Rep Women	50% (64)	1% (2)	3% (3)	3% (3)	29% (37)	— (0)	— (1)	— (0)	2% (2)	2% (3)	6% (8)	1%
Ideo: Liberal (1-3)	23% (43)	1% (1)	2% (5)	1% (1)	4% (8)	— (0)	3% (5)	— (1)	5% (10)	14% (27)	9% (18)	25%
Ideo: Moderate (4)	33% (69)	2% (4)	2% (5)	6% (13)	11% (22)	1% (1)	2% (3)	3% (6)	2% (5)	6% (13)	8% (18)	10%
Ideo: Conservative (5-7)	48% (131)	1% (2)	1% (4)	2% (5)	30% (82)	— (0)	— (1)	— (1)	2% (4)	2% (6)	3% (8)	5%

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	36% (250)	1% (7)	2% (15)	3% (20)	16% (115)	1% (4)	1% (10)	1% (8)	3% (21)	7% (48)	6% (44)	12%
Ideo/PID: Conservative Republican	51% (99)	1% (2)	2% (4)	1% (3)	35% (70)	— (0)	— (0)	— (0)	1% (1)	1% (3)	3% (5)	2%
Ideo/PID: Moderate/Liberal Republican	40% (21)	1% (1)	1% (1)	10% (5)	17% (9)	— (0)	1% (1)	— (0)	13% (7)	2% (1)	11% (6)	—
Ideo/PID: Moderate/Conservative Democrat	30% (26)	4% (3)	1% (1)	6% (5)	1% (1)	— (0)	3% (3)	1% (1)	4% (4)	8% (7)	4% (3)	17%
Ideo/PID: Liberal Democrat	20% (29)	— (0)	3% (4)	1% (1)	3% (4)	— (0)	3% (4)	— (1)	5% (7)	15% (22)	9% (13)	28%
Unfavorable of Biden and Trump	45% (41)	— (0)	1% (1)	2% (2)	19% (17)	— (0)	2% (2)	2% (2)	— (0)	3% (3)	6% (6)	8%
2024 H2H Matchup: Biden Voter	19% (58)	1% (4)	2% (6)	2% (6)	4% (12)	1% (2)	2% (7)	2% (5)	4% (11)	14% (41)	10% (30)	25%
2024 H2H Matchup: Trump Voter	49% (169)	1% (2)	2% (6)	4% (13)	29% (99)	— (1)	— (0)	1% (2)	3% (9)	1% (4)	3% (10)	1%
2024 H2H Matchup: Would not Vote	38% (10)	— (0)	— (0)	— (0)	3% (1)	3% (1)	6% (2)	— (0)	4% (1)	11% (3)	6% (2)	4%
2024 H2H Matchup: Do not Know	42% (13)	— (0)	11% (3)	— (0)	11% (3)	— (0)	3% (1)	2% (1)	— (0)	— (0)	9% (3)	1%
2022 House Vote: Democrat	21% (57)	2% (4)	1% (4)	2% (5)	4% (10)	1% (2)	3% (9)	1% (3)	4% (11)	13% (36)	9% (26)	25%
2022 House Vote: Republican	47% (128)	1% (2)	2% (6)	2% (7)	31% (85)	— (0)	— (0)	— (0)	3% (7)	2% (4)	3% (9)	3%
2022 House Vote: Did not Vote	43% (63)	— (0)	4% (5)	5% (8)	14% (20)	1% (1)	— (1)	3% (4)	2% (3)	6% (8)	5% (8)	3%
2020 Vote: Joe Biden	21% (68)	1% (4)	3% (9)	2% (7)	5% (17)	1% (3)	3% (8)	1% (3)	4% (11)	12% (38)	9% (28)	24%
2020 Vote: Donald Trump	49% (158)	1% (2)	2% (6)	3% (11)	28% (93)	— (1)	— (0)	1% (2)	3% (10)	2% (7)	4% (14)	2%
2020 Vote: Someone Else	39% (4)	— (0)	— (0)	— (0)	5% (0)	— (0)	16% (2)	4% (0)	— (0)	— (0)	14% (1)	—
2020 Vote: Did not Vote	42% (20)	— (0)	3% (1)	4% (2)	9% (4)	— (0)	1% (0)	6% (3)	— (0)	7% (3)	1% (0)	2%
2016 Vote: Hillary Clinton	19% (50)	2% (4)	3% (7)	2% (5)	5% (12)	— (0)	2% (6)	1% (3)	4% (11)	15% (37)	9% (23)	26%
2016 Vote: Donald Trump	50% (135)	1% (2)	1% (2)	1% (4)	29% (77)	— (0)	— (0)	1% (2)	1% (3)	2% (4)	4% (11)	3%
2016 Vote: Someone Else	23% (3)	— (0)	— (0)	— (0)	6% (1)	2% (0)	7% (1)	— (0)	— (0)	— (0)	15% (2)	8%
2020 Vote/PID: Not Biden/Democrat	46% (7)	— (0)	3% (0)	8% (1)	— (0)	— (0)	2% (0)	4% (1)	— (0)	16% (2)	— (0)	—
2020 Vote/PID: Not Trump/Republican	44% (11)	— (0)	3% (1)	4% (1)	17% (4)	— (0)	2% (1)	1% (0)	— (0)	5% (1)	5% (1)	5%
U.S. Economy: Wrong Track	42% (196)	— (2)	3% (14)	2% (10)	22% (101)	— (2)	1% (6)	1% (6)	3% (14)	4% (17)	5% (25)	5%
U.S. Economy: Right Direction	23% (54)	2% (4)	1% (1)	4% (9)	6% (14)	1% (2)	2% (4)	1% (2)	3% (8)	13% (31)	8% (19)	26%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20% (47)	2% (4)	1% (2)	2% (4)	5% (11)	1% (3)	3% (6)	1% (2)	4% (9)	14% (33)	10% (24)	25%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (170)	1% (2)	3% (10)	3% (11)	28% (95)	— (1)	— (2)	1% (2)	3% (10)	1% (4)	3% (9)	2%
Prsnl. Fin. Sit. 2021-23: Same Under Both	28% (33)	— (0)	3% (4)	4% (4)	7% (8)	— (0)	2% (3)	4% (4)	2% (2)	9% (10)	10% (11)	13%
Top 2024 Issue: Economy	100% (250)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community: Urban	32% (40)	— (0)	5% (6)	6% (8)	13% (16)	— (0)	2% (3)	1% (2)	2% (2)	12% (15)	5% (6)	10%
Community: Suburban	35% (103)	— (1)	1% (2)	2% (5)	18% (52)	— (1)	2% (6)	1% (2)	4% (11)	8% (24)	6% (17)	13%
Community: Rural	37% (106)	2% (5)	3% (8)	2% (7)	16% (46)	1% (3)	1% (2)	2% (5)	3% (9)	3% (9)	8% (22)	11%
Community/Gender: Urban Women	17% (11)	— (0)	7% (5)	7% (4)	12% (8)	— (0)	4% (3)	2% (1)	2% (1)	12% (8)	7% (4)	13%
Community/Gender: Urban Men	47% (30)	— (0)	2% (1)	6% (4)	14% (9)	— (0)	— (0)	— (0)	1% (1)	12% (7)	3% (2)	8%
Community/Gender: Rural Women	37% (56)	1% (2)	4% (6)	1% (1)	14% (21)	2% (3)	1% (1)	2% (3)	3% (5)	4% (7)	5% (8)	13%
Community/Gender: Rural Men	38% (49)	3% (4)	2% (2)	4% (5)	19% (25)	— (0)	— (0)	1% (1)	3% (4)	2% (2)	10% (14)	9%
Community/Gender: Suburban Women	34% (55)	1% (1)	— (1)	3% (5)	16% (26)	— (0)	2% (3)	— (0)	3% (5)	12% (19)	8% (13)	11%
Community/Gender: Suburban Men	37% (48)	— (0)	1% (1)	— (0)	21% (27)	1% (1)	2% (3)	1% (1)	4% (6)	4% (5)	3% (4)	16%
Homeowner	38% (188)	1% (6)	1% (4)	2% (10)	19% (95)	— (1)	1% (6)	1% (5)	2% (10)	6% (29)	8% (39)	12%
Renter	31% (51)	— (1)	5% (9)	5% (8)	9% (15)	2% (3)	1% (2)	2% (3)	6% (11)	11% (18)	3% (6)	9%

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	36% (250)	1% (7)	2% (15)	3% (20)	16% (115)	1% (4)	1% (10)	1% (8)	3% (21)	7% (48)	6% (44)	12%
Military HH: Yes	28% (32)	— (0)	— (1)	— (0)	20% (23)	— (0)	— (0)	1% (1)	2% (2)	7% (8)	14% (16)	18%
Military HH: No	37% (218)	1% (7)	3% (15)	3% (20)	16% (91)	1% (4)	2% (10)	1% (7)	3% (19)	7% (40)	5% (28)	11%
Employ: Private Sector	44% (96)	1% (2)	3% (6)	3% (7)	14% (30)	— (1)	2% (5)	1% (2)	2% (4)	10% (21)	2% (5)	12%
Employ: Government	39% (17)	1% (1)	9% (4)	7% (3)	9% (4)	— (0)	1% (1)	7% (3)	5% (2)	5% (2)	— (0)	9%
Employ: Self-Employed	45% (28)	— (0)	— (0)	— (0)	12% (8)	— (0)	3% (2)	— (0)	10% (6)	6% (4)	4% (3)	5%
Employ: Homemaker	41% (13)	— (0)	— (0)	— (0)	16% (5)	— (0)	— (0)	— (0)	5% (1)	8% (2)	2% (1)	9%
Employ: Student	34% (9)	— (0)	5% (1)	— (0)	1% (0)	9% (2)	— (0)	10% (3)	6% (1)	10% (3)	— (0)	8%
Employ: Retired	20% (40)	1% (1)	— (0)	4% (8)	26% (54)	— (1)	— (0)	— (0)	1% (1)	5% (10)	18% (36)	18%
Employ: Unemployed	39% (29)	4% (3)	2% (1)	2% (2)	13% (10)	— (0)	4% (3)	— (0)	— (0)	8% (6)	— (0)	5%
Employ: Other	44% (16)	— (0)	9% (3)	— (0)	10% (4)	— (0)	— (0)	1% (0)	13% (5)	— (0)	— (0)	14%
Self + Household: White-Collar	32% (92)	— (1)	1% (3)	4% (11)	20% (58)	— (0)	1% (3)	1% (2)	3% (10)	9% (26)	3% (9)	17%
Self + Household: Blue Collar	40% (120)	2% (5)	3% (8)	2% (6)	14% (43)	1% (2)	1% (2)	1% (4)	4% (11)	5% (16)	9% (28)	10%
Union HH: Yes	27% (6)	— (0)	— (0)	5% (1)	14% (3)	3% (1)	— (0)	— (0)	16% (4)	2% (0)	3% (1)	24%
Union HH: No	36% (243)	1% (7)	2% (15)	3% (18)	16% (111)	1% (3)	2% (10)	1% (8)	3% (18)	7% (48)	6% (43)	11%
LGBTQ+: Yes	31% (24)	2% (1)	7% (6)	— (0)	2% (2)	3% (2)	— (0)	1% (1)	5% (4)	10% (8)	5% (4)	18%
LGBTQ+: No	36% (226)	1% (5)	2% (10)	3% (20)	18% (113)	— (2)	2% (10)	1% (7)	3% (17)	7% (40)	6% (40)	11%
Motivated to Vote	36% (227)	1% (5)	2% (14)	2% (15)	18% (110)	— (1)	1% (7)	1% (7)	3% (20)	7% (43)	6% (40)	13%
Parent: Yes	52% (92)	1% (2)	1% (1)	5% (8)	9% (17)	— (0)	2% (3)	3% (5)	5% (9)	7% (12)	1% (2)	6%
Parent: No	30% (158)	1% (5)	3% (14)	2% (11)	19% (98)	1% (4)	1% (7)	1% (3)	2% (13)	7% (36)	8% (42)	14%
COVID Vaccine: Yes	32% (165)	— (1)	2% (8)	3% (16)	16% (83)	— (1)	1% (6)	1% (6)	4% (20)	8% (43)	8% (40)	15%
COVID Vaccine: No	47% (84)	3% (5)	4% (7)	2% (3)	17% (31)	2% (3)	2% (4)	1% (2)	1% (1)	3% (5)	2% (4)	2%
Student Loans: Yes	44% (40)	2% (1)	5% (5)	5% (4)	7% (6)	— (0)	3% (3)	5% (4)	3% (3)	5% (4)	— (0)	11%
Student Loans: No	34% (210)	1% (5)	2% (11)	2% (15)	18% (109)	1% (4)	1% (8)	1% (4)	3% (18)	7% (44)	7% (44)	12%
Favorable Opinion of Haley	40% (93)	1% (2)	1% (3)	5% (12)	21% (50)	— (1)	— (1)	1% (3)	3% (7)	5% (13)	7% (17)	9%
Unfavorable Opinion of Haley	32% (102)	— (1)	1% (5)	1% (3)	17% (54)	1% (3)	2% (7)	— (1)	3% (9)	8% (25)	7% (23)	16%
Protestant	38% (99)	2% (4)	— (1)	2% (6)	21% (55)	— (1)	1% (3)	1% (2)	2% (5)	4% (9)	8% (21)	12%
Roman Catholic	38% (27)	— (0)	1% (1)	1% (1)	18% (13)	— (0)	4% (3)	3% (2)	— (0)	4% (3)	13% (9)	13%
Mormon	65% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	35%
Orthodox (e.g. Greek or Russian Orthodox)	38% (3)	— (0)	— (0)	— (0)	25% (2)	— (0)	— (0)	— (0)	36% (3)	— (0)	— (0)	—
Jewish	49% (5)	— (0)	— (0)	— (0)	15% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	7% (1)	29%
Muslim	67% (2)	— (0)	— (0)	— (0)	28% (1)	— (0)	— (0)	— (0)	— (0)	6% (0)	— (0)	—
Buddhist	— (0)	29% (1)	— (0)	— (0)	29% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	38%
Hindu	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100%
Atheist	22% (7)	— (0)	— (0)	— (0)	4% (1)	— (0)	3% (1)	1% (0)	— (0)	26% (8)	14% (5)	9%
Agnostic	37% (9)	— (0)	1% (0)	— (0)	11% (3)	— (0)	— (0)	— (0)	1% (0)	16% (4)	2% (1)	17%
Something else	37% (64)	— (1)	4% (7)	4% (6)	15% (25)	1% (2)	1% (1)	1% (1)	6% (10)	7% (11)	2% (4)	8%
Nothing in particular	29% (32)	— (0)	6% (7)	6% (6)	11% (12)	1% (1)	2% (2)	2% (2)	3% (3)	11% (12)	4% (4)	12%
Prodigal Biden Voter	36% (16)	— (0)	6% (3)	5% (2)	14% (6)	2% (1)	3% (1)	— (0)	— (0)	4% (2)	6% (3)	2%
Undecided Voter (DK/WNV)	40% (23)	— (0)	6% (3)	— (0)	7% (4)	1% (1)	5% (3)	1% (1)	2% (1)	5% (3)	8% (4)	3%

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**Table BLMB7:** Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	36% (250)	1% (7)	2% (15)	3% (20)	16% (115)	1% (4)	1% (10)	1% (8)	3% (21)	7% (48)	6% (44)	12%
Undecided Voter (DK)	38% (10)	— (0)	— (0)	— (0)	3% (1)	3% (1)	6% (2)	— (0)	4% (1)	11% (3)	6% (2)	4%

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB8\_1:** *Who do you trust more to handle each of the following issues? — The Economy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	52%	(365)	36%	(255)	11%	(79)	699
Gender: Male	58%	(187)	34%	(111)	7%	(24)	322
Gender: Female	47%	(178)	38%	(144)	15%	(55)	377
Age: 18-34	55%	(94)	25%	(42)	21%	(36)	172
Age: 35-44	46%	(44)	42%	(40)	12%	(12)	95
Age: 45-64	54%	(124)	38%	(87)	8%	(19)	230
Age: 65+	51%	(103)	42%	(85)	6%	(12)	201
GenZers: 1997-2012	56%	(47)	17%	(14)	27%	(23)	85
Millennials: 1981-1996	49%	(83)	37%	(63)	15%	(25)	172
GenXers: 1965-1980	54%	(92)	37%	(63)	8%	(14)	168
Baby Boomers: 1946-1964	52%	(137)	42%	(110)	6%	(16)	263
Educ: < College	54%	(240)	33%	(144)	13%	(57)	441
Educ: Bachelors degree	52%	(83)	39%	(62)	9%	(15)	160
Educ: Post-grad	43%	(43)	50%	(49)	7%	(7)	99
Income: Under 50k	45%	(135)	39%	(117)	16%	(48)	300
Income: 50k-100k	59%	(149)	33%	(84)	8%	(20)	253
Income: 100k+	56%	(82)	37%	(54)	7%	(10)	146
Ethnicity: White (Non-Hispanic)	63%	(294)	28%	(131)	8%	(38)	463
Ethnicity: Hispanic	33%	(12)	59%	(21)	8%	(3)	36
Ethnicity: Black (Non-Hispanic)	21%	(32)	58%	(90)	21%	(33)	155
Ethnicity: Asian + Other (Non-Hispanic)	61%	(27)	28%	(13)	11%	(5)	45
All Christian	61%	(206)	30%	(103)	9%	(32)	341
All Non-Christian	41%	(8)	58%	(12)	1%	(0)	20
Atheist	29%	(10)	57%	(18)	14%	(4)	32
Agnostic/Nothing in particular	35%	(47)	52%	(70)	13%	(18)	135
Something Else	55%	(94)	30%	(52)	14%	(24)	170
Evangelical	64%	(174)	23%	(61)	13%	(36)	271
Non-Evangelical	51%	(118)	40%	(92)	9%	(21)	231
PID: Dem (no lean)	11%	(25)	76%	(177)	14%	(32)	234
PID: Ind (no lean)	51%	(108)	33%	(69)	16%	(34)	211
PID: Rep (no lean)	91%	(232)	4%	(9)	5%	(13)	254

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(365)	36%	(255)	11%	(79)	699
PID/Gender: Dem Men	12%	(10)	81%	(71)	7%	(6)	88
PID/Gender: Dem Women	10%	(15)	72%	(105)	18%	(26)	146
PID/Gender: Ind Men	54%	(59)	33%	(36)	13%	(14)	108
PID/Gender: Ind Women	48%	(49)	32%	(33)	20%	(20)	103
PID/Gender: Rep Men	94%	(118)	3%	(4)	3%	(4)	126
PID/Gender: Rep Women	89%	(114)	4%	(5)	7%	(9)	129
Ideo: Liberal (1-3)	13%	(24)	76%	(144)	12%	(22)	191
Ideo: Moderate (4)	48%	(101)	39%	(82)	13%	(27)	210
Ideo: Conservative (5-7)	84%	(226)	7%	(20)	9%	(25)	270
Ideo/PID: Conservative Republican	93%	(183)	1%	(2)	6%	(12)	197
Ideo/PID: Moderate/Liberal Republican	85%	(44)	12%	(6)	3%	(1)	51
Ideo/PID: Moderate/Conservative Democrat	18%	(15)	64%	(55)	18%	(15)	86
Ideo/PID: Liberal Democrat	7%	(10)	83%	(118)	10%	(15)	143
Unfavorable of Biden and Trump	60%	(54)	10%	(9)	30%	(27)	91
2024 H2H Matchup: Biden Voter	6%	(19)	82%	(245)	12%	(36)	300
2024 H2H Matchup: Trump Voter	97%	(332)	1%	(2)	2%	(8)	343
2024 H2H Matchup: Would not Vote	23%	(6)	11%	(3)	65%	(17)	26
2024 H2H Matchup: Do not Know	26%	(8)	15%	(5)	59%	(18)	31
2022 House Vote: Democrat	11%	(29)	76%	(211)	13%	(36)	276
2022 House Vote: Republican	90%	(243)	4%	(10)	6%	(17)	270
2022 House Vote: Did not Vote	60%	(88)	23%	(34)	17%	(24)	146
2020 Vote: Joe Biden	13%	(40)	74%	(233)	14%	(43)	317
2020 Vote: Donald Trump	91%	(297)	3%	(11)	6%	(19)	326
2020 Vote: Someone Else	60%	(6)	7%	(1)	33%	(3)	10
2020 Vote: Did not Vote	48%	(23)	21%	(10)	30%	(14)	47
2016 Vote: Hillary Clinton	9%	(22)	80%	(204)	11%	(29)	255
2016 Vote: Donald Trump	89%	(239)	4%	(11)	7%	(18)	268
2016 Vote: Someone Else	34%	(5)	39%	(6)	27%	(4)	15
2020 Vote/PID: Not Biden/Democrat	56%	(8)	29%	(4)	15%	(2)	14
2020 Vote/PID: Not Trump/Republican	72%	(17)	15%	(4)	13%	(3)	24
U.S. Economy: Wrong Track	68%	(314)	19%	(86)	13%	(62)	463
U.S. Economy: Right Direction	22%	(51)	71%	(168)	7%	(17)	236

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(365)	36%	(255)	11%	(79)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	85%	(205)	11%	(26)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	94%	(321)	2%	(7)	4%	(15)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(35)	37%	(43)	33%	(38)	115
Top 2024 Issue: Economy	70%	(176)	18%	(45)	12%	(29)	250
Community: Urban	39%	(49)	47%	(59)	14%	(17)	125
Community: Suburban	54%	(156)	36%	(106)	10%	(29)	291
Community: Rural	57%	(161)	32%	(89)	12%	(33)	283
Community/Gender: Urban Women	27%	(17)	56%	(35)	17%	(11)	63
Community/Gender: Urban Men	51%	(32)	39%	(24)	10%	(6)	62
Community/Gender: Rural Women	52%	(80)	33%	(50)	15%	(23)	153
Community/Gender: Rural Men	62%	(81)	30%	(39)	8%	(10)	130
Community/Gender: Suburban Women	50%	(82)	36%	(59)	13%	(22)	162
Community/Gender: Suburban Men	58%	(75)	37%	(48)	6%	(7)	130
Homeowner	57%	(281)	33%	(164)	10%	(48)	493
Renter	39%	(65)	47%	(77)	14%	(23)	166
Military HHnm: Yes	50%	(58)	39%	(45)	11%	(12)	116
Military HH: No	53%	(308)	36%	(209)	11%	(67)	583
Employ: Private Sector	52%	(112)	38%	(82)	10%	(23)	217
Employ: Government	42%	(18)	40%	(18)	18%	(8)	44
Employ: Self-Employed	65%	(41)	25%	(16)	10%	(7)	63
Employ: Homemaker	72%	(23)	17%	(5)	11%	(4)	32
Employ: Student	36%	(9)	34%	(9)	30%	(8)	26
Employ: Retired	53%	(108)	40%	(82)	7%	(14)	205
Employ: Unemployed	45%	(34)	41%	(31)	14%	(11)	75
Employ: Other	55%	(20)	31%	(11)	15%	(5)	36
Self + Household: White-Collar	51%	(148)	40%	(118)	9%	(26)	292
Self + Household: Blue Collar	55%	(166)	36%	(107)	10%	(29)	302
Union HH: Yes	48%	(11)	42%	(10)	10%	(2)	23
Union HH: No	52%	(354)	36%	(245)	11%	(77)	676
LGBTQ+: Yes	29%	(23)	54%	(42)	17%	(13)	78
LGBTQ+: No	55%	(343)	34%	(212)	11%	(66)	621
Motivated to Vote	54%	(341)	38%	(236)	8%	(51)	629

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(365)	36%	(255)	11%	(79)	699
Parent: Yes	59%	(104)	29%	(52)	12%	(21)	178
Parent: No	50%	(261)	39%	(202)	11%	(58)	521
COVID Vaccine: Yes	45%	(235)	43%	(225)	11%	(59)	519
COVID Vaccine: No	72%	(130)	17%	(30)	11%	(20)	180
Student Loans: Yes	50%	(44)	36%	(32)	14%	(13)	89
Student Loans: No	53%	(321)	36%	(222)	11%	(66)	610
Favorable Opinion of Haley	62%	(146)	28%	(66)	9%	(22)	234
Unfavorable Opinion of Haley	46%	(148)	46%	(148)	9%	(28)	324
Protestant	60%	(155)	31%	(80)	10%	(25)	260
Roman Catholic	59%	(42)	31%	(22)	10%	(7)	72
Mormon	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	54%	(5)	46%	(5)	—	(0)	10
Muslim	48%	(2)	52%	(2)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	29%	(10)	57%	(18)	14%	(4)	32
Agnostic	23%	(6)	58%	(15)	19%	(5)	25
Something else	55%	(94)	30%	(52)	14%	(24)	170
Nothing in particular	37%	(41)	51%	(55)	12%	(13)	110
Prodigal Biden Voter	55%	(24)	14%	(6)	31%	(14)	44
Undecided Voter (DK/WNV)	25%	(14)	13%	(8)	62%	(35)	56
Undecided Voter (DK)	23%	(6)	11%	(3)	65%	(17)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(295)	39%	(274)	19%	(130)	699
Gender: Male	47%	(150)	38%	(124)	15%	(48)	322
Gender: Female	38%	(144)	40%	(151)	22%	(82)	377
Age: 18-34	43%	(75)	28%	(48)	29%	(50)	172
Age: 35-44	40%	(38)	43%	(41)	17%	(16)	95
Age: 45-64	45%	(104)	42%	(96)	13%	(30)	230
Age: 65+	39%	(77)	45%	(90)	17%	(34)	201
GenZers: 1997-2012	47%	(39)	23%	(20)	30%	(25)	85
Millennials: 1981-1996	39%	(67)	37%	(64)	24%	(41)	172
GenXers: 1965-1980	45%	(76)	43%	(72)	12%	(21)	168
Baby Boomers: 1946-1964	41%	(108)	44%	(115)	16%	(41)	263
Educ: < College	45%	(198)	34%	(152)	21%	(91)	441
Educ: Bachelors degree	44%	(70)	43%	(69)	13%	(21)	160
Educ: Post-grad	27%	(27)	54%	(53)	19%	(19)	99
Income: Under 50k	39%	(116)	38%	(115)	23%	(68)	300
Income: 50k-100k	48%	(120)	39%	(98)	14%	(35)	253
Income: 100k+	40%	(58)	42%	(61)	19%	(27)	146
Ethnicity: White (Non-Hispanic)	53%	(246)	31%	(146)	15%	(71)	463
Ethnicity: Hispanic	22%	(8)	60%	(22)	19%	(7)	36
Ethnicity: Black (Non-Hispanic)	12%	(18)	59%	(92)	29%	(45)	155
Ethnicity: Asian + Other (Non-Hispanic)	50%	(23)	33%	(15)	17%	(7)	45
All Christian	47%	(162)	34%	(117)	18%	(63)	341
All Non-Christian	34%	(7)	65%	(13)	1%	(0)	20
Atheist	27%	(9)	65%	(21)	8%	(3)	32
Agnostic/Nothing in particular	25%	(34)	52%	(70)	23%	(31)	135
Something Else	49%	(83)	31%	(53)	20%	(34)	170
Evangelical	53%	(143)	25%	(68)	22%	(60)	271
Non-Evangelical	41%	(96)	43%	(99)	16%	(36)	231
PID: Dem (no lean)	5%	(13)	75%	(176)	19%	(45)	234
PID: Ind (no lean)	35%	(75)	41%	(86)	24%	(50)	211
PID: Rep (no lean)	82%	(207)	5%	(13)	14%	(34)	254

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(295)	39%	(274)	19%	(130)	699
PID/Gender: Dem Men	10%	(9)	77%	(68)	13%	(12)	88
PID/Gender: Dem Women	3%	(4)	74%	(108)	23%	(34)	146
PID/Gender: Ind Men	34%	(37)	45%	(49)	21%	(22)	108
PID/Gender: Ind Women	37%	(38)	36%	(37)	27%	(28)	103
PID/Gender: Rep Men	83%	(105)	6%	(7)	11%	(14)	126
PID/Gender: Rep Women	80%	(103)	4%	(5)	16%	(20)	129
Ideo: Liberal (1-3)	7%	(13)	82%	(157)	11%	(21)	191
Ideo: Moderate (4)	36%	(75)	40%	(85)	24%	(50)	210
Ideo: Conservative (5-7)	72%	(195)	10%	(26)	18%	(50)	270
Ideo/PID: Conservative Republican	81%	(160)	2%	(5)	16%	(32)	197
Ideo/PID: Moderate/Liberal Republican	82%	(42)	14%	(7)	5%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	58%	(49)	34%	(29)	86
Ideo/PID: Liberal Democrat	4%	(6)	86%	(123)	10%	(14)	143
Unfavorable of Biden and Trump	30%	(27)	22%	(20)	49%	(44)	91
2024 H2H Matchup: Biden Voter	2%	(7)	84%	(251)	14%	(42)	300
2024 H2H Matchup: Trump Voter	83%	(283)	4%	(12)	14%	(48)	343
2024 H2H Matchup: Would not Vote	8%	(2)	18%	(5)	74%	(19)	26
2024 H2H Matchup: Do not Know	10%	(3)	22%	(7)	68%	(21)	31
2022 House Vote: Democrat	4%	(11)	79%	(218)	17%	(48)	276
2022 House Vote: Republican	77%	(208)	7%	(20)	16%	(43)	270
2022 House Vote: Did not Vote	50%	(73)	24%	(35)	26%	(38)	146
2020 Vote: Joe Biden	4%	(14)	77%	(244)	18%	(58)	317
2020 Vote: Donald Trump	80%	(260)	5%	(18)	15%	(48)	326
2020 Vote: Someone Else	22%	(2)	33%	(3)	44%	(4)	10
2020 Vote: Did not Vote	39%	(18)	19%	(9)	42%	(20)	47
2016 Vote: Hillary Clinton	4%	(10)	82%	(208)	15%	(37)	255
2016 Vote: Donald Trump	78%	(208)	7%	(18)	16%	(42)	268
2016 Vote: Someone Else	14%	(2)	63%	(10)	24%	(4)	15
2020 Vote/PID: Not Biden/Democrat	46%	(7)	34%	(5)	20%	(3)	14
2020 Vote/PID: Not Trump/Republican	52%	(13)	26%	(6)	22%	(5)	24
U.S. Economy: Wrong Track	57%	(262)	21%	(97)	23%	(104)	463
U.S. Economy: Right Direction	14%	(33)	75%	(177)	11%	(26)	236

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(295)	39%	(274)	19%	(130)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	86%	(208)	11%	(27)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(273)	5%	(16)	16%	(53)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	43%	(50)	43%	(50)	115
Top 2024 Issue: Economy	60%	(149)	19%	(48)	21%	(53)	250
Community: Urban	29%	(36)	47%	(58)	25%	(31)	125
Community: Suburban	41%	(118)	43%	(127)	16%	(46)	291
Community: Rural	50%	(140)	32%	(89)	19%	(53)	283
Community/Gender: Urban Women	16%	(10)	56%	(35)	28%	(18)	63
Community/Gender: Urban Men	42%	(26)	37%	(23)	21%	(13)	62
Community/Gender: Rural Women	45%	(69)	32%	(49)	23%	(34)	153
Community/Gender: Rural Men	55%	(71)	31%	(40)	14%	(19)	130
Community/Gender: Suburban Women	40%	(65)	41%	(66)	18%	(30)	162
Community/Gender: Suburban Men	41%	(53)	46%	(60)	13%	(17)	130
Homeowner	46%	(224)	38%	(188)	16%	(80)	493
Renter	32%	(52)	44%	(73)	24%	(41)	166
Military HHnm: Yes	37%	(42)	46%	(53)	17%	(20)	116
Military HH: No	43%	(252)	38%	(221)	19%	(111)	583
Employ: Private Sector	41%	(89)	40%	(88)	19%	(40)	217
Employ: Government	33%	(14)	40%	(18)	27%	(12)	44
Employ: Self-Employed	52%	(33)	30%	(19)	19%	(12)	63
Employ: Homemaker	65%	(21)	26%	(8)	9%	(3)	32
Employ: Student	28%	(7)	46%	(12)	26%	(7)	26
Employ: Retired	41%	(84)	44%	(90)	15%	(31)	205
Employ: Unemployed	41%	(31)	38%	(28)	22%	(16)	75
Employ: Other	43%	(16)	31%	(11)	26%	(9)	36
Self + Household: White-Collar	36%	(105)	47%	(136)	17%	(51)	292
Self + Household: Blue Collar	48%	(146)	35%	(107)	16%	(49)	302
Union HH: Yes	23%	(5)	53%	(12)	24%	(5)	23
Union HH: No	43%	(289)	39%	(262)	18%	(125)	676
LGBTQ+: Yes	24%	(19)	53%	(41)	23%	(18)	78
LGBTQ+: No	44%	(276)	37%	(233)	18%	(112)	621
Motivated to Vote	44%	(280)	41%	(257)	15%	(92)	629

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(295)	39%	(274)	19%	(130)	699
Parent: Yes	49%	(88)	33%	(59)	17%	(31)	178
Parent: No	40%	(207)	41%	(215)	19%	(99)	521
COVID Vaccine: Yes	34%	(179)	46%	(241)	19%	(99)	519
COVID Vaccine: No	64%	(116)	18%	(33)	17%	(31)	180
Student Loans: Yes	39%	(34)	42%	(37)	20%	(18)	89
Student Loans: No	43%	(260)	39%	(237)	18%	(113)	610
Favorable Opinion of Haley	49%	(113)	32%	(75)	19%	(45)	234
Unfavorable Opinion of Haley	38%	(124)	50%	(163)	11%	(37)	324
Protestant	45%	(117)	34%	(87)	21%	(56)	260
Roman Catholic	54%	(39)	37%	(26)	9%	(7)	72
Mormon	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	64%	(5)	36%	(3)	—	(0)	7
Jewish	53%	(5)	46%	(5)	1%	(0)	10
Muslim	48%	(2)	52%	(2)	—	(0)	3
Buddhist	—	(0)	96%	(5)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	27%	(9)	65%	(21)	8%	(3)	32
Agnostic	12%	(3)	65%	(16)	23%	(6)	25
Something else	49%	(83)	31%	(53)	20%	(34)	170
Nothing in particular	28%	(31)	49%	(53)	23%	(25)	110
Prodigal Biden Voter	26%	(11)	23%	(10)	51%	(22)	44
Undecided Voter (DK/WNV)	9%	(5)	20%	(11)	71%	(40)	56
Undecided Voter (DK)	8%	(2)	18%	(5)	74%	(19)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_3:** *Who do you trust more to handle each of the following issues? — Housing*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(290)	41%	(289)	17%	(120)	699
Gender: Male	43%	(139)	41%	(131)	16%	(52)	322
Gender: Female	40%	(152)	42%	(158)	18%	(68)	377
Age: 18-34	45%	(78)	36%	(62)	18%	(32)	172
Age: 35-44	35%	(33)	50%	(48)	15%	(14)	95
Age: 45-64	43%	(100)	41%	(94)	16%	(37)	230
Age: 65+	39%	(79)	42%	(85)	18%	(37)	201
GenZers: 1997-2012	40%	(34)	36%	(31)	24%	(20)	85
Millennials: 1981-1996	43%	(74)	43%	(74)	14%	(24)	172
GenXers: 1965-1980	41%	(69)	42%	(70)	17%	(29)	168
Baby Boomers: 1946-1964	41%	(108)	41%	(109)	17%	(46)	263
Educ: < College	45%	(197)	39%	(173)	16%	(70)	441
Educ: Bachelors degree	42%	(67)	41%	(66)	17%	(27)	160
Educ: Post-grad	26%	(26)	51%	(50)	23%	(23)	99
Income: Under 50k	40%	(118)	46%	(137)	15%	(44)	300
Income: 50k-100k	49%	(123)	35%	(89)	16%	(41)	253
Income: 100k+	33%	(49)	43%	(63)	24%	(34)	146
Ethnicity: White (Non-Hispanic)	52%	(242)	31%	(144)	17%	(77)	463
Ethnicity: Hispanic	26%	(9)	56%	(20)	18%	(6)	36
Ethnicity: Black (Non-Hispanic)	15%	(23)	69%	(107)	16%	(25)	155
Ethnicity: Asian + Other (Non-Hispanic)	35%	(16)	41%	(18)	24%	(11)	45
All Christian	47%	(161)	36%	(122)	17%	(58)	341
All Non-Christian	26%	(5)	66%	(13)	9%	(2)	20
Atheist	6%	(2)	70%	(23)	24%	(8)	32
Agnostic/Nothing in particular	26%	(34)	53%	(72)	21%	(28)	135
Something Else	52%	(88)	35%	(59)	14%	(23)	170
Evangelical	54%	(146)	29%	(79)	17%	(47)	271
Non-Evangelical	43%	(98)	43%	(99)	15%	(34)	231
PID: Dem (no lean)	7%	(16)	80%	(187)	13%	(31)	234
PID: Ind (no lean)	31%	(64)	41%	(87)	28%	(60)	211
PID: Rep (no lean)	82%	(209)	6%	(16)	11%	(29)	254

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(290)	41%	(289)	17%	(120)	699
PID/Gender: Dem Men	8%	(7)	83%	(73)	9%	(8)	88
PID/Gender: Dem Women	6%	(9)	78%	(113)	16%	(23)	146
PID/Gender: Ind Men	29%	(32)	44%	(48)	27%	(29)	108
PID/Gender: Ind Women	32%	(33)	38%	(39)	30%	(31)	103
PID/Gender: Rep Men	79%	(100)	8%	(10)	12%	(15)	126
PID/Gender: Rep Women	85%	(109)	4%	(5)	11%	(14)	129
Ideo: Liberal (1-3)	6%	(12)	78%	(149)	16%	(30)	191
Ideo: Moderate (4)	35%	(73)	49%	(102)	17%	(35)	210
Ideo: Conservative (5-7)	71%	(191)	11%	(30)	18%	(49)	270
Ideo/PID: Conservative Republican	84%	(165)	3%	(5)	14%	(27)	197
Ideo/PID: Moderate/Liberal Republican	75%	(38)	21%	(11)	5%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	77%	(66)	12%	(11)	86
Ideo/PID: Liberal Democrat	5%	(7)	82%	(118)	13%	(18)	143
Unfavorable of Biden and Trump	22%	(20)	25%	(22)	53%	(48)	91
2024 H2H Matchup: Biden Voter	2%	(6)	87%	(261)	11%	(33)	300
2024 H2H Matchup: Trump Voter	82%	(280)	5%	(17)	13%	(46)	343
2024 H2H Matchup: Would not Vote	4%	(1)	27%	(7)	69%	(18)	26
2024 H2H Matchup: Do not Know	11%	(3)	16%	(5)	74%	(23)	31
2022 House Vote: Democrat	3%	(8)	81%	(225)	16%	(43)	276
2022 House Vote: Republican	81%	(218)	7%	(20)	12%	(33)	270
2022 House Vote: Did not Vote	42%	(62)	30%	(44)	28%	(40)	146
2020 Vote: Joe Biden	5%	(17)	79%	(251)	15%	(49)	317
2020 Vote: Donald Trump	78%	(254)	7%	(24)	15%	(47)	326
2020 Vote: Someone Else	38%	(4)	14%	(1)	48%	(5)	10
2020 Vote: Did not Vote	33%	(15)	28%	(13)	39%	(18)	47
2016 Vote: Hillary Clinton	4%	(10)	81%	(207)	15%	(38)	255
2016 Vote: Donald Trump	77%	(205)	7%	(20)	16%	(43)	268
2016 Vote: Someone Else	19%	(3)	56%	(9)	25%	(4)	15
2020 Vote/PID: Not Biden/Democrat	56%	(8)	28%	(4)	15%	(2)	14
2020 Vote/PID: Not Trump/Republican	53%	(13)	21%	(5)	26%	(6)	24
U.S. Economy: Wrong Track	55%	(254)	24%	(111)	21%	(97)	463
U.S. Economy: Right Direction	15%	(36)	75%	(178)	9%	(22)	236

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(290)	41%	(289)	17%	(120)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	90%	(216)	8%	(20)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(272)	6%	(19)	15%	(52)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	47%	(55)	42%	(48)	115
Top 2024 Issue: Economy	55%	(137)	23%	(58)	22%	(54)	250
Community: Urban	34%	(42)	50%	(62)	16%	(20)	125
Community: Suburban	38%	(112)	44%	(127)	18%	(52)	291
Community: Rural	48%	(136)	35%	(99)	17%	(47)	283
Community/Gender: Urban Women	25%	(15)	56%	(35)	19%	(12)	63
Community/Gender: Urban Men	43%	(27)	44%	(27)	13%	(8)	62
Community/Gender: Rural Women	46%	(71)	36%	(55)	18%	(27)	153
Community/Gender: Rural Men	50%	(65)	34%	(45)	15%	(20)	130
Community/Gender: Suburban Women	40%	(65)	42%	(68)	18%	(28)	162
Community/Gender: Suburban Men	36%	(46)	46%	(60)	18%	(24)	130
Homeowner	44%	(219)	38%	(187)	18%	(87)	493
Renter	33%	(54)	53%	(89)	14%	(23)	166
Military HHnm: Yes	36%	(42)	49%	(56)	15%	(18)	116
Military HH: No	43%	(248)	40%	(233)	17%	(102)	583
Employ: Private Sector	40%	(86)	43%	(93)	18%	(38)	217
Employ: Government	32%	(14)	53%	(23)	15%	(6)	44
Employ: Self-Employed	51%	(32)	34%	(21)	15%	(9)	63
Employ: Homemaker	62%	(20)	32%	(10)	7%	(2)	32
Employ: Student	23%	(6)	52%	(14)	25%	(7)	26
Employ: Retired	40%	(83)	40%	(83)	19%	(39)	205
Employ: Unemployed	39%	(29)	45%	(34)	15%	(11)	75
Employ: Other	53%	(19)	31%	(11)	16%	(6)	36
Self + Household: White-Collar	35%	(103)	47%	(138)	18%	(52)	292
Self + Household: Blue Collar	47%	(143)	38%	(114)	15%	(45)	302
Union HH: Yes	26%	(6)	56%	(13)	18%	(4)	23
Union HH: No	42%	(284)	41%	(276)	17%	(115)	676
LGBTQ+: Yes	23%	(18)	56%	(44)	21%	(16)	78
LGBTQ+: No	44%	(272)	40%	(245)	17%	(103)	621
Motivated to Vote	44%	(274)	42%	(264)	14%	(91)	629

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(290)	41%	(289)	17%	(120)	699
Parent: Yes	48%	(85)	37%	(66)	15%	(27)	178
Parent: No	39%	(205)	43%	(223)	18%	(93)	521
COVID Vaccine: Yes	35%	(181)	47%	(246)	18%	(92)	519
COVID Vaccine: No	60%	(109)	24%	(44)	15%	(28)	180
Student Loans: Yes	33%	(29)	46%	(42)	21%	(19)	89
Student Loans: No	43%	(261)	41%	(248)	17%	(101)	610
Favorable Opinion of Haley	44%	(104)	36%	(83)	20%	(47)	234
Unfavorable Opinion of Haley	37%	(121)	50%	(161)	13%	(41)	324
Protestant	45%	(117)	37%	(96)	18%	(47)	260
Roman Catholic	54%	(39)	32%	(23)	14%	(10)	72
Mormon	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	48%	(3)	36%	(3)	16%	(1)	7
Jewish	38%	(4)	46%	(5)	16%	(2)	10
Muslim	42%	(1)	58%	(2)	—	(0)	3
Buddhist	—	(0)	96%	(5)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	6%	(2)	70%	(23)	24%	(8)	32
Agnostic	6%	(2)	60%	(15)	34%	(8)	25
Something else	52%	(88)	35%	(59)	14%	(23)	170
Nothing in particular	30%	(33)	52%	(57)	18%	(20)	110
Prodigal Biden Voter	26%	(12)	23%	(10)	50%	(22)	44
Undecided Voter (DK/WNV)	8%	(4)	21%	(12)	72%	(41)	56
Undecided Voter (DK)	4%	(1)	27%	(7)	69%	(18)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	49%	(346)	34%	(240)	16%	(113)	699
Gender: Male	56%	(181)	32%	(104)	12%	(38)	322
Gender: Female	44%	(165)	36%	(136)	20%	(76)	377
Age: 18-34	48%	(82)	25%	(44)	27%	(47)	172
Age: 35-44	48%	(46)	41%	(39)	11%	(11)	95
Age: 45-64	52%	(119)	37%	(85)	11%	(26)	230
Age: 65+	49%	(99)	36%	(72)	15%	(30)	201
GenZers: 1997-2012	48%	(40)	23%	(19)	29%	(25)	85
Millennials: 1981-1996	47%	(80)	35%	(59)	19%	(32)	172
GenXers: 1965-1980	52%	(88)	35%	(59)	13%	(21)	168
Baby Boomers: 1946-1964	50%	(132)	38%	(101)	12%	(30)	263
Educ: < College	51%	(227)	31%	(136)	18%	(78)	441
Educ: Bachelors degree	50%	(79)	37%	(59)	14%	(22)	160
Educ: Post-grad	40%	(40)	45%	(44)	15%	(14)	99
Income: Under 50k	43%	(127)	36%	(109)	21%	(63)	300
Income: 50k-100k	57%	(143)	32%	(82)	11%	(28)	253
Income: 100k+	51%	(75)	34%	(49)	15%	(22)	146
Ethnicity: White (Non-Hispanic)	61%	(280)	27%	(124)	13%	(59)	463
Ethnicity: Hispanic	31%	(11)	49%	(18)	20%	(7)	36
Ethnicity: Black (Non-Hispanic)	19%	(30)	56%	(86)	25%	(39)	155
Ethnicity: Asian + Other (Non-Hispanic)	55%	(25)	27%	(12)	18%	(8)	45
All Christian	57%	(196)	29%	(99)	14%	(46)	341
All Non-Christian	44%	(9)	42%	(9)	14%	(3)	20
Atheist	21%	(7)	59%	(19)	20%	(6)	32
Agnostic/Nothing in particular	33%	(44)	45%	(60)	23%	(30)	135
Something Else	53%	(90)	31%	(53)	16%	(27)	170
Evangelical	62%	(168)	25%	(67)	13%	(36)	271
Non-Evangelical	47%	(108)	37%	(85)	16%	(38)	231
PID: Dem (no lean)	6%	(15)	77%	(181)	17%	(39)	234
PID: Ind (no lean)	48%	(100)	25%	(54)	27%	(57)	211
PID: Rep (no lean)	91%	(231)	2%	(5)	7%	(18)	254

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**Table BLMB8\_4: Who do you trust more to handle each of the following issues? — Crime**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(346)	34%	(240)	16%	(113)	699
PID/Gender: Dem Men	8%	(7)	86%	(76)	6%	(5)	88
PID/Gender: Dem Women	5%	(7)	72%	(105)	23%	(34)	146
PID/Gender: Ind Men	51%	(55)	25%	(27)	24%	(26)	108
PID/Gender: Ind Women	44%	(45)	26%	(27)	30%	(31)	103
PID/Gender: Rep Men	94%	(118)	1%	(1)	5%	(7)	126
PID/Gender: Rep Women	88%	(113)	4%	(5)	9%	(11)	129
Ideo: Liberal (1-3)	9%	(16)	73%	(139)	19%	(36)	191
Ideo: Moderate (4)	44%	(93)	35%	(74)	20%	(43)	210
Ideo: Conservative (5-7)	83%	(223)	8%	(22)	9%	(26)	270
Ideo/PID: Conservative Republican	93%	(183)	1%	(2)	6%	(12)	197
Ideo/PID: Moderate/Liberal Republican	84%	(43)	7%	(3)	9%	(4)	51
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	74%	(64)	17%	(15)	86
Ideo/PID: Liberal Democrat	5%	(8)	80%	(114)	14%	(20)	143
Unfavorable of Biden and Trump	44%	(40)	9%	(9)	47%	(42)	91
2024 H2H Matchup: Biden Voter	6%	(17)	77%	(231)	17%	(52)	300
2024 H2H Matchup: Trump Voter	93%	(319)	1%	(5)	6%	(19)	343
2024 H2H Matchup: Would not Vote	15%	(4)	3%	(1)	82%	(21)	26
2024 H2H Matchup: Do not Know	21%	(7)	10%	(3)	69%	(21)	31
2022 House Vote: Democrat	6%	(18)	76%	(209)	18%	(49)	276
2022 House Vote: Republican	91%	(247)	2%	(5)	7%	(18)	270
2022 House Vote: Did not Vote	52%	(76)	17%	(25)	31%	(45)	146
2020 Vote: Joe Biden	8%	(27)	72%	(227)	20%	(64)	317
2020 Vote: Donald Trump	91%	(296)	2%	(5)	7%	(24)	326
2020 Vote: Someone Else	49%	(5)	7%	(1)	44%	(4)	10
2020 Vote: Did not Vote	39%	(18)	14%	(7)	46%	(22)	47
2016 Vote: Hillary Clinton	6%	(14)	78%	(198)	17%	(43)	255
2016 Vote: Donald Trump	90%	(241)	1%	(4)	9%	(23)	268
2016 Vote: Someone Else	29%	(4)	39%	(6)	33%	(5)	15
2020 Vote/PID: Not Biden/Democrat	46%	(7)	34%	(5)	19%	(3)	14
2020 Vote/PID: Not Trump/Republican	75%	(18)	11%	(3)	14%	(3)	24
U.S. Economy: Wrong Track	65%	(300)	18%	(81)	18%	(81)	463
U.S. Economy: Right Direction	19%	(46)	67%	(158)	14%	(32)	236

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	49%	(346)	34%	(240)	16%	(113)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(14)	83%	(200)	11%	(27)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90%	(308)	1%	(3)	9%	(32)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(24)	32%	(37)	47%	(54)	115
Top 2024 Issue: Economy	65%	(161)	18%	(45)	18%	(44)	250
Community: Urban	40%	(51)	39%	(48)	21%	(26)	125
Community: Suburban	48%	(141)	37%	(108)	15%	(42)	291
Community: Rural	55%	(154)	30%	(83)	16%	(45)	283
Community/Gender: Urban Women	28%	(18)	46%	(29)	26%	(16)	63
Community/Gender: Urban Men	53%	(33)	31%	(20)	16%	(10)	62
Community/Gender: Rural Women	51%	(78)	29%	(44)	20%	(31)	153
Community/Gender: Rural Men	59%	(77)	30%	(39)	11%	(14)	130
Community/Gender: Suburban Women	43%	(70)	39%	(63)	18%	(28)	162
Community/Gender: Suburban Men	55%	(71)	34%	(45)	11%	(14)	130
Homeowner	53%	(261)	32%	(157)	15%	(75)	493
Renter	40%	(67)	42%	(70)	17%	(29)	166
Military HHnm: Yes	48%	(55)	41%	(47)	12%	(13)	116
Military HH: No	50%	(291)	33%	(193)	17%	(100)	583
Employ: Private Sector	48%	(104)	36%	(78)	16%	(35)	217
Employ: Government	38%	(17)	50%	(22)	12%	(5)	44
Employ: Self-Employed	65%	(41)	23%	(14)	12%	(8)	63
Employ: Homemaker	67%	(21)	20%	(6)	13%	(4)	32
Employ: Student	27%	(7)	32%	(8)	41%	(11)	26
Employ: Retired	51%	(104)	35%	(72)	14%	(29)	205
Employ: Unemployed	44%	(33)	37%	(28)	19%	(14)	75
Employ: Other	50%	(18)	28%	(10)	21%	(8)	36
Self + Household: White-Collar	48%	(139)	39%	(115)	13%	(38)	292
Self + Household: Blue Collar	53%	(159)	33%	(99)	15%	(44)	302
Union HH: Yes	47%	(11)	45%	(10)	9%	(2)	23
Union HH: No	50%	(335)	34%	(229)	16%	(111)	676
LGBTQ+: Yes	22%	(17)	53%	(42)	25%	(20)	78
LGBTQ+: No	53%	(329)	32%	(198)	15%	(94)	621
Motivated to Vote	52%	(329)	35%	(220)	13%	(80)	629

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(346)	34%	(240)	16%	(113)	699
Parent: Yes	60%	(107)	27%	(49)	12%	(22)	178
Parent: No	46%	(239)	37%	(191)	18%	(91)	521
COVID Vaccine: Yes	43%	(222)	39%	(205)	18%	(92)	519
COVID Vaccine: No	69%	(124)	19%	(35)	12%	(21)	180
Student Loans: Yes	44%	(40)	36%	(32)	19%	(17)	89
Student Loans: No	50%	(306)	34%	(207)	16%	(96)	610
Favorable Opinion of Haley	62%	(144)	25%	(59)	13%	(31)	234
Unfavorable Opinion of Haley	42%	(136)	46%	(147)	13%	(41)	324
Protestant	56%	(146)	30%	(78)	14%	(37)	260
Roman Catholic	57%	(41)	30%	(22)	13%	(9)	72
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	53%	(5)	46%	(5)	1%	(0)	10
Muslim	70%	(2)	24%	(1)	6%	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	21%	(7)	59%	(19)	20%	(6)	32
Agnostic	23%	(6)	52%	(13)	25%	(6)	25
Something else	53%	(90)	31%	(53)	16%	(27)	170
Nothing in particular	35%	(38)	43%	(47)	22%	(24)	110
Prodigal Biden Voter	39%	(17)	7%	(3)	55%	(24)	44
Undecided Voter (DK/WNV)	18%	(10)	7%	(4)	75%	(42)	56
Undecided Voter (DK)	15%	(4)	3%	(1)	82%	(21)	26

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(368)	33%	(230)	14%	(101)	699
Gender: Male	60%	(194)	30%	(97)	10%	(31)	322
Gender: Female	46%	(174)	35%	(133)	19%	(70)	377
Age: 18-34	54%	(93)	21%	(36)	25%	(44)	172
Age: 35-44	44%	(42)	40%	(38)	16%	(15)	95
Age: 45-64	56%	(130)	33%	(77)	10%	(23)	230
Age: 65+	51%	(102)	40%	(79)	10%	(19)	201
GenZers: 1997-2012	54%	(46)	21%	(17)	26%	(22)	85
Millennials: 1981-1996	48%	(83)	31%	(53)	21%	(36)	172
GenXers: 1965-1980	57%	(96)	33%	(55)	10%	(17)	168
Baby Boomers: 1946-1964	51%	(135)	40%	(105)	9%	(24)	263
Educ: < College	55%	(244)	30%	(132)	15%	(65)	441
Educ: Bachelors degree	51%	(81)	36%	(57)	14%	(22)	160
Educ: Post-grad	43%	(42)	42%	(42)	15%	(14)	99
Income: Under 50k	48%	(145)	34%	(103)	17%	(51)	300
Income: 50k-100k	56%	(142)	33%	(83)	11%	(28)	253
Income: 100k+	55%	(80)	30%	(44)	15%	(22)	146
Ethnicity: White (Non-Hispanic)	64%	(295)	26%	(121)	10%	(47)	463
Ethnicity: Hispanic	26%	(9)	58%	(21)	16%	(6)	36
Ethnicity: Black (Non-Hispanic)	23%	(35)	50%	(78)	27%	(42)	155
Ethnicity: Asian + Other (Non-Hispanic)	63%	(29)	23%	(10)	14%	(6)	45
All Christian	60%	(205)	29%	(99)	11%	(38)	341
All Non-Christian	52%	(11)	46%	(10)	2%	(0)	20
Atheist	28%	(9)	53%	(17)	19%	(6)	32
Agnostic/Nothing in particular	36%	(49)	44%	(59)	20%	(27)	135
Something Else	55%	(94)	27%	(46)	18%	(30)	170
Evangelical	66%	(179)	22%	(61)	12%	(32)	271
Non-Evangelical	48%	(111)	36%	(84)	16%	(36)	231
PID: Dem (no lean)	11%	(26)	71%	(165)	19%	(43)	234
PID: Ind (no lean)	51%	(107)	27%	(56)	23%	(48)	211
PID: Rep (no lean)	92%	(235)	4%	(10)	4%	(10)	254

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(368)	33%	(230)	14%	(101)	699
PID/Gender: Dem Men	17%	(15)	73%	(64)	10%	(9)	88
PID/Gender: Dem Women	7%	(10)	69%	(101)	24%	(34)	146
PID/Gender: Ind Men	56%	(60)	26%	(28)	18%	(20)	108
PID/Gender: Ind Women	46%	(47)	27%	(28)	27%	(28)	103
PID/Gender: Rep Men	94%	(119)	4%	(5)	2%	(2)	126
PID/Gender: Rep Women	91%	(117)	4%	(5)	6%	(7)	129
Ideo: Liberal (1-3)	11%	(20)	71%	(136)	18%	(34)	191
Ideo: Moderate (4)	48%	(101)	35%	(73)	17%	(36)	210
Ideo: Conservative (5-7)	84%	(228)	7%	(19)	9%	(23)	270
Ideo/PID: Conservative Republican	94%	(184)	2%	(3)	4%	(9)	197
Ideo/PID: Moderate/Liberal Republican	86%	(44)	12%	(6)	2%	(1)	51
Ideo/PID: Moderate/Conservative Democrat	16%	(14)	60%	(52)	24%	(20)	86
Ideo/PID: Liberal Democrat	7%	(9)	79%	(113)	14%	(20)	143
Unfavorable of Biden and Trump	60%	(55)	5%	(4)	36%	(32)	91
2024 H2H Matchup: Biden Voter	9%	(26)	74%	(223)	17%	(51)	300
2024 H2H Matchup: Trump Voter	95%	(327)	1%	(3)	4%	(12)	343
2024 H2H Matchup: Would not Vote	14%	(4)	8%	(2)	78%	(20)	26
2024 H2H Matchup: Do not Know	35%	(11)	8%	(3)	57%	(18)	31
2022 House Vote: Democrat	10%	(26)	70%	(195)	20%	(55)	276
2022 House Vote: Republican	93%	(251)	3%	(7)	4%	(12)	270
2022 House Vote: Did not Vote	59%	(86)	20%	(29)	21%	(31)	146
2020 Vote: Joe Biden	13%	(41)	68%	(215)	19%	(60)	317
2020 Vote: Donald Trump	92%	(301)	3%	(10)	5%	(15)	326
2020 Vote: Someone Else	33%	(3)	—	(0)	67%	(6)	10
2020 Vote: Did not Vote	48%	(23)	11%	(5)	41%	(19)	47
2016 Vote: Hillary Clinton	8%	(20)	72%	(184)	20%	(50)	255
2016 Vote: Donald Trump	91%	(245)	3%	(8)	6%	(15)	268
2016 Vote: Someone Else	19%	(3)	48%	(7)	33%	(5)	15
2020 Vote/PID: Not Biden/Democrat	58%	(8)	26%	(4)	16%	(2)	14
2020 Vote/PID: Not Trump/Republican	73%	(18)	17%	(4)	10%	(2)	24
U.S. Economy: Wrong Track	69%	(319)	17%	(79)	14%	(65)	463
U.S. Economy: Right Direction	21%	(49)	64%	(151)	15%	(36)	236

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(368)	33%	(230)	14%	(101)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(22)	79%	(190)	12%	(28)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(313)	1%	(4)	7%	(25)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(33)	31%	(36)	41%	(47)	115
Top 2024 Issue: Economy	70%	(176)	15%	(39)	14%	(35)	250
Community: Urban	39%	(49)	43%	(54)	18%	(22)	125
Community: Suburban	51%	(149)	35%	(101)	14%	(41)	291
Community: Rural	60%	(170)	27%	(75)	13%	(38)	283
Community/Gender: Urban Women	29%	(18)	55%	(34)	16%	(10)	63
Community/Gender: Urban Men	49%	(31)	32%	(20)	19%	(12)	62
Community/Gender: Rural Women	55%	(85)	25%	(38)	20%	(30)	153
Community/Gender: Rural Men	66%	(85)	29%	(37)	6%	(7)	130
Community/Gender: Suburban Women	44%	(71)	38%	(61)	18%	(29)	162
Community/Gender: Suburban Men	60%	(78)	31%	(40)	9%	(12)	130
Homeowner	56%	(278)	31%	(151)	13%	(64)	493
Renter	43%	(71)	39%	(65)	18%	(29)	166
Military HHnm: Yes	48%	(55)	44%	(51)	8%	(9)	116
Military HH: No	54%	(312)	31%	(179)	16%	(92)	583
Employ: Private Sector	54%	(118)	31%	(67)	15%	(32)	217
Employ: Government	37%	(16)	47%	(20)	16%	(7)	44
Employ: Self-Employed	66%	(42)	18%	(11)	16%	(10)	63
Employ: Homemaker	65%	(21)	25%	(8)	10%	(3)	32
Employ: Student	43%	(11)	25%	(7)	32%	(8)	26
Employ: Retired	52%	(106)	38%	(77)	11%	(22)	205
Employ: Unemployed	48%	(36)	39%	(29)	13%	(10)	75
Employ: Other	47%	(17)	28%	(10)	25%	(9)	36
Self + Household: White-Collar	49%	(144)	39%	(113)	12%	(36)	292
Self + Household: Blue Collar	57%	(172)	31%	(92)	13%	(38)	302
Union HH: Yes	45%	(10)	43%	(10)	13%	(3)	23
Union HH: No	53%	(357)	33%	(221)	15%	(98)	676
LGBTQ+: Yes	29%	(23)	46%	(36)	25%	(20)	78
LGBTQ+: No	56%	(345)	31%	(195)	13%	(81)	621
Motivated to Vote	54%	(342)	34%	(216)	11%	(71)	629

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(368)	33%	(230)	14%	(101)	699
Parent: Yes	59%	(105)	27%	(47)	14%	(25)	178
Parent: No	50%	(262)	35%	(183)	15%	(76)	521
COVID Vaccine: Yes	46%	(237)	40%	(206)	15%	(76)	519
COVID Vaccine: No	73%	(131)	14%	(24)	14%	(25)	180
Student Loans: Yes	47%	(42)	33%	(30)	19%	(17)	89
Student Loans: No	53%	(325)	33%	(201)	14%	(84)	610
Favorable Opinion of Haley	62%	(146)	26%	(60)	12%	(27)	234
Unfavorable Opinion of Haley	47%	(151)	43%	(138)	11%	(35)	324
Protestant	60%	(156)	27%	(71)	13%	(33)	260
Roman Catholic	55%	(40)	38%	(27)	6%	(5)	72
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	54%	(5)	46%	(5)	—	(0)	10
Muslim	42%	(1)	52%	(2)	6%	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	2
Atheist	28%	(9)	53%	(17)	19%	(6)	32
Agnostic	23%	(6)	51%	(13)	26%	(7)	25
Something else	55%	(94)	27%	(46)	18%	(30)	170
Nothing in particular	39%	(43)	43%	(47)	18%	(20)	110
Prodigal Biden Voter	44%	(19)	9%	(4)	47%	(20)	44
Undecided Voter (DK/WNV)	26%	(14)	8%	(4)	67%	(38)	56
Undecided Voter (DK)	14%	(4)	8%	(2)	78%	(20)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	47%	(329)	33%	(234)	20%	(137)	699
Gender: Male	54%	(174)	31%	(99)	15%	(48)	322
Gender: Female	41%	(154)	36%	(134)	23%	(88)	377
Age: 18-34	51%	(89)	19%	(33)	30%	(51)	172
Age: 35-44	45%	(43)	38%	(36)	17%	(16)	95
Age: 45-64	49%	(112)	36%	(84)	15%	(35)	230
Age: 65+	42%	(85)	40%	(81)	17%	(35)	201
GenZers: 1997-2012	50%	(42)	15%	(13)	35%	(30)	85
Millennials: 1981-1996	48%	(83)	30%	(52)	21%	(37)	172
GenXers: 1965-1980	49%	(83)	34%	(58)	17%	(28)	168
Baby Boomers: 1946-1964	44%	(115)	41%	(109)	15%	(40)	263
Educ: < College	49%	(216)	30%	(133)	21%	(92)	441
Educ: Bachelors degree	49%	(79)	34%	(55)	16%	(26)	160
Educ: Post-grad	35%	(34)	47%	(46)	18%	(18)	99
Income: Under 50k	41%	(124)	33%	(100)	25%	(76)	300
Income: 50k-100k	56%	(141)	33%	(83)	12%	(29)	253
Income: 100k+	44%	(64)	35%	(51)	21%	(31)	146
Ethnicity: White (Non-Hispanic)	58%	(267)	28%	(131)	14%	(65)	463
Ethnicity: Hispanic	28%	(10)	44%	(16)	27%	(10)	36
Ethnicity: Black (Non-Hispanic)	20%	(30)	52%	(80)	29%	(44)	155
Ethnicity: Asian + Other (Non-Hispanic)	46%	(21)	16%	(7)	38%	(17)	45
All Christian	53%	(182)	30%	(103)	16%	(56)	341
All Non-Christian	40%	(8)	47%	(10)	13%	(3)	20
Atheist	13%	(4)	53%	(17)	34%	(11)	32
Agnostic/Nothing in particular	31%	(42)	47%	(63)	22%	(29)	135
Something Else	54%	(92)	24%	(41)	22%	(38)	170
Evangelical	60%	(162)	21%	(57)	19%	(53)	271
Non-Evangelical	45%	(103)	38%	(87)	18%	(41)	231
PID: Dem (no lean)	8%	(18)	71%	(166)	21%	(49)	234
PID: Ind (no lean)	43%	(90)	27%	(58)	30%	(62)	211
PID: Rep (no lean)	87%	(220)	4%	(10)	10%	(25)	254

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(329)	33%	(234)	20%	(137)	699
PID/Gender: Dem Men	12%	(11)	74%	(65)	13%	(12)	88
PID/Gender: Dem Women	5%	(7)	69%	(101)	26%	(38)	146
PID/Gender: Ind Men	45%	(49)	29%	(31)	26%	(28)	108
PID/Gender: Ind Women	40%	(41)	26%	(27)	33%	(34)	103
PID/Gender: Rep Men	91%	(114)	3%	(3)	6%	(8)	126
PID/Gender: Rep Women	82%	(106)	5%	(6)	13%	(17)	129
Ideo: Liberal (1-3)	10%	(18)	72%	(137)	19%	(36)	191
Ideo: Moderate (4)	41%	(86)	33%	(70)	26%	(54)	210
Ideo: Conservative (5-7)	79%	(212)	8%	(22)	13%	(36)	270
Ideo/PID: Conservative Republican	88%	(172)	3%	(6)	9%	(18)	197
Ideo/PID: Moderate/Liberal Republican	83%	(43)	7%	(3)	10%	(5)	51
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	59%	(51)	30%	(26)	86
Ideo/PID: Liberal Democrat	6%	(9)	80%	(114)	14%	(20)	143
Unfavorable of Biden and Trump	37%	(33)	8%	(7)	56%	(51)	91
2024 H2H Matchup: Biden Voter	6%	(17)	74%	(222)	20%	(60)	300
2024 H2H Matchup: Trump Voter	88%	(301)	1%	(5)	11%	(37)	343
2024 H2H Matchup: Would not Vote	15%	(4)	6%	(2)	79%	(20)	26
2024 H2H Matchup: Do not Know	22%	(7)	16%	(5)	61%	(19)	31
2022 House Vote: Democrat	6%	(17)	72%	(198)	22%	(61)	276
2022 House Vote: Republican	85%	(230)	4%	(10)	11%	(30)	270
2022 House Vote: Did not Vote	54%	(79)	17%	(25)	29%	(42)	146
2020 Vote: Joe Biden	9%	(28)	69%	(220)	22%	(69)	317
2020 Vote: Donald Trump	86%	(279)	3%	(9)	12%	(38)	326
2020 Vote: Someone Else	38%	(4)	9%	(1)	53%	(5)	10
2020 Vote: Did not Vote	39%	(18)	9%	(4)	52%	(24)	47
2016 Vote: Hillary Clinton	7%	(18)	75%	(192)	18%	(46)	255
2016 Vote: Donald Trump	84%	(224)	4%	(10)	13%	(34)	268
2016 Vote: Someone Else	21%	(3)	49%	(8)	30%	(5)	15
2020 Vote/PID: Not Biden/Democrat	43%	(6)	24%	(4)	32%	(5)	14
2020 Vote/PID: Not Trump/Republican	61%	(15)	20%	(5)	19%	(5)	24
U.S. Economy: Wrong Track	61%	(282)	17%	(78)	22%	(103)	463
U.S. Economy: Right Direction	20%	(47)	66%	(156)	14%	(33)	236

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	47%	(329)	33%	(234)	20%	(137)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	78%	(188)	17%	(41)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(297)	2%	(8)	11%	(38)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(20)	33%	(38)	50%	(58)	115
Top 2024 Issue: Economy	64%	(159)	17%	(42)	19%	(48)	250
Community: Urban	39%	(48)	36%	(45)	26%	(32)	125
Community: Suburban	45%	(130)	36%	(105)	19%	(57)	291
Community: Rural	53%	(150)	30%	(84)	17%	(48)	283
Community/Gender: Urban Women	24%	(15)	42%	(26)	35%	(22)	63
Community/Gender: Urban Men	54%	(34)	29%	(18)	17%	(11)	62
Community/Gender: Rural Women	49%	(75)	32%	(48)	19%	(29)	153
Community/Gender: Rural Men	58%	(75)	28%	(36)	14%	(19)	130
Community/Gender: Suburban Women	40%	(65)	37%	(60)	23%	(37)	162
Community/Gender: Suburban Men	50%	(65)	35%	(45)	15%	(19)	130
Homeowner	49%	(243)	33%	(161)	18%	(89)	493
Renter	41%	(67)	37%	(62)	22%	(37)	166
Military HHnm: Yes	40%	(46)	46%	(53)	15%	(17)	116
Military HH: No	48%	(283)	31%	(181)	21%	(120)	583
Employ: Private Sector	47%	(103)	32%	(70)	20%	(44)	217
Employ: Government	36%	(16)	41%	(18)	23%	(10)	44
Employ: Self-Employed	65%	(41)	26%	(17)	8%	(5)	63
Employ: Homemaker	66%	(21)	27%	(9)	8%	(2)	32
Employ: Student	26%	(7)	29%	(8)	46%	(12)	26
Employ: Retired	43%	(89)	40%	(82)	17%	(34)	205
Employ: Unemployed	46%	(34)	27%	(20)	27%	(20)	75
Employ: Other	47%	(17)	29%	(11)	24%	(9)	36
Self + Household: White-Collar	43%	(125)	41%	(119)	17%	(49)	292
Self + Household: Blue Collar	52%	(157)	31%	(94)	17%	(51)	302
Union HH: Yes	33%	(8)	42%	(10)	24%	(6)	23
Union HH: No	47%	(321)	33%	(224)	19%	(131)	676
LGBTQ+: Yes	23%	(18)	49%	(39)	27%	(21)	78
LGBTQ+: No	50%	(311)	31%	(195)	19%	(115)	621
Motivated to Vote	49%	(310)	35%	(219)	16%	(100)	629

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(329)	33%	(234)	20%	(137)	699
Parent: Yes	59%	(105)	28%	(50)	13%	(22)	178
Parent: No	43%	(224)	35%	(184)	22%	(114)	521
COVID Vaccine: Yes	40%	(206)	40%	(209)	20%	(104)	519
COVID Vaccine: No	68%	(122)	14%	(25)	18%	(33)	180
Student Loans: Yes	44%	(39)	31%	(28)	25%	(22)	89
Student Loans: No	47%	(289)	34%	(206)	19%	(114)	610
Favorable Opinion of Haley	55%	(128)	28%	(65)	17%	(40)	234
Unfavorable Opinion of Haley	39%	(127)	43%	(139)	18%	(57)	324
Protestant	52%	(135)	30%	(79)	18%	(46)	260
Roman Catholic	54%	(39)	32%	(23)	13%	(10)	72
Mormon	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	54%	(5)	46%	(5)	—	(0)	10
Muslim	42%	(1)	58%	(2)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	13%	(4)	53%	(17)	34%	(11)	32
Agnostic	15%	(4)	52%	(13)	33%	(8)	25
Something else	54%	(92)	24%	(41)	22%	(38)	170
Nothing in particular	35%	(39)	45%	(50)	19%	(21)	110
Prodigal Biden Voter	38%	(17)	12%	(5)	50%	(22)	44
Undecided Voter (DK/WNV)	19%	(11)	12%	(7)	70%	(39)	56
Undecided Voter (DK)	15%	(4)	6%	(2)	79%	(20)	26

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	33%	(233)	44%	(307)	23%	(159)	699
Gender: Male	37%	(119)	42%	(137)	21%	(67)	322
Gender: Female	30%	(115)	45%	(170)	24%	(92)	377
Age: 18-34	42%	(72)	33%	(56)	25%	(44)	172
Age: 35-44	32%	(30)	47%	(45)	21%	(20)	95
Age: 45-64	34%	(78)	45%	(103)	21%	(49)	230
Age: 65+	26%	(53)	51%	(102)	23%	(46)	201
GenZers: 1997-2012	40%	(34)	30%	(26)	29%	(25)	85
Millennials: 1981-1996	37%	(63)	42%	(72)	22%	(37)	172
GenXers: 1965-1980	33%	(56)	46%	(78)	20%	(34)	168
Baby Boomers: 1946-1964	29%	(76)	49%	(128)	23%	(60)	263
Educ: < College	38%	(166)	39%	(171)	24%	(104)	441
Educ: Bachelors degree	33%	(52)	47%	(75)	20%	(32)	160
Educ: Post-grad	16%	(16)	61%	(60)	23%	(23)	99
Income: Under 50k	34%	(102)	44%	(131)	23%	(68)	300
Income: 50k-100k	35%	(89)	43%	(109)	22%	(55)	253
Income: 100k+	29%	(43)	46%	(68)	25%	(36)	146
Ethnicity: White (Non-Hispanic)	40%	(184)	38%	(176)	22%	(103)	463
Ethnicity: Hispanic	19%	(7)	69%	(25)	12%	(4)	36
Ethnicity: Black (Non-Hispanic)	19%	(29)	59%	(91)	23%	(35)	155
Ethnicity: Asian + Other (Non-Hispanic)	31%	(14)	32%	(15)	37%	(17)	45
All Christian	36%	(124)	41%	(139)	23%	(78)	341
All Non-Christian	16%	(3)	52%	(11)	31%	(6)	20
Atheist	12%	(4)	71%	(23)	16%	(5)	32
Agnostic/Nothing in particular	19%	(25)	57%	(77)	24%	(33)	135
Something Else	45%	(77)	33%	(57)	21%	(37)	170
Evangelical	45%	(122)	30%	(83)	25%	(67)	271
Non-Evangelical	31%	(72)	49%	(113)	20%	(46)	231
PID: Dem (no lean)	5%	(11)	79%	(185)	16%	(38)	234
PID: Ind (no lean)	27%	(57)	46%	(96)	27%	(57)	211
PID: Rep (no lean)	65%	(165)	10%	(26)	25%	(64)	254

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	33%	(233)	44%	(307)	23%	(159)	699
PID/Gender: Dem Men	9%	(8)	82%	(72)	9%	(8)	88
PID/Gender: Dem Women	2%	(3)	77%	(113)	20%	(30)	146
PID/Gender: Ind Men	23%	(25)	47%	(51)	30%	(32)	108
PID/Gender: Ind Women	31%	(32)	44%	(45)	25%	(25)	103
PID/Gender: Rep Men	68%	(86)	11%	(13)	21%	(27)	126
PID/Gender: Rep Women	62%	(80)	9%	(12)	29%	(37)	129
Ideo: Liberal (1-3)	6%	(11)	80%	(154)	14%	(26)	191
Ideo: Moderate (4)	31%	(66)	48%	(100)	21%	(44)	210
Ideo: Conservative (5-7)	54%	(145)	17%	(46)	29%	(80)	270
Ideo/PID: Conservative Republican	64%	(125)	9%	(17)	28%	(55)	197
Ideo/PID: Moderate/Liberal Republican	72%	(37)	17%	(9)	11%	(5)	51
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	68%	(58)	23%	(20)	86
Ideo/PID: Liberal Democrat	2%	(3)	87%	(123)	11%	(16)	143
Unfavorable of Biden and Trump	14%	(13)	34%	(31)	51%	(47)	91
2024 H2H Matchup: Biden Voter	3%	(8)	88%	(265)	9%	(27)	300
2024 H2H Matchup: Trump Voter	64%	(219)	9%	(30)	27%	(94)	343
2024 H2H Matchup: Would not Vote	12%	(3)	15%	(4)	73%	(19)	26
2024 H2H Matchup: Do not Know	11%	(3)	25%	(8)	65%	(20)	31
2022 House Vote: Democrat	3%	(7)	81%	(223)	17%	(46)	276
2022 House Vote: Republican	62%	(168)	12%	(32)	26%	(71)	270
2022 House Vote: Did not Vote	38%	(56)	34%	(50)	28%	(41)	146
2020 Vote: Joe Biden	4%	(11)	81%	(258)	15%	(48)	317
2020 Vote: Donald Trump	64%	(207)	9%	(29)	27%	(89)	326
2020 Vote: Someone Else	22%	(2)	43%	(4)	34%	(3)	10
2020 Vote: Did not Vote	27%	(13)	33%	(15)	40%	(19)	47
2016 Vote: Hillary Clinton	3%	(7)	86%	(218)	12%	(30)	255
2016 Vote: Donald Trump	61%	(164)	11%	(30)	28%	(75)	268
2016 Vote: Someone Else	16%	(2)	63%	(10)	22%	(3)	15
2020 Vote/PID: Not Biden/Democrat	30%	(4)	37%	(5)	33%	(5)	14
2020 Vote/PID: Not Trump/Republican	42%	(10)	41%	(10)	18%	(4)	24
U.S. Economy: Wrong Track	43%	(198)	26%	(122)	31%	(144)	463
U.S. Economy: Right Direction	15%	(36)	79%	(185)	6%	(15)	236

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	33%	(233)	44%	(307)	23%	(159)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	88%	(212)	9%	(21)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	63%	(216)	10%	(33)	27%	(94)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	54%	(62)	38%	(44)	115
Top 2024 Issue: Economy	47%	(118)	26%	(65)	27%	(67)	250
Community: Urban	27%	(34)	53%	(66)	20%	(25)	125
Community: Suburban	29%	(85)	47%	(138)	24%	(69)	291
Community: Rural	41%	(115)	37%	(103)	23%	(65)	283
Community/Gender: Urban Women	13%	(8)	66%	(42)	21%	(13)	63
Community/Gender: Urban Men	42%	(26)	39%	(24)	19%	(12)	62
Community/Gender: Rural Women	40%	(62)	34%	(52)	25%	(39)	153
Community/Gender: Rural Men	41%	(53)	39%	(51)	20%	(26)	130
Community/Gender: Suburban Women	28%	(45)	47%	(77)	25%	(40)	162
Community/Gender: Suburban Men	30%	(39)	47%	(61)	22%	(29)	130
Homeowner	34%	(166)	43%	(211)	23%	(116)	493
Renter	32%	(53)	49%	(81)	19%	(32)	166
Military HHnm: Yes	29%	(34)	51%	(59)	20%	(23)	116
Military HH: No	34%	(199)	43%	(248)	23%	(136)	583
Employ: Private Sector	30%	(65)	46%	(100)	24%	(52)	217
Employ: Government	30%	(13)	36%	(16)	34%	(15)	44
Employ: Self-Employed	46%	(29)	31%	(20)	23%	(14)	63
Employ: Homemaker	58%	(19)	27%	(9)	15%	(5)	32
Employ: Student	25%	(7)	53%	(14)	21%	(6)	26
Employ: Retired	30%	(62)	50%	(102)	20%	(41)	205
Employ: Unemployed	31%	(23)	44%	(33)	24%	(18)	75
Employ: Other	41%	(15)	38%	(14)	22%	(8)	36
Self + Household: White-Collar	28%	(82)	51%	(149)	21%	(62)	292
Self + Household: Blue Collar	37%	(112)	43%	(129)	20%	(62)	302
Union HH: Yes	32%	(7)	49%	(11)	18%	(4)	23
Union HH: No	33%	(226)	44%	(296)	23%	(155)	676
LGBTQ+: Yes	20%	(16)	58%	(45)	22%	(17)	78
LGBTQ+: No	35%	(218)	42%	(261)	23%	(142)	621
Motivated to Vote	35%	(218)	46%	(289)	19%	(122)	629

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	33%	(233)	44%	(307)	23%	(159)	699
Parent: Yes	45%	(79)	33%	(59)	23%	(40)	178
Parent: No	30%	(154)	48%	(248)	23%	(119)	521
COVID Vaccine: Yes	27%	(142)	51%	(265)	22%	(112)	519
COVID Vaccine: No	51%	(91)	23%	(42)	26%	(46)	180
Student Loans: Yes	34%	(30)	45%	(40)	21%	(19)	89
Student Loans: No	33%	(203)	44%	(267)	23%	(140)	610
Favorable Opinion of Haley	35%	(83)	41%	(95)	24%	(56)	234
Unfavorable Opinion of Haley	30%	(98)	52%	(167)	18%	(59)	324
Protestant	32%	(83)	43%	(111)	25%	(66)	260
Roman Catholic	47%	(33)	39%	(28)	15%	(10)	72
Mormon	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	84%	(6)	—	(0)	16%	(1)	7
Jewish	19%	(2)	46%	(5)	35%	(3)	10
Muslim	42%	(1)	58%	(2)	—	(0)	3
Buddhist	—	(0)	38%	(2)	62%	(3)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	12%	(4)	71%	(23)	16%	(5)	32
Agnostic	4%	(1)	68%	(17)	27%	(7)	25
Something else	45%	(77)	33%	(57)	21%	(37)	170
Nothing in particular	22%	(24)	54%	(60)	24%	(26)	110
Prodigal Biden Voter	14%	(6)	27%	(12)	59%	(26)	44
Undecided Voter (DK/WNV)	11%	(6)	20%	(11)	68%	(39)	56
Undecided Voter (DK)	12%	(3)	15%	(4)	73%	(19)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(290)	43%	(298)	16%	(111)	699
Gender: Male	46%	(149)	41%	(132)	13%	(41)	322
Gender: Female	38%	(141)	44%	(166)	18%	(69)	377
Age: 18-34	46%	(79)	36%	(62)	18%	(32)	172
Age: 35-44	35%	(34)	52%	(50)	12%	(12)	95
Age: 45-64	42%	(96)	42%	(97)	16%	(37)	230
Age: 65+	41%	(82)	44%	(89)	15%	(30)	201
GenZers: 1997-2012	41%	(34)	33%	(28)	26%	(22)	85
Millennials: 1981-1996	41%	(71)	46%	(79)	13%	(22)	172
GenXers: 1965-1980	41%	(70)	43%	(73)	15%	(26)	168
Baby Boomers: 1946-1964	42%	(109)	43%	(113)	15%	(41)	263
Educ: < College	44%	(195)	38%	(167)	18%	(79)	441
Educ: Bachelors degree	43%	(69)	46%	(74)	10%	(16)	160
Educ: Post-grad	27%	(27)	57%	(56)	16%	(16)	99
Income: Under 50k	38%	(113)	43%	(129)	19%	(58)	300
Income: 50k-100k	46%	(117)	41%	(104)	13%	(32)	253
Income: 100k+	42%	(61)	44%	(65)	14%	(20)	146
Ethnicity: White (Non-Hispanic)	52%	(241)	34%	(156)	14%	(66)	463
Ethnicity: Hispanic	25%	(9)	68%	(25)	7%	(2)	36
Ethnicity: Black (Non-Hispanic)	14%	(22)	65%	(101)	20%	(31)	155
Ethnicity: Asian + Other (Non-Hispanic)	41%	(18)	35%	(16)	25%	(11)	45
All Christian	47%	(160)	37%	(128)	16%	(53)	341
All Non-Christian	22%	(5)	59%	(12)	19%	(4)	20
Atheist	19%	(6)	65%	(21)	15%	(5)	32
Agnostic/Nothing in particular	25%	(33)	59%	(79)	16%	(22)	135
Something Else	50%	(86)	34%	(58)	16%	(27)	170
Evangelical	54%	(147)	28%	(75)	18%	(49)	271
Non-Evangelical	41%	(95)	46%	(107)	13%	(30)	231
PID: Dem (no lean)	5%	(11)	83%	(195)	12%	(27)	234
PID: Ind (no lean)	35%	(74)	43%	(90)	22%	(47)	211
PID: Rep (no lean)	81%	(205)	5%	(13)	14%	(37)	254

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(290)	43%	(298)	16%	(111)	699
PID/Gender: Dem Men	6%	(5)	88%	(77)	6%	(6)	88
PID/Gender: Dem Women	4%	(6)	81%	(118)	15%	(22)	146
PID/Gender: Ind Men	35%	(38)	45%	(49)	20%	(21)	108
PID/Gender: Ind Women	35%	(36)	40%	(41)	25%	(26)	103
PID/Gender: Rep Men	84%	(105)	5%	(6)	12%	(15)	126
PID/Gender: Rep Women	77%	(100)	6%	(7)	17%	(22)	129
Ideo: Liberal (1-3)	3%	(6)	86%	(163)	11%	(21)	191
Ideo: Moderate (4)	37%	(77)	46%	(97)	17%	(36)	210
Ideo: Conservative (5-7)	72%	(193)	12%	(32)	17%	(45)	270
Ideo/PID: Conservative Republican	82%	(161)	3%	(6)	15%	(29)	197
Ideo/PID: Moderate/Liberal Republican	76%	(39)	13%	(7)	11%	(6)	51
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	74%	(63)	16%	(14)	86
Ideo/PID: Liberal Democrat	2%	(3)	90%	(128)	8%	(11)	143
Unfavorable of Biden and Trump	24%	(22)	28%	(26)	48%	(43)	91
2024 H2H Matchup: Biden Voter	2%	(5)	89%	(268)	9%	(27)	300
2024 H2H Matchup: Trump Voter	81%	(278)	5%	(17)	14%	(48)	343
2024 H2H Matchup: Would not Vote	7%	(2)	23%	(6)	69%	(18)	26
2024 H2H Matchup: Do not Know	17%	(5)	24%	(7)	59%	(18)	31
2022 House Vote: Democrat	4%	(10)	84%	(231)	12%	(34)	276
2022 House Vote: Republican	77%	(209)	7%	(20)	15%	(41)	270
2022 House Vote: Did not Vote	44%	(65)	32%	(46)	24%	(35)	146
2020 Vote: Joe Biden	4%	(14)	83%	(264)	12%	(39)	317
2020 Vote: Donald Trump	79%	(258)	5%	(17)	15%	(50)	326
2020 Vote: Someone Else	55%	(5)	14%	(1)	32%	(3)	10
2020 Vote: Did not Vote	28%	(13)	32%	(15)	40%	(19)	47
2016 Vote: Hillary Clinton	3%	(8)	87%	(221)	10%	(26)	255
2016 Vote: Donald Trump	77%	(207)	7%	(19)	16%	(43)	268
2016 Vote: Someone Else	26%	(4)	62%	(10)	12%	(2)	15
2020 Vote/PID: Not Biden/Democrat	36%	(5)	49%	(7)	14%	(2)	14
2020 Vote/PID: Not Trump/Republican	64%	(15)	20%	(5)	17%	(4)	24
U.S. Economy: Wrong Track	56%	(258)	24%	(111)	20%	(94)	463
U.S. Economy: Right Direction	14%	(32)	79%	(187)	7%	(17)	236

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(290)	43%	(298)	16%	(111)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	92%	(222)	7%	(16)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(273)	6%	(21)	14%	(49)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(14)	48%	(55)	40%	(46)	115
Top 2024 Issue: Economy	59%	(147)	24%	(60)	17%	(43)	250
Community: Urban	34%	(43)	53%	(67)	13%	(16)	125
Community: Suburban	39%	(113)	46%	(135)	15%	(44)	291
Community: Rural	48%	(135)	34%	(96)	18%	(51)	283
Community/Gender: Urban Women	25%	(16)	61%	(38)	14%	(9)	63
Community/Gender: Urban Men	44%	(27)	46%	(29)	11%	(7)	62
Community/Gender: Rural Women	44%	(66)	35%	(54)	21%	(32)	153
Community/Gender: Rural Men	53%	(68)	33%	(42)	15%	(19)	130
Community/Gender: Suburban Women	37%	(59)	46%	(74)	17%	(28)	162
Community/Gender: Suburban Men	41%	(53)	47%	(61)	12%	(16)	130
Homeowner	44%	(218)	40%	(196)	16%	(79)	493
Renter	33%	(54)	51%	(85)	16%	(26)	166
Military HHnm: Yes	39%	(45)	51%	(59)	10%	(12)	116
Military HH: No	42%	(246)	41%	(239)	17%	(99)	583
Employ: Private Sector	39%	(85)	46%	(100)	15%	(33)	217
Employ: Government	31%	(14)	49%	(22)	20%	(9)	44
Employ: Self-Employed	55%	(34)	36%	(23)	10%	(6)	63
Employ: Homemaker	65%	(21)	29%	(9)	5%	(2)	32
Employ: Student	23%	(6)	44%	(11)	34%	(9)	26
Employ: Retired	42%	(86)	43%	(88)	15%	(31)	205
Employ: Unemployed	33%	(25)	45%	(34)	22%	(17)	75
Employ: Other	55%	(20)	31%	(11)	15%	(5)	36
Self + Household: White-Collar	35%	(104)	51%	(148)	14%	(40)	292
Self + Household: Blue Collar	47%	(142)	38%	(114)	15%	(47)	302
Union HH: Yes	19%	(4)	64%	(15)	17%	(4)	23
Union HH: No	42%	(286)	42%	(283)	16%	(107)	676
LGBTQ+: Yes	23%	(18)	57%	(44)	20%	(15)	78
LGBTQ+: No	44%	(272)	41%	(253)	15%	(95)	621
Motivated to Vote	44%	(277)	43%	(274)	12%	(78)	629

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(290)	43%	(298)	16%	(111)	699
Parent: Yes	49%	(88)	41%	(73)	10%	(17)	178
Parent: No	39%	(203)	43%	(225)	18%	(94)	521
COVID Vaccine: Yes	34%	(177)	50%	(258)	16%	(84)	519
COVID Vaccine: No	63%	(114)	22%	(40)	15%	(26)	180
Student Loans: Yes	36%	(32)	47%	(42)	18%	(16)	89
Student Loans: No	42%	(258)	42%	(256)	16%	(95)	610
Favorable Opinion of Haley	45%	(105)	37%	(86)	18%	(42)	234
Unfavorable Opinion of Haley	37%	(121)	52%	(168)	11%	(34)	324
Protestant	45%	(117)	37%	(96)	18%	(47)	260
Roman Catholic	54%	(38)	40%	(29)	6%	(5)	72
Mormon	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	48%	(3)	36%	(3)	16%	(1)	7
Jewish	29%	(3)	46%	(5)	25%	(2)	10
Muslim	42%	(1)	58%	(2)	—	(0)	3
Buddhist	4%	(0)	67%	(3)	29%	(1)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	19%	(6)	65%	(21)	15%	(5)	32
Agnostic	13%	(3)	71%	(18)	16%	(4)	25
Something else	50%	(86)	34%	(58)	16%	(27)	170
Nothing in particular	28%	(30)	56%	(61)	17%	(18)	110
Prodigal Biden Voter	24%	(10)	29%	(13)	47%	(21)	44
Undecided Voter (DK/WNV)	13%	(7)	24%	(13)	64%	(36)	56
Undecided Voter (DK)	7%	(2)	23%	(6)	69%	(18)	26

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(321)	39%	(270)	15%	(108)	699
Gender: Male	53%	(170)	35%	(113)	12%	(39)	322
Gender: Female	40%	(151)	42%	(157)	18%	(69)	377
Age: 18-34	47%	(81)	33%	(57)	20%	(35)	172
Age: 35-44	42%	(40)	40%	(38)	18%	(17)	95
Age: 45-64	48%	(111)	40%	(91)	12%	(28)	230
Age: 65+	44%	(89)	42%	(84)	14%	(28)	201
GenZers: 1997-2012	48%	(40)	27%	(23)	25%	(21)	85
Millennials: 1981-1996	43%	(74)	39%	(68)	17%	(30)	172
GenXers: 1965-1980	49%	(83)	39%	(66)	12%	(20)	168
Baby Boomers: 1946-1964	45%	(118)	42%	(111)	13%	(34)	263
Educ: < College	48%	(213)	35%	(155)	16%	(72)	441
Educ: Bachelors degree	45%	(72)	41%	(66)	13%	(21)	160
Educ: Post-grad	36%	(36)	49%	(49)	14%	(14)	99
Income: Under 50k	43%	(128)	41%	(123)	16%	(49)	300
Income: 50k-100k	49%	(124)	36%	(91)	15%	(38)	253
Income: 100k+	47%	(69)	38%	(56)	15%	(21)	146
Ethnicity: White (Non-Hispanic)	56%	(260)	30%	(141)	13%	(62)	463
Ethnicity: Hispanic	25%	(9)	61%	(22)	14%	(5)	36
Ethnicity: Black (Non-Hispanic)	18%	(28)	62%	(96)	20%	(31)	155
Ethnicity: Asian + Other (Non-Hispanic)	55%	(25)	25%	(11)	21%	(9)	45
All Christian	54%	(183)	35%	(120)	11%	(38)	341
All Non-Christian	35%	(7)	46%	(10)	19%	(4)	20
Atheist	16%	(5)	67%	(22)	17%	(6)	32
Agnostic/Nothing in particular	28%	(37)	51%	(68)	22%	(29)	135
Something Else	52%	(89)	30%	(50)	18%	(31)	170
Evangelical	60%	(162)	26%	(70)	14%	(39)	271
Non-Evangelical	44%	(102)	43%	(100)	13%	(30)	231
PID: Dem (no lean)	5%	(11)	81%	(189)	15%	(35)	234
PID: Ind (no lean)	43%	(90)	34%	(72)	23%	(48)	211
PID: Rep (no lean)	87%	(221)	3%	(9)	10%	(25)	254

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**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	39%	(270)	15%	(108)	699
PID/Gender: Dem Men	9%	(8)	83%	(73)	8%	(7)	88
PID/Gender: Dem Women	2%	(3)	79%	(116)	19%	(27)	146
PID/Gender: Ind Men	44%	(48)	34%	(37)	21%	(23)	108
PID/Gender: Ind Women	41%	(42)	34%	(35)	25%	(25)	103
PID/Gender: Rep Men	91%	(114)	2%	(3)	7%	(9)	126
PID/Gender: Rep Women	83%	(106)	5%	(6)	13%	(16)	129
Ideo: Liberal (1-3)	7%	(14)	78%	(148)	15%	(28)	191
Ideo: Moderate (4)	40%	(85)	44%	(91)	16%	(34)	210
Ideo: Conservative (5-7)	77%	(208)	10%	(27)	13%	(36)	270
Ideo/PID: Conservative Republican	86%	(170)	3%	(5)	11%	(22)	197
Ideo/PID: Moderate/Liberal Republican	86%	(44)	7%	(3)	7%	(3)	51
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	78%	(67)	16%	(14)	86
Ideo/PID: Liberal Democrat	4%	(6)	84%	(119)	12%	(18)	143
Unfavorable of Biden and Trump	38%	(35)	19%	(18)	42%	(38)	91
2024 H2H Matchup: Biden Voter	5%	(14)	83%	(247)	13%	(38)	300
2024 H2H Matchup: Trump Voter	86%	(296)	4%	(12)	10%	(35)	343
2024 H2H Matchup: Would not Vote	5%	(1)	12%	(3)	83%	(21)	26
2024 H2H Matchup: Do not Know	32%	(10)	23%	(7)	45%	(14)	31
2022 House Vote: Democrat	5%	(13)	80%	(221)	15%	(42)	276
2022 House Vote: Republican	85%	(229)	4%	(10)	11%	(31)	270
2022 House Vote: Did not Vote	51%	(74)	26%	(38)	23%	(34)	146
2020 Vote: Joe Biden	6%	(19)	77%	(243)	17%	(55)	317
2020 Vote: Donald Trump	86%	(281)	4%	(12)	10%	(33)	326
2020 Vote: Someone Else	44%	(4)	32%	(3)	23%	(2)	10
2020 Vote: Did not Vote	38%	(18)	24%	(11)	38%	(18)	47
2016 Vote: Hillary Clinton	4%	(11)	82%	(209)	14%	(35)	255
2016 Vote: Donald Trump	84%	(225)	3%	(9)	13%	(34)	268
2016 Vote: Someone Else	22%	(3)	57%	(9)	21%	(3)	15
2020 Vote/PID: Not Biden/Democrat	30%	(4)	46%	(7)	23%	(3)	14
2020 Vote/PID: Not Trump/Republican	60%	(15)	20%	(5)	20%	(5)	24
U.S. Economy: Wrong Track	60%	(279)	22%	(102)	18%	(82)	463
U.S. Economy: Right Direction	18%	(43)	71%	(168)	11%	(26)	236

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**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(321)	39%	(270)	15%	(108)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	88%	(213)	7%	(18)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(285)	4%	(14)	13%	(43)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(26)	37%	(43)	40%	(47)	115
Top 2024 Issue: Economy	59%	(148)	22%	(54)	19%	(47)	250
Community: Urban	38%	(48)	46%	(58)	16%	(20)	125
Community: Suburban	42%	(123)	42%	(121)	16%	(47)	291
Community: Rural	53%	(151)	32%	(91)	15%	(41)	283
Community/Gender: Urban Women	23%	(14)	62%	(39)	15%	(9)	63
Community/Gender: Urban Men	54%	(33)	30%	(19)	17%	(10)	62
Community/Gender: Rural Women	50%	(77)	33%	(50)	17%	(26)	153
Community/Gender: Rural Men	57%	(74)	31%	(41)	12%	(15)	130
Community/Gender: Suburban Women	37%	(60)	42%	(68)	21%	(34)	162
Community/Gender: Suburban Men	48%	(63)	41%	(53)	10%	(13)	130
Homeowner	49%	(240)	36%	(176)	16%	(77)	493
Renter	39%	(65)	47%	(78)	14%	(23)	166
Military HHnm: Yes	43%	(50)	45%	(52)	12%	(14)	116
Military HH: No	47%	(271)	37%	(218)	16%	(94)	583
Employ: Private Sector	45%	(98)	40%	(86)	15%	(33)	217
Employ: Government	31%	(13)	53%	(23)	16%	(7)	44
Employ: Self-Employed	59%	(37)	30%	(19)	11%	(7)	63
Employ: Homemaker	65%	(21)	24%	(8)	12%	(4)	32
Employ: Student	33%	(9)	38%	(10)	29%	(8)	26
Employ: Retired	46%	(94)	41%	(84)	13%	(26)	205
Employ: Unemployed	41%	(31)	41%	(31)	18%	(13)	75
Employ: Other	50%	(18)	23%	(8)	27%	(10)	36
Self + Household: White-Collar	41%	(120)	45%	(131)	14%	(41)	292
Self + Household: Blue Collar	50%	(150)	37%	(111)	14%	(41)	302
Union HH: Yes	38%	(9)	43%	(10)	18%	(4)	23
Union HH: No	46%	(313)	38%	(260)	15%	(104)	676
LGBTQ+: Yes	26%	(20)	47%	(37)	27%	(21)	78
LGBTQ+: No	49%	(301)	37%	(233)	14%	(87)	621
Motivated to Vote	48%	(304)	40%	(249)	12%	(76)	629

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**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	39%	(270)	15%	(108)	699
Parent: Yes	53%	(94)	32%	(57)	15%	(27)	178
Parent: No	44%	(227)	41%	(213)	16%	(81)	521
COVID Vaccine: Yes	39%	(203)	45%	(233)	16%	(83)	519
COVID Vaccine: No	66%	(118)	21%	(37)	14%	(25)	180
Student Loans: Yes	43%	(39)	36%	(32)	21%	(19)	89
Student Loans: No	46%	(283)	39%	(237)	15%	(89)	610
Favorable Opinion of Haley	56%	(131)	30%	(71)	13%	(31)	234
Unfavorable Opinion of Haley	40%	(131)	49%	(160)	10%	(33)	324
Protestant	53%	(137)	35%	(92)	12%	(31)	260
Roman Catholic	52%	(37)	38%	(28)	9%	(7)	72
Mormon	65%	(1)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	44%	(4)	46%	(5)	10%	(1)	10
Muslim	42%	(1)	52%	(2)	6%	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	16%	(5)	67%	(22)	17%	(6)	32
Agnostic	14%	(3)	66%	(17)	20%	(5)	25
Something else	52%	(89)	30%	(50)	18%	(31)	170
Nothing in particular	31%	(34)	47%	(52)	22%	(24)	110
Prodigal Biden Voter	27%	(12)	22%	(10)	51%	(22)	44
Undecided Voter (DK/WNV)	20%	(11)	18%	(10)	62%	(35)	56
Undecided Voter (DK)	5%	(1)	12%	(3)	83%	(21)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(271)	44%	(310)	17%	(118)	699
Gender: Male	45%	(144)	43%	(138)	13%	(40)	322
Gender: Female	34%	(128)	46%	(172)	21%	(78)	377
Age: 18-34	43%	(75)	35%	(60)	22%	(38)	172
Age: 35-44	33%	(31)	55%	(52)	13%	(12)	95
Age: 45-64	40%	(92)	44%	(101)	16%	(37)	230
Age: 65+	37%	(74)	48%	(96)	15%	(31)	201
GenZers: 1997-2012	43%	(36)	32%	(27)	25%	(21)	85
Millennials: 1981-1996	37%	(63)	47%	(80)	17%	(29)	172
GenXers: 1965-1980	44%	(74)	43%	(72)	13%	(22)	168
Baby Boomers: 1946-1964	35%	(92)	48%	(126)	17%	(45)	263
Educ: < College	42%	(184)	41%	(180)	17%	(76)	441
Educ: Bachelors degree	39%	(62)	45%	(71)	16%	(26)	160
Educ: Post-grad	25%	(25)	59%	(58)	16%	(16)	99
Income: Under 50k	37%	(112)	47%	(140)	16%	(48)	300
Income: 50k-100k	43%	(109)	40%	(101)	17%	(42)	253
Income: 100k+	34%	(50)	47%	(68)	19%	(28)	146
Ethnicity: White (Non-Hispanic)	48%	(222)	36%	(168)	16%	(74)	463
Ethnicity: Hispanic	22%	(8)	59%	(21)	20%	(7)	36
Ethnicity: Black (Non-Hispanic)	14%	(21)	67%	(103)	20%	(30)	155
Ethnicity: Asian + Other (Non-Hispanic)	45%	(20)	39%	(18)	16%	(7)	45
All Christian	45%	(155)	38%	(128)	17%	(58)	341
All Non-Christian	15%	(3)	63%	(13)	22%	(5)	20
Atheist	5%	(2)	77%	(25)	18%	(6)	32
Agnostic/Nothing in particular	23%	(31)	61%	(82)	16%	(22)	135
Something Else	48%	(81)	36%	(61)	17%	(28)	170
Evangelical	53%	(143)	30%	(80)	18%	(48)	271
Non-Evangelical	37%	(84)	47%	(109)	16%	(38)	231
PID: Dem (no lean)	4%	(9)	82%	(191)	14%	(34)	234
PID: Ind (no lean)	31%	(65)	47%	(99)	22%	(47)	211
PID: Rep (no lean)	77%	(197)	8%	(20)	15%	(37)	254

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	44%	(310)	17%	(118)	699
PID/Gender: Dem Men	7%	(6)	87%	(76)	6%	(6)	88
PID/Gender: Dem Women	2%	(3)	79%	(115)	19%	(28)	146
PID/Gender: Ind Men	31%	(34)	46%	(50)	22%	(24)	108
PID/Gender: Ind Women	31%	(31)	47%	(48)	22%	(23)	103
PID/Gender: Rep Men	83%	(104)	9%	(11)	8%	(11)	126
PID/Gender: Rep Women	72%	(93)	7%	(9)	21%	(27)	129
Ideo: Liberal (1-3)	7%	(13)	85%	(163)	8%	(15)	191
Ideo: Moderate (4)	30%	(63)	48%	(101)	22%	(47)	210
Ideo: Conservative (5-7)	67%	(182)	14%	(39)	18%	(49)	270
Ideo/PID: Conservative Republican	79%	(155)	6%	(12)	15%	(29)	197
Ideo/PID: Moderate/Liberal Republican	72%	(37)	15%	(8)	14%	(7)	51
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	70%	(60)	23%	(20)	86
Ideo/PID: Liberal Democrat	3%	(4)	89%	(127)	8%	(11)	143
Unfavorable of Biden and Trump	28%	(26)	34%	(31)	38%	(35)	91
2024 H2H Matchup: Biden Voter	1%	(4)	90%	(269)	9%	(26)	300
2024 H2H Matchup: Trump Voter	76%	(262)	7%	(23)	17%	(59)	343
2024 H2H Matchup: Would not Vote	1%	(0)	27%	(7)	72%	(18)	26
2024 H2H Matchup: Do not Know	17%	(5)	36%	(11)	48%	(15)	31
2022 House Vote: Democrat	1%	(4)	85%	(236)	13%	(37)	276
2022 House Vote: Republican	78%	(210)	9%	(23)	14%	(37)	270
2022 House Vote: Did not Vote	39%	(56)	34%	(50)	27%	(40)	146
2020 Vote: Joe Biden	4%	(14)	84%	(266)	12%	(37)	317
2020 Vote: Donald Trump	74%	(241)	7%	(23)	19%	(61)	326
2020 Vote: Someone Else	27%	(3)	30%	(3)	43%	(4)	10
2020 Vote: Did not Vote	30%	(14)	37%	(17)	33%	(15)	47
2016 Vote: Hillary Clinton	1%	(4)	88%	(225)	10%	(27)	255
2016 Vote: Donald Trump	74%	(198)	9%	(24)	17%	(46)	268
2016 Vote: Someone Else	9%	(1)	68%	(10)	24%	(4)	15
2020 Vote/PID: Not Biden/Democrat	37%	(5)	45%	(6)	18%	(3)	14
2020 Vote/PID: Not Trump/Republican	56%	(14)	34%	(8)	10%	(2)	24
U.S. Economy: Wrong Track	51%	(238)	27%	(125)	22%	(100)	463
U.S. Economy: Right Direction	14%	(33)	78%	(185)	8%	(18)	236

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(271)	44%	(310)	17%	(118)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	91%	(220)	8%	(18)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(255)	8%	(27)	18%	(61)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(14)	55%	(63)	33%	(38)	115
Top 2024 Issue: Economy	52%	(131)	27%	(67)	21%	(52)	250
Community: Urban	28%	(36)	54%	(68)	17%	(21)	125
Community: Suburban	34%	(99)	46%	(135)	20%	(57)	291
Community: Rural	48%	(137)	38%	(106)	14%	(39)	283
Community/Gender: Urban Women	13%	(8)	64%	(40)	22%	(14)	63
Community/Gender: Urban Men	44%	(27)	45%	(28)	12%	(7)	62
Community/Gender: Rural Women	46%	(70)	36%	(56)	17%	(26)	153
Community/Gender: Rural Men	51%	(67)	39%	(51)	10%	(13)	130
Community/Gender: Suburban Women	30%	(49)	47%	(76)	23%	(37)	162
Community/Gender: Suburban Men	39%	(50)	46%	(59)	15%	(20)	130
Homeowner	42%	(205)	42%	(209)	16%	(78)	493
Renter	31%	(51)	51%	(85)	18%	(30)	166
Military HHnm: Yes	33%	(38)	52%	(60)	15%	(17)	116
Military HH: No	40%	(233)	43%	(250)	17%	(101)	583
Employ: Private Sector	39%	(85)	45%	(97)	16%	(35)	217
Employ: Government	29%	(13)	52%	(23)	19%	(8)	44
Employ: Self-Employed	51%	(32)	37%	(23)	13%	(8)	63
Employ: Homemaker	57%	(18)	28%	(9)	14%	(5)	32
Employ: Student	20%	(5)	49%	(13)	31%	(8)	26
Employ: Retired	39%	(80)	47%	(96)	14%	(29)	205
Employ: Unemployed	32%	(24)	49%	(37)	19%	(14)	75
Employ: Other	40%	(15)	31%	(11)	29%	(11)	36
Self + Household: White-Collar	32%	(94)	52%	(153)	15%	(45)	292
Self + Household: Blue Collar	45%	(135)	40%	(122)	15%	(46)	302
Union HH: Yes	35%	(8)	47%	(11)	18%	(4)	23
Union HH: No	39%	(263)	44%	(299)	17%	(114)	676
LGBTQ+: Yes	22%	(17)	59%	(46)	19%	(15)	78
LGBTQ+: No	41%	(254)	42%	(264)	17%	(103)	621
Motivated to Vote	41%	(259)	45%	(284)	14%	(86)	629

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**Table BLMB8\_10:** Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(271)	44%	(310)	17%	(118)	699
Parent: Yes	48%	(85)	36%	(65)	16%	(28)	178
Parent: No	36%	(187)	47%	(245)	17%	(90)	521
COVID Vaccine: Yes	31%	(163)	52%	(271)	16%	(85)	519
COVID Vaccine: No	60%	(108)	22%	(39)	18%	(33)	180
Student Loans: Yes	35%	(31)	47%	(42)	18%	(16)	89
Student Loans: No	39%	(240)	44%	(268)	17%	(102)	610
Favorable Opinion of Haley	44%	(104)	40%	(93)	16%	(37)	234
Unfavorable Opinion of Haley	35%	(113)	53%	(172)	12%	(39)	324
Protestant	43%	(112)	38%	(100)	19%	(49)	260
Roman Catholic	48%	(35)	40%	(28)	12%	(9)	72
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	—	(0)	56%	(6)	44%	(4)	10
Muslim	48%	(2)	52%	(2)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	5%	(2)	77%	(25)	18%	(6)	32
Agnostic	9%	(2)	73%	(18)	18%	(5)	25
Something else	48%	(81)	36%	(61)	17%	(28)	170
Nothing in particular	26%	(28)	59%	(64)	16%	(17)	110
Prodigal Biden Voter	27%	(12)	40%	(18)	33%	(14)	44
Undecided Voter (DK/WNV)	10%	(5)	32%	(18)	59%	(33)	56
Undecided Voter (DK)	1%	(0)	27%	(7)	72%	(18)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_11:** *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	40%	(283)	44%	(307)	16%	(109)	699
Gender: Male	43%	(140)	43%	(138)	14%	(44)	322
Gender: Female	38%	(143)	45%	(169)	17%	(65)	377
Age: 18-34	44%	(77)	34%	(59)	21%	(37)	172
Age: 35-44	34%	(33)	51%	(49)	15%	(14)	95
Age: 45-64	43%	(99)	45%	(103)	12%	(28)	230
Age: 65+	37%	(75)	48%	(96)	15%	(30)	201
GenZers: 1997-2012	43%	(36)	31%	(26)	26%	(22)	85
Millennials: 1981-1996	38%	(66)	45%	(78)	16%	(28)	172
GenXers: 1965-1980	44%	(73)	45%	(75)	12%	(20)	168
Baby Boomers: 1946-1964	38%	(101)	47%	(124)	15%	(38)	263
Educ: < College	44%	(195)	40%	(177)	16%	(69)	441
Educ: Bachelors degree	40%	(64)	48%	(76)	13%	(20)	160
Educ: Post-grad	24%	(24)	55%	(54)	21%	(21)	99
Income: Under 50k	37%	(111)	47%	(141)	16%	(48)	300
Income: 50k-100k	48%	(121)	40%	(102)	12%	(30)	253
Income: 100k+	35%	(50)	44%	(64)	22%	(32)	146
Ethnicity: White (Non-Hispanic)	51%	(235)	34%	(158)	15%	(71)	463
Ethnicity: Hispanic	19%	(7)	71%	(26)	10%	(4)	36
Ethnicity: Black (Non-Hispanic)	16%	(24)	70%	(108)	15%	(22)	155
Ethnicity: Asian + Other (Non-Hispanic)	39%	(17)	34%	(15)	28%	(13)	45
All Christian	47%	(160)	39%	(132)	15%	(49)	341
All Non-Christian	32%	(7)	58%	(12)	9%	(2)	20
Atheist	6%	(2)	70%	(23)	24%	(8)	32
Agnostic/Nothing in particular	24%	(32)	60%	(80)	17%	(22)	135
Something Else	49%	(83)	35%	(60)	16%	(28)	170
Evangelical	55%	(149)	31%	(84)	14%	(38)	271
Non-Evangelical	38%	(88)	46%	(106)	16%	(37)	231
PID: Dem (no lean)	6%	(14)	82%	(193)	12%	(27)	234
PID: Ind (no lean)	32%	(67)	46%	(96)	22%	(47)	211
PID: Rep (no lean)	79%	(202)	7%	(18)	14%	(35)	254

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(283)	44%	(307)	16%	(109)	699
PID/Gender: Dem Men	7%	(6)	87%	(76)	7%	(6)	88
PID/Gender: Dem Women	5%	(8)	80%	(117)	15%	(22)	146
PID/Gender: Ind Men	30%	(33)	49%	(53)	21%	(23)	108
PID/Gender: Ind Women	34%	(34)	43%	(44)	24%	(24)	103
PID/Gender: Rep Men	80%	(101)	7%	(9)	12%	(16)	126
PID/Gender: Rep Women	79%	(101)	6%	(8)	15%	(19)	129
Ideo: Liberal (1-3)	7%	(13)	83%	(158)	11%	(20)	191
Ideo: Moderate (4)	32%	(67)	50%	(105)	18%	(38)	210
Ideo: Conservative (5-7)	69%	(188)	13%	(36)	17%	(46)	270
Ideo/PID: Conservative Republican	79%	(155)	5%	(10)	16%	(32)	197
Ideo/PID: Moderate/Liberal Republican	80%	(41)	16%	(8)	5%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	75%	(64)	16%	(13)	86
Ideo/PID: Liberal Democrat	4%	(6)	88%	(125)	8%	(12)	143
Unfavorable of Biden and Trump	14%	(13)	27%	(25)	59%	(53)	91
2024 H2H Matchup: Biden Voter	2%	(7)	91%	(272)	7%	(21)	300
2024 H2H Matchup: Trump Voter	80%	(273)	6%	(20)	15%	(50)	343
2024 H2H Matchup: Would not Vote	4%	(1)	25%	(6)	71%	(18)	26
2024 H2H Matchup: Do not Know	6%	(2)	28%	(9)	66%	(20)	31
2022 House Vote: Democrat	4%	(12)	83%	(230)	12%	(34)	276
2022 House Vote: Republican	79%	(212)	9%	(23)	13%	(35)	270
2022 House Vote: Did not Vote	38%	(56)	36%	(52)	26%	(38)	146
2020 Vote: Joe Biden	5%	(17)	83%	(263)	11%	(36)	317
2020 Vote: Donald Trump	77%	(249)	7%	(24)	16%	(53)	326
2020 Vote: Someone Else	22%	(2)	45%	(4)	32%	(3)	10
2020 Vote: Did not Vote	30%	(14)	33%	(15)	38%	(18)	47
2016 Vote: Hillary Clinton	5%	(12)	87%	(222)	8%	(21)	255
2016 Vote: Donald Trump	76%	(203)	9%	(24)	16%	(42)	268
2016 Vote: Someone Else	5%	(1)	77%	(12)	19%	(3)	15
2020 Vote/PID: Not Biden/Democrat	36%	(5)	51%	(7)	13%	(2)	14
2020 Vote/PID: Not Trump/Republican	55%	(13)	26%	(6)	19%	(5)	24
U.S. Economy: Wrong Track	54%	(248)	26%	(122)	20%	(93)	463
U.S. Economy: Right Direction	15%	(35)	78%	(184)	7%	(17)	236

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(283)	44%	(307)	16%	(109)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	93%	(225)	5%	(11)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(264)	6%	(20)	17%	(58)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(14)	53%	(61)	35%	(40)	115
Top 2024 Issue: Economy	54%	(135)	25%	(62)	21%	(53)	250
Community: Urban	31%	(39)	55%	(68)	14%	(18)	125
Community: Suburban	36%	(106)	47%	(136)	17%	(49)	291
Community: Rural	49%	(137)	36%	(103)	15%	(42)	283
Community/Gender: Urban Women	18%	(11)	67%	(42)	15%	(9)	63
Community/Gender: Urban Men	45%	(28)	42%	(26)	13%	(8)	62
Community/Gender: Rural Women	49%	(74)	34%	(52)	17%	(26)	153
Community/Gender: Rural Men	49%	(63)	39%	(50)	13%	(16)	130
Community/Gender: Suburban Women	36%	(58)	46%	(75)	18%	(29)	162
Community/Gender: Suburban Men	37%	(48)	47%	(61)	15%	(20)	130
Homeowner	43%	(211)	41%	(201)	16%	(81)	493
Renter	34%	(57)	52%	(87)	13%	(22)	166
Military HHnm: Yes	36%	(42)	51%	(59)	13%	(15)	116
Military HH: No	41%	(241)	43%	(248)	16%	(94)	583
Employ: Private Sector	40%	(87)	43%	(94)	17%	(36)	217
Employ: Government	28%	(12)	57%	(25)	16%	(7)	44
Employ: Self-Employed	52%	(33)	34%	(22)	13%	(8)	63
Employ: Homemaker	62%	(20)	32%	(10)	6%	(2)	32
Employ: Student	23%	(6)	47%	(12)	30%	(8)	26
Employ: Retired	39%	(81)	46%	(94)	15%	(30)	205
Employ: Unemployed	36%	(27)	48%	(36)	16%	(12)	75
Employ: Other	48%	(17)	35%	(13)	17%	(6)	36
Self + Household: White-Collar	34%	(100)	49%	(145)	16%	(48)	292
Self + Household: Blue Collar	46%	(139)	41%	(124)	13%	(40)	302
Union HH: Yes	44%	(10)	39%	(9)	17%	(4)	23
Union HH: No	40%	(273)	44%	(298)	16%	(105)	676
LGBTQ+: Yes	23%	(18)	55%	(43)	22%	(17)	78
LGBTQ+: No	43%	(265)	43%	(264)	15%	(92)	621
Motivated to Vote	43%	(268)	45%	(282)	13%	(79)	629

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(283)	44%	(307)	16%	(109)	699
Parent: Yes	48%	(85)	37%	(66)	15%	(27)	178
Parent: No	38%	(198)	46%	(241)	16%	(83)	521
COVID Vaccine: Yes	33%	(173)	50%	(262)	16%	(84)	519
COVID Vaccine: No	61%	(109)	25%	(45)	14%	(26)	180
Student Loans: Yes	38%	(34)	46%	(41)	17%	(15)	89
Student Loans: No	41%	(249)	44%	(266)	16%	(95)	610
Favorable Opinion of Haley	45%	(104)	38%	(90)	17%	(40)	234
Unfavorable Opinion of Haley	37%	(119)	53%	(172)	10%	(33)	324
Protestant	44%	(114)	39%	(102)	17%	(44)	260
Roman Catholic	54%	(39)	39%	(28)	6%	(5)	72
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	84%	(6)	—	(0)	16%	(1)	7
Jewish	38%	(4)	46%	(5)	16%	(2)	10
Muslim	42%	(1)	52%	(2)	6%	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	6%	(2)	70%	(23)	24%	(8)	32
Agnostic	11%	(3)	65%	(16)	24%	(6)	25
Something else	49%	(83)	35%	(60)	16%	(28)	170
Nothing in particular	27%	(29)	58%	(64)	15%	(16)	110
Prodigal Biden Voter	24%	(11)	28%	(12)	47%	(21)	44
Undecided Voter (DK/WNV)	5%	(3)	27%	(15)	68%	(39)	56
Undecided Voter (DK)	4%	(1)	25%	(6)	71%	(18)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	43%	(304)	43%	(298)	14%	(97)	699
Gender: Male	48%	(154)	41%	(131)	11%	(37)	322
Gender: Female	40%	(150)	44%	(167)	16%	(60)	377
Age: 18-34	46%	(79)	33%	(57)	21%	(36)	172
Age: 35-44	36%	(35)	49%	(47)	15%	(14)	95
Age: 45-64	45%	(104)	44%	(102)	11%	(24)	230
Age: 65+	43%	(87)	46%	(92)	11%	(23)	201
GenZers: 1997-2012	47%	(40)	26%	(22)	27%	(23)	85
Millennials: 1981-1996	40%	(68)	45%	(78)	15%	(26)	172
GenXers: 1965-1980	44%	(74)	45%	(76)	11%	(18)	168
Baby Boomers: 1946-1964	44%	(116)	45%	(118)	11%	(30)	263
Educ: < College	47%	(207)	38%	(168)	15%	(65)	441
Educ: Bachelors degree	42%	(67)	46%	(74)	12%	(19)	160
Educ: Post-grad	30%	(30)	57%	(56)	13%	(13)	99
Income: Under 50k	40%	(121)	42%	(126)	17%	(52)	300
Income: 50k-100k	48%	(121)	42%	(107)	10%	(25)	253
Income: 100k+	42%	(61)	44%	(65)	14%	(20)	146
Ethnicity: White (Non-Hispanic)	53%	(248)	34%	(160)	12%	(56)	463
Ethnicity: Hispanic	23%	(8)	68%	(24)	9%	(3)	36
Ethnicity: Black (Non-Hispanic)	18%	(28)	63%	(98)	19%	(29)	155
Ethnicity: Asian + Other (Non-Hispanic)	45%	(20)	35%	(16)	20%	(9)	45
All Christian	49%	(167)	37%	(128)	14%	(46)	341
All Non-Christian	35%	(7)	59%	(12)	6%	(1)	20
Atheist	21%	(7)	68%	(22)	10%	(3)	32
Agnostic/Nothing in particular	25%	(34)	60%	(81)	15%	(20)	135
Something Else	52%	(89)	33%	(55)	15%	(26)	170
Evangelical	57%	(154)	27%	(74)	16%	(43)	271
Non-Evangelical	41%	(94)	47%	(108)	13%	(29)	231
PID: Dem (no lean)	5%	(12)	84%	(197)	11%	(25)	234
PID: Ind (no lean)	38%	(81)	41%	(87)	20%	(43)	211
PID: Rep (no lean)	83%	(211)	5%	(14)	12%	(30)	254

Continued on next page

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(304)	43%	(298)	14%	(97)	699
PID/Gender: Dem Men	8%	(7)	88%	(77)	4%	(4)	88
PID/Gender: Dem Women	4%	(5)	82%	(120)	14%	(21)	146
PID/Gender: Ind Men	39%	(42)	41%	(44)	20%	(22)	108
PID/Gender: Ind Women	38%	(39)	42%	(43)	21%	(21)	103
PID/Gender: Rep Men	83%	(105)	8%	(10)	9%	(12)	126
PID/Gender: Rep Women	83%	(106)	3%	(4)	14%	(18)	129
Ideo: Liberal (1-3)	8%	(15)	84%	(161)	8%	(15)	191
Ideo: Moderate (4)	37%	(77)	48%	(100)	16%	(33)	210
Ideo: Conservative (5-7)	72%	(196)	12%	(34)	15%	(41)	270
Ideo/PID: Conservative Republican	83%	(163)	4%	(8)	13%	(25)	197
Ideo/PID: Moderate/Liberal Republican	83%	(42)	12%	(6)	5%	(3)	51
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	76%	(65)	16%	(14)	86
Ideo/PID: Liberal Democrat	2%	(3)	92%	(130)	6%	(9)	143
Unfavorable of Biden and Trump	24%	(21)	30%	(27)	47%	(42)	91
2024 H2H Matchup: Biden Voter	3%	(8)	90%	(270)	7%	(22)	300
2024 H2H Matchup: Trump Voter	84%	(290)	4%	(13)	12%	(41)	343
2024 H2H Matchup: Would not Vote	12%	(3)	15%	(4)	73%	(19)	26
2024 H2H Matchup: Do not Know	9%	(3)	38%	(12)	54%	(17)	31
2022 House Vote: Democrat	5%	(12)	86%	(236)	10%	(28)	276
2022 House Vote: Republican	81%	(218)	7%	(18)	12%	(34)	270
2022 House Vote: Did not Vote	48%	(71)	30%	(43)	22%	(32)	146
2020 Vote: Joe Biden	4%	(14)	85%	(268)	11%	(35)	317
2020 Vote: Donald Trump	83%	(271)	5%	(16)	12%	(39)	326
2020 Vote: Someone Else	34%	(3)	13%	(1)	53%	(5)	10
2020 Vote: Did not Vote	34%	(16)	26%	(12)	40%	(19)	47
2016 Vote: Hillary Clinton	3%	(7)	90%	(230)	7%	(17)	255
2016 Vote: Donald Trump	80%	(216)	5%	(14)	14%	(38)	268
2016 Vote: Someone Else	9%	(1)	61%	(9)	30%	(5)	15
2020 Vote/PID: Not Biden/Democrat	45%	(6)	41%	(6)	14%	(2)	14
2020 Vote/PID: Not Trump/Republican	54%	(13)	23%	(6)	23%	(6)	24
U.S. Economy: Wrong Track	57%	(265)	25%	(117)	17%	(81)	463
U.S. Economy: Right Direction	16%	(39)	77%	(181)	7%	(16)	236

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**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(304)	43%	(298)	14%	(97)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	91%	(218)	5%	(12)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(277)	5%	(18)	14%	(47)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(16)	53%	(61)	33%	(38)	115
Top 2024 Issue: Economy	56%	(141)	25%	(62)	19%	(46)	250
Community: Urban	34%	(42)	50%	(62)	16%	(21)	125
Community: Suburban	42%	(121)	47%	(135)	12%	(35)	291
Community: Rural	50%	(141)	35%	(100)	15%	(42)	283
Community/Gender: Urban Women	20%	(13)	63%	(40)	16%	(10)	63
Community/Gender: Urban Men	47%	(29)	36%	(23)	17%	(10)	62
Community/Gender: Rural Women	48%	(73)	34%	(52)	18%	(27)	153
Community/Gender: Rural Men	52%	(67)	37%	(48)	11%	(15)	130
Community/Gender: Suburban Women	40%	(64)	46%	(75)	14%	(23)	162
Community/Gender: Suburban Men	44%	(57)	47%	(61)	9%	(12)	130
Homeowner	46%	(227)	41%	(202)	13%	(64)	493
Renter	36%	(59)	49%	(81)	15%	(26)	166
Military HHnm: Yes	37%	(43)	53%	(61)	10%	(11)	116
Military HH: No	45%	(261)	41%	(237)	15%	(86)	583
Employ: Private Sector	39%	(85)	46%	(99)	15%	(33)	217
Employ: Government	34%	(15)	61%	(27)	6%	(3)	44
Employ: Self-Employed	55%	(35)	30%	(19)	14%	(9)	63
Employ: Homemaker	63%	(20)	30%	(10)	7%	(2)	32
Employ: Student	41%	(11)	36%	(9)	23%	(6)	26
Employ: Retired	45%	(91)	44%	(91)	11%	(23)	205
Employ: Unemployed	41%	(31)	38%	(28)	21%	(16)	75
Employ: Other	45%	(16)	41%	(15)	15%	(5)	36
Self + Household: White-Collar	39%	(113)	52%	(151)	10%	(29)	292
Self + Household: Blue Collar	47%	(142)	41%	(124)	12%	(36)	302
Union HH: Yes	28%	(6)	51%	(12)	21%	(5)	23
Union HH: No	44%	(297)	42%	(286)	14%	(93)	676
LGBTQ+: Yes	26%	(21)	56%	(43)	18%	(14)	78
LGBTQ+: No	46%	(283)	41%	(254)	13%	(83)	621
Motivated to Vote	45%	(282)	45%	(283)	10%	(64)	629

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**Table BLMB8\_12:** Who do you trust more to handle each of the following issues? — Democracy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(304)	43%	(298)	14%	(97)	699
Parent: Yes	49%	(88)	37%	(67)	13%	(23)	178
Parent: No	41%	(216)	44%	(231)	14%	(74)	521
COVID Vaccine: Yes	36%	(189)	50%	(262)	13%	(69)	519
COVID Vaccine: No	64%	(115)	20%	(36)	16%	(28)	180
Student Loans: Yes	42%	(37)	42%	(37)	17%	(15)	89
Student Loans: No	44%	(267)	43%	(261)	14%	(82)	610
Favorable Opinion of Haley	49%	(114)	38%	(90)	13%	(30)	234
Unfavorable Opinion of Haley	40%	(130)	51%	(165)	9%	(28)	324
Protestant	47%	(122)	39%	(101)	14%	(37)	260
Roman Catholic	51%	(36)	36%	(26)	13%	(9)	72
Mormon	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	44%	(4)	46%	(5)	10%	(1)	10
Muslim	42%	(1)	58%	(2)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	21%	(7)	68%	(22)	10%	(3)	32
Agnostic	9%	(2)	78%	(20)	13%	(3)	25
Something else	52%	(89)	33%	(55)	15%	(26)	170
Nothing in particular	29%	(32)	56%	(61)	16%	(17)	110
Prodigal Biden Voter	22%	(10)	30%	(13)	48%	(21)	44
Undecided Voter (DK/WNV)	10%	(6)	28%	(16)	62%	(35)	56
Undecided Voter (DK)	12%	(3)	15%	(4)	73%	(19)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(295)	45%	(312)	13%	(92)	699
Gender: Male	45%	(146)	43%	(138)	12%	(38)	322
Gender: Female	39%	(149)	46%	(174)	14%	(54)	377
Age: 18-34	45%	(78)	37%	(63)	18%	(31)	172
Age: 35-44	38%	(36)	50%	(48)	12%	(11)	95
Age: 45-64	44%	(101)	44%	(102)	12%	(27)	230
Age: 65+	40%	(79)	49%	(99)	11%	(22)	201
GenZers: 1997-2012	42%	(36)	36%	(31)	21%	(18)	85
Millennials: 1981-1996	42%	(72)	44%	(76)	14%	(24)	172
GenXers: 1965-1980	43%	(72)	45%	(76)	12%	(20)	168
Baby Boomers: 1946-1964	41%	(109)	48%	(125)	11%	(29)	263
Educ: < College	45%	(199)	41%	(182)	13%	(59)	441
Educ: Bachelors degree	42%	(67)	47%	(75)	11%	(17)	160
Educ: Post-grad	29%	(28)	55%	(54)	16%	(16)	99
Income: Under 50k	37%	(112)	46%	(138)	16%	(49)	300
Income: 50k-100k	49%	(123)	42%	(105)	10%	(24)	253
Income: 100k+	40%	(59)	47%	(69)	13%	(18)	146
Ethnicity: White (Non-Hispanic)	52%	(242)	36%	(167)	12%	(54)	463
Ethnicity: Hispanic	25%	(9)	59%	(21)	16%	(6)	36
Ethnicity: Black (Non-Hispanic)	14%	(21)	69%	(107)	17%	(27)	155
Ethnicity: Asian + Other (Non-Hispanic)	50%	(22)	37%	(17)	13%	(6)	45
All Christian	48%	(165)	40%	(135)	12%	(41)	341
All Non-Christian	24%	(5)	58%	(12)	18%	(4)	20
Atheist	19%	(6)	70%	(23)	10%	(3)	32
Agnostic/Nothing in particular	24%	(32)	60%	(80)	16%	(22)	135
Something Else	51%	(86)	36%	(62)	13%	(22)	170
Evangelical	56%	(153)	31%	(83)	13%	(35)	271
Non-Evangelical	40%	(93)	48%	(110)	12%	(28)	231
PID: Dem (no lean)	6%	(15)	84%	(196)	10%	(22)	234
PID: Ind (no lean)	33%	(69)	46%	(98)	21%	(44)	211
PID: Rep (no lean)	83%	(210)	7%	(18)	10%	(26)	254

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(295)	45%	(312)	13%	(92)	699
PID/Gender: Dem Men	9%	(8)	85%	(75)	6%	(5)	88
PID/Gender: Dem Women	5%	(7)	83%	(122)	12%	(17)	146
PID/Gender: Ind Men	34%	(37)	47%	(51)	19%	(20)	108
PID/Gender: Ind Women	32%	(32)	45%	(47)	23%	(24)	103
PID/Gender: Rep Men	80%	(101)	9%	(12)	10%	(13)	126
PID/Gender: Rep Women	85%	(109)	5%	(6)	10%	(13)	129
Ideo: Liberal (1-3)	6%	(12)	84%	(161)	10%	(18)	191
Ideo: Moderate (4)	35%	(74)	50%	(105)	15%	(31)	210
Ideo: Conservative (5-7)	72%	(195)	14%	(39)	13%	(36)	270
Ideo/PID: Conservative Republican	83%	(164)	5%	(10)	11%	(22)	197
Ideo/PID: Moderate/Liberal Republican	79%	(41)	15%	(8)	5%	(3)	51
Ideo/PID: Moderate/Conservative Democrat	11%	(10)	77%	(66)	12%	(10)	86
Ideo/PID: Liberal Democrat	4%	(5)	89%	(127)	7%	(10)	143
Unfavorable of Biden and Trump	21%	(19)	30%	(27)	49%	(45)	91
2024 H2H Matchup: Biden Voter	2%	(6)	93%	(278)	5%	(16)	300
2024 H2H Matchup: Trump Voter	83%	(286)	6%	(21)	11%	(37)	343
2024 H2H Matchup: Would not Vote	3%	(1)	22%	(6)	75%	(19)	26
2024 H2H Matchup: Do not Know	9%	(3)	25%	(8)	66%	(20)	31
2022 House Vote: Democrat	5%	(13)	85%	(235)	10%	(28)	276
2022 House Vote: Republican	81%	(218)	9%	(23)	11%	(29)	270
2022 House Vote: Did not Vote	43%	(62)	36%	(53)	21%	(31)	146
2020 Vote: Joe Biden	6%	(18)	84%	(266)	10%	(32)	317
2020 Vote: Donald Trump	79%	(259)	8%	(26)	13%	(41)	326
2020 Vote: Someone Else	34%	(3)	21%	(2)	46%	(4)	10
2020 Vote: Did not Vote	30%	(14)	38%	(18)	31%	(15)	47
2016 Vote: Hillary Clinton	4%	(11)	87%	(223)	8%	(21)	255
2016 Vote: Donald Trump	79%	(210)	9%	(24)	13%	(34)	268
2016 Vote: Someone Else	12%	(2)	60%	(9)	28%	(4)	15
2020 Vote/PID: Not Biden/Democrat	37%	(5)	47%	(7)	15%	(2)	14
2020 Vote/PID: Not Trump/Republican	53%	(13)	29%	(7)	17%	(4)	24
U.S. Economy: Wrong Track	56%	(261)	26%	(122)	17%	(81)	463
U.S. Economy: Right Direction	15%	(34)	81%	(190)	5%	(11)	236

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(295)	45%	(312)	13%	(92)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	94%	(226)	4%	(10)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(274)	8%	(26)	12%	(42)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(16)	52%	(60)	35%	(40)	115
Top 2024 Issue: Economy	58%	(144)	25%	(62)	17%	(44)	250
Community: Urban	33%	(42)	54%	(67)	13%	(16)	125
Community: Suburban	37%	(108)	49%	(142)	14%	(41)	291
Community: Rural	51%	(145)	36%	(102)	12%	(35)	283
Community/Gender: Urban Women	23%	(14)	65%	(41)	12%	(8)	63
Community/Gender: Urban Men	44%	(28)	42%	(27)	13%	(8)	62
Community/Gender: Rural Women	49%	(75)	36%	(55)	15%	(23)	153
Community/Gender: Rural Men	54%	(70)	37%	(48)	10%	(12)	130
Community/Gender: Suburban Women	37%	(60)	49%	(79)	14%	(23)	162
Community/Gender: Suburban Men	37%	(48)	49%	(64)	14%	(18)	130
Homeowner	46%	(224)	42%	(205)	13%	(64)	493
Renter	32%	(53)	55%	(91)	13%	(22)	166
Military HHnm: Yes	39%	(45)	53%	(61)	8%	(10)	116
Military HH: No	43%	(250)	43%	(251)	14%	(83)	583
Employ: Private Sector	41%	(90)	44%	(97)	14%	(31)	217
Employ: Government	34%	(15)	55%	(24)	11%	(5)	44
Employ: Self-Employed	54%	(34)	35%	(22)	10%	(6)	63
Employ: Homemaker	65%	(21)	28%	(9)	7%	(2)	32
Employ: Student	15%	(4)	58%	(15)	27%	(7)	26
Employ: Retired	42%	(86)	47%	(97)	11%	(22)	205
Employ: Unemployed	35%	(26)	47%	(35)	18%	(14)	75
Employ: Other	51%	(19)	35%	(13)	14%	(5)	36
Self + Household: White-Collar	36%	(106)	53%	(156)	10%	(30)	292
Self + Household: Blue Collar	48%	(144)	40%	(122)	12%	(36)	302
Union HH: Yes	26%	(6)	61%	(14)	14%	(3)	23
Union HH: No	43%	(289)	44%	(298)	13%	(89)	676
LGBTQ+: Yes	25%	(19)	59%	(46)	17%	(13)	78
LGBTQ+: No	44%	(276)	43%	(266)	13%	(79)	621
Motivated to Vote	44%	(280)	45%	(285)	10%	(64)	629

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**Table BLMB8\_13:** Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(295)	45%	(312)	13%	(92)	699
Parent: Yes	50%	(88)	38%	(68)	12%	(21)	178
Parent: No	40%	(207)	47%	(244)	14%	(71)	521
COVID Vaccine: Yes	34%	(179)	52%	(272)	13%	(68)	519
COVID Vaccine: No	64%	(116)	22%	(40)	13%	(24)	180
Student Loans: Yes	38%	(34)	43%	(39)	19%	(17)	89
Student Loans: No	43%	(261)	45%	(274)	12%	(75)	610
Favorable Opinion of Haley	44%	(103)	40%	(94)	15%	(36)	234
Unfavorable Opinion of Haley	39%	(126)	53%	(172)	8%	(25)	324
Protestant	47%	(122)	40%	(103)	14%	(36)	260
Roman Catholic	53%	(38)	40%	(29)	7%	(5)	72
Mormon	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	64%	(5)	36%	(3)	—	(0)	7
Jewish	19%	(2)	46%	(5)	35%	(3)	10
Muslim	48%	(2)	52%	(2)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	19%	(6)	70%	(23)	10%	(3)	32
Agnostic	9%	(2)	70%	(18)	21%	(5)	25
Something else	51%	(86)	36%	(62)	13%	(22)	170
Nothing in particular	27%	(30)	57%	(63)	15%	(17)	110
Prodigal Biden Voter	30%	(13)	21%	(9)	48%	(21)	44
Undecided Voter (DK/WNV)	6%	(3)	23%	(13)	70%	(40)	56
Undecided Voter (DK)	3%	(1)	22%	(6)	75%	(19)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	41%	(285)	42%	(292)	17%	(122)	699
Gender: Male	44%	(143)	42%	(136)	14%	(43)	322
Gender: Female	38%	(142)	42%	(157)	21%	(78)	377
Age: 18-34	42%	(72)	33%	(57)	25%	(43)	172
Age: 35-44	37%	(36)	50%	(48)	12%	(12)	95
Age: 45-64	44%	(101)	42%	(96)	14%	(33)	230
Age: 65+	38%	(76)	45%	(91)	17%	(33)	201
GenZers: 1997-2012	41%	(35)	32%	(27)	27%	(23)	85
Millennials: 1981-1996	38%	(66)	43%	(73)	19%	(33)	172
GenXers: 1965-1980	45%	(76)	41%	(69)	14%	(23)	168
Baby Boomers: 1946-1964	39%	(102)	45%	(118)	16%	(43)	263
Educ: < College	42%	(186)	38%	(169)	19%	(85)	441
Educ: Bachelors degree	45%	(71)	42%	(67)	13%	(21)	160
Educ: Post-grad	28%	(27)	56%	(56)	16%	(16)	99
Income: Under 50k	38%	(112)	42%	(126)	20%	(61)	300
Income: 50k-100k	47%	(119)	39%	(97)	15%	(37)	253
Income: 100k+	37%	(54)	47%	(69)	16%	(24)	146
Ethnicity: White (Non-Hispanic)	51%	(238)	32%	(148)	17%	(77)	463
Ethnicity: Hispanic	26%	(9)	59%	(21)	15%	(5)	36
Ethnicity: Black (Non-Hispanic)	13%	(20)	66%	(103)	21%	(32)	155
Ethnicity: Asian + Other (Non-Hispanic)	39%	(18)	45%	(20)	16%	(7)	45
All Christian	47%	(161)	35%	(119)	18%	(61)	341
All Non-Christian	39%	(8)	59%	(12)	1%	(0)	20
Atheist	9%	(3)	84%	(27)	8%	(2)	32
Agnostic/Nothing in particular	26%	(35)	54%	(73)	20%	(26)	135
Something Else	46%	(78)	36%	(61)	19%	(32)	170
Evangelical	51%	(137)	27%	(74)	22%	(60)	271
Non-Evangelical	41%	(96)	44%	(102)	14%	(33)	231
PID: Dem (no lean)	6%	(13)	80%	(188)	14%	(33)	234
PID: Ind (no lean)	34%	(72)	42%	(88)	24%	(51)	211
PID: Rep (no lean)	79%	(200)	7%	(17)	15%	(38)	254

Continued on next page

**Table BLMB8\_15: Who do you trust more to handle each of the following issues? — Labor and Unions**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(285)	42%	(292)	17%	(122)	699
PID/Gender: Dem Men	9%	(8)	85%	(75)	6%	(5)	88
PID/Gender: Dem Women	4%	(5)	78%	(113)	19%	(28)	146
PID/Gender: Ind Men	34%	(37)	46%	(49)	20%	(22)	108
PID/Gender: Ind Women	34%	(35)	37%	(38)	28%	(29)	103
PID/Gender: Rep Men	78%	(98)	9%	(11)	13%	(16)	126
PID/Gender: Rep Women	79%	(102)	4%	(5)	17%	(22)	129
Ideo: Liberal (1-3)	7%	(14)	82%	(156)	11%	(21)	191
Ideo: Moderate (4)	35%	(74)	46%	(97)	18%	(38)	210
Ideo: Conservative (5-7)	67%	(182)	12%	(31)	21%	(57)	270
Ideo/PID: Conservative Republican	78%	(154)	4%	(7)	18%	(36)	197
Ideo/PID: Moderate/Liberal Republican	76%	(39)	19%	(10)	5%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	72%	(62)	22%	(19)	86
Ideo/PID: Liberal Democrat	6%	(8)	86%	(123)	8%	(12)	143
Unfavorable of Biden and Trump	28%	(25)	27%	(25)	45%	(41)	91
2024 H2H Matchup: Biden Voter	3%	(10)	87%	(259)	10%	(30)	300
2024 H2H Matchup: Trump Voter	79%	(269)	6%	(21)	15%	(53)	343
2024 H2H Matchup: Would not Vote	6%	(1)	27%	(7)	68%	(17)	26
2024 H2H Matchup: Do not Know	13%	(4)	17%	(5)	70%	(22)	31
2022 House Vote: Democrat	4%	(12)	83%	(229)	13%	(35)	276
2022 House Vote: Republican	76%	(206)	8%	(21)	16%	(44)	270
2022 House Vote: Did not Vote	44%	(65)	28%	(41)	28%	(40)	146
2020 Vote: Joe Biden	7%	(21)	78%	(249)	15%	(47)	317
2020 Vote: Donald Trump	76%	(249)	8%	(25)	16%	(52)	326
2020 Vote: Someone Else	28%	(3)	22%	(2)	50%	(5)	10
2020 Vote: Did not Vote	25%	(12)	36%	(17)	38%	(18)	47
2016 Vote: Hillary Clinton	4%	(10)	85%	(216)	11%	(29)	255
2016 Vote: Donald Trump	76%	(203)	8%	(22)	16%	(43)	268
2016 Vote: Someone Else	22%	(3)	47%	(7)	31%	(5)	15
2020 Vote/PID: Not Biden/Democrat	30%	(4)	49%	(7)	21%	(3)	14
2020 Vote/PID: Not Trump/Republican	55%	(13)	19%	(5)	26%	(6)	24
U.S. Economy: Wrong Track	54%	(252)	24%	(109)	22%	(102)	463
U.S. Economy: Right Direction	14%	(33)	78%	(183)	8%	(20)	236

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**Table BLMB8\_15: Who do you trust more to handle each of the following issues? — Labor and Unions**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(285)	42%	(292)	17%	(122)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	91%	(218)	6%	(15)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(260)	6%	(22)	18%	(61)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	45%	(52)	40%	(47)	115
Top 2024 Issue: Economy	55%	(137)	22%	(56)	23%	(57)	250
Community: Urban	35%	(44)	50%	(63)	15%	(18)	125
Community: Suburban	36%	(104)	46%	(133)	19%	(55)	291
Community: Rural	48%	(137)	34%	(97)	17%	(49)	283
Community/Gender: Urban Women	21%	(13)	60%	(37)	19%	(12)	63
Community/Gender: Urban Men	50%	(31)	40%	(25)	10%	(6)	62
Community/Gender: Rural Women	47%	(72)	33%	(50)	20%	(31)	153
Community/Gender: Rural Men	50%	(65)	36%	(47)	14%	(18)	130
Community/Gender: Suburban Women	35%	(57)	43%	(69)	22%	(35)	162
Community/Gender: Suburban Men	36%	(47)	49%	(63)	15%	(19)	130
Homeowner	44%	(218)	38%	(188)	18%	(87)	493
Renter	31%	(52)	53%	(88)	16%	(26)	166
Military HHnm: Yes	39%	(45)	49%	(56)	12%	(14)	116
Military HH: No	41%	(240)	40%	(236)	18%	(108)	583
Employ: Private Sector	40%	(86)	40%	(88)	20%	(44)	217
Employ: Government	32%	(14)	56%	(25)	12%	(5)	44
Employ: Self-Employed	52%	(33)	39%	(25)	9%	(6)	63
Employ: Homemaker	65%	(21)	29%	(9)	6%	(2)	32
Employ: Student	22%	(6)	50%	(13)	28%	(7)	26
Employ: Retired	41%	(83)	43%	(89)	16%	(33)	205
Employ: Unemployed	35%	(26)	43%	(32)	22%	(17)	75
Employ: Other	45%	(16)	31%	(11)	25%	(9)	36
Self + Household: White-Collar	37%	(108)	49%	(143)	14%	(41)	292
Self + Household: Blue Collar	44%	(133)	38%	(114)	18%	(56)	302
Union HH: Yes	26%	(6)	62%	(14)	13%	(3)	23
Union HH: No	41%	(279)	41%	(278)	18%	(119)	676
LGBTQ+: Yes	23%	(18)	57%	(45)	20%	(16)	78
LGBTQ+: No	43%	(267)	40%	(248)	17%	(106)	621
Motivated to Vote	43%	(270)	43%	(270)	14%	(89)	629

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**Table BLMB8\_15:** Who do you trust more to handle each of the following issues? — Labor and Unions

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(285)	42%	(292)	17%	(122)	699
Parent: Yes	47%	(83)	37%	(66)	16%	(28)	178
Parent: No	39%	(202)	43%	(226)	18%	(94)	521
COVID Vaccine: Yes	33%	(174)	49%	(254)	18%	(92)	519
COVID Vaccine: No	62%	(111)	21%	(39)	17%	(30)	180
Student Loans: Yes	38%	(34)	43%	(39)	19%	(17)	89
Student Loans: No	41%	(250)	42%	(254)	17%	(105)	610
Favorable Opinion of Haley	46%	(109)	37%	(86)	17%	(39)	234
Unfavorable Opinion of Haley	36%	(116)	51%	(164)	13%	(43)	324
Protestant	44%	(115)	36%	(95)	20%	(51)	260
Roman Catholic	56%	(40)	30%	(21)	14%	(10)	72
Mormon	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	64%	(5)	36%	(3)	—	(0)	7
Jewish	53%	(5)	46%	(5)	1%	(0)	10
Muslim	42%	(1)	58%	(2)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	9%	(3)	84%	(27)	8%	(2)	32
Agnostic	13%	(3)	61%	(15)	25%	(6)	25
Something else	46%	(78)	36%	(61)	19%	(32)	170
Nothing in particular	29%	(32)	53%	(58)	18%	(20)	110
Prodigal Biden Voter	28%	(12)	22%	(10)	49%	(22)	44
Undecided Voter (DK/WNV)	10%	(6)	21%	(12)	69%	(39)	56
Undecided Voter (DK)	6%	(1)	27%	(7)	68%	(17)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(325)	36%	(250)	18%	(124)	699
Gender: Male	52%	(168)	36%	(116)	12%	(38)	322
Gender: Female	41%	(156)	35%	(134)	23%	(87)	377
Age: 18-34	50%	(86)	26%	(45)	24%	(42)	172
Age: 35-44	47%	(44)	33%	(32)	20%	(19)	95
Age: 45-64	47%	(109)	37%	(85)	16%	(36)	230
Age: 65+	43%	(85)	44%	(88)	13%	(27)	201
GenZers: 1997-2012	46%	(39)	23%	(19)	31%	(26)	85
Millennials: 1981-1996	49%	(85)	31%	(53)	20%	(34)	172
GenXers: 1965-1980	47%	(79)	36%	(61)	17%	(28)	168
Baby Boomers: 1946-1964	44%	(116)	43%	(112)	14%	(36)	263
Educ: < College	49%	(217)	31%	(137)	20%	(87)	441
Educ: Bachelors degree	46%	(73)	38%	(61)	16%	(26)	160
Educ: Post-grad	35%	(35)	54%	(53)	11%	(11)	99
Income: Under 50k	44%	(132)	33%	(98)	23%	(70)	300
Income: 50k-100k	51%	(130)	35%	(89)	13%	(34)	253
Income: 100k+	42%	(62)	43%	(63)	14%	(21)	146
Ethnicity: White (Non-Hispanic)	57%	(263)	32%	(147)	11%	(53)	463
Ethnicity: Hispanic	25%	(9)	51%	(19)	24%	(9)	36
Ethnicity: Black (Non-Hispanic)	21%	(33)	48%	(75)	30%	(47)	155
Ethnicity: Asian + Other (Non-Hispanic)	43%	(19)	23%	(10)	34%	(15)	45
All Christian	52%	(179)	33%	(112)	15%	(50)	341
All Non-Christian	33%	(7)	55%	(11)	12%	(2)	20
Atheist	24%	(8)	61%	(20)	16%	(5)	32
Agnostic/Nothing in particular	28%	(38)	50%	(68)	22%	(29)	135
Something Else	55%	(94)	23%	(39)	22%	(38)	170
Evangelical	60%	(163)	20%	(55)	20%	(53)	271
Non-Evangelical	45%	(103)	40%	(94)	15%	(34)	231
PID: Dem (no lean)	8%	(20)	70%	(164)	21%	(50)	234
PID: Ind (no lean)	45%	(94)	33%	(70)	22%	(47)	211
PID: Rep (no lean)	83%	(211)	6%	(16)	11%	(27)	254

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(325)	36%	(250)	18%	(124)	699
PID/Gender: Dem Men	10%	(9)	78%	(69)	12%	(11)	88
PID/Gender: Dem Women	7%	(11)	65%	(95)	27%	(40)	146
PID/Gender: Ind Men	48%	(52)	34%	(37)	18%	(19)	108
PID/Gender: Ind Women	41%	(42)	31%	(32)	27%	(28)	103
PID/Gender: Rep Men	86%	(108)	8%	(10)	6%	(8)	126
PID/Gender: Rep Women	80%	(103)	5%	(6)	15%	(19)	129
Ideo: Liberal (1-3)	10%	(19)	73%	(139)	17%	(33)	191
Ideo: Moderate (4)	43%	(90)	35%	(73)	22%	(47)	210
Ideo: Conservative (5-7)	74%	(200)	12%	(33)	14%	(37)	270
Ideo/PID: Conservative Republican	84%	(165)	5%	(10)	11%	(22)	197
Ideo/PID: Moderate/Liberal Republican	77%	(40)	12%	(6)	11%	(5)	51
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	57%	(48)	32%	(27)	86
Ideo/PID: Liberal Democrat	7%	(9)	79%	(113)	14%	(20)	143
Unfavorable of Biden and Trump	35%	(32)	20%	(18)	45%	(41)	91
2024 H2H Matchup: Biden Voter	6%	(18)	76%	(227)	18%	(55)	300
2024 H2H Matchup: Trump Voter	87%	(299)	4%	(12)	9%	(32)	343
2024 H2H Matchup: Would not Vote	11%	(3)	15%	(4)	74%	(19)	26
2024 H2H Matchup: Do not Know	16%	(5)	24%	(7)	60%	(19)	31
2022 House Vote: Democrat	8%	(22)	72%	(199)	20%	(56)	276
2022 House Vote: Republican	83%	(224)	7%	(20)	9%	(26)	270
2022 House Vote: Did not Vote	53%	(77)	21%	(31)	26%	(38)	146
2020 Vote: Joe Biden	8%	(26)	71%	(225)	21%	(66)	317
2020 Vote: Donald Trump	85%	(278)	5%	(16)	10%	(31)	326
2020 Vote: Someone Else	44%	(4)	17%	(2)	39%	(4)	10
2020 Vote: Did not Vote	34%	(16)	16%	(7)	50%	(23)	47
2016 Vote: Hillary Clinton	7%	(18)	75%	(190)	18%	(47)	255
2016 Vote: Donald Trump	83%	(223)	6%	(17)	10%	(28)	268
2016 Vote: Someone Else	21%	(3)	53%	(8)	27%	(4)	15
2020 Vote/PID: Not Biden/Democrat	46%	(7)	43%	(6)	12%	(2)	14
2020 Vote/PID: Not Trump/Republican	54%	(13)	31%	(8)	15%	(4)	24
U.S. Economy: Wrong Track	61%	(283)	19%	(87)	20%	(93)	463
U.S. Economy: Right Direction	18%	(41)	69%	(163)	13%	(32)	236

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(325)	36%	(250)	18%	(124)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	78%	(187)	17%	(41)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(294)	4%	(15)	10%	(34)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	42%	(48)	43%	(50)	115
Top 2024 Issue: Economy	64%	(160)	18%	(45)	18%	(45)	250
Community: Urban	45%	(56)	35%	(44)	20%	(25)	125
Community: Suburban	42%	(123)	40%	(117)	18%	(51)	291
Community: Rural	52%	(146)	32%	(89)	17%	(48)	283
Community/Gender: Urban Women	34%	(21)	42%	(26)	24%	(15)	63
Community/Gender: Urban Men	55%	(34)	29%	(18)	16%	(10)	62
Community/Gender: Rural Women	50%	(76)	32%	(49)	18%	(27)	153
Community/Gender: Rural Men	54%	(70)	31%	(40)	16%	(20)	130
Community/Gender: Suburban Women	36%	(59)	36%	(59)	27%	(44)	162
Community/Gender: Suburban Men	50%	(64)	45%	(58)	6%	(7)	130
Homeowner	49%	(242)	36%	(178)	15%	(74)	493
Renter	39%	(65)	35%	(59)	25%	(42)	166
Military HHnm: Yes	40%	(47)	47%	(54)	13%	(15)	116
Military HH: No	48%	(278)	34%	(196)	19%	(110)	583
Employ: Private Sector	45%	(98)	36%	(79)	19%	(41)	217
Employ: Government	38%	(17)	37%	(16)	25%	(11)	44
Employ: Self-Employed	58%	(37)	27%	(17)	14%	(9)	63
Employ: Homemaker	71%	(23)	24%	(8)	6%	(2)	32
Employ: Student	31%	(8)	38%	(10)	31%	(8)	26
Employ: Retired	45%	(92)	42%	(86)	14%	(28)	205
Employ: Unemployed	43%	(32)	31%	(23)	26%	(20)	75
Employ: Other	51%	(19)	31%	(11)	17%	(6)	36
Self + Household: White-Collar	41%	(119)	45%	(131)	15%	(43)	292
Self + Household: Blue Collar	50%	(152)	32%	(98)	17%	(52)	302
Union HH: Yes	22%	(5)	50%	(11)	29%	(7)	23
Union HH: No	47%	(320)	35%	(239)	17%	(118)	676
LGBTQ+: Yes	28%	(22)	51%	(40)	21%	(16)	78
LGBTQ+: No	49%	(303)	34%	(210)	17%	(108)	621
Motivated to Vote	48%	(303)	37%	(235)	14%	(91)	629

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**Table BLMB8\_16:** Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(325)	36%	(250)	18%	(124)	699
Parent: Yes	54%	(96)	28%	(50)	17%	(31)	178
Parent: No	44%	(228)	38%	(200)	18%	(94)	521
COVID Vaccine: Yes	40%	(206)	43%	(223)	17%	(90)	519
COVID Vaccine: No	66%	(119)	15%	(27)	19%	(34)	180
Student Loans: Yes	47%	(42)	34%	(31)	19%	(17)	89
Student Loans: No	46%	(283)	36%	(219)	18%	(108)	610
Favorable Opinion of Haley	52%	(121)	30%	(69)	19%	(43)	234
Unfavorable Opinion of Haley	41%	(132)	47%	(151)	12%	(40)	324
Protestant	51%	(134)	32%	(84)	16%	(43)	260
Roman Catholic	54%	(39)	35%	(25)	10%	(7)	72
Mormon	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	64%	(5)	36%	(3)	—	(0)	7
Jewish	45%	(4)	46%	(5)	9%	(1)	10
Muslim	70%	(2)	30%	(1)	—	(0)	3
Buddhist	—	(0)	67%	(3)	33%	(2)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	24%	(8)	61%	(20)	16%	(5)	32
Agnostic	12%	(3)	67%	(17)	21%	(5)	25
Something else	55%	(94)	23%	(39)	22%	(38)	170
Nothing in particular	32%	(35)	47%	(51)	22%	(24)	110
Prodigal Biden Voter	30%	(13)	21%	(9)	50%	(22)	44
Undecided Voter (DK/WNV)	14%	(8)	20%	(11)	66%	(37)	56
Undecided Voter (DK)	11%	(3)	15%	(4)	74%	(19)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_17:** *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	45%	(313)	30%	(213)	25%	(173)	699
Gender: Male	52%	(167)	28%	(89)	20%	(66)	322
Gender: Female	39%	(146)	33%	(124)	28%	(107)	377
Age: 18-34	48%	(83)	22%	(38)	30%	(51)	172
Age: 35-44	41%	(39)	32%	(31)	27%	(26)	95
Age: 45-64	46%	(106)	32%	(73)	22%	(52)	230
Age: 65+	42%	(85)	36%	(72)	22%	(45)	201
GenZers: 1997-2012	50%	(42)	18%	(15)	32%	(27)	85
Millennials: 1981-1996	42%	(73)	30%	(51)	28%	(48)	172
GenXers: 1965-1980	47%	(79)	29%	(49)	24%	(41)	168
Baby Boomers: 1946-1964	43%	(113)	36%	(96)	21%	(54)	263
Educ: < College	47%	(208)	29%	(128)	24%	(105)	441
Educ: Bachelors degree	46%	(73)	29%	(46)	26%	(41)	160
Educ: Post-grad	32%	(32)	40%	(40)	27%	(27)	99
Income: Under 50k	40%	(121)	32%	(94)	28%	(84)	300
Income: 50k-100k	51%	(129)	28%	(72)	21%	(53)	253
Income: 100k+	43%	(63)	32%	(47)	24%	(36)	146
Ethnicity: White (Non-Hispanic)	56%	(259)	25%	(115)	19%	(89)	463
Ethnicity: Hispanic	25%	(9)	36%	(13)	40%	(14)	36
Ethnicity: Black (Non-Hispanic)	16%	(25)	51%	(78)	34%	(52)	155
Ethnicity: Asian + Other (Non-Hispanic)	46%	(21)	15%	(7)	39%	(17)	45
All Christian	53%	(180)	26%	(89)	21%	(71)	341
All Non-Christian	44%	(9)	43%	(9)	13%	(3)	20
Atheist	21%	(7)	40%	(13)	39%	(13)	32
Agnostic/Nothing in particular	25%	(34)	45%	(61)	29%	(40)	135
Something Else	48%	(82)	24%	(41)	28%	(47)	170
Evangelical	58%	(156)	20%	(53)	23%	(62)	271
Non-Evangelical	42%	(98)	33%	(77)	24%	(56)	231
PID: Dem (no lean)	6%	(14)	64%	(150)	30%	(70)	234
PID: Ind (no lean)	42%	(89)	25%	(53)	33%	(69)	211
PID: Rep (no lean)	83%	(211)	4%	(10)	13%	(34)	254

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(313)	30%	(213)	25%	(173)	699
PID/Gender: Dem Men	10%	(9)	69%	(61)	21%	(18)	88
PID/Gender: Dem Women	3%	(5)	61%	(89)	36%	(52)	146
PID/Gender: Ind Men	45%	(49)	24%	(25)	32%	(34)	108
PID/Gender: Ind Women	39%	(40)	27%	(27)	34%	(35)	103
PID/Gender: Rep Men	87%	(110)	2%	(3)	11%	(13)	126
PID/Gender: Rep Women	79%	(101)	6%	(7)	16%	(20)	129
Ideo: Liberal (1-3)	10%	(19)	63%	(120)	27%	(51)	191
Ideo: Moderate (4)	39%	(82)	31%	(65)	30%	(63)	210
Ideo: Conservative (5-7)	74%	(199)	8%	(21)	19%	(50)	270
Ideo/PID: Conservative Republican	84%	(165)	2%	(4)	14%	(27)	197
Ideo/PID: Moderate/Liberal Republican	81%	(41)	9%	(5)	10%	(5)	51
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	58%	(50)	36%	(31)	86
Ideo/PID: Liberal Democrat	6%	(9)	69%	(98)	25%	(36)	143
Unfavorable of Biden and Trump	31%	(28)	8%	(7)	61%	(55)	91
2024 H2H Matchup: Biden Voter	4%	(13)	67%	(201)	29%	(86)	300
2024 H2H Matchup: Trump Voter	85%	(292)	2%	(6)	13%	(45)	343
2024 H2H Matchup: Would not Vote	11%	(3)	10%	(3)	78%	(20)	26
2024 H2H Matchup: Do not Know	16%	(5)	12%	(4)	72%	(22)	31
2022 House Vote: Democrat	6%	(16)	65%	(179)	29%	(81)	276
2022 House Vote: Republican	82%	(223)	4%	(10)	14%	(37)	270
2022 House Vote: Did not Vote	50%	(73)	16%	(24)	34%	(50)	146
2020 Vote: Joe Biden	6%	(20)	62%	(197)	31%	(100)	317
2020 Vote: Donald Trump	83%	(271)	3%	(10)	14%	(45)	326
2020 Vote: Someone Else	43%	(4)	4%	(0)	52%	(5)	10
2020 Vote: Did not Vote	37%	(17)	12%	(6)	51%	(24)	47
2016 Vote: Hillary Clinton	6%	(14)	67%	(170)	28%	(71)	255
2016 Vote: Donald Trump	81%	(218)	2%	(6)	16%	(44)	268
2016 Vote: Someone Else	14%	(2)	40%	(6)	46%	(7)	15
2020 Vote/PID: Not Biden/Democrat	50%	(7)	23%	(3)	27%	(4)	14
2020 Vote/PID: Not Trump/Republican	62%	(15)	19%	(5)	19%	(5)	24
U.S. Economy: Wrong Track	58%	(271)	16%	(72)	26%	(120)	463
U.S. Economy: Right Direction	18%	(42)	60%	(141)	22%	(53)	236

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(313)	30%	(213)	25%	(173)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	72%	(173)	23%	(56)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(285)	2%	(7)	15%	(50)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(16)	28%	(33)	58%	(67)	115
Top 2024 Issue: Economy	63%	(157)	15%	(39)	22%	(54)	250
Community: Urban	36%	(45)	32%	(40)	32%	(40)	125
Community: Suburban	44%	(127)	32%	(93)	25%	(71)	291
Community: Rural	50%	(140)	29%	(81)	22%	(62)	283
Community/Gender: Urban Women	18%	(11)	37%	(23)	45%	(28)	63
Community/Gender: Urban Men	54%	(34)	27%	(17)	19%	(12)	62
Community/Gender: Rural Women	47%	(71)	29%	(45)	24%	(36)	153
Community/Gender: Rural Men	53%	(69)	27%	(36)	20%	(25)	130
Community/Gender: Suburban Women	39%	(63)	35%	(56)	26%	(43)	162
Community/Gender: Suburban Men	50%	(64)	28%	(37)	22%	(29)	130
Homeowner	48%	(235)	29%	(144)	23%	(114)	493
Renter	36%	(60)	36%	(60)	27%	(46)	166
Military HHnm: Yes	39%	(45)	44%	(51)	17%	(19)	116
Military HH: No	46%	(267)	28%	(162)	26%	(154)	583
Employ: Private Sector	43%	(94)	31%	(67)	26%	(56)	217
Employ: Government	38%	(17)	35%	(15)	27%	(12)	44
Employ: Self-Employed	57%	(36)	27%	(17)	15%	(10)	63
Employ: Homemaker	67%	(21)	21%	(7)	13%	(4)	32
Employ: Student	28%	(7)	30%	(8)	42%	(11)	26
Employ: Retired	44%	(91)	34%	(70)	22%	(44)	205
Employ: Unemployed	40%	(30)	26%	(20)	34%	(25)	75
Employ: Other	45%	(16)	26%	(9)	29%	(11)	36
Self + Household: White-Collar	41%	(120)	37%	(107)	22%	(65)	292
Self + Household: Blue Collar	48%	(146)	28%	(86)	23%	(70)	302
Union HH: Yes	44%	(10)	36%	(8)	20%	(5)	23
Union HH: No	45%	(303)	30%	(205)	25%	(168)	676
LGBTQ+: Yes	22%	(17)	47%	(37)	31%	(24)	78
LGBTQ+: No	48%	(296)	28%	(176)	24%	(149)	621
Motivated to Vote	47%	(298)	31%	(193)	22%	(138)	629

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(313)	30%	(213)	25%	(173)	699
Parent: Yes	54%	(96)	25%	(44)	22%	(38)	178
Parent: No	42%	(217)	32%	(169)	26%	(135)	521
COVID Vaccine: Yes	38%	(197)	36%	(187)	26%	(135)	519
COVID Vaccine: No	64%	(116)	14%	(26)	21%	(38)	180
Student Loans: Yes	42%	(37)	28%	(25)	30%	(27)	89
Student Loans: No	45%	(276)	31%	(188)	24%	(146)	610
Favorable Opinion of Haley	52%	(121)	23%	(54)	25%	(59)	234
Unfavorable Opinion of Haley	41%	(131)	40%	(128)	20%	(64)	324
Protestant	51%	(133)	28%	(72)	21%	(55)	260
Roman Catholic	54%	(39)	24%	(17)	22%	(16)	72
Mormon	65%	(1)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	53%	(5)	46%	(5)	1%	(0)	10
Muslim	70%	(2)	30%	(1)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	21%	(7)	40%	(13)	39%	(13)	32
Agnostic	9%	(2)	60%	(15)	32%	(8)	25
Something else	48%	(82)	24%	(41)	28%	(47)	170
Nothing in particular	29%	(32)	42%	(46)	29%	(32)	110
Prodigal Biden Voter	26%	(11)	12%	(5)	62%	(27)	44
Undecided Voter (DK/WNV)	14%	(8)	11%	(6)	75%	(42)	56
Undecided Voter (DK)	11%	(3)	10%	(3)	78%	(20)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(79)	89%	(620)	699
Gender: Male	13%	(42)	87%	(280)	322
Gender: Female	10%	(38)	90%	(339)	377
Age: 18-34	12%	(21)	88%	(151)	172
Age: 35-44	21%	(20)	79%	(76)	95
Age: 45-64	10%	(22)	90%	(208)	230
Age: 65+	8%	(16)	92%	(185)	201
GenZers: 1997-2012	15%	(13)	85%	(72)	85
Millennials: 1981-1996	15%	(26)	85%	(146)	172
GenXers: 1965-1980	12%	(21)	88%	(148)	168
Baby Boomers: 1946-1964	8%	(20)	92%	(243)	263
Educ: < College	9%	(41)	91%	(400)	441
Educ: Bachelors degree	14%	(22)	86%	(138)	160
Educ: Post-grad	17%	(17)	83%	(82)	99
Income: Under 50k	9%	(27)	91%	(273)	300
Income: 50k-100k	14%	(37)	86%	(217)	253
Income: 100k+	11%	(16)	89%	(130)	146
Ethnicity: White (Non-Hispanic)	9%	(42)	91%	(421)	463
Ethnicity: Hispanic	15%	(5)	85%	(31)	36
Ethnicity: Black (Non-Hispanic)	16%	(24)	84%	(131)	155
Ethnicity: Asian + Other (Non-Hispanic)	18%	(8)	82%	(37)	45
All Christian	8%	(27)	92%	(314)	341
All Non-Christian	19%	(4)	81%	(17)	20
Atheist	18%	(6)	82%	(26)	32
Agnostic/Nothing in particular	16%	(21)	84%	(113)	135
Something Else	12%	(21)	88%	(150)	170
Evangelical	12%	(31)	88%	(240)	271
Non-Evangelical	7%	(17)	93%	(214)	231
PID: Dem (no lean)	15%	(36)	85%	(198)	234
PID: Ind (no lean)	12%	(25)	88%	(186)	211
PID: Rep (no lean)	7%	(19)	93%	(235)	254

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(79)	89%	(620)	699
PID/Gender: Dem Men	19%	(17)	81%	(71)	88
PID/Gender: Dem Women	13%	(19)	87%	(127)	146
PID/Gender: Ind Men	10%	(10)	90%	(98)	108
PID/Gender: Ind Women	14%	(15)	86%	(88)	103
PID/Gender: Rep Men	12%	(15)	88%	(111)	126
PID/Gender: Rep Women	3%	(4)	97%	(124)	129
Ideo: Liberal (1-3)	13%	(25)	87%	(166)	191
Ideo: Moderate (4)	13%	(27)	87%	(183)	210
Ideo: Conservative (5-7)	7%	(20)	93%	(251)	270
Ideo/PID: Conservative Republican	6%	(12)	94%	(185)	197
Ideo/PID: Moderate/Liberal Republican	9%	(4)	91%	(47)	51
Ideo/PID: Moderate/Conservative Democrat	15%	(13)	85%	(73)	86
Ideo/PID: Liberal Democrat	16%	(22)	84%	(120)	143
Unfavorable of Biden and Trump	13%	(11)	87%	(80)	91
2024 H2H Matchup: Biden Voter	15%	(44)	85%	(255)	300
2024 H2H Matchup: Trump Voter	8%	(28)	92%	(315)	343
2024 H2H Matchup: Would not Vote	13%	(3)	87%	(22)	26
2024 H2H Matchup: Do not Know	12%	(4)	88%	(27)	31
2022 House Vote: Democrat	16%	(43)	84%	(233)	276
2022 House Vote: Republican	7%	(20)	93%	(250)	270
2022 House Vote: Did not Vote	11%	(16)	89%	(130)	146
2020 Vote: Joe Biden	15%	(47)	85%	(270)	317
2020 Vote: Donald Trump	9%	(28)	91%	(298)	326
2020 Vote: Someone Else	11%	(1)	89%	(9)	10
2020 Vote: Did not Vote	8%	(4)	92%	(43)	47
2016 Vote: Hillary Clinton	13%	(34)	87%	(221)	255
2016 Vote: Donald Trump	9%	(25)	91%	(243)	268
2016 Vote: Someone Else	12%	(2)	88%	(14)	15
2020 Vote/PID: Not Biden/Democrat	13%	(2)	87%	(13)	14
2020 Vote/PID: Not Trump/Republican	16%	(4)	84%	(20)	24

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(79)	89%	(620)	699
U.S. Economy: Wrong Track	8%	(38)	92%	(425)	463
U.S. Economy: Right Direction	18%	(42)	82%	(194)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(37)	85%	(204)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(28)	92%	(315)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(14)	87%	(101)	115
Top 2024 Issue: Economy	11%	(28)	89%	(221)	250
Community: Urban	15%	(19)	85%	(107)	125
Community: Suburban	10%	(29)	90%	(262)	291
Community: Rural	11%	(32)	89%	(251)	283
Community/Gender: Urban Women	8%	(5)	92%	(57)	63
Community/Gender: Urban Men	21%	(13)	79%	(49)	62
Community/Gender: Rural Women	13%	(19)	87%	(133)	153
Community/Gender: Rural Men	10%	(13)	90%	(117)	130
Community/Gender: Suburban Women	8%	(13)	92%	(148)	162
Community/Gender: Suburban Men	12%	(16)	88%	(114)	130
Homeowner	12%	(57)	88%	(435)	493
Renter	10%	(17)	90%	(149)	166
Military HHnm: Yes	7%	(8)	93%	(107)	116
Military HH: No	12%	(71)	88%	(512)	583
Employ: Private Sector	13%	(28)	87%	(189)	217
Employ: Government	13%	(6)	87%	(38)	44
Employ: Self-Employed	11%	(7)	89%	(56)	63
Employ: Homemaker	4%	(1)	96%	(31)	32
Employ: Student	15%	(4)	85%	(22)	26
Employ: Retired	6%	(12)	94%	(193)	205
Employ: Unemployed	17%	(12)	83%	(63)	75
Employ: Other	24%	(9)	76%	(28)	36
Self + Household: White-Collar	13%	(39)	87%	(254)	292
Self + Household: Blue Collar	7%	(22)	93%	(281)	302
Union HH: Yes	18%	(4)	82%	(19)	23
Union HH: No	11%	(75)	89%	(601)	676

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(79)	89%	(620)	699
LGBTQ+: Yes	11%	(9)	89%	(69)	78
LGBTQ+: No	11%	(71)	89%	(550)	621
Motivated to Vote	11%	(71)	89%	(558)	629
Parent: Yes	15%	(27)	85%	(150)	178
Parent: No	10%	(52)	90%	(469)	521
COVID Vaccine: Yes	11%	(59)	89%	(460)	519
COVID Vaccine: No	11%	(20)	89%	(160)	180
Student Loans: Yes	21%	(19)	79%	(71)	89
Student Loans: No	10%	(61)	90%	(549)	610
Favorable Opinion of Haley	11%	(25)	89%	(208)	234
Unfavorable Opinion of Haley	11%	(36)	89%	(288)	324
Protestant	10%	(25)	90%	(236)	260
Roman Catholic	3%	(2)	97%	(69)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	7
Jewish	—	(0)	100%	(10)	10
Muslim	23%	(1)	77%	(3)	3
Buddhist	67%	(3)	33%	(2)	5
Hindu	—	(0)	100%	(2)	2
Atheist	18%	(6)	82%	(26)	32
Agnostic	16%	(4)	84%	(21)	25
Something else	12%	(21)	88%	(150)	170
Nothing in particular	16%	(18)	84%	(92)	110
Prodigal Biden Voter	15%	(7)	85%	(37)	44
Undecided Voter (DK/WNV)	12%	(7)	88%	(49)	56
Undecided Voter (DK)	13%	(3)	87%	(22)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(61)	91%	(638)	699
Gender: Male	8%	(25)	92%	(297)	322
Gender: Female	9%	(36)	91%	(341)	377
Age: 18-34	17%	(30)	83%	(143)	172
Age: 35-44	17%	(16)	83%	(79)	95
Age: 45-64	5%	(11)	95%	(220)	230
Age: 65+	2%	(4)	98%	(197)	201
GenZers: 1997-2012	17%	(14)	83%	(70)	85
Millennials: 1981-1996	16%	(27)	84%	(145)	172
GenXers: 1965-1980	8%	(13)	92%	(155)	168
Baby Boomers: 1946-1964	2%	(6)	98%	(257)	263
Educ: < College	11%	(48)	89%	(393)	441
Educ: Bachelors degree	4%	(7)	96%	(153)	160
Educ: Post-grad	6%	(6)	94%	(92)	99
Income: Under 50k	13%	(39)	87%	(260)	300
Income: 50k-100k	4%	(10)	96%	(243)	253
Income: 100k+	8%	(11)	92%	(135)	146
Ethnicity: White (Non-Hispanic)	5%	(23)	95%	(440)	463
Ethnicity: Hispanic	6%	(2)	94%	(34)	36
Ethnicity: Black (Non-Hispanic)	18%	(28)	82%	(127)	155
Ethnicity: Asian + Other (Non-Hispanic)	18%	(8)	82%	(37)	45
All Christian	6%	(19)	94%	(322)	341
All Non-Christian	5%	(1)	95%	(20)	20
Atheist	1%	(0)	99%	(32)	32
Agnostic/Nothing in particular	11%	(15)	89%	(120)	135
Something Else	15%	(26)	85%	(145)	170
Evangelical	10%	(27)	90%	(244)	271
Non-Evangelical	8%	(18)	92%	(214)	231
PID: Dem (no lean)	10%	(24)	90%	(210)	234
PID: Ind (no lean)	10%	(22)	90%	(189)	211
PID: Rep (no lean)	6%	(15)	94%	(239)	254

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(61)	91%	(638)	699
PID/Gender: Dem Men	5%	(5)	95%	(83)	88
PID/Gender: Dem Women	13%	(19)	87%	(127)	146
PID/Gender: Ind Men	9%	(10)	91%	(99)	108
PID/Gender: Ind Women	12%	(12)	88%	(90)	103
PID/Gender: Rep Men	9%	(11)	91%	(115)	126
PID/Gender: Rep Women	3%	(4)	97%	(124)	129
Ideo: Liberal (1-3)	7%	(13)	93%	(178)	191
Ideo: Moderate (4)	12%	(26)	88%	(185)	210
Ideo: Conservative (5-7)	6%	(15)	94%	(255)	270
Ideo/PID: Conservative Republican	5%	(11)	95%	(186)	197
Ideo/PID: Moderate/Liberal Republican	6%	(3)	94%	(48)	51
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	88%	(76)	86
Ideo/PID: Liberal Democrat	8%	(12)	92%	(131)	143
Unfavorable of Biden and Trump	6%	(5)	94%	(86)	91
2024 H2H Matchup: Biden Voter	9%	(28)	91%	(272)	300
2024 H2H Matchup: Trump Voter	7%	(24)	93%	(318)	343
2024 H2H Matchup: Would not Vote	10%	(3)	90%	(23)	26
2024 H2H Matchup: Do not Know	18%	(5)	82%	(25)	31
2022 House Vote: Democrat	11%	(30)	89%	(247)	276
2022 House Vote: Republican	7%	(18)	93%	(252)	270
2022 House Vote: Did not Vote	8%	(11)	92%	(135)	146
2020 Vote: Joe Biden	10%	(31)	90%	(286)	317
2020 Vote: Donald Trump	6%	(19)	94%	(306)	326
2020 Vote: Someone Else	6%	(1)	94%	(9)	10
2020 Vote: Did not Vote	21%	(10)	79%	(37)	47
2016 Vote: Hillary Clinton	9%	(22)	91%	(233)	255
2016 Vote: Donald Trump	6%	(16)	94%	(252)	268
2016 Vote: Someone Else	4%	(1)	96%	(15)	15
2020 Vote/PID: Not Biden/Democrat	3%	(0)	97%	(14)	14
2020 Vote/PID: Not Trump/Republican	8%	(2)	92%	(22)	24

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**Table BLMB9\_2:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment*

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(61)	91%	(638)	699
U.S. Economy: Wrong Track	9%	(44)	91%	(419)	463
U.S. Economy: Right Direction	7%	(17)	93%	(219)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(22)	91%	(218)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(27)	92%	(316)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(11)	90%	(104)	115
Top 2024 Issue: Economy	8%	(19)	92%	(231)	250
Community: Urban	16%	(20)	84%	(105)	125
Community: Suburban	6%	(18)	94%	(274)	291
Community: Rural	8%	(23)	92%	(260)	283
Community/Gender: Urban Women	17%	(11)	83%	(52)	63
Community/Gender: Urban Men	15%	(9)	85%	(53)	62
Community/Gender: Rural Women	9%	(13)	91%	(139)	153
Community/Gender: Rural Men	8%	(10)	92%	(120)	130
Community/Gender: Suburban Women	7%	(12)	93%	(150)	162
Community/Gender: Suburban Men	5%	(6)	95%	(124)	130
Homeowner	5%	(24)	95%	(469)	493
Renter	20%	(33)	80%	(133)	166
Military HHnm: Yes	8%	(9)	92%	(107)	116
Military HH: No	9%	(52)	91%	(532)	583
Employ: Private Sector	8%	(18)	92%	(199)	217
Employ: Government	21%	(9)	79%	(35)	44
Employ: Self-Employed	12%	(8)	88%	(56)	63
Employ: Homemaker	12%	(4)	88%	(28)	32
Employ: Student	16%	(4)	84%	(22)	26
Employ: Retired	3%	(6)	97%	(199)	205
Employ: Unemployed	15%	(11)	85%	(64)	75
Employ: Other	1%	(0)	99%	(36)	36
Self + Household: White-Collar	8%	(23)	92%	(270)	292
Self + Household: Blue Collar	8%	(24)	92%	(279)	302
Union HH: Yes	10%	(2)	90%	(21)	23
Union HH: No	9%	(58)	91%	(618)	676

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(61)	91%	(638)	699
LGBTQ+: Yes	14%	(11)	86%	(67)	78
LGBTQ+: No	8%	(50)	92%	(571)	621
Motivated to Vote	8%	(48)	92%	(581)	629
Parent: Yes	11%	(19)	89%	(159)	178
Parent: No	8%	(42)	92%	(479)	521
COVID Vaccine: Yes	7%	(38)	93%	(481)	519
COVID Vaccine: No	13%	(23)	87%	(157)	180
Student Loans: Yes	6%	(6)	94%	(84)	89
Student Loans: No	9%	(55)	91%	(555)	610
Favorable Opinion of Haley	9%	(20)	91%	(214)	234
Unfavorable Opinion of Haley	4%	(13)	96%	(311)	324
Protestant	6%	(15)	94%	(245)	260
Roman Catholic	5%	(4)	95%	(68)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	7
Jewish	—	(0)	100%	(10)	10
Muslim	28%	(1)	72%	(2)	3
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(2)	2
Atheist	1%	(0)	99%	(32)	32
Agnostic	5%	(1)	95%	(24)	25
Something else	15%	(26)	85%	(145)	170
Nothing in particular	12%	(13)	88%	(96)	110
Prodigal Biden Voter	23%	(10)	77%	(34)	44
Undecided Voter (DK/WNV)	14%	(8)	86%	(48)	56
Undecided Voter (DK)	10%	(3)	90%	(23)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(640)	699
Gender: Male	10%	(32)	90%	(290)	322
Gender: Female	7%	(27)	93%	(350)	377
Age: 18-34	17%	(29)	83%	(144)	172
Age: 35-44	10%	(10)	90%	(86)	95
Age: 45-64	6%	(13)	94%	(217)	230
Age: 65+	4%	(8)	96%	(193)	201
GenZers: 1997-2012	12%	(10)	88%	(75)	85
Millennials: 1981-1996	16%	(28)	84%	(144)	172
GenXers: 1965-1980	6%	(10)	94%	(159)	168
Baby Boomers: 1946-1964	4%	(12)	96%	(251)	263
Educ: < College	9%	(41)	91%	(400)	441
Educ: Bachelors degree	8%	(14)	92%	(146)	160
Educ: Post-grad	5%	(5)	95%	(94)	99
Income: Under 50k	10%	(29)	90%	(271)	300
Income: 50k-100k	7%	(17)	93%	(236)	253
Income: 100k+	9%	(13)	91%	(133)	146
Ethnicity: White (Non-Hispanic)	7%	(33)	93%	(430)	463
Ethnicity: Hispanic	6%	(2)	94%	(34)	36
Ethnicity: Black (Non-Hispanic)	13%	(21)	87%	(134)	155
Ethnicity: Asian + Other (Non-Hispanic)	8%	(3)	92%	(42)	45
All Christian	3%	(12)	97%	(329)	341
All Non-Christian	2%	(0)	98%	(20)	20
Atheist	14%	(4)	86%	(28)	32
Agnostic/Nothing in particular	15%	(20)	85%	(115)	135
Something Else	13%	(23)	87%	(148)	170
Evangelical	6%	(17)	94%	(254)	271
Non-Evangelical	7%	(17)	93%	(214)	231
PID: Dem (no lean)	11%	(26)	89%	(207)	234
PID: Ind (no lean)	9%	(18)	91%	(193)	211
PID: Rep (no lean)	6%	(15)	94%	(240)	254

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(640)	699
PID/Gender: Dem Men	13%	(12)	87%	(76)	88
PID/Gender: Dem Women	10%	(15)	90%	(131)	146
PID/Gender: Ind Men	13%	(14)	87%	(94)	108
PID/Gender: Ind Women	4%	(4)	96%	(98)	103
PID/Gender: Rep Men	6%	(7)	94%	(119)	126
PID/Gender: Rep Women	6%	(7)	94%	(121)	129
Ideo: Liberal (1-3)	10%	(20)	90%	(171)	191
Ideo: Moderate (4)	9%	(18)	91%	(192)	210
Ideo: Conservative (5-7)	5%	(15)	95%	(256)	270
Ideo/PID: Conservative Republican	4%	(8)	96%	(188)	197
Ideo/PID: Moderate/Liberal Republican	7%	(3)	93%	(48)	51
Ideo/PID: Moderate/Conservative Democrat	11%	(10)	89%	(76)	86
Ideo/PID: Liberal Democrat	9%	(13)	91%	(129)	143
Unfavorable of Biden and Trump	6%	(5)	94%	(86)	91
2024 H2H Matchup: Biden Voter	9%	(26)	91%	(274)	300
2024 H2H Matchup: Trump Voter	7%	(24)	93%	(319)	343
2024 H2H Matchup: Would not Vote	22%	(6)	78%	(20)	26
2024 H2H Matchup: Do not Know	13%	(4)	87%	(27)	31
2022 House Vote: Democrat	12%	(32)	88%	(244)	276
2022 House Vote: Republican	6%	(16)	94%	(254)	270
2022 House Vote: Did not Vote	7%	(10)	93%	(136)	146
2020 Vote: Joe Biden	11%	(36)	89%	(281)	317
2020 Vote: Donald Trump	6%	(18)	94%	(308)	326
2020 Vote: Someone Else	12%	(1)	88%	(8)	10
2020 Vote: Did not Vote	9%	(4)	91%	(42)	47
2016 Vote: Hillary Clinton	9%	(22)	91%	(233)	255
2016 Vote: Donald Trump	3%	(8)	97%	(260)	268
2016 Vote: Someone Else	41%	(6)	59%	(9)	15
2020 Vote/PID: Not Biden/Democrat	8%	(1)	92%	(13)	14
2020 Vote/PID: Not Trump/Republican	9%	(2)	91%	(22)	24

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(640)	699
U.S. Economy: Wrong Track	8%	(35)	92%	(428)	463
U.S. Economy: Right Direction	10%	(24)	90%	(212)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(26)	89%	(215)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(22)	93%	(321)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(11)	90%	(104)	115
Top 2024 Issue: Economy	9%	(22)	91%	(228)	250
Community: Urban	13%	(17)	87%	(108)	125
Community: Suburban	7%	(20)	93%	(272)	291
Community: Rural	8%	(23)	92%	(260)	283
Community/Gender: Urban Women	11%	(7)	89%	(56)	63
Community/Gender: Urban Men	16%	(10)	84%	(52)	62
Community/Gender: Rural Women	8%	(12)	92%	(140)	153
Community/Gender: Rural Men	8%	(11)	92%	(119)	130
Community/Gender: Suburban Women	5%	(8)	95%	(154)	162
Community/Gender: Suburban Men	9%	(12)	91%	(118)	130
Homeowner	6%	(32)	94%	(461)	493
Renter	14%	(23)	86%	(143)	166
Military HHnm: Yes	7%	(8)	93%	(108)	116
Military HH: No	9%	(51)	91%	(532)	583
Employ: Private Sector	12%	(26)	88%	(191)	217
Employ: Government	19%	(8)	81%	(36)	44
Employ: Self-Employed	9%	(5)	91%	(58)	63
Employ: Homemaker	1%	(0)	99%	(32)	32
Employ: Student	13%	(4)	87%	(23)	26
Employ: Retired	3%	(6)	97%	(199)	205
Employ: Unemployed	7%	(5)	93%	(70)	75
Employ: Other	12%	(4)	88%	(32)	36
Self + Household: White-Collar	8%	(23)	92%	(270)	292
Self + Household: Blue Collar	8%	(25)	92%	(278)	302
Union HH: Yes	18%	(4)	82%	(19)	23
Union HH: No	8%	(55)	92%	(621)	676

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(640)	699
LGBTQ+: Yes	13%	(10)	87%	(68)	78
LGBTQ+: No	8%	(49)	92%	(572)	621
Motivated to Vote	7%	(46)	93%	(583)	629
Parent: Yes	13%	(24)	87%	(154)	178
Parent: No	7%	(35)	93%	(486)	521
COVID Vaccine: Yes	8%	(41)	92%	(478)	519
COVID Vaccine: No	10%	(18)	90%	(162)	180
Student Loans: Yes	17%	(15)	83%	(74)	89
Student Loans: No	7%	(44)	93%	(566)	610
Favorable Opinion of Haley	6%	(14)	94%	(220)	234
Unfavorable Opinion of Haley	7%	(23)	93%	(300)	324
Protestant	3%	(8)	97%	(252)	260
Roman Catholic	5%	(4)	95%	(68)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	7
Jewish	3%	(0)	97%	(10)	10
Muslim	6%	(0)	94%	(3)	3
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(2)	2
Atheist	14%	(4)	86%	(28)	32
Agnostic	6%	(1)	94%	(24)	25
Something else	13%	(23)	87%	(148)	170
Nothing in particular	17%	(18)	83%	(91)	110
Prodigal Biden Voter	24%	(10)	76%	(33)	44
Undecided Voter (DK/WNV)	17%	(9)	83%	(47)	56
Undecided Voter (DK)	22%	(6)	78%	(20)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(35)	95%	(664)	699
Gender: Male	7%	(23)	93%	(299)	322
Gender: Female	3%	(13)	97%	(364)	377
Age: 18-34	5%	(8)	95%	(164)	172
Age: 35-44	4%	(4)	96%	(91)	95
Age: 45-64	6%	(14)	94%	(216)	230
Age: 65+	4%	(9)	96%	(192)	201
GenZers: 1997-2012	6%	(5)	94%	(80)	85
Millennials: 1981-1996	5%	(8)	95%	(164)	172
GenXers: 1965-1980	4%	(7)	96%	(162)	168
Baby Boomers: 1946-1964	6%	(16)	94%	(247)	263
Educ: < College	3%	(14)	97%	(427)	441
Educ: Bachelors degree	9%	(15)	91%	(145)	160
Educ: Post-grad	7%	(6)	93%	(92)	99
Income: Under 50k	4%	(12)	96%	(288)	300
Income: 50k-100k	5%	(12)	95%	(241)	253
Income: 100k+	8%	(11)	92%	(135)	146
Ethnicity: White (Non-Hispanic)	4%	(19)	96%	(444)	463
Ethnicity: Hispanic	13%	(5)	87%	(32)	36
Ethnicity: Black (Non-Hispanic)	3%	(5)	97%	(150)	155
Ethnicity: Asian + Other (Non-Hispanic)	15%	(7)	85%	(38)	45
All Christian	6%	(22)	94%	(319)	341
All Non-Christian	5%	(1)	95%	(20)	20
Atheist	8%	(3)	92%	(30)	32
Agnostic/Nothing in particular	6%	(8)	94%	(127)	135
Something Else	1%	(2)	99%	(168)	170
Evangelical	3%	(7)	97%	(264)	271
Non-Evangelical	6%	(15)	94%	(217)	231
PID: Dem (no lean)	4%	(9)	96%	(225)	234
PID: Ind (no lean)	6%	(13)	94%	(198)	211
PID: Rep (no lean)	5%	(14)	95%	(241)	254

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(35)	95%	(664)	699
PID/Gender: Dem Men	6%	(5)	94%	(83)	88
PID/Gender: Dem Women	3%	(4)	97%	(142)	146
PID/Gender: Ind Men	7%	(8)	93%	(100)	108
PID/Gender: Ind Women	5%	(5)	95%	(98)	103
PID/Gender: Rep Men	8%	(10)	92%	(116)	126
PID/Gender: Rep Women	3%	(4)	97%	(125)	129
Ideo: Liberal (1-3)	6%	(11)	94%	(180)	191
Ideo: Moderate (4)	4%	(7)	96%	(203)	210
Ideo: Conservative (5-7)	6%	(15)	94%	(255)	270
Ideo/PID: Conservative Republican	6%	(11)	94%	(185)	197
Ideo/PID: Moderate/Liberal Republican	1%	(0)	99%	(51)	51
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	99%	(85)	86
Ideo/PID: Liberal Democrat	6%	(8)	94%	(134)	143
Unfavorable of Biden and Trump	9%	(9)	91%	(82)	91
2024 H2H Matchup: Biden Voter	5%	(15)	95%	(285)	300
2024 H2H Matchup: Trump Voter	5%	(16)	95%	(327)	343
2024 H2H Matchup: Would not Vote	12%	(3)	88%	(23)	26
2024 H2H Matchup: Do not Know	4%	(1)	96%	(30)	31
2022 House Vote: Democrat	5%	(15)	95%	(261)	276
2022 House Vote: Republican	5%	(15)	95%	(256)	270
2022 House Vote: Did not Vote	3%	(5)	97%	(141)	146
2020 Vote: Joe Biden	5%	(15)	95%	(302)	317
2020 Vote: Donald Trump	5%	(16)	95%	(310)	326
2020 Vote: Someone Else	11%	(1)	89%	(9)	10
2020 Vote: Did not Vote	7%	(3)	93%	(44)	47
2016 Vote: Hillary Clinton	5%	(12)	95%	(243)	255
2016 Vote: Donald Trump	6%	(15)	94%	(253)	268
2016 Vote: Someone Else	9%	(1)	91%	(14)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(14)	14
2020 Vote/PID: Not Trump/Republican	12%	(3)	88%	(21)	24

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(35)	95%	(664)	699
U.S. Economy: Wrong Track	3%	(15)	97%	(448)	463
U.S. Economy: Right Direction	9%	(20)	91%	(216)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	95%	(229)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(16)	95%	(327)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	94%	(108)	115
Top 2024 Issue: Economy	7%	(17)	93%	(233)	250
Community: Urban	4%	(4)	96%	(121)	125
Community: Suburban	7%	(21)	93%	(270)	291
Community: Rural	3%	(10)	97%	(273)	283
Community/Gender: Urban Women	—	(0)	100%	(63)	63
Community/Gender: Urban Men	7%	(4)	93%	(58)	62
Community/Gender: Rural Women	3%	(4)	97%	(149)	153
Community/Gender: Rural Men	5%	(6)	95%	(124)	130
Community/Gender: Suburban Women	5%	(9)	95%	(153)	162
Community/Gender: Suburban Men	10%	(12)	90%	(117)	130
Homeowner	6%	(31)	94%	(462)	493
Renter	3%	(5)	97%	(161)	166
Military HHnm: Yes	6%	(7)	94%	(108)	116
Military HH: No	5%	(28)	95%	(555)	583
Employ: Private Sector	5%	(10)	95%	(207)	217
Employ: Government	6%	(2)	94%	(41)	44
Employ: Self-Employed	5%	(3)	95%	(60)	63
Employ: Homemaker	4%	(1)	96%	(31)	32
Employ: Student	16%	(4)	84%	(22)	26
Employ: Retired	5%	(11)	95%	(194)	205
Employ: Unemployed	4%	(3)	96%	(72)	75
Employ: Other	1%	(0)	99%	(36)	36
Self + Household: White-Collar	8%	(22)	92%	(270)	292
Self + Household: Blue Collar	3%	(10)	97%	(293)	302
Union HH: Yes	—	(0)	100%	(23)	23
Union HH: No	5%	(35)	95%	(641)	676

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	5%	(35)	95%	(664)	699
LGBTQ+: Yes	13%	(10)	87%	(68)	78
LGBTQ+: No	4%	(26)	96%	(595)	621
Motivated to Vote	5%	(33)	95%	(596)	629
Parent: Yes	4%	(8)	96%	(170)	178
Parent: No	5%	(28)	95%	(494)	521
COVID Vaccine: Yes	6%	(29)	94%	(490)	519
COVID Vaccine: No	3%	(6)	97%	(174)	180
Student Loans: Yes	1%	(1)	99%	(88)	89
Student Loans: No	6%	(34)	94%	(575)	610
Favorable Opinion of Haley	6%	(15)	94%	(219)	234
Unfavorable Opinion of Haley	6%	(19)	94%	(305)	324
Protestant	5%	(13)	95%	(248)	260
Roman Catholic	10%	(7)	90%	(65)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	75%	(5)	7
Jewish	10%	(1)	90%	(9)	10
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(2)	2
Atheist	8%	(3)	92%	(30)	32
Agnostic	12%	(3)	88%	(22)	25
Something else	1%	(2)	99%	(168)	170
Nothing in particular	5%	(5)	95%	(104)	110
Prodigal Biden Voter	3%	(1)	97%	(43)	44
Undecided Voter (DK/WNV)	8%	(4)	92%	(52)	56
Undecided Voter (DK)	12%	(3)	88%	(23)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(160)	77%	(539)	699
Gender: Male	25%	(79)	75%	(243)	322
Gender: Female	21%	(81)	79%	(296)	377
Age: 18-34	29%	(49)	71%	(123)	172
Age: 35-44	19%	(18)	81%	(77)	95
Age: 45-64	23%	(53)	77%	(177)	230
Age: 65+	19%	(39)	81%	(162)	201
GenZers: 1997-2012	31%	(26)	69%	(59)	85
Millennials: 1981-1996	24%	(40)	76%	(132)	172
GenXers: 1965-1980	22%	(37)	78%	(131)	168
Baby Boomers: 1946-1964	21%	(55)	79%	(208)	263
Educ: < College	22%	(97)	78%	(344)	441
Educ: Bachelors degree	25%	(41)	75%	(119)	160
Educ: Post-grad	23%	(23)	77%	(76)	99
Income: Under 50k	21%	(63)	79%	(237)	300
Income: 50k-100k	21%	(54)	79%	(200)	253
Income: 100k+	30%	(44)	70%	(102)	146
Ethnicity: White (Non-Hispanic)	23%	(105)	77%	(358)	463
Ethnicity: Hispanic	36%	(13)	64%	(23)	36
Ethnicity: Black (Non-Hispanic)	20%	(31)	80%	(124)	155
Ethnicity: Asian + Other (Non-Hispanic)	25%	(11)	75%	(34)	45
All Christian	22%	(76)	78%	(265)	341
All Non-Christian	16%	(3)	84%	(17)	20
Atheist	15%	(5)	85%	(28)	32
Agnostic/Nothing in particular	29%	(39)	71%	(96)	135
Something Else	22%	(38)	78%	(133)	170
Evangelical	23%	(63)	77%	(209)	271
Non-Evangelical	21%	(49)	79%	(182)	231
PID: Dem (no lean)	14%	(32)	86%	(202)	234
PID: Ind (no lean)	26%	(54)	74%	(157)	211
PID: Rep (no lean)	29%	(74)	71%	(181)	254

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(160)	77%	(539)	699
PID/Gender: Dem Men	8%	(7)	92%	(81)	88
PID/Gender: Dem Women	17%	(25)	83%	(121)	146
PID/Gender: Ind Men	31%	(34)	69%	(74)	108
PID/Gender: Ind Women	20%	(20)	80%	(82)	103
PID/Gender: Rep Men	30%	(38)	70%	(88)	126
PID/Gender: Rep Women	28%	(36)	72%	(93)	129
Ideo: Liberal (1-3)	16%	(31)	84%	(160)	191
Ideo: Moderate (4)	25%	(53)	75%	(158)	210
Ideo: Conservative (5-7)	26%	(70)	74%	(201)	270
Ideo/PID: Conservative Republican	27%	(53)	73%	(144)	197
Ideo/PID: Moderate/Liberal Republican	37%	(19)	63%	(32)	51
Ideo/PID: Moderate/Conservative Democrat	15%	(12)	85%	(73)	86
Ideo/PID: Liberal Democrat	13%	(19)	87%	(124)	143
Unfavorable of Biden and Trump	22%	(20)	78%	(71)	91
2024 H2H Matchup: Biden Voter	16%	(49)	84%	(251)	300
2024 H2H Matchup: Trump Voter	27%	(92)	73%	(251)	343
2024 H2H Matchup: Would not Vote	32%	(8)	68%	(17)	26
2024 H2H Matchup: Do not Know	36%	(11)	64%	(20)	31
2022 House Vote: Democrat	17%	(46)	83%	(231)	276
2022 House Vote: Republican	27%	(74)	73%	(197)	270
2022 House Vote: Did not Vote	26%	(39)	74%	(107)	146
2020 Vote: Joe Biden	18%	(59)	82%	(258)	317
2020 Vote: Donald Trump	27%	(88)	73%	(237)	326
2020 Vote: Someone Else	19%	(2)	81%	(8)	10
2020 Vote: Did not Vote	24%	(11)	76%	(35)	47
2016 Vote: Hillary Clinton	16%	(40)	84%	(215)	255
2016 Vote: Donald Trump	26%	(69)	74%	(199)	268
2016 Vote: Someone Else	27%	(4)	73%	(11)	15
2020 Vote/PID: Not Biden/Democrat	9%	(1)	91%	(13)	14
2020 Vote/PID: Not Trump/Republican	39%	(9)	61%	(15)	24

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**Table BLMB9\_6:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(160)	77%	(539)	699
U.S. Economy: Wrong Track	24%	(113)	76%	(350)	463
U.S. Economy: Right Direction	20%	(48)	80%	(188)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(41)	83%	(200)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(88)	74%	(255)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(32)	73%	(84)	115
Top 2024 Issue: Economy	27%	(68)	73%	(182)	250
Community: Urban	24%	(30)	76%	(95)	125
Community: Suburban	20%	(58)	80%	(233)	291
Community: Rural	25%	(71)	75%	(211)	283
Community/Gender: Urban Women	21%	(13)	79%	(50)	63
Community/Gender: Urban Men	27%	(17)	73%	(45)	62
Community/Gender: Rural Women	22%	(33)	78%	(119)	153
Community/Gender: Rural Men	29%	(38)	71%	(92)	130
Community/Gender: Suburban Women	21%	(35)	79%	(127)	162
Community/Gender: Suburban Men	18%	(24)	82%	(106)	130
Homeowner	25%	(123)	75%	(370)	493
Renter	18%	(30)	82%	(135)	166
Military HHnm: Yes	25%	(29)	75%	(86)	116
Military HH: No	22%	(131)	78%	(453)	583
Employ: Private Sector	22%	(49)	78%	(168)	217
Employ: Government	24%	(10)	76%	(33)	44
Employ: Self-Employed	39%	(24)	61%	(39)	63
Employ: Homemaker	24%	(8)	76%	(24)	32
Employ: Student	18%	(5)	82%	(22)	26
Employ: Retired	18%	(38)	82%	(167)	205
Employ: Unemployed	29%	(22)	71%	(53)	75
Employ: Other	12%	(4)	88%	(32)	36
Self + Household: White-Collar	22%	(66)	78%	(227)	292
Self + Household: Blue Collar	23%	(71)	77%	(232)	302
Union HH: Yes	9%	(2)	91%	(21)	23
Union HH: No	23%	(158)	77%	(518)	676

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(160)	77%	(539)	699
LGBTQ+: Yes	15%	(12)	85%	(66)	78
LGBTQ+: No	24%	(148)	76%	(473)	621
Motivated to Vote	22%	(136)	78%	(493)	629
Parent: Yes	24%	(43)	76%	(135)	178
Parent: No	23%	(117)	77%	(404)	521
COVID Vaccine: Yes	22%	(116)	78%	(403)	519
COVID Vaccine: No	25%	(44)	75%	(136)	180
Student Loans: Yes	24%	(22)	76%	(68)	89
Student Loans: No	23%	(138)	77%	(471)	610
Favorable Opinion of Haley	25%	(58)	75%	(176)	234
Unfavorable Opinion of Haley	21%	(67)	79%	(256)	324
Protestant	20%	(53)	80%	(207)	260
Roman Catholic	30%	(21)	70%	(50)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	16%	(1)	84%	(6)	7
Jewish	11%	(1)	89%	(9)	10
Muslim	23%	(1)	77%	(3)	3
Buddhist	29%	(1)	71%	(3)	5
Hindu	—	(0)	100%	(2)	2
Atheist	15%	(5)	85%	(28)	32
Agnostic	26%	(7)	74%	(19)	25
Something else	22%	(38)	78%	(133)	170
Nothing in particular	29%	(32)	71%	(77)	110
Prodigal Biden Voter	39%	(17)	61%	(27)	44
Undecided Voter (DK/WNV)	34%	(19)	66%	(37)	56
Undecided Voter (DK)	32%	(8)	68%	(17)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(57)	92%	(642)	699
Gender: Male	8%	(25)	92%	(297)	322
Gender: Female	8%	(32)	92%	(345)	377
Age: 18-34	9%	(15)	91%	(157)	172
Age: 35-44	6%	(6)	94%	(90)	95
Age: 45-64	5%	(13)	95%	(218)	230
Age: 65+	12%	(24)	88%	(177)	201
GenZers: 1997-2012	11%	(9)	89%	(75)	85
Millennials: 1981-1996	7%	(11)	93%	(161)	172
GenXers: 1965-1980	4%	(6)	96%	(162)	168
Baby Boomers: 1946-1964	11%	(30)	89%	(234)	263
Educ: < College	8%	(35)	92%	(406)	441
Educ: Bachelors degree	10%	(16)	90%	(144)	160
Educ: Post-grad	6%	(6)	94%	(93)	99
Income: Under 50k	8%	(23)	92%	(277)	300
Income: 50k-100k	9%	(22)	91%	(231)	253
Income: 100k+	8%	(12)	92%	(134)	146
Ethnicity: White (Non-Hispanic)	9%	(40)	91%	(423)	463
Ethnicity: Hispanic	4%	(1)	96%	(35)	36
Ethnicity: Black (Non-Hispanic)	9%	(15)	91%	(140)	155
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	98%	(44)	45
All Christian	11%	(38)	89%	(303)	341
All Non-Christian	8%	(2)	92%	(19)	20
Atheist	12%	(4)	88%	(28)	32
Agnostic/Nothing in particular	5%	(7)	95%	(128)	135
Something Else	4%	(7)	96%	(163)	170
Evangelical	8%	(23)	92%	(248)	271
Non-Evangelical	9%	(22)	91%	(209)	231
PID: Dem (no lean)	8%	(18)	92%	(215)	234
PID: Ind (no lean)	5%	(12)	95%	(199)	211
PID: Rep (no lean)	11%	(27)	89%	(227)	254

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(57)	92%	(642)	699
PID/Gender: Dem Men	6%	(6)	94%	(82)	88
PID/Gender: Dem Women	9%	(13)	91%	(133)	146
PID/Gender: Ind Men	6%	(7)	94%	(102)	108
PID/Gender: Ind Women	5%	(5)	95%	(97)	103
PID/Gender: Rep Men	11%	(13)	89%	(113)	126
PID/Gender: Rep Women	11%	(14)	89%	(115)	129
Ideo: Liberal (1-3)	9%	(17)	91%	(174)	191
Ideo: Moderate (4)	4%	(9)	96%	(201)	210
Ideo: Conservative (5-7)	11%	(29)	89%	(241)	270
Ideo/PID: Conservative Republican	12%	(24)	88%	(172)	197
Ideo/PID: Moderate/Liberal Republican	6%	(3)	94%	(48)	51
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	92%	(79)	86
Ideo/PID: Liberal Democrat	8%	(12)	92%	(131)	143
Unfavorable of Biden and Trump	7%	(6)	93%	(84)	91
2024 H2H Matchup: Biden Voter	8%	(25)	92%	(275)	300
2024 H2H Matchup: Trump Voter	9%	(30)	91%	(313)	343
2024 H2H Matchup: Would not Vote	8%	(2)	92%	(23)	26
2024 H2H Matchup: Do not Know	1%	(0)	99%	(31)	31
2022 House Vote: Democrat	8%	(21)	92%	(255)	276
2022 House Vote: Republican	11%	(29)	89%	(241)	270
2022 House Vote: Did not Vote	4%	(6)	96%	(140)	146
2020 Vote: Joe Biden	7%	(23)	93%	(294)	317
2020 Vote: Donald Trump	9%	(29)	91%	(297)	326
2020 Vote: Someone Else	6%	(1)	94%	(9)	10
2020 Vote: Did not Vote	10%	(5)	90%	(42)	47
2016 Vote: Hillary Clinton	6%	(16)	94%	(239)	255
2016 Vote: Donald Trump	10%	(28)	90%	(240)	268
2016 Vote: Someone Else	2%	(0)	98%	(15)	15
2020 Vote/PID: Not Biden/Democrat	4%	(1)	96%	(14)	14
2020 Vote/PID: Not Trump/Republican	9%	(2)	91%	(22)	24

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(57)	92%	(642)	699
U.S. Economy: Wrong Track	9%	(39)	91%	(424)	463
U.S. Economy: Right Direction	7%	(18)	93%	(218)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(21)	91%	(220)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(26)	92%	(317)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(10)	91%	(105)	115
Top 2024 Issue: Economy	6%	(15)	94%	(235)	250
Community: Urban	10%	(12)	90%	(113)	125
Community: Suburban	8%	(23)	92%	(268)	291
Community: Rural	8%	(22)	92%	(261)	283
Community/Gender: Urban Women	8%	(5)	92%	(58)	63
Community/Gender: Urban Men	12%	(8)	88%	(55)	62
Community/Gender: Rural Women	10%	(15)	90%	(138)	153
Community/Gender: Rural Men	5%	(7)	95%	(123)	130
Community/Gender: Suburban Women	7%	(12)	93%	(150)	162
Community/Gender: Suburban Men	9%	(11)	91%	(118)	130
Homeowner	9%	(46)	91%	(446)	493
Renter	6%	(11)	94%	(155)	166
Military HHnm: Yes	9%	(10)	91%	(105)	116
Military HH: No	8%	(47)	92%	(536)	583
Employ: Private Sector	7%	(14)	93%	(203)	217
Employ: Government	6%	(3)	94%	(41)	44
Employ: Self-Employed	12%	(7)	88%	(56)	63
Employ: Homemaker	2%	(1)	98%	(32)	32
Employ: Student	11%	(3)	89%	(23)	26
Employ: Retired	12%	(25)	88%	(180)	205
Employ: Unemployed	6%	(4)	94%	(71)	75
Employ: Other	1%	(0)	99%	(36)	36
Self + Household: White-Collar	10%	(30)	90%	(263)	292
Self + Household: Blue Collar	6%	(19)	94%	(283)	302
Union HH: Yes	11%	(2)	89%	(20)	23
Union HH: No	8%	(55)	92%	(621)	676

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(57)	92%	(642)	699
LGBTQ+: Yes	13%	(10)	87%	(68)	78
LGBTQ+: No	8%	(47)	92%	(574)	621
Motivated to Vote	8%	(50)	92%	(579)	629
Parent: Yes	7%	(13)	93%	(165)	178
Parent: No	8%	(44)	92%	(477)	521
COVID Vaccine: Yes	9%	(48)	91%	(471)	519
COVID Vaccine: No	5%	(9)	95%	(171)	180
Student Loans: Yes	2%	(2)	98%	(87)	89
Student Loans: No	9%	(55)	91%	(555)	610
Favorable Opinion of Haley	9%	(21)	91%	(213)	234
Unfavorable Opinion of Haley	9%	(28)	91%	(295)	324
Protestant	12%	(30)	88%	(230)	260
Roman Catholic	11%	(8)	89%	(64)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	7
Jewish	1%	(0)	99%	(10)	10
Muslim	43%	(1)	57%	(2)	3
Buddhist	4%	(0)	96%	(5)	5
Hindu	—	(0)	100%	(2)	2
Atheist	12%	(4)	88%	(28)	32
Agnostic	2%	(0)	98%	(25)	25
Something else	4%	(7)	96%	(163)	170
Nothing in particular	6%	(6)	94%	(103)	110
Prodigal Biden Voter	5%	(2)	95%	(42)	44
Undecided Voter (DK/WNV)	4%	(2)	96%	(54)	56
Undecided Voter (DK)	8%	(2)	92%	(23)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_8:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates*

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(90)	87%	(609)	699
Gender: Male	14%	(45)	86%	(277)	322
Gender: Female	12%	(46)	88%	(331)	377
Age: 18-34	8%	(14)	92%	(159)	172
Age: 35-44	8%	(8)	92%	(87)	95
Age: 45-64	15%	(35)	85%	(195)	230
Age: 65+	17%	(34)	83%	(167)	201
GenZers: 1997-2012	9%	(8)	91%	(77)	85
Millennials: 1981-1996	8%	(14)	92%	(158)	172
GenXers: 1965-1980	10%	(17)	90%	(152)	168
Baby Boomers: 1946-1964	19%	(49)	81%	(214)	263
Educ: < College	10%	(44)	90%	(397)	441
Educ: Bachelors degree	16%	(26)	84%	(134)	160
Educ: Post-grad	21%	(20)	79%	(78)	99
Income: Under 50k	8%	(24)	92%	(276)	300
Income: 50k-100k	16%	(41)	84%	(212)	253
Income: 100k+	18%	(26)	82%	(120)	146
Ethnicity: White (Non-Hispanic)	15%	(70)	85%	(393)	463
Ethnicity: Hispanic	14%	(5)	86%	(31)	36
Ethnicity: Black (Non-Hispanic)	7%	(11)	93%	(144)	155
Ethnicity: Asian + Other (Non-Hispanic)	10%	(4)	90%	(41)	45
All Christian	16%	(54)	84%	(287)	341
All Non-Christian	38%	(8)	62%	(13)	20
Atheist	14%	(4)	86%	(28)	32
Agnostic/Nothing in particular	8%	(11)	92%	(124)	135
Something Else	8%	(13)	92%	(157)	170
Evangelical	11%	(30)	89%	(241)	271
Non-Evangelical	15%	(35)	85%	(196)	231
PID: Dem (no lean)	12%	(28)	88%	(206)	234
PID: Ind (no lean)	14%	(30)	86%	(181)	211
PID: Rep (no lean)	13%	(32)	87%	(222)	254

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(90)	87%	(609)	699
PID/Gender: Dem Men	15%	(13)	85%	(75)	88
PID/Gender: Dem Women	10%	(15)	90%	(131)	146
PID/Gender: Ind Men	17%	(18)	83%	(90)	108
PID/Gender: Ind Women	11%	(12)	89%	(91)	103
PID/Gender: Rep Men	11%	(13)	89%	(112)	126
PID/Gender: Rep Women	15%	(19)	85%	(110)	129
Ideo: Liberal (1-3)	16%	(31)	84%	(160)	191
Ideo: Moderate (4)	11%	(23)	89%	(187)	210
Ideo: Conservative (5-7)	13%	(35)	87%	(235)	270
Ideo/PID: Conservative Republican	14%	(27)	86%	(169)	197
Ideo/PID: Moderate/Liberal Republican	10%	(5)	90%	(46)	51
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	93%	(80)	86
Ideo/PID: Liberal Democrat	15%	(22)	85%	(121)	143
Unfavorable of Biden and Trump	25%	(22)	75%	(69)	91
2024 H2H Matchup: Biden Voter	13%	(39)	87%	(261)	300
2024 H2H Matchup: Trump Voter	12%	(41)	88%	(301)	343
2024 H2H Matchup: Would not Vote	20%	(5)	80%	(20)	26
2024 H2H Matchup: Do not Know	17%	(5)	83%	(26)	31
2022 House Vote: Democrat	13%	(35)	87%	(241)	276
2022 House Vote: Republican	12%	(32)	88%	(238)	270
2022 House Vote: Did not Vote	16%	(23)	84%	(123)	146
2020 Vote: Joe Biden	13%	(42)	87%	(275)	317
2020 Vote: Donald Trump	13%	(41)	87%	(285)	326
2020 Vote: Someone Else	28%	(3)	72%	(7)	10
2020 Vote: Did not Vote	11%	(5)	89%	(42)	47
2016 Vote: Hillary Clinton	14%	(35)	86%	(220)	255
2016 Vote: Donald Trump	13%	(36)	87%	(232)	268
2016 Vote: Someone Else	9%	(1)	91%	(14)	15
2020 Vote/PID: Not Biden/Democrat	10%	(1)	90%	(13)	14
2020 Vote/PID: Not Trump/Republican	14%	(3)	86%	(21)	24

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**Table BLMB9\_8:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates*

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(90)	87%	(609)	699
U.S. Economy: Wrong Track	13%	(59)	87%	(404)	463
U.S. Economy: Right Direction	13%	(31)	87%	(205)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(32)	87%	(208)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(43)	88%	(300)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(16)	86%	(100)	115
Top 2024 Issue: Economy	15%	(37)	85%	(213)	250
Community: Urban	12%	(15)	88%	(110)	125
Community: Suburban	14%	(42)	86%	(250)	291
Community: Rural	12%	(34)	88%	(249)	283
Community/Gender: Urban Women	7%	(4)	93%	(58)	63
Community/Gender: Urban Men	17%	(10)	83%	(52)	62
Community/Gender: Rural Women	13%	(20)	87%	(133)	153
Community/Gender: Rural Men	11%	(14)	89%	(116)	130
Community/Gender: Suburban Women	13%	(21)	87%	(140)	162
Community/Gender: Suburban Men	16%	(20)	84%	(109)	130
Homeowner	16%	(79)	84%	(414)	493
Renter	7%	(11)	93%	(155)	166
Military HHnm: Yes	13%	(15)	87%	(101)	116
Military HH: No	13%	(76)	87%	(508)	583
Employ: Private Sector	14%	(30)	86%	(187)	217
Employ: Government	16%	(7)	84%	(37)	44
Employ: Self-Employed	13%	(8)	87%	(55)	63
Employ: Homemaker	10%	(3)	90%	(29)	32
Employ: Student	10%	(3)	90%	(24)	26
Employ: Retired	16%	(34)	84%	(171)	205
Employ: Unemployed	8%	(6)	92%	(69)	75
Employ: Other	1%	(0)	99%	(36)	36
Self + Household: White-Collar	20%	(57)	80%	(235)	292
Self + Household: Blue Collar	9%	(27)	91%	(276)	302
Union HH: Yes	18%	(4)	82%	(19)	23
Union HH: No	13%	(86)	87%	(590)	676

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	13%	(90)	87%	(609)	699
LGBTQ+: Yes	11%	(9)	89%	(70)	78
LGBTQ+: No	13%	(82)	87%	(539)	621
Motivated to Vote	13%	(81)	87%	(548)	629
Parent: Yes	11%	(19)	89%	(158)	178
Parent: No	14%	(71)	86%	(451)	521
COVID Vaccine: Yes	15%	(78)	85%	(441)	519
COVID Vaccine: No	7%	(12)	93%	(168)	180
Student Loans: Yes	11%	(10)	89%	(79)	89
Student Loans: No	13%	(80)	87%	(529)	610
Favorable Opinion of Haley	14%	(32)	86%	(202)	234
Unfavorable Opinion of Haley	16%	(50)	84%	(274)	324
Protestant	14%	(37)	86%	(223)	260
Roman Catholic	22%	(16)	78%	(56)	72
Mormon	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	7
Jewish	39%	(4)	61%	(6)	10
Muslim	76%	(3)	24%	(1)	3
Buddhist	29%	(1)	71%	(3)	5
Hindu	—	(0)	100%	(2)	2
Atheist	14%	(4)	86%	(28)	32
Agnostic	12%	(3)	88%	(22)	25
Something else	8%	(13)	92%	(157)	170
Nothing in particular	7%	(8)	93%	(101)	110
Prodigal Biden Voter	16%	(7)	84%	(37)	44
Undecided Voter (DK/WNV)	18%	(10)	82%	(46)	56
Undecided Voter (DK)	20%	(5)	80%	(20)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(640)	699
Gender: Male	8%	(25)	92%	(297)	322
Gender: Female	9%	(34)	91%	(343)	377
Age: 18-34	9%	(16)	91%	(157)	172
Age: 35-44	11%	(11)	89%	(85)	95
Age: 45-64	9%	(20)	91%	(210)	230
Age: 65+	6%	(13)	94%	(188)	201
GenZers: 1997-2012	9%	(8)	91%	(77)	85
Millennials: 1981-1996	11%	(18)	89%	(154)	172
GenXers: 1965-1980	9%	(15)	91%	(154)	168
Baby Boomers: 1946-1964	7%	(18)	93%	(245)	263
Educ: < College	7%	(31)	93%	(409)	441
Educ: Bachelors degree	11%	(18)	89%	(141)	160
Educ: Post-grad	10%	(9)	90%	(89)	99
Income: Under 50k	6%	(18)	94%	(282)	300
Income: 50k-100k	11%	(28)	89%	(225)	253
Income: 100k+	9%	(13)	91%	(133)	146
Ethnicity: White (Non-Hispanic)	9%	(41)	91%	(422)	463
Ethnicity: Hispanic	6%	(2)	94%	(34)	36
Ethnicity: Black (Non-Hispanic)	10%	(15)	90%	(139)	155
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	98%	(44)	45
All Christian	9%	(30)	91%	(311)	341
All Non-Christian	—	(0)	100%	(20)	20
Atheist	12%	(4)	88%	(29)	32
Agnostic/Nothing in particular	10%	(13)	90%	(121)	135
Something Else	7%	(11)	93%	(159)	170
Evangelical	5%	(14)	95%	(258)	271
Non-Evangelical	10%	(24)	90%	(207)	231
PID: Dem (no lean)	11%	(26)	89%	(208)	234
PID: Ind (no lean)	8%	(16)	92%	(195)	211
PID: Rep (no lean)	7%	(18)	93%	(237)	254

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(640)	699
PID/Gender: Dem Men	13%	(11)	87%	(77)	88
PID/Gender: Dem Women	10%	(14)	90%	(132)	146
PID/Gender: Ind Men	4%	(5)	96%	(103)	108
PID/Gender: Ind Women	11%	(11)	89%	(91)	103
PID/Gender: Rep Men	7%	(9)	93%	(117)	126
PID/Gender: Rep Women	7%	(9)	93%	(120)	129
Ideo: Liberal (1-3)	12%	(23)	88%	(168)	191
Ideo: Moderate (4)	6%	(13)	94%	(197)	210
Ideo: Conservative (5-7)	8%	(22)	92%	(249)	270
Ideo/PID: Conservative Republican	8%	(16)	92%	(181)	197
Ideo/PID: Moderate/Liberal Republican	3%	(2)	97%	(49)	51
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	92%	(79)	86
Ideo/PID: Liberal Democrat	13%	(19)	87%	(124)	143
Unfavorable of Biden and Trump	10%	(9)	90%	(82)	91
2024 H2H Matchup: Biden Voter	10%	(31)	90%	(269)	300
2024 H2H Matchup: Trump Voter	7%	(23)	93%	(320)	343
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(25)	26
2024 H2H Matchup: Do not Know	14%	(4)	86%	(27)	31
2022 House Vote: Democrat	10%	(26)	90%	(250)	276
2022 House Vote: Republican	8%	(21)	92%	(250)	270
2022 House Vote: Did not Vote	8%	(12)	92%	(134)	146
2020 Vote: Joe Biden	10%	(32)	90%	(285)	317
2020 Vote: Donald Trump	7%	(23)	93%	(303)	326
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	8%	(4)	92%	(43)	47
2016 Vote: Hillary Clinton	12%	(30)	88%	(225)	255
2016 Vote: Donald Trump	8%	(21)	92%	(247)	268
2016 Vote: Someone Else	4%	(1)	96%	(15)	15
2020 Vote/PID: Not Biden/Democrat	5%	(1)	95%	(14)	14
2020 Vote/PID: Not Trump/Republican	2%	(1)	98%	(24)	24

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(640)	699
U.S. Economy: Wrong Track	9%	(44)	91%	(419)	463
U.S. Economy: Right Direction	7%	(15)	93%	(221)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(22)	91%	(218)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(21)	94%	(321)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(15)	87%	(100)	115
Top 2024 Issue: Economy	11%	(26)	89%	(223)	250
Community: Urban	11%	(14)	89%	(111)	125
Community: Suburban	9%	(27)	91%	(264)	291
Community: Rural	6%	(18)	94%	(265)	283
Community/Gender: Urban Women	14%	(9)	86%	(54)	63
Community/Gender: Urban Men	8%	(5)	92%	(57)	62
Community/Gender: Rural Women	8%	(12)	92%	(140)	153
Community/Gender: Rural Men	4%	(6)	96%	(124)	130
Community/Gender: Suburban Women	8%	(13)	92%	(149)	162
Community/Gender: Suburban Men	11%	(14)	89%	(115)	130
Homeowner	9%	(42)	91%	(451)	493
Renter	9%	(15)	91%	(151)	166
Military HHnm: Yes	9%	(10)	91%	(106)	116
Military HH: No	8%	(49)	92%	(534)	583
Employ: Private Sector	11%	(24)	89%	(193)	217
Employ: Government	19%	(8)	81%	(36)	44
Employ: Self-Employed	4%	(2)	96%	(61)	63
Employ: Homemaker	4%	(1)	96%	(31)	32
Employ: Student	14%	(4)	86%	(23)	26
Employ: Retired	5%	(10)	95%	(195)	205
Employ: Unemployed	7%	(5)	93%	(70)	75
Employ: Other	12%	(4)	88%	(32)	36
Self + Household: White-Collar	9%	(28)	91%	(265)	292
Self + Household: Blue Collar	8%	(25)	92%	(277)	302
Union HH: Yes	4%	(1)	96%	(22)	23
Union HH: No	9%	(58)	91%	(618)	676

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	8%	(59)	92%	(640)	699
LGBTQ+: Yes	12%	(9)	88%	(69)	78
LGBTQ+: No	8%	(50)	92%	(571)	621
Motivated to Vote	9%	(55)	91%	(574)	629
Parent: Yes	11%	(19)	89%	(159)	178
Parent: No	8%	(40)	92%	(481)	521
COVID Vaccine: Yes	10%	(51)	90%	(468)	519
COVID Vaccine: No	5%	(8)	95%	(172)	180
Student Loans: Yes	23%	(20)	77%	(69)	89
Student Loans: No	6%	(39)	94%	(571)	610
Favorable Opinion of Haley	5%	(13)	95%	(221)	234
Unfavorable Opinion of Haley	10%	(31)	90%	(292)	324
Protestant	6%	(17)	94%	(244)	260
Roman Catholic	13%	(10)	87%	(62)	72
Mormon	35%	(1)	65%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	48%	(3)	52%	(4)	7
Jewish	—	(0)	100%	(10)	10
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(2)	2
Atheist	12%	(4)	88%	(29)	32
Agnostic	11%	(3)	89%	(22)	25
Something else	7%	(11)	93%	(159)	170
Nothing in particular	10%	(11)	90%	(99)	110
Prodigal Biden Voter	5%	(2)	95%	(42)	44
Undecided Voter (DK/WNV)	9%	(5)	91%	(52)	56
Undecided Voter (DK)	3%	(1)	97%	(25)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(182)	74%	(517)	699
Gender: Male	22%	(71)	78%	(251)	322
Gender: Female	30%	(111)	70%	(266)	377
Age: 18-34	34%	(58)	66%	(114)	172
Age: 35-44	34%	(32)	66%	(63)	95
Age: 45-64	23%	(53)	77%	(177)	230
Age: 65+	19%	(39)	81%	(162)	201
GenZers: 1997-2012	41%	(35)	59%	(50)	85
Millennials: 1981-1996	29%	(50)	71%	(122)	172
GenXers: 1965-1980	28%	(47)	72%	(122)	168
Baby Boomers: 1946-1964	18%	(48)	82%	(215)	263
Educ: < College	25%	(112)	75%	(329)	441
Educ: Bachelors degree	25%	(39)	75%	(120)	160
Educ: Post-grad	31%	(31)	69%	(68)	99
Income: Under 50k	28%	(84)	72%	(216)	300
Income: 50k-100k	28%	(71)	72%	(182)	253
Income: 100k+	19%	(27)	81%	(119)	146
Ethnicity: White (Non-Hispanic)	24%	(110)	76%	(353)	463
Ethnicity: Hispanic	22%	(8)	78%	(28)	36
Ethnicity: Black (Non-Hispanic)	33%	(51)	67%	(104)	155
Ethnicity: Asian + Other (Non-Hispanic)	29%	(13)	71%	(32)	45
All Christian	22%	(74)	78%	(267)	341
All Non-Christian	26%	(5)	74%	(15)	20
Atheist	27%	(9)	73%	(24)	32
Agnostic/Nothing in particular	34%	(45)	66%	(89)	135
Something Else	28%	(48)	72%	(122)	170
Evangelical	26%	(71)	74%	(201)	271
Non-Evangelical	21%	(48)	79%	(183)	231
PID: Dem (no lean)	35%	(81)	65%	(153)	234
PID: Ind (no lean)	25%	(52)	75%	(159)	211
PID: Rep (no lean)	19%	(49)	81%	(205)	254

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(182)	74%	(517)	699
PID/Gender: Dem Men	34%	(30)	66%	(58)	88
PID/Gender: Dem Women	35%	(51)	65%	(95)	146
PID/Gender: Ind Men	19%	(20)	81%	(88)	108
PID/Gender: Ind Women	31%	(31)	69%	(71)	103
PID/Gender: Rep Men	17%	(21)	83%	(105)	126
PID/Gender: Rep Women	22%	(28)	78%	(100)	129
Ideo: Liberal (1-3)	34%	(64)	66%	(127)	191
Ideo: Moderate (4)	26%	(55)	74%	(155)	210
Ideo: Conservative (5-7)	22%	(59)	78%	(212)	270
Ideo/PID: Conservative Republican	18%	(36)	82%	(161)	197
Ideo/PID: Moderate/Liberal Republican	23%	(12)	77%	(40)	51
Ideo/PID: Moderate/Conservative Democrat	33%	(28)	67%	(58)	86
Ideo/PID: Liberal Democrat	37%	(53)	63%	(89)	143
Unfavorable of Biden and Trump	28%	(25)	72%	(66)	91
2024 H2H Matchup: Biden Voter	31%	(93)	69%	(207)	300
2024 H2H Matchup: Trump Voter	22%	(74)	78%	(269)	343
2024 H2H Matchup: Would not Vote	29%	(7)	71%	(18)	26
2024 H2H Matchup: Do not Know	25%	(8)	75%	(23)	31
2022 House Vote: Democrat	30%	(82)	70%	(195)	276
2022 House Vote: Republican	19%	(52)	81%	(218)	270
2022 House Vote: Did not Vote	31%	(45)	69%	(101)	146
2020 Vote: Joe Biden	31%	(99)	69%	(218)	317
2020 Vote: Donald Trump	20%	(66)	80%	(259)	326
2020 Vote: Someone Else	39%	(4)	61%	(6)	10
2020 Vote: Did not Vote	27%	(13)	73%	(34)	47
2016 Vote: Hillary Clinton	31%	(79)	69%	(176)	255
2016 Vote: Donald Trump	18%	(49)	82%	(219)	268
2016 Vote: Someone Else	41%	(6)	59%	(9)	15
2020 Vote/PID: Not Biden/Democrat	27%	(4)	73%	(11)	14
2020 Vote/PID: Not Trump/Republican	14%	(3)	86%	(21)	24

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(182)	74%	(517)	699
U.S. Economy: Wrong Track	26%	(119)	74%	(344)	463
U.S. Economy: Right Direction	27%	(63)	73%	(173)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28%	(67)	72%	(174)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(81)	76%	(262)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(34)	70%	(81)	115
Top 2024 Issue: Economy	24%	(60)	76%	(190)	250
Community: Urban	34%	(42)	66%	(83)	125
Community: Suburban	24%	(70)	76%	(221)	291
Community: Rural	24%	(69)	76%	(213)	283
Community/Gender: Urban Women	35%	(22)	65%	(41)	63
Community/Gender: Urban Men	32%	(20)	68%	(42)	62
Community/Gender: Rural Women	27%	(41)	73%	(111)	153
Community/Gender: Rural Men	22%	(28)	78%	(102)	130
Community/Gender: Suburban Women	30%	(48)	70%	(114)	162
Community/Gender: Suburban Men	17%	(22)	83%	(107)	130
Homeowner	23%	(113)	77%	(380)	493
Renter	34%	(56)	66%	(109)	166
Military HHnm: Yes	24%	(28)	76%	(87)	116
Military HH: No	26%	(154)	74%	(430)	583
Employ: Private Sector	30%	(66)	70%	(151)	217
Employ: Government	31%	(13)	69%	(30)	44
Employ: Self-Employed	27%	(17)	73%	(46)	63
Employ: Homemaker	26%	(8)	74%	(24)	32
Employ: Student	40%	(11)	60%	(16)	26
Employ: Retired	21%	(43)	79%	(162)	205
Employ: Unemployed	22%	(16)	78%	(59)	75
Employ: Other	18%	(7)	82%	(30)	36
Self + Household: White-Collar	25%	(74)	75%	(219)	292
Self + Household: Blue Collar	25%	(76)	75%	(227)	302
Union HH: Yes	21%	(5)	79%	(18)	23
Union HH: No	26%	(177)	74%	(499)	676

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(182)	74%	(517)	699
LGBTQ+: Yes	29%	(23)	71%	(55)	78
LGBTQ+: No	26%	(159)	74%	(462)	621
Motivated to Vote	26%	(165)	74%	(464)	629
Parent: Yes	33%	(58)	67%	(120)	178
Parent: No	24%	(124)	76%	(398)	521
COVID Vaccine: Yes	24%	(126)	76%	(393)	519
COVID Vaccine: No	31%	(56)	69%	(124)	180
Student Loans: Yes	39%	(35)	61%	(54)	89
Student Loans: No	24%	(147)	76%	(463)	610
Favorable Opinion of Haley	22%	(50)	78%	(183)	234
Unfavorable Opinion of Haley	28%	(90)	72%	(234)	324
Protestant	22%	(56)	78%	(204)	260
Roman Catholic	20%	(14)	80%	(57)	72
Mormon	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	22%	(2)	78%	(6)	7
Jewish	42%	(4)	58%	(6)	10
Muslim	28%	(1)	72%	(2)	3
Buddhist	4%	(0)	96%	(5)	5
Hindu	—	(0)	100%	(2)	2
Atheist	27%	(9)	73%	(24)	32
Agnostic	25%	(6)	75%	(19)	25
Something else	28%	(48)	72%	(122)	170
Nothing in particular	36%	(39)	64%	(71)	110
Prodigal Biden Voter	24%	(11)	76%	(33)	44
Undecided Voter (DK/WNV)	26%	(15)	74%	(42)	56
Undecided Voter (DK)	29%	(7)	71%	(18)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(82)	88%	(617)	699
Gender: Male	16%	(51)	84%	(271)	322
Gender: Female	8%	(31)	92%	(346)	377
Age: 18-34	8%	(13)	92%	(159)	172
Age: 35-44	8%	(8)	92%	(88)	95
Age: 45-64	11%	(26)	89%	(204)	230
Age: 65+	17%	(35)	83%	(166)	201
GenZers: 1997-2012	9%	(8)	91%	(77)	85
Millennials: 1981-1996	8%	(13)	92%	(159)	172
GenXers: 1965-1980	8%	(14)	92%	(154)	168
Baby Boomers: 1946-1964	15%	(39)	85%	(224)	263
Educ: < College	9%	(39)	91%	(402)	441
Educ: Bachelors degree	17%	(28)	83%	(132)	160
Educ: Post-grad	15%	(15)	85%	(84)	99
Income: Under 50k	8%	(25)	92%	(274)	300
Income: 50k-100k	14%	(35)	86%	(218)	253
Income: 100k+	15%	(21)	85%	(125)	146
Ethnicity: White (Non-Hispanic)	14%	(63)	86%	(400)	463
Ethnicity: Hispanic	11%	(4)	89%	(32)	36
Ethnicity: Black (Non-Hispanic)	7%	(11)	93%	(144)	155
Ethnicity: Asian + Other (Non-Hispanic)	7%	(3)	93%	(42)	45
All Christian	15%	(52)	85%	(289)	341
All Non-Christian	19%	(4)	81%	(17)	20
Atheist	8%	(2)	92%	(30)	32
Agnostic/Nothing in particular	10%	(14)	90%	(121)	135
Something Else	6%	(10)	94%	(160)	170
Evangelical	10%	(27)	90%	(244)	271
Non-Evangelical	14%	(32)	86%	(199)	231
PID: Dem (no lean)	7%	(17)	93%	(217)	234
PID: Ind (no lean)	13%	(27)	87%	(183)	211
PID: Rep (no lean)	15%	(37)	85%	(217)	254

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(82)	88%	(617)	699
PID/Gender: Dem Men	14%	(12)	86%	(76)	88
PID/Gender: Dem Women	3%	(5)	97%	(141)	146
PID/Gender: Ind Men	11%	(12)	89%	(96)	108
PID/Gender: Ind Women	15%	(15)	85%	(87)	103
PID/Gender: Rep Men	21%	(27)	79%	(99)	126
PID/Gender: Rep Women	8%	(10)	92%	(118)	129
Ideo: Liberal (1-3)	7%	(14)	93%	(177)	191
Ideo: Moderate (4)	11%	(24)	89%	(186)	210
Ideo: Conservative (5-7)	16%	(43)	84%	(228)	270
Ideo/PID: Conservative Republican	16%	(31)	84%	(166)	197
Ideo/PID: Moderate/Liberal Republican	13%	(7)	87%	(45)	51
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	89%	(77)	86
Ideo/PID: Liberal Democrat	6%	(8)	94%	(135)	143
Unfavorable of Biden and Trump	13%	(12)	87%	(79)	91
2024 H2H Matchup: Biden Voter	10%	(30)	90%	(270)	300
2024 H2H Matchup: Trump Voter	14%	(47)	86%	(296)	343
2024 H2H Matchup: Would not Vote	6%	(2)	94%	(24)	26
2024 H2H Matchup: Do not Know	11%	(3)	89%	(27)	31
2022 House Vote: Democrat	8%	(23)	92%	(253)	276
2022 House Vote: Republican	17%	(45)	83%	(225)	270
2022 House Vote: Did not Vote	8%	(12)	92%	(134)	146
2020 Vote: Joe Biden	9%	(30)	91%	(287)	317
2020 Vote: Donald Trump	14%	(47)	86%	(278)	326
2020 Vote: Someone Else	27%	(3)	73%	(7)	10
2020 Vote: Did not Vote	5%	(2)	95%	(44)	47
2016 Vote: Hillary Clinton	9%	(24)	91%	(231)	255
2016 Vote: Donald Trump	17%	(45)	83%	(223)	268
2016 Vote: Someone Else	10%	(1)	90%	(14)	15
2020 Vote/PID: Not Biden/Democrat	6%	(1)	94%	(14)	14
2020 Vote/PID: Not Trump/Republican	16%	(4)	84%	(20)	24

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(82)	88%	(617)	699
U.S. Economy: Wrong Track	12%	(55)	88%	(408)	463
U.S. Economy: Right Direction	11%	(27)	89%	(209)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(22)	91%	(219)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(47)	86%	(296)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(13)	88%	(102)	115
Top 2024 Issue: Economy	11%	(27)	89%	(223)	250
Community: Urban	10%	(12)	90%	(113)	125
Community: Suburban	15%	(44)	85%	(248)	291
Community: Rural	9%	(26)	91%	(256)	283
Community/Gender: Urban Women	9%	(6)	91%	(57)	63
Community/Gender: Urban Men	10%	(6)	90%	(56)	62
Community/Gender: Rural Women	6%	(10)	94%	(143)	153
Community/Gender: Rural Men	12%	(16)	88%	(114)	130
Community/Gender: Suburban Women	9%	(15)	91%	(147)	162
Community/Gender: Suburban Men	22%	(28)	78%	(101)	130
Homeowner	14%	(67)	86%	(425)	493
Renter	8%	(13)	92%	(153)	166
Military HHnm: Yes	15%	(18)	85%	(98)	116
Military HH: No	11%	(64)	89%	(519)	583
Employ: Private Sector	10%	(21)	90%	(196)	217
Employ: Government	13%	(6)	87%	(38)	44
Employ: Self-Employed	13%	(8)	87%	(55)	63
Employ: Homemaker	9%	(3)	91%	(29)	32
Employ: Student	3%	(1)	97%	(25)	26
Employ: Retired	18%	(37)	82%	(168)	205
Employ: Unemployed	3%	(2)	97%	(73)	75
Employ: Other	11%	(4)	89%	(32)	36
Self + Household: White-Collar	14%	(41)	86%	(252)	292
Self + Household: Blue Collar	10%	(29)	90%	(273)	302
Union HH: Yes	15%	(3)	85%	(19)	23
Union HH: No	12%	(78)	88%	(598)	676

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(82)	88%	(617)	699
LGBTQ+: Yes	4%	(3)	96%	(75)	78
LGBTQ+: No	13%	(79)	87%	(542)	621
Motivated to Vote	12%	(77)	88%	(552)	629
Parent: Yes	11%	(20)	89%	(158)	178
Parent: No	12%	(62)	88%	(459)	521
COVID Vaccine: Yes	12%	(62)	88%	(457)	519
COVID Vaccine: No	11%	(20)	89%	(160)	180
Student Loans: Yes	9%	(8)	91%	(81)	89
Student Loans: No	12%	(74)	88%	(536)	610
Favorable Opinion of Haley	19%	(44)	81%	(189)	234
Unfavorable Opinion of Haley	10%	(34)	90%	(290)	324
Protestant	13%	(33)	87%	(228)	260
Roman Catholic	23%	(16)	77%	(55)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	36%	(3)	64%	(5)	7
Jewish	—	(0)	100%	(10)	10
Muslim	43%	(1)	57%	(2)	3
Buddhist	—	(0)	100%	(5)	5
Hindu	100%	(2)	—	(0)	2
Atheist	8%	(2)	92%	(30)	32
Agnostic	13%	(3)	87%	(22)	25
Something else	6%	(10)	94%	(160)	170
Nothing in particular	9%	(10)	91%	(99)	110
Prodigal Biden Voter	2%	(1)	98%	(43)	44
Undecided Voter (DK/WNV)	9%	(5)	91%	(51)	56
Undecided Voter (DK)	6%	(2)	94%	(24)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(17)	98%	(682)	699
Gender: Male	4%	(13)	96%	(309)	322
Gender: Female	1%	(4)	99%	(373)	377
Age: 18-34	1%	(2)	99%	(171)	172
Age: 35-44	2%	(2)	98%	(93)	95
Age: 45-64	3%	(6)	97%	(224)	230
Age: 65+	4%	(8)	96%	(193)	201
GenZers: 1997-2012	1%	(1)	99%	(84)	85
Millennials: 1981-1996	2%	(3)	98%	(169)	172
GenXers: 1965-1980	2%	(4)	98%	(165)	168
Baby Boomers: 1946-1964	4%	(10)	96%	(254)	263
Educ: < College	1%	(4)	99%	(436)	441
Educ: Bachelors degree	2%	(3)	98%	(157)	160
Educ: Post-grad	10%	(10)	90%	(89)	99
Income: Under 50k	3%	(8)	97%	(292)	300
Income: 50k-100k	2%	(4)	98%	(249)	253
Income: 100k+	4%	(5)	96%	(141)	146
Ethnicity: White (Non-Hispanic)	1%	(7)	99%	(456)	463
Ethnicity: Hispanic	—	(0)	100%	(36)	36
Ethnicity: Black (Non-Hispanic)	2%	(3)	98%	(152)	155
Ethnicity: Asian + Other (Non-Hispanic)	17%	(8)	83%	(37)	45
All Christian	2%	(6)	98%	(335)	341
All Non-Christian	—	(0)	100%	(20)	20
Atheist	9%	(3)	91%	(30)	32
Agnostic/Nothing in particular	3%	(4)	97%	(131)	135
Something Else	3%	(5)	97%	(166)	170
Evangelical	1%	(4)	99%	(267)	271
Non-Evangelical	3%	(7)	97%	(224)	231
PID: Dem (no lean)	4%	(10)	96%	(224)	234
PID: Ind (no lean)	3%	(7)	97%	(204)	211
PID: Rep (no lean)	—	(1)	100%	(254)	254

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(17)	98%	(682)	699
PID/Gender: Dem Men	8%	(7)	92%	(81)	88
PID/Gender: Dem Women	2%	(3)	98%	(143)	146
PID/Gender: Ind Men	6%	(6)	94%	(102)	108
PID/Gender: Ind Women	1%	(1)	99%	(102)	103
PID/Gender: Rep Men	—	(0)	100%	(125)	126
PID/Gender: Rep Women	—	(0)	100%	(128)	129
Ideo: Liberal (1-3)	5%	(10)	95%	(181)	191
Ideo: Moderate (4)	2%	(4)	98%	(206)	210
Ideo: Conservative (5-7)	1%	(3)	99%	(268)	270
Ideo/PID: Conservative Republican	—	(1)	100%	(196)	197
Ideo/PID: Moderate/Liberal Republican	—	(0)	100%	(51)	51
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	98%	(84)	86
Ideo/PID: Liberal Democrat	6%	(8)	94%	(134)	143
Unfavorable of Biden and Trump	6%	(5)	94%	(86)	91
2024 H2H Matchup: Biden Voter	4%	(11)	96%	(289)	300
2024 H2H Matchup: Trump Voter	1%	(4)	99%	(339)	343
2024 H2H Matchup: Would not Vote	2%	(0)	98%	(25)	26
2024 H2H Matchup: Do not Know	4%	(1)	96%	(30)	31
2022 House Vote: Democrat	5%	(13)	95%	(263)	276
2022 House Vote: Republican	1%	(2)	99%	(268)	270
2022 House Vote: Did not Vote	2%	(2)	98%	(144)	146
2020 Vote: Joe Biden	4%	(11)	96%	(306)	317
2020 Vote: Donald Trump	2%	(5)	98%	(321)	326
2020 Vote: Someone Else	—	(0)	100%	(10)	10
2020 Vote: Did not Vote	2%	(1)	98%	(46)	47
2016 Vote: Hillary Clinton	4%	(10)	96%	(245)	255
2016 Vote: Donald Trump	2%	(5)	98%	(263)	268
2016 Vote: Someone Else	9%	(1)	91%	(14)	15
2020 Vote/PID: Not Biden/Democrat	2%	(0)	98%	(14)	14
2020 Vote/PID: Not Trump/Republican	1%	(0)	99%	(24)	24

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(17)	98%	(682)	699
U.S. Economy: Wrong Track	2%	(10)	98%	(453)	463
U.S. Economy: Right Direction	3%	(7)	97%	(229)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	96%	(231)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	99%	(338)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(3)	97%	(112)	115
Top 2024 Issue: Economy	—	(1)	100%	(249)	250
Community: Urban	2%	(3)	98%	(122)	125
Community: Suburban	4%	(11)	96%	(280)	291
Community: Rural	1%	(3)	99%	(280)	283
Community/Gender: Urban Women	2%	(1)	98%	(61)	63
Community/Gender: Urban Men	3%	(2)	97%	(61)	62
Community/Gender: Rural Women	—	(0)	100%	(153)	153
Community/Gender: Rural Men	2%	(3)	98%	(127)	130
Community/Gender: Suburban Women	1%	(2)	99%	(159)	162
Community/Gender: Suburban Men	7%	(9)	93%	(121)	130
Homeowner	2%	(12)	98%	(481)	493
Renter	3%	(5)	97%	(161)	166
Military HHnm: Yes	2%	(2)	98%	(113)	116
Military HH: No	3%	(15)	97%	(568)	583
Employ: Private Sector	2%	(5)	98%	(213)	217
Employ: Government	—	(0)	100%	(44)	44
Employ: Self-Employed	3%	(2)	97%	(61)	63
Employ: Homemaker	—	(0)	100%	(32)	32
Employ: Student	1%	(0)	99%	(26)	26
Employ: Retired	5%	(10)	95%	(195)	205
Employ: Unemployed	1%	(0)	99%	(75)	75
Employ: Other	1%	(0)	99%	(36)	36
Self + Household: White-Collar	3%	(10)	97%	(283)	292
Self + Household: Blue Collar	1%	(4)	99%	(298)	302
Union HH: Yes	10%	(2)	90%	(21)	23
Union HH: No	2%	(15)	98%	(661)	676

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(17)	98%	(682)	699
LGBTQ+: Yes	4%	(3)	96%	(75)	78
LGBTQ+: No	2%	(14)	98%	(607)	621
Motivated to Vote	3%	(17)	97%	(612)	629
Parent: Yes	—	(0)	100%	(178)	178
Parent: No	3%	(17)	97%	(504)	521
COVID Vaccine: Yes	3%	(17)	97%	(502)	519
COVID Vaccine: No	—	(0)	100%	(180)	180
Student Loans: Yes	3%	(3)	97%	(86)	89
Student Loans: No	2%	(14)	98%	(595)	610
Favorable Opinion of Haley	1%	(3)	99%	(231)	234
Unfavorable Opinion of Haley	4%	(13)	96%	(310)	324
Protestant	2%	(6)	98%	(255)	260
Roman Catholic	—	(0)	100%	(71)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	7
Jewish	—	(0)	100%	(10)	10
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(2)	2
Atheist	9%	(3)	91%	(30)	32
Agnostic	8%	(2)	92%	(23)	25
Something else	3%	(5)	97%	(166)	170
Nothing in particular	1%	(1)	99%	(108)	110
Prodigal Biden Voter	1%	(0)	99%	(43)	44
Undecided Voter (DK/WNV)	3%	(2)	97%	(55)	56
Undecided Voter (DK)	2%	(0)	98%	(25)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	61%	(426)	39%	(273)	699
Gender: Male	60%	(192)	40%	(130)	322
Gender: Female	62%	(234)	38%	(143)	377
Age: 18-34	51%	(87)	49%	(85)	172
Age: 35-44	47%	(45)	53%	(51)	95
Age: 45-64	63%	(145)	37%	(85)	230
Age: 65+	74%	(149)	26%	(52)	201
GenZers: 1997-2012	45%	(38)	55%	(46)	85
Millennials: 1981-1996	51%	(87)	49%	(85)	172
GenXers: 1965-1980	60%	(100)	40%	(68)	168
Baby Boomers: 1946-1964	72%	(190)	28%	(73)	263
Educ: < College	63%	(279)	37%	(162)	441
Educ: Bachelors degree	55%	(89)	45%	(71)	160
Educ: Post-grad	60%	(59)	40%	(40)	99
Income: Under 50k	63%	(190)	37%	(110)	300
Income: 50k-100k	61%	(155)	39%	(98)	253
Income: 100k+	56%	(82)	44%	(64)	146
Ethnicity: White (Non-Hispanic)	66%	(305)	34%	(158)	463
Ethnicity: Hispanic	64%	(23)	36%	(13)	36
Ethnicity: Black (Non-Hispanic)	47%	(73)	53%	(82)	155
Ethnicity: Asian + Other (Non-Hispanic)	55%	(25)	45%	(20)	45
All Christian	67%	(228)	33%	(113)	341
All Non-Christian	48%	(10)	52%	(11)	20
Atheist	49%	(16)	51%	(16)	32
Agnostic/Nothing in particular	56%	(76)	44%	(59)	135
Something Else	57%	(97)	43%	(73)	170
Evangelical	64%	(174)	36%	(97)	271
Non-Evangelical	62%	(144)	38%	(88)	231
PID: Dem (no lean)	49%	(115)	51%	(119)	234
PID: Ind (no lean)	65%	(136)	35%	(74)	211
PID: Rep (no lean)	69%	(175)	31%	(80)	254

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	61%	(426)	39%	(273)	699
PID/Gender: Dem Men	50%	(44)	50%	(44)	88
PID/Gender: Dem Women	49%	(72)	51%	(74)	146
PID/Gender: Ind Men	64%	(69)	36%	(39)	108
PID/Gender: Ind Women	66%	(67)	34%	(35)	103
PID/Gender: Rep Men	63%	(80)	37%	(46)	126
PID/Gender: Rep Women	74%	(95)	26%	(33)	129
Ideo: Liberal (1-3)	55%	(105)	45%	(86)	191
Ideo: Moderate (4)	57%	(120)	43%	(90)	210
Ideo: Conservative (5-7)	69%	(187)	31%	(84)	270
Ideo/PID: Conservative Republican	72%	(142)	28%	(55)	197
Ideo/PID: Moderate/Liberal Republican	60%	(31)	40%	(20)	51
Ideo/PID: Moderate/Conservative Democrat	45%	(39)	55%	(47)	86
Ideo/PID: Liberal Democrat	53%	(75)	47%	(67)	143
Unfavorable of Biden and Trump	68%	(61)	32%	(30)	91
2024 H2H Matchup: Biden Voter	53%	(158)	47%	(141)	300
2024 H2H Matchup: Trump Voter	70%	(240)	30%	(103)	343
2024 H2H Matchup: Would not Vote	41%	(10)	59%	(15)	26
2024 H2H Matchup: Do not Know	56%	(17)	44%	(14)	31
2022 House Vote: Democrat	50%	(139)	50%	(137)	276
2022 House Vote: Republican	72%	(194)	28%	(76)	270
2022 House Vote: Did not Vote	62%	(91)	38%	(55)	146
2020 Vote: Joe Biden	52%	(164)	48%	(153)	317
2020 Vote: Donald Trump	71%	(232)	29%	(94)	326
2020 Vote: Someone Else	67%	(6)	33%	(3)	10
2020 Vote: Did not Vote	52%	(24)	48%	(23)	47
2016 Vote: Hillary Clinton	52%	(132)	48%	(123)	255
2016 Vote: Donald Trump	69%	(186)	31%	(82)	268
2016 Vote: Someone Else	70%	(11)	30%	(5)	15
2020 Vote/PID: Not Biden/Democrat	77%	(11)	23%	(3)	14
2020 Vote/PID: Not Trump/Republican	42%	(10)	58%	(14)	24

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	61%	(426)	39%	(273)	699
U.S. Economy: Wrong Track	67%	(311)	33%	(152)	463
U.S. Economy: Right Direction	49%	(116)	51%	(120)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(119)	50%	(121)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(233)	32%	(110)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(74)	36%	(41)	115
Top 2024 Issue: Economy	63%	(158)	37%	(92)	250
Community: Urban	50%	(63)	50%	(62)	125
Community: Suburban	63%	(185)	37%	(106)	291
Community: Rural	63%	(178)	37%	(104)	283
Community/Gender: Urban Women	58%	(37)	42%	(26)	63
Community/Gender: Urban Men	42%	(26)	58%	(36)	62
Community/Gender: Rural Women	61%	(93)	39%	(59)	153
Community/Gender: Rural Men	66%	(85)	34%	(45)	130
Community/Gender: Suburban Women	64%	(104)	36%	(57)	162
Community/Gender: Suburban Men	62%	(81)	38%	(49)	130
Homeowner	61%	(303)	39%	(190)	493
Renter	58%	(97)	42%	(69)	166
Military HHnm: Yes	67%	(78)	33%	(38)	116
Military HH: No	60%	(349)	40%	(235)	583
Employ: Private Sector	56%	(122)	44%	(95)	217
Employ: Government	41%	(18)	59%	(26)	44
Employ: Self-Employed	55%	(35)	45%	(28)	63
Employ: Homemaker	71%	(23)	29%	(9)	32
Employ: Student	44%	(12)	56%	(15)	26
Employ: Retired	71%	(146)	29%	(59)	205
Employ: Unemployed	58%	(44)	42%	(31)	75
Employ: Other	75%	(27)	25%	(9)	36
Self + Household: White-Collar	55%	(162)	45%	(131)	292
Self + Household: Blue Collar	67%	(202)	33%	(100)	302
Union HH: Yes	53%	(12)	47%	(11)	23
Union HH: No	61%	(414)	39%	(262)	676

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	61%	(426)	39%	(273)	699
LGBTQ+: Yes	54%	(42)	46%	(36)	78
LGBTQ+: No	62%	(385)	38%	(236)	621
Motivated to Vote	63%	(395)	37%	(234)	629
Parent: Yes	58%	(103)	42%	(74)	178
Parent: No	62%	(323)	38%	(198)	521
COVID Vaccine: Yes	60%	(310)	40%	(209)	519
COVID Vaccine: No	65%	(116)	35%	(64)	180
Student Loans: Yes	54%	(49)	46%	(41)	89
Student Loans: No	62%	(378)	38%	(232)	610
Favorable Opinion of Haley	58%	(136)	42%	(98)	234
Unfavorable Opinion of Haley	65%	(209)	35%	(115)	324
Protestant	68%	(176)	32%	(85)	260
Roman Catholic	62%	(44)	38%	(27)	72
Mormon	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	78%	(6)	22%	(2)	7
Jewish	44%	(4)	56%	(6)	10
Muslim	—	(0)	100%	(3)	3
Buddhist	67%	(3)	33%	(2)	5
Hindu	100%	(2)	—	(0)	2
Atheist	49%	(16)	51%	(16)	32
Agnostic	51%	(13)	49%	(12)	25
Something else	57%	(97)	43%	(73)	170
Nothing in particular	57%	(63)	43%	(47)	110
Prodigal Biden Voter	45%	(20)	55%	(24)	44
Undecided Voter (DK/WNV)	49%	(28)	51%	(29)	56
Undecided Voter (DK)	41%	(10)	59%	(15)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(180)	74%	(519)	699
Gender: Male	24%	(79)	76%	(243)	322
Gender: Female	27%	(101)	73%	(276)	377
Age: 18-34	24%	(42)	76%	(131)	172
Age: 35-44	22%	(21)	78%	(74)	95
Age: 45-64	28%	(65)	72%	(165)	230
Age: 65+	26%	(52)	74%	(149)	201
GenZers: 1997-2012	20%	(17)	80%	(68)	85
Millennials: 1981-1996	25%	(43)	75%	(129)	172
GenXers: 1965-1980	32%	(54)	68%	(114)	168
Baby Boomers: 1946-1964	24%	(64)	76%	(200)	263
Educ: < College	28%	(125)	72%	(316)	441
Educ: Bachelors degree	23%	(36)	77%	(123)	160
Educ: Post-grad	18%	(18)	82%	(80)	99
Income: Under 50k	26%	(77)	74%	(222)	300
Income: 50k-100k	29%	(73)	71%	(181)	253
Income: 100k+	20%	(30)	80%	(116)	146
Ethnicity: White (Non-Hispanic)	30%	(139)	70%	(324)	463
Ethnicity: Hispanic	21%	(7)	79%	(29)	36
Ethnicity: Black (Non-Hispanic)	20%	(31)	80%	(124)	155
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	95%	(43)	45
All Christian	30%	(101)	70%	(240)	341
All Non-Christian	20%	(4)	80%	(16)	20
Atheist	22%	(7)	78%	(26)	32
Agnostic/Nothing in particular	23%	(31)	77%	(104)	135
Something Else	22%	(37)	78%	(134)	170
Evangelical	27%	(74)	73%	(197)	271
Non-Evangelical	27%	(63)	73%	(168)	231
PID: Dem (no lean)	21%	(49)	79%	(185)	234
PID: Ind (no lean)	23%	(49)	77%	(162)	211
PID: Rep (no lean)	32%	(82)	68%	(173)	254

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(180)	74%	(519)	699
PID/Gender: Dem Men	17%	(15)	83%	(73)	88
PID/Gender: Dem Women	24%	(34)	76%	(112)	146
PID/Gender: Ind Men	26%	(28)	74%	(80)	108
PID/Gender: Ind Women	20%	(21)	80%	(82)	103
PID/Gender: Rep Men	28%	(36)	72%	(90)	126
PID/Gender: Rep Women	36%	(46)	64%	(83)	129
Ideo: Liberal (1-3)	23%	(44)	77%	(147)	191
Ideo: Moderate (4)	23%	(47)	77%	(163)	210
Ideo: Conservative (5-7)	31%	(85)	69%	(186)	270
Ideo/PID: Conservative Republican	34%	(67)	66%	(130)	197
Ideo/PID: Moderate/Liberal Republican	30%	(15)	70%	(36)	51
Ideo/PID: Moderate/Conservative Democrat	20%	(17)	80%	(69)	86
Ideo/PID: Liberal Democrat	23%	(32)	77%	(110)	143
Unfavorable of Biden and Trump	25%	(23)	75%	(68)	91
2024 H2H Matchup: Biden Voter	19%	(56)	81%	(244)	300
2024 H2H Matchup: Trump Voter	32%	(110)	68%	(233)	343
2024 H2H Matchup: Would not Vote	28%	(7)	72%	(18)	26
2024 H2H Matchup: Do not Know	21%	(7)	79%	(24)	31
2022 House Vote: Democrat	22%	(60)	78%	(217)	276
2022 House Vote: Republican	30%	(80)	70%	(190)	270
2022 House Vote: Did not Vote	27%	(39)	73%	(107)	146
2020 Vote: Joe Biden	19%	(61)	81%	(256)	317
2020 Vote: Donald Trump	32%	(105)	68%	(221)	326
2020 Vote: Someone Else	11%	(1)	89%	(9)	10
2020 Vote: Did not Vote	27%	(13)	73%	(34)	47
2016 Vote: Hillary Clinton	21%	(53)	79%	(203)	255
2016 Vote: Donald Trump	34%	(91)	66%	(177)	268
2016 Vote: Someone Else	27%	(4)	73%	(11)	15
2020 Vote/PID: Not Biden/Democrat	51%	(7)	49%	(7)	14
2020 Vote/PID: Not Trump/Republican	25%	(6)	75%	(18)	24

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(180)	74%	(519)	699
U.S. Economy: Wrong Track	30%	(139)	70%	(324)	463
U.S. Economy: Right Direction	17%	(41)	83%	(195)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(43)	82%	(198)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(114)	67%	(229)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(23)	80%	(93)	115
Top 2024 Issue: Economy	38%	(94)	62%	(156)	250
Community: Urban	21%	(27)	79%	(98)	125
Community: Suburban	26%	(76)	74%	(215)	291
Community: Rural	27%	(76)	73%	(206)	283
Community/Gender: Urban Women	22%	(14)	78%	(49)	63
Community/Gender: Urban Men	21%	(13)	79%	(49)	62
Community/Gender: Rural Women	29%	(44)	71%	(108)	153
Community/Gender: Rural Men	25%	(32)	75%	(98)	130
Community/Gender: Suburban Women	26%	(43)	74%	(119)	162
Community/Gender: Suburban Men	26%	(34)	74%	(96)	130
Homeowner	26%	(130)	74%	(363)	493
Renter	23%	(38)	77%	(127)	166
Military HHnm: Yes	31%	(35)	69%	(80)	116
Military HH: No	25%	(144)	75%	(439)	583
Employ: Private Sector	26%	(55)	74%	(162)	217
Employ: Government	28%	(12)	72%	(31)	44
Employ: Self-Employed	13%	(8)	87%	(55)	63
Employ: Homemaker	44%	(14)	56%	(18)	32
Employ: Student	23%	(6)	77%	(20)	26
Employ: Retired	26%	(53)	74%	(152)	205
Employ: Unemployed	33%	(25)	67%	(50)	75
Employ: Other	15%	(6)	85%	(31)	36
Self + Household: White-Collar	19%	(56)	81%	(237)	292
Self + Household: Blue Collar	33%	(101)	67%	(202)	302
Union HH: Yes	22%	(5)	78%	(18)	23
Union HH: No	26%	(175)	74%	(501)	676

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	26%	(180)	74%	(519)	699
LGBTQ+: Yes	21%	(17)	79%	(61)	78
LGBTQ+: No	26%	(163)	74%	(458)	621
Motivated to Vote	26%	(166)	74%	(463)	629
Parent: Yes	24%	(42)	76%	(135)	178
Parent: No	26%	(137)	74%	(384)	521
COVID Vaccine: Yes	25%	(129)	75%	(390)	519
COVID Vaccine: No	28%	(50)	72%	(130)	180
Student Loans: Yes	23%	(20)	77%	(69)	89
Student Loans: No	26%	(159)	74%	(450)	610
Favorable Opinion of Haley	29%	(68)	71%	(166)	234
Unfavorable Opinion of Haley	24%	(78)	76%	(246)	324
Protestant	34%	(88)	66%	(172)	260
Roman Catholic	18%	(13)	82%	(59)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	7
Jewish	39%	(4)	61%	(6)	10
Muslim	6%	(0)	94%	(3)	3
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(2)	2
Atheist	22%	(7)	78%	(26)	32
Agnostic	25%	(6)	75%	(19)	25
Something else	22%	(37)	78%	(134)	170
Nothing in particular	23%	(25)	77%	(85)	110
Prodigal Biden Voter	27%	(12)	73%	(32)	44
Undecided Voter (DK/WNV)	24%	(14)	76%	(43)	56
Undecided Voter (DK)	28%	(7)	72%	(18)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(226)	68%	(473)	699
Gender: Male	26%	(85)	74%	(237)	322
Gender: Female	38%	(141)	62%	(236)	377
Age: 18-34	22%	(39)	78%	(134)	172
Age: 35-44	32%	(31)	68%	(65)	95
Age: 45-64	33%	(75)	67%	(155)	230
Age: 65+	41%	(82)	59%	(119)	201
GenZers: 1997-2012	21%	(18)	79%	(66)	85
Millennials: 1981-1996	27%	(46)	73%	(126)	172
GenXers: 1965-1980	32%	(54)	68%	(115)	168
Baby Boomers: 1946-1964	40%	(105)	60%	(158)	263
Educ: < College	33%	(145)	67%	(296)	441
Educ: Bachelors degree	31%	(49)	69%	(111)	160
Educ: Post-grad	33%	(33)	67%	(66)	99
Income: Under 50k	30%	(90)	70%	(210)	300
Income: 50k-100k	31%	(79)	69%	(174)	253
Income: 100k+	39%	(57)	61%	(89)	146
Ethnicity: White (Non-Hispanic)	33%	(153)	67%	(310)	463
Ethnicity: Hispanic	29%	(10)	71%	(26)	36
Ethnicity: Black (Non-Hispanic)	31%	(48)	69%	(106)	155
Ethnicity: Asian + Other (Non-Hispanic)	31%	(14)	69%	(31)	45
All Christian	31%	(104)	69%	(237)	341
All Non-Christian	49%	(10)	51%	(10)	20
Atheist	62%	(20)	38%	(12)	32
Agnostic/Nothing in particular	28%	(38)	72%	(97)	135
Something Else	32%	(54)	68%	(116)	170
Evangelical	29%	(78)	71%	(193)	271
Non-Evangelical	34%	(79)	66%	(152)	231
PID: Dem (no lean)	41%	(95)	59%	(139)	234
PID: Ind (no lean)	33%	(70)	67%	(141)	211
PID: Rep (no lean)	24%	(61)	76%	(193)	254

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(226)	68%	(473)	699
PID/Gender: Dem Men	32%	(28)	68%	(60)	88
PID/Gender: Dem Women	46%	(67)	54%	(78)	146
PID/Gender: Ind Men	33%	(36)	67%	(72)	108
PID/Gender: Ind Women	33%	(34)	67%	(69)	103
PID/Gender: Rep Men	17%	(21)	83%	(105)	126
PID/Gender: Rep Women	31%	(40)	69%	(88)	129
Ideo: Liberal (1-3)	39%	(75)	61%	(116)	191
Ideo: Moderate (4)	40%	(84)	60%	(126)	210
Ideo: Conservative (5-7)	24%	(64)	76%	(206)	270
Ideo/PID: Conservative Republican	22%	(43)	78%	(154)	197
Ideo/PID: Moderate/Liberal Republican	37%	(19)	63%	(32)	51
Ideo/PID: Moderate/Conservative Democrat	43%	(37)	57%	(49)	86
Ideo/PID: Liberal Democrat	40%	(58)	60%	(85)	143
Unfavorable of Biden and Trump	28%	(26)	72%	(65)	91
2024 H2H Matchup: Biden Voter	44%	(133)	56%	(166)	300
2024 H2H Matchup: Trump Voter	23%	(80)	77%	(263)	343
2024 H2H Matchup: Would not Vote	23%	(6)	77%	(20)	26
2024 H2H Matchup: Do not Know	22%	(7)	78%	(24)	31
2022 House Vote: Democrat	44%	(123)	56%	(154)	276
2022 House Vote: Republican	23%	(63)	77%	(207)	270
2022 House Vote: Did not Vote	27%	(39)	73%	(107)	146
2020 Vote: Joe Biden	43%	(135)	57%	(182)	317
2020 Vote: Donald Trump	24%	(77)	76%	(248)	326
2020 Vote: Someone Else	32%	(3)	68%	(7)	10
2020 Vote: Did not Vote	22%	(11)	78%	(36)	47
2016 Vote: Hillary Clinton	44%	(112)	56%	(143)	255
2016 Vote: Donald Trump	23%	(63)	77%	(205)	268
2016 Vote: Someone Else	26%	(4)	74%	(11)	15
2020 Vote/PID: Not Biden/Democrat	25%	(4)	75%	(11)	14
2020 Vote/PID: Not Trump/Republican	29%	(7)	71%	(17)	24

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(226)	68%	(473)	699
U.S. Economy: Wrong Track	28%	(128)	72%	(335)	463
U.S. Economy: Right Direction	42%	(98)	58%	(137)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(107)	56%	(134)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(82)	76%	(261)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(38)	67%	(78)	115
Top 2024 Issue: Economy	23%	(58)	77%	(191)	250
Community: Urban	30%	(37)	70%	(88)	125
Community: Suburban	35%	(103)	65%	(188)	291
Community: Rural	30%	(86)	70%	(197)	283
Community/Gender: Urban Women	39%	(24)	61%	(38)	63
Community/Gender: Urban Men	21%	(13)	79%	(50)	62
Community/Gender: Rural Women	33%	(50)	67%	(102)	153
Community/Gender: Rural Men	27%	(35)	73%	(95)	130
Community/Gender: Suburban Women	41%	(67)	59%	(95)	162
Community/Gender: Suburban Men	28%	(36)	72%	(93)	130
Homeowner	34%	(167)	66%	(326)	493
Renter	26%	(43)	74%	(123)	166
Military HHnm: Yes	30%	(35)	70%	(80)	116
Military HH: No	33%	(191)	67%	(393)	583
Employ: Private Sector	31%	(66)	69%	(151)	217
Employ: Government	23%	(10)	77%	(34)	44
Employ: Self-Employed	22%	(14)	78%	(49)	63
Employ: Homemaker	34%	(11)	66%	(21)	32
Employ: Student	26%	(7)	74%	(19)	26
Employ: Retired	40%	(81)	60%	(123)	205
Employ: Unemployed	28%	(21)	72%	(54)	75
Employ: Other	42%	(15)	58%	(21)	36
Self + Household: White-Collar	37%	(109)	63%	(183)	292
Self + Household: Blue Collar	30%	(90)	70%	(212)	302
Union HH: Yes	40%	(9)	60%	(14)	23
Union HH: No	32%	(217)	68%	(459)	676

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(226)	68%	(473)	699
LGBTQ+: Yes	29%	(22)	71%	(56)	78
LGBTQ+: No	33%	(204)	67%	(417)	621
Motivated to Vote	33%	(210)	67%	(419)	629
Parent: Yes	30%	(54)	70%	(124)	178
Parent: No	33%	(172)	67%	(349)	521
COVID Vaccine: Yes	37%	(192)	63%	(327)	519
COVID Vaccine: No	19%	(34)	81%	(146)	180
Student Loans: Yes	25%	(23)	75%	(67)	89
Student Loans: No	33%	(204)	67%	(406)	610
Favorable Opinion of Haley	35%	(82)	65%	(152)	234
Unfavorable Opinion of Haley	32%	(105)	68%	(219)	324
Protestant	30%	(79)	70%	(182)	260
Roman Catholic	34%	(24)	66%	(48)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	22%	(2)	78%	(6)	7
Jewish	56%	(6)	44%	(4)	10
Muslim	6%	(0)	94%	(3)	3
Buddhist	38%	(2)	62%	(3)	5
Hindu	100%	(2)	—	(0)	2
Atheist	62%	(20)	38%	(12)	32
Agnostic	21%	(5)	79%	(20)	25
Something else	32%	(54)	68%	(116)	170
Nothing in particular	29%	(32)	71%	(77)	110
Prodigal Biden Voter	29%	(13)	71%	(31)	44
Undecided Voter (DK/WNV)	23%	(13)	77%	(44)	56
Undecided Voter (DK)	23%	(6)	77%	(20)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(211)	70%	(488)	699
Gender: Male	33%	(106)	67%	(216)	322
Gender: Female	28%	(105)	72%	(272)	377
Age: 18-34	36%	(63)	64%	(110)	172
Age: 35-44	23%	(22)	77%	(74)	95
Age: 45-64	32%	(74)	68%	(156)	230
Age: 65+	26%	(52)	74%	(149)	201
GenZers: 1997-2012	40%	(34)	60%	(50)	85
Millennials: 1981-1996	28%	(48)	72%	(124)	172
GenXers: 1965-1980	34%	(57)	66%	(112)	168
Baby Boomers: 1946-1964	27%	(72)	73%	(191)	263
Educ: < College	35%	(154)	65%	(287)	441
Educ: Bachelors degree	25%	(40)	75%	(119)	160
Educ: Post-grad	17%	(17)	83%	(82)	99
Income: Under 50k	32%	(96)	68%	(204)	300
Income: 50k-100k	30%	(76)	70%	(177)	253
Income: 100k+	27%	(39)	73%	(107)	146
Ethnicity: White (Non-Hispanic)	31%	(143)	69%	(320)	463
Ethnicity: Hispanic	32%	(11)	68%	(25)	36
Ethnicity: Black (Non-Hispanic)	26%	(40)	74%	(115)	155
Ethnicity: Asian + Other (Non-Hispanic)	36%	(16)	64%	(29)	45
All Christian	29%	(99)	71%	(242)	341
All Non-Christian	15%	(3)	85%	(17)	20
Atheist	14%	(5)	86%	(28)	32
Agnostic/Nothing in particular	26%	(35)	74%	(99)	135
Something Else	40%	(69)	60%	(102)	170
Evangelical	34%	(91)	66%	(180)	271
Non-Evangelical	32%	(73)	68%	(158)	231
PID: Dem (no lean)	25%	(59)	75%	(175)	234
PID: Ind (no lean)	22%	(47)	78%	(163)	211
PID: Rep (no lean)	41%	(104)	59%	(150)	254

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(211)	70%	(488)	699
PID/Gender: Dem Men	27%	(24)	73%	(64)	88
PID/Gender: Dem Women	24%	(35)	76%	(111)	146
PID/Gender: Ind Men	21%	(23)	79%	(86)	108
PID/Gender: Ind Women	24%	(25)	76%	(78)	103
PID/Gender: Rep Men	47%	(59)	53%	(66)	126
PID/Gender: Rep Women	35%	(45)	65%	(84)	129
Ideo: Liberal (1-3)	21%	(41)	79%	(150)	191
Ideo: Moderate (4)	26%	(54)	74%	(156)	210
Ideo: Conservative (5-7)	38%	(104)	62%	(166)	270
Ideo/PID: Conservative Republican	40%	(79)	60%	(118)	197
Ideo/PID: Moderate/Liberal Republican	45%	(23)	55%	(28)	51
Ideo/PID: Moderate/Conservative Democrat	31%	(27)	69%	(59)	86
Ideo/PID: Liberal Democrat	22%	(31)	78%	(111)	143
Unfavorable of Biden and Trump	23%	(21)	77%	(70)	91
2024 H2H Matchup: Biden Voter	20%	(61)	80%	(238)	300
2024 H2H Matchup: Trump Voter	39%	(135)	61%	(208)	343
2024 H2H Matchup: Would not Vote	29%	(7)	71%	(18)	26
2024 H2H Matchup: Do not Know	24%	(7)	76%	(23)	31
2022 House Vote: Democrat	21%	(59)	79%	(217)	276
2022 House Vote: Republican	40%	(108)	60%	(162)	270
2022 House Vote: Did not Vote	29%	(42)	71%	(104)	146
2020 Vote: Joe Biden	21%	(68)	79%	(249)	317
2020 Vote: Donald Trump	38%	(124)	62%	(202)	326
2020 Vote: Someone Else	21%	(2)	79%	(8)	10
2020 Vote: Did not Vote	36%	(17)	64%	(30)	47
2016 Vote: Hillary Clinton	22%	(57)	78%	(199)	255
2016 Vote: Donald Trump	34%	(92)	66%	(176)	268
2016 Vote: Someone Else	5%	(1)	95%	(15)	15
2020 Vote/PID: Not Biden/Democrat	42%	(6)	58%	(8)	14
2020 Vote/PID: Not Trump/Republican	40%	(10)	60%	(15)	24

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(211)	70%	(488)	699
U.S. Economy: Wrong Track	33%	(153)	67%	(310)	463
U.S. Economy: Right Direction	24%	(58)	76%	(178)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(46)	81%	(195)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39%	(135)	61%	(208)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(30)	74%	(86)	115
Top 2024 Issue: Economy	31%	(78)	69%	(171)	250
Community: Urban	26%	(32)	74%	(93)	125
Community: Suburban	26%	(76)	74%	(215)	291
Community: Rural	36%	(102)	64%	(181)	283
Community/Gender: Urban Women	28%	(18)	72%	(45)	63
Community/Gender: Urban Men	24%	(15)	76%	(48)	62
Community/Gender: Rural Women	30%	(46)	70%	(106)	153
Community/Gender: Rural Men	43%	(56)	57%	(74)	130
Community/Gender: Suburban Women	25%	(41)	75%	(121)	162
Community/Gender: Suburban Men	28%	(36)	72%	(94)	130
Homeowner	29%	(142)	71%	(351)	493
Renter	29%	(47)	71%	(118)	166
Military HHnm: Yes	25%	(29)	75%	(87)	116
Military HH: No	31%	(182)	69%	(401)	583
Employ: Private Sector	27%	(59)	73%	(159)	217
Employ: Government	29%	(13)	71%	(31)	44
Employ: Self-Employed	32%	(20)	68%	(43)	63
Employ: Homemaker	27%	(9)	73%	(23)	32
Employ: Student	26%	(7)	74%	(19)	26
Employ: Retired	31%	(64)	69%	(141)	205
Employ: Unemployed	31%	(23)	69%	(52)	75
Employ: Other	44%	(16)	56%	(20)	36
Self + Household: White-Collar	26%	(77)	74%	(215)	292
Self + Household: Blue Collar	35%	(104)	65%	(198)	302
Union HH: Yes	30%	(7)	70%	(16)	23
Union HH: No	30%	(204)	70%	(472)	676

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(211)	70%	(488)	699
LGBTQ+: Yes	27%	(21)	73%	(57)	78
LGBTQ+: No	31%	(190)	69%	(431)	621
Motivated to Vote	30%	(187)	70%	(442)	629
Parent: Yes	27%	(48)	73%	(130)	178
Parent: No	31%	(163)	69%	(359)	521
COVID Vaccine: Yes	27%	(143)	73%	(376)	519
COVID Vaccine: No	38%	(68)	62%	(112)	180
Student Loans: Yes	23%	(21)	77%	(69)	89
Student Loans: No	31%	(190)	69%	(420)	610
Favorable Opinion of Haley	34%	(78)	66%	(155)	234
Unfavorable Opinion of Haley	27%	(89)	73%	(235)	324
Protestant	27%	(71)	73%	(189)	260
Roman Catholic	34%	(24)	66%	(47)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	52%	(4)	48%	(3)	7
Jewish	10%	(1)	90%	(9)	10
Muslim	19%	(1)	81%	(3)	3
Buddhist	29%	(1)	71%	(3)	5
Hindu	—	(0)	100%	(2)	2
Atheist	14%	(5)	86%	(28)	32
Agnostic	21%	(5)	79%	(20)	25
Something else	40%	(69)	60%	(102)	170
Nothing in particular	27%	(30)	73%	(79)	110
Prodigal Biden Voter	28%	(12)	72%	(32)	44
Undecided Voter (DK/WNV)	26%	(15)	74%	(42)	56
Undecided Voter (DK)	29%	(7)	71%	(18)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(340)	38%	(265)	13%	(94)	699
Gender: Male	53%	(171)	36%	(116)	11%	(35)	322
Gender: Female	45%	(169)	40%	(149)	16%	(59)	377
Age: 18-34	53%	(91)	29%	(49)	19%	(32)	172
Age: 35-44	47%	(45)	43%	(41)	9%	(9)	95
Age: 45-64	50%	(114)	40%	(93)	10%	(23)	230
Age: 65+	45%	(90)	40%	(81)	15%	(30)	201
GenZers: 1997-2012	56%	(47)	24%	(20)	21%	(18)	85
Millennials: 1981-1996	48%	(82)	39%	(66)	14%	(24)	172
GenXers: 1965-1980	51%	(85)	39%	(66)	10%	(17)	168
Baby Boomers: 1946-1964	46%	(121)	43%	(112)	11%	(30)	263
Educ: < College	51%	(227)	35%	(155)	13%	(59)	441
Educ: Bachelors degree	49%	(78)	39%	(62)	12%	(19)	160
Educ: Post-grad	36%	(35)	49%	(48)	16%	(16)	99
Income: Under 50k	45%	(135)	42%	(126)	13%	(39)	300
Income: 50k-100k	53%	(134)	33%	(84)	14%	(35)	253
Income: 100k+	49%	(71)	38%	(55)	13%	(19)	146
Ethnicity: White (Non-Hispanic)	59%	(274)	29%	(136)	11%	(52)	463
Ethnicity: Hispanic	30%	(11)	48%	(17)	23%	(8)	36
Ethnicity: Black (Non-Hispanic)	20%	(31)	65%	(100)	15%	(23)	155
Ethnicity: Asian + Other (Non-Hispanic)	53%	(24)	25%	(11)	22%	(10)	45
All Christian	54%	(184)	33%	(112)	13%	(44)	341
All Non-Christian	45%	(9)	42%	(9)	14%	(3)	20
Atheist	30%	(10)	54%	(18)	16%	(5)	32
Agnostic/Nothing in particular	32%	(43)	51%	(69)	16%	(22)	135
Something Else	55%	(93)	34%	(57)	12%	(20)	170
Evangelical	62%	(168)	27%	(74)	11%	(29)	271
Non-Evangelical	45%	(104)	41%	(94)	15%	(34)	231
PID: Dem (no lean)	9%	(21)	79%	(185)	12%	(29)	234
PID: Ind (no lean)	47%	(99)	32%	(68)	21%	(44)	211
PID: Rep (no lean)	87%	(221)	5%	(12)	9%	(22)	254

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(340)	38%	(265)	13%	(94)	699
PID/Gender: Dem Men	10%	(9)	84%	(74)	6%	(5)	88
PID/Gender: Dem Women	8%	(12)	76%	(111)	16%	(23)	146
PID/Gender: Ind Men	49%	(53)	33%	(36)	18%	(19)	108
PID/Gender: Ind Women	44%	(45)	32%	(33)	24%	(24)	103
PID/Gender: Rep Men	86%	(108)	5%	(7)	9%	(11)	126
PID/Gender: Rep Women	87%	(112)	4%	(5)	9%	(11)	129
Ideo: Liberal (1-3)	12%	(23)	75%	(143)	13%	(25)	191
Ideo: Moderate (4)	42%	(88)	43%	(89)	16%	(33)	210
Ideo: Conservative (5-7)	79%	(214)	10%	(27)	11%	(29)	270
Ideo/PID: Conservative Republican	88%	(173)	3%	(5)	9%	(18)	197
Ideo/PID: Moderate/Liberal Republican	80%	(41)	13%	(6)	7%	(4)	51
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	75%	(64)	13%	(11)	86
Ideo/PID: Liberal Democrat	7%	(10)	82%	(117)	11%	(15)	143
Unfavorable of Biden and Trump	48%	(44)	11%	(10)	41%	(37)	91
2024 H2H Matchup: Biden Voter	4%	(13)	83%	(249)	13%	(38)	300
2024 H2H Matchup: Trump Voter	91%	(311)	3%	(9)	7%	(23)	343
2024 H2H Matchup: Would not Vote	16%	(4)	15%	(4)	69%	(18)	26
2024 H2H Matchup: Do not Know	39%	(12)	12%	(4)	49%	(15)	31
2022 House Vote: Democrat	7%	(21)	79%	(218)	13%	(37)	276
2022 House Vote: Republican	88%	(237)	4%	(10)	9%	(23)	270
2022 House Vote: Did not Vote	53%	(78)	24%	(36)	22%	(33)	146
2020 Vote: Joe Biden	10%	(32)	76%	(240)	14%	(45)	317
2020 Vote: Donald Trump	87%	(285)	4%	(12)	9%	(29)	326
2020 Vote: Someone Else	47%	(5)	19%	(2)	34%	(3)	10
2020 Vote: Did not Vote	40%	(19)	25%	(12)	35%	(16)	47
2016 Vote: Hillary Clinton	6%	(16)	81%	(208)	12%	(32)	255
2016 Vote: Donald Trump	84%	(226)	4%	(11)	11%	(30)	268
2016 Vote: Someone Else	33%	(5)	55%	(9)	11%	(2)	15
2020 Vote/PID: Not Biden/Democrat	45%	(6)	38%	(5)	18%	(3)	14
2020 Vote/PID: Not Trump/Republican	61%	(15)	22%	(5)	17%	(4)	24
U.S. Economy: Wrong Track	63%	(293)	21%	(99)	15%	(72)	463
U.S. Economy: Right Direction	20%	(47)	70%	(166)	9%	(22)	236

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(340)	38%	(265)	13%	(94)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	87%	(210)	8%	(20)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(304)	3%	(9)	9%	(30)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(26)	40%	(46)	38%	(44)	115
Top 2024 Issue: Economy	65%	(162)	22%	(55)	13%	(33)	250
Community: Urban	36%	(45)	50%	(63)	14%	(17)	125
Community: Suburban	45%	(131)	39%	(112)	16%	(48)	291
Community: Rural	58%	(164)	32%	(90)	10%	(29)	283
Community/Gender: Urban Women	23%	(15)	59%	(37)	18%	(11)	63
Community/Gender: Urban Men	48%	(30)	42%	(26)	10%	(6)	62
Community/Gender: Rural Women	57%	(87)	32%	(49)	11%	(16)	153
Community/Gender: Rural Men	59%	(77)	31%	(40)	9%	(12)	130
Community/Gender: Suburban Women	42%	(68)	39%	(63)	19%	(31)	162
Community/Gender: Suburban Men	49%	(63)	38%	(49)	13%	(17)	130
Homeowner	51%	(253)	36%	(177)	13%	(63)	493
Renter	42%	(69)	46%	(76)	13%	(21)	166
Military HHnm: Yes	44%	(51)	44%	(51)	12%	(14)	116
Military HH: No	50%	(289)	37%	(214)	14%	(80)	583
Employ: Private Sector	47%	(101)	40%	(86)	14%	(30)	217
Employ: Government	46%	(20)	43%	(19)	11%	(5)	44
Employ: Self-Employed	71%	(45)	23%	(15)	6%	(4)	63
Employ: Homemaker	66%	(21)	28%	(9)	5%	(2)	32
Employ: Student	35%	(9)	37%	(10)	27%	(7)	26
Employ: Retired	47%	(96)	40%	(82)	13%	(27)	205
Employ: Unemployed	39%	(29)	47%	(35)	14%	(11)	75
Employ: Other	50%	(18)	26%	(9)	24%	(9)	36
Self + Household: White-Collar	43%	(127)	43%	(126)	13%	(39)	292
Self + Household: Blue Collar	54%	(163)	34%	(102)	13%	(38)	302
Union HH: Yes	41%	(9)	41%	(9)	17%	(4)	23
Union HH: No	49%	(331)	38%	(255)	13%	(90)	676
LGBTQ+: Yes	26%	(21)	50%	(39)	23%	(18)	78
LGBTQ+: No	51%	(320)	36%	(226)	12%	(76)	621
Motivated to Vote	51%	(319)	39%	(244)	11%	(67)	629

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(340)	38%	(265)	13%	(94)	699
Parent: Yes	58%	(103)	30%	(54)	12%	(21)	178
Parent: No	45%	(237)	41%	(211)	14%	(73)	521
COVID Vaccine: Yes	41%	(214)	45%	(232)	14%	(73)	519
COVID Vaccine: No	70%	(126)	18%	(33)	12%	(21)	180
Student Loans: Yes	49%	(44)	37%	(33)	14%	(13)	89
Student Loans: No	49%	(296)	38%	(232)	13%	(81)	610
Favorable Opinion of Haley	58%	(136)	27%	(64)	14%	(34)	234
Unfavorable Opinion of Haley	43%	(138)	47%	(153)	10%	(33)	324
Protestant	53%	(138)	34%	(88)	13%	(34)	260
Roman Catholic	56%	(40)	31%	(22)	13%	(9)	72
Mormon	65%	(1)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(5)	25%	(2)	—	(0)	7
Jewish	54%	(5)	46%	(5)	—	(0)	10
Muslim	70%	(2)	24%	(1)	6%	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	30%	(10)	54%	(18)	16%	(5)	32
Agnostic	17%	(4)	58%	(15)	25%	(6)	25
Something else	55%	(93)	34%	(57)	12%	(20)	170
Nothing in particular	36%	(39)	50%	(55)	14%	(16)	110
Prodigal Biden Voter	46%	(20)	17%	(8)	36%	(16)	44
Undecided Voter (DK/WNV)	29%	(16)	14%	(8)	58%	(33)	56
Undecided Voter (DK)	16%	(4)	15%	(4)	69%	(18)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_2:** Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(346)	38%	(264)	13%	(89)	699
Gender: Male	54%	(175)	36%	(117)	10%	(31)	322
Gender: Female	46%	(172)	39%	(148)	15%	(58)	377
Age: 18-34	54%	(93)	26%	(45)	20%	(35)	172
Age: 35-44	45%	(43)	42%	(40)	13%	(13)	95
Age: 45-64	49%	(114)	40%	(92)	11%	(24)	230
Age: 65+	48%	(97)	44%	(87)	8%	(17)	201
GenZers: 1997-2012	54%	(46)	22%	(18)	25%	(21)	85
Millennials: 1981-1996	48%	(83)	36%	(62)	16%	(27)	172
GenXers: 1965-1980	51%	(85)	38%	(64)	11%	(19)	168
Baby Boomers: 1946-1964	48%	(126)	44%	(117)	8%	(20)	263
Educ: < College	52%	(230)	34%	(152)	13%	(59)	441
Educ: Bachelors degree	49%	(78)	38%	(61)	13%	(20)	160
Educ: Post-grad	39%	(38)	52%	(51)	10%	(9)	99
Income: Under 50k	44%	(133)	42%	(124)	14%	(42)	300
Income: 50k-100k	56%	(142)	33%	(85)	11%	(27)	253
Income: 100k+	49%	(71)	38%	(55)	14%	(20)	146
Ethnicity: White (Non-Hispanic)	60%	(278)	29%	(136)	11%	(49)	463
Ethnicity: Hispanic	28%	(10)	50%	(18)	22%	(8)	36
Ethnicity: Black (Non-Hispanic)	20%	(31)	62%	(96)	18%	(27)	155
Ethnicity: Asian + Other (Non-Hispanic)	60%	(27)	30%	(14)	10%	(5)	45
All Christian	56%	(191)	34%	(116)	10%	(34)	341
All Non-Christian	45%	(9)	54%	(11)	2%	(0)	20
Atheist	30%	(10)	53%	(17)	17%	(5)	32
Agnostic/Nothing in particular	32%	(43)	51%	(69)	17%	(23)	135
Something Else	55%	(94)	30%	(51)	15%	(26)	170
Evangelical	61%	(167)	27%	(72)	12%	(33)	271
Non-Evangelical	47%	(109)	41%	(95)	12%	(27)	231
PID: Dem (no lean)	9%	(20)	76%	(177)	15%	(36)	234
PID: Ind (no lean)	47%	(98)	35%	(75)	18%	(38)	211
PID: Rep (no lean)	89%	(227)	5%	(12)	6%	(15)	254

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(346)	38%	(264)	13%	(89)	699
PID/Gender: Dem Men	10%	(9)	81%	(71)	9%	(8)	88
PID/Gender: Dem Women	8%	(11)	73%	(106)	20%	(29)	146
PID/Gender: Ind Men	48%	(52)	36%	(39)	16%	(18)	108
PID/Gender: Ind Women	46%	(47)	35%	(36)	19%	(20)	103
PID/Gender: Rep Men	90%	(114)	5%	(6)	4%	(6)	126
PID/Gender: Rep Women	88%	(113)	5%	(6)	7%	(9)	129
Ideo: Liberal (1-3)	11%	(22)	73%	(139)	16%	(31)	191
Ideo: Moderate (4)	42%	(88)	44%	(93)	14%	(29)	210
Ideo: Conservative (5-7)	82%	(221)	9%	(25)	9%	(24)	270
Ideo/PID: Conservative Republican	91%	(179)	2%	(5)	6%	(13)	197
Ideo/PID: Moderate/Liberal Republican	81%	(42)	15%	(7)	4%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	13%	(11)	72%	(62)	15%	(12)	86
Ideo/PID: Liberal Democrat	6%	(9)	78%	(112)	15%	(22)	143
Unfavorable of Biden and Trump	48%	(43)	17%	(15)	36%	(32)	91
2024 H2H Matchup: Biden Voter	4%	(13)	84%	(251)	12%	(35)	300
2024 H2H Matchup: Trump Voter	93%	(319)	2%	(5)	5%	(18)	343
2024 H2H Matchup: Would not Vote	14%	(4)	12%	(3)	73%	(19)	26
2024 H2H Matchup: Do not Know	33%	(10)	14%	(4)	54%	(17)	31
2022 House Vote: Democrat	7%	(19)	78%	(216)	15%	(41)	276
2022 House Vote: Republican	90%	(242)	5%	(12)	6%	(16)	270
2022 House Vote: Did not Vote	54%	(79)	24%	(36)	21%	(31)	146
2020 Vote: Joe Biden	9%	(29)	76%	(239)	15%	(48)	317
2020 Vote: Donald Trump	89%	(290)	4%	(13)	7%	(22)	326
2020 Vote: Someone Else	60%	(6)	14%	(1)	26%	(2)	10
2020 Vote: Did not Vote	44%	(21)	21%	(10)	34%	(16)	47
2016 Vote: Hillary Clinton	7%	(18)	81%	(207)	12%	(31)	255
2016 Vote: Donald Trump	87%	(233)	5%	(14)	8%	(21)	268
2016 Vote: Someone Else	35%	(5)	49%	(8)	16%	(2)	15
2020 Vote/PID: Not Biden/Democrat	57%	(8)	27%	(4)	16%	(2)	14
2020 Vote/PID: Not Trump/Republican	65%	(16)	23%	(6)	12%	(3)	24
U.S. Economy: Wrong Track	65%	(300)	20%	(93)	15%	(70)	463
U.S. Economy: Right Direction	20%	(46)	72%	(171)	8%	(19)	236

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(346)	38%	(264)	13%	(89)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	87%	(210)	9%	(21)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(313)	2%	(7)	7%	(23)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(23)	41%	(48)	38%	(44)	115
Top 2024 Issue: Economy	65%	(162)	20%	(50)	15%	(39)	250
Community: Urban	39%	(49)	46%	(58)	15%	(19)	125
Community: Suburban	46%	(135)	40%	(115)	14%	(42)	291
Community: Rural	58%	(163)	32%	(91)	10%	(29)	283
Community/Gender: Urban Women	29%	(18)	56%	(35)	16%	(10)	63
Community/Gender: Urban Men	49%	(31)	37%	(23)	14%	(9)	62
Community/Gender: Rural Women	55%	(84)	32%	(49)	13%	(20)	153
Community/Gender: Rural Men	61%	(79)	32%	(42)	7%	(9)	130
Community/Gender: Suburban Women	43%	(70)	39%	(63)	18%	(28)	162
Community/Gender: Suburban Men	50%	(65)	40%	(52)	10%	(13)	130
Homeowner	52%	(258)	36%	(177)	12%	(59)	493
Renter	42%	(70)	45%	(75)	13%	(21)	166
Military HHnm: Yes	43%	(49)	47%	(54)	10%	(12)	116
Military HH: No	51%	(297)	36%	(210)	13%	(77)	583
Employ: Private Sector	47%	(102)	38%	(81)	15%	(33)	217
Employ: Government	46%	(20)	35%	(16)	19%	(8)	44
Employ: Self-Employed	65%	(41)	26%	(16)	9%	(6)	63
Employ: Homemaker	66%	(21)	28%	(9)	6%	(2)	32
Employ: Student	36%	(10)	38%	(10)	26%	(7)	26
Employ: Retired	49%	(100)	42%	(86)	9%	(19)	205
Employ: Unemployed	44%	(33)	43%	(32)	13%	(10)	75
Employ: Other	55%	(20)	37%	(14)	8%	(3)	36
Self + Household: White-Collar	46%	(134)	42%	(123)	12%	(36)	292
Self + Household: Blue Collar	53%	(162)	35%	(107)	11%	(34)	302
Union HH: Yes	35%	(8)	41%	(9)	24%	(6)	23
Union HH: No	50%	(338)	38%	(255)	12%	(83)	676
LGBTQ+: Yes	28%	(22)	57%	(44)	16%	(12)	78
LGBTQ+: No	52%	(324)	35%	(220)	12%	(77)	621
Motivated to Vote	52%	(325)	39%	(243)	10%	(62)	629

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(346)	38%	(264)	13%	(89)	699
Parent: Yes	57%	(102)	30%	(53)	13%	(23)	178
Parent: No	47%	(244)	40%	(211)	13%	(66)	521
COVID Vaccine: Yes	42%	(218)	44%	(230)	14%	(71)	519
COVID Vaccine: No	71%	(128)	19%	(34)	10%	(18)	180
Student Loans: Yes	47%	(42)	38%	(34)	15%	(14)	89
Student Loans: No	50%	(304)	38%	(231)	12%	(75)	610
Favorable Opinion of Haley	57%	(134)	30%	(71)	12%	(29)	234
Unfavorable Opinion of Haley	44%	(142)	47%	(154)	9%	(29)	324
Protestant	55%	(142)	37%	(96)	9%	(23)	260
Roman Catholic	56%	(40)	28%	(20)	16%	(11)	72
Mormon	65%	(1)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	54%	(5)	46%	(5)	—	(0)	10
Muslim	70%	(2)	24%	(1)	6%	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	30%	(10)	53%	(17)	17%	(5)	32
Agnostic	17%	(4)	58%	(14)	26%	(6)	25
Something else	55%	(94)	30%	(51)	15%	(26)	170
Nothing in particular	35%	(39)	50%	(54)	15%	(17)	110
Prodigal Biden Voter	42%	(18)	14%	(6)	44%	(19)	44
Undecided Voter (DK/WNV)	24%	(14)	13%	(7)	63%	(35)	56
Undecided Voter (DK)	14%	(4)	12%	(3)	73%	(19)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_3:** *Who do you trust more to handle each of the following economic issues? — Pay raises*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	43%	(300)	36%	(252)	21%	(147)	699
Gender: Male	46%	(149)	35%	(112)	19%	(61)	322
Gender: Female	40%	(151)	37%	(140)	23%	(86)	377
Age: 18-34	49%	(84)	31%	(53)	20%	(35)	172
Age: 35-44	43%	(41)	37%	(35)	20%	(19)	95
Age: 45-64	44%	(102)	39%	(90)	16%	(38)	230
Age: 65+	36%	(72)	37%	(74)	27%	(54)	201
GenZers: 1997-2012	49%	(42)	27%	(23)	24%	(20)	85
Millennials: 1981-1996	45%	(77)	36%	(62)	19%	(33)	172
GenXers: 1965-1980	46%	(77)	37%	(62)	17%	(29)	168
Baby Boomers: 1946-1964	38%	(99)	39%	(103)	23%	(61)	263
Educ: < College	46%	(203)	34%	(149)	20%	(89)	441
Educ: Bachelors degree	43%	(69)	39%	(62)	18%	(29)	160
Educ: Post-grad	28%	(28)	42%	(41)	30%	(29)	99
Income: Under 50k	39%	(118)	40%	(120)	21%	(62)	300
Income: 50k-100k	50%	(126)	34%	(85)	16%	(41)	253
Income: 100k+	38%	(55)	32%	(47)	30%	(44)	146
Ethnicity: White (Non-Hispanic)	52%	(241)	28%	(129)	20%	(94)	463
Ethnicity: Hispanic	24%	(9)	50%	(18)	26%	(9)	36
Ethnicity: Black (Non-Hispanic)	21%	(32)	60%	(93)	20%	(30)	155
Ethnicity: Asian + Other (Non-Hispanic)	42%	(19)	28%	(13)	30%	(14)	45
All Christian	48%	(163)	30%	(101)	23%	(77)	341
All Non-Christian	23%	(5)	52%	(11)	24%	(5)	20
Atheist	16%	(5)	59%	(19)	25%	(8)	32
Agnostic/Nothing in particular	26%	(35)	51%	(69)	23%	(31)	135
Something Else	54%	(92)	31%	(53)	15%	(25)	170
Evangelical	55%	(150)	24%	(66)	20%	(55)	271
Non-Evangelical	42%	(97)	38%	(88)	20%	(46)	231
PID: Dem (no lean)	8%	(18)	73%	(171)	19%	(45)	234
PID: Ind (no lean)	37%	(79)	35%	(74)	27%	(58)	211
PID: Rep (no lean)	80%	(203)	3%	(8)	17%	(44)	254

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	36%	(252)	21%	(147)	699
PID/Gender: Dem Men	12%	(11)	75%	(66)	13%	(11)	88
PID/Gender: Dem Women	5%	(7)	72%	(105)	23%	(34)	146
PID/Gender: Ind Men	35%	(38)	40%	(44)	24%	(26)	108
PID/Gender: Ind Women	40%	(41)	29%	(30)	31%	(32)	103
PID/Gender: Rep Men	79%	(99)	2%	(3)	19%	(24)	126
PID/Gender: Rep Women	81%	(104)	4%	(5)	16%	(20)	129
Ideo: Liberal (1-3)	10%	(18)	71%	(135)	19%	(37)	191
Ideo: Moderate (4)	39%	(81)	41%	(85)	21%	(43)	210
Ideo: Conservative (5-7)	69%	(185)	10%	(26)	22%	(59)	270
Ideo/PID: Conservative Republican	78%	(154)	2%	(3)	20%	(39)	197
Ideo/PID: Moderate/Liberal Republican	82%	(42)	9%	(4)	9%	(5)	51
Ideo/PID: Moderate/Conservative Democrat	13%	(11)	67%	(58)	20%	(17)	86
Ideo/PID: Liberal Democrat	5%	(7)	77%	(110)	18%	(26)	143
Unfavorable of Biden and Trump	27%	(24)	14%	(13)	59%	(54)	91
2024 H2H Matchup: Biden Voter	3%	(9)	78%	(234)	19%	(56)	300
2024 H2H Matchup: Trump Voter	81%	(279)	3%	(10)	16%	(55)	343
2024 H2H Matchup: Would not Vote	20%	(5)	11%	(3)	68%	(17)	26
2024 H2H Matchup: Do not Know	21%	(7)	18%	(6)	61%	(19)	31
2022 House Vote: Democrat	5%	(14)	75%	(206)	20%	(56)	276
2022 House Vote: Republican	78%	(210)	5%	(12)	18%	(48)	270
2022 House Vote: Did not Vote	48%	(70)	23%	(34)	29%	(42)	146
2020 Vote: Joe Biden	7%	(23)	71%	(224)	22%	(70)	317
2020 Vote: Donald Trump	78%	(255)	4%	(15)	17%	(56)	326
2020 Vote: Someone Else	25%	(2)	20%	(2)	55%	(5)	10
2020 Vote: Did not Vote	41%	(19)	24%	(11)	35%	(16)	47
2016 Vote: Hillary Clinton	4%	(10)	75%	(192)	21%	(53)	255
2016 Vote: Donald Trump	76%	(204)	4%	(11)	20%	(53)	268
2016 Vote: Someone Else	22%	(3)	55%	(8)	24%	(4)	15
2020 Vote/PID: Not Biden/Democrat	49%	(7)	33%	(5)	18%	(3)	14
2020 Vote/PID: Not Trump/Republican	54%	(13)	19%	(5)	28%	(7)	24
U.S. Economy: Wrong Track	55%	(257)	21%	(95)	24%	(111)	463
U.S. Economy: Right Direction	18%	(43)	67%	(157)	15%	(36)	236

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	36%	(252)	21%	(147)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	83%	(200)	13%	(31)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(269)	4%	(15)	17%	(59)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(21)	33%	(38)	49%	(57)	115
Top 2024 Issue: Economy	58%	(144)	22%	(54)	20%	(51)	250
Community: Urban	34%	(43)	44%	(55)	22%	(28)	125
Community: Suburban	40%	(115)	37%	(109)	23%	(68)	291
Community: Rural	50%	(142)	31%	(89)	18%	(52)	283
Community/Gender: Urban Women	21%	(13)	51%	(32)	28%	(18)	63
Community/Gender: Urban Men	47%	(29)	37%	(23)	16%	(10)	62
Community/Gender: Rural Women	48%	(73)	31%	(48)	20%	(31)	153
Community/Gender: Rural Men	53%	(69)	31%	(41)	16%	(20)	130
Community/Gender: Suburban Women	40%	(65)	37%	(60)	23%	(37)	162
Community/Gender: Suburban Men	39%	(50)	37%	(48)	24%	(31)	130
Homeowner	45%	(223)	33%	(164)	22%	(106)	493
Renter	36%	(59)	47%	(79)	17%	(28)	166
Military HHnm: Yes	39%	(45)	43%	(50)	18%	(21)	116
Military HH: No	44%	(255)	35%	(202)	22%	(126)	583
Employ: Private Sector	43%	(94)	37%	(81)	19%	(42)	217
Employ: Government	33%	(14)	47%	(21)	20%	(9)	44
Employ: Self-Employed	62%	(39)	22%	(14)	16%	(10)	63
Employ: Homemaker	61%	(20)	30%	(10)	9%	(3)	32
Employ: Student	35%	(9)	39%	(10)	26%	(7)	26
Employ: Retired	39%	(79)	36%	(73)	26%	(52)	205
Employ: Unemployed	34%	(25)	41%	(31)	25%	(19)	75
Employ: Other	50%	(18)	36%	(13)	13%	(5)	36
Self + Household: White-Collar	37%	(108)	40%	(118)	23%	(67)	292
Self + Household: Blue Collar	47%	(142)	34%	(102)	19%	(58)	302
Union HH: Yes	28%	(6)	43%	(10)	29%	(7)	23
Union HH: No	43%	(293)	36%	(242)	21%	(140)	676
LGBTQ+: Yes	28%	(21)	53%	(41)	20%	(16)	78
LGBTQ+: No	45%	(278)	34%	(211)	21%	(131)	621
Motivated to Vote	44%	(279)	37%	(233)	19%	(117)	629

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	36%	(252)	21%	(147)	699
Parent: Yes	55%	(98)	30%	(53)	15%	(26)	178
Parent: No	39%	(202)	38%	(199)	23%	(120)	521
COVID Vaccine: Yes	36%	(187)	43%	(221)	21%	(111)	519
COVID Vaccine: No	63%	(113)	17%	(31)	20%	(36)	180
Student Loans: Yes	42%	(37)	36%	(33)	22%	(19)	89
Student Loans: No	43%	(262)	36%	(220)	21%	(127)	610
Favorable Opinion of Haley	48%	(112)	28%	(66)	24%	(55)	234
Unfavorable Opinion of Haley	38%	(122)	44%	(142)	18%	(59)	324
Protestant	45%	(117)	32%	(83)	23%	(60)	260
Roman Catholic	53%	(38)	25%	(18)	23%	(16)	72
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	84%	(6)	—	(0)	16%	(1)	7
Jewish	20%	(2)	31%	(3)	48%	(5)	10
Muslim	42%	(1)	58%	(2)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	16%	(5)	59%	(19)	25%	(8)	32
Agnostic	10%	(3)	60%	(15)	30%	(8)	25
Something else	54%	(92)	31%	(53)	15%	(25)	170
Nothing in particular	30%	(33)	49%	(54)	21%	(23)	110
Prodigal Biden Voter	37%	(16)	13%	(6)	51%	(22)	44
Undecided Voter (DK/WNV)	21%	(12)	15%	(8)	64%	(36)	56
Undecided Voter (DK)	20%	(5)	11%	(3)	68%	(17)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	31%	(213)	21%	(148)	699
Gender: Male	53%	(170)	31%	(100)	16%	(52)	322
Gender: Female	44%	(167)	30%	(113)	26%	(97)	377
Age: 18-34	54%	(93)	20%	(34)	27%	(46)	172
Age: 35-44	46%	(44)	35%	(34)	19%	(18)	95
Age: 45-64	52%	(119)	33%	(76)	15%	(35)	230
Age: 65+	41%	(82)	35%	(70)	24%	(49)	201
GenZers: 1997-2012	56%	(47)	15%	(13)	29%	(24)	85
Millennials: 1981-1996	47%	(81)	30%	(51)	23%	(40)	172
GenXers: 1965-1980	53%	(90)	33%	(55)	14%	(23)	168
Baby Boomers: 1946-1964	43%	(113)	35%	(92)	22%	(59)	263
Educ: < College	50%	(222)	28%	(122)	22%	(97)	441
Educ: Bachelors degree	51%	(82)	33%	(52)	16%	(26)	160
Educ: Post-grad	34%	(34)	40%	(39)	26%	(26)	99
Income: Under 50k	44%	(132)	32%	(96)	24%	(72)	300
Income: 50k-100k	54%	(135)	30%	(75)	17%	(43)	253
Income: 100k+	48%	(70)	29%	(42)	23%	(34)	146
Ethnicity: White (Non-Hispanic)	59%	(272)	24%	(110)	17%	(80)	463
Ethnicity: Hispanic	30%	(11)	43%	(16)	27%	(10)	36
Ethnicity: Black (Non-Hispanic)	21%	(33)	50%	(77)	29%	(44)	155
Ethnicity: Asian + Other (Non-Hispanic)	47%	(21)	23%	(10)	31%	(14)	45
All Christian	56%	(191)	24%	(83)	20%	(67)	341
All Non-Christian	23%	(5)	53%	(11)	24%	(5)	20
Atheist	24%	(8)	53%	(17)	23%	(7)	32
Agnostic/Nothing in particular	33%	(44)	44%	(59)	23%	(31)	135
Something Else	52%	(89)	26%	(44)	22%	(37)	170
Evangelical	61%	(167)	19%	(50)	20%	(54)	271
Non-Evangelical	46%	(105)	33%	(75)	22%	(50)	231
PID: Dem (no lean)	10%	(23)	66%	(155)	24%	(56)	234
PID: Ind (no lean)	44%	(94)	25%	(52)	31%	(65)	211
PID: Rep (no lean)	86%	(220)	3%	(7)	11%	(28)	254

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	31%	(213)	21%	(148)	699
PID/Gender: Dem Men	11%	(10)	76%	(67)	13%	(12)	88
PID/Gender: Dem Women	9%	(14)	61%	(88)	30%	(44)	146
PID/Gender: Ind Men	43%	(46)	29%	(32)	28%	(30)	108
PID/Gender: Ind Women	46%	(47)	20%	(21)	34%	(35)	103
PID/Gender: Rep Men	90%	(114)	2%	(2)	8%	(10)	126
PID/Gender: Rep Women	83%	(106)	3%	(4)	14%	(18)	129
Ideo: Liberal (1-3)	12%	(24)	64%	(122)	24%	(46)	191
Ideo: Moderate (4)	42%	(89)	30%	(64)	27%	(57)	210
Ideo: Conservative (5-7)	78%	(212)	8%	(22)	13%	(36)	270
Ideo/PID: Conservative Republican	89%	(174)	1%	(2)	10%	(21)	197
Ideo/PID: Moderate/Liberal Republican	82%	(42)	7%	(3)	11%	(6)	51
Ideo/PID: Moderate/Conservative Democrat	13%	(11)	61%	(53)	26%	(22)	86
Ideo/PID: Liberal Democrat	9%	(12)	70%	(100)	21%	(30)	143
Unfavorable of Biden and Trump	39%	(36)	8%	(7)	53%	(49)	91
2024 H2H Matchup: Biden Voter	7%	(21)	68%	(204)	25%	(75)	300
2024 H2H Matchup: Trump Voter	87%	(299)	2%	(7)	11%	(37)	343
2024 H2H Matchup: Would not Vote	19%	(5)	5%	(1)	76%	(19)	26
2024 H2H Matchup: Do not Know	39%	(12)	5%	(2)	55%	(17)	31
2022 House Vote: Democrat	8%	(21)	66%	(183)	26%	(73)	276
2022 House Vote: Republican	85%	(229)	4%	(12)	11%	(29)	270
2022 House Vote: Did not Vote	56%	(82)	13%	(19)	31%	(45)	146
2020 Vote: Joe Biden	10%	(32)	63%	(200)	27%	(85)	317
2020 Vote: Donald Trump	86%	(280)	2%	(6)	12%	(40)	326
2020 Vote: Someone Else	51%	(5)	12%	(1)	38%	(4)	10
2020 Vote: Did not Vote	43%	(20)	15%	(7)	42%	(20)	47
2016 Vote: Hillary Clinton	8%	(21)	66%	(169)	26%	(65)	255
2016 Vote: Donald Trump	84%	(225)	3%	(8)	13%	(36)	268
2016 Vote: Someone Else	24%	(4)	60%	(9)	16%	(2)	15
2020 Vote/PID: Not Biden/Democrat	46%	(7)	39%	(6)	15%	(2)	14
2020 Vote/PID: Not Trump/Republican	63%	(15)	15%	(4)	22%	(5)	24
U.S. Economy: Wrong Track	61%	(285)	16%	(72)	23%	(106)	463
U.S. Economy: Right Direction	22%	(52)	60%	(141)	18%	(42)	236

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	31%	(213)	21%	(148)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(17)	75%	(180)	18%	(43)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(297)	—	(2)	13%	(44)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(23)	27%	(32)	53%	(61)	115
Top 2024 Issue: Economy	66%	(165)	17%	(42)	17%	(43)	250
Community: Urban	37%	(47)	34%	(43)	28%	(35)	125
Community: Suburban	47%	(137)	32%	(93)	21%	(61)	291
Community: Rural	54%	(153)	27%	(78)	18%	(52)	283
Community/Gender: Urban Women	25%	(16)	37%	(23)	38%	(24)	63
Community/Gender: Urban Men	50%	(31)	32%	(20)	19%	(12)	62
Community/Gender: Rural Women	51%	(78)	26%	(39)	23%	(35)	153
Community/Gender: Rural Men	58%	(75)	30%	(38)	13%	(16)	130
Community/Gender: Suburban Women	45%	(73)	31%	(51)	23%	(38)	162
Community/Gender: Suburban Men	49%	(64)	32%	(42)	18%	(24)	130
Homeowner	51%	(253)	29%	(142)	20%	(97)	493
Renter	40%	(66)	36%	(60)	24%	(39)	166
Military HHnm: Yes	42%	(48)	36%	(41)	23%	(26)	116
Military HH: No	50%	(289)	30%	(172)	21%	(122)	583
Employ: Private Sector	47%	(103)	34%	(75)	18%	(40)	217
Employ: Government	45%	(20)	30%	(13)	25%	(11)	44
Employ: Self-Employed	61%	(39)	26%	(16)	13%	(8)	63
Employ: Homemaker	74%	(24)	15%	(5)	11%	(3)	32
Employ: Student	38%	(10)	32%	(9)	29%	(8)	26
Employ: Retired	45%	(92)	31%	(64)	24%	(50)	205
Employ: Unemployed	43%	(32)	29%	(22)	28%	(21)	75
Employ: Other	50%	(18)	28%	(10)	21%	(8)	36
Self + Household: White-Collar	46%	(134)	36%	(105)	18%	(54)	292
Self + Household: Blue Collar	50%	(152)	30%	(89)	20%	(61)	302
Union HH: Yes	40%	(9)	33%	(8)	26%	(6)	23
Union HH: No	49%	(328)	30%	(206)	21%	(142)	676
LGBTQ+: Yes	23%	(18)	49%	(38)	28%	(22)	78
LGBTQ+: No	51%	(319)	28%	(175)	20%	(127)	621
Motivated to Vote	51%	(318)	31%	(197)	18%	(114)	629

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	31%	(213)	21%	(148)	699
Parent: Yes	58%	(103)	25%	(45)	16%	(29)	178
Parent: No	45%	(234)	32%	(168)	23%	(119)	521
COVID Vaccine: Yes	42%	(215)	36%	(188)	22%	(116)	519
COVID Vaccine: No	68%	(122)	14%	(25)	18%	(33)	180
Student Loans: Yes	48%	(43)	27%	(24)	25%	(23)	89
Student Loans: No	48%	(295)	31%	(189)	21%	(126)	610
Favorable Opinion of Haley	58%	(135)	24%	(56)	18%	(42)	234
Unfavorable Opinion of Haley	41%	(133)	39%	(126)	20%	(65)	324
Protestant	54%	(142)	26%	(67)	20%	(52)	260
Roman Catholic	57%	(41)	22%	(15)	21%	(15)	72
Mormon	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	39%	(4)	27%	(3)	34%	(3)	10
Muslim	23%	(1)	77%	(3)	—	(0)	3
Buddhist	—	(0)	67%	(3)	33%	(2)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	24%	(8)	53%	(17)	23%	(7)	32
Agnostic	13%	(3)	61%	(15)	27%	(7)	25
Something else	52%	(89)	26%	(44)	22%	(37)	170
Nothing in particular	38%	(41)	40%	(44)	22%	(25)	110
Prodigal Biden Voter	39%	(17)	10%	(4)	52%	(23)	44
Undecided Voter (DK/WNV)	30%	(17)	5%	(3)	65%	(36)	56
Undecided Voter (DK)	19%	(5)	5%	(1)	76%	(19)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_6:** *Who do you trust more to handle each of the following economic issues? — Taxes*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	48%	(337)	36%	(254)	15%	(108)	699
Gender: Male	52%	(167)	34%	(109)	14%	(46)	322
Gender: Female	45%	(169)	39%	(145)	17%	(62)	377
Age: 18-34	53%	(91)	26%	(45)	21%	(36)	172
Age: 35-44	41%	(39)	45%	(43)	15%	(14)	95
Age: 45-64	51%	(119)	37%	(85)	12%	(27)	230
Age: 65+	44%	(88)	41%	(82)	15%	(31)	201
GenZers: 1997-2012	53%	(45)	22%	(18)	26%	(22)	85
Millennials: 1981-1996	46%	(78)	38%	(65)	16%	(28)	172
GenXers: 1965-1980	51%	(86)	37%	(62)	12%	(20)	168
Baby Boomers: 1946-1964	46%	(121)	40%	(106)	14%	(37)	263
Educ: < College	50%	(221)	34%	(149)	16%	(70)	441
Educ: Bachelors degree	51%	(82)	37%	(58)	12%	(19)	160
Educ: Post-grad	34%	(33)	47%	(46)	19%	(19)	99
Income: Under 50k	41%	(122)	40%	(119)	20%	(59)	300
Income: 50k-100k	56%	(141)	33%	(83)	11%	(28)	253
Income: 100k+	50%	(73)	36%	(52)	14%	(21)	146
Ethnicity: White (Non-Hispanic)	59%	(274)	28%	(128)	13%	(61)	463
Ethnicity: Hispanic	31%	(11)	57%	(21)	12%	(4)	36
Ethnicity: Black (Non-Hispanic)	19%	(30)	59%	(91)	22%	(34)	155
Ethnicity: Asian + Other (Non-Hispanic)	49%	(22)	33%	(15)	18%	(8)	45
All Christian	57%	(193)	30%	(102)	14%	(47)	341
All Non-Christian	30%	(6)	61%	(13)	8%	(2)	20
Atheist	21%	(7)	53%	(17)	26%	(9)	32
Agnostic/Nothing in particular	33%	(44)	51%	(68)	17%	(22)	135
Something Else	51%	(87)	32%	(54)	17%	(29)	170
Evangelical	61%	(166)	23%	(64)	15%	(42)	271
Non-Evangelical	45%	(105)	40%	(92)	15%	(34)	231
PID: Dem (no lean)	8%	(19)	75%	(176)	17%	(39)	234
PID: Ind (no lean)	43%	(90)	34%	(72)	23%	(49)	211
PID: Rep (no lean)	90%	(228)	3%	(6)	8%	(20)	254

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**Table BLMB10\_6:** *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	36%	(254)	15%	(108)	699
PID/Gender: Dem Men	12%	(11)	77%	(68)	11%	(10)	88
PID/Gender: Dem Women	6%	(8)	74%	(108)	20%	(29)	146
PID/Gender: Ind Men	40%	(44)	35%	(38)	24%	(26)	108
PID/Gender: Ind Women	45%	(46)	32%	(33)	23%	(23)	103
PID/Gender: Rep Men	90%	(113)	2%	(3)	8%	(10)	126
PID/Gender: Rep Women	89%	(115)	3%	(3)	8%	(10)	129
Ideo: Liberal (1-3)	11%	(20)	74%	(141)	15%	(29)	191
Ideo: Moderate (4)	40%	(83)	40%	(84)	20%	(43)	210
Ideo: Conservative (5-7)	81%	(219)	8%	(21)	11%	(30)	270
Ideo/PID: Conservative Republican	92%	(180)	1%	(2)	7%	(15)	197
Ideo/PID: Moderate/Liberal Republican	82%	(42)	9%	(5)	9%	(4)	51
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	70%	(60)	21%	(18)	86
Ideo/PID: Liberal Democrat	7%	(10)	80%	(113)	13%	(19)	143
Unfavorable of Biden and Trump	38%	(35)	11%	(10)	51%	(46)	91
2024 H2H Matchup: Biden Voter	6%	(17)	82%	(245)	13%	(38)	300
2024 H2H Matchup: Trump Voter	89%	(305)	1%	(5)	9%	(32)	343
2024 H2H Matchup: Would not Vote	14%	(4)	10%	(3)	76%	(19)	26
2024 H2H Matchup: Do not Know	35%	(11)	5%	(2)	59%	(18)	31
2022 House Vote: Democrat	6%	(17)	77%	(213)	17%	(46)	276
2022 House Vote: Republican	87%	(236)	4%	(10)	9%	(23)	270
2022 House Vote: Did not Vote	53%	(77)	21%	(31)	26%	(38)	146
2020 Vote: Joe Biden	9%	(28)	75%	(236)	17%	(52)	317
2020 Vote: Donald Trump	87%	(282)	2%	(7)	11%	(36)	326
2020 Vote: Someone Else	67%	(7)	7%	(1)	25%	(2)	10
2020 Vote: Did not Vote	42%	(20)	21%	(10)	36%	(17)	47
2016 Vote: Hillary Clinton	6%	(16)	80%	(203)	14%	(36)	255
2016 Vote: Donald Trump	85%	(227)	4%	(10)	11%	(30)	268
2016 Vote: Someone Else	36%	(6)	54%	(8)	11%	(2)	15
2020 Vote/PID: Not Biden/Democrat	54%	(8)	32%	(5)	14%	(2)	14
2020 Vote/PID: Not Trump/Republican	66%	(16)	15%	(4)	19%	(4)	24
U.S. Economy: Wrong Track	62%	(287)	19%	(90)	19%	(87)	463
U.S. Economy: Right Direction	21%	(50)	70%	(165)	9%	(22)	236

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**Table BLMB10\_6:** *Who do you trust more to handle each of the following economic issues? — Taxes*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	48%	(337)	36%	(254)	15%	(108)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	87%	(210)	9%	(22)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(297)	1%	(4)	12%	(41)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(30)	34%	(40)	40%	(46)	115
Top 2024 Issue: Economy	65%	(161)	20%	(50)	15%	(38)	250
Community: Urban	37%	(47)	46%	(58)	17%	(21)	125
Community: Suburban	44%	(128)	38%	(111)	18%	(53)	291
Community: Rural	57%	(162)	30%	(86)	12%	(35)	283
Community/Gender: Urban Women	24%	(15)	57%	(35)	19%	(12)	63
Community/Gender: Urban Men	51%	(32)	35%	(22)	14%	(9)	62
Community/Gender: Rural Women	55%	(84)	32%	(49)	12%	(19)	153
Community/Gender: Rural Men	60%	(77)	28%	(37)	12%	(16)	130
Community/Gender: Suburban Women	43%	(70)	37%	(61)	19%	(31)	162
Community/Gender: Suburban Men	45%	(58)	39%	(50)	16%	(21)	130
Homeowner	51%	(254)	33%	(165)	15%	(74)	493
Renter	38%	(63)	46%	(77)	16%	(26)	166
Military HHnm: Yes	44%	(51)	44%	(51)	12%	(13)	116
Military HH: No	49%	(285)	35%	(203)	16%	(95)	583
Employ: Private Sector	50%	(109)	37%	(79)	13%	(29)	217
Employ: Government	37%	(16)	42%	(18)	21%	(9)	44
Employ: Self-Employed	63%	(40)	29%	(18)	7%	(5)	63
Employ: Homemaker	66%	(21)	28%	(9)	6%	(2)	32
Employ: Student	35%	(9)	31%	(8)	34%	(9)	26
Employ: Retired	45%	(92)	38%	(79)	17%	(34)	205
Employ: Unemployed	41%	(31)	41%	(30)	18%	(14)	75
Employ: Other	50%	(18)	32%	(12)	18%	(7)	36
Self + Household: White-Collar	45%	(131)	42%	(123)	13%	(38)	292
Self + Household: Blue Collar	51%	(155)	33%	(100)	16%	(48)	302
Union HH: Yes	37%	(8)	41%	(9)	23%	(5)	23
Union HH: No	49%	(328)	36%	(245)	15%	(103)	676
LGBTQ+: Yes	24%	(19)	57%	(44)	20%	(15)	78
LGBTQ+: No	51%	(318)	34%	(210)	15%	(93)	621
Motivated to Vote	51%	(319)	37%	(235)	12%	(75)	629

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	36%	(254)	15%	(108)	699
Parent: Yes	59%	(104)	30%	(53)	11%	(20)	178
Parent: No	45%	(232)	39%	(201)	17%	(88)	521
COVID Vaccine: Yes	41%	(212)	43%	(223)	16%	(84)	519
COVID Vaccine: No	69%	(124)	18%	(32)	13%	(24)	180
Student Loans: Yes	48%	(43)	36%	(32)	16%	(14)	89
Student Loans: No	48%	(294)	36%	(222)	15%	(94)	610
Favorable Opinion of Haley	57%	(134)	28%	(65)	15%	(34)	234
Unfavorable Opinion of Haley	41%	(133)	46%	(148)	13%	(43)	324
Protestant	54%	(141)	32%	(82)	14%	(37)	260
Roman Catholic	60%	(43)	27%	(19)	13%	(9)	72
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	39%	(4)	46%	(5)	15%	(1)	10
Muslim	29%	(1)	71%	(2)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	21%	(7)	53%	(17)	26%	(9)	32
Agnostic	17%	(4)	59%	(15)	24%	(6)	25
Something else	51%	(87)	32%	(54)	17%	(29)	170
Nothing in particular	36%	(39)	49%	(54)	15%	(17)	110
Prodigal Biden Voter	36%	(16)	10%	(5)	54%	(24)	44
Undecided Voter (DK/WNV)	26%	(15)	7%	(4)	67%	(38)	56
Undecided Voter (DK)	14%	(4)	10%	(3)	76%	(19)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_7:** *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	43%	(301)	40%	(278)	17%	(120)	699
Gender: Male	47%	(150)	39%	(125)	14%	(46)	322
Gender: Female	40%	(150)	41%	(153)	19%	(73)	377
Age: 18-34	48%	(83)	31%	(54)	21%	(36)	172
Age: 35-44	39%	(38)	42%	(40)	19%	(18)	95
Age: 45-64	45%	(104)	42%	(96)	13%	(31)	230
Age: 65+	38%	(77)	44%	(89)	17%	(34)	201
GenZers: 1997-2012	49%	(42)	23%	(20)	28%	(23)	85
Millennials: 1981-1996	42%	(73)	41%	(70)	17%	(29)	172
GenXers: 1965-1980	45%	(76)	41%	(69)	14%	(24)	168
Baby Boomers: 1946-1964	40%	(105)	44%	(117)	15%	(41)	263
Educ: < College	46%	(203)	36%	(158)	18%	(80)	441
Educ: Bachelors degree	45%	(72)	42%	(66)	14%	(22)	160
Educ: Post-grad	27%	(26)	55%	(54)	18%	(18)	99
Income: Under 50k	41%	(123)	41%	(123)	18%	(54)	300
Income: 50k-100k	49%	(123)	37%	(94)	14%	(37)	253
Income: 100k+	38%	(55)	42%	(62)	20%	(29)	146
Ethnicity: White (Non-Hispanic)	53%	(246)	32%	(150)	14%	(67)	463
Ethnicity: Hispanic	25%	(9)	47%	(17)	28%	(10)	36
Ethnicity: Black (Non-Hispanic)	18%	(29)	61%	(94)	21%	(32)	155
Ethnicity: Asian + Other (Non-Hispanic)	39%	(18)	38%	(17)	23%	(10)	45
All Christian	48%	(165)	36%	(123)	16%	(53)	341
All Non-Christian	30%	(6)	61%	(13)	8%	(2)	20
Atheist	14%	(5)	63%	(21)	23%	(7)	32
Agnostic/Nothing in particular	30%	(40)	51%	(68)	20%	(26)	135
Something Else	50%	(85)	31%	(54)	19%	(32)	170
Evangelical	54%	(148)	27%	(73)	19%	(50)	271
Non-Evangelical	41%	(94)	45%	(104)	15%	(34)	231
PID: Dem (no lean)	7%	(16)	78%	(182)	15%	(35)	234
PID: Ind (no lean)	38%	(81)	35%	(75)	26%	(55)	211
PID: Rep (no lean)	80%	(204)	8%	(21)	12%	(30)	254

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	40%	(278)	17%	(120)	699
PID/Gender: Dem Men	9%	(8)	83%	(73)	8%	(7)	88
PID/Gender: Dem Women	6%	(9)	75%	(109)	20%	(29)	146
PID/Gender: Ind Men	36%	(39)	38%	(41)	27%	(29)	108
PID/Gender: Ind Women	41%	(42)	33%	(34)	26%	(26)	103
PID/Gender: Rep Men	83%	(104)	9%	(11)	8%	(11)	126
PID/Gender: Rep Women	78%	(100)	8%	(10)	15%	(19)	129
Ideo: Liberal (1-3)	9%	(18)	76%	(145)	15%	(28)	191
Ideo: Moderate (4)	36%	(75)	43%	(91)	21%	(44)	210
Ideo: Conservative (5-7)	71%	(193)	14%	(37)	15%	(41)	270
Ideo/PID: Conservative Republican	80%	(157)	6%	(12)	14%	(27)	197
Ideo/PID: Moderate/Liberal Republican	80%	(41)	16%	(8)	5%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	74%	(63)	18%	(16)	86
Ideo/PID: Liberal Democrat	6%	(9)	81%	(116)	12%	(18)	143
Unfavorable of Biden and Trump	26%	(24)	21%	(19)	52%	(48)	91
2024 H2H Matchup: Biden Voter	4%	(12)	84%	(252)	12%	(36)	300
2024 H2H Matchup: Trump Voter	82%	(282)	5%	(17)	13%	(44)	343
2024 H2H Matchup: Would not Vote	3%	(1)	26%	(7)	70%	(18)	26
2024 H2H Matchup: Do not Know	21%	(6)	8%	(3)	71%	(22)	31
2022 House Vote: Democrat	4%	(12)	79%	(218)	17%	(46)	276
2022 House Vote: Republican	80%	(215)	8%	(21)	13%	(34)	270
2022 House Vote: Did not Vote	48%	(69)	27%	(40)	25%	(37)	146
2020 Vote: Joe Biden	7%	(22)	77%	(245)	16%	(50)	317
2020 Vote: Donald Trump	79%	(257)	6%	(19)	15%	(49)	326
2020 Vote: Someone Else	48%	(5)	16%	(2)	35%	(3)	10
2020 Vote: Did not Vote	36%	(17)	28%	(13)	37%	(17)	47
2016 Vote: Hillary Clinton	5%	(13)	82%	(209)	13%	(33)	255
2016 Vote: Donald Trump	79%	(211)	7%	(18)	14%	(38)	268
2016 Vote: Someone Else	25%	(4)	55%	(9)	20%	(3)	15
2020 Vote/PID: Not Biden/Democrat	56%	(8)	30%	(4)	14%	(2)	14
2020 Vote/PID: Not Trump/Republican	55%	(13)	30%	(7)	15%	(4)	24
U.S. Economy: Wrong Track	57%	(262)	22%	(102)	21%	(98)	463
U.S. Economy: Right Direction	16%	(38)	75%	(176)	9%	(21)	236

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	40%	(278)	17%	(120)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	84%	(202)	11%	(27)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(272)	6%	(21)	14%	(50)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	47%	(54)	37%	(43)	115
Top 2024 Issue: Economy	56%	(140)	24%	(61)	19%	(49)	250
Community: Urban	35%	(44)	47%	(59)	18%	(22)	125
Community: Suburban	38%	(111)	42%	(123)	20%	(58)	291
Community: Rural	52%	(146)	34%	(97)	14%	(40)	283
Community/Gender: Urban Women	22%	(14)	58%	(37)	20%	(12)	63
Community/Gender: Urban Men	49%	(31)	35%	(22)	16%	(10)	62
Community/Gender: Rural Women	50%	(77)	34%	(51)	16%	(25)	153
Community/Gender: Rural Men	53%	(69)	35%	(46)	12%	(15)	130
Community/Gender: Suburban Women	37%	(60)	40%	(65)	23%	(36)	162
Community/Gender: Suburban Men	39%	(51)	44%	(57)	17%	(21)	130
Homeowner	45%	(221)	38%	(188)	17%	(84)	493
Renter	37%	(62)	49%	(81)	14%	(23)	166
Military HHnm: Yes	37%	(43)	48%	(55)	15%	(17)	116
Military HH: No	44%	(258)	38%	(223)	18%	(102)	583
Employ: Private Sector	44%	(96)	40%	(87)	16%	(34)	217
Employ: Government	37%	(16)	42%	(18)	21%	(9)	44
Employ: Self-Employed	54%	(34)	30%	(19)	16%	(10)	63
Employ: Homemaker	63%	(20)	32%	(10)	5%	(2)	32
Employ: Student	26%	(7)	46%	(12)	28%	(7)	26
Employ: Retired	41%	(83)	43%	(88)	16%	(33)	205
Employ: Unemployed	37%	(28)	40%	(30)	23%	(17)	75
Employ: Other	45%	(16)	36%	(13)	20%	(7)	36
Self + Household: White-Collar	39%	(113)	46%	(134)	15%	(45)	292
Self + Household: Blue Collar	47%	(142)	38%	(113)	16%	(47)	302
Union HH: Yes	34%	(8)	41%	(9)	24%	(6)	23
Union HH: No	43%	(293)	40%	(269)	17%	(114)	676
LGBTQ+: Yes	19%	(15)	63%	(49)	19%	(15)	78
LGBTQ+: No	46%	(286)	37%	(229)	17%	(105)	621
Motivated to Vote	45%	(284)	41%	(257)	14%	(87)	629

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	40%	(278)	17%	(120)	699
Parent: Yes	52%	(93)	34%	(60)	14%	(25)	178
Parent: No	40%	(208)	42%	(218)	18%	(95)	521
COVID Vaccine: Yes	35%	(183)	47%	(243)	18%	(93)	519
COVID Vaccine: No	66%	(118)	20%	(36)	15%	(26)	180
Student Loans: Yes	45%	(40)	37%	(33)	18%	(16)	89
Student Loans: No	43%	(261)	40%	(245)	17%	(104)	610
Favorable Opinion of Haley	47%	(111)	36%	(84)	17%	(40)	234
Unfavorable Opinion of Haley	38%	(122)	48%	(157)	14%	(45)	324
Protestant	45%	(118)	40%	(105)	15%	(38)	260
Roman Catholic	54%	(38)	26%	(19)	20%	(15)	72
Mormon	65%	(1)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	39%	(4)	46%	(5)	15%	(1)	10
Muslim	23%	(1)	71%	(2)	6%	(0)	3
Buddhist	33%	(2)	67%	(3)	—	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	14%	(5)	63%	(21)	23%	(7)	32
Agnostic	16%	(4)	58%	(15)	26%	(7)	25
Something else	50%	(85)	31%	(54)	19%	(32)	170
Nothing in particular	33%	(36)	49%	(54)	18%	(20)	110
Prodigal Biden Voter	32%	(14)	16%	(7)	52%	(23)	44
Undecided Voter (DK/WNV)	13%	(7)	16%	(9)	71%	(40)	56
Undecided Voter (DK)	3%	(1)	26%	(7)	70%	(18)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(331)	35%	(246)	17%	(121)	699
Gender: Male	51%	(166)	32%	(102)	17%	(54)	322
Gender: Female	44%	(166)	38%	(144)	18%	(67)	377
Age: 18-34	49%	(85)	27%	(47)	23%	(40)	172
Age: 35-44	43%	(41)	45%	(43)	12%	(12)	95
Age: 45-64	48%	(111)	36%	(83)	16%	(36)	230
Age: 65+	47%	(94)	36%	(73)	17%	(33)	201
GenZers: 1997-2012	50%	(42)	22%	(18)	29%	(24)	85
Millennials: 1981-1996	45%	(77)	40%	(68)	16%	(27)	172
GenXers: 1965-1980	48%	(82)	35%	(59)	16%	(27)	168
Baby Boomers: 1946-1964	48%	(125)	38%	(100)	14%	(38)	263
Educ: < College	49%	(215)	34%	(148)	18%	(77)	441
Educ: Bachelors degree	48%	(76)	34%	(55)	18%	(29)	160
Educ: Post-grad	40%	(40)	44%	(44)	16%	(15)	99
Income: Under 50k	40%	(121)	41%	(122)	19%	(58)	300
Income: 50k-100k	54%	(137)	32%	(82)	13%	(34)	253
Income: 100k+	51%	(74)	29%	(43)	20%	(30)	146
Ethnicity: White (Non-Hispanic)	60%	(276)	25%	(117)	15%	(70)	463
Ethnicity: Hispanic	23%	(8)	47%	(17)	30%	(11)	36
Ethnicity: Black (Non-Hispanic)	16%	(25)	65%	(101)	19%	(29)	155
Ethnicity: Asian + Other (Non-Hispanic)	50%	(22)	26%	(12)	25%	(11)	45
All Christian	56%	(193)	29%	(100)	14%	(49)	341
All Non-Christian	29%	(6)	42%	(9)	29%	(6)	20
Atheist	31%	(10)	50%	(16)	19%	(6)	32
Agnostic/Nothing in particular	27%	(36)	46%	(62)	27%	(37)	135
Something Else	51%	(87)	35%	(60)	14%	(24)	170
Evangelical	60%	(163)	27%	(73)	13%	(35)	271
Non-Evangelical	47%	(108)	37%	(86)	16%	(37)	231
PID: Dem (no lean)	7%	(16)	76%	(178)	17%	(40)	234
PID: Ind (no lean)	43%	(90)	30%	(63)	27%	(57)	211
PID: Rep (no lean)	88%	(225)	2%	(5)	10%	(24)	254

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(331)	35%	(246)	17%	(121)	699
PID/Gender: Dem Men	10%	(9)	76%	(67)	14%	(12)	88
PID/Gender: Dem Women	5%	(7)	76%	(111)	19%	(28)	146
PID/Gender: Ind Men	41%	(45)	31%	(34)	28%	(30)	108
PID/Gender: Ind Women	45%	(46)	29%	(30)	26%	(27)	103
PID/Gender: Rep Men	89%	(112)	1%	(2)	9%	(12)	126
PID/Gender: Rep Women	88%	(113)	3%	(3)	10%	(12)	129
Ideo: Liberal (1-3)	10%	(19)	70%	(134)	20%	(38)	191
Ideo: Moderate (4)	39%	(83)	40%	(85)	20%	(43)	210
Ideo: Conservative (5-7)	81%	(219)	8%	(21)	11%	(31)	270
Ideo/PID: Conservative Republican	91%	(178)	1%	(2)	8%	(17)	197
Ideo/PID: Moderate/Liberal Republican	85%	(44)	7%	(3)	8%	(4)	51
Ideo/PID: Moderate/Conservative Democrat	10%	(8)	77%	(66)	13%	(12)	86
Ideo/PID: Liberal Democrat	5%	(7)	76%	(109)	19%	(26)	143
Unfavorable of Biden and Trump	40%	(36)	8%	(7)	53%	(48)	91
2024 H2H Matchup: Biden Voter	3%	(9)	79%	(236)	18%	(55)	300
2024 H2H Matchup: Trump Voter	91%	(311)	2%	(5)	8%	(27)	343
2024 H2H Matchup: Would not Vote	20%	(5)	4%	(1)	76%	(19)	26
2024 H2H Matchup: Do not Know	21%	(6)	13%	(4)	67%	(21)	31
2022 House Vote: Democrat	6%	(17)	75%	(206)	19%	(53)	276
2022 House Vote: Republican	88%	(237)	3%	(9)	9%	(24)	270
2022 House Vote: Did not Vote	49%	(72)	21%	(31)	29%	(43)	146
2020 Vote: Joe Biden	7%	(23)	72%	(229)	21%	(65)	317
2020 Vote: Donald Trump	88%	(288)	2%	(7)	10%	(31)	326
2020 Vote: Someone Else	45%	(4)	9%	(1)	46%	(4)	10
2020 Vote: Did not Vote	35%	(17)	21%	(10)	43%	(20)	47
2016 Vote: Hillary Clinton	6%	(15)	77%	(197)	17%	(43)	255
2016 Vote: Donald Trump	86%	(230)	3%	(8)	11%	(30)	268
2016 Vote: Someone Else	18%	(3)	62%	(10)	19%	(3)	15
2020 Vote/PID: Not Biden/Democrat	41%	(6)	45%	(6)	14%	(2)	14
2020 Vote/PID: Not Trump/Republican	65%	(16)	14%	(3)	21%	(5)	24
U.S. Economy: Wrong Track	62%	(287)	19%	(90)	19%	(86)	463
U.S. Economy: Right Direction	19%	(44)	66%	(156)	15%	(35)	236

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(331)	35%	(246)	17%	(121)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	84%	(203)	12%	(28)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(300)	2%	(8)	10%	(35)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(22)	31%	(35)	50%	(58)	115
Top 2024 Issue: Economy	65%	(163)	19%	(48)	16%	(40)	250
Community: Urban	38%	(47)	47%	(58)	16%	(20)	125
Community: Suburban	46%	(134)	34%	(100)	20%	(57)	291
Community: Rural	53%	(150)	31%	(87)	16%	(45)	283
Community/Gender: Urban Women	27%	(17)	57%	(36)	16%	(10)	63
Community/Gender: Urban Men	49%	(30)	36%	(23)	15%	(9)	62
Community/Gender: Rural Women	50%	(77)	32%	(49)	17%	(27)	153
Community/Gender: Rural Men	56%	(73)	30%	(39)	14%	(18)	130
Community/Gender: Suburban Women	44%	(72)	37%	(59)	19%	(30)	162
Community/Gender: Suburban Men	48%	(62)	32%	(41)	21%	(27)	130
Homeowner	52%	(254)	31%	(153)	17%	(86)	493
Renter	35%	(58)	48%	(80)	16%	(27)	166
Military HHnm: Yes	44%	(51)	43%	(50)	12%	(14)	116
Military HH: No	48%	(280)	34%	(196)	18%	(107)	583
Employ: Private Sector	45%	(99)	33%	(72)	21%	(46)	217
Employ: Government	37%	(16)	49%	(21)	15%	(6)	44
Employ: Self-Employed	64%	(40)	28%	(18)	8%	(5)	63
Employ: Homemaker	69%	(22)	24%	(8)	7%	(2)	32
Employ: Student	37%	(10)	34%	(9)	30%	(8)	26
Employ: Retired	47%	(97)	35%	(72)	17%	(36)	205
Employ: Unemployed	38%	(28)	44%	(33)	18%	(14)	75
Employ: Other	50%	(18)	38%	(14)	12%	(4)	36
Self + Household: White-Collar	45%	(132)	39%	(114)	16%	(46)	292
Self + Household: Blue Collar	51%	(153)	34%	(101)	16%	(48)	302
Union HH: Yes	42%	(10)	27%	(6)	31%	(7)	23
Union HH: No	48%	(322)	36%	(240)	17%	(114)	676
LGBTQ+: Yes	22%	(17)	56%	(43)	23%	(18)	78
LGBTQ+: No	51%	(314)	33%	(203)	17%	(104)	621
Motivated to Vote	50%	(314)	36%	(226)	14%	(89)	629

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(331)	35%	(246)	17%	(121)	699
Parent: Yes	57%	(101)	29%	(52)	14%	(25)	178
Parent: No	44%	(230)	37%	(195)	18%	(96)	521
COVID Vaccine: Yes	41%	(212)	41%	(212)	18%	(95)	519
COVID Vaccine: No	66%	(119)	19%	(35)	15%	(26)	180
Student Loans: Yes	47%	(42)	36%	(32)	17%	(15)	89
Student Loans: No	47%	(289)	35%	(214)	17%	(106)	610
Favorable Opinion of Haley	56%	(131)	27%	(62)	17%	(40)	234
Unfavorable Opinion of Haley	42%	(137)	43%	(140)	14%	(46)	324
Protestant	55%	(142)	31%	(81)	14%	(37)	260
Roman Catholic	58%	(42)	25%	(18)	16%	(12)	72
Mormon	65%	(1)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	35%	(3)	31%	(3)	34%	(3)	10
Muslim	29%	(1)	71%	(2)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	31%	(10)	50%	(16)	19%	(6)	32
Agnostic	9%	(2)	58%	(14)	34%	(8)	25
Something else	51%	(87)	35%	(60)	14%	(24)	170
Nothing in particular	31%	(34)	43%	(48)	26%	(28)	110
Prodigal Biden Voter	32%	(14)	13%	(6)	55%	(24)	44
Undecided Voter (DK/WNV)	20%	(12)	9%	(5)	71%	(40)	56
Undecided Voter (DK)	20%	(5)	4%	(1)	76%	(19)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(292)	37%	(261)	21%	(146)	699
Gender: Male	46%	(148)	35%	(111)	20%	(63)	322
Gender: Female	38%	(144)	40%	(150)	22%	(83)	377
Age: 18-34	45%	(78)	29%	(51)	25%	(44)	172
Age: 35-44	40%	(39)	44%	(42)	15%	(15)	95
Age: 45-64	43%	(98)	40%	(92)	17%	(40)	230
Age: 65+	38%	(77)	38%	(76)	24%	(48)	201
GenZers: 1997-2012	45%	(38)	29%	(25)	26%	(22)	85
Millennials: 1981-1996	42%	(72)	37%	(64)	21%	(35)	172
GenXers: 1965-1980	45%	(75)	41%	(70)	14%	(23)	168
Baby Boomers: 1946-1964	39%	(102)	39%	(101)	23%	(60)	263
Educ: < College	44%	(194)	35%	(154)	21%	(93)	441
Educ: Bachelors degree	43%	(69)	37%	(59)	20%	(32)	160
Educ: Post-grad	29%	(29)	49%	(49)	21%	(21)	99
Income: Under 50k	40%	(121)	40%	(119)	20%	(60)	300
Income: 50k-100k	46%	(116)	35%	(88)	19%	(49)	253
Income: 100k+	37%	(54)	37%	(55)	25%	(37)	146
Ethnicity: White (Non-Hispanic)	51%	(235)	30%	(138)	19%	(90)	463
Ethnicity: Hispanic	23%	(8)	56%	(20)	21%	(8)	36
Ethnicity: Black (Non-Hispanic)	19%	(29)	57%	(89)	24%	(37)	155
Ethnicity: Asian + Other (Non-Hispanic)	44%	(20)	31%	(14)	25%	(11)	45
All Christian	47%	(159)	31%	(107)	22%	(75)	341
All Non-Christian	18%	(4)	46%	(9)	36%	(7)	20
Atheist	23%	(8)	68%	(22)	8%	(3)	32
Agnostic/Nothing in particular	27%	(36)	49%	(66)	24%	(33)	135
Something Else	50%	(85)	33%	(56)	17%	(29)	170
Evangelical	54%	(147)	26%	(71)	20%	(54)	271
Non-Evangelical	40%	(92)	40%	(92)	21%	(48)	231
PID: Dem (no lean)	7%	(15)	76%	(177)	18%	(41)	234
PID: Ind (no lean)	37%	(77)	33%	(69)	31%	(65)	211
PID: Rep (no lean)	78%	(199)	6%	(15)	16%	(41)	254

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(292)	37%	(261)	21%	(146)	699
PID/Gender: Dem Men	10%	(9)	77%	(67)	14%	(12)	88
PID/Gender: Dem Women	5%	(7)	75%	(110)	20%	(29)	146
PID/Gender: Ind Men	36%	(39)	35%	(37)	29%	(32)	108
PID/Gender: Ind Women	37%	(38)	31%	(32)	32%	(33)	103
PID/Gender: Rep Men	79%	(100)	5%	(7)	15%	(19)	126
PID/Gender: Rep Women	77%	(99)	6%	(8)	17%	(21)	129
Ideo: Liberal (1-3)	8%	(15)	75%	(144)	16%	(31)	191
Ideo: Moderate (4)	38%	(80)	36%	(75)	26%	(56)	210
Ideo: Conservative (5-7)	69%	(187)	12%	(33)	19%	(50)	270
Ideo/PID: Conservative Republican	81%	(158)	4%	(8)	15%	(30)	197
Ideo/PID: Moderate/Liberal Republican	75%	(38)	11%	(6)	14%	(7)	51
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	67%	(57)	26%	(22)	86
Ideo/PID: Liberal Democrat	6%	(8)	82%	(117)	12%	(17)	143
Unfavorable of Biden and Trump	24%	(22)	19%	(17)	57%	(52)	91
2024 H2H Matchup: Biden Voter	5%	(16)	77%	(232)	18%	(53)	300
2024 H2H Matchup: Trump Voter	79%	(273)	5%	(18)	15%	(52)	343
2024 H2H Matchup: Would not Vote	2%	(0)	22%	(6)	77%	(20)	26
2024 H2H Matchup: Do not Know	10%	(3)	19%	(6)	71%	(22)	31
2022 House Vote: Democrat	6%	(16)	76%	(209)	18%	(51)	276
2022 House Vote: Republican	76%	(207)	6%	(17)	17%	(46)	270
2022 House Vote: Did not Vote	44%	(64)	24%	(35)	33%	(48)	146
2020 Vote: Joe Biden	7%	(22)	72%	(230)	21%	(66)	317
2020 Vote: Donald Trump	77%	(252)	5%	(16)	18%	(58)	326
2020 Vote: Someone Else	23%	(2)	28%	(3)	50%	(5)	10
2020 Vote: Did not Vote	35%	(16)	27%	(13)	38%	(18)	47
2016 Vote: Hillary Clinton	5%	(12)	77%	(197)	18%	(46)	255
2016 Vote: Donald Trump	76%	(204)	4%	(11)	19%	(52)	268
2016 Vote: Someone Else	22%	(3)	57%	(9)	21%	(3)	15
2020 Vote/PID: Not Biden/Democrat	44%	(6)	35%	(5)	21%	(3)	14
2020 Vote/PID: Not Trump/Republican	57%	(14)	18%	(4)	25%	(6)	24
U.S. Economy: Wrong Track	54%	(249)	22%	(104)	24%	(110)	463
U.S. Economy: Right Direction	18%	(42)	67%	(157)	15%	(36)	236

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**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(292)	37%	(261)	21%	(146)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(14)	83%	(199)	12%	(28)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(265)	6%	(21)	16%	(56)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	35%	(41)	54%	(62)	115
Top 2024 Issue: Economy	56%	(139)	23%	(59)	21%	(52)	250
Community: Urban	34%	(42)	48%	(60)	18%	(23)	125
Community: Suburban	38%	(112)	39%	(113)	23%	(67)	291
Community: Rural	49%	(138)	31%	(88)	20%	(57)	283
Community/Gender: Urban Women	19%	(12)	59%	(37)	21%	(13)	63
Community/Gender: Urban Men	48%	(30)	37%	(23)	15%	(10)	62
Community/Gender: Rural Women	46%	(70)	30%	(46)	23%	(36)	153
Community/Gender: Rural Men	52%	(67)	32%	(42)	16%	(21)	130
Community/Gender: Suburban Women	38%	(61)	41%	(66)	21%	(34)	162
Community/Gender: Suburban Men	39%	(50)	36%	(47)	25%	(32)	130
Homeowner	44%	(216)	33%	(165)	23%	(112)	493
Renter	35%	(58)	49%	(82)	16%	(26)	166
Military HHnm: Yes	37%	(42)	41%	(48)	22%	(25)	116
Military HH: No	43%	(249)	37%	(213)	21%	(121)	583
Employ: Private Sector	40%	(87)	38%	(82)	22%	(47)	217
Employ: Government	29%	(13)	48%	(21)	23%	(10)	44
Employ: Self-Employed	56%	(36)	35%	(22)	9%	(6)	63
Employ: Homemaker	65%	(21)	26%	(8)	9%	(3)	32
Employ: Student	22%	(6)	50%	(13)	28%	(7)	26
Employ: Retired	40%	(82)	36%	(73)	24%	(50)	205
Employ: Unemployed	41%	(31)	38%	(29)	21%	(15)	75
Employ: Other	44%	(16)	34%	(12)	22%	(8)	36
Self + Household: White-Collar	37%	(110)	44%	(130)	18%	(53)	292
Self + Household: Blue Collar	44%	(134)	34%	(104)	21%	(64)	302
Union HH: Yes	33%	(8)	45%	(10)	22%	(5)	23
Union HH: No	42%	(284)	37%	(251)	21%	(141)	676
LGBTQ+: Yes	20%	(16)	59%	(46)	21%	(16)	78
LGBTQ+: No	44%	(276)	35%	(215)	21%	(130)	621
Motivated to Vote	44%	(278)	38%	(239)	18%	(112)	629

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(292)	37%	(261)	21%	(146)	699
Parent: Yes	53%	(94)	29%	(51)	18%	(32)	178
Parent: No	38%	(198)	40%	(210)	22%	(114)	521
COVID Vaccine: Yes	35%	(182)	43%	(222)	22%	(115)	519
COVID Vaccine: No	61%	(110)	22%	(39)	18%	(32)	180
Student Loans: Yes	38%	(34)	42%	(38)	20%	(18)	89
Student Loans: No	42%	(258)	37%	(223)	21%	(128)	610
Favorable Opinion of Haley	45%	(105)	32%	(75)	23%	(53)	234
Unfavorable Opinion of Haley	36%	(118)	46%	(150)	17%	(56)	324
Protestant	44%	(115)	33%	(85)	23%	(61)	260
Roman Catholic	54%	(38)	29%	(21)	17%	(12)	72
Mormon	—	(0)	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	84%	(6)	—	(0)	16%	(1)	7
Jewish	20%	(2)	46%	(5)	34%	(3)	10
Muslim	48%	(2)	52%	(2)	—	(0)	3
Buddhist	—	(0)	67%	(3)	33%	(2)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	23%	(8)	68%	(22)	8%	(3)	32
Agnostic	6%	(2)	65%	(16)	29%	(7)	25
Something else	50%	(85)	33%	(56)	17%	(29)	170
Nothing in particular	31%	(34)	45%	(50)	23%	(26)	110
Prodigal Biden Voter	25%	(11)	22%	(10)	53%	(23)	44
Undecided Voter (DK/WNV)	6%	(4)	20%	(11)	74%	(42)	56
Undecided Voter (DK)	2%	(0)	22%	(6)	77%	(20)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	45%	(316)	37%	(258)	18%	(125)	699
Gender: Male	48%	(154)	34%	(109)	18%	(59)	322
Gender: Female	43%	(162)	40%	(150)	17%	(66)	377
Age: 18-34	49%	(84)	32%	(55)	19%	(33)	172
Age: 35-44	43%	(41)	46%	(44)	11%	(10)	95
Age: 45-64	46%	(106)	37%	(86)	17%	(39)	230
Age: 65+	42%	(85)	37%	(74)	21%	(43)	201
GenZers: 1997-2012	52%	(44)	27%	(23)	21%	(18)	85
Millennials: 1981-1996	43%	(75)	42%	(72)	15%	(25)	172
GenXers: 1965-1980	48%	(80)	38%	(64)	14%	(24)	168
Baby Boomers: 1946-1964	43%	(112)	38%	(99)	20%	(52)	263
Educ: < College	48%	(212)	35%	(154)	17%	(75)	441
Educ: Bachelors degree	46%	(73)	37%	(60)	17%	(27)	160
Educ: Post-grad	32%	(31)	46%	(45)	22%	(22)	99
Income: Under 50k	40%	(121)	41%	(122)	19%	(57)	300
Income: 50k-100k	52%	(132)	33%	(85)	14%	(37)	253
Income: 100k+	43%	(63)	35%	(51)	22%	(31)	146
Ethnicity: White (Non-Hispanic)	56%	(260)	28%	(132)	15%	(72)	463
Ethnicity: Hispanic	24%	(9)	54%	(19)	22%	(8)	36
Ethnicity: Black (Non-Hispanic)	16%	(25)	64%	(99)	20%	(30)	155
Ethnicity: Asian + Other (Non-Hispanic)	50%	(23)	17%	(8)	33%	(15)	45
All Christian	52%	(177)	31%	(106)	17%	(58)	341
All Non-Christian	30%	(6)	43%	(9)	27%	(5)	20
Atheist	19%	(6)	53%	(17)	29%	(9)	32
Agnostic/Nothing in particular	29%	(39)	52%	(70)	19%	(25)	135
Something Else	51%	(88)	33%	(57)	15%	(26)	170
Evangelical	57%	(156)	27%	(74)	15%	(42)	271
Non-Evangelical	44%	(101)	38%	(89)	18%	(42)	231
PID: Dem (no lean)	5%	(12)	80%	(187)	15%	(35)	234
PID: Ind (no lean)	40%	(84)	30%	(64)	30%	(63)	211
PID: Rep (no lean)	86%	(220)	3%	(7)	11%	(27)	254

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**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(316)	37%	(258)	18%	(125)	699
PID/Gender: Dem Men	7%	(6)	81%	(71)	12%	(11)	88
PID/Gender: Dem Women	4%	(6)	79%	(115)	17%	(24)	146
PID/Gender: Ind Men	38%	(41)	32%	(35)	30%	(33)	108
PID/Gender: Ind Women	42%	(43)	29%	(30)	29%	(30)	103
PID/Gender: Rep Men	85%	(107)	2%	(3)	12%	(16)	126
PID/Gender: Rep Women	88%	(113)	3%	(4)	9%	(11)	129
Ideo: Liberal (1-3)	9%	(17)	75%	(143)	16%	(31)	191
Ideo: Moderate (4)	36%	(76)	40%	(83)	24%	(50)	210
Ideo: Conservative (5-7)	78%	(210)	9%	(25)	13%	(35)	270
Ideo/PID: Conservative Republican	88%	(173)	1%	(3)	11%	(21)	197
Ideo/PID: Moderate/Liberal Republican	82%	(42)	9%	(5)	9%	(5)	51
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	80%	(68)	13%	(11)	86
Ideo/PID: Liberal Democrat	4%	(6)	81%	(115)	15%	(21)	143
Unfavorable of Biden and Trump	35%	(32)	12%	(11)	53%	(48)	91
2024 H2H Matchup: Biden Voter	2%	(6)	81%	(241)	18%	(52)	300
2024 H2H Matchup: Trump Voter	88%	(302)	2%	(8)	10%	(33)	343
2024 H2H Matchup: Would not Vote	12%	(3)	17%	(4)	71%	(18)	26
2024 H2H Matchup: Do not Know	15%	(5)	16%	(5)	69%	(21)	31
2022 House Vote: Democrat	2%	(7)	78%	(216)	20%	(54)	276
2022 House Vote: Republican	84%	(228)	4%	(10)	12%	(31)	270
2022 House Vote: Did not Vote	53%	(77)	22%	(32)	25%	(36)	146
2020 Vote: Joe Biden	5%	(17)	76%	(240)	19%	(60)	317
2020 Vote: Donald Trump	85%	(277)	2%	(8)	13%	(41)	326
2020 Vote: Someone Else	38%	(4)	13%	(1)	50%	(5)	10
2020 Vote: Did not Vote	40%	(19)	20%	(9)	40%	(19)	47
2016 Vote: Hillary Clinton	4%	(10)	80%	(205)	16%	(40)	255
2016 Vote: Donald Trump	82%	(220)	3%	(8)	15%	(40)	268
2016 Vote: Someone Else	19%	(3)	60%	(9)	21%	(3)	15
2020 Vote/PID: Not Biden/Democrat	45%	(6)	36%	(5)	19%	(3)	14
2020 Vote/PID: Not Trump/Republican	56%	(13)	19%	(5)	25%	(6)	24
U.S. Economy: Wrong Track	59%	(274)	21%	(98)	20%	(91)	463
U.S. Economy: Right Direction	18%	(42)	68%	(160)	14%	(34)	236

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**Table BLMB10\_10: Who do you trust more to handle each of the following economic issues? — Housing costs**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(316)	37%	(258)	18%	(125)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	86%	(208)	12%	(28)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(294)	3%	(12)	11%	(37)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(18)	33%	(38)	51%	(59)	115
Top 2024 Issue: Economy	62%	(156)	21%	(53)	16%	(41)	250
Community: Urban	36%	(44)	44%	(55)	21%	(26)	125
Community: Suburban	42%	(123)	38%	(110)	20%	(58)	291
Community: Rural	53%	(148)	33%	(93)	14%	(41)	283
Community/Gender: Urban Women	27%	(17)	48%	(30)	25%	(16)	63
Community/Gender: Urban Men	44%	(28)	40%	(25)	16%	(10)	62
Community/Gender: Rural Women	50%	(76)	35%	(53)	16%	(24)	153
Community/Gender: Rural Men	56%	(73)	31%	(41)	13%	(17)	130
Community/Gender: Suburban Women	43%	(69)	41%	(67)	16%	(26)	162
Community/Gender: Suburban Men	42%	(54)	33%	(43)	25%	(32)	130
Homeowner	48%	(237)	34%	(166)	18%	(90)	493
Renter	37%	(62)	47%	(78)	15%	(26)	166
Military HHnm: Yes	40%	(46)	43%	(50)	17%	(19)	116
Military HH: No	46%	(270)	36%	(208)	18%	(105)	583
Employ: Private Sector	43%	(94)	38%	(83)	18%	(40)	217
Employ: Government	36%	(16)	53%	(23)	10%	(5)	44
Employ: Self-Employed	62%	(39)	29%	(18)	9%	(6)	63
Employ: Homemaker	66%	(21)	29%	(9)	6%	(2)	32
Employ: Student	40%	(10)	39%	(10)	22%	(6)	26
Employ: Retired	43%	(89)	35%	(72)	22%	(45)	205
Employ: Unemployed	39%	(29)	38%	(29)	23%	(17)	75
Employ: Other	47%	(17)	38%	(14)	15%	(6)	36
Self + Household: White-Collar	41%	(119)	42%	(123)	17%	(50)	292
Self + Household: Blue Collar	49%	(150)	34%	(103)	17%	(50)	302
Union HH: Yes	37%	(8)	41%	(9)	22%	(5)	23
Union HH: No	46%	(308)	37%	(249)	18%	(120)	676
LGBTQ+: Yes	21%	(16)	59%	(46)	20%	(16)	78
LGBTQ+: No	48%	(300)	34%	(212)	18%	(109)	621
Motivated to Vote	48%	(300)	37%	(235)	15%	(94)	629

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**Table BLMB10\_10: Who do you trust more to handle each of the following economic issues? — Housing costs**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(316)	37%	(258)	18%	(125)	699
Parent: Yes	56%	(100)	33%	(59)	10%	(18)	178
Parent: No	41%	(216)	38%	(199)	20%	(107)	521
COVID Vaccine: Yes	37%	(194)	44%	(229)	19%	(97)	519
COVID Vaccine: No	68%	(123)	16%	(29)	16%	(28)	180
Student Loans: Yes	47%	(42)	40%	(36)	13%	(12)	89
Student Loans: No	45%	(274)	36%	(222)	19%	(113)	610
Favorable Opinion of Haley	52%	(122)	28%	(66)	20%	(46)	234
Unfavorable Opinion of Haley	39%	(128)	46%	(149)	15%	(47)	324
Protestant	49%	(128)	33%	(87)	18%	(46)	260
Roman Catholic	57%	(41)	27%	(19)	16%	(12)	72
Mormon	65%	(1)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	54%	(5)	31%	(3)	15%	(1)	10
Muslim	23%	(1)	77%	(3)	—	(0)	3
Buddhist	—	(0)	67%	(3)	33%	(2)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	19%	(6)	53%	(17)	29%	(9)	32
Agnostic	10%	(3)	68%	(17)	22%	(5)	25
Something else	51%	(88)	33%	(57)	15%	(26)	170
Nothing in particular	34%	(37)	48%	(53)	18%	(20)	110
Prodigal Biden Voter	30%	(13)	21%	(9)	49%	(22)	44
Undecided Voter (DK/WNV)	14%	(8)	17%	(9)	70%	(39)	56
Undecided Voter (DK)	12%	(3)	17%	(4)	71%	(18)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	33%	(232)	23%	(164)	699
Gender: Male	46%	(149)	31%	(99)	23%	(73)	322
Gender: Female	41%	(154)	35%	(133)	24%	(90)	377
Age: 18-34	46%	(79)	26%	(45)	28%	(49)	172
Age: 35-44	43%	(41)	36%	(35)	21%	(20)	95
Age: 45-64	46%	(106)	33%	(75)	21%	(49)	230
Age: 65+	38%	(77)	39%	(78)	23%	(46)	201
GenZers: 1997-2012	50%	(42)	22%	(19)	28%	(24)	85
Millennials: 1981-1996	42%	(72)	33%	(57)	25%	(42)	172
GenXers: 1965-1980	45%	(76)	34%	(57)	21%	(36)	168
Baby Boomers: 1946-1964	40%	(107)	37%	(97)	23%	(60)	263
Educ: < College	46%	(201)	33%	(145)	21%	(94)	441
Educ: Bachelors degree	47%	(75)	31%	(49)	22%	(35)	160
Educ: Post-grad	27%	(27)	38%	(38)	35%	(34)	99
Income: Under 50k	40%	(118)	37%	(111)	24%	(71)	300
Income: 50k-100k	51%	(129)	31%	(80)	17%	(44)	253
Income: 100k+	38%	(55)	29%	(42)	34%	(49)	146
Ethnicity: White (Non-Hispanic)	55%	(253)	25%	(115)	21%	(95)	463
Ethnicity: Hispanic	24%	(9)	46%	(17)	30%	(11)	36
Ethnicity: Black (Non-Hispanic)	17%	(26)	60%	(94)	23%	(36)	155
Ethnicity: Asian + Other (Non-Hispanic)	35%	(16)	17%	(8)	48%	(22)	45
All Christian	49%	(168)	27%	(93)	24%	(81)	341
All Non-Christian	37%	(8)	56%	(11)	8%	(2)	20
Atheist	16%	(5)	51%	(16)	34%	(11)	32
Agnostic/Nothing in particular	26%	(35)	48%	(65)	25%	(34)	135
Something Else	51%	(87)	28%	(47)	21%	(36)	170
Evangelical	57%	(155)	20%	(55)	23%	(61)	271
Non-Evangelical	41%	(94)	37%	(84)	23%	(53)	231
PID: Dem (no lean)	7%	(15)	74%	(172)	20%	(46)	234
PID: Ind (no lean)	38%	(80)	26%	(54)	36%	(76)	211
PID: Rep (no lean)	81%	(207)	2%	(6)	16%	(41)	254

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**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	33%	(232)	23%	(164)	699
PID/Gender: Dem Men	13%	(11)	74%	(65)	13%	(12)	88
PID/Gender: Dem Women	3%	(4)	74%	(107)	24%	(34)	146
PID/Gender: Ind Men	35%	(38)	28%	(30)	37%	(40)	108
PID/Gender: Ind Women	42%	(43)	23%	(24)	35%	(36)	103
PID/Gender: Rep Men	80%	(100)	3%	(4)	17%	(21)	126
PID/Gender: Rep Women	83%	(107)	1%	(2)	16%	(20)	129
Ideo: Liberal (1-3)	8%	(16)	69%	(131)	23%	(44)	191
Ideo: Moderate (4)	38%	(80)	37%	(77)	26%	(54)	210
Ideo: Conservative (5-7)	73%	(197)	8%	(21)	19%	(53)	270
Ideo/PID: Conservative Republican	82%	(162)	1%	(3)	16%	(32)	197
Ideo/PID: Moderate/Liberal Republican	82%	(42)	6%	(3)	11%	(6)	51
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	72%	(61)	20%	(17)	86
Ideo/PID: Liberal Democrat	6%	(8)	76%	(108)	18%	(26)	143
Unfavorable of Biden and Trump	31%	(28)	10%	(9)	60%	(54)	91
2024 H2H Matchup: Biden Voter	4%	(12)	74%	(221)	23%	(68)	300
2024 H2H Matchup: Trump Voter	82%	(283)	1%	(5)	16%	(55)	343
2024 H2H Matchup: Would not Vote	7%	(2)	12%	(3)	81%	(21)	26
2024 H2H Matchup: Do not Know	22%	(7)	13%	(4)	65%	(20)	31
2022 House Vote: Democrat	4%	(12)	71%	(196)	25%	(68)	276
2022 House Vote: Republican	78%	(212)	4%	(12)	17%	(46)	270
2022 House Vote: Did not Vote	51%	(75)	17%	(24)	32%	(47)	146
2020 Vote: Joe Biden	7%	(21)	69%	(218)	24%	(77)	317
2020 Vote: Donald Trump	80%	(261)	2%	(5)	18%	(60)	326
2020 Vote: Someone Else	34%	(3)	9%	(1)	57%	(6)	10
2020 Vote: Did not Vote	38%	(18)	18%	(8)	44%	(21)	47
2016 Vote: Hillary Clinton	5%	(12)	74%	(188)	22%	(56)	255
2016 Vote: Donald Trump	79%	(212)	2%	(5)	19%	(51)	268
2016 Vote: Someone Else	21%	(3)	44%	(7)	36%	(5)	15
2020 Vote/PID: Not Biden/Democrat	41%	(6)	28%	(4)	31%	(4)	14
2020 Vote/PID: Not Trump/Republican	55%	(13)	21%	(5)	24%	(6)	24
U.S. Economy: Wrong Track	57%	(262)	17%	(77)	27%	(125)	463
U.S. Economy: Right Direction	17%	(41)	66%	(156)	16%	(39)	236

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**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	43%	(303)	33%	(232)	23%	(164)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	78%	(188)	17%	(40)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(270)	3%	(10)	18%	(63)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(20)	30%	(35)	52%	(61)	115
Top 2024 Issue: Economy	57%	(142)	16%	(41)	27%	(67)	250
Community: Urban	35%	(44)	41%	(51)	24%	(30)	125
Community: Suburban	38%	(111)	34%	(99)	28%	(81)	291
Community: Rural	52%	(148)	29%	(82)	18%	(52)	283
Community/Gender: Urban Women	26%	(16)	52%	(32)	23%	(14)	63
Community/Gender: Urban Men	45%	(28)	30%	(18)	26%	(16)	62
Community/Gender: Rural Women	50%	(76)	30%	(45)	21%	(31)	153
Community/Gender: Rural Men	55%	(72)	29%	(37)	16%	(21)	130
Community/Gender: Suburban Women	38%	(62)	34%	(55)	28%	(45)	162
Community/Gender: Suburban Men	38%	(49)	34%	(44)	28%	(36)	130
Homeowner	45%	(223)	29%	(144)	25%	(125)	493
Renter	36%	(60)	47%	(78)	17%	(28)	166
Military HHnm: Yes	40%	(47)	41%	(48)	18%	(21)	116
Military HH: No	44%	(256)	32%	(185)	24%	(142)	583
Employ: Private Sector	40%	(87)	33%	(71)	27%	(59)	217
Employ: Government	33%	(14)	51%	(22)	16%	(7)	44
Employ: Self-Employed	56%	(36)	27%	(17)	16%	(10)	63
Employ: Homemaker	66%	(21)	29%	(9)	6%	(2)	32
Employ: Student	32%	(8)	34%	(9)	34%	(9)	26
Employ: Retired	42%	(87)	35%	(72)	23%	(46)	205
Employ: Unemployed	43%	(32)	27%	(20)	31%	(23)	75
Employ: Other	49%	(18)	32%	(11)	20%	(7)	36
Self + Household: White-Collar	38%	(110)	38%	(112)	24%	(71)	292
Self + Household: Blue Collar	49%	(147)	33%	(100)	18%	(55)	302
Union HH: Yes	41%	(9)	37%	(9)	22%	(5)	23
Union HH: No	43%	(294)	33%	(224)	23%	(159)	676
LGBTQ+: Yes	20%	(16)	53%	(42)	26%	(21)	78
LGBTQ+: No	46%	(287)	31%	(191)	23%	(143)	621
Motivated to Vote	46%	(289)	34%	(214)	20%	(126)	629

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**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	33%	(232)	23%	(164)	699
Parent: Yes	54%	(95)	26%	(46)	21%	(37)	178
Parent: No	40%	(208)	36%	(187)	24%	(127)	521
COVID Vaccine: Yes	36%	(188)	40%	(207)	24%	(124)	519
COVID Vaccine: No	64%	(115)	14%	(25)	22%	(39)	180
Student Loans: Yes	41%	(37)	31%	(28)	28%	(25)	89
Student Loans: No	44%	(266)	34%	(205)	23%	(139)	610
Favorable Opinion of Haley	51%	(120)	25%	(58)	24%	(56)	234
Unfavorable Opinion of Haley	36%	(117)	41%	(133)	23%	(74)	324
Protestant	47%	(121)	28%	(73)	26%	(67)	260
Roman Catholic	57%	(40)	28%	(20)	16%	(11)	72
Mormon	—	(0)	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	84%	(6)	—	(0)	16%	(1)	7
Jewish	54%	(5)	46%	(5)	—	(0)	10
Muslim	23%	(1)	77%	(3)	—	(0)	3
Buddhist	29%	(1)	38%	(2)	33%	(2)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	16%	(5)	51%	(16)	34%	(11)	32
Agnostic	13%	(3)	56%	(14)	31%	(8)	25
Something else	51%	(87)	28%	(47)	21%	(36)	170
Nothing in particular	29%	(32)	47%	(51)	24%	(26)	110
Prodigal Biden Voter	31%	(14)	15%	(7)	54%	(24)	44
Undecided Voter (DK/WNV)	16%	(9)	12%	(7)	72%	(41)	56
Undecided Voter (DK)	7%	(2)	12%	(3)	81%	(21)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(348)	36%	(254)	14%	(97)	699
Gender: Male	56%	(179)	33%	(108)	11%	(35)	322
Gender: Female	45%	(169)	39%	(146)	16%	(62)	377
Age: 18-34	50%	(86)	29%	(51)	21%	(36)	172
Age: 35-44	45%	(43)	44%	(42)	10%	(10)	95
Age: 45-64	52%	(121)	35%	(80)	13%	(29)	230
Age: 65+	49%	(98)	40%	(81)	11%	(22)	201
GenZers: 1997-2012	48%	(41)	27%	(23)	25%	(21)	85
Millennials: 1981-1996	47%	(82)	39%	(67)	14%	(24)	172
GenXers: 1965-1980	52%	(88)	36%	(60)	12%	(20)	168
Baby Boomers: 1946-1964	50%	(132)	39%	(101)	11%	(30)	263
Educ: < College	52%	(230)	34%	(151)	14%	(60)	441
Educ: Bachelors degree	49%	(79)	36%	(58)	14%	(23)	160
Educ: Post-grad	40%	(40)	45%	(45)	14%	(14)	99
Income: Under 50k	44%	(133)	42%	(125)	14%	(42)	300
Income: 50k-100k	56%	(141)	32%	(80)	13%	(32)	253
Income: 100k+	51%	(74)	34%	(49)	16%	(23)	146
Ethnicity: White (Non-Hispanic)	62%	(286)	27%	(125)	11%	(52)	463
Ethnicity: Hispanic	25%	(9)	51%	(19)	23%	(8)	36
Ethnicity: Black (Non-Hispanic)	19%	(29)	62%	(96)	19%	(29)	155
Ethnicity: Asian + Other (Non-Hispanic)	53%	(24)	30%	(14)	17%	(8)	45
All Christian	58%	(197)	31%	(107)	11%	(37)	341
All Non-Christian	30%	(6)	62%	(13)	8%	(2)	20
Atheist	25%	(8)	51%	(16)	25%	(8)	32
Agnostic/Nothing in particular	32%	(43)	48%	(65)	20%	(27)	135
Something Else	55%	(94)	31%	(53)	14%	(23)	170
Evangelical	65%	(176)	24%	(66)	11%	(29)	271
Non-Evangelical	46%	(106)	41%	(94)	13%	(31)	231
PID: Dem (no lean)	6%	(15)	80%	(187)	14%	(32)	234
PID: Ind (no lean)	47%	(98)	28%	(60)	25%	(53)	211
PID: Rep (no lean)	93%	(235)	3%	(7)	5%	(11)	254

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(348)	36%	(254)	14%	(97)	699
PID/Gender: Dem Men	10%	(9)	79%	(70)	10%	(9)	88
PID/Gender: Dem Women	4%	(5)	81%	(117)	16%	(23)	146
PID/Gender: Ind Men	49%	(53)	31%	(34)	20%	(22)	108
PID/Gender: Ind Women	44%	(45)	25%	(26)	30%	(31)	103
PID/Gender: Rep Men	93%	(117)	4%	(5)	3%	(4)	126
PID/Gender: Rep Women	92%	(118)	2%	(3)	6%	(8)	129
Ideo: Liberal (1-3)	8%	(16)	73%	(140)	18%	(35)	191
Ideo: Moderate (4)	44%	(92)	41%	(86)	15%	(32)	210
Ideo: Conservative (5-7)	84%	(226)	8%	(21)	9%	(23)	270
Ideo/PID: Conservative Republican	94%	(185)	1%	(3)	5%	(9)	197
Ideo/PID: Moderate/Liberal Republican	89%	(46)	9%	(5)	2%	(1)	51
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	79%	(68)	12%	(11)	86
Ideo/PID: Liberal Democrat	5%	(7)	81%	(116)	14%	(20)	143
Unfavorable of Biden and Trump	45%	(41)	10%	(9)	45%	(41)	91
2024 H2H Matchup: Biden Voter	4%	(11)	81%	(244)	15%	(45)	300
2024 H2H Matchup: Trump Voter	95%	(327)	1%	(4)	4%	(12)	343
2024 H2H Matchup: Would not Vote	14%	(4)	6%	(2)	80%	(20)	26
2024 H2H Matchup: Do not Know	22%	(7)	14%	(4)	64%	(20)	31
2022 House Vote: Democrat	6%	(17)	78%	(216)	16%	(44)	276
2022 House Vote: Republican	92%	(249)	3%	(8)	5%	(13)	270
2022 House Vote: Did not Vote	53%	(77)	21%	(30)	26%	(39)	146
2020 Vote: Joe Biden	7%	(23)	74%	(236)	18%	(58)	317
2020 Vote: Donald Trump	92%	(301)	2%	(7)	6%	(18)	326
2020 Vote: Someone Else	58%	(6)	14%	(1)	28%	(3)	10
2020 Vote: Did not Vote	39%	(18)	22%	(10)	38%	(18)	47
2016 Vote: Hillary Clinton	4%	(9)	79%	(203)	17%	(43)	255
2016 Vote: Donald Trump	92%	(245)	2%	(6)	6%	(17)	268
2016 Vote: Someone Else	28%	(4)	52%	(8)	20%	(3)	15
2020 Vote/PID: Not Biden/Democrat	54%	(8)	35%	(5)	12%	(2)	14
2020 Vote/PID: Not Trump/Republican	71%	(17)	16%	(4)	13%	(3)	24

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(348)	36%	(254)	14%	(97)	699
U.S. Economy: Wrong Track	65%	(303)	20%	(92)	15%	(69)	463
U.S. Economy: Right Direction	19%	(45)	69%	(162)	12%	(28)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(14)	85%	(205)	9%	(21)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(313)	3%	(11)	6%	(19)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(21)	32%	(37)	49%	(57)	115
Top 2024 Issue: Economy	68%	(171)	19%	(48)	13%	(31)	250
Community: Urban	41%	(51)	43%	(54)	16%	(20)	125
Community: Suburban	48%	(139)	37%	(109)	15%	(43)	291
Community: Rural	56%	(157)	32%	(92)	12%	(33)	283
Community/Gender: Urban Women	30%	(19)	51%	(32)	19%	(12)	63
Community/Gender: Urban Men	52%	(33)	34%	(21)	14%	(9)	62
Community/Gender: Rural Women	52%	(79)	34%	(51)	15%	(22)	153
Community/Gender: Rural Men	60%	(79)	31%	(40)	9%	(11)	130
Community/Gender: Suburban Women	44%	(71)	39%	(63)	17%	(28)	162
Community/Gender: Suburban Men	52%	(68)	36%	(46)	12%	(16)	130
Homeowner	54%	(264)	33%	(161)	14%	(68)	493
Renter	39%	(65)	48%	(80)	13%	(21)	166
Military HHnm: Yes	46%	(53)	46%	(53)	9%	(10)	116
Military HH: No	51%	(295)	35%	(201)	15%	(87)	583
Employ: Private Sector	49%	(106)	36%	(77)	16%	(34)	217
Employ: Government	35%	(15)	53%	(23)	12%	(5)	44
Employ: Self-Employed	66%	(42)	27%	(17)	7%	(4)	63
Employ: Homemaker	66%	(21)	29%	(9)	5%	(2)	32
Employ: Student	32%	(8)	37%	(10)	31%	(8)	26
Employ: Retired	50%	(103)	36%	(73)	14%	(29)	205
Employ: Unemployed	45%	(34)	40%	(30)	14%	(11)	75
Employ: Other	50%	(18)	38%	(14)	12%	(4)	36
Self + Household: White-Collar	45%	(133)	41%	(120)	14%	(40)	292
Self + Household: Blue Collar	54%	(162)	36%	(108)	11%	(32)	302
Union HH: Yes	38%	(9)	40%	(9)	23%	(5)	23
Union HH: No	50%	(339)	36%	(245)	14%	(92)	676

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(348)	36%	(254)	14%	(97)	699
LGBTQ+: Yes	20%	(16)	61%	(48)	19%	(15)	78
LGBTQ+: No	54%	(333)	33%	(206)	13%	(82)	621
Motivated to Vote	53%	(331)	37%	(232)	11%	(67)	629
Parent: Yes	61%	(108)	28%	(49)	11%	(20)	178
Parent: No	46%	(240)	39%	(205)	15%	(77)	521
COVID Vaccine: Yes	43%	(223)	42%	(218)	15%	(78)	519
COVID Vaccine: No	70%	(125)	20%	(36)	10%	(19)	180
Student Loans: Yes	48%	(43)	36%	(33)	16%	(14)	89
Student Loans: No	50%	(305)	36%	(221)	14%	(83)	610
Favorable Opinion of Haley	60%	(141)	28%	(66)	11%	(27)	234
Unfavorable Opinion of Haley	42%	(135)	46%	(150)	12%	(39)	324
Protestant	57%	(150)	33%	(85)	10%	(26)	260
Roman Catholic	55%	(39)	31%	(22)	14%	(10)	72
Mormon	65%	(1)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	39%	(4)	46%	(5)	15%	(1)	10
Muslim	23%	(1)	77%	(3)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	25%	(8)	51%	(16)	25%	(8)	32
Agnostic	17%	(4)	57%	(14)	26%	(7)	25
Something else	55%	(94)	31%	(53)	14%	(23)	170
Nothing in particular	35%	(39)	46%	(50)	19%	(20)	110
Prodigal Biden Voter	38%	(16)	13%	(6)	50%	(22)	44
Undecided Voter (DK/WNV)	19%	(10)	10%	(6)	71%	(40)	56
Undecided Voter (DK)	14%	(4)	6%	(2)	80%	(20)	26

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (335)	34% (240)	18% (124)	699
Gender: Male	53% (172)	33% (107)	13% (43)	322
Gender: Female	43% (164)	35% (132)	21% (81)	377
Age: 18-34	50% (85)	27% (46)	24% (41)	172
Age: 35-44	45% (43)	40% (38)	15% (15)	95
Age: 45-64	51% (118)	35% (80)	14% (33)	230
Age: 65+	45% (90)	38% (76)	18% (35)	201
GenZers: 1997-2012	48% (41)	26% (22)	25% (22)	85
Millennials: 1981-1996	47% (80)	34% (59)	19% (33)	172
GenXers: 1965-1980	51% (85)	34% (57)	15% (26)	168
Baby Boomers: 1946-1964	47% (123)	39% (102)	15% (39)	263
Educ: < College	50% (219)	33% (146)	17% (76)	441
Educ: Bachelors degree	50% (79)	35% (57)	15% (24)	160
Educ: Post-grad	37% (37)	38% (38)	25% (24)	99
Income: Under 50k	44% (131)	39% (118)	17% (51)	300
Income: 50k-100k	52% (133)	32% (80)	16% (40)	253
Income: 100k+	49% (72)	29% (42)	22% (33)	146
Ethnicity: White (Non-Hispanic)	60% (278)	25% (118)	15% (67)	463
Ethnicity: Hispanic	28% (10)	43% (16)	29% (10)	36
Ethnicity: Black (Non-Hispanic)	19% (29)	63% (97)	19% (29)	155
Ethnicity: Asian + Other (Non-Hispanic)	42% (19)	20% (9)	38% (17)	45
All Christian	57% (193)	30% (102)	13% (45)	341
All Non-Christian	27% (6)	53% (11)	20% (4)	20
Atheist	13% (4)	51% (17)	36% (12)	32
Agnostic/Nothing in particular	30% (40)	46% (62)	24% (32)	135
Something Else	54% (92)	28% (48)	18% (30)	170
Evangelical	63% (172)	23% (61)	14% (38)	271
Non-Evangelical	46% (106)	38% (89)	16% (37)	231
PID: Dem (no lean)	8% (18)	76% (177)	17% (39)	234
PID: Ind (no lean)	41% (86)	27% (56)	33% (68)	211
PID: Rep (no lean)	91% (232)	3% (7)	6% (16)	254

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(335)	34%	(240)	18%	(124)	699
PID/Gender: Dem Men	12%	(10)	80%	(70)	8%	(7)	88
PID/Gender: Dem Women	5%	(8)	73%	(106)	22%	(32)	146
PID/Gender: Ind Men	41%	(44)	30%	(33)	29%	(31)	108
PID/Gender: Ind Women	41%	(42)	23%	(24)	36%	(37)	103
PID/Gender: Rep Men	93%	(117)	3%	(4)	3%	(4)	126
PID/Gender: Rep Women	89%	(114)	2%	(3)	9%	(12)	129
Ideo: Liberal (1-3)	10%	(19)	67%	(129)	23%	(44)	191
Ideo: Moderate (4)	42%	(88)	40%	(83)	18%	(39)	210
Ideo: Conservative (5-7)	80%	(217)	8%	(22)	12%	(32)	270
Ideo/PID: Conservative Republican	92%	(182)	1%	(2)	7%	(13)	197
Ideo/PID: Moderate/Liberal Republican	88%	(45)	9%	(5)	3%	(1)	51
Ideo/PID: Moderate/Conservative Democrat	10%	(8)	78%	(67)	12%	(10)	86
Ideo/PID: Liberal Democrat	7%	(10)	75%	(107)	18%	(26)	143
Unfavorable of Biden and Trump	42%	(38)	6%	(5)	52%	(47)	91
2024 H2H Matchup: Biden Voter	5%	(14)	77%	(230)	18%	(55)	300
2024 H2H Matchup: Trump Voter	91%	(311)	1%	(5)	8%	(27)	343
2024 H2H Matchup: Would not Vote	12%	(3)	3%	(1)	85%	(22)	26
2024 H2H Matchup: Do not Know	22%	(7)	13%	(4)	64%	(20)	31
2022 House Vote: Democrat	5%	(14)	76%	(210)	19%	(53)	276
2022 House Vote: Republican	90%	(244)	2%	(4)	8%	(22)	270
2022 House Vote: Did not Vote	51%	(74)	18%	(26)	32%	(46)	146
2020 Vote: Joe Biden	8%	(26)	70%	(221)	22%	(69)	317
2020 Vote: Donald Trump	89%	(289)	2%	(7)	9%	(30)	326
2020 Vote: Someone Else	54%	(5)	7%	(1)	39%	(4)	10
2020 Vote: Did not Vote	33%	(15)	23%	(11)	44%	(20)	47
2016 Vote: Hillary Clinton	5%	(12)	75%	(191)	20%	(52)	255
2016 Vote: Donald Trump	88%	(237)	1%	(2)	11%	(29)	268
2016 Vote: Someone Else	28%	(4)	54%	(8)	18%	(3)	15
2020 Vote/PID: Not Biden/Democrat	55%	(8)	29%	(4)	16%	(2)	14
2020 Vote/PID: Not Trump/Republican	72%	(18)	13%	(3)	15%	(4)	24

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (335)	34% (240)	18% (124)	699
U.S. Economy: Wrong Track	63% (290)	17% (80)	20% (93)	463
U.S. Economy: Right Direction	19% (45)	68% (160)	13% (31)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7% (17)	81% (195)	12% (28)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88% (301)	2% (7)	10% (35)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (17)	33% (38)	52% (60)	115
Top 2024 Issue: Economy	67% (168)	18% (46)	14% (36)	250
Community: Urban	42% (52)	39% (49)	19% (24)	125
Community: Suburban	44% (128)	37% (106)	20% (57)	291
Community: Rural	55% (155)	30% (85)	15% (43)	283
Community/Gender: Urban Women	29% (18)	46% (29)	25% (16)	63
Community/Gender: Urban Men	54% (34)	32% (20)	13% (8)	62
Community/Gender: Rural Women	51% (78)	28% (43)	21% (32)	153
Community/Gender: Rural Men	59% (77)	32% (42)	9% (11)	130
Community/Gender: Suburban Women	42% (67)	38% (61)	21% (34)	162
Community/Gender: Suburban Men	47% (61)	35% (46)	18% (23)	130
Homeowner	52% (256)	31% (154)	17% (83)	493
Renter	36% (60)	46% (76)	18% (30)	166
Military HHnm: Yes	44% (51)	43% (50)	13% (15)	116
Military HH: No	49% (284)	33% (190)	19% (109)	583
Employ: Private Sector	48% (105)	33% (73)	18% (39)	217
Employ: Government	33% (14)	42% (18)	26% (11)	44
Employ: Self-Employed	64% (41)	28% (18)	7% (5)	63
Employ: Homemaker	66% (21)	26% (8)	8% (3)	32
Employ: Student	28% (7)	40% (11)	32% (8)	26
Employ: Retired	47% (96)	35% (72)	18% (37)	205
Employ: Unemployed	44% (33)	36% (27)	20% (15)	75
Employ: Other	50% (18)	34% (12)	17% (6)	36
Self + Household: White-Collar	44% (127)	38% (112)	18% (53)	292
Self + Household: Blue Collar	51% (155)	34% (102)	15% (46)	302
Union HH: Yes	42% (10)	38% (9)	20% (5)	23
Union HH: No	48% (326)	34% (231)	18% (119)	676

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**Table BLMB10\_13:** Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(335)	34%	(240)	18%	(124)	699
LGBTQ+: Yes	20%	(15)	55%	(43)	25%	(20)	78
LGBTQ+: No	52%	(320)	32%	(197)	17%	(104)	621
Motivated to Vote	51%	(319)	35%	(218)	15%	(92)	629
Parent: Yes	60%	(107)	25%	(44)	15%	(26)	178
Parent: No	44%	(228)	38%	(196)	19%	(97)	521
COVID Vaccine: Yes	42%	(216)	40%	(209)	18%	(94)	519
COVID Vaccine: No	66%	(120)	17%	(31)	16%	(29)	180
Student Loans: Yes	49%	(44)	31%	(28)	20%	(18)	89
Student Loans: No	48%	(292)	35%	(212)	17%	(106)	610
Favorable Opinion of Haley	58%	(136)	25%	(58)	17%	(40)	234
Unfavorable Opinion of Haley	40%	(128)	45%	(145)	15%	(50)	324
Protestant	56%	(145)	32%	(82)	13%	(33)	260
Roman Catholic	56%	(40)	28%	(20)	16%	(11)	72
Mormon	65%	(1)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	39%	(4)	46%	(5)	15%	(1)	10
Muslim	48%	(2)	52%	(2)	—	(0)	3
Buddhist	—	(0)	96%	(5)	4%	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	13%	(4)	51%	(17)	36%	(12)	32
Agnostic	17%	(4)	55%	(14)	28%	(7)	25
Something else	54%	(92)	28%	(48)	18%	(30)	170
Nothing in particular	32%	(36)	44%	(49)	23%	(25)	110
Prodigal Biden Voter	35%	(15)	13%	(6)	51%	(23)	44
Undecided Voter (DK/WNV)	18%	(10)	8%	(5)	74%	(42)	56
Undecided Voter (DK)	12%	(3)	3%	(1)	85%	(22)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(306)	44%	(306)	12%	(87)	699
Gender: Male	47%	(150)	43%	(140)	10%	(32)	322
Gender: Female	42%	(157)	44%	(166)	14%	(54)	377
Age: 18-34	47%	(81)	35%	(60)	18%	(31)	172
Age: 35-44	38%	(36)	51%	(48)	12%	(11)	95
Age: 45-64	46%	(106)	43%	(99)	11%	(25)	230
Age: 65+	42%	(84)	49%	(98)	10%	(19)	201
GenZers: 1997-2012	45%	(38)	28%	(24)	26%	(22)	85
Millennials: 1981-1996	42%	(72)	47%	(80)	12%	(20)	172
GenXers: 1965-1980	47%	(79)	41%	(70)	12%	(20)	168
Baby Boomers: 1946-1964	42%	(112)	49%	(129)	9%	(23)	263
Educ: < College	47%	(206)	40%	(177)	13%	(58)	441
Educ: Bachelors degree	43%	(69)	46%	(74)	10%	(17)	160
Educ: Post-grad	32%	(31)	56%	(55)	12%	(12)	99
Income: Under 50k	38%	(115)	45%	(135)	17%	(50)	300
Income: 50k-100k	50%	(127)	40%	(102)	10%	(24)	253
Income: 100k+	44%	(65)	47%	(69)	8%	(12)	146
Ethnicity: White (Non-Hispanic)	55%	(255)	34%	(159)	11%	(49)	463
Ethnicity: Hispanic	19%	(7)	68%	(25)	13%	(5)	36
Ethnicity: Black (Non-Hispanic)	17%	(26)	69%	(106)	15%	(23)	155
Ethnicity: Asian + Other (Non-Hispanic)	41%	(18)	36%	(16)	23%	(11)	45
All Christian	51%	(173)	39%	(133)	10%	(35)	341
All Non-Christian	27%	(6)	66%	(13)	7%	(1)	20
Atheist	24%	(8)	69%	(23)	7%	(2)	32
Agnostic/Nothing in particular	25%	(34)	58%	(78)	17%	(23)	135
Something Else	51%	(86)	34%	(59)	15%	(25)	170
Evangelical	56%	(153)	30%	(81)	14%	(37)	271
Non-Evangelical	43%	(99)	47%	(109)	10%	(23)	231
PID: Dem (no lean)	7%	(16)	82%	(193)	11%	(25)	234
PID: Ind (no lean)	35%	(74)	46%	(96)	19%	(41)	211
PID: Rep (no lean)	85%	(217)	7%	(17)	8%	(21)	254

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(306)	44%	(306)	12%	(87)	699
PID/Gender: Dem Men	8%	(7)	85%	(75)	7%	(6)	88
PID/Gender: Dem Women	6%	(9)	81%	(118)	13%	(20)	146
PID/Gender: Ind Men	34%	(36)	50%	(54)	16%	(18)	108
PID/Gender: Ind Women	36%	(37)	41%	(42)	23%	(23)	103
PID/Gender: Rep Men	84%	(106)	8%	(11)	7%	(9)	126
PID/Gender: Rep Women	86%	(111)	5%	(6)	9%	(12)	129
Ideo: Liberal (1-3)	8%	(16)	80%	(153)	12%	(22)	191
Ideo: Moderate (4)	37%	(77)	50%	(105)	13%	(28)	210
Ideo: Conservative (5-7)	74%	(200)	15%	(42)	11%	(29)	270
Ideo/PID: Conservative Republican	86%	(170)	5%	(9)	9%	(17)	197
Ideo/PID: Moderate/Liberal Republican	81%	(41)	15%	(7)	5%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	77%	(66)	12%	(11)	86
Ideo/PID: Liberal Democrat	4%	(6)	87%	(123)	9%	(13)	143
Unfavorable of Biden and Trump	28%	(25)	31%	(28)	42%	(38)	91
2024 H2H Matchup: Biden Voter	2%	(6)	90%	(270)	8%	(23)	300
2024 H2H Matchup: Trump Voter	86%	(295)	6%	(19)	8%	(28)	343
2024 H2H Matchup: Would not Vote	—	(0)	31%	(8)	69%	(18)	26
2024 H2H Matchup: Do not Know	16%	(5)	28%	(9)	56%	(17)	31
2022 House Vote: Democrat	6%	(16)	84%	(232)	10%	(28)	276
2022 House Vote: Republican	82%	(222)	8%	(21)	10%	(26)	270
2022 House Vote: Did not Vote	45%	(65)	34%	(50)	21%	(30)	146
2020 Vote: Joe Biden	6%	(19)	83%	(261)	11%	(36)	317
2020 Vote: Donald Trump	83%	(269)	7%	(23)	10%	(34)	326
2020 Vote: Someone Else	36%	(3)	43%	(4)	21%	(2)	10
2020 Vote: Did not Vote	31%	(14)	38%	(18)	32%	(15)	47
2016 Vote: Hillary Clinton	5%	(12)	87%	(221)	9%	(22)	255
2016 Vote: Donald Trump	81%	(218)	9%	(23)	10%	(27)	268
2016 Vote: Someone Else	20%	(3)	69%	(11)	11%	(2)	15
2020 Vote/PID: Not Biden/Democrat	47%	(7)	39%	(6)	14%	(2)	14
2020 Vote/PID: Not Trump/Republican	65%	(16)	31%	(7)	4%	(1)	24

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(306)	44%	(306)	12%	(87)	699
U.S. Economy: Wrong Track	58%	(269)	26%	(119)	16%	(76)	463
U.S. Economy: Right Direction	16%	(38)	79%	(187)	5%	(11)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	91%	(220)	7%	(16)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(288)	6%	(21)	10%	(33)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(13)	56%	(65)	32%	(37)	115
Top 2024 Issue: Economy	60%	(150)	27%	(67)	13%	(33)	250
Community: Urban	35%	(43)	52%	(65)	13%	(16)	125
Community: Suburban	41%	(119)	45%	(131)	14%	(42)	291
Community: Rural	51%	(144)	39%	(110)	10%	(29)	283
Community/Gender: Urban Women	24%	(15)	62%	(39)	14%	(9)	63
Community/Gender: Urban Men	46%	(28)	42%	(26)	12%	(8)	62
Community/Gender: Rural Women	51%	(77)	37%	(57)	12%	(19)	153
Community/Gender: Rural Men	52%	(67)	41%	(53)	8%	(10)	130
Community/Gender: Suburban Women	40%	(64)	43%	(70)	17%	(27)	162
Community/Gender: Suburban Men	42%	(54)	47%	(61)	11%	(15)	130
Homeowner	46%	(228)	42%	(207)	12%	(57)	493
Renter	36%	(60)	52%	(86)	12%	(19)	166
Military HHnm: Yes	43%	(49)	50%	(58)	7%	(8)	116
Military HH: No	44%	(257)	42%	(247)	14%	(79)	583
Employ: Private Sector	44%	(96)	45%	(98)	11%	(23)	217
Employ: Government	33%	(14)	60%	(26)	8%	(3)	44
Employ: Self-Employed	59%	(37)	32%	(20)	10%	(6)	63
Employ: Homemaker	63%	(20)	29%	(9)	8%	(3)	32
Employ: Student	19%	(5)	57%	(15)	24%	(6)	26
Employ: Retired	43%	(88)	47%	(96)	10%	(21)	205
Employ: Unemployed	36%	(27)	39%	(29)	25%	(19)	75
Employ: Other	51%	(19)	33%	(12)	16%	(6)	36
Self + Household: White-Collar	41%	(118)	50%	(147)	9%	(27)	292
Self + Household: Blue Collar	47%	(143)	40%	(122)	12%	(37)	302
Union HH: Yes	30%	(7)	41%	(9)	29%	(7)	23
Union HH: No	44%	(299)	44%	(297)	12%	(80)	676

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**Table BLMB10\_14:** Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(306)	44%	(306)	12%	(87)	699
LGBTQ+: Yes	24%	(18)	62%	(49)	14%	(11)	78
LGBTQ+: No	46%	(288)	41%	(257)	12%	(76)	621
Motivated to Vote	46%	(291)	45%	(283)	9%	(55)	629
Parent: Yes	52%	(93)	38%	(67)	10%	(18)	178
Parent: No	41%	(214)	46%	(239)	13%	(68)	521
COVID Vaccine: Yes	37%	(191)	52%	(269)	11%	(59)	519
COVID Vaccine: No	64%	(116)	20%	(37)	15%	(28)	180
Student Loans: Yes	41%	(37)	44%	(39)	15%	(13)	89
Student Loans: No	44%	(270)	44%	(266)	12%	(73)	610
Favorable Opinion of Haley	50%	(116)	39%	(91)	11%	(27)	234
Unfavorable Opinion of Haley	39%	(125)	51%	(167)	10%	(32)	324
Protestant	48%	(126)	40%	(104)	12%	(30)	260
Roman Catholic	55%	(39)	39%	(28)	6%	(5)	72
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	39%	(4)	46%	(5)	15%	(1)	10
Muslim	48%	(2)	52%	(2)	—	(0)	3
Buddhist	—	(0)	100%	(5)	—	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	2
Atheist	24%	(8)	69%	(23)	7%	(2)	32
Agnostic	16%	(4)	66%	(17)	18%	(5)	25
Something else	51%	(86)	34%	(59)	15%	(25)	170
Nothing in particular	27%	(30)	56%	(61)	16%	(18)	110
Prodigal Biden Voter	31%	(13)	28%	(12)	41%	(18)	44
Undecided Voter (DK/WNV)	9%	(5)	29%	(17)	62%	(35)	56
Undecided Voter (DK)	—	(0)	31%	(8)	69%	(18)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(356)	32%	(225)	17%	(118)	699
Gender: Male	57%	(183)	29%	(92)	15%	(48)	322
Gender: Female	46%	(174)	35%	(133)	19%	(71)	377
Age: 18-34	54%	(92)	24%	(42)	22%	(38)	172
Age: 35-44	45%	(43)	39%	(37)	16%	(15)	95
Age: 45-64	53%	(121)	36%	(82)	12%	(27)	230
Age: 65+	49%	(99)	32%	(64)	19%	(38)	201
GenZers: 1997-2012	52%	(44)	23%	(19)	26%	(22)	85
Millennials: 1981-1996	49%	(85)	32%	(56)	18%	(31)	172
GenXers: 1965-1980	52%	(88)	35%	(59)	12%	(21)	168
Baby Boomers: 1946-1964	51%	(133)	34%	(90)	15%	(40)	263
Educ: < College	54%	(236)	30%	(132)	16%	(72)	441
Educ: Bachelors degree	50%	(80)	33%	(53)	16%	(26)	160
Educ: Post-grad	41%	(40)	39%	(39)	20%	(20)	99
Income: Under 50k	46%	(138)	36%	(109)	18%	(53)	300
Income: 50k-100k	58%	(146)	28%	(72)	14%	(36)	253
Income: 100k+	50%	(73)	30%	(44)	20%	(29)	146
Ethnicity: White (Non-Hispanic)	63%	(292)	24%	(110)	13%	(62)	463
Ethnicity: Hispanic	32%	(11)	32%	(12)	36%	(13)	36
Ethnicity: Black (Non-Hispanic)	20%	(31)	61%	(94)	19%	(29)	155
Ethnicity: Asian + Other (Non-Hispanic)	49%	(22)	20%	(9)	32%	(14)	45
All Christian	61%	(207)	27%	(90)	13%	(43)	341
All Non-Christian	40%	(8)	46%	(10)	14%	(3)	20
Atheist	17%	(5)	35%	(11)	49%	(16)	32
Agnostic/Nothing in particular	32%	(43)	45%	(61)	23%	(31)	135
Something Else	54%	(92)	31%	(53)	15%	(26)	170
Evangelical	66%	(179)	24%	(65)	10%	(27)	271
Non-Evangelical	50%	(115)	34%	(78)	17%	(39)	231
PID: Dem (no lean)	10%	(23)	74%	(174)	16%	(37)	234
PID: Ind (no lean)	48%	(101)	20%	(43)	32%	(67)	211
PID: Rep (no lean)	91%	(232)	3%	(8)	6%	(14)	254

Continued on next page

**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(356)	32%	(225)	17%	(118)	699
PID/Gender: Dem Men	13%	(12)	75%	(66)	12%	(10)	88
PID/Gender: Dem Women	8%	(11)	74%	(108)	18%	(27)	146
PID/Gender: Ind Men	51%	(55)	22%	(23)	27%	(29)	108
PID/Gender: Ind Women	44%	(46)	19%	(19)	37%	(38)	103
PID/Gender: Rep Men	92%	(116)	2%	(2)	6%	(8)	126
PID/Gender: Rep Women	91%	(117)	4%	(6)	5%	(6)	129
Ideo: Liberal (1-3)	11%	(22)	65%	(124)	24%	(45)	191
Ideo: Moderate (4)	45%	(95)	34%	(72)	20%	(43)	210
Ideo: Conservative (5-7)	83%	(225)	8%	(21)	9%	(24)	270
Ideo/PID: Conservative Republican	93%	(183)	2%	(3)	5%	(11)	197
Ideo/PID: Moderate/Liberal Republican	86%	(44)	7%	(3)	7%	(4)	51
Ideo/PID: Moderate/Conservative Democrat	15%	(13)	72%	(62)	13%	(11)	86
Ideo/PID: Liberal Democrat	7%	(10)	77%	(110)	16%	(23)	143
Unfavorable of Biden and Trump	52%	(47)	8%	(7)	41%	(37)	91
2024 H2H Matchup: Biden Voter	7%	(21)	70%	(210)	23%	(69)	300
2024 H2H Matchup: Trump Voter	94%	(321)	1%	(4)	5%	(18)	343
2024 H2H Matchup: Would not Vote	17%	(4)	7%	(2)	75%	(19)	26
2024 H2H Matchup: Do not Know	29%	(9)	29%	(9)	41%	(13)	31
2022 House Vote: Democrat	10%	(26)	69%	(191)	21%	(59)	276
2022 House Vote: Republican	91%	(247)	4%	(10)	5%	(13)	270
2022 House Vote: Did not Vote	54%	(79)	16%	(24)	30%	(43)	146
2020 Vote: Joe Biden	13%	(40)	64%	(203)	23%	(74)	317
2020 Vote: Donald Trump	90%	(293)	4%	(12)	6%	(20)	326
2020 Vote: Someone Else	59%	(6)	7%	(1)	34%	(3)	10
2020 Vote: Did not Vote	38%	(18)	18%	(8)	45%	(21)	47
2016 Vote: Hillary Clinton	9%	(23)	70%	(179)	21%	(53)	255
2016 Vote: Donald Trump	89%	(239)	3%	(9)	7%	(20)	268
2016 Vote: Someone Else	38%	(6)	29%	(5)	33%	(5)	15
2020 Vote/PID: Not Biden/Democrat	45%	(6)	35%	(5)	20%	(3)	14
2020 Vote/PID: Not Trump/Republican	68%	(16)	11%	(3)	21%	(5)	24
U.S. Economy: Wrong Track	67%	(309)	18%	(82)	16%	(72)	463
U.S. Economy: Right Direction	20%	(47)	61%	(143)	19%	(46)	236

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(356)	32%	(225)	17%	(118)	699
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	80%	(193)	13%	(32)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(312)	2%	(6)	7%	(24)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(28)	22%	(25)	54%	(62)	115
Top 2024 Issue: Economy	69%	(172)	17%	(43)	14%	(35)	250
Community: Urban	38%	(48)	38%	(48)	23%	(29)	125
Community: Suburban	48%	(139)	34%	(98)	18%	(53)	291
Community: Rural	60%	(169)	28%	(78)	13%	(36)	283
Community/Gender: Urban Women	28%	(18)	48%	(30)	24%	(15)	63
Community/Gender: Urban Men	48%	(30)	29%	(18)	23%	(14)	62
Community/Gender: Rural Women	56%	(86)	29%	(44)	15%	(22)	153
Community/Gender: Rural Men	64%	(83)	26%	(34)	10%	(14)	130
Community/Gender: Suburban Women	43%	(70)	36%	(58)	21%	(34)	162
Community/Gender: Suburban Men	54%	(70)	31%	(40)	15%	(20)	130
Homeowner	55%	(272)	28%	(136)	17%	(85)	493
Renter	40%	(66)	46%	(76)	14%	(24)	166
Military HHnm: Yes	51%	(59)	35%	(40)	14%	(16)	116
Military HH: No	51%	(297)	32%	(184)	17%	(102)	583
Employ: Private Sector	52%	(113)	30%	(65)	18%	(40)	217
Employ: Government	36%	(16)	48%	(21)	16%	(7)	44
Employ: Self-Employed	67%	(42)	23%	(15)	10%	(6)	63
Employ: Homemaker	71%	(23)	24%	(8)	5%	(2)	32
Employ: Student	24%	(6)	35%	(9)	41%	(11)	26
Employ: Retired	51%	(105)	30%	(62)	18%	(38)	205
Employ: Unemployed	41%	(31)	44%	(33)	15%	(12)	75
Employ: Other	57%	(21)	32%	(12)	11%	(4)	36
Self + Household: White-Collar	47%	(139)	36%	(106)	16%	(48)	292
Self + Household: Blue Collar	56%	(169)	29%	(89)	15%	(45)	302
Union HH: Yes	43%	(10)	38%	(9)	19%	(4)	23
Union HH: No	51%	(346)	32%	(216)	17%	(114)	676
LGBTQ+: Yes	25%	(20)	54%	(42)	21%	(16)	78
LGBTQ+: No	54%	(336)	29%	(182)	16%	(102)	621
Motivated to Vote	54%	(338)	32%	(201)	14%	(90)	629

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(356)	32%	(225)	17%	(118)	699
Parent: Yes	60%	(107)	27%	(48)	13%	(22)	178
Parent: No	48%	(249)	34%	(177)	18%	(96)	521
COVID Vaccine: Yes	44%	(231)	37%	(190)	19%	(98)	519
COVID Vaccine: No	70%	(125)	19%	(34)	11%	(20)	180
Student Loans: Yes	51%	(46)	29%	(26)	19%	(17)	89
Student Loans: No	51%	(310)	33%	(198)	17%	(101)	610
Favorable Opinion of Haley	61%	(143)	22%	(52)	17%	(39)	234
Unfavorable Opinion of Haley	44%	(144)	41%	(134)	14%	(46)	324
Protestant	62%	(160)	27%	(70)	12%	(30)	260
Roman Catholic	57%	(41)	29%	(21)	14%	(10)	72
Mormon	65%	(1)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(5)	—	(0)	25%	(2)	7
Jewish	54%	(5)	46%	(5)	—	(0)	10
Muslim	42%	(1)	52%	(2)	6%	(0)	3
Buddhist	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	17%	(5)	35%	(11)	49%	(16)	32
Agnostic	13%	(3)	58%	(15)	29%	(7)	25
Something else	54%	(92)	31%	(53)	15%	(26)	170
Nothing in particular	36%	(40)	42%	(46)	22%	(24)	110
Prodigal Biden Voter	45%	(19)	12%	(5)	43%	(19)	44
Undecided Voter (DK/WNV)	24%	(14)	19%	(11)	57%	(32)	56
Undecided Voter (DK)	17%	(4)	7%	(2)	75%	(19)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(305)	39%	(275)	13%	(93)	4%	(26)	699
Gender: Male	47%	(150)	40%	(130)	10%	(31)	3%	(10)	322
Gender: Female	41%	(154)	38%	(145)	16%	(62)	4%	(16)	377
Age: 18-34	38%	(66)	37%	(64)	18%	(31)	7%	(12)	172
Age: 35-44	41%	(39)	41%	(39)	15%	(14)	3%	(3)	95
Age: 45-64	44%	(102)	40%	(92)	12%	(29)	3%	(7)	230
Age: 65+	48%	(97)	40%	(80)	10%	(19)	2%	(5)	201
GenZers: 1997-2012	34%	(29)	37%	(31)	19%	(16)	10%	(9)	85
Millennials: 1981-1996	42%	(72)	38%	(65)	17%	(29)	3%	(6)	172
GenXers: 1965-1980	45%	(75)	41%	(69)	11%	(19)	3%	(5)	168
Baby Boomers: 1946-1964	46%	(122)	40%	(106)	11%	(29)	2%	(6)	263
Educ: < College	41%	(182)	39%	(171)	15%	(68)	4%	(19)	441
Educ: Bachelors degree	51%	(82)	35%	(56)	10%	(16)	4%	(6)	160
Educ: Post-grad	41%	(40)	49%	(48)	10%	(10)	1%	(1)	99
Income: Under 50k	38%	(114)	44%	(132)	12%	(37)	5%	(16)	300
Income: 50k-100k	47%	(120)	38%	(95)	13%	(33)	2%	(4)	253
Income: 100k+	48%	(70)	33%	(48)	16%	(23)	4%	(5)	146
Ethnicity: White (Non-Hispanic)	48%	(220)	40%	(184)	10%	(48)	2%	(11)	463
Ethnicity: Hispanic	48%	(18)	19%	(7)	19%	(7)	14%	(5)	36
Ethnicity: Black (Non-Hispanic)	33%	(51)	38%	(60)	23%	(35)	6%	(9)	155
Ethnicity: Asian + Other (Non-Hispanic)	34%	(15)	54%	(24)	9%	(4)	3%	(1)	45
All Christian	51%	(174)	38%	(130)	8%	(27)	3%	(9)	341
All Non-Christian	39%	(8)	42%	(9)	17%	(3)	3%	(1)	20
Atheist	29%	(9)	61%	(20)	3%	(1)	8%	(3)	32
Agnostic/Nothing in particular	38%	(52)	36%	(49)	21%	(29)	4%	(5)	135
Something Else	36%	(61)	40%	(68)	19%	(33)	5%	(8)	170
Evangelical	43%	(118)	41%	(112)	12%	(32)	4%	(10)	271
Non-Evangelical	49%	(114)	35%	(81)	12%	(29)	3%	(7)	231
PID: Dem (no lean)	41%	(95)	38%	(88)	18%	(41)	4%	(9)	234
PID: Ind (no lean)	42%	(89)	40%	(84)	13%	(28)	5%	(11)	211
PID: Rep (no lean)	48%	(121)	40%	(103)	10%	(25)	2%	(6)	254

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(305)	39%	(275)	13%	(93)	4%	(26)	699
PID/Gender: Dem Men	46%	(41)	41%	(36)	13%	(12)	—	(0)	88
PID/Gender: Dem Women	37%	(54)	36%	(53)	20%	(29)	6%	(9)	146
PID/Gender: Ind Men	46%	(50)	44%	(48)	4%	(4)	6%	(6)	108
PID/Gender: Ind Women	38%	(39)	35%	(36)	23%	(24)	4%	(5)	103
PID/Gender: Rep Men	48%	(60)	37%	(47)	12%	(16)	3%	(4)	126
PID/Gender: Rep Women	47%	(61)	44%	(56)	7%	(9)	2%	(2)	129
Ideo: Liberal (1-3)	40%	(76)	44%	(85)	12%	(23)	4%	(8)	191
Ideo: Moderate (4)	42%	(88)	40%	(85)	15%	(32)	3%	(6)	210
Ideo: Conservative (5-7)	50%	(136)	36%	(97)	10%	(26)	4%	(11)	270
Ideo/PID: Conservative Republican	49%	(97)	39%	(77)	9%	(17)	3%	(5)	197
Ideo/PID: Moderate/Liberal Republican	45%	(23)	47%	(24)	7%	(3)	1%	(1)	51
Ideo/PID: Moderate/Conservative Democrat	44%	(38)	29%	(25)	21%	(18)	6%	(5)	86
Ideo/PID: Liberal Democrat	40%	(57)	43%	(61)	14%	(20)	3%	(5)	143
Unfavorable of Biden and Trump	38%	(35)	42%	(39)	12%	(10)	8%	(7)	91
2024 H2H Matchup: Biden Voter	42%	(126)	39%	(117)	16%	(48)	3%	(9)	300
2024 H2H Matchup: Trump Voter	47%	(162)	40%	(137)	10%	(35)	3%	(9)	343
2024 H2H Matchup: Would not Vote	23%	(6)	32%	(8)	18%	(5)	27%	(7)	26
2024 H2H Matchup: Do not Know	34%	(11)	43%	(13)	19%	(6)	4%	(1)	31
2022 House Vote: Democrat	40%	(111)	41%	(114)	15%	(42)	3%	(9)	276
2022 House Vote: Republican	53%	(143)	36%	(96)	9%	(24)	2%	(6)	270
2022 House Vote: Did not Vote	33%	(48)	41%	(60)	18%	(27)	7%	(10)	146
2020 Vote: Joe Biden	42%	(132)	38%	(120)	17%	(55)	3%	(10)	317
2020 Vote: Donald Trump	48%	(155)	42%	(136)	8%	(27)	2%	(8)	326
2020 Vote: Someone Else	44%	(4)	33%	(3)	12%	(1)	10%	(1)	10
2020 Vote: Did not Vote	29%	(14)	33%	(16)	23%	(11)	14%	(7)	47
2016 Vote: Hillary Clinton	40%	(102)	42%	(107)	15%	(39)	3%	(7)	255
2016 Vote: Donald Trump	51%	(136)	37%	(99)	10%	(26)	3%	(7)	268
2016 Vote: Someone Else	59%	(9)	32%	(5)	5%	(1)	3%	(0)	15
2020 Vote/PID: Not Biden/Democrat	52%	(7)	23%	(3)	12%	(2)	13%	(2)	14
2020 Vote/PID: Not Trump/Republican	45%	(11)	21%	(5)	28%	(7)	7%	(2)	24

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(305)	39%	(275)	13%	(93)	4%	(26)	699
U.S. Economy: Wrong Track	44%	(201)	39%	(179)	13%	(63)	4%	(20)	463
U.S. Economy: Right Direction	44%	(103)	41%	(96)	13%	(31)	3%	(6)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42%	(100)	40%	(95)	16%	(38)	3%	(7)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46%	(158)	40%	(136)	11%	(39)	3%	(10)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(46)	38%	(44)	15%	(17)	7%	(9)	115
Top 2024 Issue: Economy	49%	(122)	38%	(96)	8%	(20)	5%	(12)	250
Community: Urban	42%	(52)	44%	(55)	12%	(14)	3%	(3)	125
Community: Suburban	46%	(135)	41%	(120)	10%	(29)	2%	(7)	291
Community: Rural	41%	(117)	36%	(101)	18%	(50)	5%	(15)	283
Community/Gender: Urban Women	42%	(26)	36%	(23)	18%	(12)	3%	(2)	63
Community/Gender: Urban Men	41%	(26)	52%	(32)	5%	(3)	2%	(1)	62
Community/Gender: Rural Women	36%	(55)	37%	(56)	21%	(32)	6%	(10)	153
Community/Gender: Rural Men	48%	(62)	34%	(44)	14%	(18)	4%	(6)	130
Community/Gender: Suburban Women	45%	(72)	41%	(66)	12%	(19)	3%	(4)	162
Community/Gender: Suburban Men	48%	(63)	41%	(54)	8%	(10)	2%	(3)	130
Homeowner	47%	(232)	39%	(194)	11%	(53)	3%	(14)	493
Renter	36%	(59)	41%	(69)	17%	(28)	6%	(9)	166
Military HHnm: Yes	45%	(52)	37%	(43)	15%	(18)	3%	(4)	116
Military HH: No	43%	(253)	40%	(233)	13%	(76)	4%	(22)	583
Employ: Private Sector	44%	(96)	41%	(89)	11%	(25)	3%	(7)	217
Employ: Government	47%	(21)	21%	(9)	26%	(12)	5%	(2)	44
Employ: Self-Employed	48%	(30)	38%	(24)	12%	(7)	2%	(1)	63
Employ: Homemaker	41%	(13)	47%	(15)	12%	(4)	1%	(0)	32
Employ: Student	26%	(7)	29%	(8)	25%	(6)	21%	(5)	26
Employ: Retired	48%	(98)	41%	(84)	10%	(20)	2%	(4)	205
Employ: Unemployed	38%	(29)	42%	(32)	18%	(13)	2%	(1)	75
Employ: Other	31%	(11)	40%	(15)	17%	(6)	11%	(4)	36
Self + Household: White-Collar	45%	(131)	39%	(113)	13%	(37)	4%	(11)	292
Self + Household: Blue Collar	47%	(142)	40%	(120)	10%	(31)	3%	(9)	302
Union HH: Yes	51%	(12)	26%	(6)	17%	(4)	6%	(1)	23
Union HH: No	43%	(293)	40%	(269)	13%	(89)	4%	(25)	676

Continued on next page

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(305)	39%	(275)	13%	(93)	4%	(26)	699
LGBTQ+: Yes	35%	(27)	37%	(29)	20%	(16)	8%	(6)	78
LGBTQ+: No	45%	(277)	40%	(246)	13%	(78)	3%	(20)	621
Motivated to Vote	45%	(286)	40%	(250)	12%	(75)	3%	(18)	629
Parent: Yes	38%	(68)	41%	(73)	16%	(29)	5%	(8)	178
Parent: No	45%	(236)	39%	(203)	12%	(65)	3%	(18)	521
COVID Vaccine: Yes	46%	(238)	39%	(204)	12%	(63)	3%	(14)	519
COVID Vaccine: No	37%	(67)	40%	(71)	17%	(30)	6%	(12)	180
Student Loans: Yes	29%	(26)	49%	(44)	16%	(14)	6%	(6)	89
Student Loans: No	46%	(279)	38%	(231)	13%	(79)	3%	(20)	610
Favorable Opinion of Haley	54%	(126)	37%	(86)	6%	(15)	3%	(7)	234
Unfavorable Opinion of Haley	41%	(134)	42%	(137)	13%	(44)	3%	(9)	324
Protestant	50%	(131)	40%	(104)	8%	(20)	2%	(6)	260
Roman Catholic	56%	(40)	29%	(20)	10%	(7)	6%	(4)	72
Mormon	65%	(1)	35%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	38%	(3)	62%	(4)	—	(0)	—	(0)	7
Jewish	33%	(3)	52%	(5)	15%	(1)	—	(0)	10
Muslim	24%	(1)	57%	(2)	—	(0)	19%	(1)	3
Buddhist	29%	(1)	29%	(1)	42%	(2)	—	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	29%	(9)	61%	(20)	3%	(1)	8%	(3)	32
Agnostic	46%	(12)	33%	(8)	19%	(5)	2%	(0)	25
Something else	36%	(61)	40%	(68)	19%	(33)	5%	(8)	170
Nothing in particular	37%	(40)	37%	(40)	22%	(24)	5%	(5)	110
Prodigal Biden Voter	41%	(18)	30%	(13)	24%	(10)	6%	(3)	44
Undecided Voter (DK/WNV)	29%	(17)	38%	(22)	18%	(10)	14%	(8)	56
Undecided Voter (DK)	23%	(6)	32%	(8)	18%	(5)	27%	(7)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(258)	31%	(220)	22%	(151)	10%	(70)	699
Gender: Male	42%	(135)	30%	(98)	19%	(62)	8%	(27)	322
Gender: Female	33%	(123)	32%	(122)	24%	(89)	12%	(43)	377
Age: 18-34	31%	(53)	34%	(58)	21%	(36)	15%	(26)	172
Age: 35-44	33%	(32)	34%	(33)	26%	(25)	7%	(6)	95
Age: 45-64	37%	(86)	31%	(71)	20%	(46)	12%	(27)	230
Age: 65+	43%	(87)	29%	(58)	22%	(44)	6%	(11)	201
GenZers: 1997-2012	30%	(25)	30%	(26)	24%	(20)	16%	(14)	85
Millennials: 1981-1996	33%	(57)	34%	(59)	22%	(38)	11%	(18)	172
GenXers: 1965-1980	36%	(60)	32%	(54)	22%	(36)	11%	(18)	168
Baby Boomers: 1946-1964	42%	(110)	30%	(80)	20%	(53)	7%	(19)	263
Educ: < College	32%	(141)	34%	(149)	24%	(104)	10%	(46)	441
Educ: Bachelors degree	45%	(72)	24%	(39)	18%	(29)	12%	(20)	160
Educ: Post-grad	45%	(44)	33%	(33)	17%	(17)	5%	(5)	99
Income: Under 50k	35%	(106)	30%	(89)	25%	(74)	10%	(31)	300
Income: 50k-100k	38%	(95)	34%	(86)	20%	(52)	8%	(20)	253
Income: 100k+	39%	(57)	31%	(45)	17%	(25)	13%	(19)	146
Ethnicity: White (Non-Hispanic)	37%	(172)	30%	(141)	22%	(101)	11%	(49)	463
Ethnicity: Hispanic	37%	(13)	40%	(14)	9%	(3)	15%	(5)	36
Ethnicity: Black (Non-Hispanic)	37%	(57)	31%	(48)	24%	(38)	8%	(12)	155
Ethnicity: Asian + Other (Non-Hispanic)	33%	(15)	37%	(17)	21%	(9)	9%	(4)	45
All Christian	39%	(131)	33%	(114)	20%	(68)	8%	(28)	341
All Non-Christian	32%	(7)	51%	(10)	13%	(3)	4%	(1)	20
Atheist	48%	(16)	21%	(7)	14%	(5)	16%	(5)	32
Agnostic/Nothing in particular	46%	(62)	25%	(34)	20%	(26)	9%	(13)	135
Something Else	25%	(42)	32%	(55)	29%	(50)	14%	(24)	170
Evangelical	28%	(75)	35%	(96)	25%	(66)	13%	(34)	271
Non-Evangelical	42%	(97)	29%	(67)	21%	(50)	7%	(17)	231
PID: Dem (no lean)	52%	(121)	28%	(67)	16%	(36)	4%	(10)	234
PID: Ind (no lean)	38%	(80)	29%	(60)	19%	(39)	15%	(31)	211
PID: Rep (no lean)	22%	(57)	37%	(93)	30%	(75)	12%	(29)	254

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(258)	31%	(220)	22%	(151)	10%	(70)	699
PID/Gender: Dem Men	68%	(60)	23%	(20)	9%	(8)	—	(0)	88
PID/Gender: Dem Women	42%	(61)	32%	(47)	19%	(28)	7%	(10)	146
PID/Gender: Ind Men	40%	(43)	31%	(34)	14%	(16)	14%	(16)	108
PID/Gender: Ind Women	36%	(37)	26%	(26)	23%	(24)	15%	(15)	103
PID/Gender: Rep Men	25%	(32)	35%	(44)	31%	(39)	9%	(11)	126
PID/Gender: Rep Women	19%	(25)	38%	(49)	28%	(37)	14%	(18)	129
Ideo: Liberal (1-3)	57%	(110)	29%	(56)	9%	(17)	4%	(8)	191
Ideo: Moderate (4)	39%	(82)	33%	(69)	21%	(43)	8%	(16)	210
Ideo: Conservative (5-7)	23%	(62)	32%	(87)	29%	(79)	16%	(42)	270
Ideo/PID: Conservative Republican	18%	(36)	35%	(68)	32%	(64)	15%	(29)	197
Ideo/PID: Moderate/Liberal Republican	41%	(21)	43%	(22)	15%	(8)	1%	(1)	51
Ideo/PID: Moderate/Conservative Democrat	44%	(38)	27%	(23)	23%	(20)	6%	(5)	86
Ideo/PID: Liberal Democrat	58%	(83)	29%	(41)	10%	(14)	3%	(5)	143
Unfavorable of Biden and Trump	38%	(35)	26%	(24)	24%	(22)	12%	(11)	91
2024 H2H Matchup: Biden Voter	56%	(168)	29%	(86)	13%	(38)	3%	(8)	300
2024 H2H Matchup: Trump Voter	20%	(70)	36%	(123)	28%	(97)	15%	(53)	343
2024 H2H Matchup: Would not Vote	30%	(8)	25%	(6)	18%	(5)	28%	(7)	26
2024 H2H Matchup: Do not Know	38%	(12)	17%	(5)	36%	(11)	9%	(3)	31
2022 House Vote: Democrat	53%	(147)	29%	(79)	14%	(39)	4%	(11)	276
2022 House Vote: Republican	26%	(71)	35%	(93)	26%	(70)	13%	(36)	270
2022 House Vote: Did not Vote	26%	(38)	31%	(45)	27%	(40)	15%	(22)	146
2020 Vote: Joe Biden	54%	(170)	29%	(90)	14%	(45)	3%	(11)	317
2020 Vote: Donald Trump	21%	(70)	36%	(116)	29%	(93)	14%	(47)	326
2020 Vote: Someone Else	41%	(4)	21%	(2)	12%	(1)	26%	(2)	10
2020 Vote: Did not Vote	30%	(14)	25%	(12)	24%	(11)	22%	(10)	47
2016 Vote: Hillary Clinton	54%	(137)	30%	(77)	13%	(33)	3%	(8)	255
2016 Vote: Donald Trump	26%	(69)	32%	(86)	30%	(81)	12%	(32)	268
2016 Vote: Someone Else	69%	(11)	11%	(2)	6%	(1)	14%	(2)	15
2020 Vote/PID: Not Biden/Democrat	55%	(8)	23%	(3)	2%	(0)	20%	(3)	14
2020 Vote/PID: Not Trump/Republican	39%	(10)	18%	(4)	24%	(6)	19%	(5)	24

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(258)	31%	(220)	22%	(151)	10%	(70)	699
U.S. Economy: Wrong Track	26%	(119)	33%	(152)	28%	(129)	13%	(62)	463
U.S. Economy: Right Direction	59%	(138)	29%	(68)	9%	(21)	4%	(8)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(130)	30%	(71)	14%	(33)	3%	(6)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(72)	34%	(117)	29%	(100)	16%	(54)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	47%	(55)	28%	(32)	16%	(19)	9%	(10)	115
Top 2024 Issue: Economy	30%	(76)	33%	(82)	22%	(55)	15%	(36)	250
Community: Urban	51%	(64)	28%	(35)	15%	(18)	6%	(8)	125
Community: Suburban	37%	(108)	32%	(94)	20%	(59)	10%	(30)	291
Community: Rural	30%	(85)	32%	(91)	26%	(73)	12%	(33)	283
Community/Gender: Urban Women	52%	(32)	26%	(16)	13%	(8)	9%	(5)	63
Community/Gender: Urban Men	51%	(32)	29%	(18)	16%	(10)	4%	(2)	62
Community/Gender: Rural Women	24%	(37)	33%	(50)	27%	(41)	16%	(24)	153
Community/Gender: Rural Men	37%	(48)	31%	(41)	25%	(32)	7%	(9)	130
Community/Gender: Suburban Women	33%	(53)	34%	(55)	24%	(39)	9%	(14)	162
Community/Gender: Suburban Men	42%	(55)	30%	(39)	16%	(20)	12%	(16)	130
Homeowner	39%	(191)	32%	(158)	20%	(97)	9%	(47)	493
Renter	35%	(58)	29%	(48)	25%	(42)	10%	(17)	166
Military HHnm: Yes	40%	(46)	34%	(40)	22%	(26)	4%	(5)	116
Military HH: No	36%	(212)	31%	(181)	21%	(125)	11%	(66)	583
Employ: Private Sector	35%	(76)	35%	(76)	18%	(40)	12%	(25)	217
Employ: Government	24%	(10)	31%	(14)	27%	(12)	18%	(8)	44
Employ: Self-Employed	40%	(25)	32%	(20)	18%	(11)	10%	(6)	63
Employ: Homemaker	28%	(9)	36%	(12)	21%	(7)	14%	(5)	32
Employ: Student	36%	(10)	17%	(5)	33%	(9)	14%	(4)	26
Employ: Retired	43%	(88)	29%	(59)	22%	(45)	6%	(13)	205
Employ: Unemployed	34%	(25)	34%	(25)	29%	(22)	3%	(2)	75
Employ: Other	37%	(13)	27%	(10)	15%	(6)	21%	(8)	36
Self + Household: White-Collar	41%	(121)	33%	(97)	18%	(53)	7%	(22)	292
Self + Household: Blue Collar	35%	(107)	31%	(93)	22%	(67)	11%	(34)	302
Union HH: Yes	37%	(9)	42%	(10)	15%	(3)	6%	(1)	23
Union HH: No	37%	(249)	31%	(210)	22%	(148)	10%	(69)	676

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(258)	31%	(220)	22%	(151)	10%	(70)	699
LGBTQ+: Yes	44%	(34)	24%	(18)	21%	(16)	12%	(9)	78
LGBTQ+: No	36%	(223)	32%	(202)	22%	(135)	10%	(61)	621
Motivated to Vote	39%	(244)	31%	(195)	21%	(129)	10%	(61)	629
Parent: Yes	26%	(45)	39%	(68)	23%	(40)	13%	(23)	178
Parent: No	41%	(212)	29%	(152)	21%	(110)	9%	(47)	521
COVID Vaccine: Yes	43%	(222)	30%	(157)	20%	(104)	7%	(36)	519
COVID Vaccine: No	20%	(35)	35%	(63)	26%	(47)	19%	(35)	180
Student Loans: Yes	30%	(27)	38%	(34)	20%	(18)	12%	(11)	89
Student Loans: No	38%	(231)	31%	(186)	22%	(133)	10%	(60)	610
Favorable Opinion of Haley	46%	(108)	27%	(64)	21%	(50)	5%	(12)	234
Unfavorable Opinion of Haley	36%	(118)	34%	(110)	18%	(59)	11%	(37)	324
Protestant	39%	(101)	31%	(82)	20%	(53)	10%	(25)	260
Roman Catholic	40%	(29)	37%	(26)	19%	(13)	4%	(3)	72
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	22%	(2)	62%	(4)	16%	(1)	—	(0)	7
Jewish	28%	(3)	47%	(5)	25%	(2)	—	(0)	10
Muslim	—	(0)	76%	(3)	6%	(0)	19%	(1)	3
Buddhist	29%	(1)	67%	(3)	—	(0)	4%	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	48%	(16)	21%	(7)	14%	(5)	16%	(5)	32
Agnostic	67%	(17)	15%	(4)	9%	(2)	9%	(2)	25
Something else	25%	(42)	32%	(55)	29%	(50)	14%	(24)	170
Nothing in particular	41%	(45)	27%	(30)	22%	(24)	10%	(11)	110
Prodigal Biden Voter	37%	(16)	23%	(10)	30%	(13)	10%	(4)	44
Undecided Voter (DK/WNV)	34%	(19)	21%	(12)	28%	(16)	17%	(10)	56
Undecided Voter (DK)	30%	(8)	25%	(6)	18%	(5)	28%	(7)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(306)	30%	(207)	18%	(129)	8%	(57)	699
Gender: Male	47%	(150)	29%	(94)	17%	(56)	7%	(22)	322
Gender: Female	41%	(155)	30%	(113)	20%	(74)	9%	(35)	377
Age: 18-34	36%	(63)	28%	(48)	23%	(39)	13%	(23)	172
Age: 35-44	40%	(38)	31%	(30)	21%	(20)	8%	(8)	95
Age: 45-64	43%	(99)	35%	(80)	14%	(31)	8%	(19)	230
Age: 65+	53%	(106)	25%	(49)	19%	(39)	3%	(7)	201
GenZers: 1997-2012	34%	(29)	28%	(23)	25%	(21)	13%	(11)	85
Millennials: 1981-1996	40%	(69)	28%	(48)	21%	(37)	10%	(18)	172
GenXers: 1965-1980	41%	(69)	37%	(62)	13%	(22)	9%	(16)	168
Baby Boomers: 1946-1964	51%	(133)	27%	(72)	18%	(46)	4%	(12)	263
Educ: < College	37%	(163)	31%	(136)	23%	(100)	10%	(42)	441
Educ: Bachelors degree	53%	(85)	22%	(35)	16%	(25)	9%	(14)	160
Educ: Post-grad	59%	(58)	36%	(36)	4%	(4)	1%	(1)	99
Income: Under 50k	41%	(124)	28%	(84)	23%	(70)	7%	(21)	300
Income: 50k-100k	44%	(112)	31%	(78)	16%	(42)	9%	(22)	253
Income: 100k+	48%	(70)	31%	(45)	12%	(17)	9%	(14)	146
Ethnicity: White (Non-Hispanic)	44%	(206)	28%	(132)	18%	(84)	9%	(41)	463
Ethnicity: Hispanic	52%	(19)	21%	(8)	15%	(5)	12%	(4)	36
Ethnicity: Black (Non-Hispanic)	37%	(57)	34%	(53)	22%	(35)	7%	(11)	155
Ethnicity: Asian + Other (Non-Hispanic)	55%	(25)	33%	(15)	10%	(5)	2%	(1)	45
All Christian	43%	(147)	32%	(109)	19%	(63)	7%	(22)	341
All Non-Christian	56%	(11)	40%	(8)	—	(0)	4%	(1)	20
Atheist	72%	(23)	17%	(5)	6%	(2)	6%	(2)	32
Agnostic/Nothing in particular	52%	(70)	20%	(27)	18%	(25)	9%	(12)	135
Something Else	32%	(54)	34%	(58)	23%	(39)	11%	(19)	170
Evangelical	31%	(85)	35%	(95)	24%	(66)	9%	(25)	271
Non-Evangelical	48%	(111)	29%	(67)	15%	(35)	7%	(17)	231
PID: Dem (no lean)	62%	(144)	22%	(53)	13%	(30)	3%	(7)	234
PID: Ind (no lean)	46%	(96)	26%	(54)	18%	(39)	10%	(22)	211
PID: Rep (no lean)	26%	(65)	40%	(101)	24%	(61)	11%	(27)	254

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(306)	30%	(207)	18%	(129)	8%	(57)	699
PID/Gender: Dem Men	70%	(62)	19%	(17)	10%	(9)	1%	(1)	88
PID/Gender: Dem Women	57%	(83)	25%	(36)	14%	(21)	4%	(6)	146
PID/Gender: Ind Men	47%	(51)	30%	(32)	14%	(15)	9%	(10)	108
PID/Gender: Ind Women	44%	(45)	21%	(21)	23%	(24)	12%	(12)	103
PID/Gender: Rep Men	30%	(38)	36%	(45)	26%	(32)	9%	(11)	126
PID/Gender: Rep Women	21%	(27)	43%	(56)	22%	(29)	13%	(16)	129
Ideo: Liberal (1-3)	73%	(139)	17%	(33)	7%	(14)	3%	(6)	191
Ideo: Moderate (4)	43%	(90)	33%	(69)	17%	(36)	7%	(15)	210
Ideo: Conservative (5-7)	27%	(72)	36%	(98)	25%	(69)	12%	(32)	270
Ideo/PID: Conservative Republican	23%	(44)	38%	(75)	27%	(53)	12%	(24)	197
Ideo/PID: Moderate/Liberal Republican	41%	(21)	44%	(23)	9%	(5)	5%	(3)	51
Ideo/PID: Moderate/Conservative Democrat	47%	(40)	28%	(24)	20%	(17)	5%	(4)	86
Ideo/PID: Liberal Democrat	73%	(104)	18%	(26)	6%	(9)	2%	(3)	143
Unfavorable of Biden and Trump	44%	(40)	29%	(26)	20%	(19)	7%	(6)	91
2024 H2H Matchup: Biden Voter	67%	(202)	21%	(62)	10%	(30)	2%	(6)	300
2024 H2H Matchup: Trump Voter	24%	(81)	40%	(137)	24%	(81)	13%	(44)	343
2024 H2H Matchup: Would not Vote	34%	(9)	20%	(5)	24%	(6)	23%	(6)	26
2024 H2H Matchup: Do not Know	45%	(14)	11%	(3)	40%	(12)	5%	(1)	31
2022 House Vote: Democrat	65%	(179)	22%	(60)	11%	(32)	2%	(5)	276
2022 House Vote: Republican	28%	(75)	38%	(103)	24%	(65)	10%	(27)	270
2022 House Vote: Did not Vote	33%	(48)	29%	(43)	21%	(31)	17%	(25)	146
2020 Vote: Joe Biden	65%	(205)	21%	(66)	12%	(38)	2%	(8)	317
2020 Vote: Donald Trump	24%	(79)	40%	(129)	25%	(81)	11%	(37)	326
2020 Vote: Someone Else	41%	(4)	31%	(3)	13%	(1)	15%	(1)	10
2020 Vote: Did not Vote	36%	(17)	21%	(10)	19%	(9)	24%	(11)	47
2016 Vote: Hillary Clinton	66%	(167)	23%	(59)	9%	(24)	2%	(5)	255
2016 Vote: Donald Trump	28%	(75)	37%	(99)	26%	(69)	9%	(25)	268
2016 Vote: Someone Else	71%	(11)	10%	(2)	13%	(2)	6%	(1)	15
2020 Vote/PID: Not Biden/Democrat	62%	(9)	16%	(2)	—	(0)	22%	(3)	14
2020 Vote/PID: Not Trump/Republican	47%	(11)	17%	(4)	19%	(5)	17%	(4)	24

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(306)	30%	(207)	18%	(129)	8%	(57)	699
U.S. Economy: Wrong Track	32%	(149)	34%	(156)	23%	(108)	11%	(50)	463
U.S. Economy: Right Direction	66%	(157)	22%	(51)	9%	(21)	3%	(7)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(162)	21%	(50)	9%	(23)	3%	(6)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(81)	39%	(132)	25%	(87)	12%	(43)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(62)	22%	(26)	17%	(20)	7%	(8)	115
Top 2024 Issue: Economy	35%	(87)	34%	(85)	20%	(49)	12%	(29)	250
Community: Urban	54%	(67)	25%	(31)	19%	(24)	3%	(3)	125
Community: Suburban	48%	(140)	28%	(82)	16%	(48)	8%	(22)	291
Community: Rural	35%	(98)	34%	(95)	20%	(58)	11%	(32)	283
Community/Gender: Urban Women	55%	(34)	25%	(16)	18%	(11)	2%	(1)	63
Community/Gender: Urban Men	53%	(33)	24%	(15)	20%	(12)	3%	(2)	62
Community/Gender: Rural Women	30%	(46)	36%	(55)	21%	(32)	13%	(20)	153
Community/Gender: Rural Men	41%	(53)	31%	(40)	20%	(26)	9%	(11)	130
Community/Gender: Suburban Women	47%	(75)	27%	(43)	19%	(30)	8%	(13)	162
Community/Gender: Suburban Men	50%	(65)	30%	(39)	13%	(17)	7%	(9)	130
Homeowner	46%	(226)	31%	(151)	16%	(79)	7%	(37)	493
Renter	41%	(67)	27%	(45)	23%	(38)	9%	(15)	166
Military HHnm: Yes	51%	(59)	26%	(30)	17%	(19)	6%	(7)	116
Military HH: No	42%	(246)	30%	(177)	19%	(110)	9%	(50)	583
Employ: Private Sector	43%	(94)	34%	(74)	14%	(30)	9%	(20)	217
Employ: Government	24%	(11)	36%	(16)	27%	(12)	13%	(6)	44
Employ: Self-Employed	49%	(31)	29%	(18)	11%	(7)	11%	(7)	63
Employ: Homemaker	28%	(9)	38%	(12)	22%	(7)	13%	(4)	32
Employ: Student	47%	(12)	9%	(2)	31%	(8)	14%	(4)	26
Employ: Retired	52%	(107)	25%	(51)	19%	(39)	4%	(8)	205
Employ: Unemployed	36%	(27)	32%	(24)	27%	(21)	5%	(4)	75
Employ: Other	40%	(15)	27%	(10)	19%	(7)	13%	(5)	36
Self + Household: White-Collar	50%	(147)	30%	(88)	13%	(39)	6%	(18)	292
Self + Household: Blue Collar	41%	(125)	29%	(88)	21%	(63)	9%	(26)	302
Union HH: Yes	50%	(12)	28%	(7)	15%	(4)	6%	(1)	23
Union HH: No	43%	(294)	30%	(201)	19%	(126)	8%	(55)	676

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(306)	30%	(207)	18%	(129)	8%	(57)	699
LGBTQ+: Yes	48%	(38)	21%	(16)	21%	(16)	10%	(8)	78
LGBTQ+: No	43%	(268)	31%	(191)	18%	(113)	8%	(49)	621
Motivated to Vote	46%	(288)	29%	(185)	18%	(111)	7%	(46)	629
Parent: Yes	33%	(58)	38%	(67)	17%	(31)	12%	(22)	178
Parent: No	47%	(248)	27%	(141)	19%	(98)	7%	(35)	521
COVID Vaccine: Yes	50%	(259)	29%	(149)	16%	(82)	6%	(29)	519
COVID Vaccine: No	26%	(47)	32%	(58)	26%	(48)	15%	(27)	180
Student Loans: Yes	42%	(38)	30%	(27)	18%	(16)	10%	(9)	89
Student Loans: No	44%	(268)	30%	(180)	19%	(113)	8%	(48)	610
Favorable Opinion of Haley	49%	(114)	29%	(69)	16%	(37)	6%	(14)	234
Unfavorable Opinion of Haley	49%	(157)	30%	(96)	15%	(49)	7%	(22)	324
Protestant	42%	(108)	32%	(83)	19%	(50)	7%	(19)	260
Roman Catholic	48%	(34)	31%	(22)	17%	(12)	4%	(3)	72
Mormon	35%	(1)	65%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	48%	(3)	36%	(3)	16%	(1)	—	(0)	7
Jewish	43%	(4)	56%	(6)	1%	(0)	—	(0)	10
Muslim	6%	(0)	76%	(3)	—	(0)	19%	(1)	3
Buddhist	96%	(5)	—	(0)	—	(0)	4%	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	72%	(23)	17%	(5)	6%	(2)	6%	(2)	32
Agnostic	73%	(18)	10%	(3)	13%	(3)	4%	(1)	25
Something else	32%	(54)	34%	(58)	23%	(39)	11%	(19)	170
Nothing in particular	47%	(52)	23%	(25)	20%	(22)	11%	(12)	110
Prodigal Biden Voter	39%	(17)	22%	(10)	31%	(13)	8%	(3)	44
Undecided Voter (DK/WNV)	40%	(23)	15%	(8)	33%	(18)	13%	(7)	56
Undecided Voter (DK)	34%	(9)	20%	(5)	24%	(6)	23%	(6)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(243)	30%	(210)	22%	(155)	13%	(91)	699
Gender: Male	38%	(123)	29%	(92)	23%	(73)	11%	(34)	322
Gender: Female	32%	(121)	31%	(118)	22%	(83)	15%	(56)	377
Age: 18-34	27%	(47)	31%	(54)	24%	(41)	18%	(31)	172
Age: 35-44	32%	(31)	33%	(32)	20%	(19)	15%	(14)	95
Age: 45-64	36%	(84)	31%	(71)	20%	(46)	13%	(30)	230
Age: 65+	41%	(82)	27%	(54)	25%	(50)	8%	(15)	201
GenZers: 1997-2012	27%	(23)	31%	(26)	21%	(18)	21%	(18)	85
Millennials: 1981-1996	31%	(53)	31%	(53)	24%	(41)	15%	(26)	172
GenXers: 1965-1980	35%	(59)	33%	(56)	18%	(30)	14%	(24)	168
Baby Boomers: 1946-1964	40%	(105)	28%	(74)	24%	(64)	8%	(20)	263
Educ: < College	31%	(137)	30%	(131)	24%	(107)	15%	(66)	441
Educ: Bachelors degree	41%	(65)	27%	(43)	20%	(32)	13%	(20)	160
Educ: Post-grad	42%	(41)	36%	(36)	17%	(17)	5%	(5)	99
Income: Under 50k	36%	(109)	27%	(81)	23%	(70)	14%	(41)	300
Income: 50k-100k	35%	(88)	30%	(77)	24%	(60)	11%	(28)	253
Income: 100k+	32%	(47)	36%	(52)	17%	(25)	15%	(21)	146
Ethnicity: White (Non-Hispanic)	35%	(164)	29%	(133)	22%	(103)	14%	(63)	463
Ethnicity: Hispanic	35%	(13)	35%	(13)	16%	(6)	14%	(5)	36
Ethnicity: Black (Non-Hispanic)	33%	(51)	31%	(48)	23%	(35)	13%	(21)	155
Ethnicity: Asian + Other (Non-Hispanic)	33%	(15)	36%	(16)	27%	(12)	4%	(2)	45
All Christian	33%	(112)	34%	(115)	22%	(74)	12%	(41)	341
All Non-Christian	43%	(9)	47%	(10)	6%	(1)	4%	(1)	20
Atheist	65%	(21)	8%	(2)	19%	(6)	8%	(3)	32
Agnostic/Nothing in particular	45%	(61)	25%	(34)	20%	(26)	10%	(14)	135
Something Else	24%	(41)	29%	(49)	28%	(48)	19%	(33)	170
Evangelical	24%	(65)	32%	(87)	26%	(72)	18%	(48)	271
Non-Evangelical	37%	(86)	31%	(72)	21%	(49)	11%	(25)	231
PID: Dem (no lean)	52%	(121)	30%	(69)	13%	(31)	6%	(13)	234
PID: Ind (no lean)	34%	(72)	28%	(59)	22%	(47)	16%	(33)	211
PID: Rep (no lean)	20%	(50)	32%	(82)	30%	(77)	18%	(45)	254

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(243)	30%	(210)	22%	(155)	13%	(91)	699
PID/Gender: Dem Men	62%	(54)	24%	(21)	13%	(12)	2%	(1)	88
PID/Gender: Dem Women	45%	(66)	33%	(48)	14%	(20)	8%	(12)	146
PID/Gender: Ind Men	38%	(42)	26%	(28)	25%	(27)	10%	(11)	108
PID/Gender: Ind Women	30%	(31)	30%	(30)	19%	(20)	21%	(22)	103
PID/Gender: Rep Men	21%	(27)	34%	(43)	27%	(34)	17%	(22)	126
PID/Gender: Rep Women	18%	(24)	30%	(39)	34%	(43)	18%	(23)	129
Ideo: Liberal (1-3)	59%	(113)	28%	(53)	8%	(15)	5%	(10)	191
Ideo: Moderate (4)	36%	(75)	32%	(68)	20%	(42)	11%	(24)	210
Ideo: Conservative (5-7)	19%	(51)	31%	(83)	31%	(85)	19%	(52)	270
Ideo/PID: Conservative Republican	16%	(32)	31%	(60)	33%	(64)	20%	(40)	197
Ideo/PID: Moderate/Liberal Republican	36%	(18)	40%	(21)	15%	(8)	9%	(5)	51
Ideo/PID: Moderate/Conservative Democrat	41%	(35)	31%	(27)	18%	(16)	10%	(8)	86
Ideo/PID: Liberal Democrat	60%	(86)	28%	(40)	9%	(12)	3%	(5)	143
Unfavorable of Biden and Trump	33%	(30)	33%	(30)	23%	(21)	12%	(11)	91
2024 H2H Matchup: Biden Voter	58%	(174)	27%	(80)	10%	(31)	5%	(15)	300
2024 H2H Matchup: Trump Voter	16%	(55)	33%	(112)	32%	(111)	19%	(65)	343
2024 H2H Matchup: Would not Vote	20%	(5)	32%	(8)	23%	(6)	25%	(6)	26
2024 H2H Matchup: Do not Know	29%	(9)	32%	(10)	23%	(7)	16%	(5)	31
2022 House Vote: Democrat	56%	(155)	26%	(71)	14%	(38)	4%	(12)	276
2022 House Vote: Republican	20%	(55)	31%	(85)	32%	(87)	16%	(44)	270
2022 House Vote: Did not Vote	22%	(32)	35%	(51)	20%	(29)	23%	(33)	146
2020 Vote: Joe Biden	56%	(176)	26%	(83)	12%	(38)	6%	(19)	317
2020 Vote: Donald Trump	17%	(54)	34%	(109)	32%	(104)	18%	(58)	326
2020 Vote: Someone Else	29%	(3)	20%	(2)	24%	(2)	26%	(2)	10
2020 Vote: Did not Vote	22%	(10)	32%	(15)	23%	(11)	23%	(11)	47
2016 Vote: Hillary Clinton	56%	(142)	28%	(71)	11%	(27)	6%	(15)	255
2016 Vote: Donald Trump	20%	(55)	32%	(87)	32%	(86)	15%	(41)	268
2016 Vote: Someone Else	62%	(10)	11%	(2)	12%	(2)	14%	(2)	15
2020 Vote/PID: Not Biden/Democrat	39%	(6)	17%	(2)	27%	(4)	16%	(2)	14
2020 Vote/PID: Not Trump/Republican	39%	(9)	16%	(4)	26%	(6)	19%	(5)	24

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(243)	30%	(210)	22%	(155)	13%	(91)	699
U.S. Economy: Wrong Track	25%	(114)	29%	(136)	28%	(130)	18%	(84)	463
U.S. Economy: Right Direction	55%	(130)	31%	(73)	11%	(26)	3%	(7)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(137)	28%	(66)	12%	(28)	4%	(10)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(60)	31%	(108)	32%	(110)	19%	(65)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(47)	31%	(36)	15%	(17)	14%	(16)	115
Top 2024 Issue: Economy	25%	(63)	32%	(80)	23%	(57)	20%	(49)	250
Community: Urban	39%	(49)	31%	(39)	18%	(22)	12%	(15)	125
Community: Suburban	38%	(112)	30%	(87)	21%	(60)	11%	(32)	291
Community: Rural	29%	(82)	30%	(84)	26%	(73)	15%	(43)	283
Community/Gender: Urban Women	41%	(26)	29%	(18)	15%	(9)	15%	(9)	63
Community/Gender: Urban Men	38%	(23)	32%	(20)	21%	(13)	9%	(6)	62
Community/Gender: Rural Women	24%	(37)	33%	(51)	26%	(39)	17%	(25)	153
Community/Gender: Rural Men	35%	(45)	26%	(33)	26%	(33)	14%	(18)	130
Community/Gender: Suburban Women	36%	(58)	30%	(48)	21%	(34)	13%	(22)	162
Community/Gender: Suburban Men	42%	(54)	30%	(39)	20%	(26)	8%	(11)	130
Homeowner	35%	(173)	31%	(152)	22%	(108)	12%	(59)	493
Renter	35%	(59)	30%	(49)	21%	(34)	14%	(23)	166
Military HHnm: Yes	40%	(46)	31%	(36)	20%	(23)	9%	(10)	116
Military HH: No	34%	(197)	30%	(174)	23%	(132)	14%	(80)	583
Employ: Private Sector	33%	(72)	32%	(68)	20%	(43)	15%	(33)	217
Employ: Government	23%	(10)	27%	(12)	25%	(11)	26%	(11)	44
Employ: Self-Employed	35%	(22)	41%	(26)	11%	(7)	13%	(9)	63
Employ: Homemaker	28%	(9)	30%	(10)	30%	(10)	12%	(4)	32
Employ: Student	36%	(9)	29%	(8)	19%	(5)	17%	(4)	26
Employ: Retired	40%	(82)	28%	(58)	25%	(52)	7%	(14)	205
Employ: Unemployed	32%	(24)	28%	(21)	28%	(21)	12%	(9)	75
Employ: Other	43%	(16)	20%	(7)	19%	(7)	18%	(7)	36
Self + Household: White-Collar	38%	(113)	33%	(96)	19%	(56)	10%	(29)	292
Self + Household: Blue Collar	34%	(103)	29%	(86)	23%	(70)	14%	(43)	302
Union HH: Yes	31%	(7)	47%	(11)	16%	(4)	6%	(1)	23
Union HH: No	35%	(236)	29%	(199)	22%	(152)	13%	(89)	676

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(243)	30%	(210)	22%	(155)	13%	(91)	699
LGBTQ+: Yes	41%	(32)	24%	(19)	19%	(15)	16%	(12)	78
LGBTQ+: No	34%	(211)	31%	(191)	23%	(141)	13%	(78)	621
Motivated to Vote	36%	(228)	30%	(189)	21%	(131)	13%	(81)	629
Parent: Yes	27%	(48)	36%	(64)	22%	(39)	15%	(27)	178
Parent: No	37%	(195)	28%	(146)	22%	(117)	12%	(63)	521
COVID Vaccine: Yes	40%	(210)	30%	(158)	20%	(102)	10%	(49)	519
COVID Vaccine: No	18%	(33)	29%	(52)	30%	(54)	23%	(41)	180
Student Loans: Yes	32%	(28)	26%	(24)	24%	(21)	18%	(17)	89
Student Loans: No	35%	(215)	31%	(186)	22%	(134)	12%	(74)	610
Favorable Opinion of Haley	38%	(88)	32%	(75)	20%	(47)	10%	(23)	234
Unfavorable Opinion of Haley	39%	(126)	28%	(92)	21%	(69)	11%	(37)	324
Protestant	34%	(89)	31%	(81)	21%	(56)	13%	(34)	260
Roman Catholic	29%	(21)	39%	(28)	24%	(17)	7%	(5)	72
Mormon	—	(0)	35%	(1)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	22%	(2)	62%	(4)	—	(0)	16%	(1)	7
Jewish	28%	(3)	61%	(6)	11%	(1)	—	(0)	10
Muslim	24%	(1)	51%	(2)	6%	(0)	19%	(1)	3
Buddhist	58%	(3)	38%	(2)	—	(0)	4%	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	65%	(21)	8%	(2)	19%	(6)	8%	(3)	32
Agnostic	57%	(14)	23%	(6)	15%	(4)	5%	(1)	25
Something else	24%	(41)	29%	(49)	28%	(48)	19%	(33)	170
Nothing in particular	42%	(46)	26%	(28)	21%	(23)	11%	(12)	110
Prodigal Biden Voter	33%	(15)	29%	(13)	24%	(11)	14%	(6)	44
Undecided Voter (DK/WNV)	25%	(14)	32%	(18)	23%	(13)	20%	(12)	56
Undecided Voter (DK)	20%	(5)	32%	(8)	23%	(6)	25%	(6)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	39%(270)	45% (314)	7% (50)	1% (8)	— (3)	1% (8)	3% (18)	4% (28)	699	
Gender: Male	37% (118)	50% (162)	5% (17)	2% (5)	— (1)	2% (7)	2% (7)	2% (5)	322	
Gender: Female	40% (152)	40% (151)	9% (33)	1% (3)	1% (2)	— (2)	3% (10)	6% (23)	377	
Age: 18-34	30% (52)	46% (79)	7% (12)	2% (4)	1% (2)	— (0)	7% (12)	7% (12)	172	
Age: 35-44	47% (44)	37% (35)	10% (10)	1% (1)	1% (1)	— (0)	2% (2)	2% (2)	95	
Age: 45-64	39% (91)	47% (108)	5% (12)	2% (4)	— (0)	2% (5)	1% (2)	4% (9)	230	
Age: 65+	41% (83)	46% (92)	8% (17)	— (0)	— (0)	1% (3)	1% (2)	2% (4)	201	
GenZers: 1997-2012	26% (22)	47% (40)	6% (5)	1% (1)	1% (1)	— (0)	11% (9)	8% (6)	85	
Millennials: 1981-1996	41% (71)	39% (67)	9% (16)	2% (4)	1% (2)	— (0)	3% (5)	4% (7)	172	
GenXers: 1965-1980	40% (67)	46% (78)	5% (9)	2% (4)	1% (1)	2% (3)	1% (2)	3% (5)	168	
Baby Boomers: 1946-1964	41% (108)	47% (123)	7% (19)	— (0)	— (0)	1% (4)	1% (2)	3% (9)	263	
Educ: < College	35% (153)	47% (209)	9% (38)	1% (3)	— (2)	1% (3)	4% (16)	4% (17)	441	
Educ: Bachelors degree	43% (69)	44% (71)	4% (6)	3% (4)	— (0)	2% (3)	1% (1)	3% (6)	160	
Educ: Post-grad	49% (48)	35% (34)	6% (6)	1% (1)	2% (2)	2% (2)	1% (1)	6% (6)	99	
Income: Under 50k	42% (126)	39% (117)	8% (23)	1% (4)	— (1)	1% (2)	4% (11)	5% (16)	300	
Income: 50k-100k	34% (87)	52% (132)	7% (18)	1% (2)	— (1)	2% (4)	1% (3)	2% (5)	253	
Income: 100k+	39% (57)	44% (64)	6% (9)	2% (2)	1% (1)	2% (2)	3% (4)	5% (7)	146	
Ethnicity: White (Non-Hispanic)	29% (136)	57% (264)	7% (31)	— (1)	— (2)	1% (6)	1% (5)	4% (17)	463	
Ethnicity: Hispanic	53% (19)	24% (9)	9% (3)	— (0)	— (0)	3% (1)	2% (1)	9% (3)	36	
Ethnicity: Black (Non-Hispanic)	66% (102)	13% (20)	6% (9)	3% (5)	1% (2)	— (0)	6% (10)	5% (7)	155	
Ethnicity: Asian + Other (Non-Hispanic)	28% (13)	47% (21)	14% (6)	3% (2)	— (0)	1% (1)	5% (2)	1% (1)	45	
All Christian	33% (112)	53% (181)	7% (25)	— (1)	— (2)	2% (6)	— (0)	4% (14)	341	
All Non-Christian	58% (12)	40% (8)	— (0)	— (0)	— (0)	— (0)	— (0)	1% (0)	20	
Atheist	66% (22)	17% (6)	— (0)	1% (0)	3% (1)	— (0)	13% (4)	— (0)	32	
Agnostic/Nothing in particular	49% (66)	23% (31)	11% (14)	4% (5)	1% (1)	1% (2)	4% (5)	8% (11)	135	
Something Else	35% (59)	51% (87)	6% (10)	1% (2)	— (0)	— (0)	5% (9)	2% (3)	170	
Evangelical	26% (71)	60% (162)	6% (16)	1% (2)	— (1)	— (1)	3% (8)	4% (10)	271	
Non-Evangelical	43% (100)	42% (98)	8% (19)	1% (1)	1% (1)	2% (5)	— (0)	3% (6)	231	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	39%(270)	45% (314)	7% (50)	1% (8)	— (3)	1% (8)	3% (18)	4% (28)	699	
PID: Dem (no lean)	82% (191)	4% (10)	6% (14)	1% (2)	1% (1)	— (0)	3% (7)	3% (8)	234	
PID: Ind (no lean)	35% (74)	37% (79)	10% (22)	3% (7)	1% (2)	3% (5)	5% (10)	6% (12)	211	
PID: Rep (no lean)	2% (5)	88%(225)	5% (13)	— (0)	— (1)	1% (3)	— (1)	3% (8)	254	
PID/Gender: Dem Men	87% (77)	7% (6)	2% (1)	2% (1)	— (0)	— (0)	2% (2)	— (0)	88	
PID/Gender: Dem Women	79% (115)	3% (4)	9% (13)	— (0)	1% (1)	— (0)	4% (5)	5% (7)	146	
PID/Gender: Ind Men	36% (39)	40% (43)	9% (10)	3% (4)	1% (1)	4% (4)	4% (5)	2% (2)	108	
PID/Gender: Ind Women	34% (35)	35% (36)	12% (12)	3% (3)	— (0)	1% (1)	5% (5)	10% (11)	103	
PID/Gender: Rep Men	2% (2)	89% (113)	4% (5)	— (0)	— (0)	2% (2)	1% (1)	2% (3)	126	
PID/Gender: Rep Women	2% (3)	87% (112)	6% (8)	— (0)	— (1)	— (0)	— (0)	4% (5)	129	
Ideo: Liberal (1-3)	76% (145)	7% (14)	6% (12)	3% (6)	1% (3)	— (0)	4% (8)	2% (4)	191	
Ideo: Moderate (4)	46% (96)	37% (79)	9% (18)	1% (3)	— (1)	1% (2)	2% (4)	4% (8)	210	
Ideo: Conservative (5-7)	9% (24)	79% (213)	5% (14)	— (0)	— (0)	2% (6)	1% (3)	4% (10)	270	
Ideo/PID: Conservative Republican	2% (3)	90% (176)	4% (8)	— (0)	— (0)	1% (3)	— (0)	3% (7)	197	
Ideo/PID: Moderate/Liberal Republican	3% (2)	85% (44)	9% (4)	— (0)	1% (1)	— (0)	2% (1)	— (0)	51	
Ideo/PID: Moderate/Conservative Democrat	80% (68)	8% (7)	6% (5)	— (0)	— (0)	— (0)	2% (2)	4% (3)	86	
Ideo/PID: Liberal Democrat	84% (120)	2% (4)	6% (9)	1% (2)	1% (1)	— (0)	3% (4)	2% (3)	143	
Unfavorable of Biden and Trump	15% (14)	33% (30)	18% (16)	4% (4)	3% (3)	7% (6)	8% (7)	13% (12)	91	
2024 H2H Matchup: Biden Voter	90%(270)	— (0)	6% (18)	1% (3)	— (1)	1% (3)	— (0)	2% (5)	300	
2024 H2H Matchup: Trump Voter	— (0)	91% (313)	6% (20)	1% (3)	— (0)	— (1)	1% (2)	1% (4)	343	
2024 H2H Matchup: Would not Vote	— (0)	2% (1)	20% (5)	1% (0)	8% (2)	2% (1)	61% (16)	5% (1)	26	
2024 H2H Matchup: Do not Know	2% (0)	2% (1)	21% (7)	6% (2)	— (0)	10% (3)	1% (0)	58% (18)	31	
2022 House Vote: Democrat	83%(230)	5% (14)	5% (14)	1% (4)	1% (3)	— (0)	1% (4)	3% (8)	276	
2022 House Vote: Republican	4% (10)	85%(230)	5% (15)	1% (3)	— (0)	2% (6)	— (1)	2% (5)	270	
2022 House Vote: Did not Vote	21% (30)	46% (67)	13% (20)	2% (2)	— (0)	1% (1)	9% (13)	9% (13)	146	
2020 Vote: Joe Biden	80%(254)	4% (14)	7% (22)	1% (5)	1% (3)	— (1)	2% (7)	4% (11)	317	
2020 Vote: Donald Trump	2% (5)	87%(283)	6% (19)	1% (3)	— (0)	2% (5)	— (1)	3% (9)	326	
2020 Vote: Someone Else	20% (2)	24% (2)	16% (2)	— (0)	5% (1)	12% (1)	— (0)	23% (2)	10	
2020 Vote: Did not Vote	20% (9)	31% (14)	13% (6)	2% (1)	— (0)	— (0)	22% (10)	12% (5)	47	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Independent			Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
		Republican Donald Trump	Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	39%(270)	45% (314)	7% (50)	1% (8)	— (3)	1% (8)	3% (18)	4% (28)	699	
2016 Vote: Hillary Clinton	83% (213)	3% (7)	8% (20)	1% (4)	1% (3)	— (1)	1% (3)	2% (4)	255	
2016 Vote: Donald Trump	4% (11)	85%(228)	4% (10)	— (0)	— (0)	2% (6)	1% (2)	4% (11)	268	
2016 Vote: Someone Else	60% (9)	9% (1)	3% (0)	7% (1)	— (0)	8% (1)	— (0)	14% (2)	15	
2020 Vote/PID: Not Biden/Democrat	33% (5)	46% (7)	7% (1)	— (0)	— (0)	1% (0)	10% (1)	3% (0)	14	
2020 Vote/PID: Not Trump/Republican	21% (5)	52% (13)	10% (2)	— (0)	2% (1)	4% (1)	— (0)	10% (2)	24	
U.S. Economy: Wrong Track	20% (93)	61%(283)	8% (39)	1% (5)	1% (2)	1% (5)	3% (15)	4% (19)	463	
U.S. Economy: Right Direction	75% (177)	13% (30)	4% (10)	1% (3)	— (1)	1% (3)	1% (3)	4% (8)	236	
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%(216)	2% (4)	5% (11)	1% (2)	— (0)	1% (2)	1% (2)	1% (3)	241	
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (8)	86%(294)	7% (25)	— (0)	— (1)	— (1)	1% (5)	3% (10)	343	
Prsnl. Fin. Sit. 2021-23: Same Under Both	40% (47)	14% (16)	11% (13)	6% (7)	2% (2)	5% (5)	10% (11)	13% (14)	115	
Top 2024 Issue: Economy	21% (53)	62% (154)	7% (18)	2% (4)	— (0)	1% (3)	4% (9)	3% (8)	250	
Community: Urban	51% (64)	31% (39)	10% (12)	3% (3)	— (0)	— (0)	2% (2)	4% (4)	125	
Community: Suburban	39% (113)	44% (128)	6% (18)	2% (5)	1% (2)	1% (4)	3% (8)	5% (13)	291	
Community: Rural	33% (94)	52% (147)	7% (19)	— (0)	— (1)	1% (4)	3% (8)	4% (10)	283	
Community/Gender: Urban Women	58% (36)	20% (12)	18% (11)	— (0)	— (0)	— (0)	— (0)	5% (3)	63	
Community/Gender: Urban Men	44% (27)	42% (27)	2% (1)	5% (3)	— (0)	— (0)	4% (2)	2% (1)	62	
Community/Gender: Rural Women	35% (54)	49% (74)	5% (7)	— (0)	1% (1)	1% (1)	3% (5)	6% (9)	153	
Community/Gender: Rural Men	30% (40)	56% (73)	9% (12)	— (0)	— (0)	2% (3)	2% (3)	— (0)	130	
Community/Gender: Suburban Women	38% (62)	40% (65)	9% (15)	2% (3)	1% (1)	— (0)	3% (5)	6% (10)	162	
Community/Gender: Suburban Men	39% (51)	49% (63)	3% (3)	1% (2)	1% (1)	3% (4)	2% (2)	2% (3)	130	
Homeowner	37% (180)	50%(245)	6% (30)	1% (4)	— (2)	1% (7)	2% (10)	3% (14)	493	
Renter	48% (80)	30% (49)	10% (16)	2% (4)	1% (1)	1% (1)	3% (6)	5% (8)	166	
Military HHnm: Yes	45% (52)	39% (45)	8% (10)	— (0)	— (0)	2% (3)	2% (2)	4% (5)	116	
Military HH: No	37% (218)	46%(269)	7% (40)	1% (8)	1% (3)	1% (6)	3% (15)	4% (23)	583	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	39%(270)	45% (314)	7% (50)	1% (8)	— (3)	1% (8)	3% (18)	4% (28)	699	
Employ: Private Sector	39% (85)	42% (91)	9% (20)	2% (4)	1% (2)	1% (2)	2% (3)	4% (9)	217	
Employ: Government	54% (24)	37% (16)	6% (3)	— (0)	1% (1)	— (0)	2% (1)	— (0)	44	
Employ: Self-Employed	31% (20)	58% (37)	— (0)	— (0)	1% (0)	— (0)	4% (2)	6% (4)	63	
Employ: Homemaker	28% (9)	64% (21)	7% (2)	1% (0)	— (0)	— (0)	— (0)	1% (0)	32	
Employ: Student	35% (9)	20% (5)	14% (4)	4% (1)	— (0)	— (0)	19% (5)	8% (2)	26	
Employ: Retired	39% (79)	48% (98)	7% (15)	— (0)	— (0)	2% (5)	1% (2)	3% (5)	205	
Employ: Unemployed	42% (32)	39% (29)	5% (4)	3% (2)	— (0)	2% (1)	4% (3)	5% (4)	75	
Employ: Other	35% (13)	46% (17)	5% (2)	1% (0)	— (0)	— (0)	4% (1)	10% (4)	36	
Self + Household: White-Collar	45% (133)	40% (117)	6% (19)	2% (6)	— (0)	2% (5)	2% (5)	3% (8)	292	
Self + Household: Blue Collar	34% (102)	50% (151)	8% (25)	1% (3)	1% (2)	1% (3)	2% (5)	4% (11)	302	
Union HH: Yes	45% (10)	42% (10)	3% (1)	4% (1)	— (0)	— (0)	6% (1)	— (0)	23	
Union HH: No	38%(260)	45%(304)	7% (49)	1% (7)	1% (3)	1% (8)	2% (16)	4% (28)	676	
LGBTQ+: Yes	55% (43)	17% (13)	9% (7)	3% (2)	1% (1)	2% (1)	8% (6)	5% (4)	78	
LGBTQ+: No	37%(227)	48% (301)	7% (42)	1% (6)	— (2)	1% (7)	2% (12)	4% (23)	621	
Motivated to Vote	40%(252)	48% (301)	7% (43)	1% (6)	— (3)	1% (8)	— (3)	2% (13)	629	
Parent: Yes	35% (62)	50% (88)	7% (13)	2% (4)	1% (1)	— (1)	3% (6)	2% (3)	178	
Parent: No	40%(208)	43%(225)	7% (37)	1% (5)	— (2)	1% (8)	2% (12)	5% (25)	521	
COVID Vaccine: Yes	46%(236)	38% (195)	7% (38)	2% (8)	1% (3)	2% (8)	2% (12)	4% (18)	519	
COVID Vaccine: No	19% (34)	66% (119)	7% (12)	— (0)	— (0)	— (0)	3% (6)	5% (9)	180	
Student Loans: Yes	36% (33)	40% (36)	7% (7)	6% (5)	2% (2)	1% (1)	3% (3)	4% (3)	89	
Student Loans: No	39%(238)	46%(278)	7% (43)	1% (3)	— (2)	1% (7)	2% (15)	4% (24)	610	
Favorable Opinion of Haley	31% (74)	52% (122)	7% (17)	— (1)	— (1)	3% (8)	— (1)	5% (11)	234	
Unfavorable Opinion of Haley	48% (154)	41% (132)	6% (18)	2% (5)	1% (3)	— (0)	2% (8)	1% (4)	324	

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**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	39% (270)	45% (314)	7% (50)	1% (8)	— (3)	1% (8)	3% (18)	4% (28)	699	
Protestant	34% (89)	51% (134)	7% (19)	— (1)	1% (2)	2% (4)	— (0)	5% (13)	260	
Roman Catholic	32% (23)	54% (39)	9% (6)	— (0)	— (0)	3% (2)	— (0)	2% (1)	72	
Mormon	— (0)	100% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	2	
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	100% (7)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	7	
Jewish	46% (5)	53% (5)	1% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	10	
Muslim	52% (2)	48% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	3	
Buddhist	67% (3)	29% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	4% (0)	5	
Hindu	100% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	2	
Atheist	66% (22)	17% (6)	— (0)	1% (0)	3% (1)	— (0)	13% (4)	— (0)	32	
Agnostic	63% (16)	9% (2)	8% (2)	3% (1)	3% (1)	5% (1)	9% (2)	— (0)	25	
Something else	35% (59)	51% (87)	6% (10)	1% (2)	— (0)	— (0)	5% (9)	2% (3)	170	
Nothing in particular	46% (50)	27% (29)	11% (12)	4% (4)	— (0)	1% (1)	2% (3)	10% (11)	110	
Prodigal Biden Voter	— (0)	31% (14)	21% (9)	7% (3)	5% (2)	1% (1)	15% (7)	20% (9)	44	
Undecided Voter (DK/WNV)	1% (0)	2% (1)	21% (12)	4% (2)	4% (2)	6% (4)	28% (16)	34% (19)	56	
Undecided Voter (DK)	— (0)	2% (1)	20% (5)	1% (0)	8% (2)	2% (1)	61% (16)	5% (1)	26	

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(300)	49%	(343)	4%	(26)	4%	(31)	699
Gender: Male	40%	(129)	55%	(176)	3%	(10)	2%	(7)	322
Gender: Female	45%	(170)	44%	(167)	4%	(16)	6%	(23)	377
Age: 18-34	35%	(61)	49%	(84)	10%	(17)	6%	(11)	172
Age: 35-44	51%	(49)	45%	(43)	3%	(3)	—	(0)	95
Age: 45-64	42%	(97)	50%	(115)	2%	(4)	6%	(15)	230
Age: 65+	46%	(93)	50%	(101)	1%	(2)	2%	(5)	201
GenZers: 1997-2012	33%	(28)	49%	(42)	12%	(10)	6%	(5)	85
Millennials: 1981-1996	45%	(77)	46%	(79)	6%	(10)	4%	(6)	172
GenXers: 1965-1980	43%	(73)	50%	(85)	2%	(3)	4%	(7)	168
Baby Boomers: 1946-1964	45%	(118)	50%	(131)	1%	(2)	4%	(12)	263
Educ: < College	39%	(171)	52%	(230)	5%	(21)	4%	(19)	441
Educ: Bachelors degree	47%	(74)	47%	(75)	2%	(3)	5%	(7)	160
Educ: Post-grad	55%	(54)	38%	(38)	2%	(2)	5%	(5)	99
Income: Under 50k	46%	(137)	44%	(131)	4%	(12)	7%	(20)	300
Income: 50k-100k	40%	(101)	55%	(139)	3%	(8)	2%	(5)	253
Income: 100k+	43%	(62)	50%	(73)	4%	(6)	4%	(5)	146
Ethnicity: White (Non-Hispanic)	33%	(152)	62%	(285)	2%	(8)	4%	(18)	463
Ethnicity: Hispanic	70%	(25)	25%	(9)	6%	(2)	—	(0)	36
Ethnicity: Black (Non-Hispanic)	69%	(106)	15%	(24)	8%	(12)	8%	(13)	155
Ethnicity: Asian + Other (Non-Hispanic)	35%	(16)	55%	(25)	8%	(4)	1%	(1)	45
All Christian	38%	(130)	57%	(194)	1%	(3)	4%	(14)	341
All Non-Christian	58%	(12)	41%	(8)	—	(0)	—	(0)	20
Atheist	66%	(22)	21%	(7)	13%	(4)	—	(0)	32
Agnostic/Nothing in particular	56%	(75)	29%	(40)	5%	(7)	10%	(13)	135
Something Else	36%	(61)	55%	(94)	7%	(11)	2%	(4)	170
Evangelical	28%	(76)	64%	(173)	4%	(10)	5%	(12)	271
Non-Evangelical	50%	(115)	46%	(106)	2%	(4)	2%	(6)	231
PID: Dem (no lean)	87%	(203)	5%	(12)	4%	(9)	4%	(10)	234
PID: Ind (no lean)	41%	(87)	45%	(96)	7%	(14)	6%	(14)	211
PID: Rep (no lean)	4%	(9)	93%	(236)	1%	(3)	3%	(7)	254

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(300)	49%	(343)	4%	(26)	4%	(31)	699
PID/Gender: Dem Men	90%	(79)	7%	(7)	2%	(1)	1%	(1)	88
PID/Gender: Dem Women	85%	(124)	3%	(5)	5%	(7)	7%	(10)	146
PID/Gender: Ind Men	41%	(44)	50%	(54)	6%	(6)	4%	(4)	108
PID/Gender: Ind Women	42%	(43)	41%	(42)	7%	(7)	9%	(10)	103
PID/Gender: Rep Men	5%	(6)	92%	(115)	1%	(2)	2%	(2)	126
PID/Gender: Rep Women	2%	(3)	93%	(120)	1%	(1)	3%	(4)	129
Ideo: Liberal (1-3)	82%	(156)	8%	(15)	6%	(11)	4%	(8)	191
Ideo: Moderate (4)	51%	(106)	41%	(87)	3%	(6)	5%	(11)	210
Ideo: Conservative (5-7)	11%	(30)	84%	(227)	1%	(4)	3%	(9)	270
Ideo/PID: Conservative Republican	2%	(5)	95%	(186)	—	(0)	3%	(6)	197
Ideo/PID: Moderate/Liberal Republican	9%	(5)	88%	(45)	3%	(1)	—	(0)	51
Ideo/PID: Moderate/Conservative Democrat	84%	(72)	8%	(7)	3%	(2)	5%	(4)	86
Ideo/PID: Liberal Democrat	89%	(127)	3%	(4)	3%	(5)	4%	(6)	143
Unfavorable of Biden and Trump	26%	(24)	45%	(41)	13%	(11)	16%	(14)	91
2024 H2H Matchup: Biden Voter	100%	(300)	—	(0)	—	(0)	—	(0)	300
2024 H2H Matchup: Trump Voter	—	(0)	100%	(343)	—	(0)	—	(0)	343
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(26)	—	(0)	26
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(31)	31
2022 House Vote: Democrat	89%	(246)	5%	(15)	2%	(7)	3%	(9)	276
2022 House Vote: Republican	4%	(12)	92%	(248)	1%	(3)	3%	(7)	270
2022 House Vote: Did not Vote	28%	(41)	52%	(76)	11%	(16)	9%	(13)	146
2020 Vote: Joe Biden	86%	(273)	6%	(19)	4%	(12)	4%	(13)	317
2020 Vote: Donald Trump	3%	(9)	93%	(302)	1%	(2)	4%	(12)	326
2020 Vote: Someone Else	42%	(4)	33%	(3)	1%	(0)	24%	(2)	10
2020 Vote: Did not Vote	29%	(13)	40%	(19)	24%	(11)	7%	(3)	47
2016 Vote: Hillary Clinton	91%	(231)	3%	(8)	2%	(6)	4%	(9)	255
2016 Vote: Donald Trump	5%	(13)	90%	(241)	1%	(3)	4%	(11)	268
2016 Vote: Someone Else	67%	(10)	17%	(3)	2%	(0)	15%	(2)	15
2020 Vote/PID: Not Biden/Democrat	33%	(5)	52%	(7)	12%	(2)	4%	(1)	14
2020 Vote/PID: Not Trump/Republican	28%	(7)	64%	(16)	4%	(1)	4%	(1)	24

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(300)	49%	(343)	4%	(26)	4%	(31)	699
U.S. Economy: Wrong Track	24%	(112)	66%	(307)	4%	(19)	5%	(24)	463
U.S. Economy: Right Direction	80%	(188)	15%	(35)	3%	(6)	3%	(6)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	96%	(230)	2%	(5)	1%	(3)	1%	(3)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(9)	92%	(317)	2%	(6)	3%	(11)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(61)	18%	(21)	15%	(17)	14%	(17)	115
Top 2024 Issue: Economy	23%	(58)	68%	(169)	4%	(10)	5%	(13)	250
Community: Urban	58%	(73)	36%	(45)	4%	(5)	2%	(3)	125
Community: Suburban	44%	(127)	48%	(139)	4%	(12)	5%	(13)	291
Community: Rural	35%	(100)	56%	(159)	3%	(9)	5%	(15)	283
Community/Gender: Urban Women	70%	(44)	24%	(15)	2%	(1)	4%	(3)	63
Community/Gender: Urban Men	47%	(29)	47%	(30)	6%	(4)	—	(0)	62
Community/Gender: Rural Women	37%	(56)	52%	(79)	4%	(6)	7%	(11)	153
Community/Gender: Rural Men	34%	(44)	61%	(80)	2%	(2)	3%	(4)	130
Community/Gender: Suburban Women	44%	(71)	45%	(73)	5%	(8)	6%	(10)	162
Community/Gender: Suburban Men	43%	(56)	51%	(66)	3%	(4)	2%	(3)	130
Homeowner	40%	(196)	54%	(265)	3%	(14)	4%	(17)	493
Renter	54%	(89)	36%	(59)	5%	(8)	6%	(10)	166
Military HHnm: Yes	49%	(57)	43%	(50)	4%	(4)	4%	(5)	116
Military HH: No	42%	(243)	50%	(293)	4%	(21)	4%	(26)	583
Employ: Private Sector	44%	(96)	49%	(106)	3%	(7)	4%	(9)	217
Employ: Government	56%	(25)	35%	(15)	3%	(1)	6%	(2)	44
Employ: Self-Employed	31%	(20)	59%	(37)	6%	(4)	4%	(2)	63
Employ: Homemaker	28%	(9)	71%	(23)	1%	(0)	—	(0)	32
Employ: Student	47%	(12)	28%	(7)	23%	(6)	2%	(1)	26
Employ: Retired	44%	(90)	51%	(105)	1%	(3)	3%	(7)	205
Employ: Unemployed	45%	(33)	43%	(33)	3%	(3)	9%	(6)	75
Employ: Other	41%	(15)	47%	(17)	4%	(1)	9%	(3)	36
Self + Household: White-Collar	50%	(148)	45%	(130)	2%	(7)	3%	(8)	292
Self + Household: Blue Collar	38%	(115)	54%	(165)	2%	(8)	5%	(15)	302

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(300)	49%	(343)	4%	(26)	4%	(31)	699
Union HH: Yes	49%	(11)	39%	(9)	12%	(3)	—	(0)	23
Union HH: No	43%	(288)	49%	(334)	3%	(23)	5%	(31)	676
LGBTQ+: Yes	62%	(49)	21%	(16)	10%	(8)	7%	(5)	78
LGBTQ+: No	40%	(251)	53%	(327)	3%	(18)	4%	(25)	621
Motivated to Vote	44%	(277)	52%	(326)	1%	(7)	3%	(19)	629
Parent: Yes	37%	(65)	56%	(100)	6%	(10)	2%	(3)	178
Parent: No	45%	(235)	47%	(243)	3%	(16)	5%	(28)	521
COVID Vaccine: Yes	50%	(262)	42%	(217)	3%	(17)	5%	(24)	519
COVID Vaccine: No	21%	(38)	70%	(126)	5%	(9)	4%	(7)	180
Student Loans: Yes	44%	(40)	45%	(40)	6%	(5)	5%	(4)	89
Student Loans: No	43%	(260)	50%	(303)	3%	(20)	4%	(27)	610
Favorable Opinion of Haley	35%	(83)	58%	(136)	1%	(2)	6%	(13)	234
Unfavorable Opinion of Haley	52%	(169)	43%	(138)	4%	(13)	1%	(4)	324
Protestant	38%	(99)	56%	(146)	1%	(2)	5%	(13)	260
Roman Catholic	43%	(30)	54%	(39)	1%	(1)	2%	(1)	72
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	—	(0)	—	(0)	7
Jewish	46%	(5)	53%	(5)	1%	(0)	—	(0)	10
Muslim	52%	(2)	48%	(2)	—	(0)	—	(0)	3
Buddhist	67%	(3)	33%	(2)	—	(0)	—	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	66%	(22)	21%	(7)	13%	(4)	—	(0)	32
Agnostic	70%	(18)	16%	(4)	9%	(2)	5%	(1)	25
Something else	36%	(61)	55%	(94)	7%	(11)	2%	(4)	170
Nothing in particular	53%	(58)	33%	(36)	4%	(5)	11%	(12)	110
Prodigal Biden Voter	—	(0)	43%	(19)	28%	(12)	30%	(13)	44
Undecided Voter (DK/WNV)	—	(0)	—	(0)	45%	(26)	55%	(31)	56
Undecided Voter (DK)	—	(0)	—	(0)	100%	(26)	—	(0)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	61%	(184)	39%	(116)	300
Gender: Male	62%	(80)	38%	(49)	129
Gender: Female	61%	(103)	39%	(67)	170
Age: 18-34	63%	(38)	37%	(22)	61
Age: 35-44	64%	(31)	36%	(17)	49
Age: 45-64	59%	(57)	41%	(40)	97
Age: 65+	61%	(57)	39%	(36)	93
GenZers: 1997-2012	58%	(16)	42%	(12)	28
Millennials: 1981-1996	65%	(50)	35%	(27)	77
GenXers: 1965-1980	60%	(44)	40%	(29)	73
Baby Boomers: 1946-1964	63%	(74)	37%	(44)	118
Educ: < College	66%	(112)	34%	(59)	171
Educ: Bachelors degree	59%	(44)	41%	(30)	74
Educ: Post-grad	50%	(27)	50%	(27)	54
Income: Under 50k	68%	(93)	32%	(44)	137
Income: 50k-100k	56%	(56)	44%	(44)	101
Income: 100k+	55%	(34)	45%	(28)	62
Ethnicity: White (Non-Hispanic)	50%	(76)	50%	(77)	152
Ethnicity: Hispanic	65%	(16)	35%	(9)	25
Ethnicity: Black (Non-Hispanic)	78%	(83)	22%	(23)	106
Ethnicity: Asian + Other (Non-Hispanic)	55%	(9)	45%	(7)	16
All Christian	62%	(80)	38%	(49)	130
All Non-Christian	49%	(6)	51%	(6)	12
Atheist	48%	(10)	52%	(11)	22
Agnostic/Nothing in particular	53%	(40)	47%	(35)	75
Something Else	77%	(47)	23%	(14)	61
Evangelical	79%	(60)	21%	(16)	76
Non-Evangelical	59%	(68)	41%	(48)	115
PID: Dem (no lean)	73%	(148)	27%	(55)	203
PID: Ind (no lean)	40%	(35)	60%	(53)	87
PID: Rep (no lean)	10%	(1)	90%	(8)	9

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	61%	(184)	39%	(116)	300
PID/Gender: Dem Men	77%	(61)	23%	(19)	79
PID/Gender: Dem Women	71%	(88)	29%	(36)	124
PID/Gender: Ind Men	45%	(20)	55%	(24)	44
PID/Gender: Ind Women	34%	(15)	66%	(29)	43
PID/Gender: Rep Men	—	(0)	100%	(6)	6
PID/Gender: Rep Women	29%	(1)	71%	(2)	3
Ideo: Liberal (1-3)	63%	(99)	37%	(57)	156
Ideo: Moderate (4)	60%	(64)	40%	(42)	106
Ideo: Conservative (5-7)	55%	(16)	45%	(14)	30
Ideo/PID: Conservative Republican	—	(0)	100%	(5)	5
Ideo/PID: Moderate/Liberal Republican	19%	(1)	81%	(4)	5
Ideo/PID: Moderate/Conservative Democrat	78%	(56)	22%	(16)	72
Ideo/PID: Liberal Democrat	70%	(89)	30%	(38)	127
Unfavorable of Biden and Trump	12%	(3)	88%	(21)	24
2024 H2H Matchup: Biden Voter	61%	(184)	39%	(116)	300
2024 H2H Matchup: Trump Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	66%	(162)	34%	(83)	246
2022 House Vote: Republican	11%	(1)	89%	(11)	12
2022 House Vote: Did not Vote	49%	(20)	51%	(21)	41
2020 Vote: Joe Biden	63%	(172)	37%	(101)	273
2020 Vote: Donald Trump	50%	(5)	50%	(5)	9
2020 Vote: Someone Else	12%	(0)	88%	(4)	4
2020 Vote: Did not Vote	53%	(7)	47%	(6)	13
2016 Vote: Hillary Clinton	66%	(154)	34%	(77)	231
2016 Vote: Donald Trump	29%	(4)	71%	(9)	13
2016 Vote: Someone Else	20%	(2)	80%	(8)	10
2020 Vote/PID: Not Biden/Democrat	81%	(4)	19%	(1)	5
2020 Vote/PID: Not Trump/Republican	14%	(1)	86%	(6)	7

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	61%	(184)	39%	(116)	300
U.S. Economy: Wrong Track	54%	(60)	46%	(52)	112
U.S. Economy: Right Direction	66%	(123)	34%	(64)	188
Prsnl. Fin. Sit. 2021-23: Better Under Biden	70%	(162)	30%	(68)	230
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(1)	92%	(8)	9
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(21)	66%	(40)	61
Top 2024 Issue: Economy	60%	(34)	40%	(23)	58
Community: Urban	58%	(43)	42%	(30)	73
Community: Suburban	60%	(76)	40%	(50)	127
Community: Rural	65%	(65)	35%	(35)	100
Community/Gender: Urban Women	51%	(22)	49%	(21)	44
Community/Gender: Urban Men	70%	(20)	30%	(9)	29
Community/Gender: Rural Women	63%	(35)	37%	(21)	56
Community/Gender: Rural Men	67%	(29)	33%	(14)	44
Community/Gender: Suburban Women	65%	(46)	35%	(25)	71
Community/Gender: Suburban Men	54%	(31)	46%	(26)	56
Homeowner	58%	(114)	42%	(82)	196
Renter	72%	(64)	28%	(25)	89
Military HHnm: Yes	70%	(40)	30%	(17)	57
Military HH: No	59%	(144)	41%	(99)	243
Employ: Private Sector	62%	(59)	38%	(37)	96
Employ: Government	69%	(17)	31%	(8)	25
Employ: Self-Employed	55%	(11)	45%	(9)	20
Employ: Homemaker	68%	(6)	32%	(3)	9
Employ: Student	42%	(5)	58%	(7)	12
Employ: Retired	61%	(55)	39%	(36)	90
Employ: Unemployed	69%	(23)	31%	(10)	33
Employ: Other	53%	(8)	47%	(7)	15
Self + Household: White-Collar	57%	(84)	43%	(64)	148
Self + Household: Blue Collar	66%	(75)	34%	(39)	115

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	61%	(184)	39%	(116)	300
Union HH: Yes	80%	(9)	20%	(2)	11
Union HH: No	61%	(175)	39%	(114)	288
LGBTQ+: Yes	55%	(27)	45%	(22)	49
LGBTQ+: No	63%	(157)	37%	(94)	251
Motivated to Vote	60%	(167)	40%	(109)	277
Parent: Yes	65%	(42)	35%	(23)	65
Parent: No	60%	(142)	40%	(93)	235
COVID Vaccine: Yes	59%	(155)	41%	(107)	262
COVID Vaccine: No	77%	(29)	23%	(9)	38
Student Loans: Yes	47%	(19)	53%	(21)	40
Student Loans: No	63%	(165)	37%	(95)	260
Favorable Opinion of Haley	51%	(42)	49%	(41)	83
Unfavorable Opinion of Haley	65%	(109)	35%	(60)	169
Protestant	66%	(66)	34%	(33)	99
Roman Catholic	48%	(14)	52%	(16)	30
Mormon	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	0
Jewish	79%	(4)	21%	(1)	5
Muslim	47%	(1)	53%	(1)	2
Buddhist	44%	(1)	56%	(2)	3
Hindu	—	(0)	100%	(2)	2
Atheist	48%	(10)	52%	(11)	22
Agnostic	41%	(7)	59%	(10)	18
Something else	77%	(47)	23%	(14)	61
Nothing in particular	57%	(33)	43%	(25)	58
Prodigal Biden Voter	—	(0)	—	(0)	0
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	74%	(252)	26%	(90)	343
Gender: Male	77%	(134)	23%	(41)	176
Gender: Female	71%	(118)	29%	(49)	167
Age: 18-34	82%	(69)	18%	(15)	84
Age: 35-44	68%	(29)	32%	(14)	43
Age: 45-64	81%	(93)	19%	(22)	115
Age: 65+	61%	(61)	39%	(39)	101
GenZers: 1997-2012	82%	(34)	18%	(7)	42
Millennials: 1981-1996	72%	(57)	28%	(22)	79
GenXers: 1965-1980	82%	(70)	18%	(15)	85
Baby Boomers: 1946-1964	66%	(87)	34%	(45)	131
Educ: < College	80%	(183)	20%	(47)	230
Educ: Bachelors degree	60%	(45)	40%	(30)	75
Educ: Post-grad	64%	(24)	36%	(14)	38
Income: Under 50k	80%	(104)	20%	(26)	131
Income: 50k-100k	73%	(102)	27%	(37)	139
Income: 100k+	63%	(46)	37%	(27)	73
Ethnicity: White (Non-Hispanic)	73%	(209)	27%	(76)	285
Ethnicity: Hispanic	71%	(6)	29%	(3)	9
Ethnicity: Black (Non-Hispanic)	89%	(21)	11%	(3)	24
Ethnicity: Asian + Other (Non-Hispanic)	64%	(16)	36%	(9)	25
All Christian	71%	(139)	29%	(55)	194
All Non-Christian	75%	(6)	25%	(2)	8
Atheist	34%	(2)	66%	(4)	7
Agnostic/Nothing in particular	74%	(30)	26%	(10)	40
Something Else	80%	(75)	20%	(18)	94
Evangelical	77%	(134)	23%	(40)	173
Non-Evangelical	68%	(72)	32%	(34)	106
PID: Dem (no lean)	75%	(9)	25%	(3)	12
PID: Ind (no lean)	58%	(55)	42%	(41)	96
PID: Rep (no lean)	80%	(188)	20%	(47)	236

Continued on next page

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	74%	(252)	26%	(90)	343
PID/Gender: Dem Men	100%	(7)	—	(0)	7
PID/Gender: Dem Women	43%	(2)	57%	(3)	5
PID/Gender: Ind Men	49%	(26)	51%	(28)	54
PID/Gender: Ind Women	69%	(29)	31%	(13)	42
PID/Gender: Rep Men	88%	(102)	12%	(14)	115
PID/Gender: Rep Women	72%	(87)	28%	(33)	120
Ideo: Liberal (1-3)	76%	(12)	24%	(4)	15
Ideo: Moderate (4)	67%	(59)	33%	(28)	87
Ideo: Conservative (5-7)	76%	(172)	24%	(55)	227
Ideo/PID: Conservative Republican	79%	(146)	21%	(40)	186
Ideo/PID: Moderate/Liberal Republican	87%	(39)	13%	(6)	45
Ideo/PID: Moderate/Conservative Democrat	74%	(5)	26%	(2)	7
Ideo/PID: Liberal Democrat	82%	(4)	18%	(1)	4
Unfavorable of Biden and Trump	31%	(13)	69%	(29)	41
2024 H2H Matchup: Biden Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Trump Voter	74%	(252)	26%	(90)	343
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	36%	(5)	64%	(9)	15
2022 House Vote: Republican	76%	(188)	24%	(61)	248
2022 House Vote: Did not Vote	75%	(57)	25%	(19)	76
2020 Vote: Joe Biden	47%	(9)	53%	(10)	19
2020 Vote: Donald Trump	76%	(229)	24%	(73)	302
2020 Vote: Someone Else	53%	(2)	47%	(1)	3
2020 Vote: Did not Vote	69%	(13)	31%	(6)	19
2016 Vote: Hillary Clinton	71%	(6)	29%	(2)	8
2016 Vote: Donald Trump	74%	(178)	26%	(63)	241
2016 Vote: Someone Else	43%	(1)	57%	(1)	3
2020 Vote/PID: Not Biden/Democrat	89%	(7)	11%	(1)	7
2020 Vote/PID: Not Trump/Republican	69%	(11)	31%	(5)	16

Continued on next page

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	74%	(252)	26%	(90)	343
U.S. Economy: Wrong Track	71%	(220)	29%	(88)	307
U.S. Economy: Right Direction	92%	(33)	8%	(3)	35
Prsnl. Fin. Sit. 2021-23: Better Under Biden	100%	(5)	—	(0)	5
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(236)	26%	(81)	317
Prsnl. Fin. Sit. 2021-23: Same Under Both	55%	(12)	45%	(9)	21
Top 2024 Issue: Economy	72%	(121)	28%	(48)	169
Community: Urban	81%	(36)	19%	(8)	45
Community: Suburban	67%	(93)	33%	(46)	139
Community: Rural	78%	(124)	22%	(36)	159
Community/Gender: Urban Women	67%	(10)	33%	(5)	15
Community/Gender: Urban Men	88%	(26)	12%	(3)	30
Community/Gender: Rural Women	74%	(59)	26%	(21)	79
Community/Gender: Rural Men	81%	(65)	19%	(15)	80
Community/Gender: Suburban Women	67%	(49)	33%	(24)	73
Community/Gender: Suburban Men	66%	(44)	34%	(23)	66
Homeowner	72%	(191)	28%	(75)	265
Renter	77%	(46)	23%	(14)	59
Military HHnm: Yes	76%	(38)	24%	(12)	50
Military HH: No	73%	(215)	27%	(79)	293
Employ: Private Sector	68%	(72)	32%	(34)	106
Employ: Government	85%	(13)	15%	(2)	15
Employ: Self-Employed	87%	(32)	13%	(5)	37
Employ: Homemaker	79%	(18)	21%	(5)	23
Employ: Student	89%	(7)	11%	(1)	7
Employ: Retired	67%	(70)	33%	(35)	105
Employ: Unemployed	85%	(28)	15%	(5)	33
Employ: Other	75%	(13)	25%	(4)	17
Self + Household: White-Collar	66%	(86)	34%	(44)	130
Self + Household: Blue Collar	77%	(126)	23%	(38)	165
Union HH: Yes	87%	(8)	13%	(1)	9
Union HH: No	73%	(245)	27%	(89)	334

Continued on next page

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	74%	(252)	26%	(90)	343
LGBTQ+: Yes	72%	(12)	28%	(4)	16
LGBTQ+: No	74%	(241)	26%	(86)	327
Motivated to Vote	74%	(241)	26%	(85)	326
Parent: Yes	73%	(73)	27%	(27)	100
Parent: No	74%	(180)	26%	(64)	243
COVID Vaccine: Yes	69%	(150)	31%	(67)	217
COVID Vaccine: No	81%	(102)	19%	(24)	126
Student Loans: Yes	79%	(32)	21%	(8)	40
Student Loans: No	73%	(221)	27%	(82)	303
Favorable Opinion of Haley	65%	(88)	35%	(48)	136
Unfavorable Opinion of Haley	83%	(115)	17%	(24)	138
Protestant	66%	(96)	34%	(50)	146
Roman Catholic	86%	(34)	14%	(5)	39
Mormon	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	7
Jewish	72%	(4)	28%	(1)	5
Muslim	61%	(1)	39%	(1)	2
Buddhist	100%	(2)	—	(0)	2
Hindu	—	(0)	—	(0)	0
Atheist	34%	(2)	66%	(4)	7
Agnostic	38%	(2)	62%	(2)	4
Something else	80%	(75)	20%	(18)	94
Nothing in particular	79%	(28)	21%	(8)	36
Prodigal Biden Voter	47%	(9)	53%	(10)	19
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(178)	33%	(229)	35%	(243)	4%	(27)	3%	(22)	699
Gender: Male	30%	(96)	36%	(117)	26%	(85)	4%	(13)	3%	(11)	322
Gender: Female	22%	(81)	30%	(112)	42%	(158)	4%	(14)	3%	(12)	377
Age: 18-34	24%	(41)	26%	(45)	40%	(69)	5%	(9)	5%	(8)	172
Age: 35-44	35%	(34)	29%	(28)	25%	(24)	9%	(8)	1%	(1)	95
Age: 45-64	23%	(53)	34%	(78)	38%	(88)	1%	(3)	3%	(8)	230
Age: 65+	25%	(51)	39%	(78)	30%	(61)	3%	(6)	3%	(5)	201
GenZers: 1997-2012	22%	(19)	26%	(22)	41%	(34)	4%	(3)	8%	(6)	85
Millennials: 1981-1996	29%	(50)	29%	(50)	33%	(56)	8%	(13)	2%	(3)	172
GenXers: 1965-1980	26%	(44)	30%	(51)	38%	(65)	2%	(3)	3%	(6)	168
Baby Boomers: 1946-1964	23%	(60)	39%	(102)	33%	(87)	3%	(7)	2%	(6)	263
Educ: < College	22%	(97)	31%	(134)	39%	(173)	5%	(20)	4%	(17)	441
Educ: Bachelors degree	32%	(51)	34%	(54)	30%	(48)	2%	(4)	2%	(3)	160
Educ: Post-grad	30%	(30)	42%	(41)	22%	(22)	3%	(3)	3%	(3)	99
Income: Under 50k	23%	(70)	29%	(88)	38%	(115)	5%	(16)	4%	(12)	300
Income: 50k-100k	22%	(57)	39%	(99)	33%	(84)	4%	(10)	2%	(4)	253
Income: 100k+	35%	(51)	29%	(43)	30%	(45)	1%	(1)	5%	(7)	146
Ethnicity: White (Non-Hispanic)	26%	(120)	33%	(155)	34%	(159)	3%	(14)	3%	(15)	463
Ethnicity: Hispanic	28%	(10)	29%	(11)	35%	(13)	5%	(2)	3%	(1)	36
Ethnicity: Black (Non-Hispanic)	26%	(41)	26%	(40)	37%	(57)	7%	(10)	4%	(7)	155
Ethnicity: Asian + Other (Non-Hispanic)	14%	(6)	52%	(24)	32%	(15)	1%	(0)	—	(0)	45
All Christian	29%	(97)	33%	(113)	31%	(104)	5%	(17)	3%	(10)	341
All Non-Christian	15%	(3)	66%	(14)	18%	(4)	—	(0)	1%	(0)	20
Atheist	26%	(8)	44%	(14)	28%	(9)	—	(0)	3%	(1)	32
Agnostic/Nothing in particular	26%	(35)	28%	(38)	39%	(52)	3%	(4)	4%	(5)	135
Something Else	20%	(34)	30%	(51)	43%	(74)	3%	(6)	3%	(6)	170
Evangelical	21%	(56)	31%	(85)	39%	(106)	6%	(17)	3%	(7)	271
Non-Evangelical	31%	(71)	32%	(75)	31%	(71)	2%	(5)	4%	(9)	231

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**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(178)	33%	(229)	35%	(243)	4%	(27)	3%	(22)	699
PID: Dem (no lean)	28%	(64)	27%	(63)	36%	(84)	6%	(15)	3%	(8)	234
PID: Ind (no lean)	25%	(52)	37%	(78)	35%	(74)	1%	(2)	2%	(5)	211
PID: Rep (no lean)	24%	(61)	35%	(89)	34%	(86)	4%	(9)	4%	(10)	254
PID/Gender: Dem Men	31%	(27)	34%	(30)	25%	(22)	7%	(6)	3%	(3)	88
PID/Gender: Dem Women	26%	(37)	22%	(33)	42%	(62)	6%	(9)	3%	(5)	146
PID/Gender: Ind Men	30%	(33)	38%	(41)	27%	(29)	1%	(1)	4%	(4)	108
PID/Gender: Ind Women	19%	(19)	36%	(37)	43%	(44)	1%	(2)	1%	(1)	103
PID/Gender: Rep Men	29%	(37)	37%	(46)	27%	(34)	5%	(6)	3%	(3)	126
PID/Gender: Rep Women	19%	(25)	33%	(42)	40%	(52)	3%	(3)	5%	(6)	129
Ideo: Liberal (1-3)	26%	(50)	36%	(70)	30%	(57)	3%	(6)	5%	(9)	191
Ideo: Moderate (4)	23%	(48)	37%	(78)	33%	(70)	5%	(11)	2%	(4)	210
Ideo: Conservative (5-7)	29%	(80)	29%	(78)	36%	(97)	3%	(8)	3%	(8)	270
Ideo/PID: Conservative Republican	26%	(52)	31%	(61)	36%	(70)	4%	(8)	3%	(6)	197
Ideo/PID: Moderate/Liberal Republican	19%	(10)	50%	(25)	21%	(11)	2%	(1)	8%	(4)	51
Ideo/PID: Moderate/Conservative Democrat	25%	(21)	21%	(18)	42%	(36)	9%	(7)	4%	(3)	86
Ideo/PID: Liberal Democrat	30%	(43)	31%	(45)	31%	(45)	4%	(5)	3%	(5)	143
Unfavorable of Biden and Trump	34%	(31)	40%	(36)	20%	(18)	2%	(2)	4%	(4)	91
2024 H2H Matchup: Biden Voter	27%	(80)	31%	(92)	35%	(105)	5%	(15)	3%	(8)	300
2024 H2H Matchup: Trump Voter	23%	(80)	35%	(121)	35%	(118)	3%	(11)	4%	(12)	343
2024 H2H Matchup: Would not Vote	35%	(9)	21%	(5)	39%	(10)	—	(0)	6%	(1)	26
2024 H2H Matchup: Do not Know	30%	(9)	37%	(11)	30%	(9)	1%	(0)	1%	(0)	31
2022 House Vote: Democrat	27%	(74)	29%	(80)	36%	(100)	5%	(14)	3%	(8)	276
2022 House Vote: Republican	25%	(68)	38%	(101)	30%	(81)	3%	(9)	4%	(10)	270
2022 House Vote: Did not Vote	23%	(34)	32%	(47)	40%	(58)	2%	(3)	3%	(4)	146
2020 Vote: Joe Biden	27%	(86)	30%	(96)	36%	(113)	5%	(15)	3%	(8)	317
2020 Vote: Donald Trump	24%	(79)	36%	(117)	33%	(108)	3%	(10)	4%	(12)	326
2020 Vote: Someone Else	22%	(2)	22%	(2)	57%	(5)	—	(0)	—	(0)	10
2020 Vote: Did not Vote	24%	(11)	30%	(14)	37%	(17)	4%	(2)	5%	(3)	47

Continued on next page

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(178)	33%	(229)	35%	(243)	4%	(27)	3%	(22)	699
2016 Vote: Hillary Clinton	27%	(68)	31%	(79)	36%	(92)	4%	(11)	2%	(5)	255
2016 Vote: Donald Trump	28%	(75)	36%	(98)	28%	(74)	4%	(10)	4%	(10)	268
2016 Vote: Someone Else	32%	(5)	25%	(4)	43%	(7)	—	(0)	—	(0)	15
2020 Vote/PID: Not Biden/Democrat	15%	(2)	23%	(3)	50%	(7)	9%	(1)	3%	(0)	14
2020 Vote/PID: Not Trump/Republican	25%	(6)	29%	(7)	39%	(10)	1%	(0)	5%	(1)	24
U.S. Economy: Wrong Track	24%	(113)	31%	(144)	37%	(172)	4%	(16)	4%	(18)	463
U.S. Economy: Right Direction	27%	(64)	36%	(85)	30%	(71)	4%	(10)	2%	(5)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(65)	29%	(69)	34%	(83)	6%	(14)	4%	(9)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(81)	33%	(114)	37%	(126)	3%	(11)	3%	(10)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(31)	40%	(46)	30%	(34)	1%	(1)	3%	(3)	115
Top 2024 Issue: Economy	32%	(79)	34%	(86)	29%	(73)	2%	(6)	2%	(5)	250
Community: Urban	30%	(38)	29%	(36)	36%	(45)	2%	(2)	4%	(5)	125
Community: Suburban	27%	(77)	35%	(101)	34%	(98)	2%	(5)	4%	(11)	291
Community: Rural	22%	(63)	33%	(92)	35%	(100)	7%	(20)	3%	(7)	283
Community/Gender: Urban Women	17%	(11)	20%	(13)	53%	(34)	3%	(2)	6%	(4)	63
Community/Gender: Urban Men	43%	(27)	37%	(23)	19%	(12)	—	(0)	1%	(1)	62
Community/Gender: Rural Women	23%	(35)	27%	(41)	43%	(65)	5%	(8)	3%	(4)	153
Community/Gender: Rural Men	22%	(28)	40%	(52)	27%	(35)	10%	(12)	2%	(3)	130
Community/Gender: Suburban Women	22%	(36)	36%	(59)	37%	(59)	3%	(4)	3%	(4)	162
Community/Gender: Suburban Men	32%	(42)	33%	(42)	30%	(39)	—	(0)	5%	(7)	130
Homeowner	25%	(124)	36%	(179)	32%	(159)	3%	(17)	3%	(14)	493
Renter	29%	(49)	26%	(43)	36%	(59)	5%	(8)	4%	(7)	166
Military HHnm: Yes	20%	(23)	35%	(40)	38%	(44)	3%	(4)	4%	(5)	116
Military HH: No	27%	(155)	32%	(189)	34%	(199)	4%	(23)	3%	(18)	583

Continued on next page



**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(178)	33%	(229)	35%	(243)	4%	(27)	3%	(22)	699
Employ: Private Sector	30%	(65)	30%	(66)	35%	(76)	2%	(5)	2%	(5)	217
Employ: Government	20%	(9)	29%	(13)	37%	(16)	4%	(2)	10%	(4)	44
Employ: Self-Employed	30%	(19)	40%	(25)	27%	(17)	3%	(2)	—	(0)	63
Employ: Homemaker	21%	(7)	30%	(10)	41%	(13)	2%	(1)	5%	(2)	32
Employ: Student	20%	(5)	30%	(8)	35%	(9)	13%	(3)	3%	(1)	26
Employ: Retired	24%	(50)	38%	(79)	30%	(62)	4%	(7)	3%	(7)	205
Employ: Unemployed	20%	(15)	24%	(18)	48%	(36)	6%	(4)	2%	(2)	75
Employ: Other	20%	(7)	31%	(11)	37%	(13)	7%	(2)	5%	(2)	36
Self + Household: White-Collar	33%	(97)	34%	(98)	28%	(82)	2%	(7)	3%	(8)	292
Self + Household: Blue Collar	22%	(65)	32%	(97)	40%	(121)	4%	(13)	2%	(6)	302
Union HH: Yes	42%	(10)	33%	(7)	16%	(4)	5%	(1)	4%	(1)	23
Union HH: No	25%	(168)	33%	(222)	35%	(239)	4%	(25)	3%	(22)	676
LGBTQ+: Yes	31%	(25)	23%	(18)	37%	(29)	6%	(5)	2%	(2)	78
LGBTQ+: No	25%	(153)	34%	(211)	34%	(214)	4%	(22)	3%	(21)	621
Motivated to Vote	26%	(166)	33%	(208)	34%	(212)	4%	(22)	3%	(21)	629
Parent: Yes	33%	(58)	30%	(53)	31%	(54)	3%	(6)	3%	(6)	178
Parent: No	23%	(119)	34%	(176)	36%	(189)	4%	(21)	3%	(17)	521
COVID Vaccine: Yes	27%	(142)	35%	(182)	32%	(168)	2%	(11)	3%	(17)	519
COVID Vaccine: No	20%	(36)	27%	(48)	42%	(75)	9%	(16)	3%	(6)	180
Student Loans: Yes	25%	(23)	42%	(38)	28%	(25)	3%	(2)	1%	(1)	89
Student Loans: No	25%	(155)	31%	(191)	36%	(218)	4%	(24)	4%	(22)	610
Favorable Opinion of Haley	34%	(80)	36%	(83)	23%	(54)	4%	(9)	3%	(7)	234
Unfavorable Opinion of Haley	22%	(73)	32%	(105)	39%	(127)	3%	(10)	3%	(9)	324

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**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(178)	33%	(229)	35%	(243)	4%	(27)	3%	(22)	699
Protestant	25%	(65)	35%	(91)	31%	(82)	6%	(14)	3%	(8)	260
Roman Catholic	39%	(28)	26%	(19)	29%	(21)	3%	(2)	2%	(2)	72
Mormon	65%	(1)	35%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	36%	(3)	22%	(2)	—	(0)	—	(0)	7
Jewish	16%	(2)	62%	(6)	22%	(2)	—	(0)	—	(0)	10
Muslim	43%	(1)	51%	(2)	6%	(0)	—	(0)	—	(0)	3
Buddhist	—	(0)	67%	(3)	29%	(1)	—	(0)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	26%	(8)	44%	(14)	28%	(9)	—	(0)	3%	(1)	32
Agnostic	40%	(10)	16%	(4)	40%	(10)	4%	(1)	—	(0)	25
Something else	20%	(34)	30%	(51)	43%	(74)	3%	(6)	3%	(6)	170
Nothing in particular	23%	(25)	31%	(34)	38%	(42)	3%	(3)	5%	(5)	110
Prodigal Biden Voter	29%	(13)	25%	(11)	43%	(19)	—	(0)	3%	(1)	44
Undecided Voter (DK/WNV)	33%	(18)	30%	(17)	34%	(19)	1%	(0)	3%	(2)	56
Undecided Voter (DK)	35%	(9)	21%	(5)	39%	(10)	—	(0)	6%	(1)	26

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(192)	16%	(114)	12%	(85)	40%	(281)	4%	(26)	699
Gender: Male	27%	(86)	16%	(53)	13%	(42)	42%	(135)	2%	(7)	322
Gender: Female	28%	(105)	16%	(61)	12%	(44)	39%	(146)	5%	(20)	377
Age: 18-34	22%	(39)	24%	(41)	15%	(26)	30%	(52)	8%	(14)	172
Age: 35-44	34%	(33)	9%	(9)	19%	(18)	34%	(33)	3%	(3)	95
Age: 45-64	27%	(63)	14%	(32)	12%	(28)	44%	(102)	2%	(5)	230
Age: 65+	28%	(57)	16%	(31)	7%	(14)	47%	(94)	2%	(5)	201
GenZers: 1997-2012	18%	(15)	21%	(17)	18%	(15)	35%	(30)	8%	(7)	85
Millennials: 1981-1996	31%	(53)	19%	(32)	17%	(29)	28%	(48)	6%	(10)	172
GenXers: 1965-1980	25%	(43)	17%	(29)	11%	(19)	43%	(73)	3%	(5)	168
Baby Boomers: 1946-1964	31%	(81)	13%	(33)	8%	(20)	47%	(124)	2%	(5)	263
Educ: < College	24%	(106)	18%	(78)	14%	(60)	40%	(176)	5%	(21)	441
Educ: Bachelors degree	31%	(50)	16%	(25)	10%	(16)	40%	(64)	3%	(5)	160
Educ: Post-grad	37%	(36)	12%	(11)	10%	(9)	41%	(40)	1%	(1)	99
Income: Under 50k	27%	(80)	18%	(53)	12%	(37)	37%	(110)	7%	(20)	300
Income: 50k-100k	26%	(67)	14%	(37)	14%	(35)	43%	(110)	2%	(5)	253
Income: 100k+	31%	(45)	17%	(25)	9%	(14)	42%	(61)	1%	(2)	146
Ethnicity: White (Non-Hispanic)	22%	(102)	13%	(59)	10%	(46)	52%	(241)	3%	(15)	463
Ethnicity: Hispanic	33%	(12)	38%	(14)	3%	(1)	22%	(8)	3%	(1)	36
Ethnicity: Black (Non-Hispanic)	45%	(70)	22%	(34)	21%	(32)	6%	(9)	6%	(9)	155
Ethnicity: Asian + Other (Non-Hispanic)	17%	(8)	16%	(7)	14%	(6)	51%	(23)	1%	(1)	45
All Christian	23%	(77)	15%	(50)	11%	(39)	50%	(171)	1%	(4)	341
All Non-Christian	45%	(9)	15%	(3)	16%	(3)	24%	(5)	—	(0)	20
Atheist	33%	(11)	32%	(10)	12%	(4)	22%	(7)	—	(0)	32
Agnostic/Nothing in particular	38%	(51)	18%	(24)	13%	(18)	26%	(34)	6%	(8)	135
Something Else	26%	(44)	16%	(27)	13%	(22)	37%	(64)	8%	(14)	170
Evangelical	17%	(45)	12%	(33)	12%	(32)	54%	(145)	5%	(15)	271
Non-Evangelical	31%	(71)	19%	(43)	11%	(26)	37%	(87)	2%	(4)	231
PID: Dem (no lean)	54%	(127)	26%	(60)	14%	(33)	2%	(5)	4%	(9)	234
PID: Ind (no lean)	24%	(51)	16%	(33)	15%	(31)	40%	(84)	5%	(11)	211
PID: Rep (no lean)	5%	(14)	8%	(21)	8%	(21)	76%	(192)	3%	(6)	254

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(192)	16%	(114)	12%	(85)	40%	(281)	4%	(26)	699
PID/Gender: Dem Men	63%	(55)	19%	(16)	17%	(15)	2%	(2)	—	(0)	88
PID/Gender: Dem Women	49%	(72)	30%	(44)	13%	(19)	2%	(3)	6%	(9)	146
PID/Gender: Ind Men	20%	(21)	20%	(21)	15%	(16)	42%	(45)	4%	(4)	108
PID/Gender: Ind Women	29%	(30)	11%	(11)	14%	(15)	38%	(39)	7%	(7)	103
PID/Gender: Rep Men	8%	(10)	12%	(15)	8%	(10)	70%	(88)	2%	(2)	126
PID/Gender: Rep Women	3%	(3)	5%	(6)	8%	(11)	81%	(104)	3%	(4)	129
Ideo: Liberal (1-3)	55%	(105)	28%	(54)	10%	(19)	4%	(8)	3%	(5)	191
Ideo: Moderate (4)	28%	(59)	20%	(41)	20%	(43)	30%	(63)	2%	(5)	210
Ideo: Conservative (5-7)	9%	(23)	7%	(19)	8%	(20)	74%	(200)	3%	(8)	270
Ideo/PID: Conservative Republican	4%	(8)	6%	(12)	6%	(12)	82%	(160)	2%	(5)	197
Ideo/PID: Moderate/Liberal Republican	11%	(6)	19%	(10)	15%	(8)	53%	(27)	2%	(1)	51
Ideo/PID: Moderate/Conservative Democrat	43%	(37)	26%	(22)	25%	(21)	4%	(3)	2%	(2)	86
Ideo/PID: Liberal Democrat	61%	(88)	26%	(38)	8%	(12)	1%	(2)	3%	(4)	143
Unfavorable of Biden and Trump	10%	(9)	14%	(13)	20%	(19)	54%	(49)	2%	(2)	91
2024 H2H Matchup: Biden Voter	57%	(171)	29%	(86)	10%	(31)	2%	(6)	2%	(6)	300
2024 H2H Matchup: Trump Voter	4%	(14)	6%	(21)	13%	(44)	76%	(259)	1%	(5)	343
2024 H2H Matchup: Would not Vote	7%	(2)	4%	(1)	31%	(8)	27%	(7)	32%	(8)	26
2024 H2H Matchup: Do not Know	17%	(5)	20%	(6)	8%	(2)	31%	(10)	24%	(7)	31
2022 House Vote: Democrat	55%	(152)	27%	(74)	12%	(33)	5%	(13)	1%	(4)	276
2022 House Vote: Republican	6%	(15)	5%	(14)	12%	(33)	75%	(202)	2%	(6)	270
2022 House Vote: Did not Vote	16%	(24)	17%	(25)	13%	(19)	42%	(62)	11%	(16)	146
2020 Vote: Joe Biden	53%	(169)	27%	(86)	11%	(36)	5%	(14)	4%	(11)	317
2020 Vote: Donald Trump	5%	(17)	6%	(21)	12%	(39)	75%	(244)	1%	(5)	326
2020 Vote: Someone Else	7%	(1)	16%	(2)	13%	(1)	57%	(5)	6%	(1)	10
2020 Vote: Did not Vote	11%	(5)	11%	(5)	20%	(9)	36%	(17)	21%	(10)	47
2016 Vote: Hillary Clinton	58%	(148)	26%	(67)	10%	(25)	4%	(9)	2%	(6)	255
2016 Vote: Donald Trump	5%	(13)	4%	(12)	11%	(31)	77%	(207)	2%	(6)	268
2016 Vote: Someone Else	8%	(1)	37%	(6)	22%	(3)	24%	(4)	9%	(1)	15
2020 Vote/PID: Not Biden/Democrat	21%	(3)	10%	(1)	50%	(7)	7%	(1)	12%	(2)	14
2020 Vote/PID: Not Trump/Republican	11%	(3)	11%	(3)	8%	(2)	58%	(14)	12%	(3)	24

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(192)	16%	(114)	12%	(85)	40%	(281)	4%	(26)	699
U.S. Economy: Wrong Track	13%	(59)	12%	(57)	12%	(55)	59%	(275)	4%	(18)	463
U.S. Economy: Right Direction	56%	(133)	24%	(57)	13%	(31)	3%	(6)	3%	(8)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(151)	24%	(59)	8%	(19)	2%	(6)	2%	(6)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(17)	7%	(24)	12%	(40)	75%	(256)	2%	(7)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(24)	27%	(31)	23%	(26)	17%	(20)	12%	(14)	115
Top 2024 Issue: Economy	17%	(43)	13%	(33)	14%	(35)	54%	(134)	2%	(4)	250
Community: Urban	36%	(46)	26%	(32)	15%	(18)	22%	(27)	2%	(2)	125
Community: Suburban	29%	(84)	15%	(42)	11%	(32)	41%	(120)	4%	(13)	291
Community: Rural	22%	(62)	14%	(40)	12%	(35)	47%	(134)	4%	(12)	283
Community/Gender: Urban Women	34%	(21)	31%	(19)	16%	(10)	18%	(11)	1%	(1)	63
Community/Gender: Urban Men	39%	(25)	20%	(13)	13%	(8)	25%	(16)	2%	(1)	62
Community/Gender: Rural Women	24%	(37)	12%	(19)	9%	(13)	49%	(74)	6%	(9)	153
Community/Gender: Rural Men	19%	(24)	16%	(21)	17%	(22)	46%	(60)	2%	(3)	130
Community/Gender: Suburban Women	29%	(47)	14%	(23)	13%	(20)	38%	(61)	6%	(10)	162
Community/Gender: Suburban Men	29%	(37)	15%	(19)	9%	(12)	45%	(59)	2%	(2)	130
Homeowner	24%	(120)	16%	(79)	11%	(57)	46%	(226)	2%	(11)	493
Renter	39%	(65)	18%	(29)	14%	(23)	24%	(40)	5%	(8)	166
Military HHnm: Yes	28%	(32)	17%	(19)	12%	(13)	41%	(47)	3%	(3)	116
Military HH: No	27%	(160)	16%	(95)	12%	(72)	40%	(234)	4%	(23)	583
Employ: Private Sector	31%	(68)	17%	(37)	12%	(26)	37%	(81)	2%	(5)	217
Employ: Government	32%	(14)	19%	(8)	19%	(8)	30%	(13)	—	(0)	44
Employ: Self-Employed	34%	(21)	11%	(7)	10%	(6)	38%	(24)	7%	(4)	63
Employ: Homemaker	9%	(3)	8%	(2)	22%	(7)	59%	(19)	3%	(1)	32
Employ: Student	24%	(6)	20%	(5)	20%	(5)	31%	(8)	5%	(1)	26
Employ: Retired	25%	(52)	17%	(34)	9%	(18)	47%	(95)	3%	(6)	205
Employ: Unemployed	22%	(17)	20%	(15)	15%	(11)	33%	(25)	9%	(7)	75
Employ: Other	30%	(11)	13%	(5)	8%	(3)	42%	(15)	6%	(2)	36
Self + Household: White-Collar	35%	(102)	16%	(47)	10%	(29)	38%	(110)	1%	(4)	292
Self + Household: Blue Collar	22%	(67)	19%	(56)	12%	(37)	44%	(132)	3%	(10)	302

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	27%	(192)	16%	(114)	12%	(85)	40%	(281)	4%	(26)	699
Union HH: Yes	41%	(9)	28%	(6)	11%	(2)	14%	(3)	6%	(1)	23
Union HH: No	27%	(182)	16%	(108)	12%	(83)	41%	(278)	4%	(25)	676
LGBTQ+: Yes	46%	(36)	17%	(13)	13%	(10)	17%	(13)	7%	(5)	78
LGBTQ+: No	25%	(156)	16%	(101)	12%	(75)	43%	(268)	3%	(21)	621
Motivated to Vote	28%	(178)	17%	(105)	11%	(69)	42%	(267)	2%	(11)	629
Parent: Yes	27%	(48)	17%	(30)	12%	(22)	38%	(67)	6%	(11)	178
Parent: No	28%	(144)	16%	(84)	12%	(64)	41%	(214)	3%	(16)	521
COVID Vaccine: Yes	32%	(167)	19%	(97)	10%	(54)	35%	(181)	4%	(19)	519
COVID Vaccine: No	14%	(25)	9%	(17)	18%	(32)	55%	(100)	4%	(7)	180
Student Loans: Yes	32%	(29)	13%	(12)	16%	(14)	36%	(32)	3%	(3)	89
Student Loans: No	27%	(163)	17%	(102)	12%	(72)	41%	(249)	4%	(23)	610
Favorable Opinion of Haley	25%	(58)	14%	(33)	11%	(25)	48%	(111)	3%	(6)	234
Unfavorable Opinion of Haley	34%	(109)	17%	(54)	10%	(32)	40%	(128)	—	(1)	324
Protestant	22%	(56)	14%	(36)	10%	(26)	53%	(139)	1%	(3)	260
Roman Catholic	23%	(16)	20%	(14)	15%	(11)	40%	(29)	2%	(1)	72
Mormon	—	(0)	—	(0)	35%	(1)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	62%	(4)	—	(0)	16%	(1)	22%	(2)	—	(0)	7
Jewish	43%	(4)	3%	(0)	19%	(2)	35%	(3)	—	(0)	10
Muslim	52%	(2)	6%	(0)	—	(0)	42%	(1)	—	(0)	3
Buddhist	67%	(3)	4%	(0)	29%	(1)	—	(0)	—	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	33%	(11)	32%	(10)	12%	(4)	22%	(7)	—	(0)	32
Agnostic	42%	(10)	23%	(6)	9%	(2)	27%	(7)	—	(0)	25
Something else	26%	(44)	16%	(27)	13%	(22)	37%	(64)	8%	(14)	170
Nothing in particular	37%	(40)	17%	(18)	14%	(15)	25%	(28)	7%	(8)	110
Prodigal Biden Voter	14%	(6)	18%	(8)	21%	(9)	27%	(12)	19%	(8)	44
Undecided Voter (DK/WNV)	13%	(7)	12%	(7)	18%	(10)	29%	(16)	27%	(15)	56
Undecided Voter (DK)	7%	(2)	4%	(1)	31%	(8)	27%	(7)	32%	(8)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	32% (221)	13% (93)	4% (28)	40% (277)	11% (80)	699
Gender: Male	37% (120)	16% (50)	5% (18)	34% (110)	7% (23)	322
Gender: Female	27% (101)	11% (43)	3% (10)	44% (167)	15% (56)	377
Age: 18-34	26% (45)	15% (26)	11% (19)	29% (50)	19% (33)	172
Age: 35-44	31% (29)	21% (20)	2% (2)	35% (34)	11% (11)	95
Age: 45-64	34% (77)	13% (30)	3% (6)	43% (98)	8% (19)	230
Age: 65+	35% (69)	9% (18)	— (1)	47% (95)	9% (18)	201
GenZers: 1997-2012	28% (23)	13% (11)	9% (7)	32% (27)	18% (15)	85
Millennials: 1981-1996	25% (44)	20% (34)	8% (13)	31% (54)	16% (27)	172
GenXers: 1965-1980	34% (58)	11% (18)	3% (5)	42% (71)	10% (17)	168
Baby Boomers: 1946-1964	35% (92)	11% (28)	1% (2)	46% (120)	8% (20)	263
Educ: < College	35% (153)	13% (58)	6% (26)	33% (146)	13% (58)	441
Educ: Bachelors degree	30% (48)	13% (21)	1% (2)	45% (73)	10% (16)	160
Educ: Post-grad	21% (20)	14% (14)	— (0)	59% (58)	6% (6)	99
Income: Under 50k	29% (86)	15% (45)	4% (11)	37% (111)	16% (47)	300
Income: 50k-100k	36% (90)	13% (33)	5% (13)	38% (95)	8% (21)	253
Income: 100k+	30% (45)	10% (15)	3% (4)	49% (71)	8% (12)	146
Ethnicity: White (Non-Hispanic)	39% (179)	14% (65)	3% (12)	34% (159)	10% (48)	463
Ethnicity: Hispanic	20% (7)	3% (1)	6% (2)	64% (23)	6% (2)	36
Ethnicity: Black (Non-Hispanic)	13% (19)	14% (22)	8% (13)	51% (79)	15% (23)	155
Ethnicity: Asian + Other (Non-Hispanic)	35% (16)	11% (5)	1% (1)	36% (16)	16% (7)	45
All Christian	37% (125)	14% (48)	3% (11)	36% (124)	10% (33)	341
All Non-Christian	19% (4)	17% (4)	— (0)	61% (13)	2% (0)	20
Atheist	13% (4)	6% (2)	3% (1)	70% (23)	8% (3)	32
Agnostic/Nothing in particular	17% (23)	13% (18)	5% (6)	52% (70)	13% (17)	135
Something Else	38% (65)	13% (21)	5% (9)	28% (48)	16% (27)	170
Evangelical	43% (115)	16% (43)	4% (10)	24% (65)	14% (38)	271
Non-Evangelical	29% (68)	11% (26)	4% (9)	46% (107)	9% (21)	231
PID: Dem (no lean)	8% (18)	8% (18)	4% (9)	73% (170)	8% (19)	234
PID: Ind (no lean)	22% (47)	13% (28)	4% (9)	44% (92)	16% (35)	211
PID: Rep (no lean)	61% (156)	18% (46)	4% (10)	6% (16)	10% (26)	254

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	32%	(221)	13%	(93)	4%	(28)	40%	(277)	11%	(80)	699
PID/Gender: Dem Men	11%	(10)	9%	(8)	5%	(5)	70%	(61)	5%	(5)	88
PID/Gender: Dem Women	6%	(9)	7%	(10)	3%	(4)	74%	(108)	10%	(14)	146
PID/Gender: Ind Men	24%	(26)	22%	(23)	6%	(7)	38%	(41)	10%	(10)	108
PID/Gender: Ind Women	21%	(21)	5%	(5)	2%	(2)	49%	(50)	24%	(24)	103
PID/Gender: Rep Men	67%	(85)	15%	(19)	5%	(6)	6%	(8)	7%	(8)	126
PID/Gender: Rep Women	55%	(71)	22%	(28)	3%	(4)	6%	(8)	14%	(18)	129
Ideo: Liberal (1-3)	8%	(16)	5%	(9)	3%	(6)	79%	(150)	5%	(10)	191
Ideo: Moderate (4)	21%	(43)	17%	(35)	6%	(12)	42%	(89)	15%	(31)	210
Ideo: Conservative (5-7)	58%	(157)	17%	(46)	3%	(9)	12%	(32)	10%	(28)	270
Ideo/PID: Conservative Republican	65%	(128)	18%	(36)	3%	(6)	5%	(10)	8%	(16)	197
Ideo/PID: Moderate/Liberal Republican	49%	(25)	21%	(11)	8%	(4)	11%	(5)	12%	(6)	51
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	14%	(12)	6%	(5)	58%	(49)	13%	(11)	86
Ideo/PID: Liberal Democrat	7%	(10)	4%	(6)	3%	(4)	82%	(117)	4%	(6)	143
Unfavorable of Biden and Trump	18%	(16)	20%	(18)	4%	(3)	47%	(43)	12%	(11)	91
2024 H2H Matchup: Biden Voter	3%	(10)	7%	(21)	4%	(12)	82%	(245)	4%	(12)	300
2024 H2H Matchup: Trump Voter	61%	(208)	18%	(63)	4%	(15)	4%	(13)	13%	(44)	343
2024 H2H Matchup: Would not Vote	5%	(1)	2%	(1)	—	(0)	38%	(10)	54%	(14)	26
2024 H2H Matchup: Do not Know	8%	(2)	28%	(9)	5%	(1)	29%	(9)	31%	(10)	31
2022 House Vote: Democrat	8%	(22)	8%	(21)	4%	(12)	77%	(212)	3%	(9)	276
2022 House Vote: Republican	60%	(162)	18%	(47)	3%	(8)	7%	(19)	12%	(33)	270
2022 House Vote: Did not Vote	24%	(35)	16%	(23)	5%	(8)	31%	(45)	24%	(35)	146
2020 Vote: Joe Biden	7%	(21)	6%	(20)	4%	(13)	77%	(245)	6%	(18)	317
2020 Vote: Donald Trump	59%	(193)	19%	(61)	4%	(12)	5%	(17)	13%	(43)	326
2020 Vote: Someone Else	16%	(2)	16%	(2)	11%	(1)	39%	(4)	18%	(2)	10
2020 Vote: Did not Vote	12%	(6)	22%	(10)	5%	(2)	25%	(12)	36%	(17)	47
2016 Vote: Hillary Clinton	7%	(17)	6%	(16)	3%	(8)	80%	(203)	5%	(12)	255
2016 Vote: Donald Trump	57%	(154)	21%	(56)	2%	(4)	7%	(19)	13%	(35)	268
2016 Vote: Someone Else	9%	(1)	3%	(0)	12%	(2)	63%	(10)	14%	(2)	15
2020 Vote/PID: Not Biden/Democrat	30%	(4)	6%	(1)	—	(0)	35%	(5)	30%	(4)	14
2020 Vote/PID: Not Trump/Republican	39%	(10)	11%	(3)	10%	(2)	34%	(8)	5%	(1)	24

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**Table BLMB43\_1:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign*

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	32% (221)	13% (93)	4% (28)	40% (277)	11% (80)	699
U.S. Economy: Wrong Track	42% (195)	16% (74)	3% (16)	26% (120)	13% (58)	463
U.S. Economy: Right Direction	11% (26)	8% (19)	5% (12)	67% (157)	9% (22)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (12)	8% (20)	3% (8)	81% (194)	3% (7)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	59% (203)	18% (62)	5% (16)	6% (21)	12% (40)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	5% (6)	9% (11)	3% (4)	54% (62)	28% (32)	115
Top 2024 Issue: Economy	41% (103)	17% (43)	4% (10)	23% (58)	14% (36)	250
Community: Urban	23% (29)	16% (20)	9% (11)	40% (50)	12% (16)	125
Community: Suburban	32% (93)	13% (38)	2% (6)	45% (131)	8% (23)	291
Community: Rural	35% (98)	13% (36)	4% (10)	34% (96)	15% (41)	283
Community/Gender: Urban Women	17% (10)	10% (6)	8% (5)	54% (34)	11% (7)	63
Community/Gender: Urban Men	30% (19)	21% (13)	10% (6)	25% (15)	14% (9)	62
Community/Gender: Rural Women	29% (45)	11% (17)	2% (2)	36% (55)	22% (33)	153
Community/Gender: Rural Men	41% (54)	15% (19)	6% (8)	32% (41)	6% (8)	130
Community/Gender: Suburban Women	28% (46)	12% (20)	2% (3)	48% (77)	10% (16)	162
Community/Gender: Suburban Men	37% (48)	14% (18)	3% (3)	41% (54)	5% (7)	130
Homeowner	35% (172)	12% (60)	4% (19)	40% (200)	9% (42)	493
Renter	24% (39)	17% (29)	5% (9)	39% (64)	15% (25)	166
Military HHnm: Yes	28% (33)	9% (11)	3% (3)	47% (55)	12% (14)	116
Military HH: No	32% (189)	14% (82)	4% (24)	38% (222)	11% (66)	583
Employ: Private Sector	31% (67)	14% (30)	4% (9)	42% (92)	9% (20)	217
Employ: Government	30% (13)	22% (9)	10% (4)	31% (14)	7% (3)	44
Employ: Self-Employed	34% (21)	16% (10)	3% (2)	25% (16)	22% (14)	63
Employ: Homemaker	44% (14)	19% (6)	— (0)	26% (8)	11% (4)	32
Employ: Student	15% (4)	5% (1)	4% (1)	51% (13)	25% (7)	26
Employ: Retired	34% (70)	9% (19)	2% (5)	45% (93)	9% (18)	205
Employ: Unemployed	27% (20)	16% (12)	4% (3)	37% (28)	16% (12)	75
Employ: Other	32% (11)	16% (6)	9% (3)	34% (12)	9% (3)	36
Self + Household: White-Collar	30% (87)	14% (40)	2% (5)	48% (141)	6% (18)	292
Self + Household: Blue Collar	36% (108)	13% (40)	6% (17)	35% (105)	11% (32)	302

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	32%	(221)	13%	(93)	4%	(28)	40%	(277)	11%	(80)	699
Union HH: Yes	36%	(8)	15%	(3)	1%	(0)	40%	(9)	8%	(2)	23
Union HH: No	31%	(213)	13%	(90)	4%	(28)	40%	(268)	12%	(78)	676
LGBTQ+: Yes	17%	(13)	9%	(7)	10%	(8)	55%	(43)	9%	(7)	78
LGBTQ+: No	33%	(208)	14%	(86)	3%	(20)	38%	(234)	12%	(72)	621
Motivated to Vote	34%	(216)	13%	(81)	4%	(24)	41%	(256)	8%	(52)	629
Parent: Yes	29%	(51)	20%	(35)	7%	(13)	29%	(51)	15%	(27)	178
Parent: No	33%	(170)	11%	(58)	3%	(15)	43%	(226)	10%	(53)	521
COVID Vaccine: Yes	25%	(130)	13%	(69)	4%	(19)	47%	(246)	11%	(55)	519
COVID Vaccine: No	51%	(91)	14%	(24)	5%	(9)	18%	(32)	14%	(25)	180
Student Loans: Yes	26%	(24)	6%	(6)	4%	(3)	48%	(43)	15%	(14)	89
Student Loans: No	32%	(197)	14%	(88)	4%	(24)	38%	(234)	11%	(66)	610
Favorable Opinion of Haley	36%	(83)	18%	(43)	3%	(8)	33%	(77)	10%	(23)	234
Unfavorable Opinion of Haley	33%	(108)	7%	(23)	2%	(7)	51%	(165)	6%	(20)	324
Protestant	34%	(89)	16%	(41)	3%	(7)	37%	(95)	11%	(28)	260
Roman Catholic	40%	(29)	10%	(7)	3%	(2)	40%	(29)	7%	(5)	72
Mormon	65%	(1)	35%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(5)	—	(0)	25%	(2)	—	(0)	—	(0)	7
Jewish	19%	(2)	19%	(2)	—	(0)	61%	(6)	1%	(0)	10
Muslim	19%	(1)	48%	(2)	—	(0)	28%	(1)	6%	(0)	3
Buddhist	29%	(1)	—	(0)	—	(0)	67%	(3)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	13%	(4)	6%	(2)	3%	(1)	70%	(23)	8%	(3)	32
Agnostic	3%	(1)	3%	(1)	9%	(2)	73%	(18)	11%	(3)	25
Something else	38%	(65)	13%	(21)	5%	(9)	28%	(48)	16%	(27)	170
Nothing in particular	20%	(22)	15%	(17)	4%	(4)	47%	(52)	13%	(15)	110
Prodigal Biden Voter	26%	(12)	14%	(6)	4%	(2)	31%	(13)	25%	(11)	44
Undecided Voter (DK/WNV)	7%	(4)	16%	(9)	3%	(1)	33%	(19)	41%	(23)	56
Undecided Voter (DK)	5%	(1)	2%	(1)	—	(0)	38%	(10)	54%	(14)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	32% (226)	12% (84)	5% (34)	40% (280)	11% (75)	699
Gender: Male	36% (116)	16% (51)	6% (21)	35% (114)	6% (20)	322
Gender: Female	29% (110)	9% (33)	3% (13)	44% (166)	15% (55)	377
Age: 18-34	26% (46)	17% (29)	9% (16)	27% (47)	20% (35)	172
Age: 35-44	35% (34)	14% (13)	8% (8)	36% (34)	6% (6)	95
Age: 45-64	34% (79)	11% (25)	3% (8)	44% (101)	7% (17)	230
Age: 65+	34% (68)	8% (16)	1% (2)	49% (98)	8% (17)	201
GenZers: 1997-2012	27% (23)	15% (12)	8% (7)	28% (24)	22% (18)	85
Millennials: 1981-1996	28% (49)	18% (30)	9% (16)	32% (55)	12% (21)	172
GenXers: 1965-1980	34% (58)	9% (15)	4% (6)	44% (74)	9% (16)	168
Baby Boomers: 1946-1964	35% (92)	9% (25)	2% (4)	47% (124)	7% (19)	263
Educ: < College	36% (160)	11% (50)	6% (27)	34% (152)	12% (53)	441
Educ: Bachelors degree	28% (45)	16% (25)	1% (2)	46% (73)	9% (15)	160
Educ: Post-grad	22% (22)	10% (10)	5% (5)	56% (56)	7% (7)	99
Income: Under 50k	33% (98)	10% (29)	5% (16)	38% (114)	14% (43)	300
Income: 50k-100k	35% (88)	14% (36)	5% (12)	38% (97)	8% (20)	253
Income: 100k+	28% (40)	13% (19)	4% (5)	47% (69)	8% (12)	146
Ethnicity: White (Non-Hispanic)	38% (177)	13% (62)	5% (21)	35% (160)	9% (43)	463
Ethnicity: Hispanic	23% (8)	5% (2)	1% (0)	68% (25)	3% (1)	36
Ethnicity: Black (Non-Hispanic)	16% (24)	11% (17)	7% (11)	50% (78)	16% (25)	155
Ethnicity: Asian + Other (Non-Hispanic)	37% (17)	8% (3)	1% (1)	40% (18)	14% (6)	45
All Christian	37% (126)	13% (46)	3% (11)	38% (128)	9% (30)	341
All Non-Christian	13% (3)	23% (5)	6% (1)	57% (12)	1% (0)	20
Atheist	17% (5)	1% (0)	2% (1)	74% (24)	7% (2)	32
Agnostic/Nothing in particular	19% (26)	10% (13)	3% (4)	55% (74)	13% (18)	135
Something Else	39% (66)	12% (20)	10% (16)	25% (43)	15% (25)	170
Evangelical	43% (117)	15% (41)	7% (18)	23% (61)	13% (35)	271
Non-Evangelical	30% (69)	10% (23)	4% (10)	47% (110)	9% (20)	231
PID: Dem (no lean)	11% (25)	6% (14)	3% (7)	74% (173)	7% (16)	234
PID: Ind (no lean)	20% (41)	13% (27)	7% (14)	44% (92)	17% (37)	211
PID: Rep (no lean)	63% (160)	17% (43)	5% (13)	6% (16)	9% (23)	254

Continued on next page

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	32%	(226)	12%	(84)	5%	(34)	40%	(280)	11%	(75)	699
PID/Gender: Dem Men	11%	(9)	11%	(10)	2%	(1)	72%	(63)	5%	(4)	88
PID/Gender: Dem Women	10%	(15)	3%	(4)	4%	(5)	75%	(109)	8%	(12)	146
PID/Gender: Ind Men	23%	(25)	18%	(19)	11%	(11)	40%	(43)	9%	(10)	108
PID/Gender: Ind Women	16%	(17)	8%	(8)	2%	(2)	48%	(49)	26%	(26)	103
PID/Gender: Rep Men	65%	(82)	18%	(22)	6%	(8)	6%	(8)	4%	(6)	126
PID/Gender: Rep Women	61%	(78)	16%	(21)	4%	(5)	6%	(8)	13%	(17)	129
Ideo: Liberal (1-3)	9%	(18)	3%	(6)	3%	(5)	80%	(153)	5%	(9)	191
Ideo: Moderate (4)	23%	(47)	14%	(29)	8%	(17)	43%	(91)	12%	(25)	210
Ideo: Conservative (5-7)	57%	(155)	18%	(48)	3%	(9)	11%	(29)	11%	(30)	270
Ideo/PID: Conservative Republican	67%	(131)	16%	(32)	5%	(9)	4%	(8)	8%	(17)	197
Ideo/PID: Moderate/Liberal Republican	50%	(26)	22%	(11)	6%	(3)	16%	(8)	7%	(3)	51
Ideo/PID: Moderate/Conservative Democrat	17%	(14)	9%	(8)	6%	(5)	58%	(49)	10%	(9)	86
Ideo/PID: Liberal Democrat	7%	(10)	4%	(6)	1%	(2)	84%	(120)	3%	(5)	143
Unfavorable of Biden and Trump	14%	(13)	17%	(15)	8%	(8)	48%	(44)	12%	(11)	91
2024 H2H Matchup: Biden Voter	4%	(13)	5%	(16)	4%	(12)	84%	(251)	3%	(8)	300
2024 H2H Matchup: Trump Voter	60%	(207)	19%	(65)	5%	(17)	3%	(12)	12%	(42)	343
2024 H2H Matchup: Would not Vote	2%	(1)	1%	(0)	6%	(2)	38%	(10)	52%	(13)	26
2024 H2H Matchup: Do not Know	17%	(5)	9%	(3)	9%	(3)	28%	(9)	37%	(12)	31
2022 House Vote: Democrat	9%	(26)	7%	(19)	2%	(6)	78%	(217)	3%	(9)	276
2022 House Vote: Republican	59%	(160)	16%	(44)	6%	(17)	6%	(16)	12%	(33)	270
2022 House Vote: Did not Vote	26%	(39)	14%	(20)	7%	(10)	32%	(46)	21%	(30)	146
2020 Vote: Joe Biden	7%	(23)	5%	(17)	4%	(12)	79%	(249)	5%	(16)	317
2020 Vote: Donald Trump	60%	(196)	18%	(58)	5%	(18)	4%	(14)	12%	(40)	326
2020 Vote: Someone Else	11%	(1)	16%	(2)	5%	(0)	39%	(4)	29%	(3)	10
2020 Vote: Did not Vote	13%	(6)	16%	(8)	7%	(3)	29%	(14)	35%	(16)	47
2016 Vote: Hillary Clinton	8%	(20)	6%	(15)	2%	(6)	81%	(207)	3%	(7)	255
2016 Vote: Donald Trump	58%	(155)	18%	(49)	5%	(13)	6%	(17)	13%	(35)	268
2016 Vote: Someone Else	9%	(1)	3%	(0)	—	(0)	68%	(10)	21%	(3)	15
2020 Vote/PID: Not Biden/Democrat	39%	(6)	3%	(0)	1%	(0)	35%	(5)	22%	(3)	14
2020 Vote/PID: Not Trump/Republican	28%	(7)	14%	(3)	17%	(4)	36%	(9)	5%	(1)	24

Continued on next page

**Table BLMB43\_2:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden*

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	32% (226)	12% (84)	5% (34)	40% (280)	11% (75)	699
U.S. Economy: Wrong Track	43% (197)	14% (67)	5% (23)	26% (118)	13% (58)	463
U.S. Economy: Right Direction	12% (29)	7% (17)	5% (11)	69% (162)	7% (17)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7% (16)	6% (15)	3% (8)	81% (196)	2% (5)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	59% (204)	18% (61)	6% (21)	5% (16)	12% (41)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	5% (6)	7% (8)	4% (4)	59% (69)	25% (29)	115
Top 2024 Issue: Economy	43% (108)	15% (38)	5% (13)	23% (57)	13% (33)	250
Community: Urban	25% (32)	9% (11)	9% (11)	42% (53)	15% (18)	125
Community: Suburban	31% (90)	13% (38)	4% (11)	44% (128)	9% (25)	291
Community: Rural	37% (104)	12% (35)	4% (12)	35% (100)	11% (32)	283
Community/Gender: Urban Women	21% (13)	— (0)	8% (5)	56% (35)	15% (9)	63
Community/Gender: Urban Men	30% (19)	18% (11)	10% (6)	28% (17)	14% (9)	62
Community/Gender: Rural Women	35% (53)	9% (14)	2% (3)	36% (55)	18% (27)	153
Community/Gender: Rural Men	40% (52)	16% (21)	6% (8)	34% (44)	4% (5)	130
Community/Gender: Suburban Women	27% (44)	12% (19)	3% (5)	47% (75)	11% (19)	162
Community/Gender: Suburban Men	35% (46)	15% (19)	5% (6)	40% (52)	5% (6)	130
Homeowner	35% (170)	13% (63)	4% (19)	41% (201)	8% (39)	493
Renter	26% (44)	10% (17)	9% (15)	39% (65)	15% (26)	166
Military HHnm: Yes	29% (33)	7% (8)	3% (3)	50% (57)	12% (13)	116
Military HH: No	33% (193)	13% (76)	5% (30)	38% (223)	11% (62)	583
Employ: Private Sector	31% (67)	13% (28)	5% (11)	42% (92)	9% (20)	217
Employ: Government	39% (17)	14% (6)	12% (5)	29% (13)	6% (3)	44
Employ: Self-Employed	37% (23)	18% (11)	4% (3)	24% (15)	17% (11)	63
Employ: Homemaker	43% (14)	13% (4)	5% (2)	26% (8)	12% (4)	32
Employ: Student	8% (2)	10% (3)	8% (2)	51% (13)	24% (6)	26
Employ: Retired	34% (71)	10% (21)	1% (3)	46% (95)	8% (16)	205
Employ: Unemployed	26% (19)	10% (8)	7% (5)	41% (31)	16% (12)	75
Employ: Other	37% (13)	10% (3)	9% (3)	36% (13)	10% (4)	36
Self + Household: White-Collar	29% (86)	13% (39)	3% (10)	47% (138)	7% (20)	292
Self + Household: Blue Collar	38% (115)	12% (37)	5% (16)	36% (110)	8% (24)	302

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**Table BLMB43\_2: Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden**

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	32%	(226)	12%	(84)	5%	(34)	40%	(280)	11%	(75)	699
Union HH: Yes	35%	(8)	13%	(3)	7%	(2)	40%	(9)	6%	(1)	23
Union HH: No	32%	(218)	12%	(81)	5%	(32)	40%	(271)	11%	(74)	676
LGBTQ+: Yes	15%	(12)	6%	(4)	12%	(10)	56%	(44)	10%	(8)	78
LGBTQ+: No	34%	(214)	13%	(80)	4%	(24)	38%	(236)	11%	(67)	621
Motivated to Vote	35%	(219)	12%	(75)	4%	(26)	42%	(262)	8%	(48)	629
Parent: Yes	30%	(53)	21%	(37)	7%	(13)	28%	(50)	14%	(25)	178
Parent: No	33%	(174)	9%	(47)	4%	(21)	44%	(230)	10%	(50)	521
COVID Vaccine: Yes	26%	(135)	12%	(61)	5%	(24)	48%	(248)	10%	(52)	519
COVID Vaccine: No	51%	(91)	13%	(23)	5%	(9)	18%	(33)	13%	(23)	180
Student Loans: Yes	28%	(25)	7%	(6)	3%	(2)	46%	(41)	17%	(15)	89
Student Loans: No	33%	(201)	13%	(78)	5%	(31)	39%	(239)	10%	(60)	610
Favorable Opinion of Haley	36%	(83)	18%	(42)	4%	(9)	34%	(78)	9%	(21)	234
Unfavorable Opinion of Haley	35%	(113)	6%	(19)	3%	(10)	51%	(166)	5%	(16)	324
Protestant	35%	(91)	14%	(36)	3%	(8)	38%	(100)	10%	(26)	260
Roman Catholic	39%	(28)	11%	(8)	5%	(3)	40%	(28)	6%	(4)	72
Mormon	65%	(1)	35%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(5)	25%	(2)	—	(0)	—	(0)	—	(0)	7
Jewish	19%	(2)	19%	(2)	—	(0)	61%	(6)	1%	(0)	10
Muslim	23%	(1)	43%	(1)	33%	(1)	—	(0)	—	(0)	3
Buddhist	—	(0)	29%	(1)	—	(0)	67%	(3)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	17%	(5)	1%	(0)	2%	(1)	74%	(24)	7%	(2)	32
Agnostic	2%	(0)	5%	(1)	2%	(0)	80%	(20)	11%	(3)	25
Something else	39%	(66)	12%	(20)	10%	(16)	25%	(43)	15%	(25)	170
Nothing in particular	23%	(25)	11%	(12)	3%	(4)	49%	(54)	14%	(15)	110
Prodigal Biden Voter	23%	(10)	9%	(4)	7%	(3)	35%	(15)	25%	(11)	44
Undecided Voter (DK/WNV)	11%	(6)	5%	(3)	8%	(4)	33%	(18)	44%	(25)	56
Undecided Voter (DK)	2%	(1)	1%	(0)	6%	(2)	38%	(10)	52%	(13)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	31%	(219)	13%	(88)	4%	(29)	42%	(291)	10%	(71)	699
Gender: Male	36%	(117)	14%	(44)	7%	(21)	37%	(118)	6%	(21)	322
Gender: Female	27%	(102)	12%	(44)	2%	(8)	46%	(173)	13%	(50)	377
Age: 18-34	21%	(36)	22%	(38)	7%	(13)	33%	(57)	17%	(29)	172
Age: 35-44	35%	(33)	11%	(11)	10%	(9)	35%	(33)	9%	(9)	95
Age: 45-64	36%	(83)	10%	(23)	2%	(6)	45%	(102)	7%	(16)	230
Age: 65+	34%	(68)	8%	(16)	1%	(1)	49%	(98)	9%	(18)	201
GenZers: 1997-2012	23%	(19)	18%	(15)	8%	(7)	35%	(29)	17%	(14)	85
Millennials: 1981-1996	24%	(42)	19%	(34)	9%	(15)	34%	(59)	13%	(22)	172
GenXers: 1965-1980	36%	(61)	8%	(13)	3%	(5)	45%	(75)	9%	(15)	168
Baby Boomers: 1946-1964	35%	(93)	9%	(25)	1%	(2)	47%	(124)	7%	(19)	263
Educ: < College	35%	(155)	11%	(50)	6%	(26)	36%	(160)	11%	(50)	441
Educ: Bachelors degree	27%	(42)	16%	(25)	2%	(3)	46%	(74)	10%	(15)	160
Educ: Post-grad	23%	(23)	13%	(13)	—	(0)	58%	(57)	6%	(6)	99
Income: Under 50k	29%	(87)	13%	(39)	4%	(13)	40%	(119)	14%	(42)	300
Income: 50k-100k	35%	(88)	12%	(31)	5%	(14)	40%	(101)	7%	(19)	253
Income: 100k+	31%	(45)	12%	(18)	1%	(2)	49%	(71)	7%	(11)	146
Ethnicity: White (Non-Hispanic)	38%	(174)	14%	(67)	3%	(14)	36%	(168)	9%	(40)	463
Ethnicity: Hispanic	21%	(8)	3%	(1)	3%	(1)	70%	(25)	3%	(1)	36
Ethnicity: Black (Non-Hispanic)	14%	(21)	10%	(16)	8%	(13)	53%	(81)	15%	(23)	155
Ethnicity: Asian + Other (Non-Hispanic)	35%	(16)	9%	(4)	4%	(2)	38%	(17)	15%	(7)	45
All Christian	37%	(126)	14%	(48)	3%	(9)	38%	(130)	8%	(28)	341
All Non-Christian	25%	(5)	—	(0)	9%	(2)	65%	(13)	1%	(0)	20
Atheist	12%	(4)	6%	(2)	—	(0)	73%	(24)	8%	(3)	32
Agnostic/Nothing in particular	14%	(18)	15%	(20)	6%	(8)	54%	(73)	12%	(16)	135
Something Else	39%	(66)	11%	(19)	6%	(11)	30%	(52)	14%	(24)	170
Evangelical	47%	(126)	13%	(35)	4%	(12)	24%	(66)	12%	(32)	271
Non-Evangelical	26%	(59)	13%	(31)	2%	(6)	50%	(115)	9%	(20)	231

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**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	31%	(219)	13%	(88)	4%	(29)	42%	(291)	10%	(71)	699
PID: Dem (no lean)	10%	(23)	6%	(14)	2%	(5)	76%	(177)	6%	(15)	234
PID: Ind (no lean)	20%	(42)	14%	(29)	5%	(11)	44%	(93)	17%	(35)	211
PID: Rep (no lean)	61%	(154)	18%	(45)	5%	(13)	8%	(22)	8%	(21)	254
PID/Gender: Dem Men	12%	(10)	6%	(5)	5%	(4)	74%	(65)	4%	(3)	88
PID/Gender: Dem Women	8%	(12)	6%	(9)	1%	(1)	77%	(112)	8%	(12)	146
PID/Gender: Ind Men	23%	(25)	20%	(21)	8%	(8)	40%	(43)	9%	(10)	108
PID/Gender: Ind Women	17%	(17)	8%	(8)	3%	(3)	48%	(49)	24%	(25)	103
PID/Gender: Rep Men	65%	(81)	14%	(18)	7%	(9)	8%	(10)	6%	(8)	126
PID/Gender: Rep Women	57%	(73)	21%	(27)	3%	(4)	9%	(11)	10%	(14)	129
Ideo: Liberal (1-3)	9%	(18)	4%	(7)	2%	(4)	81%	(154)	4%	(8)	191
Ideo: Moderate (4)	20%	(42)	16%	(33)	6%	(12)	45%	(95)	13%	(28)	210
Ideo: Conservative (5-7)	58%	(157)	17%	(45)	4%	(11)	12%	(33)	9%	(25)	270
Ideo/PID: Conservative Republican	66%	(130)	17%	(34)	4%	(7)	6%	(12)	7%	(14)	197
Ideo/PID: Moderate/Liberal Republican	48%	(24)	19%	(10)	9%	(4)	16%	(8)	8%	(4)	51
Ideo/PID: Moderate/Conservative Democrat	13%	(11)	10%	(8)	4%	(4)	62%	(53)	11%	(9)	86
Ideo/PID: Liberal Democrat	8%	(12)	4%	(6)	1%	(1)	84%	(120)	3%	(4)	143
Unfavorable of Biden and Trump	14%	(13)	22%	(20)	6%	(5)	48%	(44)	10%	(9)	91
2024 H2H Matchup: Biden Voter	5%	(16)	4%	(13)	2%	(7)	85%	(256)	3%	(8)	300
2024 H2H Matchup: Trump Voter	59%	(203)	19%	(65)	6%	(19)	5%	(16)	11%	(39)	343
2024 H2H Matchup: Would not Vote	1%	(0)	—	(0)	4%	(1)	43%	(11)	52%	(13)	26
2024 H2H Matchup: Do not Know	—	(0)	33%	(10)	4%	(1)	28%	(9)	35%	(11)	31
2022 House Vote: Democrat	9%	(26)	7%	(19)	2%	(5)	79%	(220)	3%	(7)	276
2022 House Vote: Republican	59%	(159)	18%	(48)	3%	(9)	8%	(22)	12%	(33)	270
2022 House Vote: Did not Vote	23%	(34)	14%	(21)	10%	(15)	34%	(49)	19%	(28)	146
2020 Vote: Joe Biden	8%	(25)	5%	(17)	1%	(5)	81%	(256)	5%	(15)	317
2020 Vote: Donald Trump	58%	(189)	18%	(59)	7%	(21)	6%	(19)	11%	(37)	326
2020 Vote: Someone Else	21%	(2)	16%	(2)	—	(0)	33%	(3)	30%	(3)	10
2020 Vote: Did not Vote	8%	(4)	23%	(11)	6%	(3)	28%	(13)	34%	(16)	47

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	31%	(219)	13%	(88)	4%	(29)	42%	(291)	10%	(71)	699
2016 Vote: Hillary Clinton	8%	(20)	5%	(13)	1%	(4)	82%	(210)	3%	(8)	255
2016 Vote: Donald Trump	59%	(157)	17%	(46)	5%	(14)	7%	(19)	12%	(32)	268
2016 Vote: Someone Else	9%	(1)	8%	(1)	—	(0)	62%	(10)	22%	(3)	15
2020 Vote/PID: Not Biden/Democrat	37%	(5)	3%	(0)	3%	(0)	34%	(5)	23%	(3)	14
2020 Vote/PID: Not Trump/Republican	36%	(9)	16%	(4)	3%	(1)	40%	(10)	6%	(1)	24
U.S. Economy: Wrong Track	42%	(193)	16%	(74)	4%	(19)	27%	(126)	11%	(52)	463
U.S. Economy: Right Direction	11%	(27)	6%	(14)	4%	(10)	70%	(166)	8%	(19)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(19)	5%	(12)	2%	(6)	82%	(198)	3%	(6)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(196)	20%	(67)	6%	(20)	7%	(24)	11%	(36)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	8%	(10)	3%	(3)	60%	(69)	25%	(29)	115
Top 2024 Issue: Economy	42%	(106)	19%	(47)	3%	(8)	24%	(60)	12%	(29)	250
Community: Urban	26%	(33)	10%	(13)	7%	(8)	45%	(56)	12%	(15)	125
Community: Suburban	30%	(88)	14%	(40)	2%	(5)	46%	(134)	8%	(24)	291
Community: Rural	35%	(98)	13%	(36)	5%	(15)	36%	(101)	11%	(32)	283
Community/Gender: Urban Women	22%	(14)	6%	(4)	2%	(1)	60%	(37)	11%	(7)	63
Community/Gender: Urban Men	31%	(20)	14%	(9)	11%	(7)	30%	(19)	13%	(8)	62
Community/Gender: Rural Women	31%	(47)	11%	(17)	3%	(4)	37%	(57)	18%	(27)	153
Community/Gender: Rural Men	39%	(51)	15%	(19)	8%	(11)	34%	(44)	4%	(5)	130
Community/Gender: Suburban Women	26%	(41)	14%	(23)	1%	(2)	49%	(79)	10%	(16)	162
Community/Gender: Suburban Men	36%	(46)	13%	(17)	3%	(3)	43%	(55)	6%	(8)	130
Homeowner	35%	(171)	13%	(63)	3%	(14)	42%	(207)	8%	(37)	493
Renter	24%	(40)	12%	(20)	8%	(13)	41%	(69)	14%	(24)	166
Military HHnm: Yes	28%	(32)	8%	(9)	4%	(5)	50%	(57)	10%	(12)	116
Military HH: No	32%	(187)	14%	(79)	4%	(24)	40%	(234)	10%	(59)	583

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	31%	(219)	13%	(88)	4%	(29)	42%	(291)	10%	(71)	699
Employ: Private Sector	30%	(65)	13%	(29)	6%	(13)	44%	(94)	7%	(16)	217
Employ: Government	31%	(13)	24%	(10)	4%	(2)	36%	(16)	6%	(3)	44
Employ: Self-Employed	36%	(23)	14%	(9)	2%	(1)	27%	(17)	21%	(14)	63
Employ: Homemaker	46%	(15)	14%	(5)	6%	(2)	26%	(8)	8%	(3)	32
Employ: Student	5%	(1)	16%	(4)	6%	(1)	50%	(13)	24%	(6)	26
Employ: Retired	34%	(69)	9%	(18)	3%	(6)	46%	(95)	9%	(18)	205
Employ: Unemployed	27%	(20)	12%	(9)	6%	(5)	42%	(32)	13%	(9)	75
Employ: Other	36%	(13)	11%	(4)	—	(0)	45%	(16)	7%	(3)	36
Self + Household: White-Collar	30%	(89)	14%	(40)	2%	(4)	49%	(143)	6%	(17)	292
Self + Household: Blue Collar	36%	(107)	12%	(35)	6%	(19)	38%	(115)	9%	(26)	302
Union HH: Yes	33%	(8)	14%	(3)	4%	(1)	42%	(10)	6%	(1)	23
Union HH: No	31%	(212)	13%	(85)	4%	(28)	42%	(282)	10%	(70)	676
LGBTQ+: Yes	12%	(9)	11%	(8)	7%	(6)	62%	(49)	8%	(6)	78
LGBTQ+: No	34%	(210)	13%	(80)	4%	(23)	39%	(243)	10%	(65)	621
Motivated to Vote	35%	(217)	12%	(75)	4%	(25)	43%	(268)	7%	(45)	629
Parent: Yes	31%	(55)	15%	(27)	9%	(17)	30%	(54)	14%	(25)	178
Parent: No	32%	(164)	12%	(61)	2%	(12)	46%	(237)	9%	(47)	521
COVID Vaccine: Yes	25%	(131)	12%	(65)	4%	(20)	49%	(257)	9%	(47)	519
COVID Vaccine: No	49%	(88)	13%	(24)	5%	(9)	19%	(35)	13%	(24)	180
Student Loans: Yes	25%	(22)	7%	(7)	5%	(4)	48%	(43)	15%	(13)	89
Student Loans: No	32%	(197)	13%	(82)	4%	(25)	41%	(248)	10%	(58)	610
Favorable Opinion of Haley	36%	(83)	17%	(39)	4%	(10)	34%	(80)	9%	(22)	234
Unfavorable Opinion of Haley	34%	(109)	6%	(21)	3%	(8)	53%	(171)	4%	(14)	324

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	31%	(219)	13%	(88)	4%	(29)	42%	(291)	10%	(71)	699
Protestant	36%	(93)	15%	(39)	2%	(5)	39%	(100)	9%	(24)	260
Roman Catholic	38%	(27)	12%	(8)	3%	(2)	41%	(29)	7%	(5)	72
Mormon	65%	(1)	35%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(5)	—	(0)	25%	(2)	—	(0)	—	(0)	7
Jewish	19%	(2)	—	(0)	19%	(2)	61%	(6)	1%	(0)	10
Muslim	53%	(2)	—	(0)	—	(0)	47%	(2)	—	(0)	3
Buddhist	29%	(1)	—	(0)	—	(0)	67%	(3)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	12%	(4)	6%	(2)	—	(0)	73%	(24)	8%	(3)	32
Agnostic	1%	(0)	8%	(2)	3%	(1)	77%	(19)	11%	(3)	25
Something else	39%	(66)	11%	(19)	6%	(11)	30%	(52)	14%	(24)	170
Nothing in particular	17%	(18)	16%	(18)	7%	(7)	49%	(54)	12%	(13)	110
Prodigal Biden Voter	20%	(9)	19%	(8)	2%	(1)	36%	(16)	23%	(10)	44
Undecided Voter (DK/WNV)	1%	(0)	18%	(10)	4%	(2)	35%	(20)	42%	(24)	56
Undecided Voter (DK)	1%	(0)	—	(0)	4%	(1)	43%	(11)	52%	(13)	26

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	33% (228)	13% (89)	4% (26)	40% (281)	11% (75)	699
Gender: Male	38% (123)	14% (46)	5% (18)	36% (115)	6% (20)	322
Gender: Female	28% (104)	11% (43)	2% (8)	44% (166)	15% (56)	377
Age: 18-34	26% (46)	18% (31)	5% (9)	30% (51)	21% (36)	172
Age: 35-44	36% (35)	16% (16)	7% (7)	34% (33)	6% (5)	95
Age: 45-64	36% (84)	10% (23)	3% (7)	43% (99)	7% (17)	230
Age: 65+	32% (64)	10% (19)	1% (2)	49% (98)	9% (17)	201
GenZers: 1997-2012	25% (21)	16% (14)	10% (9)	28% (24)	20% (17)	85
Millennials: 1981-1996	30% (52)	19% (33)	4% (8)	33% (57)	13% (22)	172
GenXers: 1965-1980	36% (61)	9% (16)	3% (5)	43% (73)	8% (14)	168
Baby Boomers: 1946-1964	34% (90)	10% (25)	2% (4)	47% (123)	8% (21)	263
Educ: < College	37% (164)	12% (53)	5% (22)	34% (151)	12% (52)	441
Educ: Bachelors degree	27% (44)	15% (23)	1% (1)	47% (75)	10% (17)	160
Educ: Post-grad	21% (20)	13% (13)	3% (3)	56% (55)	7% (7)	99
Income: Under 50k	32% (97)	12% (36)	4% (11)	38% (113)	14% (42)	300
Income: 50k-100k	35% (89)	14% (36)	4% (10)	38% (97)	8% (21)	253
Income: 100k+	29% (42)	12% (17)	3% (4)	48% (71)	8% (12)	146
Ethnicity: White (Non-Hispanic)	39% (179)	14% (64)	3% (13)	35% (161)	10% (46)	463
Ethnicity: Hispanic	23% (8)	5% (2)	— (0)	68% (25)	5% (2)	36
Ethnicity: Black (Non-Hispanic)	17% (26)	13% (20)	6% (9)	51% (79)	14% (21)	155
Ethnicity: Asian + Other (Non-Hispanic)	33% (15)	9% (4)	7% (3)	36% (16)	15% (7)	45
All Christian	38% (129)	13% (45)	2% (8)	37% (127)	9% (31)	341
All Non-Christian	23% (5)	13% (3)	5% (1)	58% (12)	1% (0)	20
Atheist	17% (5)	2% (1)	2% (1)	71% (23)	7% (2)	32
Agnostic/Nothing in particular	18% (24)	10% (14)	5% (7)	54% (73)	12% (17)	135
Something Else	38% (64)	16% (27)	5% (9)	27% (46)	14% (24)	170
Evangelical	44% (120)	16% (43)	4% (11)	23% (61)	14% (37)	271
Non-Evangelical	29% (67)	12% (27)	3% (6)	48% (112)	8% (19)	231
PID: Dem (no lean)	12% (27)	6% (14)	1% (3)	75% (176)	6% (14)	234
PID: Ind (no lean)	19% (40)	15% (32)	5% (11)	43% (90)	18% (39)	211
PID: Rep (no lean)	63% (161)	17% (44)	5% (12)	6% (16)	9% (23)	254

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	33%	(228)	13%	(89)	4%	(26)	40%	(281)	11%	(75)	699
PID/Gender: Dem Men	16%	(14)	4%	(4)	3%	(2)	73%	(64)	4%	(3)	88
PID/Gender: Dem Women	9%	(13)	7%	(10)	1%	(1)	76%	(111)	7%	(11)	146
PID/Gender: Ind Men	24%	(25)	20%	(22)	7%	(7)	39%	(42)	11%	(11)	108
PID/Gender: Ind Women	14%	(14)	10%	(10)	3%	(3)	47%	(48)	27%	(27)	103
PID/Gender: Rep Men	66%	(84)	17%	(21)	6%	(8)	7%	(9)	4%	(5)	126
PID/Gender: Rep Women	60%	(77)	18%	(23)	3%	(4)	5%	(7)	14%	(18)	129
Ideo: Liberal (1-3)	11%	(21)	3%	(5)	1%	(3)	81%	(154)	4%	(8)	191
Ideo: Moderate (4)	23%	(49)	14%	(30)	6%	(12)	44%	(93)	12%	(26)	210
Ideo: Conservative (5-7)	56%	(152)	18%	(49)	4%	(10)	11%	(29)	11%	(31)	270
Ideo/PID: Conservative Republican	68%	(133)	17%	(33)	3%	(6)	4%	(8)	8%	(16)	197
Ideo/PID: Moderate/Liberal Republican	49%	(25)	18%	(9)	10%	(5)	16%	(8)	7%	(4)	51
Ideo/PID: Moderate/Conservative Democrat	17%	(14)	11%	(9)	3%	(2)	61%	(53)	9%	(7)	86
Ideo/PID: Liberal Democrat	9%	(13)	3%	(4)	—	(0)	85%	(121)	3%	(4)	143
Unfavorable of Biden and Trump	13%	(12)	19%	(17)	10%	(9)	46%	(42)	11%	(10)	91
2024 H2H Matchup: Biden Voter	7%	(20)	5%	(16)	2%	(7)	84%	(251)	2%	(6)	300
2024 H2H Matchup: Trump Voter	60%	(204)	19%	(66)	5%	(16)	3%	(12)	13%	(45)	343
2024 H2H Matchup: Would not Vote	4%	(1)	4%	(1)	2%	(1)	38%	(10)	52%	(13)	26
2024 H2H Matchup: Do not Know	9%	(3)	21%	(6)	4%	(1)	28%	(9)	37%	(12)	31
2022 House Vote: Democrat	11%	(30)	6%	(18)	2%	(6)	79%	(217)	2%	(6)	276
2022 House Vote: Republican	59%	(159)	18%	(48)	3%	(8)	7%	(18)	14%	(37)	270
2022 House Vote: Did not Vote	27%	(39)	14%	(21)	8%	(12)	31%	(45)	20%	(30)	146
2020 Vote: Joe Biden	9%	(28)	5%	(15)	3%	(9)	80%	(253)	4%	(13)	317
2020 Vote: Donald Trump	59%	(193)	20%	(66)	3%	(10)	5%	(15)	13%	(43)	326
2020 Vote: Someone Else	11%	(1)	12%	(1)	4%	(0)	35%	(3)	38%	(4)	10
2020 Vote: Did not Vote	14%	(7)	16%	(8)	12%	(6)	23%	(11)	34%	(16)	47
2016 Vote: Hillary Clinton	9%	(23)	4%	(11)	1%	(3)	82%	(210)	3%	(8)	255
2016 Vote: Donald Trump	58%	(155)	21%	(56)	2%	(6)	7%	(18)	13%	(34)	268
2016 Vote: Someone Else	9%	(1)	—	(0)	—	(0)	68%	(10)	24%	(4)	15
2020 Vote/PID: Not Biden/Democrat	33%	(5)	—	(0)	3%	(0)	36%	(5)	28%	(4)	14
2020 Vote/PID: Not Trump/Republican	33%	(8)	13%	(3)	12%	(3)	36%	(9)	6%	(1)	24

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	33% (228)	13% (89)	4% (26)	40% (281)	11% (75)	699
U.S. Economy: Wrong Track	43% (199)	16% (72)	4% (16)	26% (118)	12% (58)	463
U.S. Economy: Right Direction	12% (29)	7% (17)	4% (9)	69% (163)	7% (18)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9% (22)	6% (16)	3% (7)	80% (193)	1% (3)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58% (200)	19% (64)	5% (16)	6% (21)	12% (42)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	5% (6)	9% (10)	3% (3)	58% (67)	26% (30)	115
Top 2024 Issue: Economy	44% (111)	15% (38)	4% (9)	23% (57)	14% (35)	250
Community: Urban	26% (32)	14% (17)	4% (5)	43% (54)	14% (17)	125
Community: Suburban	32% (93)	12% (35)	3% (8)	44% (129)	9% (25)	291
Community: Rural	36% (102)	13% (37)	4% (12)	35% (98)	12% (33)	283
Community/Gender: Urban Women	18% (11)	8% (5)	3% (2)	58% (36)	13% (8)	63
Community/Gender: Urban Men	33% (21)	19% (12)	5% (3)	28% (17)	15% (9)	62
Community/Gender: Rural Women	33% (50)	12% (18)	1% (2)	35% (53)	19% (29)	153
Community/Gender: Rural Men	40% (52)	15% (19)	8% (10)	34% (45)	3% (4)	130
Community/Gender: Suburban Women	26% (43)	12% (20)	2% (4)	47% (76)	12% (19)	162
Community/Gender: Suburban Men	39% (51)	12% (15)	4% (5)	41% (53)	5% (6)	130
Homeowner	35% (171)	13% (62)	3% (15)	41% (202)	8% (42)	493
Renter	28% (46)	14% (23)	5% (8)	40% (66)	13% (22)	166
Military HHnm: Yes	29% (34)	9% (10)	2% (2)	50% (57)	10% (12)	116
Military HH: No	33% (194)	14% (79)	4% (23)	38% (224)	11% (63)	583
Employ: Private Sector	31% (68)	13% (28)	3% (7)	42% (92)	10% (22)	217
Employ: Government	40% (18)	16% (7)	7% (3)	31% (14)	6% (3)	44
Employ: Self-Employed	39% (24)	17% (11)	3% (2)	24% (15)	17% (11)	63
Employ: Homemaker	47% (15)	19% (6)	— (0)	29% (9)	6% (2)	32
Employ: Student	9% (2)	12% (3)	5% (1)	50% (13)	24% (6)	26
Employ: Retired	32% (65)	9% (19)	3% (6)	47% (96)	9% (18)	205
Employ: Unemployed	28% (21)	14% (11)	5% (4)	39% (29)	14% (10)	75
Employ: Other	39% (14)	10% (3)	5% (2)	37% (13)	10% (4)	36
Self + Household: White-Collar	29% (85)	13% (37)	4% (11)	47% (137)	7% (22)	292
Self + Household: Blue Collar	38% (115)	12% (38)	4% (13)	37% (113)	8% (24)	302

Continued on next page

**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	33% (228)	13% (89)	4% (26)	40% (281)	11% (75)	699
Union HH: Yes	32% (7)	13% (3)	7% (2)	40% (9)	8% (2)	23
Union HH: No	33% (221)	13% (86)	4% (24)	40% (272)	11% (73)	676
LGBTQ+: Yes	18% (14)	12% (10)	— (0)	60% (47)	9% (7)	78
LGBTQ+: No	34% (214)	13% (79)	4% (25)	38% (234)	11% (68)	621
Motivated to Vote	35% (222)	12% (74)	4% (23)	42% (262)	8% (48)	629
Parent: Yes	33% (59)	18% (32)	7% (12)	27% (48)	15% (26)	178
Parent: No	32% (169)	11% (58)	3% (13)	45% (233)	9% (49)	521
COVID Vaccine: Yes	26% (137)	12% (63)	3% (15)	48% (252)	10% (51)	519
COVID Vaccine: No	50% (91)	14% (26)	6% (10)	16% (30)	13% (24)	180
Student Loans: Yes	26% (23)	6% (5)	4% (4)	45% (41)	18% (16)	89
Student Loans: No	34% (204)	14% (84)	4% (22)	39% (241)	10% (59)	610
Favorable Opinion of Haley	35% (81)	19% (43)	6% (14)	32% (75)	9% (20)	234
Unfavorable Opinion of Haley	36% (115)	5% (18)	2% (6)	52% (168)	5% (17)	324
Protestant	36% (94)	14% (36)	3% (7)	38% (98)	10% (26)	260
Roman Catholic	41% (29)	9% (6)	2% (2)	41% (29)	7% (5)	72
Mormon	65% (1)	35% (1)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75% (5)	25% (2)	— (0)	— (0)	— (0)	7
Jewish	19% (2)	19% (2)	— (0)	61% (6)	1% (0)	10
Muslim	43% (1)	23% (1)	28% (1)	6% (0)	— (0)	3
Buddhist	29% (1)	— (0)	— (0)	67% (3)	4% (0)	5
Hindu	— (0)	— (0)	— (0)	100% (2)	— (0)	2
Atheist	17% (5)	2% (1)	2% (1)	71% (23)	7% (2)	32
Agnostic	3% (1)	3% (1)	2% (0)	80% (20)	11% (3)	25
Something else	38% (64)	16% (27)	5% (9)	27% (46)	14% (24)	170
Nothing in particular	21% (23)	12% (13)	6% (6)	48% (53)	13% (14)	110
Prodigal Biden Voter	19% (8)	11% (5)	10% (4)	37% (16)	23% (10)	44
Undecided Voter (DK/WNV)	7% (4)	13% (7)	3% (2)	33% (18)	44% (25)	56
Undecided Voter (DK)	4% (1)	4% (1)	2% (1)	38% (10)	52% (13)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(256)	51%	(359)	12%	(85)	699
Gender: Male	34%	(110)	54%	(173)	12%	(38)	322
Gender: Female	39%	(145)	49%	(185)	12%	(46)	377
Age: 18-34	30%	(52)	49%	(85)	20%	(35)	172
Age: 35-44	38%	(36)	45%	(43)	17%	(16)	95
Age: 45-64	36%	(84)	56%	(128)	8%	(18)	230
Age: 65+	41%	(83)	51%	(103)	7%	(15)	201
GenZers: 1997-2012	26%	(22)	51%	(43)	23%	(19)	85
Millennials: 1981-1996	36%	(62)	45%	(78)	19%	(32)	172
GenXers: 1965-1980	37%	(62)	56%	(95)	7%	(12)	168
Baby Boomers: 1946-1964	41%	(107)	51%	(135)	8%	(21)	263
Educ: < College	34%	(150)	52%	(231)	14%	(60)	441
Educ: Bachelors degree	36%	(57)	53%	(84)	11%	(18)	160
Educ: Post-grad	49%	(48)	44%	(43)	7%	(7)	99
Income: Under 50k	39%	(117)	46%	(136)	15%	(46)	300
Income: 50k-100k	32%	(80)	58%	(146)	11%	(27)	253
Income: 100k+	40%	(58)	52%	(77)	8%	(11)	146
Ethnicity: White (Non-Hispanic)	28%	(128)	65%	(299)	8%	(36)	463
Ethnicity: Hispanic	62%	(22)	26%	(9)	12%	(4)	36
Ethnicity: Black (Non-Hispanic)	60%	(93)	17%	(26)	23%	(36)	155
Ethnicity: Asian + Other (Non-Hispanic)	29%	(13)	53%	(24)	18%	(8)	45
All Christian	32%	(108)	61%	(209)	7%	(24)	341
All Non-Christian	58%	(12)	40%	(8)	2%	(0)	20
Atheist	56%	(18)	26%	(8)	18%	(6)	32
Agnostic/Nothing in particular	46%	(61)	30%	(40)	25%	(33)	135
Something Else	33%	(56)	55%	(93)	12%	(21)	170
Evangelical	25%	(68)	65%	(177)	10%	(26)	271
Non-Evangelical	42%	(97)	52%	(119)	7%	(15)	231
PID: Dem (no lean)	73%	(172)	12%	(28)	15%	(35)	234
PID: Ind (no lean)	35%	(73)	47%	(99)	18%	(39)	211
PID: Rep (no lean)	4%	(11)	91%	(232)	4%	(11)	254

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	37%	(256)	51%	(359)	12%	(85)	699
PID/Gender: Dem Men	77%	(68)	13%	(11)	10%	(9)	88
PID/Gender: Dem Women	71%	(104)	11%	(16)	18%	(26)	146
PID/Gender: Ind Men	35%	(37)	45%	(49)	20%	(22)	108
PID/Gender: Ind Women	35%	(36)	49%	(50)	16%	(17)	103
PID/Gender: Rep Men	4%	(5)	90%	(113)	6%	(7)	126
PID/Gender: Rep Women	4%	(6)	93%	(119)	3%	(4)	129
Ideo: Liberal (1-3)	73%	(140)	10%	(19)	16%	(31)	191
Ideo: Moderate (4)	40%	(84)	45%	(94)	15%	(33)	210
Ideo: Conservative (5-7)	9%	(24)	85%	(231)	6%	(16)	270
Ideo/PID: Conservative Republican	1%	(3)	95%	(186)	4%	(8)	197
Ideo/PID: Moderate/Liberal Republican	14%	(7)	79%	(40)	7%	(4)	51
Ideo/PID: Moderate/Conservative Democrat	64%	(55)	17%	(15)	19%	(16)	86
Ideo/PID: Liberal Democrat	79%	(113)	9%	(13)	12%	(17)	143
Unfavorable of Biden and Trump	13%	(11)	56%	(51)	32%	(29)	91
2024 H2H Matchup: Biden Voter	81%	(244)	6%	(18)	12%	(37)	300
2024 H2H Matchup: Trump Voter	1%	(2)	95%	(325)	4%	(15)	343
2024 H2H Matchup: Would not Vote	19%	(5)	18%	(5)	63%	(16)	26
2024 H2H Matchup: Do not Know	14%	(4)	35%	(11)	52%	(16)	31
2022 House Vote: Democrat	76%	(209)	9%	(26)	15%	(41)	276
2022 House Vote: Republican	5%	(13)	90%	(244)	5%	(14)	270
2022 House Vote: Did not Vote	23%	(34)	58%	(84)	19%	(28)	146
2020 Vote: Joe Biden	73%	(232)	11%	(36)	15%	(49)	317
2020 Vote: Donald Trump	4%	(11)	91%	(297)	5%	(17)	326
2020 Vote: Someone Else	7%	(1)	59%	(6)	34%	(3)	10
2020 Vote: Did not Vote	25%	(12)	42%	(20)	32%	(15)	47
2016 Vote: Hillary Clinton	79%	(201)	10%	(24)	12%	(30)	255
2016 Vote: Donald Trump	4%	(11)	91%	(243)	5%	(14)	268
2016 Vote: Someone Else	28%	(4)	28%	(4)	44%	(7)	15
2020 Vote/PID: Not Biden/Democrat	29%	(4)	50%	(7)	21%	(3)	14
2020 Vote/PID: Not Trump/Republican	15%	(4)	63%	(15)	22%	(5)	24

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(256)	51%	(359)	12%	(85)	699
U.S. Economy: Wrong Track	19%	(89)	69%	(318)	12%	(57)	463
U.S. Economy: Right Direction	71%	(167)	17%	(41)	12%	(28)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%	(217)	4%	(9)	6%	(15)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(5)	94%	(323)	4%	(15)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(34)	24%	(27)	47%	(54)	115
Top 2024 Issue: Economy	17%	(43)	69%	(172)	14%	(35)	250
Community: Urban	46%	(58)	36%	(45)	18%	(23)	125
Community: Suburban	37%	(106)	50%	(146)	13%	(38)	291
Community: Rural	32%	(92)	59%	(167)	8%	(24)	283
Community/Gender: Urban Women	58%	(36)	25%	(16)	18%	(11)	63
Community/Gender: Urban Men	34%	(21)	47%	(29)	19%	(12)	62
Community/Gender: Rural Women	33%	(51)	57%	(87)	10%	(15)	153
Community/Gender: Rural Men	32%	(41)	62%	(81)	6%	(8)	130
Community/Gender: Suburban Women	36%	(59)	51%	(83)	13%	(20)	162
Community/Gender: Suburban Men	37%	(48)	49%	(64)	14%	(18)	130
Homeowner	34%	(165)	57%	(280)	10%	(48)	493
Renter	46%	(77)	36%	(60)	18%	(29)	166
Military HHnm: Yes	41%	(47)	51%	(59)	8%	(9)	116
Military HH: No	36%	(208)	51%	(300)	13%	(75)	583
Employ: Private Sector	38%	(82)	52%	(114)	10%	(21)	217
Employ: Government	44%	(19)	36%	(16)	20%	(9)	44
Employ: Self-Employed	26%	(16)	60%	(38)	14%	(9)	63
Employ: Homemaker	15%	(5)	80%	(26)	6%	(2)	32
Employ: Student	37%	(10)	24%	(6)	39%	(10)	26
Employ: Retired	39%	(81)	53%	(108)	8%	(17)	205
Employ: Unemployed	42%	(32)	45%	(34)	12%	(9)	75
Employ: Other	31%	(11)	48%	(18)	21%	(8)	36
Self + Household: White-Collar	41%	(119)	48%	(140)	11%	(33)	292
Self + Household: Blue Collar	35%	(105)	54%	(163)	11%	(34)	302

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(256)	51%	(359)	12%	(85)	699
Union HH: Yes	34%	(8)	37%	(9)	28%	(6)	23
Union HH: No	37%	(248)	52%	(350)	12%	(78)	676
LGBTQ+: Yes	52%	(41)	27%	(21)	21%	(16)	78
LGBTQ+: No	35%	(215)	54%	(338)	11%	(68)	621
Motivated to Vote	37%	(233)	54%	(339)	9%	(57)	629
Parent: Yes	29%	(52)	58%	(102)	13%	(23)	178
Parent: No	39%	(203)	49%	(256)	12%	(62)	521
COVID Vaccine: Yes	43%	(223)	44%	(228)	13%	(68)	519
COVID Vaccine: No	18%	(33)	72%	(130)	9%	(17)	180
Student Loans: Yes	35%	(32)	44%	(39)	21%	(19)	89
Student Loans: No	37%	(224)	52%	(320)	11%	(66)	610
Favorable Opinion of Haley	29%	(68)	61%	(144)	10%	(22)	234
Unfavorable Opinion of Haley	46%	(149)	44%	(144)	10%	(31)	324
Protestant	33%	(85)	61%	(159)	6%	(16)	260
Roman Catholic	33%	(23)	61%	(44)	6%	(4)	72
Mormon	—	(0)	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	64%	(5)	36%	(3)	7
Jewish	46%	(5)	54%	(5)	—	(0)	10
Muslim	52%	(2)	42%	(1)	6%	(0)	3
Buddhist	67%	(3)	29%	(1)	4%	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	2
Atheist	56%	(18)	26%	(8)	18%	(6)	32
Agnostic	60%	(15)	18%	(5)	21%	(5)	25
Something else	33%	(56)	55%	(93)	12%	(21)	170
Nothing in particular	42%	(46)	32%	(35)	26%	(28)	110
Prodigal Biden Voter	13%	(6)	47%	(20)	41%	(18)	44
Undecided Voter (DK/WNV)	16%	(9)	27%	(15)	57%	(32)	56
Undecided Voter (DK)	19%	(5)	18%	(5)	63%	(16)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB17\_2:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(249)	48%	(337)	16%	(113)	699
Gender: Male	32%	(103)	51%	(165)	17%	(55)	322
Gender: Female	39%	(146)	46%	(172)	15%	(58)	377
Age: 18-34	29%	(50)	50%	(87)	21%	(36)	172
Age: 35-44	41%	(39)	42%	(40)	17%	(16)	95
Age: 45-64	36%	(82)	51%	(118)	13%	(31)	230
Age: 65+	38%	(77)	46%	(93)	15%	(31)	201
GenZers: 1997-2012	27%	(23)	50%	(42)	22%	(19)	85
Millennials: 1981-1996	37%	(63)	45%	(77)	19%	(32)	172
GenXers: 1965-1980	35%	(58)	52%	(88)	13%	(22)	168
Baby Boomers: 1946-1964	40%	(104)	47%	(123)	14%	(36)	263
Educ: < College	34%	(149)	51%	(224)	15%	(67)	441
Educ: Bachelors degree	37%	(59)	48%	(76)	15%	(24)	160
Educ: Post-grad	41%	(41)	37%	(36)	22%	(22)	99
Income: Under 50k	39%	(117)	43%	(128)	18%	(54)	300
Income: 50k-100k	32%	(80)	55%	(140)	13%	(33)	253
Income: 100k+	35%	(51)	47%	(69)	18%	(26)	146
Ethnicity: White (Non-Hispanic)	27%	(123)	60%	(278)	13%	(62)	463
Ethnicity: Hispanic	62%	(22)	26%	(10)	12%	(4)	36
Ethnicity: Black (Non-Hispanic)	57%	(89)	18%	(27)	25%	(38)	155
Ethnicity: Asian + Other (Non-Hispanic)	32%	(15)	47%	(21)	20%	(9)	45
All Christian	31%	(107)	55%	(187)	14%	(47)	341
All Non-Christian	46%	(10)	30%	(6)	23%	(5)	20
Atheist	55%	(18)	26%	(8)	19%	(6)	32
Agnostic/Nothing in particular	45%	(60)	28%	(38)	27%	(36)	135
Something Else	32%	(54)	57%	(97)	11%	(19)	170
Evangelical	25%	(67)	63%	(171)	12%	(33)	271
Non-Evangelical	40%	(93)	47%	(109)	13%	(29)	231
PID: Dem (no lean)	74%	(174)	10%	(24)	15%	(36)	234
PID: Ind (no lean)	30%	(64)	43%	(90)	27%	(57)	211
PID: Rep (no lean)	4%	(11)	87%	(222)	8%	(21)	254

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	36%	(249)	48%	(337)	16%	(113)	699
PID/Gender: Dem Men	74%	(65)	12%	(11)	14%	(12)	88
PID/Gender: Dem Women	74%	(108)	9%	(14)	16%	(24)	146
PID/Gender: Ind Men	30%	(32)	43%	(46)	28%	(30)	108
PID/Gender: Ind Women	31%	(32)	43%	(44)	26%	(27)	103
PID/Gender: Rep Men	4%	(5)	86%	(108)	10%	(13)	126
PID/Gender: Rep Women	5%	(6)	89%	(115)	6%	(8)	129
Ideo: Liberal (1-3)	71%	(136)	10%	(20)	18%	(35)	191
Ideo: Moderate (4)	37%	(78)	40%	(84)	23%	(49)	210
Ideo: Conservative (5-7)	10%	(28)	80%	(217)	9%	(25)	270
Ideo/PID: Conservative Republican	4%	(8)	90%	(177)	6%	(12)	197
Ideo/PID: Moderate/Liberal Republican	7%	(3)	75%	(38)	18%	(9)	51
Ideo/PID: Moderate/Conservative Democrat	69%	(59)	13%	(11)	18%	(15)	86
Ideo/PID: Liberal Democrat	78%	(111)	9%	(13)	13%	(18)	143
Unfavorable of Biden and Trump	11%	(10)	46%	(42)	42%	(38)	91
2024 H2H Matchup: Biden Voter	78%	(234)	4%	(13)	18%	(53)	300
2024 H2H Matchup: Trump Voter	3%	(9)	90%	(308)	7%	(25)	343
2024 H2H Matchup: Would not Vote	8%	(2)	24%	(6)	68%	(17)	26
2024 H2H Matchup: Do not Know	12%	(4)	31%	(10)	57%	(18)	31
2022 House Vote: Democrat	75%	(206)	8%	(23)	17%	(47)	276
2022 House Vote: Republican	5%	(13)	87%	(235)	8%	(23)	270
2022 House Vote: Did not Vote	21%	(30)	51%	(75)	28%	(41)	146
2020 Vote: Joe Biden	70%	(223)	10%	(32)	20%	(62)	317
2020 Vote: Donald Trump	4%	(13)	86%	(281)	10%	(32)	326
2020 Vote: Someone Else	9%	(1)	50%	(5)	41%	(4)	10
2020 Vote: Did not Vote	26%	(12)	42%	(20)	32%	(15)	47
2016 Vote: Hillary Clinton	76%	(195)	7%	(18)	16%	(42)	255
2016 Vote: Donald Trump	4%	(12)	86%	(230)	10%	(27)	268
2016 Vote: Someone Else	33%	(5)	22%	(3)	45%	(7)	15
2020 Vote/PID: Not Biden/Democrat	36%	(5)	49%	(7)	14%	(2)	14
2020 Vote/PID: Not Trump/Republican	11%	(3)	59%	(14)	30%	(7)	24

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**Table BLMB17\_2:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	36%	(249)	48%	(337)	16%	(113)	699
U.S. Economy: Wrong Track	20%	(91)	65%	(303)	15%	(69)	463
U.S. Economy: Right Direction	67%	(158)	14%	(34)	19%	(45)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%	(217)	4%	(9)	6%	(15)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(10)	90%	(310)	7%	(23)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(22)	15%	(18)	66%	(76)	115
Top 2024 Issue: Economy	18%	(44)	67%	(166)	16%	(40)	250
Community: Urban	46%	(58)	35%	(44)	19%	(23)	125
Community: Suburban	36%	(105)	45%	(131)	19%	(56)	291
Community: Rural	31%	(86)	57%	(162)	12%	(34)	283
Community/Gender: Urban Women	58%	(36)	29%	(18)	14%	(9)	63
Community/Gender: Urban Men	34%	(21)	42%	(26)	24%	(15)	62
Community/Gender: Rural Women	32%	(49)	55%	(83)	13%	(20)	153
Community/Gender: Rural Men	29%	(38)	60%	(78)	11%	(14)	130
Community/Gender: Suburban Women	38%	(62)	44%	(71)	18%	(29)	162
Community/Gender: Suburban Men	34%	(44)	46%	(60)	20%	(26)	130
Homeowner	32%	(158)	52%	(257)	16%	(78)	493
Renter	47%	(77)	36%	(60)	17%	(29)	166
Military HHnm: Yes	39%	(45)	46%	(53)	16%	(18)	116
Military HH: No	35%	(204)	49%	(284)	16%	(95)	583
Employ: Private Sector	36%	(79)	48%	(104)	16%	(34)	217
Employ: Government	40%	(17)	39%	(17)	21%	(9)	44
Employ: Self-Employed	24%	(15)	58%	(37)	18%	(11)	63
Employ: Homemaker	15%	(5)	72%	(23)	13%	(4)	32
Employ: Student	39%	(10)	27%	(7)	34%	(9)	26
Employ: Retired	38%	(78)	47%	(97)	15%	(30)	205
Employ: Unemployed	44%	(33)	42%	(31)	15%	(11)	75
Employ: Other	32%	(12)	55%	(20)	13%	(5)	36
Self + Household: White-Collar	42%	(122)	42%	(123)	16%	(47)	292
Self + Household: Blue Collar	34%	(103)	52%	(158)	14%	(42)	302

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(249)	48%	(337)	16%	(113)	699
Union HH: Yes	39%	(9)	33%	(8)	28%	(6)	23
Union HH: No	36%	(240)	49%	(329)	16%	(107)	676
LGBTQ+: Yes	50%	(39)	30%	(24)	20%	(16)	78
LGBTQ+: No	34%	(210)	50%	(313)	16%	(98)	621
Motivated to Vote	36%	(228)	50%	(316)	13%	(85)	629
Parent: Yes	27%	(48)	54%	(97)	18%	(32)	178
Parent: No	38%	(201)	46%	(240)	15%	(81)	521
COVID Vaccine: Yes	41%	(215)	40%	(208)	18%	(96)	519
COVID Vaccine: No	19%	(34)	71%	(128)	10%	(17)	180
Student Loans: Yes	30%	(27)	43%	(38)	27%	(24)	89
Student Loans: No	36%	(222)	49%	(298)	15%	(89)	610
Favorable Opinion of Haley	27%	(63)	54%	(125)	20%	(46)	234
Unfavorable Opinion of Haley	46%	(148)	43%	(140)	11%	(35)	324
Protestant	30%	(78)	55%	(143)	15%	(39)	260
Roman Catholic	38%	(27)	56%	(40)	6%	(4)	72
Mormon	—	(0)	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	38%	(3)	36%	(3)	7
Jewish	46%	(5)	39%	(4)	15%	(1)	10
Muslim	52%	(2)	29%	(1)	19%	(1)	3
Buddhist	67%	(3)	29%	(1)	4%	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	55%	(18)	26%	(8)	19%	(6)	32
Agnostic	61%	(15)	14%	(3)	25%	(6)	25
Something else	32%	(54)	57%	(97)	11%	(19)	170
Nothing in particular	41%	(45)	32%	(35)	28%	(30)	110
Prodigal Biden Voter	11%	(5)	44%	(19)	45%	(20)	44
Undecided Voter (DK/WNV)	10%	(6)	28%	(16)	62%	(35)	56
Undecided Voter (DK)	8%	(2)	24%	(6)	68%	(17)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(247)	48%	(332)	17%	(120)	699
Gender: Male	31%	(100)	51%	(165)	18%	(57)	322
Gender: Female	39%	(147)	44%	(167)	17%	(63)	377
Age: 18-34	31%	(54)	47%	(81)	22%	(37)	172
Age: 35-44	43%	(42)	42%	(40)	14%	(14)	95
Age: 45-64	35%	(81)	50%	(116)	14%	(33)	230
Age: 65+	35%	(71)	47%	(95)	18%	(36)	201
GenZers: 1997-2012	27%	(23)	50%	(43)	22%	(19)	85
Millennials: 1981-1996	40%	(69)	42%	(72)	18%	(31)	172
GenXers: 1965-1980	36%	(61)	51%	(86)	13%	(22)	168
Baby Boomers: 1946-1964	36%	(94)	48%	(126)	16%	(43)	263
Educ: < College	34%	(149)	50%	(218)	17%	(73)	441
Educ: Bachelors degree	36%	(58)	48%	(76)	16%	(26)	160
Educ: Post-grad	41%	(40)	38%	(38)	21%	(21)	99
Income: Under 50k	38%	(114)	43%	(129)	19%	(57)	300
Income: 50k-100k	33%	(84)	53%	(133)	14%	(36)	253
Income: 100k+	34%	(50)	48%	(70)	18%	(26)	146
Ethnicity: White (Non-Hispanic)	25%	(115)	60%	(278)	15%	(70)	463
Ethnicity: Hispanic	60%	(22)	28%	(10)	12%	(4)	36
Ethnicity: Black (Non-Hispanic)	62%	(97)	13%	(20)	25%	(38)	155
Ethnicity: Asian + Other (Non-Hispanic)	30%	(13)	53%	(24)	17%	(8)	45
All Christian	31%	(104)	55%	(188)	14%	(49)	341
All Non-Christian	47%	(10)	33%	(7)	20%	(4)	20
Atheist	55%	(18)	23%	(7)	22%	(7)	32
Agnostic/Nothing in particular	39%	(53)	29%	(39)	32%	(42)	135
Something Else	36%	(62)	54%	(91)	10%	(17)	170
Evangelical	26%	(72)	62%	(168)	12%	(32)	271
Non-Evangelical	40%	(93)	47%	(108)	13%	(31)	231
PID: Dem (no lean)	75%	(174)	8%	(18)	18%	(42)	234
PID: Ind (no lean)	30%	(64)	41%	(87)	28%	(59)	211
PID: Rep (no lean)	3%	(9)	89%	(227)	7%	(18)	254

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(247)	48%	(332)	17%	(120)	699
PID/Gender: Dem Men	72%	(64)	10%	(9)	18%	(16)	88
PID/Gender: Dem Women	76%	(111)	6%	(9)	18%	(26)	146
PID/Gender: Ind Men	30%	(32)	42%	(45)	29%	(31)	108
PID/Gender: Ind Women	31%	(32)	41%	(42)	28%	(28)	103
PID/Gender: Rep Men	3%	(4)	89%	(112)	8%	(10)	126
PID/Gender: Rep Women	3%	(4)	90%	(116)	7%	(8)	129
Ideo: Liberal (1-3)	69%	(131)	9%	(16)	23%	(44)	191
Ideo: Moderate (4)	40%	(84)	38%	(79)	22%	(47)	210
Ideo: Conservative (5-7)	9%	(24)	82%	(222)	9%	(24)	270
Ideo/PID: Conservative Republican	2%	(3)	93%	(183)	5%	(10)	197
Ideo/PID: Moderate/Liberal Republican	9%	(4)	75%	(38)	16%	(8)	51
Ideo/PID: Moderate/Conservative Democrat	75%	(64)	9%	(8)	16%	(14)	86
Ideo/PID: Liberal Democrat	75%	(107)	7%	(10)	18%	(26)	143
Unfavorable of Biden and Trump	9%	(8)	48%	(44)	43%	(39)	91
2024 H2H Matchup: Biden Voter	79%	(236)	2%	(7)	19%	(57)	300
2024 H2H Matchup: Trump Voter	1%	(4)	91%	(313)	7%	(26)	343
2024 H2H Matchup: Would not Vote	17%	(4)	16%	(4)	67%	(17)	26
2024 H2H Matchup: Do not Know	6%	(2)	28%	(9)	66%	(20)	31
2022 House Vote: Democrat	75%	(207)	6%	(15)	20%	(54)	276
2022 House Vote: Republican	4%	(11)	88%	(239)	7%	(20)	270
2022 House Vote: Did not Vote	20%	(29)	51%	(74)	29%	(43)	146
2020 Vote: Joe Biden	71%	(224)	8%	(25)	21%	(68)	317
2020 Vote: Donald Trump	3%	(11)	87%	(283)	10%	(32)	326
2020 Vote: Someone Else	7%	(1)	54%	(5)	40%	(4)	10
2020 Vote: Did not Vote	25%	(12)	40%	(19)	35%	(16)	47
2016 Vote: Hillary Clinton	76%	(195)	4%	(11)	19%	(49)	255
2016 Vote: Donald Trump	3%	(7)	87%	(234)	10%	(26)	268
2016 Vote: Someone Else	38%	(6)	28%	(4)	34%	(5)	15
2020 Vote/PID: Not Biden/Democrat	32%	(5)	50%	(7)	18%	(3)	14
2020 Vote/PID: Not Trump/Republican	11%	(3)	68%	(16)	21%	(5)	24

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(247)	48%	(332)	17%	(120)	699
U.S. Economy: Wrong Track	19%	(86)	66%	(303)	16%	(73)	463
U.S. Economy: Right Direction	68%	(161)	12%	(29)	20%	(46)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	89%	(214)	2%	(6)	9%	(21)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	91%	(312)	7%	(24)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(26)	13%	(15)	65%	(75)	115
Top 2024 Issue: Economy	18%	(45)	66%	(165)	16%	(40)	250
Community: Urban	52%	(65)	32%	(39)	16%	(20)	125
Community: Suburban	34%	(98)	46%	(135)	20%	(59)	291
Community: Rural	30%	(84)	56%	(158)	14%	(41)	283
Community/Gender: Urban Women	66%	(41)	22%	(14)	12%	(7)	63
Community/Gender: Urban Men	38%	(24)	41%	(25)	21%	(13)	62
Community/Gender: Rural Women	30%	(46)	53%	(81)	17%	(26)	153
Community/Gender: Rural Men	30%	(39)	59%	(76)	12%	(15)	130
Community/Gender: Suburban Women	37%	(60)	44%	(72)	19%	(30)	162
Community/Gender: Suburban Men	29%	(37)	49%	(64)	22%	(28)	130
Homeowner	31%	(154)	52%	(257)	17%	(82)	493
Renter	48%	(79)	34%	(56)	19%	(31)	166
Military HHnm: Yes	40%	(47)	45%	(52)	15%	(17)	116
Military HH: No	34%	(200)	48%	(281)	18%	(102)	583
Employ: Private Sector	36%	(78)	47%	(102)	17%	(37)	217
Employ: Government	40%	(18)	38%	(17)	22%	(10)	44
Employ: Self-Employed	24%	(15)	58%	(37)	18%	(11)	63
Employ: Homemaker	26%	(8)	69%	(22)	5%	(2)	32
Employ: Student	40%	(11)	26%	(7)	34%	(9)	26
Employ: Retired	35%	(72)	48%	(98)	17%	(36)	205
Employ: Unemployed	42%	(32)	43%	(32)	15%	(11)	75
Employ: Other	39%	(14)	48%	(18)	13%	(5)	36
Self + Household: White-Collar	39%	(113)	43%	(127)	18%	(53)	292
Self + Household: Blue Collar	34%	(102)	51%	(153)	16%	(47)	302

Continued on next page

**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(247)	48%	(332)	17%	(120)	699
Union HH: Yes	35%	(8)	33%	(8)	32%	(7)	23
Union HH: No	35%	(239)	48%	(325)	17%	(112)	676
LGBTQ+: Yes	57%	(45)	24%	(19)	19%	(14)	78
LGBTQ+: No	33%	(202)	50%	(313)	17%	(105)	621
Motivated to Vote	36%	(224)	50%	(315)	14%	(90)	629
Parent: Yes	28%	(50)	54%	(96)	18%	(32)	178
Parent: No	38%	(197)	45%	(237)	17%	(88)	521
COVID Vaccine: Yes	40%	(209)	40%	(206)	20%	(104)	519
COVID Vaccine: No	21%	(38)	70%	(127)	9%	(16)	180
Student Loans: Yes	35%	(31)	42%	(38)	23%	(20)	89
Student Loans: No	35%	(216)	48%	(294)	16%	(99)	610
Favorable Opinion of Haley	25%	(58)	55%	(129)	20%	(46)	234
Unfavorable Opinion of Haley	46%	(149)	43%	(138)	11%	(37)	324
Protestant	29%	(76)	55%	(144)	16%	(41)	260
Roman Catholic	38%	(27)	56%	(40)	7%	(5)	72
Mormon	—	(0)	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	38%	(3)	36%	(3)	7
Jewish	46%	(5)	39%	(4)	15%	(1)	10
Muslim	58%	(2)	42%	(1)	—	(0)	3
Buddhist	67%	(3)	29%	(1)	4%	(0)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	55%	(18)	23%	(7)	22%	(7)	32
Agnostic	48%	(12)	18%	(4)	34%	(9)	25
Something else	36%	(62)	54%	(91)	10%	(17)	170
Nothing in particular	37%	(41)	32%	(35)	31%	(34)	110
Prodigal Biden Voter	6%	(3)	43%	(19)	51%	(22)	44
Undecided Voter (DK/WNV)	11%	(6)	23%	(13)	66%	(37)	56
Undecided Voter (DK)	17%	(4)	16%	(4)	67%	(17)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB18:** *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(343)	34%	(241)	17%	(115)	699
Gender: Male	53%	(171)	32%	(103)	15%	(48)	322
Gender: Female	46%	(172)	37%	(138)	18%	(67)	377
Age: 18-34	53%	(91)	25%	(43)	22%	(38)	172
Age: 35-44	44%	(42)	43%	(41)	14%	(13)	95
Age: 45-64	49%	(113)	36%	(84)	15%	(34)	230
Age: 65+	49%	(98)	36%	(73)	15%	(30)	201
GenZers: 1997-2012	50%	(43)	27%	(22)	23%	(19)	85
Millennials: 1981-1996	48%	(82)	34%	(58)	19%	(32)	172
GenXers: 1965-1980	51%	(86)	35%	(59)	14%	(24)	168
Baby Boomers: 1946-1964	48%	(127)	38%	(101)	13%	(35)	263
Educ: < College	52%	(227)	34%	(148)	15%	(65)	441
Educ: Bachelors degree	49%	(79)	34%	(55)	16%	(26)	160
Educ: Post-grad	38%	(37)	38%	(38)	24%	(24)	99
Income: Under 50k	45%	(135)	39%	(116)	16%	(49)	300
Income: 50k-100k	54%	(137)	29%	(73)	17%	(43)	253
Income: 100k+	49%	(71)	35%	(52)	16%	(23)	146
Ethnicity: White (Non-Hispanic)	61%	(283)	26%	(121)	13%	(60)	463
Ethnicity: Hispanic	25%	(9)	60%	(22)	15%	(6)	36
Ethnicity: Black (Non-Hispanic)	18%	(28)	57%	(88)	25%	(38)	155
Ethnicity: Asian + Other (Non-Hispanic)	51%	(23)	23%	(10)	26%	(12)	45
All Christian	57%	(195)	29%	(98)	14%	(48)	341
All Non-Christian	26%	(5)	47%	(10)	27%	(5)	20
Atheist	23%	(7)	60%	(19)	18%	(6)	32
Agnostic/Nothing in particular	30%	(41)	42%	(56)	28%	(38)	135
Something Else	56%	(95)	33%	(57)	11%	(19)	170
Evangelical	61%	(166)	26%	(71)	13%	(34)	271
Non-Evangelical	50%	(115)	36%	(84)	14%	(32)	231
PID: Dem (no lean)	9%	(22)	71%	(165)	20%	(46)	234
PID: Ind (no lean)	42%	(89)	32%	(68)	26%	(55)	211
PID: Rep (no lean)	91%	(232)	3%	(8)	6%	(14)	254

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(343)	34%	(241)	17%	(115)	699
PID/Gender: Dem Men	8%	(7)	75%	(66)	17%	(15)	88
PID/Gender: Dem Women	10%	(15)	68%	(99)	22%	(32)	146
PID/Gender: Ind Men	43%	(47)	32%	(34)	25%	(27)	108
PID/Gender: Ind Women	41%	(42)	32%	(33)	27%	(28)	103
PID/Gender: Rep Men	93%	(117)	1%	(2)	6%	(7)	126
PID/Gender: Rep Women	90%	(115)	5%	(6)	6%	(7)	129
Ideo: Liberal (1-3)	11%	(21)	67%	(128)	22%	(42)	191
Ideo: Moderate (4)	42%	(88)	38%	(80)	20%	(42)	210
Ideo: Conservative (5-7)	82%	(221)	9%	(25)	9%	(25)	270
Ideo/PID: Conservative Republican	93%	(183)	2%	(3)	5%	(11)	197
Ideo/PID: Moderate/Liberal Republican	83%	(43)	9%	(5)	7%	(4)	51
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	71%	(60)	17%	(15)	86
Ideo/PID: Liberal Democrat	8%	(12)	71%	(101)	21%	(29)	143
Unfavorable of Biden and Trump	51%	(46)	10%	(9)	39%	(35)	91
2024 H2H Matchup: Biden Voter	3%	(9)	77%	(230)	20%	(61)	300
2024 H2H Matchup: Trump Voter	92%	(317)	1%	(5)	6%	(21)	343
2024 H2H Matchup: Would not Vote	23%	(6)	11%	(3)	66%	(17)	26
2024 H2H Matchup: Do not Know	36%	(11)	10%	(3)	54%	(17)	31
2022 House Vote: Democrat	8%	(23)	73%	(200)	19%	(53)	276
2022 House Vote: Republican	88%	(237)	4%	(11)	8%	(22)	270
2022 House Vote: Did not Vote	53%	(78)	20%	(29)	26%	(39)	146
2020 Vote: Joe Biden	10%	(30)	68%	(217)	22%	(70)	317
2020 Vote: Donald Trump	89%	(289)	3%	(10)	8%	(26)	326
2020 Vote: Someone Else	54%	(5)	7%	(1)	39%	(4)	10
2020 Vote: Did not Vote	38%	(18)	28%	(13)	33%	(16)	47
2016 Vote: Hillary Clinton	7%	(18)	74%	(189)	19%	(48)	255
2016 Vote: Donald Trump	87%	(234)	4%	(10)	9%	(23)	268
2016 Vote: Someone Else	22%	(3)	38%	(6)	40%	(6)	15
2020 Vote/PID: Not Biden/Democrat	36%	(5)	43%	(6)	21%	(3)	14
2020 Vote/PID: Not Trump/Republican	75%	(18)	15%	(4)	10%	(2)	24

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**Table BLMB18:** *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(343)	34%	(241)	17%	(115)	699
U.S. Economy: Wrong Track	66%	(307)	19%	(88)	15%	(68)	463
U.S. Economy: Right Direction	15%	(36)	65%	(153)	20%	(47)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(241)	—	(0)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(343)	—	(0)	—	(0)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(115)	115
Top 2024 Issue: Economy	68%	(170)	19%	(47)	13%	(33)	250
Community: Urban	36%	(45)	45%	(57)	19%	(24)	125
Community: Suburban	48%	(141)	35%	(101)	17%	(49)	291
Community: Rural	56%	(157)	29%	(83)	15%	(42)	283
Community/Gender: Urban Women	29%	(18)	54%	(34)	17%	(10)	63
Community/Gender: Urban Men	43%	(27)	36%	(23)	21%	(13)	62
Community/Gender: Rural Women	52%	(80)	30%	(46)	18%	(27)	153
Community/Gender: Rural Men	60%	(78)	29%	(37)	12%	(15)	130
Community/Gender: Suburban Women	46%	(74)	36%	(59)	18%	(29)	162
Community/Gender: Suburban Men	52%	(67)	33%	(43)	15%	(20)	130
Homeowner	53%	(259)	31%	(153)	16%	(81)	493
Renter	39%	(65)	44%	(73)	17%	(27)	166
Military HHnm: Yes	42%	(49)	41%	(47)	17%	(20)	116
Military HH: No	50%	(294)	33%	(193)	16%	(96)	583
Employ: Private Sector	48%	(104)	33%	(71)	19%	(42)	217
Employ: Government	39%	(17)	46%	(20)	15%	(6)	44
Employ: Self-Employed	65%	(41)	26%	(16)	9%	(5)	63
Employ: Homemaker	68%	(22)	15%	(5)	16%	(5)	32
Employ: Student	30%	(8)	34%	(9)	36%	(9)	26
Employ: Retired	49%	(101)	36%	(74)	14%	(30)	205
Employ: Unemployed	43%	(32)	44%	(33)	13%	(9)	75
Employ: Other	47%	(17)	31%	(11)	22%	(8)	36
Self + Household: White-Collar	44%	(127)	39%	(115)	17%	(50)	292
Self + Household: Blue Collar	54%	(163)	32%	(98)	14%	(41)	302

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(343)	34%	(241)	17%	(115)	699
Union HH: Yes	35%	(8)	40%	(9)	25%	(6)	23
Union HH: No	50%	(335)	34%	(231)	16%	(110)	676
LGBTQ+: Yes	27%	(21)	48%	(37)	25%	(20)	78
LGBTQ+: No	52%	(322)	33%	(203)	15%	(96)	621
Motivated to Vote	51%	(324)	35%	(220)	14%	(85)	629
Parent: Yes	55%	(98)	30%	(53)	15%	(27)	178
Parent: No	47%	(245)	36%	(188)	17%	(88)	521
COVID Vaccine: Yes	41%	(215)	40%	(205)	19%	(98)	519
COVID Vaccine: No	71%	(128)	20%	(35)	10%	(17)	180
Student Loans: Yes	44%	(40)	29%	(26)	26%	(23)	89
Student Loans: No	50%	(303)	35%	(214)	15%	(92)	610
Favorable Opinion of Haley	57%	(133)	29%	(68)	14%	(32)	234
Unfavorable Opinion of Haley	43%	(140)	43%	(138)	14%	(46)	324
Protestant	56%	(145)	29%	(76)	15%	(40)	260
Roman Catholic	58%	(41)	32%	(23)	10%	(7)	72
Mormon	65%	(1)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	100%	(7)	—	(0)	—	(0)	7
Jewish	39%	(4)	46%	(5)	15%	(1)	10
Muslim	42%	(1)	58%	(2)	—	(0)	3
Buddhist	—	(0)	67%	(3)	33%	(2)	5
Hindu	—	(0)	—	(0)	100%	(2)	2
Atheist	23%	(7)	60%	(19)	18%	(6)	32
Agnostic	16%	(4)	49%	(12)	34%	(9)	25
Something else	56%	(95)	33%	(57)	11%	(19)	170
Nothing in particular	33%	(36)	40%	(44)	27%	(29)	110
Prodigal Biden Voter	51%	(23)	5%	(2)	44%	(19)	44
Undecided Voter (DK/WNV)	30%	(17)	10%	(6)	59%	(33)	56
Undecided Voter (DK)	23%	(6)	11%	(3)	66%	(17)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased	Decreased	Remained stable	Total N
Registered Voters	68% (473)	6% (41)	26% (185)	699
Gender: Male	63% (202)	7% (22)	30% (97)	322
Gender: Female	72% (271)	5% (18)	23% (88)	377
Age: 18-34	67% (116)	11% (19)	22% (38)	172
Age: 35-44	69% (66)	4% (3)	28% (26)	95
Age: 45-64	67% (154)	6% (13)	27% (63)	230
Age: 65+	68% (138)	3% (5)	29% (58)	201
GenZers: 1997-2012	61% (52)	12% (10)	27% (23)	85
Millennials: 1981-1996	70% (121)	7% (12)	23% (39)	172
GenXers: 1965-1980	69% (117)	7% (12)	23% (39)	168
Baby Boomers: 1946-1964	66% (174)	2% (6)	32% (83)	263
Educ: < College	69% (304)	6% (26)	25% (111)	441
Educ: Bachelors degree	68% (108)	4% (7)	28% (44)	160
Educ: Post-grad	61% (60)	8% (8)	31% (30)	99
Income: Under 50k	68% (203)	6% (18)	26% (79)	300
Income: 50k-100k	69% (175)	6% (15)	25% (63)	253
Income: 100k+	65% (96)	5% (8)	29% (43)	146
Ethnicity: White (Non-Hispanic)	73% (339)	4% (16)	23% (107)	463
Ethnicity: Hispanic	53% (19)	5% (2)	41% (15)	36
Ethnicity: Black (Non-Hispanic)	54% (84)	13% (20)	32% (50)	155
Ethnicity: Asian + Other (Non-Hispanic)	68% (31)	4% (2)	28% (12)	45
All Christian	70% (239)	3% (11)	27% (91)	341
All Non-Christian	58% (12)	1% (0)	41% (8)	20
Atheist	40% (13)	5% (2)	55% (18)	32
Agnostic/Nothing in particular	60% (81)	9% (12)	31% (42)	135
Something Else	75% (128)	10% (17)	15% (26)	170
Evangelical	81% (220)	5% (13)	14% (38)	271
Non-Evangelical	62% (143)	6% (14)	32% (75)	231
PID: Dem (no lean)	50% (117)	11% (26)	39% (91)	234
PID: Ind (no lean)	67% (142)	4% (8)	29% (61)	211
PID: Rep (no lean)	84% (214)	3% (6)	13% (34)	254

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	68%	(473)	6%	(41)	26%	(185)	699
PID/Gender: Dem Men	50%	(44)	13%	(12)	37%	(33)	88
PID/Gender: Dem Women	51%	(74)	10%	(14)	40%	(58)	146
PID/Gender: Ind Men	61%	(66)	5%	(6)	34%	(36)	108
PID/Gender: Ind Women	74%	(76)	3%	(3)	24%	(24)	103
PID/Gender: Rep Men	73%	(92)	4%	(5)	22%	(28)	126
PID/Gender: Rep Women	95%	(122)	1%	(1)	4%	(6)	129
Ideo: Liberal (1-3)	44%	(84)	9%	(18)	46%	(89)	191
Ideo: Moderate (4)	64%	(135)	9%	(19)	27%	(56)	210
Ideo: Conservative (5-7)	86%	(232)	1%	(4)	13%	(35)	270
Ideo/PID: Conservative Republican	87%	(171)	1%	(2)	12%	(24)	197
Ideo/PID: Moderate/Liberal Republican	75%	(38)	8%	(4)	17%	(9)	51
Ideo/PID: Moderate/Conservative Democrat	57%	(49)	11%	(9)	32%	(27)	86
Ideo/PID: Liberal Democrat	45%	(64)	12%	(17)	44%	(62)	143
Unfavorable of Biden and Trump	77%	(70)	6%	(5)	17%	(16)	91
2024 H2H Matchup: Biden Voter	44%	(131)	10%	(29)	47%	(140)	300
2024 H2H Matchup: Trump Voter	88%	(302)	3%	(11)	9%	(30)	343
2024 H2H Matchup: Would not Vote	67%	(17)	4%	(1)	29%	(7)	26
2024 H2H Matchup: Do not Know	72%	(22)	1%	(0)	27%	(8)	31
2022 House Vote: Democrat	45%	(125)	9%	(26)	45%	(125)	276
2022 House Vote: Republican	87%	(234)	3%	(9)	10%	(27)	270
2022 House Vote: Did not Vote	75%	(109)	4%	(6)	21%	(31)	146
2020 Vote: Joe Biden	49%	(155)	9%	(29)	42%	(133)	317
2020 Vote: Donald Trump	87%	(282)	2%	(6)	12%	(37)	326
2020 Vote: Someone Else	62%	(6)	7%	(1)	30%	(3)	10
2020 Vote: Did not Vote	65%	(31)	9%	(4)	25%	(12)	47
2016 Vote: Hillary Clinton	46%	(118)	10%	(25)	44%	(113)	255
2016 Vote: Donald Trump	88%	(237)	1%	(3)	10%	(27)	268
2016 Vote: Someone Else	36%	(6)	—	(0)	64%	(10)	15
2020 Vote/PID: Not Biden/Democrat	71%	(10)	1%	(0)	27%	(4)	14
2020 Vote/PID: Not Trump/Republican	63%	(15)	14%	(3)	24%	(6)	24

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	68%	(473)	6%	(41)	26%	(185)	699
U.S. Economy: Wrong Track	82%	(381)	3%	(13)	15%	(69)	463
U.S. Economy: Right Direction	39%	(92)	12%	(28)	49%	(116)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(105)	8%	(20)	48%	(116)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(300)	3%	(11)	9%	(32)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	59%	(68)	8%	(10)	33%	(38)	115
Top 2024 Issue: Economy	79%	(197)	4%	(10)	17%	(43)	250
Community: Urban	62%	(78)	14%	(17)	24%	(30)	125
Community: Suburban	67%	(195)	4%	(12)	29%	(84)	291
Community: Rural	71%	(201)	4%	(12)	25%	(70)	283
Community/Gender: Urban Women	68%	(42)	12%	(7)	21%	(13)	63
Community/Gender: Urban Men	57%	(35)	16%	(10)	28%	(17)	62
Community/Gender: Rural Women	72%	(110)	2%	(4)	26%	(39)	153
Community/Gender: Rural Men	70%	(91)	6%	(8)	24%	(31)	130
Community/Gender: Suburban Women	73%	(119)	5%	(7)	22%	(36)	162
Community/Gender: Suburban Men	59%	(76)	4%	(5)	38%	(49)	130
Homeowner	69%	(341)	4%	(22)	26%	(130)	493
Renter	62%	(103)	11%	(18)	27%	(45)	166
Military HHnm: Yes	63%	(73)	6%	(7)	31%	(35)	116
Military HH: No	69%	(400)	6%	(34)	26%	(150)	583
Employ: Private Sector	69%	(150)	4%	(8)	27%	(59)	217
Employ: Government	72%	(32)	12%	(5)	16%	(7)	44
Employ: Self-Employed	63%	(40)	7%	(5)	30%	(19)	63
Employ: Homemaker	74%	(24)	14%	(5)	12%	(4)	32
Employ: Student	62%	(16)	11%	(3)	27%	(7)	26
Employ: Retired	71%	(146)	3%	(6)	26%	(53)	205
Employ: Unemployed	54%	(41)	6%	(4)	40%	(30)	75
Employ: Other	70%	(26)	14%	(5)	16%	(6)	36
Self + Household: White-Collar	67%	(195)	5%	(14)	28%	(83)	292
Self + Household: Blue Collar	69%	(208)	5%	(16)	26%	(78)	302
Union HH: Yes	52%	(12)	19%	(4)	29%	(7)	23
Union HH: No	68%	(461)	5%	(36)	26%	(178)	676

Continued on next page

**Table BLMB19:** In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	68%	(473)	6%	(41)	26%	(185)	699
LGBTQ+: Yes	58%	(45)	14%	(11)	28%	(22)	78
LGBTQ+: No	69%	(428)	5%	(30)	26%	(163)	621
Motivated to Vote	68%	(430)	6%	(35)	26%	(164)	629
Parent: Yes	71%	(125)	8%	(13)	22%	(39)	178
Parent: No	67%	(348)	5%	(27)	28%	(146)	521
COVID Vaccine: Yes	65%	(336)	6%	(32)	29%	(151)	519
COVID Vaccine: No	76%	(137)	5%	(9)	19%	(34)	180
Student Loans: Yes	67%	(60)	9%	(8)	24%	(22)	89
Student Loans: No	68%	(413)	5%	(33)	27%	(163)	610
Favorable Opinion of Haley	73%	(171)	3%	(8)	24%	(55)	234
Unfavorable Opinion of Haley	61%	(196)	6%	(20)	33%	(108)	324
Protestant	73%	(190)	3%	(9)	24%	(62)	260
Roman Catholic	63%	(45)	2%	(2)	34%	(25)	72
Mormon	65%	(1)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	48%	(3)	—	(0)	52%	(4)	7
Jewish	53%	(5)	—	(0)	47%	(5)	10
Muslim	43%	(1)	6%	(0)	51%	(2)	3
Buddhist	58%	(3)	—	(0)	42%	(2)	5
Hindu	100%	(2)	—	(0)	—	(0)	2
Atheist	40%	(13)	5%	(2)	55%	(18)	32
Agnostic	58%	(14)	9%	(2)	33%	(8)	25
Something else	75%	(128)	10%	(17)	15%	(26)	170
Nothing in particular	61%	(66)	9%	(10)	31%	(33)	110
Prodigal Biden Voter	79%	(34)	4%	(2)	18%	(8)	44
Undecided Voter (DK/WNV)	70%	(39)	2%	(1)	28%	(16)	56
Undecided Voter (DK)	67%	(17)	4%	(1)	29%	(7)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	15%	(103)	21%	(149)	21%	(148)	24%	(171)	18%	(128)	699
Gender: Male	16%	(53)	22%	(70)	24%	(77)	24%	(79)	14%	(44)	322
Gender: Female	13%	(50)	21%	(79)	19%	(71)	25%	(93)	22%	(84)	377
Age: 18-34	21%	(36)	30%	(52)	20%	(34)	17%	(29)	12%	(20)	172
Age: 35-44	19%	(18)	26%	(25)	34%	(32)	16%	(15)	6%	(5)	95
Age: 45-64	15%	(35)	26%	(59)	22%	(51)	23%	(54)	13%	(30)	230
Age: 65+	6%	(13)	7%	(13)	15%	(30)	36%	(73)	36%	(72)	201
GenZers: 1997-2012	23%	(19)	30%	(25)	13%	(11)	18%	(16)	16%	(14)	85
Millennials: 1981-1996	19%	(33)	29%	(50)	30%	(52)	15%	(26)	6%	(11)	172
GenXers: 1965-1980	16%	(27)	27%	(46)	24%	(41)	21%	(35)	12%	(20)	168
Baby Boomers: 1946-1964	9%	(24)	10%	(26)	16%	(42)	35%	(92)	30%	(79)	263
Educ: < College	15%	(66)	21%	(92)	22%	(99)	21%	(92)	21%	(92)	441
Educ: Bachelors degree	15%	(24)	25%	(40)	21%	(33)	26%	(42)	13%	(21)	160
Educ: Post-grad	13%	(12)	18%	(18)	16%	(16)	38%	(37)	15%	(15)	99
Income: Under 50k	14%	(42)	20%	(59)	20%	(59)	20%	(60)	27%	(80)	300
Income: 50k-100k	14%	(36)	25%	(63)	25%	(62)	25%	(63)	11%	(28)	253
Income: 100k+	17%	(24)	19%	(27)	18%	(27)	33%	(48)	13%	(20)	146
Ethnicity: White (Non-Hispanic)	13%	(59)	21%	(98)	21%	(97)	26%	(121)	19%	(88)	463
Ethnicity: Hispanic	19%	(7)	13%	(5)	29%	(11)	20%	(7)	19%	(7)	36
Ethnicity: Black (Non-Hispanic)	18%	(27)	23%	(36)	23%	(35)	21%	(32)	15%	(24)	155
Ethnicity: Asian + Other (Non-Hispanic)	22%	(10)	22%	(10)	11%	(5)	23%	(10)	21%	(10)	45
All Christian	12%	(40)	22%	(74)	19%	(65)	26%	(88)	22%	(74)	341
All Non-Christian	—	(0)	11%	(2)	23%	(5)	54%	(11)	13%	(3)	20
Atheist	19%	(6)	18%	(6)	24%	(8)	22%	(7)	17%	(5)	32
Agnostic/Nothing in particular	25%	(34)	18%	(24)	16%	(22)	23%	(31)	19%	(25)	135
Something Else	13%	(23)	25%	(43)	29%	(49)	20%	(35)	12%	(21)	170
Evangelical	11%	(30)	26%	(71)	22%	(61)	19%	(53)	21%	(57)	271
Non-Evangelical	14%	(33)	16%	(38)	23%	(52)	30%	(70)	16%	(38)	231
PID: Dem (no lean)	9%	(21)	18%	(42)	27%	(62)	30%	(69)	17%	(39)	234
PID: Ind (no lean)	16%	(35)	19%	(39)	18%	(38)	25%	(53)	22%	(45)	211
PID: Rep (no lean)	18%	(47)	27%	(68)	19%	(48)	19%	(49)	17%	(43)	254

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	15%	(103)	21%	(149)	21%	(148)	24%	(171)	18%	(128)	699
PID/Gender: Dem Men	10%	(9)	16%	(14)	25%	(22)	38%	(33)	11%	(10)	88
PID/Gender: Dem Women	9%	(13)	19%	(28)	27%	(40)	25%	(36)	20%	(30)	146
PID/Gender: Ind Men	19%	(20)	17%	(18)	25%	(27)	19%	(20)	21%	(22)	108
PID/Gender: Ind Women	14%	(14)	21%	(21)	11%	(11)	32%	(33)	23%	(23)	103
PID/Gender: Rep Men	19%	(24)	30%	(38)	22%	(28)	20%	(25)	9%	(12)	126
PID/Gender: Rep Women	18%	(23)	24%	(30)	16%	(20)	19%	(24)	24%	(31)	129
Ideo: Liberal (1-3)	7%	(13)	19%	(36)	23%	(44)	33%	(64)	18%	(35)	191
Ideo: Moderate (4)	21%	(44)	19%	(39)	20%	(42)	23%	(49)	17%	(36)	210
Ideo: Conservative (5-7)	15%	(42)	25%	(68)	22%	(58)	21%	(57)	17%	(46)	270
Ideo/PID: Conservative Republican	16%	(31)	27%	(54)	18%	(36)	20%	(39)	19%	(37)	197
Ideo/PID: Moderate/Liberal Republican	30%	(16)	21%	(11)	21%	(11)	17%	(9)	10%	(5)	51
Ideo/PID: Moderate/Conservative Democrat	15%	(13)	21%	(18)	28%	(24)	22%	(19)	14%	(12)	86
Ideo/PID: Liberal Democrat	5%	(8)	17%	(24)	26%	(37)	36%	(51)	17%	(24)	143
Unfavorable of Biden and Trump	16%	(14)	23%	(21)	11%	(10)	27%	(24)	24%	(22)	91
2024 H2H Matchup: Biden Voter	8%	(25)	16%	(49)	25%	(74)	33%	(99)	18%	(53)	300
2024 H2H Matchup: Trump Voter	20%	(67)	25%	(87)	21%	(72)	17%	(57)	17%	(60)	343
2024 H2H Matchup: Would not Vote	16%	(4)	7%	(2)	8%	(2)	36%	(9)	33%	(8)	26
2024 H2H Matchup: Do not Know	21%	(6)	40%	(12)	—	(0)	17%	(5)	22%	(7)	31
2022 House Vote: Democrat	10%	(28)	17%	(46)	23%	(63)	33%	(91)	17%	(48)	276
2022 House Vote: Republican	17%	(45)	26%	(70)	21%	(58)	16%	(43)	20%	(55)	270
2022 House Vote: Did not Vote	19%	(27)	22%	(33)	18%	(26)	26%	(38)	15%	(22)	146
2020 Vote: Joe Biden	10%	(33)	17%	(54)	23%	(72)	33%	(103)	17%	(55)	317
2020 Vote: Donald Trump	18%	(60)	25%	(81)	21%	(67)	17%	(57)	19%	(61)	326
2020 Vote: Someone Else	22%	(2)	26%	(3)	10%	(1)	24%	(2)	19%	(2)	10
2020 Vote: Did not Vote	18%	(8)	24%	(11)	16%	(8)	19%	(9)	22%	(10)	47
2016 Vote: Hillary Clinton	9%	(23)	15%	(39)	24%	(60)	36%	(91)	17%	(43)	255
2016 Vote: Donald Trump	19%	(52)	23%	(61)	21%	(55)	18%	(48)	19%	(51)	268
2016 Vote: Someone Else	13%	(2)	28%	(4)	25%	(4)	18%	(3)	16%	(2)	15
2020 Vote/PID: Not Biden/Democrat	18%	(3)	4%	(1)	40%	(6)	26%	(4)	13%	(2)	14
2020 Vote/PID: Not Trump/Republican	19%	(4)	18%	(4)	16%	(4)	24%	(6)	24%	(6)	24

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	15%	(103)	21%	(149)	21%	(148)	24%	(171)	18%	(128)	699
U.S. Economy: Wrong Track	18%	(82)	24%	(112)	20%	(93)	21%	(97)	17%	(78)	463
U.S. Economy: Right Direction	9%	(20)	16%	(38)	23%	(55)	31%	(74)	21%	(50)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(19)	16%	(39)	24%	(57)	35%	(85)	16%	(40)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(70)	26%	(90)	20%	(69)	17%	(57)	17%	(58)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(14)	17%	(20)	19%	(22)	25%	(29)	27%	(31)	115
Top 2024 Issue: Economy	19%	(48)	30%	(74)	21%	(53)	18%	(45)	12%	(30)	250
Community: Urban	19%	(24)	18%	(23)	22%	(28)	25%	(32)	15%	(19)	125
Community: Suburban	14%	(42)	23%	(67)	18%	(53)	28%	(83)	16%	(47)	291
Community: Rural	13%	(36)	21%	(60)	24%	(67)	20%	(57)	22%	(62)	283
Community/Gender: Urban Women	22%	(14)	9%	(6)	20%	(13)	28%	(17)	21%	(13)	63
Community/Gender: Urban Men	17%	(10)	27%	(17)	24%	(15)	23%	(14)	9%	(6)	62
Community/Gender: Rural Women	11%	(16)	21%	(33)	18%	(28)	22%	(33)	28%	(42)	153
Community/Gender: Rural Men	15%	(20)	21%	(27)	30%	(39)	18%	(24)	15%	(20)	130
Community/Gender: Suburban Women	12%	(20)	25%	(41)	19%	(30)	26%	(42)	18%	(29)	162
Community/Gender: Suburban Men	17%	(22)	20%	(26)	18%	(23)	31%	(41)	14%	(18)	130
Homeowner	14%	(71)	20%	(101)	19%	(95)	27%	(135)	18%	(91)	493
Renter	14%	(24)	20%	(34)	30%	(49)	17%	(27)	19%	(32)	166
Military HHnm: Yes	8%	(9)	19%	(22)	17%	(20)	30%	(34)	26%	(30)	116
Military HH: No	16%	(94)	22%	(127)	22%	(128)	23%	(137)	17%	(97)	583
Employ: Private Sector	12%	(26)	27%	(59)	28%	(62)	27%	(58)	5%	(12)	217
Employ: Government	25%	(11)	23%	(10)	36%	(16)	10%	(5)	6%	(3)	44
Employ: Self-Employed	23%	(15)	31%	(20)	21%	(13)	21%	(13)	3%	(2)	63
Employ: Homemaker	7%	(2)	50%	(16)	9%	(3)	23%	(7)	12%	(4)	32
Employ: Student	20%	(5)	11%	(3)	25%	(7)	15%	(4)	29%	(8)	26
Employ: Retired	10%	(20)	9%	(18)	10%	(21)	34%	(69)	38%	(77)	205
Employ: Unemployed	21%	(16)	23%	(17)	22%	(17)	11%	(9)	22%	(16)	75
Employ: Other	22%	(8)	17%	(6)	27%	(10)	17%	(6)	17%	(6)	36
Self + Household: White-Collar	14%	(40)	22%	(64)	20%	(59)	31%	(90)	13%	(39)	292
Self + Household: Blue Collar	13%	(39)	20%	(60)	25%	(74)	22%	(66)	21%	(64)	302

Continued on next page

**Table BLMB20\_1:** In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	15%	(103)	21%	(149)	21%	(148)	24%	(171)	18%	(128)	699
Union HH: Yes	7%	(2)	35%	(8)	18%	(4)	31%	(7)	9%	(2)	23
Union HH: No	15%	(101)	21%	(141)	21%	(144)	24%	(164)	19%	(126)	676
LGBTQ+: Yes	14%	(11)	26%	(21)	26%	(20)	23%	(18)	11%	(8)	78
LGBTQ+: No	15%	(92)	21%	(129)	21%	(128)	25%	(153)	19%	(120)	621
Motivated to Vote	15%	(92)	21%	(130)	22%	(138)	26%	(163)	17%	(107)	629
Parent: Yes	16%	(29)	33%	(59)	25%	(44)	17%	(30)	9%	(15)	178
Parent: No	14%	(74)	17%	(90)	20%	(103)	27%	(141)	22%	(113)	521
COVID Vaccine: Yes	15%	(79)	18%	(96)	19%	(98)	28%	(147)	19%	(99)	519
COVID Vaccine: No	13%	(23)	30%	(54)	28%	(50)	13%	(24)	16%	(29)	180
Student Loans: Yes	21%	(19)	26%	(24)	24%	(22)	17%	(16)	11%	(10)	89
Student Loans: No	14%	(84)	21%	(126)	21%	(126)	26%	(156)	19%	(118)	610
Favorable Opinion of Haley	14%	(32)	21%	(50)	20%	(46)	27%	(63)	19%	(44)	234
Unfavorable Opinion of Haley	14%	(47)	22%	(72)	22%	(71)	26%	(85)	15%	(50)	324
Protestant	10%	(27)	20%	(52)	19%	(49)	28%	(73)	23%	(59)	260
Roman Catholic	18%	(13)	20%	(14)	22%	(15)	20%	(14)	20%	(14)	72
Mormon	—	(0)	65%	(1)	35%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	—	(0)	—	(0)	—	(0)	7
Jewish	1%	(0)	—	(0)	9%	(1)	90%	(9)	—	(0)	10
Muslim	—	(0)	23%	(1)	58%	(2)	19%	(1)	—	(0)	3
Buddhist	—	(0)	29%	(1)	38%	(2)	29%	(1)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Atheist	19%	(6)	18%	(6)	24%	(8)	22%	(7)	17%	(5)	32
Agnostic	13%	(3)	13%	(3)	19%	(5)	45%	(11)	10%	(3)	25
Something else	13%	(23)	25%	(43)	29%	(49)	20%	(35)	12%	(21)	170
Nothing in particular	28%	(30)	19%	(20)	15%	(17)	18%	(19)	21%	(23)	110
Prodigal Biden Voter	23%	(10)	29%	(13)	8%	(4)	26%	(11)	14%	(6)	44
Undecided Voter (DK/WNV)	19%	(11)	25%	(14)	4%	(2)	26%	(14)	27%	(15)	56
Undecided Voter (DK)	16%	(4)	7%	(2)	8%	(2)	36%	(9)	33%	(8)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(112)	20%	(139)	22%	(152)	24%	(168)	18%	(127)	699
Gender: Male	16%	(51)	24%	(76)	20%	(66)	27%	(88)	13%	(41)	322
Gender: Female	16%	(61)	17%	(63)	23%	(86)	21%	(81)	23%	(86)	377
Age: 18-34	21%	(36)	27%	(47)	18%	(31)	19%	(32)	15%	(26)	172
Age: 35-44	26%	(24)	25%	(24)	30%	(29)	14%	(13)	5%	(5)	95
Age: 45-64	17%	(40)	23%	(53)	26%	(59)	22%	(50)	13%	(29)	230
Age: 65+	6%	(12)	8%	(15)	16%	(33)	36%	(73)	34%	(68)	201
GenZers: 1997-2012	19%	(16)	23%	(19)	18%	(15)	21%	(18)	19%	(16)	85
Millennials: 1981-1996	24%	(42)	29%	(50)	24%	(42)	14%	(25)	8%	(13)	172
GenXers: 1965-1980	19%	(32)	26%	(43)	26%	(44)	18%	(30)	12%	(20)	168
Baby Boomers: 1946-1964	8%	(22)	10%	(25)	19%	(50)	34%	(90)	29%	(76)	263
Educ: < College	16%	(70)	21%	(93)	22%	(95)	20%	(90)	21%	(92)	441
Educ: Bachelors degree	18%	(29)	18%	(29)	24%	(39)	24%	(39)	15%	(23)	160
Educ: Post-grad	13%	(13)	16%	(16)	19%	(19)	40%	(39)	12%	(12)	99
Income: Under 50k	17%	(50)	20%	(59)	19%	(58)	19%	(56)	26%	(77)	300
Income: 50k-100k	15%	(39)	21%	(53)	25%	(62)	27%	(69)	12%	(30)	253
Income: 100k+	16%	(23)	19%	(27)	22%	(32)	30%	(43)	14%	(20)	146
Ethnicity: White (Non-Hispanic)	15%	(69)	21%	(96)	21%	(97)	25%	(115)	19%	(86)	463
Ethnicity: Hispanic	22%	(8)	10%	(4)	28%	(10)	21%	(8)	19%	(7)	36
Ethnicity: Black (Non-Hispanic)	17%	(26)	19%	(30)	25%	(39)	21%	(32)	18%	(28)	155
Ethnicity: Asian + Other (Non-Hispanic)	21%	(9)	22%	(10)	13%	(6)	29%	(13)	16%	(7)	45
All Christian	14%	(46)	19%	(64)	21%	(73)	24%	(82)	22%	(75)	341
All Non-Christian	13%	(3)	13%	(3)	13%	(3)	60%	(12)	1%	(0)	20
Atheist	11%	(4)	23%	(8)	23%	(8)	23%	(8)	19%	(6)	32
Agnostic/Nothing in particular	24%	(33)	13%	(17)	22%	(30)	24%	(32)	17%	(23)	135
Something Else	16%	(27)	28%	(47)	23%	(39)	21%	(35)	13%	(23)	170
Evangelical	13%	(35)	27%	(73)	22%	(58)	19%	(50)	20%	(55)	271
Non-Evangelical	16%	(37)	14%	(32)	23%	(53)	29%	(66)	19%	(43)	231

Continued on next page



**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(112)	20%	(139)	22%	(152)	24%	(168)	18%	(127)	699
PID: Dem (no lean)	11%	(25)	15%	(34)	30%	(69)	27%	(64)	18%	(41)	234
PID: Ind (no lean)	17%	(36)	18%	(38)	20%	(41)	26%	(55)	19%	(41)	211
PID: Rep (no lean)	20%	(51)	26%	(67)	16%	(42)	19%	(49)	18%	(46)	254
PID/Gender: Dem Men	12%	(11)	15%	(14)	19%	(17)	42%	(37)	11%	(10)	88
PID/Gender: Dem Women	10%	(15)	14%	(21)	36%	(52)	18%	(27)	21%	(31)	146
PID/Gender: Ind Men	15%	(17)	22%	(24)	22%	(24)	23%	(25)	17%	(18)	108
PID/Gender: Ind Women	19%	(19)	13%	(14)	17%	(17)	29%	(30)	22%	(22)	103
PID/Gender: Rep Men	19%	(24)	31%	(39)	20%	(25)	20%	(25)	10%	(13)	126
PID/Gender: Rep Women	21%	(27)	22%	(28)	13%	(17)	18%	(24)	26%	(33)	129
Ideo: Liberal (1-3)	11%	(20)	14%	(28)	25%	(48)	32%	(62)	17%	(33)	191
Ideo: Moderate (4)	17%	(37)	20%	(41)	23%	(47)	23%	(49)	17%	(36)	210
Ideo: Conservative (5-7)	19%	(50)	24%	(65)	19%	(53)	21%	(56)	17%	(47)	270
Ideo/PID: Conservative Republican	18%	(36)	27%	(54)	16%	(32)	19%	(37)	20%	(39)	197
Ideo/PID: Moderate/Liberal Republican	26%	(13)	19%	(10)	20%	(10)	22%	(11)	13%	(7)	51
Ideo/PID: Moderate/Conservative Democrat	14%	(12)	16%	(14)	37%	(32)	16%	(14)	17%	(14)	86
Ideo/PID: Liberal Democrat	9%	(12)	14%	(21)	25%	(36)	35%	(50)	16%	(23)	143
Unfavorable of Biden and Trump	13%	(12)	22%	(20)	16%	(14)	28%	(26)	21%	(19)	91
2024 H2H Matchup: Biden Voter	11%	(32)	13%	(40)	29%	(87)	31%	(92)	16%	(49)	300
2024 H2H Matchup: Trump Voter	20%	(68)	26%	(91)	17%	(59)	18%	(62)	18%	(63)	343
2024 H2H Matchup: Would not Vote	16%	(4)	15%	(4)	2%	(1)	34%	(9)	33%	(8)	26
2024 H2H Matchup: Do not Know	26%	(8)	15%	(5)	19%	(6)	18%	(6)	21%	(7)	31
2022 House Vote: Democrat	12%	(34)	13%	(36)	27%	(76)	30%	(83)	17%	(48)	276
2022 House Vote: Republican	19%	(50)	27%	(74)	17%	(47)	17%	(45)	20%	(55)	270
2022 House Vote: Did not Vote	18%	(26)	20%	(29)	19%	(28)	28%	(41)	15%	(22)	146
2020 Vote: Joe Biden	13%	(41)	14%	(44)	27%	(85)	30%	(94)	16%	(52)	317
2020 Vote: Donald Trump	18%	(58)	26%	(83)	17%	(56)	20%	(65)	20%	(64)	326
2020 Vote: Someone Else	38%	(4)	15%	(1)	5%	(1)	23%	(2)	19%	(2)	10
2020 Vote: Did not Vote	20%	(9)	22%	(10)	21%	(10)	14%	(7)	22%	(10)	47

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(112)	20%	(139)	22%	(152)	24%	(168)	18%	(127)	699
2016 Vote: Hillary Clinton	13%	(33)	12%	(31)	28%	(71)	31%	(79)	17%	(42)	255
2016 Vote: Donald Trump	19%	(51)	24%	(65)	18%	(48)	20%	(53)	19%	(50)	268
2016 Vote: Someone Else	29%	(4)	7%	(1)	32%	(5)	16%	(2)	16%	(2)	15
2020 Vote/PID: Not Biden/Democrat	17%	(2)	15%	(2)	19%	(3)	40%	(6)	10%	(1)	14
2020 Vote/PID: Not Trump/Republican	21%	(5)	23%	(6)	19%	(5)	14%	(3)	22%	(5)	24
U.S. Economy: Wrong Track	19%	(88)	24%	(111)	20%	(91)	20%	(91)	18%	(82)	463
U.S. Economy: Right Direction	10%	(24)	12%	(28)	26%	(61)	33%	(77)	19%	(46)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(27)	13%	(32)	29%	(70)	32%	(76)	15%	(36)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(69)	27%	(93)	16%	(56)	18%	(61)	18%	(63)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(16)	12%	(14)	23%	(27)	27%	(31)	24%	(28)	115
Top 2024 Issue: Economy	22%	(55)	27%	(67)	20%	(51)	18%	(46)	13%	(31)	250
Community: Urban	19%	(24)	18%	(22)	25%	(32)	22%	(28)	16%	(20)	125
Community: Suburban	15%	(45)	21%	(60)	21%	(60)	27%	(80)	16%	(47)	291
Community: Rural	15%	(43)	20%	(57)	21%	(60)	21%	(61)	22%	(61)	283
Community/Gender: Urban Women	18%	(11)	12%	(7)	25%	(16)	21%	(13)	24%	(15)	63
Community/Gender: Urban Men	21%	(13)	23%	(14)	25%	(16)	23%	(15)	7%	(5)	62
Community/Gender: Rural Women	15%	(23)	16%	(24)	20%	(31)	21%	(31)	28%	(42)	153
Community/Gender: Rural Men	15%	(20)	25%	(33)	23%	(30)	23%	(29)	14%	(19)	130
Community/Gender: Suburban Women	16%	(26)	19%	(31)	25%	(40)	23%	(36)	18%	(29)	162
Community/Gender: Suburban Men	14%	(19)	22%	(29)	16%	(21)	34%	(44)	14%	(18)	130
Homeowner	16%	(80)	19%	(93)	20%	(96)	28%	(136)	18%	(88)	493
Renter	14%	(23)	19%	(32)	29%	(49)	16%	(27)	21%	(34)	166
Military HHnm: Yes	10%	(11)	17%	(20)	18%	(21)	30%	(34)	25%	(29)	116
Military HH: No	17%	(101)	20%	(119)	22%	(131)	23%	(134)	17%	(99)	583

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(112)	20%	(139)	22%	(152)	24%	(168)	18%	(127)	699
Employ: Private Sector	15%	(34)	24%	(51)	30%	(64)	26%	(56)	6%	(12)	217
Employ: Government	24%	(11)	28%	(12)	30%	(13)	11%	(5)	7%	(3)	44
Employ: Self-Employed	24%	(15)	32%	(20)	22%	(14)	18%	(11)	3%	(2)	63
Employ: Homemaker	7%	(2)	41%	(13)	24%	(8)	14%	(4)	14%	(4)	32
Employ: Student	20%	(5)	14%	(4)	17%	(5)	21%	(5)	28%	(7)	26
Employ: Retired	8%	(16)	8%	(16)	11%	(23)	37%	(75)	36%	(74)	205
Employ: Unemployed	28%	(21)	20%	(15)	24%	(18)	7%	(5)	20%	(15)	75
Employ: Other	21%	(8)	19%	(7)	20%	(7)	16%	(6)	24%	(9)	36
Self + Household: White-Collar	18%	(52)	18%	(52)	21%	(61)	31%	(91)	12%	(36)	292
Self + Household: Blue Collar	12%	(35)	20%	(62)	25%	(75)	22%	(65)	22%	(66)	302
Union HH: Yes	20%	(5)	17%	(4)	16%	(4)	35%	(8)	12%	(3)	23
Union HH: No	16%	(107)	20%	(135)	22%	(149)	24%	(160)	18%	(125)	676
LGBTQ+: Yes	20%	(15)	21%	(17)	23%	(18)	22%	(17)	14%	(11)	78
LGBTQ+: No	16%	(97)	20%	(122)	22%	(134)	24%	(151)	19%	(117)	621
Motivated to Vote	16%	(99)	20%	(124)	22%	(139)	26%	(161)	17%	(107)	629
Parent: Yes	21%	(37)	29%	(52)	23%	(42)	17%	(30)	10%	(17)	178
Parent: No	14%	(76)	17%	(87)	21%	(111)	27%	(138)	21%	(110)	521
COVID Vaccine: Yes	15%	(80)	17%	(91)	21%	(109)	28%	(143)	19%	(96)	519
COVID Vaccine: No	18%	(32)	27%	(48)	24%	(43)	14%	(25)	17%	(31)	180
Student Loans: Yes	24%	(22)	24%	(22)	27%	(24)	14%	(13)	10%	(9)	89
Student Loans: No	15%	(91)	19%	(117)	21%	(128)	26%	(155)	19%	(118)	610
Favorable Opinion of Haley	15%	(35)	20%	(46)	21%	(48)	28%	(65)	17%	(40)	234
Unfavorable Opinion of Haley	16%	(52)	18%	(60)	24%	(78)	26%	(84)	15%	(50)	324

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(112)	20%	(139)	22%	(152)	24%	(168)	18%	(127)	699
Protestant	11%	(29)	19%	(49)	21%	(54)	26%	(68)	23%	(60)	260
Roman Catholic	23%	(16)	11%	(8)	26%	(19)	19%	(14)	21%	(15)	72
Mormon	65%	(1)	—	(0)	35%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	—	(0)	—	(0)	—	(0)	7
Jewish	11%	(1)	9%	(1)	—	(0)	80%	(8)	—	(0)	10
Muslim	6%	(0)	51%	(2)	24%	(1)	19%	(1)	—	(0)	3
Buddhist	29%	(1)	—	(0)	38%	(2)	29%	(1)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	11%	(4)	23%	(8)	23%	(8)	23%	(8)	19%	(6)	32
Agnostic	18%	(5)	15%	(4)	20%	(5)	37%	(9)	10%	(3)	25
Something else	16%	(27)	28%	(47)	23%	(39)	21%	(35)	13%	(23)	170
Nothing in particular	26%	(28)	12%	(13)	23%	(25)	20%	(22)	19%	(20)	110
Prodigal Biden Voter	28%	(12)	21%	(9)	14%	(6)	24%	(11)	13%	(6)	44
Undecided Voter (DK/WNV)	22%	(12)	15%	(9)	11%	(6)	25%	(14)	27%	(15)	56
Undecided Voter (DK)	16%	(4)	15%	(4)	2%	(1)	34%	(9)	33%	(8)	26

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	17%	(118)	25%	(177)	21%	(145)	22%	(157)	15%	(103)	699
Gender: Male	20%	(64)	28%	(92)	19%	(63)	24%	(76)	9%	(28)	322
Gender: Female	14%	(54)	23%	(85)	22%	(82)	21%	(81)	20%	(75)	377
Age: 18-34	15%	(25)	32%	(56)	20%	(34)	14%	(24)	20%	(34)	172
Age: 35-44	13%	(13)	23%	(22)	22%	(21)	27%	(25)	15%	(14)	95
Age: 45-64	23%	(52)	20%	(47)	19%	(44)	22%	(50)	16%	(37)	230
Age: 65+	14%	(28)	26%	(52)	23%	(46)	29%	(58)	9%	(18)	201
GenZers: 1997-2012	16%	(14)	27%	(23)	18%	(15)	16%	(13)	23%	(20)	85
Millennials: 1981-1996	13%	(22)	30%	(52)	22%	(38)	19%	(33)	15%	(26)	172
GenXers: 1965-1980	24%	(40)	19%	(33)	17%	(28)	23%	(39)	17%	(29)	168
Baby Boomers: 1946-1964	16%	(42)	26%	(67)	23%	(60)	25%	(66)	11%	(28)	263
Educ: < College	17%	(75)	26%	(113)	17%	(77)	23%	(101)	17%	(75)	441
Educ: Bachelors degree	11%	(18)	25%	(40)	26%	(42)	23%	(37)	14%	(23)	160
Educ: Post-grad	25%	(25)	24%	(23)	26%	(26)	20%	(20)	5%	(5)	99
Income: Under 50k	17%	(50)	24%	(72)	16%	(48)	23%	(69)	20%	(61)	300
Income: 50k-100k	18%	(44)	25%	(64)	23%	(59)	23%	(58)	11%	(28)	253
Income: 100k+	16%	(23)	28%	(41)	26%	(37)	21%	(31)	9%	(14)	146
Ethnicity: White (Non-Hispanic)	17%	(77)	26%	(119)	23%	(107)	24%	(110)	11%	(49)	463
Ethnicity: Hispanic	14%	(5)	36%	(13)	17%	(6)	12%	(4)	21%	(7)	36
Ethnicity: Black (Non-Hispanic)	19%	(30)	27%	(41)	10%	(16)	20%	(31)	24%	(37)	155
Ethnicity: Asian + Other (Non-Hispanic)	13%	(6)	7%	(3)	34%	(15)	26%	(12)	20%	(9)	45
All Christian	14%	(49)	23%	(77)	24%	(81)	29%	(98)	11%	(36)	341
All Non-Christian	15%	(3)	30%	(6)	21%	(4)	31%	(6)	3%	(1)	20
Atheist	21%	(7)	30%	(10)	35%	(11)	6%	(2)	8%	(3)	32
Agnostic/Nothing in particular	27%	(37)	28%	(37)	17%	(23)	11%	(15)	17%	(22)	135
Something Else	13%	(21)	28%	(47)	15%	(25)	21%	(36)	24%	(41)	170
Evangelical	12%	(33)	25%	(69)	21%	(58)	27%	(74)	14%	(37)	271
Non-Evangelical	16%	(37)	22%	(51)	19%	(44)	25%	(59)	17%	(40)	231
PID: Dem (no lean)	23%	(53)	28%	(66)	12%	(29)	16%	(37)	21%	(49)	234
PID: Ind (no lean)	16%	(33)	25%	(52)	25%	(54)	20%	(42)	14%	(30)	211
PID: Rep (no lean)	13%	(32)	23%	(59)	24%	(62)	30%	(78)	9%	(24)	254

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	17%	(118)	25%	(177)	21%	(145)	22%	(157)	15%	(103)	699
PID/Gender: Dem Men	30%	(26)	31%	(27)	13%	(12)	17%	(15)	9%	(8)	88
PID/Gender: Dem Women	18%	(26)	27%	(39)	12%	(17)	15%	(22)	29%	(42)	146
PID/Gender: Ind Men	17%	(18)	28%	(30)	24%	(26)	23%	(25)	8%	(9)	108
PID/Gender: Ind Women	15%	(15)	21%	(22)	27%	(27)	17%	(17)	21%	(21)	103
PID/Gender: Rep Men	15%	(19)	27%	(34)	20%	(25)	29%	(36)	9%	(12)	126
PID/Gender: Rep Women	10%	(13)	19%	(25)	29%	(38)	32%	(42)	9%	(12)	129
Ideo: Liberal (1-3)	29%	(56)	31%	(60)	13%	(24)	13%	(24)	14%	(27)	191
Ideo: Moderate (4)	15%	(33)	23%	(48)	18%	(38)	24%	(51)	19%	(40)	210
Ideo: Conservative (5-7)	11%	(29)	22%	(60)	29%	(79)	29%	(79)	9%	(23)	270
Ideo/PID: Conservative Republican	10%	(19)	24%	(48)	25%	(49)	35%	(69)	6%	(11)	197
Ideo/PID: Moderate/Liberal Republican	26%	(13)	19%	(10)	23%	(12)	16%	(8)	16%	(8)	51
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	25%	(21)	14%	(12)	26%	(23)	23%	(20)	86
Ideo/PID: Liberal Democrat	30%	(42)	31%	(44)	12%	(17)	10%	(15)	17%	(25)	143
Unfavorable of Biden and Trump	10%	(10)	23%	(21)	30%	(28)	24%	(22)	11%	(10)	91
2024 H2H Matchup: Biden Voter	23%	(70)	30%	(89)	14%	(42)	17%	(52)	16%	(47)	300
2024 H2H Matchup: Trump Voter	13%	(44)	23%	(78)	26%	(90)	29%	(98)	10%	(34)	343
2024 H2H Matchup: Would not Vote	10%	(3)	3%	(1)	24%	(6)	9%	(2)	54%	(14)	26
2024 H2H Matchup: Do not Know	5%	(1)	29%	(9)	22%	(7)	17%	(5)	27%	(8)	31
2022 House Vote: Democrat	23%	(64)	30%	(82)	14%	(37)	17%	(48)	16%	(44)	276
2022 House Vote: Republican	13%	(35)	23%	(62)	27%	(72)	30%	(81)	7%	(20)	270
2022 House Vote: Did not Vote	12%	(17)	21%	(31)	23%	(34)	19%	(28)	25%	(36)	146
2020 Vote: Joe Biden	23%	(73)	29%	(93)	14%	(43)	17%	(53)	17%	(55)	317
2020 Vote: Donald Trump	13%	(42)	21%	(70)	27%	(88)	29%	(93)	10%	(34)	326
2020 Vote: Someone Else	6%	(1)	33%	(3)	33%	(3)	11%	(1)	18%	(2)	10
2020 Vote: Did not Vote	6%	(3)	24%	(11)	22%	(10)	22%	(10)	27%	(13)	47
2016 Vote: Hillary Clinton	23%	(60)	28%	(73)	14%	(37)	18%	(46)	16%	(40)	255
2016 Vote: Donald Trump	11%	(30)	23%	(61)	27%	(72)	31%	(83)	8%	(22)	268
2016 Vote: Someone Else	20%	(3)	35%	(5)	18%	(3)	10%	(2)	16%	(2)	15
2020 Vote/PID: Not Biden/Democrat	6%	(1)	57%	(8)	5%	(1)	8%	(1)	24%	(3)	14
2020 Vote/PID: Not Trump/Republican	6%	(2)	50%	(12)	13%	(3)	18%	(4)	13%	(3)	24

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**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	17%	(118)	25%	(177)	21%	(145)	22%	(157)	15%	(103)	699
U.S. Economy: Wrong Track	12%	(55)	22%	(102)	23%	(109)	26%	(123)	16%	(75)	463
U.S. Economy: Right Direction	27%	(63)	32%	(75)	15%	(36)	15%	(34)	12%	(28)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(65)	30%	(73)	14%	(33)	14%	(33)	15%	(36)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(39)	22%	(75)	26%	(87)	29%	(101)	12%	(40)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(14)	25%	(29)	20%	(24)	20%	(23)	23%	(27)	115
Top 2024 Issue: Economy	12%	(30)	26%	(64)	22%	(55)	26%	(66)	14%	(35)	250
Community: Urban	19%	(24)	26%	(33)	15%	(19)	20%	(25)	20%	(25)	125
Community: Suburban	16%	(47)	24%	(69)	25%	(72)	24%	(70)	12%	(34)	291
Community: Rural	16%	(46)	27%	(76)	19%	(54)	22%	(62)	16%	(44)	283
Community/Gender: Urban Women	15%	(9)	15%	(9)	14%	(9)	27%	(17)	29%	(18)	63
Community/Gender: Urban Men	23%	(14)	37%	(23)	15%	(10)	13%	(8)	11%	(7)	62
Community/Gender: Rural Women	14%	(22)	26%	(40)	21%	(31)	16%	(25)	22%	(34)	153
Community/Gender: Rural Men	19%	(25)	27%	(35)	18%	(23)	29%	(38)	7%	(10)	130
Community/Gender: Suburban Women	14%	(23)	22%	(36)	26%	(41)	24%	(39)	14%	(22)	162
Community/Gender: Suburban Men	19%	(25)	26%	(33)	23%	(30)	23%	(30)	9%	(11)	130
Homeowner	16%	(78)	26%	(131)	24%	(117)	25%	(121)	9%	(46)	493
Renter	20%	(33)	21%	(35)	13%	(21)	18%	(30)	29%	(47)	166
Military HHnm: Yes	18%	(21)	27%	(31)	13%	(15)	31%	(35)	11%	(13)	116
Military HH: No	17%	(96)	25%	(146)	22%	(130)	21%	(122)	15%	(90)	583
Employ: Private Sector	15%	(33)	22%	(48)	24%	(52)	22%	(49)	16%	(36)	217
Employ: Government	11%	(5)	38%	(17)	17%	(8)	23%	(10)	11%	(5)	44
Employ: Self-Employed	19%	(12)	22%	(14)	21%	(13)	16%	(10)	23%	(14)	63
Employ: Homemaker	4%	(1)	28%	(9)	13%	(4)	47%	(15)	8%	(3)	32
Employ: Student	20%	(5)	16%	(4)	30%	(8)	15%	(4)	18%	(5)	26
Employ: Retired	18%	(37)	26%	(53)	23%	(47)	23%	(47)	10%	(21)	205
Employ: Unemployed	25%	(19)	29%	(21)	12%	(9)	17%	(12)	18%	(13)	75
Employ: Other	14%	(5)	31%	(11)	9%	(3)	27%	(10)	19%	(7)	36
Self + Household: White-Collar	20%	(59)	27%	(80)	24%	(71)	20%	(59)	8%	(23)	292
Self + Household: Blue Collar	15%	(46)	23%	(69)	19%	(59)	26%	(78)	17%	(51)	302

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	17%	(118)	25%	(177)	21%	(145)	22%	(157)	15%	(103)	699
Union HH: Yes	20%	(4)	25%	(6)	16%	(4)	32%	(7)	7%	(2)	23
Union HH: No	17%	(113)	25%	(171)	21%	(141)	22%	(150)	15%	(101)	676
LGBTQ+: Yes	27%	(21)	31%	(24)	19%	(15)	13%	(10)	10%	(8)	78
LGBTQ+: No	16%	(97)	25%	(152)	21%	(130)	24%	(147)	15%	(95)	621
Motivated to Vote	18%	(111)	25%	(155)	21%	(134)	24%	(150)	13%	(79)	629
Parent: Yes	15%	(26)	29%	(52)	21%	(38)	20%	(35)	15%	(27)	178
Parent: No	18%	(92)	24%	(125)	21%	(107)	23%	(122)	15%	(76)	521
COVID Vaccine: Yes	20%	(105)	28%	(144)	20%	(103)	20%	(104)	12%	(62)	519
COVID Vaccine: No	7%	(13)	18%	(33)	23%	(41)	29%	(53)	23%	(41)	180
Student Loans: Yes	14%	(12)	27%	(24)	21%	(19)	26%	(24)	12%	(11)	89
Student Loans: No	17%	(105)	25%	(153)	21%	(125)	22%	(133)	15%	(92)	610
Favorable Opinion of Haley	15%	(36)	24%	(56)	22%	(52)	27%	(63)	12%	(27)	234
Unfavorable Opinion of Haley	21%	(69)	25%	(82)	20%	(66)	22%	(70)	11%	(37)	324
Protestant	14%	(36)	19%	(51)	25%	(66)	32%	(83)	10%	(25)	260
Roman Catholic	19%	(14)	31%	(22)	16%	(11)	18%	(13)	16%	(12)	72
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	58%	(4)	25%	(2)	16%	(1)	—	(0)	7
Jewish	24%	(2)	35%	(3)	—	(0)	38%	(4)	4%	(0)	10
Muslim	23%	(1)	24%	(1)	47%	(2)	6%	(0)	—	(0)	3
Buddhist	—	(0)	38%	(2)	58%	(3)	—	(0)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	21%	(7)	30%	(10)	35%	(11)	6%	(2)	8%	(3)	32
Agnostic	23%	(6)	38%	(9)	20%	(5)	8%	(2)	12%	(3)	25
Something else	13%	(21)	28%	(47)	15%	(25)	21%	(36)	24%	(41)	170
Nothing in particular	28%	(31)	25%	(28)	17%	(18)	12%	(13)	18%	(20)	110
Prodigal Biden Voter	12%	(5)	30%	(13)	11%	(5)	17%	(7)	29%	(13)	44
Undecided Voter (DK/WNV)	7%	(4)	17%	(10)	23%	(13)	14%	(8)	39%	(22)	56
Undecided Voter (DK)	10%	(3)	3%	(1)	24%	(6)	9%	(2)	54%	(14)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).



**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	34%	(235)	25%	(175)	15%	(108)	14%	(97)	12%	(83)	699
Gender: Male	37%	(119)	23%	(75)	17%	(55)	15%	(49)	8%	(25)	322
Gender: Female	31%	(117)	27%	(100)	14%	(53)	13%	(48)	16%	(59)	377
Age: 18-34	24%	(41)	32%	(55)	9%	(16)	17%	(29)	19%	(33)	172
Age: 35-44	32%	(30)	30%	(29)	13%	(13)	12%	(12)	13%	(12)	95
Age: 45-64	36%	(84)	21%	(48)	18%	(40)	13%	(30)	12%	(28)	230
Age: 65+	40%	(81)	22%	(43)	19%	(39)	13%	(27)	5%	(11)	201
GenZers: 1997-2012	26%	(22)	27%	(23)	7%	(6)	21%	(17)	20%	(17)	85
Millennials: 1981-1996	27%	(46)	33%	(57)	13%	(23)	12%	(21)	15%	(26)	172
GenXers: 1965-1980	35%	(58)	21%	(36)	19%	(32)	13%	(22)	12%	(21)	168
Baby Boomers: 1946-1964	39%	(102)	22%	(58)	18%	(47)	14%	(37)	8%	(20)	263
Educ: < College	36%	(157)	25%	(109)	14%	(63)	12%	(54)	13%	(58)	441
Educ: Bachelors degree	29%	(47)	25%	(39)	15%	(24)	19%	(31)	12%	(19)	160
Educ: Post-grad	33%	(32)	27%	(27)	21%	(21)	12%	(12)	7%	(7)	99
Income: Under 50k	30%	(91)	23%	(70)	18%	(55)	13%	(40)	15%	(45)	300
Income: 50k-100k	37%	(93)	24%	(62)	12%	(29)	17%	(43)	10%	(26)	253
Income: 100k+	35%	(52)	30%	(43)	16%	(24)	10%	(14)	9%	(13)	146
Ethnicity: White (Non-Hispanic)	38%	(178)	25%	(116)	16%	(73)	12%	(57)	8%	(39)	463
Ethnicity: Hispanic	20%	(7)	19%	(7)	15%	(5)	16%	(6)	29%	(11)	36
Ethnicity: Black (Non-Hispanic)	21%	(33)	29%	(45)	13%	(21)	18%	(27)	19%	(29)	155
Ethnicity: Asian + Other (Non-Hispanic)	39%	(17)	13%	(6)	21%	(9)	16%	(7)	11%	(5)	45
All Christian	39%	(134)	28%	(96)	14%	(48)	12%	(40)	7%	(24)	341
All Non-Christian	37%	(8)	42%	(9)	9%	(2)	11%	(2)	1%	(0)	20
Atheist	20%	(7)	10%	(3)	47%	(15)	12%	(4)	11%	(4)	32
Agnostic/Nothing in particular	21%	(28)	26%	(34)	20%	(27)	17%	(23)	16%	(22)	135
Something Else	35%	(59)	19%	(33)	10%	(16)	16%	(28)	20%	(34)	170
Evangelical	44%	(121)	26%	(71)	9%	(23)	11%	(30)	9%	(26)	271
Non-Evangelical	30%	(70)	23%	(52)	17%	(39)	16%	(38)	14%	(32)	231
PID: Dem (no lean)	10%	(23)	30%	(71)	24%	(57)	21%	(48)	15%	(35)	234
PID: Ind (no lean)	38%	(79)	19%	(40)	18%	(37)	11%	(22)	15%	(32)	211
PID: Rep (no lean)	52%	(133)	25%	(64)	6%	(14)	10%	(27)	6%	(16)	254

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	34%	(235)	25%	(175)	15%	(108)	14%	(97)	12%	(83)	699
PID/Gender: Dem Men	11%	(10)	27%	(24)	28%	(25)	28%	(25)	6%	(5)	88
PID/Gender: Dem Women	9%	(13)	33%	(47)	22%	(32)	16%	(24)	20%	(30)	146
PID/Gender: Ind Men	42%	(45)	17%	(19)	19%	(21)	11%	(11)	11%	(12)	108
PID/Gender: Ind Women	33%	(34)	21%	(21)	16%	(16)	11%	(11)	20%	(20)	103
PID/Gender: Rep Men	50%	(63)	26%	(32)	8%	(10)	10%	(13)	6%	(7)	126
PID/Gender: Rep Women	54%	(69)	25%	(32)	4%	(5)	11%	(14)	7%	(9)	129
Ideo: Liberal (1-3)	11%	(21)	21%	(41)	31%	(60)	25%	(48)	11%	(21)	191
Ideo: Moderate (4)	31%	(64)	28%	(58)	13%	(28)	14%	(29)	15%	(31)	210
Ideo: Conservative (5-7)	54%	(145)	27%	(73)	7%	(18)	7%	(20)	6%	(15)	270
Ideo/PID: Conservative Republican	59%	(117)	23%	(46)	6%	(11)	9%	(18)	3%	(5)	197
Ideo/PID: Moderate/Liberal Republican	32%	(16)	34%	(17)	7%	(3)	18%	(9)	11%	(5)	51
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	47%	(40)	18%	(16)	11%	(9)	14%	(12)	86
Ideo/PID: Liberal Democrat	10%	(14)	22%	(31)	29%	(41)	27%	(39)	12%	(18)	143
Unfavorable of Biden and Trump	40%	(36)	30%	(27)	10%	(9)	9%	(8)	11%	(10)	91
2024 H2H Matchup: Biden Voter	12%	(35)	26%	(79)	29%	(87)	21%	(64)	12%	(35)	300
2024 H2H Matchup: Trump Voter	56%	(191)	23%	(80)	4%	(15)	8%	(27)	9%	(30)	343
2024 H2H Matchup: Would not Vote	11%	(3)	9%	(2)	21%	(5)	6%	(2)	54%	(14)	26
2024 H2H Matchup: Do not Know	21%	(6)	45%	(14)	4%	(1)	14%	(4)	16%	(5)	31
2022 House Vote: Democrat	13%	(37)	27%	(73)	28%	(76)	21%	(59)	11%	(31)	276
2022 House Vote: Republican	58%	(157)	23%	(63)	5%	(13)	7%	(20)	6%	(17)	270
2022 House Vote: Did not Vote	29%	(42)	23%	(34)	13%	(19)	12%	(18)	23%	(34)	146
2020 Vote: Joe Biden	12%	(39)	26%	(83)	28%	(88)	20%	(64)	14%	(44)	317
2020 Vote: Donald Trump	56%	(184)	23%	(74)	4%	(14)	8%	(27)	8%	(27)	326
2020 Vote: Someone Else	34%	(3)	37%	(4)	14%	(1)	9%	(1)	6%	(1)	10
2020 Vote: Did not Vote	19%	(9)	31%	(14)	12%	(6)	12%	(6)	26%	(12)	47
2016 Vote: Hillary Clinton	10%	(27)	26%	(67)	30%	(76)	22%	(55)	12%	(30)	255
2016 Vote: Donald Trump	59%	(159)	23%	(62)	4%	(12)	7%	(18)	6%	(17)	268
2016 Vote: Someone Else	10%	(2)	46%	(7)	22%	(3)	12%	(2)	9%	(1)	15
2020 Vote/PID: Not Biden/Democrat	23%	(3)	43%	(6)	4%	(1)	6%	(1)	24%	(3)	14
2020 Vote/PID: Not Trump/Republican	34%	(8)	31%	(7)	14%	(3)	12%	(3)	9%	(2)	24

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**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	34%	(235)	25%	(175)	15%	(108)	14%	(97)	12%	(83)	699
U.S. Economy: Wrong Track	43%	(199)	24%	(110)	9%	(39)	12%	(55)	13%	(60)	463
U.S. Economy: Right Direction	15%	(37)	28%	(65)	29%	(69)	18%	(42)	10%	(23)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(28)	25%	(61)	32%	(77)	20%	(49)	10%	(25)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54%	(185)	23%	(78)	5%	(17)	8%	(29)	10%	(33)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(22)	31%	(35)	12%	(14)	17%	(19)	22%	(25)	115
Top 2024 Issue: Economy	43%	(106)	27%	(68)	7%	(17)	11%	(29)	12%	(29)	250
Community: Urban	24%	(30)	30%	(37)	15%	(19)	14%	(18)	17%	(21)	125
Community: Suburban	34%	(100)	21%	(61)	18%	(51)	17%	(50)	10%	(29)	291
Community: Rural	38%	(106)	27%	(76)	13%	(38)	10%	(29)	12%	(33)	283
Community/Gender: Urban Women	27%	(17)	23%	(14)	17%	(11)	13%	(8)	20%	(12)	63
Community/Gender: Urban Men	20%	(13)	37%	(23)	13%	(8)	15%	(10)	14%	(9)	62
Community/Gender: Rural Women	36%	(55)	31%	(47)	8%	(12)	9%	(13)	17%	(25)	153
Community/Gender: Rural Men	40%	(51)	22%	(29)	20%	(26)	12%	(16)	6%	(8)	130
Community/Gender: Suburban Women	28%	(45)	24%	(39)	19%	(30)	17%	(27)	13%	(21)	162
Community/Gender: Suburban Men	42%	(55)	17%	(22)	16%	(21)	18%	(24)	6%	(8)	130
Homeowner	39%	(191)	24%	(118)	16%	(79)	14%	(68)	7%	(37)	493
Renter	23%	(38)	28%	(47)	15%	(25)	13%	(22)	20%	(34)	166
Military HHnm: Yes	39%	(45)	24%	(27)	19%	(21)	10%	(12)	9%	(10)	116
Military HH: No	33%	(191)	25%	(148)	15%	(87)	15%	(85)	13%	(73)	583
Employ: Private Sector	32%	(70)	29%	(64)	13%	(28)	12%	(25)	14%	(31)	217
Employ: Government	40%	(17)	18%	(8)	11%	(5)	22%	(9)	10%	(5)	44
Employ: Self-Employed	29%	(18)	38%	(24)	7%	(5)	9%	(6)	17%	(11)	63
Employ: Homemaker	43%	(14)	33%	(11)	15%	(5)	4%	(1)	5%	(2)	32
Employ: Student	35%	(9)	20%	(5)	13%	(3)	14%	(4)	18%	(5)	26
Employ: Retired	36%	(74)	21%	(44)	20%	(41)	16%	(34)	6%	(12)	205
Employ: Unemployed	33%	(24)	15%	(12)	25%	(18)	15%	(12)	12%	(9)	75
Employ: Other	25%	(9)	22%	(8)	9%	(3)	18%	(7)	26%	(9)	36
Self + Household: White-Collar	31%	(90)	29%	(85)	17%	(49)	15%	(42)	9%	(25)	292
Self + Household: Blue Collar	37%	(113)	23%	(71)	17%	(52)	13%	(38)	10%	(29)	302

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	34%	(235)	25%	(175)	15%	(108)	14%	(97)	12%	(83)	699
Union HH: Yes	21%	(5)	39%	(9)	21%	(5)	13%	(3)	6%	(1)	23
Union HH: No	34%	(231)	25%	(166)	15%	(103)	14%	(94)	12%	(82)	676
LGBTQ+: Yes	19%	(14)	20%	(16)	27%	(21)	18%	(14)	16%	(12)	78
LGBTQ+: No	36%	(221)	26%	(159)	14%	(87)	13%	(83)	11%	(71)	621
Motivated to Vote	36%	(224)	25%	(155)	16%	(101)	15%	(91)	9%	(57)	629
Parent: Yes	32%	(58)	39%	(68)	9%	(17)	8%	(14)	12%	(21)	178
Parent: No	34%	(178)	20%	(106)	18%	(91)	16%	(83)	12%	(63)	521
COVID Vaccine: Yes	31%	(159)	25%	(130)	18%	(94)	15%	(80)	11%	(56)	519
COVID Vaccine: No	42%	(76)	25%	(45)	8%	(14)	9%	(17)	15%	(28)	180
Student Loans: Yes	27%	(24)	21%	(18)	14%	(12)	21%	(19)	17%	(15)	89
Student Loans: No	35%	(211)	26%	(157)	16%	(96)	13%	(78)	11%	(68)	610
Favorable Opinion of Haley	37%	(87)	32%	(75)	12%	(29)	11%	(25)	7%	(17)	234
Unfavorable Opinion of Haley	34%	(110)	18%	(60)	20%	(66)	18%	(58)	9%	(30)	324
Protestant	42%	(108)	26%	(69)	15%	(38)	12%	(31)	6%	(15)	260
Roman Catholic	33%	(23)	31%	(22)	11%	(8)	13%	(9)	13%	(9)	72
Mormon	65%	(1)	35%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	16%	(1)	62%	(4)	22%	(2)	—	(0)	—	(0)	7
Jewish	23%	(2)	43%	(4)	19%	(2)	15%	(1)	—	(0)	10
Muslim	43%	(1)	33%	(1)	—	(0)	23%	(1)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	—	(0)	—	(0)	4%	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	20%	(7)	10%	(3)	47%	(15)	12%	(4)	11%	(4)	32
Agnostic	13%	(3)	16%	(4)	34%	(9)	21%	(5)	16%	(4)	25
Something else	35%	(59)	19%	(33)	10%	(16)	16%	(28)	20%	(34)	170
Nothing in particular	23%	(25)	28%	(30)	17%	(18)	17%	(18)	16%	(18)	110
Prodigal Biden Voter	19%	(9)	29%	(13)	14%	(6)	12%	(5)	26%	(12)	44
Undecided Voter (DK/WNV)	16%	(9)	29%	(16)	12%	(7)	10%	(6)	33%	(19)	56
Undecided Voter (DK)	11%	(3)	9%	(2)	21%	(5)	6%	(2)	54%	(14)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	41%	(288)	20%	(140)	14%	(97)	15%	(103)	10%	(72)	699
Gender: Male	43%	(140)	19%	(60)	16%	(51)	15%	(49)	7%	(23)	322
Gender: Female	39%	(148)	21%	(80)	12%	(46)	14%	(54)	13%	(49)	377
Age: 18-34	34%	(59)	26%	(45)	10%	(17)	14%	(24)	15%	(26)	172
Age: 35-44	37%	(35)	24%	(23)	14%	(13)	14%	(13)	11%	(10)	95
Age: 45-64	45%	(103)	16%	(37)	17%	(38)	11%	(25)	12%	(27)	230
Age: 65+	45%	(91)	17%	(34)	14%	(27)	20%	(40)	4%	(8)	201
GenZers: 1997-2012	37%	(32)	22%	(19)	6%	(5)	16%	(14)	19%	(16)	85
Millennials: 1981-1996	34%	(58)	28%	(48)	15%	(26)	12%	(21)	11%	(19)	172
GenXers: 1965-1980	41%	(69)	18%	(30)	17%	(29)	12%	(20)	12%	(21)	168
Baby Boomers: 1946-1964	46%	(121)	16%	(42)	14%	(37)	18%	(47)	6%	(16)	263
Educ: < College	42%	(185)	18%	(80)	13%	(57)	15%	(65)	12%	(53)	441
Educ: Bachelors degree	40%	(64)	23%	(36)	14%	(23)	15%	(24)	8%	(13)	160
Educ: Post-grad	39%	(39)	24%	(24)	17%	(16)	14%	(14)	6%	(6)	99
Income: Under 50k	35%	(104)	19%	(57)	17%	(51)	15%	(44)	15%	(44)	300
Income: 50k-100k	46%	(117)	19%	(49)	12%	(31)	16%	(41)	6%	(14)	253
Income: 100k+	45%	(66)	23%	(34)	10%	(15)	12%	(18)	9%	(14)	146
Ethnicity: White (Non-Hispanic)	48%	(220)	18%	(82)	13%	(59)	15%	(70)	7%	(32)	463
Ethnicity: Hispanic	24%	(9)	21%	(8)	31%	(11)	13%	(5)	10%	(4)	36
Ethnicity: Black (Non-Hispanic)	25%	(39)	28%	(44)	15%	(23)	14%	(22)	17%	(27)	155
Ethnicity: Asian + Other (Non-Hispanic)	44%	(20)	13%	(6)	8%	(4)	15%	(7)	20%	(9)	45
All Christian	49%	(168)	18%	(61)	13%	(43)	15%	(52)	5%	(17)	341
All Non-Christian	48%	(10)	32%	(7)	—	(0)	18%	(4)	2%	(0)	20
Atheist	24%	(8)	15%	(5)	40%	(13)	10%	(3)	11%	(4)	32
Agnostic/Nothing in particular	28%	(38)	24%	(33)	18%	(25)	16%	(21)	13%	(18)	135
Something Else	38%	(64)	20%	(34)	9%	(16)	13%	(22)	20%	(33)	170
Evangelical	52%	(141)	21%	(56)	7%	(19)	10%	(28)	10%	(27)	271
Non-Evangelical	37%	(85)	17%	(39)	16%	(38)	20%	(46)	10%	(23)	231
PID: Dem (no lean)	15%	(34)	29%	(69)	18%	(41)	24%	(57)	14%	(32)	234
PID: Ind (no lean)	40%	(85)	19%	(40)	20%	(41)	10%	(21)	11%	(23)	211
PID: Rep (no lean)	66%	(169)	12%	(31)	6%	(14)	10%	(24)	6%	(17)	254

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	41%	(288)	20%	(140)	14%	(97)	15%	(103)	10%	(72)	699
PID/Gender: Dem Men	15%	(14)	34%	(30)	19%	(17)	26%	(23)	6%	(5)	88
PID/Gender: Dem Women	14%	(21)	27%	(39)	17%	(24)	24%	(35)	19%	(27)	146
PID/Gender: Ind Men	44%	(47)	14%	(15)	21%	(23)	12%	(13)	10%	(11)	108
PID/Gender: Ind Women	37%	(38)	24%	(25)	18%	(19)	9%	(9)	12%	(12)	103
PID/Gender: Rep Men	63%	(79)	12%	(15)	9%	(11)	11%	(13)	6%	(7)	126
PID/Gender: Rep Women	70%	(90)	12%	(16)	2%	(3)	9%	(11)	7%	(9)	129
Ideo: Liberal (1-3)	13%	(24)	26%	(50)	25%	(48)	27%	(51)	9%	(18)	191
Ideo: Moderate (4)	34%	(71)	23%	(48)	16%	(34)	14%	(30)	13%	(27)	210
Ideo: Conservative (5-7)	69%	(186)	13%	(35)	5%	(14)	7%	(19)	6%	(16)	270
Ideo/PID: Conservative Republican	73%	(143)	12%	(24)	4%	(8)	8%	(15)	4%	(7)	197
Ideo/PID: Moderate/Liberal Republican	47%	(24)	12%	(6)	12%	(6)	15%	(8)	13%	(7)	51
Ideo/PID: Moderate/Conservative Democrat	22%	(19)	32%	(28)	14%	(12)	16%	(14)	15%	(13)	86
Ideo/PID: Liberal Democrat	10%	(15)	28%	(40)	21%	(29)	30%	(43)	10%	(15)	143
Unfavorable of Biden and Trump	48%	(44)	28%	(25)	9%	(8)	7%	(6)	8%	(8)	91
2024 H2H Matchup: Biden Voter	14%	(41)	25%	(76)	27%	(80)	26%	(76)	9%	(27)	300
2024 H2H Matchup: Trump Voter	68%	(234)	13%	(45)	4%	(13)	7%	(25)	7%	(26)	343
2024 H2H Matchup: Would not Vote	9%	(2)	21%	(5)	14%	(4)	5%	(1)	50%	(13)	26
2024 H2H Matchup: Do not Know	34%	(11)	43%	(13)	1%	(0)	1%	(0)	21%	(6)	31
2022 House Vote: Democrat	16%	(45)	28%	(79)	21%	(58)	25%	(68)	10%	(27)	276
2022 House Vote: Republican	69%	(186)	12%	(33)	4%	(10)	9%	(24)	7%	(18)	270
2022 House Vote: Did not Vote	39%	(56)	17%	(25)	20%	(29)	8%	(11)	17%	(25)	146
2020 Vote: Joe Biden	16%	(49)	27%	(87)	23%	(73)	23%	(73)	11%	(35)	317
2020 Vote: Donald Trump	68%	(221)	12%	(40)	5%	(17)	7%	(23)	8%	(25)	326
2020 Vote: Someone Else	50%	(5)	16%	(1)	13%	(1)	9%	(1)	13%	(1)	10
2020 Vote: Did not Vote	28%	(13)	26%	(12)	11%	(5)	14%	(7)	22%	(10)	47
2016 Vote: Hillary Clinton	14%	(36)	27%	(70)	25%	(64)	23%	(58)	11%	(27)	255
2016 Vote: Donald Trump	67%	(181)	13%	(34)	5%	(13)	9%	(25)	6%	(16)	268
2016 Vote: Someone Else	27%	(4)	31%	(5)	13%	(2)	20%	(3)	9%	(1)	15
2020 Vote/PID: Not Biden/Democrat	28%	(4)	34%	(5)	11%	(2)	3%	(0)	23%	(3)	14
2020 Vote/PID: Not Trump/Republican	33%	(8)	32%	(8)	10%	(2)	20%	(5)	5%	(1)	24

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	41%	(288)	20%	(140)	14%	(97)	15%	(103)	10%	(72)	699
U.S. Economy: Wrong Track	52%	(241)	17%	(80)	7%	(32)	13%	(62)	10%	(48)	463
U.S. Economy: Right Direction	20%	(47)	25%	(60)	27%	(65)	17%	(41)	10%	(24)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(32)	24%	(58)	27%	(65)	25%	(61)	10%	(25)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(229)	12%	(40)	5%	(16)	8%	(28)	8%	(28)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(26)	36%	(41)	14%	(16)	12%	(14)	16%	(19)	115
Top 2024 Issue: Economy	53%	(132)	22%	(56)	7%	(17)	8%	(20)	10%	(25)	250
Community: Urban	29%	(36)	23%	(29)	18%	(22)	17%	(22)	13%	(16)	125
Community: Suburban	42%	(122)	17%	(51)	14%	(40)	19%	(54)	8%	(24)	291
Community: Rural	46%	(130)	21%	(60)	12%	(35)	10%	(27)	11%	(31)	283
Community/Gender: Urban Women	36%	(22)	16%	(10)	20%	(12)	17%	(10)	12%	(8)	63
Community/Gender: Urban Men	22%	(14)	30%	(19)	16%	(10)	18%	(11)	14%	(9)	62
Community/Gender: Rural Women	42%	(63)	24%	(37)	7%	(11)	11%	(17)	16%	(24)	153
Community/Gender: Rural Men	51%	(66)	18%	(23)	18%	(23)	8%	(10)	6%	(7)	130
Community/Gender: Suburban Women	39%	(62)	21%	(33)	14%	(22)	17%	(27)	11%	(17)	162
Community/Gender: Suburban Men	46%	(60)	14%	(18)	14%	(18)	21%	(27)	6%	(7)	130
Homeowner	47%	(232)	19%	(94)	14%	(70)	14%	(68)	6%	(29)	493
Renter	30%	(49)	21%	(35)	15%	(24)	13%	(22)	22%	(36)	166
Military HHnm: Yes	41%	(47)	17%	(20)	21%	(24)	14%	(16)	8%	(9)	116
Military HH: No	41%	(241)	20%	(120)	13%	(73)	15%	(87)	11%	(63)	583
Employ: Private Sector	43%	(93)	22%	(48)	11%	(23)	14%	(30)	11%	(23)	217
Employ: Government	35%	(15)	26%	(12)	12%	(5)	13%	(6)	14%	(6)	44
Employ: Self-Employed	41%	(26)	15%	(10)	17%	(11)	10%	(6)	17%	(10)	63
Employ: Homemaker	55%	(18)	24%	(8)	10%	(3)	9%	(3)	1%	(0)	32
Employ: Student	31%	(8)	30%	(8)	8%	(2)	12%	(3)	19%	(5)	26
Employ: Retired	43%	(89)	17%	(34)	16%	(33)	19%	(40)	4%	(9)	205
Employ: Unemployed	33%	(25)	17%	(13)	19%	(14)	15%	(11)	16%	(12)	75
Employ: Other	37%	(13)	21%	(8)	13%	(5)	13%	(5)	16%	(6)	36
Self + Household: White-Collar	41%	(119)	22%	(65)	15%	(43)	16%	(46)	7%	(19)	292
Self + Household: Blue Collar	44%	(134)	19%	(57)	13%	(40)	13%	(40)	10%	(32)	302

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	41%	(288)	20%	(140)	14%	(97)	15%	(103)	10%	(72)	699
Union HH: Yes	41%	(9)	34%	(8)	13%	(3)	6%	(1)	6%	(1)	23
Union HH: No	41%	(278)	20%	(132)	14%	(94)	15%	(102)	10%	(70)	676
LGBTQ+: Yes	20%	(16)	26%	(20)	24%	(19)	18%	(14)	12%	(9)	78
LGBTQ+: No	44%	(272)	19%	(120)	13%	(78)	14%	(89)	10%	(63)	621
Motivated to Vote	44%	(275)	19%	(117)	15%	(92)	15%	(95)	8%	(50)	629
Parent: Yes	47%	(84)	25%	(45)	8%	(14)	7%	(12)	12%	(22)	178
Parent: No	39%	(204)	18%	(94)	16%	(82)	17%	(91)	10%	(50)	521
COVID Vaccine: Yes	37%	(190)	22%	(113)	17%	(87)	17%	(86)	8%	(43)	519
COVID Vaccine: No	55%	(98)	15%	(27)	5%	(10)	9%	(17)	16%	(28)	180
Student Loans: Yes	34%	(31)	25%	(22)	13%	(12)	17%	(15)	11%	(10)	89
Student Loans: No	42%	(257)	19%	(118)	14%	(85)	14%	(88)	10%	(62)	610
Favorable Opinion of Haley	50%	(118)	20%	(46)	9%	(22)	12%	(28)	8%	(19)	234
Unfavorable Opinion of Haley	38%	(122)	19%	(61)	18%	(58)	19%	(61)	7%	(21)	324
Protestant	50%	(131)	17%	(45)	14%	(35)	15%	(38)	4%	(11)	260
Roman Catholic	43%	(31)	21%	(15)	8%	(6)	20%	(14)	8%	(6)	72
Mormon	65%	(1)	35%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	78%	(6)	—	(0)	22%	(2)	—	(0)	—	(0)	7
Jewish	32%	(3)	39%	(4)	—	(0)	29%	(3)	—	(0)	10
Muslim	43%	(1)	28%	(1)	—	(0)	23%	(1)	6%	(0)	3
Buddhist	58%	(3)	38%	(2)	—	(0)	—	(0)	4%	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	24%	(8)	15%	(5)	40%	(13)	10%	(3)	11%	(4)	32
Agnostic	19%	(5)	23%	(6)	26%	(6)	13%	(3)	19%	(5)	25
Something else	38%	(64)	20%	(34)	9%	(16)	13%	(22)	20%	(33)	170
Nothing in particular	30%	(33)	24%	(27)	17%	(18)	17%	(18)	12%	(13)	110
Prodigal Biden Voter	26%	(11)	34%	(15)	7%	(3)	9%	(4)	24%	(11)	44
Undecided Voter (DK/WNV)	23%	(13)	33%	(19)	7%	(4)	3%	(2)	34%	(19)	56
Undecided Voter (DK)	9%	(2)	21%	(5)	14%	(4)	5%	(1)	50%	(13)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	16%	(113)	18%	(124)	19%	(131)	33%	(231)	14%	(100)	699
Gender: Male	19%	(61)	20%	(63)	20%	(63)	33%	(107)	8%	(27)	322
Gender: Female	14%	(52)	16%	(60)	18%	(68)	33%	(124)	19%	(73)	377
Age: 18-34	19%	(33)	21%	(35)	19%	(32)	22%	(37)	20%	(35)	172
Age: 35-44	12%	(11)	15%	(14)	30%	(29)	27%	(26)	16%	(16)	95
Age: 45-64	18%	(42)	15%	(35)	16%	(37)	34%	(79)	16%	(37)	230
Age: 65+	13%	(27)	19%	(39)	17%	(34)	44%	(89)	6%	(13)	201
GenZers: 1997-2012	17%	(15)	22%	(19)	14%	(12)	25%	(21)	22%	(18)	85
Millennials: 1981-1996	16%	(28)	18%	(31)	26%	(45)	22%	(38)	17%	(30)	172
GenXers: 1965-1980	19%	(31)	13%	(21)	21%	(36)	32%	(54)	16%	(26)	168
Baby Boomers: 1946-1964	14%	(38)	20%	(53)	14%	(37)	42%	(110)	10%	(26)	263
Educ: < College	17%	(73)	18%	(80)	17%	(77)	32%	(141)	16%	(69)	441
Educ: Bachelors degree	14%	(23)	13%	(21)	20%	(32)	39%	(62)	14%	(22)	160
Educ: Post-grad	17%	(17)	22%	(22)	23%	(23)	29%	(28)	9%	(9)	99
Income: Under 50k	17%	(50)	17%	(51)	17%	(50)	29%	(86)	21%	(63)	300
Income: 50k-100k	18%	(45)	18%	(46)	18%	(45)	38%	(95)	9%	(22)	253
Income: 100k+	12%	(18)	18%	(27)	25%	(37)	34%	(50)	10%	(15)	146
Ethnicity: White (Non-Hispanic)	14%	(67)	17%	(77)	20%	(91)	40%	(184)	9%	(44)	463
Ethnicity: Hispanic	24%	(9)	29%	(10)	8%	(3)	24%	(9)	16%	(6)	36
Ethnicity: Black (Non-Hispanic)	19%	(30)	22%	(35)	15%	(23)	17%	(26)	27%	(42)	155
Ethnicity: Asian + Other (Non-Hispanic)	16%	(7)	4%	(2)	32%	(14)	29%	(13)	20%	(9)	45
All Christian	15%	(53)	16%	(53)	19%	(66)	42%	(143)	8%	(27)	341
All Non-Christian	6%	(1)	25%	(5)	14%	(3)	53%	(11)	2%	(0)	20
Atheist	7%	(2)	26%	(8)	41%	(13)	18%	(6)	8%	(3)	32
Agnostic/Nothing in particular	20%	(27)	22%	(30)	14%	(19)	20%	(27)	23%	(32)	135
Something Else	17%	(30)	16%	(27)	18%	(30)	26%	(44)	23%	(39)	170
Evangelical	15%	(41)	15%	(41)	17%	(45)	40%	(108)	13%	(36)	271
Non-Evangelical	17%	(40)	15%	(35)	21%	(50)	33%	(77)	13%	(30)	231
PID: Dem (no lean)	23%	(55)	24%	(56)	16%	(38)	15%	(35)	21%	(50)	234
PID: Ind (no lean)	11%	(23)	18%	(37)	22%	(47)	32%	(67)	17%	(36)	211
PID: Rep (no lean)	14%	(35)	12%	(30)	18%	(46)	51%	(129)	6%	(14)	254

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**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	16%	(113)	18%	(124)	19%	(131)	33%	(231)	14%	(100)	699
PID/Gender: Dem Men	31%	(28)	26%	(23)	20%	(17)	18%	(16)	5%	(4)	88
PID/Gender: Dem Women	19%	(27)	23%	(33)	14%	(21)	13%	(19)	31%	(45)	146
PID/Gender: Ind Men	12%	(13)	21%	(22)	23%	(25)	31%	(34)	14%	(15)	108
PID/Gender: Ind Women	10%	(11)	15%	(15)	21%	(22)	33%	(34)	21%	(22)	103
PID/Gender: Rep Men	17%	(21)	14%	(18)	17%	(21)	46%	(58)	6%	(8)	126
PID/Gender: Rep Women	11%	(14)	9%	(12)	20%	(25)	55%	(71)	5%	(6)	129
Ideo: Liberal (1-3)	28%	(53)	28%	(53)	18%	(35)	12%	(22)	14%	(27)	191
Ideo: Moderate (4)	12%	(26)	17%	(35)	17%	(35)	33%	(69)	21%	(45)	210
Ideo: Conservative (5-7)	12%	(32)	11%	(30)	21%	(57)	50%	(134)	6%	(17)	270
Ideo/PID: Conservative Republican	11%	(23)	11%	(22)	16%	(32)	58%	(115)	3%	(5)	197
Ideo/PID: Moderate/Liberal Republican	21%	(11)	17%	(9)	25%	(13)	25%	(13)	12%	(6)	51
Ideo/PID: Moderate/Conservative Democrat	16%	(14)	21%	(18)	14%	(12)	24%	(21)	25%	(21)	86
Ideo/PID: Liberal Democrat	29%	(41)	27%	(38)	18%	(25)	10%	(14)	17%	(24)	143
Unfavorable of Biden and Trump	12%	(11)	12%	(11)	35%	(31)	32%	(29)	10%	(9)	91
2024 H2H Matchup: Biden Voter	23%	(68)	26%	(79)	18%	(53)	16%	(49)	17%	(51)	300
2024 H2H Matchup: Trump Voter	12%	(41)	10%	(35)	19%	(66)	51%	(174)	8%	(26)	343
2024 H2H Matchup: Would not Vote	7%	(2)	8%	(2)	25%	(6)	8%	(2)	52%	(13)	26
2024 H2H Matchup: Do not Know	7%	(2)	24%	(7)	21%	(6)	19%	(6)	29%	(9)	31
2022 House Vote: Democrat	23%	(64)	25%	(70)	17%	(46)	18%	(50)	17%	(46)	276
2022 House Vote: Republican	14%	(37)	11%	(29)	17%	(46)	51%	(139)	7%	(19)	270
2022 House Vote: Did not Vote	9%	(13)	16%	(23)	24%	(35)	29%	(42)	23%	(33)	146
2020 Vote: Joe Biden	23%	(74)	24%	(76)	18%	(56)	16%	(50)	19%	(60)	317
2020 Vote: Donald Trump	11%	(37)	11%	(36)	18%	(60)	51%	(167)	8%	(26)	326
2020 Vote: Someone Else	9%	(1)	20%	(2)	26%	(2)	39%	(4)	6%	(1)	10
2020 Vote: Did not Vote	4%	(2)	20%	(9)	27%	(13)	20%	(9)	29%	(13)	47
2016 Vote: Hillary Clinton	23%	(59)	23%	(59)	18%	(46)	15%	(39)	20%	(51)	255
2016 Vote: Donald Trump	13%	(35)	9%	(25)	17%	(45)	54%	(144)	7%	(18)	268
2016 Vote: Someone Else	10%	(1)	39%	(6)	18%	(3)	24%	(4)	9%	(1)	15
2020 Vote/PID: Not Biden/Democrat	24%	(3)	31%	(4)	15%	(2)	6%	(1)	23%	(3)	14
2020 Vote/PID: Not Trump/Republican	22%	(5)	19%	(4)	18%	(4)	30%	(7)	12%	(3)	24

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**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	16%	(113)	18%	(124)	19%	(131)	33%	(231)	14%	(100)	699
U.S. Economy: Wrong Track	13%	(59)	12%	(57)	19%	(88)	42%	(196)	14%	(63)	463
U.S. Economy: Right Direction	23%	(54)	28%	(67)	18%	(43)	15%	(35)	16%	(37)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24%	(57)	26%	(62)	18%	(44)	14%	(33)	18%	(44)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(43)	10%	(33)	18%	(60)	51%	(175)	9%	(31)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(13)	24%	(28)	23%	(27)	20%	(23)	22%	(25)	115
Top 2024 Issue: Economy	15%	(37)	15%	(36)	18%	(45)	41%	(102)	11%	(28)	250
Community: Urban	21%	(27)	24%	(30)	12%	(15)	20%	(25)	22%	(28)	125
Community: Suburban	14%	(39)	16%	(47)	21%	(62)	37%	(109)	12%	(34)	291
Community: Rural	17%	(47)	16%	(46)	19%	(54)	34%	(97)	14%	(38)	283
Community/Gender: Urban Women	21%	(13)	10%	(6)	13%	(8)	23%	(15)	33%	(21)	63
Community/Gender: Urban Men	21%	(13)	39%	(24)	11%	(7)	17%	(11)	12%	(7)	62
Community/Gender: Rural Women	13%	(20)	17%	(27)	17%	(26)	32%	(49)	20%	(31)	153
Community/Gender: Rural Men	21%	(27)	15%	(20)	21%	(28)	37%	(48)	6%	(7)	130
Community/Gender: Suburban Women	12%	(19)	17%	(28)	21%	(33)	37%	(60)	13%	(21)	162
Community/Gender: Suburban Men	16%	(21)	15%	(19)	22%	(28)	37%	(48)	10%	(13)	130
Homeowner	15%	(74)	16%	(80)	21%	(105)	38%	(189)	9%	(43)	493
Renter	17%	(28)	22%	(37)	12%	(20)	19%	(31)	30%	(49)	166
Military HHnm: Yes	18%	(20)	19%	(22)	16%	(19)	36%	(42)	11%	(12)	116
Military HH: No	16%	(93)	17%	(101)	19%	(113)	32%	(189)	15%	(88)	583
Employ: Private Sector	15%	(33)	15%	(33)	21%	(47)	34%	(74)	14%	(29)	217
Employ: Government	15%	(7)	14%	(6)	21%	(9)	20%	(9)	29%	(13)	44
Employ: Self-Employed	19%	(12)	19%	(12)	19%	(12)	23%	(15)	20%	(12)	63
Employ: Homemaker	6%	(2)	18%	(6)	23%	(8)	47%	(15)	5%	(2)	32
Employ: Student	18%	(5)	17%	(5)	21%	(6)	19%	(5)	24%	(6)	26
Employ: Retired	14%	(28)	21%	(44)	18%	(37)	38%	(78)	9%	(18)	205
Employ: Unemployed	26%	(19)	17%	(13)	9%	(7)	29%	(22)	19%	(15)	75
Employ: Other	19%	(7)	15%	(5)	17%	(6)	36%	(13)	13%	(5)	36
Self + Household: White-Collar	17%	(50)	22%	(63)	20%	(60)	31%	(91)	10%	(29)	292
Self + Household: Blue Collar	15%	(45)	15%	(45)	19%	(57)	38%	(114)	14%	(42)	302

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	16%	(113)	18%	(124)	19%	(131)	33%	(231)	14%	(100)	699
Union HH: Yes	17%	(4)	35%	(8)	10%	(2)	33%	(8)	6%	(1)	23
Union HH: No	16%	(109)	17%	(116)	19%	(129)	33%	(223)	15%	(99)	676
LGBTQ+: Yes	25%	(20)	25%	(20)	22%	(17)	17%	(13)	11%	(9)	78
LGBTQ+: No	15%	(94)	17%	(104)	18%	(114)	35%	(218)	15%	(91)	621
Motivated to Vote	17%	(106)	17%	(109)	19%	(120)	34%	(217)	12%	(77)	629
Parent: Yes	13%	(24)	22%	(39)	25%	(45)	26%	(46)	13%	(23)	178
Parent: No	17%	(90)	16%	(84)	17%	(87)	35%	(185)	15%	(77)	521
COVID Vaccine: Yes	18%	(92)	21%	(107)	18%	(95)	30%	(156)	13%	(69)	519
COVID Vaccine: No	12%	(21)	9%	(16)	20%	(36)	42%	(75)	17%	(31)	180
Student Loans: Yes	15%	(13)	21%	(18)	20%	(18)	32%	(28)	13%	(12)	89
Student Loans: No	16%	(100)	17%	(105)	19%	(114)	33%	(203)	14%	(88)	610
Favorable Opinion of Haley	14%	(32)	17%	(40)	24%	(55)	36%	(83)	10%	(23)	234
Unfavorable Opinion of Haley	19%	(63)	18%	(59)	17%	(55)	34%	(110)	12%	(38)	324
Protestant	14%	(35)	14%	(35)	22%	(58)	44%	(114)	7%	(18)	260
Roman Catholic	22%	(16)	18%	(13)	10%	(7)	38%	(27)	12%	(8)	72
Mormon	—	(0)	—	(0)	35%	(1)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	22%	(2)	62%	(4)	—	(0)	16%	(1)	—	(0)	7
Jewish	4%	(0)	24%	(2)	—	(0)	72%	(7)	—	(0)	10
Muslim	23%	(1)	24%	(1)	47%	(2)	—	(0)	6%	(0)	3
Buddhist	—	(0)	38%	(2)	29%	(1)	29%	(1)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	7%	(2)	26%	(8)	41%	(13)	18%	(6)	8%	(3)	32
Agnostic	26%	(6)	11%	(3)	23%	(6)	19%	(5)	22%	(5)	25
Something else	17%	(30)	16%	(27)	18%	(30)	26%	(44)	23%	(39)	170
Nothing in particular	19%	(21)	25%	(27)	12%	(14)	20%	(22)	24%	(26)	110
Prodigal Biden Voter	18%	(8)	16%	(7)	22%	(10)	15%	(7)	29%	(13)	44
Undecided Voter (DK/WNV)	7%	(4)	17%	(9)	23%	(13)	14%	(8)	40%	(22)	56
Undecided Voter (DK)	7%	(2)	8%	(2)	25%	(6)	8%	(2)	52%	(13)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	30%	(210)	33%	(233)	12%	(86)	11%	(74)	14%	(96)	699
Gender: Male	29%	(95)	36%	(117)	14%	(44)	10%	(32)	10%	(34)	322
Gender: Female	31%	(115)	31%	(116)	11%	(42)	11%	(42)	17%	(62)	377
Age: 18-34	23%	(39)	34%	(59)	13%	(22)	6%	(11)	24%	(42)	172
Age: 35-44	25%	(23)	42%	(40)	12%	(12)	12%	(11)	10%	(9)	95
Age: 45-64	35%	(80)	27%	(61)	13%	(29)	12%	(28)	14%	(31)	230
Age: 65+	34%	(67)	36%	(73)	12%	(23)	12%	(24)	7%	(14)	201
GenZers: 1997-2012	25%	(21)	28%	(23)	15%	(13)	10%	(8)	22%	(19)	85
Millennials: 1981-1996	22%	(37)	40%	(70)	12%	(21)	8%	(14)	18%	(31)	172
GenXers: 1965-1980	34%	(57)	28%	(48)	12%	(21)	10%	(18)	15%	(26)	168
Baby Boomers: 1946-1964	35%	(91)	34%	(90)	12%	(31)	11%	(30)	8%	(20)	263
Educ: < College	24%	(107)	32%	(142)	14%	(61)	12%	(53)	18%	(78)	441
Educ: Bachelors degree	38%	(60)	35%	(56)	11%	(18)	6%	(10)	10%	(15)	160
Educ: Post-grad	43%	(42)	36%	(35)	7%	(7)	11%	(11)	3%	(3)	99
Income: Under 50k	26%	(77)	29%	(87)	15%	(44)	11%	(34)	19%	(58)	300
Income: 50k-100k	31%	(80)	36%	(90)	11%	(28)	11%	(27)	11%	(28)	253
Income: 100k+	37%	(54)	38%	(56)	9%	(14)	9%	(13)	7%	(10)	146
Ethnicity: White (Non-Hispanic)	34%	(156)	33%	(154)	12%	(57)	10%	(47)	11%	(49)	463
Ethnicity: Hispanic	24%	(9)	48%	(17)	2%	(1)	14%	(5)	12%	(4)	36
Ethnicity: Black (Non-Hispanic)	23%	(35)	30%	(47)	16%	(24)	9%	(13)	23%	(36)	155
Ethnicity: Asian + Other (Non-Hispanic)	23%	(11)	34%	(15)	8%	(4)	19%	(9)	15%	(7)	45
All Christian	34%	(116)	37%	(125)	12%	(41)	10%	(33)	8%	(26)	341
All Non-Christian	34%	(7)	26%	(5)	3%	(1)	21%	(4)	17%	(3)	20
Atheist	50%	(16)	44%	(14)	2%	(1)	4%	(1)	—	(0)	32
Agnostic/Nothing in particular	29%	(40)	28%	(37)	13%	(17)	13%	(17)	18%	(24)	135
Something Else	18%	(31)	30%	(51)	16%	(27)	11%	(18)	25%	(43)	170
Evangelical	20%	(55)	35%	(94)	17%	(47)	11%	(30)	17%	(45)	271
Non-Evangelical	39%	(91)	33%	(77)	8%	(19)	9%	(21)	10%	(24)	231
PID: Dem (no lean)	39%	(90)	26%	(62)	11%	(25)	11%	(25)	13%	(32)	234
PID: Ind (no lean)	28%	(59)	39%	(82)	8%	(17)	9%	(19)	16%	(34)	211
PID: Rep (no lean)	24%	(61)	35%	(90)	17%	(44)	12%	(30)	12%	(30)	254

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	30%	(210)	33%	(233)	12%	(86)	11%	(74)	14%	(96)	699
PID/Gender: Dem Men	40%	(35)	31%	(27)	11%	(10)	8%	(7)	11%	(10)	88
PID/Gender: Dem Women	38%	(55)	24%	(35)	11%	(16)	12%	(18)	15%	(22)	146
PID/Gender: Ind Men	28%	(30)	41%	(44)	9%	(10)	12%	(13)	10%	(11)	108
PID/Gender: Ind Women	28%	(29)	36%	(37)	6%	(6)	6%	(7)	23%	(23)	103
PID/Gender: Rep Men	24%	(30)	36%	(46)	19%	(24)	10%	(13)	10%	(13)	126
PID/Gender: Rep Women	24%	(31)	34%	(44)	15%	(20)	13%	(17)	13%	(17)	129
Ideo: Liberal (1-3)	48%	(91)	28%	(54)	9%	(17)	8%	(15)	7%	(14)	191
Ideo: Moderate (4)	24%	(50)	36%	(75)	8%	(18)	14%	(30)	18%	(37)	210
Ideo: Conservative (5-7)	25%	(67)	36%	(97)	18%	(48)	10%	(28)	11%	(30)	270
Ideo/PID: Conservative Republican	26%	(51)	34%	(67)	19%	(38)	10%	(20)	10%	(20)	197
Ideo/PID: Moderate/Liberal Republican	18%	(9)	41%	(21)	12%	(6)	19%	(9)	11%	(6)	51
Ideo/PID: Moderate/Conservative Democrat	26%	(22)	28%	(24)	17%	(14)	13%	(11)	16%	(14)	86
Ideo/PID: Liberal Democrat	48%	(68)	26%	(37)	8%	(11)	10%	(14)	9%	(13)	143
Unfavorable of Biden and Trump	31%	(29)	43%	(39)	7%	(6)	9%	(8)	11%	(10)	91
2024 H2H Matchup: Biden Voter	39%	(116)	32%	(97)	9%	(27)	12%	(35)	8%	(24)	300
2024 H2H Matchup: Trump Voter	24%	(82)	36%	(124)	14%	(49)	10%	(36)	15%	(53)	343
2024 H2H Matchup: Would not Vote	34%	(9)	13%	(3)	4%	(1)	—	(0)	49%	(12)	26
2024 H2H Matchup: Do not Know	12%	(4)	29%	(9)	29%	(9)	8%	(3)	22%	(7)	31
2022 House Vote: Democrat	39%	(109)	31%	(87)	9%	(25)	11%	(31)	9%	(25)	276
2022 House Vote: Republican	24%	(66)	36%	(96)	16%	(43)	12%	(33)	12%	(32)	270
2022 House Vote: Did not Vote	24%	(34)	34%	(49)	11%	(16)	6%	(9)	25%	(37)	146
2020 Vote: Joe Biden	38%	(119)	31%	(97)	10%	(30)	11%	(36)	11%	(34)	317
2020 Vote: Donald Trump	23%	(76)	37%	(122)	15%	(47)	11%	(35)	14%	(45)	326
2020 Vote: Someone Else	50%	(5)	13%	(1)	17%	(2)	12%	(1)	7%	(1)	10
2020 Vote: Did not Vote	21%	(10)	28%	(13)	15%	(7)	3%	(1)	33%	(16)	47
2016 Vote: Hillary Clinton	41%	(105)	31%	(79)	9%	(22)	11%	(27)	8%	(22)	255
2016 Vote: Donald Trump	24%	(66)	37%	(99)	15%	(41)	12%	(32)	12%	(31)	268
2016 Vote: Someone Else	42%	(6)	18%	(3)	13%	(2)	16%	(2)	11%	(2)	15
2020 Vote/PID: Not Biden/Democrat	18%	(3)	24%	(3)	4%	(1)	3%	(0)	53%	(8)	14
2020 Vote/PID: Not Trump/Republican	31%	(7)	36%	(9)	13%	(3)	7%	(2)	13%	(3)	24

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	30%	(210)	33%	(233)	12%	(86)	11%	(74)	14%	(96)	699
U.S. Economy: Wrong Track	25%	(116)	33%	(152)	14%	(67)	13%	(59)	15%	(68)	463
U.S. Economy: Right Direction	40%	(94)	34%	(81)	8%	(19)	6%	(14)	12%	(28)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(88)	33%	(80)	9%	(22)	12%	(29)	9%	(22)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(79)	36%	(123)	15%	(52)	10%	(35)	16%	(53)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	38%	(43)	26%	(30)	10%	(11)	9%	(10)	18%	(21)	115
Top 2024 Issue: Economy	29%	(71)	35%	(87)	11%	(28)	10%	(25)	15%	(37)	250
Community: Urban	31%	(39)	29%	(36)	12%	(15)	15%	(19)	13%	(17)	125
Community: Suburban	33%	(97)	33%	(96)	9%	(27)	13%	(37)	12%	(34)	291
Community: Rural	26%	(74)	36%	(102)	15%	(43)	6%	(18)	16%	(46)	283
Community/Gender: Urban Women	26%	(17)	28%	(17)	16%	(10)	17%	(11)	13%	(8)	63
Community/Gender: Urban Men	35%	(22)	29%	(18)	9%	(5)	13%	(8)	13%	(8)	62
Community/Gender: Rural Women	32%	(49)	29%	(43)	13%	(20)	4%	(6)	22%	(34)	153
Community/Gender: Rural Men	19%	(25)	45%	(58)	18%	(23)	9%	(12)	9%	(12)	130
Community/Gender: Suburban Women	31%	(50)	34%	(55)	7%	(12)	15%	(25)	13%	(20)	162
Community/Gender: Suburban Men	37%	(48)	32%	(41)	12%	(15)	9%	(12)	10%	(13)	130
Homeowner	33%	(162)	37%	(180)	11%	(56)	10%	(47)	10%	(47)	493
Renter	26%	(44)	26%	(43)	15%	(26)	9%	(15)	23%	(39)	166
Military HHnm: Yes	29%	(34)	37%	(42)	15%	(17)	7%	(8)	13%	(15)	116
Military HH: No	30%	(176)	33%	(191)	12%	(69)	11%	(66)	14%	(81)	583
Employ: Private Sector	28%	(60)	35%	(77)	12%	(26)	10%	(22)	15%	(33)	217
Employ: Government	33%	(14)	30%	(13)	23%	(10)	5%	(2)	9%	(4)	44
Employ: Self-Employed	29%	(19)	37%	(24)	8%	(5)	7%	(4)	18%	(11)	63
Employ: Homemaker	31%	(10)	39%	(13)	9%	(3)	13%	(4)	9%	(3)	32
Employ: Student	38%	(10)	30%	(8)	9%	(2)	1%	(0)	22%	(6)	26
Employ: Retired	32%	(65)	35%	(71)	13%	(26)	12%	(25)	9%	(18)	205
Employ: Unemployed	29%	(22)	24%	(18)	12%	(9)	14%	(11)	21%	(15)	75
Employ: Other	29%	(11)	28%	(10)	14%	(5)	14%	(5)	15%	(6)	36
Self + Household: White-Collar	35%	(103)	36%	(104)	11%	(34)	11%	(31)	7%	(21)	292
Self + Household: Blue Collar	29%	(87)	33%	(101)	14%	(42)	10%	(30)	14%	(42)	302

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	30%	(210)	33%	(233)	12%	(86)	11%	(74)	14%	(96)	699
Union HH: Yes	20%	(5)	50%	(11)	19%	(4)	—	(0)	11%	(2)	23
Union HH: No	30%	(205)	33%	(222)	12%	(82)	11%	(74)	14%	(93)	676
LGBTQ+: Yes	30%	(24)	42%	(33)	10%	(8)	7%	(6)	9%	(7)	78
LGBTQ+: No	30%	(186)	32%	(200)	13%	(78)	11%	(68)	14%	(89)	621
Motivated to Vote	32%	(200)	35%	(218)	12%	(76)	10%	(66)	11%	(70)	629
Parent: Yes	26%	(46)	43%	(76)	9%	(16)	4%	(8)	18%	(32)	178
Parent: No	32%	(164)	30%	(157)	13%	(70)	13%	(66)	12%	(64)	521
COVID Vaccine: Yes	34%	(177)	34%	(177)	12%	(63)	10%	(53)	9%	(49)	519
COVID Vaccine: No	18%	(33)	31%	(56)	13%	(23)	11%	(20)	26%	(47)	180
Student Loans: Yes	30%	(27)	33%	(30)	10%	(9)	14%	(13)	13%	(11)	89
Student Loans: No	30%	(183)	33%	(204)	13%	(77)	10%	(61)	14%	(85)	610
Favorable Opinion of Haley	31%	(74)	37%	(87)	11%	(25)	11%	(26)	9%	(22)	234
Unfavorable Opinion of Haley	36%	(116)	34%	(111)	13%	(41)	10%	(32)	7%	(24)	324
Protestant	34%	(89)	37%	(98)	13%	(33)	9%	(22)	7%	(19)	260
Roman Catholic	37%	(26)	30%	(22)	9%	(6)	15%	(10)	10%	(7)	72
Mormon	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	78%	(6)	22%	(2)	—	(0)	—	(0)	7
Jewish	61%	(6)	10%	(1)	—	(0)	10%	(1)	19%	(2)	10
Muslim	24%	(1)	33%	(1)	19%	(1)	23%	(1)	—	(0)	3
Buddhist	—	(0)	67%	(3)	—	(0)	—	(0)	33%	(2)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	50%	(16)	44%	(14)	2%	(1)	4%	(1)	—	(0)	32
Agnostic	30%	(8)	26%	(7)	11%	(3)	16%	(4)	16%	(4)	25
Something else	18%	(31)	30%	(51)	16%	(27)	11%	(18)	25%	(43)	170
Nothing in particular	29%	(32)	28%	(31)	13%	(14)	12%	(13)	18%	(19)	110
Prodigal Biden Voter	25%	(11)	25%	(11)	15%	(7)	8%	(4)	26%	(11)	44
Undecided Voter (DK/WNV)	22%	(12)	22%	(12)	18%	(10)	5%	(3)	34%	(19)	56
Undecided Voter (DK)	34%	(9)	13%	(3)	4%	(1)	—	(0)	49%	(12)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(197)	29%	(205)	16%	(115)	14%	(98)	12%	(84)	699
Gender: Male	25%	(80)	33%	(107)	20%	(63)	14%	(46)	8%	(26)	322
Gender: Female	31%	(117)	26%	(98)	14%	(52)	14%	(52)	15%	(58)	377
Age: 18-34	29%	(50)	28%	(48)	13%	(22)	12%	(21)	18%	(31)	172
Age: 35-44	20%	(19)	37%	(35)	16%	(15)	14%	(13)	13%	(13)	95
Age: 45-64	33%	(76)	26%	(60)	18%	(41)	13%	(29)	11%	(25)	230
Age: 65+	26%	(53)	31%	(62)	18%	(36)	17%	(34)	8%	(15)	201
GenZers: 1997-2012	33%	(28)	24%	(21)	10%	(9)	13%	(11)	19%	(16)	85
Millennials: 1981-1996	22%	(38)	34%	(58)	15%	(26)	14%	(23)	15%	(26)	172
GenXers: 1965-1980	31%	(52)	26%	(43)	19%	(33)	12%	(21)	12%	(20)	168
Baby Boomers: 1946-1964	29%	(77)	30%	(79)	18%	(47)	15%	(39)	8%	(21)	263
Educ: < College	25%	(108)	29%	(128)	17%	(75)	15%	(67)	14%	(62)	441
Educ: Bachelors degree	33%	(52)	28%	(44)	19%	(31)	11%	(18)	9%	(15)	160
Educ: Post-grad	37%	(36)	33%	(33)	10%	(10)	13%	(13)	7%	(7)	99
Income: Under 50k	27%	(82)	26%	(77)	17%	(50)	14%	(41)	16%	(49)	300
Income: 50k-100k	27%	(69)	30%	(77)	18%	(45)	15%	(39)	10%	(24)	253
Income: 100k+	32%	(46)	35%	(51)	14%	(20)	12%	(18)	7%	(10)	146
Ethnicity: White (Non-Hispanic)	30%	(138)	30%	(138)	18%	(83)	14%	(65)	8%	(39)	463
Ethnicity: Hispanic	17%	(6)	41%	(15)	10%	(3)	21%	(7)	12%	(4)	36
Ethnicity: Black (Non-Hispanic)	27%	(41)	27%	(41)	13%	(21)	11%	(17)	22%	(35)	155
Ethnicity: Asian + Other (Non-Hispanic)	25%	(11)	25%	(11)	19%	(8)	19%	(9)	13%	(6)	45
All Christian	29%	(99)	32%	(108)	17%	(59)	14%	(46)	8%	(29)	341
All Non-Christian	18%	(4)	26%	(5)	28%	(6)	23%	(5)	5%	(1)	20
Atheist	52%	(17)	28%	(9)	14%	(5)	6%	(2)	—	(0)	32
Agnostic/Nothing in particular	33%	(45)	26%	(34)	11%	(15)	16%	(21)	14%	(19)	135
Something Else	19%	(32)	29%	(49)	18%	(31)	14%	(23)	21%	(35)	170
Evangelical	21%	(57)	33%	(88)	20%	(53)	13%	(35)	14%	(38)	271
Non-Evangelical	32%	(74)	28%	(64)	14%	(33)	15%	(35)	11%	(26)	231
PID: Dem (no lean)	35%	(82)	28%	(65)	14%	(33)	11%	(25)	12%	(28)	234
PID: Ind (no lean)	26%	(55)	28%	(59)	14%	(30)	16%	(34)	16%	(33)	211
PID: Rep (no lean)	23%	(60)	32%	(82)	20%	(52)	15%	(39)	9%	(22)	254

Continued on next page

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(197)	29%	(205)	16%	(115)	14%	(98)	12%	(84)	699
PID/Gender: Dem Men	35%	(31)	30%	(27)	21%	(18)	10%	(9)	4%	(3)	88
PID/Gender: Dem Women	35%	(52)	26%	(38)	10%	(15)	11%	(16)	17%	(25)	146
PID/Gender: Ind Men	23%	(25)	30%	(33)	14%	(16)	21%	(23)	12%	(12)	108
PID/Gender: Ind Women	29%	(30)	25%	(26)	14%	(15)	11%	(11)	20%	(20)	103
PID/Gender: Rep Men	20%	(25)	38%	(48)	23%	(29)	11%	(14)	8%	(10)	126
PID/Gender: Rep Women	27%	(35)	27%	(34)	17%	(22)	19%	(24)	10%	(12)	129
Ideo: Liberal (1-3)	41%	(79)	28%	(53)	14%	(27)	10%	(20)	6%	(12)	191
Ideo: Moderate (4)	23%	(49)	28%	(60)	14%	(30)	15%	(32)	19%	(40)	210
Ideo: Conservative (5-7)	24%	(65)	33%	(89)	20%	(54)	15%	(41)	8%	(21)	270
Ideo/PID: Conservative Republican	25%	(48)	31%	(61)	23%	(44)	14%	(28)	7%	(14)	197
Ideo/PID: Moderate/Liberal Republican	22%	(11)	38%	(19)	14%	(7)	15%	(8)	11%	(6)	51
Ideo/PID: Moderate/Conservative Democrat	25%	(22)	30%	(26)	14%	(12)	14%	(12)	16%	(14)	86
Ideo/PID: Liberal Democrat	42%	(60)	27%	(39)	14%	(21)	9%	(13)	7%	(10)	143
Unfavorable of Biden and Trump	31%	(29)	30%	(27)	17%	(15)	11%	(10)	12%	(11)	91
2024 H2H Matchup: Biden Voter	35%	(105)	30%	(91)	13%	(40)	12%	(37)	9%	(26)	300
2024 H2H Matchup: Trump Voter	24%	(82)	29%	(101)	19%	(66)	16%	(56)	11%	(38)	343
2024 H2H Matchup: Would not Vote	25%	(6)	11%	(3)	7%	(2)	9%	(2)	49%	(13)	26
2024 H2H Matchup: Do not Know	12%	(4)	35%	(11)	23%	(7)	8%	(3)	21%	(7)	31
2022 House Vote: Democrat	36%	(101)	29%	(80)	12%	(33)	12%	(34)	10%	(28)	276
2022 House Vote: Republican	22%	(61)	29%	(80)	22%	(60)	17%	(47)	9%	(24)	270
2022 House Vote: Did not Vote	24%	(36)	29%	(42)	15%	(21)	12%	(17)	20%	(30)	146
2020 Vote: Joe Biden	34%	(107)	28%	(90)	13%	(41)	14%	(43)	11%	(36)	317
2020 Vote: Donald Trump	23%	(76)	31%	(100)	20%	(64)	16%	(52)	10%	(34)	326
2020 Vote: Someone Else	15%	(1)	41%	(4)	32%	(3)	6%	(1)	6%	(1)	10
2020 Vote: Did not Vote	26%	(12)	25%	(12)	16%	(8)	5%	(2)	27%	(13)	47
2016 Vote: Hillary Clinton	35%	(90)	30%	(75)	14%	(36)	12%	(31)	9%	(24)	255
2016 Vote: Donald Trump	22%	(59)	33%	(89)	20%	(55)	14%	(38)	10%	(28)	268
2016 Vote: Someone Else	23%	(4)	27%	(4)	9%	(1)	30%	(5)	11%	(2)	15
2020 Vote/PID: Not Biden/Democrat	16%	(2)	27%	(4)	33%	(5)	8%	(1)	15%	(2)	14
2020 Vote/PID: Not Trump/Republican	25%	(6)	30%	(7)	22%	(5)	8%	(2)	15%	(4)	24

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**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(197)	29%	(205)	16%	(115)	14%	(98)	12%	(84)	699
U.S. Economy: Wrong Track	25%	(115)	28%	(131)	19%	(86)	16%	(75)	12%	(57)	463
U.S. Economy: Right Direction	35%	(82)	32%	(75)	12%	(29)	10%	(23)	11%	(27)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(87)	30%	(72)	15%	(36)	12%	(28)	7%	(18)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(80)	30%	(102)	18%	(63)	16%	(56)	12%	(42)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(31)	27%	(31)	14%	(16)	12%	(14)	21%	(24)	115
Top 2024 Issue: Economy	27%	(67)	29%	(73)	20%	(51)	11%	(28)	12%	(31)	250
Community: Urban	28%	(35)	28%	(36)	13%	(16)	15%	(19)	16%	(19)	125
Community: Suburban	32%	(92)	25%	(74)	16%	(47)	16%	(48)	11%	(31)	291
Community: Rural	25%	(69)	34%	(96)	18%	(52)	11%	(32)	12%	(34)	283
Community/Gender: Urban Women	31%	(20)	21%	(13)	14%	(9)	17%	(11)	16%	(10)	63
Community/Gender: Urban Men	25%	(16)	36%	(23)	12%	(8)	12%	(8)	15%	(9)	62
Community/Gender: Rural Women	30%	(46)	32%	(49)	11%	(16)	9%	(14)	18%	(27)	153
Community/Gender: Rural Men	18%	(23)	36%	(47)	27%	(36)	14%	(18)	5%	(6)	130
Community/Gender: Suburban Women	31%	(51)	22%	(36)	17%	(27)	17%	(27)	13%	(20)	162
Community/Gender: Suburban Men	32%	(41)	29%	(37)	15%	(20)	16%	(20)	8%	(10)	130
Homeowner	29%	(144)	30%	(149)	18%	(88)	15%	(72)	8%	(39)	493
Renter	28%	(46)	27%	(45)	13%	(21)	10%	(16)	23%	(38)	166
Military HHnm: Yes	22%	(25)	31%	(35)	20%	(23)	13%	(16)	14%	(16)	116
Military HH: No	29%	(171)	29%	(170)	16%	(92)	14%	(83)	12%	(67)	583
Employ: Private Sector	25%	(55)	34%	(74)	14%	(31)	16%	(34)	11%	(23)	217
Employ: Government	38%	(17)	25%	(11)	15%	(7)	12%	(5)	10%	(4)	44
Employ: Self-Employed	25%	(16)	34%	(22)	16%	(10)	7%	(4)	18%	(11)	63
Employ: Homemaker	27%	(9)	36%	(11)	18%	(6)	13%	(4)	7%	(2)	32
Employ: Student	47%	(12)	17%	(4)	10%	(3)	8%	(2)	19%	(5)	26
Employ: Retired	27%	(54)	27%	(56)	18%	(37)	19%	(38)	10%	(20)	205
Employ: Unemployed	30%	(22)	22%	(16)	26%	(19)	9%	(7)	14%	(10)	75
Employ: Other	31%	(11)	29%	(11)	10%	(4)	10%	(4)	20%	(7)	36
Self + Household: White-Collar	32%	(95)	30%	(88)	16%	(46)	14%	(40)	8%	(23)	292
Self + Household: Blue Collar	26%	(77)	30%	(91)	19%	(59)	15%	(44)	10%	(31)	302

Continued on next page

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	28%	(197)	29%	(205)	16%	(115)	14%	(98)	12%	(84)	699
Union HH: Yes	23%	(5)	32%	(7)	28%	(6)	2%	(0)	15%	(3)	23
Union HH: No	28%	(192)	29%	(198)	16%	(109)	14%	(98)	12%	(80)	676
LGBTQ+: Yes	37%	(29)	25%	(20)	20%	(16)	8%	(6)	9%	(7)	78
LGBTQ+: No	27%	(168)	30%	(186)	16%	(99)	15%	(92)	12%	(76)	621
Motivated to Vote	29%	(185)	30%	(191)	17%	(104)	14%	(89)	10%	(60)	629
Parent: Yes	25%	(45)	39%	(70)	10%	(18)	11%	(19)	15%	(26)	178
Parent: No	29%	(152)	26%	(136)	19%	(97)	15%	(79)	11%	(58)	521
COVID Vaccine: Yes	32%	(164)	29%	(153)	16%	(82)	13%	(68)	10%	(53)	519
COVID Vaccine: No	18%	(33)	29%	(53)	19%	(34)	17%	(30)	17%	(31)	180
Student Loans: Yes	35%	(31)	26%	(23)	17%	(15)	12%	(11)	10%	(9)	89
Student Loans: No	27%	(166)	30%	(182)	16%	(100)	14%	(87)	12%	(74)	610
Favorable Opinion of Haley	25%	(59)	34%	(79)	17%	(39)	15%	(35)	9%	(21)	234
Unfavorable Opinion of Haley	33%	(105)	28%	(92)	17%	(56)	14%	(46)	8%	(25)	324
Protestant	28%	(74)	32%	(84)	17%	(45)	14%	(35)	8%	(22)	260
Roman Catholic	34%	(25)	27%	(19)	14%	(10)	15%	(11)	10%	(7)	72
Mormon	35%	(1)	—	(0)	65%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	62%	(4)	38%	(3)	—	(0)	—	(0)	7
Jewish	22%	(2)	34%	(3)	34%	(3)	10%	(1)	—	(0)	10
Muslim	43%	(1)	6%	(0)	28%	(1)	—	(0)	23%	(1)	3
Buddhist	—	(0)	38%	(2)	29%	(1)	29%	(1)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	52%	(17)	28%	(9)	14%	(5)	6%	(2)	—	(0)	32
Agnostic	27%	(7)	10%	(3)	32%	(8)	15%	(4)	16%	(4)	25
Something else	19%	(32)	29%	(49)	18%	(31)	14%	(23)	21%	(35)	170
Nothing in particular	35%	(38)	29%	(32)	6%	(7)	16%	(18)	13%	(15)	110
Prodigal Biden Voter	22%	(10)	20%	(9)	13%	(6)	20%	(9)	25%	(11)	44
Undecided Voter (DK/WNV)	18%	(10)	24%	(14)	16%	(9)	9%	(5)	34%	(19)	56
Undecided Voter (DK)	25%	(6)	11%	(3)	7%	(2)	9%	(2)	49%	(13)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(153)	29%	(206)	18%	(123)	14%	(96)	17%	(121)	699
Gender: Male	21%	(69)	31%	(100)	20%	(63)	15%	(48)	13%	(42)	322
Gender: Female	22%	(84)	28%	(106)	16%	(60)	13%	(48)	21%	(79)	377
Age: 18-34	19%	(33)	30%	(52)	17%	(29)	8%	(14)	25%	(44)	172
Age: 35-44	20%	(19)	41%	(40)	15%	(14)	12%	(11)	12%	(11)	95
Age: 45-64	20%	(45)	32%	(73)	16%	(37)	16%	(36)	17%	(39)	230
Age: 65+	28%	(55)	20%	(41)	21%	(43)	17%	(35)	14%	(28)	201
GenZers: 1997-2012	21%	(18)	24%	(20)	20%	(17)	11%	(10)	23%	(20)	85
Millennials: 1981-1996	19%	(32)	37%	(64)	15%	(25)	9%	(16)	20%	(34)	172
GenXers: 1965-1980	18%	(31)	33%	(55)	17%	(28)	15%	(25)	17%	(29)	168
Baby Boomers: 1946-1964	26%	(69)	25%	(65)	19%	(49)	16%	(41)	14%	(38)	263
Educ: < College	18%	(79)	28%	(124)	17%	(77)	14%	(61)	22%	(99)	441
Educ: Bachelors degree	28%	(44)	29%	(47)	21%	(34)	12%	(19)	10%	(16)	160
Educ: Post-grad	29%	(29)	35%	(35)	12%	(12)	17%	(17)	6%	(6)	99
Income: Under 50k	18%	(54)	28%	(84)	16%	(47)	13%	(39)	26%	(77)	300
Income: 50k-100k	25%	(63)	31%	(78)	19%	(47)	13%	(33)	13%	(32)	253
Income: 100k+	25%	(36)	30%	(44)	20%	(29)	17%	(24)	9%	(13)	146
Ethnicity: White (Non-Hispanic)	23%	(106)	30%	(141)	20%	(93)	14%	(64)	13%	(60)	463
Ethnicity: Hispanic	13%	(5)	37%	(13)	7%	(3)	18%	(7)	25%	(9)	36
Ethnicity: Black (Non-Hispanic)	23%	(35)	26%	(40)	16%	(24)	8%	(13)	27%	(42)	155
Ethnicity: Asian + Other (Non-Hispanic)	15%	(7)	25%	(11)	8%	(4)	29%	(13)	23%	(10)	45
All Christian	24%	(81)	32%	(108)	22%	(73)	13%	(43)	10%	(35)	341
All Non-Christian	17%	(4)	26%	(5)	12%	(2)	33%	(7)	11%	(2)	20
Atheist	23%	(7)	38%	(12)	6%	(2)	15%	(5)	17%	(6)	32
Agnostic/Nothing in particular	24%	(32)	27%	(36)	15%	(20)	10%	(13)	24%	(33)	135
Something Else	16%	(28)	25%	(43)	15%	(25)	17%	(28)	27%	(46)	170
Evangelical	15%	(41)	30%	(82)	20%	(55)	15%	(40)	20%	(54)	271
Non-Evangelical	29%	(67)	29%	(66)	17%	(39)	13%	(31)	12%	(27)	231
PID: Dem (no lean)	32%	(76)	27%	(62)	14%	(33)	9%	(21)	18%	(42)	234
PID: Ind (no lean)	18%	(39)	33%	(69)	15%	(31)	13%	(26)	21%	(45)	211
PID: Rep (no lean)	15%	(38)	29%	(75)	23%	(59)	19%	(49)	13%	(34)	254

Continued on next page

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(153)	29%	(206)	18%	(123)	14%	(96)	17%	(121)	699
PID/Gender: Dem Men	34%	(30)	32%	(29)	15%	(13)	9%	(8)	9%	(8)	88
PID/Gender: Dem Women	32%	(46)	23%	(34)	13%	(19)	9%	(13)	24%	(34)	146
PID/Gender: Ind Men	16%	(17)	32%	(35)	13%	(15)	19%	(20)	20%	(21)	108
PID/Gender: Ind Women	21%	(22)	33%	(34)	16%	(17)	6%	(6)	23%	(24)	103
PID/Gender: Rep Men	17%	(21)	29%	(37)	28%	(35)	16%	(20)	10%	(13)	126
PID/Gender: Rep Women	13%	(16)	29%	(38)	19%	(24)	23%	(29)	16%	(21)	129
Ideo: Liberal (1-3)	35%	(66)	31%	(60)	14%	(28)	6%	(11)	14%	(26)	191
Ideo: Moderate (4)	17%	(36)	30%	(62)	11%	(24)	20%	(42)	22%	(47)	210
Ideo: Conservative (5-7)	18%	(47)	28%	(75)	26%	(70)	16%	(43)	13%	(36)	270
Ideo/PID: Conservative Republican	16%	(32)	28%	(55)	26%	(52)	18%	(34)	12%	(24)	197
Ideo/PID: Moderate/Liberal Republican	12%	(6)	34%	(17)	14%	(7)	29%	(15)	12%	(6)	51
Ideo/PID: Moderate/Conservative Democrat	21%	(18)	23%	(20)	18%	(15)	14%	(12)	24%	(20)	86
Ideo/PID: Liberal Democrat	38%	(55)	30%	(43)	12%	(18)	6%	(9)	13%	(19)	143
Unfavorable of Biden and Trump	20%	(19)	26%	(24)	24%	(22)	16%	(14)	14%	(13)	91
2024 H2H Matchup: Biden Voter	31%	(93)	32%	(95)	14%	(41)	11%	(32)	13%	(38)	300
2024 H2H Matchup: Trump Voter	15%	(52)	29%	(99)	21%	(70)	19%	(64)	17%	(58)	343
2024 H2H Matchup: Would not Vote	21%	(5)	19%	(5)	9%	(2)	2%	(1)	49%	(13)	26
2024 H2H Matchup: Do not Know	9%	(3)	20%	(6)	29%	(9)	1%	(0)	41%	(13)	31
2022 House Vote: Democrat	32%	(89)	28%	(78)	12%	(33)	10%	(28)	17%	(48)	276
2022 House Vote: Republican	15%	(41)	29%	(77)	23%	(63)	19%	(50)	14%	(38)	270
2022 House Vote: Did not Vote	15%	(21)	34%	(49)	17%	(24)	12%	(17)	23%	(33)	146
2020 Vote: Joe Biden	30%	(94)	29%	(93)	14%	(44)	10%	(32)	17%	(54)	317
2020 Vote: Donald Trump	15%	(49)	30%	(99)	21%	(68)	18%	(60)	16%	(51)	326
2020 Vote: Someone Else	26%	(3)	32%	(3)	10%	(1)	25%	(2)	7%	(1)	10
2020 Vote: Did not Vote	15%	(7)	24%	(11)	21%	(10)	6%	(3)	34%	(16)	47
2016 Vote: Hillary Clinton	34%	(86)	30%	(75)	11%	(29)	10%	(25)	16%	(40)	255
2016 Vote: Donald Trump	15%	(40)	30%	(79)	24%	(64)	18%	(48)	14%	(37)	268
2016 Vote: Someone Else	26%	(4)	39%	(6)	—	(0)	24%	(4)	11%	(2)	15
2020 Vote/PID: Not Biden/Democrat	29%	(4)	8%	(1)	30%	(4)	4%	(1)	29%	(4)	14
2020 Vote/PID: Not Trump/Republican	15%	(4)	20%	(5)	38%	(9)	13%	(3)	14%	(3)	24

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**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(153)	29%	(206)	18%	(123)	14%	(96)	17%	(121)	699
U.S. Economy: Wrong Track	16%	(74)	30%	(139)	19%	(87)	17%	(77)	19%	(86)	463
U.S. Economy: Right Direction	33%	(79)	28%	(66)	15%	(36)	8%	(20)	15%	(35)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(74)	32%	(77)	15%	(35)	9%	(21)	14%	(33)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(50)	29%	(98)	21%	(73)	18%	(62)	18%	(61)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(28)	27%	(31)	13%	(15)	12%	(14)	23%	(27)	115
Top 2024 Issue: Economy	15%	(39)	36%	(89)	19%	(46)	15%	(36)	16%	(40)	250
Community: Urban	22%	(27)	32%	(40)	14%	(18)	13%	(17)	18%	(23)	125
Community: Suburban	23%	(66)	28%	(82)	18%	(53)	17%	(50)	14%	(39)	291
Community: Rural	21%	(59)	30%	(84)	18%	(51)	10%	(29)	21%	(59)	283
Community/Gender: Urban Women	16%	(10)	28%	(17)	18%	(11)	16%	(10)	21%	(13)	63
Community/Gender: Urban Men	27%	(17)	37%	(23)	11%	(7)	10%	(6)	15%	(9)	62
Community/Gender: Rural Women	24%	(37)	29%	(43)	13%	(20)	6%	(9)	28%	(43)	153
Community/Gender: Rural Men	17%	(22)	31%	(40)	24%	(32)	16%	(20)	13%	(16)	130
Community/Gender: Suburban Women	23%	(37)	28%	(45)	18%	(29)	18%	(29)	14%	(23)	162
Community/Gender: Suburban Men	23%	(30)	28%	(37)	19%	(25)	17%	(21)	13%	(17)	130
Homeowner	23%	(112)	32%	(156)	18%	(90)	15%	(72)	13%	(63)	493
Renter	23%	(39)	23%	(39)	16%	(26)	9%	(15)	29%	(48)	166
Military HHnm: Yes	20%	(23)	30%	(35)	17%	(20)	10%	(12)	23%	(27)	116
Military HH: No	22%	(130)	29%	(171)	18%	(103)	15%	(85)	16%	(95)	583
Employ: Private Sector	20%	(43)	35%	(77)	15%	(34)	14%	(30)	16%	(34)	217
Employ: Government	27%	(12)	26%	(11)	14%	(6)	16%	(7)	17%	(7)	44
Employ: Self-Employed	22%	(14)	29%	(18)	22%	(14)	9%	(6)	19%	(12)	63
Employ: Homemaker	14%	(4)	49%	(16)	13%	(4)	17%	(6)	6%	(2)	32
Employ: Student	42%	(11)	31%	(8)	9%	(2)	6%	(2)	13%	(3)	26
Employ: Retired	25%	(51)	22%	(45)	19%	(39)	17%	(36)	17%	(34)	205
Employ: Unemployed	14%	(11)	22%	(17)	28%	(21)	10%	(7)	26%	(20)	75
Employ: Other	19%	(7)	36%	(13)	9%	(3)	11%	(4)	25%	(9)	36
Self + Household: White-Collar	27%	(79)	30%	(89)	18%	(53)	16%	(46)	9%	(25)	292
Self + Household: Blue Collar	19%	(56)	28%	(84)	19%	(58)	14%	(42)	21%	(62)	302

Continued on next page

**Table BLMB41\_7: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries**

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	22%	(153)	29%	(206)	18%	(123)	14%	(96)	17%	(121)	699
Union HH: Yes	19%	(4)	31%	(7)	35%	(8)	5%	(1)	11%	(2)	23
Union HH: No	22%	(148)	29%	(199)	17%	(115)	14%	(95)	18%	(119)	676
LGBTQ+: Yes	28%	(22)	44%	(35)	13%	(10)	5%	(4)	10%	(8)	78
LGBTQ+: No	21%	(130)	28%	(171)	18%	(113)	15%	(92)	18%	(114)	621
Motivated to Vote	23%	(146)	29%	(185)	18%	(111)	15%	(94)	15%	(92)	629
Parent: Yes	18%	(32)	41%	(72)	15%	(27)	7%	(12)	19%	(34)	178
Parent: No	23%	(120)	26%	(133)	18%	(96)	16%	(84)	17%	(88)	521
COVID Vaccine: Yes	24%	(127)	30%	(154)	18%	(93)	13%	(68)	15%	(76)	519
COVID Vaccine: No	14%	(25)	29%	(51)	17%	(30)	16%	(28)	25%	(45)	180
Student Loans: Yes	26%	(23)	29%	(26)	15%	(13)	15%	(14)	14%	(13)	89
Student Loans: No	21%	(129)	29%	(179)	18%	(110)	14%	(83)	18%	(109)	610
Favorable Opinion of Haley	24%	(57)	29%	(68)	22%	(51)	15%	(36)	9%	(21)	234
Unfavorable Opinion of Haley	25%	(81)	31%	(102)	16%	(53)	14%	(46)	13%	(42)	324
Protestant	24%	(64)	32%	(83)	21%	(56)	11%	(30)	11%	(28)	260
Roman Catholic	24%	(17)	31%	(22)	19%	(13)	17%	(12)	10%	(7)	72
Mormon	35%	(1)	—	(0)	—	(0)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	42%	(3)	58%	(4)	—	(0)	—	(0)	7
Jewish	33%	(3)	23%	(2)	—	(0)	44%	(4)	—	(0)	10
Muslim	6%	(0)	52%	(2)	19%	(1)	—	(0)	23%	(1)	3
Buddhist	—	(0)	29%	(1)	38%	(2)	—	(0)	33%	(2)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	23%	(7)	38%	(12)	6%	(2)	15%	(5)	17%	(6)	32
Agnostic	36%	(9)	19%	(5)	18%	(5)	4%	(1)	22%	(6)	25
Something else	16%	(28)	25%	(43)	15%	(25)	17%	(28)	27%	(46)	170
Nothing in particular	21%	(23)	29%	(32)	14%	(15)	11%	(12)	25%	(27)	110
Prodigal Biden Voter	18%	(8)	17%	(7)	17%	(8)	9%	(4)	39%	(17)	44
Undecided Voter (DK/WNV)	14%	(8)	20%	(11)	20%	(11)	1%	(1)	45%	(25)	56
Undecided Voter (DK)	21%	(5)	19%	(5)	9%	(2)	2%	(1)	49%	(13)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(261)	27%	(190)	13%	(91)	11%	(74)	12%	(83)	699
Gender: Male	39%	(125)	29%	(95)	15%	(47)	10%	(31)	8%	(24)	322
Gender: Female	36%	(136)	25%	(95)	12%	(44)	11%	(43)	16%	(59)	377
Age: 18-34	31%	(54)	29%	(50)	12%	(21)	9%	(16)	18%	(32)	172
Age: 35-44	26%	(25)	33%	(31)	19%	(18)	12%	(11)	11%	(10)	95
Age: 45-64	41%	(95)	24%	(54)	11%	(26)	13%	(30)	11%	(25)	230
Age: 65+	44%	(88)	27%	(55)	13%	(26)	9%	(17)	8%	(16)	201
GenZers: 1997-2012	31%	(27)	30%	(25)	4%	(3)	14%	(12)	21%	(17)	85
Millennials: 1981-1996	28%	(48)	30%	(52)	19%	(33)	9%	(15)	14%	(24)	172
GenXers: 1965-1980	39%	(66)	23%	(39)	12%	(21)	13%	(22)	12%	(20)	168
Baby Boomers: 1946-1964	44%	(115)	27%	(72)	13%	(34)	8%	(21)	8%	(22)	263
Educ: < College	34%	(150)	25%	(111)	14%	(62)	11%	(50)	15%	(68)	441
Educ: Bachelors degree	45%	(72)	29%	(46)	10%	(17)	9%	(15)	6%	(10)	160
Educ: Post-grad	39%	(38)	33%	(32)	13%	(13)	9%	(9)	6%	(6)	99
Income: Under 50k	35%	(105)	23%	(68)	16%	(48)	11%	(32)	16%	(47)	300
Income: 50k-100k	39%	(99)	31%	(77)	11%	(27)	11%	(27)	9%	(23)	253
Income: 100k+	39%	(56)	31%	(45)	11%	(16)	11%	(15)	9%	(13)	146
Ethnicity: White (Non-Hispanic)	40%	(183)	30%	(138)	12%	(54)	10%	(48)	9%	(40)	463
Ethnicity: Hispanic	56%	(20)	22%	(8)	7%	(3)	—	(0)	15%	(5)	36
Ethnicity: Black (Non-Hispanic)	28%	(43)	22%	(34)	16%	(25)	13%	(20)	21%	(32)	155
Ethnicity: Asian + Other (Non-Hispanic)	31%	(14)	23%	(10)	22%	(10)	12%	(5)	12%	(6)	45
All Christian	40%	(138)	31%	(105)	12%	(40)	9%	(30)	8%	(29)	341
All Non-Christian	31%	(6)	38%	(8)	—	(0)	30%	(6)	1%	(0)	20
Atheist	55%	(18)	32%	(10)	9%	(3)	4%	(1)	—	(0)	32
Agnostic/Nothing in particular	38%	(51)	25%	(33)	11%	(15)	14%	(18)	13%	(17)	135
Something Else	28%	(48)	20%	(34)	19%	(33)	11%	(19)	22%	(37)	170
Evangelical	28%	(75)	28%	(76)	18%	(50)	11%	(31)	15%	(39)	271
Non-Evangelical	47%	(109)	26%	(59)	8%	(19)	8%	(18)	11%	(26)	231
PID: Dem (no lean)	39%	(91)	25%	(59)	13%	(32)	10%	(23)	13%	(30)	234
PID: Ind (no lean)	42%	(89)	24%	(50)	11%	(23)	10%	(21)	14%	(28)	211
PID: Rep (no lean)	32%	(81)	32%	(82)	14%	(37)	12%	(31)	10%	(24)	254

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(261)	27%	(190)	13%	(91)	11%	(74)	12%	(83)	699
PID/Gender: Dem Men	45%	(39)	31%	(27)	13%	(11)	8%	(7)	3%	(3)	88
PID/Gender: Dem Women	35%	(51)	21%	(31)	14%	(20)	10%	(15)	19%	(28)	146
PID/Gender: Ind Men	40%	(43)	26%	(28)	13%	(14)	12%	(13)	10%	(10)	108
PID/Gender: Ind Women	45%	(46)	21%	(21)	9%	(9)	8%	(8)	18%	(18)	103
PID/Gender: Rep Men	34%	(43)	31%	(39)	18%	(22)	9%	(11)	9%	(11)	126
PID/Gender: Rep Women	30%	(38)	34%	(43)	11%	(14)	15%	(20)	10%	(13)	129
Ideo: Liberal (1-3)	52%	(98)	23%	(44)	11%	(22)	6%	(11)	8%	(16)	191
Ideo: Moderate (4)	30%	(64)	26%	(54)	12%	(25)	16%	(34)	16%	(34)	210
Ideo: Conservative (5-7)	34%	(92)	33%	(88)	15%	(40)	11%	(29)	8%	(22)	270
Ideo/PID: Conservative Republican	33%	(65)	33%	(64)	15%	(30)	11%	(22)	7%	(15)	197
Ideo/PID: Moderate/Liberal Republican	28%	(14)	32%	(16)	11%	(5)	16%	(8)	13%	(7)	51
Ideo/PID: Moderate/Conservative Democrat	21%	(18)	34%	(29)	15%	(13)	18%	(15)	13%	(11)	86
Ideo/PID: Liberal Democrat	51%	(72)	21%	(30)	13%	(19)	5%	(7)	10%	(14)	143
Unfavorable of Biden and Trump	32%	(29)	37%	(33)	8%	(7)	11%	(10)	13%	(12)	91
2024 H2H Matchup: Biden Voter	46%	(139)	24%	(73)	12%	(36)	10%	(30)	7%	(21)	300
2024 H2H Matchup: Trump Voter	32%	(109)	30%	(103)	14%	(48)	12%	(40)	12%	(43)	343
2024 H2H Matchup: Would not Vote	29%	(7)	13%	(3)	7%	(2)	2%	(0)	49%	(13)	26
2024 H2H Matchup: Do not Know	17%	(5)	34%	(10)	19%	(6)	9%	(3)	21%	(6)	31
2022 House Vote: Democrat	44%	(122)	26%	(71)	11%	(30)	9%	(25)	10%	(28)	276
2022 House Vote: Republican	32%	(87)	29%	(79)	17%	(46)	12%	(34)	9%	(24)	270
2022 House Vote: Did not Vote	33%	(48)	28%	(41)	9%	(14)	10%	(15)	20%	(29)	146
2020 Vote: Joe Biden	43%	(136)	25%	(80)	11%	(36)	10%	(33)	10%	(32)	317
2020 Vote: Donald Trump	32%	(104)	30%	(98)	15%	(50)	11%	(37)	12%	(37)	326
2020 Vote: Someone Else	58%	(6)	5%	(0)	16%	(2)	13%	(1)	7%	(1)	10
2020 Vote: Did not Vote	32%	(15)	25%	(12)	8%	(4)	7%	(3)	28%	(13)	47
2016 Vote: Hillary Clinton	46%	(117)	25%	(64)	11%	(29)	9%	(24)	8%	(21)	255
2016 Vote: Donald Trump	30%	(80)	32%	(85)	16%	(43)	12%	(32)	10%	(28)	268
2016 Vote: Someone Else	51%	(8)	10%	(2)	22%	(3)	7%	(1)	9%	(1)	15
2020 Vote/PID: Not Biden/Democrat	23%	(3)	12%	(2)	33%	(5)	9%	(1)	24%	(3)	14
2020 Vote/PID: Not Trump/Republican	30%	(7)	35%	(8)	16%	(4)	9%	(2)	10%	(2)	24

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**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(261)	27%	(190)	13%	(91)	11%	(74)	12%	(83)	699
U.S. Economy: Wrong Track	32%	(147)	29%	(135)	15%	(67)	11%	(52)	13%	(62)	463
U.S. Economy: Right Direction	48%	(114)	23%	(55)	10%	(24)	9%	(22)	9%	(21)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(108)	25%	(61)	14%	(33)	9%	(21)	8%	(18)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31%	(107)	29%	(100)	15%	(52)	12%	(41)	12%	(42)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(46)	25%	(29)	5%	(6)	10%	(12)	19%	(22)	115
Top 2024 Issue: Economy	27%	(67)	37%	(92)	13%	(32)	11%	(28)	13%	(32)	250
Community: Urban	39%	(49)	24%	(30)	19%	(24)	7%	(9)	12%	(14)	125
Community: Suburban	38%	(110)	28%	(82)	11%	(33)	13%	(38)	10%	(29)	291
Community: Rural	36%	(102)	28%	(79)	12%	(35)	10%	(27)	14%	(39)	283
Community/Gender: Urban Women	43%	(27)	19%	(12)	21%	(13)	8%	(5)	9%	(6)	63
Community/Gender: Urban Men	34%	(21)	28%	(18)	17%	(11)	6%	(4)	14%	(9)	62
Community/Gender: Rural Women	38%	(58)	27%	(41)	8%	(12)	8%	(12)	20%	(30)	153
Community/Gender: Rural Men	34%	(45)	29%	(38)	18%	(23)	12%	(15)	7%	(9)	130
Community/Gender: Suburban Women	31%	(51)	26%	(43)	12%	(19)	16%	(26)	14%	(23)	162
Community/Gender: Suburban Men	45%	(59)	30%	(39)	10%	(13)	9%	(12)	5%	(7)	130
Homeowner	42%	(207)	27%	(134)	13%	(63)	10%	(49)	8%	(40)	493
Renter	31%	(51)	27%	(45)	15%	(25)	9%	(15)	17%	(29)	166
Military HHnm: Yes	41%	(48)	25%	(29)	16%	(19)	5%	(6)	13%	(14)	116
Military HH: No	36%	(213)	28%	(162)	12%	(73)	12%	(68)	12%	(69)	583
Employ: Private Sector	36%	(77)	31%	(66)	10%	(22)	12%	(27)	11%	(25)	217
Employ: Government	40%	(17)	26%	(12)	23%	(10)	5%	(2)	6%	(2)	44
Employ: Self-Employed	35%	(22)	31%	(20)	13%	(8)	2%	(1)	18%	(11)	63
Employ: Homemaker	23%	(8)	49%	(16)	13%	(4)	10%	(3)	5%	(2)	32
Employ: Student	54%	(14)	14%	(4)	8%	(2)	5%	(1)	18%	(5)	26
Employ: Retired	43%	(87)	24%	(50)	13%	(27)	10%	(21)	10%	(20)	205
Employ: Unemployed	27%	(20)	20%	(15)	21%	(16)	17%	(12)	16%	(12)	75
Employ: Other	38%	(14)	23%	(8)	6%	(2)	17%	(6)	16%	(6)	36
Self + Household: White-Collar	41%	(121)	30%	(88)	11%	(31)	11%	(33)	6%	(19)	292
Self + Household: Blue Collar	36%	(108)	27%	(81)	15%	(46)	10%	(31)	12%	(35)	302

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	37%	(261)	27%	(190)	13%	(91)	11%	(74)	12%	(83)	699
Union HH: Yes	36%	(8)	34%	(8)	15%	(3)	—	(0)	15%	(3)	23
Union HH: No	37%	(252)	27%	(182)	13%	(88)	11%	(74)	12%	(80)	676
LGBTQ+: Yes	44%	(34)	27%	(21)	16%	(13)	7%	(5)	6%	(5)	78
LGBTQ+: No	36%	(226)	27%	(169)	13%	(79)	11%	(69)	13%	(78)	621
Motivated to Vote	39%	(246)	28%	(174)	13%	(83)	11%	(68)	9%	(57)	629
Parent: Yes	32%	(56)	33%	(59)	13%	(23)	7%	(13)	15%	(27)	178
Parent: No	39%	(204)	25%	(131)	13%	(68)	12%	(61)	11%	(56)	521
COVID Vaccine: Yes	42%	(216)	27%	(140)	12%	(61)	10%	(52)	10%	(49)	519
COVID Vaccine: No	25%	(44)	28%	(50)	17%	(30)	12%	(22)	19%	(34)	180
Student Loans: Yes	31%	(28)	29%	(26)	9%	(8)	17%	(16)	13%	(12)	89
Student Loans: No	38%	(233)	27%	(164)	14%	(83)	10%	(58)	12%	(71)	610
Favorable Opinion of Haley	37%	(86)	34%	(79)	12%	(27)	10%	(24)	7%	(17)	234
Unfavorable Opinion of Haley	44%	(142)	26%	(84)	13%	(41)	10%	(33)	7%	(24)	324
Protestant	39%	(101)	33%	(87)	13%	(34)	8%	(21)	7%	(18)	260
Roman Catholic	50%	(36)	20%	(14)	3%	(2)	12%	(9)	14%	(10)	72
Mormon	35%	(1)	—	(0)	65%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	52%	(4)	48%	(3)	—	(0)	—	(0)	7
Jewish	33%	(3)	38%	(4)	—	(0)	29%	(3)	—	(0)	10
Muslim	49%	(2)	28%	(1)	—	(0)	23%	(1)	—	(0)	3
Buddhist	29%	(1)	67%	(3)	—	(0)	—	(0)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	55%	(18)	32%	(10)	9%	(3)	4%	(1)	—	(0)	32
Agnostic	36%	(9)	22%	(5)	15%	(4)	11%	(3)	16%	(4)	25
Something else	28%	(48)	20%	(34)	19%	(33)	11%	(19)	22%	(37)	170
Nothing in particular	38%	(42)	25%	(28)	11%	(12)	14%	(15)	12%	(13)	110
Prodigal Biden Voter	23%	(10)	28%	(12)	11%	(5)	11%	(5)	27%	(12)	44
Undecided Voter (DK/WNV)	22%	(13)	25%	(14)	14%	(8)	6%	(3)	34%	(19)	56
Undecided Voter (DK)	29%	(7)	13%	(3)	7%	(2)	2%	(0)	49%	(13)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(214)	30%	(207)	13%	(91)	10%	(69)	17%	(119)	699
Gender: Male	31%	(101)	28%	(89)	18%	(57)	11%	(35)	12%	(40)	322
Gender: Female	30%	(113)	31%	(117)	9%	(35)	9%	(33)	21%	(79)	377
Age: 18-34	23%	(39)	31%	(54)	14%	(24)	11%	(19)	21%	(36)	172
Age: 35-44	28%	(27)	32%	(30)	8%	(7)	6%	(6)	26%	(25)	95
Age: 45-64	31%	(73)	29%	(66)	14%	(33)	9%	(21)	16%	(38)	230
Age: 65+	37%	(75)	28%	(56)	13%	(27)	11%	(23)	10%	(20)	201
GenZers: 1997-2012	26%	(22)	27%	(23)	10%	(8)	16%	(14)	22%	(19)	85
Millennials: 1981-1996	24%	(41)	35%	(60)	11%	(20)	6%	(11)	24%	(41)	172
GenXers: 1965-1980	32%	(55)	28%	(46)	16%	(27)	8%	(14)	16%	(27)	168
Baby Boomers: 1946-1964	36%	(95)	27%	(72)	14%	(36)	11%	(30)	12%	(31)	263
Educ: < College	31%	(138)	28%	(124)	11%	(50)	9%	(41)	20%	(89)	441
Educ: Bachelors degree	30%	(48)	34%	(55)	14%	(23)	10%	(15)	12%	(19)	160
Educ: Post-grad	29%	(28)	29%	(28)	19%	(19)	13%	(13)	11%	(11)	99
Income: Under 50k	27%	(82)	28%	(83)	10%	(30)	11%	(34)	24%	(71)	300
Income: 50k-100k	37%	(94)	28%	(71)	15%	(37)	6%	(16)	14%	(35)	253
Income: 100k+	26%	(38)	36%	(52)	17%	(25)	13%	(18)	9%	(13)	146
Ethnicity: White (Non-Hispanic)	32%	(146)	31%	(145)	15%	(68)	7%	(34)	15%	(70)	463
Ethnicity: Hispanic	36%	(13)	24%	(9)	8%	(3)	18%	(7)	14%	(5)	36
Ethnicity: Black (Non-Hispanic)	26%	(41)	26%	(40)	9%	(14)	15%	(23)	24%	(37)	155
Ethnicity: Asian + Other (Non-Hispanic)	31%	(14)	29%	(13)	13%	(6)	12%	(6)	14%	(6)	45
All Christian	35%	(118)	34%	(117)	10%	(35)	7%	(24)	14%	(47)	341
All Non-Christian	18%	(4)	53%	(11)	4%	(1)	23%	(5)	1%	(0)	20
Atheist	10%	(3)	15%	(5)	43%	(14)	25%	(8)	8%	(3)	32
Agnostic/Nothing in particular	25%	(33)	20%	(27)	19%	(26)	13%	(18)	23%	(31)	135
Something Else	33%	(55)	28%	(47)	9%	(16)	8%	(14)	22%	(38)	170
Evangelical	35%	(96)	32%	(87)	9%	(24)	6%	(15)	18%	(49)	271
Non-Evangelical	32%	(74)	31%	(72)	12%	(27)	10%	(23)	16%	(36)	231
PID: Dem (no lean)	27%	(63)	27%	(63)	17%	(40)	14%	(32)	16%	(37)	234
PID: Ind (no lean)	28%	(59)	26%	(54)	14%	(29)	12%	(25)	21%	(44)	211
PID: Rep (no lean)	36%	(92)	35%	(90)	9%	(23)	5%	(12)	15%	(38)	254

Continued on next page

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(214)	30%	(207)	13%	(91)	10%	(69)	17%	(119)	699
PID/Gender: Dem Men	29%	(25)	19%	(16)	30%	(26)	14%	(12)	9%	(8)	88
PID/Gender: Dem Women	25%	(37)	32%	(46)	9%	(13)	14%	(20)	20%	(29)	146
PID/Gender: Ind Men	29%	(32)	22%	(24)	20%	(21)	13%	(15)	16%	(17)	108
PID/Gender: Ind Women	27%	(27)	30%	(30)	7%	(7)	10%	(10)	27%	(27)	103
PID/Gender: Rep Men	35%	(44)	39%	(49)	7%	(9)	7%	(9)	12%	(15)	126
PID/Gender: Rep Women	38%	(48)	32%	(41)	11%	(14)	2%	(3)	17%	(22)	129
Ideo: Liberal (1-3)	28%	(54)	25%	(48)	18%	(34)	15%	(29)	13%	(25)	191
Ideo: Moderate (4)	25%	(52)	28%	(58)	15%	(31)	10%	(22)	23%	(48)	210
Ideo: Conservative (5-7)	38%	(104)	35%	(96)	10%	(26)	5%	(13)	12%	(31)	270
Ideo/PID: Conservative Republican	38%	(75)	37%	(72)	9%	(18)	4%	(7)	13%	(25)	197
Ideo/PID: Moderate/Liberal Republican	31%	(16)	34%	(17)	10%	(5)	9%	(5)	16%	(8)	51
Ideo/PID: Moderate/Conservative Democrat	21%	(18)	28%	(24)	16%	(14)	15%	(13)	20%	(17)	86
Ideo/PID: Liberal Democrat	31%	(44)	25%	(36)	18%	(26)	14%	(20)	12%	(18)	143
Unfavorable of Biden and Trump	26%	(24)	34%	(31)	17%	(16)	8%	(8)	15%	(13)	91
2024 H2H Matchup: Biden Voter	24%	(71)	28%	(83)	17%	(51)	16%	(47)	16%	(49)	300
2024 H2H Matchup: Trump Voter	39%	(132)	32%	(109)	11%	(37)	5%	(16)	14%	(48)	343
2024 H2H Matchup: Would not Vote	12%	(3)	16%	(4)	12%	(3)	4%	(1)	55%	(14)	26
2024 H2H Matchup: Do not Know	25%	(8)	33%	(10)	2%	(1)	16%	(5)	25%	(8)	31
2022 House Vote: Democrat	26%	(73)	25%	(70)	18%	(49)	16%	(45)	14%	(39)	276
2022 House Vote: Republican	36%	(97)	35%	(94)	11%	(31)	4%	(12)	14%	(37)	270
2022 House Vote: Did not Vote	28%	(41)	28%	(41)	8%	(11)	8%	(12)	28%	(41)	146
2020 Vote: Joe Biden	25%	(78)	28%	(88)	16%	(50)	15%	(49)	16%	(52)	317
2020 Vote: Donald Trump	38%	(123)	31%	(102)	11%	(36)	5%	(15)	15%	(50)	326
2020 Vote: Someone Else	28%	(3)	44%	(4)	16%	(2)	4%	(0)	7%	(1)	10
2020 Vote: Did not Vote	23%	(11)	26%	(12)	8%	(4)	9%	(4)	34%	(16)	47
2016 Vote: Hillary Clinton	28%	(71)	27%	(69)	15%	(39)	15%	(37)	15%	(38)	255
2016 Vote: Donald Trump	39%	(104)	32%	(87)	10%	(26)	3%	(9)	16%	(42)	268
2016 Vote: Someone Else	7%	(1)	39%	(6)	31%	(5)	3%	(0)	20%	(3)	15
2020 Vote/PID: Not Biden/Democrat	19%	(3)	19%	(3)	39%	(6)	1%	(0)	22%	(3)	14
2020 Vote/PID: Not Trump/Republican	20%	(5)	47%	(11)	11%	(3)	8%	(2)	14%	(3)	24

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(214)	30%	(207)	13%	(91)	10%	(69)	17%	(119)	699
U.S. Economy: Wrong Track	35%	(164)	30%	(137)	11%	(53)	7%	(34)	16%	(75)	463
U.S. Economy: Right Direction	21%	(50)	30%	(70)	16%	(38)	15%	(35)	18%	(44)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(62)	26%	(62)	17%	(42)	16%	(39)	15%	(36)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(128)	31%	(108)	11%	(38)	6%	(21)	14%	(48)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(23)	32%	(37)	10%	(12)	7%	(8)	30%	(35)	115
Top 2024 Issue: Economy	37%	(92)	32%	(81)	15%	(37)	4%	(9)	12%	(31)	250
Community: Urban	27%	(34)	28%	(35)	13%	(17)	12%	(15)	20%	(24)	125
Community: Suburban	33%	(95)	30%	(89)	14%	(40)	10%	(29)	14%	(39)	291
Community: Rural	30%	(85)	29%	(83)	12%	(35)	9%	(25)	19%	(55)	283
Community/Gender: Urban Women	21%	(13)	27%	(17)	11%	(7)	21%	(13)	20%	(13)	63
Community/Gender: Urban Men	33%	(21)	29%	(18)	16%	(10)	4%	(2)	19%	(12)	62
Community/Gender: Rural Women	29%	(45)	32%	(49)	9%	(14)	5%	(7)	25%	(37)	153
Community/Gender: Rural Men	31%	(40)	26%	(34)	16%	(21)	13%	(17)	13%	(17)	130
Community/Gender: Suburban Women	34%	(55)	32%	(52)	8%	(14)	8%	(13)	18%	(29)	162
Community/Gender: Suburban Men	31%	(40)	29%	(37)	20%	(26)	12%	(16)	8%	(11)	130
Homeowner	32%	(157)	31%	(155)	15%	(72)	9%	(46)	13%	(63)	493
Renter	27%	(45)	27%	(44)	9%	(16)	12%	(19)	25%	(42)	166
Military HHnm: Yes	31%	(35)	29%	(34)	10%	(11)	15%	(17)	15%	(18)	116
Military HH: No	31%	(179)	30%	(173)	14%	(80)	9%	(51)	17%	(101)	583
Employ: Private Sector	31%	(67)	34%	(73)	11%	(25)	10%	(22)	14%	(30)	217
Employ: Government	28%	(12)	22%	(10)	23%	(10)	12%	(5)	16%	(7)	44
Employ: Self-Employed	35%	(22)	30%	(19)	13%	(8)	3%	(2)	20%	(13)	63
Employ: Homemaker	26%	(8)	49%	(16)	—	(0)	1%	(0)	24%	(8)	32
Employ: Student	25%	(7)	45%	(12)	9%	(2)	2%	(1)	18%	(5)	26
Employ: Retired	37%	(75)	26%	(54)	14%	(30)	11%	(23)	11%	(23)	205
Employ: Unemployed	17%	(13)	22%	(17)	17%	(12)	12%	(9)	32%	(24)	75
Employ: Other	26%	(9)	18%	(7)	11%	(4)	20%	(7)	25%	(9)	36
Self + Household: White-Collar	27%	(79)	33%	(96)	16%	(47)	11%	(32)	13%	(38)	292
Self + Household: Blue Collar	34%	(103)	31%	(95)	12%	(35)	8%	(25)	15%	(44)	302

Continued on next page

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(214)	30%	(207)	13%	(91)	10%	(69)	17%	(119)	699
Union HH: Yes	24%	(5)	41%	(9)	9%	(2)	12%	(3)	15%	(3)	23
Union HH: No	31%	(209)	29%	(197)	13%	(89)	10%	(66)	17%	(115)	676
LGBTQ+: Yes	22%	(17)	29%	(23)	18%	(14)	14%	(11)	16%	(12)	78
LGBTQ+: No	32%	(197)	30%	(184)	12%	(77)	9%	(57)	17%	(106)	621
Motivated to Vote	33%	(207)	29%	(182)	14%	(86)	10%	(62)	15%	(92)	629
Parent: Yes	30%	(53)	34%	(61)	11%	(20)	4%	(7)	21%	(37)	178
Parent: No	31%	(161)	28%	(146)	14%	(71)	12%	(62)	16%	(81)	521
COVID Vaccine: Yes	30%	(157)	30%	(157)	14%	(75)	11%	(57)	14%	(74)	519
COVID Vaccine: No	32%	(57)	28%	(50)	9%	(16)	6%	(12)	25%	(45)	180
Student Loans: Yes	31%	(28)	33%	(30)	17%	(15)	3%	(3)	16%	(14)	89
Student Loans: No	30%	(186)	29%	(177)	12%	(76)	11%	(66)	17%	(105)	610
Favorable Opinion of Haley	31%	(74)	35%	(81)	11%	(25)	9%	(20)	15%	(34)	234
Unfavorable Opinion of Haley	33%	(108)	29%	(93)	16%	(51)	12%	(40)	10%	(32)	324
Protestant	36%	(93)	31%	(80)	11%	(28)	7%	(18)	16%	(41)	260
Roman Catholic	29%	(21)	43%	(31)	11%	(8)	8%	(6)	9%	(6)	72
Mormon	65%	(1)	35%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	38%	(3)	62%	(4)	—	(0)	—	(0)	—	(0)	7
Jewish	29%	(3)	46%	(5)	9%	(1)	15%	(1)	1%	(0)	10
Muslim	24%	(1)	70%	(2)	—	(0)	6%	(0)	—	(0)	3
Buddhist	—	(0)	29%	(1)	—	(0)	67%	(3)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	10%	(3)	15%	(5)	43%	(14)	25%	(8)	8%	(3)	32
Agnostic	19%	(5)	19%	(5)	25%	(6)	15%	(4)	22%	(6)	25
Something else	33%	(55)	28%	(47)	9%	(16)	8%	(14)	22%	(38)	170
Nothing in particular	26%	(29)	20%	(22)	18%	(19)	13%	(14)	23%	(26)	110
Prodigal Biden Voter	21%	(9)	29%	(13)	10%	(4)	8%	(3)	32%	(14)	44
Undecided Voter (DK/WNV)	19%	(11)	25%	(14)	7%	(4)	10%	(6)	39%	(22)	56
Undecided Voter (DK)	12%	(3)	16%	(4)	12%	(3)	4%	(1)	55%	(14)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(104)	17%	(120)	20%	(139)	21%	(150)	27%	(186)	699
Gender: Male	18%	(59)	19%	(61)	21%	(68)	24%	(79)	17%	(55)	322
Gender: Female	12%	(46)	16%	(59)	19%	(71)	19%	(71)	35%	(130)	377
Age: 18-34	22%	(37)	22%	(38)	16%	(27)	13%	(22)	28%	(48)	172
Age: 35-44	9%	(9)	25%	(23)	15%	(15)	17%	(16)	34%	(32)	95
Age: 45-64	13%	(29)	15%	(34)	19%	(44)	23%	(53)	30%	(70)	230
Age: 65+	15%	(30)	12%	(24)	26%	(53)	29%	(58)	18%	(36)	201
GenZers: 1997-2012	17%	(14)	23%	(20)	15%	(13)	15%	(13)	30%	(26)	85
Millennials: 1981-1996	18%	(31)	22%	(38)	15%	(25)	15%	(26)	30%	(52)	172
GenXers: 1965-1980	12%	(19)	17%	(28)	22%	(36)	21%	(35)	29%	(49)	168
Baby Boomers: 1946-1964	15%	(39)	12%	(32)	23%	(61)	29%	(75)	21%	(56)	263
Educ: < College	13%	(57)	19%	(82)	17%	(77)	21%	(91)	30%	(134)	441
Educ: Bachelors degree	20%	(31)	13%	(21)	23%	(37)	25%	(39)	20%	(31)	160
Educ: Post-grad	16%	(16)	18%	(17)	25%	(25)	20%	(20)	21%	(20)	99
Income: Under 50k	14%	(43)	19%	(57)	16%	(48)	22%	(65)	29%	(87)	300
Income: 50k-100k	16%	(40)	15%	(38)	23%	(57)	22%	(56)	24%	(62)	253
Income: 100k+	15%	(22)	17%	(25)	23%	(33)	19%	(28)	25%	(37)	146
Ethnicity: White (Non-Hispanic)	12%	(56)	17%	(80)	23%	(107)	21%	(98)	26%	(121)	463
Ethnicity: Hispanic	21%	(8)	10%	(4)	17%	(6)	25%	(9)	28%	(10)	36
Ethnicity: Black (Non-Hispanic)	22%	(34)	16%	(25)	13%	(19)	19%	(29)	31%	(47)	155
Ethnicity: Asian + Other (Non-Hispanic)	16%	(7)	27%	(12)	13%	(6)	29%	(13)	15%	(7)	45
All Christian	15%	(50)	15%	(50)	24%	(82)	25%	(86)	21%	(73)	341
All Non-Christian	21%	(4)	27%	(6)	25%	(5)	10%	(2)	16%	(3)	20
Atheist	17%	(5)	21%	(7)	16%	(5)	33%	(11)	13%	(4)	32
Agnostic/Nothing in particular	20%	(27)	17%	(23)	18%	(25)	14%	(19)	30%	(40)	135
Something Else	10%	(17)	21%	(35)	13%	(22)	19%	(32)	38%	(65)	170
Evangelical	12%	(32)	14%	(39)	19%	(52)	24%	(66)	30%	(82)	271
Non-Evangelical	13%	(31)	20%	(46)	22%	(51)	20%	(47)	24%	(56)	231
PID: Dem (no lean)	25%	(57)	12%	(27)	19%	(45)	17%	(40)	27%	(64)	234
PID: Ind (no lean)	10%	(21)	20%	(42)	18%	(39)	24%	(51)	28%	(58)	211
PID: Rep (no lean)	10%	(26)	20%	(51)	22%	(55)	23%	(59)	25%	(64)	254

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(104)	17%	(120)	20%	(139)	21%	(150)	27%	(186)	699
PID/Gender: Dem Men	39%	(34)	11%	(10)	21%	(18)	13%	(12)	15%	(13)	88
PID/Gender: Dem Women	16%	(23)	12%	(17)	19%	(27)	20%	(29)	34%	(50)	146
PID/Gender: Ind Men	9%	(10)	26%	(28)	17%	(18)	32%	(34)	17%	(18)	108
PID/Gender: Ind Women	11%	(11)	14%	(14)	20%	(21)	16%	(17)	39%	(40)	103
PID/Gender: Rep Men	11%	(14)	19%	(23)	26%	(32)	26%	(33)	19%	(24)	126
PID/Gender: Rep Women	9%	(12)	22%	(28)	18%	(23)	20%	(26)	31%	(40)	129
Ideo: Liberal (1-3)	29%	(56)	14%	(27)	17%	(32)	19%	(36)	21%	(40)	191
Ideo: Moderate (4)	12%	(25)	19%	(40)	21%	(45)	18%	(39)	30%	(62)	210
Ideo: Conservative (5-7)	9%	(23)	19%	(52)	22%	(59)	25%	(67)	25%	(69)	270
Ideo/PID: Conservative Republican	9%	(18)	19%	(38)	19%	(37)	26%	(52)	26%	(51)	197
Ideo/PID: Moderate/Liberal Republican	15%	(8)	26%	(13)	28%	(14)	11%	(6)	20%	(10)	51
Ideo/PID: Moderate/Conservative Democrat	17%	(15)	14%	(12)	23%	(20)	13%	(12)	32%	(28)	86
Ideo/PID: Liberal Democrat	30%	(42)	11%	(16)	18%	(25)	19%	(26)	23%	(33)	143
Unfavorable of Biden and Trump	8%	(7)	28%	(26)	20%	(18)	18%	(16)	26%	(24)	91
2024 H2H Matchup: Biden Voter	22%	(65)	14%	(42)	22%	(65)	20%	(59)	23%	(69)	300
2024 H2H Matchup: Trump Voter	10%	(36)	20%	(67)	19%	(66)	25%	(85)	26%	(89)	343
2024 H2H Matchup: Would not Vote	4%	(1)	20%	(5)	7%	(2)	7%	(2)	61%	(16)	26
2024 H2H Matchup: Do not Know	9%	(3)	20%	(6)	20%	(6)	11%	(3)	39%	(12)	31
2022 House Vote: Democrat	25%	(69)	12%	(32)	20%	(54)	21%	(58)	23%	(63)	276
2022 House Vote: Republican	9%	(24)	20%	(54)	20%	(55)	28%	(77)	22%	(60)	270
2022 House Vote: Did not Vote	8%	(11)	23%	(33)	19%	(27)	11%	(16)	41%	(59)	146
2020 Vote: Joe Biden	21%	(67)	15%	(46)	20%	(63)	19%	(62)	25%	(79)	317
2020 Vote: Donald Trump	9%	(31)	20%	(65)	20%	(65)	25%	(83)	25%	(83)	326
2020 Vote: Someone Else	—	(0)	5%	(1)	40%	(4)	32%	(3)	24%	(2)	10
2020 Vote: Did not Vote	14%	(6)	19%	(9)	15%	(7)	5%	(3)	47%	(22)	47
2016 Vote: Hillary Clinton	23%	(57)	11%	(29)	21%	(54)	20%	(51)	25%	(64)	255
2016 Vote: Donald Trump	8%	(23)	18%	(49)	21%	(56)	28%	(75)	25%	(66)	268
2016 Vote: Someone Else	28%	(4)	13%	(2)	16%	(2)	11%	(2)	32%	(5)	15
2020 Vote/PID: Not Biden/Democrat	27%	(4)	8%	(1)	14%	(2)	6%	(1)	46%	(7)	14
2020 Vote/PID: Not Trump/Republican	6%	(2)	13%	(3)	39%	(9)	15%	(4)	27%	(7)	24

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(104)	17%	(120)	20%	(139)	21%	(150)	27%	(186)	699
U.S. Economy: Wrong Track	10%	(46)	18%	(83)	18%	(83)	24%	(110)	30%	(141)	463
U.S. Economy: Right Direction	25%	(58)	16%	(38)	24%	(56)	17%	(40)	19%	(45)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24%	(59)	14%	(34)	17%	(42)	21%	(51)	23%	(55)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(34)	19%	(66)	20%	(67)	25%	(86)	26%	(90)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(12)	18%	(21)	26%	(30)	12%	(13)	35%	(40)	115
Top 2024 Issue: Economy	14%	(34)	19%	(46)	22%	(56)	19%	(47)	26%	(66)	250
Community: Urban	20%	(25)	19%	(24)	19%	(24)	17%	(21)	25%	(31)	125
Community: Suburban	17%	(48)	20%	(58)	20%	(58)	23%	(66)	21%	(61)	291
Community: Rural	11%	(31)	14%	(38)	20%	(57)	22%	(63)	33%	(94)	283
Community/Gender: Urban Women	17%	(11)	12%	(8)	19%	(12)	19%	(12)	33%	(20)	63
Community/Gender: Urban Men	23%	(14)	26%	(16)	19%	(12)	15%	(9)	17%	(10)	62
Community/Gender: Rural Women	8%	(12)	10%	(16)	19%	(29)	17%	(26)	45%	(69)	153
Community/Gender: Rural Men	14%	(18)	17%	(22)	21%	(28)	29%	(37)	19%	(25)	130
Community/Gender: Suburban Women	14%	(22)	22%	(36)	18%	(30)	21%	(33)	25%	(41)	162
Community/Gender: Suburban Men	20%	(26)	17%	(22)	22%	(29)	25%	(32)	16%	(20)	130
Homeowner	13%	(64)	18%	(89)	22%	(107)	24%	(116)	24%	(117)	493
Renter	21%	(35)	15%	(25)	17%	(28)	16%	(26)	31%	(51)	166
Military HHnm: Yes	11%	(13)	12%	(14)	30%	(34)	24%	(27)	24%	(28)	116
Military HH: No	16%	(92)	18%	(106)	18%	(105)	21%	(123)	27%	(158)	583
Employ: Private Sector	14%	(31)	18%	(39)	25%	(53)	19%	(41)	24%	(52)	217
Employ: Government	17%	(7)	15%	(7)	19%	(8)	24%	(10)	25%	(11)	44
Employ: Self-Employed	13%	(8)	15%	(10)	20%	(13)	17%	(10)	35%	(22)	63
Employ: Homemaker	13%	(4)	20%	(6)	19%	(6)	23%	(8)	24%	(8)	32
Employ: Student	17%	(4)	32%	(8)	5%	(1)	19%	(5)	27%	(7)	26
Employ: Retired	15%	(30)	16%	(33)	23%	(47)	26%	(52)	21%	(43)	205
Employ: Unemployed	16%	(12)	17%	(12)	11%	(8)	25%	(19)	32%	(24)	75
Employ: Other	19%	(7)	13%	(5)	4%	(2)	11%	(4)	52%	(19)	36
Self + Household: White-Collar	20%	(58)	18%	(53)	20%	(59)	22%	(64)	20%	(58)	292
Self + Household: Blue Collar	13%	(40)	18%	(56)	22%	(66)	19%	(57)	27%	(83)	302

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(104)	17%	(120)	20%	(139)	21%	(150)	27%	(186)	699
Union HH: Yes	49%	(11)	13%	(3)	20%	(5)	4%	(1)	14%	(3)	23
Union HH: No	14%	(93)	17%	(117)	20%	(134)	22%	(149)	27%	(182)	676
LGBTQ+: Yes	24%	(18)	24%	(19)	15%	(12)	16%	(13)	21%	(16)	78
LGBTQ+: No	14%	(86)	16%	(102)	20%	(127)	22%	(137)	27%	(169)	621
Motivated to Vote	16%	(101)	17%	(105)	21%	(131)	22%	(138)	25%	(155)	629
Parent: Yes	15%	(27)	19%	(34)	21%	(38)	16%	(29)	28%	(50)	178
Parent: No	15%	(77)	17%	(86)	19%	(101)	23%	(121)	26%	(136)	521
COVID Vaccine: Yes	17%	(88)	19%	(96)	20%	(104)	20%	(102)	25%	(128)	519
COVID Vaccine: No	9%	(16)	13%	(24)	19%	(34)	26%	(48)	32%	(58)	180
Student Loans: Yes	15%	(13)	21%	(19)	18%	(16)	16%	(14)	31%	(28)	89
Student Loans: No	15%	(91)	17%	(102)	20%	(123)	22%	(136)	26%	(158)	610
Favorable Opinion of Haley	13%	(30)	25%	(59)	24%	(56)	18%	(42)	20%	(47)	234
Unfavorable Opinion of Haley	18%	(59)	14%	(44)	19%	(60)	28%	(91)	22%	(70)	324
Protestant	14%	(37)	16%	(41)	24%	(62)	24%	(64)	22%	(56)	260
Roman Catholic	13%	(9)	12%	(9)	27%	(20)	25%	(18)	23%	(16)	72
Mormon	—	(0)	—	(0)	35%	(1)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	58%	(4)	—	(0)	—	(0)	42%	(3)	—	(0)	7
Jewish	15%	(1)	—	(0)	33%	(3)	21%	(2)	32%	(3)	10
Muslim	43%	(1)	51%	(2)	6%	(0)	—	(0)	—	(0)	3
Buddhist	29%	(1)	29%	(1)	38%	(2)	—	(0)	4%	(0)	5
Hindu	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Atheist	17%	(5)	21%	(7)	16%	(5)	33%	(11)	13%	(4)	32
Agnostic	14%	(3)	7%	(2)	32%	(8)	8%	(2)	39%	(10)	25
Something else	10%	(17)	21%	(35)	13%	(22)	19%	(32)	38%	(65)	170
Nothing in particular	22%	(24)	19%	(21)	15%	(17)	16%	(17)	28%	(30)	110
Prodigal Biden Voter	13%	(6)	18%	(8)	18%	(8)	15%	(6)	36%	(16)	44
Undecided Voter (DK/WNV)	7%	(4)	20%	(11)	14%	(8)	9%	(5)	49%	(28)	56
Undecided Voter (DK)	4%	(1)	20%	(5)	7%	(2)	7%	(2)	61%	(16)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(191)	20%	(140)	17%	(118)	16%	(110)	20%	(140)	699
Gender: Male	29%	(95)	21%	(69)	17%	(55)	18%	(57)	14%	(46)	322
Gender: Female	25%	(96)	19%	(71)	17%	(62)	14%	(53)	25%	(94)	377
Age: 18-34	22%	(37)	18%	(32)	18%	(30)	17%	(29)	26%	(44)	172
Age: 35-44	26%	(25)	18%	(17)	14%	(14)	11%	(11)	30%	(29)	95
Age: 45-64	29%	(66)	20%	(46)	17%	(39)	17%	(40)	17%	(38)	230
Age: 65+	31%	(62)	22%	(45)	17%	(34)	15%	(30)	15%	(29)	201
GenZers: 1997-2012	20%	(17)	9%	(8)	18%	(15)	24%	(21)	28%	(24)	85
Millennials: 1981-1996	23%	(40)	23%	(40)	16%	(28)	10%	(17)	27%	(47)	172
GenXers: 1965-1980	32%	(53)	17%	(28)	14%	(23)	20%	(34)	18%	(30)	168
Baby Boomers: 1946-1964	30%	(78)	24%	(62)	19%	(49)	14%	(36)	14%	(38)	263
Educ: < College	22%	(97)	19%	(84)	17%	(75)	17%	(77)	24%	(107)	441
Educ: Bachelors degree	37%	(59)	20%	(32)	16%	(26)	13%	(21)	13%	(21)	160
Educ: Post-grad	35%	(35)	24%	(23)	17%	(17)	12%	(12)	12%	(12)	99
Income: Under 50k	26%	(78)	19%	(57)	13%	(38)	18%	(55)	24%	(72)	300
Income: 50k-100k	26%	(65)	21%	(54)	19%	(49)	14%	(37)	19%	(49)	253
Income: 100k+	33%	(48)	21%	(30)	21%	(30)	13%	(19)	13%	(19)	146
Ethnicity: White (Non-Hispanic)	26%	(121)	22%	(101)	19%	(89)	15%	(68)	18%	(83)	463
Ethnicity: Hispanic	31%	(11)	6%	(2)	14%	(5)	26%	(9)	23%	(8)	36
Ethnicity: Black (Non-Hispanic)	30%	(46)	18%	(29)	12%	(18)	13%	(20)	27%	(41)	155
Ethnicity: Asian + Other (Non-Hispanic)	26%	(12)	19%	(8)	11%	(5)	28%	(12)	17%	(8)	45
All Christian	23%	(79)	23%	(80)	18%	(60)	18%	(62)	18%	(60)	341
All Non-Christian	53%	(11)	32%	(7)	8%	(2)	—	(0)	6%	(1)	20
Atheist	67%	(22)	4%	(1)	23%	(7)	3%	(1)	3%	(1)	32
Agnostic/Nothing in particular	38%	(51)	14%	(19)	13%	(17)	12%	(16)	23%	(31)	135
Something Else	16%	(28)	20%	(33)	18%	(31)	18%	(31)	28%	(47)	170
Evangelical	14%	(37)	20%	(54)	20%	(54)	18%	(47)	29%	(78)	271
Non-Evangelical	29%	(68)	24%	(56)	16%	(37)	18%	(41)	12%	(29)	231
PID: Dem (no lean)	44%	(104)	17%	(40)	12%	(29)	10%	(24)	16%	(38)	234
PID: Ind (no lean)	26%	(55)	19%	(40)	18%	(37)	14%	(30)	23%	(48)	211
PID: Rep (no lean)	13%	(32)	24%	(61)	20%	(52)	22%	(56)	21%	(54)	254

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(191)	20%	(140)	17%	(118)	16%	(110)	20%	(140)	699
PID/Gender: Dem Men	52%	(46)	23%	(20)	10%	(9)	3%	(2)	11%	(10)	88
PID/Gender: Dem Women	39%	(58)	13%	(19)	13%	(19)	15%	(21)	19%	(28)	146
PID/Gender: Ind Men	29%	(31)	16%	(17)	22%	(24)	15%	(17)	18%	(19)	108
PID/Gender: Ind Women	23%	(24)	22%	(22)	13%	(14)	13%	(14)	28%	(29)	103
PID/Gender: Rep Men	14%	(17)	25%	(31)	18%	(22)	30%	(38)	13%	(17)	126
PID/Gender: Rep Women	11%	(15)	23%	(29)	23%	(29)	14%	(18)	29%	(37)	129
Ideo: Liberal (1-3)	52%	(98)	19%	(37)	9%	(17)	9%	(17)	12%	(22)	191
Ideo: Moderate (4)	22%	(46)	24%	(50)	17%	(35)	12%	(26)	25%	(53)	210
Ideo: Conservative (5-7)	17%	(46)	18%	(50)	24%	(64)	22%	(60)	19%	(52)	270
Ideo/PID: Conservative Republican	15%	(30)	18%	(35)	21%	(40)	25%	(48)	22%	(43)	197
Ideo/PID: Moderate/Liberal Republican	4%	(2)	45%	(23)	22%	(11)	15%	(8)	14%	(7)	51
Ideo/PID: Moderate/Conservative Democrat	35%	(30)	15%	(13)	21%	(18)	9%	(8)	20%	(17)	86
Ideo/PID: Liberal Democrat	52%	(74)	19%	(27)	7%	(11)	9%	(13)	13%	(18)	143
Unfavorable of Biden and Trump	30%	(27)	22%	(20)	20%	(18)	9%	(8)	19%	(17)	91
2024 H2H Matchup: Biden Voter	44%	(132)	20%	(60)	12%	(36)	10%	(30)	14%	(42)	300
2024 H2H Matchup: Trump Voter	13%	(43)	21%	(71)	22%	(74)	23%	(78)	22%	(77)	343
2024 H2H Matchup: Would not Vote	25%	(6)	9%	(2)	10%	(3)	2%	(0)	54%	(14)	26
2024 H2H Matchup: Do not Know	29%	(9)	22%	(7)	18%	(6)	6%	(2)	25%	(8)	31
2022 House Vote: Democrat	46%	(126)	17%	(47)	12%	(33)	10%	(28)	15%	(42)	276
2022 House Vote: Republican	13%	(36)	23%	(63)	21%	(56)	23%	(62)	20%	(53)	270
2022 House Vote: Did not Vote	20%	(29)	20%	(30)	17%	(25)	14%	(20)	29%	(43)	146
2020 Vote: Joe Biden	44%	(141)	19%	(59)	11%	(36)	10%	(32)	15%	(49)	317
2020 Vote: Donald Trump	13%	(42)	21%	(69)	22%	(72)	21%	(70)	22%	(73)	326
2020 Vote: Someone Else	7%	(1)	29%	(3)	34%	(3)	23%	(2)	7%	(1)	10
2020 Vote: Did not Vote	17%	(8)	19%	(9)	12%	(6)	14%	(6)	38%	(18)	47
2016 Vote: Hillary Clinton	47%	(121)	18%	(47)	12%	(30)	8%	(21)	14%	(37)	255
2016 Vote: Donald Trump	13%	(34)	21%	(56)	21%	(56)	20%	(54)	25%	(68)	268
2016 Vote: Someone Else	49%	(8)	22%	(3)	8%	(1)	10%	(2)	11%	(2)	15
2020 Vote/PID: Not Biden/Democrat	32%	(5)	38%	(6)	5%	(1)	5%	(1)	19%	(3)	14
2020 Vote/PID: Not Trump/Republican	15%	(4)	21%	(5)	23%	(6)	21%	(5)	21%	(5)	24

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(191)	20%	(140)	17%	(118)	16%	(110)	20%	(140)	699
U.S. Economy: Wrong Track	18%	(83)	18%	(84)	18%	(85)	22%	(102)	24%	(109)	463
U.S. Economy: Right Direction	45%	(107)	24%	(56)	14%	(33)	4%	(9)	13%	(31)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(107)	17%	(42)	12%	(29)	13%	(30)	14%	(33)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(50)	20%	(69)	21%	(74)	22%	(76)	22%	(74)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(34)	25%	(29)	13%	(15)	3%	(4)	29%	(33)	115
Top 2024 Issue: Economy	22%	(56)	18%	(46)	24%	(60)	13%	(33)	22%	(55)	250
Community: Urban	29%	(36)	15%	(19)	16%	(20)	19%	(24)	22%	(27)	125
Community: Suburban	34%	(99)	20%	(57)	19%	(56)	14%	(40)	14%	(40)	291
Community: Rural	20%	(56)	23%	(64)	15%	(42)	16%	(46)	26%	(74)	283
Community/Gender: Urban Women	26%	(16)	12%	(8)	16%	(10)	27%	(17)	19%	(12)	63
Community/Gender: Urban Men	31%	(20)	18%	(11)	15%	(9)	12%	(7)	24%	(15)	62
Community/Gender: Rural Women	20%	(31)	20%	(30)	14%	(22)	10%	(15)	36%	(55)	153
Community/Gender: Rural Men	20%	(25)	26%	(34)	16%	(21)	24%	(31)	14%	(19)	130
Community/Gender: Suburban Women	30%	(49)	21%	(33)	19%	(31)	13%	(21)	17%	(28)	162
Community/Gender: Suburban Men	38%	(50)	18%	(24)	19%	(25)	14%	(19)	9%	(12)	130
Homeowner	27%	(134)	22%	(107)	19%	(95)	15%	(72)	17%	(85)	493
Renter	30%	(50)	16%	(27)	12%	(20)	16%	(26)	26%	(42)	166
Military HHnm: Yes	31%	(36)	19%	(22)	16%	(18)	17%	(19)	17%	(20)	116
Military HH: No	26%	(154)	20%	(119)	17%	(99)	16%	(91)	21%	(120)	583
Employ: Private Sector	26%	(57)	20%	(43)	18%	(40)	17%	(37)	18%	(40)	217
Employ: Government	25%	(11)	13%	(6)	24%	(10)	19%	(8)	19%	(8)	44
Employ: Self-Employed	26%	(17)	21%	(13)	13%	(8)	18%	(12)	22%	(14)	63
Employ: Homemaker	16%	(5)	23%	(7)	30%	(10)	7%	(2)	24%	(8)	32
Employ: Student	26%	(7)	13%	(3)	17%	(4)	24%	(6)	21%	(5)	26
Employ: Retired	31%	(63)	23%	(47)	18%	(36)	14%	(28)	15%	(31)	205
Employ: Unemployed	26%	(19)	21%	(16)	6%	(4)	18%	(14)	29%	(22)	75
Employ: Other	33%	(12)	13%	(5)	15%	(5)	9%	(3)	31%	(11)	36
Self + Household: White-Collar	32%	(94)	21%	(62)	18%	(53)	16%	(46)	13%	(37)	292
Self + Household: Blue Collar	28%	(85)	22%	(66)	17%	(52)	13%	(40)	19%	(58)	302

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(191)	20%	(140)	17%	(118)	16%	(110)	20%	(140)	699
Union HH: Yes	45%	(10)	16%	(4)	11%	(2)	13%	(3)	15%	(3)	23
Union HH: No	27%	(180)	20%	(136)	17%	(115)	16%	(107)	20%	(137)	676
LGBTQ+: Yes	39%	(30)	20%	(16)	16%	(13)	9%	(7)	16%	(12)	78
LGBTQ+: No	26%	(161)	20%	(125)	17%	(105)	17%	(103)	21%	(128)	621
Motivated to Vote	29%	(183)	20%	(127)	17%	(109)	16%	(98)	18%	(113)	629
Parent: Yes	24%	(42)	20%	(36)	22%	(39)	9%	(17)	24%	(43)	178
Parent: No	28%	(148)	20%	(104)	15%	(78)	18%	(94)	19%	(97)	521
COVID Vaccine: Yes	32%	(168)	21%	(108)	17%	(88)	12%	(64)	17%	(91)	519
COVID Vaccine: No	12%	(22)	18%	(32)	16%	(29)	26%	(46)	28%	(50)	180
Student Loans: Yes	35%	(31)	17%	(15)	13%	(12)	12%	(11)	23%	(21)	89
Student Loans: No	26%	(160)	21%	(125)	17%	(106)	16%	(99)	20%	(120)	610
Favorable Opinion of Haley	22%	(51)	21%	(49)	24%	(56)	16%	(36)	18%	(41)	234
Unfavorable Opinion of Haley	37%	(120)	19%	(60)	14%	(46)	18%	(59)	12%	(40)	324
Protestant	23%	(60)	22%	(58)	19%	(49)	15%	(40)	20%	(53)	260
Roman Catholic	24%	(17)	27%	(19)	15%	(11)	25%	(18)	9%	(7)	72
Mormon	—	(0)	—	(0)	—	(0)	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	22%	(2)	36%	(3)	—	(0)	42%	(3)	—	(0)	7
Jewish	71%	(7)	19%	(2)	—	(0)	1%	(0)	10%	(1)	10
Muslim	—	(0)	48%	(2)	47%	(2)	—	(0)	6%	(0)	3
Buddhist	29%	(1)	67%	(3)	—	(0)	—	(0)	4%	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	67%	(22)	4%	(1)	23%	(7)	3%	(1)	3%	(1)	32
Agnostic	23%	(6)	22%	(5)	15%	(4)	15%	(4)	26%	(6)	25
Something else	16%	(28)	20%	(33)	18%	(31)	18%	(31)	28%	(47)	170
Nothing in particular	42%	(46)	12%	(13)	13%	(14)	11%	(12)	22%	(24)	110
Prodigal Biden Voter	33%	(14)	16%	(7)	13%	(6)	7%	(3)	31%	(14)	44
Undecided Voter (DK/WNV)	27%	(15)	16%	(9)	14%	(8)	4%	(2)	38%	(21)	56
Undecided Voter (DK)	25%	(6)	9%	(2)	10%	(3)	2%	(0)	54%	(14)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(115)	21%	(144)	13%	(90)	28%	(198)	22%	(153)	699
Gender: Male	19%	(62)	21%	(69)	13%	(41)	31%	(100)	16%	(50)	322
Gender: Female	14%	(53)	20%	(75)	13%	(49)	26%	(97)	27%	(102)	377
Age: 18-34	20%	(35)	25%	(43)	8%	(14)	20%	(34)	27%	(46)	172
Age: 35-44	13%	(12)	28%	(26)	11%	(10)	24%	(23)	25%	(24)	95
Age: 45-64	17%	(40)	19%	(43)	15%	(34)	30%	(69)	20%	(45)	230
Age: 65+	14%	(29)	16%	(32)	16%	(32)	36%	(72)	19%	(37)	201
GenZers: 1997-2012	22%	(19)	22%	(19)	5%	(4)	24%	(20)	27%	(23)	85
Millennials: 1981-1996	15%	(26)	28%	(48)	10%	(18)	20%	(35)	26%	(45)	172
GenXers: 1965-1980	20%	(33)	20%	(33)	14%	(24)	28%	(47)	18%	(30)	168
Baby Boomers: 1946-1964	14%	(37)	16%	(42)	17%	(44)	34%	(90)	19%	(51)	263
Educ: < College	17%	(77)	23%	(103)	11%	(50)	23%	(101)	25%	(109)	441
Educ: Bachelors degree	15%	(24)	17%	(27)	14%	(22)	36%	(57)	19%	(30)	160
Educ: Post-grad	15%	(15)	14%	(14)	18%	(18)	39%	(39)	14%	(13)	99
Income: Under 50k	18%	(54)	18%	(53)	13%	(38)	27%	(80)	25%	(74)	300
Income: 50k-100k	16%	(41)	24%	(61)	12%	(30)	27%	(68)	21%	(53)	253
Income: 100k+	14%	(20)	20%	(30)	15%	(22)	34%	(50)	17%	(25)	146
Ethnicity: White (Non-Hispanic)	15%	(68)	21%	(99)	15%	(71)	27%	(123)	22%	(102)	463
Ethnicity: Hispanic	20%	(7)	17%	(6)	8%	(3)	35%	(13)	19%	(7)	36
Ethnicity: Black (Non-Hispanic)	17%	(26)	20%	(31)	8%	(13)	30%	(47)	25%	(38)	155
Ethnicity: Asian + Other (Non-Hispanic)	30%	(14)	18%	(8)	6%	(3)	33%	(15)	13%	(6)	45
All Christian	18%	(62)	22%	(75)	15%	(51)	25%	(86)	19%	(66)	341
All Non-Christian	5%	(1)	22%	(5)	21%	(4)	46%	(9)	6%	(1)	20
Atheist	3%	(1)	9%	(3)	28%	(9)	60%	(19)	—	(0)	32
Agnostic/Nothing in particular	16%	(21)	13%	(17)	10%	(13)	38%	(52)	23%	(31)	135
Something Else	17%	(29)	26%	(43)	7%	(12)	18%	(31)	32%	(55)	170
Evangelical	17%	(47)	28%	(75)	11%	(29)	14%	(38)	30%	(83)	271
Non-Evangelical	17%	(40)	18%	(42)	15%	(35)	34%	(79)	15%	(36)	231
PID: Dem (no lean)	14%	(32)	14%	(34)	14%	(32)	43%	(100)	15%	(36)	234
PID: Ind (no lean)	12%	(25)	19%	(41)	12%	(25)	33%	(69)	24%	(50)	211
PID: Rep (no lean)	23%	(57)	27%	(69)	13%	(33)	11%	(29)	26%	(66)	254

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(115)	21%	(144)	13%	(90)	28%	(198)	22%	(153)	699
PID/Gender: Dem Men	13%	(11)	13%	(11)	11%	(10)	51%	(45)	13%	(11)	88
PID/Gender: Dem Women	15%	(21)	16%	(23)	15%	(22)	38%	(55)	17%	(25)	146
PID/Gender: Ind Men	13%	(14)	22%	(24)	12%	(13)	40%	(43)	13%	(14)	108
PID/Gender: Ind Women	11%	(11)	16%	(17)	12%	(12)	25%	(26)	36%	(37)	103
PID/Gender: Rep Men	29%	(36)	27%	(34)	14%	(18)	10%	(13)	20%	(25)	126
PID/Gender: Rep Women	17%	(21)	28%	(36)	11%	(15)	12%	(16)	32%	(41)	129
Ideo: Liberal (1-3)	16%	(30)	11%	(21)	13%	(25)	50%	(95)	10%	(19)	191
Ideo: Moderate (4)	11%	(24)	20%	(42)	14%	(30)	28%	(59)	26%	(55)	210
Ideo: Conservative (5-7)	22%	(58)	29%	(78)	13%	(35)	14%	(38)	23%	(62)	270
Ideo/PID: Conservative Republican	23%	(45)	29%	(56)	12%	(23)	11%	(22)	26%	(50)	197
Ideo/PID: Moderate/Liberal Republican	24%	(12)	24%	(12)	19%	(9)	13%	(7)	20%	(10)	51
Ideo/PID: Moderate/Conservative Democrat	11%	(10)	21%	(18)	14%	(12)	33%	(28)	21%	(18)	86
Ideo/PID: Liberal Democrat	16%	(23)	11%	(16)	14%	(20)	48%	(69)	11%	(15)	143
Unfavorable of Biden and Trump	8%	(8)	14%	(12)	24%	(21)	35%	(32)	20%	(18)	91
2024 H2H Matchup: Biden Voter	12%	(37)	12%	(35)	16%	(48)	47%	(142)	13%	(38)	300
2024 H2H Matchup: Trump Voter	21%	(73)	30%	(102)	10%	(34)	12%	(42)	27%	(92)	343
2024 H2H Matchup: Would not Vote	2%	(1)	12%	(3)	5%	(1)	26%	(7)	55%	(14)	26
2024 H2H Matchup: Do not Know	15%	(5)	14%	(4)	21%	(6)	23%	(7)	27%	(8)	31
2022 House Vote: Democrat	12%	(34)	12%	(34)	13%	(36)	48%	(133)	14%	(40)	276
2022 House Vote: Republican	21%	(58)	30%	(80)	10%	(27)	14%	(38)	25%	(68)	270
2022 House Vote: Did not Vote	15%	(22)	19%	(28)	17%	(25)	19%	(27)	30%	(43)	146
2020 Vote: Joe Biden	13%	(40)	13%	(42)	14%	(45)	45%	(144)	15%	(47)	317
2020 Vote: Donald Trump	21%	(68)	28%	(91)	12%	(39)	13%	(41)	27%	(87)	326
2020 Vote: Someone Else	38%	(4)	19%	(2)	11%	(1)	22%	(2)	10%	(1)	10
2020 Vote: Did not Vote	8%	(4)	21%	(10)	10%	(4)	23%	(11)	38%	(18)	47
2016 Vote: Hillary Clinton	12%	(31)	11%	(28)	14%	(36)	48%	(122)	15%	(38)	255
2016 Vote: Donald Trump	20%	(52)	26%	(70)	12%	(32)	14%	(37)	28%	(76)	268
2016 Vote: Someone Else	22%	(3)	3%	(0)	15%	(2)	48%	(7)	12%	(2)	15
2020 Vote/PID: Not Biden/Democrat	7%	(1)	31%	(4)	7%	(1)	22%	(3)	34%	(5)	14
2020 Vote/PID: Not Trump/Republican	15%	(4)	30%	(7)	13%	(3)	23%	(6)	19%	(5)	24

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(115)	21%	(144)	13%	(90)	28%	(198)	22%	(153)	699
U.S. Economy: Wrong Track	19%	(88)	23%	(107)	12%	(53)	20%	(93)	26%	(121)	463
U.S. Economy: Right Direction	12%	(27)	15%	(37)	16%	(37)	44%	(104)	13%	(31)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(39)	13%	(30)	14%	(33)	45%	(109)	12%	(29)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(74)	28%	(97)	11%	(37)	14%	(48)	25%	(87)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	14%	(16)	17%	(20)	35%	(40)	31%	(36)	115
Top 2024 Issue: Economy	17%	(42)	28%	(70)	15%	(37)	18%	(46)	22%	(55)	250
Community: Urban	24%	(30)	18%	(22)	11%	(14)	24%	(30)	23%	(29)	125
Community: Suburban	15%	(42)	22%	(65)	13%	(39)	34%	(100)	16%	(45)	291
Community: Rural	15%	(43)	20%	(56)	13%	(37)	24%	(68)	28%	(78)	283
Community/Gender: Urban Women	23%	(14)	15%	(9)	11%	(7)	28%	(17)	23%	(15)	63
Community/Gender: Urban Men	25%	(15)	21%	(13)	11%	(7)	20%	(13)	24%	(15)	62
Community/Gender: Rural Women	11%	(16)	20%	(31)	12%	(18)	21%	(33)	36%	(55)	153
Community/Gender: Rural Men	21%	(27)	20%	(26)	15%	(19)	27%	(35)	17%	(23)	130
Community/Gender: Suburban Women	14%	(23)	22%	(35)	15%	(24)	29%	(47)	20%	(33)	162
Community/Gender: Suburban Men	15%	(19)	23%	(30)	11%	(15)	41%	(53)	10%	(13)	130
Homeowner	15%	(75)	22%	(107)	14%	(70)	29%	(143)	20%	(97)	493
Renter	20%	(34)	17%	(29)	11%	(18)	28%	(46)	24%	(40)	166
Military HHnm: Yes	17%	(20)	13%	(15)	17%	(20)	33%	(38)	20%	(23)	116
Military HH: No	16%	(95)	22%	(129)	12%	(70)	27%	(159)	22%	(130)	583
Employ: Private Sector	17%	(36)	21%	(46)	14%	(29)	27%	(59)	22%	(47)	217
Employ: Government	18%	(8)	30%	(13)	10%	(4)	22%	(10)	20%	(9)	44
Employ: Self-Employed	21%	(13)	24%	(15)	12%	(8)	21%	(14)	22%	(14)	63
Employ: Homemaker	9%	(3)	42%	(14)	14%	(5)	14%	(4)	20%	(7)	32
Employ: Student	18%	(5)	31%	(8)	2%	(1)	32%	(9)	16%	(4)	26
Employ: Retired	17%	(34)	13%	(27)	18%	(36)	34%	(70)	18%	(37)	205
Employ: Unemployed	17%	(13)	21%	(16)	4%	(3)	29%	(22)	29%	(22)	75
Employ: Other	9%	(3)	12%	(4)	12%	(4)	29%	(11)	39%	(14)	36
Self + Household: White-Collar	14%	(42)	22%	(65)	13%	(38)	34%	(101)	16%	(47)	292
Self + Household: Blue Collar	18%	(54)	21%	(65)	14%	(42)	26%	(78)	21%	(64)	302

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(115)	21%	(144)	13%	(90)	28%	(198)	22%	(153)	699
Union HH: Yes	12%	(3)	24%	(5)	8%	(2)	30%	(7)	26%	(6)	23
Union HH: No	17%	(112)	20%	(138)	13%	(88)	28%	(191)	22%	(147)	676
LGBTQ+: Yes	10%	(7)	15%	(12)	18%	(14)	42%	(33)	15%	(12)	78
LGBTQ+: No	17%	(108)	21%	(132)	12%	(76)	26%	(164)	23%	(141)	621
Motivated to Vote	18%	(110)	20%	(128)	14%	(86)	29%	(180)	20%	(125)	629
Parent: Yes	20%	(35)	28%	(49)	13%	(22)	15%	(27)	25%	(44)	178
Parent: No	15%	(80)	18%	(95)	13%	(68)	33%	(170)	21%	(108)	521
COVID Vaccine: Yes	15%	(78)	18%	(96)	13%	(70)	34%	(177)	19%	(99)	519
COVID Vaccine: No	21%	(37)	27%	(48)	11%	(20)	12%	(21)	30%	(54)	180
Student Loans: Yes	11%	(10)	18%	(16)	12%	(11)	36%	(32)	23%	(20)	89
Student Loans: No	17%	(105)	21%	(128)	13%	(79)	27%	(166)	22%	(132)	610
Favorable Opinion of Haley	17%	(39)	24%	(56)	16%	(37)	24%	(55)	20%	(47)	234
Unfavorable Opinion of Haley	17%	(56)	19%	(61)	12%	(38)	37%	(121)	15%	(47)	324
Protestant	17%	(44)	21%	(56)	16%	(42)	24%	(63)	21%	(56)	260
Roman Catholic	20%	(14)	24%	(17)	12%	(9)	33%	(24)	11%	(8)	72
Mormon	65%	(1)	—	(0)	—	(0)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	42%	(3)	36%	(3)	—	(0)	—	(0)	22%	(2)	7
Jewish	—	(0)	15%	(1)	19%	(2)	56%	(6)	11%	(1)	10
Muslim	30%	(1)	51%	(2)	19%	(1)	—	(0)	—	(0)	3
Buddhist	—	(0)	29%	(1)	38%	(2)	29%	(1)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	3%	(1)	9%	(3)	28%	(9)	60%	(19)	—	(0)	32
Agnostic	15%	(4)	4%	(1)	17%	(4)	40%	(10)	24%	(6)	25
Something else	17%	(29)	26%	(43)	7%	(12)	18%	(31)	32%	(55)	170
Nothing in particular	16%	(18)	15%	(16)	8%	(9)	38%	(41)	23%	(25)	110
Prodigal Biden Voter	14%	(6)	24%	(11)	6%	(3)	27%	(12)	29%	(13)	44
Undecided Voter (DK/WNV)	9%	(5)	13%	(7)	14%	(8)	24%	(14)	40%	(22)	56
Undecided Voter (DK)	2%	(1)	12%	(3)	5%	(1)	26%	(7)	55%	(14)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(306)	23%	(163)	10%	(68)	10%	(72)	13%	(91)	699
Gender: Male	39%	(126)	22%	(72)	13%	(43)	15%	(47)	11%	(34)	322
Gender: Female	48%	(180)	24%	(91)	7%	(25)	6%	(24)	15%	(57)	377
Age: 18-34	39%	(68)	20%	(34)	11%	(19)	11%	(19)	19%	(32)	172
Age: 35-44	47%	(45)	24%	(23)	10%	(9)	2%	(2)	17%	(16)	95
Age: 45-64	42%	(96)	29%	(68)	8%	(19)	10%	(23)	11%	(24)	230
Age: 65+	48%	(97)	19%	(37)	10%	(20)	14%	(28)	9%	(19)	201
GenZers: 1997-2012	32%	(27)	19%	(16)	15%	(13)	14%	(12)	20%	(17)	85
Millennials: 1981-1996	48%	(83)	21%	(37)	8%	(13)	5%	(9)	17%	(30)	172
GenXers: 1965-1980	41%	(68)	28%	(47)	11%	(18)	9%	(15)	12%	(20)	168
Baby Boomers: 1946-1964	47%	(124)	23%	(61)	7%	(20)	13%	(35)	9%	(24)	263
Educ: < College	40%	(174)	24%	(107)	9%	(41)	10%	(42)	17%	(76)	441
Educ: Bachelors degree	51%	(82)	22%	(35)	10%	(16)	10%	(17)	6%	(10)	160
Educ: Post-grad	50%	(50)	21%	(20)	10%	(10)	13%	(13)	6%	(6)	99
Income: Under 50k	44%	(133)	22%	(65)	9%	(26)	10%	(29)	16%	(48)	300
Income: 50k-100k	42%	(107)	22%	(57)	11%	(28)	10%	(26)	14%	(35)	253
Income: 100k+	45%	(66)	28%	(41)	9%	(14)	11%	(17)	6%	(9)	146
Ethnicity: White (Non-Hispanic)	41%	(190)	26%	(122)	11%	(50)	11%	(53)	10%	(48)	463
Ethnicity: Hispanic	40%	(14)	4%	(2)	7%	(3)	24%	(9)	25%	(9)	36
Ethnicity: Black (Non-Hispanic)	48%	(74)	20%	(32)	8%	(12)	5%	(8)	19%	(30)	155
Ethnicity: Asian + Other (Non-Hispanic)	61%	(28)	17%	(8)	5%	(2)	5%	(2)	11%	(5)	45
All Christian	42%	(145)	26%	(88)	10%	(33)	13%	(43)	9%	(32)	341
All Non-Christian	59%	(12)	27%	(6)	12%	(3)	1%	(0)	1%	(0)	20
Atheist	55%	(18)	18%	(6)	11%	(3)	16%	(5)	—	(0)	32
Agnostic/Nothing in particular	46%	(62)	17%	(23)	11%	(14)	9%	(12)	18%	(24)	135
Something Else	41%	(69)	23%	(40)	8%	(14)	7%	(11)	21%	(36)	170
Evangelical	34%	(92)	27%	(74)	11%	(31)	11%	(30)	16%	(44)	271
Non-Evangelical	52%	(119)	22%	(52)	7%	(16)	10%	(23)	9%	(22)	231
PID: Dem (no lean)	62%	(146)	18%	(43)	6%	(13)	2%	(4)	12%	(28)	234
PID: Ind (no lean)	42%	(88)	21%	(45)	9%	(20)	14%	(30)	13%	(28)	211
PID: Rep (no lean)	28%	(72)	30%	(75)	14%	(35)	15%	(38)	14%	(35)	254

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(306)	23%	(163)	10%	(68)	10%	(72)	13%	(91)	699
PID/Gender: Dem Men	60%	(53)	22%	(19)	7%	(6)	3%	(2)	8%	(7)	88
PID/Gender: Dem Women	64%	(93)	16%	(24)	5%	(7)	1%	(1)	15%	(21)	146
PID/Gender: Ind Men	43%	(47)	16%	(17)	13%	(14)	18%	(19)	10%	(11)	108
PID/Gender: Ind Women	40%	(41)	26%	(27)	6%	(6)	11%	(11)	16%	(17)	103
PID/Gender: Rep Men	21%	(27)	28%	(35)	18%	(23)	21%	(26)	12%	(16)	126
PID/Gender: Rep Women	35%	(45)	31%	(40)	9%	(12)	9%	(12)	15%	(19)	129
Ideo: Liberal (1-3)	67%	(128)	19%	(36)	5%	(9)	3%	(5)	7%	(12)	191
Ideo: Moderate (4)	44%	(93)	25%	(52)	8%	(16)	5%	(10)	18%	(39)	210
Ideo: Conservative (5-7)	29%	(78)	27%	(72)	14%	(39)	19%	(52)	11%	(29)	270
Ideo/PID: Conservative Republican	25%	(48)	29%	(57)	14%	(27)	19%	(38)	13%	(26)	197
Ideo/PID: Moderate/Liberal Republican	40%	(21)	36%	(18)	12%	(6)	—	(0)	12%	(6)	51
Ideo/PID: Moderate/Conservative Democrat	55%	(47)	18%	(15)	4%	(3)	4%	(3)	19%	(16)	86
Ideo/PID: Liberal Democrat	69%	(98)	19%	(26)	5%	(8)	—	(0)	7%	(10)	143
Unfavorable of Biden and Trump	50%	(46)	24%	(22)	9%	(9)	11%	(10)	5%	(5)	91
2024 H2H Matchup: Biden Voter	61%	(182)	20%	(60)	6%	(19)	4%	(12)	9%	(27)	300
2024 H2H Matchup: Trump Voter	28%	(95)	28%	(95)	14%	(47)	17%	(57)	14%	(49)	343
2024 H2H Matchup: Would not Vote	52%	(13)	—	(0)	4%	(1)	—	(0)	44%	(11)	26
2024 H2H Matchup: Do not Know	49%	(15)	26%	(8)	2%	(0)	10%	(3)	14%	(4)	31
2022 House Vote: Democrat	64%	(176)	19%	(51)	6%	(15)	4%	(11)	8%	(23)	276
2022 House Vote: Republican	27%	(73)	28%	(75)	12%	(32)	19%	(52)	14%	(38)	270
2022 House Vote: Did not Vote	39%	(57)	23%	(33)	13%	(19)	6%	(9)	19%	(28)	146
2020 Vote: Joe Biden	63%	(200)	19%	(59)	5%	(17)	3%	(10)	10%	(31)	317
2020 Vote: Donald Trump	27%	(87)	29%	(93)	14%	(46)	17%	(54)	14%	(45)	326
2020 Vote: Someone Else	25%	(2)	35%	(3)	14%	(1)	18%	(2)	7%	(1)	10
2020 Vote: Did not Vote	34%	(16)	15%	(7)	8%	(4)	11%	(5)	31%	(14)	47
2016 Vote: Hillary Clinton	64%	(164)	19%	(48)	5%	(11)	4%	(10)	8%	(21)	255
2016 Vote: Donald Trump	26%	(71)	28%	(75)	14%	(37)	16%	(44)	15%	(40)	268
2016 Vote: Someone Else	47%	(7)	25%	(4)	10%	(2)	7%	(1)	11%	(2)	15
2020 Vote/PID: Not Biden/Democrat	27%	(4)	38%	(6)	11%	(2)	1%	(0)	22%	(3)	14
2020 Vote/PID: Not Trump/Republican	38%	(9)	35%	(9)	9%	(2)	4%	(1)	13%	(3)	24

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(306)	23%	(163)	10%	(68)	10%	(72)	13%	(91)	699
U.S. Economy: Wrong Track	37%	(172)	24%	(110)	11%	(53)	12%	(58)	15%	(70)	463
U.S. Economy: Right Direction	56%	(133)	22%	(52)	6%	(15)	6%	(14)	9%	(22)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(145)	19%	(46)	6%	(14)	5%	(12)	10%	(24)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(99)	27%	(91)	14%	(49)	16%	(55)	14%	(49)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(62)	22%	(26)	4%	(5)	4%	(4)	16%	(18)	115
Top 2024 Issue: Economy	39%	(97)	28%	(69)	15%	(39)	8%	(20)	10%	(24)	250
Community: Urban	46%	(57)	19%	(24)	9%	(11)	8%	(10)	19%	(23)	125
Community: Suburban	49%	(143)	23%	(68)	9%	(25)	10%	(29)	9%	(27)	291
Community: Rural	37%	(106)	25%	(70)	11%	(31)	12%	(33)	15%	(42)	283
Community/Gender: Urban Women	54%	(34)	18%	(11)	6%	(3)	9%	(5)	15%	(9)	63
Community/Gender: Urban Men	38%	(23)	21%	(13)	13%	(8)	7%	(4)	22%	(14)	62
Community/Gender: Rural Women	41%	(63)	28%	(42)	7%	(11)	4%	(6)	20%	(31)	153
Community/Gender: Rural Men	33%	(43)	21%	(28)	16%	(21)	21%	(27)	8%	(11)	130
Community/Gender: Suburban Women	52%	(83)	23%	(37)	7%	(11)	8%	(13)	11%	(18)	162
Community/Gender: Suburban Men	46%	(60)	24%	(31)	11%	(14)	12%	(16)	7%	(9)	130
Homeowner	44%	(217)	25%	(122)	11%	(52)	12%	(59)	8%	(42)	493
Renter	46%	(76)	21%	(34)	8%	(14)	5%	(9)	20%	(33)	166
Military HHnm: Yes	41%	(48)	23%	(27)	11%	(13)	14%	(16)	11%	(12)	116
Military HH: No	44%	(258)	23%	(136)	9%	(55)	9%	(55)	14%	(79)	583
Employ: Private Sector	44%	(95)	25%	(54)	12%	(26)	10%	(21)	10%	(21)	217
Employ: Government	47%	(21)	24%	(11)	8%	(4)	11%	(5)	10%	(4)	44
Employ: Self-Employed	29%	(18)	36%	(23)	4%	(3)	13%	(8)	18%	(11)	63
Employ: Homemaker	35%	(11)	40%	(13)	3%	(1)	6%	(2)	17%	(6)	32
Employ: Student	46%	(12)	7%	(2)	24%	(6)	6%	(2)	16%	(4)	26
Employ: Retired	48%	(98)	19%	(38)	11%	(23)	11%	(24)	11%	(22)	205
Employ: Unemployed	46%	(34)	19%	(14)	2%	(2)	13%	(9)	21%	(15)	75
Employ: Other	44%	(16)	22%	(8)	9%	(3)	4%	(1)	22%	(8)	36
Self + Household: White-Collar	49%	(142)	23%	(68)	10%	(28)	11%	(33)	8%	(22)	292
Self + Household: Blue Collar	45%	(136)	24%	(73)	10%	(31)	10%	(29)	11%	(33)	302

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(306)	23%	(163)	10%	(68)	10%	(72)	13%	(91)	699
Union HH: Yes	41%	(10)	29%	(7)	6%	(1)	4%	(1)	20%	(4)	23
Union HH: No	44%	(296)	23%	(156)	10%	(66)	10%	(71)	13%	(87)	676
LGBTQ+: Yes	55%	(43)	13%	(10)	13%	(10)	7%	(6)	11%	(9)	78
LGBTQ+: No	42%	(263)	25%	(152)	9%	(57)	11%	(66)	13%	(83)	621
Motivated to Vote	45%	(281)	24%	(153)	10%	(61)	10%	(66)	11%	(69)	629
Parent: Yes	34%	(61)	30%	(53)	12%	(21)	6%	(11)	18%	(32)	178
Parent: No	47%	(245)	21%	(110)	9%	(47)	12%	(61)	11%	(59)	521
COVID Vaccine: Yes	49%	(257)	23%	(119)	9%	(45)	8%	(43)	11%	(56)	519
COVID Vaccine: No	27%	(49)	24%	(44)	13%	(23)	16%	(29)	20%	(36)	180
Student Loans: Yes	44%	(39)	24%	(21)	10%	(9)	8%	(7)	15%	(13)	89
Student Loans: No	44%	(266)	23%	(141)	10%	(59)	11%	(65)	13%	(78)	610
Favorable Opinion of Haley	37%	(87)	27%	(63)	14%	(32)	14%	(33)	8%	(19)	234
Unfavorable Opinion of Haley	51%	(166)	21%	(68)	9%	(30)	9%	(30)	9%	(30)	324
Protestant	44%	(115)	26%	(67)	11%	(29)	11%	(29)	7%	(19)	260
Roman Catholic	38%	(27)	26%	(18)	4%	(3)	18%	(13)	15%	(10)	72
Mormon	35%	(1)	—	(0)	—	(0)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	22%	(2)	36%	(3)	16%	(1)	—	(0)	25%	(2)	7
Jewish	57%	(6)	24%	(2)	19%	(2)	—	(0)	—	(0)	10
Muslim	24%	(1)	51%	(2)	19%	(1)	6%	(0)	—	(0)	3
Buddhist	67%	(3)	29%	(1)	—	(0)	—	(0)	4%	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	55%	(18)	18%	(6)	11%	(3)	16%	(5)	—	(0)	32
Agnostic	38%	(9)	12%	(3)	21%	(5)	9%	(2)	20%	(5)	25
Something else	41%	(69)	23%	(40)	8%	(14)	7%	(11)	21%	(36)	170
Nothing in particular	48%	(52)	18%	(20)	8%	(9)	9%	(10)	17%	(19)	110
Prodigal Biden Voter	57%	(25)	18%	(8)	2%	(1)	1%	(0)	23%	(10)	44
Undecided Voter (DK/WNV)	50%	(28)	14%	(8)	3%	(1)	5%	(3)	28%	(16)	56
Undecided Voter (DK)	52%	(13)	—	(0)	4%	(1)	—	(0)	44%	(11)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(307)	23%	(159)	12%	(81)	9%	(61)	13%	(90)	699
Gender: Male	42%	(137)	23%	(74)	16%	(51)	9%	(30)	10%	(31)	322
Gender: Female	45%	(171)	23%	(86)	8%	(31)	8%	(31)	16%	(59)	377
Age: 18-34	34%	(58)	23%	(39)	12%	(20)	10%	(18)	22%	(37)	172
Age: 35-44	42%	(40)	26%	(25)	7%	(7)	4%	(4)	21%	(20)	95
Age: 45-64	49%	(112)	21%	(47)	13%	(31)	8%	(18)	10%	(23)	230
Age: 65+	48%	(97)	24%	(48)	12%	(24)	11%	(21)	5%	(10)	201
GenZers: 1997-2012	30%	(25)	15%	(12)	15%	(13)	15%	(13)	25%	(21)	85
Millennials: 1981-1996	38%	(66)	28%	(49)	8%	(14)	5%	(9)	20%	(34)	172
GenXers: 1965-1980	51%	(87)	19%	(31)	12%	(20)	7%	(12)	11%	(19)	168
Baby Boomers: 1946-1964	47%	(125)	25%	(65)	12%	(32)	10%	(27)	6%	(15)	263
Educ: < College	40%	(174)	24%	(106)	13%	(56)	7%	(32)	17%	(73)	441
Educ: Bachelors degree	51%	(81)	22%	(35)	9%	(15)	12%	(19)	6%	(10)	160
Educ: Post-grad	53%	(52)	19%	(19)	11%	(11)	10%	(10)	6%	(6)	99
Income: Under 50k	43%	(129)	24%	(72)	10%	(29)	7%	(21)	16%	(49)	300
Income: 50k-100k	42%	(106)	23%	(59)	15%	(38)	8%	(19)	12%	(32)	253
Income: 100k+	50%	(72)	20%	(29)	10%	(15)	14%	(21)	6%	(9)	146
Ethnicity: White (Non-Hispanic)	43%	(199)	26%	(119)	13%	(62)	9%	(44)	9%	(40)	463
Ethnicity: Hispanic	44%	(16)	11%	(4)	6%	(2)	14%	(5)	24%	(9)	36
Ethnicity: Black (Non-Hispanic)	46%	(71)	18%	(28)	8%	(12)	7%	(10)	22%	(34)	155
Ethnicity: Asian + Other (Non-Hispanic)	47%	(21)	20%	(9)	11%	(5)	5%	(2)	16%	(7)	45
All Christian	42%	(143)	25%	(86)	13%	(45)	12%	(41)	8%	(26)	341
All Non-Christian	56%	(11)	38%	(8)	3%	(1)	2%	(0)	1%	(0)	20
Atheist	71%	(23)	8%	(3)	4%	(1)	9%	(3)	8%	(2)	32
Agnostic/Nothing in particular	50%	(68)	14%	(19)	12%	(16)	5%	(7)	18%	(25)	135
Something Else	36%	(62)	26%	(44)	11%	(18)	6%	(10)	21%	(36)	170
Evangelical	32%	(87)	28%	(76)	17%	(46)	10%	(26)	13%	(36)	271
Non-Evangelical	50%	(116)	21%	(49)	7%	(17)	10%	(23)	11%	(26)	231
PID: Dem (no lean)	60%	(140)	19%	(45)	5%	(12)	2%	(6)	13%	(31)	234
PID: Ind (no lean)	41%	(87)	21%	(45)	10%	(21)	11%	(24)	16%	(34)	211
PID: Rep (no lean)	31%	(80)	27%	(70)	19%	(49)	12%	(31)	10%	(25)	254

Continued on next page

**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(307)	23%	(159)	12%	(81)	9%	(61)	13%	(90)	699
PID/Gender: Dem Men	64%	(56)	21%	(18)	6%	(5)	1%	(1)	9%	(8)	88
PID/Gender: Dem Women	58%	(84)	18%	(27)	5%	(7)	3%	(5)	16%	(23)	146
PID/Gender: Ind Men	45%	(49)	20%	(22)	11%	(12)	12%	(13)	11%	(12)	108
PID/Gender: Ind Women	37%	(38)	22%	(23)	8%	(9)	11%	(11)	21%	(22)	103
PID/Gender: Rep Men	25%	(32)	27%	(34)	27%	(34)	12%	(16)	9%	(11)	126
PID/Gender: Rep Women	37%	(48)	28%	(36)	12%	(15)	12%	(16)	11%	(14)	129
Ideo: Liberal (1-3)	66%	(127)	21%	(41)	4%	(8)	1%	(2)	7%	(13)	191
Ideo: Moderate (4)	45%	(95)	19%	(39)	10%	(21)	6%	(12)	20%	(42)	210
Ideo: Conservative (5-7)	31%	(83)	27%	(72)	19%	(52)	15%	(42)	8%	(22)	270
Ideo/PID: Conservative Republican	31%	(61)	27%	(52)	19%	(38)	15%	(30)	8%	(16)	197
Ideo/PID: Moderate/Liberal Republican	37%	(19)	26%	(13)	21%	(11)	2%	(1)	13%	(6)	51
Ideo/PID: Moderate/Conservative Democrat	54%	(46)	14%	(12)	8%	(7)	4%	(3)	20%	(17)	86
Ideo/PID: Liberal Democrat	66%	(94)	23%	(32)	4%	(5)	2%	(2)	6%	(9)	143
Unfavorable of Biden and Trump	49%	(44)	25%	(23)	9%	(8)	9%	(8)	9%	(8)	91
2024 H2H Matchup: Biden Voter	63%	(189)	19%	(56)	5%	(14)	3%	(10)	10%	(30)	300
2024 H2H Matchup: Trump Voter	28%	(97)	26%	(91)	19%	(65)	14%	(48)	12%	(42)	343
2024 H2H Matchup: Would not Vote	41%	(10)	7%	(2)	2%	(1)	—	(0)	50%	(13)	26
2024 H2H Matchup: Do not Know	33%	(10)	35%	(11)	4%	(1)	10%	(3)	18%	(5)	31
2022 House Vote: Democrat	64%	(178)	18%	(50)	5%	(13)	3%	(9)	9%	(26)	276
2022 House Vote: Republican	28%	(75)	26%	(71)	18%	(49)	17%	(45)	11%	(30)	270
2022 House Vote: Did not Vote	37%	(54)	25%	(37)	12%	(18)	5%	(7)	21%	(30)	146
2020 Vote: Joe Biden	63%	(199)	18%	(57)	6%	(19)	3%	(9)	10%	(33)	317
2020 Vote: Donald Trump	29%	(94)	28%	(91)	17%	(56)	14%	(47)	11%	(37)	326
2020 Vote: Someone Else	29%	(3)	20%	(2)	9%	(1)	19%	(2)	22%	(2)	10
2020 Vote: Did not Vote	25%	(12)	19%	(9)	11%	(5)	8%	(4)	37%	(17)	47
2016 Vote: Hillary Clinton	65%	(166)	18%	(46)	6%	(15)	2%	(6)	9%	(23)	255
2016 Vote: Donald Trump	30%	(81)	25%	(68)	16%	(43)	15%	(40)	13%	(35)	268
2016 Vote: Someone Else	52%	(8)	19%	(3)	4%	(1)	7%	(1)	18%	(3)	15
2020 Vote/PID: Not Biden/Democrat	38%	(5)	29%	(4)	5%	(1)	4%	(1)	24%	(3)	14
2020 Vote/PID: Not Trump/Republican	37%	(9)	27%	(7)	19%	(5)	1%	(0)	16%	(4)	24

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(307)	23%	(159)	12%	(81)	9%	(61)	13%	(90)	699
U.S. Economy: Wrong Track	36%	(166)	25%	(115)	14%	(66)	12%	(56)	13%	(60)	463
U.S. Economy: Right Direction	60%	(142)	19%	(44)	6%	(15)	2%	(5)	12%	(29)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(148)	17%	(41)	6%	(14)	5%	(12)	11%	(26)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(100)	26%	(90)	18%	(63)	13%	(46)	13%	(43)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	52%	(60)	25%	(28)	4%	(4)	3%	(3)	17%	(20)	115
Top 2024 Issue: Economy	41%	(103)	24%	(59)	15%	(37)	9%	(22)	12%	(29)	250
Community: Urban	45%	(56)	20%	(25)	7%	(9)	7%	(9)	20%	(25)	125
Community: Suburban	50%	(145)	20%	(59)	11%	(31)	11%	(31)	9%	(26)	291
Community: Rural	38%	(106)	27%	(75)	15%	(41)	7%	(21)	14%	(38)	283
Community/Gender: Urban Women	47%	(30)	22%	(14)	3%	(2)	9%	(6)	19%	(12)	63
Community/Gender: Urban Men	43%	(27)	18%	(11)	12%	(7)	5%	(3)	22%	(14)	62
Community/Gender: Rural Women	42%	(63)	24%	(37)	11%	(17)	4%	(6)	19%	(29)	153
Community/Gender: Rural Men	33%	(43)	30%	(39)	19%	(24)	11%	(15)	8%	(10)	130
Community/Gender: Suburban Women	48%	(78)	22%	(35)	7%	(12)	12%	(19)	12%	(19)	162
Community/Gender: Suburban Men	52%	(67)	19%	(24)	15%	(19)	9%	(12)	6%	(7)	130
Homeowner	44%	(219)	24%	(119)	14%	(69)	10%	(48)	8%	(38)	493
Renter	46%	(76)	21%	(34)	7%	(12)	5%	(8)	22%	(37)	166
Military HHnm: Yes	54%	(62)	16%	(18)	11%	(13)	10%	(11)	10%	(11)	116
Military HH: No	42%	(245)	24%	(141)	12%	(68)	9%	(50)	13%	(79)	583
Employ: Private Sector	44%	(95)	24%	(52)	12%	(26)	10%	(22)	10%	(22)	217
Employ: Government	40%	(18)	17%	(7)	22%	(10)	7%	(3)	13%	(6)	44
Employ: Self-Employed	41%	(26)	21%	(13)	11%	(7)	6%	(4)	21%	(13)	63
Employ: Homemaker	44%	(14)	27%	(9)	9%	(3)	8%	(2)	13%	(4)	32
Employ: Student	35%	(9)	15%	(4)	12%	(3)	6%	(2)	32%	(9)	26
Employ: Retired	49%	(100)	25%	(51)	13%	(26)	8%	(16)	6%	(12)	205
Employ: Unemployed	43%	(32)	22%	(17)	2%	(2)	12%	(9)	21%	(16)	75
Employ: Other	37%	(13)	20%	(7)	13%	(5)	7%	(3)	23%	(8)	36
Self + Household: White-Collar	48%	(141)	20%	(58)	12%	(35)	13%	(37)	7%	(21)	292
Self + Household: Blue Collar	45%	(136)	27%	(82)	13%	(40)	4%	(12)	11%	(32)	302

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(307)	23%	(159)	12%	(81)	9%	(61)	13%	(90)	699
Union HH: Yes	32%	(7)	32%	(7)	9%	(2)	11%	(3)	16%	(4)	23
Union HH: No	44%	(300)	22%	(152)	12%	(79)	9%	(59)	13%	(86)	676
LGBTQ+: Yes	57%	(44)	14%	(11)	10%	(8)	3%	(2)	17%	(13)	78
LGBTQ+: No	42%	(263)	24%	(148)	12%	(74)	10%	(59)	12%	(77)	621
Motivated to Vote	46%	(289)	23%	(142)	12%	(78)	9%	(55)	10%	(66)	629
Parent: Yes	39%	(69)	23%	(41)	16%	(28)	5%	(8)	18%	(31)	178
Parent: No	46%	(238)	23%	(118)	10%	(53)	10%	(53)	11%	(59)	521
COVID Vaccine: Yes	52%	(269)	21%	(108)	11%	(55)	6%	(33)	10%	(54)	519
COVID Vaccine: No	21%	(38)	29%	(52)	15%	(27)	16%	(28)	20%	(35)	180
Student Loans: Yes	43%	(38)	23%	(21)	10%	(9)	8%	(7)	15%	(14)	89
Student Loans: No	44%	(269)	23%	(139)	12%	(72)	9%	(54)	12%	(76)	610
Favorable Opinion of Haley	37%	(87)	27%	(62)	14%	(34)	11%	(27)	10%	(23)	234
Unfavorable Opinion of Haley	53%	(172)	21%	(67)	10%	(32)	9%	(29)	7%	(23)	324
Protestant	43%	(112)	26%	(67)	14%	(37)	10%	(26)	7%	(19)	260
Roman Catholic	41%	(29)	20%	(14)	12%	(9)	18%	(13)	9%	(7)	72
Mormon	—	(0)	35%	(1)	—	(0)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	22%	(2)	62%	(4)	—	(0)	16%	(1)	—	(0)	7
Jewish	57%	(6)	39%	(4)	—	(0)	4%	(0)	—	(0)	10
Muslim	6%	(0)	76%	(3)	19%	(1)	—	(0)	—	(0)	3
Buddhist	67%	(3)	29%	(1)	—	(0)	—	(0)	4%	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	71%	(23)	8%	(3)	4%	(1)	9%	(3)	8%	(2)	32
Agnostic	47%	(12)	10%	(2)	15%	(4)	8%	(2)	20%	(5)	25
Something else	36%	(62)	26%	(44)	11%	(18)	6%	(10)	21%	(36)	170
Nothing in particular	51%	(56)	15%	(16)	11%	(12)	5%	(5)	18%	(20)	110
Prodigal Biden Voter	44%	(19)	21%	(9)	13%	(6)	—	(0)	21%	(9)	44
Undecided Voter (DK/WNV)	37%	(21)	22%	(13)	3%	(2)	6%	(3)	32%	(18)	56
Undecided Voter (DK)	41%	(10)	7%	(2)	2%	(1)	—	(0)	50%	(13)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(138)	29%	(205)	12%	(81)	13%	(88)	27%	(186)	699
Gender: Male	24%	(76)	28%	(90)	14%	(44)	16%	(51)	19%	(60)	322
Gender: Female	16%	(62)	31%	(115)	10%	(37)	10%	(38)	33%	(125)	377
Age: 18-34	16%	(28)	26%	(44)	15%	(26)	7%	(12)	37%	(63)	172
Age: 35-44	17%	(16)	27%	(25)	17%	(16)	11%	(11)	29%	(28)	95
Age: 45-64	18%	(42)	36%	(83)	8%	(19)	16%	(36)	22%	(51)	230
Age: 65+	26%	(52)	27%	(53)	10%	(21)	15%	(31)	22%	(44)	201
GenZers: 1997-2012	18%	(15)	20%	(17)	15%	(13)	10%	(9)	36%	(30)	85
Millennials: 1981-1996	15%	(26)	29%	(49)	15%	(25)	8%	(13)	33%	(58)	172
GenXers: 1965-1980	15%	(26)	36%	(60)	10%	(17)	15%	(26)	24%	(40)	168
Baby Boomers: 1946-1964	25%	(67)	29%	(77)	10%	(26)	15%	(40)	20%	(53)	263
Educ: < College	21%	(94)	31%	(136)	10%	(42)	10%	(42)	29%	(127)	441
Educ: Bachelors degree	18%	(29)	28%	(44)	15%	(24)	18%	(28)	22%	(35)	160
Educ: Post-grad	16%	(16)	26%	(26)	15%	(15)	19%	(18)	24%	(24)	99
Income: Under 50k	19%	(56)	27%	(81)	12%	(35)	12%	(35)	31%	(93)	300
Income: 50k-100k	20%	(51)	31%	(78)	11%	(28)	13%	(32)	25%	(64)	253
Income: 100k+	21%	(31)	32%	(47)	13%	(19)	15%	(21)	19%	(28)	146
Ethnicity: White (Non-Hispanic)	20%	(93)	33%	(154)	11%	(51)	12%	(56)	24%	(110)	463
Ethnicity: Hispanic	6%	(2)	13%	(5)	18%	(7)	23%	(8)	39%	(14)	36
Ethnicity: Black (Non-Hispanic)	18%	(27)	27%	(41)	12%	(18)	11%	(18)	32%	(50)	155
Ethnicity: Asian + Other (Non-Hispanic)	34%	(16)	12%	(6)	13%	(6)	15%	(7)	25%	(11)	45
All Christian	21%	(73)	31%	(107)	12%	(41)	14%	(47)	21%	(73)	341
All Non-Christian	13%	(3)	44%	(9)	18%	(4)	5%	(1)	20%	(4)	20
Atheist	10%	(3)	36%	(12)	20%	(7)	5%	(2)	29%	(9)	32
Agnostic/Nothing in particular	17%	(22)	25%	(33)	9%	(12)	17%	(23)	32%	(43)	135
Something Else	22%	(37)	26%	(44)	10%	(17)	9%	(16)	33%	(56)	170
Evangelical	22%	(60)	30%	(82)	12%	(32)	9%	(23)	27%	(74)	271
Non-Evangelical	21%	(48)	29%	(67)	12%	(27)	16%	(36)	23%	(54)	231
PID: Dem (no lean)	18%	(42)	30%	(69)	12%	(28)	17%	(40)	24%	(56)	234
PID: Ind (no lean)	14%	(30)	25%	(52)	13%	(28)	14%	(29)	34%	(71)	211
PID: Rep (no lean)	26%	(67)	33%	(84)	10%	(26)	8%	(19)	23%	(59)	254

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(138)	29%	(205)	12%	(81)	13%	(88)	27%	(186)	699
PID/Gender: Dem Men	22%	(19)	26%	(23)	14%	(12)	24%	(22)	14%	(12)	88
PID/Gender: Dem Women	15%	(22)	32%	(47)	11%	(15)	13%	(18)	30%	(43)	146
PID/Gender: Ind Men	19%	(21)	23%	(24)	16%	(17)	14%	(15)	28%	(31)	108
PID/Gender: Ind Women	9%	(9)	27%	(28)	11%	(11)	14%	(14)	40%	(41)	103
PID/Gender: Rep Men	29%	(36)	34%	(43)	12%	(15)	12%	(15)	14%	(17)	126
PID/Gender: Rep Women	24%	(30)	32%	(41)	9%	(11)	4%	(5)	32%	(41)	129
Ideo: Liberal (1-3)	14%	(27)	33%	(63)	12%	(22)	16%	(31)	25%	(48)	191
Ideo: Moderate (4)	18%	(37)	30%	(63)	14%	(29)	11%	(23)	28%	(58)	210
Ideo: Conservative (5-7)	26%	(70)	29%	(79)	10%	(28)	12%	(31)	23%	(62)	270
Ideo/PID: Conservative Republican	25%	(50)	33%	(64)	9%	(18)	9%	(17)	24%	(48)	197
Ideo/PID: Moderate/Liberal Republican	34%	(17)	39%	(20)	12%	(6)	5%	(3)	10%	(5)	51
Ideo/PID: Moderate/Conservative Democrat	21%	(18)	25%	(22)	14%	(12)	14%	(12)	26%	(22)	86
Ideo/PID: Liberal Democrat	15%	(21)	33%	(48)	11%	(16)	19%	(28)	22%	(31)	143
Unfavorable of Biden and Trump	16%	(15)	37%	(34)	12%	(11)	7%	(7)	27%	(24)	91
2024 H2H Matchup: Biden Voter	14%	(43)	31%	(92)	14%	(41)	18%	(53)	24%	(72)	300
2024 H2H Matchup: Trump Voter	26%	(90)	29%	(100)	11%	(36)	10%	(33)	25%	(84)	343
2024 H2H Matchup: Would not Vote	4%	(1)	14%	(3)	17%	(4)	—	(0)	65%	(16)	26
2024 H2H Matchup: Do not Know	11%	(3)	35%	(11)	1%	(0)	10%	(3)	44%	(13)	31
2022 House Vote: Democrat	14%	(40)	30%	(82)	12%	(32)	18%	(51)	26%	(71)	276
2022 House Vote: Republican	27%	(73)	30%	(81)	10%	(28)	10%	(26)	23%	(62)	270
2022 House Vote: Did not Vote	17%	(25)	27%	(39)	14%	(21)	7%	(11)	34%	(50)	146
2020 Vote: Joe Biden	15%	(47)	30%	(95)	12%	(40)	16%	(51)	27%	(84)	317
2020 Vote: Donald Trump	25%	(82)	31%	(101)	10%	(33)	9%	(30)	24%	(79)	326
2020 Vote: Someone Else	—	(0)	17%	(2)	27%	(3)	30%	(3)	26%	(3)	10
2020 Vote: Did not Vote	18%	(8)	16%	(8)	14%	(7)	10%	(4)	42%	(20)	47
2016 Vote: Hillary Clinton	14%	(36)	28%	(71)	13%	(32)	18%	(45)	28%	(70)	255
2016 Vote: Donald Trump	27%	(71)	30%	(80)	10%	(26)	9%	(23)	25%	(67)	268
2016 Vote: Someone Else	—	(0)	39%	(6)	4%	(1)	30%	(5)	27%	(4)	15
2020 Vote/PID: Not Biden/Democrat	20%	(3)	44%	(6)	9%	(1)	5%	(1)	22%	(3)	14
2020 Vote/PID: Not Trump/Republican	12%	(3)	30%	(7)	32%	(8)	10%	(3)	15%	(4)	24

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(138)	29%	(205)	12%	(81)	13%	(88)	27%	(186)	699
U.S. Economy: Wrong Track	21%	(98)	28%	(127)	10%	(49)	12%	(55)	29%	(134)	463
U.S. Economy: Right Direction	17%	(40)	33%	(78)	14%	(33)	14%	(34)	22%	(51)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(40)	29%	(70)	13%	(31)	19%	(46)	22%	(53)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(87)	29%	(100)	11%	(39)	9%	(32)	25%	(84)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	30%	(35)	10%	(11)	9%	(10)	42%	(48)	115
Top 2024 Issue: Economy	20%	(50)	31%	(78)	12%	(31)	12%	(29)	25%	(62)	250
Community: Urban	19%	(24)	23%	(29)	10%	(13)	21%	(26)	26%	(33)	125
Community: Suburban	21%	(62)	30%	(87)	13%	(39)	13%	(37)	23%	(66)	291
Community: Rural	18%	(52)	32%	(89)	10%	(29)	9%	(25)	31%	(87)	283
Community/Gender: Urban Women	15%	(9)	23%	(15)	2%	(2)	28%	(18)	31%	(19)	63
Community/Gender: Urban Men	23%	(14)	23%	(14)	18%	(12)	14%	(9)	22%	(14)	62
Community/Gender: Rural Women	15%	(23)	32%	(49)	9%	(13)	5%	(8)	39%	(60)	153
Community/Gender: Rural Men	22%	(29)	31%	(40)	13%	(16)	13%	(17)	21%	(27)	130
Community/Gender: Suburban Women	18%	(29)	32%	(52)	14%	(23)	7%	(12)	29%	(46)	162
Community/Gender: Suburban Men	25%	(33)	28%	(36)	13%	(16)	19%	(25)	15%	(20)	130
Homeowner	20%	(101)	32%	(156)	12%	(60)	12%	(59)	24%	(117)	493
Renter	18%	(29)	23%	(38)	13%	(21)	15%	(24)	33%	(54)	166
Military HHnm: Yes	19%	(22)	27%	(31)	13%	(15)	13%	(16)	28%	(32)	116
Military HH: No	20%	(116)	30%	(174)	11%	(67)	13%	(73)	26%	(153)	583
Employ: Private Sector	16%	(35)	34%	(73)	12%	(26)	12%	(26)	26%	(57)	217
Employ: Government	22%	(10)	17%	(7)	32%	(14)	10%	(4)	19%	(8)	44
Employ: Self-Employed	19%	(12)	40%	(25)	6%	(4)	10%	(7)	25%	(16)	63
Employ: Homemaker	26%	(8)	38%	(12)	8%	(3)	4%	(1)	24%	(8)	32
Employ: Student	18%	(5)	17%	(4)	24%	(6)	6%	(2)	35%	(9)	26
Employ: Retired	27%	(55)	25%	(52)	10%	(21)	15%	(30)	23%	(48)	205
Employ: Unemployed	7%	(5)	34%	(25)	8%	(6)	18%	(13)	34%	(26)	75
Employ: Other	23%	(9)	17%	(6)	7%	(3)	16%	(6)	37%	(14)	36
Self + Household: White-Collar	17%	(51)	31%	(91)	15%	(43)	17%	(50)	20%	(58)	292
Self + Household: Blue Collar	23%	(69)	34%	(102)	8%	(24)	9%	(27)	27%	(80)	302

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(138)	29%	(205)	12%	(81)	13%	(88)	27%	(186)	699
Union HH: Yes	23%	(5)	33%	(8)	19%	(4)	1%	(0)	24%	(5)	23
Union HH: No	20%	(133)	29%	(198)	11%	(77)	13%	(88)	27%	(180)	676
LGBTQ+: Yes	17%	(13)	24%	(19)	17%	(13)	8%	(6)	33%	(26)	78
LGBTQ+: No	20%	(125)	30%	(186)	11%	(68)	13%	(82)	26%	(160)	621
Motivated to Vote	21%	(133)	30%	(186)	12%	(73)	13%	(83)	24%	(154)	629
Parent: Yes	17%	(31)	31%	(55)	18%	(32)	5%	(9)	29%	(51)	178
Parent: No	21%	(107)	29%	(150)	10%	(50)	15%	(80)	26%	(135)	521
COVID Vaccine: Yes	18%	(95)	32%	(167)	11%	(59)	12%	(62)	26%	(135)	519
COVID Vaccine: No	24%	(43)	21%	(38)	12%	(22)	14%	(26)	28%	(51)	180
Student Loans: Yes	11%	(10)	28%	(25)	15%	(14)	9%	(8)	36%	(33)	89
Student Loans: No	21%	(128)	30%	(180)	11%	(68)	13%	(80)	25%	(153)	610
Favorable Opinion of Haley	21%	(49)	34%	(79)	13%	(30)	13%	(31)	19%	(44)	234
Unfavorable Opinion of Haley	22%	(70)	28%	(90)	12%	(38)	16%	(52)	23%	(74)	324
Protestant	21%	(54)	32%	(83)	12%	(32)	11%	(30)	24%	(63)	260
Roman Catholic	24%	(17)	30%	(22)	13%	(9)	19%	(13)	13%	(10)	72
Mormon	—	(0)	—	(0)	—	(0)	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	25%	(2)	36%	(3)	—	(0)	38%	(3)	—	(0)	7
Jewish	—	(0)	28%	(3)	27%	(3)	11%	(1)	34%	(3)	10
Muslim	6%	(0)	48%	(2)	28%	(1)	—	(0)	19%	(1)	3
Buddhist	—	(0)	96%	(5)	—	(0)	—	(0)	4%	(0)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	10%	(3)	36%	(12)	20%	(7)	5%	(2)	29%	(9)	32
Agnostic	8%	(2)	23%	(6)	10%	(3)	27%	(7)	32%	(8)	25
Something else	22%	(37)	26%	(44)	10%	(17)	9%	(16)	33%	(56)	170
Nothing in particular	19%	(20)	25%	(28)	9%	(10)	15%	(16)	32%	(35)	110
Prodigal Biden Voter	11%	(5)	30%	(13)	11%	(5)	3%	(1)	45%	(20)	44
Undecided Voter (DK/WNV)	8%	(4)	25%	(14)	8%	(5)	6%	(3)	53%	(30)	56
Undecided Voter (DK)	4%	(1)	14%	(3)	17%	(4)	—	(0)	65%	(16)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(137)	26%	(181)	17%	(120)	12%	(86)	25%	(176)	699
Gender: Male	23%	(73)	23%	(74)	23%	(73)	16%	(53)	15%	(50)	322
Gender: Female	17%	(64)	28%	(107)	13%	(47)	9%	(33)	33%	(126)	377
Age: 18-34	12%	(21)	20%	(35)	18%	(31)	15%	(26)	34%	(59)	172
Age: 35-44	13%	(13)	24%	(23)	18%	(17)	9%	(9)	36%	(34)	95
Age: 45-64	24%	(56)	29%	(68)	18%	(42)	10%	(22)	19%	(43)	230
Age: 65+	23%	(47)	27%	(55)	15%	(31)	14%	(28)	20%	(40)	201
GenZers: 1997-2012	6%	(5)	20%	(17)	19%	(16)	21%	(18)	33%	(28)	85
Millennials: 1981-1996	15%	(26)	22%	(37)	17%	(29)	9%	(16)	37%	(64)	172
GenXers: 1965-1980	23%	(39)	29%	(49)	17%	(29)	11%	(18)	20%	(34)	168
Baby Boomers: 1946-1964	23%	(62)	28%	(74)	17%	(44)	13%	(33)	19%	(50)	263
Educ: < College	20%	(87)	28%	(125)	16%	(69)	8%	(37)	28%	(123)	441
Educ: Bachelors degree	22%	(35)	24%	(38)	17%	(27)	16%	(26)	22%	(35)	160
Educ: Post-grad	15%	(15)	18%	(18)	25%	(25)	23%	(23)	18%	(18)	99
Income: Under 50k	20%	(60)	25%	(74)	17%	(51)	11%	(32)	28%	(83)	300
Income: 50k-100k	17%	(44)	30%	(76)	16%	(41)	12%	(31)	24%	(61)	253
Income: 100k+	23%	(33)	21%	(31)	19%	(28)	15%	(22)	22%	(32)	146
Ethnicity: White (Non-Hispanic)	19%	(87)	30%	(139)	18%	(85)	10%	(47)	23%	(106)	463
Ethnicity: Hispanic	24%	(9)	7%	(3)	13%	(5)	19%	(7)	37%	(13)	36
Ethnicity: Black (Non-Hispanic)	18%	(28)	22%	(34)	17%	(27)	11%	(17)	32%	(50)	155
Ethnicity: Asian + Other (Non-Hispanic)	28%	(13)	13%	(6)	8%	(4)	35%	(16)	16%	(7)	45
All Christian	23%	(80)	31%	(105)	14%	(46)	12%	(40)	21%	(71)	341
All Non-Christian	33%	(7)	18%	(4)	20%	(4)	20%	(4)	10%	(2)	20
Atheist	3%	(1)	24%	(8)	35%	(11)	26%	(8)	13%	(4)	32
Agnostic/Nothing in particular	15%	(20)	15%	(20)	25%	(34)	14%	(19)	31%	(41)	135
Something Else	17%	(30)	26%	(44)	14%	(24)	9%	(15)	34%	(58)	170
Evangelical	22%	(60)	32%	(86)	11%	(30)	7%	(20)	28%	(75)	271
Non-Evangelical	20%	(47)	26%	(60)	16%	(38)	14%	(33)	23%	(53)	231
PID: Dem (no lean)	19%	(43)	18%	(41)	16%	(37)	20%	(47)	28%	(66)	234
PID: Ind (no lean)	14%	(30)	23%	(48)	23%	(48)	11%	(24)	29%	(61)	211
PID: Rep (no lean)	25%	(63)	36%	(91)	14%	(35)	6%	(15)	20%	(50)	254

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(137)	26%	(181)	17%	(120)	12%	(86)	25%	(176)	699
PID/Gender: Dem Men	23%	(20)	13%	(11)	18%	(16)	32%	(28)	14%	(12)	88
PID/Gender: Dem Women	16%	(23)	21%	(30)	14%	(21)	13%	(19)	37%	(53)	146
PID/Gender: Ind Men	17%	(18)	23%	(24)	28%	(30)	12%	(13)	21%	(23)	108
PID/Gender: Ind Women	12%	(12)	23%	(24)	18%	(18)	10%	(11)	37%	(38)	103
PID/Gender: Rep Men	27%	(34)	30%	(38)	21%	(27)	9%	(11)	12%	(15)	126
PID/Gender: Rep Women	23%	(29)	41%	(53)	6%	(8)	3%	(4)	27%	(35)	129
Ideo: Liberal (1-3)	17%	(32)	22%	(43)	17%	(32)	20%	(39)	24%	(45)	191
Ideo: Moderate (4)	12%	(26)	20%	(42)	24%	(50)	12%	(26)	32%	(67)	210
Ideo: Conservative (5-7)	29%	(77)	35%	(94)	13%	(34)	7%	(20)	17%	(45)	270
Ideo/PID: Conservative Republican	28%	(55)	37%	(73)	11%	(21)	6%	(12)	18%	(35)	197
Ideo/PID: Moderate/Liberal Republican	17%	(9)	34%	(17)	26%	(14)	5%	(3)	18%	(9)	51
Ideo/PID: Moderate/Conservative Democrat	17%	(15)	15%	(13)	17%	(15)	18%	(15)	33%	(28)	86
Ideo/PID: Liberal Democrat	20%	(29)	20%	(28)	14%	(20)	22%	(31)	24%	(35)	143
Unfavorable of Biden and Trump	16%	(15)	22%	(20)	20%	(18)	14%	(13)	27%	(25)	91
2024 H2H Matchup: Biden Voter	15%	(46)	19%	(58)	22%	(66)	19%	(58)	24%	(72)	300
2024 H2H Matchup: Trump Voter	24%	(83)	33%	(113)	14%	(46)	7%	(24)	23%	(77)	343
2024 H2H Matchup: Would not Vote	8%	(2)	10%	(3)	10%	(2)	9%	(2)	63%	(16)	26
2024 H2H Matchup: Do not Know	19%	(6)	25%	(8)	16%	(5)	6%	(2)	35%	(11)	31
2022 House Vote: Democrat	16%	(43)	19%	(54)	20%	(54)	20%	(54)	26%	(71)	276
2022 House Vote: Republican	28%	(74)	35%	(96)	13%	(36)	5%	(12)	19%	(52)	270
2022 House Vote: Did not Vote	13%	(19)	21%	(30)	19%	(28)	13%	(18)	34%	(50)	146
2020 Vote: Joe Biden	17%	(54)	18%	(58)	20%	(64)	17%	(55)	27%	(86)	317
2020 Vote: Donald Trump	24%	(77)	34%	(111)	15%	(50)	6%	(20)	21%	(68)	326
2020 Vote: Someone Else	1%	(0)	21%	(2)	15%	(1)	35%	(3)	28%	(3)	10
2020 Vote: Did not Vote	12%	(6)	19%	(9)	10%	(5)	17%	(8)	41%	(19)	47
2016 Vote: Hillary Clinton	17%	(44)	20%	(50)	19%	(48)	19%	(48)	26%	(66)	255
2016 Vote: Donald Trump	26%	(68)	35%	(93)	13%	(35)	6%	(15)	21%	(57)	268
2016 Vote: Someone Else	7%	(1)	16%	(3)	25%	(4)	22%	(3)	30%	(5)	15
2020 Vote/PID: Not Biden/Democrat	23%	(3)	13%	(2)	16%	(2)	16%	(2)	32%	(5)	14
2020 Vote/PID: Not Trump/Republican	15%	(4)	24%	(6)	23%	(5)	18%	(4)	20%	(5)	24

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(137)	26%	(181)	17%	(120)	12%	(86)	25%	(176)	699
U.S. Economy: Wrong Track	20%	(95)	29%	(135)	13%	(62)	10%	(46)	27%	(125)	463
U.S. Economy: Right Direction	18%	(42)	19%	(45)	24%	(58)	17%	(40)	22%	(51)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(42)	19%	(46)	22%	(52)	18%	(44)	23%	(56)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(81)	32%	(111)	13%	(45)	8%	(28)	23%	(77)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(13)	20%	(24)	19%	(22)	12%	(13)	37%	(43)	115
Top 2024 Issue: Economy	23%	(56)	29%	(73)	17%	(43)	7%	(16)	25%	(62)	250
Community: Urban	15%	(19)	19%	(24)	16%	(20)	16%	(20)	33%	(42)	125
Community: Suburban	21%	(60)	28%	(82)	16%	(48)	16%	(48)	18%	(54)	291
Community: Rural	20%	(58)	26%	(75)	18%	(52)	6%	(18)	28%	(80)	283
Community/Gender: Urban Women	12%	(8)	14%	(9)	11%	(7)	21%	(13)	41%	(26)	63
Community/Gender: Urban Men	18%	(11)	24%	(15)	21%	(13)	11%	(7)	26%	(16)	62
Community/Gender: Rural Women	16%	(25)	30%	(46)	13%	(20)	3%	(5)	38%	(57)	153
Community/Gender: Rural Men	25%	(33)	22%	(29)	25%	(32)	10%	(13)	18%	(23)	130
Community/Gender: Suburban Women	19%	(31)	32%	(52)	13%	(20)	9%	(15)	27%	(43)	162
Community/Gender: Suburban Men	22%	(29)	23%	(30)	21%	(27)	25%	(33)	8%	(11)	130
Homeowner	20%	(99)	29%	(140)	18%	(88)	12%	(61)	21%	(104)	493
Renter	19%	(31)	18%	(30)	18%	(30)	13%	(22)	32%	(52)	166
Military HHnm: Yes	21%	(24)	25%	(29)	25%	(29)	6%	(7)	23%	(27)	116
Military HH: No	19%	(113)	26%	(151)	16%	(91)	14%	(79)	26%	(149)	583
Employ: Private Sector	19%	(42)	25%	(55)	19%	(41)	11%	(24)	25%	(55)	217
Employ: Government	19%	(8)	21%	(9)	26%	(11)	3%	(2)	30%	(13)	44
Employ: Self-Employed	16%	(10)	27%	(17)	14%	(9)	12%	(8)	30%	(19)	63
Employ: Homemaker	8%	(3)	40%	(13)	12%	(4)	5%	(2)	35%	(11)	32
Employ: Student	7%	(2)	19%	(5)	22%	(6)	24%	(6)	27%	(7)	26
Employ: Retired	22%	(46)	27%	(56)	20%	(41)	13%	(27)	17%	(36)	205
Employ: Unemployed	20%	(15)	25%	(19)	8%	(6)	15%	(11)	31%	(23)	75
Employ: Other	30%	(11)	16%	(6)	4%	(2)	19%	(7)	31%	(11)	36
Self + Household: White-Collar	17%	(50)	28%	(82)	17%	(50)	17%	(49)	21%	(61)	292
Self + Household: Blue Collar	24%	(72)	27%	(80)	18%	(53)	10%	(29)	23%	(68)	302

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	20%	(137)	26%	(181)	17%	(120)	12%	(86)	25%	(176)	699
Union HH: Yes	32%	(7)	24%	(5)	10%	(2)	7%	(2)	28%	(6)	23
Union HH: No	19%	(130)	26%	(175)	17%	(117)	12%	(84)	25%	(170)	676
LGBTQ+: Yes	14%	(11)	18%	(14)	20%	(16)	19%	(15)	30%	(23)	78
LGBTQ+: No	20%	(126)	27%	(167)	17%	(104)	11%	(71)	25%	(153)	621
Motivated to Vote	21%	(132)	27%	(167)	18%	(111)	12%	(75)	23%	(144)	629
Parent: Yes	19%	(33)	26%	(46)	21%	(37)	5%	(8)	30%	(54)	178
Parent: No	20%	(104)	26%	(135)	16%	(83)	15%	(78)	23%	(122)	521
COVID Vaccine: Yes	19%	(98)	27%	(141)	18%	(91)	13%	(68)	23%	(122)	519
COVID Vaccine: No	22%	(39)	22%	(40)	16%	(29)	10%	(18)	30%	(54)	180
Student Loans: Yes	12%	(11)	26%	(23)	13%	(12)	13%	(12)	36%	(32)	89
Student Loans: No	21%	(126)	26%	(157)	18%	(108)	12%	(74)	24%	(144)	610
Favorable Opinion of Haley	19%	(44)	33%	(77)	20%	(47)	10%	(22)	19%	(44)	234
Unfavorable Opinion of Haley	23%	(73)	25%	(80)	15%	(50)	17%	(55)	20%	(65)	324
Protestant	21%	(55)	33%	(85)	13%	(34)	12%	(30)	22%	(57)	260
Roman Catholic	31%	(22)	24%	(17)	14%	(10)	12%	(9)	18%	(13)	72
Mormon	—	(0)	—	(0)	—	(0)	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	38%	(3)	36%	(3)	25%	(2)	—	(0)	—	(0)	7
Jewish	14%	(1)	15%	(1)	32%	(3)	40%	(4)	—	(0)	10
Muslim	43%	(1)	23%	(1)	28%	(1)	6%	(0)	—	(0)	3
Buddhist	29%	(1)	29%	(1)	—	(0)	—	(0)	42%	(2)	5
Hindu	100%	(2)	—	(0)	—	(0)	—	(0)	—	(0)	2
Atheist	3%	(1)	24%	(8)	35%	(11)	26%	(8)	13%	(4)	32
Agnostic	10%	(3)	9%	(2)	39%	(10)	11%	(3)	31%	(8)	25
Something else	17%	(30)	26%	(44)	14%	(24)	9%	(15)	34%	(58)	170
Nothing in particular	16%	(17)	17%	(18)	22%	(24)	15%	(16)	30%	(33)	110
Prodigal Biden Voter	18%	(8)	16%	(7)	16%	(7)	6%	(3)	43%	(19)	44
Undecided Voter (DK/WNV)	14%	(8)	18%	(10)	13%	(7)	7%	(4)	47%	(27)	56
Undecided Voter (DK)	8%	(2)	10%	(3)	10%	(2)	9%	(2)	63%	(16)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(102)	23%	(158)	13%	(88)	12%	(85)	38%	(266)	699
Gender: Male	16%	(51)	24%	(77)	12%	(40)	12%	(39)	36%	(115)	322
Gender: Female	14%	(51)	21%	(80)	13%	(49)	12%	(46)	40%	(151)	377
Age: 18-34	15%	(26)	21%	(36)	16%	(28)	12%	(21)	36%	(62)	172
Age: 35-44	14%	(13)	29%	(27)	7%	(7)	13%	(13)	37%	(36)	95
Age: 45-64	16%	(36)	23%	(53)	12%	(29)	12%	(27)	37%	(86)	230
Age: 65+	13%	(27)	21%	(42)	12%	(25)	12%	(24)	41%	(83)	201
GenZers: 1997-2012	16%	(13)	19%	(16)	11%	(9)	21%	(17)	33%	(28)	85
Millennials: 1981-1996	13%	(22)	26%	(45)	15%	(26)	9%	(15)	37%	(64)	172
GenXers: 1965-1980	15%	(26)	23%	(39)	9%	(16)	14%	(24)	38%	(64)	168
Baby Boomers: 1946-1964	15%	(40)	22%	(57)	14%	(37)	11%	(28)	38%	(101)	263
Educ: < College	11%	(50)	22%	(99)	11%	(48)	14%	(62)	41%	(182)	441
Educ: Bachelors degree	25%	(40)	22%	(35)	15%	(24)	10%	(16)	29%	(46)	160
Educ: Post-grad	13%	(13)	25%	(24)	16%	(16)	7%	(7)	39%	(39)	99
Income: Under 50k	14%	(43)	20%	(60)	12%	(35)	12%	(37)	42%	(125)	300
Income: 50k-100k	14%	(34)	26%	(65)	14%	(36)	13%	(32)	34%	(85)	253
Income: 100k+	17%	(25)	22%	(33)	12%	(17)	11%	(15)	38%	(56)	146
Ethnicity: White (Non-Hispanic)	14%	(66)	25%	(114)	13%	(62)	11%	(49)	37%	(172)	463
Ethnicity: Hispanic	17%	(6)	17%	(6)	8%	(3)	6%	(2)	52%	(19)	36
Ethnicity: Black (Non-Hispanic)	16%	(25)	19%	(30)	14%	(22)	14%	(22)	36%	(56)	155
Ethnicity: Asian + Other (Non-Hispanic)	11%	(5)	17%	(8)	2%	(1)	26%	(12)	44%	(20)	45
All Christian	15%	(52)	27%	(91)	14%	(47)	10%	(33)	35%	(118)	341
All Non-Christian	20%	(4)	29%	(6)	6%	(1)	7%	(1)	39%	(8)	20
Atheist	5%	(2)	18%	(6)	8%	(3)	13%	(4)	55%	(18)	32
Agnostic/Nothing in particular	19%	(25)	17%	(23)	8%	(11)	14%	(19)	42%	(57)	135
Something Else	11%	(19)	19%	(32)	15%	(26)	16%	(28)	38%	(65)	170
Evangelical	12%	(32)	25%	(69)	16%	(44)	13%	(34)	34%	(93)	271
Non-Evangelical	15%	(35)	22%	(52)	13%	(30)	11%	(26)	38%	(88)	231
PID: Dem (no lean)	17%	(40)	23%	(54)	14%	(34)	13%	(30)	33%	(76)	234
PID: Ind (no lean)	13%	(27)	19%	(40)	9%	(19)	12%	(25)	47%	(99)	211
PID: Rep (no lean)	14%	(35)	25%	(64)	14%	(35)	12%	(30)	36%	(91)	254

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(102)	23%	(158)	13%	(88)	12%	(85)	38%	(266)	699
PID/Gender: Dem Men	19%	(16)	29%	(26)	18%	(16)	9%	(8)	25%	(22)	88
PID/Gender: Dem Women	17%	(24)	19%	(28)	12%	(18)	15%	(22)	37%	(54)	146
PID/Gender: Ind Men	11%	(12)	17%	(18)	9%	(10)	13%	(14)	50%	(54)	108
PID/Gender: Ind Women	14%	(15)	22%	(22)	9%	(10)	11%	(11)	43%	(45)	103
PID/Gender: Rep Men	18%	(23)	27%	(33)	11%	(14)	14%	(17)	31%	(38)	126
PID/Gender: Rep Women	9%	(12)	23%	(30)	16%	(21)	10%	(13)	41%	(52)	129
Ideo: Liberal (1-3)	16%	(31)	24%	(47)	11%	(21)	12%	(23)	36%	(69)	191
Ideo: Moderate (4)	13%	(28)	20%	(43)	12%	(25)	12%	(25)	42%	(89)	210
Ideo: Conservative (5-7)	16%	(43)	23%	(63)	15%	(40)	11%	(31)	34%	(93)	270
Ideo/PID: Conservative Republican	15%	(30)	24%	(48)	15%	(29)	9%	(18)	36%	(72)	197
Ideo/PID: Moderate/Liberal Republican	9%	(4)	28%	(15)	9%	(5)	24%	(12)	30%	(15)	51
Ideo/PID: Moderate/Conservative Democrat	18%	(15)	23%	(20)	19%	(16)	10%	(9)	30%	(26)	86
Ideo/PID: Liberal Democrat	18%	(25)	24%	(34)	12%	(18)	13%	(19)	33%	(47)	143
Unfavorable of Biden and Trump	8%	(7)	23%	(21)	15%	(14)	8%	(8)	45%	(41)	91
2024 H2H Matchup: Biden Voter	16%	(47)	22%	(67)	12%	(35)	12%	(37)	38%	(114)	300
2024 H2H Matchup: Trump Voter	14%	(49)	22%	(77)	14%	(48)	13%	(44)	37%	(125)	343
2024 H2H Matchup: Would not Vote	5%	(1)	21%	(5)	3%	(1)	7%	(2)	64%	(16)	26
2024 H2H Matchup: Do not Know	18%	(6)	28%	(8)	15%	(4)	7%	(2)	33%	(10)	31
2022 House Vote: Democrat	17%	(47)	23%	(63)	11%	(32)	13%	(35)	36%	(101)	276
2022 House Vote: Republican	13%	(36)	23%	(62)	16%	(44)	13%	(35)	35%	(94)	270
2022 House Vote: Did not Vote	12%	(18)	23%	(33)	7%	(11)	10%	(15)	47%	(69)	146
2020 Vote: Joe Biden	16%	(49)	23%	(71)	12%	(39)	12%	(38)	38%	(119)	317
2020 Vote: Donald Trump	14%	(45)	23%	(74)	14%	(45)	13%	(41)	37%	(120)	326
2020 Vote: Someone Else	16%	(2)	24%	(2)	16%	(2)	13%	(1)	31%	(3)	10
2020 Vote: Did not Vote	14%	(6)	23%	(11)	4%	(2)	8%	(4)	51%	(24)	47
2016 Vote: Hillary Clinton	17%	(44)	24%	(60)	13%	(32)	12%	(30)	35%	(89)	255
2016 Vote: Donald Trump	12%	(33)	23%	(62)	13%	(36)	10%	(28)	41%	(109)	268
2016 Vote: Someone Else	15%	(2)	13%	(2)	8%	(1)	1%	(0)	63%	(10)	15
2020 Vote/PID: Not Biden/Democrat	9%	(1)	9%	(1)	31%	(4)	1%	(0)	50%	(7)	14
2020 Vote/PID: Not Trump/Republican	13%	(3)	29%	(7)	13%	(3)	3%	(1)	41%	(10)	24

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(102)	23%	(158)	13%	(88)	12%	(85)	38%	(266)	699
U.S. Economy: Wrong Track	13%	(58)	22%	(102)	13%	(59)	14%	(64)	39%	(180)	463
U.S. Economy: Right Direction	19%	(44)	24%	(56)	12%	(29)	9%	(21)	37%	(86)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(42)	23%	(55)	10%	(24)	15%	(36)	35%	(85)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(52)	22%	(75)	14%	(50)	12%	(43)	36%	(123)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	24%	(28)	13%	(15)	5%	(6)	50%	(58)	115
Top 2024 Issue: Economy	19%	(48)	27%	(68)	12%	(30)	8%	(20)	33%	(83)	250
Community: Urban	17%	(21)	25%	(32)	13%	(16)	10%	(13)	35%	(43)	125
Community: Suburban	16%	(46)	22%	(63)	16%	(45)	13%	(37)	34%	(99)	291
Community: Rural	13%	(35)	22%	(62)	9%	(27)	12%	(34)	44%	(124)	283
Community/Gender: Urban Women	17%	(11)	17%	(10)	15%	(10)	16%	(10)	35%	(22)	63
Community/Gender: Urban Men	17%	(10)	34%	(21)	10%	(6)	4%	(3)	34%	(21)	62
Community/Gender: Rural Women	11%	(17)	20%	(30)	9%	(14)	10%	(15)	50%	(77)	153
Community/Gender: Rural Men	14%	(18)	25%	(32)	10%	(13)	15%	(20)	36%	(47)	130
Community/Gender: Suburban Women	14%	(23)	25%	(40)	15%	(25)	13%	(21)	32%	(53)	162
Community/Gender: Suburban Men	17%	(23)	18%	(23)	16%	(20)	13%	(16)	36%	(47)	130
Homeowner	14%	(70)	24%	(119)	13%	(66)	11%	(53)	37%	(185)	493
Renter	17%	(28)	21%	(35)	10%	(17)	15%	(25)	36%	(60)	166
Military HHnm: Yes	16%	(18)	24%	(28)	9%	(10)	11%	(13)	40%	(46)	116
Military HH: No	14%	(84)	22%	(129)	13%	(78)	12%	(72)	38%	(220)	583
Employ: Private Sector	15%	(32)	25%	(55)	12%	(27)	11%	(24)	37%	(80)	217
Employ: Government	14%	(6)	18%	(8)	25%	(11)	15%	(7)	28%	(12)	44
Employ: Self-Employed	17%	(11)	31%	(20)	7%	(4)	11%	(7)	34%	(21)	63
Employ: Homemaker	11%	(4)	33%	(11)	12%	(4)	6%	(2)	39%	(13)	32
Employ: Student	19%	(5)	24%	(6)	7%	(2)	20%	(5)	29%	(8)	26
Employ: Retired	15%	(31)	20%	(40)	14%	(28)	13%	(27)	39%	(79)	205
Employ: Unemployed	11%	(8)	19%	(14)	13%	(10)	9%	(7)	47%	(36)	75
Employ: Other	13%	(5)	12%	(4)	9%	(3)	18%	(7)	48%	(17)	36
Self + Household: White-Collar	18%	(52)	24%	(70)	13%	(38)	11%	(31)	35%	(101)	292
Self + Household: Blue Collar	13%	(39)	25%	(75)	12%	(37)	13%	(39)	37%	(112)	302

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(102)	23%	(158)	13%	(88)	12%	(85)	38%	(266)	699
Union HH: Yes	20%	(5)	44%	(10)	11%	(2)	—	(0)	25%	(6)	23
Union HH: No	14%	(98)	22%	(148)	13%	(86)	13%	(85)	39%	(260)	676
LGBTQ+: Yes	16%	(13)	29%	(23)	16%	(13)	14%	(11)	25%	(19)	78
LGBTQ+: No	14%	(89)	22%	(135)	12%	(75)	12%	(74)	40%	(247)	621
Motivated to Vote	15%	(95)	23%	(142)	12%	(78)	12%	(77)	38%	(236)	629
Parent: Yes	15%	(27)	25%	(45)	11%	(20)	9%	(16)	39%	(70)	178
Parent: No	14%	(75)	22%	(113)	13%	(68)	13%	(69)	38%	(196)	521
COVID Vaccine: Yes	15%	(77)	22%	(117)	13%	(67)	12%	(61)	38%	(197)	519
COVID Vaccine: No	14%	(25)	23%	(41)	12%	(21)	13%	(24)	38%	(69)	180
Student Loans: Yes	21%	(19)	20%	(18)	15%	(14)	9%	(8)	33%	(30)	89
Student Loans: No	14%	(83)	23%	(140)	12%	(74)	13%	(76)	39%	(236)	610
Favorable Opinion of Haley	14%	(33)	27%	(63)	13%	(31)	10%	(23)	36%	(83)	234
Unfavorable Opinion of Haley	17%	(54)	21%	(67)	12%	(38)	17%	(54)	34%	(112)	324
Protestant	14%	(37)	27%	(70)	13%	(35)	11%	(27)	35%	(91)	260
Roman Catholic	15%	(11)	26%	(19)	18%	(13)	8%	(5)	34%	(24)	72
Mormon	65%	(1)	—	(0)	—	(0)	—	(0)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	38%	(3)	36%	(3)	—	(0)	—	(0)	25%	(2)	7
Jewish	26%	(3)	44%	(4)	—	(0)	—	(0)	29%	(3)	10
Muslim	—	(0)	48%	(2)	33%	(1)	—	(0)	19%	(1)	3
Buddhist	29%	(1)	—	(0)	—	(0)	29%	(1)	42%	(2)	5
Hindu	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	2
Atheist	5%	(2)	18%	(6)	8%	(3)	13%	(4)	55%	(18)	32
Agnostic	15%	(4)	26%	(7)	11%	(3)	13%	(3)	35%	(9)	25
Something else	11%	(19)	19%	(32)	15%	(26)	16%	(28)	38%	(65)	170
Nothing in particular	20%	(22)	15%	(16)	8%	(9)	14%	(15)	44%	(48)	110
Prodigal Biden Voter	12%	(5)	23%	(10)	13%	(6)	6%	(3)	46%	(20)	44
Undecided Voter (DK/WNV)	12%	(7)	25%	(14)	9%	(5)	7%	(4)	47%	(27)	56
Undecided Voter (DK)	5%	(1)	21%	(5)	3%	(1)	7%	(2)	64%	(16)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(574)	699
Gender: Male	18%	(58)	82%	(264)	322
Gender: Female	18%	(67)	82%	(310)	377
Age: 18-34	30%	(52)	70%	(121)	172
Age: 35-44	23%	(22)	77%	(74)	95
Age: 45-64	14%	(33)	86%	(197)	230
Age: 65+	9%	(19)	91%	(182)	201
GenZers: 1997-2012	27%	(23)	73%	(61)	85
Millennials: 1981-1996	29%	(50)	71%	(122)	172
GenXers: 1965-1980	13%	(22)	87%	(146)	168
Baby Boomers: 1946-1964	11%	(28)	89%	(235)	263
Educ: < College	16%	(70)	84%	(371)	441
Educ: Bachelors degree	17%	(28)	83%	(132)	160
Educ: Post-grad	28%	(27)	72%	(71)	99
Income: Under 50k	17%	(51)	83%	(249)	300
Income: 50k-100k	14%	(37)	86%	(216)	253
Income: 100k+	26%	(37)	74%	(109)	146
Ethnicity: White (Non-Hispanic)	17%	(78)	83%	(385)	463
Ethnicity: Hispanic	16%	(6)	84%	(30)	36
Ethnicity: Black (Non-Hispanic)	21%	(33)	79%	(122)	155
Ethnicity: Asian + Other (Non-Hispanic)	18%	(8)	82%	(37)	45
All Christian	14%	(49)	86%	(292)	341
All Non-Christian	7%	(2)	93%	(19)	20
Atheist	18%	(6)	82%	(27)	32
Agnostic/Nothing in particular	22%	(29)	78%	(105)	135
Something Else	23%	(39)	77%	(131)	170
Evangelical	16%	(42)	84%	(229)	271
Non-Evangelical	19%	(44)	81%	(187)	231
PID: Dem (no lean)	16%	(38)	84%	(196)	234
PID: Ind (no lean)	21%	(44)	79%	(167)	211
PID: Rep (no lean)	17%	(43)	83%	(212)	254

Continued on next page

**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(574)	699
PID/Gender: Dem Men	16%	(14)	84%	(74)	88
PID/Gender: Dem Women	16%	(24)	84%	(122)	146
PID/Gender: Ind Men	20%	(21)	80%	(87)	108
PID/Gender: Ind Women	22%	(22)	78%	(80)	103
PID/Gender: Rep Men	18%	(22)	82%	(104)	126
PID/Gender: Rep Women	16%	(21)	84%	(108)	129
Ideo: Liberal (1-3)	15%	(28)	85%	(163)	191
Ideo: Moderate (4)	16%	(35)	84%	(175)	210
Ideo: Conservative (5-7)	20%	(53)	80%	(217)	270
Ideo/PID: Conservative Republican	18%	(35)	82%	(162)	197
Ideo/PID: Moderate/Liberal Republican	14%	(7)	86%	(44)	51
Ideo/PID: Moderate/Conservative Democrat	22%	(18)	78%	(67)	86
Ideo/PID: Liberal Democrat	12%	(17)	88%	(125)	143
Unfavorable of Biden and Trump	33%	(30)	67%	(61)	91
2024 H2H Matchup: Biden Voter	16%	(47)	84%	(253)	300
2024 H2H Matchup: Trump Voter	18%	(63)	82%	(280)	343
2024 H2H Matchup: Would not Vote	27%	(7)	73%	(19)	26
2024 H2H Matchup: Do not Know	24%	(7)	76%	(23)	31
2022 House Vote: Democrat	17%	(46)	83%	(230)	276
2022 House Vote: Republican	19%	(51)	81%	(219)	270
2022 House Vote: Did not Vote	18%	(27)	82%	(119)	146
2020 Vote: Joe Biden	16%	(51)	84%	(265)	317
2020 Vote: Donald Trump	18%	(58)	82%	(268)	326
2020 Vote: Someone Else	38%	(4)	62%	(6)	10
2020 Vote: Did not Vote	25%	(12)	75%	(35)	47
2016 Vote: Hillary Clinton	15%	(39)	85%	(216)	255
2016 Vote: Donald Trump	16%	(42)	84%	(226)	268
2016 Vote: Someone Else	28%	(4)	72%	(11)	15
2020 Vote/PID: Not Biden/Democrat	7%	(1)	93%	(13)	14
2020 Vote/PID: Not Trump/Republican	18%	(4)	82%	(20)	24

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(574)	699
U.S. Economy: Wrong Track	20%	(90)	80%	(373)	463
U.S. Economy: Right Direction	15%	(34)	85%	(202)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(35)	85%	(206)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(68)	80%	(275)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(22)	81%	(94)	115
Top 2024 Issue: Economy	18%	(45)	82%	(205)	250
Community: Urban	24%	(30)	76%	(95)	125
Community: Suburban	17%	(48)	83%	(243)	291
Community: Rural	16%	(46)	84%	(236)	283
Community/Gender: Urban Women	21%	(13)	79%	(49)	63
Community/Gender: Urban Men	27%	(17)	73%	(46)	62
Community/Gender: Rural Women	17%	(25)	83%	(127)	153
Community/Gender: Rural Men	16%	(21)	84%	(109)	130
Community/Gender: Suburban Women	17%	(28)	83%	(133)	162
Community/Gender: Suburban Men	15%	(20)	85%	(110)	130
Homeowner	13%	(62)	87%	(431)	493
Renter	31%	(51)	69%	(115)	166
Military HHnm: Yes	13%	(16)	87%	(100)	116
Military HH: No	19%	(109)	81%	(474)	583
Employ: Private Sector	21%	(45)	79%	(172)	217
Employ: Government	36%	(16)	64%	(28)	44
Employ: Self-Employed	33%	(21)	67%	(43)	63
Employ: Homemaker	7%	(2)	93%	(30)	32
Employ: Student	27%	(7)	73%	(19)	26
Employ: Retired	9%	(18)	91%	(187)	205
Employ: Unemployed	9%	(7)	91%	(68)	75
Employ: Other	25%	(9)	75%	(27)	36
Self + Household: White-Collar	19%	(54)	81%	(238)	292
Self + Household: Blue Collar	16%	(47)	84%	(255)	302
Union HH: Yes	25%	(6)	75%	(17)	23
Union HH: No	18%	(119)	82%	(557)	676

Continued on next page

**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(574)	699
LGBTQ+: Yes	27%	(21)	73%	(57)	78
LGBTQ+: No	17%	(104)	83%	(517)	621
Motivated to Vote	18%	(112)	82%	(517)	629
Parent: Yes	24%	(43)	76%	(134)	178
Parent: No	16%	(81)	84%	(440)	521
COVID Vaccine: Yes	17%	(90)	83%	(429)	519
COVID Vaccine: No	19%	(35)	81%	(145)	180
Student Loans: Yes	30%	(27)	70%	(62)	89
Student Loans: No	16%	(98)	84%	(512)	610
Favorable Opinion of Haley	20%	(48)	80%	(186)	234
Unfavorable Opinion of Haley	16%	(53)	84%	(271)	324
Protestant	14%	(38)	86%	(223)	260
Roman Catholic	14%	(10)	86%	(62)	72
Mormon	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	7
Jewish	4%	(0)	96%	(10)	10
Muslim	33%	(1)	67%	(2)	3
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(2)	2
Atheist	18%	(6)	82%	(27)	32
Agnostic	21%	(5)	79%	(20)	25
Something else	23%	(39)	77%	(131)	170
Nothing in particular	22%	(24)	78%	(85)	110
Prodigal Biden Voter	25%	(11)	75%	(33)	44
Undecided Voter (DK/WNV)	26%	(14)	74%	(42)	56
Undecided Voter (DK)	27%	(7)	73%	(19)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(161)	77%	(538)	699
Gender: Male	23%	(75)	77%	(247)	322
Gender: Female	23%	(86)	77%	(291)	377
Age: 18-34	22%	(38)	78%	(134)	172
Age: 35-44	33%	(32)	67%	(64)	95
Age: 45-64	23%	(53)	77%	(178)	230
Age: 65+	19%	(38)	81%	(163)	201
GenZers: 1997-2012	26%	(22)	74%	(63)	85
Millennials: 1981-1996	25%	(43)	75%	(129)	172
GenXers: 1965-1980	24%	(41)	76%	(127)	168
Baby Boomers: 1946-1964	21%	(54)	79%	(209)	263
Educ: < College	24%	(105)	76%	(335)	441
Educ: Bachelors degree	23%	(37)	77%	(123)	160
Educ: Post-grad	19%	(19)	81%	(80)	99
Income: Under 50k	20%	(60)	80%	(240)	300
Income: 50k-100k	25%	(64)	75%	(189)	253
Income: 100k+	25%	(36)	75%	(110)	146
Ethnicity: White (Non-Hispanic)	24%	(110)	76%	(352)	463
Ethnicity: Hispanic	24%	(9)	76%	(27)	36
Ethnicity: Black (Non-Hispanic)	22%	(34)	78%	(121)	155
Ethnicity: Asian + Other (Non-Hispanic)	18%	(8)	82%	(37)	45
All Christian	24%	(80)	76%	(261)	341
All Non-Christian	9%	(2)	91%	(19)	20
Atheist	27%	(9)	73%	(24)	32
Agnostic/Nothing in particular	24%	(33)	76%	(102)	135
Something Else	22%	(37)	78%	(133)	170
Evangelical	24%	(65)	76%	(206)	271
Non-Evangelical	22%	(50)	78%	(181)	231
PID: Dem (no lean)	20%	(46)	80%	(188)	234
PID: Ind (no lean)	29%	(62)	71%	(149)	211
PID: Rep (no lean)	21%	(53)	79%	(202)	254

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(161)	77%	(538)	699
PID/Gender: Dem Men	24%	(21)	76%	(67)	88
PID/Gender: Dem Women	17%	(25)	83%	(121)	146
PID/Gender: Ind Men	26%	(28)	74%	(80)	108
PID/Gender: Ind Women	33%	(34)	67%	(69)	103
PID/Gender: Rep Men	20%	(26)	80%	(100)	126
PID/Gender: Rep Women	21%	(27)	79%	(101)	129
Ideo: Liberal (1-3)	16%	(31)	84%	(160)	191
Ideo: Moderate (4)	25%	(53)	75%	(157)	210
Ideo: Conservative (5-7)	26%	(71)	74%	(199)	270
Ideo/PID: Conservative Republican	22%	(44)	78%	(153)	197
Ideo/PID: Moderate/Liberal Republican	18%	(9)	82%	(42)	51
Ideo/PID: Moderate/Conservative Democrat	28%	(24)	72%	(61)	86
Ideo/PID: Liberal Democrat	15%	(22)	85%	(121)	143
Unfavorable of Biden and Trump	23%	(21)	77%	(70)	91
2024 H2H Matchup: Biden Voter	20%	(59)	80%	(241)	300
2024 H2H Matchup: Trump Voter	26%	(89)	74%	(254)	343
2024 H2H Matchup: Would not Vote	28%	(7)	72%	(18)	26
2024 H2H Matchup: Do not Know	20%	(6)	80%	(25)	31
2022 House Vote: Democrat	21%	(57)	79%	(219)	276
2022 House Vote: Republican	25%	(69)	75%	(202)	270
2022 House Vote: Did not Vote	22%	(33)	78%	(113)	146
2020 Vote: Joe Biden	20%	(65)	80%	(252)	317
2020 Vote: Donald Trump	24%	(79)	76%	(247)	326
2020 Vote: Someone Else	34%	(3)	66%	(6)	10
2020 Vote: Did not Vote	30%	(14)	70%	(33)	47
2016 Vote: Hillary Clinton	20%	(51)	80%	(204)	255
2016 Vote: Donald Trump	24%	(65)	76%	(203)	268
2016 Vote: Someone Else	19%	(3)	81%	(12)	15
2020 Vote/PID: Not Biden/Democrat	19%	(3)	81%	(12)	14
2020 Vote/PID: Not Trump/Republican	26%	(6)	74%	(18)	24

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(161)	77%	(538)	699
U.S. Economy: Wrong Track	25%	(115)	75%	(348)	463
U.S. Economy: Right Direction	19%	(45)	81%	(191)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(47)	80%	(193)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(88)	74%	(255)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(25)	78%	(90)	115
Top 2024 Issue: Economy	30%	(75)	70%	(175)	250
Community: Urban	24%	(30)	76%	(96)	125
Community: Suburban	22%	(64)	78%	(227)	291
Community: Rural	24%	(67)	76%	(215)	283
Community/Gender: Urban Women	22%	(14)	78%	(49)	63
Community/Gender: Urban Men	25%	(15)	75%	(47)	62
Community/Gender: Rural Women	25%	(38)	75%	(114)	153
Community/Gender: Rural Men	22%	(29)	78%	(101)	130
Community/Gender: Suburban Women	21%	(33)	79%	(128)	162
Community/Gender: Suburban Men	24%	(31)	76%	(99)	130
Homeowner	23%	(116)	77%	(377)	493
Renter	24%	(40)	76%	(126)	166
Military HHnm: Yes	20%	(23)	80%	(93)	116
Military HH: No	24%	(138)	76%	(445)	583
Employ: Private Sector	31%	(66)	69%	(151)	217
Employ: Government	34%	(15)	66%	(29)	44
Employ: Self-Employed	27%	(17)	73%	(46)	63
Employ: Homemaker	16%	(5)	84%	(27)	32
Employ: Student	28%	(7)	72%	(19)	26
Employ: Retired	16%	(33)	84%	(172)	205
Employ: Unemployed	16%	(12)	84%	(63)	75
Employ: Other	14%	(5)	86%	(31)	36
Self + Household: White-Collar	26%	(75)	74%	(217)	292
Self + Household: Blue Collar	22%	(67)	78%	(235)	302
Union HH: Yes	25%	(6)	75%	(17)	23
Union HH: No	23%	(155)	77%	(521)	676

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(161)	77%	(538)	699
LGBTQ+: Yes	25%	(20)	75%	(58)	78
LGBTQ+: No	23%	(141)	77%	(480)	621
Motivated to Vote	23%	(144)	77%	(485)	629
Parent: Yes	27%	(47)	73%	(130)	178
Parent: No	22%	(114)	78%	(408)	521
COVID Vaccine: Yes	22%	(115)	78%	(404)	519
COVID Vaccine: No	26%	(46)	74%	(134)	180
Student Loans: Yes	29%	(26)	71%	(64)	89
Student Loans: No	22%	(135)	78%	(474)	610
Favorable Opinion of Haley	23%	(53)	77%	(180)	234
Unfavorable Opinion of Haley	23%	(74)	77%	(249)	324
Protestant	24%	(61)	76%	(199)	260
Roman Catholic	24%	(17)	76%	(54)	72
Mormon	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	7
Jewish	4%	(0)	96%	(10)	10
Muslim	43%	(1)	57%	(2)	3
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(2)	2
Atheist	27%	(9)	73%	(24)	32
Agnostic	27%	(7)	73%	(18)	25
Something else	22%	(37)	78%	(133)	170
Nothing in particular	24%	(26)	76%	(83)	110
Prodigal Biden Voter	27%	(12)	73%	(32)	44
Undecided Voter (DK/WNV)	24%	(13)	76%	(43)	56
Undecided Voter (DK)	28%	(7)	72%	(18)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(47)	93%	(652)	699
Gender: Male	9%	(28)	91%	(294)	322
Gender: Female	5%	(19)	95%	(358)	377
Age: 18-34	14%	(25)	86%	(148)	172
Age: 35-44	8%	(8)	92%	(87)	95
Age: 45-64	4%	(8)	96%	(222)	230
Age: 65+	3%	(6)	97%	(194)	201
GenZers: 1997-2012	13%	(11)	87%	(74)	85
Millennials: 1981-1996	13%	(22)	87%	(150)	172
GenXers: 1965-1980	5%	(8)	95%	(160)	168
Baby Boomers: 1946-1964	3%	(7)	97%	(257)	263
Educ: < College	6%	(27)	94%	(414)	441
Educ: Bachelors degree	8%	(12)	92%	(148)	160
Educ: Post-grad	9%	(9)	91%	(90)	99
Income: Under 50k	5%	(16)	95%	(284)	300
Income: 50k-100k	7%	(18)	93%	(235)	253
Income: 100k+	9%	(14)	91%	(133)	146
Ethnicity: White (Non-Hispanic)	5%	(22)	95%	(441)	463
Ethnicity: Hispanic	10%	(4)	90%	(33)	36
Ethnicity: Black (Non-Hispanic)	14%	(21)	86%	(134)	155
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	97%	(44)	45
All Christian	5%	(18)	95%	(323)	341
All Non-Christian	9%	(2)	91%	(19)	20
Atheist	2%	(1)	98%	(32)	32
Agnostic/Nothing in particular	7%	(9)	93%	(126)	135
Something Else	10%	(18)	90%	(153)	170
Evangelical	7%	(20)	93%	(251)	271
Non-Evangelical	6%	(13)	94%	(218)	231
PID: Dem (no lean)	7%	(16)	93%	(218)	234
PID: Ind (no lean)	6%	(12)	94%	(199)	211
PID: Rep (no lean)	8%	(19)	92%	(235)	254

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(47)	93%	(652)	699
PID/Gender: Dem Men	6%	(5)	94%	(83)	88
PID/Gender: Dem Women	7%	(11)	93%	(135)	146
PID/Gender: Ind Men	7%	(8)	93%	(100)	108
PID/Gender: Ind Women	4%	(4)	96%	(98)	103
PID/Gender: Rep Men	12%	(15)	88%	(111)	126
PID/Gender: Rep Women	3%	(4)	97%	(125)	129
Ideo: Liberal (1-3)	6%	(11)	94%	(180)	191
Ideo: Moderate (4)	6%	(12)	94%	(198)	210
Ideo: Conservative (5-7)	8%	(23)	92%	(248)	270
Ideo/PID: Conservative Republican	8%	(16)	92%	(180)	197
Ideo/PID: Moderate/Liberal Republican	4%	(2)	96%	(49)	51
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	91%	(78)	86
Ideo/PID: Liberal Democrat	6%	(8)	94%	(134)	143
Unfavorable of Biden and Trump	5%	(5)	95%	(86)	91
2024 H2H Matchup: Biden Voter	5%	(14)	95%	(285)	300
2024 H2H Matchup: Trump Voter	7%	(23)	93%	(320)	343
2024 H2H Matchup: Would not Vote	13%	(3)	87%	(22)	26
2024 H2H Matchup: Do not Know	22%	(7)	78%	(24)	31
2022 House Vote: Democrat	5%	(15)	95%	(262)	276
2022 House Vote: Republican	8%	(21)	92%	(249)	270
2022 House Vote: Did not Vote	7%	(10)	93%	(136)	146
2020 Vote: Joe Biden	7%	(22)	93%	(295)	317
2020 Vote: Donald Trump	6%	(19)	94%	(306)	326
2020 Vote: Someone Else	27%	(3)	73%	(7)	10
2020 Vote: Did not Vote	8%	(4)	92%	(43)	47
2016 Vote: Hillary Clinton	5%	(12)	95%	(243)	255
2016 Vote: Donald Trump	7%	(18)	93%	(250)	268
2016 Vote: Someone Else	14%	(2)	86%	(13)	15
2020 Vote/PID: Not Biden/Democrat	3%	(0)	97%	(14)	14
2020 Vote/PID: Not Trump/Republican	13%	(3)	87%	(21)	24

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(47)	93%	(652)	699
U.S. Economy: Wrong Track	7%	(31)	93%	(432)	463
U.S. Economy: Right Direction	7%	(16)	93%	(220)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(14)	94%	(226)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(27)	92%	(316)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	94%	(109)	115
Top 2024 Issue: Economy	8%	(21)	92%	(229)	250
Community: Urban	15%	(19)	85%	(106)	125
Community: Suburban	4%	(12)	96%	(279)	291
Community: Rural	6%	(16)	94%	(266)	283
Community/Gender: Urban Women	10%	(6)	90%	(57)	63
Community/Gender: Urban Men	20%	(13)	80%	(50)	62
Community/Gender: Rural Women	5%	(8)	95%	(144)	153
Community/Gender: Rural Men	6%	(8)	94%	(122)	130
Community/Gender: Suburban Women	3%	(5)	97%	(157)	162
Community/Gender: Suburban Men	6%	(8)	94%	(122)	130
Homeowner	6%	(28)	94%	(465)	493
Renter	10%	(16)	90%	(149)	166
Military HHnm: Yes	4%	(4)	96%	(111)	116
Military HH: No	7%	(43)	93%	(540)	583
Employ: Private Sector	7%	(16)	93%	(201)	217
Employ: Government	23%	(10)	77%	(34)	44
Employ: Self-Employed	15%	(10)	85%	(54)	63
Employ: Homemaker	1%	(0)	99%	(32)	32
Employ: Student	12%	(3)	88%	(23)	26
Employ: Retired	3%	(6)	97%	(199)	205
Employ: Unemployed	1%	(1)	99%	(74)	75
Employ: Other	6%	(2)	94%	(34)	36
Self + Household: White-Collar	7%	(19)	93%	(273)	292
Self + Household: Blue Collar	7%	(21)	93%	(281)	302
Union HH: Yes	10%	(2)	90%	(21)	23
Union HH: No	7%	(45)	93%	(631)	676

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(47)	93%	(652)	699
LGBTQ+: Yes	8%	(6)	92%	(72)	78
LGBTQ+: No	7%	(41)	93%	(580)	621
Motivated to Vote	6%	(37)	94%	(592)	629
Parent: Yes	11%	(20)	89%	(158)	178
Parent: No	5%	(28)	95%	(494)	521
COVID Vaccine: Yes	7%	(37)	93%	(482)	519
COVID Vaccine: No	6%	(11)	94%	(169)	180
Student Loans: Yes	8%	(7)	92%	(82)	89
Student Loans: No	7%	(40)	93%	(569)	610
Favorable Opinion of Haley	8%	(18)	92%	(216)	234
Unfavorable Opinion of Haley	5%	(17)	95%	(307)	324
Protestant	3%	(9)	97%	(252)	260
Roman Catholic	9%	(7)	91%	(65)	72
Mormon	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	22%	(2)	78%	(6)	7
Jewish	—	(0)	100%	(10)	10
Muslim	51%	(2)	49%	(2)	3
Buddhist	4%	(0)	96%	(5)	5
Hindu	—	(0)	100%	(2)	2
Atheist	2%	(1)	98%	(32)	32
Agnostic	1%	(0)	99%	(25)	25
Something else	10%	(18)	90%	(153)	170
Nothing in particular	8%	(9)	92%	(101)	110
Prodigal Biden Voter	20%	(9)	80%	(35)	44
Undecided Voter (DK/WNV)	18%	(10)	82%	(46)	56
Undecided Voter (DK)	13%	(3)	87%	(22)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(111)	84%	(588)	699
Gender: Male	18%	(58)	82%	(264)	322
Gender: Female	14%	(53)	86%	(324)	377
Age: 18-34	13%	(23)	87%	(150)	172
Age: 35-44	18%	(17)	82%	(78)	95
Age: 45-64	16%	(37)	84%	(193)	230
Age: 65+	17%	(34)	83%	(167)	201
GenZers: 1997-2012	12%	(10)	88%	(75)	85
Millennials: 1981-1996	16%	(28)	84%	(144)	172
GenXers: 1965-1980	17%	(29)	83%	(140)	168
Baby Boomers: 1946-1964	17%	(44)	83%	(220)	263
Educ: < College	12%	(53)	88%	(388)	441
Educ: Bachelors degree	24%	(38)	76%	(122)	160
Educ: Post-grad	21%	(21)	79%	(78)	99
Income: Under 50k	9%	(26)	91%	(274)	300
Income: 50k-100k	20%	(51)	80%	(202)	253
Income: 100k+	23%	(34)	77%	(112)	146
Ethnicity: White (Non-Hispanic)	17%	(80)	83%	(383)	463
Ethnicity: Hispanic	18%	(7)	82%	(30)	36
Ethnicity: Black (Non-Hispanic)	10%	(16)	90%	(139)	155
Ethnicity: Asian + Other (Non-Hispanic)	19%	(9)	81%	(36)	45
All Christian	19%	(63)	81%	(278)	341
All Non-Christian	18%	(4)	82%	(17)	20
Atheist	13%	(4)	87%	(28)	32
Agnostic/Nothing in particular	13%	(17)	87%	(117)	135
Something Else	13%	(23)	87%	(148)	170
Evangelical	15%	(40)	85%	(232)	271
Non-Evangelical	17%	(39)	83%	(192)	231
PID: Dem (no lean)	9%	(22)	91%	(212)	234
PID: Ind (no lean)	15%	(31)	85%	(180)	211
PID: Rep (no lean)	23%	(58)	77%	(196)	254

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(111)	84%	(588)	699
PID/Gender: Dem Men	6%	(5)	94%	(82)	88
PID/Gender: Dem Women	11%	(16)	89%	(129)	146
PID/Gender: Ind Men	16%	(18)	84%	(90)	108
PID/Gender: Ind Women	13%	(13)	87%	(89)	103
PID/Gender: Rep Men	27%	(34)	73%	(91)	126
PID/Gender: Rep Women	18%	(24)	82%	(105)	129
Ideo: Liberal (1-3)	11%	(20)	89%	(171)	191
Ideo: Moderate (4)	14%	(30)	86%	(180)	210
Ideo: Conservative (5-7)	21%	(57)	79%	(214)	270
Ideo/PID: Conservative Republican	23%	(45)	77%	(152)	197
Ideo/PID: Moderate/Liberal Republican	23%	(12)	77%	(39)	51
Ideo/PID: Moderate/Conservative Democrat	10%	(8)	90%	(77)	86
Ideo/PID: Liberal Democrat	9%	(12)	91%	(130)	143
Unfavorable of Biden and Trump	15%	(14)	85%	(77)	91
2024 H2H Matchup: Biden Voter	11%	(33)	89%	(267)	300
2024 H2H Matchup: Trump Voter	22%	(77)	78%	(266)	343
2024 H2H Matchup: Would not Vote	4%	(1)	96%	(25)	26
2024 H2H Matchup: Do not Know	2%	(1)	98%	(30)	31
2022 House Vote: Democrat	11%	(30)	89%	(246)	276
2022 House Vote: Republican	23%	(63)	77%	(207)	270
2022 House Vote: Did not Vote	11%	(17)	89%	(129)	146
2020 Vote: Joe Biden	11%	(33)	89%	(284)	317
2020 Vote: Donald Trump	21%	(69)	79%	(257)	326
2020 Vote: Someone Else	25%	(2)	75%	(7)	10
2020 Vote: Did not Vote	14%	(6)	86%	(40)	47
2016 Vote: Hillary Clinton	10%	(27)	90%	(228)	255
2016 Vote: Donald Trump	22%	(60)	78%	(208)	268
2016 Vote: Someone Else	23%	(4)	77%	(12)	15
2020 Vote/PID: Not Biden/Democrat	9%	(1)	91%	(13)	14
2020 Vote/PID: Not Trump/Republican	30%	(7)	70%	(17)	24

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(111)	84%	(588)	699
U.S. Economy: Wrong Track	18%	(84)	82%	(379)	463
U.S. Economy: Right Direction	11%	(27)	89%	(209)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(21)	91%	(220)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(75)	78%	(268)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(15)	87%	(100)	115
Top 2024 Issue: Economy	18%	(44)	82%	(206)	250
Community: Urban	11%	(14)	89%	(111)	125
Community: Suburban	18%	(53)	82%	(238)	291
Community: Rural	16%	(44)	84%	(239)	283
Community/Gender: Urban Women	7%	(4)	93%	(58)	63
Community/Gender: Urban Men	16%	(10)	84%	(53)	62
Community/Gender: Rural Women	12%	(19)	88%	(133)	153
Community/Gender: Rural Men	19%	(25)	81%	(105)	130
Community/Gender: Suburban Women	19%	(30)	81%	(132)	162
Community/Gender: Suburban Men	18%	(23)	82%	(106)	130
Homeowner	18%	(91)	82%	(402)	493
Renter	9%	(15)	91%	(150)	166
Military HHnm: Yes	15%	(18)	85%	(98)	116
Military HH: No	16%	(93)	84%	(490)	583
Employ: Private Sector	17%	(37)	83%	(180)	217
Employ: Government	14%	(6)	86%	(38)	44
Employ: Self-Employed	31%	(20)	69%	(44)	63
Employ: Homemaker	20%	(6)	80%	(26)	32
Employ: Student	14%	(4)	86%	(23)	26
Employ: Retired	14%	(29)	86%	(176)	205
Employ: Unemployed	6%	(4)	94%	(71)	75
Employ: Other	11%	(4)	89%	(32)	36
Self + Household: White-Collar	20%	(58)	80%	(234)	292
Self + Household: Blue Collar	12%	(36)	88%	(266)	302
Union HH: Yes	21%	(5)	79%	(18)	23
Union HH: No	16%	(106)	84%	(570)	676

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(111)	84%	(588)	699
LGBTQ+: Yes	16%	(12)	84%	(66)	78
LGBTQ+: No	16%	(99)	84%	(522)	621
Motivated to Vote	17%	(106)	83%	(523)	629
Parent: Yes	19%	(34)	81%	(144)	178
Parent: No	15%	(77)	85%	(444)	521
COVID Vaccine: Yes	16%	(85)	84%	(434)	519
COVID Vaccine: No	14%	(26)	86%	(154)	180
Student Loans: Yes	23%	(21)	77%	(69)	89
Student Loans: No	15%	(90)	85%	(519)	610
Favorable Opinion of Haley	20%	(47)	80%	(186)	234
Unfavorable Opinion of Haley	15%	(48)	85%	(276)	324
Protestant	15%	(38)	85%	(222)	260
Roman Catholic	26%	(18)	74%	(53)	72
Mormon	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	78%	(6)	22%	(2)	7
Jewish	34%	(3)	66%	(7)	10
Muslim	6%	(0)	94%	(3)	3
Buddhist	—	(0)	100%	(5)	5
Hindu	—	(0)	100%	(2)	2
Atheist	13%	(4)	87%	(28)	32
Agnostic	12%	(3)	88%	(22)	25
Something else	13%	(23)	87%	(148)	170
Nothing in particular	13%	(14)	87%	(95)	110
Prodigal Biden Voter	9%	(4)	91%	(40)	44
Undecided Voter (DK/WNV)	3%	(2)	97%	(55)	56
Undecided Voter (DK)	4%	(1)	96%	(25)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	37%	(258)	63%	(441)	699
Gender: Male	38%	(122)	62%	(200)	322
Gender: Female	36%	(137)	64%	(240)	377
Age: 18-34	43%	(74)	57%	(99)	172
Age: 35-44	41%	(39)	59%	(56)	95
Age: 45-64	39%	(90)	61%	(140)	230
Age: 65+	28%	(56)	72%	(145)	201
GenZers: 1997-2012	36%	(30)	64%	(54)	85
Millennials: 1981-1996	44%	(76)	56%	(96)	172
GenXers: 1965-1980	44%	(74)	56%	(95)	168
Baby Boomers: 1946-1964	29%	(76)	71%	(188)	263
Educ: < College	39%	(173)	61%	(267)	441
Educ: Bachelors degree	37%	(59)	63%	(101)	160
Educ: Post-grad	27%	(26)	73%	(72)	99
Income: Under 50k	40%	(120)	60%	(180)	300
Income: 50k-100k	36%	(92)	64%	(161)	253
Income: 100k+	32%	(46)	68%	(100)	146
Ethnicity: White (Non-Hispanic)	38%	(174)	62%	(289)	463
Ethnicity: Hispanic	33%	(12)	67%	(24)	36
Ethnicity: Black (Non-Hispanic)	37%	(58)	63%	(97)	155
Ethnicity: Asian + Other (Non-Hispanic)	32%	(14)	68%	(31)	45
All Christian	37%	(125)	63%	(216)	341
All Non-Christian	19%	(4)	81%	(17)	20
Atheist	21%	(7)	79%	(26)	32
Agnostic/Nothing in particular	39%	(53)	61%	(82)	135
Something Else	41%	(70)	59%	(101)	170
Evangelical	40%	(109)	60%	(163)	271
Non-Evangelical	35%	(80)	65%	(151)	231
PID: Dem (no lean)	30%	(69)	70%	(164)	234
PID: Ind (no lean)	38%	(81)	62%	(130)	211
PID: Rep (no lean)	43%	(108)	57%	(146)	254

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	37%	(258)	63%	(441)	699
PID/Gender: Dem Men	32%	(28)	68%	(60)	88
PID/Gender: Dem Women	28%	(41)	72%	(105)	146
PID/Gender: Ind Men	36%	(39)	64%	(69)	108
PID/Gender: Ind Women	41%	(42)	59%	(61)	103
PID/Gender: Rep Men	43%	(54)	57%	(72)	126
PID/Gender: Rep Women	42%	(54)	58%	(74)	129
Ideo: Liberal (1-3)	34%	(64)	66%	(127)	191
Ideo: Moderate (4)	37%	(77)	63%	(133)	210
Ideo: Conservative (5-7)	40%	(107)	60%	(163)	270
Ideo/PID: Conservative Republican	41%	(80)	59%	(117)	197
Ideo/PID: Moderate/Liberal Republican	53%	(27)	47%	(24)	51
Ideo/PID: Moderate/Conservative Democrat	28%	(24)	72%	(61)	86
Ideo/PID: Liberal Democrat	32%	(45)	68%	(98)	143
Unfavorable of Biden and Trump	36%	(32)	64%	(59)	91
2024 H2H Matchup: Biden Voter	31%	(93)	69%	(207)	300
2024 H2H Matchup: Trump Voter	44%	(150)	56%	(193)	343
2024 H2H Matchup: Would not Vote	20%	(5)	80%	(20)	26
2024 H2H Matchup: Do not Know	34%	(11)	66%	(20)	31
2022 House Vote: Democrat	28%	(78)	72%	(198)	276
2022 House Vote: Republican	43%	(117)	57%	(153)	270
2022 House Vote: Did not Vote	42%	(61)	58%	(85)	146
2020 Vote: Joe Biden	29%	(92)	71%	(225)	317
2020 Vote: Donald Trump	45%	(147)	55%	(178)	326
2020 Vote: Someone Else	24%	(2)	76%	(7)	10
2020 Vote: Did not Vote	36%	(17)	64%	(30)	47
2016 Vote: Hillary Clinton	30%	(76)	70%	(179)	255
2016 Vote: Donald Trump	42%	(111)	58%	(157)	268
2016 Vote: Someone Else	30%	(5)	70%	(11)	15
2020 Vote/PID: Not Biden/Democrat	51%	(7)	49%	(7)	14
2020 Vote/PID: Not Trump/Republican	34%	(8)	66%	(16)	24

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	37%	(258)	63%	(441)	699
U.S. Economy: Wrong Track	40%	(184)	60%	(279)	463
U.S. Economy: Right Direction	32%	(75)	68%	(161)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(66)	73%	(175)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(152)	56%	(191)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(40)	65%	(75)	115
Top 2024 Issue: Economy	50%	(125)	50%	(124)	250
Community: Urban	42%	(53)	58%	(72)	125
Community: Suburban	36%	(103)	64%	(188)	291
Community: Rural	36%	(102)	64%	(181)	283
Community/Gender: Urban Women	38%	(24)	62%	(39)	63
Community/Gender: Urban Men	47%	(29)	53%	(33)	62
Community/Gender: Rural Women	38%	(57)	62%	(95)	153
Community/Gender: Rural Men	34%	(44)	66%	(86)	130
Community/Gender: Suburban Women	34%	(56)	66%	(106)	162
Community/Gender: Suburban Men	37%	(48)	63%	(82)	130
Homeowner	36%	(176)	64%	(316)	493
Renter	40%	(67)	60%	(99)	166
Military HHnm: Yes	39%	(45)	61%	(71)	116
Military HH: No	37%	(214)	63%	(370)	583
Employ: Private Sector	37%	(81)	63%	(136)	217
Employ: Government	50%	(22)	50%	(22)	44
Employ: Self-Employed	43%	(27)	57%	(36)	63
Employ: Homemaker	41%	(13)	59%	(19)	32
Employ: Student	22%	(6)	78%	(20)	26
Employ: Retired	30%	(61)	70%	(144)	205
Employ: Unemployed	42%	(31)	58%	(44)	75
Employ: Other	47%	(17)	53%	(19)	36
Self + Household: White-Collar	30%	(88)	70%	(204)	292
Self + Household: Blue Collar	41%	(125)	59%	(177)	302
Union HH: Yes	38%	(9)	62%	(14)	23
Union HH: No	37%	(250)	63%	(426)	676

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	37%	(258)	63%	(441)	699
LGBTQ+: Yes	50%	(39)	50%	(39)	78
LGBTQ+: No	35%	(220)	65%	(401)	621
Motivated to Vote	36%	(229)	64%	(400)	629
Parent: Yes	48%	(86)	52%	(92)	178
Parent: No	33%	(173)	67%	(349)	521
COVID Vaccine: Yes	36%	(186)	64%	(333)	519
COVID Vaccine: No	40%	(72)	60%	(108)	180
Student Loans: Yes	55%	(50)	45%	(40)	89
Student Loans: No	34%	(209)	66%	(401)	610
Favorable Opinion of Haley	32%	(76)	68%	(158)	234
Unfavorable Opinion of Haley	38%	(124)	62%	(200)	324
Protestant	36%	(94)	64%	(167)	260
Roman Catholic	35%	(25)	65%	(47)	72
Mormon	35%	(1)	65%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	78%	(6)	22%	(2)	7
Jewish	10%	(1)	90%	(9)	10
Muslim	43%	(1)	57%	(2)	3
Buddhist	29%	(1)	71%	(3)	5
Hindu	—	(0)	100%	(2)	2
Atheist	21%	(7)	79%	(26)	32
Agnostic	32%	(8)	68%	(17)	25
Something else	41%	(70)	59%	(101)	170
Nothing in particular	41%	(45)	59%	(65)	110
Prodigal Biden Voter	27%	(12)	73%	(32)	44
Undecided Voter (DK/WNV)	28%	(16)	72%	(41)	56
Undecided Voter (DK)	20%	(5)	80%	(20)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(122)	83%	(577)	699
Gender: Male	19%	(60)	81%	(262)	322
Gender: Female	16%	(61)	84%	(316)	377
Age: 18-34	18%	(31)	82%	(141)	172
Age: 35-44	10%	(10)	90%	(86)	95
Age: 45-64	14%	(33)	86%	(197)	230
Age: 65+	24%	(48)	76%	(153)	201
GenZers: 1997-2012	20%	(17)	80%	(67)	85
Millennials: 1981-1996	14%	(23)	86%	(149)	172
GenXers: 1965-1980	13%	(22)	87%	(146)	168
Baby Boomers: 1946-1964	21%	(56)	79%	(207)	263
Educ: < College	14%	(61)	86%	(380)	441
Educ: Bachelors degree	19%	(31)	81%	(129)	160
Educ: Post-grad	31%	(30)	69%	(68)	99
Income: Under 50k	10%	(31)	90%	(269)	300
Income: 50k-100k	20%	(50)	80%	(203)	253
Income: 100k+	28%	(41)	72%	(106)	146
Ethnicity: White (Non-Hispanic)	16%	(74)	84%	(389)	463
Ethnicity: Hispanic	14%	(5)	86%	(31)	36
Ethnicity: Black (Non-Hispanic)	22%	(34)	78%	(121)	155
Ethnicity: Asian + Other (Non-Hispanic)	20%	(9)	80%	(36)	45
All Christian	19%	(64)	81%	(277)	341
All Non-Christian	33%	(7)	67%	(14)	20
Atheist	21%	(7)	79%	(26)	32
Agnostic/Nothing in particular	18%	(24)	82%	(111)	135
Something Else	12%	(20)	88%	(151)	170
Evangelical	14%	(37)	86%	(234)	271
Non-Evangelical	19%	(43)	81%	(188)	231
PID: Dem (no lean)	18%	(43)	82%	(191)	234
PID: Ind (no lean)	17%	(35)	83%	(175)	211
PID: Rep (no lean)	17%	(43)	83%	(211)	254

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(122)	83%	(577)	699
PID/Gender: Dem Men	15%	(13)	85%	(75)	88
PID/Gender: Dem Women	20%	(30)	80%	(116)	146
PID/Gender: Ind Men	20%	(22)	80%	(87)	108
PID/Gender: Ind Women	13%	(14)	87%	(89)	103
PID/Gender: Rep Men	20%	(26)	80%	(100)	126
PID/Gender: Rep Women	14%	(18)	86%	(111)	129
Ideo: Liberal (1-3)	18%	(34)	82%	(157)	191
Ideo: Moderate (4)	20%	(43)	80%	(167)	210
Ideo: Conservative (5-7)	17%	(45)	83%	(226)	270
Ideo/PID: Conservative Republican	17%	(34)	83%	(163)	197
Ideo/PID: Moderate/Liberal Republican	18%	(9)	82%	(42)	51
Ideo/PID: Moderate/Conservative Democrat	23%	(20)	77%	(66)	86
Ideo/PID: Liberal Democrat	16%	(23)	84%	(119)	143
Unfavorable of Biden and Trump	28%	(25)	72%	(66)	91
2024 H2H Matchup: Biden Voter	18%	(55)	82%	(244)	300
2024 H2H Matchup: Trump Voter	16%	(54)	84%	(289)	343
2024 H2H Matchup: Would not Vote	18%	(5)	82%	(21)	26
2024 H2H Matchup: Do not Know	24%	(7)	76%	(23)	31
2022 House Vote: Democrat	22%	(60)	78%	(216)	276
2022 House Vote: Republican	17%	(46)	83%	(225)	270
2022 House Vote: Did not Vote	9%	(14)	91%	(132)	146
2020 Vote: Joe Biden	19%	(60)	81%	(257)	317
2020 Vote: Donald Trump	16%	(51)	84%	(275)	326
2020 Vote: Someone Else	39%	(4)	61%	(6)	10
2020 Vote: Did not Vote	16%	(7)	84%	(39)	47
2016 Vote: Hillary Clinton	19%	(49)	81%	(206)	255
2016 Vote: Donald Trump	16%	(43)	84%	(225)	268
2016 Vote: Someone Else	24%	(4)	76%	(12)	15
2020 Vote/PID: Not Biden/Democrat	3%	(1)	97%	(14)	14
2020 Vote/PID: Not Trump/Republican	30%	(7)	70%	(17)	24

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(122)	83%	(577)	699
U.S. Economy: Wrong Track	15%	(71)	85%	(392)	463
U.S. Economy: Right Direction	22%	(51)	78%	(185)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(44)	82%	(197)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(57)	83%	(285)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(21)	82%	(95)	115
Top 2024 Issue: Economy	15%	(37)	85%	(213)	250
Community: Urban	18%	(22)	82%	(103)	125
Community: Suburban	21%	(63)	79%	(229)	291
Community: Rural	13%	(37)	87%	(246)	283
Community/Gender: Urban Women	19%	(12)	81%	(51)	63
Community/Gender: Urban Men	16%	(10)	84%	(53)	62
Community/Gender: Rural Women	10%	(15)	90%	(137)	153
Community/Gender: Rural Men	17%	(22)	83%	(108)	130
Community/Gender: Suburban Women	21%	(34)	79%	(128)	162
Community/Gender: Suburban Men	22%	(29)	78%	(101)	130
Homeowner	20%	(97)	80%	(396)	493
Renter	14%	(23)	86%	(143)	166
Military HHnm: Yes	19%	(23)	81%	(93)	116
Military HH: No	17%	(99)	83%	(484)	583
Employ: Private Sector	16%	(35)	84%	(182)	217
Employ: Government	16%	(7)	84%	(37)	44
Employ: Self-Employed	23%	(15)	77%	(49)	63
Employ: Homemaker	9%	(3)	91%	(29)	32
Employ: Student	17%	(4)	83%	(22)	26
Employ: Retired	23%	(48)	77%	(157)	205
Employ: Unemployed	4%	(3)	96%	(72)	75
Employ: Other	18%	(7)	82%	(30)	36
Self + Household: White-Collar	25%	(73)	75%	(220)	292
Self + Household: Blue Collar	12%	(38)	88%	(265)	302
Union HH: Yes	20%	(5)	80%	(18)	23
Union HH: No	17%	(117)	83%	(559)	676

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(122)	83%	(577)	699
LGBTQ+: Yes	15%	(12)	85%	(66)	78
LGBTQ+: No	18%	(110)	82%	(511)	621
Motivated to Vote	18%	(113)	82%	(516)	629
Parent: Yes	15%	(27)	85%	(151)	178
Parent: No	18%	(95)	82%	(427)	521
COVID Vaccine: Yes	20%	(102)	80%	(417)	519
COVID Vaccine: No	11%	(20)	89%	(160)	180
Student Loans: Yes	13%	(12)	87%	(78)	89
Student Loans: No	18%	(110)	82%	(500)	610
Favorable Opinion of Haley	23%	(54)	77%	(180)	234
Unfavorable Opinion of Haley	16%	(53)	84%	(270)	324
Protestant	17%	(44)	83%	(216)	260
Roman Catholic	22%	(16)	78%	(56)	72
Mormon	65%	(1)	35%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	36%	(3)	64%	(5)	7
Jewish	47%	(5)	53%	(5)	10
Muslim	24%	(1)	76%	(3)	3
Buddhist	29%	(1)	71%	(3)	5
Hindu	—	(0)	100%	(2)	2
Atheist	21%	(7)	79%	(26)	32
Agnostic	33%	(8)	67%	(17)	25
Something else	12%	(20)	88%	(151)	170
Nothing in particular	15%	(16)	85%	(94)	110
Prodigal Biden Voter	23%	(10)	77%	(34)	44
Undecided Voter (DK/WNV)	21%	(12)	79%	(44)	56
Undecided Voter (DK)	18%	(5)	82%	(21)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(211)	70%	(488)	699
Gender: Male	30%	(96)	70%	(226)	322
Gender: Female	30%	(115)	70%	(262)	377
Age: 18-34	23%	(39)	77%	(133)	172
Age: 35-44	26%	(25)	74%	(71)	95
Age: 45-64	32%	(73)	68%	(157)	230
Age: 65+	36%	(73)	64%	(128)	201
GenZers: 1997-2012	27%	(23)	73%	(61)	85
Millennials: 1981-1996	23%	(39)	77%	(133)	172
GenXers: 1965-1980	31%	(52)	69%	(117)	168
Baby Boomers: 1946-1964	35%	(92)	65%	(172)	263
Educ: < College	32%	(143)	68%	(298)	441
Educ: Bachelors degree	28%	(45)	72%	(115)	160
Educ: Post-grad	23%	(23)	77%	(76)	99
Income: Under 50k	35%	(104)	65%	(196)	300
Income: 50k-100k	26%	(65)	74%	(188)	253
Income: 100k+	28%	(41)	72%	(105)	146
Ethnicity: White (Non-Hispanic)	29%	(133)	71%	(330)	463
Ethnicity: Hispanic	48%	(18)	52%	(19)	36
Ethnicity: Black (Non-Hispanic)	30%	(46)	70%	(108)	155
Ethnicity: Asian + Other (Non-Hispanic)	31%	(14)	69%	(31)	45
All Christian	30%	(102)	70%	(238)	341
All Non-Christian	41%	(8)	59%	(12)	20
Atheist	41%	(13)	59%	(19)	32
Agnostic/Nothing in particular	28%	(38)	72%	(96)	135
Something Else	28%	(48)	72%	(122)	170
Evangelical	29%	(78)	71%	(193)	271
Non-Evangelical	31%	(72)	69%	(159)	231
PID: Dem (no lean)	39%	(90)	61%	(143)	234
PID: Ind (no lean)	28%	(58)	72%	(153)	211
PID: Rep (no lean)	24%	(62)	76%	(192)	254

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(211)	70%	(488)	699
PID/Gender: Dem Men	41%	(36)	59%	(52)	88
PID/Gender: Dem Women	37%	(55)	63%	(91)	146
PID/Gender: Ind Men	27%	(29)	73%	(79)	108
PID/Gender: Ind Women	28%	(29)	72%	(73)	103
PID/Gender: Rep Men	25%	(31)	75%	(94)	126
PID/Gender: Rep Women	24%	(31)	76%	(98)	129
Ideo: Liberal (1-3)	37%	(71)	63%	(120)	191
Ideo: Moderate (4)	30%	(63)	70%	(147)	210
Ideo: Conservative (5-7)	25%	(68)	75%	(203)	270
Ideo/PID: Conservative Republican	26%	(51)	74%	(146)	197
Ideo/PID: Moderate/Liberal Republican	17%	(9)	83%	(42)	51
Ideo/PID: Moderate/Conservative Democrat	37%	(31)	63%	(54)	86
Ideo/PID: Liberal Democrat	40%	(57)	60%	(86)	143
Unfavorable of Biden and Trump	15%	(14)	85%	(77)	91
2024 H2H Matchup: Biden Voter	40%	(119)	60%	(181)	300
2024 H2H Matchup: Trump Voter	22%	(76)	78%	(266)	343
2024 H2H Matchup: Would not Vote	31%	(8)	69%	(18)	26
2024 H2H Matchup: Do not Know	25%	(8)	75%	(23)	31
2022 House Vote: Democrat	39%	(109)	61%	(167)	276
2022 House Vote: Republican	21%	(58)	79%	(212)	270
2022 House Vote: Did not Vote	29%	(42)	71%	(104)	146
2020 Vote: Joe Biden	39%	(123)	61%	(194)	317
2020 Vote: Donald Trump	22%	(73)	78%	(253)	326
2020 Vote: Someone Else	9%	(1)	91%	(9)	10
2020 Vote: Did not Vote	30%	(14)	70%	(33)	47
2016 Vote: Hillary Clinton	39%	(98)	61%	(157)	255
2016 Vote: Donald Trump	24%	(65)	76%	(203)	268
2016 Vote: Someone Else	29%	(4)	71%	(11)	15
2020 Vote/PID: Not Biden/Democrat	44%	(6)	56%	(8)	14
2020 Vote/PID: Not Trump/Republican	19%	(5)	81%	(20)	24

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(211)	70%	(488)	699
U.S. Economy: Wrong Track	25%	(115)	75%	(348)	463
U.S. Economy: Right Direction	40%	(95)	60%	(141)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(105)	56%	(136)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(73)	79%	(270)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(33)	71%	(82)	115
Top 2024 Issue: Economy	21%	(52)	79%	(197)	250
Community: Urban	25%	(31)	75%	(94)	125
Community: Suburban	29%	(86)	71%	(206)	291
Community: Rural	33%	(94)	67%	(188)	283
Community/Gender: Urban Women	32%	(20)	68%	(43)	63
Community/Gender: Urban Men	18%	(11)	82%	(51)	62
Community/Gender: Rural Women	34%	(51)	66%	(101)	153
Community/Gender: Rural Men	33%	(43)	67%	(87)	130
Community/Gender: Suburban Women	27%	(44)	73%	(118)	162
Community/Gender: Suburban Men	32%	(42)	68%	(87)	130
Homeowner	30%	(148)	70%	(344)	493
Renter	28%	(46)	72%	(119)	166
Military HHnm: Yes	33%	(38)	67%	(78)	116
Military HH: No	30%	(173)	70%	(411)	583
Employ: Private Sector	28%	(60)	72%	(157)	217
Employ: Government	13%	(6)	87%	(38)	44
Employ: Self-Employed	20%	(13)	80%	(50)	63
Employ: Homemaker	37%	(12)	63%	(20)	32
Employ: Student	30%	(8)	70%	(18)	26
Employ: Retired	36%	(73)	64%	(132)	205
Employ: Unemployed	43%	(32)	57%	(43)	75
Employ: Other	20%	(7)	80%	(29)	36
Self + Household: White-Collar	29%	(85)	71%	(207)	292
Self + Household: Blue Collar	31%	(92)	69%	(210)	302
Union HH: Yes	19%	(4)	81%	(19)	23
Union HH: No	31%	(206)	69%	(470)	676

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	30%	(211)	70%	(488)	699
LGBTQ+: Yes	24%	(19)	76%	(59)	78
LGBTQ+: No	31%	(191)	69%	(429)	621
Motivated to Vote	30%	(190)	70%	(439)	629
Parent: Yes	20%	(35)	80%	(142)	178
Parent: No	34%	(175)	66%	(346)	521
COVID Vaccine: Yes	29%	(152)	71%	(367)	519
COVID Vaccine: No	33%	(59)	67%	(121)	180
Student Loans: Yes	16%	(14)	84%	(75)	89
Student Loans: No	32%	(197)	68%	(413)	610
Favorable Opinion of Haley	32%	(74)	68%	(160)	234
Unfavorable Opinion of Haley	31%	(101)	69%	(222)	324
Protestant	32%	(83)	68%	(178)	260
Roman Catholic	27%	(20)	73%	(52)	72
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(7)	7
Jewish	29%	(3)	71%	(7)	10
Muslim	—	(0)	100%	(3)	3
Buddhist	67%	(3)	33%	(2)	5
Hindu	100%	(2)	—	(0)	2
Atheist	41%	(13)	59%	(19)	32
Agnostic	27%	(7)	73%	(18)	25
Something else	28%	(48)	72%	(122)	170
Nothing in particular	29%	(31)	71%	(78)	110
Prodigal Biden Voter	24%	(11)	76%	(33)	44
Undecided Voter (DK/WNV)	28%	(16)	72%	(41)	56
Undecided Voter (DK)	31%	(8)	69%	(18)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(104)	12%	(82)	13%	(93)	41%	(284)	19%	(136)	699
Gender: Male	11%	(36)	16%	(51)	17%	(55)	40%	(130)	16%	(50)	322
Gender: Female	18%	(68)	8%	(31)	10%	(38)	41%	(154)	23%	(86)	377
Age: 18-34	15%	(26)	14%	(24)	14%	(24)	31%	(54)	26%	(46)	172
Age: 35-44	24%	(23)	9%	(8)	16%	(15)	37%	(35)	14%	(13)	95
Age: 45-64	15%	(34)	15%	(35)	13%	(29)	38%	(88)	19%	(45)	230
Age: 65+	11%	(22)	8%	(16)	12%	(24)	53%	(107)	16%	(32)	201
GenZers: 1997-2012	16%	(13)	8%	(7)	15%	(12)	29%	(25)	33%	(28)	85
Millennials: 1981-1996	19%	(32)	15%	(25)	14%	(24)	35%	(61)	18%	(30)	172
GenXers: 1965-1980	15%	(26)	15%	(25)	15%	(25)	36%	(61)	18%	(31)	168
Baby Boomers: 1946-1964	12%	(32)	9%	(23)	11%	(29)	51%	(135)	17%	(45)	263
Educ: < College	18%	(79)	12%	(53)	14%	(61)	33%	(143)	24%	(104)	441
Educ: Bachelors degree	13%	(21)	12%	(20)	12%	(19)	48%	(77)	14%	(22)	160
Educ: Post-grad	4%	(4)	9%	(9)	12%	(12)	64%	(63)	10%	(10)	99
Income: Under 50k	17%	(52)	11%	(32)	13%	(39)	35%	(104)	24%	(72)	300
Income: 50k-100k	14%	(37)	15%	(37)	15%	(37)	40%	(101)	16%	(42)	253
Income: 100k+	10%	(15)	9%	(13)	11%	(16)	54%	(79)	15%	(22)	146
Ethnicity: White (Non-Hispanic)	15%	(68)	13%	(60)	13%	(59)	41%	(190)	19%	(87)	463
Ethnicity: Hispanic	12%	(4)	3%	(1)	2%	(1)	72%	(26)	11%	(4)	36
Ethnicity: Black (Non-Hispanic)	18%	(28)	12%	(18)	17%	(27)	30%	(47)	22%	(35)	155
Ethnicity: Asian + Other (Non-Hispanic)	8%	(4)	6%	(3)	15%	(7)	47%	(21)	23%	(11)	45
All Christian	14%	(48)	14%	(47)	17%	(57)	36%	(123)	19%	(65)	341
All Non-Christian	10%	(2)	4%	(1)	14%	(3)	66%	(14)	6%	(1)	20
Atheist	—	(0)	—	(0)	6%	(2)	87%	(28)	7%	(2)	32
Agnostic/Nothing in particular	5%	(7)	8%	(10)	10%	(14)	57%	(77)	20%	(27)	135
Something Else	28%	(47)	14%	(24)	10%	(17)	24%	(42)	24%	(41)	170
Evangelical	23%	(61)	18%	(48)	16%	(43)	18%	(49)	26%	(69)	271
Non-Evangelical	15%	(34)	9%	(21)	13%	(29)	49%	(113)	15%	(35)	231
PID: Dem (no lean)	14%	(33)	6%	(14)	9%	(22)	55%	(129)	15%	(36)	234
PID: Ind (no lean)	9%	(20)	9%	(19)	11%	(24)	49%	(104)	21%	(44)	211
PID: Rep (no lean)	20%	(51)	19%	(49)	18%	(46)	20%	(51)	22%	(56)	254

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(104)	12%	(82)	13%	(93)	41%	(284)	19%	(136)	699
PID/Gender: Dem Men	13%	(11)	10%	(9)	6%	(5)	60%	(53)	11%	(10)	88
PID/Gender: Dem Women	15%	(22)	3%	(5)	12%	(17)	53%	(77)	18%	(26)	146
PID/Gender: Ind Men	10%	(10)	11%	(12)	18%	(20)	47%	(51)	14%	(15)	108
PID/Gender: Ind Women	9%	(9)	7%	(7)	5%	(5)	51%	(52)	29%	(30)	103
PID/Gender: Rep Men	11%	(14)	24%	(30)	24%	(30)	21%	(26)	20%	(26)	126
PID/Gender: Rep Women	29%	(37)	15%	(19)	13%	(16)	19%	(25)	24%	(31)	129
Ideo: Liberal (1-3)	9%	(17)	6%	(12)	3%	(7)	70%	(134)	11%	(22)	191
Ideo: Moderate (4)	12%	(24)	10%	(20)	24%	(50)	36%	(76)	18%	(39)	210
Ideo: Conservative (5-7)	21%	(56)	18%	(48)	13%	(35)	25%	(68)	23%	(62)	270
Ideo/PID: Conservative Republican	23%	(45)	20%	(39)	13%	(26)	21%	(41)	23%	(46)	197
Ideo/PID: Moderate/Liberal Republican	7%	(4)	19%	(10)	38%	(19)	20%	(10)	15%	(8)	51
Ideo/PID: Moderate/Conservative Democrat	19%	(16)	10%	(8)	21%	(18)	32%	(27)	19%	(16)	86
Ideo/PID: Liberal Democrat	10%	(15)	4%	(5)	3%	(4)	72%	(102)	12%	(17)	143
Unfavorable of Biden and Trump	5%	(5)	15%	(14)	5%	(4)	56%	(51)	19%	(17)	91
2024 H2H Matchup: Biden Voter	12%	(35)	4%	(13)	9%	(28)	64%	(191)	11%	(33)	300
2024 H2H Matchup: Trump Voter	19%	(65)	19%	(64)	18%	(60)	22%	(75)	23%	(80)	343
2024 H2H Matchup: Would not Vote	8%	(2)	—	(0)	6%	(2)	29%	(7)	56%	(14)	26
2024 H2H Matchup: Do not Know	8%	(2)	18%	(6)	8%	(3)	35%	(11)	30%	(9)	31
2022 House Vote: Democrat	14%	(39)	5%	(13)	8%	(22)	63%	(173)	11%	(31)	276
2022 House Vote: Republican	16%	(45)	20%	(54)	16%	(44)	25%	(67)	22%	(59)	270
2022 House Vote: Did not Vote	14%	(20)	10%	(15)	17%	(25)	29%	(43)	30%	(43)	146
2020 Vote: Joe Biden	13%	(41)	4%	(13)	9%	(29)	61%	(193)	13%	(42)	317
2020 Vote: Donald Trump	18%	(58)	20%	(65)	19%	(60)	23%	(74)	21%	(69)	326
2020 Vote: Someone Else	4%	(0)	5%	(0)	4%	(0)	56%	(5)	30%	(3)	10
2020 Vote: Did not Vote	12%	(5)	6%	(3)	7%	(3)	26%	(12)	49%	(23)	47
2016 Vote: Hillary Clinton	14%	(35)	4%	(11)	6%	(16)	63%	(161)	13%	(32)	255
2016 Vote: Donald Trump	18%	(47)	19%	(51)	17%	(46)	24%	(65)	22%	(58)	268
2016 Vote: Someone Else	5%	(1)	3%	(0)	11%	(2)	63%	(10)	18%	(3)	15
2020 Vote/PID: Not Biden/Democrat	5%	(1)	26%	(4)	4%	(1)	32%	(5)	33%	(5)	14
2020 Vote/PID: Not Trump/Republican	14%	(3)	6%	(2)	9%	(2)	40%	(10)	31%	(7)	24

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(104)	12%	(82)	13%	(93)	41%	(284)	19%	(136)	699
U.S. Economy: Wrong Track	16%	(72)	14%	(66)	14%	(63)	32%	(148)	25%	(114)	463
U.S. Economy: Right Direction	14%	(32)	7%	(16)	13%	(30)	58%	(136)	10%	(23)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(32)	4%	(9)	8%	(19)	61%	(147)	14%	(34)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(66)	18%	(63)	17%	(57)	24%	(82)	22%	(74)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	8%	(10)	14%	(16)	48%	(55)	24%	(28)	115
Top 2024 Issue: Economy	19%	(47)	17%	(43)	14%	(34)	29%	(73)	21%	(53)	250
Community: Urban	14%	(18)	13%	(17)	14%	(17)	43%	(53)	17%	(21)	125
Community: Suburban	12%	(35)	13%	(38)	11%	(31)	46%	(134)	18%	(53)	291
Community: Rural	18%	(51)	10%	(28)	16%	(44)	34%	(97)	22%	(63)	283
Community/Gender: Urban Women	14%	(9)	5%	(3)	10%	(6)	53%	(34)	17%	(11)	63
Community/Gender: Urban Men	14%	(9)	22%	(13)	17%	(11)	32%	(20)	16%	(10)	62
Community/Gender: Rural Women	23%	(36)	7%	(10)	8%	(13)	35%	(54)	26%	(40)	153
Community/Gender: Rural Men	12%	(15)	13%	(17)	24%	(32)	33%	(43)	17%	(22)	130
Community/Gender: Suburban Women	14%	(23)	11%	(17)	12%	(19)	41%	(67)	22%	(35)	162
Community/Gender: Suburban Men	9%	(12)	16%	(20)	9%	(12)	52%	(67)	14%	(18)	130
Homeowner	14%	(68)	12%	(58)	12%	(60)	44%	(218)	18%	(89)	493
Renter	19%	(32)	11%	(19)	15%	(24)	34%	(57)	21%	(34)	166
Military HHnm: Yes	8%	(9)	7%	(8)	19%	(21)	49%	(57)	18%	(20)	116
Military HH: No	16%	(95)	13%	(74)	12%	(71)	39%	(227)	20%	(116)	583
Employ: Private Sector	13%	(29)	13%	(28)	14%	(30)	43%	(93)	17%	(37)	217
Employ: Government	16%	(7)	17%	(8)	9%	(4)	42%	(18)	16%	(7)	44
Employ: Self-Employed	14%	(9)	15%	(10)	21%	(13)	36%	(23)	14%	(9)	63
Employ: Homemaker	36%	(12)	16%	(5)	15%	(5)	23%	(8)	9%	(3)	32
Employ: Student	19%	(5)	4%	(1)	8%	(2)	40%	(11)	30%	(8)	26
Employ: Retired	12%	(24)	8%	(16)	14%	(29)	49%	(100)	18%	(37)	205
Employ: Unemployed	13%	(10)	13%	(10)	13%	(10)	27%	(20)	33%	(25)	75
Employ: Other	23%	(8)	15%	(5)	—	(0)	33%	(12)	30%	(11)	36
Self + Household: White-Collar	13%	(38)	12%	(34)	10%	(28)	51%	(150)	14%	(42)	292
Self + Household: Blue Collar	16%	(47)	15%	(46)	15%	(44)	36%	(108)	19%	(56)	302

Continued on next page

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(104)	12%	(82)	13%	(93)	41%	(284)	19%	(136)	699
Union HH: Yes	34%	(8)	20%	(5)	6%	(1)	21%	(5)	19%	(4)	23
Union HH: No	14%	(96)	11%	(78)	14%	(91)	41%	(279)	20%	(132)	676
LGBTQ+: Yes	23%	(18)	6%	(4)	5%	(4)	50%	(39)	16%	(12)	78
LGBTQ+: No	14%	(86)	13%	(78)	14%	(89)	39%	(245)	20%	(124)	621
Motivated to Vote	15%	(97)	12%	(76)	13%	(80)	42%	(266)	18%	(111)	629
Parent: Yes	19%	(34)	16%	(29)	17%	(30)	30%	(53)	18%	(32)	178
Parent: No	13%	(70)	10%	(53)	12%	(63)	44%	(231)	20%	(104)	521
COVID Vaccine: Yes	12%	(65)	12%	(62)	13%	(65)	47%	(246)	16%	(81)	519
COVID Vaccine: No	22%	(39)	11%	(20)	15%	(28)	21%	(38)	30%	(55)	180
Student Loans: Yes	9%	(8)	13%	(12)	13%	(12)	41%	(36)	25%	(22)	89
Student Loans: No	16%	(96)	12%	(70)	13%	(81)	41%	(248)	19%	(114)	610
Favorable Opinion of Haley	19%	(46)	14%	(32)	15%	(35)	38%	(88)	14%	(33)	234
Unfavorable Opinion of Haley	14%	(44)	10%	(32)	12%	(37)	51%	(166)	14%	(44)	324
Protestant	16%	(41)	13%	(33)	18%	(47)	36%	(93)	18%	(47)	260
Roman Catholic	10%	(7)	16%	(12)	13%	(9)	39%	(28)	22%	(16)	72
Mormon	—	(0)	—	(0)	35%	(1)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	36%	(3)	16%	(1)	22%	(2)	25%	(2)	7
Jewish	10%	(1)	—	(0)	—	(0)	80%	(8)	10%	(1)	10
Muslim	30%	(1)	23%	(1)	47%	(2)	—	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	29%	(1)	67%	(3)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	—	(0)	—	(0)	6%	(2)	87%	(28)	7%	(2)	32
Agnostic	4%	(1)	1%	(0)	7%	(2)	69%	(17)	19%	(5)	25
Something else	28%	(47)	14%	(24)	10%	(17)	24%	(42)	24%	(41)	170
Nothing in particular	5%	(6)	9%	(10)	11%	(12)	55%	(60)	20%	(22)	110
Prodigal Biden Voter	15%	(7)	7%	(3)	15%	(7)	28%	(12)	35%	(15)	44
Undecided Voter (DK/WNV)	8%	(5)	10%	(6)	7%	(4)	33%	(18)	42%	(24)	56
Undecided Voter (DK)	8%	(2)	—	(0)	6%	(2)	29%	(7)	56%	(14)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	9%	(61)	11%	(76)	14%	(95)	53%	(368)	14%	(99)	699
Gender: Male	11%	(34)	13%	(43)	14%	(47)	48%	(154)	14%	(44)	322
Gender: Female	7%	(27)	9%	(32)	13%	(48)	57%	(213)	15%	(56)	377
Age: 18-34	7%	(12)	17%	(29)	12%	(21)	49%	(84)	15%	(26)	172
Age: 35-44	11%	(10)	11%	(11)	13%	(12)	56%	(54)	8%	(8)	95
Age: 45-64	9%	(21)	10%	(23)	14%	(32)	50%	(115)	17%	(39)	230
Age: 65+	9%	(18)	7%	(13)	15%	(29)	57%	(115)	13%	(26)	201
GenZers: 1997-2012	6%	(5)	10%	(8)	14%	(11)	51%	(43)	19%	(16)	85
Millennials: 1981-1996	9%	(16)	18%	(31)	12%	(21)	51%	(88)	10%	(17)	172
GenXers: 1965-1980	6%	(10)	9%	(14)	14%	(24)	53%	(90)	18%	(30)	168
Baby Boomers: 1946-1964	11%	(30)	7%	(19)	14%	(36)	55%	(144)	13%	(34)	263
Educ: < College	8%	(36)	12%	(52)	15%	(66)	48%	(211)	17%	(76)	441
Educ: Bachelors degree	11%	(17)	9%	(15)	11%	(18)	58%	(92)	11%	(18)	160
Educ: Post-grad	8%	(8)	9%	(9)	11%	(11)	66%	(65)	5%	(5)	99
Income: Under 50k	10%	(29)	11%	(33)	16%	(48)	45%	(135)	19%	(56)	300
Income: 50k-100k	7%	(19)	12%	(30)	13%	(32)	56%	(141)	12%	(31)	253
Income: 100k+	10%	(14)	9%	(13)	10%	(14)	63%	(92)	9%	(13)	146
Ethnicity: White (Non-Hispanic)	9%	(44)	11%	(52)	15%	(72)	50%	(231)	14%	(65)	463
Ethnicity: Hispanic	11%	(4)	3%	(1)	3%	(1)	76%	(27)	8%	(3)	36
Ethnicity: Black (Non-Hispanic)	6%	(9)	14%	(21)	12%	(19)	54%	(83)	14%	(22)	155
Ethnicity: Asian + Other (Non-Hispanic)	10%	(4)	4%	(2)	7%	(3)	60%	(27)	19%	(9)	45
All Christian	13%	(44)	12%	(42)	15%	(50)	45%	(154)	15%	(51)	341
All Non-Christian	7%	(1)	4%	(1)	16%	(3)	72%	(15)	1%	(0)	20
Atheist	—	(0)	—	(0)	9%	(3)	91%	(29)	—	(0)	32
Agnostic/Nothing in particular	1%	(2)	8%	(10)	9%	(12)	68%	(92)	14%	(18)	135
Something Else	8%	(14)	13%	(23)	15%	(26)	46%	(78)	17%	(30)	170
Evangelical	13%	(35)	16%	(43)	16%	(43)	33%	(91)	22%	(59)	271
Non-Evangelical	10%	(23)	7%	(17)	14%	(33)	59%	(137)	9%	(21)	231
PID: Dem (no lean)	4%	(10)	9%	(22)	9%	(22)	67%	(158)	10%	(23)	234
PID: Ind (no lean)	5%	(11)	5%	(10)	13%	(27)	61%	(128)	16%	(34)	211
PID: Rep (no lean)	16%	(40)	17%	(43)	18%	(46)	33%	(83)	17%	(42)	254

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	9%	(61)	11%	(76)	14%	(95)	53%	(368)	14%	(99)	699
PID/Gender: Dem Men	7%	(6)	13%	(12)	7%	(6)	66%	(58)	8%	(7)	88
PID/Gender: Dem Women	3%	(4)	7%	(10)	11%	(16)	68%	(99)	11%	(16)	146
PID/Gender: Ind Men	7%	(8)	8%	(9)	17%	(18)	55%	(59)	13%	(14)	108
PID/Gender: Ind Women	4%	(4)	2%	(2)	9%	(9)	67%	(68)	20%	(20)	103
PID/Gender: Rep Men	16%	(21)	18%	(23)	18%	(22)	29%	(37)	18%	(23)	126
PID/Gender: Rep Women	15%	(19)	16%	(20)	18%	(24)	36%	(46)	15%	(20)	129
Ideo: Liberal (1-3)	5%	(10)	6%	(11)	6%	(12)	77%	(147)	6%	(11)	191
Ideo: Moderate (4)	3%	(7)	9%	(20)	17%	(35)	55%	(116)	15%	(32)	210
Ideo: Conservative (5-7)	16%	(43)	16%	(42)	16%	(42)	37%	(100)	16%	(43)	270
Ideo/PID: Conservative Republican	19%	(37)	17%	(32)	18%	(35)	31%	(60)	17%	(33)	197
Ideo/PID: Moderate/Liberal Republican	6%	(3)	19%	(10)	19%	(10)	41%	(21)	14%	(7)	51
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	15%	(13)	14%	(12)	54%	(46)	14%	(12)	86
Ideo/PID: Liberal Democrat	5%	(7)	6%	(8)	5%	(7)	78%	(111)	6%	(9)	143
Unfavorable of Biden and Trump	5%	(5)	7%	(6)	21%	(19)	59%	(54)	8%	(7)	91
2024 H2H Matchup: Biden Voter	4%	(11)	6%	(18)	9%	(27)	75%	(223)	7%	(20)	300
2024 H2H Matchup: Trump Voter	14%	(48)	16%	(55)	16%	(56)	36%	(123)	18%	(62)	343
2024 H2H Matchup: Would not Vote	4%	(1)	6%	(2)	18%	(5)	31%	(8)	41%	(10)	26
2024 H2H Matchup: Do not Know	5%	(1)	5%	(2)	24%	(7)	45%	(14)	21%	(7)	31
2022 House Vote: Democrat	4%	(11)	7%	(19)	8%	(21)	75%	(206)	7%	(19)	276
2022 House Vote: Republican	14%	(38)	18%	(47)	18%	(49)	33%	(89)	18%	(48)	270
2022 House Vote: Did not Vote	9%	(13)	6%	(9)	16%	(23)	49%	(71)	21%	(30)	146
2020 Vote: Joe Biden	4%	(12)	6%	(20)	8%	(26)	73%	(231)	9%	(28)	317
2020 Vote: Donald Trump	14%	(46)	16%	(53)	18%	(59)	34%	(110)	18%	(57)	326
2020 Vote: Someone Else	4%	(0)	5%	(0)	8%	(1)	75%	(7)	7%	(1)	10
2020 Vote: Did not Vote	6%	(3)	5%	(3)	19%	(9)	41%	(19)	29%	(13)	47
2016 Vote: Hillary Clinton	4%	(11)	6%	(16)	6%	(15)	76%	(194)	7%	(18)	255
2016 Vote: Donald Trump	16%	(42)	15%	(40)	19%	(52)	32%	(87)	18%	(48)	268
2016 Vote: Someone Else	—	(0)	3%	(0)	4%	(1)	82%	(13)	11%	(2)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	30%	(4)	19%	(3)	40%	(6)	12%	(2)	14
2020 Vote/PID: Not Trump/Republican	9%	(2)	2%	(1)	21%	(5)	44%	(11)	24%	(6)	24

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	9%	(61)	11%	(76)	14%	(95)	53%	(368)	14%	(99)	699
U.S. Economy: Wrong Track	10%	(48)	12%	(54)	16%	(72)	45%	(209)	17%	(79)	463
U.S. Economy: Right Direction	5%	(13)	9%	(22)	10%	(23)	67%	(159)	8%	(20)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	7%	(16)	8%	(20)	74%	(177)	8%	(18)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(47)	16%	(53)	16%	(55)	37%	(128)	17%	(60)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(5)	6%	(7)	17%	(19)	54%	(63)	18%	(21)	115
Top 2024 Issue: Economy	11%	(28)	13%	(33)	15%	(37)	48%	(119)	13%	(33)	250
Community: Urban	11%	(13)	14%	(18)	9%	(11)	53%	(66)	13%	(17)	125
Community: Suburban	8%	(23)	7%	(22)	14%	(42)	56%	(163)	15%	(42)	291
Community: Rural	9%	(25)	13%	(36)	15%	(42)	49%	(139)	14%	(40)	283
Community/Gender: Urban Women	4%	(2)	9%	(6)	4%	(2)	65%	(41)	18%	(11)	63
Community/Gender: Urban Men	18%	(11)	19%	(12)	13%	(8)	41%	(26)	9%	(6)	62
Community/Gender: Rural Women	8%	(13)	10%	(15)	14%	(22)	53%	(81)	14%	(22)	153
Community/Gender: Rural Men	10%	(13)	16%	(21)	16%	(21)	44%	(57)	14%	(18)	130
Community/Gender: Suburban Women	8%	(12)	7%	(11)	15%	(24)	56%	(91)	14%	(23)	162
Community/Gender: Suburban Men	8%	(10)	8%	(11)	14%	(17)	55%	(71)	15%	(20)	130
Homeowner	10%	(48)	10%	(49)	14%	(69)	53%	(263)	13%	(63)	493
Renter	7%	(12)	14%	(23)	14%	(23)	50%	(83)	15%	(25)	166
Military HHnm: Yes	6%	(7)	8%	(9)	13%	(15)	56%	(65)	17%	(20)	116
Military HH: No	9%	(55)	11%	(67)	14%	(80)	52%	(303)	14%	(79)	583
Employ: Private Sector	8%	(18)	13%	(28)	14%	(31)	54%	(117)	11%	(24)	217
Employ: Government	6%	(2)	14%	(6)	8%	(3)	63%	(27)	10%	(4)	44
Employ: Self-Employed	9%	(5)	13%	(8)	14%	(9)	54%	(34)	10%	(7)	63
Employ: Homemaker	13%	(4)	21%	(7)	20%	(7)	39%	(13)	6%	(2)	32
Employ: Student	4%	(1)	6%	(1)	24%	(6)	52%	(14)	15%	(4)	26
Employ: Retired	11%	(22)	6%	(13)	15%	(31)	55%	(112)	13%	(27)	205
Employ: Unemployed	4%	(3)	12%	(9)	9%	(7)	45%	(34)	30%	(22)	75
Employ: Other	15%	(5)	11%	(4)	1%	(0)	49%	(18)	24%	(9)	36
Self + Household: White-Collar	11%	(32)	13%	(38)	11%	(32)	57%	(167)	8%	(24)	292
Self + Household: Blue Collar	8%	(24)	11%	(32)	13%	(39)	54%	(163)	14%	(44)	302

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	9%	(61)	11%	(76)	14%	(95)	53%	(368)	14%	(99)	699
Union HH: Yes	6%	(1)	27%	(6)	10%	(2)	43%	(10)	14%	(3)	23
Union HH: No	9%	(60)	10%	(70)	14%	(93)	53%	(358)	14%	(96)	676
LGBTQ+: Yes	9%	(7)	5%	(4)	14%	(11)	65%	(51)	8%	(6)	78
LGBTQ+: No	9%	(54)	12%	(72)	14%	(84)	51%	(317)	15%	(93)	621
Motivated to Vote	9%	(58)	11%	(68)	12%	(77)	55%	(344)	13%	(82)	629
Parent: Yes	10%	(18)	19%	(34)	14%	(25)	46%	(82)	10%	(19)	178
Parent: No	8%	(44)	8%	(41)	13%	(70)	55%	(286)	15%	(81)	521
COVID Vaccine: Yes	8%	(42)	10%	(50)	12%	(64)	59%	(305)	11%	(57)	519
COVID Vaccine: No	10%	(19)	15%	(26)	17%	(31)	35%	(63)	23%	(42)	180
Student Loans: Yes	10%	(9)	14%	(12)	4%	(3)	64%	(58)	9%	(8)	89
Student Loans: No	9%	(53)	10%	(64)	15%	(92)	51%	(310)	15%	(91)	610
Favorable Opinion of Haley	12%	(29)	13%	(31)	17%	(39)	48%	(111)	10%	(24)	234
Unfavorable Opinion of Haley	7%	(24)	8%	(26)	10%	(33)	63%	(202)	12%	(39)	324
Protestant	14%	(35)	11%	(29)	15%	(39)	45%	(118)	15%	(40)	260
Roman Catholic	13%	(9)	12%	(9)	15%	(11)	45%	(32)	15%	(11)	72
Mormon	—	(0)	—	(0)	35%	(1)	65%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	62%	(4)	—	(0)	38%	(3)	—	(0)	7
Jewish	—	(0)	—	(0)	34%	(3)	66%	(7)	—	(0)	10
Muslim	43%	(1)	23%	(1)	—	(0)	33%	(1)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	96%	(5)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	—	(0)	—	(0)	9%	(3)	91%	(29)	—	(0)	32
Agnostic	—	(0)	2%	(0)	5%	(1)	81%	(20)	13%	(3)	25
Something else	8%	(14)	13%	(23)	15%	(26)	46%	(78)	17%	(30)	170
Nothing in particular	2%	(2)	9%	(10)	10%	(11)	66%	(72)	14%	(15)	110
Prodigal Biden Voter	4%	(2)	9%	(4)	16%	(7)	45%	(20)	26%	(11)	44
Undecided Voter (DK/WNV)	4%	(2)	6%	(3)	21%	(12)	39%	(22)	30%	(17)	56
Undecided Voter (DK)	4%	(1)	6%	(2)	18%	(5)	31%	(8)	41%	(10)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	17%	(121)	9%	(65)	11%	(76)	54%	(375)	9%	(63)	699
Gender: Male	22%	(69)	10%	(31)	15%	(49)	47%	(152)	7%	(21)	322
Gender: Female	14%	(52)	9%	(34)	7%	(26)	59%	(223)	11%	(42)	377
Age: 18-34	17%	(30)	12%	(21)	11%	(19)	46%	(79)	14%	(24)	172
Age: 35-44	15%	(14)	10%	(9)	13%	(13)	50%	(48)	12%	(11)	95
Age: 45-64	18%	(42)	9%	(21)	12%	(27)	51%	(118)	10%	(23)	230
Age: 65+	18%	(36)	7%	(13)	9%	(18)	65%	(130)	2%	(5)	201
GenZers: 1997-2012	15%	(12)	10%	(8)	13%	(11)	47%	(39)	16%	(14)	85
Millennials: 1981-1996	18%	(30)	12%	(21)	12%	(21)	47%	(80)	12%	(20)	172
GenXers: 1965-1980	16%	(27)	9%	(15)	11%	(19)	51%	(87)	13%	(21)	168
Baby Boomers: 1946-1964	19%	(49)	8%	(21)	9%	(23)	62%	(162)	3%	(7)	263
Educ: < College	19%	(86)	11%	(48)	12%	(54)	48%	(210)	10%	(43)	441
Educ: Bachelors degree	15%	(25)	7%	(11)	8%	(13)	61%	(97)	9%	(14)	160
Educ: Post-grad	11%	(11)	6%	(6)	9%	(8)	69%	(68)	5%	(5)	99
Income: Under 50k	14%	(43)	12%	(36)	13%	(40)	46%	(139)	14%	(42)	300
Income: 50k-100k	23%	(59)	8%	(21)	10%	(26)	54%	(136)	5%	(11)	253
Income: 100k+	13%	(19)	5%	(8)	7%	(11)	68%	(100)	6%	(9)	146
Ethnicity: White (Non-Hispanic)	20%	(95)	11%	(49)	11%	(49)	53%	(244)	6%	(27)	463
Ethnicity: Hispanic	13%	(5)	—	(0)	10%	(4)	67%	(24)	11%	(4)	36
Ethnicity: Black (Non-Hispanic)	9%	(14)	9%	(14)	14%	(22)	51%	(79)	16%	(25)	155
Ethnicity: Asian + Other (Non-Hispanic)	16%	(7)	4%	(2)	2%	(1)	62%	(28)	16%	(7)	45
All Christian	23%	(80)	11%	(37)	11%	(36)	49%	(166)	6%	(22)	341
All Non-Christian	10%	(2)	4%	(1)	14%	(3)	67%	(14)	6%	(1)	20
Atheist	—	(0)	2%	(1)	8%	(3)	90%	(29)	—	(0)	32
Agnostic/Nothing in particular	3%	(4)	4%	(6)	12%	(16)	69%	(93)	12%	(17)	135
Something Else	21%	(35)	12%	(21)	11%	(19)	43%	(73)	14%	(23)	170
Evangelical	28%	(77)	17%	(47)	12%	(34)	31%	(84)	11%	(31)	271
Non-Evangelical	15%	(34)	5%	(11)	9%	(20)	66%	(152)	6%	(14)	231
PID: Dem (no lean)	5%	(11)	8%	(18)	8%	(18)	69%	(161)	11%	(25)	234
PID: Ind (no lean)	11%	(23)	6%	(12)	12%	(25)	60%	(127)	11%	(22)	211
PID: Rep (no lean)	34%	(87)	14%	(34)	13%	(32)	34%	(86)	6%	(15)	254

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	17%	(121)	9%	(65)	11%	(76)	54%	(375)	9%	(63)	699
PID/Gender: Dem Men	5%	(4)	11%	(10)	13%	(11)	66%	(58)	5%	(5)	88
PID/Gender: Dem Women	5%	(7)	6%	(8)	5%	(7)	71%	(103)	14%	(21)	146
PID/Gender: Ind Men	16%	(17)	8%	(8)	18%	(20)	52%	(56)	7%	(8)	108
PID/Gender: Ind Women	6%	(7)	4%	(4)	5%	(6)	70%	(71)	14%	(15)	103
PID/Gender: Rep Men	38%	(48)	10%	(13)	15%	(19)	30%	(37)	7%	(9)	126
PID/Gender: Rep Women	30%	(39)	17%	(22)	11%	(14)	38%	(48)	5%	(6)	129
Ideo: Liberal (1-3)	4%	(8)	5%	(10)	3%	(6)	84%	(160)	4%	(8)	191
Ideo: Moderate (4)	7%	(15)	9%	(18)	17%	(35)	54%	(114)	13%	(27)	210
Ideo: Conservative (5-7)	35%	(94)	12%	(33)	12%	(33)	35%	(93)	6%	(17)	270
Ideo/PID: Conservative Republican	39%	(77)	13%	(26)	13%	(25)	30%	(59)	5%	(10)	197
Ideo/PID: Moderate/Liberal Republican	17%	(8)	14%	(7)	15%	(8)	50%	(26)	4%	(2)	51
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	12%	(10)	15%	(13)	49%	(42)	16%	(14)	86
Ideo/PID: Liberal Democrat	3%	(4)	6%	(8)	4%	(5)	83%	(119)	5%	(7)	143
Unfavorable of Biden and Trump	12%	(11)	9%	(8)	8%	(7)	67%	(61)	4%	(4)	91
2024 H2H Matchup: Biden Voter	4%	(13)	5%	(14)	6%	(18)	77%	(231)	8%	(24)	300
2024 H2H Matchup: Trump Voter	30%	(102)	13%	(46)	16%	(53)	34%	(118)	7%	(23)	343
2024 H2H Matchup: Would not Vote	11%	(3)	4%	(1)	7%	(2)	45%	(12)	33%	(8)	26
2024 H2H Matchup: Do not Know	12%	(4)	13%	(4)	9%	(3)	46%	(14)	21%	(7)	31
2022 House Vote: Democrat	5%	(15)	6%	(16)	6%	(16)	75%	(207)	8%	(23)	276
2022 House Vote: Republican	32%	(88)	14%	(37)	14%	(38)	33%	(89)	7%	(19)	270
2022 House Vote: Did not Vote	13%	(19)	8%	(12)	14%	(21)	51%	(75)	13%	(19)	146
2020 Vote: Joe Biden	4%	(14)	6%	(18)	7%	(22)	74%	(234)	9%	(29)	317
2020 Vote: Donald Trump	31%	(100)	13%	(43)	15%	(48)	35%	(113)	7%	(22)	326
2020 Vote: Someone Else	9%	(1)	6%	(1)	21%	(2)	57%	(6)	6%	(1)	10
2020 Vote: Did not Vote	13%	(6)	8%	(4)	7%	(3)	49%	(23)	24%	(11)	47
2016 Vote: Hillary Clinton	5%	(12)	5%	(12)	4%	(10)	77%	(198)	9%	(23)	255
2016 Vote: Donald Trump	33%	(87)	15%	(40)	13%	(36)	32%	(87)	6%	(17)	268
2016 Vote: Someone Else	—	(0)	3%	(0)	14%	(2)	72%	(11)	11%	(2)	15
2020 Vote/PID: Not Biden/Democrat	—	(0)	27%	(4)	9%	(1)	45%	(7)	20%	(3)	14
2020 Vote/PID: Not Trump/Republican	13%	(3)	14%	(3)	10%	(2)	55%	(13)	7%	(2)	24

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	17%	(121)	9%	(65)	11%	(76)	54%	(375)	9%	(63)	699
U.S. Economy: Wrong Track	22%	(101)	12%	(53)	12%	(58)	46%	(213)	8%	(38)	463
U.S. Economy: Right Direction	8%	(20)	5%	(11)	8%	(18)	69%	(162)	10%	(25)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	5%	(11)	7%	(17)	75%	(180)	8%	(20)	241
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(102)	14%	(48)	14%	(47)	36%	(122)	7%	(23)	343
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	5%	(6)	10%	(11)	63%	(73)	17%	(19)	115
Top 2024 Issue: Economy	22%	(55)	12%	(29)	16%	(39)	42%	(106)	8%	(21)	250
Community: Urban	16%	(20)	7%	(9)	12%	(15)	56%	(70)	10%	(12)	125
Community: Suburban	16%	(48)	7%	(21)	8%	(23)	62%	(180)	7%	(20)	291
Community: Rural	19%	(54)	12%	(35)	13%	(38)	44%	(125)	11%	(31)	283
Community/Gender: Urban Women	4%	(3)	7%	(4)	7%	(5)	71%	(44)	11%	(7)	63
Community/Gender: Urban Men	27%	(17)	7%	(5)	16%	(10)	40%	(25)	8%	(5)	62
Community/Gender: Rural Women	17%	(26)	12%	(18)	9%	(13)	48%	(73)	14%	(21)	153
Community/Gender: Rural Men	21%	(28)	13%	(16)	19%	(25)	40%	(52)	7%	(10)	130
Community/Gender: Suburban Women	14%	(23)	7%	(11)	5%	(9)	65%	(105)	8%	(14)	162
Community/Gender: Suburban Men	19%	(25)	7%	(10)	11%	(14)	58%	(75)	5%	(6)	130
Homeowner	19%	(95)	9%	(45)	9%	(46)	56%	(275)	7%	(32)	493
Renter	14%	(23)	10%	(17)	15%	(24)	47%	(77)	14%	(24)	166
Military HHnm: Yes	13%	(16)	5%	(6)	8%	(10)	63%	(73)	10%	(12)	116
Military HH: No	18%	(106)	10%	(59)	11%	(66)	52%	(302)	9%	(51)	583
Employ: Private Sector	16%	(35)	9%	(20)	16%	(34)	52%	(113)	7%	(15)	217
Employ: Government	8%	(3)	20%	(9)	10%	(4)	56%	(24)	6%	(3)	44
Employ: Self-Employed	27%	(17)	7%	(4)	4%	(2)	48%	(31)	14%	(9)	63
Employ: Homemaker	21%	(7)	23%	(7)	6%	(2)	41%	(13)	10%	(3)	32
Employ: Student	12%	(3)	4%	(1)	7%	(2)	56%	(15)	21%	(6)	26
Employ: Retired	18%	(37)	5%	(11)	10%	(21)	63%	(129)	4%	(7)	205
Employ: Unemployed	11%	(8)	13%	(10)	13%	(9)	42%	(31)	22%	(16)	75
Employ: Other	30%	(11)	5%	(2)	4%	(2)	52%	(19)	9%	(3)	36
Self + Household: White-Collar	16%	(48)	6%	(19)	10%	(29)	63%	(183)	5%	(14)	292
Self + Household: Blue Collar	20%	(62)	13%	(38)	12%	(38)	48%	(145)	7%	(20)	302
Union HH: Yes	33%	(8)	13%	(3)	15%	(3)	40%	(9)	—	(0)	23
Union HH: No	17%	(114)	9%	(62)	11%	(72)	54%	(365)	9%	(63)	676

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	17%	(121)	9%	(65)	11%	(76)	54%	(375)	9%	(63)	699
LGBTQ+: Yes	13%	(10)	7%	(6)	6%	(5)	65%	(51)	9%	(7)	78
LGBTQ+: No	18%	(111)	10%	(59)	11%	(71)	52%	(324)	9%	(56)	621
Motivated to Vote	18%	(115)	9%	(56)	10%	(66)	55%	(346)	7%	(46)	629
Parent: Yes	21%	(37)	11%	(19)	16%	(28)	43%	(76)	10%	(18)	178
Parent: No	16%	(85)	9%	(45)	9%	(48)	57%	(299)	9%	(45)	521
COVID Vaccine: Yes	13%	(66)	8%	(42)	11%	(56)	63%	(325)	6%	(31)	519
COVID Vaccine: No	31%	(55)	13%	(23)	11%	(20)	28%	(50)	18%	(32)	180
Student Loans: Yes	9%	(8)	11%	(10)	11%	(10)	65%	(58)	4%	(4)	89
Student Loans: No	19%	(113)	9%	(55)	11%	(65)	52%	(317)	10%	(59)	610
Favorable Opinion of Haley	24%	(56)	8%	(19)	12%	(27)	50%	(117)	7%	(15)	234
Unfavorable Opinion of Haley	13%	(44)	9%	(30)	8%	(27)	62%	(202)	6%	(21)	324
Protestant	23%	(59)	12%	(30)	11%	(28)	49%	(128)	6%	(15)	260
Roman Catholic	22%	(16)	10%	(7)	10%	(7)	49%	(35)	9%	(6)	72
Mormon	—	(0)	—	(0)	65%	(1)	35%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	62%	(4)	—	(0)	—	(0)	38%	(3)	—	(0)	7
Jewish	—	(0)	—	(0)	19%	(2)	81%	(8)	—	(0)	10
Muslim	19%	(1)	24%	(1)	28%	(1)	—	(0)	29%	(1)	3
Buddhist	29%	(1)	—	(0)	—	(0)	67%	(3)	4%	(0)	5
Hindu	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Atheist	—	(0)	2%	(1)	8%	(3)	90%	(29)	—	(0)	32
Agnostic	1%	(0)	1%	(0)	6%	(2)	79%	(20)	13%	(3)	25
Something else	21%	(35)	12%	(21)	11%	(19)	43%	(73)	14%	(23)	170
Nothing in particular	4%	(4)	5%	(5)	13%	(14)	66%	(73)	12%	(13)	110
Prodigal Biden Voter	9%	(4)	10%	(4)	18%	(8)	44%	(19)	19%	(8)	44
Undecided Voter (DK/WNV)	11%	(6)	9%	(5)	8%	(5)	46%	(26)	26%	(15)	56
Undecided Voter (DK)	11%	(3)	4%	(1)	7%	(2)	45%	(12)	33%	(8)	26

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	699	100%
xdemGender	Gender: Male	322	46%
	Gender: Female	377	54%
	N	699	
age	Age: 18-34	172	25%
	Age: 35-44	95	14%
	Age: 45-64	230	33%
	Age: 65+	201	29%
	N	699	
demAgeGeneration	GenZers: 1997-2012	85	12%
	Millennials: 1981-1996	172	25%
	GenXers: 1965-1980	168	24%
	Baby Boomers: 1946-1964	263	38%
	N	688	
xeduc3	Educ: < College	441	63%
	Educ: Bachelors degree	160	23%
	Educ: Post-grad	99	14%
	N	699	
xdemInc3	Income: Under 50k	300	43%
	Income: 50k-100k	253	36%
	Income: 100k+	146	21%
	N	699	
xrace_eth	Ethnicity: White (Non-Hispanic)	463	66%
	Ethnicity: Hispanic	36	5%
	Ethnicity: Black (Non-Hispanic)	155	22%
	Ethnicity: Asian + Other (Non-Hispanic)	45	6%
	N	699	
xdemReligion	All Christian	341	49%
	All Non-Christian	20	3%
	Atheist	32	5%
	Agnostic/Nothing in particular	135	19%
	Something Else	170	24%
	N	699	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	271	39%
	Non-Evangelical	231	33%
	<i>N</i>	502	
xpid3	PID: Dem (no lean)	234	33%
	PID: Ind (no lean)	211	30%
	PID: Rep (no lean)	254	36%
	<i>N</i>	699	
xpidGender	PID/Gender: Dem Men	88	13%
	PID/Gender: Dem Women	146	21%
	PID/Gender: Ind Men	108	15%
	PID/Gender: Ind Women	103	15%
	PID/Gender: Rep Men	126	18%
	PID/Gender: Rep Women	129	18%
	<i>N</i>	699	
xdemIdeo3	Ideo: Liberal (1-3)	191	27%
	Ideo: Moderate (4)	210	30%
	Ideo: Conservative (5-7)	270	39%
	<i>N</i>	672	
BLMBxdem1	Ideo/PID: Conservative Republican	197	28%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	51	7%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	86	12%
BLMBxdem4	Ideo/PID: Liberal Democrat	143	20%
BLMBxdem5	Unfavorable of Biden and Trump	91	13%
BLMBxdem6	2024 H2H Matchup: Biden Voter	300	43%
	2024 H2H Matchup: Trump Voter	343	49%
	2024 H2H Matchup: Would not Vote	26	4%
	2024 H2H Matchup: Do not Know	31	4%
	<i>N</i>	699	
BLMBxdem7	2022 House Vote: Democrat	276	40%
	2022 House Vote: Republican	270	39%
	<i>N</i>	546	
BLMBxdem8	2022 House Vote: Did not Vote	146	21%
BLMBxdem9	2020 Vote: Joe Biden	317	45%
	2020 Vote: Donald Trump	326	47%
	2020 Vote: Someone Else	10	1%
	<i>N</i>	652	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
BLMBxdem10	2020 Vote: Did not Vote	47	7%
BLMBxdem11	2016 Vote: Hillary Clinton	255	36%
	2016 Vote: Donald Trump	268	38%
	2016 Vote: Someone Else	15	2%
	N	538	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	14	2%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	24	3%
BLMBxdem14	U.S. Economy: Wrong Track	463	66%
	U.S. Economy: Right Direction	236	34%
	N	699	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	241	34%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	343	49%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	115	17%
	N	699	
BLMBxdem16	Top 2024 Issue: Economy	250	36%
xdemUsr	Community: Urban	125	18%
	Community: Suburban	291	42%
	Community: Rural	283	40%
	N	699	
BLMBxdem17	Community/Gender: Urban Women	63	9%
BLMBxdem18	Community/Gender: Urban Men	62	9%
BLMBxdem19	Community/Gender: Rural Women	153	22%
BLMBxdem20	Community/Gender: Rural Men	130	19%
BLMBxdem21	Community/Gender: Suburban Women	162	23%
BLMBxdem22	Community/Gender: Suburban Men	130	19%
BLMBxdem23	Homeowner	493	70%
	Renter	166	24%
	N	658	
xdemMilHH1	Military HHnm: Yes	116	17%
	Military HH: No	583	83%
	N	699	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	217	31%
	Employ: Government	44	6%
	Employ: Self-Employed	63	9%
	Employ: Homemaker	32	5%
	Employ: Student	26	4%
	Employ: Retired	205	29%
	Employ: Unemployed	75	11%
	Employ: Other	36	5%
	<i>N</i>	699	
BLMBxdem24	Self + Household: White-Collar	292	42%
	Self + Household: Blue Collar	302	43%
	<i>N</i>	595	
BLMBxdem25	Union HH: Yes	23	3%
	Union HH: No	676	97%
	<i>N</i>	699	
BLMBxdem26	LGBTQ+: Yes	78	11%
BLMBxdem27	LGBTQ+: No	621	89%
BLMBxdem28	Motivated to Vote	629	90%
BLMBxdem29	Parent: Yes	178	25%
	Parent: No	521	75%
	<i>N</i>	699	
BLMBxdem30	COVID Vaccine: Yes	519	74%
	COVID Vaccine: No	180	26%
	<i>N</i>	699	
BLMBxdem31	Student Loans: Yes	89	13%
	Student Loans: No	610	87%
	<i>N</i>	699	
BLMBxdem32	Favorable Opinion of Haley	234	33%
	Unfavorable Opinion of Haley	324	46%
	<i>N</i>	557	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
demRelig	Protestant	260	37%
	Roman Catholic	72	10%
	Mormon	2	0%
	Orthodox (e.g. Greek or Russian Orthodox)	7	1%
	Jewish	10	1%
	Muslim	3	0%
	Buddhist	5	1%
	Hindu	2	0%
	Atheist	32	5%
	Agnostic	25	4%
	Something else	170	24%
	Nothing in particular	110	16%
	<i>N</i>	699	
BLMBxdem33	Prodigal Biden Voter	44	6%
BLMBxdem34	Undecided Voter (DK/WNV)	56	8%
BLMBxdem35	Undecided Voter (DK)	26	4%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Pennsylvania Tracking Poll #2403038  
March 08-12, 2024

*Crosstabulation Results*

*Methodology:*

This poll was conducted from March 08 - 12, 2024, among a national sample of 807 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table BLMB1\_1:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	31%	(250)	69%	(557)	807
Gender: Male	38%	(145)	62%	(239)	384
Gender: Female	25%	(105)	75%	(319)	423
Age: 18-34	28%	(61)	72%	(154)	215
Age: 35-44	25%	(26)	75%	(78)	104
Age: 45-64	30%	(81)	70%	(193)	274
Age: 65+	38%	(81)	62%	(132)	214
GenZers: 1997-2012	26%	(27)	74%	(77)	103
Millennials: 1981-1996	28%	(60)	72%	(150)	210
GenXers: 1965-1980	28%	(59)	72%	(152)	211
Baby Boomers: 1946-1964	35%	(88)	65%	(166)	255
Educ: < College	27%	(131)	73%	(352)	482
Educ: Bachelors degree	32%	(68)	68%	(143)	211
Educ: Post-grad	45%	(51)	55%	(62)	113
Income: Under 50k	30%	(95)	70%	(217)	313
Income: 50k-100k	29%	(87)	71%	(217)	304
Income: 100k+	36%	(68)	64%	(123)	191
Ethnicity: White (Non-Hispanic)	28%	(186)	72%	(486)	673
Ethnicity: Hispanic	45%	(15)	55%	(18)	34
Ethnicity: Black (Non-Hispanic)	54%	(43)	46%	(37)	79
Ethnicity: Asian + Other (Non-Hispanic)	26%	(6)	74%	(16)	22
All Christian	31%	(141)	69%	(321)	462
All Non-Christian	38%	(17)	62%	(27)	44
Atheist	36%	(9)	64%	(15)	24
Agnostic/Nothing in particular	38%	(66)	62%	(109)	175
Something Else	17%	(17)	83%	(84)	102
Evangelical	21%	(36)	79%	(136)	172
Non-Evangelical	31%	(121)	69%	(266)	386

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	31%	(250)	69%	(557)	807
PID: Dem (no lean)	59%	(196)	41%	(138)	334
PID: Ind (no lean)	23%	(32)	77%	(110)	142
PID: Rep (no lean)	7%	(22)	93%	(309)	331
PID/Gender: Dem Men	69%	(113)	31%	(51)	164
PID/Gender: Dem Women	49%	(82)	51%	(87)	170
PID/Gender: Ind Men	27%	(19)	73%	(51)	70
PID/Gender: Ind Women	19%	(13)	81%	(58)	72
PID/Gender: Rep Men	9%	(13)	91%	(136)	149
PID/Gender: Rep Women	5%	(9)	95%	(173)	182
Ideo: Liberal (1-3)	58%	(134)	42%	(96)	230
Ideo: Moderate (4)	34%	(80)	66%	(153)	232
Ideo: Conservative (5-7)	9%	(27)	91%	(294)	322
Ideo/PID: Conservative Republican	3%	(7)	97%	(239)	246
Ideo/PID: Moderate/Liberal Republican	19%	(15)	81%	(64)	80
Ideo/PID: Moderate/Conservative Democrat	51%	(66)	49%	(64)	130
Ideo/PID: Liberal Democrat	64%	(122)	36%	(68)	190
Unfavorable of Biden and Trump	12%	(13)	88%	(100)	113
2024 H2H Matchup: Biden Voter	60%	(217)	40%	(146)	363
2024 H2H Matchup: Trump Voter	4%	(16)	96%	(351)	367
2024 H2H Matchup: Would not Vote	8%	(2)	92%	(28)	30
2024 H2H Matchup: Do not Know	31%	(15)	69%	(32)	47
2022 House Vote: Democrat	56%	(187)	44%	(148)	335
2022 House Vote: Republican	7%	(23)	93%	(321)	344
2022 House Vote: Did not Vote	32%	(39)	68%	(83)	122
2020 Vote: Joe Biden	57%	(213)	43%	(162)	375
2020 Vote: Donald Trump	5%	(18)	95%	(349)	366
2020 Vote: Someone Else	21%	(2)	79%	(7)	9
2020 Vote: Did not Vote	31%	(17)	69%	(40)	57
2016 Vote: Hillary Clinton	62%	(171)	38%	(103)	274
2016 Vote: Donald Trump	8%	(25)	92%	(299)	324
2016 Vote: Someone Else	36%	(9)	64%	(17)	26

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	31%	(250)	69%	(557)	807
2020 Vote/PID: Not Biden/Democrat	29%	(13)	71%	(32)	45
2020 Vote/PID: Not Trump/Republican	19%	(8)	81%	(34)	43
U.S. Economy: Wrong Track	—	(0)	100%	(557)	557
U.S. Economy: Right Direction	100%	(250)	—	(0)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(173)	35%	(92)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(23)	94%	(369)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(54)	64%	(96)	150
Top 2024 Issue: Economy	15%	(38)	85%	(220)	258
Community: Urban	41%	(65)	59%	(92)	157
Community: Suburban	30%	(121)	70%	(280)	402
Community: Rural	26%	(64)	74%	(184)	248
Community/Gender: Urban Women	26%	(18)	74%	(52)	71
Community/Gender: Urban Men	54%	(47)	46%	(40)	87
Community/Gender: Rural Women	22%	(29)	78%	(103)	133
Community/Gender: Rural Men	30%	(34)	70%	(81)	115
Community/Gender: Suburban Women	26%	(57)	74%	(163)	220
Community/Gender: Suburban Men	35%	(64)	65%	(118)	182
Homeowner	31%	(220)	69%	(483)	703
Renter	27%	(24)	73%	(64)	88
Military HHnm: Yes	33%	(37)	67%	(77)	114
Military HH: No	31%	(213)	69%	(480)	693
Employ: Private Sector	31%	(94)	69%	(206)	300
Employ: Government	22%	(11)	78%	(39)	50
Employ: Self-Employed	22%	(10)	78%	(38)	48
Employ: Homemaker	18%	(12)	82%	(53)	65
Employ: Student	4%	(1)	96%	(18)	19
Employ: Retired	40%	(87)	60%	(133)	220
Employ: Unemployed	35%	(20)	65%	(37)	56
Employ: Other	31%	(15)	69%	(33)	48
Self + Household: White-Collar	36%	(100)	64%	(179)	279
Self + Household: Blue Collar	27%	(112)	73%	(307)	419

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	31%	(250)	69%	(557)	807
Union HH: Yes	31%	(28)	69%	(64)	92
Union HH: No	31%	(222)	69%	(493)	715
LGBTQ+: Yes	38%	(26)	62%	(42)	68
LGBTQ+: No	30%	(224)	70%	(515)	739
Motivated to Vote	31%	(227)	69%	(502)	729
Parent: Yes	30%	(62)	70%	(144)	207
Parent: No	31%	(187)	69%	(413)	600
COVID Vaccine: Yes	38%	(217)	62%	(361)	579
COVID Vaccine: No	14%	(33)	86%	(196)	228
Student Loans: Yes	29%	(37)	71%	(91)	128
Student Loans: No	31%	(213)	69%	(466)	679
Favorable Opinion of Haley	31%	(90)	69%	(200)	290
Unfavorable Opinion of Haley	34%	(121)	66%	(236)	357
Protestant	29%	(58)	71%	(140)	198
Roman Catholic	31%	(81)	69%	(177)	258
Mormon	82%	(1)	18%	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	15%	(1)	85%	(4)	4
Jewish	57%	(11)	43%	(8)	19
Muslim	35%	(4)	65%	(8)	12
Buddhist	15%	(1)	85%	(8)	9
Hindu	—	(0)	100%	(3)	3
Atheist	36%	(9)	64%	(15)	24
Agnostic	39%	(14)	61%	(21)	35
Something else	17%	(17)	83%	(84)	102
Nothing in particular	38%	(53)	62%	(88)	140
Prodigal Biden Voter	19%	(8)	81%	(34)	42
Undecided Voter (DK/WNV)	22%	(17)	78%	(60)	77
Undecided Voter (DK)	8%	(2)	92%	(28)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	41%	(333)	59%	(474)	807
Gender: Male	45%	(174)	55%	(210)	384
Gender: Female	38%	(160)	62%	(263)	423
Age: 18-34	43%	(92)	57%	(123)	215
Age: 35-44	37%	(39)	63%	(66)	104
Age: 45-64	34%	(94)	66%	(180)	274
Age: 65+	51%	(110)	49%	(104)	214
GenZers: 1997-2012	43%	(44)	57%	(59)	103
Millennials: 1981-1996	39%	(82)	61%	(128)	210
GenXers: 1965-1980	31%	(66)	69%	(145)	211
Baby Boomers: 1946-1964	49%	(125)	51%	(130)	255
Educ: < College	37%	(178)	63%	(304)	482
Educ: Bachelors degree	44%	(94)	56%	(118)	211
Educ: Post-grad	54%	(62)	46%	(52)	113
Income: Under 50k	38%	(119)	62%	(193)	313
Income: 50k-100k	40%	(122)	60%	(182)	304
Income: 100k+	48%	(92)	52%	(98)	191
Ethnicity: White (Non-Hispanic)	39%	(265)	61%	(408)	673
Ethnicity: Hispanic	54%	(18)	46%	(15)	34
Ethnicity: Black (Non-Hispanic)	55%	(43)	45%	(36)	79
Ethnicity: Asian + Other (Non-Hispanic)	34%	(7)	66%	(14)	22
All Christian	39%	(181)	61%	(282)	462
All Non-Christian	53%	(23)	47%	(21)	44
Atheist	55%	(13)	45%	(11)	24
Agnostic/Nothing in particular	51%	(89)	49%	(86)	175
Something Else	27%	(28)	73%	(74)	102
Evangelical	26%	(46)	74%	(127)	172
Non-Evangelical	42%	(161)	58%	(225)	386
PID: Dem (no lean)	67%	(224)	33%	(110)	334
PID: Ind (no lean)	37%	(53)	63%	(89)	142
PID: Rep (no lean)	17%	(56)	83%	(275)	331

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	41%	(333)	59%	(474)	807
PID/Gender: Dem Men	74%	(121)	26%	(43)	164
PID/Gender: Dem Women	61%	(103)	39%	(66)	170
PID/Gender: Ind Men	43%	(30)	57%	(40)	70
PID/Gender: Ind Women	32%	(23)	68%	(49)	72
PID/Gender: Rep Men	15%	(23)	85%	(126)	149
PID/Gender: Rep Women	18%	(33)	82%	(148)	182
Ideo: Liberal (1-3)	67%	(153)	33%	(76)	230
Ideo: Moderate (4)	47%	(109)	53%	(124)	232
Ideo: Conservative (5-7)	19%	(62)	81%	(259)	322
Ideo/PID: Conservative Republican	12%	(30)	88%	(216)	246
Ideo/PID: Moderate/Liberal Republican	30%	(24)	70%	(56)	80
Ideo/PID: Moderate/Conservative Democrat	60%	(77)	40%	(52)	130
Ideo/PID: Liberal Democrat	74%	(141)	26%	(49)	190
Unfavorable of Biden and Trump	28%	(31)	72%	(82)	113
2024 H2H Matchup: Biden Voter	69%	(252)	31%	(111)	363
2024 H2H Matchup: Trump Voter	15%	(56)	85%	(311)	367
2024 H2H Matchup: Would not Vote	16%	(5)	84%	(25)	30
2024 H2H Matchup: Do not Know	44%	(20)	56%	(26)	47
2022 House Vote: Democrat	65%	(218)	35%	(117)	335
2022 House Vote: Republican	18%	(61)	82%	(283)	344
2022 House Vote: Did not Vote	43%	(53)	57%	(69)	122
2020 Vote: Joe Biden	66%	(248)	34%	(127)	375
2020 Vote: Donald Trump	15%	(56)	85%	(310)	366
2020 Vote: Someone Else	41%	(4)	59%	(5)	9
2020 Vote: Did not Vote	46%	(26)	54%	(31)	57
2016 Vote: Hillary Clinton	69%	(189)	31%	(85)	274
2016 Vote: Donald Trump	18%	(58)	82%	(267)	324
2016 Vote: Someone Else	57%	(15)	43%	(11)	26
2020 Vote/PID: Not Biden/Democrat	52%	(23)	48%	(21)	45
2020 Vote/PID: Not Trump/Republican	39%	(16)	61%	(26)	43

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	41%	(333)	59%	(474)	807
U.S. Economy: Wrong Track	18%	(98)	82%	(459)	557
U.S. Economy: Right Direction	94%	(236)	6%	(14)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	74%	(197)	26%	(68)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(60)	85%	(332)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(76)	49%	(74)	150
Top 2024 Issue: Economy	31%	(79)	69%	(179)	258
Community: Urban	47%	(74)	53%	(83)	157
Community: Suburban	41%	(167)	59%	(235)	402
Community: Rural	37%	(92)	63%	(156)	248
Community/Gender: Urban Women	34%	(24)	66%	(47)	71
Community/Gender: Urban Men	58%	(50)	42%	(36)	87
Community/Gender: Rural Women	38%	(50)	62%	(83)	133
Community/Gender: Rural Men	37%	(42)	63%	(73)	115
Community/Gender: Suburban Women	39%	(86)	61%	(134)	220
Community/Gender: Suburban Men	45%	(81)	55%	(101)	182
Homeowner	42%	(294)	58%	(409)	703
Renter	40%	(35)	60%	(53)	88
Military HHnm: Yes	44%	(51)	56%	(63)	114
Military HH: No	41%	(283)	59%	(410)	693
Employ: Private Sector	40%	(119)	60%	(181)	300
Employ: Government	36%	(18)	64%	(32)	50
Employ: Self-Employed	41%	(20)	59%	(28)	48
Employ: Homemaker	34%	(22)	66%	(43)	65
Employ: Student	40%	(8)	60%	(11)	19
Employ: Retired	48%	(106)	52%	(114)	220
Employ: Unemployed	42%	(24)	58%	(33)	56
Employ: Other	35%	(17)	65%	(31)	48
Self + Household: White-Collar	49%	(137)	51%	(142)	279
Self + Household: Blue Collar	36%	(151)	64%	(268)	419
Union HH: Yes	46%	(42)	54%	(50)	92
Union HH: No	41%	(292)	59%	(424)	715

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	41%	(333)	59%	(474)	807
LGBTQ+: Yes	48%	(32)	52%	(36)	68
LGBTQ+: No	41%	(301)	59%	(438)	739
Motivated to Vote	41%	(299)	59%	(430)	729
Parent: Yes	40%	(83)	60%	(124)	207
Parent: No	42%	(250)	58%	(350)	600
COVID Vaccine: Yes	48%	(276)	52%	(302)	579
COVID Vaccine: No	25%	(57)	75%	(171)	228
Student Loans: Yes	42%	(54)	58%	(74)	128
Student Loans: No	41%	(279)	59%	(400)	679
Favorable Opinion of Haley	42%	(121)	58%	(170)	290
Unfavorable Opinion of Haley	44%	(157)	56%	(200)	357
Protestant	32%	(64)	68%	(134)	198
Roman Catholic	44%	(115)	56%	(144)	258
Mormon	82%	(1)	18%	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	87%	(4)	4
Jewish	69%	(13)	31%	(6)	19
Muslim	53%	(6)	47%	(6)	12
Buddhist	21%	(2)	79%	(7)	9
Hindu	49%	(2)	51%	(2)	3
Atheist	55%	(13)	45%	(11)	24
Agnostic	50%	(18)	50%	(17)	35
Something else	27%	(28)	73%	(74)	102
Nothing in particular	51%	(71)	49%	(69)	140
Prodigal Biden Voter	29%	(12)	71%	(30)	42
Undecided Voter (DK/WNV)	33%	(25)	67%	(51)	77
Undecided Voter (DK)	16%	(5)	84%	(25)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	48%	(385)	52%	(422)	807
Gender: Male	53%	(205)	47%	(179)	384
Gender: Female	43%	(181)	57%	(243)	423
Age: 18-34	49%	(106)	51%	(109)	215
Age: 35-44	51%	(53)	49%	(51)	104
Age: 45-64	40%	(109)	60%	(165)	274
Age: 65+	55%	(117)	45%	(97)	214
GenZers: 1997-2012	48%	(49)	52%	(54)	103
Millennials: 1981-1996	50%	(106)	50%	(104)	210
GenXers: 1965-1980	35%	(75)	65%	(136)	211
Baby Boomers: 1946-1964	53%	(135)	47%	(120)	255
Educ: < College	40%	(195)	60%	(288)	482
Educ: Bachelors degree	55%	(117)	45%	(94)	211
Educ: Post-grad	65%	(74)	35%	(40)	113
Income: Under 50k	45%	(140)	55%	(173)	313
Income: 50k-100k	46%	(140)	54%	(163)	304
Income: 100k+	55%	(105)	45%	(86)	191
Ethnicity: White (Non-Hispanic)	47%	(317)	53%	(355)	673
Ethnicity: Hispanic	52%	(17)	48%	(16)	34
Ethnicity: Black (Non-Hispanic)	53%	(42)	47%	(37)	79
Ethnicity: Asian + Other (Non-Hispanic)	39%	(9)	61%	(13)	22
All Christian	48%	(220)	52%	(242)	462
All Non-Christian	61%	(27)	39%	(17)	44
Atheist	49%	(12)	51%	(12)	24
Agnostic/Nothing in particular	53%	(93)	47%	(82)	175
Something Else	33%	(34)	67%	(68)	102
Evangelical	37%	(63)	63%	(109)	172
Non-Evangelical	49%	(189)	51%	(197)	386
PID: Dem (no lean)	63%	(212)	37%	(122)	334
PID: Ind (no lean)	40%	(57)	60%	(85)	142
PID: Rep (no lean)	35%	(117)	65%	(214)	331

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	48%	(385)	52%	(422)	807
PID/Gender: Dem Men	67%	(110)	33%	(54)	164
PID/Gender: Dem Women	60%	(102)	40%	(68)	170
PID/Gender: Ind Men	48%	(34)	52%	(36)	70
PID/Gender: Ind Women	32%	(23)	68%	(49)	72
PID/Gender: Rep Men	41%	(61)	59%	(89)	149
PID/Gender: Rep Women	31%	(56)	69%	(126)	182
Ideo: Liberal (1-3)	67%	(155)	33%	(75)	230
Ideo: Moderate (4)	47%	(110)	53%	(123)	232
Ideo: Conservative (5-7)	35%	(112)	65%	(210)	322
Ideo/PID: Conservative Republican	33%	(81)	67%	(166)	246
Ideo/PID: Moderate/Liberal Republican	42%	(33)	58%	(46)	80
Ideo/PID: Moderate/Conservative Democrat	55%	(72)	45%	(58)	130
Ideo/PID: Liberal Democrat	71%	(135)	29%	(55)	190
Unfavorable of Biden and Trump	39%	(45)	61%	(69)	113
2024 H2H Matchup: Biden Voter	67%	(243)	33%	(120)	363
2024 H2H Matchup: Trump Voter	31%	(112)	69%	(255)	367
2024 H2H Matchup: Would not Vote	26%	(8)	74%	(22)	30
2024 H2H Matchup: Do not Know	48%	(22)	52%	(24)	47
2022 House Vote: Democrat	63%	(210)	37%	(126)	335
2022 House Vote: Republican	36%	(124)	64%	(220)	344
2022 House Vote: Did not Vote	40%	(50)	60%	(73)	122
2020 Vote: Joe Biden	64%	(241)	36%	(134)	375
2020 Vote: Donald Trump	32%	(115)	68%	(251)	366
2020 Vote: Someone Else	37%	(3)	63%	(5)	9
2020 Vote: Did not Vote	46%	(26)	54%	(31)	57
2016 Vote: Hillary Clinton	66%	(180)	34%	(95)	274
2016 Vote: Donald Trump	36%	(118)	64%	(207)	324
2016 Vote: Someone Else	43%	(11)	57%	(15)	26
2020 Vote/PID: Not Biden/Democrat	38%	(17)	62%	(28)	45
2020 Vote/PID: Not Trump/Republican	39%	(17)	61%	(26)	43

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	48%	(385)	52%	(422)	807
U.S. Economy: Wrong Track	30%	(166)	70%	(391)	557
U.S. Economy: Right Direction	88%	(219)	12%	(31)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	70%	(185)	30%	(80)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(119)	70%	(274)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(81)	46%	(68)	150
Top 2024 Issue: Economy	42%	(110)	58%	(149)	258
Community: Urban	48%	(75)	52%	(82)	157
Community: Suburban	49%	(196)	51%	(206)	402
Community: Rural	46%	(114)	54%	(134)	248
Community/Gender: Urban Women	39%	(27)	61%	(43)	71
Community/Gender: Urban Men	55%	(48)	45%	(39)	87
Community/Gender: Rural Women	46%	(61)	54%	(72)	133
Community/Gender: Rural Men	46%	(53)	54%	(62)	115
Community/Gender: Suburban Women	42%	(92)	58%	(128)	220
Community/Gender: Suburban Men	57%	(103)	43%	(78)	182
Homeowner	48%	(341)	52%	(362)	703
Renter	42%	(37)	58%	(50)	88
Military HHnm: Yes	50%	(58)	50%	(56)	114
Military HH: No	47%	(328)	53%	(365)	693
Employ: Private Sector	49%	(147)	51%	(153)	300
Employ: Government	34%	(17)	66%	(33)	50
Employ: Self-Employed	45%	(22)	55%	(27)	48
Employ: Homemaker	25%	(16)	75%	(49)	65
Employ: Student	64%	(12)	36%	(7)	19
Employ: Retired	57%	(125)	43%	(95)	220
Employ: Unemployed	49%	(27)	51%	(29)	56
Employ: Other	40%	(19)	60%	(29)	48
Self + Household: White-Collar	58%	(162)	42%	(117)	279
Self + Household: Blue Collar	44%	(183)	56%	(237)	419
Union HH: Yes	48%	(44)	52%	(48)	92
Union HH: No	48%	(342)	52%	(374)	715

Continued on next page

**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	48%	(385)	52%	(422)	807
LGBTQ+: Yes	49%	(33)	51%	(35)	68
LGBTQ+: No	48%	(352)	52%	(387)	739
Motivated to Vote	48%	(351)	52%	(378)	729
Parent: Yes	50%	(104)	50%	(103)	207
Parent: No	47%	(281)	53%	(319)	600
COVID Vaccine: Yes	53%	(306)	47%	(273)	579
COVID Vaccine: No	35%	(79)	65%	(149)	228
Student Loans: Yes	49%	(63)	51%	(65)	128
Student Loans: No	47%	(322)	53%	(357)	679
Favorable Opinion of Haley	52%	(152)	48%	(139)	290
Unfavorable Opinion of Haley	49%	(174)	51%	(183)	357
Protestant	50%	(100)	50%	(98)	198
Roman Catholic	46%	(118)	54%	(140)	258
Mormon	82%	(1)	18%	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	15%	(1)	85%	(4)	4
Jewish	67%	(13)	33%	(6)	19
Muslim	63%	(8)	37%	(4)	12
Buddhist	53%	(5)	47%	(4)	9
Hindu	49%	(2)	51%	(2)	3
Atheist	49%	(12)	51%	(12)	24
Agnostic	41%	(14)	59%	(21)	35
Something else	33%	(34)	67%	(68)	102
Nothing in particular	56%	(79)	44%	(62)	140
Prodigal Biden Voter	40%	(17)	60%	(25)	42
Undecided Voter (DK/WNV)	39%	(30)	61%	(47)	77
Undecided Voter (DK)	26%	(8)	74%	(22)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	22% (174)	20% (159)	13% (104)	42% (335)	4% (31)	— (4)	807
Gender: Male	25% (96)	18% (70)	10% (39)	41% (158)	5% (20)	— (0)	384
Gender: Female	18% (78)	21% (89)	15% (65)	42% (177)	3% (11)	1% (4)	423
Age: 18-34	19% (41)	18% (40)	13% (29)	38% (82)	11% (24)	— (0)	215
Age: 35-44	9% (10)	23% (24)	12% (12)	47% (49)	6% (7)	2% (2)	104
Age: 45-64	21% (58)	21% (57)	15% (42)	42% (115)	— (0)	— (1)	274
Age: 65+	31% (66)	18% (38)	10% (21)	42% (89)	— (0)	— (0)	214
GenZers: 1997-2012	14% (14)	20% (20)	14% (14)	32% (34)	21% (21)	— (0)	103
Millennials: 1981-1996	17% (35)	21% (43)	12% (25)	45% (95)	4% (9)	1% (2)	210
GenXers: 1965-1980	17% (37)	22% (47)	18% (37)	42% (89)	— (0)	1% (1)	211
Baby Boomers: 1946-1964	31% (78)	17% (43)	11% (27)	42% (107)	— (0)	— (0)	255
Educ: < College	19% (93)	18% (89)	13% (61)	44% (211)	6% (27)	— (1)	482
Educ: Bachelors degree	23% (50)	19% (41)	15% (31)	41% (86)	1% (2)	1% (2)	211
Educ: Post-grad	28% (32)	26% (29)	11% (12)	33% (38)	2% (2)	— (0)	113
Income: Under 50k	21% (67)	19% (61)	12% (39)	42% (132)	4% (12)	1% (2)	313
Income: 50k-100k	21% (65)	19% (57)	13% (40)	41% (125)	5% (15)	1% (2)	304
Income: 100k+	22% (42)	22% (41)	13% (25)	41% (78)	2% (4)	— (0)	191
Ethnicity: White (Non-Hispanic)	20% (135)	18% (119)	13% (87)	47% (314)	2% (13)	1% (4)	673
Ethnicity: Hispanic	34% (11)	23% (8)	10% (3)	22% (7)	11% (4)	— (0)	34
Ethnicity: Black (Non-Hispanic)	34% (27)	25% (20)	14% (11)	12% (9)	15% (12)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	— (0)	54% (12)	16% (3)	21% (4)	10% (2)	— (0)	22
All Christian	23% (106)	14% (67)	12% (56)	47% (216)	4% (17)	— (1)	462
All Non-Christian	21% (9)	34% (15)	18% (8)	24% (11)	2% (1)	— (0)	44
Atheist	15% (4)	56% (13)	20% (5)	9% (2)	— (0)	— (0)	24
Agnostic/Nothing in particular	22% (39)	29% (51)	11% (20)	30% (52)	7% (12)	1% (2)	175
Something Else	17% (17)	13% (13)	16% (16)	54% (55)	1% (1)	— (0)	102
Evangelical	15% (26)	8% (14)	12% (21)	63% (108)	2% (4)	— (0)	172
Non-Evangelical	25% (97)	17% (64)	12% (48)	42% (161)	4% (14)	— (1)	386
PID: Dem (no lean)	46% (153)	30% (98)	10% (34)	8% (27)	6% (20)	— (1)	334
PID: Ind (no lean)	7% (10)	27% (39)	20% (29)	42% (60)	2% (3)	1% (1)	142
PID: Rep (no lean)	3% (10)	7% (22)	12% (41)	75% (248)	3% (9)	1% (2)	331

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	22% (174)	20% (159)	13% (104)	42% (335)	4% (31)	— (4)	807
PID/Gender: Dem Men	51% (83)	24% (39)	6% (10)	12% (20)	7% (12)	— (0)	164
PID/Gender: Dem Women	41% (70)	35% (59)	14% (24)	5% (8)	4% (7)	— (1)	170
PID/Gender: Ind Men	9% (6)	28% (20)	25% (18)	34% (24)	4% (3)	— (0)	70
PID/Gender: Ind Women	6% (4)	26% (19)	15% (11)	50% (36)	— (0)	2% (1)	72
PID/Gender: Rep Men	4% (6)	8% (11)	8% (12)	77% (115)	4% (5)	— (0)	149
PID/Gender: Rep Women	2% (4)	6% (10)	16% (30)	73% (133)	2% (3)	1% (2)	182
Ideo: Liberal (1-3)	45% (104)	29% (68)	6% (13)	11% (25)	8% (18)	1% (2)	230
Ideo: Moderate (4)	21% (49)	31% (72)	23% (54)	23% (54)	1% (3)	— (0)	232
Ideo: Conservative (5-7)	4% (13)	4% (12)	10% (32)	79% (255)	2% (8)	1% (2)	322
Ideo/PID: Conservative Republican	2% (4)	2% (6)	8% (19)	85% (210)	2% (5)	1% (2)	246
Ideo/PID: Moderate/Liberal Republican	8% (6)	17% (14)	24% (19)	46% (37)	5% (4)	— (0)	80
Ideo/PID: Moderate/Conservative Democrat	33% (43)	30% (39)	18% (23)	16% (21)	3% (4)	— (0)	130
Ideo/PID: Liberal Democrat	54% (103)	30% (57)	5% (9)	4% (7)	8% (15)	— (1)	190
Unfavorable of Biden and Trump	— (0)	— (0)	54% (61)	46% (52)	— (0)	— (0)	113
2024 H2H Matchup: Biden Voter	47% (170)	36% (132)	9% (34)	3% (12)	4% (15)	— (1)	363
2024 H2H Matchup: Trump Voter	1% (4)	3% (11)	10% (39)	82% (300)	3% (12)	— (2)	367
2024 H2H Matchup: Would not Vote	1% (0)	6% (2)	28% (9)	54% (16)	10% (3)	— (0)	30
2024 H2H Matchup: Do not Know	— (0)	29% (14)	50% (24)	16% (7)	1% (1)	3% (1)	47
2022 House Vote: Democrat	43% (143)	35% (117)	12% (40)	7% (23)	4% (13)	— (0)	335
2022 House Vote: Republican	2% (6)	6% (19)	11% (38)	78% (268)	3% (10)	1% (3)	344
2022 House Vote: Did not Vote	20% (25)	19% (23)	19% (23)	35% (43)	7% (8)	1% (1)	122
2020 Vote: Joe Biden	44% (164)	36% (135)	12% (45)	5% (17)	4% (15)	— (0)	375
2020 Vote: Donald Trump	1% (4)	4% (14)	12% (43)	80% (292)	3% (10)	1% (3)	366
2020 Vote: Someone Else	9% (1)	1% (0)	40% (3)	48% (4)	2% (0)	— (0)	9
2020 Vote: Did not Vote	9% (5)	19% (11)	23% (13)	37% (21)	11% (6)	1% (1)	57
2016 Vote: Hillary Clinton	49% (135)	32% (89)	10% (26)	5% (13)	4% (10)	— (1)	274
2016 Vote: Donald Trump	2% (5)	8% (25)	13% (43)	76% (245)	2% (6)	1% (2)	324
2016 Vote: Someone Else	35% (9)	26% (7)	14% (4)	22% (6)	2% (1)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	13% (6)	11% (5)	22% (10)	38% (17)	14% (6)	2% (1)	45
2020 Vote/PID: Not Trump/Republican	14% (6)	21% (9)	27% (11)	32% (14)	6% (3)	— (0)	43

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	22% (174)	20% (159)	13% (104)	42% (335)	4% (31)	— (4)	807
U.S. Economy: Wrong Track	6% (34)	15% (83)	16% (88)	58% (326)	4% (23)	1% (3)	557
U.S. Economy: Right Direction	56% (140)	30% (76)	6% (16)	4% (9)	3% (8)	— (1)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57% (151)	31% (82)	6% (16)	1% (2)	6% (15)	— (0)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1% (5)	3% (12)	13% (51)	78% (307)	4% (14)	1% (3)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	12% (18)	43% (65)	25% (37)	18% (26)	1% (2)	1% (1)	150
Top 2024 Issue: Economy	9% (23)	20% (51)	17% (44)	50% (129)	4% (10)	— (1)	258
Community: Urban	24% (38)	27% (43)	14% (22)	25% (39)	10% (15)	— (0)	157
Community: Suburban	20% (80)	22% (87)	13% (54)	42% (168)	3% (11)	— (2)	402
Community: Rural	22% (55)	12% (29)	11% (28)	52% (129)	2% (5)	1% (2)	248
Community/Gender: Urban Women	16% (11)	37% (26)	20% (14)	25% (18)	2% (1)	— (0)	71
Community/Gender: Urban Men	32% (27)	20% (17)	8% (7)	24% (21)	16% (14)	— (0)	87
Community/Gender: Rural Women	18% (24)	12% (16)	11% (14)	55% (73)	3% (4)	1% (2)	133
Community/Gender: Rural Men	27% (31)	11% (13)	12% (14)	48% (55)	1% (1)	— (0)	115
Community/Gender: Suburban Women	19% (43)	21% (47)	17% (37)	39% (86)	3% (6)	1% (2)	220
Community/Gender: Suburban Men	21% (37)	22% (40)	10% (18)	45% (82)	3% (5)	— (0)	182
Homeowner	22% (156)	19% (133)	13% (90)	42% (297)	3% (24)	— (3)	703
Renter	19% (17)	24% (21)	13% (11)	36% (31)	8% (7)	— (0)	88
Military HHnm: Yes	24% (27)	11% (12)	17% (20)	47% (53)	1% (1)	— (0)	114
Military HH: No	21% (147)	21% (147)	12% (84)	41% (282)	4% (30)	1% (4)	693
Employ: Private Sector	19% (56)	24% (72)	12% (36)	41% (122)	5% (14)	— (1)	300
Employ: Government	11% (5)	12% (6)	32% (16)	41% (21)	5% (2)	— (0)	50
Employ: Self-Employed	16% (8)	10% (5)	20% (10)	51% (25)	— (0)	3% (1)	48
Employ: Homemaker	20% (13)	18% (11)	5% (3)	54% (35)	— (0)	3% (2)	65
Employ: Student	13% (2)	6% (1)	31% (6)	37% (7)	12% (2)	— (0)	19
Employ: Retired	32% (71)	16% (35)	8% (18)	44% (97)	— (0)	— (0)	220
Employ: Unemployed	27% (15)	23% (13)	10% (6)	26% (15)	14% (8)	— (0)	56
Employ: Other	6% (3)	33% (16)	19% (9)	31% (15)	10% (5)	— (0)	48
Self + Household: White-Collar	22% (61)	23% (65)	13% (36)	38% (107)	3% (9)	— (0)	279
Self + Household: Blue Collar	22% (92)	18% (73)	12% (48)	47% (196)	2% (10)	— (0)	419
Union HH: Yes	26% (24)	11% (10)	15% (14)	47% (43)	1% (1)	— (0)	92
Union HH: No	21% (150)	21% (149)	13% (91)	41% (292)	4% (30)	1% (4)	715

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	22% (174)	20% (159)	13% (104)	42% (335)	4% (31)	— (4)	807
LGBTQ+: Yes	27% (18)	23% (15)	18% (13)	23% (15)	9% (6)	1% (1)	68
LGBTQ+: No	21% (156)	19% (144)	12% (92)	43% (320)	3% (25)	— (3)	739
Motivated to Vote	23% (170)	19% (135)	12% (85)	43% (311)	3% (25)	— (3)	729
Parent: Yes	21% (43)	17% (34)	15% (32)	40% (83)	5% (11)	1% (3)	207
Parent: No	22% (131)	21% (125)	12% (72)	42% (252)	3% (20)	— (1)	600
COVID Vaccine: Yes	26% (151)	24% (137)	14% (81)	33% (189)	3% (18)	1% (4)	579
COVID Vaccine: No	10% (23)	10% (22)	10% (23)	64% (146)	6% (13)	— (0)	228
Student Loans: Yes	17% (22)	25% (32)	20% (26)	33% (42)	4% (5)	1% (1)	128
Student Loans: No	22% (152)	19% (127)	12% (78)	43% (293)	4% (26)	— (2)	679
Favorable Opinion of Haley	20% (59)	18% (52)	14% (40)	45% (130)	3% (9)	— (0)	290
Unfavorable Opinion of Haley	27% (95)	21% (76)	9% (31)	41% (146)	2% (7)	— (2)	357
Protestant	22% (44)	11% (21)	13% (26)	52% (103)	2% (4)	— (0)	198
Roman Catholic	24% (62)	17% (44)	10% (27)	43% (111)	5% (13)	1% (1)	258
Mormon	— (0)	82% (1)	— (0)	18% (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	2% (0)	13% (1)	59% (3)	26% (1)	— (0)	— (0)	4
Jewish	34% (7)	35% (7)	12% (2)	18% (4)	— (0)	— (0)	19
Muslim	11% (1)	23% (3)	22% (3)	35% (4)	9% (1)	— (0)	12
Buddhist	3% (0)	59% (6)	5% (1)	32% (3)	— (0)	— (0)	9
Hindu	27% (1)	— (0)	73% (2)	— (0)	— (0)	— (0)	3
Atheist	15% (4)	56% (13)	20% (5)	9% (2)	— (0)	— (0)	24
Agnostic	28% (10)	40% (14)	9% (3)	11% (4)	13% (5)	— (0)	35
Something else	17% (17)	13% (13)	16% (16)	54% (55)	1% (1)	— (0)	102
Nothing in particular	21% (29)	26% (37)	12% (17)	34% (48)	5% (7)	2% (2)	140
Prodigal Biden Voter	1% (0)	21% (9)	46% (19)	26% (11)	7% (3)	— (0)	42
Undecided Voter (DK/WNV)	— (0)	20% (16)	42% (32)	31% (24)	5% (4)	2% (1)	77
Undecided Voter (DK)	1% (0)	6% (2)	28% (9)	54% (16)	10% (3)	— (0)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (170)	19% (150)	12% (96)	42% (343)	5% (38)	1% (10)	807
Gender: Male	23% (88)	18% (69)	10% (39)	44% (168)	4% (14)	1% (6)	384
Gender: Female	19% (82)	19% (81)	14% (57)	41% (175)	5% (23)	1% (4)	423
Age: 18-34	25% (53)	15% (32)	11% (24)	39% (84)	8% (16)	2% (5)	215
Age: 35-44	13% (14)	17% (18)	14% (15)	47% (49)	7% (7)	1% (1)	104
Age: 45-64	20% (56)	20% (56)	15% (41)	41% (113)	3% (7)	— (1)	274
Age: 65+	22% (47)	21% (44)	8% (16)	45% (96)	3% (7)	1% (3)	214
GenZers: 1997-2012	26% (27)	13% (14)	8% (8)	39% (40)	10% (10)	4% (4)	103
Millennials: 1981-1996	19% (39)	17% (35)	15% (31)	43% (89)	6% (13)	1% (2)	210
GenXers: 1965-1980	18% (38)	21% (44)	17% (35)	41% (86)	3% (7)	1% (1)	211
Baby Boomers: 1946-1964	22% (57)	21% (53)	9% (22)	46% (117)	1% (3)	1% (3)	255
Educ: < College	21% (103)	15% (73)	13% (64)	42% (204)	6% (28)	2% (9)	482
Educ: Bachelors degree	19% (41)	22% (47)	10% (22)	46% (97)	2% (4)	1% (1)	211
Educ: Post-grad	23% (26)	26% (30)	9% (10)	37% (42)	5% (5)	— (0)	113
Income: Under 50k	20% (64)	17% (52)	13% (40)	40% (125)	8% (25)	3% (8)	313
Income: 50k-100k	21% (63)	18% (55)	12% (38)	44% (135)	4% (12)	1% (2)	304
Income: 100k+	23% (44)	22% (43)	10% (19)	44% (83)	1% (1)	— (0)	191
Ethnicity: White (Non-Hispanic)	19% (127)	17% (115)	12% (83)	47% (314)	4% (27)	1% (7)	673
Ethnicity: Hispanic	35% (12)	12% (4)	14% (5)	22% (7)	16% (5)	— (0)	34
Ethnicity: Black (Non-Hispanic)	35% (28)	25% (20)	11% (9)	21% (17)	3% (2)	4% (3)	79
Ethnicity: Asian + Other (Non-Hispanic)	14% (3)	47% (10)	2% (0)	20% (4)	16% (4)	— (0)	22
All Christian	18% (84)	17% (80)	12% (57)	48% (222)	4% (17)	— (2)	462
All Non-Christian	31% (14)	27% (12)	7% (3)	23% (10)	6% (3)	5% (2)	44
Atheist	36% (8)	29% (7)	12% (3)	18% (4)	4% (1)	2% (0)	24
Agnostic/Nothing in particular	26% (46)	20% (36)	11% (20)	33% (57)	7% (13)	2% (3)	175
Something Else	17% (18)	15% (15)	13% (13)	48% (49)	4% (4)	3% (3)	102
Evangelical	13% (22)	12% (20)	15% (25)	56% (97)	3% (5)	2% (3)	172
Non-Evangelical	21% (79)	19% (74)	11% (42)	45% (174)	4% (15)	— (1)	386
PID: Dem (no lean)	42% (139)	35% (116)	7% (25)	12% (39)	3% (10)	2% (5)	334
PID: Ind (no lean)	15% (22)	13% (18)	18% (26)	42% (59)	11% (16)	1% (1)	142
PID: Rep (no lean)	3% (10)	5% (16)	14% (46)	74% (245)	4% (12)	1% (4)	331

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (170)	19% (150)	12% (96)	42% (343)	5% (38)	1% (10)	807
PID/Gender: Dem Men	42% (68)	34% (56)	5% (9)	14% (23)	3% (5)	2% (3)	164
PID/Gender: Dem Women	41% (70)	35% (60)	9% (16)	9% (16)	3% (5)	2% (3)	170
PID/Gender: Ind Men	20% (14)	6% (4)	21% (14)	42% (29)	11% (8)	— (0)	70
PID/Gender: Ind Women	11% (8)	19% (14)	16% (12)	41% (30)	11% (8)	1% (1)	72
PID/Gender: Rep Men	4% (6)	6% (9)	10% (16)	77% (115)	1% (1)	2% (3)	149
PID/Gender: Rep Women	2% (4)	4% (7)	16% (30)	71% (130)	6% (10)	1% (1)	182
Ideo: Liberal (1-3)	43% (98)	30% (69)	10% (23)	12% (27)	4% (10)	1% (3)	230
Ideo: Moderate (4)	23% (54)	27% (62)	17% (40)	25% (57)	6% (14)	2% (4)	232
Ideo: Conservative (5-7)	4% (13)	3% (11)	9% (30)	80% (258)	3% (8)	1% (2)	322
Ideo/PID: Conservative Republican	1% (4)	2% (4)	8% (20)	86% (211)	3% (7)	— (0)	246
Ideo/PID: Moderate/Liberal Republican	7% (6)	12% (9)	31% (24)	42% (33)	4% (3)	4% (3)	80
Ideo/PID: Moderate/Conservative Democrat	31% (40)	36% (47)	8% (11)	20% (26)	3% (4)	1% (2)	130
Ideo/PID: Liberal Democrat	50% (94)	34% (64)	7% (12)	6% (12)	2% (5)	2% (3)	190
Unfavorable of Biden and Trump	3% (4)	12% (14)	31% (35)	48% (55)	6% (6)	— (0)	113
2024 H2H Matchup: Biden Voter	44% (158)	37% (133)	8% (30)	8% (29)	3% (11)	1% (3)	363
2024 H2H Matchup: Trump Voter	2% (6)	2% (7)	13% (48)	79% (288)	3% (11)	2% (6)	367
2024 H2H Matchup: Would not Vote	1% (0)	16% (5)	17% (5)	50% (15)	14% (4)	2% (1)	30
2024 H2H Matchup: Do not Know	11% (5)	11% (5)	29% (14)	22% (10)	26% (12)	1% (1)	47
2022 House Vote: Democrat	42% (140)	34% (115)	11% (35)	11% (37)	2% (7)	— (1)	335
2022 House Vote: Republican	2% (6)	5% (17)	13% (44)	76% (262)	4% (15)	— (0)	344
2022 House Vote: Did not Vote	19% (24)	14% (17)	12% (15)	35% (43)	13% (16)	7% (8)	122
2020 Vote: Joe Biden	40% (151)	35% (132)	9% (34)	10% (36)	5% (19)	1% (3)	375
2020 Vote: Donald Trump	1% (5)	3% (10)	13% (46)	78% (287)	3% (12)	2% (6)	366
2020 Vote: Someone Else	— (0)	11% (1)	65% (6)	22% (2)	2% (0)	— (0)	9
2020 Vote: Did not Vote	24% (14)	12% (7)	19% (11)	32% (18)	11% (6)	2% (1)	57
2016 Vote: Hillary Clinton	44% (122)	34% (94)	10% (29)	8% (22)	3% (8)	— (0)	274
2016 Vote: Donald Trump	4% (13)	4% (13)	12% (39)	76% (247)	3% (9)	1% (3)	324
2016 Vote: Someone Else	19% (5)	36% (9)	17% (4)	24% (6)	4% (1)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	22% (10)	13% (6)	18% (8)	38% (17)	3% (1)	6% (3)	45
2020 Vote/PID: Not Trump/Republican	13% (6)	24% (10)	22% (9)	32% (14)	9% (4)	1% (0)	43

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (170)	19% (150)	12% (96)	42% (343)	5% (38)	1% (10)	807
U.S. Economy: Wrong Track	9% (49)	12% (68)	14% (80)	59% (330)	4% (23)	1% (8)	557
U.S. Economy: Right Direction	49% (121)	33% (82)	7% (16)	5% (13)	6% (15)	1% (2)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51% (135)	34% (89)	7% (18)	5% (13)	3% (9)	— (1)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (13)	3% (11)	14% (55)	75% (294)	3% (12)	2% (7)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	15% (22)	33% (49)	15% (23)	24% (36)	11% (17)	2% (2)	150
Top 2024 Issue: Economy	13% (34)	13% (34)	16% (42)	51% (133)	6% (16)	— (1)	258
Community: Urban	27% (43)	23% (37)	20% (31)	23% (36)	4% (7)	2% (4)	157
Community: Suburban	22% (86)	19% (77)	9% (37)	46% (183)	4% (16)	— (2)	402
Community: Rural	16% (41)	15% (36)	11% (28)	50% (123)	6% (15)	2% (5)	248
Community/Gender: Urban Women	21% (15)	29% (20)	26% (18)	19% (14)	3% (2)	2% (1)	71
Community/Gender: Urban Men	32% (28)	19% (16)	15% (13)	26% (23)	5% (5)	2% (2)	87
Community/Gender: Rural Women	14% (18)	17% (22)	10% (13)	48% (64)	10% (14)	1% (2)	133
Community/Gender: Rural Men	19% (22)	12% (14)	13% (15)	52% (60)	1% (1)	2% (3)	115
Community/Gender: Suburban Women	22% (49)	17% (38)	12% (26)	44% (98)	3% (7)	1% (1)	220
Community/Gender: Suburban Men	21% (38)	21% (39)	6% (11)	47% (86)	5% (8)	— (1)	182
Homeowner	21% (151)	19% (130)	12% (83)	43% (305)	4% (29)	1% (5)	703
Renter	20% (18)	17% (15)	12% (11)	37% (32)	9% (8)	4% (4)	88
Military HHnm: Yes	29% (33)	9% (10)	11% (12)	51% (58)	— (0)	1% (1)	114
Military HH: No	20% (137)	20% (140)	12% (84)	41% (285)	5% (37)	1% (10)	693
Employ: Private Sector	20% (60)	19% (58)	17% (50)	39% (116)	5% (14)	1% (2)	300
Employ: Government	7% (3)	21% (11)	19% (10)	49% (25)	— (0)	4% (2)	50
Employ: Self-Employed	23% (11)	10% (5)	12% (6)	49% (24)	3% (2)	3% (1)	48
Employ: Homemaker	18% (11)	15% (10)	4% (2)	57% (37)	7% (4)	— (0)	65
Employ: Student	15% (3)	28% (5)	16% (3)	41% (8)	— (0)	— (0)	19
Employ: Retired	22% (49)	20% (45)	6% (14)	47% (103)	3% (7)	1% (3)	220
Employ: Unemployed	44% (25)	4% (2)	6% (4)	28% (16)	14% (8)	3% (2)	56
Employ: Other	14% (7)	29% (14)	17% (8)	31% (15)	8% (4)	1% (1)	48
Self + Household: White-Collar	20% (56)	23% (65)	13% (35)	42% (117)	2% (5)	— (1)	279
Self + Household: Blue Collar	22% (91)	16% (66)	12% (48)	46% (194)	4% (18)	1% (3)	419
Union HH: Yes	24% (22)	21% (19)	7% (6)	48% (44)	1% (1)	— (0)	92
Union HH: No	21% (148)	18% (131)	13% (90)	42% (299)	5% (37)	1% (10)	715

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	21% (170)	19% (150)	12% (96)	42% (343)	5% (38)	1% (10)	807
LGBTQ+: Yes	43% (29)	15% (10)	17% (12)	14% (10)	4% (3)	7% (5)	68
LGBTQ+: No	19% (141)	19% (140)	11% (85)	45% (333)	5% (35)	1% (5)	739
Motivated to Vote	22% (159)	19% (136)	11% (81)	44% (319)	3% (24)	1% (9)	729
Parent: Yes	23% (47)	15% (32)	13% (28)	41% (86)	5% (11)	1% (3)	207
Parent: No	20% (123)	20% (118)	11% (69)	43% (257)	4% (27)	1% (7)	600
COVID Vaccine: Yes	27% (156)	23% (131)	13% (73)	34% (194)	3% (19)	1% (6)	579
COVID Vaccine: No	6% (14)	8% (19)	10% (23)	65% (149)	8% (19)	2% (5)	228
Student Loans: Yes	18% (23)	24% (31)	12% (16)	37% (47)	7% (10)	1% (2)	128
Student Loans: No	22% (147)	18% (119)	12% (81)	44% (296)	4% (28)	1% (9)	679
Favorable Opinion of Haley	21% (62)	15% (44)	12% (35)	49% (143)	2% (7)	— (0)	290
Unfavorable Opinion of Haley	24% (87)	21% (74)	10% (36)	43% (153)	1% (5)	1% (3)	357
Protestant	18% (35)	14% (27)	12% (24)	53% (104)	3% (6)	— (1)	198
Roman Catholic	19% (49)	20% (52)	12% (30)	45% (117)	4% (10)	— (1)	258
Mormon	— (0)	27% (0)	18% (0)	— (0)	55% (1)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	13% (1)	60% (3)	17% (1)	10% (0)	— (0)	4
Jewish	43% (8)	20% (4)	12% (2)	20% (4)	5% (1)	— (0)	19
Muslim	34% (4)	18% (2)	4% (0)	26% (3)	— (0)	18% (2)	12
Buddhist	3% (0)	47% (4)	5% (1)	32% (3)	12% (1)	— (0)	9
Hindu	27% (1)	49% (2)	— (0)	— (0)	24% (1)	— (0)	3
Atheist	36% (8)	29% (7)	12% (3)	18% (4)	4% (1)	2% (0)	24
Agnostic	38% (13)	26% (9)	21% (7)	11% (4)	5% (2)	— (0)	35
Something else	17% (18)	15% (15)	13% (13)	48% (49)	4% (4)	3% (3)	102
Nothing in particular	24% (33)	19% (27)	9% (13)	38% (53)	8% (11)	2% (3)	140
Prodigal Biden Voter	5% (2)	22% (9)	21% (9)	29% (12)	23% (10)	1% (0)	42
Undecided Voter (DK/WNV)	7% (6)	13% (10)	24% (19)	33% (25)	21% (16)	2% (1)	77
Undecided Voter (DK)	1% (0)	16% (5)	17% (5)	50% (15)	14% (4)	2% (1)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (143)	25% (201)	19% (156)	32% (260)	4% (32)	2% (14)	807
Gender: Male	19% (74)	26% (101)	17% (64)	35% (134)	2% (6)	1% (4)	384
Gender: Female	16% (69)	24% (101)	22% (93)	30% (126)	6% (26)	2% (10)	423
Age: 18-34	17% (37)	25% (54)	14% (31)	32% (68)	7% (15)	5% (10)	215
Age: 35-44	10% (10)	25% (26)	24% (25)	32% (34)	7% (7)	2% (2)	104
Age: 45-64	17% (46)	27% (73)	20% (55)	34% (94)	1% (4)	1% (2)	274
Age: 65+	23% (50)	23% (48)	21% (46)	30% (64)	3% (5)	— (0)	214
GenZers: 1997-2012	16% (17)	29% (30)	12% (12)	28% (29)	10% (10)	6% (6)	103
Millennials: 1981-1996	14% (29)	24% (50)	19% (40)	35% (73)	6% (12)	3% (6)	210
GenXers: 1965-1980	14% (30)	26% (55)	22% (46)	35% (75)	2% (4)	1% (2)	211
Baby Boomers: 1946-1964	24% (61)	24% (61)	22% (56)	29% (75)	1% (2)	— (0)	255
Educ: < College	17% (84)	22% (107)	22% (105)	31% (150)	5% (24)	3% (13)	482
Educ: Bachelors degree	16% (34)	27% (56)	17% (35)	37% (78)	3% (7)	— (1)	211
Educ: Post-grad	22% (25)	34% (39)	14% (16)	28% (32)	1% (1)	— (0)	113
Income: Under 50k	16% (51)	28% (86)	17% (52)	31% (98)	5% (17)	3% (9)	313
Income: 50k-100k	20% (61)	23% (70)	20% (62)	33% (99)	4% (11)	— (1)	304
Income: 100k+	17% (31)	24% (45)	23% (43)	33% (64)	2% (4)	2% (4)	191
Ethnicity: White (Non-Hispanic)	17% (115)	21% (143)	20% (137)	36% (245)	4% (28)	1% (6)	673
Ethnicity: Hispanic	27% (9)	35% (12)	10% (3)	22% (8)	4% (1)	1% (0)	34
Ethnicity: Black (Non-Hispanic)	25% (20)	45% (35)	15% (12)	7% (5)	1% (1)	8% (6)	79
Ethnicity: Asian + Other (Non-Hispanic)	— (0)	53% (12)	20% (4)	12% (3)	10% (2)	5% (1)	22
All Christian	18% (84)	22% (100)	19% (88)	38% (176)	3% (12)	— (2)	462
All Non-Christian	36% (16)	38% (17)	14% (6)	10% (4)	2% (1)	— (0)	44
Atheist	6% (2)	60% (14)	20% (5)	8% (2)	4% (1)	2% (0)	24
Agnostic/Nothing in particular	17% (29)	29% (52)	20% (36)	20% (34)	8% (15)	5% (10)	175
Something Else	12% (13)	18% (19)	21% (22)	43% (44)	3% (3)	2% (2)	102
Evangelical	11% (19)	16% (28)	21% (37)	49% (84)	2% (4)	— (0)	172
Non-Evangelical	20% (77)	23% (90)	18% (69)	35% (134)	3% (11)	1% (4)	386
PID: Dem (no lean)	37% (125)	44% (148)	10% (32)	4% (12)	4% (13)	1% (4)	334
PID: Ind (no lean)	5% (7)	19% (27)	32% (46)	33% (47)	5% (7)	6% (8)	142
PID: Rep (no lean)	3% (11)	8% (26)	24% (79)	61% (201)	4% (12)	1% (2)	331

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (143)	25% (201)	19% (156)	32% (260)	4% (32)	2% (14)	807
PID/Gender: Dem Men	41% (68)	44% (72)	8% (13)	6% (10)	1% (2)	— (0)	164
PID/Gender: Dem Women	33% (57)	45% (77)	11% (19)	1% (2)	7% (11)	2% (4)	170
PID/Gender: Ind Men	4% (3)	21% (15)	29% (21)	37% (26)	3% (2)	6% (4)	70
PID/Gender: Ind Women	7% (5)	18% (13)	35% (25)	29% (21)	7% (5)	5% (4)	72
PID/Gender: Rep Men	2% (4)	10% (15)	20% (30)	66% (98)	2% (3)	— (0)	149
PID/Gender: Rep Women	4% (7)	6% (11)	27% (49)	57% (103)	5% (10)	1% (2)	182
Ideo: Liberal (1-3)	37% (84)	43% (99)	6% (15)	8% (19)	4% (9)	2% (4)	230
Ideo: Moderate (4)	16% (37)	32% (75)	27% (63)	17% (40)	5% (13)	2% (6)	232
Ideo: Conservative (5-7)	5% (15)	6% (21)	23% (74)	63% (202)	2% (8)	1% (2)	322
Ideo/PID: Conservative Republican	2% (6)	4% (10)	22% (54)	69% (169)	2% (4)	1% (2)	246
Ideo/PID: Moderate/Liberal Republican	7% (5)	16% (13)	28% (22)	40% (32)	9% (7)	— (0)	80
Ideo/PID: Moderate/Conservative Democrat	28% (36)	45% (59)	16% (20)	8% (10)	3% (4)	— (0)	130
Ideo/PID: Liberal Democrat	43% (81)	45% (86)	5% (10)	1% (2)	4% (7)	2% (3)	190
Unfavorable of Biden and Trump	1% (1)	16% (18)	41% (47)	37% (42)	4% (5)	1% (1)	113
2024 H2H Matchup: Biden Voter	37% (136)	46% (167)	11% (39)	2% (8)	3% (11)	1% (4)	363
2024 H2H Matchup: Trump Voter	1% (4)	7% (24)	26% (94)	63% (231)	3% (12)	1% (3)	367
2024 H2H Matchup: Would not Vote	1% (0)	22% (7)	34% (10)	37% (11)	4% (1)	3% (1)	30
2024 H2H Matchup: Do not Know	6% (3)	9% (4)	30% (14)	22% (10)	19% (9)	15% (7)	47
2022 House Vote: Democrat	35% (118)	42% (141)	14% (47)	5% (16)	3% (9)	1% (3)	335
2022 House Vote: Republican	3% (9)	6% (21)	24% (82)	64% (220)	3% (11)	— (1)	344
2022 House Vote: Did not Vote	13% (16)	31% (38)	21% (26)	19% (23)	9% (10)	8% (9)	122
2020 Vote: Joe Biden	34% (129)	44% (165)	15% (57)	2% (9)	3% (12)	1% (3)	375
2020 Vote: Donald Trump	3% (9)	7% (24)	22% (82)	65% (236)	3% (12)	1% (2)	366
2020 Vote: Someone Else	9% (1)	7% (1)	55% (5)	17% (1)	13% (1)	— (0)	9
2020 Vote: Did not Vote	8% (4)	21% (12)	22% (13)	23% (13)	11% (6)	15% (8)	57
2016 Vote: Hillary Clinton	42% (115)	39% (107)	12% (32)	3% (9)	4% (10)	1% (1)	274
2016 Vote: Donald Trump	3% (9)	10% (31)	25% (82)	61% (197)	2% (6)	— (0)	324
2016 Vote: Someone Else	31% (8)	12% (3)	36% (9)	16% (4)	5% (1)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	14% (6)	36% (16)	19% (8)	18% (8)	12% (5)	2% (1)	45
2020 Vote/PID: Not Trump/Republican	7% (3)	21% (9)	39% (17)	16% (7)	13% (6)	4% (2)	43

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (143)	25% (201)	19% (156)	32% (260)	4% (32)	2% (14)	807
U.S. Economy: Wrong Track	6% (33)	19% (104)	25% (142)	46% (255)	3% (15)	1% (7)	557
U.S. Economy: Right Direction	44% (110)	39% (97)	6% (15)	2% (5)	7% (17)	3% (6)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43% (115)	44% (116)	7% (19)	1% (4)	4% (11)	— (1)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (8)	9% (37)	25% (98)	60% (234)	3% (11)	1% (4)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	14% (20)	32% (48)	26% (39)	15% (22)	7% (10)	6% (10)	150
Top 2024 Issue: Economy	10% (26)	18% (46)	26% (67)	37% (96)	5% (12)	4% (10)	258
Community: Urban	18% (28)	40% (64)	20% (32)	18% (28)	3% (4)	2% (2)	157
Community: Suburban	18% (73)	23% (94)	20% (82)	32% (130)	4% (15)	2% (8)	402
Community: Rural	17% (43)	18% (44)	17% (43)	41% (102)	5% (13)	1% (3)	248
Community/Gender: Urban Women	12% (9)	41% (29)	21% (15)	19% (13)	3% (2)	3% (2)	71
Community/Gender: Urban Men	22% (19)	40% (35)	19% (17)	16% (14)	2% (2)	— (0)	87
Community/Gender: Rural Women	17% (23)	14% (18)	19% (26)	39% (52)	8% (11)	3% (3)	133
Community/Gender: Rural Men	17% (20)	22% (26)	15% (18)	44% (50)	1% (2)	— (0)	115
Community/Gender: Suburban Women	17% (38)	24% (53)	24% (52)	27% (60)	6% (12)	2% (4)	220
Community/Gender: Suburban Men	19% (35)	22% (40)	16% (29)	38% (70)	2% (3)	2% (4)	182
Homeowner	18% (126)	24% (172)	20% (141)	32% (227)	4% (27)	1% (10)	703
Renter	17% (14)	30% (26)	16% (14)	30% (27)	6% (5)	2% (2)	88
Military HHnm: Yes	22% (25)	10% (12)	22% (25)	38% (44)	4% (4)	3% (4)	114
Military HH: No	17% (118)	27% (190)	19% (131)	31% (216)	4% (28)	1% (10)	693
Employ: Private Sector	18% (54)	27% (81)	20% (59)	31% (94)	4% (12)	— (1)	300
Employ: Government	9% (4)	20% (10)	31% (15)	30% (15)	3% (1)	8% (4)	50
Employ: Self-Employed	17% (8)	23% (11)	13% (6)	44% (21)	1% (0)	3% (2)	48
Employ: Homemaker	11% (7)	16% (11)	21% (14)	47% (30)	5% (3)	— (0)	65
Employ: Student	13% (2)	11% (2)	41% (8)	33% (6)	— (0)	2% (0)	19
Employ: Retired	24% (54)	24% (53)	18% (39)	31% (68)	3% (6)	— (0)	220
Employ: Unemployed	21% (12)	28% (16)	4% (2)	31% (17)	15% (8)	2% (1)	56
Employ: Other	4% (2)	37% (18)	27% (13)	16% (8)	3% (1)	13% (6)	48
Self + Household: White-Collar	16% (45)	30% (82)	21% (58)	32% (88)	2% (4)	— (0)	279
Self + Household: Blue Collar	20% (83)	22% (92)	20% (83)	35% (147)	3% (12)	1% (3)	419
Union HH: Yes	23% (21)	20% (19)	20% (19)	35% (32)	— (0)	1% (1)	92
Union HH: No	17% (122)	26% (183)	19% (138)	32% (228)	4% (32)	2% (13)	715

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (143)	25% (201)	19% (156)	32% (260)	4% (32)	2% (14)	807
LGBTQ+: Yes	22% (15)	33% (22)	22% (15)	14% (9)	8% (5)	2% (1)	68
LGBTQ+: No	17% (128)	24% (179)	19% (141)	34% (251)	4% (27)	2% (13)	739
Motivated to Vote	19% (136)	25% (180)	19% (135)	34% (249)	3% (24)	1% (4)	729
Parent: Yes	22% (45)	22% (45)	20% (41)	30% (63)	5% (10)	1% (3)	207
Parent: No	16% (98)	26% (157)	19% (115)	33% (197)	4% (22)	2% (11)	600
COVID Vaccine: Yes	22% (128)	29% (165)	21% (121)	23% (136)	3% (19)	2% (11)	579
COVID Vaccine: No	7% (16)	16% (36)	16% (36)	54% (124)	6% (13)	1% (3)	228
Student Loans: Yes	17% (21)	34% (43)	20% (26)	23% (30)	4% (5)	3% (3)	128
Student Loans: No	18% (122)	23% (158)	19% (130)	34% (230)	4% (27)	2% (11)	679
Favorable Opinion of Haley	16% (47)	27% (77)	23% (65)	31% (91)	3% (9)	— (1)	290
Unfavorable Opinion of Haley	22% (78)	24% (87)	17% (62)	35% (124)	— (1)	1% (5)	357
Protestant	17% (34)	18% (35)	21% (42)	43% (85)	1% (2)	— (0)	198
Roman Catholic	19% (49)	25% (64)	17% (43)	35% (90)	4% (10)	1% (2)	258
Mormon	27% (0)	55% (1)	— (0)	18% (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	— (0)	83% (4)	17% (1)	— (0)	— (0)	4
Jewish	42% (8)	22% (4)	16% (3)	17% (3)	2% (0)	— (0)	19
Muslim	30% (4)	31% (4)	26% (3)	11% (1)	2% (0)	— (0)	12
Buddhist	35% (3)	65% (6)	— (0)	— (0)	— (0)	— (0)	9
Hindu	27% (1)	73% (2)	— (0)	— (0)	— (0)	— (0)	3
Atheist	6% (2)	60% (14)	20% (5)	8% (2)	4% (1)	2% (0)	24
Agnostic	7% (3)	60% (21)	13% (4)	5% (2)	15% (5)	— (0)	35
Something else	12% (13)	18% (19)	21% (22)	43% (44)	3% (3)	2% (2)	102
Nothing in particular	19% (27)	22% (31)	22% (31)	23% (33)	7% (10)	7% (10)	140
Prodigal Biden Voter	3% (1)	21% (9)	56% (24)	9% (4)	10% (4)	1% (0)	42
Undecided Voter (DK/WNV)	4% (3)	14% (11)	31% (24)	28% (22)	13% (10)	10% (8)	77
Undecided Voter (DK)	1% (0)	22% (7)	34% (10)	37% (11)	4% (1)	3% (1)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (96)	25% (202)	22% (175)	35% (279)	5% (44)	1% (11)	807
Gender: Male	12% (48)	21% (79)	23% (87)	40% (153)	3% (13)	1% (5)	384
Gender: Female	12% (49)	29% (123)	21% (88)	30% (126)	7% (31)	2% (7)	423
Age: 18-34	19% (41)	18% (38)	20% (43)	33% (71)	8% (17)	3% (5)	215
Age: 35-44	18% (19)	23% (24)	23% (24)	23% (24)	9% (9)	4% (4)	104
Age: 45-64	9% (25)	30% (82)	24% (65)	34% (92)	3% (9)	1% (2)	274
Age: 65+	6% (12)	27% (58)	20% (43)	43% (92)	4% (9)	— (0)	214
GenZers: 1997-2012	19% (20)	11% (12)	22% (22)	36% (37)	9% (10)	3% (3)	103
Millennials: 1981-1996	19% (40)	23% (48)	21% (44)	27% (56)	8% (16)	3% (6)	210
GenXers: 1965-1980	10% (21)	31% (66)	23% (49)	31% (65)	4% (8)	1% (2)	211
Baby Boomers: 1946-1964	6% (15)	26% (67)	22% (57)	43% (109)	2% (6)	— (0)	255
Educ: < College	12% (57)	26% (123)	24% (115)	30% (145)	7% (35)	2% (8)	482
Educ: Bachelors degree	11% (23)	28% (59)	17% (36)	40% (84)	3% (6)	1% (2)	211
Educ: Post-grad	14% (16)	18% (20)	21% (24)	44% (50)	2% (2)	1% (1)	113
Income: Under 50k	11% (35)	22% (70)	22% (70)	33% (103)	8% (26)	2% (8)	313
Income: 50k-100k	13% (41)	25% (75)	23% (70)	35% (106)	3% (9)	1% (3)	304
Income: 100k+	11% (20)	30% (57)	18% (34)	37% (70)	4% (8)	— (1)	191
Ethnicity: White (Non-Hispanic)	13% (87)	28% (190)	20% (136)	33% (221)	5% (34)	1% (4)	673
Ethnicity: Hispanic	14% (5)	11% (4)	21% (7)	48% (16)	3% (1)	3% (1)	34
Ethnicity: Black (Non-Hispanic)	6% (5)	3% (3)	36% (29)	41% (32)	7% (6)	7% (6)	79
Ethnicity: Asian + Other (Non-Hispanic)	— (0)	25% (5)	17% (4)	42% (9)	12% (3)	4% (1)	22
All Christian	12% (55)	28% (129)	22% (100)	34% (158)	4% (18)	— (2)	462
All Non-Christian	5% (2)	18% (8)	22% (10)	51% (22)	1% (0)	2% (1)	44
Atheist	1% (0)	7% (2)	23% (5)	63% (15)	4% (1)	2% (0)	24
Agnostic/Nothing in particular	11% (20)	19% (34)	21% (37)	34% (59)	12% (21)	3% (5)	175
Something Else	18% (19)	29% (30)	23% (23)	24% (24)	4% (4)	3% (3)	102
Evangelical	22% (37)	29% (49)	26% (45)	21% (36)	3% (4)	1% (1)	172
Non-Evangelical	9% (36)	28% (107)	20% (76)	38% (146)	5% (18)	1% (3)	386
PID: Dem (no lean)	2% (7)	5% (17)	24% (80)	63% (211)	3% (12)	2% (7)	334
PID: Ind (no lean)	2% (4)	26% (37)	27% (38)	33% (47)	10% (14)	2% (3)	142
PID: Rep (no lean)	26% (86)	45% (149)	17% (57)	6% (20)	5% (18)	1% (2)	331

Continued on next page

**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(96)	25%	(202)	22%	(175)	35%	(279)	5%	(44)	1%	(11)	807
PID/Gender: Dem Men	4%	(6)	6%	(9)	21%	(34)	66%	(108)	1%	(2)	2%	(4)	164
PID/Gender: Dem Women	—	(0)	4%	(7)	27%	(46)	61%	(103)	6%	(10)	2%	(3)	170
PID/Gender: Ind Men	5%	(4)	12%	(8)	30%	(21)	44%	(31)	8%	(6)	1%	(0)	70
PID/Gender: Ind Women	—	(0)	40%	(29)	23%	(16)	23%	(16)	12%	(8)	3%	(2)	72
PID/Gender: Rep Men	25%	(38)	41%	(61)	21%	(31)	9%	(14)	3%	(5)	—	(0)	149
PID/Gender: Rep Women	27%	(48)	48%	(87)	14%	(25)	4%	(7)	7%	(13)	1%	(2)	182
Ideo: Liberal (1-3)	4%	(9)	5%	(11)	16%	(37)	72%	(164)	2%	(5)	1%	(3)	230
Ideo: Moderate (4)	6%	(14)	22%	(50)	30%	(69)	31%	(72)	10%	(24)	1%	(3)	232
Ideo: Conservative (5-7)	23%	(73)	42%	(135)	20%	(63)	12%	(37)	3%	(9)	1%	(4)	322
Ideo/PID: Conservative Republican	28%	(69)	47%	(114)	17%	(42)	6%	(14)	2%	(5)	1%	(2)	246
Ideo/PID: Moderate/Liberal Republican	21%	(17)	40%	(31)	18%	(14)	8%	(6)	14%	(11)	—	(0)	80
Ideo/PID: Moderate/Conservative Democrat	4%	(5)	10%	(13)	40%	(52)	39%	(51)	5%	(6)	2%	(3)	130
Ideo/PID: Liberal Democrat	1%	(2)	—	(1)	14%	(26)	81%	(155)	2%	(4)	2%	(3)	190
Unfavorable of Biden and Trump	2%	(2)	11%	(13)	40%	(45)	38%	(43)	7%	(8)	1%	(2)	113
2024 H2H Matchup: Biden Voter	2%	(7)	3%	(12)	24%	(88)	66%	(241)	2%	(9)	2%	(5)	363
2024 H2H Matchup: Trump Voter	24%	(89)	50%	(182)	17%	(61)	3%	(12)	5%	(19)	1%	(4)	367
2024 H2H Matchup: Would not Vote	—	(0)	9%	(3)	35%	(11)	50%	(15)	6%	(2)	—	(0)	30
2024 H2H Matchup: Do not Know	—	(0)	10%	(5)	32%	(15)	24%	(11)	30%	(14)	4%	(2)	47
2022 House Vote: Democrat	1%	(3)	6%	(19)	22%	(75)	68%	(228)	2%	(6)	1%	(5)	335
2022 House Vote: Republican	24%	(82)	48%	(166)	17%	(59)	5%	(18)	5%	(18)	—	(0)	344
2022 House Vote: Did not Vote	9%	(11)	14%	(17)	31%	(38)	26%	(32)	15%	(19)	5%	(6)	122
2020 Vote: Joe Biden	2%	(6)	5%	(18)	25%	(95)	64%	(239)	3%	(11)	1%	(5)	375
2020 Vote: Donald Trump	23%	(85)	47%	(170)	17%	(64)	7%	(25)	6%	(21)	—	(2)	366
2020 Vote: Someone Else	—	(0)	26%	(2)	32%	(3)	23%	(2)	19%	(2)	—	(0)	9
2020 Vote: Did not Vote	9%	(5)	20%	(11)	23%	(13)	24%	(13)	18%	(10)	7%	(4)	57
2016 Vote: Hillary Clinton	1%	(3)	4%	(11)	20%	(55)	72%	(196)	2%	(6)	1%	(3)	274
2016 Vote: Donald Trump	21%	(68)	47%	(152)	19%	(63)	8%	(27)	4%	(14)	—	(0)	324
2016 Vote: Someone Else	7%	(2)	17%	(4)	18%	(5)	50%	(13)	7%	(2)	—	(0)	26
2020 Vote/PID: Not Biden/Democrat	3%	(1)	19%	(9)	31%	(14)	30%	(14)	12%	(5)	4%	(2)	45
2020 Vote/PID: Not Trump/Republican	14%	(6)	27%	(12)	28%	(12)	14%	(6)	14%	(6)	4%	(2)	43

Continued on next page

**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (96)	25% (202)	22% (175)	35% (279)	5% (44)	1% (11)	807
U.S. Economy: Wrong Track	16% (87)	34% (191)	22% (122)	22% (124)	4% (25)	1% (8)	557
U.S. Economy: Right Direction	4% (9)	4% (11)	21% (53)	62% (155)	8% (19)	1% (4)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (7)	2% (6)	17% (44)	75% (198)	3% (7)	1% (4)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22% (88)	46% (180)	19% (76)	6% (24)	5% (21)	1% (4)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	1% (1)	11% (16)	37% (55)	38% (57)	11% (16)	3% (4)	150
Top 2024 Issue: Economy	12% (32)	37% (96)	20% (52)	20% (51)	9% (24)	1% (4)	258
Community: Urban	9% (14)	14% (22)	29% (46)	39% (61)	6% (10)	2% (3)	157
Community: Suburban	12% (48)	28% (112)	22% (90)	32% (128)	4% (17)	2% (7)	402
Community: Rural	14% (35)	27% (68)	16% (39)	36% (89)	7% (16)	— (1)	248
Community/Gender: Urban Women	6% (4)	14% (10)	29% (20)	39% (28)	10% (7)	2% (2)	71
Community/Gender: Urban Men	11% (9)	15% (13)	30% (26)	39% (34)	4% (3)	2% (2)	87
Community/Gender: Rural Women	14% (19)	33% (43)	17% (22)	25% (33)	11% (15)	1% (1)	133
Community/Gender: Rural Men	14% (16)	21% (24)	14% (16)	49% (57)	2% (2)	— (0)	115
Community/Gender: Suburban Women	12% (26)	32% (70)	21% (45)	30% (65)	4% (9)	2% (4)	220
Community/Gender: Suburban Men	12% (22)	23% (42)	24% (44)	35% (63)	4% (8)	2% (3)	182
Homeowner	11% (80)	26% (185)	22% (156)	34% (239)	5% (37)	1% (6)	703
Renter	17% (15)	14% (12)	20% (17)	40% (35)	5% (5)	4% (4)	88
Military HHnm: Yes	7% (8)	33% (37)	11% (13)	40% (46)	9% (10)	— (0)	114
Military HH: No	13% (88)	24% (165)	23% (162)	34% (233)	5% (34)	2% (11)	693
Employ: Private Sector	13% (38)	26% (79)	23% (68)	33% (99)	4% (13)	1% (3)	300
Employ: Government	11% (6)	24% (12)	22% (11)	29% (15)	7% (3)	8% (4)	50
Employ: Self-Employed	24% (12)	23% (11)	28% (13)	20% (9)	4% (2)	1% (1)	48
Employ: Homemaker	23% (15)	32% (21)	20% (13)	19% (13)	5% (3)	— (0)	65
Employ: Student	3% (1)	21% (4)	44% (8)	30% (6)	— (0)	2% (0)	19
Employ: Retired	4% (9)	27% (60)	21% (47)	43% (94)	4% (10)	— (0)	220
Employ: Unemployed	18% (10)	8% (5)	8% (5)	55% (31)	11% (6)	— (0)	56
Employ: Other	11% (5)	23% (11)	21% (10)	27% (13)	14% (7)	5% (2)	48
Self + Household: White-Collar	11% (30)	24% (66)	25% (69)	39% (108)	2% (7)	— (0)	279
Self + Household: Blue Collar	12% (49)	29% (120)	22% (91)	32% (135)	5% (19)	1% (5)	419
Union HH: Yes	17% (15)	29% (27)	24% (22)	26% (24)	3% (2)	2% (2)	92
Union HH: No	11% (81)	25% (176)	21% (153)	36% (255)	6% (41)	1% (10)	715

Continued on next page

**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (96)	25% (202)	22% (175)	35% (279)	5% (44)	1% (11)	807
LGBTQ+: Yes	4% (3)	17% (11)	20% (14)	53% (36)	2% (1)	4% (3)	68
LGBTQ+: No	13% (94)	26% (191)	22% (161)	33% (242)	6% (42)	1% (9)	739
Motivated to Vote	13% (94)	26% (191)	21% (152)	35% (257)	4% (27)	1% (7)	729
Parent: Yes	14% (30)	29% (60)	22% (45)	27% (55)	5% (11)	3% (6)	207
Parent: No	11% (67)	24% (142)	22% (130)	37% (224)	5% (33)	1% (5)	600
COVID Vaccine: Yes	9% (52)	20% (117)	23% (135)	42% (241)	5% (28)	1% (6)	579
COVID Vaccine: No	19% (44)	37% (86)	17% (39)	17% (38)	7% (16)	2% (5)	228
Student Loans: Yes	6% (8)	22% (29)	30% (39)	33% (42)	7% (9)	1% (2)	128
Student Loans: No	13% (88)	26% (173)	20% (136)	35% (237)	5% (34)	1% (10)	679
Favorable Opinion of Haley	14% (39)	27% (79)	26% (75)	30% (87)	3% (10)	— (1)	290
Unfavorable Opinion of Haley	9% (33)	27% (95)	18% (64)	44% (156)	2% (7)	— (1)	357
Protestant	15% (29)	26% (51)	21% (41)	37% (73)	2% (3)	— (0)	198
Roman Catholic	10% (26)	29% (75)	22% (56)	33% (86)	6% (15)	1% (2)	258
Mormon	18% (0)	27% (0)	55% (1)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	2% (0)	59% (3)	40% (2)	— (0)	— (0)	— (0)	4
Jewish	6% (1)	15% (3)	15% (3)	65% (12)	— (0)	— (0)	19
Muslim	11% (1)	32% (4)	17% (2)	27% (3)	4% (0)	9% (1)	12
Buddhist	— (0)	5% (1)	32% (3)	62% (6)	— (0)	— (0)	9
Hindu	— (0)	24% (1)	49% (2)	27% (1)	— (0)	— (0)	3
Atheist	1% (0)	7% (2)	23% (5)	63% (15)	4% (1)	2% (0)	24
Agnostic	3% (1)	10% (4)	23% (8)	62% (22)	2% (1)	— (0)	35
Something else	18% (19)	29% (30)	23% (23)	24% (24)	4% (4)	3% (3)	102
Nothing in particular	13% (19)	21% (30)	20% (29)	27% (38)	14% (20)	4% (5)	140
Prodigal Biden Voter	2% (1)	23% (10)	37% (16)	26% (11)	10% (4)	2% (1)	42
Undecided Voter (DK/WNV)	— (0)	10% (7)	33% (25)	34% (26)	21% (16)	3% (2)	77
Undecided Voter (DK)	— (0)	9% (3)	35% (11)	50% (15)	6% (2)	— (0)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	27% (218)	17% (138)	7% (55)	46% (370)	3% (22)	— (3)	807
Gender: Male	27% (104)	12% (45)	8% (33)	48% (185)	4% (15)	— (1)	384
Gender: Female	27% (113)	22% (93)	5% (22)	44% (185)	2% (8)	— (2)	423
Age: 18-34	32% (69)	12% (25)	11% (24)	37% (80)	8% (16)	— (1)	215
Age: 35-44	37% (38)	18% (18)	7% (7)	36% (38)	2% (2)	1% (1)	104
Age: 45-64	23% (62)	22% (61)	6% (16)	48% (132)	— (1)	1% (2)	274
Age: 65+	23% (49)	16% (34)	4% (8)	56% (120)	1% (3)	— (0)	214
GenZers: 1997-2012	26% (27)	13% (14)	12% (13)	36% (38)	12% (12)	— (0)	103
Millennials: 1981-1996	38% (79)	13% (28)	9% (18)	37% (78)	3% (6)	— (1)	210
GenXers: 1965-1980	24% (50)	24% (50)	7% (14)	44% (94)	— (1)	1% (2)	211
Baby Boomers: 1946-1964	20% (51)	17% (44)	4% (9)	58% (148)	1% (3)	— (0)	255
Educ: < College	30% (143)	19% (91)	7% (32)	41% (198)	4% (17)	— (2)	482
Educ: Bachelors degree	27% (57)	15% (31)	6% (13)	51% (108)	1% (2)	— (1)	211
Educ: Post-grad	16% (19)	14% (15)	9% (10)	57% (65)	3% (4)	1% (1)	113
Income: Under 50k	30% (94)	14% (45)	7% (22)	45% (142)	3% (8)	1% (2)	313
Income: 50k-100k	27% (83)	20% (62)	5% (17)	44% (135)	2% (7)	— (0)	304
Income: 100k+	21% (40)	17% (32)	9% (16)	49% (93)	4% (8)	— (1)	191
Ethnicity: White (Non-Hispanic)	30% (200)	19% (126)	5% (34)	44% (299)	2% (11)	— (3)	673
Ethnicity: Hispanic	21% (7)	19% (6)	6% (2)	51% (17)	2% (1)	— (0)	34
Ethnicity: Black (Non-Hispanic)	13% (10)	2% (1)	24% (19)	52% (42)	9% (7)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	2% (0)	20% (4)	— (0)	58% (13)	20% (4)	— (0)	22
All Christian	29% (132)	17% (79)	8% (38)	44% (205)	1% (6)	1% (2)	462
All Non-Christian	26% (11)	18% (8)	1% (0)	54% (24)	2% (1)	— (0)	44
Atheist	3% (1)	3% (1)	1% (0)	87% (20)	6% (1)	— (0)	24
Agnostic/Nothing in particular	19% (33)	20% (36)	5% (10)	48% (83)	7% (13)	— (1)	175
Something Else	40% (41)	15% (15)	7% (7)	37% (38)	1% (1)	— (0)	102
Evangelical	41% (71)	20% (34)	9% (16)	29% (51)	1% (1)	— (0)	172
Non-Evangelical	26% (101)	15% (57)	7% (28)	50% (191)	2% (6)	1% (3)	386
PID: Dem (no lean)	6% (20)	5% (15)	7% (24)	79% (264)	2% (8)	1% (2)	334
PID: Ind (no lean)	16% (23)	26% (36)	6% (8)	45% (64)	7% (9)	1% (1)	142
PID: Rep (no lean)	53% (174)	26% (87)	7% (23)	13% (42)	2% (5)	— (0)	331

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	27% (218)	17% (138)	7% (55)	46% (370)	3% (22)	— (3)	807
PID/Gender: Dem Men	10% (16)	4% (6)	8% (14)	74% (121)	4% (6)	1% (1)	164
PID/Gender: Dem Women	3% (5)	5% (9)	6% (10)	85% (143)	1% (2)	— (1)	170
PID/Gender: Ind Men	12% (9)	13% (9)	11% (8)	54% (38)	9% (7)	— (0)	70
PID/Gender: Ind Women	20% (14)	38% (27)	1% (0)	36% (26)	4% (3)	2% (1)	72
PID/Gender: Rep Men	53% (80)	20% (30)	7% (11)	18% (26)	1% (2)	— (0)	149
PID/Gender: Rep Women	52% (94)	31% (57)	7% (12)	9% (16)	2% (3)	— (0)	182
Ideo: Liberal (1-3)	11% (24)	4% (10)	4% (9)	79% (182)	1% (2)	1% (2)	230
Ideo: Moderate (4)	13% (29)	20% (46)	9% (22)	53% (122)	5% (12)	— (1)	232
Ideo: Conservative (5-7)	51% (164)	24% (79)	7% (23)	16% (51)	2% (5)	— (0)	322
Ideo/PID: Conservative Republican	57% (140)	25% (60)	7% (16)	10% (25)	2% (4)	— (0)	246
Ideo/PID: Moderate/Liberal Republican	42% (34)	29% (23)	9% (7)	19% (15)	1% (1)	— (0)	80
Ideo/PID: Moderate/Conservative Democrat	13% (17)	7% (9)	11% (14)	65% (84)	3% (4)	1% (1)	130
Ideo/PID: Liberal Democrat	2% (4)	3% (6)	4% (8)	89% (168)	1% (2)	1% (1)	190
Unfavorable of Biden and Trump	— (0)	— (0)	30% (34)	70% (79)	— (0)	— (0)	113
2024 H2H Matchup: Biden Voter	3% (11)	3% (11)	6% (22)	85% (308)	2% (8)	1% (2)	363
2024 H2H Matchup: Trump Voter	55% (203)	32% (116)	7% (26)	4% (14)	2% (8)	— (0)	367
2024 H2H Matchup: Would not Vote	10% (3)	8% (2)	2% (1)	77% (23)	3% (1)	— (0)	30
2024 H2H Matchup: Do not Know	— (0)	18% (8)	13% (6)	54% (25)	12% (6)	3% (1)	47
2022 House Vote: Democrat	2% (8)	5% (18)	6% (21)	84% (282)	2% (7)	— (1)	335
2022 House Vote: Republican	54% (185)	28% (96)	7% (23)	10% (33)	2% (5)	— (1)	344
2022 House Vote: Did not Vote	19% (23)	19% (24)	9% (11)	44% (54)	8% (10)	1% (1)	122
2020 Vote: Joe Biden	1% (5)	4% (17)	7% (26)	85% (320)	1% (5)	— (1)	375
2020 Vote: Donald Trump	55% (200)	30% (109)	6% (23)	8% (29)	1% (5)	— (1)	366
2020 Vote: Someone Else	20% (2)	12% (1)	23% (2)	40% (3)	6% (0)	— (0)	9
2020 Vote: Did not Vote	20% (11)	21% (12)	6% (3)	31% (18)	21% (12)	1% (1)	57
2016 Vote: Hillary Clinton	2% (7)	3% (9)	5% (15)	87% (238)	1% (4)	1% (2)	274
2016 Vote: Donald Trump	49% (159)	30% (98)	8% (24)	13% (42)	1% (2)	— (0)	324
2016 Vote: Someone Else	14% (4)	5% (1)	— (0)	79% (20)	2% (0)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	38% (17)	7% (3)	5% (2)	41% (18)	7% (3)	2% (1)	45
2020 Vote/PID: Not Trump/Republican	17% (7)	16% (7)	9% (4)	52% (22)	6% (3)	— (0)	43

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	27% (218)	17% (138)	7% (55)	46% (370)	3% (22)	— (3)	807
U.S. Economy: Wrong Track	36% (199)	23% (126)	8% (44)	31% (173)	2% (12)	— (3)	557
U.S. Economy: Right Direction	8% (19)	5% (12)	4% (11)	79% (198)	4% (10)	— (1)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (8)	1% (3)	6% (17)	87% (232)	2% (5)	1% (1)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (207)	30% (117)	7% (28)	7% (28)	3% (11)	— (1)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (3)	12% (18)	7% (10)	74% (111)	4% (7)	1% (1)	150
Top 2024 Issue: Economy	29% (76)	31% (79)	9% (23)	28% (72)	3% (7)	1% (2)	258
Community: Urban	24% (37)	7% (11)	12% (19)	52% (82)	5% (8)	— (0)	157
Community: Suburban	26% (104)	18% (72)	7% (28)	46% (186)	3% (11)	— (1)	402
Community: Rural	31% (77)	22% (55)	3% (8)	41% (102)	1% (4)	1% (2)	248
Community/Gender: Urban Women	20% (14)	9% (7)	9% (6)	59% (42)	3% (2)	— (0)	71
Community/Gender: Urban Men	27% (23)	5% (5)	15% (13)	46% (40)	7% (6)	— (0)	87
Community/Gender: Rural Women	33% (44)	29% (39)	3% (4)	31% (41)	3% (3)	1% (2)	133
Community/Gender: Rural Men	28% (33)	14% (16)	4% (4)	53% (61)	— (0)	— (0)	115
Community/Gender: Suburban Women	25% (56)	22% (47)	6% (12)	47% (102)	1% (2)	— (0)	220
Community/Gender: Suburban Men	26% (48)	13% (24)	9% (16)	46% (84)	5% (9)	1% (1)	182
Homeowner	27% (190)	18% (126)	7% (48)	46% (321)	2% (16)	— (2)	703
Renter	25% (22)	12% (11)	7% (6)	49% (43)	5% (5)	1% (1)	88
Military HHnm: Yes	24% (27)	24% (27)	7% (8)	41% (47)	5% (6)	— (0)	114
Military HH: No	28% (191)	16% (112)	7% (47)	47% (324)	2% (17)	— (3)	693
Employ: Private Sector	31% (92)	16% (49)	6% (18)	44% (132)	3% (8)	— (1)	300
Employ: Government	15% (7)	28% (14)	13% (6)	42% (21)	2% (1)	— (0)	50
Employ: Self-Employed	36% (17)	17% (8)	8% (4)	35% (17)	1% (1)	3% (1)	48
Employ: Homemaker	36% (24)	28% (18)	8% (5)	27% (18)	— (0)	— (0)	65
Employ: Student	3% (1)	18% (3)	28% (5)	42% (8)	8% (1)	2% (0)	19
Employ: Retired	24% (52)	14% (31)	4% (9)	56% (124)	1% (3)	— (0)	220
Employ: Unemployed	20% (11)	16% (9)	2% (1)	57% (32)	5% (3)	— (0)	56
Employ: Other	28% (13)	11% (5)	12% (6)	38% (18)	12% (6)	— (0)	48
Self + Household: White-Collar	20% (56)	17% (48)	8% (22)	53% (148)	2% (4)	— (0)	279
Self + Household: Blue Collar	32% (134)	18% (76)	6% (25)	42% (176)	2% (6)	— (1)	419
Union HH: Yes	35% (32)	15% (14)	6% (6)	42% (38)	2% (2)	— (0)	92
Union HH: No	26% (186)	17% (124)	7% (49)	46% (332)	3% (20)	— (3)	715

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	27% (218)	17% (138)	7% (55)	46% (370)	3% (22)	— (3)	807
LGBTQ+: Yes	17% (12)	8% (6)	7% (5)	65% (45)	2% (1)	1% (1)	68
LGBTQ+: No	28% (206)	18% (133)	7% (50)	44% (326)	3% (21)	— (2)	739
Motivated to Vote	28% (203)	17% (124)	7% (48)	46% (334)	2% (16)	— (3)	729
Parent: Yes	32% (66)	21% (43)	10% (20)	35% (72)	2% (3)	1% (2)	207
Parent: No	25% (151)	16% (95)	6% (35)	50% (298)	3% (19)	— (1)	600
COVID Vaccine: Yes	20% (116)	14% (81)	6% (36)	56% (327)	3% (17)	1% (3)	579
COVID Vaccine: No	45% (102)	25% (57)	8% (19)	19% (44)	2% (6)	— (0)	228
Student Loans: Yes	22% (28)	18% (23)	7% (10)	48% (62)	3% (4)	2% (2)	128
Student Loans: No	28% (190)	17% (115)	7% (45)	45% (309)	3% (18)	— (1)	679
Favorable Opinion of Haley	25% (73)	25% (73)	6% (17)	42% (122)	2% (6)	— (0)	290
Unfavorable Opinion of Haley	30% (108)	11% (40)	7% (23)	50% (180)	2% (6)	— (0)	357
Protestant	27% (54)	18% (36)	7% (15)	45% (90)	2% (3)	— (0)	198
Roman Catholic	30% (77)	16% (41)	8% (22)	44% (114)	1% (2)	1% (2)	258
Mormon	18% (0)	— (0)	55% (1)	— (0)	27% (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17% (1)	59% (3)	2% (0)	23% (1)	— (0)	— (0)	4
Jewish	12% (2)	16% (3)	— (0)	72% (14)	— (0)	— (0)	19
Muslim	51% (6)	22% (3)	3% (0)	25% (3)	— (0)	— (0)	12
Buddhist	32% (3)	5% (1)	— (0)	62% (6)	— (0)	— (0)	9
Hindu	— (0)	49% (2)	— (0)	27% (1)	24% (1)	— (0)	3
Atheist	3% (1)	3% (1)	1% (0)	87% (20)	6% (1)	— (0)	24
Agnostic	9% (3)	9% (3)	3% (1)	77% (27)	2% (1)	— (0)	35
Something else	40% (41)	15% (15)	7% (7)	37% (38)	1% (1)	— (0)	102
Nothing in particular	21% (30)	23% (33)	6% (8)	40% (57)	9% (12)	— (1)	140
Prodigal Biden Voter	3% (1)	17% (7)	10% (4)	70% (30)	— (0)	— (0)	42
Undecided Voter (DK/WNV)	4% (3)	14% (11)	8% (6)	63% (49)	9% (7)	2% (1)	77
Undecided Voter (DK)	10% (3)	8% (2)	2% (1)	77% (23)	3% (1)	— (0)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(75)	27%	(215)	20%	(165)	24%	(192)	12%	(97)	8%	(62)	807
Gender: Male	11%	(42)	27%	(103)	25%	(95)	22%	(83)	11%	(41)	5%	(19)	384
Gender: Female	8%	(33)	27%	(112)	17%	(71)	26%	(109)	13%	(56)	10%	(43)	423
Age: 18-34	8%	(16)	19%	(40)	20%	(43)	24%	(51)	15%	(31)	16%	(34)	215
Age: 35-44	8%	(8)	34%	(35)	24%	(25)	15%	(15)	15%	(16)	4%	(4)	104
Age: 45-64	8%	(23)	25%	(67)	19%	(52)	26%	(73)	14%	(38)	8%	(22)	274
Age: 65+	13%	(28)	34%	(72)	21%	(46)	25%	(53)	6%	(12)	1%	(2)	214
GenZers: 1997-2012	4%	(4)	19%	(20)	18%	(18)	30%	(31)	14%	(14)	16%	(17)	103
Millennials: 1981-1996	10%	(20)	26%	(54)	23%	(48)	16%	(33)	16%	(33)	10%	(21)	210
GenXers: 1965-1980	8%	(17)	25%	(54)	18%	(38)	27%	(58)	14%	(30)	7%	(15)	211
Baby Boomers: 1946-1964	11%	(29)	31%	(79)	23%	(57)	24%	(62)	7%	(19)	3%	(9)	255
Educ: < College	9%	(44)	25%	(120)	18%	(86)	24%	(117)	14%	(67)	10%	(49)	482
Educ: Bachelors degree	7%	(15)	26%	(55)	29%	(60)	26%	(54)	9%	(19)	3%	(6)	211
Educ: Post-grad	14%	(15)	36%	(40)	17%	(19)	18%	(21)	9%	(11)	6%	(7)	113
Income: Under 50k	8%	(24)	23%	(72)	18%	(56)	24%	(75)	17%	(52)	11%	(35)	313
Income: 50k-100k	10%	(29)	26%	(78)	19%	(58)	26%	(80)	13%	(38)	7%	(21)	304
Income: 100k+	12%	(22)	35%	(66)	27%	(51)	20%	(37)	4%	(7)	3%	(6)	191
Ethnicity: White (Non-Hispanic)	9%	(60)	28%	(186)	21%	(139)	24%	(159)	12%	(78)	7%	(50)	673
Ethnicity: Hispanic	3%	(1)	26%	(9)	16%	(5)	35%	(12)	10%	(3)	10%	(3)	34
Ethnicity: Black (Non-Hispanic)	15%	(12)	18%	(14)	22%	(18)	17%	(14)	18%	(14)	9%	(7)	79
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	27%	(6)	17%	(4)	34%	(7)	8%	(2)	7%	(1)	22
All Christian	10%	(47)	30%	(139)	20%	(93)	24%	(112)	11%	(50)	5%	(21)	462
All Non-Christian	9%	(4)	19%	(8)	18%	(8)	32%	(14)	17%	(7)	5%	(2)	44
Atheist	—	(0)	23%	(5)	37%	(9)	19%	(4)	17%	(4)	4%	(1)	24
Agnostic/Nothing in particular	6%	(10)	24%	(42)	21%	(36)	23%	(40)	12%	(22)	15%	(25)	175
Something Else	13%	(13)	21%	(21)	19%	(19)	22%	(22)	14%	(14)	12%	(13)	102
Evangelical	17%	(30)	25%	(43)	20%	(34)	19%	(32)	10%	(17)	9%	(16)	172
Non-Evangelical	8%	(31)	30%	(117)	19%	(75)	26%	(101)	12%	(45)	4%	(17)	386
PID: Dem (no lean)	6%	(21)	22%	(75)	27%	(90)	24%	(81)	11%	(37)	9%	(30)	334
PID: Ind (no lean)	7%	(10)	27%	(38)	19%	(27)	22%	(31)	18%	(26)	8%	(11)	142
PID: Rep (no lean)	13%	(44)	31%	(103)	14%	(48)	24%	(81)	11%	(35)	6%	(21)	331

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**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(75)	27%	(215)	20%	(165)	24%	(192)	12%	(97)	8%	(62)	807
PID/Gender: Dem Men	8%	(13)	19%	(31)	29%	(48)	27%	(44)	13%	(21)	5%	(8)	164
PID/Gender: Dem Women	5%	(8)	26%	(44)	25%	(43)	22%	(37)	9%	(16)	13%	(22)	170
PID/Gender: Ind Men	13%	(9)	28%	(20)	25%	(17)	14%	(10)	16%	(11)	4%	(3)	70
PID/Gender: Ind Women	—	(0)	25%	(18)	13%	(10)	30%	(21)	20%	(14)	12%	(8)	72
PID/Gender: Rep Men	13%	(20)	35%	(53)	20%	(29)	20%	(30)	6%	(9)	6%	(8)	149
PID/Gender: Rep Women	13%	(24)	27%	(50)	10%	(18)	28%	(51)	14%	(26)	7%	(13)	182
Ideo: Liberal (1-3)	3%	(7)	18%	(42)	25%	(58)	36%	(83)	8%	(18)	9%	(21)	230
Ideo: Moderate (4)	10%	(22)	32%	(74)	19%	(45)	13%	(29)	19%	(45)	7%	(17)	232
Ideo: Conservative (5-7)	14%	(46)	31%	(99)	17%	(55)	25%	(79)	9%	(27)	5%	(16)	322
Ideo/PID: Conservative Republican	14%	(34)	33%	(81)	14%	(35)	27%	(65)	9%	(21)	5%	(11)	246
Ideo/PID: Moderate/Liberal Republican	13%	(10)	27%	(22)	16%	(12)	19%	(15)	13%	(10)	12%	(10)	80
Ideo/PID: Moderate/Conservative Democrat	13%	(17)	33%	(42)	26%	(34)	5%	(7)	18%	(23)	5%	(6)	130
Ideo/PID: Liberal Democrat	2%	(4)	17%	(32)	27%	(51)	39%	(73)	6%	(12)	9%	(17)	190
Unfavorable of Biden and Trump	20%	(23)	22%	(25)	21%	(24)	9%	(11)	20%	(23)	6%	(7)	113
2024 H2H Matchup: Biden Voter	8%	(28)	26%	(93)	26%	(93)	24%	(88)	10%	(35)	7%	(27)	363
2024 H2H Matchup: Trump Voter	8%	(30)	28%	(104)	17%	(63)	26%	(96)	12%	(46)	8%	(29)	367
2024 H2H Matchup: Would not Vote	33%	(10)	8%	(2)	9%	(3)	18%	(5)	25%	(7)	8%	(2)	30
2024 H2H Matchup: Do not Know	16%	(7)	36%	(17)	14%	(6)	6%	(3)	20%	(9)	9%	(4)	47
2022 House Vote: Democrat	8%	(25)	25%	(83)	26%	(87)	25%	(85)	9%	(30)	8%	(25)	335
2022 House Vote: Republican	10%	(34)	33%	(114)	16%	(54)	24%	(81)	12%	(40)	6%	(21)	344
2022 House Vote: Did not Vote	13%	(16)	15%	(18)	19%	(23)	20%	(25)	22%	(27)	11%	(14)	122
2020 Vote: Joe Biden	8%	(31)	25%	(92)	25%	(94)	22%	(84)	12%	(45)	7%	(28)	375
2020 Vote: Donald Trump	11%	(42)	31%	(114)	15%	(54)	26%	(94)	11%	(40)	6%	(22)	366
2020 Vote: Someone Else	—	(0)	17%	(1)	37%	(3)	8%	(1)	23%	(2)	16%	(1)	9
2020 Vote: Did not Vote	3%	(2)	13%	(7)	23%	(13)	24%	(14)	18%	(11)	19%	(11)	57
2016 Vote: Hillary Clinton	9%	(25)	23%	(63)	26%	(72)	27%	(75)	9%	(26)	5%	(14)	274
2016 Vote: Donald Trump	12%	(39)	36%	(117)	15%	(49)	23%	(76)	9%	(29)	4%	(14)	324
2016 Vote: Someone Else	7%	(2)	13%	(3)	25%	(6)	21%	(5)	7%	(2)	27%	(7)	26
2020 Vote/PID: Not Biden/Democrat	2%	(1)	26%	(12)	21%	(9)	23%	(10)	16%	(7)	12%	(5)	45
2020 Vote/PID: Not Trump/Republican	19%	(8)	23%	(10)	13%	(5)	15%	(7)	18%	(8)	12%	(5)	43

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(75)	27%	(215)	20%	(165)	24%	(192)	12%	(97)	8%	(62)	807
U.S. Economy: Wrong Track	10%	(55)	26%	(145)	18%	(102)	24%	(134)	13%	(72)	9%	(49)	557
U.S. Economy: Right Direction	8%	(20)	28%	(70)	25%	(63)	23%	(58)	10%	(25)	5%	(14)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(21)	22%	(58)	24%	(65)	28%	(73)	10%	(27)	8%	(21)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(38)	29%	(115)	16%	(63)	26%	(101)	12%	(47)	7%	(28)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	28%	(42)	25%	(37)	12%	(18)	16%	(24)	9%	(13)	150
Top 2024 Issue: Economy	8%	(22)	30%	(78)	18%	(46)	21%	(54)	14%	(36)	9%	(23)	258
Community: Urban	10%	(16)	28%	(45)	18%	(28)	21%	(33)	14%	(23)	8%	(13)	157
Community: Suburban	7%	(29)	27%	(108)	24%	(95)	22%	(89)	12%	(46)	9%	(34)	402
Community: Rural	12%	(30)	25%	(62)	17%	(43)	28%	(70)	11%	(28)	6%	(15)	248
Community/Gender: Urban Women	11%	(8)	36%	(26)	13%	(9)	18%	(13)	10%	(7)	12%	(8)	71
Community/Gender: Urban Men	9%	(8)	22%	(19)	21%	(18)	24%	(21)	18%	(16)	6%	(5)	87
Community/Gender: Rural Women	6%	(8)	25%	(33)	12%	(15)	33%	(43)	15%	(21)	9%	(13)	133
Community/Gender: Rural Men	19%	(22)	25%	(29)	24%	(27)	23%	(27)	7%	(8)	2%	(2)	115
Community/Gender: Suburban Women	8%	(17)	24%	(53)	21%	(46)	24%	(53)	13%	(28)	10%	(22)	220
Community/Gender: Suburban Men	7%	(12)	30%	(55)	27%	(49)	19%	(35)	10%	(18)	7%	(12)	182
Homeowner	10%	(68)	28%	(194)	21%	(147)	24%	(172)	11%	(80)	6%	(42)	703
Renter	6%	(5)	23%	(20)	19%	(16)	20%	(18)	15%	(14)	16%	(14)	88
Military HHnm: Yes	17%	(19)	33%	(38)	16%	(18)	25%	(28)	7%	(8)	2%	(3)	114
Military HH: No	8%	(55)	26%	(178)	21%	(147)	24%	(164)	13%	(89)	9%	(59)	693
Employ: Private Sector	9%	(27)	30%	(90)	23%	(69)	19%	(58)	11%	(34)	7%	(22)	300
Employ: Government	22%	(11)	21%	(11)	20%	(10)	14%	(7)	12%	(6)	11%	(5)	50
Employ: Self-Employed	21%	(10)	17%	(8)	24%	(12)	17%	(8)	13%	(6)	7%	(3)	48
Employ: Homemaker	5%	(4)	14%	(9)	8%	(5)	41%	(27)	21%	(14)	10%	(6)	65
Employ: Student	—	(0)	10%	(2)	27%	(5)	48%	(9)	9%	(2)	6%	(1)	19
Employ: Retired	9%	(19)	31%	(69)	23%	(50)	25%	(56)	9%	(19)	3%	(8)	220
Employ: Unemployed	7%	(4)	26%	(14)	11%	(6)	25%	(14)	16%	(9)	16%	(9)	56
Employ: Other	1%	(0)	25%	(12)	16%	(8)	26%	(12)	17%	(8)	15%	(7)	48
Self + Household: White-Collar	11%	(30)	33%	(92)	21%	(59)	23%	(64)	9%	(24)	4%	(10)	279
Self + Household: Blue Collar	10%	(41)	26%	(111)	19%	(81)	25%	(106)	12%	(48)	7%	(31)	419
Union HH: Yes	11%	(10)	21%	(20)	31%	(28)	17%	(16)	11%	(10)	9%	(8)	92
Union HH: No	9%	(65)	27%	(196)	19%	(137)	25%	(176)	12%	(88)	8%	(54)	715

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**Table BLMB2\_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(75)	27%	(215)	20%	(165)	24%	(192)	12%	(97)	8%	(62)	807
LGBTQ+: Yes	2%	(1)	21%	(14)	18%	(12)	29%	(20)	14%	(10)	16%	(11)	68
LGBTQ+: No	10%	(73)	27%	(201)	21%	(153)	23%	(173)	12%	(87)	7%	(51)	739
Motivated to Vote	9%	(68)	27%	(198)	20%	(148)	25%	(184)	10%	(76)	7%	(54)	729
Parent: Yes	10%	(20)	27%	(55)	21%	(43)	21%	(42)	14%	(28)	9%	(18)	207
Parent: No	9%	(55)	27%	(160)	20%	(122)	25%	(150)	12%	(69)	7%	(45)	600
COVID Vaccine: Yes	11%	(62)	29%	(169)	21%	(123)	24%	(137)	9%	(50)	7%	(39)	579
COVID Vaccine: No	6%	(13)	20%	(47)	19%	(43)	24%	(55)	21%	(48)	10%	(23)	228
Student Loans: Yes	3%	(4)	25%	(33)	22%	(28)	27%	(35)	15%	(19)	8%	(10)	128
Student Loans: No	10%	(71)	27%	(183)	20%	(137)	23%	(157)	12%	(79)	8%	(52)	679
Favorable Opinion of Haley	26%	(75)	74%	(215)	—	(0)	—	(0)	—	(0)	—	(0)	290
Unfavorable Opinion of Haley	—	(0)	—	(0)	46%	(165)	54%	(192)	—	(0)	—	(0)	357
Protestant	12%	(24)	33%	(66)	21%	(41)	20%	(40)	8%	(16)	5%	(11)	198
Roman Catholic	9%	(23)	28%	(73)	19%	(49)	27%	(71)	12%	(32)	4%	(10)	258
Mormon	—	(0)	—	(0)	—	(0)	18%	(0)	82%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	72%	(3)	17%	(1)	10%	(0)	2%	(0)	4
Jewish	7%	(1)	15%	(3)	17%	(3)	37%	(7)	23%	(4)	—	(0)	19
Muslim	8%	(1)	6%	(1)	29%	(3)	24%	(3)	25%	(3)	9%	(1)	12
Buddhist	—	(0)	50%	(5)	6%	(1)	44%	(4)	—	(0)	—	(0)	9
Hindu	49%	(2)	—	(0)	24%	(1)	—	(0)	—	(0)	27%	(1)	3
Atheist	—	(0)	23%	(5)	37%	(9)	19%	(4)	17%	(4)	4%	(1)	24
Agnostic	1%	(0)	26%	(9)	23%	(8)	24%	(9)	5%	(2)	20%	(7)	35
Something else	13%	(13)	21%	(21)	19%	(19)	22%	(22)	14%	(14)	12%	(13)	102
Nothing in particular	7%	(10)	23%	(33)	20%	(28)	22%	(31)	14%	(20)	13%	(18)	140
Prodigal Biden Voter	10%	(4)	25%	(11)	16%	(7)	9%	(4)	31%	(13)	9%	(4)	42
Undecided Voter (DK/WNV)	23%	(17)	25%	(19)	12%	(9)	11%	(8)	22%	(17)	9%	(7)	77
Undecided Voter (DK)	33%	(10)	8%	(2)	9%	(3)	18%	(5)	25%	(7)	8%	(2)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(92)	13%	(106)	11%	(90)	17%	(135)	17%	(134)	31%	(249)	807
Gender: Male	15%	(58)	14%	(52)	15%	(56)	21%	(80)	16%	(62)	20%	(76)	384
Gender: Female	8%	(34)	13%	(54)	8%	(34)	13%	(55)	17%	(72)	41%	(173)	423
Age: 18-34	8%	(16)	10%	(21)	17%	(38)	10%	(22)	16%	(34)	39%	(84)	215
Age: 35-44	11%	(12)	14%	(15)	9%	(9)	10%	(11)	24%	(25)	32%	(33)	104
Age: 45-64	10%	(28)	17%	(46)	8%	(22)	18%	(48)	14%	(40)	33%	(90)	274
Age: 65+	17%	(36)	12%	(25)	10%	(21)	25%	(54)	17%	(36)	20%	(42)	214
GenZers: 1997-2012	7%	(7)	7%	(8)	22%	(23)	10%	(10)	18%	(18)	36%	(37)	103
Millennials: 1981-1996	10%	(20)	12%	(26)	11%	(24)	10%	(22)	19%	(39)	38%	(79)	210
GenXers: 1965-1980	10%	(22)	17%	(36)	10%	(21)	16%	(33)	17%	(35)	30%	(64)	211
Baby Boomers: 1946-1964	14%	(35)	13%	(33)	8%	(20)	26%	(66)	15%	(38)	25%	(63)	255
Educ: < College	9%	(42)	15%	(70)	12%	(57)	15%	(72)	16%	(77)	34%	(164)	482
Educ: Bachelors degree	15%	(31)	10%	(21)	10%	(22)	18%	(39)	18%	(38)	29%	(60)	211
Educ: Post-grad	16%	(18)	13%	(15)	10%	(12)	21%	(24)	17%	(20)	22%	(25)	113
Income: Under 50k	8%	(26)	11%	(34)	11%	(35)	16%	(51)	15%	(46)	39%	(121)	313
Income: 50k-100k	14%	(42)	15%	(45)	12%	(36)	18%	(56)	12%	(35)	30%	(90)	304
Income: 100k+	13%	(25)	14%	(27)	10%	(20)	15%	(29)	28%	(53)	20%	(38)	191
Ethnicity: White (Non-Hispanic)	12%	(79)	13%	(86)	10%	(68)	17%	(117)	16%	(110)	31%	(211)	673
Ethnicity: Hispanic	18%	(6)	10%	(3)	19%	(6)	21%	(7)	11%	(4)	21%	(7)	34
Ethnicity: Black (Non-Hispanic)	6%	(5)	16%	(13)	19%	(15)	11%	(9)	19%	(15)	29%	(23)	79
Ethnicity: Asian + Other (Non-Hispanic)	7%	(1)	17%	(4)	5%	(1)	10%	(2)	26%	(6)	36%	(8)	22
All Christian	14%	(67)	15%	(71)	11%	(51)	20%	(92)	14%	(67)	25%	(115)	462
All Non-Christian	4%	(2)	8%	(4)	18%	(8)	19%	(8)	11%	(5)	40%	(17)	44
Atheist	3%	(1)	7%	(2)	11%	(3)	20%	(5)	20%	(5)	39%	(9)	24
Agnostic/Nothing in particular	9%	(15)	13%	(23)	11%	(20)	12%	(22)	17%	(30)	37%	(65)	175
Something Else	7%	(7)	7%	(7)	9%	(9)	8%	(8)	27%	(28)	42%	(42)	102
Evangelical	13%	(22)	13%	(23)	12%	(20)	13%	(22)	20%	(35)	29%	(49)	172
Non-Evangelical	13%	(52)	14%	(54)	10%	(37)	20%	(78)	15%	(58)	28%	(107)	386
PID: Dem (no lean)	4%	(14)	8%	(26)	14%	(47)	28%	(93)	14%	(48)	32%	(105)	334
PID: Ind (no lean)	10%	(15)	11%	(16)	10%	(14)	11%	(15)	21%	(29)	37%	(53)	142
PID: Rep (no lean)	19%	(63)	20%	(65)	9%	(29)	8%	(27)	17%	(57)	27%	(91)	331

Continued on next page

**Table BLMB2\_9:** Do you have a favorable or unfavorable impression of each of the following? — Tim Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(92)	13%	(106)	11%	(90)	17%	(135)	17%	(134)	31%	(249)	807
PID/Gender: Dem Men	7%	(12)	7%	(12)	19%	(31)	32%	(52)	12%	(20)	23%	(38)	164
PID/Gender: Dem Women	1%	(2)	8%	(14)	9%	(16)	24%	(41)	17%	(28)	40%	(68)	170
PID/Gender: Ind Men	13%	(9)	6%	(4)	13%	(9)	17%	(12)	30%	(21)	20%	(14)	70
PID/Gender: Ind Women	8%	(5)	16%	(11)	7%	(5)	4%	(3)	11%	(8)	54%	(38)	72
PID/Gender: Rep Men	25%	(37)	24%	(36)	11%	(16)	11%	(16)	14%	(21)	16%	(24)	149
PID/Gender: Rep Women	14%	(26)	16%	(29)	7%	(13)	6%	(11)	20%	(36)	37%	(67)	182
Ideo: Liberal (1-3)	2%	(4)	6%	(14)	14%	(32)	34%	(79)	12%	(28)	31%	(72)	230
Ideo: Moderate (4)	7%	(15)	11%	(26)	13%	(30)	11%	(27)	20%	(46)	38%	(89)	232
Ideo: Conservative (5-7)	22%	(71)	21%	(66)	9%	(28)	9%	(27)	17%	(53)	23%	(75)	322
Ideo/PID: Conservative Republican	24%	(58)	21%	(53)	6%	(16)	9%	(21)	17%	(41)	23%	(57)	246
Ideo/PID: Moderate/Liberal Republican	5%	(4)	15%	(12)	16%	(13)	7%	(6)	18%	(14)	39%	(31)	80
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	14%	(18)	15%	(20)	13%	(17)	18%	(23)	31%	(40)	130
Ideo/PID: Liberal Democrat	1%	(3)	4%	(8)	14%	(27)	39%	(74)	12%	(22)	30%	(57)	190
Unfavorable of Biden and Trump	4%	(4)	12%	(14)	15%	(17)	14%	(16)	18%	(20)	36%	(41)	113
2024 H2H Matchup: Biden Voter	3%	(11)	8%	(29)	15%	(55)	29%	(104)	16%	(59)	29%	(105)	363
2024 H2H Matchup: Trump Voter	22%	(79)	19%	(70)	8%	(29)	6%	(21)	14%	(52)	31%	(115)	367
2024 H2H Matchup: Would not Vote	5%	(2)	12%	(4)	14%	(4)	13%	(4)	21%	(6)	35%	(10)	30
2024 H2H Matchup: Do not Know	—	(0)	9%	(4)	3%	(2)	12%	(5)	36%	(17)	40%	(19)	47
2022 House Vote: Democrat	3%	(9)	8%	(28)	14%	(46)	31%	(104)	15%	(50)	30%	(99)	335
2022 House Vote: Republican	23%	(78)	20%	(69)	7%	(25)	7%	(23)	16%	(55)	27%	(94)	344
2022 House Vote: Did not Vote	4%	(5)	8%	(9)	16%	(19)	7%	(8)	23%	(28)	44%	(53)	122
2020 Vote: Joe Biden	3%	(12)	7%	(27)	13%	(50)	28%	(103)	17%	(64)	32%	(118)	375
2020 Vote: Donald Trump	22%	(79)	20%	(75)	8%	(29)	7%	(26)	15%	(55)	28%	(102)	366
2020 Vote: Someone Else	—	(0)	27%	(2)	9%	(1)	2%	(0)	24%	(2)	38%	(3)	9
2020 Vote: Did not Vote	—	(0)	3%	(1)	18%	(10)	10%	(6)	25%	(14)	45%	(26)	57
2016 Vote: Hillary Clinton	4%	(10)	7%	(19)	14%	(38)	34%	(94)	18%	(48)	24%	(66)	274
2016 Vote: Donald Trump	23%	(74)	23%	(74)	8%	(28)	8%	(24)	15%	(49)	23%	(75)	324
2016 Vote: Someone Else	11%	(3)	—	(0)	6%	(2)	15%	(4)	25%	(6)	43%	(11)	26
2020 Vote/PID: Not Biden/Democrat	10%	(5)	10%	(5)	14%	(6)	11%	(5)	15%	(7)	41%	(18)	45
2020 Vote/PID: Not Trump/Republican	4%	(2)	12%	(5)	17%	(7)	12%	(5)	20%	(9)	36%	(15)	43

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(92)	13%	(106)	11%	(90)	17%	(135)	17%	(134)	31%	(249)	807
U.S. Economy: Wrong Track	14%	(80)	16%	(87)	11%	(60)	8%	(44)	16%	(90)	35%	(197)	557
U.S. Economy: Right Direction	5%	(12)	8%	(19)	12%	(31)	36%	(91)	18%	(44)	21%	(52)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	6%	(17)	12%	(31)	35%	(94)	16%	(43)	28%	(75)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(82)	20%	(77)	9%	(37)	6%	(22)	15%	(57)	29%	(116)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	8%	(12)	15%	(22)	12%	(18)	23%	(35)	39%	(59)	150
Top 2024 Issue: Economy	8%	(20)	12%	(30)	13%	(32)	5%	(14)	21%	(55)	42%	(107)	258
Community: Urban	7%	(10)	13%	(20)	17%	(27)	13%	(20)	18%	(29)	33%	(51)	157
Community: Suburban	12%	(50)	11%	(46)	11%	(46)	16%	(66)	16%	(65)	32%	(130)	402
Community: Rural	13%	(32)	16%	(41)	7%	(18)	20%	(48)	17%	(41)	27%	(68)	248
Community/Gender: Urban Women	1%	(1)	10%	(7)	10%	(7)	15%	(11)	18%	(13)	46%	(32)	71
Community/Gender: Urban Men	11%	(10)	15%	(13)	22%	(19)	11%	(10)	19%	(16)	22%	(19)	87
Community/Gender: Rural Women	7%	(10)	19%	(26)	3%	(3)	13%	(17)	21%	(28)	37%	(49)	133
Community/Gender: Rural Men	19%	(22)	13%	(15)	13%	(15)	27%	(32)	11%	(13)	17%	(19)	115
Community/Gender: Suburban Women	11%	(24)	9%	(21)	11%	(24)	13%	(28)	14%	(32)	42%	(92)	220
Community/Gender: Suburban Men	14%	(26)	14%	(25)	12%	(22)	21%	(38)	18%	(33)	21%	(38)	182
Homeowner	12%	(87)	14%	(96)	11%	(80)	17%	(120)	17%	(119)	29%	(200)	703
Renter	5%	(5)	10%	(9)	11%	(9)	15%	(13)	17%	(15)	41%	(36)	88
Military HHnm: Yes	15%	(17)	15%	(17)	9%	(10)	26%	(30)	16%	(18)	19%	(21)	114
Military HH: No	11%	(74)	13%	(89)	12%	(80)	15%	(105)	17%	(117)	33%	(228)	693
Employ: Private Sector	12%	(37)	15%	(45)	13%	(38)	10%	(30)	22%	(65)	28%	(85)	300
Employ: Government	4%	(2)	14%	(7)	17%	(8)	19%	(10)	5%	(3)	40%	(20)	50
Employ: Self-Employed	19%	(9)	18%	(9)	11%	(5)	15%	(7)	8%	(4)	29%	(14)	48
Employ: Homemaker	6%	(4)	8%	(5)	11%	(7)	8%	(5)	17%	(11)	51%	(33)	65
Employ: Student	—	(0)	9%	(2)	33%	(6)	21%	(4)	3%	(1)	35%	(7)	19
Employ: Retired	14%	(31)	13%	(28)	7%	(16)	28%	(63)	16%	(35)	22%	(48)	220
Employ: Unemployed	10%	(5)	6%	(4)	3%	(2)	21%	(12)	17%	(10)	43%	(24)	56
Employ: Other	6%	(3)	15%	(7)	18%	(9)	8%	(4)	15%	(7)	38%	(18)	48
Self + Household: White-Collar	13%	(36)	13%	(36)	14%	(40)	19%	(53)	16%	(45)	25%	(68)	279
Self + Household: Blue Collar	11%	(45)	16%	(66)	9%	(36)	17%	(72)	16%	(67)	32%	(133)	419
Union HH: Yes	15%	(14)	17%	(16)	12%	(11)	19%	(18)	12%	(11)	24%	(22)	92
Union HH: No	11%	(78)	13%	(90)	11%	(80)	16%	(117)	17%	(123)	32%	(227)	715

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(92)	13%	(106)	11%	(90)	17%	(135)	17%	(134)	31%	(249)	807
LGBTQ+: Yes	4%	(3)	10%	(7)	18%	(12)	21%	(14)	13%	(9)	34%	(23)	68
LGBTQ+: No	12%	(89)	13%	(99)	11%	(78)	16%	(121)	17%	(126)	31%	(226)	739
Motivated to Vote	12%	(90)	14%	(99)	11%	(77)	18%	(128)	16%	(117)	30%	(218)	729
Parent: Yes	9%	(19)	18%	(37)	16%	(33)	9%	(19)	19%	(40)	29%	(59)	207
Parent: No	12%	(72)	12%	(70)	10%	(58)	19%	(116)	16%	(95)	32%	(190)	600
COVID Vaccine: Yes	11%	(64)	13%	(74)	11%	(64)	20%	(116)	16%	(94)	29%	(167)	579
COVID Vaccine: No	12%	(28)	14%	(32)	12%	(26)	8%	(19)	18%	(40)	36%	(83)	228
Student Loans: Yes	6%	(8)	11%	(14)	16%	(21)	18%	(23)	13%	(17)	36%	(46)	128
Student Loans: No	12%	(84)	14%	(93)	10%	(70)	16%	(112)	17%	(118)	30%	(203)	679
Favorable Opinion of Haley	11%	(32)	28%	(80)	11%	(31)	10%	(29)	20%	(57)	21%	(60)	290
Unfavorable Opinion of Haley	15%	(55)	6%	(23)	15%	(52)	28%	(101)	12%	(42)	23%	(84)	357
Protestant	14%	(27)	18%	(35)	8%	(16)	20%	(39)	15%	(29)	26%	(52)	198
Roman Catholic	15%	(39)	14%	(36)	12%	(32)	21%	(53)	14%	(36)	24%	(62)	258
Mormon	18%	(0)	27%	(0)	—	(0)	—	(0)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	59%	(3)	—	(0)	23%	(1)	18%	(1)	4
Jewish	—	(0)	8%	(2)	11%	(2)	35%	(7)	15%	(3)	30%	(6)	19
Muslim	8%	(1)	3%	(0)	16%	(2)	11%	(1)	1%	(0)	62%	(7)	12
Buddhist	—	(0)	—	(0)	41%	(4)	3%	(0)	12%	(1)	44%	(4)	9
Hindu	24%	(1)	49%	(2)	—	(0)	—	(0)	27%	(1)	—	(0)	3
Atheist	3%	(1)	7%	(2)	11%	(3)	20%	(5)	20%	(5)	39%	(9)	24
Agnostic	—	(0)	18%	(6)	19%	(7)	23%	(8)	11%	(4)	29%	(10)	35
Something else	7%	(7)	7%	(7)	9%	(9)	8%	(8)	27%	(28)	42%	(42)	102
Nothing in particular	11%	(15)	12%	(17)	9%	(13)	10%	(14)	19%	(26)	39%	(55)	140
Prodigal Biden Voter	4%	(2)	5%	(2)	8%	(3)	4%	(2)	25%	(11)	53%	(22)	42
Undecided Voter (DK/WNV)	2%	(2)	10%	(8)	8%	(6)	12%	(9)	30%	(23)	38%	(29)	77
Undecided Voter (DK)	5%	(2)	12%	(4)	14%	(4)	13%	(4)	21%	(6)	35%	(10)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(83)	18%	(144)	10%	(80)	24%	(190)	13%	(103)	26%	(207)	807
Gender: Male	13%	(49)	18%	(69)	13%	(50)	30%	(114)	8%	(30)	19%	(71)	384
Gender: Female	8%	(34)	18%	(75)	7%	(30)	18%	(75)	17%	(73)	32%	(136)	423
Age: 18-34	9%	(20)	13%	(27)	10%	(22)	21%	(45)	13%	(29)	34%	(73)	215
Age: 35-44	17%	(18)	26%	(27)	7%	(8)	15%	(15)	13%	(14)	22%	(23)	104
Age: 45-64	10%	(27)	19%	(53)	12%	(33)	22%	(61)	12%	(32)	25%	(69)	274
Age: 65+	9%	(19)	17%	(37)	9%	(18)	32%	(69)	13%	(28)	20%	(43)	214
GenZers: 1997-2012	13%	(14)	12%	(12)	8%	(8)	13%	(14)	15%	(16)	39%	(40)	103
Millennials: 1981-1996	11%	(23)	19%	(40)	10%	(21)	22%	(46)	12%	(26)	25%	(53)	210
GenXers: 1965-1980	10%	(21)	20%	(41)	13%	(27)	20%	(41)	13%	(27)	26%	(54)	211
Baby Boomers: 1946-1964	8%	(19)	19%	(47)	9%	(23)	32%	(82)	12%	(30)	21%	(54)	255
Educ: < College	8%	(37)	18%	(88)	8%	(40)	20%	(96)	15%	(70)	31%	(151)	482
Educ: Bachelors degree	13%	(28)	18%	(39)	14%	(31)	26%	(55)	9%	(20)	19%	(40)	211
Educ: Post-grad	16%	(18)	15%	(18)	8%	(9)	34%	(39)	12%	(13)	15%	(17)	113
Income: Under 50k	7%	(21)	15%	(46)	12%	(37)	21%	(66)	16%	(49)	30%	(94)	313
Income: 50k-100k	12%	(37)	21%	(64)	10%	(29)	24%	(72)	10%	(30)	23%	(71)	304
Income: 100k+	13%	(26)	17%	(33)	7%	(14)	27%	(51)	13%	(24)	22%	(43)	191
Ethnicity: White (Non-Hispanic)	11%	(74)	19%	(126)	9%	(60)	24%	(160)	13%	(87)	25%	(166)	673
Ethnicity: Hispanic	17%	(6)	11%	(4)	13%	(4)	31%	(11)	4%	(1)	23%	(8)	34
Ethnicity: Black (Non-Hispanic)	2%	(1)	11%	(9)	20%	(16)	20%	(16)	15%	(12)	32%	(26)	79
Ethnicity: Asian + Other (Non-Hispanic)	10%	(2)	26%	(6)	—	(0)	15%	(3)	14%	(3)	36%	(8)	22
All Christian	14%	(65)	19%	(88)	10%	(44)	27%	(123)	11%	(49)	20%	(93)	462
All Non-Christian	2%	(1)	29%	(13)	4%	(2)	19%	(9)	20%	(9)	26%	(12)	44
Atheist	—	(0)	5%	(1)	40%	(9)	23%	(5)	7%	(2)	25%	(6)	24
Agnostic/Nothing in particular	8%	(14)	15%	(26)	10%	(18)	17%	(29)	14%	(25)	36%	(62)	175
Something Else	3%	(3)	16%	(16)	6%	(7)	23%	(23)	18%	(18)	34%	(35)	102
Evangelical	11%	(19)	21%	(35)	6%	(11)	22%	(37)	12%	(21)	28%	(48)	172
Non-Evangelical	12%	(47)	18%	(69)	10%	(38)	28%	(108)	12%	(46)	20%	(79)	386
PID: Dem (no lean)	2%	(6)	6%	(22)	11%	(37)	37%	(124)	11%	(36)	33%	(109)	334
PID: Ind (no lean)	11%	(16)	18%	(25)	15%	(21)	13%	(18)	16%	(22)	28%	(40)	142
PID: Rep (no lean)	18%	(61)	29%	(97)	7%	(22)	15%	(48)	14%	(45)	17%	(58)	331

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(83)	18%	(144)	10%	(80)	24%	(190)	13%	(103)	26%	(207)	807
PID/Gender: Dem Men	2%	(3)	7%	(11)	14%	(23)	46%	(76)	7%	(12)	24%	(39)	164
PID/Gender: Dem Women	2%	(3)	6%	(10)	9%	(14)	28%	(48)	14%	(24)	42%	(70)	170
PID/Gender: Ind Men	17%	(12)	18%	(12)	21%	(15)	16%	(11)	11%	(8)	18%	(13)	70
PID/Gender: Ind Women	6%	(4)	18%	(13)	9%	(6)	9%	(7)	20%	(15)	38%	(27)	72
PID/Gender: Rep Men	23%	(34)	30%	(45)	9%	(13)	18%	(27)	7%	(10)	13%	(20)	149
PID/Gender: Rep Women	15%	(27)	28%	(52)	5%	(9)	12%	(21)	19%	(34)	21%	(38)	182
Ideo: Liberal (1-3)	1%	(3)	4%	(8)	9%	(20)	47%	(108)	9%	(21)	30%	(69)	230
Ideo: Moderate (4)	5%	(12)	13%	(31)	16%	(37)	16%	(37)	17%	(39)	33%	(76)	232
Ideo: Conservative (5-7)	21%	(68)	32%	(104)	7%	(22)	14%	(45)	11%	(36)	15%	(47)	322
Ideo/PID: Conservative Republican	24%	(59)	33%	(81)	5%	(12)	15%	(37)	9%	(22)	14%	(34)	246
Ideo/PID: Moderate/Liberal Republican	3%	(2)	19%	(15)	12%	(9)	14%	(11)	27%	(21)	27%	(21)	80
Ideo/PID: Moderate/Conservative Democrat	4%	(5)	12%	(15)	17%	(22)	19%	(25)	10%	(14)	38%	(50)	130
Ideo/PID: Liberal Democrat	1%	(1)	3%	(6)	8%	(16)	52%	(98)	9%	(17)	27%	(51)	190
Unfavorable of Biden and Trump	4%	(5)	15%	(17)	18%	(21)	22%	(24)	15%	(17)	25%	(29)	113
2024 H2H Matchup: Biden Voter	2%	(8)	5%	(20)	12%	(42)	39%	(140)	14%	(51)	28%	(102)	363
2024 H2H Matchup: Trump Voter	21%	(75)	32%	(118)	7%	(27)	9%	(32)	11%	(41)	20%	(74)	367
2024 H2H Matchup: Would not Vote	—	(0)	12%	(4)	19%	(6)	38%	(11)	7%	(2)	25%	(8)	30
2024 H2H Matchup: Do not Know	—	(0)	5%	(2)	11%	(5)	15%	(7)	18%	(8)	51%	(24)	47
2022 House Vote: Democrat	2%	(6)	7%	(23)	12%	(41)	41%	(139)	12%	(41)	26%	(86)	335
2022 House Vote: Republican	20%	(69)	31%	(107)	6%	(22)	12%	(41)	13%	(44)	17%	(60)	344
2022 House Vote: Did not Vote	6%	(7)	11%	(13)	13%	(16)	8%	(9)	14%	(17)	49%	(60)	122
2020 Vote: Joe Biden	1%	(5)	7%	(26)	13%	(47)	37%	(140)	12%	(46)	29%	(111)	375
2020 Vote: Donald Trump	20%	(72)	31%	(112)	8%	(29)	12%	(44)	11%	(41)	19%	(68)	366
2020 Vote: Someone Else	8%	(1)	12%	(1)	7%	(1)	24%	(2)	25%	(2)	24%	(2)	9
2020 Vote: Did not Vote	10%	(6)	9%	(5)	6%	(3)	6%	(3)	23%	(13)	46%	(26)	57
2016 Vote: Hillary Clinton	2%	(5)	5%	(14)	13%	(35)	45%	(122)	12%	(33)	24%	(65)	274
2016 Vote: Donald Trump	21%	(67)	32%	(105)	9%	(29)	11%	(36)	11%	(37)	16%	(52)	324
2016 Vote: Someone Else	5%	(1)	14%	(3)	9%	(2)	26%	(7)	24%	(6)	22%	(6)	26
2020 Vote/PID: Not Biden/Democrat	5%	(2)	18%	(8)	9%	(4)	9%	(4)	18%	(8)	42%	(19)	45
2020 Vote/PID: Not Trump/Republican	1%	(0)	16%	(7)	12%	(5)	20%	(9)	32%	(14)	18%	(8)	43

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(83)	18%	(144)	10%	(80)	24%	(190)	13%	(103)	26%	(207)	807
U.S. Economy: Wrong Track	13%	(75)	23%	(127)	10%	(57)	13%	(75)	13%	(73)	27%	(149)	557
U.S. Economy: Right Direction	3%	(8)	7%	(17)	9%	(23)	46%	(115)	12%	(30)	23%	(58)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	3%	(8)	11%	(28)	42%	(112)	13%	(34)	30%	(80)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(78)	32%	(124)	9%	(36)	9%	(35)	12%	(49)	18%	(69)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	7%	(11)	10%	(16)	28%	(42)	14%	(21)	39%	(58)	150
Top 2024 Issue: Economy	8%	(22)	24%	(61)	11%	(29)	12%	(30)	18%	(46)	27%	(70)	258
Community: Urban	5%	(7)	14%	(22)	12%	(18)	24%	(38)	17%	(27)	28%	(44)	157
Community: Suburban	14%	(55)	17%	(70)	8%	(32)	23%	(92)	12%	(47)	26%	(106)	402
Community: Rural	8%	(21)	21%	(52)	12%	(31)	24%	(59)	12%	(29)	23%	(56)	248
Community/Gender: Urban Women	4%	(3)	12%	(8)	4%	(3)	21%	(15)	23%	(16)	37%	(26)	71
Community/Gender: Urban Men	5%	(5)	15%	(13)	18%	(15)	27%	(24)	13%	(11)	21%	(19)	87
Community/Gender: Rural Women	6%	(8)	22%	(30)	4%	(5)	15%	(20)	18%	(24)	35%	(46)	133
Community/Gender: Rural Men	11%	(13)	20%	(23)	22%	(26)	34%	(39)	4%	(5)	9%	(10)	115
Community/Gender: Suburban Women	11%	(24)	17%	(37)	10%	(22)	18%	(40)	15%	(33)	29%	(64)	220
Community/Gender: Suburban Men	17%	(31)	18%	(33)	5%	(9)	29%	(52)	8%	(14)	23%	(43)	182
Homeowner	11%	(76)	18%	(130)	10%	(72)	25%	(173)	13%	(89)	23%	(163)	703
Renter	7%	(7)	13%	(11)	9%	(8)	18%	(16)	15%	(13)	38%	(33)	88
Military HHnm: Yes	12%	(14)	18%	(21)	8%	(10)	27%	(31)	13%	(15)	21%	(24)	114
Military HH: No	10%	(70)	18%	(123)	10%	(71)	23%	(159)	13%	(88)	26%	(183)	693
Employ: Private Sector	12%	(35)	19%	(58)	11%	(34)	21%	(62)	16%	(47)	21%	(64)	300
Employ: Government	2%	(1)	25%	(13)	12%	(6)	28%	(14)	17%	(8)	16%	(8)	50
Employ: Self-Employed	27%	(13)	20%	(10)	1%	(0)	23%	(11)	10%	(5)	20%	(10)	48
Employ: Homemaker	3%	(2)	15%	(10)	1%	(0)	14%	(9)	16%	(10)	52%	(34)	65
Employ: Student	25%	(5)	18%	(3)	19%	(4)	13%	(2)	13%	(2)	12%	(2)	19
Employ: Retired	9%	(20)	18%	(39)	11%	(23)	33%	(72)	9%	(21)	20%	(44)	220
Employ: Unemployed	6%	(3)	7%	(4)	11%	(6)	22%	(12)	4%	(2)	50%	(28)	56
Employ: Other	8%	(4)	16%	(8)	12%	(6)	15%	(7)	15%	(7)	35%	(17)	48
Self + Household: White-Collar	14%	(40)	18%	(51)	11%	(30)	29%	(80)	12%	(33)	16%	(44)	279
Self + Household: Blue Collar	8%	(35)	19%	(81)	11%	(45)	22%	(93)	13%	(53)	27%	(113)	419
Union HH: Yes	11%	(10)	20%	(18)	7%	(7)	28%	(26)	15%	(14)	19%	(17)	92
Union HH: No	10%	(73)	18%	(126)	10%	(73)	23%	(164)	13%	(89)	27%	(190)	715

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (83)	18% (144)	10% (80)	24% (190)	13% (103)	26% (207)	807
LGBTQ+: Yes	6% (4)	10% (7)	12% (8)	30% (21)	12% (8)	31% (21)	68
LGBTQ+: No	11% (79)	19% (137)	10% (72)	23% (169)	13% (95)	25% (186)	739
Motivated to Vote	10% (77)	18% (134)	10% (74)	25% (180)	13% (93)	23% (171)	729
Parent: Yes	9% (18)	24% (49)	11% (22)	17% (35)	15% (31)	25% (52)	207
Parent: No	11% (66)	16% (95)	10% (58)	26% (155)	12% (72)	26% (155)	600
COVID Vaccine: Yes	9% (53)	15% (87)	10% (57)	28% (162)	14% (79)	24% (141)	579
COVID Vaccine: No	13% (30)	25% (57)	10% (23)	12% (28)	11% (24)	29% (66)	228
Student Loans: Yes	8% (10)	21% (26)	10% (13)	21% (26)	13% (16)	28% (36)	128
Student Loans: No	11% (74)	17% (117)	10% (67)	24% (163)	13% (87)	25% (171)	679
Favorable Opinion of Haley	10% (28)	29% (84)	11% (31)	19% (56)	13% (39)	18% (52)	290
Unfavorable Opinion of Haley	13% (47)	15% (55)	11% (39)	35% (126)	8% (29)	17% (62)	357
Protestant	14% (28)	19% (38)	10% (20)	27% (53)	9% (18)	21% (42)	198
Roman Catholic	14% (35)	19% (50)	9% (22)	27% (69)	12% (31)	20% (50)	258
Mormon	45% (1)	— (0)	— (0)	— (0)	55% (1)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17% (1)	— (0)	59% (3)	13% (1)	— (0)	11% (0)	4
Jewish	— (0)	34% (6)	7% (1)	28% (5)	17% (3)	14% (3)	19
Muslim	8% (1)	26% (3)	3% (0)	24% (3)	19% (2)	21% (2)	12
Buddhist	— (0)	5% (1)	— (0)	3% (0)	32% (3)	59% (6)	9
Hindu	— (0)	73% (2)	— (0)	— (0)	— (0)	27% (1)	3
Atheist	— (0)	5% (1)	40% (9)	23% (5)	7% (2)	25% (6)	24
Agnostic	10% (4)	7% (2)	10% (3)	39% (14)	5% (2)	29% (10)	35
Something else	3% (3)	16% (16)	6% (7)	23% (23)	18% (18)	34% (35)	102
Nothing in particular	8% (11)	17% (24)	10% (15)	11% (16)	16% (23)	37% (52)	140
Prodigal Biden Voter	3% (1)	18% (8)	15% (6)	11% (5)	11% (5)	42% (18)	42
Undecided Voter (DK/WNV)	— (0)	8% (6)	14% (11)	24% (18)	14% (10)	41% (32)	77
Undecided Voter (DK)	— (0)	12% (4)	19% (6)	38% (11)	7% (2)	25% (8)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	7%	(58)	9%	(76)	12%	(100)	20%	(165)	48%	(386)	807
Gender: Male	4%	(17)	8%	(29)	12%	(45)	17%	(67)	19%	(75)	39%	(151)	384
Gender: Female	1%	(5)	7%	(29)	7%	(31)	8%	(33)	21%	(90)	55%	(235)	423
Age: 18-34	3%	(5)	8%	(18)	14%	(29)	13%	(29)	15%	(32)	47%	(102)	215
Age: 35-44	4%	(5)	8%	(8)	9%	(9)	7%	(8)	23%	(24)	49%	(51)	104
Age: 45-64	3%	(9)	8%	(21)	9%	(24)	10%	(27)	21%	(57)	50%	(136)	274
Age: 65+	1%	(3)	5%	(11)	6%	(14)	17%	(37)	24%	(52)	46%	(98)	214
GenZers: 1997-2012	3%	(3)	6%	(6)	12%	(12)	16%	(16)	17%	(17)	46%	(48)	103
Millennials: 1981-1996	3%	(6)	10%	(20)	12%	(26)	9%	(19)	19%	(39)	48%	(100)	210
GenXers: 1965-1980	4%	(9)	8%	(17)	10%	(22)	11%	(23)	17%	(35)	50%	(105)	211
Baby Boomers: 1946-1964	1%	(3)	6%	(15)	5%	(13)	13%	(32)	27%	(70)	48%	(122)	255
Educ: < College	2%	(10)	7%	(36)	8%	(40)	13%	(63)	21%	(101)	48%	(232)	482
Educ: Bachelors degree	2%	(4)	7%	(15)	10%	(22)	12%	(25)	17%	(37)	51%	(108)	211
Educ: Post-grad	6%	(7)	6%	(7)	13%	(14)	11%	(13)	24%	(27)	40%	(45)	113
Income: Under 50k	1%	(3)	7%	(22)	6%	(20)	13%	(39)	22%	(68)	51%	(160)	313
Income: 50k-100k	3%	(9)	7%	(20)	11%	(35)	15%	(45)	19%	(57)	46%	(138)	304
Income: 100k+	5%	(10)	8%	(16)	11%	(21)	8%	(16)	21%	(40)	46%	(87)	191
Ethnicity: White (Non-Hispanic)	2%	(16)	6%	(43)	9%	(62)	11%	(73)	20%	(132)	52%	(347)	673
Ethnicity: Hispanic	3%	(1)	7%	(2)	20%	(7)	17%	(6)	19%	(6)	34%	(11)	34
Ethnicity: Black (Non-Hispanic)	4%	(4)	16%	(13)	8%	(7)	22%	(17)	28%	(23)	21%	(16)	79
Ethnicity: Asian + Other (Non-Hispanic)	6%	(1)	—	(0)	5%	(1)	19%	(4)	21%	(4)	51%	(11)	22
All Christian	2%	(10)	7%	(34)	9%	(42)	14%	(64)	20%	(90)	48%	(222)	462
All Non-Christian	5%	(2)	13%	(6)	12%	(5)	21%	(9)	9%	(4)	40%	(18)	44
Atheist	2%	(0)	—	(0)	19%	(4)	—	(0)	18%	(4)	61%	(14)	24
Agnostic/Nothing in particular	4%	(7)	8%	(14)	10%	(17)	8%	(13)	21%	(36)	50%	(87)	175
Something Else	2%	(2)	4%	(4)	8%	(8)	13%	(14)	30%	(30)	43%	(44)	102
Evangelical	2%	(3)	8%	(14)	5%	(9)	17%	(28)	20%	(35)	48%	(82)	172
Non-Evangelical	2%	(9)	6%	(23)	10%	(38)	13%	(49)	22%	(85)	47%	(183)	386
PID: Dem (no lean)	4%	(14)	10%	(32)	9%	(31)	16%	(54)	17%	(58)	43%	(145)	334
PID: Ind (no lean)	1%	(2)	5%	(7)	11%	(16)	6%	(9)	22%	(31)	55%	(78)	142
PID: Rep (no lean)	2%	(6)	6%	(19)	9%	(30)	11%	(38)	23%	(76)	49%	(163)	331

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**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	7%	(58)	9%	(76)	12%	(100)	20%	(165)	48%	(386)	807
PID/Gender: Dem Men	7%	(12)	12%	(19)	11%	(19)	20%	(33)	14%	(23)	35%	(58)	164
PID/Gender: Dem Women	1%	(2)	8%	(13)	7%	(12)	12%	(20)	21%	(35)	52%	(88)	170
PID/Gender: Ind Men	3%	(2)	1%	(1)	17%	(12)	5%	(4)	25%	(17)	49%	(35)	70
PID/Gender: Ind Women	—	(0)	8%	(6)	6%	(4)	7%	(5)	19%	(14)	60%	(43)	72
PID/Gender: Rep Men	2%	(3)	6%	(9)	10%	(15)	20%	(30)	23%	(34)	39%	(59)	149
PID/Gender: Rep Women	2%	(3)	6%	(10)	8%	(15)	4%	(8)	23%	(41)	57%	(104)	182
Ideo: Liberal (1-3)	4%	(9)	5%	(11)	9%	(22)	17%	(40)	18%	(41)	47%	(107)	230
Ideo: Moderate (4)	2%	(5)	12%	(28)	11%	(24)	7%	(16)	19%	(44)	50%	(116)	232
Ideo: Conservative (5-7)	2%	(7)	6%	(19)	9%	(30)	13%	(42)	23%	(75)	46%	(148)	322
Ideo/PID: Conservative Republican	2%	(5)	5%	(12)	9%	(22)	14%	(34)	24%	(60)	46%	(113)	246
Ideo/PID: Moderate/Liberal Republican	1%	(1)	9%	(7)	9%	(7)	4%	(3)	20%	(16)	57%	(45)	80
Ideo/PID: Moderate/Conservative Democrat	4%	(5)	17%	(22)	12%	(16)	12%	(15)	19%	(25)	36%	(47)	130
Ideo/PID: Liberal Democrat	4%	(8)	6%	(11)	8%	(15)	19%	(37)	16%	(30)	47%	(90)	190
Unfavorable of Biden and Trump	—	(0)	8%	(9)	10%	(11)	7%	(8)	18%	(20)	57%	(65)	113
2024 H2H Matchup: Biden Voter	4%	(14)	10%	(36)	9%	(31)	15%	(53)	18%	(66)	45%	(162)	363
2024 H2H Matchup: Trump Voter	2%	(7)	5%	(19)	12%	(43)	11%	(41)	22%	(81)	48%	(176)	367
2024 H2H Matchup: Would not Vote	1%	(0)	4%	(1)	1%	(0)	22%	(7)	18%	(5)	55%	(17)	30
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	5%	(2)	—	(0)	26%	(12)	66%	(31)	47
2022 House Vote: Democrat	4%	(12)	8%	(28)	8%	(28)	15%	(52)	17%	(59)	47%	(157)	335
2022 House Vote: Republican	2%	(6)	7%	(24)	11%	(38)	12%	(41)	24%	(81)	45%	(155)	344
2022 House Vote: Did not Vote	3%	(3)	4%	(5)	9%	(11)	6%	(8)	20%	(24)	58%	(71)	122
2020 Vote: Joe Biden	4%	(15)	9%	(32)	8%	(29)	14%	(54)	18%	(66)	48%	(179)	375
2020 Vote: Donald Trump	2%	(7)	6%	(22)	11%	(40)	11%	(42)	24%	(89)	45%	(165)	366
2020 Vote: Someone Else	—	(0)	19%	(2)	10%	(1)	—	(0)	11%	(1)	59%	(5)	9
2020 Vote: Did not Vote	—	(0)	3%	(2)	12%	(7)	7%	(4)	14%	(8)	64%	(37)	57
2016 Vote: Hillary Clinton	4%	(10)	9%	(25)	8%	(22)	16%	(43)	19%	(53)	44%	(122)	274
2016 Vote: Donald Trump	1%	(4)	8%	(25)	11%	(35)	12%	(38)	25%	(80)	44%	(143)	324
2016 Vote: Someone Else	18%	(5)	3%	(1)	—	(0)	7%	(2)	15%	(4)	57%	(15)	26
2020 Vote/PID: Not Biden/Democrat	—	(0)	11%	(5)	18%	(8)	11%	(5)	17%	(8)	43%	(19)	45
2020 Vote/PID: Not Trump/Republican	—	(0)	7%	(3)	8%	(4)	6%	(2)	10%	(4)	68%	(29)	43

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**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	7%	(58)	9%	(76)	12%	(100)	20%	(165)	48%	(386)	807
U.S. Economy: Wrong Track	2%	(9)	6%	(33)	10%	(54)	10%	(57)	21%	(117)	52%	(287)	557
U.S. Economy: Right Direction	5%	(13)	10%	(25)	9%	(22)	17%	(43)	19%	(48)	40%	(99)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	9%	(23)	5%	(14)	18%	(49)	18%	(49)	44%	(117)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	5%	(21)	13%	(49)	11%	(42)	23%	(89)	47%	(183)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	9%	(14)	8%	(13)	6%	(9)	18%	(27)	58%	(86)	150
Top 2024 Issue: Economy	1%	(3)	6%	(15)	13%	(34)	7%	(19)	21%	(53)	52%	(134)	258
Community: Urban	2%	(3)	10%	(16)	11%	(17)	13%	(21)	21%	(33)	43%	(68)	157
Community: Suburban	3%	(12)	6%	(25)	11%	(45)	10%	(40)	19%	(75)	51%	(205)	402
Community: Rural	3%	(6)	7%	(18)	6%	(15)	16%	(39)	23%	(57)	46%	(113)	248
Community/Gender: Urban Women	—	(0)	6%	(4)	11%	(8)	5%	(4)	26%	(18)	52%	(37)	71
Community/Gender: Urban Men	4%	(3)	13%	(12)	11%	(9)	19%	(17)	17%	(15)	36%	(31)	87
Community/Gender: Rural Women	1%	(2)	7%	(10)	2%	(3)	8%	(10)	26%	(35)	55%	(73)	133
Community/Gender: Rural Men	4%	(4)	7%	(8)	11%	(12)	25%	(29)	19%	(22)	34%	(40)	115
Community/Gender: Suburban Women	1%	(3)	7%	(15)	9%	(21)	9%	(19)	17%	(37)	57%	(124)	220
Community/Gender: Suburban Men	5%	(9)	5%	(10)	13%	(24)	12%	(21)	21%	(38)	44%	(80)	182
Homeowner	3%	(19)	7%	(50)	10%	(69)	12%	(84)	21%	(150)	47%	(331)	703
Renter	2%	(2)	9%	(8)	8%	(7)	18%	(15)	16%	(14)	47%	(41)	88
Military HHnm: Yes	2%	(2)	5%	(6)	6%	(7)	20%	(23)	22%	(25)	45%	(52)	114
Military HH: No	3%	(19)	8%	(52)	10%	(70)	11%	(77)	20%	(140)	48%	(334)	693
Employ: Private Sector	3%	(10)	11%	(32)	14%	(43)	7%	(20)	20%	(59)	45%	(136)	300
Employ: Government	3%	(2)	5%	(2)	10%	(5)	17%	(9)	13%	(6)	52%	(26)	50
Employ: Self-Employed	2%	(1)	3%	(1)	8%	(4)	16%	(8)	29%	(14)	43%	(21)	48
Employ: Homemaker	—	(0)	14%	(9)	7%	(5)	4%	(2)	17%	(11)	58%	(38)	65
Employ: Student	—	(0)	9%	(2)	18%	(3)	16%	(3)	14%	(3)	44%	(8)	19
Employ: Retired	1%	(3)	4%	(9)	6%	(14)	18%	(40)	27%	(59)	43%	(94)	220
Employ: Unemployed	5%	(3)	—	(0)	2%	(1)	22%	(12)	12%	(7)	60%	(34)	56
Employ: Other	6%	(3)	6%	(3)	3%	(1)	12%	(6)	13%	(6)	60%	(29)	48
Self + Household: White-Collar	3%	(8)	7%	(19)	13%	(35)	12%	(34)	21%	(59)	44%	(124)	279
Self + Household: Blue Collar	2%	(8)	7%	(31)	8%	(34)	14%	(59)	19%	(81)	49%	(206)	419
Union HH: Yes	8%	(7)	12%	(11)	16%	(14)	13%	(12)	16%	(15)	37%	(34)	92
Union HH: No	2%	(15)	7%	(47)	9%	(62)	12%	(89)	21%	(150)	49%	(352)	715

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**Table BLMB2\_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	7%	(58)	9%	(76)	12%	(100)	20%	(165)	48%	(386)	807
LGBTQ+: Yes	1%	(1)	9%	(6)	12%	(8)	19%	(13)	20%	(13)	39%	(27)	68
LGBTQ+: No	3%	(21)	7%	(52)	9%	(68)	12%	(87)	21%	(152)	49%	(359)	739
Motivated to Vote	3%	(22)	7%	(51)	9%	(65)	13%	(92)	22%	(157)	47%	(341)	729
Parent: Yes	5%	(11)	12%	(24)	14%	(28)	12%	(24)	20%	(41)	38%	(78)	207
Parent: No	2%	(10)	6%	(34)	8%	(48)	13%	(76)	21%	(124)	51%	(308)	600
COVID Vaccine: Yes	3%	(18)	6%	(36)	10%	(55)	13%	(75)	21%	(121)	47%	(273)	579
COVID Vaccine: No	1%	(3)	10%	(22)	9%	(21)	11%	(25)	19%	(44)	50%	(113)	228
Student Loans: Yes	4%	(5)	6%	(8)	14%	(18)	12%	(15)	21%	(27)	43%	(56)	128
Student Loans: No	2%	(17)	7%	(50)	9%	(58)	13%	(85)	20%	(138)	49%	(330)	679
Favorable Opinion of Haley	3%	(8)	8%	(24)	10%	(30)	10%	(28)	25%	(74)	43%	(126)	290
Unfavorable Opinion of Haley	3%	(10)	7%	(26)	12%	(43)	19%	(66)	16%	(56)	43%	(155)	357
Protestant	2%	(4)	7%	(13)	5%	(9)	15%	(31)	20%	(40)	51%	(101)	198
Roman Catholic	2%	(6)	8%	(20)	12%	(30)	13%	(33)	19%	(49)	47%	(120)	258
Mormon	—	(0)	—	(0)	—	(0)	18%	(0)	55%	(1)	27%	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	13%	(1)	60%	(3)	—	(0)	10%	(0)	17%	(1)	4
Jewish	5%	(1)	13%	(2)	11%	(2)	18%	(4)	10%	(2)	43%	(8)	19
Muslim	2%	(0)	23%	(3)	—	(0)	29%	(3)	10%	(1)	36%	(4)	12
Buddhist	—	(0)	6%	(1)	32%	(3)	5%	(1)	—	(0)	56%	(5)	9
Hindu	24%	(1)	—	(0)	—	(0)	49%	(2)	27%	(1)	—	(0)	3
Atheist	2%	(0)	—	(0)	19%	(4)	—	(0)	18%	(4)	61%	(14)	24
Agnostic	4%	(1)	6%	(2)	17%	(6)	7%	(2)	10%	(4)	57%	(20)	35
Something else	2%	(2)	4%	(4)	8%	(8)	13%	(14)	30%	(30)	43%	(44)	102
Nothing in particular	4%	(6)	9%	(12)	8%	(11)	8%	(11)	23%	(33)	48%	(67)	140
Prodigal Biden Voter	1%	(0)	5%	(2)	10%	(4)	10%	(4)	10%	(4)	64%	(27)	42
Undecided Voter (DK/WNV)	—	(0)	3%	(3)	3%	(3)	9%	(7)	23%	(18)	61%	(47)	77
Undecided Voter (DK)	1%	(0)	4%	(1)	1%	(0)	22%	(7)	18%	(5)	55%	(17)	30

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (74)	34% (270)	14% (117)	20% (165)	18% (147)	4% (34)	807
Gender: Male	11% (43)	36% (138)	13% (51)	25% (97)	10% (39)	4% (15)	384
Gender: Female	7% (31)	31% (132)	16% (66)	16% (68)	25% (107)	4% (18)	423
Age: 18-34	13% (28)	32% (68)	11% (24)	15% (32)	21% (45)	9% (19)	215
Age: 35-44	15% (15)	37% (38)	13% (14)	9% (9)	20% (21)	7% (7)	104
Age: 45-64	8% (22)	36% (99)	13% (36)	19% (53)	23% (62)	1% (2)	274
Age: 65+	4% (9)	31% (65)	20% (43)	33% (71)	9% (19)	3% (6)	214
GenZers: 1997-2012	13% (14)	28% (29)	10% (11)	13% (14)	27% (27)	9% (9)	103
Millennials: 1981-1996	14% (29)	37% (77)	11% (24)	13% (27)	17% (36)	8% (16)	210
GenXers: 1965-1980	10% (21)	36% (76)	12% (25)	19% (40)	23% (48)	1% (2)	211
Baby Boomers: 1946-1964	4% (11)	30% (77)	21% (52)	30% (76)	13% (34)	2% (4)	255
Educ: < College	8% (40)	39% (187)	12% (60)	16% (76)	19% (94)	5% (26)	482
Educ: Bachelors degree	11% (23)	28% (58)	16% (35)	27% (56)	15% (32)	3% (6)	211
Educ: Post-grad	10% (11)	22% (25)	19% (22)	29% (33)	18% (21)	1% (2)	113
Income: Under 50k	7% (21)	34% (106)	15% (47)	19% (58)	20% (64)	6% (18)	313
Income: 50k-100k	10% (31)	37% (114)	13% (39)	17% (51)	19% (58)	3% (11)	304
Income: 100k+	12% (23)	27% (51)	16% (31)	29% (56)	13% (25)	3% (5)	191
Ethnicity: White (Non-Hispanic)	9% (58)	33% (224)	16% (105)	20% (135)	18% (122)	4% (28)	673
Ethnicity: Hispanic	18% (6)	30% (10)	6% (2)	26% (9)	17% (6)	4% (1)	34
Ethnicity: Black (Non-Hispanic)	13% (10)	39% (31)	10% (8)	22% (18)	11% (9)	5% (4)	79
Ethnicity: Asian + Other (Non-Hispanic)	4% (1)	25% (5)	7% (1)	16% (4)	46% (10)	2% (0)	22
All Christian	10% (45)	36% (165)	14% (66)	23% (105)	16% (73)	2% (8)	462
All Non-Christian	12% (5)	23% (10)	15% (6)	17% (8)	30% (13)	2% (1)	44
Atheist	— (0)	47% (11)	20% (5)	23% (6)	5% (1)	5% (1)	24
Agnostic/Nothing in particular	9% (16)	28% (50)	18% (31)	17% (29)	21% (36)	7% (13)	175
Something Else	8% (8)	34% (35)	9% (9)	18% (18)	22% (23)	10% (10)	102
Evangelical	7% (12)	39% (67)	13% (22)	17% (30)	19% (32)	6% (10)	172
Non-Evangelical	10% (39)	34% (132)	14% (53)	24% (92)	16% (62)	2% (8)	386
PID: Dem (no lean)	7% (24)	27% (91)	14% (47)	32% (107)	15% (49)	5% (17)	334
PID: Ind (no lean)	7% (10)	36% (51)	12% (18)	15% (21)	28% (39)	2% (3)	142
PID: Rep (no lean)	12% (41)	39% (129)	16% (52)	11% (37)	18% (59)	4% (14)	331

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	34%	(270)	14%	(117)	20%	(165)	18%	(147)	4%	(34)	807
PID/Gender: Dem Men	7%	(11)	32%	(52)	12%	(19)	37%	(61)	8%	(13)	5%	(8)	164
PID/Gender: Dem Women	7%	(13)	23%	(39)	16%	(28)	27%	(46)	21%	(36)	5%	(8)	170
PID/Gender: Ind Men	14%	(9)	32%	(23)	13%	(9)	22%	(16)	19%	(14)	—	(0)	70
PID/Gender: Ind Women	1%	(1)	39%	(28)	12%	(9)	7%	(5)	36%	(26)	5%	(3)	72
PID/Gender: Rep Men	15%	(23)	42%	(63)	15%	(22)	14%	(21)	9%	(13)	5%	(7)	149
PID/Gender: Rep Women	10%	(18)	36%	(66)	16%	(30)	9%	(16)	25%	(45)	4%	(7)	182
Ideo: Liberal (1-3)	4%	(10)	20%	(46)	15%	(35)	40%	(93)	18%	(41)	2%	(5)	230
Ideo: Moderate (4)	10%	(24)	34%	(80)	12%	(27)	16%	(37)	22%	(52)	6%	(14)	232
Ideo: Conservative (5-7)	12%	(39)	42%	(137)	16%	(51)	11%	(35)	15%	(47)	4%	(13)	322
Ideo/PID: Conservative Republican	12%	(31)	42%	(104)	17%	(41)	10%	(24)	15%	(36)	4%	(10)	246
Ideo/PID: Moderate/Liberal Republican	11%	(9)	29%	(23)	13%	(10)	17%	(13)	26%	(21)	4%	(3)	80
Ideo/PID: Moderate/Conservative Democrat	14%	(19)	37%	(48)	14%	(18)	17%	(22)	10%	(13)	7%	(10)	130
Ideo/PID: Liberal Democrat	3%	(5)	20%	(38)	14%	(26)	45%	(85)	17%	(32)	2%	(5)	190
Unfavorable of Biden and Trump	2%	(3)	32%	(36)	13%	(14)	23%	(27)	26%	(29)	4%	(4)	113
2024 H2H Matchup: Biden Voter	5%	(19)	26%	(94)	14%	(50)	35%	(127)	16%	(59)	4%	(14)	363
2024 H2H Matchup: Trump Voter	14%	(51)	41%	(151)	15%	(54)	7%	(27)	18%	(66)	5%	(17)	367
2024 H2H Matchup: Would not Vote	2%	(0)	33%	(10)	14%	(4)	27%	(8)	21%	(6)	3%	(1)	30
2024 H2H Matchup: Do not Know	8%	(4)	33%	(15)	17%	(8)	5%	(2)	31%	(15)	6%	(3)	47
2022 House Vote: Democrat	6%	(21)	25%	(84)	14%	(47)	36%	(120)	16%	(54)	3%	(10)	335
2022 House Vote: Republican	13%	(45)	41%	(142)	16%	(56)	9%	(32)	17%	(57)	3%	(12)	344
2022 House Vote: Did not Vote	7%	(8)	36%	(44)	11%	(13)	11%	(13)	26%	(32)	9%	(12)	122
2020 Vote: Joe Biden	5%	(21)	24%	(91)	13%	(50)	34%	(129)	19%	(71)	4%	(13)	375
2020 Vote: Donald Trump	13%	(47)	44%	(160)	17%	(63)	7%	(27)	14%	(52)	4%	(16)	366
2020 Vote: Someone Else	2%	(0)	31%	(3)	22%	(2)	11%	(1)	26%	(2)	8%	(1)	9
2020 Vote: Did not Vote	12%	(7)	29%	(17)	4%	(2)	13%	(7)	37%	(21)	6%	(4)	57
2016 Vote: Hillary Clinton	5%	(15)	25%	(68)	15%	(40)	38%	(105)	15%	(41)	2%	(5)	274
2016 Vote: Donald Trump	13%	(44)	41%	(134)	18%	(57)	9%	(30)	15%	(50)	3%	(10)	324
2016 Vote: Someone Else	6%	(2)	29%	(7)	2%	(0)	37%	(10)	26%	(7)	—	(0)	26
2020 Vote/PID: Not Biden/Democrat	12%	(5)	49%	(22)	12%	(5)	3%	(1)	15%	(7)	8%	(4)	45
2020 Vote/PID: Not Trump/Republican	3%	(1)	15%	(7)	9%	(4)	28%	(12)	42%	(18)	3%	(1)	43

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	34%	(270)	14%	(117)	20%	(165)	18%	(147)	4%	(34)	807
U.S. Economy: Wrong Track	10%	(57)	38%	(214)	15%	(84)	11%	(64)	20%	(114)	4%	(23)	557
U.S. Economy: Right Direction	7%	(17)	23%	(56)	13%	(33)	40%	(101)	13%	(33)	4%	(10)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(17)	22%	(59)	13%	(33)	39%	(104)	16%	(41)	4%	(10)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(50)	43%	(169)	16%	(64)	8%	(30)	16%	(64)	4%	(15)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(7)	29%	(43)	13%	(20)	21%	(31)	27%	(41)	6%	(8)	150
Top 2024 Issue: Economy	9%	(24)	44%	(113)	13%	(33)	8%	(20)	24%	(61)	3%	(7)	258
Community: Urban	6%	(10)	37%	(59)	9%	(15)	22%	(34)	20%	(31)	6%	(9)	157
Community: Suburban	9%	(37)	32%	(128)	15%	(62)	20%	(80)	19%	(78)	4%	(17)	402
Community: Rural	11%	(27)	34%	(83)	16%	(40)	21%	(51)	15%	(38)	3%	(8)	248
Community/Gender: Urban Women	7%	(5)	34%	(24)	11%	(8)	15%	(11)	25%	(17)	8%	(6)	71
Community/Gender: Urban Men	5%	(5)	40%	(35)	8%	(7)	27%	(23)	16%	(14)	4%	(3)	87
Community/Gender: Rural Women	7%	(9)	36%	(47)	16%	(21)	15%	(20)	23%	(31)	4%	(5)	133
Community/Gender: Rural Men	16%	(19)	31%	(36)	16%	(19)	27%	(31)	6%	(7)	3%	(3)	115
Community/Gender: Suburban Women	8%	(18)	28%	(61)	17%	(37)	17%	(37)	27%	(59)	4%	(8)	220
Community/Gender: Suburban Men	11%	(20)	37%	(67)	14%	(25)	23%	(43)	10%	(18)	5%	(9)	182
Homeowner	9%	(65)	34%	(238)	14%	(102)	21%	(149)	18%	(126)	3%	(23)	703
Renter	10%	(9)	31%	(27)	15%	(14)	16%	(14)	19%	(17)	8%	(7)	88
Military HHnm: Yes	14%	(15)	39%	(45)	13%	(14)	23%	(26)	10%	(11)	2%	(2)	114
Military HH: No	9%	(59)	33%	(226)	15%	(103)	20%	(139)	20%	(135)	5%	(32)	693
Employ: Private Sector	9%	(28)	33%	(99)	17%	(52)	18%	(53)	20%	(60)	2%	(7)	300
Employ: Government	24%	(12)	30%	(15)	6%	(3)	13%	(6)	18%	(9)	8%	(4)	50
Employ: Self-Employed	17%	(8)	40%	(19)	9%	(4)	18%	(9)	14%	(7)	2%	(1)	48
Employ: Homemaker	14%	(9)	35%	(23)	10%	(7)	9%	(6)	20%	(13)	12%	(8)	65
Employ: Student	7%	(1)	37%	(7)	12%	(2)	23%	(4)	18%	(3)	4%	(1)	19
Employ: Retired	3%	(7)	33%	(72)	19%	(41)	31%	(69)	11%	(24)	3%	(7)	220
Employ: Unemployed	3%	(2)	29%	(16)	12%	(7)	19%	(11)	30%	(17)	7%	(4)	56
Employ: Other	15%	(7)	38%	(18)	2%	(1)	13%	(6)	27%	(13)	4%	(2)	48
Self + Household: White-Collar	9%	(25)	26%	(71)	18%	(50)	30%	(83)	17%	(48)	1%	(3)	279
Self + Household: Blue Collar	9%	(37)	41%	(171)	14%	(59)	17%	(70)	16%	(67)	4%	(15)	419
Union HH: Yes	19%	(17)	39%	(36)	12%	(11)	19%	(17)	8%	(7)	3%	(2)	92
Union HH: No	8%	(57)	33%	(234)	15%	(105)	21%	(147)	19%	(139)	4%	(32)	715

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	34%	(270)	14%	(117)	20%	(165)	18%	(147)	4%	(34)	807
LGBTQ+: Yes	11%	(8)	22%	(15)	11%	(7)	22%	(15)	25%	(17)	9%	(6)	68
LGBTQ+: No	9%	(67)	35%	(255)	15%	(109)	20%	(150)	18%	(129)	4%	(28)	739
Motivated to Vote	9%	(63)	35%	(252)	15%	(109)	21%	(156)	17%	(122)	4%	(28)	729
Parent: Yes	13%	(26)	34%	(71)	15%	(30)	13%	(27)	18%	(37)	8%	(16)	207
Parent: No	8%	(48)	33%	(200)	14%	(86)	23%	(138)	18%	(110)	3%	(18)	600
COVID Vaccine: Yes	9%	(54)	30%	(172)	14%	(79)	25%	(146)	19%	(109)	3%	(19)	579
COVID Vaccine: No	9%	(21)	43%	(98)	17%	(38)	8%	(18)	16%	(38)	7%	(15)	228
Student Loans: Yes	11%	(14)	34%	(43)	13%	(17)	14%	(19)	22%	(28)	6%	(7)	128
Student Loans: No	9%	(60)	33%	(227)	15%	(100)	22%	(146)	18%	(119)	4%	(27)	679
Favorable Opinion of Haley	11%	(33)	42%	(121)	15%	(43)	18%	(51)	12%	(34)	3%	(7)	290
Unfavorable Opinion of Haley	9%	(32)	27%	(96)	19%	(68)	30%	(108)	12%	(44)	3%	(10)	357
Protestant	9%	(17)	36%	(72)	16%	(31)	23%	(45)	16%	(31)	1%	(1)	198
Roman Catholic	10%	(25)	36%	(92)	13%	(35)	23%	(59)	16%	(40)	3%	(7)	258
Mormon	—	(0)	—	(0)	—	(0)	18%	(0)	82%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	59%	(3)	15%	(1)	—	(0)	7%	(0)	20%	(1)	—	(0)	4
Jewish	7%	(1)	22%	(4)	7%	(1)	29%	(6)	35%	(7)	—	(0)	19
Muslim	28%	(3)	32%	(4)	10%	(1)	12%	(1)	9%	(1)	9%	(1)	12
Buddhist	—	(0)	5%	(1)	32%	(3)	6%	(1)	56%	(5)	—	(0)	9
Hindu	24%	(1)	49%	(2)	27%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	—	(0)	47%	(11)	20%	(5)	23%	(6)	5%	(1)	5%	(1)	24
Agnostic	4%	(1)	29%	(10)	24%	(8)	23%	(8)	18%	(6)	3%	(1)	35
Something else	8%	(8)	34%	(35)	9%	(9)	18%	(18)	22%	(23)	10%	(10)	102
Nothing in particular	11%	(15)	28%	(40)	16%	(23)	15%	(21)	22%	(30)	9%	(12)	140
Prodigal Biden Voter	13%	(5)	23%	(10)	9%	(4)	13%	(6)	38%	(16)	3%	(1)	42
Undecided Voter (DK/WNV)	6%	(4)	33%	(25)	16%	(12)	14%	(11)	27%	(21)	5%	(4)	77
Undecided Voter (DK)	2%	(0)	33%	(10)	14%	(4)	27%	(8)	21%	(6)	3%	(1)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(15)	9%	(72)	12%	(96)	12%	(99)	27%	(215)	38%	(310)	807
Gender: Male	2%	(9)	11%	(42)	13%	(50)	16%	(63)	28%	(109)	29%	(110)	384
Gender: Female	2%	(6)	7%	(30)	11%	(45)	9%	(36)	25%	(106)	47%	(200)	423
Age: 18-34	4%	(9)	14%	(29)	11%	(24)	9%	(20)	21%	(44)	42%	(89)	215
Age: 35-44	1%	(1)	11%	(12)	13%	(13)	11%	(12)	28%	(29)	35%	(37)	104
Age: 45-64	2%	(5)	8%	(21)	14%	(38)	11%	(31)	25%	(67)	40%	(111)	274
Age: 65+	—	(0)	4%	(10)	10%	(20)	17%	(37)	34%	(74)	34%	(72)	214
GenZers: 1997-2012	7%	(7)	13%	(14)	7%	(8)	8%	(8)	21%	(22)	43%	(45)	103
Millennials: 1981-1996	1%	(2)	13%	(28)	14%	(29)	11%	(23)	24%	(51)	37%	(77)	210
GenXers: 1965-1980	1%	(2)	10%	(20)	13%	(28)	13%	(27)	23%	(50)	40%	(84)	211
Baby Boomers: 1946-1964	1%	(3)	4%	(11)	11%	(27)	14%	(35)	34%	(86)	36%	(92)	255
Educ: < College	2%	(10)	9%	(42)	10%	(47)	10%	(50)	29%	(139)	40%	(193)	482
Educ: Bachelors degree	1%	(1)	10%	(21)	17%	(35)	12%	(25)	21%	(44)	40%	(85)	211
Educ: Post-grad	3%	(3)	8%	(10)	12%	(13)	21%	(24)	28%	(32)	28%	(32)	113
Income: Under 50k	2%	(6)	11%	(35)	9%	(29)	9%	(29)	25%	(77)	43%	(135)	313
Income: 50k-100k	2%	(6)	8%	(25)	12%	(35)	14%	(43)	26%	(80)	38%	(115)	304
Income: 100k+	2%	(3)	6%	(12)	16%	(31)	14%	(28)	30%	(57)	31%	(59)	191
Ethnicity: White (Non-Hispanic)	1%	(8)	9%	(62)	12%	(80)	12%	(80)	27%	(182)	39%	(261)	673
Ethnicity: Hispanic	11%	(4)	11%	(4)	9%	(3)	18%	(6)	13%	(4)	38%	(13)	34
Ethnicity: Black (Non-Hispanic)	2%	(1)	8%	(6)	12%	(10)	14%	(11)	32%	(25)	33%	(26)	79
Ethnicity: Asian + Other (Non-Hispanic)	11%	(2)	3%	(1)	14%	(3)	13%	(3)	14%	(3)	44%	(10)	22
All Christian	2%	(10)	9%	(40)	13%	(59)	14%	(65)	28%	(128)	35%	(160)	462
All Non-Christian	2%	(1)	22%	(10)	14%	(6)	10%	(4)	9%	(4)	44%	(20)	44
Atheist	2%	(0)	19%	(5)	15%	(4)	2%	(1)	16%	(4)	46%	(11)	24
Agnostic/Nothing in particular	2%	(3)	8%	(15)	9%	(15)	11%	(19)	29%	(50)	42%	(74)	175
Something Else	—	(0)	3%	(3)	12%	(12)	11%	(11)	29%	(29)	45%	(46)	102
Evangelical	—	(0)	6%	(11)	11%	(18)	12%	(21)	23%	(39)	48%	(82)	172
Non-Evangelical	3%	(11)	8%	(33)	13%	(52)	14%	(54)	30%	(114)	32%	(123)	386
PID: Dem (no lean)	3%	(11)	12%	(39)	12%	(39)	15%	(51)	25%	(85)	33%	(109)	334
PID: Ind (no lean)	2%	(3)	6%	(8)	8%	(12)	8%	(12)	34%	(48)	42%	(59)	142
PID: Rep (no lean)	—	(1)	8%	(25)	14%	(45)	11%	(37)	25%	(82)	43%	(141)	331

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(15)	9%	(72)	12%	(96)	12%	(99)	27%	(215)	38%	(310)	807
PID/Gender: Dem Men	4%	(7)	13%	(21)	10%	(16)	20%	(33)	24%	(40)	29%	(48)	164
PID/Gender: Dem Women	2%	(4)	11%	(18)	14%	(23)	11%	(18)	26%	(45)	36%	(62)	170
PID/Gender: Ind Men	2%	(1)	7%	(5)	12%	(9)	12%	(8)	36%	(25)	31%	(22)	70
PID/Gender: Ind Women	2%	(2)	4%	(3)	5%	(3)	5%	(3)	31%	(22)	53%	(38)	72
PID/Gender: Rep Men	—	(0)	11%	(17)	17%	(26)	15%	(22)	29%	(44)	27%	(41)	149
PID/Gender: Rep Women	—	(1)	5%	(9)	11%	(19)	8%	(15)	21%	(38)	55%	(100)	182
Ideo: Liberal (1-3)	5%	(11)	12%	(27)	13%	(30)	20%	(45)	21%	(48)	30%	(68)	230
Ideo: Moderate (4)	1%	(3)	9%	(21)	10%	(23)	7%	(17)	31%	(71)	42%	(98)	232
Ideo: Conservative (5-7)	—	(1)	8%	(25)	13%	(41)	11%	(36)	28%	(91)	40%	(128)	322
Ideo/PID: Conservative Republican	—	(0)	7%	(18)	13%	(32)	12%	(30)	27%	(67)	40%	(99)	246
Ideo/PID: Moderate/Liberal Republican	1%	(1)	10%	(8)	15%	(12)	8%	(6)	20%	(16)	46%	(37)	80
Ideo/PID: Moderate/Conservative Democrat	2%	(3)	11%	(14)	10%	(13)	10%	(13)	29%	(38)	38%	(49)	130
Ideo/PID: Liberal Democrat	4%	(8)	13%	(25)	13%	(24)	20%	(38)	23%	(43)	27%	(52)	190
Unfavorable of Biden and Trump	—	(0)	9%	(10)	17%	(19)	3%	(3)	26%	(29)	46%	(52)	113
2024 H2H Matchup: Biden Voter	3%	(11)	12%	(44)	12%	(45)	14%	(51)	28%	(100)	31%	(112)	363
2024 H2H Matchup: Trump Voter	1%	(3)	6%	(22)	12%	(43)	13%	(47)	26%	(94)	43%	(159)	367
2024 H2H Matchup: Would not Vote	1%	(0)	12%	(4)	7%	(2)	5%	(1)	25%	(8)	51%	(15)	30
2024 H2H Matchup: Do not Know	3%	(1)	7%	(3)	11%	(5)	—	(0)	29%	(13)	50%	(23)	47
2022 House Vote: Democrat	3%	(11)	12%	(41)	13%	(44)	15%	(49)	27%	(91)	30%	(99)	335
2022 House Vote: Republican	1%	(4)	8%	(27)	12%	(42)	13%	(46)	27%	(93)	38%	(132)	344
2022 House Vote: Did not Vote	—	(0)	4%	(5)	7%	(9)	3%	(4)	25%	(31)	60%	(74)	122
2020 Vote: Joe Biden	2%	(9)	9%	(35)	12%	(45)	14%	(51)	27%	(103)	35%	(132)	375
2020 Vote: Donald Trump	1%	(4)	8%	(30)	13%	(46)	13%	(47)	26%	(96)	39%	(143)	366
2020 Vote: Someone Else	—	(0)	3%	(0)	7%	(1)	2%	(0)	31%	(3)	57%	(5)	9
2020 Vote: Did not Vote	4%	(2)	11%	(6)	7%	(4)	3%	(2)	23%	(13)	52%	(30)	57
2016 Vote: Hillary Clinton	3%	(8)	9%	(25)	14%	(38)	19%	(52)	29%	(81)	26%	(70)	274
2016 Vote: Donald Trump	—	(2)	9%	(29)	12%	(38)	12%	(40)	29%	(95)	37%	(120)	324
2016 Vote: Someone Else	5%	(1)	—	(0)	8%	(2)	5%	(1)	35%	(9)	46%	(12)	26
2020 Vote/PID: Not Biden/Democrat	5%	(2)	20%	(9)	2%	(1)	12%	(5)	24%	(11)	38%	(17)	45
2020 Vote/PID: Not Trump/Republican	—	(0)	3%	(1)	13%	(6)	2%	(1)	29%	(13)	53%	(22)	43

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(15)	9%	(72)	12%	(96)	12%	(99)	27%	(215)	38%	(310)	807
U.S. Economy: Wrong Track	2%	(9)	9%	(48)	11%	(63)	8%	(47)	27%	(148)	44%	(242)	557
U.S. Economy: Right Direction	2%	(6)	10%	(24)	13%	(32)	21%	(53)	27%	(67)	27%	(67)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	11%	(30)	13%	(35)	17%	(45)	24%	(63)	32%	(86)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(6)	8%	(31)	12%	(48)	12%	(47)	26%	(101)	41%	(160)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	8%	(12)	8%	(13)	5%	(7)	34%	(51)	43%	(64)	150
Top 2024 Issue: Economy	3%	(7)	9%	(24)	11%	(28)	6%	(17)	28%	(73)	42%	(109)	258
Community: Urban	2%	(3)	9%	(15)	14%	(21)	16%	(25)	26%	(41)	33%	(52)	157
Community: Suburban	2%	(8)	8%	(33)	11%	(45)	11%	(46)	26%	(103)	41%	(166)	402
Community: Rural	2%	(4)	10%	(25)	12%	(29)	12%	(29)	28%	(70)	37%	(91)	248
Community/Gender: Urban Women	1%	(0)	11%	(7)	16%	(11)	4%	(3)	27%	(19)	42%	(29)	71
Community/Gender: Urban Men	3%	(2)	8%	(7)	12%	(10)	25%	(22)	25%	(22)	26%	(23)	87
Community/Gender: Rural Women	2%	(3)	4%	(6)	8%	(11)	12%	(15)	30%	(39)	44%	(59)	133
Community/Gender: Rural Men	1%	(1)	17%	(19)	16%	(19)	12%	(13)	27%	(31)	28%	(32)	115
Community/Gender: Suburban Women	2%	(3)	8%	(17)	11%	(24)	8%	(18)	21%	(47)	51%	(111)	220
Community/Gender: Suburban Men	3%	(5)	9%	(16)	12%	(21)	15%	(28)	31%	(57)	30%	(55)	182
Homeowner	2%	(12)	9%	(63)	12%	(84)	12%	(87)	28%	(200)	37%	(257)	703
Renter	3%	(2)	9%	(8)	12%	(10)	13%	(11)	15%	(13)	48%	(42)	88
Military HHnm: Yes	—	(0)	9%	(10)	17%	(20)	20%	(23)	29%	(33)	25%	(28)	114
Military HH: No	2%	(15)	9%	(62)	11%	(76)	11%	(77)	26%	(181)	41%	(282)	693
Employ: Private Sector	2%	(7)	13%	(40)	13%	(40)	15%	(44)	23%	(70)	33%	(99)	300
Employ: Government	2%	(1)	13%	(7)	20%	(10)	3%	(2)	23%	(11)	38%	(19)	50
Employ: Self-Employed	4%	(2)	9%	(4)	20%	(10)	5%	(2)	28%	(14)	33%	(16)	48
Employ: Homemaker	—	(0)	4%	(3)	9%	(6)	3%	(2)	26%	(17)	58%	(38)	65
Employ: Student	3%	(1)	17%	(3)	17%	(3)	6%	(1)	4%	(1)	55%	(10)	19
Employ: Retired	2%	(3)	5%	(10)	10%	(22)	18%	(40)	31%	(69)	34%	(75)	220
Employ: Unemployed	—	(0)	6%	(3)	4%	(2)	13%	(7)	28%	(16)	49%	(28)	56
Employ: Other	2%	(1)	5%	(2)	5%	(3)	1%	(0)	36%	(17)	51%	(25)	48
Self + Household: White-Collar	3%	(7)	10%	(29)	15%	(42)	13%	(35)	24%	(68)	35%	(98)	279
Self + Household: Blue Collar	1%	(6)	10%	(40)	11%	(45)	14%	(59)	27%	(113)	37%	(156)	419
Union HH: Yes	3%	(3)	13%	(12)	19%	(18)	17%	(16)	21%	(20)	26%	(24)	92
Union HH: No	2%	(12)	8%	(60)	11%	(78)	12%	(84)	27%	(195)	40%	(286)	715

Continued on next page

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(15)	9%	(72)	12%	(96)	12%	(99)	27%	(215)	38%	(310)	807
LGBTQ+: Yes	2%	(2)	19%	(13)	13%	(9)	15%	(11)	22%	(15)	29%	(20)	68
LGBTQ+: No	2%	(13)	8%	(59)	12%	(87)	12%	(89)	27%	(200)	39%	(290)	739
Motivated to Vote	2%	(15)	8%	(59)	13%	(91)	13%	(95)	27%	(197)	37%	(271)	729
Parent: Yes	3%	(6)	12%	(24)	15%	(31)	13%	(28)	23%	(48)	34%	(71)	207
Parent: No	2%	(10)	8%	(48)	11%	(65)	12%	(72)	28%	(167)	40%	(239)	600
COVID Vaccine: Yes	2%	(10)	10%	(57)	12%	(70)	13%	(76)	29%	(170)	34%	(196)	579
COVID Vaccine: No	2%	(5)	7%	(15)	11%	(26)	10%	(24)	20%	(45)	50%	(114)	228
Student Loans: Yes	2%	(3)	17%	(22)	15%	(19)	9%	(12)	18%	(24)	38%	(48)	128
Student Loans: No	2%	(12)	7%	(50)	11%	(76)	13%	(87)	28%	(191)	38%	(261)	679
Favorable Opinion of Haley	2%	(7)	15%	(43)	12%	(35)	6%	(18)	32%	(94)	32%	(93)	290
Unfavorable Opinion of Haley	2%	(7)	6%	(21)	16%	(56)	22%	(78)	24%	(86)	30%	(109)	357
Protestant	—	(1)	12%	(24)	15%	(30)	13%	(25)	23%	(45)	37%	(72)	198
Roman Catholic	4%	(9)	6%	(16)	11%	(28)	15%	(39)	31%	(79)	33%	(87)	258
Mormon	—	(0)	—	(0)	45%	(1)	—	(0)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	11%	(0)	72%	(3)	17%	(1)	4
Jewish	—	(0)	22%	(4)	17%	(3)	11%	(2)	19%	(4)	31%	(6)	19
Muslim	1%	(0)	20%	(2)	—	(0)	11%	(1)	1%	(0)	67%	(8)	12
Buddhist	5%	(1)	32%	(3)	3%	(0)	—	(0)	—	(0)	59%	(6)	9
Hindu	—	(0)	—	(0)	73%	(2)	27%	(1)	—	(0)	—	(0)	3
Atheist	2%	(0)	19%	(5)	15%	(4)	2%	(1)	16%	(4)	46%	(11)	24
Agnostic	3%	(1)	12%	(4)	11%	(4)	17%	(6)	25%	(9)	32%	(11)	35
Something else	—	(0)	3%	(3)	12%	(12)	11%	(11)	29%	(29)	45%	(46)	102
Nothing in particular	2%	(2)	7%	(10)	8%	(11)	9%	(12)	30%	(42)	45%	(63)	140
Prodigal Biden Voter	1%	(0)	3%	(1)	9%	(4)	3%	(1)	18%	(8)	67%	(28)	42
Undecided Voter (DK/WNV)	2%	(1)	9%	(7)	10%	(7)	2%	(1)	27%	(21)	51%	(39)	77
Undecided Voter (DK)	1%	(0)	12%	(4)	7%	(2)	5%	(1)	25%	(8)	51%	(15)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(70)	8%	(62)	7%	(58)	10%	(82)	15%	(124)	51%	(411)	807
Gender: Male	11%	(43)	10%	(36)	9%	(33)	14%	(55)	14%	(52)	43%	(164)	384
Gender: Female	6%	(27)	6%	(26)	6%	(25)	6%	(27)	17%	(72)	58%	(246)	423
Age: 18-34	7%	(14)	8%	(18)	8%	(16)	13%	(28)	14%	(29)	51%	(110)	215
Age: 35-44	9%	(10)	6%	(6)	13%	(13)	5%	(5)	12%	(12)	56%	(58)	104
Age: 45-64	8%	(23)	8%	(23)	8%	(21)	10%	(28)	13%	(35)	52%	(144)	274
Age: 65+	11%	(23)	7%	(15)	4%	(8)	10%	(21)	22%	(47)	47%	(100)	214
GenZers: 1997-2012	11%	(11)	9%	(9)	4%	(4)	12%	(12)	16%	(16)	49%	(51)	103
Millennials: 1981-1996	6%	(12)	7%	(15)	12%	(25)	10%	(21)	12%	(26)	53%	(112)	210
GenXers: 1965-1980	8%	(16)	10%	(21)	8%	(16)	10%	(21)	12%	(26)	53%	(111)	211
Baby Boomers: 1946-1964	10%	(24)	6%	(14)	5%	(12)	10%	(25)	20%	(52)	50%	(128)	255
Educ: < College	9%	(41)	8%	(40)	7%	(34)	10%	(46)	16%	(75)	51%	(245)	482
Educ: Bachelors degree	7%	(15)	6%	(13)	9%	(18)	10%	(22)	16%	(34)	52%	(110)	211
Educ: Post-grad	13%	(14)	8%	(9)	5%	(6)	12%	(14)	13%	(15)	49%	(56)	113
Income: Under 50k	7%	(23)	7%	(21)	7%	(22)	8%	(26)	19%	(59)	51%	(161)	313
Income: 50k-100k	10%	(30)	10%	(30)	5%	(16)	13%	(40)	10%	(31)	52%	(157)	304
Income: 100k+	9%	(17)	6%	(11)	10%	(19)	8%	(15)	18%	(34)	49%	(93)	191
Ethnicity: White (Non-Hispanic)	8%	(53)	7%	(50)	7%	(46)	10%	(65)	17%	(112)	51%	(346)	673
Ethnicity: Hispanic	25%	(8)	11%	(4)	4%	(1)	16%	(5)	9%	(3)	36%	(12)	34
Ethnicity: Black (Non-Hispanic)	8%	(7)	8%	(6)	12%	(9)	14%	(11)	10%	(8)	49%	(39)	79
Ethnicity: Asian + Other (Non-Hispanic)	10%	(2)	12%	(3)	8%	(2)	—	(0)	6%	(1)	64%	(14)	22
All Christian	12%	(54)	7%	(34)	8%	(36)	12%	(56)	15%	(68)	46%	(214)	462
All Non-Christian	—	(0)	13%	(6)	9%	(4)	12%	(5)	15%	(7)	50%	(22)	44
Atheist	2%	(1)	11%	(3)	15%	(4)	3%	(1)	15%	(4)	53%	(13)	24
Agnostic/Nothing in particular	6%	(10)	10%	(17)	3%	(5)	6%	(11)	16%	(29)	59%	(104)	175
Something Else	6%	(6)	2%	(2)	9%	(9)	9%	(9)	16%	(17)	57%	(58)	102
Evangelical	11%	(19)	7%	(13)	6%	(10)	10%	(17)	15%	(26)	51%	(88)	172
Non-Evangelical	10%	(40)	6%	(24)	8%	(33)	12%	(48)	15%	(57)	48%	(184)	386
PID: Dem (no lean)	4%	(13)	7%	(22)	8%	(25)	17%	(57)	12%	(40)	53%	(176)	334
PID: Ind (no lean)	4%	(6)	10%	(14)	8%	(11)	4%	(6)	12%	(18)	62%	(88)	142
PID: Rep (no lean)	15%	(51)	8%	(26)	7%	(22)	6%	(18)	20%	(66)	45%	(148)	331

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(70)	8%	(62)	7%	(58)	10%	(82)	15%	(124)	51%	(411)	807
PID/Gender: Dem Men	8%	(13)	8%	(14)	8%	(13)	23%	(37)	13%	(21)	40%	(66)	164
PID/Gender: Dem Women	—	(0)	5%	(8)	8%	(13)	12%	(20)	11%	(19)	65%	(109)	170
PID/Gender: Ind Men	7%	(5)	8%	(6)	8%	(6)	5%	(4)	13%	(9)	58%	(41)	70
PID/Gender: Ind Women	1%	(1)	12%	(9)	7%	(5)	3%	(2)	12%	(8)	65%	(47)	72
PID/Gender: Rep Men	17%	(25)	12%	(17)	10%	(15)	9%	(13)	14%	(22)	38%	(57)	149
PID/Gender: Rep Women	14%	(26)	5%	(9)	4%	(7)	3%	(5)	25%	(45)	50%	(90)	182
Ideo: Liberal (1-3)	4%	(8)	5%	(11)	4%	(9)	20%	(47)	14%	(33)	53%	(123)	230
Ideo: Moderate (4)	6%	(13)	5%	(13)	16%	(36)	5%	(11)	13%	(31)	55%	(128)	232
Ideo: Conservative (5-7)	15%	(49)	12%	(39)	3%	(11)	7%	(24)	18%	(57)	44%	(143)	322
Ideo/PID: Conservative Republican	18%	(44)	9%	(22)	3%	(7)	7%	(17)	20%	(48)	44%	(107)	246
Ideo/PID: Moderate/Liberal Republican	8%	(6)	5%	(4)	17%	(14)	2%	(2)	20%	(16)	47%	(38)	80
Ideo/PID: Moderate/Conservative Democrat	8%	(10)	11%	(14)	13%	(17)	11%	(14)	8%	(10)	49%	(64)	130
Ideo/PID: Liberal Democrat	2%	(3)	4%	(8)	4%	(7)	23%	(43)	15%	(29)	53%	(101)	190
Unfavorable of Biden and Trump	4%	(4)	7%	(8)	10%	(11)	4%	(5)	9%	(10)	66%	(75)	113
2024 H2H Matchup: Biden Voter	3%	(11)	5%	(19)	8%	(29)	17%	(60)	14%	(50)	53%	(193)	363
2024 H2H Matchup: Trump Voter	16%	(59)	11%	(41)	7%	(26)	5%	(18)	16%	(59)	45%	(164)	367
2024 H2H Matchup: Would not Vote	—	(0)	5%	(2)	—	(0)	13%	(4)	23%	(7)	59%	(18)	30
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	8%	(4)	—	(0)	16%	(7)	76%	(36)	47
2022 House Vote: Democrat	3%	(9)	5%	(18)	8%	(25)	17%	(57)	13%	(42)	55%	(184)	335
2022 House Vote: Republican	16%	(54)	11%	(36)	7%	(23)	6%	(19)	18%	(63)	43%	(148)	344
2022 House Vote: Did not Vote	6%	(7)	6%	(7)	8%	(10)	4%	(5)	15%	(18)	61%	(75)	122
2020 Vote: Joe Biden	2%	(9)	5%	(19)	8%	(31)	16%	(58)	13%	(48)	56%	(210)	375
2020 Vote: Donald Trump	16%	(59)	11%	(41)	6%	(23)	6%	(21)	18%	(67)	42%	(155)	366
2020 Vote: Someone Else	—	(0)	—	(0)	—	(0)	2%	(0)	5%	(0)	93%	(8)	9
2020 Vote: Did not Vote	4%	(2)	5%	(3)	9%	(5)	3%	(2)	14%	(8)	66%	(38)	57
2016 Vote: Hillary Clinton	2%	(6)	4%	(12)	10%	(27)	20%	(55)	12%	(34)	52%	(141)	274
2016 Vote: Donald Trump	17%	(54)	12%	(38)	6%	(21)	5%	(16)	17%	(56)	43%	(139)	324
2016 Vote: Someone Else	4%	(1)	6%	(2)	9%	(2)	5%	(1)	1%	(0)	76%	(19)	26
2020 Vote/PID: Not Biden/Democrat	10%	(5)	15%	(7)	4%	(2)	8%	(3)	10%	(5)	53%	(24)	45
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	10%	(4)	2%	(1)	24%	(10)	64%	(28)	43

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**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(70)	8%	(62)	7%	(58)	10%	(82)	15%	(124)	51%	(411)	807
U.S. Economy: Wrong Track	10%	(56)	8%	(47)	8%	(42)	5%	(28)	16%	(91)	53%	(293)	557
U.S. Economy: Right Direction	6%	(14)	6%	(15)	6%	(16)	22%	(54)	13%	(33)	47%	(118)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	5%	(12)	7%	(17)	19%	(50)	16%	(42)	52%	(138)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(60)	11%	(45)	7%	(28)	5%	(19)	17%	(69)	44%	(172)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	4%	(5)	9%	(13)	9%	(14)	9%	(13)	67%	(101)	150
Top 2024 Issue: Economy	5%	(13)	7%	(19)	9%	(22)	5%	(13)	17%	(45)	57%	(146)	258
Community: Urban	6%	(9)	9%	(15)	10%	(16)	12%	(19)	11%	(18)	52%	(81)	157
Community: Suburban	10%	(39)	6%	(25)	6%	(26)	9%	(36)	15%	(59)	54%	(218)	402
Community: Rural	9%	(22)	9%	(23)	7%	(16)	11%	(27)	19%	(48)	45%	(112)	248
Community/Gender: Urban Women	—	(0)	7%	(5)	8%	(5)	5%	(3)	13%	(9)	67%	(48)	71
Community/Gender: Urban Men	11%	(9)	11%	(10)	12%	(11)	18%	(15)	9%	(8)	39%	(34)	87
Community/Gender: Rural Women	8%	(11)	7%	(10)	3%	(4)	5%	(7)	22%	(30)	54%	(71)	133
Community/Gender: Rural Men	9%	(11)	11%	(13)	11%	(12)	17%	(20)	16%	(18)	36%	(41)	115
Community/Gender: Suburban Women	7%	(16)	5%	(11)	7%	(16)	8%	(17)	15%	(33)	58%	(128)	220
Community/Gender: Suburban Men	13%	(23)	8%	(14)	6%	(10)	11%	(19)	14%	(26)	49%	(90)	182
Homeowner	9%	(66)	8%	(56)	8%	(53)	10%	(70)	15%	(108)	50%	(350)	703
Renter	4%	(4)	6%	(5)	6%	(5)	13%	(11)	17%	(15)	55%	(48)	88
Military HHnm: Yes	10%	(11)	6%	(7)	7%	(8)	13%	(14)	16%	(19)	48%	(55)	114
Military HH: No	8%	(59)	8%	(56)	7%	(50)	10%	(67)	15%	(106)	51%	(356)	693
Employ: Private Sector	10%	(30)	9%	(26)	10%	(30)	10%	(29)	14%	(43)	48%	(143)	300
Employ: Government	—	(0)	6%	(3)	14%	(7)	9%	(5)	10%	(5)	61%	(31)	50
Employ: Self-Employed	17%	(8)	7%	(3)	6%	(3)	2%	(1)	17%	(8)	52%	(25)	48
Employ: Homemaker	3%	(2)	13%	(8)	1%	(0)	4%	(3)	14%	(9)	66%	(43)	65
Employ: Student	—	(0)	3%	(1)	18%	(3)	15%	(3)	13%	(2)	52%	(10)	19
Employ: Retired	11%	(25)	8%	(17)	3%	(6)	12%	(26)	19%	(41)	48%	(106)	220
Employ: Unemployed	4%	(2)	3%	(2)	8%	(5)	18%	(10)	14%	(8)	52%	(29)	56
Employ: Other	7%	(3)	6%	(3)	8%	(4)	12%	(6)	17%	(8)	51%	(25)	48
Self + Household: White-Collar	11%	(30)	8%	(22)	7%	(20)	10%	(27)	14%	(38)	51%	(141)	279
Self + Household: Blue Collar	8%	(34)	9%	(36)	7%	(30)	12%	(51)	15%	(61)	49%	(207)	419
Union HH: Yes	6%	(6)	12%	(11)	14%	(13)	16%	(14)	9%	(8)	44%	(40)	92
Union HH: No	9%	(64)	7%	(51)	6%	(46)	9%	(67)	16%	(116)	52%	(370)	715

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(70)	8%	(62)	7%	(58)	10%	(82)	15%	(124)	51%	(411)	807
LGBTQ+: Yes	4%	(3)	12%	(8)	11%	(8)	7%	(5)	19%	(13)	47%	(32)	68
LGBTQ+: No	9%	(67)	7%	(54)	7%	(50)	10%	(77)	15%	(111)	51%	(379)	739
Motivated to Vote	10%	(70)	7%	(51)	8%	(55)	10%	(76)	15%	(111)	50%	(365)	729
Parent: Yes	10%	(20)	8%	(17)	11%	(22)	9%	(19)	15%	(30)	48%	(99)	207
Parent: No	8%	(50)	8%	(45)	6%	(36)	10%	(62)	16%	(94)	52%	(312)	600
COVID Vaccine: Yes	7%	(42)	8%	(46)	7%	(41)	12%	(68)	15%	(87)	51%	(295)	579
COVID Vaccine: No	12%	(28)	7%	(16)	8%	(18)	6%	(14)	16%	(37)	51%	(116)	228
Student Loans: Yes	6%	(8)	6%	(8)	13%	(16)	14%	(18)	10%	(13)	51%	(66)	128
Student Loans: No	9%	(63)	8%	(54)	6%	(42)	9%	(64)	16%	(112)	51%	(345)	679
Favorable Opinion of Haley	11%	(31)	14%	(41)	7%	(19)	5%	(15)	16%	(45)	48%	(138)	290
Unfavorable Opinion of Haley	10%	(34)	5%	(18)	9%	(31)	18%	(64)	15%	(55)	43%	(155)	357
Protestant	10%	(21)	9%	(18)	6%	(11)	12%	(23)	12%	(23)	51%	(102)	198
Roman Catholic	13%	(32)	6%	(16)	9%	(22)	13%	(32)	17%	(43)	43%	(112)	258
Mormon	27%	(0)	18%	(0)	—	(0)	—	(0)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	59%	(3)	2%	(0)	23%	(1)	17%	(1)	4
Jewish	—	(0)	6%	(1)	17%	(3)	21%	(4)	13%	(2)	44%	(8)	19
Muslim	1%	(0)	20%	(2)	—	(0)	11%	(1)	10%	(1)	58%	(7)	12
Buddhist	—	(0)	5%	(1)	—	(0)	—	(0)	32%	(3)	62%	(6)	9
Hindu	—	(0)	49%	(2)	24%	(1)	—	(0)	—	(0)	27%	(1)	3
Atheist	2%	(1)	11%	(3)	15%	(4)	3%	(1)	15%	(4)	53%	(13)	24
Agnostic	1%	(0)	13%	(4)	3%	(1)	6%	(2)	21%	(7)	56%	(19)	35
Something else	6%	(6)	2%	(2)	9%	(9)	9%	(9)	16%	(17)	57%	(58)	102
Nothing in particular	7%	(10)	9%	(13)	3%	(4)	6%	(8)	15%	(22)	60%	(84)	140
Prodigal Biden Voter	—	(0)	5%	(2)	7%	(3)	4%	(2)	13%	(5)	71%	(30)	42
Undecided Voter (DK/WNV)	—	(0)	2%	(2)	5%	(4)	5%	(4)	19%	(14)	69%	(53)	77
Undecided Voter (DK)	—	(0)	5%	(2)	—	(0)	13%	(4)	23%	(7)	59%	(18)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(97)	13%	(105)	12%	(96)	21%	(166)	19%	(156)	23%	(188)	807
Gender: Male	14%	(52)	14%	(52)	12%	(44)	26%	(100)	16%	(61)	19%	(73)	384
Gender: Female	11%	(45)	12%	(52)	12%	(51)	16%	(66)	22%	(94)	27%	(115)	423
Age: 18-34	8%	(17)	8%	(16)	10%	(21)	16%	(35)	16%	(35)	42%	(90)	215
Age: 35-44	10%	(11)	13%	(14)	18%	(19)	15%	(15)	24%	(25)	20%	(21)	104
Age: 45-64	13%	(35)	14%	(39)	13%	(35)	22%	(60)	18%	(48)	21%	(57)	274
Age: 65+	16%	(34)	17%	(36)	10%	(21)	26%	(56)	22%	(47)	9%	(20)	214
GenZers: 1997-2012	12%	(12)	6%	(6)	8%	(8)	14%	(14)	14%	(14)	47%	(49)	103
Millennials: 1981-1996	7%	(15)	11%	(24)	15%	(32)	17%	(36)	21%	(43)	29%	(60)	210
GenXers: 1965-1980	12%	(25)	14%	(30)	14%	(29)	20%	(42)	17%	(36)	23%	(49)	211
Baby Boomers: 1946-1964	13%	(33)	17%	(43)	10%	(26)	27%	(69)	22%	(57)	11%	(28)	255
Educ: < College	12%	(58)	12%	(56)	11%	(55)	17%	(83)	22%	(108)	26%	(123)	482
Educ: Bachelors degree	11%	(24)	15%	(31)	14%	(30)	23%	(48)	15%	(32)	22%	(47)	211
Educ: Post-grad	13%	(15)	16%	(18)	10%	(11)	31%	(35)	14%	(16)	16%	(18)	113
Income: Under 50k	9%	(29)	12%	(36)	12%	(37)	17%	(52)	22%	(69)	28%	(88)	313
Income: 50k-100k	14%	(44)	15%	(46)	13%	(38)	19%	(57)	19%	(57)	20%	(62)	304
Income: 100k+	12%	(24)	12%	(22)	11%	(20)	30%	(57)	15%	(29)	20%	(38)	191
Ethnicity: White (Non-Hispanic)	13%	(85)	13%	(87)	11%	(73)	21%	(141)	20%	(134)	23%	(152)	673
Ethnicity: Hispanic	5%	(2)	21%	(7)	9%	(3)	29%	(10)	12%	(4)	24%	(8)	34
Ethnicity: Black (Non-Hispanic)	8%	(6)	12%	(9)	24%	(19)	16%	(13)	14%	(11)	26%	(21)	79
Ethnicity: Asian + Other (Non-Hispanic)	16%	(3)	8%	(2)	—	(0)	13%	(3)	30%	(7)	33%	(7)	22
All Christian	14%	(66)	14%	(66)	14%	(65)	21%	(99)	19%	(88)	17%	(80)	462
All Non-Christian	9%	(4)	8%	(4)	7%	(3)	14%	(6)	14%	(6)	49%	(21)	44
Atheist	3%	(1)	3%	(1)	14%	(3)	34%	(8)	—	(0)	46%	(11)	24
Agnostic/Nothing in particular	9%	(17)	13%	(23)	9%	(16)	21%	(36)	21%	(36)	27%	(48)	175
Something Else	10%	(10)	11%	(11)	9%	(9)	17%	(18)	25%	(26)	28%	(28)	102
Evangelical	12%	(21)	17%	(29)	12%	(21)	12%	(20)	23%	(40)	24%	(41)	172
Non-Evangelical	14%	(54)	12%	(47)	13%	(50)	25%	(95)	19%	(72)	17%	(67)	386
PID: Dem (no lean)	6%	(20)	8%	(25)	13%	(42)	37%	(124)	13%	(42)	24%	(81)	334
PID: Ind (no lean)	11%	(15)	10%	(15)	13%	(19)	14%	(20)	23%	(33)	28%	(40)	142
PID: Rep (no lean)	19%	(62)	19%	(65)	10%	(35)	7%	(22)	24%	(81)	20%	(67)	331

Continued on next page

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(97)	13%	(105)	12%	(96)	21%	(166)	19%	(156)	23%	(188)	807
PID/Gender: Dem Men	9%	(15)	4%	(6)	10%	(16)	43%	(71)	13%	(22)	20%	(33)	164
PID/Gender: Dem Women	3%	(4)	11%	(19)	15%	(26)	31%	(53)	12%	(20)	28%	(48)	170
PID/Gender: Ind Men	12%	(9)	11%	(8)	13%	(9)	18%	(13)	18%	(12)	28%	(20)	70
PID/Gender: Ind Women	10%	(7)	10%	(7)	14%	(10)	10%	(7)	28%	(20)	28%	(20)	72
PID/Gender: Rep Men	19%	(28)	26%	(38)	13%	(19)	11%	(16)	18%	(27)	14%	(20)	149
PID/Gender: Rep Women	18%	(34)	14%	(26)	8%	(15)	3%	(6)	30%	(54)	26%	(47)	182
Ideo: Liberal (1-3)	5%	(12)	4%	(9)	11%	(24)	46%	(105)	10%	(23)	24%	(56)	230
Ideo: Moderate (4)	8%	(18)	10%	(24)	15%	(35)	13%	(31)	24%	(56)	30%	(69)	232
Ideo: Conservative (5-7)	20%	(66)	21%	(67)	11%	(34)	9%	(30)	22%	(72)	16%	(53)	322
Ideo/PID: Conservative Republican	22%	(55)	22%	(53)	10%	(25)	7%	(16)	23%	(57)	16%	(40)	246
Ideo/PID: Moderate/Liberal Republican	8%	(6)	14%	(11)	12%	(10)	8%	(6)	30%	(24)	29%	(23)	80
Ideo/PID: Moderate/Conservative Democrat	8%	(11)	10%	(13)	19%	(25)	19%	(25)	19%	(24)	24%	(32)	130
Ideo/PID: Liberal Democrat	4%	(8)	4%	(8)	8%	(15)	52%	(99)	8%	(16)	23%	(44)	190
Unfavorable of Biden and Trump	2%	(3)	22%	(25)	20%	(23)	12%	(13)	22%	(24)	22%	(25)	113
2024 H2H Matchup: Biden Voter	6%	(20)	8%	(29)	12%	(43)	38%	(136)	13%	(47)	24%	(87)	363
2024 H2H Matchup: Trump Voter	21%	(77)	16%	(60)	11%	(40)	7%	(25)	25%	(90)	21%	(75)	367
2024 H2H Matchup: Would not Vote	—	(0)	26%	(8)	5%	(1)	17%	(5)	19%	(6)	33%	(10)	30
2024 H2H Matchup: Do not Know	—	(0)	16%	(8)	24%	(11)	—	(0)	27%	(13)	32%	(15)	47
2022 House Vote: Democrat	5%	(16)	7%	(25)	13%	(43)	39%	(130)	14%	(46)	23%	(76)	335
2022 House Vote: Republican	21%	(73)	20%	(67)	10%	(35)	6%	(20)	24%	(83)	19%	(65)	344
2022 House Vote: Did not Vote	7%	(8)	10%	(12)	13%	(16)	13%	(16)	20%	(24)	37%	(45)	122
2020 Vote: Joe Biden	5%	(18)	8%	(32)	14%	(51)	37%	(137)	14%	(52)	23%	(86)	375
2020 Vote: Donald Trump	21%	(77)	19%	(71)	11%	(39)	6%	(21)	24%	(88)	19%	(70)	366
2020 Vote: Someone Else	—	(0)	14%	(1)	18%	(2)	13%	(1)	21%	(2)	33%	(3)	9
2020 Vote: Did not Vote	4%	(3)	1%	(1)	7%	(4)	12%	(7)	25%	(14)	50%	(29)	57
2016 Vote: Hillary Clinton	5%	(15)	6%	(16)	13%	(37)	45%	(124)	13%	(36)	17%	(46)	274
2016 Vote: Donald Trump	21%	(68)	23%	(76)	10%	(31)	7%	(21)	24%	(78)	16%	(50)	324
2016 Vote: Someone Else	13%	(3)	15%	(4)	23%	(6)	10%	(3)	19%	(5)	20%	(5)	26
2020 Vote/PID: Not Biden/Democrat	12%	(5)	3%	(1)	17%	(8)	8%	(4)	26%	(12)	34%	(15)	45
2020 Vote/PID: Not Trump/Republican	—	(0)	14%	(6)	17%	(7)	8%	(3)	37%	(16)	23%	(10)	43

Continued on next page

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(97)	13%	(105)	12%	(96)	21%	(166)	19%	(156)	23%	(188)	807
U.S. Economy: Wrong Track	14%	(79)	16%	(91)	13%	(75)	9%	(50)	23%	(126)	24%	(136)	557
U.S. Economy: Right Direction	7%	(18)	6%	(14)	8%	(21)	47%	(116)	12%	(30)	21%	(52)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(17)	5%	(14)	10%	(27)	42%	(112)	13%	(35)	23%	(61)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(78)	20%	(77)	10%	(41)	7%	(26)	22%	(88)	21%	(83)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	10%	(14)	18%	(27)	19%	(28)	22%	(33)	30%	(45)	150
Top 2024 Issue: Economy	9%	(24)	10%	(26)	16%	(41)	9%	(24)	29%	(74)	27%	(69)	258
Community: Urban	11%	(18)	8%	(13)	15%	(24)	17%	(26)	13%	(20)	35%	(56)	157
Community: Suburban	11%	(46)	11%	(46)	13%	(53)	22%	(87)	20%	(81)	22%	(90)	402
Community: Rural	13%	(33)	19%	(46)	8%	(19)	22%	(54)	22%	(54)	17%	(42)	248
Community/Gender: Urban Women	4%	(3)	9%	(6)	16%	(12)	11%	(7)	15%	(10)	46%	(32)	71
Community/Gender: Urban Men	17%	(15)	8%	(7)	14%	(12)	22%	(19)	12%	(10)	27%	(24)	87
Community/Gender: Rural Women	13%	(17)	14%	(18)	8%	(11)	14%	(18)	33%	(43)	18%	(25)	133
Community/Gender: Rural Men	14%	(16)	24%	(28)	6%	(7)	31%	(35)	10%	(11)	15%	(18)	115
Community/Gender: Suburban Women	11%	(25)	13%	(28)	13%	(28)	18%	(40)	18%	(41)	26%	(58)	220
Community/Gender: Suburban Men	12%	(21)	10%	(17)	14%	(25)	25%	(46)	22%	(40)	18%	(32)	182
Homeowner	13%	(88)	13%	(94)	12%	(87)	21%	(149)	20%	(138)	21%	(147)	703
Renter	9%	(8)	10%	(9)	10%	(8)	17%	(15)	19%	(17)	35%	(30)	88
Military HHnm: Yes	18%	(21)	16%	(19)	10%	(11)	19%	(21)	17%	(19)	20%	(23)	114
Military HH: No	11%	(76)	12%	(86)	12%	(85)	21%	(145)	20%	(137)	24%	(165)	693
Employ: Private Sector	12%	(35)	11%	(33)	14%	(43)	22%	(66)	20%	(58)	21%	(64)	300
Employ: Government	—	(0)	17%	(9)	32%	(16)	12%	(6)	10%	(5)	29%	(15)	50
Employ: Self-Employed	6%	(3)	29%	(14)	9%	(4)	10%	(5)	27%	(13)	19%	(9)	48
Employ: Homemaker	14%	(9)	12%	(8)	13%	(9)	11%	(7)	22%	(14)	29%	(19)	65
Employ: Student	—	(0)	—	(0)	8%	(2)	29%	(6)	25%	(5)	38%	(7)	19
Employ: Retired	15%	(33)	16%	(36)	8%	(17)	30%	(66)	21%	(46)	11%	(23)	220
Employ: Unemployed	12%	(7)	5%	(3)	4%	(2)	13%	(7)	15%	(8)	51%	(29)	56
Employ: Other	23%	(11)	5%	(3)	5%	(2)	8%	(4)	12%	(6)	47%	(23)	48
Self + Household: White-Collar	13%	(37)	12%	(33)	14%	(39)	29%	(79)	18%	(51)	14%	(40)	279
Self + Household: Blue Collar	12%	(49)	15%	(65)	11%	(48)	18%	(76)	19%	(80)	24%	(102)	419
Union HH: Yes	15%	(13)	18%	(16)	13%	(12)	24%	(22)	11%	(10)	19%	(18)	92
Union HH: No	12%	(83)	12%	(88)	12%	(83)	20%	(144)	20%	(145)	24%	(170)	715

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(97)	13%	(105)	12%	(96)	21%	(166)	19%	(156)	23%	(188)	807
LGBTQ+: Yes	8%	(5)	5%	(3)	15%	(10)	34%	(23)	11%	(8)	28%	(19)	68
LGBTQ+: No	12%	(91)	14%	(102)	12%	(85)	19%	(143)	20%	(148)	23%	(169)	739
Motivated to Vote	13%	(95)	13%	(98)	11%	(83)	21%	(157)	19%	(142)	21%	(154)	729
Parent: Yes	12%	(25)	12%	(26)	13%	(28)	17%	(36)	22%	(46)	23%	(47)	207
Parent: No	12%	(72)	13%	(79)	11%	(68)	22%	(130)	18%	(109)	24%	(141)	600
COVID Vaccine: Yes	11%	(66)	13%	(73)	13%	(73)	25%	(144)	16%	(90)	23%	(134)	579
COVID Vaccine: No	14%	(31)	14%	(32)	10%	(23)	10%	(23)	29%	(65)	24%	(54)	228
Student Loans: Yes	9%	(11)	10%	(13)	14%	(18)	20%	(26)	19%	(24)	28%	(36)	128
Student Loans: No	13%	(86)	14%	(92)	11%	(77)	21%	(140)	19%	(131)	22%	(152)	679
Favorable Opinion of Haley	15%	(42)	22%	(65)	13%	(38)	14%	(40)	18%	(53)	18%	(52)	290
Unfavorable Opinion of Haley	14%	(49)	9%	(32)	13%	(47)	34%	(122)	14%	(51)	16%	(56)	357
Protestant	14%	(28)	18%	(36)	10%	(21)	22%	(44)	19%	(37)	16%	(32)	198
Roman Catholic	15%	(37)	11%	(29)	16%	(41)	21%	(54)	19%	(50)	18%	(48)	258
Mormon	—	(0)	27%	(0)	—	(0)	18%	(0)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	—	(0)	72%	(3)	8%	(0)	10%	(0)	—	(0)	4
Jewish	14%	(3)	6%	(1)	2%	(0)	22%	(4)	16%	(3)	40%	(8)	19
Muslim	4%	(0)	6%	(1)	—	(0)	11%	(1)	24%	(3)	54%	(7)	12
Buddhist	—	(0)	—	(0)	18%	(2)	6%	(1)	—	(0)	77%	(7)	9
Hindu	24%	(1)	49%	(2)	27%	(1)	—	(0)	—	(0)	—	(0)	3
Atheist	3%	(1)	3%	(1)	14%	(3)	34%	(8)	—	(0)	46%	(11)	24
Agnostic	5%	(2)	14%	(5)	16%	(5)	33%	(11)	6%	(2)	27%	(10)	35
Something else	10%	(10)	11%	(11)	9%	(9)	17%	(18)	25%	(26)	28%	(28)	102
Nothing in particular	11%	(15)	13%	(18)	7%	(10)	17%	(25)	24%	(34)	27%	(38)	140
Prodigal Biden Voter	—	(0)	12%	(5)	26%	(11)	7%	(3)	27%	(11)	29%	(12)	42
Undecided Voter (DK/WNV)	—	(0)	20%	(16)	16%	(13)	7%	(5)	24%	(19)	33%	(25)	77
Undecided Voter (DK)	—	(0)	26%	(8)	5%	(1)	17%	(5)	19%	(6)	33%	(10)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	5%	(43)	8%	(62)	13%	(102)	16%	(127)	54%	(435)	807
Gender: Male	7%	(25)	6%	(25)	10%	(38)	17%	(65)	16%	(63)	44%	(168)	384
Gender: Female	3%	(12)	4%	(19)	6%	(24)	9%	(37)	15%	(64)	63%	(268)	423
Age: 18-34	4%	(9)	5%	(11)	14%	(30)	10%	(21)	12%	(25)	55%	(118)	215
Age: 35-44	1%	(1)	8%	(8)	8%	(8)	11%	(12)	13%	(14)	59%	(62)	104
Age: 45-64	4%	(11)	5%	(14)	6%	(17)	14%	(38)	14%	(39)	56%	(155)	274
Age: 65+	7%	(16)	4%	(9)	3%	(7)	15%	(31)	23%	(49)	47%	(101)	214
GenZers: 1997-2012	8%	(8)	6%	(6)	11%	(11)	10%	(10)	14%	(14)	52%	(54)	103
Millennials: 1981-1996	1%	(1)	7%	(14)	13%	(27)	11%	(22)	12%	(25)	58%	(121)	210
GenXers: 1965-1980	4%	(8)	6%	(13)	8%	(16)	14%	(29)	14%	(29)	55%	(116)	211
Baby Boomers: 1946-1964	5%	(13)	4%	(9)	3%	(8)	15%	(38)	21%	(54)	52%	(133)	255
Educ: < College	4%	(21)	5%	(24)	8%	(37)	12%	(57)	17%	(81)	55%	(263)	482
Educ: Bachelors degree	4%	(8)	5%	(11)	8%	(17)	11%	(23)	14%	(29)	58%	(122)	211
Educ: Post-grad	7%	(8)	8%	(9)	7%	(8)	20%	(23)	15%	(17)	44%	(50)	113
Income: Under 50k	2%	(7)	5%	(15)	7%	(21)	13%	(42)	15%	(47)	58%	(180)	313
Income: 50k-100k	6%	(20)	6%	(20)	9%	(27)	12%	(36)	14%	(42)	53%	(160)	304
Income: 100k+	5%	(10)	4%	(8)	7%	(14)	13%	(24)	20%	(39)	50%	(95)	191
Ethnicity: White (Non-Hispanic)	5%	(31)	5%	(36)	6%	(40)	13%	(86)	17%	(112)	55%	(368)	673
Ethnicity: Hispanic	10%	(3)	10%	(3)	8%	(3)	13%	(4)	12%	(4)	46%	(15)	34
Ethnicity: Black (Non-Hispanic)	2%	(2)	5%	(4)	20%	(16)	10%	(8)	13%	(10)	50%	(40)	79
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	—	(0)	16%	(3)	16%	(3)	3%	(1)	60%	(13)	22
All Christian	6%	(30)	6%	(28)	8%	(38)	15%	(71)	16%	(73)	48%	(223)	462
All Non-Christian	2%	(1)	2%	(1)	11%	(5)	20%	(9)	11%	(5)	53%	(23)	44
Atheist	—	(0)	7%	(2)	9%	(2)	5%	(1)	9%	(2)	70%	(16)	24
Agnostic/Nothing in particular	3%	(5)	6%	(10)	5%	(9)	8%	(14)	15%	(26)	64%	(112)	175
Something Else	1%	(1)	3%	(3)	8%	(8)	7%	(7)	22%	(22)	60%	(61)	102
Evangelical	3%	(5)	6%	(10)	7%	(11)	10%	(18)	18%	(31)	56%	(97)	172
Non-Evangelical	7%	(26)	5%	(19)	8%	(32)	16%	(60)	16%	(63)	48%	(186)	386
PID: Dem (no lean)	3%	(11)	4%	(12)	9%	(29)	21%	(70)	10%	(35)	53%	(177)	334
PID: Ind (no lean)	4%	(6)	6%	(9)	5%	(7)	6%	(9)	16%	(23)	62%	(89)	142
PID: Rep (no lean)	6%	(20)	7%	(22)	8%	(25)	7%	(24)	21%	(70)	51%	(170)	331

Continued on next page

**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	5%	(43)	8%	(62)	13%	(102)	16%	(127)	54%	(435)	807
PID/Gender: Dem Men	5%	(8)	6%	(9)	9%	(15)	24%	(40)	13%	(21)	43%	(71)	164
PID/Gender: Dem Women	2%	(3)	2%	(3)	8%	(14)	18%	(30)	8%	(14)	62%	(106)	170
PID/Gender: Ind Men	6%	(4)	3%	(2)	7%	(5)	11%	(8)	22%	(15)	52%	(36)	70
PID/Gender: Ind Women	2%	(2)	10%	(7)	3%	(2)	1%	(1)	10%	(7)	73%	(52)	72
PID/Gender: Rep Men	9%	(13)	9%	(13)	12%	(18)	12%	(18)	18%	(27)	41%	(61)	149
PID/Gender: Rep Women	4%	(7)	5%	(9)	4%	(7)	3%	(6)	24%	(43)	60%	(110)	182
Ideo: Liberal (1-3)	4%	(8)	3%	(7)	10%	(24)	23%	(53)	7%	(16)	53%	(121)	230
Ideo: Moderate (4)	2%	(5)	7%	(15)	9%	(21)	9%	(20)	18%	(42)	55%	(129)	232
Ideo: Conservative (5-7)	7%	(23)	6%	(21)	5%	(15)	9%	(29)	20%	(65)	53%	(169)	322
Ideo/PID: Conservative Republican	8%	(20)	6%	(16)	4%	(10)	8%	(19)	21%	(52)	53%	(129)	246
Ideo/PID: Moderate/Liberal Republican	—	(0)	8%	(6)	18%	(14)	6%	(5)	19%	(15)	49%	(39)	80
Ideo/PID: Moderate/Conservative Democrat	4%	(5)	5%	(6)	11%	(14)	15%	(20)	15%	(19)	51%	(66)	130
Ideo/PID: Liberal Democrat	3%	(6)	3%	(6)	7%	(14)	26%	(50)	8%	(15)	53%	(100)	190
Unfavorable of Biden and Trump	—	(0)	4%	(4)	6%	(7)	8%	(9)	15%	(17)	67%	(75)	113
2024 H2H Matchup: Biden Voter	3%	(11)	4%	(14)	8%	(28)	20%	(72)	12%	(44)	54%	(195)	363
2024 H2H Matchup: Trump Voter	7%	(26)	7%	(24)	9%	(33)	6%	(21)	18%	(66)	53%	(196)	367
2024 H2H Matchup: Would not Vote	1%	(0)	—	(0)	1%	(0)	29%	(9)	23%	(7)	47%	(14)	30
2024 H2H Matchup: Do not Know	—	(0)	10%	(5)	2%	(1)	—	(0)	21%	(10)	66%	(31)	47
2022 House Vote: Democrat	2%	(8)	3%	(10)	8%	(28)	21%	(72)	10%	(32)	55%	(184)	335
2022 House Vote: Republican	7%	(23)	7%	(25)	8%	(29)	7%	(23)	21%	(71)	50%	(173)	344
2022 House Vote: Did not Vote	4%	(5)	6%	(8)	4%	(5)	6%	(7)	19%	(23)	60%	(74)	122
2020 Vote: Joe Biden	3%	(9)	3%	(12)	7%	(28)	19%	(73)	10%	(39)	57%	(214)	375
2020 Vote: Donald Trump	7%	(26)	7%	(26)	8%	(29)	7%	(26)	22%	(80)	49%	(178)	366
2020 Vote: Someone Else	—	(0)	—	(0)	2%	(0)	2%	(0)	14%	(1)	82%	(7)	9
2020 Vote: Did not Vote	2%	(1)	9%	(5)	8%	(5)	6%	(3)	11%	(6)	64%	(37)	57
2016 Vote: Hillary Clinton	3%	(10)	2%	(6)	10%	(27)	24%	(67)	11%	(31)	49%	(134)	274
2016 Vote: Donald Trump	7%	(24)	8%	(26)	7%	(21)	6%	(20)	21%	(68)	51%	(165)	324
2016 Vote: Someone Else	—	(0)	6%	(2)	—	(0)	9%	(2)	10%	(3)	75%	(19)	26
2020 Vote/PID: Not Biden/Democrat	5%	(2)	11%	(5)	5%	(2)	15%	(7)	21%	(10)	42%	(19)	45
2020 Vote/PID: Not Trump/Republican	—	(0)	6%	(3)	3%	(1)	9%	(4)	16%	(7)	66%	(28)	43

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**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	5%	(43)	8%	(62)	13%	(102)	16%	(127)	54%	(435)	807
U.S. Economy: Wrong Track	5%	(27)	6%	(33)	8%	(42)	7%	(38)	17%	(97)	57%	(319)	557
U.S. Economy: Right Direction	4%	(10)	4%	(10)	8%	(20)	25%	(64)	12%	(30)	46%	(116)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	4%	(10)	7%	(18)	22%	(59)	14%	(36)	51%	(136)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(26)	7%	(28)	9%	(37)	7%	(26)	20%	(77)	50%	(197)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	3%	(5)	5%	(7)	12%	(17)	9%	(14)	68%	(102)	150
Top 2024 Issue: Economy	3%	(9)	6%	(15)	11%	(28)	4%	(11)	15%	(39)	61%	(157)	258
Community: Urban	3%	(5)	6%	(9)	12%	(19)	12%	(19)	11%	(17)	56%	(88)	157
Community: Suburban	6%	(23)	5%	(21)	7%	(30)	11%	(45)	14%	(56)	57%	(228)	402
Community: Rural	4%	(9)	5%	(13)	5%	(13)	15%	(38)	22%	(54)	48%	(120)	248
Community/Gender: Urban Women	1%	(1)	6%	(4)	6%	(5)	5%	(4)	12%	(8)	69%	(48)	71
Community/Gender: Urban Men	4%	(4)	5%	(5)	17%	(15)	18%	(16)	10%	(8)	45%	(39)	87
Community/Gender: Rural Women	4%	(5)	6%	(8)	3%	(4)	10%	(14)	16%	(22)	61%	(81)	133
Community/Gender: Rural Men	3%	(4)	5%	(6)	8%	(10)	21%	(25)	28%	(32)	34%	(39)	115
Community/Gender: Suburban Women	2%	(5)	3%	(7)	7%	(16)	9%	(20)	15%	(34)	63%	(138)	220
Community/Gender: Suburban Men	10%	(17)	8%	(14)	8%	(14)	14%	(25)	12%	(22)	49%	(89)	182
Homeowner	5%	(34)	6%	(41)	8%	(53)	13%	(91)	16%	(116)	52%	(368)	703
Renter	3%	(2)	3%	(3)	9%	(8)	11%	(10)	12%	(10)	62%	(54)	88
Military HHnm: Yes	7%	(8)	6%	(7)	5%	(6)	14%	(15)	20%	(22)	49%	(55)	114
Military HH: No	4%	(29)	5%	(36)	8%	(56)	13%	(87)	15%	(105)	55%	(380)	693
Employ: Private Sector	6%	(17)	5%	(16)	11%	(33)	11%	(33)	15%	(44)	53%	(158)	300
Employ: Government	—	(0)	3%	(1)	12%	(6)	14%	(7)	18%	(9)	53%	(27)	50
Employ: Self-Employed	2%	(1)	12%	(6)	6%	(3)	9%	(5)	22%	(11)	49%	(23)	48
Employ: Homemaker	—	(0)	11%	(7)	2%	(1)	6%	(4)	10%	(6)	72%	(46)	65
Employ: Student	—	(0)	—	(0)	18%	(4)	15%	(3)	8%	(1)	59%	(11)	19
Employ: Retired	7%	(16)	4%	(9)	3%	(7)	17%	(37)	20%	(44)	49%	(107)	220
Employ: Unemployed	6%	(3)	7%	(4)	3%	(2)	23%	(13)	8%	(5)	53%	(30)	56
Employ: Other	—	(0)	—	(0)	15%	(7)	2%	(1)	14%	(7)	69%	(33)	48
Self + Household: White-Collar	6%	(18)	5%	(15)	8%	(23)	13%	(36)	15%	(43)	52%	(145)	279
Self + Household: Blue Collar	4%	(15)	5%	(22)	8%	(32)	14%	(59)	17%	(69)	53%	(222)	419
Union HH: Yes	4%	(4)	9%	(8)	11%	(10)	18%	(16)	20%	(18)	39%	(36)	92
Union HH: No	5%	(33)	5%	(35)	7%	(52)	12%	(86)	15%	(109)	56%	(400)	715

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**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	5%	(43)	8%	(62)	13%	(102)	16%	(127)	54%	(435)	807
LGBTQ+: Yes	8%	(6)	2%	(2)	11%	(7)	13%	(9)	16%	(11)	50%	(34)	68
LGBTQ+: No	4%	(31)	6%	(42)	7%	(55)	13%	(94)	16%	(116)	54%	(401)	739
Motivated to Vote	5%	(36)	5%	(40)	8%	(55)	13%	(95)	16%	(117)	53%	(387)	729
Parent: Yes	4%	(8)	7%	(15)	15%	(32)	8%	(17)	17%	(36)	48%	(99)	207
Parent: No	5%	(29)	5%	(29)	5%	(30)	14%	(85)	15%	(91)	56%	(336)	600
COVID Vaccine: Yes	4%	(23)	5%	(28)	7%	(43)	16%	(91)	16%	(95)	51%	(298)	579
COVID Vaccine: No	6%	(13)	7%	(15)	8%	(19)	5%	(11)	14%	(32)	60%	(138)	228
Student Loans: Yes	3%	(4)	7%	(9)	12%	(16)	13%	(16)	12%	(16)	53%	(67)	128
Student Loans: No	5%	(33)	5%	(34)	7%	(46)	13%	(86)	16%	(111)	54%	(368)	679
Favorable Opinion of Haley	5%	(14)	6%	(16)	8%	(23)	7%	(20)	23%	(68)	51%	(149)	290
Unfavorable Opinion of Haley	6%	(20)	6%	(20)	10%	(36)	21%	(76)	11%	(39)	46%	(166)	357
Protestant	5%	(9)	6%	(12)	10%	(20)	13%	(26)	11%	(21)	55%	(110)	198
Roman Catholic	8%	(21)	6%	(15)	6%	(15)	17%	(45)	20%	(51)	43%	(112)	258
Mormon	—	(0)	—	(0)	27%	(0)	—	(0)	55%	(1)	18%	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	13%	(1)	59%	(3)	—	(0)	—	(0)	26%	(1)	4
Jewish	—	(0)	—	(0)	17%	(3)	31%	(6)	8%	(2)	44%	(8)	19
Muslim	1%	(0)	9%	(1)	—	(0)	11%	(1)	4%	(0)	75%	(9)	12
Buddhist	—	(0)	—	(0)	5%	(1)	—	(0)	32%	(3)	62%	(6)	9
Hindu	27%	(1)	—	(0)	24%	(1)	49%	(2)	—	(0)	—	(0)	3
Atheist	—	(0)	7%	(2)	9%	(2)	5%	(1)	9%	(2)	70%	(16)	24
Agnostic	4%	(1)	6%	(2)	5%	(2)	9%	(3)	14%	(5)	63%	(22)	35
Something else	1%	(1)	3%	(3)	8%	(8)	7%	(7)	22%	(22)	60%	(61)	102
Nothing in particular	2%	(3)	6%	(8)	5%	(7)	8%	(11)	15%	(21)	64%	(90)	140
Prodigal Biden Voter	—	(0)	4%	(2)	7%	(3)	8%	(3)	5%	(2)	76%	(32)	42
Undecided Voter (DK/WNV)	—	(0)	6%	(5)	2%	(1)	11%	(9)	22%	(17)	59%	(45)	77
Undecided Voter (DK)	1%	(0)	—	(0)	1%	(0)	29%	(9)	23%	(7)	47%	(14)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(46)	8%	(63)	9%	(71)	17%	(138)	15%	(122)	46%	(367)	807
Gender: Male	7%	(28)	10%	(37)	11%	(42)	22%	(86)	14%	(53)	36%	(137)	384
Gender: Female	4%	(19)	6%	(26)	7%	(29)	12%	(52)	16%	(69)	54%	(230)	423
Age: 18-34	5%	(10)	6%	(13)	13%	(28)	15%	(33)	14%	(29)	47%	(101)	215
Age: 35-44	4%	(4)	7%	(8)	10%	(10)	19%	(19)	10%	(11)	50%	(53)	104
Age: 45-64	4%	(12)	11%	(29)	8%	(23)	18%	(49)	15%	(41)	44%	(120)	274
Age: 65+	9%	(20)	6%	(13)	4%	(9)	17%	(37)	19%	(41)	44%	(94)	214
GenZers: 1997-2012	10%	(10)	3%	(3)	14%	(14)	14%	(15)	15%	(15)	45%	(46)	103
Millennials: 1981-1996	2%	(4)	8%	(18)	12%	(24)	17%	(36)	12%	(24)	49%	(103)	210
GenXers: 1965-1980	3%	(6)	11%	(22)	10%	(20)	16%	(35)	14%	(30)	46%	(97)	211
Baby Boomers: 1946-1964	8%	(20)	7%	(19)	5%	(12)	19%	(48)	18%	(46)	43%	(110)	255
Educ: < College	6%	(29)	8%	(37)	9%	(45)	14%	(68)	15%	(74)	48%	(230)	482
Educ: Bachelors degree	6%	(13)	8%	(16)	10%	(21)	21%	(45)	11%	(24)	43%	(92)	211
Educ: Post-grad	4%	(5)	9%	(10)	4%	(5)	22%	(24)	21%	(24)	40%	(46)	113
Income: Under 50k	5%	(17)	7%	(21)	8%	(27)	16%	(50)	14%	(44)	49%	(154)	313
Income: 50k-100k	7%	(22)	8%	(25)	10%	(29)	17%	(53)	13%	(39)	45%	(136)	304
Income: 100k+	4%	(7)	9%	(17)	8%	(15)	18%	(35)	20%	(39)	41%	(78)	191
Ethnicity: White (Non-Hispanic)	6%	(41)	7%	(50)	8%	(52)	17%	(115)	15%	(101)	47%	(313)	673
Ethnicity: Hispanic	12%	(4)	12%	(4)	15%	(5)	22%	(7)	4%	(1)	36%	(12)	34
Ethnicity: Black (Non-Hispanic)	2%	(1)	10%	(8)	16%	(13)	16%	(13)	24%	(19)	32%	(25)	79
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	8%	(2)	6%	(1)	10%	(2)	—	(0)	77%	(17)	22
All Christian	9%	(41)	9%	(41)	9%	(43)	19%	(87)	11%	(51)	43%	(198)	462
All Non-Christian	—	(0)	8%	(4)	16%	(7)	18%	(8)	15%	(7)	43%	(19)	44
Atheist	—	(0)	—	(0)	22%	(5)	21%	(5)	7%	(2)	50%	(12)	24
Agnostic/Nothing in particular	2%	(3)	6%	(11)	5%	(9)	16%	(28)	20%	(34)	51%	(90)	175
Something Else	3%	(3)	7%	(7)	6%	(6)	10%	(10)	27%	(27)	48%	(49)	102
Evangelical	6%	(10)	9%	(16)	7%	(12)	11%	(18)	14%	(25)	53%	(91)	172
Non-Evangelical	9%	(34)	7%	(29)	10%	(37)	20%	(79)	14%	(53)	40%	(155)	386
PID: Dem (no lean)	4%	(13)	6%	(20)	8%	(27)	31%	(102)	14%	(46)	37%	(125)	334
PID: Ind (no lean)	4%	(6)	3%	(4)	9%	(13)	8%	(11)	23%	(33)	53%	(76)	142
PID: Rep (no lean)	8%	(28)	12%	(38)	9%	(31)	8%	(25)	13%	(42)	50%	(166)	331

Continued on next page

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(46)	8%	(63)	9%	(71)	17%	(138)	15%	(122)	46%	(367)	807
PID/Gender: Dem Men	5%	(8)	8%	(12)	11%	(18)	37%	(61)	8%	(13)	31%	(52)	164
PID/Gender: Dem Women	2%	(4)	5%	(8)	6%	(10)	24%	(41)	20%	(34)	43%	(73)	170
PID/Gender: Ind Men	8%	(6)	1%	(1)	8%	(6)	9%	(6)	35%	(25)	38%	(27)	70
PID/Gender: Ind Women	—	(0)	5%	(3)	10%	(7)	6%	(4)	11%	(8)	68%	(49)	72
PID/Gender: Rep Men	9%	(13)	16%	(24)	13%	(19)	12%	(19)	10%	(16)	39%	(59)	149
PID/Gender: Rep Women	8%	(14)	8%	(14)	7%	(12)	3%	(6)	15%	(27)	59%	(108)	182
Ideo: Liberal (1-3)	3%	(8)	2%	(4)	10%	(24)	39%	(89)	9%	(21)	36%	(83)	230
Ideo: Moderate (4)	2%	(5)	7%	(16)	10%	(23)	9%	(22)	21%	(48)	51%	(118)	232
Ideo: Conservative (5-7)	10%	(33)	13%	(41)	7%	(23)	8%	(24)	15%	(47)	47%	(152)	322
Ideo/PID: Conservative Republican	11%	(27)	13%	(31)	8%	(19)	8%	(20)	12%	(29)	49%	(121)	246
Ideo/PID: Moderate/Liberal Republican	1%	(1)	9%	(7)	14%	(11)	7%	(5)	15%	(12)	54%	(43)	80
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	12%	(16)	10%	(14)	11%	(15)	20%	(26)	41%	(53)	130
Ideo/PID: Liberal Democrat	3%	(6)	2%	(3)	7%	(14)	45%	(85)	8%	(16)	35%	(66)	190
Unfavorable of Biden and Trump	—	(0)	4%	(5)	13%	(15)	9%	(11)	18%	(20)	55%	(63)	113
2024 H2H Matchup: Biden Voter	3%	(10)	5%	(19)	9%	(32)	30%	(110)	14%	(51)	39%	(141)	363
2024 H2H Matchup: Trump Voter	10%	(37)	11%	(41)	8%	(30)	7%	(24)	13%	(49)	51%	(187)	367
2024 H2H Matchup: Would not Vote	—	(0)	5%	(2)	—	(0)	12%	(4)	25%	(8)	57%	(17)	30
2024 H2H Matchup: Do not Know	—	(0)	3%	(1)	18%	(9)	—	(0)	32%	(15)	47%	(22)	47
2022 House Vote: Democrat	2%	(7)	5%	(18)	10%	(33)	31%	(104)	14%	(48)	38%	(126)	335
2022 House Vote: Republican	10%	(33)	11%	(39)	9%	(31)	7%	(25)	14%	(50)	48%	(166)	344
2022 House Vote: Did not Vote	5%	(6)	5%	(7)	6%	(7)	6%	(8)	19%	(23)	58%	(71)	122
2020 Vote: Joe Biden	3%	(10)	6%	(21)	7%	(27)	29%	(107)	14%	(52)	42%	(158)	375
2020 Vote: Donald Trump	10%	(37)	11%	(40)	10%	(37)	6%	(23)	16%	(58)	47%	(171)	366
2020 Vote: Someone Else	—	(0)	—	(0)	2%	(0)	10%	(1)	10%	(1)	78%	(7)	9
2020 Vote: Did not Vote	—	(0)	2%	(1)	12%	(7)	11%	(6)	20%	(11)	55%	(31)	57
2016 Vote: Hillary Clinton	1%	(3)	5%	(14)	11%	(30)	36%	(98)	13%	(37)	34%	(93)	274
2016 Vote: Donald Trump	11%	(36)	13%	(41)	8%	(26)	6%	(21)	17%	(54)	46%	(148)	324
2016 Vote: Someone Else	—	(0)	—	(0)	2%	(0)	27%	(7)	18%	(5)	54%	(14)	26
2020 Vote/PID: Not Biden/Democrat	7%	(3)	3%	(1)	9%	(4)	10%	(5)	17%	(8)	54%	(24)	45
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	8%	(4)	8%	(3)	12%	(5)	72%	(31)	43

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**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(46)	8%	(63)	9%	(71)	17%	(138)	15%	(122)	46%	(367)	807
U.S. Economy: Wrong Track	7%	(38)	8%	(47)	8%	(43)	9%	(49)	15%	(83)	53%	(297)	557
U.S. Economy: Right Direction	3%	(8)	6%	(16)	11%	(28)	36%	(89)	15%	(39)	28%	(70)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	5%	(13)	7%	(18)	35%	(94)	12%	(32)	37%	(98)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(37)	11%	(45)	10%	(38)	6%	(23)	15%	(58)	49%	(191)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	3%	(5)	10%	(15)	14%	(20)	21%	(32)	52%	(77)	150
Top 2024 Issue: Economy	3%	(7)	9%	(24)	10%	(26)	7%	(19)	15%	(39)	55%	(143)	258
Community: Urban	2%	(3)	7%	(11)	16%	(25)	15%	(24)	15%	(23)	45%	(71)	157
Community: Suburban	7%	(27)	6%	(23)	8%	(32)	18%	(72)	15%	(60)	47%	(187)	402
Community: Rural	7%	(17)	12%	(29)	6%	(14)	17%	(41)	15%	(38)	44%	(109)	248
Community/Gender: Urban Women	1%	(0)	7%	(5)	16%	(11)	4%	(3)	22%	(16)	50%	(35)	71
Community/Gender: Urban Men	3%	(2)	7%	(6)	16%	(14)	24%	(21)	8%	(7)	42%	(36)	87
Community/Gender: Rural Women	4%	(5)	10%	(13)	5%	(7)	12%	(16)	14%	(18)	55%	(73)	133
Community/Gender: Rural Men	10%	(11)	14%	(16)	6%	(7)	22%	(26)	17%	(20)	31%	(35)	115
Community/Gender: Suburban Women	6%	(13)	3%	(8)	5%	(11)	15%	(33)	16%	(35)	55%	(121)	220
Community/Gender: Suburban Men	8%	(14)	9%	(16)	12%	(21)	22%	(40)	14%	(26)	36%	(66)	182
Homeowner	6%	(42)	8%	(60)	9%	(64)	18%	(123)	15%	(104)	44%	(309)	703
Renter	5%	(4)	4%	(3)	7%	(7)	13%	(11)	19%	(17)	52%	(46)	88
Military HHnm: Yes	10%	(11)	13%	(14)	9%	(11)	15%	(17)	21%	(23)	33%	(37)	114
Military HH: No	5%	(35)	7%	(49)	9%	(60)	17%	(121)	14%	(98)	48%	(330)	693
Employ: Private Sector	4%	(12)	11%	(32)	12%	(37)	16%	(48)	15%	(45)	42%	(126)	300
Employ: Government	2%	(1)	9%	(4)	17%	(9)	12%	(6)	12%	(6)	48%	(24)	50
Employ: Self-Employed	8%	(4)	20%	(10)	6%	(3)	7%	(3)	17%	(8)	41%	(20)	48
Employ: Homemaker	—	(0)	2%	(1)	—	(0)	6%	(4)	20%	(13)	72%	(47)	65
Employ: Student	—	(0)	—	(0)	18%	(3)	32%	(6)	8%	(1)	42%	(8)	19
Employ: Retired	11%	(25)	5%	(12)	5%	(11)	21%	(46)	17%	(37)	41%	(90)	220
Employ: Unemployed	4%	(2)	5%	(3)	8%	(4)	23%	(13)	6%	(3)	55%	(31)	56
Employ: Other	6%	(3)	4%	(2)	8%	(4)	26%	(12)	15%	(7)	43%	(20)	48
Self + Household: White-Collar	6%	(17)	8%	(23)	10%	(29)	19%	(52)	14%	(39)	43%	(119)	279
Self + Household: Blue Collar	6%	(26)	8%	(33)	9%	(36)	17%	(72)	15%	(61)	45%	(191)	419
Union HH: Yes	3%	(2)	20%	(18)	9%	(8)	22%	(20)	11%	(10)	36%	(33)	92
Union HH: No	6%	(44)	6%	(45)	9%	(63)	16%	(118)	16%	(111)	47%	(334)	715

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**Table BLMB2\_22: Do you have a favorable or unfavorable impression of each of the following? — Katie Britt**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(46)	8%	(63)	9%	(71)	17%	(138)	15%	(122)	46%	(367)	807
LGBTQ+: Yes	9%	(6)	7%	(5)	9%	(6)	18%	(12)	12%	(8)	44%	(30)	68
LGBTQ+: No	5%	(40)	8%	(58)	9%	(65)	17%	(125)	15%	(113)	46%	(337)	739
Motivated to Vote	6%	(44)	8%	(55)	9%	(64)	18%	(128)	15%	(107)	45%	(329)	729
Parent: Yes	2%	(3)	12%	(24)	15%	(32)	15%	(31)	12%	(26)	44%	(92)	207
Parent: No	7%	(43)	7%	(39)	7%	(39)	18%	(107)	16%	(96)	46%	(275)	600
COVID Vaccine: Yes	5%	(26)	8%	(46)	10%	(56)	20%	(116)	14%	(84)	43%	(251)	579
COVID Vaccine: No	9%	(20)	8%	(17)	7%	(15)	10%	(22)	17%	(38)	51%	(116)	228
Student Loans: Yes	5%	(6)	9%	(11)	14%	(17)	17%	(21)	12%	(16)	44%	(57)	128
Student Loans: No	6%	(40)	8%	(52)	8%	(54)	17%	(116)	16%	(106)	46%	(311)	679
Favorable Opinion of Haley	6%	(18)	13%	(37)	13%	(38)	6%	(17)	19%	(56)	43%	(124)	290
Unfavorable Opinion of Haley	7%	(26)	6%	(23)	8%	(29)	32%	(113)	10%	(36)	36%	(130)	357
Protestant	4%	(9)	13%	(25)	7%	(15)	20%	(39)	9%	(18)	47%	(92)	198
Roman Catholic	12%	(32)	5%	(14)	11%	(28)	19%	(48)	12%	(32)	41%	(105)	258
Mormon	—	(0)	27%	(0)	—	(0)	—	(0)	73%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	59%	(3)	13%	(1)	—	(0)	—	(0)	28%	(1)	4
Jewish	—	(0)	—	(0)	11%	(2)	32%	(6)	22%	(4)	35%	(7)	19
Muslim	1%	(0)	17%	(2)	3%	(0)	11%	(1)	2%	(0)	66%	(8)	12
Buddhist	—	(0)	—	(0)	41%	(4)	3%	(0)	12%	(1)	44%	(4)	9
Hindu	—	(0)	49%	(2)	24%	(1)	—	(0)	27%	(1)	—	(0)	3
Atheist	—	(0)	—	(0)	22%	(5)	21%	(5)	7%	(2)	50%	(12)	24
Agnostic	—	(0)	4%	(1)	5%	(2)	36%	(13)	21%	(7)	34%	(12)	35
Something else	3%	(3)	7%	(7)	6%	(6)	10%	(10)	27%	(27)	48%	(49)	102
Nothing in particular	2%	(3)	7%	(10)	5%	(8)	11%	(16)	19%	(27)	55%	(78)	140
Prodigal Biden Voter	—	(0)	13%	(5)	3%	(1)	4%	(2)	10%	(4)	70%	(30)	42
Undecided Voter (DK/WNV)	—	(0)	4%	(3)	11%	(9)	5%	(4)	29%	(22)	51%	(39)	77
Undecided Voter (DK)	—	(0)	5%	(2)	—	(0)	12%	(4)	25%	(8)	57%	(17)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(38)	6%	(46)	7%	(56)	8%	(67)	15%	(123)	59%	(476)	807
Gender: Male	7%	(26)	8%	(31)	8%	(29)	11%	(43)	16%	(60)	50%	(194)	384
Gender: Female	3%	(12)	4%	(15)	6%	(26)	6%	(24)	15%	(63)	67%	(283)	423
Age: 18-34	6%	(12)	8%	(18)	8%	(18)	12%	(26)	13%	(29)	52%	(112)	215
Age: 35-44	2%	(2)	4%	(4)	11%	(11)	4%	(4)	25%	(26)	54%	(57)	104
Age: 45-64	4%	(11)	4%	(12)	6%	(16)	6%	(18)	15%	(40)	65%	(177)	274
Age: 65+	6%	(12)	6%	(12)	5%	(11)	9%	(19)	13%	(29)	61%	(131)	214
GenZers: 1997-2012	7%	(7)	7%	(7)	6%	(6)	13%	(14)	15%	(16)	52%	(53)	103
Millennials: 1981-1996	3%	(7)	7%	(15)	11%	(23)	8%	(16)	18%	(37)	53%	(112)	210
GenXers: 1965-1980	4%	(8)	5%	(11)	6%	(13)	8%	(18)	15%	(32)	61%	(128)	211
Baby Boomers: 1946-1964	4%	(9)	5%	(12)	5%	(13)	7%	(17)	14%	(35)	66%	(169)	255
Educ: < College	4%	(19)	7%	(36)	7%	(35)	8%	(36)	17%	(83)	56%	(272)	482
Educ: Bachelors degree	6%	(12)	3%	(6)	6%	(13)	8%	(17)	11%	(24)	66%	(139)	211
Educ: Post-grad	6%	(7)	4%	(4)	7%	(8)	12%	(13)	14%	(15)	58%	(65)	113
Income: Under 50k	2%	(7)	7%	(21)	5%	(16)	8%	(24)	15%	(48)	63%	(196)	313
Income: 50k-100k	7%	(21)	4%	(13)	9%	(26)	9%	(27)	14%	(43)	57%	(173)	304
Income: 100k+	5%	(10)	6%	(12)	7%	(14)	8%	(16)	17%	(32)	56%	(107)	191
Ethnicity: White (Non-Hispanic)	4%	(28)	6%	(38)	5%	(36)	7%	(47)	15%	(102)	63%	(421)	673
Ethnicity: Hispanic	13%	(4)	10%	(3)	4%	(1)	8%	(3)	15%	(5)	50%	(17)	34
Ethnicity: Black (Non-Hispanic)	6%	(5)	5%	(4)	18%	(14)	19%	(15)	17%	(14)	34%	(27)	79
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	3%	(1)	22%	(5)	10%	(2)	11%	(2)	50%	(11)	22
All Christian	7%	(31)	4%	(20)	7%	(32)	10%	(45)	15%	(70)	57%	(264)	462
All Non-Christian	2%	(1)	9%	(4)	13%	(6)	14%	(6)	10%	(4)	52%	(23)	44
Atheist	—	(0)	3%	(1)	1%	(0)	3%	(1)	6%	(1)	87%	(21)	24
Agnostic/Nothing in particular	3%	(5)	9%	(15)	5%	(9)	4%	(7)	15%	(26)	65%	(113)	175
Something Else	2%	(2)	6%	(6)	9%	(9)	8%	(8)	21%	(21)	55%	(56)	102
Evangelical	5%	(8)	7%	(12)	10%	(17)	8%	(15)	16%	(28)	53%	(91)	172
Non-Evangelical	6%	(21)	4%	(14)	6%	(24)	10%	(39)	16%	(61)	59%	(227)	386
PID: Dem (no lean)	4%	(14)	2%	(6)	9%	(31)	14%	(48)	12%	(41)	58%	(193)	334
PID: Ind (no lean)	6%	(8)	11%	(16)	3%	(4)	3%	(4)	15%	(21)	62%	(88)	142
PID: Rep (no lean)	5%	(16)	7%	(24)	6%	(20)	5%	(15)	18%	(60)	59%	(195)	331

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(38)	6%	(46)	7%	(56)	8%	(67)	15%	(123)	59%	(476)	807
PID/Gender: Dem Men	7%	(12)	2%	(3)	7%	(11)	18%	(30)	17%	(28)	49%	(81)	164
PID/Gender: Dem Women	2%	(3)	2%	(3)	12%	(20)	11%	(19)	8%	(14)	66%	(112)	170
PID/Gender: Ind Men	6%	(4)	16%	(12)	4%	(3)	5%	(3)	16%	(11)	54%	(38)	70
PID/Gender: Ind Women	5%	(4)	6%	(5)	3%	(2)	1%	(0)	14%	(10)	71%	(51)	72
PID/Gender: Rep Men	7%	(10)	11%	(17)	11%	(16)	7%	(10)	14%	(21)	50%	(75)	149
PID/Gender: Rep Women	3%	(5)	4%	(8)	2%	(4)	3%	(5)	22%	(39)	66%	(120)	182
Ideo: Liberal (1-3)	2%	(5)	4%	(9)	7%	(15)	16%	(38)	8%	(17)	63%	(145)	230
Ideo: Moderate (4)	4%	(9)	4%	(8)	11%	(26)	6%	(13)	16%	(38)	60%	(139)	232
Ideo: Conservative (5-7)	7%	(24)	9%	(29)	5%	(15)	5%	(15)	19%	(61)	56%	(179)	322
Ideo/PID: Conservative Republican	6%	(15)	7%	(18)	3%	(8)	5%	(12)	21%	(51)	58%	(143)	246
Ideo/PID: Moderate/Liberal Republican	—	(0)	8%	(6)	16%	(12)	4%	(3)	11%	(9)	61%	(49)	80
Ideo/PID: Moderate/Conservative Democrat	8%	(10)	1%	(1)	17%	(21)	8%	(11)	18%	(23)	48%	(62)	130
Ideo/PID: Liberal Democrat	2%	(4)	2%	(5)	5%	(10)	19%	(35)	8%	(15)	64%	(122)	190
Unfavorable of Biden and Trump	1%	(1)	8%	(9)	8%	(9)	5%	(6)	9%	(10)	69%	(78)	113
2024 H2H Matchup: Biden Voter	3%	(11)	3%	(9)	7%	(27)	13%	(48)	14%	(51)	60%	(217)	363
2024 H2H Matchup: Trump Voter	7%	(28)	9%	(33)	7%	(26)	4%	(14)	17%	(61)	56%	(207)	367
2024 H2H Matchup: Would not Vote	—	(0)	14%	(4)	6%	(2)	17%	(5)	8%	(2)	55%	(17)	30
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	3%	(1)	—	(0)	19%	(9)	78%	(36)	47
2022 House Vote: Democrat	3%	(11)	2%	(7)	8%	(27)	15%	(50)	11%	(36)	61%	(205)	335
2022 House Vote: Republican	6%	(20)	8%	(29)	7%	(24)	4%	(14)	20%	(69)	55%	(190)	344
2022 House Vote: Did not Vote	6%	(7)	9%	(11)	5%	(6)	3%	(3)	14%	(17)	63%	(78)	122
2020 Vote: Joe Biden	4%	(13)	2%	(8)	7%	(26)	13%	(49)	12%	(43)	63%	(236)	375
2020 Vote: Donald Trump	7%	(25)	9%	(32)	7%	(26)	4%	(16)	19%	(70)	54%	(198)	366
2020 Vote: Someone Else	—	(0)	2%	(0)	7%	(1)	—	(0)	37%	(3)	54%	(5)	9
2020 Vote: Did not Vote	—	(0)	11%	(6)	7%	(4)	5%	(3)	11%	(6)	66%	(38)	57
2016 Vote: Hillary Clinton	3%	(9)	2%	(4)	9%	(24)	16%	(45)	13%	(35)	57%	(158)	274
2016 Vote: Donald Trump	7%	(24)	9%	(28)	7%	(23)	4%	(12)	17%	(55)	56%	(182)	324
2016 Vote: Someone Else	2%	(0)	3%	(1)	—	(0)	4%	(1)	19%	(5)	72%	(19)	26
2020 Vote/PID: Not Biden/Democrat	3%	(1)	3%	(2)	13%	(6)	8%	(4)	18%	(8)	55%	(24)	45
2020 Vote/PID: Not Trump/Republican	—	(0)	5%	(2)	2%	(1)	4%	(2)	8%	(3)	81%	(34)	43

Continued on next page

**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(38)	6%	(46)	7%	(56)	8%	(67)	15%	(123)	59%	(476)	807
U.S. Economy: Wrong Track	5%	(29)	7%	(37)	7%	(36)	4%	(22)	16%	(89)	62%	(343)	557
U.S. Economy: Right Direction	4%	(9)	4%	(9)	8%	(20)	18%	(45)	13%	(34)	53%	(134)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	2%	(6)	4%	(10)	16%	(44)	14%	(38)	61%	(162)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(28)	9%	(37)	8%	(31)	4%	(14)	17%	(68)	55%	(214)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	2%	(3)	10%	(15)	6%	(9)	11%	(17)	67%	(100)	150
Top 2024 Issue: Economy	4%	(10)	5%	(13)	6%	(15)	6%	(15)	15%	(40)	64%	(165)	258
Community: Urban	5%	(7)	8%	(13)	11%	(17)	11%	(18)	17%	(26)	49%	(76)	157
Community: Suburban	5%	(21)	5%	(19)	6%	(25)	6%	(25)	14%	(56)	64%	(255)	402
Community: Rural	4%	(10)	6%	(15)	6%	(14)	10%	(24)	17%	(41)	58%	(145)	248
Community/Gender: Urban Women	—	(0)	8%	(6)	13%	(9)	2%	(1)	10%	(7)	67%	(47)	71
Community/Gender: Urban Men	8%	(7)	8%	(7)	9%	(8)	19%	(16)	22%	(19)	33%	(29)	87
Community/Gender: Rural Women	4%	(6)	3%	(5)	3%	(4)	6%	(8)	18%	(24)	65%	(87)	133
Community/Gender: Rural Men	3%	(4)	9%	(10)	9%	(10)	14%	(16)	15%	(17)	50%	(58)	115
Community/Gender: Suburban Women	3%	(6)	2%	(5)	6%	(14)	7%	(14)	15%	(32)	68%	(149)	220
Community/Gender: Suburban Men	8%	(15)	8%	(14)	6%	(11)	6%	(11)	13%	(24)	59%	(107)	182
Homeowner	5%	(36)	6%	(39)	7%	(51)	8%	(58)	16%	(111)	58%	(408)	703
Renter	2%	(2)	8%	(7)	6%	(5)	9%	(8)	13%	(11)	62%	(54)	88
Military HHnm: Yes	6%	(7)	9%	(10)	4%	(5)	9%	(10)	14%	(16)	59%	(67)	114
Military HH: No	5%	(32)	5%	(37)	7%	(51)	8%	(57)	15%	(107)	59%	(409)	693
Employ: Private Sector	5%	(14)	6%	(17)	11%	(33)	7%	(20)	19%	(58)	53%	(157)	300
Employ: Government	7%	(4)	7%	(3)	6%	(3)	12%	(6)	7%	(3)	61%	(31)	50
Employ: Self-Employed	2%	(1)	4%	(2)	6%	(3)	10%	(5)	17%	(8)	62%	(30)	48
Employ: Homemaker	4%	(3)	5%	(3)	3%	(2)	—	(0)	18%	(12)	70%	(46)	65
Employ: Student	—	(0)	20%	(4)	8%	(2)	15%	(3)	19%	(4)	39%	(7)	19
Employ: Retired	6%	(13)	5%	(12)	6%	(13)	9%	(19)	12%	(26)	62%	(137)	220
Employ: Unemployed	4%	(2)	5%	(3)	1%	(0)	14%	(8)	13%	(7)	64%	(36)	56
Employ: Other	2%	(1)	6%	(3)	3%	(1)	12%	(6)	9%	(4)	68%	(33)	48
Self + Household: White-Collar	6%	(17)	5%	(14)	8%	(22)	7%	(20)	12%	(34)	62%	(172)	279
Self + Household: Blue Collar	4%	(16)	7%	(30)	7%	(29)	10%	(42)	16%	(66)	56%	(236)	419
Union HH: Yes	2%	(2)	12%	(11)	11%	(10)	7%	(6)	14%	(13)	54%	(49)	92
Union HH: No	5%	(36)	5%	(35)	6%	(46)	8%	(61)	15%	(110)	60%	(427)	715

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(38)	6%	(46)	7%	(56)	8%	(67)	15%	(123)	59%	(476)	807
LGBTQ+: Yes	4%	(3)	7%	(5)	7%	(5)	11%	(7)	9%	(6)	62%	(43)	68
LGBTQ+: No	5%	(36)	6%	(41)	7%	(51)	8%	(60)	16%	(117)	59%	(434)	739
Motivated to Vote	5%	(36)	5%	(37)	7%	(50)	9%	(62)	15%	(109)	60%	(435)	729
Parent: Yes	5%	(11)	7%	(14)	12%	(25)	8%	(16)	19%	(39)	49%	(101)	207
Parent: No	5%	(27)	5%	(32)	5%	(31)	8%	(51)	14%	(84)	63%	(375)	600
COVID Vaccine: Yes	4%	(22)	6%	(35)	7%	(40)	9%	(54)	14%	(84)	59%	(343)	579
COVID Vaccine: No	7%	(16)	5%	(12)	7%	(16)	6%	(13)	17%	(39)	58%	(133)	228
Student Loans: Yes	4%	(6)	3%	(4)	9%	(12)	13%	(17)	14%	(18)	56%	(72)	128
Student Loans: No	5%	(33)	6%	(42)	6%	(44)	7%	(50)	15%	(105)	60%	(405)	679
Favorable Opinion of Haley	4%	(11)	10%	(28)	9%	(27)	5%	(14)	16%	(46)	56%	(163)	290
Unfavorable Opinion of Haley	7%	(24)	4%	(15)	8%	(29)	14%	(51)	13%	(46)	54%	(192)	357
Protestant	5%	(9)	6%	(13)	8%	(16)	9%	(18)	8%	(16)	64%	(126)	198
Roman Catholic	7%	(19)	3%	(8)	6%	(16)	10%	(27)	20%	(52)	53%	(137)	258
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	59%	(3)	—	(0)	2%	(0)	—	(0)	13%	(1)	26%	(1)	4
Jewish	—	(0)	8%	(2)	19%	(4)	25%	(5)	2%	(0)	46%	(9)	19
Muslim	1%	(0)	17%	(2)	3%	(0)	11%	(1)	—	(0)	68%	(8)	12
Buddhist	—	(0)	5%	(1)	—	(0)	—	(0)	32%	(3)	62%	(6)	9
Hindu	24%	(1)	—	(0)	49%	(2)	—	(0)	27%	(1)	—	(0)	3
Atheist	—	(0)	3%	(1)	1%	(0)	3%	(1)	6%	(1)	87%	(21)	24
Agnostic	—	(0)	13%	(5)	7%	(2)	2%	(1)	12%	(4)	66%	(23)	35
Something else	2%	(2)	6%	(6)	9%	(9)	8%	(8)	21%	(21)	55%	(56)	102
Nothing in particular	4%	(5)	8%	(11)	4%	(6)	5%	(6)	16%	(22)	64%	(90)	140
Prodigal Biden Voter	6%	(3)	—	(0)	6%	(3)	7%	(3)	4%	(2)	77%	(32)	42
Undecided Voter (DK/WNV)	—	(0)	6%	(4)	4%	(3)	7%	(5)	15%	(11)	69%	(53)	77
Undecided Voter (DK)	—	(0)	14%	(4)	6%	(2)	17%	(5)	8%	(2)	55%	(17)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB3\_1:** *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	34%	(273)	50%	(399)	16%	(131)	803
Gender: Male	34%	(132)	50%	(192)	16%	(60)	384
Gender: Female	34%	(141)	49%	(207)	17%	(72)	420
Age: 18-34	24%	(52)	53%	(114)	23%	(49)	215
Age: 35-44	26%	(26)	53%	(54)	21%	(22)	102
Age: 45-64	36%	(98)	50%	(137)	14%	(37)	273
Age: 65+	45%	(96)	44%	(94)	11%	(23)	214
GenZers: 1997-2012	19%	(20)	54%	(56)	27%	(28)	103
Millennials: 1981-1996	27%	(57)	53%	(109)	20%	(42)	207
GenXers: 1965-1980	33%	(69)	49%	(103)	18%	(38)	210
Baby Boomers: 1946-1964	45%	(114)	47%	(119)	8%	(21)	255
Educ: < College	31%	(148)	53%	(255)	16%	(78)	481
Educ: Bachelors degree	37%	(77)	44%	(92)	19%	(39)	209
Educ: Post-grad	42%	(48)	45%	(51)	12%	(14)	113
Income: Under 50k	36%	(113)	43%	(133)	21%	(65)	311
Income: 50k-100k	29%	(88)	56%	(168)	15%	(46)	302
Income: 100k+	38%	(72)	51%	(98)	11%	(20)	191
Ethnicity: White (Non-Hispanic)	33%	(223)	51%	(341)	16%	(104)	669
Ethnicity: Hispanic	34%	(11)	46%	(15)	20%	(7)	33
Ethnicity: Black (Non-Hispanic)	48%	(38)	36%	(28)	17%	(13)	79
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	64%	(14)	33%	(7)	22
All Christian	31%	(144)	53%	(245)	16%	(72)	461
All Non-Christian	40%	(18)	41%	(18)	19%	(8)	44
Atheist	54%	(13)	41%	(10)	5%	(1)	24
Agnostic/Nothing in particular	39%	(67)	38%	(66)	23%	(41)	173
Something Else	31%	(32)	59%	(60)	9%	(10)	102
Evangelical	28%	(47)	58%	(100)	14%	(24)	172
Non-Evangelical	33%	(127)	52%	(201)	15%	(57)	385
PID: Dem (no lean)	60%	(199)	25%	(82)	16%	(52)	333
PID: Ind (no lean)	34%	(47)	53%	(75)	13%	(19)	141
PID: Rep (no lean)	8%	(27)	73%	(242)	18%	(61)	330

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	34%	(273)	50%	(399)	16%	(131)	803
PID/Gender: Dem Men	61%	(99)	28%	(46)	11%	(19)	164
PID/Gender: Dem Women	59%	(100)	21%	(36)	20%	(33)	169
PID/Gender: Ind Men	34%	(24)	53%	(37)	13%	(9)	70
PID/Gender: Ind Women	33%	(23)	54%	(38)	13%	(9)	71
PID/Gender: Rep Men	6%	(9)	73%	(109)	21%	(32)	149
PID/Gender: Rep Women	10%	(19)	73%	(132)	16%	(29)	180
Ideo: Liberal (1-3)	55%	(125)	28%	(64)	17%	(39)	228
Ideo: Moderate (4)	41%	(96)	36%	(84)	22%	(52)	232
Ideo: Conservative (5-7)	13%	(40)	76%	(244)	11%	(36)	320
Ideo/PID: Conservative Republican	6%	(15)	81%	(199)	13%	(31)	245
Ideo/PID: Moderate/Liberal Republican	13%	(10)	50%	(40)	37%	(29)	80
Ideo/PID: Moderate/Conservative Democrat	56%	(73)	31%	(40)	13%	(17)	130
Ideo/PID: Liberal Democrat	61%	(116)	22%	(41)	17%	(32)	190
Unfavorable of Biden and Trump	7%	(8)	71%	(80)	22%	(25)	113
2024 H2H Matchup: Biden Voter	65%	(236)	19%	(71)	16%	(56)	362
2024 H2H Matchup: Trump Voter	8%	(29)	77%	(280)	15%	(57)	365
2024 H2H Matchup: Would not Vote	3%	(1)	76%	(23)	21%	(6)	30
2024 H2H Matchup: Do not Know	17%	(8)	56%	(25)	27%	(12)	45
2022 House Vote: Democrat	60%	(203)	24%	(80)	16%	(53)	335
2022 House Vote: Republican	10%	(34)	75%	(257)	15%	(50)	341
2022 House Vote: Did not Vote	29%	(35)	48%	(58)	23%	(28)	122
2020 Vote: Joe Biden	62%	(232)	22%	(83)	16%	(61)	375
2020 Vote: Donald Trump	7%	(27)	77%	(281)	15%	(55)	363
2020 Vote: Someone Else	26%	(2)	39%	(3)	36%	(3)	9
2020 Vote: Did not Vote	21%	(12)	57%	(32)	22%	(12)	56
2016 Vote: Hillary Clinton	64%	(174)	23%	(62)	14%	(38)	273
2016 Vote: Donald Trump	11%	(37)	74%	(238)	15%	(48)	323
2016 Vote: Someone Else	68%	(17)	19%	(5)	14%	(3)	26
2020 Vote/PID: Not Biden/Democrat	25%	(11)	64%	(28)	11%	(5)	44
2020 Vote/PID: Not Trump/Republican	32%	(14)	42%	(18)	26%	(11)	43

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	34%	(273)	50%	(399)	16%	(131)	803
U.S. Economy: Wrong Track	18%	(99)	66%	(363)	16%	(91)	554
U.S. Economy: Right Direction	70%	(174)	14%	(35)	16%	(40)	249
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71%	(187)	15%	(40)	14%	(38)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(33)	76%	(295)	16%	(61)	389
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(53)	43%	(63)	22%	(32)	149
Top 2024 Issue: Economy	20%	(51)	58%	(148)	23%	(59)	257
Community: Urban	39%	(61)	38%	(60)	23%	(35)	157
Community: Suburban	35%	(142)	49%	(198)	15%	(61)	400
Community: Rural	29%	(70)	57%	(141)	14%	(35)	246
Community/Gender: Urban Women	38%	(27)	43%	(30)	20%	(14)	70
Community/Gender: Urban Men	40%	(35)	35%	(30)	25%	(21)	87
Community/Gender: Rural Women	24%	(31)	61%	(80)	15%	(20)	131
Community/Gender: Rural Men	34%	(39)	53%	(61)	13%	(15)	115
Community/Gender: Suburban Women	38%	(84)	44%	(97)	17%	(38)	218
Community/Gender: Suburban Men	32%	(58)	55%	(101)	13%	(23)	182
Homeowner	35%	(244)	50%	(347)	16%	(109)	700
Renter	29%	(26)	53%	(46)	18%	(16)	87
Military HHnm: Yes	35%	(40)	52%	(59)	14%	(15)	114
Military HH: No	34%	(234)	49%	(340)	17%	(116)	689
Employ: Private Sector	31%	(93)	51%	(152)	18%	(54)	299
Employ: Government	18%	(9)	63%	(32)	19%	(9)	50
Employ: Self-Employed	27%	(13)	60%	(28)	13%	(6)	47
Employ: Homemaker	34%	(22)	56%	(35)	10%	(6)	63
Employ: Student	16%	(3)	74%	(14)	10%	(2)	19
Employ: Retired	43%	(95)	46%	(102)	10%	(23)	220
Employ: Unemployed	35%	(19)	34%	(19)	32%	(18)	56
Employ: Other	38%	(18)	34%	(16)	28%	(13)	48
Self + Household: White-Collar	40%	(112)	46%	(129)	13%	(37)	279
Self + Household: Blue Collar	30%	(126)	55%	(229)	15%	(64)	419

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**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	34%	(273)	50%	(399)	16%	(131)	803
Union HH: Yes	33%	(30)	52%	(48)	15%	(14)	92
Union HH: No	34%	(243)	49%	(351)	17%	(118)	711
LGBTQ+: Yes	41%	(28)	40%	(27)	19%	(13)	68
LGBTQ+: No	33%	(245)	51%	(372)	16%	(119)	736
Motivated to Vote	35%	(251)	50%	(359)	16%	(115)	726
Parent: Yes	29%	(60)	56%	(114)	15%	(30)	204
Parent: No	36%	(213)	48%	(285)	17%	(101)	600
COVID Vaccine: Yes	42%	(243)	42%	(241)	16%	(91)	575
COVID Vaccine: No	13%	(30)	69%	(158)	18%	(40)	228
Student Loans: Yes	30%	(38)	52%	(67)	17%	(22)	127
Student Loans: No	35%	(235)	49%	(332)	16%	(110)	676
Favorable Opinion of Haley	33%	(97)	52%	(152)	14%	(41)	290
Unfavorable Opinion of Haley	39%	(140)	49%	(174)	12%	(42)	356
Protestant	28%	(55)	57%	(112)	16%	(31)	198
Roman Catholic	34%	(88)	50%	(129)	16%	(40)	257
Mormon	82%	(1)	18%	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	85%	(4)	2%	(0)	4
Jewish	56%	(11)	23%	(4)	21%	(4)	19
Muslim	31%	(4)	67%	(8)	2%	(0)	12
Buddhist	23%	(2)	32%	(3)	44%	(4)	9
Hindu	27%	(1)	73%	(2)	—	(0)	3
Atheist	54%	(13)	41%	(10)	5%	(1)	24
Agnostic	55%	(19)	24%	(8)	21%	(7)	35
Something else	31%	(32)	59%	(60)	9%	(10)	102
Nothing in particular	34%	(48)	42%	(57)	24%	(33)	138
Prodigal Biden Voter	12%	(5)	63%	(27)	24%	(10)	42
Undecided Voter (DK/WNV)	11%	(9)	64%	(48)	25%	(19)	75
Undecided Voter (DK)	3%	(1)	76%	(23)	21%	(6)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_2:** *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(224)	34%	(268)	38%	(305)	797
Gender: Male	30%	(112)	33%	(126)	37%	(140)	378
Gender: Female	27%	(112)	34%	(142)	39%	(165)	419
Age: 18-34	25%	(53)	30%	(63)	45%	(95)	210
Age: 35-44	25%	(26)	28%	(29)	47%	(48)	103
Age: 45-64	28%	(76)	35%	(96)	37%	(101)	273
Age: 65+	33%	(70)	38%	(80)	29%	(61)	211
GenZers: 1997-2012	20%	(20)	22%	(22)	58%	(57)	99
Millennials: 1981-1996	27%	(57)	33%	(68)	40%	(82)	208
GenXers: 1965-1980	25%	(53)	34%	(71)	41%	(86)	210
Baby Boomers: 1946-1964	34%	(85)	38%	(96)	28%	(72)	252
Educ: < College	27%	(130)	36%	(169)	37%	(174)	473
Educ: Bachelors degree	29%	(61)	30%	(63)	41%	(86)	210
Educ: Post-grad	29%	(33)	32%	(36)	39%	(44)	113
Income: Under 50k	30%	(92)	30%	(92)	40%	(121)	305
Income: 50k-100k	24%	(73)	39%	(117)	37%	(112)	302
Income: 100k+	31%	(59)	31%	(59)	38%	(72)	191
Ethnicity: White (Non-Hispanic)	26%	(174)	37%	(245)	37%	(247)	666
Ethnicity: Hispanic	37%	(12)	29%	(10)	34%	(11)	33
Ethnicity: Black (Non-Hispanic)	49%	(37)	8%	(6)	43%	(33)	76
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	35%	(8)	61%	(13)	22
All Christian	27%	(124)	39%	(181)	34%	(156)	461
All Non-Christian	31%	(13)	31%	(13)	38%	(16)	42
Atheist	37%	(8)	12%	(3)	51%	(12)	23
Agnostic/Nothing in particular	30%	(51)	22%	(38)	48%	(83)	172
Something Else	28%	(28)	33%	(33)	39%	(38)	99
Evangelical	23%	(38)	42%	(71)	35%	(60)	169
Non-Evangelical	29%	(113)	36%	(139)	34%	(133)	385
PID: Dem (no lean)	53%	(173)	9%	(30)	38%	(126)	328
PID: Ind (no lean)	21%	(30)	33%	(46)	46%	(65)	141
PID: Rep (no lean)	7%	(22)	59%	(192)	35%	(114)	327

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**Table BLMB3\_2:** *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(224)	34%	(268)	38%	(305)	797
PID/Gender: Dem Men	56%	(90)	10%	(15)	35%	(56)	161
PID/Gender: Dem Women	50%	(83)	9%	(14)	42%	(70)	167
PID/Gender: Ind Men	18%	(13)	31%	(22)	51%	(36)	70
PID/Gender: Ind Women	24%	(17)	34%	(24)	42%	(30)	71
PID/Gender: Rep Men	7%	(10)	60%	(88)	33%	(49)	147
PID/Gender: Rep Women	7%	(12)	57%	(104)	36%	(65)	181
Ideo: Liberal (1-3)	48%	(110)	10%	(22)	42%	(95)	227
Ideo: Moderate (4)	33%	(75)	20%	(46)	47%	(107)	228
Ideo: Conservative (5-7)	9%	(28)	62%	(197)	29%	(94)	320
Ideo/PID: Conservative Republican	4%	(9)	67%	(164)	30%	(73)	246
Ideo/PID: Moderate/Liberal Republican	15%	(11)	34%	(26)	51%	(39)	76
Ideo/PID: Moderate/Conservative Democrat	51%	(66)	16%	(20)	33%	(42)	128
Ideo/PID: Liberal Democrat	52%	(98)	5%	(9)	43%	(80)	187
Unfavorable of Biden and Trump	8%	(9)	45%	(51)	47%	(53)	113
2024 H2H Matchup: Biden Voter	53%	(191)	7%	(25)	40%	(144)	360
2024 H2H Matchup: Trump Voter	7%	(27)	60%	(215)	33%	(119)	361
2024 H2H Matchup: Would not Vote	5%	(1)	59%	(18)	36%	(11)	30
2024 H2H Matchup: Do not Know	10%	(5)	23%	(11)	67%	(31)	46
2022 House Vote: Democrat	51%	(171)	11%	(35)	38%	(128)	334
2022 House Vote: Republican	8%	(28)	57%	(194)	35%	(122)	344
2022 House Vote: Did not Vote	22%	(26)	32%	(37)	45%	(52)	114
2020 Vote: Joe Biden	50%	(187)	10%	(37)	40%	(148)	372
2020 Vote: Donald Trump	7%	(26)	61%	(218)	32%	(116)	360
2020 Vote: Someone Else	13%	(1)	2%	(0)	85%	(7)	9
2020 Vote: Did not Vote	18%	(10)	23%	(13)	59%	(33)	56
2016 Vote: Hillary Clinton	53%	(146)	11%	(29)	36%	(99)	274
2016 Vote: Donald Trump	11%	(37)	58%	(185)	31%	(100)	322
2016 Vote: Someone Else	31%	(8)	6%	(2)	62%	(16)	26
2020 Vote/PID: Not Biden/Democrat	23%	(9)	27%	(11)	50%	(21)	42
2020 Vote/PID: Not Trump/Republican	21%	(9)	31%	(13)	49%	(21)	42

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**Table BLMB3\_2:** *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(224)	34%	(268)	38%	(305)	797
U.S. Economy: Wrong Track	15%	(84)	47%	(256)	38%	(210)	549
U.S. Economy: Right Direction	57%	(141)	5%	(12)	38%	(95)	248
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(145)	5%	(13)	41%	(107)	264
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(31)	57%	(219)	35%	(135)	385
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(49)	25%	(36)	42%	(62)	147
Top 2024 Issue: Economy	18%	(46)	36%	(92)	46%	(119)	258
Community: Urban	34%	(52)	21%	(32)	45%	(70)	154
Community: Suburban	30%	(121)	32%	(128)	38%	(151)	400
Community: Rural	21%	(50)	45%	(109)	35%	(84)	243
Community/Gender: Urban Women	28%	(20)	26%	(18)	46%	(32)	69
Community/Gender: Urban Men	39%	(33)	16%	(13)	45%	(38)	85
Community/Gender: Rural Women	19%	(25)	43%	(56)	38%	(50)	131
Community/Gender: Rural Men	23%	(26)	47%	(53)	30%	(34)	112
Community/Gender: Suburban Women	31%	(68)	31%	(68)	38%	(83)	219
Community/Gender: Suburban Men	30%	(54)	33%	(60)	37%	(68)	181
Homeowner	29%	(200)	34%	(236)	38%	(262)	698
Renter	25%	(21)	33%	(28)	42%	(35)	84
Military HHnm: Yes	30%	(34)	38%	(43)	32%	(37)	113
Military HH: No	28%	(190)	33%	(225)	39%	(268)	683
Employ: Private Sector	30%	(89)	31%	(93)	39%	(116)	298
Employ: Government	12%	(6)	46%	(22)	42%	(20)	48
Employ: Self-Employed	27%	(13)	42%	(20)	31%	(15)	47
Employ: Homemaker	22%	(14)	40%	(26)	38%	(25)	65
Employ: Student	12%	(2)	20%	(4)	68%	(13)	19
Employ: Retired	33%	(73)	39%	(85)	27%	(60)	217
Employ: Unemployed	25%	(14)	18%	(10)	56%	(31)	54
Employ: Other	28%	(14)	18%	(8)	54%	(26)	47
Self + Household: White-Collar	30%	(83)	32%	(89)	38%	(106)	278
Self + Household: Blue Collar	28%	(117)	37%	(152)	35%	(147)	416

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**Table BLMB3\_2:** Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(224)	34%	(268)	38%	(305)	797
Union HH: Yes	29%	(27)	35%	(32)	36%	(33)	92
Union HH: No	28%	(197)	33%	(236)	39%	(272)	705
LGBTQ+: Yes	39%	(25)	25%	(16)	36%	(23)	63
LGBTQ+: No	27%	(199)	34%	(253)	38%	(282)	733
Motivated to Vote	29%	(209)	34%	(243)	37%	(269)	720
Parent: Yes	31%	(64)	30%	(61)	39%	(79)	204
Parent: No	27%	(160)	35%	(207)	38%	(225)	593
COVID Vaccine: Yes	34%	(196)	29%	(168)	37%	(209)	573
COVID Vaccine: No	13%	(29)	45%	(100)	43%	(95)	224
Student Loans: Yes	27%	(34)	29%	(37)	44%	(55)	127
Student Loans: No	28%	(190)	34%	(231)	37%	(249)	670
Favorable Opinion of Haley	28%	(81)	36%	(105)	36%	(104)	290
Unfavorable Opinion of Haley	34%	(119)	36%	(129)	30%	(107)	355
Protestant	24%	(47)	41%	(82)	35%	(69)	197
Roman Catholic	30%	(77)	37%	(95)	33%	(85)	258
Mormon	—	(0)	45%	(1)	55%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	75%	(3)	25%	(1)	4
Jewish	38%	(7)	22%	(4)	41%	(8)	19
Muslim	38%	(4)	33%	(3)	29%	(3)	10
Buddhist	11%	(1)	32%	(3)	56%	(5)	9
Hindu	27%	(1)	73%	(2)	—	(0)	3
Atheist	37%	(8)	12%	(3)	51%	(12)	23
Agnostic	43%	(15)	12%	(4)	45%	(16)	35
Something else	28%	(28)	33%	(33)	39%	(38)	99
Nothing in particular	26%	(36)	25%	(34)	49%	(67)	137
Prodigal Biden Voter	5%	(2)	40%	(17)	55%	(23)	42
Undecided Voter (DK/WNV)	8%	(6)	37%	(28)	55%	(42)	76
Undecided Voter (DK)	5%	(1)	59%	(18)	36%	(11)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(243)	37%	(293)	32%	(257)	793
Gender: Male	34%	(128)	39%	(146)	28%	(105)	379
Gender: Female	28%	(115)	36%	(147)	37%	(152)	414
Age: 18-34	29%	(60)	37%	(75)	34%	(69)	205
Age: 35-44	22%	(22)	42%	(43)	36%	(37)	102
Age: 45-64	30%	(82)	35%	(96)	34%	(94)	272
Age: 65+	37%	(78)	37%	(79)	26%	(57)	214
GenZers: 1997-2012	29%	(28)	35%	(34)	36%	(35)	97
Millennials: 1981-1996	26%	(53)	40%	(81)	34%	(69)	203
GenXers: 1965-1980	27%	(57)	37%	(77)	36%	(76)	209
Baby Boomers: 1946-1964	36%	(92)	36%	(92)	28%	(71)	255
Educ: < College	30%	(143)	40%	(186)	30%	(140)	469
Educ: Bachelors degree	27%	(57)	33%	(70)	40%	(84)	211
Educ: Post-grad	38%	(43)	33%	(37)	29%	(33)	113
Income: Under 50k	30%	(90)	34%	(105)	36%	(109)	304
Income: 50k-100k	28%	(86)	40%	(122)	31%	(95)	303
Income: 100k+	36%	(67)	36%	(67)	28%	(52)	187
Ethnicity: White (Non-Hispanic)	29%	(195)	39%	(260)	32%	(212)	667
Ethnicity: Hispanic	36%	(12)	38%	(12)	27%	(9)	33
Ethnicity: Black (Non-Hispanic)	41%	(30)	21%	(15)	38%	(27)	73
Ethnicity: Asian + Other (Non-Hispanic)	30%	(6)	28%	(6)	42%	(9)	20
All Christian	27%	(125)	42%	(193)	31%	(142)	460
All Non-Christian	47%	(21)	16%	(7)	38%	(17)	44
Atheist	56%	(13)	35%	(8)	8%	(2)	23
Agnostic/Nothing in particular	33%	(55)	27%	(45)	39%	(65)	166
Something Else	29%	(29)	41%	(41)	30%	(30)	100
Evangelical	22%	(37)	44%	(75)	34%	(59)	172
Non-Evangelical	30%	(116)	40%	(154)	29%	(112)	382
PID: Dem (no lean)	54%	(180)	16%	(54)	29%	(96)	330
PID: Ind (no lean)	25%	(33)	39%	(52)	37%	(49)	134
PID: Rep (no lean)	9%	(30)	57%	(187)	34%	(112)	329

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**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(243)	37%	(293)	32%	(257)	793
PID/Gender: Dem Men	59%	(97)	18%	(29)	23%	(38)	164
PID/Gender: Dem Women	50%	(82)	15%	(25)	35%	(58)	166
PID/Gender: Ind Men	29%	(19)	40%	(26)	32%	(21)	66
PID/Gender: Ind Women	21%	(14)	38%	(26)	41%	(28)	68
PID/Gender: Rep Men	8%	(12)	61%	(91)	31%	(46)	149
PID/Gender: Rep Women	10%	(18)	53%	(96)	36%	(66)	180
Ideo: Liberal (1-3)	51%	(116)	19%	(42)	30%	(68)	225
Ideo: Moderate (4)	32%	(73)	25%	(58)	42%	(96)	227
Ideo: Conservative (5-7)	14%	(44)	59%	(188)	27%	(87)	319
Ideo/PID: Conservative Republican	9%	(21)	61%	(150)	30%	(74)	244
Ideo/PID: Moderate/Liberal Republican	12%	(10)	44%	(35)	44%	(35)	79
Ideo/PID: Moderate/Conservative Democrat	48%	(62)	25%	(32)	27%	(35)	130
Ideo/PID: Liberal Democrat	57%	(107)	11%	(21)	31%	(58)	187
Unfavorable of Biden and Trump	13%	(15)	51%	(57)	36%	(41)	112
2024 H2H Matchup: Biden Voter	57%	(205)	13%	(45)	30%	(110)	359
2024 H2H Matchup: Trump Voter	9%	(33)	58%	(212)	33%	(119)	365
2024 H2H Matchup: Would not Vote	13%	(4)	52%	(15)	35%	(10)	29
2024 H2H Matchup: Do not Know	4%	(2)	52%	(21)	44%	(17)	40
2022 House Vote: Democrat	54%	(179)	17%	(58)	29%	(95)	332
2022 House Vote: Republican	10%	(34)	58%	(197)	33%	(112)	343
2022 House Vote: Did not Vote	26%	(29)	33%	(37)	41%	(47)	113
2020 Vote: Joe Biden	52%	(194)	16%	(60)	32%	(118)	372
2020 Vote: Donald Trump	9%	(32)	59%	(215)	32%	(117)	364
2020 Vote: Someone Else	28%	(2)	33%	(3)	39%	(3)	9
2020 Vote: Did not Vote	30%	(15)	33%	(16)	37%	(18)	49
2016 Vote: Hillary Clinton	57%	(155)	15%	(42)	28%	(75)	273
2016 Vote: Donald Trump	10%	(31)	58%	(188)	32%	(105)	324
2016 Vote: Someone Else	47%	(12)	15%	(4)	38%	(10)	26
2020 Vote/PID: Not Biden/Democrat	36%	(16)	41%	(18)	24%	(10)	44
2020 Vote/PID: Not Trump/Republican	25%	(10)	35%	(14)	41%	(17)	41

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**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(243)	37%	(293)	32%	(257)	793
U.S. Economy: Wrong Track	18%	(98)	48%	(265)	34%	(186)	550
U.S. Economy: Right Direction	59%	(145)	12%	(28)	29%	(71)	244
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(157)	11%	(29)	30%	(78)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(42)	58%	(226)	31%	(120)	388
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(44)	27%	(38)	42%	(58)	140
Top 2024 Issue: Economy	20%	(50)	41%	(101)	39%	(96)	248
Community: Urban	37%	(57)	27%	(42)	36%	(56)	155
Community: Suburban	31%	(121)	37%	(147)	32%	(126)	394
Community: Rural	26%	(65)	43%	(104)	31%	(75)	245
Community/Gender: Urban Women	33%	(23)	30%	(21)	36%	(25)	68
Community/Gender: Urban Men	40%	(35)	25%	(21)	35%	(31)	87
Community/Gender: Rural Women	22%	(28)	42%	(54)	37%	(47)	129
Community/Gender: Rural Men	32%	(36)	44%	(51)	24%	(28)	115
Community/Gender: Suburban Women	30%	(64)	34%	(73)	37%	(80)	216
Community/Gender: Suburban Men	32%	(57)	42%	(74)	26%	(46)	178
Homeowner	31%	(216)	37%	(260)	31%	(217)	693
Renter	31%	(26)	33%	(28)	36%	(31)	85
Military HHnm: Yes	31%	(34)	46%	(51)	22%	(25)	110
Military HH: No	31%	(209)	35%	(242)	34%	(232)	683
Employ: Private Sector	33%	(98)	37%	(110)	30%	(91)	299
Employ: Government	17%	(8)	48%	(22)	36%	(17)	46
Employ: Self-Employed	32%	(15)	41%	(19)	27%	(13)	47
Employ: Homemaker	18%	(11)	48%	(31)	34%	(22)	65
Employ: Student	38%	(7)	44%	(8)	18%	(3)	19
Employ: Retired	37%	(82)	34%	(75)	29%	(63)	220
Employ: Unemployed	22%	(12)	31%	(17)	48%	(26)	55
Employ: Other	24%	(10)	26%	(11)	50%	(21)	42
Self + Household: White-Collar	33%	(92)	36%	(100)	31%	(87)	279
Self + Household: Blue Collar	31%	(129)	40%	(168)	29%	(120)	417

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**Table BLMB3\_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(243)	37%	(293)	32%	(257)	793
Union HH: Yes	29%	(27)	41%	(37)	29%	(27)	91
Union HH: No	31%	(216)	36%	(256)	33%	(230)	703
LGBTQ+: Yes	42%	(28)	27%	(18)	31%	(21)	67
LGBTQ+: No	30%	(215)	38%	(276)	32%	(236)	726
Motivated to Vote	31%	(228)	37%	(268)	32%	(229)	725
Parent: Yes	30%	(61)	40%	(81)	30%	(61)	204
Parent: No	31%	(182)	36%	(212)	33%	(195)	589
COVID Vaccine: Yes	37%	(210)	32%	(181)	31%	(177)	568
COVID Vaccine: No	15%	(33)	50%	(112)	35%	(80)	225
Student Loans: Yes	33%	(41)	36%	(45)	31%	(39)	125
Student Loans: No	30%	(202)	37%	(249)	33%	(218)	668
Favorable Opinion of Haley	31%	(91)	39%	(112)	30%	(86)	289
Unfavorable Opinion of Haley	36%	(128)	40%	(143)	23%	(82)	353
Protestant	24%	(48)	43%	(86)	33%	(64)	198
Roman Catholic	30%	(76)	40%	(103)	30%	(77)	256
Mormon	27%	(0)	18%	(0)	55%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	77%	(3)	10%	(0)	4
Jewish	42%	(8)	8%	(2)	49%	(10)	19
Muslim	42%	(5)	37%	(4)	20%	(2)	12
Buddhist	50%	(5)	—	(0)	50%	(5)	9
Hindu	76%	(3)	24%	(1)	—	(0)	3
Atheist	56%	(13)	35%	(8)	8%	(2)	23
Agnostic	38%	(13)	16%	(6)	46%	(16)	35
Something else	29%	(29)	41%	(41)	30%	(30)	100
Nothing in particular	32%	(42)	30%	(39)	38%	(49)	131
Prodigal Biden Voter	13%	(6)	47%	(20)	39%	(16)	42
Undecided Voter (DK/WNV)	8%	(5)	52%	(36)	40%	(28)	69
Undecided Voter (DK)	13%	(4)	52%	(15)	35%	(10)	29

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(165)	48%	(384)	31%	(247)	796
Gender: Male	19%	(72)	52%	(197)	29%	(110)	379
Gender: Female	22%	(93)	45%	(187)	33%	(137)	417
Age: 18-34	24%	(51)	38%	(80)	37%	(78)	210
Age: 35-44	22%	(22)	40%	(40)	38%	(38)	100
Age: 45-64	18%	(48)	49%	(132)	34%	(92)	272
Age: 65+	21%	(44)	62%	(132)	18%	(38)	214
GenZers: 1997-2012	29%	(29)	40%	(40)	31%	(32)	100
Millennials: 1981-1996	22%	(44)	38%	(77)	40%	(82)	203
GenXers: 1965-1980	17%	(36)	46%	(96)	37%	(78)	209
Baby Boomers: 1946-1964	19%	(48)	61%	(154)	20%	(52)	255
Educ: < College	25%	(117)	45%	(213)	30%	(145)	475
Educ: Bachelors degree	16%	(33)	51%	(107)	33%	(70)	209
Educ: Post-grad	14%	(16)	57%	(64)	29%	(32)	112
Income: Under 50k	22%	(68)	46%	(141)	32%	(97)	305
Income: 50k-100k	24%	(73)	46%	(137)	30%	(91)	301
Income: 100k+	13%	(25)	56%	(106)	31%	(58)	190
Ethnicity: White (Non-Hispanic)	22%	(147)	49%	(325)	29%	(197)	669
Ethnicity: Hispanic	19%	(6)	54%	(18)	26%	(9)	33
Ethnicity: Black (Non-Hispanic)	13%	(10)	38%	(28)	48%	(36)	74
Ethnicity: Asian + Other (Non-Hispanic)	12%	(2)	63%	(13)	25%	(5)	21
All Christian	23%	(105)	48%	(222)	29%	(133)	460
All Non-Christian	25%	(11)	49%	(21)	26%	(11)	43
Atheist	10%	(2)	67%	(15)	23%	(5)	23
Agnostic/Nothing in particular	16%	(27)	48%	(81)	36%	(62)	170
Something Else	21%	(21)	44%	(43)	35%	(35)	99
Evangelical	23%	(40)	38%	(64)	39%	(67)	171
Non-Evangelical	22%	(84)	52%	(198)	26%	(100)	383
PID: Dem (no lean)	4%	(13)	68%	(224)	28%	(90)	327
PID: Ind (no lean)	17%	(24)	54%	(75)	29%	(40)	139
PID: Rep (no lean)	39%	(128)	26%	(85)	35%	(116)	329

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**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(165)	48%	(384)	31%	(247)	796
PID/Gender: Dem Men	6%	(10)	68%	(109)	26%	(42)	160
PID/Gender: Dem Women	2%	(3)	69%	(115)	29%	(48)	167
PID/Gender: Ind Men	16%	(11)	59%	(41)	25%	(18)	70
PID/Gender: Ind Women	19%	(13)	49%	(34)	32%	(23)	70
PID/Gender: Rep Men	34%	(51)	32%	(47)	34%	(51)	149
PID/Gender: Rep Women	43%	(77)	21%	(38)	36%	(66)	180
Ideo: Liberal (1-3)	8%	(18)	71%	(161)	21%	(47)	226
Ideo: Moderate (4)	11%	(26)	46%	(106)	42%	(97)	229
Ideo: Conservative (5-7)	37%	(119)	32%	(103)	30%	(95)	318
Ideo/PID: Conservative Republican	41%	(100)	27%	(67)	32%	(78)	245
Ideo/PID: Moderate/Liberal Republican	34%	(27)	22%	(17)	45%	(35)	79
Ideo/PID: Moderate/Conservative Democrat	9%	(12)	55%	(70)	36%	(45)	127
Ideo/PID: Liberal Democrat	1%	(2)	77%	(143)	23%	(42)	187
Unfavorable of Biden and Trump	7%	(7)	58%	(65)	35%	(39)	112
2024 H2H Matchup: Biden Voter	3%	(10)	72%	(259)	25%	(89)	358
2024 H2H Matchup: Trump Voter	42%	(151)	24%	(87)	34%	(125)	363
2024 H2H Matchup: Would not Vote	—	(0)	65%	(19)	35%	(11)	30
2024 H2H Matchup: Do not Know	11%	(5)	40%	(18)	49%	(22)	45
2022 House Vote: Democrat	4%	(13)	73%	(241)	23%	(77)	331
2022 House Vote: Republican	39%	(135)	27%	(92)	34%	(117)	344
2022 House Vote: Did not Vote	15%	(17)	42%	(49)	43%	(50)	116
2020 Vote: Joe Biden	2%	(9)	71%	(264)	26%	(97)	370
2020 Vote: Donald Trump	40%	(146)	27%	(97)	33%	(121)	364
2020 Vote: Someone Else	3%	(0)	46%	(4)	51%	(4)	9
2020 Vote: Did not Vote	18%	(10)	36%	(19)	46%	(24)	53
2016 Vote: Hillary Clinton	4%	(10)	76%	(205)	21%	(56)	271
2016 Vote: Donald Trump	35%	(113)	30%	(97)	35%	(114)	324
2016 Vote: Someone Else	9%	(2)	64%	(17)	27%	(7)	26
2020 Vote/PID: Not Biden/Democrat	20%	(8)	45%	(19)	35%	(15)	43
2020 Vote/PID: Not Trump/Republican	16%	(6)	44%	(18)	40%	(16)	41

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**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(165)	48%	(384)	31%	(247)	796
U.S. Economy: Wrong Track	27%	(149)	40%	(217)	33%	(183)	549
U.S. Economy: Right Direction	7%	(16)	68%	(166)	26%	(64)	246
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	72%	(188)	26%	(68)	262
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(149)	30%	(117)	31%	(122)	388
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	54%	(78)	39%	(57)	146
Top 2024 Issue: Economy	22%	(56)	34%	(86)	45%	(113)	255
Community: Urban	21%	(32)	45%	(70)	34%	(52)	154
Community: Suburban	18%	(73)	51%	(200)	31%	(122)	395
Community: Rural	25%	(61)	46%	(114)	29%	(72)	247
Community/Gender: Urban Women	23%	(16)	44%	(30)	33%	(23)	69
Community/Gender: Urban Men	19%	(16)	46%	(39)	35%	(29)	85
Community/Gender: Rural Women	25%	(33)	42%	(55)	33%	(43)	132
Community/Gender: Rural Men	24%	(27)	51%	(58)	25%	(29)	115
Community/Gender: Suburban Women	21%	(45)	47%	(101)	33%	(71)	216
Community/Gender: Suburban Men	16%	(28)	55%	(99)	29%	(51)	179
Homeowner	20%	(140)	49%	(343)	31%	(213)	697
Renter	26%	(22)	43%	(36)	31%	(26)	84
Military HHnm: Yes	20%	(23)	48%	(54)	32%	(36)	114
Military HH: No	21%	(142)	48%	(329)	31%	(210)	682
Employ: Private Sector	22%	(64)	44%	(132)	34%	(101)	296
Employ: Government	14%	(7)	48%	(22)	38%	(18)	46
Employ: Self-Employed	26%	(12)	49%	(24)	25%	(12)	48
Employ: Homemaker	28%	(18)	40%	(26)	32%	(20)	65
Employ: Student	17%	(3)	69%	(13)	15%	(3)	19
Employ: Retired	20%	(43)	61%	(134)	19%	(42)	220
Employ: Unemployed	23%	(13)	26%	(15)	51%	(29)	56
Employ: Other	11%	(5)	40%	(18)	49%	(22)	46
Self + Household: White-Collar	16%	(45)	57%	(159)	27%	(75)	279
Self + Household: Blue Collar	24%	(98)	46%	(192)	30%	(124)	414

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(165)	48%	(384)	31%	(247)	796
Union HH: Yes	18%	(16)	44%	(40)	38%	(34)	90
Union HH: No	21%	(149)	49%	(344)	30%	(213)	705
LGBTQ+: Yes	7%	(5)	64%	(42)	29%	(19)	66
LGBTQ+: No	22%	(161)	47%	(341)	31%	(228)	730
Motivated to Vote	22%	(158)	48%	(347)	30%	(217)	722
Parent: Yes	27%	(54)	40%	(80)	33%	(67)	201
Parent: No	19%	(112)	51%	(304)	30%	(179)	595
COVID Vaccine: Yes	15%	(85)	56%	(321)	29%	(166)	572
COVID Vaccine: No	36%	(80)	28%	(63)	36%	(81)	224
Student Loans: Yes	20%	(26)	55%	(70)	24%	(31)	126
Student Loans: No	21%	(140)	47%	(314)	32%	(216)	669
Favorable Opinion of Haley	19%	(55)	46%	(132)	35%	(102)	289
Unfavorable Opinion of Haley	24%	(87)	58%	(206)	18%	(63)	356
Protestant	22%	(44)	47%	(92)	31%	(62)	198
Roman Catholic	23%	(60)	49%	(127)	27%	(70)	257
Mormon	45%	(1)	—	(0)	55%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	8%	(0)	82%	(4)	10%	(0)	4
Jewish	11%	(2)	47%	(9)	42%	(8)	19
Muslim	44%	(5)	32%	(3)	24%	(3)	11
Buddhist	32%	(3)	62%	(6)	5%	(1)	9
Hindu	24%	(1)	76%	(3)	—	(0)	3
Atheist	10%	(2)	67%	(15)	23%	(5)	23
Agnostic	5%	(2)	71%	(25)	24%	(8)	35
Something else	21%	(21)	44%	(43)	35%	(35)	99
Nothing in particular	18%	(25)	42%	(57)	40%	(53)	135
Prodigal Biden Voter	10%	(4)	49%	(20)	41%	(17)	41
Undecided Voter (DK/WNV)	7%	(5)	50%	(38)	43%	(32)	75
Undecided Voter (DK)	—	(0)	65%	(19)	35%	(11)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(202)	59%	(477)	16%	(125)	804
Gender: Male	24%	(93)	62%	(237)	14%	(52)	382
Gender: Female	26%	(109)	57%	(240)	17%	(73)	421
Age: 18-34	30%	(65)	47%	(102)	22%	(48)	214
Age: 35-44	26%	(27)	54%	(56)	20%	(21)	104
Age: 45-64	24%	(65)	64%	(174)	12%	(33)	272
Age: 65+	21%	(45)	68%	(145)	11%	(23)	214
GenZers: 1997-2012	36%	(37)	42%	(43)	22%	(23)	103
Millennials: 1981-1996	26%	(53)	53%	(111)	21%	(44)	209
GenXers: 1965-1980	24%	(51)	61%	(127)	15%	(31)	209
Baby Boomers: 1946-1964	21%	(52)	70%	(179)	9%	(24)	255
Educ: < College	29%	(140)	55%	(264)	16%	(76)	481
Educ: Bachelors degree	20%	(43)	65%	(137)	15%	(31)	210
Educ: Post-grad	16%	(19)	68%	(76)	16%	(18)	112
Income: Under 50k	23%	(71)	60%	(185)	18%	(55)	311
Income: 50k-100k	30%	(92)	54%	(162)	16%	(49)	303
Income: 100k+	21%	(39)	68%	(129)	11%	(21)	190
Ethnicity: White (Non-Hispanic)	26%	(175)	60%	(400)	14%	(94)	669
Ethnicity: Hispanic	40%	(13)	39%	(13)	21%	(7)	33
Ethnicity: Black (Non-Hispanic)	12%	(10)	63%	(50)	25%	(20)	79
Ethnicity: Asian + Other (Non-Hispanic)	16%	(3)	67%	(14)	17%	(4)	22
All Christian	26%	(119)	60%	(278)	14%	(62)	460
All Non-Christian	26%	(12)	61%	(27)	13%	(6)	44
Atheist	6%	(1)	84%	(20)	10%	(2)	24
Agnostic/Nothing in particular	24%	(41)	57%	(99)	20%	(35)	175
Something Else	28%	(28)	53%	(53)	20%	(20)	102
Evangelical	28%	(48)	48%	(82)	24%	(42)	172
Non-Evangelical	26%	(98)	64%	(245)	11%	(40)	383
PID: Dem (no lean)	9%	(31)	77%	(255)	14%	(45)	332
PID: Ind (no lean)	23%	(32)	68%	(95)	9%	(13)	141
PID: Rep (no lean)	42%	(138)	38%	(127)	20%	(67)	331

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**Table BLMB3\_5:** Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(202)	59%	(477)	16%	(125)	804
PID/Gender: Dem Men	14%	(22)	72%	(117)	14%	(23)	163
PID/Gender: Dem Women	5%	(9)	82%	(138)	13%	(22)	169
PID/Gender: Ind Men	19%	(13)	75%	(53)	6%	(4)	70
PID/Gender: Ind Women	27%	(19)	61%	(43)	12%	(9)	71
PID/Gender: Rep Men	39%	(58)	45%	(68)	16%	(24)	149
PID/Gender: Rep Women	44%	(80)	32%	(59)	23%	(42)	182
Ideo: Liberal (1-3)	8%	(18)	78%	(176)	15%	(33)	227
Ideo: Moderate (4)	14%	(33)	68%	(158)	18%	(41)	232
Ideo: Conservative (5-7)	46%	(148)	39%	(127)	15%	(47)	322
Ideo/PID: Conservative Republican	48%	(118)	35%	(87)	17%	(42)	246
Ideo/PID: Moderate/Liberal Republican	24%	(19)	46%	(37)	30%	(24)	80
Ideo/PID: Moderate/Conservative Democrat	18%	(23)	70%	(90)	12%	(16)	129
Ideo/PID: Liberal Democrat	4%	(7)	81%	(154)	15%	(28)	189
Unfavorable of Biden and Trump	10%	(11)	79%	(89)	12%	(13)	113
2024 H2H Matchup: Biden Voter	7%	(25)	81%	(292)	12%	(45)	361
2024 H2H Matchup: Trump Voter	46%	(167)	37%	(135)	18%	(65)	367
2024 H2H Matchup: Would not Vote	14%	(4)	69%	(21)	17%	(5)	30
2024 H2H Matchup: Do not Know	12%	(5)	65%	(29)	24%	(11)	45
2022 House Vote: Democrat	8%	(27)	79%	(265)	13%	(42)	334
2022 House Vote: Republican	43%	(149)	41%	(141)	15%	(52)	343
2022 House Vote: Did not Vote	20%	(24)	56%	(68)	24%	(29)	121
2020 Vote: Joe Biden	5%	(19)	82%	(306)	13%	(49)	374
2020 Vote: Donald Trump	45%	(165)	38%	(138)	17%	(62)	365
2020 Vote: Someone Else	16%	(1)	67%	(6)	18%	(2)	9
2020 Vote: Did not Vote	29%	(16)	49%	(27)	22%	(13)	56
2016 Vote: Hillary Clinton	6%	(15)	81%	(219)	14%	(38)	272
2016 Vote: Donald Trump	39%	(127)	44%	(142)	17%	(55)	324
2016 Vote: Someone Else	12%	(3)	79%	(20)	8%	(2)	26
2020 Vote/PID: Not Biden/Democrat	42%	(19)	53%	(23)	5%	(2)	44
2020 Vote/PID: Not Trump/Republican	17%	(7)	56%	(24)	27%	(11)	43

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**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(202)	59%	(477)	16%	(125)	804
U.S. Economy: Wrong Track	32%	(180)	52%	(286)	16%	(88)	554
U.S. Economy: Right Direction	9%	(22)	77%	(191)	15%	(37)	249
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	83%	(219)	13%	(35)	264
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45%	(177)	40%	(155)	15%	(59)	391
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	70%	(104)	21%	(31)	149
Top 2024 Issue: Economy	25%	(63)	52%	(132)	24%	(61)	257
Community: Urban	27%	(42)	56%	(89)	17%	(27)	157
Community: Suburban	22%	(89)	63%	(252)	15%	(60)	400
Community: Rural	29%	(71)	56%	(137)	16%	(38)	246
Community/Gender: Urban Women	28%	(20)	59%	(42)	13%	(9)	70
Community/Gender: Urban Men	25%	(22)	54%	(47)	21%	(18)	87
Community/Gender: Rural Women	32%	(42)	49%	(64)	19%	(25)	131
Community/Gender: Rural Men	25%	(29)	63%	(73)	12%	(14)	115
Community/Gender: Suburban Women	21%	(47)	61%	(133)	18%	(39)	220
Community/Gender: Suburban Men	23%	(42)	65%	(118)	11%	(21)	180
Homeowner	25%	(174)	60%	(422)	15%	(105)	701
Renter	28%	(25)	57%	(50)	14%	(13)	87
Military HHnm: Yes	25%	(28)	62%	(71)	13%	(15)	114
Military HH: No	25%	(174)	59%	(407)	16%	(110)	690
Employ: Private Sector	26%	(78)	56%	(167)	18%	(53)	298
Employ: Government	23%	(11)	59%	(30)	18%	(9)	50
Employ: Self-Employed	30%	(14)	65%	(31)	5%	(3)	47
Employ: Homemaker	33%	(21)	48%	(31)	19%	(12)	65
Employ: Student	17%	(3)	75%	(14)	8%	(2)	19
Employ: Retired	21%	(47)	70%	(154)	9%	(19)	220
Employ: Unemployed	26%	(15)	36%	(20)	38%	(21)	56
Employ: Other	26%	(12)	63%	(30)	12%	(6)	48
Self + Household: White-Collar	18%	(51)	71%	(199)	10%	(28)	279
Self + Household: Blue Collar	30%	(125)	54%	(225)	16%	(68)	418

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**Table BLMB3\_5:** Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(202)	59%	(477)	16%	(125)	804
Union HH: Yes	28%	(26)	53%	(49)	18%	(17)	92
Union HH: No	25%	(176)	60%	(428)	15%	(108)	712
LGBTQ+: Yes	10%	(7)	71%	(48)	19%	(13)	67
LGBTQ+: No	26%	(195)	58%	(429)	15%	(112)	736
Motivated to Vote	26%	(189)	58%	(424)	16%	(114)	726
Parent: Yes	29%	(58)	53%	(109)	18%	(38)	205
Parent: No	24%	(143)	62%	(369)	15%	(87)	599
COVID Vaccine: Yes	20%	(112)	67%	(384)	14%	(80)	576
COVID Vaccine: No	39%	(89)	41%	(93)	20%	(45)	228
Student Loans: Yes	27%	(34)	62%	(79)	10%	(13)	126
Student Loans: No	25%	(167)	59%	(399)	16%	(112)	678
Favorable Opinion of Haley	28%	(81)	59%	(170)	13%	(39)	290
Unfavorable Opinion of Haley	26%	(94)	62%	(223)	11%	(40)	357
Protestant	22%	(43)	62%	(122)	17%	(33)	198
Roman Catholic	30%	(76)	59%	(151)	12%	(29)	256
Mormon	—	(0)	100%	(2)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	82%	(4)	2%	(0)	4
Jewish	9%	(2)	64%	(12)	27%	(5)	19
Muslim	51%	(6)	47%	(6)	2%	(0)	12
Buddhist	32%	(3)	68%	(6)	—	(0)	9
Hindu	24%	(1)	76%	(3)	—	(0)	3
Atheist	6%	(1)	84%	(20)	10%	(2)	24
Agnostic	4%	(1)	82%	(29)	15%	(5)	35
Something else	28%	(28)	53%	(53)	20%	(20)	102
Nothing in particular	29%	(40)	50%	(70)	21%	(30)	140
Prodigal Biden Voter	6%	(2)	79%	(33)	15%	(6)	42
Undecided Voter (DK/WNV)	13%	(10)	66%	(50)	21%	(16)	75
Undecided Voter (DK)	14%	(4)	69%	(21)	17%	(5)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(212)	45%	(339)	26%	(194)	745
Gender: Male	27%	(98)	45%	(165)	28%	(101)	364
Gender: Female	30%	(114)	46%	(174)	24%	(93)	380
Age: 18-34	19%	(34)	43%	(77)	39%	(70)	181
Age: 35-44	19%	(19)	46%	(46)	35%	(35)	100
Age: 45-64	29%	(72)	48%	(120)	24%	(59)	252
Age: 65+	41%	(87)	45%	(95)	14%	(30)	212
GenZers: 1997-2012	26%	(23)	35%	(31)	38%	(33)	87
Millennials: 1981-1996	15%	(28)	49%	(92)	37%	(69)	188
GenXers: 1965-1980	26%	(52)	47%	(92)	27%	(53)	196
Baby Boomers: 1946-1964	40%	(98)	46%	(112)	15%	(36)	246
Educ: < College	27%	(117)	47%	(206)	25%	(110)	433
Educ: Bachelors degree	27%	(56)	46%	(93)	27%	(55)	205
Educ: Post-grad	36%	(38)	38%	(40)	27%	(28)	106
Income: Under 50k	25%	(70)	45%	(125)	30%	(82)	278
Income: 50k-100k	29%	(82)	47%	(134)	24%	(67)	283
Income: 100k+	33%	(60)	43%	(80)	24%	(45)	184
Ethnicity: White (Non-Hispanic)	30%	(186)	47%	(291)	23%	(146)	622
Ethnicity: Hispanic	8%	(2)	66%	(20)	26%	(8)	30
Ethnicity: Black (Non-Hispanic)	23%	(16)	34%	(24)	44%	(31)	72
Ethnicity: Asian + Other (Non-Hispanic)	36%	(7)	21%	(4)	43%	(9)	20
All Christian	32%	(142)	46%	(202)	22%	(98)	441
All Non-Christian	27%	(11)	38%	(16)	35%	(15)	42
Atheist	18%	(4)	56%	(13)	26%	(6)	23
Agnostic/Nothing in particular	22%	(33)	43%	(64)	35%	(52)	150
Something Else	25%	(22)	49%	(44)	27%	(24)	89
Evangelical	34%	(53)	42%	(66)	24%	(38)	156
Non-Evangelical	30%	(111)	48%	(177)	22%	(81)	369
PID: Dem (no lean)	28%	(86)	45%	(135)	27%	(83)	304
PID: Ind (no lean)	28%	(36)	46%	(60)	27%	(35)	131
PID: Rep (no lean)	29%	(90)	46%	(144)	25%	(77)	310

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(212)	45%	(339)	26%	(194)	745
PID/Gender: Dem Men	27%	(42)	43%	(67)	30%	(47)	156
PID/Gender: Dem Women	29%	(43)	46%	(68)	25%	(36)	148
PID/Gender: Ind Men	32%	(21)	40%	(27)	29%	(19)	67
PID/Gender: Ind Women	23%	(15)	52%	(33)	25%	(16)	63
PID/Gender: Rep Men	24%	(34)	50%	(71)	25%	(35)	141
PID/Gender: Rep Women	33%	(56)	43%	(73)	24%	(41)	169
Ideo: Liberal (1-3)	27%	(55)	48%	(100)	25%	(53)	208
Ideo: Moderate (4)	30%	(65)	36%	(78)	34%	(73)	216
Ideo: Conservative (5-7)	29%	(88)	50%	(154)	21%	(63)	306
Ideo/PID: Conservative Republican	28%	(66)	50%	(118)	22%	(52)	235
Ideo/PID: Moderate/Liberal Republican	31%	(22)	36%	(25)	33%	(23)	70
Ideo/PID: Moderate/Conservative Democrat	32%	(40)	40%	(49)	28%	(35)	124
Ideo/PID: Liberal Democrat	26%	(46)	47%	(82)	26%	(46)	173
Unfavorable of Biden and Trump	35%	(37)	32%	(34)	33%	(35)	106
2024 H2H Matchup: Biden Voter	31%	(106)	43%	(145)	25%	(85)	336
2024 H2H Matchup: Trump Voter	26%	(87)	51%	(172)	24%	(80)	338
2024 H2H Matchup: Would not Vote	44%	(12)	24%	(7)	32%	(9)	28
2024 H2H Matchup: Do not Know	17%	(7)	35%	(15)	48%	(20)	43
2022 House Vote: Democrat	30%	(92)	45%	(141)	25%	(77)	310
2022 House Vote: Republican	30%	(97)	47%	(150)	23%	(76)	323
2022 House Vote: Did not Vote	20%	(22)	42%	(45)	38%	(41)	109
2020 Vote: Joe Biden	30%	(105)	44%	(154)	25%	(88)	347
2020 Vote: Donald Trump	27%	(93)	48%	(166)	25%	(85)	344
2020 Vote: Someone Else	33%	(2)	21%	(1)	47%	(3)	7
2020 Vote: Did not Vote	25%	(12)	37%	(17)	38%	(17)	46
2016 Vote: Hillary Clinton	30%	(77)	50%	(130)	21%	(54)	261
2016 Vote: Donald Trump	30%	(93)	45%	(140)	25%	(78)	310
2016 Vote: Someone Else	16%	(3)	68%	(13)	16%	(3)	19
2020 Vote/PID: Not Biden/Democrat	24%	(9)	36%	(14)	40%	(16)	39
2020 Vote/PID: Not Trump/Republican	46%	(18)	33%	(13)	20%	(8)	38

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(212)	45%	(339)	26%	(194)	745
U.S. Economy: Wrong Track	28%	(143)	47%	(237)	25%	(129)	508
U.S. Economy: Right Direction	29%	(69)	43%	(102)	27%	(65)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(77)	43%	(105)	25%	(62)	244
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(95)	50%	(183)	23%	(85)	364
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(39)	37%	(50)	34%	(47)	137
Top 2024 Issue: Economy	26%	(60)	40%	(95)	34%	(80)	236
Community: Urban	23%	(33)	39%	(56)	38%	(55)	144
Community: Suburban	29%	(105)	46%	(168)	26%	(95)	367
Community: Rural	32%	(74)	49%	(115)	19%	(45)	233
Community/Gender: Urban Women	25%	(16)	48%	(30)	27%	(17)	62
Community/Gender: Urban Men	21%	(18)	32%	(26)	46%	(38)	82
Community/Gender: Rural Women	27%	(33)	52%	(62)	21%	(25)	120
Community/Gender: Rural Men	36%	(41)	47%	(53)	17%	(19)	113
Community/Gender: Suburban Women	33%	(65)	41%	(82)	26%	(51)	198
Community/Gender: Suburban Men	23%	(39)	51%	(86)	26%	(44)	170
Homeowner	29%	(194)	46%	(305)	25%	(162)	661
Renter	21%	(15)	42%	(31)	37%	(27)	73
Military HHnm: Yes	34%	(38)	40%	(45)	25%	(28)	111
Military HH: No	27%	(174)	46%	(294)	26%	(166)	634
Employ: Private Sector	24%	(66)	45%	(125)	31%	(87)	278
Employ: Government	31%	(14)	37%	(16)	32%	(14)	45
Employ: Self-Employed	35%	(16)	50%	(22)	15%	(7)	45
Employ: Homemaker	30%	(18)	48%	(28)	22%	(13)	59
Employ: Student	9%	(2)	74%	(13)	17%	(3)	18
Employ: Retired	36%	(76)	49%	(103)	16%	(33)	213
Employ: Unemployed	16%	(8)	37%	(17)	47%	(22)	47
Employ: Other	33%	(13)	31%	(13)	36%	(15)	41
Self + Household: White-Collar	34%	(92)	43%	(116)	22%	(60)	269
Self + Household: Blue Collar	25%	(96)	51%	(196)	25%	(96)	388

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(212)	45%	(339)	26%	(194)	745
Union HH: Yes	25%	(21)	50%	(42)	25%	(21)	83
Union HH: No	29%	(191)	45%	(297)	26%	(174)	661
LGBTQ+: Yes	27%	(16)	40%	(23)	32%	(19)	57
LGBTQ+: No	29%	(196)	46%	(316)	26%	(176)	687
Motivated to Vote	29%	(196)	46%	(313)	25%	(166)	675
Parent: Yes	25%	(47)	48%	(91)	27%	(52)	189
Parent: No	30%	(165)	45%	(248)	26%	(142)	556
COVID Vaccine: Yes	31%	(169)	45%	(240)	24%	(130)	540
COVID Vaccine: No	21%	(43)	48%	(99)	31%	(64)	205
Student Loans: Yes	21%	(25)	52%	(61)	27%	(32)	118
Student Loans: No	30%	(187)	44%	(278)	26%	(162)	626
Favorable Opinion of Haley	48%	(139)	31%	(89)	21%	(62)	290
Unfavorable Opinion of Haley	17%	(60)	65%	(233)	18%	(65)	357
Protestant	39%	(73)	42%	(78)	19%	(36)	187
Roman Catholic	28%	(69)	49%	(120)	24%	(59)	248
Mormon	—	(0)	18%	(0)	82%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	76%	(3)	24%	(1)	4
Jewish	7%	(1)	54%	(10)	39%	(7)	19
Muslim	29%	(3)	41%	(4)	30%	(3)	11
Buddhist	53%	(5)	3%	(0)	44%	(4)	9
Hindu	67%	(2)	33%	(1)	—	(0)	2
Atheist	18%	(4)	56%	(13)	26%	(6)	23
Agnostic	29%	(8)	52%	(14)	20%	(5)	28
Something else	25%	(22)	49%	(44)	27%	(24)	89
Nothing in particular	21%	(25)	41%	(50)	38%	(47)	122
Prodigal Biden Voter	25%	(10)	41%	(16)	34%	(13)	38
Undecided Voter (DK/WNV)	28%	(19)	31%	(22)	42%	(29)	70
Undecided Voter (DK)	44%	(12)	24%	(7)	32%	(9)	28

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(24)	21%	(87)	74%	(310)	421
Gender: Male	9%	(22)	21%	(48)	70%	(163)	233
Gender: Female	1%	(3)	20%	(38)	78%	(148)	188
Age: 18-34	7%	(8)	22%	(25)	71%	(80)	113
Age: 35-44	12%	(6)	23%	(12)	65%	(35)	54
Age: 45-64	7%	(9)	15%	(20)	79%	(109)	138
Age: 65+	—	(0)	25%	(29)	75%	(87)	116
GenZers: 1997-2012	4%	(2)	26%	(14)	70%	(39)	56
Millennials: 1981-1996	11%	(12)	21%	(23)	68%	(75)	110
GenXers: 1965-1980	9%	(9)	16%	(17)	76%	(80)	106
Baby Boomers: 1946-1964	—	(1)	17%	(22)	83%	(110)	133
Educ: < College	6%	(15)	23%	(57)	71%	(177)	250
Educ: Bachelors degree	6%	(6)	14%	(15)	80%	(82)	103
Educ: Post-grad	4%	(3)	21%	(14)	75%	(51)	68
Income: Under 50k	7%	(11)	19%	(28)	74%	(113)	153
Income: 50k-100k	4%	(6)	27%	(44)	70%	(115)	165
Income: 100k+	7%	(7)	14%	(14)	79%	(82)	103
Ethnicity: White (Non-Hispanic)	4%	(13)	19%	(63)	77%	(249)	325
Ethnicity: Hispanic	7%	(2)	30%	(7)	63%	(14)	22
Ethnicity: Black (Non-Hispanic)	14%	(9)	19%	(12)	67%	(42)	63
Ethnicity: Asian + Other (Non-Hispanic)	9%	(1)	48%	(5)	43%	(5)	11
All Christian	5%	(13)	19%	(45)	76%	(182)	240
All Non-Christian	12%	(3)	39%	(10)	50%	(13)	26
Atheist	14%	(1)	4%	(0)	82%	(7)	9
Agnostic/Nothing in particular	6%	(6)	18%	(16)	75%	(66)	88
Something Else	3%	(1)	26%	(15)	71%	(41)	58
Evangelical	8%	(7)	27%	(25)	65%	(58)	90
Non-Evangelical	4%	(7)	16%	(33)	80%	(163)	203
PID: Dem (no lean)	7%	(14)	21%	(39)	72%	(135)	189
PID: Ind (no lean)	2%	(1)	16%	(11)	81%	(52)	64
PID: Rep (no lean)	5%	(9)	22%	(37)	73%	(123)	168

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**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(24)	21%	(87)	74%	(310)	421
PID/Gender: Dem Men	11%	(12)	17%	(18)	71%	(76)	107
PID/Gender: Dem Women	2%	(2)	26%	(21)	72%	(59)	82
PID/Gender: Ind Men	4%	(1)	17%	(6)	79%	(28)	36
PID/Gender: Ind Women	—	(0)	16%	(5)	84%	(24)	29
PID/Gender: Rep Men	9%	(8)	26%	(24)	65%	(59)	91
PID/Gender: Rep Women	1%	(1)	17%	(13)	82%	(64)	78
Ideo: Liberal (1-3)	9%	(11)	17%	(21)	74%	(91)	122
Ideo: Moderate (4)	5%	(6)	21%	(25)	74%	(86)	116
Ideo: Conservative (5-7)	3%	(6)	23%	(41)	73%	(127)	174
Ideo/PID: Conservative Republican	3%	(3)	23%	(31)	74%	(99)	133
Ideo/PID: Moderate/Liberal Republican	16%	(5)	18%	(6)	66%	(23)	34
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	28%	(23)	65%	(54)	83
Ideo/PID: Liberal Democrat	6%	(6)	16%	(16)	78%	(78)	100
Unfavorable of Biden and Trump	3%	(1)	14%	(7)	84%	(40)	48
2024 H2H Matchup: Biden Voter	7%	(13)	20%	(39)	74%	(148)	201
2024 H2H Matchup: Trump Voter	5%	(10)	23%	(43)	72%	(138)	191
2024 H2H Matchup: Would not Vote	7%	(1)	23%	(3)	69%	(9)	14
2024 H2H Matchup: Do not Know	—	(0)	8%	(1)	92%	(15)	16
2022 House Vote: Democrat	7%	(13)	23%	(41)	70%	(125)	179
2022 House Vote: Republican	4%	(8)	21%	(40)	74%	(141)	189
2022 House Vote: Did not Vote	5%	(3)	10%	(5)	85%	(44)	52
2020 Vote: Joe Biden	8%	(16)	20%	(40)	71%	(140)	196
2020 Vote: Donald Trump	4%	(8)	20%	(40)	76%	(153)	201
2020 Vote: Someone Else	—	(0)	4%	(0)	96%	(3)	3
2020 Vote: Did not Vote	—	(0)	33%	(7)	67%	(14)	20
2016 Vote: Hillary Clinton	8%	(12)	21%	(32)	71%	(109)	153
2016 Vote: Donald Trump	4%	(7)	18%	(33)	78%	(141)	181
2016 Vote: Someone Else	21%	(2)	4%	(0)	76%	(8)	11
2020 Vote/PID: Not Biden/Democrat	—	(0)	20%	(5)	80%	(20)	25
2020 Vote/PID: Not Trump/Republican	12%	(2)	42%	(6)	47%	(6)	14

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**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	6%	(24)	21%	(87)	74%	(310)	421
U.S. Economy: Wrong Track	4%	(11)	20%	(54)	76%	(206)	270
U.S. Economy: Right Direction	9%	(14)	22%	(33)	69%	(105)	151
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(13)	12%	(18)	79%	(117)	149
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(10)	24%	(49)	72%	(150)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(1)	30%	(19)	68%	(43)	64
Top 2024 Issue: Economy	2%	(2)	17%	(21)	81%	(100)	124
Community: Urban	10%	(9)	21%	(18)	69%	(62)	89
Community: Suburban	8%	(15)	18%	(35)	75%	(147)	197
Community: Rural	—	(0)	25%	(33)	75%	(101)	135
Community/Gender: Urban Women	—	(0)	36%	(12)	64%	(22)	34
Community/Gender: Urban Men	16%	(9)	11%	(6)	73%	(41)	56
Community/Gender: Rural Women	—	(0)	20%	(12)	80%	(47)	59
Community/Gender: Rural Men	—	(0)	28%	(22)	71%	(54)	75
Community/Gender: Suburban Women	3%	(3)	15%	(14)	82%	(79)	95
Community/Gender: Suburban Men	12%	(12)	20%	(20)	68%	(68)	101
Homeowner	5%	(20)	21%	(78)	74%	(274)	372
Renter	8%	(4)	16%	(8)	75%	(35)	46
Military HHnm: Yes	2%	(1)	28%	(17)	70%	(43)	62
Military HH: No	6%	(23)	19%	(69)	74%	(267)	359
Employ: Private Sector	9%	(15)	20%	(33)	71%	(116)	164
Employ: Government	6%	(2)	33%	(8)	61%	(15)	24
Employ: Self-Employed	13%	(4)	26%	(7)	61%	(17)	28
Employ: Homemaker	—	(0)	4%	(1)	96%	(26)	27
Employ: Student	—	(0)	7%	(1)	93%	(10)	11
Employ: Retired	—	(1)	25%	(32)	74%	(93)	126
Employ: Unemployed	11%	(2)	19%	(4)	70%	(16)	23
Employ: Other	6%	(1)	4%	(1)	89%	(17)	19
Self + Household: White-Collar	6%	(10)	18%	(28)	76%	(117)	155
Self + Household: Blue Collar	5%	(10)	22%	(48)	73%	(156)	213

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**Table BLMB3\_12:** Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	6%	(24)	21%	(87)	74%	(310)	421
Union HH: Yes	6%	(4)	19%	(11)	75%	(44)	58
Union HH: No	6%	(21)	21%	(76)	73%	(267)	363
LGBTQ+: Yes	3%	(1)	18%	(8)	78%	(33)	42
LGBTQ+: No	6%	(23)	21%	(79)	73%	(278)	379
Motivated to Vote	6%	(23)	19%	(74)	75%	(291)	388
Parent: Yes	9%	(11)	22%	(28)	69%	(89)	129
Parent: No	4%	(13)	20%	(58)	76%	(221)	293
COVID Vaccine: Yes	7%	(21)	21%	(64)	72%	(221)	306
COVID Vaccine: No	3%	(3)	19%	(22)	78%	(89)	115
Student Loans: Yes	6%	(4)	27%	(20)	66%	(48)	72
Student Loans: No	6%	(20)	19%	(67)	75%	(262)	349
Favorable Opinion of Haley	6%	(9)	21%	(35)	73%	(120)	164
Unfavorable Opinion of Haley	5%	(11)	20%	(41)	74%	(150)	202
Protestant	6%	(6)	13%	(13)	80%	(78)	97
Roman Catholic	5%	(7)	21%	(29)	74%	(102)	138
Mormon	—	(0)	25%	(0)	75%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	70%	(3)	30%	(1)	4
Jewish	12%	(1)	31%	(3)	57%	(6)	11
Muslim	22%	(2)	26%	(2)	51%	(4)	8
Buddhist	—	(0)	74%	(3)	26%	(1)	4
Hindu	—	(0)	49%	(2)	51%	(2)	3
Atheist	14%	(1)	4%	(0)	82%	(7)	9
Agnostic	6%	(1)	8%	(1)	86%	(13)	15
Something else	3%	(1)	26%	(15)	71%	(41)	58
Nothing in particular	7%	(5)	20%	(15)	73%	(53)	73
Prodigal Biden Voter	16%	(2)	40%	(6)	44%	(7)	15
Undecided Voter (DK/WNV)	4%	(1)	15%	(4)	82%	(24)	30
Undecided Voter (DK)	7%	(1)	23%	(3)	69%	(9)	14

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(169)	21%	(163)	57%	(441)	773
Gender: Male	27%	(101)	24%	(90)	48%	(177)	368
Gender: Female	17%	(68)	18%	(72)	65%	(264)	405
Age: 18-34	31%	(61)	13%	(26)	56%	(110)	196
Age: 35-44	21%	(20)	13%	(12)	67%	(65)	97
Age: 45-64	19%	(51)	21%	(58)	60%	(164)	272
Age: 65+	18%	(38)	32%	(66)	50%	(103)	207
GenZers: 1997-2012	32%	(30)	15%	(14)	53%	(50)	94
Millennials: 1981-1996	26%	(50)	12%	(24)	62%	(119)	193
GenXers: 1965-1980	18%	(37)	19%	(39)	64%	(133)	209
Baby Boomers: 1946-1964	18%	(45)	31%	(78)	51%	(127)	250
Educ: < College	27%	(123)	18%	(82)	55%	(251)	456
Educ: Bachelors degree	16%	(32)	21%	(44)	63%	(129)	205
Educ: Post-grad	12%	(14)	33%	(37)	55%	(62)	112
Income: Under 50k	21%	(62)	19%	(55)	60%	(177)	295
Income: 50k-100k	26%	(76)	20%	(57)	55%	(160)	293
Income: 100k+	17%	(31)	27%	(50)	56%	(104)	185
Ethnicity: White (Non-Hispanic)	22%	(139)	22%	(143)	56%	(363)	645
Ethnicity: Hispanic	31%	(10)	30%	(10)	39%	(13)	32
Ethnicity: Black (Non-Hispanic)	25%	(18)	8%	(6)	68%	(51)	75
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	20%	(4)	72%	(15)	21
All Christian	23%	(102)	24%	(108)	54%	(244)	454
All Non-Christian	26%	(11)	17%	(7)	57%	(24)	43
Atheist	19%	(4)	32%	(7)	48%	(11)	22
Agnostic/Nothing in particular	21%	(34)	18%	(29)	61%	(99)	162
Something Else	20%	(18)	12%	(11)	69%	(63)	92
Evangelical	20%	(33)	19%	(31)	61%	(99)	162
Non-Evangelical	22%	(84)	23%	(88)	54%	(206)	378
PID: Dem (no lean)	17%	(53)	27%	(87)	56%	(177)	317
PID: Ind (no lean)	21%	(29)	17%	(24)	62%	(86)	139
PID: Rep (no lean)	27%	(87)	16%	(52)	56%	(178)	318

Continued on next page

**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(169)	21%	(163)	57%	(441)	773
PID/Gender: Dem Men	22%	(34)	32%	(49)	46%	(72)	156
PID/Gender: Dem Women	11%	(18)	23%	(38)	65%	(105)	161
PID/Gender: Ind Men	26%	(18)	22%	(16)	52%	(36)	70
PID/Gender: Ind Women	16%	(11)	12%	(8)	72%	(49)	68
PID/Gender: Rep Men	34%	(48)	18%	(25)	48%	(69)	142
PID/Gender: Rep Women	22%	(39)	15%	(27)	63%	(110)	175
Ideo: Liberal (1-3)	12%	(28)	30%	(67)	58%	(130)	225
Ideo: Moderate (4)	19%	(42)	16%	(36)	64%	(141)	219
Ideo: Conservative (5-7)	30%	(94)	19%	(57)	51%	(158)	309
Ideo/PID: Conservative Republican	29%	(68)	17%	(39)	54%	(128)	236
Ideo/PID: Moderate/Liberal Republican	24%	(18)	16%	(12)	60%	(46)	76
Ideo/PID: Moderate/Conservative Democrat	25%	(30)	25%	(30)	50%	(60)	120
Ideo/PID: Liberal Democrat	10%	(19)	29%	(55)	60%	(112)	185
Unfavorable of Biden and Trump	19%	(21)	26%	(28)	55%	(61)	109
2024 H2H Matchup: Biden Voter	12%	(41)	29%	(103)	59%	(206)	349
2024 H2H Matchup: Trump Voter	33%	(116)	12%	(42)	55%	(192)	351
2024 H2H Matchup: Would not Vote	26%	(8)	29%	(8)	45%	(13)	29
2024 H2H Matchup: Do not Know	10%	(5)	21%	(9)	69%	(30)	44
2022 House Vote: Democrat	15%	(49)	31%	(101)	54%	(177)	326
2022 House Vote: Republican	30%	(99)	14%	(47)	56%	(186)	332
2022 House Vote: Did not Vote	20%	(22)	14%	(15)	67%	(74)	111
2020 Vote: Joe Biden	12%	(44)	29%	(106)	59%	(212)	362
2020 Vote: Donald Trump	31%	(107)	14%	(49)	55%	(194)	350
2020 Vote: Someone Else	4%	(0)	22%	(2)	74%	(6)	8
2020 Vote: Did not Vote	34%	(18)	12%	(6)	55%	(29)	54
2016 Vote: Hillary Clinton	13%	(35)	33%	(90)	54%	(145)	270
2016 Vote: Donald Trump	30%	(94)	16%	(49)	55%	(172)	315
2016 Vote: Someone Else	15%	(4)	10%	(3)	75%	(19)	26
2020 Vote/PID: Not Biden/Democrat	34%	(14)	11%	(4)	55%	(22)	41
2020 Vote/PID: Not Trump/Republican	13%	(5)	24%	(10)	63%	(26)	41

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**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(169)	21%	(163)	57%	(441)	773
U.S. Economy: Wrong Track	26%	(140)	15%	(79)	59%	(315)	534
U.S. Economy: Right Direction	12%	(29)	35%	(84)	53%	(127)	240
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(30)	33%	(83)	56%	(142)	255
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(120)	13%	(49)	55%	(208)	377
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	21%	(30)	65%	(91)	141
Top 2024 Issue: Economy	24%	(61)	8%	(20)	68%	(171)	252
Community: Urban	17%	(24)	15%	(22)	69%	(102)	148
Community: Suburban	24%	(91)	24%	(93)	52%	(201)	385
Community: Rural	22%	(54)	20%	(47)	58%	(139)	240
Community/Gender: Urban Women	10%	(7)	16%	(10)	74%	(48)	65
Community/Gender: Urban Men	21%	(18)	14%	(12)	64%	(54)	83
Community/Gender: Rural Women	18%	(23)	14%	(18)	68%	(86)	128
Community/Gender: Rural Men	27%	(31)	26%	(29)	47%	(52)	112
Community/Gender: Suburban Women	18%	(39)	21%	(44)	61%	(130)	212
Community/Gender: Suburban Men	30%	(52)	28%	(49)	41%	(71)	173
Homeowner	22%	(148)	22%	(149)	56%	(383)	680
Renter	23%	(19)	16%	(13)	60%	(49)	80
Military HHnm: Yes	28%	(31)	20%	(22)	52%	(58)	112
Military HH: No	21%	(138)	21%	(140)	58%	(383)	661
Employ: Private Sector	17%	(50)	19%	(56)	64%	(187)	292
Employ: Government	33%	(15)	24%	(11)	43%	(20)	46
Employ: Self-Employed	37%	(17)	20%	(9)	43%	(20)	47
Employ: Homemaker	29%	(17)	8%	(4)	63%	(36)	57
Employ: Student	37%	(7)	30%	(6)	33%	(6)	18
Employ: Retired	21%	(44)	32%	(69)	47%	(100)	214
Employ: Unemployed	11%	(6)	5%	(3)	83%	(44)	52
Employ: Other	27%	(13)	9%	(4)	63%	(29)	46
Self + Household: White-Collar	17%	(47)	28%	(79)	54%	(150)	276
Self + Household: Blue Collar	25%	(99)	19%	(76)	57%	(229)	405

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**Table BLMB3\_13:** Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(169)	21%	(163)	57%	(441)	773
Union HH: Yes	23%	(21)	28%	(25)	49%	(44)	90
Union HH: No	22%	(148)	20%	(138)	58%	(398)	684
LGBTQ+: Yes	18%	(12)	22%	(13)	60%	(38)	63
LGBTQ+: No	22%	(158)	21%	(149)	57%	(404)	711
Motivated to Vote	22%	(156)	21%	(149)	56%	(396)	701
Parent: Yes	30%	(58)	15%	(28)	55%	(105)	191
Parent: No	19%	(111)	23%	(134)	58%	(337)	582
COVID Vaccine: Yes	18%	(103)	26%	(143)	56%	(314)	560
COVID Vaccine: No	31%	(67)	9%	(20)	60%	(127)	213
Student Loans: Yes	22%	(27)	13%	(16)	65%	(78)	121
Student Loans: No	22%	(143)	22%	(147)	56%	(363)	652
Favorable Opinion of Haley	19%	(53)	20%	(58)	61%	(172)	283
Unfavorable Opinion of Haley	24%	(83)	29%	(99)	48%	(166)	348
Protestant	20%	(40)	23%	(45)	57%	(111)	197
Roman Catholic	24%	(59)	25%	(62)	52%	(130)	251
Mormon	45%	(1)	—	(0)	55%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	59%	(3)	7%	(0)	34%	(2)	4
Jewish	34%	(7)	13%	(2)	53%	(10)	19
Muslim	33%	(4)	19%	(2)	47%	(5)	11
Buddhist	—	(0)	3%	(0)	97%	(9)	9
Hindu	24%	(1)	76%	(3)	—	(0)	3
Atheist	19%	(4)	32%	(7)	48%	(11)	22
Agnostic	10%	(4)	20%	(7)	70%	(24)	34
Something else	20%	(18)	12%	(11)	69%	(63)	92
Nothing in particular	24%	(30)	18%	(22)	59%	(76)	128
Prodigal Biden Voter	19%	(8)	20%	(8)	61%	(25)	41
Undecided Voter (DK/WNV)	17%	(12)	24%	(18)	60%	(44)	73
Undecided Voter (DK)	26%	(8)	29%	(8)	45%	(13)	29

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	79% (637)	15% (124)	2% (13)	1% (5)	3% (27)	807
Gender: Male	75% (289)	21% (79)	1% (5)	1% (3)	2% (7)	384
Gender: Female	82% (348)	11% (45)	2% (8)	1% (2)	5% (20)	423
Age: 18-34	73% (156)	17% (37)	3% (6)	1% (2)	6% (14)	215
Age: 35-44	84% (87)	13% (13)	2% (2)	2% (2)	— (0)	104
Age: 45-64	84% (229)	14% (39)	1% (3)	— (1)	1% (2)	274
Age: 65+	77% (165)	17% (36)	1% (2)	— (0)	5% (11)	214
GenZers: 1997-2012	67% (69)	16% (17)	4% (5)	1% (1)	12% (12)	103
Millennials: 1981-1996	81% (169)	15% (32)	2% (4)	2% (3)	1% (2)	210
GenXers: 1965-1980	89% (187)	10% (22)	— (1)	— (1)	— (1)	211
Baby Boomers: 1946-1964	75% (191)	20% (50)	2% (4)	— (0)	4% (10)	255
Educ: < College	78% (377)	15% (71)	2% (8)	1% (4)	5% (22)	482
Educ: Bachelors degree	81% (171)	17% (35)	1% (1)	— (0)	2% (3)	211
Educ: Post-grad	79% (89)	16% (18)	3% (4)	1% (1)	1% (1)	113
Income: Under 50k	78% (245)	14% (45)	2% (6)	1% (3)	4% (12)	313
Income: 50k-100k	79% (239)	17% (50)	1% (4)	— (1)	3% (10)	304
Income: 100k+	80% (153)	15% (29)	2% (3)	— (1)	2% (5)	191
Ethnicity: White (Non-Hispanic)	79% (529)	16% (110)	1% (8)	— (3)	3% (22)	673
Ethnicity: Hispanic	54% (18)	19% (6)	9% (3)	3% (1)	14% (5)	34
Ethnicity: Black (Non-Hispanic)	89% (71)	9% (7)	— (0)	1% (1)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	90% (19)	4% (1)	6% (1)	— (0)	— (0)	22
All Christian	77% (355)	18% (85)	2% (7)	1% (3)	3% (12)	462
All Non-Christian	81% (35)	15% (7)	— (0)	5% (2)	— (0)	44
Atheist	88% (21)	10% (2)	— (0)	2% (0)	— (0)	24
Agnostic/Nothing in particular	79% (138)	15% (26)	1% (2)	— (0)	6% (10)	175
Something Else	87% (88)	4% (4)	5% (5)	— (0)	5% (5)	102
Evangelical	83% (143)	13% (22)	1% (1)	1% (1)	3% (5)	172
Non-Evangelical	77% (299)	16% (63)	3% (11)	— (2)	3% (12)	386
PID: Dem (no lean)	75% (249)	18% (62)	3% (9)	1% (3)	3% (10)	334
PID: Ind (no lean)	77% (109)	18% (26)	1% (2)	1% (1)	3% (4)	142
PID: Rep (no lean)	84% (279)	11% (37)	1% (2)	— (1)	4% (13)	331

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	79% (637)	15% (124)	2% (13)	1% (5)	3% (27)	807
PID/Gender: Dem Men	74% (121)	22% (36)	2% (3)	1% (1)	2% (4)	164
PID/Gender: Dem Women	76% (128)	15% (26)	4% (6)	1% (2)	4% (7)	170
PID/Gender: Ind Men	69% (49)	25% (17)	2% (2)	1% (1)	2% (2)	70
PID/Gender: Ind Women	84% (60)	12% (9)	1% (0)	— (0)	4% (3)	72
PID/Gender: Rep Men	80% (119)	18% (27)	1% (1)	1% (1)	1% (2)	149
PID/Gender: Rep Women	88% (160)	6% (10)	1% (1)	— (0)	6% (11)	182
Ideo: Liberal (1-3)	74% (170)	18% (41)	3% (7)	1% (2)	4% (9)	230
Ideo: Moderate (4)	80% (185)	16% (38)	1% (2)	— (0)	3% (8)	232
Ideo: Conservative (5-7)	82% (264)	13% (41)	1% (4)	1% (3)	3% (10)	322
Ideo/PID: Conservative Republican	84% (207)	11% (28)	— (1)	— (1)	4% (9)	246
Ideo/PID: Moderate/Liberal Republican	86% (68)	9% (7)	1% (1)	— (0)	4% (3)	80
Ideo/PID: Moderate/Conservative Democrat	80% (104)	16% (20)	2% (3)	1% (2)	1% (1)	130
Ideo/PID: Liberal Democrat	71% (135)	20% (38)	3% (6)	1% (1)	5% (9)	190
Unfavorable of Biden and Trump	78% (88)	19% (22)	— (0)	1% (1)	2% (2)	113
2024 H2H Matchup: Biden Voter	74% (269)	21% (77)	3% (9)	— (1)	2% (7)	363
2024 H2H Matchup: Trump Voter	84% (307)	11% (40)	1% (4)	1% (4)	3% (13)	367
2024 H2H Matchup: Would not Vote	85% (26)	5% (1)	— (0)	— (0)	10% (3)	30
2024 H2H Matchup: Do not Know	76% (35)	14% (6)	— (0)	1% (0)	10% (4)	47
2022 House Vote: Democrat	74% (247)	21% (70)	3% (9)	1% (3)	2% (7)	335
2022 House Vote: Republican	85% (292)	10% (34)	1% (2)	— (1)	5% (16)	344
2022 House Vote: Did not Vote	76% (93)	17% (20)	2% (2)	1% (2)	4% (5)	122
2020 Vote: Joe Biden	75% (280)	20% (75)	2% (8)	— (1)	3% (10)	375
2020 Vote: Donald Trump	84% (308)	10% (38)	1% (4)	1% (4)	4% (13)	366
2020 Vote: Someone Else	74% (6)	22% (2)	2% (0)	— (0)	2% (0)	9
2020 Vote: Did not Vote	75% (43)	16% (9)	3% (2)	— (0)	6% (3)	57
2016 Vote: Hillary Clinton	73% (202)	21% (56)	3% (7)	1% (3)	2% (6)	274
2016 Vote: Donald Trump	84% (273)	11% (36)	1% (3)	— (1)	4% (12)	324
2016 Vote: Someone Else	60% (16)	36% (9)	3% (1)	— (0)	1% (0)	26
2020 Vote/PID: Not Biden/Democrat	73% (33)	11% (5)	7% (3)	7% (3)	2% (1)	45
2020 Vote/PID: Not Trump/Republican	81% (35)	10% (4)	2% (1)	— (0)	6% (3)	43

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	79% (637)	15% (124)	2% (13)	1% (5)	3% (27)	807
U.S. Economy: Wrong Track	81% (454)	13% (71)	1% (5)	1% (3)	4% (24)	557
U.S. Economy: Right Direction	73% (183)	21% (54)	3% (8)	1% (2)	1% (3)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73% (194)	19% (51)	4% (10)	1% (2)	3% (8)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84% (330)	11% (42)	1% (3)	1% (3)	4% (14)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	76% (113)	21% (31)	— (0)	— (0)	3% (4)	150
Top 2024 Issue: Economy	86% (223)	8% (20)	1% (2)	— (0)	5% (14)	258
Community: Urban	88% (139)	10% (16)	1% (1)	1% (1)	— (1)	157
Community: Suburban	78% (313)	16% (63)	2% (8)	1% (4)	3% (14)	402
Community: Rural	75% (185)	19% (46)	2% (4)	— (0)	5% (12)	248
Community/Gender: Urban Women	96% (68)	1% (1)	2% (1)	— (0)	1% (1)	71
Community/Gender: Urban Men	82% (71)	17% (15)	— (0)	1% (1)	— (0)	87
Community/Gender: Rural Women	78% (104)	11% (15)	3% (3)	— (0)	8% (11)	133
Community/Gender: Rural Men	70% (81)	27% (31)	1% (1)	— (0)	1% (2)	115
Community/Gender: Suburban Women	80% (176)	13% (29)	1% (3)	1% (2)	4% (9)	220
Community/Gender: Suburban Men	75% (137)	18% (33)	2% (5)	1% (2)	3% (5)	182
Homeowner	79% (554)	16% (110)	1% (10)	1% (4)	4% (25)	703
Renter	80% (70)	14% (12)	4% (3)	1% (1)	2% (1)	88
Military HHnm: Yes	88% (100)	5% (6)	3% (3)	1% (1)	3% (3)	114
Military HH: No	77% (537)	17% (118)	1% (10)	1% (4)	3% (24)	693
Employ: Private Sector	79% (236)	14% (42)	2% (6)	1% (4)	4% (12)	300
Employ: Government	84% (42)	11% (6)	3% (2)	2% (1)	— (0)	50
Employ: Self-Employed	89% (43)	9% (5)	2% (1)	— (0)	— (0)	48
Employ: Homemaker	91% (59)	9% (6)	— (0)	— (0)	— (0)	65
Employ: Student	65% (12)	29% (6)	— (0)	— (0)	6% (1)	19
Employ: Retired	75% (166)	20% (44)	2% (4)	— (0)	3% (6)	220
Employ: Unemployed	72% (41)	13% (7)	2% (1)	— (0)	13% (7)	56
Employ: Other	79% (38)	20% (9)	— (0)	1% (0)	— (0)	48
Self + Household: White-Collar	76% (212)	18% (51)	1% (3)	1% (3)	4% (10)	279
Self + Household: Blue Collar	82% (343)	14% (58)	2% (9)	1% (2)	2% (7)	419

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	79% (637)	15% (124)	2% (13)	1% (5)	3% (27)	807
Union HH: Yes	79% (73)	16% (15)	4% (4)	1% (1)	— (0)	92
Union HH: No	79% (564)	15% (110)	1% (10)	1% (4)	4% (27)	715
LGBTQ+: Yes	72% (49)	12% (8)	5% (3)	4% (2)	7% (5)	68
LGBTQ+: No	80% (588)	16% (116)	1% (10)	— (3)	3% (22)	739
Motivated to Vote	80% (586)	15% (106)	1% (10)	1% (4)	3% (23)	729
Parent: Yes	84% (174)	13% (28)	1% (2)	1% (3)	— (0)	207
Parent: No	77% (463)	16% (97)	2% (11)	— (2)	4% (27)	600
COVID Vaccine: Yes	79% (455)	16% (94)	2% (10)	1% (4)	3% (15)	579
COVID Vaccine: No	80% (182)	13% (30)	1% (3)	— (1)	5% (12)	228
Student Loans: Yes	78% (99)	16% (20)	4% (5)	3% (3)	— (0)	128
Student Loans: No	79% (538)	15% (104)	1% (8)	— (2)	4% (27)	679
Favorable Opinion of Haley	80% (233)	13% (39)	1% (4)	1% (2)	4% (12)	290
Unfavorable Opinion of Haley	78% (278)	19% (69)	2% (7)	— (1)	1% (2)	357
Protestant	75% (148)	21% (41)	1% (2)	— (0)	3% (6)	198
Roman Catholic	79% (205)	15% (39)	2% (5)	1% (3)	2% (6)	258
Mormon	18% (0)	82% (1)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	26% (1)	74% (3)	— (0)	— (0)	— (0)	4
Jewish	80% (15)	20% (4)	— (0)	— (0)	— (0)	19
Muslim	79% (10)	12% (1)	— (0)	9% (1)	— (0)	12
Buddhist	94% (9)	6% (1)	— (0)	— (0)	— (0)	9
Hindu	49% (2)	24% (1)	— (0)	27% (1)	— (0)	3
Atheist	88% (21)	10% (2)	— (0)	2% (0)	— (0)	24
Agnostic	57% (20)	23% (8)	4% (1)	— (0)	17% (6)	35
Something else	87% (88)	4% (4)	5% (5)	— (0)	5% (5)	102
Nothing in particular	84% (118)	13% (18)	— (0)	— (0)	3% (4)	140
Prodigal Biden Voter	77% (32)	13% (5)	— (0)	1% (0)	9% (4)	42
Undecided Voter (DK/WNV)	79% (61)	10% (8)	— (0)	1% (0)	10% (7)	77
Undecided Voter (DK)	85% (26)	5% (1)	— (0)	— (0)	10% (3)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (292)	42% (339)	11% (90)	4% (35)	6% (51)	807
Gender: Male	37% (143)	44% (170)	10% (39)	6% (22)	2% (9)	384
Gender: Female	35% (148)	40% (169)	12% (51)	3% (13)	10% (42)	423
Age: 18-34	34% (73)	34% (74)	11% (24)	7% (16)	13% (28)	215
Age: 35-44	35% (37)	41% (42)	12% (13)	6% (7)	6% (6)	104
Age: 45-64	38% (104)	48% (130)	11% (29)	2% (6)	2% (4)	274
Age: 65+	36% (78)	43% (92)	12% (25)	3% (6)	6% (13)	214
GenZers: 1997-2012	36% (37)	31% (32)	10% (10)	6% (7)	17% (18)	103
Millennials: 1981-1996	34% (70)	40% (83)	11% (24)	8% (16)	8% (16)	210
GenXers: 1965-1980	41% (86)	44% (92)	12% (24)	2% (4)	2% (4)	211
Baby Boomers: 1946-1964	33% (85)	48% (123)	11% (28)	3% (8)	4% (10)	255
Educ: < College	38% (185)	41% (199)	9% (45)	3% (14)	8% (40)	482
Educ: Bachelors degree	31% (66)	46% (96)	16% (34)	5% (10)	2% (5)	211
Educ: Post-grad	36% (41)	39% (44)	10% (11)	10% (11)	6% (6)	113
Income: Under 50k	37% (117)	40% (124)	11% (34)	3% (11)	9% (27)	313
Income: 50k-100k	35% (108)	41% (124)	13% (39)	5% (14)	6% (19)	304
Income: 100k+	35% (67)	48% (91)	9% (17)	6% (11)	3% (5)	191
Ethnicity: White (Non-Hispanic)	37% (246)	42% (286)	11% (75)	4% (24)	6% (42)	673
Ethnicity: Hispanic	43% (14)	27% (9)	5% (2)	6% (2)	18% (6)	34
Ethnicity: Black (Non-Hispanic)	30% (24)	40% (32)	15% (12)	11% (9)	4% (3)	79
Ethnicity: Asian + Other (Non-Hispanic)	35% (7)	57% (12)	9% (2)	— (0)	— (0)	22
All Christian	37% (171)	42% (196)	12% (56)	4% (21)	4% (19)	462
All Non-Christian	26% (11)	42% (19)	15% (6)	9% (4)	9% (4)	44
Atheist	39% (9)	55% (13)	3% (1)	3% (1)	— (0)	24
Agnostic/Nothing in particular	35% (62)	40% (70)	10% (17)	4% (8)	10% (18)	175
Something Else	38% (39)	40% (41)	10% (10)	2% (2)	11% (11)	102
Evangelical	30% (51)	48% (82)	11% (20)	5% (8)	7% (12)	172
Non-Evangelical	41% (158)	39% (151)	12% (46)	4% (15)	4% (17)	386
PID: Dem (no lean)	44% (147)	37% (125)	8% (27)	5% (16)	6% (19)	334
PID: Ind (no lean)	29% (41)	49% (70)	12% (17)	3% (5)	6% (8)	142
PID: Rep (no lean)	31% (104)	43% (144)	14% (46)	4% (14)	7% (24)	331

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(292)	42%	(339)	11%	(90)	4%	(35)	6%	(51)	807
PID/Gender: Dem Men	46%	(76)	39%	(65)	6%	(9)	5%	(9)	3%	(6)	164
PID/Gender: Dem Women	42%	(71)	36%	(60)	11%	(18)	4%	(7)	8%	(13)	170
PID/Gender: Ind Men	24%	(17)	56%	(40)	13%	(9)	6%	(4)	1%	(1)	70
PID/Gender: Ind Women	35%	(25)	43%	(31)	12%	(8)	1%	(0)	10%	(8)	72
PID/Gender: Rep Men	34%	(51)	44%	(66)	14%	(21)	6%	(9)	2%	(3)	149
PID/Gender: Rep Women	29%	(53)	43%	(78)	14%	(25)	3%	(5)	12%	(21)	182
Ideo: Liberal (1-3)	48%	(109)	33%	(75)	9%	(20)	4%	(9)	7%	(17)	230
Ideo: Moderate (4)	29%	(67)	45%	(106)	15%	(35)	3%	(6)	8%	(19)	232
Ideo: Conservative (5-7)	33%	(107)	46%	(149)	10%	(32)	6%	(20)	5%	(15)	322
Ideo/PID: Conservative Republican	35%	(86)	45%	(110)	10%	(24)	5%	(12)	6%	(14)	246
Ideo/PID: Moderate/Liberal Republican	22%	(18)	39%	(31)	24%	(19)	2%	(2)	12%	(10)	80
Ideo/PID: Moderate/Conservative Democrat	33%	(43)	45%	(59)	13%	(17)	7%	(9)	1%	(2)	130
Ideo/PID: Liberal Democrat	51%	(97)	32%	(60)	5%	(10)	3%	(6)	9%	(16)	190
Unfavorable of Biden and Trump	34%	(38)	43%	(49)	10%	(12)	5%	(5)	9%	(10)	113
2024 H2H Matchup: Biden Voter	42%	(151)	41%	(149)	9%	(34)	3%	(10)	5%	(19)	363
2024 H2H Matchup: Trump Voter	31%	(114)	42%	(155)	15%	(54)	6%	(22)	6%	(22)	367
2024 H2H Matchup: Would not Vote	31%	(9)	49%	(15)	5%	(1)	5%	(2)	11%	(3)	30
2024 H2H Matchup: Do not Know	37%	(17)	43%	(20)	3%	(1)	2%	(1)	16%	(8)	47
2022 House Vote: Democrat	44%	(147)	39%	(132)	9%	(30)	4%	(12)	4%	(15)	335
2022 House Vote: Republican	31%	(108)	43%	(147)	14%	(50)	5%	(17)	7%	(23)	344
2022 House Vote: Did not Vote	30%	(36)	47%	(57)	8%	(10)	5%	(6)	11%	(13)	122
2020 Vote: Joe Biden	41%	(152)	41%	(154)	9%	(33)	4%	(13)	6%	(22)	375
2020 Vote: Donald Trump	32%	(118)	42%	(155)	14%	(52)	6%	(21)	6%	(20)	366
2020 Vote: Someone Else	26%	(2)	50%	(4)	14%	(1)	—	(0)	10%	(1)	9
2020 Vote: Did not Vote	34%	(19)	45%	(26)	6%	(4)	1%	(1)	14%	(8)	57
2016 Vote: Hillary Clinton	45%	(124)	39%	(107)	9%	(25)	4%	(10)	3%	(9)	274
2016 Vote: Donald Trump	33%	(108)	44%	(141)	13%	(41)	5%	(18)	5%	(16)	324
2016 Vote: Someone Else	28%	(7)	43%	(11)	15%	(4)	—	(0)	14%	(4)	26
2020 Vote/PID: Not Biden/Democrat	46%	(21)	29%	(13)	6%	(2)	12%	(5)	8%	(3)	45
2020 Vote/PID: Not Trump/Republican	30%	(13)	39%	(17)	13%	(6)	4%	(2)	13%	(6)	43

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (292)	42% (339)	11% (90)	4% (35)	6% (51)	807
U.S. Economy: Wrong Track	33% (183)	42% (235)	13% (73)	4% (23)	8% (43)	557
U.S. Economy: Right Direction	44% (109)	42% (104)	7% (17)	5% (12)	3% (9)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46% (121)	40% (107)	6% (17)	2% (6)	6% (15)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30% (118)	43% (170)	15% (58)	6% (23)	6% (23)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	35% (53)	42% (62)	10% (15)	4% (6)	9% (13)	150
Top 2024 Issue: Economy	33% (85)	41% (106)	14% (35)	5% (14)	7% (19)	258
Community: Urban	44% (70)	34% (54)	9% (14)	6% (9)	7% (12)	157
Community: Suburban	34% (138)	43% (174)	12% (48)	5% (18)	6% (24)	402
Community: Rural	34% (84)	45% (111)	12% (29)	3% (8)	6% (16)	248
Community/Gender: Urban Women	46% (33)	27% (19)	12% (9)	— (0)	14% (10)	71
Community/Gender: Urban Men	42% (37)	40% (35)	6% (5)	10% (8)	2% (2)	87
Community/Gender: Rural Women	38% (50)	40% (53)	10% (14)	3% (4)	10% (13)	133
Community/Gender: Rural Men	30% (34)	51% (59)	13% (15)	4% (4)	3% (3)	115
Community/Gender: Suburban Women	30% (66)	44% (97)	13% (29)	4% (9)	9% (20)	220
Community/Gender: Suburban Men	40% (73)	42% (77)	11% (19)	5% (9)	2% (4)	182
Homeowner	36% (252)	44% (307)	10% (71)	4% (31)	6% (42)	703
Renter	40% (35)	31% (27)	18% (16)	3% (3)	8% (7)	88
Military HHnm: Yes	45% (52)	38% (44)	8% (10)	4% (5)	4% (4)	114
Military HH: No	35% (240)	43% (295)	12% (81)	4% (30)	7% (47)	693
Employ: Private Sector	34% (102)	43% (129)	12% (37)	7% (20)	4% (12)	300
Employ: Government	40% (20)	31% (16)	14% (7)	8% (4)	7% (3)	50
Employ: Self-Employed	46% (22)	40% (19)	7% (4)	5% (2)	2% (1)	48
Employ: Homemaker	47% (30)	30% (19)	9% (6)	— (0)	14% (9)	65
Employ: Student	28% (5)	50% (10)	4% (1)	2% (0)	17% (3)	19
Employ: Retired	33% (72)	49% (108)	11% (23)	3% (7)	5% (10)	220
Employ: Unemployed	42% (23)	30% (17)	11% (6)	2% (1)	16% (9)	56
Employ: Other	33% (16)	44% (21)	14% (7)	2% (1)	7% (3)	48
Self + Household: White-Collar	31% (87)	47% (131)	12% (34)	5% (13)	5% (13)	279
Self + Household: Blue Collar	39% (163)	42% (176)	11% (45)	4% (19)	4% (17)	419

Continued on next page

**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(292)	42%	(339)	11%	(90)	4%	(35)	6%	(51)	807
Union HH: Yes	46%	(42)	42%	(39)	6%	(6)	3%	(2)	2%	(2)	92
Union HH: No	35%	(249)	42%	(300)	12%	(84)	5%	(32)	7%	(49)	715
LGBTQ+: Yes	45%	(30)	27%	(18)	11%	(7)	4%	(3)	14%	(10)	68
LGBTQ+: No	35%	(261)	43%	(320)	11%	(83)	4%	(32)	6%	(42)	739
Motivated to Vote	37%	(273)	41%	(301)	12%	(84)	4%	(30)	6%	(40)	729
Parent: Yes	37%	(76)	39%	(80)	15%	(32)	5%	(10)	4%	(8)	207
Parent: No	36%	(215)	43%	(259)	10%	(59)	4%	(25)	7%	(43)	600
COVID Vaccine: Yes	38%	(219)	42%	(243)	10%	(56)	5%	(27)	6%	(33)	579
COVID Vaccine: No	32%	(72)	42%	(95)	15%	(34)	4%	(8)	8%	(18)	228
Student Loans: Yes	38%	(49)	39%	(50)	10%	(13)	8%	(11)	5%	(6)	128
Student Loans: No	36%	(242)	43%	(289)	11%	(78)	4%	(24)	7%	(45)	679
Favorable Opinion of Haley	39%	(112)	44%	(129)	9%	(26)	5%	(16)	3%	(8)	290
Unfavorable Opinion of Haley	39%	(138)	42%	(150)	11%	(40)	3%	(12)	5%	(17)	357
Protestant	33%	(65)	46%	(92)	14%	(27)	4%	(7)	3%	(6)	198
Roman Catholic	41%	(105)	39%	(100)	11%	(28)	5%	(13)	4%	(11)	258
Mormon	—	(0)	18%	(0)	27%	(0)	—	(0)	55%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	92%	(4)	2%	(0)	—	(0)	—	(0)	4
Jewish	31%	(6)	23%	(4)	21%	(4)	9%	(2)	15%	(3)	19
Muslim	33%	(4)	38%	(5)	13%	(2)	9%	(1)	8%	(1)	12
Buddhist	15%	(1)	85%	(8)	—	(0)	—	(0)	—	(0)	9
Hindu	—	(0)	49%	(2)	24%	(1)	27%	(1)	—	(0)	3
Atheist	39%	(9)	55%	(13)	3%	(1)	3%	(1)	—	(0)	24
Agnostic	40%	(14)	27%	(10)	8%	(3)	—	(0)	25%	(9)	35
Something else	38%	(39)	40%	(41)	10%	(10)	2%	(2)	11%	(11)	102
Nothing in particular	34%	(48)	43%	(61)	10%	(14)	5%	(8)	7%	(10)	140
Prodigal Biden Voter	24%	(10)	48%	(20)	5%	(2)	8%	(3)	15%	(6)	42
Undecided Voter (DK/WNV)	34%	(26)	45%	(35)	4%	(3)	3%	(2)	14%	(11)	77
Undecided Voter (DK)	31%	(9)	49%	(15)	5%	(1)	5%	(2)	11%	(3)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (315)	37% (296)	15% (120)	5% (38)	5% (38)	807
Gender: Male	37% (144)	35% (135)	18% (69)	6% (23)	3% (12)	384
Gender: Female	40% (171)	38% (160)	12% (51)	4% (15)	6% (26)	423
Age: 18-34	57% (123)	24% (52)	7% (15)	4% (10)	7% (15)	215
Age: 35-44	45% (47)	30% (32)	13% (14)	10% (10)	2% (2)	104
Age: 45-64	35% (95)	41% (112)	20% (54)	3% (8)	2% (5)	274
Age: 65+	23% (50)	47% (100)	18% (37)	5% (11)	7% (16)	214
GenZers: 1997-2012	60% (62)	18% (18)	5% (5)	6% (7)	11% (11)	103
Millennials: 1981-1996	51% (107)	30% (63)	10% (21)	6% (13)	3% (6)	210
GenXers: 1965-1980	39% (82)	36% (76)	21% (44)	2% (5)	2% (5)	211
Baby Boomers: 1946-1964	21% (54)	50% (128)	19% (48)	5% (12)	5% (13)	255
Educ: < College	45% (219)	34% (165)	9% (45)	4% (21)	7% (33)	482
Educ: Bachelors degree	29% (61)	45% (95)	21% (44)	4% (9)	1% (2)	211
Educ: Post-grad	31% (36)	32% (36)	28% (31)	7% (8)	2% (2)	113
Income: Under 50k	45% (140)	35% (109)	9% (28)	4% (14)	7% (23)	313
Income: 50k-100k	34% (103)	43% (132)	15% (45)	4% (13)	4% (12)	304
Income: 100k+	38% (72)	29% (55)	25% (48)	6% (12)	2% (4)	191
Ethnicity: White (Non-Hispanic)	35% (232)	40% (266)	17% (114)	4% (29)	5% (32)	673
Ethnicity: Hispanic	34% (11)	23% (8)	10% (3)	21% (7)	12% (4)	34
Ethnicity: Black (Non-Hispanic)	72% (57)	23% (19)	1% (1)	3% (2)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	65% (14)	16% (4)	10% (2)	— (0)	9% (2)	22
All Christian	33% (153)	39% (179)	17% (80)	6% (28)	5% (23)	462
All Non-Christian	44% (20)	39% (17)	14% (6)	2% (1)	— (0)	44
Atheist	32% (7)	36% (9)	30% (7)	2% (0)	— (0)	24
Agnostic/Nothing in particular	47% (83)	29% (51)	11% (19)	5% (9)	8% (14)	175
Something Else	51% (52)	40% (40)	8% (8)	— (0)	1% (1)	102
Evangelical	41% (70)	39% (67)	16% (27)	2% (4)	2% (3)	172
Non-Evangelical	35% (134)	38% (146)	16% (61)	6% (24)	5% (21)	386
PID: Dem (no lean)	45% (149)	38% (128)	10% (35)	2% (5)	5% (16)	334
PID: Ind (no lean)	44% (62)	31% (44)	18% (25)	5% (7)	3% (4)	142
PID: Rep (no lean)	31% (103)	37% (124)	18% (60)	8% (26)	5% (17)	331

Continued on next page

**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(315)	37%	(296)	15%	(120)	5%	(38)	5%	(38)	807
PID/Gender: Dem Men	42%	(69)	37%	(60)	14%	(23)	2%	(3)	6%	(9)	164
PID/Gender: Dem Women	47%	(80)	40%	(68)	7%	(12)	2%	(3)	4%	(7)	170
PID/Gender: Ind Men	36%	(25)	38%	(27)	19%	(14)	7%	(5)	1%	(0)	70
PID/Gender: Ind Women	51%	(37)	24%	(17)	16%	(11)	3%	(2)	5%	(4)	72
PID/Gender: Rep Men	33%	(49)	33%	(49)	22%	(33)	11%	(16)	2%	(3)	149
PID/Gender: Rep Women	30%	(55)	41%	(75)	15%	(28)	5%	(10)	8%	(15)	182
Ideo: Liberal (1-3)	46%	(105)	38%	(87)	11%	(25)	1%	(2)	5%	(11)	230
Ideo: Moderate (4)	43%	(100)	35%	(82)	14%	(33)	2%	(6)	6%	(13)	232
Ideo: Conservative (5-7)	30%	(95)	38%	(122)	19%	(62)	9%	(30)	3%	(11)	322
Ideo/PID: Conservative Republican	27%	(67)	38%	(94)	22%	(54)	9%	(23)	4%	(9)	246
Ideo/PID: Moderate/Liberal Republican	42%	(33)	37%	(30)	9%	(7)	4%	(3)	8%	(7)	80
Ideo/PID: Moderate/Conservative Democrat	44%	(58)	37%	(48)	13%	(17)	2%	(3)	4%	(5)	130
Ideo/PID: Liberal Democrat	44%	(83)	40%	(75)	10%	(18)	1%	(2)	6%	(11)	190
Unfavorable of Biden and Trump	39%	(45)	27%	(31)	19%	(22)	6%	(7)	8%	(9)	113
2024 H2H Matchup: Biden Voter	44%	(161)	40%	(145)	13%	(47)	1%	(2)	2%	(8)	363
2024 H2H Matchup: Trump Voter	33%	(120)	35%	(128)	19%	(70)	10%	(36)	4%	(14)	367
2024 H2H Matchup: Would not Vote	38%	(11)	51%	(15)	2%	(1)	—	(0)	10%	(3)	30
2024 H2H Matchup: Do not Know	49%	(23)	17%	(8)	6%	(3)	1%	(0)	28%	(13)	47
2022 House Vote: Democrat	44%	(146)	40%	(133)	13%	(42)	1%	(3)	3%	(11)	335
2022 House Vote: Republican	29%	(101)	37%	(128)	20%	(67)	9%	(31)	5%	(16)	344
2022 House Vote: Did not Vote	53%	(65)	26%	(32)	8%	(10)	4%	(5)	9%	(11)	122
2020 Vote: Joe Biden	43%	(162)	39%	(146)	13%	(47)	1%	(2)	5%	(18)	375
2020 Vote: Donald Trump	30%	(111)	36%	(133)	19%	(70)	10%	(36)	4%	(16)	366
2020 Vote: Someone Else	44%	(4)	53%	(5)	—	(0)	—	(0)	2%	(0)	9
2020 Vote: Did not Vote	67%	(38)	21%	(12)	5%	(3)	1%	(1)	6%	(3)	57
2016 Vote: Hillary Clinton	43%	(117)	43%	(117)	11%	(31)	1%	(3)	2%	(7)	274
2016 Vote: Donald Trump	26%	(85)	37%	(121)	23%	(75)	9%	(31)	4%	(12)	324
2016 Vote: Someone Else	41%	(10)	37%	(10)	21%	(5)	—	(0)	1%	(0)	26
2020 Vote/PID: Not Biden/Democrat	55%	(24)	25%	(11)	10%	(4)	10%	(5)	—	(0)	45
2020 Vote/PID: Not Trump/Republican	40%	(17)	40%	(17)	9%	(4)	2%	(1)	9%	(4)	43

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (315)	37% (296)	15% (120)	5% (38)	5% (38)	807
U.S. Economy: Wrong Track	38% (210)	34% (191)	17% (94)	6% (36)	5% (26)	557
U.S. Economy: Right Direction	42% (104)	42% (105)	11% (26)	1% (3)	5% (12)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48% (127)	37% (97)	10% (27)	1% (2)	4% (11)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33% (128)	38% (148)	16% (65)	9% (35)	4% (16)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	40% (59)	34% (50)	19% (28)	1% (1)	7% (11)	150
Top 2024 Issue: Economy	39% (100)	34% (87)	18% (47)	4% (11)	5% (14)	258
Community: Urban	57% (90)	33% (53)	4% (7)	2% (4)	3% (4)	157
Community: Suburban	36% (146)	37% (150)	16% (63)	6% (23)	5% (21)	402
Community: Rural	32% (78)	38% (93)	21% (51)	5% (12)	5% (13)	248
Community/Gender: Urban Women	61% (43)	29% (20)	5% (4)	— (0)	5% (4)	71
Community/Gender: Urban Men	54% (47)	37% (32)	4% (3)	4% (4)	— (0)	87
Community/Gender: Rural Women	36% (48)	40% (53)	15% (20)	2% (3)	6% (9)	133
Community/Gender: Rural Men	27% (31)	35% (40)	27% (31)	8% (9)	4% (5)	115
Community/Gender: Suburban Women	37% (80)	40% (87)	12% (27)	5% (12)	6% (14)	220
Community/Gender: Suburban Men	36% (66)	35% (63)	19% (35)	6% (11)	4% (7)	182
Homeowner	36% (251)	38% (270)	16% (112)	5% (35)	5% (35)	703
Renter	62% (54)	26% (23)	7% (7)	2% (2)	2% (2)	88
Military HHnm: Yes	40% (45)	37% (43)	10% (12)	5% (6)	7% (8)	114
Military HH: No	39% (269)	37% (253)	16% (108)	5% (33)	4% (30)	693
Employ: Private Sector	36% (107)	37% (111)	18% (55)	5% (15)	4% (12)	300
Employ: Government	46% (23)	32% (16)	18% (9)	2% (1)	2% (1)	50
Employ: Self-Employed	41% (20)	34% (16)	15% (7)	10% (5)	— (0)	48
Employ: Homemaker	67% (43)	19% (12)	12% (8)	— (0)	2% (1)	65
Employ: Student	89% (17)	3% (1)	6% (1)	— (0)	2% (0)	19
Employ: Retired	24% (52)	50% (110)	14% (31)	5% (12)	7% (16)	220
Employ: Unemployed	41% (23)	25% (14)	14% (8)	7% (4)	14% (8)	56
Employ: Other	61% (29)	33% (16)	4% (2)	3% (1)	— (0)	48
Self + Household: White-Collar	29% (81)	43% (121)	21% (57)	4% (12)	3% (8)	279
Self + Household: Blue Collar	41% (172)	36% (152)	13% (56)	5% (22)	4% (19)	419

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(315)	37%	(296)	15%	(120)	5%	(38)	5%	(38)	807
Union HH: Yes	40%	(36)	34%	(31)	18%	(17)	7%	(6)	1%	(1)	92
Union HH: No	39%	(278)	37%	(265)	14%	(103)	4%	(32)	5%	(37)	715
LGBTQ+: Yes	39%	(27)	37%	(25)	8%	(6)	3%	(2)	13%	(9)	68
LGBTQ+: No	39%	(288)	37%	(271)	15%	(114)	5%	(36)	4%	(29)	739
Motivated to Vote	38%	(279)	38%	(274)	15%	(112)	5%	(36)	4%	(27)	729
Parent: Yes	54%	(111)	28%	(58)	13%	(27)	4%	(8)	1%	(3)	207
Parent: No	34%	(203)	40%	(238)	16%	(94)	5%	(30)	6%	(35)	600
COVID Vaccine: Yes	39%	(225)	39%	(227)	14%	(84)	4%	(21)	4%	(22)	579
COVID Vaccine: No	39%	(90)	30%	(68)	16%	(36)	8%	(17)	7%	(16)	228
Student Loans: Yes	54%	(69)	29%	(37)	12%	(16)	3%	(4)	2%	(2)	128
Student Loans: No	36%	(245)	38%	(258)	15%	(105)	5%	(35)	5%	(36)	679
Favorable Opinion of Haley	35%	(103)	36%	(105)	19%	(55)	5%	(14)	4%	(13)	290
Unfavorable Opinion of Haley	38%	(136)	40%	(144)	15%	(54)	5%	(18)	1%	(4)	357
Protestant	33%	(65)	36%	(71)	21%	(42)	6%	(11)	5%	(9)	198
Roman Catholic	34%	(87)	40%	(102)	15%	(38)	7%	(17)	5%	(14)	258
Mormon	—	(0)	100%	(2)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	89%	(4)	2%	(0)	—	(0)	—	(0)	4
Jewish	30%	(6)	51%	(10)	19%	(4)	—	(0)	—	(0)	19
Muslim	61%	(7)	17%	(2)	12%	(1)	9%	(1)	—	(0)	12
Buddhist	59%	(6)	41%	(4)	—	(0)	—	(0)	—	(0)	9
Hindu	24%	(1)	49%	(2)	27%	(1)	—	(0)	—	(0)	3
Atheist	32%	(7)	36%	(9)	30%	(7)	2%	(0)	—	(0)	24
Agnostic	52%	(18)	25%	(9)	5%	(2)	1%	(0)	17%	(6)	35
Something else	51%	(52)	40%	(40)	8%	(8)	—	(0)	1%	(1)	102
Nothing in particular	46%	(65)	30%	(42)	12%	(17)	6%	(8)	6%	(8)	140
Prodigal Biden Voter	43%	(18)	27%	(11)	6%	(2)	1%	(0)	23%	(10)	42
Undecided Voter (DK/WNV)	44%	(34)	30%	(23)	5%	(3)	1%	(0)	20%	(16)	77
Undecided Voter (DK)	38%	(11)	51%	(15)	2%	(1)	—	(0)	10%	(3)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (485)	29% (234)	7% (53)	2% (15)	3% (21)	807
Gender: Male	55% (210)	33% (125)	9% (35)	2% (8)	1% (6)	384
Gender: Female	65% (275)	26% (108)	4% (18)	2% (7)	4% (15)	423
Age: 18-34	55% (119)	25% (54)	11% (23)	4% (8)	5% (11)	215
Age: 35-44	58% (61)	31% (33)	6% (6)	4% (4)	1% (1)	104
Age: 45-64	63% (172)	30% (81)	6% (17)	1% (2)	1% (1)	274
Age: 65+	62% (133)	31% (66)	3% (7)	— (0)	4% (7)	214
GenZers: 1997-2012	48% (50)	25% (26)	12% (12)	5% (5)	10% (11)	103
Millennials: 1981-1996	62% (129)	26% (55)	8% (17)	4% (8)	1% (1)	210
GenXers: 1965-1980	67% (142)	28% (59)	4% (8)	1% (2)	— (0)	211
Baby Boomers: 1946-1964	56% (143)	35% (90)	6% (16)	— (0)	2% (5)	255
Educ: < College	64% (310)	24% (115)	6% (29)	2% (10)	4% (18)	482
Educ: Bachelors degree	57% (121)	34% (72)	7% (14)	1% (3)	1% (2)	211
Educ: Post-grad	48% (54)	42% (47)	9% (10)	1% (1)	1% (1)	113
Income: Under 50k	61% (192)	28% (87)	5% (15)	2% (7)	4% (12)	313
Income: 50k-100k	57% (172)	31% (93)	7% (23)	2% (6)	3% (9)	304
Income: 100k+	64% (121)	28% (54)	8% (15)	1% (1)	— (0)	191
Ethnicity: White (Non-Hispanic)	58% (389)	32% (212)	7% (45)	1% (9)	3% (17)	673
Ethnicity: Hispanic	58% (19)	9% (3)	10% (3)	11% (4)	12% (4)	34
Ethnicity: Black (Non-Hispanic)	80% (63)	18% (14)	2% (2)	— (0)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	63% (14)	21% (4)	10% (2)	6% (1)	— (0)	22
All Christian	59% (273)	32% (149)	5% (21)	2% (9)	2% (9)	462
All Non-Christian	49% (22)	38% (17)	11% (5)	2% (1)	— (0)	44
Atheist	35% (8)	39% (9)	17% (4)	8% (2)	— (0)	24
Agnostic/Nothing in particular	59% (103)	24% (42)	9% (15)	2% (3)	7% (12)	175
Something Else	77% (79)	16% (16)	7% (7)	— (0)	— (0)	102
Evangelical	72% (124)	20% (35)	6% (10)	1% (1)	1% (1)	172
Non-Evangelical	59% (226)	33% (127)	4% (17)	2% (8)	2% (8)	386
PID: Dem (no lean)	53% (177)	34% (115)	7% (23)	3% (9)	3% (10)	334
PID: Ind (no lean)	60% (86)	30% (43)	5% (7)	2% (2)	3% (4)	142
PID: Rep (no lean)	67% (222)	23% (76)	7% (23)	1% (4)	2% (7)	331

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (485)	29% (234)	7% (53)	2% (15)	3% (21)	807
PID/Gender: Dem Men	47% (77)	38% (62)	11% (18)	2% (3)	3% (5)	164
PID/Gender: Dem Women	59% (101)	31% (52)	3% (5)	3% (6)	3% (6)	170
PID/Gender: Ind Men	57% (40)	33% (23)	8% (5)	2% (1)	— (0)	70
PID/Gender: Ind Women	64% (46)	27% (19)	2% (2)	2% (1)	6% (4)	72
PID/Gender: Rep Men	62% (93)	27% (40)	8% (12)	2% (4)	1% (1)	149
PID/Gender: Rep Women	71% (129)	20% (37)	6% (11)	— (0)	3% (6)	182
Ideo: Liberal (1-3)	47% (109)	38% (87)	8% (18)	3% (7)	4% (9)	230
Ideo: Moderate (4)	61% (141)	30% (71)	5% (13)	— (0)	4% (9)	232
Ideo: Conservative (5-7)	67% (215)	23% (74)	7% (22)	2% (7)	1% (3)	322
Ideo/PID: Conservative Republican	66% (164)	23% (56)	8% (20)	1% (4)	1% (3)	246
Ideo/PID: Moderate/Liberal Republican	67% (54)	25% (20)	4% (3)	— (0)	4% (3)	80
Ideo/PID: Moderate/Conservative Democrat	62% (80)	29% (38)	5% (7)	3% (4)	1% (1)	130
Ideo/PID: Liberal Democrat	45% (85)	40% (76)	8% (16)	2% (4)	5% (9)	190
Unfavorable of Biden and Trump	60% (68)	31% (35)	8% (9)	1% (1)	— (0)	113
2024 H2H Matchup: Biden Voter	53% (191)	34% (125)	8% (30)	2% (7)	3% (10)	363
2024 H2H Matchup: Trump Voter	66% (243)	26% (95)	5% (19)	2% (7)	1% (3)	367
2024 H2H Matchup: Would not Vote	70% (21)	14% (4)	7% (2)	— (0)	10% (3)	30
2024 H2H Matchup: Do not Know	64% (30)	21% (10)	3% (1)	1% (0)	12% (5)	47
2022 House Vote: Democrat	52% (175)	37% (124)	6% (19)	2% (8)	2% (8)	335
2022 House Vote: Republican	67% (231)	23% (79)	7% (24)	1% (4)	2% (7)	344
2022 House Vote: Did not Vote	63% (78)	22% (27)	7% (9)	2% (3)	4% (5)	122
2020 Vote: Joe Biden	54% (203)	34% (129)	6% (24)	2% (6)	4% (14)	375
2020 Vote: Donald Trump	67% (244)	24% (87)	7% (24)	2% (7)	1% (4)	366
2020 Vote: Someone Else	57% (5)	41% (4)	— (0)	— (0)	2% (0)	9
2020 Vote: Did not Vote	59% (34)	25% (14)	9% (5)	3% (2)	5% (3)	57
2016 Vote: Hillary Clinton	53% (145)	36% (99)	6% (17)	3% (8)	2% (6)	274
2016 Vote: Donald Trump	67% (217)	26% (84)	4% (13)	2% (5)	1% (4)	324
2016 Vote: Someone Else	58% (15)	20% (5)	8% (2)	2% (0)	12% (3)	26
2020 Vote/PID: Not Biden/Democrat	46% (21)	26% (12)	15% (7)	12% (5)	1% (0)	45
2020 Vote/PID: Not Trump/Republican	67% (29)	20% (8)	7% (3)	— (0)	6% (3)	43

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (485)	29% (234)	7% (53)	2% (15)	3% (21)	807
U.S. Economy: Wrong Track	63% (351)	27% (152)	6% (32)	1% (6)	3% (15)	557
U.S. Economy: Right Direction	54% (135)	32% (81)	8% (20)	3% (8)	2% (6)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56% (148)	32% (84)	8% (22)	2% (4)	3% (7)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66% (258)	25% (98)	7% (27)	2% (6)	1% (3)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	53% (79)	34% (52)	3% (4)	3% (4)	7% (11)	150
Top 2024 Issue: Economy	54% (139)	36% (94)	5% (12)	2% (6)	3% (8)	258
Community: Urban	68% (107)	24% (38)	7% (11)	1% (1)	— (0)	157
Community: Suburban	59% (237)	29% (116)	7% (26)	3% (13)	2% (10)	402
Community: Rural	57% (142)	32% (80)	6% (15)	— (1)	4% (11)	248
Community/Gender: Urban Women	78% (55)	11% (8)	9% (6)	1% (1)	— (0)	71
Community/Gender: Urban Men	59% (52)	35% (30)	6% (5)	— (0)	— (0)	87
Community/Gender: Rural Women	64% (85)	24% (32)	4% (5)	— (1)	8% (10)	133
Community/Gender: Rural Men	49% (56)	41% (48)	9% (10)	— (0)	1% (1)	115
Community/Gender: Suburban Women	61% (135)	31% (68)	3% (6)	2% (5)	2% (5)	220
Community/Gender: Suburban Men	56% (102)	26% (47)	11% (20)	4% (8)	3% (5)	182
Homeowner	60% (424)	29% (203)	6% (43)	2% (13)	3% (20)	703
Renter	57% (50)	31% (28)	10% (9)	1% (1)	1% (1)	88
Military HHnm: Yes	77% (87)	16% (18)	4% (5)	3% (3)	— (0)	114
Military HH: No	57% (398)	31% (215)	7% (48)	2% (12)	3% (21)	693
Employ: Private Sector	57% (172)	30% (89)	7% (21)	4% (12)	2% (6)	300
Employ: Government	61% (30)	34% (17)	3% (2)	2% (1)	— (0)	50
Employ: Self-Employed	65% (31)	30% (14)	5% (3)	— (0)	— (0)	48
Employ: Homemaker	72% (47)	14% (9)	8% (5)	2% (1)	4% (3)	65
Employ: Student	65% (12)	18% (3)	17% (3)	— (0)	— (0)	19
Employ: Retired	58% (129)	32% (71)	7% (16)	— (0)	2% (4)	220
Employ: Unemployed	58% (33)	23% (13)	6% (4)	— (0)	13% (7)	56
Employ: Other	65% (31)	33% (16)	— (0)	1% (0)	1% (0)	48
Self + Household: White-Collar	51% (143)	36% (101)	9% (25)	2% (6)	1% (4)	279
Self + Household: Blue Collar	64% (270)	26% (110)	6% (27)	2% (7)	1% (5)	419

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (485)	29% (234)	7% (53)	2% (15)	3% (21)	807
Union HH: Yes	68% (62)	25% (23)	5% (5)	2% (2)	— (0)	92
Union HH: No	59% (423)	29% (211)	7% (48)	2% (13)	3% (21)	715
LGBTQ+: Yes	37% (25)	45% (31)	7% (5)	5% (3)	6% (4)	68
LGBTQ+: No	62% (460)	27% (203)	6% (48)	2% (11)	2% (17)	739
Motivated to Vote	61% (442)	30% (218)	6% (45)	2% (11)	2% (13)	729
Parent: Yes	60% (124)	30% (62)	6% (13)	3% (7)	1% (1)	207
Parent: No	60% (361)	29% (172)	7% (39)	1% (8)	3% (20)	600
COVID Vaccine: Yes	60% (345)	30% (172)	7% (38)	2% (9)	2% (14)	579
COVID Vaccine: No	61% (140)	27% (62)	6% (14)	2% (5)	3% (7)	228
Student Loans: Yes	54% (69)	33% (42)	8% (11)	4% (5)	1% (1)	128
Student Loans: No	61% (417)	28% (191)	6% (42)	1% (10)	3% (20)	679
Favorable Opinion of Haley	62% (181)	27% (78)	7% (20)	2% (7)	2% (4)	290
Unfavorable Opinion of Haley	59% (210)	33% (117)	6% (20)	1% (5)	2% (6)	357
Protestant	62% (123)	33% (65)	4% (9)	— (0)	1% (1)	198
Roman Catholic	57% (149)	31% (81)	5% (12)	3% (9)	3% (8)	258
Mormon	27% (0)	18% (0)	55% (1)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	26% (1)	72% (3)	— (0)	— (0)	2% (0)	4
Jewish	43% (8)	55% (11)	2% (0)	— (0)	— (0)	19
Muslim	56% (7)	31% (4)	13% (2)	— (0)	— (0)	12
Buddhist	44% (4)	23% (2)	32% (3)	— (0)	— (0)	9
Hindu	73% (2)	— (0)	— (0)	27% (1)	— (0)	3
Atheist	35% (8)	39% (9)	17% (4)	8% (2)	— (0)	24
Agnostic	45% (16)	20% (7)	17% (6)	3% (1)	16% (5)	35
Something else	77% (79)	16% (16)	7% (7)	— (0)	— (0)	102
Nothing in particular	63% (88)	25% (35)	7% (9)	1% (2)	5% (6)	140
Prodigal Biden Voter	55% (23)	29% (12)	6% (2)	1% (0)	9% (4)	42
Undecided Voter (DK/WNV)	66% (51)	18% (14)	4% (3)	1% (0)	11% (8)	77
Undecided Voter (DK)	70% (21)	14% (4)	7% (2)	— (0)	10% (3)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	57% (460)	26% (207)	10% (79)	3% (28)	4% (33)	807
Gender: Male	57% (219)	26% (98)	10% (37)	5% (19)	3% (11)	384
Gender: Female	57% (240)	26% (109)	10% (43)	2% (9)	5% (22)	423
Age: 18-34	52% (111)	24% (51)	12% (25)	7% (15)	6% (13)	215
Age: 35-44	53% (55)	32% (33)	9% (9)	5% (5)	2% (2)	104
Age: 45-64	59% (160)	27% (73)	12% (34)	2% (6)	— (1)	274
Age: 65+	62% (133)	23% (49)	5% (11)	1% (2)	9% (19)	214
GenZers: 1997-2012	48% (50)	25% (26)	10% (11)	6% (6)	11% (11)	103
Millennials: 1981-1996	55% (114)	27% (56)	11% (22)	7% (14)	1% (3)	210
GenXers: 1965-1980	62% (130)	25% (53)	11% (24)	2% (4)	— (1)	211
Baby Boomers: 1946-1964	57% (145)	27% (69)	9% (22)	2% (4)	6% (14)	255
Educ: < College	59% (283)	23% (109)	10% (48)	3% (14)	6% (29)	482
Educ: Bachelors degree	57% (121)	30% (64)	8% (17)	4% (8)	1% (2)	211
Educ: Post-grad	49% (56)	30% (34)	13% (14)	5% (6)	3% (3)	113
Income: Under 50k	53% (165)	27% (86)	10% (32)	4% (11)	6% (18)	313
Income: 50k-100k	58% (177)	23% (69)	11% (34)	4% (12)	4% (11)	304
Income: 100k+	62% (117)	27% (52)	7% (13)	2% (4)	2% (5)	191
Ethnicity: White (Non-Hispanic)	61% (410)	25% (165)	8% (51)	3% (18)	4% (27)	673
Ethnicity: Hispanic	43% (14)	25% (9)	16% (6)	3% (1)	12% (4)	34
Ethnicity: Black (Non-Hispanic)	37% (29)	29% (23)	25% (20)	8% (6)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	25% (6)	46% (10)	11% (2)	10% (2)	8% (2)	22
All Christian	63% (292)	25% (116)	6% (28)	3% (12)	3% (15)	462
All Non-Christian	43% (19)	28% (12)	22% (10)	7% (3)	— (0)	44
Atheist	12% (3)	43% (10)	28% (6)	17% (4)	— (0)	24
Agnostic/Nothing in particular	49% (86)	27% (47)	13% (22)	5% (9)	7% (12)	175
Something Else	59% (60)	21% (22)	12% (13)	— (0)	7% (7)	102
Evangelical	65% (112)	19% (33)	10% (17)	2% (3)	4% (7)	172
Non-Evangelical	62% (239)	26% (100)	6% (24)	2% (8)	4% (14)	386
PID: Dem (no lean)	40% (135)	40% (132)	13% (42)	5% (15)	3% (10)	334
PID: Ind (no lean)	52% (74)	23% (33)	17% (23)	3% (5)	4% (6)	142
PID: Rep (no lean)	76% (251)	12% (41)	4% (14)	2% (8)	5% (18)	331

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	57% (460)	26% (207)	10% (79)	3% (28)	4% (33)	807
PID/Gender: Dem Men	45% (74)	38% (62)	10% (16)	6% (9)	2% (3)	164
PID/Gender: Dem Women	36% (61)	42% (71)	15% (26)	4% (6)	4% (7)	170
PID/Gender: Ind Men	47% (33)	22% (15)	22% (16)	4% (3)	5% (3)	70
PID/Gender: Ind Women	58% (42)	25% (18)	11% (8)	3% (2)	4% (3)	72
PID/Gender: Rep Men	75% (112)	14% (21)	3% (5)	4% (7)	3% (5)	149
PID/Gender: Rep Women	76% (138)	11% (20)	5% (9)	1% (1)	7% (13)	182
Ideo: Liberal (1-3)	39% (90)	38% (87)	14% (32)	5% (12)	4% (9)	230
Ideo: Moderate (4)	46% (107)	29% (67)	17% (38)	2% (5)	7% (15)	232
Ideo: Conservative (5-7)	79% (254)	13% (42)	3% (9)	3% (10)	2% (7)	322
Ideo/PID: Conservative Republican	81% (200)	10% (26)	3% (7)	2% (6)	3% (7)	246
Ideo/PID: Moderate/Liberal Republican	60% (48)	18% (14)	8% (7)	2% (2)	12% (10)	80
Ideo/PID: Moderate/Conservative Democrat	46% (59)	36% (47)	14% (18)	4% (6)	— (0)	130
Ideo/PID: Liberal Democrat	37% (71)	40% (77)	13% (24)	5% (9)	5% (9)	190
Unfavorable of Biden and Trump	56% (64)	27% (30)	10% (11)	3% (3)	5% (5)	113
2024 H2H Matchup: Biden Voter	38% (137)	40% (144)	17% (61)	4% (15)	2% (7)	363
2024 H2H Matchup: Trump Voter	76% (278)	14% (50)	4% (13)	3% (11)	4% (15)	367
2024 H2H Matchup: Would not Vote	56% (17)	19% (6)	9% (3)	2% (1)	14% (4)	30
2024 H2H Matchup: Do not Know	60% (28)	16% (7)	6% (3)	1% (0)	17% (8)	47
2022 House Vote: Democrat	42% (141)	37% (124)	14% (47)	5% (16)	2% (8)	335
2022 House Vote: Republican	76% (260)	13% (44)	4% (15)	2% (8)	5% (17)	344
2022 House Vote: Did not Vote	46% (57)	30% (37)	14% (17)	3% (4)	7% (8)	122
2020 Vote: Joe Biden	39% (146)	39% (145)	15% (58)	4% (14)	3% (12)	375
2020 Vote: Donald Trump	77% (281)	12% (42)	4% (14)	3% (12)	5% (18)	366
2020 Vote: Someone Else	44% (4)	50% (4)	— (0)	1% (0)	6% (0)	9
2020 Vote: Did not Vote	51% (29)	27% (16)	13% (8)	3% (2)	6% (3)	57
2016 Vote: Hillary Clinton	39% (108)	39% (107)	14% (38)	5% (14)	3% (8)	274
2016 Vote: Donald Trump	77% (249)	13% (41)	4% (13)	2% (6)	5% (15)	324
2016 Vote: Someone Else	34% (9)	38% (10)	18% (5)	8% (2)	2% (0)	26
2020 Vote/PID: Not Biden/Democrat	46% (21)	35% (16)	4% (2)	15% (6)	— (0)	45
2020 Vote/PID: Not Trump/Republican	51% (22)	26% (11)	14% (6)	4% (2)	6% (3)	43

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**Table BLMB6\_5:** *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	57% (460)	26% (207)	10% (79)	3% (28)	4% (33)	807
U.S. Economy: Wrong Track	66% (366)	19% (105)	8% (44)	2% (13)	5% (29)	557
U.S. Economy: Right Direction	38% (94)	41% (102)	14% (36)	6% (14)	2% (5)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41% (110)	37% (97)	14% (38)	5% (12)	3% (8)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74% (291)	14% (54)	5% (20)	3% (10)	4% (16)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	39% (59)	37% (56)	14% (21)	3% (5)	6% (9)	150
Top 2024 Issue: Economy	57% (148)	21% (54)	13% (32)	4% (9)	6% (16)	258
Community: Urban	49% (76)	27% (43)	16% (25)	6% (9)	3% (4)	157
Community: Suburban	57% (228)	28% (111)	8% (32)	4% (17)	3% (13)	402
Community: Rural	63% (155)	21% (53)	9% (22)	1% (2)	6% (16)	248
Community/Gender: Urban Women	50% (35)	23% (16)	19% (14)	3% (2)	5% (4)	71
Community/Gender: Urban Men	48% (41)	31% (27)	13% (11)	8% (7)	— (0)	87
Community/Gender: Rural Women	64% (85)	19% (25)	8% (11)	1% (1)	8% (10)	133
Community/Gender: Rural Men	62% (71)	24% (28)	9% (11)	— (0)	5% (5)	115
Community/Gender: Suburban Women	55% (121)	31% (67)	8% (18)	3% (6)	4% (8)	220
Community/Gender: Suburban Men	59% (107)	24% (44)	8% (14)	6% (11)	3% (5)	182
Homeowner	58% (407)	26% (180)	10% (67)	3% (20)	4% (29)	703
Renter	54% (47)	24% (21)	13% (11)	5% (5)	4% (4)	88
Military HHnm: Yes	73% (83)	13% (15)	4% (5)	3% (3)	7% (8)	114
Military HH: No	54% (377)	28% (192)	11% (74)	4% (24)	4% (26)	693
Employ: Private Sector	49% (148)	31% (91)	10% (30)	7% (22)	3% (9)	300
Employ: Government	56% (28)	31% (16)	11% (6)	2% (1)	— (0)	50
Employ: Self-Employed	61% (30)	21% (10)	16% (8)	2% (1)	1% (0)	48
Employ: Homemaker	79% (51)	11% (7)	9% (6)	2% (1)	— (0)	65
Employ: Student	65% (12)	18% (3)	15% (3)	— (0)	2% (0)	19
Employ: Retired	59% (130)	24% (54)	9% (20)	— (0)	7% (16)	220
Employ: Unemployed	53% (30)	17% (10)	13% (7)	4% (2)	13% (7)	56
Employ: Other	64% (31)	32% (16)	1% (1)	1% (0)	1% (1)	48
Self + Household: White-Collar	52% (146)	31% (88)	8% (23)	4% (11)	4% (12)	279
Self + Household: Blue Collar	62% (260)	23% (96)	10% (43)	3% (14)	2% (8)	419

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(460)	26%	(207)	10%	(79)	3%	(28)	4%	(33)	807
Union HH: Yes	50%	(45)	36%	(33)	12%	(11)	2%	(2)	—	(0)	92
Union HH: No	58%	(414)	24%	(174)	10%	(68)	4%	(26)	5%	(33)	715
LGBTQ+: Yes	39%	(26)	29%	(20)	10%	(7)	11%	(8)	12%	(8)	68
LGBTQ+: No	59%	(433)	25%	(187)	10%	(73)	3%	(20)	3%	(25)	739
Motivated to Vote	58%	(426)	25%	(184)	9%	(69)	3%	(24)	4%	(26)	729
Parent: Yes	57%	(117)	26%	(54)	12%	(25)	4%	(8)	1%	(2)	207
Parent: No	57%	(342)	25%	(153)	9%	(54)	3%	(19)	5%	(31)	600
COVID Vaccine: Yes	52%	(299)	30%	(174)	11%	(63)	4%	(22)	4%	(20)	579
COVID Vaccine: No	70%	(160)	14%	(33)	7%	(16)	2%	(6)	6%	(13)	228
Student Loans: Yes	47%	(60)	31%	(39)	17%	(21)	5%	(7)	1%	(1)	128
Student Loans: No	59%	(400)	25%	(168)	9%	(58)	3%	(21)	5%	(32)	679
Favorable Opinion of Haley	63%	(182)	22%	(64)	9%	(27)	2%	(7)	3%	(10)	290
Unfavorable Opinion of Haley	58%	(208)	26%	(94)	10%	(37)	3%	(11)	2%	(7)	357
Protestant	69%	(136)	20%	(39)	8%	(15)	1%	(2)	3%	(5)	198
Roman Catholic	60%	(155)	28%	(73)	5%	(12)	4%	(10)	4%	(9)	258
Mormon	18%	(0)	82%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	82%	(4)	2%	(0)	—	(0)	—	(0)	4
Jewish	62%	(12)	22%	(4)	11%	(2)	5%	(1)	—	(0)	19
Muslim	53%	(6)	25%	(3)	13%	(2)	9%	(1)	—	(0)	12
Buddhist	—	(0)	56%	(5)	44%	(4)	—	(0)	—	(0)	9
Hindu	24%	(1)	—	(0)	49%	(2)	27%	(1)	—	(0)	3
Atheist	12%	(3)	43%	(10)	28%	(6)	17%	(4)	—	(0)	24
Agnostic	38%	(13)	24%	(8)	16%	(6)	5%	(2)	17%	(6)	35
Something else	59%	(60)	21%	(22)	12%	(13)	—	(0)	7%	(7)	102
Nothing in particular	52%	(72)	27%	(38)	12%	(17)	5%	(7)	4%	(6)	140
Prodigal Biden Voter	48%	(20)	31%	(13)	7%	(3)	1%	(0)	13%	(5)	42
Undecided Voter (DK/WNV)	58%	(45)	17%	(13)	7%	(6)	2%	(1)	16%	(12)	77
Undecided Voter (DK)	56%	(17)	19%	(6)	9%	(3)	2%	(1)	14%	(4)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (289)	42% (336)	11% (90)	6% (46)	6% (46)	807
Gender: Male	35% (133)	42% (160)	13% (50)	9% (33)	2% (7)	384
Gender: Female	37% (156)	41% (175)	10% (40)	3% (13)	9% (39)	423
Age: 18-34	22% (48)	41% (89)	12% (26)	14% (30)	10% (22)	215
Age: 35-44	32% (33)	44% (46)	13% (14)	7% (7)	4% (4)	104
Age: 45-64	40% (110)	45% (124)	12% (32)	2% (4)	1% (3)	274
Age: 65+	46% (98)	36% (77)	8% (18)	2% (5)	8% (17)	214
GenZers: 1997-2012	23% (24)	38% (40)	13% (13)	14% (14)	12% (12)	103
Millennials: 1981-1996	27% (57)	43% (91)	12% (26)	11% (22)	7% (14)	210
GenXers: 1965-1980	38% (81)	45% (95)	13% (28)	2% (5)	1% (3)	211
Baby Boomers: 1946-1964	43% (110)	40% (102)	9% (24)	2% (5)	5% (14)	255
Educ: < College	39% (187)	38% (181)	10% (51)	5% (23)	9% (41)	482
Educ: Bachelors degree	33% (69)	47% (100)	14% (29)	5% (11)	1% (2)	211
Educ: Post-grad	29% (33)	48% (55)	10% (11)	11% (12)	3% (3)	113
Income: Under 50k	40% (124)	36% (113)	11% (33)	5% (17)	8% (25)	313
Income: 50k-100k	31% (94)	46% (141)	9% (27)	7% (23)	6% (19)	304
Income: 100k+	37% (71)	43% (81)	16% (30)	4% (7)	1% (2)	191
Ethnicity: White (Non-Hispanic)	38% (256)	42% (284)	11% (74)	4% (26)	5% (33)	673
Ethnicity: Hispanic	18% (6)	51% (17)	13% (4)	4% (1)	15% (5)	34
Ethnicity: Black (Non-Hispanic)	32% (26)	31% (24)	11% (9)	17% (13)	9% (7)	79
Ethnicity: Asian + Other (Non-Hispanic)	8% (2)	48% (10)	18% (4)	24% (5)	3% (1)	22
All Christian	37% (171)	47% (218)	9% (43)	3% (15)	3% (16)	462
All Non-Christian	10% (4)	49% (22)	12% (5)	24% (11)	5% (2)	44
Atheist	31% (7)	32% (8)	34% (8)	4% (1)	— (0)	24
Agnostic/Nothing in particular	29% (50)	36% (63)	16% (28)	9% (16)	11% (18)	175
Something Else	55% (56)	25% (26)	7% (7)	4% (4)	9% (9)	102
Evangelical	50% (87)	36% (62)	6% (10)	3% (4)	5% (9)	172
Non-Evangelical	36% (140)	46% (176)	10% (39)	4% (15)	4% (16)	386
PID: Dem (no lean)	34% (112)	44% (146)	11% (36)	7% (22)	5% (18)	334
PID: Ind (no lean)	33% (46)	39% (55)	16% (23)	6% (8)	7% (10)	142
PID: Rep (no lean)	39% (131)	41% (135)	10% (32)	5% (16)	5% (18)	331

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (289)	42% (336)	11% (90)	6% (46)	6% (46)	807
PID/Gender: Dem Men	32% (53)	45% (74)	9% (15)	10% (17)	2% (4)	164
PID/Gender: Dem Women	35% (59)	42% (72)	12% (21)	3% (5)	8% (14)	170
PID/Gender: Ind Men	36% (26)	35% (25)	22% (15)	6% (4)	1% (1)	70
PID/Gender: Ind Women	29% (21)	42% (30)	10% (7)	5% (4)	13% (10)	72
PID/Gender: Rep Men	37% (55)	41% (61)	13% (19)	8% (12)	2% (2)	149
PID/Gender: Rep Women	42% (76)	40% (74)	7% (12)	3% (5)	9% (16)	182
Ideo: Liberal (1-3)	28% (64)	47% (109)	14% (33)	6% (14)	4% (10)	230
Ideo: Moderate (4)	33% (77)	38% (89)	12% (28)	6% (14)	10% (24)	232
Ideo: Conservative (5-7)	44% (140)	40% (127)	9% (29)	5% (17)	3% (9)	322
Ideo/PID: Conservative Republican	43% (106)	40% (99)	8% (20)	6% (14)	3% (8)	246
Ideo/PID: Moderate/Liberal Republican	30% (24)	41% (33)	15% (12)	2% (2)	11% (9)	80
Ideo/PID: Moderate/Conservative Democrat	40% (52)	37% (49)	9% (11)	7% (9)	6% (8)	130
Ideo/PID: Liberal Democrat	28% (53)	48% (92)	13% (24)	6% (12)	5% (9)	190
Unfavorable of Biden and Trump	36% (40)	39% (44)	14% (16)	6% (7)	5% (6)	113
2024 H2H Matchup: Biden Voter	32% (117)	45% (162)	13% (47)	5% (19)	5% (17)	363
2024 H2H Matchup: Trump Voter	39% (144)	41% (150)	9% (34)	6% (23)	4% (16)	367
2024 H2H Matchup: Would not Vote	44% (13)	24% (7)	15% (5)	5% (1)	13% (4)	30
2024 H2H Matchup: Do not Know	30% (14)	36% (17)	11% (5)	4% (2)	19% (9)	47
2022 House Vote: Democrat	33% (110)	43% (144)	13% (42)	6% (21)	5% (18)	335
2022 House Vote: Republican	37% (126)	43% (148)	9% (32)	5% (18)	5% (19)	344
2022 House Vote: Did not Vote	43% (52)	32% (40)	13% (15)	5% (6)	7% (9)	122
2020 Vote: Joe Biden	33% (124)	43% (162)	13% (49)	5% (17)	6% (23)	375
2020 Vote: Donald Trump	39% (143)	41% (149)	9% (34)	6% (23)	5% (17)	366
2020 Vote: Someone Else	26% (2)	64% (5)	7% (1)	1% (0)	2% (0)	9
2020 Vote: Did not Vote	34% (19)	33% (19)	12% (7)	10% (6)	10% (6)	57
2016 Vote: Hillary Clinton	34% (93)	43% (118)	12% (32)	6% (17)	5% (15)	274
2016 Vote: Donald Trump	41% (134)	42% (136)	8% (27)	6% (18)	3% (9)	324
2016 Vote: Someone Else	35% (9)	31% (8)	21% (5)	2% (0)	12% (3)	26
2020 Vote/PID: Not Biden/Democrat	30% (14)	36% (16)	9% (4)	21% (10)	2% (1)	45
2020 Vote/PID: Not Trump/Republican	32% (14)	43% (19)	11% (5)	2% (1)	11% (5)	43

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (289)	42% (336)	11% (90)	6% (46)	6% (46)	807
U.S. Economy: Wrong Track	36% (201)	41% (229)	11% (60)	5% (28)	7% (39)	557
U.S. Economy: Right Direction	35% (88)	43% (107)	12% (31)	7% (18)	3% (7)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34% (91)	45% (118)	13% (34)	5% (12)	4% (11)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38% (148)	41% (162)	10% (39)	6% (25)	5% (18)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	34% (51)	37% (55)	12% (17)	6% (9)	11% (17)	150
Top 2024 Issue: Economy	30% (76)	43% (112)	13% (34)	7% (17)	7% (19)	258
Community: Urban	40% (63)	34% (54)	6% (9)	10% (15)	10% (16)	157
Community: Suburban	33% (134)	44% (175)	13% (53)	6% (24)	4% (16)	402
Community: Rural	37% (92)	43% (107)	11% (27)	3% (7)	6% (14)	248
Community/Gender: Urban Women	45% (32)	27% (19)	6% (4)	3% (2)	19% (14)	71
Community/Gender: Urban Men	36% (32)	40% (35)	6% (5)	15% (13)	2% (2)	87
Community/Gender: Rural Women	36% (48)	42% (56)	9% (12)	3% (4)	10% (13)	133
Community/Gender: Rural Men	38% (44)	44% (51)	14% (16)	3% (3)	1% (1)	115
Community/Gender: Suburban Women	35% (76)	46% (100)	11% (25)	3% (7)	6% (12)	220
Community/Gender: Suburban Men	32% (58)	41% (75)	16% (29)	9% (17)	2% (4)	182
Homeowner	36% (254)	43% (305)	10% (71)	5% (38)	5% (35)	703
Renter	35% (31)	30% (26)	18% (16)	8% (7)	10% (9)	88
Military HHnm: Yes	49% (56)	34% (39)	10% (11)	4% (4)	3% (4)	114
Military HH: No	34% (233)	43% (297)	11% (79)	6% (42)	6% (42)	693
Employ: Private Sector	28% (84)	45% (136)	13% (40)	10% (29)	3% (10)	300
Employ: Government	35% (18)	45% (22)	13% (6)	8% (4)	— (0)	50
Employ: Self-Employed	38% (18)	44% (21)	10% (5)	5% (2)	3% (1)	48
Employ: Homemaker	44% (29)	39% (26)	6% (4)	— (0)	11% (7)	65
Employ: Student	38% (7)	40% (8)	9% (2)	7% (1)	6% (1)	19
Employ: Retired	43% (94)	41% (91)	7% (16)	2% (5)	6% (14)	220
Employ: Unemployed	45% (25)	20% (11)	16% (9)	4% (2)	14% (8)	56
Employ: Other	29% (14)	43% (20)	17% (8)	3% (1)	8% (4)	48
Self + Household: White-Collar	37% (103)	42% (118)	14% (38)	5% (13)	3% (7)	279
Self + Household: Blue Collar	37% (157)	43% (180)	9% (38)	7% (27)	4% (18)	419

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(289)	42%	(336)	11%	(90)	6%	(46)	6%	(46)	807
Union HH: Yes	28%	(25)	50%	(46)	14%	(13)	8%	(7)	1%	(1)	92
Union HH: No	37%	(264)	41%	(290)	11%	(78)	5%	(39)	6%	(45)	715
LGBTQ+: Yes	30%	(21)	37%	(25)	16%	(11)	9%	(6)	8%	(5)	68
LGBTQ+: No	36%	(268)	42%	(310)	11%	(79)	5%	(40)	5%	(41)	739
Motivated to Vote	37%	(267)	43%	(312)	10%	(74)	6%	(43)	5%	(33)	729
Parent: Yes	29%	(60)	45%	(93)	11%	(23)	11%	(22)	4%	(8)	207
Parent: No	38%	(229)	40%	(243)	11%	(67)	4%	(24)	6%	(38)	600
COVID Vaccine: Yes	38%	(219)	40%	(232)	12%	(69)	5%	(32)	5%	(26)	579
COVID Vaccine: No	30%	(70)	45%	(103)	9%	(22)	6%	(14)	8%	(19)	228
Student Loans: Yes	29%	(37)	45%	(57)	16%	(21)	8%	(10)	3%	(4)	128
Student Loans: No	37%	(253)	41%	(279)	10%	(70)	5%	(36)	6%	(42)	679
Favorable Opinion of Haley	44%	(129)	34%	(99)	11%	(32)	6%	(18)	4%	(11)	290
Unfavorable Opinion of Haley	36%	(127)	45%	(162)	11%	(41)	5%	(19)	2%	(8)	357
Protestant	38%	(76)	48%	(95)	10%	(20)	1%	(2)	3%	(5)	198
Roman Catholic	37%	(95)	46%	(118)	8%	(22)	5%	(13)	4%	(11)	258
Mormon	27%	(0)	73%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	82%	(4)	10%	(0)	2%	(0)	—	(0)	4
Jewish	13%	(3)	55%	(11)	3%	(1)	28%	(5)	—	(0)	19
Muslim	16%	(2)	14%	(2)	23%	(3)	29%	(3)	18%	(2)	12
Buddhist	—	(0)	100%	(9)	—	(0)	—	(0)	—	(0)	9
Hindu	—	(0)	—	(0)	49%	(2)	51%	(2)	—	(0)	3
Atheist	31%	(7)	32%	(8)	34%	(8)	4%	(1)	—	(0)	24
Agnostic	35%	(12)	31%	(11)	18%	(6)	1%	(0)	16%	(5)	35
Something else	55%	(56)	25%	(26)	7%	(7)	4%	(4)	9%	(9)	102
Nothing in particular	27%	(38)	38%	(53)	15%	(22)	11%	(15)	9%	(13)	140
Prodigal Biden Voter	31%	(13)	38%	(16)	11%	(5)	5%	(2)	15%	(6)	42
Undecided Voter (DK/WNV)	35%	(27)	32%	(24)	12%	(9)	4%	(3)	17%	(13)	77
Undecided Voter (DK)	44%	(13)	24%	(7)	15%	(5)	5%	(1)	13%	(4)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (286)	25% (205)	18% (149)	18% (141)	3% (26)	807
Gender: Male	35% (135)	27% (103)	19% (71)	18% (70)	1% (5)	384
Gender: Female	36% (150)	24% (102)	18% (78)	17% (72)	5% (21)	423
Age: 18-34	39% (84)	23% (48)	14% (30)	19% (41)	6% (12)	215
Age: 35-44	25% (26)	38% (40)	17% (18)	17% (17)	3% (3)	104
Age: 45-64	33% (91)	25% (68)	25% (67)	16% (45)	1% (3)	274
Age: 65+	39% (84)	23% (49)	16% (34)	18% (38)	4% (8)	214
GenZers: 1997-2012	44% (45)	17% (18)	13% (13)	15% (15)	11% (11)	103
Millennials: 1981-1996	31% (64)	32% (68)	15% (32)	20% (42)	2% (3)	210
GenXers: 1965-1980	30% (62)	26% (55)	28% (60)	15% (32)	1% (3)	211
Baby Boomers: 1946-1964	41% (104)	23% (58)	17% (43)	18% (45)	2% (4)	255
Educ: < College	35% (171)	24% (118)	19% (91)	16% (78)	5% (24)	482
Educ: Bachelors degree	35% (73)	25% (53)	20% (43)	20% (41)	— (1)	211
Educ: Post-grad	37% (42)	30% (34)	13% (15)	19% (22)	1% (1)	113
Income: Under 50k	42% (133)	21% (66)	14% (45)	18% (55)	5% (14)	313
Income: 50k-100k	28% (86)	29% (87)	22% (67)	17% (53)	3% (10)	304
Income: 100k+	35% (67)	27% (52)	20% (37)	18% (34)	1% (1)	191
Ethnicity: White (Non-Hispanic)	33% (224)	26% (175)	20% (132)	18% (121)	3% (20)	673
Ethnicity: Hispanic	38% (13)	13% (4)	3% (1)	32% (11)	14% (5)	34
Ethnicity: Black (Non-Hispanic)	50% (39)	26% (21)	15% (12)	9% (7)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	43% (9)	24% (5)	19% (4)	12% (3)	2% (0)	22
All Christian	32% (148)	26% (122)	18% (84)	21% (96)	3% (12)	462
All Non-Christian	33% (15)	34% (15)	22% (10)	8% (3)	2% (1)	44
Atheist	63% (15)	10% (2)	16% (4)	12% (3)	— (0)	24
Agnostic/Nothing in particular	38% (67)	25% (43)	19% (33)	12% (21)	7% (12)	175
Something Else	41% (42)	22% (23)	18% (19)	18% (18)	— (1)	102
Evangelical	24% (42)	31% (54)	20% (34)	25% (43)	— (0)	172
Non-Evangelical	38% (148)	22% (87)	18% (68)	19% (72)	3% (12)	386
PID: Dem (no lean)	57% (189)	23% (77)	10% (33)	7% (23)	3% (11)	334
PID: Ind (no lean)	32% (45)	26% (37)	20% (29)	20% (29)	1% (2)	142
PID: Rep (no lean)	15% (51)	27% (90)	26% (86)	27% (90)	4% (13)	331

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(286)	25%	(205)	18%	(149)	18%	(141)	3%	(26)	807
PID/Gender: Dem Men	54%	(88)	27%	(45)	8%	(13)	9%	(14)	2%	(4)	164
PID/Gender: Dem Women	59%	(101)	19%	(32)	12%	(21)	5%	(9)	4%	(7)	170
PID/Gender: Ind Men	37%	(26)	23%	(16)	21%	(15)	19%	(13)	—	(0)	70
PID/Gender: Ind Women	27%	(19)	30%	(22)	20%	(14)	21%	(15)	2%	(2)	72
PID/Gender: Rep Men	14%	(21)	28%	(42)	29%	(44)	28%	(42)	1%	(1)	149
PID/Gender: Rep Women	17%	(31)	26%	(48)	23%	(43)	26%	(48)	7%	(13)	182
Ideo: Liberal (1-3)	63%	(144)	19%	(44)	9%	(20)	5%	(12)	4%	(9)	230
Ideo: Moderate (4)	40%	(93)	27%	(63)	20%	(46)	9%	(20)	4%	(10)	232
Ideo: Conservative (5-7)	11%	(36)	29%	(93)	25%	(80)	34%	(108)	1%	(4)	322
Ideo/PID: Conservative Republican	11%	(26)	29%	(72)	25%	(61)	34%	(83)	2%	(4)	246
Ideo/PID: Moderate/Liberal Republican	29%	(23)	23%	(18)	29%	(23)	8%	(7)	9%	(8)	80
Ideo/PID: Moderate/Conservative Democrat	42%	(54)	28%	(37)	18%	(23)	11%	(14)	1%	(1)	130
Ideo/PID: Liberal Democrat	66%	(126)	20%	(38)	5%	(9)	4%	(8)	5%	(9)	190
Unfavorable of Biden and Trump	33%	(37)	32%	(36)	22%	(24)	10%	(12)	3%	(4)	113
2024 H2H Matchup: Biden Voter	58%	(210)	26%	(93)	10%	(35)	5%	(17)	2%	(8)	363
2024 H2H Matchup: Trump Voter	14%	(50)	23%	(86)	27%	(100)	34%	(123)	2%	(8)	367
2024 H2H Matchup: Would not Vote	34%	(10)	32%	(10)	24%	(7)	1%	(0)	10%	(3)	30
2024 H2H Matchup: Do not Know	33%	(15)	33%	(16)	16%	(7)	2%	(1)	16%	(7)	47
2022 House Vote: Democrat	59%	(200)	25%	(83)	9%	(30)	5%	(17)	2%	(6)	335
2022 House Vote: Republican	12%	(42)	26%	(90)	27%	(93)	31%	(108)	3%	(11)	344
2022 House Vote: Did not Vote	36%	(44)	26%	(32)	20%	(24)	12%	(15)	6%	(8)	122
2020 Vote: Joe Biden	57%	(214)	24%	(91)	11%	(41)	5%	(17)	3%	(10)	375
2020 Vote: Donald Trump	13%	(48)	27%	(99)	26%	(93)	32%	(115)	3%	(10)	366
2020 Vote: Someone Else	8%	(1)	48%	(4)	10%	(1)	32%	(3)	2%	(0)	9
2020 Vote: Did not Vote	39%	(22)	19%	(11)	23%	(13)	10%	(6)	9%	(5)	57
2016 Vote: Hillary Clinton	58%	(160)	26%	(70)	9%	(24)	5%	(13)	2%	(6)	274
2016 Vote: Donald Trump	14%	(45)	27%	(87)	25%	(81)	31%	(102)	3%	(9)	324
2016 Vote: Someone Else	28%	(7)	29%	(7)	21%	(5)	21%	(6)	1%	(0)	26
2020 Vote/PID: Not Biden/Democrat	29%	(13)	19%	(9)	26%	(11)	23%	(10)	3%	(1)	45
2020 Vote/PID: Not Trump/Republican	32%	(14)	22%	(9)	31%	(13)	7%	(3)	9%	(4)	43

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	35% (286)	25% (205)	18% (149)	18% (141)	3% (26)	807
U.S. Economy: Wrong Track	25% (139)	26% (142)	24% (131)	22% (124)	4% (21)	557
U.S. Economy: Right Direction	59% (147)	25% (63)	7% (18)	7% (17)	2% (5)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67% (177)	21% (55)	7% (18)	3% (7)	3% (9)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14% (55)	26% (101)	26% (101)	32% (125)	2% (9)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	36% (53)	33% (49)	19% (29)	7% (10)	5% (8)	150
Top 2024 Issue: Economy	22% (57)	31% (81)	24% (62)	18% (47)	4% (11)	258
Community: Urban	44% (69)	22% (34)	15% (24)	17% (27)	2% (3)	157
Community: Suburban	34% (136)	26% (106)	17% (67)	20% (80)	3% (13)	402
Community: Rural	32% (80)	26% (65)	23% (57)	14% (35)	4% (10)	248
Community/Gender: Urban Women	46% (33)	20% (14)	17% (12)	11% (8)	5% (3)	71
Community/Gender: Urban Men	42% (37)	23% (20)	13% (12)	22% (19)	— (0)	87
Community/Gender: Rural Women	30% (40)	24% (33)	20% (27)	18% (24)	7% (9)	133
Community/Gender: Rural Men	35% (40)	29% (33)	26% (30)	9% (11)	1% (1)	115
Community/Gender: Suburban Women	35% (78)	25% (55)	17% (38)	18% (40)	4% (9)	220
Community/Gender: Suburban Men	32% (58)	28% (50)	16% (29)	22% (40)	2% (4)	182
Homeowner	34% (240)	26% (180)	19% (135)	18% (127)	3% (21)	703
Renter	44% (38)	23% (20)	14% (12)	15% (13)	4% (3)	88
Military HHnm: Yes	36% (41)	21% (24)	19% (21)	21% (24)	3% (4)	114
Military HH: No	35% (245)	26% (181)	18% (128)	17% (117)	3% (22)	693
Employ: Private Sector	28% (85)	30% (91)	16% (47)	23% (69)	2% (7)	300
Employ: Government	30% (15)	42% (21)	19% (9)	9% (5)	— (0)	50
Employ: Self-Employed	36% (17)	15% (7)	31% (15)	18% (9)	— (0)	48
Employ: Homemaker	35% (23)	31% (20)	14% (9)	18% (12)	2% (1)	65
Employ: Student	50% (10)	3% (1)	25% (5)	18% (4)	4% (1)	19
Employ: Retired	42% (93)	20% (44)	17% (37)	17% (38)	4% (8)	220
Employ: Unemployed	42% (23)	19% (10)	20% (11)	7% (4)	13% (7)	56
Employ: Other	40% (19)	22% (11)	32% (15)	4% (2)	2% (1)	48
Self + Household: White-Collar	35% (98)	29% (80)	17% (46)	17% (47)	3% (7)	279
Self + Household: Blue Collar	34% (142)	22% (93)	22% (91)	21% (87)	1% (5)	419

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	35%	(286)	25%	(205)	18%	(149)	18%	(141)	3%	(26)	807
Union HH: Yes	28%	(25)	31%	(28)	24%	(22)	17%	(16)	—	(0)	92
Union HH: No	36%	(260)	25%	(177)	18%	(127)	18%	(126)	4%	(26)	715
LGBTQ+: Yes	57%	(39)	22%	(15)	6%	(4)	7%	(5)	7%	(5)	68
LGBTQ+: No	33%	(247)	26%	(190)	20%	(145)	18%	(137)	3%	(21)	739
Motivated to Vote	36%	(260)	25%	(180)	19%	(135)	18%	(135)	3%	(19)	729
Parent: Yes	32%	(66)	27%	(57)	23%	(47)	17%	(35)	1%	(2)	207
Parent: No	37%	(220)	25%	(148)	17%	(102)	18%	(106)	4%	(24)	600
COVID Vaccine: Yes	40%	(234)	25%	(147)	19%	(108)	13%	(72)	3%	(16)	579
COVID Vaccine: No	23%	(52)	25%	(58)	18%	(40)	30%	(69)	4%	(10)	228
Student Loans: Yes	45%	(58)	26%	(33)	15%	(19)	14%	(18)	—	(0)	128
Student Loans: No	34%	(228)	25%	(172)	19%	(130)	18%	(124)	4%	(26)	679
Favorable Opinion of Haley	28%	(81)	26%	(77)	25%	(73)	19%	(55)	2%	(5)	290
Unfavorable Opinion of Haley	42%	(149)	24%	(87)	14%	(50)	19%	(67)	1%	(4)	357
Protestant	28%	(55)	28%	(55)	22%	(44)	21%	(42)	1%	(2)	198
Roman Catholic	36%	(93)	24%	(62)	15%	(39)	21%	(55)	4%	(10)	258
Mormon	—	(0)	73%	(1)	27%	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	72%	(3)	20%	(1)	2%	(0)	—	(0)	4
Jewish	30%	(6)	34%	(7)	20%	(4)	10%	(2)	6%	(1)	19
Muslim	12%	(1)	41%	(5)	35%	(4)	12%	(1)	—	(0)	12
Buddhist	62%	(6)	38%	(4)	—	(0)	—	(0)	—	(0)	9
Hindu	51%	(2)	—	(0)	49%	(2)	—	(0)	—	(0)	3
Atheist	63%	(15)	10%	(2)	16%	(4)	12%	(3)	—	(0)	24
Agnostic	53%	(19)	15%	(5)	16%	(6)	—	(0)	16%	(5)	35
Something else	41%	(42)	22%	(23)	18%	(19)	18%	(18)	—	(1)	102
Nothing in particular	34%	(48)	27%	(38)	19%	(27)	15%	(21)	5%	(7)	140
Prodigal Biden Voter	29%	(12)	25%	(11)	30%	(13)	6%	(3)	9%	(4)	42
Undecided Voter (DK/WNV)	33%	(26)	33%	(25)	19%	(14)	2%	(1)	13%	(10)	77
Undecided Voter (DK)	34%	(10)	32%	(10)	24%	(7)	1%	(0)	10%	(3)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (388)	36% (292)	8% (64)	4% (32)	4% (31)	807
Gender: Male	44% (167)	40% (155)	10% (39)	5% (18)	1% (4)	384
Gender: Female	52% (221)	32% (137)	6% (25)	3% (14)	6% (27)	423
Age: 18-34	53% (113)	28% (60)	9% (19)	4% (10)	6% (13)	215
Age: 35-44	54% (56)	34% (36)	5% (5)	5% (5)	2% (3)	104
Age: 45-64	49% (135)	35% (96)	9% (23)	5% (15)	2% (4)	274
Age: 65+	39% (83)	47% (101)	8% (17)	1% (2)	5% (11)	214
GenZers: 1997-2012	49% (51)	25% (25)	12% (13)	3% (4)	11% (11)	103
Millennials: 1981-1996	56% (117)	32% (67)	5% (10)	5% (11)	2% (4)	210
GenXers: 1965-1980	50% (105)	36% (77)	8% (16)	6% (12)	1% (2)	211
Baby Boomers: 1946-1964	39% (100)	45% (114)	10% (24)	2% (5)	4% (11)	255
Educ: < College	52% (251)	34% (164)	7% (32)	2% (9)	5% (26)	482
Educ: Bachelors degree	43% (90)	45% (95)	8% (17)	3% (7)	1% (2)	211
Educ: Post-grad	41% (47)	29% (33)	13% (15)	14% (16)	2% (2)	113
Income: Under 50k	53% (166)	29% (91)	8% (25)	4% (11)	6% (19)	313
Income: 50k-100k	42% (128)	45% (136)	6% (19)	3% (10)	3% (11)	304
Income: 100k+	49% (94)	34% (65)	11% (20)	5% (10)	1% (1)	191
Ethnicity: White (Non-Hispanic)	47% (315)	37% (252)	8% (52)	4% (27)	4% (27)	673
Ethnicity: Hispanic	55% (18)	12% (4)	16% (5)	5% (2)	12% (4)	34
Ethnicity: Black (Non-Hispanic)	60% (48)	32% (25)	4% (3)	4% (3)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	33% (7)	51% (11)	16% (4)	— (0)	— (0)	22
All Christian	47% (216)	37% (173)	8% (35)	5% (25)	3% (13)	462
All Non-Christian	37% (16)	47% (21)	14% (6)	2% (1)	— (0)	44
Atheist	44% (10)	35% (8)	19% (5)	2% (0)	— (0)	24
Agnostic/Nothing in particular	51% (89)	32% (56)	7% (12)	3% (4)	8% (14)	175
Something Else	56% (57)	34% (35)	6% (6)	1% (1)	3% (3)	102
Evangelical	43% (74)	45% (78)	7% (12)	3% (6)	2% (3)	172
Non-Evangelical	51% (198)	32% (125)	8% (30)	5% (21)	3% (13)	386
PID: Dem (no lean)	56% (186)	31% (104)	8% (25)	2% (8)	3% (10)	334
PID: Ind (no lean)	47% (66)	36% (51)	9% (13)	4% (6)	5% (7)	142
PID: Rep (no lean)	41% (136)	41% (137)	8% (27)	6% (19)	4% (13)	331

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (388)	36% (292)	8% (64)	4% (32)	4% (31)	807
PID/Gender: Dem Men	51% (84)	34% (57)	11% (17)	2% (4)	2% (3)	164
PID/Gender: Dem Women	60% (102)	28% (48)	5% (8)	3% (4)	4% (7)	170
PID/Gender: Ind Men	45% (32)	37% (26)	10% (7)	8% (6)	1% (0)	70
PID/Gender: Ind Women	48% (34)	35% (25)	8% (6)	— (0)	10% (7)	72
PID/Gender: Rep Men	34% (51)	49% (73)	10% (15)	6% (9)	1% (1)	149
PID/Gender: Rep Women	46% (85)	35% (64)	6% (11)	5% (9)	7% (13)	182
Ideo: Liberal (1-3)	57% (130)	29% (67)	8% (18)	2% (5)	4% (10)	230
Ideo: Moderate (4)	49% (113)	36% (85)	6% (15)	3% (6)	6% (14)	232
Ideo: Conservative (5-7)	41% (131)	41% (132)	10% (31)	6% (20)	2% (7)	322
Ideo/PID: Conservative Republican	39% (97)	40% (99)	10% (25)	8% (19)	3% (7)	246
Ideo/PID: Moderate/Liberal Republican	45% (35)	45% (35)	2% (2)	— (0)	9% (7)	80
Ideo/PID: Moderate/Conservative Democrat	53% (69)	35% (46)	7% (9)	4% (6)	— (0)	130
Ideo/PID: Liberal Democrat	57% (109)	28% (53)	9% (16)	1% (2)	5% (10)	190
Unfavorable of Biden and Trump	42% (48)	41% (47)	8% (9)	5% (6)	3% (3)	113
2024 H2H Matchup: Biden Voter	54% (195)	32% (116)	10% (36)	2% (6)	3% (10)	363
2024 H2H Matchup: Trump Voter	43% (157)	40% (148)	7% (26)	6% (22)	4% (13)	367
2024 H2H Matchup: Would not Vote	40% (12)	43% (13)	1% (0)	8% (2)	10% (3)	30
2024 H2H Matchup: Do not Know	51% (24)	32% (15)	3% (1)	4% (2)	10% (5)	47
2022 House Vote: Democrat	54% (180)	33% (109)	9% (31)	2% (5)	3% (10)	335
2022 House Vote: Republican	40% (138)	41% (142)	7% (25)	7% (23)	4% (15)	344
2022 House Vote: Did not Vote	56% (68)	31% (38)	6% (7)	3% (4)	5% (6)	122
2020 Vote: Joe Biden	54% (202)	33% (123)	8% (29)	2% (7)	4% (14)	375
2020 Vote: Donald Trump	40% (148)	41% (150)	8% (31)	7% (24)	4% (14)	366
2020 Vote: Someone Else	48% (4)	49% (4)	— (0)	— (0)	2% (0)	9
2020 Vote: Did not Vote	59% (34)	27% (15)	8% (4)	1% (1)	6% (3)	57
2016 Vote: Hillary Clinton	56% (155)	32% (89)	7% (19)	2% (5)	2% (7)	274
2016 Vote: Donald Trump	39% (126)	42% (138)	9% (28)	7% (23)	3% (10)	324
2016 Vote: Someone Else	53% (14)	30% (8)	6% (1)	— (0)	12% (3)	26
2020 Vote/PID: Not Biden/Democrat	52% (23)	30% (13)	11% (5)	5% (2)	1% (0)	45
2020 Vote/PID: Not Trump/Republican	53% (23)	35% (15)	5% (2)	1% (0)	6% (3)	43

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (388)	36% (292)	8% (64)	4% (32)	4% (31)	807
U.S. Economy: Wrong Track	45% (251)	37% (207)	8% (46)	5% (26)	5% (28)	557
U.S. Economy: Right Direction	55% (137)	34% (85)	7% (18)	2% (6)	1% (3)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55% (145)	33% (88)	7% (20)	2% (5)	3% (8)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43% (170)	39% (154)	8% (33)	6% (22)	3% (13)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	49% (73)	33% (50)	8% (12)	4% (5)	7% (10)	150
Top 2024 Issue: Economy	45% (116)	37% (96)	9% (24)	4% (11)	4% (11)	258
Community: Urban	53% (83)	34% (54)	8% (12)	2% (3)	3% (4)	157
Community: Suburban	46% (185)	37% (149)	9% (34)	5% (19)	4% (15)	402
Community: Rural	48% (120)	36% (89)	7% (18)	4% (10)	5% (12)	248
Community/Gender: Urban Women	55% (39)	34% (24)	5% (4)	— (0)	6% (4)	71
Community/Gender: Urban Men	51% (44)	35% (30)	10% (9)	4% (3)	— (0)	87
Community/Gender: Rural Women	58% (77)	25% (33)	5% (7)	4% (5)	8% (11)	133
Community/Gender: Rural Men	37% (43)	49% (56)	9% (11)	4% (5)	1% (1)	115
Community/Gender: Suburban Women	48% (105)	36% (80)	7% (14)	4% (8)	6% (12)	220
Community/Gender: Suburban Men	44% (80)	38% (69)	11% (20)	6% (10)	2% (3)	182
Homeowner	46% (326)	38% (264)	8% (57)	4% (28)	4% (27)	703
Renter	58% (51)	30% (27)	4% (4)	3% (3)	4% (3)	88
Military HHnm: Yes	54% (61)	32% (36)	7% (7)	3% (4)	5% (5)	114
Military HH: No	47% (327)	37% (255)	8% (57)	4% (28)	4% (26)	693
Employ: Private Sector	42% (127)	40% (120)	9% (26)	6% (18)	3% (10)	300
Employ: Government	49% (25)	37% (19)	5% (2)	7% (4)	2% (1)	50
Employ: Self-Employed	59% (29)	24% (12)	8% (4)	9% (4)	— (0)	48
Employ: Homemaker	55% (36)	36% (24)	4% (2)	— (0)	5% (3)	65
Employ: Student	87% (17)	2% (0)	9% (2)	— (0)	2% (0)	19
Employ: Retired	42% (92)	42% (93)	10% (22)	2% (3)	4% (9)	220
Employ: Unemployed	47% (27)	29% (17)	6% (4)	4% (2)	13% (7)	56
Employ: Other	76% (36)	17% (8)	6% (3)	1% (0)	— (0)	48
Self + Household: White-Collar	37% (104)	42% (117)	11% (31)	6% (17)	4% (11)	279
Self + Household: Blue Collar	54% (226)	34% (144)	7% (31)	3% (13)	2% (6)	419

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	48%	(388)	36%	(292)	8%	(64)	4%	(32)	4%	(31)	807
Union HH: Yes	48%	(44)	41%	(38)	9%	(8)	1%	(1)	1%	(1)	92
Union HH: No	48%	(344)	36%	(254)	8%	(56)	4%	(31)	4%	(30)	715
LGBTQ+: Yes	55%	(38)	29%	(20)	6%	(4)	4%	(2)	7%	(5)	68
LGBTQ+: No	47%	(350)	37%	(272)	8%	(60)	4%	(30)	4%	(26)	739
Motivated to Vote	48%	(352)	37%	(269)	8%	(59)	4%	(26)	3%	(22)	729
Parent: Yes	62%	(128)	28%	(59)	5%	(10)	5%	(10)	—	(0)	207
Parent: No	43%	(260)	39%	(233)	9%	(54)	4%	(22)	5%	(31)	600
COVID Vaccine: Yes	49%	(282)	35%	(205)	8%	(48)	4%	(21)	4%	(22)	579
COVID Vaccine: No	46%	(105)	38%	(87)	7%	(17)	5%	(11)	4%	(9)	228
Student Loans: Yes	60%	(77)	26%	(33)	8%	(10)	3%	(3)	3%	(4)	128
Student Loans: No	46%	(311)	38%	(259)	8%	(54)	4%	(29)	4%	(27)	679
Favorable Opinion of Haley	42%	(121)	41%	(118)	11%	(33)	5%	(14)	2%	(5)	290
Unfavorable Opinion of Haley	55%	(197)	32%	(114)	7%	(26)	3%	(12)	3%	(9)	357
Protestant	43%	(84)	41%	(81)	10%	(19)	5%	(10)	2%	(3)	198
Roman Catholic	50%	(130)	33%	(86)	6%	(16)	6%	(15)	4%	(10)	258
Mormon	27%	(0)	73%	(1)	—	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	11%	(0)	89%	(4)	—	(0)	—	(0)	—	(0)	4
Jewish	36%	(7)	62%	(12)	2%	(0)	—	(0)	—	(0)	19
Muslim	43%	(5)	36%	(4)	21%	(3)	—	(0)	—	(0)	12
Buddhist	18%	(2)	50%	(5)	32%	(3)	—	(0)	—	(0)	9
Hindu	73%	(2)	—	(0)	—	(0)	27%	(1)	—	(0)	3
Atheist	44%	(10)	35%	(8)	19%	(5)	2%	(0)	—	(0)	24
Agnostic	52%	(18)	16%	(6)	8%	(3)	1%	(0)	22%	(8)	35
Something else	56%	(57)	34%	(35)	6%	(6)	1%	(1)	3%	(3)	102
Nothing in particular	50%	(70)	36%	(50)	7%	(9)	3%	(4)	5%	(7)	140
Prodigal Biden Voter	45%	(19)	40%	(17)	—	(0)	5%	(2)	9%	(4)	42
Undecided Voter (DK/WNV)	46%	(36)	36%	(28)	2%	(1)	5%	(4)	10%	(8)	77
Undecided Voter (DK)	40%	(12)	43%	(13)	1%	(0)	8%	(2)	10%	(3)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (395)	27% (221)	13% (109)	6% (50)	4% (32)	807
Gender: Male	46% (178)	27% (105)	16% (60)	8% (32)	2% (8)	384
Gender: Female	51% (217)	27% (116)	11% (48)	4% (18)	6% (24)	423
Age: 18-34	50% (108)	26% (56)	10% (23)	6% (13)	7% (16)	215
Age: 35-44	44% (46)	31% (32)	16% (17)	8% (8)	1% (1)	104
Age: 45-64	53% (145)	26% (72)	12% (33)	7% (20)	1% (3)	274
Age: 65+	45% (97)	28% (61)	17% (36)	4% (9)	6% (12)	214
GenZers: 1997-2012	48% (50)	20% (21)	15% (16)	3% (3)	13% (14)	103
Millennials: 1981-1996	49% (103)	31% (65)	10% (21)	8% (17)	2% (3)	210
GenXers: 1965-1980	50% (106)	29% (60)	13% (27)	7% (14)	2% (3)	211
Baby Boomers: 1946-1964	49% (125)	26% (65)	16% (42)	6% (15)	3% (8)	255
Educ: < College	50% (239)	26% (127)	14% (66)	4% (19)	6% (31)	482
Educ: Bachelors degree	50% (106)	28% (60)	16% (34)	5% (11)	— (0)	211
Educ: Post-grad	44% (50)	30% (34)	8% (9)	17% (20)	1% (1)	113
Income: Under 50k	57% (179)	22% (69)	11% (34)	4% (13)	6% (18)	313
Income: 50k-100k	39% (120)	33% (99)	16% (48)	7% (22)	5% (15)	304
Income: 100k+	51% (97)	27% (52)	14% (27)	8% (14)	— (0)	191
Ethnicity: White (Non-Hispanic)	47% (313)	28% (189)	15% (103)	6% (43)	4% (25)	673
Ethnicity: Hispanic	57% (19)	8% (3)	10% (3)	4% (1)	21% (7)	34
Ethnicity: Black (Non-Hispanic)	66% (52)	26% (21)	2% (2)	6% (5)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	50% (11)	39% (8)	3% (1)	6% (1)	2% (0)	22
All Christian	48% (224)	27% (127)	13% (62)	8% (35)	3% (15)	462
All Non-Christian	53% (23)	27% (12)	13% (6)	4% (2)	2% (1)	44
Atheist	32% (8)	40% (9)	15% (4)	13% (3)	— (0)	24
Agnostic/Nothing in particular	52% (91)	24% (42)	13% (23)	3% (5)	8% (14)	175
Something Else	49% (50)	30% (30)	14% (14)	6% (6)	2% (2)	102
Evangelical	45% (78)	31% (54)	16% (27)	6% (11)	1% (2)	172
Non-Evangelical	50% (194)	26% (100)	13% (49)	8% (29)	4% (15)	386
PID: Dem (no lean)	64% (214)	22% (73)	7% (22)	3% (11)	4% (13)	334
PID: Ind (no lean)	47% (67)	27% (38)	14% (19)	7% (10)	5% (7)	142
PID: Rep (no lean)	34% (114)	33% (109)	20% (67)	9% (29)	4% (12)	331

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**Table BLMB6\_9:** *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (395)	27% (221)	13% (109)	6% (50)	4% (32)	807
PID/Gender: Dem Men	61% (101)	21% (35)	10% (16)	4% (7)	4% (6)	164
PID/Gender: Dem Women	67% (114)	23% (38)	4% (6)	3% (4)	4% (7)	170
PID/Gender: Ind Men	48% (33)	26% (19)	13% (9)	11% (8)	1% (1)	70
PID/Gender: Ind Women	47% (34)	27% (20)	14% (10)	3% (2)	9% (6)	72
PID/Gender: Rep Men	30% (44)	35% (52)	24% (35)	12% (17)	1% (1)	149
PID/Gender: Rep Women	38% (70)	32% (58)	18% (32)	6% (11)	6% (11)	182
Ideo: Liberal (1-3)	63% (146)	23% (52)	6% (13)	3% (7)	6% (13)	230
Ideo: Moderate (4)	54% (125)	28% (65)	9% (20)	4% (9)	6% (13)	232
Ideo: Conservative (5-7)	35% (111)	31% (100)	23% (73)	10% (33)	1% (4)	322
Ideo/PID: Conservative Republican	33% (80)	32% (79)	23% (58)	10% (25)	2% (4)	246
Ideo/PID: Moderate/Liberal Republican	39% (31)	38% (30)	12% (9)	3% (2)	8% (6)	80
Ideo/PID: Moderate/Conservative Democrat	57% (74)	31% (40)	7% (9)	5% (6)	— (0)	130
Ideo/PID: Liberal Democrat	69% (131)	17% (32)	5% (10)	2% (4)	7% (13)	190
Unfavorable of Biden and Trump	53% (60)	20% (22)	17% (19)	7% (8)	4% (4)	113
2024 H2H Matchup: Biden Voter	65% (236)	22% (80)	7% (25)	2% (8)	4% (14)	363
2024 H2H Matchup: Trump Voter	32% (117)	34% (126)	21% (78)	10% (37)	3% (9)	367
2024 H2H Matchup: Would not Vote	51% (16)	24% (7)	7% (2)	8% (2)	10% (3)	30
2024 H2H Matchup: Do not Know	58% (27)	15% (7)	7% (3)	5% (2)	14% (7)	47
2022 House Vote: Democrat	64% (215)	23% (78)	5% (17)	3% (11)	4% (13)	335
2022 House Vote: Republican	32% (110)	33% (113)	23% (78)	9% (31)	3% (12)	344
2022 House Vote: Did not Vote	56% (69)	22% (27)	11% (13)	6% (7)	5% (7)	122
2020 Vote: Joe Biden	65% (243)	22% (82)	6% (23)	3% (10)	5% (18)	375
2020 Vote: Donald Trump	31% (113)	33% (121)	23% (83)	10% (38)	3% (11)	366
2020 Vote: Someone Else	49% (4)	20% (2)	2% (0)	21% (2)	9% (1)	9
2020 Vote: Did not Vote	62% (35)	28% (16)	5% (3)	1% (1)	5% (3)	57
2016 Vote: Hillary Clinton	65% (179)	21% (59)	6% (17)	3% (8)	4% (11)	274
2016 Vote: Donald Trump	32% (104)	35% (114)	21% (69)	9% (30)	2% (7)	324
2016 Vote: Someone Else	42% (11)	15% (4)	21% (5)	8% (2)	14% (4)	26
2020 Vote/PID: Not Biden/Democrat	50% (22)	35% (15)	6% (3)	9% (4)	— (0)	45
2020 Vote/PID: Not Trump/Republican	65% (28)	21% (9)	4% (2)	4% (2)	6% (3)	43

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (395)	27% (221)	13% (109)	6% (50)	4% (32)	807
U.S. Economy: Wrong Track	41% (226)	31% (172)	17% (94)	7% (41)	4% (24)	557
U.S. Economy: Right Direction	68% (170)	19% (49)	6% (15)	3% (9)	3% (8)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73% (192)	18% (48)	5% (13)	2% (5)	3% (7)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34% (134)	34% (133)	20% (77)	10% (38)	3% (10)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	46% (69)	27% (40)	12% (19)	5% (8)	10% (14)	150
Top 2024 Issue: Economy	40% (102)	33% (86)	17% (43)	5% (14)	5% (14)	258
Community: Urban	60% (95)	23% (35)	8% (12)	7% (11)	2% (3)	157
Community: Suburban	49% (196)	27% (109)	15% (59)	5% (22)	4% (16)	402
Community: Rural	42% (104)	31% (76)	15% (37)	7% (17)	5% (14)	248
Community/Gender: Urban Women	64% (45)	15% (11)	8% (6)	8% (6)	5% (3)	71
Community/Gender: Urban Men	57% (50)	28% (25)	8% (7)	7% (6)	— (0)	87
Community/Gender: Rural Women	42% (56)	33% (43)	13% (17)	3% (3)	10% (13)	133
Community/Gender: Rural Men	42% (48)	28% (33)	17% (20)	11% (13)	1% (1)	115
Community/Gender: Suburban Women	53% (116)	28% (61)	12% (25)	4% (9)	4% (8)	220
Community/Gender: Suburban Men	44% (80)	26% (48)	18% (33)	7% (13)	4% (7)	182
Homeowner	49% (343)	27% (192)	13% (94)	6% (44)	4% (30)	703
Renter	52% (45)	25% (22)	15% (13)	6% (5)	2% (2)	88
Military HHnm: Yes	49% (56)	25% (28)	19% (22)	3% (4)	4% (4)	114
Military HH: No	49% (340)	28% (192)	12% (86)	7% (46)	4% (28)	693
Employ: Private Sector	45% (135)	29% (86)	14% (42)	8% (24)	4% (13)	300
Employ: Government	43% (22)	35% (18)	15% (8)	7% (3)	— (0)	50
Employ: Self-Employed	52% (25)	35% (17)	7% (3)	6% (3)	— (0)	48
Employ: Homemaker	45% (29)	29% (19)	17% (11)	5% (3)	4% (3)	65
Employ: Student	59% (11)	21% (4)	21% (4)	— (0)	— (0)	19
Employ: Retired	49% (108)	29% (63)	13% (29)	5% (11)	4% (9)	220
Employ: Unemployed	57% (32)	11% (6)	13% (7)	5% (3)	14% (8)	56
Employ: Other	67% (32)	17% (8)	10% (5)	5% (2)	1% (0)	48
Self + Household: White-Collar	43% (121)	30% (84)	15% (43)	8% (22)	3% (9)	279
Self + Household: Blue Collar	51% (213)	27% (111)	14% (61)	6% (25)	2% (9)	419

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (395)	27% (221)	13% (109)	6% (50)	4% (32)	807
Union HH: Yes	41% (37)	39% (36)	16% (14)	4% (4)	— (0)	92
Union HH: No	50% (358)	26% (184)	13% (94)	6% (46)	5% (32)	715
LGBTQ+: Yes	44% (30)	34% (23)	8% (5)	7% (5)	8% (5)	68
LGBTQ+: No	49% (365)	27% (197)	14% (103)	6% (45)	4% (27)	739
Motivated to Vote	49% (357)	28% (202)	14% (100)	6% (47)	3% (23)	729
Parent: Yes	52% (108)	28% (58)	9% (18)	9% (19)	2% (4)	207
Parent: No	48% (288)	27% (162)	15% (91)	5% (31)	5% (28)	600
COVID Vaccine: Yes	52% (301)	28% (160)	11% (65)	6% (35)	3% (18)	579
COVID Vaccine: No	41% (95)	27% (61)	19% (43)	7% (15)	6% (14)	228
Student Loans: Yes	41% (52)	35% (45)	17% (22)	6% (8)	1% (1)	128
Student Loans: No	51% (343)	26% (176)	13% (87)	6% (42)	5% (31)	679
Favorable Opinion of Haley	43% (125)	30% (88)	18% (53)	6% (19)	2% (6)	290
Unfavorable Opinion of Haley	53% (188)	26% (94)	12% (43)	7% (25)	2% (8)	357
Protestant	42% (83)	31% (61)	18% (36)	7% (15)	1% (3)	198
Roman Catholic	54% (139)	24% (62)	10% (26)	8% (20)	5% (12)	258
Mormon	45% (1)	55% (1)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	32% (1)	59% (3)	— (0)	10% (0)	— (0)	4
Jewish	60% (12)	28% (5)	6% (1)	— (0)	5% (1)	19
Muslim	51% (6)	27% (3)	13% (2)	9% (1)	— (0)	12
Buddhist	50% (5)	18% (2)	32% (3)	— (0)	— (0)	9
Hindu	27% (1)	49% (2)	— (0)	24% (1)	— (0)	3
Atheist	32% (8)	40% (9)	15% (4)	13% (3)	— (0)	24
Agnostic	41% (14)	29% (10)	10% (4)	— (0)	19% (7)	35
Something else	49% (50)	30% (30)	14% (14)	6% (6)	2% (2)	102
Nothing in particular	54% (76)	23% (32)	14% (20)	3% (4)	5% (8)	140
Prodigal Biden Voter	50% (21)	27% (11)	10% (4)	4% (1)	9% (4)	42
Undecided Voter (DK/WNV)	56% (43)	19% (14)	7% (5)	6% (5)	12% (9)	77
Undecided Voter (DK)	51% (16)	24% (7)	7% (2)	8% (2)	10% (3)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (363)	25% (201)	18% (143)	8% (68)	4% (31)	807
Gender: Male	39% (148)	28% (106)	21% (80)	11% (43)	2% (7)	384
Gender: Female	51% (215)	23% (95)	15% (63)	6% (25)	6% (24)	423
Age: 18-34	52% (111)	26% (57)	10% (21)	8% (16)	5% (10)	215
Age: 35-44	47% (49)	25% (27)	16% (17)	10% (10)	1% (1)	104
Age: 45-64	44% (121)	27% (74)	21% (58)	7% (19)	1% (3)	274
Age: 65+	38% (82)	21% (44)	22% (48)	11% (23)	8% (17)	214
GenZers: 1997-2012	53% (54)	22% (23)	12% (12)	4% (4)	9% (10)	103
Millennials: 1981-1996	49% (104)	29% (60)	11% (23)	10% (22)	1% (2)	210
GenXers: 1965-1980	44% (92)	26% (55)	24% (50)	6% (13)	— (1)	211
Baby Boomers: 1946-1964	39% (100)	24% (61)	22% (55)	10% (26)	5% (12)	255
Educ: < College	47% (227)	23% (109)	17% (83)	7% (32)	6% (31)	482
Educ: Bachelors degree	41% (86)	31% (66)	19% (39)	9% (20)	— (0)	211
Educ: Post-grad	44% (50)	23% (26)	18% (21)	15% (17)	— (0)	113
Income: Under 50k	51% (159)	22% (69)	13% (40)	9% (28)	5% (17)	313
Income: 50k-100k	43% (129)	25% (77)	20% (61)	8% (26)	4% (11)	304
Income: 100k+	39% (75)	29% (56)	22% (42)	8% (14)	2% (3)	191
Ethnicity: White (Non-Hispanic)	43% (291)	26% (178)	17% (115)	9% (61)	4% (28)	673
Ethnicity: Hispanic	59% (20)	10% (4)	16% (5)	6% (2)	9% (3)	34
Ethnicity: Black (Non-Hispanic)	50% (39)	22% (17)	24% (19)	4% (3)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	64% (14)	10% (2)	14% (3)	12% (3)	— (0)	22
All Christian	38% (175)	29% (133)	19% (88)	11% (51)	3% (15)	462
All Non-Christian	62% (27)	28% (12)	8% (4)	1% (0)	1% (0)	44
Atheist	68% (16)	9% (2)	9% (2)	13% (3)	— (0)	24
Agnostic/Nothing in particular	48% (84)	22% (39)	17% (29)	7% (12)	6% (11)	175
Something Else	59% (60)	14% (15)	20% (20)	2% (2)	5% (5)	102
Evangelical	48% (83)	20% (34)	19% (33)	10% (17)	3% (5)	172
Non-Evangelical	39% (152)	29% (110)	19% (75)	9% (34)	4% (15)	386
PID: Dem (no lean)	60% (200)	19% (62)	15% (49)	4% (13)	3% (9)	334
PID: Ind (no lean)	43% (61)	28% (39)	17% (24)	9% (13)	3% (5)	142
PID: Rep (no lean)	31% (102)	30% (100)	21% (69)	13% (42)	5% (17)	331

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (363)	25% (201)	18% (143)	8% (68)	4% (31)	807
PID/Gender: Dem Men	53% (88)	21% (34)	19% (32)	5% (8)	2% (3)	164
PID/Gender: Dem Women	66% (112)	16% (28)	10% (18)	3% (5)	4% (6)	170
PID/Gender: Ind Men	34% (24)	30% (21)	28% (20)	8% (6)	— (0)	70
PID/Gender: Ind Women	52% (37)	26% (18)	6% (4)	10% (7)	6% (4)	72
PID/Gender: Rep Men	25% (37)	34% (51)	19% (29)	20% (29)	2% (4)	149
PID/Gender: Rep Women	36% (65)	27% (49)	22% (40)	7% (13)	7% (14)	182
Ideo: Liberal (1-3)	70% (160)	18% (41)	7% (16)	2% (5)	4% (8)	230
Ideo: Moderate (4)	43% (99)	30% (69)	19% (44)	4% (9)	5% (11)	232
Ideo: Conservative (5-7)	29% (92)	28% (89)	24% (78)	16% (52)	3% (10)	322
Ideo/PID: Conservative Republican	30% (73)	27% (67)	24% (58)	16% (38)	4% (10)	246
Ideo/PID: Moderate/Liberal Republican	35% (28)	40% (32)	14% (11)	3% (2)	8% (6)	80
Ideo/PID: Moderate/Conservative Democrat	41% (53)	28% (36)	25% (32)	6% (8)	— (1)	130
Ideo/PID: Liberal Democrat	73% (138)	14% (26)	7% (14)	2% (4)	4% (8)	190
Unfavorable of Biden and Trump	37% (42)	22% (25)	29% (33)	8% (9)	3% (3)	113
2024 H2H Matchup: Biden Voter	61% (223)	22% (79)	11% (41)	3% (12)	2% (9)	363
2024 H2H Matchup: Trump Voter	32% (116)	29% (108)	21% (76)	14% (52)	4% (15)	367
2024 H2H Matchup: Would not Vote	28% (8)	17% (5)	37% (11)	8% (2)	10% (3)	30
2024 H2H Matchup: Do not Know	34% (16)	20% (9)	32% (15)	3% (2)	10% (5)	47
2022 House Vote: Democrat	63% (212)	19% (64)	12% (40)	3% (10)	3% (9)	335
2022 House Vote: Republican	29% (99)	30% (104)	22% (75)	14% (48)	5% (18)	344
2022 House Vote: Did not Vote	41% (50)	26% (32)	22% (27)	8% (10)	3% (4)	122
2020 Vote: Joe Biden	60% (225)	20% (74)	14% (52)	3% (11)	3% (12)	375
2020 Vote: Donald Trump	28% (104)	31% (112)	22% (80)	15% (53)	4% (16)	366
2020 Vote: Someone Else	61% (5)	5% (0)	19% (2)	11% (1)	4% (0)	9
2020 Vote: Did not Vote	50% (29)	25% (14)	16% (9)	4% (2)	5% (3)	57
2016 Vote: Hillary Clinton	61% (168)	21% (58)	11% (31)	4% (12)	2% (6)	274
2016 Vote: Donald Trump	27% (88)	29% (93)	25% (80)	15% (48)	4% (14)	324
2016 Vote: Someone Else	41% (10)	21% (5)	18% (5)	9% (2)	12% (3)	26
2020 Vote/PID: Not Biden/Democrat	48% (21)	21% (9)	14% (6)	16% (7)	1% (0)	45
2020 Vote/PID: Not Trump/Republican	43% (18)	20% (8)	21% (9)	10% (4)	6% (3)	43

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	45%	(363)	25%	(201)	18%	(143)	8%	(68)	4%	(31)	807
U.S. Economy: Wrong Track	37%	(207)	28%	(155)	20%	(112)	10%	(56)	5%	(27)	557
U.S. Economy: Right Direction	63%	(156)	19%	(46)	12%	(31)	5%	(12)	2%	(4)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(182)	18%	(48)	8%	(21)	3%	(7)	3%	(7)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(115)	31%	(123)	22%	(86)	14%	(53)	4%	(15)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(67)	20%	(30)	24%	(36)	5%	(8)	6%	(9)	150
Top 2024 Issue: Economy	30%	(77)	34%	(87)	22%	(56)	10%	(25)	5%	(13)	258
Community: Urban	51%	(80)	20%	(31)	19%	(30)	8%	(13)	2%	(4)	157
Community: Suburban	44%	(176)	26%	(106)	17%	(68)	9%	(38)	3%	(14)	402
Community: Rural	43%	(107)	26%	(64)	18%	(45)	7%	(17)	6%	(14)	248
Community/Gender: Urban Women	57%	(41)	16%	(12)	19%	(13)	3%	(2)	5%	(3)	71
Community/Gender: Urban Men	45%	(39)	22%	(19)	19%	(17)	13%	(11)	—	(0)	87
Community/Gender: Rural Women	49%	(65)	20%	(27)	15%	(20)	6%	(8)	10%	(13)	133
Community/Gender: Rural Men	37%	(42)	33%	(38)	22%	(25)	8%	(10)	1%	(1)	115
Community/Gender: Suburban Women	50%	(110)	26%	(57)	13%	(29)	7%	(16)	4%	(8)	220
Community/Gender: Suburban Men	37%	(67)	27%	(49)	21%	(38)	12%	(22)	3%	(6)	182
Homeowner	44%	(309)	24%	(171)	19%	(133)	8%	(59)	4%	(30)	703
Renter	52%	(46)	29%	(25)	9%	(8)	8%	(7)	1%	(1)	88
Military HHnm: Yes	39%	(44)	23%	(27)	25%	(28)	5%	(6)	8%	(9)	114
Military HH: No	46%	(319)	25%	(175)	17%	(115)	9%	(62)	3%	(22)	693
Employ: Private Sector	41%	(123)	29%	(87)	16%	(47)	11%	(33)	3%	(9)	300
Employ: Government	45%	(23)	33%	(17)	15%	(8)	6%	(3)	—	(0)	50
Employ: Self-Employed	57%	(28)	23%	(11)	17%	(8)	3%	(2)	—	(0)	48
Employ: Homemaker	47%	(30)	19%	(13)	24%	(15)	6%	(4)	4%	(3)	65
Employ: Student	66%	(13)	34%	(6)	—	(0)	—	(0)	—	(0)	19
Employ: Retired	42%	(92)	22%	(48)	23%	(51)	8%	(17)	5%	(12)	220
Employ: Unemployed	53%	(30)	22%	(12)	3%	(2)	9%	(5)	13%	(7)	56
Employ: Other	52%	(25)	14%	(7)	25%	(12)	9%	(4)	—	(0)	48
Self + Household: White-Collar	43%	(119)	27%	(74)	17%	(47)	10%	(27)	4%	(12)	279
Self + Household: Blue Collar	45%	(189)	26%	(108)	19%	(80)	9%	(36)	1%	(6)	419

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(363)	25%	(201)	18%	(143)	8%	(68)	4%	(31)	807
Union HH: Yes	41%	(38)	30%	(27)	21%	(19)	8%	(8)	—	(0)	92
Union HH: No	46%	(326)	24%	(174)	17%	(124)	8%	(60)	4%	(31)	715
LGBTQ+: Yes	70%	(48)	13%	(9)	2%	(2)	9%	(6)	6%	(4)	68
LGBTQ+: No	43%	(316)	26%	(193)	19%	(141)	8%	(62)	4%	(27)	739
Motivated to Vote	46%	(335)	24%	(178)	18%	(131)	9%	(62)	3%	(24)	729
Parent: Yes	42%	(86)	34%	(70)	19%	(40)	5%	(9)	1%	(1)	207
Parent: No	46%	(277)	22%	(131)	17%	(103)	10%	(59)	5%	(30)	600
COVID Vaccine: Yes	50%	(287)	23%	(133)	16%	(92)	8%	(46)	3%	(20)	579
COVID Vaccine: No	33%	(76)	30%	(69)	22%	(51)	10%	(22)	5%	(11)	228
Student Loans: Yes	52%	(67)	32%	(41)	6%	(8)	9%	(11)	—	(1)	128
Student Loans: No	44%	(296)	24%	(160)	20%	(135)	8%	(57)	5%	(31)	679
Favorable Opinion of Haley	41%	(118)	25%	(73)	21%	(60)	11%	(33)	2%	(6)	290
Unfavorable Opinion of Haley	49%	(173)	25%	(89)	17%	(61)	8%	(27)	2%	(7)	357
Protestant	39%	(77)	29%	(57)	19%	(37)	12%	(24)	1%	(3)	198
Roman Catholic	38%	(98)	28%	(72)	20%	(51)	10%	(25)	5%	(12)	258
Mormon	—	(0)	27%	(0)	18%	(0)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	11%	(0)	79%	(3)	—	(0)	10%	(0)	—	(0)	4
Jewish	50%	(10)	36%	(7)	11%	(2)	2%	(0)	—	(0)	19
Muslim	85%	(10)	13%	(2)	—	(0)	—	(0)	2%	(0)	12
Buddhist	62%	(6)	38%	(4)	—	(0)	—	(0)	—	(0)	9
Hindu	51%	(2)	—	(0)	49%	(2)	—	(0)	—	(0)	3
Atheist	68%	(16)	9%	(2)	9%	(2)	13%	(3)	—	(0)	24
Agnostic	65%	(23)	16%	(5)	5%	(2)	2%	(1)	13%	(4)	35
Something else	59%	(60)	14%	(15)	20%	(20)	2%	(2)	5%	(5)	102
Nothing in particular	44%	(62)	24%	(33)	20%	(28)	8%	(11)	5%	(7)	140
Prodigal Biden Voter	39%	(17)	21%	(9)	29%	(12)	3%	(1)	8%	(3)	42
Undecided Voter (DK/WNV)	32%	(24)	19%	(15)	34%	(26)	5%	(4)	10%	(8)	77
Undecided Voter (DK)	28%	(8)	17%	(5)	37%	(11)	8%	(2)	10%	(3)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (442)	33% (266)	6% (50)	3% (28)	3% (22)	807
Gender: Male	54% (206)	30% (116)	9% (33)	5% (18)	3% (10)	384
Gender: Female	56% (236)	35% (150)	4% (17)	2% (9)	3% (12)	423
Age: 18-34	46% (98)	28% (60)	12% (26)	7% (16)	7% (16)	215
Age: 35-44	38% (39)	45% (47)	9% (10)	5% (6)	3% (3)	104
Age: 45-64	56% (153)	38% (104)	4% (11)	2% (6)	— (0)	274
Age: 65+	71% (152)	26% (55)	2% (4)	— (0)	1% (3)	214
GenZers: 1997-2012	42% (44)	27% (28)	10% (11)	8% (8)	12% (13)	103
Millennials: 1981-1996	44% (93)	35% (73)	12% (25)	6% (13)	3% (6)	210
GenXers: 1965-1980	53% (112)	41% (87)	4% (8)	2% (4)	— (0)	211
Baby Boomers: 1946-1964	69% (175)	27% (69)	2% (6)	1% (2)	1% (3)	255
Educ: < College	61% (292)	30% (146)	4% (21)	2% (9)	3% (13)	482
Educ: Bachelors degree	48% (102)	39% (82)	6% (14)	4% (8)	3% (5)	211
Educ: Post-grad	42% (48)	33% (37)	13% (15)	9% (11)	3% (3)	113
Income: Under 50k	60% (188)	32% (99)	3% (11)	3% (8)	2% (8)	313
Income: 50k-100k	53% (160)	32% (97)	8% (24)	3% (10)	4% (13)	304
Income: 100k+	49% (94)	37% (70)	8% (15)	5% (10)	1% (2)	191
Ethnicity: White (Non-Hispanic)	55% (367)	34% (230)	6% (41)	3% (17)	3% (17)	673
Ethnicity: Hispanic	58% (19)	22% (7)	4% (1)	4% (1)	12% (4)	34
Ethnicity: Black (Non-Hispanic)	60% (47)	24% (19)	7% (5)	10% (8)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	37% (8)	43% (9)	10% (2)	7% (1)	3% (1)	22
All Christian	55% (256)	35% (160)	4% (20)	4% (18)	2% (8)	462
All Non-Christian	34% (15)	40% (18)	9% (4)	14% (6)	3% (1)	44
Atheist	30% (7)	53% (12)	14% (3)	3% (1)	— (0)	24
Agnostic/Nothing in particular	53% (93)	31% (54)	8% (14)	2% (3)	6% (11)	175
Something Else	70% (71)	21% (21)	8% (8)	— (0)	1% (1)	102
Evangelical	53% (91)	38% (65)	7% (12)	2% (3)	1% (1)	172
Non-Evangelical	60% (233)	29% (113)	4% (17)	4% (15)	2% (8)	386
PID: Dem (no lean)	62% (208)	25% (83)	6% (19)	4% (13)	3% (12)	334
PID: Ind (no lean)	57% (81)	32% (46)	6% (9)	1% (2)	3% (5)	142
PID: Rep (no lean)	46% (153)	42% (138)	7% (22)	4% (13)	2% (6)	331

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (442)	33% (266)	6% (50)	3% (28)	3% (22)	807
PID/Gender: Dem Men	64% (105)	19% (31)	8% (13)	5% (8)	4% (6)	164
PID/Gender: Dem Women	60% (102)	30% (51)	4% (6)	3% (5)	3% (5)	170
PID/Gender: Ind Men	57% (40)	28% (20)	9% (7)	3% (2)	3% (2)	70
PID/Gender: Ind Women	57% (41)	36% (26)	3% (2)	— (0)	3% (2)	72
PID/Gender: Rep Men	41% (61)	43% (65)	9% (14)	6% (8)	1% (2)	149
PID/Gender: Rep Women	51% (92)	40% (73)	5% (8)	3% (5)	2% (4)	182
Ideo: Liberal (1-3)	58% (134)	29% (66)	5% (11)	3% (8)	4% (10)	230
Ideo: Moderate (4)	57% (133)	36% (84)	4% (10)	1% (3)	1% (3)	232
Ideo: Conservative (5-7)	49% (158)	35% (112)	9% (28)	5% (17)	2% (7)	322
Ideo/PID: Conservative Republican	46% (112)	39% (97)	8% (21)	5% (12)	2% (5)	246
Ideo/PID: Moderate/Liberal Republican	47% (37)	51% (40)	2% (1)	1% (1)	— (0)	80
Ideo/PID: Moderate/Conservative Democrat	60% (78)	27% (35)	8% (10)	4% (6)	1% (2)	130
Ideo/PID: Liberal Democrat	63% (120)	24% (45)	5% (9)	4% (7)	5% (10)	190
Unfavorable of Biden and Trump	63% (71)	26% (29)	9% (10)	3% (3)	— (0)	113
2024 H2H Matchup: Biden Voter	61% (220)	29% (103)	6% (22)	2% (8)	2% (9)	363
2024 H2H Matchup: Trump Voter	47% (171)	40% (145)	7% (26)	5% (19)	2% (6)	367
2024 H2H Matchup: Would not Vote	73% (22)	14% (4)	1% (0)	— (0)	12% (4)	30
2024 H2H Matchup: Do not Know	62% (29)	27% (13)	2% (1)	1% (1)	8% (4)	47
2022 House Vote: Democrat	64% (214)	26% (88)	5% (17)	3% (10)	2% (7)	335
2022 House Vote: Republican	46% (157)	41% (141)	8% (27)	4% (13)	2% (7)	344
2022 House Vote: Did not Vote	55% (67)	30% (36)	5% (6)	4% (5)	6% (8)	122
2020 Vote: Joe Biden	63% (236)	28% (104)	5% (17)	2% (9)	3% (10)	375
2020 Vote: Donald Trump	48% (174)	39% (142)	7% (26)	5% (19)	2% (6)	366
2020 Vote: Someone Else	44% (4)	52% (5)	1% (0)	— (0)	2% (0)	9
2020 Vote: Did not Vote	49% (28)	27% (16)	13% (7)	— (0)	11% (6)	57
2016 Vote: Hillary Clinton	66% (181)	24% (67)	4% (11)	4% (10)	2% (5)	274
2016 Vote: Donald Trump	46% (149)	43% (138)	6% (20)	4% (13)	1% (4)	324
2016 Vote: Someone Else	71% (18)	20% (5)	8% (2)	— (0)	1% (0)	26
2020 Vote/PID: Not Biden/Democrat	42% (19)	24% (10)	14% (6)	14% (6)	7% (3)	45
2020 Vote/PID: Not Trump/Republican	50% (21)	38% (16)	4% (2)	2% (1)	6% (3)	43

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (442)	33% (266)	6% (50)	3% (28)	3% (22)	807
U.S. Economy: Wrong Track	50% (280)	36% (200)	7% (38)	3% (19)	4% (20)	557
U.S. Economy: Right Direction	65% (162)	26% (66)	5% (12)	4% (9)	1% (2)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64% (169)	26% (69)	4% (10)	3% (7)	4% (11)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48% (187)	39% (152)	7% (28)	5% (18)	2% (7)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	58% (86)	30% (45)	8% (11)	2% (3)	3% (4)	150
Top 2024 Issue: Economy	46% (118)	41% (105)	6% (15)	5% (13)	3% (7)	258
Community: Urban	56% (89)	29% (45)	9% (14)	5% (7)	1% (2)	157
Community: Suburban	49% (197)	37% (149)	7% (28)	4% (15)	3% (13)	402
Community: Rural	63% (156)	29% (71)	3% (8)	2% (5)	3% (7)	248
Community/Gender: Urban Women	62% (44)	27% (19)	8% (6)	— (0)	3% (2)	71
Community/Gender: Urban Men	52% (45)	30% (26)	9% (8)	8% (7)	— (0)	87
Community/Gender: Rural Women	61% (81)	32% (42)	2% (3)	2% (3)	3% (4)	133
Community/Gender: Rural Men	65% (75)	25% (29)	5% (6)	2% (2)	2% (3)	115
Community/Gender: Suburban Women	50% (111)	40% (89)	4% (8)	3% (6)	3% (6)	220
Community/Gender: Suburban Men	47% (86)	33% (60)	11% (19)	5% (9)	4% (7)	182
Homeowner	55% (385)	34% (239)	5% (38)	3% (23)	3% (18)	703
Renter	57% (50)	23% (21)	11% (10)	5% (4)	3% (3)	88
Military HHnm: Yes	59% (67)	36% (41)	2% (3)	1% (1)	1% (1)	114
Military HH: No	54% (374)	32% (224)	7% (47)	4% (26)	3% (21)	693
Employ: Private Sector	38% (114)	43% (129)	10% (29)	6% (18)	3% (10)	300
Employ: Government	43% (22)	37% (19)	12% (6)	8% (4)	— (0)	50
Employ: Self-Employed	55% (27)	40% (19)	— (0)	5% (2)	— (0)	48
Employ: Homemaker	72% (47)	23% (15)	5% (3)	— (0)	— (0)	65
Employ: Student	57% (11)	25% (5)	15% (3)	1% (0)	2% (0)	19
Employ: Retired	71% (156)	25% (56)	2% (4)	1% (1)	2% (3)	220
Employ: Unemployed	56% (32)	25% (14)	3% (2)	2% (1)	14% (8)	56
Employ: Other	70% (33)	21% (10)	8% (4)	1% (0)	1% (0)	48
Self + Household: White-Collar	45% (126)	41% (115)	7% (20)	5% (13)	2% (6)	279
Self + Household: Blue Collar	60% (252)	30% (125)	6% (25)	3% (13)	1% (5)	419

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (442)	33% (266)	6% (50)	3% (28)	3% (22)	807
Union HH: Yes	55% (51)	31% (28)	10% (9)	3% (2)	1% (1)	92
Union HH: No	55% (391)	33% (237)	6% (41)	4% (25)	3% (21)	715
LGBTQ+: Yes	56% (38)	27% (18)	4% (3)	4% (3)	9% (6)	68
LGBTQ+: No	55% (404)	34% (247)	6% (47)	3% (25)	2% (16)	739
Motivated to Vote	55% (401)	34% (247)	6% (44)	3% (24)	2% (12)	729
Parent: Yes	48% (99)	38% (78)	7% (15)	6% (12)	1% (3)	207
Parent: No	57% (343)	31% (187)	6% (35)	3% (16)	3% (19)	600
COVID Vaccine: Yes	56% (325)	33% (190)	6% (33)	3% (17)	2% (14)	579
COVID Vaccine: No	51% (117)	33% (75)	7% (17)	5% (11)	4% (8)	228
Student Loans: Yes	42% (53)	41% (52)	10% (13)	7% (9)	1% (1)	128
Student Loans: No	57% (388)	31% (214)	5% (37)	3% (19)	3% (21)	679
Favorable Opinion of Haley	53% (155)	36% (105)	5% (15)	3% (10)	2% (5)	290
Unfavorable Opinion of Haley	61% (216)	29% (105)	6% (20)	3% (10)	1% (5)	357
Protestant	53% (105)	38% (75)	4% (8)	4% (8)	1% (3)	198
Roman Catholic	58% (149)	32% (81)	5% (12)	4% (10)	2% (6)	258
Mormon	73% (1)	27% (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	26% (1)	74% (3)	— (0)	— (0)	— (0)	4
Jewish	39% (7)	36% (7)	16% (3)	9% (2)	— (0)	19
Muslim	51% (6)	3% (0)	5% (1)	30% (4)	11% (1)	12
Buddhist	6% (1)	94% (9)	— (0)	— (0)	— (0)	9
Hindu	24% (1)	49% (2)	— (0)	27% (1)	— (0)	3
Atheist	30% (7)	53% (12)	14% (3)	3% (1)	— (0)	24
Agnostic	37% (13)	44% (15)	3% (1)	— (0)	16% (5)	35
Something else	70% (71)	21% (21)	8% (8)	— (0)	1% (1)	102
Nothing in particular	57% (80)	28% (39)	9% (13)	2% (3)	4% (6)	140
Prodigal Biden Voter	57% (24)	30% (13)	2% (1)	1% (1)	9% (4)	42
Undecided Voter (DK/WNV)	66% (51)	22% (17)	1% (1)	1% (1)	10% (7)	77
Undecided Voter (DK)	73% (22)	14% (4)	1% (0)	— (0)	12% (4)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (498)	25% (200)	5% (41)	3% (27)	5% (42)	807
Gender: Male	66% (255)	22% (83)	6% (24)	3% (12)	3% (10)	384
Gender: Female	57% (243)	28% (117)	4% (17)	3% (15)	8% (32)	423
Age: 18-34	56% (120)	25% (53)	5% (12)	4% (9)	10% (21)	215
Age: 35-44	45% (47)	43% (45)	6% (7)	3% (3)	2% (2)	104
Age: 45-64	65% (179)	24% (65)	5% (14)	4% (10)	2% (6)	274
Age: 65+	71% (151)	17% (37)	4% (8)	2% (4)	6% (13)	214
GenZers: 1997-2012	54% (56)	23% (24)	6% (7)	5% (5)	12% (12)	103
Millennials: 1981-1996	52% (109)	34% (71)	6% (12)	3% (7)	5% (11)	210
GenXers: 1965-1980	62% (131)	29% (60)	5% (10)	3% (6)	2% (4)	211
Baby Boomers: 1946-1964	71% (182)	17% (43)	4% (11)	3% (8)	4% (10)	255
Educ: < College	62% (301)	23% (110)	4% (20)	3% (13)	8% (38)	482
Educ: Bachelors degree	64% (135)	26% (56)	7% (14)	2% (5)	1% (2)	211
Educ: Post-grad	54% (61)	31% (35)	6% (7)	8% (9)	2% (2)	113
Income: Under 50k	60% (187)	25% (79)	5% (16)	3% (9)	7% (22)	313
Income: 50k-100k	62% (187)	24% (74)	6% (18)	3% (10)	5% (16)	304
Income: 100k+	65% (123)	25% (48)	4% (7)	4% (8)	2% (5)	191
Ethnicity: White (Non-Hispanic)	61% (413)	25% (166)	6% (37)	3% (23)	5% (33)	673
Ethnicity: Hispanic	54% (18)	24% (8)	1% (0)	6% (2)	16% (5)	34
Ethnicity: Black (Non-Hispanic)	72% (57)	20% (16)	4% (3)	2% (1)	2% (2)	79
Ethnicity: Asian + Other (Non-Hispanic)	41% (9)	49% (11)	— (0)	2% (0)	8% (2)	22
All Christian	60% (277)	27% (125)	6% (28)	5% (21)	2% (11)	462
All Non-Christian	69% (30)	24% (11)	4% (2)	2% (1)	— (0)	44
Atheist	82% (19)	13% (3)	4% (1)	2% (0)	— (0)	24
Agnostic/Nothing in particular	62% (109)	22% (38)	4% (8)	1% (1)	11% (20)	175
Something Else	61% (62)	23% (24)	3% (3)	3% (3)	10% (11)	102
Evangelical	56% (96)	24% (41)	8% (14)	5% (9)	7% (12)	172
Non-Evangelical	63% (242)	27% (105)	4% (15)	4% (15)	2% (10)	386
PID: Dem (no lean)	77% (256)	16% (54)	3% (10)	— (2)	4% (12)	334
PID: Ind (no lean)	55% (79)	27% (38)	6% (8)	4% (6)	8% (12)	142
PID: Rep (no lean)	49% (163)	33% (108)	7% (23)	6% (19)	5% (18)	331

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (498)	25% (200)	5% (41)	3% (27)	5% (42)	807
PID/Gender: Dem Men	76% (124)	17% (28)	4% (6)	1% (1)	3% (4)	164
PID/Gender: Dem Women	78% (132)	15% (26)	2% (4)	— (0)	5% (8)	170
PID/Gender: Ind Men	70% (49)	15% (11)	5% (4)	4% (2)	6% (4)	70
PID/Gender: Ind Women	41% (30)	38% (27)	6% (5)	4% (3)	10% (7)	72
PID/Gender: Rep Men	55% (82)	29% (44)	9% (14)	6% (8)	1% (1)	149
PID/Gender: Rep Women	45% (81)	35% (64)	5% (9)	6% (11)	9% (16)	182
Ideo: Liberal (1-3)	73% (168)	19% (44)	2% (4)	1% (3)	4% (10)	230
Ideo: Moderate (4)	65% (150)	25% (58)	4% (9)	— (1)	6% (15)	232
Ideo: Conservative (5-7)	51% (165)	29% (93)	8% (26)	7% (23)	5% (15)	322
Ideo/PID: Conservative Republican	49% (121)	30% (75)	8% (20)	8% (19)	5% (12)	246
Ideo/PID: Moderate/Liberal Republican	52% (41)	40% (32)	2% (1)	1% (1)	5% (4)	80
Ideo/PID: Moderate/Conservative Democrat	71% (92)	22% (28)	5% (7)	— (0)	2% (2)	130
Ideo/PID: Liberal Democrat	80% (152)	13% (24)	1% (3)	1% (1)	5% (10)	190
Unfavorable of Biden and Trump	63% (71)	28% (32)	7% (8)	1% (2)	1% (1)	113
2024 H2H Matchup: Biden Voter	78% (284)	16% (57)	3% (10)	— (0)	3% (13)	363
2024 H2H Matchup: Trump Voter	46% (170)	34% (126)	7% (27)	7% (26)	5% (19)	367
2024 H2H Matchup: Would not Vote	50% (15)	24% (7)	11% (3)	— (0)	16% (5)	30
2024 H2H Matchup: Do not Know	61% (29)	23% (11)	1% (0)	2% (1)	13% (6)	47
2022 House Vote: Democrat	78% (263)	17% (57)	1% (3)	— (0)	4% (13)	335
2022 House Vote: Republican	47% (162)	32% (109)	10% (33)	6% (21)	6% (19)	344
2022 House Vote: Did not Vote	57% (70)	27% (33)	4% (5)	4% (5)	8% (10)	122
2020 Vote: Joe Biden	76% (285)	17% (63)	2% (8)	— (1)	5% (17)	375
2020 Vote: Donald Trump	47% (173)	33% (119)	8% (31)	7% (25)	5% (17)	366
2020 Vote: Someone Else	49% (4)	39% (3)	— (0)	— (0)	12% (1)	9
2020 Vote: Did not Vote	61% (35)	25% (14)	3% (2)	— (0)	12% (7)	57
2016 Vote: Hillary Clinton	77% (212)	17% (46)	2% (6)	— (0)	4% (10)	274
2016 Vote: Donald Trump	51% (166)	30% (97)	8% (26)	7% (22)	4% (13)	324
2016 Vote: Someone Else	73% (19)	4% (1)	4% (1)	4% (1)	15% (4)	26
2020 Vote/PID: Not Biden/Democrat	57% (25)	27% (12)	11% (5)	2% (1)	2% (1)	45
2020 Vote/PID: Not Trump/Republican	53% (23)	33% (14)	4% (2)	2% (1)	8% (3)	43

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (498)	25% (200)	5% (41)	3% (27)	5% (42)	807
U.S. Economy: Wrong Track	54% (303)	29% (162)	6% (34)	4% (25)	6% (33)	557
U.S. Economy: Right Direction	78% (194)	15% (38)	3% (6)	1% (2)	4% (9)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	83% (221)	10% (28)	3% (7)	— (1)	3% (9)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47% (186)	35% (139)	6% (24)	6% (25)	5% (19)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	61% (91)	23% (34)	6% (10)	1% (1)	10% (15)	150
Top 2024 Issue: Economy	49% (127)	35% (89)	7% (19)	3% (9)	6% (15)	258
Community: Urban	70% (110)	21% (33)	5% (8)	1% (2)	3% (5)	157
Community: Suburban	58% (235)	29% (116)	4% (15)	4% (16)	5% (19)	402
Community: Rural	62% (153)	21% (51)	7% (17)	3% (9)	7% (18)	248
Community/Gender: Urban Women	77% (54)	14% (10)	3% (2)	1% (1)	5% (4)	71
Community/Gender: Urban Men	64% (55)	26% (23)	7% (6)	2% (1)	1% (1)	87
Community/Gender: Rural Women	51% (68)	25% (33)	6% (9)	6% (8)	11% (15)	133
Community/Gender: Rural Men	74% (85)	16% (18)	8% (9)	— (0)	2% (2)	115
Community/Gender: Suburban Women	55% (121)	34% (74)	3% (6)	3% (6)	6% (13)	220
Community/Gender: Suburban Men	63% (114)	23% (42)	5% (9)	6% (10)	4% (6)	182
Homeowner	62% (436)	25% (177)	5% (33)	3% (23)	5% (32)	703
Renter	60% (52)	22% (19)	8% (7)	3% (3)	8% (7)	88
Military HHnm: Yes	69% (79)	19% (21)	2% (3)	3% (3)	7% (8)	114
Military HH: No	60% (419)	26% (179)	5% (38)	3% (23)	5% (34)	693
Employ: Private Sector	56% (167)	30% (89)	6% (17)	4% (11)	5% (15)	300
Employ: Government	48% (24)	39% (20)	11% (5)	2% (1)	— (0)	50
Employ: Self-Employed	58% (28)	35% (17)	— (0)	4% (2)	3% (1)	48
Employ: Homemaker	58% (37)	26% (17)	1% (1)	5% (4)	9% (6)	65
Employ: Student	66% (12)	13% (3)	14% (3)	— (0)	7% (1)	19
Employ: Retired	72% (159)	18% (40)	3% (8)	3% (7)	3% (6)	220
Employ: Unemployed	72% (41)	8% (4)	4% (2)	2% (1)	14% (8)	56
Employ: Other	59% (28)	22% (11)	10% (5)	1% (1)	7% (4)	48
Self + Household: White-Collar	62% (174)	25% (71)	5% (14)	3% (9)	4% (11)	279
Self + Household: Blue Collar	62% (261)	26% (107)	5% (21)	4% (16)	3% (14)	419

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (498)	25% (200)	5% (41)	3% (27)	5% (42)	807
Union HH: Yes	62% (57)	31% (28)	4% (4)	3% (3)	— (0)	92
Union HH: No	62% (441)	24% (172)	5% (37)	3% (24)	6% (41)	715
LGBTQ+: Yes	68% (47)	15% (11)	5% (4)	3% (2)	7% (5)	68
LGBTQ+: No	61% (451)	26% (189)	5% (37)	3% (24)	5% (37)	739
Motivated to Vote	64% (468)	24% (176)	4% (32)	4% (26)	4% (27)	729
Parent: Yes	52% (108)	39% (81)	3% (7)	2% (4)	4% (7)	207
Parent: No	65% (390)	20% (120)	6% (34)	4% (22)	6% (34)	600
COVID Vaccine: Yes	66% (382)	23% (132)	5% (29)	2% (14)	4% (22)	579
COVID Vaccine: No	51% (116)	30% (68)	5% (12)	6% (13)	9% (20)	228
Student Loans: Yes	60% (77)	29% (38)	6% (7)	3% (4)	1% (1)	128
Student Loans: No	62% (420)	24% (163)	5% (33)	3% (22)	6% (41)	679
Favorable Opinion of Haley	62% (181)	28% (81)	4% (12)	2% (5)	4% (11)	290
Unfavorable Opinion of Haley	69% (247)	20% (73)	4% (14)	4% (14)	3% (10)	357
Protestant	62% (123)	24% (47)	8% (15)	4% (9)	2% (4)	198
Roman Catholic	59% (153)	29% (74)	5% (12)	5% (12)	3% (7)	258
Mormon	— (0)	18% (0)	55% (1)	— (0)	27% (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	20% (1)	72% (3)	2% (0)	7% (0)	— (0)	4
Jewish	73% (14)	18% (3)	9% (2)	— (0)	— (0)	19
Muslim	74% (9)	17% (2)	— (0)	9% (1)	— (0)	12
Buddhist	62% (6)	38% (4)	— (0)	— (0)	— (0)	9
Hindu	51% (2)	49% (2)	— (0)	— (0)	— (0)	3
Atheist	82% (19)	13% (3)	4% (1)	2% (0)	— (0)	24
Agnostic	62% (22)	12% (4)	5% (2)	— (0)	21% (7)	35
Something else	61% (62)	23% (24)	3% (3)	3% (3)	10% (11)	102
Nothing in particular	62% (87)	24% (34)	4% (6)	1% (1)	9% (13)	140
Prodigal Biden Voter	41% (17)	42% (18)	1% (0)	3% (1)	13% (6)	42
Undecided Voter (DK/WNV)	57% (44)	23% (18)	5% (4)	1% (1)	14% (11)	77
Undecided Voter (DK)	50% (15)	24% (7)	11% (3)	— (0)	16% (5)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (492)	30% (243)	5% (43)	2% (12)	2% (17)	807
Gender: Male	56% (216)	33% (125)	8% (31)	2% (6)	1% (6)	384
Gender: Female	65% (276)	28% (118)	3% (12)	1% (6)	3% (11)	423
Age: 18-34	65% (140)	23% (50)	5% (10)	1% (3)	6% (13)	215
Age: 35-44	51% (53)	34% (35)	12% (12)	3% (3)	1% (1)	104
Age: 45-64	60% (165)	32% (88)	5% (14)	2% (5)	1% (1)	274
Age: 65+	63% (134)	33% (70)	3% (7)	— (1)	1% (2)	214
GenZers: 1997-2012	61% (63)	23% (24)	4% (5)	1% (1)	11% (11)	103
Millennials: 1981-1996	62% (129)	27% (56)	8% (18)	2% (5)	1% (3)	210
GenXers: 1965-1980	56% (118)	38% (79)	5% (11)	2% (3)	— (0)	211
Baby Boomers: 1946-1964	66% (168)	28% (71)	4% (11)	1% (3)	1% (3)	255
Educ: < College	65% (313)	27% (132)	4% (18)	1% (5)	3% (14)	482
Educ: Bachelors degree	58% (122)	35% (73)	6% (13)	1% (1)	1% (2)	211
Educ: Post-grad	50% (57)	33% (38)	10% (12)	5% (6)	1% (1)	113
Income: Under 50k	68% (212)	27% (84)	2% (5)	1% (5)	2% (7)	313
Income: 50k-100k	56% (169)	33% (100)	8% (23)	1% (2)	3% (10)	304
Income: 100k+	58% (111)	31% (59)	8% (15)	3% (6)	— (0)	191
Ethnicity: White (Non-Hispanic)	60% (405)	31% (207)	6% (39)	1% (9)	2% (12)	673
Ethnicity: Hispanic	60% (20)	17% (6)	5% (2)	6% (2)	12% (4)	34
Ethnicity: Black (Non-Hispanic)	65% (52)	30% (24)	3% (3)	1% (1)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	71% (15)	27% (6)	— (0)	— (0)	2% (0)	22
All Christian	55% (252)	36% (166)	6% (28)	2% (10)	1% (6)	462
All Non-Christian	65% (28)	21% (9)	12% (5)	2% (1)	— (0)	44
Atheist	63% (15)	35% (8)	— (0)	2% (0)	— (0)	24
Agnostic/Nothing in particular	71% (124)	19% (33)	4% (6)	— (1)	6% (10)	175
Something Else	71% (72)	26% (26)	3% (3)	— (0)	— (0)	102
Evangelical	56% (96)	32% (56)	9% (16)	1% (2)	1% (2)	172
Non-Evangelical	59% (227)	34% (131)	4% (16)	2% (8)	1% (5)	386
PID: Dem (no lean)	72% (240)	21% (72)	3% (10)	1% (3)	3% (9)	334
PID: Ind (no lean)	58% (83)	30% (43)	7% (9)	3% (4)	2% (3)	142
PID: Rep (no lean)	51% (169)	39% (128)	7% (24)	2% (5)	1% (5)	331

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (492)	30% (243)	5% (43)	2% (12)	2% (17)	807
PID/Gender: Dem Men	67% (111)	24% (39)	5% (8)	1% (1)	3% (5)	164
PID/Gender: Dem Women	76% (129)	19% (32)	1% (1)	1% (2)	3% (5)	170
PID/Gender: Ind Men	53% (37)	36% (25)	8% (6)	3% (2)	— (0)	70
PID/Gender: Ind Women	64% (46)	25% (18)	5% (3)	3% (2)	4% (3)	72
PID/Gender: Rep Men	46% (68)	40% (60)	11% (17)	2% (3)	1% (1)	149
PID/Gender: Rep Women	56% (101)	37% (68)	4% (7)	1% (2)	2% (4)	182
Ideo: Liberal (1-3)	72% (166)	22% (50)	2% (5)	— (1)	3% (8)	230
Ideo: Moderate (4)	67% (156)	28% (64)	3% (7)	— (1)	2% (4)	232
Ideo: Conservative (5-7)	46% (149)	40% (128)	10% (31)	3% (10)	1% (4)	322
Ideo/PID: Conservative Republican	46% (114)	42% (103)	9% (21)	2% (5)	2% (4)	246
Ideo/PID: Moderate/Liberal Republican	64% (51)	32% (25)	4% (3)	— (0)	— (0)	80
Ideo/PID: Moderate/Conservative Democrat	64% (83)	27% (36)	6% (7)	1% (2)	1% (1)	130
Ideo/PID: Liberal Democrat	75% (143)	19% (36)	1% (2)	1% (1)	4% (8)	190
Unfavorable of Biden and Trump	58% (65)	33% (37)	8% (9)	2% (2)	— (0)	113
2024 H2H Matchup: Biden Voter	71% (259)	23% (85)	3% (13)	— (0)	2% (6)	363
2024 H2H Matchup: Trump Voter	50% (184)	37% (136)	8% (30)	3% (12)	2% (6)	367
2024 H2H Matchup: Would not Vote	73% (22)	17% (5)	1% (0)	— (0)	10% (3)	30
2024 H2H Matchup: Do not Know	57% (26)	37% (17)	1% (0)	1% (0)	5% (2)	47
2022 House Vote: Democrat	70% (234)	25% (84)	3% (10)	1% (3)	1% (5)	335
2022 House Vote: Republican	48% (166)	39% (135)	8% (28)	2% (8)	2% (7)	344
2022 House Vote: Did not Vote	73% (90)	17% (21)	4% (5)	1% (2)	4% (5)	122
2020 Vote: Joe Biden	70% (264)	24% (89)	3% (11)	— (0)	3% (10)	375
2020 Vote: Donald Trump	49% (180)	39% (142)	8% (29)	3% (11)	1% (4)	366
2020 Vote: Someone Else	33% (3)	41% (3)	18% (2)	8% (1)	— (0)	9
2020 Vote: Did not Vote	78% (45)	15% (8)	2% (1)	— (0)	5% (3)	57
2016 Vote: Hillary Clinton	70% (191)	26% (71)	2% (5)	1% (2)	2% (5)	274
2016 Vote: Donald Trump	49% (158)	38% (125)	10% (32)	2% (7)	1% (3)	324
2016 Vote: Someone Else	68% (17)	23% (6)	3% (1)	7% (2)	— (0)	26
2020 Vote/PID: Not Biden/Democrat	68% (30)	18% (8)	7% (3)	7% (3)	— (0)	45
2020 Vote/PID: Not Trump/Republican	65% (28)	24% (10)	4% (2)	— (0)	6% (3)	43

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (492)	30% (243)	5% (43)	2% (12)	2% (17)	807
U.S. Economy: Wrong Track	57% (316)	32% (179)	7% (37)	2% (10)	3% (16)	557
U.S. Economy: Right Direction	70% (176)	25% (63)	3% (7)	1% (2)	1% (1)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72% (191)	23% (60)	2% (6)	— (1)	3% (8)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (208)	35% (137)	8% (31)	3% (11)	1% (6)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	63% (94)	30% (45)	4% (7)	— (0)	2% (4)	150
Top 2024 Issue: Economy	59% (151)	33% (86)	5% (13)	— (1)	3% (7)	258
Community: Urban	64% (101)	29% (46)	5% (8)	1% (2)	— (1)	157
Community: Suburban	59% (236)	30% (122)	6% (23)	2% (8)	3% (12)	402
Community: Rural	63% (155)	30% (75)	5% (12)	1% (2)	2% (4)	248
Community/Gender: Urban Women	76% (54)	20% (14)	2% (2)	1% (1)	1% (1)	71
Community/Gender: Urban Men	54% (47)	37% (32)	8% (7)	1% (1)	— (0)	87
Community/Gender: Rural Women	64% (85)	31% (41)	2% (2)	1% (1)	2% (3)	133
Community/Gender: Rural Men	61% (70)	29% (34)	8% (9)	1% (1)	1% (1)	115
Community/Gender: Suburban Women	62% (137)	29% (63)	4% (8)	2% (4)	4% (8)	220
Community/Gender: Suburban Men	55% (99)	33% (59)	8% (15)	2% (4)	3% (5)	182
Homeowner	60% (423)	31% (218)	5% (36)	2% (11)	2% (14)	703
Renter	65% (57)	25% (22)	8% (7)	1% (1)	1% (1)	88
Military HHnm: Yes	59% (67)	33% (38)	5% (6)	2% (2)	1% (1)	114
Military HH: No	61% (425)	30% (205)	5% (37)	1% (10)	2% (16)	693
Employ: Private Sector	56% (169)	30% (89)	9% (28)	3% (8)	2% (6)	300
Employ: Government	49% (25)	43% (21)	7% (3)	2% (1)	— (0)	50
Employ: Self-Employed	64% (31)	27% (13)	5% (2)	2% (1)	2% (1)	48
Employ: Homemaker	66% (43)	34% (22)	— (0)	— (0)	— (0)	65
Employ: Student	71% (13)	20% (4)	7% (1)	— (0)	2% (0)	19
Employ: Retired	63% (139)	33% (72)	2% (5)	1% (2)	1% (1)	220
Employ: Unemployed	68% (38)	19% (11)	— (0)	— (0)	13% (7)	56
Employ: Other	70% (34)	22% (11)	5% (3)	1% (0)	1% (0)	48
Self + Household: White-Collar	53% (148)	38% (105)	6% (17)	2% (6)	1% (3)	279
Self + Household: Blue Collar	64% (267)	28% (116)	6% (26)	1% (6)	1% (4)	419

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (492)	30% (243)	5% (43)	2% (12)	2% (17)	807
Union HH: Yes	62% (57)	28% (26)	9% (8)	1% (1)	— (0)	92
Union HH: No	61% (435)	30% (217)	5% (35)	2% (11)	2% (17)	715
LGBTQ+: Yes	60% (41)	29% (20)	2% (2)	2% (2)	7% (5)	68
LGBTQ+: No	61% (451)	30% (223)	6% (42)	1% (11)	2% (12)	739
Motivated to Vote	60% (439)	31% (225)	6% (41)	2% (12)	2% (12)	729
Parent: Yes	59% (123)	31% (65)	7% (15)	1% (3)	1% (1)	207
Parent: No	61% (369)	30% (178)	5% (28)	2% (9)	3% (16)	600
COVID Vaccine: Yes	64% (372)	29% (168)	4% (25)	1% (6)	1% (8)	579
COVID Vaccine: No	53% (120)	33% (75)	8% (18)	3% (6)	4% (9)	228
Student Loans: Yes	58% (75)	29% (37)	8% (10)	4% (5)	1% (2)	128
Student Loans: No	61% (417)	30% (206)	5% (34)	1% (7)	2% (15)	679
Favorable Opinion of Haley	56% (163)	36% (104)	5% (16)	1% (4)	1% (3)	290
Unfavorable Opinion of Haley	66% (234)	26% (92)	7% (23)	2% (5)	1% (2)	357
Protestant	52% (104)	35% (70)	10% (20)	2% (3)	1% (1)	198
Roman Catholic	57% (147)	35% (91)	3% (8)	3% (7)	2% (5)	258
Mormon	27% (0)	73% (1)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17% (1)	83% (4)	— (0)	— (0)	— (0)	4
Jewish	53% (10)	31% (6)	16% (3)	— (0)	— (0)	19
Muslim	55% (7)	23% (3)	13% (2)	9% (1)	— (0)	12
Buddhist	97% (9)	3% (0)	— (0)	— (0)	— (0)	9
Hindu	73% (2)	— (0)	27% (1)	— (0)	— (0)	3
Atheist	63% (15)	35% (8)	— (0)	2% (0)	— (0)	24
Agnostic	57% (20)	26% (9)	2% (1)	— (0)	15% (5)	35
Something else	71% (72)	26% (26)	3% (3)	— (0)	— (0)	102
Nothing in particular	74% (105)	17% (24)	4% (6)	1% (1)	4% (5)	140
Prodigal Biden Voter	66% (28)	23% (10)	— (0)	1% (0)	9% (4)	42
Undecided Voter (DK/WNV)	63% (48)	29% (22)	1% (1)	1% (0)	7% (5)	77
Undecided Voter (DK)	73% (22)	17% (5)	1% (0)	— (0)	10% (3)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	27% (221)	36% (292)	23% (184)	8% (66)	5% (44)	807
Gender: Male	28% (107)	33% (126)	28% (106)	10% (39)	2% (6)	384
Gender: Female	27% (115)	39% (166)	18% (78)	6% (27)	9% (38)	423
Age: 18-34	35% (76)	33% (72)	17% (36)	6% (14)	8% (18)	215
Age: 35-44	25% (27)	43% (45)	15% (16)	11% (12)	5% (5)	104
Age: 45-64	26% (72)	36% (99)	26% (72)	9% (24)	3% (7)	274
Age: 65+	22% (47)	36% (76)	28% (60)	8% (17)	7% (14)	214
GenZers: 1997-2012	32% (33)	32% (34)	17% (18)	7% (7)	11% (12)	103
Millennials: 1981-1996	33% (69)	38% (80)	15% (32)	9% (18)	5% (10)	210
GenXers: 1965-1980	25% (52)	39% (82)	26% (54)	9% (18)	2% (4)	211
Baby Boomers: 1946-1964	22% (56)	36% (91)	29% (75)	8% (19)	6% (14)	255
Educ: < College	34% (165)	32% (157)	19% (92)	6% (31)	8% (37)	482
Educ: Bachelors degree	17% (36)	45% (94)	31% (66)	6% (13)	1% (2)	211
Educ: Post-grad	18% (20)	36% (41)	23% (26)	19% (22)	4% (5)	113
Income: Under 50k	36% (111)	32% (99)	17% (52)	8% (24)	8% (26)	313
Income: 50k-100k	21% (65)	41% (126)	25% (77)	7% (22)	5% (14)	304
Income: 100k+	24% (45)	35% (67)	29% (55)	10% (20)	2% (4)	191
Ethnicity: White (Non-Hispanic)	26% (175)	37% (248)	23% (158)	8% (54)	6% (38)	673
Ethnicity: Hispanic	40% (13)	21% (7)	7% (2)	20% (7)	12% (4)	34
Ethnicity: Black (Non-Hispanic)	39% (31)	35% (28)	19% (15)	6% (5)	— (0)	79
Ethnicity: Asian + Other (Non-Hispanic)	13% (3)	43% (9)	39% (8)	— (0)	6% (1)	22
All Christian	26% (118)	35% (163)	24% (112)	11% (49)	4% (20)	462
All Non-Christian	23% (10)	46% (20)	19% (8)	7% (3)	5% (2)	44
Atheist	27% (6)	28% (6)	41% (10)	4% (1)	— (0)	24
Agnostic/Nothing in particular	29% (51)	37% (65)	19% (33)	5% (9)	10% (18)	175
Something Else	35% (36)	37% (37)	20% (20)	4% (4)	4% (4)	102
Evangelical	28% (48)	37% (64)	24% (41)	6% (10)	5% (9)	172
Non-Evangelical	27% (106)	35% (136)	22% (87)	11% (43)	4% (15)	386
PID: Dem (no lean)	35% (117)	43% (143)	15% (50)	4% (14)	3% (11)	334
PID: Ind (no lean)	28% (40)	30% (42)	26% (37)	9% (12)	7% (10)	142
PID: Rep (no lean)	19% (64)	32% (107)	29% (96)	12% (40)	7% (23)	331

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(221)	36%	(292)	23%	(184)	8%	(66)	5%	(44)	807
PID/Gender: Dem Men	36%	(59)	41%	(67)	16%	(26)	4%	(7)	3%	(4)	164
PID/Gender: Dem Women	34%	(58)	44%	(75)	14%	(24)	4%	(6)	4%	(7)	170
PID/Gender: Ind Men	28%	(20)	28%	(20)	29%	(20)	13%	(9)	1%	(1)	70
PID/Gender: Ind Women	29%	(21)	31%	(22)	24%	(17)	4%	(3)	12%	(9)	72
PID/Gender: Rep Men	19%	(28)	26%	(38)	40%	(59)	15%	(23)	1%	(1)	149
PID/Gender: Rep Women	20%	(36)	38%	(69)	21%	(37)	9%	(17)	12%	(22)	182
Ideo: Liberal (1-3)	39%	(89)	44%	(101)	10%	(23)	4%	(8)	4%	(8)	230
Ideo: Moderate (4)	26%	(60)	35%	(82)	25%	(59)	5%	(12)	8%	(19)	232
Ideo: Conservative (5-7)	20%	(63)	31%	(101)	31%	(99)	14%	(45)	4%	(13)	322
Ideo/PID: Conservative Republican	18%	(45)	32%	(80)	31%	(75)	14%	(34)	5%	(13)	246
Ideo/PID: Moderate/Liberal Republican	24%	(19)	32%	(25)	27%	(21)	8%	(7)	9%	(8)	80
Ideo/PID: Moderate/Conservative Democrat	28%	(36)	41%	(53)	24%	(32)	5%	(7)	2%	(2)	130
Ideo/PID: Liberal Democrat	39%	(74)	45%	(85)	8%	(16)	3%	(6)	4%	(8)	190
Unfavorable of Biden and Trump	27%	(30)	24%	(28)	32%	(36)	11%	(12)	6%	(7)	113
2024 H2H Matchup: Biden Voter	32%	(116)	44%	(160)	18%	(66)	3%	(10)	3%	(11)	363
2024 H2H Matchup: Trump Voter	21%	(76)	32%	(116)	29%	(105)	14%	(51)	5%	(19)	367
2024 H2H Matchup: Would not Vote	42%	(13)	19%	(6)	19%	(6)	9%	(3)	12%	(4)	30
2024 H2H Matchup: Do not Know	35%	(16)	22%	(10)	15%	(7)	6%	(3)	22%	(10)	47
2022 House Vote: Democrat	34%	(113)	41%	(138)	18%	(62)	4%	(13)	3%	(10)	335
2022 House Vote: Republican	19%	(67)	33%	(113)	29%	(100)	13%	(44)	6%	(20)	344
2022 House Vote: Did not Vote	33%	(41)	33%	(40)	17%	(21)	6%	(8)	11%	(14)	122
2020 Vote: Joe Biden	33%	(123)	42%	(159)	17%	(65)	3%	(11)	4%	(17)	375
2020 Vote: Donald Trump	20%	(75)	30%	(111)	29%	(106)	15%	(53)	6%	(22)	366
2020 Vote: Someone Else	25%	(2)	54%	(5)	7%	(1)	12%	(1)	3%	(0)	9
2020 Vote: Did not Vote	38%	(22)	32%	(18)	20%	(12)	1%	(1)	9%	(5)	57
2016 Vote: Hillary Clinton	34%	(92)	45%	(124)	15%	(40)	5%	(13)	2%	(5)	274
2016 Vote: Donald Trump	18%	(59)	30%	(98)	31%	(101)	15%	(48)	6%	(18)	324
2016 Vote: Someone Else	37%	(10)	26%	(7)	20%	(5)	4%	(1)	12%	(3)	26
2020 Vote/PID: Not Biden/Democrat	27%	(12)	37%	(17)	18%	(8)	17%	(7)	1%	(0)	45
2020 Vote/PID: Not Trump/Republican	21%	(9)	40%	(17)	20%	(9)	6%	(2)	13%	(5)	43

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	27% (221)	36% (292)	23% (184)	8% (66)	5% (44)	807
U.S. Economy: Wrong Track	23% (127)	34% (188)	27% (148)	10% (55)	7% (38)	557
U.S. Economy: Right Direction	38% (95)	41% (104)	14% (35)	4% (11)	2% (6)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37% (98)	45% (119)	13% (34)	2% (6)	3% (8)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22% (85)	32% (124)	28% (111)	13% (51)	6% (22)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	26% (38)	33% (49)	26% (39)	6% (9)	9% (14)	150
Top 2024 Issue: Economy	21% (55)	37% (97)	28% (72)	6% (16)	7% (19)	258
Community: Urban	40% (62)	35% (55)	17% (28)	5% (8)	3% (5)	157
Community: Suburban	23% (94)	38% (152)	25% (101)	8% (32)	6% (22)	402
Community: Rural	26% (65)	34% (85)	22% (55)	11% (26)	7% (17)	248
Community/Gender: Urban Women	45% (32)	33% (23)	15% (10)	— (0)	6% (4)	71
Community/Gender: Urban Men	35% (30)	36% (32)	20% (17)	9% (7)	— (0)	87
Community/Gender: Rural Women	28% (37)	40% (54)	13% (17)	7% (9)	12% (16)	133
Community/Gender: Rural Men	24% (28)	27% (31)	33% (38)	15% (17)	1% (1)	115
Community/Gender: Suburban Women	21% (45)	41% (89)	23% (50)	8% (17)	8% (17)	220
Community/Gender: Suburban Men	27% (49)	35% (63)	28% (51)	8% (15)	3% (5)	182
Homeowner	26% (183)	37% (260)	24% (166)	8% (59)	5% (34)	703
Renter	38% (34)	31% (27)	18% (16)	5% (5)	7% (6)	88
Military HHnm: Yes	42% (47)	24% (28)	20% (23)	9% (10)	5% (6)	114
Military HH: No	25% (174)	38% (264)	23% (161)	8% (56)	5% (38)	693
Employ: Private Sector	23% (67)	42% (125)	21% (64)	10% (30)	5% (14)	300
Employ: Government	35% (18)	34% (17)	18% (9)	10% (5)	2% (1)	50
Employ: Self-Employed	20% (10)	39% (19)	20% (10)	18% (9)	3% (1)	48
Employ: Homemaker	36% (24)	33% (21)	22% (14)	2% (1)	8% (5)	65
Employ: Student	55% (10)	16% (3)	22% (4)	2% (0)	6% (1)	19
Employ: Retired	26% (58)	32% (71)	28% (63)	8% (17)	5% (12)	220
Employ: Unemployed	33% (18)	20% (11)	26% (15)	7% (4)	14% (8)	56
Employ: Other	34% (16)	50% (24)	11% (5)	1% (0)	4% (2)	48
Self + Household: White-Collar	18% (50)	37% (103)	30% (84)	11% (30)	4% (12)	279
Self + Household: Blue Collar	32% (133)	38% (158)	21% (86)	6% (27)	4% (15)	419

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(221)	36%	(292)	23%	(184)	8%	(66)	5%	(44)	807
Union HH: Yes	38%	(35)	48%	(44)	11%	(10)	2%	(2)	1%	(1)	92
Union HH: No	26%	(187)	35%	(248)	24%	(173)	9%	(64)	6%	(43)	715
LGBTQ+: Yes	35%	(24)	31%	(21)	14%	(10)	12%	(8)	8%	(5)	68
LGBTQ+: No	27%	(197)	37%	(271)	24%	(174)	8%	(58)	5%	(39)	739
Motivated to Vote	27%	(195)	37%	(272)	23%	(171)	8%	(60)	4%	(31)	729
Parent: Yes	33%	(67)	41%	(85)	17%	(35)	7%	(15)	2%	(4)	207
Parent: No	26%	(154)	34%	(207)	25%	(148)	9%	(51)	7%	(40)	600
COVID Vaccine: Yes	31%	(179)	35%	(201)	22%	(130)	8%	(43)	4%	(26)	579
COVID Vaccine: No	19%	(42)	40%	(91)	24%	(54)	10%	(23)	8%	(18)	228
Student Loans: Yes	27%	(35)	43%	(56)	17%	(22)	8%	(10)	4%	(6)	128
Student Loans: No	28%	(187)	35%	(236)	24%	(162)	8%	(56)	6%	(38)	679
Favorable Opinion of Haley	26%	(77)	34%	(98)	28%	(81)	9%	(26)	3%	(9)	290
Unfavorable Opinion of Haley	27%	(97)	39%	(138)	21%	(76)	9%	(33)	4%	(14)	357
Protestant	24%	(48)	29%	(57)	33%	(65)	10%	(20)	4%	(8)	198
Roman Catholic	27%	(70)	41%	(105)	16%	(42)	11%	(29)	5%	(12)	258
Mormon	—	(0)	27%	(0)	73%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	15%	(1)	68%	(3)	—	(0)	—	(0)	4
Jewish	31%	(6)	36%	(7)	18%	(3)	8%	(1)	7%	(1)	19
Muslim	33%	(4)	31%	(4)	16%	(2)	12%	(1)	8%	(1)	12
Buddhist	3%	(0)	65%	(6)	32%	(3)	—	(0)	—	(0)	9
Hindu	—	(0)	100%	(3)	—	(0)	—	(0)	—	(0)	3
Atheist	27%	(6)	28%	(6)	41%	(10)	4%	(1)	—	(0)	24
Agnostic	23%	(8)	54%	(19)	5%	(2)	2%	(1)	16%	(5)	35
Something else	35%	(36)	37%	(37)	20%	(20)	4%	(4)	4%	(4)	102
Nothing in particular	30%	(43)	33%	(46)	23%	(32)	6%	(8)	9%	(12)	140
Prodigal Biden Voter	27%	(11)	31%	(13)	22%	(9)	5%	(2)	15%	(6)	42
Undecided Voter (DK/WNV)	38%	(29)	20%	(16)	17%	(13)	7%	(6)	18%	(14)	77
Undecided Voter (DK)	42%	(13)	19%	(6)	19%	(6)	9%	(3)	12%	(4)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	31% (253)	37% (301)	18% (149)	7% (60)	6% (45)	807
Gender: Male	32% (125)	36% (138)	20% (78)	9% (35)	2% (9)	384
Gender: Female	30% (129)	39% (163)	17% (71)	6% (25)	8% (36)	423
Age: 18-34	27% (58)	33% (71)	17% (37)	14% (29)	9% (20)	215
Age: 35-44	19% (19)	44% (45)	27% (29)	8% (8)	3% (3)	104
Age: 45-64	34% (94)	39% (107)	19% (52)	6% (15)	2% (5)	274
Age: 65+	39% (82)	36% (77)	14% (31)	3% (7)	8% (17)	214
GenZers: 1997-2012	31% (32)	32% (33)	16% (16)	9% (9)	13% (13)	103
Millennials: 1981-1996	21% (44)	38% (79)	23% (48)	13% (28)	5% (10)	210
GenXers: 1965-1980	30% (63)	39% (83)	23% (49)	6% (13)	1% (3)	211
Baby Boomers: 1946-1964	39% (99)	39% (100)	13% (33)	4% (9)	6% (14)	255
Educ: < College	34% (165)	34% (164)	17% (81)	6% (30)	9% (41)	482
Educ: Bachelors degree	26% (55)	43% (92)	23% (48)	7% (15)	— (1)	211
Educ: Post-grad	29% (32)	39% (45)	17% (20)	12% (14)	2% (2)	113
Income: Under 50k	35% (109)	34% (106)	17% (52)	7% (23)	7% (22)	313
Income: 50k-100k	28% (85)	38% (116)	19% (59)	8% (25)	6% (19)	304
Income: 100k+	31% (59)	41% (79)	20% (38)	7% (12)	2% (3)	191
Ethnicity: White (Non-Hispanic)	31% (206)	38% (258)	19% (131)	7% (45)	5% (33)	673
Ethnicity: Hispanic	43% (14)	29% (10)	3% (1)	10% (3)	15% (5)	34
Ethnicity: Black (Non-Hispanic)	36% (29)	27% (22)	15% (12)	13% (11)	8% (6)	79
Ethnicity: Asian + Other (Non-Hispanic)	16% (4)	54% (12)	24% (5)	2% (0)	3% (1)	22
All Christian	34% (159)	38% (177)	17% (80)	7% (30)	3% (16)	462
All Non-Christian	21% (9)	40% (17)	19% (8)	13% (6)	7% (3)	44
Atheist	20% (5)	42% (10)	36% (8)	2% (0)	— (0)	24
Agnostic/Nothing in particular	25% (44)	35% (61)	21% (37)	11% (19)	9% (16)	175
Something Else	36% (36)	36% (36)	14% (15)	5% (5)	10% (10)	102
Evangelical	34% (58)	36% (63)	17% (29)	7% (12)	6% (10)	172
Non-Evangelical	36% (137)	38% (147)	17% (65)	6% (21)	4% (16)	386
PID: Dem (no lean)	42% (140)	35% (117)	12% (42)	5% (17)	5% (17)	334
PID: Ind (no lean)	22% (31)	44% (62)	20% (28)	8% (11)	6% (9)	142
PID: Rep (no lean)	25% (82)	37% (121)	24% (78)	9% (31)	5% (18)	331

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	31%	(253)	37%	(301)	18%	(149)	7%	(60)	6%	(45)	807
PID/Gender: Dem Men	48%	(79)	29%	(48)	12%	(20)	7%	(12)	3%	(5)	164
PID/Gender: Dem Women	36%	(61)	41%	(69)	13%	(22)	3%	(5)	7%	(12)	170
PID/Gender: Ind Men	23%	(16)	51%	(36)	18%	(13)	7%	(5)	2%	(1)	70
PID/Gender: Ind Women	21%	(15)	37%	(27)	22%	(16)	10%	(7)	11%	(8)	72
PID/Gender: Rep Men	20%	(30)	36%	(54)	30%	(45)	12%	(18)	2%	(3)	149
PID/Gender: Rep Women	29%	(52)	37%	(68)	18%	(33)	7%	(13)	9%	(16)	182
Ideo: Liberal (1-3)	44%	(101)	35%	(81)	13%	(30)	3%	(8)	4%	(10)	230
Ideo: Moderate (4)	28%	(66)	36%	(83)	20%	(47)	6%	(14)	10%	(22)	232
Ideo: Conservative (5-7)	23%	(73)	40%	(130)	22%	(71)	12%	(38)	3%	(9)	322
Ideo/PID: Conservative Republican	24%	(59)	38%	(94)	23%	(56)	11%	(27)	4%	(9)	246
Ideo/PID: Moderate/Liberal Republican	26%	(21)	30%	(24)	28%	(22)	5%	(4)	11%	(8)	80
Ideo/PID: Moderate/Conservative Democrat	32%	(41)	39%	(51)	16%	(21)	7%	(10)	5%	(7)	130
Ideo/PID: Liberal Democrat	47%	(90)	33%	(63)	11%	(20)	4%	(7)	5%	(10)	190
Unfavorable of Biden and Trump	26%	(30)	45%	(51)	16%	(19)	5%	(5)	7%	(8)	113
2024 H2H Matchup: Biden Voter	43%	(158)	35%	(126)	14%	(49)	4%	(13)	5%	(17)	363
2024 H2H Matchup: Trump Voter	18%	(64)	41%	(151)	25%	(91)	12%	(46)	4%	(15)	367
2024 H2H Matchup: Would not Vote	27%	(8)	36%	(11)	22%	(7)	3%	(1)	13%	(4)	30
2024 H2H Matchup: Do not Know	49%	(23)	26%	(12)	4%	(2)	1%	(1)	20%	(9)	47
2022 House Vote: Democrat	44%	(146)	33%	(112)	13%	(45)	4%	(13)	6%	(19)	335
2022 House Vote: Republican	21%	(72)	39%	(135)	24%	(84)	10%	(36)	5%	(17)	344
2022 House Vote: Did not Vote	28%	(34)	42%	(51)	16%	(19)	8%	(9)	7%	(8)	122
2020 Vote: Joe Biden	43%	(161)	34%	(126)	14%	(53)	3%	(13)	6%	(22)	375
2020 Vote: Donald Trump	20%	(75)	38%	(141)	25%	(91)	12%	(44)	4%	(16)	366
2020 Vote: Someone Else	1%	(0)	63%	(5)	14%	(1)	20%	(2)	2%	(0)	9
2020 Vote: Did not Vote	31%	(18)	50%	(29)	6%	(3)	3%	(2)	10%	(6)	57
2016 Vote: Hillary Clinton	47%	(129)	33%	(91)	11%	(31)	4%	(10)	5%	(13)	274
2016 Vote: Donald Trump	17%	(56)	43%	(139)	25%	(80)	12%	(39)	3%	(9)	324
2016 Vote: Someone Else	46%	(12)	19%	(5)	17%	(4)	7%	(2)	12%	(3)	26
2020 Vote/PID: Not Biden/Democrat	14%	(6)	50%	(22)	16%	(7)	15%	(7)	5%	(2)	45
2020 Vote/PID: Not Trump/Republican	35%	(15)	41%	(18)	10%	(4)	2%	(1)	12%	(5)	43

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	31% (253)	37% (301)	18% (149)	7% (60)	6% (45)	807
U.S. Economy: Wrong Track	23% (130)	38% (214)	23% (127)	8% (47)	7% (39)	557
U.S. Economy: Right Direction	49% (123)	35% (87)	9% (22)	5% (13)	2% (6)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50% (133)	34% (90)	10% (26)	3% (8)	3% (8)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20% (77)	40% (155)	25% (99)	12% (45)	4% (16)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	29% (43)	37% (56)	16% (24)	4% (6)	14% (20)	150
Top 2024 Issue: Economy	20% (51)	38% (99)	27% (69)	9% (23)	6% (16)	258
Community: Urban	33% (52)	34% (53)	15% (24)	9% (14)	9% (14)	157
Community: Suburban	28% (111)	41% (165)	18% (74)	8% (32)	5% (18)	402
Community: Rural	36% (90)	33% (82)	20% (50)	5% (13)	5% (12)	248
Community/Gender: Urban Women	39% (28)	24% (17)	14% (10)	5% (3)	17% (12)	71
Community/Gender: Urban Men	28% (24)	41% (36)	16% (14)	13% (11)	2% (2)	87
Community/Gender: Rural Women	35% (46)	31% (41)	20% (27)	6% (8)	8% (11)	133
Community/Gender: Rural Men	38% (44)	36% (41)	20% (23)	5% (6)	1% (1)	115
Community/Gender: Suburban Women	25% (55)	48% (105)	15% (34)	6% (14)	6% (12)	220
Community/Gender: Suburban Men	31% (57)	33% (60)	22% (40)	10% (19)	3% (6)	182
Homeowner	32% (226)	38% (267)	18% (125)	7% (46)	6% (39)	703
Renter	27% (23)	34% (30)	23% (20)	12% (10)	5% (4)	88
Military HHnm: Yes	41% (47)	30% (34)	17% (20)	8% (9)	4% (4)	114
Military HH: No	30% (206)	38% (267)	19% (129)	7% (51)	6% (40)	693
Employ: Private Sector	21% (63)	42% (126)	22% (66)	12% (35)	3% (10)	300
Employ: Government	35% (18)	35% (18)	21% (11)	6% (3)	2% (1)	50
Employ: Self-Employed	25% (12)	44% (21)	23% (11)	7% (4)	— (0)	48
Employ: Homemaker	32% (21)	40% (26)	13% (9)	3% (2)	11% (7)	65
Employ: Student	17% (3)	48% (9)	29% (6)	2% (0)	4% (1)	19
Employ: Retired	41% (91)	37% (80)	11% (25)	5% (10)	6% (14)	220
Employ: Unemployed	38% (21)	13% (7)	24% (13)	9% (5)	17% (10)	56
Employ: Other	49% (23)	27% (13)	18% (9)	1% (1)	5% (2)	48
Self + Household: White-Collar	31% (86)	41% (115)	19% (52)	5% (14)	4% (12)	279
Self + Household: Blue Collar	33% (138)	35% (145)	19% (82)	10% (40)	4% (15)	419

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	31%	(253)	37%	(301)	18%	(149)	7%	(60)	6%	(45)	807
Union HH: Yes	25%	(23)	45%	(42)	16%	(15)	12%	(11)	1%	(1)	92
Union HH: No	32%	(230)	36%	(259)	19%	(134)	7%	(49)	6%	(43)	715
LGBTQ+: Yes	31%	(21)	43%	(29)	13%	(9)	5%	(3)	9%	(6)	68
LGBTQ+: No	31%	(232)	37%	(272)	19%	(139)	8%	(57)	5%	(39)	739
Motivated to Vote	31%	(228)	38%	(278)	19%	(136)	8%	(55)	4%	(32)	729
Parent: Yes	28%	(59)	34%	(70)	23%	(47)	12%	(25)	3%	(6)	207
Parent: No	32%	(194)	38%	(231)	17%	(102)	6%	(35)	6%	(38)	600
COVID Vaccine: Yes	35%	(204)	37%	(216)	16%	(91)	6%	(37)	5%	(30)	579
COVID Vaccine: No	21%	(49)	37%	(85)	25%	(57)	10%	(23)	6%	(15)	228
Student Loans: Yes	24%	(30)	43%	(55)	20%	(25)	11%	(14)	3%	(4)	128
Student Loans: No	33%	(223)	36%	(246)	18%	(123)	7%	(46)	6%	(41)	679
Favorable Opinion of Haley	35%	(102)	38%	(110)	16%	(46)	8%	(23)	3%	(9)	290
Unfavorable Opinion of Haley	33%	(118)	36%	(130)	21%	(74)	7%	(26)	3%	(10)	357
Protestant	37%	(73)	38%	(74)	18%	(36)	6%	(11)	2%	(4)	198
Roman Catholic	33%	(86)	38%	(99)	17%	(44)	7%	(18)	5%	(12)	258
Mormon	—	(0)	18%	(0)	—	(0)	82%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	72%	(3)	21%	(1)	—	(0)	—	(0)	4
Jewish	26%	(5)	46%	(9)	10%	(2)	13%	(2)	5%	(1)	19
Muslim	1%	(0)	22%	(3)	31%	(4)	29%	(3)	18%	(2)	12
Buddhist	35%	(3)	65%	(6)	—	(0)	—	(0)	—	(0)	9
Hindu	24%	(1)	—	(0)	76%	(3)	—	(0)	—	(0)	3
Atheist	20%	(5)	42%	(10)	36%	(8)	2%	(0)	—	(0)	24
Agnostic	19%	(7)	51%	(18)	14%	(5)	1%	(0)	16%	(5)	35
Something else	36%	(36)	36%	(36)	14%	(15)	5%	(5)	10%	(10)	102
Nothing in particular	26%	(37)	31%	(43)	23%	(32)	13%	(18)	7%	(10)	140
Prodigal Biden Voter	26%	(11)	33%	(14)	23%	(10)	2%	(1)	15%	(6)	42
Undecided Voter (DK/WNV)	40%	(31)	30%	(23)	11%	(9)	2%	(1)	17%	(13)	77
Undecided Voter (DK)	27%	(8)	36%	(11)	22%	(7)	3%	(1)	13%	(4)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (256)	39% (312)	16% (127)	8% (61)	6% (51)	807
Gender: Male	28% (106)	40% (153)	21% (81)	8% (31)	3% (12)	384
Gender: Female	35% (149)	37% (159)	11% (46)	7% (31)	9% (39)	423
Age: 18-34	31% (67)	28% (59)	15% (33)	16% (34)	10% (22)	215
Age: 35-44	27% (29)	35% (36)	22% (22)	11% (11)	5% (6)	104
Age: 45-64	33% (90)	41% (113)	18% (50)	5% (14)	2% (7)	274
Age: 65+	32% (69)	48% (103)	10% (22)	1% (2)	8% (17)	214
GenZers: 1997-2012	36% (37)	18% (19)	15% (16)	15% (16)	15% (16)	103
Millennials: 1981-1996	28% (59)	35% (73)	18% (38)	14% (29)	5% (11)	210
GenXers: 1965-1980	29% (60)	44% (94)	19% (40)	6% (12)	2% (5)	211
Baby Boomers: 1946-1964	33% (85)	47% (119)	13% (32)	2% (5)	6% (14)	255
Educ: < College	33% (160)	37% (180)	13% (60)	8% (36)	10% (46)	482
Educ: Bachelors degree	29% (62)	43% (90)	22% (46)	5% (11)	1% (2)	211
Educ: Post-grad	30% (34)	36% (41)	19% (21)	12% (14)	3% (3)	113
Income: Under 50k	33% (103)	38% (119)	12% (38)	9% (27)	8% (26)	313
Income: 50k-100k	33% (100)	38% (114)	17% (50)	6% (19)	7% (20)	304
Income: 100k+	27% (52)	42% (79)	20% (39)	8% (15)	3% (5)	191
Ethnicity: White (Non-Hispanic)	31% (210)	42% (283)	15% (102)	7% (44)	5% (33)	673
Ethnicity: Hispanic	40% (13)	12% (4)	16% (5)	19% (6)	14% (5)	34
Ethnicity: Black (Non-Hispanic)	31% (24)	25% (20)	18% (14)	11% (9)	16% (12)	79
Ethnicity: Asian + Other (Non-Hispanic)	36% (8)	26% (6)	24% (5)	10% (2)	5% (1)	22
All Christian	31% (144)	43% (198)	14% (66)	8% (36)	4% (18)	462
All Non-Christian	46% (20)	29% (13)	17% (7)	5% (2)	3% (1)	44
Atheist	18% (4)	30% (7)	46% (11)	7% (2)	— (0)	24
Agnostic/Nothing in particular	28% (49)	30% (53)	18% (32)	10% (17)	14% (24)	175
Something Else	38% (38)	40% (41)	11% (11)	4% (4)	7% (7)	102
Evangelical	37% (64)	40% (69)	11% (19)	6% (10)	5% (9)	172
Non-Evangelical	31% (118)	43% (166)	15% (57)	8% (29)	4% (16)	386
PID: Dem (no lean)	35% (116)	38% (127)	15% (50)	7% (22)	6% (19)	334
PID: Ind (no lean)	27% (38)	41% (59)	13% (18)	7% (11)	12% (16)	142
PID: Rep (no lean)	31% (101)	38% (127)	18% (60)	9% (28)	5% (15)	331

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(256)	39%	(312)	16%	(127)	8%	(61)	6%	(51)	807
PID/Gender: Dem Men	28%	(45)	43%	(71)	19%	(32)	7%	(11)	3%	(5)	164
PID/Gender: Dem Women	42%	(71)	33%	(55)	10%	(18)	7%	(11)	8%	(14)	170
PID/Gender: Ind Men	22%	(16)	44%	(31)	18%	(13)	8%	(6)	7%	(5)	70
PID/Gender: Ind Women	31%	(22)	39%	(28)	8%	(6)	7%	(5)	16%	(11)	72
PID/Gender: Rep Men	31%	(46)	34%	(51)	24%	(36)	9%	(14)	1%	(2)	149
PID/Gender: Rep Women	31%	(56)	42%	(76)	13%	(23)	8%	(14)	7%	(13)	182
Ideo: Liberal (1-3)	40%	(92)	40%	(93)	12%	(26)	3%	(8)	5%	(11)	230
Ideo: Moderate (4)	22%	(51)	40%	(92)	18%	(41)	9%	(20)	12%	(29)	232
Ideo: Conservative (5-7)	31%	(101)	38%	(121)	19%	(60)	10%	(33)	2%	(7)	322
Ideo/PID: Conservative Republican	32%	(79)	37%	(91)	19%	(48)	9%	(23)	2%	(5)	246
Ideo/PID: Moderate/Liberal Republican	27%	(21)	42%	(34)	14%	(12)	6%	(5)	10%	(8)	80
Ideo/PID: Moderate/Conservative Democrat	23%	(30)	39%	(51)	19%	(25)	12%	(15)	7%	(9)	130
Ideo/PID: Liberal Democrat	40%	(77)	38%	(72)	13%	(24)	4%	(7)	5%	(10)	190
Unfavorable of Biden and Trump	33%	(37)	36%	(41)	20%	(23)	5%	(6)	6%	(6)	113
2024 H2H Matchup: Biden Voter	37%	(133)	39%	(142)	15%	(55)	4%	(14)	5%	(18)	363
2024 H2H Matchup: Trump Voter	28%	(101)	40%	(145)	17%	(61)	12%	(45)	4%	(14)	367
2024 H2H Matchup: Would not Vote	14%	(4)	47%	(14)	19%	(6)	3%	(1)	17%	(5)	30
2024 H2H Matchup: Do not Know	37%	(17)	21%	(10)	12%	(5)	3%	(1)	28%	(13)	47
2022 House Vote: Democrat	38%	(126)	38%	(127)	13%	(44)	6%	(19)	6%	(20)	335
2022 House Vote: Republican	27%	(94)	40%	(136)	18%	(61)	10%	(36)	5%	(17)	344
2022 House Vote: Did not Vote	28%	(35)	37%	(46)	18%	(22)	5%	(6)	11%	(13)	122
2020 Vote: Joe Biden	35%	(130)	39%	(147)	16%	(58)	4%	(15)	6%	(24)	375
2020 Vote: Donald Trump	28%	(101)	39%	(144)	18%	(65)	11%	(40)	4%	(16)	366
2020 Vote: Someone Else	17%	(1)	50%	(4)	7%	(1)	21%	(2)	6%	(0)	9
2020 Vote: Did not Vote	39%	(22)	29%	(17)	7%	(4)	7%	(4)	18%	(11)	57
2016 Vote: Hillary Clinton	35%	(96)	43%	(117)	13%	(36)	4%	(10)	5%	(15)	274
2016 Vote: Donald Trump	29%	(94)	39%	(128)	17%	(55)	11%	(34)	4%	(12)	324
2016 Vote: Someone Else	28%	(7)	34%	(9)	15%	(4)	10%	(3)	13%	(3)	26
2020 Vote/PID: Not Biden/Democrat	20%	(9)	38%	(17)	19%	(8)	22%	(10)	2%	(1)	45
2020 Vote/PID: Not Trump/Republican	35%	(15)	40%	(17)	12%	(5)	3%	(1)	11%	(5)	43

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (256)	39% (312)	16% (127)	8% (61)	6% (51)	807
U.S. Economy: Wrong Track	29% (160)	39% (219)	17% (94)	8% (47)	7% (38)	557
U.S. Economy: Right Direction	38% (96)	37% (93)	13% (34)	6% (14)	5% (13)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42% (112)	38% (100)	14% (36)	2% (6)	4% (11)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26% (103)	40% (157)	18% (69)	13% (49)	4% (14)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (40)	37% (55)	15% (23)	4% (7)	17% (26)	150
Top 2024 Issue: Economy	21% (55)	44% (113)	17% (44)	10% (25)	8% (21)	258
Community: Urban	40% (63)	31% (49)	13% (20)	10% (15)	7% (11)	157
Community: Suburban	30% (121)	40% (159)	17% (67)	8% (32)	6% (23)	402
Community: Rural	29% (72)	42% (104)	16% (40)	6% (15)	7% (17)	248
Community/Gender: Urban Women	52% (36)	21% (15)	7% (5)	5% (4)	15% (11)	71
Community/Gender: Urban Men	30% (26)	39% (34)	17% (15)	13% (11)	— (0)	87
Community/Gender: Rural Women	29% (38)	40% (54)	12% (16)	7% (9)	12% (16)	133
Community/Gender: Rural Men	29% (33)	44% (51)	21% (24)	5% (6)	1% (1)	115
Community/Gender: Suburban Women	34% (74)	41% (90)	12% (26)	8% (18)	6% (13)	220
Community/Gender: Suburban Men	26% (47)	38% (69)	23% (42)	8% (14)	6% (11)	182
Homeowner	32% (224)	40% (281)	15% (106)	7% (49)	6% (43)	703
Renter	31% (27)	32% (28)	19% (17)	11% (10)	7% (7)	88
Military HHnm: Yes	33% (38)	38% (44)	15% (18)	7% (8)	6% (7)	114
Military HH: No	31% (218)	39% (268)	16% (110)	8% (53)	6% (44)	693
Employ: Private Sector	25% (74)	40% (120)	21% (63)	11% (32)	4% (12)	300
Employ: Government	30% (15)	32% (16)	20% (10)	14% (7)	4% (2)	50
Employ: Self-Employed	32% (15)	37% (18)	15% (7)	14% (7)	2% (1)	48
Employ: Homemaker	48% (31)	37% (24)	3% (2)	6% (4)	6% (4)	65
Employ: Student	55% (11)	22% (4)	18% (3)	2% (0)	4% (1)	19
Employ: Retired	33% (72)	46% (100)	12% (27)	3% (6)	7% (16)	220
Employ: Unemployed	52% (29)	9% (5)	17% (10)	8% (4)	14% (8)	56
Employ: Other	19% (9)	52% (25)	10% (5)	2% (1)	16% (8)	48
Self + Household: White-Collar	33% (91)	44% (122)	15% (43)	5% (14)	3% (9)	279
Self + Household: Blue Collar	31% (131)	37% (155)	18% (75)	10% (42)	4% (17)	419

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(256)	39%	(312)	16%	(127)	8%	(61)	6%	(51)	807
Union HH: Yes	20%	(18)	46%	(42)	22%	(20)	8%	(8)	4%	(3)	92
Union HH: No	33%	(237)	38%	(270)	15%	(107)	8%	(54)	7%	(48)	715
LGBTQ+: Yes	26%	(18)	48%	(33)	12%	(8)	5%	(4)	8%	(6)	68
LGBTQ+: No	32%	(238)	38%	(279)	16%	(119)	8%	(58)	6%	(45)	739
Motivated to Vote	32%	(233)	40%	(294)	16%	(114)	8%	(55)	4%	(33)	729
Parent: Yes	24%	(50)	41%	(86)	20%	(42)	12%	(25)	2%	(5)	207
Parent: No	34%	(206)	38%	(226)	14%	(86)	6%	(36)	8%	(46)	600
COVID Vaccine: Yes	34%	(195)	38%	(222)	16%	(93)	6%	(33)	6%	(35)	579
COVID Vaccine: No	27%	(61)	39%	(89)	15%	(34)	12%	(28)	7%	(15)	228
Student Loans: Yes	29%	(37)	42%	(53)	17%	(22)	11%	(14)	1%	(2)	128
Student Loans: No	32%	(219)	38%	(259)	16%	(105)	7%	(47)	7%	(49)	679
Favorable Opinion of Haley	34%	(99)	35%	(101)	20%	(57)	8%	(23)	4%	(11)	290
Unfavorable Opinion of Haley	33%	(117)	42%	(151)	14%	(50)	8%	(27)	3%	(12)	357
Protestant	35%	(69)	43%	(85)	13%	(25)	5%	(10)	4%	(8)	198
Roman Catholic	29%	(74)	42%	(109)	16%	(40)	10%	(25)	4%	(10)	258
Mormon	27%	(0)	18%	(0)	—	(0)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	74%	(3)	20%	(1)	—	(0)	—	(0)	4
Jewish	55%	(11)	33%	(6)	12%	(2)	—	(0)	—	(0)	19
Muslim	17%	(2)	45%	(5)	16%	(2)	20%	(2)	2%	(0)	12
Buddhist	79%	(7)	3%	(0)	5%	(1)	—	(0)	12%	(1)	9
Hindu	—	(0)	24%	(1)	76%	(3)	—	(0)	—	(0)	3
Atheist	18%	(4)	30%	(7)	46%	(11)	7%	(2)	—	(0)	24
Agnostic	27%	(9)	46%	(16)	6%	(2)	5%	(2)	17%	(6)	35
Something else	38%	(38)	40%	(41)	11%	(11)	4%	(4)	7%	(7)	102
Nothing in particular	28%	(39)	26%	(37)	22%	(30)	11%	(15)	13%	(18)	140
Prodigal Biden Voter	20%	(8)	34%	(15)	21%	(9)	10%	(4)	15%	(6)	42
Undecided Voter (DK/WNV)	28%	(21)	32%	(24)	14%	(11)	3%	(2)	24%	(18)	77
Undecided Voter (DK)	14%	(4)	47%	(14)	19%	(6)	3%	(1)	17%	(5)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	32% (258)	1% (5)	2% (14)	3% (24)	18% (142)	— (1)	3% (21)	1% (9)	3% (23)	8% (64)	6% (50)	13% (101)
Gender: Male	27% (105)	1% (4)	1% (3)	4% (16)	22% (84)	— (0)	3% (10)	1% (3)	3% (10)	6% (21)	6% (23)	16% (61)
Gender: Female	36% (153)	— (1)	2% (10)	2% (8)	14% (58)	— (0)	3% (11)	1% (6)	3% (13)	10% (43)	6% (27)	10% (39)
Age: 18-34	39% (85)	1% (2)	3% (7)	4% (9)	8% (18)	— (1)	4% (8)	3% (7)	3% (5)	14% (29)	1% (2)	5% (12)
Age: 35-44	46% (48)	— (0)	2% (3)	— (0)	15% (15)	— (0)	4% (5)	— (0)	6% (6)	8% (8)	1% (1)	8% (8)
Age: 45-64	30% (83)	1% (3)	1% (4)	4% (10)	20% (56)	— (0)	2% (4)	1% (2)	2% (6)	8% (22)	5% (14)	12% (32)
Age: 65+	20% (42)	— (0)	— (0)	2% (5)	24% (52)	— (0)	2% (4)	— (0)	3% (6)	2% (4)	15% (33)	24% (51)
GenZers: 1997-2012	37% (38)	1% (1)	4% (4)	2% (2)	2% (2)	— (0)	4% (4)	1% (1)	3% (3)	22% (22)	1% (1)	3% (3)
Millennials: 1981-1996	44% (93)	— (1)	2% (5)	3% (7)	15% (31)	— (1)	4% (9)	3% (7)	4% (8)	7% (15)	1% (3)	6% (13)
GenXers: 1965-1980	33% (70)	2% (3)	2% (4)	4% (8)	23% (48)	— (0)	2% (3)	1% (2)	1% (3)	6% (13)	3% (6)	14% (30)
Baby Boomers: 1946-1964	21% (54)	— (0)	— (0)	3% (7)	19% (49)	— (0)	2% (5)	— (0)	2% (5)	5% (13)	15% (37)	22% (56)
Educ: < College	32% (156)	— (2)	2% (10)	3% (14)	19% (90)	— (0)	1% (6)	1% (6)	2% (11)	7% (36)	7% (32)	11% (51)
Educ: Bachelors degree	34% (72)	1% (2)	— (1)	3% (7)	17% (37)	— (0)	2% (5)	1% (1)	4% (8)	10% (20)	6% (13)	13% (30)
Educ: Post-grad	27% (30)	1% (1)	3% (3)	3% (3)	13% (15)	— (0)	9% (10)	2% (3)	4% (4)	7% (8)	5% (5)	19% (22)
Income: Under 50k	29% (91)	1% (3)	3% (9)	4% (12)	13% (40)	— (0)	1% (4)	2% (6)	2% (7)	10% (31)	10% (30)	12% (36)
Income: 50k-100k	36% (108)	— (2)	— (0)	2% (7)	21% (65)	— (0)	2% (7)	1% (2)	3% (9)	7% (21)	6% (17)	13% (37)
Income: 100k+	31% (60)	— (1)	2% (4)	3% (6)	19% (36)	— (0)	6% (11)	1% (1)	4% (7)	6% (12)	2% (3)	14% (27)
Ethnicity: White (Non-Hispanic)	33% (220)	1% (5)	1% (6)	2% (12)	20% (135)	— (0)	3% (18)	1% (6)	3% (19)	7% (49)	6% (40)	14% (91)
Ethnicity: Hispanic	24% (8)	— (0)	11% (4)	2% (1)	11% (4)	1% (0)	— (0)	— (0)	1% (0)	21% (7)	8% (3)	8% (3)
Ethnicity: Black (Non-Hispanic)	29% (23)	— (0)	3% (2)	14% (11)	— (0)	— (0)	3% (3)	4% (3)	5% (4)	5% (4)	10% (8)	9% (7)
Ethnicity: Asian + Other (Non-Hispanic)	33% (7)	— (0)	10% (2)	2% (0)	12% (3)	— (0)	2% (0)	— (0)	— (0)	21% (4)	— (0)	— (0)
All Christian	31% (142)	1% (3)	1% (3)	3% (13)	23% (107)	— (0)	2% (11)	— (2)	3% (13)	8% (35)	6% (29)	15% (61)
All Non-Christian	24% (10)	— (0)	2% (1)	6% (3)	5% (2)	— (0)	6% (3)	— (0)	6% (3)	20% (9)	4% (2)	7% (3)
Atheist	33% (8)	7% (2)	— (0)	— (0)	5% (1)	— (0)	2% (0)	— (0)	— (0)	13% (3)	— (0)	28% (7)
Agnostic/Nothing in particular	35% (61)	— (0)	4% (7)	5% (9)	9% (16)	— (0)	3% (5)	1% (1)	3% (5)	8% (14)	4% (7)	13% (23)
Something Else	36% (37)	— (0)	2% (3)	— (0)	16% (16)	— (0)	2% (2)	6% (6)	2% (2)	2% (3)	12% (13)	5% (5)
Evangelical	27% (47)	1% (2)	1% (1)	3% (5)	27% (46)	— (0)	2% (4)	3% (5)	1% (2)	7% (12)	9% (16)	7% (12)
Non-Evangelical	33% (129)	— (1)	1% (5)	2% (8)	20% (76)	— (0)	2% (8)	1% (4)	3% (13)	7% (25)	6% (25)	15% (56)
PID: Dem (no lean)	20% (67)	— (1)	2% (7)	4% (14)	6% (18)	— (0)	5% (16)	1% (4)	6% (19)	12% (39)	8% (26)	21% (67)
PID: Ind (no lean)	40% (56)	2% (3)	2% (3)	4% (5)	11% (15)	— (0)	2% (2)	1% (2)	2% (3)	6% (9)	9% (12)	12% (17)
PID: Rep (no lean)	41% (135)	— (1)	1% (3)	2% (5)	32% (108)	— (0)	1% (3)	1% (3)	— (1)	5% (17)	4% (12)	6% (19)
PID/Gender: Dem Men	22% (35)	— (0)	2% (3)	6% (9)	9% (16)	— (0)	3% (5)	2% (3)	5% (9)	4% (7)	8% (13)	26% (42)
PID/Gender: Dem Women	19% (32)	1% (1)	3% (4)	3% (4)	2% (3)	— (0)	6% (11)	1% (1)	6% (10)	18% (31)	8% (13)	15% (26)
PID/Gender: Ind Men	26% (18)	4% (3)	— (0)	5% (4)	13% (9)	— (0)	3% (2)	— (0)	2% (1)	8% (5)	5% (4)	17% (12)
PID/Gender: Ind Women	53% (38)	1% (0)	4% (3)	2% (2)	9% (7)	— (0)	— (0)	3% (2)	2% (2)	4% (3)	12% (9)	6% (5)
PID/Gender: Rep Men	35% (52)	1% (1)	— (1)	2% (3)	40% (60)	— (0)	2% (3)	— (1)	— (0)	6% (8)	4% (6)	5% (7)
PID/Gender: Rep Women	46% (84)	— (0)	1% (3)	1% (3)	26% (48)	— (0)	— (0)	1% (2)	1% (1)	5% (9)	3% (6)	6% (11)
Ideo: Liberal (1-3)	23% (52)	— (0)	1% (2)	2% (3)	4% (10)	— (0)	5% (12)	1% (2)	7% (16)	14% (32)	5% (11)	22% (50)
Ideo: Moderate (4)	34% (79)	1% (2)	3% (7)	5% (12)	9% (21)	— (0)	2% (5)	2% (4)	2% (4)	7% (17)	12% (28)	12% (28)
Ideo: Conservative (5-7)	37% (119)	1% (2)	1% (3)	2% (7)	34% (109)	— (0)	1% (4)	1% (3)	1% (4)	4% (12)	3% (10)	7% (22)

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	32% (258)	1% (5)	2% (14)	3% (24)	18% (142)	— (1)	3% (21)	1% (9)	3% (23)	8% (64)	6% (50)	13% (100)
Ideo/PID: Conservative Republican	39% (95)	— (0)	1% (1)	1% (4)	38% (92)	— (0)	1% (1)	1% (2)	— (1)	4% (11)	4% (9)	5% (12)
Ideo/PID: Moderate/Liberal Republican	47% (38)	1% (1)	1% (1)	2% (2)	17% (14)	— (0)	2% (2)	1% (1)	— (0)	8% (6)	4% (3)	9% (7)
Ideo/PID: Moderate/Conservative Democrat	22% (29)	— (0)	4% (6)	6% (8)	12% (15)	— (0)	4% (6)	1% (2)	3% (4)	8% (11)	11% (14)	14% (18)
Ideo/PID: Liberal Democrat	19% (36)	— (0)	1% (1)	2% (3)	2% (3)	— (0)	5% (10)	1% (2)	8% (16)	13% (25)	6% (11)	25% (51)
Unfavorable of Biden and Trump	30% (34)	1% (1)	3% (4)	2% (2)	15% (17)	— (0)	3% (3)	2% (2)	2% (2)	7% (8)	5% (6)	13% (15)
2024 H2H Matchup: Biden Voter	19% (69)	1% (3)	2% (8)	5% (16)	3% (9)	— (0)	5% (17)	1% (3)	5% (20)	12% (45)	10% (36)	24% (87)
2024 H2H Matchup: Trump Voter	43% (159)	1% (2)	1% (4)	2% (8)	33% (121)	— (0)	1% (4)	2% (6)	— (1)	4% (16)	2% (9)	2% (9)
2024 H2H Matchup: Would not Vote	31% (9)	— (0)	4% (1)	— (0)	14% (4)	— (0)	— (0)	— (0)	— (0)	4% (1)	14% (4)	14% (4)
2024 H2H Matchup: Do not Know	45% (21)	1% (0)	— (0)	1% (0)	14% (7)	— (0)	1% (0)	— (0)	4% (2)	3% (1)	2% (1)	16% (8)
2022 House Vote: Democrat	20% (67)	1% (2)	3% (9)	3% (10)	4% (12)	— (0)	5% (16)	1% (2)	5% (18)	11% (39)	9% (29)	25% (86)
2022 House Vote: Republican	43% (149)	— (2)	1% (2)	2% (8)	34% (118)	— (0)	1% (3)	1% (5)	1% (3)	4% (15)	3% (9)	3% (9)
2022 House Vote: Did not Vote	32% (40)	1% (2)	2% (3)	5% (6)	9% (11)	— (0)	2% (2)	2% (2)	2% (2)	8% (9)	10% (12)	7% (9)
2020 Vote: Joe Biden	22% (83)	1% (3)	1% (5)	4% (16)	2% (9)	— (0)	5% (18)	1% (3)	5% (20)	11% (40)	10% (36)	22% (83)
2020 Vote: Donald Trump	40% (148)	— (2)	1% (4)	2% (6)	35% (128)	— (0)	1% (3)	1% (4)	— (1)	4% (16)	3% (12)	5% (19)
2020 Vote: Someone Else	38% (3)	— (0)	2% (0)	— (0)	26% (2)	— (0)	— (0)	6% (0)	7% (1)	12% (1)	6% (0)	2% (0)
2020 Vote: Did not Vote	42% (24)	1% (0)	7% (4)	3% (2)	3% (2)	— (0)	1% (1)	3% (2)	2% (1)	13% (7)	3% (2)	6% (4)
2016 Vote: Hillary Clinton	20% (55)	— (1)	2% (5)	3% (8)	3% (9)	— (0)	5% (13)	1% (2)	7% (18)	8% (22)	10% (28)	26% (71)
2016 Vote: Donald Trump	38% (124)	1% (2)	1% (4)	2% (5)	35% (113)	— (0)	1% (4)	1% (2)	— (2)	5% (17)	3% (10)	5% (17)
2016 Vote: Someone Else	16% (4)	5% (1)	— (0)	6% (2)	11% (3)	— (0)	3% (1)	— (0)	— (0)	14% (4)	11% (3)	25% (8)
2020 Vote/PID: Not Biden/Democrat	22% (10)	— (0)	12% (6)	3% (1)	22% (10)	— (0)	1% (1)	2% (1)	5% (2)	15% (6)	2% (1)	3% (1)
2020 Vote/PID: Not Trump/Republican	39% (17)	2% (1)	3% (1)	6% (3)	3% (1)	— (0)	— (0)	3% (1)	3% (1)	6% (3)	3% (1)	17% (8)
U.S. Economy: Wrong Track	40% (220)	— (1)	1% (6)	2% (13)	25% (137)	— (0)	1% (6)	1% (5)	1% (8)	7% (39)	4% (24)	7% (37)
U.S. Economy: Right Direction	15% (38)	2% (4)	3% (8)	5% (12)	2% (4)	— (0)	6% (15)	2% (4)	6% (16)	10% (25)	10% (26)	27% (70)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16% (41)	1% (2)	1% (2)	4% (11)	2% (6)	— (0)	5% (13)	1% (4)	6% (15)	13% (34)	10% (26)	26% (67)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42% (166)	— (2)	2% (7)	2% (9)	32% (125)	— (0)	1% (3)	1% (4)	— (2)	4% (17)	3% (13)	3% (12)
Prsnl. Fin. Sit. 2021-23: Same Under Both	34% (51)	1% (1)	3% (5)	3% (4)	7% (10)	— (0)	3% (5)	1% (2)	4% (6)	8% (13)	8% (12)	15% (22)
Top 2024 Issue: Economy	100% (258)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Community: Urban	25% (39)	1% (1)	4% (7)	7% (10)	11% (17)	— (0)	3% (5)	1% (2)	4% (7)	8% (13)	10% (16)	12% (18)
Community: Suburban	34% (136)	— (1)	1% (6)	3% (13)	17% (68)	— (0)	3% (10)	1% (4)	3% (12)	10% (42)	3% (13)	14% (55)
Community: Rural	34% (84)	1% (2)	— (1)	— (0)	23% (57)	— (0)	2% (6)	2% (4)	2% (5)	4% (9)	9% (22)	12% (30)
Community/Gender: Urban Women	30% (21)	1% (1)	6% (5)	— (0)	9% (6)	— (0)	6% (4)	1% (0)	3% (2)	8% (6)	15% (11)	10% (7)
Community/Gender: Urban Men	20% (18)	— (0)	2% (2)	12% (10)	12% (10)	— (0)	1% (1)	1% (1)	6% (5)	8% (7)	6% (5)	14% (12)
Community/Gender: Rural Women	43% (57)	— (0)	1% (1)	— (0)	19% (25)	— (0)	1% (2)	3% (4)	3% (4)	6% (7)	10% (13)	4% (5)
Community/Gender: Rural Men	23% (27)	2% (2)	— (0)	— (0)	27% (31)	— (0)	3% (4)	— (0)	1% (1)	2% (2)	8% (9)	22% (26)
Community/Gender: Suburban Women	34% (76)	— (0)	2% (4)	4% (8)	12% (26)	— (0)	2% (5)	1% (1)	3% (7)	13% (30)	2% (4)	14% (32)
Community/Gender: Suburban Men	33% (61)	— (1)	1% (1)	3% (5)	23% (42)	— (0)	3% (5)	1% (2)	2% (4)	7% (12)	5% (9)	14% (26)
Homeowner	33% (229)	— (3)	1% (10)	3% (19)	18% (128)	— (0)	2% (17)	1% (6)	3% (20)	8% (58)	6% (44)	14% (100)
Renter	24% (21)	2% (2)	4% (4)	6% (5)	14% (12)	— (0)	3% (3)	3% (3)	3% (3)	5% (5)	6% (6)	8% (8)

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	32% (258)	1% (5)	2% (14)	3% (24)	18% (142)	— (1)	3% (21)	1% (9)	3% (23)	8% (64)	6% (50)	13%
Military HH: Yes	32% (36)	— (0)	— (0)	— (0)	23% (26)	— (0)	4% (4)	— (0)	3% (4)	1% (1)	4% (5)	20%
Military HH: No	32% (222)	1% (5)	2% (13)	3% (24)	17% (115)	— (1)	2% (17)	1% (9)	3% (20)	9% (63)	7% (45)	12%
Employ: Private Sector	40% (120)	1% (4)	2% (7)	5% (14)	17% (50)	— (0)	5% (14)	— (1)	4% (12)	7% (22)	— (1)	9%
Employ: Government	43% (22)	— (0)	— (0)	1% (1)	16% (8)	— (0)	4% (2)	4% (2)	8% (4)	3% (1)	1% (0)	18%
Employ: Self-Employed	35% (17)	— (0)	1% (0)	3% (1)	11% (5)	— (0)	1% (0)	5% (2)	1% (0)	16% (8)	2% (1)	16%
Employ: Homemaker	30% (20)	— (0)	1% (0)	8% (5)	18% (12)	— (0)	2% (1)	3% (2)	— (0)	13% (8)	12% (8)	8%
Employ: Student	35% (7)	— (0)	17% (3)	— (0)	— (0)	— (0)	— (0)	4% (1)	— (0)	25% (5)	— (0)	—
Employ: Retired	14% (32)	— (0)	— (0)	1% (2)	25% (56)	— (0)	1% (2)	— (0)	3% (7)	6% (13)	16% (36)	21%
Employ: Unemployed	30% (17)	2% (1)	2% (1)	2% (1)	6% (4)	— (0)	3% (2)	— (0)	1% (0)	10% (6)	4% (2)	9%
Employ: Other	51% (24)	1% (0)	2% (1)	— (0)	16% (7)	— (0)	— (0)	3% (1)	— (0)	2% (1)	4% (2)	9%
Self + Household: White-Collar	31% (86)	1% (2)	2% (7)	3% (9)	14% (38)	— (0)	3% (9)	— (1)	5% (14)	10% (29)	4% (12)	16%
Self + Household: Blue Collar	34% (142)	1% (3)	1% (3)	2% (9)	22% (92)	— (0)	2% (8)	1% (5)	2% (8)	7% (31)	6% (26)	12%
Union HH: Yes	25% (23)	— (0)	2% (1)	1% (1)	27% (25)	— (0)	5% (5)	3% (3)	4% (3)	5% (5)	4% (3)	14%
Union HH: No	33% (236)	1% (5)	2% (12)	3% (23)	16% (116)	— (1)	2% (17)	1% (6)	3% (20)	8% (59)	7% (47)	13%
LGBTQ+: Yes	18% (12)	1% (0)	4% (3)	2% (1)	10% (7)	— (0)	4% (2)	— (0)	2% (1)	7% (4)	7% (5)	25%
LGBTQ+: No	33% (246)	1% (4)	1% (11)	3% (23)	18% (134)	— (1)	3% (19)	1% (9)	3% (22)	8% (59)	6% (45)	12%
Motivated to Vote	31% (226)	— (2)	1% (10)	3% (23)	18% (133)	— (1)	3% (21)	1% (8)	3% (22)	8% (60)	6% (44)	14%
Parent: Yes	43% (89)	1% (2)	2% (4)	4% (9)	17% (35)	— (0)	4% (9)	3% (6)	5% (9)	9% (18)	— (1)	6%
Parent: No	28% (169)	1% (3)	2% (9)	3% (16)	18% (107)	— (0)	2% (12)	1% (3)	2% (14)	8% (46)	8% (49)	15%
COVID Vaccine: Yes	26% (153)	1% (4)	2% (12)	2% (14)	16% (93)	— (0)	4% (21)	1% (7)	3% (20)	10% (55)	7% (42)	16%
COVID Vaccine: No	46% (105)	— (1)	1% (2)	4% (10)	21% (49)	— (0)	— (0)	1% (3)	2% (4)	4% (9)	4% (8)	5%
Student Loans: Yes	41% (53)	2% (2)	5% (6)	2% (2)	7% (8)	— (0)	6% (7)	4% (6)	5% (6)	9% (12)	2% (2)	5%
Student Loans: No	30% (205)	— (3)	1% (8)	3% (22)	20% (133)	— (1)	2% (14)	1% (4)	3% (18)	8% (52)	7% (48)	14%
Favorable Opinion of Haley	34% (99)	1% (2)	3% (9)	2% (7)	22% (63)	— (0)	3% (9)	— (0)	2% (6)	7% (19)	5% (15)	12%
Unfavorable Opinion of Haley	28% (100)	— (2)	1% (3)	2% (8)	19% (67)	— (0)	3% (9)	1% (3)	4% (15)	8% (29)	7% (24)	18%
Protestant	31% (62)	1% (3)	— (0)	1% (2)	27% (53)	— (0)	5% (9)	— (1)	2% (4)	8% (15)	7% (15)	10%
Roman Catholic	30% (77)	— (0)	1% (3)	4% (11)	21% (53)	— (0)	1% (2)	— (1)	3% (9)	8% (20)	5% (13)	18%
Mormon	18% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	55% (1)	—
Orthodox (e.g. Greek or Russian Orthodox)	68% (3)	— (0)	— (0)	— (0)	10% (0)	— (0)	— (0)	— (0)	15% (1)	— (0)	— (0)	—
Jewish	11% (2)	— (0)	6% (1)	8% (2)	9% (2)	— (0)	13% (3)	— (0)	7% (1)	11% (2)	6% (1)	8%
Muslim	26% (3)	— (0)	— (0)	9% (1)	3% (0)	— (0)	1% (0)	— (0)	9% (1)	5% (1)	6% (1)	11%
Buddhist	38% (4)	— (0)	— (0)	— (0)	— (0)	— (0)	3% (0)	— (0)	3% (0)	56% (5)	— (0)	—
Hindu	49% (2)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	27% (1)	— (0)	—
Atheist	33% (8)	7% (2)	— (0)	— (0)	5% (1)	— (0)	2% (0)	— (0)	— (0)	13% (3)	— (0)	28%
Agnostic	9% (3)	— (0)	4% (1)	— (0)	10% (4)	1% (0)	2% (1)	1% (0)	7% (2)	21% (7)	— (0)	19%
Something else	36% (37)	— (0)	2% (3)	— (0)	16% (16)	— (0)	2% (2)	6% (6)	2% (2)	2% (3)	12% (13)	5%
Nothing in particular	41% (58)	— (0)	4% (5)	6% (9)	9% (12)	— (0)	3% (5)	— (1)	2% (3)	5% (7)	5% (7)	12%
Prodigal Biden Voter	53% (23)	1% (0)	1% (1)	1% (0)	10% (4)	— (0)	3% (1)	— (0)	4% (2)	3% (1)	2% (1)	—
Undecided Voter (DK/WNV)	40% (31)	1% (0)	2% (1)	— (0)	14% (11)	— (0)	— (0)	— (0)	3% (2)	3% (3)	7% (5)	15%

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**Table BLMB7:** *Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?*

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	32% (258)	1% (5)	2% (14)	3% (24)	18% (142)	— (1)	3% (21)	1% (9)	3% (23)	8% (64)	6% (50)	13% (100)
Undecided Voter (DK)	31% (9)	— (0)	4% (1)	— (0)	14% (4)	— (0)	— (0)	— (0)	— (0)	4% (1)	14% (4)	14% (4)

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(393)	35%	(284)	16%	(131)	807
Gender: Male	50%	(192)	38%	(145)	12%	(47)	384
Gender: Female	47%	(200)	33%	(139)	20%	(84)	423
Age: 18-34	52%	(112)	30%	(65)	18%	(38)	215
Age: 35-44	55%	(58)	29%	(30)	16%	(17)	104
Age: 45-64	50%	(137)	35%	(95)	15%	(42)	274
Age: 65+	40%	(86)	44%	(94)	16%	(33)	214
GenZers: 1997-2012	50%	(51)	31%	(32)	19%	(20)	103
Millennials: 1981-1996	55%	(115)	29%	(60)	17%	(35)	210
GenXers: 1965-1980	51%	(108)	31%	(64)	18%	(38)	211
Baby Boomers: 1946-1964	42%	(107)	45%	(114)	13%	(34)	255
Educ: < College	51%	(244)	32%	(153)	18%	(86)	482
Educ: Bachelors degree	51%	(107)	38%	(80)	11%	(24)	211
Educ: Post-grad	37%	(42)	45%	(51)	18%	(21)	113
Income: Under 50k	45%	(142)	33%	(104)	21%	(67)	313
Income: 50k-100k	52%	(159)	35%	(107)	12%	(38)	304
Income: 100k+	48%	(92)	38%	(73)	14%	(26)	191
Ethnicity: White (Non-Hispanic)	52%	(350)	33%	(221)	15%	(101)	673
Ethnicity: Hispanic	51%	(17)	31%	(10)	19%	(6)	34
Ethnicity: Black (Non-Hispanic)	22%	(17)	60%	(48)	18%	(14)	79
Ethnicity: Asian + Other (Non-Hispanic)	37%	(8)	20%	(4)	43%	(9)	22
All Christian	52%	(242)	32%	(147)	16%	(73)	462
All Non-Christian	42%	(18)	41%	(18)	17%	(8)	44
Atheist	16%	(4)	64%	(15)	20%	(5)	24
Agnostic/Nothing in particular	42%	(73)	42%	(74)	16%	(28)	175
Something Else	55%	(56)	29%	(29)	17%	(17)	102
Evangelical	63%	(108)	23%	(39)	14%	(25)	172
Non-Evangelical	48%	(185)	35%	(136)	17%	(65)	386
PID: Dem (no lean)	14%	(46)	70%	(235)	16%	(52)	334
PID: Ind (no lean)	47%	(67)	22%	(31)	31%	(44)	142
PID: Rep (no lean)	84%	(279)	5%	(18)	10%	(34)	331

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(393)	35%	(284)	16%	(131)	807
PID/Gender: Dem Men	18%	(29)	71%	(117)	11%	(18)	164
PID/Gender: Dem Women	10%	(17)	70%	(118)	20%	(34)	170
PID/Gender: Ind Men	46%	(32)	27%	(19)	27%	(19)	70
PID/Gender: Ind Women	49%	(35)	16%	(12)	35%	(25)	72
PID/Gender: Rep Men	88%	(131)	6%	(9)	6%	(9)	149
PID/Gender: Rep Women	81%	(148)	5%	(9)	14%	(25)	182
Ideo: Liberal (1-3)	15%	(35)	70%	(161)	14%	(33)	230
Ideo: Moderate (4)	37%	(85)	39%	(92)	24%	(56)	232
Ideo: Conservative (5-7)	84%	(269)	6%	(20)	10%	(33)	322
Ideo/PID: Conservative Republican	88%	(218)	2%	(5)	9%	(23)	246
Ideo/PID: Moderate/Liberal Republican	76%	(60)	14%	(11)	10%	(8)	80
Ideo/PID: Moderate/Conservative Democrat	25%	(32)	55%	(71)	20%	(26)	130
Ideo/PID: Liberal Democrat	7%	(13)	81%	(154)	12%	(23)	190
Unfavorable of Biden and Trump	38%	(43)	11%	(13)	51%	(57)	113
2024 H2H Matchup: Biden Voter	10%	(35)	75%	(273)	15%	(55)	363
2024 H2H Matchup: Trump Voter	94%	(344)	1%	(2)	6%	(21)	367
2024 H2H Matchup: Would not Vote	22%	(7)	1%	(0)	76%	(23)	30
2024 H2H Matchup: Do not Know	14%	(7)	18%	(9)	68%	(32)	47
2022 House Vote: Democrat	12%	(39)	70%	(234)	18%	(62)	335
2022 House Vote: Republican	87%	(299)	4%	(13)	9%	(31)	344
2022 House Vote: Did not Vote	41%	(51)	29%	(35)	30%	(36)	122
2020 Vote: Joe Biden	10%	(39)	70%	(264)	19%	(72)	375
2020 Vote: Donald Trump	87%	(320)	1%	(3)	12%	(44)	366
2020 Vote: Someone Else	42%	(4)	16%	(1)	42%	(4)	9
2020 Vote: Did not Vote	53%	(30)	27%	(15)	20%	(11)	57
2016 Vote: Hillary Clinton	9%	(23)	76%	(210)	15%	(41)	274
2016 Vote: Donald Trump	86%	(278)	4%	(12)	11%	(34)	324
2016 Vote: Someone Else	33%	(8)	49%	(13)	18%	(5)	26
2020 Vote/PID: Not Biden/Democrat	58%	(26)	27%	(12)	15%	(7)	45
2020 Vote/PID: Not Trump/Republican	52%	(22)	35%	(15)	13%	(6)	43
U.S. Economy: Wrong Track	65%	(364)	16%	(90)	18%	(103)	557
U.S. Economy: Right Direction	11%	(29)	77%	(193)	11%	(28)	250

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(393)	35%	(284)	16%	(131)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	83%	(221)	12%	(31)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90%	(354)	1%	(6)	8%	(33)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(26)	38%	(57)	45%	(67)	150
Top 2024 Issue: Economy	64%	(165)	21%	(54)	15%	(40)	258
Community: Urban	35%	(56)	42%	(67)	22%	(35)	157
Community: Suburban	49%	(198)	37%	(148)	14%	(56)	402
Community: Rural	56%	(139)	28%	(69)	16%	(40)	248
Community/Gender: Urban Women	29%	(21)	37%	(26)	34%	(24)	71
Community/Gender: Urban Men	40%	(35)	47%	(40)	13%	(11)	87
Community/Gender: Rural Women	56%	(75)	22%	(30)	21%	(28)	133
Community/Gender: Rural Men	56%	(64)	34%	(39)	10%	(11)	115
Community/Gender: Suburban Women	48%	(105)	38%	(83)	15%	(32)	220
Community/Gender: Suburban Men	51%	(93)	36%	(65)	13%	(24)	182
Homeowner	49%	(346)	35%	(245)	16%	(111)	703
Renter	45%	(40)	38%	(33)	17%	(15)	88
Military HHnm: Yes	50%	(56)	31%	(35)	20%	(22)	114
Military HH: No	49%	(336)	36%	(249)	16%	(108)	693
Employ: Private Sector	55%	(164)	31%	(92)	15%	(45)	300
Employ: Government	41%	(20)	24%	(12)	36%	(18)	50
Employ: Self-Employed	62%	(30)	22%	(11)	15%	(7)	48
Employ: Homemaker	58%	(38)	19%	(12)	23%	(15)	65
Employ: Student	60%	(11)	23%	(4)	18%	(3)	19
Employ: Retired	42%	(92)	45%	(100)	13%	(28)	220
Employ: Unemployed	28%	(16)	54%	(30)	18%	(10)	56
Employ: Other	44%	(21)	48%	(23)	8%	(4)	48
Self + Household: White-Collar	47%	(131)	38%	(107)	15%	(41)	279
Self + Household: Blue Collar	53%	(224)	32%	(136)	14%	(60)	419
Union HH: Yes	52%	(48)	34%	(31)	14%	(13)	92
Union HH: No	48%	(344)	35%	(253)	16%	(118)	715
LGBTQ+: Yes	25%	(17)	51%	(35)	25%	(17)	68
LGBTQ+: No	51%	(376)	34%	(249)	15%	(114)	739
Motivated to Vote	50%	(365)	37%	(268)	13%	(96)	729

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(393)	35%	(284)	16%	(131)	807
Parent: Yes	55%	(114)	31%	(65)	13%	(27)	207
Parent: No	46%	(278)	36%	(219)	17%	(103)	600
COVID Vaccine: Yes	38%	(222)	45%	(260)	17%	(97)	579
COVID Vaccine: No	75%	(171)	10%	(23)	15%	(34)	228
Student Loans: Yes	42%	(54)	31%	(40)	27%	(34)	128
Student Loans: No	50%	(338)	36%	(244)	14%	(97)	679
Favorable Opinion of Haley	56%	(161)	30%	(87)	15%	(42)	290
Unfavorable Opinion of Haley	45%	(160)	44%	(156)	11%	(41)	357
Protestant	58%	(114)	30%	(59)	13%	(25)	198
Roman Catholic	48%	(123)	34%	(87)	19%	(48)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	13%	(1)	11%	(0)	4
Jewish	30%	(6)	63%	(12)	7%	(1)	19
Muslim	56%	(7)	36%	(4)	8%	(1)	12
Buddhist	38%	(4)	6%	(1)	56%	(5)	9
Hindu	73%	(2)	27%	(1)	—	(0)	3
Atheist	16%	(4)	64%	(15)	20%	(5)	24
Agnostic	20%	(7)	62%	(22)	18%	(6)	35
Something else	55%	(56)	29%	(29)	17%	(17)	102
Nothing in particular	47%	(66)	37%	(52)	16%	(22)	140
Prodigal Biden Voter	39%	(16)	10%	(4)	51%	(21)	42
Undecided Voter (DK/WNV)	17%	(13)	12%	(9)	71%	(55)	77
Undecided Voter (DK)	22%	(7)	1%	(0)	76%	(23)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(353)	38%	(308)	18%	(146)	807
Gender: Male	45%	(174)	41%	(158)	14%	(52)	384
Gender: Female	42%	(179)	35%	(150)	22%	(94)	423
Age: 18-34	49%	(106)	28%	(60)	23%	(49)	215
Age: 35-44	48%	(51)	30%	(32)	21%	(22)	104
Age: 45-64	46%	(127)	41%	(111)	13%	(36)	274
Age: 65+	33%	(70)	49%	(104)	18%	(39)	214
GenZers: 1997-2012	46%	(48)	26%	(26)	28%	(29)	103
Millennials: 1981-1996	50%	(105)	30%	(63)	20%	(42)	210
GenXers: 1965-1980	49%	(103)	37%	(78)	14%	(30)	211
Baby Boomers: 1946-1964	35%	(89)	49%	(125)	16%	(41)	255
Educ: < College	45%	(218)	33%	(158)	22%	(106)	482
Educ: Bachelors degree	46%	(97)	43%	(90)	11%	(24)	211
Educ: Post-grad	33%	(37)	52%	(59)	15%	(17)	113
Income: Under 50k	39%	(123)	38%	(120)	22%	(70)	313
Income: 50k-100k	50%	(151)	35%	(106)	16%	(47)	304
Income: 100k+	42%	(79)	43%	(82)	15%	(29)	191
Ethnicity: White (Non-Hispanic)	48%	(323)	37%	(247)	15%	(103)	673
Ethnicity: Hispanic	39%	(13)	44%	(15)	17%	(6)	34
Ethnicity: Black (Non-Hispanic)	16%	(12)	50%	(40)	34%	(27)	79
Ethnicity: Asian + Other (Non-Hispanic)	23%	(5)	31%	(7)	46%	(10)	22
All Christian	47%	(218)	37%	(173)	15%	(71)	462
All Non-Christian	43%	(19)	38%	(17)	19%	(8)	44
Atheist	13%	(3)	64%	(15)	23%	(5)	24
Agnostic/Nothing in particular	35%	(61)	44%	(77)	21%	(37)	175
Something Else	51%	(52)	25%	(26)	24%	(25)	102
Evangelical	58%	(99)	23%	(40)	19%	(33)	172
Non-Evangelical	43%	(167)	41%	(157)	16%	(62)	386
PID: Dem (no lean)	11%	(37)	71%	(238)	18%	(59)	334
PID: Ind (no lean)	37%	(52)	28%	(40)	35%	(50)	142
PID: Rep (no lean)	79%	(263)	9%	(31)	11%	(38)	331

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(353)	38%	(308)	18%	(146)	807
PID/Gender: Dem Men	14%	(23)	74%	(122)	12%	(19)	164
PID/Gender: Dem Women	8%	(14)	68%	(116)	23%	(39)	170
PID/Gender: Ind Men	36%	(26)	32%	(22)	32%	(22)	70
PID/Gender: Ind Women	37%	(27)	24%	(17)	38%	(28)	72
PID/Gender: Rep Men	84%	(125)	9%	(13)	7%	(11)	149
PID/Gender: Rep Women	76%	(138)	9%	(17)	15%	(27)	182
Ideo: Liberal (1-3)	15%	(35)	72%	(166)	12%	(28)	230
Ideo: Moderate (4)	28%	(66)	43%	(99)	29%	(68)	232
Ideo: Conservative (5-7)	78%	(250)	10%	(31)	13%	(41)	322
Ideo/PID: Conservative Republican	84%	(207)	6%	(16)	10%	(24)	246
Ideo/PID: Moderate/Liberal Republican	70%	(55)	17%	(13)	14%	(11)	80
Ideo/PID: Moderate/Conservative Democrat	20%	(27)	56%	(72)	24%	(31)	130
Ideo/PID: Liberal Democrat	5%	(10)	82%	(155)	13%	(25)	190
Unfavorable of Biden and Trump	28%	(32)	17%	(20)	54%	(62)	113
2024 H2H Matchup: Biden Voter	7%	(24)	79%	(286)	14%	(52)	363
2024 H2H Matchup: Trump Voter	86%	(317)	3%	(10)	11%	(40)	367
2024 H2H Matchup: Would not Vote	19%	(6)	16%	(5)	65%	(20)	30
2024 H2H Matchup: Do not Know	12%	(6)	14%	(7)	74%	(34)	47
2022 House Vote: Democrat	8%	(25)	74%	(250)	18%	(60)	335
2022 House Vote: Republican	82%	(281)	7%	(23)	12%	(40)	344
2022 House Vote: Did not Vote	36%	(44)	28%	(35)	36%	(44)	122
2020 Vote: Joe Biden	7%	(26)	74%	(278)	19%	(71)	375
2020 Vote: Donald Trump	80%	(294)	4%	(15)	16%	(58)	366
2020 Vote: Someone Else	36%	(3)	9%	(1)	54%	(5)	9
2020 Vote: Did not Vote	53%	(30)	24%	(14)	23%	(13)	57
2016 Vote: Hillary Clinton	6%	(17)	77%	(212)	16%	(45)	274
2016 Vote: Donald Trump	78%	(254)	9%	(28)	13%	(42)	324
2016 Vote: Someone Else	24%	(6)	55%	(14)	21%	(6)	26
2020 Vote/PID: Not Biden/Democrat	44%	(19)	29%	(13)	27%	(12)	45
2020 Vote/PID: Not Trump/Republican	45%	(19)	43%	(18)	12%	(5)	43
U.S. Economy: Wrong Track	59%	(328)	20%	(113)	21%	(117)	557
U.S. Economy: Right Direction	10%	(25)	78%	(195)	12%	(30)	250

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(353)	38%	(308)	18%	(146)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	87%	(230)	9%	(25)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(321)	7%	(26)	11%	(44)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	35%	(52)	52%	(77)	150
Top 2024 Issue: Economy	60%	(155)	20%	(52)	20%	(51)	258
Community: Urban	29%	(45)	45%	(71)	26%	(41)	157
Community: Suburban	46%	(184)	38%	(154)	16%	(64)	402
Community: Rural	50%	(124)	33%	(83)	16%	(41)	248
Community/Gender: Urban Women	24%	(17)	33%	(23)	43%	(30)	71
Community/Gender: Urban Men	32%	(28)	55%	(48)	13%	(11)	87
Community/Gender: Rural Women	49%	(65)	30%	(40)	21%	(27)	133
Community/Gender: Rural Men	52%	(60)	37%	(42)	12%	(13)	115
Community/Gender: Suburban Women	44%	(97)	39%	(87)	16%	(36)	220
Community/Gender: Suburban Men	48%	(87)	37%	(67)	15%	(28)	182
Homeowner	45%	(317)	38%	(267)	17%	(119)	703
Renter	34%	(30)	42%	(37)	24%	(21)	88
Military HHnm: Yes	45%	(51)	27%	(31)	28%	(32)	114
Military HH: No	44%	(302)	40%	(277)	16%	(114)	693
Employ: Private Sector	48%	(143)	36%	(107)	17%	(50)	300
Employ: Government	46%	(23)	27%	(14)	27%	(13)	50
Employ: Self-Employed	57%	(27)	28%	(13)	15%	(7)	48
Employ: Homemaker	59%	(38)	29%	(19)	12%	(8)	65
Employ: Student	56%	(11)	21%	(4)	23%	(4)	19
Employ: Retired	35%	(76)	49%	(107)	17%	(37)	220
Employ: Unemployed	29%	(17)	48%	(27)	22%	(13)	56
Employ: Other	37%	(18)	35%	(17)	28%	(13)	48
Self + Household: White-Collar	41%	(116)	45%	(126)	14%	(38)	279
Self + Household: Blue Collar	47%	(199)	34%	(144)	18%	(77)	419
Union HH: Yes	52%	(48)	36%	(33)	12%	(11)	92
Union HH: No	43%	(305)	38%	(275)	19%	(135)	715
LGBTQ+: Yes	24%	(17)	50%	(34)	26%	(18)	68
LGBTQ+: No	46%	(336)	37%	(274)	17%	(129)	739
Motivated to Vote	45%	(326)	41%	(296)	15%	(106)	729

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(353)	38%	(308)	18%	(146)	807
Parent: Yes	53%	(110)	33%	(68)	14%	(29)	207
Parent: No	40%	(243)	40%	(240)	19%	(117)	600
COVID Vaccine: Yes	34%	(194)	47%	(273)	19%	(111)	579
COVID Vaccine: No	69%	(159)	15%	(35)	15%	(35)	228
Student Loans: Yes	39%	(50)	33%	(43)	28%	(36)	128
Student Loans: No	45%	(303)	39%	(265)	16%	(110)	679
Favorable Opinion of Haley	49%	(142)	33%	(97)	18%	(51)	290
Unfavorable Opinion of Haley	44%	(156)	45%	(160)	12%	(42)	357
Protestant	51%	(100)	34%	(67)	15%	(30)	198
Roman Catholic	44%	(114)	40%	(104)	16%	(40)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	13%	(1)	11%	(0)	4
Jewish	31%	(6)	59%	(11)	9%	(2)	19
Muslim	56%	(7)	24%	(3)	20%	(2)	12
Buddhist	38%	(4)	18%	(2)	44%	(4)	9
Hindu	73%	(2)	27%	(1)	—	(0)	3
Atheist	13%	(3)	64%	(15)	23%	(5)	24
Agnostic	12%	(4)	73%	(25)	15%	(5)	35
Something else	51%	(52)	25%	(26)	24%	(25)	102
Nothing in particular	41%	(57)	37%	(52)	23%	(32)	140
Prodigal Biden Voter	33%	(14)	15%	(6)	52%	(22)	42
Undecided Voter (DK/WNV)	15%	(11)	15%	(11)	70%	(54)	77
Undecided Voter (DK)	19%	(6)	16%	(5)	65%	(20)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(327)	40%	(325)	19%	(155)	807
Gender: Male	39%	(149)	42%	(160)	20%	(75)	384
Gender: Female	42%	(178)	39%	(165)	19%	(80)	423
Age: 18-34	45%	(98)	36%	(77)	19%	(41)	215
Age: 35-44	48%	(50)	35%	(36)	17%	(18)	104
Age: 45-64	38%	(104)	42%	(116)	20%	(54)	274
Age: 65+	35%	(76)	45%	(96)	20%	(42)	214
GenZers: 1997-2012	42%	(43)	36%	(38)	22%	(22)	103
Millennials: 1981-1996	48%	(101)	35%	(73)	17%	(36)	210
GenXers: 1965-1980	40%	(85)	39%	(82)	21%	(44)	211
Baby Boomers: 1946-1964	35%	(89)	47%	(120)	18%	(45)	255
Educ: < College	43%	(209)	36%	(173)	21%	(100)	482
Educ: Bachelors degree	39%	(83)	46%	(97)	15%	(31)	211
Educ: Post-grad	31%	(36)	48%	(54)	21%	(24)	113
Income: Under 50k	38%	(119)	39%	(123)	23%	(71)	313
Income: 50k-100k	44%	(133)	40%	(121)	17%	(51)	304
Income: 100k+	40%	(76)	43%	(81)	18%	(34)	191
Ethnicity: White (Non-Hispanic)	43%	(292)	38%	(252)	19%	(129)	673
Ethnicity: Hispanic	26%	(9)	50%	(17)	24%	(8)	34
Ethnicity: Black (Non-Hispanic)	24%	(19)	60%	(48)	16%	(12)	79
Ethnicity: Asian + Other (Non-Hispanic)	34%	(7)	39%	(8)	27%	(6)	22
All Christian	43%	(197)	37%	(170)	21%	(95)	462
All Non-Christian	41%	(18)	47%	(21)	12%	(5)	44
Atheist	13%	(3)	75%	(18)	12%	(3)	24
Agnostic/Nothing in particular	33%	(58)	46%	(81)	21%	(37)	175
Something Else	51%	(52)	35%	(36)	14%	(14)	102
Evangelical	57%	(98)	28%	(48)	16%	(27)	172
Non-Evangelical	39%	(150)	40%	(154)	21%	(82)	386
PID: Dem (no lean)	9%	(31)	79%	(262)	12%	(41)	334
PID: Ind (no lean)	35%	(50)	24%	(34)	41%	(58)	142
PID: Rep (no lean)	74%	(247)	9%	(29)	17%	(56)	331

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(327)	40%	(325)	19%	(155)	807
PID/Gender: Dem Men	14%	(23)	74%	(121)	12%	(20)	164
PID/Gender: Dem Women	5%	(8)	83%	(141)	12%	(20)	170
PID/Gender: Ind Men	26%	(19)	32%	(22)	42%	(29)	70
PID/Gender: Ind Women	43%	(31)	16%	(12)	40%	(29)	72
PID/Gender: Rep Men	72%	(108)	11%	(16)	17%	(25)	149
PID/Gender: Rep Women	76%	(139)	7%	(12)	17%	(31)	182
Ideo: Liberal (1-3)	14%	(33)	75%	(172)	11%	(24)	230
Ideo: Moderate (4)	20%	(47)	47%	(109)	33%	(77)	232
Ideo: Conservative (5-7)	75%	(242)	10%	(33)	14%	(46)	322
Ideo/PID: Conservative Republican	81%	(200)	6%	(16)	12%	(30)	246
Ideo/PID: Moderate/Liberal Republican	56%	(44)	14%	(11)	30%	(24)	80
Ideo/PID: Moderate/Conservative Democrat	16%	(21)	67%	(87)	17%	(23)	130
Ideo/PID: Liberal Democrat	4%	(8)	87%	(166)	8%	(16)	190
Unfavorable of Biden and Trump	19%	(22)	23%	(26)	57%	(65)	113
2024 H2H Matchup: Biden Voter	5%	(18)	83%	(301)	12%	(45)	363
2024 H2H Matchup: Trump Voter	82%	(300)	4%	(16)	14%	(51)	367
2024 H2H Matchup: Would not Vote	17%	(5)	7%	(2)	76%	(23)	30
2024 H2H Matchup: Do not Know	9%	(4)	13%	(6)	77%	(36)	47
2022 House Vote: Democrat	7%	(22)	79%	(264)	15%	(50)	335
2022 House Vote: Republican	77%	(263)	6%	(19)	18%	(61)	344
2022 House Vote: Did not Vote	33%	(40)	34%	(42)	33%	(41)	122
2020 Vote: Joe Biden	5%	(19)	78%	(294)	17%	(62)	375
2020 Vote: Donald Trump	77%	(280)	4%	(14)	20%	(72)	366
2020 Vote: Someone Else	42%	(4)	18%	(2)	40%	(3)	9
2020 Vote: Did not Vote	43%	(24)	27%	(15)	30%	(17)	57
2016 Vote: Hillary Clinton	6%	(17)	80%	(220)	13%	(37)	274
2016 Vote: Donald Trump	71%	(231)	9%	(28)	20%	(65)	324
2016 Vote: Someone Else	18%	(5)	58%	(15)	23%	(6)	26
2020 Vote/PID: Not Biden/Democrat	41%	(18)	38%	(17)	22%	(10)	45
2020 Vote/PID: Not Trump/Republican	36%	(16)	42%	(18)	22%	(9)	43
U.S. Economy: Wrong Track	55%	(305)	23%	(130)	22%	(123)	557
U.S. Economy: Right Direction	9%	(22)	78%	(195)	13%	(32)	250

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(327)	40%	(325)	19%	(155)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	88%	(234)	8%	(22)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(307)	7%	(26)	15%	(59)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(11)	43%	(65)	49%	(74)	150
Top 2024 Issue: Economy	53%	(138)	22%	(58)	24%	(63)	258
Community: Urban	32%	(51)	48%	(75)	20%	(31)	157
Community: Suburban	41%	(166)	42%	(169)	17%	(68)	402
Community: Rural	45%	(111)	33%	(81)	23%	(56)	248
Community/Gender: Urban Women	22%	(15)	52%	(37)	26%	(18)	71
Community/Gender: Urban Men	41%	(36)	44%	(38)	15%	(13)	87
Community/Gender: Rural Women	54%	(71)	25%	(33)	21%	(28)	133
Community/Gender: Rural Men	34%	(39)	42%	(48)	25%	(28)	115
Community/Gender: Suburban Women	41%	(91)	43%	(95)	15%	(34)	220
Community/Gender: Suburban Men	41%	(74)	40%	(74)	19%	(34)	182
Homeowner	42%	(292)	40%	(278)	19%	(133)	703
Renter	33%	(29)	48%	(42)	19%	(17)	88
Military HHnm: Yes	37%	(43)	33%	(37)	30%	(34)	114
Military HH: No	41%	(284)	42%	(288)	17%	(121)	693
Employ: Private Sector	42%	(127)	38%	(114)	20%	(59)	300
Employ: Government	38%	(19)	31%	(16)	31%	(16)	50
Employ: Self-Employed	58%	(28)	28%	(14)	14%	(7)	48
Employ: Homemaker	59%	(38)	27%	(18)	14%	(9)	65
Employ: Student	46%	(9)	31%	(6)	23%	(4)	19
Employ: Retired	33%	(74)	48%	(105)	19%	(42)	220
Employ: Unemployed	13%	(7)	68%	(39)	19%	(11)	56
Employ: Other	52%	(25)	30%	(15)	18%	(9)	48
Self + Household: White-Collar	37%	(103)	45%	(124)	19%	(52)	279
Self + Household: Blue Collar	46%	(193)	37%	(154)	17%	(72)	419
Union HH: Yes	51%	(47)	37%	(34)	11%	(10)	92
Union HH: No	39%	(280)	41%	(291)	20%	(144)	715
LGBTQ+: Yes	16%	(11)	59%	(40)	25%	(17)	68
LGBTQ+: No	43%	(316)	39%	(285)	19%	(138)	739
Motivated to Vote	42%	(309)	42%	(305)	16%	(115)	729

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(327)	40%	(325)	19%	(155)	807
Parent: Yes	49%	(101)	33%	(68)	18%	(37)	207
Parent: No	38%	(226)	43%	(257)	20%	(118)	600
COVID Vaccine: Yes	31%	(180)	50%	(289)	19%	(110)	579
COVID Vaccine: No	65%	(148)	16%	(36)	20%	(45)	228
Student Loans: Yes	37%	(48)	41%	(52)	22%	(29)	128
Student Loans: No	41%	(280)	40%	(273)	19%	(126)	679
Favorable Opinion of Haley	45%	(129)	37%	(106)	19%	(55)	290
Unfavorable Opinion of Haley	40%	(143)	47%	(166)	13%	(48)	357
Protestant	46%	(91)	35%	(70)	19%	(38)	198
Roman Catholic	40%	(105)	37%	(96)	22%	(57)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	74%	(3)	10%	(0)	4
Jewish	26%	(5)	63%	(12)	10%	(2)	19
Muslim	61%	(7)	21%	(3)	19%	(2)	12
Buddhist	32%	(3)	56%	(5)	12%	(1)	9
Hindu	73%	(2)	27%	(1)	—	(0)	3
Atheist	13%	(3)	75%	(18)	12%	(3)	24
Agnostic	13%	(4)	69%	(24)	18%	(6)	35
Something else	51%	(52)	35%	(36)	14%	(14)	102
Nothing in particular	38%	(53)	40%	(57)	22%	(31)	140
Prodigal Biden Voter	20%	(9)	20%	(9)	59%	(25)	42
Undecided Voter (DK/WNV)	12%	(10)	11%	(8)	77%	(59)	77
Undecided Voter (DK)	17%	(5)	7%	(2)	76%	(23)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	47%	(381)	33%	(269)	20%	(157)	807
Gender: Male	48%	(183)	35%	(136)	17%	(65)	384
Gender: Female	47%	(198)	31%	(133)	22%	(93)	423
Age: 18-34	52%	(111)	25%	(55)	23%	(50)	215
Age: 35-44	59%	(61)	30%	(32)	11%	(11)	104
Age: 45-64	47%	(127)	35%	(95)	19%	(52)	274
Age: 65+	38%	(81)	41%	(88)	21%	(45)	214
GenZers: 1997-2012	48%	(50)	21%	(21)	31%	(32)	103
Millennials: 1981-1996	57%	(119)	30%	(62)	14%	(29)	210
GenXers: 1965-1980	46%	(98)	31%	(66)	22%	(47)	211
Baby Boomers: 1946-1964	41%	(103)	42%	(106)	18%	(45)	255
Educ: < College	49%	(235)	29%	(139)	22%	(108)	482
Educ: Bachelors degree	50%	(106)	37%	(77)	13%	(28)	211
Educ: Post-grad	35%	(40)	46%	(52)	19%	(22)	113
Income: Under 50k	45%	(140)	32%	(99)	24%	(74)	313
Income: 50k-100k	49%	(148)	36%	(108)	15%	(47)	304
Income: 100k+	49%	(93)	32%	(61)	19%	(37)	191
Ethnicity: White (Non-Hispanic)	52%	(348)	31%	(206)	18%	(118)	673
Ethnicity: Hispanic	43%	(14)	37%	(12)	20%	(7)	34
Ethnicity: Black (Non-Hispanic)	21%	(17)	55%	(44)	24%	(19)	79
Ethnicity: Asian + Other (Non-Hispanic)	9%	(2)	29%	(6)	62%	(13)	22
All Christian	50%	(232)	31%	(142)	19%	(88)	462
All Non-Christian	42%	(19)	40%	(18)	17%	(8)	44
Atheist	10%	(2)	67%	(16)	24%	(6)	24
Agnostic/Nothing in particular	41%	(73)	38%	(67)	20%	(36)	175
Something Else	55%	(56)	25%	(26)	20%	(20)	102
Evangelical	62%	(106)	21%	(36)	17%	(29)	172
Non-Evangelical	46%	(176)	34%	(131)	20%	(79)	386
PID: Dem (no lean)	15%	(50)	67%	(224)	18%	(60)	334
PID: Ind (no lean)	40%	(56)	20%	(29)	40%	(57)	142
PID: Rep (no lean)	83%	(275)	5%	(15)	12%	(41)	331

Continued on next page

**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(381)	33%	(269)	20%	(157)	807
PID/Gender: Dem Men	18%	(30)	67%	(109)	16%	(25)	164
PID/Gender: Dem Women	12%	(20)	68%	(115)	20%	(34)	170
PID/Gender: Ind Men	36%	(25)	27%	(19)	37%	(26)	70
PID/Gender: Ind Women	43%	(31)	15%	(10)	42%	(30)	72
PID/Gender: Rep Men	86%	(128)	6%	(8)	9%	(13)	149
PID/Gender: Rep Women	80%	(146)	4%	(7)	16%	(28)	182
Ideo: Liberal (1-3)	16%	(36)	68%	(157)	16%	(37)	230
Ideo: Moderate (4)	34%	(79)	36%	(83)	30%	(71)	232
Ideo: Conservative (5-7)	82%	(262)	5%	(17)	13%	(42)	322
Ideo/PID: Conservative Republican	88%	(216)	2%	(4)	11%	(26)	246
Ideo/PID: Moderate/Liberal Republican	72%	(57)	12%	(9)	16%	(13)	80
Ideo/PID: Moderate/Conservative Democrat	29%	(37)	49%	(63)	23%	(29)	130
Ideo/PID: Liberal Democrat	6%	(11)	79%	(151)	15%	(28)	190
Unfavorable of Biden and Trump	37%	(42)	7%	(8)	56%	(64)	113
2024 H2H Matchup: Biden Voter	11%	(39)	72%	(261)	17%	(63)	363
2024 H2H Matchup: Trump Voter	90%	(331)	1%	(3)	9%	(34)	367
2024 H2H Matchup: Would not Vote	18%	(5)	8%	(2)	75%	(23)	30
2024 H2H Matchup: Do not Know	12%	(6)	6%	(3)	82%	(38)	47
2022 House Vote: Democrat	11%	(38)	69%	(230)	20%	(67)	335
2022 House Vote: Republican	84%	(287)	2%	(8)	14%	(48)	344
2022 House Vote: Did not Vote	43%	(52)	24%	(29)	33%	(41)	122
2020 Vote: Joe Biden	11%	(42)	69%	(257)	20%	(76)	375
2020 Vote: Donald Trump	83%	(305)	—	(2)	16%	(60)	366
2020 Vote: Someone Else	40%	(3)	16%	(1)	44%	(4)	9
2020 Vote: Did not Vote	54%	(31)	14%	(8)	32%	(18)	57
2016 Vote: Hillary Clinton	8%	(23)	76%	(208)	16%	(43)	274
2016 Vote: Donald Trump	83%	(270)	3%	(8)	14%	(46)	324
2016 Vote: Someone Else	26%	(7)	47%	(12)	27%	(7)	26
2020 Vote/PID: Not Biden/Democrat	58%	(26)	15%	(7)	27%	(12)	45
2020 Vote/PID: Not Trump/Republican	59%	(25)	32%	(14)	9%	(4)	43
U.S. Economy: Wrong Track	63%	(350)	16%	(88)	21%	(119)	557
U.S. Economy: Right Direction	12%	(31)	72%	(180)	16%	(39)	250

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	47%	(381)	33%	(269)	20%	(157)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(19)	79%	(210)	14%	(36)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(337)	2%	(9)	12%	(46)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(25)	34%	(50)	50%	(75)	150
Top 2024 Issue: Economy	56%	(146)	19%	(49)	25%	(63)	258
Community: Urban	34%	(53)	38%	(60)	28%	(44)	157
Community: Suburban	50%	(200)	35%	(139)	15%	(62)	402
Community: Rural	51%	(127)	28%	(70)	21%	(51)	248
Community/Gender: Urban Women	32%	(23)	28%	(20)	40%	(29)	71
Community/Gender: Urban Men	36%	(31)	46%	(40)	18%	(16)	87
Community/Gender: Rural Women	51%	(68)	23%	(31)	25%	(34)	133
Community/Gender: Rural Men	51%	(59)	34%	(39)	15%	(17)	115
Community/Gender: Suburban Women	49%	(107)	37%	(82)	14%	(31)	220
Community/Gender: Suburban Men	51%	(93)	31%	(57)	17%	(32)	182
Homeowner	48%	(334)	33%	(234)	19%	(134)	703
Renter	45%	(39)	34%	(30)	21%	(19)	88
Military HHnm: Yes	52%	(59)	25%	(29)	23%	(26)	114
Military HH: No	46%	(322)	35%	(240)	19%	(131)	693
Employ: Private Sector	51%	(152)	31%	(94)	18%	(54)	300
Employ: Government	48%	(24)	17%	(8)	35%	(18)	50
Employ: Self-Employed	57%	(28)	27%	(13)	16%	(8)	48
Employ: Homemaker	57%	(37)	24%	(16)	18%	(12)	65
Employ: Student	53%	(10)	23%	(4)	24%	(5)	19
Employ: Retired	41%	(91)	42%	(92)	17%	(37)	220
Employ: Unemployed	36%	(20)	41%	(23)	23%	(13)	56
Employ: Other	40%	(19)	36%	(17)	24%	(11)	48
Self + Household: White-Collar	44%	(123)	37%	(102)	19%	(53)	279
Self + Household: Blue Collar	51%	(215)	32%	(135)	17%	(69)	419
Union HH: Yes	58%	(53)	33%	(30)	9%	(9)	92
Union HH: No	46%	(328)	33%	(238)	21%	(149)	715
LGBTQ+: Yes	28%	(19)	51%	(35)	21%	(14)	68
LGBTQ+: No	49%	(362)	32%	(234)	19%	(143)	739
Motivated to Vote	48%	(351)	35%	(257)	17%	(121)	729

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**Table BLMB8\_4:** Who do you trust more to handle each of the following issues? — Crime

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(381)	33%	(269)	20%	(157)	807
Parent: Yes	57%	(117)	30%	(62)	13%	(27)	207
Parent: No	44%	(264)	34%	(206)	22%	(130)	600
COVID Vaccine: Yes	39%	(225)	41%	(240)	20%	(114)	579
COVID Vaccine: No	68%	(156)	13%	(29)	19%	(44)	228
Student Loans: Yes	43%	(55)	30%	(38)	27%	(35)	128
Student Loans: No	48%	(326)	34%	(230)	18%	(122)	679
Favorable Opinion of Haley	55%	(159)	28%	(81)	17%	(50)	290
Unfavorable Opinion of Haley	44%	(158)	40%	(143)	16%	(55)	357
Protestant	52%	(103)	29%	(56)	19%	(38)	198
Roman Catholic	48%	(124)	33%	(85)	19%	(49)	258
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	13%	(1)	11%	(0)	4
Jewish	34%	(6)	56%	(11)	11%	(2)	19
Muslim	65%	(8)	33%	(4)	2%	(0)	12
Buddhist	38%	(4)	6%	(1)	56%	(5)	9
Hindu	24%	(1)	76%	(3)	—	(0)	3
Atheist	10%	(2)	67%	(16)	24%	(6)	24
Agnostic	19%	(6)	69%	(24)	13%	(4)	35
Something else	55%	(56)	25%	(26)	20%	(20)	102
Nothing in particular	47%	(66)	31%	(43)	22%	(31)	140
Prodigal Biden Voter	35%	(15)	11%	(5)	53%	(22)	42
Undecided Voter (DK/WNV)	14%	(11)	7%	(5)	79%	(61)	77
Undecided Voter (DK)	18%	(5)	8%	(2)	75%	(23)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(407)	34%	(276)	15%	(124)	807
Gender: Male	53%	(202)	34%	(132)	13%	(50)	384
Gender: Female	48%	(205)	34%	(144)	17%	(74)	423
Age: 18-34	50%	(107)	30%	(65)	20%	(42)	215
Age: 35-44	60%	(63)	24%	(25)	16%	(16)	104
Age: 45-64	51%	(140)	36%	(100)	13%	(35)	274
Age: 65+	46%	(97)	40%	(86)	14%	(31)	214
GenZers: 1997-2012	49%	(51)	30%	(31)	21%	(22)	103
Millennials: 1981-1996	55%	(116)	27%	(57)	17%	(37)	210
GenXers: 1965-1980	53%	(112)	34%	(71)	13%	(28)	211
Baby Boomers: 1946-1964	46%	(116)	41%	(104)	13%	(34)	255
Educ: < College	52%	(249)	33%	(157)	16%	(77)	482
Educ: Bachelors degree	51%	(109)	34%	(72)	14%	(31)	211
Educ: Post-grad	44%	(49)	42%	(47)	15%	(17)	113
Income: Under 50k	48%	(149)	35%	(109)	18%	(55)	313
Income: 50k-100k	52%	(157)	32%	(99)	16%	(48)	304
Income: 100k+	53%	(101)	36%	(69)	11%	(20)	191
Ethnicity: White (Non-Hispanic)	55%	(369)	32%	(216)	13%	(87)	673
Ethnicity: Hispanic	33%	(11)	44%	(15)	23%	(8)	34
Ethnicity: Black (Non-Hispanic)	26%	(21)	51%	(41)	22%	(18)	79
Ethnicity: Asian + Other (Non-Hispanic)	29%	(6)	20%	(4)	51%	(11)	22
All Christian	55%	(256)	31%	(143)	14%	(63)	462
All Non-Christian	35%	(15)	40%	(17)	25%	(11)	44
Atheist	16%	(4)	68%	(16)	16%	(4)	24
Agnostic/Nothing in particular	42%	(73)	39%	(68)	20%	(34)	175
Something Else	58%	(59)	31%	(31)	12%	(12)	102
Evangelical	68%	(116)	25%	(43)	8%	(13)	172
Non-Evangelical	50%	(194)	34%	(131)	16%	(61)	386
PID: Dem (no lean)	13%	(45)	67%	(225)	19%	(64)	334
PID: Ind (no lean)	51%	(73)	25%	(36)	23%	(33)	142
PID: Rep (no lean)	87%	(289)	5%	(15)	8%	(27)	331

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(407)	34%	(276)	15%	(124)	807
PID/Gender: Dem Men	18%	(30)	64%	(105)	18%	(30)	164
PID/Gender: Dem Women	9%	(15)	71%	(120)	20%	(35)	170
PID/Gender: Ind Men	50%	(35)	30%	(21)	21%	(15)	70
PID/Gender: Ind Women	53%	(38)	21%	(15)	25%	(18)	72
PID/Gender: Rep Men	92%	(137)	4%	(6)	4%	(6)	149
PID/Gender: Rep Women	83%	(152)	5%	(9)	11%	(21)	182
Ideo: Liberal (1-3)	15%	(34)	70%	(161)	15%	(35)	230
Ideo: Moderate (4)	41%	(95)	37%	(86)	22%	(52)	232
Ideo: Conservative (5-7)	86%	(276)	5%	(17)	9%	(28)	322
Ideo/PID: Conservative Republican	93%	(228)	2%	(4)	6%	(14)	246
Ideo/PID: Moderate/Liberal Republican	75%	(60)	12%	(9)	13%	(10)	80
Ideo/PID: Moderate/Conservative Democrat	26%	(34)	49%	(63)	25%	(33)	130
Ideo/PID: Liberal Democrat	5%	(10)	80%	(152)	15%	(29)	190
Unfavorable of Biden and Trump	52%	(59)	8%	(9)	40%	(45)	113
2024 H2H Matchup: Biden Voter	12%	(43)	72%	(261)	16%	(59)	363
2024 H2H Matchup: Trump Voter	93%	(340)	2%	(6)	6%	(21)	367
2024 H2H Matchup: Would not Vote	32%	(10)	2%	(1)	67%	(20)	30
2024 H2H Matchup: Do not Know	31%	(14)	17%	(8)	52%	(24)	47
2022 House Vote: Democrat	14%	(47)	67%	(224)	19%	(65)	335
2022 House Vote: Republican	91%	(312)	3%	(11)	6%	(21)	344
2022 House Vote: Did not Vote	37%	(46)	33%	(41)	30%	(36)	122
2020 Vote: Joe Biden	13%	(49)	67%	(251)	20%	(75)	375
2020 Vote: Donald Trump	88%	(322)	2%	(7)	10%	(37)	366
2020 Vote: Someone Else	48%	(4)	14%	(1)	37%	(3)	9
2020 Vote: Did not Vote	56%	(32)	29%	(16)	15%	(9)	57
2016 Vote: Hillary Clinton	11%	(30)	73%	(201)	16%	(44)	274
2016 Vote: Donald Trump	86%	(279)	4%	(13)	10%	(32)	324
2016 Vote: Someone Else	29%	(8)	41%	(11)	30%	(8)	26
2020 Vote/PID: Not Biden/Democrat	44%	(19)	31%	(14)	25%	(11)	45
2020 Vote/PID: Not Trump/Republican	62%	(26)	23%	(10)	15%	(6)	43
U.S. Economy: Wrong Track	67%	(376)	17%	(92)	16%	(89)	557
U.S. Economy: Right Direction	13%	(31)	73%	(184)	14%	(35)	250

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(407)	34%	(276)	15%	(124)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(17)	81%	(216)	12%	(33)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90%	(353)	3%	(10)	7%	(29)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(38)	33%	(50)	42%	(62)	150
Top 2024 Issue: Economy	62%	(161)	19%	(48)	19%	(49)	258
Community: Urban	36%	(56)	42%	(66)	22%	(35)	157
Community: Suburban	51%	(207)	35%	(142)	13%	(53)	402
Community: Rural	58%	(145)	27%	(68)	14%	(35)	248
Community/Gender: Urban Women	25%	(18)	43%	(30)	32%	(23)	71
Community/Gender: Urban Men	44%	(38)	41%	(36)	14%	(12)	87
Community/Gender: Rural Women	60%	(80)	23%	(31)	16%	(22)	133
Community/Gender: Rural Men	56%	(64)	32%	(37)	12%	(14)	115
Community/Gender: Suburban Women	49%	(107)	38%	(84)	13%	(29)	220
Community/Gender: Suburban Men	55%	(99)	32%	(59)	13%	(24)	182
Homeowner	51%	(360)	34%	(239)	15%	(103)	703
Renter	45%	(39)	37%	(32)	18%	(16)	88
Military HHnm: Yes	48%	(55)	34%	(38)	18%	(20)	114
Military HH: No	51%	(352)	34%	(238)	15%	(103)	693
Employ: Private Sector	54%	(163)	30%	(91)	15%	(46)	300
Employ: Government	56%	(28)	25%	(13)	19%	(10)	50
Employ: Self-Employed	63%	(30)	26%	(13)	12%	(6)	48
Employ: Homemaker	61%	(39)	24%	(16)	15%	(10)	65
Employ: Student	60%	(11)	27%	(5)	13%	(2)	19
Employ: Retired	45%	(98)	42%	(93)	13%	(29)	220
Employ: Unemployed	30%	(17)	52%	(29)	18%	(10)	56
Employ: Other	41%	(20)	34%	(16)	25%	(12)	48
Self + Household: White-Collar	50%	(140)	35%	(99)	15%	(40)	279
Self + Household: Blue Collar	54%	(228)	32%	(135)	13%	(56)	419
Union HH: Yes	55%	(50)	37%	(34)	8%	(8)	92
Union HH: No	50%	(357)	34%	(242)	16%	(116)	715
LGBTQ+: Yes	27%	(18)	59%	(40)	14%	(10)	68
LGBTQ+: No	53%	(389)	32%	(236)	15%	(114)	739
Motivated to Vote	52%	(381)	36%	(260)	12%	(89)	729

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(407)	34%	(276)	15%	(124)	807
Parent: Yes	56%	(115)	31%	(63)	14%	(28)	207
Parent: No	49%	(292)	35%	(213)	16%	(95)	600
COVID Vaccine: Yes	42%	(241)	43%	(249)	15%	(89)	579
COVID Vaccine: No	73%	(167)	12%	(27)	15%	(35)	228
Student Loans: Yes	46%	(58)	31%	(40)	24%	(30)	128
Student Loans: No	51%	(349)	35%	(236)	14%	(94)	679
Favorable Opinion of Haley	59%	(170)	27%	(78)	14%	(42)	290
Unfavorable Opinion of Haley	48%	(171)	40%	(144)	12%	(42)	357
Protestant	64%	(126)	28%	(56)	8%	(16)	198
Roman Catholic	48%	(125)	34%	(87)	18%	(46)	258
Mormon	73%	(1)	27%	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	13%	(1)	11%	(0)	4
Jewish	25%	(5)	64%	(12)	11%	(2)	19
Muslim	52%	(6)	30%	(4)	18%	(2)	12
Buddhist	38%	(4)	6%	(1)	56%	(5)	9
Hindu	24%	(1)	27%	(1)	49%	(2)	3
Atheist	16%	(4)	68%	(16)	16%	(4)	24
Agnostic	25%	(9)	65%	(23)	11%	(4)	35
Something else	58%	(59)	31%	(31)	12%	(12)	102
Nothing in particular	46%	(64)	32%	(45)	22%	(31)	140
Prodigal Biden Voter	41%	(17)	10%	(4)	48%	(20)	42
Undecided Voter (DK/WNV)	31%	(24)	11%	(9)	58%	(44)	77
Undecided Voter (DK)	32%	(10)	2%	(1)	67%	(20)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(373)	35%	(279)	19%	(155)	807
Gender: Male	48%	(183)	38%	(148)	14%	(53)	384
Gender: Female	45%	(189)	31%	(132)	24%	(102)	423
Age: 18-34	50%	(106)	29%	(62)	22%	(46)	215
Age: 35-44	51%	(53)	32%	(33)	18%	(18)	104
Age: 45-64	46%	(127)	36%	(100)	17%	(47)	274
Age: 65+	40%	(86)	39%	(84)	20%	(44)	214
GenZers: 1997-2012	48%	(50)	29%	(30)	23%	(24)	103
Millennials: 1981-1996	50%	(106)	30%	(63)	19%	(41)	210
GenXers: 1965-1980	49%	(103)	33%	(69)	19%	(39)	211
Baby Boomers: 1946-1964	40%	(103)	41%	(105)	19%	(47)	255
Educ: < College	49%	(235)	30%	(143)	22%	(105)	482
Educ: Bachelors degree	48%	(101)	39%	(83)	13%	(28)	211
Educ: Post-grad	33%	(37)	47%	(54)	20%	(23)	113
Income: Under 50k	44%	(139)	34%	(105)	22%	(69)	313
Income: 50k-100k	47%	(144)	34%	(102)	19%	(58)	304
Income: 100k+	47%	(90)	38%	(72)	15%	(28)	191
Ethnicity: White (Non-Hispanic)	51%	(342)	32%	(218)	17%	(113)	673
Ethnicity: Hispanic	32%	(11)	41%	(14)	27%	(9)	34
Ethnicity: Black (Non-Hispanic)	23%	(18)	53%	(42)	24%	(19)	79
Ethnicity: Asian + Other (Non-Hispanic)	7%	(1)	27%	(6)	67%	(14)	22
All Christian	50%	(229)	34%	(155)	17%	(78)	462
All Non-Christian	37%	(16)	38%	(17)	25%	(11)	44
Atheist	13%	(3)	56%	(13)	30%	(7)	24
Agnostic/Nothing in particular	39%	(68)	40%	(70)	21%	(37)	175
Something Else	54%	(56)	24%	(24)	22%	(22)	102
Evangelical	58%	(100)	22%	(38)	20%	(35)	172
Non-Evangelical	47%	(181)	36%	(140)	17%	(65)	386
PID: Dem (no lean)	11%	(37)	68%	(226)	21%	(71)	334
PID: Ind (no lean)	42%	(60)	26%	(37)	32%	(46)	142
PID: Rep (no lean)	83%	(276)	5%	(17)	11%	(38)	331

Continued on next page

**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(373)	35%	(279)	19%	(155)	807
PID/Gender: Dem Men	15%	(24)	72%	(118)	13%	(22)	164
PID/Gender: Dem Women	8%	(13)	63%	(107)	29%	(49)	170
PID/Gender: Ind Men	39%	(27)	31%	(22)	30%	(21)	70
PID/Gender: Ind Women	45%	(32)	21%	(15)	35%	(25)	72
PID/Gender: Rep Men	88%	(132)	5%	(8)	7%	(10)	149
PID/Gender: Rep Women	79%	(144)	5%	(9)	16%	(28)	182
Ideo: Liberal (1-3)	16%	(36)	68%	(156)	16%	(38)	230
Ideo: Moderate (4)	34%	(78)	39%	(91)	27%	(63)	232
Ideo: Conservative (5-7)	79%	(254)	7%	(21)	14%	(46)	322
Ideo/PID: Conservative Republican	87%	(215)	3%	(7)	10%	(24)	246
Ideo/PID: Moderate/Liberal Republican	75%	(59)	11%	(8)	15%	(12)	80
Ideo/PID: Moderate/Conservative Democrat	19%	(24)	52%	(68)	29%	(38)	130
Ideo/PID: Liberal Democrat	6%	(11)	78%	(148)	16%	(31)	190
Unfavorable of Biden and Trump	35%	(39)	9%	(10)	56%	(64)	113
2024 H2H Matchup: Biden Voter	8%	(28)	75%	(271)	18%	(64)	363
2024 H2H Matchup: Trump Voter	89%	(328)	1%	(4)	10%	(36)	367
2024 H2H Matchup: Would not Vote	29%	(9)	1%	(0)	70%	(21)	30
2024 H2H Matchup: Do not Know	18%	(8)	9%	(4)	73%	(34)	47
2022 House Vote: Democrat	9%	(29)	71%	(237)	21%	(69)	335
2022 House Vote: Republican	84%	(290)	4%	(13)	12%	(41)	344
2022 House Vote: Did not Vote	43%	(52)	24%	(30)	33%	(41)	122
2020 Vote: Joe Biden	7%	(28)	71%	(265)	22%	(82)	375
2020 Vote: Donald Trump	84%	(307)	1%	(3)	15%	(56)	366
2020 Vote: Someone Else	49%	(4)	9%	(1)	41%	(4)	9
2020 Vote: Did not Vote	58%	(33)	19%	(11)	23%	(13)	57
2016 Vote: Hillary Clinton	7%	(18)	76%	(208)	17%	(48)	274
2016 Vote: Donald Trump	82%	(264)	5%	(16)	14%	(44)	324
2016 Vote: Someone Else	15%	(4)	49%	(13)	36%	(9)	26
2020 Vote/PID: Not Biden/Democrat	41%	(18)	23%	(10)	36%	(16)	45
2020 Vote/PID: Not Trump/Republican	53%	(23)	32%	(14)	15%	(6)	43
U.S. Economy: Wrong Track	63%	(350)	16%	(88)	21%	(119)	557
U.S. Economy: Right Direction	9%	(23)	77%	(192)	14%	(36)	250

Continued on next page

**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(373)	35%	(279)	19%	(155)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	83%	(220)	13%	(35)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(338)	2%	(9)	11%	(45)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(23)	34%	(51)	51%	(76)	150
Top 2024 Issue: Economy	60%	(156)	19%	(49)	21%	(54)	258
Community: Urban	31%	(48)	41%	(64)	28%	(45)	157
Community: Suburban	47%	(189)	36%	(145)	17%	(68)	402
Community: Rural	54%	(135)	28%	(70)	17%	(43)	248
Community/Gender: Urban Women	24%	(17)	27%	(19)	49%	(34)	71
Community/Gender: Urban Men	36%	(31)	52%	(45)	12%	(10)	87
Community/Gender: Rural Women	55%	(73)	23%	(30)	22%	(29)	133
Community/Gender: Rural Men	53%	(62)	35%	(40)	12%	(13)	115
Community/Gender: Suburban Women	45%	(99)	37%	(82)	17%	(38)	220
Community/Gender: Suburban Men	50%	(90)	34%	(62)	16%	(29)	182
Homeowner	47%	(328)	35%	(248)	18%	(127)	703
Renter	44%	(38)	31%	(27)	25%	(22)	88
Military HHnm: Yes	49%	(56)	31%	(35)	20%	(23)	114
Military HH: No	46%	(317)	35%	(245)	19%	(132)	693
Employ: Private Sector	49%	(146)	33%	(98)	19%	(56)	300
Employ: Government	47%	(23)	25%	(13)	28%	(14)	50
Employ: Self-Employed	50%	(24)	33%	(16)	17%	(8)	48
Employ: Homemaker	57%	(37)	27%	(17)	16%	(10)	65
Employ: Student	65%	(12)	12%	(2)	23%	(4)	19
Employ: Retired	41%	(90)	41%	(89)	19%	(41)	220
Employ: Unemployed	27%	(15)	48%	(27)	25%	(14)	56
Employ: Other	50%	(24)	34%	(16)	15%	(7)	48
Self + Household: White-Collar	43%	(120)	38%	(107)	19%	(52)	279
Self + Household: Blue Collar	51%	(213)	33%	(139)	16%	(68)	419
Union HH: Yes	50%	(46)	38%	(35)	13%	(11)	92
Union HH: No	46%	(327)	34%	(245)	20%	(144)	715
LGBTQ+: Yes	26%	(18)	52%	(36)	22%	(15)	68
LGBTQ+: No	48%	(355)	33%	(244)	19%	(140)	739
Motivated to Vote	47%	(345)	37%	(267)	16%	(117)	729

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(373)	35%	(279)	19%	(155)	807
Parent: Yes	49%	(100)	37%	(76)	15%	(30)	207
Parent: No	45%	(272)	34%	(203)	21%	(125)	600
COVID Vaccine: Yes	35%	(205)	43%	(247)	22%	(126)	579
COVID Vaccine: No	73%	(167)	14%	(32)	13%	(29)	228
Student Loans: Yes	39%	(50)	32%	(41)	29%	(37)	128
Student Loans: No	47%	(322)	35%	(239)	17%	(118)	679
Favorable Opinion of Haley	51%	(149)	31%	(89)	18%	(53)	290
Unfavorable Opinion of Haley	47%	(166)	41%	(147)	12%	(43)	357
Protestant	54%	(107)	30%	(59)	16%	(32)	198
Roman Catholic	46%	(118)	37%	(95)	17%	(45)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	15%	(1)	10%	(0)	4
Jewish	28%	(5)	61%	(12)	11%	(2)	19
Muslim	55%	(7)	28%	(3)	17%	(2)	12
Buddhist	38%	(4)	6%	(1)	56%	(5)	9
Hindu	24%	(1)	27%	(1)	49%	(2)	3
Atheist	13%	(3)	56%	(13)	30%	(7)	24
Agnostic	18%	(6)	62%	(22)	20%	(7)	35
Something else	54%	(56)	24%	(24)	22%	(22)	102
Nothing in particular	44%	(62)	34%	(48)	21%	(30)	140
Prodigal Biden Voter	27%	(11)	11%	(5)	62%	(26)	42
Undecided Voter (DK/WNV)	22%	(17)	6%	(5)	72%	(55)	77
Undecided Voter (DK)	29%	(9)	1%	(0)	70%	(21)	30

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).



**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(257)	42%	(342)	26%	(208)	807
Gender: Male	30%	(114)	48%	(182)	23%	(88)	384
Gender: Female	34%	(143)	38%	(160)	28%	(120)	423
Age: 18-34	39%	(83)	40%	(87)	21%	(45)	215
Age: 35-44	39%	(41)	36%	(37)	25%	(26)	104
Age: 45-64	28%	(76)	44%	(120)	28%	(78)	274
Age: 65+	27%	(57)	46%	(98)	28%	(59)	214
GenZers: 1997-2012	37%	(38)	44%	(45)	19%	(20)	103
Millennials: 1981-1996	39%	(82)	37%	(77)	24%	(51)	210
GenXers: 1965-1980	30%	(62)	40%	(85)	30%	(63)	211
Baby Boomers: 1946-1964	26%	(65)	47%	(121)	27%	(68)	255
Educ: < College	33%	(157)	37%	(180)	30%	(145)	482
Educ: Bachelors degree	35%	(74)	47%	(99)	18%	(38)	211
Educ: Post-grad	23%	(26)	56%	(63)	21%	(24)	113
Income: Under 50k	31%	(98)	39%	(123)	29%	(92)	313
Income: 50k-100k	32%	(98)	44%	(133)	24%	(73)	304
Income: 100k+	32%	(61)	45%	(86)	22%	(43)	191
Ethnicity: White (Non-Hispanic)	35%	(234)	40%	(272)	25%	(167)	673
Ethnicity: Hispanic	23%	(8)	58%	(20)	19%	(6)	34
Ethnicity: Black (Non-Hispanic)	16%	(13)	52%	(42)	32%	(25)	79
Ethnicity: Asian + Other (Non-Hispanic)	15%	(3)	41%	(9)	44%	(9)	22
All Christian	33%	(151)	41%	(188)	27%	(124)	462
All Non-Christian	32%	(14)	57%	(25)	12%	(5)	44
Atheist	5%	(1)	77%	(18)	19%	(4)	24
Agnostic/Nothing in particular	30%	(53)	48%	(83)	22%	(39)	175
Something Else	37%	(38)	27%	(28)	35%	(36)	102
Evangelical	44%	(76)	23%	(40)	33%	(56)	172
Non-Evangelical	29%	(112)	45%	(172)	26%	(102)	386
PID: Dem (no lean)	7%	(22)	75%	(250)	18%	(61)	334
PID: Ind (no lean)	22%	(31)	38%	(54)	40%	(56)	142
PID: Rep (no lean)	61%	(203)	11%	(38)	27%	(90)	331

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(257)	42%	(342)	26%	(208)	807
PID/Gender: Dem Men	9%	(15)	76%	(125)	15%	(25)	164
PID/Gender: Dem Women	5%	(8)	74%	(125)	22%	(37)	170
PID/Gender: Ind Men	20%	(14)	44%	(31)	36%	(25)	70
PID/Gender: Ind Women	24%	(17)	33%	(24)	43%	(31)	72
PID/Gender: Rep Men	57%	(85)	18%	(27)	25%	(38)	149
PID/Gender: Rep Women	65%	(118)	6%	(11)	29%	(52)	182
Ideo: Liberal (1-3)	11%	(25)	78%	(180)	11%	(25)	230
Ideo: Moderate (4)	16%	(37)	47%	(109)	37%	(86)	232
Ideo: Conservative (5-7)	60%	(193)	14%	(43)	27%	(86)	322
Ideo/PID: Conservative Republican	67%	(164)	9%	(23)	24%	(59)	246
Ideo/PID: Moderate/Liberal Republican	48%	(38)	18%	(14)	34%	(27)	80
Ideo/PID: Moderate/Conservative Democrat	13%	(17)	55%	(71)	32%	(42)	130
Ideo/PID: Liberal Democrat	2%	(4)	89%	(169)	9%	(16)	190
Unfavorable of Biden and Trump	13%	(15)	33%	(37)	54%	(61)	113
2024 H2H Matchup: Biden Voter	4%	(16)	83%	(300)	13%	(48)	363
2024 H2H Matchup: Trump Voter	66%	(241)	9%	(32)	25%	(94)	367
2024 H2H Matchup: Would not Vote	—	(0)	14%	(4)	86%	(26)	30
2024 H2H Matchup: Do not Know	—	(0)	13%	(6)	87%	(40)	47
2022 House Vote: Democrat	4%	(13)	79%	(264)	18%	(59)	335
2022 House Vote: Republican	62%	(215)	10%	(33)	28%	(96)	344
2022 House Vote: Did not Vote	23%	(28)	36%	(44)	41%	(51)	122
2020 Vote: Joe Biden	2%	(9)	78%	(292)	20%	(74)	375
2020 Vote: Donald Trump	62%	(225)	8%	(29)	31%	(112)	366
2020 Vote: Someone Else	6%	(1)	56%	(5)	38%	(3)	9
2020 Vote: Did not Vote	38%	(22)	29%	(17)	33%	(19)	57
2016 Vote: Hillary Clinton	3%	(7)	78%	(215)	19%	(52)	274
2016 Vote: Donald Trump	60%	(194)	11%	(37)	29%	(93)	324
2016 Vote: Someone Else	7%	(2)	65%	(17)	28%	(7)	26
2020 Vote/PID: Not Biden/Democrat	35%	(15)	39%	(17)	27%	(12)	45
2020 Vote/PID: Not Trump/Republican	30%	(13)	42%	(18)	29%	(12)	43
U.S. Economy: Wrong Track	42%	(234)	26%	(147)	32%	(177)	557
U.S. Economy: Right Direction	9%	(23)	78%	(196)	13%	(31)	250

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	32%	(257)	42%	(342)	26%	(208)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	88%	(233)	10%	(26)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	62%	(245)	11%	(44)	26%	(103)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	44%	(65)	52%	(78)	150
Top 2024 Issue: Economy	36%	(93)	29%	(74)	35%	(91)	258
Community: Urban	23%	(36)	50%	(78)	28%	(44)	157
Community: Suburban	33%	(132)	45%	(181)	22%	(89)	402
Community: Rural	36%	(90)	33%	(83)	30%	(75)	248
Community/Gender: Urban Women	18%	(13)	39%	(28)	43%	(30)	71
Community/Gender: Urban Men	26%	(23)	58%	(50)	16%	(14)	87
Community/Gender: Rural Women	39%	(52)	25%	(34)	35%	(47)	133
Community/Gender: Rural Men	33%	(38)	43%	(49)	25%	(28)	115
Community/Gender: Suburban Women	36%	(78)	45%	(98)	20%	(43)	220
Community/Gender: Suburban Men	29%	(53)	46%	(83)	25%	(46)	182
Homeowner	33%	(229)	42%	(295)	25%	(179)	703
Renter	26%	(23)	47%	(41)	27%	(23)	88
Military HHnm: Yes	35%	(40)	31%	(36)	33%	(38)	114
Military HH: No	31%	(217)	44%	(306)	25%	(170)	693
Employ: Private Sector	34%	(101)	44%	(131)	23%	(68)	300
Employ: Government	33%	(16)	28%	(14)	39%	(20)	50
Employ: Self-Employed	47%	(23)	28%	(14)	25%	(12)	48
Employ: Homemaker	44%	(28)	33%	(21)	24%	(15)	65
Employ: Student	23%	(4)	57%	(11)	19%	(4)	19
Employ: Retired	26%	(56)	48%	(106)	26%	(58)	220
Employ: Unemployed	20%	(12)	54%	(30)	26%	(14)	56
Employ: Other	34%	(16)	33%	(16)	33%	(16)	48
Self + Household: White-Collar	30%	(84)	50%	(140)	20%	(55)	279
Self + Household: Blue Collar	34%	(141)	37%	(156)	29%	(123)	419
Union HH: Yes	44%	(41)	35%	(32)	21%	(19)	92
Union HH: No	30%	(216)	43%	(310)	26%	(188)	715
LGBTQ+: Yes	13%	(9)	59%	(40)	28%	(19)	68
LGBTQ+: No	34%	(248)	41%	(302)	25%	(188)	739
Motivated to Vote	34%	(244)	44%	(319)	23%	(166)	729

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(257)	42%	(342)	26%	(208)	807
Parent: Yes	37%	(76)	39%	(80)	25%	(51)	207
Parent: No	30%	(181)	44%	(262)	26%	(157)	600
COVID Vaccine: Yes	24%	(140)	52%	(301)	24%	(137)	579
COVID Vaccine: No	51%	(117)	18%	(41)	31%	(70)	228
Student Loans: Yes	29%	(37)	45%	(57)	27%	(34)	128
Student Loans: No	32%	(221)	42%	(285)	26%	(173)	679
Favorable Opinion of Haley	35%	(101)	37%	(107)	28%	(82)	290
Unfavorable Opinion of Haley	33%	(117)	50%	(177)	18%	(63)	357
Protestant	35%	(69)	36%	(71)	29%	(58)	198
Roman Catholic	31%	(81)	44%	(113)	25%	(65)	258
Mormon	18%	(0)	27%	(0)	55%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	74%	(3)	10%	(0)	4
Jewish	23%	(4)	63%	(12)	14%	(3)	19
Muslim	47%	(6)	51%	(6)	2%	(0)	12
Buddhist	32%	(3)	62%	(6)	5%	(1)	9
Hindu	24%	(1)	27%	(1)	49%	(2)	3
Atheist	5%	(1)	77%	(18)	19%	(4)	24
Agnostic	12%	(4)	74%	(26)	13%	(5)	35
Something else	37%	(38)	27%	(28)	35%	(36)	102
Nothing in particular	35%	(49)	41%	(57)	24%	(34)	140
Prodigal Biden Voter	8%	(3)	26%	(11)	66%	(28)	42
Undecided Voter (DK/WNV)	—	(0)	13%	(10)	86%	(66)	77
Undecided Voter (DK)	—	(0)	14%	(4)	86%	(26)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	41%	(332)	42%	(343)	16%	(132)	807
Gender: Male	39%	(151)	47%	(180)	14%	(53)	384
Gender: Female	43%	(181)	39%	(163)	19%	(79)	423
Age: 18-34	45%	(97)	40%	(87)	14%	(31)	215
Age: 35-44	51%	(54)	37%	(38)	12%	(12)	104
Age: 45-64	39%	(107)	44%	(120)	17%	(47)	274
Age: 65+	35%	(74)	46%	(98)	20%	(42)	214
GenZers: 1997-2012	39%	(41)	45%	(47)	16%	(16)	103
Millennials: 1981-1996	51%	(107)	36%	(76)	13%	(27)	210
GenXers: 1965-1980	40%	(84)	41%	(86)	20%	(42)	211
Baby Boomers: 1946-1964	35%	(90)	48%	(122)	17%	(43)	255
Educ: < College	43%	(209)	37%	(180)	19%	(94)	482
Educ: Bachelors degree	42%	(89)	48%	(101)	10%	(22)	211
Educ: Post-grad	30%	(34)	55%	(62)	15%	(17)	113
Income: Under 50k	38%	(119)	41%	(128)	21%	(66)	313
Income: 50k-100k	45%	(136)	41%	(123)	15%	(45)	304
Income: 100k+	41%	(77)	48%	(92)	11%	(21)	191
Ethnicity: White (Non-Hispanic)	45%	(302)	40%	(266)	16%	(105)	673
Ethnicity: Hispanic	29%	(10)	55%	(18)	16%	(5)	34
Ethnicity: Black (Non-Hispanic)	18%	(14)	68%	(54)	14%	(11)	79
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	22%	(5)	51%	(11)	22
All Christian	44%	(202)	39%	(180)	17%	(81)	462
All Non-Christian	38%	(17)	42%	(19)	19%	(8)	44
Atheist	8%	(2)	84%	(20)	8%	(2)	24
Agnostic/Nothing in particular	33%	(58)	51%	(89)	16%	(28)	175
Something Else	52%	(53)	35%	(36)	13%	(13)	102
Evangelical	60%	(103)	28%	(48)	12%	(21)	172
Non-Evangelical	38%	(148)	43%	(166)	19%	(72)	386
PID: Dem (no lean)	9%	(31)	78%	(260)	13%	(43)	334
PID: Ind (no lean)	36%	(51)	33%	(47)	31%	(44)	142
PID: Rep (no lean)	75%	(250)	11%	(36)	14%	(45)	331

Continued on next page

**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(332)	42%	(343)	16%	(132)	807
PID/Gender: Dem Men	13%	(21)	76%	(125)	11%	(18)	164
PID/Gender: Dem Women	6%	(10)	80%	(135)	15%	(25)	170
PID/Gender: Ind Men	24%	(17)	46%	(32)	30%	(21)	70
PID/Gender: Ind Women	47%	(34)	21%	(15)	32%	(23)	72
PID/Gender: Rep Men	76%	(113)	15%	(22)	9%	(14)	149
PID/Gender: Rep Women	75%	(137)	7%	(13)	18%	(32)	182
Ideo: Liberal (1-3)	12%	(28)	77%	(177)	10%	(24)	230
Ideo: Moderate (4)	25%	(58)	50%	(116)	25%	(58)	232
Ideo: Conservative (5-7)	75%	(242)	12%	(38)	13%	(42)	322
Ideo/PID: Conservative Republican	81%	(199)	8%	(21)	11%	(27)	246
Ideo/PID: Moderate/Liberal Republican	62%	(50)	17%	(13)	21%	(17)	80
Ideo/PID: Moderate/Conservative Democrat	19%	(25)	65%	(84)	16%	(20)	130
Ideo/PID: Liberal Democrat	3%	(5)	87%	(166)	10%	(19)	190
Unfavorable of Biden and Trump	22%	(25)	30%	(33)	48%	(55)	113
2024 H2H Matchup: Biden Voter	5%	(20)	85%	(307)	10%	(36)	363
2024 H2H Matchup: Trump Voter	84%	(307)	5%	(19)	11%	(41)	367
2024 H2H Matchup: Would not Vote	7%	(2)	20%	(6)	73%	(22)	30
2024 H2H Matchup: Do not Know	5%	(2)	23%	(11)	72%	(33)	47
2022 House Vote: Democrat	7%	(24)	80%	(268)	13%	(43)	335
2022 House Vote: Republican	78%	(270)	7%	(26)	14%	(48)	344
2022 House Vote: Did not Vote	29%	(35)	39%	(48)	32%	(40)	122
2020 Vote: Joe Biden	5%	(18)	80%	(298)	16%	(58)	375
2020 Vote: Donald Trump	78%	(284)	6%	(22)	17%	(61)	366
2020 Vote: Someone Else	45%	(4)	13%	(1)	42%	(4)	9
2020 Vote: Did not Vote	45%	(26)	38%	(22)	16%	(9)	57
2016 Vote: Hillary Clinton	6%	(17)	82%	(224)	12%	(33)	274
2016 Vote: Donald Trump	75%	(242)	11%	(36)	14%	(46)	324
2016 Vote: Someone Else	14%	(4)	64%	(16)	23%	(6)	26
2020 Vote/PID: Not Biden/Democrat	47%	(21)	35%	(16)	18%	(8)	45
2020 Vote/PID: Not Trump/Republican	43%	(19)	40%	(17)	17%	(7)	43
U.S. Economy: Wrong Track	55%	(307)	25%	(139)	20%	(111)	557
U.S. Economy: Right Direction	10%	(25)	82%	(204)	9%	(21)	250

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(332)	42%	(343)	16%	(132)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	88%	(234)	8%	(21)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(309)	7%	(27)	14%	(56)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(12)	54%	(81)	37%	(56)	150
Top 2024 Issue: Economy	51%	(132)	28%	(72)	21%	(55)	258
Community: Urban	31%	(48)	47%	(75)	22%	(34)	157
Community: Suburban	42%	(169)	46%	(186)	12%	(47)	402
Community: Rural	46%	(114)	33%	(82)	21%	(51)	248
Community/Gender: Urban Women	27%	(19)	44%	(31)	29%	(20)	71
Community/Gender: Urban Men	33%	(29)	50%	(44)	16%	(14)	87
Community/Gender: Rural Women	49%	(65)	26%	(34)	25%	(33)	133
Community/Gender: Rural Men	42%	(49)	42%	(48)	16%	(18)	115
Community/Gender: Suburban Women	44%	(96)	45%	(98)	12%	(26)	220
Community/Gender: Suburban Men	40%	(73)	48%	(88)	11%	(21)	182
Homeowner	42%	(294)	42%	(294)	16%	(115)	703
Renter	35%	(31)	48%	(42)	17%	(15)	88
Military HHnm: Yes	44%	(50)	34%	(38)	22%	(26)	114
Military HH: No	41%	(282)	44%	(305)	15%	(107)	693
Employ: Private Sector	45%	(134)	41%	(122)	15%	(44)	300
Employ: Government	40%	(20)	34%	(17)	25%	(13)	50
Employ: Self-Employed	51%	(25)	33%	(16)	15%	(7)	48
Employ: Homemaker	58%	(37)	24%	(16)	18%	(12)	65
Employ: Student	41%	(8)	40%	(8)	19%	(4)	19
Employ: Retired	34%	(75)	49%	(108)	17%	(38)	220
Employ: Unemployed	23%	(13)	59%	(33)	18%	(10)	56
Employ: Other	42%	(20)	48%	(23)	10%	(5)	48
Self + Household: White-Collar	38%	(106)	48%	(135)	14%	(39)	279
Self + Household: Blue Collar	45%	(189)	39%	(164)	16%	(67)	419
Union HH: Yes	48%	(44)	42%	(38)	10%	(9)	92
Union HH: No	40%	(288)	43%	(305)	17%	(123)	715
LGBTQ+: Yes	24%	(16)	58%	(39)	18%	(13)	68
LGBTQ+: No	43%	(315)	41%	(304)	16%	(120)	739
Motivated to Vote	42%	(309)	43%	(317)	14%	(103)	729

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(332)	42%	(343)	16%	(132)	807
Parent: Yes	48%	(100)	39%	(81)	13%	(26)	207
Parent: No	39%	(232)	44%	(262)	18%	(106)	600
COVID Vaccine: Yes	32%	(184)	52%	(299)	17%	(96)	579
COVID Vaccine: No	65%	(148)	19%	(44)	16%	(36)	228
Student Loans: Yes	36%	(47)	44%	(56)	20%	(25)	128
Student Loans: No	42%	(285)	42%	(287)	16%	(107)	679
Favorable Opinion of Haley	45%	(130)	39%	(114)	16%	(46)	290
Unfavorable Opinion of Haley	41%	(148)	49%	(173)	10%	(36)	357
Protestant	46%	(91)	40%	(79)	14%	(28)	198
Roman Catholic	41%	(107)	38%	(99)	20%	(52)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	15%	(1)	10%	(0)	4
Jewish	28%	(5)	65%	(13)	7%	(1)	19
Muslim	60%	(7)	29%	(3)	11%	(1)	12
Buddhist	38%	(4)	18%	(2)	44%	(4)	9
Hindu	24%	(1)	27%	(1)	49%	(2)	3
Atheist	8%	(2)	84%	(20)	8%	(2)	24
Agnostic	13%	(4)	80%	(28)	8%	(3)	35
Something else	52%	(53)	35%	(36)	13%	(13)	102
Nothing in particular	38%	(54)	44%	(61)	18%	(25)	140
Prodigal Biden Voter	21%	(9)	16%	(7)	62%	(26)	42
Undecided Voter (DK/WNV)	6%	(4)	22%	(17)	72%	(56)	77
Undecided Voter (DK)	7%	(2)	20%	(6)	73%	(22)	30

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(358)	38%	(305)	18%	(145)	807
Gender: Male	43%	(166)	40%	(153)	17%	(64)	384
Gender: Female	45%	(191)	36%	(151)	19%	(81)	423
Age: 18-34	44%	(95)	35%	(76)	21%	(44)	215
Age: 35-44	55%	(57)	30%	(31)	15%	(16)	104
Age: 45-64	44%	(121)	40%	(109)	16%	(44)	274
Age: 65+	39%	(84)	41%	(88)	19%	(41)	214
GenZers: 1997-2012	37%	(39)	34%	(35)	29%	(30)	103
Millennials: 1981-1996	52%	(110)	33%	(69)	15%	(30)	210
GenXers: 1965-1980	45%	(96)	37%	(78)	17%	(37)	211
Baby Boomers: 1946-1964	41%	(103)	43%	(109)	17%	(42)	255
Educ: < College	47%	(227)	31%	(151)	22%	(104)	482
Educ: Bachelors degree	42%	(89)	46%	(97)	12%	(25)	211
Educ: Post-grad	36%	(41)	50%	(57)	14%	(16)	113
Income: Under 50k	43%	(135)	35%	(111)	21%	(67)	313
Income: 50k-100k	44%	(135)	39%	(118)	17%	(51)	304
Income: 100k+	46%	(87)	40%	(76)	14%	(27)	191
Ethnicity: White (Non-Hispanic)	48%	(325)	36%	(242)	16%	(105)	673
Ethnicity: Hispanic	36%	(12)	46%	(15)	17%	(6)	34
Ethnicity: Black (Non-Hispanic)	18%	(14)	48%	(38)	34%	(27)	79
Ethnicity: Asian + Other (Non-Hispanic)	29%	(6)	42%	(9)	29%	(6)	22
All Christian	46%	(211)	36%	(166)	18%	(85)	462
All Non-Christian	34%	(15)	59%	(26)	6%	(3)	44
Atheist	17%	(4)	66%	(15)	17%	(4)	24
Agnostic/Nothing in particular	39%	(69)	43%	(76)	18%	(31)	175
Something Else	58%	(59)	21%	(21)	22%	(22)	102
Evangelical	63%	(108)	20%	(35)	17%	(29)	172
Non-Evangelical	42%	(160)	38%	(148)	20%	(77)	386
PID: Dem (no lean)	10%	(35)	73%	(244)	17%	(56)	334
PID: Ind (no lean)	40%	(56)	28%	(40)	32%	(45)	142
PID: Rep (no lean)	80%	(267)	6%	(21)	13%	(44)	331

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**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(358)	38%	(305)	18%	(145)	807
PID/Gender: Dem Men	14%	(23)	74%	(121)	13%	(21)	164
PID/Gender: Dem Women	7%	(12)	72%	(123)	21%	(35)	170
PID/Gender: Ind Men	36%	(25)	28%	(19)	36%	(25)	70
PID/Gender: Ind Women	43%	(31)	29%	(21)	28%	(20)	72
PID/Gender: Rep Men	79%	(118)	9%	(13)	12%	(18)	149
PID/Gender: Rep Women	82%	(148)	4%	(8)	14%	(26)	182
Ideo: Liberal (1-3)	11%	(25)	76%	(174)	14%	(31)	230
Ideo: Moderate (4)	32%	(75)	40%	(94)	27%	(63)	232
Ideo: Conservative (5-7)	79%	(253)	9%	(27)	13%	(41)	322
Ideo/PID: Conservative Republican	84%	(206)	4%	(9)	12%	(31)	246
Ideo/PID: Moderate/Liberal Republican	74%	(59)	15%	(12)	12%	(9)	80
Ideo/PID: Moderate/Conservative Democrat	24%	(31)	55%	(71)	21%	(28)	130
Ideo/PID: Liberal Democrat	1%	(1)	86%	(163)	14%	(26)	190
Unfavorable of Biden and Trump	30%	(34)	14%	(16)	56%	(63)	113
2024 H2H Matchup: Biden Voter	7%	(25)	77%	(278)	17%	(60)	363
2024 H2H Matchup: Trump Voter	87%	(321)	4%	(14)	9%	(32)	367
2024 H2H Matchup: Would not Vote	7%	(2)	18%	(5)	76%	(23)	30
2024 H2H Matchup: Do not Know	21%	(10)	15%	(7)	64%	(30)	47
2022 House Vote: Democrat	9%	(29)	73%	(245)	18%	(61)	335
2022 House Vote: Republican	83%	(287)	4%	(14)	13%	(43)	344
2022 House Vote: Did not Vote	33%	(40)	35%	(43)	32%	(39)	122
2020 Vote: Joe Biden	6%	(23)	74%	(279)	19%	(73)	375
2020 Vote: Donald Trump	82%	(301)	2%	(9)	15%	(56)	366
2020 Vote: Someone Else	56%	(5)	29%	(2)	15%	(1)	9
2020 Vote: Did not Vote	50%	(29)	24%	(14)	26%	(15)	57
2016 Vote: Hillary Clinton	7%	(18)	77%	(210)	17%	(46)	274
2016 Vote: Donald Trump	81%	(262)	5%	(16)	14%	(45)	324
2016 Vote: Someone Else	19%	(5)	59%	(15)	23%	(6)	26
2020 Vote/PID: Not Biden/Democrat	45%	(20)	30%	(14)	24%	(11)	45
2020 Vote/PID: Not Trump/Republican	44%	(19)	38%	(16)	18%	(8)	43
U.S. Economy: Wrong Track	59%	(330)	20%	(109)	21%	(117)	557
U.S. Economy: Right Direction	11%	(27)	78%	(195)	11%	(28)	250

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**Table BLMB8\_9:** *Who do you trust more to handle each of the following issues? — Guns*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	44%	(358)	38%	(305)	18%	(145)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	87%	(231)	10%	(27)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(327)	6%	(24)	11%	(41)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(23)	34%	(50)	51%	(76)	150
Top 2024 Issue: Economy	56%	(144)	22%	(57)	22%	(57)	258
Community: Urban	29%	(46)	44%	(69)	27%	(42)	157
Community: Suburban	46%	(186)	40%	(160)	14%	(56)	402
Community: Rural	51%	(126)	31%	(76)	19%	(46)	248
Community/Gender: Urban Women	25%	(17)	37%	(26)	38%	(27)	71
Community/Gender: Urban Men	33%	(29)	49%	(42)	18%	(15)	87
Community/Gender: Rural Women	52%	(69)	25%	(33)	23%	(30)	133
Community/Gender: Rural Men	49%	(56)	37%	(42)	14%	(16)	115
Community/Gender: Suburban Women	48%	(105)	42%	(92)	11%	(24)	220
Community/Gender: Suburban Men	45%	(81)	38%	(69)	18%	(32)	182
Homeowner	45%	(316)	37%	(262)	18%	(124)	703
Renter	39%	(34)	42%	(37)	19%	(16)	88
Military HHnm: Yes	48%	(55)	30%	(34)	22%	(25)	114
Military HH: No	44%	(302)	39%	(271)	17%	(120)	693
Employ: Private Sector	47%	(142)	38%	(115)	14%	(43)	300
Employ: Government	41%	(21)	30%	(15)	29%	(15)	50
Employ: Self-Employed	52%	(25)	36%	(18)	12%	(6)	48
Employ: Homemaker	60%	(39)	23%	(15)	16%	(11)	65
Employ: Student	36%	(7)	34%	(7)	30%	(6)	19
Employ: Retired	40%	(88)	44%	(96)	17%	(36)	220
Employ: Unemployed	26%	(15)	48%	(27)	25%	(14)	56
Employ: Other	44%	(21)	26%	(13)	30%	(15)	48
Self + Household: White-Collar	42%	(117)	44%	(123)	14%	(38)	279
Self + Household: Blue Collar	49%	(204)	34%	(143)	17%	(72)	419
Union HH: Yes	54%	(50)	35%	(32)	10%	(10)	92
Union HH: No	43%	(308)	38%	(272)	19%	(135)	715
LGBTQ+: Yes	21%	(15)	58%	(40)	21%	(14)	68
LGBTQ+: No	46%	(343)	36%	(265)	18%	(130)	739
Motivated to Vote	46%	(335)	39%	(286)	15%	(107)	729

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**Table BLMB8\_9:** Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(358)	38%	(305)	18%	(145)	807
Parent: Yes	54%	(112)	34%	(70)	12%	(25)	207
Parent: No	41%	(246)	39%	(234)	20%	(120)	600
COVID Vaccine: Yes	34%	(199)	47%	(272)	19%	(108)	579
COVID Vaccine: No	70%	(159)	14%	(32)	16%	(37)	228
Student Loans: Yes	40%	(52)	39%	(50)	21%	(26)	128
Student Loans: No	45%	(306)	38%	(255)	17%	(118)	679
Favorable Opinion of Haley	49%	(142)	33%	(97)	17%	(51)	290
Unfavorable Opinion of Haley	44%	(157)	44%	(157)	12%	(43)	357
Protestant	55%	(108)	32%	(63)	14%	(27)	198
Roman Catholic	39%	(101)	38%	(99)	22%	(58)	258
Mormon	73%	(1)	27%	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	72%	(3)	11%	(0)	4
Jewish	28%	(5)	65%	(12)	7%	(1)	19
Muslim	48%	(6)	49%	(6)	2%	(0)	12
Buddhist	32%	(3)	56%	(5)	12%	(1)	9
Hindu	24%	(1)	76%	(3)	—	(0)	3
Atheist	17%	(4)	66%	(15)	17%	(4)	24
Agnostic	19%	(7)	69%	(24)	12%	(4)	35
Something else	58%	(59)	21%	(21)	22%	(22)	102
Nothing in particular	44%	(62)	37%	(52)	19%	(27)	140
Prodigal Biden Voter	18%	(7)	33%	(14)	49%	(21)	42
Undecided Voter (DK/WNV)	15%	(12)	16%	(12)	69%	(53)	77
Undecided Voter (DK)	7%	(2)	18%	(5)	76%	(23)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	38%	(309)	42%	(342)	19%	(156)	807
Gender: Male	37%	(141)	48%	(184)	15%	(59)	384
Gender: Female	40%	(168)	37%	(158)	23%	(98)	423
Age: 18-34	41%	(88)	43%	(92)	16%	(35)	215
Age: 35-44	47%	(49)	36%	(38)	17%	(17)	104
Age: 45-64	37%	(102)	44%	(120)	19%	(52)	274
Age: 65+	33%	(70)	43%	(92)	24%	(52)	214
GenZers: 1997-2012	35%	(37)	47%	(49)	18%	(18)	103
Millennials: 1981-1996	46%	(97)	37%	(78)	16%	(34)	210
GenXers: 1965-1980	40%	(84)	42%	(88)	19%	(39)	211
Baby Boomers: 1946-1964	33%	(85)	44%	(113)	22%	(57)	255
Educ: < College	41%	(196)	37%	(178)	22%	(108)	482
Educ: Bachelors degree	38%	(80)	49%	(104)	13%	(27)	211
Educ: Post-grad	28%	(32)	53%	(60)	19%	(21)	113
Income: Under 50k	35%	(109)	42%	(132)	23%	(72)	313
Income: 50k-100k	39%	(120)	40%	(122)	20%	(62)	304
Income: 100k+	42%	(79)	46%	(88)	12%	(23)	191
Ethnicity: White (Non-Hispanic)	40%	(272)	40%	(272)	19%	(129)	673
Ethnicity: Hispanic	31%	(10)	54%	(18)	15%	(5)	34
Ethnicity: Black (Non-Hispanic)	29%	(23)	52%	(41)	19%	(15)	79
Ethnicity: Asian + Other (Non-Hispanic)	16%	(3)	50%	(11)	34%	(7)	22
All Christian	39%	(179)	41%	(188)	21%	(95)	462
All Non-Christian	33%	(14)	51%	(23)	16%	(7)	44
Atheist	12%	(3)	77%	(18)	11%	(3)	24
Agnostic/Nothing in particular	35%	(62)	49%	(85)	16%	(28)	175
Something Else	50%	(51)	28%	(28)	23%	(23)	102
Evangelical	61%	(106)	20%	(34)	19%	(33)	172
Non-Evangelical	32%	(123)	46%	(177)	22%	(85)	386
PID: Dem (no lean)	8%	(28)	78%	(261)	14%	(45)	334
PID: Ind (no lean)	36%	(52)	36%	(51)	28%	(39)	142
PID: Rep (no lean)	69%	(229)	9%	(30)	22%	(72)	331

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(309)	42%	(342)	19%	(156)	807
PID/Gender: Dem Men	12%	(19)	78%	(129)	10%	(16)	164
PID/Gender: Dem Women	5%	(8)	78%	(132)	17%	(29)	170
PID/Gender: Ind Men	34%	(24)	48%	(34)	18%	(13)	70
PID/Gender: Ind Women	39%	(28)	24%	(17)	37%	(27)	72
PID/Gender: Rep Men	65%	(98)	15%	(22)	20%	(30)	149
PID/Gender: Rep Women	72%	(132)	4%	(8)	23%	(42)	182
Ideo: Liberal (1-3)	11%	(26)	80%	(184)	9%	(20)	230
Ideo: Moderate (4)	27%	(64)	46%	(107)	27%	(62)	232
Ideo: Conservative (5-7)	67%	(216)	13%	(41)	20%	(64)	322
Ideo/PID: Conservative Republican	73%	(179)	8%	(19)	20%	(48)	246
Ideo/PID: Moderate/Liberal Republican	61%	(49)	14%	(11)	25%	(20)	80
Ideo/PID: Moderate/Conservative Democrat	19%	(24)	61%	(79)	21%	(27)	130
Ideo/PID: Liberal Democrat	1%	(3)	90%	(172)	8%	(16)	190
Unfavorable of Biden and Trump	23%	(26)	35%	(40)	42%	(48)	113
2024 H2H Matchup: Biden Voter	5%	(20)	82%	(297)	13%	(46)	363
2024 H2H Matchup: Trump Voter	77%	(282)	6%	(21)	17%	(64)	367
2024 H2H Matchup: Would not Vote	1%	(0)	22%	(7)	77%	(23)	30
2024 H2H Matchup: Do not Know	13%	(6)	36%	(17)	51%	(24)	47
2022 House Vote: Democrat	6%	(22)	80%	(269)	13%	(45)	335
2022 House Vote: Republican	73%	(250)	7%	(25)	20%	(68)	344
2022 House Vote: Did not Vote	28%	(35)	38%	(46)	34%	(41)	122
2020 Vote: Joe Biden	6%	(23)	78%	(291)	16%	(61)	375
2020 Vote: Donald Trump	71%	(260)	7%	(25)	22%	(82)	366
2020 Vote: Someone Else	31%	(3)	44%	(4)	25%	(2)	9
2020 Vote: Did not Vote	41%	(24)	38%	(22)	21%	(12)	57
2016 Vote: Hillary Clinton	6%	(16)	83%	(227)	12%	(32)	274
2016 Vote: Donald Trump	70%	(226)	8%	(25)	23%	(73)	324
2016 Vote: Someone Else	19%	(5)	63%	(16)	17%	(4)	26
2020 Vote/PID: Not Biden/Democrat	35%	(16)	50%	(22)	15%	(7)	45
2020 Vote/PID: Not Trump/Republican	42%	(18)	28%	(12)	30%	(13)	43
U.S. Economy: Wrong Track	50%	(279)	25%	(140)	25%	(138)	557
U.S. Economy: Right Direction	12%	(30)	81%	(202)	7%	(18)	250

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	38%	(309)	42%	(342)	19%	(156)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	89%	(235)	8%	(22)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(281)	9%	(34)	20%	(77)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(18)	49%	(73)	39%	(58)	150
Top 2024 Issue: Economy	46%	(120)	25%	(66)	28%	(73)	258
Community: Urban	26%	(41)	54%	(86)	20%	(31)	157
Community: Suburban	38%	(154)	43%	(172)	19%	(76)	402
Community: Rural	46%	(114)	34%	(85)	20%	(49)	248
Community/Gender: Urban Women	22%	(16)	44%	(31)	33%	(24)	71
Community/Gender: Urban Men	29%	(25)	62%	(54)	9%	(7)	87
Community/Gender: Rural Women	50%	(66)	26%	(34)	24%	(32)	133
Community/Gender: Rural Men	41%	(48)	43%	(50)	15%	(17)	115
Community/Gender: Suburban Women	39%	(86)	42%	(92)	19%	(42)	220
Community/Gender: Suburban Men	37%	(68)	44%	(80)	19%	(34)	182
Homeowner	39%	(275)	41%	(291)	20%	(137)	703
Renter	33%	(29)	51%	(45)	16%	(14)	88
Military HHnm: Yes	40%	(45)	38%	(43)	23%	(26)	114
Military HH: No	38%	(263)	43%	(299)	19%	(131)	693
Employ: Private Sector	44%	(131)	42%	(127)	14%	(42)	300
Employ: Government	39%	(19)	41%	(21)	21%	(10)	50
Employ: Self-Employed	41%	(20)	28%	(13)	31%	(15)	48
Employ: Homemaker	51%	(33)	29%	(19)	20%	(13)	65
Employ: Student	44%	(8)	36%	(7)	20%	(4)	19
Employ: Retired	29%	(64)	48%	(106)	23%	(50)	220
Employ: Unemployed	21%	(12)	63%	(35)	17%	(9)	56
Employ: Other	44%	(21)	29%	(14)	27%	(13)	48
Self + Household: White-Collar	34%	(96)	49%	(137)	17%	(46)	279
Self + Household: Blue Collar	42%	(175)	38%	(158)	21%	(86)	419
Union HH: Yes	54%	(50)	35%	(32)	11%	(10)	92
Union HH: No	36%	(259)	43%	(310)	20%	(146)	715
LGBTQ+: Yes	14%	(10)	68%	(46)	18%	(12)	68
LGBTQ+: No	40%	(299)	40%	(296)	20%	(144)	739
Motivated to Vote	40%	(288)	44%	(322)	16%	(119)	729

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**Table BLMB8\_10:** Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(309)	42%	(342)	19%	(156)	807
Parent: Yes	46%	(95)	33%	(68)	21%	(43)	207
Parent: No	36%	(213)	46%	(274)	19%	(113)	600
COVID Vaccine: Yes	30%	(176)	51%	(297)	18%	(106)	579
COVID Vaccine: No	58%	(133)	20%	(45)	22%	(51)	228
Student Loans: Yes	31%	(39)	45%	(58)	24%	(31)	128
Student Loans: No	40%	(269)	42%	(284)	19%	(126)	679
Favorable Opinion of Haley	40%	(115)	37%	(108)	23%	(67)	290
Unfavorable Opinion of Haley	39%	(139)	48%	(173)	13%	(46)	357
Protestant	45%	(89)	37%	(74)	18%	(36)	198
Roman Catholic	35%	(90)	43%	(110)	23%	(59)	258
Mormon	18%	(0)	82%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	74%	(3)	10%	(0)	4
Jewish	29%	(6)	63%	(12)	8%	(1)	19
Muslim	66%	(8)	26%	(3)	8%	(1)	12
Buddhist	—	(0)	68%	(6)	32%	(3)	9
Hindu	24%	(1)	27%	(1)	49%	(2)	3
Atheist	12%	(3)	77%	(18)	11%	(3)	24
Agnostic	13%	(4)	79%	(28)	8%	(3)	35
Something else	50%	(51)	28%	(28)	23%	(23)	102
Nothing in particular	41%	(57)	41%	(58)	18%	(25)	140
Prodigal Biden Voter	15%	(6)	37%	(15)	48%	(20)	42
Undecided Voter (DK/WNV)	8%	(6)	31%	(24)	61%	(47)	77
Undecided Voter (DK)	1%	(0)	22%	(7)	77%	(23)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(309)	45%	(361)	17%	(138)	807
Gender: Male	38%	(148)	47%	(180)	15%	(56)	384
Gender: Female	38%	(161)	43%	(181)	19%	(82)	423
Age: 18-34	42%	(90)	35%	(76)	23%	(49)	215
Age: 35-44	42%	(43)	42%	(44)	16%	(17)	104
Age: 45-64	38%	(103)	48%	(130)	15%	(40)	274
Age: 65+	34%	(72)	52%	(111)	14%	(31)	214
GenZers: 1997-2012	36%	(37)	33%	(34)	31%	(32)	103
Millennials: 1981-1996	44%	(92)	40%	(83)	16%	(34)	210
GenXers: 1965-1980	39%	(82)	46%	(96)	16%	(33)	211
Baby Boomers: 1946-1964	34%	(87)	52%	(133)	13%	(34)	255
Educ: < College	42%	(202)	40%	(194)	18%	(86)	482
Educ: Bachelors degree	37%	(77)	51%	(107)	13%	(26)	211
Educ: Post-grad	25%	(29)	53%	(60)	22%	(25)	113
Income: Under 50k	36%	(111)	45%	(141)	19%	(60)	313
Income: 50k-100k	41%	(126)	43%	(132)	15%	(46)	304
Income: 100k+	37%	(71)	46%	(88)	16%	(31)	191
Ethnicity: White (Non-Hispanic)	42%	(281)	43%	(289)	15%	(103)	673
Ethnicity: Hispanic	38%	(13)	45%	(15)	18%	(6)	34
Ethnicity: Black (Non-Hispanic)	14%	(11)	63%	(50)	23%	(18)	79
Ethnicity: Asian + Other (Non-Hispanic)	15%	(3)	34%	(7)	51%	(11)	22
All Christian	42%	(193)	41%	(189)	18%	(81)	462
All Non-Christian	28%	(12)	53%	(23)	19%	(8)	44
Atheist	8%	(2)	75%	(18)	17%	(4)	24
Agnostic/Nothing in particular	30%	(52)	54%	(94)	17%	(29)	175
Something Else	49%	(49)	37%	(37)	15%	(15)	102
Evangelical	56%	(96)	29%	(50)	15%	(26)	172
Non-Evangelical	37%	(144)	44%	(172)	18%	(70)	386
PID: Dem (no lean)	5%	(18)	79%	(265)	15%	(51)	334
PID: Ind (no lean)	31%	(44)	42%	(59)	28%	(39)	142
PID: Rep (no lean)	74%	(246)	11%	(37)	14%	(47)	331

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(309)	45%	(361)	17%	(138)	807
PID/Gender: Dem Men	10%	(16)	76%	(125)	14%	(22)	164
PID/Gender: Dem Women	1%	(2)	82%	(139)	17%	(29)	170
PID/Gender: Ind Men	29%	(20)	50%	(35)	21%	(15)	70
PID/Gender: Ind Women	33%	(24)	33%	(24)	34%	(24)	72
PID/Gender: Rep Men	74%	(111)	13%	(19)	12%	(19)	149
PID/Gender: Rep Women	74%	(135)	10%	(18)	16%	(29)	182
Ideo: Liberal (1-3)	12%	(27)	76%	(174)	12%	(29)	230
Ideo: Moderate (4)	20%	(46)	58%	(135)	22%	(52)	232
Ideo: Conservative (5-7)	73%	(235)	12%	(37)	15%	(50)	322
Ideo/PID: Conservative Republican	80%	(198)	6%	(14)	14%	(34)	246
Ideo/PID: Moderate/Liberal Republican	60%	(48)	27%	(22)	13%	(10)	80
Ideo/PID: Moderate/Conservative Democrat	11%	(14)	70%	(90)	19%	(25)	130
Ideo/PID: Liberal Democrat	2%	(4)	85%	(162)	13%	(24)	190
Unfavorable of Biden and Trump	19%	(22)	30%	(34)	51%	(58)	113
2024 H2H Matchup: Biden Voter	3%	(12)	86%	(314)	10%	(37)	363
2024 H2H Matchup: Trump Voter	80%	(294)	8%	(31)	12%	(42)	367
2024 H2H Matchup: Would not Vote	1%	(0)	21%	(6)	78%	(23)	30
2024 H2H Matchup: Do not Know	4%	(2)	22%	(10)	74%	(35)	47
2022 House Vote: Democrat	4%	(12)	82%	(274)	15%	(50)	335
2022 House Vote: Republican	76%	(262)	9%	(32)	15%	(50)	344
2022 House Vote: Did not Vote	27%	(33)	43%	(53)	30%	(37)	122
2020 Vote: Joe Biden	2%	(9)	83%	(312)	14%	(54)	375
2020 Vote: Donald Trump	75%	(276)	7%	(25)	18%	(66)	366
2020 Vote: Someone Else	40%	(3)	27%	(2)	33%	(3)	9
2020 Vote: Did not Vote	35%	(20)	38%	(22)	26%	(15)	57
2016 Vote: Hillary Clinton	3%	(8)	85%	(232)	12%	(34)	274
2016 Vote: Donald Trump	72%	(234)	13%	(41)	15%	(50)	324
2016 Vote: Someone Else	18%	(5)	76%	(20)	6%	(2)	26
2020 Vote/PID: Not Biden/Democrat	28%	(12)	42%	(19)	30%	(13)	45
2020 Vote/PID: Not Trump/Republican	36%	(15)	53%	(23)	11%	(5)	43
U.S. Economy: Wrong Track	52%	(291)	28%	(156)	20%	(110)	557
U.S. Economy: Right Direction	7%	(18)	82%	(204)	11%	(28)	250

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(309)	45%	(361)	17%	(138)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	89%	(235)	9%	(23)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(290)	13%	(51)	13%	(51)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(12)	50%	(75)	42%	(63)	150
Top 2024 Issue: Economy	47%	(122)	27%	(71)	26%	(66)	258
Community: Urban	23%	(36)	58%	(91)	19%	(30)	157
Community: Suburban	39%	(158)	45%	(183)	15%	(61)	402
Community: Rural	46%	(114)	35%	(87)	19%	(47)	248
Community/Gender: Urban Women	16%	(12)	51%	(36)	33%	(23)	71
Community/Gender: Urban Men	29%	(25)	63%	(55)	8%	(7)	87
Community/Gender: Rural Women	50%	(67)	28%	(37)	22%	(29)	133
Community/Gender: Rural Men	41%	(47)	44%	(50)	15%	(18)	115
Community/Gender: Suburban Women	38%	(82)	49%	(108)	13%	(30)	220
Community/Gender: Suburban Men	42%	(76)	41%	(75)	17%	(31)	182
Homeowner	39%	(275)	44%	(310)	17%	(118)	703
Renter	31%	(27)	52%	(46)	17%	(15)	88
Military HHnm: Yes	41%	(47)	36%	(41)	23%	(26)	114
Military HH: No	38%	(262)	46%	(320)	16%	(111)	693
Employ: Private Sector	40%	(120)	45%	(134)	15%	(46)	300
Employ: Government	40%	(20)	32%	(16)	28%	(14)	50
Employ: Self-Employed	49%	(24)	38%	(18)	13%	(6)	48
Employ: Homemaker	55%	(35)	37%	(24)	9%	(6)	65
Employ: Student	34%	(6)	27%	(5)	39%	(7)	19
Employ: Retired	33%	(73)	51%	(112)	16%	(35)	220
Employ: Unemployed	22%	(12)	61%	(34)	17%	(10)	56
Employ: Other	37%	(18)	35%	(17)	27%	(13)	48
Self + Household: White-Collar	35%	(98)	48%	(133)	17%	(48)	279
Self + Household: Blue Collar	43%	(179)	43%	(178)	15%	(62)	419
Union HH: Yes	49%	(45)	41%	(38)	10%	(9)	92
Union HH: No	37%	(264)	45%	(323)	18%	(129)	715
LGBTQ+: Yes	15%	(10)	63%	(43)	21%	(15)	68
LGBTQ+: No	40%	(298)	43%	(317)	17%	(123)	739
Motivated to Vote	40%	(294)	45%	(331)	14%	(104)	729

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**Table BLMB8\_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(309)	45%	(361)	17%	(138)	807
Parent: Yes	45%	(93)	40%	(82)	15%	(31)	207
Parent: No	36%	(215)	46%	(278)	18%	(106)	600
COVID Vaccine: Yes	27%	(159)	56%	(322)	17%	(98)	579
COVID Vaccine: No	66%	(150)	17%	(39)	17%	(40)	228
Student Loans: Yes	33%	(42)	40%	(52)	27%	(34)	128
Student Loans: No	39%	(267)	46%	(309)	15%	(103)	679
Favorable Opinion of Haley	42%	(122)	43%	(123)	16%	(45)	290
Unfavorable Opinion of Haley	38%	(137)	49%	(176)	12%	(44)	357
Protestant	45%	(90)	38%	(76)	16%	(32)	198
Roman Catholic	39%	(102)	42%	(109)	19%	(48)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	72%	(3)	11%	(0)	4
Jewish	18%	(3)	75%	(14)	8%	(1)	19
Muslim	42%	(5)	35%	(4)	23%	(3)	12
Buddhist	32%	(3)	23%	(2)	44%	(4)	9
Hindu	24%	(1)	76%	(3)	—	(0)	3
Atheist	8%	(2)	75%	(18)	17%	(4)	24
Agnostic	7%	(3)	76%	(27)	16%	(6)	35
Something else	49%	(49)	37%	(37)	15%	(15)	102
Nothing in particular	35%	(50)	48%	(67)	17%	(23)	140
Prodigal Biden Voter	11%	(5)	33%	(14)	55%	(23)	42
Undecided Voter (DK/WNV)	3%	(2)	22%	(17)	76%	(58)	77
Undecided Voter (DK)	1%	(0)	21%	(6)	78%	(23)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(312)	44%	(356)	17%	(140)	807
Gender: Male	39%	(150)	48%	(185)	13%	(49)	384
Gender: Female	38%	(162)	40%	(170)	21%	(91)	423
Age: 18-34	46%	(98)	39%	(84)	15%	(33)	215
Age: 35-44	45%	(47)	37%	(38)	18%	(19)	104
Age: 45-64	35%	(96)	50%	(137)	15%	(41)	274
Age: 65+	33%	(70)	45%	(97)	22%	(47)	214
GenZers: 1997-2012	44%	(45)	40%	(41)	16%	(17)	103
Millennials: 1981-1996	46%	(96)	37%	(78)	17%	(35)	210
GenXers: 1965-1980	36%	(76)	48%	(101)	16%	(34)	211
Baby Boomers: 1946-1964	33%	(84)	48%	(122)	19%	(49)	255
Educ: < College	42%	(203)	37%	(178)	21%	(102)	482
Educ: Bachelors degree	39%	(81)	51%	(109)	10%	(21)	211
Educ: Post-grad	24%	(28)	61%	(69)	15%	(17)	113
Income: Under 50k	35%	(109)	44%	(137)	21%	(66)	313
Income: 50k-100k	44%	(134)	43%	(129)	13%	(40)	304
Income: 100k+	36%	(68)	47%	(89)	18%	(34)	191
Ethnicity: White (Non-Hispanic)	42%	(281)	42%	(281)	16%	(111)	673
Ethnicity: Hispanic	38%	(13)	47%	(16)	16%	(5)	34
Ethnicity: Black (Non-Hispanic)	19%	(15)	59%	(47)	22%	(18)	79
Ethnicity: Asian + Other (Non-Hispanic)	15%	(3)	58%	(13)	27%	(6)	22
All Christian	40%	(186)	42%	(193)	18%	(84)	462
All Non-Christian	33%	(14)	63%	(28)	5%	(2)	44
Atheist	12%	(3)	70%	(17)	18%	(4)	24
Agnostic/Nothing in particular	37%	(65)	49%	(86)	14%	(24)	175
Something Else	43%	(44)	32%	(33)	25%	(25)	102
Evangelical	50%	(87)	25%	(43)	24%	(42)	172
Non-Evangelical	36%	(139)	47%	(180)	17%	(67)	386
PID: Dem (no lean)	8%	(26)	80%	(268)	12%	(40)	334
PID: Ind (no lean)	34%	(49)	37%	(52)	29%	(41)	142
PID: Rep (no lean)	71%	(237)	11%	(36)	18%	(59)	331

Continued on next page

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(312)	44%	(356)	17%	(140)	807
PID/Gender: Dem Men	10%	(17)	82%	(134)	8%	(13)	164
PID/Gender: Dem Women	6%	(10)	79%	(133)	15%	(26)	170
PID/Gender: Ind Men	34%	(24)	47%	(33)	19%	(14)	70
PID/Gender: Ind Women	35%	(25)	27%	(19)	39%	(28)	72
PID/Gender: Rep Men	73%	(109)	12%	(18)	15%	(22)	149
PID/Gender: Rep Women	70%	(127)	10%	(18)	20%	(37)	182
Ideo: Liberal (1-3)	13%	(30)	79%	(181)	8%	(19)	230
Ideo: Moderate (4)	24%	(55)	52%	(122)	24%	(56)	232
Ideo: Conservative (5-7)	70%	(226)	12%	(40)	17%	(56)	322
Ideo/PID: Conservative Republican	77%	(189)	7%	(18)	16%	(39)	246
Ideo/PID: Moderate/Liberal Republican	58%	(46)	21%	(16)	21%	(17)	80
Ideo/PID: Moderate/Conservative Democrat	16%	(20)	68%	(88)	17%	(22)	130
Ideo/PID: Liberal Democrat	3%	(6)	89%	(169)	8%	(15)	190
Unfavorable of Biden and Trump	17%	(19)	36%	(41)	47%	(54)	113
2024 H2H Matchup: Biden Voter	4%	(15)	88%	(320)	8%	(28)	363
2024 H2H Matchup: Trump Voter	80%	(293)	4%	(13)	17%	(61)	367
2024 H2H Matchup: Would not Vote	2%	(1)	28%	(9)	70%	(21)	30
2024 H2H Matchup: Do not Know	8%	(4)	29%	(14)	63%	(29)	47
2022 House Vote: Democrat	5%	(17)	83%	(280)	12%	(39)	335
2022 House Vote: Republican	74%	(253)	8%	(27)	19%	(64)	344
2022 House Vote: Did not Vote	33%	(40)	38%	(47)	29%	(36)	122
2020 Vote: Joe Biden	4%	(14)	84%	(315)	12%	(46)	375
2020 Vote: Donald Trump	73%	(266)	6%	(21)	22%	(80)	366
2020 Vote: Someone Else	26%	(2)	18%	(2)	56%	(5)	9
2020 Vote: Did not Vote	53%	(30)	32%	(18)	15%	(8)	57
2016 Vote: Hillary Clinton	5%	(13)	85%	(234)	10%	(27)	274
2016 Vote: Donald Trump	70%	(226)	11%	(35)	19%	(63)	324
2016 Vote: Someone Else	15%	(4)	61%	(16)	24%	(6)	26
2020 Vote/PID: Not Biden/Democrat	39%	(17)	41%	(18)	20%	(9)	45
2020 Vote/PID: Not Trump/Republican	40%	(17)	46%	(20)	14%	(6)	43
U.S. Economy: Wrong Track	52%	(287)	26%	(147)	22%	(123)	557
U.S. Economy: Right Direction	10%	(25)	84%	(209)	7%	(16)	250

Continued on next page

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(312)	44%	(356)	17%	(140)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	94%	(248)	4%	(12)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(291)	8%	(32)	18%	(69)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(16)	50%	(75)	39%	(59)	150
Top 2024 Issue: Economy	51%	(132)	25%	(65)	24%	(61)	258
Community: Urban	26%	(40)	58%	(92)	16%	(26)	157
Community: Suburban	43%	(173)	45%	(180)	12%	(48)	402
Community: Rural	40%	(98)	34%	(84)	27%	(66)	248
Community/Gender: Urban Women	24%	(17)	49%	(34)	27%	(19)	71
Community/Gender: Urban Men	27%	(23)	66%	(57)	7%	(6)	87
Community/Gender: Rural Women	40%	(53)	25%	(34)	35%	(46)	133
Community/Gender: Rural Men	40%	(46)	43%	(50)	17%	(19)	115
Community/Gender: Suburban Women	42%	(93)	46%	(102)	12%	(25)	220
Community/Gender: Suburban Men	44%	(81)	43%	(78)	13%	(23)	182
Homeowner	40%	(279)	44%	(308)	16%	(116)	703
Renter	30%	(26)	47%	(41)	23%	(20)	88
Military HHnm: Yes	44%	(51)	38%	(43)	18%	(21)	114
Military HH: No	38%	(261)	45%	(313)	17%	(119)	693
Employ: Private Sector	41%	(122)	44%	(133)	15%	(45)	300
Employ: Government	38%	(19)	43%	(22)	19%	(10)	50
Employ: Self-Employed	48%	(23)	44%	(21)	9%	(4)	48
Employ: Homemaker	49%	(32)	30%	(19)	21%	(14)	65
Employ: Student	54%	(10)	23%	(4)	23%	(4)	19
Employ: Retired	32%	(71)	46%	(102)	22%	(48)	220
Employ: Unemployed	22%	(12)	60%	(34)	18%	(10)	56
Employ: Other	47%	(23)	43%	(20)	10%	(5)	48
Self + Household: White-Collar	35%	(97)	52%	(146)	13%	(36)	279
Self + Household: Blue Collar	41%	(174)	40%	(168)	18%	(77)	419
Union HH: Yes	45%	(42)	43%	(39)	12%	(11)	92
Union HH: No	38%	(270)	44%	(316)	18%	(129)	715
LGBTQ+: Yes	22%	(15)	57%	(39)	21%	(14)	68
LGBTQ+: No	40%	(297)	43%	(317)	17%	(125)	739
Motivated to Vote	40%	(289)	45%	(331)	15%	(109)	729

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**Table BLMB8\_12:** Who do you trust more to handle each of the following issues? — Democracy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	44%	(356)	17%	(140)	807
Parent: Yes	42%	(86)	41%	(85)	17%	(35)	207
Parent: No	38%	(226)	45%	(270)	17%	(104)	600
COVID Vaccine: Yes	30%	(173)	55%	(317)	15%	(89)	579
COVID Vaccine: No	61%	(139)	17%	(39)	22%	(50)	228
Student Loans: Yes	35%	(45)	48%	(61)	17%	(22)	128
Student Loans: No	39%	(267)	43%	(294)	17%	(118)	679
Favorable Opinion of Haley	42%	(121)	42%	(121)	17%	(49)	290
Unfavorable Opinion of Haley	40%	(142)	48%	(172)	12%	(43)	357
Protestant	42%	(82)	38%	(75)	21%	(41)	198
Roman Catholic	39%	(100)	45%	(116)	17%	(43)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	15%	(1)	10%	(0)	4
Jewish	26%	(5)	65%	(13)	9%	(2)	19
Muslim	47%	(6)	51%	(6)	2%	(0)	12
Buddhist	32%	(3)	68%	(6)	—	(0)	9
Hindu	24%	(1)	76%	(3)	—	(0)	3
Atheist	12%	(3)	70%	(17)	18%	(4)	24
Agnostic	13%	(4)	81%	(28)	6%	(2)	35
Something else	43%	(44)	32%	(33)	25%	(25)	102
Nothing in particular	43%	(60)	41%	(58)	16%	(22)	140
Prodigal Biden Voter	19%	(8)	29%	(12)	52%	(22)	42
Undecided Voter (DK/WNV)	6%	(4)	29%	(22)	66%	(51)	77
Undecided Voter (DK)	2%	(1)	28%	(9)	70%	(21)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	40%	(325)	45%	(360)	15%	(122)	807
Gender: Male	37%	(143)	49%	(187)	14%	(54)	384
Gender: Female	43%	(181)	41%	(173)	16%	(68)	423
Age: 18-34	44%	(94)	39%	(83)	18%	(38)	215
Age: 35-44	45%	(47)	43%	(44)	12%	(13)	104
Age: 45-64	40%	(109)	44%	(121)	16%	(44)	274
Age: 65+	35%	(75)	52%	(111)	13%	(28)	214
GenZers: 1997-2012	40%	(42)	43%	(45)	17%	(17)	103
Millennials: 1981-1996	46%	(96)	38%	(80)	16%	(34)	210
GenXers: 1965-1980	41%	(86)	42%	(89)	17%	(37)	211
Baby Boomers: 1946-1964	36%	(92)	52%	(133)	12%	(29)	255
Educ: < College	44%	(211)	40%	(194)	16%	(77)	482
Educ: Bachelors degree	39%	(83)	49%	(104)	11%	(24)	211
Educ: Post-grad	27%	(30)	54%	(62)	19%	(21)	113
Income: Under 50k	39%	(123)	44%	(137)	17%	(53)	313
Income: 50k-100k	44%	(135)	43%	(132)	12%	(37)	304
Income: 100k+	35%	(67)	48%	(91)	17%	(32)	191
Ethnicity: White (Non-Hispanic)	44%	(294)	42%	(283)	14%	(95)	673
Ethnicity: Hispanic	38%	(13)	51%	(17)	11%	(4)	34
Ethnicity: Black (Non-Hispanic)	18%	(14)	65%	(52)	17%	(13)	79
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	36%	(8)	46%	(10)	22
All Christian	44%	(201)	41%	(190)	15%	(71)	462
All Non-Christian	33%	(14)	55%	(24)	12%	(5)	44
Atheist	6%	(1)	81%	(19)	13%	(3)	24
Agnostic/Nothing in particular	33%	(57)	53%	(92)	15%	(26)	175
Something Else	49%	(50)	33%	(34)	17%	(18)	102
Evangelical	59%	(102)	27%	(47)	13%	(23)	172
Non-Evangelical	38%	(146)	45%	(175)	17%	(65)	386
PID: Dem (no lean)	8%	(25)	82%	(273)	11%	(36)	334
PID: Ind (no lean)	31%	(44)	42%	(59)	28%	(39)	142
PID: Rep (no lean)	77%	(256)	9%	(28)	14%	(47)	331

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(325)	45%	(360)	15%	(122)	807
PID/Gender: Dem Men	10%	(16)	82%	(135)	8%	(14)	164
PID/Gender: Dem Women	6%	(10)	81%	(138)	13%	(22)	170
PID/Gender: Ind Men	27%	(19)	50%	(35)	24%	(17)	70
PID/Gender: Ind Women	35%	(25)	33%	(24)	32%	(23)	72
PID/Gender: Rep Men	73%	(109)	11%	(17)	16%	(23)	149
PID/Gender: Rep Women	81%	(147)	6%	(11)	13%	(24)	182
Ideo: Liberal (1-3)	12%	(27)	80%	(184)	8%	(18)	230
Ideo: Moderate (4)	23%	(54)	55%	(129)	21%	(50)	232
Ideo: Conservative (5-7)	75%	(241)	11%	(35)	14%	(46)	322
Ideo/PID: Conservative Republican	82%	(203)	4%	(11)	13%	(33)	246
Ideo/PID: Moderate/Liberal Republican	64%	(51)	20%	(16)	16%	(13)	80
Ideo/PID: Moderate/Conservative Democrat	16%	(21)	70%	(91)	14%	(18)	130
Ideo/PID: Liberal Democrat	2%	(4)	91%	(172)	7%	(14)	190
Unfavorable of Biden and Trump	20%	(23)	32%	(36)	48%	(54)	113
2024 H2H Matchup: Biden Voter	4%	(15)	89%	(324)	7%	(24)	363
2024 H2H Matchup: Trump Voter	83%	(306)	6%	(21)	11%	(41)	367
2024 H2H Matchup: Would not Vote	—	(0)	16%	(5)	84%	(25)	30
2024 H2H Matchup: Do not Know	9%	(4)	23%	(11)	68%	(32)	47
2022 House Vote: Democrat	5%	(17)	84%	(283)	11%	(36)	335
2022 House Vote: Republican	77%	(266)	8%	(29)	14%	(48)	344
2022 House Vote: Did not Vote	33%	(40)	38%	(46)	30%	(37)	122
2020 Vote: Joe Biden	4%	(16)	86%	(322)	10%	(37)	375
2020 Vote: Donald Trump	77%	(283)	5%	(19)	17%	(64)	366
2020 Vote: Someone Else	35%	(3)	23%	(2)	42%	(4)	9
2020 Vote: Did not Vote	40%	(23)	30%	(17)	30%	(17)	57
2016 Vote: Hillary Clinton	5%	(14)	86%	(237)	8%	(23)	274
2016 Vote: Donald Trump	74%	(240)	11%	(34)	16%	(50)	324
2016 Vote: Someone Else	19%	(5)	76%	(20)	5%	(1)	26
2020 Vote/PID: Not Biden/Democrat	33%	(15)	41%	(18)	25%	(11)	45
2020 Vote/PID: Not Trump/Republican	47%	(20)	44%	(19)	9%	(4)	43
U.S. Economy: Wrong Track	54%	(303)	27%	(153)	18%	(101)	557
U.S. Economy: Right Direction	9%	(21)	83%	(207)	9%	(22)	250

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**Table BLMB8\_13:** Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(325)	45%	(360)	15%	(122)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	93%	(248)	4%	(12)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(303)	9%	(35)	14%	(54)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	52%	(77)	37%	(56)	150
Top 2024 Issue: Economy	50%	(129)	27%	(70)	23%	(59)	258
Community: Urban	24%	(37)	62%	(97)	15%	(23)	157
Community: Suburban	42%	(169)	44%	(178)	13%	(54)	402
Community: Rural	48%	(118)	34%	(84)	18%	(45)	248
Community/Gender: Urban Women	21%	(15)	54%	(38)	24%	(17)	71
Community/Gender: Urban Men	25%	(22)	68%	(59)	7%	(6)	87
Community/Gender: Rural Women	56%	(74)	28%	(37)	17%	(22)	133
Community/Gender: Rural Men	39%	(45)	42%	(48)	20%	(23)	115
Community/Gender: Suburban Women	42%	(93)	45%	(98)	13%	(29)	220
Community/Gender: Suburban Men	42%	(77)	44%	(80)	14%	(25)	182
Homeowner	41%	(290)	44%	(312)	14%	(102)	703
Renter	33%	(29)	49%	(43)	18%	(15)	88
Military HHnm: Yes	44%	(50)	31%	(35)	25%	(29)	114
Military HH: No	40%	(275)	47%	(325)	14%	(94)	693
Employ: Private Sector	43%	(129)	44%	(132)	13%	(39)	300
Employ: Government	42%	(21)	32%	(16)	26%	(13)	50
Employ: Self-Employed	42%	(20)	39%	(19)	19%	(9)	48
Employ: Homemaker	57%	(37)	33%	(22)	10%	(6)	65
Employ: Student	47%	(9)	34%	(6)	19%	(4)	19
Employ: Retired	35%	(77)	51%	(112)	14%	(31)	220
Employ: Unemployed	27%	(15)	58%	(32)	16%	(9)	56
Employ: Other	34%	(17)	42%	(20)	24%	(11)	48
Self + Household: White-Collar	37%	(103)	48%	(135)	15%	(41)	279
Self + Household: Blue Collar	44%	(186)	43%	(179)	13%	(55)	419
Union HH: Yes	50%	(46)	44%	(41)	5%	(5)	92
Union HH: No	39%	(279)	45%	(319)	16%	(117)	715
LGBTQ+: Yes	16%	(11)	60%	(41)	24%	(16)	68
LGBTQ+: No	42%	(314)	43%	(319)	14%	(106)	739
Motivated to Vote	42%	(306)	46%	(335)	12%	(88)	729

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**Table BLMB8\_13:** Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(325)	45%	(360)	15%	(122)	807
Parent: Yes	44%	(90)	40%	(83)	16%	(34)	207
Parent: No	39%	(235)	46%	(277)	15%	(88)	600
COVID Vaccine: Yes	31%	(178)	55%	(317)	14%	(84)	579
COVID Vaccine: No	64%	(147)	19%	(43)	17%	(38)	228
Student Loans: Yes	34%	(44)	45%	(57)	21%	(27)	128
Student Loans: No	41%	(281)	45%	(303)	14%	(95)	679
Favorable Opinion of Haley	44%	(127)	42%	(122)	14%	(41)	290
Unfavorable Opinion of Haley	41%	(146)	48%	(173)	11%	(39)	357
Protestant	46%	(92)	39%	(77)	15%	(29)	198
Roman Catholic	41%	(105)	43%	(112)	16%	(41)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	13%	(1)	11%	(0)	4
Jewish	25%	(5)	67%	(13)	8%	(2)	19
Muslim	48%	(6)	35%	(4)	17%	(2)	12
Buddhist	32%	(3)	68%	(6)	—	(0)	9
Hindu	24%	(1)	27%	(1)	49%	(2)	3
Atheist	6%	(1)	81%	(19)	13%	(3)	24
Agnostic	7%	(3)	86%	(30)	7%	(2)	35
Something else	49%	(50)	33%	(34)	17%	(18)	102
Nothing in particular	39%	(55)	44%	(62)	17%	(23)	140
Prodigal Biden Voter	22%	(9)	33%	(14)	45%	(19)	42
Undecided Voter (DK/WNV)	6%	(4)	20%	(16)	74%	(57)	77
Undecided Voter (DK)	—	(0)	16%	(5)	84%	(25)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(323)	40%	(327)	19%	(157)	807
Gender: Male	36%	(137)	46%	(178)	18%	(69)	384
Gender: Female	44%	(186)	35%	(149)	21%	(88)	423
Age: 18-34	44%	(94)	34%	(73)	22%	(48)	215
Age: 35-44	52%	(54)	33%	(34)	15%	(16)	104
Age: 45-64	37%	(102)	44%	(120)	19%	(52)	274
Age: 65+	34%	(73)	46%	(99)	20%	(42)	214
GenZers: 1997-2012	42%	(43)	34%	(35)	24%	(25)	103
Millennials: 1981-1996	48%	(101)	33%	(70)	18%	(38)	210
GenXers: 1965-1980	40%	(84)	39%	(83)	21%	(44)	211
Baby Boomers: 1946-1964	34%	(87)	49%	(124)	17%	(44)	255
Educ: < College	43%	(209)	37%	(177)	20%	(96)	482
Educ: Bachelors degree	41%	(86)	41%	(87)	18%	(38)	211
Educ: Post-grad	24%	(28)	55%	(62)	21%	(23)	113
Income: Under 50k	41%	(128)	39%	(121)	21%	(64)	313
Income: 50k-100k	41%	(125)	40%	(121)	19%	(58)	304
Income: 100k+	37%	(71)	44%	(84)	19%	(35)	191
Ethnicity: White (Non-Hispanic)	43%	(292)	38%	(254)	19%	(126)	673
Ethnicity: Hispanic	35%	(12)	47%	(16)	18%	(6)	34
Ethnicity: Black (Non-Hispanic)	16%	(12)	67%	(53)	18%	(14)	79
Ethnicity: Asian + Other (Non-Hispanic)	31%	(7)	18%	(4)	51%	(11)	22
All Christian	42%	(194)	37%	(172)	21%	(97)	462
All Non-Christian	32%	(14)	47%	(21)	20%	(9)	44
Atheist	11%	(3)	66%	(16)	23%	(5)	24
Agnostic/Nothing in particular	37%	(64)	46%	(81)	17%	(30)	175
Something Else	48%	(48)	37%	(38)	16%	(16)	102
Evangelical	54%	(92)	32%	(54)	15%	(26)	172
Non-Evangelical	39%	(149)	39%	(152)	22%	(86)	386
PID: Dem (no lean)	9%	(30)	77%	(257)	14%	(47)	334
PID: Ind (no lean)	32%	(45)	27%	(39)	41%	(58)	142
PID: Rep (no lean)	75%	(248)	9%	(31)	16%	(52)	331

Continued on next page

**Table BLMB8\_15: Who do you trust more to handle each of the following issues? — Labor and Unions**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(323)	40%	(327)	19%	(157)	807
PID/Gender: Dem Men	11%	(18)	80%	(131)	9%	(15)	164
PID/Gender: Dem Women	7%	(11)	74%	(126)	19%	(33)	170
PID/Gender: Ind Men	25%	(18)	33%	(23)	42%	(30)	70
PID/Gender: Ind Women	38%	(28)	22%	(16)	39%	(28)	72
PID/Gender: Rep Men	68%	(101)	16%	(24)	16%	(25)	149
PID/Gender: Rep Women	81%	(147)	4%	(7)	15%	(28)	182
Ideo: Liberal (1-3)	15%	(34)	73%	(167)	13%	(29)	230
Ideo: Moderate (4)	24%	(55)	47%	(110)	29%	(67)	232
Ideo: Conservative (5-7)	72%	(232)	12%	(40)	16%	(50)	322
Ideo/PID: Conservative Republican	82%	(201)	7%	(17)	12%	(28)	246
Ideo/PID: Moderate/Liberal Republican	58%	(46)	18%	(14)	24%	(19)	80
Ideo/PID: Moderate/Conservative Democrat	15%	(20)	70%	(91)	15%	(19)	130
Ideo/PID: Liberal Democrat	5%	(9)	82%	(157)	13%	(24)	190
Unfavorable of Biden and Trump	20%	(23)	24%	(28)	56%	(63)	113
2024 H2H Matchup: Biden Voter	7%	(24)	79%	(288)	14%	(52)	363
2024 H2H Matchup: Trump Voter	79%	(290)	7%	(26)	14%	(51)	367
2024 H2H Matchup: Would not Vote	21%	(6)	21%	(6)	58%	(18)	30
2024 H2H Matchup: Do not Know	7%	(3)	14%	(7)	79%	(37)	47
2022 House Vote: Democrat	6%	(19)	76%	(256)	18%	(60)	335
2022 House Vote: Republican	75%	(256)	9%	(31)	16%	(56)	344
2022 House Vote: Did not Vote	38%	(46)	31%	(39)	31%	(38)	122
2020 Vote: Joe Biden	6%	(21)	75%	(282)	19%	(71)	375
2020 Vote: Donald Trump	74%	(273)	7%	(27)	18%	(67)	366
2020 Vote: Someone Else	35%	(3)	11%	(1)	54%	(5)	9
2020 Vote: Did not Vote	46%	(26)	29%	(16)	25%	(14)	57
2016 Vote: Hillary Clinton	6%	(18)	78%	(214)	15%	(42)	274
2016 Vote: Donald Trump	71%	(230)	11%	(37)	18%	(58)	324
2016 Vote: Someone Else	13%	(3)	56%	(14)	30%	(8)	26
2020 Vote/PID: Not Biden/Democrat	37%	(17)	45%	(20)	18%	(8)	45
2020 Vote/PID: Not Trump/Republican	48%	(21)	35%	(15)	17%	(7)	43
U.S. Economy: Wrong Track	54%	(299)	23%	(128)	23%	(130)	557
U.S. Economy: Right Direction	10%	(24)	79%	(198)	11%	(27)	250

Continued on next page

**Table BLMB8\_15: Who do you trust more to handle each of the following issues? — Labor and Unions**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(323)	40%	(327)	19%	(157)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	87%	(231)	9%	(24)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(301)	8%	(31)	15%	(60)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(12)	43%	(64)	49%	(74)	150
Top 2024 Issue: Economy	54%	(139)	20%	(52)	26%	(68)	258
Community: Urban	24%	(38)	54%	(84)	22%	(35)	157
Community: Suburban	42%	(170)	42%	(168)	16%	(64)	402
Community: Rural	46%	(115)	30%	(74)	24%	(59)	248
Community/Gender: Urban Women	24%	(17)	44%	(31)	32%	(22)	71
Community/Gender: Urban Men	24%	(21)	61%	(53)	15%	(13)	87
Community/Gender: Rural Women	54%	(72)	21%	(29)	24%	(32)	133
Community/Gender: Rural Men	37%	(43)	40%	(46)	23%	(26)	115
Community/Gender: Suburban Women	44%	(97)	41%	(89)	15%	(34)	220
Community/Gender: Suburban Men	40%	(73)	43%	(79)	16%	(30)	182
Homeowner	41%	(289)	40%	(281)	19%	(133)	703
Renter	33%	(29)	46%	(40)	22%	(19)	88
Military HHnm: Yes	35%	(40)	32%	(36)	33%	(38)	114
Military HH: No	41%	(283)	42%	(290)	17%	(119)	693
Employ: Private Sector	43%	(130)	36%	(107)	21%	(62)	300
Employ: Government	30%	(15)	43%	(22)	27%	(14)	50
Employ: Self-Employed	56%	(27)	30%	(14)	14%	(7)	48
Employ: Homemaker	57%	(37)	29%	(19)	14%	(9)	65
Employ: Student	56%	(11)	29%	(5)	15%	(3)	19
Employ: Retired	32%	(70)	52%	(114)	16%	(36)	220
Employ: Unemployed	25%	(14)	52%	(29)	23%	(13)	56
Employ: Other	38%	(18)	33%	(16)	29%	(14)	48
Self + Household: White-Collar	36%	(100)	45%	(127)	19%	(53)	279
Self + Household: Blue Collar	45%	(187)	37%	(156)	18%	(76)	419
Union HH: Yes	40%	(37)	42%	(38)	18%	(17)	92
Union HH: No	40%	(286)	40%	(289)	20%	(140)	715
LGBTQ+: Yes	15%	(10)	59%	(41)	26%	(18)	68
LGBTQ+: No	42%	(313)	39%	(286)	19%	(140)	739
Motivated to Vote	41%	(302)	42%	(306)	17%	(121)	729

Continued on next page

**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(323)	40%	(327)	19%	(157)	807
Parent: Yes	47%	(98)	36%	(75)	16%	(34)	207
Parent: No	38%	(225)	42%	(251)	21%	(123)	600
COVID Vaccine: Yes	31%	(179)	50%	(289)	19%	(111)	579
COVID Vaccine: No	63%	(144)	17%	(38)	20%	(47)	228
Student Loans: Yes	36%	(46)	37%	(47)	27%	(35)	128
Student Loans: No	41%	(277)	41%	(280)	18%	(123)	679
Favorable Opinion of Haley	46%	(133)	35%	(103)	19%	(55)	290
Unfavorable Opinion of Haley	39%	(141)	47%	(169)	13%	(47)	357
Protestant	39%	(78)	36%	(70)	25%	(49)	198
Roman Catholic	44%	(114)	38%	(98)	18%	(46)	258
Mormon	18%	(0)	27%	(0)	55%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	74%	(3)	10%	(0)	4
Jewish	20%	(4)	62%	(12)	17%	(3)	19
Muslim	36%	(4)	52%	(6)	11%	(1)	12
Buddhist	38%	(4)	18%	(2)	44%	(4)	9
Hindu	73%	(2)	27%	(1)	—	(0)	3
Atheist	11%	(3)	66%	(16)	23%	(5)	24
Agnostic	18%	(6)	69%	(24)	14%	(5)	35
Something else	48%	(48)	37%	(38)	16%	(16)	102
Nothing in particular	41%	(58)	40%	(57)	18%	(26)	140
Prodigal Biden Voter	18%	(8)	25%	(11)	56%	(24)	42
Undecided Voter (DK/WNV)	12%	(10)	17%	(13)	71%	(54)	77
Undecided Voter (DK)	21%	(6)	21%	(6)	58%	(18)	30

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(375)	35%	(286)	18%	(146)	807
Gender: Male	47%	(180)	40%	(152)	13%	(51)	384
Gender: Female	46%	(195)	32%	(134)	22%	(95)	423
Age: 18-34	52%	(113)	30%	(65)	17%	(38)	215
Age: 35-44	53%	(56)	31%	(33)	15%	(16)	104
Age: 45-64	46%	(127)	36%	(98)	18%	(49)	274
Age: 65+	37%	(79)	43%	(91)	20%	(43)	214
GenZers: 1997-2012	52%	(53)	31%	(33)	17%	(18)	103
Millennials: 1981-1996	53%	(112)	30%	(62)	17%	(36)	210
GenXers: 1965-1980	49%	(104)	32%	(68)	19%	(39)	211
Baby Boomers: 1946-1964	37%	(95)	43%	(110)	20%	(50)	255
Educ: < College	50%	(240)	29%	(142)	21%	(101)	482
Educ: Bachelors degree	44%	(93)	42%	(89)	14%	(29)	211
Educ: Post-grad	37%	(42)	48%	(55)	14%	(16)	113
Income: Under 50k	44%	(136)	35%	(108)	22%	(69)	313
Income: 50k-100k	50%	(153)	34%	(102)	16%	(49)	304
Income: 100k+	45%	(86)	40%	(76)	15%	(29)	191
Ethnicity: White (Non-Hispanic)	50%	(334)	34%	(230)	16%	(109)	673
Ethnicity: Hispanic	47%	(16)	36%	(12)	17%	(6)	34
Ethnicity: Black (Non-Hispanic)	27%	(21)	42%	(34)	31%	(25)	79
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	49%	(11)	34%	(7)	22
All Christian	48%	(224)	35%	(164)	16%	(75)	462
All Non-Christian	37%	(16)	50%	(22)	13%	(6)	44
Atheist	25%	(6)	61%	(14)	15%	(3)	24
Agnostic/Nothing in particular	44%	(77)	35%	(62)	21%	(36)	175
Something Else	51%	(52)	23%	(24)	25%	(26)	102
Evangelical	57%	(98)	25%	(43)	18%	(31)	172
Non-Evangelical	46%	(177)	36%	(140)	18%	(69)	386
PID: Dem (no lean)	13%	(43)	68%	(226)	19%	(65)	334
PID: Ind (no lean)	45%	(64)	28%	(40)	27%	(38)	142
PID: Rep (no lean)	81%	(268)	6%	(20)	13%	(43)	331

Continued on next page

**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(375)	35%	(286)	18%	(146)	807
PID/Gender: Dem Men	17%	(27)	70%	(114)	14%	(23)	164
PID/Gender: Dem Women	9%	(15)	66%	(112)	25%	(42)	170
PID/Gender: Ind Men	40%	(28)	37%	(26)	23%	(16)	70
PID/Gender: Ind Women	51%	(36)	19%	(14)	30%	(22)	72
PID/Gender: Rep Men	83%	(124)	8%	(12)	9%	(13)	149
PID/Gender: Rep Women	79%	(143)	4%	(8)	17%	(30)	182
Ideo: Liberal (1-3)	18%	(40)	68%	(155)	15%	(34)	230
Ideo: Moderate (4)	35%	(81)	39%	(91)	26%	(61)	232
Ideo: Conservative (5-7)	78%	(251)	9%	(30)	13%	(41)	322
Ideo/PID: Conservative Republican	84%	(208)	5%	(11)	11%	(27)	246
Ideo/PID: Moderate/Liberal Republican	73%	(58)	11%	(9)	16%	(13)	80
Ideo/PID: Moderate/Conservative Democrat	21%	(27)	54%	(70)	26%	(33)	130
Ideo/PID: Liberal Democrat	8%	(15)	77%	(147)	15%	(28)	190
Unfavorable of Biden and Trump	25%	(28)	18%	(21)	57%	(64)	113
2024 H2H Matchup: Biden Voter	9%	(34)	73%	(267)	17%	(62)	363
2024 H2H Matchup: Trump Voter	91%	(332)	1%	(4)	8%	(31)	367
2024 H2H Matchup: Would not Vote	—	(0)	30%	(9)	70%	(21)	30
2024 H2H Matchup: Do not Know	17%	(8)	14%	(6)	69%	(32)	47
2022 House Vote: Democrat	10%	(34)	70%	(235)	20%	(66)	335
2022 House Vote: Republican	83%	(286)	5%	(18)	12%	(40)	344
2022 House Vote: Did not Vote	44%	(53)	25%	(31)	31%	(38)	122
2020 Vote: Joe Biden	9%	(32)	70%	(261)	22%	(82)	375
2020 Vote: Donald Trump	84%	(308)	2%	(9)	13%	(49)	366
2020 Vote: Someone Else	26%	(2)	24%	(2)	50%	(4)	9
2020 Vote: Did not Vote	57%	(32)	25%	(14)	18%	(10)	57
2016 Vote: Hillary Clinton	9%	(24)	72%	(199)	19%	(52)	274
2016 Vote: Donald Trump	82%	(267)	4%	(14)	13%	(44)	324
2016 Vote: Someone Else	18%	(5)	56%	(14)	26%	(7)	26
2020 Vote/PID: Not Biden/Democrat	46%	(21)	28%	(13)	25%	(11)	45
2020 Vote/PID: Not Trump/Republican	46%	(20)	29%	(12)	25%	(11)	43
U.S. Economy: Wrong Track	61%	(342)	17%	(94)	22%	(121)	557
U.S. Economy: Right Direction	13%	(33)	77%	(191)	10%	(25)	250

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	46%	(375)	35%	(286)	18%	(146)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	84%	(223)	11%	(30)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(334)	4%	(16)	11%	(42)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(28)	31%	(47)	50%	(75)	150
Top 2024 Issue: Economy	62%	(161)	17%	(44)	21%	(54)	258
Community: Urban	32%	(50)	42%	(65)	27%	(42)	157
Community: Suburban	48%	(194)	36%	(144)	16%	(64)	402
Community: Rural	53%	(131)	31%	(77)	16%	(41)	248
Community/Gender: Urban Women	26%	(19)	35%	(25)	39%	(27)	71
Community/Gender: Urban Men	36%	(32)	47%	(41)	17%	(15)	87
Community/Gender: Rural Women	53%	(71)	24%	(32)	23%	(30)	133
Community/Gender: Rural Men	52%	(60)	39%	(45)	9%	(10)	115
Community/Gender: Suburban Women	48%	(106)	35%	(77)	17%	(37)	220
Community/Gender: Suburban Men	49%	(88)	37%	(67)	15%	(26)	182
Homeowner	47%	(331)	36%	(252)	17%	(120)	703
Renter	43%	(38)	34%	(30)	22%	(20)	88
Military HHnm: Yes	48%	(54)	29%	(33)	23%	(26)	114
Military HH: No	46%	(321)	36%	(253)	17%	(120)	693
Employ: Private Sector	53%	(158)	33%	(100)	14%	(42)	300
Employ: Government	37%	(19)	35%	(18)	28%	(14)	50
Employ: Self-Employed	54%	(26)	29%	(14)	18%	(8)	48
Employ: Homemaker	59%	(38)	24%	(16)	17%	(11)	65
Employ: Student	51%	(10)	25%	(5)	24%	(5)	19
Employ: Retired	37%	(82)	44%	(96)	19%	(42)	220
Employ: Unemployed	31%	(18)	51%	(29)	17%	(10)	56
Employ: Other	52%	(25)	19%	(9)	30%	(14)	48
Self + Household: White-Collar	42%	(118)	43%	(119)	15%	(42)	279
Self + Household: Blue Collar	52%	(218)	30%	(128)	18%	(74)	419
Union HH: Yes	53%	(49)	37%	(34)	10%	(9)	92
Union HH: No	46%	(326)	35%	(252)	19%	(137)	715
LGBTQ+: Yes	24%	(16)	57%	(39)	19%	(13)	68
LGBTQ+: No	49%	(359)	33%	(247)	18%	(133)	739
Motivated to Vote	47%	(346)	37%	(271)	15%	(112)	729

Continued on next page

**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(375)	35%	(286)	18%	(146)	807
Parent: Yes	56%	(115)	29%	(59)	16%	(33)	207
Parent: No	43%	(260)	38%	(227)	19%	(113)	600
COVID Vaccine: Yes	36%	(206)	45%	(261)	19%	(112)	579
COVID Vaccine: No	74%	(169)	11%	(25)	15%	(34)	228
Student Loans: Yes	41%	(53)	38%	(48)	21%	(27)	128
Student Loans: No	47%	(322)	35%	(238)	18%	(119)	679
Favorable Opinion of Haley	52%	(150)	31%	(91)	17%	(50)	290
Unfavorable Opinion of Haley	45%	(160)	43%	(154)	12%	(43)	357
Protestant	52%	(104)	33%	(66)	14%	(29)	198
Roman Catholic	46%	(119)	36%	(94)	18%	(45)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	74%	(3)	10%	(0)	4
Jewish	28%	(5)	64%	(12)	8%	(2)	19
Muslim	57%	(7)	22%	(3)	21%	(2)	12
Buddhist	32%	(3)	68%	(6)	—	(0)	9
Hindu	24%	(1)	27%	(1)	49%	(2)	3
Atheist	25%	(6)	61%	(14)	15%	(3)	24
Agnostic	18%	(6)	66%	(23)	17%	(6)	35
Something else	51%	(52)	23%	(24)	25%	(26)	102
Nothing in particular	51%	(71)	28%	(39)	22%	(31)	140
Prodigal Biden Voter	15%	(6)	23%	(10)	62%	(26)	42
Undecided Voter (DK/WNV)	11%	(8)	20%	(15)	69%	(53)	77
Undecided Voter (DK)	—	(0)	30%	(9)	70%	(21)	30

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	45%	(366)	32%	(257)	23%	(184)	807
Gender: Male	46%	(177)	37%	(141)	17%	(66)	384
Gender: Female	45%	(189)	27%	(116)	28%	(119)	423
Age: 18-34	51%	(110)	25%	(54)	24%	(51)	215
Age: 35-44	55%	(57)	22%	(23)	23%	(24)	104
Age: 45-64	43%	(117)	35%	(95)	22%	(61)	274
Age: 65+	38%	(82)	39%	(84)	22%	(48)	214
GenZers: 1997-2012	53%	(54)	20%	(21)	27%	(28)	103
Millennials: 1981-1996	52%	(109)	26%	(54)	22%	(47)	210
GenXers: 1965-1980	45%	(94)	32%	(68)	23%	(49)	211
Baby Boomers: 1946-1964	39%	(98)	40%	(101)	22%	(55)	255
Educ: < College	48%	(232)	27%	(129)	25%	(121)	482
Educ: Bachelors degree	44%	(93)	36%	(77)	19%	(41)	211
Educ: Post-grad	35%	(40)	45%	(51)	20%	(23)	113
Income: Under 50k	43%	(135)	33%	(103)	24%	(75)	313
Income: 50k-100k	46%	(141)	29%	(88)	25%	(75)	304
Income: 100k+	47%	(90)	34%	(66)	18%	(34)	191
Ethnicity: White (Non-Hispanic)	48%	(323)	30%	(202)	22%	(148)	673
Ethnicity: Hispanic	47%	(16)	35%	(12)	18%	(6)	34
Ethnicity: Black (Non-Hispanic)	29%	(23)	49%	(39)	22%	(18)	79
Ethnicity: Asian + Other (Non-Hispanic)	20%	(4)	20%	(4)	60%	(13)	22
All Christian	47%	(218)	32%	(149)	21%	(95)	462
All Non-Christian	41%	(18)	36%	(16)	23%	(10)	44
Atheist	24%	(6)	50%	(12)	26%	(6)	24
Agnostic/Nothing in particular	41%	(73)	34%	(60)	25%	(43)	175
Something Else	51%	(52)	20%	(21)	29%	(30)	102
Evangelical	53%	(92)	22%	(38)	25%	(42)	172
Non-Evangelical	45%	(174)	34%	(130)	21%	(82)	386
PID: Dem (no lean)	14%	(48)	63%	(209)	23%	(76)	334
PID: Ind (no lean)	40%	(57)	20%	(28)	40%	(57)	142
PID: Rep (no lean)	79%	(260)	6%	(19)	16%	(52)	331

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(366)	32%	(257)	23%	(184)	807
PID/Gender: Dem Men	20%	(32)	67%	(109)	14%	(23)	164
PID/Gender: Dem Women	10%	(16)	59%	(100)	32%	(53)	170
PID/Gender: Ind Men	36%	(25)	27%	(19)	37%	(26)	70
PID/Gender: Ind Women	44%	(32)	13%	(9)	43%	(31)	72
PID/Gender: Rep Men	80%	(120)	8%	(13)	11%	(17)	149
PID/Gender: Rep Women	77%	(141)	4%	(7)	19%	(34)	182
Ideo: Liberal (1-3)	16%	(36)	61%	(141)	23%	(53)	230
Ideo: Moderate (4)	33%	(76)	35%	(83)	32%	(74)	232
Ideo: Conservative (5-7)	78%	(250)	7%	(22)	15%	(49)	322
Ideo/PID: Conservative Republican	85%	(208)	3%	(7)	12%	(31)	246
Ideo/PID: Moderate/Liberal Republican	64%	(51)	13%	(10)	23%	(18)	80
Ideo/PID: Moderate/Conservative Democrat	25%	(33)	50%	(65)	24%	(32)	130
Ideo/PID: Liberal Democrat	7%	(14)	71%	(134)	22%	(42)	190
Unfavorable of Biden and Trump	30%	(34)	10%	(11)	60%	(68)	113
2024 H2H Matchup: Biden Voter	10%	(38)	68%	(247)	22%	(79)	363
2024 H2H Matchup: Trump Voter	87%	(319)	1%	(2)	13%	(46)	367
2024 H2H Matchup: Would not Vote	11%	(3)	8%	(3)	81%	(24)	30
2024 H2H Matchup: Do not Know	12%	(6)	12%	(5)	76%	(36)	47
2022 House Vote: Democrat	11%	(38)	63%	(213)	25%	(85)	335
2022 House Vote: Republican	79%	(272)	4%	(14)	17%	(58)	344
2022 House Vote: Did not Vote	45%	(55)	25%	(31)	30%	(37)	122
2020 Vote: Joe Biden	9%	(33)	65%	(242)	27%	(100)	375
2020 Vote: Donald Trump	80%	(293)	2%	(6)	18%	(67)	366
2020 Vote: Someone Else	44%	(4)	9%	(1)	46%	(4)	9
2020 Vote: Did not Vote	62%	(35)	14%	(8)	24%	(14)	57
2016 Vote: Hillary Clinton	9%	(25)	69%	(190)	22%	(60)	274
2016 Vote: Donald Trump	78%	(252)	5%	(16)	17%	(56)	324
2016 Vote: Someone Else	14%	(4)	43%	(11)	43%	(11)	26
2020 Vote/PID: Not Biden/Democrat	58%	(26)	16%	(7)	26%	(12)	45
2020 Vote/PID: Not Trump/Republican	49%	(21)	31%	(13)	19%	(8)	43
U.S. Economy: Wrong Track	59%	(331)	14%	(77)	27%	(149)	557
U.S. Economy: Right Direction	14%	(35)	72%	(180)	14%	(35)	250

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(366)	32%	(257)	23%	(184)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	77%	(205)	18%	(47)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(327)	2%	(8)	15%	(57)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(25)	29%	(44)	54%	(80)	150
Top 2024 Issue: Economy	59%	(151)	17%	(43)	25%	(64)	258
Community: Urban	32%	(50)	38%	(60)	30%	(47)	157
Community: Suburban	47%	(191)	31%	(124)	22%	(87)	402
Community: Rural	50%	(125)	29%	(73)	20%	(50)	248
Community/Gender: Urban Women	26%	(18)	23%	(16)	51%	(36)	71
Community/Gender: Urban Men	36%	(32)	50%	(43)	13%	(12)	87
Community/Gender: Rural Women	52%	(69)	22%	(30)	26%	(34)	133
Community/Gender: Rural Men	49%	(56)	37%	(43)	14%	(16)	115
Community/Gender: Suburban Women	46%	(102)	32%	(70)	22%	(49)	220
Community/Gender: Suburban Men	49%	(89)	30%	(55)	21%	(38)	182
Homeowner	46%	(322)	32%	(226)	22%	(155)	703
Renter	42%	(37)	32%	(28)	26%	(23)	88
Military HHnm: Yes	43%	(49)	32%	(36)	25%	(29)	114
Military HH: No	46%	(316)	32%	(221)	22%	(156)	693
Employ: Private Sector	49%	(147)	29%	(86)	22%	(67)	300
Employ: Government	45%	(23)	22%	(11)	33%	(17)	50
Employ: Self-Employed	52%	(25)	24%	(12)	24%	(12)	48
Employ: Homemaker	58%	(37)	23%	(15)	20%	(13)	65
Employ: Student	57%	(11)	9%	(2)	34%	(6)	19
Employ: Retired	38%	(83)	41%	(91)	21%	(47)	220
Employ: Unemployed	26%	(15)	49%	(27)	25%	(14)	56
Employ: Other	50%	(24)	30%	(15)	19%	(9)	48
Self + Household: White-Collar	42%	(117)	36%	(101)	22%	(61)	279
Self + Household: Blue Collar	49%	(206)	30%	(125)	21%	(89)	419
Union HH: Yes	51%	(46)	34%	(31)	15%	(14)	92
Union HH: No	45%	(319)	32%	(226)	24%	(170)	715
LGBTQ+: Yes	27%	(19)	40%	(28)	32%	(22)	68
LGBTQ+: No	47%	(347)	31%	(229)	22%	(162)	739
Motivated to Vote	46%	(335)	34%	(246)	20%	(148)	729

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**Table BLMB8\_17:** Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(366)	32%	(257)	23%	(184)	807
Parent: Yes	52%	(107)	31%	(63)	18%	(37)	207
Parent: No	43%	(259)	32%	(194)	25%	(147)	600
COVID Vaccine: Yes	35%	(205)	39%	(226)	26%	(148)	579
COVID Vaccine: No	70%	(161)	14%	(31)	16%	(36)	228
Student Loans: Yes	38%	(49)	31%	(39)	31%	(39)	128
Student Loans: No	47%	(316)	32%	(217)	21%	(145)	679
Favorable Opinion of Haley	49%	(144)	28%	(81)	23%	(66)	290
Unfavorable Opinion of Haley	48%	(172)	38%	(137)	14%	(49)	357
Protestant	48%	(96)	29%	(57)	23%	(46)	198
Roman Catholic	46%	(118)	35%	(91)	19%	(49)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	15%	(1)	10%	(0)	4
Jewish	28%	(5)	61%	(12)	11%	(2)	19
Muslim	73%	(9)	21%	(2)	6%	(1)	12
Buddhist	32%	(3)	6%	(1)	62%	(6)	9
Hindu	24%	(1)	27%	(1)	49%	(2)	3
Atheist	24%	(6)	50%	(12)	26%	(6)	24
Agnostic	13%	(4)	49%	(17)	38%	(13)	35
Something else	51%	(52)	20%	(21)	29%	(30)	102
Nothing in particular	49%	(68)	30%	(42)	21%	(30)	140
Prodigal Biden Voter	21%	(9)	9%	(4)	69%	(29)	42
Undecided Voter (DK/WNV)	11%	(9)	10%	(8)	78%	(60)	77
Undecided Voter (DK)	11%	(3)	8%	(3)	81%	(24)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(83)	90%	(724)	807
Gender: Male	14%	(54)	86%	(330)	384
Gender: Female	7%	(30)	93%	(394)	423
Age: 18-34	14%	(30)	86%	(185)	215
Age: 35-44	12%	(12)	88%	(92)	104
Age: 45-64	10%	(27)	90%	(247)	274
Age: 65+	7%	(14)	93%	(200)	214
GenZers: 1997-2012	14%	(14)	86%	(89)	103
Millennials: 1981-1996	13%	(28)	87%	(181)	210
GenXers: 1965-1980	10%	(21)	90%	(190)	211
Baby Boomers: 1946-1964	7%	(17)	93%	(238)	255
Educ: < College	10%	(50)	90%	(432)	482
Educ: Bachelors degree	8%	(17)	92%	(195)	211
Educ: Post-grad	15%	(17)	85%	(97)	113
Income: Under 50k	12%	(37)	88%	(276)	313
Income: 50k-100k	9%	(28)	91%	(276)	304
Income: 100k+	10%	(19)	90%	(172)	191
Ethnicity: White (Non-Hispanic)	10%	(65)	90%	(607)	673
Ethnicity: Hispanic	7%	(2)	93%	(31)	34
Ethnicity: Black (Non-Hispanic)	17%	(13)	83%	(66)	79
Ethnicity: Asian + Other (Non-Hispanic)	9%	(2)	91%	(20)	22
All Christian	8%	(38)	92%	(425)	462
All Non-Christian	3%	(1)	97%	(42)	44
Atheist	15%	(4)	85%	(20)	24
Agnostic/Nothing in particular	19%	(34)	81%	(141)	175
Something Else	6%	(6)	94%	(96)	102
Evangelical	3%	(6)	97%	(166)	172
Non-Evangelical	10%	(38)	90%	(348)	386
PID: Dem (no lean)	11%	(36)	89%	(298)	334
PID: Ind (no lean)	16%	(23)	84%	(119)	142
PID: Rep (no lean)	8%	(25)	92%	(306)	331

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(83)	90%	(724)	807
PID/Gender: Dem Men	14%	(23)	86%	(142)	164
PID/Gender: Dem Women	8%	(13)	92%	(156)	170
PID/Gender: Ind Men	18%	(13)	82%	(58)	70
PID/Gender: Ind Women	14%	(10)	86%	(62)	72
PID/Gender: Rep Men	12%	(18)	88%	(131)	149
PID/Gender: Rep Women	4%	(7)	96%	(175)	182
Ideo: Liberal (1-3)	9%	(20)	91%	(209)	230
Ideo: Moderate (4)	13%	(31)	87%	(201)	232
Ideo: Conservative (5-7)	8%	(26)	92%	(295)	322
Ideo/PID: Conservative Republican	9%	(21)	91%	(225)	246
Ideo/PID: Moderate/Liberal Republican	5%	(4)	95%	(76)	80
Ideo/PID: Moderate/Conservative Democrat	12%	(16)	88%	(114)	130
Ideo/PID: Liberal Democrat	8%	(16)	92%	(174)	190
Unfavorable of Biden and Trump	7%	(8)	93%	(105)	113
2024 H2H Matchup: Biden Voter	9%	(33)	91%	(330)	363
2024 H2H Matchup: Trump Voter	10%	(37)	90%	(330)	367
2024 H2H Matchup: Would not Vote	—	(0)	100%	(30)	30
2024 H2H Matchup: Do not Know	28%	(13)	72%	(34)	47
2022 House Vote: Democrat	9%	(31)	91%	(304)	335
2022 House Vote: Republican	10%	(35)	90%	(309)	344
2022 House Vote: Did not Vote	14%	(17)	86%	(105)	122
2020 Vote: Joe Biden	9%	(35)	91%	(340)	375
2020 Vote: Donald Trump	10%	(37)	90%	(330)	366
2020 Vote: Someone Else	2%	(0)	98%	(8)	9
2020 Vote: Did not Vote	20%	(12)	80%	(45)	57
2016 Vote: Hillary Clinton	11%	(29)	89%	(245)	274
2016 Vote: Donald Trump	10%	(32)	90%	(293)	324
2016 Vote: Someone Else	2%	(0)	98%	(25)	26
2020 Vote/PID: Not Biden/Democrat	18%	(8)	82%	(36)	45
2020 Vote/PID: Not Trump/Republican	4%	(2)	96%	(41)	43

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**Table BLMB9\_1:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs*

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(83)	90%	(724)	807
U.S. Economy: Wrong Track	10%	(54)	90%	(503)	557
U.S. Economy: Right Direction	12%	(29)	88%	(221)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(21)	92%	(244)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(41)	89%	(351)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(21)	86%	(129)	150
Top 2024 Issue: Economy	12%	(31)	88%	(228)	258
Community: Urban	16%	(24)	84%	(133)	157
Community: Suburban	11%	(44)	89%	(358)	402
Community: Rural	6%	(15)	94%	(233)	248
Community/Gender: Urban Women	7%	(5)	93%	(66)	71
Community/Gender: Urban Men	22%	(19)	78%	(67)	87
Community/Gender: Rural Women	3%	(5)	97%	(128)	133
Community/Gender: Rural Men	9%	(10)	91%	(105)	115
Community/Gender: Suburban Women	9%	(20)	91%	(200)	220
Community/Gender: Suburban Men	13%	(24)	87%	(158)	182
Homeowner	10%	(72)	90%	(631)	703
Renter	12%	(11)	88%	(77)	88
Military HHnm: Yes	14%	(16)	86%	(98)	114
Military HH: No	10%	(68)	90%	(625)	693
Employ: Private Sector	13%	(39)	87%	(261)	300
Employ: Government	3%	(1)	97%	(49)	50
Employ: Self-Employed	12%	(6)	88%	(43)	48
Employ: Homemaker	6%	(4)	94%	(61)	65
Employ: Student	8%	(1)	92%	(18)	19
Employ: Retired	5%	(12)	95%	(209)	220
Employ: Unemployed	23%	(13)	77%	(43)	56
Employ: Other	15%	(7)	85%	(41)	48
Self + Household: White-Collar	8%	(22)	92%	(257)	279
Self + Household: Blue Collar	11%	(45)	89%	(374)	419
Union HH: Yes	6%	(5)	94%	(86)	92
Union HH: No	11%	(78)	89%	(637)	715

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	10%	(83)	90%	(724)	807
LGBTQ+: Yes	8%	(5)	92%	(63)	68
LGBTQ+: No	11%	(78)	89%	(661)	739
Motivated to Vote	10%	(72)	90%	(657)	729
Parent: Yes	12%	(25)	88%	(182)	207
Parent: No	10%	(58)	90%	(542)	600
COVID Vaccine: Yes	10%	(57)	90%	(522)	579
COVID Vaccine: No	11%	(26)	89%	(202)	228
Student Loans: Yes	9%	(12)	91%	(116)	128
Student Loans: No	10%	(71)	90%	(608)	679
Favorable Opinion of Haley	9%	(27)	91%	(263)	290
Unfavorable Opinion of Haley	10%	(36)	90%	(321)	357
Protestant	7%	(13)	93%	(185)	198
Roman Catholic	10%	(25)	90%	(234)	258
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	2%	(0)	98%	(19)	19
Muslim	9%	(1)	91%	(11)	12
Buddhist	—	(0)	100%	(9)	9
Hindu	—	(0)	100%	(3)	3
Atheist	15%	(4)	85%	(20)	24
Agnostic	9%	(3)	91%	(32)	35
Something else	6%	(6)	94%	(96)	102
Nothing in particular	22%	(31)	78%	(109)	140
Prodigal Biden Voter	10%	(4)	90%	(38)	42
Undecided Voter (DK/WNV)	17%	(13)	83%	(64)	77
Undecided Voter (DK)	—	(0)	100%	(30)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(54)	93%	(753)	807
Gender: Male	7%	(26)	93%	(357)	384
Gender: Female	7%	(28)	93%	(396)	423
Age: 18-34	11%	(24)	89%	(191)	215
Age: 35-44	9%	(9)	91%	(95)	104
Age: 45-64	3%	(8)	97%	(266)	274
Age: 65+	6%	(13)	94%	(201)	214
GenZers: 1997-2012	14%	(15)	86%	(89)	103
Millennials: 1981-1996	9%	(18)	91%	(192)	210
GenXers: 1965-1980	4%	(8)	96%	(203)	211
Baby Boomers: 1946-1964	5%	(13)	95%	(241)	255
Educ: < College	8%	(38)	92%	(444)	482
Educ: Bachelors degree	5%	(10)	95%	(202)	211
Educ: Post-grad	5%	(6)	95%	(107)	113
Income: Under 50k	4%	(13)	96%	(300)	313
Income: 50k-100k	10%	(29)	90%	(275)	304
Income: 100k+	6%	(12)	94%	(178)	191
Ethnicity: White (Non-Hispanic)	6%	(38)	94%	(634)	673
Ethnicity: Hispanic	4%	(1)	96%	(32)	34
Ethnicity: Black (Non-Hispanic)	16%	(13)	84%	(67)	79
Ethnicity: Asian + Other (Non-Hispanic)	10%	(2)	90%	(20)	22
All Christian	4%	(21)	96%	(442)	462
All Non-Christian	22%	(10)	78%	(34)	44
Atheist	9%	(2)	91%	(22)	24
Agnostic/Nothing in particular	6%	(11)	94%	(165)	175
Something Else	11%	(11)	89%	(91)	102
Evangelical	8%	(13)	92%	(159)	172
Non-Evangelical	5%	(18)	95%	(369)	386
PID: Dem (no lean)	8%	(27)	92%	(307)	334
PID: Ind (no lean)	4%	(5)	96%	(137)	142
PID: Rep (no lean)	7%	(22)	93%	(310)	331

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(54)	93%	(753)	807
PID/Gender: Dem Men	7%	(12)	93%	(152)	164
PID/Gender: Dem Women	9%	(15)	91%	(154)	170
PID/Gender: Ind Men	4%	(2)	96%	(68)	70
PID/Gender: Ind Women	4%	(3)	96%	(69)	72
PID/Gender: Rep Men	8%	(12)	92%	(137)	149
PID/Gender: Rep Women	5%	(10)	95%	(172)	182
Ideo: Liberal (1-3)	6%	(14)	94%	(215)	230
Ideo: Moderate (4)	9%	(20)	91%	(213)	232
Ideo: Conservative (5-7)	6%	(20)	94%	(302)	322
Ideo/PID: Conservative Republican	5%	(13)	95%	(233)	246
Ideo/PID: Moderate/Liberal Republican	10%	(8)	90%	(71)	80
Ideo/PID: Moderate/Conservative Democrat	11%	(14)	89%	(115)	130
Ideo/PID: Liberal Democrat	7%	(13)	93%	(178)	190
Unfavorable of Biden and Trump	4%	(5)	96%	(109)	113
2024 H2H Matchup: Biden Voter	8%	(28)	92%	(335)	363
2024 H2H Matchup: Trump Voter	7%	(26)	93%	(341)	367
2024 H2H Matchup: Would not Vote	1%	(0)	99%	(30)	30
2024 H2H Matchup: Do not Know	—	(0)	100%	(47)	47
2022 House Vote: Democrat	8%	(26)	92%	(309)	335
2022 House Vote: Republican	6%	(20)	94%	(324)	344
2022 House Vote: Did not Vote	6%	(7)	94%	(115)	122
2020 Vote: Joe Biden	7%	(27)	93%	(348)	375
2020 Vote: Donald Trump	5%	(20)	95%	(346)	366
2020 Vote: Someone Else	12%	(1)	88%	(8)	9
2020 Vote: Did not Vote	11%	(6)	89%	(51)	57
2016 Vote: Hillary Clinton	7%	(19)	93%	(256)	274
2016 Vote: Donald Trump	5%	(17)	95%	(308)	324
2016 Vote: Someone Else	—	(0)	100%	(26)	26
2020 Vote/PID: Not Biden/Democrat	11%	(5)	89%	(39)	45
2020 Vote/PID: Not Trump/Republican	7%	(3)	93%	(40)	43

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(54)	93%	(753)	807
U.S. Economy: Wrong Track	7%	(37)	93%	(520)	557
U.S. Economy: Right Direction	7%	(17)	93%	(233)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	94%	(250)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(29)	93%	(364)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	93%	(139)	150
Top 2024 Issue: Economy	6%	(15)	94%	(244)	258
Community: Urban	15%	(24)	85%	(133)	157
Community: Suburban	4%	(17)	96%	(384)	402
Community: Rural	5%	(12)	95%	(235)	248
Community/Gender: Urban Women	20%	(14)	80%	(57)	71
Community/Gender: Urban Men	12%	(10)	88%	(77)	87
Community/Gender: Rural Women	2%	(3)	98%	(130)	133
Community/Gender: Rural Men	8%	(9)	92%	(106)	115
Community/Gender: Suburban Women	5%	(10)	95%	(210)	220
Community/Gender: Suburban Men	4%	(7)	96%	(175)	182
Homeowner	6%	(45)	94%	(658)	703
Renter	9%	(8)	91%	(80)	88
Military HHnm: Yes	5%	(6)	95%	(108)	114
Military HH: No	7%	(48)	93%	(645)	693
Employ: Private Sector	4%	(11)	96%	(289)	300
Employ: Government	10%	(5)	90%	(46)	50
Employ: Self-Employed	4%	(2)	96%	(47)	48
Employ: Homemaker	5%	(3)	95%	(62)	65
Employ: Student	33%	(6)	67%	(13)	19
Employ: Retired	7%	(15)	93%	(205)	220
Employ: Unemployed	16%	(9)	84%	(47)	56
Employ: Other	4%	(2)	96%	(46)	48
Self + Household: White-Collar	7%	(19)	93%	(260)	279
Self + Household: Blue Collar	6%	(25)	94%	(394)	419
Union HH: Yes	6%	(6)	94%	(86)	92
Union HH: No	7%	(49)	93%	(667)	715

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(54)	93%	(753)	807
LGBTQ+: Yes	5%	(3)	95%	(65)	68
LGBTQ+: No	7%	(51)	93%	(688)	739
Motivated to Vote	7%	(52)	93%	(677)	729
Parent: Yes	5%	(10)	95%	(197)	207
Parent: No	7%	(44)	93%	(556)	600
COVID Vaccine: Yes	7%	(38)	93%	(541)	579
COVID Vaccine: No	7%	(16)	93%	(212)	228
Student Loans: Yes	7%	(9)	93%	(119)	128
Student Loans: No	7%	(45)	93%	(634)	679
Favorable Opinion of Haley	6%	(17)	94%	(273)	290
Unfavorable Opinion of Haley	6%	(22)	94%	(335)	357
Protestant	4%	(9)	96%	(189)	198
Roman Catholic	4%	(11)	96%	(247)	258
Mormon	27%	(0)	73%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	87%	(4)	4
Jewish	27%	(5)	73%	(14)	19
Muslim	36%	(4)	64%	(8)	12
Buddhist	—	(0)	100%	(9)	9
Hindu	—	(0)	100%	(3)	3
Atheist	9%	(2)	91%	(22)	24
Agnostic	3%	(1)	97%	(34)	35
Something else	11%	(11)	89%	(91)	102
Nothing in particular	7%	(10)	93%	(131)	140
Prodigal Biden Voter	12%	(5)	88%	(37)	42
Undecided Voter (DK/WNV)	—	(0)	100%	(77)	77
Undecided Voter (DK)	1%	(0)	99%	(30)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(76)	91%	(731)	807
Gender: Male	8%	(29)	92%	(354)	384
Gender: Female	11%	(46)	89%	(377)	423
Age: 18-34	21%	(45)	79%	(170)	215
Age: 35-44	16%	(16)	84%	(88)	104
Age: 45-64	5%	(13)	95%	(261)	274
Age: 65+	—	(1)	100%	(213)	214
GenZers: 1997-2012	30%	(31)	70%	(72)	103
Millennials: 1981-1996	15%	(31)	85%	(179)	210
GenXers: 1965-1980	6%	(13)	94%	(198)	211
Baby Boomers: 1946-1964	—	(1)	100%	(254)	255
Educ: < College	10%	(48)	90%	(435)	482
Educ: Bachelors degree	8%	(17)	92%	(194)	211
Educ: Post-grad	9%	(11)	91%	(103)	113
Income: Under 50k	9%	(29)	91%	(283)	313
Income: 50k-100k	10%	(29)	90%	(275)	304
Income: 100k+	9%	(18)	91%	(173)	191
Ethnicity: White (Non-Hispanic)	7%	(48)	93%	(625)	673
Ethnicity: Hispanic	17%	(6)	83%	(28)	34
Ethnicity: Black (Non-Hispanic)	19%	(15)	81%	(64)	79
Ethnicity: Asian + Other (Non-Hispanic)	31%	(7)	69%	(15)	22
All Christian	6%	(30)	94%	(432)	462
All Non-Christian	12%	(5)	88%	(39)	44
Atheist	10%	(2)	90%	(21)	24
Agnostic/Nothing in particular	16%	(27)	84%	(148)	175
Something Else	11%	(11)	89%	(91)	102
Evangelical	9%	(16)	91%	(156)	172
Non-Evangelical	6%	(25)	94%	(361)	386
PID: Dem (no lean)	11%	(37)	89%	(296)	334
PID: Ind (no lean)	8%	(11)	92%	(131)	142
PID: Rep (no lean)	8%	(27)	92%	(304)	331

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(76)	91%	(731)	807
PID/Gender: Dem Men	9%	(14)	91%	(150)	164
PID/Gender: Dem Women	14%	(23)	86%	(146)	170
PID/Gender: Ind Men	8%	(6)	92%	(65)	70
PID/Gender: Ind Women	8%	(5)	92%	(66)	72
PID/Gender: Rep Men	7%	(10)	93%	(140)	149
PID/Gender: Rep Women	10%	(18)	90%	(164)	182
Ideo: Liberal (1-3)	14%	(32)	86%	(197)	230
Ideo: Moderate (4)	11%	(25)	89%	(207)	232
Ideo: Conservative (5-7)	5%	(18)	95%	(304)	322
Ideo/PID: Conservative Republican	5%	(12)	95%	(235)	246
Ideo/PID: Moderate/Liberal Republican	20%	(16)	80%	(64)	80
Ideo/PID: Moderate/Conservative Democrat	9%	(12)	91%	(118)	130
Ideo/PID: Liberal Democrat	13%	(25)	87%	(165)	190
Unfavorable of Biden and Trump	9%	(10)	91%	(103)	113
2024 H2H Matchup: Biden Voter	10%	(35)	90%	(328)	363
2024 H2H Matchup: Trump Voter	9%	(34)	91%	(333)	367
2024 H2H Matchup: Would not Vote	6%	(2)	94%	(28)	30
2024 H2H Matchup: Do not Know	11%	(5)	89%	(42)	47
2022 House Vote: Democrat	10%	(34)	90%	(301)	335
2022 House Vote: Republican	5%	(19)	95%	(325)	344
2022 House Vote: Did not Vote	18%	(22)	82%	(100)	122
2020 Vote: Joe Biden	8%	(30)	92%	(345)	375
2020 Vote: Donald Trump	6%	(23)	94%	(343)	366
2020 Vote: Someone Else	17%	(1)	83%	(7)	9
2020 Vote: Did not Vote	37%	(21)	63%	(36)	57
2016 Vote: Hillary Clinton	7%	(20)	93%	(255)	274
2016 Vote: Donald Trump	7%	(22)	93%	(302)	324
2016 Vote: Someone Else	7%	(2)	93%	(24)	26
2020 Vote/PID: Not Biden/Democrat	27%	(12)	73%	(32)	45
2020 Vote/PID: Not Trump/Republican	21%	(9)	79%	(34)	43

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**Table BLMB9\_3:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises*

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(76)	91%	(731)	807
U.S. Economy: Wrong Track	10%	(54)	90%	(503)	557
U.S. Economy: Right Direction	9%	(21)	91%	(229)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(23)	91%	(242)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(36)	91%	(356)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	89%	(133)	150
Top 2024 Issue: Economy	15%	(40)	85%	(219)	258
Community: Urban	13%	(21)	87%	(136)	157
Community: Suburban	11%	(46)	89%	(356)	402
Community: Rural	4%	(9)	96%	(239)	248
Community/Gender: Urban Women	14%	(10)	86%	(61)	71
Community/Gender: Urban Men	13%	(11)	87%	(75)	87
Community/Gender: Rural Women	6%	(8)	94%	(125)	133
Community/Gender: Rural Men	1%	(1)	99%	(114)	115
Community/Gender: Suburban Women	13%	(29)	87%	(191)	220
Community/Gender: Suburban Men	9%	(17)	91%	(165)	182
Homeowner	9%	(61)	91%	(641)	703
Renter	13%	(12)	87%	(76)	88
Military HHnm: Yes	8%	(9)	92%	(105)	114
Military HH: No	10%	(67)	90%	(627)	693
Employ: Private Sector	13%	(38)	87%	(262)	300
Employ: Government	18%	(9)	82%	(42)	50
Employ: Self-Employed	15%	(7)	85%	(41)	48
Employ: Homemaker	6%	(4)	94%	(61)	65
Employ: Student	5%	(1)	95%	(18)	19
Employ: Retired	—	(0)	100%	(220)	220
Employ: Unemployed	8%	(4)	92%	(52)	56
Employ: Other	26%	(12)	74%	(36)	48
Self + Household: White-Collar	8%	(23)	92%	(256)	279
Self + Household: Blue Collar	9%	(38)	91%	(381)	419
Union HH: Yes	12%	(11)	88%	(81)	92
Union HH: No	9%	(65)	91%	(650)	715

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(76)	91%	(731)	807
LGBTQ+: Yes	10%	(7)	90%	(62)	68
LGBTQ+: No	9%	(69)	91%	(670)	739
Motivated to Vote	9%	(65)	91%	(664)	729
Parent: Yes	14%	(29)	86%	(178)	207
Parent: No	8%	(46)	92%	(554)	600
COVID Vaccine: Yes	10%	(55)	90%	(523)	579
COVID Vaccine: No	9%	(20)	91%	(208)	228
Student Loans: Yes	22%	(29)	78%	(99)	128
Student Loans: No	7%	(47)	93%	(632)	679
Favorable Opinion of Haley	7%	(20)	93%	(270)	290
Unfavorable Opinion of Haley	9%	(33)	91%	(324)	357
Protestant	4%	(8)	96%	(190)	198
Roman Catholic	8%	(21)	92%	(237)	258
Mormon	27%	(0)	73%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	—	(0)	100%	(19)	19
Muslim	9%	(1)	91%	(11)	12
Buddhist	44%	(4)	56%	(5)	9
Hindu	—	(0)	100%	(3)	3
Atheist	10%	(2)	90%	(21)	24
Agnostic	12%	(4)	88%	(31)	35
Something else	11%	(11)	89%	(91)	102
Nothing in particular	17%	(23)	83%	(117)	140
Prodigal Biden Voter	7%	(3)	93%	(39)	42
Undecided Voter (DK/WNV)	9%	(7)	91%	(70)	77
Undecided Voter (DK)	6%	(2)	94%	(28)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(761)	807
Gender: Male	6%	(23)	94%	(361)	384
Gender: Female	6%	(24)	94%	(400)	423
Age: 18-34	7%	(16)	93%	(199)	215
Age: 35-44	2%	(2)	98%	(102)	104
Age: 45-64	4%	(12)	96%	(262)	274
Age: 65+	8%	(17)	92%	(197)	214
GenZers: 1997-2012	10%	(11)	90%	(93)	103
Millennials: 1981-1996	3%	(7)	97%	(202)	210
GenXers: 1965-1980	4%	(7)	96%	(204)	211
Baby Boomers: 1946-1964	7%	(17)	93%	(238)	255
Educ: < College	5%	(26)	95%	(456)	482
Educ: Bachelors degree	5%	(11)	95%	(200)	211
Educ: Post-grad	8%	(10)	92%	(104)	113
Income: Under 50k	3%	(11)	97%	(302)	313
Income: 50k-100k	5%	(14)	95%	(290)	304
Income: 100k+	11%	(22)	89%	(169)	191
Ethnicity: White (Non-Hispanic)	6%	(43)	94%	(630)	673
Ethnicity: Hispanic	2%	(1)	98%	(33)	34
Ethnicity: Black (Non-Hispanic)	2%	(2)	98%	(77)	79
Ethnicity: Asian + Other (Non-Hispanic)	5%	(1)	95%	(21)	22
All Christian	6%	(27)	94%	(436)	462
All Non-Christian	13%	(6)	87%	(38)	44
Atheist	4%	(1)	96%	(23)	24
Agnostic/Nothing in particular	5%	(9)	95%	(167)	175
Something Else	4%	(4)	96%	(98)	102
Evangelical	3%	(5)	97%	(167)	172
Non-Evangelical	7%	(26)	93%	(360)	386
PID: Dem (no lean)	6%	(21)	94%	(313)	334
PID: Ind (no lean)	5%	(7)	95%	(135)	142
PID: Rep (no lean)	6%	(19)	94%	(312)	331

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(761)	807
PID/Gender: Dem Men	5%	(8)	95%	(156)	164
PID/Gender: Dem Women	7%	(12)	93%	(157)	170
PID/Gender: Ind Men	9%	(7)	91%	(64)	70
PID/Gender: Ind Women	—	(0)	100%	(71)	72
PID/Gender: Rep Men	5%	(8)	95%	(141)	149
PID/Gender: Rep Women	6%	(11)	94%	(171)	182
Ideo: Liberal (1-3)	7%	(17)	93%	(213)	230
Ideo: Moderate (4)	3%	(8)	97%	(224)	232
Ideo: Conservative (5-7)	7%	(22)	93%	(300)	322
Ideo/PID: Conservative Republican	6%	(16)	94%	(231)	246
Ideo/PID: Moderate/Liberal Republican	4%	(3)	96%	(76)	80
Ideo/PID: Moderate/Conservative Democrat	4%	(5)	96%	(124)	130
Ideo/PID: Liberal Democrat	8%	(15)	92%	(175)	190
Unfavorable of Biden and Trump	8%	(9)	92%	(104)	113
2024 H2H Matchup: Biden Voter	7%	(24)	93%	(339)	363
2024 H2H Matchup: Trump Voter	6%	(21)	94%	(346)	367
2024 H2H Matchup: Would not Vote	1%	(0)	99%	(30)	30
2024 H2H Matchup: Do not Know	2%	(1)	98%	(46)	47
2022 House Vote: Democrat	7%	(22)	93%	(314)	335
2022 House Vote: Republican	6%	(19)	94%	(325)	344
2022 House Vote: Did not Vote	4%	(5)	96%	(117)	122
2020 Vote: Joe Biden	6%	(21)	94%	(354)	375
2020 Vote: Donald Trump	5%	(19)	95%	(348)	366
2020 Vote: Someone Else	—	(0)	100%	(9)	9
2020 Vote: Did not Vote	11%	(6)	89%	(51)	57
2016 Vote: Hillary Clinton	8%	(21)	92%	(253)	274
2016 Vote: Donald Trump	5%	(15)	95%	(310)	324
2016 Vote: Someone Else	—	(0)	100%	(26)	26
2020 Vote/PID: Not Biden/Democrat	2%	(1)	98%	(43)	45
2020 Vote/PID: Not Trump/Republican	8%	(3)	92%	(39)	43

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**Table BLMB9\_5:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance*

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(761)	807
U.S. Economy: Wrong Track	5%	(28)	95%	(529)	557
U.S. Economy: Right Direction	7%	(18)	93%	(232)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	93%	(247)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(23)	94%	(369)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(5)	97%	(145)	150
Top 2024 Issue: Economy	5%	(13)	95%	(246)	258
Community: Urban	7%	(12)	93%	(146)	157
Community: Suburban	5%	(21)	95%	(381)	402
Community: Rural	6%	(14)	94%	(234)	248
Community/Gender: Urban Women	10%	(7)	90%	(64)	71
Community/Gender: Urban Men	6%	(5)	94%	(82)	87
Community/Gender: Rural Women	5%	(6)	95%	(127)	133
Community/Gender: Rural Men	7%	(8)	93%	(107)	115
Community/Gender: Suburban Women	5%	(11)	95%	(209)	220
Community/Gender: Suburban Men	6%	(10)	94%	(172)	182
Homeowner	6%	(42)	94%	(661)	703
Renter	2%	(2)	98%	(86)	88
Military HHnm: Yes	6%	(6)	94%	(107)	114
Military HH: No	6%	(40)	94%	(653)	693
Employ: Private Sector	6%	(17)	94%	(283)	300
Employ: Government	4%	(2)	96%	(49)	50
Employ: Self-Employed	5%	(2)	95%	(46)	48
Employ: Homemaker	4%	(3)	96%	(62)	65
Employ: Student	17%	(3)	83%	(16)	19
Employ: Retired	9%	(19)	91%	(201)	220
Employ: Unemployed	1%	(1)	99%	(56)	56
Employ: Other	—	(0)	100%	(48)	48
Self + Household: White-Collar	7%	(20)	93%	(258)	279
Self + Household: Blue Collar	5%	(22)	95%	(397)	419
Union HH: Yes	7%	(6)	93%	(85)	92
Union HH: No	6%	(40)	94%	(675)	715

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	6%	(46)	94%	(761)	807
LGBTQ+: Yes	3%	(2)	97%	(67)	68
LGBTQ+: No	6%	(44)	94%	(694)	739
Motivated to Vote	5%	(39)	95%	(690)	729
Parent: Yes	5%	(10)	95%	(197)	207
Parent: No	6%	(37)	94%	(564)	600
COVID Vaccine: Yes	7%	(39)	93%	(539)	579
COVID Vaccine: No	3%	(7)	97%	(221)	228
Student Loans: Yes	7%	(8)	93%	(120)	128
Student Loans: No	6%	(38)	94%	(641)	679
Favorable Opinion of Haley	6%	(18)	94%	(272)	290
Unfavorable Opinion of Haley	6%	(23)	94%	(334)	357
Protestant	4%	(9)	96%	(189)	198
Roman Catholic	7%	(18)	93%	(240)	258
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	14%	(3)	86%	(17)	19
Muslim	—	(0)	100%	(12)	12
Buddhist	32%	(3)	68%	(6)	9
Hindu	—	(0)	100%	(3)	3
Atheist	4%	(1)	96%	(23)	24
Agnostic	4%	(1)	96%	(34)	35
Something else	4%	(4)	96%	(98)	102
Nothing in particular	5%	(7)	95%	(133)	140
Prodigal Biden Voter	3%	(1)	97%	(41)	42
Undecided Voter (DK/WNV)	2%	(1)	98%	(75)	77
Undecided Voter (DK)	1%	(0)	99%	(30)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_6:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(185)	77%	(622)	807
Gender: Male	26%	(101)	74%	(283)	384
Gender: Female	20%	(84)	80%	(339)	423
Age: 18-34	20%	(42)	80%	(173)	215
Age: 35-44	28%	(29)	72%	(75)	104
Age: 45-64	24%	(65)	76%	(209)	274
Age: 65+	23%	(49)	77%	(165)	214
GenZers: 1997-2012	24%	(25)	76%	(78)	103
Millennials: 1981-1996	20%	(42)	80%	(167)	210
GenXers: 1965-1980	24%	(51)	76%	(160)	211
Baby Boomers: 1946-1964	24%	(61)	76%	(194)	255
Educ: < College	19%	(93)	81%	(390)	482
Educ: Bachelors degree	29%	(62)	71%	(149)	211
Educ: Post-grad	26%	(30)	74%	(84)	113
Income: Under 50k	21%	(67)	79%	(246)	313
Income: 50k-100k	20%	(62)	80%	(242)	304
Income: 100k+	30%	(56)	70%	(134)	191
Ethnicity: White (Non-Hispanic)	23%	(154)	77%	(519)	673
Ethnicity: Hispanic	24%	(8)	76%	(26)	34
Ethnicity: Black (Non-Hispanic)	27%	(21)	73%	(58)	79
Ethnicity: Asian + Other (Non-Hispanic)	10%	(2)	90%	(20)	22
All Christian	24%	(111)	76%	(351)	462
All Non-Christian	25%	(11)	75%	(33)	44
Atheist	21%	(5)	79%	(19)	24
Agnostic/Nothing in particular	21%	(37)	79%	(139)	175
Something Else	21%	(21)	79%	(81)	102
Evangelical	22%	(38)	78%	(134)	172
Non-Evangelical	24%	(94)	76%	(292)	386
PID: Dem (no lean)	22%	(72)	78%	(261)	334
PID: Ind (no lean)	21%	(30)	79%	(112)	142
PID: Rep (no lean)	25%	(83)	75%	(249)	331

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(185)	77%	(622)	807
PID/Gender: Dem Men	27%	(44)	73%	(120)	164
PID/Gender: Dem Women	17%	(28)	83%	(141)	170
PID/Gender: Ind Men	29%	(20)	71%	(50)	70
PID/Gender: Ind Women	14%	(10)	86%	(62)	72
PID/Gender: Rep Men	24%	(36)	76%	(113)	149
PID/Gender: Rep Women	25%	(46)	75%	(136)	182
Ideo: Liberal (1-3)	18%	(42)	82%	(188)	230
Ideo: Moderate (4)	26%	(61)	74%	(172)	232
Ideo: Conservative (5-7)	22%	(71)	78%	(250)	322
Ideo/PID: Conservative Republican	23%	(57)	77%	(189)	246
Ideo/PID: Moderate/Liberal Republican	28%	(23)	72%	(57)	80
Ideo/PID: Moderate/Conservative Democrat	24%	(31)	76%	(99)	130
Ideo/PID: Liberal Democrat	18%	(34)	82%	(156)	190
Unfavorable of Biden and Trump	17%	(19)	83%	(94)	113
2024 H2H Matchup: Biden Voter	23%	(82)	77%	(281)	363
2024 H2H Matchup: Trump Voter	24%	(86)	76%	(281)	367
2024 H2H Matchup: Would not Vote	7%	(2)	93%	(28)	30
2024 H2H Matchup: Do not Know	30%	(14)	70%	(33)	47
2022 House Vote: Democrat	20%	(67)	80%	(268)	335
2022 House Vote: Republican	25%	(86)	75%	(258)	344
2022 House Vote: Did not Vote	26%	(31)	74%	(91)	122
2020 Vote: Joe Biden	22%	(82)	78%	(293)	375
2020 Vote: Donald Trump	24%	(89)	76%	(277)	366
2020 Vote: Someone Else	29%	(2)	71%	(6)	9
2020 Vote: Did not Vote	20%	(11)	80%	(46)	57
2016 Vote: Hillary Clinton	23%	(62)	77%	(212)	274
2016 Vote: Donald Trump	26%	(85)	74%	(239)	324
2016 Vote: Someone Else	19%	(5)	81%	(21)	26
2020 Vote/PID: Not Biden/Democrat	29%	(13)	71%	(32)	45
2020 Vote/PID: Not Trump/Republican	28%	(12)	72%	(31)	43

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**Table BLMB9\_6:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(185)	77%	(622)	807
U.S. Economy: Wrong Track	23%	(129)	77%	(428)	557
U.S. Economy: Right Direction	22%	(56)	78%	(194)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(62)	77%	(203)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(91)	77%	(301)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(32)	79%	(118)	150
Top 2024 Issue: Economy	22%	(57)	78%	(202)	258
Community: Urban	19%	(29)	81%	(128)	157
Community: Suburban	26%	(105)	74%	(297)	402
Community: Rural	20%	(51)	80%	(197)	248
Community/Gender: Urban Women	17%	(12)	83%	(58)	71
Community/Gender: Urban Men	20%	(17)	80%	(70)	87
Community/Gender: Rural Women	13%	(17)	87%	(116)	133
Community/Gender: Rural Men	29%	(33)	71%	(82)	115
Community/Gender: Suburban Women	25%	(55)	75%	(165)	220
Community/Gender: Suburban Men	28%	(50)	72%	(132)	182
Homeowner	24%	(169)	76%	(534)	703
Renter	16%	(14)	84%	(73)	88
Military HHnm: Yes	15%	(17)	85%	(97)	114
Military HH: No	24%	(168)	76%	(525)	693
Employ: Private Sector	23%	(70)	77%	(230)	300
Employ: Government	31%	(16)	69%	(35)	50
Employ: Self-Employed	28%	(14)	72%	(35)	48
Employ: Homemaker	20%	(13)	80%	(52)	65
Employ: Student	6%	(1)	94%	(18)	19
Employ: Retired	23%	(51)	77%	(169)	220
Employ: Unemployed	5%	(3)	95%	(53)	56
Employ: Other	36%	(17)	64%	(30)	48
Self + Household: White-Collar	22%	(62)	78%	(217)	279
Self + Household: Blue Collar	24%	(101)	76%	(318)	419
Union HH: Yes	32%	(29)	68%	(62)	92
Union HH: No	22%	(155)	78%	(560)	715

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(185)	77%	(622)	807
LGBTQ+: Yes	21%	(14)	79%	(54)	68
LGBTQ+: No	23%	(170)	77%	(568)	739
Motivated to Vote	23%	(170)	77%	(559)	729
Parent: Yes	27%	(55)	73%	(152)	207
Parent: No	22%	(130)	78%	(470)	600
COVID Vaccine: Yes	23%	(134)	77%	(445)	579
COVID Vaccine: No	22%	(51)	78%	(177)	228
Student Loans: Yes	24%	(31)	76%	(98)	128
Student Loans: No	23%	(154)	77%	(525)	679
Favorable Opinion of Haley	24%	(68)	76%	(222)	290
Unfavorable Opinion of Haley	24%	(87)	76%	(270)	357
Protestant	19%	(38)	81%	(160)	198
Roman Catholic	28%	(72)	72%	(186)	258
Mormon	18%	(0)	82%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	90%	(4)	4
Jewish	21%	(4)	79%	(15)	19
Muslim	18%	(2)	82%	(10)	12
Buddhist	50%	(5)	50%	(5)	9
Hindu	—	(0)	100%	(3)	3
Atheist	21%	(5)	79%	(19)	24
Agnostic	16%	(5)	84%	(29)	35
Something else	21%	(21)	79%	(81)	102
Nothing in particular	22%	(31)	78%	(109)	140
Prodigal Biden Voter	18%	(7)	82%	(35)	42
Undecided Voter (DK/WNV)	21%	(16)	79%	(61)	77
Undecided Voter (DK)	7%	(2)	93%	(28)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(93)	88%	(714)	807
Gender: Male	13%	(50)	87%	(334)	384
Gender: Female	10%	(43)	90%	(380)	423
Age: 18-34	7%	(15)	93%	(200)	215
Age: 35-44	6%	(6)	94%	(98)	104
Age: 45-64	13%	(35)	87%	(239)	274
Age: 65+	18%	(38)	82%	(176)	214
GenZers: 1997-2012	4%	(4)	96%	(99)	103
Millennials: 1981-1996	8%	(16)	92%	(194)	210
GenXers: 1965-1980	10%	(21)	90%	(190)	211
Baby Boomers: 1946-1964	19%	(48)	81%	(207)	255
Educ: < College	12%	(56)	88%	(427)	482
Educ: Bachelors degree	13%	(27)	87%	(185)	211
Educ: Post-grad	10%	(11)	90%	(102)	113
Income: Under 50k	12%	(39)	88%	(274)	313
Income: 50k-100k	10%	(32)	90%	(272)	304
Income: 100k+	12%	(23)	88%	(168)	191
Ethnicity: White (Non-Hispanic)	13%	(86)	87%	(587)	673
Ethnicity: Hispanic	9%	(3)	91%	(31)	34
Ethnicity: Black (Non-Hispanic)	4%	(3)	96%	(77)	79
Ethnicity: Asian + Other (Non-Hispanic)	6%	(1)	94%	(20)	22
All Christian	13%	(62)	87%	(400)	462
All Non-Christian	8%	(4)	92%	(40)	44
Atheist	8%	(2)	92%	(22)	24
Agnostic/Nothing in particular	7%	(12)	93%	(164)	175
Something Else	13%	(14)	87%	(88)	102
Evangelical	14%	(24)	86%	(148)	172
Non-Evangelical	13%	(49)	87%	(337)	386
PID: Dem (no lean)	8%	(28)	92%	(306)	334
PID: Ind (no lean)	12%	(17)	88%	(125)	142
PID: Rep (no lean)	15%	(48)	85%	(283)	331

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(93)	88%	(714)	807
PID/Gender: Dem Men	10%	(16)	90%	(148)	164
PID/Gender: Dem Women	7%	(12)	93%	(157)	170
PID/Gender: Ind Men	14%	(10)	86%	(60)	70
PID/Gender: Ind Women	10%	(7)	90%	(65)	72
PID/Gender: Rep Men	16%	(24)	84%	(125)	149
PID/Gender: Rep Women	13%	(24)	87%	(158)	182
Ideo: Liberal (1-3)	8%	(19)	92%	(211)	230
Ideo: Moderate (4)	11%	(25)	89%	(208)	232
Ideo: Conservative (5-7)	15%	(50)	85%	(272)	322
Ideo/PID: Conservative Republican	16%	(40)	84%	(207)	246
Ideo/PID: Moderate/Liberal Republican	11%	(9)	89%	(71)	80
Ideo/PID: Moderate/Conservative Democrat	10%	(12)	90%	(117)	130
Ideo/PID: Liberal Democrat	8%	(16)	92%	(174)	190
Unfavorable of Biden and Trump	11%	(12)	89%	(101)	113
2024 H2H Matchup: Biden Voter	9%	(33)	91%	(330)	363
2024 H2H Matchup: Trump Voter	15%	(55)	85%	(312)	367
2024 H2H Matchup: Would not Vote	7%	(2)	93%	(28)	30
2024 H2H Matchup: Do not Know	7%	(3)	93%	(43)	47
2022 House Vote: Democrat	9%	(30)	91%	(306)	335
2022 House Vote: Republican	15%	(53)	85%	(291)	344
2022 House Vote: Did not Vote	7%	(9)	93%	(114)	122
2020 Vote: Joe Biden	9%	(33)	91%	(342)	375
2020 Vote: Donald Trump	14%	(52)	86%	(315)	366
2020 Vote: Someone Else	34%	(3)	66%	(6)	9
2020 Vote: Did not Vote	9%	(5)	91%	(52)	57
2016 Vote: Hillary Clinton	9%	(26)	91%	(248)	274
2016 Vote: Donald Trump	17%	(56)	83%	(269)	324
2016 Vote: Someone Else	16%	(4)	84%	(22)	26
2020 Vote/PID: Not Biden/Democrat	14%	(6)	86%	(38)	45
2020 Vote/PID: Not Trump/Republican	10%	(4)	90%	(38)	43

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(93)	88%	(714)	807
U.S. Economy: Wrong Track	13%	(72)	87%	(485)	557
U.S. Economy: Right Direction	9%	(21)	91%	(229)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(29)	89%	(237)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(58)	85%	(334)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	95%	(143)	150
Top 2024 Issue: Economy	10%	(27)	90%	(232)	258
Community: Urban	9%	(14)	91%	(143)	157
Community: Suburban	11%	(43)	89%	(359)	402
Community: Rural	15%	(36)	85%	(211)	248
Community/Gender: Urban Women	9%	(7)	91%	(64)	71
Community/Gender: Urban Men	8%	(7)	92%	(79)	87
Community/Gender: Rural Women	13%	(17)	87%	(116)	133
Community/Gender: Rural Men	17%	(20)	83%	(96)	115
Community/Gender: Suburban Women	9%	(20)	91%	(200)	220
Community/Gender: Suburban Men	13%	(23)	87%	(159)	182
Homeowner	12%	(84)	88%	(619)	703
Renter	9%	(7)	91%	(80)	88
Military HHnm: Yes	18%	(21)	82%	(93)	114
Military HH: No	10%	(73)	90%	(621)	693
Employ: Private Sector	11%	(32)	89%	(268)	300
Employ: Government	17%	(9)	83%	(42)	50
Employ: Self-Employed	9%	(4)	91%	(44)	48
Employ: Homemaker	9%	(6)	91%	(59)	65
Employ: Student	4%	(1)	96%	(18)	19
Employ: Retired	16%	(34)	84%	(186)	220
Employ: Unemployed	4%	(2)	96%	(54)	56
Employ: Other	11%	(5)	89%	(43)	48
Self + Household: White-Collar	14%	(40)	86%	(239)	279
Self + Household: Blue Collar	10%	(44)	90%	(376)	419
Union HH: Yes	8%	(7)	92%	(85)	92
Union HH: No	12%	(86)	88%	(629)	715

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(93)	88%	(714)	807
LGBTQ+: Yes	16%	(11)	84%	(57)	68
LGBTQ+: No	11%	(82)	89%	(657)	739
Motivated to Vote	11%	(82)	89%	(647)	729
Parent: Yes	9%	(19)	91%	(188)	207
Parent: No	12%	(74)	88%	(526)	600
COVID Vaccine: Yes	12%	(67)	88%	(512)	579
COVID Vaccine: No	11%	(26)	89%	(202)	228
Student Loans: Yes	4%	(5)	96%	(124)	128
Student Loans: No	13%	(89)	87%	(590)	679
Favorable Opinion of Haley	14%	(39)	86%	(251)	290
Unfavorable Opinion of Haley	13%	(45)	87%	(313)	357
Protestant	16%	(31)	84%	(167)	198
Roman Catholic	11%	(29)	89%	(230)	258
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	60%	(3)	40%	(2)	4
Jewish	6%	(1)	94%	(18)	19
Muslim	11%	(1)	89%	(11)	12
Buddhist	3%	(0)	97%	(9)	9
Hindu	27%	(1)	73%	(2)	3
Atheist	8%	(2)	92%	(22)	24
Agnostic	15%	(5)	85%	(30)	35
Something else	13%	(14)	87%	(88)	102
Nothing in particular	5%	(7)	95%	(134)	140
Prodigal Biden Voter	13%	(5)	87%	(37)	42
Undecided Voter (DK/WNV)	7%	(6)	93%	(71)	77
Undecided Voter (DK)	7%	(2)	93%	(28)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(99)	88%	(708)	807
Gender: Male	13%	(50)	87%	(334)	384
Gender: Female	12%	(49)	88%	(374)	423
Age: 18-34	13%	(28)	87%	(187)	215
Age: 35-44	11%	(12)	89%	(93)	104
Age: 45-64	13%	(36)	87%	(238)	274
Age: 65+	11%	(23)	89%	(190)	214
GenZers: 1997-2012	12%	(13)	88%	(91)	103
Millennials: 1981-1996	13%	(26)	87%	(183)	210
GenXers: 1965-1980	12%	(25)	88%	(187)	211
Baby Boomers: 1946-1964	11%	(29)	89%	(226)	255
Educ: < College	11%	(55)	89%	(427)	482
Educ: Bachelors degree	12%	(25)	88%	(186)	211
Educ: Post-grad	17%	(19)	83%	(95)	113
Income: Under 50k	6%	(20)	94%	(293)	313
Income: 50k-100k	14%	(43)	86%	(261)	304
Income: 100k+	19%	(36)	81%	(154)	191
Ethnicity: White (Non-Hispanic)	13%	(88)	87%	(585)	673
Ethnicity: Hispanic	5%	(2)	95%	(32)	34
Ethnicity: Black (Non-Hispanic)	8%	(7)	92%	(73)	79
Ethnicity: Asian + Other (Non-Hispanic)	11%	(2)	89%	(19)	22
All Christian	13%	(59)	87%	(404)	462
All Non-Christian	13%	(6)	87%	(38)	44
Atheist	25%	(6)	75%	(18)	24
Agnostic/Nothing in particular	12%	(22)	88%	(154)	175
Something Else	7%	(7)	93%	(95)	102
Evangelical	8%	(14)	92%	(158)	172
Non-Evangelical	13%	(52)	87%	(334)	386
PID: Dem (no lean)	13%	(42)	87%	(292)	334
PID: Ind (no lean)	12%	(17)	88%	(125)	142
PID: Rep (no lean)	12%	(40)	88%	(291)	331

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(99)	88%	(708)	807
PID/Gender: Dem Men	13%	(21)	87%	(143)	164
PID/Gender: Dem Women	12%	(21)	88%	(149)	170
PID/Gender: Ind Men	15%	(11)	85%	(59)	70
PID/Gender: Ind Women	9%	(6)	91%	(65)	72
PID/Gender: Rep Men	12%	(18)	88%	(132)	149
PID/Gender: Rep Women	12%	(22)	88%	(160)	182
Ideo: Liberal (1-3)	15%	(34)	85%	(196)	230
Ideo: Moderate (4)	9%	(22)	91%	(211)	232
Ideo: Conservative (5-7)	13%	(43)	87%	(279)	322
Ideo/PID: Conservative Republican	14%	(35)	86%	(212)	246
Ideo/PID: Moderate/Liberal Republican	7%	(5)	93%	(74)	80
Ideo/PID: Moderate/Conservative Democrat	10%	(13)	90%	(117)	130
Ideo/PID: Liberal Democrat	15%	(29)	85%	(161)	190
Unfavorable of Biden and Trump	17%	(19)	83%	(95)	113
2024 H2H Matchup: Biden Voter	13%	(47)	87%	(316)	363
2024 H2H Matchup: Trump Voter	12%	(44)	88%	(323)	367
2024 H2H Matchup: Would not Vote	11%	(3)	89%	(27)	30
2024 H2H Matchup: Do not Know	12%	(5)	88%	(41)	47
2022 House Vote: Democrat	15%	(50)	85%	(286)	335
2022 House Vote: Republican	11%	(39)	89%	(305)	344
2022 House Vote: Did not Vote	8%	(10)	92%	(113)	122
2020 Vote: Joe Biden	13%	(50)	87%	(325)	375
2020 Vote: Donald Trump	12%	(45)	88%	(322)	366
2020 Vote: Someone Else	—	(0)	100%	(9)	9
2020 Vote: Did not Vote	8%	(4)	92%	(53)	57
2016 Vote: Hillary Clinton	17%	(46)	83%	(228)	274
2016 Vote: Donald Trump	10%	(33)	90%	(291)	324
2016 Vote: Someone Else	2%	(1)	98%	(25)	26
2020 Vote/PID: Not Biden/Democrat	2%	(1)	98%	(43)	45
2020 Vote/PID: Not Trump/Republican	4%	(2)	96%	(41)	43

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**Table BLMB9\_8:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates*

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(99)	88%	(708)	807
U.S. Economy: Wrong Track	12%	(66)	88%	(491)	557
U.S. Economy: Right Direction	13%	(33)	87%	(217)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(36)	86%	(229)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(45)	89%	(347)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(18)	88%	(132)	150
Top 2024 Issue: Economy	8%	(22)	92%	(237)	258
Community: Urban	12%	(18)	88%	(139)	157
Community: Suburban	13%	(54)	87%	(348)	402
Community: Rural	11%	(27)	89%	(221)	248
Community/Gender: Urban Women	11%	(7)	89%	(63)	71
Community/Gender: Urban Men	12%	(11)	88%	(76)	87
Community/Gender: Rural Women	14%	(19)	86%	(114)	133
Community/Gender: Rural Men	7%	(8)	93%	(107)	115
Community/Gender: Suburban Women	10%	(23)	90%	(197)	220
Community/Gender: Suburban Men	17%	(31)	83%	(151)	182
Homeowner	13%	(88)	87%	(614)	703
Renter	9%	(8)	91%	(80)	88
Military HHnm: Yes	13%	(14)	87%	(100)	114
Military HH: No	12%	(85)	88%	(608)	693
Employ: Private Sector	13%	(40)	87%	(260)	300
Employ: Government	23%	(11)	77%	(39)	50
Employ: Self-Employed	10%	(5)	90%	(43)	48
Employ: Homemaker	2%	(1)	98%	(64)	65
Employ: Student	27%	(5)	73%	(14)	19
Employ: Retired	14%	(31)	86%	(189)	220
Employ: Unemployed	6%	(3)	94%	(53)	56
Employ: Other	5%	(2)	95%	(46)	48
Self + Household: White-Collar	17%	(47)	83%	(232)	279
Self + Household: Blue Collar	11%	(47)	89%	(373)	419
Union HH: Yes	12%	(11)	88%	(81)	92
Union HH: No	12%	(88)	88%	(627)	715

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(99)	88%	(708)	807
LGBTQ+: Yes	13%	(9)	87%	(60)	68
LGBTQ+: No	12%	(90)	88%	(648)	739
Motivated to Vote	13%	(94)	87%	(635)	729
Parent: Yes	13%	(27)	87%	(180)	207
Parent: No	12%	(72)	88%	(528)	600
COVID Vaccine: Yes	14%	(80)	86%	(499)	579
COVID Vaccine: No	8%	(19)	92%	(209)	228
Student Loans: Yes	7%	(9)	93%	(119)	128
Student Loans: No	13%	(90)	87%	(589)	679
Favorable Opinion of Haley	14%	(40)	86%	(250)	290
Unfavorable Opinion of Haley	14%	(50)	86%	(308)	357
Protestant	9%	(18)	91%	(180)	198
Roman Catholic	16%	(41)	84%	(217)	258
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	9%	(2)	91%	(18)	19
Muslim	24%	(3)	76%	(9)	12
Buddhist	12%	(1)	88%	(8)	9
Hindu	—	(0)	100%	(3)	3
Atheist	25%	(6)	75%	(18)	24
Agnostic	11%	(4)	89%	(31)	35
Something else	7%	(7)	93%	(95)	102
Nothing in particular	13%	(18)	87%	(122)	140
Prodigal Biden Voter	7%	(3)	93%	(39)	42
Undecided Voter (DK/WNV)	11%	(9)	89%	(68)	77
Undecided Voter (DK)	11%	(3)	89%	(27)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(86)	89%	(721)	807
Gender: Male	12%	(47)	88%	(337)	384
Gender: Female	9%	(40)	91%	(383)	423
Age: 18-34	15%	(32)	85%	(183)	215
Age: 35-44	12%	(13)	88%	(92)	104
Age: 45-64	11%	(29)	89%	(245)	274
Age: 65+	6%	(13)	94%	(201)	214
GenZers: 1997-2012	17%	(18)	83%	(86)	103
Millennials: 1981-1996	13%	(27)	87%	(183)	210
GenXers: 1965-1980	13%	(26)	87%	(185)	211
Baby Boomers: 1946-1964	6%	(15)	94%	(239)	255
Educ: < College	11%	(54)	89%	(428)	482
Educ: Bachelors degree	10%	(21)	90%	(190)	211
Educ: Post-grad	10%	(11)	90%	(102)	113
Income: Under 50k	13%	(40)	87%	(273)	313
Income: 50k-100k	10%	(30)	90%	(274)	304
Income: 100k+	9%	(17)	91%	(174)	191
Ethnicity: White (Non-Hispanic)	9%	(63)	91%	(610)	673
Ethnicity: Hispanic	14%	(5)	86%	(29)	34
Ethnicity: Black (Non-Hispanic)	20%	(16)	80%	(64)	79
Ethnicity: Asian + Other (Non-Hispanic)	15%	(3)	85%	(18)	22
All Christian	10%	(47)	90%	(415)	462
All Non-Christian	14%	(6)	86%	(38)	44
Atheist	9%	(2)	91%	(22)	24
Agnostic/Nothing in particular	11%	(19)	89%	(156)	175
Something Else	12%	(12)	88%	(90)	102
Evangelical	11%	(19)	89%	(153)	172
Non-Evangelical	10%	(40)	90%	(346)	386
PID: Dem (no lean)	14%	(45)	86%	(289)	334
PID: Ind (no lean)	4%	(6)	96%	(136)	142
PID: Rep (no lean)	11%	(35)	89%	(296)	331

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(86)	89%	(721)	807
PID/Gender: Dem Men	17%	(27)	83%	(137)	164
PID/Gender: Dem Women	11%	(18)	89%	(152)	170
PID/Gender: Ind Men	2%	(1)	98%	(69)	70
PID/Gender: Ind Women	6%	(5)	94%	(67)	72
PID/Gender: Rep Men	12%	(18)	88%	(131)	149
PID/Gender: Rep Women	10%	(17)	90%	(164)	182
Ideo: Liberal (1-3)	13%	(29)	87%	(200)	230
Ideo: Moderate (4)	13%	(29)	87%	(203)	232
Ideo: Conservative (5-7)	7%	(23)	93%	(298)	322
Ideo/PID: Conservative Republican	8%	(20)	92%	(227)	246
Ideo/PID: Moderate/Liberal Republican	20%	(16)	80%	(64)	80
Ideo/PID: Moderate/Conservative Democrat	14%	(18)	86%	(112)	130
Ideo/PID: Liberal Democrat	13%	(25)	87%	(165)	190
Unfavorable of Biden and Trump	16%	(19)	84%	(95)	113
2024 H2H Matchup: Biden Voter	14%	(49)	86%	(314)	363
2024 H2H Matchup: Trump Voter	8%	(28)	92%	(339)	367
2024 H2H Matchup: Would not Vote	4%	(1)	96%	(29)	30
2024 H2H Matchup: Do not Know	17%	(8)	83%	(39)	47
2022 House Vote: Democrat	12%	(40)	88%	(295)	335
2022 House Vote: Republican	10%	(33)	90%	(311)	344
2022 House Vote: Did not Vote	11%	(13)	89%	(109)	122
2020 Vote: Joe Biden	13%	(47)	87%	(328)	375
2020 Vote: Donald Trump	9%	(31)	91%	(335)	366
2020 Vote: Someone Else	36%	(3)	64%	(5)	9
2020 Vote: Did not Vote	8%	(5)	92%	(52)	57
2016 Vote: Hillary Clinton	12%	(33)	88%	(241)	274
2016 Vote: Donald Trump	8%	(24)	92%	(300)	324
2016 Vote: Someone Else	—	(0)	100%	(26)	26
2020 Vote/PID: Not Biden/Democrat	15%	(7)	85%	(38)	45
2020 Vote/PID: Not Trump/Republican	14%	(6)	86%	(37)	43

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**Table BLMB9\_9:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(86)	89%	(721)	807
U.S. Economy: Wrong Track	8%	(47)	92%	(510)	557
U.S. Economy: Right Direction	16%	(39)	84%	(211)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(34)	87%	(232)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(32)	92%	(360)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	86%	(129)	150
Top 2024 Issue: Economy	13%	(34)	87%	(225)	258
Community: Urban	19%	(30)	81%	(128)	157
Community: Suburban	9%	(35)	91%	(367)	402
Community: Rural	9%	(22)	91%	(226)	248
Community/Gender: Urban Women	20%	(14)	80%	(57)	71
Community/Gender: Urban Men	18%	(16)	82%	(71)	87
Community/Gender: Rural Women	6%	(8)	94%	(125)	133
Community/Gender: Rural Men	12%	(14)	88%	(102)	115
Community/Gender: Suburban Women	8%	(18)	92%	(202)	220
Community/Gender: Suburban Men	9%	(17)	91%	(165)	182
Homeowner	10%	(73)	90%	(629)	703
Renter	14%	(12)	86%	(76)	88
Military HHnm: Yes	7%	(8)	93%	(106)	114
Military HH: No	11%	(79)	89%	(614)	693
Employ: Private Sector	14%	(42)	86%	(257)	300
Employ: Government	17%	(8)	83%	(42)	50
Employ: Self-Employed	13%	(6)	87%	(42)	48
Employ: Homemaker	11%	(7)	89%	(58)	65
Employ: Student	25%	(5)	75%	(14)	19
Employ: Retired	5%	(10)	95%	(210)	220
Employ: Unemployed	4%	(2)	96%	(54)	56
Employ: Other	11%	(5)	89%	(42)	48
Self + Household: White-Collar	12%	(32)	88%	(247)	279
Self + Household: Blue Collar	9%	(39)	91%	(381)	419
Union HH: Yes	8%	(7)	92%	(84)	92
Union HH: No	11%	(79)	89%	(636)	715

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(86)	89%	(721)	807
LGBTQ+: Yes	15%	(10)	85%	(58)	68
LGBTQ+: No	10%	(76)	90%	(662)	739
Motivated to Vote	10%	(76)	90%	(653)	729
Parent: Yes	11%	(23)	89%	(184)	207
Parent: No	11%	(63)	89%	(537)	600
COVID Vaccine: Yes	11%	(63)	89%	(515)	579
COVID Vaccine: No	10%	(23)	90%	(205)	228
Student Loans: Yes	25%	(32)	75%	(96)	128
Student Loans: No	8%	(54)	92%	(625)	679
Favorable Opinion of Haley	9%	(26)	91%	(264)	290
Unfavorable Opinion of Haley	11%	(39)	89%	(318)	357
Protestant	10%	(19)	90%	(179)	198
Roman Catholic	11%	(28)	89%	(230)	258
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	98%	(4)	4
Jewish	12%	(2)	88%	(17)	19
Muslim	5%	(1)	95%	(11)	12
Buddhist	32%	(3)	68%	(6)	9
Hindu	—	(0)	100%	(3)	3
Atheist	9%	(2)	91%	(22)	24
Agnostic	11%	(4)	89%	(31)	35
Something else	12%	(12)	88%	(90)	102
Nothing in particular	11%	(15)	89%	(125)	140
Prodigal Biden Voter	12%	(5)	88%	(37)	42
Undecided Voter (DK/WNV)	11%	(9)	89%	(68)	77
Undecided Voter (DK)	4%	(1)	96%	(29)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(138)	83%	(669)	807
Gender: Male	14%	(55)	86%	(329)	384
Gender: Female	20%	(84)	80%	(340)	423
Age: 18-34	29%	(63)	71%	(152)	215
Age: 35-44	21%	(22)	79%	(82)	104
Age: 45-64	13%	(37)	87%	(237)	274
Age: 65+	8%	(16)	92%	(197)	214
GenZers: 1997-2012	24%	(24)	76%	(79)	103
Millennials: 1981-1996	28%	(58)	72%	(151)	210
GenXers: 1965-1980	16%	(34)	84%	(177)	211
Baby Boomers: 1946-1964	8%	(20)	92%	(235)	255
Educ: < College	18%	(85)	82%	(397)	482
Educ: Bachelors degree	16%	(35)	84%	(177)	211
Educ: Post-grad	16%	(18)	84%	(95)	113
Income: Under 50k	19%	(60)	81%	(252)	313
Income: 50k-100k	17%	(52)	83%	(252)	304
Income: 100k+	14%	(26)	86%	(165)	191
Ethnicity: White (Non-Hispanic)	15%	(102)	85%	(571)	673
Ethnicity: Hispanic	30%	(10)	70%	(23)	34
Ethnicity: Black (Non-Hispanic)	29%	(23)	71%	(57)	79
Ethnicity: Asian + Other (Non-Hispanic)	16%	(3)	84%	(18)	22
All Christian	16%	(75)	84%	(387)	462
All Non-Christian	27%	(12)	73%	(32)	44
Atheist	14%	(3)	86%	(20)	24
Agnostic/Nothing in particular	16%	(28)	84%	(147)	175
Something Else	20%	(20)	80%	(82)	102
Evangelical	18%	(31)	82%	(141)	172
Non-Evangelical	17%	(64)	83%	(322)	386
PID: Dem (no lean)	21%	(69)	79%	(264)	334
PID: Ind (no lean)	14%	(20)	86%	(122)	142
PID: Rep (no lean)	15%	(49)	85%	(283)	331

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(138)	83%	(669)	807
PID/Gender: Dem Men	19%	(32)	81%	(132)	164
PID/Gender: Dem Women	22%	(38)	78%	(132)	170
PID/Gender: Ind Men	7%	(5)	93%	(65)	70
PID/Gender: Ind Women	21%	(15)	79%	(56)	72
PID/Gender: Rep Men	12%	(18)	88%	(131)	149
PID/Gender: Rep Women	17%	(31)	83%	(151)	182
Ideo: Liberal (1-3)	22%	(51)	78%	(178)	230
Ideo: Moderate (4)	17%	(39)	83%	(194)	232
Ideo: Conservative (5-7)	14%	(44)	86%	(277)	322
Ideo/PID: Conservative Republican	14%	(35)	86%	(212)	246
Ideo/PID: Moderate/Liberal Republican	15%	(12)	85%	(67)	80
Ideo/PID: Moderate/Conservative Democrat	21%	(27)	79%	(103)	130
Ideo/PID: Liberal Democrat	21%	(41)	79%	(149)	190
Unfavorable of Biden and Trump	18%	(20)	82%	(93)	113
2024 H2H Matchup: Biden Voter	19%	(71)	81%	(292)	363
2024 H2H Matchup: Trump Voter	14%	(53)	86%	(314)	367
2024 H2H Matchup: Would not Vote	22%	(7)	78%	(24)	30
2024 H2H Matchup: Do not Know	17%	(8)	83%	(39)	47
2022 House Vote: Democrat	19%	(62)	81%	(273)	335
2022 House Vote: Republican	15%	(52)	85%	(292)	344
2022 House Vote: Did not Vote	19%	(24)	81%	(99)	122
2020 Vote: Joe Biden	19%	(70)	81%	(305)	375
2020 Vote: Donald Trump	15%	(56)	85%	(310)	366
2020 Vote: Someone Else	23%	(2)	77%	(7)	9
2020 Vote: Did not Vote	17%	(10)	83%	(47)	57
2016 Vote: Hillary Clinton	19%	(52)	81%	(222)	274
2016 Vote: Donald Trump	14%	(46)	86%	(278)	324
2016 Vote: Someone Else	5%	(1)	95%	(24)	26
2020 Vote/PID: Not Biden/Democrat	24%	(11)	76%	(34)	45
2020 Vote/PID: Not Trump/Republican	10%	(4)	90%	(38)	43

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(138)	83%	(669)	807
U.S. Economy: Wrong Track	17%	(97)	83%	(460)	557
U.S. Economy: Right Direction	16%	(41)	84%	(209)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(46)	83%	(220)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(62)	84%	(330)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(30)	80%	(119)	150
Top 2024 Issue: Economy	23%	(60)	77%	(199)	258
Community: Urban	22%	(34)	78%	(123)	157
Community: Suburban	16%	(66)	84%	(336)	402
Community: Rural	15%	(37)	85%	(210)	248
Community/Gender: Urban Women	18%	(13)	82%	(58)	71
Community/Gender: Urban Men	25%	(22)	75%	(65)	87
Community/Gender: Rural Women	20%	(26)	80%	(106)	133
Community/Gender: Rural Men	10%	(11)	90%	(104)	115
Community/Gender: Suburban Women	20%	(45)	80%	(175)	220
Community/Gender: Suburban Men	12%	(22)	88%	(160)	182
Homeowner	14%	(99)	86%	(604)	703
Renter	39%	(34)	61%	(54)	88
Military HHnm: Yes	9%	(10)	91%	(104)	114
Military HH: No	19%	(128)	81%	(565)	693
Employ: Private Sector	18%	(53)	82%	(247)	300
Employ: Government	13%	(7)	87%	(44)	50
Employ: Self-Employed	25%	(12)	75%	(36)	48
Employ: Homemaker	24%	(16)	76%	(49)	65
Employ: Student	34%	(6)	66%	(13)	19
Employ: Retired	8%	(17)	92%	(203)	220
Employ: Unemployed	25%	(14)	75%	(42)	56
Employ: Other	28%	(14)	72%	(34)	48
Self + Household: White-Collar	17%	(48)	83%	(231)	279
Self + Household: Blue Collar	16%	(67)	84%	(353)	419
Union HH: Yes	21%	(19)	79%	(73)	92
Union HH: No	17%	(119)	83%	(596)	715

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(138)	83%	(669)	807
LGBTQ+: Yes	22%	(15)	78%	(54)	68
LGBTQ+: No	17%	(123)	83%	(615)	739
Motivated to Vote	17%	(127)	83%	(602)	729
Parent: Yes	27%	(55)	73%	(151)	207
Parent: No	14%	(83)	86%	(517)	600
COVID Vaccine: Yes	16%	(91)	84%	(487)	579
COVID Vaccine: No	20%	(47)	80%	(182)	228
Student Loans: Yes	21%	(27)	79%	(101)	128
Student Loans: No	16%	(111)	84%	(568)	679
Favorable Opinion of Haley	13%	(39)	87%	(251)	290
Unfavorable Opinion of Haley	20%	(72)	80%	(285)	357
Protestant	17%	(35)	83%	(163)	198
Roman Catholic	16%	(40)	84%	(218)	258
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	90%	(4)	4
Jewish	34%	(7)	66%	(13)	19
Muslim	28%	(3)	72%	(9)	12
Buddhist	3%	(0)	97%	(9)	9
Hindu	49%	(2)	51%	(2)	3
Atheist	14%	(3)	86%	(20)	24
Agnostic	19%	(7)	81%	(28)	35
Something else	20%	(20)	80%	(82)	102
Nothing in particular	15%	(21)	85%	(119)	140
Prodigal Biden Voter	14%	(6)	86%	(36)	42
Undecided Voter (DK/WNV)	19%	(14)	81%	(62)	77
Undecided Voter (DK)	22%	(7)	78%	(24)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(89)	89%	(718)	807
Gender: Male	14%	(52)	86%	(332)	384
Gender: Female	9%	(37)	91%	(386)	423
Age: 18-34	7%	(16)	93%	(199)	215
Age: 35-44	12%	(12)	88%	(92)	104
Age: 45-64	7%	(20)	93%	(254)	274
Age: 65+	19%	(41)	81%	(173)	214
GenZers: 1997-2012	12%	(12)	88%	(91)	103
Millennials: 1981-1996	7%	(15)	93%	(194)	210
GenXers: 1965-1980	5%	(11)	95%	(200)	211
Baby Boomers: 1946-1964	18%	(46)	82%	(209)	255
Educ: < College	11%	(51)	89%	(431)	482
Educ: Bachelors degree	7%	(15)	93%	(197)	211
Educ: Post-grad	21%	(23)	79%	(90)	113
Income: Under 50k	9%	(29)	91%	(284)	313
Income: 50k-100k	9%	(26)	91%	(278)	304
Income: 100k+	18%	(34)	82%	(156)	191
Ethnicity: White (Non-Hispanic)	11%	(72)	89%	(600)	673
Ethnicity: Hispanic	7%	(2)	93%	(31)	34
Ethnicity: Black (Non-Hispanic)	18%	(14)	82%	(65)	79
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	97%	(21)	22
All Christian	14%	(63)	86%	(400)	462
All Non-Christian	4%	(2)	96%	(42)	44
Atheist	3%	(1)	97%	(23)	24
Agnostic/Nothing in particular	6%	(11)	94%	(164)	175
Something Else	13%	(13)	87%	(89)	102
Evangelical	19%	(33)	81%	(139)	172
Non-Evangelical	11%	(42)	89%	(344)	386
PID: Dem (no lean)	11%	(37)	89%	(296)	334
PID: Ind (no lean)	7%	(10)	93%	(132)	142
PID: Rep (no lean)	13%	(42)	87%	(290)	331

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(89)	89%	(718)	807
PID/Gender: Dem Men	13%	(21)	87%	(143)	164
PID/Gender: Dem Women	10%	(16)	90%	(153)	170
PID/Gender: Ind Men	12%	(9)	88%	(62)	70
PID/Gender: Ind Women	2%	(2)	98%	(70)	72
PID/Gender: Rep Men	15%	(23)	85%	(127)	149
PID/Gender: Rep Women	11%	(19)	89%	(163)	182
Ideo: Liberal (1-3)	10%	(23)	90%	(207)	230
Ideo: Moderate (4)	12%	(28)	88%	(204)	232
Ideo: Conservative (5-7)	12%	(38)	88%	(283)	322
Ideo/PID: Conservative Republican	13%	(31)	87%	(215)	246
Ideo/PID: Moderate/Liberal Republican	13%	(10)	87%	(69)	80
Ideo/PID: Moderate/Conservative Democrat	15%	(19)	85%	(111)	130
Ideo/PID: Liberal Democrat	10%	(18)	90%	(172)	190
Unfavorable of Biden and Trump	16%	(19)	84%	(95)	113
2024 H2H Matchup: Biden Voter	11%	(40)	89%	(323)	363
2024 H2H Matchup: Trump Voter	10%	(38)	90%	(329)	367
2024 H2H Matchup: Would not Vote	4%	(1)	96%	(29)	30
2024 H2H Matchup: Do not Know	21%	(10)	79%	(37)	47
2022 House Vote: Democrat	11%	(37)	89%	(298)	335
2022 House Vote: Republican	13%	(44)	87%	(300)	344
2022 House Vote: Did not Vote	6%	(8)	94%	(115)	122
2020 Vote: Joe Biden	11%	(43)	89%	(332)	375
2020 Vote: Donald Trump	11%	(39)	89%	(327)	366
2020 Vote: Someone Else	22%	(2)	78%	(7)	9
2020 Vote: Did not Vote	10%	(6)	90%	(52)	57
2016 Vote: Hillary Clinton	11%	(30)	89%	(245)	274
2016 Vote: Donald Trump	13%	(41)	87%	(284)	324
2016 Vote: Someone Else	6%	(2)	94%	(24)	26
2020 Vote/PID: Not Biden/Democrat	5%	(2)	95%	(42)	45
2020 Vote/PID: Not Trump/Republican	17%	(7)	83%	(36)	43

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(89)	89%	(718)	807
U.S. Economy: Wrong Track	10%	(56)	90%	(501)	557
U.S. Economy: Right Direction	13%	(33)	87%	(217)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(28)	90%	(238)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(44)	89%	(349)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(18)	88%	(131)	150
Top 2024 Issue: Economy	8%	(21)	92%	(238)	258
Community: Urban	14%	(23)	86%	(135)	157
Community: Suburban	9%	(35)	91%	(367)	402
Community: Rural	13%	(32)	87%	(216)	248
Community/Gender: Urban Women	13%	(9)	87%	(61)	71
Community/Gender: Urban Men	16%	(14)	84%	(73)	87
Community/Gender: Rural Women	11%	(14)	89%	(119)	133
Community/Gender: Rural Men	16%	(18)	84%	(97)	115
Community/Gender: Suburban Women	6%	(14)	94%	(206)	220
Community/Gender: Suburban Men	11%	(21)	89%	(161)	182
Homeowner	12%	(82)	88%	(620)	703
Renter	7%	(6)	93%	(81)	88
Military HHnm: Yes	18%	(20)	82%	(94)	114
Military HH: No	10%	(69)	90%	(624)	693
Employ: Private Sector	8%	(24)	92%	(276)	300
Employ: Government	5%	(2)	95%	(48)	50
Employ: Self-Employed	21%	(10)	79%	(38)	48
Employ: Homemaker	—	(0)	100%	(65)	65
Employ: Student	2%	(0)	98%	(19)	19
Employ: Retired	19%	(41)	81%	(179)	220
Employ: Unemployed	15%	(8)	85%	(48)	56
Employ: Other	8%	(4)	92%	(44)	48
Self + Household: White-Collar	15%	(41)	85%	(238)	279
Self + Household: Blue Collar	10%	(40)	90%	(380)	419
Union HH: Yes	2%	(2)	98%	(90)	92
Union HH: No	12%	(88)	88%	(627)	715

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(89)	89%	(718)	807
LGBTQ+: Yes	6%	(4)	94%	(64)	68
LGBTQ+: No	12%	(85)	88%	(653)	739
Motivated to Vote	12%	(86)	88%	(643)	729
Parent: Yes	8%	(16)	92%	(191)	207
Parent: No	12%	(74)	88%	(526)	600
COVID Vaccine: Yes	12%	(70)	88%	(509)	579
COVID Vaccine: No	9%	(20)	91%	(209)	228
Student Loans: Yes	6%	(8)	94%	(120)	128
Student Loans: No	12%	(81)	88%	(598)	679
Favorable Opinion of Haley	18%	(51)	82%	(239)	290
Unfavorable Opinion of Haley	9%	(32)	91%	(325)	357
Protestant	21%	(41)	79%	(157)	198
Roman Catholic	8%	(21)	92%	(237)	258
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	87%	(4)	4
Jewish	4%	(1)	96%	(19)	19
Muslim	10%	(1)	90%	(11)	12
Buddhist	—	(0)	100%	(9)	9
Hindu	—	(0)	100%	(3)	3
Atheist	3%	(1)	97%	(23)	24
Agnostic	12%	(4)	88%	(31)	35
Something else	13%	(13)	87%	(89)	102
Nothing in particular	5%	(7)	95%	(134)	140
Prodigal Biden Voter	15%	(6)	85%	(36)	42
Undecided Voter (DK/WNV)	14%	(11)	86%	(66)	77
Undecided Voter (DK)	4%	(1)	96%	(29)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	3%	(22)	97%	(785)	807
Gender: Male	2%	(7)	98%	(377)	384
Gender: Female	4%	(16)	96%	(408)	423
Age: 18-34	3%	(7)	97%	(208)	215
Age: 35-44	—	(0)	100%	(104)	104
Age: 45-64	3%	(8)	97%	(266)	274
Age: 65+	4%	(8)	96%	(206)	214
GenZers: 1997-2012	5%	(5)	95%	(98)	103
Millennials: 1981-1996	1%	(1)	99%	(208)	210
GenXers: 1965-1980	4%	(8)	96%	(203)	211
Baby Boomers: 1946-1964	3%	(7)	97%	(248)	255
Educ: < College	4%	(19)	96%	(463)	482
Educ: Bachelors degree	—	(0)	100%	(211)	211
Educ: Post-grad	3%	(3)	97%	(110)	113
Income: Under 50k	3%	(10)	97%	(303)	313
Income: 50k-100k	4%	(11)	96%	(292)	304
Income: 100k+	1%	(1)	99%	(189)	191
Ethnicity: White (Non-Hispanic)	3%	(19)	97%	(654)	673
Ethnicity: Hispanic	3%	(1)	97%	(33)	34
Ethnicity: Black (Non-Hispanic)	3%	(3)	97%	(77)	79
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	100%	(22)	22
All Christian	1%	(5)	99%	(457)	462
All Non-Christian	—	(0)	100%	(44)	44
Atheist	15%	(3)	85%	(20)	24
Agnostic/Nothing in particular	5%	(10)	95%	(166)	175
Something Else	5%	(5)	95%	(97)	102
Evangelical	2%	(3)	98%	(169)	172
Non-Evangelical	2%	(6)	98%	(380)	386
PID: Dem (no lean)	3%	(11)	97%	(322)	334
PID: Ind (no lean)	3%	(4)	97%	(138)	142
PID: Rep (no lean)	2%	(7)	98%	(324)	331

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	3%	(22)	97%	(785)	807
PID/Gender: Dem Men	1%	(1)	99%	(163)	164
PID/Gender: Dem Women	6%	(10)	94%	(160)	170
PID/Gender: Ind Men	5%	(4)	95%	(66)	70
PID/Gender: Ind Women	1%	(0)	99%	(71)	72
PID/Gender: Rep Men	1%	(1)	99%	(148)	149
PID/Gender: Rep Women	3%	(5)	97%	(177)	182
Ideo: Liberal (1-3)	5%	(11)	95%	(218)	230
Ideo: Moderate (4)	2%	(5)	98%	(227)	232
Ideo: Conservative (5-7)	2%	(6)	98%	(316)	322
Ideo/PID: Conservative Republican	2%	(5)	98%	(241)	246
Ideo/PID: Moderate/Liberal Republican	2%	(2)	98%	(78)	80
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	99%	(129)	130
Ideo/PID: Liberal Democrat	5%	(10)	95%	(180)	190
Unfavorable of Biden and Trump	3%	(4)	97%	(109)	113
2024 H2H Matchup: Biden Voter	3%	(13)	97%	(351)	363
2024 H2H Matchup: Trump Voter	2%	(7)	98%	(360)	367
2024 H2H Matchup: Would not Vote	6%	(2)	94%	(28)	30
2024 H2H Matchup: Do not Know	3%	(1)	97%	(45)	47
2022 House Vote: Democrat	4%	(15)	96%	(321)	335
2022 House Vote: Republican	2%	(7)	98%	(337)	344
2022 House Vote: Did not Vote	1%	(1)	99%	(121)	122
2020 Vote: Joe Biden	4%	(14)	96%	(361)	375
2020 Vote: Donald Trump	2%	(7)	98%	(359)	366
2020 Vote: Someone Else	2%	(0)	98%	(8)	9
2020 Vote: Did not Vote	2%	(1)	98%	(56)	57
2016 Vote: Hillary Clinton	3%	(8)	97%	(266)	274
2016 Vote: Donald Trump	2%	(7)	98%	(317)	324
2016 Vote: Someone Else	6%	(1)	94%	(24)	26
2020 Vote/PID: Not Biden/Democrat	2%	(1)	98%	(44)	45
2020 Vote/PID: Not Trump/Republican	1%	(0)	99%	(42)	43

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	3%	(22)	97%	(785)	807
U.S. Economy: Wrong Track	3%	(16)	97%	(541)	557
U.S. Economy: Right Direction	2%	(6)	98%	(244)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	95%	(252)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	98%	(385)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	99%	(148)	150
Top 2024 Issue: Economy	3%	(7)	97%	(251)	258
Community: Urban	3%	(4)	97%	(153)	157
Community: Suburban	2%	(9)	98%	(392)	402
Community: Rural	4%	(9)	96%	(239)	248
Community/Gender: Urban Women	6%	(4)	94%	(67)	71
Community/Gender: Urban Men	1%	(0)	99%	(86)	87
Community/Gender: Rural Women	3%	(4)	97%	(129)	133
Community/Gender: Rural Men	4%	(5)	96%	(110)	115
Community/Gender: Suburban Women	4%	(8)	96%	(212)	220
Community/Gender: Suburban Men	1%	(2)	99%	(180)	182
Homeowner	3%	(19)	97%	(684)	703
Renter	4%	(3)	96%	(84)	88
Military HHnm: Yes	6%	(7)	94%	(107)	114
Military HH: No	2%	(15)	98%	(678)	693
Employ: Private Sector	1%	(2)	99%	(298)	300
Employ: Government	—	(0)	100%	(50)	50
Employ: Self-Employed	3%	(1)	97%	(47)	48
Employ: Homemaker	—	(0)	100%	(65)	65
Employ: Student	4%	(1)	96%	(18)	19
Employ: Retired	3%	(8)	97%	(213)	220
Employ: Unemployed	17%	(10)	83%	(47)	56
Employ: Other	3%	(1)	97%	(47)	48
Self + Household: White-Collar	2%	(5)	98%	(274)	279
Self + Household: Blue Collar	2%	(9)	98%	(411)	419
Union HH: Yes	—	(0)	100%	(92)	92
Union HH: No	3%	(22)	97%	(693)	715

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	3%	(22)	97%	(785)	807
LGBTQ+: Yes	8%	(6)	92%	(63)	68
LGBTQ+: No	2%	(17)	98%	(722)	739
Motivated to Vote	3%	(21)	97%	(708)	729
Parent: Yes	—	(0)	100%	(207)	207
Parent: No	4%	(22)	96%	(578)	600
COVID Vaccine: Yes	3%	(16)	97%	(562)	579
COVID Vaccine: No	3%	(6)	97%	(222)	228
Student Loans: Yes	2%	(3)	98%	(125)	128
Student Loans: No	3%	(20)	97%	(659)	679
Favorable Opinion of Haley	2%	(6)	98%	(284)	290
Unfavorable Opinion of Haley	2%	(6)	98%	(351)	357
Protestant	—	(1)	100%	(197)	198
Roman Catholic	1%	(4)	99%	(255)	258
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	—	(0)	100%	(19)	19
Muslim	1%	(0)	99%	(12)	12
Buddhist	—	(0)	100%	(9)	9
Hindu	—	(0)	100%	(3)	3
Atheist	15%	(3)	85%	(20)	24
Agnostic	14%	(5)	86%	(30)	35
Something else	5%	(5)	95%	(97)	102
Nothing in particular	3%	(5)	97%	(136)	140
Prodigal Biden Voter	7%	(3)	93%	(39)	42
Undecided Voter (DK/WNV)	4%	(3)	96%	(74)	77
Undecided Voter (DK)	6%	(2)	94%	(28)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(503)	38%	(304)	807
Gender: Male	58%	(221)	42%	(163)	384
Gender: Female	67%	(282)	33%	(142)	423
Age: 18-34	47%	(101)	53%	(114)	215
Age: 35-44	52%	(54)	48%	(51)	104
Age: 45-64	72%	(198)	28%	(76)	274
Age: 65+	70%	(150)	30%	(64)	214
GenZers: 1997-2012	34%	(35)	66%	(68)	103
Millennials: 1981-1996	55%	(115)	45%	(94)	210
GenXers: 1965-1980	76%	(161)	24%	(51)	211
Baby Boomers: 1946-1964	66%	(168)	34%	(86)	255
Educ: < College	63%	(304)	37%	(178)	482
Educ: Bachelors degree	62%	(132)	38%	(79)	211
Educ: Post-grad	59%	(66)	41%	(47)	113
Income: Under 50k	65%	(205)	35%	(108)	313
Income: 50k-100k	61%	(186)	39%	(118)	304
Income: 100k+	59%	(112)	41%	(79)	191
Ethnicity: White (Non-Hispanic)	65%	(440)	35%	(233)	673
Ethnicity: Hispanic	53%	(18)	47%	(16)	34
Ethnicity: Black (Non-Hispanic)	39%	(31)	61%	(49)	79
Ethnicity: Asian + Other (Non-Hispanic)	67%	(14)	33%	(7)	22
All Christian	66%	(306)	34%	(157)	462
All Non-Christian	51%	(22)	49%	(22)	44
Atheist	55%	(13)	45%	(11)	24
Agnostic/Nothing in particular	53%	(93)	47%	(82)	175
Something Else	67%	(69)	33%	(33)	102
Evangelical	65%	(112)	35%	(60)	172
Non-Evangelical	67%	(260)	33%	(126)	386
PID: Dem (no lean)	52%	(173)	48%	(161)	334
PID: Ind (no lean)	72%	(102)	28%	(40)	142
PID: Rep (no lean)	69%	(227)	31%	(104)	331

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(503)	38%	(304)	807
PID/Gender: Dem Men	52%	(85)	48%	(79)	164
PID/Gender: Dem Women	52%	(88)	48%	(82)	170
PID/Gender: Ind Men	68%	(48)	32%	(23)	70
PID/Gender: Ind Women	76%	(55)	24%	(17)	72
PID/Gender: Rep Men	59%	(88)	41%	(61)	149
PID/Gender: Rep Women	76%	(139)	24%	(43)	182
Ideo: Liberal (1-3)	55%	(126)	45%	(104)	230
Ideo: Moderate (4)	61%	(141)	39%	(92)	232
Ideo: Conservative (5-7)	70%	(226)	30%	(96)	322
Ideo/PID: Conservative Republican	72%	(177)	28%	(70)	246
Ideo/PID: Moderate/Liberal Republican	61%	(48)	39%	(31)	80
Ideo/PID: Moderate/Conservative Democrat	52%	(68)	48%	(62)	130
Ideo/PID: Liberal Democrat	53%	(100)	47%	(90)	190
Unfavorable of Biden and Trump	66%	(75)	34%	(39)	113
2024 H2H Matchup: Biden Voter	55%	(201)	45%	(162)	363
2024 H2H Matchup: Trump Voter	69%	(253)	31%	(115)	367
2024 H2H Matchup: Would not Vote	73%	(22)	27%	(8)	30
2024 H2H Matchup: Do not Know	58%	(27)	42%	(19)	47
2022 House Vote: Democrat	56%	(189)	44%	(146)	335
2022 House Vote: Republican	69%	(236)	31%	(108)	344
2022 House Vote: Did not Vote	59%	(72)	41%	(50)	122
2020 Vote: Joe Biden	56%	(210)	44%	(165)	375
2020 Vote: Donald Trump	72%	(265)	28%	(102)	366
2020 Vote: Someone Else	38%	(3)	62%	(5)	9
2020 Vote: Did not Vote	44%	(25)	56%	(32)	57
2016 Vote: Hillary Clinton	57%	(156)	43%	(119)	274
2016 Vote: Donald Trump	68%	(222)	32%	(103)	324
2016 Vote: Someone Else	65%	(17)	35%	(9)	26
2020 Vote/PID: Not Biden/Democrat	49%	(22)	51%	(23)	45
2020 Vote/PID: Not Trump/Republican	52%	(22)	48%	(21)	43

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(503)	38%	(304)	807
U.S. Economy: Wrong Track	68%	(376)	32%	(181)	557
U.S. Economy: Right Direction	51%	(127)	49%	(123)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(142)	46%	(123)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(266)	32%	(126)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	63%	(95)	37%	(55)	150
Top 2024 Issue: Economy	68%	(176)	32%	(82)	258
Community: Urban	52%	(81)	48%	(76)	157
Community: Suburban	63%	(252)	37%	(150)	402
Community: Rural	69%	(170)	31%	(78)	248
Community/Gender: Urban Women	56%	(40)	44%	(31)	71
Community/Gender: Urban Men	48%	(42)	52%	(45)	87
Community/Gender: Rural Women	77%	(102)	23%	(31)	133
Community/Gender: Rural Men	59%	(68)	41%	(47)	115
Community/Gender: Suburban Women	64%	(140)	36%	(80)	220
Community/Gender: Suburban Men	61%	(111)	39%	(70)	182
Homeowner	63%	(444)	37%	(259)	703
Renter	55%	(48)	45%	(39)	88
Military HHnm: Yes	64%	(73)	36%	(41)	114
Military HH: No	62%	(430)	38%	(263)	693
Employ: Private Sector	61%	(182)	39%	(118)	300
Employ: Government	51%	(25)	49%	(25)	50
Employ: Self-Employed	61%	(30)	39%	(19)	48
Employ: Homemaker	90%	(59)	10%	(6)	65
Employ: Student	41%	(8)	59%	(11)	19
Employ: Retired	67%	(149)	33%	(72)	220
Employ: Unemployed	41%	(23)	59%	(33)	56
Employ: Other	58%	(28)	42%	(20)	48
Self + Household: White-Collar	64%	(178)	36%	(101)	279
Self + Household: Blue Collar	66%	(277)	34%	(142)	419
Union HH: Yes	48%	(44)	52%	(48)	92
Union HH: No	64%	(459)	36%	(256)	715

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	62%	(503)	38%	(304)	807
LGBTQ+: Yes	54%	(37)	46%	(32)	68
LGBTQ+: No	63%	(466)	37%	(273)	739
Motivated to Vote	64%	(464)	36%	(265)	729
Parent: Yes	59%	(122)	41%	(85)	207
Parent: No	63%	(381)	37%	(220)	600
COVID Vaccine: Yes	60%	(349)	40%	(229)	579
COVID Vaccine: No	67%	(153)	33%	(75)	228
Student Loans: Yes	53%	(68)	47%	(60)	128
Student Loans: No	64%	(434)	36%	(245)	679
Favorable Opinion of Haley	61%	(178)	39%	(112)	290
Unfavorable Opinion of Haley	63%	(226)	37%	(132)	357
Protestant	67%	(132)	33%	(66)	198
Roman Catholic	67%	(172)	33%	(86)	258
Mormon	73%	(1)	27%	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	83%	(4)	4
Jewish	54%	(10)	46%	(9)	19
Muslim	34%	(4)	66%	(8)	12
Buddhist	56%	(5)	44%	(4)	9
Hindu	76%	(3)	24%	(1)	3
Atheist	55%	(13)	45%	(11)	24
Agnostic	55%	(19)	45%	(16)	35
Something else	67%	(69)	33%	(33)	102
Nothing in particular	53%	(74)	47%	(67)	140
Prodigal Biden Voter	48%	(20)	52%	(22)	42
Undecided Voter (DK/WNV)	64%	(49)	36%	(28)	77
Undecided Voter (DK)	73%	(22)	27%	(8)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(253)	69%	(554)	807
Gender: Male	36%	(136)	64%	(247)	384
Gender: Female	27%	(116)	73%	(307)	423
Age: 18-34	28%	(60)	72%	(155)	215
Age: 35-44	38%	(39)	62%	(65)	104
Age: 45-64	31%	(86)	69%	(188)	274
Age: 65+	32%	(68)	68%	(146)	214
GenZers: 1997-2012	23%	(24)	77%	(80)	103
Millennials: 1981-1996	34%	(72)	66%	(138)	210
GenXers: 1965-1980	33%	(70)	67%	(142)	211
Baby Boomers: 1946-1964	29%	(74)	71%	(180)	255
Educ: < College	28%	(136)	72%	(346)	482
Educ: Bachelors degree	38%	(81)	62%	(130)	211
Educ: Post-grad	32%	(36)	68%	(78)	113
Income: Under 50k	27%	(85)	73%	(227)	313
Income: 50k-100k	33%	(100)	67%	(204)	304
Income: 100k+	36%	(68)	64%	(123)	191
Ethnicity: White (Non-Hispanic)	33%	(220)	67%	(453)	673
Ethnicity: Hispanic	23%	(8)	77%	(26)	34
Ethnicity: Black (Non-Hispanic)	25%	(20)	75%	(60)	79
Ethnicity: Asian + Other (Non-Hispanic)	26%	(6)	74%	(16)	22
All Christian	33%	(152)	67%	(310)	462
All Non-Christian	40%	(18)	60%	(26)	44
Atheist	30%	(7)	70%	(17)	24
Agnostic/Nothing in particular	32%	(56)	68%	(119)	175
Something Else	19%	(20)	81%	(82)	102
Evangelical	29%	(49)	71%	(123)	172
Non-Evangelical	31%	(122)	69%	(265)	386
PID: Dem (no lean)	30%	(100)	70%	(234)	334
PID: Ind (no lean)	38%	(53)	62%	(89)	142
PID: Rep (no lean)	30%	(99)	70%	(232)	331

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(253)	69%	(554)	807
PID/Gender: Dem Men	30%	(49)	70%	(115)	164
PID/Gender: Dem Women	30%	(51)	70%	(118)	170
PID/Gender: Ind Men	37%	(26)	63%	(44)	70
PID/Gender: Ind Women	39%	(28)	61%	(44)	72
PID/Gender: Rep Men	41%	(62)	59%	(87)	149
PID/Gender: Rep Women	21%	(37)	79%	(144)	182
Ideo: Liberal (1-3)	35%	(80)	65%	(150)	230
Ideo: Moderate (4)	28%	(66)	72%	(166)	232
Ideo: Conservative (5-7)	32%	(102)	68%	(219)	322
Ideo/PID: Conservative Republican	29%	(71)	71%	(175)	246
Ideo/PID: Moderate/Liberal Republican	32%	(25)	68%	(54)	80
Ideo/PID: Moderate/Conservative Democrat	23%	(30)	77%	(100)	130
Ideo/PID: Liberal Democrat	36%	(68)	64%	(122)	190
Unfavorable of Biden and Trump	30%	(33)	70%	(80)	113
2024 H2H Matchup: Biden Voter	31%	(114)	69%	(249)	363
2024 H2H Matchup: Trump Voter	33%	(120)	67%	(247)	367
2024 H2H Matchup: Would not Vote	35%	(11)	65%	(20)	30
2024 H2H Matchup: Do not Know	17%	(8)	83%	(39)	47
2022 House Vote: Democrat	30%	(102)	70%	(234)	335
2022 House Vote: Republican	32%	(109)	68%	(235)	344
2022 House Vote: Did not Vote	34%	(41)	66%	(81)	122
2020 Vote: Joe Biden	31%	(117)	69%	(258)	375
2020 Vote: Donald Trump	32%	(117)	68%	(249)	366
2020 Vote: Someone Else	14%	(1)	86%	(7)	9
2020 Vote: Did not Vote	31%	(17)	69%	(40)	57
2016 Vote: Hillary Clinton	31%	(86)	69%	(189)	274
2016 Vote: Donald Trump	35%	(113)	65%	(212)	324
2016 Vote: Someone Else	21%	(6)	79%	(20)	26
2020 Vote/PID: Not Biden/Democrat	20%	(9)	80%	(35)	45
2020 Vote/PID: Not Trump/Republican	27%	(12)	73%	(31)	43

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(253)	69%	(554)	807
U.S. Economy: Wrong Track	32%	(179)	68%	(378)	557
U.S. Economy: Right Direction	30%	(74)	70%	(176)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(90)	66%	(175)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(127)	68%	(265)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(36)	76%	(114)	150
Top 2024 Issue: Economy	34%	(89)	66%	(170)	258
Community: Urban	23%	(37)	77%	(121)	157
Community: Suburban	34%	(135)	66%	(266)	402
Community: Rural	33%	(81)	67%	(167)	248
Community/Gender: Urban Women	22%	(16)	78%	(55)	71
Community/Gender: Urban Men	24%	(21)	76%	(66)	87
Community/Gender: Rural Women	25%	(33)	75%	(100)	133
Community/Gender: Rural Men	42%	(48)	58%	(67)	115
Community/Gender: Suburban Women	31%	(68)	69%	(152)	220
Community/Gender: Suburban Men	37%	(68)	63%	(114)	182
Homeowner	33%	(229)	67%	(473)	703
Renter	24%	(21)	76%	(66)	88
Military HHnm: Yes	36%	(41)	64%	(73)	114
Military HH: No	31%	(211)	69%	(482)	693
Employ: Private Sector	35%	(106)	65%	(193)	300
Employ: Government	19%	(10)	81%	(41)	50
Employ: Self-Employed	27%	(13)	73%	(35)	48
Employ: Homemaker	31%	(20)	69%	(45)	65
Employ: Student	56%	(11)	44%	(8)	19
Employ: Retired	31%	(68)	69%	(152)	220
Employ: Unemployed	28%	(16)	72%	(40)	56
Employ: Other	18%	(9)	82%	(39)	48
Self + Household: White-Collar	35%	(98)	65%	(181)	279
Self + Household: Blue Collar	31%	(129)	69%	(291)	419
Union HH: Yes	41%	(38)	59%	(54)	92
Union HH: No	30%	(215)	70%	(500)	715

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	31%	(253)	69%	(554)	807
LGBTQ+: Yes	35%	(24)	65%	(45)	68
LGBTQ+: No	31%	(229)	69%	(510)	739
Motivated to Vote	32%	(235)	68%	(494)	729
Parent: Yes	33%	(68)	67%	(139)	207
Parent: No	31%	(185)	69%	(415)	600
COVID Vaccine: Yes	30%	(171)	70%	(407)	579
COVID Vaccine: No	36%	(81)	64%	(147)	228
Student Loans: Yes	36%	(46)	64%	(82)	128
Student Loans: No	31%	(207)	69%	(472)	679
Favorable Opinion of Haley	33%	(95)	67%	(196)	290
Unfavorable Opinion of Haley	29%	(104)	71%	(253)	357
Protestant	39%	(77)	61%	(121)	198
Roman Catholic	28%	(74)	72%	(185)	258
Mormon	55%	(1)	45%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	90%	(4)	4
Jewish	52%	(10)	48%	(9)	19
Muslim	31%	(4)	69%	(8)	12
Buddhist	44%	(4)	56%	(5)	9
Hindu	—	(0)	100%	(3)	3
Atheist	30%	(7)	70%	(17)	24
Agnostic	46%	(16)	54%	(19)	35
Something else	19%	(20)	81%	(82)	102
Nothing in particular	28%	(40)	72%	(101)	140
Prodigal Biden Voter	21%	(9)	79%	(33)	42
Undecided Voter (DK/WNV)	24%	(19)	76%	(58)	77
Undecided Voter (DK)	35%	(11)	65%	(20)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(282)	65%	(525)	807
Gender: Male	27%	(102)	73%	(282)	384
Gender: Female	43%	(180)	57%	(243)	423
Age: 18-34	25%	(54)	75%	(161)	215
Age: 35-44	35%	(37)	65%	(67)	104
Age: 45-64	39%	(108)	61%	(166)	274
Age: 65+	39%	(83)	61%	(130)	214
GenZers: 1997-2012	13%	(13)	87%	(90)	103
Millennials: 1981-1996	37%	(77)	63%	(133)	210
GenXers: 1965-1980	31%	(65)	69%	(146)	211
Baby Boomers: 1946-1964	47%	(119)	53%	(136)	255
Educ: < College	36%	(174)	64%	(309)	482
Educ: Bachelors degree	33%	(70)	67%	(141)	211
Educ: Post-grad	34%	(39)	66%	(75)	113
Income: Under 50k	40%	(124)	60%	(189)	313
Income: 50k-100k	34%	(103)	66%	(201)	304
Income: 100k+	29%	(56)	71%	(135)	191
Ethnicity: White (Non-Hispanic)	35%	(237)	65%	(436)	673
Ethnicity: Hispanic	31%	(10)	69%	(23)	34
Ethnicity: Black (Non-Hispanic)	37%	(29)	63%	(50)	79
Ethnicity: Asian + Other (Non-Hispanic)	28%	(6)	72%	(16)	22
All Christian	34%	(156)	66%	(306)	462
All Non-Christian	35%	(15)	65%	(29)	44
Atheist	37%	(9)	63%	(15)	24
Agnostic/Nothing in particular	31%	(54)	69%	(121)	175
Something Else	47%	(48)	53%	(54)	102
Evangelical	44%	(75)	56%	(97)	172
Non-Evangelical	33%	(128)	67%	(259)	386
PID: Dem (no lean)	43%	(143)	57%	(191)	334
PID: Ind (no lean)	33%	(47)	67%	(95)	142
PID: Rep (no lean)	28%	(92)	72%	(239)	331

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PID/Gender: Dem Women	49%	(83)	51%	(87)	170
PID/Gender: Ind Men	25%	(18)	75%	(53)	70
PID/Gender: Ind Women	41%	(29)	59%	(42)	72
PID/Gender: Rep Men	16%	(24)	84%	(126)	149
PID/Gender: Rep Women	38%	(69)	62%	(113)	182
Ideo: Liberal (1-3)	45%	(104)	55%	(125)	230
Ideo: Moderate (4)	35%	(82)	65%	(150)	232
Ideo: Conservative (5-7)	26%	(84)	74%	(238)	322
Ideo/PID: Conservative Republican	25%	(62)	75%	(185)	246
Ideo/PID: Moderate/Liberal Republican	33%	(26)	67%	(53)	80
Ideo/PID: Moderate/Conservative Democrat	40%	(52)	60%	(78)	130
Ideo/PID: Liberal Democrat	45%	(85)	55%	(105)	190
Unfavorable of Biden and Trump	41%	(47)	59%	(67)	113
2024 H2H Matchup: Biden Voter	43%	(157)	57%	(206)	363
2024 H2H Matchup: Trump Voter	25%	(91)	75%	(276)	367
2024 H2H Matchup: Would not Vote	46%	(14)	54%	(16)	30
2024 H2H Matchup: Do not Know	44%	(20)	56%	(26)	47
2022 House Vote: Democrat	44%	(147)	56%	(189)	335
2022 House Vote: Republican	26%	(90)	74%	(254)	344
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2020 Vote: Joe Biden	44%	(163)	56%	(212)	375
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2020 Vote: Someone Else	14%	(1)	86%	(7)	9
2020 Vote: Did not Vote	29%	(17)	71%	(40)	57
2016 Vote: Hillary Clinton	47%	(130)	53%	(145)	274
2016 Vote: Donald Trump	27%	(86)	73%	(238)	324
2016 Vote: Someone Else	44%	(11)	56%	(14)	26
2020 Vote/PID: Not Biden/Democrat	28%	(12)	72%	(32)	45
2020 Vote/PID: Not Trump/Republican	35%	(15)	65%	(28)	43

Continued on next page

**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

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Registered Voters	35%	(282)	65%	(525)	807
U.S. Economy: Wrong Track	30%	(169)	70%	(388)	557
U.S. Economy: Right Direction	45%	(113)	55%	(137)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(118)	56%	(147)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(94)	76%	(298)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	47%	(70)	53%	(79)	150
Top 2024 Issue: Economy	25%	(64)	75%	(195)	258
Community: Urban	35%	(54)	65%	(103)	157
Community: Suburban	32%	(127)	68%	(275)	402
Community: Rural	41%	(101)	59%	(147)	248
Community/Gender: Urban Women	42%	(30)	58%	(41)	71
Community/Gender: Urban Men	28%	(25)	72%	(62)	87
Community/Gender: Rural Women	48%	(63)	52%	(70)	133
Community/Gender: Rural Men	33%	(38)	67%	(77)	115
Community/Gender: Suburban Women	40%	(88)	60%	(132)	220
Community/Gender: Suburban Men	21%	(39)	79%	(143)	182
Homeowner	36%	(251)	64%	(452)	703
Renter	32%	(28)	68%	(60)	88
Military HHnm: Yes	34%	(38)	66%	(76)	114
Military HH: No	35%	(244)	65%	(449)	693
Employ: Private Sector	28%	(83)	72%	(217)	300
Employ: Government	25%	(13)	75%	(38)	50
Employ: Self-Employed	27%	(13)	73%	(35)	48
Employ: Homemaker	50%	(32)	50%	(32)	65
Employ: Student	21%	(4)	79%	(15)	19
Employ: Retired	45%	(98)	55%	(122)	220
Employ: Unemployed	37%	(21)	63%	(36)	56
Employ: Other	37%	(18)	63%	(30)	48
Self + Household: White-Collar	36%	(99)	64%	(180)	279
Self + Household: Blue Collar	36%	(151)	64%	(268)	419
Union HH: Yes	38%	(35)	62%	(57)	92
Union HH: No	35%	(248)	65%	(468)	715

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(282)	65%	(525)	807
LGBTQ+: Yes	23%	(16)	77%	(53)	68
LGBTQ+: No	36%	(266)	64%	(472)	739
Motivated to Vote	35%	(257)	65%	(472)	729
Parent: Yes	30%	(61)	70%	(146)	207
Parent: No	37%	(221)	63%	(379)	600
COVID Vaccine: Yes	38%	(217)	62%	(362)	579
COVID Vaccine: No	28%	(65)	72%	(163)	228
Student Loans: Yes	26%	(33)	74%	(95)	128
Student Loans: No	37%	(249)	63%	(430)	679
Favorable Opinion of Haley	34%	(97)	66%	(193)	290
Unfavorable Opinion of Haley	36%	(128)	64%	(229)	357
Protestant	35%	(69)	65%	(129)	198
Roman Catholic	33%	(85)	67%	(173)	258
Mormon	55%	(1)	45%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	18%	(1)	82%	(4)	4
Jewish	40%	(8)	60%	(12)	19
Muslim	28%	(3)	72%	(9)	12
Buddhist	20%	(2)	80%	(7)	9
Hindu	73%	(2)	27%	(1)	3
Atheist	37%	(9)	63%	(15)	24
Agnostic	34%	(12)	66%	(23)	35
Something else	47%	(48)	53%	(54)	102
Nothing in particular	30%	(42)	70%	(98)	140
Prodigal Biden Voter	35%	(15)	65%	(27)	42
Undecided Voter (DK/WNV)	44%	(34)	56%	(43)	77
Undecided Voter (DK)	46%	(14)	54%	(16)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(205)	75%	(602)	807
Gender: Male	28%	(108)	72%	(276)	384
Gender: Female	23%	(97)	77%	(326)	423
Age: 18-34	22%	(47)	78%	(168)	215
Age: 35-44	28%	(30)	72%	(75)	104
Age: 45-64	26%	(72)	74%	(202)	274
Age: 65+	26%	(57)	74%	(157)	214
GenZers: 1997-2012	23%	(24)	77%	(79)	103
Millennials: 1981-1996	25%	(52)	75%	(158)	210
GenXers: 1965-1980	27%	(56)	73%	(155)	211
Baby Boomers: 1946-1964	27%	(68)	73%	(187)	255
Educ: < College	28%	(133)	72%	(349)	482
Educ: Bachelors degree	26%	(55)	74%	(156)	211
Educ: Post-grad	15%	(17)	85%	(96)	113
Income: Under 50k	28%	(86)	72%	(226)	313
Income: 50k-100k	29%	(87)	71%	(217)	304
Income: 100k+	17%	(32)	83%	(159)	191
Ethnicity: White (Non-Hispanic)	26%	(178)	74%	(495)	673
Ethnicity: Hispanic	23%	(8)	77%	(26)	34
Ethnicity: Black (Non-Hispanic)	17%	(14)	83%	(66)	79
Ethnicity: Asian + Other (Non-Hispanic)	26%	(6)	74%	(16)	22
All Christian	28%	(128)	72%	(334)	462
All Non-Christian	15%	(7)	85%	(37)	44
Atheist	1%	(0)	99%	(23)	24
Agnostic/Nothing in particular	27%	(47)	73%	(128)	175
Something Else	22%	(23)	78%	(79)	102
Evangelical	26%	(46)	74%	(127)	172
Non-Evangelical	27%	(104)	73%	(283)	386
PID: Dem (no lean)	18%	(60)	82%	(274)	334
PID: Ind (no lean)	32%	(45)	68%	(97)	142
PID: Rep (no lean)	30%	(100)	70%	(232)	331

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(205)	75%	(602)	807
PID/Gender: Dem Men	25%	(40)	75%	(124)	164
PID/Gender: Dem Women	12%	(20)	88%	(150)	170
PID/Gender: Ind Men	25%	(18)	75%	(52)	70
PID/Gender: Ind Women	38%	(28)	62%	(44)	72
PID/Gender: Rep Men	33%	(50)	67%	(99)	149
PID/Gender: Rep Women	27%	(50)	73%	(132)	182
Ideo: Liberal (1-3)	11%	(26)	89%	(204)	230
Ideo: Moderate (4)	27%	(62)	73%	(171)	232
Ideo: Conservative (5-7)	34%	(110)	66%	(212)	322
Ideo/PID: Conservative Republican	33%	(82)	67%	(164)	246
Ideo/PID: Moderate/Liberal Republican	19%	(15)	81%	(64)	80
Ideo/PID: Moderate/Conservative Democrat	26%	(33)	74%	(97)	130
Ideo/PID: Liberal Democrat	11%	(22)	89%	(168)	190
Unfavorable of Biden and Trump	19%	(21)	81%	(92)	113
2024 H2H Matchup: Biden Voter	18%	(64)	82%	(299)	363
2024 H2H Matchup: Trump Voter	34%	(126)	66%	(242)	367
2024 H2H Matchup: Would not Vote	24%	(7)	76%	(23)	30
2024 H2H Matchup: Do not Know	17%	(8)	83%	(38)	47
2022 House Vote: Democrat	18%	(62)	82%	(274)	335
2022 House Vote: Republican	34%	(116)	66%	(228)	344
2022 House Vote: Did not Vote	21%	(26)	79%	(97)	122
2020 Vote: Joe Biden	17%	(65)	83%	(310)	375
2020 Vote: Donald Trump	35%	(127)	65%	(239)	366
2020 Vote: Someone Else	48%	(4)	52%	(4)	9
2020 Vote: Did not Vote	15%	(9)	85%	(48)	57
2016 Vote: Hillary Clinton	14%	(38)	86%	(236)	274
2016 Vote: Donald Trump	33%	(108)	67%	(216)	324
2016 Vote: Someone Else	41%	(11)	59%	(15)	26
2020 Vote/PID: Not Biden/Democrat	32%	(14)	68%	(30)	45
2020 Vote/PID: Not Trump/Republican	22%	(9)	78%	(34)	43

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(205)	75%	(602)	807
U.S. Economy: Wrong Track	28%	(155)	72%	(402)	557
U.S. Economy: Right Direction	20%	(50)	80%	(200)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(37)	86%	(229)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(135)	66%	(257)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(33)	78%	(116)	150
Top 2024 Issue: Economy	25%	(64)	75%	(194)	258
Community: Urban	24%	(37)	76%	(120)	157
Community: Suburban	26%	(104)	74%	(297)	402
Community: Rural	26%	(64)	74%	(184)	248
Community/Gender: Urban Women	13%	(9)	87%	(61)	71
Community/Gender: Urban Men	32%	(28)	68%	(59)	87
Community/Gender: Rural Women	24%	(32)	76%	(100)	133
Community/Gender: Rural Men	27%	(31)	73%	(84)	115
Community/Gender: Suburban Women	25%	(55)	75%	(165)	220
Community/Gender: Suburban Men	27%	(49)	73%	(133)	182
Homeowner	25%	(175)	75%	(528)	703
Renter	28%	(25)	72%	(63)	88
Military HHnm: Yes	27%	(31)	73%	(83)	114
Military HH: No	25%	(174)	75%	(519)	693
Employ: Private Sector	28%	(85)	72%	(215)	300
Employ: Government	20%	(10)	80%	(40)	50
Employ: Self-Employed	30%	(15)	70%	(34)	48
Employ: Homemaker	33%	(21)	67%	(44)	65
Employ: Student	—	(0)	100%	(19)	19
Employ: Retired	24%	(52)	76%	(168)	220
Employ: Unemployed	24%	(13)	76%	(43)	56
Employ: Other	18%	(9)	82%	(39)	48
Self + Household: White-Collar	17%	(47)	83%	(232)	279
Self + Household: Blue Collar	31%	(130)	69%	(290)	419
Union HH: Yes	29%	(27)	71%	(65)	92
Union HH: No	25%	(178)	75%	(537)	715

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	25%	(205)	75%	(602)	807
LGBTQ+: Yes	20%	(14)	80%	(55)	68
LGBTQ+: No	26%	(191)	74%	(547)	739
Motivated to Vote	26%	(187)	74%	(542)	729
Parent: Yes	26%	(53)	74%	(153)	207
Parent: No	25%	(152)	75%	(448)	600
COVID Vaccine: Yes	22%	(130)	78%	(449)	579
COVID Vaccine: No	33%	(75)	67%	(153)	228
Student Loans: Yes	26%	(34)	74%	(94)	128
Student Loans: No	25%	(171)	75%	(508)	679
Favorable Opinion of Haley	28%	(81)	72%	(210)	290
Unfavorable Opinion of Haley	25%	(88)	75%	(269)	357
Protestant	26%	(52)	74%	(146)	198
Roman Catholic	29%	(75)	71%	(184)	258
Mormon	45%	(1)	55%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	30%	(1)	70%	(3)	4
Jewish	4%	(1)	96%	(19)	19
Muslim	40%	(5)	60%	(7)	12
Buddhist	3%	(0)	97%	(9)	9
Hindu	24%	(1)	76%	(3)	3
Atheist	1%	(0)	99%	(23)	24
Agnostic	5%	(2)	95%	(33)	35
Something else	22%	(23)	78%	(79)	102
Nothing in particular	32%	(45)	68%	(95)	140
Prodigal Biden Voter	18%	(7)	82%	(35)	42
Undecided Voter (DK/WNV)	20%	(15)	80%	(61)	77
Undecided Voter (DK)	24%	(7)	76%	(23)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(357)	36%	(293)	20%	(157)	807
Gender: Male	44%	(169)	39%	(150)	17%	(64)	384
Gender: Female	44%	(187)	34%	(143)	22%	(93)	423
Age: 18-34	48%	(104)	33%	(70)	19%	(41)	215
Age: 35-44	52%	(54)	31%	(33)	17%	(18)	104
Age: 45-64	45%	(122)	38%	(104)	17%	(48)	274
Age: 65+	36%	(77)	40%	(86)	24%	(51)	214
GenZers: 1997-2012	44%	(46)	35%	(36)	20%	(21)	103
Millennials: 1981-1996	52%	(108)	31%	(64)	18%	(37)	210
GenXers: 1965-1980	47%	(99)	35%	(73)	18%	(39)	211
Baby Boomers: 1946-1964	37%	(93)	41%	(106)	22%	(56)	255
Educ: < College	46%	(222)	32%	(154)	22%	(107)	482
Educ: Bachelors degree	45%	(96)	40%	(85)	14%	(31)	211
Educ: Post-grad	35%	(39)	48%	(54)	18%	(20)	113
Income: Under 50k	43%	(135)	35%	(110)	22%	(67)	313
Income: 50k-100k	46%	(140)	36%	(108)	18%	(55)	304
Income: 100k+	43%	(82)	39%	(74)	18%	(35)	191
Ethnicity: White (Non-Hispanic)	48%	(322)	34%	(231)	18%	(119)	673
Ethnicity: Hispanic	38%	(13)	42%	(14)	20%	(7)	34
Ethnicity: Black (Non-Hispanic)	23%	(18)	56%	(44)	21%	(17)	79
Ethnicity: Asian + Other (Non-Hispanic)	20%	(4)	13%	(3)	67%	(14)	22
All Christian	47%	(218)	34%	(157)	19%	(88)	462
All Non-Christian	35%	(15)	37%	(16)	28%	(12)	44
Atheist	13%	(3)	67%	(16)	20%	(5)	24
Agnostic/Nothing in particular	37%	(66)	45%	(79)	18%	(31)	175
Something Else	54%	(55)	25%	(25)	22%	(22)	102
Evangelical	62%	(106)	22%	(38)	16%	(27)	172
Non-Evangelical	42%	(162)	37%	(142)	21%	(82)	386
PID: Dem (no lean)	11%	(37)	72%	(239)	17%	(57)	334
PID: Ind (no lean)	43%	(61)	22%	(32)	34%	(49)	142
PID: Rep (no lean)	78%	(258)	7%	(22)	16%	(51)	331

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(357)	36%	(293)	20%	(157)	807
PID/Gender: Dem Men	15%	(25)	73%	(120)	12%	(20)	164
PID/Gender: Dem Women	7%	(13)	70%	(119)	22%	(38)	170
PID/Gender: Ind Men	37%	(26)	27%	(19)	36%	(26)	70
PID/Gender: Ind Women	50%	(36)	18%	(13)	32%	(23)	72
PID/Gender: Rep Men	80%	(119)	8%	(11)	13%	(19)	149
PID/Gender: Rep Women	77%	(139)	6%	(10)	18%	(32)	182
Ideo: Liberal (1-3)	15%	(33)	71%	(162)	15%	(34)	230
Ideo: Moderate (4)	31%	(72)	39%	(90)	30%	(70)	232
Ideo: Conservative (5-7)	77%	(248)	9%	(28)	14%	(46)	322
Ideo/PID: Conservative Republican	83%	(204)	4%	(10)	13%	(32)	246
Ideo/PID: Moderate/Liberal Republican	66%	(53)	13%	(10)	21%	(17)	80
Ideo/PID: Moderate/Conservative Democrat	21%	(28)	56%	(73)	23%	(29)	130
Ideo/PID: Liberal Democrat	4%	(8)	82%	(156)	14%	(26)	190
Unfavorable of Biden and Trump	24%	(27)	16%	(18)	60%	(69)	113
2024 H2H Matchup: Biden Voter	7%	(26)	76%	(276)	17%	(61)	363
2024 H2H Matchup: Trump Voter	88%	(323)	2%	(7)	10%	(37)	367
2024 H2H Matchup: Would not Vote	6%	(2)	12%	(4)	82%	(25)	30
2024 H2H Matchup: Do not Know	13%	(6)	12%	(6)	75%	(35)	47
2022 House Vote: Democrat	9%	(30)	70%	(234)	21%	(71)	335
2022 House Vote: Republican	81%	(279)	5%	(17)	14%	(47)	344
2022 House Vote: Did not Vote	37%	(46)	32%	(39)	31%	(38)	122
2020 Vote: Joe Biden	7%	(28)	72%	(269)	21%	(79)	375
2020 Vote: Donald Trump	81%	(298)	3%	(10)	16%	(58)	366
2020 Vote: Someone Else	42%	(4)	16%	(1)	42%	(4)	9
2020 Vote: Did not Vote	49%	(28)	22%	(13)	29%	(17)	57
2016 Vote: Hillary Clinton	7%	(20)	76%	(208)	17%	(46)	274
2016 Vote: Donald Trump	78%	(254)	5%	(15)	17%	(55)	324
2016 Vote: Someone Else	21%	(5)	54%	(14)	25%	(6)	26
2020 Vote/PID: Not Biden/Democrat	53%	(23)	33%	(15)	14%	(6)	45
2020 Vote/PID: Not Trump/Republican	43%	(18)	34%	(14)	23%	(10)	43
U.S. Economy: Wrong Track	60%	(332)	17%	(94)	24%	(131)	557
U.S. Economy: Right Direction	10%	(25)	79%	(198)	11%	(26)	250

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(357)	36%	(293)	20%	(157)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	87%	(232)	10%	(27)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(334)	2%	(9)	12%	(48)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(17)	34%	(51)	55%	(82)	150
Top 2024 Issue: Economy	57%	(146)	21%	(54)	22%	(58)	258
Community: Urban	33%	(51)	42%	(66)	26%	(40)	157
Community: Suburban	46%	(183)	38%	(154)	16%	(64)	402
Community: Rural	49%	(123)	29%	(72)	21%	(53)	248
Community/Gender: Urban Women	26%	(18)	31%	(22)	43%	(30)	71
Community/Gender: Urban Men	38%	(33)	51%	(44)	12%	(10)	87
Community/Gender: Rural Women	53%	(70)	23%	(30)	24%	(32)	133
Community/Gender: Rural Men	46%	(53)	36%	(42)	18%	(21)	115
Community/Gender: Suburban Women	45%	(99)	41%	(90)	14%	(30)	220
Community/Gender: Suburban Men	46%	(84)	35%	(64)	19%	(34)	182
Homeowner	45%	(313)	36%	(256)	19%	(134)	703
Renter	42%	(37)	34%	(30)	24%	(21)	88
Military HHnm: Yes	46%	(52)	30%	(34)	24%	(28)	114
Military HH: No	44%	(305)	37%	(258)	19%	(130)	693
Employ: Private Sector	47%	(142)	35%	(104)	18%	(54)	300
Employ: Government	43%	(22)	26%	(13)	30%	(15)	50
Employ: Self-Employed	61%	(29)	25%	(12)	14%	(7)	48
Employ: Homemaker	57%	(37)	26%	(17)	18%	(11)	65
Employ: Student	48%	(9)	30%	(6)	23%	(4)	19
Employ: Retired	36%	(80)	43%	(95)	20%	(45)	220
Employ: Unemployed	29%	(16)	52%	(29)	19%	(11)	56
Employ: Other	44%	(21)	35%	(17)	21%	(10)	48
Self + Household: White-Collar	40%	(113)	42%	(117)	18%	(49)	279
Self + Household: Blue Collar	50%	(210)	32%	(134)	18%	(75)	419
Union HH: Yes	48%	(44)	40%	(37)	12%	(11)	92
Union HH: No	44%	(313)	36%	(256)	20%	(146)	715
LGBTQ+: Yes	21%	(14)	58%	(39)	21%	(15)	68
LGBTQ+: No	46%	(343)	34%	(253)	19%	(143)	739
Motivated to Vote	45%	(330)	38%	(277)	17%	(122)	729

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(357)	36%	(293)	20%	(157)	807
Parent: Yes	48%	(100)	35%	(72)	17%	(36)	207
Parent: No	43%	(257)	37%	(221)	20%	(122)	600
COVID Vaccine: Yes	34%	(197)	45%	(260)	21%	(121)	579
COVID Vaccine: No	70%	(160)	14%	(32)	16%	(36)	228
Student Loans: Yes	39%	(50)	37%	(47)	24%	(31)	128
Student Loans: No	45%	(307)	36%	(245)	19%	(126)	679
Favorable Opinion of Haley	48%	(140)	30%	(87)	22%	(63)	290
Unfavorable Opinion of Haley	42%	(151)	43%	(155)	14%	(52)	357
Protestant	49%	(97)	31%	(61)	20%	(40)	198
Roman Catholic	45%	(117)	37%	(95)	18%	(47)	258
Mormon	73%	(1)	27%	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	77%	(3)	13%	(1)	10%	(0)	4
Jewish	25%	(5)	61%	(12)	13%	(3)	19
Muslim	56%	(7)	24%	(3)	20%	(2)	12
Buddhist	32%	(3)	6%	(1)	62%	(6)	9
Hindu	24%	(1)	27%	(1)	49%	(2)	3
Atheist	13%	(3)	67%	(16)	20%	(5)	24
Agnostic	18%	(6)	78%	(27)	5%	(2)	35
Something else	54%	(55)	25%	(25)	22%	(22)	102
Nothing in particular	42%	(59)	37%	(52)	21%	(29)	140
Prodigal Biden Voter	27%	(11)	18%	(8)	56%	(23)	42
Undecided Voter (DK/WNV)	10%	(8)	12%	(9)	78%	(60)	77
Undecided Voter (DK)	6%	(2)	12%	(4)	82%	(25)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_2:** Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(364)	39%	(317)	16%	(126)	807
Gender: Male	43%	(165)	42%	(161)	15%	(57)	384
Gender: Female	47%	(199)	37%	(156)	16%	(69)	423
Age: 18-34	48%	(102)	37%	(79)	16%	(34)	215
Age: 35-44	57%	(60)	31%	(32)	12%	(13)	104
Age: 45-64	45%	(123)	41%	(111)	15%	(40)	274
Age: 65+	37%	(79)	45%	(95)	18%	(39)	214
GenZers: 1997-2012	45%	(46)	43%	(44)	13%	(13)	103
Millennials: 1981-1996	54%	(112)	31%	(64)	16%	(33)	210
GenXers: 1965-1980	47%	(99)	38%	(80)	15%	(32)	211
Baby Boomers: 1946-1964	37%	(95)	45%	(116)	17%	(44)	255
Educ: < College	48%	(231)	35%	(170)	17%	(82)	482
Educ: Bachelors degree	43%	(91)	45%	(94)	12%	(26)	211
Educ: Post-grad	38%	(43)	47%	(53)	15%	(18)	113
Income: Under 50k	41%	(129)	38%	(118)	21%	(65)	313
Income: 50k-100k	49%	(150)	39%	(119)	11%	(35)	304
Income: 100k+	45%	(85)	42%	(80)	14%	(26)	191
Ethnicity: White (Non-Hispanic)	49%	(326)	36%	(243)	15%	(103)	673
Ethnicity: Hispanic	38%	(13)	36%	(12)	26%	(9)	34
Ethnicity: Black (Non-Hispanic)	24%	(19)	68%	(54)	8%	(7)	79
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	40%	(9)	33%	(7)	22
All Christian	48%	(222)	36%	(167)	16%	(73)	462
All Non-Christian	39%	(17)	54%	(24)	7%	(3)	44
Atheist	21%	(5)	56%	(13)	22%	(5)	24
Agnostic/Nothing in particular	38%	(67)	46%	(81)	16%	(28)	175
Something Else	52%	(53)	32%	(33)	16%	(16)	102
Evangelical	62%	(107)	26%	(45)	12%	(20)	172
Non-Evangelical	42%	(164)	40%	(154)	18%	(69)	386
PID: Dem (no lean)	13%	(43)	75%	(251)	12%	(39)	334
PID: Ind (no lean)	42%	(59)	27%	(38)	32%	(45)	142
PID: Rep (no lean)	79%	(262)	8%	(28)	13%	(42)	331

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(364)	39%	(317)	16%	(126)	807
PID/Gender: Dem Men	17%	(27)	73%	(120)	10%	(17)	164
PID/Gender: Dem Women	9%	(16)	77%	(131)	13%	(23)	170
PID/Gender: Ind Men	35%	(25)	33%	(24)	31%	(22)	70
PID/Gender: Ind Women	48%	(34)	20%	(15)	32%	(23)	72
PID/Gender: Rep Men	76%	(113)	12%	(17)	12%	(18)	149
PID/Gender: Rep Women	81%	(148)	6%	(10)	13%	(23)	182
Ideo: Liberal (1-3)	16%	(36)	73%	(167)	12%	(27)	230
Ideo: Moderate (4)	32%	(73)	47%	(108)	22%	(51)	232
Ideo: Conservative (5-7)	78%	(251)	9%	(30)	13%	(40)	322
Ideo/PID: Conservative Republican	84%	(207)	4%	(11)	11%	(28)	246
Ideo/PID: Moderate/Liberal Republican	66%	(53)	19%	(15)	15%	(12)	80
Ideo/PID: Moderate/Conservative Democrat	22%	(29)	66%	(85)	12%	(16)	130
Ideo/PID: Liberal Democrat	7%	(13)	82%	(156)	11%	(21)	190
Unfavorable of Biden and Trump	28%	(32)	17%	(19)	54%	(62)	113
2024 H2H Matchup: Biden Voter	8%	(28)	81%	(293)	11%	(42)	363
2024 H2H Matchup: Trump Voter	90%	(330)	2%	(8)	8%	(29)	367
2024 H2H Matchup: Would not Vote	6%	(2)	11%	(3)	83%	(25)	30
2024 H2H Matchup: Do not Know	8%	(4)	28%	(13)	64%	(30)	47
2022 House Vote: Democrat	10%	(33)	74%	(250)	16%	(52)	335
2022 House Vote: Republican	81%	(279)	7%	(24)	12%	(41)	344
2022 House Vote: Did not Vote	41%	(50)	35%	(43)	24%	(30)	122
2020 Vote: Joe Biden	9%	(33)	75%	(283)	16%	(59)	375
2020 Vote: Donald Trump	81%	(297)	4%	(15)	15%	(54)	366
2020 Vote: Someone Else	49%	(4)	23%	(2)	28%	(2)	9
2020 Vote: Did not Vote	53%	(30)	30%	(17)	18%	(10)	57
2016 Vote: Hillary Clinton	9%	(26)	78%	(213)	13%	(35)	274
2016 Vote: Donald Trump	79%	(258)	7%	(24)	13%	(43)	324
2016 Vote: Someone Else	18%	(5)	49%	(13)	33%	(8)	26
2020 Vote/PID: Not Biden/Democrat	54%	(24)	30%	(13)	15%	(7)	45
2020 Vote/PID: Not Trump/Republican	56%	(24)	36%	(15)	8%	(3)	43
U.S. Economy: Wrong Track	61%	(338)	21%	(117)	18%	(102)	557
U.S. Economy: Right Direction	10%	(26)	80%	(200)	10%	(24)	250

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**Table BLMB10\_2:** Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(364)	39%	(317)	16%	(126)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	89%	(237)	8%	(22)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(337)	6%	(22)	8%	(33)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(21)	39%	(58)	47%	(71)	150
Top 2024 Issue: Economy	58%	(151)	24%	(62)	17%	(45)	258
Community: Urban	29%	(45)	53%	(83)	19%	(29)	157
Community: Suburban	49%	(195)	38%	(153)	13%	(54)	402
Community: Rural	50%	(124)	33%	(82)	17%	(42)	248
Community/Gender: Urban Women	25%	(18)	47%	(33)	28%	(20)	71
Community/Gender: Urban Men	32%	(28)	57%	(49)	11%	(9)	87
Community/Gender: Rural Women	53%	(70)	28%	(37)	19%	(25)	133
Community/Gender: Rural Men	46%	(53)	39%	(44)	15%	(17)	115
Community/Gender: Suburban Women	50%	(111)	39%	(85)	11%	(24)	220
Community/Gender: Suburban Men	46%	(84)	37%	(68)	16%	(30)	182
Homeowner	46%	(323)	40%	(278)	15%	(102)	703
Renter	40%	(35)	39%	(34)	21%	(18)	88
Military HHnm: Yes	44%	(50)	36%	(41)	19%	(22)	114
Military HH: No	45%	(314)	40%	(276)	15%	(104)	693
Employ: Private Sector	51%	(152)	37%	(111)	12%	(37)	300
Employ: Government	42%	(21)	27%	(13)	32%	(16)	50
Employ: Self-Employed	54%	(26)	35%	(17)	11%	(5)	48
Employ: Homemaker	63%	(41)	27%	(18)	10%	(7)	65
Employ: Student	48%	(9)	34%	(7)	17%	(3)	19
Employ: Retired	36%	(79)	46%	(101)	18%	(40)	220
Employ: Unemployed	26%	(15)	54%	(31)	20%	(11)	56
Employ: Other	44%	(21)	42%	(20)	15%	(7)	48
Self + Household: White-Collar	43%	(120)	44%	(122)	13%	(37)	279
Self + Household: Blue Collar	50%	(210)	35%	(148)	15%	(61)	419
Union HH: Yes	53%	(49)	37%	(34)	10%	(9)	92
Union HH: No	44%	(315)	40%	(283)	16%	(117)	715
LGBTQ+: Yes	21%	(14)	56%	(39)	23%	(15)	68
LGBTQ+: No	47%	(350)	38%	(279)	15%	(110)	739
Motivated to Vote	47%	(340)	41%	(299)	12%	(89)	729

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(364)	39%	(317)	16%	(126)	807
Parent: Yes	53%	(110)	34%	(70)	13%	(27)	207
Parent: No	42%	(254)	41%	(247)	17%	(99)	600
COVID Vaccine: Yes	35%	(200)	49%	(281)	17%	(97)	579
COVID Vaccine: No	72%	(164)	16%	(36)	13%	(29)	228
Student Loans: Yes	38%	(49)	45%	(57)	17%	(21)	128
Student Loans: No	46%	(315)	38%	(260)	15%	(104)	679
Favorable Opinion of Haley	48%	(141)	35%	(103)	16%	(47)	290
Unfavorable Opinion of Haley	45%	(161)	45%	(163)	9%	(34)	357
Protestant	51%	(102)	33%	(65)	16%	(31)	198
Roman Catholic	45%	(116)	39%	(101)	16%	(42)	258
Mormon	73%	(1)	27%	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	13%	(1)	11%	(0)	4
Jewish	28%	(5)	65%	(13)	7%	(1)	19
Muslim	62%	(7)	23%	(3)	15%	(2)	12
Buddhist	38%	(4)	62%	(6)	—	(0)	9
Hindu	24%	(1)	76%	(3)	—	(0)	3
Atheist	21%	(5)	56%	(13)	22%	(5)	24
Agnostic	13%	(4)	76%	(26)	12%	(4)	35
Something else	52%	(53)	32%	(33)	16%	(16)	102
Nothing in particular	44%	(62)	39%	(54)	17%	(24)	140
Prodigal Biden Voter	30%	(13)	17%	(7)	53%	(22)	42
Undecided Voter (DK/WNV)	7%	(5)	21%	(16)	72%	(55)	77
Undecided Voter (DK)	6%	(2)	11%	(3)	83%	(25)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_3:** *Who do you trust more to handle each of the following economic issues? — Pay raises*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	42%	(343)	34%	(278)	23%	(186)	807
Gender: Male	40%	(155)	37%	(141)	23%	(88)	384
Gender: Female	45%	(188)	32%	(136)	23%	(98)	423
Age: 18-34	52%	(111)	28%	(60)	20%	(44)	215
Age: 35-44	54%	(57)	25%	(26)	20%	(21)	104
Age: 45-64	39%	(108)	38%	(104)	23%	(62)	274
Age: 65+	31%	(67)	41%	(87)	28%	(60)	214
GenZers: 1997-2012	50%	(52)	28%	(29)	22%	(23)	103
Millennials: 1981-1996	54%	(113)	26%	(55)	20%	(41)	210
GenXers: 1965-1980	42%	(88)	36%	(75)	23%	(48)	211
Baby Boomers: 1946-1964	32%	(80)	41%	(105)	27%	(69)	255
Educ: < College	45%	(215)	30%	(147)	25%	(121)	482
Educ: Bachelors degree	44%	(92)	37%	(79)	19%	(40)	211
Educ: Post-grad	32%	(36)	46%	(52)	22%	(25)	113
Income: Under 50k	40%	(125)	34%	(107)	26%	(81)	313
Income: 50k-100k	46%	(140)	33%	(99)	21%	(64)	304
Income: 100k+	41%	(78)	37%	(71)	22%	(41)	191
Ethnicity: White (Non-Hispanic)	45%	(303)	32%	(218)	23%	(152)	673
Ethnicity: Hispanic	39%	(13)	37%	(12)	24%	(8)	34
Ethnicity: Black (Non-Hispanic)	27%	(21)	50%	(40)	23%	(18)	79
Ethnicity: Asian + Other (Non-Hispanic)	28%	(6)	35%	(7)	38%	(8)	22
All Christian	43%	(198)	32%	(148)	25%	(115)	462
All Non-Christian	42%	(18)	48%	(21)	10%	(4)	44
Atheist	13%	(3)	66%	(16)	21%	(5)	24
Agnostic/Nothing in particular	40%	(70)	38%	(66)	22%	(39)	175
Something Else	52%	(53)	26%	(27)	22%	(22)	102
Evangelical	54%	(94)	25%	(43)	21%	(36)	172
Non-Evangelical	40%	(154)	34%	(131)	26%	(102)	386
PID: Dem (no lean)	12%	(40)	67%	(225)	21%	(69)	334
PID: Ind (no lean)	38%	(53)	22%	(31)	41%	(58)	142
PID: Rep (no lean)	75%	(250)	7%	(22)	18%	(59)	331

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(343)	34%	(278)	23%	(186)	807
PID/Gender: Dem Men	14%	(23)	64%	(105)	22%	(36)	164
PID/Gender: Dem Women	10%	(17)	70%	(119)	20%	(33)	170
PID/Gender: Ind Men	30%	(21)	29%	(20)	41%	(29)	70
PID/Gender: Ind Women	44%	(32)	15%	(11)	41%	(29)	72
PID/Gender: Rep Men	74%	(110)	11%	(16)	16%	(23)	149
PID/Gender: Rep Women	77%	(140)	4%	(6)	20%	(36)	182
Ideo: Liberal (1-3)	15%	(34)	67%	(155)	18%	(40)	230
Ideo: Moderate (4)	27%	(64)	39%	(91)	33%	(78)	232
Ideo: Conservative (5-7)	75%	(241)	6%	(20)	19%	(60)	322
Ideo/PID: Conservative Republican	80%	(196)	3%	(7)	18%	(44)	246
Ideo/PID: Moderate/Liberal Republican	66%	(52)	18%	(14)	16%	(13)	80
Ideo/PID: Moderate/Conservative Democrat	22%	(28)	51%	(66)	28%	(36)	130
Ideo/PID: Liberal Democrat	5%	(10)	79%	(150)	16%	(31)	190
Unfavorable of Biden and Trump	21%	(24)	12%	(14)	67%	(76)	113
2024 H2H Matchup: Biden Voter	10%	(35)	71%	(259)	19%	(69)	363
2024 H2H Matchup: Trump Voter	82%	(303)	2%	(8)	15%	(56)	367
2024 H2H Matchup: Would not Vote	18%	(5)	20%	(6)	62%	(19)	30
2024 H2H Matchup: Do not Know	1%	(0)	9%	(4)	90%	(42)	47
2022 House Vote: Democrat	10%	(35)	66%	(222)	23%	(78)	335
2022 House Vote: Republican	77%	(263)	5%	(18)	18%	(62)	344
2022 House Vote: Did not Vote	35%	(42)	30%	(36)	36%	(44)	122
2020 Vote: Joe Biden	9%	(33)	68%	(257)	23%	(86)	375
2020 Vote: Donald Trump	75%	(276)	3%	(12)	21%	(78)	366
2020 Vote: Someone Else	30%	(3)	11%	(1)	59%	(5)	9
2020 Vote: Did not Vote	56%	(32)	14%	(8)	30%	(17)	57
2016 Vote: Hillary Clinton	8%	(22)	70%	(192)	22%	(60)	274
2016 Vote: Donald Trump	71%	(229)	7%	(22)	23%	(73)	324
2016 Vote: Someone Else	23%	(6)	55%	(14)	22%	(6)	26
2020 Vote/PID: Not Biden/Democrat	41%	(18)	24%	(11)	35%	(16)	45
2020 Vote/PID: Not Trump/Republican	48%	(21)	33%	(14)	19%	(8)	43
U.S. Economy: Wrong Track	56%	(313)	18%	(99)	26%	(145)	557
U.S. Economy: Right Direction	12%	(30)	71%	(178)	16%	(41)	250

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**Table BLMB10\_3:** *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(343)	34%	(278)	23%	(186)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	80%	(213)	16%	(42)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(317)	4%	(14)	16%	(61)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	34%	(51)	56%	(83)	150
Top 2024 Issue: Economy	57%	(146)	19%	(48)	25%	(64)	258
Community: Urban	30%	(47)	44%	(69)	26%	(41)	157
Community: Suburban	47%	(187)	34%	(135)	20%	(79)	402
Community: Rural	44%	(108)	30%	(74)	27%	(66)	248
Community/Gender: Urban Women	26%	(18)	40%	(28)	34%	(24)	71
Community/Gender: Urban Men	33%	(29)	47%	(41)	20%	(17)	87
Community/Gender: Rural Women	48%	(64)	22%	(29)	30%	(40)	133
Community/Gender: Rural Men	38%	(44)	39%	(45)	23%	(26)	115
Community/Gender: Suburban Women	48%	(106)	36%	(80)	16%	(34)	220
Community/Gender: Suburban Men	45%	(81)	31%	(56)	25%	(45)	182
Homeowner	43%	(304)	34%	(240)	23%	(159)	703
Renter	37%	(32)	37%	(33)	26%	(22)	88
Military HHnm: Yes	41%	(46)	31%	(35)	28%	(32)	114
Military HH: No	43%	(297)	35%	(243)	22%	(154)	693
Employ: Private Sector	48%	(144)	33%	(98)	19%	(58)	300
Employ: Government	43%	(22)	23%	(12)	34%	(17)	50
Employ: Self-Employed	60%	(29)	22%	(11)	18%	(9)	48
Employ: Homemaker	59%	(38)	23%	(15)	18%	(12)	65
Employ: Student	59%	(11)	17%	(3)	24%	(5)	19
Employ: Retired	29%	(65)	43%	(95)	28%	(61)	220
Employ: Unemployed	24%	(13)	60%	(34)	16%	(9)	56
Employ: Other	43%	(21)	24%	(11)	33%	(16)	48
Self + Household: White-Collar	40%	(111)	38%	(106)	22%	(62)	279
Self + Household: Blue Collar	46%	(194)	32%	(135)	21%	(90)	419
Union HH: Yes	46%	(43)	37%	(34)	17%	(15)	92
Union HH: No	42%	(300)	34%	(244)	24%	(171)	715
LGBTQ+: Yes	21%	(14)	45%	(31)	34%	(23)	68
LGBTQ+: No	45%	(329)	33%	(247)	22%	(163)	739
Motivated to Vote	44%	(319)	36%	(260)	21%	(150)	729

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(343)	34%	(278)	23%	(186)	807
Parent: Yes	52%	(107)	28%	(59)	20%	(41)	207
Parent: No	39%	(236)	37%	(219)	24%	(145)	600
COVID Vaccine: Yes	33%	(191)	43%	(251)	24%	(137)	579
COVID Vaccine: No	67%	(152)	12%	(27)	22%	(49)	228
Student Loans: Yes	40%	(52)	34%	(43)	26%	(33)	128
Student Loans: No	43%	(291)	35%	(235)	23%	(153)	679
Favorable Opinion of Haley	46%	(134)	32%	(92)	22%	(64)	290
Unfavorable Opinion of Haley	43%	(154)	38%	(137)	19%	(67)	357
Protestant	42%	(83)	32%	(63)	26%	(52)	198
Roman Catholic	43%	(112)	32%	(84)	24%	(63)	258
Mormon	18%	(0)	82%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	15%	(1)	10%	(0)	4
Jewish	29%	(6)	58%	(11)	13%	(2)	19
Muslim	57%	(7)	37%	(4)	6%	(1)	12
Buddhist	38%	(4)	50%	(5)	12%	(1)	9
Hindu	73%	(2)	27%	(1)	—	(0)	3
Atheist	13%	(3)	66%	(16)	21%	(5)	24
Agnostic	18%	(6)	51%	(18)	32%	(11)	35
Something else	52%	(53)	26%	(27)	22%	(22)	102
Nothing in particular	46%	(64)	34%	(48)	20%	(28)	140
Prodigal Biden Voter	25%	(11)	15%	(6)	60%	(25)	42
Undecided Voter (DK/WNV)	7%	(6)	13%	(10)	79%	(61)	77
Undecided Voter (DK)	18%	(5)	20%	(6)	62%	(19)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(369)	30%	(244)	24%	(194)	807
Gender: Male	45%	(173)	35%	(133)	20%	(77)	384
Gender: Female	46%	(196)	26%	(111)	28%	(116)	423
Age: 18-34	51%	(111)	22%	(46)	27%	(58)	215
Age: 35-44	54%	(57)	26%	(27)	19%	(20)	104
Age: 45-64	48%	(131)	33%	(90)	19%	(53)	274
Age: 65+	33%	(70)	38%	(81)	29%	(63)	214
GenZers: 1997-2012	47%	(49)	22%	(23)	31%	(32)	103
Millennials: 1981-1996	55%	(116)	23%	(48)	22%	(46)	210
GenXers: 1965-1980	51%	(108)	30%	(63)	19%	(41)	211
Baby Boomers: 1946-1964	35%	(90)	39%	(99)	26%	(67)	255
Educ: < College	47%	(227)	27%	(128)	26%	(127)	482
Educ: Bachelors degree	47%	(100)	34%	(73)	18%	(39)	211
Educ: Post-grad	38%	(43)	38%	(43)	24%	(27)	113
Income: Under 50k	43%	(133)	30%	(94)	27%	(86)	313
Income: 50k-100k	47%	(143)	28%	(84)	25%	(76)	304
Income: 100k+	49%	(93)	35%	(66)	17%	(32)	191
Ethnicity: White (Non-Hispanic)	49%	(328)	30%	(203)	21%	(142)	673
Ethnicity: Hispanic	33%	(11)	47%	(16)	20%	(7)	34
Ethnicity: Black (Non-Hispanic)	29%	(23)	30%	(24)	41%	(33)	79
Ethnicity: Asian + Other (Non-Hispanic)	34%	(7)	10%	(2)	56%	(12)	22
All Christian	47%	(216)	31%	(141)	23%	(105)	462
All Non-Christian	42%	(19)	30%	(13)	27%	(12)	44
Atheist	23%	(5)	49%	(11)	29%	(7)	24
Agnostic/Nothing in particular	44%	(77)	33%	(58)	23%	(41)	175
Something Else	52%	(53)	20%	(20)	28%	(29)	102
Evangelical	62%	(106)	17%	(29)	21%	(37)	172
Non-Evangelical	41%	(158)	34%	(132)	25%	(97)	386
PID: Dem (no lean)	15%	(50)	59%	(195)	27%	(89)	334
PID: Ind (no lean)	41%	(58)	20%	(28)	40%	(56)	142
PID: Rep (no lean)	79%	(261)	6%	(21)	15%	(49)	331

Continued on next page

**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(369)	30%	(244)	24%	(194)	807
PID/Gender: Dem Men	15%	(25)	63%	(104)	22%	(35)	164
PID/Gender: Dem Women	14%	(24)	54%	(92)	31%	(53)	170
PID/Gender: Ind Men	35%	(25)	21%	(15)	43%	(30)	70
PID/Gender: Ind Women	46%	(33)	18%	(13)	36%	(26)	72
PID/Gender: Rep Men	83%	(123)	10%	(15)	8%	(11)	149
PID/Gender: Rep Women	76%	(138)	3%	(6)	21%	(38)	182
Ideo: Liberal (1-3)	16%	(37)	59%	(135)	25%	(57)	230
Ideo: Moderate (4)	35%	(81)	31%	(71)	34%	(80)	232
Ideo: Conservative (5-7)	76%	(246)	8%	(27)	15%	(49)	322
Ideo/PID: Conservative Republican	83%	(205)	3%	(8)	13%	(33)	246
Ideo/PID: Moderate/Liberal Republican	67%	(53)	14%	(11)	19%	(15)	80
Ideo/PID: Moderate/Conservative Democrat	27%	(35)	44%	(57)	30%	(39)	130
Ideo/PID: Liberal Democrat	7%	(13)	68%	(129)	25%	(47)	190
Unfavorable of Biden and Trump	36%	(41)	9%	(10)	55%	(63)	113
2024 H2H Matchup: Biden Voter	12%	(42)	64%	(232)	25%	(89)	363
2024 H2H Matchup: Trump Voter	85%	(313)	2%	(6)	13%	(48)	367
2024 H2H Matchup: Would not Vote	31%	(9)	3%	(1)	66%	(20)	30
2024 H2H Matchup: Do not Know	10%	(5)	11%	(5)	79%	(37)	47
2022 House Vote: Democrat	12%	(41)	60%	(203)	27%	(92)	335
2022 House Vote: Republican	80%	(275)	4%	(15)	16%	(54)	344
2022 House Vote: Did not Vote	41%	(50)	21%	(26)	38%	(46)	122
2020 Vote: Joe Biden	12%	(44)	60%	(226)	28%	(106)	375
2020 Vote: Donald Trump	80%	(291)	3%	(10)	18%	(65)	366
2020 Vote: Someone Else	42%	(4)	18%	(2)	40%	(3)	9
2020 Vote: Did not Vote	53%	(30)	12%	(7)	35%	(20)	57
2016 Vote: Hillary Clinton	11%	(30)	64%	(177)	25%	(68)	274
2016 Vote: Donald Trump	78%	(255)	5%	(17)	16%	(53)	324
2016 Vote: Someone Else	30%	(8)	51%	(13)	19%	(5)	26
2020 Vote/PID: Not Biden/Democrat	50%	(22)	21%	(9)	29%	(13)	45
2020 Vote/PID: Not Trump/Republican	51%	(22)	33%	(14)	16%	(7)	43
U.S. Economy: Wrong Track	60%	(335)	14%	(77)	26%	(145)	557
U.S. Economy: Right Direction	14%	(34)	67%	(167)	19%	(49)	250

Continued on next page

**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(369)	30%	(244)	24%	(194)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	74%	(197)	19%	(50)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(321)	3%	(11)	15%	(60)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(30)	24%	(36)	56%	(83)	150
Top 2024 Issue: Economy	58%	(149)	15%	(40)	27%	(70)	258
Community: Urban	34%	(54)	29%	(46)	37%	(58)	157
Community: Suburban	48%	(192)	32%	(127)	21%	(83)	402
Community: Rural	50%	(123)	29%	(71)	22%	(53)	248
Community/Gender: Urban Women	29%	(20)	21%	(15)	50%	(35)	71
Community/Gender: Urban Men	39%	(34)	35%	(31)	26%	(22)	87
Community/Gender: Rural Women	53%	(70)	18%	(24)	29%	(39)	133
Community/Gender: Rural Men	46%	(53)	41%	(47)	13%	(15)	115
Community/Gender: Suburban Women	48%	(105)	33%	(72)	19%	(43)	220
Community/Gender: Suburban Men	48%	(87)	30%	(55)	22%	(40)	182
Homeowner	46%	(323)	31%	(217)	23%	(163)	703
Renter	44%	(38)	28%	(24)	29%	(25)	88
Military HHnm: Yes	43%	(49)	28%	(32)	28%	(32)	114
Military HH: No	46%	(320)	31%	(212)	23%	(161)	693
Employ: Private Sector	52%	(155)	27%	(82)	21%	(63)	300
Employ: Government	50%	(25)	18%	(9)	32%	(16)	50
Employ: Self-Employed	67%	(32)	23%	(11)	10%	(5)	48
Employ: Homemaker	57%	(37)	18%	(12)	25%	(16)	65
Employ: Student	55%	(11)	21%	(4)	23%	(4)	19
Employ: Retired	33%	(73)	39%	(86)	28%	(62)	220
Employ: Unemployed	28%	(15)	52%	(29)	21%	(12)	56
Employ: Other	45%	(21)	24%	(11)	31%	(15)	48
Self + Household: White-Collar	43%	(120)	37%	(102)	20%	(57)	279
Self + Household: Blue Collar	49%	(206)	28%	(115)	23%	(98)	419
Union HH: Yes	54%	(50)	30%	(27)	16%	(15)	92
Union HH: No	45%	(319)	30%	(217)	25%	(179)	715
LGBTQ+: Yes	23%	(15)	44%	(30)	34%	(23)	68
LGBTQ+: No	48%	(354)	29%	(214)	23%	(171)	739
Motivated to Vote	47%	(340)	32%	(231)	22%	(157)	729

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(369)	30%	(244)	24%	(194)	807
Parent: Yes	55%	(114)	27%	(56)	18%	(37)	207
Parent: No	43%	(255)	31%	(189)	26%	(156)	600
COVID Vaccine: Yes	37%	(217)	38%	(221)	24%	(141)	579
COVID Vaccine: No	67%	(152)	10%	(23)	23%	(53)	228
Student Loans: Yes	44%	(57)	28%	(35)	28%	(36)	128
Student Loans: No	46%	(313)	31%	(209)	23%	(158)	679
Favorable Opinion of Haley	51%	(147)	28%	(80)	22%	(63)	290
Unfavorable Opinion of Haley	45%	(161)	35%	(127)	19%	(69)	357
Protestant	52%	(102)	29%	(57)	19%	(38)	198
Roman Catholic	42%	(108)	32%	(83)	26%	(67)	258
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	15%	(1)	10%	(0)	4
Jewish	31%	(6)	55%	(11)	14%	(3)	19
Muslim	56%	(7)	11%	(1)	33%	(4)	12
Buddhist	38%	(4)	6%	(1)	56%	(5)	9
Hindu	73%	(2)	27%	(1)	—	(0)	3
Atheist	23%	(5)	49%	(11)	29%	(7)	24
Agnostic	23%	(8)	48%	(17)	30%	(10)	35
Something else	52%	(53)	20%	(20)	28%	(29)	102
Nothing in particular	49%	(69)	29%	(41)	22%	(30)	140
Prodigal Biden Voter	36%	(15)	8%	(3)	56%	(23)	42
Undecided Voter (DK/WNV)	18%	(14)	8%	(6)	74%	(57)	77
Undecided Voter (DK)	31%	(9)	3%	(1)	66%	(20)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_6:** *Who do you trust more to handle each of the following economic issues? — Taxes*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	47%	(378)	35%	(280)	18%	(149)	807
Gender: Male	48%	(183)	36%	(137)	17%	(63)	384
Gender: Female	46%	(194)	34%	(143)	20%	(86)	423
Age: 18-34	52%	(111)	28%	(61)	20%	(43)	215
Age: 35-44	57%	(59)	26%	(27)	18%	(19)	104
Age: 45-64	46%	(127)	36%	(99)	18%	(48)	274
Age: 65+	38%	(80)	44%	(93)	19%	(40)	214
GenZers: 1997-2012	46%	(48)	29%	(30)	25%	(25)	103
Millennials: 1981-1996	57%	(119)	26%	(55)	17%	(36)	210
GenXers: 1965-1980	49%	(103)	33%	(69)	19%	(39)	211
Baby Boomers: 1946-1964	38%	(97)	44%	(113)	18%	(45)	255
Educ: < College	49%	(237)	29%	(140)	22%	(106)	482
Educ: Bachelors degree	49%	(103)	40%	(84)	11%	(24)	211
Educ: Post-grad	33%	(38)	50%	(56)	17%	(19)	113
Income: Under 50k	45%	(140)	33%	(105)	22%	(68)	313
Income: 50k-100k	49%	(147)	35%	(105)	17%	(51)	304
Income: 100k+	47%	(90)	37%	(70)	16%	(31)	191
Ethnicity: White (Non-Hispanic)	50%	(335)	33%	(219)	18%	(118)	673
Ethnicity: Hispanic	34%	(11)	44%	(15)	22%	(7)	34
Ethnicity: Black (Non-Hispanic)	31%	(25)	44%	(35)	25%	(19)	79
Ethnicity: Asian + Other (Non-Hispanic)	29%	(6)	50%	(11)	21%	(5)	22
All Christian	51%	(233)	32%	(146)	18%	(82)	462
All Non-Christian	41%	(18)	50%	(22)	9%	(4)	44
Atheist	16%	(4)	56%	(13)	28%	(7)	24
Agnostic/Nothing in particular	39%	(68)	40%	(70)	21%	(37)	175
Something Else	54%	(55)	28%	(28)	19%	(19)	102
Evangelical	65%	(111)	21%	(37)	14%	(24)	172
Non-Evangelical	45%	(172)	36%	(137)	20%	(77)	386
PID: Dem (no lean)	15%	(49)	69%	(230)	16%	(55)	334
PID: Ind (no lean)	42%	(60)	22%	(31)	36%	(51)	142
PID: Rep (no lean)	81%	(268)	6%	(19)	13%	(44)	331

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(378)	35%	(280)	18%	(149)	807
PID/Gender: Dem Men	18%	(30)	66%	(109)	15%	(25)	164
PID/Gender: Dem Women	12%	(20)	71%	(121)	17%	(29)	170
PID/Gender: Ind Men	40%	(28)	25%	(17)	36%	(25)	70
PID/Gender: Ind Women	45%	(32)	19%	(14)	36%	(26)	72
PID/Gender: Rep Men	84%	(126)	7%	(11)	9%	(13)	149
PID/Gender: Rep Women	78%	(142)	5%	(9)	17%	(31)	182
Ideo: Liberal (1-3)	15%	(34)	70%	(161)	15%	(35)	230
Ideo: Moderate (4)	34%	(79)	37%	(87)	29%	(67)	232
Ideo: Conservative (5-7)	82%	(262)	6%	(20)	12%	(39)	322
Ideo/PID: Conservative Republican	86%	(213)	3%	(7)	11%	(27)	246
Ideo/PID: Moderate/Liberal Republican	68%	(54)	13%	(11)	18%	(14)	80
Ideo/PID: Moderate/Conservative Democrat	29%	(37)	52%	(67)	20%	(26)	130
Ideo/PID: Liberal Democrat	6%	(11)	81%	(153)	14%	(26)	190
Unfavorable of Biden and Trump	38%	(43)	10%	(11)	53%	(60)	113
2024 H2H Matchup: Biden Voter	10%	(37)	75%	(271)	15%	(55)	363
2024 H2H Matchup: Trump Voter	90%	(329)	1%	(4)	9%	(35)	367
2024 H2H Matchup: Would not Vote	25%	(8)	5%	(1)	70%	(21)	30
2024 H2H Matchup: Do not Know	8%	(4)	9%	(4)	83%	(39)	47
2022 House Vote: Democrat	12%	(41)	71%	(237)	17%	(57)	335
2022 House Vote: Republican	84%	(289)	4%	(13)	12%	(42)	344
2022 House Vote: Did not Vote	37%	(45)	25%	(30)	38%	(47)	122
2020 Vote: Joe Biden	11%	(42)	70%	(262)	19%	(71)	375
2020 Vote: Donald Trump	83%	(305)	2%	(6)	15%	(56)	366
2020 Vote: Someone Else	56%	(5)	11%	(1)	33%	(3)	9
2020 Vote: Did not Vote	45%	(26)	21%	(12)	34%	(20)	57
2016 Vote: Hillary Clinton	11%	(30)	75%	(204)	14%	(40)	274
2016 Vote: Donald Trump	82%	(266)	4%	(14)	14%	(44)	324
2016 Vote: Someone Else	20%	(5)	49%	(13)	31%	(8)	26
2020 Vote/PID: Not Biden/Democrat	53%	(23)	27%	(12)	21%	(9)	45
2020 Vote/PID: Not Trump/Republican	46%	(20)	33%	(14)	21%	(9)	43
U.S. Economy: Wrong Track	63%	(348)	17%	(93)	21%	(116)	557
U.S. Economy: Right Direction	12%	(29)	75%	(187)	13%	(33)	250

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**Table BLMB10\_6:** *Who do you trust more to handle each of the following economic issues? — Taxes*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	47%	(378)	35%	(280)	18%	(149)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	83%	(220)	13%	(33)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(339)	3%	(11)	11%	(42)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(26)	33%	(50)	49%	(74)	150
Top 2024 Issue: Economy	59%	(153)	17%	(43)	24%	(62)	258
Community: Urban	34%	(54)	44%	(70)	22%	(34)	157
Community: Suburban	48%	(194)	35%	(139)	17%	(69)	402
Community: Rural	52%	(130)	29%	(72)	19%	(46)	248
Community/Gender: Urban Women	26%	(18)	44%	(31)	31%	(22)	71
Community/Gender: Urban Men	41%	(35)	45%	(39)	14%	(12)	87
Community/Gender: Rural Women	53%	(70)	25%	(33)	22%	(29)	133
Community/Gender: Rural Men	52%	(60)	33%	(39)	15%	(17)	115
Community/Gender: Suburban Women	48%	(106)	36%	(79)	16%	(35)	220
Community/Gender: Suburban Men	49%	(88)	33%	(60)	19%	(34)	182
Homeowner	48%	(334)	35%	(247)	17%	(122)	703
Renter	42%	(37)	33%	(29)	25%	(22)	88
Military HHnm: Yes	49%	(55)	27%	(31)	24%	(27)	114
Military HH: No	47%	(322)	36%	(249)	18%	(122)	693
Employ: Private Sector	52%	(156)	36%	(107)	12%	(37)	300
Employ: Government	50%	(25)	19%	(9)	31%	(16)	50
Employ: Self-Employed	59%	(29)	21%	(10)	20%	(10)	48
Employ: Homemaker	61%	(39)	19%	(12)	20%	(13)	65
Employ: Student	42%	(8)	28%	(5)	30%	(6)	19
Employ: Retired	37%	(81)	45%	(100)	18%	(39)	220
Employ: Unemployed	33%	(18)	45%	(25)	22%	(13)	56
Employ: Other	44%	(21)	23%	(11)	34%	(16)	48
Self + Household: White-Collar	44%	(122)	41%	(115)	15%	(42)	279
Self + Household: Blue Collar	51%	(216)	32%	(133)	17%	(70)	419
Union HH: Yes	53%	(49)	38%	(35)	9%	(8)	92
Union HH: No	46%	(329)	34%	(245)	20%	(141)	715
LGBTQ+: Yes	27%	(18)	52%	(36)	21%	(14)	68
LGBTQ+: No	49%	(359)	33%	(244)	18%	(135)	739
Motivated to Vote	48%	(350)	36%	(266)	16%	(113)	729

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(378)	35%	(280)	18%	(149)	807
Parent: Yes	55%	(115)	29%	(60)	15%	(32)	207
Parent: No	44%	(263)	37%	(220)	20%	(117)	600
COVID Vaccine: Yes	36%	(209)	45%	(262)	19%	(108)	579
COVID Vaccine: No	74%	(169)	8%	(19)	18%	(41)	228
Student Loans: Yes	39%	(50)	35%	(44)	26%	(34)	128
Student Loans: No	48%	(328)	35%	(236)	17%	(115)	679
Favorable Opinion of Haley	52%	(150)	31%	(91)	17%	(50)	290
Unfavorable Opinion of Haley	44%	(157)	42%	(150)	14%	(50)	357
Protestant	53%	(105)	30%	(59)	17%	(34)	198
Roman Catholic	48%	(124)	34%	(87)	19%	(48)	258
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	13%	(1)	11%	(0)	4
Jewish	20%	(4)	69%	(13)	11%	(2)	19
Muslim	73%	(9)	21%	(3)	6%	(1)	12
Buddhist	32%	(3)	56%	(5)	12%	(1)	9
Hindu	73%	(2)	27%	(1)	—	(0)	3
Atheist	16%	(4)	56%	(13)	28%	(7)	24
Agnostic	18%	(6)	67%	(23)	15%	(5)	35
Something else	54%	(55)	28%	(28)	19%	(19)	102
Nothing in particular	44%	(62)	33%	(47)	23%	(32)	140
Prodigal Biden Voter	32%	(13)	9%	(4)	59%	(25)	42
Undecided Voter (DK/WNV)	15%	(11)	7%	(5)	78%	(60)	77
Undecided Voter (DK)	25%	(8)	5%	(1)	70%	(21)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_7:** Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(333)	38%	(304)	21%	(170)	807
Gender: Male	41%	(158)	42%	(161)	17%	(64)	384
Gender: Female	41%	(175)	34%	(143)	25%	(106)	423
Age: 18-34	44%	(94)	32%	(70)	24%	(51)	215
Age: 35-44	48%	(50)	37%	(39)	14%	(15)	104
Age: 45-64	41%	(113)	39%	(107)	20%	(54)	274
Age: 65+	36%	(76)	41%	(88)	23%	(50)	214
GenZers: 1997-2012	39%	(40)	36%	(37)	26%	(27)	103
Millennials: 1981-1996	48%	(101)	33%	(69)	19%	(40)	210
GenXers: 1965-1980	43%	(90)	36%	(76)	21%	(45)	211
Baby Boomers: 1946-1964	36%	(93)	43%	(110)	20%	(52)	255
Educ: < College	42%	(202)	34%	(165)	24%	(115)	482
Educ: Bachelors degree	45%	(94)	41%	(86)	14%	(31)	211
Educ: Post-grad	32%	(37)	46%	(52)	21%	(24)	113
Income: Under 50k	40%	(126)	38%	(118)	22%	(69)	313
Income: 50k-100k	40%	(121)	38%	(116)	22%	(66)	304
Income: 100k+	45%	(86)	37%	(70)	18%	(35)	191
Ethnicity: White (Non-Hispanic)	45%	(304)	36%	(240)	19%	(128)	673
Ethnicity: Hispanic	40%	(13)	38%	(13)	23%	(8)	34
Ethnicity: Black (Non-Hispanic)	18%	(14)	56%	(44)	27%	(21)	79
Ethnicity: Asian + Other (Non-Hispanic)	9%	(2)	32%	(7)	59%	(13)	22
All Christian	46%	(212)	35%	(160)	19%	(90)	462
All Non-Christian	24%	(10)	50%	(22)	26%	(11)	44
Atheist	10%	(2)	75%	(18)	15%	(4)	24
Agnostic/Nothing in particular	34%	(60)	43%	(76)	22%	(39)	175
Something Else	47%	(48)	28%	(28)	25%	(26)	102
Evangelical	55%	(96)	22%	(38)	23%	(39)	172
Non-Evangelical	42%	(162)	39%	(149)	20%	(76)	386
PID: Dem (no lean)	10%	(35)	71%	(237)	19%	(62)	334
PID: Ind (no lean)	35%	(49)	31%	(44)	34%	(49)	142
PID: Rep (no lean)	75%	(249)	7%	(23)	18%	(59)	331

Continued on next page

**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(333)	38%	(304)	21%	(170)	807
PID/Gender: Dem Men	12%	(20)	74%	(121)	14%	(23)	164
PID/Gender: Dem Women	9%	(15)	68%	(115)	23%	(39)	170
PID/Gender: Ind Men	29%	(20)	42%	(29)	29%	(21)	70
PID/Gender: Ind Women	40%	(29)	21%	(15)	39%	(28)	72
PID/Gender: Rep Men	79%	(118)	7%	(11)	14%	(21)	149
PID/Gender: Rep Women	72%	(131)	7%	(12)	21%	(38)	182
Ideo: Liberal (1-3)	14%	(33)	69%	(159)	17%	(39)	230
Ideo: Moderate (4)	26%	(60)	44%	(102)	30%	(71)	232
Ideo: Conservative (5-7)	74%	(238)	10%	(32)	16%	(52)	322
Ideo/PID: Conservative Republican	81%	(199)	4%	(11)	15%	(36)	246
Ideo/PID: Moderate/Liberal Republican	61%	(48)	13%	(10)	26%	(21)	80
Ideo/PID: Moderate/Conservative Democrat	19%	(24)	60%	(78)	22%	(28)	130
Ideo/PID: Liberal Democrat	5%	(10)	79%	(150)	16%	(31)	190
Unfavorable of Biden and Trump	27%	(31)	16%	(18)	57%	(64)	113
2024 H2H Matchup: Biden Voter	6%	(21)	77%	(280)	17%	(61)	363
2024 H2H Matchup: Trump Voter	83%	(304)	3%	(13)	14%	(51)	367
2024 H2H Matchup: Would not Vote	11%	(3)	15%	(4)	74%	(22)	30
2024 H2H Matchup: Do not Know	10%	(5)	14%	(7)	76%	(35)	47
2022 House Vote: Democrat	8%	(27)	73%	(243)	19%	(65)	335
2022 House Vote: Republican	78%	(269)	6%	(21)	16%	(54)	344
2022 House Vote: Did not Vote	29%	(36)	31%	(38)	40%	(49)	122
2020 Vote: Joe Biden	7%	(28)	72%	(270)	21%	(77)	375
2020 Vote: Donald Trump	77%	(284)	5%	(17)	18%	(65)	366
2020 Vote: Someone Else	28%	(2)	10%	(1)	61%	(5)	9
2020 Vote: Did not Vote	34%	(20)	28%	(16)	38%	(22)	57
2016 Vote: Hillary Clinton	7%	(18)	77%	(213)	16%	(43)	274
2016 Vote: Donald Trump	77%	(250)	6%	(21)	17%	(54)	324
2016 Vote: Someone Else	18%	(5)	52%	(13)	30%	(8)	26
2020 Vote/PID: Not Biden/Democrat	38%	(17)	37%	(16)	26%	(12)	45
2020 Vote/PID: Not Trump/Republican	39%	(17)	33%	(14)	29%	(12)	43
U.S. Economy: Wrong Track	56%	(310)	20%	(110)	25%	(137)	557
U.S. Economy: Right Direction	9%	(23)	78%	(194)	13%	(33)	250

Continued on next page

**Table BLMB10\_7:** Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(333)	38%	(304)	21%	(170)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	85%	(224)	12%	(32)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(309)	7%	(27)	14%	(57)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(15)	35%	(53)	54%	(82)	150
Top 2024 Issue: Economy	51%	(131)	24%	(62)	25%	(65)	258
Community: Urban	32%	(50)	45%	(71)	24%	(37)	157
Community: Suburban	41%	(167)	40%	(161)	18%	(74)	402
Community: Rural	47%	(117)	29%	(72)	24%	(59)	248
Community/Gender: Urban Women	27%	(19)	32%	(23)	41%	(29)	71
Community/Gender: Urban Men	35%	(30)	55%	(48)	10%	(9)	87
Community/Gender: Rural Women	47%	(63)	22%	(29)	31%	(41)	133
Community/Gender: Rural Men	47%	(54)	38%	(43)	15%	(18)	115
Community/Gender: Suburban Women	42%	(93)	41%	(91)	16%	(36)	220
Community/Gender: Suburban Men	40%	(74)	39%	(70)	21%	(38)	182
Homeowner	42%	(296)	38%	(264)	20%	(143)	703
Renter	35%	(31)	40%	(35)	25%	(22)	88
Military HHnm: Yes	47%	(53)	29%	(33)	24%	(28)	114
Military HH: No	40%	(280)	39%	(271)	21%	(142)	693
Employ: Private Sector	44%	(132)	37%	(111)	19%	(57)	300
Employ: Government	44%	(22)	26%	(13)	31%	(15)	50
Employ: Self-Employed	53%	(25)	33%	(16)	14%	(7)	48
Employ: Homemaker	53%	(35)	31%	(20)	16%	(10)	65
Employ: Student	43%	(8)	25%	(5)	31%	(6)	19
Employ: Retired	35%	(77)	43%	(95)	22%	(48)	220
Employ: Unemployed	26%	(15)	50%	(28)	24%	(14)	56
Employ: Other	40%	(19)	33%	(16)	27%	(13)	48
Self + Household: White-Collar	40%	(112)	40%	(111)	20%	(56)	279
Self + Household: Blue Collar	44%	(183)	37%	(155)	19%	(82)	419
Union HH: Yes	51%	(47)	39%	(36)	10%	(9)	92
Union HH: No	40%	(287)	37%	(268)	22%	(161)	715
LGBTQ+: Yes	21%	(14)	53%	(36)	26%	(18)	68
LGBTQ+: No	43%	(319)	36%	(268)	21%	(152)	739
Motivated to Vote	43%	(317)	39%	(281)	18%	(131)	729

Continued on next page

**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(333)	38%	(304)	21%	(170)	807
Parent: Yes	47%	(97)	36%	(75)	17%	(35)	207
Parent: No	39%	(236)	38%	(229)	23%	(135)	600
COVID Vaccine: Yes	32%	(184)	46%	(267)	22%	(127)	579
COVID Vaccine: No	65%	(149)	16%	(37)	19%	(42)	228
Student Loans: Yes	34%	(44)	39%	(50)	27%	(35)	128
Student Loans: No	43%	(290)	37%	(254)	20%	(135)	679
Favorable Opinion of Haley	47%	(136)	32%	(94)	21%	(60)	290
Unfavorable Opinion of Haley	41%	(147)	45%	(159)	14%	(51)	357
Protestant	48%	(96)	30%	(59)	22%	(44)	198
Roman Catholic	44%	(113)	39%	(100)	18%	(46)	258
Mormon	—	(0)	73%	(1)	27%	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	13%	(1)	11%	(0)	4
Jewish	25%	(5)	64%	(12)	11%	(2)	19
Muslim	35%	(4)	22%	(3)	43%	(5)	12
Buddhist	5%	(1)	50%	(5)	44%	(4)	9
Hindu	24%	(1)	76%	(3)	—	(0)	3
Atheist	10%	(2)	75%	(18)	15%	(4)	24
Agnostic	19%	(6)	66%	(23)	16%	(6)	35
Something else	47%	(48)	28%	(28)	25%	(26)	102
Nothing in particular	38%	(54)	38%	(53)	24%	(33)	140
Prodigal Biden Voter	24%	(10)	19%	(8)	57%	(24)	42
Undecided Voter (DK/WNV)	11%	(8)	14%	(11)	75%	(58)	77
Undecided Voter (DK)	11%	(3)	15%	(4)	74%	(22)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(361)	33%	(263)	23%	(183)	807
Gender: Male	41%	(159)	38%	(144)	21%	(81)	384
Gender: Female	48%	(202)	28%	(119)	24%	(102)	423
Age: 18-34	51%	(110)	27%	(58)	22%	(48)	215
Age: 35-44	49%	(52)	30%	(31)	21%	(22)	104
Age: 45-64	45%	(124)	35%	(97)	19%	(53)	274
Age: 65+	36%	(76)	36%	(77)	28%	(61)	214
GenZers: 1997-2012	45%	(47)	27%	(28)	28%	(29)	103
Millennials: 1981-1996	53%	(111)	28%	(58)	19%	(41)	210
GenXers: 1965-1980	47%	(99)	34%	(72)	19%	(40)	211
Baby Boomers: 1946-1964	37%	(94)	37%	(93)	26%	(67)	255
Educ: < College	47%	(228)	29%	(141)	24%	(114)	482
Educ: Bachelors degree	43%	(90)	36%	(76)	21%	(45)	211
Educ: Post-grad	38%	(43)	41%	(46)	21%	(24)	113
Income: Under 50k	41%	(129)	34%	(106)	25%	(78)	313
Income: 50k-100k	49%	(149)	29%	(87)	22%	(67)	304
Income: 100k+	43%	(83)	37%	(70)	20%	(38)	191
Ethnicity: White (Non-Hispanic)	48%	(321)	31%	(210)	21%	(141)	673
Ethnicity: Hispanic	44%	(15)	35%	(12)	21%	(7)	34
Ethnicity: Black (Non-Hispanic)	24%	(19)	43%	(34)	32%	(25)	79
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	30%	(6)	43%	(9)	22
All Christian	47%	(216)	30%	(141)	23%	(105)	462
All Non-Christian	40%	(17)	38%	(17)	22%	(10)	44
Atheist	13%	(3)	63%	(15)	24%	(6)	24
Agnostic/Nothing in particular	40%	(70)	39%	(68)	21%	(37)	175
Something Else	53%	(54)	23%	(23)	25%	(25)	102
Evangelical	60%	(103)	19%	(33)	21%	(35)	172
Non-Evangelical	42%	(163)	33%	(129)	24%	(94)	386
PID: Dem (no lean)	13%	(45)	63%	(211)	23%	(78)	334
PID: Ind (no lean)	36%	(50)	21%	(30)	43%	(61)	142
PID: Rep (no lean)	80%	(266)	6%	(21)	13%	(44)	331

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**Table BLMB10\_8:** *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(361)	33%	(263)	23%	(183)	807
PID/Gender: Dem Men	13%	(21)	68%	(111)	19%	(32)	164
PID/Gender: Dem Women	14%	(23)	59%	(100)	27%	(46)	170
PID/Gender: Ind Men	30%	(21)	26%	(18)	44%	(31)	70
PID/Gender: Ind Women	41%	(30)	17%	(12)	42%	(30)	72
PID/Gender: Rep Men	78%	(116)	10%	(14)	12%	(18)	149
PID/Gender: Rep Women	82%	(149)	4%	(7)	14%	(26)	182
Ideo: Liberal (1-3)	16%	(37)	64%	(147)	20%	(45)	230
Ideo: Moderate (4)	28%	(65)	36%	(84)	36%	(83)	232
Ideo: Conservative (5-7)	79%	(255)	6%	(20)	15%	(47)	322
Ideo/PID: Conservative Republican	86%	(211)	3%	(6)	12%	(28)	246
Ideo/PID: Moderate/Liberal Republican	66%	(52)	16%	(13)	18%	(14)	80
Ideo/PID: Moderate/Conservative Democrat	24%	(31)	47%	(62)	29%	(38)	130
Ideo/PID: Liberal Democrat	7%	(12)	74%	(140)	20%	(37)	190
Unfavorable of Biden and Trump	24%	(27)	9%	(10)	67%	(76)	113
2024 H2H Matchup: Biden Voter	8%	(29)	70%	(255)	22%	(79)	363
2024 H2H Matchup: Trump Voter	89%	(326)	1%	(3)	10%	(38)	367
2024 H2H Matchup: Would not Vote	12%	(4)	1%	(0)	87%	(26)	30
2024 H2H Matchup: Do not Know	5%	(3)	11%	(5)	84%	(39)	47
2022 House Vote: Democrat	11%	(37)	64%	(215)	25%	(84)	335
2022 House Vote: Republican	81%	(277)	4%	(15)	15%	(52)	344
2022 House Vote: Did not Vote	37%	(46)	27%	(33)	36%	(44)	122
2020 Vote: Joe Biden	9%	(35)	63%	(237)	27%	(103)	375
2020 Vote: Donald Trump	81%	(296)	2%	(9)	17%	(61)	366
2020 Vote: Someone Else	32%	(3)	9%	(1)	59%	(5)	9
2020 Vote: Did not Vote	47%	(27)	29%	(16)	24%	(14)	57
2016 Vote: Hillary Clinton	10%	(26)	67%	(184)	23%	(64)	274
2016 Vote: Donald Trump	79%	(256)	4%	(13)	17%	(56)	324
2016 Vote: Someone Else	20%	(5)	55%	(14)	25%	(6)	26
2020 Vote/PID: Not Biden/Democrat	40%	(18)	37%	(17)	23%	(10)	45
2020 Vote/PID: Not Trump/Republican	44%	(19)	32%	(14)	23%	(10)	43
U.S. Economy: Wrong Track	60%	(334)	15%	(84)	25%	(139)	557
U.S. Economy: Right Direction	11%	(27)	72%	(179)	17%	(44)	250

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(361)	33%	(263)	23%	(183)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	82%	(216)	14%	(38)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(333)	3%	(11)	12%	(48)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(17)	24%	(36)	65%	(97)	150
Top 2024 Issue: Economy	59%	(152)	17%	(43)	25%	(64)	258
Community: Urban	31%	(48)	37%	(58)	32%	(51)	157
Community: Suburban	48%	(195)	34%	(135)	18%	(72)	402
Community: Rural	48%	(118)	28%	(70)	24%	(60)	248
Community/Gender: Urban Women	31%	(22)	23%	(17)	45%	(32)	71
Community/Gender: Urban Men	30%	(26)	48%	(42)	22%	(19)	87
Community/Gender: Rural Women	53%	(70)	21%	(27)	27%	(35)	133
Community/Gender: Rural Men	42%	(48)	37%	(42)	22%	(25)	115
Community/Gender: Suburban Women	50%	(110)	34%	(75)	16%	(35)	220
Community/Gender: Suburban Men	47%	(85)	33%	(60)	20%	(37)	182
Homeowner	45%	(318)	32%	(228)	22%	(157)	703
Renter	41%	(36)	34%	(30)	24%	(21)	88
Military HHnm: Yes	42%	(48)	31%	(35)	27%	(31)	114
Military HH: No	45%	(313)	33%	(228)	22%	(152)	693
Employ: Private Sector	50%	(150)	31%	(93)	19%	(57)	300
Employ: Government	42%	(21)	19%	(9)	39%	(20)	50
Employ: Self-Employed	59%	(29)	31%	(15)	10%	(5)	48
Employ: Homemaker	62%	(40)	24%	(16)	14%	(9)	65
Employ: Student	53%	(10)	29%	(6)	18%	(3)	19
Employ: Retired	35%	(78)	38%	(83)	27%	(60)	220
Employ: Unemployed	24%	(14)	51%	(29)	25%	(14)	56
Employ: Other	41%	(20)	27%	(13)	33%	(16)	48
Self + Household: White-Collar	42%	(117)	36%	(101)	22%	(61)	279
Self + Household: Blue Collar	48%	(203)	30%	(125)	22%	(92)	419
Union HH: Yes	51%	(47)	35%	(32)	14%	(13)	92
Union HH: No	44%	(314)	32%	(231)	24%	(170)	715
LGBTQ+: Yes	24%	(17)	58%	(39)	18%	(12)	68
LGBTQ+: No	47%	(344)	30%	(224)	23%	(171)	739
Motivated to Vote	46%	(338)	34%	(247)	20%	(144)	729

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(361)	33%	(263)	23%	(183)	807
Parent: Yes	55%	(113)	28%	(58)	17%	(35)	207
Parent: No	41%	(248)	34%	(204)	25%	(148)	600
COVID Vaccine: Yes	35%	(204)	40%	(234)	24%	(141)	579
COVID Vaccine: No	69%	(157)	13%	(29)	19%	(42)	228
Student Loans: Yes	41%	(52)	31%	(40)	28%	(36)	128
Student Loans: No	45%	(309)	33%	(223)	22%	(147)	679
Favorable Opinion of Haley	50%	(145)	28%	(81)	22%	(64)	290
Unfavorable Opinion of Haley	43%	(154)	37%	(134)	19%	(69)	357
Protestant	51%	(100)	28%	(55)	21%	(42)	198
Roman Catholic	44%	(113)	32%	(83)	24%	(62)	258
Mormon	18%	(0)	82%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	13%	(1)	11%	(0)	4
Jewish	31%	(6)	55%	(11)	13%	(3)	19
Muslim	46%	(5)	38%	(5)	16%	(2)	12
Buddhist	38%	(4)	6%	(1)	56%	(5)	9
Hindu	73%	(2)	27%	(1)	—	(0)	3
Atheist	13%	(3)	63%	(15)	24%	(6)	24
Agnostic	18%	(6)	58%	(20)	24%	(9)	35
Something else	53%	(54)	23%	(23)	25%	(25)	102
Nothing in particular	46%	(64)	34%	(47)	21%	(29)	140
Prodigal Biden Voter	26%	(11)	4%	(2)	71%	(30)	42
Undecided Voter (DK/WNV)	8%	(6)	7%	(5)	85%	(66)	77
Undecided Voter (DK)	12%	(4)	1%	(0)	87%	(26)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(334)	38%	(308)	20%	(164)	807
Gender: Male	41%	(156)	40%	(155)	19%	(72)	384
Gender: Female	42%	(178)	36%	(153)	22%	(92)	423
Age: 18-34	46%	(98)	36%	(78)	18%	(39)	215
Age: 35-44	56%	(58)	30%	(31)	15%	(15)	104
Age: 45-64	41%	(113)	40%	(109)	19%	(52)	274
Age: 65+	31%	(65)	42%	(90)	27%	(58)	214
GenZers: 1997-2012	44%	(45)	43%	(44)	14%	(14)	103
Millennials: 1981-1996	51%	(107)	30%	(62)	19%	(40)	210
GenXers: 1965-1980	43%	(91)	38%	(80)	19%	(40)	211
Baby Boomers: 1946-1964	32%	(81)	44%	(112)	24%	(62)	255
Educ: < College	42%	(205)	35%	(170)	22%	(108)	482
Educ: Bachelors degree	45%	(96)	40%	(85)	14%	(30)	211
Educ: Post-grad	30%	(34)	47%	(53)	23%	(26)	113
Income: Under 50k	40%	(125)	37%	(117)	23%	(71)	313
Income: 50k-100k	42%	(127)	39%	(119)	19%	(58)	304
Income: 100k+	43%	(82)	38%	(73)	19%	(36)	191
Ethnicity: White (Non-Hispanic)	44%	(297)	36%	(245)	19%	(131)	673
Ethnicity: Hispanic	41%	(14)	39%	(13)	19%	(7)	34
Ethnicity: Black (Non-Hispanic)	23%	(18)	54%	(43)	22%	(18)	79
Ethnicity: Asian + Other (Non-Hispanic)	25%	(5)	32%	(7)	43%	(9)	22
All Christian	43%	(200)	35%	(161)	22%	(101)	462
All Non-Christian	41%	(18)	42%	(19)	17%	(7)	44
Atheist	7%	(2)	85%	(20)	8%	(2)	24
Agnostic/Nothing in particular	37%	(66)	46%	(80)	17%	(30)	175
Something Else	48%	(49)	29%	(29)	23%	(24)	102
Evangelical	54%	(93)	24%	(41)	23%	(39)	172
Non-Evangelical	40%	(153)	38%	(147)	22%	(86)	386
PID: Dem (no lean)	12%	(41)	74%	(246)	14%	(46)	334
PID: Ind (no lean)	36%	(52)	23%	(33)	41%	(58)	142
PID: Rep (no lean)	73%	(241)	9%	(30)	18%	(60)	331

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(334)	38%	(308)	20%	(164)	807
PID/Gender: Dem Men	16%	(26)	73%	(120)	11%	(18)	164
PID/Gender: Dem Women	9%	(16)	74%	(125)	17%	(28)	170
PID/Gender: Ind Men	32%	(22)	28%	(20)	41%	(29)	70
PID/Gender: Ind Women	41%	(30)	18%	(13)	40%	(29)	72
PID/Gender: Rep Men	73%	(109)	10%	(15)	17%	(26)	149
PID/Gender: Rep Women	73%	(133)	8%	(15)	19%	(35)	182
Ideo: Liberal (1-3)	15%	(34)	75%	(173)	10%	(22)	230
Ideo: Moderate (4)	27%	(62)	41%	(95)	32%	(75)	232
Ideo: Conservative (5-7)	72%	(233)	9%	(28)	19%	(61)	322
Ideo/PID: Conservative Republican	77%	(190)	5%	(12)	18%	(44)	246
Ideo/PID: Moderate/Liberal Republican	61%	(48)	19%	(15)	20%	(16)	80
Ideo/PID: Moderate/Conservative Democrat	24%	(31)	54%	(70)	22%	(29)	130
Ideo/PID: Liberal Democrat	5%	(9)	87%	(165)	8%	(16)	190
Unfavorable of Biden and Trump	22%	(25)	19%	(22)	59%	(66)	113
2024 H2H Matchup: Biden Voter	7%	(27)	79%	(286)	14%	(51)	363
2024 H2H Matchup: Trump Voter	81%	(298)	4%	(14)	15%	(55)	367
2024 H2H Matchup: Would not Vote	6%	(2)	16%	(5)	79%	(24)	30
2024 H2H Matchup: Do not Know	17%	(8)	9%	(4)	74%	(35)	47
2022 House Vote: Democrat	8%	(27)	72%	(242)	20%	(66)	335
2022 House Vote: Republican	77%	(265)	6%	(21)	17%	(59)	344
2022 House Vote: Did not Vote	33%	(41)	36%	(44)	31%	(38)	122
2020 Vote: Joe Biden	7%	(26)	73%	(274)	20%	(75)	375
2020 Vote: Donald Trump	77%	(281)	4%	(13)	20%	(72)	366
2020 Vote: Someone Else	31%	(3)	42%	(4)	27%	(2)	9
2020 Vote: Did not Vote	43%	(24)	30%	(17)	27%	(15)	57
2016 Vote: Hillary Clinton	9%	(24)	74%	(203)	17%	(47)	274
2016 Vote: Donald Trump	72%	(233)	8%	(27)	20%	(64)	324
2016 Vote: Someone Else	18%	(5)	52%	(13)	29%	(8)	26
2020 Vote/PID: Not Biden/Democrat	56%	(25)	33%	(15)	11%	(5)	45
2020 Vote/PID: Not Trump/Republican	41%	(17)	41%	(18)	18%	(8)	43
U.S. Economy: Wrong Track	55%	(307)	21%	(119)	23%	(131)	557
U.S. Economy: Right Direction	11%	(27)	76%	(189)	13%	(34)	250

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**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(334)	38%	(308)	20%	(164)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	91%	(240)	6%	(16)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(313)	6%	(23)	14%	(56)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	30%	(45)	61%	(92)	150
Top 2024 Issue: Economy	52%	(135)	24%	(61)	24%	(63)	258
Community: Urban	27%	(43)	49%	(77)	24%	(38)	157
Community: Suburban	44%	(177)	39%	(156)	17%	(69)	402
Community: Rural	46%	(114)	31%	(76)	23%	(58)	248
Community/Gender: Urban Women	22%	(16)	41%	(29)	37%	(26)	71
Community/Gender: Urban Men	31%	(27)	55%	(48)	14%	(12)	87
Community/Gender: Rural Women	47%	(62)	25%	(33)	28%	(37)	133
Community/Gender: Rural Men	46%	(52)	37%	(42)	18%	(20)	115
Community/Gender: Suburban Women	46%	(100)	41%	(91)	13%	(29)	220
Community/Gender: Suburban Men	42%	(77)	36%	(65)	22%	(40)	182
Homeowner	42%	(293)	38%	(270)	20%	(139)	703
Renter	39%	(35)	38%	(33)	23%	(20)	88
Military HHnm: Yes	40%	(46)	30%	(34)	30%	(34)	114
Military HH: No	42%	(288)	40%	(274)	19%	(130)	693
Employ: Private Sector	47%	(141)	37%	(112)	16%	(47)	300
Employ: Government	43%	(22)	26%	(13)	32%	(16)	50
Employ: Self-Employed	58%	(28)	28%	(14)	14%	(7)	48
Employ: Homemaker	54%	(35)	29%	(19)	17%	(11)	65
Employ: Student	45%	(8)	39%	(7)	16%	(3)	19
Employ: Retired	31%	(68)	44%	(97)	25%	(55)	220
Employ: Unemployed	22%	(13)	54%	(30)	24%	(13)	56
Employ: Other	40%	(19)	35%	(17)	25%	(12)	48
Self + Household: White-Collar	38%	(107)	40%	(113)	21%	(59)	279
Self + Household: Blue Collar	45%	(189)	36%	(152)	19%	(79)	419
Union HH: Yes	48%	(44)	39%	(36)	13%	(12)	92
Union HH: No	41%	(290)	38%	(273)	21%	(152)	715
LGBTQ+: Yes	23%	(16)	61%	(41)	17%	(11)	68
LGBTQ+: No	43%	(319)	36%	(267)	21%	(153)	739
Motivated to Vote	42%	(309)	40%	(294)	17%	(126)	729

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(334)	38%	(308)	20%	(164)	807
Parent: Yes	49%	(102)	36%	(75)	14%	(29)	207
Parent: No	39%	(232)	39%	(233)	23%	(135)	600
COVID Vaccine: Yes	32%	(184)	47%	(270)	22%	(125)	579
COVID Vaccine: No	66%	(151)	17%	(38)	17%	(40)	228
Student Loans: Yes	34%	(44)	45%	(58)	21%	(26)	128
Student Loans: No	43%	(290)	37%	(251)	20%	(138)	679
Favorable Opinion of Haley	47%	(137)	30%	(87)	23%	(66)	290
Unfavorable Opinion of Haley	40%	(145)	46%	(165)	13%	(47)	357
Protestant	43%	(85)	31%	(62)	26%	(51)	198
Roman Catholic	43%	(112)	38%	(97)	19%	(50)	258
Mormon	18%	(0)	82%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	77%	(3)	13%	(1)	10%	(0)	4
Jewish	27%	(5)	60%	(11)	13%	(3)	19
Muslim	57%	(7)	13%	(2)	30%	(4)	12
Buddhist	38%	(4)	50%	(5)	12%	(1)	9
Hindu	73%	(2)	27%	(1)	—	(0)	3
Atheist	7%	(2)	85%	(20)	8%	(2)	24
Agnostic	13%	(4)	77%	(27)	10%	(4)	35
Something else	48%	(49)	29%	(29)	23%	(24)	102
Nothing in particular	44%	(61)	38%	(53)	19%	(26)	140
Prodigal Biden Voter	25%	(11)	10%	(4)	65%	(27)	42
Undecided Voter (DK/WNV)	12%	(9)	12%	(9)	76%	(58)	77
Undecided Voter (DK)	6%	(2)	16%	(5)	79%	(24)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(338)	36%	(290)	22%	(179)	807
Gender: Male	38%	(146)	39%	(150)	23%	(87)	384
Gender: Female	45%	(192)	33%	(139)	22%	(92)	423
Age: 18-34	45%	(98)	31%	(68)	23%	(50)	215
Age: 35-44	52%	(54)	34%	(35)	15%	(15)	104
Age: 45-64	41%	(113)	39%	(106)	20%	(56)	274
Age: 65+	35%	(74)	38%	(81)	27%	(58)	214
GenZers: 1997-2012	39%	(41)	33%	(34)	28%	(29)	103
Millennials: 1981-1996	51%	(107)	32%	(66)	17%	(36)	210
GenXers: 1965-1980	44%	(93)	36%	(77)	19%	(41)	211
Baby Boomers: 1946-1964	34%	(87)	39%	(99)	27%	(69)	255
Educ: < College	43%	(209)	34%	(163)	23%	(110)	482
Educ: Bachelors degree	46%	(97)	35%	(73)	19%	(40)	211
Educ: Post-grad	28%	(31)	47%	(53)	26%	(29)	113
Income: Under 50k	40%	(126)	37%	(114)	23%	(72)	313
Income: 50k-100k	43%	(132)	36%	(108)	21%	(64)	304
Income: 100k+	42%	(80)	35%	(67)	23%	(43)	191
Ethnicity: White (Non-Hispanic)	46%	(308)	34%	(227)	20%	(138)	673
Ethnicity: Hispanic	26%	(9)	52%	(17)	22%	(8)	34
Ethnicity: Black (Non-Hispanic)	25%	(20)	48%	(38)	27%	(21)	79
Ethnicity: Asian + Other (Non-Hispanic)	9%	(2)	32%	(7)	59%	(13)	22
All Christian	45%	(209)	32%	(147)	23%	(107)	462
All Non-Christian	33%	(14)	46%	(20)	22%	(9)	44
Atheist	7%	(2)	70%	(17)	22%	(5)	24
Agnostic/Nothing in particular	36%	(64)	45%	(79)	18%	(32)	175
Something Else	49%	(50)	27%	(28)	24%	(25)	102
Evangelical	57%	(98)	21%	(36)	22%	(38)	172
Non-Evangelical	40%	(156)	35%	(136)	24%	(94)	386
PID: Dem (no lean)	10%	(33)	70%	(233)	20%	(68)	334
PID: Ind (no lean)	35%	(50)	25%	(35)	40%	(57)	142
PID: Rep (no lean)	77%	(256)	6%	(21)	16%	(54)	331

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**Table BLMB10\_10: Who do you trust more to handle each of the following economic issues? — Housing costs**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(338)	36%	(290)	22%	(179)	807
PID/Gender: Dem Men	11%	(18)	69%	(114)	19%	(32)	164
PID/Gender: Dem Women	9%	(15)	70%	(119)	21%	(36)	170
PID/Gender: Ind Men	27%	(19)	31%	(22)	42%	(29)	70
PID/Gender: Ind Women	42%	(30)	19%	(14)	38%	(28)	72
PID/Gender: Rep Men	73%	(109)	10%	(15)	17%	(25)	149
PID/Gender: Rep Women	81%	(147)	4%	(6)	16%	(29)	182
Ideo: Liberal (1-3)	14%	(32)	69%	(158)	17%	(40)	230
Ideo: Moderate (4)	26%	(61)	39%	(90)	35%	(82)	232
Ideo: Conservative (5-7)	75%	(240)	10%	(31)	16%	(51)	322
Ideo/PID: Conservative Republican	81%	(200)	3%	(8)	16%	(38)	246
Ideo/PID: Moderate/Liberal Republican	67%	(53)	14%	(12)	19%	(15)	80
Ideo/PID: Moderate/Conservative Democrat	17%	(22)	58%	(75)	26%	(33)	130
Ideo/PID: Liberal Democrat	5%	(10)	78%	(148)	17%	(32)	190
Unfavorable of Biden and Trump	21%	(23)	11%	(13)	68%	(77)	113
2024 H2H Matchup: Biden Voter	7%	(24)	74%	(268)	20%	(71)	363
2024 H2H Matchup: Trump Voter	83%	(306)	4%	(13)	13%	(48)	367
2024 H2H Matchup: Would not Vote	12%	(4)	16%	(5)	72%	(22)	30
2024 H2H Matchup: Do not Know	11%	(5)	8%	(4)	81%	(38)	47
2022 House Vote: Democrat	8%	(28)	68%	(229)	23%	(78)	335
2022 House Vote: Republican	77%	(266)	5%	(18)	17%	(59)	344
2022 House Vote: Did not Vote	35%	(42)	33%	(40)	32%	(40)	122
2020 Vote: Joe Biden	7%	(25)	69%	(259)	24%	(90)	375
2020 Vote: Donald Trump	77%	(282)	4%	(15)	19%	(69)	366
2020 Vote: Someone Else	34%	(3)	14%	(1)	52%	(4)	9
2020 Vote: Did not Vote	48%	(28)	26%	(15)	26%	(15)	57
2016 Vote: Hillary Clinton	8%	(21)	73%	(199)	20%	(54)	274
2016 Vote: Donald Trump	74%	(239)	6%	(19)	20%	(66)	324
2016 Vote: Someone Else	18%	(5)	55%	(14)	27%	(7)	26
2020 Vote/PID: Not Biden/Democrat	40%	(18)	35%	(15)	25%	(11)	45
2020 Vote/PID: Not Trump/Republican	49%	(21)	30%	(13)	21%	(9)	43
U.S. Economy: Wrong Track	57%	(315)	18%	(102)	25%	(139)	557
U.S. Economy: Right Direction	9%	(23)	75%	(187)	16%	(40)	250

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**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(338)	36%	(290)	22%	(179)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	82%	(217)	15%	(40)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(320)	5%	(21)	13%	(51)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(10)	35%	(52)	59%	(88)	150
Top 2024 Issue: Economy	54%	(139)	22%	(56)	24%	(63)	258
Community: Urban	30%	(47)	41%	(65)	29%	(46)	157
Community: Suburban	45%	(181)	37%	(150)	18%	(71)	402
Community: Rural	45%	(111)	30%	(75)	25%	(62)	248
Community/Gender: Urban Women	26%	(19)	30%	(21)	44%	(31)	71
Community/Gender: Urban Men	32%	(28)	50%	(43)	18%	(15)	87
Community/Gender: Rural Women	50%	(66)	24%	(32)	26%	(34)	133
Community/Gender: Rural Men	39%	(45)	37%	(43)	24%	(27)	115
Community/Gender: Suburban Women	49%	(107)	39%	(86)	12%	(27)	220
Community/Gender: Suburban Men	40%	(73)	35%	(64)	24%	(44)	182
Homeowner	43%	(301)	35%	(248)	22%	(154)	703
Renter	35%	(30)	42%	(37)	23%	(20)	88
Military HHnm: Yes	45%	(52)	29%	(33)	26%	(29)	114
Military HH: No	41%	(286)	37%	(257)	22%	(150)	693
Employ: Private Sector	46%	(139)	35%	(106)	18%	(55)	300
Employ: Government	41%	(21)	23%	(11)	36%	(18)	50
Employ: Self-Employed	52%	(25)	35%	(17)	13%	(6)	48
Employ: Homemaker	62%	(40)	24%	(16)	14%	(9)	65
Employ: Student	38%	(7)	41%	(8)	21%	(4)	19
Employ: Retired	33%	(73)	41%	(89)	26%	(58)	220
Employ: Unemployed	21%	(12)	55%	(31)	24%	(14)	56
Employ: Other	44%	(21)	24%	(12)	32%	(15)	48
Self + Household: White-Collar	37%	(102)	39%	(110)	24%	(66)	279
Self + Household: Blue Collar	48%	(201)	33%	(137)	19%	(81)	419
Union HH: Yes	50%	(46)	40%	(37)	10%	(9)	92
Union HH: No	41%	(293)	35%	(253)	24%	(170)	715
LGBTQ+: Yes	21%	(14)	48%	(33)	31%	(21)	68
LGBTQ+: No	44%	(324)	35%	(257)	21%	(158)	739
Motivated to Vote	44%	(317)	37%	(271)	19%	(140)	729

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**Table BLMB10\_10:** Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(338)	36%	(290)	22%	(179)	807
Parent: Yes	53%	(109)	32%	(66)	15%	(31)	207
Parent: No	38%	(229)	37%	(223)	25%	(148)	600
COVID Vaccine: Yes	32%	(183)	45%	(260)	24%	(136)	579
COVID Vaccine: No	68%	(155)	13%	(30)	19%	(43)	228
Student Loans: Yes	34%	(44)	39%	(50)	27%	(34)	128
Student Loans: No	43%	(294)	35%	(240)	21%	(145)	679
Favorable Opinion of Haley	45%	(130)	30%	(86)	26%	(75)	290
Unfavorable Opinion of Haley	43%	(154)	43%	(153)	14%	(51)	357
Protestant	47%	(93)	30%	(59)	23%	(46)	198
Roman Catholic	43%	(111)	33%	(86)	23%	(61)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	15%	(1)	10%	(0)	4
Jewish	20%	(4)	71%	(14)	9%	(2)	19
Muslim	56%	(7)	24%	(3)	20%	(2)	12
Buddhist	32%	(3)	11%	(1)	56%	(5)	9
Hindu	24%	(1)	76%	(3)	—	(0)	3
Atheist	7%	(2)	70%	(17)	22%	(5)	24
Agnostic	18%	(6)	66%	(23)	17%	(6)	35
Something else	49%	(50)	27%	(28)	24%	(25)	102
Nothing in particular	41%	(58)	40%	(56)	19%	(27)	140
Prodigal Biden Voter	23%	(10)	14%	(6)	63%	(27)	42
Undecided Voter (DK/WNV)	11%	(9)	11%	(9)	77%	(60)	77
Undecided Voter (DK)	12%	(4)	16%	(5)	72%	(22)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(355)	32%	(255)	24%	(198)	807
Gender: Male	44%	(169)	33%	(126)	23%	(88)	384
Gender: Female	44%	(185)	30%	(129)	26%	(109)	423
Age: 18-34	51%	(110)	27%	(59)	21%	(46)	215
Age: 35-44	50%	(53)	26%	(27)	23%	(24)	104
Age: 45-64	42%	(114)	33%	(89)	26%	(71)	274
Age: 65+	37%	(78)	37%	(79)	26%	(56)	214
GenZers: 1997-2012	49%	(51)	28%	(29)	23%	(23)	103
Millennials: 1981-1996	52%	(108)	26%	(55)	22%	(47)	210
GenXers: 1965-1980	44%	(94)	30%	(63)	26%	(55)	211
Baby Boomers: 1946-1964	35%	(90)	38%	(96)	27%	(68)	255
Educ: < College	46%	(222)	28%	(136)	26%	(124)	482
Educ: Bachelors degree	44%	(93)	36%	(76)	20%	(42)	211
Educ: Post-grad	35%	(40)	38%	(43)	27%	(31)	113
Income: Under 50k	40%	(126)	30%	(94)	29%	(92)	313
Income: 50k-100k	48%	(146)	31%	(95)	20%	(62)	304
Income: 100k+	43%	(82)	34%	(65)	23%	(44)	191
Ethnicity: White (Non-Hispanic)	47%	(314)	30%	(201)	23%	(157)	673
Ethnicity: Hispanic	47%	(16)	29%	(10)	24%	(8)	34
Ethnicity: Black (Non-Hispanic)	24%	(19)	49%	(39)	27%	(22)	79
Ethnicity: Asian + Other (Non-Hispanic)	28%	(6)	22%	(5)	51%	(11)	22
All Christian	47%	(218)	28%	(130)	25%	(115)	462
All Non-Christian	31%	(14)	43%	(19)	26%	(12)	44
Atheist	13%	(3)	64%	(15)	23%	(5)	24
Agnostic/Nothing in particular	41%	(72)	36%	(62)	23%	(41)	175
Something Else	47%	(48)	28%	(29)	25%	(25)	102
Evangelical	56%	(97)	21%	(37)	22%	(38)	172
Non-Evangelical	43%	(165)	31%	(120)	26%	(101)	386
PID: Dem (no lean)	13%	(43)	62%	(208)	25%	(83)	334
PID: Ind (no lean)	41%	(58)	19%	(27)	40%	(57)	142
PID: Rep (no lean)	77%	(254)	6%	(20)	17%	(57)	331

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**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(355)	32%	(255)	24%	(198)	807
PID/Gender: Dem Men	19%	(31)	59%	(97)	22%	(36)	164
PID/Gender: Dem Women	7%	(12)	65%	(111)	28%	(47)	170
PID/Gender: Ind Men	34%	(24)	25%	(18)	41%	(29)	70
PID/Gender: Ind Women	47%	(34)	13%	(9)	40%	(29)	72
PID/Gender: Rep Men	77%	(115)	8%	(11)	16%	(23)	149
PID/Gender: Rep Women	77%	(139)	5%	(9)	19%	(34)	182
Ideo: Liberal (1-3)	18%	(40)	63%	(145)	19%	(44)	230
Ideo: Moderate (4)	29%	(68)	34%	(79)	37%	(86)	232
Ideo: Conservative (5-7)	76%	(243)	6%	(19)	18%	(59)	322
Ideo/PID: Conservative Republican	82%	(201)	3%	(7)	16%	(38)	246
Ideo/PID: Moderate/Liberal Republican	63%	(50)	15%	(12)	22%	(17)	80
Ideo/PID: Moderate/Conservative Democrat	19%	(25)	46%	(59)	35%	(45)	130
Ideo/PID: Liberal Democrat	9%	(17)	73%	(139)	18%	(34)	190
Unfavorable of Biden and Trump	28%	(32)	8%	(10)	64%	(72)	113
2024 H2H Matchup: Biden Voter	11%	(41)	66%	(240)	23%	(83)	363
2024 H2H Matchup: Trump Voter	84%	(309)	2%	(7)	14%	(52)	367
2024 H2H Matchup: Would not Vote	7%	(2)	1%	(0)	93%	(28)	30
2024 H2H Matchup: Do not Know	8%	(4)	18%	(8)	75%	(35)	47
2022 House Vote: Democrat	11%	(38)	63%	(211)	26%	(86)	335
2022 House Vote: Republican	78%	(269)	4%	(13)	18%	(62)	344
2022 House Vote: Did not Vote	37%	(46)	25%	(31)	38%	(46)	122
2020 Vote: Joe Biden	10%	(38)	62%	(231)	28%	(106)	375
2020 Vote: Donald Trump	78%	(284)	3%	(9)	20%	(73)	366
2020 Vote: Someone Else	24%	(2)	9%	(1)	67%	(6)	9
2020 Vote: Did not Vote	53%	(30)	24%	(14)	23%	(13)	57
2016 Vote: Hillary Clinton	10%	(27)	68%	(185)	23%	(62)	274
2016 Vote: Donald Trump	78%	(252)	4%	(14)	18%	(59)	324
2016 Vote: Someone Else	21%	(5)	49%	(13)	31%	(8)	26
2020 Vote/PID: Not Biden/Democrat	41%	(18)	25%	(11)	34%	(15)	45
2020 Vote/PID: Not Trump/Republican	48%	(21)	29%	(12)	23%	(10)	43
U.S. Economy: Wrong Track	58%	(325)	16%	(87)	26%	(145)	557
U.S. Economy: Right Direction	12%	(29)	67%	(168)	21%	(53)	250

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**Table BLMB10\_11:** *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(355)	32%	(255)	24%	(198)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	75%	(199)	20%	(52)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(323)	3%	(10)	15%	(59)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(18)	31%	(46)	58%	(86)	150
Top 2024 Issue: Economy	59%	(154)	16%	(43)	24%	(62)	258
Community: Urban	33%	(52)	35%	(55)	32%	(51)	157
Community: Suburban	47%	(188)	33%	(132)	21%	(83)	402
Community: Rural	46%	(115)	28%	(68)	26%	(65)	248
Community/Gender: Urban Women	26%	(18)	29%	(20)	46%	(32)	71
Community/Gender: Urban Men	39%	(34)	40%	(34)	21%	(18)	87
Community/Gender: Rural Women	48%	(63)	22%	(29)	31%	(41)	133
Community/Gender: Rural Men	45%	(52)	34%	(40)	21%	(24)	115
Community/Gender: Suburban Women	47%	(104)	36%	(80)	16%	(36)	220
Community/Gender: Suburban Men	46%	(84)	28%	(52)	25%	(46)	182
Homeowner	45%	(317)	31%	(219)	24%	(166)	703
Renter	35%	(31)	36%	(31)	29%	(26)	88
Military HHnm: Yes	41%	(47)	34%	(39)	25%	(28)	114
Military HH: No	44%	(308)	31%	(216)	24%	(170)	693
Employ: Private Sector	50%	(150)	28%	(85)	22%	(65)	300
Employ: Government	39%	(20)	20%	(10)	41%	(21)	50
Employ: Self-Employed	57%	(27)	22%	(11)	21%	(10)	48
Employ: Homemaker	57%	(37)	21%	(13)	23%	(15)	65
Employ: Student	60%	(11)	12%	(2)	28%	(5)	19
Employ: Retired	34%	(76)	39%	(86)	26%	(58)	220
Employ: Unemployed	20%	(11)	56%	(32)	24%	(14)	56
Employ: Other	47%	(23)	31%	(15)	22%	(10)	48
Self + Household: White-Collar	42%	(118)	31%	(86)	27%	(74)	279
Self + Household: Blue Collar	47%	(198)	31%	(131)	22%	(90)	419
Union HH: Yes	49%	(45)	38%	(35)	13%	(12)	92
Union HH: No	43%	(309)	31%	(220)	26%	(186)	715
LGBTQ+: Yes	21%	(14)	56%	(38)	23%	(16)	68
LGBTQ+: No	46%	(340)	29%	(217)	25%	(182)	739
Motivated to Vote	45%	(330)	33%	(240)	22%	(159)	729

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**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(355)	32%	(255)	24%	(198)	807
Parent: Yes	55%	(114)	29%	(60)	16%	(33)	207
Parent: No	40%	(241)	32%	(194)	27%	(165)	600
COVID Vaccine: Yes	33%	(192)	40%	(232)	27%	(155)	579
COVID Vaccine: No	71%	(163)	10%	(22)	19%	(43)	228
Student Loans: Yes	38%	(48)	28%	(36)	34%	(43)	128
Student Loans: No	45%	(306)	32%	(219)	23%	(154)	679
Favorable Opinion of Haley	48%	(139)	26%	(75)	26%	(76)	290
Unfavorable Opinion of Haley	45%	(161)	39%	(139)	16%	(57)	357
Protestant	47%	(93)	28%	(55)	25%	(49)	198
Roman Catholic	46%	(120)	28%	(73)	25%	(65)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	77%	(3)	13%	(1)	10%	(0)	4
Jewish	30%	(6)	61%	(12)	9%	(2)	19
Muslim	33%	(4)	43%	(5)	25%	(3)	12
Buddhist	32%	(3)	11%	(1)	56%	(5)	9
Hindu	24%	(1)	27%	(1)	49%	(2)	3
Atheist	13%	(3)	64%	(15)	23%	(5)	24
Agnostic	21%	(7)	54%	(19)	25%	(9)	35
Something else	47%	(48)	28%	(29)	25%	(25)	102
Nothing in particular	46%	(65)	31%	(43)	23%	(32)	140
Prodigal Biden Voter	22%	(9)	5%	(2)	73%	(31)	42
Undecided Voter (DK/WNV)	7%	(5)	11%	(8)	82%	(63)	77
Undecided Voter (DK)	7%	(2)	1%	(0)	93%	(28)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(370)	35%	(280)	20%	(157)	807
Gender: Male	46%	(177)	37%	(144)	16%	(63)	384
Gender: Female	45%	(192)	32%	(136)	22%	(95)	423
Age: 18-34	49%	(105)	30%	(65)	21%	(45)	215
Age: 35-44	53%	(55)	29%	(30)	18%	(19)	104
Age: 45-64	49%	(133)	38%	(105)	13%	(35)	274
Age: 65+	36%	(77)	37%	(79)	27%	(58)	214
GenZers: 1997-2012	46%	(48)	29%	(30)	25%	(26)	103
Millennials: 1981-1996	52%	(108)	30%	(64)	18%	(38)	210
GenXers: 1965-1980	50%	(106)	37%	(78)	13%	(27)	211
Baby Boomers: 1946-1964	38%	(96)	38%	(97)	24%	(62)	255
Educ: < College	48%	(230)	31%	(148)	22%	(104)	482
Educ: Bachelors degree	48%	(101)	36%	(77)	16%	(33)	211
Educ: Post-grad	33%	(38)	48%	(55)	18%	(21)	113
Income: Under 50k	40%	(125)	36%	(113)	24%	(75)	313
Income: 50k-100k	51%	(156)	31%	(95)	17%	(53)	304
Income: 100k+	47%	(89)	38%	(72)	16%	(30)	191
Ethnicity: White (Non-Hispanic)	49%	(330)	33%	(221)	18%	(121)	673
Ethnicity: Hispanic	40%	(14)	40%	(13)	20%	(7)	34
Ethnicity: Black (Non-Hispanic)	28%	(22)	49%	(39)	23%	(18)	79
Ethnicity: Asian + Other (Non-Hispanic)	20%	(4)	30%	(7)	50%	(11)	22
All Christian	50%	(233)	31%	(142)	19%	(87)	462
All Non-Christian	26%	(11)	53%	(23)	21%	(9)	44
Atheist	16%	(4)	57%	(13)	27%	(6)	24
Agnostic/Nothing in particular	39%	(67)	41%	(73)	20%	(35)	175
Something Else	53%	(54)	28%	(28)	20%	(20)	102
Evangelical	66%	(114)	21%	(35)	13%	(23)	172
Non-Evangelical	44%	(170)	34%	(133)	22%	(83)	386
PID: Dem (no lean)	12%	(39)	68%	(226)	21%	(69)	334
PID: Ind (no lean)	42%	(59)	21%	(29)	38%	(54)	142
PID: Rep (no lean)	82%	(272)	7%	(24)	11%	(35)	331

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(370)	35%	(280)	20%	(157)	807
PID/Gender: Dem Men	15%	(25)	68%	(112)	17%	(27)	164
PID/Gender: Dem Women	8%	(14)	67%	(114)	24%	(41)	170
PID/Gender: Ind Men	38%	(27)	26%	(18)	36%	(26)	70
PID/Gender: Ind Women	45%	(33)	16%	(11)	39%	(28)	72
PID/Gender: Rep Men	85%	(126)	9%	(13)	6%	(10)	149
PID/Gender: Rep Women	80%	(145)	6%	(11)	14%	(26)	182
Ideo: Liberal (1-3)	16%	(36)	67%	(153)	18%	(41)	230
Ideo: Moderate (4)	32%	(74)	38%	(88)	31%	(71)	232
Ideo: Conservative (5-7)	80%	(256)	9%	(28)	12%	(37)	322
Ideo/PID: Conservative Republican	86%	(211)	5%	(12)	10%	(24)	246
Ideo/PID: Moderate/Liberal Republican	73%	(58)	14%	(11)	13%	(11)	80
Ideo/PID: Moderate/Conservative Democrat	19%	(25)	54%	(71)	26%	(34)	130
Ideo/PID: Liberal Democrat	7%	(13)	77%	(146)	17%	(32)	190
Unfavorable of Biden and Trump	33%	(37)	12%	(14)	55%	(63)	113
2024 H2H Matchup: Biden Voter	7%	(26)	74%	(267)	19%	(70)	363
2024 H2H Matchup: Trump Voter	91%	(333)	2%	(6)	8%	(28)	367
2024 H2H Matchup: Would not Vote	15%	(5)	10%	(3)	75%	(23)	30
2024 H2H Matchup: Do not Know	13%	(6)	8%	(4)	79%	(37)	47
2022 House Vote: Democrat	9%	(30)	67%	(226)	24%	(80)	335
2022 House Vote: Republican	84%	(290)	5%	(17)	11%	(37)	344
2022 House Vote: Did not Vote	37%	(46)	30%	(37)	32%	(40)	122
2020 Vote: Joe Biden	8%	(32)	68%	(255)	24%	(88)	375
2020 Vote: Donald Trump	83%	(304)	3%	(11)	14%	(51)	366
2020 Vote: Someone Else	50%	(4)	14%	(1)	36%	(3)	9
2020 Vote: Did not Vote	51%	(29)	23%	(13)	26%	(15)	57
2016 Vote: Hillary Clinton	9%	(24)	70%	(191)	22%	(60)	274
2016 Vote: Donald Trump	83%	(269)	5%	(17)	12%	(38)	324
2016 Vote: Someone Else	26%	(7)	55%	(14)	19%	(5)	26
2020 Vote/PID: Not Biden/Democrat	41%	(18)	32%	(14)	26%	(12)	45
2020 Vote/PID: Not Trump/Republican	54%	(23)	34%	(15)	12%	(5)	43

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(370)	35%	(280)	20%	(157)	807
U.S. Economy: Wrong Track	62%	(346)	18%	(98)	20%	(113)	557
U.S. Economy: Right Direction	10%	(24)	73%	(182)	18%	(44)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	83%	(221)	13%	(34)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(336)	4%	(16)	10%	(40)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(23)	29%	(43)	56%	(83)	150
Top 2024 Issue: Economy	61%	(158)	19%	(49)	20%	(51)	258
Community: Urban	29%	(46)	47%	(73)	24%	(38)	157
Community: Suburban	49%	(196)	35%	(141)	16%	(65)	402
Community: Rural	52%	(128)	27%	(66)	22%	(54)	248
Community/Gender: Urban Women	21%	(15)	37%	(26)	42%	(29)	71
Community/Gender: Urban Men	35%	(31)	55%	(47)	10%	(9)	87
Community/Gender: Rural Women	51%	(68)	23%	(30)	26%	(35)	133
Community/Gender: Rural Men	52%	(60)	31%	(36)	17%	(19)	115
Community/Gender: Suburban Women	50%	(109)	36%	(80)	14%	(31)	220
Community/Gender: Suburban Men	48%	(87)	33%	(60)	19%	(35)	182
Homeowner	47%	(330)	34%	(240)	19%	(133)	703
Renter	38%	(33)	39%	(35)	23%	(20)	88
Military HHnm: Yes	48%	(54)	29%	(33)	24%	(27)	114
Military HH: No	45%	(315)	36%	(247)	19%	(130)	693
Employ: Private Sector	48%	(145)	35%	(106)	16%	(49)	300
Employ: Government	52%	(26)	18%	(9)	30%	(15)	50
Employ: Self-Employed	58%	(28)	29%	(14)	13%	(6)	48
Employ: Homemaker	61%	(40)	29%	(19)	10%	(6)	65
Employ: Student	53%	(10)	31%	(6)	16%	(3)	19
Employ: Retired	36%	(80)	40%	(88)	24%	(52)	220
Employ: Unemployed	29%	(16)	46%	(26)	25%	(14)	56
Employ: Other	51%	(24)	26%	(13)	23%	(11)	48
Self + Household: White-Collar	45%	(124)	39%	(109)	16%	(46)	279
Self + Household: Blue Collar	49%	(205)	32%	(136)	19%	(78)	419
Union HH: Yes	48%	(44)	37%	(34)	14%	(13)	92
Union HH: No	45%	(325)	34%	(246)	20%	(144)	715

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(370)	35%	(280)	20%	(157)	807
LGBTQ+: Yes	21%	(15)	53%	(37)	25%	(17)	68
LGBTQ+: No	48%	(355)	33%	(243)	19%	(140)	739
Motivated to Vote	48%	(347)	36%	(260)	17%	(122)	729
Parent: Yes	54%	(112)	33%	(69)	13%	(26)	207
Parent: No	43%	(258)	35%	(211)	22%	(131)	600
COVID Vaccine: Yes	35%	(202)	44%	(253)	21%	(124)	579
COVID Vaccine: No	74%	(168)	12%	(27)	15%	(34)	228
Student Loans: Yes	33%	(43)	37%	(47)	30%	(39)	128
Student Loans: No	48%	(327)	34%	(233)	18%	(119)	679
Favorable Opinion of Haley	50%	(145)	31%	(90)	19%	(55)	290
Unfavorable Opinion of Haley	45%	(161)	39%	(138)	16%	(58)	357
Protestant	55%	(109)	30%	(59)	15%	(30)	198
Roman Catholic	47%	(121)	32%	(82)	22%	(56)	258
Mormon	18%	(0)	82%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	15%	(1)	10%	(0)	4
Jewish	22%	(4)	69%	(13)	8%	(2)	19
Muslim	47%	(6)	33%	(4)	20%	(2)	12
Buddhist	5%	(1)	38%	(4)	56%	(5)	9
Hindu	24%	(1)	76%	(3)	—	(0)	3
Atheist	16%	(4)	57%	(13)	27%	(6)	24
Agnostic	20%	(7)	68%	(24)	12%	(4)	35
Something else	53%	(54)	28%	(28)	20%	(20)	102
Nothing in particular	43%	(61)	35%	(49)	22%	(31)	140
Prodigal Biden Voter	25%	(11)	15%	(6)	60%	(25)	42
Undecided Voter (DK/WNV)	14%	(10)	9%	(7)	77%	(59)	77
Undecided Voter (DK)	15%	(5)	10%	(3)	75%	(23)	30

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(382)	32%	(259)	21%	(166)	807
Gender: Male	46%	(178)	37%	(140)	17%	(65)	384
Gender: Female	48%	(204)	28%	(119)	24%	(101)	423
Age: 18-34	50%	(108)	26%	(55)	24%	(52)	215
Age: 35-44	53%	(56)	26%	(27)	21%	(22)	104
Age: 45-64	51%	(140)	36%	(99)	13%	(36)	274
Age: 65+	37%	(78)	37%	(79)	27%	(57)	214
GenZers: 1997-2012	49%	(50)	23%	(24)	28%	(29)	103
Millennials: 1981-1996	53%	(111)	26%	(55)	21%	(44)	210
GenXers: 1965-1980	55%	(116)	33%	(69)	12%	(26)	211
Baby Boomers: 1946-1964	37%	(94)	39%	(99)	24%	(61)	255
Educ: < College	51%	(246)	28%	(135)	21%	(102)	482
Educ: Bachelors degree	46%	(98)	37%	(78)	17%	(36)	211
Educ: Post-grad	34%	(38)	41%	(47)	25%	(28)	113
Income: Under 50k	46%	(143)	32%	(99)	23%	(71)	313
Income: 50k-100k	49%	(150)	33%	(100)	18%	(53)	304
Income: 100k+	47%	(89)	32%	(60)	22%	(41)	191
Ethnicity: White (Non-Hispanic)	51%	(344)	31%	(206)	18%	(122)	673
Ethnicity: Hispanic	42%	(14)	43%	(15)	15%	(5)	34
Ethnicity: Black (Non-Hispanic)	26%	(20)	46%	(37)	28%	(22)	79
Ethnicity: Asian + Other (Non-Hispanic)	16%	(4)	9%	(2)	75%	(16)	22
All Christian	51%	(237)	30%	(141)	18%	(85)	462
All Non-Christian	43%	(19)	37%	(16)	20%	(9)	44
Atheist	15%	(4)	57%	(13)	27%	(6)	24
Agnostic/Nothing in particular	41%	(72)	37%	(65)	22%	(38)	175
Something Else	50%	(50)	23%	(23)	28%	(28)	102
Evangelical	65%	(112)	20%	(34)	15%	(26)	172
Non-Evangelical	44%	(171)	33%	(128)	22%	(86)	386
PID: Dem (no lean)	12%	(38)	65%	(219)	23%	(77)	334
PID: Ind (no lean)	47%	(67)	18%	(26)	34%	(49)	142
PID: Rep (no lean)	84%	(277)	4%	(14)	12%	(40)	331

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(382)	32%	(259)	21%	(166)	807
PID/Gender: Dem Men	13%	(22)	70%	(114)	17%	(28)	164
PID/Gender: Dem Women	10%	(17)	61%	(104)	29%	(49)	170
PID/Gender: Ind Men	43%	(30)	24%	(17)	33%	(23)	70
PID/Gender: Ind Women	51%	(37)	13%	(9)	36%	(26)	72
PID/Gender: Rep Men	85%	(127)	6%	(9)	9%	(14)	149
PID/Gender: Rep Women	82%	(150)	3%	(6)	14%	(26)	182
Ideo: Liberal (1-3)	16%	(37)	67%	(153)	17%	(40)	230
Ideo: Moderate (4)	34%	(79)	33%	(77)	33%	(76)	232
Ideo: Conservative (5-7)	81%	(262)	6%	(18)	13%	(42)	322
Ideo/PID: Conservative Republican	87%	(214)	2%	(4)	11%	(28)	246
Ideo/PID: Moderate/Liberal Republican	75%	(60)	11%	(9)	14%	(11)	80
Ideo/PID: Moderate/Conservative Democrat	20%	(26)	48%	(62)	32%	(41)	130
Ideo/PID: Liberal Democrat	6%	(11)	77%	(147)	17%	(33)	190
Unfavorable of Biden and Trump	30%	(34)	10%	(11)	59%	(67)	113
2024 H2H Matchup: Biden Voter	10%	(35)	69%	(250)	21%	(78)	363
2024 H2H Matchup: Trump Voter	91%	(334)	1%	(5)	8%	(29)	367
2024 H2H Matchup: Would not Vote	15%	(5)	7%	(2)	77%	(23)	30
2024 H2H Matchup: Do not Know	19%	(9)	3%	(2)	78%	(36)	47
2022 House Vote: Democrat	10%	(34)	64%	(214)	26%	(87)	335
2022 House Vote: Republican	87%	(298)	2%	(9)	11%	(37)	344
2022 House Vote: Did not Vote	38%	(47)	29%	(35)	33%	(40)	122
2020 Vote: Joe Biden	10%	(37)	66%	(246)	25%	(92)	375
2020 Vote: Donald Trump	86%	(314)	1%	(4)	13%	(48)	366
2020 Vote: Someone Else	34%	(3)	15%	(1)	51%	(4)	9
2020 Vote: Did not Vote	48%	(28)	14%	(8)	37%	(21)	57
2016 Vote: Hillary Clinton	11%	(29)	69%	(190)	20%	(55)	274
2016 Vote: Donald Trump	83%	(270)	3%	(9)	14%	(46)	324
2016 Vote: Someone Else	20%	(5)	55%	(14)	25%	(6)	26
2020 Vote/PID: Not Biden/Democrat	43%	(19)	24%	(11)	33%	(15)	45
2020 Vote/PID: Not Trump/Republican	52%	(22)	30%	(13)	19%	(8)	43

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(382)	32%	(259)	21%	(166)	807
U.S. Economy: Wrong Track	63%	(353)	14%	(79)	22%	(124)	557
U.S. Economy: Right Direction	12%	(29)	72%	(180)	17%	(41)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	80%	(211)	15%	(39)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(340)	2%	(8)	11%	(44)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(26)	27%	(40)	55%	(83)	150
Top 2024 Issue: Economy	61%	(159)	18%	(46)	21%	(54)	258
Community: Urban	38%	(59)	35%	(55)	28%	(44)	157
Community: Suburban	48%	(192)	35%	(140)	18%	(70)	402
Community: Rural	53%	(131)	26%	(65)	21%	(52)	248
Community/Gender: Urban Women	31%	(22)	19%	(14)	50%	(35)	71
Community/Gender: Urban Men	43%	(37)	47%	(41)	10%	(8)	87
Community/Gender: Rural Women	56%	(75)	19%	(26)	24%	(32)	133
Community/Gender: Rural Men	49%	(57)	34%	(39)	17%	(19)	115
Community/Gender: Suburban Women	49%	(107)	36%	(80)	15%	(33)	220
Community/Gender: Suburban Men	46%	(84)	33%	(60)	21%	(37)	182
Homeowner	48%	(340)	32%	(225)	20%	(138)	703
Renter	40%	(35)	34%	(30)	26%	(23)	88
Military HHnm: Yes	49%	(56)	25%	(29)	26%	(29)	114
Military HH: No	47%	(326)	33%	(231)	20%	(136)	693
Employ: Private Sector	53%	(158)	32%	(96)	16%	(47)	300
Employ: Government	53%	(26)	14%	(7)	33%	(17)	50
Employ: Self-Employed	56%	(27)	25%	(12)	20%	(9)	48
Employ: Homemaker	57%	(37)	24%	(16)	18%	(12)	65
Employ: Student	61%	(12)	22%	(4)	16%	(3)	19
Employ: Retired	36%	(80)	40%	(88)	24%	(52)	220
Employ: Unemployed	30%	(17)	45%	(25)	25%	(14)	56
Employ: Other	52%	(25)	23%	(11)	25%	(12)	48
Self + Household: White-Collar	45%	(124)	37%	(104)	18%	(51)	279
Self + Household: Blue Collar	52%	(217)	29%	(122)	19%	(80)	419
Union HH: Yes	52%	(48)	32%	(29)	16%	(14)	92
Union HH: No	47%	(334)	32%	(230)	21%	(151)	715

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**Table BLMB10\_13:** Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(382)	32%	(259)	21%	(166)	807
LGBTQ+: Yes	26%	(18)	45%	(31)	29%	(20)	68
LGBTQ+: No	49%	(364)	31%	(228)	20%	(146)	739
Motivated to Vote	48%	(348)	34%	(248)	18%	(133)	729
Parent: Yes	55%	(114)	27%	(56)	18%	(36)	207
Parent: No	45%	(268)	34%	(203)	22%	(130)	600
COVID Vaccine: Yes	38%	(222)	40%	(230)	22%	(127)	579
COVID Vaccine: No	70%	(160)	13%	(29)	17%	(39)	228
Student Loans: Yes	42%	(54)	29%	(38)	28%	(36)	128
Student Loans: No	48%	(328)	33%	(221)	19%	(130)	679
Favorable Opinion of Haley	51%	(148)	27%	(78)	22%	(64)	290
Unfavorable Opinion of Haley	47%	(167)	38%	(136)	15%	(54)	357
Protestant	54%	(107)	27%	(54)	19%	(37)	198
Roman Catholic	49%	(126)	33%	(85)	18%	(47)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	15%	(1)	10%	(0)	4
Jewish	34%	(6)	58%	(11)	8%	(2)	19
Muslim	55%	(7)	31%	(4)	15%	(2)	12
Buddhist	38%	(4)	6%	(1)	56%	(5)	9
Hindu	73%	(2)	27%	(1)	—	(0)	3
Atheist	15%	(4)	57%	(13)	27%	(6)	24
Agnostic	18%	(6)	61%	(21)	20%	(7)	35
Something else	50%	(50)	23%	(23)	28%	(28)	102
Nothing in particular	47%	(66)	31%	(44)	22%	(31)	140
Prodigal Biden Voter	30%	(13)	11%	(5)	59%	(25)	42
Undecided Voter (DK/WNV)	17%	(13)	5%	(4)	78%	(60)	77
Undecided Voter (DK)	15%	(5)	7%	(2)	77%	(23)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(320)	42%	(342)	18%	(145)	807
Gender: Male	37%	(141)	45%	(171)	19%	(71)	384
Gender: Female	42%	(179)	40%	(171)	17%	(73)	423
Age: 18-34	42%	(91)	39%	(83)	19%	(41)	215
Age: 35-44	45%	(47)	37%	(39)	18%	(18)	104
Age: 45-64	41%	(113)	41%	(114)	17%	(48)	274
Age: 65+	33%	(70)	50%	(107)	17%	(37)	214
GenZers: 1997-2012	39%	(41)	42%	(43)	19%	(19)	103
Millennials: 1981-1996	45%	(94)	36%	(76)	19%	(40)	210
GenXers: 1965-1980	43%	(90)	39%	(82)	18%	(39)	211
Baby Boomers: 1946-1964	34%	(88)	50%	(127)	16%	(40)	255
Educ: < College	43%	(208)	36%	(173)	21%	(101)	482
Educ: Bachelors degree	38%	(81)	51%	(108)	10%	(22)	211
Educ: Post-grad	27%	(31)	54%	(61)	19%	(21)	113
Income: Under 50k	37%	(117)	40%	(124)	23%	(72)	313
Income: 50k-100k	43%	(129)	44%	(133)	14%	(41)	304
Income: 100k+	39%	(74)	45%	(86)	16%	(31)	191
Ethnicity: White (Non-Hispanic)	42%	(284)	41%	(274)	17%	(114)	673
Ethnicity: Hispanic	48%	(16)	34%	(11)	18%	(6)	34
Ethnicity: Black (Non-Hispanic)	21%	(17)	57%	(45)	22%	(17)	79
Ethnicity: Asian + Other (Non-Hispanic)	15%	(3)	51%	(11)	34%	(7)	22
All Christian	44%	(202)	38%	(174)	19%	(87)	462
All Non-Christian	23%	(10)	58%	(26)	19%	(8)	44
Atheist	9%	(2)	77%	(18)	14%	(3)	24
Agnostic/Nothing in particular	33%	(57)	52%	(91)	16%	(27)	175
Something Else	48%	(49)	33%	(34)	19%	(19)	102
Evangelical	60%	(103)	24%	(41)	17%	(29)	172
Non-Evangelical	38%	(145)	43%	(165)	20%	(76)	386
PID: Dem (no lean)	11%	(36)	77%	(257)	12%	(41)	334
PID: Ind (no lean)	31%	(45)	36%	(51)	33%	(47)	142
PID: Rep (no lean)	72%	(240)	10%	(34)	17%	(57)	331

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(320)	42%	(342)	18%	(145)	807
PID/Gender: Dem Men	15%	(25)	72%	(118)	13%	(21)	164
PID/Gender: Dem Women	6%	(11)	82%	(140)	11%	(19)	170
PID/Gender: Ind Men	24%	(17)	42%	(29)	34%	(24)	70
PID/Gender: Ind Women	38%	(28)	30%	(22)	32%	(23)	72
PID/Gender: Rep Men	66%	(99)	16%	(24)	17%	(26)	149
PID/Gender: Rep Women	77%	(141)	5%	(10)	17%	(31)	182
Ideo: Liberal (1-3)	16%	(36)	74%	(171)	10%	(23)	230
Ideo: Moderate (4)	22%	(50)	52%	(122)	26%	(60)	232
Ideo: Conservative (5-7)	72%	(231)	12%	(38)	16%	(53)	322
Ideo/PID: Conservative Republican	78%	(192)	6%	(15)	16%	(39)	246
Ideo/PID: Moderate/Liberal Republican	59%	(47)	22%	(17)	20%	(16)	80
Ideo/PID: Moderate/Conservative Democrat	18%	(23)	66%	(86)	16%	(21)	130
Ideo/PID: Liberal Democrat	6%	(11)	85%	(162)	9%	(17)	190
Unfavorable of Biden and Trump	20%	(23)	25%	(28)	55%	(63)	113
2024 H2H Matchup: Biden Voter	5%	(17)	84%	(306)	11%	(41)	363
2024 H2H Matchup: Trump Voter	82%	(302)	5%	(19)	13%	(46)	367
2024 H2H Matchup: Would not Vote	3%	(1)	29%	(9)	69%	(21)	30
2024 H2H Matchup: Do not Know	3%	(1)	18%	(9)	79%	(37)	47
2022 House Vote: Democrat	6%	(19)	81%	(272)	13%	(44)	335
2022 House Vote: Republican	75%	(257)	9%	(29)	17%	(57)	344
2022 House Vote: Did not Vote	34%	(42)	32%	(39)	34%	(42)	122
2020 Vote: Joe Biden	5%	(19)	80%	(302)	14%	(54)	375
2020 Vote: Donald Trump	75%	(275)	6%	(22)	19%	(69)	366
2020 Vote: Someone Else	28%	(2)	14%	(1)	58%	(5)	9
2020 Vote: Did not Vote	41%	(24)	30%	(17)	29%	(16)	57
2016 Vote: Hillary Clinton	6%	(17)	82%	(225)	12%	(32)	274
2016 Vote: Donald Trump	73%	(238)	10%	(33)	16%	(53)	324
2016 Vote: Someone Else	18%	(5)	75%	(19)	7%	(2)	26
2020 Vote/PID: Not Biden/Democrat	47%	(21)	34%	(15)	19%	(9)	45
2020 Vote/PID: Not Trump/Republican	41%	(17)	44%	(19)	15%	(7)	43

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(320)	42%	(342)	18%	(145)	807
U.S. Economy: Wrong Track	53%	(294)	26%	(146)	21%	(117)	557
U.S. Economy: Right Direction	10%	(26)	79%	(196)	11%	(28)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	90%	(239)	7%	(18)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(297)	10%	(38)	15%	(57)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(15)	44%	(65)	47%	(70)	150
Top 2024 Issue: Economy	53%	(136)	25%	(64)	23%	(59)	258
Community: Urban	26%	(42)	54%	(85)	19%	(31)	157
Community: Suburban	43%	(171)	41%	(165)	16%	(66)	402
Community: Rural	43%	(108)	37%	(92)	19%	(48)	248
Community/Gender: Urban Women	19%	(13)	55%	(39)	27%	(19)	71
Community/Gender: Urban Men	33%	(28)	54%	(47)	14%	(12)	87
Community/Gender: Rural Women	51%	(68)	29%	(38)	20%	(27)	133
Community/Gender: Rural Men	35%	(40)	47%	(54)	19%	(21)	115
Community/Gender: Suburban Women	44%	(98)	43%	(94)	13%	(28)	220
Community/Gender: Suburban Men	40%	(73)	39%	(71)	21%	(38)	182
Homeowner	40%	(283)	42%	(299)	17%	(122)	703
Renter	35%	(30)	44%	(39)	21%	(19)	88
Military HHnm: Yes	42%	(48)	34%	(38)	24%	(27)	114
Military HH: No	39%	(272)	44%	(304)	17%	(117)	693
Employ: Private Sector	43%	(130)	41%	(123)	15%	(46)	300
Employ: Government	42%	(21)	29%	(14)	29%	(15)	50
Employ: Self-Employed	49%	(24)	40%	(19)	10%	(5)	48
Employ: Homemaker	55%	(36)	27%	(17)	18%	(12)	65
Employ: Student	29%	(5)	49%	(9)	23%	(4)	19
Employ: Retired	32%	(71)	49%	(108)	19%	(42)	220
Employ: Unemployed	20%	(11)	63%	(35)	18%	(10)	56
Employ: Other	46%	(22)	32%	(15)	22%	(11)	48
Self + Household: White-Collar	36%	(100)	49%	(137)	15%	(42)	279
Self + Household: Blue Collar	44%	(186)	39%	(163)	17%	(71)	419
Union HH: Yes	48%	(44)	39%	(36)	12%	(11)	92
Union HH: No	39%	(276)	43%	(306)	19%	(133)	715

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**Table BLMB10\_14:** Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(320)	42%	(342)	18%	(145)	807
LGBTQ+: Yes	19%	(13)	60%	(41)	21%	(14)	68
LGBTQ+: No	42%	(307)	41%	(301)	18%	(130)	739
Motivated to Vote	41%	(301)	43%	(317)	15%	(111)	729
Parent: Yes	48%	(100)	34%	(70)	18%	(37)	207
Parent: No	37%	(220)	45%	(272)	18%	(108)	600
COVID Vaccine: Yes	30%	(174)	53%	(308)	17%	(97)	579
COVID Vaccine: No	64%	(147)	15%	(34)	21%	(47)	228
Student Loans: Yes	32%	(41)	42%	(54)	26%	(33)	128
Student Loans: No	41%	(279)	42%	(288)	16%	(112)	679
Favorable Opinion of Haley	44%	(126)	41%	(120)	15%	(44)	290
Unfavorable Opinion of Haley	39%	(138)	49%	(175)	12%	(45)	357
Protestant	45%	(89)	37%	(73)	19%	(37)	198
Roman Catholic	42%	(109)	39%	(99)	19%	(49)	258
Mormon	18%	(0)	82%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	77%	(3)	13%	(1)	10%	(0)	4
Jewish	25%	(5)	65%	(13)	10%	(2)	19
Muslim	36%	(4)	44%	(5)	20%	(2)	12
Buddhist	—	(0)	56%	(5)	44%	(4)	9
Hindu	24%	(1)	76%	(3)	—	(0)	3
Atheist	9%	(2)	77%	(18)	14%	(3)	24
Agnostic	7%	(3)	76%	(27)	17%	(6)	35
Something else	48%	(49)	33%	(34)	19%	(19)	102
Nothing in particular	39%	(55)	46%	(64)	15%	(21)	140
Prodigal Biden Voter	15%	(6)	33%	(14)	53%	(22)	42
Undecided Voter (DK/WNV)	3%	(2)	22%	(17)	75%	(58)	77
Undecided Voter (DK)	3%	(1)	29%	(9)	69%	(21)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	48%	(387)	32%	(259)	20%	(160)	807
Gender: Male	48%	(184)	33%	(128)	19%	(71)	384
Gender: Female	48%	(203)	31%	(131)	21%	(89)	423
Age: 18-34	51%	(109)	27%	(58)	22%	(48)	215
Age: 35-44	54%	(56)	29%	(31)	17%	(17)	104
Age: 45-64	52%	(141)	33%	(90)	16%	(43)	274
Age: 65+	38%	(80)	38%	(81)	25%	(53)	214
GenZers: 1997-2012	48%	(49)	27%	(28)	25%	(26)	103
Millennials: 1981-1996	54%	(113)	27%	(57)	18%	(39)	210
GenXers: 1965-1980	53%	(111)	30%	(63)	17%	(37)	211
Baby Boomers: 1946-1964	40%	(102)	38%	(98)	22%	(55)	255
Educ: < College	50%	(241)	29%	(141)	21%	(100)	482
Educ: Bachelors degree	48%	(102)	35%	(75)	16%	(35)	211
Educ: Post-grad	39%	(44)	38%	(43)	23%	(26)	113
Income: Under 50k	45%	(140)	31%	(98)	24%	(75)	313
Income: 50k-100k	53%	(162)	31%	(96)	15%	(46)	304
Income: 100k+	45%	(85)	34%	(66)	21%	(40)	191
Ethnicity: White (Non-Hispanic)	52%	(350)	29%	(198)	19%	(125)	673
Ethnicity: Hispanic	34%	(12)	39%	(13)	27%	(9)	34
Ethnicity: Black (Non-Hispanic)	27%	(22)	56%	(44)	17%	(14)	79
Ethnicity: Asian + Other (Non-Hispanic)	22%	(5)	20%	(4)	58%	(12)	22
All Christian	51%	(237)	30%	(140)	18%	(85)	462
All Non-Christian	39%	(17)	34%	(15)	26%	(12)	44
Atheist	17%	(4)	49%	(11)	34%	(8)	24
Agnostic/Nothing in particular	44%	(77)	36%	(63)	21%	(36)	175
Something Else	51%	(52)	29%	(30)	19%	(20)	102
Evangelical	62%	(107)	25%	(43)	13%	(22)	172
Non-Evangelical	46%	(179)	32%	(125)	21%	(82)	386
PID: Dem (no lean)	13%	(44)	65%	(216)	22%	(74)	334
PID: Ind (no lean)	49%	(70)	16%	(23)	35%	(49)	142
PID: Rep (no lean)	82%	(273)	6%	(21)	11%	(38)	331

Continued on next page

**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(387)	32%	(259)	20%	(160)	807
PID/Gender: Dem Men	18%	(30)	60%	(98)	22%	(37)	164
PID/Gender: Dem Women	9%	(15)	69%	(118)	22%	(37)	170
PID/Gender: Ind Men	45%	(32)	22%	(15)	33%	(23)	70
PID/Gender: Ind Women	54%	(39)	10%	(7)	36%	(26)	72
PID/Gender: Rep Men	83%	(123)	10%	(15)	8%	(12)	149
PID/Gender: Rep Women	82%	(150)	4%	(6)	14%	(26)	182
Ideo: Liberal (1-3)	16%	(36)	63%	(145)	21%	(48)	230
Ideo: Moderate (4)	36%	(84)	34%	(80)	29%	(68)	232
Ideo: Conservative (5-7)	81%	(261)	7%	(22)	12%	(38)	322
Ideo/PID: Conservative Republican	87%	(214)	3%	(8)	10%	(24)	246
Ideo/PID: Moderate/Liberal Republican	70%	(56)	14%	(11)	16%	(12)	80
Ideo/PID: Moderate/Conservative Democrat	23%	(30)	50%	(65)	27%	(35)	130
Ideo/PID: Liberal Democrat	7%	(13)	74%	(141)	19%	(36)	190
Unfavorable of Biden and Trump	37%	(42)	11%	(12)	52%	(59)	113
2024 H2H Matchup: Biden Voter	11%	(39)	68%	(248)	21%	(76)	363
2024 H2H Matchup: Trump Voter	91%	(333)	2%	(9)	7%	(25)	367
2024 H2H Matchup: Would not Vote	21%	(6)	1%	(0)	77%	(23)	30
2024 H2H Matchup: Do not Know	20%	(9)	4%	(2)	77%	(36)	47
2022 House Vote: Democrat	14%	(45)	64%	(213)	23%	(77)	335
2022 House Vote: Republican	86%	(294)	4%	(13)	11%	(37)	344
2022 House Vote: Did not Vote	36%	(44)	27%	(33)	37%	(45)	122
2020 Vote: Joe Biden	12%	(44)	63%	(237)	25%	(94)	375
2020 Vote: Donald Trump	85%	(310)	2%	(9)	13%	(47)	366
2020 Vote: Someone Else	56%	(5)	11%	(1)	33%	(3)	9
2020 Vote: Did not Vote	50%	(29)	22%	(12)	28%	(16)	57
2016 Vote: Hillary Clinton	12%	(32)	69%	(189)	20%	(54)	274
2016 Vote: Donald Trump	84%	(274)	4%	(12)	12%	(39)	324
2016 Vote: Someone Else	27%	(7)	47%	(12)	25%	(7)	26
2020 Vote/PID: Not Biden/Democrat	44%	(20)	31%	(14)	25%	(11)	45
2020 Vote/PID: Not Trump/Republican	53%	(23)	33%	(14)	14%	(6)	43
U.S. Economy: Wrong Track	64%	(357)	15%	(86)	20%	(114)	557
U.S. Economy: Right Direction	12%	(31)	69%	(173)	19%	(46)	250

Continued on next page

**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(387)	32%	(259)	20%	(160)	807
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	76%	(202)	19%	(51)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(341)	3%	(13)	10%	(38)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(34)	30%	(44)	48%	(72)	150
Top 2024 Issue: Economy	62%	(159)	17%	(45)	21%	(54)	258
Community: Urban	39%	(61)	40%	(62)	22%	(34)	157
Community: Suburban	48%	(194)	33%	(133)	19%	(75)	402
Community: Rural	53%	(132)	26%	(64)	21%	(52)	248
Community/Gender: Urban Women	30%	(21)	30%	(21)	40%	(28)	71
Community/Gender: Urban Men	46%	(40)	47%	(41)	6%	(5)	87
Community/Gender: Rural Women	52%	(69)	22%	(29)	26%	(35)	133
Community/Gender: Rural Men	55%	(63)	31%	(35)	15%	(17)	115
Community/Gender: Suburban Women	51%	(113)	37%	(81)	12%	(26)	220
Community/Gender: Suburban Men	45%	(81)	28%	(52)	27%	(49)	182
Homeowner	49%	(342)	32%	(227)	19%	(133)	703
Renter	42%	(37)	32%	(28)	26%	(22)	88
Military HHnm: Yes	49%	(56)	24%	(27)	27%	(30)	114
Military HH: No	48%	(331)	33%	(232)	19%	(130)	693
Employ: Private Sector	55%	(165)	30%	(89)	15%	(46)	300
Employ: Government	44%	(22)	22%	(11)	34%	(17)	50
Employ: Self-Employed	54%	(26)	24%	(12)	21%	(10)	48
Employ: Homemaker	61%	(39)	23%	(15)	16%	(10)	65
Employ: Student	51%	(10)	27%	(5)	22%	(4)	19
Employ: Retired	39%	(86)	40%	(89)	21%	(46)	220
Employ: Unemployed	26%	(15)	48%	(27)	26%	(15)	56
Employ: Other	50%	(24)	25%	(12)	26%	(12)	48
Self + Household: White-Collar	45%	(124)	38%	(105)	18%	(50)	279
Self + Household: Blue Collar	53%	(224)	28%	(118)	18%	(77)	419
Union HH: Yes	52%	(48)	33%	(30)	15%	(14)	92
Union HH: No	47%	(340)	32%	(229)	21%	(147)	715
LGBTQ+: Yes	25%	(17)	49%	(33)	26%	(18)	68
LGBTQ+: No	50%	(370)	31%	(226)	19%	(143)	739
Motivated to Vote	49%	(360)	34%	(246)	17%	(123)	729

Continued on next page

**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(387)	32%	(259)	20%	(160)	807
Parent: Yes	58%	(119)	27%	(56)	15%	(31)	207
Parent: No	45%	(268)	34%	(203)	22%	(129)	600
COVID Vaccine: Yes	39%	(223)	40%	(229)	22%	(126)	579
COVID Vaccine: No	72%	(164)	13%	(30)	15%	(35)	228
Student Loans: Yes	40%	(51)	32%	(41)	28%	(36)	128
Student Loans: No	50%	(336)	32%	(218)	18%	(125)	679
Favorable Opinion of Haley	53%	(155)	29%	(83)	18%	(52)	290
Unfavorable Opinion of Haley	47%	(167)	36%	(130)	17%	(60)	357
Protestant	56%	(111)	29%	(58)	15%	(29)	198
Roman Catholic	47%	(122)	31%	(81)	21%	(55)	258
Mormon	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	13%	(1)	11%	(0)	4
Jewish	28%	(5)	63%	(12)	9%	(2)	19
Muslim	63%	(8)	14%	(2)	24%	(3)	12
Buddhist	38%	(4)	6%	(1)	56%	(5)	9
Hindu	24%	(1)	27%	(1)	49%	(2)	3
Atheist	17%	(4)	49%	(11)	34%	(8)	24
Agnostic	23%	(8)	60%	(21)	16%	(6)	35
Something else	51%	(52)	29%	(30)	19%	(20)	102
Nothing in particular	49%	(69)	30%	(42)	22%	(30)	140
Prodigal Biden Voter	31%	(13)	7%	(3)	62%	(26)	42
Undecided Voter (DK/WNV)	20%	(16)	3%	(2)	77%	(59)	77
Undecided Voter (DK)	21%	(6)	1%	(0)	77%	(23)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	47%	(383)	35%	(286)	12%	(97)	5%	(42)	807
Gender: Male	49%	(189)	34%	(130)	14%	(55)	3%	(10)	384
Gender: Female	46%	(194)	37%	(156)	10%	(42)	7%	(32)	423
Age: 18-34	43%	(93)	32%	(69)	14%	(31)	10%	(21)	215
Age: 35-44	49%	(51)	42%	(44)	5%	(5)	5%	(5)	104
Age: 45-64	50%	(137)	32%	(89)	14%	(37)	4%	(11)	274
Age: 65+	47%	(101)	39%	(84)	11%	(24)	2%	(5)	214
GenZers: 1997-2012	47%	(49)	31%	(32)	13%	(13)	9%	(10)	103
Millennials: 1981-1996	45%	(95)	36%	(76)	11%	(22)	8%	(16)	210
GenXers: 1965-1980	51%	(108)	32%	(68)	14%	(29)	3%	(6)	211
Baby Boomers: 1946-1964	45%	(115)	40%	(102)	11%	(28)	4%	(10)	255
Educ: < College	44%	(213)	37%	(177)	13%	(62)	6%	(30)	482
Educ: Bachelors degree	55%	(116)	32%	(67)	9%	(19)	4%	(9)	211
Educ: Post-grad	47%	(53)	38%	(43)	13%	(15)	2%	(3)	113
Income: Under 50k	44%	(136)	35%	(108)	12%	(38)	10%	(30)	313
Income: 50k-100k	51%	(153)	34%	(103)	12%	(37)	3%	(10)	304
Income: 100k+	49%	(93)	39%	(75)	11%	(21)	1%	(1)	191
Ethnicity: White (Non-Hispanic)	49%	(331)	34%	(232)	12%	(79)	5%	(31)	673
Ethnicity: Hispanic	36%	(12)	34%	(11)	16%	(5)	14%	(5)	34
Ethnicity: Black (Non-Hispanic)	39%	(31)	46%	(37)	9%	(7)	5%	(4)	79
Ethnicity: Asian + Other (Non-Hispanic)	41%	(9)	29%	(6)	24%	(5)	6%	(1)	22
All Christian	49%	(226)	35%	(160)	11%	(49)	6%	(28)	462
All Non-Christian	48%	(21)	42%	(18)	8%	(3)	3%	(1)	44
Atheist	50%	(12)	44%	(10)	6%	(1)	—	(0)	24
Agnostic/Nothing in particular	51%	(90)	34%	(60)	13%	(23)	2%	(3)	175
Something Else	34%	(35)	37%	(38)	20%	(20)	9%	(9)	102
Evangelical	45%	(77)	39%	(68)	10%	(17)	6%	(10)	172
Non-Evangelical	47%	(182)	33%	(129)	13%	(51)	6%	(23)	386
PID: Dem (no lean)	46%	(153)	37%	(124)	13%	(44)	4%	(13)	334
PID: Ind (no lean)	58%	(82)	29%	(41)	9%	(12)	5%	(6)	142
PID: Rep (no lean)	45%	(148)	37%	(121)	12%	(40)	7%	(22)	331

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	47%	(383)	35%	(286)	12%	(97)	5%	(42)	807
PID/Gender: Dem Men	43%	(70)	39%	(64)	16%	(27)	2%	(3)	164
PID/Gender: Dem Women	49%	(83)	36%	(60)	10%	(17)	5%	(9)	170
PID/Gender: Ind Men	57%	(40)	31%	(22)	9%	(6)	3%	(2)	70
PID/Gender: Ind Women	59%	(42)	27%	(19)	8%	(6)	6%	(4)	72
PID/Gender: Rep Men	53%	(79)	30%	(45)	15%	(22)	3%	(4)	149
PID/Gender: Rep Women	38%	(69)	42%	(77)	10%	(19)	10%	(18)	182
Ideo: Liberal (1-3)	47%	(108)	35%	(81)	11%	(26)	6%	(15)	230
Ideo: Moderate (4)	47%	(109)	36%	(83)	13%	(29)	5%	(11)	232
Ideo: Conservative (5-7)	48%	(154)	36%	(117)	11%	(35)	5%	(16)	322
Ideo/PID: Conservative Republican	45%	(110)	40%	(100)	9%	(22)	6%	(14)	246
Ideo/PID: Moderate/Liberal Republican	44%	(35)	23%	(19)	22%	(18)	10%	(8)	80
Ideo/PID: Moderate/Conservative Democrat	45%	(59)	36%	(46)	15%	(19)	4%	(5)	130
Ideo/PID: Liberal Democrat	46%	(87)	40%	(76)	11%	(21)	4%	(7)	190
Unfavorable of Biden and Trump	57%	(65)	27%	(31)	11%	(13)	5%	(6)	113
2024 H2H Matchup: Biden Voter	50%	(180)	36%	(130)	12%	(42)	3%	(11)	363
2024 H2H Matchup: Trump Voter	46%	(167)	35%	(130)	12%	(46)	7%	(24)	367
2024 H2H Matchup: Would not Vote	45%	(14)	40%	(12)	8%	(2)	7%	(2)	30
2024 H2H Matchup: Do not Know	46%	(22)	32%	(15)	13%	(6)	9%	(4)	47
2022 House Vote: Democrat	50%	(169)	34%	(115)	11%	(37)	4%	(14)	335
2022 House Vote: Republican	47%	(162)	37%	(127)	11%	(37)	5%	(18)	344
2022 House Vote: Did not Vote	42%	(51)	34%	(42)	18%	(22)	6%	(8)	122
2020 Vote: Joe Biden	51%	(190)	35%	(131)	11%	(40)	4%	(14)	375
2020 Vote: Donald Trump	46%	(169)	37%	(135)	11%	(42)	6%	(21)	366
2020 Vote: Someone Else	27%	(2)	47%	(4)	24%	(2)	2%	(0)	9
2020 Vote: Did not Vote	38%	(22)	29%	(17)	21%	(12)	12%	(7)	57
2016 Vote: Hillary Clinton	52%	(142)	36%	(98)	8%	(21)	5%	(12)	274
2016 Vote: Donald Trump	49%	(159)	36%	(116)	12%	(38)	4%	(12)	324
2016 Vote: Someone Else	60%	(15)	16%	(4)	16%	(4)	8%	(2)	26
2020 Vote/PID: Not Biden/Democrat	41%	(18)	35%	(16)	19%	(8)	5%	(2)	45
2020 Vote/PID: Not Trump/Republican	45%	(19)	27%	(11)	19%	(8)	9%	(4)	43

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	47%	(383)	35%	(286)	12%	(97)	5%	(42)	807
U.S. Economy: Wrong Track	47%	(264)	34%	(189)	12%	(66)	7%	(38)	557
U.S. Economy: Right Direction	47%	(119)	39%	(97)	12%	(31)	2%	(4)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(133)	36%	(95)	11%	(30)	3%	(8)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46%	(181)	34%	(133)	13%	(52)	7%	(26)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	46%	(69)	39%	(59)	10%	(15)	5%	(7)	150
Top 2024 Issue: Economy	48%	(123)	38%	(99)	11%	(28)	3%	(8)	258
Community: Urban	48%	(76)	39%	(61)	10%	(17)	3%	(4)	157
Community: Suburban	49%	(198)	36%	(145)	9%	(37)	5%	(22)	402
Community: Rural	44%	(109)	32%	(80)	17%	(43)	6%	(15)	248
Community/Gender: Urban Women	48%	(34)	34%	(24)	12%	(9)	6%	(4)	71
Community/Gender: Urban Men	48%	(42)	42%	(37)	9%	(8)	—	(0)	87
Community/Gender: Rural Women	42%	(55)	41%	(54)	9%	(12)	8%	(11)	133
Community/Gender: Rural Men	47%	(54)	23%	(26)	27%	(31)	4%	(4)	115
Community/Gender: Suburban Women	47%	(104)	35%	(78)	10%	(21)	8%	(17)	220
Community/Gender: Suburban Men	51%	(94)	37%	(67)	9%	(16)	3%	(5)	182
Homeowner	48%	(337)	36%	(251)	12%	(82)	5%	(33)	703
Renter	46%	(41)	31%	(28)	14%	(12)	9%	(8)	88
Military HHnm: Yes	41%	(47)	40%	(46)	16%	(18)	3%	(4)	114
Military HH: No	49%	(336)	35%	(241)	11%	(78)	5%	(38)	693
Employ: Private Sector	49%	(146)	37%	(111)	13%	(38)	1%	(4)	300
Employ: Government	40%	(20)	39%	(19)	10%	(5)	12%	(6)	50
Employ: Self-Employed	52%	(25)	30%	(14)	5%	(2)	14%	(7)	48
Employ: Homemaker	53%	(34)	22%	(14)	11%	(7)	14%	(9)	65
Employ: Student	45%	(9)	31%	(6)	11%	(2)	14%	(3)	19
Employ: Retired	46%	(102)	37%	(82)	13%	(28)	4%	(8)	220
Employ: Unemployed	49%	(27)	32%	(18)	13%	(7)	6%	(3)	56
Employ: Other	40%	(19)	42%	(20)	13%	(6)	4%	(2)	48
Self + Household: White-Collar	49%	(137)	37%	(104)	12%	(32)	2%	(6)	279
Self + Household: Blue Collar	48%	(203)	35%	(146)	11%	(45)	6%	(26)	419
Union HH: Yes	40%	(37)	44%	(40)	13%	(12)	3%	(3)	92
Union HH: No	48%	(346)	34%	(246)	12%	(85)	5%	(39)	715

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**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	47%	(383)	35%	(286)	12%	(97)	5%	(42)	807
LGBTQ+: Yes	44%	(30)	26%	(18)	20%	(14)	10%	(7)	68
LGBTQ+: No	48%	(353)	36%	(268)	11%	(83)	5%	(35)	739
Motivated to Vote	49%	(354)	35%	(255)	12%	(85)	5%	(35)	729
Parent: Yes	48%	(98)	34%	(70)	13%	(28)	5%	(11)	207
Parent: No	47%	(284)	36%	(217)	12%	(69)	5%	(30)	600
COVID Vaccine: Yes	50%	(288)	36%	(209)	10%	(57)	4%	(24)	579
COVID Vaccine: No	42%	(95)	34%	(77)	17%	(39)	8%	(18)	228
Student Loans: Yes	49%	(63)	33%	(42)	13%	(17)	5%	(6)	128
Student Loans: No	47%	(320)	36%	(244)	12%	(79)	5%	(36)	679
Favorable Opinion of Haley	52%	(152)	38%	(111)	7%	(22)	2%	(6)	290
Unfavorable Opinion of Haley	44%	(156)	34%	(123)	14%	(51)	8%	(27)	357
Protestant	52%	(103)	34%	(68)	11%	(21)	3%	(6)	198
Roman Catholic	47%	(121)	35%	(91)	11%	(28)	7%	(18)	258
Mormon	—	(0)	45%	(1)	—	(0)	55%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	33%	(1)	2%	(0)	—	(0)	66%	(3)	4
Jewish	37%	(7)	47%	(9)	10%	(2)	6%	(1)	19
Muslim	71%	(9)	16%	(2)	13%	(2)	—	(0)	12
Buddhist	47%	(4)	53%	(5)	—	(0)	—	(0)	9
Hindu	27%	(1)	73%	(2)	—	(0)	—	(0)	3
Atheist	50%	(12)	44%	(10)	6%	(1)	—	(0)	24
Agnostic	66%	(23)	20%	(7)	13%	(4)	1%	(0)	35
Something else	34%	(35)	37%	(38)	20%	(20)	9%	(9)	102
Nothing in particular	47%	(66)	38%	(53)	13%	(19)	2%	(3)	140
Prodigal Biden Voter	51%	(22)	28%	(12)	12%	(5)	9%	(4)	42
Undecided Voter (DK/WNV)	46%	(35)	35%	(27)	11%	(8)	8%	(6)	77
Undecided Voter (DK)	45%	(14)	40%	(12)	8%	(2)	7%	(2)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).



**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(317)	32%	(258)	18%	(142)	11%	(90)	807
Gender: Male	40%	(153)	32%	(124)	18%	(70)	10%	(37)	384
Gender: Female	39%	(164)	32%	(134)	17%	(72)	12%	(53)	423
Age: 18-34	31%	(68)	35%	(74)	20%	(43)	14%	(30)	215
Age: 35-44	33%	(35)	40%	(42)	17%	(17)	10%	(11)	104
Age: 45-64	37%	(103)	32%	(87)	17%	(47)	14%	(37)	274
Age: 65+	53%	(112)	26%	(55)	16%	(35)	5%	(12)	214
GenZers: 1997-2012	36%	(37)	34%	(35)	17%	(18)	13%	(13)	103
Millennials: 1981-1996	31%	(65)	37%	(78)	19%	(41)	13%	(26)	210
GenXers: 1965-1980	35%	(74)	34%	(72)	16%	(34)	15%	(31)	211
Baby Boomers: 1946-1964	49%	(124)	27%	(68)	18%	(47)	6%	(16)	255
Educ: < College	35%	(171)	33%	(159)	19%	(92)	12%	(60)	482
Educ: Bachelors degree	43%	(91)	32%	(68)	16%	(33)	9%	(19)	211
Educ: Post-grad	49%	(56)	27%	(30)	15%	(17)	10%	(11)	113
Income: Under 50k	34%	(108)	35%	(109)	19%	(60)	12%	(37)	313
Income: 50k-100k	42%	(127)	32%	(96)	15%	(46)	12%	(35)	304
Income: 100k+	43%	(83)	28%	(53)	19%	(37)	9%	(18)	191
Ethnicity: White (Non-Hispanic)	39%	(265)	30%	(204)	19%	(125)	12%	(79)	673
Ethnicity: Hispanic	41%	(14)	36%	(12)	4%	(1)	19%	(6)	34
Ethnicity: Black (Non-Hispanic)	38%	(30)	44%	(35)	12%	(10)	6%	(5)	79
Ethnicity: Asian + Other (Non-Hispanic)	38%	(8)	33%	(7)	29%	(6)	—	(0)	22
All Christian	40%	(183)	32%	(146)	16%	(74)	13%	(60)	462
All Non-Christian	56%	(25)	35%	(15)	6%	(3)	3%	(1)	44
Atheist	54%	(13)	38%	(9)	—	(0)	8%	(2)	24
Agnostic/Nothing in particular	37%	(64)	36%	(63)	21%	(36)	7%	(12)	175
Something Else	32%	(33)	25%	(25)	28%	(29)	14%	(15)	102
Evangelical	31%	(53)	33%	(57)	22%	(37)	14%	(24)	172
Non-Evangelical	42%	(162)	29%	(113)	16%	(62)	13%	(49)	386
PID: Dem (no lean)	54%	(181)	31%	(104)	11%	(36)	4%	(13)	334
PID: Ind (no lean)	43%	(61)	31%	(45)	14%	(19)	12%	(17)	142
PID: Rep (no lean)	23%	(75)	33%	(110)	26%	(87)	18%	(60)	331

Continued on next page

**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(317)	32%	(258)	18%	(142)	11%	(90)	807
PID/Gender: Dem Men	53%	(87)	31%	(51)	13%	(21)	3%	(5)	164
PID/Gender: Dem Women	55%	(94)	31%	(52)	9%	(15)	5%	(8)	170
PID/Gender: Ind Men	46%	(32)	32%	(23)	12%	(8)	10%	(7)	70
PID/Gender: Ind Women	41%	(29)	31%	(22)	15%	(11)	14%	(10)	72
PID/Gender: Rep Men	23%	(34)	33%	(50)	27%	(40)	17%	(25)	149
PID/Gender: Rep Women	23%	(41)	33%	(60)	25%	(46)	19%	(35)	182
Ideo: Liberal (1-3)	55%	(126)	32%	(74)	6%	(13)	8%	(18)	230
Ideo: Moderate (4)	44%	(103)	31%	(71)	18%	(41)	7%	(17)	232
Ideo: Conservative (5-7)	24%	(77)	32%	(104)	27%	(86)	17%	(55)	322
Ideo/PID: Conservative Republican	19%	(48)	34%	(84)	28%	(70)	18%	(45)	246
Ideo/PID: Moderate/Liberal Republican	32%	(25)	29%	(23)	21%	(17)	18%	(14)	80
Ideo/PID: Moderate/Conservative Democrat	45%	(59)	29%	(38)	21%	(27)	5%	(6)	130
Ideo/PID: Liberal Democrat	60%	(114)	33%	(62)	4%	(7)	4%	(7)	190
Unfavorable of Biden and Trump	41%	(46)	28%	(32)	23%	(26)	8%	(9)	113
2024 H2H Matchup: Biden Voter	62%	(223)	28%	(101)	8%	(27)	3%	(11)	363
2024 H2H Matchup: Trump Voter	18%	(64)	34%	(126)	29%	(108)	19%	(69)	367
2024 H2H Matchup: Would not Vote	40%	(12)	35%	(10)	16%	(5)	9%	(3)	30
2024 H2H Matchup: Do not Know	37%	(17)	43%	(20)	5%	(2)	15%	(7)	47
2022 House Vote: Democrat	59%	(199)	29%	(99)	7%	(23)	4%	(15)	335
2022 House Vote: Republican	22%	(76)	34%	(116)	27%	(94)	17%	(58)	344
2022 House Vote: Did not Vote	34%	(42)	33%	(41)	20%	(24)	13%	(16)	122
2020 Vote: Joe Biden	62%	(233)	28%	(106)	6%	(24)	3%	(12)	375
2020 Vote: Donald Trump	20%	(73)	35%	(128)	26%	(96)	19%	(69)	366
2020 Vote: Someone Else	2%	(0)	52%	(4)	25%	(2)	21%	(2)	9
2020 Vote: Did not Vote	19%	(11)	35%	(20)	34%	(20)	12%	(7)	57
2016 Vote: Hillary Clinton	65%	(179)	25%	(68)	4%	(12)	6%	(15)	274
2016 Vote: Donald Trump	22%	(71)	35%	(114)	28%	(90)	15%	(49)	324
2016 Vote: Someone Else	62%	(16)	20%	(5)	2%	(0)	17%	(4)	26
2020 Vote/PID: Not Biden/Democrat	17%	(8)	41%	(18)	37%	(16)	5%	(2)	45
2020 Vote/PID: Not Trump/Republican	46%	(20)	15%	(7)	28%	(12)	11%	(5)	43

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(317)	32%	(258)	18%	(142)	11%	(90)	807
U.S. Economy: Wrong Track	27%	(153)	34%	(190)	23%	(130)	15%	(84)	557
U.S. Economy: Right Direction	66%	(164)	27%	(68)	5%	(12)	2%	(5)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(168)	27%	(70)	7%	(17)	3%	(9)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(78)	35%	(136)	28%	(108)	18%	(70)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	48%	(71)	34%	(52)	11%	(16)	7%	(11)	150
Top 2024 Issue: Economy	30%	(77)	40%	(104)	21%	(54)	9%	(23)	258
Community: Urban	45%	(71)	33%	(52)	12%	(19)	10%	(16)	157
Community: Suburban	40%	(159)	31%	(126)	19%	(77)	10%	(39)	402
Community: Rural	35%	(87)	32%	(80)	18%	(46)	14%	(34)	248
Community/Gender: Urban Women	48%	(34)	28%	(20)	8%	(5)	16%	(11)	71
Community/Gender: Urban Men	42%	(36)	37%	(32)	15%	(13)	5%	(5)	87
Community/Gender: Rural Women	34%	(45)	33%	(44)	17%	(23)	16%	(21)	133
Community/Gender: Rural Men	37%	(43)	32%	(37)	20%	(23)	11%	(13)	115
Community/Gender: Suburban Women	39%	(85)	32%	(71)	20%	(44)	9%	(20)	220
Community/Gender: Suburban Men	41%	(74)	30%	(55)	19%	(34)	11%	(19)	182
Homeowner	40%	(281)	32%	(224)	17%	(122)	11%	(76)	703
Renter	37%	(33)	32%	(28)	18%	(16)	13%	(11)	88
Military HHnm: Yes	37%	(42)	36%	(41)	17%	(19)	11%	(13)	114
Military HH: No	40%	(276)	31%	(217)	18%	(123)	11%	(77)	693
Employ: Private Sector	38%	(113)	33%	(100)	20%	(59)	9%	(28)	300
Employ: Government	32%	(16)	34%	(17)	16%	(8)	19%	(9)	50
Employ: Self-Employed	30%	(15)	36%	(17)	20%	(10)	15%	(7)	48
Employ: Homemaker	40%	(26)	26%	(17)	16%	(10)	19%	(12)	65
Employ: Student	28%	(5)	19%	(4)	45%	(9)	8%	(1)	19
Employ: Retired	49%	(108)	27%	(58)	18%	(39)	7%	(15)	220
Employ: Unemployed	40%	(23)	37%	(21)	6%	(3)	17%	(10)	56
Employ: Other	26%	(12)	50%	(24)	11%	(5)	14%	(7)	48
Self + Household: White-Collar	44%	(121)	32%	(88)	17%	(48)	8%	(22)	279
Self + Household: Blue Collar	39%	(165)	32%	(133)	16%	(66)	13%	(56)	419
Union HH: Yes	36%	(33)	31%	(28)	28%	(26)	5%	(5)	92
Union HH: No	40%	(284)	32%	(230)	16%	(116)	12%	(85)	715

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(317)	32%	(258)	18%	(142)	11%	(90)	807
LGBTQ+: Yes	32%	(22)	31%	(21)	24%	(16)	13%	(9)	68
LGBTQ+: No	40%	(295)	32%	(237)	17%	(125)	11%	(81)	739
Motivated to Vote	41%	(299)	31%	(223)	17%	(124)	11%	(82)	729
Parent: Yes	37%	(78)	30%	(62)	22%	(46)	11%	(22)	207
Parent: No	40%	(240)	33%	(196)	16%	(96)	11%	(68)	600
COVID Vaccine: Yes	46%	(269)	29%	(170)	14%	(84)	10%	(56)	579
COVID Vaccine: No	21%	(48)	38%	(88)	26%	(58)	15%	(34)	228
Student Loans: Yes	35%	(45)	39%	(50)	18%	(23)	8%	(11)	128
Student Loans: No	40%	(273)	31%	(208)	18%	(119)	12%	(79)	679
Favorable Opinion of Haley	41%	(120)	38%	(109)	12%	(34)	10%	(28)	290
Unfavorable Opinion of Haley	42%	(149)	26%	(93)	22%	(78)	10%	(37)	357
Protestant	39%	(77)	35%	(69)	17%	(34)	9%	(19)	198
Roman Catholic	41%	(105)	29%	(76)	14%	(37)	15%	(40)	258
Mormon	—	(0)	18%	(0)	27%	(0)	55%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	15%	(1)	68%	(3)	7%	(0)	4
Jewish	49%	(9)	39%	(7)	6%	(1)	6%	(1)	19
Muslim	73%	(9)	14%	(2)	13%	(2)	—	(0)	12
Buddhist	62%	(6)	38%	(4)	—	(0)	—	(0)	9
Hindu	27%	(1)	73%	(2)	—	(0)	—	(0)	3
Atheist	54%	(13)	38%	(9)	—	(0)	8%	(2)	24
Agnostic	38%	(13)	32%	(11)	7%	(2)	23%	(8)	35
Something else	32%	(33)	25%	(25)	28%	(29)	14%	(15)	102
Nothing in particular	36%	(51)	37%	(52)	24%	(34)	3%	(4)	140
Prodigal Biden Voter	44%	(19)	41%	(17)	12%	(5)	4%	(2)	42
Undecided Voter (DK/WNV)	38%	(29)	40%	(31)	9%	(7)	13%	(10)	77
Undecided Voter (DK)	40%	(12)	35%	(10)	16%	(5)	9%	(3)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(341)	34%	(274)	15%	(121)	9%	(71)	807
Gender: Male	43%	(165)	35%	(133)	14%	(54)	9%	(33)	384
Gender: Female	42%	(176)	34%	(142)	16%	(68)	9%	(38)	423
Age: 18-34	35%	(75)	38%	(82)	16%	(34)	11%	(24)	215
Age: 35-44	38%	(39)	34%	(36)	19%	(20)	9%	(9)	104
Age: 45-64	40%	(109)	36%	(100)	15%	(41)	9%	(24)	274
Age: 65+	55%	(117)	27%	(57)	12%	(26)	6%	(13)	214
GenZers: 1997-2012	37%	(39)	39%	(40)	13%	(13)	11%	(12)	103
Millennials: 1981-1996	36%	(75)	36%	(75)	19%	(39)	10%	(21)	210
GenXers: 1965-1980	37%	(79)	42%	(88)	12%	(25)	9%	(19)	211
Baby Boomers: 1946-1964	51%	(131)	27%	(68)	15%	(39)	6%	(16)	255
Educ: < College	39%	(186)	37%	(179)	15%	(70)	10%	(46)	482
Educ: Bachelors degree	46%	(96)	27%	(58)	19%	(40)	8%	(17)	211
Educ: Post-grad	51%	(58)	33%	(38)	9%	(11)	6%	(7)	113
Income: Under 50k	40%	(125)	30%	(94)	19%	(59)	11%	(35)	313
Income: 50k-100k	45%	(135)	35%	(105)	14%	(43)	7%	(21)	304
Income: 100k+	42%	(81)	40%	(75)	10%	(19)	8%	(15)	191
Ethnicity: White (Non-Hispanic)	42%	(281)	33%	(225)	17%	(113)	8%	(54)	673
Ethnicity: Hispanic	43%	(14)	34%	(12)	6%	(2)	16%	(5)	34
Ethnicity: Black (Non-Hispanic)	44%	(35)	39%	(31)	7%	(6)	9%	(7)	79
Ethnicity: Asian + Other (Non-Hispanic)	46%	(10)	33%	(7)	4%	(1)	17%	(4)	22
All Christian	41%	(191)	35%	(161)	15%	(69)	9%	(41)	462
All Non-Christian	50%	(22)	40%	(17)	7%	(3)	4%	(2)	44
Atheist	69%	(16)	23%	(5)	—	(0)	8%	(2)	24
Agnostic/Nothing in particular	45%	(79)	34%	(59)	15%	(26)	6%	(11)	175
Something Else	31%	(32)	31%	(31)	23%	(24)	15%	(15)	102
Evangelical	33%	(56)	31%	(53)	25%	(42)	12%	(21)	172
Non-Evangelical	43%	(167)	36%	(138)	12%	(47)	9%	(34)	386
PID: Dem (no lean)	57%	(191)	30%	(100)	8%	(26)	5%	(16)	334
PID: Ind (no lean)	46%	(66)	27%	(39)	19%	(27)	8%	(11)	142
PID: Rep (no lean)	25%	(84)	41%	(136)	21%	(69)	13%	(43)	331

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(341)	34%	(274)	15%	(121)	9%	(71)	807
PID/Gender: Dem Men	55%	(90)	31%	(52)	8%	(14)	5%	(8)	164
PID/Gender: Dem Women	59%	(101)	29%	(48)	7%	(12)	5%	(8)	170
PID/Gender: Ind Men	47%	(33)	31%	(22)	15%	(10)	7%	(5)	70
PID/Gender: Ind Women	45%	(33)	23%	(17)	23%	(16)	8%	(6)	72
PID/Gender: Rep Men	28%	(41)	39%	(59)	20%	(30)	13%	(19)	149
PID/Gender: Rep Women	23%	(42)	42%	(77)	21%	(39)	13%	(24)	182
Ideo: Liberal (1-3)	60%	(137)	31%	(72)	7%	(15)	2%	(5)	230
Ideo: Moderate (4)	47%	(110)	32%	(75)	11%	(25)	10%	(22)	232
Ideo: Conservative (5-7)	25%	(81)	37%	(120)	25%	(79)	13%	(41)	322
Ideo/PID: Conservative Republican	22%	(54)	41%	(100)	23%	(57)	14%	(35)	246
Ideo/PID: Moderate/Liberal Republican	34%	(27)	42%	(34)	14%	(11)	9%	(7)	80
Ideo/PID: Moderate/Conservative Democrat	49%	(63)	29%	(37)	14%	(18)	8%	(11)	130
Ideo/PID: Liberal Democrat	62%	(118)	32%	(61)	3%	(6)	3%	(5)	190
Unfavorable of Biden and Trump	45%	(51)	37%	(42)	10%	(11)	8%	(9)	113
2024 H2H Matchup: Biden Voter	66%	(240)	26%	(95)	5%	(16)	3%	(12)	363
2024 H2H Matchup: Trump Voter	19%	(69)	40%	(147)	27%	(99)	14%	(52)	367
2024 H2H Matchup: Would not Vote	43%	(13)	39%	(12)	6%	(2)	11%	(3)	30
2024 H2H Matchup: Do not Know	41%	(19)	44%	(20)	8%	(4)	7%	(3)	47
2022 House Vote: Democrat	63%	(211)	28%	(94)	5%	(18)	4%	(13)	335
2022 House Vote: Republican	24%	(81)	39%	(133)	25%	(86)	13%	(43)	344
2022 House Vote: Did not Vote	38%	(47)	37%	(45)	13%	(16)	11%	(14)	122
2020 Vote: Joe Biden	65%	(245)	27%	(101)	4%	(16)	3%	(13)	375
2020 Vote: Donald Trump	22%	(80)	39%	(144)	25%	(93)	13%	(49)	366
2020 Vote: Someone Else	11%	(1)	48%	(4)	27%	(2)	14%	(1)	9
2020 Vote: Did not Vote	25%	(14)	44%	(25)	18%	(10)	14%	(8)	57
2016 Vote: Hillary Clinton	68%	(186)	26%	(70)	4%	(10)	3%	(8)	274
2016 Vote: Donald Trump	23%	(76)	38%	(123)	26%	(84)	13%	(41)	324
2016 Vote: Someone Else	68%	(18)	16%	(4)	—	(0)	16%	(4)	26
2020 Vote/PID: Not Biden/Democrat	26%	(12)	36%	(16)	25%	(11)	13%	(6)	45
2020 Vote/PID: Not Trump/Republican	47%	(20)	31%	(13)	10%	(4)	11%	(5)	43

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(341)	34%	(274)	15%	(121)	9%	(71)	807
U.S. Economy: Wrong Track	30%	(169)	37%	(208)	21%	(116)	11%	(64)	557
U.S. Economy: Right Direction	69%	(172)	27%	(66)	2%	(5)	3%	(7)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(171)	29%	(78)	4%	(11)	2%	(5)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(88)	38%	(148)	26%	(101)	14%	(55)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	55%	(82)	33%	(49)	6%	(9)	7%	(10)	150
Top 2024 Issue: Economy	34%	(88)	41%	(107)	19%	(49)	5%	(14)	258
Community: Urban	46%	(72)	37%	(58)	8%	(13)	9%	(14)	157
Community: Suburban	44%	(175)	31%	(125)	17%	(69)	8%	(33)	402
Community: Rural	38%	(93)	37%	(91)	16%	(40)	10%	(24)	248
Community/Gender: Urban Women	50%	(35)	35%	(25)	5%	(3)	11%	(8)	71
Community/Gender: Urban Men	43%	(37)	39%	(34)	11%	(9)	7%	(6)	87
Community/Gender: Rural Women	36%	(47)	39%	(52)	17%	(23)	8%	(11)	133
Community/Gender: Rural Men	40%	(46)	34%	(39)	15%	(17)	11%	(13)	115
Community/Gender: Suburban Women	43%	(94)	30%	(65)	19%	(42)	9%	(19)	220
Community/Gender: Suburban Men	45%	(81)	33%	(60)	15%	(27)	7%	(14)	182
Homeowner	43%	(301)	34%	(242)	15%	(105)	8%	(55)	703
Renter	40%	(35)	32%	(28)	15%	(13)	14%	(12)	88
Military HHnm: Yes	37%	(43)	36%	(41)	20%	(23)	7%	(8)	114
Military HH: No	43%	(298)	34%	(234)	14%	(99)	9%	(63)	693
Employ: Private Sector	44%	(131)	34%	(101)	15%	(45)	8%	(23)	300
Employ: Government	36%	(18)	32%	(16)	20%	(10)	12%	(6)	50
Employ: Self-Employed	36%	(17)	35%	(17)	15%	(7)	14%	(7)	48
Employ: Homemaker	39%	(26)	33%	(21)	17%	(11)	11%	(7)	65
Employ: Student	32%	(6)	49%	(9)	8%	(2)	11%	(2)	19
Employ: Retired	51%	(112)	27%	(59)	16%	(35)	7%	(15)	220
Employ: Unemployed	40%	(22)	41%	(23)	12%	(7)	7%	(4)	56
Employ: Other	18%	(9)	59%	(28)	10%	(5)	14%	(6)	48
Self + Household: White-Collar	48%	(135)	34%	(96)	11%	(31)	6%	(17)	279
Self + Household: Blue Collar	42%	(178)	31%	(128)	16%	(68)	11%	(46)	419
Union HH: Yes	31%	(28)	35%	(32)	28%	(25)	6%	(6)	92
Union HH: No	44%	(312)	34%	(242)	13%	(96)	9%	(65)	715

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(341)	34%	(274)	15%	(121)	9%	(71)	807
LGBTQ+: Yes	38%	(26)	39%	(27)	14%	(10)	9%	(6)	68
LGBTQ+: No	43%	(315)	34%	(248)	15%	(112)	9%	(64)	739
Motivated to Vote	43%	(315)	33%	(244)	15%	(108)	9%	(62)	729
Parent: Yes	40%	(84)	35%	(72)	18%	(37)	6%	(13)	207
Parent: No	43%	(257)	34%	(202)	14%	(84)	10%	(57)	600
COVID Vaccine: Yes	50%	(291)	32%	(183)	11%	(65)	7%	(40)	579
COVID Vaccine: No	22%	(50)	40%	(91)	25%	(57)	13%	(31)	228
Student Loans: Yes	39%	(51)	37%	(48)	17%	(22)	7%	(8)	128
Student Loans: No	43%	(290)	33%	(227)	15%	(100)	9%	(62)	679
Favorable Opinion of Haley	46%	(134)	37%	(108)	8%	(25)	8%	(23)	290
Unfavorable Opinion of Haley	45%	(160)	27%	(96)	20%	(70)	9%	(31)	357
Protestant	43%	(85)	35%	(70)	15%	(29)	7%	(14)	198
Roman Catholic	41%	(106)	35%	(91)	14%	(36)	10%	(25)	258
Mormon	—	(0)	18%	(0)	27%	(0)	55%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	15%	(1)	68%	(3)	7%	(0)	4
Jewish	29%	(5)	59%	(11)	5%	(1)	8%	(2)	19
Muslim	56%	(7)	31%	(4)	13%	(2)	—	(0)	12
Buddhist	95%	(9)	—	(0)	5%	(1)	—	(0)	9
Hindu	27%	(1)	73%	(2)	—	(0)	—	(0)	3
Atheist	69%	(16)	23%	(5)	—	(0)	8%	(2)	24
Agnostic	49%	(17)	30%	(10)	6%	(2)	15%	(5)	35
Something else	31%	(32)	31%	(31)	23%	(24)	15%	(15)	102
Nothing in particular	44%	(62)	35%	(49)	17%	(24)	4%	(6)	140
Prodigal Biden Voter	48%	(20)	36%	(15)	8%	(3)	8%	(3)	42
Undecided Voter (DK/WNV)	42%	(32)	42%	(32)	7%	(6)	9%	(7)	77
Undecided Voter (DK)	43%	(13)	39%	(12)	6%	(2)	11%	(3)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(308)	28%	(227)	19%	(156)	14%	(116)	807
Gender: Male	42%	(161)	26%	(100)	18%	(68)	14%	(54)	384
Gender: Female	35%	(147)	30%	(127)	21%	(88)	14%	(61)	423
Age: 18-34	34%	(72)	26%	(56)	20%	(42)	21%	(45)	215
Age: 35-44	36%	(37)	31%	(32)	18%	(19)	15%	(16)	104
Age: 45-64	34%	(94)	32%	(87)	19%	(52)	15%	(41)	274
Age: 65+	49%	(104)	24%	(52)	20%	(44)	6%	(14)	214
GenZers: 1997-2012	39%	(40)	24%	(25)	17%	(18)	20%	(21)	103
Millennials: 1981-1996	33%	(69)	29%	(61)	20%	(41)	18%	(39)	210
GenXers: 1965-1980	32%	(68)	34%	(71)	22%	(46)	13%	(26)	211
Baby Boomers: 1946-1964	45%	(115)	26%	(67)	19%	(47)	10%	(25)	255
Educ: < College	35%	(171)	29%	(140)	20%	(98)	15%	(73)	482
Educ: Bachelors degree	42%	(88)	25%	(53)	19%	(41)	14%	(30)	211
Educ: Post-grad	44%	(49)	30%	(34)	15%	(17)	11%	(13)	113
Income: Under 50k	37%	(117)	26%	(81)	18%	(57)	18%	(58)	313
Income: 50k-100k	37%	(112)	30%	(92)	22%	(67)	11%	(33)	304
Income: 100k+	42%	(79)	29%	(55)	17%	(32)	13%	(25)	191
Ethnicity: White (Non-Hispanic)	38%	(255)	27%	(182)	21%	(140)	14%	(96)	673
Ethnicity: Hispanic	31%	(10)	27%	(9)	14%	(5)	27%	(9)	34
Ethnicity: Black (Non-Hispanic)	41%	(33)	36%	(29)	9%	(7)	14%	(11)	79
Ethnicity: Asian + Other (Non-Hispanic)	46%	(10)	32%	(7)	20%	(4)	1%	(0)	22
All Christian	39%	(178)	27%	(123)	19%	(86)	16%	(75)	462
All Non-Christian	55%	(24)	30%	(13)	12%	(5)	3%	(1)	44
Atheist	55%	(13)	35%	(8)	2%	(0)	8%	(2)	24
Agnostic/Nothing in particular	38%	(67)	28%	(50)	24%	(41)	10%	(17)	175
Something Else	25%	(26)	32%	(32)	22%	(23)	21%	(21)	102
Evangelical	29%	(50)	29%	(50)	26%	(45)	16%	(28)	172
Non-Evangelical	40%	(154)	27%	(105)	16%	(61)	17%	(66)	386
PID: Dem (no lean)	54%	(179)	27%	(91)	10%	(35)	8%	(28)	334
PID: Ind (no lean)	38%	(54)	30%	(43)	19%	(27)	13%	(18)	142
PID: Rep (no lean)	23%	(75)	28%	(93)	29%	(94)	21%	(69)	331

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(308)	28%	(227)	19%	(156)	14%	(116)	807
PID/Gender: Dem Men	58%	(95)	24%	(39)	11%	(18)	7%	(12)	164
PID/Gender: Dem Women	50%	(85)	31%	(52)	10%	(17)	9%	(16)	170
PID/Gender: Ind Men	43%	(30)	28%	(20)	15%	(11)	13%	(9)	70
PID/Gender: Ind Women	33%	(23)	32%	(23)	23%	(16)	13%	(9)	72
PID/Gender: Rep Men	24%	(36)	27%	(41)	27%	(40)	22%	(33)	149
PID/Gender: Rep Women	21%	(39)	29%	(52)	30%	(55)	20%	(36)	182
Ideo: Liberal (1-3)	57%	(131)	25%	(57)	7%	(17)	11%	(25)	230
Ideo: Moderate (4)	37%	(87)	36%	(83)	18%	(42)	9%	(21)	232
Ideo: Conservative (5-7)	24%	(76)	25%	(82)	30%	(95)	21%	(68)	322
Ideo/PID: Conservative Republican	19%	(47)	28%	(70)	30%	(74)	23%	(55)	246
Ideo/PID: Moderate/Liberal Republican	32%	(26)	26%	(20)	26%	(21)	16%	(13)	80
Ideo/PID: Moderate/Conservative Democrat	41%	(54)	31%	(40)	18%	(24)	9%	(12)	130
Ideo/PID: Liberal Democrat	61%	(116)	26%	(50)	5%	(9)	8%	(15)	190
Unfavorable of Biden and Trump	39%	(44)	32%	(37)	20%	(23)	9%	(10)	113
2024 H2H Matchup: Biden Voter	60%	(217)	27%	(100)	7%	(27)	5%	(20)	363
2024 H2H Matchup: Trump Voter	15%	(57)	30%	(109)	31%	(114)	24%	(87)	367
2024 H2H Matchup: Would not Vote	45%	(13)	21%	(6)	20%	(6)	15%	(5)	30
2024 H2H Matchup: Do not Know	46%	(21)	24%	(11)	20%	(10)	9%	(4)	47
2022 House Vote: Democrat	56%	(189)	30%	(99)	8%	(28)	6%	(20)	335
2022 House Vote: Republican	21%	(71)	28%	(96)	29%	(100)	22%	(77)	344
2022 House Vote: Did not Vote	38%	(47)	24%	(29)	23%	(29)	14%	(18)	122
2020 Vote: Joe Biden	59%	(221)	27%	(102)	8%	(28)	6%	(24)	375
2020 Vote: Donald Trump	19%	(70)	28%	(103)	30%	(110)	23%	(83)	366
2020 Vote: Someone Else	11%	(1)	34%	(3)	32%	(3)	22%	(2)	9
2020 Vote: Did not Vote	27%	(15)	33%	(19)	28%	(16)	12%	(7)	57
2016 Vote: Hillary Clinton	61%	(168)	26%	(72)	7%	(18)	6%	(16)	274
2016 Vote: Donald Trump	21%	(67)	29%	(95)	30%	(99)	20%	(64)	324
2016 Vote: Someone Else	59%	(15)	22%	(6)	1%	(0)	18%	(5)	26
2020 Vote/PID: Not Biden/Democrat	26%	(12)	33%	(15)	29%	(13)	12%	(5)	45
2020 Vote/PID: Not Trump/Republican	43%	(18)	20%	(9)	23%	(10)	14%	(6)	43

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(308)	28%	(227)	19%	(156)	14%	(116)	807
U.S. Economy: Wrong Track	25%	(137)	30%	(166)	26%	(143)	20%	(110)	557
U.S. Economy: Right Direction	68%	(171)	24%	(61)	5%	(13)	2%	(5)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66%	(175)	21%	(56)	7%	(19)	6%	(16)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(74)	28%	(111)	30%	(119)	23%	(88)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(60)	40%	(60)	13%	(19)	8%	(11)	150
Top 2024 Issue: Economy	28%	(72)	38%	(97)	21%	(55)	13%	(34)	258
Community: Urban	42%	(66)	32%	(51)	15%	(24)	10%	(16)	157
Community: Suburban	40%	(159)	26%	(103)	19%	(78)	15%	(62)	402
Community: Rural	33%	(83)	29%	(73)	22%	(54)	15%	(38)	248
Community/Gender: Urban Women	40%	(28)	32%	(23)	16%	(11)	12%	(9)	71
Community/Gender: Urban Men	44%	(38)	32%	(28)	15%	(13)	9%	(7)	87
Community/Gender: Rural Women	29%	(39)	32%	(43)	23%	(30)	16%	(21)	133
Community/Gender: Rural Men	38%	(44)	26%	(30)	21%	(25)	14%	(16)	115
Community/Gender: Suburban Women	36%	(80)	28%	(61)	21%	(47)	14%	(31)	220
Community/Gender: Suburban Men	43%	(79)	23%	(42)	17%	(31)	17%	(31)	182
Homeowner	39%	(274)	28%	(196)	19%	(134)	14%	(99)	703
Renter	36%	(31)	29%	(25)	21%	(18)	14%	(12)	88
Military HHnm: Yes	42%	(48)	23%	(27)	25%	(28)	9%	(11)	114
Military HH: No	38%	(260)	29%	(200)	18%	(128)	15%	(105)	693
Employ: Private Sector	36%	(108)	31%	(94)	21%	(62)	12%	(36)	300
Employ: Government	34%	(17)	24%	(12)	22%	(11)	20%	(10)	50
Employ: Self-Employed	32%	(15)	30%	(14)	20%	(10)	19%	(9)	48
Employ: Homemaker	39%	(26)	24%	(15)	14%	(9)	23%	(15)	65
Employ: Student	21%	(4)	33%	(6)	35%	(7)	11%	(2)	19
Employ: Retired	46%	(101)	23%	(52)	19%	(42)	11%	(25)	220
Employ: Unemployed	36%	(20)	29%	(16)	14%	(8)	21%	(12)	56
Employ: Other	34%	(16)	35%	(17)	16%	(8)	15%	(7)	48
Self + Household: White-Collar	43%	(120)	31%	(86)	15%	(41)	11%	(31)	279
Self + Household: Blue Collar	36%	(151)	27%	(114)	21%	(88)	16%	(67)	419
Union HH: Yes	35%	(32)	26%	(24)	24%	(22)	15%	(14)	92
Union HH: No	39%	(276)	28%	(203)	19%	(134)	14%	(102)	715

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(308)	28%	(227)	19%	(156)	14%	(116)	807
LGBTQ+: Yes	37%	(25)	26%	(18)	19%	(13)	17%	(12)	68
LGBTQ+: No	38%	(283)	28%	(209)	19%	(143)	14%	(104)	739
Motivated to Vote	39%	(282)	28%	(206)	19%	(137)	14%	(104)	729
Parent: Yes	38%	(78)	26%	(55)	21%	(43)	15%	(31)	207
Parent: No	38%	(230)	29%	(172)	19%	(113)	14%	(85)	600
COVID Vaccine: Yes	44%	(254)	29%	(170)	16%	(95)	10%	(59)	579
COVID Vaccine: No	24%	(54)	25%	(57)	27%	(61)	25%	(56)	228
Student Loans: Yes	33%	(42)	33%	(43)	23%	(29)	11%	(15)	128
Student Loans: No	39%	(267)	27%	(184)	19%	(127)	15%	(101)	679
Favorable Opinion of Haley	38%	(111)	35%	(101)	18%	(52)	9%	(27)	290
Unfavorable Opinion of Haley	42%	(150)	22%	(78)	21%	(75)	15%	(54)	357
Protestant	37%	(73)	29%	(58)	24%	(47)	10%	(20)	198
Roman Catholic	40%	(104)	25%	(65)	14%	(36)	20%	(53)	258
Mormon	—	(0)	45%	(1)	—	(0)	55%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	—	(0)	72%	(3)	18%	(1)	4
Jewish	32%	(6)	52%	(10)	10%	(2)	6%	(1)	19
Muslim	68%	(8)	21%	(2)	11%	(1)	—	(0)	12
Buddhist	95%	(9)	—	(0)	5%	(1)	—	(0)	9
Hindu	27%	(1)	24%	(1)	49%	(2)	—	(0)	3
Atheist	55%	(13)	35%	(8)	2%	(0)	8%	(2)	24
Agnostic	43%	(15)	24%	(8)	8%	(3)	25%	(9)	35
Something else	25%	(26)	32%	(32)	22%	(23)	21%	(21)	102
Nothing in particular	37%	(52)	29%	(41)	28%	(39)	6%	(8)	140
Prodigal Biden Voter	44%	(19)	29%	(12)	16%	(7)	11%	(5)	42
Undecided Voter (DK/WNV)	46%	(35)	23%	(18)	20%	(15)	11%	(9)	77
Undecided Voter (DK)	45%	(13)	21%	(6)	20%	(6)	15%	(5)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	38%(308)	44%(354)	7% (52)	— (3)	1% (9)	2% (19)	1% (9)	7% (53)	807
Gender: Male	43%(166)	41%(159)	5% (20)	— (0)	1% (5)	3% (12)	1% (4)	4% (17)	384
Gender: Female	33% (141)	46%(196)	8% (33)	1% (3)	1% (4)	1% (6)	1% (4)	9% (36)	423
Age: 18-34	36% (78)	44% (94)	7% (16)	— (0)	1% (3)	— (1)	3% (7)	8% (17)	215
Age: 35-44	34% (36)	54% (57)	5% (5)	— (0)	— (0)	— (0)	— (0)	6% (6)	104
Age: 45-64	37% (102)	46% (125)	8% (21)	— (1)	2% (6)	1% (3)	1% (2)	5% (14)	274
Age: 65+	43% (92)	37% (79)	5% (11)	1% (2)	— (0)	7% (15)	— (0)	8% (16)	214
GenZers: 1997-2012	38% (39)	39% (41)	7% (7)	— (0)	2% (2)	— (0)	3% (4)	10% (11)	103
Millennials: 1981-1996	34% (72)	51%(106)	7% (14)	— (0)	1% (1)	— (1)	2% (3)	6% (12)	210
GenXers: 1965-1980	34% (72)	47%(100)	7% (16)	1% (1)	3% (6)	2% (3)	1% (2)	5% (11)	211
Baby Boomers: 1946-1964	43% (111)	38% (96)	6% (15)	1% (2)	— (0)	6% (15)	— (0)	6% (16)	255
Educ: < College	33%(160)	48%(234)	6% (29)	1% (3)	1% (6)	2% (11)	2% (7)	7% (32)	482
Educ: Bachelors degree	42% (88)	41% (87)	8% (16)	— (0)	1% (3)	2% (5)	— (1)	6% (12)	211
Educ: Post-grad	52% (59)	30% (34)	6% (7)	— (0)	— (0)	2% (3)	1% (1)	8% (9)	113
Income: Under 50k	36% (114)	43% (134)	7% (20)	1% (2)	2% (7)	2% (6)	2% (7)	7% (23)	313
Income: 50k-100k	38% (115)	46% (141)	5% (15)	— (1)	1% (2)	2% (6)	— (1)	7% (21)	304
Income: 100k+	41% (79)	42% (79)	9% (17)	— (0)	— (0)	3% (6)	— (0)	5% (9)	191
Ethnicity: White (Non-Hispanic)	35%(238)	49%(327)	7% (47)	— (1)	1% (6)	3% (18)	— (3)	5% (32)	673
Ethnicity: Hispanic	46% (15)	30% (10)	10% (3)	— (0)	— (0)	— (0)	10% (3)	4% (1)	34
Ethnicity: Black (Non-Hispanic)	62% (49)	17% (14)	1% (1)	2% (2)	1% (1)	— (0)	3% (2)	14% (11)	79
Ethnicity: Asian + Other (Non-Hispanic)	27% (6)	18% (4)	5% (1)	2% (0)	8% (2)	3% (1)	— (0)	38% (8)	22
All Christian	35% (162)	47% (217)	8% (37)	— (1)	1% (6)	3% (15)	1% (3)	4% (19)	462
All Non-Christian	47% (21)	37% (16)	1% (0)	1% (0)	4% (2)	— (0)	— (0)	10% (4)	44
Atheist	76% (18)	10% (2)	9% (2)	2% (0)	— (0)	— (0)	2% (0)	1% (0)	24
Agnostic/Nothing in particular	44% (77)	37% (65)	5% (8)	— (0)	1% (1)	— (1)	1% (2)	12% (21)	175
Something Else	29% (30)	52% (53)	4% (5)	1% (1)	— (0)	3% (3)	3% (3)	7% (8)	102
Evangelical	23% (40)	58% (101)	4% (7)	1% (2)	2% (3)	5% (8)	1% (2)	5% (9)	172
Non-Evangelical	39% (151)	44% (168)	8% (32)	— (0)	1% (3)	2% (10)	1% (5)	4% (17)	386

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	38%(308)	44%(354)	7% (52)	— (3)	1% (9)	2% (19)	1% (9)	7% (53)	807	
PID: Dem (no lean)	77%(257)	6% (20)	6% (21)	— (1)	2% (5)	1% (3)	2% (7)	6% (19)	334	
PID: Ind (no lean)	27% (38)	42% (59)	9% (13)	1% (1)	1% (1)	7% (10)	1% (2)	12% (17)	142	
PID: Rep (no lean)	4% (12)	83%(275)	5% (18)	— (1)	1% (2)	2% (6)	— (0)	5% (17)	331	
PID/Gender: Dem Men	79% (130)	8% (14)	3% (5)	— (0)	2% (2)	2% (3)	2% (4)	3% (5)	164	
PID/Gender: Dem Women	75% (127)	4% (6)	9% (16)	1% (1)	2% (3)	— (0)	2% (3)	8% (13)	170	
PID/Gender: Ind Men	39% (28)	31% (22)	10% (7)	1% (0)	— (0)	9% (7)	1% (1)	8% (6)	70	
PID/Gender: Ind Women	15% (11)	52% (37)	9% (6)	1% (0)	2% (1)	4% (3)	2% (1)	16% (11)	72	
PID/Gender: Rep Men	6% (8)	82% (123)	5% (7)	— (0)	2% (2)	2% (3)	— (0)	4% (6)	149	
PID/Gender: Rep Women	2% (4)	83% (152)	6% (10)	1% (1)	— (0)	2% (3)	— (0)	6% (11)	182	
Ideo: Liberal (1-3)	76% (175)	12% (27)	4% (9)	1% (2)	2% (4)	— (1)	2% (4)	3% (7)	230	
Ideo: Moderate (4)	43% (101)	30% (70)	11% (26)	— (0)	— (0)	3% (6)	1% (2)	12% (27)	232	
Ideo: Conservative (5-7)	7% (23)	79%(254)	5% (16)	— (1)	1% (4)	4% (12)	— (1)	3% (10)	322	
Ideo/PID: Conservative Republican	2% (6)	86% (212)	5% (13)	1% (1)	1% (2)	1% (3)	— (0)	3% (8)	246	
Ideo/PID: Moderate/Liberal Republican	8% (6)	77% (61)	6% (5)	— (0)	— (0)	4% (3)	— (0)	6% (5)	80	
Ideo/PID: Moderate/Conservative Democrat	63% (81)	13% (17)	11% (15)	— (0)	2% (2)	3% (3)	1% (1)	8% (10)	130	
Ideo/PID: Liberal Democrat	88% (166)	1% (3)	3% (6)	1% (1)	2% (3)	— (0)	2% (4)	4% (7)	190	
Unfavorable of Biden and Trump	22% (25)	20% (22)	22% (24)	1% (2)	5% (5)	13% (14)	3% (3)	16% (18)	113	
2024 H2H Matchup: Biden Voter	85%(308)	2% (7)	6% (23)	— (1)	— (1)	1% (5)	— (1)	5% (17)	363	
2024 H2H Matchup: Trump Voter	— (0)	93%(342)	4% (16)	— (0)	— (0)	— (1)	— (1)	2% (7)	367	
2024 H2H Matchup: Would not Vote	— (0)	11% (3)	16% (5)	— (0)	16% (5)	25% (7)	21% (6)	11% (3)	30	
2024 H2H Matchup: Do not Know	— (0)	5% (2)	16% (8)	5% (2)	6% (3)	12% (6)	1% (0)	54% (25)	47	
2022 House Vote: Democrat	78%(263)	4% (12)	8% (27)	— (2)	1% (4)	2% (7)	— (1)	6% (20)	335	
2022 House Vote: Republican	2% (7)	86%(296)	5% (17)	— (1)	1% (4)	1% (5)	— (0)	4% (15)	344	
2022 House Vote: Did not Vote	31% (38)	37% (45)	7% (8)	— (0)	1% (2)	4% (5)	6% (7)	14% (18)	122	
2020 Vote: Joe Biden	78%(292)	2% (7)	8% (30)	— (2)	1% (4)	3% (10)	2% (6)	7% (25)	375	
2020 Vote: Donald Trump	— (0)	88%(322)	4% (15)	— (0)	1% (4)	2% (9)	— (1)	4% (16)	366	
2020 Vote: Someone Else	9% (1)	18% (2)	17% (1)	19% (2)	1% (0)	1% (0)	— (0)	36% (3)	9	
2020 Vote: Did not Vote	27% (15)	42% (24)	10% (6)	— (0)	3% (2)	1% (1)	4% (2)	14% (8)	57	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	38%(308)	44%(354)	7% (52)	— (3)	1% (9)	2% (19)	1% (9)	7% (53)	807	
2016 Vote: Hillary Clinton	81%(223)	3% (8)	7% (20)	— (0)	1% (3)	3% (7)	— (1)	4% (12)	274	
2016 Vote: Donald Trump	4% (13)	81%(264)	7% (22)	— (1)	1% (2)	3% (8)	— (0)	4% (14)	324	
2016 Vote: Someone Else	49% (13)	15% (4)	9% (2)	6% (2)	— (0)	6% (1)	— (0)	15% (4)	26	
2020 Vote/PID: Not Biden/Democrat	32% (14)	41% (18)	8% (3)	— (0)	4% (2)	2% (1)	3% (1)	11% (5)	45	
2020 Vote/PID: Not Trump/Republican	29% (12)	41% (18)	9% (4)	3% (1)	— (0)	8% (3)	— (0)	11% (5)	43	
U.S. Economy: Wrong Track	19% (105)	61%(339)	8% (44)	— (3)	1% (8)	3% (14)	1% (6)	7% (38)	557	
U.S. Economy: Right Direction	81%(203)	6% (15)	3% (8)	— (1)	— (0)	2% (5)	1% (3)	6% (15)	250	
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%(232)	2% (4)	4% (11)	1% (2)	— (0)	2% (5)	1% (3)	3% (8)	265	
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (10)	87%(342)	5% (21)	— (1)	1% (3)	1% (5)	1% (3)	2% (7)	392	
Prsnl. Fin. Sit. 2021-23: Same Under Both	44% (66)	6% (8)	14% (20)	— (0)	4% (6)	6% (9)	2% (3)	25% (38)	150	
Top 2024 Issue: Economy	20% (51)	59% (153)	9% (23)	— (0)	1% (3)	1% (3)	1% (3)	9% (23)	258	
Community: Urban	48% (76)	28% (44)	10% (16)	1% (2)	1% (1)	2% (3)	2% (3)	9% (14)	157	
Community: Suburban	39% (157)	44% (176)	6% (25)	— (0)	1% (2)	2% (7)	1% (5)	7% (28)	402	
Community: Rural	30% (75)	54% (134)	5% (12)	— (1)	2% (5)	3% (9)	— (1)	4% (11)	248	
Community/Gender: Urban Women	37% (26)	23% (16)	19% (13)	2% (2)	1% (0)	3% (2)	2% (2)	14% (10)	71	
Community/Gender: Urban Men	58% (50)	32% (28)	2% (2)	— (0)	1% (1)	1% (1)	1% (1)	4% (4)	87	
Community/Gender: Rural Women	26% (34)	60% (80)	4% (5)	1% (1)	2% (3)	— (0)	— (0)	7% (9)	133	
Community/Gender: Rural Men	35% (41)	48% (55)	6% (7)	— (0)	2% (2)	7% (8)	— (1)	1% (2)	115	
Community/Gender: Suburban Women	37% (82)	46%(100)	7% (14)	— (0)	— (1)	2% (4)	1% (2)	8% (17)	220	
Community/Gender: Suburban Men	41% (75)	42% (76)	6% (11)	— (0)	1% (1)	2% (4)	2% (3)	6% (11)	182	
Homeowner	38%(270)	45% (314)	6% (45)	— (2)	1% (7)	3% (18)	1% (4)	6% (43)	703	
Renter	38% (34)	39% (34)	8% (7)	1% (1)	2% (2)	1% (1)	4% (4)	6% (6)	88	
Military HHnm: Yes	31% (35)	44% (50)	13% (14)	— (0)	— (0)	4% (4)	— (1)	8% (9)	114	
Military HH: No	39%(273)	44%(304)	6% (38)	— (3)	1% (8)	2% (15)	1% (8)	6% (44)	693	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	38%(308)	44%(354)	7% (52)	— (3)	1% (9)	2% (19)	1% (9)	7% (53)	807	
Employ: Private Sector	39% (116)	48% (143)	5% (15)	1% (2)	— (1)	1% (2)	— (0)	7% (20)	300	
Employ: Government	27% (14)	41% (21)	18% (9)	— (0)	5% (2)	3% (2)	3% (2)	3% (1)	50	
Employ: Self-Employed	20% (10)	43% (21)	18% (9)	— (0)	8% (4)	10% (5)	— (0)	1% (0)	48	
Employ: Homemaker	24% (16)	61% (40)	6% (4)	— (0)	— (0)	— (0)	— (0)	8% (5)	65	
Employ: Student	27% (5)	50% (9)	14% (3)	— (0)	— (0)	— (0)	— (0)	9% (2)	19	
Employ: Retired	46% (101)	39% (85)	4% (9)	1% (2)	— (0)	4% (10)	— (0)	6% (13)	220	
Employ: Unemployed	59% (33)	28% (16)	1% (1)	— (0)	3% (1)	— (0)	7% (4)	3% (1)	56	
Employ: Other	28% (13)	40% (19)	6% (3)	— (0)	— (0)	— (0)	6% (3)	20% (10)	48	
Self + Household: White-Collar	46% (127)	40% (112)	5% (14)	— (1)	1% (2)	3% (8)	1% (2)	4% (12)	279	
Self + Household: Blue Collar	34% (142)	49%(208)	7% (31)	— (1)	1% (3)	3% (11)	— (2)	5% (21)	419	
Union HH: Yes	40% (37)	52% (48)	3% (3)	— (0)	— (0)	— (0)	1% (1)	4% (3)	92	
Union HH: No	38% (271)	43%(306)	7% (50)	— (3)	1% (9)	3% (19)	1% (8)	7% (49)	715	
LGBTQ+: Yes	59% (40)	22% (15)	9% (6)	1% (0)	2% (1)	2% (1)	3% (2)	3% (2)	68	
LGBTQ+: No	36%(267)	46%(339)	6% (46)	— (3)	1% (8)	2% (18)	1% (7)	7% (51)	739	
Motivated to Vote	40%(293)	46%(334)	6% (44)	— (3)	1% (4)	2% (17)	— (2)	4% (32)	729	
Parent: Yes	35% (73)	49% (101)	8% (16)	— (0)	1% (1)	— (1)	1% (2)	6% (13)	207	
Parent: No	39%(235)	42%(253)	6% (37)	— (3)	1% (8)	3% (18)	1% (7)	7% (40)	600	
COVID Vaccine: Yes	47%(273)	33% (193)	7% (42)	— (2)	1% (9)	3% (18)	1% (4)	7% (39)	579	
COVID Vaccine: No	15% (35)	71% (161)	5% (11)	1% (2)	— (0)	— (1)	2% (5)	6% (14)	228	
Student Loans: Yes	37% (47)	41% (52)	10% (13)	— (0)	1% (2)	1% (1)	— (1)	10% (12)	128	
Student Loans: No	38%(260)	45%(302)	6% (39)	— (3)	1% (7)	3% (18)	1% (8)	6% (40)	679	
Favorable Opinion of Haley	34% (98)	45% (131)	9% (26)	— (1)	2% (5)	5% (15)	— (0)	5% (15)	290	
Unfavorable Opinion of Haley	45%(160)	44% (158)	3% (12)	— (1)	— (2)	1% (3)	— (1)	6% (21)	357	

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**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	38%(308)	44%(354)	7% (52)	— (3)	1% (9)	2% (19)	1% (9)	7% (53)	807
Protestant	30% (60)	52% (103)	7% (14)	1% (1)	2% (3)	4% (9)	— (1)	4% (8)	198
Roman Catholic	39% (101)	44% (113)	8% (21)	— (0)	1% (3)	3% (7)	1% (3)	4% (11)	258
Mormon	55% (1)	45% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	13% (1)	17% (1)	59% (3)	— (0)	2% (0)	— (0)	— (0)	10% (0)	4
Jewish	70% (14)	28% (5)	2% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	19
Muslim	38% (5)	56% (7)	— (0)	4% (0)	— (0)	— (0)	— (0)	2% (0)	12
Buddhist	18% (2)	38% (4)	— (0)	— (0)	— (0)	— (0)	— (0)	44% (4)	9
Hindu	27% (1)	24% (1)	— (0)	— (0)	49% (2)	— (0)	— (0)	— (0)	3
Atheist	76% (18)	10% (2)	9% (2)	2% (0)	— (0)	— (0)	2% (0)	1% (0)	24
Agnostic	70% (24)	13% (4)	11% (4)	— (0)	— (0)	— (0)	1% (0)	6% (2)	35
Something else	29% (30)	52% (53)	4% (5)	1% (1)	— (0)	3% (3)	3% (3)	7% (8)	102
Nothing in particular	37% (52)	43% (61)	3% (4)	— (0)	1% (1)	— (1)	1% (1)	14% (19)	140
Prodigal Biden Voter	— (0)	15% (6)	23% (10)	3% (1)	6% (3)	15% (6)	13% (5)	26% (11)	42
Undecided Voter (DK/WNV)	— (0)	7% (5)	16% (13)	3% (2)	10% (8)	17% (13)	9% (7)	37% (29)	77
Undecided Voter (DK)	— (0)	11% (3)	16% (5)	— (0)	16% (5)	25% (7)	21% (6)	11% (3)	30

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(363)	45%	(367)	4%	(30)	6%	(47)	807
Gender: Male	47%	(182)	44%	(168)	5%	(18)	4%	(16)	384
Gender: Female	43%	(182)	47%	(199)	3%	(12)	7%	(31)	423
Age: 18-34	46%	(100)	45%	(96)	5%	(10)	4%	(9)	215
Age: 35-44	36%	(38)	55%	(58)	1%	(1)	8%	(8)	104
Age: 45-64	44%	(121)	48%	(131)	3%	(7)	5%	(15)	274
Age: 65+	49%	(104)	38%	(82)	6%	(12)	7%	(15)	214
GenZers: 1997-2012	53%	(55)	36%	(37)	4%	(5)	6%	(6)	103
Millennials: 1981-1996	38%	(80)	54%	(113)	3%	(6)	5%	(10)	210
GenXers: 1965-1980	42%	(90)	47%	(100)	3%	(7)	7%	(15)	211
Baby Boomers: 1946-1964	49%	(125)	41%	(105)	5%	(13)	5%	(12)	255
Educ: < College	39%	(190)	50%	(240)	4%	(21)	6%	(31)	482
Educ: Bachelors degree	51%	(107)	42%	(88)	4%	(9)	4%	(8)	211
Educ: Post-grad	58%	(66)	34%	(39)	1%	(1)	7%	(8)	113
Income: Under 50k	44%	(137)	43%	(134)	7%	(21)	7%	(21)	313
Income: 50k-100k	44%	(135)	49%	(148)	2%	(5)	5%	(16)	304
Income: 100k+	48%	(91)	45%	(86)	2%	(5)	5%	(9)	191
Ethnicity: White (Non-Hispanic)	41%	(277)	50%	(339)	3%	(21)	5%	(36)	673
Ethnicity: Hispanic	58%	(19)	29%	(10)	10%	(3)	4%	(1)	34
Ethnicity: Black (Non-Hispanic)	70%	(55)	18%	(15)	3%	(2)	9%	(7)	79
Ethnicity: Asian + Other (Non-Hispanic)	55%	(12)	18%	(4)	17%	(4)	9%	(2)	22
All Christian	41%	(189)	49%	(226)	4%	(18)	6%	(29)	462
All Non-Christian	64%	(28)	30%	(13)	4%	(2)	1%	(1)	44
Atheist	81%	(19)	16%	(4)	2%	(0)	2%	(0)	24
Agnostic/Nothing in particular	52%	(90)	38%	(66)	3%	(5)	8%	(14)	175
Something Else	36%	(36)	57%	(58)	5%	(5)	3%	(3)	102
Evangelical	29%	(49)	63%	(109)	5%	(8)	3%	(5)	172
Non-Evangelical	45%	(174)	44%	(171)	4%	(14)	7%	(27)	386
PID: Dem (no lean)	86%	(288)	8%	(25)	3%	(9)	3%	(11)	334
PID: Ind (no lean)	36%	(51)	45%	(65)	9%	(13)	10%	(14)	142
PID: Rep (no lean)	7%	(24)	84%	(277)	3%	(9)	6%	(21)	331

Continued on next page

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(363)	45%	(367)	4%	(30)	6%	(47)	807
PID/Gender: Dem Men	85%	(139)	10%	(16)	3%	(4)	3%	(5)	164
PID/Gender: Dem Women	88%	(149)	5%	(9)	3%	(5)	4%	(7)	170
PID/Gender: Ind Men	45%	(32)	35%	(25)	12%	(8)	8%	(6)	70
PID/Gender: Ind Women	27%	(19)	56%	(40)	6%	(4)	12%	(8)	72
PID/Gender: Rep Men	7%	(11)	86%	(128)	4%	(5)	4%	(5)	149
PID/Gender: Rep Women	7%	(13)	82%	(150)	2%	(3)	9%	(16)	182
Ideo: Liberal (1-3)	84%	(192)	12%	(27)	2%	(5)	2%	(5)	230
Ideo: Moderate (4)	55%	(128)	33%	(77)	3%	(8)	9%	(20)	232
Ideo: Conservative (5-7)	10%	(32)	81%	(260)	5%	(15)	5%	(15)	322
Ideo/PID: Conservative Republican	4%	(11)	88%	(216)	3%	(7)	5%	(12)	246
Ideo/PID: Moderate/Liberal Republican	14%	(11)	75%	(60)	2%	(2)	9%	(7)	80
Ideo/PID: Moderate/Conservative Democrat	76%	(99)	16%	(21)	3%	(4)	4%	(5)	130
Ideo/PID: Liberal Democrat	95%	(180)	1%	(2)	2%	(5)	2%	(4)	190
Unfavorable of Biden and Trump	32%	(37)	29%	(33)	17%	(20)	22%	(24)	113
2024 H2H Matchup: Biden Voter	100%	(363)	—	(0)	—	(0)	—	(0)	363
2024 H2H Matchup: Trump Voter	—	(0)	100%	(367)	—	(0)	—	(0)	367
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(30)	—	(0)	30
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(47)	47
2022 House Vote: Democrat	89%	(299)	5%	(17)	2%	(6)	4%	(14)	335
2022 House Vote: Republican	5%	(18)	87%	(300)	3%	(10)	5%	(17)	344
2022 House Vote: Did not Vote	38%	(46)	39%	(48)	10%	(13)	13%	(16)	122
2020 Vote: Joe Biden	89%	(333)	3%	(10)	4%	(13)	5%	(19)	375
2020 Vote: Donald Trump	2%	(8)	89%	(327)	4%	(13)	5%	(19)	366
2020 Vote: Someone Else	23%	(2)	40%	(3)	15%	(1)	22%	(2)	9
2020 Vote: Did not Vote	36%	(21)	47%	(27)	5%	(3)	13%	(7)	57
2016 Vote: Hillary Clinton	90%	(246)	4%	(11)	1%	(3)	5%	(14)	274
2016 Vote: Donald Trump	8%	(25)	85%	(276)	3%	(10)	4%	(14)	324
2016 Vote: Someone Else	66%	(17)	20%	(5)	5%	(1)	8%	(2)	26
2020 Vote/PID: Not Biden/Democrat	45%	(20)	46%	(21)	4%	(2)	5%	(2)	45
2020 Vote/PID: Not Trump/Republican	40%	(17)	44%	(19)	4%	(2)	12%	(5)	43

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(363)	45%	(367)	4%	(30)	6%	(47)	807
U.S. Economy: Wrong Track	26%	(146)	63%	(351)	5%	(28)	6%	(32)	557
U.S. Economy: Right Direction	87%	(217)	6%	(16)	1%	(2)	6%	(15)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	96%	(255)	1%	(3)	2%	(4)	1%	(4)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(21)	89%	(348)	3%	(11)	3%	(12)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	58%	(87)	11%	(16)	10%	(14)	21%	(31)	150
Top 2024 Issue: Economy	27%	(69)	61%	(159)	4%	(9)	8%	(21)	258
Community: Urban	62%	(97)	29%	(46)	3%	(4)	7%	(11)	157
Community: Suburban	45%	(181)	47%	(188)	2%	(10)	6%	(23)	402
Community: Rural	34%	(85)	54%	(133)	7%	(16)	5%	(13)	248
Community/Gender: Urban Women	59%	(41)	23%	(16)	4%	(3)	14%	(10)	71
Community/Gender: Urban Men	64%	(56)	34%	(29)	1%	(1)	1%	(1)	87
Community/Gender: Rural Women	31%	(41)	58%	(77)	5%	(6)	6%	(9)	133
Community/Gender: Rural Men	38%	(44)	49%	(57)	9%	(10)	4%	(4)	115
Community/Gender: Suburban Women	45%	(99)	48%	(106)	1%	(3)	5%	(12)	220
Community/Gender: Suburban Men	45%	(82)	45%	(82)	4%	(7)	6%	(11)	182
Homeowner	45%	(316)	46%	(325)	3%	(22)	6%	(40)	703
Renter	46%	(40)	40%	(35)	8%	(7)	5%	(5)	88
Military HHnm: Yes	35%	(40)	46%	(53)	7%	(8)	11%	(13)	114
Military HH: No	47%	(323)	45%	(314)	3%	(22)	5%	(34)	693
Employ: Private Sector	47%	(141)	47%	(142)	2%	(5)	4%	(12)	300
Employ: Government	30%	(15)	50%	(25)	6%	(3)	15%	(7)	50
Employ: Self-Employed	36%	(17)	52%	(25)	7%	(3)	5%	(3)	48
Employ: Homemaker	34%	(22)	64%	(42)	—	(0)	2%	(1)	65
Employ: Student	51%	(10)	48%	(9)	—	(0)	—	(0)	19
Employ: Retired	47%	(104)	41%	(91)	6%	(12)	6%	(13)	220
Employ: Unemployed	59%	(33)	25%	(14)	9%	(5)	7%	(4)	56
Employ: Other	43%	(20)	40%	(19)	3%	(1)	14%	(7)	48
Self + Household: White-Collar	51%	(142)	44%	(121)	3%	(8)	3%	(7)	279
Self + Household: Blue Collar	41%	(171)	49%	(206)	4%	(15)	7%	(27)	419

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**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(363)	45%	(367)	4%	(30)	6%	(47)	807
Union HH: Yes	46%	(43)	52%	(48)	—	(0)	2%	(2)	92
Union HH: No	45%	(321)	45%	(320)	4%	(30)	6%	(45)	715
LGBTQ+: Yes	69%	(47)	25%	(17)	5%	(3)	2%	(1)	68
LGBTQ+: No	43%	(316)	47%	(350)	4%	(27)	6%	(45)	739
Motivated to Vote	46%	(338)	47%	(346)	2%	(15)	4%	(31)	729
Parent: Yes	42%	(88)	51%	(106)	1%	(2)	6%	(12)	207
Parent: No	46%	(275)	44%	(261)	5%	(28)	6%	(35)	600
COVID Vaccine: Yes	55%	(321)	35%	(200)	4%	(23)	6%	(35)	579
COVID Vaccine: No	19%	(42)	73%	(167)	3%	(7)	5%	(12)	228
Student Loans: Yes	55%	(70)	40%	(51)	1%	(1)	5%	(6)	128
Student Loans: No	43%	(293)	47%	(316)	4%	(29)	6%	(41)	679
Favorable Opinion of Haley	42%	(121)	46%	(133)	4%	(12)	8%	(24)	290
Unfavorable Opinion of Haley	50%	(180)	45%	(159)	2%	(8)	3%	(9)	357
Protestant	35%	(69)	54%	(107)	4%	(9)	7%	(14)	198
Roman Catholic	46%	(118)	45%	(116)	3%	(9)	6%	(15)	258
Mormon	82%	(1)	18%	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	15%	(1)	75%	(3)	10%	(0)	—	(0)	4
Jewish	70%	(14)	28%	(5)	—	(0)	2%	(0)	19
Muslim	42%	(5)	56%	(7)	—	(0)	3%	(0)	12
Buddhist	95%	(9)	5%	(1)	—	(0)	—	(0)	9
Hindu	27%	(1)	24%	(1)	49%	(2)	—	(0)	3
Atheist	81%	(19)	16%	(4)	2%	(0)	2%	(0)	24
Agnostic	81%	(28)	13%	(4)	2%	(1)	4%	(2)	35
Something else	36%	(36)	57%	(58)	5%	(5)	3%	(3)	102
Nothing in particular	44%	(62)	44%	(62)	3%	(5)	9%	(12)	140
Prodigal Biden Voter	—	(0)	24%	(10)	31%	(13)	44%	(19)	42
Undecided Voter (DK/WNV)	—	(0)	—	(0)	39%	(30)	61%	(47)	77
Undecided Voter (DK)	—	(0)	—	(0)	100%	(30)	—	(0)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	58%	(210)	42%	(153)	363
Gender: Male	61%	(111)	39%	(71)	182
Gender: Female	55%	(99)	45%	(82)	182
Age: 18-34	60%	(60)	40%	(39)	100
Age: 35-44	49%	(19)	51%	(20)	38
Age: 45-64	56%	(68)	44%	(54)	121
Age: 65+	61%	(64)	39%	(40)	104
GenZers: 1997-2012	58%	(32)	42%	(23)	55
Millennials: 1981-1996	58%	(46)	42%	(33)	80
GenXers: 1965-1980	52%	(47)	48%	(43)	90
Baby Boomers: 1946-1964	60%	(74)	40%	(50)	125
Educ: < College	63%	(121)	37%	(70)	190
Educ: Bachelors degree	56%	(59)	44%	(48)	107
Educ: Post-grad	46%	(30)	54%	(35)	66
Income: Under 50k	63%	(86)	37%	(51)	137
Income: 50k-100k	59%	(80)	41%	(55)	135
Income: 100k+	49%	(44)	51%	(47)	91
Ethnicity: White (Non-Hispanic)	56%	(155)	44%	(122)	277
Ethnicity: Hispanic	56%	(11)	44%	(8)	19
Ethnicity: Black (Non-Hispanic)	77%	(42)	23%	(13)	55
Ethnicity: Asian + Other (Non-Hispanic)	20%	(2)	80%	(10)	12
All Christian	61%	(115)	39%	(74)	189
All Non-Christian	59%	(17)	41%	(11)	28
Atheist	57%	(11)	43%	(8)	19
Agnostic/Nothing in particular	53%	(48)	47%	(42)	90
Something Else	55%	(20)	45%	(16)	36
Evangelical	69%	(34)	31%	(16)	49
Non-Evangelical	57%	(100)	43%	(74)	174
PID: Dem (no lean)	62%	(179)	38%	(109)	288
PID: Ind (no lean)	41%	(21)	59%	(30)	51
PID: Rep (no lean)	44%	(11)	56%	(14)	24

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	58%	(210)	42%	(153)	363
PID/Gender: Dem Men	69%	(96)	31%	(43)	139
PID/Gender: Dem Women	56%	(83)	44%	(66)	149
PID/Gender: Ind Men	38%	(12)	62%	(20)	32
PID/Gender: Ind Women	47%	(9)	53%	(10)	19
PID/Gender: Rep Men	28%	(3)	72%	(8)	11
PID/Gender: Rep Women	57%	(8)	43%	(6)	13
Ideo: Liberal (1-3)	60%	(115)	40%	(77)	192
Ideo: Moderate (4)	55%	(71)	45%	(57)	128
Ideo: Conservative (5-7)	49%	(16)	51%	(16)	32
Ideo/PID: Conservative Republican	40%	(4)	60%	(7)	11
Ideo/PID: Moderate/Liberal Republican	39%	(4)	61%	(7)	11
Ideo/PID: Moderate/Conservative Democrat	62%	(61)	38%	(38)	99
Ideo/PID: Liberal Democrat	62%	(111)	38%	(69)	180
Unfavorable of Biden and Trump	29%	(11)	71%	(26)	37
2024 H2H Matchup: Biden Voter	58%	(210)	42%	(153)	363
2024 H2H Matchup: Trump Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	58%	(172)	42%	(127)	299
2022 House Vote: Republican	47%	(8)	53%	(9)	18
2022 House Vote: Did not Vote	66%	(30)	34%	(16)	46
2020 Vote: Joe Biden	58%	(194)	42%	(139)	333
2020 Vote: Donald Trump	42%	(3)	58%	(4)	8
2020 Vote: Someone Else	7%	(0)	93%	(2)	2
2020 Vote: Did not Vote	62%	(13)	38%	(8)	21
2016 Vote: Hillary Clinton	61%	(150)	39%	(96)	246
2016 Vote: Donald Trump	33%	(8)	67%	(16)	25
2016 Vote: Someone Else	50%	(9)	50%	(9)	17
2020 Vote/PID: Not Biden/Democrat	59%	(12)	41%	(8)	20
2020 Vote/PID: Not Trump/Republican	43%	(7)	57%	(10)	17

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	58%	(210)	42%	(153)	363
U.S. Economy: Wrong Track	41%	(60)	59%	(86)	146
U.S. Economy: Right Direction	69%	(151)	31%	(67)	217
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(169)	33%	(85)	255
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(10)	53%	(11)	21
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(31)	64%	(56)	87
Top 2024 Issue: Economy	56%	(39)	44%	(30)	69
Community: Urban	59%	(57)	41%	(40)	97
Community: Suburban	56%	(101)	44%	(80)	181
Community: Rural	62%	(53)	38%	(32)	85
Community/Gender: Urban Women	48%	(20)	52%	(22)	41
Community/Gender: Urban Men	67%	(37)	33%	(19)	56
Community/Gender: Rural Women	59%	(24)	41%	(17)	41
Community/Gender: Rural Men	65%	(29)	35%	(15)	44
Community/Gender: Suburban Women	56%	(55)	44%	(44)	99
Community/Gender: Suburban Men	55%	(45)	45%	(37)	82
Homeowner	58%	(184)	42%	(132)	316
Renter	54%	(22)	46%	(19)	40
Military HHnm: Yes	76%	(31)	24%	(10)	40
Military HH: No	56%	(180)	44%	(143)	323
Employ: Private Sector	51%	(72)	49%	(69)	141
Employ: Government	66%	(10)	34%	(5)	15
Employ: Self-Employed	70%	(12)	30%	(5)	17
Employ: Homemaker	55%	(12)	45%	(10)	22
Employ: Student	41%	(4)	59%	(6)	10
Employ: Retired	64%	(66)	36%	(38)	104
Employ: Unemployed	75%	(25)	25%	(8)	33
Employ: Other	41%	(8)	59%	(12)	20
Self + Household: White-Collar	46%	(65)	54%	(77)	142
Self + Household: Blue Collar	66%	(113)	34%	(58)	171

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	58%	(210)	42%	(153)	363
Union HH: Yes	57%	(24)	43%	(18)	43
Union HH: No	58%	(186)	42%	(134)	321
LGBTQ+: Yes	51%	(24)	49%	(23)	47
LGBTQ+: No	59%	(187)	41%	(130)	316
Motivated to Vote	57%	(192)	43%	(146)	338
Parent: Yes	67%	(59)	33%	(29)	88
Parent: No	55%	(152)	45%	(124)	275
COVID Vaccine: Yes	56%	(179)	44%	(142)	321
COVID Vaccine: No	75%	(32)	25%	(11)	42
Student Loans: Yes	51%	(36)	49%	(34)	70
Student Loans: No	60%	(175)	40%	(118)	293
Favorable Opinion of Haley	61%	(74)	39%	(47)	121
Unfavorable Opinion of Haley	59%	(106)	41%	(75)	180
Protestant	58%	(40)	42%	(29)	69
Roman Catholic	62%	(73)	38%	(45)	118
Mormon	67%	(1)	33%	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	90%	(1)	10%	(0)	1
Jewish	69%	(9)	31%	(4)	14
Muslim	60%	(3)	40%	(2)	5
Buddhist	40%	(4)	60%	(5)	9
Hindu	100%	(1)	—	(0)	1
Atheist	57%	(11)	43%	(8)	19
Agnostic	35%	(10)	65%	(18)	28
Something else	55%	(20)	45%	(16)	36
Nothing in particular	61%	(38)	39%	(24)	62
Prodigal Biden Voter	—	(0)	—	(0)	0
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	75%	(276)	25%	(91)	367
Gender: Male	75%	(126)	25%	(43)	168
Gender: Female	75%	(150)	25%	(49)	199
Age: 18-34	82%	(79)	18%	(18)	96
Age: 35-44	88%	(51)	12%	(7)	58
Age: 45-64	71%	(92)	29%	(39)	131
Age: 65+	66%	(54)	34%	(28)	82
GenZers: 1997-2012	77%	(29)	23%	(9)	37
Millennials: 1981-1996	86%	(97)	14%	(16)	113
GenXers: 1965-1980	75%	(75)	25%	(25)	100
Baby Boomers: 1946-1964	63%	(66)	37%	(39)	105
Educ: < College	75%	(182)	25%	(59)	240
Educ: Bachelors degree	81%	(72)	19%	(17)	88
Educ: Post-grad	59%	(23)	41%	(16)	39
Income: Under 50k	86%	(115)	14%	(19)	134
Income: 50k-100k	73%	(108)	27%	(39)	148
Income: 100k+	62%	(53)	38%	(33)	86
Ethnicity: White (Non-Hispanic)	75%	(253)	25%	(86)	339
Ethnicity: Hispanic	91%	(9)	9%	(1)	10
Ethnicity: Black (Non-Hispanic)	83%	(12)	17%	(3)	15
Ethnicity: Asian + Other (Non-Hispanic)	49%	(2)	51%	(2)	4
All Christian	73%	(166)	27%	(61)	226
All Non-Christian	75%	(10)	25%	(3)	13
Atheist	92%	(3)	8%	(0)	4
Agnostic/Nothing in particular	72%	(47)	28%	(19)	66
Something Else	86%	(49)	14%	(8)	58
Evangelical	76%	(83)	24%	(26)	109
Non-Evangelical	75%	(129)	25%	(43)	171
PID: Dem (no lean)	86%	(22)	14%	(3)	25
PID: Ind (no lean)	71%	(46)	29%	(19)	65
PID: Rep (no lean)	75%	(208)	25%	(69)	277

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**Table BLMB50b:** *You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?*

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	75%	(276)	25%	(91)	367
PID/Gender: Dem Men	81%	(13)	19%	(3)	16
PID/Gender: Dem Women	96%	(9)	4%	(0)	9
PID/Gender: Ind Men	63%	(16)	37%	(9)	25
PID/Gender: Ind Women	76%	(30)	24%	(10)	40
PID/Gender: Rep Men	76%	(97)	24%	(31)	128
PID/Gender: Rep Women	74%	(111)	26%	(39)	150
Ideo: Liberal (1-3)	95%	(26)	5%	(1)	27
Ideo: Moderate (4)	75%	(58)	25%	(19)	77
Ideo: Conservative (5-7)	73%	(190)	27%	(70)	260
Ideo/PID: Conservative Republican	73%	(158)	27%	(58)	216
Ideo/PID: Moderate/Liberal Republican	83%	(49)	17%	(10)	60
Ideo/PID: Moderate/Conservative Democrat	89%	(19)	11%	(2)	21
Ideo/PID: Liberal Democrat	50%	(1)	50%	(1)	2
Unfavorable of Biden and Trump	31%	(10)	69%	(22)	33
2024 H2H Matchup: Biden Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Trump Voter	75%	(276)	25%	(91)	367
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	60%	(10)	40%	(7)	17
2022 House Vote: Republican	77%	(232)	23%	(68)	300
2022 House Vote: Did not Vote	67%	(32)	33%	(16)	48
2020 Vote: Joe Biden	53%	(5)	47%	(5)	10
2020 Vote: Donald Trump	77%	(252)	23%	(75)	327
2020 Vote: Someone Else	41%	(1)	59%	(2)	3
2020 Vote: Did not Vote	64%	(17)	36%	(9)	27
2016 Vote: Hillary Clinton	97%	(11)	3%	(0)	11
2016 Vote: Donald Trump	73%	(203)	27%	(73)	276
2016 Vote: Someone Else	68%	(4)	32%	(2)	5
2020 Vote/PID: Not Biden/Democrat	85%	(18)	15%	(3)	21
2020 Vote/PID: Not Trump/Republican	59%	(11)	41%	(8)	19

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**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	75%	(276)	25%	(91)	367
U.S. Economy: Wrong Track	74%	(260)	26%	(91)	351
U.S. Economy: Right Direction	100%	(16)	—	(0)	16
Prsnl. Fin. Sit. 2021-23: Better Under Biden	100%	(3)	—	(0)	3
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(267)	23%	(82)	348
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(7)	60%	(10)	16
Top 2024 Issue: Economy	78%	(123)	22%	(36)	159
Community: Urban	72%	(33)	28%	(13)	46
Community: Suburban	73%	(138)	27%	(50)	188
Community: Rural	79%	(105)	21%	(28)	133
Community/Gender: Urban Women	56%	(9)	44%	(7)	16
Community/Gender: Urban Men	80%	(24)	20%	(6)	29
Community/Gender: Rural Women	76%	(59)	24%	(18)	77
Community/Gender: Rural Men	82%	(46)	18%	(10)	57
Community/Gender: Suburban Women	78%	(82)	22%	(23)	106
Community/Gender: Suburban Men	68%	(56)	32%	(27)	82
Homeowner	74%	(240)	26%	(85)	325
Renter	83%	(29)	17%	(6)	35
Military HHnm: Yes	65%	(34)	35%	(18)	53
Military HH: No	77%	(241)	23%	(73)	314
Employ: Private Sector	78%	(110)	22%	(32)	142
Employ: Government	78%	(20)	22%	(5)	25
Employ: Self-Employed	77%	(20)	23%	(6)	25
Employ: Homemaker	88%	(37)	12%	(5)	42
Employ: Student	38%	(3)	62%	(6)	9
Employ: Retired	65%	(59)	35%	(32)	91
Employ: Unemployed	76%	(11)	24%	(3)	14
Employ: Other	85%	(16)	15%	(3)	19
Self + Household: White-Collar	64%	(78)	36%	(44)	121
Self + Household: Blue Collar	80%	(164)	20%	(42)	206
Union HH: Yes	78%	(37)	22%	(11)	48
Union HH: No	75%	(239)	25%	(81)	320

Continued on next page

**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	75%	(276)	25%	(91)	367
LGBTQ+: Yes	87%	(15)	13%	(2)	17
LGBTQ+: No	75%	(261)	25%	(89)	350
Motivated to Vote	75%	(260)	25%	(85)	346
Parent: Yes	76%	(80)	24%	(25)	106
Parent: No	75%	(195)	25%	(66)	261
COVID Vaccine: Yes	68%	(136)	32%	(65)	200
COVID Vaccine: No	84%	(140)	16%	(27)	167
Student Loans: Yes	80%	(41)	20%	(10)	51
Student Loans: No	74%	(235)	26%	(81)	316
Favorable Opinion of Haley	63%	(84)	37%	(49)	133
Unfavorable Opinion of Haley	83%	(133)	17%	(27)	159
Protestant	68%	(72)	32%	(35)	107
Roman Catholic	78%	(90)	22%	(26)	116
Mormon	100%	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	100%	(3)	—	(0)	3
Jewish	72%	(4)	28%	(2)	5
Muslim	72%	(5)	28%	(2)	7
Buddhist	100%	(1)	—	(0)	1
Hindu	100%	(1)	—	(0)	1
Atheist	92%	(3)	8%	(0)	4
Agnostic	69%	(3)	31%	(1)	4
Something else	86%	(49)	14%	(8)	58
Nothing in particular	72%	(44)	28%	(17)	62
Prodigal Biden Voter	53%	(5)	47%	(5)	10
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB14:** In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	21%	(168)	32%	(255)	40%	(325)	4%	(34)	3%	(24)	807
Gender: Male	23%	(89)	35%	(133)	35%	(136)	4%	(16)	2%	(9)	384
Gender: Female	19%	(79)	29%	(123)	45%	(189)	4%	(18)	4%	(15)	423
Age: 18-34	18%	(38)	33%	(71)	38%	(81)	6%	(14)	5%	(10)	215
Age: 35-44	19%	(20)	34%	(36)	39%	(40)	4%	(4)	4%	(4)	104
Age: 45-64	21%	(57)	33%	(90)	38%	(103)	5%	(14)	4%	(10)	274
Age: 65+	25%	(54)	27%	(58)	47%	(100)	1%	(2)	—	(0)	214
GenZers: 1997-2012	20%	(20)	35%	(36)	32%	(33)	8%	(9)	5%	(6)	103
Millennials: 1981-1996	18%	(38)	32%	(68)	41%	(86)	4%	(9)	4%	(9)	210
GenXers: 1965-1980	20%	(42)	32%	(67)	38%	(80)	6%	(12)	4%	(9)	211
Baby Boomers: 1946-1964	26%	(66)	28%	(71)	44%	(113)	2%	(4)	—	(0)	255
Educ: < College	21%	(102)	24%	(117)	46%	(222)	5%	(23)	4%	(18)	482
Educ: Bachelors degree	19%	(41)	40%	(84)	35%	(75)	4%	(8)	1%	(3)	211
Educ: Post-grad	22%	(25)	48%	(54)	25%	(28)	3%	(3)	3%	(3)	113
Income: Under 50k	19%	(59)	26%	(81)	44%	(139)	7%	(22)	4%	(12)	313
Income: 50k-100k	20%	(61)	32%	(99)	41%	(125)	3%	(10)	3%	(9)	304
Income: 100k+	25%	(48)	40%	(76)	32%	(61)	1%	(3)	2%	(4)	191
Ethnicity: White (Non-Hispanic)	20%	(137)	33%	(220)	42%	(281)	3%	(19)	2%	(15)	673
Ethnicity: Hispanic	22%	(7)	13%	(4)	33%	(11)	11%	(4)	21%	(7)	34
Ethnicity: Black (Non-Hispanic)	25%	(20)	27%	(21)	34%	(27)	11%	(9)	2%	(2)	79
Ethnicity: Asian + Other (Non-Hispanic)	17%	(4)	47%	(10)	27%	(6)	9%	(2)	—	(0)	22
All Christian	24%	(113)	31%	(144)	37%	(172)	5%	(21)	3%	(13)	462
All Non-Christian	18%	(8)	40%	(18)	28%	(12)	3%	(1)	11%	(5)	44
Atheist	16%	(4)	40%	(9)	41%	(10)	3%	(1)	—	(0)	24
Agnostic/Nothing in particular	12%	(22)	34%	(60)	48%	(85)	3%	(5)	2%	(3)	175
Something Else	22%	(22)	24%	(24)	45%	(46)	6%	(6)	4%	(4)	102
Evangelical	27%	(46)	29%	(50)	34%	(59)	6%	(11)	4%	(7)	172
Non-Evangelical	23%	(89)	30%	(117)	40%	(154)	4%	(16)	2%	(9)	386

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**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	21%	(168)	32%	(255)	40%	(325)	4%	(34)	3%	(24)	807
PID: Dem (no lean)	20%	(66)	29%	(95)	43%	(144)	6%	(20)	3%	(9)	334
PID: Ind (no lean)	22%	(32)	29%	(42)	44%	(62)	1%	(2)	3%	(5)	142
PID: Rep (no lean)	21%	(70)	36%	(118)	36%	(119)	4%	(13)	3%	(11)	331
PID/Gender: Dem Men	20%	(33)	28%	(46)	42%	(68)	7%	(11)	3%	(5)	164
PID/Gender: Dem Women	20%	(33)	29%	(49)	45%	(76)	5%	(8)	2%	(4)	170
PID/Gender: Ind Men	33%	(23)	32%	(23)	32%	(22)	1%	(0)	3%	(2)	70
PID/Gender: Ind Women	12%	(9)	27%	(19)	55%	(39)	2%	(2)	4%	(3)	72
PID/Gender: Rep Men	22%	(33)	43%	(64)	30%	(45)	3%	(4)	2%	(2)	149
PID/Gender: Rep Women	20%	(37)	30%	(55)	41%	(74)	5%	(8)	5%	(9)	182
Ideo: Liberal (1-3)	20%	(47)	28%	(65)	45%	(104)	5%	(11)	1%	(2)	230
Ideo: Moderate (4)	20%	(47)	33%	(76)	42%	(97)	4%	(8)	2%	(5)	232
Ideo: Conservative (5-7)	22%	(71)	34%	(109)	35%	(113)	4%	(13)	5%	(15)	322
Ideo/PID: Conservative Republican	20%	(49)	36%	(89)	36%	(87)	4%	(10)	4%	(10)	246
Ideo/PID: Moderate/Liberal Republican	24%	(19)	35%	(28)	38%	(30)	2%	(2)	1%	(1)	80
Ideo/PID: Moderate/Conservative Democrat	21%	(27)	29%	(38)	39%	(50)	7%	(9)	4%	(6)	130
Ideo/PID: Liberal Democrat	20%	(38)	28%	(54)	46%	(87)	5%	(10)	1%	(1)	190
Unfavorable of Biden and Trump	39%	(44)	36%	(40)	24%	(27)	2%	(2)	—	(0)	113
2024 H2H Matchup: Biden Voter	20%	(71)	32%	(115)	41%	(150)	5%	(18)	2%	(9)	363
2024 H2H Matchup: Trump Voter	19%	(69)	33%	(122)	40%	(147)	4%	(14)	4%	(15)	367
2024 H2H Matchup: Would not Vote	45%	(14)	19%	(6)	30%	(9)	6%	(2)	—	(0)	30
2024 H2H Matchup: Do not Know	32%	(15)	28%	(13)	40%	(19)	—	(0)	—	(0)	47
2022 House Vote: Democrat	20%	(67)	31%	(104)	41%	(139)	4%	(15)	3%	(11)	335
2022 House Vote: Republican	22%	(75)	31%	(106)	41%	(141)	3%	(11)	3%	(11)	344
2022 House Vote: Did not Vote	22%	(27)	35%	(43)	35%	(43)	6%	(8)	1%	(2)	122
2020 Vote: Joe Biden	20%	(76)	30%	(111)	43%	(162)	5%	(18)	2%	(8)	375
2020 Vote: Donald Trump	21%	(79)	32%	(116)	39%	(142)	4%	(15)	4%	(14)	366
2020 Vote: Someone Else	25%	(2)	34%	(3)	28%	(2)	2%	(0)	12%	(1)	9
2020 Vote: Did not Vote	21%	(12)	45%	(25)	31%	(18)	2%	(1)	1%	(1)	57

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**Table BLMB14:** In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	21%	(168)	32%	(255)	40%	(325)	4%	(34)	3%	(24)	807
2016 Vote: Hillary Clinton	23%	(63)	27%	(74)	44%	(120)	3%	(9)	3%	(8)	274
2016 Vote: Donald Trump	22%	(71)	36%	(118)	35%	(112)	4%	(13)	3%	(11)	324
2016 Vote: Someone Else	10%	(2)	27%	(7)	50%	(13)	10%	(3)	4%	(1)	26
2020 Vote/PID: Not Biden/Democrat	19%	(9)	41%	(18)	24%	(11)	5%	(2)	11%	(5)	45
2020 Vote/PID: Not Trump/Republican	28%	(12)	44%	(19)	23%	(10)	2%	(1)	2%	(1)	43
U.S. Economy: Wrong Track	22%	(122)	33%	(185)	38%	(210)	4%	(24)	3%	(16)	557
U.S. Economy: Right Direction	18%	(46)	28%	(70)	46%	(115)	4%	(10)	3%	(8)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(52)	29%	(76)	43%	(114)	6%	(17)	3%	(7)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(80)	34%	(132)	38%	(150)	4%	(15)	4%	(15)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(37)	32%	(47)	41%	(61)	2%	(3)	1%	(2)	150
Top 2024 Issue: Economy	14%	(36)	34%	(87)	47%	(121)	5%	(12)	—	(1)	258
Community: Urban	26%	(40)	27%	(43)	33%	(52)	9%	(15)	5%	(8)	157
Community: Suburban	18%	(74)	38%	(152)	37%	(150)	3%	(13)	3%	(13)	402
Community: Rural	22%	(55)	24%	(60)	50%	(123)	3%	(7)	1%	(3)	248
Community/Gender: Urban Women	22%	(16)	21%	(15)	45%	(31)	4%	(3)	8%	(5)	71
Community/Gender: Urban Men	28%	(24)	32%	(28)	24%	(21)	13%	(12)	3%	(2)	87
Community/Gender: Rural Women	20%	(26)	20%	(27)	54%	(72)	5%	(6)	1%	(1)	133
Community/Gender: Rural Men	25%	(29)	29%	(33)	44%	(51)	—	(0)	2%	(2)	115
Community/Gender: Suburban Women	17%	(37)	37%	(80)	39%	(85)	4%	(9)	4%	(8)	220
Community/Gender: Suburban Men	20%	(36)	39%	(72)	36%	(65)	2%	(4)	3%	(5)	182
Homeowner	20%	(141)	32%	(227)	41%	(285)	4%	(29)	3%	(21)	703
Renter	27%	(23)	28%	(25)	37%	(33)	4%	(3)	4%	(4)	88
Military HHnm: Yes	25%	(29)	32%	(36)	39%	(44)	3%	(4)	1%	(1)	114
Military HH: No	20%	(140)	32%	(219)	41%	(281)	4%	(30)	3%	(23)	693

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**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	21%	(168)	32%	(255)	40%	(325)	4%	(34)	3%	(24)	807
Employ: Private Sector	18%	(53)	40%	(121)	36%	(107)	3%	(8)	4%	(11)	300
Employ: Government	35%	(18)	35%	(18)	19%	(10)	9%	(4)	2%	(1)	50
Employ: Self-Employed	28%	(14)	32%	(15)	22%	(11)	4%	(2)	14%	(7)	48
Employ: Homemaker	13%	(8)	24%	(15)	50%	(32)	8%	(5)	6%	(4)	65
Employ: Student	19%	(4)	33%	(6)	45%	(9)	—	(0)	4%	(1)	19
Employ: Retired	24%	(52)	26%	(57)	48%	(106)	2%	(5)	—	(0)	220
Employ: Unemployed	22%	(12)	21%	(12)	53%	(30)	3%	(2)	1%	(1)	56
Employ: Other	16%	(8)	23%	(11)	44%	(21)	17%	(8)	—	(0)	48
Self + Household: White-Collar	24%	(66)	43%	(120)	31%	(86)	1%	(4)	1%	(4)	279
Self + Household: Blue Collar	21%	(87)	27%	(114)	42%	(177)	5%	(22)	4%	(19)	419
Union HH: Yes	23%	(21)	32%	(29)	37%	(34)	7%	(6)	1%	(1)	92
Union HH: No	21%	(147)	32%	(226)	41%	(291)	4%	(28)	3%	(23)	715
LGBTQ+: Yes	19%	(13)	27%	(18)	52%	(36)	1%	(1)	1%	(1)	68
LGBTQ+: No	21%	(156)	32%	(237)	39%	(289)	5%	(33)	3%	(23)	739
Motivated to Vote	21%	(153)	33%	(240)	39%	(285)	4%	(30)	3%	(21)	729
Parent: Yes	22%	(45)	33%	(68)	34%	(71)	5%	(11)	5%	(11)	207
Parent: No	21%	(123)	31%	(187)	42%	(254)	4%	(23)	2%	(13)	600
COVID Vaccine: Yes	24%	(139)	33%	(190)	38%	(221)	3%	(17)	2%	(12)	579
COVID Vaccine: No	13%	(30)	29%	(65)	46%	(104)	8%	(17)	5%	(12)	228
Student Loans: Yes	16%	(20)	39%	(50)	32%	(41)	8%	(10)	5%	(7)	128
Student Loans: No	22%	(148)	30%	(205)	42%	(284)	4%	(24)	3%	(18)	679
Favorable Opinion of Haley	29%	(84)	38%	(109)	29%	(84)	3%	(7)	2%	(6)	290
Unfavorable Opinion of Haley	18%	(65)	28%	(100)	45%	(162)	5%	(18)	4%	(13)	357

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**Table BLMB14:** In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	21%	(168)	32%	(255)	40%	(325)	4%	(34)	3%	(24)	807
Protestant	22%	(44)	39%	(77)	34%	(68)	2%	(5)	2%	(4)	198
Roman Catholic	27%	(68)	26%	(66)	38%	(99)	6%	(16)	3%	(9)	258
Mormon	—	(0)	45%	(1)	55%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	13%	(1)	87%	(4)	—	(0)	—	(0)	4
Jewish	13%	(2)	43%	(8)	27%	(5)	3%	(1)	14%	(3)	19
Muslim	30%	(4)	27%	(3)	33%	(4)	—	(0)	10%	(1)	12
Buddhist	3%	(0)	65%	(6)	32%	(3)	—	(0)	—	(0)	9
Hindu	49%	(2)	—	(0)	—	(0)	24%	(1)	27%	(1)	3
Atheist	16%	(4)	40%	(9)	41%	(10)	3%	(1)	—	(0)	24
Agnostic	16%	(6)	22%	(8)	57%	(20)	5%	(2)	—	(0)	35
Something else	22%	(22)	24%	(24)	45%	(46)	6%	(6)	4%	(4)	102
Nothing in particular	11%	(16)	37%	(53)	46%	(65)	2%	(4)	2%	(3)	140
Prodigal Biden Voter	20%	(8)	28%	(12)	51%	(22)	1%	(0)	—	(0)	42
Undecided Voter (DK/WNV)	37%	(28)	24%	(19)	36%	(28)	2%	(2)	—	(0)	77
Undecided Voter (DK)	45%	(14)	19%	(6)	30%	(9)	6%	(2)	—	(0)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	25%	(203)	21%	(172)	11%	(88)	39%	(316)	3%	(28)	807
Gender: Male	24%	(91)	23%	(87)	11%	(41)	40%	(152)	3%	(12)	384
Gender: Female	27%	(112)	20%	(85)	11%	(47)	39%	(163)	4%	(16)	423
Age: 18-34	25%	(54)	28%	(61)	11%	(23)	30%	(64)	6%	(13)	215
Age: 35-44	22%	(23)	26%	(27)	10%	(10)	38%	(39)	4%	(4)	104
Age: 45-64	26%	(72)	17%	(46)	12%	(33)	43%	(119)	1%	(4)	274
Age: 65+	25%	(54)	17%	(37)	10%	(21)	44%	(94)	3%	(7)	214
GenZers: 1997-2012	25%	(26)	28%	(28)	11%	(12)	25%	(26)	11%	(11)	103
Millennials: 1981-1996	24%	(51)	27%	(57)	10%	(22)	35%	(73)	3%	(6)	210
GenXers: 1965-1980	23%	(48)	18%	(38)	15%	(31)	43%	(91)	2%	(3)	211
Baby Boomers: 1946-1964	27%	(69)	18%	(46)	9%	(23)	45%	(114)	1%	(3)	255
Educ: < College	24%	(115)	21%	(99)	11%	(53)	39%	(189)	5%	(25)	482
Educ: Bachelors degree	23%	(49)	21%	(45)	13%	(27)	41%	(87)	1%	(3)	211
Educ: Post-grad	34%	(39)	24%	(27)	7%	(8)	35%	(39)	—	(0)	113
Income: Under 50k	25%	(78)	23%	(73)	9%	(27)	38%	(120)	5%	(15)	313
Income: 50k-100k	24%	(74)	20%	(61)	14%	(42)	39%	(118)	3%	(9)	304
Income: 100k+	27%	(51)	20%	(38)	10%	(19)	41%	(78)	2%	(4)	191
Ethnicity: White (Non-Hispanic)	23%	(155)	19%	(127)	11%	(71)	45%	(301)	3%	(19)	673
Ethnicity: Hispanic	39%	(13)	20%	(7)	10%	(3)	20%	(7)	12%	(4)	34
Ethnicity: Black (Non-Hispanic)	35%	(28)	40%	(32)	11%	(9)	8%	(6)	6%	(5)	79
Ethnicity: Asian + Other (Non-Hispanic)	36%	(8)	29%	(6)	24%	(5)	12%	(2)	—	(0)	22
All Christian	21%	(98)	20%	(91)	11%	(52)	46%	(211)	2%	(10)	462
All Non-Christian	41%	(18)	27%	(12)	10%	(4)	18%	(8)	4%	(2)	44
Atheist	55%	(13)	26%	(6)	3%	(1)	10%	(2)	6%	(1)	24
Agnostic/Nothing in particular	30%	(52)	25%	(43)	13%	(22)	25%	(44)	8%	(13)	175
Something Else	21%	(22)	19%	(19)	9%	(9)	49%	(50)	1%	(1)	102
Evangelical	12%	(21)	20%	(34)	12%	(20)	56%	(97)	—	(0)	172
Non-Evangelical	25%	(98)	19%	(73)	10%	(40)	42%	(163)	3%	(12)	386
PID: Dem (no lean)	48%	(161)	35%	(118)	7%	(24)	7%	(22)	2%	(8)	334
PID: Ind (no lean)	21%	(29)	20%	(28)	18%	(25)	36%	(51)	6%	(8)	142
PID: Rep (no lean)	4%	(13)	8%	(25)	12%	(39)	73%	(242)	4%	(12)	331

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	25%	(203)	21%	(172)	11%	(88)	39%	(316)	3%	(28)	807
PID/Gender: Dem Men	42%	(69)	35%	(58)	10%	(16)	10%	(16)	3%	(5)	164
PID/Gender: Dem Women	54%	(92)	35%	(60)	5%	(8)	4%	(6)	2%	(3)	170
PID/Gender: Ind Men	19%	(14)	19%	(14)	17%	(12)	36%	(25)	8%	(6)	70
PID/Gender: Ind Women	22%	(16)	20%	(15)	18%	(13)	36%	(26)	3%	(2)	72
PID/Gender: Rep Men	6%	(8)	10%	(15)	9%	(14)	74%	(111)	1%	(1)	149
PID/Gender: Rep Women	2%	(5)	6%	(10)	14%	(26)	72%	(131)	6%	(11)	182
Ideo: Liberal (1-3)	53%	(121)	30%	(70)	6%	(14)	7%	(17)	3%	(8)	230
Ideo: Moderate (4)	25%	(59)	29%	(68)	13%	(31)	27%	(62)	5%	(12)	232
Ideo: Conservative (5-7)	4%	(14)	8%	(27)	12%	(39)	73%	(236)	1%	(5)	322
Ideo/PID: Conservative Republican	1%	(2)	6%	(15)	11%	(28)	80%	(197)	2%	(4)	246
Ideo/PID: Moderate/Liberal Republican	11%	(9)	13%	(11)	13%	(10)	56%	(44)	6%	(5)	80
Ideo/PID: Moderate/Conservative Democrat	34%	(44)	39%	(50)	11%	(15)	13%	(17)	3%	(4)	130
Ideo/PID: Liberal Democrat	58%	(110)	34%	(64)	4%	(7)	3%	(6)	2%	(4)	190
Unfavorable of Biden and Trump	7%	(8)	17%	(19)	24%	(28)	50%	(57)	2%	(2)	113
2024 H2H Matchup: Biden Voter	51%	(187)	34%	(125)	9%	(32)	4%	(14)	1%	(5)	363
2024 H2H Matchup: Trump Voter	4%	(14)	9%	(32)	10%	(38)	75%	(275)	2%	(7)	367
2024 H2H Matchup: Would not Vote	6%	(2)	17%	(5)	17%	(5)	45%	(14)	15%	(5)	30
2024 H2H Matchup: Do not Know	—	(0)	20%	(9)	27%	(13)	28%	(13)	25%	(12)	47
2022 House Vote: Democrat	49%	(165)	33%	(112)	9%	(32)	7%	(22)	1%	(5)	335
2022 House Vote: Republican	4%	(14)	9%	(30)	11%	(39)	73%	(251)	3%	(10)	344
2022 House Vote: Did not Vote	20%	(24)	23%	(29)	12%	(15)	34%	(42)	11%	(13)	122
2020 Vote: Joe Biden	48%	(181)	35%	(130)	9%	(33)	6%	(22)	3%	(10)	375
2020 Vote: Donald Trump	4%	(15)	8%	(28)	11%	(39)	75%	(275)	3%	(11)	366
2020 Vote: Someone Else	1%	(0)	23%	(2)	47%	(4)	27%	(2)	2%	(0)	9
2020 Vote: Did not Vote	14%	(8)	22%	(13)	22%	(12)	29%	(17)	13%	(8)	57
2016 Vote: Hillary Clinton	53%	(145)	33%	(89)	9%	(25)	4%	(12)	1%	(4)	274
2016 Vote: Donald Trump	6%	(18)	7%	(23)	12%	(38)	74%	(238)	2%	(7)	324
2016 Vote: Someone Else	42%	(11)	13%	(3)	14%	(4)	26%	(7)	4%	(1)	26
2020 Vote/PID: Not Biden/Democrat	23%	(10)	24%	(11)	22%	(10)	30%	(13)	1%	(0)	45
2020 Vote/PID: Not Trump/Republican	16%	(7)	20%	(9)	19%	(8)	39%	(17)	6%	(3)	43

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**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	25%	(203)	21%	(172)	11%	(88)	39%	(316)	3%	(28)	807
U.S. Economy: Wrong Track	13%	(75)	16%	(87)	13%	(71)	56%	(310)	3%	(15)	557
U.S. Economy: Right Direction	51%	(129)	34%	(85)	7%	(17)	2%	(6)	5%	(13)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(151)	33%	(88)	6%	(16)	2%	(5)	2%	(5)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(19)	9%	(35)	11%	(44)	72%	(284)	3%	(10)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(34)	32%	(49)	18%	(27)	18%	(27)	9%	(13)	150
Top 2024 Issue: Economy	15%	(38)	19%	(48)	12%	(31)	49%	(127)	6%	(14)	258
Community: Urban	33%	(51)	30%	(48)	16%	(25)	18%	(28)	3%	(5)	157
Community: Suburban	25%	(100)	22%	(87)	10%	(41)	40%	(159)	4%	(14)	402
Community: Rural	21%	(52)	15%	(37)	9%	(22)	52%	(128)	4%	(9)	248
Community/Gender: Urban Women	36%	(25)	29%	(21)	14%	(10)	18%	(12)	4%	(2)	71
Community/Gender: Urban Men	30%	(26)	31%	(27)	18%	(16)	18%	(15)	3%	(2)	87
Community/Gender: Rural Women	21%	(28)	13%	(17)	6%	(8)	54%	(72)	6%	(8)	133
Community/Gender: Rural Men	21%	(24)	17%	(20)	12%	(14)	49%	(57)	1%	(1)	115
Community/Gender: Suburban Women	27%	(59)	22%	(47)	13%	(29)	36%	(79)	2%	(5)	220
Community/Gender: Suburban Men	22%	(41)	22%	(40)	7%	(12)	44%	(80)	5%	(9)	182
Homeowner	25%	(178)	21%	(146)	11%	(75)	40%	(281)	3%	(23)	703
Renter	25%	(22)	26%	(22)	12%	(11)	33%	(29)	4%	(4)	88
Military HHnm: Yes	19%	(21)	14%	(16)	11%	(12)	52%	(59)	5%	(6)	114
Military HH: No	26%	(182)	23%	(156)	11%	(76)	37%	(257)	3%	(23)	693
Employ: Private Sector	25%	(75)	26%	(77)	10%	(29)	38%	(113)	2%	(6)	300
Employ: Government	15%	(8)	26%	(13)	20%	(10)	39%	(20)	—	(0)	50
Employ: Self-Employed	23%	(11)	9%	(4)	25%	(12)	40%	(19)	3%	(1)	48
Employ: Homemaker	26%	(17)	12%	(8)	17%	(11)	42%	(27)	3%	(2)	65
Employ: Student	32%	(6)	14%	(3)	7%	(1)	47%	(9)	—	(0)	19
Employ: Retired	26%	(57)	17%	(39)	7%	(15)	47%	(103)	3%	(7)	220
Employ: Unemployed	36%	(20)	25%	(14)	6%	(3)	22%	(12)	11%	(6)	56
Employ: Other	18%	(9)	30%	(14)	13%	(6)	25%	(12)	13%	(6)	48
Self + Household: White-Collar	28%	(78)	21%	(59)	11%	(31)	39%	(109)	1%	(2)	279
Self + Household: Blue Collar	22%	(94)	21%	(87)	11%	(46)	44%	(185)	2%	(7)	419

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	25%	(203)	21%	(172)	11%	(88)	39%	(316)	3%	(28)	807
Union HH: Yes	32%	(29)	16%	(14)	9%	(8)	43%	(40)	—	(0)	92
Union HH: No	24%	(174)	22%	(158)	11%	(80)	39%	(276)	4%	(28)	715
LGBTQ+: Yes	49%	(34)	27%	(19)	4%	(3)	17%	(12)	3%	(2)	68
LGBTQ+: No	23%	(170)	21%	(153)	12%	(85)	41%	(304)	4%	(26)	739
Motivated to Vote	26%	(188)	21%	(150)	11%	(77)	41%	(300)	2%	(14)	729
Parent: Yes	26%	(53)	26%	(54)	10%	(21)	36%	(74)	2%	(5)	207
Parent: No	25%	(150)	20%	(118)	11%	(67)	40%	(242)	4%	(23)	600
COVID Vaccine: Yes	32%	(187)	23%	(133)	11%	(63)	31%	(182)	2%	(14)	579
COVID Vaccine: No	7%	(16)	17%	(39)	11%	(25)	59%	(134)	6%	(14)	228
Student Loans: Yes	27%	(34)	33%	(42)	13%	(17)	26%	(33)	2%	(2)	128
Student Loans: No	25%	(169)	19%	(130)	10%	(71)	42%	(282)	4%	(26)	679
Favorable Opinion of Haley	22%	(65)	19%	(55)	14%	(41)	43%	(126)	1%	(4)	290
Unfavorable Opinion of Haley	29%	(105)	22%	(78)	8%	(28)	39%	(140)	2%	(7)	357
Protestant	21%	(42)	13%	(26)	13%	(26)	52%	(103)	—	(1)	198
Roman Catholic	22%	(56)	24%	(61)	9%	(24)	42%	(107)	4%	(10)	258
Mormon	—	(0)	55%	(1)	27%	(0)	18%	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	59%	(3)	11%	(0)	17%	(1)	—	(0)	4
Jewish	45%	(9)	22%	(4)	7%	(1)	18%	(4)	8%	(2)	19
Muslim	32%	(4)	18%	(2)	13%	(2)	35%	(4)	2%	(0)	12
Buddhist	50%	(5)	44%	(4)	5%	(1)	—	(0)	—	(0)	9
Hindu	27%	(1)	49%	(2)	24%	(1)	—	(0)	—	(0)	3
Atheist	55%	(13)	26%	(6)	3%	(1)	10%	(2)	6%	(1)	24
Agnostic	51%	(18)	24%	(9)	16%	(6)	8%	(3)	1%	(0)	35
Something else	21%	(22)	19%	(19)	9%	(9)	49%	(50)	1%	(1)	102
Nothing in particular	25%	(35)	25%	(35)	12%	(16)	30%	(42)	9%	(13)	140
Prodigal Biden Voter	4%	(2)	31%	(13)	26%	(11)	26%	(11)	13%	(6)	42
Undecided Voter (DK/WNV)	3%	(2)	19%	(14)	23%	(18)	35%	(27)	21%	(16)	77
Undecided Voter (DK)	6%	(2)	17%	(5)	17%	(5)	45%	(14)	15%	(5)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	29% (234)	13% (101)	7% (55)	44% (351)	8% (65)	807
Gender: Male	31% (119)	14% (52)	8% (30)	42% (163)	5% (20)	384
Gender: Female	27% (115)	12% (49)	6% (26)	44% (188)	11% (46)	423
Age: 18-34	25% (54)	14% (31)	11% (23)	36% (78)	14% (30)	215
Age: 35-44	40% (42)	15% (16)	6% (6)	36% (38)	3% (3)	104
Age: 45-64	31% (85)	14% (37)	6% (17)	43% (117)	6% (18)	274
Age: 65+	25% (53)	8% (18)	4% (9)	56% (119)	7% (15)	214
GenZers: 1997-2012	18% (19)	18% (19)	19% (20)	33% (34)	11% (12)	103
Millennials: 1981-1996	36% (75)	12% (25)	5% (10)	37% (79)	10% (21)	210
GenXers: 1965-1980	34% (73)	14% (29)	7% (14)	41% (86)	4% (9)	211
Baby Boomers: 1946-1964	23% (59)	10% (27)	5% (12)	54% (138)	8% (19)	255
Educ: < College	28% (137)	13% (64)	7% (36)	40% (193)	11% (53)	482
Educ: Bachelors degree	32% (68)	9% (19)	7% (15)	48% (101)	4% (8)	211
Educ: Post-grad	25% (29)	16% (18)	4% (5)	51% (57)	4% (4)	113
Income: Under 50k	27% (85)	8% (27)	8% (25)	47% (149)	9% (27)	313
Income: 50k-100k	32% (96)	14% (42)	6% (19)	39% (120)	9% (27)	304
Income: 100k+	28% (52)	17% (32)	6% (11)	44% (83)	6% (12)	191
Ethnicity: White (Non-Hispanic)	31% (210)	13% (84)	5% (36)	42% (285)	8% (56)	673
Ethnicity: Hispanic	26% (9)	15% (5)	12% (4)	44% (15)	2% (1)	34
Ethnicity: Black (Non-Hispanic)	16% (12)	13% (10)	16% (13)	46% (36)	10% (8)	79
Ethnicity: Asian + Other (Non-Hispanic)	9% (2)	9% (2)	10% (2)	68% (15)	5% (1)	22
All Christian	31% (141)	14% (67)	8% (37)	40% (185)	7% (32)	462
All Non-Christian	25% (11)	6% (3)	11% (5)	57% (25)	1% (0)	44
Atheist	12% (3)	3% (1)	4% (1)	75% (18)	6% (1)	24
Agnostic/Nothing in particular	26% (45)	8% (14)	4% (7)	49% (85)	13% (23)	175
Something Else	33% (33)	16% (16)	6% (6)	37% (38)	8% (8)	102
Evangelical	39% (67)	16% (27)	12% (21)	26% (45)	7% (13)	172
Non-Evangelical	28% (107)	14% (53)	5% (21)	46% (178)	7% (28)	386
PID: Dem (no lean)	7% (24)	6% (20)	9% (28)	75% (251)	3% (10)	334
PID: Ind (no lean)	28% (39)	14% (20)	5% (7)	43% (62)	10% (14)	142
PID: Rep (no lean)	51% (170)	19% (62)	6% (20)	12% (38)	13% (42)	331

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	29%	(234)	13%	(101)	7%	(55)	44%	(351)	8%	(65)	807
PID/Gender: Dem Men	11%	(19)	6%	(10)	12%	(19)	67%	(110)	4%	(6)	164
PID/Gender: Dem Women	3%	(6)	5%	(9)	5%	(9)	84%	(142)	2%	(4)	170
PID/Gender: Ind Men	20%	(14)	13%	(9)	7%	(5)	50%	(35)	10%	(7)	70
PID/Gender: Ind Women	35%	(25)	15%	(11)	4%	(3)	36%	(26)	10%	(7)	72
PID/Gender: Rep Men	58%	(86)	22%	(33)	4%	(6)	12%	(18)	5%	(7)	149
PID/Gender: Rep Women	46%	(84)	16%	(29)	8%	(14)	11%	(20)	19%	(34)	182
Ideo: Liberal (1-3)	9%	(20)	6%	(14)	6%	(14)	75%	(172)	4%	(9)	230
Ideo: Moderate (4)	24%	(56)	9%	(21)	6%	(14)	52%	(122)	9%	(21)	232
Ideo: Conservative (5-7)	49%	(157)	21%	(66)	8%	(26)	13%	(43)	9%	(29)	322
Ideo/PID: Conservative Republican	53%	(130)	21%	(52)	7%	(17)	8%	(20)	11%	(27)	246
Ideo/PID: Moderate/Liberal Republican	49%	(39)	12%	(10)	4%	(3)	21%	(16)	14%	(11)	80
Ideo/PID: Moderate/Conservative Democrat	13%	(17)	7%	(9)	13%	(17)	62%	(81)	4%	(6)	130
Ideo/PID: Liberal Democrat	4%	(7)	6%	(11)	5%	(10)	84%	(160)	1%	(2)	190
Unfavorable of Biden and Trump	6%	(7)	21%	(24)	13%	(15)	54%	(62)	5%	(6)	113
2024 H2H Matchup: Biden Voter	5%	(18)	4%	(14)	8%	(30)	81%	(294)	2%	(7)	363
2024 H2H Matchup: Trump Voter	58%	(213)	21%	(76)	4%	(16)	4%	(16)	12%	(46)	367
2024 H2H Matchup: Would not Vote	—	(0)	9%	(3)	17%	(5)	68%	(21)	5%	(2)	30
2024 H2H Matchup: Do not Know	6%	(3)	18%	(8)	9%	(4)	43%	(20)	24%	(11)	47
2022 House Vote: Democrat	7%	(22)	7%	(22)	6%	(21)	78%	(262)	2%	(8)	335
2022 House Vote: Republican	54%	(187)	18%	(62)	6%	(20)	10%	(36)	11%	(39)	344
2022 House Vote: Did not Vote	19%	(23)	13%	(16)	10%	(13)	43%	(53)	14%	(17)	122
2020 Vote: Joe Biden	5%	(19)	5%	(18)	6%	(23)	82%	(307)	2%	(8)	375
2020 Vote: Donald Trump	54%	(197)	20%	(75)	6%	(23)	7%	(26)	12%	(45)	366
2020 Vote: Someone Else	27%	(2)	13%	(1)	23%	(2)	19%	(2)	19%	(2)	9
2020 Vote: Did not Vote	26%	(15)	13%	(7)	14%	(8)	29%	(17)	18%	(10)	57
2016 Vote: Hillary Clinton	5%	(15)	7%	(19)	4%	(11)	82%	(224)	2%	(5)	274
2016 Vote: Donald Trump	55%	(180)	17%	(55)	5%	(17)	12%	(40)	10%	(32)	324
2016 Vote: Someone Else	18%	(5)	5%	(1)	5%	(1)	66%	(17)	5%	(1)	26
2020 Vote/PID: Not Biden/Democrat	18%	(8)	13%	(6)	23%	(10)	36%	(16)	10%	(4)	45
2020 Vote/PID: Not Trump/Republican	20%	(9)	14%	(6)	7%	(3)	49%	(21)	11%	(5)	43

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**Table BLMB43\_1:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	29%	(234)	13%	(101)	7%	(55)	44%	(351)	8%	(65)	807
U.S. Economy: Wrong Track	39%	(217)	16%	(89)	7%	(38)	29%	(163)	9%	(50)	557
U.S. Economy: Right Direction	7%	(17)	5%	(12)	7%	(17)	75%	(188)	6%	(16)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	4%	(9)	7%	(19)	84%	(223)	2%	(5)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54%	(214)	19%	(76)	7%	(27)	8%	(31)	11%	(43)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(11)	10%	(16)	6%	(9)	65%	(97)	11%	(17)	150
Top 2024 Issue: Economy	34%	(89)	21%	(54)	6%	(16)	28%	(72)	11%	(28)	258
Community: Urban	23%	(36)	8%	(13)	13%	(20)	50%	(78)	7%	(11)	157
Community: Suburban	30%	(122)	12%	(49)	6%	(25)	44%	(176)	8%	(31)	402
Community: Rural	31%	(76)	16%	(40)	4%	(11)	39%	(98)	10%	(24)	248
Community/Gender: Urban Women	11%	(8)	8%	(5)	9%	(6)	63%	(45)	9%	(7)	71
Community/Gender: Urban Men	32%	(28)	8%	(7)	16%	(14)	38%	(33)	5%	(4)	87
Community/Gender: Rural Women	32%	(43)	15%	(19)	5%	(6)	35%	(46)	14%	(18)	133
Community/Gender: Rural Men	28%	(33)	18%	(20)	4%	(5)	45%	(52)	5%	(6)	115
Community/Gender: Suburban Women	29%	(64)	11%	(24)	6%	(13)	44%	(97)	10%	(21)	220
Community/Gender: Suburban Men	32%	(58)	13%	(25)	6%	(11)	43%	(78)	5%	(10)	182
Homeowner	30%	(208)	13%	(91)	7%	(48)	43%	(303)	8%	(53)	703
Renter	24%	(21)	10%	(9)	7%	(6)	50%	(43)	9%	(8)	88
Military HHnm: Yes	31%	(36)	14%	(16)	4%	(5)	41%	(47)	9%	(11)	114
Military HH: No	29%	(198)	12%	(85)	7%	(50)	44%	(304)	8%	(55)	693
Employ: Private Sector	33%	(100)	12%	(37)	9%	(26)	40%	(119)	6%	(19)	300
Employ: Government	23%	(12)	28%	(14)	13%	(6)	33%	(17)	3%	(1)	50
Employ: Self-Employed	37%	(18)	15%	(7)	3%	(1)	39%	(19)	7%	(3)	48
Employ: Homemaker	32%	(21)	14%	(9)	7%	(4)	30%	(20)	16%	(11)	65
Employ: Student	20%	(4)	29%	(6)	6%	(1)	40%	(8)	4%	(1)	19
Employ: Retired	25%	(56)	11%	(24)	4%	(8)	53%	(118)	7%	(15)	220
Employ: Unemployed	23%	(13)	1%	(1)	6%	(4)	60%	(34)	9%	(5)	56
Employ: Other	23%	(11)	7%	(3)	10%	(5)	38%	(18)	22%	(11)	48
Self + Household: White-Collar	24%	(68)	17%	(46)	7%	(19)	49%	(137)	3%	(10)	279
Self + Household: Blue Collar	34%	(141)	10%	(43)	7%	(27)	41%	(173)	8%	(35)	419

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	29%	(234)	13%	(101)	7%	(55)	44%	(351)	8%	(65)	807
Union HH: Yes	37%	(34)	14%	(13)	5%	(4)	40%	(37)	5%	(4)	92
Union HH: No	28%	(200)	12%	(88)	7%	(51)	44%	(315)	9%	(61)	715
LGBTQ+: Yes	15%	(10)	11%	(7)	5%	(3)	65%	(44)	4%	(3)	68
LGBTQ+: No	30%	(223)	13%	(94)	7%	(52)	42%	(307)	8%	(63)	739
Motivated to Vote	32%	(230)	13%	(92)	6%	(42)	43%	(314)	7%	(51)	729
Parent: Yes	34%	(70)	16%	(32)	9%	(19)	33%	(68)	9%	(18)	207
Parent: No	27%	(164)	11%	(69)	6%	(36)	47%	(283)	8%	(48)	600
COVID Vaccine: Yes	24%	(138)	10%	(60)	7%	(39)	54%	(311)	5%	(31)	579
COVID Vaccine: No	42%	(95)	18%	(41)	7%	(17)	18%	(40)	15%	(35)	228
Student Loans: Yes	24%	(31)	13%	(16)	10%	(12)	47%	(61)	6%	(8)	128
Student Loans: No	30%	(203)	12%	(85)	6%	(43)	43%	(290)	8%	(58)	679
Favorable Opinion of Haley	31%	(90)	16%	(46)	8%	(23)	39%	(112)	7%	(20)	290
Unfavorable Opinion of Haley	29%	(104)	11%	(41)	7%	(25)	48%	(170)	5%	(18)	357
Protestant	33%	(66)	16%	(32)	5%	(10)	41%	(81)	5%	(10)	198
Roman Catholic	29%	(74)	12%	(32)	10%	(27)	40%	(103)	9%	(23)	258
Mormon	18%	(0)	27%	(0)	—	(0)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	60%	(3)	13%	(1)	10%	(0)	—	(0)	4
Jewish	25%	(5)	8%	(2)	—	(0)	67%	(13)	—	(0)	19
Muslim	44%	(5)	10%	(1)	11%	(1)	33%	(4)	2%	(0)	12
Buddhist	—	(0)	—	(0)	38%	(4)	62%	(6)	—	(0)	9
Hindu	24%	(1)	—	(0)	—	(0)	76%	(3)	—	(0)	3
Atheist	12%	(3)	3%	(1)	4%	(1)	75%	(18)	6%	(1)	24
Agnostic	10%	(3)	—	(0)	3%	(1)	82%	(29)	5%	(2)	35
Something else	33%	(33)	16%	(16)	6%	(6)	37%	(38)	8%	(8)	102
Nothing in particular	30%	(42)	10%	(14)	4%	(6)	40%	(56)	15%	(22)	140
Prodigal Biden Voter	8%	(3)	16%	(7)	9%	(4)	62%	(26)	5%	(2)	42
Undecided Voter (DK/WNV)	3%	(3)	14%	(11)	12%	(9)	53%	(41)	17%	(13)	77
Undecided Voter (DK)	—	(0)	9%	(3)	17%	(5)	68%	(21)	5%	(2)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	29% (235)	12% (98)	7% (58)	45% (362)	7% (54)	807
Gender: Male	30% (116)	15% (56)	9% (33)	43% (164)	4% (15)	384
Gender: Female	28% (119)	10% (42)	6% (25)	47% (198)	9% (39)	423
Age: 18-34	30% (64)	17% (36)	11% (24)	34% (74)	8% (17)	215
Age: 35-44	42% (44)	10% (11)	8% (9)	35% (37)	4% (4)	104
Age: 45-64	28% (78)	14% (39)	5% (14)	46% (127)	6% (17)	274
Age: 65+	23% (49)	6% (13)	5% (11)	58% (124)	8% (16)	214
GenZers: 1997-2012	24% (25)	21% (22)	11% (11)	39% (41)	5% (5)	103
Millennials: 1981-1996	39% (82)	11% (23)	10% (22)	32% (67)	8% (16)	210
GenXers: 1965-1980	32% (68)	15% (31)	5% (11)	45% (95)	3% (6)	211
Baby Boomers: 1946-1964	20% (51)	8% (22)	5% (14)	57% (145)	9% (23)	255
Educ: < College	31% (148)	12% (59)	6% (30)	42% (202)	9% (44)	482
Educ: Bachelors degree	30% (63)	10% (21)	10% (20)	47% (100)	4% (7)	211
Educ: Post-grad	22% (25)	17% (19)	6% (7)	52% (60)	3% (3)	113
Income: Under 50k	29% (89)	9% (28)	7% (21)	50% (155)	6% (19)	313
Income: 50k-100k	31% (95)	14% (41)	6% (18)	40% (123)	9% (27)	304
Income: 100k+	27% (51)	15% (29)	10% (18)	44% (84)	4% (8)	191
Ethnicity: White (Non-Hispanic)	31% (205)	11% (75)	6% (44)	44% (298)	7% (50)	673
Ethnicity: Hispanic	35% (12)	10% (3)	3% (1)	50% (17)	2% (1)	34
Ethnicity: Black (Non-Hispanic)	21% (17)	21% (17)	14% (11)	40% (32)	4% (3)	79
Ethnicity: Asian + Other (Non-Hispanic)	6% (1)	14% (3)	10% (2)	69% (15)	1% (0)	22
All Christian	32% (146)	13% (58)	7% (32)	43% (199)	6% (27)	462
All Non-Christian	26% (11)	5% (2)	10% (4)	58% (26)	1% (0)	44
Atheist	6% (1)	3% (1)	6% (1)	82% (19)	3% (1)	24
Agnostic/Nothing in particular	24% (43)	12% (21)	7% (12)	48% (84)	9% (16)	175
Something Else	33% (34)	15% (16)	8% (9)	33% (34)	10% (10)	102
Evangelical	40% (68)	16% (28)	8% (14)	27% (46)	9% (15)	172
Non-Evangelical	29% (110)	11% (44)	7% (26)	48% (185)	6% (22)	386
PID: Dem (no lean)	9% (30)	8% (26)	7% (23)	74% (246)	2% (8)	334
PID: Ind (no lean)	27% (39)	13% (19)	3% (4)	50% (71)	6% (9)	142
PID: Rep (no lean)	50% (166)	16% (53)	10% (32)	13% (44)	11% (37)	331

Continued on next page

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	29% (235)	12% (98)	7% (58)	45% (362)	7% (54)	807
PID/Gender: Dem Men	13% (22)	10% (17)	8% (14)	65% (107)	3% (4)	164
PID/Gender: Dem Women	5% (8)	6% (10)	5% (9)	82% (139)	2% (4)	170
PID/Gender: Ind Men	17% (12)	16% (11)	4% (3)	58% (41)	4% (3)	70
PID/Gender: Ind Women	37% (26)	11% (8)	1% (1)	42% (30)	9% (6)	72
PID/Gender: Rep Men	55% (82)	19% (28)	10% (16)	10% (15)	5% (8)	149
PID/Gender: Rep Women	46% (84)	13% (24)	9% (16)	16% (28)	16% (29)	182
Ideo: Liberal (1-3)	13% (31)	6% (14)	4% (9)	75% (173)	2% (4)	230
Ideo: Moderate (4)	19% (43)	13% (31)	9% (21)	52% (121)	7% (17)	232
Ideo: Conservative (5-7)	50% (160)	16% (53)	9% (28)	16% (53)	9% (28)	322
Ideo/PID: Conservative Republican	53% (132)	17% (41)	8% (20)	11% (27)	11% (27)	246
Ideo/PID: Moderate/Liberal Republican	43% (34)	15% (12)	14% (11)	19% (15)	9% (7)	80
Ideo/PID: Moderate/Conservative Democrat	13% (17)	12% (15)	13% (17)	59% (77)	3% (4)	130
Ideo/PID: Liberal Democrat	7% (13)	6% (11)	3% (5)	83% (159)	1% (2)	190
Unfavorable of Biden and Trump	5% (6)	11% (13)	16% (18)	59% (67)	8% (10)	113
2024 H2H Matchup: Biden Voter	6% (21)	6% (23)	6% (22)	81% (294)	1% (3)	363
2024 H2H Matchup: Trump Voter	57% (209)	20% (73)	8% (29)	4% (14)	11% (42)	367
2024 H2H Matchup: Would not Vote	2% (1)	4% (1)	7% (2)	79% (24)	9% (3)	30
2024 H2H Matchup: Do not Know	9% (4)	2% (1)	11% (5)	63% (30)	15% (7)	47
2022 House Vote: Democrat	8% (25)	7% (22)	5% (18)	79% (265)	1% (5)	335
2022 House Vote: Republican	52% (180)	17% (60)	8% (28)	11% (39)	11% (37)	344
2022 House Vote: Did not Vote	23% (28)	13% (16)	10% (12)	45% (55)	10% (12)	122
2020 Vote: Joe Biden	6% (23)	6% (22)	5% (17)	82% (308)	1% (4)	375
2020 Vote: Donald Trump	54% (197)	17% (63)	8% (29)	10% (35)	12% (42)	366
2020 Vote: Someone Else	20% (2)	20% (2)	30% (3)	18% (2)	12% (1)	9
2020 Vote: Did not Vote	24% (14)	19% (11)	16% (9)	29% (17)	12% (7)	57
2016 Vote: Hillary Clinton	7% (19)	6% (16)	4% (12)	82% (224)	1% (3)	274
2016 Vote: Donald Trump	52% (168)	16% (53)	9% (28)	13% (42)	10% (33)	324
2016 Vote: Someone Else	15% (4)	5% (1)	1% (0)	75% (19)	4% (1)	26
2020 Vote/PID: Not Biden/Democrat	23% (10)	13% (6)	18% (8)	36% (16)	10% (5)	45
2020 Vote/PID: Not Trump/Republican	12% (5)	14% (6)	14% (6)	52% (22)	8% (3)	43

Continued on next page

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	29% (235)	12% (98)	7% (58)	45% (362)	7% (54)	807
U.S. Economy: Wrong Track	37% (208)	15% (81)	9% (49)	31% (174)	8% (45)	557
U.S. Economy: Right Direction	11% (27)	7% (17)	3% (9)	75% (188)	4% (9)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (12)	7% (19)	4% (10)	84% (222)	1% (2)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (208)	18% (71)	10% (37)	10% (39)	9% (36)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	10% (15)	5% (8)	7% (10)	67% (100)	11% (16)	150
Top 2024 Issue: Economy	35% (91)	19% (49)	10% (25)	27% (70)	9% (23)	258
Community: Urban	23% (35)	10% (15)	11% (18)	50% (79)	6% (9)	157
Community: Suburban	30% (119)	13% (53)	6% (25)	45% (180)	6% (25)	402
Community: Rural	33% (81)	12% (30)	6% (15)	41% (102)	8% (20)	248
Community/Gender: Urban Women	11% (7)	2% (2)	12% (8)	66% (47)	9% (6)	71
Community/Gender: Urban Men	32% (28)	16% (14)	11% (9)	38% (33)	3% (3)	87
Community/Gender: Rural Women	40% (53)	9% (12)	5% (6)	37% (49)	10% (13)	133
Community/Gender: Rural Men	25% (28)	15% (18)	7% (8)	47% (54)	6% (7)	115
Community/Gender: Suburban Women	27% (58)	13% (28)	5% (10)	47% (103)	9% (20)	220
Community/Gender: Suburban Men	33% (60)	14% (25)	8% (15)	42% (77)	3% (5)	182
Homeowner	30% (208)	12% (88)	7% (51)	44% (312)	6% (45)	703
Renter	24% (21)	10% (9)	7% (6)	51% (44)	9% (8)	88
Military HHnm: Yes	32% (37)	12% (14)	6% (6)	45% (51)	5% (6)	114
Military HH: No	29% (198)	12% (84)	7% (52)	45% (311)	7% (48)	693
Employ: Private Sector	33% (100)	14% (41)	9% (27)	39% (117)	5% (15)	300
Employ: Government	16% (8)	22% (11)	19% (10)	41% (21)	2% (1)	50
Employ: Self-Employed	36% (17)	12% (6)	5% (2)	42% (20)	5% (3)	48
Employ: Homemaker	43% (28)	18% (11)	— (0)	30% (20)	9% (6)	65
Employ: Student	13% (2)	29% (6)	15% (3)	39% (7)	4% (1)	19
Employ: Retired	24% (53)	8% (17)	4% (9)	56% (123)	8% (18)	220
Employ: Unemployed	18% (10)	3% (1)	7% (4)	63% (36)	8% (5)	56
Employ: Other	34% (16)	11% (5)	6% (3)	37% (18)	12% (6)	48
Self + Household: White-Collar	23% (63)	16% (43)	6% (16)	52% (146)	4% (11)	279
Self + Household: Blue Collar	34% (143)	9% (38)	9% (36)	41% (173)	7% (29)	419

Continued on next page

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	29%	(235)	12%	(98)	7%	(58)	45%	(362)	7%	(54)	807
Union HH: Yes	34%	(31)	17%	(16)	8%	(7)	38%	(35)	3%	(3)	92
Union HH: No	28%	(204)	12%	(82)	7%	(51)	46%	(327)	7%	(51)	715
LGBTQ+: Yes	17%	(12)	10%	(7)	6%	(4)	62%	(42)	5%	(3)	68
LGBTQ+: No	30%	(223)	12%	(91)	7%	(54)	43%	(319)	7%	(51)	739
Motivated to Vote	31%	(225)	12%	(86)	7%	(49)	44%	(323)	6%	(45)	729
Parent: Yes	36%	(75)	19%	(39)	10%	(21)	31%	(64)	4%	(8)	207
Parent: No	27%	(160)	10%	(59)	6%	(37)	50%	(298)	8%	(46)	600
COVID Vaccine: Yes	23%	(134)	10%	(59)	6%	(37)	56%	(325)	4%	(24)	579
COVID Vaccine: No	44%	(101)	17%	(39)	9%	(21)	16%	(36)	13%	(30)	228
Student Loans: Yes	22%	(28)	16%	(20)	12%	(15)	47%	(60)	4%	(5)	128
Student Loans: No	31%	(207)	11%	(78)	6%	(43)	44%	(302)	7%	(49)	679
Favorable Opinion of Haley	29%	(84)	13%	(38)	10%	(30)	40%	(116)	7%	(22)	290
Unfavorable Opinion of Haley	32%	(115)	11%	(40)	5%	(18)	49%	(174)	3%	(10)	357
Protestant	32%	(63)	14%	(27)	7%	(14)	41%	(81)	7%	(13)	198
Roman Catholic	32%	(82)	11%	(29)	7%	(18)	45%	(116)	5%	(14)	258
Mormon	18%	(0)	—	(0)	27%	(0)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	59%	(3)	—	(0)	25%	(1)	—	(0)	4
Jewish	27%	(5)	6%	(1)	—	(0)	67%	(13)	—	(0)	19
Muslim	44%	(5)	11%	(1)	10%	(1)	33%	(4)	2%	(0)	12
Buddhist	—	(0)	—	(0)	32%	(3)	68%	(6)	—	(0)	9
Hindu	24%	(1)	—	(0)	—	(0)	76%	(3)	—	(0)	3
Atheist	6%	(1)	3%	(1)	6%	(1)	82%	(19)	3%	(1)	24
Agnostic	5%	(2)	5%	(2)	3%	(1)	86%	(30)	2%	(1)	35
Something else	33%	(34)	15%	(16)	8%	(9)	33%	(34)	10%	(10)	102
Nothing in particular	29%	(41)	14%	(20)	8%	(11)	38%	(54)	11%	(15)	140
Prodigal Biden Voter	8%	(3)	9%	(4)	10%	(4)	68%	(29)	5%	(2)	42
Undecided Voter (DK/WNV)	6%	(5)	2%	(2)	9%	(7)	70%	(53)	13%	(10)	77
Undecided Voter (DK)	2%	(1)	4%	(1)	7%	(2)	79%	(24)	9%	(3)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(238)	12%	(99)	7%	(53)	45%	(362)	7%	(54)	807
Gender: Male	31%	(118)	16%	(63)	5%	(21)	44%	(168)	4%	(14)	384
Gender: Female	28%	(121)	9%	(36)	8%	(33)	46%	(194)	10%	(40)	423
Age: 18-34	29%	(62)	16%	(34)	10%	(22)	35%	(75)	10%	(21)	215
Age: 35-44	42%	(44)	10%	(11)	6%	(6)	37%	(38)	5%	(5)	104
Age: 45-64	29%	(79)	14%	(37)	6%	(15)	47%	(129)	5%	(13)	274
Age: 65+	25%	(53)	8%	(17)	4%	(9)	56%	(119)	7%	(15)	214
GenZers: 1997-2012	28%	(29)	15%	(16)	8%	(9)	39%	(40)	10%	(10)	103
Millennials: 1981-1996	36%	(76)	13%	(27)	9%	(20)	34%	(71)	8%	(16)	210
GenXers: 1965-1980	30%	(64)	14%	(29)	7%	(14)	46%	(97)	3%	(7)	211
Baby Boomers: 1946-1964	24%	(60)	11%	(27)	4%	(11)	55%	(140)	6%	(16)	255
Educ: < College	30%	(146)	12%	(59)	7%	(32)	42%	(203)	9%	(43)	482
Educ: Bachelors degree	30%	(63)	9%	(19)	9%	(20)	48%	(101)	4%	(8)	211
Educ: Post-grad	25%	(29)	18%	(21)	2%	(2)	51%	(58)	3%	(4)	113
Income: Under 50k	31%	(96)	8%	(25)	6%	(19)	49%	(153)	6%	(19)	313
Income: 50k-100k	30%	(92)	14%	(42)	7%	(21)	41%	(125)	8%	(25)	304
Income: 100k+	27%	(51)	17%	(32)	7%	(13)	44%	(84)	6%	(11)	191
Ethnicity: White (Non-Hispanic)	31%	(209)	12%	(82)	7%	(44)	44%	(293)	7%	(45)	673
Ethnicity: Hispanic	39%	(13)	2%	(1)	7%	(2)	47%	(16)	5%	(2)	34
Ethnicity: Black (Non-Hispanic)	16%	(13)	18%	(15)	8%	(7)	48%	(38)	9%	(7)	79
Ethnicity: Asian + Other (Non-Hispanic)	18%	(4)	9%	(2)	2%	(0)	69%	(15)	1%	(0)	22
All Christian	32%	(149)	13%	(61)	7%	(31)	43%	(197)	5%	(24)	462
All Non-Christian	27%	(12)	11%	(5)	4%	(2)	57%	(25)	1%	(0)	44
Atheist	9%	(2)	—	(0)	6%	(1)	82%	(19)	2%	(0)	24
Agnostic/Nothing in particular	23%	(40)	11%	(20)	6%	(11)	48%	(84)	12%	(20)	175
Something Else	34%	(35)	13%	(13)	8%	(8)	35%	(36)	9%	(10)	102
Evangelical	42%	(72)	13%	(22)	7%	(11)	31%	(53)	8%	(14)	172
Non-Evangelical	29%	(112)	13%	(49)	7%	(28)	46%	(178)	5%	(19)	386

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**Table BLMB43\_3:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(238)	12%	(99)	7%	(53)	45%	(362)	7%	(54)	807
PID: Dem (no lean)	9%	(30)	8%	(26)	4%	(14)	76%	(255)	3%	(9)	334
PID: Ind (no lean)	25%	(35)	12%	(17)	6%	(9)	48%	(68)	8%	(12)	142
PID: Rep (no lean)	52%	(173)	17%	(56)	9%	(31)	12%	(39)	10%	(33)	331
PID/Gender: Dem Men	13%	(21)	11%	(18)	4%	(7)	69%	(113)	3%	(5)	164
PID/Gender: Dem Women	5%	(9)	5%	(8)	4%	(7)	83%	(141)	2%	(4)	170
PID/Gender: Ind Men	17%	(12)	14%	(10)	5%	(3)	57%	(40)	7%	(5)	70
PID/Gender: Ind Women	32%	(23)	10%	(7)	8%	(6)	40%	(28)	10%	(7)	72
PID/Gender: Rep Men	57%	(85)	23%	(35)	7%	(11)	10%	(15)	3%	(4)	149
PID/Gender: Rep Women	48%	(88)	12%	(21)	11%	(20)	13%	(24)	16%	(29)	182
Ideo: Liberal (1-3)	13%	(29)	6%	(13)	3%	(8)	76%	(174)	2%	(6)	230
Ideo: Moderate (4)	18%	(42)	13%	(31)	7%	(17)	55%	(128)	6%	(15)	232
Ideo: Conservative (5-7)	52%	(166)	17%	(55)	9%	(28)	14%	(45)	9%	(28)	322
Ideo/PID: Conservative Republican	56%	(137)	18%	(44)	8%	(20)	8%	(21)	10%	(25)	246
Ideo/PID: Moderate/Liberal Republican	44%	(35)	15%	(12)	14%	(11)	20%	(16)	7%	(6)	80
Ideo/PID: Moderate/Conservative Democrat	15%	(19)	11%	(14)	8%	(11)	64%	(83)	2%	(3)	130
Ideo/PID: Liberal Democrat	6%	(11)	6%	(12)	1%	(2)	85%	(161)	2%	(4)	190
Unfavorable of Biden and Trump	8%	(9)	19%	(21)	11%	(12)	59%	(67)	4%	(4)	113
2024 H2H Matchup: Biden Voter	7%	(24)	6%	(21)	3%	(12)	83%	(300)	2%	(6)	363
2024 H2H Matchup: Trump Voter	58%	(214)	20%	(72)	9%	(33)	4%	(14)	10%	(35)	367
2024 H2H Matchup: Would not Vote	—	(0)	7%	(2)	15%	(5)	71%	(21)	6%	(2)	30
2024 H2H Matchup: Do not Know	1%	(0)	9%	(4)	8%	(4)	57%	(27)	25%	(12)	47
2022 House Vote: Democrat	8%	(27)	7%	(25)	3%	(11)	79%	(266)	2%	(6)	335
2022 House Vote: Republican	55%	(189)	18%	(61)	9%	(30)	9%	(32)	9%	(32)	344
2022 House Vote: Did not Vote	18%	(22)	11%	(13)	10%	(12)	49%	(61)	13%	(16)	122
2020 Vote: Joe Biden	5%	(19)	7%	(26)	3%	(11)	84%	(313)	1%	(6)	375
2020 Vote: Donald Trump	56%	(204)	19%	(69)	8%	(30)	8%	(29)	9%	(35)	366
2020 Vote: Someone Else	29%	(2)	—	(0)	40%	(3)	18%	(2)	13%	(1)	9
2020 Vote: Did not Vote	22%	(12)	8%	(4)	16%	(9)	32%	(18)	23%	(13)	57

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(238)	12%	(99)	7%	(53)	45%	(362)	7%	(54)	807
2016 Vote: Hillary Clinton	7%	(20)	7%	(19)	2%	(6)	82%	(226)	1%	(3)	274
2016 Vote: Donald Trump	51%	(166)	20%	(64)	9%	(29)	12%	(38)	8%	(27)	324
2016 Vote: Someone Else	15%	(4)	6%	(2)	—	(0)	75%	(19)	4%	(1)	26
2020 Vote/PID: Not Biden/Democrat	29%	(13)	10%	(5)	12%	(5)	39%	(17)	9%	(4)	45
2020 Vote/PID: Not Trump/Republican	15%	(7)	6%	(2)	21%	(9)	49%	(21)	9%	(4)	43
U.S. Economy: Wrong Track	39%	(216)	15%	(86)	9%	(47)	30%	(167)	7%	(41)	557
U.S. Economy: Right Direction	9%	(23)	5%	(13)	2%	(6)	78%	(195)	5%	(13)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	6%	(16)	2%	(5)	86%	(229)	2%	(6)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56%	(219)	18%	(69)	10%	(41)	8%	(31)	8%	(33)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	10%	(14)	5%	(8)	68%	(101)	11%	(16)	150
Top 2024 Issue: Economy	36%	(93)	17%	(45)	10%	(25)	28%	(73)	9%	(23)	258
Community: Urban	23%	(36)	11%	(17)	4%	(7)	56%	(88)	7%	(11)	157
Community: Suburban	29%	(115)	12%	(50)	8%	(31)	44%	(179)	7%	(27)	402
Community: Rural	35%	(88)	13%	(32)	6%	(16)	39%	(96)	7%	(16)	248
Community/Gender: Urban Women	12%	(8)	7%	(5)	3%	(2)	69%	(49)	10%	(7)	71
Community/Gender: Urban Men	32%	(27)	14%	(12)	5%	(5)	45%	(39)	4%	(4)	87
Community/Gender: Rural Women	42%	(55)	6%	(9)	9%	(12)	32%	(43)	10%	(14)	133
Community/Gender: Rural Men	28%	(32)	21%	(24)	3%	(4)	46%	(53)	2%	(3)	115
Community/Gender: Suburban Women	26%	(57)	10%	(23)	8%	(19)	46%	(102)	9%	(19)	220
Community/Gender: Suburban Men	32%	(58)	15%	(27)	7%	(13)	42%	(77)	4%	(8)	182
Homeowner	30%	(211)	13%	(89)	6%	(44)	44%	(313)	7%	(46)	703
Renter	25%	(22)	7%	(7)	10%	(9)	48%	(42)	9%	(8)	88
Military HHnm: Yes	29%	(34)	12%	(14)	3%	(4)	47%	(53)	8%	(10)	114
Military HH: No	30%	(205)	12%	(85)	7%	(49)	45%	(309)	6%	(45)	693

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(238)	12%	(99)	7%	(53)	45%	(362)	7%	(54)	807
Employ: Private Sector	34%	(102)	13%	(38)	8%	(25)	40%	(120)	5%	(16)	300
Employ: Government	15%	(8)	25%	(13)	18%	(9)	36%	(18)	5%	(2)	50
Employ: Self-Employed	37%	(18)	5%	(2)	11%	(5)	40%	(19)	7%	(3)	48
Employ: Homemaker	43%	(28)	5%	(3)	6%	(4)	37%	(24)	9%	(6)	65
Employ: Student	3%	(1)	47%	(9)	14%	(3)	32%	(6)	4%	(1)	19
Employ: Retired	28%	(61)	10%	(23)	3%	(6)	54%	(118)	5%	(12)	220
Employ: Unemployed	16%	(9)	9%	(5)	—	(0)	67%	(38)	9%	(5)	56
Employ: Other	26%	(12)	13%	(6)	3%	(1)	40%	(19)	19%	(9)	48
Self + Household: White-Collar	24%	(68)	18%	(51)	3%	(10)	51%	(142)	3%	(8)	279
Self + Household: Blue Collar	34%	(144)	9%	(39)	9%	(36)	41%	(172)	7%	(28)	419
Union HH: Yes	31%	(29)	19%	(17)	7%	(7)	39%	(35)	4%	(4)	92
Union HH: No	29%	(210)	11%	(82)	7%	(47)	46%	(327)	7%	(51)	715
LGBTQ+: Yes	19%	(13)	10%	(7)	4%	(3)	65%	(44)	2%	(1)	68
LGBTQ+: No	30%	(225)	13%	(93)	7%	(50)	43%	(318)	7%	(53)	739
Motivated to Vote	32%	(232)	12%	(88)	7%	(49)	44%	(321)	6%	(40)	729
Parent: Yes	35%	(72)	17%	(34)	12%	(24)	32%	(66)	5%	(11)	207
Parent: No	28%	(167)	11%	(65)	5%	(29)	49%	(296)	7%	(43)	600
COVID Vaccine: Yes	22%	(127)	12%	(67)	6%	(37)	56%	(323)	4%	(25)	579
COVID Vaccine: No	49%	(112)	14%	(32)	7%	(16)	17%	(39)	13%	(29)	228
Student Loans: Yes	23%	(29)	14%	(18)	13%	(17)	46%	(59)	4%	(6)	128
Student Loans: No	31%	(209)	12%	(81)	5%	(37)	45%	(303)	7%	(49)	679
Favorable Opinion of Haley	32%	(92)	16%	(46)	6%	(19)	39%	(114)	7%	(19)	290
Unfavorable Opinion of Haley	31%	(111)	11%	(39)	6%	(23)	48%	(172)	4%	(13)	357

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(238)	12%	(99)	7%	(53)	45%	(362)	7%	(54)	807
Protestant	34%	(68)	17%	(34)	4%	(7)	41%	(80)	4%	(9)	198
Roman Catholic	31%	(80)	10%	(25)	9%	(23)	45%	(115)	6%	(15)	258
Mormon	18%	(0)	27%	(0)	—	(0)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	59%	(3)	2%	(0)	23%	(1)	—	(0)	4
Jewish	22%	(4)	11%	(2)	—	(0)	67%	(13)	—	(0)	19
Muslim	32%	(4)	22%	(3)	11%	(1)	33%	(4)	2%	(0)	12
Buddhist	32%	(3)	—	(0)	5%	(1)	62%	(6)	—	(0)	9
Hindu	24%	(1)	—	(0)	—	(0)	76%	(3)	—	(0)	3
Atheist	9%	(2)	—	(0)	6%	(1)	82%	(19)	2%	(0)	24
Agnostic	10%	(3)	3%	(1)	—	(0)	86%	(30)	2%	(1)	35
Something else	34%	(35)	13%	(13)	8%	(8)	35%	(36)	9%	(10)	102
Nothing in particular	26%	(36)	13%	(19)	8%	(11)	39%	(55)	14%	(20)	140
Prodigal Biden Voter	7%	(3)	19%	(8)	1%	(1)	71%	(30)	3%	(1)	42
Undecided Voter (DK/WNV)	1%	(0)	8%	(6)	11%	(8)	63%	(48)	17%	(13)	77
Undecided Voter (DK)	—	(0)	7%	(2)	15%	(5)	71%	(21)	6%	(2)	30

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (224)	12% (98)	7% (58)	45% (365)	8% (62)	807
Gender: Male	29% (111)	15% (57)	7% (26)	44% (168)	6% (22)	384
Gender: Female	27% (113)	10% (41)	8% (32)	47% (197)	10% (40)	423
Age: 18-34	25% (54)	20% (43)	8% (18)	37% (80)	9% (20)	215
Age: 35-44	42% (44)	9% (9)	7% (8)	37% (39)	5% (5)	104
Age: 45-64	28% (76)	13% (35)	7% (19)	45% (124)	7% (20)	274
Age: 65+	23% (50)	5% (12)	6% (13)	57% (122)	8% (16)	214
GenZers: 1997-2012	16% (16)	25% (26)	8% (9)	42% (44)	8% (9)	103
Millennials: 1981-1996	38% (80)	12% (25)	8% (16)	34% (72)	8% (17)	210
GenXers: 1965-1980	31% (65)	12% (26)	8% (18)	44% (93)	4% (8)	211
Baby Boomers: 1946-1964	21% (53)	8% (22)	6% (15)	56% (142)	9% (24)	255
Educ: < College	28% (136)	12% (56)	8% (40)	42% (201)	10% (49)	482
Educ: Bachelors degree	29% (62)	11% (23)	7% (14)	49% (104)	4% (9)	211
Educ: Post-grad	23% (27)	17% (19)	3% (3)	52% (59)	4% (5)	113
Income: Under 50k	29% (90)	9% (29)	7% (22)	50% (156)	5% (16)	313
Income: 50k-100k	29% (87)	12% (38)	7% (22)	41% (126)	10% (31)	304
Income: 100k+	25% (47)	16% (31)	7% (14)	43% (83)	8% (15)	191
Ethnicity: White (Non-Hispanic)	30% (200)	11% (76)	6% (43)	44% (298)	8% (56)	673
Ethnicity: Hispanic	25% (8)	16% (5)	7% (2)	51% (17)	2% (1)	34
Ethnicity: Black (Non-Hispanic)	18% (14)	17% (13)	15% (12)	44% (35)	7% (5)	79
Ethnicity: Asian + Other (Non-Hispanic)	9% (2)	19% (4)	2% (0)	69% (15)	1% (0)	22
All Christian	32% (147)	11% (52)	8% (37)	42% (195)	7% (31)	462
All Non-Christian	10% (4)	14% (6)	10% (4)	65% (29)	1% (0)	44
Atheist	6% (1)	8% (2)	1% (0)	82% (19)	2% (0)	24
Agnostic/Nothing in particular	22% (38)	11% (20)	5% (9)	50% (88)	12% (20)	175
Something Else	33% (34)	18% (18)	7% (7)	33% (33)	10% (10)	102
Evangelical	40% (69)	13% (23)	11% (18)	26% (44)	10% (18)	172
Non-Evangelical	29% (110)	11% (44)	6% (25)	48% (183)	6% (24)	386
PID: Dem (no lean)	7% (24)	8% (27)	7% (23)	75% (251)	3% (9)	334
PID: Ind (no lean)	25% (36)	10% (14)	5% (8)	49% (70)	10% (14)	142
PID: Rep (no lean)	50% (165)	17% (57)	8% (27)	13% (44)	12% (39)	331

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (224)	12% (98)	7% (58)	45% (365)	8% (62)	807
PID/Gender: Dem Men	11% (18)	10% (16)	9% (15)	67% (110)	4% (6)	164
PID/Gender: Dem Women	3% (6)	6% (11)	5% (9)	83% (141)	2% (4)	170
PID/Gender: Ind Men	16% (11)	12% (9)	5% (4)	57% (40)	10% (7)	70
PID/Gender: Ind Women	34% (25)	8% (6)	5% (4)	42% (30)	10% (8)	72
PID/Gender: Rep Men	55% (82)	22% (33)	5% (7)	12% (18)	6% (9)	149
PID/Gender: Rep Women	46% (83)	13% (24)	11% (20)	14% (26)	16% (29)	182
Ideo: Liberal (1-3)	10% (23)	9% (20)	4% (8)	76% (174)	2% (5)	230
Ideo: Moderate (4)	17% (39)	12% (28)	8% (20)	53% (123)	9% (22)	232
Ideo: Conservative (5-7)	50% (161)	15% (49)	9% (29)	16% (53)	9% (30)	322
Ideo/PID: Conservative Republican	54% (132)	17% (41)	7% (18)	11% (26)	12% (29)	246
Ideo/PID: Moderate/Liberal Republican	39% (31)	20% (16)	12% (9)	21% (16)	8% (6)	80
Ideo/PID: Moderate/Conservative Democrat	13% (17)	9% (11)	14% (18)	61% (79)	3% (4)	130
Ideo/PID: Liberal Democrat	3% (7)	8% (15)	2% (5)	85% (161)	1% (3)	190
Unfavorable of Biden and Trump	7% (8)	13% (14)	14% (16)	59% (67)	8% (9)	113
2024 H2H Matchup: Biden Voter	5% (18)	6% (20)	6% (20)	83% (300)	1% (4)	363
2024 H2H Matchup: Trump Voter	56% (206)	19% (71)	8% (29)	4% (15)	13% (46)	367
2024 H2H Matchup: Would not Vote	— (0)	10% (3)	11% (3)	75% (23)	4% (1)	30
2024 H2H Matchup: Do not Know	— (0)	7% (3)	11% (5)	59% (27)	23% (11)	47
2022 House Vote: Democrat	6% (20)	8% (26)	4% (13)	81% (271)	2% (6)	335
2022 House Vote: Republican	53% (181)	18% (62)	7% (25)	10% (36)	12% (40)	344
2022 House Vote: Did not Vote	18% (22)	9% (11)	15% (19)	46% (56)	13% (16)	122
2020 Vote: Joe Biden	4% (15)	6% (23)	5% (19)	83% (312)	2% (6)	375
2020 Vote: Donald Trump	54% (198)	17% (63)	7% (25)	9% (35)	12% (45)	366
2020 Vote: Someone Else	20% (2)	22% (2)	28% (2)	18% (2)	12% (1)	9
2020 Vote: Did not Vote	16% (9)	18% (10)	19% (11)	29% (17)	18% (10)	57
2016 Vote: Hillary Clinton	5% (15)	7% (19)	3% (9)	83% (227)	2% (5)	274
2016 Vote: Donald Trump	52% (167)	17% (54)	8% (27)	12% (40)	11% (37)	324
2016 Vote: Someone Else	14% (4)	1% (0)	3% (1)	75% (19)	8% (2)	26
2020 Vote/PID: Not Biden/Democrat	22% (10)	14% (6)	21% (9)	33% (15)	10% (5)	45
2020 Vote/PID: Not Trump/Republican	11% (5)	8% (4)	21% (9)	50% (21)	10% (4)	43

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(224)	12%	(98)	7%	(58)	45%	(365)	8%	(62)	807
U.S. Economy: Wrong Track	37%	(206)	15%	(81)	8%	(46)	31%	(174)	9%	(49)	557
U.S. Economy: Right Direction	7%	(18)	7%	(17)	4%	(11)	76%	(190)	5%	(13)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	4%	(11)	6%	(16)	84%	(223)	1%	(3)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52%	(205)	18%	(71)	10%	(37)	10%	(38)	10%	(41)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(7)	11%	(16)	3%	(4)	69%	(104)	12%	(19)	150
Top 2024 Issue: Economy	32%	(83)	20%	(51)	8%	(21)	29%	(74)	11%	(29)	258
Community: Urban	18%	(29)	11%	(18)	10%	(15)	55%	(87)	5%	(8)	157
Community: Suburban	29%	(115)	12%	(47)	6%	(25)	45%	(182)	8%	(33)	402
Community: Rural	33%	(81)	13%	(33)	7%	(17)	39%	(96)	8%	(21)	248
Community/Gender: Urban Women	6%	(4)	4%	(3)	9%	(6)	73%	(52)	7%	(5)	71
Community/Gender: Urban Men	28%	(25)	17%	(14)	10%	(9)	41%	(35)	4%	(3)	87
Community/Gender: Rural Women	38%	(50)	10%	(14)	10%	(13)	33%	(43)	10%	(13)	133
Community/Gender: Rural Men	27%	(31)	17%	(20)	4%	(4)	46%	(53)	7%	(8)	115
Community/Gender: Suburban Women	27%	(59)	11%	(24)	6%	(13)	46%	(102)	10%	(22)	220
Community/Gender: Suburban Men	31%	(56)	13%	(23)	7%	(12)	44%	(80)	6%	(11)	182
Homeowner	28%	(200)	13%	(88)	7%	(47)	45%	(314)	8%	(54)	703
Renter	21%	(18)	10%	(8)	11%	(9)	52%	(45)	8%	(7)	88
Military HHnm: Yes	25%	(29)	13%	(14)	5%	(6)	46%	(52)	12%	(13)	114
Military HH: No	28%	(196)	12%	(84)	7%	(52)	45%	(313)	7%	(49)	693
Employ: Private Sector	30%	(91)	15%	(46)	7%	(22)	41%	(122)	6%	(19)	300
Employ: Government	19%	(10)	16%	(8)	16%	(8)	43%	(22)	6%	(3)	50
Employ: Self-Employed	32%	(16)	10%	(5)	12%	(6)	40%	(19)	5%	(3)	48
Employ: Homemaker	43%	(28)	11%	(7)	8%	(5)	29%	(19)	9%	(6)	65
Employ: Student	11%	(2)	27%	(5)	18%	(3)	40%	(8)	4%	(1)	19
Employ: Retired	25%	(55)	8%	(17)	4%	(9)	55%	(122)	8%	(18)	220
Employ: Unemployed	20%	(11)	7%	(4)	5%	(3)	62%	(35)	7%	(4)	56
Employ: Other	25%	(12)	13%	(6)	4%	(2)	40%	(19)	19%	(9)	48
Self + Household: White-Collar	23%	(64)	16%	(46)	4%	(10)	52%	(144)	5%	(15)	279
Self + Household: Blue Collar	32%	(136)	10%	(40)	9%	(37)	42%	(176)	7%	(31)	419

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (224)	12% (98)	7% (58)	45% (365)	8% (62)	807
Union HH: Yes	33% (30)	11% (10)	7% (7)	38% (35)	10% (9)	92
Union HH: No	27% (194)	12% (88)	7% (51)	46% (329)	7% (53)	715
LGBTQ+: Yes	13% (9)	12% (8)	8% (5)	65% (44)	2% (2)	68
LGBTQ+: No	29% (216)	12% (90)	7% (52)	43% (320)	8% (61)	739
Motivated to Vote	30% (217)	12% (88)	7% (51)	44% (323)	7% (51)	729
Parent: Yes	31% (65)	19% (39)	11% (24)	32% (67)	6% (13)	207
Parent: No	27% (159)	10% (59)	6% (34)	50% (298)	8% (50)	600
COVID Vaccine: Yes	22% (127)	9% (52)	7% (39)	56% (326)	6% (34)	579
COVID Vaccine: No	43% (97)	20% (46)	8% (18)	17% (39)	12% (28)	228
Student Loans: Yes	22% (28)	15% (19)	8% (10)	49% (62)	6% (8)	128
Student Loans: No	29% (196)	12% (79)	7% (47)	45% (302)	8% (55)	679
Favorable Opinion of Haley	28% (80)	15% (45)	6% (17)	42% (123)	9% (25)	290
Unfavorable Opinion of Haley	31% (112)	10% (34)	7% (26)	48% (173)	4% (13)	357
Protestant	32% (64)	13% (25)	6% (11)	42% (82)	8% (15)	198
Roman Catholic	32% (82)	9% (24)	10% (25)	43% (112)	6% (16)	258
Mormon	18% (0)	27% (0)	55% (1)	— (0)	— (0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17% (1)	59% (3)	— (0)	23% (1)	2% (0)	4
Jewish	12% (2)	21% (4)	— (0)	67% (13)	— (0)	19
Muslim	11% (1)	19% (2)	35% (4)	33% (4)	2% (0)	12
Buddhist	— (0)	— (0)	— (0)	100% (9)	— (0)	9
Hindu	24% (1)	— (0)	— (0)	76% (3)	— (0)	3
Atheist	6% (1)	8% (2)	1% (0)	82% (19)	2% (0)	24
Agnostic	5% (2)	5% (2)	— (0)	88% (31)	2% (1)	35
Something else	33% (34)	18% (18)	7% (7)	33% (33)	10% (10)	102
Nothing in particular	26% (36)	13% (18)	7% (9)	41% (57)	14% (20)	140
Prodigal Biden Voter	— (0)	13% (6)	10% (4)	69% (29)	7% (3)	42
Undecided Voter (DK/WNV)	— (0)	8% (6)	11% (8)	65% (50)	16% (12)	77
Undecided Voter (DK)	— (0)	10% (3)	11% (3)	75% (23)	4% (1)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(299)	49%	(393)	14%	(115)	807
Gender: Male	42%	(161)	46%	(176)	12%	(47)	384
Gender: Female	33%	(138)	51%	(217)	16%	(68)	423
Age: 18-34	31%	(66)	47%	(102)	22%	(48)	215
Age: 35-44	32%	(33)	58%	(61)	10%	(10)	104
Age: 45-64	37%	(102)	51%	(139)	12%	(33)	274
Age: 65+	46%	(98)	43%	(91)	12%	(25)	214
GenZers: 1997-2012	32%	(34)	41%	(42)	27%	(28)	103
Millennials: 1981-1996	30%	(63)	56%	(116)	14%	(30)	210
GenXers: 1965-1980	35%	(73)	53%	(111)	13%	(27)	211
Baby Boomers: 1946-1964	46%	(117)	43%	(110)	11%	(27)	255
Educ: < College	35%	(171)	50%	(243)	14%	(69)	482
Educ: Bachelors degree	38%	(80)	49%	(104)	13%	(28)	211
Educ: Post-grad	43%	(49)	41%	(46)	16%	(19)	113
Income: Under 50k	38%	(117)	45%	(141)	17%	(54)	313
Income: 50k-100k	34%	(102)	53%	(160)	14%	(42)	304
Income: 100k+	42%	(80)	48%	(92)	10%	(19)	191
Ethnicity: White (Non-Hispanic)	35%	(232)	53%	(359)	12%	(82)	673
Ethnicity: Hispanic	51%	(17)	30%	(10)	20%	(7)	34
Ethnicity: Black (Non-Hispanic)	58%	(46)	22%	(17)	20%	(16)	79
Ethnicity: Asian + Other (Non-Hispanic)	17%	(4)	32%	(7)	51%	(11)	22
All Christian	35%	(161)	52%	(241)	13%	(60)	462
All Non-Christian	48%	(21)	38%	(17)	14%	(6)	44
Atheist	64%	(15)	10%	(2)	27%	(6)	24
Agnostic/Nothing in particular	41%	(73)	41%	(72)	17%	(30)	175
Something Else	29%	(29)	59%	(60)	12%	(12)	102
Evangelical	26%	(44)	67%	(115)	7%	(12)	172
Non-Evangelical	37%	(144)	47%	(182)	15%	(60)	386
PID: Dem (no lean)	74%	(246)	12%	(39)	15%	(49)	334
PID: Ind (no lean)	26%	(37)	48%	(69)	25%	(36)	142
PID: Rep (no lean)	5%	(16)	86%	(284)	9%	(31)	331

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(299)	49%	(393)	14%	(115)	807
PID/Gender: Dem Men	78%	(128)	12%	(19)	10%	(17)	164
PID/Gender: Dem Women	69%	(118)	12%	(20)	19%	(32)	170
PID/Gender: Ind Men	30%	(21)	40%	(28)	30%	(21)	70
PID/Gender: Ind Women	22%	(16)	57%	(41)	21%	(15)	72
PID/Gender: Rep Men	8%	(11)	86%	(129)	6%	(9)	149
PID/Gender: Rep Women	3%	(5)	85%	(155)	12%	(22)	182
Ideo: Liberal (1-3)	70%	(160)	15%	(34)	15%	(35)	230
Ideo: Moderate (4)	44%	(103)	35%	(81)	21%	(49)	232
Ideo: Conservative (5-7)	8%	(26)	85%	(272)	7%	(23)	322
Ideo/PID: Conservative Republican	2%	(6)	90%	(222)	8%	(19)	246
Ideo/PID: Moderate/Liberal Republican	13%	(10)	75%	(60)	12%	(10)	80
Ideo/PID: Moderate/Conservative Democrat	64%	(83)	23%	(29)	13%	(17)	130
Ideo/PID: Liberal Democrat	80%	(152)	4%	(8)	16%	(30)	190
Unfavorable of Biden and Trump	14%	(16)	40%	(45)	45%	(52)	113
2024 H2H Matchup: Biden Voter	78%	(284)	7%	(27)	14%	(53)	363
2024 H2H Matchup: Trump Voter	1%	(5)	95%	(347)	4%	(15)	367
2024 H2H Matchup: Would not Vote	15%	(4)	35%	(11)	50%	(15)	30
2024 H2H Matchup: Do not Know	13%	(6)	18%	(8)	69%	(32)	47
2022 House Vote: Democrat	74%	(248)	10%	(33)	16%	(55)	335
2022 House Vote: Republican	3%	(11)	89%	(306)	8%	(27)	344
2022 House Vote: Did not Vote	33%	(40)	40%	(49)	27%	(33)	122
2020 Vote: Joe Biden	75%	(281)	9%	(34)	16%	(60)	375
2020 Vote: Donald Trump	1%	(4)	89%	(327)	10%	(35)	366
2020 Vote: Someone Else	24%	(2)	58%	(5)	19%	(2)	9
2020 Vote: Did not Vote	21%	(12)	47%	(27)	32%	(18)	57
2016 Vote: Hillary Clinton	76%	(210)	8%	(22)	16%	(43)	274
2016 Vote: Donald Trump	5%	(17)	86%	(280)	8%	(27)	324
2016 Vote: Someone Else	68%	(17)	27%	(7)	5%	(1)	26
2020 Vote/PID: Not Biden/Democrat	32%	(14)	42%	(19)	26%	(12)	45
2020 Vote/PID: Not Trump/Republican	31%	(13)	55%	(23)	15%	(6)	43

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	37%	(299)	49%	(393)	14%	(115)	807
U.S. Economy: Wrong Track	19%	(104)	66%	(370)	15%	(84)	557
U.S. Economy: Right Direction	78%	(195)	9%	(23)	13%	(32)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%	(243)	2%	(6)	6%	(17)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	94%	(367)	5%	(19)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(50)	13%	(20)	53%	(80)	150
Top 2024 Issue: Economy	19%	(49)	63%	(163)	18%	(46)	258
Community: Urban	49%	(77)	30%	(47)	21%	(34)	157
Community: Suburban	38%	(151)	50%	(202)	12%	(49)	402
Community: Rural	29%	(72)	58%	(143)	13%	(33)	248
Community/Gender: Urban Women	43%	(30)	26%	(18)	31%	(22)	71
Community/Gender: Urban Men	54%	(47)	33%	(28)	13%	(12)	87
Community/Gender: Rural Women	23%	(31)	64%	(85)	13%	(17)	133
Community/Gender: Rural Men	35%	(41)	51%	(59)	14%	(16)	115
Community/Gender: Suburban Women	35%	(77)	52%	(114)	13%	(29)	220
Community/Gender: Suburban Men	40%	(73)	49%	(89)	11%	(20)	182
Homeowner	37%	(259)	50%	(349)	14%	(96)	703
Renter	41%	(36)	41%	(36)	17%	(15)	88
Military HHnm: Yes	30%	(34)	48%	(54)	23%	(26)	114
Military HH: No	38%	(265)	49%	(338)	13%	(89)	693
Employ: Private Sector	34%	(101)	52%	(157)	14%	(42)	300
Employ: Government	24%	(12)	56%	(28)	21%	(10)	50
Employ: Self-Employed	30%	(15)	60%	(29)	9%	(5)	48
Employ: Homemaker	30%	(20)	58%	(38)	12%	(7)	65
Employ: Student	17%	(3)	56%	(11)	27%	(5)	19
Employ: Retired	46%	(101)	44%	(96)	11%	(23)	220
Employ: Unemployed	57%	(32)	25%	(14)	18%	(10)	56
Employ: Other	33%	(16)	42%	(20)	26%	(12)	48
Self + Household: White-Collar	39%	(110)	48%	(134)	13%	(35)	279
Self + Household: Blue Collar	35%	(147)	52%	(217)	13%	(56)	419

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(299)	49%	(393)	14%	(115)	807
Union HH: Yes	32%	(30)	57%	(52)	10%	(10)	92
Union HH: No	38%	(269)	48%	(340)	15%	(106)	715
LGBTQ+: Yes	57%	(39)	26%	(18)	17%	(12)	68
LGBTQ+: No	35%	(260)	51%	(375)	14%	(103)	739
Motivated to Vote	38%	(277)	50%	(363)	12%	(89)	729
Parent: Yes	31%	(65)	57%	(117)	12%	(25)	207
Parent: No	39%	(234)	46%	(275)	15%	(91)	600
COVID Vaccine: Yes	45%	(262)	40%	(230)	15%	(87)	579
COVID Vaccine: No	16%	(37)	71%	(163)	12%	(29)	228
Student Loans: Yes	35%	(45)	42%	(53)	23%	(30)	128
Student Loans: No	37%	(254)	50%	(339)	13%	(85)	679
Favorable Opinion of Haley	34%	(98)	52%	(152)	14%	(40)	290
Unfavorable Opinion of Haley	43%	(152)	48%	(171)	10%	(35)	357
Protestant	31%	(61)	59%	(117)	10%	(21)	198
Roman Catholic	38%	(99)	47%	(121)	15%	(39)	258
Mormon	82%	(1)	18%	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	77%	(3)	10%	(0)	4
Jewish	58%	(11)	34%	(6)	8%	(2)	19
Muslim	61%	(7)	37%	(4)	2%	(0)	12
Buddhist	18%	(2)	38%	(4)	44%	(4)	9
Hindu	27%	(1)	73%	(2)	—	(0)	3
Atheist	64%	(15)	10%	(2)	27%	(6)	24
Agnostic	67%	(23)	25%	(9)	8%	(3)	35
Something else	29%	(29)	59%	(60)	12%	(12)	102
Nothing in particular	35%	(49)	45%	(64)	20%	(28)	140
Prodigal Biden Voter	25%	(10)	38%	(16)	37%	(16)	42
Undecided Voter (DK/WNV)	14%	(11)	25%	(19)	61%	(47)	77
Undecided Voter (DK)	15%	(4)	35%	(11)	50%	(15)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(295)	48%	(386)	16%	(126)	807
Gender: Male	39%	(152)	45%	(174)	15%	(58)	384
Gender: Female	34%	(143)	50%	(212)	16%	(68)	423
Age: 18-34	35%	(76)	46%	(99)	19%	(40)	215
Age: 35-44	30%	(31)	57%	(60)	13%	(13)	104
Age: 45-64	34%	(92)	51%	(139)	16%	(43)	274
Age: 65+	45%	(96)	41%	(88)	14%	(30)	214
GenZers: 1997-2012	40%	(41)	40%	(41)	21%	(21)	103
Millennials: 1981-1996	30%	(63)	55%	(115)	15%	(32)	210
GenXers: 1965-1980	29%	(61)	52%	(109)	19%	(41)	211
Baby Boomers: 1946-1964	46%	(117)	43%	(110)	11%	(28)	255
Educ: < College	34%	(163)	50%	(241)	16%	(79)	482
Educ: Bachelors degree	37%	(78)	49%	(102)	15%	(31)	211
Educ: Post-grad	48%	(54)	37%	(43)	15%	(17)	113
Income: Under 50k	35%	(109)	44%	(139)	21%	(64)	313
Income: 50k-100k	35%	(106)	51%	(156)	14%	(42)	304
Income: 100k+	42%	(79)	48%	(91)	11%	(20)	191
Ethnicity: White (Non-Hispanic)	35%	(234)	52%	(350)	13%	(89)	673
Ethnicity: Hispanic	60%	(20)	32%	(11)	8%	(3)	34
Ethnicity: Black (Non-Hispanic)	47%	(38)	24%	(19)	29%	(23)	79
Ethnicity: Asian + Other (Non-Hispanic)	17%	(4)	32%	(7)	51%	(11)	22
All Christian	35%	(162)	51%	(236)	14%	(65)	462
All Non-Christian	38%	(17)	36%	(16)	26%	(11)	44
Atheist	72%	(17)	11%	(3)	18%	(4)	24
Agnostic/Nothing in particular	39%	(68)	42%	(73)	20%	(34)	175
Something Else	32%	(32)	57%	(58)	11%	(11)	102
Evangelical	23%	(39)	66%	(114)	11%	(19)	172
Non-Evangelical	40%	(153)	46%	(177)	15%	(57)	386
PID: Dem (no lean)	72%	(242)	12%	(41)	15%	(51)	334
PID: Ind (no lean)	24%	(34)	50%	(71)	26%	(37)	142
PID: Rep (no lean)	6%	(20)	83%	(274)	11%	(38)	331

Continued on next page

**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	37%	(295)	48%	(386)	16%	(126)	807
PID/Gender: Dem Men	72%	(118)	14%	(23)	14%	(23)	164
PID/Gender: Dem Women	73%	(124)	11%	(18)	16%	(28)	170
PID/Gender: Ind Men	29%	(21)	40%	(28)	31%	(22)	70
PID/Gender: Ind Women	18%	(13)	60%	(43)	22%	(16)	72
PID/Gender: Rep Men	9%	(13)	83%	(123)	9%	(13)	149
PID/Gender: Rep Women	4%	(7)	83%	(150)	14%	(25)	182
Ideo: Liberal (1-3)	73%	(168)	14%	(31)	13%	(31)	230
Ideo: Moderate (4)	39%	(91)	38%	(88)	23%	(54)	232
Ideo: Conservative (5-7)	9%	(28)	81%	(262)	10%	(32)	322
Ideo/PID: Conservative Republican	4%	(11)	86%	(213)	9%	(23)	246
Ideo/PID: Moderate/Liberal Republican	11%	(9)	73%	(58)	16%	(12)	80
Ideo/PID: Moderate/Conservative Democrat	57%	(74)	24%	(31)	19%	(25)	130
Ideo/PID: Liberal Democrat	84%	(160)	4%	(8)	11%	(22)	190
Unfavorable of Biden and Trump	17%	(19)	35%	(40)	48%	(54)	113
2024 H2H Matchup: Biden Voter	77%	(279)	8%	(27)	16%	(57)	363
2024 H2H Matchup: Trump Voter	2%	(6)	93%	(342)	5%	(19)	367
2024 H2H Matchup: Would not Vote	15%	(4)	35%	(11)	50%	(15)	30
2024 H2H Matchup: Do not Know	12%	(5)	13%	(6)	75%	(35)	47
2022 House Vote: Democrat	72%	(242)	11%	(36)	17%	(57)	335
2022 House Vote: Republican	4%	(14)	86%	(295)	10%	(34)	344
2022 House Vote: Did not Vote	31%	(38)	42%	(51)	27%	(33)	122
2020 Vote: Joe Biden	73%	(272)	9%	(33)	19%	(70)	375
2020 Vote: Donald Trump	2%	(7)	87%	(320)	11%	(40)	366
2020 Vote: Someone Else	15%	(1)	49%	(4)	36%	(3)	9
2020 Vote: Did not Vote	26%	(15)	51%	(29)	23%	(13)	57
2016 Vote: Hillary Clinton	76%	(209)	8%	(23)	15%	(42)	274
2016 Vote: Donald Trump	6%	(19)	84%	(273)	10%	(33)	324
2016 Vote: Someone Else	57%	(15)	26%	(7)	17%	(4)	26
2020 Vote/PID: Not Biden/Democrat	33%	(15)	49%	(22)	19%	(8)	45
2020 Vote/PID: Not Trump/Republican	33%	(14)	50%	(22)	17%	(7)	43

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(295)	48%	(386)	16%	(126)	807
U.S. Economy: Wrong Track	19%	(108)	65%	(361)	16%	(88)	557
U.S. Economy: Right Direction	75%	(187)	10%	(25)	15%	(39)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	89%	(236)	1%	(4)	10%	(26)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(5)	93%	(364)	6%	(23)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(54)	12%	(19)	52%	(77)	150
Top 2024 Issue: Economy	20%	(52)	62%	(160)	18%	(46)	258
Community: Urban	41%	(65)	33%	(52)	26%	(40)	157
Community: Suburban	40%	(159)	48%	(191)	13%	(52)	402
Community: Rural	29%	(71)	58%	(143)	14%	(34)	248
Community/Gender: Urban Women	40%	(28)	29%	(20)	32%	(22)	71
Community/Gender: Urban Men	42%	(37)	37%	(32)	21%	(18)	87
Community/Gender: Rural Women	24%	(31)	62%	(82)	14%	(19)	133
Community/Gender: Rural Men	34%	(39)	52%	(60)	13%	(15)	115
Community/Gender: Suburban Women	38%	(84)	50%	(109)	12%	(27)	220
Community/Gender: Suburban Men	41%	(75)	45%	(82)	13%	(24)	182
Homeowner	36%	(256)	49%	(346)	14%	(100)	703
Renter	40%	(35)	36%	(32)	23%	(20)	88
Military HHnm: Yes	30%	(35)	45%	(52)	24%	(28)	114
Military HH: No	38%	(260)	48%	(334)	14%	(99)	693
Employ: Private Sector	33%	(100)	52%	(155)	15%	(45)	300
Employ: Government	19%	(10)	50%	(25)	31%	(15)	50
Employ: Self-Employed	29%	(14)	58%	(28)	13%	(6)	48
Employ: Homemaker	24%	(15)	60%	(39)	16%	(11)	65
Employ: Student	37%	(7)	48%	(9)	15%	(3)	19
Employ: Retired	47%	(103)	43%	(95)	10%	(23)	220
Employ: Unemployed	61%	(34)	24%	(13)	15%	(9)	56
Employ: Other	25%	(12)	43%	(21)	31%	(15)	48
Self + Household: White-Collar	39%	(109)	47%	(131)	14%	(39)	279
Self + Household: Blue Collar	35%	(145)	51%	(215)	14%	(59)	419

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	37%	(295)	48%	(386)	16%	(126)	807
Union HH: Yes	35%	(32)	54%	(50)	11%	(10)	92
Union HH: No	37%	(263)	47%	(336)	16%	(116)	715
LGBTQ+: Yes	58%	(40)	24%	(16)	18%	(12)	68
LGBTQ+: No	35%	(255)	50%	(370)	15%	(114)	739
Motivated to Vote	38%	(276)	49%	(355)	13%	(98)	729
Parent: Yes	31%	(64)	57%	(117)	12%	(25)	207
Parent: No	38%	(231)	45%	(269)	17%	(101)	600
COVID Vaccine: Yes	46%	(265)	38%	(222)	16%	(92)	579
COVID Vaccine: No	13%	(30)	72%	(164)	15%	(34)	228
Student Loans: Yes	35%	(44)	42%	(53)	24%	(30)	128
Student Loans: No	37%	(250)	49%	(333)	14%	(96)	679
Favorable Opinion of Haley	34%	(98)	52%	(152)	14%	(41)	290
Unfavorable Opinion of Haley	44%	(156)	46%	(164)	10%	(37)	357
Protestant	31%	(62)	56%	(112)	12%	(24)	198
Roman Catholic	38%	(98)	47%	(121)	15%	(40)	258
Mormon	82%	(1)	18%	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	15%	(1)	75%	(3)	10%	(0)	4
Jewish	64%	(12)	20%	(4)	16%	(3)	19
Muslim	23%	(3)	56%	(7)	21%	(3)	12
Buddhist	6%	(1)	32%	(3)	62%	(6)	9
Hindu	27%	(1)	73%	(2)	—	(0)	3
Atheist	72%	(17)	11%	(3)	18%	(4)	24
Agnostic	66%	(23)	21%	(7)	12%	(4)	35
Something else	32%	(32)	57%	(58)	11%	(11)	102
Nothing in particular	32%	(45)	47%	(66)	22%	(30)	140
Prodigal Biden Voter	24%	(10)	30%	(13)	46%	(19)	42
Undecided Voter (DK/WNV)	13%	(10)	22%	(17)	65%	(50)	77
Undecided Voter (DK)	15%	(4)	35%	(11)	50%	(15)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(281)	46%	(375)	19%	(151)	807
Gender: Male	37%	(143)	45%	(173)	18%	(68)	384
Gender: Female	33%	(138)	48%	(201)	20%	(83)	423
Age: 18-34	33%	(72)	47%	(101)	20%	(42)	215
Age: 35-44	30%	(32)	57%	(59)	13%	(13)	104
Age: 45-64	33%	(91)	46%	(125)	21%	(57)	274
Age: 65+	40%	(86)	42%	(89)	18%	(38)	214
GenZers: 1997-2012	39%	(40)	39%	(40)	22%	(23)	103
Millennials: 1981-1996	29%	(61)	56%	(116)	15%	(32)	210
GenXers: 1965-1980	29%	(61)	47%	(100)	24%	(50)	211
Baby Boomers: 1946-1964	42%	(108)	42%	(106)	16%	(41)	255
Educ: < College	31%	(151)	48%	(233)	20%	(99)	482
Educ: Bachelors degree	36%	(77)	48%	(102)	15%	(32)	211
Educ: Post-grad	47%	(54)	35%	(39)	18%	(20)	113
Income: Under 50k	35%	(110)	43%	(133)	22%	(69)	313
Income: 50k-100k	32%	(97)	51%	(155)	17%	(52)	304
Income: 100k+	39%	(74)	45%	(86)	16%	(30)	191
Ethnicity: White (Non-Hispanic)	32%	(213)	51%	(340)	18%	(120)	673
Ethnicity: Hispanic	59%	(20)	26%	(9)	15%	(5)	34
Ethnicity: Black (Non-Hispanic)	54%	(43)	24%	(19)	22%	(18)	79
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	32%	(7)	42%	(9)	22
All Christian	32%	(150)	49%	(228)	18%	(85)	462
All Non-Christian	35%	(16)	38%	(17)	27%	(12)	44
Atheist	64%	(15)	13%	(3)	23%	(5)	24
Agnostic/Nothing in particular	40%	(70)	39%	(68)	21%	(38)	175
Something Else	31%	(31)	58%	(59)	11%	(11)	102
Evangelical	24%	(41)	64%	(111)	12%	(20)	172
Non-Evangelical	36%	(138)	45%	(173)	20%	(75)	386
PID: Dem (no lean)	70%	(233)	11%	(38)	19%	(62)	334
PID: Ind (no lean)	24%	(34)	46%	(66)	30%	(43)	142
PID: Rep (no lean)	4%	(14)	82%	(271)	14%	(46)	331

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(281)	46%	(375)	19%	(151)	807
PID/Gender: Dem Men	69%	(112)	13%	(21)	19%	(31)	164
PID/Gender: Dem Women	71%	(121)	10%	(18)	18%	(31)	170
PID/Gender: Ind Men	29%	(20)	41%	(29)	30%	(21)	70
PID/Gender: Ind Women	19%	(13)	51%	(37)	30%	(22)	72
PID/Gender: Rep Men	7%	(10)	83%	(123)	11%	(16)	149
PID/Gender: Rep Women	2%	(4)	81%	(147)	17%	(30)	182
Ideo: Liberal (1-3)	69%	(158)	15%	(35)	16%	(36)	230
Ideo: Moderate (4)	39%	(90)	33%	(77)	28%	(65)	232
Ideo: Conservative (5-7)	8%	(25)	80%	(258)	12%	(39)	322
Ideo/PID: Conservative Republican	3%	(9)	86%	(212)	11%	(26)	246
Ideo/PID: Moderate/Liberal Republican	7%	(6)	72%	(57)	21%	(16)	80
Ideo/PID: Moderate/Conservative Democrat	57%	(74)	19%	(25)	24%	(31)	130
Ideo/PID: Liberal Democrat	80%	(152)	6%	(12)	14%	(27)	190
Unfavorable of Biden and Trump	14%	(15)	32%	(37)	54%	(61)	113
2024 H2H Matchup: Biden Voter	74%	(270)	7%	(27)	18%	(66)	363
2024 H2H Matchup: Trump Voter	1%	(5)	90%	(331)	8%	(31)	367
2024 H2H Matchup: Would not Vote	14%	(4)	40%	(12)	46%	(14)	30
2024 H2H Matchup: Do not Know	5%	(2)	9%	(4)	86%	(40)	47
2022 House Vote: Democrat	70%	(233)	9%	(30)	22%	(72)	335
2022 House Vote: Republican	3%	(11)	85%	(291)	12%	(42)	344
2022 House Vote: Did not Vote	29%	(36)	41%	(51)	29%	(36)	122
2020 Vote: Joe Biden	69%	(259)	9%	(33)	22%	(82)	375
2020 Vote: Donald Trump	1%	(5)	85%	(310)	14%	(51)	366
2020 Vote: Someone Else	15%	(1)	50%	(4)	35%	(3)	9
2020 Vote: Did not Vote	28%	(16)	46%	(26)	26%	(15)	57
2016 Vote: Hillary Clinton	71%	(194)	9%	(25)	20%	(55)	274
2016 Vote: Donald Trump	6%	(20)	80%	(259)	14%	(46)	324
2016 Vote: Someone Else	59%	(15)	25%	(6)	17%	(4)	26
2020 Vote/PID: Not Biden/Democrat	35%	(16)	36%	(16)	29%	(13)	45
2020 Vote/PID: Not Trump/Republican	24%	(10)	46%	(20)	31%	(13)	43

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(281)	46%	(375)	19%	(151)	807
U.S. Economy: Wrong Track	18%	(103)	63%	(350)	19%	(104)	557
U.S. Economy: Right Direction	71%	(179)	10%	(25)	19%	(47)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%	(232)	2%	(6)	10%	(27)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(9)	89%	(349)	9%	(34)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(41)	13%	(19)	60%	(90)	150
Top 2024 Issue: Economy	19%	(50)	58%	(151)	22%	(57)	258
Community: Urban	45%	(71)	31%	(49)	24%	(38)	157
Community: Suburban	36%	(143)	48%	(192)	17%	(67)	402
Community: Rural	27%	(67)	54%	(134)	19%	(46)	248
Community/Gender: Urban Women	44%	(31)	25%	(17)	32%	(22)	71
Community/Gender: Urban Men	46%	(40)	36%	(31)	18%	(16)	87
Community/Gender: Rural Women	22%	(30)	59%	(78)	19%	(25)	133
Community/Gender: Rural Men	33%	(38)	49%	(56)	18%	(21)	115
Community/Gender: Suburban Women	35%	(78)	48%	(106)	16%	(36)	220
Community/Gender: Suburban Men	36%	(65)	47%	(86)	17%	(31)	182
Homeowner	35%	(243)	48%	(335)	18%	(126)	703
Renter	41%	(36)	37%	(33)	21%	(19)	88
Military HHnm: Yes	32%	(37)	43%	(49)	25%	(28)	114
Military HH: No	35%	(245)	47%	(325)	18%	(123)	693
Employ: Private Sector	33%	(100)	49%	(147)	18%	(53)	300
Employ: Government	22%	(11)	48%	(24)	30%	(15)	50
Employ: Self-Employed	27%	(13)	51%	(25)	22%	(11)	48
Employ: Homemaker	30%	(20)	59%	(38)	10%	(7)	65
Employ: Student	30%	(6)	57%	(11)	13%	(2)	19
Employ: Retired	43%	(94)	42%	(94)	15%	(33)	220
Employ: Unemployed	52%	(30)	29%	(17)	18%	(10)	56
Employ: Other	18%	(9)	41%	(20)	41%	(20)	48
Self + Household: White-Collar	38%	(106)	46%	(127)	16%	(46)	279
Self + Household: Blue Collar	32%	(133)	49%	(207)	19%	(80)	419

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(281)	46%	(375)	19%	(151)	807
Union HH: Yes	36%	(33)	52%	(48)	12%	(11)	92
Union HH: No	35%	(249)	46%	(326)	20%	(140)	715
LGBTQ+: Yes	54%	(37)	24%	(16)	22%	(15)	68
LGBTQ+: No	33%	(244)	49%	(358)	18%	(136)	739
Motivated to Vote	36%	(264)	47%	(345)	17%	(121)	729
Parent: Yes	32%	(66)	55%	(114)	13%	(27)	207
Parent: No	36%	(216)	43%	(260)	21%	(124)	600
COVID Vaccine: Yes	43%	(248)	37%	(215)	20%	(115)	579
COVID Vaccine: No	15%	(34)	70%	(159)	16%	(36)	228
Student Loans: Yes	35%	(45)	38%	(49)	27%	(34)	128
Student Loans: No	35%	(236)	48%	(325)	17%	(117)	679
Favorable Opinion of Haley	33%	(96)	50%	(146)	17%	(48)	290
Unfavorable Opinion of Haley	40%	(142)	46%	(166)	14%	(50)	357
Protestant	29%	(57)	53%	(105)	18%	(36)	198
Roman Catholic	35%	(91)	46%	(119)	19%	(49)	258
Mormon	82%	(1)	18%	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	77%	(3)	10%	(0)	4
Jewish	62%	(12)	25%	(5)	12%	(2)	19
Muslim	18%	(2)	52%	(6)	30%	(4)	12
Buddhist	6%	(1)	32%	(3)	62%	(6)	9
Hindu	27%	(1)	73%	(2)	—	(0)	3
Atheist	64%	(15)	13%	(3)	23%	(5)	24
Agnostic	71%	(25)	17%	(6)	12%	(4)	35
Something else	31%	(31)	58%	(59)	11%	(11)	102
Nothing in particular	32%	(45)	44%	(62)	24%	(33)	140
Prodigal Biden Voter	17%	(7)	31%	(13)	52%	(22)	42
Undecided Voter (DK/WNV)	9%	(7)	21%	(16)	70%	(54)	77
Undecided Voter (DK)	14%	(4)	40%	(12)	46%	(14)	30

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB18:** *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(392)	33%	(265)	19%	(150)	807
Gender: Male	47%	(179)	37%	(142)	16%	(63)	384
Gender: Female	50%	(213)	29%	(123)	20%	(86)	423
Age: 18-34	48%	(104)	33%	(71)	19%	(40)	215
Age: 35-44	56%	(58)	27%	(29)	17%	(17)	104
Age: 45-64	49%	(135)	31%	(85)	20%	(54)	274
Age: 65+	44%	(95)	38%	(81)	18%	(38)	214
GenZers: 1997-2012	44%	(45)	40%	(41)	17%	(17)	103
Millennials: 1981-1996	54%	(114)	27%	(56)	19%	(40)	210
GenXers: 1965-1980	51%	(109)	28%	(59)	20%	(43)	211
Baby Boomers: 1946-1964	44%	(113)	39%	(99)	17%	(42)	255
Educ: < College	51%	(245)	31%	(149)	18%	(88)	482
Educ: Bachelors degree	50%	(105)	34%	(72)	16%	(34)	211
Educ: Post-grad	37%	(42)	39%	(44)	24%	(27)	113
Income: Under 50k	48%	(150)	32%	(101)	20%	(62)	313
Income: 50k-100k	50%	(153)	31%	(93)	19%	(58)	304
Income: 100k+	47%	(89)	38%	(72)	15%	(29)	191
Ethnicity: White (Non-Hispanic)	53%	(358)	31%	(206)	16%	(108)	673
Ethnicity: Hispanic	27%	(9)	48%	(16)	25%	(8)	34
Ethnicity: Black (Non-Hispanic)	22%	(17)	45%	(35)	34%	(27)	79
Ethnicity: Asian + Other (Non-Hispanic)	36%	(8)	36%	(8)	27%	(6)	22
All Christian	53%	(244)	32%	(149)	15%	(70)	462
All Non-Christian	40%	(18)	39%	(17)	21%	(9)	44
Atheist	16%	(4)	72%	(17)	12%	(3)	24
Agnostic/Nothing in particular	41%	(72)	32%	(57)	26%	(46)	175
Something Else	54%	(55)	25%	(26)	21%	(22)	102
Evangelical	63%	(109)	20%	(34)	17%	(29)	172
Non-Evangelical	48%	(185)	36%	(138)	16%	(62)	386
PID: Dem (no lean)	12%	(39)	65%	(216)	23%	(78)	334
PID: Ind (no lean)	49%	(69)	23%	(33)	28%	(39)	142
PID: Rep (no lean)	86%	(283)	5%	(16)	10%	(32)	331

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(392)	33%	(265)	19%	(150)	807
PID/Gender: Dem Men	13%	(22)	67%	(110)	19%	(32)	164
PID/Gender: Dem Women	10%	(17)	63%	(106)	27%	(46)	170
PID/Gender: Ind Men	45%	(31)	30%	(21)	25%	(18)	70
PID/Gender: Ind Women	53%	(38)	17%	(12)	30%	(22)	72
PID/Gender: Rep Men	84%	(125)	7%	(10)	9%	(14)	149
PID/Gender: Rep Women	87%	(158)	3%	(5)	10%	(18)	182
Ideo: Liberal (1-3)	14%	(33)	68%	(155)	18%	(41)	230
Ideo: Moderate (4)	37%	(86)	35%	(82)	28%	(65)	232
Ideo: Conservative (5-7)	83%	(267)	6%	(21)	10%	(34)	322
Ideo/PID: Conservative Republican	87%	(214)	3%	(7)	10%	(25)	246
Ideo/PID: Moderate/Liberal Republican	83%	(66)	11%	(9)	6%	(5)	80
Ideo/PID: Moderate/Conservative Democrat	23%	(30)	47%	(60)	30%	(39)	130
Ideo/PID: Liberal Democrat	4%	(7)	78%	(148)	18%	(35)	190
Unfavorable of Biden and Trump	38%	(43)	14%	(16)	48%	(55)	113
2024 H2H Matchup: Biden Voter	6%	(21)	70%	(255)	24%	(87)	363
2024 H2H Matchup: Trump Voter	95%	(348)	1%	(3)	4%	(16)	367
2024 H2H Matchup: Would not Vote	38%	(11)	15%	(4)	48%	(14)	30
2024 H2H Matchup: Do not Know	25%	(12)	8%	(4)	67%	(31)	47
2022 House Vote: Democrat	9%	(29)	64%	(215)	27%	(92)	335
2022 House Vote: Republican	88%	(304)	3%	(10)	9%	(30)	344
2022 House Vote: Did not Vote	46%	(56)	33%	(40)	21%	(26)	122
2020 Vote: Joe Biden	8%	(29)	65%	(243)	27%	(103)	375
2020 Vote: Donald Trump	90%	(329)	1%	(4)	9%	(33)	366
2020 Vote: Someone Else	59%	(5)	14%	(1)	27%	(2)	9
2020 Vote: Did not Vote	50%	(29)	29%	(17)	20%	(12)	57
2016 Vote: Hillary Clinton	7%	(20)	65%	(179)	27%	(75)	274
2016 Vote: Donald Trump	86%	(279)	4%	(12)	10%	(33)	324
2016 Vote: Someone Else	22%	(6)	57%	(15)	21%	(5)	26
2020 Vote/PID: Not Biden/Democrat	51%	(23)	37%	(17)	11%	(5)	45
2020 Vote/PID: Not Trump/Republican	58%	(25)	27%	(11)	15%	(6)	43

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**Table BLMB18:** *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	49%	(392)	33%	(265)	19%	(150)	807
U.S. Economy: Wrong Track	66%	(369)	17%	(92)	17%	(96)	557
U.S. Economy: Right Direction	9%	(23)	69%	(173)	22%	(54)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(265)	—	(0)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(392)	—	(0)	—	(0)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(150)	150
Top 2024 Issue: Economy	64%	(166)	16%	(41)	20%	(51)	258
Community: Urban	33%	(52)	39%	(62)	28%	(44)	157
Community: Suburban	48%	(193)	34%	(136)	18%	(73)	402
Community: Rural	59%	(147)	27%	(68)	13%	(33)	248
Community/Gender: Urban Women	29%	(21)	39%	(27)	32%	(23)	71
Community/Gender: Urban Men	36%	(31)	40%	(34)	24%	(21)	87
Community/Gender: Rural Women	63%	(83)	21%	(27)	17%	(22)	133
Community/Gender: Rural Men	55%	(64)	35%	(41)	9%	(11)	115
Community/Gender: Suburban Women	50%	(109)	31%	(69)	19%	(42)	220
Community/Gender: Suburban Men	46%	(84)	37%	(67)	17%	(31)	182
Homeowner	50%	(348)	33%	(231)	18%	(124)	703
Renter	42%	(37)	36%	(31)	22%	(19)	88
Military HHnm: Yes	54%	(62)	28%	(32)	18%	(20)	114
Military HH: No	48%	(331)	34%	(233)	19%	(130)	693
Employ: Private Sector	51%	(154)	28%	(84)	20%	(61)	300
Employ: Government	47%	(23)	23%	(12)	30%	(15)	50
Employ: Self-Employed	62%	(30)	29%	(14)	9%	(4)	48
Employ: Homemaker	59%	(38)	27%	(17)	15%	(10)	65
Employ: Student	48%	(9)	41%	(8)	11%	(2)	19
Employ: Retired	45%	(98)	40%	(88)	15%	(34)	220
Employ: Unemployed	29%	(16)	58%	(33)	13%	(7)	56
Employ: Other	46%	(22)	20%	(10)	34%	(16)	48
Self + Household: White-Collar	46%	(130)	36%	(100)	18%	(49)	279
Self + Household: Blue Collar	53%	(221)	30%	(124)	18%	(74)	419

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	49%	(392)	33%	(265)	19%	(150)	807
Union HH: Yes	51%	(47)	34%	(31)	15%	(13)	92
Union HH: No	48%	(345)	33%	(234)	19%	(136)	715
LGBTQ+: Yes	24%	(17)	58%	(39)	18%	(12)	68
LGBTQ+: No	51%	(376)	31%	(226)	19%	(137)	739
Motivated to Vote	50%	(364)	34%	(249)	16%	(117)	729
Parent: Yes	55%	(113)	30%	(63)	15%	(31)	207
Parent: No	46%	(279)	34%	(203)	20%	(119)	600
COVID Vaccine: Yes	38%	(222)	40%	(233)	21%	(123)	579
COVID Vaccine: No	74%	(170)	14%	(32)	12%	(26)	228
Student Loans: Yes	43%	(55)	33%	(43)	24%	(31)	128
Student Loans: No	50%	(338)	33%	(223)	18%	(119)	679
Favorable Opinion of Haley	53%	(152)	27%	(80)	20%	(58)	290
Unfavorable Opinion of Haley	46%	(164)	39%	(138)	15%	(55)	357
Protestant	59%	(116)	28%	(55)	14%	(27)	198
Roman Catholic	48%	(124)	35%	(92)	17%	(43)	258
Mormon	18%	(0)	82%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	77%	(3)	13%	(1)	10%	(0)	4
Jewish	25%	(5)	49%	(9)	26%	(5)	19
Muslim	56%	(7)	18%	(2)	26%	(3)	12
Buddhist	38%	(4)	50%	(5)	12%	(1)	9
Hindu	73%	(2)	27%	(1)	—	(0)	3
Atheist	16%	(4)	72%	(17)	12%	(3)	24
Agnostic	22%	(8)	61%	(21)	17%	(6)	35
Something else	54%	(55)	25%	(26)	21%	(22)	102
Nothing in particular	46%	(65)	25%	(36)	29%	(40)	140
Prodigal Biden Voter	36%	(15)	18%	(7)	47%	(20)	42
Undecided Voter (DK/WNV)	30%	(23)	11%	(8)	60%	(46)	77
Undecided Voter (DK)	38%	(11)	15%	(4)	48%	(14)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(556)	6%	(51)	25%	(200)	807
Gender: Male	66%	(253)	7%	(27)	27%	(104)	384
Gender: Female	72%	(303)	6%	(24)	23%	(97)	423
Age: 18-34	65%	(141)	8%	(17)	27%	(57)	215
Age: 35-44	74%	(77)	9%	(9)	17%	(18)	104
Age: 45-64	69%	(190)	7%	(18)	24%	(66)	274
Age: 65+	69%	(148)	3%	(7)	28%	(59)	214
GenZers: 1997-2012	61%	(63)	11%	(11)	29%	(30)	103
Millennials: 1981-1996	72%	(151)	7%	(15)	21%	(43)	210
GenXers: 1965-1980	68%	(144)	7%	(15)	25%	(52)	211
Baby Boomers: 1946-1964	69%	(176)	4%	(10)	27%	(69)	255
Educ: < College	69%	(335)	6%	(31)	24%	(117)	482
Educ: Bachelors degree	69%	(146)	6%	(14)	25%	(52)	211
Educ: Post-grad	66%	(75)	6%	(6)	28%	(32)	113
Income: Under 50k	70%	(220)	6%	(19)	24%	(74)	313
Income: 50k-100k	68%	(208)	7%	(21)	25%	(74)	304
Income: 100k+	67%	(127)	6%	(11)	28%	(52)	191
Ethnicity: White (Non-Hispanic)	70%	(474)	6%	(38)	24%	(161)	673
Ethnicity: Hispanic	63%	(21)	—	(0)	37%	(12)	34
Ethnicity: Black (Non-Hispanic)	55%	(43)	16%	(13)	29%	(23)	79
Ethnicity: Asian + Other (Non-Hispanic)	80%	(17)	—	(0)	20%	(4)	22
All Christian	70%	(323)	7%	(30)	23%	(108)	462
All Non-Christian	60%	(26)	12%	(5)	28%	(12)	44
Atheist	31%	(7)	10%	(2)	60%	(14)	24
Agnostic/Nothing in particular	66%	(116)	6%	(10)	28%	(49)	175
Something Else	81%	(82)	3%	(3)	16%	(17)	102
Evangelical	82%	(140)	4%	(7)	15%	(25)	172
Non-Evangelical	67%	(260)	7%	(27)	26%	(99)	386
PID: Dem (no lean)	54%	(182)	9%	(31)	36%	(121)	334
PID: Ind (no lean)	67%	(95)	5%	(6)	28%	(40)	142
PID: Rep (no lean)	84%	(279)	4%	(14)	12%	(39)	331

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(556)	6%	(51)	25%	(200)	807
PID/Gender: Dem Men	56%	(92)	10%	(16)	34%	(56)	164
PID/Gender: Dem Women	53%	(89)	9%	(15)	39%	(66)	170
PID/Gender: Ind Men	64%	(45)	4%	(2)	33%	(23)	70
PID/Gender: Ind Women	70%	(50)	6%	(4)	24%	(18)	72
PID/Gender: Rep Men	77%	(116)	6%	(8)	17%	(25)	149
PID/Gender: Rep Women	90%	(163)	3%	(5)	7%	(13)	182
Ideo: Liberal (1-3)	50%	(114)	15%	(34)	36%	(82)	230
Ideo: Moderate (4)	61%	(141)	4%	(9)	36%	(83)	232
Ideo: Conservative (5-7)	88%	(283)	3%	(9)	9%	(30)	322
Ideo/PID: Conservative Republican	89%	(220)	3%	(7)	8%	(19)	246
Ideo/PID: Moderate/Liberal Republican	67%	(53)	8%	(7)	25%	(20)	80
Ideo/PID: Moderate/Conservative Democrat	66%	(85)	4%	(5)	30%	(39)	130
Ideo/PID: Liberal Democrat	47%	(89)	13%	(26)	40%	(76)	190
Unfavorable of Biden and Trump	77%	(88)	4%	(5)	19%	(21)	113
2024 H2H Matchup: Biden Voter	50%	(181)	10%	(36)	40%	(146)	363
2024 H2H Matchup: Trump Voter	87%	(321)	3%	(10)	10%	(36)	367
2024 H2H Matchup: Would not Vote	78%	(24)	6%	(2)	15%	(5)	30
2024 H2H Matchup: Do not Know	65%	(31)	6%	(3)	29%	(13)	47
2022 House Vote: Democrat	51%	(170)	10%	(32)	40%	(133)	335
2022 House Vote: Republican	84%	(290)	5%	(16)	11%	(39)	344
2022 House Vote: Did not Vote	74%	(91)	2%	(3)	23%	(29)	122
2020 Vote: Joe Biden	51%	(191)	9%	(33)	40%	(150)	375
2020 Vote: Donald Trump	88%	(321)	4%	(16)	8%	(30)	366
2020 Vote: Someone Else	69%	(6)	2%	(0)	29%	(3)	9
2020 Vote: Did not Vote	66%	(38)	3%	(2)	31%	(18)	57
2016 Vote: Hillary Clinton	49%	(135)	11%	(29)	40%	(110)	274
2016 Vote: Donald Trump	86%	(278)	2%	(7)	12%	(39)	324
2016 Vote: Someone Else	51%	(13)	—	(0)	49%	(13)	26
2020 Vote/PID: Not Biden/Democrat	85%	(38)	1%	(1)	14%	(6)	45
2020 Vote/PID: Not Trump/Republican	67%	(29)	3%	(1)	30%	(13)	43

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(556)	6%	(51)	25%	(200)	807
U.S. Economy: Wrong Track	78%	(437)	4%	(23)	17%	(97)	557
U.S. Economy: Right Direction	47%	(118)	11%	(28)	41%	(103)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(125)	11%	(29)	42%	(111)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(340)	3%	(13)	10%	(39)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	61%	(91)	5%	(8)	34%	(50)	150
Top 2024 Issue: Economy	73%	(189)	6%	(14)	21%	(55)	258
Community: Urban	66%	(104)	10%	(16)	24%	(37)	157
Community: Suburban	66%	(266)	7%	(28)	27%	(107)	402
Community: Rural	75%	(186)	3%	(7)	22%	(56)	248
Community/Gender: Urban Women	67%	(47)	8%	(6)	25%	(18)	71
Community/Gender: Urban Men	65%	(56)	12%	(10)	23%	(20)	87
Community/Gender: Rural Women	81%	(107)	2%	(3)	17%	(22)	133
Community/Gender: Rural Men	68%	(78)	3%	(3)	29%	(34)	115
Community/Gender: Suburban Women	67%	(148)	7%	(15)	26%	(57)	220
Community/Gender: Suburban Men	65%	(118)	7%	(13)	28%	(50)	182
Homeowner	69%	(487)	6%	(43)	25%	(174)	703
Renter	67%	(59)	8%	(7)	24%	(21)	88
Military HHnm: Yes	83%	(94)	3%	(3)	14%	(16)	114
Military HH: No	67%	(461)	7%	(48)	27%	(184)	693
Employ: Private Sector	67%	(201)	9%	(26)	24%	(73)	300
Employ: Government	85%	(43)	3%	(1)	12%	(6)	50
Employ: Self-Employed	91%	(44)	3%	(2)	6%	(3)	48
Employ: Homemaker	80%	(52)	6%	(4)	14%	(9)	65
Employ: Student	55%	(10)	9%	(2)	36%	(7)	19
Employ: Retired	67%	(148)	3%	(7)	30%	(65)	220
Employ: Unemployed	44%	(25)	7%	(4)	49%	(28)	56
Employ: Other	67%	(32)	12%	(6)	21%	(10)	48
Self + Household: White-Collar	65%	(181)	7%	(20)	28%	(78)	279
Self + Household: Blue Collar	73%	(306)	6%	(26)	21%	(87)	419
Union HH: Yes	81%	(74)	4%	(4)	15%	(14)	92
Union HH: No	67%	(482)	7%	(47)	26%	(186)	715

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**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(556)	6%	(51)	25%	(200)	807
LGBTQ+: Yes	61%	(42)	11%	(7)	28%	(19)	68
LGBTQ+: No	70%	(514)	6%	(44)	25%	(181)	739
Motivated to Vote	70%	(512)	5%	(40)	24%	(177)	729
Parent: Yes	70%	(145)	13%	(27)	17%	(35)	207
Parent: No	68%	(411)	4%	(24)	28%	(165)	600
COVID Vaccine: Yes	65%	(376)	7%	(39)	28%	(164)	579
COVID Vaccine: No	79%	(180)	5%	(12)	16%	(37)	228
Student Loans: Yes	71%	(91)	9%	(12)	20%	(25)	128
Student Loans: No	68%	(465)	6%	(39)	26%	(175)	679
Favorable Opinion of Haley	74%	(214)	5%	(16)	21%	(60)	290
Unfavorable Opinion of Haley	64%	(228)	8%	(30)	28%	(100)	357
Protestant	71%	(140)	6%	(13)	23%	(45)	198
Roman Catholic	69%	(178)	7%	(18)	24%	(63)	258
Mormon	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	85%	(4)	—	(0)	15%	(1)	4
Jewish	56%	(11)	7%	(1)	37%	(7)	19
Muslim	71%	(9)	—	(0)	29%	(3)	12
Buddhist	50%	(5)	32%	(3)	18%	(2)	9
Hindu	73%	(2)	27%	(1)	—	(0)	3
Atheist	31%	(7)	10%	(2)	60%	(14)	24
Agnostic	47%	(16)	12%	(4)	41%	(14)	35
Something else	81%	(82)	3%	(3)	16%	(17)	102
Nothing in particular	71%	(100)	4%	(6)	25%	(35)	140
Prodigal Biden Voter	70%	(29)	6%	(2)	25%	(10)	42
Undecided Voter (DK/WNV)	70%	(54)	6%	(5)	24%	(18)	77
Undecided Voter (DK)	78%	(24)	6%	(2)	15%	(5)	30

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	10%	(84)	21%	(167)	20%	(163)	28%	(230)	20%	(163)	807
Gender: Male	12%	(44)	19%	(72)	23%	(88)	29%	(112)	18%	(67)	384
Gender: Female	9%	(40)	23%	(96)	18%	(75)	28%	(117)	23%	(96)	423
Age: 18-34	12%	(27)	27%	(59)	26%	(56)	20%	(44)	14%	(30)	215
Age: 35-44	17%	(17)	27%	(28)	23%	(24)	30%	(31)	3%	(3)	104
Age: 45-64	11%	(31)	22%	(62)	23%	(62)	29%	(79)	15%	(40)	274
Age: 65+	4%	(9)	9%	(18)	10%	(21)	36%	(76)	42%	(89)	214
GenZers: 1997-2012	12%	(12)	34%	(35)	20%	(20)	19%	(19)	17%	(17)	103
Millennials: 1981-1996	15%	(32)	25%	(52)	27%	(56)	25%	(53)	8%	(16)	210
GenXers: 1965-1980	11%	(23)	26%	(55)	26%	(56)	29%	(60)	8%	(17)	211
Baby Boomers: 1946-1964	7%	(17)	9%	(23)	12%	(30)	35%	(89)	37%	(95)	255
Educ: < College	11%	(51)	22%	(108)	18%	(89)	25%	(120)	24%	(115)	482
Educ: Bachelors degree	11%	(24)	18%	(38)	23%	(50)	32%	(67)	16%	(34)	211
Educ: Post-grad	8%	(9)	19%	(22)	22%	(25)	38%	(43)	13%	(14)	113
Income: Under 50k	13%	(42)	24%	(74)	19%	(59)	20%	(63)	24%	(75)	313
Income: 50k-100k	9%	(26)	16%	(50)	21%	(64)	31%	(95)	22%	(68)	304
Income: 100k+	8%	(16)	23%	(44)	21%	(41)	37%	(71)	10%	(20)	191
Ethnicity: White (Non-Hispanic)	9%	(58)	20%	(132)	20%	(138)	30%	(202)	21%	(143)	673
Ethnicity: Hispanic	26%	(9)	22%	(7)	24%	(8)	15%	(5)	13%	(5)	34
Ethnicity: Black (Non-Hispanic)	16%	(13)	23%	(18)	19%	(15)	25%	(19)	18%	(14)	79
Ethnicity: Asian + Other (Non-Hispanic)	23%	(5)	47%	(10)	12%	(3)	12%	(3)	6%	(1)	22
All Christian	9%	(43)	19%	(86)	22%	(100)	30%	(137)	21%	(95)	462
All Non-Christian	22%	(9)	17%	(7)	23%	(10)	32%	(14)	7%	(3)	44
Atheist	4%	(1)	40%	(10)	21%	(5)	29%	(7)	5%	(1)	24
Agnostic/Nothing in particular	9%	(16)	23%	(40)	16%	(29)	26%	(46)	25%	(44)	175
Something Else	14%	(14)	23%	(24)	19%	(19)	25%	(26)	19%	(20)	102
Evangelical	12%	(21)	20%	(34)	16%	(28)	24%	(42)	28%	(47)	172
Non-Evangelical	10%	(37)	20%	(76)	23%	(90)	30%	(116)	17%	(67)	386
PID: Dem (no lean)	10%	(35)	17%	(55)	23%	(77)	34%	(112)	16%	(55)	334
PID: Ind (no lean)	11%	(15)	31%	(43)	12%	(17)	22%	(31)	24%	(35)	142
PID: Rep (no lean)	10%	(34)	21%	(68)	21%	(69)	26%	(86)	22%	(74)	331

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	10%	(84)	21%	(167)	20%	(163)	28%	(230)	20%	(163)	807
PID/Gender: Dem Men	10%	(17)	14%	(23)	27%	(44)	36%	(59)	13%	(21)	164
PID/Gender: Dem Women	10%	(18)	19%	(33)	19%	(32)	31%	(53)	20%	(34)	170
PID/Gender: Ind Men	14%	(10)	30%	(21)	9%	(6)	26%	(18)	21%	(15)	70
PID/Gender: Ind Women	8%	(6)	31%	(22)	16%	(11)	18%	(13)	28%	(20)	72
PID/Gender: Rep Men	12%	(17)	19%	(28)	25%	(38)	23%	(35)	21%	(32)	149
PID/Gender: Rep Women	9%	(16)	22%	(41)	17%	(32)	28%	(51)	23%	(42)	182
Ideo: Liberal (1-3)	12%	(29)	15%	(35)	22%	(50)	36%	(83)	14%	(33)	230
Ideo: Moderate (4)	10%	(23)	23%	(54)	18%	(41)	26%	(62)	23%	(52)	232
Ideo: Conservative (5-7)	9%	(29)	22%	(72)	22%	(71)	24%	(78)	22%	(71)	322
Ideo/PID: Conservative Republican	9%	(23)	21%	(51)	24%	(58)	26%	(64)	20%	(50)	246
Ideo/PID: Moderate/Liberal Republican	12%	(10)	19%	(15)	14%	(11)	24%	(19)	30%	(24)	80
Ideo/PID: Moderate/Conservative Democrat	10%	(13)	22%	(28)	24%	(31)	27%	(35)	18%	(23)	130
Ideo/PID: Liberal Democrat	11%	(20)	13%	(25)	24%	(46)	39%	(73)	14%	(26)	190
Unfavorable of Biden and Trump	12%	(14)	22%	(25)	18%	(21)	32%	(36)	16%	(18)	113
2024 H2H Matchup: Biden Voter	10%	(36)	18%	(65)	22%	(80)	33%	(119)	17%	(63)	363
2024 H2H Matchup: Trump Voter	12%	(45)	22%	(82)	20%	(72)	24%	(87)	22%	(81)	367
2024 H2H Matchup: Would not Vote	2%	(1)	34%	(10)	18%	(6)	22%	(7)	23%	(7)	30
2024 H2H Matchup: Do not Know	6%	(3)	21%	(10)	12%	(6)	35%	(16)	26%	(12)	47
2022 House Vote: Democrat	10%	(35)	17%	(56)	20%	(68)	35%	(116)	18%	(61)	335
2022 House Vote: Republican	11%	(39)	24%	(82)	19%	(66)	24%	(82)	22%	(75)	344
2022 House Vote: Did not Vote	9%	(10)	23%	(28)	23%	(28)	25%	(31)	21%	(26)	122
2020 Vote: Joe Biden	10%	(36)	18%	(68)	20%	(75)	35%	(132)	17%	(64)	375
2020 Vote: Donald Trump	11%	(42)	22%	(81)	20%	(72)	23%	(86)	23%	(85)	366
2020 Vote: Someone Else	12%	(1)	24%	(2)	25%	(2)	36%	(3)	2%	(0)	9
2020 Vote: Did not Vote	9%	(5)	28%	(16)	25%	(14)	15%	(9)	23%	(13)	57
2016 Vote: Hillary Clinton	8%	(21)	17%	(46)	17%	(48)	41%	(111)	17%	(48)	274
2016 Vote: Donald Trump	12%	(37)	19%	(61)	21%	(67)	24%	(77)	25%	(82)	324
2016 Vote: Someone Else	19%	(5)	16%	(4)	17%	(4)	31%	(8)	16%	(4)	26
2020 Vote/PID: Not Biden/Democrat	17%	(8)	24%	(10)	28%	(13)	15%	(7)	16%	(7)	45
2020 Vote/PID: Not Trump/Republican	8%	(3)	26%	(11)	10%	(4)	28%	(12)	29%	(12)	43

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	10%	(84)	21%	(167)	20%	(163)	28%	(230)	20%	(163)	807
U.S. Economy: Wrong Track	11%	(63)	24%	(135)	19%	(107)	24%	(136)	21%	(117)	557
U.S. Economy: Right Direction	9%	(21)	13%	(32)	23%	(57)	37%	(93)	19%	(46)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(24)	16%	(42)	22%	(59)	36%	(94)	17%	(46)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(45)	25%	(99)	19%	(76)	22%	(87)	22%	(85)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(15)	18%	(26)	19%	(28)	32%	(48)	21%	(32)	150
Top 2024 Issue: Economy	10%	(25)	28%	(71)	26%	(68)	24%	(62)	12%	(32)	258
Community: Urban	20%	(31)	20%	(32)	20%	(32)	26%	(42)	13%	(21)	157
Community: Suburban	7%	(28)	21%	(84)	24%	(96)	29%	(118)	19%	(77)	402
Community: Rural	10%	(25)	21%	(52)	14%	(36)	28%	(70)	26%	(65)	248
Community/Gender: Urban Women	20%	(14)	19%	(13)	15%	(11)	29%	(20)	18%	(12)	71
Community/Gender: Urban Men	20%	(18)	21%	(18)	24%	(21)	25%	(21)	10%	(9)	87
Community/Gender: Rural Women	9%	(11)	24%	(32)	14%	(19)	26%	(35)	27%	(36)	133
Community/Gender: Rural Men	12%	(13)	17%	(20)	15%	(17)	31%	(36)	25%	(29)	115
Community/Gender: Suburban Women	7%	(14)	23%	(50)	21%	(46)	28%	(62)	21%	(47)	220
Community/Gender: Suburban Men	7%	(13)	18%	(34)	28%	(50)	30%	(55)	16%	(30)	182
Homeowner	9%	(65)	19%	(137)	20%	(143)	30%	(208)	21%	(150)	703
Renter	17%	(15)	29%	(26)	21%	(18)	22%	(19)	11%	(10)	88
Military HHnm: Yes	10%	(12)	13%	(15)	15%	(17)	27%	(31)	34%	(39)	114
Military HH: No	10%	(72)	22%	(152)	21%	(146)	29%	(198)	18%	(124)	693
Employ: Private Sector	15%	(46)	23%	(68)	26%	(78)	31%	(93)	5%	(15)	300
Employ: Government	14%	(7)	13%	(6)	25%	(13)	46%	(23)	2%	(1)	50
Employ: Self-Employed	11%	(5)	54%	(26)	16%	(8)	10%	(5)	10%	(5)	48
Employ: Homemaker	4%	(2)	14%	(9)	28%	(18)	14%	(9)	40%	(26)	65
Employ: Student	15%	(3)	32%	(6)	28%	(5)	22%	(4)	4%	(1)	19
Employ: Retired	4%	(9)	10%	(22)	9%	(20)	33%	(74)	44%	(96)	220
Employ: Unemployed	14%	(8)	21%	(12)	21%	(12)	31%	(17)	14%	(8)	56
Employ: Other	9%	(4)	38%	(18)	19%	(9)	9%	(4)	24%	(12)	48
Self + Household: White-Collar	11%	(31)	19%	(53)	22%	(60)	32%	(88)	17%	(46)	279
Self + Household: Blue Collar	10%	(40)	23%	(96)	20%	(85)	27%	(112)	21%	(87)	419

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	10%	(84)	21%	(167)	20%	(163)	28%	(230)	20%	(163)	807
Union HH: Yes	11%	(10)	14%	(13)	30%	(27)	33%	(30)	12%	(11)	92
Union HH: No	10%	(74)	22%	(154)	19%	(136)	28%	(200)	21%	(152)	715
LGBTQ+: Yes	9%	(6)	23%	(16)	24%	(16)	28%	(19)	16%	(11)	68
LGBTQ+: No	11%	(78)	21%	(152)	20%	(147)	28%	(210)	21%	(152)	739
Motivated to Vote	11%	(79)	19%	(138)	20%	(149)	29%	(214)	20%	(149)	729
Parent: Yes	13%	(28)	23%	(48)	31%	(64)	26%	(55)	6%	(13)	207
Parent: No	9%	(56)	20%	(119)	17%	(100)	29%	(175)	25%	(150)	600
COVID Vaccine: Yes	10%	(55)	18%	(101)	20%	(117)	31%	(181)	21%	(124)	579
COVID Vaccine: No	13%	(29)	29%	(66)	20%	(46)	21%	(48)	17%	(39)	228
Student Loans: Yes	20%	(25)	30%	(39)	28%	(36)	18%	(23)	4%	(5)	128
Student Loans: No	9%	(59)	19%	(128)	19%	(127)	30%	(206)	23%	(158)	679
Favorable Opinion of Haley	10%	(30)	21%	(60)	22%	(63)	25%	(74)	22%	(63)	290
Unfavorable Opinion of Haley	9%	(32)	21%	(76)	19%	(69)	30%	(108)	20%	(72)	357
Protestant	11%	(22)	15%	(29)	19%	(38)	28%	(56)	26%	(52)	198
Roman Catholic	8%	(21)	22%	(57)	24%	(61)	30%	(77)	17%	(43)	258
Mormon	—	(0)	—	(0)	45%	(1)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	2%	(0)	13%	(1)	85%	(4)	—	(0)	4
Jewish	12%	(2)	7%	(1)	24%	(5)	43%	(8)	14%	(3)	19
Muslim	18%	(2)	20%	(2)	19%	(2)	40%	(5)	3%	(0)	12
Buddhist	44%	(4)	20%	(2)	35%	(3)	—	(0)	—	(0)	9
Hindu	24%	(1)	49%	(2)	—	(0)	27%	(1)	—	(0)	3
Atheist	4%	(1)	40%	(10)	21%	(5)	29%	(7)	5%	(1)	24
Agnostic	13%	(4)	27%	(10)	19%	(7)	7%	(2)	34%	(12)	35
Something else	14%	(14)	23%	(24)	19%	(19)	25%	(26)	19%	(20)	102
Nothing in particular	8%	(12)	22%	(31)	16%	(22)	31%	(44)	23%	(32)	140
Prodigal Biden Voter	4%	(2)	32%	(14)	17%	(7)	39%	(16)	8%	(4)	42
Undecided Voter (DK/WNV)	4%	(3)	27%	(20)	15%	(11)	30%	(23)	25%	(19)	77
Undecided Voter (DK)	2%	(1)	34%	(10)	18%	(6)	22%	(7)	23%	(7)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	13%	(106)	20%	(165)	20%	(164)	28%	(223)	18%	(149)	807
Gender: Male	14%	(53)	21%	(82)	19%	(75)	29%	(112)	16%	(62)	384
Gender: Female	13%	(53)	20%	(83)	21%	(89)	26%	(111)	20%	(87)	423
Age: 18-34	16%	(34)	20%	(43)	28%	(61)	23%	(49)	13%	(28)	215
Age: 35-44	21%	(22)	30%	(31)	21%	(22)	23%	(24)	5%	(5)	104
Age: 45-64	13%	(35)	28%	(76)	21%	(57)	28%	(76)	11%	(30)	274
Age: 65+	6%	(14)	7%	(15)	11%	(25)	35%	(75)	40%	(86)	214
GenZers: 1997-2012	17%	(18)	19%	(20)	26%	(27)	23%	(24)	15%	(15)	103
Millennials: 1981-1996	19%	(39)	26%	(54)	25%	(52)	22%	(47)	8%	(17)	210
GenXers: 1965-1980	13%	(27)	30%	(64)	24%	(51)	27%	(57)	5%	(11)	211
Baby Boomers: 1946-1964	8%	(21)	10%	(25)	13%	(33)	35%	(89)	34%	(88)	255
Educ: < College	14%	(70)	21%	(103)	18%	(89)	24%	(115)	22%	(105)	482
Educ: Bachelors degree	13%	(27)	18%	(39)	22%	(46)	33%	(69)	14%	(30)	211
Educ: Post-grad	8%	(9)	21%	(24)	25%	(29)	34%	(39)	12%	(14)	113
Income: Under 50k	17%	(52)	23%	(71)	17%	(54)	20%	(63)	23%	(73)	313
Income: 50k-100k	12%	(37)	18%	(54)	21%	(63)	30%	(90)	20%	(60)	304
Income: 100k+	9%	(17)	21%	(40)	25%	(47)	37%	(70)	9%	(16)	191
Ethnicity: White (Non-Hispanic)	12%	(82)	19%	(131)	20%	(136)	29%	(194)	19%	(129)	673
Ethnicity: Hispanic	25%	(8)	25%	(8)	11%	(4)	25%	(8)	14%	(5)	34
Ethnicity: Black (Non-Hispanic)	13%	(10)	25%	(20)	24%	(19)	22%	(18)	16%	(13)	79
Ethnicity: Asian + Other (Non-Hispanic)	23%	(5)	28%	(6)	23%	(5)	16%	(3)	10%	(2)	22
All Christian	10%	(48)	21%	(99)	21%	(95)	29%	(136)	18%	(84)	462
All Non-Christian	25%	(11)	17%	(8)	25%	(11)	23%	(10)	10%	(4)	44
Atheist	14%	(3)	21%	(5)	28%	(7)	33%	(8)	5%	(1)	24
Agnostic/Nothing in particular	16%	(28)	18%	(31)	19%	(33)	25%	(43)	23%	(40)	175
Something Else	15%	(15)	23%	(23)	18%	(18)	25%	(26)	20%	(20)	102
Evangelical	11%	(20)	24%	(42)	14%	(24)	26%	(45)	25%	(42)	172
Non-Evangelical	11%	(43)	21%	(80)	23%	(89)	29%	(113)	16%	(61)	386

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**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	13%	(106)	20%	(165)	20%	(164)	28%	(223)	18%	(149)	807
PID: Dem (no lean)	13%	(43)	16%	(53)	23%	(76)	34%	(113)	15%	(49)	334
PID: Ind (no lean)	15%	(21)	27%	(38)	14%	(20)	22%	(31)	22%	(31)	142
PID: Rep (no lean)	12%	(41)	22%	(74)	20%	(68)	24%	(79)	21%	(69)	331
PID/Gender: Dem Men	13%	(21)	17%	(28)	22%	(36)	38%	(63)	10%	(17)	164
PID/Gender: Dem Women	13%	(23)	15%	(25)	24%	(40)	29%	(50)	19%	(32)	170
PID/Gender: Ind Men	13%	(9)	28%	(20)	10%	(7)	26%	(18)	23%	(16)	70
PID/Gender: Ind Women	17%	(12)	26%	(19)	17%	(13)	18%	(13)	22%	(16)	72
PID/Gender: Rep Men	15%	(23)	23%	(35)	21%	(31)	21%	(31)	20%	(30)	149
PID/Gender: Rep Women	10%	(18)	22%	(40)	20%	(37)	27%	(48)	21%	(39)	182
Ideo: Liberal (1-3)	12%	(27)	15%	(35)	22%	(50)	36%	(83)	15%	(35)	230
Ideo: Moderate (4)	13%	(30)	22%	(51)	19%	(45)	25%	(59)	21%	(48)	232
Ideo: Conservative (5-7)	13%	(42)	24%	(77)	21%	(67)	23%	(75)	19%	(62)	322
Ideo/PID: Conservative Republican	13%	(31)	22%	(55)	21%	(53)	25%	(62)	18%	(45)	246
Ideo/PID: Moderate/Liberal Republican	11%	(9)	24%	(19)	17%	(14)	19%	(15)	29%	(23)	80
Ideo/PID: Moderate/Conservative Democrat	13%	(17)	21%	(27)	26%	(33)	26%	(33)	15%	(19)	130
Ideo/PID: Liberal Democrat	10%	(20)	13%	(25)	23%	(43)	40%	(75)	14%	(27)	190
Unfavorable of Biden and Trump	14%	(15)	19%	(22)	16%	(19)	33%	(37)	18%	(20)	113
2024 H2H Matchup: Biden Voter	10%	(37)	17%	(62)	23%	(84)	33%	(121)	17%	(60)	363
2024 H2H Matchup: Trump Voter	18%	(65)	23%	(86)	19%	(71)	21%	(77)	19%	(68)	367
2024 H2H Matchup: Would not Vote	5%	(2)	26%	(8)	17%	(5)	24%	(7)	28%	(8)	30
2024 H2H Matchup: Do not Know	6%	(3)	22%	(10)	8%	(4)	38%	(18)	26%	(12)	47
2022 House Vote: Democrat	10%	(34)	17%	(59)	20%	(67)	34%	(116)	18%	(60)	335
2022 House Vote: Republican	16%	(54)	24%	(82)	18%	(64)	23%	(78)	19%	(66)	344
2022 House Vote: Did not Vote	14%	(17)	20%	(24)	25%	(31)	22%	(27)	19%	(23)	122
2020 Vote: Joe Biden	10%	(38)	18%	(66)	19%	(73)	36%	(135)	17%	(63)	375
2020 Vote: Donald Trump	16%	(58)	25%	(90)	18%	(66)	21%	(78)	20%	(73)	366
2020 Vote: Someone Else	17%	(1)	11%	(1)	38%	(3)	31%	(3)	2%	(0)	9
2020 Vote: Did not Vote	13%	(8)	14%	(8)	38%	(22)	13%	(7)	22%	(12)	57

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	13%	(106)	20%	(165)	20%	(164)	28%	(223)	18%	(149)	807
2016 Vote: Hillary Clinton	7%	(20)	16%	(45)	18%	(49)	40%	(111)	18%	(49)	274
2016 Vote: Donald Trump	14%	(45)	22%	(73)	20%	(66)	22%	(71)	22%	(70)	324
2016 Vote: Someone Else	28%	(7)	4%	(1)	21%	(5)	31%	(8)	16%	(4)	26
2020 Vote/PID: Not Biden/Democrat	26%	(11)	14%	(6)	38%	(17)	12%	(6)	10%	(4)	45
2020 Vote/PID: Not Trump/Republican	10%	(4)	16%	(7)	23%	(10)	25%	(11)	26%	(11)	43
U.S. Economy: Wrong Track	16%	(88)	23%	(126)	20%	(109)	24%	(132)	18%	(102)	557
U.S. Economy: Right Direction	7%	(18)	16%	(40)	22%	(55)	36%	(91)	19%	(47)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(19)	16%	(42)	25%	(66)	34%	(91)	18%	(47)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(66)	25%	(97)	20%	(78)	20%	(80)	18%	(72)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(21)	18%	(26)	13%	(20)	35%	(52)	20%	(30)	150
Top 2024 Issue: Economy	13%	(33)	25%	(65)	26%	(66)	27%	(70)	10%	(25)	258
Community: Urban	22%	(34)	20%	(32)	21%	(34)	27%	(42)	10%	(16)	157
Community: Suburban	10%	(39)	19%	(78)	22%	(89)	30%	(119)	19%	(77)	402
Community: Rural	13%	(33)	22%	(56)	17%	(42)	25%	(62)	23%	(56)	248
Community/Gender: Urban Women	20%	(14)	16%	(12)	17%	(12)	33%	(23)	14%	(10)	71
Community/Gender: Urban Men	23%	(20)	23%	(20)	25%	(22)	22%	(19)	7%	(6)	87
Community/Gender: Rural Women	10%	(13)	25%	(33)	18%	(23)	25%	(33)	23%	(30)	133
Community/Gender: Rural Men	17%	(20)	19%	(22)	16%	(18)	25%	(29)	23%	(26)	115
Community/Gender: Suburban Women	12%	(26)	17%	(38)	25%	(54)	25%	(55)	21%	(47)	220
Community/Gender: Suburban Men	7%	(13)	22%	(40)	19%	(35)	35%	(64)	16%	(30)	182
Homeowner	12%	(83)	20%	(138)	21%	(146)	29%	(200)	19%	(135)	703
Renter	22%	(19)	27%	(24)	17%	(15)	22%	(20)	11%	(10)	88
Military HHnm: Yes	9%	(11)	10%	(11)	14%	(16)	32%	(36)	35%	(39)	114
Military HH: No	14%	(95)	22%	(154)	21%	(148)	27%	(187)	16%	(109)	693

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	13% (106)	20% (165)	20% (164)	28% (223)	18% (149)	807
Employ: Private Sector	15% (45)	26% (78)	24% (72)	31% (92)	4% (13)	300
Employ: Government	15% (7)	14% (7)	24% (12)	47% (24)	— (0)	50
Employ: Self-Employed	18% (9)	49% (23)	16% (8)	8% (4)	10% (5)	48
Employ: Homemaker	4% (2)	14% (9)	34% (22)	15% (10)	33% (21)	65
Employ: Student	14% (3)	39% (7)	28% (5)	13% (3)	6% (1)	19
Employ: Retired	6% (13)	8% (18)	11% (24)	33% (74)	42% (92)	220
Employ: Unemployed	28% (16)	15% (9)	16% (9)	25% (14)	17% (10)	56
Employ: Other	23% (11)	30% (15)	23% (11)	8% (4)	15% (7)	48
Self + Household: White-Collar	10% (27)	21% (57)	22% (60)	32% (88)	16% (46)	279
Self + Household: Blue Collar	14% (61)	22% (93)	20% (82)	26% (110)	18% (74)	419
Union HH: Yes	14% (13)	18% (17)	27% (25)	32% (30)	8% (8)	92
Union HH: No	13% (93)	21% (148)	19% (139)	27% (193)	20% (141)	715
LGBTQ+: Yes	14% (9)	18% (12)	26% (18)	26% (18)	16% (11)	68
LGBTQ+: No	13% (96)	21% (153)	20% (146)	28% (205)	19% (138)	739
Motivated to Vote	13% (94)	20% (146)	20% (148)	28% (207)	18% (134)	729
Parent: Yes	14% (29)	27% (56)	28% (58)	26% (54)	5% (10)	207
Parent: No	13% (77)	18% (110)	18% (106)	28% (169)	23% (139)	600
COVID Vaccine: Yes	11% (63)	18% (106)	21% (119)	30% (172)	20% (118)	579
COVID Vaccine: No	19% (43)	26% (59)	20% (45)	22% (51)	13% (31)	228
Student Loans: Yes	23% (30)	31% (40)	29% (38)	14% (18)	2% (3)	128
Student Loans: No	11% (76)	19% (126)	19% (126)	30% (205)	21% (146)	679
Favorable Opinion of Haley	11% (31)	20% (59)	22% (65)	27% (77)	20% (59)	290
Unfavorable Opinion of Haley	14% (50)	22% (79)	20% (70)	28% (99)	17% (60)	357

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	13%	(106)	20%	(165)	20%	(164)	28%	(223)	18%	(149)	807
Protestant	11%	(21)	22%	(44)	17%	(34)	26%	(52)	24%	(47)	198
Roman Catholic	10%	(27)	21%	(54)	23%	(61)	31%	(80)	14%	(36)	258
Mormon	—	(0)	45%	(1)	—	(0)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	—	(0)	23%	(1)	68%	(3)	2%	(0)	4
Jewish	10%	(2)	13%	(2)	28%	(5)	28%	(5)	21%	(4)	19
Muslim	33%	(4)	12%	(1)	20%	(2)	31%	(4)	3%	(0)	12
Buddhist	44%	(4)	20%	(2)	35%	(3)	—	(0)	—	(0)	9
Hindu	24%	(1)	49%	(2)	—	(0)	27%	(1)	—	(0)	3
Atheist	14%	(3)	21%	(5)	28%	(7)	33%	(8)	5%	(1)	24
Agnostic	14%	(5)	7%	(2)	33%	(12)	12%	(4)	34%	(12)	35
Something else	15%	(15)	23%	(23)	18%	(18)	25%	(26)	20%	(20)	102
Nothing in particular	17%	(23)	20%	(28)	15%	(22)	28%	(39)	20%	(28)	140
Prodigal Biden Voter	9%	(4)	27%	(11)	10%	(4)	41%	(17)	13%	(5)	42
Undecided Voter (DK/WNV)	6%	(4)	23%	(18)	11%	(9)	33%	(25)	27%	(21)	77
Undecided Voter (DK)	5%	(2)	26%	(8)	17%	(5)	24%	(7)	28%	(8)	30

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	18%	(142)	23%	(189)	21%	(168)	26%	(209)	12%	(100)	807
Gender: Male	21%	(81)	26%	(99)	22%	(83)	25%	(96)	6%	(24)	384
Gender: Female	14%	(61)	21%	(89)	20%	(84)	27%	(113)	18%	(76)	423
Age: 18-34	15%	(33)	22%	(47)	18%	(38)	25%	(55)	20%	(43)	215
Age: 35-44	16%	(16)	31%	(32)	20%	(21)	21%	(22)	13%	(13)	104
Age: 45-64	18%	(48)	23%	(63)	24%	(66)	26%	(72)	9%	(24)	274
Age: 65+	21%	(45)	22%	(47)	20%	(42)	28%	(60)	9%	(20)	214
GenZers: 1997-2012	13%	(14)	25%	(25)	17%	(17)	19%	(20)	26%	(27)	103
Millennials: 1981-1996	16%	(35)	24%	(50)	20%	(41)	26%	(55)	14%	(29)	210
GenXers: 1965-1980	15%	(32)	26%	(54)	26%	(54)	24%	(50)	10%	(21)	211
Baby Boomers: 1946-1964	23%	(59)	21%	(54)	21%	(53)	29%	(73)	6%	(15)	255
Educ: < College	18%	(85)	23%	(110)	22%	(108)	23%	(109)	15%	(70)	482
Educ: Bachelors degree	17%	(36)	25%	(52)	21%	(44)	31%	(65)	7%	(15)	211
Educ: Post-grad	19%	(21)	23%	(27)	14%	(16)	31%	(35)	13%	(15)	113
Income: Under 50k	20%	(62)	22%	(69)	20%	(63)	22%	(69)	16%	(49)	313
Income: 50k-100k	16%	(47)	23%	(69)	22%	(68)	28%	(84)	12%	(35)	304
Income: 100k+	17%	(33)	26%	(50)	19%	(36)	29%	(56)	8%	(15)	191
Ethnicity: White (Non-Hispanic)	17%	(116)	22%	(149)	22%	(149)	26%	(178)	12%	(81)	673
Ethnicity: Hispanic	22%	(7)	4%	(1)	25%	(8)	26%	(9)	23%	(8)	34
Ethnicity: Black (Non-Hispanic)	21%	(16)	40%	(32)	8%	(6)	21%	(17)	10%	(8)	79
Ethnicity: Asian + Other (Non-Hispanic)	12%	(3)	31%	(7)	19%	(4)	24%	(5)	14%	(3)	22
All Christian	17%	(78)	24%	(109)	23%	(108)	28%	(128)	8%	(39)	462
All Non-Christian	23%	(10)	31%	(14)	14%	(6)	23%	(10)	9%	(4)	44
Atheist	13%	(3)	30%	(7)	32%	(8)	14%	(3)	11%	(2)	24
Agnostic/Nothing in particular	17%	(29)	22%	(39)	16%	(27)	20%	(35)	26%	(45)	175
Something Else	21%	(21)	19%	(20)	18%	(19)	32%	(32)	10%	(10)	102
Evangelical	18%	(31)	25%	(43)	20%	(35)	30%	(52)	7%	(12)	172
Non-Evangelical	18%	(68)	22%	(85)	23%	(90)	27%	(106)	10%	(37)	386
PID: Dem (no lean)	23%	(75)	27%	(90)	17%	(56)	20%	(67)	14%	(46)	334
PID: Ind (no lean)	11%	(16)	24%	(34)	28%	(39)	17%	(25)	19%	(28)	142
PID: Rep (no lean)	15%	(50)	19%	(64)	22%	(73)	35%	(117)	8%	(26)	331

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	18%	(142)	23%	(189)	21%	(168)	26%	(209)	12%	(100)	807
PID/Gender: Dem Men	25%	(41)	27%	(44)	17%	(28)	22%	(36)	9%	(15)	164
PID/Gender: Dem Women	20%	(35)	27%	(46)	16%	(28)	18%	(30)	18%	(31)	170
PID/Gender: Ind Men	11%	(8)	30%	(21)	31%	(22)	20%	(14)	8%	(6)	70
PID/Gender: Ind Women	12%	(8)	18%	(13)	25%	(18)	15%	(11)	31%	(22)	72
PID/Gender: Rep Men	22%	(32)	23%	(34)	23%	(34)	30%	(45)	3%	(4)	149
PID/Gender: Rep Women	10%	(18)	17%	(30)	21%	(39)	40%	(72)	12%	(23)	182
Ideo: Liberal (1-3)	23%	(53)	28%	(63)	15%	(35)	20%	(46)	14%	(32)	230
Ideo: Moderate (4)	15%	(36)	25%	(57)	21%	(50)	18%	(43)	20%	(47)	232
Ideo: Conservative (5-7)	15%	(48)	19%	(60)	25%	(80)	36%	(117)	5%	(15)	322
Ideo/PID: Conservative Republican	15%	(36)	15%	(38)	24%	(60)	40%	(99)	5%	(13)	246
Ideo/PID: Moderate/Liberal Republican	15%	(12)	30%	(24)	16%	(13)	22%	(18)	16%	(13)	80
Ideo/PID: Moderate/Conservative Democrat	20%	(26)	24%	(32)	20%	(26)	24%	(31)	11%	(14)	130
Ideo/PID: Liberal Democrat	25%	(47)	28%	(53)	14%	(27)	17%	(33)	16%	(30)	190
Unfavorable of Biden and Trump	20%	(22)	21%	(24)	25%	(28)	23%	(26)	12%	(14)	113
2024 H2H Matchup: Biden Voter	23%	(82)	28%	(103)	19%	(70)	17%	(63)	13%	(46)	363
2024 H2H Matchup: Trump Voter	14%	(50)	17%	(63)	23%	(84)	38%	(141)	8%	(29)	367
2024 H2H Matchup: Would not Vote	19%	(6)	38%	(11)	26%	(8)	1%	(0)	17%	(5)	30
2024 H2H Matchup: Do not Know	10%	(5)	26%	(12)	14%	(6)	10%	(4)	41%	(19)	47
2022 House Vote: Democrat	24%	(79)	28%	(94)	21%	(70)	17%	(57)	11%	(36)	335
2022 House Vote: Republican	13%	(44)	18%	(60)	25%	(86)	38%	(129)	7%	(25)	344
2022 House Vote: Did not Vote	15%	(18)	26%	(32)	10%	(12)	18%	(22)	32%	(39)	122
2020 Vote: Joe Biden	23%	(88)	27%	(101)	18%	(69)	17%	(65)	14%	(53)	375
2020 Vote: Donald Trump	13%	(48)	21%	(77)	23%	(83)	37%	(134)	7%	(24)	366
2020 Vote: Someone Else	12%	(1)	34%	(3)	9%	(1)	36%	(3)	9%	(1)	9
2020 Vote: Did not Vote	10%	(6)	14%	(8)	26%	(15)	11%	(7)	39%	(22)	57
2016 Vote: Hillary Clinton	22%	(60)	30%	(83)	19%	(51)	19%	(53)	10%	(27)	274
2016 Vote: Donald Trump	14%	(47)	17%	(56)	24%	(79)	38%	(123)	6%	(19)	324
2016 Vote: Someone Else	22%	(6)	22%	(6)	17%	(4)	17%	(4)	21%	(6)	26
2020 Vote/PID: Not Biden/Democrat	8%	(4)	23%	(10)	32%	(14)	18%	(8)	19%	(8)	45
2020 Vote/PID: Not Trump/Republican	17%	(7)	23%	(10)	28%	(12)	7%	(3)	25%	(11)	43

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	18%	(142)	23%	(189)	21%	(168)	26%	(209)	12%	(100)	807
U.S. Economy: Wrong Track	14%	(77)	22%	(122)	23%	(129)	30%	(165)	11%	(63)	557
U.S. Economy: Right Direction	26%	(65)	26%	(66)	15%	(38)	17%	(43)	15%	(37)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(68)	24%	(65)	18%	(49)	18%	(47)	14%	(38)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(49)	20%	(78)	23%	(91)	37%	(144)	7%	(29)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(25)	31%	(46)	19%	(28)	12%	(18)	22%	(33)	150
Top 2024 Issue: Economy	10%	(26)	23%	(59)	22%	(56)	31%	(80)	14%	(36)	258
Community: Urban	16%	(26)	31%	(48)	16%	(25)	25%	(39)	13%	(20)	157
Community: Suburban	19%	(76)	21%	(85)	23%	(92)	24%	(97)	13%	(53)	402
Community: Rural	17%	(41)	22%	(56)	21%	(51)	29%	(72)	11%	(27)	248
Community/Gender: Urban Women	21%	(15)	27%	(19)	9%	(6)	23%	(16)	20%	(14)	71
Community/Gender: Urban Men	12%	(10)	33%	(29)	22%	(19)	26%	(23)	7%	(6)	87
Community/Gender: Rural Women	11%	(15)	18%	(24)	21%	(27)	32%	(43)	18%	(24)	133
Community/Gender: Rural Men	23%	(26)	28%	(32)	21%	(24)	26%	(30)	3%	(3)	115
Community/Gender: Suburban Women	14%	(31)	21%	(47)	23%	(51)	24%	(54)	17%	(38)	220
Community/Gender: Suburban Men	24%	(44)	21%	(38)	22%	(41)	24%	(44)	8%	(15)	182
Homeowner	17%	(118)	24%	(168)	21%	(147)	27%	(190)	11%	(80)	703
Renter	23%	(21)	20%	(17)	23%	(20)	17%	(15)	17%	(15)	88
Military HHnm: Yes	18%	(20)	20%	(23)	26%	(29)	29%	(33)	8%	(9)	114
Military HH: No	18%	(122)	24%	(166)	20%	(138)	25%	(176)	13%	(91)	693
Employ: Private Sector	15%	(45)	25%	(76)	23%	(68)	28%	(84)	9%	(28)	300
Employ: Government	20%	(10)	32%	(16)	19%	(10)	21%	(10)	8%	(4)	50
Employ: Self-Employed	13%	(6)	13%	(6)	28%	(13)	42%	(20)	4%	(2)	48
Employ: Homemaker	11%	(7)	18%	(12)	20%	(13)	27%	(18)	24%	(15)	65
Employ: Student	20%	(4)	14%	(3)	22%	(4)	25%	(5)	18%	(3)	19
Employ: Retired	24%	(53)	23%	(51)	20%	(44)	25%	(54)	8%	(18)	220
Employ: Unemployed	19%	(11)	18%	(10)	23%	(13)	10%	(6)	31%	(17)	56
Employ: Other	15%	(7)	31%	(15)	6%	(3)	24%	(12)	24%	(12)	48
Self + Household: White-Collar	16%	(46)	23%	(64)	23%	(63)	31%	(86)	7%	(20)	279
Self + Household: Blue Collar	16%	(68)	25%	(105)	23%	(97)	25%	(106)	10%	(43)	419

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**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	18%	(142)	23%	(189)	21%	(168)	26%	(209)	12%	(100)	807
Union HH: Yes	20%	(19)	26%	(24)	24%	(22)	23%	(21)	6%	(6)	92
Union HH: No	17%	(124)	23%	(165)	20%	(145)	26%	(187)	13%	(94)	715
LGBTQ+: Yes	28%	(19)	20%	(14)	20%	(14)	15%	(10)	17%	(12)	68
LGBTQ+: No	17%	(123)	24%	(175)	21%	(154)	27%	(199)	12%	(88)	739
Motivated to Vote	18%	(128)	23%	(170)	22%	(159)	27%	(199)	10%	(72)	729
Parent: Yes	16%	(33)	27%	(55)	18%	(36)	29%	(60)	11%	(22)	207
Parent: No	18%	(109)	22%	(134)	22%	(131)	25%	(148)	13%	(78)	600
COVID Vaccine: Yes	19%	(110)	23%	(132)	22%	(125)	24%	(141)	12%	(71)	579
COVID Vaccine: No	14%	(33)	25%	(56)	19%	(43)	30%	(68)	13%	(29)	228
Student Loans: Yes	14%	(18)	24%	(31)	28%	(36)	21%	(27)	12%	(15)	128
Student Loans: No	18%	(124)	23%	(157)	19%	(131)	27%	(181)	12%	(85)	679
Favorable Opinion of Haley	15%	(44)	25%	(71)	26%	(76)	27%	(79)	7%	(20)	290
Unfavorable Opinion of Haley	20%	(71)	25%	(88)	18%	(64)	29%	(103)	9%	(32)	357
Protestant	21%	(41)	23%	(45)	25%	(50)	22%	(44)	9%	(17)	198
Roman Catholic	14%	(37)	24%	(63)	22%	(56)	31%	(81)	8%	(22)	258
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	13%	(1)	11%	(0)	59%	(3)	10%	(0)	4
Jewish	25%	(5)	24%	(5)	23%	(4)	15%	(3)	14%	(3)	19
Muslim	28%	(3)	37%	(4)	15%	(2)	12%	(1)	8%	(1)	12
Buddhist	3%	(0)	32%	(3)	—	(0)	62%	(6)	3%	(0)	9
Hindu	51%	(2)	49%	(2)	—	(0)	—	(0)	—	(0)	3
Atheist	13%	(3)	30%	(7)	32%	(8)	14%	(3)	11%	(2)	24
Agnostic	13%	(5)	27%	(10)	13%	(4)	21%	(7)	26%	(9)	35
Something else	21%	(21)	19%	(20)	18%	(19)	32%	(32)	10%	(10)	102
Nothing in particular	17%	(24)	21%	(30)	16%	(23)	20%	(27)	26%	(36)	140
Prodigal Biden Voter	18%	(8)	20%	(8)	22%	(9)	10%	(4)	30%	(13)	42
Undecided Voter (DK/WNV)	13%	(10)	30%	(23)	18%	(14)	6%	(5)	32%	(25)	77
Undecided Voter (DK)	19%	(6)	38%	(11)	26%	(8)	1%	(0)	17%	(5)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	34%	(278)	23%	(183)	18%	(143)	14%	(112)	11%	(92)	807
Gender: Male	38%	(145)	21%	(82)	22%	(86)	13%	(52)	5%	(19)	384
Gender: Female	31%	(133)	24%	(100)	14%	(57)	14%	(60)	17%	(73)	423
Age: 18-34	34%	(73)	21%	(45)	13%	(28)	14%	(30)	18%	(39)	215
Age: 35-44	40%	(42)	26%	(27)	17%	(18)	6%	(6)	11%	(12)	104
Age: 45-64	34%	(92)	25%	(68)	19%	(51)	14%	(38)	9%	(25)	274
Age: 65+	33%	(71)	20%	(43)	21%	(46)	18%	(38)	7%	(16)	214
GenZers: 1997-2012	27%	(28)	20%	(20)	17%	(18)	14%	(15)	22%	(23)	103
Millennials: 1981-1996	40%	(84)	24%	(50)	13%	(28)	10%	(21)	13%	(28)	210
GenXers: 1965-1980	34%	(72)	25%	(52)	20%	(42)	11%	(23)	11%	(22)	211
Baby Boomers: 1946-1964	32%	(80)	22%	(56)	21%	(55)	20%	(50)	5%	(13)	255
Educ: < College	35%	(168)	21%	(100)	19%	(90)	13%	(64)	13%	(61)	482
Educ: Bachelors degree	36%	(75)	26%	(54)	17%	(36)	14%	(29)	8%	(18)	211
Educ: Post-grad	31%	(35)	25%	(29)	15%	(17)	17%	(19)	11%	(13)	113
Income: Under 50k	29%	(92)	24%	(75)	18%	(55)	15%	(48)	13%	(42)	313
Income: 50k-100k	36%	(109)	21%	(64)	16%	(48)	15%	(46)	12%	(37)	304
Income: 100k+	40%	(77)	23%	(44)	21%	(40)	9%	(17)	7%	(13)	191
Ethnicity: White (Non-Hispanic)	34%	(229)	23%	(156)	17%	(117)	14%	(93)	12%	(78)	673
Ethnicity: Hispanic	39%	(13)	13%	(4)	12%	(4)	15%	(5)	21%	(7)	34
Ethnicity: Black (Non-Hispanic)	43%	(34)	19%	(15)	24%	(19)	10%	(8)	4%	(3)	79
Ethnicity: Asian + Other (Non-Hispanic)	9%	(2)	29%	(6)	16%	(4)	30%	(6)	16%	(3)	22
All Christian	38%	(178)	24%	(112)	17%	(81)	12%	(56)	8%	(35)	462
All Non-Christian	19%	(8)	32%	(14)	15%	(6)	32%	(14)	3%	(1)	44
Atheist	10%	(2)	15%	(4)	39%	(9)	25%	(6)	11%	(2)	24
Agnostic/Nothing in particular	27%	(47)	22%	(38)	17%	(30)	12%	(21)	23%	(40)	175
Something Else	42%	(43)	14%	(14)	17%	(17)	15%	(15)	12%	(13)	102
Evangelical	49%	(84)	16%	(28)	17%	(29)	8%	(14)	9%	(16)	172
Non-Evangelical	34%	(132)	25%	(98)	17%	(67)	15%	(56)	8%	(32)	386
PID: Dem (no lean)	18%	(61)	23%	(78)	25%	(83)	21%	(72)	12%	(41)	334
PID: Ind (no lean)	34%	(48)	19%	(27)	21%	(30)	11%	(15)	15%	(21)	142
PID: Rep (no lean)	51%	(169)	23%	(78)	9%	(30)	8%	(25)	9%	(29)	331

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	34%	(278)	23%	(183)	18%	(143)	14%	(112)	11%	(92)	807
PID/Gender: Dem Men	25%	(40)	21%	(34)	25%	(42)	21%	(35)	8%	(13)	164
PID/Gender: Dem Women	12%	(20)	26%	(43)	24%	(41)	22%	(37)	17%	(28)	170
PID/Gender: Ind Men	36%	(25)	19%	(13)	33%	(23)	7%	(5)	5%	(3)	70
PID/Gender: Ind Women	32%	(23)	20%	(14)	10%	(7)	14%	(10)	25%	(18)	72
PID/Gender: Rep Men	53%	(80)	24%	(35)	14%	(21)	8%	(12)	1%	(2)	149
PID/Gender: Rep Women	49%	(90)	23%	(43)	5%	(10)	7%	(13)	15%	(27)	182
Ideo: Liberal (1-3)	17%	(39)	21%	(48)	22%	(51)	26%	(60)	14%	(32)	230
Ideo: Moderate (4)	28%	(65)	24%	(56)	23%	(53)	11%	(25)	14%	(33)	232
Ideo: Conservative (5-7)	53%	(171)	23%	(74)	10%	(33)	7%	(24)	6%	(20)	322
Ideo/PID: Conservative Republican	54%	(132)	24%	(59)	8%	(19)	8%	(21)	6%	(15)	246
Ideo/PID: Moderate/Liberal Republican	43%	(34)	22%	(18)	14%	(11)	5%	(4)	15%	(12)	80
Ideo/PID: Moderate/Conservative Democrat	29%	(38)	27%	(35)	25%	(33)	11%	(15)	7%	(10)	130
Ideo/PID: Liberal Democrat	12%	(22)	21%	(40)	24%	(45)	28%	(54)	16%	(30)	190
Unfavorable of Biden and Trump	36%	(40)	28%	(32)	18%	(21)	9%	(10)	9%	(10)	113
2024 H2H Matchup: Biden Voter	16%	(60)	24%	(86)	25%	(92)	23%	(85)	11%	(40)	363
2024 H2H Matchup: Trump Voter	55%	(203)	20%	(74)	9%	(34)	7%	(25)	8%	(30)	367
2024 H2H Matchup: Would not Vote	24%	(7)	39%	(12)	20%	(6)	1%	(0)	16%	(5)	30
2024 H2H Matchup: Do not Know	16%	(7)	21%	(10)	23%	(11)	5%	(2)	35%	(16)	47
2022 House Vote: Democrat	17%	(58)	25%	(84)	25%	(85)	22%	(74)	10%	(35)	335
2022 House Vote: Republican	55%	(188)	21%	(72)	10%	(35)	7%	(24)	7%	(25)	344
2022 House Vote: Did not Vote	25%	(31)	20%	(24)	19%	(23)	10%	(13)	26%	(31)	122
2020 Vote: Joe Biden	17%	(66)	23%	(88)	25%	(93)	22%	(81)	13%	(48)	375
2020 Vote: Donald Trump	54%	(199)	23%	(83)	9%	(34)	7%	(26)	7%	(25)	366
2020 Vote: Someone Else	40%	(3)	33%	(3)	14%	(1)	1%	(0)	12%	(1)	9
2020 Vote: Did not Vote	17%	(10)	15%	(9)	27%	(16)	9%	(5)	31%	(18)	57
2016 Vote: Hillary Clinton	18%	(49)	27%	(74)	24%	(65)	23%	(62)	8%	(23)	274
2016 Vote: Donald Trump	55%	(180)	20%	(66)	10%	(33)	8%	(25)	6%	(20)	324
2016 Vote: Someone Else	21%	(5)	23%	(6)	22%	(6)	11%	(3)	23%	(6)	26
2020 Vote/PID: Not Biden/Democrat	29%	(13)	26%	(12)	22%	(10)	6%	(3)	17%	(7)	45
2020 Vote/PID: Not Trump/Republican	26%	(11)	27%	(12)	15%	(6)	5%	(2)	27%	(12)	43

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**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	34%	(278)	23%	(183)	18%	(143)	14%	(112)	11%	(92)	807
U.S. Economy: Wrong Track	43%	(239)	23%	(128)	14%	(77)	9%	(50)	11%	(64)	557
U.S. Economy: Right Direction	15%	(39)	22%	(55)	27%	(66)	25%	(62)	11%	(28)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(40)	20%	(52)	26%	(68)	27%	(72)	13%	(33)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52%	(205)	23%	(90)	10%	(41)	7%	(26)	8%	(31)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(33)	27%	(41)	23%	(34)	9%	(14)	19%	(28)	150
Top 2024 Issue: Economy	39%	(100)	26%	(68)	13%	(34)	9%	(24)	12%	(32)	258
Community: Urban	33%	(51)	20%	(32)	19%	(30)	15%	(24)	13%	(20)	157
Community: Suburban	32%	(131)	25%	(99)	18%	(72)	13%	(54)	12%	(47)	402
Community: Rural	39%	(96)	21%	(52)	16%	(40)	14%	(34)	10%	(25)	248
Community/Gender: Urban Women	20%	(14)	19%	(14)	17%	(12)	22%	(16)	22%	(15)	71
Community/Gender: Urban Men	43%	(37)	21%	(18)	21%	(18)	9%	(8)	6%	(5)	87
Community/Gender: Rural Women	42%	(56)	24%	(31)	6%	(7)	12%	(16)	17%	(22)	133
Community/Gender: Rural Men	35%	(40)	18%	(21)	29%	(33)	16%	(19)	2%	(2)	115
Community/Gender: Suburban Women	28%	(62)	25%	(55)	17%	(38)	13%	(29)	16%	(35)	220
Community/Gender: Suburban Men	38%	(68)	24%	(43)	19%	(34)	14%	(25)	6%	(11)	182
Homeowner	34%	(240)	23%	(162)	18%	(129)	14%	(97)	11%	(75)	703
Renter	36%	(31)	20%	(18)	15%	(13)	14%	(12)	15%	(13)	88
Military HHnm: Yes	40%	(45)	24%	(28)	16%	(18)	18%	(20)	2%	(2)	114
Military HH: No	34%	(233)	22%	(155)	18%	(125)	13%	(91)	13%	(89)	693
Employ: Private Sector	37%	(111)	26%	(78)	14%	(43)	12%	(37)	10%	(31)	300
Employ: Government	44%	(22)	25%	(13)	9%	(4)	13%	(6)	9%	(5)	50
Employ: Self-Employed	46%	(22)	19%	(9)	21%	(10)	11%	(5)	3%	(2)	48
Employ: Homemaker	23%	(15)	21%	(14)	19%	(12)	13%	(9)	24%	(16)	65
Employ: Student	45%	(8)	14%	(3)	11%	(2)	13%	(3)	17%	(3)	19
Employ: Retired	32%	(70)	21%	(46)	20%	(44)	20%	(44)	8%	(17)	220
Employ: Unemployed	19%	(11)	16%	(9)	34%	(19)	4%	(2)	27%	(15)	56
Employ: Other	38%	(18)	23%	(11)	18%	(9)	13%	(6)	8%	(4)	48
Self + Household: White-Collar	35%	(96)	24%	(68)	19%	(53)	16%	(45)	6%	(17)	279
Self + Household: Blue Collar	36%	(150)	24%	(101)	17%	(73)	13%	(53)	10%	(42)	419

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	34%	(278)	23%	(183)	18%	(143)	14%	(112)	11%	(92)	807
Union HH: Yes	42%	(39)	25%	(23)	9%	(8)	17%	(16)	6%	(6)	92
Union HH: No	33%	(239)	22%	(159)	19%	(135)	13%	(96)	12%	(86)	715
LGBTQ+: Yes	27%	(19)	14%	(10)	25%	(17)	18%	(13)	16%	(11)	68
LGBTQ+: No	35%	(259)	23%	(173)	17%	(126)	13%	(99)	11%	(81)	739
Motivated to Vote	35%	(253)	23%	(165)	18%	(131)	15%	(108)	10%	(71)	729
Parent: Yes	43%	(88)	22%	(46)	14%	(28)	9%	(19)	12%	(25)	207
Parent: No	32%	(190)	23%	(136)	19%	(115)	15%	(92)	11%	(67)	600
COVID Vaccine: Yes	32%	(182)	22%	(126)	19%	(113)	17%	(97)	10%	(60)	579
COVID Vaccine: No	42%	(96)	25%	(56)	13%	(30)	6%	(14)	14%	(32)	228
Student Loans: Yes	23%	(29)	27%	(34)	18%	(23)	18%	(24)	14%	(17)	128
Student Loans: No	37%	(249)	22%	(148)	18%	(120)	13%	(88)	11%	(74)	679
Favorable Opinion of Haley	43%	(123)	27%	(78)	17%	(51)	7%	(21)	6%	(17)	290
Unfavorable Opinion of Haley	32%	(116)	20%	(70)	20%	(73)	19%	(68)	8%	(30)	357
Protestant	39%	(77)	23%	(45)	17%	(33)	14%	(27)	8%	(15)	198
Roman Catholic	38%	(97)	26%	(66)	18%	(47)	11%	(28)	8%	(20)	258
Mormon	45%	(1)	—	(0)	55%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	70%	(3)	23%	(1)	—	(0)	7%	(0)	—	(0)	4
Jewish	4%	(1)	43%	(8)	19%	(4)	31%	(6)	4%	(1)	19
Muslim	62%	(7)	3%	(0)	21%	(3)	11%	(1)	3%	(0)	12
Buddhist	—	(0)	32%	(3)	3%	(0)	62%	(6)	3%	(0)	9
Hindu	—	(0)	73%	(2)	—	(0)	27%	(1)	—	(0)	3
Atheist	10%	(2)	15%	(4)	39%	(9)	25%	(6)	11%	(2)	24
Agnostic	17%	(6)	11%	(4)	21%	(7)	18%	(6)	33%	(12)	35
Something else	42%	(43)	14%	(14)	17%	(17)	15%	(15)	12%	(13)	102
Nothing in particular	29%	(41)	24%	(34)	16%	(22)	10%	(15)	20%	(28)	140
Prodigal Biden Voter	25%	(11)	20%	(8)	23%	(9)	3%	(1)	30%	(13)	42
Undecided Voter (DK/WNV)	19%	(15)	28%	(22)	22%	(17)	3%	(2)	27%	(21)	77
Undecided Voter (DK)	24%	(7)	39%	(12)	20%	(6)	1%	(0)	16%	(5)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	40%	(326)	19%	(151)	18%	(145)	14%	(111)	9%	(75)	807
Gender: Male	41%	(156)	20%	(78)	22%	(83)	14%	(52)	4%	(16)	384
Gender: Female	40%	(170)	17%	(73)	15%	(62)	14%	(59)	14%	(59)	423
Age: 18-34	31%	(67)	22%	(47)	15%	(32)	14%	(30)	18%	(39)	215
Age: 35-44	51%	(53)	18%	(18)	14%	(15)	8%	(9)	9%	(9)	104
Age: 45-64	45%	(124)	20%	(54)	17%	(47)	14%	(38)	4%	(11)	274
Age: 65+	38%	(82)	15%	(32)	24%	(50)	16%	(33)	7%	(16)	214
GenZers: 1997-2012	19%	(19)	23%	(23)	17%	(17)	19%	(20)	23%	(24)	103
Millennials: 1981-1996	47%	(98)	19%	(40)	14%	(29)	9%	(19)	12%	(24)	210
GenXers: 1965-1980	44%	(93)	21%	(45)	19%	(41)	11%	(22)	5%	(10)	211
Baby Boomers: 1946-1964	39%	(99)	16%	(40)	22%	(56)	18%	(46)	5%	(13)	255
Educ: < College	40%	(195)	16%	(77)	20%	(95)	13%	(64)	11%	(52)	482
Educ: Bachelors degree	41%	(87)	24%	(50)	18%	(37)	13%	(28)	4%	(9)	211
Educ: Post-grad	39%	(44)	21%	(24)	12%	(13)	16%	(18)	12%	(14)	113
Income: Under 50k	37%	(116)	17%	(54)	18%	(57)	15%	(47)	12%	(39)	313
Income: 50k-100k	41%	(125)	17%	(50)	19%	(57)	15%	(45)	9%	(27)	304
Income: 100k+	44%	(85)	24%	(47)	17%	(32)	10%	(19)	5%	(9)	191
Ethnicity: White (Non-Hispanic)	43%	(288)	18%	(120)	18%	(119)	12%	(83)	9%	(63)	673
Ethnicity: Hispanic	37%	(13)	9%	(3)	19%	(6)	14%	(5)	21%	(7)	34
Ethnicity: Black (Non-Hispanic)	28%	(22)	30%	(23)	21%	(16)	17%	(14)	5%	(4)	79
Ethnicity: Asian + Other (Non-Hispanic)	14%	(3)	22%	(5)	14%	(3)	43%	(9)	7%	(1)	22
All Christian	45%	(209)	20%	(91)	19%	(88)	10%	(45)	6%	(29)	462
All Non-Christian	13%	(6)	16%	(7)	21%	(9)	38%	(16)	12%	(5)	44
Atheist	7%	(2)	18%	(4)	49%	(11)	19%	(4)	7%	(2)	24
Agnostic/Nothing in particular	32%	(56)	22%	(38)	15%	(27)	15%	(26)	16%	(28)	175
Something Else	52%	(53)	11%	(11)	9%	(9)	18%	(19)	10%	(10)	102
Evangelical	52%	(89)	13%	(23)	18%	(31)	9%	(16)	8%	(13)	172
Non-Evangelical	44%	(169)	20%	(78)	17%	(66)	12%	(47)	7%	(26)	386
PID: Dem (no lean)	17%	(58)	24%	(80)	26%	(88)	21%	(69)	12%	(38)	334
PID: Ind (no lean)	40%	(56)	19%	(27)	20%	(28)	11%	(16)	10%	(15)	142
PID: Rep (no lean)	64%	(211)	13%	(44)	9%	(29)	8%	(26)	6%	(21)	331

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	40%	(326)	19%	(151)	18%	(145)	14%	(111)	9%	(75)	807
PID/Gender: Dem Men	20%	(32)	22%	(37)	30%	(50)	20%	(34)	8%	(12)	164
PID/Gender: Dem Women	15%	(26)	26%	(44)	22%	(38)	21%	(35)	15%	(26)	170
PID/Gender: Ind Men	34%	(24)	25%	(18)	30%	(21)	8%	(5)	4%	(2)	70
PID/Gender: Ind Women	46%	(33)	13%	(9)	10%	(7)	14%	(10)	17%	(12)	72
PID/Gender: Rep Men	67%	(100)	16%	(23)	8%	(12)	9%	(13)	1%	(1)	149
PID/Gender: Rep Women	61%	(111)	11%	(20)	9%	(17)	7%	(13)	11%	(20)	182
Ideo: Liberal (1-3)	17%	(40)	20%	(45)	27%	(63)	24%	(56)	11%	(26)	230
Ideo: Moderate (4)	29%	(68)	27%	(63)	21%	(49)	11%	(25)	12%	(27)	232
Ideo: Conservative (5-7)	67%	(216)	11%	(35)	9%	(30)	7%	(24)	5%	(17)	322
Ideo/PID: Conservative Republican	70%	(173)	8%	(21)	8%	(19)	8%	(20)	5%	(13)	246
Ideo/PID: Moderate/Liberal Republican	46%	(36)	26%	(21)	13%	(10)	6%	(5)	9%	(7)	80
Ideo/PID: Moderate/Conservative Democrat	29%	(37)	27%	(35)	23%	(29)	12%	(16)	9%	(12)	130
Ideo/PID: Liberal Democrat	11%	(20)	21%	(40)	30%	(57)	25%	(47)	13%	(25)	190
Unfavorable of Biden and Trump	40%	(45)	23%	(26)	22%	(25)	6%	(6)	9%	(11)	113
2024 H2H Matchup: Biden Voter	14%	(50)	24%	(86)	29%	(106)	21%	(78)	12%	(42)	363
2024 H2H Matchup: Trump Voter	71%	(262)	10%	(38)	6%	(22)	8%	(28)	5%	(17)	367
2024 H2H Matchup: Would not Vote	22%	(7)	40%	(12)	17%	(5)	5%	(2)	15%	(5)	30
2024 H2H Matchup: Do not Know	15%	(7)	30%	(14)	24%	(11)	6%	(3)	25%	(12)	47
2022 House Vote: Democrat	17%	(56)	24%	(80)	27%	(90)	22%	(74)	10%	(35)	335
2022 House Vote: Republican	68%	(234)	12%	(40)	8%	(27)	7%	(23)	6%	(19)	344
2022 House Vote: Did not Vote	28%	(35)	23%	(28)	22%	(27)	10%	(12)	17%	(20)	122
2020 Vote: Joe Biden	15%	(58)	25%	(94)	27%	(101)	21%	(78)	12%	(43)	375
2020 Vote: Donald Trump	69%	(252)	11%	(40)	8%	(30)	7%	(26)	5%	(18)	366
2020 Vote: Someone Else	36%	(3)	26%	(2)	20%	(2)	1%	(0)	17%	(1)	9
2020 Vote: Did not Vote	23%	(13)	25%	(14)	20%	(12)	10%	(6)	21%	(12)	57
2016 Vote: Hillary Clinton	15%	(42)	27%	(73)	28%	(76)	23%	(63)	7%	(20)	274
2016 Vote: Donald Trump	71%	(230)	11%	(37)	9%	(30)	6%	(20)	2%	(8)	324
2016 Vote: Someone Else	21%	(6)	9%	(2)	24%	(6)	22%	(6)	24%	(6)	26
2020 Vote/PID: Not Biden/Democrat	32%	(14)	20%	(9)	23%	(10)	11%	(5)	14%	(6)	45
2020 Vote/PID: Not Trump/Republican	24%	(10)	31%	(13)	14%	(6)	12%	(5)	18%	(8)	43

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**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	40%	(326)	19%	(151)	18%	(145)	14%	(111)	9%	(75)	807
U.S. Economy: Wrong Track	52%	(290)	16%	(90)	13%	(73)	9%	(53)	9%	(51)	557
U.S. Economy: Right Direction	14%	(36)	24%	(61)	29%	(72)	23%	(58)	9%	(23)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(32)	24%	(65)	31%	(81)	23%	(62)	10%	(25)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(262)	12%	(48)	7%	(29)	8%	(31)	5%	(21)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(31)	25%	(38)	23%	(35)	11%	(17)	19%	(29)	150
Top 2024 Issue: Economy	48%	(125)	22%	(58)	14%	(35)	8%	(20)	8%	(21)	258
Community: Urban	32%	(50)	16%	(26)	21%	(33)	20%	(32)	10%	(16)	157
Community: Suburban	39%	(156)	21%	(85)	18%	(71)	13%	(53)	9%	(37)	402
Community: Rural	48%	(120)	16%	(40)	16%	(41)	11%	(26)	9%	(21)	248
Community/Gender: Urban Women	23%	(16)	12%	(8)	26%	(18)	20%	(14)	19%	(13)	71
Community/Gender: Urban Men	39%	(34)	20%	(17)	17%	(15)	20%	(18)	4%	(3)	87
Community/Gender: Rural Women	52%	(69)	16%	(22)	8%	(11)	10%	(13)	13%	(18)	133
Community/Gender: Rural Men	44%	(51)	16%	(18)	26%	(30)	11%	(13)	3%	(3)	115
Community/Gender: Suburban Women	38%	(85)	20%	(43)	15%	(33)	14%	(31)	13%	(28)	220
Community/Gender: Suburban Men	39%	(71)	23%	(42)	21%	(38)	12%	(22)	5%	(9)	182
Homeowner	41%	(290)	19%	(132)	19%	(131)	13%	(92)	8%	(58)	703
Renter	37%	(32)	19%	(17)	14%	(12)	17%	(15)	14%	(12)	88
Military HHnm: Yes	43%	(49)	17%	(19)	27%	(31)	13%	(15)	—	(0)	114
Military HH: No	40%	(277)	19%	(132)	16%	(114)	14%	(96)	11%	(74)	693
Employ: Private Sector	43%	(129)	23%	(70)	13%	(40)	13%	(39)	7%	(21)	300
Employ: Government	43%	(22)	20%	(10)	18%	(9)	10%	(5)	8%	(4)	50
Employ: Self-Employed	41%	(20)	11%	(6)	28%	(13)	17%	(8)	2%	(1)	48
Employ: Homemaker	48%	(31)	6%	(4)	11%	(7)	16%	(10)	20%	(13)	65
Employ: Student	44%	(8)	17%	(3)	14%	(3)	8%	(1)	17%	(3)	19
Employ: Retired	40%	(88)	15%	(33)	22%	(48)	17%	(37)	7%	(15)	220
Employ: Unemployed	23%	(13)	22%	(12)	33%	(19)	—	(0)	21%	(12)	56
Employ: Other	30%	(15)	27%	(13)	11%	(5)	19%	(9)	12%	(6)	48
Self + Household: White-Collar	40%	(112)	22%	(61)	18%	(50)	13%	(38)	7%	(19)	279
Self + Household: Blue Collar	44%	(183)	18%	(75)	18%	(75)	15%	(62)	6%	(25)	419

Continued on next page

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	40%	(326)	19%	(151)	18%	(145)	14%	(111)	9%	(75)	807
Union HH: Yes	49%	(45)	15%	(14)	15%	(14)	15%	(14)	6%	(5)	92
Union HH: No	39%	(281)	19%	(137)	18%	(131)	14%	(97)	10%	(70)	715
LGBTQ+: Yes	29%	(20)	13%	(9)	23%	(16)	20%	(14)	15%	(10)	68
LGBTQ+: No	41%	(306)	19%	(142)	17%	(129)	13%	(97)	9%	(64)	739
Motivated to Vote	41%	(302)	18%	(130)	19%	(136)	15%	(106)	8%	(55)	729
Parent: Yes	43%	(89)	24%	(50)	15%	(31)	8%	(17)	9%	(19)	207
Parent: No	39%	(236)	17%	(100)	19%	(114)	16%	(93)	9%	(56)	600
COVID Vaccine: Yes	34%	(199)	21%	(123)	20%	(117)	15%	(87)	9%	(53)	579
COVID Vaccine: No	56%	(127)	12%	(28)	12%	(28)	10%	(23)	10%	(22)	228
Student Loans: Yes	28%	(36)	23%	(30)	19%	(24)	17%	(21)	13%	(17)	128
Student Loans: No	43%	(290)	18%	(121)	18%	(121)	13%	(89)	9%	(58)	679
Favorable Opinion of Haley	53%	(153)	15%	(44)	19%	(54)	8%	(24)	5%	(15)	290
Unfavorable Opinion of Haley	35%	(126)	22%	(78)	19%	(67)	18%	(65)	6%	(21)	357
Protestant	47%	(92)	19%	(37)	15%	(31)	13%	(25)	7%	(13)	198
Roman Catholic	44%	(114)	20%	(53)	22%	(56)	8%	(19)	6%	(16)	258
Mormon	45%	(1)	—	(0)	55%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	23%	(1)	—	(0)	8%	(0)	—	(0)	4
Jewish	16%	(3)	14%	(3)	35%	(7)	30%	(6)	5%	(1)	19
Muslim	23%	(3)	21%	(3)	16%	(2)	31%	(4)	8%	(1)	12
Buddhist	—	(0)	—	(0)	8%	(1)	56%	(5)	35%	(3)	9
Hindu	—	(0)	49%	(2)	—	(0)	51%	(2)	—	(0)	3
Atheist	7%	(2)	18%	(4)	49%	(11)	19%	(4)	7%	(2)	24
Agnostic	18%	(6)	13%	(5)	30%	(10)	11%	(4)	28%	(10)	35
Something else	52%	(53)	11%	(11)	9%	(9)	18%	(19)	10%	(10)	102
Nothing in particular	35%	(50)	24%	(33)	12%	(16)	16%	(22)	13%	(19)	140
Prodigal Biden Voter	24%	(10)	32%	(14)	16%	(7)	8%	(3)	20%	(8)	42
Undecided Voter (DK/WNV)	18%	(14)	34%	(26)	22%	(17)	5%	(4)	21%	(16)	77
Undecided Voter (DK)	22%	(7)	40%	(12)	17%	(5)	5%	(2)	15%	(5)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	16%	(126)	19%	(154)	19%	(151)	35%	(281)	12%	(94)	807
Gender: Male	18%	(68)	22%	(83)	20%	(79)	32%	(124)	8%	(30)	384
Gender: Female	14%	(58)	17%	(71)	17%	(73)	37%	(157)	15%	(64)	423
Age: 18-34	19%	(41)	17%	(37)	14%	(30)	31%	(68)	18%	(39)	215
Age: 35-44	20%	(21)	22%	(23)	17%	(17)	32%	(34)	9%	(10)	104
Age: 45-64	13%	(35)	19%	(51)	25%	(69)	36%	(100)	7%	(19)	274
Age: 65+	14%	(30)	20%	(43)	16%	(35)	38%	(80)	12%	(26)	214
GenZers: 1997-2012	19%	(19)	18%	(19)	16%	(16)	23%	(23)	25%	(26)	103
Millennials: 1981-1996	20%	(41)	20%	(41)	14%	(29)	36%	(75)	11%	(23)	210
GenXers: 1965-1980	12%	(26)	16%	(35)	30%	(62)	36%	(76)	6%	(12)	211
Baby Boomers: 1946-1964	15%	(38)	22%	(57)	16%	(40)	37%	(95)	10%	(25)	255
Educ: < College	16%	(78)	17%	(83)	19%	(90)	34%	(165)	14%	(67)	482
Educ: Bachelors degree	17%	(36)	24%	(50)	18%	(38)	36%	(75)	6%	(12)	211
Educ: Post-grad	11%	(12)	19%	(21)	21%	(24)	36%	(41)	13%	(14)	113
Income: Under 50k	19%	(58)	21%	(66)	13%	(41)	31%	(97)	16%	(51)	313
Income: 50k-100k	14%	(44)	15%	(47)	23%	(71)	37%	(114)	9%	(29)	304
Income: 100k+	13%	(25)	22%	(42)	21%	(40)	37%	(71)	7%	(14)	191
Ethnicity: White (Non-Hispanic)	14%	(95)	18%	(120)	20%	(132)	37%	(246)	12%	(79)	673
Ethnicity: Hispanic	24%	(8)	13%	(4)	9%	(3)	36%	(12)	19%	(6)	34
Ethnicity: Black (Non-Hispanic)	28%	(22)	33%	(26)	13%	(10)	17%	(14)	9%	(7)	79
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	15%	(3)	29%	(6)	45%	(10)	7%	(1)	22
All Christian	13%	(59)	20%	(94)	21%	(96)	36%	(168)	10%	(44)	462
All Non-Christian	35%	(15)	13%	(6)	25%	(11)	20%	(9)	7%	(3)	44
Atheist	15%	(4)	24%	(6)	29%	(7)	12%	(3)	20%	(5)	24
Agnostic/Nothing in particular	18%	(31)	17%	(30)	15%	(27)	30%	(52)	20%	(35)	175
Something Else	16%	(17)	18%	(19)	10%	(11)	48%	(49)	7%	(7)	102
Evangelical	15%	(25)	18%	(32)	12%	(20)	45%	(77)	11%	(18)	172
Non-Evangelical	13%	(50)	21%	(80)	22%	(87)	36%	(138)	8%	(32)	386
PID: Dem (no lean)	20%	(66)	30%	(101)	17%	(56)	20%	(66)	13%	(45)	334
PID: Ind (no lean)	11%	(16)	17%	(25)	23%	(33)	29%	(41)	19%	(27)	142
PID: Rep (no lean)	13%	(44)	9%	(29)	19%	(62)	52%	(174)	7%	(23)	331

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	16%	(126)	19%	(154)	19%	(151)	35%	(281)	12%	(94)	807
PID/Gender: Dem Men	16%	(26)	33%	(54)	19%	(31)	20%	(33)	12%	(19)	164
PID/Gender: Dem Women	24%	(40)	27%	(46)	15%	(25)	19%	(33)	15%	(25)	170
PID/Gender: Ind Men	12%	(8)	24%	(17)	30%	(21)	27%	(19)	8%	(6)	70
PID/Gender: Ind Women	11%	(8)	11%	(8)	17%	(12)	32%	(23)	29%	(21)	72
PID/Gender: Rep Men	23%	(34)	8%	(12)	18%	(27)	48%	(72)	3%	(5)	149
PID/Gender: Rep Women	6%	(10)	9%	(17)	20%	(36)	56%	(102)	10%	(18)	182
Ideo: Liberal (1-3)	19%	(44)	29%	(65)	16%	(36)	22%	(51)	14%	(33)	230
Ideo: Moderate (4)	17%	(39)	19%	(44)	25%	(57)	22%	(51)	18%	(41)	232
Ideo: Conservative (5-7)	11%	(36)	12%	(38)	17%	(56)	55%	(176)	5%	(16)	322
Ideo/PID: Conservative Republican	11%	(27)	8%	(20)	17%	(41)	59%	(144)	6%	(15)	246
Ideo/PID: Moderate/Liberal Republican	21%	(17)	8%	(6)	26%	(21)	35%	(28)	9%	(7)	80
Ideo/PID: Moderate/Conservative Democrat	19%	(24)	28%	(36)	20%	(26)	24%	(31)	10%	(12)	130
Ideo/PID: Liberal Democrat	18%	(35)	32%	(60)	16%	(30)	18%	(34)	16%	(31)	190
Unfavorable of Biden and Trump	12%	(13)	23%	(26)	25%	(29)	26%	(30)	13%	(15)	113
2024 H2H Matchup: Biden Voter	21%	(76)	32%	(114)	17%	(63)	18%	(64)	13%	(46)	363
2024 H2H Matchup: Trump Voter	12%	(44)	7%	(25)	18%	(65)	57%	(209)	7%	(25)	367
2024 H2H Matchup: Would not Vote	15%	(5)	33%	(10)	28%	(8)	6%	(2)	17%	(5)	30
2024 H2H Matchup: Do not Know	4%	(2)	11%	(5)	33%	(15)	14%	(6)	38%	(18)	47
2022 House Vote: Democrat	20%	(68)	28%	(96)	21%	(70)	19%	(64)	11%	(38)	335
2022 House Vote: Republican	11%	(39)	8%	(27)	19%	(64)	56%	(192)	6%	(22)	344
2022 House Vote: Did not Vote	16%	(19)	24%	(29)	13%	(16)	19%	(24)	28%	(34)	122
2020 Vote: Joe Biden	21%	(78)	29%	(110)	18%	(68)	18%	(67)	14%	(52)	375
2020 Vote: Donald Trump	11%	(41)	8%	(29)	19%	(70)	55%	(201)	7%	(25)	366
2020 Vote: Someone Else	1%	(0)	31%	(3)	16%	(1)	35%	(3)	17%	(1)	9
2020 Vote: Did not Vote	12%	(7)	21%	(12)	22%	(12)	18%	(10)	27%	(15)	57
2016 Vote: Hillary Clinton	18%	(50)	32%	(88)	22%	(59)	21%	(57)	8%	(21)	274
2016 Vote: Donald Trump	10%	(34)	9%	(30)	19%	(62)	56%	(182)	5%	(17)	324
2016 Vote: Someone Else	28%	(7)	19%	(5)	9%	(2)	20%	(5)	24%	(6)	26
2020 Vote/PID: Not Biden/Democrat	13%	(6)	27%	(12)	21%	(9)	24%	(11)	15%	(7)	45
2020 Vote/PID: Not Trump/Republican	18%	(8)	25%	(11)	21%	(9)	20%	(9)	17%	(7)	43

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	16%	(126)	19%	(154)	19%	(151)	35%	(281)	12%	(94)	807
U.S. Economy: Wrong Track	13%	(74)	14%	(78)	21%	(114)	42%	(237)	10%	(54)	557
U.S. Economy: Right Direction	21%	(52)	30%	(76)	15%	(37)	18%	(45)	16%	(40)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(56)	31%	(82)	17%	(46)	17%	(46)	14%	(37)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(44)	9%	(37)	20%	(77)	54%	(212)	6%	(23)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(27)	24%	(35)	19%	(29)	16%	(24)	23%	(34)	150
Top 2024 Issue: Economy	10%	(27)	17%	(44)	21%	(53)	42%	(109)	10%	(25)	258
Community: Urban	23%	(35)	21%	(33)	20%	(31)	26%	(40)	11%	(17)	157
Community: Suburban	16%	(63)	22%	(87)	17%	(69)	34%	(137)	12%	(47)	402
Community: Rural	11%	(28)	14%	(34)	21%	(51)	42%	(104)	12%	(30)	248
Community/Gender: Urban Women	22%	(15)	21%	(15)	17%	(12)	27%	(19)	14%	(10)	71
Community/Gender: Urban Men	23%	(20)	21%	(18)	22%	(19)	25%	(22)	8%	(7)	87
Community/Gender: Rural Women	7%	(10)	10%	(13)	17%	(22)	48%	(64)	18%	(24)	133
Community/Gender: Rural Men	16%	(18)	19%	(22)	25%	(29)	35%	(40)	5%	(6)	115
Community/Gender: Suburban Women	15%	(33)	20%	(43)	18%	(39)	34%	(75)	14%	(30)	220
Community/Gender: Suburban Men	16%	(30)	24%	(43)	16%	(30)	34%	(62)	9%	(17)	182
Homeowner	14%	(102)	19%	(134)	19%	(136)	36%	(252)	11%	(79)	703
Renter	24%	(21)	18%	(16)	17%	(15)	29%	(25)	13%	(11)	88
Military HHnm: Yes	8%	(9)	12%	(14)	27%	(31)	40%	(46)	12%	(14)	114
Military HH: No	17%	(117)	20%	(140)	17%	(121)	34%	(235)	12%	(80)	693
Employ: Private Sector	15%	(44)	19%	(58)	21%	(62)	38%	(115)	7%	(21)	300
Employ: Government	18%	(9)	23%	(12)	22%	(11)	27%	(13)	11%	(5)	50
Employ: Self-Employed	19%	(9)	16%	(8)	8%	(4)	53%	(25)	5%	(2)	48
Employ: Homemaker	10%	(7)	10%	(7)	11%	(7)	49%	(32)	19%	(13)	65
Employ: Student	30%	(6)	13%	(3)	17%	(3)	26%	(5)	13%	(3)	19
Employ: Retired	14%	(30)	23%	(52)	18%	(41)	33%	(72)	12%	(25)	220
Employ: Unemployed	22%	(13)	13%	(8)	26%	(15)	12%	(7)	27%	(15)	56
Employ: Other	19%	(9)	18%	(8)	18%	(8)	26%	(12)	20%	(10)	48
Self + Household: White-Collar	15%	(43)	21%	(58)	22%	(61)	34%	(94)	8%	(24)	279
Self + Household: Blue Collar	14%	(59)	18%	(75)	20%	(84)	39%	(165)	9%	(36)	419

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	16%	(126)	19%	(154)	19%	(151)	35%	(281)	12%	(94)	807
Union HH: Yes	13%	(12)	22%	(20)	22%	(20)	36%	(33)	8%	(7)	92
Union HH: No	16%	(114)	19%	(134)	18%	(132)	35%	(248)	12%	(87)	715
LGBTQ+: Yes	26%	(18)	21%	(14)	14%	(9)	15%	(10)	24%	(17)	68
LGBTQ+: No	15%	(108)	19%	(140)	19%	(142)	37%	(271)	10%	(77)	739
Motivated to Vote	15%	(111)	19%	(136)	20%	(143)	37%	(270)	9%	(69)	729
Parent: Yes	16%	(33)	20%	(42)	19%	(39)	37%	(76)	8%	(16)	207
Parent: No	15%	(93)	19%	(112)	19%	(112)	34%	(205)	13%	(78)	600
COVID Vaccine: Yes	16%	(95)	22%	(129)	20%	(118)	29%	(166)	12%	(70)	579
COVID Vaccine: No	13%	(31)	11%	(25)	15%	(34)	51%	(115)	10%	(24)	228
Student Loans: Yes	17%	(21)	21%	(27)	26%	(34)	25%	(32)	11%	(14)	128
Student Loans: No	15%	(105)	19%	(127)	17%	(118)	37%	(249)	12%	(80)	679
Favorable Opinion of Haley	14%	(41)	18%	(51)	23%	(66)	37%	(108)	8%	(24)	290
Unfavorable Opinion of Haley	18%	(63)	21%	(75)	16%	(57)	37%	(133)	8%	(29)	357
Protestant	14%	(28)	19%	(38)	21%	(41)	36%	(71)	10%	(20)	198
Roman Catholic	12%	(30)	21%	(55)	21%	(55)	36%	(94)	9%	(24)	258
Mormon	27%	(0)	55%	(1)	18%	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	13%	(1)	—	(0)	70%	(3)	10%	(0)	4
Jewish	40%	(8)	2%	(0)	29%	(6)	16%	(3)	13%	(2)	19
Muslim	56%	(7)	19%	(2)	20%	(2)	3%	(0)	3%	(0)	12
Buddhist	3%	(0)	32%	(3)	5%	(1)	56%	(5)	3%	(0)	9
Hindu	27%	(1)	—	(0)	73%	(2)	—	(0)	—	(0)	3
Atheist	15%	(4)	24%	(6)	29%	(7)	12%	(3)	20%	(5)	24
Agnostic	22%	(8)	24%	(8)	8%	(3)	23%	(8)	23%	(8)	35
Something else	16%	(17)	18%	(19)	10%	(11)	48%	(49)	7%	(7)	102
Nothing in particular	17%	(23)	16%	(22)	17%	(24)	31%	(44)	19%	(27)	140
Prodigal Biden Voter	14%	(6)	14%	(6)	28%	(12)	17%	(7)	26%	(11)	42
Undecided Voter (DK/WNV)	9%	(7)	20%	(15)	31%	(24)	11%	(8)	30%	(23)	77
Undecided Voter (DK)	15%	(5)	33%	(10)	28%	(8)	6%	(2)	17%	(5)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	36%	(292)	27%	(219)	17%	(137)	9%	(73)	11%	(86)	807
Gender: Male	36%	(139)	27%	(104)	21%	(79)	11%	(42)	5%	(20)	384
Gender: Female	36%	(153)	27%	(115)	14%	(57)	7%	(31)	16%	(67)	423
Age: 18-34	32%	(68)	21%	(46)	15%	(33)	14%	(30)	18%	(38)	215
Age: 35-44	32%	(34)	33%	(34)	20%	(21)	6%	(6)	9%	(10)	104
Age: 45-64	32%	(88)	31%	(84)	20%	(55)	8%	(22)	9%	(24)	274
Age: 65+	48%	(102)	26%	(55)	13%	(28)	7%	(15)	7%	(14)	214
GenZers: 1997-2012	32%	(33)	21%	(21)	16%	(16)	10%	(10)	22%	(23)	103
Millennials: 1981-1996	32%	(67)	27%	(56)	17%	(36)	12%	(26)	12%	(25)	210
GenXers: 1965-1980	32%	(67)	30%	(64)	19%	(41)	10%	(21)	9%	(19)	211
Baby Boomers: 1946-1964	46%	(117)	27%	(68)	16%	(41)	5%	(13)	6%	(16)	255
Educ: < College	36%	(173)	23%	(112)	20%	(95)	8%	(39)	13%	(62)	482
Educ: Bachelors degree	38%	(80)	33%	(69)	13%	(27)	10%	(20)	7%	(15)	211
Educ: Post-grad	34%	(39)	33%	(37)	12%	(14)	12%	(14)	8%	(9)	113
Income: Under 50k	37%	(115)	25%	(78)	16%	(49)	8%	(24)	15%	(45)	313
Income: 50k-100k	36%	(108)	26%	(78)	18%	(54)	11%	(33)	10%	(30)	304
Income: 100k+	36%	(68)	33%	(62)	17%	(33)	8%	(16)	6%	(11)	191
Ethnicity: White (Non-Hispanic)	37%	(252)	28%	(191)	16%	(108)	8%	(51)	10%	(70)	673
Ethnicity: Hispanic	29%	(10)	17%	(6)	19%	(6)	14%	(5)	21%	(7)	34
Ethnicity: Black (Non-Hispanic)	29%	(23)	18%	(15)	23%	(18)	19%	(15)	11%	(9)	79
Ethnicity: Asian + Other (Non-Hispanic)	34%	(7)	34%	(7)	17%	(4)	11%	(2)	3%	(1)	22
All Christian	37%	(171)	29%	(135)	18%	(83)	9%	(40)	7%	(33)	462
All Non-Christian	35%	(15)	29%	(13)	17%	(7)	16%	(7)	4%	(2)	44
Atheist	52%	(12)	40%	(9)	2%	(1)	—	(0)	6%	(1)	24
Agnostic/Nothing in particular	38%	(66)	20%	(35)	12%	(20)	10%	(18)	20%	(35)	175
Something Else	26%	(27)	26%	(26)	25%	(26)	8%	(8)	15%	(15)	102
Evangelical	25%	(43)	33%	(57)	24%	(42)	8%	(13)	10%	(17)	172
Non-Evangelical	40%	(155)	27%	(103)	17%	(65)	8%	(32)	8%	(31)	386
PID: Dem (no lean)	46%	(152)	18%	(59)	18%	(60)	8%	(26)	11%	(37)	334
PID: Ind (no lean)	24%	(34)	42%	(59)	14%	(19)	9%	(13)	12%	(17)	142
PID: Rep (no lean)	32%	(106)	30%	(101)	17%	(57)	10%	(34)	10%	(32)	331

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	36%	(292)	27%	(219)	17%	(137)	9%	(73)	11%	(86)	807
PID/Gender: Dem Men	42%	(68)	19%	(31)	24%	(39)	10%	(17)	5%	(9)	164
PID/Gender: Dem Women	49%	(84)	16%	(27)	12%	(21)	5%	(9)	17%	(28)	170
PID/Gender: Ind Men	23%	(16)	48%	(34)	16%	(11)	3%	(2)	10%	(7)	70
PID/Gender: Ind Women	24%	(17)	35%	(25)	12%	(8)	15%	(11)	14%	(10)	72
PID/Gender: Rep Men	36%	(54)	26%	(39)	20%	(30)	15%	(22)	3%	(4)	149
PID/Gender: Rep Women	29%	(52)	34%	(62)	15%	(28)	7%	(12)	15%	(28)	182
Ideo: Liberal (1-3)	51%	(117)	19%	(45)	12%	(27)	7%	(16)	11%	(25)	230
Ideo: Moderate (4)	35%	(81)	29%	(67)	15%	(35)	8%	(19)	13%	(30)	232
Ideo: Conservative (5-7)	28%	(91)	32%	(103)	21%	(68)	11%	(36)	8%	(24)	322
Ideo/PID: Conservative Republican	30%	(75)	30%	(74)	19%	(48)	12%	(29)	9%	(21)	246
Ideo/PID: Moderate/Liberal Republican	40%	(32)	31%	(25)	12%	(10)	6%	(5)	11%	(8)	80
Ideo/PID: Moderate/Conservative Democrat	40%	(51)	18%	(24)	23%	(29)	11%	(14)	8%	(11)	130
Ideo/PID: Liberal Democrat	52%	(98)	17%	(33)	12%	(23)	6%	(11)	13%	(25)	190
Unfavorable of Biden and Trump	34%	(38)	41%	(46)	13%	(15)	3%	(3)	10%	(11)	113
2024 H2H Matchup: Biden Voter	45%	(164)	22%	(81)	17%	(61)	7%	(25)	9%	(31)	363
2024 H2H Matchup: Trump Voter	29%	(105)	31%	(113)	19%	(71)	12%	(45)	9%	(33)	367
2024 H2H Matchup: Would not Vote	32%	(10)	42%	(13)	6%	(2)	—	(0)	20%	(6)	30
2024 H2H Matchup: Do not Know	29%	(13)	25%	(12)	5%	(2)	6%	(3)	36%	(17)	47
2022 House Vote: Democrat	47%	(159)	21%	(72)	16%	(53)	7%	(25)	8%	(27)	335
2022 House Vote: Republican	29%	(101)	32%	(110)	20%	(69)	10%	(34)	9%	(30)	344
2022 House Vote: Did not Vote	26%	(31)	28%	(35)	11%	(13)	11%	(13)	24%	(30)	122
2020 Vote: Joe Biden	44%	(164)	21%	(78)	16%	(62)	8%	(32)	10%	(39)	375
2020 Vote: Donald Trump	31%	(113)	32%	(117)	18%	(66)	10%	(38)	9%	(32)	366
2020 Vote: Someone Else	25%	(2)	58%	(5)	3%	(0)	13%	(1)	—	(0)	9
2020 Vote: Did not Vote	23%	(13)	32%	(18)	14%	(8)	4%	(3)	26%	(15)	57
2016 Vote: Hillary Clinton	47%	(128)	22%	(62)	15%	(41)	9%	(26)	6%	(18)	274
2016 Vote: Donald Trump	29%	(93)	34%	(109)	20%	(64)	11%	(35)	7%	(24)	324
2016 Vote: Someone Else	28%	(7)	32%	(8)	18%	(5)	17%	(4)	4%	(1)	26
2020 Vote/PID: Not Biden/Democrat	32%	(14)	34%	(15)	16%	(7)	9%	(4)	9%	(4)	45
2020 Vote/PID: Not Trump/Republican	25%	(11)	37%	(16)	13%	(5)	11%	(5)	15%	(6)	43

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	36%	(292)	27%	(219)	17%	(137)	9%	(73)	11%	(86)	807
U.S. Economy: Wrong Track	32%	(178)	30%	(167)	16%	(92)	11%	(59)	11%	(61)	557
U.S. Economy: Right Direction	46%	(114)	21%	(52)	18%	(45)	6%	(14)	10%	(25)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(124)	21%	(55)	17%	(44)	6%	(16)	10%	(27)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(114)	32%	(125)	19%	(74)	11%	(43)	9%	(35)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(54)	26%	(39)	12%	(18)	10%	(14)	16%	(24)	150
Top 2024 Issue: Economy	30%	(77)	33%	(86)	16%	(42)	9%	(23)	12%	(30)	258
Community: Urban	38%	(59)	22%	(35)	15%	(23)	14%	(22)	11%	(18)	157
Community: Suburban	35%	(139)	27%	(110)	17%	(69)	9%	(35)	12%	(48)	402
Community: Rural	38%	(93)	30%	(73)	18%	(44)	6%	(16)	9%	(21)	248
Community/Gender: Urban Women	52%	(37)	17%	(12)	2%	(1)	11%	(7)	18%	(13)	71
Community/Gender: Urban Men	26%	(22)	26%	(23)	25%	(22)	17%	(15)	6%	(5)	87
Community/Gender: Rural Women	34%	(45)	31%	(41)	15%	(20)	6%	(8)	14%	(19)	133
Community/Gender: Rural Men	42%	(48)	28%	(33)	21%	(24)	7%	(8)	2%	(2)	115
Community/Gender: Suburban Women	32%	(71)	28%	(62)	16%	(36)	7%	(16)	16%	(35)	220
Community/Gender: Suburban Men	38%	(68)	27%	(48)	19%	(34)	10%	(19)	7%	(13)	182
Homeowner	36%	(256)	28%	(197)	17%	(120)	9%	(62)	10%	(68)	703
Renter	36%	(32)	22%	(19)	16%	(14)	10%	(9)	16%	(14)	88
Military HHnm: Yes	38%	(43)	28%	(32)	21%	(24)	7%	(8)	6%	(6)	114
Military HH: No	36%	(249)	27%	(187)	16%	(112)	9%	(65)	12%	(80)	693
Employ: Private Sector	32%	(96)	31%	(92)	20%	(60)	10%	(29)	8%	(23)	300
Employ: Government	31%	(15)	22%	(11)	15%	(8)	21%	(11)	10%	(5)	50
Employ: Self-Employed	41%	(20)	21%	(10)	18%	(9)	16%	(8)	4%	(2)	48
Employ: Homemaker	35%	(23)	19%	(12)	19%	(13)	6%	(4)	21%	(14)	65
Employ: Student	41%	(8)	34%	(6)	7%	(1)	—	(0)	18%	(3)	19
Employ: Retired	46%	(100)	26%	(58)	14%	(30)	7%	(15)	8%	(17)	220
Employ: Unemployed	41%	(23)	17%	(10)	17%	(10)	4%	(2)	21%	(12)	56
Employ: Other	13%	(6)	40%	(19)	13%	(6)	13%	(6)	21%	(10)	48
Self + Household: White-Collar	38%	(105)	35%	(97)	15%	(43)	8%	(21)	4%	(13)	279
Self + Household: Blue Collar	36%	(152)	25%	(105)	20%	(84)	10%	(41)	9%	(38)	419

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	36%	(292)	27%	(219)	17%	(137)	9%	(73)	11%	(86)	807
Union HH: Yes	29%	(27)	27%	(25)	23%	(21)	9%	(8)	11%	(10)	92
Union HH: No	37%	(265)	27%	(194)	16%	(115)	9%	(65)	11%	(76)	715
LGBTQ+: Yes	50%	(35)	18%	(12)	5%	(4)	9%	(6)	17%	(12)	68
LGBTQ+: No	35%	(257)	28%	(207)	18%	(133)	9%	(67)	10%	(75)	739
Motivated to Vote	37%	(273)	27%	(198)	18%	(128)	9%	(64)	9%	(65)	729
Parent: Yes	31%	(64)	26%	(55)	22%	(46)	12%	(25)	8%	(17)	207
Parent: No	38%	(228)	27%	(164)	15%	(90)	8%	(48)	12%	(69)	600
COVID Vaccine: Yes	39%	(225)	28%	(161)	16%	(91)	9%	(50)	9%	(52)	579
COVID Vaccine: No	29%	(67)	25%	(58)	20%	(46)	10%	(24)	15%	(34)	228
Student Loans: Yes	27%	(35)	36%	(46)	17%	(22)	10%	(13)	10%	(13)	128
Student Loans: No	38%	(257)	25%	(173)	17%	(114)	9%	(61)	11%	(74)	679
Favorable Opinion of Haley	40%	(116)	30%	(88)	18%	(52)	7%	(20)	5%	(15)	290
Unfavorable Opinion of Haley	40%	(141)	27%	(95)	15%	(54)	12%	(41)	7%	(26)	357
Protestant	39%	(78)	32%	(64)	16%	(31)	6%	(11)	7%	(14)	198
Roman Catholic	36%	(93)	27%	(70)	20%	(50)	10%	(26)	7%	(18)	258
Mormon	—	(0)	18%	(0)	82%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	25%	(1)	—	(0)	59%	(3)	10%	(0)	4
Jewish	13%	(2)	28%	(5)	32%	(6)	19%	(4)	8%	(1)	19
Muslim	46%	(6)	23%	(3)	9%	(1)	19%	(2)	3%	(0)	12
Buddhist	79%	(7)	21%	(2)	—	(0)	—	(0)	—	(0)	9
Hindu	—	(0)	73%	(2)	—	(0)	27%	(1)	—	(0)	3
Atheist	52%	(12)	40%	(9)	2%	(1)	—	(0)	6%	(1)	24
Agnostic	45%	(16)	15%	(5)	13%	(5)	3%	(1)	24%	(8)	35
Something else	26%	(27)	26%	(26)	25%	(26)	8%	(8)	15%	(15)	102
Nothing in particular	36%	(51)	21%	(30)	11%	(16)	12%	(17)	19%	(27)	140
Prodigal Biden Voter	24%	(10)	20%	(9)	10%	(4)	17%	(7)	28%	(12)	42
Undecided Voter (DK/WNV)	30%	(23)	32%	(24)	5%	(4)	4%	(3)	29%	(23)	77
Undecided Voter (DK)	32%	(10)	42%	(13)	6%	(2)	—	(0)	20%	(6)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	29%	(233)	27%	(221)	19%	(153)	13%	(105)	12%	(94)	807
Gender: Male	28%	(106)	31%	(119)	21%	(82)	13%	(51)	7%	(26)	384
Gender: Female	30%	(127)	24%	(102)	17%	(71)	13%	(54)	16%	(69)	423
Age: 18-34	23%	(50)	30%	(64)	16%	(35)	17%	(36)	14%	(30)	215
Age: 35-44	33%	(34)	32%	(33)	21%	(22)	9%	(10)	5%	(6)	104
Age: 45-64	24%	(65)	24%	(64)	25%	(69)	14%	(37)	14%	(38)	274
Age: 65+	40%	(85)	28%	(60)	13%	(27)	11%	(23)	9%	(20)	214
GenZers: 1997-2012	26%	(27)	31%	(32)	16%	(17)	8%	(9)	18%	(19)	103
Millennials: 1981-1996	26%	(54)	30%	(64)	18%	(38)	17%	(36)	8%	(17)	210
GenXers: 1965-1980	23%	(49)	25%	(52)	25%	(52)	14%	(30)	13%	(28)	211
Baby Boomers: 1946-1964	36%	(93)	26%	(66)	17%	(43)	11%	(28)	10%	(26)	255
Educ: < College	29%	(141)	25%	(119)	20%	(95)	12%	(59)	14%	(69)	482
Educ: Bachelors degree	29%	(62)	31%	(65)	19%	(41)	13%	(28)	7%	(15)	211
Educ: Post-grad	26%	(30)	33%	(37)	16%	(18)	16%	(18)	9%	(10)	113
Income: Under 50k	28%	(88)	22%	(70)	22%	(68)	13%	(42)	14%	(44)	313
Income: 50k-100k	30%	(91)	26%	(77)	17%	(52)	14%	(44)	13%	(40)	304
Income: 100k+	28%	(54)	39%	(74)	18%	(33)	10%	(19)	5%	(10)	191
Ethnicity: White (Non-Hispanic)	29%	(194)	28%	(185)	19%	(129)	13%	(85)	12%	(80)	673
Ethnicity: Hispanic	30%	(10)	22%	(8)	10%	(4)	19%	(6)	18%	(6)	34
Ethnicity: Black (Non-Hispanic)	29%	(23)	28%	(22)	22%	(17)	15%	(12)	7%	(5)	79
Ethnicity: Asian + Other (Non-Hispanic)	28%	(6)	33%	(7)	16%	(3)	10%	(2)	14%	(3)	22
All Christian	27%	(124)	30%	(137)	20%	(91)	15%	(67)	9%	(43)	462
All Non-Christian	33%	(15)	24%	(11)	26%	(11)	11%	(5)	5%	(2)	44
Atheist	29%	(7)	28%	(7)	23%	(5)	5%	(1)	15%	(3)	24
Agnostic/Nothing in particular	32%	(56)	23%	(40)	18%	(31)	9%	(16)	18%	(32)	175
Something Else	31%	(32)	26%	(27)	14%	(14)	16%	(16)	13%	(13)	102
Evangelical	23%	(40)	32%	(55)	13%	(22)	19%	(33)	13%	(22)	172
Non-Evangelical	30%	(115)	28%	(108)	21%	(81)	12%	(48)	9%	(34)	386
PID: Dem (no lean)	38%	(125)	23%	(77)	17%	(58)	10%	(33)	12%	(41)	334
PID: Ind (no lean)	15%	(21)	37%	(52)	23%	(33)	13%	(19)	12%	(17)	142
PID: Rep (no lean)	26%	(87)	28%	(92)	19%	(62)	16%	(54)	11%	(37)	331

Continued on next page

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	29%	(233)	27%	(221)	19%	(153)	13%	(105)	12%	(94)	807
PID/Gender: Dem Men	32%	(52)	30%	(50)	15%	(25)	14%	(22)	9%	(15)	164
PID/Gender: Dem Women	43%	(73)	16%	(27)	19%	(33)	6%	(10)	15%	(26)	170
PID/Gender: Ind Men	8%	(6)	41%	(29)	29%	(21)	13%	(9)	8%	(6)	70
PID/Gender: Ind Women	21%	(15)	33%	(23)	17%	(13)	14%	(10)	15%	(11)	72
PID/Gender: Rep Men	32%	(48)	27%	(40)	24%	(36)	13%	(20)	3%	(5)	149
PID/Gender: Rep Women	21%	(39)	28%	(52)	14%	(26)	18%	(34)	18%	(32)	182
Ideo: Liberal (1-3)	41%	(95)	26%	(60)	12%	(28)	10%	(23)	10%	(24)	230
Ideo: Moderate (4)	24%	(56)	33%	(78)	18%	(42)	9%	(21)	16%	(36)	232
Ideo: Conservative (5-7)	25%	(81)	25%	(80)	23%	(74)	18%	(58)	9%	(28)	322
Ideo/PID: Conservative Republican	26%	(64)	24%	(59)	22%	(53)	19%	(46)	10%	(24)	246
Ideo/PID: Moderate/Liberal Republican	27%	(22)	39%	(31)	11%	(9)	9%	(7)	13%	(11)	80
Ideo/PID: Moderate/Conservative Democrat	33%	(43)	22%	(28)	21%	(27)	13%	(17)	12%	(15)	130
Ideo/PID: Liberal Democrat	43%	(82)	25%	(47)	13%	(24)	7%	(13)	12%	(24)	190
Unfavorable of Biden and Trump	28%	(31)	31%	(36)	19%	(22)	7%	(8)	14%	(16)	113
2024 H2H Matchup: Biden Voter	37%	(135)	27%	(97)	17%	(62)	9%	(32)	10%	(37)	363
2024 H2H Matchup: Trump Voter	22%	(79)	29%	(107)	20%	(73)	19%	(71)	10%	(37)	367
2024 H2H Matchup: Would not Vote	27%	(8)	36%	(11)	14%	(4)	3%	(1)	20%	(6)	30
2024 H2H Matchup: Do not Know	24%	(11)	12%	(6)	29%	(14)	4%	(2)	30%	(14)	47
2022 House Vote: Democrat	39%	(132)	25%	(83)	17%	(58)	9%	(31)	9%	(31)	335
2022 House Vote: Republican	23%	(78)	32%	(108)	20%	(69)	16%	(56)	9%	(32)	344
2022 House Vote: Did not Vote	19%	(23)	23%	(28)	20%	(24)	14%	(17)	25%	(30)	122
2020 Vote: Joe Biden	36%	(136)	25%	(93)	18%	(68)	9%	(34)	12%	(45)	375
2020 Vote: Donald Trump	22%	(82)	30%	(111)	19%	(70)	19%	(69)	9%	(35)	366
2020 Vote: Someone Else	27%	(2)	41%	(4)	11%	(1)	15%	(1)	6%	(0)	9
2020 Vote: Did not Vote	22%	(13)	26%	(15)	24%	(14)	3%	(2)	25%	(14)	57
2016 Vote: Hillary Clinton	39%	(106)	29%	(79)	14%	(39)	10%	(28)	8%	(22)	274
2016 Vote: Donald Trump	24%	(79)	28%	(90)	20%	(65)	18%	(57)	10%	(33)	324
2016 Vote: Someone Else	19%	(5)	19%	(5)	30%	(8)	27%	(7)	5%	(1)	26
2020 Vote/PID: Not Biden/Democrat	21%	(9)	22%	(10)	32%	(14)	14%	(6)	11%	(5)	45
2020 Vote/PID: Not Trump/Republican	25%	(11)	31%	(13)	17%	(7)	4%	(2)	24%	(10)	43

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**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	29%	(233)	27%	(221)	19%	(153)	13%	(105)	12%	(94)	807
U.S. Economy: Wrong Track	25%	(139)	29%	(161)	19%	(109)	15%	(81)	12%	(67)	557
U.S. Economy: Right Direction	38%	(94)	24%	(60)	18%	(44)	10%	(24)	11%	(27)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(100)	22%	(60)	20%	(52)	9%	(23)	12%	(31)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(87)	32%	(124)	19%	(75)	18%	(69)	9%	(36)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(46)	25%	(38)	17%	(25)	9%	(13)	18%	(28)	150
Top 2024 Issue: Economy	19%	(50)	39%	(101)	18%	(46)	11%	(29)	13%	(33)	258
Community: Urban	36%	(57)	24%	(37)	17%	(27)	13%	(20)	10%	(16)	157
Community: Suburban	27%	(110)	27%	(108)	22%	(87)	11%	(44)	13%	(53)	402
Community: Rural	27%	(66)	31%	(76)	16%	(40)	17%	(41)	10%	(25)	248
Community/Gender: Urban Women	50%	(35)	21%	(15)	10%	(7)	10%	(7)	9%	(6)	71
Community/Gender: Urban Men	25%	(22)	26%	(22)	22%	(19)	15%	(13)	12%	(10)	87
Community/Gender: Rural Women	24%	(32)	27%	(36)	12%	(15)	19%	(25)	18%	(24)	133
Community/Gender: Rural Men	30%	(34)	35%	(40)	21%	(24)	14%	(16)	1%	(1)	115
Community/Gender: Suburban Women	27%	(60)	23%	(52)	22%	(48)	10%	(22)	17%	(38)	220
Community/Gender: Suburban Men	28%	(50)	31%	(57)	21%	(38)	12%	(22)	8%	(15)	182
Homeowner	29%	(207)	28%	(194)	19%	(135)	13%	(92)	11%	(75)	703
Renter	26%	(23)	26%	(22)	18%	(16)	12%	(11)	18%	(16)	88
Military HHnm: Yes	33%	(38)	27%	(30)	25%	(28)	12%	(14)	3%	(3)	114
Military HH: No	28%	(195)	28%	(191)	18%	(125)	13%	(91)	13%	(91)	693
Employ: Private Sector	22%	(66)	32%	(96)	21%	(63)	13%	(39)	12%	(36)	300
Employ: Government	34%	(17)	28%	(14)	13%	(7)	16%	(8)	9%	(5)	50
Employ: Self-Employed	32%	(16)	18%	(9)	13%	(6)	29%	(14)	8%	(4)	48
Employ: Homemaker	28%	(18)	23%	(15)	24%	(15)	15%	(9)	11%	(7)	65
Employ: Student	29%	(5)	36%	(7)	16%	(3)	2%	(0)	17%	(3)	19
Employ: Retired	37%	(82)	26%	(56)	16%	(35)	10%	(22)	11%	(24)	220
Employ: Unemployed	32%	(18)	12%	(7)	28%	(16)	11%	(6)	17%	(10)	56
Employ: Other	23%	(11)	38%	(18)	15%	(7)	13%	(6)	11%	(5)	48
Self + Household: White-Collar	28%	(78)	35%	(97)	19%	(53)	9%	(26)	9%	(24)	279
Self + Household: Blue Collar	28%	(119)	26%	(107)	19%	(81)	16%	(69)	10%	(44)	419

Continued on next page

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	29%	(233)	27%	(221)	19%	(153)	13%	(105)	12%	(94)	807
Union HH: Yes	38%	(34)	28%	(26)	15%	(13)	12%	(11)	7%	(7)	92
Union HH: No	28%	(199)	27%	(195)	20%	(140)	13%	(94)	12%	(88)	715
LGBTQ+: Yes	40%	(28)	19%	(13)	13%	(9)	7%	(5)	20%	(14)	68
LGBTQ+: No	28%	(205)	28%	(208)	19%	(144)	14%	(100)	11%	(81)	739
Motivated to Vote	30%	(218)	28%	(202)	18%	(134)	14%	(100)	10%	(76)	729
Parent: Yes	23%	(48)	37%	(77)	15%	(31)	18%	(37)	7%	(13)	207
Parent: No	31%	(185)	24%	(144)	20%	(122)	11%	(68)	13%	(81)	600
COVID Vaccine: Yes	33%	(191)	28%	(159)	20%	(115)	9%	(54)	10%	(60)	579
COVID Vaccine: No	19%	(42)	27%	(62)	17%	(38)	22%	(51)	15%	(34)	228
Student Loans: Yes	25%	(32)	36%	(46)	20%	(26)	11%	(14)	8%	(10)	128
Student Loans: No	30%	(201)	26%	(175)	19%	(127)	14%	(92)	12%	(84)	679
Favorable Opinion of Haley	30%	(88)	33%	(95)	19%	(55)	10%	(29)	8%	(23)	290
Unfavorable Opinion of Haley	33%	(117)	26%	(92)	17%	(59)	17%	(61)	8%	(28)	357
Protestant	27%	(53)	31%	(61)	16%	(32)	15%	(30)	11%	(21)	198
Roman Catholic	27%	(71)	29%	(75)	22%	(57)	13%	(34)	8%	(21)	258
Mormon	—	(0)	—	(0)	100%	(2)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	23%	(1)	—	(0)	60%	(3)	10%	(0)	4
Jewish	32%	(6)	15%	(3)	36%	(7)	16%	(3)	1%	(0)	19
Muslim	15%	(2)	22%	(3)	36%	(4)	9%	(1)	17%	(2)	12
Buddhist	62%	(6)	38%	(4)	—	(0)	—	(0)	—	(0)	9
Hindu	24%	(1)	49%	(2)	—	(0)	27%	(1)	—	(0)	3
Atheist	29%	(7)	28%	(7)	23%	(5)	5%	(1)	15%	(3)	24
Agnostic	37%	(13)	12%	(4)	15%	(5)	10%	(4)	26%	(9)	35
Something else	31%	(32)	26%	(27)	14%	(14)	16%	(16)	13%	(13)	102
Nothing in particular	31%	(43)	26%	(36)	19%	(26)	9%	(12)	16%	(23)	140
Prodigal Biden Voter	18%	(8)	18%	(7)	28%	(12)	9%	(4)	28%	(12)	42
Undecided Voter (DK/WNV)	25%	(19)	22%	(17)	23%	(18)	4%	(3)	26%	(20)	77
Undecided Voter (DK)	27%	(8)	36%	(11)	14%	(4)	3%	(1)	20%	(6)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	23%	(183)	27%	(215)	22%	(174)	16%	(130)	13%	(104)	807
Gender: Male	21%	(82)	30%	(115)	22%	(83)	19%	(71)	8%	(32)	384
Gender: Female	24%	(101)	24%	(100)	22%	(91)	14%	(59)	17%	(72)	423
Age: 18-34	18%	(39)	24%	(51)	20%	(43)	20%	(42)	18%	(40)	215
Age: 35-44	29%	(31)	29%	(30)	22%	(23)	9%	(10)	11%	(11)	104
Age: 45-64	18%	(50)	23%	(64)	26%	(71)	18%	(50)	14%	(38)	274
Age: 65+	30%	(63)	33%	(71)	17%	(37)	13%	(28)	7%	(15)	214
GenZers: 1997-2012	20%	(21)	22%	(23)	23%	(23)	18%	(18)	18%	(18)	103
Millennials: 1981-1996	22%	(46)	28%	(58)	19%	(40)	16%	(33)	15%	(32)	210
GenXers: 1965-1980	18%	(38)	25%	(52)	29%	(61)	17%	(36)	12%	(25)	211
Baby Boomers: 1946-1964	29%	(73)	29%	(73)	18%	(46)	14%	(37)	10%	(25)	255
Educ: < College	22%	(107)	25%	(122)	22%	(105)	15%	(72)	16%	(78)	482
Educ: Bachelors degree	25%	(52)	28%	(60)	24%	(50)	16%	(33)	8%	(17)	211
Educ: Post-grad	22%	(25)	29%	(33)	17%	(20)	23%	(26)	9%	(10)	113
Income: Under 50k	22%	(68)	26%	(81)	19%	(60)	15%	(47)	18%	(57)	313
Income: 50k-100k	22%	(68)	25%	(75)	22%	(66)	18%	(54)	13%	(41)	304
Income: 100k+	25%	(48)	31%	(60)	25%	(48)	15%	(29)	3%	(7)	191
Ethnicity: White (Non-Hispanic)	23%	(153)	27%	(180)	23%	(153)	15%	(101)	13%	(86)	673
Ethnicity: Hispanic	22%	(7)	27%	(9)	12%	(4)	21%	(7)	17%	(6)	34
Ethnicity: Black (Non-Hispanic)	22%	(17)	25%	(20)	18%	(15)	22%	(17)	13%	(10)	79
Ethnicity: Asian + Other (Non-Hispanic)	26%	(6)	29%	(6)	14%	(3)	19%	(4)	11%	(2)	22
All Christian	21%	(96)	28%	(130)	25%	(115)	17%	(77)	10%	(45)	462
All Non-Christian	23%	(10)	22%	(10)	27%	(12)	21%	(9)	6%	(3)	44
Atheist	22%	(5)	42%	(10)	11%	(3)	10%	(2)	15%	(3)	24
Agnostic/Nothing in particular	25%	(44)	25%	(44)	16%	(29)	14%	(24)	19%	(34)	175
Something Else	27%	(27)	21%	(21)	16%	(16)	17%	(18)	19%	(20)	102
Evangelical	19%	(32)	24%	(41)	26%	(44)	17%	(30)	15%	(25)	172
Non-Evangelical	23%	(90)	28%	(109)	22%	(85)	16%	(62)	10%	(39)	386
PID: Dem (no lean)	33%	(110)	25%	(83)	15%	(50)	13%	(42)	15%	(49)	334
PID: Ind (no lean)	10%	(15)	37%	(52)	27%	(38)	14%	(19)	12%	(18)	142
PID: Rep (no lean)	18%	(59)	24%	(81)	26%	(86)	21%	(68)	11%	(38)	331

Continued on next page

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	23%	(183)	27%	(215)	22%	(174)	16%	(130)	13%	(104)	807
PID/Gender: Dem Men	25%	(41)	32%	(52)	15%	(25)	15%	(25)	12%	(20)	164
PID/Gender: Dem Women	40%	(68)	18%	(30)	15%	(25)	10%	(17)	17%	(30)	170
PID/Gender: Ind Men	10%	(7)	41%	(29)	25%	(17)	15%	(11)	8%	(6)	70
PID/Gender: Ind Women	10%	(7)	32%	(23)	29%	(21)	12%	(9)	17%	(12)	72
PID/Gender: Rep Men	22%	(34)	22%	(33)	27%	(40)	23%	(35)	5%	(7)	149
PID/Gender: Rep Women	14%	(25)	26%	(47)	25%	(46)	18%	(33)	17%	(30)	182
Ideo: Liberal (1-3)	35%	(81)	26%	(61)	14%	(33)	13%	(29)	11%	(26)	230
Ideo: Moderate (4)	19%	(44)	27%	(62)	22%	(52)	14%	(32)	18%	(42)	232
Ideo: Conservative (5-7)	17%	(54)	27%	(87)	27%	(86)	20%	(66)	9%	(29)	322
Ideo/PID: Conservative Republican	18%	(44)	24%	(59)	25%	(61)	24%	(58)	10%	(25)	246
Ideo/PID: Moderate/Liberal Republican	18%	(14)	26%	(20)	32%	(25)	13%	(10)	12%	(10)	80
Ideo/PID: Moderate/Conservative Democrat	27%	(35)	22%	(29)	19%	(25)	15%	(20)	17%	(22)	130
Ideo/PID: Liberal Democrat	38%	(72)	27%	(50)	11%	(21)	11%	(20)	13%	(25)	190
Unfavorable of Biden and Trump	21%	(24)	37%	(41)	15%	(17)	8%	(9)	19%	(22)	113
2024 H2H Matchup: Biden Voter	34%	(122)	28%	(101)	17%	(62)	10%	(38)	11%	(41)	363
2024 H2H Matchup: Trump Voter	14%	(50)	25%	(92)	28%	(103)	22%	(80)	12%	(42)	367
2024 H2H Matchup: Would not Vote	14%	(4)	47%	(14)	3%	(1)	17%	(5)	19%	(6)	30
2024 H2H Matchup: Do not Know	15%	(7)	19%	(9)	18%	(8)	15%	(7)	33%	(15)	47
2022 House Vote: Democrat	34%	(115)	29%	(96)	15%	(49)	11%	(37)	11%	(38)	335
2022 House Vote: Republican	13%	(46)	25%	(86)	30%	(104)	21%	(73)	10%	(35)	344
2022 House Vote: Did not Vote	17%	(21)	25%	(31)	16%	(19)	16%	(19)	26%	(31)	122
2020 Vote: Joe Biden	30%	(114)	28%	(106)	16%	(61)	11%	(41)	14%	(52)	375
2020 Vote: Donald Trump	15%	(56)	25%	(91)	27%	(100)	22%	(79)	11%	(41)	366
2020 Vote: Someone Else	9%	(1)	45%	(4)	27%	(2)	3%	(0)	16%	(1)	9
2020 Vote: Did not Vote	22%	(13)	24%	(14)	18%	(11)	16%	(9)	19%	(11)	57
2016 Vote: Hillary Clinton	32%	(89)	31%	(86)	14%	(38)	12%	(34)	10%	(27)	274
2016 Vote: Donald Trump	17%	(54)	26%	(84)	28%	(89)	21%	(69)	8%	(27)	324
2016 Vote: Someone Else	18%	(5)	45%	(12)	16%	(4)	16%	(4)	5%	(1)	26
2020 Vote/PID: Not Biden/Democrat	24%	(11)	19%	(9)	21%	(9)	16%	(7)	19%	(9)	45
2020 Vote/PID: Not Trump/Republican	15%	(7)	36%	(15)	23%	(10)	9%	(4)	17%	(7)	43

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**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	23%	(183)	27%	(215)	22%	(174)	16%	(130)	13%	(104)	807
U.S. Economy: Wrong Track	19%	(104)	27%	(149)	24%	(133)	17%	(95)	14%	(76)	557
U.S. Economy: Right Direction	32%	(79)	26%	(66)	16%	(41)	14%	(35)	12%	(29)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(95)	26%	(70)	16%	(43)	9%	(24)	13%	(34)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(50)	27%	(104)	28%	(111)	22%	(87)	10%	(40)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(38)	28%	(41)	14%	(20)	13%	(19)	20%	(30)	150
Top 2024 Issue: Economy	16%	(42)	31%	(79)	27%	(71)	14%	(36)	12%	(30)	258
Community: Urban	27%	(42)	25%	(39)	17%	(27)	15%	(24)	16%	(25)	157
Community: Suburban	23%	(92)	26%	(105)	23%	(91)	16%	(64)	12%	(50)	402
Community: Rural	20%	(49)	29%	(71)	23%	(56)	17%	(42)	12%	(29)	248
Community/Gender: Urban Women	39%	(28)	19%	(14)	16%	(11)	9%	(6)	17%	(12)	71
Community/Gender: Urban Men	17%	(14)	29%	(26)	18%	(15)	21%	(18)	16%	(14)	87
Community/Gender: Rural Women	14%	(19)	28%	(37)	21%	(28)	19%	(25)	18%	(24)	133
Community/Gender: Rural Men	26%	(30)	30%	(34)	25%	(29)	15%	(17)	5%	(6)	115
Community/Gender: Suburban Women	25%	(54)	23%	(50)	24%	(52)	12%	(27)	17%	(37)	220
Community/Gender: Suburban Men	21%	(38)	30%	(55)	22%	(39)	20%	(37)	7%	(13)	182
Homeowner	23%	(165)	26%	(186)	22%	(156)	16%	(114)	12%	(82)	703
Renter	19%	(17)	28%	(25)	16%	(14)	16%	(14)	20%	(18)	88
Military HHnm: Yes	27%	(31)	27%	(30)	28%	(32)	16%	(18)	2%	(2)	114
Military HH: No	22%	(153)	27%	(185)	20%	(142)	16%	(112)	15%	(102)	693
Employ: Private Sector	19%	(58)	30%	(89)	25%	(76)	14%	(43)	11%	(34)	300
Employ: Government	29%	(15)	20%	(10)	20%	(10)	20%	(10)	11%	(5)	50
Employ: Self-Employed	18%	(9)	32%	(15)	19%	(9)	24%	(12)	7%	(3)	48
Employ: Homemaker	19%	(13)	18%	(12)	31%	(20)	9%	(6)	22%	(15)	65
Employ: Student	24%	(4)	36%	(7)	23%	(4)	—	(0)	18%	(3)	19
Employ: Retired	31%	(67)	27%	(59)	16%	(35)	15%	(33)	12%	(26)	220
Employ: Unemployed	28%	(16)	14%	(8)	21%	(12)	18%	(10)	19%	(11)	56
Employ: Other	3%	(2)	33%	(16)	17%	(8)	34%	(16)	13%	(6)	48
Self + Household: White-Collar	24%	(66)	31%	(87)	22%	(63)	16%	(44)	7%	(19)	279
Self + Household: Blue Collar	21%	(89)	26%	(111)	24%	(100)	16%	(66)	13%	(54)	419

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**Table BLMB41\_7: Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border? — Famine in other countries**

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	23%	(183)	27%	(215)	22%	(174)	16%	(130)	13%	(104)	807
Union HH: Yes	32%	(29)	21%	(19)	23%	(21)	13%	(12)	11%	(10)	92
Union HH: No	22%	(154)	27%	(196)	21%	(153)	16%	(118)	13%	(94)	715
LGBTQ+: Yes	28%	(19)	25%	(17)	14%	(10)	9%	(6)	24%	(16)	68
LGBTQ+: No	22%	(164)	27%	(198)	22%	(164)	17%	(124)	12%	(88)	739
Motivated to Vote	24%	(173)	27%	(194)	22%	(163)	16%	(118)	11%	(81)	729
Parent: Yes	19%	(39)	30%	(62)	26%	(54)	14%	(28)	11%	(23)	207
Parent: No	24%	(144)	25%	(153)	20%	(120)	17%	(102)	14%	(81)	600
COVID Vaccine: Yes	28%	(162)	27%	(155)	19%	(111)	16%	(92)	10%	(59)	579
COVID Vaccine: No	9%	(22)	26%	(60)	28%	(63)	16%	(38)	20%	(46)	228
Student Loans: Yes	20%	(25)	29%	(38)	25%	(32)	14%	(18)	11%	(15)	128
Student Loans: No	23%	(158)	26%	(178)	21%	(142)	16%	(112)	13%	(90)	679
Favorable Opinion of Haley	29%	(83)	27%	(78)	25%	(72)	13%	(39)	6%	(18)	290
Unfavorable Opinion of Haley	24%	(85)	29%	(103)	19%	(68)	20%	(70)	9%	(32)	357
Protestant	22%	(43)	30%	(59)	27%	(53)	12%	(24)	9%	(18)	198
Roman Catholic	20%	(52)	27%	(70)	23%	(60)	19%	(50)	10%	(26)	258
Mormon	—	(0)	27%	(0)	73%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	13%	(1)	2%	(0)	59%	(3)	10%	(0)	4
Jewish	20%	(4)	18%	(3)	28%	(5)	31%	(6)	2%	(0)	19
Muslim	8%	(1)	24%	(3)	30%	(4)	21%	(2)	17%	(2)	12
Buddhist	50%	(5)	18%	(2)	32%	(3)	—	(0)	—	(0)	9
Hindu	24%	(1)	49%	(2)	—	(0)	27%	(1)	—	(0)	3
Atheist	22%	(5)	42%	(10)	11%	(3)	10%	(2)	15%	(3)	24
Agnostic	29%	(10)	20%	(7)	17%	(6)	10%	(4)	24%	(8)	35
Something else	27%	(27)	21%	(21)	16%	(16)	17%	(18)	19%	(20)	102
Nothing in particular	24%	(34)	27%	(38)	16%	(23)	15%	(20)	18%	(25)	140
Prodigal Biden Voter	6%	(2)	25%	(11)	20%	(8)	16%	(7)	34%	(14)	42
Undecided Voter (DK/WNV)	15%	(11)	30%	(23)	12%	(9)	16%	(12)	27%	(21)	77
Undecided Voter (DK)	14%	(4)	47%	(14)	3%	(1)	17%	(5)	19%	(6)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	33%	(270)	31%	(252)	16%	(131)	8%	(64)	11%	(90)	807
Gender: Male	33%	(127)	31%	(119)	19%	(73)	11%	(42)	6%	(23)	384
Gender: Female	34%	(143)	32%	(133)	14%	(59)	5%	(21)	16%	(67)	423
Age: 18-34	29%	(63)	25%	(55)	16%	(34)	12%	(25)	18%	(38)	215
Age: 35-44	31%	(32)	41%	(43)	13%	(14)	6%	(6)	10%	(10)	104
Age: 45-64	29%	(79)	34%	(92)	19%	(51)	9%	(23)	10%	(29)	274
Age: 65+	45%	(96)	29%	(63)	15%	(32)	4%	(9)	6%	(14)	214
GenZers: 1997-2012	33%	(35)	24%	(25)	13%	(13)	11%	(11)	19%	(20)	103
Millennials: 1981-1996	28%	(60)	33%	(69)	16%	(34)	9%	(19)	14%	(28)	210
GenXers: 1965-1980	29%	(60)	35%	(74)	21%	(44)	8%	(17)	8%	(16)	211
Baby Boomers: 1946-1964	40%	(103)	31%	(78)	15%	(37)	6%	(15)	9%	(22)	255
Educ: < College	31%	(152)	30%	(143)	19%	(91)	6%	(31)	14%	(66)	482
Educ: Bachelors degree	41%	(86)	31%	(66)	12%	(24)	10%	(21)	7%	(14)	211
Educ: Post-grad	28%	(32)	38%	(44)	14%	(16)	10%	(11)	9%	(10)	113
Income: Under 50k	31%	(96)	29%	(90)	18%	(58)	7%	(23)	15%	(46)	313
Income: 50k-100k	36%	(108)	28%	(84)	15%	(44)	10%	(31)	12%	(37)	304
Income: 100k+	34%	(66)	41%	(79)	15%	(29)	5%	(10)	4%	(7)	191
Ethnicity: White (Non-Hispanic)	33%	(220)	32%	(218)	17%	(116)	7%	(46)	11%	(73)	673
Ethnicity: Hispanic	54%	(18)	11%	(4)	13%	(4)	2%	(1)	19%	(6)	34
Ethnicity: Black (Non-Hispanic)	32%	(26)	29%	(23)	11%	(8)	19%	(15)	8%	(7)	79
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	33%	(7)	12%	(2)	8%	(2)	20%	(4)	22
All Christian	33%	(155)	32%	(146)	20%	(91)	7%	(30)	9%	(41)	462
All Non-Christian	42%	(19)	19%	(8)	21%	(9)	13%	(6)	5%	(2)	44
Atheist	30%	(7)	48%	(11)	6%	(1)	2%	(0)	15%	(3)	24
Agnostic/Nothing in particular	34%	(60)	31%	(54)	8%	(14)	10%	(18)	16%	(29)	175
Something Else	29%	(30)	31%	(32)	15%	(16)	9%	(9)	15%	(15)	102
Evangelical	29%	(50)	31%	(54)	18%	(30)	9%	(16)	12%	(21)	172
Non-Evangelical	34%	(130)	32%	(123)	19%	(75)	6%	(24)	9%	(34)	386
PID: Dem (no lean)	41%	(138)	25%	(84)	12%	(41)	8%	(27)	13%	(43)	334
PID: Ind (no lean)	30%	(43)	42%	(59)	15%	(21)	5%	(7)	8%	(12)	142
PID: Rep (no lean)	27%	(88)	33%	(109)	21%	(70)	9%	(29)	11%	(35)	331

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	33%	(270)	31%	(252)	16%	(131)	8%	(64)	11%	(90)	807
PID/Gender: Dem Men	37%	(61)	26%	(42)	14%	(23)	13%	(21)	10%	(16)	164
PID/Gender: Dem Women	45%	(77)	25%	(42)	10%	(17)	4%	(6)	16%	(27)	170
PID/Gender: Ind Men	28%	(19)	46%	(32)	18%	(13)	5%	(4)	3%	(2)	70
PID/Gender: Ind Women	33%	(24)	37%	(27)	11%	(8)	4%	(3)	14%	(10)	72
PID/Gender: Rep Men	31%	(47)	30%	(44)	24%	(36)	12%	(17)	3%	(5)	149
PID/Gender: Rep Women	23%	(42)	36%	(65)	18%	(33)	7%	(12)	17%	(30)	182
Ideo: Liberal (1-3)	41%	(94)	25%	(58)	14%	(33)	7%	(16)	12%	(28)	230
Ideo: Moderate (4)	32%	(75)	36%	(84)	14%	(32)	6%	(14)	12%	(27)	232
Ideo: Conservative (5-7)	30%	(97)	32%	(102)	20%	(64)	10%	(31)	8%	(27)	322
Ideo/PID: Conservative Republican	28%	(69)	30%	(74)	21%	(53)	11%	(27)	10%	(24)	246
Ideo/PID: Moderate/Liberal Republican	22%	(18)	43%	(35)	20%	(16)	3%	(2)	11%	(8)	80
Ideo/PID: Moderate/Conservative Democrat	40%	(52)	27%	(35)	13%	(17)	9%	(11)	11%	(15)	130
Ideo/PID: Liberal Democrat	45%	(86)	22%	(42)	12%	(22)	7%	(13)	14%	(27)	190
Unfavorable of Biden and Trump	29%	(33)	35%	(40)	14%	(16)	4%	(5)	17%	(19)	113
2024 H2H Matchup: Biden Voter	44%	(160)	26%	(95)	13%	(47)	8%	(28)	9%	(33)	363
2024 H2H Matchup: Trump Voter	25%	(92)	36%	(131)	20%	(75)	9%	(34)	9%	(35)	367
2024 H2H Matchup: Would not Vote	13%	(4)	45%	(13)	21%	(6)	3%	(1)	19%	(6)	30
2024 H2H Matchup: Do not Know	30%	(14)	27%	(13)	5%	(3)	1%	(1)	36%	(17)	47
2022 House Vote: Democrat	45%	(151)	27%	(91)	12%	(39)	7%	(25)	9%	(29)	335
2022 House Vote: Republican	25%	(86)	36%	(123)	22%	(75)	8%	(28)	9%	(31)	344
2022 House Vote: Did not Vote	26%	(32)	29%	(36)	13%	(16)	8%	(10)	24%	(29)	122
2020 Vote: Joe Biden	42%	(157)	27%	(99)	13%	(48)	7%	(27)	11%	(43)	375
2020 Vote: Donald Trump	27%	(99)	35%	(127)	21%	(76)	8%	(30)	9%	(34)	366
2020 Vote: Someone Else	26%	(2)	57%	(5)	3%	(0)	5%	(0)	9%	(1)	9
2020 Vote: Did not Vote	21%	(12)	37%	(21)	11%	(6)	10%	(6)	21%	(12)	57
2016 Vote: Hillary Clinton	47%	(129)	26%	(71)	12%	(34)	8%	(21)	7%	(20)	274
2016 Vote: Donald Trump	29%	(93)	34%	(109)	21%	(68)	9%	(29)	8%	(26)	324
2016 Vote: Someone Else	17%	(4)	58%	(15)	4%	(1)	13%	(3)	7%	(2)	26
2020 Vote/PID: Not Biden/Democrat	17%	(8)	44%	(20)	9%	(4)	11%	(5)	18%	(8)	45
2020 Vote/PID: Not Trump/Republican	20%	(9)	43%	(18)	14%	(6)	6%	(3)	17%	(7)	43

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	33%	(270)	31%	(252)	16%	(131)	8%	(64)	11%	(90)	807
U.S. Economy: Wrong Track	29%	(159)	34%	(190)	18%	(98)	8%	(45)	12%	(65)	557
U.S. Economy: Right Direction	44%	(111)	25%	(62)	13%	(33)	7%	(18)	10%	(25)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(117)	24%	(65)	14%	(37)	7%	(19)	11%	(29)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(101)	36%	(142)	20%	(80)	8%	(32)	9%	(37)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(52)	30%	(45)	10%	(15)	8%	(13)	17%	(25)	150
Top 2024 Issue: Economy	29%	(74)	38%	(99)	16%	(41)	7%	(19)	10%	(26)	258
Community: Urban	37%	(58)	29%	(46)	10%	(16)	12%	(18)	12%	(19)	157
Community: Suburban	33%	(132)	29%	(118)	17%	(69)	8%	(34)	12%	(49)	402
Community: Rural	32%	(80)	36%	(88)	18%	(46)	5%	(12)	9%	(22)	248
Community/Gender: Urban Women	53%	(37)	16%	(11)	9%	(6)	6%	(4)	17%	(12)	71
Community/Gender: Urban Men	23%	(20)	41%	(35)	12%	(10)	16%	(14)	8%	(7)	87
Community/Gender: Rural Women	27%	(35)	41%	(55)	16%	(21)	2%	(3)	14%	(19)	133
Community/Gender: Rural Men	38%	(44)	29%	(34)	21%	(25)	8%	(9)	3%	(3)	115
Community/Gender: Suburban Women	32%	(70)	31%	(67)	14%	(31)	7%	(15)	17%	(36)	220
Community/Gender: Suburban Men	34%	(62)	28%	(50)	21%	(38)	10%	(19)	7%	(13)	182
Homeowner	34%	(239)	32%	(226)	17%	(116)	7%	(49)	10%	(72)	703
Renter	32%	(28)	25%	(22)	14%	(13)	12%	(11)	16%	(14)	88
Military HHnm: Yes	45%	(51)	23%	(26)	25%	(28)	6%	(7)	1%	(1)	114
Military HH: No	32%	(219)	33%	(226)	15%	(103)	8%	(57)	13%	(89)	693
Employ: Private Sector	27%	(80)	36%	(107)	18%	(53)	11%	(33)	9%	(27)	300
Employ: Government	39%	(19)	29%	(15)	13%	(6)	11%	(6)	8%	(4)	50
Employ: Self-Employed	42%	(20)	29%	(14)	18%	(8)	2%	(1)	9%	(4)	48
Employ: Homemaker	29%	(19)	27%	(18)	26%	(17)	1%	(1)	17%	(11)	65
Employ: Student	29%	(6)	33%	(6)	20%	(4)	—	(0)	18%	(3)	19
Employ: Retired	42%	(94)	28%	(61)	15%	(32)	5%	(11)	10%	(23)	220
Employ: Unemployed	29%	(17)	24%	(14)	16%	(9)	6%	(4)	24%	(13)	56
Employ: Other	33%	(16)	36%	(17)	3%	(1)	18%	(9)	10%	(5)	48
Self + Household: White-Collar	33%	(92)	36%	(101)	17%	(48)	6%	(17)	7%	(20)	279
Self + Household: Blue Collar	33%	(138)	31%	(131)	18%	(74)	9%	(38)	9%	(39)	419

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**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	33%	(270)	31%	(252)	16%	(131)	8%	(64)	11%	(90)	807
Union HH: Yes	39%	(36)	26%	(24)	20%	(18)	7%	(6)	8%	(7)	92
Union HH: No	33%	(234)	32%	(228)	16%	(113)	8%	(58)	12%	(83)	715
LGBTQ+: Yes	40%	(27)	25%	(17)	7%	(5)	9%	(6)	19%	(13)	68
LGBTQ+: No	33%	(242)	32%	(235)	17%	(126)	8%	(57)	10%	(77)	739
Motivated to Vote	34%	(245)	32%	(231)	17%	(124)	8%	(58)	10%	(70)	729
Parent: Yes	25%	(52)	35%	(72)	20%	(42)	12%	(26)	8%	(16)	207
Parent: No	36%	(218)	30%	(181)	15%	(89)	6%	(38)	12%	(74)	600
COVID Vaccine: Yes	37%	(214)	32%	(188)	14%	(83)	8%	(44)	9%	(50)	579
COVID Vaccine: No	24%	(56)	28%	(64)	21%	(48)	9%	(20)	18%	(40)	228
Student Loans: Yes	34%	(43)	33%	(42)	17%	(22)	6%	(8)	10%	(13)	128
Student Loans: No	33%	(226)	31%	(210)	16%	(110)	8%	(56)	11%	(77)	679
Favorable Opinion of Haley	36%	(106)	32%	(94)	18%	(51)	8%	(22)	6%	(18)	290
Unfavorable Opinion of Haley	39%	(141)	32%	(113)	13%	(48)	8%	(30)	7%	(25)	357
Protestant	37%	(72)	34%	(66)	15%	(30)	5%	(11)	9%	(18)	198
Roman Catholic	31%	(79)	30%	(78)	23%	(60)	7%	(19)	8%	(22)	258
Mormon	27%	(0)	18%	(0)	55%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	66%	(3)	25%	(1)	—	(0)	—	(0)	10%	(0)	4
Jewish	30%	(6)	15%	(3)	43%	(8)	7%	(1)	5%	(1)	19
Muslim	34%	(4)	29%	(3)	—	(0)	29%	(3)	8%	(1)	12
Buddhist	95%	(9)	5%	(1)	—	(0)	—	(0)	—	(0)	9
Hindu	—	(0)	49%	(2)	24%	(1)	27%	(1)	—	(0)	3
Atheist	30%	(7)	48%	(11)	6%	(1)	2%	(0)	15%	(3)	24
Agnostic	46%	(16)	11%	(4)	10%	(3)	9%	(3)	24%	(8)	35
Something else	29%	(30)	31%	(32)	15%	(16)	9%	(9)	15%	(15)	102
Nothing in particular	31%	(44)	36%	(51)	8%	(11)	11%	(15)	14%	(20)	140
Prodigal Biden Voter	22%	(9)	29%	(12)	11%	(5)	5%	(2)	33%	(14)	42
Undecided Voter (DK/WNV)	23%	(18)	34%	(26)	11%	(9)	2%	(2)	29%	(23)	77
Undecided Voter (DK)	13%	(4)	45%	(13)	21%	(6)	3%	(1)	19%	(6)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term *tariff* refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(247)	35%	(285)	14%	(114)	7%	(53)	13%	(108)	807
Gender: Male	32%	(122)	36%	(138)	16%	(63)	6%	(23)	10%	(37)	384
Gender: Female	29%	(125)	35%	(147)	12%	(51)	7%	(30)	17%	(71)	423
Age: 18-34	29%	(62)	33%	(72)	10%	(21)	6%	(13)	22%	(47)	215
Age: 35-44	36%	(38)	35%	(37)	16%	(17)	4%	(4)	9%	(9)	104
Age: 45-64	30%	(83)	37%	(100)	20%	(53)	5%	(15)	8%	(22)	274
Age: 65+	30%	(65)	36%	(76)	11%	(23)	10%	(21)	14%	(30)	214
GenZers: 1997-2012	29%	(30)	30%	(31)	8%	(8)	5%	(5)	29%	(30)	103
Millennials: 1981-1996	33%	(69)	36%	(75)	13%	(27)	6%	(12)	13%	(27)	210
GenXers: 1965-1980	32%	(68)	34%	(73)	22%	(46)	5%	(10)	7%	(15)	211
Baby Boomers: 1946-1964	29%	(74)	40%	(101)	12%	(29)	8%	(19)	12%	(31)	255
Educ: < College	31%	(150)	33%	(159)	12%	(58)	7%	(36)	17%	(80)	482
Educ: Bachelors degree	33%	(70)	38%	(81)	15%	(33)	4%	(8)	9%	(19)	211
Educ: Post-grad	24%	(27)	40%	(45)	20%	(23)	8%	(9)	8%	(10)	113
Income: Under 50k	31%	(98)	33%	(104)	12%	(37)	8%	(27)	15%	(47)	313
Income: 50k-100k	29%	(88)	38%	(115)	14%	(42)	5%	(14)	15%	(45)	304
Income: 100k+	32%	(61)	35%	(66)	19%	(35)	6%	(12)	8%	(16)	191
Ethnicity: White (Non-Hispanic)	31%	(207)	36%	(244)	14%	(93)	7%	(49)	12%	(80)	673
Ethnicity: Hispanic	44%	(15)	16%	(5)	12%	(4)	2%	(1)	27%	(9)	34
Ethnicity: Black (Non-Hispanic)	27%	(21)	33%	(26)	15%	(12)	4%	(3)	21%	(17)	79
Ethnicity: Asian + Other (Non-Hispanic)	21%	(4)	46%	(10)	20%	(4)	2%	(0)	12%	(3)	22
All Christian	32%	(148)	38%	(174)	15%	(68)	6%	(29)	9%	(43)	462
All Non-Christian	31%	(14)	42%	(18)	11%	(5)	2%	(1)	13%	(6)	44
Atheist	20%	(5)	32%	(7)	32%	(8)	14%	(3)	2%	(0)	24
Agnostic/Nothing in particular	29%	(50)	32%	(56)	11%	(20)	6%	(10)	22%	(39)	175
Something Else	30%	(31)	29%	(29)	13%	(13)	9%	(9)	19%	(20)	102
Evangelical	29%	(50)	34%	(58)	16%	(28)	6%	(11)	15%	(25)	172
Non-Evangelical	33%	(128)	37%	(143)	13%	(49)	7%	(27)	10%	(38)	386
PID: Dem (no lean)	27%	(89)	34%	(114)	18%	(60)	7%	(23)	14%	(48)	334
PID: Ind (no lean)	27%	(38)	37%	(53)	11%	(15)	6%	(9)	19%	(27)	142
PID: Rep (no lean)	36%	(120)	36%	(118)	12%	(39)	6%	(20)	10%	(33)	331

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(247)	35%	(285)	14%	(114)	7%	(53)	13%	(108)	807
PID/Gender: Dem Men	28%	(46)	35%	(57)	21%	(34)	5%	(8)	12%	(19)	164
PID/Gender: Dem Women	25%	(43)	34%	(57)	15%	(25)	9%	(15)	17%	(29)	170
PID/Gender: Ind Men	25%	(18)	37%	(26)	10%	(7)	7%	(5)	21%	(15)	70
PID/Gender: Ind Women	29%	(20)	37%	(27)	11%	(8)	6%	(4)	17%	(12)	72
PID/Gender: Rep Men	40%	(59)	37%	(55)	15%	(22)	7%	(10)	2%	(3)	149
PID/Gender: Rep Women	34%	(61)	35%	(64)	9%	(17)	6%	(10)	16%	(30)	182
Ideo: Liberal (1-3)	24%	(56)	36%	(83)	19%	(43)	7%	(17)	13%	(31)	230
Ideo: Moderate (4)	30%	(71)	30%	(70)	16%	(37)	6%	(13)	18%	(41)	232
Ideo: Conservative (5-7)	37%	(118)	39%	(126)	10%	(31)	6%	(18)	9%	(29)	322
Ideo/PID: Conservative Republican	35%	(87)	40%	(98)	8%	(21)	7%	(17)	9%	(23)	246
Ideo/PID: Moderate/Liberal Republican	40%	(32)	24%	(19)	23%	(18)	4%	(3)	9%	(7)	80
Ideo/PID: Moderate/Conservative Democrat	36%	(46)	28%	(36)	21%	(27)	4%	(5)	11%	(15)	130
Ideo/PID: Liberal Democrat	22%	(41)	39%	(75)	16%	(30)	7%	(14)	16%	(30)	190
Unfavorable of Biden and Trump	24%	(27)	39%	(44)	17%	(19)	4%	(5)	16%	(18)	113
2024 H2H Matchup: Biden Voter	25%	(93)	34%	(125)	19%	(69)	8%	(30)	13%	(47)	363
2024 H2H Matchup: Trump Voter	37%	(137)	39%	(142)	9%	(34)	6%	(21)	9%	(32)	367
2024 H2H Matchup: Would not Vote	32%	(10)	13%	(4)	15%	(4)	2%	(1)	38%	(12)	30
2024 H2H Matchup: Do not Know	16%	(8)	30%	(14)	14%	(6)	2%	(1)	38%	(18)	47
2022 House Vote: Democrat	23%	(78)	36%	(119)	19%	(64)	8%	(27)	14%	(47)	335
2022 House Vote: Republican	38%	(131)	38%	(130)	10%	(34)	6%	(21)	8%	(28)	344
2022 House Vote: Did not Vote	30%	(36)	28%	(34)	11%	(14)	4%	(5)	27%	(33)	122
2020 Vote: Joe Biden	25%	(96)	33%	(126)	19%	(72)	8%	(31)	14%	(51)	375
2020 Vote: Donald Trump	38%	(141)	37%	(136)	10%	(36)	5%	(20)	9%	(34)	366
2020 Vote: Someone Else	34%	(3)	41%	(4)	—	(0)	—	(0)	26%	(2)	9
2020 Vote: Did not Vote	13%	(8)	35%	(20)	9%	(5)	5%	(3)	38%	(21)	57
2016 Vote: Hillary Clinton	27%	(75)	33%	(90)	19%	(53)	8%	(21)	13%	(37)	274
2016 Vote: Donald Trump	36%	(117)	40%	(129)	11%	(36)	5%	(15)	9%	(28)	324
2016 Vote: Someone Else	29%	(7)	19%	(5)	23%	(6)	15%	(4)	15%	(4)	26
2020 Vote/PID: Not Biden/Democrat	32%	(14)	31%	(14)	15%	(7)	1%	(0)	21%	(9)	45
2020 Vote/PID: Not Trump/Republican	34%	(15)	26%	(11)	12%	(5)	7%	(3)	20%	(9)	43

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(247)	35%	(285)	14%	(114)	7%	(53)	13%	(108)	807
U.S. Economy: Wrong Track	33%	(182)	34%	(192)	12%	(66)	7%	(37)	15%	(81)	557
U.S. Economy: Right Direction	26%	(65)	37%	(94)	19%	(48)	6%	(16)	11%	(27)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(68)	36%	(94)	20%	(53)	8%	(21)	11%	(30)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(148)	36%	(142)	10%	(39)	6%	(22)	10%	(41)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(32)	33%	(49)	14%	(22)	7%	(10)	25%	(37)	150
Top 2024 Issue: Economy	30%	(77)	40%	(104)	12%	(32)	4%	(10)	14%	(36)	258
Community: Urban	31%	(48)	38%	(60)	16%	(25)	4%	(6)	11%	(18)	157
Community: Suburban	28%	(111)	36%	(146)	15%	(60)	7%	(29)	14%	(55)	402
Community: Rural	35%	(88)	32%	(79)	11%	(28)	7%	(18)	14%	(35)	248
Community/Gender: Urban Women	34%	(24)	33%	(23)	12%	(9)	7%	(5)	14%	(10)	71
Community/Gender: Urban Men	28%	(24)	43%	(37)	19%	(17)	1%	(1)	9%	(8)	87
Community/Gender: Rural Women	33%	(44)	31%	(41)	6%	(8)	11%	(14)	19%	(25)	133
Community/Gender: Rural Men	38%	(44)	33%	(38)	17%	(20)	3%	(4)	9%	(10)	115
Community/Gender: Suburban Women	26%	(57)	38%	(83)	15%	(34)	5%	(11)	16%	(35)	220
Community/Gender: Suburban Men	30%	(55)	34%	(63)	15%	(26)	10%	(18)	11%	(20)	182
Homeowner	30%	(208)	36%	(253)	15%	(106)	6%	(46)	13%	(90)	703
Renter	39%	(34)	31%	(27)	7%	(6)	7%	(6)	16%	(14)	88
Military HHnm: Yes	29%	(33)	30%	(34)	20%	(23)	9%	(10)	12%	(14)	114
Military HH: No	31%	(214)	36%	(251)	13%	(91)	6%	(42)	14%	(94)	693
Employ: Private Sector	32%	(95)	37%	(109)	16%	(49)	5%	(14)	11%	(32)	300
Employ: Government	24%	(12)	28%	(14)	37%	(19)	2%	(1)	9%	(4)	50
Employ: Self-Employed	48%	(23)	29%	(14)	8%	(4)	11%	(5)	3%	(1)	48
Employ: Homemaker	21%	(14)	40%	(26)	16%	(11)	10%	(7)	12%	(8)	65
Employ: Student	20%	(4)	34%	(6)	12%	(2)	9%	(2)	25%	(5)	19
Employ: Retired	30%	(66)	36%	(79)	11%	(24)	10%	(23)	13%	(28)	220
Employ: Unemployed	39%	(22)	29%	(16)	6%	(3)	1%	(1)	26%	(15)	56
Employ: Other	23%	(11)	41%	(20)	3%	(1)	1%	(1)	32%	(15)	48
Self + Household: White-Collar	25%	(69)	39%	(108)	19%	(52)	8%	(21)	10%	(29)	279
Self + Household: Blue Collar	34%	(144)	37%	(153)	12%	(51)	7%	(29)	10%	(42)	419

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(247)	35%	(285)	14%	(114)	7%	(53)	13%	(108)	807
Union HH: Yes	40%	(36)	32%	(30)	14%	(13)	9%	(8)	5%	(5)	92
Union HH: No	29%	(211)	36%	(256)	14%	(101)	6%	(45)	14%	(103)	715
LGBTQ+: Yes	28%	(19)	32%	(22)	17%	(11)	4%	(3)	19%	(13)	68
LGBTQ+: No	31%	(228)	36%	(263)	14%	(102)	7%	(50)	13%	(95)	739
Motivated to Vote	32%	(232)	36%	(261)	14%	(104)	7%	(50)	11%	(83)	729
Parent: Yes	38%	(79)	34%	(70)	15%	(30)	7%	(15)	6%	(13)	207
Parent: No	28%	(168)	36%	(215)	14%	(83)	6%	(38)	16%	(96)	600
COVID Vaccine: Yes	30%	(172)	35%	(202)	15%	(87)	7%	(42)	13%	(76)	579
COVID Vaccine: No	33%	(76)	36%	(83)	12%	(27)	5%	(11)	14%	(32)	228
Student Loans: Yes	33%	(43)	38%	(48)	11%	(13)	7%	(9)	11%	(14)	128
Student Loans: No	30%	(205)	35%	(237)	15%	(100)	6%	(43)	14%	(94)	679
Favorable Opinion of Haley	36%	(105)	34%	(97)	15%	(45)	4%	(13)	10%	(30)	290
Unfavorable Opinion of Haley	28%	(101)	40%	(141)	15%	(52)	6%	(22)	11%	(40)	357
Protestant	29%	(58)	40%	(78)	16%	(32)	6%	(13)	9%	(18)	198
Roman Catholic	34%	(89)	37%	(95)	13%	(32)	7%	(17)	10%	(25)	258
Mormon	18%	(0)	27%	(0)	55%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	18%	(1)	72%	(3)	—	(0)	—	(0)	4
Jewish	23%	(4)	44%	(8)	3%	(1)	—	(0)	30%	(6)	19
Muslim	39%	(5)	29%	(3)	31%	(4)	1%	(0)	—	(0)	12
Buddhist	32%	(3)	62%	(6)	5%	(1)	—	(0)	—	(0)	9
Hindu	49%	(2)	24%	(1)	—	(0)	27%	(1)	—	(0)	3
Atheist	20%	(5)	32%	(7)	32%	(8)	14%	(3)	2%	(0)	24
Agnostic	23%	(8)	15%	(5)	23%	(8)	8%	(3)	30%	(11)	35
Something else	30%	(31)	29%	(29)	13%	(13)	9%	(9)	19%	(20)	102
Nothing in particular	30%	(42)	36%	(51)	8%	(12)	5%	(7)	20%	(29)	140
Prodigal Biden Voter	23%	(10)	32%	(13)	20%	(8)	3%	(1)	23%	(10)	42
Undecided Voter (DK/WNV)	23%	(17)	24%	(18)	14%	(11)	2%	(1)	38%	(29)	77
Undecided Voter (DK)	32%	(10)	13%	(4)	15%	(4)	2%	(1)	38%	(12)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	19%	(155)	21%	(168)	16%	(132)	31%	(247)	807
Gender: Male	16%	(61)	19%	(74)	26%	(101)	20%	(76)	18%	(71)	384
Gender: Female	10%	(44)	19%	(81)	16%	(67)	13%	(56)	42%	(176)	423
Age: 18-34	20%	(44)	18%	(39)	15%	(32)	10%	(20)	37%	(80)	215
Age: 35-44	15%	(16)	22%	(22)	23%	(23)	12%	(12)	29%	(30)	104
Age: 45-64	9%	(25)	21%	(57)	26%	(72)	17%	(46)	27%	(74)	274
Age: 65+	10%	(20)	17%	(36)	19%	(41)	25%	(53)	30%	(63)	214
GenZers: 1997-2012	23%	(24)	17%	(17)	15%	(16)	6%	(6)	39%	(40)	103
Millennials: 1981-1996	17%	(36)	20%	(42)	18%	(38)	12%	(26)	32%	(67)	210
GenXers: 1965-1980	10%	(22)	21%	(45)	27%	(56)	13%	(28)	28%	(60)	211
Baby Boomers: 1946-1964	8%	(20)	18%	(46)	22%	(57)	24%	(61)	28%	(71)	255
Educ: < College	13%	(61)	19%	(92)	18%	(88)	14%	(70)	36%	(172)	482
Educ: Bachelors degree	13%	(28)	19%	(40)	24%	(51)	19%	(39)	25%	(53)	211
Educ: Post-grad	14%	(16)	20%	(22)	26%	(29)	20%	(23)	20%	(23)	113
Income: Under 50k	12%	(38)	19%	(61)	14%	(43)	16%	(51)	38%	(120)	313
Income: 50k-100k	11%	(34)	20%	(62)	24%	(72)	15%	(44)	30%	(91)	304
Income: 100k+	17%	(32)	17%	(32)	28%	(53)	19%	(36)	19%	(37)	191
Ethnicity: White (Non-Hispanic)	11%	(76)	19%	(131)	21%	(144)	18%	(122)	30%	(199)	673
Ethnicity: Hispanic	20%	(7)	10%	(3)	17%	(6)	8%	(3)	45%	(15)	34
Ethnicity: Black (Non-Hispanic)	26%	(20)	25%	(20)	15%	(12)	7%	(6)	27%	(21)	79
Ethnicity: Asian + Other (Non-Hispanic)	6%	(1)	5%	(1)	30%	(6)	3%	(1)	56%	(12)	22
All Christian	11%	(50)	21%	(95)	23%	(108)	20%	(92)	25%	(117)	462
All Non-Christian	23%	(10)	22%	(10)	11%	(5)	10%	(4)	34%	(15)	44
Atheist	9%	(2)	25%	(6)	30%	(7)	10%	(2)	26%	(6)	24
Agnostic/Nothing in particular	18%	(32)	16%	(27)	15%	(27)	13%	(23)	38%	(66)	175
Something Else	11%	(11)	17%	(17)	20%	(20)	10%	(10)	42%	(43)	102
Evangelical	14%	(24)	20%	(35)	18%	(32)	15%	(26)	32%	(56)	172
Non-Evangelical	10%	(38)	19%	(74)	25%	(95)	20%	(76)	27%	(104)	386
PID: Dem (no lean)	18%	(59)	20%	(68)	20%	(67)	11%	(35)	31%	(104)	334
PID: Ind (no lean)	16%	(22)	17%	(24)	12%	(17)	15%	(22)	40%	(57)	142
PID: Rep (no lean)	7%	(23)	19%	(63)	25%	(83)	23%	(75)	26%	(87)	331

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	19%	(155)	21%	(168)	16%	(132)	31%	(247)	807
PID/Gender: Dem Men	23%	(38)	25%	(41)	25%	(41)	10%	(16)	18%	(29)	164
PID/Gender: Dem Women	12%	(21)	16%	(27)	16%	(27)	12%	(20)	44%	(75)	170
PID/Gender: Ind Men	18%	(13)	23%	(16)	14%	(10)	12%	(9)	32%	(23)	70
PID/Gender: Ind Women	13%	(9)	11%	(8)	10%	(7)	18%	(13)	48%	(34)	72
PID/Gender: Rep Men	7%	(10)	12%	(17)	34%	(51)	35%	(52)	13%	(20)	149
PID/Gender: Rep Women	7%	(13)	25%	(45)	18%	(33)	13%	(23)	37%	(67)	182
Ideo: Liberal (1-3)	18%	(42)	18%	(41)	19%	(44)	10%	(23)	34%	(79)	230
Ideo: Moderate (4)	12%	(28)	22%	(52)	20%	(47)	12%	(27)	34%	(78)	232
Ideo: Conservative (5-7)	10%	(33)	19%	(61)	21%	(69)	24%	(77)	25%	(81)	322
Ideo/PID: Conservative Republican	6%	(14)	20%	(49)	22%	(54)	27%	(66)	26%	(64)	246
Ideo/PID: Moderate/Liberal Republican	9%	(7)	18%	(14)	36%	(29)	10%	(8)	27%	(21)	80
Ideo/PID: Moderate/Conservative Democrat	17%	(23)	24%	(32)	24%	(31)	10%	(13)	25%	(32)	130
Ideo/PID: Liberal Democrat	19%	(37)	19%	(36)	16%	(30)	10%	(20)	36%	(68)	190
Unfavorable of Biden and Trump	14%	(16)	23%	(27)	16%	(18)	11%	(12)	35%	(40)	113
2024 H2H Matchup: Biden Voter	19%	(70)	20%	(72)	20%	(73)	10%	(35)	31%	(113)	363
2024 H2H Matchup: Trump Voter	9%	(33)	17%	(62)	23%	(85)	25%	(91)	26%	(97)	367
2024 H2H Matchup: Would not Vote	—	(0)	32%	(10)	8%	(2)	12%	(4)	48%	(14)	30
2024 H2H Matchup: Do not Know	4%	(2)	25%	(12)	16%	(7)	4%	(2)	51%	(24)	47
2022 House Vote: Democrat	18%	(60)	20%	(68)	21%	(72)	10%	(33)	31%	(103)	335
2022 House Vote: Republican	7%	(25)	18%	(63)	23%	(80)	26%	(90)	25%	(86)	344
2022 House Vote: Did not Vote	16%	(19)	18%	(23)	14%	(17)	7%	(8)	46%	(56)	122
2020 Vote: Joe Biden	19%	(71)	19%	(72)	19%	(72)	10%	(37)	33%	(123)	375
2020 Vote: Donald Trump	7%	(25)	19%	(70)	23%	(83)	25%	(92)	26%	(95)	366
2020 Vote: Someone Else	16%	(1)	39%	(3)	22%	(2)	—	(0)	23%	(2)	9
2020 Vote: Did not Vote	12%	(7)	17%	(10)	20%	(11)	4%	(2)	46%	(27)	57
2016 Vote: Hillary Clinton	20%	(55)	20%	(54)	19%	(53)	10%	(28)	31%	(84)	274
2016 Vote: Donald Trump	8%	(26)	18%	(60)	24%	(79)	26%	(85)	23%	(75)	324
2016 Vote: Someone Else	10%	(3)	15%	(4)	34%	(9)	5%	(1)	36%	(9)	26
2020 Vote/PID: Not Biden/Democrat	13%	(6)	29%	(13)	17%	(7)	13%	(6)	29%	(13)	45
2020 Vote/PID: Not Trump/Republican	11%	(5)	22%	(10)	22%	(10)	10%	(4)	34%	(15)	43

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	19%	(155)	21%	(168)	16%	(132)	31%	(247)	807
U.S. Economy: Wrong Track	10%	(58)	18%	(102)	19%	(107)	19%	(104)	33%	(186)	557
U.S. Economy: Right Direction	19%	(47)	21%	(53)	25%	(61)	11%	(27)	24%	(61)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(53)	22%	(58)	18%	(47)	11%	(29)	30%	(79)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(38)	18%	(71)	24%	(93)	23%	(92)	25%	(98)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(15)	18%	(26)	19%	(28)	7%	(11)	47%	(70)	150
Top 2024 Issue: Economy	7%	(18)	24%	(63)	24%	(62)	13%	(33)	32%	(82)	258
Community: Urban	23%	(36)	27%	(42)	17%	(27)	10%	(16)	23%	(36)	157
Community: Suburban	12%	(46)	16%	(63)	22%	(90)	20%	(79)	31%	(123)	402
Community: Rural	9%	(23)	20%	(50)	20%	(50)	14%	(36)	36%	(88)	248
Community/Gender: Urban Women	22%	(15)	27%	(19)	5%	(4)	9%	(7)	36%	(25)	71
Community/Gender: Urban Men	23%	(20)	26%	(23)	27%	(24)	11%	(10)	12%	(11)	87
Community/Gender: Rural Women	7%	(10)	16%	(22)	13%	(17)	12%	(16)	51%	(68)	133
Community/Gender: Rural Men	12%	(13)	25%	(29)	29%	(33)	17%	(19)	18%	(20)	115
Community/Gender: Suburban Women	9%	(19)	18%	(39)	21%	(46)	15%	(33)	38%	(83)	220
Community/Gender: Suburban Men	15%	(28)	13%	(23)	24%	(44)	26%	(47)	22%	(40)	182
Homeowner	12%	(87)	19%	(136)	22%	(153)	17%	(116)	30%	(210)	703
Renter	19%	(16)	18%	(16)	15%	(13)	17%	(15)	32%	(28)	88
Military HHnm: Yes	12%	(13)	20%	(23)	18%	(21)	21%	(24)	29%	(33)	114
Military HH: No	13%	(92)	19%	(132)	21%	(147)	16%	(108)	31%	(214)	693
Employ: Private Sector	15%	(45)	17%	(52)	27%	(81)	17%	(52)	24%	(71)	300
Employ: Government	12%	(6)	34%	(17)	23%	(12)	10%	(5)	21%	(10)	50
Employ: Self-Employed	11%	(5)	24%	(12)	22%	(10)	17%	(8)	27%	(13)	48
Employ: Homemaker	10%	(6)	13%	(8)	13%	(9)	19%	(13)	45%	(29)	65
Employ: Student	46%	(9)	3%	(1)	18%	(4)	—	(0)	33%	(6)	19
Employ: Retired	9%	(20)	16%	(34)	20%	(44)	22%	(49)	33%	(72)	220
Employ: Unemployed	15%	(8)	23%	(13)	12%	(7)	6%	(4)	44%	(25)	56
Employ: Other	10%	(5)	38%	(18)	5%	(2)	3%	(2)	44%	(21)	48
Self + Household: White-Collar	11%	(29)	16%	(46)	26%	(73)	20%	(56)	27%	(75)	279
Self + Household: Blue Collar	13%	(53)	22%	(91)	20%	(85)	16%	(67)	29%	(123)	419

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(105)	19%	(155)	21%	(168)	16%	(132)	31%	(247)	807
Union HH: Yes	21%	(19)	12%	(11)	23%	(21)	27%	(24)	17%	(15)	92
Union HH: No	12%	(86)	20%	(144)	20%	(146)	15%	(107)	32%	(232)	715
LGBTQ+: Yes	22%	(15)	27%	(18)	11%	(7)	10%	(6)	32%	(22)	68
LGBTQ+: No	12%	(90)	19%	(137)	22%	(161)	17%	(125)	31%	(226)	739
Motivated to Vote	13%	(94)	18%	(134)	22%	(162)	18%	(129)	29%	(211)	729
Parent: Yes	20%	(41)	21%	(43)	24%	(50)	15%	(31)	21%	(43)	207
Parent: No	11%	(64)	19%	(112)	20%	(118)	17%	(101)	34%	(204)	600
COVID Vaccine: Yes	15%	(90)	19%	(110)	21%	(120)	15%	(88)	29%	(170)	579
COVID Vaccine: No	7%	(15)	20%	(45)	21%	(48)	19%	(43)	34%	(77)	228
Student Loans: Yes	15%	(19)	19%	(24)	22%	(28)	13%	(17)	31%	(40)	128
Student Loans: No	13%	(86)	19%	(131)	21%	(140)	17%	(115)	31%	(207)	679
Favorable Opinion of Haley	12%	(34)	27%	(78)	24%	(70)	16%	(46)	21%	(62)	290
Unfavorable Opinion of Haley	15%	(54)	16%	(56)	20%	(70)	18%	(63)	32%	(113)	357
Protestant	9%	(18)	15%	(30)	25%	(49)	21%	(42)	30%	(59)	198
Roman Catholic	12%	(32)	24%	(62)	22%	(58)	19%	(50)	22%	(57)	258
Mormon	—	(0)	—	(0)	82%	(1)	18%	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	75%	(3)	13%	(1)	2%	(0)	10%	(0)	4
Jewish	32%	(6)	11%	(2)	4%	(1)	11%	(2)	42%	(8)	19
Muslim	26%	(3)	30%	(4)	3%	(0)	20%	(2)	22%	(3)	12
Buddhist	—	(0)	41%	(4)	12%	(1)	—	(0)	47%	(4)	9
Hindu	27%	(1)	—	(0)	73%	(2)	—	(0)	—	(0)	3
Atheist	9%	(2)	25%	(6)	30%	(7)	10%	(2)	26%	(6)	24
Agnostic	27%	(10)	8%	(3)	16%	(5)	5%	(2)	44%	(15)	35
Something else	11%	(11)	17%	(17)	20%	(20)	10%	(10)	42%	(43)	102
Nothing in particular	16%	(22)	18%	(25)	15%	(22)	15%	(21)	36%	(51)	140
Prodigal Biden Voter	7%	(3)	25%	(11)	15%	(6)	8%	(3)	45%	(19)	42
Undecided Voter (DK/WNV)	3%	(2)	28%	(21)	13%	(10)	7%	(5)	50%	(38)	77
Undecided Voter (DK)	—	(0)	32%	(10)	8%	(2)	12%	(4)	48%	(14)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(268)	22%	(177)	16%	(127)	12%	(97)	17%	(138)	807
Gender: Male	36%	(137)	24%	(93)	15%	(57)	15%	(56)	11%	(41)	384
Gender: Female	31%	(131)	20%	(84)	17%	(71)	10%	(41)	23%	(97)	423
Age: 18-34	29%	(62)	18%	(39)	17%	(36)	12%	(26)	25%	(54)	215
Age: 35-44	21%	(22)	30%	(31)	21%	(22)	9%	(9)	20%	(21)	104
Age: 45-64	34%	(93)	26%	(72)	11%	(31)	12%	(34)	16%	(44)	274
Age: 65+	43%	(92)	17%	(36)	18%	(39)	13%	(28)	9%	(19)	214
GenZers: 1997-2012	23%	(24)	21%	(22)	18%	(19)	9%	(9)	30%	(31)	103
Millennials: 1981-1996	28%	(59)	22%	(46)	17%	(36)	12%	(26)	20%	(42)	210
GenXers: 1965-1980	29%	(61)	31%	(65)	12%	(26)	12%	(26)	16%	(34)	211
Baby Boomers: 1946-1964	45%	(114)	15%	(39)	17%	(44)	12%	(31)	10%	(26)	255
Educ: < College	32%	(157)	20%	(95)	16%	(76)	10%	(49)	22%	(106)	482
Educ: Bachelors degree	35%	(74)	27%	(56)	15%	(32)	14%	(30)	9%	(19)	211
Educ: Post-grad	33%	(37)	23%	(26)	17%	(19)	16%	(18)	11%	(12)	113
Income: Under 50k	33%	(104)	20%	(62)	16%	(50)	11%	(35)	20%	(62)	313
Income: 50k-100k	34%	(102)	24%	(72)	14%	(41)	11%	(34)	18%	(54)	304
Income: 100k+	32%	(62)	22%	(42)	19%	(37)	15%	(28)	11%	(22)	191
Ethnicity: White (Non-Hispanic)	35%	(233)	21%	(141)	15%	(104)	13%	(90)	16%	(105)	673
Ethnicity: Hispanic	32%	(11)	9%	(3)	24%	(8)	7%	(2)	28%	(9)	34
Ethnicity: Black (Non-Hispanic)	27%	(22)	30%	(24)	17%	(13)	5%	(4)	22%	(17)	79
Ethnicity: Asian + Other (Non-Hispanic)	11%	(2)	44%	(10)	13%	(3)	5%	(1)	27%	(6)	22
All Christian	34%	(159)	25%	(115)	15%	(71)	14%	(64)	12%	(54)	462
All Non-Christian	31%	(14)	26%	(11)	25%	(11)	7%	(3)	10%	(4)	44
Atheist	47%	(11)	16%	(4)	9%	(2)	17%	(4)	12%	(3)	24
Agnostic/Nothing in particular	33%	(59)	20%	(36)	15%	(27)	7%	(12)	24%	(42)	175
Something Else	26%	(26)	11%	(11)	16%	(17)	14%	(14)	33%	(34)	102
Evangelical	24%	(41)	20%	(35)	17%	(29)	15%	(27)	24%	(41)	172
Non-Evangelical	37%	(143)	23%	(90)	15%	(58)	13%	(49)	12%	(46)	386
PID: Dem (no lean)	48%	(159)	24%	(81)	8%	(28)	5%	(18)	14%	(48)	334
PID: Ind (no lean)	28%	(40)	20%	(28)	20%	(28)	7%	(10)	25%	(36)	142
PID: Rep (no lean)	21%	(68)	21%	(68)	22%	(72)	21%	(69)	16%	(54)	331

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(268)	22%	(177)	16%	(127)	12%	(97)	17%	(138)	807
PID/Gender: Dem Men	52%	(86)	28%	(47)	6%	(10)	5%	(8)	8%	(13)	164
PID/Gender: Dem Women	43%	(73)	20%	(34)	10%	(18)	6%	(9)	21%	(35)	170
PID/Gender: Ind Men	31%	(22)	21%	(15)	18%	(13)	11%	(8)	19%	(13)	70
PID/Gender: Ind Women	26%	(19)	19%	(13)	21%	(15)	3%	(2)	31%	(22)	72
PID/Gender: Rep Men	20%	(30)	21%	(32)	23%	(34)	27%	(40)	10%	(15)	149
PID/Gender: Rep Women	21%	(39)	20%	(37)	21%	(38)	16%	(29)	22%	(39)	182
Ideo: Liberal (1-3)	53%	(122)	20%	(46)	7%	(16)	5%	(12)	14%	(33)	230
Ideo: Moderate (4)	29%	(68)	29%	(68)	15%	(35)	6%	(14)	20%	(47)	232
Ideo: Conservative (5-7)	21%	(68)	19%	(62)	23%	(73)	22%	(70)	15%	(48)	322
Ideo/PID: Conservative Republican	18%	(44)	19%	(47)	21%	(51)	25%	(63)	17%	(42)	246
Ideo/PID: Moderate/Liberal Republican	28%	(23)	27%	(21)	23%	(18)	7%	(6)	14%	(11)	80
Ideo/PID: Moderate/Conservative Democrat	34%	(44)	29%	(38)	15%	(20)	9%	(11)	12%	(16)	130
Ideo/PID: Liberal Democrat	55%	(105)	22%	(42)	4%	(8)	3%	(7)	15%	(28)	190
Unfavorable of Biden and Trump	30%	(34)	22%	(25)	20%	(22)	7%	(8)	21%	(24)	113
2024 H2H Matchup: Biden Voter	50%	(180)	25%	(92)	9%	(31)	4%	(13)	13%	(47)	363
2024 H2H Matchup: Trump Voter	19%	(69)	19%	(68)	25%	(90)	21%	(78)	17%	(61)	367
2024 H2H Matchup: Would not Vote	20%	(6)	19%	(6)	14%	(4)	18%	(6)	29%	(9)	30
2024 H2H Matchup: Do not Know	28%	(13)	23%	(11)	3%	(2)	1%	(0)	45%	(21)	47
2022 House Vote: Democrat	51%	(172)	25%	(82)	8%	(28)	3%	(11)	13%	(43)	335
2022 House Vote: Republican	18%	(63)	20%	(67)	25%	(85)	22%	(76)	15%	(52)	344
2022 House Vote: Did not Vote	26%	(32)	22%	(27)	10%	(12)	8%	(9)	34%	(42)	122
2020 Vote: Joe Biden	50%	(187)	24%	(90)	8%	(29)	4%	(16)	14%	(53)	375
2020 Vote: Donald Trump	20%	(72)	20%	(71)	24%	(88)	21%	(78)	15%	(56)	366
2020 Vote: Someone Else	11%	(1)	30%	(3)	35%	(3)	2%	(0)	22%	(2)	9
2020 Vote: Did not Vote	14%	(8)	23%	(13)	12%	(7)	5%	(3)	46%	(27)	57
2016 Vote: Hillary Clinton	54%	(149)	22%	(61)	6%	(17)	4%	(10)	14%	(37)	274
2016 Vote: Donald Trump	21%	(69)	21%	(69)	24%	(78)	20%	(65)	13%	(43)	324
2016 Vote: Someone Else	54%	(14)	13%	(3)	21%	(6)	7%	(2)	4%	(1)	26
2020 Vote/PID: Not Biden/Democrat	19%	(8)	29%	(13)	14%	(6)	10%	(5)	28%	(12)	45
2020 Vote/PID: Not Trump/Republican	29%	(12)	25%	(11)	12%	(5)	8%	(3)	26%	(11)	43

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(268)	22%	(177)	16%	(127)	12%	(97)	17%	(138)	807
U.S. Economy: Wrong Track	23%	(126)	22%	(121)	20%	(112)	17%	(93)	19%	(106)	557
U.S. Economy: Right Direction	57%	(142)	23%	(56)	6%	(16)	2%	(4)	13%	(32)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(147)	22%	(58)	7%	(19)	3%	(7)	13%	(33)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(80)	20%	(79)	24%	(95)	21%	(82)	14%	(56)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(41)	26%	(40)	9%	(13)	5%	(8)	32%	(49)	150
Top 2024 Issue: Economy	19%	(50)	25%	(64)	21%	(53)	13%	(32)	23%	(59)	258
Community: Urban	32%	(51)	29%	(46)	17%	(27)	8%	(12)	13%	(21)	157
Community: Suburban	33%	(132)	22%	(88)	15%	(61)	13%	(51)	17%	(70)	402
Community: Rural	34%	(85)	17%	(43)	16%	(39)	14%	(34)	19%	(46)	248
Community/Gender: Urban Women	32%	(22)	21%	(15)	18%	(13)	7%	(5)	22%	(16)	71
Community/Gender: Urban Men	33%	(29)	36%	(31)	17%	(15)	8%	(7)	6%	(5)	87
Community/Gender: Rural Women	30%	(40)	14%	(18)	15%	(19)	13%	(18)	28%	(37)	133
Community/Gender: Rural Men	39%	(45)	21%	(25)	17%	(20)	14%	(16)	8%	(9)	115
Community/Gender: Suburban Women	31%	(68)	23%	(51)	18%	(39)	8%	(18)	20%	(44)	220
Community/Gender: Suburban Men	35%	(63)	20%	(37)	12%	(22)	18%	(33)	14%	(26)	182
Homeowner	34%	(238)	23%	(161)	16%	(112)	11%	(80)	16%	(111)	703
Renter	31%	(27)	16%	(14)	15%	(13)	18%	(16)	20%	(18)	88
Military HHnm: Yes	38%	(43)	25%	(28)	18%	(21)	8%	(9)	12%	(13)	114
Military HH: No	32%	(225)	21%	(149)	15%	(107)	13%	(88)	18%	(124)	693
Employ: Private Sector	27%	(80)	28%	(83)	18%	(53)	14%	(43)	14%	(41)	300
Employ: Government	34%	(17)	29%	(14)	15%	(7)	11%	(6)	12%	(6)	50
Employ: Self-Employed	36%	(17)	18%	(9)	32%	(15)	7%	(3)	8%	(4)	48
Employ: Homemaker	35%	(23)	19%	(13)	13%	(9)	9%	(6)	24%	(16)	65
Employ: Student	42%	(8)	10%	(2)	20%	(4)	12%	(2)	16%	(3)	19
Employ: Retired	46%	(102)	15%	(33)	13%	(30)	13%	(29)	12%	(26)	220
Employ: Unemployed	23%	(13)	23%	(13)	4%	(2)	10%	(5)	41%	(23)	56
Employ: Other	16%	(8)	22%	(10)	16%	(8)	7%	(3)	39%	(19)	48
Self + Household: White-Collar	36%	(99)	27%	(76)	16%	(44)	12%	(33)	10%	(28)	279
Self + Household: Blue Collar	35%	(145)	19%	(80)	17%	(73)	14%	(57)	15%	(65)	419

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(268)	22%	(177)	16%	(127)	12%	(97)	17%	(138)	807
Union HH: Yes	34%	(31)	24%	(22)	17%	(16)	16%	(14)	9%	(8)	92
Union HH: No	33%	(237)	22%	(155)	16%	(112)	12%	(83)	18%	(129)	715
LGBTQ+: Yes	44%	(30)	12%	(8)	11%	(7)	11%	(7)	23%	(16)	68
LGBTQ+: No	32%	(238)	23%	(169)	16%	(120)	12%	(90)	16%	(122)	739
Motivated to Vote	35%	(255)	22%	(159)	16%	(116)	13%	(92)	15%	(107)	729
Parent: Yes	31%	(63)	29%	(60)	18%	(36)	12%	(24)	11%	(23)	207
Parent: No	34%	(205)	20%	(117)	15%	(91)	12%	(73)	19%	(114)	600
COVID Vaccine: Yes	38%	(221)	23%	(131)	14%	(81)	11%	(61)	15%	(85)	579
COVID Vaccine: No	21%	(47)	20%	(46)	20%	(46)	16%	(36)	23%	(53)	228
Student Loans: Yes	26%	(33)	28%	(35)	17%	(22)	9%	(12)	20%	(26)	128
Student Loans: No	35%	(235)	21%	(142)	16%	(105)	13%	(85)	17%	(112)	679
Favorable Opinion of Haley	33%	(95)	28%	(82)	18%	(51)	11%	(31)	11%	(32)	290
Unfavorable Opinion of Haley	40%	(142)	19%	(69)	15%	(52)	13%	(46)	14%	(49)	357
Protestant	30%	(59)	24%	(48)	18%	(35)	15%	(29)	13%	(26)	198
Roman Catholic	38%	(98)	25%	(66)	13%	(35)	12%	(32)	11%	(28)	258
Mormon	82%	(1)	—	(0)	18%	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	23%	(1)	—	(0)	67%	(3)	10%	(0)	4
Jewish	33%	(6)	21%	(4)	16%	(3)	9%	(2)	20%	(4)	19
Muslim	41%	(5)	27%	(3)	17%	(2)	13%	(2)	2%	(0)	12
Buddhist	15%	(1)	44%	(4)	38%	(4)	—	(0)	3%	(0)	9
Hindu	27%	(1)	—	(0)	73%	(2)	—	(0)	—	(0)	3
Atheist	47%	(11)	16%	(4)	9%	(2)	17%	(4)	12%	(3)	24
Agnostic	38%	(13)	17%	(6)	15%	(5)	—	(0)	31%	(11)	35
Something else	26%	(26)	11%	(11)	16%	(17)	14%	(14)	33%	(34)	102
Nothing in particular	32%	(45)	21%	(30)	16%	(22)	8%	(12)	23%	(32)	140
Prodigal Biden Voter	30%	(13)	17%	(7)	9%	(4)	10%	(4)	33%	(14)	42
Undecided Voter (DK/WNV)	25%	(19)	22%	(17)	7%	(6)	8%	(6)	38%	(30)	77
Undecided Voter (DK)	20%	(6)	19%	(6)	14%	(4)	18%	(6)	29%	(9)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	19%	(153)	19%	(155)	29%	(231)	18%	(146)	807
Gender: Male	17%	(66)	23%	(89)	20%	(78)	27%	(103)	13%	(48)	384
Gender: Female	13%	(56)	15%	(64)	18%	(77)	30%	(129)	23%	(98)	423
Age: 18-34	20%	(44)	24%	(52)	14%	(31)	19%	(41)	22%	(48)	215
Age: 35-44	21%	(22)	31%	(32)	10%	(11)	17%	(17)	21%	(22)	104
Age: 45-64	14%	(38)	17%	(48)	23%	(64)	29%	(78)	17%	(46)	274
Age: 65+	8%	(18)	10%	(21)	23%	(50)	45%	(95)	14%	(30)	214
GenZers: 1997-2012	24%	(25)	19%	(20)	17%	(17)	15%	(16)	25%	(26)	103
Millennials: 1981-1996	19%	(41)	30%	(64)	10%	(21)	19%	(40)	21%	(44)	210
GenXers: 1965-1980	15%	(31)	19%	(40)	24%	(51)	26%	(55)	16%	(35)	211
Baby Boomers: 1946-1964	9%	(23)	10%	(26)	24%	(62)	42%	(106)	15%	(38)	255
Educ: < College	17%	(80)	17%	(83)	17%	(82)	28%	(133)	22%	(105)	482
Educ: Bachelors degree	12%	(25)	21%	(44)	24%	(50)	29%	(62)	14%	(29)	211
Educ: Post-grad	15%	(17)	22%	(25)	21%	(23)	32%	(36)	11%	(12)	113
Income: Under 50k	15%	(48)	17%	(54)	17%	(52)	31%	(96)	20%	(63)	313
Income: 50k-100k	15%	(46)	17%	(52)	18%	(55)	30%	(91)	20%	(59)	304
Income: 100k+	15%	(28)	25%	(47)	25%	(48)	23%	(44)	13%	(24)	191
Ethnicity: White (Non-Hispanic)	14%	(92)	18%	(120)	20%	(137)	30%	(205)	18%	(119)	673
Ethnicity: Hispanic	30%	(10)	17%	(6)	9%	(3)	24%	(8)	20%	(7)	34
Ethnicity: Black (Non-Hispanic)	23%	(18)	27%	(22)	16%	(13)	13%	(11)	20%	(16)	79
Ethnicity: Asian + Other (Non-Hispanic)	8%	(2)	26%	(6)	9%	(2)	35%	(8)	23%	(5)	22
All Christian	14%	(65)	18%	(83)	23%	(106)	32%	(147)	13%	(60)	462
All Non-Christian	26%	(11)	15%	(7)	10%	(4)	35%	(15)	14%	(6)	44
Atheist	14%	(3)	21%	(5)	16%	(4)	39%	(9)	9%	(2)	24
Agnostic/Nothing in particular	15%	(27)	24%	(43)	17%	(30)	20%	(36)	23%	(41)	175
Something Else	15%	(15)	15%	(15)	11%	(11)	23%	(23)	36%	(37)	102
Evangelical	14%	(24)	19%	(32)	17%	(30)	24%	(41)	26%	(45)	172
Non-Evangelical	14%	(56)	16%	(63)	23%	(88)	33%	(129)	13%	(51)	386
PID: Dem (no lean)	15%	(50)	15%	(51)	21%	(70)	36%	(120)	13%	(44)	334
PID: Ind (no lean)	11%	(16)	19%	(27)	18%	(25)	27%	(38)	25%	(35)	142
PID: Rep (no lean)	17%	(56)	23%	(75)	18%	(60)	22%	(72)	20%	(67)	331

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	19%	(153)	19%	(155)	29%	(231)	18%	(146)	807
PID/Gender: Dem Men	17%	(28)	14%	(24)	22%	(37)	36%	(58)	10%	(17)	164
PID/Gender: Dem Women	13%	(21)	16%	(27)	19%	(33)	37%	(62)	16%	(26)	170
PID/Gender: Ind Men	10%	(7)	20%	(14)	22%	(15)	29%	(20)	18%	(13)	70
PID/Gender: Ind Women	12%	(9)	18%	(13)	14%	(10)	25%	(18)	31%	(23)	72
PID/Gender: Rep Men	20%	(30)	34%	(51)	17%	(26)	16%	(24)	12%	(19)	149
PID/Gender: Rep Women	15%	(26)	13%	(24)	19%	(34)	27%	(49)	27%	(49)	182
Ideo: Liberal (1-3)	13%	(30)	13%	(30)	18%	(40)	45%	(103)	11%	(26)	230
Ideo: Moderate (4)	12%	(28)	21%	(50)	18%	(43)	25%	(58)	23%	(53)	232
Ideo: Conservative (5-7)	19%	(62)	22%	(72)	20%	(66)	20%	(63)	18%	(59)	322
Ideo/PID: Conservative Republican	19%	(46)	20%	(49)	21%	(51)	21%	(51)	20%	(48)	246
Ideo/PID: Moderate/Liberal Republican	10%	(8)	32%	(26)	10%	(8)	25%	(20)	23%	(18)	80
Ideo/PID: Moderate/Conservative Democrat	20%	(26)	22%	(28)	25%	(32)	21%	(27)	13%	(17)	130
Ideo/PID: Liberal Democrat	12%	(23)	12%	(22)	18%	(33)	46%	(88)	12%	(23)	190
Unfavorable of Biden and Trump	8%	(9)	14%	(16)	26%	(29)	34%	(38)	19%	(21)	113
2024 H2H Matchup: Biden Voter	13%	(48)	15%	(54)	21%	(75)	40%	(146)	11%	(40)	363
2024 H2H Matchup: Trump Voter	19%	(69)	23%	(86)	18%	(68)	18%	(65)	22%	(79)	367
2024 H2H Matchup: Would not Vote	13%	(4)	32%	(10)	5%	(1)	29%	(9)	21%	(6)	30
2024 H2H Matchup: Do not Know	2%	(1)	6%	(3)	24%	(11)	25%	(11)	44%	(20)	47
2022 House Vote: Democrat	12%	(40)	14%	(47)	22%	(74)	41%	(137)	11%	(38)	335
2022 House Vote: Republican	19%	(65)	26%	(88)	19%	(66)	19%	(64)	18%	(61)	344
2022 House Vote: Did not Vote	14%	(17)	13%	(16)	12%	(14)	24%	(29)	38%	(46)	122
2020 Vote: Joe Biden	15%	(57)	13%	(47)	21%	(78)	38%	(144)	13%	(48)	375
2020 Vote: Donald Trump	17%	(62)	24%	(90)	18%	(66)	22%	(82)	18%	(67)	366
2020 Vote: Someone Else	14%	(1)	21%	(2)	19%	(2)	17%	(1)	29%	(2)	9
2020 Vote: Did not Vote	2%	(1)	24%	(14)	15%	(9)	8%	(5)	50%	(29)	57
2016 Vote: Hillary Clinton	12%	(34)	13%	(35)	22%	(59)	42%	(116)	11%	(31)	274
2016 Vote: Donald Trump	19%	(60)	22%	(73)	20%	(65)	21%	(69)	18%	(57)	324
2016 Vote: Someone Else	6%	(2)	18%	(5)	15%	(4)	54%	(14)	6%	(2)	26
2020 Vote/PID: Not Biden/Democrat	13%	(6)	34%	(15)	15%	(7)	13%	(6)	25%	(11)	45
2020 Vote/PID: Not Trump/Republican	13%	(5)	18%	(8)	15%	(7)	19%	(8)	34%	(15)	43

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	19%	(153)	19%	(155)	29%	(231)	18%	(146)	807
U.S. Economy: Wrong Track	16%	(89)	20%	(112)	20%	(109)	24%	(134)	20%	(112)	557
U.S. Economy: Right Direction	13%	(33)	16%	(41)	18%	(46)	39%	(97)	14%	(34)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(34)	14%	(38)	20%	(52)	42%	(111)	11%	(30)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(73)	25%	(98)	19%	(75)	19%	(74)	18%	(73)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	11%	(17)	19%	(28)	31%	(47)	29%	(43)	150
Top 2024 Issue: Economy	15%	(38)	25%	(65)	21%	(55)	14%	(37)	24%	(63)	258
Community: Urban	21%	(33)	21%	(32)	18%	(29)	27%	(43)	13%	(20)	157
Community: Suburban	16%	(63)	20%	(79)	19%	(78)	27%	(107)	19%	(75)	402
Community: Rural	10%	(26)	17%	(41)	20%	(48)	33%	(81)	21%	(51)	248
Community/Gender: Urban Women	15%	(10)	13%	(9)	17%	(12)	40%	(28)	16%	(11)	71
Community/Gender: Urban Men	26%	(23)	27%	(23)	19%	(17)	18%	(15)	10%	(9)	87
Community/Gender: Rural Women	11%	(14)	11%	(15)	17%	(22)	30%	(40)	31%	(41)	133
Community/Gender: Rural Men	10%	(11)	23%	(27)	23%	(26)	36%	(41)	9%	(10)	115
Community/Gender: Suburban Women	14%	(32)	18%	(40)	19%	(43)	27%	(60)	21%	(45)	220
Community/Gender: Suburban Men	17%	(31)	22%	(39)	19%	(35)	26%	(47)	16%	(29)	182
Homeowner	14%	(99)	19%	(132)	20%	(142)	29%	(207)	18%	(124)	703
Renter	24%	(21)	21%	(18)	12%	(11)	24%	(21)	19%	(17)	88
Military HHnm: Yes	12%	(14)	18%	(20)	19%	(22)	38%	(43)	13%	(15)	114
Military HH: No	16%	(108)	19%	(132)	19%	(133)	27%	(188)	19%	(131)	693
Employ: Private Sector	18%	(55)	23%	(70)	18%	(55)	22%	(66)	18%	(54)	300
Employ: Government	11%	(5)	25%	(12)	15%	(8)	39%	(20)	10%	(5)	50
Employ: Self-Employed	35%	(17)	10%	(5)	23%	(11)	26%	(13)	6%	(3)	48
Employ: Homemaker	5%	(3)	21%	(13)	8%	(5)	37%	(24)	29%	(19)	65
Employ: Student	22%	(4)	32%	(6)	29%	(5)	4%	(1)	14%	(3)	19
Employ: Retired	7%	(15)	10%	(22)	25%	(55)	43%	(95)	15%	(33)	220
Employ: Unemployed	28%	(16)	25%	(14)	6%	(4)	15%	(9)	25%	(14)	56
Employ: Other	13%	(6)	19%	(9)	26%	(12)	10%	(5)	32%	(15)	48
Self + Household: White-Collar	11%	(31)	21%	(58)	24%	(68)	31%	(88)	13%	(35)	279
Self + Household: Blue Collar	18%	(74)	16%	(69)	19%	(78)	30%	(126)	17%	(73)	419

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(122)	19%	(153)	19%	(155)	29%	(231)	18%	(146)	807
Union HH: Yes	20%	(18)	28%	(26)	20%	(18)	22%	(20)	10%	(9)	92
Union HH: No	14%	(104)	18%	(127)	19%	(137)	29%	(211)	19%	(137)	715
LGBTQ+: Yes	21%	(14)	19%	(13)	18%	(12)	24%	(17)	17%	(12)	68
LGBTQ+: No	15%	(107)	19%	(139)	19%	(143)	29%	(215)	18%	(134)	739
Motivated to Vote	16%	(114)	19%	(138)	19%	(142)	30%	(217)	16%	(118)	729
Parent: Yes	23%	(48)	22%	(45)	18%	(37)	21%	(43)	16%	(33)	207
Parent: No	12%	(73)	18%	(107)	20%	(118)	31%	(188)	19%	(113)	600
COVID Vaccine: Yes	15%	(90)	17%	(101)	21%	(124)	31%	(180)	15%	(85)	579
COVID Vaccine: No	14%	(32)	23%	(52)	14%	(31)	23%	(51)	27%	(62)	228
Student Loans: Yes	18%	(24)	20%	(26)	20%	(25)	24%	(31)	17%	(22)	128
Student Loans: No	14%	(98)	19%	(127)	19%	(130)	29%	(200)	18%	(124)	679
Favorable Opinion of Haley	18%	(51)	21%	(62)	25%	(71)	25%	(72)	12%	(34)	290
Unfavorable Opinion of Haley	13%	(45)	18%	(65)	19%	(70)	33%	(120)	16%	(58)	357
Protestant	12%	(23)	17%	(34)	25%	(49)	31%	(61)	16%	(32)	198
Roman Catholic	16%	(42)	18%	(46)	22%	(58)	33%	(86)	11%	(27)	258
Mormon	45%	(1)	—	(0)	—	(0)	55%	(1)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	83%	(4)	—	(0)	—	(0)	17%	(1)	4
Jewish	19%	(4)	18%	(4)	17%	(3)	16%	(3)	30%	(6)	19
Muslim	50%	(6)	19%	(2)	3%	(0)	26%	(3)	2%	(0)	12
Buddhist	—	(0)	8%	(1)	—	(0)	89%	(8)	3%	(0)	9
Hindu	49%	(2)	—	(0)	24%	(1)	27%	(1)	—	(0)	3
Atheist	14%	(3)	21%	(5)	16%	(4)	39%	(9)	9%	(2)	24
Agnostic	16%	(6)	15%	(5)	21%	(7)	24%	(8)	24%	(9)	35
Something else	15%	(15)	15%	(15)	11%	(11)	23%	(23)	36%	(37)	102
Nothing in particular	15%	(21)	27%	(38)	16%	(22)	20%	(28)	23%	(32)	140
Prodigal Biden Voter	26%	(11)	14%	(6)	19%	(8)	11%	(5)	31%	(13)	42
Undecided Voter (DK/WNV)	7%	(5)	16%	(12)	16%	(12)	26%	(20)	35%	(27)	77
Undecided Voter (DK)	13%	(4)	32%	(10)	5%	(1)	29%	(9)	21%	(6)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	45%	(363)	24%	(197)	12%	(97)	10%	(78)	9%	(72)	807
Gender: Male	46%	(177)	25%	(95)	11%	(43)	12%	(46)	6%	(23)	384
Gender: Female	44%	(185)	24%	(102)	13%	(54)	8%	(32)	12%	(49)	423
Age: 18-34	44%	(95)	21%	(46)	9%	(20)	11%	(23)	14%	(30)	215
Age: 35-44	34%	(36)	31%	(32)	17%	(18)	10%	(10)	8%	(8)	104
Age: 45-64	45%	(123)	29%	(80)	11%	(29)	10%	(26)	6%	(16)	274
Age: 65+	51%	(108)	18%	(39)	14%	(30)	9%	(18)	8%	(18)	214
GenZers: 1997-2012	42%	(43)	21%	(22)	10%	(10)	13%	(14)	14%	(14)	103
Millennials: 1981-1996	41%	(87)	25%	(52)	13%	(27)	9%	(19)	12%	(25)	210
GenXers: 1965-1980	41%	(87)	34%	(71)	11%	(24)	9%	(19)	5%	(10)	211
Baby Boomers: 1946-1964	53%	(134)	19%	(48)	13%	(33)	8%	(21)	7%	(19)	255
Educ: < College	44%	(212)	24%	(115)	12%	(58)	9%	(43)	11%	(55)	482
Educ: Bachelors degree	45%	(96)	27%	(58)	11%	(23)	11%	(23)	5%	(11)	211
Educ: Post-grad	48%	(55)	21%	(24)	14%	(16)	10%	(12)	6%	(6)	113
Income: Under 50k	45%	(142)	25%	(78)	8%	(25)	10%	(30)	12%	(37)	313
Income: 50k-100k	45%	(138)	24%	(74)	15%	(45)	8%	(23)	8%	(23)	304
Income: 100k+	43%	(82)	24%	(45)	14%	(27)	13%	(24)	6%	(12)	191
Ethnicity: White (Non-Hispanic)	45%	(302)	24%	(162)	13%	(90)	10%	(65)	8%	(53)	673
Ethnicity: Hispanic	38%	(13)	9%	(3)	9%	(3)	26%	(9)	18%	(6)	34
Ethnicity: Black (Non-Hispanic)	48%	(38)	32%	(25)	4%	(3)	5%	(4)	11%	(9)	79
Ethnicity: Asian + Other (Non-Hispanic)	44%	(9)	30%	(6)	4%	(1)	4%	(1)	19%	(4)	22
All Christian	44%	(202)	27%	(124)	11%	(50)	12%	(56)	7%	(31)	462
All Non-Christian	53%	(23)	18%	(8)	18%	(8)	10%	(4)	2%	(1)	44
Atheist	55%	(13)	22%	(5)	13%	(3)	8%	(2)	2%	(0)	24
Agnostic/Nothing in particular	49%	(85)	23%	(41)	14%	(25)	5%	(9)	8%	(15)	175
Something Else	39%	(40)	19%	(19)	11%	(11)	7%	(7)	25%	(25)	102
Evangelical	34%	(58)	28%	(47)	12%	(21)	10%	(17)	16%	(28)	172
Non-Evangelical	46%	(179)	25%	(95)	10%	(40)	12%	(45)	7%	(28)	386
PID: Dem (no lean)	64%	(213)	22%	(73)	5%	(18)	4%	(12)	5%	(18)	334
PID: Ind (no lean)	41%	(59)	20%	(28)	19%	(27)	9%	(13)	11%	(15)	142
PID: Rep (no lean)	28%	(91)	29%	(96)	16%	(52)	16%	(53)	12%	(39)	331

Continued on next page

**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	45%	(363)	24%	(197)	12%	(97)	10%	(78)	9%	(72)	807
PID/Gender: Dem Men	64%	(106)	25%	(40)	2%	(3)	5%	(8)	5%	(8)	164
PID/Gender: Dem Women	63%	(107)	19%	(33)	9%	(15)	2%	(4)	6%	(11)	170
PID/Gender: Ind Men	41%	(29)	24%	(17)	14%	(10)	11%	(8)	10%	(7)	70
PID/Gender: Ind Women	42%	(30)	16%	(11)	23%	(17)	7%	(5)	11%	(8)	72
PID/Gender: Rep Men	29%	(43)	25%	(38)	20%	(30)	21%	(31)	5%	(8)	149
PID/Gender: Rep Women	26%	(48)	32%	(58)	12%	(23)	12%	(23)	17%	(30)	182
Ideo: Liberal (1-3)	67%	(154)	20%	(47)	6%	(13)	4%	(9)	3%	(8)	230
Ideo: Moderate (4)	45%	(105)	26%	(60)	13%	(30)	5%	(11)	11%	(26)	232
Ideo: Conservative (5-7)	28%	(90)	27%	(87)	17%	(53)	18%	(58)	11%	(34)	322
Ideo/PID: Conservative Republican	23%	(57)	27%	(67)	17%	(41)	20%	(50)	13%	(31)	246
Ideo/PID: Moderate/Liberal Republican	39%	(31)	35%	(28)	13%	(10)	4%	(3)	9%	(7)	80
Ideo/PID: Moderate/Conservative Democrat	53%	(68)	30%	(39)	7%	(9)	4%	(5)	6%	(8)	130
Ideo/PID: Liberal Democrat	70%	(133)	18%	(34)	5%	(9)	3%	(7)	4%	(8)	190
Unfavorable of Biden and Trump	43%	(49)	27%	(31)	12%	(14)	7%	(7)	11%	(13)	113
2024 H2H Matchup: Biden Voter	65%	(235)	22%	(81)	6%	(21)	3%	(12)	4%	(14)	363
2024 H2H Matchup: Trump Voter	26%	(94)	27%	(98)	19%	(70)	18%	(65)	11%	(41)	367
2024 H2H Matchup: Would not Vote	45%	(14)	16%	(5)	7%	(2)	3%	(1)	30%	(9)	30
2024 H2H Matchup: Do not Know	43%	(20)	30%	(14)	10%	(5)	—	(0)	17%	(8)	47
2022 House Vote: Democrat	66%	(222)	21%	(72)	5%	(18)	2%	(7)	5%	(16)	335
2022 House Vote: Republican	27%	(93)	27%	(92)	17%	(58)	19%	(66)	10%	(34)	344
2022 House Vote: Did not Vote	37%	(46)	27%	(32)	17%	(20)	3%	(4)	17%	(20)	122
2020 Vote: Joe Biden	64%	(242)	21%	(79)	7%	(25)	2%	(9)	6%	(21)	375
2020 Vote: Donald Trump	26%	(97)	27%	(100)	18%	(66)	18%	(67)	10%	(36)	366
2020 Vote: Someone Else	26%	(2)	53%	(5)	—	(0)	6%	(0)	16%	(1)	9
2020 Vote: Did not Vote	39%	(22)	23%	(13)	11%	(6)	3%	(2)	24%	(14)	57
2016 Vote: Hillary Clinton	66%	(182)	20%	(56)	7%	(19)	2%	(4)	5%	(13)	274
2016 Vote: Donald Trump	27%	(88)	28%	(90)	19%	(63)	18%	(58)	8%	(25)	324
2016 Vote: Someone Else	67%	(17)	16%	(4)	5%	(1)	4%	(1)	8%	(2)	26
2020 Vote/PID: Not Biden/Democrat	42%	(19)	35%	(16)	4%	(2)	7%	(3)	11%	(5)	45
2020 Vote/PID: Not Trump/Republican	42%	(18)	28%	(12)	9%	(4)	3%	(1)	18%	(8)	43

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	45%	(363)	24%	(197)	12%	(97)	10%	(78)	9%	(72)	807
U.S. Economy: Wrong Track	34%	(189)	28%	(155)	14%	(77)	13%	(72)	11%	(63)	557
U.S. Economy: Right Direction	69%	(174)	17%	(42)	8%	(20)	2%	(6)	4%	(9)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(181)	19%	(51)	8%	(20)	1%	(2)	4%	(11)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(114)	27%	(107)	16%	(64)	17%	(68)	10%	(38)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(67)	26%	(39)	9%	(13)	5%	(7)	16%	(23)	150
Top 2024 Issue: Economy	33%	(87)	33%	(86)	12%	(31)	9%	(24)	12%	(31)	258
Community: Urban	45%	(71)	29%	(46)	9%	(15)	8%	(13)	8%	(12)	157
Community: Suburban	42%	(169)	24%	(98)	14%	(55)	12%	(50)	7%	(29)	402
Community: Rural	49%	(122)	21%	(53)	11%	(28)	6%	(14)	12%	(31)	248
Community/Gender: Urban Women	46%	(33)	18%	(13)	11%	(8)	12%	(9)	12%	(9)	71
Community/Gender: Urban Men	44%	(38)	38%	(33)	8%	(7)	6%	(5)	4%	(4)	87
Community/Gender: Rural Women	48%	(64)	20%	(27)	9%	(12)	5%	(6)	18%	(24)	133
Community/Gender: Rural Men	51%	(58)	23%	(26)	13%	(15)	7%	(8)	6%	(7)	115
Community/Gender: Suburban Women	40%	(89)	28%	(62)	16%	(34)	8%	(17)	8%	(17)	220
Community/Gender: Suburban Men	44%	(81)	20%	(36)	11%	(20)	18%	(33)	7%	(12)	182
Homeowner	45%	(316)	25%	(173)	13%	(89)	10%	(70)	8%	(55)	703
Renter	46%	(40)	22%	(19)	8%	(7)	8%	(7)	15%	(14)	88
Military HHnm: Yes	42%	(48)	29%	(33)	16%	(18)	7%	(8)	6%	(7)	114
Military HH: No	45%	(315)	24%	(164)	11%	(79)	10%	(70)	9%	(66)	693
Employ: Private Sector	39%	(118)	30%	(91)	11%	(34)	11%	(34)	8%	(23)	300
Employ: Government	42%	(21)	40%	(20)	7%	(3)	8%	(4)	3%	(1)	50
Employ: Self-Employed	46%	(22)	26%	(13)	7%	(3)	16%	(8)	5%	(2)	48
Employ: Homemaker	38%	(25)	17%	(11)	25%	(16)	7%	(5)	12%	(8)	65
Employ: Student	41%	(8)	20%	(4)	27%	(5)	—	(0)	12%	(2)	19
Employ: Retired	54%	(119)	19%	(42)	9%	(21)	10%	(22)	8%	(17)	220
Employ: Unemployed	43%	(24)	15%	(8)	20%	(11)	4%	(2)	18%	(10)	56
Employ: Other	52%	(25)	15%	(7)	8%	(4)	8%	(4)	17%	(8)	48
Self + Household: White-Collar	46%	(127)	28%	(79)	12%	(32)	8%	(22)	7%	(19)	279
Self + Household: Blue Collar	43%	(180)	25%	(106)	13%	(53)	12%	(49)	7%	(31)	419

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	45%	(363)	24%	(197)	12%	(97)	10%	(78)	9%	(72)	807
Union HH: Yes	49%	(45)	20%	(18)	12%	(11)	17%	(16)	2%	(1)	92
Union HH: No	44%	(317)	25%	(179)	12%	(86)	9%	(62)	10%	(71)	715
LGBTQ+: Yes	71%	(48)	11%	(8)	3%	(2)	6%	(4)	9%	(6)	68
LGBTQ+: No	43%	(314)	26%	(189)	13%	(95)	10%	(74)	9%	(66)	739
Motivated to Vote	46%	(332)	24%	(177)	12%	(90)	10%	(73)	8%	(56)	729
Parent: Yes	42%	(86)	32%	(65)	7%	(16)	13%	(27)	6%	(13)	207
Parent: No	46%	(277)	22%	(132)	14%	(82)	8%	(51)	10%	(59)	600
COVID Vaccine: Yes	52%	(304)	22%	(128)	13%	(75)	7%	(39)	6%	(33)	579
COVID Vaccine: No	26%	(59)	30%	(69)	10%	(22)	17%	(39)	17%	(39)	228
Student Loans: Yes	41%	(52)	28%	(36)	12%	(15)	12%	(16)	7%	(9)	128
Student Loans: No	46%	(310)	24%	(161)	12%	(82)	9%	(62)	9%	(63)	679
Favorable Opinion of Haley	43%	(124)	24%	(71)	13%	(39)	10%	(28)	10%	(28)	290
Unfavorable Opinion of Haley	49%	(177)	25%	(90)	11%	(39)	10%	(35)	5%	(17)	357
Protestant	38%	(76)	28%	(55)	14%	(27)	13%	(25)	8%	(15)	198
Roman Catholic	47%	(122)	26%	(68)	9%	(23)	12%	(30)	6%	(16)	258
Mormon	55%	(1)	27%	(0)	—	(0)	18%	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	82%	(4)	10%	(0)	—	(0)	8%	(0)	—	(0)	4
Jewish	44%	(8)	23%	(4)	22%	(4)	6%	(1)	5%	(1)	19
Muslim	67%	(8)	15%	(2)	18%	(2)	—	(0)	—	(0)	12
Buddhist	62%	(6)	—	(0)	5%	(1)	32%	(3)	—	(0)	9
Hindu	27%	(1)	49%	(2)	24%	(1)	—	(0)	—	(0)	3
Atheist	55%	(13)	22%	(5)	13%	(3)	8%	(2)	2%	(0)	24
Agnostic	55%	(19)	28%	(10)	9%	(3)	—	(0)	8%	(3)	35
Something else	39%	(40)	19%	(19)	11%	(11)	7%	(7)	25%	(25)	102
Nothing in particular	47%	(66)	22%	(31)	16%	(22)	7%	(9)	9%	(12)	140
Prodigal Biden Voter	43%	(18)	25%	(10)	11%	(5)	—	(0)	21%	(9)	42
Undecided Voter (DK/WNV)	44%	(34)	24%	(19)	9%	(7)	1%	(1)	22%	(17)	77
Undecided Voter (DK)	45%	(14)	16%	(5)	7%	(2)	3%	(1)	30%	(9)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	42%	(340)	29%	(237)	9%	(75)	12%	(95)	7%	(60)	807
Gender: Male	45%	(173)	23%	(89)	13%	(50)	14%	(53)	5%	(19)	384
Gender: Female	39%	(167)	35%	(148)	6%	(25)	10%	(41)	10%	(41)	423
Age: 18-34	35%	(75)	29%	(63)	10%	(21)	11%	(24)	15%	(32)	215
Age: 35-44	38%	(39)	39%	(41)	7%	(8)	12%	(13)	4%	(4)	104
Age: 45-64	45%	(123)	30%	(83)	9%	(26)	12%	(32)	4%	(11)	274
Age: 65+	48%	(103)	23%	(50)	10%	(21)	12%	(26)	6%	(14)	214
GenZers: 1997-2012	34%	(36)	21%	(21)	14%	(15)	13%	(14)	17%	(18)	103
Millennials: 1981-1996	37%	(77)	37%	(78)	6%	(13)	11%	(22)	9%	(19)	210
GenXers: 1965-1980	46%	(96)	29%	(61)	11%	(23)	11%	(23)	4%	(8)	211
Baby Boomers: 1946-1964	47%	(119)	27%	(68)	9%	(23)	12%	(31)	5%	(13)	255
Educ: < College	39%	(186)	32%	(153)	9%	(41)	11%	(53)	10%	(49)	482
Educ: Bachelors degree	47%	(99)	29%	(61)	9%	(20)	11%	(24)	4%	(8)	211
Educ: Post-grad	49%	(55)	20%	(23)	13%	(15)	16%	(18)	3%	(3)	113
Income: Under 50k	42%	(130)	31%	(96)	6%	(19)	12%	(36)	10%	(32)	313
Income: 50k-100k	44%	(132)	29%	(88)	10%	(30)	10%	(32)	7%	(21)	304
Income: 100k+	41%	(77)	28%	(53)	14%	(26)	14%	(27)	4%	(7)	191
Ethnicity: White (Non-Hispanic)	42%	(281)	31%	(207)	10%	(66)	12%	(81)	6%	(38)	673
Ethnicity: Hispanic	37%	(12)	8%	(3)	11%	(4)	25%	(9)	18%	(6)	34
Ethnicity: Black (Non-Hispanic)	46%	(36)	31%	(25)	2%	(1)	5%	(4)	16%	(12)	79
Ethnicity: Asian + Other (Non-Hispanic)	48%	(10)	10%	(2)	20%	(4)	4%	(1)	18%	(4)	22
All Christian	41%	(192)	29%	(134)	10%	(48)	15%	(68)	5%	(21)	462
All Non-Christian	51%	(22)	23%	(10)	7%	(3)	16%	(7)	4%	(2)	44
Atheist	59%	(14)	32%	(7)	10%	(2)	—	(0)	—	(0)	24
Agnostic/Nothing in particular	43%	(75)	31%	(55)	9%	(15)	6%	(11)	11%	(19)	175
Something Else	36%	(37)	31%	(31)	7%	(7)	8%	(9)	18%	(19)	102
Evangelical	35%	(61)	30%	(52)	11%	(19)	12%	(21)	11%	(20)	172
Non-Evangelical	43%	(166)	28%	(109)	9%	(36)	14%	(55)	5%	(20)	386
PID: Dem (no lean)	60%	(201)	25%	(82)	5%	(15)	6%	(20)	5%	(15)	334
PID: Ind (no lean)	39%	(56)	27%	(38)	13%	(19)	10%	(14)	11%	(15)	142
PID: Rep (no lean)	25%	(83)	35%	(117)	12%	(41)	18%	(61)	9%	(30)	331

Continued on next page

**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	42%	(340)	29%	(237)	9%	(75)	12%	(95)	7%	(60)	807
PID/Gender: Dem Men	65%	(106)	19%	(31)	6%	(10)	7%	(12)	3%	(6)	164
PID/Gender: Dem Women	56%	(95)	30%	(51)	3%	(6)	5%	(8)	6%	(10)	170
PID/Gender: Ind Men	39%	(28)	23%	(16)	14%	(10)	11%	(8)	12%	(9)	70
PID/Gender: Ind Women	39%	(28)	30%	(22)	12%	(9)	9%	(6)	9%	(7)	72
PID/Gender: Rep Men	26%	(39)	28%	(41)	21%	(31)	23%	(34)	3%	(5)	149
PID/Gender: Rep Women	24%	(44)	41%	(75)	6%	(11)	15%	(27)	14%	(25)	182
Ideo: Liberal (1-3)	65%	(148)	22%	(52)	4%	(9)	6%	(15)	3%	(6)	230
Ideo: Moderate (4)	42%	(97)	30%	(69)	8%	(19)	8%	(19)	12%	(29)	232
Ideo: Conservative (5-7)	25%	(81)	35%	(113)	14%	(46)	19%	(60)	7%	(22)	322
Ideo/PID: Conservative Republican	21%	(51)	37%	(90)	13%	(32)	21%	(52)	9%	(21)	246
Ideo/PID: Moderate/Liberal Republican	39%	(31)	32%	(25)	12%	(9)	9%	(7)	9%	(8)	80
Ideo/PID: Moderate/Conservative Democrat	48%	(63)	32%	(42)	7%	(9)	6%	(8)	7%	(9)	130
Ideo/PID: Liberal Democrat	67%	(127)	21%	(40)	3%	(6)	7%	(12)	2%	(5)	190
Unfavorable of Biden and Trump	39%	(44)	36%	(41)	14%	(15)	4%	(5)	7%	(8)	113
2024 H2H Matchup: Biden Voter	65%	(235)	23%	(83)	5%	(17)	5%	(17)	3%	(12)	363
2024 H2H Matchup: Trump Voter	22%	(80)	36%	(131)	14%	(51)	20%	(75)	8%	(30)	367
2024 H2H Matchup: Would not Vote	34%	(10)	28%	(8)	14%	(4)	3%	(1)	21%	(6)	30
2024 H2H Matchup: Do not Know	32%	(15)	32%	(15)	6%	(3)	5%	(2)	24%	(11)	47
2022 House Vote: Democrat	62%	(207)	27%	(90)	3%	(11)	5%	(16)	3%	(11)	335
2022 House Vote: Republican	24%	(82)	33%	(114)	15%	(53)	20%	(70)	7%	(25)	344
2022 House Vote: Did not Vote	41%	(50)	25%	(31)	9%	(11)	6%	(8)	19%	(24)	122
2020 Vote: Joe Biden	63%	(235)	24%	(90)	4%	(17)	4%	(16)	5%	(17)	375
2020 Vote: Donald Trump	24%	(89)	35%	(129)	13%	(48)	20%	(75)	7%	(26)	366
2020 Vote: Someone Else	23%	(2)	39%	(3)	24%	(2)	6%	(0)	9%	(1)	9
2020 Vote: Did not Vote	25%	(14)	25%	(14)	15%	(8)	6%	(3)	30%	(17)	57
2016 Vote: Hillary Clinton	66%	(181)	23%	(62)	3%	(8)	5%	(13)	4%	(10)	274
2016 Vote: Donald Trump	25%	(81)	34%	(109)	15%	(48)	21%	(67)	6%	(19)	324
2016 Vote: Someone Else	67%	(17)	20%	(5)	6%	(2)	4%	(1)	3%	(1)	26
2020 Vote/PID: Not Biden/Democrat	38%	(17)	32%	(14)	10%	(5)	12%	(5)	8%	(4)	45
2020 Vote/PID: Not Trump/Republican	36%	(15)	33%	(14)	8%	(3)	6%	(2)	17%	(7)	43

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	42%	(340)	29%	(237)	9%	(75)	12%	(95)	7%	(60)	807
U.S. Economy: Wrong Track	32%	(178)	35%	(195)	11%	(60)	14%	(76)	9%	(48)	557
U.S. Economy: Right Direction	65%	(162)	17%	(41)	6%	(15)	8%	(19)	5%	(12)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(181)	18%	(49)	6%	(15)	5%	(13)	3%	(7)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(91)	36%	(141)	13%	(53)	20%	(77)	8%	(30)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(68)	31%	(47)	5%	(7)	3%	(5)	16%	(23)	150
Top 2024 Issue: Economy	32%	(84)	37%	(96)	11%	(30)	10%	(25)	9%	(23)	258
Community: Urban	47%	(75)	30%	(47)	9%	(14)	8%	(13)	6%	(9)	157
Community: Suburban	40%	(160)	29%	(118)	8%	(32)	14%	(58)	8%	(33)	402
Community: Rural	42%	(105)	29%	(71)	12%	(29)	10%	(24)	7%	(18)	248
Community/Gender: Urban Women	47%	(33)	30%	(21)	5%	(3)	9%	(6)	9%	(7)	71
Community/Gender: Urban Men	48%	(41)	30%	(26)	12%	(10)	8%	(7)	3%	(2)	87
Community/Gender: Rural Women	37%	(49)	36%	(48)	7%	(9)	7%	(9)	13%	(17)	133
Community/Gender: Rural Men	48%	(56)	20%	(23)	18%	(20)	13%	(15)	1%	(1)	115
Community/Gender: Suburban Women	38%	(85)	36%	(79)	6%	(13)	12%	(26)	8%	(17)	220
Community/Gender: Suburban Men	42%	(76)	22%	(39)	11%	(19)	17%	(32)	9%	(16)	182
Homeowner	43%	(299)	30%	(210)	9%	(64)	12%	(86)	6%	(45)	703
Renter	42%	(36)	26%	(22)	11%	(10)	8%	(7)	13%	(11)	88
Military HHnm: Yes	47%	(53)	25%	(28)	10%	(11)	13%	(14)	6%	(7)	114
Military HH: No	41%	(287)	30%	(208)	9%	(64)	12%	(80)	8%	(54)	693
Employ: Private Sector	39%	(116)	31%	(92)	12%	(36)	13%	(38)	6%	(17)	300
Employ: Government	50%	(25)	28%	(14)	16%	(8)	5%	(2)	3%	(1)	50
Employ: Self-Employed	47%	(23)	23%	(11)	10%	(5)	15%	(7)	5%	(2)	48
Employ: Homemaker	39%	(25)	41%	(26)	5%	(3)	8%	(5)	8%	(5)	65
Employ: Student	35%	(7)	27%	(5)	25%	(5)	6%	(1)	6%	(1)	19
Employ: Retired	45%	(100)	29%	(64)	7%	(15)	13%	(28)	6%	(13)	220
Employ: Unemployed	43%	(24)	25%	(14)	5%	(3)	12%	(7)	15%	(8)	56
Employ: Other	41%	(20)	21%	(10)	2%	(1)	12%	(6)	24%	(11)	48
Self + Household: White-Collar	45%	(124)	28%	(79)	12%	(34)	12%	(33)	3%	(9)	279
Self + Household: Blue Collar	41%	(172)	32%	(135)	9%	(36)	12%	(51)	6%	(26)	419

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	42%	(340)	29%	(237)	9%	(75)	12%	(95)	7%	(60)	807
Union HH: Yes	52%	(48)	20%	(19)	10%	(9)	18%	(16)	—	(0)	92
Union HH: No	41%	(292)	30%	(218)	9%	(66)	11%	(79)	8%	(60)	715
LGBTQ+: Yes	52%	(35)	24%	(17)	7%	(5)	9%	(6)	7%	(5)	68
LGBTQ+: No	41%	(304)	30%	(220)	10%	(70)	12%	(88)	7%	(55)	739
Motivated to Vote	44%	(319)	29%	(211)	9%	(64)	13%	(93)	6%	(41)	729
Parent: Yes	41%	(84)	35%	(72)	9%	(18)	13%	(26)	3%	(6)	207
Parent: No	43%	(256)	27%	(164)	10%	(57)	11%	(69)	9%	(54)	600
COVID Vaccine: Yes	50%	(287)	28%	(159)	8%	(48)	10%	(56)	5%	(28)	579
COVID Vaccine: No	23%	(53)	34%	(78)	12%	(28)	17%	(39)	14%	(32)	228
Student Loans: Yes	41%	(52)	35%	(45)	8%	(10)	11%	(14)	5%	(7)	128
Student Loans: No	42%	(288)	28%	(192)	10%	(65)	12%	(81)	8%	(53)	679
Favorable Opinion of Haley	41%	(118)	31%	(89)	11%	(31)	12%	(34)	6%	(19)	290
Unfavorable Opinion of Haley	46%	(166)	29%	(104)	9%	(31)	12%	(42)	4%	(15)	357
Protestant	41%	(82)	30%	(59)	11%	(21)	14%	(27)	4%	(8)	198
Roman Catholic	42%	(108)	28%	(71)	10%	(26)	16%	(41)	5%	(12)	258
Mormon	55%	(1)	27%	(0)	18%	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	70%	(3)	13%	(1)	7%	(0)	—	(0)	4
Jewish	44%	(8)	29%	(6)	4%	(1)	19%	(4)	5%	(1)	19
Muslim	61%	(7)	12%	(1)	4%	(1)	18%	(2)	5%	(1)	12
Buddhist	62%	(6)	32%	(3)	—	(0)	5%	(1)	—	(0)	9
Hindu	27%	(1)	—	(0)	49%	(2)	24%	(1)	—	(0)	3
Atheist	59%	(14)	32%	(7)	10%	(2)	—	(0)	—	(0)	24
Agnostic	63%	(22)	21%	(7)	7%	(3)	1%	(0)	8%	(3)	35
Something else	36%	(37)	31%	(31)	7%	(7)	8%	(9)	18%	(19)	102
Nothing in particular	38%	(53)	34%	(47)	9%	(13)	8%	(11)	12%	(16)	140
Prodigal Biden Voter	27%	(11)	41%	(17)	14%	(6)	3%	(1)	16%	(7)	42
Undecided Voter (DK/WNV)	33%	(25)	31%	(23)	9%	(7)	4%	(3)	23%	(18)	77
Undecided Voter (DK)	34%	(10)	28%	(8)	14%	(4)	3%	(1)	21%	(6)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(146)	28%	(227)	18%	(146)	9%	(73)	27%	(214)	807
Gender: Male	20%	(75)	30%	(114)	23%	(88)	12%	(47)	16%	(60)	384
Gender: Female	17%	(71)	27%	(113)	14%	(59)	6%	(26)	36%	(154)	423
Age: 18-34	13%	(27)	24%	(51)	19%	(42)	10%	(22)	34%	(72)	215
Age: 35-44	20%	(21)	43%	(45)	11%	(11)	8%	(9)	18%	(18)	104
Age: 45-64	23%	(62)	24%	(67)	20%	(54)	8%	(22)	25%	(70)	274
Age: 65+	17%	(37)	30%	(64)	19%	(40)	9%	(20)	25%	(54)	214
GenZers: 1997-2012	10%	(10)	18%	(19)	25%	(26)	13%	(14)	34%	(35)	103
Millennials: 1981-1996	18%	(37)	35%	(74)	13%	(27)	8%	(17)	26%	(54)	210
GenXers: 1965-1980	21%	(45)	28%	(59)	22%	(46)	8%	(17)	21%	(45)	211
Baby Boomers: 1946-1964	17%	(43)	28%	(70)	18%	(45)	9%	(22)	29%	(74)	255
Educ: < College	19%	(92)	25%	(122)	18%	(85)	9%	(42)	29%	(141)	482
Educ: Bachelors degree	20%	(42)	31%	(65)	18%	(37)	8%	(16)	24%	(50)	211
Educ: Post-grad	11%	(12)	35%	(39)	21%	(24)	13%	(15)	20%	(23)	113
Income: Under 50k	19%	(59)	24%	(76)	19%	(58)	7%	(23)	31%	(97)	313
Income: 50k-100k	19%	(59)	32%	(96)	15%	(45)	9%	(27)	25%	(77)	304
Income: 100k+	15%	(29)	29%	(55)	23%	(44)	12%	(23)	21%	(40)	191
Ethnicity: White (Non-Hispanic)	18%	(124)	28%	(186)	19%	(130)	9%	(58)	26%	(174)	673
Ethnicity: Hispanic	24%	(8)	18%	(6)	9%	(3)	21%	(7)	29%	(10)	34
Ethnicity: Black (Non-Hispanic)	18%	(15)	37%	(30)	12%	(10)	8%	(6)	24%	(19)	79
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	23%	(5)	18%	(4)	8%	(2)	51%	(11)	22
All Christian	20%	(94)	29%	(134)	18%	(83)	10%	(48)	22%	(103)	462
All Non-Christian	13%	(6)	31%	(14)	24%	(11)	15%	(6)	17%	(7)	44
Atheist	4%	(1)	33%	(8)	33%	(8)	10%	(2)	21%	(5)	24
Agnostic/Nothing in particular	15%	(26)	28%	(49)	18%	(32)	5%	(8)	34%	(60)	175
Something Else	20%	(20)	22%	(22)	13%	(13)	8%	(8)	38%	(38)	102
Evangelical	24%	(41)	34%	(59)	10%	(18)	8%	(15)	23%	(39)	172
Non-Evangelical	19%	(72)	24%	(94)	20%	(77)	11%	(42)	26%	(102)	386
PID: Dem (no lean)	17%	(56)	29%	(96)	21%	(69)	7%	(23)	27%	(91)	334
PID: Ind (no lean)	22%	(31)	25%	(35)	14%	(19)	11%	(16)	29%	(41)	142
PID: Rep (no lean)	18%	(60)	29%	(96)	18%	(58)	10%	(34)	25%	(83)	331

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(146)	28%	(227)	18%	(146)	9%	(73)	27%	(214)	807
PID/Gender: Dem Men	20%	(33)	27%	(45)	24%	(40)	10%	(17)	18%	(29)	164
PID/Gender: Dem Women	13%	(22)	30%	(51)	17%	(28)	4%	(6)	36%	(62)	170
PID/Gender: Ind Men	13%	(9)	33%	(23)	19%	(13)	15%	(11)	21%	(15)	70
PID/Gender: Ind Women	31%	(22)	17%	(12)	9%	(6)	7%	(5)	36%	(26)	72
PID/Gender: Rep Men	22%	(33)	31%	(46)	23%	(34)	13%	(20)	11%	(16)	149
PID/Gender: Rep Women	15%	(27)	28%	(50)	13%	(24)	8%	(14)	37%	(67)	182
Ideo: Liberal (1-3)	15%	(34)	27%	(62)	20%	(47)	9%	(21)	29%	(66)	230
Ideo: Moderate (4)	20%	(46)	26%	(62)	18%	(43)	7%	(16)	28%	(66)	232
Ideo: Conservative (5-7)	21%	(66)	31%	(99)	16%	(51)	10%	(33)	23%	(73)	322
Ideo/PID: Conservative Republican	18%	(44)	28%	(68)	16%	(41)	12%	(30)	26%	(63)	246
Ideo/PID: Moderate/Liberal Republican	20%	(16)	33%	(27)	20%	(16)	5%	(4)	22%	(18)	80
Ideo/PID: Moderate/Conservative Democrat	20%	(26)	32%	(42)	21%	(27)	6%	(7)	22%	(28)	130
Ideo/PID: Liberal Democrat	16%	(30)	27%	(51)	20%	(38)	7%	(13)	31%	(59)	190
Unfavorable of Biden and Trump	12%	(13)	29%	(33)	21%	(24)	7%	(8)	31%	(35)	113
2024 H2H Matchup: Biden Voter	18%	(65)	27%	(97)	21%	(78)	10%	(37)	24%	(87)	363
2024 H2H Matchup: Trump Voter	20%	(73)	31%	(115)	15%	(55)	10%	(36)	24%	(89)	367
2024 H2H Matchup: Would not Vote	18%	(5)	30%	(9)	23%	(7)	1%	(0)	28%	(8)	30
2024 H2H Matchup: Do not Know	6%	(3)	13%	(6)	16%	(7)	—	(0)	65%	(30)	47
2022 House Vote: Democrat	17%	(58)	28%	(92)	19%	(63)	8%	(28)	28%	(94)	335
2022 House Vote: Republican	20%	(69)	29%	(100)	20%	(68)	10%	(34)	21%	(73)	344
2022 House Vote: Did not Vote	15%	(19)	27%	(33)	12%	(14)	8%	(10)	38%	(46)	122
2020 Vote: Joe Biden	18%	(69)	27%	(100)	19%	(71)	9%	(34)	27%	(101)	375
2020 Vote: Donald Trump	21%	(75)	31%	(115)	17%	(61)	10%	(36)	22%	(80)	366
2020 Vote: Someone Else	13%	(1)	38%	(3)	15%	(1)	8%	(1)	25%	(2)	9
2020 Vote: Did not Vote	2%	(1)	16%	(9)	25%	(14)	4%	(2)	53%	(30)	57
2016 Vote: Hillary Clinton	21%	(57)	25%	(69)	19%	(52)	7%	(19)	28%	(76)	274
2016 Vote: Donald Trump	22%	(73)	33%	(108)	17%	(55)	9%	(28)	19%	(61)	324
2016 Vote: Someone Else	21%	(5)	22%	(6)	8%	(2)	27%	(7)	22%	(6)	26
2020 Vote/PID: Not Biden/Democrat	9%	(4)	23%	(10)	31%	(14)	8%	(3)	30%	(13)	45
2020 Vote/PID: Not Trump/Republican	12%	(5)	24%	(10)	12%	(5)	15%	(6)	37%	(16)	43

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term *tariff* refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(146)	28%	(227)	18%	(146)	9%	(73)	27%	(214)	807
U.S. Economy: Wrong Track	17%	(94)	27%	(150)	18%	(101)	10%	(53)	29%	(159)	557
U.S. Economy: Right Direction	21%	(52)	31%	(77)	18%	(46)	8%	(20)	22%	(55)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(49)	26%	(68)	21%	(55)	10%	(27)	25%	(66)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(77)	33%	(127)	17%	(66)	9%	(34)	22%	(87)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	21%	(31)	17%	(26)	7%	(11)	41%	(61)	150
Top 2024 Issue: Economy	16%	(41)	29%	(74)	22%	(58)	5%	(14)	28%	(72)	258
Community: Urban	17%	(26)	35%	(56)	18%	(28)	8%	(13)	22%	(34)	157
Community: Suburban	17%	(68)	28%	(113)	17%	(70)	10%	(40)	27%	(110)	402
Community: Rural	21%	(52)	24%	(59)	19%	(48)	8%	(20)	28%	(70)	248
Community/Gender: Urban Women	13%	(9)	29%	(21)	15%	(11)	9%	(7)	34%	(24)	71
Community/Gender: Urban Men	20%	(17)	41%	(35)	20%	(18)	7%	(6)	12%	(10)	87
Community/Gender: Rural Women	18%	(24)	22%	(29)	14%	(19)	4%	(5)	42%	(56)	133
Community/Gender: Rural Men	24%	(28)	26%	(30)	25%	(29)	13%	(15)	12%	(14)	115
Community/Gender: Suburban Women	17%	(38)	29%	(64)	13%	(29)	6%	(14)	34%	(75)	220
Community/Gender: Suburban Men	16%	(30)	27%	(49)	23%	(41)	15%	(27)	20%	(36)	182
Homeowner	18%	(130)	29%	(206)	18%	(130)	9%	(62)	25%	(176)	703
Renter	18%	(16)	22%	(19)	16%	(14)	12%	(11)	32%	(28)	88
Military HHnm: Yes	23%	(26)	33%	(38)	17%	(20)	9%	(11)	17%	(20)	114
Military HH: No	17%	(120)	27%	(189)	18%	(127)	9%	(62)	28%	(195)	693
Employ: Private Sector	16%	(48)	32%	(97)	20%	(61)	8%	(23)	23%	(70)	300
Employ: Government	17%	(9)	34%	(17)	19%	(10)	11%	(6)	19%	(9)	50
Employ: Self-Employed	27%	(13)	21%	(10)	18%	(8)	18%	(9)	16%	(8)	48
Employ: Homemaker	25%	(16)	15%	(10)	18%	(12)	8%	(5)	34%	(22)	65
Employ: Student	25%	(5)	19%	(4)	20%	(4)	11%	(2)	26%	(5)	19
Employ: Retired	17%	(38)	28%	(62)	17%	(37)	10%	(22)	28%	(62)	220
Employ: Unemployed	18%	(10)	28%	(16)	16%	(9)	6%	(3)	32%	(18)	56
Employ: Other	15%	(7)	24%	(12)	13%	(6)	5%	(3)	42%	(20)	48
Self + Household: White-Collar	12%	(33)	33%	(93)	20%	(55)	12%	(32)	24%	(66)	279
Self + Household: Blue Collar	23%	(96)	27%	(112)	19%	(78)	9%	(36)	23%	(98)	419

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	18%	(146)	28%	(227)	18%	(146)	9%	(73)	27%	(214)	807
Union HH: Yes	22%	(20)	31%	(29)	21%	(20)	8%	(8)	17%	(16)	92
Union HH: No	18%	(126)	28%	(198)	18%	(127)	9%	(65)	28%	(198)	715
LGBTQ+: Yes	23%	(15)	21%	(15)	16%	(11)	10%	(7)	30%	(21)	68
LGBTQ+: No	18%	(131)	29%	(212)	18%	(135)	9%	(66)	26%	(193)	739
Motivated to Vote	19%	(140)	28%	(207)	19%	(135)	9%	(68)	25%	(179)	729
Parent: Yes	18%	(37)	32%	(67)	22%	(45)	7%	(15)	21%	(44)	207
Parent: No	18%	(110)	27%	(160)	17%	(102)	10%	(58)	28%	(171)	600
COVID Vaccine: Yes	18%	(106)	29%	(170)	18%	(102)	9%	(53)	26%	(148)	579
COVID Vaccine: No	18%	(40)	25%	(57)	20%	(45)	9%	(20)	29%	(66)	228
Student Loans: Yes	17%	(22)	27%	(34)	20%	(26)	13%	(17)	23%	(29)	128
Student Loans: No	18%	(124)	28%	(193)	18%	(121)	8%	(56)	27%	(185)	679
Favorable Opinion of Haley	17%	(50)	38%	(110)	19%	(55)	8%	(24)	18%	(52)	290
Unfavorable Opinion of Haley	22%	(79)	23%	(81)	18%	(66)	10%	(34)	27%	(98)	357
Protestant	20%	(39)	30%	(60)	18%	(37)	10%	(20)	22%	(43)	198
Roman Catholic	21%	(54)	27%	(71)	17%	(45)	11%	(28)	23%	(60)	258
Mormon	27%	(0)	—	(0)	73%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	82%	(4)	—	(0)	—	(0)	8%	(0)	4
Jewish	9%	(2)	50%	(10)	19%	(4)	9%	(2)	14%	(3)	19
Muslim	25%	(3)	20%	(2)	30%	(4)	23%	(3)	2%	(0)	12
Buddhist	—	(0)	3%	(0)	38%	(4)	12%	(1)	47%	(4)	9
Hindu	27%	(1)	49%	(2)	—	(0)	24%	(1)	—	(0)	3
Atheist	4%	(1)	33%	(8)	33%	(8)	10%	(2)	21%	(5)	24
Agnostic	7%	(3)	29%	(10)	17%	(6)	4%	(1)	43%	(15)	35
Something else	20%	(20)	22%	(22)	13%	(13)	8%	(8)	38%	(38)	102
Nothing in particular	16%	(23)	28%	(39)	19%	(26)	5%	(7)	32%	(45)	140
Prodigal Biden Voter	10%	(4)	24%	(10)	13%	(5)	5%	(2)	48%	(20)	42
Undecided Voter (DK/WNV)	10%	(8)	20%	(15)	18%	(14)	—	(0)	51%	(39)	77
Undecided Voter (DK)	18%	(5)	30%	(9)	23%	(7)	1%	(0)	28%	(8)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(203)	26%	(206)	16%	(130)	8%	(65)	25%	(203)	807
Gender: Male	28%	(109)	29%	(110)	17%	(64)	11%	(41)	16%	(60)	384
Gender: Female	22%	(94)	23%	(96)	16%	(66)	6%	(24)	34%	(143)	423
Age: 18-34	20%	(43)	21%	(46)	15%	(33)	10%	(22)	33%	(70)	215
Age: 35-44	26%	(27)	24%	(25)	20%	(21)	4%	(4)	26%	(27)	104
Age: 45-64	27%	(75)	28%	(77)	14%	(39)	6%	(15)	25%	(67)	274
Age: 65+	27%	(58)	28%	(59)	17%	(36)	11%	(23)	18%	(38)	214
GenZers: 1997-2012	21%	(22)	17%	(18)	18%	(19)	8%	(9)	36%	(37)	103
Millennials: 1981-1996	23%	(48)	24%	(50)	16%	(34)	9%	(18)	28%	(59)	210
GenXers: 1965-1980	28%	(60)	32%	(67)	15%	(33)	7%	(14)	18%	(38)	211
Baby Boomers: 1946-1964	24%	(62)	26%	(67)	16%	(40)	9%	(23)	24%	(62)	255
Educ: < College	26%	(127)	24%	(115)	16%	(79)	6%	(29)	27%	(132)	482
Educ: Bachelors degree	23%	(48)	31%	(64)	17%	(36)	8%	(18)	21%	(45)	211
Educ: Post-grad	24%	(28)	24%	(27)	14%	(15)	16%	(18)	22%	(25)	113
Income: Under 50k	25%	(78)	26%	(80)	15%	(48)	6%	(19)	28%	(88)	313
Income: 50k-100k	23%	(70)	27%	(81)	15%	(46)	8%	(25)	27%	(82)	304
Income: 100k+	29%	(55)	24%	(45)	19%	(36)	11%	(21)	17%	(33)	191
Ethnicity: White (Non-Hispanic)	26%	(173)	26%	(174)	17%	(112)	8%	(56)	23%	(158)	673
Ethnicity: Hispanic	34%	(11)	7%	(2)	20%	(7)	2%	(1)	36%	(12)	34
Ethnicity: Black (Non-Hispanic)	20%	(16)	34%	(27)	9%	(7)	7%	(6)	30%	(24)	79
Ethnicity: Asian + Other (Non-Hispanic)	16%	(4)	14%	(3)	20%	(4)	9%	(2)	42%	(9)	22
All Christian	28%	(130)	27%	(126)	16%	(75)	9%	(39)	20%	(91)	462
All Non-Christian	22%	(9)	24%	(11)	22%	(10)	14%	(6)	18%	(8)	44
Atheist	6%	(2)	22%	(5)	43%	(10)	8%	(2)	22%	(5)	24
Agnostic/Nothing in particular	23%	(41)	26%	(46)	13%	(23)	5%	(9)	32%	(56)	175
Something Else	20%	(21)	18%	(19)	11%	(12)	8%	(9)	42%	(43)	102
Evangelical	30%	(52)	21%	(36)	13%	(23)	8%	(13)	28%	(48)	172
Non-Evangelical	26%	(99)	27%	(104)	16%	(63)	9%	(34)	22%	(86)	386
PID: Dem (no lean)	21%	(71)	26%	(85)	18%	(60)	8%	(26)	27%	(92)	334
PID: Ind (no lean)	29%	(41)	21%	(30)	14%	(19)	7%	(11)	29%	(41)	142
PID: Rep (no lean)	28%	(92)	27%	(91)	15%	(51)	8%	(28)	21%	(70)	331

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(203)	26%	(206)	16%	(130)	8%	(65)	25%	(203)	807
PID/Gender: Dem Men	23%	(38)	31%	(50)	17%	(28)	12%	(19)	17%	(29)	164
PID/Gender: Dem Women	19%	(32)	20%	(35)	19%	(32)	4%	(7)	37%	(63)	170
PID/Gender: Ind Men	28%	(20)	27%	(19)	13%	(9)	11%	(7)	21%	(15)	70
PID/Gender: Ind Women	30%	(21)	15%	(11)	14%	(10)	4%	(3)	37%	(26)	72
PID/Gender: Rep Men	34%	(51)	27%	(41)	18%	(27)	10%	(14)	11%	(16)	149
PID/Gender: Rep Women	22%	(40)	28%	(50)	13%	(24)	7%	(14)	30%	(54)	182
Ideo: Liberal (1-3)	15%	(34)	23%	(53)	22%	(51)	12%	(27)	28%	(65)	230
Ideo: Moderate (4)	21%	(50)	28%	(66)	16%	(38)	6%	(14)	28%	(65)	232
Ideo: Conservative (5-7)	35%	(112)	26%	(84)	12%	(39)	8%	(24)	19%	(62)	322
Ideo/PID: Conservative Republican	30%	(74)	26%	(65)	12%	(30)	9%	(21)	23%	(56)	246
Ideo/PID: Moderate/Liberal Republican	22%	(18)	31%	(25)	23%	(19)	8%	(6)	15%	(12)	80
Ideo/PID: Moderate/Conservative Democrat	28%	(37)	30%	(39)	16%	(20)	5%	(7)	21%	(27)	130
Ideo/PID: Liberal Democrat	14%	(27)	23%	(43)	21%	(40)	10%	(19)	32%	(61)	190
Unfavorable of Biden and Trump	26%	(30)	18%	(21)	16%	(19)	8%	(9)	31%	(35)	113
2024 H2H Matchup: Biden Voter	19%	(70)	28%	(100)	18%	(66)	9%	(34)	25%	(92)	363
2024 H2H Matchup: Trump Voter	33%	(120)	26%	(94)	15%	(57)	7%	(26)	19%	(70)	367
2024 H2H Matchup: Would not Vote	28%	(9)	20%	(6)	6%	(2)	11%	(3)	35%	(11)	30
2024 H2H Matchup: Do not Know	9%	(4)	12%	(6)	10%	(5)	3%	(2)	66%	(31)	47
2022 House Vote: Democrat	20%	(66)	28%	(92)	17%	(56)	9%	(29)	27%	(91)	335
2022 House Vote: Republican	31%	(106)	27%	(93)	15%	(52)	9%	(30)	18%	(63)	344
2022 House Vote: Did not Vote	25%	(30)	16%	(20)	16%	(20)	4%	(5)	39%	(47)	122
2020 Vote: Joe Biden	19%	(73)	27%	(102)	18%	(66)	8%	(32)	27%	(102)	375
2020 Vote: Donald Trump	33%	(121)	26%	(94)	14%	(52)	8%	(30)	19%	(70)	366
2020 Vote: Someone Else	22%	(2)	22%	(2)	9%	(1)	31%	(3)	16%	(1)	9
2020 Vote: Did not Vote	13%	(7)	17%	(9)	19%	(11)	1%	(1)	50%	(29)	57
2016 Vote: Hillary Clinton	18%	(48)	26%	(71)	18%	(50)	10%	(27)	29%	(79)	274
2016 Vote: Donald Trump	36%	(118)	28%	(90)	15%	(49)	5%	(16)	16%	(52)	324
2016 Vote: Someone Else	42%	(11)	21%	(5)	11%	(3)	10%	(2)	16%	(4)	26
2020 Vote/PID: Not Biden/Democrat	26%	(12)	23%	(10)	19%	(8)	4%	(2)	28%	(12)	45
2020 Vote/PID: Not Trump/Republican	5%	(2)	37%	(16)	18%	(8)	10%	(4)	31%	(13)	43

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(203)	26%	(206)	16%	(130)	8%	(65)	25%	(203)	807
U.S. Economy: Wrong Track	26%	(147)	25%	(137)	16%	(88)	7%	(40)	26%	(145)	557
U.S. Economy: Right Direction	22%	(56)	28%	(69)	17%	(41)	10%	(25)	23%	(58)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(46)	28%	(74)	18%	(49)	9%	(25)	27%	(72)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(128)	28%	(109)	15%	(58)	8%	(30)	17%	(67)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(30)	15%	(23)	16%	(23)	7%	(10)	43%	(64)	150
Top 2024 Issue: Economy	20%	(50)	27%	(71)	21%	(54)	4%	(10)	28%	(73)	258
Community: Urban	27%	(42)	29%	(46)	13%	(20)	7%	(10)	25%	(39)	157
Community: Suburban	22%	(90)	26%	(104)	17%	(69)	8%	(33)	27%	(107)	402
Community: Rural	29%	(72)	23%	(57)	16%	(40)	9%	(21)	23%	(58)	248
Community/Gender: Urban Women	22%	(15)	16%	(11)	16%	(11)	8%	(6)	38%	(27)	71
Community/Gender: Urban Men	31%	(27)	40%	(35)	11%	(9)	5%	(5)	14%	(12)	87
Community/Gender: Rural Women	24%	(32)	21%	(28)	16%	(21)	6%	(8)	33%	(44)	133
Community/Gender: Rural Men	35%	(40)	25%	(29)	17%	(19)	11%	(13)	12%	(13)	115
Community/Gender: Suburban Women	21%	(47)	26%	(57)	15%	(34)	5%	(10)	33%	(72)	220
Community/Gender: Suburban Men	23%	(43)	26%	(47)	19%	(35)	13%	(23)	19%	(35)	182
Homeowner	27%	(187)	26%	(183)	16%	(110)	8%	(53)	24%	(170)	703
Renter	16%	(14)	25%	(21)	19%	(17)	12%	(11)	29%	(25)	88
Military HHnm: Yes	32%	(37)	29%	(34)	13%	(15)	5%	(5)	21%	(24)	114
Military HH: No	24%	(167)	25%	(173)	17%	(115)	9%	(60)	26%	(179)	693
Employ: Private Sector	30%	(89)	27%	(81)	16%	(48)	7%	(20)	21%	(62)	300
Employ: Government	15%	(8)	26%	(13)	18%	(9)	14%	(7)	27%	(14)	50
Employ: Self-Employed	19%	(9)	29%	(14)	19%	(9)	5%	(2)	28%	(13)	48
Employ: Homemaker	17%	(11)	20%	(13)	22%	(15)	14%	(9)	27%	(17)	65
Employ: Student	34%	(6)	10%	(2)	22%	(4)	11%	(2)	23%	(4)	19
Employ: Retired	27%	(60)	26%	(58)	13%	(29)	9%	(21)	24%	(52)	220
Employ: Unemployed	25%	(14)	19%	(11)	18%	(10)	4%	(2)	35%	(20)	56
Employ: Other	12%	(6)	32%	(15)	12%	(6)	2%	(1)	43%	(20)	48
Self + Household: White-Collar	23%	(63)	24%	(67)	19%	(52)	12%	(34)	22%	(63)	279
Self + Household: Blue Collar	28%	(118)	28%	(116)	16%	(68)	6%	(26)	22%	(91)	419

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(203)	26%	(206)	16%	(130)	8%	(65)	25%	(203)	807
Union HH: Yes	34%	(31)	26%	(24)	16%	(15)	6%	(5)	18%	(17)	92
Union HH: No	24%	(172)	25%	(182)	16%	(115)	8%	(59)	26%	(186)	715
LGBTQ+: Yes	20%	(14)	28%	(19)	15%	(10)	8%	(5)	29%	(20)	68
LGBTQ+: No	26%	(190)	25%	(187)	16%	(120)	8%	(60)	25%	(183)	739
Motivated to Vote	25%	(185)	27%	(193)	16%	(120)	8%	(61)	23%	(170)	729
Parent: Yes	30%	(61)	29%	(61)	13%	(27)	9%	(19)	19%	(39)	207
Parent: No	24%	(142)	24%	(145)	17%	(103)	8%	(46)	27%	(164)	600
COVID Vaccine: Yes	26%	(148)	26%	(148)	16%	(90)	8%	(44)	26%	(149)	579
COVID Vaccine: No	24%	(55)	25%	(58)	17%	(40)	9%	(21)	24%	(54)	228
Student Loans: Yes	23%	(29)	23%	(30)	20%	(26)	8%	(11)	25%	(32)	128
Student Loans: No	26%	(174)	26%	(177)	15%	(104)	8%	(54)	25%	(171)	679
Favorable Opinion of Haley	28%	(80)	29%	(85)	18%	(52)	5%	(16)	20%	(58)	290
Unfavorable Opinion of Haley	28%	(102)	24%	(88)	15%	(53)	11%	(38)	22%	(77)	357
Protestant	31%	(62)	19%	(39)	20%	(39)	8%	(15)	22%	(44)	198
Roman Catholic	26%	(68)	32%	(83)	14%	(36)	9%	(24)	18%	(47)	258
Mormon	—	(0)	73%	(1)	27%	(0)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	10%	(0)	82%	(4)	—	(0)	7%	(0)	2%	(0)	4
Jewish	15%	(3)	32%	(6)	27%	(5)	9%	(2)	17%	(3)	19
Muslim	22%	(3)	28%	(3)	19%	(2)	29%	(3)	2%	(0)	12
Buddhist	32%	(3)	3%	(0)	5%	(1)	12%	(1)	47%	(4)	9
Hindu	27%	(1)	24%	(1)	49%	(2)	—	(0)	—	(0)	3
Atheist	6%	(2)	22%	(5)	43%	(10)	8%	(2)	22%	(5)	24
Agnostic	17%	(6)	15%	(5)	24%	(8)	4%	(1)	41%	(14)	35
Something else	20%	(21)	18%	(19)	11%	(12)	8%	(9)	42%	(43)	102
Nothing in particular	25%	(35)	29%	(41)	11%	(15)	5%	(7)	30%	(42)	140
Prodigal Biden Voter	22%	(9)	15%	(6)	19%	(8)	2%	(1)	42%	(18)	42
Undecided Voter (DK/WNV)	16%	(13)	15%	(12)	9%	(7)	6%	(5)	53%	(41)	77
Undecided Voter (DK)	28%	(9)	20%	(6)	6%	(2)	11%	(3)	35%	(11)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(124)	28%	(223)	12%	(99)	11%	(87)	34%	(274)	807
Gender: Male	19%	(71)	36%	(138)	13%	(51)	12%	(45)	20%	(79)	384
Gender: Female	13%	(53)	20%	(85)	11%	(48)	10%	(41)	46%	(195)	423
Age: 18-34	15%	(32)	27%	(58)	16%	(34)	11%	(24)	31%	(68)	215
Age: 35-44	17%	(17)	28%	(29)	16%	(16)	8%	(8)	32%	(33)	104
Age: 45-64	14%	(37)	32%	(89)	9%	(23)	11%	(30)	34%	(94)	274
Age: 65+	18%	(38)	22%	(48)	12%	(26)	11%	(24)	37%	(78)	214
GenZers: 1997-2012	16%	(16)	23%	(24)	20%	(20)	8%	(8)	34%	(35)	103
Millennials: 1981-1996	16%	(33)	29%	(60)	14%	(29)	12%	(24)	30%	(63)	210
GenXers: 1965-1980	15%	(32)	33%	(69)	9%	(19)	10%	(20)	33%	(70)	211
Baby Boomers: 1946-1964	15%	(37)	25%	(64)	11%	(27)	12%	(31)	37%	(95)	255
Educ: < College	17%	(84)	22%	(106)	14%	(65)	11%	(54)	36%	(173)	482
Educ: Bachelors degree	11%	(23)	38%	(81)	9%	(19)	10%	(21)	32%	(68)	211
Educ: Post-grad	16%	(18)	31%	(36)	13%	(15)	11%	(12)	29%	(32)	113
Income: Under 50k	15%	(47)	21%	(64)	15%	(46)	13%	(41)	36%	(114)	313
Income: 50k-100k	13%	(39)	29%	(88)	12%	(37)	9%	(27)	37%	(113)	304
Income: 100k+	20%	(38)	37%	(71)	8%	(15)	10%	(19)	25%	(47)	191
Ethnicity: White (Non-Hispanic)	15%	(101)	29%	(194)	11%	(71)	12%	(79)	34%	(227)	673
Ethnicity: Hispanic	17%	(6)	9%	(3)	17%	(6)	10%	(3)	47%	(16)	34
Ethnicity: Black (Non-Hispanic)	17%	(14)	29%	(23)	28%	(22)	3%	(2)	23%	(19)	79
Ethnicity: Asian + Other (Non-Hispanic)	17%	(4)	16%	(3)	—	(0)	8%	(2)	59%	(13)	22
All Christian	14%	(66)	30%	(137)	14%	(67)	12%	(55)	30%	(138)	462
All Non-Christian	20%	(9)	17%	(7)	15%	(6)	9%	(4)	40%	(17)	44
Atheist	10%	(2)	47%	(11)	11%	(3)	2%	(0)	31%	(7)	24
Agnostic/Nothing in particular	17%	(30)	25%	(45)	11%	(18)	8%	(14)	39%	(68)	175
Something Else	17%	(17)	23%	(23)	5%	(5)	13%	(13)	43%	(44)	102
Evangelical	16%	(27)	19%	(33)	16%	(28)	11%	(19)	38%	(65)	172
Non-Evangelical	15%	(56)	32%	(122)	11%	(42)	13%	(49)	30%	(116)	386
PID: Dem (no lean)	16%	(52)	29%	(98)	13%	(44)	7%	(22)	35%	(118)	334
PID: Ind (no lean)	16%	(22)	34%	(48)	6%	(8)	10%	(14)	35%	(50)	142
PID: Rep (no lean)	15%	(50)	23%	(78)	14%	(46)	15%	(51)	32%	(106)	331

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(124)	28%	(223)	12%	(99)	11%	(87)	34%	(274)	807
PID/Gender: Dem Men	15%	(25)	39%	(64)	12%	(20)	8%	(13)	26%	(43)	164
PID/Gender: Dem Women	16%	(27)	20%	(34)	15%	(25)	5%	(9)	44%	(75)	170
PID/Gender: Ind Men	20%	(14)	47%	(33)	6%	(4)	8%	(5)	20%	(14)	70
PID/Gender: Ind Women	12%	(8)	21%	(15)	6%	(4)	12%	(8)	50%	(36)	72
PID/Gender: Rep Men	22%	(32)	28%	(41)	18%	(27)	18%	(27)	15%	(22)	149
PID/Gender: Rep Women	10%	(18)	20%	(36)	11%	(20)	13%	(24)	46%	(84)	182
Ideo: Liberal (1-3)	16%	(37)	28%	(64)	15%	(33)	7%	(16)	35%	(80)	230
Ideo: Moderate (4)	15%	(35)	32%	(74)	9%	(21)	7%	(16)	37%	(87)	232
Ideo: Conservative (5-7)	15%	(49)	26%	(83)	13%	(41)	16%	(52)	30%	(96)	322
Ideo/PID: Conservative Republican	13%	(32)	24%	(59)	13%	(32)	18%	(44)	32%	(79)	246
Ideo/PID: Moderate/Liberal Republican	21%	(17)	24%	(19)	16%	(12)	9%	(7)	30%	(24)	80
Ideo/PID: Moderate/Conservative Democrat	15%	(19)	32%	(41)	14%	(19)	8%	(10)	32%	(41)	130
Ideo/PID: Liberal Democrat	17%	(31)	28%	(54)	12%	(23)	5%	(9)	38%	(72)	190
Unfavorable of Biden and Trump	13%	(15)	38%	(43)	10%	(11)	9%	(10)	30%	(34)	113
2024 H2H Matchup: Biden Voter	17%	(62)	31%	(111)	12%	(45)	5%	(17)	35%	(128)	363
2024 H2H Matchup: Trump Voter	14%	(52)	24%	(89)	14%	(51)	17%	(61)	31%	(115)	367
2024 H2H Matchup: Would not Vote	31%	(9)	17%	(5)	3%	(1)	20%	(6)	29%	(9)	30
2024 H2H Matchup: Do not Know	5%	(2)	36%	(17)	4%	(2)	7%	(3)	48%	(23)	47
2022 House Vote: Democrat	17%	(56)	30%	(101)	12%	(39)	5%	(18)	36%	(121)	335
2022 House Vote: Republican	13%	(45)	27%	(92)	12%	(43)	19%	(64)	29%	(100)	344
2022 House Vote: Did not Vote	20%	(24)	22%	(27)	14%	(18)	3%	(3)	42%	(51)	122
2020 Vote: Joe Biden	17%	(62)	30%	(114)	11%	(43)	6%	(21)	36%	(134)	375
2020 Vote: Donald Trump	15%	(56)	23%	(86)	14%	(51)	17%	(63)	30%	(111)	366
2020 Vote: Someone Else	—	(0)	43%	(4)	9%	(1)	7%	(1)	40%	(3)	9
2020 Vote: Did not Vote	10%	(6)	34%	(19)	8%	(4)	3%	(2)	45%	(26)	57
2016 Vote: Hillary Clinton	19%	(51)	29%	(80)	12%	(32)	4%	(12)	36%	(99)	274
2016 Vote: Donald Trump	15%	(49)	25%	(80)	13%	(43)	17%	(56)	30%	(96)	324
2016 Vote: Someone Else	10%	(3)	34%	(9)	2%	(1)	23%	(6)	31%	(8)	26
2020 Vote/PID: Not Biden/Democrat	12%	(5)	31%	(14)	16%	(7)	9%	(4)	32%	(14)	45
2020 Vote/PID: Not Trump/Republican	8%	(4)	28%	(12)	12%	(5)	8%	(4)	44%	(19)	43

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(124)	28%	(223)	12%	(99)	11%	(87)	34%	(274)	807
U.S. Economy: Wrong Track	13%	(75)	25%	(139)	12%	(68)	13%	(72)	36%	(202)	557
U.S. Economy: Right Direction	20%	(50)	33%	(83)	12%	(31)	6%	(14)	29%	(72)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(50)	32%	(85)	10%	(26)	6%	(15)	34%	(90)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(57)	26%	(102)	14%	(53)	17%	(65)	29%	(115)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(17)	24%	(36)	13%	(20)	5%	(7)	46%	(70)	150
Top 2024 Issue: Economy	11%	(29)	31%	(79)	15%	(39)	9%	(24)	34%	(87)	258
Community: Urban	15%	(24)	26%	(41)	20%	(31)	9%	(14)	30%	(48)	157
Community: Suburban	14%	(56)	30%	(121)	12%	(47)	10%	(40)	34%	(137)	402
Community: Rural	18%	(44)	24%	(61)	8%	(21)	13%	(33)	36%	(89)	248
Community/Gender: Urban Women	10%	(7)	17%	(12)	15%	(10)	10%	(7)	48%	(34)	71
Community/Gender: Urban Men	19%	(17)	34%	(29)	24%	(21)	7%	(6)	16%	(14)	87
Community/Gender: Rural Women	12%	(16)	11%	(14)	10%	(14)	16%	(21)	51%	(68)	133
Community/Gender: Rural Men	25%	(28)	41%	(47)	6%	(7)	11%	(12)	18%	(21)	115
Community/Gender: Suburban Women	14%	(30)	27%	(59)	11%	(25)	6%	(13)	42%	(93)	220
Community/Gender: Suburban Men	15%	(26)	34%	(62)	13%	(23)	15%	(27)	24%	(44)	182
Homeowner	15%	(103)	29%	(201)	12%	(86)	11%	(78)	33%	(234)	703
Renter	21%	(18)	22%	(19)	12%	(11)	9%	(8)	36%	(31)	88
Military HHnm: Yes	23%	(26)	30%	(34)	5%	(6)	13%	(15)	28%	(32)	114
Military HH: No	14%	(98)	27%	(189)	13%	(93)	10%	(72)	35%	(242)	693
Employ: Private Sector	15%	(45)	33%	(99)	16%	(49)	9%	(28)	26%	(79)	300
Employ: Government	15%	(8)	38%	(19)	8%	(4)	8%	(4)	31%	(16)	50
Employ: Self-Employed	23%	(11)	22%	(11)	7%	(4)	16%	(8)	31%	(15)	48
Employ: Homemaker	10%	(6)	22%	(15)	12%	(8)	19%	(13)	37%	(24)	65
Employ: Student	23%	(4)	38%	(7)	9%	(2)	—	(0)	30%	(6)	19
Employ: Retired	16%	(35)	22%	(49)	9%	(20)	13%	(28)	40%	(89)	220
Employ: Unemployed	21%	(12)	18%	(10)	7%	(4)	8%	(4)	47%	(27)	56
Employ: Other	8%	(4)	27%	(13)	19%	(9)	6%	(3)	41%	(20)	48
Self + Household: White-Collar	12%	(33)	33%	(92)	12%	(33)	10%	(28)	33%	(93)	279
Self + Household: Blue Collar	18%	(74)	26%	(111)	12%	(52)	12%	(52)	31%	(131)	419

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(124)	28%	(223)	12%	(99)	11%	(87)	34%	(274)	807
Union HH: Yes	18%	(17)	35%	(32)	10%	(9)	17%	(16)	20%	(19)	92
Union HH: No	15%	(108)	27%	(191)	13%	(90)	10%	(71)	36%	(255)	715
LGBTQ+: Yes	21%	(14)	40%	(28)	9%	(6)	3%	(2)	27%	(18)	68
LGBTQ+: No	15%	(110)	26%	(195)	13%	(93)	11%	(85)	35%	(255)	739
Motivated to Vote	16%	(118)	27%	(197)	12%	(89)	11%	(82)	33%	(243)	729
Parent: Yes	21%	(43)	29%	(60)	16%	(34)	15%	(31)	19%	(39)	207
Parent: No	14%	(81)	27%	(163)	11%	(65)	9%	(56)	39%	(234)	600
COVID Vaccine: Yes	17%	(100)	30%	(175)	10%	(58)	9%	(52)	33%	(193)	579
COVID Vaccine: No	11%	(25)	21%	(48)	18%	(41)	15%	(34)	35%	(80)	228
Student Loans: Yes	17%	(22)	26%	(34)	15%	(19)	8%	(11)	33%	(42)	128
Student Loans: No	15%	(103)	28%	(189)	12%	(80)	11%	(76)	34%	(232)	679
Favorable Opinion of Haley	16%	(46)	34%	(98)	14%	(42)	11%	(33)	24%	(71)	290
Unfavorable Opinion of Haley	17%	(60)	23%	(83)	10%	(35)	11%	(40)	39%	(138)	357
Protestant	17%	(34)	27%	(53)	13%	(27)	10%	(21)	32%	(64)	198
Roman Catholic	13%	(33)	30%	(79)	15%	(39)	13%	(34)	29%	(74)	258
Mormon	—	(0)	18%	(0)	82%	(1)	—	(0)	—	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	93%	(4)	—	(0)	—	(0)	7%	(0)	4
Jewish	21%	(4)	10%	(2)	10%	(2)	6%	(1)	53%	(10)	19
Muslim	25%	(3)	39%	(5)	12%	(1)	10%	(1)	15%	(2)	12
Buddhist	—	(0)	8%	(1)	32%	(3)	—	(0)	59%	(6)	9
Hindu	51%	(2)	—	(0)	—	(0)	49%	(2)	—	(0)	3
Atheist	10%	(2)	47%	(11)	11%	(3)	2%	(0)	31%	(7)	24
Agnostic	25%	(9)	28%	(10)	8%	(3)	6%	(2)	33%	(12)	35
Something else	17%	(17)	23%	(23)	5%	(5)	13%	(13)	43%	(44)	102
Nothing in particular	15%	(21)	25%	(35)	11%	(16)	9%	(12)	40%	(56)	140
Prodigal Biden Voter	13%	(6)	38%	(16)	6%	(2)	12%	(5)	32%	(13)	42
Undecided Voter (DK/WNV)	15%	(11)	29%	(22)	4%	(3)	12%	(9)	41%	(31)	77
Undecided Voter (DK)	31%	(9)	17%	(5)	3%	(1)	20%	(6)	29%	(9)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(85)	89%	(722)	807
Gender: Male	11%	(41)	89%	(343)	384
Gender: Female	10%	(44)	90%	(379)	423
Age: 18-34	19%	(42)	81%	(173)	215
Age: 35-44	14%	(14)	86%	(90)	104
Age: 45-64	8%	(21)	92%	(253)	274
Age: 65+	4%	(8)	96%	(205)	214
GenZers: 1997-2012	26%	(26)	74%	(77)	103
Millennials: 1981-1996	14%	(29)	86%	(180)	210
GenXers: 1965-1980	9%	(19)	91%	(192)	211
Baby Boomers: 1946-1964	4%	(10)	96%	(245)	255
Educ: < College	11%	(51)	89%	(431)	482
Educ: Bachelors degree	12%	(25)	88%	(186)	211
Educ: Post-grad	8%	(9)	92%	(105)	113
Income: Under 50k	9%	(28)	91%	(285)	313
Income: 50k-100k	14%	(41)	86%	(263)	304
Income: 100k+	9%	(17)	91%	(174)	191
Ethnicity: White (Non-Hispanic)	9%	(62)	91%	(610)	673
Ethnicity: Hispanic	10%	(4)	90%	(30)	34
Ethnicity: Black (Non-Hispanic)	21%	(17)	79%	(62)	79
Ethnicity: Asian + Other (Non-Hispanic)	11%	(2)	89%	(19)	22
All Christian	9%	(41)	91%	(421)	462
All Non-Christian	25%	(11)	75%	(33)	44
Atheist	18%	(4)	82%	(19)	24
Agnostic/Nothing in particular	12%	(21)	88%	(154)	175
Something Else	8%	(8)	92%	(94)	102
Evangelical	10%	(16)	90%	(156)	172
Non-Evangelical	8%	(32)	92%	(354)	386
PID: Dem (no lean)	9%	(30)	91%	(304)	334
PID: Ind (no lean)	13%	(18)	87%	(124)	142
PID: Rep (no lean)	11%	(38)	89%	(294)	331

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(85)	89%	(722)	807
PID/Gender: Dem Men	12%	(19)	88%	(145)	164
PID/Gender: Dem Women	6%	(11)	94%	(159)	170
PID/Gender: Ind Men	10%	(7)	90%	(63)	70
PID/Gender: Ind Women	15%	(11)	85%	(61)	72
PID/Gender: Rep Men	10%	(15)	90%	(134)	149
PID/Gender: Rep Women	12%	(23)	88%	(159)	182
Ideo: Liberal (1-3)	11%	(26)	89%	(204)	230
Ideo: Moderate (4)	8%	(19)	92%	(213)	232
Ideo: Conservative (5-7)	12%	(40)	88%	(282)	322
Ideo/PID: Conservative Republican	12%	(29)	88%	(217)	246
Ideo/PID: Moderate/Liberal Republican	10%	(8)	90%	(72)	80
Ideo/PID: Moderate/Conservative Democrat	8%	(10)	92%	(119)	130
Ideo/PID: Liberal Democrat	10%	(19)	90%	(171)	190
Unfavorable of Biden and Trump	16%	(19)	84%	(95)	113
2024 H2H Matchup: Biden Voter	11%	(41)	89%	(322)	363
2024 H2H Matchup: Trump Voter	10%	(36)	90%	(331)	367
2024 H2H Matchup: Would not Vote	10%	(3)	90%	(27)	30
2024 H2H Matchup: Do not Know	12%	(6)	88%	(41)	47
2022 House Vote: Democrat	13%	(43)	87%	(293)	335
2022 House Vote: Republican	10%	(35)	90%	(309)	344
2022 House Vote: Did not Vote	5%	(6)	95%	(116)	122
2020 Vote: Joe Biden	10%	(37)	90%	(338)	375
2020 Vote: Donald Trump	11%	(40)	89%	(326)	366
2020 Vote: Someone Else	23%	(2)	77%	(7)	9
2020 Vote: Did not Vote	11%	(6)	89%	(51)	57
2016 Vote: Hillary Clinton	12%	(33)	88%	(241)	274
2016 Vote: Donald Trump	7%	(23)	93%	(301)	324
2016 Vote: Someone Else	8%	(2)	92%	(24)	26
2020 Vote/PID: Not Biden/Democrat	16%	(7)	84%	(37)	45
2020 Vote/PID: Not Trump/Republican	15%	(6)	85%	(36)	43

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(85)	89%	(722)	807
U.S. Economy: Wrong Track	13%	(73)	87%	(484)	557
U.S. Economy: Right Direction	5%	(12)	95%	(238)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(29)	89%	(236)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(40)	90%	(352)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	89%	(134)	150
Top 2024 Issue: Economy	13%	(32)	87%	(226)	258
Community: Urban	20%	(31)	80%	(126)	157
Community: Suburban	11%	(42)	89%	(359)	402
Community: Rural	5%	(12)	95%	(236)	248
Community/Gender: Urban Women	18%	(13)	82%	(58)	71
Community/Gender: Urban Men	21%	(18)	79%	(69)	87
Community/Gender: Rural Women	6%	(8)	94%	(125)	133
Community/Gender: Rural Men	4%	(4)	96%	(111)	115
Community/Gender: Suburban Women	11%	(24)	89%	(196)	220
Community/Gender: Suburban Men	10%	(18)	90%	(163)	182
Homeowner	8%	(59)	92%	(644)	703
Renter	27%	(24)	73%	(64)	88
Military HHnm: Yes	8%	(9)	92%	(105)	114
Military HH: No	11%	(77)	89%	(616)	693
Employ: Private Sector	13%	(38)	87%	(262)	300
Employ: Government	16%	(8)	84%	(42)	50
Employ: Self-Employed	21%	(10)	79%	(38)	48
Employ: Homemaker	8%	(5)	92%	(60)	65
Employ: Student	42%	(8)	58%	(11)	19
Employ: Retired	2%	(5)	98%	(215)	220
Employ: Unemployed	6%	(3)	94%	(53)	56
Employ: Other	16%	(8)	84%	(40)	48
Self + Household: White-Collar	11%	(30)	89%	(249)	279
Self + Household: Blue Collar	12%	(49)	88%	(371)	419
Union HH: Yes	8%	(7)	92%	(85)	92
Union HH: No	11%	(78)	89%	(637)	715

Continued on next page

**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(85)	89%	(722)	807
LGBTQ+: Yes	16%	(11)	84%	(57)	68
LGBTQ+: No	10%	(74)	90%	(665)	739
Motivated to Vote	10%	(76)	90%	(653)	729
Parent: Yes	14%	(29)	86%	(178)	207
Parent: No	9%	(56)	91%	(544)	600
COVID Vaccine: Yes	10%	(56)	90%	(523)	579
COVID Vaccine: No	13%	(29)	87%	(199)	228
Student Loans: Yes	19%	(24)	81%	(104)	128
Student Loans: No	9%	(61)	91%	(618)	679
Favorable Opinion of Haley	12%	(35)	88%	(255)	290
Unfavorable Opinion of Haley	9%	(34)	91%	(324)	357
Protestant	6%	(11)	94%	(187)	198
Roman Catholic	11%	(30)	89%	(229)	258
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	11%	(0)	89%	(4)	4
Jewish	14%	(3)	86%	(17)	19
Muslim	38%	(5)	62%	(7)	12
Buddhist	41%	(4)	59%	(6)	9
Hindu	—	(0)	100%	(3)	3
Atheist	18%	(4)	82%	(19)	24
Agnostic	16%	(6)	84%	(29)	35
Something else	8%	(8)	92%	(94)	102
Nothing in particular	11%	(15)	89%	(125)	140
Prodigal Biden Voter	14%	(6)	86%	(36)	42
Undecided Voter (DK/WNV)	11%	(8)	89%	(68)	77
Undecided Voter (DK)	10%	(3)	90%	(27)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(169)	79%	(638)	807
Gender: Male	19%	(73)	81%	(310)	384
Gender: Female	23%	(96)	77%	(327)	423
Age: 18-34	28%	(59)	72%	(156)	215
Age: 35-44	19%	(20)	81%	(84)	104
Age: 45-64	21%	(57)	79%	(217)	274
Age: 65+	15%	(32)	85%	(181)	214
GenZers: 1997-2012	23%	(24)	77%	(79)	103
Millennials: 1981-1996	26%	(55)	74%	(154)	210
GenXers: 1965-1980	23%	(50)	77%	(162)	211
Baby Boomers: 1946-1964	15%	(39)	85%	(216)	255
Educ: < College	20%	(94)	80%	(388)	482
Educ: Bachelors degree	26%	(54)	74%	(157)	211
Educ: Post-grad	18%	(20)	82%	(93)	113
Income: Under 50k	19%	(58)	81%	(255)	313
Income: 50k-100k	24%	(73)	76%	(231)	304
Income: 100k+	20%	(39)	80%	(152)	191
Ethnicity: White (Non-Hispanic)	20%	(134)	80%	(539)	673
Ethnicity: Hispanic	36%	(12)	64%	(21)	34
Ethnicity: Black (Non-Hispanic)	20%	(16)	80%	(63)	79
Ethnicity: Asian + Other (Non-Hispanic)	35%	(8)	65%	(14)	22
All Christian	22%	(103)	78%	(359)	462
All Non-Christian	34%	(15)	66%	(29)	44
Atheist	19%	(5)	81%	(19)	24
Agnostic/Nothing in particular	19%	(33)	81%	(143)	175
Something Else	14%	(14)	86%	(88)	102
Evangelical	22%	(38)	78%	(134)	172
Non-Evangelical	20%	(77)	80%	(309)	386
PID: Dem (no lean)	18%	(61)	82%	(272)	334
PID: Ind (no lean)	22%	(31)	78%	(111)	142
PID: Rep (no lean)	23%	(77)	77%	(254)	331

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(169)	79%	(638)	807
PID/Gender: Dem Men	20%	(33)	80%	(131)	164
PID/Gender: Dem Women	17%	(29)	83%	(141)	170
PID/Gender: Ind Men	16%	(11)	84%	(59)	70
PID/Gender: Ind Women	28%	(20)	72%	(52)	72
PID/Gender: Rep Men	20%	(29)	80%	(120)	149
PID/Gender: Rep Women	26%	(47)	74%	(134)	182
Ideo: Liberal (1-3)	22%	(50)	78%	(180)	230
Ideo: Moderate (4)	18%	(43)	82%	(190)	232
Ideo: Conservative (5-7)	22%	(72)	78%	(250)	322
Ideo/PID: Conservative Republican	22%	(53)	78%	(193)	246
Ideo/PID: Moderate/Liberal Republican	29%	(23)	71%	(57)	80
Ideo/PID: Moderate/Conservative Democrat	16%	(20)	84%	(109)	130
Ideo/PID: Liberal Democrat	20%	(39)	80%	(151)	190
Unfavorable of Biden and Trump	25%	(28)	75%	(85)	113
2024 H2H Matchup: Biden Voter	18%	(64)	82%	(299)	363
2024 H2H Matchup: Trump Voter	24%	(87)	76%	(280)	367
2024 H2H Matchup: Would not Vote	24%	(7)	76%	(23)	30
2024 H2H Matchup: Do not Know	23%	(11)	77%	(36)	47
2022 House Vote: Democrat	19%	(64)	81%	(272)	335
2022 House Vote: Republican	26%	(90)	74%	(254)	344
2022 House Vote: Did not Vote	12%	(15)	88%	(108)	122
2020 Vote: Joe Biden	17%	(63)	83%	(312)	375
2020 Vote: Donald Trump	25%	(91)	75%	(275)	366
2020 Vote: Someone Else	57%	(5)	43%	(4)	9
2020 Vote: Did not Vote	18%	(10)	82%	(47)	57
2016 Vote: Hillary Clinton	18%	(50)	82%	(224)	274
2016 Vote: Donald Trump	25%	(80)	75%	(244)	324
2016 Vote: Someone Else	11%	(3)	89%	(23)	26
2020 Vote/PID: Not Biden/Democrat	33%	(15)	67%	(30)	45
2020 Vote/PID: Not Trump/Republican	22%	(9)	78%	(33)	43

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(169)	79%	(638)	807
U.S. Economy: Wrong Track	24%	(132)	76%	(425)	557
U.S. Economy: Right Direction	15%	(37)	85%	(212)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(42)	84%	(223)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(96)	76%	(296)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(32)	79%	(118)	150
Top 2024 Issue: Economy	21%	(55)	79%	(203)	258
Community: Urban	26%	(41)	74%	(116)	157
Community: Suburban	22%	(90)	78%	(311)	402
Community: Rural	15%	(38)	85%	(210)	248
Community/Gender: Urban Women	28%	(20)	72%	(51)	71
Community/Gender: Urban Men	25%	(22)	75%	(65)	87
Community/Gender: Rural Women	20%	(27)	80%	(106)	133
Community/Gender: Rural Men	9%	(11)	91%	(104)	115
Community/Gender: Suburban Women	23%	(50)	77%	(170)	220
Community/Gender: Suburban Men	22%	(41)	78%	(141)	182
Homeowner	21%	(146)	79%	(557)	703
Renter	24%	(21)	76%	(67)	88
Military HHnm: Yes	24%	(27)	76%	(87)	114
Military HH: No	21%	(142)	79%	(551)	693
Employ: Private Sector	24%	(72)	76%	(228)	300
Employ: Government	35%	(18)	65%	(33)	50
Employ: Self-Employed	35%	(17)	65%	(32)	48
Employ: Homemaker	22%	(14)	78%	(51)	65
Employ: Student	34%	(6)	66%	(13)	19
Employ: Retired	12%	(26)	88%	(194)	220
Employ: Unemployed	12%	(7)	88%	(50)	56
Employ: Other	20%	(9)	80%	(39)	48
Self + Household: White-Collar	22%	(60)	78%	(219)	279
Self + Household: Blue Collar	24%	(99)	76%	(320)	419
Union HH: Yes	26%	(23)	74%	(68)	92
Union HH: No	20%	(146)	80%	(569)	715

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(169)	79%	(638)	807
LGBTQ+: Yes	19%	(13)	81%	(55)	68
LGBTQ+: No	21%	(156)	79%	(582)	739
Motivated to Vote	21%	(155)	79%	(574)	729
Parent: Yes	28%	(58)	72%	(149)	207
Parent: No	19%	(112)	81%	(488)	600
COVID Vaccine: Yes	20%	(117)	80%	(462)	579
COVID Vaccine: No	23%	(52)	77%	(176)	228
Student Loans: Yes	26%	(33)	74%	(95)	128
Student Loans: No	20%	(136)	80%	(543)	679
Favorable Opinion of Haley	22%	(65)	78%	(226)	290
Unfavorable Opinion of Haley	23%	(83)	77%	(275)	357
Protestant	17%	(33)	83%	(165)	198
Roman Catholic	26%	(68)	74%	(191)	258
Mormon	55%	(1)	45%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	32%	(1)	68%	(3)	4
Jewish	38%	(7)	62%	(12)	19
Muslim	24%	(3)	76%	(9)	12
Buddhist	50%	(5)	50%	(5)	9
Hindu	—	(0)	100%	(3)	3
Atheist	19%	(5)	81%	(19)	24
Agnostic	17%	(6)	83%	(29)	35
Something else	14%	(14)	86%	(88)	102
Nothing in particular	19%	(27)	81%	(114)	140
Prodigal Biden Voter	22%	(9)	78%	(33)	42
Undecided Voter (DK/WNV)	23%	(18)	77%	(59)	77
Undecided Voter (DK)	24%	(7)	76%	(23)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(58)	93%	(749)	807
Gender: Male	10%	(38)	90%	(346)	384
Gender: Female	5%	(19)	95%	(404)	423
Age: 18-34	14%	(31)	86%	(184)	215
Age: 35-44	10%	(11)	90%	(94)	104
Age: 45-64	4%	(10)	96%	(264)	274
Age: 65+	3%	(5)	97%	(208)	214
GenZers: 1997-2012	14%	(15)	86%	(89)	103
Millennials: 1981-1996	13%	(27)	87%	(183)	210
GenXers: 1965-1980	4%	(8)	96%	(203)	211
Baby Boomers: 1946-1964	3%	(7)	97%	(247)	255
Educ: < College	6%	(31)	94%	(452)	482
Educ: Bachelors degree	4%	(9)	96%	(202)	211
Educ: Post-grad	16%	(18)	84%	(96)	113
Income: Under 50k	5%	(14)	95%	(299)	313
Income: 50k-100k	8%	(23)	92%	(280)	304
Income: 100k+	11%	(20)	89%	(170)	191
Ethnicity: White (Non-Hispanic)	5%	(32)	95%	(640)	673
Ethnicity: Hispanic	19%	(6)	81%	(27)	34
Ethnicity: Black (Non-Hispanic)	20%	(16)	80%	(63)	79
Ethnicity: Asian + Other (Non-Hispanic)	13%	(3)	87%	(19)	22
All Christian	6%	(27)	94%	(436)	462
All Non-Christian	12%	(5)	88%	(39)	44
Atheist	2%	(0)	98%	(23)	24
Agnostic/Nothing in particular	10%	(18)	90%	(158)	175
Something Else	7%	(8)	93%	(94)	102
Evangelical	9%	(15)	91%	(157)	172
Non-Evangelical	5%	(19)	95%	(368)	386
PID: Dem (no lean)	9%	(30)	91%	(303)	334
PID: Ind (no lean)	3%	(4)	97%	(138)	142
PID: Rep (no lean)	7%	(23)	93%	(308)	331

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(58)	93%	(749)	807
PID/Gender: Dem Men	15%	(24)	85%	(140)	164
PID/Gender: Dem Women	4%	(6)	96%	(163)	170
PID/Gender: Ind Men	4%	(3)	96%	(68)	70
PID/Gender: Ind Women	2%	(1)	98%	(71)	72
PID/Gender: Rep Men	8%	(11)	92%	(138)	149
PID/Gender: Rep Women	7%	(12)	93%	(170)	182
Ideo: Liberal (1-3)	9%	(21)	91%	(209)	230
Ideo: Moderate (4)	5%	(12)	95%	(221)	232
Ideo: Conservative (5-7)	7%	(24)	93%	(298)	322
Ideo/PID: Conservative Republican	6%	(15)	94%	(231)	246
Ideo/PID: Moderate/Liberal Republican	9%	(7)	91%	(73)	80
Ideo/PID: Moderate/Conservative Democrat	11%	(14)	89%	(116)	130
Ideo/PID: Liberal Democrat	8%	(16)	92%	(174)	190
Unfavorable of Biden and Trump	1%	(2)	99%	(112)	113
2024 H2H Matchup: Biden Voter	8%	(31)	92%	(332)	363
2024 H2H Matchup: Trump Voter	7%	(27)	93%	(341)	367
2024 H2H Matchup: Would not Vote	—	(0)	100%	(30)	30
2024 H2H Matchup: Do not Know	1%	(0)	99%	(46)	47
2022 House Vote: Democrat	9%	(29)	91%	(306)	335
2022 House Vote: Republican	6%	(21)	94%	(322)	344
2022 House Vote: Did not Vote	6%	(7)	94%	(116)	122
2020 Vote: Joe Biden	7%	(28)	93%	(347)	375
2020 Vote: Donald Trump	7%	(25)	93%	(341)	366
2020 Vote: Someone Else	8%	(1)	92%	(8)	9
2020 Vote: Did not Vote	7%	(4)	93%	(53)	57
2016 Vote: Hillary Clinton	8%	(23)	92%	(251)	274
2016 Vote: Donald Trump	6%	(19)	94%	(305)	324
2016 Vote: Someone Else	4%	(1)	96%	(25)	26
2020 Vote/PID: Not Biden/Democrat	9%	(4)	91%	(40)	45
2020 Vote/PID: Not Trump/Republican	5%	(2)	95%	(41)	43

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(58)	93%	(749)	807
U.S. Economy: Wrong Track	5%	(28)	95%	(529)	557
U.S. Economy: Right Direction	12%	(30)	88%	(220)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(19)	93%	(246)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(29)	93%	(363)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	94%	(140)	150
Top 2024 Issue: Economy	7%	(19)	93%	(240)	258
Community: Urban	12%	(18)	88%	(139)	157
Community: Suburban	6%	(24)	94%	(378)	402
Community: Rural	6%	(15)	94%	(232)	248
Community/Gender: Urban Women	3%	(2)	97%	(69)	71
Community/Gender: Urban Men	19%	(16)	81%	(70)	87
Community/Gender: Rural Women	7%	(10)	93%	(123)	133
Community/Gender: Rural Men	5%	(6)	95%	(109)	115
Community/Gender: Suburban Women	4%	(8)	96%	(212)	220
Community/Gender: Suburban Men	9%	(16)	91%	(166)	182
Homeowner	7%	(49)	93%	(654)	703
Renter	9%	(8)	91%	(80)	88
Military HHnm: Yes	5%	(6)	95%	(108)	114
Military HH: No	7%	(51)	93%	(642)	693
Employ: Private Sector	12%	(35)	88%	(265)	300
Employ: Government	9%	(4)	91%	(46)	50
Employ: Self-Employed	11%	(5)	89%	(43)	48
Employ: Homemaker	7%	(4)	93%	(60)	65
Employ: Student	9%	(2)	91%	(17)	19
Employ: Retired	1%	(2)	99%	(218)	220
Employ: Unemployed	4%	(2)	96%	(54)	56
Employ: Other	5%	(2)	95%	(46)	48
Self + Household: White-Collar	9%	(25)	91%	(253)	279
Self + Household: Blue Collar	7%	(29)	93%	(390)	419
Union HH: Yes	6%	(6)	94%	(86)	92
Union HH: No	7%	(52)	93%	(663)	715

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(58)	93%	(749)	807
LGBTQ+: Yes	6%	(4)	94%	(64)	68
LGBTQ+: No	7%	(53)	93%	(685)	739
Motivated to Vote	8%	(57)	92%	(672)	729
Parent: Yes	12%	(24)	88%	(183)	207
Parent: No	6%	(34)	94%	(566)	600
COVID Vaccine: Yes	6%	(36)	94%	(543)	579
COVID Vaccine: No	9%	(21)	91%	(207)	228
Student Loans: Yes	10%	(12)	90%	(116)	128
Student Loans: No	7%	(45)	93%	(634)	679
Favorable Opinion of Haley	11%	(33)	89%	(257)	290
Unfavorable Opinion of Haley	5%	(17)	95%	(341)	357
Protestant	6%	(11)	94%	(187)	198
Roman Catholic	6%	(15)	94%	(243)	258
Mormon	27%	(0)	73%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(4)	4
Jewish	15%	(3)	85%	(16)	19
Muslim	9%	(1)	91%	(11)	12
Buddhist	5%	(1)	95%	(9)	9
Hindu	24%	(1)	76%	(3)	3
Atheist	2%	(0)	98%	(23)	24
Agnostic	8%	(3)	92%	(32)	35
Something else	7%	(8)	93%	(94)	102
Nothing in particular	10%	(15)	90%	(126)	140
Prodigal Biden Voter	1%	(0)	99%	(42)	42
Undecided Voter (DK/WNV)	—	(0)	100%	(77)	77
Undecided Voter (DK)	—	(0)	100%	(30)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(122)	85%	(685)	807
Gender: Male	16%	(60)	84%	(324)	384
Gender: Female	15%	(62)	85%	(361)	423
Age: 18-34	15%	(33)	85%	(182)	215
Age: 35-44	12%	(13)	88%	(92)	104
Age: 45-64	15%	(42)	85%	(232)	274
Age: 65+	16%	(35)	84%	(179)	214
GenZers: 1997-2012	13%	(14)	87%	(90)	103
Millennials: 1981-1996	15%	(32)	85%	(178)	210
GenXers: 1965-1980	15%	(33)	85%	(179)	211
Baby Boomers: 1946-1964	14%	(37)	86%	(218)	255
Educ: < College	13%	(63)	87%	(419)	482
Educ: Bachelors degree	19%	(39)	81%	(172)	211
Educ: Post-grad	17%	(20)	83%	(94)	113
Income: Under 50k	12%	(38)	88%	(275)	313
Income: 50k-100k	14%	(43)	86%	(261)	304
Income: 100k+	22%	(41)	78%	(149)	191
Ethnicity: White (Non-Hispanic)	16%	(108)	84%	(564)	673
Ethnicity: Hispanic	6%	(2)	94%	(32)	34
Ethnicity: Black (Non-Hispanic)	11%	(8)	89%	(71)	79
Ethnicity: Asian + Other (Non-Hispanic)	17%	(4)	83%	(18)	22
All Christian	17%	(81)	83%	(382)	462
All Non-Christian	25%	(11)	75%	(33)	44
Atheist	4%	(1)	96%	(23)	24
Agnostic/Nothing in particular	9%	(16)	91%	(160)	175
Something Else	14%	(14)	86%	(88)	102
Evangelical	19%	(33)	81%	(140)	172
Non-Evangelical	16%	(62)	84%	(325)	386
PID: Dem (no lean)	10%	(33)	90%	(301)	334
PID: Ind (no lean)	10%	(14)	90%	(128)	142
PID: Rep (no lean)	23%	(76)	77%	(256)	331

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(122)	85%	(685)	807
PID/Gender: Dem Men	8%	(14)	92%	(150)	164
PID/Gender: Dem Women	11%	(19)	89%	(151)	170
PID/Gender: Ind Men	5%	(4)	95%	(67)	70
PID/Gender: Ind Women	14%	(10)	86%	(62)	72
PID/Gender: Rep Men	28%	(42)	72%	(107)	149
PID/Gender: Rep Women	18%	(33)	82%	(149)	182
Ideo: Liberal (1-3)	7%	(17)	93%	(213)	230
Ideo: Moderate (4)	13%	(30)	87%	(202)	232
Ideo: Conservative (5-7)	23%	(73)	77%	(249)	322
Ideo/PID: Conservative Republican	24%	(59)	76%	(187)	246
Ideo/PID: Moderate/Liberal Republican	18%	(14)	82%	(65)	80
Ideo/PID: Moderate/Conservative Democrat	16%	(21)	84%	(109)	130
Ideo/PID: Liberal Democrat	6%	(12)	94%	(178)	190
Unfavorable of Biden and Trump	12%	(14)	88%	(100)	113
2024 H2H Matchup: Biden Voter	10%	(35)	90%	(328)	363
2024 H2H Matchup: Trump Voter	21%	(77)	79%	(290)	367
2024 H2H Matchup: Would not Vote	9%	(3)	91%	(28)	30
2024 H2H Matchup: Do not Know	16%	(7)	84%	(39)	47
2022 House Vote: Democrat	8%	(27)	92%	(308)	335
2022 House Vote: Republican	24%	(81)	76%	(263)	344
2022 House Vote: Did not Vote	11%	(14)	89%	(109)	122
2020 Vote: Joe Biden	9%	(33)	91%	(342)	375
2020 Vote: Donald Trump	22%	(81)	78%	(285)	366
2020 Vote: Someone Else	26%	(2)	74%	(6)	9
2020 Vote: Did not Vote	10%	(6)	90%	(52)	57
2016 Vote: Hillary Clinton	9%	(25)	91%	(249)	274
2016 Vote: Donald Trump	24%	(78)	76%	(247)	324
2016 Vote: Someone Else	11%	(3)	89%	(23)	26
2020 Vote/PID: Not Biden/Democrat	22%	(10)	78%	(35)	45
2020 Vote/PID: Not Trump/Republican	22%	(10)	78%	(33)	43

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(122)	85%	(685)	807
U.S. Economy: Wrong Track	18%	(102)	82%	(455)	557
U.S. Economy: Right Direction	8%	(21)	92%	(229)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	93%	(247)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(92)	77%	(301)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(12)	92%	(137)	150
Top 2024 Issue: Economy	17%	(43)	83%	(215)	258
Community: Urban	18%	(29)	82%	(129)	157
Community: Suburban	14%	(57)	86%	(344)	402
Community: Rural	15%	(36)	85%	(212)	248
Community/Gender: Urban Women	14%	(10)	86%	(60)	71
Community/Gender: Urban Men	21%	(18)	79%	(68)	87
Community/Gender: Rural Women	16%	(21)	84%	(111)	133
Community/Gender: Rural Men	13%	(15)	87%	(100)	115
Community/Gender: Suburban Women	14%	(31)	86%	(189)	220
Community/Gender: Suburban Men	15%	(27)	85%	(155)	182
Homeowner	16%	(113)	84%	(590)	703
Renter	9%	(8)	91%	(80)	88
Military HHnm: Yes	24%	(27)	76%	(87)	114
Military HH: No	14%	(95)	86%	(598)	693
Employ: Private Sector	18%	(55)	82%	(245)	300
Employ: Government	19%	(9)	81%	(41)	50
Employ: Self-Employed	19%	(9)	81%	(39)	48
Employ: Homemaker	6%	(4)	94%	(61)	65
Employ: Student	11%	(2)	89%	(17)	19
Employ: Retired	14%	(30)	86%	(190)	220
Employ: Unemployed	13%	(7)	87%	(49)	56
Employ: Other	11%	(5)	89%	(43)	48
Self + Household: White-Collar	17%	(47)	83%	(232)	279
Self + Household: Blue Collar	16%	(67)	84%	(353)	419
Union HH: Yes	30%	(28)	70%	(64)	92
Union HH: No	13%	(95)	87%	(621)	715

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(122)	85%	(685)	807
LGBTQ+: Yes	11%	(7)	89%	(61)	68
LGBTQ+: No	16%	(115)	84%	(624)	739
Motivated to Vote	15%	(111)	85%	(618)	729
Parent: Yes	18%	(37)	82%	(170)	207
Parent: No	14%	(85)	86%	(515)	600
COVID Vaccine: Yes	15%	(86)	85%	(492)	579
COVID Vaccine: No	16%	(36)	84%	(192)	228
Student Loans: Yes	23%	(29)	77%	(99)	128
Student Loans: No	14%	(93)	86%	(586)	679
Favorable Opinion of Haley	21%	(60)	79%	(230)	290
Unfavorable Opinion of Haley	14%	(49)	86%	(309)	357
Protestant	21%	(42)	79%	(156)	198
Roman Catholic	15%	(38)	85%	(220)	258
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	13%	(1)	87%	(4)	4
Jewish	10%	(2)	90%	(17)	19
Muslim	36%	(4)	64%	(8)	12
Buddhist	32%	(3)	68%	(6)	9
Hindu	49%	(2)	51%	(2)	3
Atheist	4%	(1)	96%	(23)	24
Agnostic	6%	(2)	94%	(33)	35
Something else	14%	(14)	86%	(88)	102
Nothing in particular	10%	(14)	90%	(127)	140
Prodigal Biden Voter	12%	(5)	88%	(37)	42
Undecided Voter (DK/WNV)	13%	(10)	87%	(67)	77
Undecided Voter (DK)	9%	(3)	91%	(28)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(262)	68%	(545)	807
Gender: Male	29%	(112)	71%	(272)	384
Gender: Female	35%	(150)	65%	(273)	423
Age: 18-34	37%	(80)	63%	(135)	215
Age: 35-44	29%	(31)	71%	(74)	104
Age: 45-64	43%	(117)	57%	(157)	274
Age: 65+	16%	(34)	84%	(180)	214
GenZers: 1997-2012	28%	(29)	72%	(75)	103
Millennials: 1981-1996	38%	(80)	62%	(130)	210
GenXers: 1965-1980	49%	(104)	51%	(107)	211
Baby Boomers: 1946-1964	16%	(42)	84%	(213)	255
Educ: < College	38%	(185)	62%	(298)	482
Educ: Bachelors degree	24%	(51)	76%	(161)	211
Educ: Post-grad	23%	(26)	77%	(87)	113
Income: Under 50k	36%	(112)	64%	(201)	313
Income: 50k-100k	35%	(107)	65%	(197)	304
Income: 100k+	22%	(43)	78%	(148)	191
Ethnicity: White (Non-Hispanic)	34%	(225)	66%	(447)	673
Ethnicity: Hispanic	21%	(7)	79%	(27)	34
Ethnicity: Black (Non-Hispanic)	32%	(25)	68%	(54)	79
Ethnicity: Asian + Other (Non-Hispanic)	20%	(4)	80%	(17)	22
All Christian	31%	(144)	69%	(318)	462
All Non-Christian	17%	(8)	83%	(36)	44
Atheist	36%	(8)	64%	(15)	24
Agnostic/Nothing in particular	34%	(60)	66%	(115)	175
Something Else	41%	(42)	59%	(60)	102
Evangelical	32%	(56)	68%	(116)	172
Non-Evangelical	33%	(128)	67%	(258)	386
PID: Dem (no lean)	27%	(91)	73%	(242)	334
PID: Ind (no lean)	35%	(50)	65%	(92)	142
PID: Rep (no lean)	36%	(120)	64%	(211)	331

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(262)	68%	(545)	807
PID/Gender: Dem Men	26%	(43)	74%	(121)	164
PID/Gender: Dem Women	28%	(48)	72%	(121)	170
PID/Gender: Ind Men	26%	(18)	74%	(52)	70
PID/Gender: Ind Women	45%	(32)	55%	(40)	72
PID/Gender: Rep Men	34%	(51)	66%	(99)	149
PID/Gender: Rep Women	38%	(69)	62%	(113)	182
Ideo: Liberal (1-3)	27%	(63)	73%	(167)	230
Ideo: Moderate (4)	34%	(78)	66%	(155)	232
Ideo: Conservative (5-7)	34%	(109)	66%	(212)	322
Ideo/PID: Conservative Republican	34%	(84)	66%	(163)	246
Ideo/PID: Moderate/Liberal Republican	43%	(34)	57%	(45)	80
Ideo/PID: Moderate/Conservative Democrat	32%	(41)	68%	(88)	130
Ideo/PID: Liberal Democrat	23%	(43)	77%	(147)	190
Unfavorable of Biden and Trump	30%	(34)	70%	(80)	113
2024 H2H Matchup: Biden Voter	27%	(99)	73%	(264)	363
2024 H2H Matchup: Trump Voter	39%	(141)	61%	(226)	367
2024 H2H Matchup: Would not Vote	15%	(4)	85%	(26)	30
2024 H2H Matchup: Do not Know	37%	(17)	63%	(30)	47
2022 House Vote: Democrat	29%	(96)	71%	(240)	335
2022 House Vote: Republican	36%	(122)	64%	(221)	344
2022 House Vote: Did not Vote	34%	(41)	66%	(81)	122
2020 Vote: Joe Biden	28%	(106)	72%	(269)	375
2020 Vote: Donald Trump	36%	(132)	64%	(234)	366
2020 Vote: Someone Else	49%	(4)	51%	(4)	9
2020 Vote: Did not Vote	33%	(19)	67%	(38)	57
2016 Vote: Hillary Clinton	30%	(82)	70%	(192)	274
2016 Vote: Donald Trump	32%	(104)	68%	(221)	324
2016 Vote: Someone Else	20%	(5)	80%	(21)	26
2020 Vote/PID: Not Biden/Democrat	28%	(13)	72%	(32)	45
2020 Vote/PID: Not Trump/Republican	44%	(19)	56%	(24)	43

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(262)	68%	(545)	807
U.S. Economy: Wrong Track	37%	(208)	63%	(349)	557
U.S. Economy: Right Direction	21%	(53)	79%	(197)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(70)	74%	(195)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36%	(143)	64%	(249)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(49)	67%	(101)	150
Top 2024 Issue: Economy	40%	(102)	60%	(156)	258
Community: Urban	40%	(64)	60%	(94)	157
Community: Suburban	30%	(122)	70%	(280)	402
Community: Rural	31%	(76)	69%	(172)	248
Community/Gender: Urban Women	41%	(29)	59%	(41)	71
Community/Gender: Urban Men	40%	(34)	60%	(52)	87
Community/Gender: Rural Women	33%	(44)	67%	(89)	133
Community/Gender: Rural Men	28%	(32)	72%	(83)	115
Community/Gender: Suburban Women	35%	(77)	65%	(143)	220
Community/Gender: Suburban Men	25%	(45)	75%	(137)	182
Homeowner	31%	(216)	69%	(487)	703
Renter	39%	(35)	61%	(53)	88
Military HHnm: Yes	30%	(34)	70%	(80)	114
Military HH: No	33%	(228)	67%	(465)	693
Employ: Private Sector	40%	(119)	60%	(181)	300
Employ: Government	27%	(14)	73%	(37)	50
Employ: Self-Employed	33%	(16)	67%	(32)	48
Employ: Homemaker	40%	(26)	60%	(39)	65
Employ: Student	49%	(9)	51%	(10)	19
Employ: Retired	18%	(39)	82%	(181)	220
Employ: Unemployed	26%	(15)	74%	(42)	56
Employ: Other	51%	(24)	49%	(24)	48
Self + Household: White-Collar	28%	(77)	72%	(202)	279
Self + Household: Blue Collar	37%	(154)	63%	(265)	419
Union HH: Yes	26%	(24)	74%	(68)	92
Union HH: No	33%	(238)	67%	(477)	715

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	32%	(262)	68%	(545)	807
LGBTQ+: Yes	38%	(26)	62%	(42)	68
LGBTQ+: No	32%	(236)	68%	(503)	739
Motivated to Vote	33%	(239)	67%	(490)	729
Parent: Yes	42%	(87)	58%	(120)	207
Parent: No	29%	(175)	71%	(425)	600
COVID Vaccine: Yes	30%	(173)	70%	(406)	579
COVID Vaccine: No	39%	(89)	61%	(139)	228
Student Loans: Yes	54%	(69)	46%	(59)	128
Student Loans: No	28%	(193)	72%	(486)	679
Favorable Opinion of Haley	27%	(78)	73%	(213)	290
Unfavorable Opinion of Haley	32%	(116)	68%	(241)	357
Protestant	25%	(49)	75%	(149)	198
Roman Catholic	36%	(93)	64%	(165)	258
Mormon	55%	(1)	45%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	17%	(1)	83%	(4)	4
Jewish	21%	(4)	79%	(15)	19
Muslim	29%	(3)	71%	(8)	12
Buddhist	—	(0)	100%	(9)	9
Hindu	—	(0)	100%	(3)	3
Atheist	36%	(8)	64%	(15)	24
Agnostic	27%	(9)	73%	(25)	35
Something else	41%	(42)	59%	(60)	102
Nothing in particular	36%	(51)	64%	(90)	140
Prodigal Biden Voter	32%	(14)	68%	(29)	42
Undecided Voter (DK/WNV)	28%	(22)	72%	(55)	77
Undecided Voter (DK)	15%	(4)	85%	(26)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(131)	84%	(676)	807
Gender: Male	20%	(78)	80%	(306)	384
Gender: Female	13%	(53)	87%	(370)	423
Age: 18-34	19%	(41)	81%	(174)	215
Age: 35-44	14%	(14)	86%	(90)	104
Age: 45-64	13%	(34)	87%	(240)	274
Age: 65+	19%	(41)	81%	(172)	214
GenZers: 1997-2012	23%	(23)	77%	(80)	103
Millennials: 1981-1996	15%	(32)	85%	(177)	210
GenXers: 1965-1980	13%	(28)	87%	(183)	211
Baby Boomers: 1946-1964	17%	(43)	83%	(212)	255
Educ: < College	12%	(58)	88%	(424)	482
Educ: Bachelors degree	22%	(47)	78%	(164)	211
Educ: Post-grad	23%	(26)	77%	(88)	113
Income: Under 50k	9%	(30)	91%	(283)	313
Income: 50k-100k	19%	(59)	81%	(245)	304
Income: 100k+	23%	(43)	77%	(148)	191
Ethnicity: White (Non-Hispanic)	16%	(106)	84%	(567)	673
Ethnicity: Hispanic	15%	(5)	85%	(29)	34
Ethnicity: Black (Non-Hispanic)	19%	(15)	81%	(65)	79
Ethnicity: Asian + Other (Non-Hispanic)	27%	(6)	73%	(16)	22
All Christian	16%	(76)	84%	(387)	462
All Non-Christian	21%	(9)	79%	(35)	44
Atheist	34%	(8)	66%	(16)	24
Agnostic/Nothing in particular	16%	(28)	84%	(148)	175
Something Else	11%	(11)	89%	(91)	102
Evangelical	17%	(30)	83%	(142)	172
Non-Evangelical	15%	(56)	85%	(330)	386
PID: Dem (no lean)	16%	(54)	84%	(280)	334
PID: Ind (no lean)	13%	(18)	87%	(124)	142
PID: Rep (no lean)	18%	(59)	82%	(272)	331

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(131)	84%	(676)	807
PID/Gender: Dem Men	17%	(28)	83%	(136)	164
PID/Gender: Dem Women	15%	(26)	85%	(144)	170
PID/Gender: Ind Men	17%	(12)	83%	(58)	70
PID/Gender: Ind Women	8%	(6)	92%	(66)	72
PID/Gender: Rep Men	25%	(37)	75%	(112)	149
PID/Gender: Rep Women	12%	(22)	88%	(160)	182
Ideo: Liberal (1-3)	15%	(36)	85%	(194)	230
Ideo: Moderate (4)	16%	(37)	84%	(196)	232
Ideo: Conservative (5-7)	18%	(58)	82%	(263)	322
Ideo/PID: Conservative Republican	19%	(47)	81%	(199)	246
Ideo/PID: Moderate/Liberal Republican	14%	(11)	86%	(68)	80
Ideo/PID: Moderate/Conservative Democrat	16%	(21)	84%	(109)	130
Ideo/PID: Liberal Democrat	17%	(33)	83%	(157)	190
Unfavorable of Biden and Trump	22%	(25)	78%	(88)	113
2024 H2H Matchup: Biden Voter	16%	(59)	84%	(304)	363
2024 H2H Matchup: Trump Voter	15%	(57)	85%	(310)	367
2024 H2H Matchup: Would not Vote	27%	(8)	73%	(22)	30
2024 H2H Matchup: Do not Know	15%	(7)	85%	(39)	47
2022 House Vote: Democrat	17%	(59)	83%	(277)	335
2022 House Vote: Republican	17%	(59)	83%	(285)	344
2022 House Vote: Did not Vote	10%	(12)	90%	(110)	122
2020 Vote: Joe Biden	17%	(63)	83%	(312)	375
2020 Vote: Donald Trump	16%	(57)	84%	(309)	366
2020 Vote: Someone Else	36%	(3)	64%	(5)	9
2020 Vote: Did not Vote	14%	(8)	86%	(49)	57
2016 Vote: Hillary Clinton	14%	(39)	86%	(236)	274
2016 Vote: Donald Trump	18%	(59)	82%	(266)	324
2016 Vote: Someone Else	13%	(3)	87%	(22)	26
2020 Vote/PID: Not Biden/Democrat	13%	(6)	87%	(39)	45
2020 Vote/PID: Not Trump/Republican	15%	(7)	85%	(36)	43

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(131)	84%	(676)	807
U.S. Economy: Wrong Track	16%	(87)	84%	(470)	557
U.S. Economy: Right Direction	18%	(45)	82%	(205)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(46)	83%	(220)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(63)	84%	(329)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(22)	85%	(127)	150
Top 2024 Issue: Economy	15%	(40)	85%	(218)	258
Community: Urban	16%	(25)	84%	(133)	157
Community: Suburban	17%	(69)	83%	(332)	402
Community: Rural	15%	(37)	85%	(211)	248
Community/Gender: Urban Women	13%	(9)	87%	(62)	71
Community/Gender: Urban Men	18%	(16)	82%	(71)	87
Community/Gender: Rural Women	9%	(12)	91%	(121)	133
Community/Gender: Rural Men	22%	(26)	78%	(89)	115
Community/Gender: Suburban Women	15%	(33)	85%	(187)	220
Community/Gender: Suburban Men	20%	(36)	80%	(145)	182
Homeowner	16%	(116)	84%	(587)	703
Renter	16%	(14)	84%	(74)	88
Military HHnm: Yes	13%	(15)	87%	(99)	114
Military HH: No	17%	(117)	83%	(576)	693
Employ: Private Sector	21%	(62)	79%	(238)	300
Employ: Government	20%	(10)	80%	(40)	50
Employ: Self-Employed	14%	(7)	86%	(42)	48
Employ: Homemaker	9%	(6)	91%	(59)	65
Employ: Student	4%	(1)	96%	(18)	19
Employ: Retired	17%	(37)	83%	(184)	220
Employ: Unemployed	10%	(6)	90%	(50)	56
Employ: Other	9%	(4)	91%	(44)	48
Self + Household: White-Collar	22%	(61)	78%	(218)	279
Self + Household: Blue Collar	13%	(55)	87%	(364)	419
Union HH: Yes	13%	(12)	87%	(80)	92
Union HH: No	17%	(120)	83%	(595)	715

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	16%	(131)	84%	(676)	807
LGBTQ+: Yes	11%	(7)	89%	(61)	68
LGBTQ+: No	17%	(124)	83%	(615)	739
Motivated to Vote	17%	(122)	83%	(607)	729
Parent: Yes	14%	(30)	86%	(177)	207
Parent: No	17%	(101)	83%	(499)	600
COVID Vaccine: Yes	18%	(102)	82%	(477)	579
COVID Vaccine: No	13%	(29)	87%	(199)	228
Student Loans: Yes	20%	(26)	80%	(102)	128
Student Loans: No	16%	(106)	84%	(573)	679
Favorable Opinion of Haley	24%	(68)	76%	(222)	290
Unfavorable Opinion of Haley	15%	(54)	85%	(304)	357
Protestant	20%	(39)	80%	(159)	198
Roman Catholic	14%	(37)	86%	(222)	258
Mormon	—	(0)	100%	(2)	2
Orthodox (e.g. Greek or Russian Orthodox)	2%	(0)	98%	(4)	4
Jewish	8%	(1)	92%	(18)	19
Muslim	27%	(3)	73%	(9)	12
Buddhist	47%	(4)	53%	(5)	9
Hindu	—	(0)	100%	(3)	3
Atheist	34%	(8)	66%	(16)	24
Agnostic	21%	(7)	79%	(28)	35
Something else	11%	(11)	89%	(91)	102
Nothing in particular	15%	(20)	85%	(120)	140
Prodigal Biden Voter	17%	(7)	83%	(35)	42
Undecided Voter (DK/WNV)	20%	(15)	80%	(61)	77
Undecided Voter (DK)	27%	(8)	73%	(22)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(282)	65%	(525)	807
Gender: Male	34%	(132)	66%	(252)	384
Gender: Female	35%	(150)	65%	(274)	423
Age: 18-34	27%	(58)	73%	(157)	215
Age: 35-44	33%	(34)	67%	(70)	104
Age: 45-64	32%	(88)	68%	(186)	274
Age: 65+	47%	(101)	53%	(113)	214
GenZers: 1997-2012	32%	(33)	68%	(70)	103
Millennials: 1981-1996	26%	(55)	74%	(155)	210
GenXers: 1965-1980	27%	(57)	73%	(154)	211
Baby Boomers: 1946-1964	49%	(125)	51%	(130)	255
Educ: < College	36%	(172)	64%	(310)	482
Educ: Bachelors degree	33%	(69)	67%	(142)	211
Educ: Post-grad	35%	(40)	65%	(73)	113
Income: Under 50k	39%	(121)	61%	(192)	313
Income: 50k-100k	30%	(90)	70%	(214)	304
Income: 100k+	37%	(71)	63%	(119)	191
Ethnicity: White (Non-Hispanic)	36%	(240)	64%	(433)	673
Ethnicity: Hispanic	40%	(13)	60%	(20)	34
Ethnicity: Black (Non-Hispanic)	32%	(25)	68%	(54)	79
Ethnicity: Asian + Other (Non-Hispanic)	14%	(3)	86%	(19)	22
All Christian	35%	(163)	65%	(299)	462
All Non-Christian	27%	(12)	73%	(32)	44
Atheist	21%	(5)	79%	(19)	24
Agnostic/Nothing in particular	35%	(61)	65%	(114)	175
Something Else	39%	(40)	61%	(62)	102
Evangelical	34%	(58)	66%	(114)	172
Non-Evangelical	37%	(142)	63%	(244)	386
PID: Dem (no lean)	42%	(141)	58%	(193)	334
PID: Ind (no lean)	36%	(52)	64%	(90)	142
PID: Rep (no lean)	27%	(89)	73%	(242)	331

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(282)	65%	(525)	807
PID/Gender: Dem Men	40%	(65)	60%	(99)	164
PID/Gender: Dem Women	45%	(76)	55%	(94)	170
PID/Gender: Ind Men	43%	(30)	57%	(40)	70
PID/Gender: Ind Women	30%	(21)	70%	(50)	72
PID/Gender: Rep Men	24%	(36)	76%	(113)	149
PID/Gender: Rep Women	29%	(53)	71%	(129)	182
Ideo: Liberal (1-3)	42%	(96)	58%	(133)	230
Ideo: Moderate (4)	37%	(86)	63%	(147)	232
Ideo: Conservative (5-7)	28%	(91)	72%	(230)	322
Ideo/PID: Conservative Republican	28%	(69)	72%	(177)	246
Ideo/PID: Moderate/Liberal Republican	25%	(20)	75%	(60)	80
Ideo/PID: Moderate/Conservative Democrat	36%	(46)	64%	(83)	130
Ideo/PID: Liberal Democrat	46%	(88)	54%	(102)	190
Unfavorable of Biden and Trump	39%	(44)	61%	(70)	113
2024 H2H Matchup: Biden Voter	42%	(151)	58%	(212)	363
2024 H2H Matchup: Trump Voter	27%	(100)	73%	(267)	367
2024 H2H Matchup: Would not Vote	46%	(14)	54%	(16)	30
2024 H2H Matchup: Do not Know	35%	(16)	65%	(30)	47
2022 House Vote: Democrat	42%	(141)	58%	(195)	335
2022 House Vote: Republican	26%	(89)	74%	(255)	344
2022 House Vote: Did not Vote	41%	(51)	59%	(72)	122
2020 Vote: Joe Biden	43%	(162)	57%	(213)	375
2020 Vote: Donald Trump	28%	(102)	72%	(264)	366
2020 Vote: Someone Else	7%	(1)	93%	(8)	9
2020 Vote: Did not Vote	29%	(17)	71%	(40)	57
2016 Vote: Hillary Clinton	42%	(115)	58%	(159)	274
2016 Vote: Donald Trump	28%	(90)	72%	(235)	324
2016 Vote: Someone Else	64%	(16)	36%	(9)	26
2020 Vote/PID: Not Biden/Democrat	21%	(9)	79%	(35)	45
2020 Vote/PID: Not Trump/Republican	27%	(12)	73%	(31)	43

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(282)	65%	(525)	807
U.S. Economy: Wrong Track	30%	(168)	70%	(390)	557
U.S. Economy: Right Direction	46%	(114)	54%	(136)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(114)	57%	(151)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(103)	74%	(289)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(64)	57%	(86)	150
Top 2024 Issue: Economy	27%	(70)	73%	(189)	258
Community: Urban	29%	(46)	71%	(111)	157
Community: Suburban	34%	(135)	66%	(267)	402
Community: Rural	41%	(101)	59%	(147)	248
Community/Gender: Urban Women	35%	(25)	65%	(46)	71
Community/Gender: Urban Men	25%	(22)	75%	(65)	87
Community/Gender: Rural Women	38%	(50)	62%	(83)	133
Community/Gender: Rural Men	44%	(51)	56%	(64)	115
Community/Gender: Suburban Women	34%	(75)	66%	(145)	220
Community/Gender: Suburban Men	33%	(60)	67%	(122)	182
Homeowner	36%	(252)	64%	(451)	703
Renter	29%	(25)	71%	(62)	88
Military HHnm: Yes	31%	(35)	69%	(79)	114
Military HH: No	36%	(247)	64%	(446)	693
Employ: Private Sector	24%	(72)	76%	(228)	300
Employ: Government	33%	(17)	67%	(34)	50
Employ: Self-Employed	17%	(8)	83%	(40)	48
Employ: Homemaker	33%	(21)	67%	(43)	65
Employ: Student	27%	(5)	73%	(14)	19
Employ: Retired	51%	(113)	49%	(107)	220
Employ: Unemployed	55%	(31)	45%	(25)	56
Employ: Other	28%	(14)	72%	(34)	48
Self + Household: White-Collar	32%	(89)	68%	(190)	279
Self + Household: Blue Collar	33%	(137)	67%	(283)	419
Union HH: Yes	31%	(28)	69%	(63)	92
Union HH: No	35%	(253)	65%	(462)	715

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	35%	(282)	65%	(525)	807
LGBTQ+: Yes	44%	(30)	56%	(38)	68
LGBTQ+: No	34%	(252)	66%	(487)	739
Motivated to Vote	34%	(250)	66%	(479)	729
Parent: Yes	22%	(46)	78%	(160)	207
Parent: No	39%	(235)	61%	(365)	600
COVID Vaccine: Yes	37%	(213)	63%	(366)	579
COVID Vaccine: No	30%	(69)	70%	(160)	228
Student Loans: Yes	14%	(18)	86%	(110)	128
Student Loans: No	39%	(263)	61%	(416)	679
Favorable Opinion of Haley	29%	(85)	71%	(205)	290
Unfavorable Opinion of Haley	37%	(133)	63%	(224)	357
Protestant	37%	(72)	63%	(125)	198
Roman Catholic	34%	(88)	66%	(171)	258
Mormon	18%	(0)	82%	(1)	2
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	32%	(1)	4
Jewish	34%	(7)	66%	(13)	19
Muslim	26%	(3)	74%	(9)	12
Buddhist	15%	(1)	85%	(8)	9
Hindu	27%	(1)	73%	(2)	3
Atheist	21%	(5)	79%	(19)	24
Agnostic	41%	(14)	59%	(21)	35
Something else	39%	(40)	61%	(62)	102
Nothing in particular	33%	(47)	67%	(93)	140
Prodigal Biden Voter	39%	(17)	61%	(26)	42
Undecided Voter (DK/WNV)	39%	(30)	61%	(47)	77
Undecided Voter (DK)	46%	(14)	54%	(16)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(121)	14%	(111)	16%	(132)	37%	(295)	18%	(147)	807
Gender: Male	17%	(63)	16%	(63)	16%	(61)	33%	(128)	18%	(69)	384
Gender: Female	14%	(58)	11%	(49)	17%	(71)	39%	(167)	19%	(78)	423
Age: 18-34	16%	(35)	13%	(29)	11%	(24)	38%	(82)	21%	(45)	215
Age: 35-44	18%	(19)	22%	(23)	19%	(20)	21%	(22)	20%	(21)	104
Age: 45-64	16%	(45)	12%	(32)	22%	(60)	34%	(92)	16%	(44)	274
Age: 65+	11%	(23)	13%	(27)	13%	(28)	46%	(99)	17%	(36)	214
GenZers: 1997-2012	17%	(17)	13%	(14)	12%	(12)	36%	(37)	22%	(23)	103
Millennials: 1981-1996	17%	(36)	18%	(37)	14%	(29)	31%	(64)	21%	(43)	210
GenXers: 1965-1980	16%	(33)	13%	(28)	23%	(48)	32%	(67)	16%	(34)	211
Baby Boomers: 1946-1964	14%	(35)	12%	(32)	15%	(39)	45%	(114)	14%	(36)	255
Educ: < College	16%	(76)	14%	(68)	17%	(80)	34%	(163)	20%	(95)	482
Educ: Bachelors degree	14%	(30)	11%	(24)	17%	(36)	39%	(83)	18%	(38)	211
Educ: Post-grad	13%	(15)	17%	(20)	14%	(15)	43%	(48)	13%	(15)	113
Income: Under 50k	17%	(53)	9%	(28)	19%	(58)	33%	(103)	23%	(71)	313
Income: 50k-100k	17%	(52)	15%	(45)	13%	(40)	39%	(117)	16%	(49)	304
Income: 100k+	9%	(16)	20%	(38)	18%	(34)	40%	(75)	14%	(27)	191
Ethnicity: White (Non-Hispanic)	14%	(93)	12%	(79)	17%	(112)	39%	(264)	18%	(124)	673
Ethnicity: Hispanic	38%	(13)	12%	(4)	6%	(2)	24%	(8)	19%	(6)	34
Ethnicity: Black (Non-Hispanic)	20%	(15)	28%	(23)	18%	(15)	18%	(14)	16%	(13)	79
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	25%	(5)	14%	(3)	41%	(9)	19%	(4)	22
All Christian	17%	(78)	13%	(58)	19%	(88)	34%	(156)	18%	(82)	462
All Non-Christian	5%	(2)	16%	(7)	13%	(6)	49%	(22)	16%	(7)	44
Atheist	1%	(0)	3%	(1)	17%	(4)	66%	(16)	12%	(3)	24
Agnostic/Nothing in particular	13%	(22)	11%	(19)	13%	(23)	40%	(70)	23%	(41)	175
Something Else	18%	(19)	26%	(27)	10%	(10)	31%	(32)	14%	(15)	102
Evangelical	31%	(53)	20%	(35)	16%	(28)	18%	(31)	15%	(25)	172
Non-Evangelical	10%	(40)	13%	(50)	18%	(69)	41%	(157)	18%	(71)	386
PID: Dem (no lean)	10%	(32)	13%	(42)	14%	(46)	51%	(170)	13%	(44)	334
PID: Ind (no lean)	14%	(20)	14%	(19)	18%	(25)	33%	(46)	22%	(31)	142
PID: Rep (no lean)	21%	(69)	15%	(50)	19%	(61)	24%	(79)	22%	(72)	331

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(121)	14%	(111)	16%	(132)	37%	(295)	18%	(147)	807
PID/Gender: Dem Men	11%	(17)	15%	(24)	13%	(22)	47%	(76)	15%	(24)	164
PID/Gender: Dem Women	9%	(15)	11%	(18)	14%	(24)	55%	(94)	11%	(19)	170
PID/Gender: Ind Men	12%	(9)	17%	(12)	18%	(13)	31%	(21)	22%	(16)	70
PID/Gender: Ind Women	16%	(12)	10%	(7)	17%	(12)	34%	(25)	22%	(16)	72
PID/Gender: Rep Men	25%	(37)	18%	(27)	18%	(27)	20%	(30)	19%	(29)	149
PID/Gender: Rep Women	17%	(32)	13%	(23)	19%	(35)	27%	(49)	24%	(43)	182
Ideo: Liberal (1-3)	12%	(27)	7%	(16)	7%	(16)	64%	(146)	10%	(24)	230
Ideo: Moderate (4)	12%	(28)	14%	(34)	19%	(44)	29%	(68)	25%	(59)	232
Ideo: Conservative (5-7)	20%	(66)	19%	(61)	20%	(65)	23%	(75)	17%	(55)	322
Ideo/PID: Conservative Republican	20%	(50)	16%	(39)	20%	(50)	25%	(60)	19%	(47)	246
Ideo/PID: Moderate/Liberal Republican	24%	(19)	14%	(11)	14%	(11)	23%	(18)	26%	(20)	80
Ideo/PID: Moderate/Conservative Democrat	12%	(16)	23%	(30)	22%	(29)	25%	(32)	17%	(23)	130
Ideo/PID: Liberal Democrat	8%	(15)	6%	(11)	7%	(13)	70%	(133)	9%	(18)	190
Unfavorable of Biden and Trump	17%	(19)	8%	(10)	20%	(22)	38%	(43)	18%	(20)	113
2024 H2H Matchup: Biden Voter	9%	(32)	11%	(41)	14%	(51)	54%	(196)	12%	(44)	363
2024 H2H Matchup: Trump Voter	21%	(77)	17%	(63)	18%	(65)	23%	(84)	21%	(78)	367
2024 H2H Matchup: Would not Vote	26%	(8)	8%	(2)	24%	(7)	12%	(4)	30%	(9)	30
2024 H2H Matchup: Do not Know	9%	(4)	11%	(5)	18%	(9)	25%	(12)	35%	(16)	47
2022 House Vote: Democrat	10%	(34)	11%	(37)	13%	(43)	55%	(186)	11%	(36)	335
2022 House Vote: Republican	20%	(70)	17%	(58)	19%	(66)	22%	(77)	21%	(73)	344
2022 House Vote: Did not Vote	14%	(17)	13%	(16)	18%	(22)	25%	(31)	30%	(36)	122
2020 Vote: Joe Biden	10%	(38)	11%	(42)	13%	(50)	51%	(191)	14%	(54)	375
2020 Vote: Donald Trump	22%	(79)	17%	(61)	20%	(75)	22%	(81)	19%	(71)	366
2020 Vote: Someone Else	31%	(3)	8%	(1)	25%	(2)	27%	(2)	9%	(1)	9
2020 Vote: Did not Vote	3%	(2)	14%	(8)	9%	(5)	37%	(21)	37%	(21)	57
2016 Vote: Hillary Clinton	10%	(28)	13%	(37)	12%	(32)	54%	(147)	11%	(30)	274
2016 Vote: Donald Trump	22%	(70)	16%	(53)	19%	(63)	24%	(79)	19%	(60)	324
2016 Vote: Someone Else	14%	(4)	5%	(1)	3%	(1)	55%	(14)	22%	(6)	26
2020 Vote/PID: Not Biden/Democrat	7%	(3)	22%	(10)	18%	(8)	33%	(14)	20%	(9)	45
2020 Vote/PID: Not Trump/Republican	15%	(7)	9%	(4)	15%	(6)	27%	(12)	33%	(14)	43

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(121)	14%	(111)	16%	(132)	37%	(295)	18%	(147)	807
U.S. Economy: Wrong Track	17%	(96)	15%	(85)	19%	(103)	30%	(170)	19%	(103)	557
U.S. Economy: Right Direction	10%	(26)	11%	(27)	11%	(28)	50%	(125)	18%	(44)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	11%	(30)	10%	(27)	58%	(153)	11%	(29)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(77)	17%	(67)	20%	(78)	22%	(88)	21%	(81)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(18)	9%	(14)	18%	(27)	36%	(54)	25%	(37)	150
Top 2024 Issue: Economy	12%	(32)	16%	(42)	19%	(50)	29%	(76)	22%	(57)	258
Community: Urban	13%	(21)	19%	(31)	17%	(27)	35%	(55)	15%	(24)	157
Community: Suburban	14%	(56)	13%	(52)	15%	(61)	39%	(156)	19%	(77)	402
Community: Rural	18%	(44)	12%	(29)	18%	(44)	34%	(84)	19%	(46)	248
Community/Gender: Urban Women	11%	(8)	22%	(15)	14%	(10)	43%	(30)	10%	(7)	71
Community/Gender: Urban Men	15%	(13)	17%	(15)	20%	(17)	28%	(24)	20%	(17)	87
Community/Gender: Rural Women	17%	(22)	11%	(15)	16%	(22)	34%	(45)	22%	(29)	133
Community/Gender: Rural Men	19%	(22)	13%	(14)	19%	(22)	34%	(39)	15%	(17)	115
Community/Gender: Suburban Women	13%	(28)	8%	(19)	18%	(39)	42%	(92)	19%	(42)	220
Community/Gender: Suburban Men	15%	(28)	18%	(33)	12%	(22)	35%	(64)	19%	(34)	182
Homeowner	15%	(105)	14%	(97)	17%	(117)	37%	(258)	18%	(125)	703
Renter	16%	(14)	15%	(13)	14%	(12)	36%	(32)	18%	(16)	88
Military HHnm: Yes	10%	(11)	12%	(14)	18%	(21)	39%	(44)	21%	(24)	114
Military HH: No	16%	(110)	14%	(98)	16%	(111)	36%	(251)	18%	(123)	693
Employ: Private Sector	17%	(50)	16%	(48)	17%	(51)	35%	(104)	16%	(47)	300
Employ: Government	15%	(7)	13%	(7)	16%	(8)	46%	(23)	10%	(5)	50
Employ: Self-Employed	31%	(15)	19%	(9)	20%	(9)	20%	(10)	11%	(5)	48
Employ: Homemaker	13%	(8)	16%	(10)	12%	(8)	33%	(22)	26%	(17)	65
Employ: Student	13%	(2)	29%	(5)	3%	(1)	41%	(8)	15%	(3)	19
Employ: Retired	12%	(26)	10%	(22)	16%	(36)	44%	(96)	18%	(40)	220
Employ: Unemployed	10%	(6)	6%	(4)	20%	(11)	36%	(20)	28%	(16)	56
Employ: Other	15%	(7)	13%	(6)	16%	(8)	26%	(12)	30%	(15)	48
Self + Household: White-Collar	13%	(37)	12%	(34)	15%	(43)	45%	(124)	15%	(41)	279
Self + Household: Blue Collar	15%	(64)	18%	(74)	18%	(76)	34%	(141)	16%	(66)	419

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(121)	14%	(111)	16%	(132)	37%	(295)	18%	(147)	807
Union HH: Yes	16%	(14)	18%	(17)	18%	(17)	32%	(30)	15%	(14)	92
Union HH: No	15%	(107)	13%	(95)	16%	(115)	37%	(266)	19%	(133)	715
LGBTQ+: Yes	16%	(11)	7%	(5)	10%	(7)	58%	(40)	9%	(6)	68
LGBTQ+: No	15%	(111)	14%	(107)	17%	(125)	35%	(256)	19%	(141)	739
Motivated to Vote	15%	(112)	14%	(101)	16%	(117)	39%	(283)	16%	(116)	729
Parent: Yes	18%	(38)	22%	(45)	17%	(36)	29%	(59)	14%	(29)	207
Parent: No	14%	(84)	11%	(66)	16%	(96)	39%	(236)	20%	(118)	600
COVID Vaccine: Yes	13%	(76)	13%	(77)	15%	(85)	41%	(240)	17%	(101)	579
COVID Vaccine: No	20%	(46)	15%	(35)	21%	(47)	24%	(55)	20%	(46)	228
Student Loans: Yes	13%	(17)	19%	(25)	18%	(24)	33%	(42)	16%	(20)	128
Student Loans: No	15%	(104)	13%	(87)	16%	(108)	37%	(253)	19%	(127)	679
Favorable Opinion of Haley	20%	(57)	20%	(58)	20%	(58)	28%	(81)	12%	(35)	290
Unfavorable Opinion of Haley	11%	(38)	13%	(46)	14%	(50)	46%	(164)	17%	(60)	357
Protestant	22%	(43)	11%	(21)	17%	(33)	33%	(66)	17%	(34)	198
Roman Catholic	12%	(31)	14%	(37)	21%	(53)	35%	(90)	18%	(48)	258
Mormon	—	(0)	—	(0)	82%	(1)	—	(0)	18%	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	68%	(3)	—	(0)	15%	(1)	17%	(1)	—	(0)	4
Jewish	—	(0)	17%	(3)	—	(0)	56%	(11)	27%	(5)	19
Muslim	20%	(2)	19%	(2)	13%	(2)	34%	(4)	15%	(2)	12
Buddhist	—	(0)	—	(0)	38%	(4)	62%	(6)	—	(0)	9
Hindu	—	(0)	49%	(2)	24%	(1)	27%	(1)	—	(0)	3
Atheist	1%	(0)	3%	(1)	17%	(4)	66%	(16)	12%	(3)	24
Agnostic	2%	(1)	4%	(1)	11%	(4)	74%	(26)	9%	(3)	35
Something else	18%	(19)	26%	(27)	10%	(10)	31%	(32)	14%	(15)	102
Nothing in particular	15%	(21)	12%	(17)	14%	(19)	32%	(44)	27%	(38)	140
Prodigal Biden Voter	19%	(8)	10%	(4)	17%	(7)	16%	(7)	37%	(16)	42
Undecided Voter (DK/WNV)	16%	(12)	10%	(8)	21%	(16)	20%	(16)	33%	(26)	77
Undecided Voter (DK)	26%	(8)	8%	(2)	24%	(7)	12%	(4)	30%	(9)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(78)	12%	(93)	16%	(128)	49%	(394)	14%	(114)	807
Gender: Male	10%	(38)	16%	(62)	20%	(75)	43%	(167)	11%	(41)	384
Gender: Female	9%	(40)	7%	(31)	12%	(52)	54%	(227)	17%	(73)	423
Age: 18-34	17%	(37)	14%	(30)	10%	(22)	47%	(102)	11%	(24)	215
Age: 35-44	6%	(6)	23%	(24)	21%	(22)	38%	(40)	11%	(12)	104
Age: 45-64	8%	(22)	9%	(25)	20%	(55)	54%	(147)	9%	(25)	274
Age: 65+	6%	(12)	6%	(14)	14%	(30)	49%	(105)	25%	(53)	214
GenZers: 1997-2012	20%	(20)	15%	(15)	6%	(6)	46%	(48)	13%	(14)	103
Millennials: 1981-1996	11%	(24)	19%	(39)	17%	(35)	43%	(90)	11%	(22)	210
GenXers: 1965-1980	8%	(17)	9%	(18)	23%	(48)	54%	(114)	6%	(13)	211
Baby Boomers: 1946-1964	7%	(17)	8%	(21)	14%	(37)	49%	(125)	22%	(56)	255
Educ: < College	10%	(46)	13%	(64)	14%	(67)	47%	(228)	16%	(77)	482
Educ: Bachelors degree	9%	(18)	10%	(20)	20%	(42)	50%	(105)	12%	(26)	211
Educ: Post-grad	12%	(13)	8%	(9)	17%	(19)	54%	(61)	10%	(11)	113
Income: Under 50k	10%	(31)	10%	(30)	12%	(39)	53%	(166)	15%	(47)	313
Income: 50k-100k	11%	(35)	10%	(30)	16%	(49)	46%	(140)	16%	(50)	304
Income: 100k+	7%	(13)	17%	(33)	21%	(40)	46%	(87)	9%	(17)	191
Ethnicity: White (Non-Hispanic)	8%	(56)	10%	(65)	16%	(111)	51%	(344)	14%	(97)	673
Ethnicity: Hispanic	35%	(12)	2%	(1)	10%	(3)	44%	(15)	9%	(3)	34
Ethnicity: Black (Non-Hispanic)	13%	(10)	33%	(26)	12%	(9)	32%	(25)	10%	(8)	79
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	9%	(2)	19%	(4)	46%	(10)	27%	(6)	22
All Christian	9%	(44)	13%	(61)	20%	(91)	45%	(207)	13%	(59)	462
All Non-Christian	21%	(9)	6%	(3)	7%	(3)	57%	(25)	9%	(4)	44
Atheist	1%	(0)	1%	(0)	5%	(1)	91%	(21)	2%	(0)	24
Agnostic/Nothing in particular	7%	(11)	10%	(17)	12%	(22)	57%	(100)	14%	(25)	175
Something Else	13%	(14)	12%	(12)	10%	(10)	40%	(41)	25%	(26)	102
Evangelical	16%	(28)	18%	(31)	19%	(32)	23%	(39)	24%	(42)	172
Non-Evangelical	7%	(27)	11%	(41)	18%	(69)	53%	(206)	11%	(43)	386
PID: Dem (no lean)	7%	(22)	10%	(33)	11%	(36)	65%	(215)	8%	(28)	334
PID: Ind (no lean)	7%	(9)	12%	(18)	11%	(15)	55%	(78)	15%	(22)	142
PID: Rep (no lean)	14%	(47)	13%	(43)	23%	(76)	30%	(101)	19%	(64)	331

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(78)	12%	(93)	16%	(128)	49%	(394)	14%	(114)	807
PID/Gender: Dem Men	10%	(16)	14%	(23)	16%	(27)	56%	(91)	4%	(7)	164
PID/Gender: Dem Women	3%	(6)	6%	(10)	5%	(9)	73%	(124)	12%	(21)	170
PID/Gender: Ind Men	7%	(5)	15%	(10)	9%	(6)	53%	(37)	17%	(12)	70
PID/Gender: Ind Women	6%	(5)	10%	(7)	13%	(9)	56%	(40)	14%	(10)	72
PID/Gender: Rep Men	12%	(18)	19%	(29)	28%	(42)	25%	(38)	15%	(22)	149
PID/Gender: Rep Women	16%	(29)	8%	(14)	19%	(34)	35%	(63)	23%	(42)	182
Ideo: Liberal (1-3)	8%	(18)	6%	(14)	5%	(12)	76%	(175)	4%	(10)	230
Ideo: Moderate (4)	9%	(21)	12%	(28)	14%	(32)	48%	(111)	18%	(41)	232
Ideo: Conservative (5-7)	12%	(39)	16%	(51)	25%	(80)	29%	(95)	17%	(56)	322
Ideo/PID: Conservative Republican	12%	(29)	12%	(29)	27%	(67)	31%	(76)	18%	(45)	246
Ideo/PID: Moderate/Liberal Republican	23%	(18)	18%	(14)	10%	(8)	30%	(24)	19%	(15)	80
Ideo/PID: Moderate/Conservative Democrat	12%	(15)	18%	(24)	20%	(26)	36%	(47)	14%	(18)	130
Ideo/PID: Liberal Democrat	3%	(6)	5%	(9)	5%	(10)	83%	(157)	4%	(8)	190
Unfavorable of Biden and Trump	6%	(7)	12%	(14)	17%	(19)	49%	(55)	16%	(18)	113
2024 H2H Matchup: Biden Voter	6%	(23)	9%	(31)	9%	(31)	67%	(243)	10%	(35)	363
2024 H2H Matchup: Trump Voter	14%	(53)	15%	(54)	23%	(84)	31%	(115)	17%	(61)	367
2024 H2H Matchup: Would not Vote	5%	(2)	3%	(1)	13%	(4)	58%	(18)	20%	(6)	30
2024 H2H Matchup: Do not Know	1%	(0)	15%	(7)	18%	(8)	40%	(18)	27%	(12)	47
2022 House Vote: Democrat	6%	(21)	9%	(30)	7%	(23)	70%	(234)	8%	(27)	335
2022 House Vote: Republican	14%	(48)	13%	(45)	24%	(82)	32%	(110)	17%	(59)	344
2022 House Vote: Did not Vote	6%	(8)	15%	(18)	17%	(21)	39%	(48)	23%	(28)	122
2020 Vote: Joe Biden	6%	(23)	9%	(33)	10%	(37)	66%	(247)	9%	(34)	375
2020 Vote: Donald Trump	14%	(51)	15%	(54)	23%	(84)	31%	(114)	17%	(63)	366
2020 Vote: Someone Else	16%	(1)	7%	(1)	19%	(2)	36%	(3)	23%	(2)	9
2020 Vote: Did not Vote	4%	(2)	10%	(6)	8%	(5)	53%	(30)	25%	(14)	57
2016 Vote: Hillary Clinton	6%	(15)	10%	(27)	8%	(23)	67%	(183)	10%	(26)	274
2016 Vote: Donald Trump	12%	(40)	16%	(52)	24%	(78)	32%	(102)	16%	(53)	324
2016 Vote: Someone Else	3%	(1)	2%	(0)	12%	(3)	70%	(18)	14%	(4)	26
2020 Vote/PID: Not Biden/Democrat	8%	(3)	20%	(9)	18%	(8)	37%	(16)	18%	(8)	45
2020 Vote/PID: Not Trump/Republican	9%	(4)	16%	(7)	11%	(5)	34%	(15)	30%	(13)	43

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(78)	12%	(93)	16%	(128)	49%	(394)	14%	(114)	807
U.S. Economy: Wrong Track	10%	(58)	11%	(60)	20%	(109)	43%	(238)	16%	(91)	557
U.S. Economy: Right Direction	8%	(20)	13%	(33)	8%	(19)	62%	(156)	9%	(22)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(12)	7%	(20)	9%	(23)	73%	(193)	7%	(18)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(55)	15%	(60)	22%	(87)	31%	(120)	18%	(70)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	9%	(13)	12%	(18)	55%	(82)	17%	(25)	150
Top 2024 Issue: Economy	7%	(18)	15%	(39)	20%	(51)	43%	(111)	15%	(39)	258
Community: Urban	13%	(20)	13%	(20)	14%	(22)	48%	(76)	12%	(19)	157
Community: Suburban	9%	(36)	12%	(48)	16%	(66)	51%	(205)	12%	(47)	402
Community: Rural	9%	(22)	10%	(25)	16%	(40)	46%	(113)	19%	(47)	248
Community/Gender: Urban Women	15%	(11)	4%	(3)	9%	(6)	55%	(39)	18%	(13)	71
Community/Gender: Urban Men	11%	(9)	20%	(17)	18%	(16)	43%	(38)	8%	(7)	87
Community/Gender: Rural Women	8%	(11)	7%	(10)	16%	(22)	48%	(63)	20%	(27)	133
Community/Gender: Rural Men	10%	(11)	13%	(15)	16%	(18)	43%	(50)	18%	(21)	115
Community/Gender: Suburban Women	8%	(18)	9%	(19)	11%	(25)	57%	(126)	15%	(33)	220
Community/Gender: Suburban Men	10%	(18)	16%	(29)	23%	(41)	44%	(79)	8%	(14)	182
Homeowner	9%	(66)	13%	(88)	16%	(113)	48%	(337)	14%	(99)	703
Renter	12%	(11)	5%	(4)	14%	(12)	56%	(49)	14%	(12)	88
Military HHnm: Yes	8%	(9)	9%	(10)	16%	(19)	46%	(52)	21%	(24)	114
Military HH: No	10%	(69)	12%	(83)	16%	(109)	49%	(342)	13%	(90)	693
Employ: Private Sector	12%	(36)	17%	(52)	19%	(56)	41%	(124)	11%	(32)	300
Employ: Government	13%	(6)	4%	(2)	26%	(13)	52%	(26)	5%	(2)	50
Employ: Self-Employed	23%	(11)	12%	(6)	18%	(9)	39%	(19)	8%	(4)	48
Employ: Homemaker	14%	(9)	13%	(9)	13%	(8)	49%	(32)	10%	(7)	65
Employ: Student	—	(0)	16%	(3)	4%	(1)	73%	(14)	7%	(1)	19
Employ: Retired	5%	(11)	5%	(11)	15%	(33)	54%	(118)	21%	(47)	220
Employ: Unemployed	6%	(3)	1%	(0)	4%	(2)	67%	(38)	22%	(12)	56
Employ: Other	2%	(1)	21%	(10)	10%	(5)	49%	(23)	18%	(9)	48
Self + Household: White-Collar	9%	(25)	10%	(28)	15%	(43)	54%	(150)	11%	(32)	279
Self + Household: Blue Collar	10%	(41)	14%	(58)	17%	(73)	46%	(193)	13%	(55)	419

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	10%	(78)	12%	(93)	16%	(128)	49%	(394)	14%	(114)	807
Union HH: Yes	10%	(9)	13%	(12)	24%	(22)	45%	(42)	8%	(7)	92
Union HH: No	10%	(69)	11%	(81)	15%	(106)	49%	(352)	15%	(107)	715
LGBTQ+: Yes	13%	(9)	10%	(7)	6%	(4)	64%	(44)	7%	(5)	68
LGBTQ+: No	9%	(69)	12%	(87)	17%	(124)	47%	(350)	15%	(109)	739
Motivated to Vote	9%	(68)	12%	(85)	16%	(115)	50%	(363)	13%	(98)	729
Parent: Yes	18%	(36)	20%	(41)	19%	(39)	40%	(82)	4%	(9)	207
Parent: No	7%	(42)	9%	(53)	15%	(89)	52%	(312)	18%	(105)	600
COVID Vaccine: Yes	8%	(47)	9%	(52)	15%	(87)	55%	(319)	13%	(73)	579
COVID Vaccine: No	14%	(31)	18%	(42)	18%	(40)	33%	(75)	18%	(41)	228
Student Loans: Yes	9%	(11)	13%	(16)	17%	(21)	52%	(67)	10%	(13)	128
Student Loans: No	10%	(67)	11%	(77)	16%	(106)	48%	(327)	15%	(101)	679
Favorable Opinion of Haley	11%	(31)	14%	(39)	19%	(56)	40%	(116)	17%	(48)	290
Unfavorable Opinion of Haley	8%	(28)	12%	(44)	15%	(54)	55%	(198)	9%	(33)	357
Protestant	9%	(18)	15%	(30)	20%	(39)	43%	(86)	12%	(24)	198
Roman Catholic	9%	(23)	12%	(30)	20%	(51)	46%	(119)	13%	(35)	258
Mormon	—	(0)	27%	(0)	—	(0)	55%	(1)	18%	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	59%	(3)	2%	(0)	13%	(1)	26%	(1)	—	(0)	4
Jewish	11%	(2)	2%	(0)	2%	(0)	65%	(13)	19%	(4)	19
Muslim	30%	(4)	20%	(2)	3%	(0)	45%	(5)	2%	(0)	12
Buddhist	35%	(3)	—	(0)	—	(0)	65%	(6)	—	(0)	9
Hindu	—	(0)	—	(0)	73%	(2)	27%	(1)	—	(0)	3
Atheist	1%	(0)	1%	(0)	5%	(1)	91%	(21)	2%	(0)	24
Agnostic	1%	(0)	5%	(2)	3%	(1)	87%	(31)	4%	(1)	35
Something else	13%	(14)	12%	(12)	10%	(10)	40%	(41)	25%	(26)	102
Nothing in particular	8%	(11)	11%	(16)	15%	(21)	49%	(69)	17%	(23)	140
Prodigal Biden Voter	10%	(4)	12%	(5)	27%	(12)	37%	(15)	14%	(6)	42
Undecided Voter (DK/WNV)	2%	(2)	10%	(8)	16%	(12)	47%	(36)	24%	(19)	77
Undecided Voter (DK)	5%	(2)	3%	(1)	13%	(4)	58%	(18)	20%	(6)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(121)	13%	(105)	14%	(114)	50%	(406)	8%	(61)	807
Gender: Male	15%	(59)	16%	(63)	17%	(64)	45%	(173)	6%	(24)	384
Gender: Female	15%	(62)	10%	(42)	12%	(50)	55%	(233)	9%	(37)	423
Age: 18-34	15%	(33)	15%	(32)	11%	(24)	51%	(109)	8%	(18)	215
Age: 35-44	21%	(22)	18%	(19)	17%	(18)	38%	(40)	5%	(5)	104
Age: 45-64	18%	(51)	11%	(29)	17%	(46)	49%	(135)	5%	(13)	274
Age: 65+	7%	(16)	12%	(25)	12%	(26)	57%	(122)	12%	(25)	214
GenZers: 1997-2012	16%	(16)	13%	(14)	12%	(12)	51%	(52)	9%	(9)	103
Millennials: 1981-1996	18%	(38)	17%	(36)	14%	(28)	45%	(94)	7%	(14)	210
GenXers: 1965-1980	17%	(35)	13%	(27)	18%	(38)	48%	(101)	5%	(11)	211
Baby Boomers: 1946-1964	12%	(30)	11%	(29)	14%	(36)	56%	(142)	7%	(17)	255
Educ: < College	16%	(76)	13%	(65)	14%	(66)	50%	(239)	8%	(36)	482
Educ: Bachelors degree	14%	(29)	13%	(27)	17%	(37)	49%	(103)	7%	(14)	211
Educ: Post-grad	14%	(16)	11%	(12)	10%	(11)	57%	(64)	9%	(10)	113
Income: Under 50k	15%	(46)	13%	(41)	12%	(38)	51%	(160)	9%	(28)	313
Income: 50k-100k	15%	(46)	12%	(37)	15%	(46)	50%	(152)	8%	(23)	304
Income: 100k+	15%	(29)	15%	(28)	16%	(31)	49%	(94)	5%	(10)	191
Ethnicity: White (Non-Hispanic)	13%	(87)	13%	(86)	14%	(96)	52%	(347)	8%	(57)	673
Ethnicity: Hispanic	28%	(10)	4%	(1)	10%	(3)	54%	(18)	4%	(1)	34
Ethnicity: Black (Non-Hispanic)	30%	(24)	17%	(14)	15%	(12)	37%	(29)	2%	(1)	79
Ethnicity: Asian + Other (Non-Hispanic)	2%	(0)	20%	(4)	12%	(3)	59%	(13)	6%	(1)	22
All Christian	14%	(63)	15%	(70)	17%	(80)	45%	(207)	9%	(42)	462
All Non-Christian	13%	(6)	15%	(7)	5%	(2)	66%	(29)	1%	(0)	44
Atheist	2%	(0)	—	(0)	4%	(1)	90%	(21)	4%	(1)	24
Agnostic/Nothing in particular	11%	(20)	12%	(21)	9%	(15)	61%	(108)	7%	(12)	175
Something Else	31%	(32)	7%	(7)	16%	(16)	41%	(41)	6%	(6)	102
Evangelical	38%	(65)	21%	(37)	11%	(20)	23%	(40)	6%	(11)	172
Non-Evangelical	7%	(26)	11%	(41)	19%	(75)	54%	(207)	10%	(37)	386
PID: Dem (no lean)	8%	(28)	9%	(29)	9%	(30)	70%	(234)	4%	(13)	334
PID: Ind (no lean)	12%	(17)	11%	(16)	13%	(18)	58%	(82)	6%	(9)	142
PID: Rep (no lean)	23%	(76)	18%	(60)	20%	(66)	27%	(90)	12%	(39)	331

Continued on next page

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(121)	13%	(105)	14%	(114)	50%	(406)	8%	(61)	807
PID/Gender: Dem Men	13%	(21)	13%	(21)	12%	(19)	60%	(98)	3%	(4)	164
PID/Gender: Dem Women	4%	(7)	4%	(7)	6%	(11)	80%	(136)	5%	(9)	170
PID/Gender: Ind Men	10%	(7)	13%	(9)	15%	(10)	57%	(40)	6%	(4)	70
PID/Gender: Ind Women	14%	(10)	10%	(7)	11%	(8)	59%	(43)	6%	(5)	72
PID/Gender: Rep Men	21%	(31)	22%	(33)	23%	(35)	24%	(36)	10%	(15)	149
PID/Gender: Rep Women	25%	(45)	15%	(28)	17%	(31)	30%	(54)	13%	(24)	182
Ideo: Liberal (1-3)	5%	(12)	6%	(15)	4%	(10)	82%	(189)	2%	(4)	230
Ideo: Moderate (4)	15%	(34)	8%	(19)	17%	(39)	50%	(117)	10%	(24)	232
Ideo: Conservative (5-7)	23%	(75)	22%	(71)	20%	(64)	27%	(86)	8%	(26)	322
Ideo/PID: Conservative Republican	24%	(59)	21%	(51)	22%	(54)	24%	(59)	10%	(24)	246
Ideo/PID: Moderate/Liberal Republican	21%	(17)	12%	(10)	14%	(12)	39%	(31)	14%	(11)	80
Ideo/PID: Moderate/Conservative Democrat	19%	(24)	14%	(18)	17%	(22)	46%	(59)	5%	(7)	130
Ideo/PID: Liberal Democrat	2%	(4)	6%	(11)	4%	(8)	86%	(163)	2%	(4)	190
Unfavorable of Biden and Trump	13%	(14)	12%	(14)	22%	(25)	46%	(52)	7%	(8)	113
2024 H2H Matchup: Biden Voter	7%	(24)	9%	(32)	8%	(28)	73%	(265)	4%	(13)	363
2024 H2H Matchup: Trump Voter	24%	(90)	18%	(64)	19%	(69)	30%	(111)	9%	(33)	367
2024 H2H Matchup: Would not Vote	9%	(3)	18%	(5)	23%	(7)	38%	(11)	13%	(4)	30
2024 H2H Matchup: Do not Know	8%	(4)	6%	(3)	22%	(10)	40%	(19)	24%	(11)	47
2022 House Vote: Democrat	6%	(21)	7%	(23)	7%	(23)	77%	(259)	3%	(9)	335
2022 House Vote: Republican	24%	(81)	17%	(60)	22%	(75)	27%	(92)	10%	(36)	344
2022 House Vote: Did not Vote	14%	(17)	18%	(22)	12%	(15)	44%	(54)	12%	(15)	122
2020 Vote: Joe Biden	7%	(26)	7%	(26)	9%	(35)	72%	(271)	5%	(17)	375
2020 Vote: Donald Trump	23%	(86)	19%	(70)	21%	(77)	27%	(100)	9%	(34)	366
2020 Vote: Someone Else	24%	(2)	29%	(3)	—	(0)	44%	(4)	2%	(0)	9
2020 Vote: Did not Vote	11%	(6)	10%	(6)	5%	(3)	56%	(32)	17%	(10)	57
2016 Vote: Hillary Clinton	8%	(21)	5%	(15)	8%	(22)	75%	(205)	4%	(12)	274
2016 Vote: Donald Trump	24%	(76)	21%	(69)	19%	(63)	27%	(89)	8%	(27)	324
2016 Vote: Someone Else	7%	(2)	4%	(1)	11%	(3)	77%	(20)	1%	(0)	26
2020 Vote/PID: Not Biden/Democrat	12%	(5)	20%	(9)	16%	(7)	44%	(19)	9%	(4)	45
2020 Vote/PID: Not Trump/Republican	8%	(3)	10%	(4)	15%	(7)	42%	(18)	25%	(11)	43

Continued on next page

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(121)	13%	(105)	14%	(114)	50%	(406)	8%	(61)	807
U.S. Economy: Wrong Track	16%	(92)	15%	(86)	17%	(93)	43%	(238)	9%	(48)	557
U.S. Economy: Right Direction	12%	(29)	8%	(19)	8%	(21)	67%	(168)	5%	(13)	250
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	7%	(18)	7%	(19)	77%	(204)	3%	(8)	265
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(84)	21%	(81)	19%	(75)	29%	(113)	10%	(39)	392
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(21)	4%	(6)	13%	(20)	60%	(90)	9%	(14)	150
Top 2024 Issue: Economy	14%	(37)	15%	(39)	19%	(48)	43%	(111)	9%	(23)	258
Community: Urban	17%	(26)	14%	(23)	13%	(20)	51%	(80)	5%	(8)	157
Community: Suburban	12%	(48)	11%	(44)	14%	(55)	55%	(223)	8%	(32)	402
Community: Rural	19%	(46)	16%	(39)	16%	(39)	42%	(104)	8%	(20)	248
Community/Gender: Urban Women	13%	(9)	7%	(5)	6%	(4)	66%	(47)	8%	(6)	71
Community/Gender: Urban Men	20%	(17)	21%	(18)	18%	(16)	39%	(34)	3%	(3)	87
Community/Gender: Rural Women	20%	(26)	12%	(16)	14%	(18)	44%	(59)	10%	(14)	133
Community/Gender: Rural Men	18%	(20)	19%	(22)	18%	(21)	39%	(45)	6%	(6)	115
Community/Gender: Suburban Women	12%	(27)	9%	(21)	12%	(27)	58%	(128)	8%	(18)	220
Community/Gender: Suburban Men	12%	(22)	13%	(23)	15%	(28)	52%	(95)	8%	(15)	182
Homeowner	15%	(104)	14%	(95)	14%	(101)	50%	(351)	7%	(51)	703
Renter	17%	(15)	9%	(8)	11%	(10)	54%	(48)	8%	(7)	88
Military HHnm: Yes	12%	(14)	12%	(13)	17%	(20)	45%	(52)	13%	(15)	114
Military HH: No	15%	(107)	13%	(92)	14%	(94)	51%	(355)	7%	(45)	693
Employ: Private Sector	20%	(59)	16%	(49)	15%	(45)	42%	(127)	7%	(20)	300
Employ: Government	17%	(9)	12%	(6)	18%	(9)	48%	(24)	4%	(2)	50
Employ: Self-Employed	21%	(10)	12%	(6)	20%	(9)	44%	(21)	3%	(1)	48
Employ: Homemaker	11%	(7)	25%	(16)	7%	(4)	52%	(33)	6%	(4)	65
Employ: Student	11%	(2)	—	(0)	9%	(2)	80%	(15)	—	(0)	19
Employ: Retired	9%	(19)	9%	(19)	13%	(29)	58%	(129)	11%	(23)	220
Employ: Unemployed	6%	(4)	11%	(6)	8%	(4)	64%	(36)	11%	(6)	56
Employ: Other	23%	(11)	5%	(2)	21%	(10)	43%	(21)	8%	(4)	48
Self + Household: White-Collar	12%	(34)	10%	(27)	14%	(39)	57%	(160)	6%	(18)	279
Self + Household: Blue Collar	16%	(67)	15%	(64)	17%	(70)	46%	(191)	7%	(28)	419
Union HH: Yes	18%	(16)	10%	(9)	19%	(17)	44%	(40)	10%	(9)	92
Union HH: No	15%	(105)	13%	(96)	13%	(97)	51%	(366)	7%	(52)	715

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(121)	13%	(105)	14%	(114)	50%	(406)	8%	(61)	807
LGBTQ+: Yes	14%	(9)	9%	(6)	6%	(4)	69%	(47)	3%	(2)	68
LGBTQ+: No	15%	(111)	13%	(99)	15%	(110)	49%	(360)	8%	(59)	739
Motivated to Vote	15%	(110)	13%	(94)	14%	(103)	51%	(371)	7%	(50)	729
Parent: Yes	19%	(39)	21%	(43)	17%	(35)	39%	(80)	4%	(9)	207
Parent: No	14%	(81)	10%	(62)	13%	(79)	54%	(326)	9%	(52)	600
COVID Vaccine: Yes	13%	(75)	11%	(63)	11%	(66)	57%	(333)	7%	(43)	579
COVID Vaccine: No	20%	(46)	18%	(42)	21%	(48)	32%	(74)	8%	(18)	228
Student Loans: Yes	9%	(12)	14%	(18)	13%	(16)	58%	(74)	6%	(7)	128
Student Loans: No	16%	(109)	13%	(87)	14%	(98)	49%	(332)	8%	(53)	679
Favorable Opinion of Haley	17%	(49)	17%	(50)	18%	(51)	41%	(120)	7%	(21)	290
Unfavorable Opinion of Haley	13%	(46)	11%	(40)	13%	(46)	58%	(207)	5%	(18)	357
Protestant	20%	(40)	20%	(40)	14%	(27)	40%	(79)	6%	(12)	198
Roman Catholic	7%	(19)	12%	(31)	20%	(52)	49%	(126)	12%	(30)	258
Mormon	27%	(0)	—	(0)	—	(0)	55%	(1)	18%	(0)	2
Orthodox (e.g. Greek or Russian Orthodox)	75%	(3)	2%	(0)	13%	(1)	10%	(0)	—	(0)	4
Jewish	12%	(2)	6%	(1)	—	(0)	82%	(16)	—	(0)	19
Muslim	28%	(3)	21%	(2)	12%	(1)	37%	(4)	2%	(0)	12
Buddhist	—	(0)	32%	(3)	—	(0)	68%	(6)	—	(0)	9
Hindu	—	(0)	—	(0)	24%	(1)	76%	(3)	—	(0)	3
Atheist	2%	(0)	—	(0)	4%	(1)	90%	(21)	4%	(1)	24
Agnostic	—	(0)	5%	(2)	4%	(1)	87%	(31)	4%	(1)	35
Something else	31%	(32)	7%	(7)	16%	(16)	41%	(41)	6%	(6)	102
Nothing in particular	14%	(20)	14%	(19)	10%	(14)	55%	(77)	7%	(10)	140
Prodigal Biden Voter	9%	(4)	7%	(3)	25%	(11)	45%	(19)	15%	(6)	42
Undecided Voter (DK/WNV)	8%	(6)	11%	(8)	22%	(17)	39%	(30)	19%	(15)	77
Undecided Voter (DK)	9%	(3)	18%	(5)	23%	(7)	38%	(11)	13%	(4)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	807	100%
xdemGender	Gender: Male	384	48%
	Gender: Female	423	52%
	N	807	
age	Age: 18-34	215	27%
	Age: 35-44	104	13%
	Age: 45-64	274	34%
	Age: 65+	214	26%
	N	807	
demAgeGeneration	GenZers: 1997-2012	103	13%
	Millennials: 1981-1996	210	26%
	GenXers: 1965-1980	211	26%
	Baby Boomers: 1946-1964	255	32%
	N	779	
xeduc3	Educ: < College	482	60%
	Educ: Bachelors degree	211	26%
	Educ: Post-grad	113	14%
	N	807	
xdemInc3	Income: Under 50k	313	39%
	Income: 50k-100k	304	38%
	Income: 100k+	191	24%
	N	807	
xrace_eth	Ethnicity: White (Non-Hispanic)	673	83%
	Ethnicity: Hispanic	34	4%
	Ethnicity: Black (Non-Hispanic)	79	10%
	Ethnicity: Asian + Other (Non-Hispanic)	22	3%
	N	807	
xdemReligion	All Christian	462	57%
	All Non-Christian	44	5%
	Atheist	24	3%
	Agnostic/Nothing in particular	175	22%
	Something Else	102	13%
	N	807	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	172	21%
	Non-Evangelical	386	48%
	<i>N</i>	558	
xpid3	PID: Dem (no lean)	334	41%
	PID: Ind (no lean)	142	18%
	PID: Rep (no lean)	331	41%
	<i>N</i>	807	
xpidGender	PID/Gender: Dem Men	164	20%
	PID/Gender: Dem Women	170	21%
	PID/Gender: Ind Men	70	9%
	PID/Gender: Ind Women	72	9%
	PID/Gender: Rep Men	149	19%
	PID/Gender: Rep Women	182	23%
	<i>N</i>	807	
xdemIdeo3	Ideo: Liberal (1-3)	230	28%
	Ideo: Moderate (4)	232	29%
	Ideo: Conservative (5-7)	322	40%
	<i>N</i>	784	
BLMBxdem1	Ideo/PID: Conservative Republican	246	31%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	80	10%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	130	16%
BLMBxdem4	Ideo/PID: Liberal Democrat	190	24%
BLMBxdem5	Unfavorable of Biden and Trump	113	14%
BLMBxdem6	2024 H2H Matchup: Biden Voter	363	45%
	2024 H2H Matchup: Trump Voter	367	45%
	2024 H2H Matchup: Would not Vote	30	4%
	2024 H2H Matchup: Do not Know	47	6%
	<i>N</i>	807	
BLMBxdem7	2022 House Vote: Democrat	335	42%
	2022 House Vote: Republican	344	43%
	<i>N</i>	679	
BLMBxdem8	2022 House Vote: Did not Vote	122	15%
BLMBxdem9	2020 Vote: Joe Biden	375	46%
	2020 Vote: Donald Trump	366	45%
	2020 Vote: Someone Else	9	1%
	<i>N</i>	750	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
BLMBxdem10	2020 Vote: Did not Vote	57	7%
BLMBxdem11	2016 Vote: Hillary Clinton	274	34%
	2016 Vote: Donald Trump	324	40%
	2016 Vote: Someone Else	26	3%
	N	624	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	45	6%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	43	5%
BLMBxdem14	U.S. Economy: Wrong Track	557	69%
	U.S. Economy: Right Direction	250	31%
	N	807	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	265	33%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	392	49%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	150	19%
	N	807	
BLMBxdem16	Top 2024 Issue: Economy	258	32%
xdemUsr	Community: Urban	157	19%
	Community: Suburban	402	50%
	Community: Rural	248	31%
	N	807	
BLMBxdem17	Community/Gender: Urban Women	71	9%
BLMBxdem18	Community/Gender: Urban Men	87	11%
BLMBxdem19	Community/Gender: Rural Women	133	16%
BLMBxdem20	Community/Gender: Rural Men	115	14%
BLMBxdem21	Community/Gender: Suburban Women	220	27%
BLMBxdem22	Community/Gender: Suburban Men	182	23%
BLMBxdem23	Homeowner	703	87%
	Renter	88	11%
	N	790	
xdemMilHH1	Military HHnm: Yes	114	14%
	Military HH: No	693	86%
	N	807	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	300	37%
	Employ: Government	50	6%
	Employ: Self-Employed	48	6%
	Employ: Homemaker	65	8%
	Employ: Student	19	2%
	Employ: Retired	220	27%
	Employ: Unemployed	56	7%
	Employ: Other	48	6%
	<i>N</i>	807	
BLMBxdem24	Self + Household: White-Collar	279	35%
	Self + Household: Blue Collar	419	52%
	<i>N</i>	698	
BLMBxdem25	Union HH: Yes	92	11%
	Union HH: No	715	89%
	<i>N</i>	807	
BLMBxdem26	LGBTQ+: Yes	68	8%
BLMBxdem27	LGBTQ+: No	739	92%
BLMBxdem28	Motivated to Vote	729	90%
BLMBxdem29	Parent: Yes	207	26%
	Parent: No	600	74%
	<i>N</i>	807	
BLMBxdem30	COVID Vaccine: Yes	579	72%
	COVID Vaccine: No	228	28%
	<i>N</i>	807	
BLMBxdem31	Student Loans: Yes	128	16%
	Student Loans: No	679	84%
	<i>N</i>	807	
BLMBxdem32	Favorable Opinion of Haley	290	36%
	Unfavorable Opinion of Haley	357	44%
	<i>N</i>	648	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
demRelig	Protestant	198	25%
	Roman Catholic	258	32%
	Mormon	2	0%
	Orthodox (e.g. Greek or Russian Orthodox)	4	1%
	Jewish	19	2%
	Muslim	12	1%
	Buddhist	9	1%
	Hindu	3	0%
	Atheist	24	3%
	Agnostic	35	4%
	Something else	102	13%
	Nothing in particular	140	17%
	<i>N</i>	807	
BLMBxdem33	Prodigal Biden Voter	42	5%
BLMBxdem34	Undecided Voter (DK/WNV)	77	10%
BLMBxdem35	Undecided Voter (DK)	30	4%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Wisconsin Tracking Poll #2403038  
March 08-14, 2024

*Crosstabulation Results*

*Methodology:*

This poll was conducted from March 08 - 14, 2024, among a national sample of 697 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table BLMB1\_1:** *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	33%	(228)	67%	(469)	697
Gender: Male	41%	(138)	59%	(194)	332
Gender: Female	25%	(91)	75%	(274)	365
Age: 18-34	30%	(57)	70%	(132)	188
Age: 35-44	29%	(26)	71%	(64)	90
Age: 45-64	31%	(78)	69%	(177)	255
Age: 65+	41%	(67)	59%	(96)	164
GenZers: 1997-2012	26%	(26)	74%	(76)	102
Millennials: 1981-1996	34%	(56)	66%	(109)	165
GenXers: 1965-1980	29%	(52)	71%	(130)	182
Baby Boomers: 1946-1964	39%	(92)	61%	(145)	236
Educ: < College	28%	(131)	72%	(342)	473
Educ: Bachelors degree	35%	(54)	65%	(98)	151
Educ: Post-grad	61%	(44)	39%	(29)	73
Income: Under 50k	33%	(77)	67%	(155)	232
Income: 50k-100k	30%	(84)	70%	(193)	277
Income: 100k+	36%	(68)	64%	(120)	188
Ethnicity: White (Non-Hispanic)	32%	(197)	68%	(424)	621
Ethnicity: Hispanic	43%	(9)	57%	(12)	22
Ethnicity: Black (Non-Hispanic)	66%	(15)	34%	(8)	23
Ethnicity: Asian + Other (Non-Hispanic)	23%	(7)	77%	(24)	32
All Christian	31%	(109)	69%	(239)	348
All Non-Christian	61%	(5)	39%	(3)	9
Atheist	79%	(27)	21%	(7)	35
Agnostic/Nothing in particular	34%	(66)	66%	(127)	193
Something Else	18%	(21)	82%	(92)	113
Evangelical	11%	(15)	89%	(115)	130
Non-Evangelical	34%	(110)	66%	(214)	324

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	33%	(228)	67%	(469)	697
PID: Dem (no lean)	57%	(136)	43%	(104)	240
PID: Ind (no lean)	34%	(69)	66%	(133)	202
PID: Rep (no lean)	9%	(23)	91%	(232)	255
PID/Gender: Dem Men	73%	(70)	27%	(27)	97
PID/Gender: Dem Women	46%	(66)	54%	(77)	143
PID/Gender: Ind Men	46%	(51)	54%	(61)	112
PID/Gender: Ind Women	20%	(18)	80%	(72)	90
PID/Gender: Rep Men	13%	(16)	87%	(107)	123
PID/Gender: Rep Women	5%	(6)	95%	(125)	131
Ideo: Liberal (1-3)	63%	(140)	37%	(83)	223
Ideo: Moderate (4)	37%	(68)	63%	(118)	186
Ideo: Conservative (5-7)	7%	(20)	93%	(256)	276
Ideo/PID: Conservative Republican	4%	(7)	96%	(182)	189
Ideo/PID: Moderate/Liberal Republican	25%	(16)	75%	(48)	63
Ideo/PID: Moderate/Conservative Democrat	39%	(30)	61%	(46)	76
Ideo/PID: Liberal Democrat	65%	(106)	35%	(56)	163
Unfavorable of Biden and Trump	10%	(11)	90%	(98)	109
2024 H2H Matchup: Biden Voter	59%	(188)	41%	(132)	320
2024 H2H Matchup: Trump Voter	10%	(31)	90%	(285)	315
2024 H2H Matchup: Would not Vote	9%	(3)	91%	(31)	34
2024 H2H Matchup: Do not Know	25%	(7)	75%	(20)	27
2022 House Vote: Democrat	59%	(174)	41%	(119)	293
2022 House Vote: Republican	9%	(28)	91%	(278)	306
2022 House Vote: Did not Vote	20%	(16)	80%	(63)	79
2020 Vote: Joe Biden	57%	(189)	43%	(142)	331
2020 Vote: Donald Trump	9%	(30)	91%	(297)	327
2020 Vote: Someone Else	36%	(4)	64%	(7)	12
2020 Vote: Did not Vote	18%	(5)	82%	(23)	28
2016 Vote: Hillary Clinton	63%	(145)	37%	(86)	231
2016 Vote: Donald Trump	11%	(31)	89%	(257)	288
2016 Vote: Someone Else	46%	(15)	54%	(17)	31

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	33%	(228)	67%	(469)	697
2020 Vote/PID: Not Biden/Democrat	12%	(3)	88%	(23)	26
2020 Vote/PID: Not Trump/Republican	16%	(3)	84%	(17)	20
U.S. Economy: Wrong Track	—	(0)	100%	(469)	469
U.S. Economy: Right Direction	100%	(228)	—	(0)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(151)	32%	(73)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(31)	90%	(297)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(46)	68%	(99)	145
Top 2024 Issue: Economy	20%	(43)	80%	(176)	220
Community: Urban	49%	(91)	51%	(95)	186
Community: Suburban	33%	(89)	67%	(180)	269
Community: Rural	20%	(48)	80%	(193)	242
Community/Gender: Urban Women	38%	(29)	62%	(46)	75
Community/Gender: Urban Men	56%	(62)	44%	(49)	111
Community/Gender: Rural Women	19%	(30)	81%	(126)	156
Community/Gender: Rural Men	21%	(18)	79%	(68)	86
Community/Gender: Suburban Women	24%	(32)	76%	(102)	134
Community/Gender: Suburban Men	42%	(57)	58%	(78)	135
Homeowner	32%	(205)	68%	(436)	641
Renter	45%	(22)	55%	(26)	48
Military HHnm: Yes	28%	(29)	72%	(75)	104
Military HH: No	34%	(199)	66%	(394)	593
Employ: Private Sector	31%	(97)	69%	(220)	316
Employ: Government	46%	(13)	54%	(15)	28
Employ: Self-Employed	19%	(13)	81%	(54)	67
Employ: Homemaker	24%	(6)	76%	(21)	27
Employ: Student	9%	(2)	91%	(14)	16
Employ: Retired	41%	(80)	59%	(114)	194
Employ: Unemployed	28%	(9)	72%	(23)	32
Employ: Other	56%	(10)	44%	(8)	17
Self + Household: White-Collar	35%	(89)	65%	(167)	255
Self + Household: Blue Collar	28%	(98)	72%	(258)	356

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**Table BLMB1\_1:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	33%	(228)	67%	(469)	697
Union HH: Yes	10%	(4)	90%	(36)	40
Union HH: No	34%	(224)	66%	(433)	657
LGBTQ+: Yes	22%	(11)	78%	(38)	49
LGBTQ+: No	34%	(217)	66%	(431)	648
Motivated to Vote	32%	(206)	68%	(433)	639
Parent: Yes	25%	(42)	75%	(127)	168
Parent: No	35%	(187)	65%	(342)	529
COVID Vaccine: Yes	42%	(201)	58%	(280)	481
COVID Vaccine: No	13%	(27)	87%	(189)	216
Student Loans: Yes	28%	(28)	72%	(75)	103
Student Loans: No	34%	(200)	66%	(394)	594
Favorable Opinion of Haley	33%	(83)	67%	(166)	249
Unfavorable Opinion of Haley	42%	(118)	58%	(165)	283
Protestant	26%	(42)	74%	(120)	162
Roman Catholic	35%	(62)	65%	(116)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	79%	(5)	21%	(1)	6
Jewish	39%	(2)	61%	(3)	5
Muslim	88%	(3)	12%	(0)	3
Buddhist	100%	(1)	—	(0)	1
Atheist	79%	(27)	21%	(7)	35
Agnostic	35%	(18)	65%	(33)	51
Something else	18%	(21)	82%	(92)	113
Nothing in particular	34%	(48)	66%	(94)	142
Prodigal Biden Voter	18%	(7)	82%	(31)	38
Undecided Voter (DK/WNV)	16%	(10)	84%	(52)	61
Undecided Voter (DK)	9%	(3)	91%	(31)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(340)	51%	(357)	697
Gender: Male	54%	(180)	46%	(152)	332
Gender: Female	44%	(160)	56%	(204)	365
Age: 18-34	51%	(96)	49%	(92)	188
Age: 35-44	44%	(39)	56%	(50)	90
Age: 45-64	46%	(118)	54%	(137)	255
Age: 65+	53%	(86)	47%	(78)	164
GenZers: 1997-2012	59%	(60)	41%	(42)	102
Millennials: 1981-1996	43%	(71)	57%	(94)	165
GenXers: 1965-1980	48%	(87)	52%	(95)	182
Baby Boomers: 1946-1964	49%	(116)	51%	(120)	236
Educ: < College	45%	(211)	55%	(262)	473
Educ: Bachelors degree	51%	(77)	49%	(74)	151
Educ: Post-grad	71%	(52)	29%	(21)	73
Income: Under 50k	51%	(117)	49%	(114)	232
Income: 50k-100k	47%	(130)	53%	(147)	277
Income: 100k+	49%	(92)	51%	(96)	188
Ethnicity: White (Non-Hispanic)	47%	(290)	53%	(330)	621
Ethnicity: Hispanic	83%	(18)	17%	(4)	22
Ethnicity: Black (Non-Hispanic)	62%	(14)	38%	(9)	23
Ethnicity: Asian + Other (Non-Hispanic)	55%	(18)	45%	(14)	32
All Christian	47%	(164)	53%	(184)	348
All Non-Christian	77%	(7)	23%	(2)	9
Atheist	81%	(28)	19%	(6)	35
Agnostic/Nothing in particular	53%	(102)	47%	(91)	193
Something Else	35%	(39)	65%	(73)	113
Evangelical	28%	(36)	72%	(93)	130
Non-Evangelical	50%	(162)	50%	(162)	324
PID: Dem (no lean)	78%	(188)	22%	(52)	240
PID: Ind (no lean)	46%	(93)	54%	(109)	202
PID: Rep (no lean)	23%	(60)	77%	(195)	255

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(340)	51%	(357)	697
PID/Gender: Dem Men	90%	(87)	10%	(10)	97
PID/Gender: Dem Women	70%	(101)	30%	(43)	143
PID/Gender: Ind Men	55%	(61)	45%	(51)	112
PID/Gender: Ind Women	35%	(31)	65%	(59)	90
PID/Gender: Rep Men	25%	(31)	75%	(92)	123
PID/Gender: Rep Women	22%	(28)	78%	(103)	131
Ideo: Liberal (1-3)	78%	(173)	22%	(49)	223
Ideo: Moderate (4)	53%	(98)	47%	(88)	186
Ideo: Conservative (5-7)	24%	(67)	76%	(209)	276
Ideo/PID: Conservative Republican	17%	(33)	83%	(156)	189
Ideo/PID: Moderate/Liberal Republican	40%	(26)	60%	(38)	63
Ideo/PID: Moderate/Conservative Democrat	70%	(53)	30%	(23)	76
Ideo/PID: Liberal Democrat	83%	(134)	17%	(28)	163
Unfavorable of Biden and Trump	33%	(36)	67%	(73)	109
2024 H2H Matchup: Biden Voter	77%	(246)	23%	(75)	320
2024 H2H Matchup: Trump Voter	23%	(73)	77%	(242)	315
2024 H2H Matchup: Would not Vote	24%	(8)	76%	(26)	34
2024 H2H Matchup: Do not Know	48%	(13)	52%	(14)	27
2022 House Vote: Democrat	74%	(218)	26%	(75)	293
2022 House Vote: Republican	23%	(71)	77%	(235)	306
2022 House Vote: Did not Vote	48%	(38)	52%	(41)	79
2020 Vote: Joe Biden	74%	(245)	26%	(86)	331
2020 Vote: Donald Trump	23%	(74)	77%	(253)	327
2020 Vote: Someone Else	49%	(6)	51%	(6)	12
2020 Vote: Did not Vote	55%	(15)	45%	(12)	28
2016 Vote: Hillary Clinton	78%	(179)	22%	(51)	231
2016 Vote: Donald Trump	20%	(58)	80%	(230)	288
2016 Vote: Someone Else	61%	(19)	39%	(12)	31
2020 Vote/PID: Not Biden/Democrat	75%	(20)	25%	(7)	26
2020 Vote/PID: Not Trump/Republican	42%	(9)	58%	(12)	20

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(340)	51%	(357)	697
U.S. Economy: Wrong Track	26%	(124)	74%	(345)	469
U.S. Economy: Right Direction	95%	(216)	5%	(12)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	81%	(181)	19%	(43)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(71)	78%	(257)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	61%	(88)	39%	(57)	145
Top 2024 Issue: Economy	44%	(97)	56%	(122)	220
Community: Urban	68%	(127)	32%	(59)	186
Community: Suburban	45%	(120)	55%	(149)	269
Community: Rural	38%	(93)	62%	(149)	242
Community/Gender: Urban Women	57%	(42)	43%	(33)	75
Community/Gender: Urban Men	76%	(85)	24%	(26)	111
Community/Gender: Rural Women	42%	(65)	58%	(91)	156
Community/Gender: Rural Men	32%	(27)	68%	(58)	86
Community/Gender: Suburban Women	39%	(53)	61%	(81)	134
Community/Gender: Suburban Men	50%	(68)	50%	(68)	135
Homeowner	49%	(311)	51%	(330)	641
Renter	52%	(25)	48%	(23)	48
Military HHnm: Yes	36%	(38)	64%	(66)	104
Military HH: No	51%	(302)	49%	(290)	593
Employ: Private Sector	47%	(148)	53%	(168)	316
Employ: Government	50%	(14)	50%	(14)	28
Employ: Self-Employed	49%	(33)	51%	(34)	67
Employ: Homemaker	42%	(11)	58%	(16)	27
Employ: Student	38%	(6)	62%	(10)	16
Employ: Retired	52%	(100)	48%	(93)	194
Employ: Unemployed	55%	(18)	45%	(14)	32
Employ: Other	60%	(10)	40%	(7)	17
Self + Household: White-Collar	50%	(128)	50%	(128)	255
Self + Household: Blue Collar	46%	(165)	54%	(191)	356
Union HH: Yes	54%	(22)	46%	(18)	40
Union HH: No	48%	(319)	52%	(339)	657

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**Table BLMB1\_2:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(340)	51%	(357)	697
LGBTQ+: Yes	54%	(26)	46%	(23)	49
LGBTQ+: No	48%	(314)	52%	(334)	648
Motivated to Vote	48%	(309)	52%	(330)	639
Parent: Yes	40%	(67)	60%	(101)	168
Parent: No	52%	(273)	48%	(256)	529
COVID Vaccine: Yes	58%	(277)	42%	(204)	481
COVID Vaccine: No	29%	(63)	71%	(153)	216
Student Loans: Yes	50%	(52)	50%	(51)	103
Student Loans: No	49%	(288)	51%	(306)	594
Favorable Opinion of Haley	43%	(107)	57%	(142)	249
Unfavorable Opinion of Haley	54%	(154)	46%	(129)	283
Protestant	39%	(63)	61%	(100)	162
Roman Catholic	54%	(96)	46%	(82)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	79%	(5)	21%	(1)	6
Jewish	76%	(4)	24%	(1)	5
Muslim	92%	(3)	8%	(0)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	81%	(28)	19%	(6)	35
Agnostic	72%	(37)	28%	(14)	51
Something else	35%	(39)	65%	(73)	113
Nothing in particular	46%	(65)	54%	(77)	142
Prodigal Biden Voter	43%	(16)	57%	(22)	38
Undecided Voter (DK/WNV)	34%	(21)	66%	(40)	61
Undecided Voter (DK)	24%	(8)	76%	(26)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	57%	(396)	43%	(301)	697
Gender: Male	64%	(213)	36%	(119)	332
Gender: Female	50%	(183)	50%	(182)	365
Age: 18-34	55%	(103)	45%	(85)	188
Age: 35-44	58%	(52)	42%	(37)	90
Age: 45-64	52%	(133)	48%	(122)	255
Age: 65+	66%	(107)	34%	(57)	164
GenZers: 1997-2012	56%	(57)	44%	(45)	102
Millennials: 1981-1996	56%	(93)	44%	(72)	165
GenXers: 1965-1980	51%	(93)	49%	(88)	182
Baby Boomers: 1946-1964	62%	(147)	38%	(90)	236
Educ: < College	52%	(248)	48%	(225)	473
Educ: Bachelors degree	62%	(94)	38%	(57)	151
Educ: Post-grad	74%	(54)	26%	(19)	73
Income: Under 50k	57%	(133)	43%	(98)	232
Income: 50k-100k	56%	(154)	44%	(123)	277
Income: 100k+	58%	(109)	42%	(79)	188
Ethnicity: White (Non-Hispanic)	55%	(344)	45%	(277)	621
Ethnicity: Hispanic	83%	(18)	17%	(4)	22
Ethnicity: Black (Non-Hispanic)	68%	(15)	32%	(7)	23
Ethnicity: Asian + Other (Non-Hispanic)	60%	(19)	40%	(13)	32
All Christian	59%	(204)	41%	(144)	348
All Non-Christian	86%	(7)	14%	(1)	9
Atheist	63%	(22)	37%	(13)	35
Agnostic/Nothing in particular	59%	(114)	41%	(80)	193
Something Else	44%	(49)	56%	(63)	113
Evangelical	38%	(49)	62%	(81)	130
Non-Evangelical	61%	(198)	39%	(125)	324
PID: Dem (no lean)	70%	(169)	30%	(71)	240
PID: Ind (no lean)	52%	(106)	48%	(97)	202
PID: Rep (no lean)	48%	(121)	52%	(133)	255

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	57%	(396)	43%	(301)	697
PID/Gender: Dem Men	87%	(84)	13%	(13)	97
PID/Gender: Dem Women	59%	(85)	41%	(58)	143
PID/Gender: Ind Men	59%	(66)	41%	(46)	112
PID/Gender: Ind Women	44%	(40)	56%	(51)	90
PID/Gender: Rep Men	51%	(63)	49%	(60)	123
PID/Gender: Rep Women	44%	(58)	56%	(73)	131
Ideo: Liberal (1-3)	74%	(165)	26%	(57)	223
Ideo: Moderate (4)	59%	(110)	41%	(76)	186
Ideo: Conservative (5-7)	43%	(118)	57%	(158)	276
Ideo/PID: Conservative Republican	45%	(85)	55%	(105)	189
Ideo/PID: Moderate/Liberal Republican	56%	(36)	44%	(28)	63
Ideo/PID: Moderate/Conservative Democrat	65%	(50)	35%	(26)	76
Ideo/PID: Liberal Democrat	74%	(120)	26%	(43)	163
Unfavorable of Biden and Trump	44%	(48)	56%	(61)	109
2024 H2H Matchup: Biden Voter	73%	(233)	27%	(87)	320
2024 H2H Matchup: Trump Voter	43%	(137)	57%	(178)	315
2024 H2H Matchup: Would not Vote	26%	(9)	74%	(25)	34
2024 H2H Matchup: Do not Know	63%	(17)	37%	(10)	27
2022 House Vote: Democrat	74%	(217)	26%	(77)	293
2022 House Vote: Republican	44%	(133)	56%	(173)	306
2022 House Vote: Did not Vote	42%	(33)	58%	(46)	79
2020 Vote: Joe Biden	71%	(234)	29%	(97)	331
2020 Vote: Donald Trump	42%	(139)	58%	(188)	327
2020 Vote: Someone Else	54%	(6)	46%	(5)	12
2020 Vote: Did not Vote	62%	(17)	38%	(11)	28
2016 Vote: Hillary Clinton	74%	(170)	26%	(61)	231
2016 Vote: Donald Trump	41%	(118)	59%	(170)	288
2016 Vote: Someone Else	69%	(22)	31%	(10)	31
2020 Vote/PID: Not Biden/Democrat	75%	(20)	25%	(7)	26
2020 Vote/PID: Not Trump/Republican	53%	(11)	47%	(9)	20

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**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	57%	(396)	43%	(301)	697
U.S. Economy: Wrong Track	40%	(188)	60%	(281)	469
U.S. Economy: Right Direction	91%	(209)	9%	(20)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	77%	(171)	23%	(52)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(132)	60%	(196)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(93)	36%	(52)	145
Top 2024 Issue: Economy	52%	(115)	48%	(104)	220
Community: Urban	64%	(119)	36%	(67)	186
Community: Suburban	53%	(142)	47%	(127)	269
Community: Rural	56%	(135)	44%	(107)	242
Community/Gender: Urban Women	48%	(36)	52%	(39)	75
Community/Gender: Urban Men	75%	(83)	25%	(28)	111
Community/Gender: Rural Women	49%	(76)	51%	(80)	156
Community/Gender: Rural Men	69%	(59)	31%	(27)	86
Community/Gender: Suburban Women	53%	(71)	47%	(62)	134
Community/Gender: Suburban Men	52%	(70)	48%	(65)	135
Homeowner	57%	(366)	43%	(275)	641
Renter	55%	(26)	45%	(22)	48
Military HHnm: Yes	53%	(55)	47%	(49)	104
Military HH: No	57%	(341)	43%	(252)	593
Employ: Private Sector	55%	(175)	45%	(142)	316
Employ: Government	54%	(15)	46%	(13)	28
Employ: Self-Employed	60%	(40)	40%	(26)	67
Employ: Homemaker	47%	(13)	53%	(14)	27
Employ: Student	48%	(8)	52%	(8)	16
Employ: Retired	63%	(122)	37%	(72)	194
Employ: Unemployed	35%	(11)	65%	(21)	32
Employ: Other	74%	(13)	26%	(5)	17
Self + Household: White-Collar	60%	(153)	40%	(103)	255
Self + Household: Blue Collar	55%	(196)	45%	(160)	356
Union HH: Yes	66%	(26)	34%	(13)	40
Union HH: No	56%	(370)	44%	(287)	657

Continued on next page

**Table BLMB1\_3:** Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	57%	(396)	43%	(301)	697
LGBTQ+: Yes	52%	(25)	48%	(23)	49
LGBTQ+: No	57%	(371)	43%	(277)	648
Motivated to Vote	56%	(359)	44%	(280)	639
Parent: Yes	51%	(86)	49%	(82)	168
Parent: No	59%	(310)	41%	(219)	529
COVID Vaccine: Yes	61%	(296)	39%	(185)	481
COVID Vaccine: No	47%	(100)	53%	(115)	216
Student Loans: Yes	50%	(51)	50%	(52)	103
Student Loans: No	58%	(345)	42%	(249)	594
Favorable Opinion of Haley	60%	(148)	40%	(101)	249
Unfavorable Opinion of Haley	56%	(160)	44%	(123)	283
Protestant	52%	(84)	48%	(78)	162
Roman Catholic	64%	(113)	36%	(65)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	100%	(6)	—	(0)	6
Jewish	93%	(4)	7%	(0)	5
Muslim	92%	(3)	8%	(0)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	63%	(22)	37%	(13)	35
Agnostic	57%	(29)	43%	(22)	51
Something else	44%	(49)	56%	(63)	113
Nothing in particular	59%	(84)	41%	(58)	142
Prodigal Biden Voter	43%	(16)	57%	(21)	38
Undecided Voter (DK/WNV)	42%	(26)	58%	(35)	61
Undecided Voter (DK)	26%	(9)	74%	(25)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (134)	26% (179)	12% (85)	41% (289)	1% (6)	1% (5)	697
Gender: Male	22% (72)	22% (72)	14% (46)	43% (142)	— (0)	— (0)	332
Gender: Female	17% (62)	29% (107)	11% (39)	40% (147)	2% (6)	1% (5)	365
Age: 18-34	13% (24)	29% (54)	18% (34)	37% (69)	2% (4)	2% (3)	188
Age: 35-44	10% (9)	34% (30)	10% (9)	43% (39)	2% (2)	2% (2)	90
Age: 45-64	21% (54)	20% (52)	11% (28)	47% (120)	— (1)	— (0)	255
Age: 65+	29% (47)	26% (43)	8% (13)	37% (61)	— (0)	— (0)	164
GenZers: 1997-2012	14% (14)	39% (40)	13% (14)	32% (33)	— (0)	2% (2)	102
Millennials: 1981-1996	11% (18)	25% (41)	18% (30)	42% (70)	3% (5)	1% (1)	165
GenXers: 1965-1980	21% (38)	22% (40)	14% (25)	43% (78)	— (0)	1% (2)	182
Baby Boomers: 1946-1964	25% (60)	24% (56)	6% (14)	45% (106)	— (0)	— (0)	236
Educ: < College	17% (80)	24% (113)	13% (61)	45% (213)	— (2)	1% (5)	473
Educ: Bachelors degree	14% (22)	31% (46)	13% (20)	39% (60)	3% (4)	— (0)	151
Educ: Post-grad	45% (33)	27% (20)	6% (5)	21% (16)	— (0)	— (0)	73
Income: Under 50k	21% (49)	24% (56)	16% (38)	36% (83)	2% (4)	1% (2)	232
Income: 50k-100k	16% (45)	30% (83)	8% (21)	44% (122)	1% (2)	1% (3)	277
Income: 100k+	21% (39)	21% (40)	14% (26)	44% (83)	— (0)	— (0)	188
Ethnicity: White (Non-Hispanic)	20% (122)	24% (147)	12% (71)	44% (273)	1% (5)	— (3)	621
Ethnicity: Hispanic	18% (4)	41% (9)	30% (6)	4% (1)	— (0)	8% (2)	22
Ethnicity: Black (Non-Hispanic)	31% (7)	46% (10)	9% (2)	14% (3)	— (0)	— (0)	23
Ethnicity: Asian + Other (Non-Hispanic)	5% (1)	39% (13)	15% (5)	36% (11)	5% (2)	— (0)	32
All Christian	18% (64)	22% (77)	13% (46)	45% (157)	— (2)	1% (2)	348
All Non-Christian	27% (2)	35% (3)	12% (1)	26% (2)	— (0)	— (0)	9
Atheist	43% (15)	44% (15)	2% (1)	5% (2)	— (0)	5% (2)	35
Agnostic/Nothing in particular	22% (42)	32% (62)	13% (26)	31% (60)	2% (4)	— (0)	193
Something Else	10% (11)	19% (21)	10% (11)	60% (68)	1% (1)	1% (1)	113
Evangelical	7% (10)	15% (19)	9% (12)	68% (88)	— (0)	— (0)	130
Non-Evangelical	20% (65)	24% (77)	12% (40)	42% (136)	1% (2)	1% (3)	324
PID: Dem (no lean)	44% (106)	45% (109)	7% (17)	2% (4)	1% (3)	1% (2)	240
PID: Ind (no lean)	12% (25)	28% (56)	22% (44)	36% (73)	1% (3)	1% (3)	202
PID: Rep (no lean)	1% (3)	6% (14)	10% (25)	83% (212)	— (0)	— (0)	255

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (134)	26% (179)	12% (85)	41% (289)	1% (6)	1% (5)	697
PID/Gender: Dem Men	52% (50)	37% (35)	9% (9)	2% (2)	— (0)	— (0)	97
PID/Gender: Dem Women	39% (55)	51% (73)	6% (8)	1% (2)	2% (3)	1% (2)	143
PID/Gender: Ind Men	18% (20)	28% (32)	21% (23)	32% (36)	— (0)	— (0)	112
PID/Gender: Ind Women	5% (5)	26% (24)	22% (20)	40% (36)	3% (3)	3% (3)	90
PID/Gender: Rep Men	2% (2)	4% (4)	11% (14)	84% (103)	— (0)	— (0)	123
PID/Gender: Rep Women	1% (1)	7% (10)	8% (11)	83% (109)	— (0)	— (0)	131
Ideo: Liberal (1-3)	44% (97)	42% (95)	5% (12)	7% (16)	1% (1)	1% (2)	223
Ideo: Moderate (4)	16% (30)	31% (58)	21% (40)	28% (52)	2% (4)	1% (2)	186
Ideo: Conservative (5-7)	2% (6)	9% (25)	11% (31)	77% (213)	— (0)	— (0)	276
Ideo/PID: Conservative Republican	2% (3)	1% (1)	9% (16)	89% (168)	— (0)	— (0)	189
Ideo/PID: Moderate/Liberal Republican	1% (1)	20% (13)	13% (8)	66% (42)	— (0)	— (0)	63
Ideo/PID: Moderate/Conservative Democrat	33% (25)	51% (39)	9% (7)	3% (2)	2% (2)	2% (2)	76
Ideo/PID: Liberal Democrat	49% (80)	43% (70)	6% (10)	1% (1)	1% (1)	— (0)	163
Unfavorable of Biden and Trump	— (0)	— (0)	51% (55)	49% (54)	— (0)	— (0)	109
2024 H2H Matchup: Biden Voter	39% (126)	49% (158)	9% (29)	2% (6)	1% (2)	— (0)	320
2024 H2H Matchup: Trump Voter	2% (6)	5% (16)	11% (35)	82% (257)	— (0)	— (0)	315
2024 H2H Matchup: Would not Vote	5% (2)	2% (1)	34% (11)	38% (13)	7% (2)	14% (5)	34
2024 H2H Matchup: Do not Know	1% (0)	13% (4)	33% (9)	45% (12)	7% (2)	— (0)	27
2022 House Vote: Democrat	41% (120)	44% (128)	9% (26)	5% (15)	— (1)	1% (3)	293
2022 House Vote: Republican	2% (6)	6% (17)	11% (33)	82% (249)	— (0)	— (0)	306
2022 House Vote: Did not Vote	5% (4)	33% (26)	29% (23)	28% (22)	5% (4)	— (0)	79
2020 Vote: Joe Biden	37% (124)	45% (150)	11% (36)	4% (14)	2% (5)	1% (2)	331
2020 Vote: Donald Trump	2% (8)	4% (14)	12% (39)	81% (266)	— (0)	— (0)	327
2020 Vote: Someone Else	3% (0)	11% (1)	25% (3)	42% (5)	4% (0)	16% (2)	12
2020 Vote: Did not Vote	7% (2)	48% (13)	26% (7)	14% (4)	1% (0)	4% (1)	28
2016 Vote: Hillary Clinton	45% (104)	40% (92)	9% (20)	5% (11)	1% (1)	1% (2)	231
2016 Vote: Donald Trump	3% (8)	6% (17)	12% (36)	79% (226)	— (0)	— (0)	288
2016 Vote: Someone Else	19% (6)	48% (15)	4% (1)	28% (9)	1% (0)	— (0)	31
2020 Vote/PID: Not Biden/Democrat	9% (2)	43% (11)	34% (9)	14% (4)	— (0)	— (0)	26
2020 Vote/PID: Not Trump/Republican	15% (3)	17% (3)	12% (2)	56% (11)	— (0)	1% (0)	20

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (134)	26% (179)	12% (85)	41% (289)	1% (6)	1% (5)	697
U.S. Economy: Wrong Track	5% (22)	19% (89)	14% (66)	60% (282)	1% (5)	1% (5)	469
U.S. Economy: Right Direction	49% (112)	39% (89)	8% (19)	3% (6)	1% (1)	— (0)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51% (114)	43% (96)	4% (8)	1% (2)	— (0)	1% (3)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1% (4)	4% (13)	12% (41)	82% (268)	— (2)	— (0)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	11% (15)	48% (70)	25% (36)	13% (18)	3% (4)	1% (2)	145
Top 2024 Issue: Economy	8% (18)	19% (41)	20% (43)	52% (114)	1% (3)	1% (2)	220
Community: Urban	27% (50)	34% (63)	17% (31)	22% (40)	1% (2)	— (0)	186
Community: Suburban	17% (46)	28% (74)	13% (35)	41% (110)	1% (3)	1% (2)	269
Community: Rural	16% (38)	17% (42)	8% (19)	57% (139)	1% (2)	1% (3)	242
Community/Gender: Urban Women	20% (15)	45% (34)	14% (10)	19% (14)	2% (2)	— (0)	75
Community/Gender: Urban Men	32% (35)	26% (29)	18% (20)	24% (26)	— (0)	— (0)	111
Community/Gender: Rural Women	18% (29)	18% (29)	9% (14)	51% (80)	1% (2)	2% (3)	156
Community/Gender: Rural Men	11% (9)	15% (13)	6% (5)	68% (59)	— (0)	— (0)	86
Community/Gender: Suburban Women	14% (18)	33% (44)	11% (14)	39% (52)	2% (3)	1% (2)	134
Community/Gender: Suburban Men	20% (27)	22% (30)	15% (21)	42% (57)	— (0)	— (0)	135
Homeowner	19% (119)	25% (163)	12% (75)	43% (276)	1% (4)	1% (5)	641
Renter	30% (14)	24% (12)	18% (8)	24% (11)	4% (2)	— (0)	48
Military HHnm: Yes	17% (17)	23% (24)	14% (15)	43% (45)	2% (2)	— (0)	104
Military HH: No	20% (116)	26% (154)	12% (70)	41% (244)	1% (4)	1% (5)	593
Employ: Private Sector	18% (57)	22% (70)	15% (48)	43% (137)	— (2)	1% (3)	316
Employ: Government	11% (3)	44% (12)	5% (1)	40% (11)	— (0)	— (0)	28
Employ: Self-Employed	16% (11)	29% (19)	8% (5)	47% (31)	— (0)	— (0)	67
Employ: Homemaker	8% (2)	28% (7)	1% (0)	50% (14)	13% (4)	— (0)	27
Employ: Student	— (0)	9% (2)	15% (2)	64% (10)	1% (0)	11% (2)	16
Employ: Retired	30% (57)	24% (46)	8% (15)	39% (75)	— (0)	— (0)	194
Employ: Unemployed	6% (2)	49% (16)	22% (7)	21% (7)	1% (0)	— (0)	32
Employ: Other	8% (1)	35% (6)	33% (6)	23% (4)	2% (0)	— (0)	17
Self + Household: White-Collar	19% (49)	27% (70)	11% (29)	41% (106)	1% (2)	— (0)	255
Self + Household: Blue Collar	18% (65)	26% (92)	12% (43)	43% (153)	1% (2)	— (0)	356
Union HH: Yes	14% (5)	25% (10)	3% (1)	54% (21)	— (0)	5% (2)	40
Union HH: No	20% (128)	26% (169)	13% (84)	41% (267)	1% (6)	— (3)	657

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**Table BLMB2\_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (134)	26% (179)	12% (85)	41% (289)	1% (6)	1% (5)	697
LGBTQ+: Yes	9% (4)	44% (22)	13% (7)	27% (13)	1% (1)	6% (3)	49
LGBTQ+: No	20% (130)	24% (157)	12% (78)	43% (275)	1% (6)	— (2)	648
Motivated to Vote	19% (123)	26% (169)	11% (72)	43% (273)	— (2)	— (0)	639
Parent: Yes	9% (14)	23% (39)	17% (29)	47% (79)	3% (5)	1% (2)	168
Parent: No	23% (120)	26% (140)	11% (56)	40% (210)	— (1)	1% (3)	529
COVID Vaccine: Yes	25% (121)	34% (161)	11% (55)	28% (135)	1% (5)	1% (5)	481
COVID Vaccine: No	6% (13)	8% (17)	14% (30)	71% (154)	1% (2)	— (0)	216
Student Loans: Yes	10% (10)	35% (36)	13% (14)	37% (38)	2% (2)	3% (3)	103
Student Loans: No	21% (124)	24% (143)	12% (71)	42% (250)	1% (4)	— (2)	594
Favorable Opinion of Haley	18% (46)	21% (52)	12% (29)	49% (121)	— (0)	— (0)	249
Unfavorable Opinion of Haley	27% (78)	28% (78)	6% (17)	38% (109)	1% (2)	— (0)	283
Protestant	14% (23)	24% (39)	12% (20)	48% (78)	— (0)	1% (2)	162
Roman Catholic	23% (41)	20% (36)	12% (21)	44% (79)	1% (2)	— (0)	178
Mormon	— (0)	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	28% (2)	72% (5)	— (0)	— (0)	— (0)	6
Jewish	— (0)	38% (2)	19% (1)	43% (2)	— (0)	— (0)	5
Muslim	55% (2)	36% (1)	4% (0)	5% (0)	— (0)	— (0)	3
Buddhist	100% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	1
Atheist	43% (15)	44% (15)	2% (1)	5% (2)	— (0)	5% (2)	35
Agnostic	21% (10)	44% (23)	19% (10)	14% (7)	3% (1)	— (0)	51
Something else	10% (11)	19% (21)	10% (11)	60% (68)	1% (1)	1% (1)	113
Nothing in particular	22% (31)	28% (40)	11% (16)	37% (53)	2% (2)	— (0)	142
Prodigal Biden Voter	3% (1)	17% (6)	38% (15)	27% (10)	10% (4)	5% (2)	38
Undecided Voter (DK/WNV)	3% (2)	7% (4)	33% (20)	41% (25)	7% (4)	8% (5)	61
Undecided Voter (DK)	5% (2)	2% (1)	34% (11)	38% (13)	7% (2)	14% (5)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (109)	26% (183)	14% (94)	39% (274)	4% (29)	1% (7)	697
Gender: Male	13% (45)	29% (97)	14% (47)	39% (130)	4% (14)	— (0)	332
Gender: Female	18% (65)	24% (86)	13% (48)	40% (144)	4% (16)	2% (6)	365
Age: 18-34	14% (27)	24% (45)	20% (38)	31% (59)	6% (12)	4% (7)	188
Age: 35-44	10% (9)	35% (31)	13% (12)	33% (30)	8% (8)	— (0)	90
Age: 45-64	16% (40)	22% (57)	12% (30)	48% (123)	2% (5)	— (0)	255
Age: 65+	20% (33)	31% (50)	9% (15)	38% (62)	3% (4)	— (0)	164
GenZers: 1997-2012	18% (19)	25% (25)	22% (22)	29% (29)	3% (3)	4% (4)	102
Millennials: 1981-1996	10% (17)	29% (48)	17% (27)	33% (55)	9% (15)	2% (3)	165
GenXers: 1965-1980	16% (29)	25% (45)	13% (24)	43% (78)	3% (5)	— (0)	182
Baby Boomers: 1946-1964	19% (45)	25% (60)	8% (18)	46% (108)	3% (6)	— (0)	236
Educ: < College	15% (69)	22% (103)	16% (73)	42% (200)	4% (20)	1% (7)	473
Educ: Bachelors degree	11% (16)	34% (51)	10% (16)	40% (60)	5% (8)	— (0)	151
Educ: Post-grad	33% (24)	39% (28)	7% (5)	20% (14)	2% (1)	— (0)	73
Income: Under 50k	17% (39)	23% (52)	18% (43)	36% (83)	5% (11)	2% (4)	232
Income: 50k-100k	15% (43)	26% (72)	12% (33)	41% (114)	4% (12)	1% (3)	277
Income: 100k+	15% (27)	31% (58)	10% (18)	41% (78)	3% (6)	— (0)	188
Ethnicity: White (Non-Hispanic)	15% (92)	26% (159)	13% (81)	42% (260)	4% (25)	1% (4)	621
Ethnicity: Hispanic	19% (4)	40% (9)	25% (5)	4% (1)	4% (1)	8% (2)	22
Ethnicity: Black (Non-Hispanic)	25% (6)	21% (5)	17% (4)	23% (5)	9% (2)	5% (1)	23
Ethnicity: Asian + Other (Non-Hispanic)	23% (7)	32% (10)	14% (4)	26% (8)	5% (2)	— (0)	32
All Christian	13% (45)	25% (87)	14% (49)	45% (156)	3% (10)	— (0)	348
All Non-Christian	28% (2)	22% (2)	12% (1)	23% (2)	12% (1)	3% (0)	9
Atheist	29% (10)	54% (19)	8% (3)	3% (1)	— (0)	6% (2)	35
Agnostic/Nothing in particular	22% (42)	29% (55)	13% (25)	29% (56)	7% (13)	1% (1)	193
Something Else	9% (10)	17% (19)	15% (16)	52% (59)	4% (5)	3% (3)	113
Evangelical	8% (11)	8% (11)	14% (18)	65% (84)	4% (5)	1% (1)	130
Non-Evangelical	14% (44)	29% (94)	13% (43)	40% (131)	3% (10)	1% (2)	324
PID: Dem (no lean)	37% (88)	44% (105)	11% (26)	4% (10)	4% (10)	— (0)	240
PID: Ind (no lean)	10% (21)	30% (60)	15% (31)	36% (73)	7% (13)	2% (4)	202
PID: Rep (no lean)	— (1)	7% (17)	15% (37)	75% (191)	2% (6)	1% (3)	255

Continued on next page

**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (109)	26% (183)	14% (94)	39% (274)	4% (29)	1% (7)	697
PID/Gender: Dem Men	36% (34)	50% (48)	10% (10)	3% (3)	1% (1)	— (0)	97
PID/Gender: Dem Women	37% (54)	40% (57)	11% (16)	5% (7)	6% (9)	— (0)	143
PID/Gender: Ind Men	8% (9)	37% (42)	16% (18)	30% (33)	8% (9)	— (0)	112
PID/Gender: Ind Women	12% (11)	20% (18)	14% (13)	45% (40)	5% (4)	4% (4)	90
PID/Gender: Rep Men	1% (1)	5% (7)	15% (18)	76% (94)	3% (4)	— (0)	123
PID/Gender: Rep Women	— (0)	8% (10)	14% (19)	74% (97)	2% (2)	2% (3)	131
Ideo: Liberal (1-3)	37% (82)	45% (100)	9% (21)	5% (12)	3% (6)	1% (2)	223
Ideo: Moderate (4)	13% (25)	32% (60)	17% (32)	28% (52)	8% (15)	1% (2)	186
Ideo: Conservative (5-7)	1% (3)	7% (19)	15% (41)	74% (205)	2% (7)	1% (1)	276
Ideo/PID: Conservative Republican	— (0)	2% (4)	14% (26)	83% (157)	1% (2)	1% (1)	189
Ideo/PID: Moderate/Liberal Republican	1% (1)	20% (13)	17% (11)	52% (33)	7% (4)	2% (1)	63
Ideo/PID: Moderate/Conservative Democrat	26% (19)	44% (34)	14% (10)	11% (9)	4% (3)	1% (0)	76
Ideo/PID: Liberal Democrat	42% (68)	44% (72)	10% (16)	1% (1)	3% (5)	— (0)	163
Unfavorable of Biden and Trump	4% (4)	13% (14)	28% (30)	45% (48)	10% (10)	2% (2)	109
2024 H2H Matchup: Biden Voter	31% (101)	48% (153)	12% (37)	6% (18)	3% (10)	— (1)	320
2024 H2H Matchup: Trump Voter	1% (5)	7% (23)	13% (42)	75% (237)	2% (6)	1% (3)	315
2024 H2H Matchup: Would not Vote	11% (4)	5% (2)	28% (10)	25% (9)	22% (7)	9% (3)	34
2024 H2H Matchup: Do not Know	1% (0)	15% (4)	22% (6)	40% (11)	21% (6)	— (0)	27
2022 House Vote: Democrat	34% (99)	48% (142)	7% (20)	6% (17)	5% (14)	— (1)	293
2022 House Vote: Republican	2% (5)	6% (17)	15% (45)	75% (229)	3% (8)	1% (3)	306
2022 House Vote: Did not Vote	5% (4)	16% (13)	33% (26)	36% (28)	8% (7)	2% (1)	79
2020 Vote: Joe Biden	30% (100)	44% (147)	12% (38)	8% (26)	6% (19)	— (1)	331
2020 Vote: Donald Trump	2% (5)	7% (22)	15% (49)	74% (243)	2% (6)	— (1)	327
2020 Vote: Someone Else	3% (0)	23% (3)	16% (2)	18% (2)	14% (2)	26% (3)	12
2020 Vote: Did not Vote	15% (4)	37% (10)	19% (5)	13% (4)	9% (2)	7% (2)	28
2016 Vote: Hillary Clinton	35% (80)	47% (108)	9% (20)	8% (18)	2% (4)	— (0)	231
2016 Vote: Donald Trump	2% (6)	7% (19)	12% (35)	75% (217)	3% (10)	— (1)	288
2016 Vote: Someone Else	14% (4)	45% (14)	11% (3)	20% (6)	11% (3)	— (0)	31
2020 Vote/PID: Not Biden/Democrat	17% (4)	41% (11)	27% (7)	5% (1)	8% (2)	1% (0)	26
2020 Vote/PID: Not Trump/Republican	— (0)	20% (4)	8% (2)	44% (9)	22% (4)	7% (1)	20

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (109)	26% (183)	14% (94)	39% (274)	4% (29)	1% (7)	697
U.S. Economy: Wrong Track	8% (37)	13% (62)	16% (75)	57% (267)	5% (21)	1% (6)	469
U.S. Economy: Right Direction	32% (72)	53% (121)	8% (19)	3% (7)	4% (8)	— (1)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39% (88)	44% (98)	11% (24)	2% (3)	3% (7)	2% (3)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1% (2)	7% (23)	14% (45)	75% (247)	2% (8)	1% (3)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	13% (19)	43% (62)	18% (26)	16% (23)	10% (15)	— (0)	145
Top 2024 Issue: Economy	7% (16)	19% (41)	18% (40)	48% (105)	7% (15)	1% (1)	220
Community: Urban	17% (31)	34% (64)	19% (35)	23% (44)	5% (10)	1% (3)	186
Community: Suburban	18% (48)	27% (73)	13% (35)	37% (99)	4% (11)	1% (3)	269
Community: Rural	12% (30)	19% (46)	10% (24)	55% (132)	3% (8)	— (1)	242
Community/Gender: Urban Women	12% (9)	32% (24)	23% (17)	27% (20)	3% (2)	3% (3)	75
Community/Gender: Urban Men	20% (22)	35% (39)	16% (18)	21% (23)	7% (8)	— (0)	111
Community/Gender: Rural Women	17% (27)	17% (27)	11% (17)	48% (75)	5% (8)	1% (1)	156
Community/Gender: Rural Men	3% (3)	22% (19)	8% (7)	66% (57)	— (0)	— (0)	86
Community/Gender: Suburban Women	21% (29)	26% (34)	10% (14)	37% (49)	4% (5)	2% (3)	134
Community/Gender: Suburban Men	15% (20)	28% (38)	16% (21)	37% (50)	4% (6)	— (0)	135
Homeowner	15% (95)	26% (168)	13% (85)	41% (265)	4% (25)	1% (4)	641
Renter	29% (14)	27% (13)	15% (7)	17% (8)	7% (3)	5% (2)	48
Military HHnm: Yes	14% (15)	21% (21)	15% (16)	44% (45)	5% (6)	1% (1)	104
Military HH: No	16% (95)	27% (161)	13% (79)	39% (229)	4% (24)	1% (6)	593
Employ: Private Sector	16% (50)	25% (78)	13% (43)	42% (134)	3% (9)	1% (2)	316
Employ: Government	17% (5)	43% (12)	9% (2)	25% (7)	4% (1)	3% (1)	28
Employ: Self-Employed	12% (8)	34% (23)	7% (5)	38% (26)	7% (5)	— (0)	67
Employ: Homemaker	— (0)	5% (1)	17% (5)	47% (13)	30% (8)	— (0)	27
Employ: Student	6% (1)	9% (1)	38% (6)	33% (5)	1% (0)	13% (2)	16
Employ: Retired	21% (41)	28% (54)	8% (16)	41% (79)	2% (4)	— (0)	194
Employ: Unemployed	7% (2)	19% (6)	47% (15)	20% (7)	3% (1)	4% (1)	32
Employ: Other	12% (2)	45% (8)	15% (3)	25% (4)	3% (0)	1% (0)	17
Self + Household: White-Collar	14% (37)	35% (88)	8% (21)	40% (103)	2% (6)	— (1)	255
Self + Household: Blue Collar	16% (57)	22% (80)	16% (58)	41% (147)	4% (13)	— (1)	356
Union HH: Yes	21% (8)	16% (6)	14% (6)	42% (17)	2% (1)	5% (2)	40
Union HH: No	15% (101)	27% (176)	14% (89)	39% (258)	4% (28)	1% (5)	657

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**Table BLMB2\_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (109)	26% (183)	14% (94)	39% (274)	4% (29)	1% (7)	697
LGBTQ+: Yes	21% (10)	18% (9)	24% (12)	24% (12)	7% (3)	7% (3)	49
LGBTQ+: No	15% (99)	27% (174)	13% (83)	41% (263)	4% (26)	1% (4)	648
Motivated to Vote	17% (106)	26% (167)	12% (79)	41% (264)	3% (20)	— (3)	639
Parent: Yes	12% (21)	19% (32)	16% (26)	45% (76)	8% (13)	— (0)	168
Parent: No	17% (89)	28% (150)	13% (68)	38% (198)	3% (17)	1% (7)	529
COVID Vaccine: Yes	20% (97)	34% (166)	13% (61)	28% (133)	4% (19)	1% (6)	481
COVID Vaccine: No	6% (13)	8% (17)	16% (34)	65% (141)	5% (10)	1% (1)	216
Student Loans: Yes	15% (15)	28% (29)	17% (18)	26% (27)	10% (10)	3% (3)	103
Student Loans: No	16% (94)	26% (153)	13% (77)	42% (247)	3% (20)	1% (3)	594
Favorable Opinion of Haley	12% (30)	27% (66)	13% (33)	48% (118)	1% (1)	— (0)	249
Unfavorable Opinion of Haley	23% (65)	27% (77)	9% (24)	39% (109)	2% (7)	— (0)	283
Protestant	12% (19)	23% (37)	12% (20)	51% (83)	2% (3)	— (0)	162
Roman Catholic	15% (26)	27% (48)	13% (24)	41% (73)	4% (7)	— (0)	178
Mormon	— (0)	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	21% (1)	79% (5)	— (0)	— (0)	— (0)	6
Jewish	17% (1)	21% (1)	18% (1)	38% (2)	— (0)	6% (0)	5
Muslim	31% (1)	28% (1)	4% (0)	5% (0)	33% (1)	— (0)	3
Buddhist	100% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	1
Atheist	29% (10)	54% (19)	8% (3)	3% (1)	— (0)	6% (2)	35
Agnostic	8% (4)	43% (22)	30% (15)	11% (5)	8% (4)	— (0)	51
Something else	9% (10)	17% (19)	15% (16)	52% (59)	4% (5)	3% (3)	113
Nothing in particular	27% (38)	23% (33)	7% (10)	36% (51)	6% (9)	1% (1)	142
Prodigal Biden Voter	10% (4)	16% (6)	16% (6)	28% (10)	30% (12)	— (0)	38
Undecided Voter (DK/WNV)	7% (4)	9% (6)	25% (15)	32% (19)	22% (13)	5% (3)	61
Undecided Voter (DK)	11% (4)	5% (2)	28% (10)	25% (9)	22% (7)	9% (3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (122)	26% (180)	21% (145)	31% (219)	3% (24)	1% (8)	697
Gender: Male	15% (51)	28% (94)	21% (70)	33% (111)	1% (4)	— (1)	332
Gender: Female	19% (70)	23% (85)	21% (76)	29% (107)	5% (19)	2% (7)	365
Age: 18-34	19% (35)	27% (51)	21% (40)	25% (48)	5% (10)	3% (5)	188
Age: 35-44	15% (14)	33% (30)	9% (8)	33% (30)	7% (7)	2% (2)	90
Age: 45-64	15% (38)	21% (54)	25% (65)	36% (92)	2% (6)	— (1)	255
Age: 65+	21% (34)	28% (45)	20% (33)	30% (49)	1% (2)	— (1)	164
GenZers: 1997-2012	27% (27)	28% (29)	18% (19)	20% (21)	2% (2)	5% (5)	102
Millennials: 1981-1996	13% (22)	30% (49)	17% (28)	32% (53)	7% (11)	1% (2)	165
GenXers: 1965-1980	14% (26)	22% (40)	26% (48)	33% (60)	4% (7)	— (0)	182
Baby Boomers: 1946-1964	18% (42)	25% (59)	20% (46)	35% (84)	1% (3)	1% (2)	236
Educ: < College	18% (85)	22% (105)	21% (101)	34% (159)	3% (16)	1% (7)	473
Educ: Bachelors degree	13% (20)	28% (42)	23% (35)	31% (46)	5% (7)	1% (1)	151
Educ: Post-grad	23% (17)	45% (33)	13% (9)	18% (13)	2% (1)	— (0)	73
Income: Under 50k	21% (49)	21% (48)	24% (56)	28% (64)	5% (12)	1% (3)	232
Income: 50k-100k	17% (46)	26% (73)	19% (53)	32% (90)	4% (10)	2% (5)	277
Income: 100k+	14% (27)	31% (59)	19% (36)	35% (65)	1% (2)	— (0)	188
Ethnicity: White (Non-Hispanic)	16% (102)	26% (163)	21% (130)	32% (201)	3% (21)	1% (4)	621
Ethnicity: Hispanic	41% (9)	26% (6)	24% (5)	1% (0)	— (0)	8% (2)	22
Ethnicity: Black (Non-Hispanic)	14% (3)	21% (5)	23% (5)	25% (6)	6% (1)	11% (2)	23
Ethnicity: Asian + Other (Non-Hispanic)	23% (7)	20% (6)	17% (5)	35% (11)	5% (2)	— (0)	32
All Christian	15% (54)	23% (79)	24% (85)	34% (119)	3% (10)	— (1)	348
All Non-Christian	28% (2)	21% (2)	34% (3)	1% (0)	3% (0)	12% (1)	9
Atheist	30% (10)	56% (19)	6% (2)	3% (1)	— (0)	5% (2)	35
Agnostic/Nothing in particular	22% (43)	34% (65)	17% (33)	23% (44)	4% (8)	— (1)	193
Something Else	11% (12)	13% (14)	20% (22)	49% (55)	5% (5)	3% (4)	113
Evangelical	5% (6)	10% (13)	24% (31)	56% (72)	4% (5)	1% (2)	130
Non-Evangelical	18% (60)	24% (79)	22% (70)	31% (102)	3% (10)	1% (3)	324
PID: Dem (no lean)	45% (108)	45% (108)	5% (12)	1% (2)	4% (10)	— (0)	240
PID: Ind (no lean)	5% (9)	30% (61)	31% (63)	28% (56)	4% (9)	2% (4)	202
PID: Rep (no lean)	2% (4)	4% (11)	28% (71)	63% (160)	2% (5)	1% (4)	255

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (122)	26% (180)	21% (145)	31% (219)	3% (24)	1% (8)	697
PID/Gender: Dem Men	48% (46)	46% (45)	3% (3)	2% (2)	— (0)	— (0)	97
PID/Gender: Dem Women	43% (62)	44% (63)	6% (9)	— (0)	7% (9)	— (0)	143
PID/Gender: Ind Men	2% (2)	41% (46)	26% (29)	28% (32)	2% (2)	1% (1)	112
PID/Gender: Ind Women	8% (7)	16% (15)	38% (34)	27% (25)	8% (7)	3% (3)	90
PID/Gender: Rep Men	2% (3)	3% (3)	31% (38)	63% (77)	2% (2)	— (0)	123
PID/Gender: Rep Women	1% (1)	6% (8)	25% (33)	63% (83)	2% (3)	3% (4)	131
Ideo: Liberal (1-3)	40% (90)	44% (97)	7% (14)	6% (14)	2% (5)	1% (2)	223
Ideo: Moderate (4)	10% (18)	33% (62)	32% (59)	19% (35)	4% (8)	2% (4)	186
Ideo: Conservative (5-7)	5% (13)	7% (20)	25% (69)	60% (166)	2% (6)	1% (2)	276
Ideo/PID: Conservative Republican	1% (1)	3% (5)	25% (47)	69% (131)	2% (4)	— (1)	189
Ideo/PID: Moderate/Liberal Republican	5% (3)	10% (6)	36% (22)	43% (27)	3% (2)	4% (3)	63
Ideo/PID: Moderate/Conservative Democrat	32% (24)	51% (39)	9% (7)	2% (1)	7% (5)	— (0)	76
Ideo/PID: Liberal Democrat	52% (84)	42% (69)	3% (5)	1% (1)	2% (3)	— (0)	163
Unfavorable of Biden and Trump	3% (3)	21% (23)	44% (48)	28% (30)	4% (5)	1% (1)	109
2024 H2H Matchup: Biden Voter	36% (117)	44% (139)	16% (50)	2% (7)	2% (7)	— (0)	320
2024 H2H Matchup: Trump Voter	— (1)	9% (28)	24% (77)	62% (197)	3% (9)	1% (4)	315
2024 H2H Matchup: Would not Vote	11% (4)	33% (11)	13% (5)	21% (7)	16% (5)	6% (2)	34
2024 H2H Matchup: Do not Know	— (0)	5% (1)	49% (13)	29% (8)	9% (2)	8% (2)	27
2022 House Vote: Democrat	40% (117)	44% (129)	11% (32)	2% (6)	3% (9)	— (1)	293
2022 House Vote: Republican	1% (2)	7% (23)	26% (81)	63% (192)	2% (7)	1% (2)	306
2022 House Vote: Did not Vote	4% (3)	30% (24)	32% (26)	21% (17)	8% (7)	4% (3)	79
2020 Vote: Joe Biden	33% (109)	43% (143)	16% (54)	4% (12)	4% (13)	— (1)	331
2020 Vote: Donald Trump	1% (2)	9% (30)	25% (82)	62% (202)	2% (6)	1% (4)	327
2020 Vote: Someone Else	— (0)	12% (1)	42% (5)	11% (1)	19% (2)	16% (2)	12
2020 Vote: Did not Vote	41% (11)	19% (5)	16% (4)	12% (3)	7% (2)	5% (1)	28
2016 Vote: Hillary Clinton	35% (80)	47% (109)	12% (28)	4% (9)	2% (5)	— (0)	231
2016 Vote: Donald Trump	1% (4)	7% (20)	27% (78)	62% (180)	2% (5)	1% (2)	288
2016 Vote: Someone Else	17% (5)	36% (11)	24% (8)	20% (6)	3% (1)	— (0)	31
2020 Vote/PID: Not Biden/Democrat	46% (12)	37% (10)	6% (1)	4% (1)	7% (2)	— (0)	26
2020 Vote/PID: Not Trump/Republican	19% (4)	12% (3)	27% (6)	27% (5)	14% (3)	1% (0)	20

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (122)	26% (180)	21% (145)	31% (219)	3% (24)	1% (8)	697
U.S. Economy: Wrong Track	10% (46)	16% (75)	24% (115)	45% (209)	4% (18)	1% (6)	469
U.S. Economy: Right Direction	33% (76)	46% (105)	13% (31)	4% (9)	3% (6)	1% (2)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43% (97)	42% (93)	9% (21)	2% (5)	2% (5)	1% (2)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	— (1)	9% (31)	25% (81)	62% (204)	2% (7)	1% (4)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	16% (23)	39% (56)	30% (43)	6% (9)	8% (12)	2% (2)	145
Top 2024 Issue: Economy	10% (21)	17% (38)	32% (71)	34% (75)	5% (11)	1% (3)	220
Community: Urban	23% (43)	32% (59)	22% (40)	20% (37)	3% (5)	1% (2)	186
Community: Suburban	18% (49)	29% (78)	18% (47)	31% (83)	3% (8)	1% (3)	269
Community: Rural	12% (29)	17% (42)	24% (58)	41% (99)	5% (11)	1% (3)	242
Community/Gender: Urban Women	17% (13)	37% (28)	32% (24)	9% (7)	4% (3)	1% (1)	75
Community/Gender: Urban Men	27% (30)	29% (32)	15% (16)	27% (30)	1% (1)	1% (1)	111
Community/Gender: Rural Women	17% (26)	17% (27)	21% (32)	38% (59)	6% (9)	2% (3)	156
Community/Gender: Rural Men	4% (3)	18% (15)	30% (26)	46% (40)	2% (2)	— (0)	86
Community/Gender: Suburban Women	23% (31)	23% (31)	15% (20)	31% (42)	5% (7)	2% (3)	134
Community/Gender: Suburban Men	13% (18)	35% (47)	20% (28)	31% (42)	1% (1)	— (0)	135
Homeowner	17% (111)	25% (162)	21% (136)	32% (207)	3% (20)	1% (5)	641
Renter	22% (10)	31% (15)	16% (8)	20% (9)	8% (4)	3% (2)	48
Military HHnm: Yes	13% (14)	19% (20)	29% (30)	30% (31)	7% (7)	1% (2)	104
Military HH: No	18% (108)	27% (160)	19% (115)	32% (187)	3% (17)	1% (6)	593
Employ: Private Sector	17% (53)	26% (84)	22% (71)	30% (96)	4% (12)	— (1)	316
Employ: Government	11% (3)	35% (10)	31% (9)	15% (4)	3% (1)	4% (1)	28
Employ: Self-Employed	33% (22)	11% (8)	7% (4)	49% (32)	— (0)	— (0)	67
Employ: Homemaker	— (0)	15% (4)	13% (3)	47% (13)	25% (7)	— (0)	27
Employ: Student	— (0)	13% (2)	45% (7)	21% (3)	1% (0)	21% (3)	16
Employ: Retired	21% (40)	28% (54)	20% (38)	31% (60)	— (1)	— (1)	194
Employ: Unemployed	5% (2)	37% (12)	33% (11)	17% (6)	3% (1)	4% (1)	32
Employ: Other	13% (2)	39% (7)	12% (2)	19% (3)	17% (3)	— (0)	17
Self + Household: White-Collar	14% (36)	34% (87)	15% (39)	34% (88)	2% (6)	— (0)	255
Self + Household: Blue Collar	20% (70)	23% (81)	24% (87)	30% (106)	3% (10)	1% (3)	356
Union HH: Yes	29% (11)	11% (4)	31% (12)	23% (9)	3% (1)	5% (2)	40
Union HH: No	17% (110)	27% (175)	20% (133)	32% (210)	3% (23)	1% (6)	657

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**Table BLMB2\_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	17% (122)	26% (180)	21% (145)	31% (219)	3% (24)	1% (8)	697
LGBTQ+: Yes	21% (10)	33% (16)	18% (9)	18% (9)	6% (3)	4% (2)	49
LGBTQ+: No	17% (111)	25% (164)	21% (136)	32% (210)	3% (21)	1% (6)	648
Motivated to Vote	18% (112)	26% (169)	20% (129)	33% (210)	2% (15)	1% (4)	639
Parent: Yes	11% (19)	22% (36)	21% (35)	37% (63)	8% (14)	1% (2)	168
Parent: No	19% (103)	27% (143)	21% (111)	29% (156)	2% (10)	1% (6)	529
COVID Vaccine: Yes	24% (115)	33% (157)	20% (94)	19% (93)	4% (17)	1% (5)	481
COVID Vaccine: No	3% (7)	11% (23)	24% (51)	58% (125)	3% (6)	1% (3)	216
Student Loans: Yes	18% (18)	29% (30)	25% (25)	22% (23)	4% (4)	2% (2)	103
Student Loans: No	17% (104)	25% (150)	20% (120)	33% (196)	3% (19)	1% (6)	594
Favorable Opinion of Haley	10% (24)	25% (62)	26% (66)	37% (93)	1% (3)	— (1)	249
Unfavorable Opinion of Haley	26% (73)	24% (67)	14% (40)	35% (99)	1% (4)	— (0)	283
Protestant	15% (24)	17% (28)	28% (46)	38% (61)	2% (3)	— (0)	162
Roman Catholic	17% (29)	28% (50)	19% (34)	32% (58)	4% (7)	— (1)	178
Mormon	— (0)	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	28% (2)	72% (5)	— (0)	— (0)	— (0)	6
Jewish	— (0)	38% (2)	55% (3)	1% (0)	6% (0)	— (0)	5
Muslim	58% (2)	— (0)	9% (0)	— (0)	— (0)	33% (1)	3
Buddhist	100% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	1
Atheist	30% (10)	56% (19)	6% (2)	3% (1)	— (0)	5% (2)	35
Agnostic	21% (11)	49% (25)	19% (10)	8% (4)	3% (1)	— (0)	51
Something else	11% (12)	13% (14)	20% (22)	49% (55)	5% (5)	3% (4)	113
Nothing in particular	22% (32)	28% (40)	16% (23)	28% (40)	5% (7)	— (1)	142
Prodigal Biden Voter	9% (3)	23% (9)	28% (10)	19% (7)	19% (7)	3% (1)	38
Undecided Voter (DK/WNV)	6% (4)	21% (13)	29% (18)	24% (15)	13% (8)	7% (4)	61
Undecided Voter (DK)	11% (4)	33% (11)	13% (5)	21% (7)	16% (5)	6% (2)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (108)	25% (174)	19% (135)	36% (248)	3% (22)	1% (9)	697
Gender: Male	15% (49)	27% (91)	22% (74)	34% (113)	1% (4)	— (1)	332
Gender: Female	16% (59)	23% (83)	17% (62)	37% (135)	5% (17)	2% (9)	365
Age: 18-34	22% (42)	20% (38)	25% (47)	27% (50)	4% (8)	2% (3)	188
Age: 35-44	26% (24)	17% (15)	15% (14)	35% (31)	3% (3)	4% (3)	90
Age: 45-64	11% (27)	30% (77)	18% (45)	37% (96)	3% (8)	1% (3)	255
Age: 65+	9% (15)	27% (44)	18% (30)	44% (72)	2% (3)	— (0)	164
GenZers: 1997-2012	22% (22)	15% (15)	24% (25)	34% (35)	1% (1)	3% (3)	102
Millennials: 1981-1996	23% (38)	23% (37)	21% (35)	26% (43)	6% (9)	1% (2)	165
GenXers: 1965-1980	12% (22)	28% (52)	14% (25)	40% (73)	3% (5)	3% (5)	182
Baby Boomers: 1946-1964	10% (25)	28% (67)	20% (47)	39% (92)	2% (6)	— (0)	236
Educ: < College	18% (83)	24% (111)	19% (90)	34% (162)	4% (17)	2% (9)	473
Educ: Bachelors degree	13% (20)	27% (40)	23% (34)	35% (54)	2% (3)	— (0)	151
Educ: Post-grad	8% (6)	31% (23)	15% (11)	45% (33)	2% (1)	— (0)	73
Income: Under 50k	12% (28)	24% (55)	19% (44)	40% (92)	4% (9)	1% (3)	232
Income: 50k-100k	18% (49)	20% (55)	22% (60)	35% (98)	4% (12)	1% (4)	277
Income: 100k+	17% (31)	34% (64)	17% (31)	31% (58)	— (1)	2% (3)	188
Ethnicity: White (Non-Hispanic)	16% (97)	26% (158)	19% (117)	36% (222)	3% (20)	1% (7)	621
Ethnicity: Hispanic	— (0)	23% (5)	42% (9)	23% (5)	3% (1)	8% (2)	22
Ethnicity: Black (Non-Hispanic)	12% (3)	16% (4)	27% (6)	42% (10)	1% (0)	1% (0)	23
Ethnicity: Asian + Other (Non-Hispanic)	26% (8)	22% (7)	11% (3)	36% (12)	5% (2)	— (0)	32
All Christian	15% (52)	36% (126)	18% (64)	27% (94)	2% (7)	1% (4)	348
All Non-Christian	10% (1)	33% (3)	10% (1)	41% (4)	5% (0)	— (0)	9
Atheist	— (0)	2% (1)	4% (1)	87% (30)	— (0)	7% (2)	35
Agnostic/Nothing in particular	10% (19)	10% (20)	24% (46)	52% (101)	4% (7)	1% (1)	193
Something Else	32% (36)	22% (25)	20% (23)	18% (20)	6% (7)	2% (2)	113
Evangelical	33% (43)	38% (50)	11% (15)	13% (17)	4% (5)	— (0)	130
Non-Evangelical	14% (46)	30% (96)	22% (72)	29% (94)	3% (9)	2% (6)	324
PID: Dem (no lean)	1% (2)	3% (8)	20% (49)	71% (170)	3% (8)	1% (3)	240
PID: Ind (no lean)	4% (8)	25% (52)	33% (67)	32% (66)	4% (9)	1% (2)	202
PID: Rep (no lean)	39% (98)	45% (115)	8% (20)	5% (12)	2% (6)	2% (4)	255

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**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (108)	25% (174)	19% (135)	36% (248)	3% (22)	1% (9)	697
PID/Gender: Dem Men	2% (2)	3% (3)	24% (23)	70% (68)	— (0)	— (0)	97
PID/Gender: Dem Women	— (0)	3% (5)	18% (26)	71% (102)	5% (7)	2% (2)	143
PID/Gender: Ind Men	2% (2)	29% (33)	32% (36)	35% (39)	1% (1)	— (0)	112
PID/Gender: Ind Women	6% (5)	21% (19)	34% (30)	29% (26)	8% (7)	2% (2)	90
PID/Gender: Rep Men	36% (45)	45% (55)	12% (14)	5% (6)	2% (3)	— (0)	123
PID/Gender: Rep Women	41% (53)	45% (59)	4% (5)	5% (6)	2% (3)	3% (4)	131
Ideo: Liberal (1-3)	5% (10)	11% (24)	14% (31)	68% (151)	2% (4)	1% (3)	223
Ideo: Moderate (4)	12% (22)	15% (28)	29% (54)	37% (68)	4% (8)	3% (6)	186
Ideo: Conservative (5-7)	28% (76)	44% (120)	18% (49)	9% (24)	2% (6)	— (0)	276
Ideo/PID: Conservative Republican	37% (71)	49% (93)	7% (14)	4% (8)	2% (4)	— (0)	189
Ideo/PID: Moderate/Liberal Republican	43% (27)	30% (19)	10% (6)	8% (5)	2% (1)	6% (4)	63
Ideo/PID: Moderate/Conservative Democrat	1% (1)	2% (1)	37% (28)	52% (40)	4% (3)	3% (2)	76
Ideo/PID: Liberal Democrat	1% (1)	4% (7)	13% (20)	80% (131)	2% (3)	— (0)	163
Unfavorable of Biden and Trump	1% (1)	30% (33)	36% (39)	26% (28)	4% (5)	2% (3)	109
2024 H2H Matchup: Biden Voter	1% (3)	6% (20)	20% (64)	71% (228)	2% (5)	— (1)	320
2024 H2H Matchup: Trump Voter	33% (104)	46% (146)	14% (45)	3% (8)	3% (10)	1% (2)	315
2024 H2H Matchup: Would not Vote	— (0)	17% (6)	44% (15)	18% (6)	10% (3)	11% (4)	34
2024 H2H Matchup: Do not Know	3% (1)	8% (2)	42% (11)	24% (7)	12% (3)	11% (3)	27
2022 House Vote: Democrat	1% (2)	7% (21)	21% (62)	68% (200)	2% (6)	1% (2)	293
2022 House Vote: Republican	33% (101)	45% (136)	14% (44)	4% (13)	3% (9)	1% (3)	306
2022 House Vote: Did not Vote	6% (5)	22% (17)	29% (23)	33% (26)	7% (6)	3% (3)	79
2020 Vote: Joe Biden	2% (5)	7% (25)	20% (65)	68% (225)	3% (9)	1% (2)	331
2020 Vote: Donald Trump	31% (101)	44% (144)	16% (54)	5% (15)	3% (8)	1% (5)	327
2020 Vote: Someone Else	3% (0)	17% (2)	44% (5)	2% (0)	18% (2)	16% (2)	12
2020 Vote: Did not Vote	3% (1)	13% (3)	43% (12)	30% (8)	9% (2)	2% (1)	28
2016 Vote: Hillary Clinton	— (1)	8% (19)	19% (45)	70% (163)	— (1)	1% (2)	231
2016 Vote: Donald Trump	29% (83)	44% (126)	15% (44)	8% (23)	3% (9)	1% (3)	288
2016 Vote: Someone Else	4% (1)	5% (1)	41% (13)	47% (15)	3% (1)	— (0)	31
2020 Vote/PID: Not Biden/Democrat	— (0)	5% (1)	67% (18)	20% (5)	6% (2)	2% (0)	26
2020 Vote/PID: Not Trump/Republican	7% (1)	50% (10)	14% (3)	21% (4)	7% (1)	1% (0)	20

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**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (108)	25% (174)	19% (135)	36% (248)	3% (22)	1% (9)	697
U.S. Economy: Wrong Track	20% (95)	31% (147)	20% (93)	23% (109)	3% (16)	2% (9)	469
U.S. Economy: Right Direction	6% (13)	12% (27)	19% (43)	61% (139)	3% (6)	— (0)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (5)	5% (10)	15% (33)	76% (169)	2% (4)	1% (2)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31% (101)	45% (147)	16% (53)	5% (17)	2% (8)	1% (2)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	1% (2)	12% (17)	34% (49)	43% (62)	7% (10)	4% (5)	145
Top 2024 Issue: Economy	21% (46)	33% (72)	22% (47)	18% (38)	4% (10)	3% (6)	220
Community: Urban	15% (28)	23% (43)	22% (42)	36% (67)	4% (7)	— (0)	186
Community: Suburban	13% (34)	24% (66)	21% (58)	37% (99)	3% (7)	2% (5)	269
Community: Rural	19% (46)	27% (65)	15% (36)	34% (82)	3% (8)	2% (4)	242
Community/Gender: Urban Women	15% (11)	15% (12)	21% (16)	42% (32)	6% (5)	— (0)	75
Community/Gender: Urban Men	15% (17)	28% (31)	23% (26)	32% (35)	2% (2)	— (0)	111
Community/Gender: Rural Women	17% (27)	26% (41)	12% (18)	38% (59)	5% (7)	3% (4)	156
Community/Gender: Rural Men	22% (19)	28% (24)	21% (18)	28% (24)	1% (1)	— (0)	86
Community/Gender: Suburban Women	16% (21)	23% (30)	21% (28)	33% (44)	4% (6)	3% (5)	134
Community/Gender: Suburban Men	10% (13)	26% (35)	22% (30)	40% (55)	1% (1)	— (1)	135
Homeowner	16% (100)	26% (165)	20% (126)	35% (224)	3% (17)	1% (8)	641
Renter	14% (7)	18% (8)	15% (7)	41% (20)	9% (4)	2% (1)	48
Military HHnm: Yes	16% (17)	28% (29)	15% (15)	31% (33)	6% (6)	4% (4)	104
Military HH: No	15% (91)	24% (145)	20% (120)	36% (216)	3% (16)	1% (5)	593
Employ: Private Sector	17% (53)	26% (82)	18% (58)	35% (111)	3% (8)	2% (5)	316
Employ: Government	27% (8)	8% (2)	28% (8)	33% (9)	4% (1)	— (0)	28
Employ: Self-Employed	25% (17)	18% (12)	25% (16)	32% (22)	— (0)	— (0)	67
Employ: Homemaker	13% (4)	34% (9)	23% (6)	9% (3)	20% (5)	— (0)	27
Employ: Student	50% (8)	15% (2)	1% (0)	12% (2)	1% (0)	21% (3)	16
Employ: Retired	8% (15)	29% (55)	17% (33)	44% (86)	2% (5)	— (0)	194
Employ: Unemployed	13% (4)	16% (5)	29% (9)	37% (12)	2% (1)	2% (1)	32
Employ: Other	1% (0)	33% (6)	26% (4)	28% (5)	12% (2)	1% (0)	17
Self + Household: White-Collar	18% (45)	31% (80)	15% (38)	35% (89)	1% (2)	— (0)	255
Self + Household: Blue Collar	15% (52)	21% (76)	24% (85)	35% (126)	3% (11)	1% (5)	356
Union HH: Yes	10% (4)	29% (12)	14% (6)	41% (16)	1% (0)	5% (2)	40
Union HH: No	16% (104)	25% (162)	20% (130)	35% (232)	3% (22)	1% (8)	657

Continued on next page

**Table BLMB2\_4:** Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (108)	25% (174)	19% (135)	36% (248)	3% (22)	1% (9)	697
LGBTQ+: Yes	2% (1)	10% (5)	23% (11)	57% (28)	4% (2)	4% (2)	49
LGBTQ+: No	16% (107)	26% (169)	19% (124)	34% (221)	3% (20)	1% (7)	648
Motivated to Vote	16% (102)	25% (161)	19% (124)	37% (236)	2% (13)	— (3)	639
Parent: Yes	24% (41)	20% (34)	22% (37)	27% (45)	4% (7)	2% (4)	168
Parent: No	13% (67)	26% (140)	19% (98)	39% (204)	3% (15)	1% (6)	529
COVID Vaccine: Yes	8% (39)	22% (105)	20% (94)	46% (220)	3% (16)	1% (7)	481
COVID Vaccine: No	32% (69)	32% (69)	19% (41)	13% (29)	3% (6)	1% (3)	216
Student Loans: Yes	16% (16)	23% (24)	20% (21)	34% (35)	4% (4)	2% (2)	103
Student Loans: No	15% (92)	25% (150)	19% (115)	36% (213)	3% (17)	1% (7)	594
Favorable Opinion of Haley	23% (58)	34% (84)	21% (53)	20% (50)	2% (4)	— (0)	249
Unfavorable Opinion of Haley	9% (25)	18% (51)	16% (45)	57% (161)	1% (2)	— (0)	283
Protestant	15% (25)	33% (53)	19% (30)	32% (52)	— (0)	1% (2)	162
Roman Catholic	15% (27)	38% (68)	19% (34)	22% (40)	4% (7)	1% (3)	178
Mormon	— (0)	— (0)	— (0)	100% (1)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	72% (5)	— (0)	28% (2)	— (0)	— (0)	6
Jewish	— (0)	38% (2)	18% (1)	38% (2)	6% (0)	— (0)	5
Muslim	28% (1)	32% (1)	— (0)	36% (1)	4% (0)	— (0)	3
Buddhist	— (0)	— (0)	— (0)	100% (1)	— (0)	— (0)	1
Atheist	— (0)	2% (1)	4% (1)	87% (30)	— (0)	7% (2)	35
Agnostic	— (0)	— (0)	31% (16)	69% (35)	— (0)	— (0)	51
Something else	32% (36)	22% (25)	20% (23)	18% (20)	6% (7)	2% (2)	113
Nothing in particular	13% (19)	14% (20)	21% (30)	46% (65)	5% (7)	1% (1)	142
Prodigal Biden Voter	5% (2)	22% (8)	40% (15)	16% (6)	12% (4)	5% (2)	38
Undecided Voter (DK/WNV)	1% (1)	13% (8)	43% (27)	21% (13)	11% (7)	11% (7)	61
Undecided Voter (DK)	— (0)	17% (6)	44% (15)	18% (6)	10% (3)	11% (4)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	25%	(176)	17%	(118)	6%	(44)	49%	(340)	2%	(11)	1%	(7)	697
Gender: Male	30%	(101)	15%	(50)	6%	(22)	47%	(156)	1%	(3)	—	(0)	332
Gender: Female	21%	(75)	19%	(68)	6%	(23)	50%	(183)	2%	(8)	2%	(7)	365
Age: 18-34	27%	(51)	21%	(39)	7%	(13)	41%	(77)	3%	(6)	1%	(2)	188
Age: 35-44	33%	(29)	9%	(8)	6%	(6)	50%	(45)	2%	(2)	—	(0)	90
Age: 45-64	26%	(66)	19%	(49)	6%	(15)	46%	(118)	1%	(2)	2%	(5)	255
Age: 65+	18%	(29)	13%	(22)	6%	(10)	61%	(100)	1%	(2)	—	(0)	164
GenZers: 1997-2012	21%	(21)	14%	(15)	8%	(8)	50%	(51)	5%	(5)	2%	(2)	102
Millennials: 1981-1996	32%	(54)	20%	(33)	7%	(11)	40%	(65)	2%	(3)	—	(0)	165
GenXers: 1965-1980	24%	(43)	17%	(31)	7%	(13)	48%	(88)	1%	(1)	3%	(5)	182
Baby Boomers: 1946-1964	24%	(57)	17%	(40)	5%	(11)	54%	(127)	1%	(2)	—	(0)	236
Educ: < College	27%	(127)	16%	(78)	6%	(30)	47%	(221)	2%	(11)	2%	(7)	473
Educ: Bachelors degree	24%	(36)	16%	(25)	7%	(11)	53%	(80)	—	(0)	—	(0)	151
Educ: Post-grad	19%	(14)	22%	(16)	5%	(4)	54%	(39)	1%	(0)	—	(0)	73
Income: Under 50k	22%	(52)	18%	(41)	6%	(14)	49%	(115)	2%	(5)	2%	(5)	232
Income: 50k-100k	24%	(67)	16%	(44)	6%	(17)	52%	(145)	—	(1)	1%	(2)	277
Income: 100k+	31%	(57)	18%	(33)	7%	(13)	42%	(80)	3%	(5)	—	(0)	188
Ethnicity: White (Non-Hispanic)	25%	(158)	17%	(108)	6%	(39)	49%	(303)	1%	(7)	1%	(5)	621
Ethnicity: Hispanic	3%	(1)	22%	(5)	2%	(0)	63%	(14)	3%	(1)	8%	(2)	22
Ethnicity: Black (Non-Hispanic)	23%	(5)	21%	(5)	—	(0)	49%	(11)	5%	(1)	1%	(0)	23
Ethnicity: Asian + Other (Non-Hispanic)	39%	(12)	1%	(0)	15%	(5)	36%	(12)	8%	(3)	—	(0)	32
All Christian	27%	(93)	22%	(75)	9%	(30)	41%	(143)	2%	(6)	—	(0)	348
All Non-Christian	10%	(1)	33%	(3)	1%	(0)	56%	(5)	—	(0)	—	(0)	9
Atheist	2%	(1)	2%	(1)	—	(0)	91%	(32)	—	(0)	5%	(2)	35
Agnostic/Nothing in particular	18%	(35)	9%	(17)	4%	(8)	67%	(130)	1%	(3)	—	(0)	193
Something Else	41%	(47)	20%	(22)	6%	(6)	27%	(30)	2%	(2)	4%	(5)	113
Evangelical	38%	(49)	31%	(40)	7%	(9)	19%	(24)	1%	(1)	4%	(5)	130
Non-Evangelical	28%	(91)	16%	(53)	8%	(27)	45%	(146)	2%	(7)	—	(0)	324
PID: Dem (no lean)	1%	(2)	4%	(10)	4%	(9)	86%	(208)	3%	(7)	2%	(5)	240
PID: Ind (no lean)	20%	(41)	15%	(31)	7%	(14)	55%	(111)	1%	(3)	1%	(2)	202
PID: Rep (no lean)	52%	(133)	30%	(77)	8%	(21)	8%	(21)	1%	(2)	—	(0)	255

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	25%	(176)	17%	(118)	6%	(44)	49%	(340)	2%	(11)	1%	(7)	697
PID/Gender: Dem Men	2%	(2)	8%	(7)	3%	(3)	86%	(83)	1%	(1)	—	(0)	97
PID/Gender: Dem Women	—	(0)	2%	(2)	4%	(6)	87%	(124)	4%	(6)	4%	(5)	143
PID/Gender: Ind Men	27%	(31)	10%	(12)	7%	(8)	54%	(61)	—	(0)	—	(0)	112
PID/Gender: Ind Women	11%	(10)	22%	(20)	7%	(6)	55%	(50)	3%	(3)	2%	(2)	90
PID/Gender: Rep Men	56%	(69)	25%	(31)	8%	(10)	10%	(12)	1%	(2)	—	(0)	123
PID/Gender: Rep Women	49%	(65)	35%	(46)	9%	(11)	7%	(9)	—	(0)	—	(0)	131
Ideo: Liberal (1-3)	11%	(24)	5%	(11)	3%	(7)	79%	(177)	1%	(2)	1%	(2)	223
Ideo: Moderate (4)	12%	(23)	14%	(26)	8%	(15)	63%	(117)	3%	(5)	—	(0)	186
Ideo: Conservative (5-7)	46%	(128)	30%	(82)	7%	(18)	15%	(41)	1%	(2)	2%	(5)	276
Ideo/PID: Conservative Republican	53%	(101)	31%	(58)	9%	(16)	6%	(12)	1%	(2)	—	(0)	189
Ideo/PID: Moderate/Liberal Republican	50%	(31)	29%	(18)	8%	(5)	13%	(8)	—	(0)	—	(0)	63
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	7%	(6)	1%	(1)	75%	(57)	7%	(6)	7%	(5)	76
Ideo/PID: Liberal Democrat	—	(0)	3%	(4)	4%	(7)	92%	(150)	1%	(1)	—	(0)	163
Unfavorable of Biden and Trump	—	(0)	—	(0)	33%	(36)	67%	(73)	—	(0)	—	(0)	109
2024 H2H Matchup: Biden Voter	1%	(4)	3%	(9)	2%	(8)	91%	(290)	1%	(5)	2%	(5)	320
2024 H2H Matchup: Trump Voter	54%	(170)	34%	(108)	8%	(25)	3%	(9)	1%	(4)	—	(0)	315
2024 H2H Matchup: Would not Vote	5%	(2)	—	(0)	5%	(2)	84%	(29)	—	(0)	6%	(2)	34
2024 H2H Matchup: Do not Know	3%	(1)	6%	(2)	36%	(10)	45%	(12)	11%	(3)	—	(0)	27
2022 House Vote: Democrat	2%	(5)	3%	(8)	4%	(10)	90%	(265)	2%	(5)	—	(0)	293
2022 House Vote: Republican	51%	(155)	32%	(97)	9%	(27)	8%	(24)	1%	(3)	—	(0)	306
2022 House Vote: Did not Vote	16%	(13)	15%	(12)	7%	(5)	53%	(42)	2%	(2)	7%	(5)	79
2020 Vote: Joe Biden	2%	(5)	4%	(13)	4%	(12)	88%	(290)	2%	(7)	2%	(5)	331
2020 Vote: Donald Trump	52%	(169)	31%	(102)	8%	(27)	8%	(26)	1%	(3)	—	(0)	327
2020 Vote: Someone Else	15%	(2)	5%	(1)	33%	(4)	19%	(2)	13%	(2)	16%	(2)	12
2020 Vote: Did not Vote	3%	(1)	10%	(3)	8%	(2)	78%	(22)	—	(0)	2%	(0)	28
2016 Vote: Hillary Clinton	3%	(6)	5%	(12)	2%	(5)	86%	(199)	2%	(5)	2%	(5)	231
2016 Vote: Donald Trump	51%	(146)	26%	(75)	10%	(27)	13%	(36)	1%	(3)	—	(0)	288
2016 Vote: Someone Else	5%	(2)	12%	(4)	—	(0)	82%	(26)	1%	(0)	—	(0)	31
2020 Vote/PID: Not Biden/Democrat	2%	(1)	23%	(6)	10%	(3)	64%	(17)	—	(0)	1%	(0)	26
2020 Vote/PID: Not Trump/Republican	2%	(0)	22%	(4)	21%	(4)	55%	(11)	—	(0)	—	(0)	20

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	25% (176)	17% (118)	6% (44)	49% (340)	2% (11)	1% (7)	697
U.S. Economy: Wrong Track	32% (149)	22% (102)	8% (39)	34% (161)	2% (10)	2% (7)	469
U.S. Economy: Right Direction	12% (27)	7% (16)	3% (6)	78% (179)	— (1)	— (0)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1% (3)	3% (7)	4% (8)	89% (200)	2% (4)	1% (2)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (168)	32% (106)	7% (24)	8% (28)	1% (2)	— (0)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	4% (6)	4% (5)	9% (12)	77% (112)	3% (4)	4% (5)	145
Top 2024 Issue: Economy	27% (60)	26% (57)	10% (22)	34% (75)	1% (1)	2% (5)	220
Community: Urban	26% (48)	14% (27)	6% (12)	51% (96)	2% (4)	— (0)	186
Community: Suburban	22% (58)	16% (44)	6% (16)	55% (148)	— (0)	1% (2)	269
Community: Rural	29% (70)	20% (48)	7% (16)	40% (96)	3% (7)	2% (5)	242
Community/Gender: Urban Women	13% (10)	14% (10)	5% (3)	65% (49)	3% (3)	— (0)	75
Community/Gender: Urban Men	35% (38)	15% (16)	7% (8)	42% (47)	1% (1)	— (0)	111
Community/Gender: Rural Women	23% (35)	21% (33)	7% (11)	42% (66)	3% (5)	3% (5)	156
Community/Gender: Rural Men	40% (34)	17% (15)	6% (5)	35% (30)	2% (2)	— (0)	86
Community/Gender: Suburban Women	22% (30)	19% (25)	6% (8)	51% (68)	— (0)	1% (2)	134
Community/Gender: Suburban Men	21% (28)	14% (19)	6% (8)	59% (80)	— (0)	— (0)	135
Homeowner	26% (165)	17% (112)	6% (39)	49% (311)	1% (8)	1% (7)	641
Renter	22% (11)	11% (5)	8% (4)	51% (24)	7% (3)	1% (0)	48
Military HHnm: Yes	17% (18)	22% (23)	14% (14)	42% (44)	5% (5)	— (0)	104
Military HH: No	27% (159)	16% (95)	5% (30)	50% (296)	1% (6)	1% (7)	593
Employ: Private Sector	26% (84)	22% (70)	6% (18)	42% (133)	2% (6)	2% (5)	316
Employ: Government	27% (8)	4% (1)	11% (3)	54% (15)	2% (1)	2% (0)	28
Employ: Self-Employed	39% (26)	5% (4)	8% (6)	47% (32)	— (0)	— (0)	67
Employ: Homemaker	28% (8)	13% (3)	8% (2)	52% (14)	— (0)	— (0)	27
Employ: Student	38% (6)	29% (5)	2% (0)	19% (3)	1% (0)	11% (2)	16
Employ: Retired	20% (39)	14% (27)	5% (10)	60% (117)	1% (2)	— (0)	194
Employ: Unemployed	10% (3)	21% (7)	10% (3)	60% (19)	— (0)	— (0)	32
Employ: Other	20% (3)	12% (2)	11% (2)	41% (7)	16% (3)	— (0)	17
Self + Household: White-Collar	26% (66)	17% (44)	5% (13)	51% (131)	1% (2)	— (0)	255
Self + Household: Blue Collar	28% (101)	13% (48)	7% (24)	48% (172)	2% (6)	2% (5)	356
Union HH: Yes	18% (7)	21% (9)	11% (4)	45% (18)	— (0)	5% (2)	40
Union HH: No	26% (169)	17% (110)	6% (40)	49% (322)	2% (11)	1% (5)	657

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**Table BLMB2\_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	25% (176)	17% (118)	6% (44)	49% (340)	2% (11)	1% (7)	697
LGBTQ+: Yes	17% (8)	1% (0)	8% (4)	66% (32)	5% (3)	4% (2)	49
LGBTQ+: No	26% (168)	18% (118)	6% (41)	47% (307)	1% (8)	1% (5)	648
Motivated to Vote	26% (165)	16% (105)	6% (40)	49% (314)	1% (9)	1% (5)	639
Parent: Yes	31% (52)	21% (35)	7% (12)	40% (66)	2% (4)	— (0)	168
Parent: No	24% (125)	16% (83)	6% (33)	52% (273)	1% (8)	1% (7)	529
COVID Vaccine: Yes	16% (75)	11% (54)	7% (33)	63% (303)	2% (9)	2% (7)	481
COVID Vaccine: No	47% (102)	30% (64)	5% (12)	17% (36)	1% (3)	— (0)	216
Student Loans: Yes	17% (17)	18% (19)	9% (9)	54% (56)	— (0)	2% (2)	103
Student Loans: No	27% (159)	17% (99)	6% (36)	48% (284)	2% (11)	1% (5)	594
Favorable Opinion of Haley	31% (76)	22% (54)	9% (22)	37% (91)	2% (5)	— (0)	249
Unfavorable Opinion of Haley	27% (78)	7% (21)	3% (9)	60% (169)	— (1)	2% (5)	283
Protestant	24% (39)	20% (33)	13% (20)	43% (70)	— (0)	— (0)	162
Roman Catholic	30% (54)	21% (38)	6% (10)	40% (70)	4% (6)	— (0)	178
Mormon	— (0)	— (0)	— (0)	100% (1)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	72% (5)	— (0)	28% (2)	— (0)	— (0)	6
Jewish	— (0)	37% (2)	— (0)	63% (3)	— (0)	— (0)	5
Muslim	28% (1)	32% (1)	4% (0)	36% (1)	— (0)	— (0)	3
Buddhist	— (0)	— (0)	— (0)	100% (1)	— (0)	— (0)	1
Atheist	2% (1)	2% (1)	— (0)	91% (32)	— (0)	5% (2)	35
Agnostic	— (0)	10% (5)	1% (1)	88% (45)	— (0)	— (0)	51
Something else	41% (47)	20% (22)	6% (6)	27% (30)	2% (2)	4% (5)	113
Nothing in particular	24% (35)	9% (12)	5% (7)	60% (85)	2% (3)	— (0)	142
Prodigal Biden Voter	3% (1)	17% (6)	14% (5)	61% (23)	6% (2)	— (0)	38
Undecided Voter (DK/WNV)	4% (3)	3% (2)	18% (11)	67% (41)	5% (3)	3% (2)	61
Undecided Voter (DK)	5% (2)	— (0)	5% (2)	84% (29)	— (0)	6% (2)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(59)	27%	(190)	21%	(143)	20%	(140)	12%	(86)	11%	(79)	697
Gender: Male	11%	(35)	29%	(98)	20%	(67)	23%	(78)	9%	(30)	8%	(26)	332
Gender: Female	6%	(24)	25%	(93)	21%	(76)	17%	(62)	16%	(57)	15%	(53)	365
Age: 18-34	1%	(2)	24%	(46)	17%	(31)	17%	(32)	15%	(29)	26%	(49)	188
Age: 35-44	12%	(11)	16%	(14)	20%	(18)	25%	(23)	14%	(12)	12%	(11)	90
Age: 45-64	10%	(26)	25%	(63)	25%	(63)	21%	(52)	13%	(34)	7%	(17)	255
Age: 65+	12%	(19)	41%	(68)	19%	(30)	20%	(33)	7%	(12)	1%	(1)	164
GenZers: 1997-2012	2%	(2)	24%	(25)	13%	(14)	17%	(17)	10%	(10)	33%	(34)	102
Millennials: 1981-1996	7%	(11)	21%	(35)	19%	(32)	21%	(34)	18%	(29)	15%	(24)	165
GenXers: 1965-1980	11%	(19)	23%	(42)	25%	(45)	20%	(37)	11%	(20)	11%	(19)	182
Baby Boomers: 1946-1964	10%	(23)	36%	(86)	22%	(51)	21%	(50)	10%	(24)	1%	(1)	236
Educ: < College	7%	(35)	25%	(118)	19%	(89)	20%	(97)	15%	(73)	13%	(62)	473
Educ: Bachelors degree	11%	(16)	29%	(43)	27%	(41)	18%	(28)	5%	(8)	11%	(16)	151
Educ: Post-grad	10%	(8)	40%	(30)	19%	(14)	21%	(16)	8%	(6)	1%	(1)	73
Income: Under 50k	5%	(12)	19%	(44)	26%	(61)	21%	(49)	19%	(45)	9%	(21)	232
Income: 50k-100k	9%	(24)	30%	(84)	18%	(50)	19%	(53)	10%	(28)	14%	(39)	277
Income: 100k+	12%	(23)	33%	(62)	17%	(32)	21%	(39)	7%	(14)	10%	(19)	188
Ethnicity: White (Non-Hispanic)	9%	(53)	29%	(181)	21%	(129)	20%	(123)	12%	(72)	10%	(63)	621
Ethnicity: Hispanic	—	(0)	—	(0)	21%	(4)	4%	(1)	23%	(5)	51%	(11)	22
Ethnicity: Black (Non-Hispanic)	3%	(1)	14%	(3)	16%	(4)	37%	(8)	19%	(4)	11%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	15%	(5)	19%	(6)	19%	(6)	26%	(8)	15%	(5)	6%	(2)	32
All Christian	10%	(35)	36%	(124)	22%	(76)	12%	(41)	15%	(51)	6%	(22)	348
All Non-Christian	12%	(1)	20%	(2)	15%	(1)	—	(0)	34%	(3)	20%	(2)	9
Atheist	10%	(3)	7%	(2)	23%	(8)	53%	(18)	—	(0)	8%	(3)	35
Agnostic/Nothing in particular	3%	(7)	18%	(35)	19%	(37)	29%	(56)	13%	(26)	17%	(33)	193
Something Else	11%	(12)	24%	(27)	19%	(21)	22%	(25)	7%	(7)	18%	(20)	113
Evangelical	17%	(22)	25%	(33)	21%	(27)	14%	(18)	13%	(17)	10%	(13)	130
Non-Evangelical	8%	(26)	36%	(118)	21%	(69)	15%	(47)	11%	(36)	8%	(27)	324
PID: Dem (no lean)	3%	(7)	16%	(38)	26%	(61)	31%	(74)	12%	(30)	13%	(30)	240
PID: Ind (no lean)	5%	(10)	32%	(64)	21%	(42)	19%	(38)	9%	(19)	15%	(30)	202
PID: Rep (no lean)	17%	(42)	35%	(88)	16%	(40)	11%	(29)	15%	(38)	7%	(18)	255

Continued on next page

**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(59)	27%	(190)	21%	(143)	20%	(140)	12%	(86)	11%	(79)	697
PID/Gender: Dem Men	6%	(6)	10%	(10)	34%	(33)	33%	(32)	6%	(6)	11%	(11)	97
PID/Gender: Dem Women	1%	(1)	20%	(28)	20%	(28)	29%	(42)	17%	(24)	14%	(20)	143
PID/Gender: Ind Men	5%	(6)	34%	(38)	17%	(19)	28%	(31)	3%	(4)	13%	(14)	112
PID/Gender: Ind Women	4%	(4)	30%	(27)	25%	(23)	7%	(7)	17%	(15)	17%	(16)	90
PID/Gender: Rep Men	19%	(23)	41%	(50)	12%	(14)	12%	(15)	16%	(20)	1%	(1)	123
PID/Gender: Rep Women	14%	(19)	29%	(38)	19%	(25)	11%	(14)	14%	(18)	14%	(18)	131
Ideo: Liberal (1-3)	3%	(6)	24%	(54)	25%	(56)	31%	(69)	7%	(16)	10%	(22)	223
Ideo: Moderate (4)	6%	(11)	31%	(58)	19%	(36)	10%	(18)	20%	(36)	14%	(26)	186
Ideo: Conservative (5-7)	15%	(41)	28%	(78)	18%	(51)	19%	(52)	10%	(28)	9%	(26)	276
Ideo/PID: Conservative Republican	19%	(35)	32%	(61)	19%	(37)	14%	(26)	9%	(17)	7%	(14)	189
Ideo/PID: Moderate/Liberal Republican	11%	(7)	43%	(27)	4%	(2)	5%	(3)	31%	(20)	7%	(4)	63
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	19%	(15)	18%	(13)	20%	(15)	22%	(17)	18%	(14)	76
Ideo/PID: Liberal Democrat	3%	(5)	14%	(23)	29%	(48)	36%	(58)	7%	(12)	10%	(16)	163
Unfavorable of Biden and Trump	15%	(16)	24%	(26)	18%	(20)	8%	(9)	16%	(17)	19%	(21)	109
2024 H2H Matchup: Biden Voter	3%	(10)	25%	(80)	24%	(78)	28%	(90)	8%	(25)	11%	(36)	320
2024 H2H Matchup: Trump Voter	14%	(45)	30%	(95)	19%	(59)	15%	(47)	14%	(45)	8%	(24)	315
2024 H2H Matchup: Would not Vote	1%	(0)	16%	(6)	11%	(4)	8%	(3)	23%	(8)	40%	(14)	34
2024 H2H Matchup: Do not Know	11%	(3)	35%	(9)	7%	(2)	2%	(0)	30%	(8)	16%	(4)	27
2022 House Vote: Democrat	3%	(9)	24%	(70)	25%	(72)	27%	(80)	9%	(28)	12%	(34)	293
2022 House Vote: Republican	15%	(46)	34%	(103)	17%	(52)	13%	(39)	15%	(47)	6%	(19)	306
2022 House Vote: Did not Vote	4%	(3)	15%	(12)	18%	(14)	20%	(16)	13%	(10)	30%	(23)	79
2020 Vote: Joe Biden	4%	(14)	24%	(79)	24%	(78)	27%	(89)	10%	(34)	11%	(37)	331
2020 Vote: Donald Trump	13%	(42)	33%	(107)	17%	(56)	15%	(48)	15%	(48)	8%	(25)	327
2020 Vote: Someone Else	8%	(1)	31%	(4)	19%	(2)	1%	(0)	13%	(2)	27%	(3)	12
2020 Vote: Did not Vote	7%	(2)	—	(0)	23%	(6)	12%	(3)	10%	(3)	48%	(13)	28
2016 Vote: Hillary Clinton	4%	(8)	25%	(59)	25%	(57)	32%	(74)	8%	(18)	6%	(15)	231
2016 Vote: Donald Trump	16%	(45)	32%	(92)	18%	(53)	15%	(44)	14%	(41)	4%	(13)	288
2016 Vote: Someone Else	4%	(1)	38%	(12)	14%	(5)	16%	(5)	12%	(4)	15%	(5)	31
2020 Vote/PID: Not Biden/Democrat	—	(0)	4%	(1)	15%	(4)	7%	(2)	33%	(9)	39%	(10)	26
2020 Vote/PID: Not Trump/Republican	31%	(6)	15%	(3)	15%	(3)	1%	(0)	23%	(5)	15%	(3)	20

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**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(59)	27%	(190)	21%	(143)	20%	(140)	12%	(86)	11%	(79)	697
U.S. Economy: Wrong Track	11%	(50)	25%	(116)	18%	(85)	17%	(80)	14%	(65)	15%	(72)	469
U.S. Economy: Right Direction	4%	(9)	32%	(74)	25%	(58)	26%	(60)	9%	(21)	3%	(6)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	26%	(58)	21%	(46)	33%	(74)	8%	(17)	9%	(21)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(45)	30%	(99)	19%	(61)	14%	(47)	15%	(48)	8%	(27)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	23%	(33)	25%	(36)	13%	(19)	14%	(21)	21%	(31)	145
Top 2024 Issue: Economy	11%	(25)	29%	(63)	15%	(33)	10%	(21)	21%	(45)	15%	(32)	220
Community: Urban	4%	(8)	29%	(55)	22%	(41)	19%	(34)	13%	(25)	13%	(23)	186
Community: Suburban	10%	(26)	27%	(73)	20%	(53)	24%	(65)	9%	(24)	10%	(27)	269
Community: Rural	10%	(25)	26%	(62)	20%	(49)	17%	(40)	15%	(37)	12%	(28)	242
Community/Gender: Urban Women	4%	(3)	34%	(25)	30%	(22)	4%	(3)	12%	(9)	17%	(12)	75
Community/Gender: Urban Men	4%	(5)	26%	(29)	17%	(19)	28%	(32)	14%	(15)	10%	(11)	111
Community/Gender: Rural Women	8%	(12)	18%	(28)	18%	(29)	19%	(30)	20%	(32)	17%	(26)	156
Community/Gender: Rural Men	15%	(13)	40%	(34)	24%	(21)	12%	(11)	6%	(5)	3%	(2)	86
Community/Gender: Suburban Women	6%	(9)	29%	(39)	19%	(26)	22%	(30)	12%	(16)	11%	(15)	134
Community/Gender: Suburban Men	13%	(18)	25%	(34)	20%	(27)	26%	(36)	6%	(9)	9%	(12)	135
Homeowner	9%	(56)	28%	(182)	20%	(128)	20%	(131)	12%	(78)	10%	(67)	641
Renter	6%	(3)	17%	(8)	25%	(12)	18%	(9)	16%	(8)	17%	(8)	48
Military HHnm: Yes	15%	(16)	34%	(35)	20%	(21)	8%	(8)	15%	(16)	8%	(8)	104
Military HH: No	7%	(43)	26%	(155)	21%	(122)	22%	(132)	12%	(70)	12%	(70)	593
Employ: Private Sector	7%	(23)	23%	(74)	21%	(65)	23%	(72)	18%	(56)	8%	(25)	316
Employ: Government	6%	(2)	32%	(9)	29%	(8)	11%	(3)	10%	(3)	13%	(4)	28
Employ: Self-Employed	3%	(2)	24%	(16)	13%	(9)	29%	(19)	1%	(0)	31%	(21)	67
Employ: Homemaker	4%	(1)	15%	(4)	36%	(10)	9%	(3)	23%	(6)	13%	(3)	27
Employ: Student	12%	(2)	16%	(3)	14%	(2)	1%	(0)	14%	(2)	43%	(7)	16
Employ: Retired	14%	(27)	38%	(73)	20%	(38)	21%	(40)	7%	(14)	1%	(1)	194
Employ: Unemployed	5%	(2)	15%	(5)	26%	(8)	3%	(1)	2%	(1)	49%	(16)	32
Employ: Other	1%	(0)	38%	(7)	15%	(3)	8%	(1)	28%	(5)	10%	(2)	17
Self + Household: White-Collar	13%	(32)	31%	(78)	25%	(63)	17%	(43)	5%	(12)	11%	(27)	255
Self + Household: Blue Collar	7%	(25)	29%	(103)	17%	(62)	24%	(87)	12%	(44)	10%	(35)	356
Union HH: Yes	20%	(8)	18%	(7)	28%	(11)	21%	(8)	7%	(3)	6%	(2)	40
Union HH: No	8%	(50)	28%	(183)	20%	(132)	20%	(132)	13%	(83)	12%	(76)	657

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**Table BLMB2\_8:** Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	8% (59)	27% (190)	21% (143)	20% (140)	12% (86)	11% (79)	697
LGBTQ+: Yes	3% (1)	15% (8)	11% (5)	31% (15)	10% (5)	30% (15)	49
LGBTQ+: No	9% (57)	28% (183)	21% (138)	19% (125)	13% (81)	10% (64)	648
Motivated to Vote	9% (57)	28% (177)	20% (130)	22% (139)	11% (73)	10% (64)	639
Parent: Yes	7% (12)	18% (30)	20% (34)	21% (35)	20% (33)	14% (24)	168
Parent: No	9% (46)	30% (160)	21% (109)	20% (105)	10% (53)	10% (55)	529
COVID Vaccine: Yes	9% (42)	28% (136)	22% (104)	19% (93)	11% (51)	11% (55)	481
COVID Vaccine: No	8% (17)	25% (54)	18% (39)	22% (47)	16% (35)	11% (23)	216
Student Loans: Yes	3% (3)	20% (20)	15% (15)	26% (26)	17% (17)	20% (21)	103
Student Loans: No	9% (55)	29% (170)	22% (128)	19% (114)	12% (69)	10% (58)	594
Favorable Opinion of Haley	24% (59)	76% (190)	— (0)	— (0)	— (0)	— (0)	249
Unfavorable Opinion of Haley	— (0)	— (0)	51% (143)	49% (140)	— (0)	— (0)	283
Protestant	11% (17)	37% (61)	24% (40)	12% (19)	14% (22)	2% (3)	162
Roman Catholic	10% (18)	35% (63)	20% (35)	12% (22)	13% (24)	10% (17)	178
Mormon	— (0)	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	7% (0)	— (0)	— (0)	72% (5)	21% (1)	6
Jewish	1% (0)	17% (1)	21% (1)	— (0)	60% (3)	1% (0)	5
Muslim	31% (1)	28% (1)	9% (0)	— (0)	— (0)	33% (1)	3
Buddhist	— (0)	— (0)	— (0)	— (0)	— (0)	100% (1)	1
Atheist	10% (3)	7% (2)	23% (8)	53% (18)	— (0)	8% (3)	35
Agnostic	1% (0)	3% (2)	27% (14)	30% (15)	16% (8)	24% (12)	51
Something else	11% (12)	24% (27)	19% (21)	22% (25)	7% (7)	18% (20)	113
Nothing in particular	4% (6)	24% (34)	16% (23)	29% (41)	12% (17)	15% (21)	142
Prodigal Biden Voter	9% (3)	17% (6)	14% (5)	6% (2)	29% (11)	26% (10)	38
Undecided Voter (DK/WNV)	5% (3)	24% (15)	9% (6)	5% (3)	26% (16)	30% (18)	61
Undecided Voter (DK)	1% (0)	16% (6)	11% (4)	8% (3)	23% (8)	40% (14)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(61)	15%	(106)	7%	(51)	18%	(125)	19%	(130)	32%	(224)	697
Gender: Male	10%	(34)	21%	(71)	9%	(30)	23%	(77)	20%	(65)	17%	(55)	332
Gender: Female	8%	(28)	10%	(35)	6%	(22)	13%	(47)	18%	(65)	46%	(169)	365
Age: 18-34	3%	(6)	16%	(30)	3%	(5)	14%	(25)	24%	(46)	41%	(76)	188
Age: 35-44	4%	(3)	16%	(15)	7%	(6)	15%	(13)	18%	(16)	40%	(36)	90
Age: 45-64	12%	(31)	12%	(31)	7%	(19)	20%	(51)	21%	(53)	28%	(71)	255
Age: 65+	13%	(21)	19%	(31)	13%	(22)	21%	(35)	9%	(15)	25%	(41)	164
GenZers: 1997-2012	—	(0)	13%	(14)	3%	(3)	13%	(14)	18%	(19)	52%	(53)	102
Millennials: 1981-1996	6%	(9)	18%	(30)	5%	(8)	13%	(22)	25%	(41)	33%	(55)	165
GenXers: 1965-1980	5%	(10)	14%	(25)	8%	(14)	21%	(39)	24%	(44)	28%	(50)	182
Baby Boomers: 1946-1964	17%	(41)	15%	(35)	11%	(25)	21%	(50)	11%	(26)	25%	(59)	236
Educ: < College	10%	(47)	12%	(56)	7%	(35)	16%	(75)	20%	(93)	36%	(168)	473
Educ: Bachelors degree	6%	(10)	16%	(24)	5%	(8)	21%	(32)	21%	(32)	30%	(46)	151
Educ: Post-grad	7%	(5)	36%	(26)	12%	(9)	25%	(18)	7%	(5)	14%	(10)	73
Income: Under 50k	7%	(16)	12%	(27)	6%	(14)	19%	(45)	23%	(53)	33%	(77)	232
Income: 50k-100k	12%	(32)	9%	(25)	9%	(26)	17%	(47)	16%	(45)	37%	(103)	277
Income: 100k+	7%	(13)	29%	(54)	6%	(12)	18%	(33)	17%	(33)	23%	(44)	188
Ethnicity: White (Non-Hispanic)	10%	(61)	16%	(98)	8%	(48)	17%	(104)	17%	(107)	33%	(203)	621
Ethnicity: Hispanic	—	(0)	3%	(1)	2%	(0)	19%	(4)	24%	(5)	52%	(11)	22
Ethnicity: Black (Non-Hispanic)	—	(0)	10%	(2)	8%	(2)	42%	(10)	12%	(3)	27%	(6)	23
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	15%	(5)	3%	(1)	21%	(7)	49%	(16)	11%	(4)	32
All Christian	10%	(33)	19%	(68)	9%	(31)	12%	(43)	18%	(61)	32%	(111)	348
All Non-Christian	—	(0)	20%	(2)	14%	(1)	13%	(1)	14%	(1)	39%	(3)	9
Atheist	—	(0)	4%	(1)	—	(0)	43%	(15)	17%	(6)	36%	(12)	35
Agnostic/Nothing in particular	8%	(15)	11%	(21)	8%	(15)	27%	(52)	17%	(34)	29%	(56)	193
Something Else	11%	(13)	12%	(14)	4%	(4)	11%	(13)	25%	(28)	36%	(41)	113
Evangelical	16%	(21)	16%	(20)	6%	(8)	8%	(10)	26%	(33)	29%	(37)	130
Non-Evangelical	8%	(25)	19%	(61)	8%	(26)	14%	(45)	16%	(51)	35%	(114)	324
PID: Dem (no lean)	1%	(2)	6%	(16)	7%	(17)	33%	(80)	9%	(21)	43%	(104)	240
PID: Ind (no lean)	12%	(23)	13%	(26)	11%	(22)	15%	(30)	21%	(43)	29%	(58)	202
PID: Rep (no lean)	14%	(36)	25%	(64)	5%	(12)	6%	(15)	26%	(65)	25%	(62)	255

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(61)	15%	(106)	7%	(51)	18%	(125)	19%	(130)	32%	(224)	697
PID/Gender: Dem Men	1%	(1)	12%	(12)	8%	(8)	45%	(44)	11%	(11)	23%	(22)	97
PID/Gender: Dem Women	1%	(1)	3%	(4)	7%	(9)	25%	(36)	8%	(11)	57%	(82)	143
PID/Gender: Ind Men	15%	(16)	18%	(20)	12%	(14)	22%	(25)	20%	(22)	13%	(15)	112
PID/Gender: Ind Women	8%	(7)	7%	(6)	9%	(8)	5%	(5)	23%	(21)	48%	(43)	90
PID/Gender: Rep Men	13%	(16)	32%	(39)	6%	(8)	7%	(9)	26%	(32)	15%	(19)	123
PID/Gender: Rep Women	15%	(20)	19%	(25)	3%	(4)	5%	(6)	25%	(33)	33%	(43)	131
Ideo: Liberal (1-3)	1%	(1)	13%	(29)	7%	(16)	34%	(75)	11%	(24)	35%	(78)	223
Ideo: Moderate (4)	1%	(1)	10%	(19)	13%	(23)	19%	(35)	25%	(46)	33%	(61)	186
Ideo: Conservative (5-7)	21%	(59)	21%	(57)	4%	(11)	5%	(14)	21%	(57)	28%	(76)	276
Ideo/PID: Conservative Republican	19%	(36)	25%	(48)	3%	(6)	5%	(10)	24%	(45)	23%	(44)	189
Ideo/PID: Moderate/Liberal Republican	—	(0)	26%	(16)	9%	(6)	7%	(4)	31%	(19)	27%	(17)	63
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	9%	(6)	7%	(6)	18%	(13)	9%	(7)	56%	(43)	76
Ideo/PID: Liberal Democrat	1%	(1)	6%	(9)	7%	(12)	41%	(67)	9%	(14)	37%	(59)	163
Unfavorable of Biden and Trump	2%	(2)	19%	(21)	14%	(15)	5%	(5)	24%	(26)	37%	(41)	109
2024 H2H Matchup: Biden Voter	1%	(5)	5%	(18)	11%	(34)	34%	(108)	13%	(40)	36%	(117)	320
2024 H2H Matchup: Trump Voter	17%	(55)	25%	(78)	4%	(12)	5%	(15)	24%	(77)	25%	(78)	315
2024 H2H Matchup: Would not Vote	—	(0)	18%	(6)	13%	(4)	1%	(0)	14%	(5)	56%	(19)	34
2024 H2H Matchup: Do not Know	7%	(2)	14%	(4)	5%	(1)	4%	(1)	30%	(8)	40%	(11)	27
2022 House Vote: Democrat	1%	(3)	8%	(23)	12%	(34)	36%	(104)	10%	(30)	34%	(98)	293
2022 House Vote: Republican	16%	(50)	25%	(77)	3%	(10)	5%	(16)	26%	(80)	24%	(73)	306
2022 House Vote: Did not Vote	10%	(8)	6%	(5)	3%	(3)	4%	(3)	19%	(15)	57%	(45)	79
2020 Vote: Joe Biden	1%	(2)	7%	(22)	11%	(36)	32%	(106)	13%	(45)	36%	(120)	331
2020 Vote: Donald Trump	18%	(58)	25%	(82)	4%	(12)	5%	(17)	24%	(79)	24%	(79)	327
2020 Vote: Someone Else	—	(0)	12%	(1)	9%	(1)	—	(0)	44%	(5)	36%	(4)	12
2020 Vote: Did not Vote	2%	(1)	1%	(0)	6%	(2)	7%	(2)	6%	(2)	78%	(21)	28
2016 Vote: Hillary Clinton	2%	(4)	7%	(15)	8%	(18)	39%	(90)	9%	(22)	36%	(82)	231
2016 Vote: Donald Trump	19%	(55)	23%	(66)	6%	(17)	6%	(18)	26%	(76)	19%	(56)	288
2016 Vote: Someone Else	3%	(1)	16%	(5)	25%	(8)	20%	(6)	11%	(3)	26%	(8)	31
2020 Vote/PID: Not Biden/Democrat	—	(0)	19%	(5)	9%	(2)	8%	(2)	2%	(0)	62%	(16)	26
2020 Vote/PID: Not Trump/Republican	3%	(1)	33%	(7)	19%	(4)	1%	(0)	24%	(5)	20%	(4)	20

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(61)	15%	(106)	7%	(51)	18%	(125)	19%	(130)	32%	(224)	697
U.S. Economy: Wrong Track	13%	(60)	17%	(79)	7%	(31)	8%	(38)	19%	(89)	37%	(171)	469
U.S. Economy: Right Direction	—	(1)	12%	(27)	9%	(21)	38%	(86)	18%	(41)	23%	(53)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	8%	(18)	11%	(25)	40%	(90)	8%	(18)	32%	(71)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(59)	23%	(76)	3%	(11)	5%	(15)	25%	(83)	25%	(83)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(1)	8%	(11)	10%	(15)	13%	(19)	20%	(30)	48%	(69)	145
Top 2024 Issue: Economy	8%	(18)	15%	(34)	8%	(17)	7%	(14)	22%	(49)	40%	(89)	220
Community: Urban	3%	(6)	22%	(41)	11%	(21)	20%	(38)	17%	(31)	27%	(49)	186
Community: Suburban	10%	(26)	12%	(33)	6%	(16)	21%	(56)	20%	(54)	31%	(84)	269
Community: Rural	12%	(29)	13%	(33)	6%	(15)	13%	(31)	18%	(45)	37%	(90)	242
Community/Gender: Urban Women	2%	(2)	11%	(8)	18%	(14)	12%	(9)	12%	(9)	44%	(33)	75
Community/Gender: Urban Men	4%	(4)	29%	(32)	7%	(7)	26%	(29)	20%	(23)	14%	(16)	111
Community/Gender: Rural Women	9%	(14)	7%	(10)	2%	(4)	14%	(22)	21%	(32)	48%	(74)	156
Community/Gender: Rural Men	18%	(15)	26%	(22)	13%	(11)	11%	(9)	14%	(12)	18%	(16)	86
Community/Gender: Suburban Women	9%	(13)	12%	(16)	3%	(4)	12%	(17)	18%	(24)	46%	(61)	134
Community/Gender: Suburban Men	10%	(14)	12%	(17)	8%	(11)	29%	(39)	23%	(31)	17%	(23)	135
Homeowner	9%	(60)	16%	(101)	7%	(46)	17%	(110)	18%	(118)	32%	(205)	641
Renter	2%	(1)	9%	(4)	8%	(4)	25%	(12)	22%	(11)	34%	(16)	48
Military HHnm: Yes	13%	(14)	17%	(17)	12%	(12)	7%	(7)	15%	(16)	36%	(38)	104
Military HH: No	8%	(48)	15%	(88)	7%	(39)	20%	(118)	19%	(114)	31%	(186)	593
Employ: Private Sector	6%	(18)	19%	(61)	7%	(22)	14%	(43)	22%	(68)	33%	(104)	316
Employ: Government	—	(0)	10%	(3)	—	(0)	15%	(4)	24%	(7)	52%	(14)	28
Employ: Self-Employed	7%	(4)	13%	(9)	4%	(3)	31%	(21)	14%	(10)	31%	(21)	67
Employ: Homemaker	16%	(4)	14%	(4)	4%	(1)	9%	(3)	27%	(7)	31%	(8)	27
Employ: Student	—	(0)	—	(0)	—	(0)	4%	(1)	39%	(6)	57%	(9)	16
Employ: Retired	17%	(33)	14%	(26)	12%	(23)	24%	(46)	7%	(13)	27%	(52)	194
Employ: Unemployed	6%	(2)	7%	(2)	8%	(2)	14%	(5)	25%	(8)	40%	(13)	32
Employ: Other	—	(0)	9%	(1)	—	(0)	16%	(3)	64%	(11)	11%	(2)	17
Self + Household: White-Collar	8%	(21)	21%	(54)	7%	(19)	21%	(53)	20%	(52)	22%	(57)	255
Self + Household: Blue Collar	10%	(35)	13%	(48)	8%	(30)	16%	(57)	17%	(59)	36%	(127)	356
Union HH: Yes	4%	(2)	11%	(4)	9%	(4)	20%	(8)	11%	(5)	44%	(18)	40
Union HH: No	9%	(60)	15%	(101)	7%	(48)	18%	(117)	19%	(126)	31%	(206)	657

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**Table BLMB2\_9: Do you have a favorable or unfavorable impression of each of the following? — Tim Scott**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(61)	15%	(106)	7%	(51)	18%	(125)	19%	(130)	32%	(224)	697
LGBTQ+: Yes	5%	(2)	6%	(3)	11%	(5)	29%	(14)	15%	(7)	34%	(17)	49
LGBTQ+: No	9%	(59)	16%	(103)	7%	(46)	17%	(111)	19%	(123)	32%	(207)	648
Motivated to Vote	9%	(60)	16%	(101)	8%	(50)	19%	(123)	17%	(108)	31%	(198)	639
Parent: Yes	6%	(9)	16%	(28)	5%	(9)	14%	(23)	20%	(34)	39%	(65)	168
Parent: No	10%	(52)	15%	(78)	8%	(42)	19%	(101)	18%	(96)	30%	(159)	529
COVID Vaccine: Yes	7%	(32)	13%	(64)	8%	(41)	22%	(106)	16%	(75)	34%	(163)	481
COVID Vaccine: No	14%	(29)	19%	(42)	5%	(11)	9%	(19)	25%	(55)	28%	(61)	216
Student Loans: Yes	2%	(2)	9%	(9)	9%	(9)	13%	(13)	24%	(25)	44%	(45)	103
Student Loans: No	10%	(59)	16%	(97)	7%	(42)	19%	(112)	18%	(105)	30%	(179)	594
Favorable Opinion of Haley	12%	(30)	25%	(62)	9%	(22)	10%	(26)	23%	(58)	21%	(52)	249
Unfavorable Opinion of Haley	10%	(30)	11%	(32)	9%	(25)	34%	(97)	11%	(30)	25%	(70)	283
Protestant	11%	(19)	17%	(28)	11%	(19)	15%	(24)	17%	(27)	28%	(46)	162
Roman Catholic	8%	(15)	22%	(40)	6%	(11)	11%	(19)	16%	(29)	36%	(64)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	7%	(0)	72%	(5)	21%	(1)	6
Jewish	—	(0)	—	(0)	22%	(1)	—	(0)	24%	(1)	53%	(3)	5
Muslim	—	(0)	55%	(2)	4%	(0)	36%	(1)	—	(0)	5%	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Atheist	—	(0)	4%	(1)	—	(0)	43%	(15)	17%	(6)	36%	(12)	35
Agnostic	—	(0)	10%	(5)	13%	(7)	33%	(17)	20%	(10)	24%	(12)	51
Something else	11%	(13)	12%	(14)	4%	(4)	11%	(13)	25%	(28)	36%	(41)	113
Nothing in particular	11%	(15)	11%	(16)	6%	(8)	25%	(35)	17%	(24)	31%	(44)	142
Prodigal Biden Voter	—	(0)	13%	(5)	13%	(5)	3%	(1)	15%	(6)	55%	(21)	38
Undecided Voter (DK/WNV)	3%	(2)	16%	(10)	9%	(6)	2%	(1)	21%	(13)	49%	(30)	61
Undecided Voter (DK)	—	(0)	18%	(6)	13%	(4)	1%	(0)	14%	(5)	56%	(19)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(74)	19%	(130)	10%	(69)	17%	(119)	14%	(100)	29%	(205)	697
Gender: Male	12%	(41)	21%	(69)	12%	(42)	20%	(66)	17%	(57)	17%	(58)	332
Gender: Female	9%	(33)	17%	(60)	7%	(27)	14%	(53)	12%	(43)	41%	(148)	365
Age: 18-34	17%	(31)	11%	(20)	6%	(12)	8%	(15)	18%	(35)	40%	(76)	188
Age: 35-44	4%	(3)	30%	(27)	6%	(6)	14%	(12)	12%	(11)	34%	(31)	90
Age: 45-64	9%	(22)	21%	(54)	10%	(26)	18%	(45)	16%	(40)	27%	(68)	255
Age: 65+	11%	(17)	18%	(29)	15%	(25)	29%	(47)	9%	(14)	19%	(31)	164
GenZers: 1997-2012	9%	(10)	9%	(9)	8%	(9)	6%	(6)	13%	(14)	53%	(55)	102
Millennials: 1981-1996	15%	(25)	23%	(37)	5%	(8)	11%	(18)	18%	(30)	28%	(47)	165
GenXers: 1965-1980	4%	(7)	18%	(33)	13%	(24)	19%	(34)	15%	(27)	31%	(57)	182
Baby Boomers: 1946-1964	13%	(32)	21%	(49)	11%	(26)	25%	(60)	12%	(28)	17%	(41)	236
Educ: < College	12%	(57)	16%	(74)	10%	(47)	12%	(57)	16%	(74)	35%	(164)	473
Educ: Bachelors degree	9%	(14)	21%	(32)	8%	(11)	25%	(38)	16%	(24)	22%	(33)	151
Educ: Post-grad	5%	(3)	33%	(24)	14%	(10)	34%	(25)	4%	(3)	11%	(8)	73
Income: Under 50k	7%	(17)	15%	(35)	7%	(16)	17%	(39)	19%	(45)	34%	(80)	232
Income: 50k-100k	12%	(34)	13%	(37)	11%	(30)	17%	(47)	13%	(37)	34%	(93)	277
Income: 100k+	13%	(24)	31%	(58)	12%	(23)	17%	(32)	10%	(19)	17%	(33)	188
Ethnicity: White (Non-Hispanic)	11%	(70)	19%	(121)	10%	(62)	18%	(111)	13%	(80)	28%	(176)	621
Ethnicity: Hispanic	—	(0)	3%	(1)	—	(0)	8%	(2)	58%	(13)	31%	(7)	22
Ethnicity: Black (Non-Hispanic)	—	(0)	17%	(4)	18%	(4)	13%	(3)	11%	(3)	40%	(9)	23
Ethnicity: Asian + Other (Non-Hispanic)	14%	(4)	13%	(4)	7%	(2)	10%	(3)	13%	(4)	43%	(14)	32
All Christian	12%	(42)	23%	(81)	10%	(35)	15%	(52)	16%	(55)	24%	(82)	348
All Non-Christian	—	(0)	52%	(5)	3%	(0)	1%	(0)	—	(0)	44%	(4)	9
Atheist	—	(0)	3%	(1)	14%	(5)	29%	(10)	5%	(2)	49%	(17)	35
Agnostic/Nothing in particular	9%	(18)	8%	(16)	10%	(19)	24%	(46)	14%	(27)	35%	(68)	193
Something Else	12%	(14)	24%	(27)	9%	(10)	9%	(10)	14%	(16)	31%	(35)	113
Evangelical	13%	(17)	29%	(38)	9%	(11)	7%	(9)	15%	(20)	27%	(34)	130
Non-Evangelical	12%	(39)	22%	(70)	10%	(33)	16%	(53)	15%	(47)	25%	(82)	324
PID: Dem (no lean)	2%	(5)	4%	(9)	8%	(20)	28%	(66)	15%	(37)	42%	(102)	240
PID: Ind (no lean)	7%	(15)	22%	(44)	14%	(28)	22%	(44)	10%	(20)	26%	(52)	202
PID: Rep (no lean)	21%	(54)	30%	(77)	8%	(21)	3%	(9)	17%	(43)	20%	(52)	255

Continued on next page

**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(74)	19%	(130)	10%	(69)	17%	(119)	14%	(100)	29%	(205)	697
PID/Gender: Dem Men	2%	(2)	7%	(7)	8%	(8)	34%	(33)	20%	(19)	29%	(28)	97
PID/Gender: Dem Women	2%	(3)	2%	(3)	8%	(12)	23%	(33)	12%	(18)	52%	(74)	143
PID/Gender: Ind Men	8%	(9)	26%	(29)	18%	(21)	24%	(27)	13%	(15)	10%	(11)	112
PID/Gender: Ind Women	7%	(6)	16%	(14)	8%	(7)	19%	(17)	6%	(5)	45%	(40)	90
PID/Gender: Rep Men	24%	(30)	27%	(33)	10%	(13)	5%	(6)	18%	(23)	15%	(19)	123
PID/Gender: Rep Women	18%	(24)	33%	(43)	6%	(8)	2%	(3)	15%	(20)	25%	(33)	131
Ideo: Liberal (1-3)	1%	(2)	12%	(28)	7%	(16)	34%	(76)	9%	(21)	36%	(80)	223
Ideo: Moderate (4)	3%	(6)	10%	(18)	15%	(29)	17%	(32)	18%	(34)	36%	(68)	186
Ideo: Conservative (5-7)	24%	(65)	30%	(83)	9%	(24)	4%	(11)	16%	(45)	17%	(47)	276
Ideo/PID: Conservative Republican	27%	(51)	33%	(63)	9%	(17)	4%	(8)	14%	(26)	13%	(25)	189
Ideo/PID: Moderate/Liberal Republican	5%	(3)	22%	(14)	6%	(4)	—	(0)	27%	(17)	40%	(26)	63
Ideo/PID: Moderate/Conservative Democrat	6%	(4)	2%	(1)	14%	(10)	9%	(7)	29%	(22)	41%	(31)	76
Ideo/PID: Liberal Democrat	1%	(1)	5%	(8)	6%	(10)	36%	(59)	9%	(14)	43%	(70)	163
Unfavorable of Biden and Trump	3%	(3)	15%	(16)	20%	(22)	14%	(15)	10%	(11)	39%	(42)	109
2024 H2H Matchup: Biden Voter	2%	(6)	6%	(21)	10%	(32)	35%	(111)	12%	(39)	35%	(113)	320
2024 H2H Matchup: Trump Voter	22%	(68)	34%	(107)	7%	(21)	2%	(6)	17%	(54)	18%	(58)	315
2024 H2H Matchup: Would not Vote	—	(0)	2%	(1)	31%	(11)	1%	(0)	5%	(2)	60%	(21)	34
2024 H2H Matchup: Do not Know	2%	(1)	3%	(1)	18%	(5)	6%	(2)	20%	(5)	52%	(14)	27
2022 House Vote: Democrat	2%	(6)	6%	(19)	12%	(36)	33%	(98)	13%	(39)	33%	(96)	293
2022 House Vote: Republican	22%	(66)	31%	(95)	8%	(24)	4%	(11)	17%	(50)	19%	(59)	306
2022 House Vote: Did not Vote	3%	(2)	19%	(15)	6%	(5)	7%	(6)	11%	(8)	55%	(43)	79
2020 Vote: Joe Biden	2%	(7)	7%	(22)	9%	(31)	33%	(109)	11%	(35)	38%	(127)	331
2020 Vote: Donald Trump	20%	(66)	32%	(105)	10%	(34)	2%	(6)	17%	(54)	19%	(62)	327
2020 Vote: Someone Else	8%	(1)	3%	(0)	24%	(3)	10%	(1)	16%	(2)	39%	(4)	12
2020 Vote: Did not Vote	—	(0)	8%	(2)	4%	(1)	9%	(3)	32%	(9)	46%	(13)	28
2016 Vote: Hillary Clinton	4%	(9)	7%	(16)	10%	(24)	37%	(84)	12%	(27)	30%	(70)	231
2016 Vote: Donald Trump	20%	(59)	32%	(93)	10%	(28)	5%	(14)	17%	(50)	15%	(43)	288
2016 Vote: Someone Else	7%	(2)	11%	(3)	20%	(6)	22%	(7)	5%	(2)	36%	(11)	31
2020 Vote/PID: Not Biden/Democrat	—	(0)	—	(0)	9%	(2)	13%	(3)	50%	(13)	28%	(7)	26
2020 Vote/PID: Not Trump/Republican	8%	(2)	16%	(3)	4%	(1)	22%	(4)	7%	(1)	44%	(9)	20

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**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(74)	19%	(130)	10%	(69)	17%	(119)	14%	(100)	29%	(205)	697
U.S. Economy: Wrong Track	15%	(72)	22%	(103)	9%	(43)	9%	(40)	16%	(76)	29%	(134)	469
U.S. Economy: Right Direction	1%	(2)	12%	(27)	11%	(26)	34%	(79)	11%	(24)	31%	(71)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	7%	(17)	11%	(24)	34%	(76)	6%	(13)	39%	(88)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(69)	32%	(106)	10%	(31)	2%	(7)	16%	(54)	19%	(61)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	5%	(7)	9%	(13)	25%	(36)	22%	(32)	39%	(56)	145
Top 2024 Issue: Economy	8%	(17)	20%	(44)	8%	(18)	5%	(11)	21%	(47)	37%	(82)	220
Community: Urban	5%	(10)	19%	(35)	7%	(13)	20%	(37)	21%	(39)	28%	(52)	186
Community: Suburban	10%	(28)	19%	(52)	11%	(30)	21%	(55)	12%	(32)	27%	(72)	269
Community: Rural	15%	(37)	18%	(42)	11%	(26)	11%	(26)	12%	(29)	33%	(81)	242
Community/Gender: Urban Women	1%	(1)	10%	(8)	9%	(7)	25%	(19)	15%	(11)	40%	(30)	75
Community/Gender: Urban Men	8%	(9)	25%	(27)	5%	(6)	16%	(18)	25%	(28)	20%	(23)	111
Community/Gender: Rural Women	14%	(22)	15%	(24)	5%	(8)	10%	(16)	11%	(17)	44%	(69)	156
Community/Gender: Rural Men	17%	(15)	22%	(19)	21%	(18)	13%	(11)	14%	(12)	14%	(12)	86
Community/Gender: Suburban Women	8%	(11)	22%	(29)	9%	(12)	13%	(18)	11%	(15)	37%	(49)	134
Community/Gender: Suburban Men	13%	(17)	17%	(23)	13%	(18)	27%	(37)	13%	(17)	17%	(23)	135
Homeowner	11%	(73)	20%	(125)	10%	(66)	17%	(107)	14%	(91)	28%	(179)	641
Renter	3%	(1)	9%	(4)	4%	(2)	20%	(10)	19%	(9)	46%	(22)	48
Military HHnm: Yes	8%	(9)	24%	(25)	12%	(13)	13%	(13)	17%	(18)	26%	(28)	104
Military HH: No	11%	(66)	18%	(105)	9%	(56)	18%	(106)	14%	(82)	30%	(178)	593
Employ: Private Sector	9%	(29)	23%	(73)	8%	(27)	12%	(38)	16%	(49)	32%	(100)	316
Employ: Government	1%	(0)	18%	(5)	—	(0)	20%	(5)	8%	(2)	53%	(15)	28
Employ: Self-Employed	20%	(13)	10%	(7)	6%	(4)	18%	(12)	23%	(16)	23%	(15)	67
Employ: Homemaker	6%	(2)	20%	(5)	12%	(3)	13%	(4)	22%	(6)	26%	(7)	27
Employ: Student	18%	(3)	15%	(2)	—	(0)	10%	(2)	1%	(0)	56%	(9)	16
Employ: Retired	13%	(26)	18%	(35)	15%	(29)	26%	(50)	9%	(17)	19%	(37)	194
Employ: Unemployed	4%	(1)	2%	(1)	14%	(5)	16%	(5)	17%	(5)	46%	(15)	32
Employ: Other	2%	(0)	11%	(2)	9%	(2)	13%	(2)	25%	(4)	40%	(7)	17
Self + Household: White-Collar	10%	(25)	26%	(65)	14%	(36)	21%	(55)	11%	(28)	19%	(47)	255
Self + Household: Blue Collar	13%	(48)	16%	(56)	8%	(28)	15%	(55)	15%	(54)	33%	(116)	356
Union HH: Yes	19%	(8)	20%	(8)	7%	(3)	6%	(2)	3%	(1)	45%	(18)	40
Union HH: No	10%	(67)	18%	(121)	10%	(66)	18%	(116)	15%	(99)	29%	(188)	657

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**Table BLMB2\_10:** Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(74)	19%	(130)	10%	(69)	17%	(119)	14%	(100)	29%	(205)	697
LGBTQ+: Yes	3%	(1)	8%	(4)	6%	(3)	17%	(8)	14%	(7)	52%	(26)	49
LGBTQ+: No	11%	(73)	19%	(126)	10%	(66)	17%	(110)	14%	(93)	28%	(180)	648
Motivated to Vote	12%	(74)	19%	(121)	10%	(66)	18%	(115)	14%	(90)	27%	(174)	639
Parent: Yes	14%	(24)	17%	(29)	8%	(13)	12%	(21)	18%	(31)	30%	(51)	168
Parent: No	10%	(51)	19%	(101)	11%	(56)	19%	(98)	13%	(69)	29%	(154)	529
COVID Vaccine: Yes	5%	(26)	15%	(71)	11%	(51)	23%	(112)	14%	(68)	32%	(153)	481
COVID Vaccine: No	22%	(48)	27%	(58)	8%	(18)	3%	(7)	15%	(32)	24%	(53)	216
Student Loans: Yes	7%	(8)	11%	(11)	4%	(4)	18%	(19)	15%	(16)	44%	(46)	103
Student Loans: No	11%	(67)	20%	(119)	11%	(65)	17%	(100)	14%	(84)	27%	(160)	594
Favorable Opinion of Haley	13%	(33)	29%	(73)	17%	(42)	12%	(29)	11%	(27)	18%	(45)	249
Unfavorable Opinion of Haley	14%	(40)	16%	(47)	7%	(21)	31%	(88)	8%	(22)	23%	(66)	283
Protestant	14%	(23)	22%	(36)	10%	(16)	21%	(33)	10%	(16)	23%	(37)	162
Roman Catholic	11%	(19)	25%	(45)	10%	(18)	10%	(18)	20%	(35)	24%	(43)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	7%	(0)	72%	(5)	21%	(1)	6
Jewish	—	(0)	54%	(3)	—	(0)	1%	(0)	—	(0)	45%	(2)	5
Muslim	—	(0)	60%	(2)	7%	(0)	—	(0)	—	(0)	33%	(1)	3
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Atheist	—	(0)	3%	(1)	14%	(5)	29%	(10)	5%	(2)	49%	(17)	35
Agnostic	—	(0)	—	(0)	—	(0)	36%	(19)	31%	(16)	33%	(17)	51
Something else	12%	(14)	24%	(27)	9%	(10)	9%	(10)	14%	(16)	31%	(35)	113
Nothing in particular	13%	(18)	11%	(16)	13%	(19)	19%	(28)	8%	(11)	36%	(51)	142
Prodigal Biden Voter	4%	(2)	11%	(4)	4%	(1)	6%	(2)	15%	(6)	60%	(23)	38
Undecided Voter (DK/WNV)	1%	(1)	3%	(2)	25%	(15)	3%	(2)	12%	(7)	56%	(35)	61
Undecided Voter (DK)	—	(0)	2%	(1)	31%	(11)	1%	(0)	5%	(2)	60%	(21)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(19)	13%	(91)	8%	(54)	7%	(46)	19%	(133)	51%	(354)	697
Gender: Male	2%	(6)	21%	(70)	12%	(40)	8%	(25)	20%	(65)	38%	(127)	332
Gender: Female	4%	(13)	6%	(22)	4%	(15)	6%	(21)	19%	(68)	62%	(227)	365
Age: 18-34	4%	(8)	9%	(16)	8%	(14)	4%	(8)	19%	(36)	56%	(105)	188
Age: 35-44	5%	(4)	14%	(13)	7%	(6)	—	(0)	22%	(19)	53%	(48)	90
Age: 45-64	3%	(7)	14%	(35)	10%	(25)	7%	(17)	20%	(50)	48%	(122)	255
Age: 65+	—	(0)	17%	(28)	6%	(9)	12%	(20)	17%	(28)	48%	(79)	164
GenZers: 1997-2012	3%	(3)	11%	(11)	8%	(8)	4%	(4)	7%	(7)	67%	(69)	102
Millennials: 1981-1996	6%	(9)	10%	(16)	7%	(12)	2%	(4)	28%	(46)	48%	(78)	165
GenXers: 1965-1980	1%	(2)	12%	(22)	12%	(22)	8%	(14)	21%	(38)	46%	(83)	182
Baby Boomers: 1946-1964	2%	(4)	18%	(43)	5%	(13)	9%	(22)	18%	(42)	48%	(113)	236
Educ: < College	1%	(6)	13%	(60)	7%	(33)	6%	(29)	21%	(97)	52%	(247)	473
Educ: Bachelors degree	4%	(7)	10%	(16)	7%	(11)	7%	(10)	17%	(25)	54%	(82)	151
Educ: Post-grad	8%	(6)	21%	(15)	14%	(10)	9%	(7)	14%	(10)	34%	(25)	73
Income: Under 50k	2%	(4)	14%	(32)	6%	(15)	3%	(7)	22%	(52)	52%	(121)	232
Income: 50k-100k	2%	(5)	11%	(30)	6%	(17)	8%	(23)	17%	(46)	56%	(156)	277
Income: 100k+	5%	(9)	15%	(29)	12%	(23)	8%	(16)	18%	(34)	41%	(77)	188
Ethnicity: White (Non-Hispanic)	2%	(15)	13%	(83)	7%	(46)	7%	(42)	19%	(118)	51%	(315)	621
Ethnicity: Hispanic	2%	(0)	18%	(4)	3%	(1)	—	(0)	21%	(5)	57%	(12)	22
Ethnicity: Black (Non-Hispanic)	6%	(1)	16%	(4)	19%	(4)	11%	(2)	13%	(3)	36%	(8)	23
Ethnicity: Asian + Other (Non-Hispanic)	6%	(2)	1%	(0)	10%	(3)	3%	(1)	23%	(7)	57%	(18)	32
All Christian	3%	(10)	14%	(50)	7%	(26)	8%	(26)	17%	(58)	51%	(178)	348
All Non-Christian	—	(0)	20%	(2)	—	(0)	—	(0)	5%	(0)	74%	(6)	9
Atheist	6%	(2)	6%	(2)	10%	(3)	15%	(5)	3%	(1)	61%	(21)	35
Agnostic/Nothing in particular	2%	(4)	16%	(31)	10%	(19)	4%	(8)	24%	(46)	44%	(85)	193
Something Else	2%	(2)	6%	(6)	6%	(6)	6%	(7)	24%	(27)	56%	(63)	113
Evangelical	5%	(6)	15%	(19)	4%	(6)	5%	(7)	20%	(26)	51%	(66)	130
Non-Evangelical	2%	(6)	12%	(37)	8%	(26)	8%	(27)	17%	(54)	53%	(173)	324
PID: Dem (no lean)	3%	(8)	14%	(34)	7%	(17)	7%	(16)	14%	(33)	55%	(132)	240
PID: Ind (no lean)	3%	(6)	18%	(36)	8%	(15)	6%	(12)	17%	(34)	49%	(99)	202
PID: Rep (no lean)	2%	(5)	8%	(21)	9%	(23)	7%	(18)	26%	(66)	48%	(122)	255

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**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(19)	13%	(91)	8%	(54)	7%	(46)	19%	(133)	51%	(354)	697
PID/Gender: Dem Men	3%	(3)	25%	(24)	14%	(13)	11%	(11)	12%	(11)	35%	(34)	97
PID/Gender: Dem Women	3%	(4)	7%	(10)	2%	(4)	4%	(5)	15%	(22)	68%	(98)	143
PID/Gender: Ind Men	2%	(2)	30%	(34)	10%	(11)	5%	(6)	17%	(19)	35%	(40)	112
PID/Gender: Ind Women	4%	(3)	3%	(3)	5%	(4)	6%	(6)	16%	(15)	66%	(60)	90
PID/Gender: Rep Men	—	(0)	10%	(12)	13%	(16)	7%	(8)	28%	(34)	43%	(53)	123
PID/Gender: Rep Women	4%	(5)	7%	(9)	5%	(7)	7%	(10)	24%	(32)	53%	(69)	131
Ideo: Liberal (1-3)	5%	(12)	17%	(37)	8%	(18)	8%	(17)	13%	(29)	49%	(109)	223
Ideo: Moderate (4)	1%	(2)	16%	(29)	5%	(9)	3%	(6)	26%	(48)	49%	(92)	186
Ideo: Conservative (5-7)	2%	(4)	9%	(25)	10%	(27)	8%	(22)	19%	(52)	53%	(145)	276
Ideo/PID: Conservative Republican	1%	(2)	8%	(15)	11%	(20)	9%	(18)	19%	(37)	52%	(98)	189
Ideo/PID: Moderate/Liberal Republican	6%	(4)	8%	(5)	4%	(2)	—	(0)	45%	(29)	37%	(23)	63
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	19%	(14)	4%	(3)	1%	(1)	17%	(13)	57%	(43)	76
Ideo/PID: Liberal Democrat	4%	(6)	12%	(20)	9%	(14)	9%	(15)	12%	(20)	54%	(87)	163
Unfavorable of Biden and Trump	—	(0)	13%	(14)	10%	(11)	5%	(6)	17%	(18)	56%	(60)	109
2024 H2H Matchup: Biden Voter	3%	(10)	15%	(49)	7%	(22)	7%	(21)	12%	(39)	56%	(179)	320
2024 H2H Matchup: Trump Voter	3%	(8)	11%	(34)	9%	(29)	7%	(22)	25%	(80)	45%	(142)	315
2024 H2H Matchup: Would not Vote	—	(0)	23%	(8)	3%	(1)	2%	(1)	16%	(6)	56%	(19)	34
2024 H2H Matchup: Do not Know	2%	(1)	2%	(0)	8%	(2)	6%	(2)	32%	(9)	51%	(14)	27
2022 House Vote: Democrat	3%	(10)	19%	(55)	8%	(23)	6%	(18)	14%	(42)	50%	(146)	293
2022 House Vote: Republican	2%	(6)	9%	(28)	8%	(26)	8%	(23)	26%	(78)	47%	(145)	306
2022 House Vote: Did not Vote	3%	(2)	11%	(9)	7%	(5)	3%	(2)	12%	(9)	64%	(51)	79
2020 Vote: Joe Biden	3%	(11)	15%	(51)	8%	(25)	6%	(21)	14%	(46)	53%	(177)	331
2020 Vote: Donald Trump	2%	(6)	12%	(39)	8%	(27)	7%	(23)	25%	(82)	46%	(151)	327
2020 Vote: Someone Else	5%	(1)	3%	(0)	3%	(0)	9%	(1)	36%	(4)	44%	(5)	12
2020 Vote: Did not Vote	3%	(1)	5%	(1)	7%	(2)	3%	(1)	4%	(1)	78%	(21)	28
2016 Vote: Hillary Clinton	4%	(9)	20%	(46)	8%	(19)	8%	(18)	13%	(30)	47%	(109)	231
2016 Vote: Donald Trump	1%	(4)	13%	(37)	9%	(25)	7%	(21)	26%	(75)	44%	(127)	288
2016 Vote: Someone Else	2%	(1)	4%	(1)	4%	(1)	19%	(6)	20%	(6)	51%	(16)	31
2020 Vote/PID: Not Biden/Democrat	1%	(0)	4%	(1)	11%	(3)	—	(0)	23%	(6)	61%	(16)	26
2020 Vote/PID: Not Trump/Republican	7%	(2)	1%	(0)	10%	(2)	7%	(1)	26%	(5)	49%	(10)	20

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**Table BLMB2\_12:** Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(19)	13%	(91)	8%	(54)	7%	(46)	19%	(133)	51%	(354)	697
U.S. Economy: Wrong Track	2%	(9)	11%	(50)	7%	(33)	5%	(24)	20%	(95)	55%	(257)	469
U.S. Economy: Right Direction	4%	(9)	18%	(42)	9%	(21)	9%	(21)	17%	(38)	43%	(97)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	19%	(42)	9%	(21)	9%	(21)	9%	(21)	50%	(113)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(8)	11%	(37)	8%	(28)	7%	(23)	24%	(80)	46%	(152)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	9%	(13)	4%	(6)	1%	(2)	22%	(32)	61%	(89)	145
Top 2024 Issue: Economy	1%	(2)	12%	(27)	8%	(18)	4%	(10)	20%	(43)	55%	(120)	220
Community: Urban	5%	(9)	15%	(28)	10%	(19)	5%	(9)	22%	(40)	43%	(81)	186
Community: Suburban	2%	(7)	14%	(37)	8%	(20)	7%	(19)	17%	(46)	52%	(141)	269
Community: Rural	1%	(3)	11%	(27)	6%	(15)	8%	(18)	19%	(46)	55%	(132)	242
Community/Gender: Urban Women	7%	(5)	5%	(4)	6%	(4)	1%	(1)	21%	(15)	61%	(46)	75
Community/Gender: Urban Men	3%	(4)	22%	(24)	13%	(15)	7%	(8)	23%	(25)	32%	(35)	111
Community/Gender: Rural Women	1%	(2)	6%	(10)	4%	(6)	9%	(14)	19%	(30)	61%	(96)	156
Community/Gender: Rural Men	2%	(2)	20%	(17)	10%	(9)	5%	(5)	20%	(17)	43%	(37)	86
Community/Gender: Suburban Women	4%	(6)	6%	(8)	3%	(4)	5%	(6)	17%	(23)	64%	(86)	134
Community/Gender: Suburban Men	—	(1)	21%	(28)	12%	(16)	9%	(13)	17%	(23)	41%	(55)	135
Homeowner	3%	(17)	13%	(85)	7%	(47)	7%	(43)	19%	(122)	51%	(327)	641
Renter	3%	(2)	11%	(5)	13%	(6)	6%	(3)	21%	(10)	46%	(22)	48
Military HHnm: Yes	2%	(2)	8%	(9)	6%	(7)	7%	(7)	16%	(17)	60%	(62)	104
Military HH: No	3%	(17)	14%	(83)	8%	(48)	6%	(38)	20%	(116)	49%	(291)	593
Employ: Private Sector	4%	(13)	14%	(46)	8%	(25)	5%	(15)	20%	(65)	49%	(154)	316
Employ: Government	—	(0)	—	(0)	9%	(3)	1%	(0)	15%	(4)	74%	(21)	28
Employ: Self-Employed	3%	(2)	9%	(6)	16%	(10)	4%	(2)	18%	(12)	51%	(34)	67
Employ: Homemaker	9%	(3)	—	(0)	5%	(1)	12%	(3)	28%	(8)	45%	(12)	27
Employ: Student	4%	(1)	—	(0)	—	(0)	—	(0)	28%	(5)	67%	(11)	16
Employ: Retired	—	(0)	17%	(33)	5%	(11)	12%	(24)	16%	(31)	49%	(94)	194
Employ: Unemployed	1%	(0)	9%	(3)	14%	(5)	1%	(0)	10%	(3)	64%	(21)	32
Employ: Other	—	(0)	21%	(4)	—	(0)	6%	(1)	27%	(5)	46%	(8)	17
Self + Household: White-Collar	4%	(9)	15%	(40)	8%	(21)	6%	(16)	23%	(58)	44%	(111)	255
Self + Household: Blue Collar	2%	(8)	13%	(47)	8%	(29)	7%	(23)	15%	(52)	55%	(196)	356
Union HH: Yes	—	(0)	7%	(3)	15%	(6)	7%	(3)	—	(0)	70%	(28)	40
Union HH: No	3%	(19)	13%	(89)	7%	(48)	7%	(43)	20%	(133)	50%	(326)	657

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**Table BLMB2\_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(19)	13%	(91)	8%	(54)	7%	(46)	19%	(133)	51%	(354)	697
LGBTQ+: Yes	5%	(2)	3%	(1)	10%	(5)	—	(0)	17%	(8)	66%	(32)	49
LGBTQ+: No	3%	(16)	14%	(90)	8%	(50)	7%	(46)	19%	(125)	50%	(322)	648
Motivated to Vote	2%	(15)	14%	(89)	8%	(52)	7%	(46)	19%	(124)	49%	(313)	639
Parent: Yes	3%	(5)	5%	(9)	12%	(21)	6%	(10)	27%	(45)	47%	(79)	168
Parent: No	3%	(14)	16%	(83)	6%	(34)	7%	(36)	17%	(88)	52%	(275)	529
COVID Vaccine: Yes	3%	(14)	14%	(65)	7%	(33)	5%	(26)	16%	(75)	56%	(268)	481
COVID Vaccine: No	2%	(5)	12%	(26)	10%	(21)	9%	(20)	27%	(58)	40%	(86)	216
Student Loans: Yes	5%	(6)	4%	(4)	9%	(10)	3%	(3)	23%	(24)	55%	(56)	103
Student Loans: No	2%	(13)	15%	(87)	8%	(45)	7%	(43)	18%	(109)	50%	(298)	594
Favorable Opinion of Haley	3%	(6)	20%	(50)	7%	(18)	7%	(16)	16%	(40)	47%	(118)	249
Unfavorable Opinion of Haley	4%	(10)	12%	(34)	11%	(31)	10%	(29)	17%	(48)	46%	(131)	283
Protestant	4%	(7)	12%	(20)	7%	(11)	7%	(11)	17%	(28)	53%	(86)	162
Roman Catholic	2%	(3)	17%	(30)	8%	(14)	9%	(15)	14%	(25)	50%	(90)	178
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	—	(0)	79%	(5)	21%	(1)	6
Jewish	—	(0)	—	(0)	—	(0)	—	(0)	7%	(0)	93%	(4)	5
Muslim	—	(0)	55%	(2)	—	(0)	—	(0)	3%	(0)	42%	(1)	3
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Atheist	6%	(2)	6%	(2)	10%	(3)	15%	(5)	3%	(1)	61%	(21)	35
Agnostic	3%	(1)	15%	(8)	5%	(2)	—	(0)	33%	(17)	44%	(23)	51
Something else	2%	(2)	6%	(6)	6%	(6)	6%	(7)	24%	(27)	56%	(63)	113
Nothing in particular	2%	(3)	17%	(24)	12%	(16)	5%	(8)	20%	(29)	44%	(63)	142
Prodigal Biden Voter	4%	(2)	8%	(3)	13%	(5)	—	(0)	25%	(9)	50%	(19)	38
Undecided Voter (DK/WNV)	1%	(1)	14%	(8)	5%	(3)	4%	(2)	23%	(14)	54%	(33)	61
Undecided Voter (DK)	—	(0)	23%	(8)	3%	(1)	2%	(1)	16%	(6)	56%	(19)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (64)	29% (200)	17% (119)	17% (116)	25% (172)	4% (26)	697
Gender: Male	9% (30)	30% (100)	21% (68)	17% (57)	21% (70)	2% (7)	332
Gender: Female	9% (34)	27% (100)	14% (51)	16% (59)	28% (102)	5% (19)	365
Age: 18-34	15% (29)	27% (51)	13% (24)	8% (15)	31% (59)	5% (10)	188
Age: 35-44	10% (9)	30% (27)	16% (14)	13% (12)	27% (24)	4% (4)	90
Age: 45-64	7% (18)	29% (73)	17% (44)	18% (45)	25% (64)	5% (12)	255
Age: 65+	5% (9)	30% (49)	22% (37)	27% (44)	16% (25)	— (0)	164
GenZers: 1997-2012	12% (13)	24% (25)	21% (21)	6% (6)	28% (29)	8% (8)	102
Millennials: 1981-1996	15% (24)	32% (53)	10% (17)	11% (18)	31% (51)	1% (2)	165
GenXers: 1965-1980	7% (12)	27% (50)	16% (30)	19% (35)	25% (46)	5% (9)	182
Baby Boomers: 1946-1964	5% (12)	29% (69)	21% (50)	24% (56)	18% (43)	3% (6)	236
Educ: < College	10% (47)	29% (136)	15% (72)	13% (63)	28% (131)	5% (24)	473
Educ: Bachelors degree	5% (8)	29% (43)	19% (29)	23% (34)	23% (35)	1% (1)	151
Educ: Post-grad	12% (9)	28% (21)	24% (17)	26% (19)	9% (6)	1% (1)	73
Income: Under 50k	10% (24)	26% (61)	13% (30)	15% (34)	31% (72)	5% (11)	232
Income: 50k-100k	9% (25)	23% (65)	18% (50)	18% (50)	27% (76)	4% (11)	277
Income: 100k+	8% (15)	39% (74)	21% (39)	17% (32)	13% (25)	2% (3)	188
Ethnicity: White (Non-Hispanic)	9% (55)	29% (180)	18% (112)	18% (110)	23% (144)	3% (20)	621
Ethnicity: Hispanic	2% (0)	55% (12)	2% (1)	6% (1)	24% (5)	11% (2)	22
Ethnicity: Black (Non-Hispanic)	17% (4)	14% (3)	10% (2)	6% (1)	37% (8)	15% (4)	23
Ethnicity: Asian + Other (Non-Hispanic)	16% (5)	15% (5)	15% (5)	9% (3)	45% (14)	— (0)	32
All Christian	9% (33)	33% (115)	16% (57)	15% (53)	22% (75)	4% (15)	348
All Non-Christian	11% (1)	28% (2)	3% (0)	— (0)	48% (4)	9% (1)	9
Atheist	4% (2)	7% (3)	29% (10)	31% (11)	23% (8)	5% (2)	35
Agnostic/Nothing in particular	10% (19)	21% (40)	18% (34)	22% (43)	29% (56)	1% (1)	193
Something Else	9% (10)	35% (39)	15% (17)	8% (10)	26% (29)	6% (7)	113
Evangelical	11% (14)	40% (51)	17% (21)	4% (5)	24% (31)	6% (7)	130
Non-Evangelical	9% (29)	32% (103)	16% (51)	18% (57)	21% (69)	5% (15)	324
PID: Dem (no lean)	7% (18)	19% (45)	15% (37)	27% (64)	28% (68)	4% (9)	240
PID: Ind (no lean)	11% (23)	29% (58)	23% (47)	15% (30)	20% (40)	2% (4)	202
PID: Rep (no lean)	9% (24)	38% (97)	14% (35)	8% (21)	25% (64)	5% (13)	255

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(64)	29%	(200)	17%	(119)	17%	(116)	25%	(172)	4%	(26)	697
PID/Gender: Dem Men	6%	(6)	29%	(28)	18%	(17)	30%	(29)	17%	(16)	1%	(1)	97
PID/Gender: Dem Women	8%	(12)	12%	(17)	14%	(20)	25%	(35)	36%	(51)	6%	(8)	143
PID/Gender: Ind Men	10%	(11)	23%	(26)	34%	(38)	14%	(16)	19%	(22)	—	(0)	112
PID/Gender: Ind Women	13%	(12)	35%	(32)	11%	(10)	16%	(15)	20%	(18)	5%	(4)	90
PID/Gender: Rep Men	10%	(13)	38%	(46)	11%	(14)	10%	(12)	26%	(32)	5%	(6)	123
PID/Gender: Rep Women	8%	(11)	39%	(51)	16%	(21)	7%	(9)	25%	(32)	5%	(7)	131
Ideo: Liberal (1-3)	10%	(22)	14%	(31)	19%	(43)	32%	(70)	22%	(49)	3%	(7)	223
Ideo: Moderate (4)	7%	(14)	23%	(42)	16%	(30)	15%	(29)	36%	(66)	3%	(5)	186
Ideo: Conservative (5-7)	9%	(24)	44%	(122)	17%	(46)	6%	(17)	20%	(55)	5%	(12)	276
Ideo/PID: Conservative Republican	7%	(14)	43%	(82)	16%	(31)	8%	(15)	19%	(37)	6%	(12)	189
Ideo/PID: Moderate/Liberal Republican	15%	(10)	24%	(15)	7%	(4)	10%	(6)	42%	(27)	2%	(1)	63
Ideo/PID: Moderate/Conservative Democrat	5%	(4)	40%	(30)	7%	(5)	10%	(8)	33%	(25)	5%	(4)	76
Ideo/PID: Liberal Democrat	8%	(13)	9%	(15)	19%	(32)	35%	(57)	26%	(42)	3%	(5)	163
Unfavorable of Biden and Trump	8%	(8)	28%	(31)	25%	(27)	12%	(13)	26%	(28)	2%	(2)	109
2024 H2H Matchup: Biden Voter	5%	(16)	17%	(55)	20%	(64)	29%	(93)	27%	(86)	2%	(6)	320
2024 H2H Matchup: Trump Voter	13%	(41)	42%	(132)	14%	(44)	5%	(16)	22%	(69)	4%	(14)	315
2024 H2H Matchup: Would not Vote	11%	(4)	22%	(8)	22%	(7)	3%	(1)	27%	(9)	15%	(5)	34
2024 H2H Matchup: Do not Know	13%	(4)	22%	(6)	13%	(3)	20%	(5)	31%	(8)	1%	(0)	27
2022 House Vote: Democrat	6%	(18)	18%	(53)	21%	(62)	29%	(84)	23%	(67)	3%	(9)	293
2022 House Vote: Republican	11%	(35)	42%	(127)	13%	(41)	7%	(22)	22%	(68)	4%	(12)	306
2022 House Vote: Did not Vote	11%	(8)	21%	(17)	13%	(10)	7%	(5)	46%	(36)	3%	(3)	79
2020 Vote: Joe Biden	6%	(20)	16%	(53)	19%	(64)	28%	(92)	29%	(95)	2%	(7)	331
2020 Vote: Donald Trump	12%	(41)	40%	(131)	15%	(50)	7%	(22)	21%	(70)	4%	(14)	327
2020 Vote: Someone Else	17%	(2)	33%	(4)	20%	(2)	—	(0)	14%	(2)	16%	(2)	12
2020 Vote: Did not Vote	6%	(2)	45%	(12)	8%	(2)	7%	(2)	23%	(6)	12%	(3)	28
2016 Vote: Hillary Clinton	6%	(14)	18%	(42)	18%	(42)	34%	(77)	22%	(50)	2%	(6)	231
2016 Vote: Donald Trump	10%	(28)	41%	(117)	17%	(48)	7%	(19)	23%	(66)	3%	(10)	288
2016 Vote: Someone Else	10%	(3)	16%	(5)	17%	(5)	31%	(10)	21%	(7)	5%	(2)	31
2020 Vote/PID: Not Biden/Democrat	15%	(4)	55%	(14)	7%	(2)	8%	(2)	9%	(2)	6%	(2)	26
2020 Vote/PID: Not Trump/Republican	9%	(2)	19%	(4)	16%	(3)	12%	(2)	42%	(9)	1%	(0)	20

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (64)	29% (200)	17% (119)	17% (116)	25% (172)	4% (26)	697
U.S. Economy: Wrong Track	9% (44)	36% (168)	15% (73)	10% (48)	24% (113)	5% (23)	469
U.S. Economy: Right Direction	9% (20)	14% (31)	20% (46)	30% (68)	26% (60)	1% (3)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8% (18)	16% (37)	20% (44)	31% (70)	23% (51)	2% (5)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12% (40)	40% (133)	16% (51)	6% (19)	22% (72)	4% (13)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	4% (6)	21% (31)	16% (24)	19% (27)	34% (50)	5% (8)	145
Top 2024 Issue: Economy	10% (21)	42% (92)	9% (20)	7% (16)	27% (59)	5% (12)	220
Community: Urban	16% (30)	29% (54)	7% (12)	19% (35)	26% (48)	4% (7)	186
Community: Suburban	4% (11)	28% (76)	27% (72)	14% (38)	24% (65)	2% (6)	269
Community: Rural	10% (23)	29% (69)	14% (35)	18% (42)	24% (59)	5% (13)	242
Community/Gender: Urban Women	16% (12)	21% (16)	6% (4)	20% (15)	31% (23)	5% (4)	75
Community/Gender: Urban Men	16% (18)	34% (38)	7% (8)	18% (20)	22% (24)	2% (3)	111
Community/Gender: Rural Women	10% (16)	27% (43)	13% (21)	18% (28)	25% (39)	6% (10)	156
Community/Gender: Rural Men	8% (7)	31% (27)	16% (14)	17% (15)	24% (20)	4% (3)	86
Community/Gender: Suburban Women	5% (6)	31% (41)	19% (25)	12% (16)	30% (40)	4% (5)	134
Community/Gender: Suburban Men	4% (5)	26% (35)	35% (47)	16% (22)	19% (25)	1% (1)	135
Homeowner	9% (56)	29% (187)	18% (113)	17% (106)	24% (156)	3% (22)	641
Renter	17% (8)	26% (12)	10% (5)	14% (7)	29% (14)	5% (2)	48
Military HHnm: Yes	8% (8)	33% (34)	21% (22)	12% (13)	25% (26)	— (0)	104
Military HH: No	9% (56)	28% (166)	16% (97)	17% (103)	25% (146)	4% (25)	593
Employ: Private Sector	10% (31)	30% (95)	18% (56)	15% (46)	24% (76)	4% (13)	316
Employ: Government	4% (1)	22% (6)	21% (6)	2% (1)	45% (13)	6% (2)	28
Employ: Self-Employed	19% (13)	34% (22)	4% (3)	17% (11)	22% (14)	5% (3)	67
Employ: Homemaker	1% (0)	20% (5)	18% (5)	12% (3)	39% (10)	11% (3)	27
Employ: Student	2% (0)	28% (4)	20% (3)	9% (1)	24% (4)	17% (3)	16
Employ: Retired	6% (11)	31% (59)	23% (44)	25% (48)	16% (31)	— (0)	194
Employ: Unemployed	10% (3)	14% (5)	7% (2)	14% (5)	48% (15)	6% (2)	32
Employ: Other	26% (5)	16% (3)	2% (0)	4% (1)	51% (9)	1% (0)	17
Self + Household: White-Collar	6% (14)	33% (84)	23% (58)	20% (50)	17% (43)	2% (6)	255
Self + Household: Blue Collar	10% (36)	29% (102)	15% (52)	15% (55)	28% (99)	4% (13)	356
Union HH: Yes	10% (4)	29% (11)	16% (6)	9% (4)	27% (11)	9% (3)	40
Union HH: No	9% (60)	29% (189)	17% (113)	17% (112)	25% (161)	3% (22)	657

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**Table BLMB2\_13:** Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (64)	29% (200)	17% (119)	17% (116)	25% (172)	4% (26)	697
LGBTQ+: Yes	9% (5)	10% (5)	13% (7)	15% (8)	45% (22)	7% (3)	49
LGBTQ+: No	9% (60)	30% (195)	17% (112)	17% (108)	23% (150)	3% (22)	648
Motivated to Vote	8% (54)	30% (194)	18% (118)	18% (113)	23% (145)	3% (16)	639
Parent: Yes	14% (24)	31% (52)	10% (17)	13% (22)	27% (45)	5% (8)	168
Parent: No	8% (40)	28% (148)	19% (102)	18% (94)	24% (127)	3% (18)	529
COVID Vaccine: Yes	8% (37)	22% (107)	19% (93)	21% (101)	26% (127)	3% (16)	481
COVID Vaccine: No	12% (27)	43% (93)	12% (26)	7% (15)	21% (45)	4% (10)	216
Student Loans: Yes	7% (7)	22% (23)	20% (21)	16% (16)	28% (29)	7% (7)	103
Student Loans: No	10% (57)	30% (177)	17% (98)	17% (100)	24% (143)	3% (18)	594
Favorable Opinion of Haley	10% (25)	44% (109)	16% (39)	13% (32)	16% (40)	2% (5)	249
Unfavorable Opinion of Haley	8% (23)	17% (49)	22% (61)	29% (82)	22% (63)	2% (5)	283
Protestant	14% (23)	29% (46)	18% (30)	15% (25)	21% (34)	3% (5)	162
Roman Catholic	5% (10)	39% (69)	14% (25)	15% (27)	21% (37)	6% (10)	178
Mormon	— (0)	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	— (0)	21% (1)	7% (0)	72% (5)	— (0)	6
Jewish	1% (0)	18% (1)	— (0)	— (0)	64% (3)	17% (1)	5
Muslim	28% (1)	31% (1)	9% (0)	— (0)	33% (1)	— (0)	3
Buddhist	— (0)	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Atheist	4% (2)	7% (3)	29% (10)	31% (11)	23% (8)	5% (2)	35
Agnostic	5% (3)	14% (7)	15% (8)	33% (17)	33% (17)	1% (0)	51
Something else	9% (10)	35% (39)	15% (17)	8% (10)	26% (29)	6% (7)	113
Nothing in particular	11% (16)	24% (33)	19% (27)	18% (26)	28% (40)	1% (1)	142
Prodigal Biden Voter	14% (5)	33% (13)	6% (2)	2% (1)	40% (15)	5% (2)	38
Undecided Voter (DK/WNV)	12% (8)	22% (14)	18% (11)	10% (6)	29% (17)	9% (6)	61
Undecided Voter (DK)	11% (4)	22% (8)	22% (7)	3% (1)	27% (9)	15% (5)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(12)	10%	(71)	10%	(70)	10%	(66)	27%	(187)	42%	(290)	697
Gender: Male	2%	(8)	14%	(48)	15%	(50)	12%	(40)	27%	(89)	29%	(97)	332
Gender: Female	1%	(5)	6%	(24)	6%	(20)	7%	(26)	27%	(97)	53%	(192)	365
Age: 18-34	3%	(6)	8%	(15)	8%	(16)	11%	(20)	22%	(42)	47%	(89)	188
Age: 35-44	2%	(2)	18%	(16)	6%	(5)	5%	(4)	32%	(28)	38%	(34)	90
Age: 45-64	1%	(2)	9%	(22)	12%	(30)	11%	(28)	29%	(74)	39%	(100)	255
Age: 65+	2%	(3)	11%	(18)	12%	(20)	9%	(14)	26%	(42)	41%	(67)	164
GenZers: 1997-2012	5%	(5)	9%	(9)	6%	(6)	11%	(11)	16%	(17)	53%	(55)	102
Millennials: 1981-1996	2%	(3)	13%	(22)	9%	(15)	8%	(13)	30%	(49)	39%	(64)	165
GenXers: 1965-1980	—	(0)	8%	(15)	14%	(25)	9%	(16)	30%	(55)	39%	(71)	182
Baby Boomers: 1946-1964	2%	(4)	11%	(26)	10%	(24)	11%	(25)	27%	(64)	39%	(93)	236
Educ: < College	1%	(4)	8%	(38)	9%	(41)	8%	(40)	29%	(137)	45%	(212)	473
Educ: Bachelors degree	4%	(6)	8%	(13)	10%	(15)	11%	(17)	22%	(34)	44%	(67)	151
Educ: Post-grad	4%	(3)	28%	(20)	19%	(14)	14%	(10)	21%	(15)	15%	(11)	73
Income: Under 50k	1%	(2)	11%	(24)	10%	(24)	7%	(17)	28%	(65)	43%	(99)	232
Income: 50k-100k	1%	(3)	7%	(18)	9%	(26)	8%	(22)	26%	(73)	49%	(136)	277
Income: 100k+	4%	(7)	15%	(29)	11%	(21)	15%	(28)	26%	(49)	29%	(54)	188
Ethnicity: White (Non-Hispanic)	2%	(11)	10%	(64)	10%	(61)	10%	(62)	27%	(170)	41%	(254)	621
Ethnicity: Hispanic	—	(0)	14%	(3)	7%	(2)	2%	(0)	23%	(5)	54%	(12)	22
Ethnicity: Black (Non-Hispanic)	4%	(1)	11%	(3)	16%	(4)	19%	(4)	3%	(1)	47%	(11)	23
Ethnicity: Asian + Other (Non-Hispanic)	1%	(0)	7%	(2)	12%	(4)	—	(0)	36%	(11)	43%	(14)	32
All Christian	2%	(5)	12%	(43)	12%	(42)	9%	(30)	24%	(82)	42%	(145)	348
All Non-Christian	10%	(1)	22%	(2)	19%	(2)	—	(0)	15%	(1)	35%	(3)	9
Atheist	—	(0)	4%	(1)	14%	(5)	17%	(6)	34%	(12)	31%	(11)	35
Agnostic/Nothing in particular	3%	(5)	10%	(19)	6%	(12)	13%	(26)	34%	(66)	34%	(66)	193
Something Else	1%	(1)	5%	(6)	9%	(10)	4%	(5)	23%	(25)	58%	(65)	113
Evangelical	—	(0)	12%	(15)	8%	(11)	8%	(10)	33%	(43)	38%	(50)	130
Non-Evangelical	2%	(6)	10%	(34)	13%	(42)	8%	(25)	18%	(58)	49%	(159)	324
PID: Dem (no lean)	1%	(4)	14%	(33)	12%	(29)	7%	(17)	24%	(57)	42%	(101)	240
PID: Ind (no lean)	2%	(4)	14%	(28)	9%	(17)	11%	(22)	22%	(44)	43%	(87)	202
PID: Rep (no lean)	2%	(5)	4%	(11)	10%	(24)	11%	(28)	34%	(86)	40%	(102)	255

Continued on next page

**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(12)	10%	(71)	10%	(70)	10%	(66)	27%	(187)	42%	(290)	697
PID/Gender: Dem Men	1%	(1)	18%	(17)	22%	(21)	9%	(8)	26%	(25)	24%	(24)	97
PID/Gender: Dem Women	2%	(2)	11%	(16)	5%	(8)	6%	(8)	22%	(32)	54%	(77)	143
PID/Gender: Ind Men	3%	(4)	21%	(23)	11%	(12)	15%	(16)	19%	(22)	32%	(35)	112
PID/Gender: Ind Women	1%	(1)	5%	(4)	6%	(6)	6%	(5)	25%	(23)	57%	(52)	90
PID/Gender: Rep Men	2%	(3)	6%	(8)	14%	(17)	12%	(15)	34%	(42)	31%	(38)	123
PID/Gender: Rep Women	2%	(2)	2%	(3)	5%	(7)	9%	(12)	33%	(43)	48%	(64)	131
Ideo: Liberal (1-3)	4%	(8)	16%	(36)	15%	(33)	9%	(20)	24%	(54)	32%	(72)	223
Ideo: Moderate (4)	—	(0)	14%	(26)	6%	(11)	6%	(11)	28%	(53)	46%	(85)	186
Ideo: Conservative (5-7)	1%	(4)	3%	(10)	9%	(26)	13%	(36)	28%	(78)	45%	(123)	276
Ideo/PID: Conservative Republican	1%	(2)	2%	(4)	12%	(22)	14%	(26)	31%	(59)	40%	(77)	189
Ideo/PID: Moderate/Liberal Republican	5%	(3)	10%	(6)	3%	(2)	3%	(2)	41%	(26)	38%	(24)	63
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	18%	(13)	5%	(4)	2%	(2)	19%	(14)	55%	(42)	76
Ideo/PID: Liberal Democrat	1%	(2)	12%	(20)	15%	(25)	9%	(15)	26%	(42)	36%	(58)	163
Unfavorable of Biden and Trump	3%	(3)	9%	(10)	11%	(12)	8%	(9)	32%	(35)	37%	(41)	109
2024 H2H Matchup: Biden Voter	2%	(6)	16%	(51)	11%	(35)	6%	(21)	22%	(72)	42%	(135)	320
2024 H2H Matchup: Trump Voter	2%	(5)	5%	(17)	10%	(32)	12%	(37)	31%	(98)	40%	(126)	315
2024 H2H Matchup: Would not Vote	—	(0)	6%	(2)	6%	(2)	20%	(7)	34%	(12)	34%	(11)	34
2024 H2H Matchup: Do not Know	3%	(1)	3%	(1)	6%	(2)	6%	(2)	21%	(6)	61%	(16)	27
2022 House Vote: Democrat	2%	(7)	17%	(51)	12%	(36)	8%	(24)	23%	(67)	37%	(109)	293
2022 House Vote: Republican	2%	(5)	5%	(16)	9%	(28)	11%	(33)	32%	(98)	41%	(126)	306
2022 House Vote: Did not Vote	—	(0)	4%	(3)	8%	(7)	9%	(7)	16%	(13)	63%	(50)	79
2020 Vote: Joe Biden	2%	(6)	15%	(51)	11%	(37)	6%	(19)	26%	(85)	40%	(133)	331
2020 Vote: Donald Trump	2%	(5)	6%	(19)	10%	(32)	14%	(45)	29%	(95)	40%	(130)	327
2020 Vote: Someone Else	8%	(1)	3%	(0)	1%	(0)	5%	(1)	31%	(4)	53%	(6)	12
2020 Vote: Did not Vote	—	(0)	2%	(1)	6%	(2)	5%	(1)	13%	(4)	74%	(21)	28
2016 Vote: Hillary Clinton	1%	(2)	17%	(39)	15%	(35)	8%	(19)	21%	(50)	38%	(87)	231
2016 Vote: Donald Trump	1%	(4)	7%	(19)	9%	(27)	13%	(38)	32%	(91)	38%	(109)	288
2016 Vote: Someone Else	3%	(1)	25%	(8)	3%	(1)	9%	(3)	24%	(7)	37%	(11)	31
2020 Vote/PID: Not Biden/Democrat	1%	(0)	2%	(1)	11%	(3)	6%	(2)	24%	(6)	56%	(15)	26
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	6%	(1)	4%	(1)	45%	(9)	45%	(9)	20

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(12)	10%	(71)	10%	(70)	10%	(66)	27%	(187)	42%	(290)	697
U.S. Economy: Wrong Track	1%	(5)	7%	(32)	7%	(35)	10%	(47)	28%	(129)	47%	(220)	469
U.S. Economy: Right Direction	3%	(7)	17%	(39)	15%	(35)	8%	(19)	25%	(57)	31%	(70)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	18%	(39)	13%	(29)	9%	(21)	18%	(39)	41%	(91)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(5)	6%	(18)	11%	(35)	13%	(43)	29%	(94)	41%	(133)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	10%	(14)	5%	(7)	2%	(3)	37%	(53)	45%	(65)	145
Top 2024 Issue: Economy	1%	(3)	7%	(16)	11%	(24)	6%	(13)	29%	(64)	45%	(99)	220
Community: Urban	5%	(9)	11%	(21)	10%	(19)	9%	(17)	30%	(55)	35%	(65)	186
Community: Suburban	1%	(2)	9%	(24)	9%	(25)	11%	(28)	28%	(75)	43%	(115)	269
Community: Rural	1%	(1)	11%	(27)	11%	(26)	9%	(21)	23%	(57)	45%	(109)	242
Community/Gender: Urban Women	5%	(3)	6%	(4)	7%	(5)	2%	(1)	30%	(22)	51%	(38)	75
Community/Gender: Urban Men	5%	(5)	15%	(16)	13%	(14)	14%	(16)	30%	(33)	25%	(27)	111
Community/Gender: Rural Women	1%	(1)	5%	(8)	7%	(12)	9%	(14)	26%	(40)	52%	(81)	156
Community/Gender: Rural Men	1%	(0)	22%	(19)	17%	(15)	8%	(7)	19%	(16)	33%	(29)	86
Community/Gender: Suburban Women	—	(0)	8%	(11)	3%	(3)	8%	(11)	26%	(34)	55%	(74)	134
Community/Gender: Suburban Men	1%	(2)	9%	(13)	16%	(21)	13%	(18)	30%	(40)	31%	(41)	135
Homeowner	2%	(11)	10%	(65)	9%	(60)	10%	(63)	27%	(171)	42%	(270)	641
Renter	3%	(1)	12%	(6)	17%	(8)	5%	(2)	30%	(14)	34%	(16)	48
Military HHnm: Yes	—	(0)	14%	(15)	10%	(11)	7%	(8)	30%	(31)	39%	(40)	104
Military HH: No	2%	(12)	10%	(57)	10%	(60)	10%	(59)	26%	(156)	42%	(249)	593
Employ: Private Sector	3%	(8)	9%	(29)	9%	(29)	11%	(34)	31%	(98)	38%	(119)	316
Employ: Government	—	(0)	11%	(3)	12%	(3)	—	(0)	16%	(4)	61%	(17)	28
Employ: Self-Employed	—	(0)	15%	(10)	5%	(4)	16%	(11)	22%	(15)	41%	(27)	67
Employ: Homemaker	—	(0)	4%	(1)	1%	(0)	21%	(6)	30%	(8)	44%	(12)	27
Employ: Student	—	(0)	—	(0)	—	(0)	4%	(1)	22%	(4)	73%	(12)	16
Employ: Retired	2%	(4)	13%	(26)	12%	(23)	8%	(15)	24%	(47)	41%	(79)	194
Employ: Unemployed	—	(0)	2%	(1)	19%	(6)	2%	(1)	25%	(8)	52%	(17)	32
Employ: Other	—	(0)	13%	(2)	30%	(5)	—	(0)	16%	(3)	40%	(7)	17
Self + Household: White-Collar	3%	(7)	14%	(37)	13%	(33)	9%	(22)	27%	(70)	34%	(88)	255
Self + Household: Blue Collar	1%	(5)	8%	(29)	9%	(31)	11%	(40)	26%	(93)	44%	(158)	356
Union HH: Yes	2%	(1)	3%	(1)	25%	(10)	—	(0)	11%	(4)	59%	(23)	40
Union HH: No	2%	(11)	11%	(70)	9%	(61)	10%	(66)	28%	(182)	41%	(266)	657

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**Table BLMB2\_18:** Do you have a favorable or unfavorable impression of each of the following? — Jill Stein

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(12)	10%	(71)	10%	(70)	10%	(66)	27%	(187)	42%	(290)	697
LGBTQ+: Yes	3%	(1)	5%	(3)	6%	(3)	8%	(4)	24%	(12)	54%	(26)	49
LGBTQ+: No	2%	(11)	11%	(69)	10%	(68)	10%	(62)	27%	(175)	41%	(263)	648
Motivated to Vote	2%	(11)	11%	(68)	10%	(64)	10%	(66)	27%	(173)	40%	(257)	639
Parent: Yes	2%	(4)	9%	(15)	9%	(15)	10%	(17)	34%	(56)	37%	(62)	168
Parent: No	2%	(9)	11%	(57)	10%	(55)	9%	(50)	25%	(130)	43%	(228)	529
COVID Vaccine: Yes	2%	(11)	13%	(61)	11%	(52)	8%	(39)	23%	(109)	43%	(209)	481
COVID Vaccine: No	1%	(2)	5%	(11)	8%	(18)	12%	(27)	36%	(78)	37%	(81)	216
Student Loans: Yes	3%	(3)	8%	(9)	7%	(7)	6%	(6)	28%	(29)	47%	(49)	103
Student Loans: No	2%	(10)	11%	(63)	11%	(63)	10%	(60)	27%	(157)	41%	(241)	594
Favorable Opinion of Haley	2%	(6)	18%	(46)	9%	(24)	6%	(15)	26%	(64)	38%	(95)	249
Unfavorable Opinion of Haley	1%	(4)	7%	(21)	15%	(42)	16%	(45)	27%	(77)	33%	(94)	283
Protestant	2%	(3)	11%	(17)	11%	(19)	10%	(16)	26%	(42)	41%	(66)	162
Roman Catholic	1%	(3)	14%	(26)	13%	(24)	8%	(14)	19%	(34)	44%	(78)	178
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	—	(0)	79%	(5)	21%	(1)	6
Jewish	—	(0)	18%	(1)	21%	(1)	—	(0)	24%	(1)	37%	(2)	5
Muslim	28%	(1)	31%	(1)	—	(0)	—	(0)	4%	(0)	38%	(1)	3
Buddhist	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	—	(0)	4%	(1)	14%	(5)	17%	(6)	34%	(12)	31%	(11)	35
Agnostic	5%	(3)	11%	(6)	4%	(2)	—	(0)	51%	(26)	27%	(14)	51
Something else	1%	(1)	5%	(6)	9%	(10)	4%	(5)	23%	(25)	58%	(65)	113
Nothing in particular	2%	(2)	9%	(13)	7%	(9)	18%	(25)	28%	(40)	36%	(52)	142
Prodigal Biden Voter	—	(0)	1%	(0)	9%	(4)	—	(0)	41%	(15)	48%	(18)	38
Undecided Voter (DK/WNV)	1%	(1)	5%	(3)	6%	(4)	14%	(8)	28%	(17)	46%	(28)	61
Undecided Voter (DK)	—	(0)	6%	(2)	6%	(2)	20%	(7)	34%	(12)	34%	(11)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(55)	9%	(65)	5%	(36)	10%	(73)	14%	(98)	53%	(370)	697
Gender: Male	7%	(24)	12%	(41)	7%	(25)	13%	(42)	19%	(64)	41%	(136)	332
Gender: Female	9%	(31)	7%	(24)	3%	(11)	8%	(31)	9%	(33)	64%	(234)	365
Age: 18-34	4%	(7)	12%	(23)	2%	(4)	4%	(7)	20%	(38)	58%	(110)	188
Age: 35-44	3%	(3)	10%	(9)	1%	(1)	13%	(11)	18%	(17)	55%	(49)	90
Age: 45-64	11%	(27)	7%	(17)	8%	(21)	11%	(29)	12%	(32)	51%	(130)	255
Age: 65+	11%	(18)	10%	(16)	7%	(11)	16%	(26)	7%	(12)	49%	(81)	164
GenZers: 1997-2012	—	(0)	10%	(10)	3%	(3)	4%	(5)	14%	(15)	68%	(70)	102
Millennials: 1981-1996	6%	(9)	14%	(22)	1%	(1)	7%	(12)	23%	(38)	50%	(83)	165
GenXers: 1965-1980	5%	(10)	7%	(13)	9%	(17)	14%	(26)	12%	(22)	52%	(94)	182
Baby Boomers: 1946-1964	15%	(35)	8%	(18)	6%	(15)	13%	(30)	10%	(24)	48%	(114)	236
Educ: < College	7%	(35)	8%	(36)	5%	(25)	10%	(46)	14%	(67)	56%	(263)	473
Educ: Bachelors degree	9%	(14)	6%	(9)	4%	(6)	8%	(13)	16%	(25)	56%	(85)	151
Educ: Post-grad	9%	(7)	26%	(19)	7%	(5)	20%	(14)	9%	(6)	29%	(21)	73
Income: Under 50k	8%	(18)	5%	(13)	6%	(15)	12%	(29)	15%	(34)	53%	(123)	232
Income: 50k-100k	8%	(21)	6%	(16)	3%	(8)	12%	(34)	10%	(28)	62%	(171)	277
Income: 100k+	8%	(16)	20%	(37)	7%	(13)	6%	(10)	19%	(35)	41%	(76)	188
Ethnicity: White (Non-Hispanic)	9%	(54)	10%	(62)	5%	(29)	11%	(70)	13%	(78)	53%	(327)	621
Ethnicity: Hispanic	2%	(0)	2%	(0)	14%	(3)	—	(0)	27%	(6)	56%	(12)	22
Ethnicity: Black (Non-Hispanic)	—	(0)	1%	(0)	15%	(3)	9%	(2)	19%	(4)	57%	(13)	23
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	7%	(2)	3%	(1)	3%	(1)	29%	(9)	56%	(18)	32
All Christian	9%	(32)	13%	(44)	7%	(24)	6%	(22)	13%	(44)	52%	(182)	348
All Non-Christian	10%	(1)	11%	(1)	1%	(0)	—	(0)	16%	(1)	61%	(5)	9
Atheist	—	(0)	—	(0)	—	(0)	23%	(8)	21%	(7)	56%	(19)	35
Agnostic/Nothing in particular	7%	(13)	6%	(11)	4%	(7)	18%	(35)	13%	(25)	53%	(102)	193
Something Else	8%	(10)	8%	(9)	4%	(4)	7%	(8)	19%	(21)	55%	(61)	113
Evangelical	12%	(16)	12%	(16)	4%	(6)	2%	(3)	19%	(25)	50%	(65)	130
Non-Evangelical	8%	(26)	12%	(38)	7%	(23)	8%	(27)	11%	(35)	54%	(176)	324
PID: Dem (no lean)	1%	(3)	5%	(13)	6%	(14)	18%	(44)	13%	(31)	56%	(135)	240
PID: Ind (no lean)	9%	(19)	9%	(18)	6%	(12)	12%	(25)	10%	(21)	53%	(108)	202
PID: Rep (no lean)	13%	(33)	14%	(34)	4%	(10)	2%	(4)	18%	(46)	50%	(127)	255

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(55)	9%	(65)	5%	(36)	10%	(73)	14%	(98)	53%	(370)	697
PID/Gender: Dem Men	3%	(2)	6%	(6)	9%	(9)	25%	(24)	23%	(22)	35%	(34)	97
PID/Gender: Dem Women	—	(0)	5%	(7)	4%	(5)	14%	(20)	6%	(9)	71%	(101)	143
PID/Gender: Ind Men	9%	(10)	14%	(16)	8%	(9)	16%	(18)	12%	(13)	41%	(46)	112
PID/Gender: Ind Women	11%	(10)	3%	(2)	3%	(2)	7%	(6)	9%	(8)	68%	(62)	90
PID/Gender: Rep Men	10%	(12)	16%	(19)	5%	(6)	—	(0)	24%	(29)	46%	(56)	123
PID/Gender: Rep Women	16%	(21)	12%	(15)	3%	(4)	3%	(4)	12%	(16)	54%	(71)	131
Ideo: Liberal (1-3)	1%	(3)	9%	(21)	6%	(12)	22%	(48)	13%	(30)	49%	(108)	223
Ideo: Moderate (4)	1%	(2)	7%	(13)	7%	(13)	11%	(21)	15%	(27)	60%	(111)	186
Ideo: Conservative (5-7)	18%	(50)	11%	(30)	4%	(11)	1%	(4)	15%	(40)	51%	(141)	276
Ideo/PID: Conservative Republican	17%	(32)	11%	(21)	5%	(9)	2%	(4)	16%	(29)	49%	(93)	189
Ideo/PID: Moderate/Liberal Republican	1%	(1)	19%	(12)	1%	(1)	1%	(0)	26%	(16)	52%	(33)	63
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	11%	(8)	9%	(7)	3%	(3)	14%	(11)	62%	(47)	76
Ideo/PID: Liberal Democrat	1%	(2)	3%	(4)	5%	(8)	26%	(42)	13%	(20)	53%	(87)	163
Unfavorable of Biden and Trump	2%	(2)	8%	(8)	8%	(9)	1%	(1)	11%	(12)	70%	(76)	109
2024 H2H Matchup: Biden Voter	2%	(5)	6%	(18)	6%	(19)	21%	(68)	10%	(32)	56%	(178)	320
2024 H2H Matchup: Trump Voter	16%	(49)	13%	(42)	5%	(16)	1%	(5)	19%	(59)	46%	(145)	315
2024 H2H Matchup: Would not Vote	—	(0)	8%	(3)	2%	(1)	1%	(0)	8%	(3)	80%	(27)	34
2024 H2H Matchup: Do not Know	2%	(1)	7%	(2)	1%	(0)	1%	(0)	15%	(4)	73%	(20)	27
2022 House Vote: Democrat	1%	(3)	7%	(22)	7%	(19)	20%	(59)	10%	(31)	55%	(160)	293
2022 House Vote: Republican	15%	(46)	13%	(41)	4%	(12)	1%	(4)	19%	(58)	47%	(145)	306
2022 House Vote: Did not Vote	8%	(6)	2%	(1)	6%	(5)	3%	(2)	10%	(8)	72%	(57)	79
2020 Vote: Joe Biden	1%	(4)	6%	(21)	5%	(18)	21%	(68)	10%	(34)	56%	(186)	331
2020 Vote: Donald Trump	15%	(51)	13%	(43)	5%	(17)	1%	(4)	18%	(58)	47%	(154)	327
2020 Vote: Someone Else	5%	(1)	4%	(1)	6%	(1)	—	(0)	30%	(3)	55%	(6)	12
2020 Vote: Did not Vote	2%	(0)	2%	(0)	3%	(1)	3%	(1)	7%	(2)	84%	(23)	28
2016 Vote: Hillary Clinton	—	(1)	6%	(13)	9%	(20)	26%	(60)	10%	(23)	50%	(115)	231
2016 Vote: Donald Trump	17%	(49)	14%	(40)	5%	(14)	1%	(4)	16%	(46)	47%	(135)	288
2016 Vote: Someone Else	10%	(3)	17%	(5)	1%	(0)	14%	(4)	9%	(3)	49%	(15)	31
2020 Vote/PID: Not Biden/Democrat	1%	(0)	1%	(0)	14%	(4)	—	(0)	22%	(6)	61%	(16)	26
2020 Vote/PID: Not Trump/Republican	6%	(1)	15%	(3)	1%	(0)	—	(0)	7%	(1)	72%	(15)	20

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(55)	9%	(65)	5%	(36)	10%	(73)	14%	(98)	53%	(370)	697
U.S. Economy: Wrong Track	11%	(51)	10%	(45)	4%	(20)	3%	(16)	14%	(64)	58%	(273)	469
U.S. Economy: Right Direction	2%	(4)	9%	(20)	7%	(16)	25%	(57)	15%	(34)	42%	(96)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	8%	(19)	5%	(11)	24%	(53)	10%	(22)	51%	(115)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(52)	11%	(37)	4%	(14)	1%	(5)	19%	(61)	49%	(160)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(1)	6%	(9)	7%	(11)	10%	(15)	10%	(15)	66%	(95)	145
Top 2024 Issue: Economy	7%	(14)	12%	(25)	6%	(13)	1%	(3)	18%	(39)	57%	(126)	220
Community: Urban	3%	(5)	18%	(34)	5%	(9)	10%	(19)	17%	(32)	47%	(87)	186
Community: Suburban	9%	(24)	7%	(19)	6%	(17)	10%	(27)	13%	(36)	54%	(146)	269
Community: Rural	11%	(26)	5%	(12)	4%	(11)	11%	(26)	13%	(30)	56%	(137)	242
Community/Gender: Urban Women	3%	(2)	11%	(8)	5%	(4)	13%	(9)	4%	(3)	64%	(48)	75
Community/Gender: Urban Men	2%	(2)	23%	(26)	4%	(5)	9%	(10)	26%	(28)	36%	(39)	111
Community/Gender: Rural Women	10%	(16)	6%	(9)	3%	(4)	9%	(14)	11%	(17)	62%	(96)	156
Community/Gender: Rural Men	12%	(11)	3%	(3)	7%	(6)	14%	(12)	16%	(13)	47%	(40)	86
Community/Gender: Suburban Women	10%	(13)	5%	(7)	2%	(3)	6%	(8)	10%	(13)	67%	(90)	134
Community/Gender: Suburban Men	8%	(11)	9%	(12)	10%	(13)	15%	(20)	17%	(22)	42%	(56)	135
Homeowner	8%	(54)	10%	(61)	4%	(29)	11%	(68)	13%	(86)	54%	(343)	641
Renter	4%	(2)	8%	(4)	12%	(6)	8%	(4)	20%	(9)	48%	(23)	48
Military HHnm: Yes	11%	(11)	11%	(11)	4%	(4)	5%	(5)	15%	(16)	55%	(57)	104
Military HH: No	7%	(44)	9%	(54)	5%	(32)	12%	(68)	14%	(82)	53%	(312)	593
Employ: Private Sector	6%	(18)	10%	(33)	4%	(14)	9%	(29)	19%	(61)	51%	(162)	316
Employ: Government	—	(0)	—	(0)	3%	(1)	7%	(2)	14%	(4)	75%	(21)	28
Employ: Self-Employed	9%	(6)	14%	(9)	4%	(2)	10%	(7)	3%	(2)	61%	(40)	67
Employ: Homemaker	26%	(7)	8%	(2)	3%	(1)	6%	(2)	9%	(2)	50%	(13)	27
Employ: Student	—	(0)	—	(0)	—	(0)	4%	(1)	27%	(4)	69%	(11)	16
Employ: Retired	12%	(24)	9%	(17)	7%	(13)	15%	(30)	7%	(14)	50%	(97)	194
Employ: Unemployed	4%	(1)	10%	(3)	6%	(2)	9%	(3)	11%	(4)	60%	(19)	32
Employ: Other	—	(0)	—	(0)	16%	(3)	4%	(1)	44%	(8)	36%	(6)	17
Self + Household: White-Collar	9%	(24)	12%	(31)	6%	(14)	10%	(25)	14%	(35)	50%	(127)	255
Self + Household: Blue Collar	8%	(27)	8%	(30)	4%	(16)	11%	(40)	13%	(47)	55%	(196)	356
Union HH: Yes	2%	(1)	5%	(2)	11%	(4)	5%	(2)	11%	(4)	66%	(26)	40
Union HH: No	8%	(55)	10%	(63)	5%	(32)	11%	(71)	14%	(93)	52%	(344)	657

Continued on next page

**Table BLMB2\_19:** Do you have a favorable or unfavorable impression of each of the following? — Kristi Noem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(55)	9%	(65)	5%	(36)	10%	(73)	14%	(98)	53%	(370)	697
LGBTQ+: Yes	5%	(2)	2%	(1)	2%	(1)	1%	(1)	10%	(5)	80%	(39)	49
LGBTQ+: No	8%	(53)	10%	(64)	5%	(35)	11%	(72)	14%	(93)	51%	(331)	648
Motivated to Vote	8%	(54)	9%	(60)	5%	(35)	11%	(73)	13%	(83)	52%	(334)	639
Parent: Yes	7%	(12)	8%	(14)	4%	(7)	6%	(10)	23%	(38)	51%	(86)	168
Parent: No	8%	(43)	10%	(51)	5%	(29)	12%	(62)	11%	(60)	54%	(284)	529
COVID Vaccine: Yes	6%	(29)	9%	(41)	6%	(27)	13%	(64)	11%	(51)	56%	(270)	481
COVID Vaccine: No	12%	(26)	11%	(24)	4%	(9)	4%	(9)	22%	(47)	46%	(100)	216
Student Loans: Yes	4%	(5)	6%	(6)	5%	(5)	6%	(6)	21%	(21)	58%	(60)	103
Student Loans: No	9%	(51)	10%	(59)	5%	(31)	11%	(66)	13%	(76)	52%	(310)	594
Favorable Opinion of Haley	10%	(25)	16%	(39)	7%	(17)	5%	(12)	13%	(32)	50%	(125)	249
Unfavorable Opinion of Haley	10%	(29)	7%	(20)	7%	(19)	22%	(61)	12%	(35)	42%	(119)	283
Protestant	13%	(21)	9%	(15)	5%	(9)	8%	(14)	12%	(19)	53%	(86)	162
Roman Catholic	6%	(11)	17%	(30)	9%	(16)	4%	(8)	11%	(20)	52%	(94)	178
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	7%	(0)	72%	(5)	21%	(1)	6
Jewish	—	(0)	—	(0)	—	(0)	—	(0)	7%	(0)	93%	(4)	5
Muslim	28%	(1)	31%	(1)	4%	(0)	—	(0)	33%	(1)	5%	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Atheist	—	(0)	—	(0)	—	(0)	23%	(8)	21%	(7)	56%	(19)	35
Agnostic	—	(0)	6%	(3)	2%	(1)	32%	(16)	19%	(10)	41%	(21)	51
Something else	8%	(10)	8%	(9)	4%	(4)	7%	(8)	19%	(21)	55%	(61)	113
Nothing in particular	9%	(13)	6%	(8)	4%	(6)	13%	(18)	11%	(15)	57%	(81)	142
Prodigal Biden Voter	3%	(1)	8%	(3)	3%	(1)	1%	(0)	10%	(4)	75%	(28)	38
Undecided Voter (DK/WNV)	1%	(1)	8%	(5)	2%	(1)	1%	(0)	11%	(7)	77%	(47)	61
Undecided Voter (DK)	—	(0)	8%	(3)	2%	(1)	1%	(0)	8%	(3)	80%	(27)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(76)	14%	(99)	10%	(73)	22%	(154)	19%	(135)	23%	(161)	697
Gender: Male	13%	(45)	18%	(59)	12%	(39)	26%	(88)	15%	(50)	16%	(52)	332
Gender: Female	9%	(31)	11%	(40)	9%	(34)	18%	(67)	23%	(85)	30%	(109)	365
Age: 18-34	4%	(8)	12%	(22)	10%	(19)	17%	(33)	19%	(35)	38%	(71)	188
Age: 35-44	6%	(5)	16%	(14)	11%	(10)	19%	(17)	23%	(20)	26%	(24)	90
Age: 45-64	12%	(31)	13%	(33)	11%	(28)	24%	(62)	22%	(56)	18%	(46)	255
Age: 65+	19%	(32)	18%	(30)	10%	(16)	26%	(42)	14%	(24)	13%	(20)	164
GenZers: 1997-2012	1%	(1)	8%	(8)	8%	(8)	22%	(23)	6%	(6)	55%	(57)	102
Millennials: 1981-1996	8%	(13)	17%	(28)	12%	(20)	15%	(24)	29%	(47)	20%	(33)	165
GenXers: 1965-1980	4%	(8)	15%	(27)	12%	(21)	27%	(50)	23%	(41)	19%	(35)	182
Baby Boomers: 1946-1964	22%	(52)	15%	(36)	10%	(23)	24%	(57)	16%	(37)	13%	(32)	236
Educ: < College	12%	(55)	10%	(49)	9%	(43)	19%	(90)	22%	(104)	28%	(131)	473
Educ: Bachelors degree	10%	(15)	18%	(27)	11%	(16)	27%	(41)	18%	(27)	16%	(25)	151
Educ: Post-grad	7%	(5)	31%	(22)	18%	(13)	33%	(24)	5%	(3)	7%	(5)	73
Income: Under 50k	11%	(25)	7%	(15)	11%	(26)	20%	(47)	23%	(52)	28%	(65)	232
Income: 50k-100k	12%	(33)	12%	(34)	8%	(21)	22%	(60)	20%	(56)	27%	(74)	277
Income: 100k+	10%	(18)	26%	(49)	14%	(25)	25%	(47)	14%	(26)	12%	(22)	188
Ethnicity: White (Non-Hispanic)	11%	(69)	15%	(95)	9%	(57)	23%	(145)	20%	(122)	21%	(132)	621
Ethnicity: Hispanic	—	(0)	—	(0)	16%	(4)	9%	(2)	24%	(5)	50%	(11)	22
Ethnicity: Black (Non-Hispanic)	2%	(1)	15%	(3)	28%	(6)	26%	(6)	6%	(1)	23%	(5)	23
Ethnicity: Asian + Other (Non-Hispanic)	20%	(6)	—	(0)	16%	(5)	3%	(1)	19%	(6)	42%	(13)	32
All Christian	13%	(44)	21%	(73)	11%	(38)	13%	(47)	21%	(72)	21%	(73)	348
All Non-Christian	—	(0)	22%	(2)	12%	(1)	25%	(2)	28%	(2)	13%	(1)	9
Atheist	—	(0)	—	(0)	—	(0)	85%	(30)	2%	(1)	12%	(4)	35
Agnostic/Nothing in particular	9%	(17)	5%	(9)	10%	(20)	33%	(63)	16%	(31)	28%	(53)	193
Something Else	14%	(16)	13%	(14)	12%	(13)	11%	(12)	25%	(29)	26%	(29)	113
Evangelical	18%	(24)	21%	(27)	8%	(10)	5%	(6)	23%	(29)	26%	(33)	130
Non-Evangelical	11%	(36)	19%	(60)	12%	(40)	16%	(53)	21%	(67)	21%	(67)	324
PID: Dem (no lean)	1%	(3)	7%	(18)	9%	(22)	41%	(98)	12%	(29)	29%	(71)	240
PID: Ind (no lean)	12%	(23)	15%	(30)	12%	(25)	21%	(43)	19%	(38)	21%	(43)	202
PID: Rep (no lean)	19%	(50)	20%	(52)	10%	(25)	5%	(14)	26%	(67)	19%	(47)	255

Continued on next page

**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(76)	14%	(99)	10%	(73)	22%	(154)	19%	(135)	23%	(161)	697
PID/Gender: Dem Men	2%	(2)	9%	(9)	9%	(9)	55%	(54)	8%	(8)	17%	(16)	97
PID/Gender: Dem Women	1%	(1)	6%	(9)	9%	(13)	31%	(44)	15%	(22)	38%	(54)	143
PID/Gender: Ind Men	13%	(14)	22%	(25)	13%	(15)	26%	(29)	11%	(12)	15%	(17)	112
PID/Gender: Ind Women	10%	(9)	5%	(5)	12%	(11)	15%	(14)	29%	(26)	29%	(26)	90
PID/Gender: Rep Men	23%	(29)	20%	(25)	12%	(15)	4%	(5)	25%	(30)	15%	(19)	123
PID/Gender: Rep Women	16%	(21)	20%	(27)	8%	(10)	7%	(9)	28%	(37)	22%	(28)	131
Ideo: Liberal (1-3)	1%	(3)	12%	(26)	9%	(20)	48%	(108)	9%	(21)	20%	(45)	223
Ideo: Moderate (4)	3%	(6)	12%	(22)	15%	(28)	16%	(30)	26%	(48)	28%	(53)	186
Ideo: Conservative (5-7)	24%	(66)	18%	(50)	9%	(24)	6%	(17)	22%	(61)	21%	(58)	276
Ideo/PID: Conservative Republican	24%	(46)	22%	(41)	10%	(19)	7%	(14)	21%	(39)	16%	(30)	189
Ideo/PID: Moderate/Liberal Republican	6%	(4)	15%	(9)	9%	(6)	—	(0)	45%	(28)	26%	(16)	63
Ideo/PID: Moderate/Conservative Democrat	—	(0)	13%	(10)	13%	(10)	8%	(6)	23%	(18)	43%	(32)	76
Ideo/PID: Liberal Democrat	2%	(3)	5%	(8)	7%	(12)	56%	(92)	7%	(11)	23%	(37)	163
Unfavorable of Biden and Trump	5%	(6)	18%	(20)	11%	(12)	18%	(20)	18%	(20)	28%	(31)	109
2024 H2H Matchup: Biden Voter	2%	(5)	9%	(28)	11%	(35)	42%	(134)	13%	(41)	24%	(77)	320
2024 H2H Matchup: Trump Voter	22%	(70)	20%	(63)	10%	(33)	4%	(12)	27%	(84)	17%	(54)	315
2024 H2H Matchup: Would not Vote	—	(0)	2%	(1)	13%	(4)	20%	(7)	9%	(3)	57%	(19)	34
2024 H2H Matchup: Do not Know	3%	(1)	26%	(7)	1%	(0)	5%	(1)	26%	(7)	39%	(11)	27
2022 House Vote: Democrat	1%	(3)	9%	(28)	11%	(33)	44%	(130)	11%	(31)	24%	(70)	293
2022 House Vote: Republican	22%	(66)	23%	(69)	8%	(25)	4%	(11)	27%	(81)	17%	(53)	306
2022 House Vote: Did not Vote	8%	(6)	2%	(2)	15%	(12)	7%	(6)	25%	(20)	43%	(34)	79
2020 Vote: Joe Biden	1%	(4)	10%	(32)	12%	(39)	41%	(136)	12%	(41)	24%	(80)	331
2020 Vote: Donald Trump	21%	(70)	20%	(64)	9%	(30)	5%	(17)	27%	(89)	17%	(56)	327
2020 Vote: Someone Else	10%	(1)	17%	(2)	13%	(2)	10%	(1)	17%	(2)	32%	(4)	12
2020 Vote: Did not Vote	2%	(1)	3%	(1)	8%	(2)	2%	(1)	8%	(2)	76%	(21)	28
2016 Vote: Hillary Clinton	1%	(1)	10%	(22)	12%	(28)	45%	(104)	14%	(33)	18%	(42)	231
2016 Vote: Donald Trump	24%	(70)	22%	(64)	7%	(22)	5%	(15)	27%	(78)	14%	(40)	288
2016 Vote: Someone Else	7%	(2)	26%	(8)	16%	(5)	20%	(6)	3%	(1)	29%	(9)	31
2020 Vote/PID: Not Biden/Democrat	—	(0)	10%	(3)	5%	(1)	2%	(0)	24%	(6)	60%	(16)	26
2020 Vote/PID: Not Trump/Republican	6%	(1)	25%	(5)	14%	(3)	9%	(2)	23%	(5)	24%	(5)	20

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(76)	14%	(99)	10%	(73)	22%	(154)	19%	(135)	23%	(161)	697
U.S. Economy: Wrong Track	15%	(71)	15%	(72)	8%	(37)	12%	(56)	22%	(105)	27%	(127)	469
U.S. Economy: Right Direction	2%	(5)	12%	(26)	15%	(35)	43%	(99)	13%	(29)	15%	(34)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	10%	(23)	10%	(23)	45%	(101)	9%	(20)	24%	(54)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(70)	19%	(62)	11%	(36)	6%	(19)	26%	(86)	17%	(54)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	9%	(13)	9%	(14)	24%	(34)	20%	(29)	36%	(52)	145
Top 2024 Issue: Economy	10%	(22)	18%	(39)	11%	(24)	7%	(15)	21%	(47)	32%	(71)	220
Community: Urban	4%	(8)	19%	(35)	11%	(20)	25%	(47)	17%	(31)	25%	(46)	186
Community: Suburban	12%	(33)	11%	(30)	12%	(32)	24%	(65)	19%	(52)	21%	(57)	269
Community: Rural	14%	(35)	14%	(33)	9%	(21)	18%	(43)	22%	(52)	24%	(57)	242
Community/Gender: Urban Women	2%	(2)	14%	(11)	10%	(7)	23%	(17)	19%	(14)	32%	(24)	75
Community/Gender: Urban Men	6%	(6)	22%	(25)	11%	(12)	26%	(29)	15%	(17)	20%	(22)	111
Community/Gender: Rural Women	11%	(17)	9%	(14)	5%	(8)	19%	(30)	24%	(38)	31%	(48)	156
Community/Gender: Rural Men	20%	(17)	22%	(19)	15%	(13)	15%	(13)	17%	(14)	11%	(10)	86
Community/Gender: Suburban Women	9%	(12)	11%	(15)	13%	(18)	14%	(19)	24%	(33)	28%	(37)	134
Community/Gender: Suburban Men	16%	(21)	11%	(15)	10%	(14)	34%	(45)	14%	(19)	15%	(21)	135
Homeowner	11%	(71)	15%	(95)	10%	(63)	22%	(142)	20%	(127)	22%	(143)	641
Renter	8%	(4)	9%	(4)	19%	(9)	18%	(9)	15%	(7)	31%	(15)	48
Military HHnm: Yes	17%	(18)	18%	(19)	11%	(11)	10%	(11)	26%	(27)	18%	(18)	104
Military HH: No	10%	(58)	13%	(80)	10%	(62)	24%	(143)	18%	(107)	24%	(143)	593
Employ: Private Sector	7%	(21)	14%	(45)	11%	(34)	24%	(77)	23%	(72)	21%	(67)	316
Employ: Government	13%	(4)	11%	(3)	4%	(1)	22%	(6)	16%	(4)	33%	(9)	28
Employ: Self-Employed	13%	(8)	22%	(15)	10%	(7)	13%	(9)	7%	(5)	35%	(24)	67
Employ: Homemaker	19%	(5)	15%	(4)	4%	(1)	10%	(3)	24%	(7)	28%	(8)	27
Employ: Student	4%	(1)	—	(0)	—	(0)	16%	(3)	27%	(4)	52%	(8)	16
Employ: Retired	18%	(35)	16%	(30)	11%	(21)	26%	(50)	17%	(33)	13%	(24)	194
Employ: Unemployed	4%	(1)	2%	(1)	13%	(4)	17%	(6)	16%	(5)	48%	(15)	32
Employ: Other	—	(0)	7%	(1)	26%	(4)	8%	(1)	28%	(5)	30%	(5)	17
Self + Household: White-Collar	10%	(26)	20%	(50)	12%	(31)	27%	(68)	17%	(43)	14%	(37)	255
Self + Household: Blue Collar	12%	(43)	13%	(45)	8%	(30)	21%	(74)	21%	(74)	25%	(90)	356
Union HH: Yes	6%	(2)	13%	(5)	15%	(6)	7%	(3)	10%	(4)	50%	(20)	40
Union HH: No	11%	(74)	14%	(94)	10%	(66)	23%	(152)	20%	(131)	21%	(141)	657

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**Table BLMB2\_20:** Do you have a favorable or unfavorable impression of each of the following? — Sarah Huckabee Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(76)	14%	(99)	10%	(73)	22%	(154)	19%	(135)	23%	(161)	697
LGBTQ+: Yes	5%	(2)	9%	(4)	5%	(2)	20%	(10)	10%	(5)	52%	(25)	49
LGBTQ+: No	11%	(74)	15%	(95)	11%	(70)	22%	(144)	20%	(130)	21%	(135)	648
Motivated to Vote	12%	(75)	15%	(98)	10%	(62)	23%	(146)	19%	(123)	21%	(136)	639
Parent: Yes	6%	(10)	17%	(29)	10%	(17)	18%	(30)	26%	(44)	23%	(38)	168
Parent: No	13%	(66)	13%	(70)	10%	(56)	23%	(124)	17%	(90)	23%	(123)	529
COVID Vaccine: Yes	8%	(38)	13%	(64)	10%	(49)	28%	(135)	16%	(78)	24%	(118)	481
COVID Vaccine: No	18%	(38)	16%	(35)	11%	(24)	9%	(19)	26%	(57)	20%	(43)	216
Student Loans: Yes	4%	(4)	12%	(12)	11%	(11)	27%	(28)	16%	(16)	30%	(31)	103
Student Loans: No	12%	(72)	15%	(87)	10%	(61)	21%	(126)	20%	(118)	22%	(130)	594
Favorable Opinion of Haley	16%	(40)	25%	(61)	14%	(34)	11%	(28)	18%	(45)	16%	(40)	249
Unfavorable Opinion of Haley	11%	(32)	12%	(33)	10%	(29)	41%	(117)	12%	(35)	13%	(38)	283
Protestant	12%	(20)	23%	(38)	6%	(10)	16%	(25)	23%	(37)	20%	(32)	162
Roman Catholic	13%	(23)	20%	(36)	15%	(27)	12%	(21)	17%	(30)	22%	(40)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	7%	(0)	—	(0)	72%	(5)	21%	(1)	6
Jewish	—	(0)	1%	(0)	18%	(1)	22%	(1)	36%	(2)	23%	(1)	5
Muslim	—	(0)	58%	(2)	5%	(0)	33%	(1)	4%	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	—	(0)	—	(0)	—	(0)	85%	(30)	2%	(1)	12%	(4)	35
Agnostic	—	(0)	—	(0)	3%	(2)	50%	(25)	18%	(9)	29%	(15)	51
Something else	14%	(16)	13%	(14)	12%	(13)	11%	(12)	25%	(29)	26%	(29)	113
Nothing in particular	12%	(17)	7%	(9)	13%	(18)	27%	(38)	15%	(21)	27%	(39)	142
Prodigal Biden Voter	3%	(1)	17%	(6)	12%	(5)	8%	(3)	14%	(5)	47%	(18)	38
Undecided Voter (DK/WNV)	1%	(1)	12%	(8)	8%	(5)	13%	(8)	16%	(10)	49%	(30)	61
Undecided Voter (DK)	—	(0)	2%	(1)	13%	(4)	20%	(7)	9%	(3)	57%	(19)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(42)	6%	(38)	5%	(36)	9%	(61)	17%	(118)	58%	(402)	697
Gender: Male	6%	(19)	8%	(28)	5%	(18)	10%	(33)	22%	(73)	49%	(162)	332
Gender: Female	6%	(24)	3%	(11)	5%	(18)	8%	(28)	12%	(44)	66%	(240)	365
Age: 18-34	5%	(10)	5%	(9)	4%	(7)	7%	(14)	20%	(37)	59%	(111)	188
Age: 35-44	1%	(1)	10%	(9)	4%	(4)	5%	(4)	13%	(12)	67%	(60)	90
Age: 45-64	6%	(16)	6%	(16)	6%	(16)	11%	(28)	21%	(53)	50%	(127)	255
Age: 65+	10%	(16)	3%	(4)	6%	(9)	10%	(16)	9%	(16)	63%	(103)	164
GenZers: 1997-2012	6%	(6)	4%	(4)	3%	(3)	5%	(5)	7%	(7)	75%	(77)	102
Millennials: 1981-1996	3%	(4)	9%	(14)	5%	(8)	6%	(10)	24%	(40)	54%	(89)	165
GenXers: 1965-1980	3%	(6)	6%	(10)	8%	(15)	13%	(24)	20%	(37)	50%	(91)	182
Baby Boomers: 1946-1964	11%	(25)	4%	(10)	4%	(10)	9%	(22)	14%	(33)	57%	(135)	236
Educ: < College	6%	(30)	3%	(13)	4%	(21)	8%	(36)	18%	(84)	61%	(289)	473
Educ: Bachelors degree	4%	(6)	7%	(10)	4%	(6)	7%	(11)	16%	(25)	61%	(92)	151
Educ: Post-grad	7%	(5)	20%	(15)	12%	(9)	19%	(14)	13%	(9)	29%	(21)	73
Income: Under 50k	6%	(13)	4%	(10)	5%	(10)	9%	(20)	17%	(38)	60%	(140)	232
Income: 50k-100k	4%	(11)	2%	(6)	5%	(14)	9%	(25)	15%	(41)	65%	(180)	277
Income: 100k+	10%	(18)	12%	(22)	6%	(12)	9%	(17)	20%	(38)	43%	(82)	188
Ethnicity: White (Non-Hispanic)	6%	(39)	6%	(38)	5%	(30)	9%	(57)	15%	(96)	58%	(361)	621
Ethnicity: Hispanic	—	(0)	—	(0)	—	(0)	3%	(1)	37%	(8)	60%	(13)	22
Ethnicity: Black (Non-Hispanic)	13%	(3)	—	(0)	15%	(3)	12%	(3)	11%	(2)	50%	(11)	23
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	2%	(1)	9%	(3)	3%	(1)	34%	(11)	52%	(17)	32
All Christian	5%	(17)	8%	(27)	7%	(23)	4%	(15)	18%	(63)	58%	(202)	348
All Non-Christian	10%	(1)	11%	(1)	—	(0)	14%	(1)	20%	(2)	45%	(4)	9
Atheist	—	(0)	—	(0)	3%	(1)	12%	(4)	8%	(3)	77%	(27)	35
Agnostic/Nothing in particular	6%	(12)	—	(0)	4%	(9)	18%	(36)	14%	(28)	56%	(109)	193
Something Else	10%	(12)	9%	(10)	3%	(3)	4%	(5)	19%	(22)	54%	(61)	113
Evangelical	6%	(7)	9%	(12)	4%	(5)	1%	(1)	28%	(36)	53%	(69)	130
Non-Evangelical	7%	(22)	8%	(25)	7%	(22)	6%	(19)	14%	(45)	59%	(192)	324
PID: Dem (no lean)	3%	(6)	2%	(5)	8%	(20)	15%	(36)	11%	(26)	61%	(146)	240
PID: Ind (no lean)	9%	(18)	7%	(14)	3%	(7)	8%	(15)	17%	(34)	56%	(114)	202
PID: Rep (no lean)	7%	(18)	8%	(19)	4%	(9)	4%	(9)	22%	(57)	56%	(142)	255

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**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(42)	6%	(38)	5%	(36)	9%	(61)	17%	(118)	58%	(402)	697
PID/Gender: Dem Men	3%	(2)	5%	(5)	10%	(10)	19%	(18)	19%	(18)	45%	(43)	97
PID/Gender: Dem Women	3%	(4)	—	(0)	7%	(10)	13%	(19)	6%	(8)	72%	(103)	143
PID/Gender: Ind Men	11%	(13)	11%	(12)	3%	(3)	9%	(10)	15%	(17)	51%	(57)	112
PID/Gender: Ind Women	5%	(5)	2%	(2)	4%	(4)	6%	(6)	19%	(17)	63%	(57)	90
PID/Gender: Rep Men	3%	(3)	9%	(11)	4%	(5)	4%	(6)	31%	(38)	50%	(61)	123
PID/Gender: Rep Women	11%	(15)	6%	(8)	3%	(4)	3%	(4)	14%	(19)	61%	(81)	131
Ideo: Liberal (1-3)	1%	(3)	9%	(19)	8%	(18)	17%	(39)	13%	(28)	52%	(116)	223
Ideo: Moderate (4)	4%	(8)	2%	(4)	5%	(9)	6%	(11)	18%	(34)	64%	(120)	186
Ideo: Conservative (5-7)	11%	(31)	6%	(16)	3%	(9)	4%	(11)	20%	(54)	56%	(155)	276
Ideo/PID: Conservative Republican	9%	(17)	7%	(13)	3%	(5)	5%	(9)	20%	(39)	56%	(106)	189
Ideo/PID: Moderate/Liberal Republican	1%	(1)	9%	(6)	7%	(4)	—	(0)	28%	(17)	54%	(34)	63
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	1%	(1)	10%	(8)	3%	(2)	17%	(13)	63%	(48)	76
Ideo/PID: Liberal Democrat	1%	(2)	2%	(4)	8%	(12)	21%	(34)	8%	(13)	60%	(97)	163
Unfavorable of Biden and Trump	—	(0)	5%	(5)	3%	(4)	4%	(4)	14%	(15)	74%	(80)	109
2024 H2H Matchup: Biden Voter	3%	(11)	3%	(9)	7%	(22)	16%	(50)	11%	(34)	61%	(195)	320
2024 H2H Matchup: Trump Voter	10%	(31)	8%	(25)	4%	(13)	3%	(10)	24%	(76)	51%	(162)	315
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	2%	(1)	—	(0)	13%	(4)	84%	(29)	34
2024 H2H Matchup: Do not Know	3%	(1)	18%	(5)	1%	(0)	5%	(1)	12%	(3)	62%	(17)	27
2022 House Vote: Democrat	3%	(8)	3%	(10)	8%	(23)	15%	(45)	11%	(33)	60%	(175)	293
2022 House Vote: Republican	8%	(25)	9%	(27)	3%	(10)	3%	(10)	23%	(69)	54%	(164)	306
2022 House Vote: Did not Vote	11%	(9)	1%	(1)	4%	(4)	3%	(2)	14%	(11)	67%	(53)	79
2020 Vote: Joe Biden	3%	(10)	3%	(11)	6%	(20)	15%	(50)	12%	(39)	61%	(201)	331
2020 Vote: Donald Trump	9%	(31)	8%	(26)	4%	(14)	3%	(10)	23%	(74)	53%	(172)	327
2020 Vote: Someone Else	3%	(0)	5%	(1)	15%	(2)	—	(0)	26%	(3)	52%	(6)	12
2020 Vote: Did not Vote	4%	(1)	—	(0)	3%	(1)	4%	(1)	6%	(2)	83%	(23)	28
2016 Vote: Hillary Clinton	3%	(6)	4%	(10)	6%	(15)	18%	(41)	11%	(26)	58%	(133)	231
2016 Vote: Donald Trump	11%	(31)	8%	(22)	5%	(15)	4%	(10)	23%	(67)	50%	(144)	288
2016 Vote: Someone Else	1%	(0)	14%	(4)	7%	(2)	16%	(5)	5%	(1)	57%	(18)	31
2020 Vote/PID: Not Biden/Democrat	1%	(0)	—	(0)	14%	(4)	3%	(1)	20%	(5)	63%	(16)	26
2020 Vote/PID: Not Trump/Republican	1%	(0)	6%	(1)	—	(0)	2%	(0)	13%	(3)	79%	(16)	20

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**Table BLMB2\_21:** Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(42)	6%	(38)	5%	(36)	9%	(61)	17%	(118)	58%	(402)	697
U.S. Economy: Wrong Track	7%	(34)	4%	(21)	4%	(18)	5%	(21)	18%	(85)	62%	(290)	469
U.S. Economy: Right Direction	4%	(8)	8%	(18)	8%	(18)	18%	(40)	14%	(33)	49%	(112)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	4%	(9)	8%	(18)	16%	(35)	8%	(17)	61%	(136)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(34)	7%	(24)	4%	(12)	3%	(11)	23%	(77)	52%	(171)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	4%	(6)	4%	(6)	10%	(15)	16%	(24)	65%	(95)	145
Top 2024 Issue: Economy	5%	(11)	8%	(17)	5%	(12)	2%	(4)	19%	(42)	61%	(134)	220
Community: Urban	5%	(10)	8%	(15)	7%	(13)	13%	(25)	19%	(35)	48%	(90)	186
Community: Suburban	6%	(17)	4%	(10)	6%	(15)	7%	(19)	17%	(47)	60%	(161)	269
Community: Rural	6%	(15)	6%	(14)	3%	(8)	7%	(17)	15%	(36)	62%	(151)	242
Community/Gender: Urban Women	4%	(3)	3%	(3)	9%	(7)	14%	(11)	12%	(9)	58%	(44)	75
Community/Gender: Urban Men	7%	(7)	11%	(12)	5%	(6)	12%	(14)	23%	(26)	42%	(46)	111
Community/Gender: Rural Women	9%	(15)	2%	(3)	4%	(6)	9%	(13)	11%	(17)	66%	(103)	156
Community/Gender: Rural Men	1%	(1)	13%	(12)	3%	(3)	5%	(4)	22%	(19)	56%	(48)	86
Community/Gender: Suburban Women	5%	(6)	4%	(6)	4%	(5)	3%	(4)	14%	(18)	70%	(94)	134
Community/Gender: Suburban Men	8%	(10)	3%	(4)	7%	(10)	11%	(15)	21%	(29)	50%	(67)	135
Homeowner	6%	(41)	6%	(37)	5%	(32)	9%	(55)	16%	(104)	58%	(373)	641
Renter	1%	(1)	3%	(1)	7%	(3)	9%	(4)	28%	(13)	52%	(25)	48
Military HHnm: Yes	10%	(10)	2%	(2)	8%	(8)	5%	(5)	20%	(21)	56%	(59)	104
Military HH: No	5%	(32)	6%	(36)	5%	(28)	10%	(57)	16%	(97)	58%	(343)	593
Employ: Private Sector	5%	(16)	7%	(22)	6%	(18)	8%	(27)	23%	(71)	51%	(163)	316
Employ: Government	1%	(0)	—	(0)	1%	(0)	11%	(3)	10%	(3)	77%	(21)	28
Employ: Self-Employed	3%	(2)	10%	(6)	3%	(2)	17%	(11)	3%	(2)	65%	(43)	67
Employ: Homemaker	10%	(3)	1%	(0)	2%	(1)	9%	(3)	20%	(5)	58%	(16)	27
Employ: Student	4%	(1)	—	(0)	—	(0)	—	(0)	18%	(3)	78%	(12)	16
Employ: Retired	10%	(19)	5%	(10)	6%	(11)	8%	(16)	11%	(21)	60%	(116)	194
Employ: Unemployed	4%	(1)	—	(0)	9%	(3)	4%	(1)	16%	(5)	66%	(21)	32
Employ: Other	—	(0)	—	(0)	7%	(1)	4%	(1)	40%	(7)	49%	(9)	17
Self + Household: White-Collar	4%	(11)	12%	(31)	7%	(19)	9%	(22)	22%	(56)	46%	(117)	255
Self + Household: Blue Collar	7%	(25)	2%	(6)	4%	(14)	9%	(30)	12%	(42)	67%	(239)	356
Union HH: Yes	5%	(2)	2%	(1)	6%	(3)	—	(0)	2%	(1)	84%	(34)	40
Union HH: No	6%	(40)	6%	(37)	5%	(33)	9%	(61)	18%	(117)	56%	(368)	657

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**Table BLMB2\_21: Do you have a favorable or unfavorable impression of each of the following? — Elise Stefanik**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(42)	6%	(38)	5%	(36)	9%	(61)	17%	(118)	58%	(402)	697
LGBTQ+: Yes	3%	(1)	4%	(2)	5%	(2)	1%	(1)	8%	(4)	78%	(38)	49
LGBTQ+: No	6%	(41)	6%	(36)	5%	(34)	9%	(61)	18%	(113)	56%	(363)	648
Motivated to Vote	6%	(39)	6%	(37)	5%	(32)	9%	(60)	17%	(111)	56%	(360)	639
Parent: Yes	4%	(6)	5%	(8)	7%	(12)	10%	(17)	24%	(40)	51%	(86)	168
Parent: No	7%	(36)	6%	(30)	5%	(24)	8%	(44)	15%	(78)	60%	(316)	529
COVID Vaccine: Yes	4%	(21)	6%	(27)	6%	(29)	10%	(50)	13%	(61)	61%	(293)	481
COVID Vaccine: No	10%	(21)	5%	(11)	3%	(7)	5%	(12)	26%	(57)	50%	(109)	216
Student Loans: Yes	2%	(2)	3%	(3)	7%	(7)	5%	(5)	20%	(21)	63%	(65)	103
Student Loans: No	7%	(40)	6%	(35)	5%	(29)	10%	(56)	16%	(97)	57%	(337)	594
Favorable Opinion of Haley	8%	(19)	13%	(32)	6%	(15)	3%	(6)	16%	(40)	55%	(137)	249
Unfavorable Opinion of Haley	8%	(21)	2%	(6)	8%	(21)	19%	(53)	15%	(41)	50%	(140)	283
Protestant	2%	(4)	7%	(11)	5%	(8)	6%	(9)	18%	(30)	61%	(100)	162
Roman Catholic	8%	(14)	9%	(15)	8%	(15)	3%	(6)	16%	(29)	56%	(100)	178
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	7%	(0)	72%	(5)	21%	(1)	6
Jewish	—	(0)	—	(0)	—	(0)	—	(0)	36%	(2)	64%	(3)	5
Muslim	28%	(1)	31%	(1)	—	(0)	37%	(1)	—	(0)	5%	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Atheist	—	(0)	—	(0)	3%	(1)	12%	(4)	8%	(3)	77%	(27)	35
Agnostic	—	(0)	—	(0)	—	(0)	30%	(15)	20%	(10)	50%	(26)	51
Something else	10%	(12)	9%	(10)	3%	(3)	4%	(5)	19%	(22)	54%	(61)	113
Nothing in particular	8%	(12)	—	(0)	6%	(9)	14%	(20)	12%	(18)	58%	(83)	142
Prodigal Biden Voter	5%	(2)	6%	(2)	3%	(1)	3%	(1)	13%	(5)	69%	(26)	38
Undecided Voter (DK/WNV)	1%	(1)	8%	(5)	2%	(1)	2%	(1)	12%	(8)	74%	(45)	61
Undecided Voter (DK)	—	(0)	—	(0)	2%	(1)	—	(0)	13%	(4)	84%	(29)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	11%	(78)	6%	(41)	16%	(110)	14%	(97)	49%	(345)	697
Gender: Male	3%	(9)	15%	(51)	8%	(26)	15%	(50)	15%	(50)	44%	(146)	332
Gender: Female	5%	(17)	8%	(28)	4%	(15)	16%	(60)	13%	(47)	55%	(199)	365
Age: 18-34	2%	(4)	13%	(25)	5%	(10)	9%	(17)	19%	(35)	52%	(97)	188
Age: 35-44	2%	(2)	16%	(14)	6%	(5)	15%	(13)	9%	(8)	53%	(47)	90
Age: 45-64	4%	(11)	9%	(22)	7%	(18)	18%	(46)	16%	(40)	46%	(118)	255
Age: 65+	5%	(9)	11%	(18)	5%	(7)	20%	(34)	9%	(14)	50%	(82)	164
GenZers: 1997-2012	1%	(1)	14%	(15)	5%	(5)	11%	(11)	10%	(10)	59%	(60)	102
Millennials: 1981-1996	3%	(5)	15%	(24)	6%	(10)	10%	(17)	19%	(31)	47%	(78)	165
GenXers: 1965-1980	4%	(8)	7%	(13)	10%	(18)	19%	(34)	13%	(23)	47%	(86)	182
Baby Boomers: 1946-1964	5%	(11)	11%	(27)	3%	(8)	20%	(48)	12%	(29)	48%	(113)	236
Educ: < College	4%	(17)	9%	(45)	6%	(28)	12%	(59)	14%	(67)	54%	(257)	473
Educ: Bachelors degree	3%	(4)	9%	(13)	5%	(7)	20%	(30)	16%	(24)	48%	(72)	151
Educ: Post-grad	7%	(5)	28%	(20)	8%	(6)	29%	(21)	7%	(5)	21%	(16)	73
Income: Under 50k	1%	(2)	9%	(21)	3%	(8)	18%	(42)	19%	(44)	50%	(116)	232
Income: 50k-100k	6%	(17)	7%	(19)	4%	(12)	14%	(38)	12%	(34)	57%	(158)	277
Income: 100k+	4%	(8)	21%	(39)	11%	(21)	16%	(30)	10%	(19)	38%	(71)	188
Ethnicity: White (Non-Hispanic)	4%	(25)	11%	(69)	6%	(35)	16%	(101)	12%	(76)	51%	(316)	621
Ethnicity: Hispanic	2%	(0)	15%	(3)	—	(0)	3%	(1)	23%	(5)	57%	(12)	22
Ethnicity: Black (Non-Hispanic)	2%	(1)	—	(0)	24%	(5)	6%	(1)	25%	(6)	42%	(10)	23
Ethnicity: Asian + Other (Non-Hispanic)	1%	(0)	18%	(6)	3%	(1)	23%	(7)	32%	(10)	23%	(7)	32
All Christian	4%	(14)	16%	(57)	7%	(24)	10%	(34)	15%	(51)	48%	(168)	348
All Non-Christian	10%	(1)	10%	(1)	—	(0)	—	(0)	30%	(3)	50%	(4)	9
Atheist	—	(0)	—	(0)	—	(0)	40%	(14)	4%	(1)	56%	(19)	35
Agnostic/Nothing in particular	1%	(2)	5%	(9)	5%	(11)	28%	(55)	14%	(27)	47%	(91)	193
Something Else	8%	(9)	11%	(12)	5%	(6)	7%	(8)	14%	(15)	55%	(62)	113
Evangelical	8%	(11)	21%	(27)	2%	(3)	3%	(4)	15%	(20)	50%	(65)	130
Non-Evangelical	4%	(12)	13%	(42)	8%	(27)	11%	(36)	13%	(42)	51%	(164)	324
PID: Dem (no lean)	2%	(4)	7%	(16)	7%	(17)	34%	(81)	5%	(12)	46%	(111)	240
PID: Ind (no lean)	3%	(6)	10%	(19)	4%	(8)	11%	(22)	21%	(43)	52%	(104)	202
PID: Rep (no lean)	6%	(16)	17%	(43)	7%	(17)	3%	(7)	16%	(42)	51%	(130)	255

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**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	11%	(78)	6%	(41)	16%	(110)	14%	(97)	49%	(345)	697
PID/Gender: Dem Men	2%	(2)	8%	(8)	8%	(8)	36%	(35)	8%	(8)	37%	(36)	97
PID/Gender: Dem Women	1%	(2)	5%	(8)	6%	(9)	32%	(46)	3%	(4)	52%	(75)	143
PID/Gender: Ind Men	3%	(3)	16%	(18)	4%	(5)	12%	(14)	16%	(18)	48%	(54)	112
PID/Gender: Ind Women	3%	(3)	1%	(1)	3%	(3)	10%	(9)	27%	(24)	56%	(50)	90
PID/Gender: Rep Men	3%	(3)	20%	(25)	11%	(14)	1%	(2)	19%	(24)	46%	(56)	123
PID/Gender: Rep Women	10%	(13)	14%	(19)	2%	(3)	4%	(5)	14%	(18)	56%	(73)	131
Ideo: Liberal (1-3)	1%	(2)	12%	(26)	5%	(12)	37%	(83)	7%	(16)	37%	(83)	223
Ideo: Moderate (4)	2%	(4)	9%	(17)	6%	(11)	10%	(19)	15%	(27)	58%	(108)	186
Ideo: Conservative (5-7)	7%	(20)	13%	(35)	6%	(17)	3%	(8)	18%	(49)	53%	(146)	276
Ideo/PID: Conservative Republican	8%	(16)	16%	(29)	8%	(14)	4%	(7)	13%	(24)	52%	(99)	189
Ideo/PID: Moderate/Liberal Republican	1%	(0)	22%	(14)	3%	(2)	—	(0)	28%	(17)	46%	(29)	63
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	13%	(10)	10%	(8)	8%	(6)	9%	(7)	57%	(43)	76
Ideo/PID: Liberal Democrat	1%	(2)	4%	(6)	5%	(9)	46%	(75)	3%	(5)	41%	(66)	163
Unfavorable of Biden and Trump	—	(0)	16%	(17)	8%	(8)	7%	(8)	13%	(14)	57%	(62)	109
2024 H2H Matchup: Biden Voter	2%	(6)	6%	(20)	6%	(19)	32%	(102)	5%	(17)	49%	(158)	320
2024 H2H Matchup: Trump Voter	6%	(20)	14%	(44)	7%	(21)	2%	(7)	22%	(70)	49%	(153)	315
2024 H2H Matchup: Would not Vote	—	(0)	23%	(8)	4%	(1)	2%	(1)	13%	(5)	57%	(20)	34
2024 H2H Matchup: Do not Know	—	(0)	23%	(6)	1%	(0)	1%	(0)	21%	(6)	54%	(15)	27
2022 House Vote: Democrat	2%	(6)	10%	(29)	6%	(17)	32%	(94)	5%	(14)	45%	(133)	293
2022 House Vote: Republican	6%	(20)	15%	(46)	6%	(19)	2%	(7)	21%	(64)	49%	(150)	306
2022 House Vote: Did not Vote	1%	(1)	3%	(2)	6%	(5)	5%	(4)	19%	(15)	66%	(52)	79
2020 Vote: Joe Biden	2%	(6)	8%	(28)	5%	(16)	31%	(102)	6%	(19)	48%	(160)	331
2020 Vote: Donald Trump	6%	(20)	15%	(49)	6%	(21)	2%	(7)	23%	(75)	48%	(156)	327
2020 Vote: Someone Else	—	(0)	8%	(1)	20%	(2)	—	(0)	12%	(1)	60%	(7)	12
2020 Vote: Did not Vote	3%	(1)	3%	(1)	6%	(2)	3%	(1)	5%	(1)	79%	(22)	28
2016 Vote: Hillary Clinton	2%	(5)	8%	(18)	6%	(14)	34%	(79)	5%	(12)	44%	(102)	231
2016 Vote: Donald Trump	6%	(19)	15%	(44)	7%	(19)	5%	(14)	21%	(61)	46%	(131)	288
2016 Vote: Someone Else	3%	(1)	16%	(5)	8%	(3)	24%	(7)	7%	(2)	41%	(13)	31
2020 Vote/PID: Not Biden/Democrat	1%	(0)	—	(0)	17%	(5)	—	(0)	21%	(6)	60%	(16)	26
2020 Vote/PID: Not Trump/Republican	—	(0)	37%	(8)	10%	(2)	—	(0)	1%	(0)	51%	(10)	20

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**Table BLMB2\_22:** Do you have a favorable or unfavorable impression of each of the following? — Katie Britt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	11%	(78)	6%	(41)	16%	(110)	14%	(97)	49%	(345)	697
U.S. Economy: Wrong Track	5%	(21)	11%	(52)	6%	(26)	7%	(34)	16%	(75)	56%	(260)	469
U.S. Economy: Right Direction	2%	(5)	12%	(26)	7%	(15)	33%	(76)	9%	(22)	37%	(85)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	9%	(21)	5%	(12)	34%	(76)	3%	(7)	45%	(102)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(20)	14%	(46)	6%	(20)	2%	(8)	22%	(73)	49%	(161)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	8%	(11)	6%	(9)	18%	(26)	11%	(17)	57%	(82)	145
Top 2024 Issue: Economy	4%	(9)	13%	(29)	6%	(14)	4%	(8)	20%	(44)	53%	(116)	220
Community: Urban	2%	(4)	14%	(26)	9%	(17)	14%	(27)	14%	(27)	46%	(86)	186
Community: Suburban	4%	(10)	11%	(30)	5%	(14)	17%	(45)	17%	(46)	46%	(125)	269
Community: Rural	5%	(13)	10%	(23)	4%	(10)	16%	(38)	10%	(24)	55%	(134)	242
Community/Gender: Urban Women	1%	(1)	11%	(8)	5%	(4)	17%	(13)	11%	(8)	55%	(41)	75
Community/Gender: Urban Men	3%	(3)	16%	(17)	11%	(13)	13%	(14)	17%	(19)	40%	(45)	111
Community/Gender: Rural Women	7%	(10)	6%	(10)	4%	(6)	17%	(26)	10%	(15)	57%	(89)	156
Community/Gender: Rural Men	3%	(2)	16%	(13)	5%	(4)	14%	(12)	10%	(9)	53%	(45)	86
Community/Gender: Suburban Women	5%	(6)	7%	(10)	4%	(5)	15%	(20)	18%	(24)	51%	(68)	134
Community/Gender: Suburban Men	3%	(3)	15%	(20)	7%	(9)	18%	(24)	16%	(22)	41%	(56)	135
Homeowner	4%	(25)	11%	(71)	6%	(37)	16%	(103)	13%	(86)	50%	(319)	641
Renter	2%	(1)	15%	(7)	6%	(3)	13%	(6)	17%	(8)	46%	(22)	48
Military HHnm: Yes	5%	(5)	12%	(13)	3%	(3)	8%	(8)	19%	(20)	53%	(56)	104
Military HH: No	4%	(21)	11%	(66)	6%	(38)	17%	(102)	13%	(77)	49%	(289)	593
Employ: Private Sector	3%	(9)	14%	(43)	5%	(17)	16%	(50)	18%	(58)	44%	(140)	316
Employ: Government	—	(0)	2%	(1)	—	(0)	12%	(3)	15%	(4)	71%	(20)	28
Employ: Self-Employed	1%	(1)	11%	(7)	10%	(7)	19%	(13)	6%	(4)	53%	(35)	67
Employ: Homemaker	16%	(4)	—	(0)	12%	(3)	6%	(2)	12%	(3)	55%	(15)	27
Employ: Student	4%	(1)	—	(0)	6%	(1)	3%	(1)	17%	(3)	71%	(11)	16
Employ: Retired	5%	(10)	11%	(22)	4%	(7)	20%	(38)	9%	(17)	51%	(100)	194
Employ: Unemployed	4%	(1)	10%	(3)	14%	(5)	12%	(4)	4%	(1)	56%	(18)	32
Employ: Other	—	(0)	15%	(3)	6%	(1)	2%	(0)	39%	(7)	38%	(7)	17
Self + Household: White-Collar	4%	(10)	18%	(47)	7%	(18)	20%	(52)	14%	(35)	37%	(94)	255
Self + Household: Blue Collar	4%	(14)	8%	(27)	6%	(20)	14%	(49)	11%	(38)	59%	(209)	356
Union HH: Yes	9%	(4)	11%	(4)	9%	(4)	16%	(6)	4%	(1)	52%	(21)	40
Union HH: No	3%	(22)	11%	(74)	6%	(37)	16%	(104)	14%	(95)	49%	(324)	657

Continued on next page

**Table BLMB2\_22: Do you have a favorable or unfavorable impression of each of the following? — Katie Britt**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(26)	11%	(78)	6%	(41)	16%	(110)	14%	(97)	49%	(345)	697
LGBTQ+: Yes	2%	(1)	6%	(3)	4%	(2)	16%	(8)	11%	(5)	62%	(30)	49
LGBTQ+: No	4%	(25)	12%	(75)	6%	(39)	16%	(102)	14%	(91)	49%	(315)	648
Motivated to Vote	4%	(26)	11%	(73)	6%	(39)	17%	(109)	13%	(85)	48%	(307)	639
Parent: Yes	4%	(6)	7%	(11)	10%	(16)	13%	(22)	21%	(35)	47%	(79)	168
Parent: No	4%	(20)	13%	(67)	5%	(25)	17%	(88)	12%	(62)	50%	(266)	529
COVID Vaccine: Yes	3%	(15)	12%	(56)	6%	(27)	21%	(102)	9%	(41)	50%	(240)	481
COVID Vaccine: No	5%	(11)	10%	(22)	7%	(14)	4%	(8)	26%	(56)	48%	(104)	216
Student Loans: Yes	1%	(1)	6%	(6)	6%	(6)	13%	(14)	17%	(18)	57%	(58)	103
Student Loans: No	4%	(25)	12%	(73)	6%	(35)	16%	(96)	13%	(79)	48%	(287)	594
Favorable Opinion of Haley	4%	(11)	23%	(56)	4%	(11)	6%	(16)	13%	(33)	49%	(122)	249
Unfavorable Opinion of Haley	4%	(12)	4%	(12)	9%	(26)	32%	(91)	10%	(29)	40%	(114)	283
Protestant	5%	(8)	12%	(19)	8%	(14)	10%	(16)	14%	(23)	50%	(82)	162
Roman Catholic	3%	(6)	21%	(37)	6%	(10)	9%	(16)	13%	(23)	48%	(85)	178
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	28%	(2)	72%	(5)	—	(0)	6
Jewish	—	(0)	—	(0)	—	(0)	—	(0)	27%	(1)	73%	(4)	5
Muslim	28%	(1)	28%	(1)	—	(0)	—	(0)	40%	(1)	5%	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Atheist	—	(0)	—	(0)	—	(0)	40%	(14)	4%	(1)	56%	(19)	35
Agnostic	—	(0)	6%	(3)	—	(0)	37%	(19)	13%	(7)	44%	(22)	51
Something else	8%	(9)	11%	(12)	5%	(6)	7%	(8)	14%	(15)	55%	(62)	113
Nothing in particular	1%	(2)	4%	(6)	7%	(10)	25%	(36)	14%	(20)	48%	(69)	142
Prodigal Biden Voter	—	(0)	21%	(8)	6%	(2)	2%	(1)	12%	(5)	58%	(22)	38
Undecided Voter (DK/WNV)	—	(0)	23%	(14)	3%	(2)	1%	(1)	17%	(10)	56%	(34)	61
Undecided Voter (DK)	—	(0)	23%	(8)	4%	(1)	2%	(1)	13%	(5)	57%	(20)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	8%	(59)	4%	(30)	5%	(35)	12%	(82)	65%	(456)	697
Gender: Male	5%	(18)	12%	(39)	7%	(23)	6%	(21)	14%	(48)	55%	(184)	332
Gender: Female	4%	(16)	5%	(19)	2%	(8)	4%	(15)	9%	(35)	75%	(273)	365
Age: 18-34	4%	(8)	12%	(24)	5%	(10)	5%	(9)	13%	(25)	60%	(112)	188
Age: 35-44	3%	(3)	7%	(6)	4%	(4)	5%	(5)	17%	(15)	63%	(57)	90
Age: 45-64	6%	(15)	7%	(17)	4%	(9)	6%	(14)	13%	(32)	66%	(168)	255
Age: 65+	5%	(9)	7%	(12)	5%	(7)	5%	(7)	6%	(9)	72%	(119)	164
GenZers: 1997-2012	4%	(4)	11%	(11)	7%	(7)	3%	(3)	7%	(7)	68%	(70)	102
Millennials: 1981-1996	4%	(7)	11%	(18)	4%	(6)	6%	(10)	19%	(32)	55%	(91)	165
GenXers: 1965-1980	2%	(3)	7%	(13)	5%	(9)	5%	(9)	11%	(20)	69%	(126)	182
Baby Boomers: 1946-1964	8%	(20)	6%	(15)	3%	(7)	5%	(12)	10%	(23)	67%	(159)	236
Educ: < College	6%	(29)	6%	(30)	3%	(15)	5%	(24)	13%	(60)	66%	(314)	473
Educ: Bachelors degree	3%	(4)	8%	(12)	4%	(7)	4%	(5)	9%	(13)	73%	(110)	151
Educ: Post-grad	3%	(2)	23%	(17)	11%	(8)	8%	(6)	12%	(9)	44%	(32)	73
Income: Under 50k	6%	(14)	4%	(9)	4%	(9)	3%	(7)	14%	(32)	70%	(161)	232
Income: 50k-100k	4%	(12)	3%	(8)	4%	(10)	6%	(16)	11%	(30)	72%	(201)	277
Income: 100k+	5%	(9)	22%	(41)	6%	(11)	6%	(12)	11%	(20)	50%	(94)	188
Ethnicity: White (Non-Hispanic)	5%	(34)	8%	(52)	4%	(24)	5%	(33)	11%	(68)	66%	(411)	621
Ethnicity: Hispanic	2%	(0)	—	(0)	—	(0)	—	(0)	23%	(5)	76%	(16)	22
Ethnicity: Black (Non-Hispanic)	1%	(0)	12%	(3)	15%	(3)	7%	(2)	17%	(4)	48%	(11)	23
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	13%	(4)	10%	(3)	3%	(1)	18%	(6)	56%	(18)	32
All Christian	5%	(16)	9%	(30)	6%	(22)	4%	(13)	11%	(40)	65%	(227)	348
All Non-Christian	—	(0)	20%	(2)	1%	(0)	—	(0)	17%	(1)	62%	(5)	9
Atheist	—	(0)	—	(0)	—	(0)	5%	(2)	8%	(3)	87%	(30)	35
Agnostic/Nothing in particular	4%	(8)	9%	(18)	2%	(3)	8%	(15)	12%	(24)	65%	(125)	193
Something Else	10%	(11)	8%	(9)	4%	(5)	5%	(5)	13%	(15)	61%	(68)	113
Evangelical	8%	(11)	12%	(15)	4%	(5)	2%	(3)	13%	(17)	60%	(78)	130
Non-Evangelical	5%	(16)	7%	(23)	7%	(21)	5%	(15)	10%	(32)	67%	(216)	324
PID: Dem (no lean)	3%	(6)	3%	(7)	5%	(12)	8%	(19)	9%	(21)	73%	(175)	240
PID: Ind (no lean)	9%	(18)	11%	(22)	2%	(5)	4%	(9)	8%	(15)	66%	(134)	202
PID: Rep (no lean)	4%	(10)	12%	(30)	5%	(14)	3%	(7)	18%	(46)	58%	(148)	255

Continued on next page

**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	8%	(59)	4%	(30)	5%	(35)	12%	(82)	65%	(456)	697
PID/Gender: Dem Men	1%	(1)	3%	(3)	8%	(8)	14%	(13)	15%	(15)	58%	(56)	97
PID/Gender: Dem Women	4%	(5)	2%	(4)	3%	(4)	4%	(6)	5%	(7)	82%	(118)	143
PID/Gender: Ind Men	11%	(12)	18%	(20)	3%	(3)	6%	(7)	8%	(9)	54%	(61)	112
PID/Gender: Ind Women	6%	(5)	2%	(2)	2%	(1)	2%	(2)	7%	(6)	81%	(73)	90
PID/Gender: Rep Men	4%	(5)	13%	(16)	9%	(11)	—	(0)	20%	(24)	54%	(67)	123
PID/Gender: Rep Women	4%	(6)	10%	(14)	2%	(2)	5%	(7)	16%	(22)	62%	(81)	131
Ideo: Liberal (1-3)	3%	(6)	8%	(18)	5%	(12)	8%	(19)	7%	(15)	69%	(153)	223
Ideo: Moderate (4)	2%	(4)	5%	(10)	4%	(8)	4%	(7)	17%	(32)	67%	(125)	186
Ideo: Conservative (5-7)	9%	(25)	11%	(30)	4%	(10)	4%	(10)	12%	(33)	61%	(168)	276
Ideo/PID: Conservative Republican	4%	(7)	14%	(26)	5%	(9)	4%	(7)	13%	(25)	61%	(115)	189
Ideo/PID: Moderate/Liberal Republican	5%	(3)	7%	(4)	7%	(4)	—	(0)	31%	(20)	51%	(32)	63
Ideo/PID: Moderate/Conservative Democrat	5%	(4)	6%	(5)	6%	(4)	1%	(1)	13%	(10)	69%	(52)	76
Ideo/PID: Liberal Democrat	2%	(2)	1%	(1)	5%	(7)	11%	(19)	7%	(12)	74%	(121)	163
Unfavorable of Biden and Trump	2%	(2)	8%	(9)	4%	(4)	1%	(1)	8%	(8)	78%	(84)	109
2024 H2H Matchup: Biden Voter	3%	(9)	4%	(13)	4%	(12)	8%	(25)	6%	(21)	75%	(241)	320
2024 H2H Matchup: Trump Voter	8%	(24)	12%	(36)	5%	(17)	3%	(10)	18%	(55)	55%	(173)	315
2024 H2H Matchup: Would not Vote	—	(0)	20%	(7)	3%	(1)	1%	(0)	10%	(3)	67%	(23)	34
2024 H2H Matchup: Do not Know	8%	(2)	7%	(2)	1%	(0)	1%	(0)	11%	(3)	72%	(19)	27
2022 House Vote: Democrat	2%	(6)	6%	(19)	5%	(13)	8%	(22)	7%	(21)	72%	(211)	293
2022 House Vote: Republican	7%	(22)	12%	(37)	4%	(14)	3%	(10)	16%	(49)	57%	(174)	306
2022 House Vote: Did not Vote	7%	(6)	1%	(1)	4%	(3)	3%	(2)	12%	(10)	73%	(58)	79
2020 Vote: Joe Biden	2%	(6)	4%	(13)	4%	(12)	8%	(25)	8%	(26)	75%	(248)	331
2020 Vote: Donald Trump	9%	(28)	13%	(44)	5%	(17)	3%	(10)	16%	(54)	53%	(175)	327
2020 Vote: Someone Else	3%	(0)	5%	(1)	5%	(1)	—	(0)	13%	(2)	74%	(9)	12
2020 Vote: Did not Vote	1%	(0)	2%	(1)	4%	(1)	1%	(0)	4%	(1)	88%	(24)	28
2016 Vote: Hillary Clinton	2%	(5)	4%	(10)	5%	(11)	9%	(21)	7%	(17)	72%	(167)	231
2016 Vote: Donald Trump	10%	(28)	12%	(35)	4%	(11)	3%	(10)	15%	(44)	56%	(161)	288
2016 Vote: Someone Else	1%	(0)	11%	(4)	1%	(0)	10%	(3)	17%	(5)	59%	(19)	31
2020 Vote/PID: Not Biden/Democrat	1%	(0)	2%	(0)	14%	(4)	—	(0)	22%	(6)	61%	(16)	26
2020 Vote/PID: Not Trump/Republican	—	(0)	—	(0)	6%	(1)	—	(0)	18%	(4)	76%	(15)	20

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**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	8%	(59)	4%	(30)	5%	(35)	12%	(82)	65%	(456)	697
U.S. Economy: Wrong Track	7%	(33)	8%	(37)	4%	(17)	3%	(13)	11%	(52)	68%	(317)	469
U.S. Economy: Right Direction	1%	(2)	10%	(22)	6%	(13)	10%	(23)	13%	(30)	61%	(139)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	4%	(10)	6%	(13)	11%	(25)	6%	(14)	70%	(156)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(28)	12%	(40)	4%	(14)	3%	(10)	17%	(54)	55%	(182)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	6%	(8)	2%	(4)	—	(1)	10%	(15)	81%	(118)	145
Top 2024 Issue: Economy	5%	(11)	5%	(11)	5%	(11)	1%	(3)	20%	(43)	64%	(140)	220
Community: Urban	3%	(5)	16%	(30)	8%	(15)	3%	(6)	14%	(26)	56%	(104)	186
Community: Suburban	6%	(16)	7%	(20)	3%	(9)	4%	(10)	10%	(27)	70%	(187)	269
Community: Rural	6%	(14)	3%	(8)	3%	(6)	8%	(19)	12%	(29)	68%	(165)	242
Community/Gender: Urban Women	1%	(1)	12%	(9)	3%	(2)	—	(0)	7%	(5)	76%	(57)	75
Community/Gender: Urban Men	4%	(4)	19%	(21)	11%	(12)	6%	(6)	19%	(21)	42%	(46)	111
Community/Gender: Rural Women	5%	(8)	2%	(3)	2%	(3)	8%	(13)	11%	(17)	72%	(112)	156
Community/Gender: Rural Men	7%	(6)	6%	(5)	4%	(3)	7%	(6)	14%	(12)	62%	(53)	86
Community/Gender: Suburban Women	5%	(7)	5%	(7)	2%	(2)	1%	(2)	9%	(12)	77%	(103)	134
Community/Gender: Suburban Men	6%	(8)	10%	(13)	5%	(7)	6%	(8)	11%	(15)	62%	(84)	135
Homeowner	5%	(34)	9%	(57)	4%	(24)	5%	(32)	11%	(71)	66%	(423)	641
Renter	1%	(1)	3%	(1)	10%	(5)	6%	(3)	20%	(10)	60%	(29)	48
Military HHnm: Yes	9%	(10)	11%	(11)	4%	(4)	6%	(6)	10%	(11)	60%	(63)	104
Military HH: No	4%	(25)	8%	(48)	4%	(26)	5%	(29)	12%	(72)	66%	(393)	593
Employ: Private Sector	4%	(11)	10%	(32)	5%	(16)	6%	(19)	15%	(47)	60%	(191)	316
Employ: Government	—	(0)	1%	(0)	—	(0)	7%	(2)	13%	(4)	80%	(22)	28
Employ: Self-Employed	8%	(6)	15%	(10)	1%	(1)	3%	(2)	5%	(3)	69%	(46)	67
Employ: Homemaker	16%	(4)	9%	(2)	2%	(1)	6%	(2)	10%	(3)	58%	(16)	27
Employ: Student	—	(0)	4%	(1)	—	(0)	—	(0)	19%	(3)	77%	(12)	16
Employ: Retired	7%	(13)	7%	(13)	4%	(7)	5%	(10)	6%	(12)	71%	(138)	194
Employ: Unemployed	1%	(0)	1%	(0)	14%	(4)	1%	(0)	16%	(5)	68%	(22)	32
Employ: Other	—	(0)	—	(0)	6%	(1)	—	(0)	36%	(6)	58%	(10)	17
Self + Household: White-Collar	5%	(12)	13%	(33)	6%	(16)	2%	(6)	12%	(31)	61%	(157)	255
Self + Household: Blue Collar	5%	(18)	7%	(23)	3%	(11)	7%	(26)	10%	(35)	68%	(243)	356
Union HH: Yes	—	(0)	—	(0)	7%	(3)	11%	(5)	1%	(0)	81%	(32)	40
Union HH: No	5%	(35)	9%	(59)	4%	(28)	5%	(31)	12%	(82)	64%	(424)	657

Continued on next page

**Table BLMB2\_23:** Do you have a favorable or unfavorable impression of each of the following? — Byron Donalds

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(35)	8%	(59)	4%	(30)	5%	(35)	12%	(82)	65%	(456)	697
LGBTQ+: Yes	—	(0)	1%	(1)	2%	(1)	—	(0)	13%	(6)	83%	(41)	49
LGBTQ+: No	5%	(34)	9%	(58)	5%	(29)	5%	(35)	12%	(76)	64%	(415)	648
Motivated to Vote	5%	(34)	9%	(55)	4%	(26)	6%	(35)	12%	(76)	65%	(413)	639
Parent: Yes	3%	(5)	7%	(12)	5%	(8)	7%	(12)	21%	(35)	57%	(96)	168
Parent: No	6%	(29)	9%	(47)	4%	(22)	4%	(23)	9%	(47)	68%	(360)	529
COVID Vaccine: Yes	3%	(16)	7%	(35)	4%	(19)	5%	(25)	9%	(43)	71%	(342)	481
COVID Vaccine: No	9%	(19)	11%	(23)	5%	(11)	5%	(10)	18%	(40)	53%	(114)	216
Student Loans: Yes	3%	(3)	4%	(4)	4%	(4)	—	(0)	19%	(19)	70%	(72)	103
Student Loans: No	5%	(31)	9%	(55)	4%	(26)	6%	(35)	11%	(63)	65%	(384)	594
Favorable Opinion of Haley	7%	(16)	16%	(39)	5%	(13)	2%	(5)	10%	(25)	61%	(152)	249
Unfavorable Opinion of Haley	6%	(17)	5%	(14)	6%	(17)	10%	(29)	8%	(22)	65%	(184)	283
Protestant	4%	(7)	7%	(11)	7%	(11)	3%	(5)	11%	(18)	68%	(110)	162
Roman Catholic	5%	(9)	11%	(19)	6%	(11)	4%	(8)	10%	(17)	64%	(115)	178
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	—	(0)	79%	(5)	21%	(1)	6
Jewish	—	(0)	—	(0)	—	(0)	—	(0)	6%	(0)	94%	(5)	5
Muslim	—	(0)	55%	(2)	4%	(0)	—	(0)	36%	(1)	5%	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Atheist	—	(0)	—	(0)	—	(0)	5%	(2)	8%	(3)	87%	(30)	35
Agnostic	—	(0)	—	(0)	2%	(1)	10%	(5)	22%	(11)	65%	(33)	51
Something else	10%	(11)	8%	(9)	4%	(5)	5%	(5)	13%	(15)	61%	(68)	113
Nothing in particular	6%	(8)	13%	(18)	1%	(2)	7%	(10)	9%	(12)	65%	(92)	142
Prodigal Biden Voter	—	(0)	—	(0)	6%	(2)	1%	(0)	16%	(6)	77%	(29)	38
Undecided Voter (DK/WNV)	3%	(2)	14%	(9)	2%	(1)	1%	(0)	10%	(6)	69%	(42)	61
Undecided Voter (DK)	—	(0)	20%	(7)	3%	(1)	1%	(0)	10%	(3)	67%	(23)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	37%	(256)	52%	(357)	11%	(80)	692
Gender: Male	36%	(120)	56%	(185)	8%	(27)	332
Gender: Female	38%	(136)	48%	(171)	15%	(53)	360
Age: 18-34	30%	(56)	55%	(101)	15%	(28)	185
Age: 35-44	32%	(28)	53%	(47)	15%	(13)	88
Age: 45-64	36%	(91)	54%	(137)	11%	(27)	255
Age: 65+	50%	(81)	44%	(72)	7%	(11)	164
GenZers: 1997-2012	37%	(38)	51%	(51)	11%	(12)	100
Millennials: 1981-1996	26%	(43)	58%	(94)	16%	(27)	164
GenXers: 1965-1980	34%	(61)	52%	(93)	15%	(26)	180
Baby Boomers: 1946-1964	46%	(109)	48%	(113)	6%	(15)	236
Educ: < College	35%	(164)	54%	(255)	11%	(49)	468
Educ: Bachelors degree	37%	(55)	55%	(83)	9%	(13)	151
Educ: Post-grad	50%	(36)	26%	(19)	24%	(17)	73
Income: Under 50k	37%	(85)	50%	(116)	13%	(30)	230
Income: 50k-100k	39%	(108)	54%	(149)	7%	(18)	274
Income: 100k+	34%	(64)	49%	(92)	17%	(32)	188
Ethnicity: White (Non-Hispanic)	36%	(223)	52%	(324)	12%	(71)	618
Ethnicity: Hispanic	25%	(5)	72%	(14)	3%	(1)	20
Ethnicity: Black (Non-Hispanic)	74%	(17)	15%	(3)	11%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	35%	(11)	47%	(15)	17%	(5)	32
All Christian	33%	(113)	54%	(188)	13%	(45)	346
All Non-Christian	40%	(3)	47%	(4)	13%	(1)	9
Atheist	76%	(25)	22%	(7)	2%	(1)	33
Agnostic/Nothing in particular	46%	(89)	46%	(89)	8%	(15)	193
Something Else	23%	(25)	61%	(68)	16%	(18)	111
Evangelical	20%	(26)	68%	(88)	13%	(16)	130
Non-Evangelical	34%	(110)	51%	(164)	14%	(46)	321
PID: Dem (no lean)	71%	(168)	21%	(51)	8%	(19)	238
PID: Ind (no lean)	32%	(63)	57%	(113)	12%	(24)	199
PID: Rep (no lean)	10%	(24)	76%	(193)	15%	(37)	254

Continued on next page

**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	37%	(256)	52%	(357)	11%	(80)	692
PID/Gender: Dem Men	67%	(64)	27%	(26)	7%	(7)	97
PID/Gender: Dem Women	73%	(104)	18%	(25)	9%	(12)	142
PID/Gender: Ind Men	34%	(38)	55%	(61)	11%	(12)	112
PID/Gender: Ind Women	28%	(25)	59%	(52)	13%	(11)	88
PID/Gender: Rep Men	14%	(17)	80%	(98)	7%	(8)	123
PID/Gender: Rep Women	6%	(7)	72%	(94)	22%	(29)	131
Ideo: Liberal (1-3)	66%	(146)	21%	(47)	13%	(28)	221
Ideo: Moderate (4)	42%	(78)	49%	(90)	9%	(17)	184
Ideo: Conservative (5-7)	11%	(31)	77%	(212)	12%	(32)	276
Ideo/PID: Conservative Republican	9%	(17)	78%	(148)	13%	(25)	189
Ideo/PID: Moderate/Liberal Republican	12%	(8)	69%	(44)	19%	(12)	63
Ideo/PID: Moderate/Conservative Democrat	60%	(44)	28%	(21)	13%	(9)	74
Ideo/PID: Liberal Democrat	76%	(124)	18%	(29)	6%	(9)	163
Unfavorable of Biden and Trump	10%	(11)	81%	(88)	9%	(10)	109
2024 H2H Matchup: Biden Voter	70%	(224)	23%	(72)	8%	(24)	320
2024 H2H Matchup: Trump Voter	9%	(29)	78%	(246)	13%	(40)	315
2024 H2H Matchup: Would not Vote	6%	(2)	73%	(22)	20%	(6)	29
2024 H2H Matchup: Do not Know	6%	(2)	61%	(16)	33%	(9)	27
2022 House Vote: Democrat	67%	(195)	27%	(77)	7%	(19)	291
2022 House Vote: Republican	9%	(28)	77%	(236)	14%	(41)	306
2022 House Vote: Did not Vote	32%	(25)	48%	(38)	20%	(16)	79
2020 Vote: Joe Biden	65%	(215)	26%	(84)	9%	(30)	329
2020 Vote: Donald Trump	10%	(31)	77%	(253)	13%	(42)	327
2020 Vote: Someone Else	13%	(1)	58%	(6)	29%	(3)	10
2020 Vote: Did not Vote	30%	(8)	52%	(14)	18%	(5)	26
2016 Vote: Hillary Clinton	70%	(160)	22%	(51)	8%	(18)	229
2016 Vote: Donald Trump	10%	(28)	78%	(224)	12%	(36)	288
2016 Vote: Someone Else	42%	(13)	47%	(15)	11%	(4)	31
2020 Vote/PID: Not Biden/Democrat	28%	(7)	66%	(17)	6%	(2)	26
2020 Vote/PID: Not Trump/Republican	28%	(6)	67%	(13)	5%	(1)	20

Continued on next page

**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	37%	(256)	52%	(357)	11%	(80)	692
U.S. Economy: Wrong Track	21%	(99)	67%	(311)	12%	(54)	464
U.S. Economy: Right Direction	69%	(157)	20%	(45)	11%	(26)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	78%	(173)	15%	(34)	6%	(14)	221
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(29)	79%	(260)	12%	(39)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(54)	44%	(63)	18%	(27)	143
Top 2024 Issue: Economy	19%	(41)	66%	(143)	15%	(33)	218
Community: Urban	44%	(82)	42%	(78)	14%	(26)	186
Community: Suburban	39%	(103)	51%	(137)	10%	(27)	267
Community: Rural	29%	(70)	59%	(142)	11%	(26)	239
Community/Gender: Urban Women	56%	(42)	31%	(23)	13%	(10)	75
Community/Gender: Urban Men	36%	(40)	49%	(54)	14%	(16)	111
Community/Gender: Rural Women	28%	(42)	59%	(91)	13%	(20)	153
Community/Gender: Rural Men	33%	(28)	60%	(51)	7%	(6)	86
Community/Gender: Suburban Women	39%	(52)	44%	(57)	17%	(23)	132
Community/Gender: Suburban Men	38%	(51)	59%	(79)	3%	(5)	135
Homeowner	37%	(234)	53%	(336)	10%	(66)	636
Renter	43%	(20)	37%	(18)	20%	(10)	48
Military HHnm: Yes	37%	(38)	55%	(58)	8%	(8)	104
Military HH: No	37%	(218)	51%	(299)	12%	(71)	588
Employ: Private Sector	30%	(94)	54%	(169)	16%	(50)	314
Employ: Government	20%	(6)	61%	(17)	18%	(5)	28
Employ: Self-Employed	33%	(22)	61%	(40)	6%	(4)	67
Employ: Homemaker	39%	(11)	50%	(14)	11%	(3)	27
Employ: Student	11%	(2)	88%	(12)	1%	(0)	14
Employ: Retired	50%	(97)	44%	(85)	6%	(12)	194
Employ: Unemployed	47%	(15)	42%	(14)	11%	(4)	32
Employ: Other	56%	(10)	34%	(6)	10%	(2)	17
Self + Household: White-Collar	39%	(98)	45%	(114)	17%	(43)	255
Self + Household: Blue Collar	35%	(123)	57%	(203)	8%	(29)	356

Continued on next page

**Table BLMB3\_1:** Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	37%	(256)	52%	(357)	11%	(80)	692
Union HH: Yes	41%	(16)	48%	(18)	11%	(4)	38
Union HH: No	37%	(240)	52%	(339)	12%	(75)	654
LGBTQ+: Yes	49%	(23)	46%	(21)	5%	(2)	46
LGBTQ+: No	36%	(233)	52%	(336)	12%	(77)	646
Motivated to Vote	38%	(241)	53%	(341)	9%	(57)	639
Parent: Yes	29%	(48)	54%	(91)	17%	(28)	166
Parent: No	40%	(208)	51%	(266)	10%	(51)	526
COVID Vaccine: Yes	47%	(224)	42%	(199)	11%	(53)	476
COVID Vaccine: No	15%	(32)	73%	(158)	12%	(26)	216
Student Loans: Yes	40%	(40)	50%	(50)	10%	(10)	100
Student Loans: No	36%	(216)	52%	(307)	12%	(70)	592
Favorable Opinion of Haley	32%	(81)	56%	(139)	12%	(29)	249
Unfavorable Opinion of Haley	48%	(135)	46%	(130)	7%	(18)	283
Protestant	35%	(57)	60%	(96)	5%	(8)	161
Roman Catholic	30%	(54)	49%	(88)	20%	(36)	178
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	72%	(5)	—	(0)	6
Jewish	21%	(1)	78%	(4)	1%	(0)	5
Muslim	58%	(2)	9%	(0)	33%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	1
Atheist	76%	(25)	22%	(7)	2%	(1)	33
Agnostic	59%	(30)	39%	(20)	2%	(1)	51
Something else	23%	(25)	61%	(68)	16%	(18)	111
Nothing in particular	41%	(59)	49%	(69)	10%	(14)	142
Prodigal Biden Voter	9%	(3)	75%	(27)	17%	(6)	36
Undecided Voter (DK/WNV)	6%	(4)	67%	(38)	26%	(15)	56
Undecided Voter (DK)	6%	(2)	73%	(22)	20%	(6)	29

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_2:** Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(194)	35%	(239)	37%	(257)	690
Gender: Male	27%	(89)	36%	(120)	37%	(123)	332
Gender: Female	29%	(105)	33%	(119)	37%	(134)	358
Age: 18-34	22%	(39)	34%	(61)	45%	(81)	181
Age: 35-44	17%	(15)	21%	(19)	62%	(56)	90
Age: 45-64	29%	(73)	37%	(95)	34%	(87)	255
Age: 65+	41%	(67)	39%	(64)	20%	(33)	164
GenZers: 1997-2012	27%	(26)	29%	(29)	44%	(43)	98
Millennials: 1981-1996	17%	(27)	32%	(51)	52%	(84)	162
GenXers: 1965-1980	29%	(52)	36%	(65)	35%	(64)	182
Baby Boomers: 1946-1964	34%	(80)	38%	(90)	28%	(66)	236
Educ: < College	26%	(121)	35%	(162)	39%	(183)	466
Educ: Bachelors degree	30%	(46)	39%	(59)	31%	(47)	151
Educ: Post-grad	38%	(28)	25%	(19)	37%	(27)	73
Income: Under 50k	29%	(65)	26%	(60)	45%	(102)	228
Income: 50k-100k	30%	(81)	41%	(111)	30%	(81)	274
Income: 100k+	25%	(47)	36%	(67)	39%	(74)	188
Ethnicity: White (Non-Hispanic)	27%	(166)	35%	(218)	38%	(233)	617
Ethnicity: Hispanic	24%	(5)	33%	(7)	43%	(8)	20
Ethnicity: Black (Non-Hispanic)	55%	(12)	19%	(4)	26%	(6)	22
Ethnicity: Asian + Other (Non-Hispanic)	36%	(11)	33%	(10)	31%	(10)	32
All Christian	26%	(91)	40%	(139)	34%	(118)	348
All Non-Christian	35%	(3)	14%	(1)	51%	(4)	8
Atheist	41%	(14)	3%	(1)	55%	(18)	33
Agnostic/Nothing in particular	37%	(71)	22%	(42)	41%	(79)	192
Something Else	15%	(16)	51%	(55)	35%	(38)	109
Evangelical	18%	(23)	44%	(57)	37%	(48)	129
Non-Evangelical	26%	(83)	41%	(131)	33%	(107)	321
PID: Dem (no lean)	52%	(125)	9%	(21)	39%	(94)	240
PID: Ind (no lean)	27%	(54)	36%	(72)	36%	(72)	199
PID: Rep (no lean)	6%	(15)	58%	(146)	36%	(91)	252

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**Table BLMB3\_2:** *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(194)	35%	(239)	37%	(257)	690
PID/Gender: Dem Men	47%	(46)	9%	(9)	43%	(42)	96
PID/Gender: Dem Women	55%	(79)	8%	(12)	37%	(52)	143
PID/Gender: Ind Men	27%	(31)	32%	(36)	41%	(46)	112
PID/Gender: Ind Women	27%	(24)	42%	(37)	31%	(27)	87
PID/Gender: Rep Men	10%	(12)	61%	(75)	29%	(36)	123
PID/Gender: Rep Women	2%	(3)	55%	(71)	43%	(55)	128
Ideo: Liberal (1-3)	48%	(107)	12%	(26)	40%	(89)	221
Ideo: Moderate (4)	36%	(66)	29%	(53)	35%	(64)	184
Ideo: Conservative (5-7)	7%	(20)	57%	(155)	36%	(98)	274
Ideo/PID: Conservative Republican	5%	(10)	62%	(117)	32%	(61)	188
Ideo/PID: Moderate/Liberal Republican	8%	(5)	46%	(29)	46%	(29)	62
Ideo/PID: Moderate/Conservative Democrat	42%	(31)	9%	(7)	49%	(37)	75
Ideo/PID: Liberal Democrat	57%	(93)	8%	(12)	35%	(57)	163
Unfavorable of Biden and Trump	14%	(15)	52%	(56)	34%	(36)	107
2024 H2H Matchup: Biden Voter	52%	(165)	11%	(36)	37%	(119)	319
2024 H2H Matchup: Trump Voter	7%	(22)	58%	(180)	35%	(110)	313
2024 H2H Matchup: Would not Vote	21%	(7)	34%	(10)	45%	(14)	31
2024 H2H Matchup: Do not Know	2%	(1)	46%	(13)	52%	(14)	27
2022 House Vote: Democrat	52%	(153)	13%	(37)	35%	(102)	292
2022 House Vote: Republican	8%	(23)	59%	(178)	34%	(102)	303
2022 House Vote: Did not Vote	16%	(12)	28%	(22)	57%	(44)	78
2020 Vote: Joe Biden	49%	(163)	13%	(43)	38%	(125)	331
2020 Vote: Donald Trump	7%	(24)	58%	(190)	34%	(112)	325
2020 Vote: Someone Else	1%	(0)	28%	(2)	70%	(6)	9
2020 Vote: Did not Vote	28%	(7)	13%	(3)	58%	(15)	26
2016 Vote: Hillary Clinton	55%	(127)	12%	(27)	33%	(76)	231
2016 Vote: Donald Trump	8%	(24)	59%	(170)	32%	(92)	287
2016 Vote: Someone Else	36%	(11)	26%	(8)	37%	(12)	31
2020 Vote/PID: Not Biden/Democrat	25%	(7)	15%	(4)	60%	(16)	26
2020 Vote/PID: Not Trump/Republican	17%	(3)	48%	(9)	36%	(7)	19

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**Table BLMB3\_2:** Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(194)	35%	(239)	37%	(257)	690
U.S. Economy: Wrong Track	15%	(70)	46%	(212)	39%	(180)	463
U.S. Economy: Right Direction	54%	(124)	12%	(27)	34%	(77)	227
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56%	(124)	10%	(22)	34%	(75)	221
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(20)	60%	(194)	34%	(111)	325
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(50)	16%	(24)	49%	(71)	145
Top 2024 Issue: Economy	20%	(44)	37%	(81)	43%	(93)	218
Community: Urban	29%	(53)	27%	(49)	45%	(82)	184
Community: Suburban	31%	(83)	34%	(89)	35%	(94)	266
Community: Rural	24%	(59)	42%	(101)	34%	(81)	241
Community/Gender: Urban Women	36%	(26)	25%	(18)	39%	(28)	73
Community/Gender: Urban Men	24%	(26)	28%	(31)	49%	(54)	111
Community/Gender: Rural Women	25%	(39)	42%	(66)	33%	(50)	155
Community/Gender: Rural Men	23%	(20)	41%	(36)	36%	(31)	86
Community/Gender: Suburban Women	31%	(40)	27%	(36)	42%	(55)	131
Community/Gender: Suburban Men	31%	(42)	40%	(53)	29%	(39)	135
Homeowner	27%	(173)	36%	(227)	37%	(237)	637
Renter	45%	(20)	22%	(10)	33%	(15)	46
Military HHnm: Yes	27%	(28)	53%	(55)	19%	(20)	103
Military HH: No	28%	(166)	31%	(184)	40%	(237)	587
Employ: Private Sector	21%	(67)	32%	(102)	46%	(145)	314
Employ: Government	48%	(13)	29%	(8)	24%	(6)	27
Employ: Self-Employed	23%	(16)	40%	(27)	37%	(24)	67
Employ: Homemaker	14%	(4)	34%	(9)	52%	(14)	27
Employ: Student	14%	(2)	39%	(5)	47%	(7)	14
Employ: Retired	41%	(79)	39%	(76)	20%	(39)	194
Employ: Unemployed	15%	(5)	33%	(10)	52%	(16)	31
Employ: Other	55%	(10)	16%	(3)	29%	(5)	17
Self + Household: White-Collar	29%	(73)	34%	(86)	37%	(95)	255
Self + Household: Blue Collar	27%	(97)	35%	(124)	38%	(133)	355

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**Table BLMB3\_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(194)	35%	(239)	37%	(257)	690
Union HH: Yes	37%	(14)	35%	(13)	28%	(11)	38
Union HH: No	28%	(180)	35%	(226)	38%	(247)	652
LGBTQ+: Yes	27%	(12)	17%	(8)	57%	(26)	46
LGBTQ+: No	28%	(182)	36%	(231)	36%	(231)	644
Motivated to Vote	30%	(188)	36%	(230)	34%	(218)	636
Parent: Yes	20%	(33)	41%	(69)	39%	(66)	168
Parent: No	31%	(161)	33%	(170)	37%	(191)	522
COVID Vaccine: Yes	35%	(167)	27%	(127)	38%	(182)	476
COVID Vaccine: No	12%	(26)	52%	(112)	35%	(76)	215
Student Loans: Yes	29%	(29)	30%	(30)	41%	(41)	100
Student Loans: No	28%	(165)	35%	(209)	37%	(217)	591
Favorable Opinion of Haley	27%	(68)	46%	(116)	26%	(65)	249
Unfavorable Opinion of Haley	35%	(99)	32%	(90)	33%	(94)	283
Protestant	28%	(45)	39%	(64)	33%	(53)	162
Roman Catholic	25%	(44)	39%	(69)	36%	(64)	178
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	—	(0)	6
Jewish	22%	(1)	20%	(1)	57%	(3)	5
Muslim	58%	(2)	9%	(0)	33%	(1)	3
Buddhist	—	(0)	—	(0)	100%	(1)	1
Atheist	41%	(14)	3%	(1)	55%	(18)	33
Agnostic	31%	(16)	12%	(6)	57%	(29)	51
Something else	15%	(16)	51%	(55)	35%	(38)	109
Nothing in particular	39%	(55)	25%	(36)	36%	(50)	141
Prodigal Biden Voter	18%	(7)	33%	(13)	49%	(19)	38
Undecided Voter (DK/WNV)	12%	(7)	40%	(23)	48%	(28)	58
Undecided Voter (DK)	21%	(7)	34%	(10)	45%	(14)	31

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	28%	(191)	38%	(265)	34%	(233)	689
Gender: Male	30%	(98)	45%	(150)	25%	(82)	331
Gender: Female	26%	(92)	32%	(115)	42%	(151)	358
Age: 18-34	23%	(41)	35%	(64)	43%	(78)	183
Age: 35-44	26%	(23)	30%	(27)	44%	(39)	88
Age: 45-64	24%	(62)	45%	(114)	31%	(78)	254
Age: 65+	40%	(65)	37%	(60)	24%	(38)	163
GenZers: 1997-2012	31%	(30)	32%	(32)	37%	(36)	98
Millennials: 1981-1996	21%	(34)	35%	(57)	44%	(72)	163
GenXers: 1965-1980	21%	(38)	41%	(74)	38%	(70)	182
Baby Boomers: 1946-1964	36%	(84)	41%	(97)	23%	(53)	235
Educ: < College	27%	(125)	40%	(188)	33%	(154)	466
Educ: Bachelors degree	27%	(40)	39%	(59)	34%	(51)	150
Educ: Post-grad	35%	(26)	25%	(18)	40%	(29)	73
Income: Under 50k	28%	(64)	35%	(80)	37%	(85)	229
Income: 50k-100k	27%	(74)	40%	(110)	33%	(89)	272
Income: 100k+	28%	(53)	40%	(76)	32%	(59)	188
Ethnicity: White (Non-Hispanic)	26%	(162)	39%	(242)	35%	(213)	617
Ethnicity: Hispanic	33%	(7)	27%	(5)	41%	(8)	20
Ethnicity: Black (Non-Hispanic)	46%	(9)	35%	(7)	19%	(4)	20
Ethnicity: Asian + Other (Non-Hispanic)	41%	(13)	33%	(10)	27%	(8)	32
All Christian	25%	(86)	40%	(138)	35%	(123)	347
All Non-Christian	38%	(3)	31%	(2)	31%	(2)	8
Atheist	52%	(17)	18%	(6)	30%	(10)	33
Agnostic/Nothing in particular	32%	(62)	34%	(66)	34%	(65)	193
Something Else	20%	(22)	49%	(53)	31%	(33)	109
Evangelical	15%	(19)	49%	(62)	36%	(47)	128
Non-Evangelical	27%	(88)	39%	(124)	34%	(109)	321
PID: Dem (no lean)	57%	(137)	9%	(20)	34%	(82)	240
PID: Ind (no lean)	20%	(39)	41%	(81)	39%	(77)	198
PID: Rep (no lean)	5%	(14)	65%	(163)	29%	(74)	251

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**Table BLMB3\_3:** Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(191)	38%	(265)	34%	(233)	689
PID/Gender: Dem Men	63%	(61)	11%	(11)	26%	(25)	97
PID/Gender: Dem Women	53%	(76)	7%	(10)	40%	(57)	143
PID/Gender: Ind Men	24%	(26)	43%	(47)	34%	(37)	111
PID/Gender: Ind Women	15%	(13)	39%	(34)	46%	(40)	87
PID/Gender: Rep Men	9%	(11)	75%	(92)	16%	(20)	123
PID/Gender: Rep Women	2%	(3)	56%	(71)	42%	(54)	127
Ideo: Liberal (1-3)	50%	(110)	13%	(29)	37%	(82)	220
Ideo: Moderate (4)	34%	(62)	35%	(63)	32%	(58)	183
Ideo: Conservative (5-7)	7%	(18)	62%	(170)	31%	(86)	274
Ideo/PID: Conservative Republican	4%	(8)	67%	(127)	28%	(53)	188
Ideo/PID: Moderate/Liberal Republican	9%	(6)	59%	(36)	31%	(19)	61
Ideo/PID: Moderate/Conservative Democrat	52%	(40)	7%	(6)	40%	(31)	76
Ideo/PID: Liberal Democrat	60%	(98)	9%	(15)	31%	(50)	163
Unfavorable of Biden and Trump	14%	(15)	55%	(59)	31%	(33)	108
2024 H2H Matchup: Biden Voter	51%	(163)	12%	(39)	37%	(118)	320
2024 H2H Matchup: Trump Voter	5%	(16)	64%	(200)	31%	(96)	312
2024 H2H Matchup: Would not Vote	30%	(10)	37%	(12)	33%	(11)	32
2024 H2H Matchup: Do not Know	7%	(2)	57%	(14)	36%	(9)	25
2022 House Vote: Democrat	55%	(161)	14%	(42)	31%	(89)	292
2022 House Vote: Republican	4%	(13)	65%	(199)	30%	(92)	304
2022 House Vote: Did not Vote	17%	(13)	31%	(24)	52%	(40)	76
2020 Vote: Joe Biden	50%	(164)	15%	(49)	35%	(117)	330
2020 Vote: Donald Trump	5%	(17)	65%	(210)	30%	(96)	323
2020 Vote: Someone Else	28%	(3)	22%	(2)	50%	(5)	10
2020 Vote: Did not Vote	25%	(6)	15%	(4)	60%	(16)	26
2016 Vote: Hillary Clinton	55%	(128)	13%	(30)	32%	(73)	231
2016 Vote: Donald Trump	6%	(16)	67%	(190)	28%	(79)	286
2016 Vote: Someone Else	40%	(13)	22%	(7)	38%	(12)	31
2020 Vote/PID: Not Biden/Democrat	24%	(6)	12%	(3)	64%	(17)	26
2020 Vote/PID: Not Trump/Republican	26%	(5)	37%	(7)	37%	(7)	20

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**Table BLMB3\_3:** *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(191)	38%	(265)	34%	(233)	689
U.S. Economy: Wrong Track	14%	(63)	51%	(234)	36%	(166)	463
U.S. Economy: Right Direction	57%	(128)	14%	(31)	30%	(67)	226
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(134)	11%	(25)	28%	(62)	222
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(19)	65%	(212)	29%	(93)	324
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(38)	19%	(28)	54%	(78)	143
Top 2024 Issue: Economy	19%	(42)	41%	(89)	40%	(86)	217
Community: Urban	28%	(52)	28%	(52)	43%	(80)	184
Community: Suburban	32%	(85)	38%	(100)	30%	(81)	266
Community: Rural	23%	(54)	47%	(113)	30%	(72)	239
Community/Gender: Urban Women	28%	(21)	22%	(16)	50%	(37)	74
Community/Gender: Urban Men	28%	(31)	32%	(36)	39%	(43)	110
Community/Gender: Rural Women	23%	(36)	42%	(64)	35%	(54)	153
Community/Gender: Rural Men	21%	(18)	57%	(49)	22%	(19)	86
Community/Gender: Suburban Women	27%	(36)	26%	(34)	46%	(61)	131
Community/Gender: Suburban Men	36%	(49)	49%	(66)	15%	(20)	135
Homeowner	27%	(173)	39%	(247)	34%	(216)	636
Renter	36%	(17)	33%	(15)	31%	(14)	46
Military HHnm: Yes	27%	(28)	44%	(45)	29%	(30)	103
Military HH: No	28%	(163)	38%	(220)	35%	(204)	586
Employ: Private Sector	27%	(84)	36%	(113)	38%	(119)	315
Employ: Government	12%	(3)	59%	(16)	29%	(8)	27
Employ: Self-Employed	18%	(12)	47%	(31)	35%	(23)	67
Employ: Homemaker	—	(0)	52%	(14)	47%	(13)	27
Employ: Student	12%	(1)	51%	(6)	37%	(5)	13
Employ: Retired	41%	(79)	39%	(75)	20%	(39)	193
Employ: Unemployed	15%	(5)	23%	(7)	62%	(19)	31
Employ: Other	35%	(6)	15%	(3)	51%	(9)	17
Self + Household: White-Collar	27%	(70)	37%	(94)	36%	(92)	255
Self + Household: Blue Collar	28%	(98)	41%	(146)	31%	(110)	353

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**Table BLMB3\_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(191)	38%	(265)	34%	(233)	689
Union HH: Yes	36%	(14)	37%	(14)	27%	(10)	38
Union HH: No	27%	(177)	39%	(251)	34%	(223)	651
LGBTQ+: Yes	28%	(13)	31%	(15)	41%	(19)	47
LGBTQ+: No	28%	(177)	39%	(251)	33%	(214)	642
Motivated to Vote	28%	(177)	41%	(259)	31%	(199)	635
Parent: Yes	21%	(35)	44%	(73)	35%	(58)	166
Parent: No	30%	(155)	37%	(193)	33%	(175)	523
COVID Vaccine: Yes	35%	(167)	29%	(137)	36%	(172)	476
COVID Vaccine: No	11%	(23)	60%	(128)	29%	(61)	213
Student Loans: Yes	32%	(32)	31%	(31)	38%	(38)	101
Student Loans: No	27%	(158)	40%	(234)	33%	(195)	588
Favorable Opinion of Haley	21%	(53)	51%	(127)	27%	(68)	248
Unfavorable Opinion of Haley	38%	(106)	34%	(96)	29%	(81)	283
Protestant	26%	(42)	43%	(69)	31%	(51)	162
Roman Catholic	24%	(42)	36%	(64)	40%	(71)	177
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	72%	(5)	—	(0)	6
Jewish	21%	(1)	43%	(2)	36%	(2)	5
Muslim	87%	(2)	13%	(0)	—	(0)	2
Buddhist	—	(0)	—	(0)	100%	(1)	1
Atheist	52%	(17)	18%	(6)	30%	(10)	33
Agnostic	29%	(15)	13%	(7)	58%	(30)	51
Something else	20%	(22)	49%	(53)	31%	(33)	109
Nothing in particular	33%	(47)	42%	(59)	25%	(35)	142
Prodigal Biden Voter	25%	(9)	42%	(16)	32%	(12)	37
Undecided Voter (DK/WNV)	20%	(11)	46%	(26)	34%	(20)	57
Undecided Voter (DK)	30%	(10)	37%	(12)	33%	(11)	32

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).



**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(118)	52%	(358)	31%	(212)	688
Gender: Male	17%	(57)	57%	(190)	25%	(84)	331
Gender: Female	17%	(61)	47%	(167)	36%	(128)	356
Age: 18-34	20%	(37)	34%	(62)	46%	(86)	185
Age: 35-44	21%	(18)	51%	(44)	28%	(24)	87
Age: 45-64	17%	(43)	54%	(135)	29%	(74)	252
Age: 65+	12%	(19)	71%	(116)	17%	(28)	164
GenZers: 1997-2012	20%	(20)	41%	(41)	39%	(39)	99
Millennials: 1981-1996	21%	(35)	37%	(60)	42%	(68)	163
GenXers: 1965-1980	15%	(26)	53%	(94)	32%	(56)	177
Baby Boomers: 1946-1964	16%	(37)	65%	(153)	20%	(47)	236
Educ: < College	20%	(94)	49%	(228)	30%	(141)	464
Educ: Bachelors degree	12%	(19)	58%	(88)	29%	(44)	151
Educ: Post-grad	7%	(5)	57%	(41)	36%	(26)	73
Income: Under 50k	19%	(43)	46%	(106)	35%	(80)	229
Income: 50k-100k	20%	(55)	54%	(147)	26%	(72)	273
Income: 100k+	11%	(20)	56%	(104)	33%	(60)	185
Ethnicity: White (Non-Hispanic)	17%	(104)	53%	(327)	30%	(183)	613
Ethnicity: Hispanic	1%	(0)	52%	(10)	47%	(9)	20
Ethnicity: Black (Non-Hispanic)	30%	(7)	34%	(8)	36%	(8)	22
Ethnicity: Asian + Other (Non-Hispanic)	22%	(7)	40%	(13)	38%	(12)	32
All Christian	16%	(55)	50%	(173)	33%	(115)	343
All Non-Christian	22%	(2)	52%	(5)	26%	(2)	9
Atheist	1%	(0)	85%	(28)	14%	(5)	32
Agnostic/Nothing in particular	13%	(25)	56%	(108)	31%	(60)	192
Something Else	32%	(36)	40%	(44)	28%	(31)	111
Evangelical	32%	(41)	27%	(35)	42%	(54)	130
Non-Evangelical	16%	(50)	55%	(175)	29%	(92)	317
PID: Dem (no lean)	4%	(9)	68%	(160)	29%	(68)	237
PID: Ind (no lean)	12%	(24)	56%	(112)	32%	(64)	200
PID: Rep (no lean)	34%	(85)	34%	(85)	32%	(80)	250

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**Table BLMB3\_4:** *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(118)	52%	(358)	31%	(212)	688
PID/Gender: Dem Men	5%	(4)	73%	(70)	23%	(22)	96
PID/Gender: Dem Women	3%	(5)	64%	(90)	33%	(46)	141
PID/Gender: Ind Men	8%	(9)	62%	(69)	30%	(33)	112
PID/Gender: Ind Women	17%	(15)	48%	(43)	35%	(31)	88
PID/Gender: Rep Men	35%	(43)	41%	(51)	24%	(29)	123
PID/Gender: Rep Women	33%	(42)	27%	(35)	40%	(51)	127
Ideo: Liberal (1-3)	7%	(16)	64%	(141)	29%	(63)	220
Ideo: Moderate (4)	15%	(28)	62%	(112)	22%	(40)	180
Ideo: Conservative (5-7)	27%	(73)	36%	(100)	37%	(102)	275
Ideo/PID: Conservative Republican	33%	(62)	34%	(65)	33%	(62)	189
Ideo/PID: Moderate/Liberal Republican	38%	(22)	33%	(19)	29%	(17)	59
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	59%	(44)	38%	(28)	74
Ideo/PID: Liberal Democrat	4%	(7)	72%	(116)	24%	(39)	162
Unfavorable of Biden and Trump	13%	(14)	60%	(63)	27%	(29)	106
2024 H2H Matchup: Biden Voter	5%	(16)	69%	(222)	26%	(82)	320
2024 H2H Matchup: Trump Voter	31%	(98)	33%	(102)	36%	(113)	313
2024 H2H Matchup: Would not Vote	12%	(4)	61%	(18)	28%	(8)	30
2024 H2H Matchup: Do not Know	3%	(1)	61%	(15)	36%	(9)	24
2022 House Vote: Democrat	4%	(13)	73%	(213)	23%	(66)	291
2022 House Vote: Republican	30%	(92)	37%	(111)	33%	(100)	303
2022 House Vote: Did not Vote	15%	(11)	32%	(24)	53%	(41)	77
2020 Vote: Joe Biden	5%	(17)	70%	(230)	25%	(81)	329
2020 Vote: Donald Trump	30%	(98)	36%	(117)	33%	(108)	322
2020 Vote: Someone Else	—	(0)	44%	(4)	56%	(5)	10
2020 Vote: Did not Vote	12%	(3)	23%	(6)	65%	(18)	27
2016 Vote: Hillary Clinton	6%	(14)	72%	(165)	22%	(49)	229
2016 Vote: Donald Trump	28%	(81)	39%	(111)	33%	(94)	286
2016 Vote: Someone Else	—	(0)	78%	(24)	22%	(7)	31
2020 Vote/PID: Not Biden/Democrat	6%	(2)	26%	(7)	68%	(17)	26
2020 Vote/PID: Not Trump/Republican	20%	(4)	47%	(9)	33%	(7)	20

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(118)	52%	(358)	31%	(212)	688
U.S. Economy: Wrong Track	23%	(105)	42%	(194)	35%	(160)	459
U.S. Economy: Right Direction	6%	(13)	71%	(163)	23%	(52)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	76%	(168)	19%	(42)	222
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31%	(100)	36%	(118)	33%	(108)	326
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	51%	(72)	45%	(63)	140
Top 2024 Issue: Economy	20%	(43)	39%	(84)	41%	(87)	214
Community: Urban	18%	(33)	38%	(71)	44%	(82)	186
Community: Suburban	12%	(32)	63%	(165)	25%	(67)	264
Community: Rural	22%	(53)	51%	(121)	27%	(64)	238
Community/Gender: Urban Women	17%	(12)	35%	(26)	48%	(36)	75
Community/Gender: Urban Men	19%	(21)	40%	(45)	41%	(45)	111
Community/Gender: Rural Women	20%	(31)	47%	(72)	32%	(49)	152
Community/Gender: Rural Men	25%	(22)	57%	(49)	17%	(15)	86
Community/Gender: Suburban Women	14%	(17)	54%	(69)	33%	(43)	129
Community/Gender: Suburban Men	11%	(14)	71%	(96)	18%	(24)	135
Homeowner	17%	(105)	53%	(335)	30%	(193)	633
Renter	25%	(12)	41%	(19)	34%	(16)	47
Military HHnm: Yes	14%	(14)	57%	(57)	29%	(29)	100
Military HH: No	18%	(104)	51%	(300)	31%	(183)	587
Employ: Private Sector	14%	(42)	53%	(165)	34%	(104)	312
Employ: Government	22%	(6)	44%	(12)	34%	(9)	28
Employ: Self-Employed	39%	(26)	28%	(18)	34%	(22)	67
Employ: Homemaker	15%	(4)	28%	(7)	57%	(15)	27
Employ: Student	34%	(4)	29%	(4)	37%	(5)	13
Employ: Retired	14%	(26)	69%	(133)	17%	(34)	194
Employ: Unemployed	15%	(5)	31%	(10)	53%	(17)	31
Employ: Other	25%	(4)	46%	(8)	29%	(5)	17
Self + Household: White-Collar	15%	(38)	51%	(130)	34%	(87)	255
Self + Household: Blue Collar	17%	(61)	56%	(195)	27%	(95)	351

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**Table BLMB3\_4:** Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(118)	52%	(358)	31%	(212)	688
Union HH: Yes	15%	(6)	72%	(27)	12%	(5)	38
Union HH: No	17%	(112)	51%	(330)	32%	(207)	650
LGBTQ+: Yes	11%	(5)	49%	(23)	40%	(19)	47
LGBTQ+: No	18%	(113)	52%	(335)	30%	(193)	641
Motivated to Vote	17%	(109)	54%	(340)	29%	(187)	636
Parent: Yes	20%	(32)	45%	(74)	35%	(58)	165
Parent: No	16%	(86)	54%	(283)	29%	(154)	523
COVID Vaccine: Yes	12%	(56)	60%	(285)	28%	(134)	474
COVID Vaccine: No	29%	(62)	34%	(73)	37%	(78)	213
Student Loans: Yes	16%	(16)	54%	(54)	30%	(30)	101
Student Loans: No	17%	(102)	52%	(303)	31%	(182)	587
Favorable Opinion of Haley	24%	(61)	47%	(117)	29%	(71)	249
Unfavorable Opinion of Haley	13%	(36)	65%	(185)	22%	(62)	283
Protestant	19%	(31)	50%	(80)	30%	(49)	161
Roman Catholic	14%	(24)	49%	(86)	37%	(66)	176
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	—	(0)	6
Jewish	—	(0)	76%	(4)	24%	(1)	5
Muslim	60%	(2)	7%	(0)	33%	(1)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	1%	(0)	85%	(28)	14%	(5)	32
Agnostic	4%	(2)	52%	(26)	44%	(23)	51
Something else	32%	(36)	40%	(44)	28%	(31)	111
Nothing in particular	16%	(23)	58%	(82)	26%	(37)	141
Prodigal Biden Voter	14%	(5)	55%	(20)	31%	(11)	36
Undecided Voter (DK/WNV)	8%	(4)	61%	(33)	31%	(17)	55
Undecided Voter (DK)	12%	(4)	61%	(18)	28%	(8)	30

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	26%	(179)	65%	(449)	9%	(61)	690
Gender: Male	28%	(92)	66%	(220)	6%	(20)	332
Gender: Female	24%	(87)	64%	(230)	12%	(41)	358
Age: 18-34	23%	(43)	63%	(116)	14%	(26)	186
Age: 35-44	26%	(23)	62%	(56)	12%	(11)	90
Age: 45-64	31%	(78)	63%	(157)	6%	(15)	250
Age: 65+	21%	(34)	73%	(120)	6%	(9)	164
GenZers: 1997-2012	15%	(15)	74%	(74)	11%	(11)	100
Millennials: 1981-1996	30%	(49)	57%	(93)	14%	(23)	165
GenXers: 1965-1980	25%	(44)	65%	(116)	10%	(17)	177
Baby Boomers: 1946-1964	29%	(70)	66%	(156)	4%	(11)	236
Educ: < College	28%	(130)	65%	(304)	7%	(32)	466
Educ: Bachelors degree	24%	(37)	68%	(103)	7%	(11)	151
Educ: Post-grad	17%	(12)	58%	(42)	25%	(18)	73
Income: Under 50k	26%	(60)	64%	(144)	10%	(22)	226
Income: 50k-100k	26%	(71)	70%	(192)	4%	(12)	275
Income: 100k+	26%	(48)	60%	(113)	15%	(27)	188
Ethnicity: White (Non-Hispanic)	26%	(162)	65%	(398)	9%	(56)	616
Ethnicity: Hispanic	1%	(0)	99%	(20)	—	(0)	20
Ethnicity: Black (Non-Hispanic)	30%	(7)	58%	(13)	13%	(3)	22
Ethnicity: Asian + Other (Non-Hispanic)	33%	(11)	58%	(18)	9%	(3)	32
All Christian	27%	(93)	63%	(218)	10%	(37)	348
All Non-Christian	22%	(2)	66%	(6)	12%	(1)	9
Atheist	2%	(1)	90%	(29)	8%	(3)	33
Agnostic/Nothing in particular	19%	(36)	75%	(145)	6%	(12)	193
Something Else	44%	(47)	48%	(51)	9%	(9)	108
Evangelical	50%	(62)	43%	(53)	7%	(9)	125
Non-Evangelical	24%	(78)	65%	(209)	11%	(37)	324
PID: Dem (no lean)	3%	(7)	92%	(215)	5%	(12)	235
PID: Ind (no lean)	23%	(47)	65%	(130)	12%	(24)	200
PID: Rep (no lean)	49%	(125)	41%	(104)	10%	(25)	255

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**Table BLMB3\_5:** Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(179)	65%	(449)	9%	(61)	690
PID/Gender: Dem Men	5%	(5)	92%	(89)	3%	(3)	97
PID/Gender: Dem Women	2%	(3)	91%	(126)	6%	(9)	138
PID/Gender: Ind Men	20%	(22)	69%	(77)	12%	(13)	112
PID/Gender: Ind Women	28%	(25)	60%	(53)	12%	(11)	89
PID/Gender: Rep Men	53%	(66)	43%	(54)	3%	(4)	123
PID/Gender: Rep Women	45%	(59)	39%	(51)	16%	(22)	131
Ideo: Liberal (1-3)	5%	(12)	84%	(186)	11%	(23)	221
Ideo: Moderate (4)	17%	(31)	74%	(138)	9%	(17)	186
Ideo: Conservative (5-7)	49%	(134)	45%	(121)	6%	(16)	271
Ideo/PID: Conservative Republican	51%	(97)	41%	(78)	7%	(14)	189
Ideo/PID: Moderate/Liberal Republican	43%	(27)	38%	(24)	19%	(12)	63
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	88%	(62)	8%	(6)	71
Ideo/PID: Liberal Democrat	2%	(4)	94%	(153)	3%	(6)	163
Unfavorable of Biden and Trump	7%	(8)	86%	(93)	7%	(8)	109
2024 H2H Matchup: Biden Voter	3%	(10)	92%	(288)	5%	(17)	315
2024 H2H Matchup: Trump Voter	53%	(167)	38%	(119)	9%	(29)	315
2024 H2H Matchup: Would not Vote	—	(0)	78%	(25)	22%	(7)	32
2024 H2H Matchup: Do not Know	8%	(2)	62%	(17)	31%	(8)	27
2022 House Vote: Democrat	3%	(10)	90%	(263)	7%	(21)	293
2022 House Vote: Republican	49%	(150)	41%	(125)	10%	(31)	306
2022 House Vote: Did not Vote	25%	(19)	64%	(47)	10%	(8)	74
2020 Vote: Joe Biden	4%	(14)	88%	(288)	7%	(24)	326
2020 Vote: Donald Trump	49%	(161)	41%	(134)	10%	(32)	327
2020 Vote: Someone Else	10%	(1)	72%	(7)	19%	(2)	10
2020 Vote: Did not Vote	9%	(2)	78%	(21)	14%	(4)	27
2016 Vote: Hillary Clinton	6%	(13)	88%	(199)	6%	(14)	226
2016 Vote: Donald Trump	51%	(146)	41%	(117)	9%	(25)	288
2016 Vote: Someone Else	4%	(1)	90%	(28)	6%	(2)	31
2020 Vote/PID: Not Biden/Democrat	9%	(2)	88%	(23)	2%	(1)	26
2020 Vote/PID: Not Trump/Republican	16%	(3)	81%	(16)	3%	(1)	20

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**Table BLMB3\_5:** *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(179)	65%	(449)	9%	(61)	690
U.S. Economy: Wrong Track	36%	(166)	56%	(260)	8%	(35)	461
U.S. Economy: Right Direction	6%	(13)	83%	(189)	12%	(26)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	92%	(205)	6%	(12)	222
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51%	(166)	41%	(134)	9%	(28)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	79%	(111)	15%	(21)	140
Top 2024 Issue: Economy	27%	(58)	63%	(134)	10%	(22)	215
Community: Urban	19%	(36)	67%	(124)	14%	(26)	186
Community: Suburban	23%	(62)	70%	(186)	7%	(19)	267
Community: Rural	34%	(81)	59%	(139)	7%	(17)	237
Community/Gender: Urban Women	18%	(13)	70%	(53)	12%	(9)	75
Community/Gender: Urban Men	20%	(23)	64%	(71)	15%	(17)	111
Community/Gender: Rural Women	30%	(45)	60%	(90)	10%	(15)	151
Community/Gender: Rural Men	41%	(35)	57%	(49)	2%	(2)	86
Community/Gender: Suburban Women	21%	(28)	66%	(87)	13%	(17)	132
Community/Gender: Suburban Men	25%	(34)	73%	(99)	1%	(1)	135
Homeowner	27%	(170)	65%	(414)	8%	(50)	634
Renter	17%	(8)	64%	(30)	19%	(9)	47
Military HHnm: Yes	23%	(24)	69%	(72)	8%	(9)	104
Military HH: No	26%	(155)	65%	(378)	9%	(53)	585
Employ: Private Sector	27%	(84)	62%	(195)	10%	(33)	311
Employ: Government	19%	(5)	68%	(19)	13%	(3)	27
Employ: Self-Employed	34%	(23)	57%	(38)	8%	(6)	67
Employ: Homemaker	24%	(7)	60%	(16)	15%	(4)	27
Employ: Student	30%	(4)	69%	(10)	1%	(0)	14
Employ: Retired	25%	(48)	70%	(136)	5%	(10)	194
Employ: Unemployed	16%	(5)	72%	(23)	13%	(4)	32
Employ: Other	15%	(3)	76%	(13)	8%	(1)	17
Self + Household: White-Collar	26%	(66)	61%	(157)	13%	(33)	255
Self + Household: Blue Collar	27%	(93)	69%	(240)	5%	(17)	351

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**Table BLMB3\_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump**

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(179)	65%	(449)	9%	(61)	690
Union HH: Yes	33%	(12)	63%	(24)	4%	(2)	38
Union HH: No	26%	(167)	65%	(425)	9%	(60)	652
LGBTQ+: Yes	15%	(7)	73%	(34)	13%	(6)	47
LGBTQ+: No	27%	(172)	65%	(415)	9%	(55)	643
Motivated to Vote	28%	(176)	66%	(416)	7%	(42)	634
Parent: Yes	27%	(45)	62%	(105)	11%	(18)	168
Parent: No	26%	(134)	66%	(344)	8%	(43)	521
COVID Vaccine: Yes	16%	(75)	75%	(354)	10%	(45)	474
COVID Vaccine: No	48%	(104)	44%	(96)	8%	(16)	216
Student Loans: Yes	14%	(15)	76%	(77)	9%	(9)	101
Student Loans: No	28%	(164)	63%	(372)	9%	(52)	588
Favorable Opinion of Haley	32%	(79)	58%	(144)	10%	(26)	249
Unfavorable Opinion of Haley	28%	(77)	69%	(191)	3%	(9)	278
Protestant	34%	(55)	60%	(98)	6%	(10)	162
Roman Catholic	21%	(38)	64%	(113)	15%	(27)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	—	(0)	6
Jewish	—	(0)	100%	(5)	—	(0)	5
Muslim	59%	(2)	8%	(0)	33%	(1)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	2%	(1)	90%	(29)	8%	(3)	33
Agnostic	1%	(0)	95%	(49)	4%	(2)	51
Something else	44%	(47)	48%	(51)	9%	(9)	108
Nothing in particular	25%	(36)	68%	(96)	7%	(10)	142
Prodigal Biden Voter	21%	(8)	60%	(23)	19%	(7)	38
Undecided Voter (DK/WNV)	3%	(2)	71%	(42)	26%	(15)	59
Undecided Voter (DK)	—	(0)	78%	(25)	22%	(7)	32

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(172)	40%	(249)	32%	(198)	618
Gender: Male	25%	(76)	45%	(138)	30%	(93)	307
Gender: Female	31%	(95)	36%	(111)	34%	(105)	312
Age: 18-34	13%	(19)	39%	(55)	47%	(66)	139
Age: 35-44	18%	(14)	28%	(22)	53%	(42)	79
Age: 45-64	28%	(67)	48%	(113)	24%	(58)	238
Age: 65+	44%	(72)	36%	(58)	20%	(32)	162
GenZers: 1997-2012	18%	(12)	43%	(30)	39%	(27)	68
Millennials: 1981-1996	15%	(21)	33%	(47)	52%	(74)	141
GenXers: 1965-1980	28%	(45)	43%	(70)	29%	(48)	163
Baby Boomers: 1946-1964	37%	(87)	43%	(101)	20%	(47)	235
Educ: < College	28%	(116)	38%	(157)	33%	(138)	411
Educ: Bachelors degree	30%	(41)	47%	(63)	23%	(31)	135
Educ: Post-grad	20%	(15)	39%	(28)	41%	(30)	72
Income: Under 50k	21%	(44)	44%	(93)	35%	(73)	210
Income: 50k-100k	36%	(86)	38%	(90)	26%	(63)	238
Income: 100k+	25%	(42)	39%	(66)	36%	(62)	169
Ethnicity: White (Non-Hispanic)	28%	(157)	40%	(220)	32%	(180)	558
Ethnicity: Hispanic	1%	(0)	47%	(5)	53%	(6)	11
Ethnicity: Black (Non-Hispanic)	29%	(6)	42%	(8)	29%	(6)	20
Ethnicity: Asian + Other (Non-Hispanic)	30%	(9)	50%	(15)	21%	(6)	30
All Christian	30%	(99)	38%	(124)	32%	(104)	326
All Non-Christian	39%	(3)	17%	(1)	44%	(3)	7
Atheist	18%	(6)	57%	(18)	25%	(8)	32
Agnostic/Nothing in particular	19%	(30)	44%	(70)	38%	(60)	160
Something Else	37%	(34)	38%	(36)	25%	(23)	93
Evangelical	28%	(33)	36%	(42)	36%	(42)	117
Non-Evangelical	33%	(99)	40%	(117)	27%	(80)	297
PID: Dem (no lean)	26%	(54)	46%	(96)	29%	(61)	210
PID: Ind (no lean)	29%	(50)	40%	(68)	31%	(54)	172
PID: Rep (no lean)	29%	(67)	36%	(85)	35%	(84)	236

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(172)	40%	(249)	32%	(198)	618
PID/Gender: Dem Men	20%	(18)	51%	(44)	28%	(24)	86
PID/Gender: Dem Women	29%	(36)	41%	(51)	29%	(36)	124
PID/Gender: Ind Men	20%	(19)	50%	(49)	30%	(29)	98
PID/Gender: Ind Women	42%	(31)	25%	(19)	33%	(25)	75
PID/Gender: Rep Men	32%	(39)	36%	(44)	32%	(39)	123
PID/Gender: Rep Women	25%	(28)	36%	(41)	39%	(45)	113
Ideo: Liberal (1-3)	23%	(45)	43%	(86)	34%	(69)	200
Ideo: Moderate (4)	34%	(55)	34%	(55)	31%	(50)	160
Ideo: Conservative (5-7)	28%	(70)	42%	(106)	30%	(74)	250
Ideo/PID: Conservative Republican	31%	(54)	41%	(71)	29%	(50)	175
Ideo/PID: Moderate/Liberal Republican	23%	(14)	22%	(13)	55%	(32)	59
Ideo/PID: Moderate/Conservative Democrat	27%	(17)	34%	(21)	39%	(24)	62
Ideo/PID: Liberal Democrat	25%	(37)	50%	(73)	25%	(36)	146
Unfavorable of Biden and Trump	36%	(31)	34%	(30)	30%	(26)	88
2024 H2H Matchup: Biden Voter	30%	(86)	44%	(124)	26%	(73)	284
2024 H2H Matchup: Trump Voter	25%	(73)	39%	(114)	36%	(103)	291
2024 H2H Matchup: Would not Vote	22%	(4)	22%	(4)	56%	(11)	20
2024 H2H Matchup: Do not Know	32%	(7)	25%	(6)	43%	(10)	23
2022 House Vote: Democrat	29%	(76)	43%	(111)	28%	(73)	259
2022 House Vote: Republican	28%	(79)	38%	(108)	35%	(100)	287
2022 House Vote: Did not Vote	23%	(13)	39%	(22)	38%	(21)	56
2020 Vote: Joe Biden	29%	(87)	42%	(123)	29%	(84)	294
2020 Vote: Donald Trump	27%	(81)	39%	(117)	35%	(104)	301
2020 Vote: Someone Else	15%	(1)	44%	(4)	41%	(3)	8
2020 Vote: Did not Vote	21%	(3)	36%	(5)	43%	(6)	14
2016 Vote: Hillary Clinton	30%	(65)	42%	(92)	28%	(60)	216
2016 Vote: Donald Trump	27%	(75)	40%	(111)	32%	(89)	275
2016 Vote: Someone Else	33%	(9)	39%	(10)	28%	(7)	27
2020 Vote/PID: Not Biden/Democrat	13%	(2)	33%	(5)	54%	(9)	16
2020 Vote/PID: Not Trump/Republican	42%	(7)	23%	(4)	35%	(6)	17

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(172)	40%	(249)	32%	(198)	618
U.S. Economy: Wrong Track	26%	(105)	40%	(158)	34%	(134)	396
U.S. Economy: Right Direction	30%	(67)	41%	(91)	29%	(64)	222
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(54)	47%	(95)	27%	(54)	203
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(77)	41%	(123)	34%	(102)	301
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(40)	28%	(32)	37%	(42)	114
Top 2024 Issue: Economy	24%	(45)	35%	(66)	41%	(77)	188
Community: Urban	25%	(41)	30%	(49)	44%	(72)	163
Community: Suburban	30%	(73)	45%	(109)	25%	(60)	242
Community: Rural	27%	(57)	43%	(91)	31%	(66)	214
Community/Gender: Urban Women	46%	(29)	20%	(13)	34%	(21)	63
Community/Gender: Urban Men	13%	(13)	36%	(36)	51%	(51)	100
Community/Gender: Rural Women	24%	(31)	43%	(56)	33%	(43)	130
Community/Gender: Rural Men	31%	(26)	42%	(35)	27%	(23)	83
Community/Gender: Suburban Women	30%	(36)	35%	(42)	34%	(41)	119
Community/Gender: Suburban Men	30%	(38)	54%	(67)	15%	(19)	123
Homeowner	28%	(160)	40%	(232)	32%	(182)	574
Renter	29%	(11)	36%	(14)	35%	(14)	40
Military HHnm: Yes	37%	(36)	30%	(29)	33%	(31)	96
Military HH: No	26%	(136)	42%	(220)	32%	(167)	522
Employ: Private Sector	16%	(48)	41%	(120)	42%	(123)	291
Employ: Government	39%	(9)	34%	(8)	27%	(6)	24
Employ: Self-Employed	40%	(18)	31%	(14)	29%	(13)	46
Employ: Homemaker	34%	(8)	35%	(8)	31%	(7)	24
Employ: Student	61%	(6)	16%	(1)	23%	(2)	9
Employ: Retired	37%	(71)	44%	(84)	19%	(37)	192
Employ: Unemployed	32%	(5)	44%	(7)	24%	(4)	16
Employ: Other	37%	(6)	34%	(5)	29%	(4)	16
Self + Household: White-Collar	31%	(72)	36%	(82)	33%	(75)	229
Self + Household: Blue Collar	26%	(83)	45%	(145)	29%	(93)	321

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**Table BLMB3\_8:** *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(172)	40%	(249)	32%	(198)	618
Union HH: Yes	27%	(10)	50%	(19)	23%	(9)	38
Union HH: No	28%	(161)	40%	(230)	33%	(189)	581
LGBTQ+: Yes	18%	(6)	60%	(21)	22%	(8)	34
LGBTQ+: No	28%	(165)	39%	(228)	33%	(190)	584
Motivated to Vote	28%	(164)	41%	(237)	30%	(175)	575
Parent: Yes	20%	(29)	37%	(54)	43%	(62)	144
Parent: No	30%	(143)	41%	(195)	29%	(136)	474
COVID Vaccine: Yes	29%	(124)	41%	(177)	29%	(125)	426
COVID Vaccine: No	25%	(47)	38%	(72)	38%	(73)	192
Student Loans: Yes	26%	(21)	44%	(36)	31%	(25)	82
Student Loans: No	28%	(150)	40%	(213)	32%	(173)	536
Favorable Opinion of Haley	48%	(120)	27%	(67)	25%	(61)	249
Unfavorable Opinion of Haley	14%	(40)	62%	(175)	24%	(68)	283
Protestant	30%	(48)	42%	(67)	28%	(44)	159
Roman Catholic	30%	(49)	36%	(57)	34%	(55)	161
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	9%	(0)	—	(0)	91%	(5)	5
Jewish	18%	(1)	21%	(1)	60%	(3)	5
Muslim	87%	(2)	6%	(0)	7%	(0)	2
Buddhist	—	(0)	—	(0)	—	(0)	0
Atheist	18%	(6)	57%	(18)	25%	(8)	32
Agnostic	22%	(8)	32%	(12)	46%	(18)	39
Something else	37%	(34)	38%	(36)	25%	(23)	93
Nothing in particular	18%	(22)	47%	(57)	35%	(42)	121
Prodigal Biden Voter	22%	(6)	28%	(8)	51%	(14)	28
Undecided Voter (DK/WNV)	27%	(12)	24%	(10)	49%	(21)	43
Undecided Voter (DK)	22%	(4)	22%	(4)	56%	(11)	20

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(18)	12%	(41)	83%	(285)	343
Gender: Male	6%	(13)	11%	(23)	82%	(169)	205
Gender: Female	3%	(5)	13%	(18)	84%	(116)	138
Age: 18-34	8%	(7)	9%	(7)	83%	(69)	83
Age: 35-44	13%	(6)	4%	(2)	83%	(35)	42
Age: 45-64	3%	(4)	12%	(17)	85%	(113)	133
Age: 65+	2%	(1)	18%	(15)	80%	(68)	85
GenZers: 1997-2012	15%	(5)	17%	(6)	68%	(23)	34
Millennials: 1981-1996	9%	(8)	4%	(3)	88%	(76)	87
GenXers: 1965-1980	4%	(4)	11%	(10)	86%	(84)	98
Baby Boomers: 1946-1964	1%	(1)	17%	(22)	81%	(101)	124
Educ: < College	4%	(10)	13%	(29)	83%	(187)	226
Educ: Bachelors degree	9%	(6)	10%	(7)	81%	(56)	69
Educ: Post-grad	4%	(2)	10%	(5)	86%	(42)	48
Income: Under 50k	5%	(5)	13%	(15)	82%	(91)	110
Income: 50k-100k	8%	(10)	13%	(16)	79%	(96)	122
Income: 100k+	2%	(3)	9%	(10)	88%	(98)	111
Ethnicity: White (Non-Hispanic)	4%	(13)	13%	(38)	83%	(254)	305
Ethnicity: Hispanic	8%	(1)	—	(0)	92%	(9)	9
Ethnicity: Black (Non-Hispanic)	27%	(4)	1%	(0)	72%	(11)	15
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	18%	(2)	82%	(11)	14
All Christian	3%	(5)	16%	(27)	81%	(138)	170
All Non-Christian	79%	(2)	—	(0)	21%	(0)	2
Atheist	—	(0)	1%	(0)	99%	(13)	14
Agnostic/Nothing in particular	5%	(5)	9%	(10)	86%	(93)	108
Something Else	11%	(5)	8%	(4)	81%	(40)	49
Evangelical	5%	(3)	19%	(12)	76%	(49)	64
Non-Evangelical	5%	(7)	12%	(19)	83%	(124)	150
PID: Dem (no lean)	7%	(8)	9%	(10)	84%	(90)	108
PID: Ind (no lean)	4%	(4)	9%	(9)	87%	(89)	103
PID: Rep (no lean)	4%	(6)	16%	(22)	79%	(105)	132

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**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(18)	12%	(41)	83%	(285)	343
PID/Gender: Dem Men	5%	(3)	8%	(5)	86%	(54)	63
PID/Gender: Dem Women	9%	(4)	11%	(5)	80%	(36)	45
PID/Gender: Ind Men	6%	(4)	7%	(5)	88%	(63)	72
PID/Gender: Ind Women	1%	(0)	14%	(4)	85%	(26)	30
PID/Gender: Rep Men	7%	(5)	19%	(14)	73%	(51)	70
PID/Gender: Rep Women	1%	(0)	13%	(8)	86%	(54)	62
Ideo: Liberal (1-3)	7%	(8)	7%	(8)	86%	(98)	114
Ideo: Moderate (4)	8%	(8)	8%	(7)	84%	(79)	94
Ideo: Conservative (5-7)	2%	(2)	20%	(26)	79%	(103)	131
Ideo/PID: Conservative Republican	—	(0)	21%	(19)	79%	(72)	91
Ideo/PID: Moderate/Liberal Republican	14%	(5)	6%	(3)	80%	(32)	40
Ideo/PID: Moderate/Conservative Democrat	6%	(2)	10%	(3)	84%	(27)	33
Ideo/PID: Liberal Democrat	7%	(6)	9%	(7)	83%	(63)	75
Unfavorable of Biden and Trump	10%	(5)	15%	(7)	75%	(36)	48
2024 H2H Matchup: Biden Voter	6%	(9)	10%	(15)	83%	(118)	142
2024 H2H Matchup: Trump Voter	3%	(6)	14%	(25)	82%	(143)	173
2024 H2H Matchup: Would not Vote	19%	(3)	1%	(0)	80%	(12)	15
2024 H2H Matchup: Do not Know	—	(0)	12%	(2)	88%	(12)	13
2022 House Vote: Democrat	8%	(12)	10%	(14)	82%	(121)	147
2022 House Vote: Republican	3%	(5)	16%	(25)	81%	(131)	161
2022 House Vote: Did not Vote	2%	(1)	5%	(1)	92%	(26)	28
2020 Vote: Joe Biden	8%	(12)	9%	(13)	84%	(129)	154
2020 Vote: Donald Trump	3%	(5)	15%	(27)	82%	(144)	176
2020 Vote: Someone Else	—	(0)	5%	(0)	95%	(6)	6
2020 Vote: Did not Vote	17%	(1)	6%	(0)	77%	(5)	6
2016 Vote: Hillary Clinton	5%	(6)	10%	(12)	85%	(103)	122
2016 Vote: Donald Trump	2%	(4)	15%	(25)	82%	(133)	161
2016 Vote: Someone Else	22%	(3)	9%	(1)	69%	(11)	15
2020 Vote/PID: Not Biden/Democrat	16%	(2)	23%	(2)	60%	(6)	10
2020 Vote/PID: Not Trump/Republican	29%	(3)	4%	(0)	67%	(7)	10

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**Table BLMB3\_12:** *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(18)	12%	(41)	83%	(285)	343
U.S. Economy: Wrong Track	6%	(12)	13%	(28)	81%	(172)	212
U.S. Economy: Right Direction	4%	(6)	10%	(13)	86%	(112)	131
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(9)	12%	(13)	80%	(89)	111
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(5)	13%	(23)	84%	(148)	176
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(4)	8%	(4)	86%	(48)	56
Top 2024 Issue: Economy	7%	(7)	11%	(11)	82%	(82)	100
Community: Urban	6%	(7)	4%	(5)	89%	(94)	105
Community: Suburban	6%	(8)	10%	(13)	83%	(107)	128
Community: Rural	3%	(3)	21%	(23)	76%	(84)	110
Community/Gender: Urban Women	5%	(2)	5%	(2)	90%	(27)	30
Community/Gender: Urban Men	7%	(5)	4%	(3)	89%	(68)	76
Community/Gender: Rural Women	1%	(1)	20%	(12)	79%	(48)	61
Community/Gender: Rural Men	5%	(2)	23%	(11)	73%	(36)	49
Community/Gender: Suburban Women	6%	(3)	9%	(4)	86%	(41)	48
Community/Gender: Suburban Men	7%	(5)	12%	(9)	82%	(66)	80
Homeowner	4%	(13)	12%	(37)	84%	(265)	314
Renter	17%	(4)	17%	(4)	66%	(17)	26
Military HHnm: Yes	—	(0)	12%	(5)	88%	(37)	42
Military HH: No	6%	(18)	12%	(36)	82%	(248)	301
Employ: Private Sector	6%	(10)	9%	(14)	85%	(138)	163
Employ: Government	—	(0)	—	(0)	100%	(7)	7
Employ: Self-Employed	5%	(2)	5%	(2)	89%	(30)	33
Employ: Homemaker	—	(0)	30%	(4)	70%	(10)	15
Employ: Student	11%	(1)	—	(0)	89%	(5)	5
Employ: Retired	2%	(2)	18%	(18)	80%	(79)	99
Employ: Unemployed	17%	(2)	20%	(2)	63%	(7)	12
Employ: Other	11%	(1)	2%	(0)	87%	(8)	9
Self + Household: White-Collar	1%	(2)	9%	(13)	90%	(129)	144
Self + Household: Blue Collar	8%	(12)	17%	(28)	75%	(120)	160

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**Table BLMB3\_12:** Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	5%	(18)	12%	(41)	83%	(285)	343
Union HH: Yes	8%	(1)	29%	(3)	63%	(8)	12
Union HH: No	5%	(17)	11%	(38)	84%	(277)	331
LGBTQ+: Yes	8%	(1)	11%	(2)	81%	(14)	17
LGBTQ+: No	5%	(16)	12%	(39)	83%	(271)	326
Motivated to Vote	5%	(17)	13%	(41)	82%	(268)	326
Parent: Yes	9%	(8)	12%	(11)	79%	(70)	89
Parent: No	4%	(9)	12%	(30)	84%	(214)	254
COVID Vaccine: Yes	6%	(13)	11%	(24)	83%	(177)	213
COVID Vaccine: No	4%	(5)	13%	(18)	83%	(108)	130
Student Loans: Yes	18%	(8)	3%	(2)	79%	(37)	47
Student Loans: No	3%	(9)	13%	(39)	84%	(248)	296
Favorable Opinion of Haley	5%	(6)	15%	(19)	80%	(105)	131
Unfavorable Opinion of Haley	5%	(7)	13%	(20)	82%	(125)	152
Protestant	2%	(2)	23%	(18)	75%	(57)	77
Roman Catholic	4%	(3)	11%	(9)	86%	(76)	88
Mormon	—	(0)	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	100%	(5)	5
Jewish	—	(0)	—	(0)	100%	(0)	0
Muslim	94%	(2)	—	(0)	6%	(0)	2
Buddhist	—	(0)	—	(0)	—	(0)	0
Atheist	—	(0)	1%	(0)	99%	(13)	14
Agnostic	10%	(3)	4%	(1)	86%	(25)	28
Something else	11%	(5)	8%	(4)	81%	(40)	49
Nothing in particular	3%	(2)	11%	(9)	86%	(68)	80
Prodigal Biden Voter	23%	(4)	1%	(0)	77%	(15)	19
Undecided Voter (DK/WNV)	10%	(3)	6%	(2)	84%	(24)	28
Undecided Voter (DK)	19%	(3)	1%	(0)	80%	(12)	15

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB3\_13:** Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(116)	20%	(133)	63%	(422)	671
Gender: Male	16%	(53)	26%	(85)	58%	(187)	325
Gender: Female	18%	(63)	14%	(48)	68%	(235)	346
Age: 18-34	24%	(42)	11%	(19)	65%	(116)	178
Age: 35-44	16%	(14)	10%	(8)	75%	(64)	86
Age: 45-64	13%	(32)	23%	(55)	64%	(156)	243
Age: 65+	17%	(28)	31%	(50)	52%	(86)	164
GenZers: 1997-2012	30%	(28)	14%	(13)	56%	(53)	94
Millennials: 1981-1996	17%	(27)	9%	(14)	75%	(121)	163
GenXers: 1965-1980	12%	(22)	21%	(36)	67%	(115)	173
Baby Boomers: 1946-1964	15%	(35)	29%	(67)	55%	(128)	230
Educ: < College	18%	(83)	17%	(75)	65%	(291)	449
Educ: Bachelors degree	15%	(22)	24%	(36)	62%	(92)	150
Educ: Post-grad	16%	(12)	30%	(22)	54%	(39)	72
Income: Under 50k	21%	(47)	15%	(34)	64%	(140)	220
Income: 50k-100k	16%	(43)	21%	(55)	63%	(168)	266
Income: 100k+	14%	(27)	24%	(44)	62%	(114)	185
Ethnicity: White (Non-Hispanic)	16%	(95)	21%	(127)	63%	(379)	601
Ethnicity: Hispanic	64%	(12)	9%	(2)	27%	(5)	19
Ethnicity: Black (Non-Hispanic)	10%	(2)	15%	(3)	74%	(14)	19
Ethnicity: Asian + Other (Non-Hispanic)	22%	(7)	4%	(1)	74%	(24)	32
All Christian	21%	(71)	18%	(61)	61%	(202)	333
All Non-Christian	23%	(2)	15%	(1)	62%	(5)	8
Atheist	5%	(2)	27%	(9)	68%	(22)	33
Agnostic/Nothing in particular	9%	(18)	20%	(39)	71%	(136)	192
Something Else	23%	(25)	22%	(23)	55%	(58)	105
Evangelical	32%	(39)	12%	(14)	57%	(69)	122
Non-Evangelical	18%	(56)	22%	(69)	59%	(183)	309
PID: Dem (no lean)	14%	(31)	26%	(60)	60%	(140)	232
PID: Ind (no lean)	18%	(36)	19%	(37)	63%	(125)	198
PID: Rep (no lean)	20%	(49)	15%	(35)	65%	(158)	242

Continued on next page

**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(116)	20%	(133)	63%	(422)	671
PID/Gender: Dem Men	18%	(17)	34%	(33)	48%	(46)	96
PID/Gender: Dem Women	10%	(14)	20%	(27)	70%	(94)	135
PID/Gender: Ind Men	13%	(15)	23%	(26)	63%	(71)	112
PID/Gender: Ind Women	25%	(22)	13%	(11)	62%	(54)	86
PID/Gender: Rep Men	18%	(21)	22%	(26)	60%	(71)	117
PID/Gender: Rep Women	22%	(28)	8%	(10)	70%	(87)	124
Ideo: Liberal (1-3)	8%	(17)	30%	(64)	63%	(136)	216
Ideo: Moderate (4)	11%	(20)	18%	(32)	71%	(129)	181
Ideo: Conservative (5-7)	30%	(79)	14%	(37)	56%	(147)	263
Ideo/PID: Conservative Republican	25%	(44)	15%	(27)	60%	(107)	178
Ideo/PID: Moderate/Liberal Republican	8%	(5)	14%	(8)	79%	(49)	62
Ideo/PID: Moderate/Conservative Democrat	25%	(18)	11%	(8)	64%	(46)	72
Ideo/PID: Liberal Democrat	8%	(13)	33%	(52)	59%	(93)	158
Unfavorable of Biden and Trump	9%	(10)	17%	(18)	74%	(79)	107
2024 H2H Matchup: Biden Voter	12%	(38)	28%	(87)	60%	(190)	314
2024 H2H Matchup: Trump Voter	25%	(75)	13%	(40)	62%	(187)	302
2024 H2H Matchup: Would not Vote	13%	(4)	12%	(3)	76%	(22)	29
2024 H2H Matchup: Do not Know	2%	(0)	10%	(3)	89%	(24)	27
2022 House Vote: Democrat	12%	(33)	29%	(83)	59%	(168)	285
2022 House Vote: Republican	23%	(68)	13%	(39)	63%	(186)	293
2022 House Vote: Did not Vote	18%	(14)	12%	(9)	70%	(54)	77
2020 Vote: Joe Biden	9%	(30)	26%	(85)	64%	(208)	324
2020 Vote: Donald Trump	22%	(70)	14%	(44)	64%	(200)	313
2020 Vote: Someone Else	17%	(2)	17%	(2)	66%	(6)	10
2020 Vote: Did not Vote	58%	(14)	9%	(2)	32%	(8)	24
2016 Vote: Hillary Clinton	9%	(21)	31%	(70)	60%	(134)	225
2016 Vote: Donald Trump	20%	(55)	13%	(35)	67%	(188)	278
2016 Vote: Someone Else	13%	(4)	40%	(12)	47%	(14)	30
2020 Vote/PID: Not Biden/Democrat	45%	(11)	13%	(3)	42%	(10)	25
2020 Vote/PID: Not Trump/Republican	14%	(3)	20%	(4)	66%	(13)	20

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**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(116)	20%	(133)	63%	(422)	671
U.S. Economy: Wrong Track	23%	(103)	14%	(62)	63%	(280)	445
U.S. Economy: Right Direction	6%	(13)	31%	(70)	63%	(142)	226
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(25)	32%	(70)	57%	(124)	219
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(73)	13%	(42)	63%	(200)	315
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	16%	(21)	71%	(98)	137
Top 2024 Issue: Economy	24%	(49)	12%	(24)	65%	(135)	208
Community: Urban	18%	(33)	14%	(26)	67%	(121)	180
Community: Suburban	15%	(40)	21%	(55)	64%	(167)	263
Community: Rural	19%	(43)	22%	(51)	59%	(134)	229
Community/Gender: Urban Women	18%	(13)	8%	(6)	74%	(52)	71
Community/Gender: Urban Men	19%	(20)	18%	(20)	63%	(68)	108
Community/Gender: Rural Women	19%	(28)	18%	(27)	62%	(91)	146
Community/Gender: Rural Men	18%	(15)	30%	(25)	52%	(43)	83
Community/Gender: Suburban Women	17%	(22)	12%	(15)	71%	(91)	129
Community/Gender: Suburban Men	13%	(18)	30%	(40)	57%	(76)	134
Homeowner	16%	(102)	20%	(123)	64%	(394)	619
Renter	30%	(14)	19%	(9)	51%	(23)	46
Military HHnm: Yes	17%	(18)	18%	(18)	65%	(68)	104
Military HH: No	17%	(99)	20%	(114)	62%	(355)	567
Employ: Private Sector	12%	(35)	16%	(48)	73%	(221)	304
Employ: Government	26%	(7)	12%	(3)	62%	(16)	26
Employ: Self-Employed	35%	(22)	13%	(8)	52%	(33)	63
Employ: Homemaker	19%	(5)	25%	(6)	55%	(13)	24
Employ: Student	55%	(7)	11%	(1)	34%	(4)	13
Employ: Retired	17%	(32)	29%	(57)	54%	(105)	194
Employ: Unemployed	17%	(5)	25%	(8)	57%	(17)	30
Employ: Other	16%	(3)	11%	(2)	73%	(13)	17
Self + Household: White-Collar	14%	(34)	23%	(59)	63%	(157)	250
Self + Household: Blue Collar	20%	(68)	19%	(66)	61%	(209)	343

Continued on next page

**Table BLMB3\_13:** *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(116)	20%	(133)	63%	(422)	671
Union HH: Yes	28%	(10)	3%	(1)	69%	(25)	36
Union HH: No	17%	(106)	21%	(132)	63%	(397)	635
LGBTQ+: Yes	12%	(5)	19%	(9)	69%	(32)	46
LGBTQ+: No	18%	(111)	20%	(124)	62%	(391)	626
Motivated to Vote	18%	(112)	21%	(128)	62%	(383)	623
Parent: Yes	17%	(27)	17%	(27)	66%	(106)	160
Parent: No	18%	(90)	21%	(105)	62%	(316)	511
COVID Vaccine: Yes	14%	(65)	23%	(105)	63%	(295)	465
COVID Vaccine: No	25%	(51)	13%	(28)	62%	(127)	206
Student Loans: Yes	16%	(15)	18%	(17)	66%	(63)	96
Student Loans: No	18%	(101)	20%	(116)	62%	(359)	576
Favorable Opinion of Haley	19%	(47)	19%	(46)	62%	(152)	244
Unfavorable Opinion of Haley	17%	(46)	29%	(81)	54%	(150)	278
Protestant	22%	(35)	19%	(31)	59%	(92)	158
Roman Catholic	21%	(36)	18%	(30)	61%	(103)	168
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	7%	(0)	93%	(6)	6
Jewish	1%	(0)	25%	(1)	73%	(3)	4
Muslim	55%	(2)	4%	(0)	41%	(1)	3
Buddhist	—	(0)	—	(0)	100%	(1)	1
Atheist	5%	(2)	27%	(9)	68%	(22)	33
Agnostic	6%	(3)	18%	(9)	77%	(39)	51
Something else	23%	(25)	22%	(23)	55%	(58)	105
Nothing in particular	10%	(15)	21%	(30)	69%	(97)	141
Prodigal Biden Voter	19%	(7)	4%	(1)	78%	(28)	36
Undecided Voter (DK/WNV)	8%	(4)	11%	(6)	82%	(45)	56
Undecided Voter (DK)	13%	(4)	12%	(3)	76%	(22)	29

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	77% (534)	20% (138)	2% (14)	— (1)	1% (9)	697
Gender: Male	76% (253)	20% (66)	3% (9)	— (0)	1% (5)	332
Gender: Female	77% (281)	20% (73)	2% (6)	— (1)	1% (5)	365
Age: 18-34	69% (131)	26% (49)	2% (4)	— (0)	2% (4)	188
Age: 35-44	79% (71)	14% (12)	3% (2)	— (0)	4% (4)	90
Age: 45-64	81% (207)	16% (41)	2% (6)	— (0)	— (1)	255
Age: 65+	76% (125)	22% (36)	2% (3)	— (0)	— (0)	164
GenZers: 1997-2012	68% (70)	26% (27)	3% (4)	— (0)	2% (2)	102
Millennials: 1981-1996	78% (128)	19% (31)	1% (2)	— (0)	2% (3)	165
GenXers: 1965-1980	76% (138)	19% (34)	3% (6)	— (0)	2% (4)	182
Baby Boomers: 1946-1964	79% (187)	19% (45)	1% (3)	— (0)	— (1)	236
Educ: < College	80% (379)	17% (79)	1% (7)	— (1)	2% (7)	473
Educ: Bachelors degree	69% (104)	26% (39)	4% (6)	— (0)	1% (2)	151
Educ: Post-grad	70% (51)	28% (20)	2% (1)	— (0)	— (0)	73
Income: Under 50k	79% (182)	16% (38)	2% (5)	— (1)	3% (6)	232
Income: 50k-100k	77% (213)	19% (53)	3% (9)	— (0)	1% (2)	277
Income: 100k+	73% (138)	25% (47)	— (1)	— (0)	1% (2)	188
Ethnicity: White (Non-Hispanic)	77% (479)	20% (123)	2% (11)	— (1)	1% (7)	621
Ethnicity: Hispanic	72% (16)	27% (6)	— (0)	— (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	72% (16)	17% (4)	11% (3)	— (0)	— (0)	23
Ethnicity: Asian + Other (Non-Hispanic)	71% (23)	19% (6)	3% (1)	— (0)	8% (2)	32
All Christian	83% (289)	14% (50)	— (1)	— (0)	2% (8)	348
All Non-Christian	79% (7)	21% (2)	— (0)	— (0)	— (0)	9
Atheist	65% (22)	30% (10)	6% (2)	— (0)	— (0)	35
Agnostic/Nothing in particular	66% (128)	29% (56)	4% (9)	— (0)	— (1)	193
Something Else	78% (88)	19% (21)	2% (2)	— (0)	1% (1)	113
Evangelical	87% (113)	9% (12)	2% (2)	— (0)	2% (3)	130
Non-Evangelical	81% (262)	16% (53)	1% (2)	— (0)	2% (6)	324
PID: Dem (no lean)	72% (174)	25% (59)	2% (5)	— (0)	1% (2)	240
PID: Ind (no lean)	74% (149)	20% (41)	4% (8)	— (0)	2% (3)	202
PID: Rep (no lean)	83% (210)	15% (38)	1% (2)	— (0)	2% (4)	255

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	77% (534)	20% (138)	2% (14)	— (1)	1% (9)	697
PID/Gender: Dem Men	79% (76)	18% (17)	3% (3)	— (0)	— (0)	97
PID/Gender: Dem Women	68% (98)	29% (42)	1% (1)	— (0)	2% (2)	143
PID/Gender: Ind Men	66% (74)	28% (31)	4% (4)	— (0)	2% (3)	112
PID/Gender: Ind Women	84% (76)	11% (10)	4% (4)	— (0)	1% (0)	90
PID/Gender: Rep Men	83% (103)	14% (17)	1% (1)	— (0)	1% (2)	123
PID/Gender: Rep Women	82% (107)	16% (21)	— (0)	— (0)	2% (2)	131
Ideo: Liberal (1-3)	65% (144)	32% (70)	4% (8)	— (0)	— (0)	223
Ideo: Moderate (4)	73% (136)	21% (39)	3% (6)	— (0)	2% (5)	186
Ideo: Conservative (5-7)	89% (244)	10% (28)	— (0)	— (0)	1% (3)	276
Ideo/PID: Conservative Republican	86% (162)	12% (24)	— (0)	— (0)	2% (3)	189
Ideo/PID: Moderate/Liberal Republican	74% (47)	23% (15)	2% (1)	— (0)	1% (0)	63
Ideo/PID: Moderate/Conservative Democrat	90% (68)	7% (5)	— (0)	— (0)	3% (2)	76
Ideo/PID: Liberal Democrat	64% (104)	33% (54)	3% (5)	— (0)	— (0)	163
Unfavorable of Biden and Trump	86% (93)	13% (14)	1% (1)	— (0)	— (0)	109
2024 H2H Matchup: Biden Voter	68% (219)	28% (90)	4% (12)	— (0)	— (0)	320
2024 H2H Matchup: Trump Voter	84% (266)	13% (40)	1% (2)	— (0)	2% (6)	315
2024 H2H Matchup: Would not Vote	75% (26)	15% (5)	2% (1)	— (0)	7% (2)	34
2024 H2H Matchup: Do not Know	86% (23)	10% (3)	— (0)	— (0)	3% (1)	27
2022 House Vote: Democrat	70% (205)	26% (77)	3% (9)	— (0)	1% (2)	293
2022 House Vote: Republican	85% (260)	13% (40)	— (1)	— (1)	1% (4)	306
2022 House Vote: Did not Vote	73% (58)	22% (17)	2% (2)	— (0)	3% (3)	79
2020 Vote: Joe Biden	68% (226)	27% (91)	4% (12)	— (0)	1% (2)	331
2020 Vote: Donald Trump	85% (278)	13% (41)	— (1)	— (0)	2% (6)	327
2020 Vote: Someone Else	75% (9)	17% (2)	1% (0)	— (0)	7% (1)	12
2020 Vote: Did not Vote	76% (21)	16% (5)	5% (1)	1% (0)	1% (0)	28
2016 Vote: Hillary Clinton	69% (159)	27% (62)	3% (8)	— (0)	1% (2)	231
2016 Vote: Donald Trump	85% (246)	14% (39)	— (1)	— (0)	1% (2)	288
2016 Vote: Someone Else	76% (24)	21% (7)	— (0)	— (0)	3% (1)	31
2020 Vote/PID: Not Biden/Democrat	91% (24)	8% (2)	— (0)	— (0)	— (0)	26
2020 Vote/PID: Not Trump/Republican	74% (15)	22% (5)	2% (0)	— (0)	1% (0)	20

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	77% (534)	20% (138)	2% (14)	— (1)	1% (9)	697
U.S. Economy: Wrong Track	84% (393)	14% (64)	1% (4)	— (0)	1% (7)	469
U.S. Economy: Right Direction	62% (141)	33% (74)	4% (10)	— (0)	1% (3)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66% (148)	30% (68)	3% (7)	— (0)	— (0)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85% (278)	13% (42)	1% (2)	— (0)	2% (6)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	74% (108)	20% (29)	4% (5)	— (0)	2% (3)	145
Top 2024 Issue: Economy	91% (201)	7% (15)	— (0)	— (0)	2% (4)	220
Community: Urban	68% (127)	25% (46)	5% (9)	— (0)	2% (4)	186
Community: Suburban	76% (205)	22% (58)	1% (3)	— (0)	1% (2)	269
Community: Rural	83% (202)	14% (34)	1% (2)	— (0)	2% (4)	242
Community/Gender: Urban Women	67% (50)	28% (21)	4% (3)	— (0)	1% (1)	75
Community/Gender: Urban Men	69% (77)	22% (25)	6% (6)	— (0)	2% (3)	111
Community/Gender: Rural Women	83% (130)	13% (21)	1% (1)	— (0)	3% (4)	156
Community/Gender: Rural Men	84% (72)	15% (13)	1% (1)	— (0)	— (0)	86
Community/Gender: Suburban Women	76% (101)	23% (31)	1% (2)	— (0)	— (0)	134
Community/Gender: Suburban Men	77% (104)	20% (28)	1% (2)	— (0)	1% (2)	135
Homeowner	77% (496)	20% (127)	2% (11)	— (0)	1% (6)	641
Renter	66% (32)	21% (10)	5% (3)	1% (1)	6% (3)	48
Military HHnm: Yes	78% (81)	21% (22)	1% (1)	— (0)	— (0)	104
Military HH: No	76% (453)	20% (117)	2% (13)	— (1)	2% (9)	593
Employ: Private Sector	81% (256)	18% (55)	1% (3)	— (0)	1% (2)	316
Employ: Government	53% (15)	39% (11)	— (0)	— (0)	8% (2)	28
Employ: Self-Employed	81% (54)	15% (10)	4% (2)	— (0)	— (0)	67
Employ: Homemaker	76% (21)	23% (6)	1% (0)	— (0)	— (0)	27
Employ: Student	85% (14)	1% (0)	4% (1)	— (0)	11% (2)	16
Employ: Retired	74% (144)	24% (46)	1% (3)	— (0)	— (1)	194
Employ: Unemployed	62% (20)	27% (9)	10% (3)	1% (0)	— (0)	32
Employ: Other	69% (12)	1% (0)	14% (2)	1% (0)	15% (3)	17
Self + Household: White-Collar	72% (184)	25% (64)	2% (5)	— (0)	1% (2)	255
Self + Household: Blue Collar	82% (293)	15% (54)	2% (6)	— (0)	1% (2)	356

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**Table BLMB6\_1:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	77% (534)	20% (138)	2% (14)	— (1)	1% (9)	697
Union HH: Yes	81% (32)	15% (6)	— (0)	— (0)	4% (2)	40
Union HH: No	76% (502)	20% (133)	2% (14)	— (1)	1% (8)	657
LGBTQ+: Yes	63% (31)	28% (14)	7% (4)	1% (0)	1% (0)	49
LGBTQ+: No	78% (503)	19% (125)	2% (11)	— (1)	1% (9)	648
Motivated to Vote	77% (491)	20% (130)	2% (14)	— (0)	1% (4)	639
Parent: Yes	77% (130)	19% (32)	1% (2)	— (0)	2% (4)	168
Parent: No	76% (404)	20% (107)	2% (12)	— (1)	1% (6)	529
COVID Vaccine: Yes	73% (352)	23% (109)	3% (13)	— (0)	1% (7)	481
COVID Vaccine: No	84% (182)	14% (30)	1% (2)	— (1)	1% (2)	216
Student Loans: Yes	72% (74)	24% (25)	2% (2)	— (0)	2% (2)	103
Student Loans: No	77% (460)	19% (113)	2% (12)	— (1)	1% (8)	594
Favorable Opinion of Haley	77% (191)	22% (54)	1% (3)	— (0)	— (1)	249
Unfavorable Opinion of Haley	74% (211)	21% (59)	4% (11)	— (0)	1% (2)	283
Protestant	85% (138)	12% (19)	1% (1)	— (0)	2% (4)	162
Roman Catholic	84% (150)	14% (24)	— (0)	— (0)	2% (4)	178
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7% (0)	93% (6)	— (0)	— (0)	— (0)	6
Jewish	83% (4)	17% (1)	— (0)	— (0)	— (0)	5
Muslim	68% (2)	32% (1)	— (0)	— (0)	— (0)	3
Buddhist	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Atheist	65% (22)	30% (10)	6% (2)	— (0)	— (0)	35
Agnostic	48% (24)	43% (22)	8% (4)	— (0)	1% (1)	51
Something else	78% (88)	19% (21)	2% (2)	— (0)	1% (1)	113
Nothing in particular	73% (104)	24% (34)	3% (4)	— (0)	— (0)	142
Prodigal Biden Voter	82% (31)	11% (4)	— (0)	— (0)	6% (2)	38
Undecided Voter (DK/WNV)	80% (49)	13% (8)	1% (1)	— (0)	5% (3)	61
Undecided Voter (DK)	75% (26)	15% (5)	2% (1)	— (0)	7% (2)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (235)	45% (312)	13% (91)	3% (20)	6% (39)	697
Gender: Male	40% (133)	44% (147)	12% (38)	2% (5)	3% (9)	332
Gender: Female	28% (102)	45% (165)	14% (53)	4% (14)	8% (31)	365
Age: 18-34	35% (65)	41% (77)	12% (22)	2% (5)	10% (20)	188
Age: 35-44	29% (26)	37% (33)	18% (16)	5% (5)	10% (9)	90
Age: 45-64	33% (85)	44% (111)	15% (39)	4% (10)	4% (9)	255
Age: 65+	35% (58)	55% (90)	9% (14)	— (0)	1% (1)	164
GenZers: 1997-2012	35% (35)	41% (42)	10% (10)	1% (1)	13% (13)	102
Millennials: 1981-1996	33% (54)	40% (65)	15% (25)	5% (8)	7% (12)	165
GenXers: 1965-1980	32% (58)	44% (80)	14% (26)	5% (10)	4% (8)	182
Baby Boomers: 1946-1964	34% (80)	50% (119)	13% (30)	— (1)	3% (6)	236
Educ: < College	37% (175)	42% (197)	12% (55)	3% (15)	6% (31)	473
Educ: Bachelors degree	26% (40)	49% (74)	17% (25)	2% (3)	6% (8)	151
Educ: Post-grad	27% (20)	56% (41)	14% (11)	2% (2)	— (0)	73
Income: Under 50k	31% (72)	44% (101)	12% (28)	4% (8)	9% (21)	232
Income: 50k-100k	36% (100)	41% (114)	15% (42)	4% (10)	4% (11)	277
Income: 100k+	33% (62)	51% (96)	11% (21)	1% (1)	4% (7)	188
Ethnicity: White (Non-Hispanic)	35% (215)	45% (278)	14% (85)	3% (19)	4% (25)	621
Ethnicity: Hispanic	23% (5)	72% (16)	2% (0)	— (0)	3% (1)	22
Ethnicity: Black (Non-Hispanic)	50% (11)	37% (8)	7% (2)	4% (1)	1% (0)	23
Ethnicity: Asian + Other (Non-Hispanic)	12% (4)	32% (10)	14% (4)	— (0)	42% (13)	32
All Christian	30% (106)	50% (175)	13% (44)	2% (8)	4% (15)	348
All Non-Christian	62% (5)	38% (3)	— (0)	— (0)	— (0)	9
Atheist	30% (11)	62% (22)	4% (1)	4% (1)	— (0)	35
Agnostic/Nothing in particular	40% (77)	32% (62)	19% (38)	2% (3)	7% (14)	193
Something Else	32% (36)	45% (50)	8% (9)	6% (7)	10% (11)	113
Evangelical	33% (43)	41% (53)	7% (9)	8% (10)	10% (13)	130
Non-Evangelical	30% (97)	51% (166)	13% (43)	2% (5)	4% (13)	324
PID: Dem (no lean)	40% (96)	37% (89)	13% (31)	3% (8)	7% (16)	240
PID: Ind (no lean)	33% (66)	50% (101)	12% (23)	2% (4)	4% (8)	202
PID: Rep (no lean)	29% (73)	48% (122)	14% (37)	3% (8)	6% (15)	255

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (235)	45% (312)	13% (91)	3% (20)	6% (39)	697
PID/Gender: Dem Men	54% (52)	40% (39)	3% (3)	1% (1)	2% (2)	97
PID/Gender: Dem Women	31% (44)	35% (51)	19% (28)	5% (7)	10% (14)	143
PID/Gender: Ind Men	37% (41)	51% (57)	10% (11)	— (0)	2% (3)	112
PID/Gender: Ind Women	28% (25)	48% (44)	14% (13)	4% (4)	6% (5)	90
PID/Gender: Rep Men	32% (40)	41% (51)	20% (24)	3% (4)	3% (4)	123
PID/Gender: Rep Women	25% (33)	54% (71)	10% (12)	3% (4)	8% (11)	131
Ideo: Liberal (1-3)	34% (76)	44% (98)	15% (32)	2% (4)	5% (11)	223
Ideo: Moderate (4)	36% (67)	44% (82)	9% (17)	2% (5)	8% (16)	186
Ideo: Conservative (5-7)	33% (90)	45% (123)	15% (42)	4% (10)	4% (10)	276
Ideo/PID: Conservative Republican	31% (59)	45% (85)	17% (33)	2% (5)	4% (8)	189
Ideo/PID: Moderate/Liberal Republican	21% (13)	56% (35)	7% (4)	5% (3)	11% (7)	63
Ideo/PID: Moderate/Conservative Democrat	37% (28)	43% (33)	7% (5)	7% (5)	7% (5)	76
Ideo/PID: Liberal Democrat	41% (66)	35% (57)	16% (26)	2% (2)	7% (11)	163
Unfavorable of Biden and Trump	33% (35)	46% (50)	14% (15)	3% (3)	5% (5)	109
2024 H2H Matchup: Biden Voter	36% (115)	44% (140)	14% (44)	3% (9)	4% (13)	320
2024 H2H Matchup: Trump Voter	32% (100)	46% (146)	13% (43)	3% (9)	5% (17)	315
2024 H2H Matchup: Would not Vote	47% (16)	30% (10)	9% (3)	5% (2)	10% (3)	34
2024 H2H Matchup: Do not Know	14% (4)	56% (15)	8% (2)	— (0)	23% (6)	27
2022 House Vote: Democrat	42% (123)	43% (126)	9% (25)	2% (5)	5% (15)	293
2022 House Vote: Republican	31% (94)	47% (143)	14% (43)	3% (9)	5% (16)	306
2022 House Vote: Did not Vote	21% (16)	40% (32)	23% (19)	7% (5)	9% (7)	79
2020 Vote: Joe Biden	38% (126)	41% (134)	14% (47)	3% (10)	4% (14)	331
2020 Vote: Donald Trump	31% (100)	49% (159)	12% (40)	3% (9)	6% (19)	327
2020 Vote: Someone Else	24% (3)	59% (7)	8% (1)	1% (0)	8% (1)	12
2020 Vote: Did not Vote	24% (7)	44% (12)	11% (3)	— (0)	21% (6)	28
2016 Vote: Hillary Clinton	41% (96)	41% (95)	12% (28)	4% (8)	2% (4)	231
2016 Vote: Donald Trump	28% (80)	52% (149)	13% (38)	3% (8)	5% (13)	288
2016 Vote: Someone Else	46% (15)	28% (9)	16% (5)	3% (1)	7% (2)	31
2020 Vote/PID: Not Biden/Democrat	37% (10)	48% (13)	4% (1)	— (0)	10% (3)	26
2020 Vote/PID: Not Trump/Republican	43% (9)	40% (8)	15% (3)	1% (0)	1% (0)	20

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	34% (235)	45% (312)	13% (91)	3% (20)	6% (39)	697
U.S. Economy: Wrong Track	30% (140)	45% (210)	15% (68)	3% (16)	7% (35)	469
U.S. Economy: Right Direction	42% (95)	45% (102)	10% (23)	2% (4)	2% (5)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42% (94)	41% (93)	10% (23)	2% (3)	5% (11)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31% (102)	47% (154)	14% (45)	3% (9)	5% (17)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (39)	45% (65)	16% (23)	5% (7)	8% (11)	145
Top 2024 Issue: Economy	32% (70)	52% (113)	9% (20)	4% (9)	4% (8)	220
Community: Urban	42% (79)	38% (71)	13% (25)	3% (6)	3% (5)	186
Community: Suburban	29% (77)	50% (134)	14% (37)	1% (3)	7% (18)	269
Community: Rural	33% (79)	44% (107)	12% (30)	4% (11)	7% (16)	242
Community/Gender: Urban Women	40% (30)	28% (21)	26% (20)	3% (2)	3% (2)	75
Community/Gender: Urban Men	44% (49)	45% (50)	4% (5)	4% (4)	3% (3)	111
Community/Gender: Rural Women	31% (49)	43% (68)	9% (15)	7% (10)	9% (14)	156
Community/Gender: Rural Men	35% (30)	45% (39)	18% (15)	— (0)	2% (2)	86
Community/Gender: Suburban Women	17% (23)	57% (76)	14% (18)	1% (2)	11% (14)	134
Community/Gender: Suburban Men	40% (54)	43% (58)	14% (18)	1% (1)	3% (4)	135
Homeowner	33% (213)	46% (294)	13% (84)	3% (17)	5% (33)	641
Renter	39% (19)	36% (17)	9% (4)	5% (2)	11% (5)	48
Military HHnm: Yes	25% (26)	51% (53)	17% (17)	1% (1)	6% (6)	104
Military HH: No	35% (209)	44% (258)	12% (74)	3% (18)	6% (33)	593
Employ: Private Sector	38% (120)	42% (132)	11% (35)	4% (11)	6% (19)	316
Employ: Government	17% (5)	47% (13)	20% (6)	5% (1)	11% (3)	28
Employ: Self-Employed	29% (19)	40% (27)	15% (10)	6% (4)	9% (6)	67
Employ: Homemaker	23% (6)	48% (13)	23% (6)	3% (1)	2% (1)	27
Employ: Student	15% (2)	59% (9)	1% (0)	— (0)	26% (4)	16
Employ: Retired	35% (68)	53% (102)	11% (22)	— (1)	1% (2)	194
Employ: Unemployed	38% (12)	18% (6)	36% (12)	1% (0)	7% (2)	32
Employ: Other	13% (2)	57% (10)	8% (1)	7% (1)	15% (3)	17
Self + Household: White-Collar	25% (64)	54% (138)	13% (33)	3% (7)	5% (13)	255
Self + Household: Blue Collar	42% (149)	42% (149)	12% (44)	3% (9)	1% (5)	356

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**Table BLMB6\_2:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	34%	(235)	45%	(312)	13%	(91)	3%	(20)	6%	(39)	697
Union HH: Yes	35%	(14)	39%	(16)	8%	(3)	2%	(1)	15%	(6)	40
Union HH: No	34%	(221)	45%	(296)	13%	(88)	3%	(19)	5%	(33)	657
LGBTQ+: Yes	23%	(11)	41%	(20)	16%	(8)	2%	(1)	18%	(9)	49
LGBTQ+: No	35%	(224)	45%	(292)	13%	(84)	3%	(19)	5%	(30)	648
Motivated to Vote	35%	(222)	44%	(281)	14%	(89)	3%	(19)	4%	(27)	639
Parent: Yes	38%	(64)	38%	(64)	16%	(28)	5%	(8)	3%	(5)	168
Parent: No	32%	(171)	47%	(248)	12%	(63)	2%	(12)	7%	(35)	529
COVID Vaccine: Yes	33%	(160)	46%	(222)	13%	(61)	3%	(15)	5%	(23)	481
COVID Vaccine: No	35%	(75)	42%	(90)	14%	(30)	2%	(5)	7%	(16)	216
Student Loans: Yes	35%	(36)	42%	(43)	12%	(13)	1%	(1)	9%	(10)	103
Student Loans: No	33%	(198)	45%	(269)	13%	(78)	3%	(18)	5%	(30)	594
Favorable Opinion of Haley	30%	(75)	54%	(133)	11%	(28)	3%	(8)	2%	(4)	249
Unfavorable Opinion of Haley	39%	(111)	38%	(109)	16%	(44)	4%	(10)	3%	(9)	283
Protestant	30%	(49)	47%	(76)	14%	(23)	4%	(6)	5%	(7)	162
Roman Catholic	31%	(55)	52%	(93)	11%	(20)	1%	(2)	4%	(7)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	93%	(6)	—	(0)	—	(0)	—	(0)	6
Jewish	38%	(2)	62%	(3)	—	(0)	—	(0)	—	(0)	5
Muslim	91%	(3)	9%	(0)	—	(0)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	30%	(11)	62%	(22)	4%	(1)	4%	(1)	—	(0)	35
Agnostic	40%	(20)	8%	(4)	44%	(22)	3%	(2)	5%	(2)	51
Something else	32%	(36)	45%	(50)	8%	(9)	6%	(7)	10%	(11)	113
Nothing in particular	40%	(57)	41%	(58)	11%	(15)	1%	(1)	8%	(11)	142
Prodigal Biden Voter	38%	(14)	35%	(13)	12%	(5)	5%	(2)	10%	(4)	38
Undecided Voter (DK/WNV)	32%	(20)	41%	(25)	8%	(5)	3%	(2)	15%	(9)	61
Undecided Voter (DK)	47%	(16)	30%	(10)	9%	(3)	5%	(2)	10%	(3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (271)	46% (322)	11% (74)	2% (16)	2% (14)	697
Gender: Male	37% (122)	48% (160)	11% (37)	3% (10)	1% (4)	332
Gender: Female	41% (149)	44% (162)	10% (37)	2% (7)	3% (10)	365
Age: 18-34	51% (95)	44% (82)	4% (7)	1% (1)	1% (2)	188
Age: 35-44	50% (45)	35% (32)	11% (10)	2% (2)	2% (2)	90
Age: 45-64	31% (80)	48% (123)	15% (38)	3% (8)	3% (6)	255
Age: 65+	31% (51)	52% (85)	11% (19)	3% (5)	2% (3)	164
GenZers: 1997-2012	65% (66)	33% (34)	1% (1)	— (0)	1% (1)	102
Millennials: 1981-1996	44% (73)	45% (75)	9% (14)	1% (2)	1% (2)	165
GenXers: 1965-1980	31% (57)	49% (89)	13% (23)	4% (8)	3% (5)	182
Baby Boomers: 1946-1964	30% (71)	50% (118)	15% (35)	3% (7)	3% (6)	236
Educ: < College	43% (203)	45% (212)	8% (38)	2% (7)	3% (13)	473
Educ: Bachelors degree	27% (41)	53% (80)	15% (23)	5% (7)	— (1)	151
Educ: Post-grad	36% (27)	42% (31)	17% (13)	3% (2)	1% (1)	73
Income: Under 50k	46% (107)	43% (100)	6% (15)	2% (4)	2% (5)	232
Income: 50k-100k	32% (88)	52% (145)	12% (32)	3% (9)	2% (4)	277
Income: 100k+	40% (76)	41% (77)	14% (27)	2% (4)	2% (4)	188
Ethnicity: White (Non-Hispanic)	37% (231)	47% (290)	11% (70)	3% (16)	2% (13)	621
Ethnicity: Hispanic	37% (8)	60% (13)	— (0)	— (0)	3% (1)	22
Ethnicity: Black (Non-Hispanic)	78% (18)	20% (5)	2% (0)	— (0)	— (0)	23
Ethnicity: Asian + Other (Non-Hispanic)	45% (14)	46% (15)	9% (3)	— (0)	— (0)	32
All Christian	31% (107)	54% (187)	11% (39)	3% (9)	2% (6)	348
All Non-Christian	36% (3)	44% (4)	— (0)	— (0)	20% (2)	9
Atheist	62% (22)	34% (12)	4% (1)	— (0)	— (0)	35
Agnostic/Nothing in particular	46% (89)	41% (80)	11% (21)	— (1)	2% (3)	193
Something Else	44% (50)	36% (40)	11% (13)	6% (7)	3% (3)	113
Evangelical	46% (59)	34% (44)	14% (19)	5% (7)	1% (1)	130
Non-Evangelical	30% (96)	55% (179)	10% (32)	3% (9)	2% (8)	324
PID: Dem (no lean)	55% (132)	39% (93)	4% (10)	1% (1)	2% (4)	240
PID: Ind (no lean)	38% (77)	47% (96)	11% (22)	2% (4)	2% (4)	202
PID: Rep (no lean)	25% (63)	52% (133)	16% (41)	4% (11)	2% (6)	255

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (271)	46% (322)	11% (74)	2% (16)	2% (14)	697
PID/Gender: Dem Men	61% (59)	34% (33)	5% (5)	— (0)	— (0)	97
PID/Gender: Dem Women	51% (73)	42% (60)	4% (5)	1% (1)	3% (4)	143
PID/Gender: Ind Men	38% (43)	48% (54)	10% (11)	3% (3)	— (1)	112
PID/Gender: Ind Women	37% (33)	46% (42)	12% (11)	1% (1)	4% (3)	90
PID/Gender: Rep Men	16% (20)	59% (73)	17% (21)	6% (7)	3% (3)	123
PID/Gender: Rep Women	33% (43)	46% (60)	16% (21)	3% (4)	2% (3)	131
Ideo: Liberal (1-3)	51% (113)	43% (96)	5% (11)	1% (1)	1% (1)	223
Ideo: Moderate (4)	43% (80)	44% (82)	9% (16)	2% (3)	3% (5)	186
Ideo: Conservative (5-7)	27% (74)	50% (138)	17% (46)	4% (12)	2% (6)	276
Ideo/PID: Conservative Republican	21% (40)	52% (98)	20% (37)	5% (10)	3% (5)	189
Ideo/PID: Moderate/Liberal Republican	35% (22)	55% (35)	6% (4)	2% (1)	2% (1)	63
Ideo/PID: Moderate/Conservative Democrat	54% (41)	39% (30)	1% (1)	— (0)	5% (4)	76
Ideo/PID: Liberal Democrat	55% (89)	39% (64)	5% (9)	1% (1)	— (0)	163
Unfavorable of Biden and Trump	39% (42)	39% (42)	19% (21)	3% (3)	1% (1)	109
2024 H2H Matchup: Biden Voter	47% (150)	45% (144)	7% (23)	— (0)	1% (3)	320
2024 H2H Matchup: Trump Voter	30% (96)	49% (154)	14% (44)	5% (15)	2% (7)	315
2024 H2H Matchup: Would not Vote	47% (16)	31% (11)	9% (3)	4% (1)	9% (3)	34
2024 H2H Matchup: Do not Know	33% (9)	51% (14)	13% (4)	— (0)	3% (1)	27
2022 House Vote: Democrat	50% (147)	42% (124)	5% (16)	— (1)	2% (5)	293
2022 House Vote: Republican	29% (90)	49% (151)	15% (45)	5% (14)	2% (6)	306
2022 House Vote: Did not Vote	29% (23)	53% (42)	14% (11)	2% (1)	3% (2)	79
2020 Vote: Joe Biden	47% (154)	43% (142)	8% (26)	1% (3)	2% (6)	331
2020 Vote: Donald Trump	30% (97)	51% (166)	14% (44)	4% (13)	2% (6)	327
2020 Vote: Someone Else	73% (8)	16% (2)	4% (1)	— (0)	7% (1)	12
2020 Vote: Did not Vote	39% (11)	44% (12)	11% (3)	1% (0)	4% (1)	28
2016 Vote: Hillary Clinton	47% (108)	43% (99)	9% (20)	1% (1)	1% (2)	231
2016 Vote: Donald Trump	25% (72)	54% (155)	15% (44)	4% (11)	2% (6)	288
2016 Vote: Someone Else	38% (12)	39% (12)	8% (3)	3% (1)	12% (4)	31
2020 Vote/PID: Not Biden/Democrat	58% (15)	38% (10)	3% (1)	— (0)	— (0)	26
2020 Vote/PID: Not Trump/Republican	26% (5)	57% (11)	18% (4)	— (0)	— (0)	20

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (271)	46% (322)	11% (74)	2% (16)	2% (14)	697
U.S. Economy: Wrong Track	35% (163)	47% (222)	12% (57)	3% (16)	2% (12)	469
U.S. Economy: Right Direction	47% (108)	44% (101)	7% (17)	— (0)	1% (2)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54% (120)	39% (87)	6% (13)	— (0)	2% (4)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31% (102)	48% (158)	14% (45)	5% (16)	2% (7)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	34% (49)	54% (78)	11% (16)	— (0)	2% (3)	145
Top 2024 Issue: Economy	39% (86)	49% (107)	9% (19)	2% (4)	2% (4)	220
Community: Urban	48% (89)	45% (83)	6% (11)	1% (2)	— (1)	186
Community: Suburban	36% (97)	46% (124)	14% (38)	2% (5)	2% (4)	269
Community: Rural	35% (85)	48% (115)	10% (24)	4% (9)	4% (9)	242
Community/Gender: Urban Women	47% (35)	45% (34)	6% (5)	2% (1)	— (0)	75
Community/Gender: Urban Men	49% (54)	45% (50)	5% (6)	1% (1)	1% (1)	111
Community/Gender: Rural Women	38% (60)	45% (70)	10% (15)	3% (5)	4% (7)	156
Community/Gender: Rural Men	29% (25)	52% (45)	11% (10)	5% (5)	2% (2)	86
Community/Gender: Suburban Women	41% (54)	44% (58)	13% (17)	1% (1)	2% (3)	134
Community/Gender: Suburban Men	31% (43)	49% (66)	16% (21)	3% (4)	1% (1)	135
Homeowner	37% (236)	48% (306)	11% (71)	2% (15)	2% (13)	641
Renter	60% (29)	32% (15)	4% (2)	2% (1)	1% (1)	48
Military HHnm: Yes	29% (30)	53% (55)	13% (13)	2% (2)	4% (4)	104
Military HH: No	41% (241)	45% (267)	10% (60)	2% (15)	2% (9)	593
Employ: Private Sector	43% (137)	44% (138)	10% (30)	1% (4)	2% (7)	316
Employ: Government	37% (10)	41% (11)	20% (6)	— (0)	2% (1)	28
Employ: Self-Employed	34% (23)	55% (36)	6% (4)	5% (3)	— (0)	67
Employ: Homemaker	24% (6)	53% (14)	14% (4)	3% (1)	6% (2)	27
Employ: Student	76% (12)	23% (4)	1% (0)	— (0)	— (0)	16
Employ: Retired	32% (62)	50% (98)	12% (23)	3% (6)	2% (5)	194
Employ: Unemployed	41% (13)	35% (11)	20% (6)	4% (1)	— (0)	32
Employ: Other	41% (7)	54% (9)	2% (0)	1% (0)	2% (0)	17
Self + Household: White-Collar	35% (90)	48% (122)	13% (33)	3% (7)	1% (3)	255
Self + Household: Blue Collar	40% (141)	46% (164)	10% (37)	3% (10)	1% (5)	356

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**Table BLMB6\_3:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(271)	46%	(322)	11%	(74)	2%	(16)	2%	(14)	697
Union HH: Yes	54%	(21)	44%	(18)	2%	(1)	—	(0)	—	(0)	40
Union HH: No	38%	(249)	46%	(305)	11%	(73)	3%	(16)	2%	(14)	657
LGBTQ+: Yes	45%	(22)	37%	(18)	12%	(6)	3%	(2)	3%	(1)	49
LGBTQ+: No	38%	(249)	47%	(304)	10%	(68)	2%	(15)	2%	(12)	648
Motivated to Vote	39%	(247)	46%	(296)	11%	(71)	2%	(15)	2%	(10)	639
Parent: Yes	42%	(71)	43%	(73)	10%	(18)	2%	(4)	2%	(4)	168
Parent: No	38%	(200)	47%	(249)	11%	(56)	2%	(13)	2%	(10)	529
COVID Vaccine: Yes	40%	(194)	45%	(216)	10%	(49)	3%	(14)	2%	(8)	481
COVID Vaccine: No	36%	(77)	49%	(106)	11%	(25)	1%	(3)	3%	(6)	216
Student Loans: Yes	45%	(47)	44%	(45)	8%	(9)	1%	(1)	1%	(1)	103
Student Loans: No	38%	(224)	47%	(277)	11%	(65)	3%	(15)	2%	(13)	594
Favorable Opinion of Haley	30%	(76)	53%	(133)	12%	(29)	3%	(8)	1%	(3)	249
Unfavorable Opinion of Haley	41%	(116)	42%	(118)	14%	(38)	3%	(8)	1%	(2)	283
Protestant	32%	(52)	51%	(82)	13%	(21)	2%	(3)	3%	(5)	162
Roman Catholic	30%	(54)	56%	(100)	10%	(17)	4%	(7)	1%	(1)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	72%	(5)	—	(0)	—	(0)	—	(0)	6
Jewish	9%	(0)	56%	(3)	—	(0)	—	(0)	36%	(2)	5
Muslim	65%	(2)	35%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	62%	(22)	34%	(12)	4%	(1)	—	(0)	—	(0)	35
Agnostic	39%	(20)	47%	(24)	14%	(7)	—	(0)	—	(0)	51
Something else	44%	(50)	36%	(40)	11%	(13)	6%	(7)	3%	(3)	113
Nothing in particular	49%	(69)	39%	(56)	10%	(14)	—	(1)	2%	(3)	142
Prodigal Biden Voter	34%	(13)	39%	(15)	14%	(5)	7%	(3)	6%	(2)	38
Undecided Voter (DK/WNV)	41%	(25)	40%	(24)	11%	(7)	2%	(1)	6%	(4)	61
Undecided Voter (DK)	47%	(16)	31%	(11)	9%	(3)	4%	(1)	9%	(3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (367)	39% (273)	5% (38)	1% (7)	2% (12)	697
Gender: Male	43% (142)	46% (153)	7% (25)	2% (7)	2% (6)	332
Gender: Female	61% (224)	33% (120)	4% (13)	— (0)	2% (7)	365
Age: 18-34	46% (87)	46% (87)	4% (7)	2% (4)	1% (3)	188
Age: 35-44	36% (32)	42% (38)	12% (11)	3% (3)	7% (7)	90
Age: 45-64	57% (145)	39% (99)	4% (11)	— (0)	— (0)	255
Age: 65+	63% (103)	29% (48)	6% (10)	— (0)	2% (3)	164
GenZers: 1997-2012	48% (49)	44% (45)	4% (4)	2% (2)	2% (2)	102
Millennials: 1981-1996	42% (69)	47% (77)	6% (10)	3% (5)	2% (3)	165
GenXers: 1965-1980	54% (97)	38% (69)	6% (10)	— (0)	3% (5)	182
Baby Boomers: 1946-1964	60% (142)	33% (78)	6% (13)	— (0)	1% (3)	236
Educ: < College	55% (262)	41% (192)	2% (8)	1% (5)	1% (7)	473
Educ: Bachelors degree	52% (79)	29% (44)	13% (20)	2% (3)	4% (5)	151
Educ: Post-grad	36% (26)	50% (37)	13% (10)	— (0)	— (0)	73
Income: Under 50k	51% (118)	41% (96)	5% (11)	1% (1)	2% (5)	232
Income: 50k-100k	54% (151)	36% (101)	6% (16)	1% (4)	2% (5)	277
Income: 100k+	52% (98)	40% (76)	6% (11)	1% (2)	1% (2)	188
Ethnicity: White (Non-Hispanic)	52% (324)	39% (244)	6% (34)	1% (6)	2% (12)	621
Ethnicity: Hispanic	23% (5)	75% (16)	— (0)	2% (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	80% (18)	16% (4)	— (0)	4% (1)	— (0)	23
Ethnicity: Asian + Other (Non-Hispanic)	62% (20)	27% (9)	10% (3)	— (0)	— (0)	32
All Christian	56% (194)	37% (129)	5% (17)	1% (3)	1% (5)	348
All Non-Christian	45% (4)	42% (4)	14% (1)	— (0)	— (0)	9
Atheist	24% (8)	60% (21)	16% (6)	— (0)	— (0)	35
Agnostic/Nothing in particular	46% (89)	43% (84)	7% (13)	2% (4)	2% (4)	193
Something Else	64% (72)	32% (36)	1% (1)	— (0)	3% (4)	113
Evangelical	59% (77)	35% (46)	— (0)	2% (3)	3% (4)	130
Non-Evangelical	58% (188)	35% (114)	5% (16)	— (1)	1% (5)	324
PID: Dem (no lean)	47% (113)	44% (105)	6% (15)	1% (3)	2% (4)	240
PID: Ind (no lean)	50% (101)	41% (84)	7% (15)	— (1)	1% (2)	202
PID: Rep (no lean)	60% (153)	33% (83)	3% (8)	1% (4)	3% (6)	255

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (367)	39% (273)	5% (38)	1% (7)	2% (12)	697
PID/Gender: Dem Men	31% (30)	55% (53)	9% (9)	3% (3)	2% (2)	97
PID/Gender: Dem Women	58% (83)	37% (52)	4% (6)	— (0)	1% (2)	143
PID/Gender: Ind Men	38% (43)	49% (55)	11% (13)	1% (1)	— (0)	112
PID/Gender: Ind Women	64% (58)	32% (29)	2% (2)	— (0)	2% (2)	90
PID/Gender: Rep Men	56% (70)	36% (44)	2% (3)	3% (3)	3% (3)	123
PID/Gender: Rep Women	64% (83)	30% (39)	4% (5)	— (0)	2% (3)	131
Ideo: Liberal (1-3)	42% (93)	46% (102)	11% (24)	1% (2)	1% (2)	223
Ideo: Moderate (4)	49% (90)	43% (80)	4% (8)	3% (5)	2% (3)	186
Ideo: Conservative (5-7)	64% (177)	32% (87)	2% (5)	— (0)	2% (6)	276
Ideo/PID: Conservative Republican	65% (122)	29% (56)	3% (5)	— (0)	3% (6)	189
Ideo/PID: Moderate/Liberal Republican	47% (30)	44% (28)	4% (2)	5% (3)	— (0)	63
Ideo/PID: Moderate/Conservative Democrat	53% (40)	42% (32)	1% (1)	2% (1)	3% (2)	76
Ideo/PID: Liberal Democrat	44% (71)	45% (74)	9% (14)	1% (2)	1% (2)	163
Unfavorable of Biden and Trump	51% (56)	42% (45)	6% (6)	1% (1)	1% (1)	109
2024 H2H Matchup: Biden Voter	45% (145)	44% (142)	9% (28)	1% (4)	1% (2)	320
2024 H2H Matchup: Trump Voter	60% (188)	35% (110)	2% (7)	1% (4)	2% (6)	315
2024 H2H Matchup: Would not Vote	32% (11)	51% (17)	8% (3)	— (0)	8% (3)	34
2024 H2H Matchup: Do not Know	80% (22)	14% (4)	2% (1)	— (0)	4% (1)	27
2022 House Vote: Democrat	47% (137)	42% (122)	9% (26)	1% (3)	2% (5)	293
2022 House Vote: Republican	62% (190)	32% (97)	3% (8)	1% (4)	2% (6)	306
2022 House Vote: Did not Vote	40% (32)	54% (43)	5% (4)	— (0)	1% (1)	79
2020 Vote: Joe Biden	46% (152)	43% (143)	9% (29)	1% (4)	1% (4)	331
2020 Vote: Donald Trump	60% (196)	35% (114)	2% (7)	1% (4)	2% (6)	327
2020 Vote: Someone Else	68% (8)	26% (3)	3% (0)	— (0)	3% (0)	12
2020 Vote: Did not Vote	39% (11)	47% (13)	7% (2)	1% (0)	7% (2)	28
2016 Vote: Hillary Clinton	47% (108)	40% (93)	11% (25)	— (0)	2% (4)	231
2016 Vote: Donald Trump	64% (185)	31% (90)	3% (7)	1% (3)	1% (3)	288
2016 Vote: Someone Else	42% (13)	42% (13)	6% (2)	9% (3)	1% (0)	31
2020 Vote/PID: Not Biden/Democrat	28% (7)	69% (18)	3% (1)	— (0)	— (0)	26
2020 Vote/PID: Not Trump/Republican	67% (14)	25% (5)	8% (2)	— (0)	— (0)	20

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (367)	39% (273)	5% (38)	1% (7)	2% (12)	697
U.S. Economy: Wrong Track	56% (263)	36% (170)	4% (19)	1% (4)	3% (12)	469
U.S. Economy: Right Direction	45% (103)	45% (103)	8% (18)	2% (3)	— (0)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47% (105)	41% (93)	9% (20)	1% (3)	1% (3)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	60% (197)	34% (111)	3% (9)	1% (4)	2% (6)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	44% (64)	47% (69)	6% (8)	1% (1)	2% (3)	145
Top 2024 Issue: Economy	49% (108)	44% (96)	5% (10)	1% (3)	2% (3)	220
Community: Urban	46% (87)	46% (86)	5% (9)	2% (4)	— (1)	186
Community: Suburban	51% (138)	38% (101)	9% (23)	1% (3)	1% (3)	269
Community: Rural	59% (142)	35% (85)	3% (6)	— (0)	3% (8)	242
Community/Gender: Urban Women	62% (46)	38% (28)	— (0)	— (0)	— (0)	75
Community/Gender: Urban Men	36% (40)	52% (58)	8% (9)	4% (4)	— (0)	111
Community/Gender: Rural Women	63% (98)	31% (48)	3% (5)	— (0)	3% (5)	156
Community/Gender: Rural Men	51% (44)	44% (37)	2% (1)	— (0)	4% (3)	86
Community/Gender: Suburban Women	60% (80)	33% (44)	6% (8)	— (0)	1% (2)	134
Community/Gender: Suburban Men	43% (59)	42% (57)	11% (15)	2% (3)	1% (2)	135
Homeowner	53% (338)	39% (251)	5% (35)	1% (5)	2% (12)	641
Renter	51% (24)	41% (19)	4% (2)	3% (2)	1% (0)	48
Military HHnm: Yes	63% (66)	32% (33)	5% (5)	— (0)	— (0)	104
Military HH: No	51% (300)	40% (240)	5% (32)	1% (7)	2% (12)	593
Employ: Private Sector	50% (158)	41% (129)	5% (16)	2% (5)	2% (8)	316
Employ: Government	51% (14)	38% (11)	10% (3)	— (0)	— (0)	28
Employ: Self-Employed	57% (38)	34% (23)	6% (4)	— (0)	2% (2)	67
Employ: Homemaker	66% (18)	34% (9)	— (0)	— (0)	— (0)	27
Employ: Student	39% (6)	46% (7)	4% (1)	— (0)	11% (2)	16
Employ: Retired	59% (115)	35% (68)	5% (10)	— (0)	1% (1)	194
Employ: Unemployed	29% (9)	55% (18)	13% (4)	3% (1)	— (0)	32
Employ: Other	49% (8)	43% (7)	1% (0)	6% (1)	2% (0)	17
Self + Household: White-Collar	47% (121)	39% (99)	9% (24)	2% (5)	2% (5)	255
Self + Household: Blue Collar	55% (196)	40% (143)	3% (12)	— (1)	1% (3)	356

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**Table BLMB6\_4:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (367)	39% (273)	5% (38)	1% (7)	2% (12)	697
Union HH: Yes	64% (26)	31% (13)	4% (2)	— (0)	— (0)	40
Union HH: No	52% (341)	40% (260)	6% (36)	1% (7)	2% (12)	657
LGBTQ+: Yes	45% (22)	39% (19)	10% (5)	3% (1)	3% (1)	49
LGBTQ+: No	53% (345)	39% (254)	5% (33)	1% (6)	2% (11)	648
Motivated to Vote	53% (342)	38% (245)	6% (36)	1% (7)	1% (9)	639
Parent: Yes	50% (85)	39% (65)	7% (12)	1% (2)	3% (5)	168
Parent: No	53% (282)	39% (208)	5% (26)	1% (5)	1% (8)	529
COVID Vaccine: Yes	49% (234)	41% (195)	7% (33)	1% (6)	3% (12)	481
COVID Vaccine: No	61% (133)	36% (78)	2% (4)	1% (1)	— (0)	216
Student Loans: Yes	48% (49)	37% (38)	10% (10)	2% (2)	5% (5)	103
Student Loans: No	53% (317)	40% (235)	5% (28)	1% (6)	1% (8)	594
Favorable Opinion of Haley	62% (155)	32% (79)	4% (10)	1% (3)	1% (2)	249
Unfavorable Opinion of Haley	47% (134)	41% (115)	8% (24)	2% (4)	2% (5)	283
Protestant	58% (95)	36% (59)	2% (3)	2% (3)	2% (4)	162
Roman Catholic	55% (98)	36% (65)	7% (13)	— (0)	1% (2)	178
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	79% (5)	21% (1)	— (0)	— (0)	6
Jewish	40% (2)	36% (2)	24% (1)	— (0)	— (0)	5
Muslim	41% (1)	59% (2)	— (0)	— (0)	— (0)	3
Buddhist	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Atheist	24% (8)	60% (21)	16% (6)	— (0)	— (0)	35
Agnostic	16% (8)	67% (34)	9% (5)	4% (2)	4% (2)	51
Something else	64% (72)	32% (36)	1% (1)	— (0)	3% (4)	113
Nothing in particular	57% (81)	35% (49)	6% (8)	1% (2)	1% (2)	142
Prodigal Biden Voter	48% (18)	42% (16)	5% (2)	— (0)	5% (2)	38
Undecided Voter (DK/WNV)	54% (33)	34% (21)	5% (3)	— (0)	6% (4)	61
Undecided Voter (DK)	32% (11)	51% (17)	8% (3)	— (0)	8% (3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (365)	29% (203)	15% (102)	2% (15)	2% (12)	697
Gender: Male	52% (172)	30% (101)	15% (49)	2% (7)	1% (3)	332
Gender: Female	53% (193)	28% (103)	14% (52)	2% (7)	3% (9)	365
Age: 18-34	40% (76)	31% (59)	23% (43)	3% (5)	3% (6)	188
Age: 35-44	33% (30)	43% (39)	19% (17)	1% (1)	4% (3)	90
Age: 45-64	58% (148)	24% (62)	14% (35)	3% (9)	1% (1)	255
Age: 65+	68% (112)	27% (44)	4% (7)	— (0)	1% (2)	164
GenZers: 1997-2012	38% (39)	25% (26)	32% (32)	2% (2)	3% (3)	102
Millennials: 1981-1996	37% (62)	41% (68)	16% (27)	2% (4)	2% (4)	165
GenXers: 1965-1980	53% (97)	26% (47)	15% (28)	4% (7)	1% (2)	182
Baby Boomers: 1946-1964	67% (158)	25% (60)	6% (13)	1% (2)	1% (3)	236
Educ: < College	56% (265)	23% (108)	17% (80)	3% (13)	2% (7)	473
Educ: Bachelors degree	48% (73)	38% (58)	9% (14)	1% (2)	3% (5)	151
Educ: Post-grad	38% (28)	51% (37)	11% (8)	— (0)	— (0)	73
Income: Under 50k	45% (104)	33% (75)	15% (35)	4% (10)	3% (8)	232
Income: 50k-100k	59% (164)	22% (61)	17% (46)	1% (3)	1% (3)	277
Income: 100k+	52% (98)	35% (67)	11% (21)	1% (1)	1% (2)	188
Ethnicity: White (Non-Hispanic)	54% (335)	29% (183)	13% (82)	2% (11)	2% (10)	621
Ethnicity: Hispanic	27% (6)	26% (6)	45% (10)	2% (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	55% (13)	27% (6)	9% (2)	5% (1)	5% (1)	23
Ethnicity: Asian + Other (Non-Hispanic)	38% (12)	26% (8)	23% (7)	7% (2)	5% (2)	32
All Christian	56% (194)	30% (103)	11% (39)	1% (4)	2% (8)	348
All Non-Christian	47% (4)	44% (4)	9% (1)	— (0)	— (0)	9
Atheist	30% (10)	32% (11)	38% (13)	— (0)	— (0)	35
Agnostic/Nothing in particular	41% (80)	35% (67)	21% (41)	2% (4)	1% (1)	193
Something Else	68% (77)	17% (19)	6% (7)	6% (7)	3% (3)	113
Evangelical	62% (80)	18% (24)	11% (14)	6% (8)	3% (5)	130
Non-Evangelical	58% (189)	28% (92)	10% (33)	1% (3)	2% (6)	324
PID: Dem (no lean)	34% (82)	35% (83)	25% (59)	4% (9)	3% (6)	240
PID: Ind (no lean)	53% (107)	33% (68)	11% (22)	2% (3)	1% (3)	202
PID: Rep (no lean)	69% (176)	21% (53)	8% (21)	1% (2)	1% (3)	255

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (365)	29% (203)	15% (102)	2% (15)	2% (12)	697
PID/Gender: Dem Men	28% (27)	38% (36)	32% (31)	2% (2)	— (0)	97
PID/Gender: Dem Women	39% (55)	33% (47)	20% (28)	5% (7)	4% (6)	143
PID/Gender: Ind Men	49% (55)	38% (43)	9% (11)	3% (3)	1% (1)	112
PID/Gender: Ind Women	58% (53)	28% (25)	12% (11)	— (0)	2% (2)	90
PID/Gender: Rep Men	73% (90)	18% (22)	6% (7)	2% (2)	1% (2)	123
PID/Gender: Rep Women	65% (85)	24% (31)	10% (13)	— (0)	1% (2)	131
Ideo: Liberal (1-3)	30% (67)	45% (99)	23% (52)	1% (3)	1% (2)	223
Ideo: Moderate (4)	49% (92)	30% (56)	16% (29)	2% (4)	3% (5)	186
Ideo: Conservative (5-7)	73% (202)	16% (44)	7% (21)	2% (6)	1% (3)	276
Ideo/PID: Conservative Republican	76% (145)	15% (29)	6% (11)	1% (1)	2% (3)	189
Ideo/PID: Moderate/Liberal Republican	47% (30)	37% (23)	15% (9)	1% (1)	— (0)	63
Ideo/PID: Moderate/Conservative Democrat	39% (29)	26% (19)	23% (17)	7% (5)	6% (4)	76
Ideo/PID: Liberal Democrat	32% (53)	39% (64)	26% (42)	2% (3)	1% (2)	163
Unfavorable of Biden and Trump	64% (69)	21% (23)	12% (13)	3% (3)	— (0)	109
2024 H2H Matchup: Biden Voter	36% (114)	39% (125)	22% (69)	3% (8)	1% (3)	320
2024 H2H Matchup: Trump Voter	69% (218)	21% (66)	7% (22)	2% (6)	1% (4)	315
2024 H2H Matchup: Would not Vote	50% (17)	17% (6)	25% (8)	1% (0)	8% (3)	34
2024 H2H Matchup: Do not Know	60% (16)	22% (6)	9% (2)	— (0)	9% (2)	27
2022 House Vote: Democrat	39% (115)	38% (113)	19% (57)	1% (3)	2% (6)	293
2022 House Vote: Republican	69% (211)	22% (68)	7% (20)	1% (3)	1% (3)	306
2022 House Vote: Did not Vote	45% (36)	19% (15)	22% (17)	11% (8)	3% (3)	79
2020 Vote: Joe Biden	37% (124)	39% (128)	20% (65)	2% (8)	2% (6)	331
2020 Vote: Donald Trump	70% (229)	21% (67)	7% (21)	2% (6)	1% (3)	327
2020 Vote: Someone Else	48% (6)	14% (2)	30% (3)	1% (0)	7% (1)	12
2020 Vote: Did not Vote	24% (7)	26% (7)	41% (11)	2% (0)	8% (2)	28
2016 Vote: Hillary Clinton	42% (97)	34% (79)	18% (43)	3% (7)	2% (5)	231
2016 Vote: Donald Trump	72% (207)	20% (57)	7% (20)	1% (3)	1% (2)	288
2016 Vote: Someone Else	48% (15)	38% (12)	11% (4)	— (0)	3% (1)	31
2020 Vote/PID: Not Biden/Democrat	27% (7)	31% (8)	35% (9)	6% (2)	1% (0)	26
2020 Vote/PID: Not Trump/Republican	53% (11)	40% (8)	6% (1)	1% (0)	— (0)	20

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (365)	29% (203)	15% (102)	2% (15)	2% (12)	697
U.S. Economy: Wrong Track	60% (281)	22% (105)	13% (63)	2% (9)	2% (10)	469
U.S. Economy: Right Direction	37% (84)	43% (98)	17% (39)	2% (5)	1% (2)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35% (79)	41% (92)	21% (46)	1% (3)	2% (4)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71% (233)	19% (63)	7% (22)	2% (6)	1% (4)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	37% (54)	33% (48)	23% (33)	4% (6)	3% (4)	145
Top 2024 Issue: Economy	51% (111)	32% (71)	13% (28)	4% (8)	1% (2)	220
Community: Urban	41% (77)	30% (55)	25% (46)	3% (6)	1% (2)	186
Community: Suburban	53% (144)	33% (88)	11% (31)	1% (2)	2% (5)	269
Community: Rural	60% (144)	25% (60)	10% (25)	3% (7)	2% (5)	242
Community/Gender: Urban Women	53% (40)	18% (13)	26% (20)	1% (0)	2% (2)	75
Community/Gender: Urban Men	33% (37)	38% (42)	24% (26)	5% (5)	1% (1)	111
Community/Gender: Rural Women	58% (91)	21% (33)	13% (20)	4% (7)	3% (5)	156
Community/Gender: Rural Men	62% (53)	32% (27)	6% (5)	— (0)	— (0)	86
Community/Gender: Suburban Women	47% (62)	42% (56)	9% (13)	— (0)	2% (2)	134
Community/Gender: Suburban Men	60% (82)	23% (32)	13% (18)	1% (2)	2% (2)	135
Homeowner	53% (342)	30% (190)	14% (92)	1% (8)	1% (9)	641
Renter	42% (20)	25% (12)	15% (7)	12% (6)	7% (3)	48
Military HHnm: Yes	54% (57)	29% (31)	15% (15)	2% (2)	— (0)	104
Military HH: No	52% (309)	29% (173)	15% (86)	2% (13)	2% (12)	593
Employ: Private Sector	45% (144)	32% (102)	17% (54)	3% (10)	2% (7)	316
Employ: Government	59% (16)	35% (10)	4% (1)	— (0)	2% (1)	28
Employ: Self-Employed	40% (27)	27% (18)	30% (20)	— (0)	2% (2)	67
Employ: Homemaker	63% (17)	30% (8)	8% (2)	— (0)	— (0)	27
Employ: Student	55% (9)	10% (2)	21% (3)	— (0)	15% (2)	16
Employ: Retired	70% (135)	27% (52)	3% (6)	— (1)	— (0)	194
Employ: Unemployed	34% (11)	19% (6)	44% (14)	1% (0)	1% (0)	32
Employ: Other	40% (7)	35% (6)	2% (0)	21% (4)	2% (0)	17
Self + Household: White-Collar	47% (120)	39% (100)	12% (30)	1% (2)	1% (4)	255
Self + Household: Blue Collar	59% (210)	25% (88)	14% (49)	2% (7)	— (2)	356

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**Table BLMB6\_5:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (365)	29% (203)	15% (102)	2% (15)	2% (12)	697
Union HH: Yes	53% (21)	41% (16)	6% (2)	— (0)	— (0)	40
Union HH: No	52% (344)	28% (187)	15% (99)	2% (15)	2% (12)	657
LGBTQ+: Yes	29% (14)	37% (18)	28% (14)	3% (1)	3% (2)	49
LGBTQ+: No	54% (351)	29% (185)	14% (88)	2% (13)	2% (11)	648
Motivated to Vote	55% (348)	28% (182)	14% (90)	2% (11)	1% (7)	639
Parent: Yes	52% (87)	31% (52)	13% (22)	2% (3)	3% (5)	168
Parent: No	53% (278)	29% (152)	15% (80)	2% (12)	1% (8)	529
COVID Vaccine: Yes	45% (218)	33% (160)	17% (80)	3% (12)	2% (11)	481
COVID Vaccine: No	68% (147)	20% (43)	10% (22)	1% (2)	1% (2)	216
Student Loans: Yes	53% (55)	32% (33)	9% (10)	1% (1)	4% (5)	103
Student Loans: No	52% (311)	29% (170)	16% (92)	2% (14)	1% (8)	594
Favorable Opinion of Haley	64% (159)	28% (70)	7% (18)	— (1)	— (1)	249
Unfavorable Opinion of Haley	49% (139)	29% (83)	18% (50)	3% (10)	1% (2)	283
Protestant	63% (102)	22% (36)	11% (18)	1% (1)	3% (4)	162
Roman Catholic	50% (90)	34% (61)	12% (21)	2% (3)	2% (4)	178
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7% (0)	93% (6)	— (0)	— (0)	— (0)	6
Jewish	30% (1)	54% (3)	17% (1)	— (0)	— (0)	5
Muslim	64% (2)	36% (1)	— (0)	— (0)	— (0)	3
Buddhist	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Atheist	30% (10)	32% (11)	38% (13)	— (0)	— (0)	35
Agnostic	15% (8)	35% (18)	50% (25)	— (0)	— (0)	51
Something else	68% (77)	17% (19)	6% (7)	6% (7)	3% (3)	113
Nothing in particular	51% (72)	34% (49)	11% (16)	3% (4)	1% (1)	142
Prodigal Biden Voter	57% (21)	20% (8)	14% (5)	— (0)	9% (3)	38
Undecided Voter (DK/WNV)	54% (33)	19% (12)	18% (11)	— (0)	8% (5)	61
Undecided Voter (DK)	50% (17)	17% (6)	25% (8)	1% (0)	8% (3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (220)	47% (325)	12% (83)	5% (31)	5% (38)	697
Gender: Male	29% (95)	52% (171)	13% (43)	6% (20)	1% (3)	332
Gender: Female	34% (124)	42% (153)	11% (41)	3% (11)	10% (35)	365
Age: 18-34	31% (59)	47% (88)	11% (21)	4% (7)	7% (13)	188
Age: 35-44	20% (18)	44% (39)	23% (21)	6% (6)	6% (6)	90
Age: 45-64	22% (57)	52% (132)	13% (34)	7% (17)	6% (16)	255
Age: 65+	52% (85)	40% (65)	5% (8)	1% (2)	2% (4)	164
GenZers: 1997-2012	30% (31)	42% (43)	12% (12)	5% (5)	11% (12)	102
Millennials: 1981-1996	27% (45)	50% (82)	16% (27)	5% (8)	2% (3)	165
GenXers: 1965-1980	18% (33)	50% (91)	16% (28)	9% (17)	7% (13)	182
Baby Boomers: 1946-1964	44% (104)	45% (107)	5% (13)	1% (2)	4% (10)	236
Educ: < College	32% (152)	45% (211)	10% (49)	5% (25)	7% (35)	473
Educ: Bachelors degree	29% (43)	50% (75)	16% (25)	3% (5)	2% (3)	151
Educ: Post-grad	33% (24)	52% (38)	13% (10)	1% (1)	1% (0)	73
Income: Under 50k	35% (80)	43% (100)	11% (26)	3% (7)	8% (18)	232
Income: 50k-100k	31% (85)	44% (121)	14% (40)	6% (18)	5% (14)	277
Income: 100k+	29% (54)	55% (104)	9% (17)	3% (7)	3% (6)	188
Ethnicity: White (Non-Hispanic)	32% (199)	45% (282)	12% (76)	5% (29)	6% (35)	621
Ethnicity: Hispanic	8% (2)	86% (19)	2% (0)	— (0)	4% (1)	22
Ethnicity: Black (Non-Hispanic)	35% (8)	34% (8)	17% (4)	11% (3)	3% (1)	23
Ethnicity: Asian + Other (Non-Hispanic)	34% (11)	52% (17)	9% (3)	— (0)	5% (2)	32
All Christian	37% (129)	49% (171)	8% (27)	2% (7)	4% (14)	348
All Non-Christian	68% (6)	32% (3)	— (0)	— (0)	— (0)	9
Atheist	15% (5)	41% (14)	29% (10)	14% (5)	1% (0)	35
Agnostic/Nothing in particular	21% (40)	47% (90)	18% (34)	7% (14)	8% (15)	193
Something Else	35% (40)	41% (47)	11% (12)	5% (5)	8% (9)	113
Evangelical	39% (51)	42% (55)	5% (6)	5% (6)	9% (12)	130
Non-Evangelical	36% (118)	48% (157)	10% (32)	2% (7)	3% (10)	324
PID: Dem (no lean)	19% (45)	52% (125)	14% (34)	6% (14)	9% (22)	240
PID: Ind (no lean)	39% (78)	44% (89)	13% (26)	2% (4)	2% (5)	202
PID: Rep (no lean)	38% (96)	43% (110)	9% (24)	5% (13)	4% (11)	255

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(220)	47%	(325)	12%	(83)	5%	(31)	5%	(38)	697
PID/Gender: Dem Men	17%	(16)	50%	(49)	21%	(20)	11%	(10)	2%	(2)	97
PID/Gender: Dem Women	20%	(29)	54%	(77)	10%	(14)	2%	(3)	14%	(20)	143
PID/Gender: Ind Men	30%	(33)	57%	(64)	10%	(11)	2%	(3)	—	(0)	112
PID/Gender: Ind Women	50%	(45)	28%	(25)	16%	(14)	2%	(2)	5%	(4)	90
PID/Gender: Rep Men	37%	(46)	48%	(59)	9%	(11)	6%	(8)	—	(0)	123
PID/Gender: Rep Women	39%	(51)	39%	(51)	9%	(12)	4%	(6)	8%	(11)	131
Ideo: Liberal (1-3)	23%	(50)	51%	(113)	16%	(35)	5%	(11)	6%	(14)	223
Ideo: Moderate (4)	32%	(59)	44%	(83)	11%	(20)	6%	(11)	7%	(14)	186
Ideo: Conservative (5-7)	39%	(108)	45%	(125)	9%	(25)	3%	(9)	3%	(9)	276
Ideo/PID: Conservative Republican	37%	(70)	46%	(88)	10%	(19)	4%	(8)	2%	(4)	189
Ideo/PID: Moderate/Liberal Republican	40%	(25)	35%	(22)	7%	(4)	8%	(5)	11%	(7)	63
Ideo/PID: Moderate/Conservative Democrat	17%	(13)	59%	(45)	4%	(3)	8%	(6)	12%	(9)	76
Ideo/PID: Liberal Democrat	19%	(31)	49%	(80)	18%	(30)	5%	(8)	8%	(13)	163
Unfavorable of Biden and Trump	32%	(35)	45%	(48)	15%	(16)	3%	(3)	5%	(5)	109
2024 H2H Matchup: Biden Voter	23%	(73)	51%	(164)	15%	(49)	4%	(14)	6%	(21)	320
2024 H2H Matchup: Trump Voter	41%	(129)	42%	(131)	10%	(32)	5%	(15)	3%	(8)	315
2024 H2H Matchup: Would not Vote	28%	(9)	52%	(18)	6%	(2)	7%	(2)	8%	(3)	34
2024 H2H Matchup: Do not Know	29%	(8)	46%	(12)	2%	(1)	—	(0)	23%	(6)	27
2022 House Vote: Democrat	26%	(77)	53%	(155)	13%	(38)	6%	(16)	2%	(7)	293
2022 House Vote: Republican	39%	(120)	44%	(135)	9%	(26)	4%	(14)	4%	(11)	306
2022 House Vote: Did not Vote	25%	(20)	31%	(24)	18%	(14)	2%	(1)	24%	(19)	79
2020 Vote: Joe Biden	26%	(85)	50%	(165)	14%	(45)	5%	(15)	6%	(20)	331
2020 Vote: Donald Trump	38%	(124)	44%	(142)	11%	(35)	5%	(15)	3%	(11)	327
2020 Vote: Someone Else	40%	(5)	46%	(5)	5%	(1)	—	(0)	9%	(1)	12
2020 Vote: Did not Vote	20%	(6)	43%	(12)	9%	(3)	5%	(1)	23%	(6)	28
2016 Vote: Hillary Clinton	23%	(54)	52%	(120)	14%	(32)	6%	(15)	4%	(10)	231
2016 Vote: Donald Trump	37%	(107)	45%	(129)	10%	(29)	4%	(13)	4%	(10)	288
2016 Vote: Someone Else	56%	(18)	24%	(8)	11%	(3)	2%	(1)	7%	(2)	31
2020 Vote/PID: Not Biden/Democrat	8%	(2)	65%	(17)	9%	(2)	3%	(1)	15%	(4)	26
2020 Vote/PID: Not Trump/Republican	43%	(9)	51%	(10)	4%	(1)	1%	(0)	1%	(0)	20

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (220)	47% (325)	12% (83)	5% (31)	5% (38)	697
U.S. Economy: Wrong Track	33% (156)	44% (207)	11% (51)	4% (20)	7% (34)	469
U.S. Economy: Right Direction	28% (63)	51% (117)	14% (32)	5% (12)	2% (4)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23% (52)	52% (116)	13% (30)	6% (13)	6% (13)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39% (128)	44% (145)	9% (31)	5% (15)	3% (8)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	28% (40)	44% (63)	16% (23)	2% (3)	11% (16)	145
Top 2024 Issue: Economy	25% (55)	53% (116)	13% (27)	4% (8)	5% (12)	220
Community: Urban	36% (67)	39% (72)	17% (31)	4% (8)	5% (9)	186
Community: Suburban	27% (72)	51% (138)	12% (33)	6% (15)	4% (11)	269
Community: Rural	33% (81)	47% (115)	8% (19)	4% (9)	8% (19)	242
Community/Gender: Urban Women	43% (32)	27% (21)	18% (13)	1% (1)	11% (8)	75
Community/Gender: Urban Men	31% (35)	47% (52)	16% (17)	6% (7)	— (0)	111
Community/Gender: Rural Women	35% (55)	42% (65)	8% (12)	4% (7)	11% (17)	156
Community/Gender: Rural Men	30% (26)	58% (50)	8% (6)	2% (2)	2% (2)	86
Community/Gender: Suburban Women	28% (37)	51% (68)	11% (15)	3% (3)	8% (11)	134
Community/Gender: Suburban Men	26% (35)	52% (70)	14% (19)	8% (11)	— (0)	135
Homeowner	32% (204)	47% (300)	12% (75)	4% (28)	5% (33)	641
Renter	25% (12)	47% (22)	14% (7)	5% (2)	9% (4)	48
Military HHnm: Yes	36% (38)	44% (46)	12% (13)	3% (3)	5% (5)	104
Military HH: No	31% (182)	47% (279)	12% (71)	5% (29)	6% (33)	593
Employ: Private Sector	23% (74)	51% (162)	14% (43)	6% (19)	6% (19)	316
Employ: Government	15% (4)	57% (16)	14% (4)	5% (1)	9% (3)	28
Employ: Self-Employed	32% (21)	46% (31)	17% (11)	3% (2)	3% (2)	67
Employ: Homemaker	41% (11)	49% (13)	4% (1)	— (0)	6% (2)	27
Employ: Student	49% (8)	34% (5)	9% (2)	— (0)	7% (1)	16
Employ: Retired	46% (90)	43% (83)	6% (11)	3% (5)	2% (4)	194
Employ: Unemployed	17% (5)	28% (9)	23% (7)	10% (3)	22% (7)	32
Employ: Other	38% (7)	29% (5)	25% (4)	6% (1)	3% (0)	17
Self + Household: White-Collar	27% (70)	54% (139)	12% (30)	4% (11)	2% (6)	255
Self + Household: Blue Collar	36% (128)	44% (158)	11% (40)	4% (13)	4% (16)	356

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**Table BLMB6\_6:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(220)	47%	(325)	12%	(83)	5%	(31)	5%	(38)	697
Union HH: Yes	33%	(13)	60%	(24)	6%	(3)	—	(0)	—	(0)	40
Union HH: No	31%	(206)	46%	(301)	12%	(81)	5%	(31)	6%	(38)	657
LGBTQ+: Yes	14%	(7)	44%	(22)	19%	(9)	2%	(1)	20%	(10)	49
LGBTQ+: No	33%	(213)	47%	(303)	11%	(74)	5%	(30)	4%	(28)	648
Motivated to Vote	32%	(207)	47%	(299)	12%	(74)	5%	(29)	5%	(29)	639
Parent: Yes	29%	(49)	48%	(81)	15%	(25)	6%	(10)	2%	(4)	168
Parent: No	32%	(171)	46%	(244)	11%	(58)	4%	(22)	6%	(34)	529
COVID Vaccine: Yes	29%	(142)	47%	(228)	13%	(65)	4%	(21)	5%	(26)	481
COVID Vaccine: No	36%	(78)	45%	(96)	9%	(19)	5%	(11)	6%	(12)	216
Student Loans: Yes	31%	(32)	47%	(48)	17%	(17)	1%	(1)	5%	(5)	103
Student Loans: No	32%	(188)	47%	(277)	11%	(66)	5%	(30)	6%	(33)	594
Favorable Opinion of Haley	36%	(89)	52%	(128)	7%	(17)	4%	(11)	1%	(3)	249
Unfavorable Opinion of Haley	31%	(87)	41%	(117)	18%	(50)	7%	(19)	4%	(10)	283
Protestant	42%	(68)	44%	(71)	7%	(11)	2%	(4)	5%	(8)	162
Roman Catholic	34%	(61)	53%	(94)	8%	(15)	2%	(4)	3%	(5)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	—	(0)	—	(0)	—	(0)	6
Jewish	46%	(2)	54%	(3)	—	(0)	—	(0)	—	(0)	5
Muslim	95%	(3)	5%	(0)	—	(0)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	15%	(5)	41%	(14)	29%	(10)	14%	(5)	1%	(0)	35
Agnostic	10%	(5)	32%	(16)	37%	(19)	3%	(2)	17%	(9)	51
Something else	35%	(40)	41%	(47)	11%	(12)	5%	(5)	8%	(9)	113
Nothing in particular	24%	(34)	52%	(74)	11%	(15)	9%	(12)	4%	(6)	142
Prodigal Biden Voter	46%	(17)	37%	(14)	4%	(1)	5%	(2)	9%	(3)	38
Undecided Voter (DK/WNV)	28%	(17)	49%	(30)	4%	(3)	4%	(2)	15%	(9)	61
Undecided Voter (DK)	28%	(9)	52%	(18)	6%	(2)	7%	(2)	8%	(3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (264)	29% (203)	16% (110)	14% (100)	3% (19)	697
Gender: Male	37% (122)	24% (81)	19% (64)	18% (61)	1% (5)	332
Gender: Female	39% (143)	34% (123)	13% (46)	11% (39)	4% (15)	365
Age: 18-34	43% (81)	31% (59)	17% (31)	7% (12)	2% (4)	188
Age: 35-44	35% (32)	37% (33)	12% (11)	11% (10)	6% (5)	90
Age: 45-64	31% (79)	26% (67)	20% (51)	19% (48)	4% (9)	255
Age: 65+	44% (73)	27% (44)	11% (18)	18% (30)	— (0)	164
GenZers: 1997-2012	48% (49)	35% (36)	10% (10)	3% (3)	4% (4)	102
Millennials: 1981-1996	38% (62)	32% (53)	19% (31)	9% (16)	1% (2)	165
GenXers: 1965-1980	28% (50)	33% (60)	15% (27)	20% (36)	5% (8)	182
Baby Boomers: 1946-1964	41% (97)	21% (49)	18% (42)	18% (43)	2% (5)	236
Educ: < College	35% (165)	31% (148)	17% (78)	14% (65)	3% (16)	473
Educ: Bachelors degree	41% (63)	24% (36)	14% (22)	19% (29)	2% (2)	151
Educ: Post-grad	50% (36)	27% (20)	14% (10)	8% (6)	— (0)	73
Income: Under 50k	37% (86)	32% (75)	14% (32)	11% (26)	5% (13)	232
Income: 50k-100k	40% (111)	26% (72)	19% (52)	14% (38)	1% (4)	277
Income: 100k+	36% (67)	30% (56)	14% (27)	19% (35)	1% (3)	188
Ethnicity: White (Non-Hispanic)	39% (243)	28% (174)	15% (96)	15% (92)	3% (17)	621
Ethnicity: Hispanic	41% (9)	58% (13)	1% (0)	1% (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	41% (9)	24% (5)	32% (7)	1% (0)	1% (0)	23
Ethnicity: Asian + Other (Non-Hispanic)	11% (3)	36% (11)	23% (7)	25% (8)	5% (2)	32
All Christian	32% (111)	31% (107)	18% (63)	16% (55)	4% (13)	348
All Non-Christian	59% (5)	11% (1)	30% (3)	— (0)	— (0)	9
Atheist	70% (24)	27% (9)	3% (1)	— (0)	— (0)	35
Agnostic/Nothing in particular	51% (98)	22% (42)	14% (27)	12% (24)	1% (2)	193
Something Else	24% (27)	39% (44)	16% (17)	18% (21)	3% (4)	113
Evangelical	20% (26)	29% (38)	21% (27)	24% (30)	7% (9)	130
Non-Evangelical	34% (110)	33% (107)	16% (53)	14% (45)	2% (8)	324
PID: Dem (no lean)	60% (143)	34% (81)	3% (6)	2% (4)	2% (6)	240
PID: Ind (no lean)	42% (85)	27% (55)	12% (25)	18% (36)	1% (2)	202
PID: Rep (no lean)	14% (36)	27% (68)	31% (80)	23% (60)	4% (11)	255

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (264)	29% (203)	16% (110)	14% (100)	3% (19)	697
PID/Gender: Dem Men	59% (57)	33% (32)	2% (2)	4% (4)	2% (2)	97
PID/Gender: Dem Women	60% (87)	34% (49)	3% (4)	— (0)	3% (4)	143
PID/Gender: Ind Men	44% (49)	25% (28)	11% (12)	18% (20)	2% (2)	112
PID/Gender: Ind Women	39% (35)	29% (27)	14% (12)	18% (16)	— (0)	90
PID/Gender: Rep Men	12% (15)	17% (21)	41% (50)	30% (37)	— (0)	123
PID/Gender: Rep Women	16% (21)	36% (47)	23% (30)	17% (23)	8% (11)	131
Ideo: Liberal (1-3)	64% (143)	29% (65)	5% (11)	1% (2)	1% (2)	223
Ideo: Moderate (4)	40% (75)	34% (64)	12% (23)	7% (12)	7% (12)	186
Ideo: Conservative (5-7)	16% (44)	25% (69)	27% (73)	31% (85)	1% (4)	276
Ideo/PID: Conservative Republican	9% (17)	25% (47)	35% (66)	29% (55)	2% (4)	189
Ideo/PID: Moderate/Liberal Republican	30% (19)	32% (20)	21% (13)	6% (4)	11% (7)	63
Ideo/PID: Moderate/Conservative Democrat	40% (31)	47% (35)	3% (2)	5% (4)	5% (4)	76
Ideo/PID: Liberal Democrat	69% (112)	27% (44)	2% (4)	— (0)	1% (2)	163
Unfavorable of Biden and Trump	36% (39)	30% (33)	20% (22)	10% (11)	4% (5)	109
2024 H2H Matchup: Biden Voter	59% (189)	34% (109)	4% (14)	2% (6)	1% (2)	320
2024 H2H Matchup: Trump Voter	14% (45)	27% (85)	27% (87)	28% (88)	3% (10)	315
2024 H2H Matchup: Would not Vote	61% (21)	11% (4)	13% (4)	10% (3)	6% (2)	34
2024 H2H Matchup: Do not Know	35% (9)	20% (5)	22% (6)	7% (2)	17% (5)	27
2022 House Vote: Democrat	61% (180)	32% (94)	3% (9)	2% (7)	1% (4)	293
2022 House Vote: Republican	15% (47)	26% (78)	29% (87)	27% (82)	3% (11)	306
2022 House Vote: Did not Vote	35% (28)	35% (27)	11% (9)	13% (11)	5% (4)	79
2020 Vote: Joe Biden	60% (199)	31% (103)	5% (16)	2% (7)	2% (5)	331
2020 Vote: Donald Trump	14% (47)	26% (84)	28% (92)	28% (91)	4% (13)	327
2020 Vote: Someone Else	61% (7)	24% (3)	4% (0)	7% (1)	4% (0)	12
2020 Vote: Did not Vote	38% (11)	50% (14)	7% (2)	3% (1)	2% (1)	28
2016 Vote: Hillary Clinton	58% (135)	32% (73)	5% (11)	4% (8)	2% (4)	231
2016 Vote: Donald Trump	15% (45)	25% (72)	28% (81)	28% (81)	3% (9)	288
2016 Vote: Someone Else	62% (19)	23% (7)	5% (1)	9% (3)	1% (0)	31
2020 Vote/PID: Not Biden/Democrat	46% (12)	51% (13)	1% (0)	— (0)	1% (0)	26
2020 Vote/PID: Not Trump/Republican	50% (10)	34% (7)	11% (2)	4% (1)	— (0)	20

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (264)	29% (203)	16% (110)	14% (100)	3% (19)	697
U.S. Economy: Wrong Track	26% (123)	29% (134)	21% (97)	20% (96)	4% (19)	469
U.S. Economy: Right Direction	62% (141)	30% (69)	6% (14)	2% (4)	— (0)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65% (145)	31% (69)	1% (2)	2% (5)	1% (2)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15% (50)	25% (82)	29% (94)	28% (91)	3% (10)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	47% (69)	36% (53)	10% (14)	2% (3)	4% (6)	145
Top 2024 Issue: Economy	27% (59)	39% (85)	22% (47)	10% (22)	3% (6)	220
Community: Urban	45% (84)	33% (61)	16% (30)	4% (8)	1% (2)	186
Community: Suburban	39% (105)	28% (77)	11% (31)	19% (51)	2% (5)	269
Community: Rural	31% (75)	27% (65)	20% (49)	17% (40)	5% (12)	242
Community/Gender: Urban Women	51% (38)	30% (23)	16% (12)	1% (1)	2% (2)	75
Community/Gender: Urban Men	42% (46)	35% (39)	16% (18)	7% (7)	1% (1)	111
Community/Gender: Rural Women	34% (53)	34% (54)	13% (20)	12% (19)	6% (10)	156
Community/Gender: Rural Men	25% (22)	14% (12)	34% (30)	25% (21)	2% (2)	86
Community/Gender: Suburban Women	38% (51)	34% (46)	11% (14)	15% (19)	2% (3)	134
Community/Gender: Suburban Men	40% (54)	23% (31)	12% (17)	24% (32)	1% (2)	135
Homeowner	37% (238)	30% (192)	15% (97)	15% (97)	3% (16)	641
Renter	48% (23)	20% (10)	22% (11)	5% (2)	5% (2)	48
Military HHnm: Yes	29% (30)	31% (32)	16% (17)	22% (23)	2% (3)	104
Military HH: No	39% (234)	29% (171)	16% (94)	13% (77)	3% (17)	593
Employ: Private Sector	37% (118)	30% (94)	15% (46)	14% (45)	4% (13)	316
Employ: Government	48% (13)	17% (5)	27% (8)	6% (2)	2% (0)	28
Employ: Self-Employed	19% (13)	42% (28)	24% (16)	10% (7)	5% (3)	67
Employ: Homemaker	46% (12)	21% (6)	17% (5)	17% (4)	— (0)	27
Employ: Student	26% (4)	57% (9)	— (0)	17% (3)	1% (0)	16
Employ: Retired	42% (81)	25% (48)	15% (28)	19% (36)	— (0)	194
Employ: Unemployed	59% (19)	26% (8)	7% (2)	8% (2)	— (0)	32
Employ: Other	23% (4)	30% (5)	32% (6)	3% (1)	12% (2)	17
Self + Household: White-Collar	37% (95)	32% (81)	12% (30)	16% (42)	3% (7)	255
Self + Household: Blue Collar	39% (138)	29% (102)	19% (68)	12% (44)	1% (3)	356

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**Table BLMB6\_7:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(264)	29%	(203)	16%	(110)	14%	(100)	3%	(19)	697
Union HH: Yes	23%	(9)	36%	(14)	26%	(10)	15%	(6)	—	(0)	40
Union HH: No	39%	(255)	29%	(189)	15%	(100)	14%	(94)	3%	(19)	657
LGBTQ+: Yes	53%	(26)	29%	(14)	13%	(6)	4%	(2)	1%	(0)	49
LGBTQ+: No	37%	(238)	29%	(189)	16%	(104)	15%	(98)	3%	(19)	648
Motivated to Vote	38%	(242)	29%	(186)	16%	(101)	15%	(98)	2%	(12)	639
Parent: Yes	33%	(56)	29%	(48)	20%	(34)	14%	(23)	4%	(7)	168
Parent: No	39%	(208)	29%	(155)	14%	(76)	14%	(77)	2%	(12)	529
COVID Vaccine: Yes	46%	(219)	32%	(155)	11%	(53)	9%	(45)	2%	(9)	481
COVID Vaccine: No	21%	(45)	22%	(48)	27%	(58)	25%	(55)	5%	(10)	216
Student Loans: Yes	59%	(61)	22%	(23)	8%	(8)	9%	(9)	2%	(2)	103
Student Loans: No	34%	(204)	30%	(181)	17%	(102)	15%	(90)	3%	(17)	594
Favorable Opinion of Haley	33%	(81)	28%	(69)	22%	(54)	17%	(43)	1%	(2)	249
Unfavorable Opinion of Haley	37%	(106)	29%	(81)	13%	(38)	19%	(55)	1%	(3)	283
Protestant	32%	(53)	24%	(38)	24%	(39)	15%	(24)	5%	(9)	162
Roman Catholic	32%	(57)	35%	(62)	13%	(24)	18%	(31)	2%	(4)	178
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(5)	—	(0)	—	(0)	—	(0)	6
Jewish	45%	(2)	1%	(0)	54%	(3)	—	(0)	—	(0)	5
Muslim	72%	(2)	28%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	70%	(24)	27%	(9)	3%	(1)	—	(0)	—	(0)	35
Agnostic	64%	(33)	22%	(11)	7%	(3)	4%	(2)	4%	(2)	51
Something else	24%	(27)	39%	(44)	16%	(17)	18%	(21)	3%	(4)	113
Nothing in particular	46%	(65)	22%	(31)	16%	(23)	15%	(22)	—	(1)	142
Prodigal Biden Voter	47%	(18)	29%	(11)	7%	(3)	8%	(3)	9%	(3)	38
Undecided Voter (DK/WNV)	49%	(30)	15%	(9)	17%	(10)	8%	(5)	10%	(6)	61
Undecided Voter (DK)	61%	(21)	11%	(4)	13%	(4)	10%	(3)	6%	(2)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (340)	37% (255)	11% (75)	2% (13)	2% (14)	697
Gender: Male	49% (163)	35% (116)	12% (38)	2% (8)	2% (7)	332
Gender: Female	49% (177)	38% (139)	10% (37)	1% (5)	2% (7)	365
Age: 18-34	60% (113)	32% (61)	6% (11)	1% (1)	1% (2)	188
Age: 35-44	58% (52)	20% (18)	10% (9)	3% (3)	9% (8)	90
Age: 45-64	40% (101)	43% (109)	14% (37)	3% (6)	1% (2)	255
Age: 65+	45% (73)	41% (67)	11% (18)	2% (3)	2% (3)	164
GenZers: 1997-2012	63% (64)	34% (35)	3% (3)	1% (1)	— (0)	102
Millennials: 1981-1996	61% (100)	25% (41)	9% (15)	2% (3)	4% (6)	165
GenXers: 1965-1980	40% (73)	41% (74)	15% (27)	2% (3)	2% (4)	182
Baby Boomers: 1946-1964	41% (97)	43% (101)	11% (27)	3% (6)	2% (4)	236
Educ: < College	47% (220)	40% (190)	10% (48)	1% (7)	2% (8)	473
Educ: Bachelors degree	52% (79)	25% (38)	14% (22)	4% (6)	4% (6)	151
Educ: Post-grad	56% (41)	36% (26)	7% (5)	— (0)	— (0)	73
Income: Under 50k	48% (111)	36% (83)	13% (30)	2% (4)	1% (3)	232
Income: 50k-100k	50% (138)	35% (98)	10% (28)	3% (8)	2% (5)	277
Income: 100k+	48% (90)	39% (74)	9% (17)	1% (1)	3% (6)	188
Ethnicity: White (Non-Hispanic)	49% (302)	37% (228)	11% (68)	2% (13)	2% (10)	621
Ethnicity: Hispanic	27% (6)	70% (15)	— (0)	3% (1)	— (0)	22
Ethnicity: Black (Non-Hispanic)	85% (19)	5% (1)	9% (2)	— (0)	— (0)	23
Ethnicity: Asian + Other (Non-Hispanic)	38% (12)	33% (10)	16% (5)	— (0)	13% (4)	32
All Christian	43% (149)	41% (143)	13% (44)	2% (9)	1% (4)	348
All Non-Christian	67% (6)	33% (3)	— (0)	— (0)	— (0)	9
Atheist	48% (17)	51% (18)	1% (0)	— (0)	— (0)	35
Agnostic/Nothing in particular	58% (112)	31% (61)	8% (16)	— (0)	2% (5)	193
Something Else	50% (57)	27% (31)	14% (15)	4% (4)	5% (5)	113
Evangelical	45% (58)	35% (46)	13% (17)	3% (4)	3% (4)	130
Non-Evangelical	45% (145)	38% (123)	13% (42)	3% (9)	2% (5)	324
PID: Dem (no lean)	60% (144)	33% (80)	5% (12)	— (1)	2% (4)	240
PID: Ind (no lean)	42% (85)	38% (77)	15% (31)	3% (6)	2% (3)	202
PID: Rep (no lean)	43% (110)	39% (98)	13% (33)	2% (6)	3% (7)	255

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (340)	37% (255)	11% (75)	2% (13)	2% (14)	697
PID/Gender: Dem Men	62% (60)	31% (30)	4% (4)	— (0)	2% (2)	97
PID/Gender: Dem Women	58% (83)	34% (49)	6% (8)	1% (1)	1% (2)	143
PID/Gender: Ind Men	43% (48)	41% (46)	12% (14)	4% (4)	1% (1)	112
PID/Gender: Ind Women	42% (38)	34% (31)	19% (17)	2% (2)	3% (2)	90
PID/Gender: Rep Men	44% (54)	33% (40)	17% (21)	3% (4)	3% (4)	123
PID/Gender: Rep Women	43% (56)	44% (58)	9% (12)	2% (2)	2% (3)	131
Ideo: Liberal (1-3)	60% (134)	33% (74)	6% (13)	— (0)	1% (2)	223
Ideo: Moderate (4)	48% (89)	35% (66)	11% (21)	4% (7)	2% (3)	186
Ideo: Conservative (5-7)	40% (112)	40% (112)	14% (39)	2% (6)	3% (7)	276
Ideo/PID: Conservative Republican	43% (82)	38% (72)	14% (26)	1% (2)	4% (7)	189
Ideo/PID: Moderate/Liberal Republican	43% (27)	41% (26)	10% (6)	6% (4)	— (0)	63
Ideo/PID: Moderate/Conservative Democrat	51% (39)	41% (31)	5% (4)	1% (1)	2% (2)	76
Ideo/PID: Liberal Democrat	64% (104)	30% (49)	5% (8)	— (0)	1% (2)	163
Unfavorable of Biden and Trump	43% (47)	40% (44)	14% (15)	2% (2)	1% (1)	109
2024 H2H Matchup: Biden Voter	57% (183)	33% (105)	8% (26)	1% (2)	1% (4)	320
2024 H2H Matchup: Trump Voter	42% (131)	38% (120)	15% (46)	3% (11)	2% (7)	315
2024 H2H Matchup: Would not Vote	33% (11)	52% (18)	6% (2)	— (0)	9% (3)	34
2024 H2H Matchup: Do not Know	54% (15)	45% (12)	— (0)	— (0)	1% (0)	27
2022 House Vote: Democrat	58% (170)	33% (97)	7% (19)	1% (2)	2% (5)	293
2022 House Vote: Republican	42% (128)	38% (116)	14% (44)	4% (11)	2% (6)	306
2022 House Vote: Did not Vote	38% (30)	45% (36)	14% (11)	— (0)	3% (2)	79
2020 Vote: Joe Biden	57% (190)	32% (105)	8% (26)	1% (4)	2% (6)	331
2020 Vote: Donald Trump	40% (131)	41% (133)	14% (47)	3% (9)	2% (7)	327
2020 Vote: Someone Else	64% (7)	32% (4)	1% (0)	— (0)	3% (0)	12
2020 Vote: Did not Vote	41% (11)	47% (13)	7% (2)	— (0)	5% (1)	28
2016 Vote: Hillary Clinton	59% (137)	30% (70)	8% (18)	1% (2)	2% (4)	231
2016 Vote: Donald Trump	35% (102)	44% (126)	16% (45)	3% (9)	2% (7)	288
2016 Vote: Someone Else	69% (22)	22% (7)	3% (1)	— (0)	6% (2)	31
2020 Vote/PID: Not Biden/Democrat	51% (13)	49% (13)	1% (0)	— (0)	— (0)	26
2020 Vote/PID: Not Trump/Republican	60% (12)	27% (5)	12% (2)	— (0)	1% (0)	20

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	49% (340)	37% (255)	11% (75)	2% (13)	2% (14)	697
U.S. Economy: Wrong Track	43% (201)	39% (185)	13% (59)	2% (11)	3% (12)	469
U.S. Economy: Right Direction	61% (139)	31% (70)	7% (16)	1% (2)	1% (2)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62% (139)	31% (69)	5% (10)	— (0)	2% (5)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	41% (133)	40% (131)	14% (46)	3% (11)	2% (7)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	46% (67)	38% (55)	13% (19)	1% (2)	2% (2)	145
Top 2024 Issue: Economy	41% (89)	47% (104)	8% (17)	3% (6)	1% (3)	220
Community: Urban	55% (102)	35% (64)	7% (13)	3% (6)	— (1)	186
Community: Suburban	47% (127)	36% (96)	13% (36)	1% (4)	3% (7)	269
Community: Rural	46% (111)	39% (94)	11% (27)	1% (3)	3% (7)	242
Community/Gender: Urban Women	53% (40)	32% (24)	13% (10)	2% (2)	— (0)	75
Community/Gender: Urban Men	57% (63)	36% (40)	3% (3)	4% (4)	1% (1)	111
Community/Gender: Rural Women	44% (69)	45% (71)	6% (10)	1% (2)	3% (4)	156
Community/Gender: Rural Men	48% (41)	28% (24)	20% (17)	1% (1)	3% (3)	86
Community/Gender: Suburban Women	51% (68)	33% (44)	13% (17)	1% (1)	2% (3)	134
Community/Gender: Suburban Men	43% (58)	39% (52)	14% (18)	2% (3)	3% (4)	135
Homeowner	48% (307)	37% (237)	11% (72)	2% (12)	2% (13)	641
Renter	60% (28)	32% (15)	4% (2)	3% (1)	2% (1)	48
Military HHnm: Yes	45% (47)	36% (37)	11% (11)	3% (3)	6% (6)	104
Military HH: No	49% (293)	37% (218)	11% (64)	2% (10)	1% (8)	593
Employ: Private Sector	49% (156)	37% (116)	10% (32)	1% (3)	3% (9)	316
Employ: Government	62% (17)	27% (8)	2% (1)	8% (2)	— (0)	28
Employ: Self-Employed	59% (40)	25% (17)	12% (8)	3% (2)	— (0)	67
Employ: Homemaker	36% (10)	58% (16)	— (0)	— (0)	6% (2)	27
Employ: Student	71% (11)	28% (5)	1% (0)	— (0)	— (0)	16
Employ: Retired	42% (81)	41% (79)	14% (26)	2% (4)	1% (3)	194
Employ: Unemployed	50% (16)	25% (8)	20% (7)	4% (1)	1% (0)	32
Employ: Other	50% (9)	39% (7)	8% (1)	1% (0)	3% (0)	17
Self + Household: White-Collar	50% (128)	36% (92)	10% (25)	1% (3)	3% (8)	255
Self + Household: Blue Collar	48% (171)	38% (136)	11% (38)	3% (10)	— (1)	356

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**Table BLMB6\_8:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(340)	37%	(255)	11%	(75)	2%	(13)	2%	(14)	697
Union HH: Yes	51%	(20)	25%	(10)	24%	(9)	—	(0)	—	(0)	40
Union HH: No	49%	(319)	37%	(245)	10%	(66)	2%	(13)	2%	(14)	657
LGBTQ+: Yes	66%	(32)	16%	(8)	13%	(6)	3%	(2)	3%	(1)	49
LGBTQ+: No	47%	(308)	38%	(247)	11%	(69)	2%	(12)	2%	(13)	648
Motivated to Vote	50%	(318)	35%	(225)	12%	(74)	2%	(12)	2%	(11)	639
Parent: Yes	59%	(99)	33%	(56)	6%	(10)	1%	(1)	1%	(2)	168
Parent: No	46%	(241)	38%	(199)	12%	(65)	2%	(12)	2%	(13)	529
COVID Vaccine: Yes	49%	(236)	37%	(177)	11%	(52)	2%	(11)	1%	(5)	481
COVID Vaccine: No	48%	(104)	36%	(78)	11%	(23)	1%	(3)	4%	(9)	216
Student Loans: Yes	64%	(66)	27%	(28)	3%	(3)	2%	(2)	3%	(3)	103
Student Loans: No	46%	(273)	38%	(227)	12%	(72)	2%	(11)	2%	(11)	594
Favorable Opinion of Haley	49%	(121)	38%	(95)	8%	(20)	3%	(7)	3%	(7)	249
Unfavorable Opinion of Haley	47%	(132)	35%	(98)	15%	(44)	2%	(5)	1%	(4)	283
Protestant	44%	(72)	33%	(54)	16%	(26)	4%	(6)	3%	(4)	162
Roman Catholic	42%	(75)	47%	(84)	10%	(17)	1%	(2)	—	(0)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	72%	(5)	—	(0)	—	(0)	—	(0)	6
Jewish	42%	(2)	58%	(3)	—	(0)	—	(0)	—	(0)	5
Muslim	100%	(3)	—	(0)	—	(0)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	48%	(17)	51%	(18)	1%	(0)	—	(0)	—	(0)	35
Agnostic	58%	(30)	20%	(10)	18%	(9)	—	(0)	4%	(2)	51
Something else	50%	(57)	27%	(31)	14%	(15)	4%	(4)	5%	(5)	113
Nothing in particular	58%	(82)	35%	(50)	5%	(7)	—	(0)	2%	(3)	142
Prodigal Biden Voter	44%	(17)	39%	(15)	8%	(3)	5%	(2)	5%	(2)	38
Undecided Voter (DK/WNV)	42%	(26)	49%	(30)	4%	(2)	—	(0)	5%	(3)	61
Undecided Voter (DK)	33%	(11)	52%	(18)	6%	(2)	—	(0)	9%	(3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (314)	33% (229)	14% (99)	7% (46)	1% (9)	697
Gender: Male	34% (114)	36% (121)	18% (61)	10% (32)	1% (4)	332
Gender: Female	55% (200)	30% (108)	10% (38)	4% (14)	1% (5)	365
Age: 18-34	46% (87)	41% (77)	9% (16)	4% (8)	1% (1)	188
Age: 35-44	24% (22)	40% (36)	15% (14)	17% (15)	4% (3)	90
Age: 45-64	48% (123)	28% (71)	18% (46)	4% (11)	2% (4)	255
Age: 65+	50% (83)	27% (45)	14% (23)	8% (13)	— (0)	164
GenZers: 1997-2012	49% (50)	40% (41)	7% (7)	4% (4)	— (0)	102
Millennials: 1981-1996	35% (58)	41% (67)	13% (22)	10% (17)	1% (1)	165
GenXers: 1965-1980	47% (86)	32% (57)	15% (27)	3% (6)	3% (5)	182
Baby Boomers: 1946-1964	48% (113)	25% (60)	18% (41)	8% (20)	1% (2)	236
Educ: < College	45% (215)	32% (151)	15% (71)	6% (28)	2% (8)	473
Educ: Bachelors degree	47% (72)	30% (45)	12% (19)	10% (15)	— (1)	151
Educ: Post-grad	37% (27)	46% (33)	13% (10)	3% (2)	— (0)	73
Income: Under 50k	44% (102)	34% (78)	15% (34)	6% (13)	2% (4)	232
Income: 50k-100k	44% (122)	32% (89)	17% (46)	6% (17)	1% (3)	277
Income: 100k+	48% (90)	33% (62)	10% (19)	8% (15)	1% (2)	188
Ethnicity: White (Non-Hispanic)	45% (281)	32% (201)	14% (89)	7% (42)	1% (9)	621
Ethnicity: Hispanic	29% (6)	68% (15)	3% (1)	— (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	64% (15)	13% (3)	18% (4)	4% (1)	— (0)	23
Ethnicity: Asian + Other (Non-Hispanic)	38% (12)	34% (11)	16% (5)	11% (4)	— (0)	32
All Christian	43% (148)	34% (120)	16% (54)	6% (22)	1% (4)	348
All Non-Christian	45% (4)	22% (2)	10% (1)	3% (0)	20% (2)	9
Atheist	53% (18)	43% (15)	1% (0)	3% (1)	— (0)	35
Agnostic/Nothing in particular	47% (91)	31% (61)	13% (25)	9% (17)	— (0)	193
Something Else	47% (53)	29% (32)	17% (19)	5% (6)	2% (3)	113
Evangelical	38% (49)	34% (44)	19% (24)	8% (11)	2% (2)	130
Non-Evangelical	46% (150)	32% (103)	15% (49)	5% (17)	2% (5)	324
PID: Dem (no lean)	66% (160)	26% (64)	3% (8)	3% (6)	1% (2)	240
PID: Ind (no lean)	40% (82)	33% (67)	18% (36)	8% (15)	1% (3)	202
PID: Rep (no lean)	28% (72)	39% (99)	22% (55)	10% (25)	1% (4)	255

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**Table BLMB6\_9:** *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (314)	33% (229)	14% (99)	7% (46)	1% (9)	697
PID/Gender: Dem Men	52% (50)	39% (38)	6% (5)	4% (3)	— (0)	97
PID/Gender: Dem Women	76% (109)	18% (26)	2% (3)	2% (3)	1% (2)	143
PID/Gender: Ind Men	29% (32)	36% (40)	23% (25)	12% (14)	— (0)	112
PID/Gender: Ind Women	55% (49)	29% (27)	12% (10)	2% (2)	3% (2)	90
PID/Gender: Rep Men	25% (31)	35% (43)	25% (31)	12% (15)	3% (3)	123
PID/Gender: Rep Women	31% (41)	43% (56)	18% (24)	7% (10)	— (0)	131
Ideo: Liberal (1-3)	59% (131)	31% (70)	7% (16)	2% (6)	— (0)	223
Ideo: Moderate (4)	42% (78)	37% (69)	13% (24)	6% (10)	2% (4)	186
Ideo: Conservative (5-7)	37% (101)	31% (87)	20% (55)	11% (30)	1% (4)	276
Ideo/PID: Conservative Republican	29% (55)	32% (61)	26% (49)	11% (21)	2% (4)	189
Ideo/PID: Moderate/Liberal Republican	27% (17)	59% (37)	9% (6)	6% (4)	— (0)	63
Ideo/PID: Moderate/Conservative Democrat	59% (45)	34% (26)	2% (2)	3% (2)	3% (2)	76
Ideo/PID: Liberal Democrat	71% (115)	23% (38)	3% (5)	3% (4)	— (0)	163
Unfavorable of Biden and Trump	26% (29)	41% (45)	26% (29)	6% (6)	— (0)	109
2024 H2H Matchup: Biden Voter	60% (192)	29% (92)	9% (27)	2% (7)	1% (2)	320
2024 H2H Matchup: Trump Voter	33% (104)	34% (108)	20% (62)	12% (38)	1% (4)	315
2024 H2H Matchup: Would not Vote	21% (7)	49% (17)	21% (7)	1% (0)	8% (3)	34
2024 H2H Matchup: Do not Know	41% (11)	48% (13)	9% (2)	— (0)	1% (0)	27
2022 House Vote: Democrat	61% (180)	27% (81)	8% (22)	2% (7)	1% (3)	293
2022 House Vote: Republican	32% (99)	37% (113)	20% (60)	10% (30)	1% (4)	306
2022 House Vote: Did not Vote	34% (27)	36% (28)	17% (14)	11% (9)	2% (2)	79
2020 Vote: Joe Biden	60% (199)	27% (89)	9% (30)	3% (9)	1% (4)	331
2020 Vote: Donald Trump	31% (103)	37% (121)	20% (65)	11% (34)	1% (4)	327
2020 Vote: Someone Else	39% (5)	37% (4)	9% (1)	12% (1)	3% (0)	12
2020 Vote: Did not Vote	27% (7)	54% (15)	10% (3)	5% (1)	4% (1)	28
2016 Vote: Hillary Clinton	61% (142)	28% (64)	8% (18)	2% (5)	1% (2)	231
2016 Vote: Donald Trump	33% (96)	34% (97)	21% (60)	12% (33)	1% (2)	288
2016 Vote: Someone Else	49% (15)	18% (6)	24% (7)	4% (1)	6% (2)	31
2020 Vote/PID: Not Biden/Democrat	21% (6)	69% (18)	8% (2)	1% (0)	— (0)	26
2020 Vote/PID: Not Trump/Republican	37% (8)	35% (7)	17% (4)	10% (2)	— (0)	20

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	45% (314)	33% (229)	14% (99)	7% (46)	1% (9)	697
U.S. Economy: Wrong Track	38% (178)	36% (167)	16% (77)	9% (40)	1% (7)	469
U.S. Economy: Right Direction	59% (136)	27% (62)	10% (22)	3% (6)	1% (2)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64% (144)	25% (56)	7% (15)	2% (5)	1% (3)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32% (103)	35% (116)	21% (68)	12% (38)	1% (4)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	45% (66)	40% (57)	11% (16)	2% (3)	2% (2)	145
Top 2024 Issue: Economy	31% (69)	46% (101)	17% (37)	4% (8)	2% (4)	220
Community: Urban	47% (88)	37% (69)	10% (19)	5% (9)	— (1)	186
Community: Suburban	45% (122)	31% (84)	14% (37)	9% (25)	— (1)	269
Community: Rural	43% (103)	32% (76)	18% (42)	5% (12)	3% (7)	242
Community/Gender: Urban Women	64% (48)	27% (20)	7% (5)	2% (1)	— (0)	75
Community/Gender: Urban Men	36% (40)	44% (49)	13% (14)	6% (7)	1% (1)	111
Community/Gender: Rural Women	51% (80)	29% (45)	15% (23)	2% (4)	3% (4)	156
Community/Gender: Rural Men	27% (23)	37% (31)	22% (19)	10% (9)	4% (3)	86
Community/Gender: Suburban Women	54% (72)	32% (43)	7% (9)	7% (9)	— (1)	134
Community/Gender: Suburban Men	37% (51)	30% (41)	20% (28)	12% (16)	— (0)	135
Homeowner	45% (287)	34% (215)	14% (88)	7% (43)	1% (8)	641
Renter	49% (23)	28% (13)	15% (7)	6% (3)	2% (1)	48
Military HHnm: Yes	37% (39)	28% (29)	19% (20)	14% (14)	2% (2)	104
Military HH: No	46% (275)	34% (200)	13% (79)	5% (32)	1% (7)	593
Employ: Private Sector	39% (123)	42% (133)	10% (33)	7% (22)	2% (6)	316
Employ: Government	25% (7)	46% (13)	11% (3)	17% (5)	— (0)	28
Employ: Self-Employed	55% (37)	26% (18)	15% (10)	4% (2)	— (0)	67
Employ: Homemaker	55% (15)	30% (8)	10% (3)	— (0)	6% (2)	27
Employ: Student	30% (5)	47% (7)	23% (4)	— (0)	— (0)	16
Employ: Retired	51% (99)	22% (43)	19% (36)	8% (15)	— (0)	194
Employ: Unemployed	65% (21)	14% (4)	19% (6)	2% (1)	1% (0)	32
Employ: Other	49% (8)	18% (3)	25% (4)	6% (1)	2% (0)	17
Self + Household: White-Collar	40% (103)	34% (88)	15% (39)	9% (24)	— (0)	255
Self + Household: Blue Collar	49% (174)	33% (116)	12% (42)	6% (20)	1% (3)	356

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**Table BLMB6\_9:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(314)	33%	(229)	14%	(99)	7%	(46)	1%	(9)	697
Union HH: Yes	46%	(18)	26%	(10)	21%	(9)	6%	(2)	—	(0)	40
Union HH: No	45%	(295)	33%	(219)	14%	(90)	7%	(44)	1%	(9)	657
LGBTQ+: Yes	59%	(29)	27%	(13)	8%	(4)	4%	(2)	3%	(1)	49
LGBTQ+: No	44%	(285)	33%	(216)	15%	(95)	7%	(44)	1%	(7)	648
Motivated to Vote	46%	(295)	32%	(202)	14%	(91)	7%	(46)	1%	(6)	639
Parent: Yes	45%	(76)	33%	(55)	14%	(23)	5%	(9)	3%	(5)	168
Parent: No	45%	(238)	33%	(174)	14%	(76)	7%	(37)	1%	(4)	529
COVID Vaccine: Yes	48%	(232)	31%	(151)	13%	(65)	5%	(26)	2%	(7)	481
COVID Vaccine: No	38%	(82)	36%	(78)	16%	(34)	9%	(20)	1%	(2)	216
Student Loans: Yes	42%	(43)	42%	(43)	9%	(10)	5%	(6)	1%	(1)	103
Student Loans: No	46%	(270)	31%	(186)	15%	(89)	7%	(41)	1%	(8)	594
Favorable Opinion of Haley	38%	(96)	36%	(89)	18%	(45)	7%	(18)	—	(0)	249
Unfavorable Opinion of Haley	52%	(148)	26%	(75)	12%	(34)	8%	(23)	1%	(3)	283
Protestant	42%	(68)	31%	(50)	18%	(29)	7%	(11)	2%	(4)	162
Roman Catholic	44%	(78)	36%	(64)	14%	(25)	6%	(11)	—	(0)	178
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	72%	(5)	—	(0)	—	(0)	—	(0)	6
Jewish	40%	(2)	—	(0)	18%	(1)	6%	(0)	36%	(2)	5
Muslim	41%	(1)	59%	(2)	—	(0)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	53%	(18)	43%	(15)	1%	(0)	3%	(1)	—	(0)	35
Agnostic	41%	(21)	40%	(20)	16%	(8)	3%	(1)	—	(0)	51
Something else	47%	(53)	29%	(32)	17%	(19)	5%	(6)	2%	(3)	113
Nothing in particular	49%	(70)	28%	(40)	12%	(17)	11%	(16)	—	(0)	142
Prodigal Biden Voter	41%	(16)	35%	(13)	14%	(5)	5%	(2)	5%	(2)	38
Undecided Voter (DK/WNV)	30%	(18)	49%	(30)	16%	(10)	1%	(0)	5%	(3)	61
Undecided Voter (DK)	21%	(7)	49%	(17)	21%	(7)	1%	(0)	8%	(3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (332)	29% (202)	14% (99)	7% (50)	2% (14)	697
Gender: Male	35% (118)	37% (122)	18% (61)	8% (25)	2% (6)	332
Gender: Female	59% (214)	22% (80)	10% (38)	7% (25)	2% (8)	365
Age: 18-34	49% (91)	34% (64)	11% (21)	6% (10)	— (1)	188
Age: 35-44	49% (44)	27% (24)	15% (13)	2% (2)	8% (7)	90
Age: 45-64	50% (127)	20% (50)	18% (45)	11% (27)	2% (6)	255
Age: 65+	42% (69)	39% (63)	12% (20)	6% (10)	— (0)	164
GenZers: 1997-2012	55% (56)	27% (28)	11% (11)	6% (6)	1% (1)	102
Millennials: 1981-1996	46% (76)	36% (59)	13% (21)	3% (6)	2% (3)	165
GenXers: 1965-1980	51% (92)	21% (39)	14% (25)	12% (21)	2% (4)	182
Baby Boomers: 1946-1964	44% (103)	31% (72)	17% (40)	7% (16)	2% (5)	236
Educ: < College	44% (210)	31% (145)	15% (71)	7% (35)	2% (11)	473
Educ: Bachelors degree	56% (84)	21% (31)	14% (21)	9% (13)	2% (2)	151
Educ: Post-grad	52% (38)	35% (26)	10% (8)	2% (2)	— (0)	73
Income: Under 50k	47% (110)	29% (67)	13% (31)	8% (18)	3% (6)	232
Income: 50k-100k	46% (128)	31% (85)	15% (41)	7% (18)	2% (5)	277
Income: 100k+	50% (94)	26% (49)	15% (28)	7% (14)	1% (3)	188
Ethnicity: White (Non-Hispanic)	47% (289)	29% (182)	15% (91)	7% (46)	2% (13)	621
Ethnicity: Hispanic	32% (7)	28% (6)	35% (8)	2% (0)	3% (1)	22
Ethnicity: Black (Non-Hispanic)	71% (16)	22% (5)	1% (0)	6% (1)	— (0)	23
Ethnicity: Asian + Other (Non-Hispanic)	61% (19)	29% (9)	3% (1)	7% (2)	— (0)	32
All Christian	44% (151)	33% (114)	14% (48)	8% (29)	2% (6)	348
All Non-Christian	56% (5)	14% (1)	30% (3)	— (0)	— (0)	9
Atheist	63% (22)	27% (9)	9% (3)	1% (0)	— (0)	35
Agnostic/Nothing in particular	55% (106)	29% (56)	10% (19)	4% (7)	3% (6)	193
Something Else	43% (48)	19% (21)	24% (27)	12% (14)	2% (2)	113
Evangelical	50% (65)	25% (33)	16% (20)	8% (11)	1% (1)	130
Non-Evangelical	41% (132)	30% (98)	17% (55)	10% (32)	2% (7)	324
PID: Dem (no lean)	69% (167)	18% (43)	5% (12)	4% (9)	3% (8)	240
PID: Ind (no lean)	45% (90)	34% (68)	14% (27)	6% (11)	3% (5)	202
PID: Rep (no lean)	29% (75)	36% (90)	23% (60)	12% (29)	— (1)	255

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (332)	29% (202)	14% (99)	7% (50)	2% (14)	697
PID/Gender: Dem Men	60% (58)	24% (23)	12% (11)	2% (2)	2% (2)	97
PID/Gender: Dem Women	76% (109)	14% (20)	1% (1)	5% (7)	4% (6)	143
PID/Gender: Ind Men	34% (38)	40% (45)	15% (17)	8% (9)	3% (3)	112
PID/Gender: Ind Women	58% (53)	26% (23)	11% (10)	2% (2)	2% (2)	90
PID/Gender: Rep Men	18% (22)	44% (54)	27% (33)	11% (14)	— (0)	123
PID/Gender: Rep Women	40% (53)	28% (36)	20% (27)	12% (16)	— (0)	131
Ideo: Liberal (1-3)	72% (161)	21% (46)	3% (6)	2% (5)	2% (5)	223
Ideo: Moderate (4)	46% (86)	35% (65)	12% (21)	5% (9)	3% (5)	186
Ideo: Conservative (5-7)	29% (80)	31% (86)	26% (71)	13% (35)	1% (3)	276
Ideo/PID: Conservative Republican	24% (45)	38% (71)	26% (48)	13% (24)	— (1)	189
Ideo/PID: Moderate/Liberal Republican	47% (29)	30% (19)	16% (10)	7% (4)	— (0)	63
Ideo/PID: Moderate/Conservative Democrat	51% (38)	26% (20)	11% (8)	9% (7)	4% (3)	76
Ideo/PID: Liberal Democrat	79% (128)	14% (23)	3% (4)	2% (3)	3% (5)	163
Unfavorable of Biden and Trump	49% (53)	28% (31)	14% (15)	8% (8)	1% (2)	109
2024 H2H Matchup: Biden Voter	65% (208)	25% (79)	6% (20)	3% (9)	2% (5)	320
2024 H2H Matchup: Trump Voter	29% (93)	33% (103)	24% (75)	13% (41)	1% (4)	315
2024 H2H Matchup: Would not Vote	51% (17)	37% (13)	3% (1)	2% (1)	7% (2)	34
2024 H2H Matchup: Do not Know	52% (14)	26% (7)	13% (3)	— (0)	9% (2)	27
2022 House Vote: Democrat	65% (191)	25% (73)	6% (17)	2% (5)	3% (8)	293
2022 House Vote: Republican	33% (102)	33% (102)	22% (67)	11% (32)	1% (3)	306
2022 House Vote: Did not Vote	36% (29)	26% (21)	18% (15)	16% (13)	2% (2)	79
2020 Vote: Joe Biden	64% (211)	27% (91)	4% (12)	2% (7)	3% (9)	331
2020 Vote: Donald Trump	31% (103)	32% (106)	23% (76)	12% (39)	1% (3)	327
2020 Vote: Someone Else	64% (7)	9% (1)	8% (1)	12% (1)	7% (1)	12
2020 Vote: Did not Vote	37% (10)	15% (4)	38% (11)	9% (3)	1% (0)	28
2016 Vote: Hillary Clinton	64% (148)	25% (58)	4% (9)	4% (9)	3% (7)	231
2016 Vote: Donald Trump	34% (99)	28% (82)	25% (73)	11% (32)	1% (3)	288
2016 Vote: Someone Else	47% (15)	39% (12)	11% (3)	— (0)	3% (1)	31
2020 Vote/PID: Not Biden/Democrat	25% (7)	35% (9)	31% (8)	8% (2)	— (0)	26
2020 Vote/PID: Not Trump/Republican	32% (7)	42% (9)	19% (4)	7% (1)	— (0)	20

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (332)	29% (202)	14% (99)	7% (50)	2% (14)	697
U.S. Economy: Wrong Track	40% (189)	29% (134)	19% (91)	9% (43)	2% (11)	469
U.S. Economy: Right Direction	62% (143)	30% (68)	4% (8)	3% (7)	1% (2)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67% (150)	28% (63)	2% (5)	1% (3)	2% (4)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31% (102)	31% (103)	24% (79)	12% (40)	1% (4)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	55% (80)	25% (36)	11% (16)	5% (7)	4% (6)	145
Top 2024 Issue: Economy	33% (73)	40% (89)	18% (39)	8% (17)	1% (3)	220
Community: Urban	44% (82)	33% (61)	15% (27)	6% (12)	2% (4)	186
Community: Suburban	54% (146)	26% (70)	13% (36)	6% (16)	— (1)	269
Community: Rural	43% (104)	29% (71)	15% (36)	9% (22)	4% (9)	242
Community/Gender: Urban Women	56% (42)	24% (18)	11% (9)	4% (3)	5% (3)	75
Community/Gender: Urban Men	36% (40)	38% (43)	17% (19)	8% (9)	1% (1)	111
Community/Gender: Rural Women	55% (87)	24% (38)	8% (13)	9% (14)	3% (4)	156
Community/Gender: Rural Men	20% (18)	38% (33)	27% (23)	9% (7)	5% (5)	86
Community/Gender: Suburban Women	64% (86)	17% (23)	12% (17)	6% (8)	— (0)	134
Community/Gender: Suburban Men	45% (60)	34% (47)	14% (19)	6% (8)	— (0)	135
Homeowner	48% (305)	29% (185)	15% (95)	7% (44)	2% (12)	641
Renter	47% (22)	32% (15)	6% (3)	12% (6)	4% (2)	48
Military HHnm: Yes	39% (41)	37% (38)	13% (13)	11% (11)	— (0)	104
Military HH: No	49% (291)	28% (163)	14% (86)	7% (39)	2% (13)	593
Employ: Private Sector	48% (151)	29% (92)	14% (46)	7% (21)	2% (6)	316
Employ: Government	64% (18)	21% (6)	11% (3)	— (0)	4% (1)	28
Employ: Self-Employed	54% (36)	19% (12)	21% (14)	6% (4)	— (0)	67
Employ: Homemaker	61% (16)	20% (5)	8% (2)	— (0)	11% (3)	27
Employ: Student	24% (4)	68% (11)	2% (0)	6% (1)	— (0)	16
Employ: Retired	41% (80)	33% (65)	15% (30)	9% (17)	1% (2)	194
Employ: Unemployed	57% (18)	28% (9)	7% (2)	6% (2)	2% (1)	32
Employ: Other	48% (8)	8% (1)	11% (2)	30% (5)	2% (0)	17
Self + Household: White-Collar	50% (127)	28% (71)	16% (41)	5% (14)	1% (3)	255
Self + Household: Blue Collar	44% (157)	31% (110)	14% (52)	8% (30)	2% (8)	356

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**Table BLMB6\_10:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	48%	(332)	29%	(202)	14%	(99)	7%	(50)	2%	(14)	697
Union HH: Yes	58%	(23)	27%	(11)	6%	(3)	8%	(3)	—	(0)	40
Union HH: No	47%	(309)	29%	(191)	15%	(97)	7%	(47)	2%	(14)	657
LGBTQ+: Yes	70%	(34)	13%	(7)	12%	(6)	4%	(2)	1%	(0)	49
LGBTQ+: No	46%	(298)	30%	(195)	14%	(94)	7%	(48)	2%	(13)	648
Motivated to Vote	48%	(309)	28%	(179)	15%	(96)	7%	(44)	2%	(11)	639
Parent: Yes	43%	(73)	32%	(54)	15%	(25)	6%	(11)	3%	(5)	168
Parent: No	49%	(259)	28%	(148)	14%	(74)	7%	(39)	2%	(9)	529
COVID Vaccine: Yes	53%	(253)	25%	(121)	14%	(65)	6%	(29)	3%	(13)	481
COVID Vaccine: No	37%	(79)	38%	(81)	16%	(34)	10%	(21)	—	(1)	216
Student Loans: Yes	57%	(59)	26%	(26)	8%	(8)	5%	(5)	5%	(5)	103
Student Loans: No	46%	(273)	30%	(176)	15%	(91)	8%	(45)	2%	(9)	594
Favorable Opinion of Haley	40%	(100)	37%	(91)	16%	(40)	5%	(13)	2%	(5)	249
Unfavorable Opinion of Haley	53%	(150)	21%	(59)	14%	(40)	10%	(29)	2%	(5)	283
Protestant	44%	(71)	32%	(52)	15%	(24)	8%	(13)	2%	(3)	162
Roman Catholic	44%	(78)	32%	(57)	13%	(24)	9%	(16)	2%	(3)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	72%	(5)	—	(0)	—	(0)	—	(0)	6
Jewish	45%	(2)	1%	(0)	54%	(3)	—	(0)	—	(0)	5
Muslim	64%	(2)	36%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	63%	(22)	27%	(9)	9%	(3)	1%	(0)	—	(0)	35
Agnostic	55%	(28)	37%	(19)	3%	(1)	—	(0)	5%	(2)	51
Something else	43%	(48)	19%	(21)	24%	(27)	12%	(14)	2%	(2)	113
Nothing in particular	55%	(78)	26%	(37)	12%	(17)	5%	(7)	2%	(3)	142
Prodigal Biden Voter	36%	(14)	39%	(15)	12%	(5)	—	(0)	12%	(4)	38
Undecided Voter (DK/WNV)	51%	(31)	32%	(20)	7%	(4)	1%	(1)	8%	(5)	61
Undecided Voter (DK)	51%	(17)	37%	(13)	3%	(1)	2%	(1)	7%	(2)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (388)	32% (220)	8% (58)	2% (14)	3% (18)	697
Gender: Male	51% (169)	36% (121)	7% (22)	3% (11)	3% (9)	332
Gender: Female	60% (219)	27% (99)	10% (36)	1% (3)	2% (8)	365
Age: 18-34	36% (67)	47% (89)	10% (18)	4% (7)	3% (6)	188
Age: 35-44	39% (35)	37% (34)	11% (10)	3% (3)	10% (9)	90
Age: 45-64	64% (163)	25% (63)	9% (22)	1% (3)	1% (2)	255
Age: 65+	74% (122)	21% (34)	5% (8)	— (0)	— (0)	164
GenZers: 1997-2012	38% (39)	47% (48)	7% (7)	4% (4)	5% (5)	102
Millennials: 1981-1996	38% (63)	42% (70)	13% (21)	4% (6)	3% (5)	165
GenXers: 1965-1980	52% (94)	31% (57)	11% (20)	2% (3)	4% (7)	182
Baby Boomers: 1946-1964	77% (182)	18% (43)	5% (11)	— (0)	— (1)	236
Educ: < College	60% (282)	29% (137)	7% (33)	2% (9)	2% (11)	473
Educ: Bachelors degree	44% (66)	35% (53)	14% (21)	3% (5)	4% (6)	151
Educ: Post-grad	54% (39)	40% (29)	5% (4)	— (0)	1% (1)	73
Income: Under 50k	60% (139)	24% (56)	10% (23)	3% (6)	3% (8)	232
Income: 50k-100k	56% (156)	34% (94)	7% (19)	2% (5)	1% (4)	277
Income: 100k+	50% (93)	37% (69)	9% (17)	2% (3)	3% (6)	188
Ethnicity: White (Non-Hispanic)	57% (357)	30% (188)	8% (53)	2% (10)	2% (13)	621
Ethnicity: Hispanic	28% (6)	70% (15)	— (0)	— (0)	3% (1)	22
Ethnicity: Black (Non-Hispanic)	69% (16)	25% (6)	— (0)	5% (1)	1% (0)	23
Ethnicity: Asian + Other (Non-Hispanic)	30% (10)	33% (10)	18% (6)	7% (2)	12% (4)	32
All Christian	57% (200)	33% (113)	7% (23)	2% (9)	1% (3)	348
All Non-Christian	56% (5)	13% (1)	12% (1)	— (0)	20% (2)	9
Atheist	49% (17)	49% (17)	2% (1)	— (0)	— (0)	35
Agnostic/Nothing in particular	54% (104)	30% (57)	12% (24)	3% (5)	1% (2)	193
Something Else	55% (62)	27% (31)	8% (10)	— (0)	9% (10)	113
Evangelical	50% (64)	29% (38)	10% (13)	5% (6)	7% (9)	130
Non-Evangelical	60% (195)	31% (102)	6% (20)	1% (2)	1% (5)	324
PID: Dem (no lean)	63% (152)	29% (70)	4% (8)	2% (4)	2% (6)	240
PID: Ind (no lean)	58% (118)	27% (54)	12% (25)	2% (4)	1% (1)	202
PID: Rep (no lean)	46% (118)	38% (95)	10% (25)	2% (6)	4% (10)	255

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (388)	32% (220)	8% (58)	2% (14)	3% (18)	697
PID/Gender: Dem Men	64% (62)	32% (31)	1% (1)	1% (1)	2% (2)	97
PID/Gender: Dem Women	63% (91)	27% (38)	6% (8)	2% (2)	3% (4)	143
PID/Gender: Ind Men	50% (56)	35% (39)	12% (13)	3% (4)	— (0)	112
PID/Gender: Ind Women	69% (62)	17% (15)	13% (12)	— (0)	1% (1)	90
PID/Gender: Rep Men	42% (52)	41% (50)	7% (8)	5% (6)	6% (7)	123
PID/Gender: Rep Women	50% (66)	34% (45)	13% (17)	— (0)	3% (4)	131
Ideo: Liberal (1-3)	57% (126)	35% (79)	6% (13)	1% (2)	1% (3)	223
Ideo: Moderate (4)	65% (121)	23% (42)	7% (14)	4% (7)	1% (2)	186
Ideo: Conservative (5-7)	48% (132)	35% (97)	11% (31)	2% (5)	4% (11)	276
Ideo/PID: Conservative Republican	45% (85)	37% (70)	11% (20)	2% (3)	5% (10)	189
Ideo/PID: Moderate/Liberal Republican	50% (31)	39% (24)	8% (5)	4% (3)	— (0)	63
Ideo/PID: Moderate/Conservative Democrat	64% (49)	30% (23)	— (0)	2% (1)	4% (3)	76
Ideo/PID: Liberal Democrat	63% (102)	29% (47)	5% (8)	1% (2)	2% (3)	163
Unfavorable of Biden and Trump	54% (58)	25% (28)	19% (21)	1% (1)	1% (1)	109
2024 H2H Matchup: Biden Voter	64% (205)	28% (89)	6% (19)	2% (5)	1% (4)	320
2024 H2H Matchup: Trump Voter	47% (150)	35% (111)	11% (35)	3% (9)	3% (11)	315
2024 H2H Matchup: Would not Vote	49% (17)	33% (11)	10% (3)	— (0)	8% (3)	34
2024 H2H Matchup: Do not Know	63% (17)	32% (9)	4% (1)	— (0)	1% (0)	27
2022 House Vote: Democrat	66% (195)	26% (75)	4% (12)	2% (5)	2% (6)	293
2022 House Vote: Republican	49% (150)	34% (105)	11% (34)	2% (7)	3% (10)	306
2022 House Vote: Did not Vote	49% (39)	36% (29)	12% (9)	3% (2)	1% (0)	79
2020 Vote: Joe Biden	63% (208)	28% (92)	7% (22)	1% (5)	1% (5)	331
2020 Vote: Donald Trump	51% (165)	33% (109)	10% (33)	3% (9)	3% (10)	327
2020 Vote: Someone Else	33% (4)	58% (7)	7% (1)	— (0)	3% (0)	12
2020 Vote: Did not Vote	40% (11)	42% (12)	9% (2)	1% (0)	9% (2)	28
2016 Vote: Hillary Clinton	64% (149)	28% (65)	6% (13)	— (0)	2% (4)	231
2016 Vote: Donald Trump	53% (152)	31% (90)	12% (34)	2% (6)	2% (5)	288
2016 Vote: Someone Else	63% (20)	30% (9)	2% (1)	4% (1)	1% (0)	31
2020 Vote/PID: Not Biden/Democrat	58% (15)	33% (9)	4% (1)	— (0)	5% (1)	26
2020 Vote/PID: Not Trump/Republican	50% (10)	40% (8)	10% (2)	— (0)	— (0)	20

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (388)	32% (220)	8% (58)	2% (14)	3% (18)	697
U.S. Economy: Wrong Track	53% (246)	32% (150)	10% (47)	2% (8)	4% (16)	469
U.S. Economy: Right Direction	62% (141)	30% (69)	5% (11)	3% (6)	— (1)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71% (159)	24% (53)	2% (4)	2% (5)	2% (3)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49% (161)	34% (110)	11% (38)	3% (9)	3% (11)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	47% (68)	39% (57)	12% (17)	— (0)	2% (3)	145
Top 2024 Issue: Economy	51% (113)	37% (81)	7% (16)	2% (5)	2% (5)	220
Community: Urban	46% (86)	40% (75)	9% (17)	4% (8)	— (0)	186
Community: Suburban	56% (151)	28% (74)	12% (32)	2% (6)	2% (5)	269
Community: Rural	62% (151)	29% (70)	4% (9)	— (0)	5% (12)	242
Community/Gender: Urban Women	58% (43)	24% (18)	18% (14)	— (0)	— (0)	75
Community/Gender: Urban Men	38% (43)	51% (57)	3% (3)	7% (8)	— (0)	111
Community/Gender: Rural Women	65% (101)	27% (42)	4% (6)	— (0)	4% (7)	156
Community/Gender: Rural Men	58% (50)	32% (28)	4% (3)	— (0)	6% (5)	86
Community/Gender: Suburban Women	56% (74)	29% (39)	13% (17)	2% (2)	1% (1)	134
Community/Gender: Suburban Men	57% (77)	27% (36)	11% (15)	2% (3)	3% (4)	135
Homeowner	56% (358)	32% (202)	8% (54)	2% (11)	3% (16)	641
Renter	54% (26)	30% (14)	7% (3)	6% (3)	3% (1)	48
Military HHnm: Yes	62% (65)	25% (26)	8% (8)	— (0)	5% (5)	104
Military HH: No	54% (323)	33% (194)	8% (50)	2% (14)	2% (12)	593
Employ: Private Sector	50% (159)	34% (109)	9% (29)	3% (8)	4% (11)	316
Employ: Government	49% (14)	29% (8)	10% (3)	8% (2)	4% (1)	28
Employ: Self-Employed	34% (23)	48% (32)	12% (8)	— (0)	5% (3)	67
Employ: Homemaker	63% (17)	35% (9)	2% (0)	— (0)	— (0)	27
Employ: Student	22% (3)	65% (10)	6% (1)	— (0)	7% (1)	16
Employ: Retired	75% (146)	19% (37)	5% (10)	— (0)	— (0)	194
Employ: Unemployed	43% (14)	34% (11)	23% (7)	— (0)	— (0)	32
Employ: Other	68% (12)	15% (3)	1% (0)	13% (2)	2% (0)	17
Self + Household: White-Collar	48% (124)	36% (93)	9% (23)	2% (6)	4% (10)	255
Self + Household: Blue Collar	61% (216)	30% (106)	7% (25)	1% (5)	1% (4)	356

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**Table BLMB6\_11:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security & Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (388)	32% (220)	8% (58)	2% (14)	3% (18)	697
Union HH: Yes	84% (34)	12% (5)	1% (0)	2% (1)	— (0)	40
Union HH: No	54% (354)	33% (215)	9% (58)	2% (13)	3% (17)	657
LGBTQ+: Yes	47% (23)	34% (17)	14% (7)	2% (1)	3% (1)	49
LGBTQ+: No	56% (365)	31% (203)	8% (52)	2% (12)	3% (16)	648
Motivated to Vote	56% (355)	32% (203)	9% (56)	2% (11)	2% (14)	639
Parent: Yes	46% (78)	40% (67)	8% (14)	1% (1)	5% (8)	168
Parent: No	59% (310)	29% (152)	8% (44)	2% (13)	2% (9)	529
COVID Vaccine: Yes	58% (281)	29% (142)	8% (37)	2% (10)	2% (11)	481
COVID Vaccine: No	49% (107)	36% (78)	10% (21)	1% (3)	3% (7)	216
Student Loans: Yes	45% (47)	40% (41)	9% (9)	2% (2)	4% (4)	103
Student Loans: No	57% (341)	30% (179)	8% (49)	2% (11)	2% (14)	594
Favorable Opinion of Haley	56% (140)	32% (80)	7% (17)	3% (8)	2% (4)	249
Unfavorable Opinion of Haley	56% (158)	30% (85)	11% (32)	1% (3)	2% (5)	283
Protestant	58% (93)	30% (49)	9% (15)	2% (3)	1% (2)	162
Roman Catholic	58% (104)	33% (59)	5% (8)	3% (6)	1% (1)	178
Mormon	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	21% (1)	79% (5)	— (0)	— (0)	— (0)	6
Jewish	45% (2)	1% (0)	18% (1)	— (0)	36% (2)	5
Muslim	64% (2)	32% (1)	4% (0)	— (0)	— (0)	3
Buddhist	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Atheist	49% (17)	49% (17)	2% (1)	— (0)	— (0)	35
Agnostic	27% (14)	40% (20)	27% (14)	2% (1)	4% (2)	51
Something else	55% (62)	27% (31)	8% (10)	— (0)	9% (10)	113
Nothing in particular	64% (91)	26% (37)	7% (10)	3% (4)	— (1)	142
Prodigal Biden Voter	49% (18)	34% (13)	10% (4)	— (0)	6% (2)	38
Undecided Voter (DK/WNV)	55% (34)	33% (20)	7% (4)	— (0)	5% (3)	61
Undecided Voter (DK)	49% (17)	33% (11)	10% (3)	— (0)	8% (3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (431)	24% (166)	5% (33)	3% (23)	6% (44)	697
Gender: Male	64% (211)	28% (93)	2% (8)	3% (9)	3% (11)	332
Gender: Female	60% (220)	20% (73)	7% (25)	4% (14)	9% (33)	365
Age: 18-34	57% (106)	27% (50)	5% (9)	3% (6)	9% (17)	188
Age: 35-44	54% (49)	18% (16)	12% (11)	7% (6)	9% (8)	90
Age: 45-64	65% (165)	21% (54)	4% (11)	4% (11)	5% (14)	255
Age: 65+	67% (110)	28% (45)	1% (2)	1% (1)	3% (5)	164
GenZers: 1997-2012	64% (66)	16% (16)	5% (5)	2% (2)	13% (13)	102
Millennials: 1981-1996	53% (87)	30% (49)	7% (11)	5% (8)	6% (10)	165
GenXers: 1965-1980	62% (112)	22% (40)	6% (11)	5% (9)	5% (9)	182
Baby Boomers: 1946-1964	67% (159)	24% (56)	3% (6)	2% (4)	5% (11)	236
Educ: < College	59% (280)	26% (121)	4% (18)	4% (19)	7% (35)	473
Educ: Bachelors degree	69% (104)	15% (23)	8% (12)	2% (3)	6% (9)	151
Educ: Post-grad	64% (47)	29% (21)	4% (3)	2% (2)	— (0)	73
Income: Under 50k	60% (138)	23% (54)	4% (9)	6% (13)	8% (18)	232
Income: 50k-100k	65% (180)	23% (65)	4% (11)	3% (8)	5% (14)	277
Income: 100k+	60% (113)	25% (47)	7% (12)	1% (3)	7% (13)	188
Ethnicity: White (Non-Hispanic)	62% (383)	25% (154)	5% (28)	3% (19)	6% (36)	621
Ethnicity: Hispanic	74% (16)	21% (5)	3% (1)	1% (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	69% (16)	7% (2)	13% (3)	8% (2)	3% (1)	23
Ethnicity: Asian + Other (Non-Hispanic)	50% (16)	17% (5)	3% (1)	7% (2)	24% (8)	32
All Christian	59% (204)	30% (104)	5% (16)	1% (4)	6% (20)	348
All Non-Christian	76% (7)	12% (1)	10% (1)	2% (0)	— (0)	9
Atheist	86% (30)	11% (4)	— (0)	3% (1)	— (0)	35
Agnostic/Nothing in particular	67% (129)	21% (40)	4% (7)	3% (6)	6% (12)	193
Something Else	54% (61)	16% (18)	8% (9)	11% (12)	11% (12)	113
Evangelical	45% (59)	28% (36)	4% (6)	10% (12)	13% (17)	130
Non-Evangelical	64% (206)	24% (78)	6% (19)	1% (4)	5% (16)	324
PID: Dem (no lean)	82% (197)	8% (19)	3% (6)	3% (6)	5% (12)	240
PID: Ind (no lean)	64% (129)	26% (53)	4% (8)	3% (6)	4% (7)	202
PID: Rep (no lean)	42% (106)	37% (95)	7% (19)	4% (11)	10% (24)	255

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (431)	24% (166)	5% (33)	3% (23)	6% (44)	697
PID/Gender: Dem Men	91% (88)	6% (6)	1% (1)	— (0)	1% (1)	97
PID/Gender: Dem Women	76% (109)	9% (12)	3% (5)	4% (6)	8% (11)	143
PID/Gender: Ind Men	60% (67)	32% (35)	2% (2)	3% (4)	3% (3)	112
PID/Gender: Ind Women	68% (61)	19% (17)	6% (6)	3% (2)	4% (4)	90
PID/Gender: Rep Men	45% (56)	42% (51)	3% (4)	5% (6)	5% (6)	123
PID/Gender: Rep Women	38% (50)	33% (43)	11% (15)	4% (5)	14% (18)	131
Ideo: Liberal (1-3)	75% (167)	15% (33)	3% (7)	3% (7)	4% (9)	223
Ideo: Moderate (4)	62% (115)	26% (48)	2% (4)	2% (3)	8% (16)	186
Ideo: Conservative (5-7)	51% (141)	30% (83)	8% (21)	5% (13)	6% (17)	276
Ideo/PID: Conservative Republican	41% (78)	39% (73)	9% (16)	3% (5)	8% (16)	189
Ideo/PID: Moderate/Liberal Republican	42% (26)	33% (21)	4% (2)	8% (5)	13% (8)	63
Ideo/PID: Moderate/Conservative Democrat	79% (60)	9% (7)	1% (1)	7% (5)	5% (4)	76
Ideo/PID: Liberal Democrat	83% (135)	7% (12)	3% (6)	1% (1)	5% (9)	163
Unfavorable of Biden and Trump	54% (58)	32% (35)	8% (9)	1% (1)	5% (6)	109
2024 H2H Matchup: Biden Voter	78% (251)	14% (44)	2% (7)	3% (10)	3% (10)	320
2024 H2H Matchup: Trump Voter	46% (144)	36% (112)	7% (24)	4% (12)	8% (25)	315
2024 H2H Matchup: Would not Vote	62% (21)	15% (5)	8% (3)	6% (2)	8% (3)	34
2024 H2H Matchup: Do not Know	56% (15)	17% (5)	— (0)	— (0)	26% (7)	27
2022 House Vote: Democrat	83% (244)	12% (35)	2% (7)	1% (2)	2% (5)	293
2022 House Vote: Republican	47% (143)	33% (102)	7% (23)	5% (14)	8% (24)	306
2022 House Vote: Did not Vote	41% (32)	31% (25)	4% (3)	7% (5)	17% (14)	79
2020 Vote: Joe Biden	76% (250)	15% (50)	3% (11)	2% (7)	4% (13)	331
2020 Vote: Donald Trump	48% (155)	33% (109)	6% (21)	5% (15)	8% (27)	327
2020 Vote: Someone Else	76% (9)	18% (2)	2% (0)	1% (0)	3% (0)	12
2020 Vote: Did not Vote	60% (17)	17% (5)	5% (1)	4% (1)	14% (4)	28
2016 Vote: Hillary Clinton	76% (176)	16% (38)	3% (7)	3% (7)	1% (3)	231
2016 Vote: Donald Trump	49% (141)	33% (95)	7% (22)	4% (11)	7% (20)	288
2016 Vote: Someone Else	74% (23)	25% (8)	— (0)	— (0)	1% (0)	31
2020 Vote/PID: Not Biden/Democrat	90% (23)	5% (1)	— (0)	— (0)	5% (1)	26
2020 Vote/PID: Not Trump/Republican	55% (11)	35% (7)	8% (2)	2% (0)	1% (0)	20

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (431)	24% (166)	5% (33)	3% (23)	6% (44)	697
U.S. Economy: Wrong Track	54% (252)	29% (134)	6% (27)	4% (19)	8% (37)	469
U.S. Economy: Right Direction	79% (179)	14% (32)	2% (6)	2% (4)	3% (7)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	79% (178)	13% (29)	2% (4)	1% (2)	5% (11)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47% (154)	32% (107)	8% (27)	5% (15)	8% (25)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	68% (99)	21% (30)	1% (2)	4% (6)	6% (9)	145
Top 2024 Issue: Economy	49% (107)	36% (79)	5% (11)	5% (12)	4% (10)	220
Community: Urban	60% (112)	26% (49)	4% (8)	3% (5)	6% (12)	186
Community: Suburban	69% (184)	18% (47)	6% (17)	2% (5)	5% (15)	269
Community: Rural	56% (135)	29% (69)	3% (8)	5% (12)	7% (17)	242
Community/Gender: Urban Women	63% (47)	21% (16)	4% (3)	1% (1)	11% (8)	75
Community/Gender: Urban Men	58% (65)	30% (33)	4% (5)	4% (5)	3% (4)	111
Community/Gender: Rural Women	53% (83)	25% (40)	5% (8)	6% (9)	11% (17)	156
Community/Gender: Rural Men	60% (52)	35% (30)	— (0)	5% (4)	1% (0)	86
Community/Gender: Suburban Women	67% (90)	13% (17)	10% (14)	3% (4)	6% (8)	134
Community/Gender: Suburban Men	70% (94)	22% (30)	2% (3)	1% (1)	5% (7)	135
Homeowner	63% (402)	24% (154)	4% (27)	3% (20)	6% (39)	641
Renter	52% (25)	20% (9)	11% (5)	7% (3)	11% (5)	48
Military HHnm: Yes	52% (54)	36% (37)	1% (1)	3% (3)	8% (9)	104
Military HH: No	64% (377)	22% (129)	5% (32)	3% (21)	6% (35)	593
Employ: Private Sector	60% (189)	25% (80)	5% (16)	4% (12)	6% (18)	316
Employ: Government	64% (18)	11% (3)	14% (4)	8% (2)	3% (1)	28
Employ: Self-Employed	69% (46)	18% (12)	2% (1)	7% (5)	4% (2)	67
Employ: Homemaker	54% (15)	22% (6)	18% (5)	— (0)	5% (1)	27
Employ: Student	48% (8)	14% (2)	2% (0)	— (0)	36% (6)	16
Employ: Retired	68% (132)	26% (50)	2% (3)	2% (3)	3% (5)	194
Employ: Unemployed	48% (16)	23% (7)	4% (1)	1% (0)	23% (7)	32
Employ: Other	43% (7)	28% (5)	12% (2)	2% (0)	15% (3)	17
Self + Household: White-Collar	62% (159)	24% (61)	6% (15)	3% (7)	5% (12)	255
Self + Household: Blue Collar	62% (221)	26% (93)	4% (14)	3% (12)	5% (16)	356

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**Table BLMB6\_12:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (431)	24% (166)	5% (33)	3% (23)	6% (44)	697
Union HH: Yes	61% (24)	31% (12)	7% (3)	— (0)	— (0)	40
Union HH: No	62% (406)	23% (153)	5% (30)	4% (23)	7% (44)	657
LGBTQ+: Yes	62% (30)	11% (5)	7% (4)	4% (2)	16% (8)	49
LGBTQ+: No	62% (401)	25% (160)	5% (29)	3% (22)	6% (36)	648
Motivated to Vote	63% (404)	24% (150)	5% (31)	3% (21)	5% (32)	639
Parent: Yes	57% (96)	27% (45)	10% (18)	2% (3)	4% (6)	168
Parent: No	63% (335)	23% (121)	3% (15)	4% (20)	7% (38)	529
COVID Vaccine: Yes	68% (329)	20% (98)	3% (16)	3% (12)	5% (26)	481
COVID Vaccine: No	47% (102)	32% (68)	8% (17)	5% (11)	8% (18)	216
Student Loans: Yes	73% (75)	15% (16)	4% (4)	1% (1)	7% (7)	103
Student Loans: No	60% (356)	25% (150)	5% (29)	4% (22)	6% (37)	594
Favorable Opinion of Haley	52% (130)	35% (88)	4% (11)	4% (10)	4% (10)	249
Unfavorable Opinion of Haley	71% (200)	17% (48)	6% (17)	4% (12)	2% (6)	283
Protestant	59% (96)	31% (50)	3% (6)	2% (2)	5% (8)	162
Roman Catholic	60% (108)	26% (47)	6% (10)	1% (2)	7% (12)	178
Mormon	— (0)	100% (1)	— (0)	— (0)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7% (0)	93% (6)	— (0)	— (0)	— (0)	6
Jewish	82% (4)	— (0)	18% (1)	— (0)	— (0)	5
Muslim	64% (2)	32% (1)	— (0)	5% (0)	— (0)	3
Buddhist	100% (1)	— (0)	— (0)	— (0)	— (0)	1
Atheist	86% (30)	11% (4)	— (0)	3% (1)	— (0)	35
Agnostic	69% (35)	13% (7)	6% (3)	— (0)	13% (7)	51
Something else	54% (61)	16% (18)	8% (9)	11% (12)	11% (12)	113
Nothing in particular	66% (94)	23% (33)	3% (4)	4% (6)	4% (5)	142
Prodigal Biden Voter	46% (18)	30% (11)	11% (4)	— (0)	13% (5)	38
Undecided Voter (DK/WNV)	60% (36)	16% (10)	4% (3)	3% (2)	16% (10)	61
Undecided Voter (DK)	62% (21)	15% (5)	8% (3)	6% (2)	8% (3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (432)	32% (221)	4% (27)	1% (8)	1% (10)	697
Gender: Male	56% (186)	37% (122)	6% (18)	1% (4)	1% (2)	332
Gender: Female	67% (246)	27% (99)	2% (9)	1% (4)	2% (8)	365
Age: 18-34	56% (106)	37% (69)	2% (3)	2% (4)	3% (5)	188
Age: 35-44	71% (64)	23% (20)	3% (2)	— (0)	4% (3)	90
Age: 45-64	64% (164)	30% (77)	4% (9)	1% (4)	— (1)	255
Age: 65+	60% (98)	33% (54)	7% (12)	— (0)	— (0)	164
GenZers: 1997-2012	65% (66)	31% (32)	2% (2)	1% (1)	1% (1)	102
Millennials: 1981-1996	60% (99)	33% (55)	2% (4)	2% (3)	3% (4)	165
GenXers: 1965-1980	59% (108)	34% (61)	3% (6)	2% (3)	2% (4)	182
Baby Boomers: 1946-1964	64% (151)	29% (70)	6% (15)	— (1)	— (0)	236
Educ: < College	64% (303)	31% (148)	3% (12)	1% (4)	1% (5)	473
Educ: Bachelors degree	55% (84)	33% (49)	7% (10)	2% (4)	3% (5)	151
Educ: Post-grad	61% (45)	33% (24)	6% (4)	— (0)	— (0)	73
Income: Under 50k	64% (148)	29% (68)	1% (3)	2% (4)	4% (8)	232
Income: 50k-100k	61% (169)	33% (91)	4% (12)	1% (4)	— (0)	277
Income: 100k+	61% (115)	33% (61)	6% (11)	— (0)	1% (1)	188
Ethnicity: White (Non-Hispanic)	63% (389)	31% (195)	4% (27)	1% (5)	1% (5)	621
Ethnicity: Hispanic	27% (6)	72% (16)	— (0)	1% (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	86% (20)	14% (3)	— (0)	— (0)	— (0)	23
Ethnicity: Asian + Other (Non-Hispanic)	54% (17)	23% (7)	— (0)	10% (3)	14% (4)	32
All Christian	59% (204)	31% (109)	6% (22)	2% (5)	2% (7)	348
All Non-Christian	34% (3)	44% (4)	20% (2)	2% (0)	— (0)	9
Atheist	78% (27)	22% (8)	— (0)	— (0)	— (0)	35
Agnostic/Nothing in particular	66% (127)	33% (65)	1% (1)	— (0)	— (0)	193
Something Else	63% (70)	32% (36)	2% (2)	2% (2)	2% (2)	113
Evangelical	58% (75)	32% (42)	4% (5)	1% (1)	5% (6)	130
Non-Evangelical	61% (197)	30% (98)	6% (19)	2% (6)	1% (3)	324
PID: Dem (no lean)	80% (192)	19% (44)	— (0)	— (0)	1% (3)	240
PID: Ind (no lean)	51% (103)	39% (80)	4% (9)	3% (6)	2% (5)	202
PID: Rep (no lean)	53% (136)	38% (97)	7% (18)	1% (2)	1% (2)	255

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (432)	32% (221)	4% (27)	1% (8)	1% (10)	697
PID/Gender: Dem Men	77% (74)	23% (22)	— (0)	— (0)	— (0)	97
PID/Gender: Dem Women	82% (118)	16% (22)	— (0)	— (0)	2% (3)	143
PID/Gender: Ind Men	46% (52)	43% (49)	7% (7)	3% (4)	— (0)	112
PID/Gender: Ind Women	57% (51)	34% (31)	1% (1)	3% (2)	5% (4)	90
PID/Gender: Rep Men	48% (60)	41% (51)	9% (11)	— (0)	1% (1)	123
PID/Gender: Rep Women	58% (76)	35% (46)	5% (7)	1% (1)	1% (1)	131
Ideo: Liberal (1-3)	75% (166)	25% (55)	— (0)	— (0)	1% (1)	223
Ideo: Moderate (4)	67% (125)	29% (53)	1% (3)	2% (3)	1% (2)	186
Ideo: Conservative (5-7)	48% (133)	40% (109)	9% (23)	2% (4)	2% (6)	276
Ideo/PID: Conservative Republican	51% (97)	39% (73)	9% (16)	1% (2)	1% (2)	189
Ideo/PID: Moderate/Liberal Republican	60% (38)	37% (24)	2% (2)	— (0)	1% (0)	63
Ideo/PID: Moderate/Conservative Democrat	75% (57)	23% (17)	— (0)	— (0)	2% (2)	76
Ideo/PID: Liberal Democrat	83% (134)	17% (27)	— (0)	— (0)	1% (1)	163
Unfavorable of Biden and Trump	56% (61)	35% (38)	7% (8)	1% (1)	1% (1)	109
2024 H2H Matchup: Biden Voter	74% (238)	25% (79)	— (1)	— (1)	— (1)	320
2024 H2H Matchup: Trump Voter	52% (164)	36% (113)	8% (25)	2% (7)	2% (7)	315
2024 H2H Matchup: Would not Vote	43% (15)	49% (17)	— (0)	2% (1)	6% (2)	34
2024 H2H Matchup: Do not Know	55% (15)	44% (12)	— (0)	— (0)	1% (0)	27
2022 House Vote: Democrat	76% (223)	23% (66)	— (0)	— (1)	1% (3)	293
2022 House Vote: Republican	51% (155)	39% (119)	8% (24)	— (1)	2% (7)	306
2022 House Vote: Did not Vote	52% (42)	38% (30)	3% (2)	7% (5)	— (0)	79
2020 Vote: Joe Biden	74% (246)	24% (79)	1% (4)	— (0)	1% (2)	331
2020 Vote: Donald Trump	51% (168)	38% (124)	7% (22)	2% (6)	2% (7)	327
2020 Vote: Someone Else	59% (7)	39% (4)	— (0)	— (0)	3% (0)	12
2020 Vote: Did not Vote	42% (11)	50% (14)	1% (0)	4% (1)	4% (1)	28
2016 Vote: Hillary Clinton	74% (171)	24% (55)	— (1)	1% (2)	1% (2)	231
2016 Vote: Donald Trump	54% (155)	36% (104)	8% (23)	— (1)	2% (5)	288
2016 Vote: Someone Else	59% (18)	40% (13)	— (0)	— (0)	1% (0)	31
2020 Vote/PID: Not Biden/Democrat	64% (17)	32% (8)	— (0)	— (0)	4% (1)	26
2020 Vote/PID: Not Trump/Republican	66% (13)	20% (4)	14% (3)	1% (0)	— (0)	20

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (432)	32% (221)	4% (27)	1% (8)	1% (10)	697
U.S. Economy: Wrong Track	56% (263)	35% (166)	6% (26)	1% (5)	2% (9)	469
U.S. Economy: Right Direction	74% (169)	24% (55)	— (1)	1% (3)	— (1)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	79% (177)	21% (47)	— (0)	— (0)	— (0)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (165)	38% (126)	7% (24)	2% (7)	2% (7)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	62% (90)	33% (49)	1% (2)	1% (1)	2% (3)	145
Top 2024 Issue: Economy	54% (118)	38% (85)	5% (11)	1% (3)	1% (3)	220
Community: Urban	64% (120)	30% (55)	4% (7)	2% (3)	— (1)	186
Community: Suburban	60% (161)	33% (89)	4% (10)	1% (3)	2% (6)	269
Community: Rural	62% (150)	32% (77)	4% (10)	1% (2)	1% (3)	242
Community/Gender: Urban Women	77% (58)	21% (16)	1% (1)	— (0)	1% (0)	75
Community/Gender: Urban Men	56% (62)	35% (39)	6% (7)	3% (3)	— (0)	111
Community/Gender: Rural Women	64% (100)	31% (48)	3% (5)	1% (2)	1% (2)	156
Community/Gender: Rural Men	59% (50)	34% (29)	5% (5)	— (0)	2% (1)	86
Community/Gender: Suburban Women	66% (88)	27% (36)	2% (3)	1% (2)	4% (6)	134
Community/Gender: Suburban Men	54% (73)	40% (53)	5% (7)	1% (1)	— (0)	135
Homeowner	61% (394)	33% (208)	4% (26)	1% (4)	1% (10)	641
Renter	70% (33)	23% (11)	2% (1)	5% (3)	— (0)	48
Military HHnm: Yes	54% (57)	35% (36)	8% (9)	3% (3)	— (0)	104
Military HH: No	63% (375)	31% (185)	3% (18)	1% (5)	2% (10)	593
Employ: Private Sector	61% (194)	32% (101)	4% (12)	1% (2)	2% (8)	316
Employ: Government	76% (21)	21% (6)	3% (1)	— (0)	— (0)	28
Employ: Self-Employed	52% (34)	48% (32)	— (0)	— (0)	— (0)	67
Employ: Homemaker	61% (17)	35% (9)	3% (1)	— (0)	— (0)	27
Employ: Student	42% (7)	52% (8)	— (0)	— (0)	6% (1)	16
Employ: Retired	63% (122)	30% (57)	6% (12)	1% (2)	— (1)	194
Employ: Unemployed	72% (23)	21% (7)	1% (0)	6% (2)	— (0)	32
Employ: Other	82% (14)	3% (0)	1% (0)	13% (2)	2% (0)	17
Self + Household: White-Collar	60% (153)	33% (85)	4% (9)	1% (3)	2% (6)	255
Self + Household: Blue Collar	63% (225)	31% (111)	5% (16)	— (2)	1% (2)	356

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**Table BLMB6\_13:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	62%	(432)	32%	(221)	4%	(27)	1%	(8)	1%	(10)	697
Union HH: Yes	70%	(28)	28%	(11)	1%	(1)	—	(0)	—	(0)	40
Union HH: No	61%	(403)	32%	(210)	4%	(26)	1%	(8)	1%	(10)	657
LGBTQ+: Yes	68%	(33)	27%	(13)	—	(0)	4%	(2)	1%	(0)	49
LGBTQ+: No	61%	(398)	32%	(208)	4%	(27)	1%	(6)	1%	(9)	648
Motivated to Vote	62%	(395)	32%	(207)	4%	(27)	1%	(3)	1%	(7)	639
Parent: Yes	60%	(101)	34%	(57)	4%	(6)	—	(0)	2%	(3)	168
Parent: No	62%	(330)	31%	(164)	4%	(21)	2%	(8)	1%	(6)	529
COVID Vaccine: Yes	65%	(313)	29%	(141)	3%	(17)	1%	(6)	1%	(5)	481
COVID Vaccine: No	55%	(119)	37%	(80)	5%	(10)	1%	(2)	2%	(4)	216
Student Loans: Yes	62%	(64)	34%	(35)	3%	(3)	—	(0)	1%	(1)	103
Student Loans: No	62%	(368)	31%	(186)	4%	(24)	1%	(8)	1%	(9)	594
Favorable Opinion of Haley	59%	(147)	35%	(88)	5%	(12)	1%	(1)	—	(1)	249
Unfavorable Opinion of Haley	62%	(175)	30%	(86)	4%	(12)	1%	(4)	2%	(7)	283
Protestant	58%	(95)	29%	(48)	7%	(12)	1%	(1)	4%	(6)	162
Roman Catholic	60%	(107)	32%	(57)	5%	(10)	2%	(4)	1%	(1)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(5)	—	(0)	—	(0)	—	(0)	6
Jewish	25%	(1)	39%	(2)	36%	(2)	—	(0)	—	(0)	5
Muslim	36%	(1)	59%	(2)	—	(0)	5%	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	78%	(27)	22%	(8)	—	(0)	—	(0)	—	(0)	35
Agnostic	74%	(38)	26%	(13)	—	(0)	—	(0)	—	(0)	51
Something else	63%	(70)	32%	(36)	2%	(2)	2%	(2)	2%	(2)	113
Nothing in particular	63%	(89)	36%	(51)	1%	(1)	—	(0)	—	(0)	142
Prodigal Biden Voter	61%	(23)	27%	(10)	8%	(3)	—	(0)	5%	(2)	38
Undecided Voter (DK/WNV)	48%	(29)	47%	(28)	—	(0)	1%	(1)	4%	(2)	61
Undecided Voter (DK)	43%	(15)	49%	(17)	—	(0)	2%	(1)	6%	(2)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	22% (156)	37% (261)	25% (175)	9% (66)	6% (39)	697
Gender: Male	22% (74)	40% (133)	23% (76)	9% (31)	6% (18)	332
Gender: Female	23% (83)	35% (128)	27% (100)	9% (35)	6% (20)	365
Age: 18-34	35% (67)	32% (61)	26% (49)	2% (4)	4% (8)	188
Age: 35-44	16% (14)	36% (33)	29% (26)	7% (6)	11% (10)	90
Age: 45-64	18% (46)	36% (92)	24% (62)	15% (38)	6% (16)	255
Age: 65+	18% (29)	46% (75)	23% (38)	11% (17)	3% (4)	164
GenZers: 1997-2012	43% (45)	29% (30)	22% (22)	1% (1)	4% (4)	102
Millennials: 1981-1996	21% (35)	38% (63)	30% (50)	5% (9)	5% (9)	165
GenXers: 1965-1980	17% (31)	36% (65)	23% (42)	15% (27)	9% (17)	182
Baby Boomers: 1946-1964	18% (43)	43% (101)	25% (59)	11% (25)	4% (9)	236
Educ: < College	23% (110)	39% (184)	21% (102)	9% (45)	7% (32)	473
Educ: Bachelors degree	21% (32)	30% (45)	36% (55)	9% (14)	4% (6)	151
Educ: Post-grad	20% (14)	44% (32)	26% (19)	10% (8)	— (0)	73
Income: Under 50k	22% (52)	43% (99)	19% (44)	9% (22)	6% (14)	232
Income: 50k-100k	21% (58)	34% (95)	29% (80)	11% (32)	5% (13)	277
Income: 100k+	25% (46)	35% (67)	27% (51)	6% (12)	6% (11)	188
Ethnicity: White (Non-Hispanic)	21% (132)	38% (235)	26% (159)	10% (65)	5% (30)	621
Ethnicity: Hispanic	34% (7)	63% (14)	3% (1)	— (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	44% (10)	26% (6)	19% (4)	4% (1)	7% (2)	23
Ethnicity: Asian + Other (Non-Hispanic)	21% (7)	20% (6)	36% (11)	— (0)	24% (8)	32
All Christian	18% (64)	43% (150)	24% (83)	11% (39)	4% (12)	348
All Non-Christian	35% (3)	35% (3)	— (0)	9% (1)	20% (2)	9
Atheist	58% (20)	24% (8)	17% (6)	— (0)	— (0)	35
Agnostic/Nothing in particular	27% (53)	33% (65)	27% (53)	5% (10)	6% (12)	193
Something Else	15% (17)	31% (35)	30% (34)	14% (15)	11% (12)	113
Evangelical	17% (22)	36% (46)	22% (29)	19% (25)	6% (8)	130
Non-Evangelical	18% (59)	41% (133)	27% (86)	9% (30)	5% (16)	324
PID: Dem (no lean)	33% (78)	36% (87)	22% (52)	3% (8)	6% (15)	240
PID: Ind (no lean)	22% (44)	39% (78)	25% (50)	11% (22)	4% (9)	202
PID: Rep (no lean)	14% (35)	38% (96)	29% (74)	14% (35)	6% (16)	255

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	22%	(156)	37%	(261)	25%	(175)	9%	(66)	6%	(39)	697
PID/Gender: Dem Men	38%	(37)	37%	(36)	17%	(17)	1%	(1)	6%	(6)	97
PID/Gender: Dem Women	29%	(41)	36%	(52)	24%	(35)	5%	(7)	6%	(9)	143
PID/Gender: Ind Men	18%	(20)	46%	(51)	28%	(31)	6%	(6)	3%	(3)	112
PID/Gender: Ind Women	26%	(24)	30%	(27)	21%	(19)	17%	(16)	6%	(5)	90
PID/Gender: Rep Men	14%	(17)	37%	(46)	22%	(28)	19%	(24)	7%	(9)	123
PID/Gender: Rep Women	14%	(18)	38%	(49)	35%	(46)	9%	(12)	5%	(6)	131
Ideo: Liberal (1-3)	35%	(79)	36%	(80)	24%	(54)	2%	(5)	3%	(6)	223
Ideo: Moderate (4)	23%	(42)	42%	(78)	17%	(32)	9%	(16)	10%	(18)	186
Ideo: Conservative (5-7)	12%	(34)	35%	(97)	31%	(87)	16%	(45)	5%	(13)	276
Ideo/PID: Conservative Republican	14%	(26)	32%	(61)	33%	(62)	15%	(28)	6%	(12)	189
Ideo/PID: Moderate/Liberal Republican	13%	(8)	53%	(34)	17%	(11)	11%	(7)	6%	(4)	63
Ideo/PID: Moderate/Conservative Democrat	16%	(12)	56%	(43)	9%	(7)	7%	(5)	12%	(9)	76
Ideo/PID: Liberal Democrat	41%	(66)	27%	(45)	27%	(44)	2%	(3)	3%	(6)	163
Unfavorable of Biden and Trump	24%	(26)	37%	(40)	25%	(27)	10%	(10)	5%	(6)	109
2024 H2H Matchup: Biden Voter	29%	(93)	41%	(131)	21%	(67)	5%	(16)	4%	(13)	320
2024 H2H Matchup: Trump Voter	13%	(41)	36%	(114)	32%	(100)	15%	(46)	5%	(15)	315
2024 H2H Matchup: Would not Vote	45%	(15)	19%	(7)	17%	(6)	10%	(3)	8%	(3)	34
2024 H2H Matchup: Do not Know	26%	(7)	37%	(10)	8%	(2)	—	(0)	29%	(8)	27
2022 House Vote: Democrat	35%	(102)	41%	(119)	19%	(55)	2%	(6)	4%	(12)	293
2022 House Vote: Republican	12%	(37)	38%	(115)	30%	(91)	15%	(47)	5%	(16)	306
2022 House Vote: Did not Vote	19%	(15)	23%	(18)	33%	(26)	13%	(10)	13%	(10)	79
2020 Vote: Joe Biden	31%	(101)	39%	(129)	21%	(71)	5%	(15)	4%	(15)	331
2020 Vote: Donald Trump	14%	(44)	35%	(116)	31%	(100)	15%	(49)	5%	(18)	327
2020 Vote: Someone Else	41%	(5)	37%	(4)	7%	(1)	7%	(1)	7%	(1)	12
2020 Vote: Did not Vote	21%	(6)	45%	(12)	11%	(3)	3%	(1)	19%	(5)	28
2016 Vote: Hillary Clinton	31%	(73)	40%	(93)	20%	(45)	5%	(11)	4%	(9)	231
2016 Vote: Donald Trump	10%	(30)	37%	(107)	32%	(92)	16%	(45)	5%	(14)	288
2016 Vote: Someone Else	19%	(6)	33%	(10)	32%	(10)	3%	(1)	12%	(4)	31
2020 Vote/PID: Not Biden/Democrat	15%	(4)	65%	(17)	9%	(2)	—	(0)	10%	(3)	26
2020 Vote/PID: Not Trump/Republican	10%	(2)	62%	(13)	21%	(4)	7%	(1)	—	(0)	20

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	22%	(156)	37%	(261)	25%	(175)	9%	(66)	6%	(39)	697
U.S. Economy: Wrong Track	17%	(81)	38%	(178)	26%	(121)	13%	(63)	5%	(25)	469
U.S. Economy: Right Direction	33%	(75)	36%	(83)	24%	(54)	1%	(3)	6%	(13)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37%	(83)	35%	(78)	21%	(48)	1%	(3)	5%	(12)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(49)	34%	(112)	31%	(103)	15%	(48)	5%	(16)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(24)	49%	(71)	17%	(25)	10%	(15)	7%	(11)	145
Top 2024 Issue: Economy	20%	(43)	43%	(94)	24%	(52)	10%	(22)	4%	(8)	220
Community: Urban	30%	(56)	40%	(75)	18%	(34)	8%	(15)	3%	(6)	186
Community: Suburban	21%	(56)	34%	(91)	30%	(82)	9%	(23)	6%	(17)	269
Community: Rural	18%	(44)	39%	(95)	25%	(60)	11%	(27)	7%	(16)	242
Community/Gender: Urban Women	22%	(17)	36%	(27)	28%	(21)	10%	(8)	4%	(3)	75
Community/Gender: Urban Men	36%	(39)	43%	(48)	12%	(13)	7%	(8)	3%	(3)	111
Community/Gender: Rural Women	25%	(39)	33%	(51)	27%	(41)	10%	(16)	5%	(8)	156
Community/Gender: Rural Men	6%	(5)	51%	(43)	21%	(18)	13%	(11)	9%	(7)	86
Community/Gender: Suburban Women	20%	(27)	37%	(49)	28%	(38)	8%	(11)	7%	(9)	134
Community/Gender: Suburban Men	21%	(29)	31%	(42)	33%	(44)	9%	(12)	6%	(8)	135
Homeowner	21%	(136)	39%	(247)	25%	(163)	10%	(63)	5%	(32)	641
Renter	34%	(16)	28%	(13)	19%	(9)	6%	(3)	12%	(6)	48
Military HHnm: Yes	19%	(20)	30%	(31)	25%	(26)	16%	(16)	11%	(11)	104
Military HH: No	23%	(136)	39%	(230)	25%	(150)	8%	(49)	5%	(28)	593
Employ: Private Sector	21%	(68)	38%	(120)	25%	(80)	9%	(28)	7%	(21)	316
Employ: Government	29%	(8)	13%	(4)	49%	(14)	2%	(1)	7%	(2)	28
Employ: Self-Employed	31%	(21)	35%	(24)	20%	(13)	11%	(7)	3%	(2)	67
Employ: Homemaker	18%	(5)	31%	(8)	28%	(8)	17%	(4)	6%	(2)	27
Employ: Student	36%	(6)	29%	(5)	26%	(4)	—	(0)	9%	(2)	16
Employ: Retired	20%	(39)	43%	(82)	23%	(44)	12%	(22)	3%	(6)	194
Employ: Unemployed	23%	(7)	35%	(11)	29%	(9)	8%	(2)	6%	(2)	32
Employ: Other	15%	(3)	44%	(8)	20%	(3)	6%	(1)	15%	(3)	17
Self + Household: White-Collar	17%	(43)	39%	(99)	33%	(85)	8%	(20)	4%	(9)	255
Self + Household: Blue Collar	27%	(96)	40%	(142)	19%	(69)	10%	(37)	3%	(12)	356

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**Table BLMB6\_15:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	22%	(156)	37%	(261)	25%	(175)	9%	(66)	6%	(39)	697
Union HH: Yes	63%	(25)	30%	(12)	6%	(3)	—	(0)	—	(0)	40
Union HH: No	20%	(131)	38%	(249)	26%	(173)	10%	(66)	6%	(39)	657
LGBTQ+: Yes	35%	(17)	30%	(15)	23%	(11)	6%	(3)	6%	(3)	49
LGBTQ+: No	21%	(139)	38%	(246)	25%	(164)	10%	(63)	5%	(36)	648
Motivated to Vote	21%	(133)	39%	(247)	27%	(170)	10%	(61)	4%	(28)	639
Parent: Yes	24%	(40)	33%	(56)	33%	(55)	6%	(11)	4%	(6)	168
Parent: No	22%	(117)	39%	(205)	23%	(120)	10%	(55)	6%	(32)	529
COVID Vaccine: Yes	24%	(118)	37%	(180)	23%	(110)	10%	(47)	6%	(27)	481
COVID Vaccine: No	18%	(38)	38%	(81)	30%	(66)	9%	(19)	6%	(12)	216
Student Loans: Yes	34%	(35)	33%	(34)	25%	(26)	4%	(4)	4%	(4)	103
Student Loans: No	20%	(121)	38%	(227)	25%	(150)	10%	(62)	6%	(35)	594
Favorable Opinion of Haley	15%	(38)	44%	(109)	25%	(62)	12%	(29)	4%	(11)	249
Unfavorable Opinion of Haley	26%	(75)	29%	(83)	30%	(84)	11%	(31)	4%	(11)	283
Protestant	19%	(31)	40%	(65)	29%	(47)	10%	(16)	2%	(4)	162
Roman Catholic	18%	(33)	45%	(79)	19%	(35)	13%	(23)	5%	(8)	178
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	79%	(5)	21%	(1)	—	(0)	—	(0)	6
Jewish	6%	(0)	42%	(2)	—	(0)	17%	(1)	36%	(2)	5
Muslim	68%	(2)	32%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	58%	(20)	24%	(8)	17%	(6)	—	(0)	—	(0)	35
Agnostic	13%	(6)	40%	(21)	34%	(18)	9%	(5)	4%	(2)	51
Something else	15%	(17)	31%	(35)	30%	(34)	14%	(15)	11%	(12)	113
Nothing in particular	33%	(47)	31%	(44)	25%	(35)	4%	(6)	7%	(11)	142
Prodigal Biden Voter	35%	(13)	25%	(10)	17%	(6)	9%	(4)	13%	(5)	38
Undecided Voter (DK/WNV)	37%	(23)	27%	(17)	13%	(8)	6%	(4)	17%	(11)	61
Undecided Voter (DK)	45%	(15)	19%	(7)	17%	(6)	10%	(3)	8%	(3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	27% (191)	42% (290)	20% (138)	7% (51)	4% (27)	697
Gender: Male	24% (79)	41% (136)	24% (79)	10% (33)	1% (5)	332
Gender: Female	31% (112)	42% (154)	16% (59)	5% (17)	6% (22)	365
Age: 18-34	20% (37)	41% (77)	28% (53)	6% (11)	5% (9)	188
Age: 35-44	20% (18)	41% (36)	23% (21)	8% (7)	8% (7)	90
Age: 45-64	25% (63)	41% (105)	20% (52)	10% (27)	4% (9)	255
Age: 65+	45% (73)	44% (72)	7% (12)	4% (6)	1% (1)	164
GenZers: 1997-2012	21% (22)	39% (40)	23% (23)	9% (9)	8% (8)	102
Millennials: 1981-1996	18% (29)	44% (73)	30% (49)	5% (8)	4% (6)	165
GenXers: 1965-1980	25% (46)	44% (80)	17% (30)	11% (21)	3% (5)	182
Baby Boomers: 1946-1964	38% (90)	40% (94)	14% (32)	5% (13)	3% (7)	236
Educ: < College	27% (127)	40% (188)	20% (93)	9% (43)	5% (22)	473
Educ: Bachelors degree	23% (35)	47% (71)	23% (34)	5% (7)	3% (4)	151
Educ: Post-grad	39% (29)	44% (32)	15% (11)	1% (1)	— (0)	73
Income: Under 50k	26% (60)	38% (88)	22% (50)	6% (15)	8% (19)	232
Income: 50k-100k	27% (74)	44% (122)	20% (57)	8% (22)	1% (2)	277
Income: 100k+	30% (57)	43% (80)	16% (31)	7% (14)	3% (6)	188
Ethnicity: White (Non-Hispanic)	29% (178)	43% (268)	19% (115)	7% (46)	2% (14)	621
Ethnicity: Hispanic	13% (3)	47% (10)	36% (8)	2% (0)	3% (1)	22
Ethnicity: Black (Non-Hispanic)	32% (7)	29% (7)	16% (4)	17% (4)	7% (2)	23
Ethnicity: Asian + Other (Non-Hispanic)	11% (3)	19% (6)	35% (11)	— (0)	35% (11)	32
All Christian	28% (97)	44% (153)	18% (63)	7% (23)	3% (12)	348
All Non-Christian	30% (3)	56% (5)	15% (1)	— (0)	— (0)	9
Atheist	17% (6)	59% (21)	24% (8)	— (0)	— (0)	35
Agnostic/Nothing in particular	28% (54)	32% (62)	26% (51)	10% (19)	4% (7)	193
Something Else	28% (32)	44% (50)	13% (14)	8% (9)	7% (8)	113
Evangelical	26% (33)	41% (53)	15% (19)	10% (13)	8% (11)	130
Non-Evangelical	30% (96)	44% (142)	18% (58)	6% (19)	3% (9)	324
PID: Dem (no lean)	32% (76)	42% (100)	16% (39)	6% (14)	5% (11)	240
PID: Ind (no lean)	26% (52)	41% (83)	22% (45)	9% (18)	2% (3)	202
PID: Rep (no lean)	25% (63)	42% (107)	21% (53)	7% (19)	5% (13)	255

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(191)	42%	(290)	20%	(138)	7%	(51)	4%	(27)	697
PID/Gender: Dem Men	28%	(27)	45%	(43)	20%	(19)	8%	(7)	—	(0)	97
PID/Gender: Dem Women	34%	(49)	40%	(57)	14%	(20)	4%	(6)	7%	(11)	143
PID/Gender: Ind Men	20%	(23)	44%	(50)	25%	(28)	10%	(11)	—	(0)	112
PID/Gender: Ind Women	33%	(30)	37%	(34)	19%	(17)	8%	(7)	3%	(3)	90
PID/Gender: Rep Men	24%	(30)	35%	(44)	25%	(31)	12%	(15)	3%	(4)	123
PID/Gender: Rep Women	25%	(33)	48%	(63)	17%	(22)	3%	(4)	6%	(8)	131
Ideo: Liberal (1-3)	36%	(80)	44%	(98)	15%	(34)	1%	(3)	3%	(7)	223
Ideo: Moderate (4)	25%	(46)	44%	(82)	13%	(24)	12%	(22)	7%	(13)	186
Ideo: Conservative (5-7)	24%	(65)	37%	(103)	28%	(78)	9%	(25)	2%	(5)	276
Ideo/PID: Conservative Republican	26%	(50)	42%	(80)	24%	(45)	5%	(10)	2%	(4)	189
Ideo/PID: Moderate/Liberal Republican	20%	(13)	41%	(26)	13%	(8)	12%	(8)	13%	(8)	63
Ideo/PID: Moderate/Conservative Democrat	21%	(16)	41%	(31)	17%	(13)	15%	(11)	6%	(5)	76
Ideo/PID: Liberal Democrat	37%	(60)	43%	(69)	15%	(25)	2%	(3)	4%	(6)	163
Unfavorable of Biden and Trump	23%	(25)	44%	(48)	25%	(27)	5%	(6)	3%	(3)	109
2024 H2H Matchup: Biden Voter	34%	(109)	44%	(140)	15%	(49)	5%	(15)	2%	(7)	320
2024 H2H Matchup: Trump Voter	22%	(70)	39%	(124)	25%	(80)	10%	(32)	3%	(10)	315
2024 H2H Matchup: Would not Vote	22%	(7)	41%	(14)	18%	(6)	11%	(4)	8%	(3)	34
2024 H2H Matchup: Do not Know	18%	(5)	47%	(13)	11%	(3)	1%	(0)	25%	(7)	27
2022 House Vote: Democrat	34%	(101)	42%	(124)	15%	(45)	4%	(13)	4%	(11)	293
2022 House Vote: Republican	20%	(62)	44%	(134)	22%	(66)	10%	(32)	4%	(12)	306
2022 House Vote: Did not Vote	26%	(21)	32%	(25)	31%	(24)	8%	(6)	4%	(3)	79
2020 Vote: Joe Biden	34%	(111)	44%	(145)	13%	(44)	6%	(19)	3%	(11)	331
2020 Vote: Donald Trump	21%	(68)	42%	(137)	24%	(79)	9%	(30)	4%	(13)	327
2020 Vote: Someone Else	45%	(5)	25%	(3)	20%	(2)	2%	(0)	8%	(1)	12
2020 Vote: Did not Vote	25%	(7)	19%	(5)	45%	(12)	3%	(1)	8%	(2)	28
2016 Vote: Hillary Clinton	35%	(80)	43%	(99)	13%	(29)	8%	(20)	1%	(3)	231
2016 Vote: Donald Trump	21%	(62)	39%	(114)	26%	(76)	9%	(25)	4%	(12)	288
2016 Vote: Someone Else	52%	(16)	34%	(11)	11%	(4)	—	(0)	3%	(1)	31
2020 Vote/PID: Not Biden/Democrat	22%	(6)	33%	(9)	43%	(11)	2%	(0)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	51%	(10)	32%	(7)	15%	(3)	2%	(0)	1%	(0)	20

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	27% (191)	42% (290)	20% (138)	7% (51)	4% (27)	697
U.S. Economy: Wrong Track	22% (102)	41% (191)	23% (107)	9% (44)	5% (24)	469
U.S. Economy: Right Direction	39% (89)	44% (100)	13% (31)	3% (7)	1% (2)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36% (82)	46% (103)	10% (22)	4% (9)	4% (8)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21% (70)	40% (131)	25% (83)	10% (32)	3% (11)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	27% (39)	39% (57)	22% (32)	6% (9)	6% (8)	145
Top 2024 Issue: Economy	17% (37)	44% (97)	26% (56)	11% (24)	3% (6)	220
Community: Urban	33% (61)	38% (71)	20% (38)	7% (13)	2% (3)	186
Community: Suburban	22% (60)	47% (126)	19% (51)	7% (19)	5% (13)	269
Community: Rural	29% (70)	39% (94)	20% (49)	8% (19)	4% (10)	242
Community/Gender: Urban Women	43% (33)	36% (27)	15% (12)	1% (1)	4% (3)	75
Community/Gender: Urban Men	26% (28)	39% (44)	24% (26)	11% (12)	1% (1)	111
Community/Gender: Rural Women	32% (50)	42% (65)	13% (20)	7% (11)	6% (10)	156
Community/Gender: Rural Men	24% (20)	33% (28)	34% (29)	9% (8)	1% (1)	86
Community/Gender: Suburban Women	22% (30)	46% (62)	21% (28)	4% (5)	7% (10)	134
Community/Gender: Suburban Men	23% (31)	47% (64)	17% (23)	10% (14)	3% (4)	135
Homeowner	28% (178)	42% (267)	20% (127)	7% (47)	3% (21)	641
Renter	23% (11)	44% (21)	16% (8)	7% (3)	10% (5)	48
Military HHnm: Yes	34% (35)	44% (46)	15% (16)	1% (1)	6% (7)	104
Military HH: No	26% (156)	41% (245)	21% (122)	8% (50)	3% (20)	593
Employ: Private Sector	23% (72)	38% (121)	25% (80)	9% (28)	5% (16)	316
Employ: Government	21% (6)	50% (14)	22% (6)	6% (2)	2% (1)	28
Employ: Self-Employed	25% (17)	38% (25)	26% (17)	2% (1)	9% (6)	67
Employ: Homemaker	30% (8)	47% (13)	10% (3)	13% (3)	— (0)	27
Employ: Student	23% (4)	52% (8)	8% (1)	16% (3)	1% (0)	16
Employ: Retired	38% (74)	46% (88)	10% (19)	6% (11)	1% (2)	194
Employ: Unemployed	13% (4)	46% (15)	30% (10)	4% (1)	7% (2)	32
Employ: Other	43% (7)	34% (6)	15% (3)	7% (1)	2% (0)	17
Self + Household: White-Collar	28% (72)	45% (114)	20% (51)	3% (8)	4% (10)	255
Self + Household: Blue Collar	28% (100)	41% (146)	20% (70)	10% (37)	1% (4)	356

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**Table BLMB6\_16:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	27%	(191)	42%	(290)	20%	(138)	7%	(51)	4%	(27)	697
Union HH: Yes	27%	(11)	40%	(16)	3%	(1)	15%	(6)	15%	(6)	40
Union HH: No	27%	(181)	42%	(274)	21%	(137)	7%	(45)	3%	(21)	657
LGBTQ+: Yes	22%	(11)	45%	(22)	13%	(6)	5%	(3)	16%	(8)	49
LGBTQ+: No	28%	(181)	41%	(268)	20%	(132)	7%	(48)	3%	(19)	648
Motivated to Vote	28%	(179)	42%	(270)	19%	(122)	8%	(50)	3%	(18)	639
Parent: Yes	24%	(41)	45%	(75)	18%	(31)	11%	(18)	2%	(4)	168
Parent: No	28%	(151)	41%	(215)	20%	(107)	6%	(32)	4%	(23)	529
COVID Vaccine: Yes	30%	(143)	42%	(203)	20%	(95)	5%	(25)	3%	(16)	481
COVID Vaccine: No	22%	(49)	41%	(88)	20%	(43)	12%	(26)	5%	(11)	216
Student Loans: Yes	28%	(29)	51%	(52)	13%	(13)	6%	(6)	2%	(2)	103
Student Loans: No	27%	(162)	40%	(238)	21%	(125)	7%	(44)	4%	(25)	594
Favorable Opinion of Haley	33%	(82)	45%	(112)	15%	(38)	5%	(12)	2%	(4)	249
Unfavorable Opinion of Haley	27%	(76)	36%	(102)	23%	(65)	12%	(33)	2%	(7)	283
Protestant	32%	(52)	38%	(61)	20%	(33)	6%	(10)	4%	(7)	162
Roman Catholic	26%	(46)	47%	(84)	17%	(30)	7%	(13)	2%	(4)	178
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	—	(0)	—	(0)	—	(0)	6
Jewish	22%	(1)	53%	(3)	24%	(1)	—	(0)	—	(0)	5
Muslim	28%	(1)	69%	(2)	3%	(0)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	17%	(6)	59%	(21)	24%	(8)	—	(0)	—	(0)	35
Agnostic	30%	(16)	36%	(19)	33%	(17)	—	(0)	—	(0)	51
Something else	28%	(32)	44%	(50)	13%	(14)	8%	(9)	7%	(8)	113
Nothing in particular	27%	(38)	31%	(44)	24%	(34)	13%	(19)	5%	(7)	142
Prodigal Biden Voter	28%	(11)	31%	(12)	18%	(7)	13%	(5)	10%	(4)	38
Undecided Voter (DK/WNV)	20%	(12)	44%	(27)	14%	(9)	6%	(4)	15%	(9)	61
Undecided Voter (DK)	22%	(7)	41%	(14)	18%	(6)	11%	(4)	8%	(3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).



**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	25% (177)	44% (308)	16% (113)	9% (64)	5% (35)	697
Gender: Male	21% (71)	45% (149)	19% (63)	14% (48)	— (1)	332
Gender: Female	29% (106)	44% (159)	14% (49)	5% (17)	9% (34)	365
Age: 18-34	21% (39)	39% (73)	17% (32)	11% (21)	12% (23)	188
Age: 35-44	19% (17)	40% (36)	25% (22)	11% (10)	6% (5)	90
Age: 45-64	23% (57)	45% (114)	18% (45)	13% (33)	2% (6)	255
Age: 65+	39% (63)	52% (86)	8% (14)	— (1)	— (0)	164
GenZers: 1997-2012	19% (20)	28% (29)	16% (17)	16% (16)	21% (21)	102
Millennials: 1981-1996	22% (36)	45% (75)	22% (36)	8% (13)	3% (5)	165
GenXers: 1965-1980	21% (37)	46% (84)	17% (31)	15% (27)	2% (3)	182
Baby Boomers: 1946-1964	33% (77)	50% (118)	11% (27)	4% (8)	2% (6)	236
Educ: < College	24% (115)	42% (198)	14% (68)	12% (57)	7% (34)	473
Educ: Bachelors degree	26% (40)	47% (71)	22% (34)	4% (6)	— (0)	151
Educ: Post-grad	30% (22)	53% (39)	15% (11)	2% (2)	— (0)	73
Income: Under 50k	29% (66)	42% (97)	10% (23)	9% (21)	10% (24)	232
Income: 50k-100k	23% (65)	43% (120)	21% (59)	8% (23)	4% (11)	277
Income: 100k+	24% (46)	48% (91)	16% (31)	11% (20)	— (0)	188
Ethnicity: White (Non-Hispanic)	26% (159)	45% (279)	16% (98)	10% (60)	4% (25)	621
Ethnicity: Hispanic	13% (3)	49% (11)	38% (8)	— (0)	— (0)	22
Ethnicity: Black (Non-Hispanic)	29% (7)	34% (8)	21% (5)	14% (3)	2% (1)	23
Ethnicity: Asian + Other (Non-Hispanic)	28% (9)	33% (10)	7% (2)	4% (1)	29% (9)	32
All Christian	28% (97)	48% (168)	16% (57)	5% (17)	3% (9)	348
All Non-Christian	54% (5)	36% (3)	10% (1)	— (0)	— (0)	9
Atheist	19% (7)	38% (13)	15% (5)	28% (10)	— (0)	35
Agnostic/Nothing in particular	21% (40)	39% (75)	19% (37)	12% (24)	9% (18)	193
Something Else	26% (29)	43% (49)	11% (13)	12% (14)	7% (8)	113
Evangelical	33% (43)	38% (49)	10% (13)	10% (13)	9% (12)	130
Non-Evangelical	26% (83)	50% (161)	17% (56)	6% (18)	2% (6)	324
PID: Dem (no lean)	30% (72)	36% (87)	15% (37)	11% (26)	8% (18)	240
PID: Ind (no lean)	25% (50)	47% (95)	17% (34)	9% (19)	2% (4)	202
PID: Rep (no lean)	21% (55)	49% (126)	17% (42)	8% (20)	5% (12)	255

Continued on next page

**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	25% (177)	44% (308)	16% (113)	9% (64)	5% (35)	697
PID/Gender: Dem Men	28% (27)	33% (32)	21% (21)	18% (17)	— (0)	97
PID/Gender: Dem Women	31% (45)	39% (55)	11% (16)	6% (9)	13% (18)	143
PID/Gender: Ind Men	19% (22)	51% (57)	15% (17)	14% (16)	— (1)	112
PID/Gender: Ind Women	32% (29)	43% (38)	18% (17)	3% (3)	4% (4)	90
PID/Gender: Rep Men	18% (22)	49% (61)	21% (25)	12% (15)	1% (1)	123
PID/Gender: Rep Women	25% (33)	50% (65)	13% (17)	4% (5)	9% (12)	131
Ideo: Liberal (1-3)	31% (69)	45% (99)	11% (24)	6% (13)	7% (17)	223
Ideo: Moderate (4)	20% (37)	45% (83)	18% (33)	13% (24)	5% (9)	186
Ideo: Conservative (5-7)	26% (71)	43% (118)	20% (55)	9% (25)	3% (7)	276
Ideo/PID: Conservative Republican	24% (45)	46% (87)	20% (38)	7% (12)	4% (7)	189
Ideo/PID: Moderate/Liberal Republican	15% (10)	61% (38)	7% (4)	10% (6)	7% (5)	63
Ideo/PID: Moderate/Conservative Democrat	26% (20)	35% (27)	19% (14)	15% (12)	5% (4)	76
Ideo/PID: Liberal Democrat	32% (52)	37% (61)	14% (23)	8% (13)	9% (15)	163
Unfavorable of Biden and Trump	19% (21)	46% (50)	27% (29)	7% (8)	1% (1)	109
2024 H2H Matchup: Biden Voter	29% (92)	41% (132)	17% (53)	8% (27)	5% (17)	320
2024 H2H Matchup: Trump Voter	24% (74)	47% (149)	16% (49)	10% (31)	4% (12)	315
2024 H2H Matchup: Would not Vote	9% (3)	41% (14)	23% (8)	17% (6)	10% (3)	34
2024 H2H Matchup: Do not Know	28% (8)	50% (14)	9% (2)	2% (0)	11% (3)	27
2022 House Vote: Democrat	30% (89)	41% (120)	16% (47)	9% (27)	3% (10)	293
2022 House Vote: Republican	22% (68)	49% (151)	16% (48)	9% (27)	4% (12)	306
2022 House Vote: Did not Vote	20% (16)	36% (28)	16% (12)	13% (10)	15% (12)	79
2020 Vote: Joe Biden	28% (94)	43% (142)	15% (51)	8% (26)	5% (18)	331
2020 Vote: Donald Trump	22% (73)	48% (156)	15% (49)	11% (36)	4% (12)	327
2020 Vote: Someone Else	46% (5)	29% (3)	16% (2)	— (0)	9% (1)	12
2020 Vote: Did not Vote	16% (4)	24% (7)	39% (11)	7% (2)	14% (4)	28
2016 Vote: Hillary Clinton	28% (65)	44% (102)	16% (38)	10% (24)	1% (2)	231
2016 Vote: Donald Trump	23% (66)	51% (147)	17% (49)	7% (21)	2% (5)	288
2016 Vote: Someone Else	43% (13)	39% (12)	11% (3)	— (0)	7% (2)	31
2020 Vote/PID: Not Biden/Democrat	34% (9)	13% (3)	37% (10)	9% (2)	8% (2)	26
2020 Vote/PID: Not Trump/Republican	20% (4)	65% (13)	13% (3)	— (0)	2% (0)	20

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	25% (177)	44% (308)	16% (113)	9% (64)	5% (35)	697
U.S. Economy: Wrong Track	22% (104)	42% (197)	19% (88)	10% (45)	7% (34)	469
U.S. Economy: Right Direction	32% (73)	49% (111)	11% (24)	8% (19)	1% (1)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31% (69)	43% (96)	10% (23)	9% (21)	6% (14)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24% (77)	45% (149)	16% (53)	11% (37)	4% (12)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	21% (31)	43% (63)	26% (37)	4% (6)	6% (8)	145
Top 2024 Issue: Economy	21% (46)	44% (97)	24% (53)	9% (20)	2% (3)	220
Community: Urban	33% (61)	37% (68)	18% (34)	8% (14)	5% (9)	186
Community: Suburban	22% (60)	48% (128)	15% (41)	11% (30)	3% (9)	269
Community: Rural	23% (56)	46% (112)	15% (37)	8% (20)	7% (17)	242
Community/Gender: Urban Women	40% (30)	31% (23)	16% (12)	1% (1)	12% (9)	75
Community/Gender: Urban Men	28% (31)	41% (45)	20% (22)	12% (13)	— (0)	111
Community/Gender: Rural Women	27% (42)	46% (71)	10% (16)	7% (10)	10% (16)	156
Community/Gender: Rural Men	16% (14)	47% (40)	24% (21)	11% (10)	1% (1)	86
Community/Gender: Suburban Women	25% (34)	49% (65)	16% (21)	4% (5)	7% (9)	134
Community/Gender: Suburban Men	19% (26)	47% (63)	15% (21)	18% (25)	— (0)	135
Homeowner	25% (160)	45% (285)	17% (107)	9% (59)	5% (29)	641
Renter	26% (13)	46% (22)	12% (6)	9% (5)	7% (3)	48
Military HHnm: Yes	35% (37)	51% (53)	9% (9)	4% (4)	1% (1)	104
Military HH: No	24% (140)	43% (255)	17% (104)	10% (60)	6% (34)	593
Employ: Private Sector	20% (63)	44% (140)	19% (61)	13% (41)	3% (11)	316
Employ: Government	18% (5)	48% (13)	19% (5)	6% (2)	9% (3)	28
Employ: Self-Employed	27% (18)	33% (22)	25% (17)	1% (1)	14% (9)	67
Employ: Homemaker	24% (7)	63% (17)	11% (3)	— (0)	2% (1)	27
Employ: Student	20% (3)	38% (6)	6% (1)	16% (3)	20% (3)	16
Employ: Retired	34% (65)	50% (97)	9% (17)	7% (14)	— (1)	194
Employ: Unemployed	19% (6)	25% (8)	22% (7)	13% (4)	22% (7)	32
Employ: Other	56% (10)	23% (4)	12% (2)	6% (1)	3% (0)	17
Self + Household: White-Collar	30% (77)	41% (105)	16% (42)	8% (19)	4% (11)	255
Self + Household: Blue Collar	24% (84)	46% (165)	17% (62)	10% (37)	2% (8)	356

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**Table BLMB6\_17:** How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	25%	(177)	44%	(308)	16%	(113)	9%	(64)	5%	(35)	697
Union HH: Yes	23%	(9)	35%	(14)	9%	(4)	17%	(7)	15%	(6)	40
Union HH: No	25%	(168)	45%	(294)	17%	(109)	9%	(58)	4%	(29)	657
LGBTQ+: Yes	15%	(7)	41%	(20)	7%	(4)	5%	(2)	32%	(16)	49
LGBTQ+: No	26%	(170)	44%	(288)	17%	(109)	10%	(62)	3%	(19)	648
Motivated to Vote	26%	(165)	44%	(284)	16%	(105)	9%	(56)	5%	(29)	639
Parent: Yes	24%	(40)	43%	(72)	19%	(31)	9%	(16)	5%	(9)	168
Parent: No	26%	(137)	45%	(236)	15%	(81)	9%	(49)	5%	(26)	529
COVID Vaccine: Yes	26%	(126)	42%	(201)	18%	(88)	10%	(46)	4%	(20)	481
COVID Vaccine: No	24%	(51)	49%	(107)	12%	(25)	8%	(18)	7%	(15)	216
Student Loans: Yes	29%	(30)	47%	(48)	15%	(15)	5%	(5)	5%	(5)	103
Student Loans: No	25%	(147)	44%	(260)	16%	(97)	10%	(60)	5%	(30)	594
Favorable Opinion of Haley	32%	(79)	49%	(123)	13%	(33)	6%	(14)	—	(1)	249
Unfavorable Opinion of Haley	23%	(66)	45%	(127)	15%	(42)	14%	(41)	2%	(7)	283
Protestant	33%	(53)	44%	(72)	14%	(23)	4%	(7)	4%	(7)	162
Roman Catholic	25%	(44)	50%	(90)	18%	(33)	5%	(10)	1%	(2)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	—	(0)	—	(0)	—	(0)	6
Jewish	39%	(2)	43%	(2)	18%	(1)	—	(0)	—	(0)	5
Muslim	68%	(2)	32%	(1)	—	(0)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	19%	(7)	38%	(13)	15%	(5)	28%	(10)	—	(0)	35
Agnostic	24%	(12)	36%	(18)	26%	(13)	1%	(0)	13%	(7)	51
Something else	26%	(29)	43%	(49)	11%	(13)	12%	(14)	7%	(8)	113
Nothing in particular	19%	(27)	40%	(56)	17%	(24)	17%	(24)	8%	(11)	142
Prodigal Biden Voter	22%	(8)	40%	(15)	29%	(11)	—	(0)	9%	(3)	38
Undecided Voter (DK/WNV)	17%	(11)	45%	(27)	17%	(10)	10%	(6)	10%	(6)	61
Undecided Voter (DK)	9%	(3)	41%	(14)	23%	(8)	17%	(6)	10%	(3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure		Housing		Crime		Immigration		Climate Change		Education and Schools		Guns		Abortion		Senior Services (Social Security & Medicare)		Democracy		Health
		% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)		
Registered Voters	32% (220)	1% (7)	1% (6)	3% (22)	18% (128)	3% (24)	1% (10)	3% (19)	9% (63)	7% (48)	10% (66)	6%										
Gender: Male	33% (111)	2% (6)	1% (4)	2% (6)	22% (72)	4% (12)	2% (7)	2% (5)	5% (16)	6% (19)	11% (36)	6%										
Gender: Female	30% (109)	— (1)	1% (3)	4% (15)	15% (56)	3% (12)	1% (3)	4% (14)	13% (47)	8% (29)	8% (30)	6%										
Age: 18-34	35% (66)	2% (4)	2% (4)	6% (12)	10% (20)	7% (13)	4% (7)	3% (5)	15% (29)	— (0)	8% (14)	4%										
Age: 35-44	38% (34)	— (0)	— (0)	— (0)	13% (12)	— (0)	— (0)	2% (2)	14% (13)	3% (3)	9% (9)	12%										
Age: 45-64	35% (88)	1% (3)	1% (2)	2% (6)	22% (57)	1% (2)	1% (2)	3% (6)	6% (14)	8% (20)	11% (27)	6%										
Age: 65+	20% (32)	— (0)	— (0)	2% (3)	24% (39)	6% (10)	1% (1)	4% (6)	4% (7)	16% (26)	10% (16)	6%										
GenZers: 1997-2012	31% (32)	1% (1)	4% (4)	8% (8)	5% (5)	9% (10)	5% (5)	1% (1)	19% (20)	— (0)	8% (9)	1%										
Millennials: 1981-1996	37% (62)	2% (3)	— (0)	2% (4)	16% (26)	2% (3)	2% (3)	4% (6)	13% (22)	2% (3)	8% (12)	9%										
GenXers: 1965-1980	39% (71)	1% (2)	1% (2)	3% (5)	15% (28)	1% (1)	1% (2)	4% (6)	6% (10)	4% (7)	12% (21)	7%										
Baby Boomers: 1946-1964	20% (48)	1% (1)	— (0)	2% (4)	28% (66)	4% (9)	— (1)	2% (6)	4% (11)	16% (39)	10% (24)	5%										
Educ: < College	34% (159)	1% (5)	1% (5)	4% (17)	20% (96)	3% (14)	1% (4)	3% (13)	8% (39)	8% (40)	7% (33)	5%										
Educ: Bachelors degree	31% (47)	1% (2)	1% (1)	2% (4)	15% (22)	4% (5)	1% (1)	4% (6)	13% (19)	4% (6)	13% (20)	8%										
Educ: Post-grad	19% (14)	— (0)	— (0)	2% (1)	13% (10)	6% (5)	6% (4)	2% (1)	7% (5)	4% (3)	18% (13)	11%										
Income: Under 50k	31% (71)	1% (3)	1% (2)	6% (13)	17% (39)	1% (2)	1% (1)	4% (9)	9% (21)	10% (22)	9% (22)	3%										
Income: 50k-100k	34% (95)	1% (2)	1% (1)	2% (5)	21% (57)	6% (16)	2% (5)	1% (3)	6% (17)	8% (22)	8% (22)	8%										
Income: 100k+	28% (53)	2% (3)	2% (3)	2% (4)	17% (32)	3% (6)	2% (4)	4% (7)	13% (25)	2% (4)	12% (22)	7%										
Ethnicity: White (Non-Hispanic)	30% (189)	1% (5)	1% (4)	2% (12)	19% (121)	4% (24)	1% (7)	3% (18)	9% (57)	7% (46)	10% (59)	6%										
Ethnicity: Hispanic	77% (17)	— (0)	— (0)	3% (1)	2% (0)	2% (0)	— (0)	— (0)	8% (2)	2% (0)	— (0)	4%										
Ethnicity: Black (Non-Hispanic)	37% (8)	— (0)	9% (2)	9% (2)	9% (2)	— (0)	13% (3)	5% (1)	10% (2)	6% (1)	— (0)	1%										
Ethnicity: Asian + Other (Non-Hispanic)	16% (5)	8% (3)	— (0)	21% (7)	15% (5)	— (0)	— (0)	— (0)	5% (2)	— (0)	21% (7)	2%										
All Christian	38% (134)	1% (4)	— (0)	2% (5)	20% (69)	3% (10)	1% (5)	2% (7)	5% (19)	9% (30)	7% (24)	7%										
All Non-Christian	73% (6)	— (0)	— (0)	— (0)	— (0)	3% (0)	— (0)	— (0)	— (0)	— (0)	10% (1)	—										
Atheist	7% (2)	— (0)	4% (2)	1% (0)	1% (0)	4% (2)	— (0)	6% (2)	20% (7)	— (0)	46% (16)	4%										
Agnostic/Nothing in particular	22% (43)	1% (2)	1% (2)	6% (12)	13% (26)	6% (13)	2% (4)	4% (9)	14% (27)	7% (14)	10% (20)	5%										
Something Else	30% (34)	1% (1)	2% (2)	4% (4)	30% (34)	— (0)	1% (2)	2% (2)	8% (10)	3% (4)	5% (6)	5%										
Evangelical	43% (56)	1% (1)	2% (3)	4% (5)	24% (31)	1% (1)	1% (2)	3% (4)	6% (8)	5% (6)	3% (5)	3%										
Non-Evangelical	33% (107)	1% (4)	— (0)	1% (5)	22% (71)	3% (9)	1% (5)	1% (5)	6% (19)	8% (26)	8% (24)	8%										
PID: Dem (no lean)	22% (53)	— (0)	1% (2)	4% (10)	3% (7)	5% (12)	1% (2)	6% (15)	15% (35)	10% (24)	19% (46)	9%										
PID: Ind (no lean)	29% (60)	3% (6)	1% (2)	4% (9)	16% (33)	5% (9)	3% (6)	1% (2)	10% (20)	6% (12)	8% (16)	8%										
PID: Rep (no lean)	42% (107)	— (1)	1% (2)	1% (3)	35% (88)	1% (3)	1% (1)	1% (2)	3% (7)	5% (12)	2% (5)	2%										
PID/Gender: Dem Men	30% (29)	— (0)	1% (1)	2% (2)	3% (3)	2% (2)	— (0)	2% (2)	3% (3)	8% (8)	31% (30)	12%										
PID/Gender: Dem Women	16% (24)	— (0)	— (0)	5% (8)	3% (5)	7% (10)	2% (2)	9% (13)	22% (32)	12% (17)	11% (16)	7%										
PID/Gender: Ind Men	27% (30)	5% (6)	2% (2)	3% (3)	13% (15)	8% (9)	5% (6)	2% (2)	9% (10)	6% (7)	4% (4)	8%										
PID/Gender: Ind Women	32% (29)	— (0)	— (0)	6% (6)	20% (18)	— (0)	1% (1)	— (0)	11% (10)	6% (5)	13% (11)	7%										
PID/Gender: Rep Men	42% (51)	— (0)	— (0)	1% (1)	44% (55)	1% (1)	1% (1)	1% (1)	2% (2)	3% (4)	2% (2)	—										
PID/Gender: Rep Women	43% (56)	1% (1)	2% (2)	2% (2)	26% (34)	1% (2)	— (0)	1% (1)	4% (5)	6% (7)	2% (3)	4%										
Ideo: Liberal (1-3)	15% (34)	— (0)	— (0)	4% (8)	3% (6)	8% (18)	3% (8)	5% (12)	18% (40)	6% (13)	21% (47)	11%										
Ideo: Moderate (4)	36% (68)	3% (5)	3% (5)	4% (7)	11% (21)	2% (4)	1% (2)	1% (3)	8% (15)	14% (26)	7% (13)	6%										
Ideo: Conservative (5-7)	40% (110)	1% (2)	— (1)	3% (7)	37% (102)	1% (2)	— (0)	2% (5)	2% (6)	3% (10)	2% (6)	2%										

Continued on next page

**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure		Housing		Crime		Immigration		Climate Change		Education and Schools		Guns		Abortion		Senior Services (Social Security & Medicare)		Democracy		Health	
		% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)	% (n)
Registered Voters	32% (220)	1%	(7)	1%	(6)	3%	(22)	18%	(128)	3%	(24)	1%	(10)	3%	(19)	9%	(63)	7%	(48)	10%	(66)	6%	(6)
Ideo/PID: Conservative Republican	37% (70)	1%	(1)	1%	(1)	2%	(3)	41%	(78)	1%	(2)	—	(0)	1%	(2)	2%	(5)	2%	(4)	1%	(2)	2%	(2)
Ideo/PID: Moderate/Liberal Republican	57% (36)	—	(0)	2%	(1)	—	(0)	15%	(10)	1%	(1)	1%	(1)	—	(0)	5%	(3)	12%	(7)	5%	(3)	2%	(2)
Ideo/PID: Moderate/Conservative Democrat	41% (31)	1%	(0)	2%	(2)	3%	(2)	5%	(4)	1%	(0)	—	(0)	5%	(4)	7%	(5)	19%	(15)	8%	(6)	4%	(4)
Ideo/PID: Liberal Democrat	12% (20)	—	(0)	—	(0)	5%	(7)	2%	(4)	7%	(12)	1%	(2)	7%	(12)	18%	(30)	6%	(9)	24%	(40)	11%	(11)
Unfavorable of Biden and Trump	44% (48)	2%	(2)	—	(0)	5%	(5)	17%	(18)	3%	(4)	1%	(1)	3%	(3)	8%	(9)	2%	(3)	3%	(3)	5%	(5)
2024 H2H Matchup: Biden Voter	18% (58)	1%	(2)	1%	(3)	4%	(12)	4%	(13)	7%	(21)	2%	(5)	5%	(15)	15%	(48)	12%	(38)	18%	(56)	10%	(10)
2024 H2H Matchup: Trump Voter	42% (131)	2%	(5)	1%	(3)	3%	(9)	35%	(110)	1%	(3)	1%	(2)	1%	(2)	2%	(7)	3%	(9)	3%	(8)	2%	(2)
2024 H2H Matchup: Would not Vote	53% (18)	—	(0)	—	(0)	3%	(1)	—	(0)	1%	(0)	7%	(2)	—	(0)	23%	(8)	2%	(1)	5%	(2)	2%	(2)
2024 H2H Matchup: Do not Know	46% (12)	—	(0)	—	(0)	1%	(0)	20%	(5)	—	(0)	—	(0)	7%	(2)	1%	(0)	2%	(0)	—	(0)	5%	(5)
2022 House Vote: Democrat	19% (56)	1%	(2)	—	(1)	4%	(12)	3%	(8)	5%	(13)	2%	(5)	6%	(17)	16%	(46)	12%	(36)	17%	(50)	10%	(10)
2022 House Vote: Republican	44% (133)	—	(1)	1%	(2)	2%	(6)	34%	(104)	1%	(4)	1%	(2)	—	(1)	2%	(6)	3%	(9)	3%	(9)	3%	(3)
2022 House Vote: Did not Vote	36% (29)	5%	(4)	3%	(3)	4%	(3)	20%	(15)	9%	(7)	1%	(1)	2%	(1)	7%	(6)	2%	(1)	5%	(4)	5%	(5)
2020 Vote: Joe Biden	19% (64)	1%	(2)	—	(1)	4%	(13)	5%	(15)	6%	(21)	1%	(5)	5%	(17)	14%	(47)	11%	(36)	17%	(58)	10%	(10)
2020 Vote: Donald Trump	42% (139)	1%	(4)	1%	(2)	2%	(8)	34%	(110)	1%	(3)	1%	(4)	1%	(2)	3%	(10)	3%	(11)	3%	(8)	2%	(2)
2020 Vote: Someone Else	27% (3)	—	(0)	1%	(0)	3%	(0)	21%	(2)	—	(0)	1%	(0)	—	(0)	18%	(2)	—	(0)	2%	(0)	4%	(4)
2020 Vote: Did not Vote	50% (14)	5%	(1)	9%	(3)	3%	(1)	3%	(1)	2%	(0)	4%	(1)	—	(0)	10%	(3)	2%	(1)	1%	(0)	7%	(7)
2016 Vote: Hillary Clinton	23% (52)	1%	(2)	1%	(1)	1%	(2)	5%	(12)	3%	(6)	2%	(5)	5%	(11)	13%	(30)	12%	(29)	19%	(45)	11%	(11)
2016 Vote: Donald Trump	39% (111)	1%	(2)	1%	(2)	3%	(10)	35%	(102)	1%	(4)	—	(1)	2%	(6)	1%	(4)	4%	(12)	2%	(6)	3%	(3)
2016 Vote: Someone Else	18% (6)	1%	(0)	—	(0)	6%	(2)	16%	(5)	11%	(4)	—	(0)	—	(0)	14%	(4)	8%	(3)	11%	(4)	1%	(1)
2020 Vote/PID: Not Biden/Democrat	83% (22)	1%	(0)	1%	(0)	2%	(0)	—	(0)	1%	(0)	1%	(0)	—	(0)	7%	(2)	2%	(0)	1%	(0)	2%	(2)
2020 Vote/PID: Not Trump/Republican	25% (5)	5%	(1)	1%	(0)	—	(0)	25%	(5)	5%	(1)	—	(0)	—	(0)	11%	(2)	9%	(2)	4%	(1)	7%	(7)
U.S. Economy: Wrong Track	38% (176)	1%	(3)	1%	(3)	4%	(20)	26%	(124)	3%	(12)	1%	(2)	2%	(10)	8%	(35)	5%	(23)	4%	(20)	4%	(4)
U.S. Economy: Right Direction	19% (43)	2%	(4)	1%	(3)	1%	(2)	2%	(5)	5%	(12)	3%	(8)	4%	(10)	12%	(27)	11%	(25)	20%	(46)	11%	(11)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15% (34)	—	(0)	1%	(2)	4%	(10)	3%	(7)	7%	(17)	2%	(4)	4%	(9)	15%	(33)	14%	(31)	20%	(45)	9%	(9)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42% (137)	2%	(5)	1%	(3)	2%	(8)	35%	(114)	—	(2)	1%	(3)	1%	(2)	4%	(12)	3%	(8)	3%	(8)	2%	(2)
Prsnl. Fin. Sit. 2021-23: Same Under Both	34% (49)	1%	(2)	1%	(1)	3%	(4)	5%	(7)	4%	(6)	2%	(3)	6%	(9)	12%	(18)	6%	(8)	9%	(13)	10%	(10)
Top 2024 Issue: Economy	100% (220)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)
Community: Urban	33% (62)	2%	(3)	1%	(1)	3%	(5)	13%	(24)	6%	(11)	4%	(7)	6%	(11)	5%	(9)	6%	(10)	13%	(25)	3%	(3)
Community: Suburban	31% (83)	1%	(2)	1%	(2)	3%	(8)	17%	(47)	3%	(8)	1%	(2)	2%	(4)	14%	(36)	5%	(15)	10%	(26)	8%	(8)
Community: Rural	31% (75)	1%	(2)	1%	(3)	3%	(8)	24%	(57)	2%	(5)	—	(0)	2%	(4)	7%	(17)	10%	(23)	7%	(16)	6%	(6)
Community/Gender: Urban Women	24% (18)	1%	(0)	1%	(1)	5%	(3)	18%	(13)	10%	(7)	1%	(1)	11%	(8)	8%	(6)	10%	(7)	9%	(7)	2%	(2)
Community/Gender: Urban Men	40% (44)	2%	(3)	—	(0)	2%	(2)	10%	(11)	4%	(4)	6%	(7)	3%	(3)	3%	(3)	3%	(3)	16%	(18)	5%	(5)
Community/Gender: Rural Women	33% (51)	1%	(1)	1%	(1)	3%	(4)	16%	(26)	1%	(1)	—	(0)	2%	(3)	11%	(17)	10%	(16)	8%	(12)	6%	(6)
Community/Gender: Rural Men	27% (23)	1%	(1)	2%	(1)	5%	(4)	37%	(31)	4%	(3)	—	(0)	1%	(1)	1%	(1)	8%	(7)	4%	(4)	6%	(6)
Community/Gender: Suburban Women	30% (40)	—	(0)	—	(0)	6%	(8)	13%	(18)	3%	(4)	2%	(2)	2%	(3)	18%	(25)	5%	(6)	9%	(11)	7%	(7)
Community/Gender: Suburban Men	32% (43)	2%	(2)	2%	(2)	—	(0)	22%	(29)	3%	(5)	—	(0)	1%	(1)	9%	(12)	6%	(8)	11%	(14)	8%	(8)
Homeowner	31% (198)	1%	(5)	1%	(4)	3%	(19)	20%	(125)	3%	(22)	1%	(8)	3%	(17)	9%	(58)	7%	(46)	10%	(62)	6%	(6)
Renter	39% (19)	5%	(2)	4%	(2)	5%	(2)	5%	(3)	5%	(2)	3%	(1)	4%	(2)	6%	(3)	4%	(2)	8%	(4)	4%	(4)

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**Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?**

Demographic	The Economy	Infrastructure		Housing	Crime		Immigration	Climate Change		Education and Schools		Guns	Abortion		Senior Services (Social Security & Medicare)		Democracy	Health				
		% (n)	% (n)		% (n)	% (n)		% (n)	% (n)	% (n)	% (n)		% (n)	% (n)	% (n)							
Registered Voters	32% (220)	1%	(7)	1%	(6)	3%	(22)	18%	(128)	3%	(24)	1%	(10)	3%	(19)	9%	(63)	7%	(48)	10%	(66)	6%
Military HH: Yes	28% (29)	1%	(1)	—	(0)	1%	(1)	24%	(25)	5%	(5)	2%	(2)	3%	(3)	11%	(12)	8%	(9)	7%	(8)	—
Military HH: No	32% (190)	1%	(6)	1%	(6)	3%	(20)	17%	(104)	3%	(19)	1%	(8)	3%	(17)	9%	(51)	7%	(40)	10%	(59)	7%
Employ: Private Sector	37% (116)	1%	(4)	1%	(3)	3%	(9)	14%	(43)	2%	(6)	2%	(6)	1%	(4)	11%	(35)	6%	(18)	12%	(37)	6%
Employ: Government	40% (11)	—	(0)	2%	(1)	2%	(1)	11%	(3)	2%	(0)	—	(0)	—	(0)	16%	(4)	2%	(0)	2%	(1)	17%
Employ: Self-Employed	25% (17)	1%	(0)	1%	(1)	9%	(6)	27%	(18)	—	(0)	3%	(2)	14%	(9)	10%	(7)	—	(0)	3%	(2)	3%
Employ: Homemaker	34% (9)	—	(0)	—	(0)	—	(0)	17%	(5)	7%	(2)	2%	(1)	—	(0)	9%	(3)	11%	(3)	6%	(2)	9%
Employ: Student	39% (6)	6%	(1)	4%	(1)	2%	(0)	32%	(5)	—	(0)	1%	(0)	—	(0)	12%	(2)	—	(0)	4%	(1)	—
Employ: Retired	21% (40)	—	(0)	—	(0)	2%	(4)	27%	(53)	5%	(9)	—	(1)	3%	(6)	5%	(10)	13%	(26)	10%	(20)	5%
Employ: Unemployed	44% (14)	—	(0)	3%	(1)	4%	(1)	—	(0)	20%	(7)	—	(0)	—	(0)	4%	(1)	—	(0)	12%	(4)	6%
Employ: Other	35% (6)	13%	(2)	1%	(0)	1%	(0)	5%	(1)	—	(0)	7%	(1)	6%	(1)	8%	(1)	5%	(1)	2%	(0)	13%
Self + Household: White-Collar	27% (68)	—	(0)	1%	(1)	5%	(12)	18%	(45)	4%	(9)	2%	(5)	3%	(7)	12%	(30)	3%	(7)	14%	(35)	10%
Self + Household: Blue Collar	35% (125)	1%	(4)	1%	(4)	2%	(9)	22%	(77)	4%	(13)	—	(0)	2%	(6)	7%	(26)	8%	(28)	7%	(25)	4%
Union HH: Yes	37% (15)	—	(0)	—	(0)	15%	(6)	21%	(8)	—	(0)	—	(0)	4%	(1)	12%	(5)	—	(0)	1%	(0)	—
Union HH: No	31% (205)	1%	(7)	1%	(6)	2%	(16)	18%	(120)	4%	(24)	2%	(10)	3%	(18)	9%	(58)	7%	(48)	10%	(66)	6%
LGBTQ+: Yes	20% (10)	—	(0)	—	(0)	14%	(7)	9%	(4)	16%	(8)	2%	(1)	5%	(2)	16%	(8)	—	(0)	8%	(4)	—
LGBTQ+: No	32% (210)	1%	(7)	1%	(6)	2%	(15)	19%	(124)	3%	(16)	1%	(9)	3%	(17)	8%	(55)	7%	(48)	10%	(62)	6%
Motivated to Vote	30% (193)	1%	(5)	1%	(6)	3%	(20)	20%	(128)	4%	(24)	1%	(7)	3%	(19)	9%	(58)	7%	(45)	9%	(61)	6%
Parent: Yes	41% (70)	—	(1)	1%	(1)	4%	(6)	11%	(18)	2%	(4)	2%	(3)	4%	(6)	13%	(22)	2%	(3)	4%	(7)	7%
Parent: No	28% (150)	1%	(7)	1%	(5)	3%	(16)	21%	(110)	4%	(21)	1%	(7)	2%	(13)	8%	(41)	9%	(45)	11%	(59)	6%
COVID Vaccine: Yes	28% (136)	1%	(4)	1%	(4)	4%	(17)	12%	(58)	4%	(21)	1%	(6)	4%	(18)	12%	(55)	8%	(40)	12%	(57)	8%
COVID Vaccine: No	39% (84)	1%	(3)	1%	(2)	2%	(5)	32%	(70)	1%	(3)	2%	(4)	1%	(1)	3%	(7)	4%	(9)	4%	(9)	3%
Student Loans: Yes	31% (32)	1%	(1)	—	(0)	2%	(2)	12%	(13)	6%	(6)	1%	(2)	1%	(1)	22%	(23)	6%	(6)	8%	(8)	6%
Student Loans: No	32% (187)	1%	(6)	1%	(6)	3%	(20)	19%	(116)	3%	(18)	1%	(9)	3%	(19)	7%	(40)	7%	(42)	10%	(58)	6%
Favorable Opinion of Haley	35% (88)	1%	(3)	—	(1)	1%	(3)	24%	(59)	3%	(8)	3%	(6)	3%	(7)	5%	(12)	7%	(16)	8%	(19)	5%
Unfavorable Opinion of Haley	19% (54)	—	(1)	1%	(3)	6%	(16)	19%	(55)	2%	(6)	1%	(2)	4%	(10)	10%	(28)	7%	(19)	17%	(47)	6%
Protestant	34% (55)	1%	(1)	—	(0)	3%	(4)	24%	(39)	4%	(6)	1%	(1)	3%	(6)	5%	(8)	10%	(16)	7%	(12)	6%
Roman Catholic	41% (74)	1%	(2)	—	(0)	1%	(1)	16%	(29)	2%	(4)	2%	(4)	—	(1)	5%	(9)	7%	(13)	6%	(11)	9%
Mormon	— (0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	—
Orthodox (e.g. Greek or Russian Orthodox)	72% (5)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	21%	(1)	—	(0)	7%	(0)	—
Jewish	77% (4)	—	(0)	—	(0)	—	(0)	—	(0)	6%	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—
Muslim	60% (2)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	28%	(1)	—
Buddhist	100% (1)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	—
Atheist	7% (2)	—	(0)	4%	(2)	1%	(0)	1%	(0)	4%	(2)	—	(0)	6%	(2)	20%	(7)	—	(0)	46%	(16)	4%
Agnostic	30% (15)	—	(0)	3%	(1)	—	(0)	—	(0)	20%	(10)	—	(0)	10%	(5)	9%	(5)	—	(0)	19%	(10)	8%
Something else	30% (34)	1%	(1)	2%	(2)	4%	(4)	30%	(34)	—	(0)	1%	(2)	2%	(2)	8%	(10)	3%	(4)	5%	(6)	5%
Nothing in particular	19% (28)	2%	(2)	—	(0)	8%	(12)	18%	(26)	2%	(2)	3%	(4)	2%	(3)	16%	(23)	10%	(14)	7%	(10)	3%
Prodigal Biden Voter	57% (21)	—	(0)	—	(0)	2%	(1)	19%	(7)	1%	(0)	—	(0)	5%	(2)	5%	(2)	—	(0)	5%	(2)	—
Undecided Voter (DK/WNV)	50% (30)	—	(0)	—	(0)	2%	(1)	9%	(5)	1%	(1)	4%	(3)	3%	(2)	13%	(8)	2%	(1)	3%	(2)	3%
Undecided Voter (DK)	53% (18)	—	(0)	—	(0)	3%	(1)	—	(0)	1%	(0)	7%	(2)	—	(0)	23%	(8)	2%	(1)	5%	(2)	2%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(338)	35%	(245)	16%	(114)	697
Gender: Male	50%	(166)	35%	(116)	15%	(51)	332
Gender: Female	47%	(173)	35%	(129)	17%	(64)	365
Age: 18-34	51%	(96)	22%	(42)	27%	(50)	188
Age: 35-44	43%	(39)	33%	(29)	24%	(22)	90
Age: 45-64	54%	(137)	35%	(90)	11%	(28)	255
Age: 65+	41%	(67)	51%	(83)	8%	(14)	164
GenZers: 1997-2012	37%	(38)	25%	(26)	37%	(38)	102
Millennials: 1981-1996	55%	(91)	26%	(42)	19%	(32)	165
GenXers: 1965-1980	52%	(95)	36%	(65)	12%	(22)	182
Baby Boomers: 1946-1964	47%	(111)	45%	(106)	8%	(20)	236
Educ: < College	51%	(240)	31%	(148)	18%	(85)	473
Educ: Bachelors degree	47%	(70)	38%	(58)	15%	(23)	151
Educ: Post-grad	38%	(28)	53%	(39)	8%	(6)	73
Income: Under 50k	47%	(108)	35%	(81)	18%	(43)	232
Income: 50k-100k	47%	(129)	38%	(104)	16%	(43)	277
Income: 100k+	53%	(100)	32%	(60)	15%	(28)	188
Ethnicity: White (Non-Hispanic)	50%	(308)	35%	(217)	15%	(95)	621
Ethnicity: Hispanic	32%	(7)	21%	(5)	47%	(10)	22
Ethnicity: Black (Non-Hispanic)	40%	(9)	53%	(12)	7%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	43%	(14)	35%	(11)	22%	(7)	32
All Christian	55%	(193)	31%	(107)	14%	(48)	348
All Non-Christian	33%	(3)	63%	(5)	3%	(0)	9
Atheist	4%	(1)	77%	(27)	19%	(7)	35
Agnostic/Nothing in particular	32%	(61)	44%	(85)	25%	(48)	193
Something Else	71%	(80)	19%	(21)	10%	(11)	113
Evangelical	79%	(102)	13%	(17)	8%	(11)	130
Non-Evangelical	51%	(167)	34%	(109)	15%	(48)	324
PID: Dem (no lean)	10%	(25)	74%	(178)	15%	(37)	240
PID: Ind (no lean)	40%	(82)	30%	(61)	30%	(60)	202
PID: Rep (no lean)	91%	(232)	2%	(6)	7%	(17)	255

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(338)	35%	(245)	16%	(114)	697
PID/Gender: Dem Men	11%	(11)	75%	(73)	14%	(13)	97
PID/Gender: Dem Women	10%	(14)	74%	(105)	17%	(24)	143
PID/Gender: Ind Men	38%	(42)	37%	(41)	25%	(28)	112
PID/Gender: Ind Women	43%	(39)	22%	(20)	35%	(32)	90
PID/Gender: Rep Men	91%	(112)	2%	(2)	7%	(9)	123
PID/Gender: Rep Women	91%	(119)	3%	(4)	6%	(8)	131
Ideo: Liberal (1-3)	15%	(34)	71%	(159)	14%	(30)	223
Ideo: Moderate (4)	32%	(59)	35%	(66)	33%	(61)	186
Ideo: Conservative (5-7)	87%	(240)	7%	(19)	6%	(17)	276
Ideo/PID: Conservative Republican	95%	(180)	2%	(4)	3%	(5)	189
Ideo/PID: Moderate/Liberal Republican	78%	(50)	3%	(2)	19%	(12)	63
Ideo/PID: Moderate/Conservative Democrat	21%	(16)	57%	(43)	22%	(17)	76
Ideo/PID: Liberal Democrat	5%	(8)	83%	(134)	12%	(20)	163
Unfavorable of Biden and Trump	43%	(47)	6%	(7)	51%	(56)	109
2024 H2H Matchup: Biden Voter	7%	(23)	74%	(237)	19%	(61)	320
2024 H2H Matchup: Trump Voter	94%	(296)	1%	(5)	5%	(15)	315
2024 H2H Matchup: Would not Vote	24%	(8)	2%	(1)	74%	(25)	34
2024 H2H Matchup: Do not Know	42%	(11)	9%	(2)	49%	(13)	27
2022 House Vote: Democrat	6%	(18)	75%	(220)	19%	(55)	293
2022 House Vote: Republican	91%	(280)	2%	(8)	6%	(19)	306
2022 House Vote: Did not Vote	46%	(36)	14%	(11)	40%	(32)	79
2020 Vote: Joe Biden	10%	(33)	70%	(233)	20%	(65)	331
2020 Vote: Donald Trump	89%	(292)	2%	(7)	8%	(28)	327
2020 Vote: Someone Else	58%	(7)	5%	(1)	37%	(4)	12
2020 Vote: Did not Vote	24%	(7)	15%	(4)	61%	(17)	28
2016 Vote: Hillary Clinton	11%	(25)	74%	(170)	15%	(35)	231
2016 Vote: Donald Trump	87%	(249)	6%	(17)	8%	(22)	288
2016 Vote: Someone Else	17%	(5)	50%	(16)	33%	(10)	31
2020 Vote/PID: Not Biden/Democrat	45%	(12)	15%	(4)	41%	(11)	26
2020 Vote/PID: Not Trump/Republican	52%	(11)	24%	(5)	23%	(5)	20
U.S. Economy: Wrong Track	63%	(296)	16%	(74)	21%	(99)	469
U.S. Economy: Right Direction	18%	(42)	75%	(171)	7%	(16)	228

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(338)	35%	(245)	16%	(114)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	86%	(193)	10%	(22)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	94%	(308)	—	(2)	6%	(18)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	35%	(50)	51%	(74)	145
Top 2024 Issue: Economy	67%	(146)	15%	(33)	19%	(41)	220
Community: Urban	41%	(76)	40%	(74)	20%	(37)	186
Community: Suburban	43%	(115)	40%	(108)	17%	(46)	269
Community: Rural	61%	(147)	26%	(63)	13%	(32)	242
Community/Gender: Urban Women	35%	(26)	41%	(30)	25%	(19)	75
Community/Gender: Urban Men	45%	(50)	39%	(43)	16%	(18)	111
Community/Gender: Rural Women	57%	(89)	29%	(45)	14%	(22)	156
Community/Gender: Rural Men	68%	(58)	20%	(17)	12%	(10)	86
Community/Gender: Suburban Women	43%	(58)	40%	(53)	17%	(23)	134
Community/Gender: Suburban Men	42%	(57)	41%	(55)	17%	(22)	135
Homeowner	50%	(318)	34%	(220)	16%	(102)	641
Renter	37%	(18)	43%	(21)	20%	(9)	48
Military HHnm: Yes	52%	(54)	38%	(39)	11%	(11)	104
Military HH: No	48%	(284)	35%	(205)	17%	(103)	593
Employ: Private Sector	54%	(172)	31%	(99)	15%	(46)	316
Employ: Government	44%	(12)	36%	(10)	20%	(6)	28
Employ: Self-Employed	47%	(31)	27%	(18)	26%	(17)	67
Employ: Homemaker	53%	(14)	36%	(10)	11%	(3)	27
Employ: Student	78%	(12)	1%	(0)	22%	(3)	16
Employ: Retired	42%	(81)	49%	(94)	10%	(19)	194
Employ: Unemployed	31%	(10)	21%	(7)	48%	(15)	32
Employ: Other	32%	(6)	43%	(7)	25%	(4)	17
Self + Household: White-Collar	49%	(124)	39%	(99)	12%	(32)	255
Self + Household: Blue Collar	50%	(177)	33%	(117)	17%	(62)	356
Union HH: Yes	57%	(23)	38%	(15)	6%	(2)	40
Union HH: No	48%	(316)	35%	(230)	17%	(112)	657
LGBTQ+: Yes	23%	(11)	40%	(20)	37%	(18)	49
LGBTQ+: No	50%	(327)	35%	(225)	15%	(96)	648
Motivated to Vote	49%	(310)	37%	(234)	15%	(95)	639

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**Table BLMB8\_1: Who do you trust more to handle each of the following issues? — The Economy**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(338)	35%	(245)	16%	(114)	697
Parent: Yes	58%	(98)	26%	(44)	15%	(26)	168
Parent: No	45%	(240)	38%	(200)	17%	(88)	529
COVID Vaccine: Yes	34%	(164)	46%	(223)	20%	(94)	481
COVID Vaccine: No	81%	(174)	10%	(22)	9%	(20)	216
Student Loans: Yes	37%	(38)	38%	(39)	25%	(25)	103
Student Loans: No	51%	(300)	35%	(205)	15%	(89)	594
Favorable Opinion of Haley	60%	(149)	28%	(70)	12%	(30)	249
Unfavorable Opinion of Haley	41%	(116)	51%	(145)	8%	(23)	283
Protestant	53%	(86)	31%	(50)	16%	(26)	162
Roman Catholic	57%	(102)	31%	(55)	12%	(21)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	7%	(0)	21%	(1)	6
Jewish	56%	(3)	38%	(2)	6%	(0)	5
Muslim	5%	(0)	95%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	77%	(27)	19%	(7)	35
Agnostic	13%	(7)	47%	(24)	39%	(20)	51
Something else	71%	(80)	19%	(21)	10%	(11)	113
Nothing in particular	38%	(54)	42%	(60)	19%	(28)	142
Prodigal Biden Voter	42%	(16)	9%	(3)	49%	(19)	38
Undecided Voter (DK/WNV)	32%	(19)	5%	(3)	63%	(38)	61
Undecided Voter (DK)	24%	(8)	2%	(1)	74%	(25)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(277)	43%	(301)	17%	(119)	697
Gender: Male	43%	(142)	47%	(155)	10%	(35)	332
Gender: Female	37%	(135)	40%	(146)	23%	(84)	365
Age: 18-34	43%	(81)	32%	(60)	25%	(47)	188
Age: 35-44	38%	(34)	48%	(43)	15%	(13)	90
Age: 45-64	44%	(111)	40%	(103)	16%	(41)	255
Age: 65+	31%	(51)	58%	(95)	11%	(18)	164
GenZers: 1997-2012	30%	(31)	37%	(37)	33%	(34)	102
Millennials: 1981-1996	48%	(79)	38%	(62)	14%	(24)	165
GenXers: 1965-1980	38%	(70)	42%	(77)	19%	(35)	182
Baby Boomers: 1946-1964	41%	(96)	50%	(117)	10%	(23)	236
Educ: < College	42%	(197)	39%	(186)	19%	(90)	473
Educ: Bachelors degree	40%	(61)	46%	(69)	14%	(21)	151
Educ: Post-grad	27%	(20)	63%	(46)	11%	(8)	73
Income: Under 50k	39%	(91)	40%	(93)	21%	(48)	232
Income: 50k-100k	37%	(103)	47%	(131)	16%	(43)	277
Income: 100k+	44%	(83)	41%	(77)	15%	(28)	188
Ethnicity: White (Non-Hispanic)	40%	(251)	43%	(269)	16%	(101)	621
Ethnicity: Hispanic	28%	(6)	61%	(13)	12%	(3)	22
Ethnicity: Black (Non-Hispanic)	34%	(8)	58%	(13)	8%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	40%	(13)	17%	(6)	42%	(13)	32
All Christian	46%	(160)	40%	(138)	14%	(50)	348
All Non-Christian	7%	(1)	73%	(6)	20%	(2)	9
Atheist	4%	(1)	88%	(31)	8%	(3)	35
Agnostic/Nothing in particular	27%	(52)	53%	(102)	20%	(39)	193
Something Else	56%	(63)	21%	(24)	23%	(25)	113
Evangelical	70%	(90)	18%	(24)	12%	(15)	130
Non-Evangelical	40%	(128)	42%	(135)	19%	(60)	324
PID: Dem (no lean)	5%	(12)	83%	(199)	12%	(29)	240
PID: Ind (no lean)	33%	(66)	40%	(81)	28%	(56)	202
PID: Rep (no lean)	78%	(199)	8%	(21)	13%	(34)	255

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(277)	43%	(301)	17%	(119)	697
PID/Gender: Dem Men	9%	(9)	91%	(88)	—	(0)	97
PID/Gender: Dem Women	2%	(3)	78%	(111)	20%	(29)	143
PID/Gender: Ind Men	34%	(38)	49%	(54)	18%	(20)	112
PID/Gender: Ind Women	31%	(28)	29%	(26)	40%	(36)	90
PID/Gender: Rep Men	78%	(96)	11%	(13)	12%	(15)	123
PID/Gender: Rep Women	79%	(104)	6%	(8)	15%	(19)	131
Ideo: Liberal (1-3)	10%	(22)	79%	(175)	12%	(26)	223
Ideo: Moderate (4)	22%	(41)	48%	(89)	30%	(56)	186
Ideo: Conservative (5-7)	77%	(212)	13%	(36)	10%	(28)	276
Ideo/PID: Conservative Republican	84%	(159)	7%	(13)	9%	(18)	189
Ideo/PID: Moderate/Liberal Republican	62%	(39)	13%	(8)	24%	(15)	63
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	69%	(52)	20%	(15)	76
Ideo/PID: Liberal Democrat	1%	(2)	90%	(146)	9%	(14)	163
Unfavorable of Biden and Trump	25%	(27)	31%	(34)	44%	(48)	109
2024 H2H Matchup: Biden Voter	2%	(7)	86%	(275)	12%	(38)	320
2024 H2H Matchup: Trump Voter	83%	(261)	5%	(15)	12%	(39)	315
2024 H2H Matchup: Would not Vote	12%	(4)	22%	(8)	66%	(23)	34
2024 H2H Matchup: Do not Know	16%	(4)	12%	(3)	73%	(20)	27
2022 House Vote: Democrat	2%	(6)	83%	(244)	15%	(43)	293
2022 House Vote: Republican	81%	(247)	6%	(20)	13%	(40)	306
2022 House Vote: Did not Vote	30%	(24)	33%	(26)	37%	(29)	79
2020 Vote: Joe Biden	4%	(14)	80%	(265)	16%	(52)	331
2020 Vote: Donald Trump	78%	(256)	6%	(20)	16%	(51)	327
2020 Vote: Someone Else	26%	(3)	16%	(2)	58%	(7)	12
2020 Vote: Did not Vote	14%	(4)	52%	(14)	33%	(9)	28
2016 Vote: Hillary Clinton	4%	(9)	84%	(193)	13%	(29)	231
2016 Vote: Donald Trump	77%	(221)	11%	(31)	13%	(36)	288
2016 Vote: Someone Else	17%	(5)	67%	(21)	16%	(5)	31
2020 Vote/PID: Not Biden/Democrat	37%	(10)	50%	(13)	12%	(3)	26
2020 Vote/PID: Not Trump/Republican	33%	(7)	48%	(10)	19%	(4)	20
U.S. Economy: Wrong Track	53%	(249)	24%	(113)	23%	(107)	469
U.S. Economy: Right Direction	12%	(29)	82%	(188)	5%	(12)	228

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(277)	43%	(301)	17%	(119)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	90%	(201)	8%	(17)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(263)	6%	(18)	14%	(47)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	56%	(82)	38%	(55)	145
Top 2024 Issue: Economy	52%	(115)	28%	(61)	20%	(43)	220
Community: Urban	35%	(66)	52%	(97)	12%	(23)	186
Community: Suburban	36%	(97)	48%	(128)	17%	(44)	269
Community: Rural	47%	(115)	31%	(76)	21%	(51)	242
Community/Gender: Urban Women	26%	(20)	55%	(41)	19%	(14)	75
Community/Gender: Urban Men	41%	(46)	51%	(56)	8%	(9)	111
Community/Gender: Rural Women	40%	(62)	34%	(54)	25%	(40)	156
Community/Gender: Rural Men	61%	(52)	26%	(22)	13%	(12)	86
Community/Gender: Suburban Women	39%	(52)	38%	(51)	23%	(30)	134
Community/Gender: Suburban Men	33%	(44)	57%	(77)	11%	(14)	135
Homeowner	41%	(261)	43%	(274)	16%	(106)	641
Renter	29%	(14)	46%	(22)	24%	(12)	48
Military HHnm: Yes	37%	(38)	42%	(44)	21%	(22)	104
Military HH: No	40%	(239)	43%	(257)	16%	(97)	593
Employ: Private Sector	46%	(144)	38%	(120)	17%	(53)	316
Employ: Government	35%	(10)	47%	(13)	18%	(5)	28
Employ: Self-Employed	45%	(30)	37%	(25)	18%	(12)	67
Employ: Homemaker	43%	(12)	40%	(11)	16%	(4)	27
Employ: Student	43%	(7)	13%	(2)	44%	(7)	16
Employ: Retired	33%	(63)	55%	(106)	13%	(25)	194
Employ: Unemployed	16%	(5)	59%	(19)	25%	(8)	32
Employ: Other	35%	(6)	34%	(6)	31%	(5)	17
Self + Household: White-Collar	41%	(104)	46%	(117)	13%	(34)	255
Self + Household: Blue Collar	41%	(145)	43%	(152)	17%	(59)	356
Union HH: Yes	46%	(18)	23%	(9)	31%	(12)	40
Union HH: No	39%	(259)	44%	(292)	16%	(107)	657
LGBTQ+: Yes	21%	(10)	42%	(20)	38%	(19)	49
LGBTQ+: No	41%	(267)	43%	(281)	15%	(100)	648
Motivated to Vote	41%	(262)	44%	(283)	15%	(94)	639

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**Table BLMB8\_2: Who do you trust more to handle each of the following issues? — Infrastructure**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(277)	43%	(301)	17%	(119)	697
Parent: Yes	50%	(85)	33%	(56)	16%	(27)	168
Parent: No	36%	(192)	46%	(245)	17%	(92)	529
COVID Vaccine: Yes	25%	(120)	57%	(275)	18%	(86)	481
COVID Vaccine: No	73%	(158)	12%	(26)	15%	(33)	216
Student Loans: Yes	32%	(33)	50%	(52)	18%	(19)	103
Student Loans: No	41%	(244)	42%	(249)	17%	(100)	594
Favorable Opinion of Haley	48%	(119)	37%	(93)	15%	(37)	249
Unfavorable Opinion of Haley	36%	(101)	53%	(150)	11%	(31)	283
Protestant	47%	(77)	38%	(62)	14%	(23)	162
Roman Catholic	44%	(78)	41%	(73)	15%	(27)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	9%	(0)	56%	(3)	36%	(2)	5
Muslim	5%	(0)	95%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	88%	(31)	8%	(3)	35
Agnostic	11%	(5)	78%	(40)	11%	(6)	51
Something else	56%	(63)	21%	(24)	23%	(25)	113
Nothing in particular	33%	(47)	44%	(62)	23%	(33)	142
Prodigal Biden Voter	24%	(9)	23%	(9)	54%	(20)	38
Undecided Voter (DK/WNV)	13%	(8)	18%	(11)	69%	(42)	61
Undecided Voter (DK)	12%	(4)	22%	(8)	66%	(23)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	41%	(286)	20%	(141)	697
Gender: Male	41%	(135)	41%	(135)	19%	(62)	332
Gender: Female	37%	(135)	41%	(151)	22%	(79)	365
Age: 18-34	44%	(83)	29%	(55)	27%	(50)	188
Age: 35-44	41%	(37)	43%	(38)	16%	(15)	90
Age: 45-64	41%	(105)	40%	(102)	19%	(47)	255
Age: 65+	28%	(46)	55%	(90)	17%	(28)	164
GenZers: 1997-2012	31%	(32)	36%	(37)	33%	(34)	102
Millennials: 1981-1996	50%	(83)	32%	(53)	18%	(29)	165
GenXers: 1965-1980	39%	(72)	43%	(78)	18%	(32)	182
Baby Boomers: 1946-1964	35%	(83)	47%	(111)	18%	(43)	236
Educ: < College	41%	(193)	39%	(184)	20%	(96)	473
Educ: Bachelors degree	36%	(55)	40%	(60)	24%	(36)	151
Educ: Post-grad	31%	(23)	57%	(42)	12%	(8)	73
Income: Under 50k	33%	(77)	43%	(101)	23%	(54)	232
Income: 50k-100k	40%	(112)	43%	(120)	16%	(45)	277
Income: 100k+	44%	(82)	35%	(65)	22%	(41)	188
Ethnicity: White (Non-Hispanic)	39%	(245)	40%	(248)	21%	(128)	621
Ethnicity: Hispanic	25%	(5)	65%	(14)	10%	(2)	22
Ethnicity: Black (Non-Hispanic)	38%	(9)	57%	(13)	5%	(1)	23
Ethnicity: Asian + Other (Non-Hispanic)	37%	(12)	34%	(11)	29%	(9)	32
All Christian	45%	(158)	36%	(125)	19%	(65)	348
All Non-Christian	4%	(0)	72%	(6)	24%	(2)	9
Atheist	4%	(1)	80%	(28)	16%	(6)	35
Agnostic/Nothing in particular	25%	(49)	50%	(96)	25%	(49)	193
Something Else	55%	(62)	28%	(31)	18%	(20)	113
Evangelical	71%	(92)	19%	(25)	10%	(13)	130
Non-Evangelical	38%	(124)	40%	(130)	22%	(70)	324
PID: Dem (no lean)	5%	(11)	82%	(198)	13%	(31)	240
PID: Ind (no lean)	29%	(58)	34%	(69)	37%	(75)	202
PID: Rep (no lean)	79%	(201)	7%	(18)	14%	(35)	255

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	41%	(286)	20%	(141)	697
PID/Gender: Dem Men	10%	(10)	85%	(82)	6%	(5)	97
PID/Gender: Dem Women	1%	(2)	81%	(116)	18%	(25)	143
PID/Gender: Ind Men	26%	(29)	40%	(45)	33%	(37)	112
PID/Gender: Ind Women	31%	(28)	27%	(24)	42%	(38)	90
PID/Gender: Rep Men	78%	(96)	7%	(8)	16%	(19)	123
PID/Gender: Rep Women	80%	(105)	8%	(10)	12%	(16)	131
Ideo: Liberal (1-3)	11%	(24)	73%	(163)	16%	(36)	223
Ideo: Moderate (4)	24%	(44)	44%	(83)	32%	(60)	186
Ideo: Conservative (5-7)	73%	(200)	14%	(39)	13%	(36)	276
Ideo/PID: Conservative Republican	84%	(159)	6%	(11)	10%	(19)	189
Ideo/PID: Moderate/Liberal Republican	65%	(41)	12%	(7)	23%	(15)	63
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	77%	(58)	12%	(9)	76
Ideo/PID: Liberal Democrat	1%	(1)	86%	(139)	13%	(22)	163
Unfavorable of Biden and Trump	21%	(23)	23%	(25)	56%	(61)	109
2024 H2H Matchup: Biden Voter	3%	(9)	83%	(265)	15%	(47)	320
2024 H2H Matchup: Trump Voter	79%	(250)	5%	(15)	16%	(51)	315
2024 H2H Matchup: Would not Vote	13%	(4)	11%	(4)	76%	(26)	34
2024 H2H Matchup: Do not Know	27%	(7)	9%	(2)	64%	(17)	27
2022 House Vote: Democrat	3%	(9)	81%	(238)	16%	(46)	293
2022 House Vote: Republican	79%	(241)	6%	(17)	15%	(47)	306
2022 House Vote: Did not Vote	21%	(17)	31%	(24)	48%	(38)	79
2020 Vote: Joe Biden	5%	(16)	77%	(254)	18%	(61)	331
2020 Vote: Donald Trump	76%	(247)	5%	(15)	20%	(64)	327
2020 Vote: Someone Else	28%	(3)	14%	(2)	58%	(7)	12
2020 Vote: Did not Vote	14%	(4)	54%	(15)	32%	(9)	28
2016 Vote: Hillary Clinton	7%	(17)	80%	(184)	13%	(30)	231
2016 Vote: Donald Trump	71%	(205)	9%	(27)	19%	(56)	288
2016 Vote: Someone Else	13%	(4)	61%	(19)	25%	(8)	31
2020 Vote/PID: Not Biden/Democrat	35%	(9)	52%	(14)	13%	(4)	26
2020 Vote/PID: Not Trump/Republican	34%	(7)	50%	(10)	16%	(3)	20
U.S. Economy: Wrong Track	51%	(241)	24%	(111)	25%	(116)	469
U.S. Economy: Right Direction	13%	(30)	76%	(174)	11%	(24)	228

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	41%	(286)	20%	(141)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	87%	(195)	9%	(21)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(256)	5%	(15)	17%	(57)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	53%	(76)	43%	(62)	145
Top 2024 Issue: Economy	54%	(118)	26%	(57)	21%	(45)	220
Community: Urban	34%	(62)	46%	(86)	20%	(38)	186
Community: Suburban	34%	(90)	44%	(118)	23%	(61)	269
Community: Rural	49%	(118)	34%	(82)	18%	(42)	242
Community/Gender: Urban Women	26%	(19)	46%	(35)	28%	(21)	75
Community/Gender: Urban Men	39%	(43)	46%	(51)	15%	(16)	111
Community/Gender: Rural Women	44%	(68)	39%	(60)	18%	(28)	156
Community/Gender: Rural Men	58%	(50)	25%	(22)	17%	(15)	86
Community/Gender: Suburban Women	36%	(48)	42%	(56)	22%	(30)	134
Community/Gender: Suburban Men	31%	(42)	46%	(62)	23%	(31)	135
Homeowner	40%	(257)	40%	(259)	20%	(126)	641
Renter	25%	(12)	48%	(23)	27%	(13)	48
Military HHnm: Yes	40%	(42)	39%	(41)	21%	(21)	104
Military HH: No	39%	(228)	41%	(245)	20%	(119)	593
Employ: Private Sector	44%	(140)	35%	(110)	21%	(66)	316
Employ: Government	33%	(9)	55%	(15)	12%	(3)	28
Employ: Self-Employed	45%	(30)	45%	(30)	10%	(7)	67
Employ: Homemaker	45%	(12)	40%	(11)	15%	(4)	27
Employ: Student	62%	(10)	9%	(1)	30%	(5)	16
Employ: Retired	31%	(60)	51%	(98)	18%	(35)	194
Employ: Unemployed	17%	(5)	42%	(13)	41%	(13)	32
Employ: Other	22%	(4)	36%	(6)	41%	(7)	17
Self + Household: White-Collar	42%	(108)	41%	(104)	17%	(43)	255
Self + Household: Blue Collar	37%	(132)	42%	(151)	21%	(73)	356
Union HH: Yes	50%	(20)	38%	(15)	13%	(5)	40
Union HH: No	38%	(251)	41%	(271)	21%	(136)	657
LGBTQ+: Yes	16%	(8)	38%	(19)	46%	(22)	49
LGBTQ+: No	41%	(263)	41%	(267)	18%	(118)	648
Motivated to Vote	40%	(255)	42%	(270)	18%	(115)	639

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**Table BLMB8\_3: Who do you trust more to handle each of the following issues? — Housing**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(270)	41%	(286)	20%	(141)	697
Parent: Yes	52%	(88)	29%	(49)	18%	(30)	168
Parent: No	34%	(182)	45%	(236)	21%	(110)	529
COVID Vaccine: Yes	23%	(110)	54%	(260)	23%	(111)	481
COVID Vaccine: No	74%	(161)	12%	(26)	14%	(29)	216
Student Loans: Yes	35%	(36)	43%	(44)	22%	(23)	103
Student Loans: No	39%	(234)	41%	(242)	20%	(118)	594
Favorable Opinion of Haley	48%	(118)	32%	(81)	20%	(50)	249
Unfavorable Opinion of Haley	33%	(94)	53%	(150)	14%	(38)	283
Protestant	46%	(75)	36%	(59)	18%	(29)	162
Roman Catholic	44%	(79)	37%	(65)	19%	(34)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	7%	(0)	21%	(1)	6
Jewish	1%	(0)	56%	(3)	43%	(2)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	80%	(28)	16%	(6)	35
Agnostic	11%	(6)	58%	(30)	31%	(16)	51
Something else	55%	(62)	28%	(31)	18%	(20)	113
Nothing in particular	30%	(43)	47%	(66)	23%	(33)	142
Prodigal Biden Voter	26%	(10)	19%	(7)	55%	(21)	38
Undecided Voter (DK/WNV)	19%	(12)	10%	(6)	71%	(43)	61
Undecided Voter (DK)	13%	(4)	11%	(4)	76%	(26)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	34%	(238)	21%	(145)	697
Gender: Male	47%	(155)	35%	(116)	18%	(61)	332
Gender: Female	43%	(159)	33%	(122)	23%	(84)	365
Age: 18-34	41%	(78)	31%	(58)	28%	(53)	188
Age: 35-44	47%	(42)	34%	(31)	20%	(18)	90
Age: 45-64	50%	(127)	31%	(80)	19%	(48)	255
Age: 65+	41%	(67)	42%	(69)	17%	(27)	164
GenZers: 1997-2012	30%	(31)	34%	(34)	36%	(37)	102
Millennials: 1981-1996	50%	(83)	31%	(51)	19%	(31)	165
GenXers: 1965-1980	49%	(89)	33%	(60)	18%	(33)	182
Baby Boomers: 1946-1964	46%	(108)	37%	(87)	18%	(41)	236
Educ: < College	47%	(221)	30%	(142)	23%	(110)	473
Educ: Bachelors degree	44%	(67)	36%	(55)	19%	(29)	151
Educ: Post-grad	35%	(25)	57%	(42)	8%	(6)	73
Income: Under 50k	41%	(94)	38%	(88)	22%	(50)	232
Income: 50k-100k	46%	(128)	33%	(91)	21%	(59)	277
Income: 100k+	49%	(92)	31%	(59)	20%	(37)	188
Ethnicity: White (Non-Hispanic)	47%	(289)	34%	(208)	20%	(123)	621
Ethnicity: Hispanic	30%	(7)	8%	(2)	62%	(14)	22
Ethnicity: Black (Non-Hispanic)	30%	(7)	56%	(13)	14%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	35%	(11)	49%	(15)	17%	(5)	32
All Christian	52%	(181)	28%	(98)	20%	(69)	348
All Non-Christian	35%	(3)	62%	(5)	3%	(0)	9
Atheist	4%	(1)	76%	(26)	20%	(7)	35
Agnostic/Nothing in particular	30%	(58)	46%	(88)	25%	(47)	193
Something Else	62%	(70)	18%	(20)	20%	(22)	113
Evangelical	72%	(94)	11%	(14)	17%	(22)	130
Non-Evangelical	47%	(153)	31%	(102)	21%	(69)	324
PID: Dem (no lean)	7%	(17)	71%	(171)	22%	(53)	240
PID: Ind (no lean)	38%	(77)	25%	(51)	37%	(74)	202
PID: Rep (no lean)	87%	(220)	6%	(16)	7%	(18)	255

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**Table BLMB8\_4: Who do you trust more to handle each of the following issues? — Crime**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	34%	(238)	21%	(145)	697
PID/Gender: Dem Men	8%	(8)	72%	(70)	20%	(19)	97
PID/Gender: Dem Women	6%	(9)	70%	(101)	24%	(34)	143
PID/Gender: Ind Men	38%	(42)	34%	(38)	29%	(32)	112
PID/Gender: Ind Women	38%	(34)	15%	(14)	47%	(42)	90
PID/Gender: Rep Men	85%	(105)	7%	(9)	8%	(10)	123
PID/Gender: Rep Women	88%	(116)	6%	(7)	6%	(8)	131
Ideo: Liberal (1-3)	13%	(28)	69%	(153)	19%	(42)	223
Ideo: Moderate (4)	30%	(57)	33%	(61)	37%	(69)	186
Ideo: Conservative (5-7)	81%	(222)	9%	(24)	11%	(30)	276
Ideo/PID: Conservative Republican	91%	(172)	4%	(7)	5%	(10)	189
Ideo/PID: Moderate/Liberal Republican	73%	(46)	14%	(9)	12%	(8)	63
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	55%	(42)	35%	(27)	76
Ideo/PID: Liberal Democrat	5%	(8)	79%	(128)	16%	(26)	163
Unfavorable of Biden and Trump	39%	(43)	9%	(9)	52%	(57)	109
2024 H2H Matchup: Biden Voter	7%	(23)	67%	(214)	26%	(84)	320
2024 H2H Matchup: Trump Voter	88%	(279)	6%	(19)	6%	(18)	315
2024 H2H Matchup: Would not Vote	6%	(2)	7%	(2)	86%	(29)	34
2024 H2H Matchup: Do not Know	37%	(10)	11%	(3)	53%	(14)	27
2022 House Vote: Democrat	6%	(18)	67%	(198)	27%	(78)	293
2022 House Vote: Republican	86%	(262)	6%	(20)	8%	(24)	306
2022 House Vote: Did not Vote	41%	(33)	16%	(13)	43%	(34)	79
2020 Vote: Joe Biden	9%	(28)	63%	(210)	28%	(93)	331
2020 Vote: Donald Trump	85%	(277)	7%	(22)	9%	(29)	327
2020 Vote: Someone Else	36%	(4)	5%	(1)	59%	(7)	12
2020 Vote: Did not Vote	18%	(5)	20%	(6)	62%	(17)	28
2016 Vote: Hillary Clinton	9%	(21)	68%	(158)	23%	(52)	231
2016 Vote: Donald Trump	84%	(243)	6%	(17)	10%	(29)	288
2016 Vote: Someone Else	22%	(7)	34%	(11)	44%	(14)	31
2020 Vote/PID: Not Biden/Democrat	22%	(6)	34%	(9)	43%	(11)	26
2020 Vote/PID: Not Trump/Republican	48%	(10)	28%	(6)	24%	(5)	20
U.S. Economy: Wrong Track	60%	(283)	17%	(78)	23%	(108)	469
U.S. Economy: Right Direction	14%	(31)	70%	(160)	16%	(37)	228

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**Table BLMB8\_4:** *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	34%	(238)	21%	(145)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	79%	(176)	16%	(36)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(282)	5%	(17)	9%	(29)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	31%	(44)	55%	(80)	145
Top 2024 Issue: Economy	58%	(128)	17%	(38)	24%	(54)	220
Community: Urban	32%	(60)	45%	(83)	23%	(43)	186
Community: Suburban	44%	(117)	36%	(97)	20%	(55)	269
Community: Rural	57%	(137)	24%	(58)	19%	(47)	242
Community/Gender: Urban Women	26%	(20)	42%	(31)	32%	(24)	75
Community/Gender: Urban Men	36%	(40)	47%	(52)	17%	(19)	111
Community/Gender: Rural Women	52%	(81)	27%	(42)	21%	(33)	156
Community/Gender: Rural Men	65%	(56)	18%	(16)	17%	(14)	86
Community/Gender: Suburban Women	43%	(58)	36%	(49)	20%	(27)	134
Community/Gender: Suburban Men	44%	(59)	36%	(48)	20%	(28)	135
Homeowner	46%	(298)	33%	(212)	20%	(131)	641
Renter	28%	(14)	45%	(22)	26%	(12)	48
Military HHnm: Yes	52%	(54)	27%	(28)	21%	(22)	104
Military HH: No	44%	(260)	35%	(210)	21%	(123)	593
Employ: Private Sector	47%	(150)	33%	(106)	19%	(60)	316
Employ: Government	38%	(11)	30%	(8)	32%	(9)	28
Employ: Self-Employed	46%	(31)	31%	(20)	23%	(15)	67
Employ: Homemaker	53%	(14)	26%	(7)	21%	(6)	27
Employ: Student	71%	(11)	10%	(2)	19%	(3)	16
Employ: Retired	42%	(82)	39%	(76)	19%	(36)	194
Employ: Unemployed	40%	(13)	27%	(9)	33%	(11)	32
Employ: Other	12%	(2)	57%	(10)	31%	(5)	17
Self + Household: White-Collar	45%	(114)	40%	(102)	15%	(39)	255
Self + Household: Blue Collar	47%	(166)	30%	(107)	23%	(83)	356
Union HH: Yes	55%	(22)	33%	(13)	12%	(5)	40
Union HH: No	44%	(292)	34%	(225)	21%	(141)	657
LGBTQ+: Yes	20%	(10)	38%	(18)	43%	(21)	49
LGBTQ+: No	47%	(304)	34%	(219)	19%	(125)	648
Motivated to Vote	46%	(294)	35%	(221)	19%	(124)	639

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**Table BLMB8\_4:** Who do you trust more to handle each of the following issues? — Crime

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	34%	(238)	21%	(145)	697
Parent: Yes	54%	(90)	29%	(49)	17%	(29)	168
Parent: No	42%	(224)	36%	(189)	22%	(116)	529
COVID Vaccine: Yes	30%	(145)	43%	(206)	27%	(130)	481
COVID Vaccine: No	78%	(169)	15%	(32)	7%	(16)	216
Student Loans: Yes	41%	(42)	37%	(38)	22%	(23)	103
Student Loans: No	46%	(271)	34%	(200)	21%	(123)	594
Favorable Opinion of Haley	57%	(143)	27%	(68)	15%	(38)	249
Unfavorable Opinion of Haley	39%	(109)	45%	(128)	16%	(46)	283
Protestant	52%	(85)	26%	(42)	22%	(35)	162
Roman Catholic	51%	(92)	30%	(53)	19%	(33)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	79%	(5)	21%	(1)	—	(0)	6
Jewish	56%	(3)	38%	(2)	6%	(0)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	76%	(26)	20%	(7)	35
Agnostic	12%	(6)	51%	(26)	37%	(19)	51
Something else	62%	(70)	18%	(20)	20%	(22)	113
Nothing in particular	36%	(52)	43%	(62)	20%	(29)	142
Prodigal Biden Voter	27%	(10)	9%	(3)	64%	(24)	38
Undecided Voter (DK/WNV)	20%	(12)	9%	(5)	72%	(44)	61
Undecided Voter (DK)	6%	(2)	7%	(2)	86%	(29)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(345)	33%	(231)	17%	(122)	697
Gender: Male	53%	(178)	32%	(105)	15%	(50)	332
Gender: Female	46%	(167)	34%	(126)	20%	(72)	365
Age: 18-34	47%	(88)	31%	(58)	23%	(43)	188
Age: 35-44	50%	(45)	31%	(28)	19%	(17)	90
Age: 45-64	55%	(141)	34%	(87)	11%	(28)	255
Age: 65+	43%	(71)	36%	(58)	21%	(34)	164
GenZers: 1997-2012	31%	(31)	41%	(42)	29%	(29)	102
Millennials: 1981-1996	58%	(96)	25%	(41)	17%	(28)	165
GenXers: 1965-1980	52%	(95)	34%	(61)	14%	(25)	182
Baby Boomers: 1946-1964	51%	(120)	34%	(81)	15%	(36)	236
Educ: < College	51%	(241)	30%	(140)	19%	(91)	473
Educ: Bachelors degree	48%	(72)	37%	(56)	15%	(23)	151
Educ: Post-grad	43%	(31)	47%	(34)	10%	(8)	73
Income: Under 50k	46%	(106)	36%	(84)	18%	(41)	232
Income: 50k-100k	51%	(142)	32%	(89)	17%	(46)	277
Income: 100k+	51%	(97)	30%	(57)	18%	(34)	188
Ethnicity: White (Non-Hispanic)	51%	(315)	32%	(201)	17%	(104)	621
Ethnicity: Hispanic	25%	(5)	26%	(6)	49%	(11)	22
Ethnicity: Black (Non-Hispanic)	35%	(8)	57%	(13)	8%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	50%	(16)	35%	(11)	15%	(5)	32
All Christian	57%	(198)	26%	(92)	17%	(58)	348
All Non-Christian	38%	(3)	62%	(5)	—	(0)	9
Atheist	4%	(1)	76%	(26)	21%	(7)	35
Agnostic/Nothing in particular	33%	(63)	46%	(90)	21%	(40)	193
Something Else	70%	(79)	16%	(17)	14%	(16)	113
Evangelical	81%	(105)	8%	(10)	11%	(15)	130
Non-Evangelical	51%	(166)	30%	(98)	18%	(59)	324
PID: Dem (no lean)	11%	(26)	70%	(168)	19%	(46)	240
PID: Ind (no lean)	43%	(86)	26%	(52)	32%	(64)	202
PID: Rep (no lean)	91%	(233)	4%	(10)	4%	(11)	255

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(345)	33%	(231)	17%	(122)	697
PID/Gender: Dem Men	13%	(12)	68%	(65)	20%	(19)	97
PID/Gender: Dem Women	10%	(14)	72%	(103)	19%	(27)	143
PID/Gender: Ind Men	42%	(47)	33%	(37)	25%	(28)	112
PID/Gender: Ind Women	43%	(39)	16%	(15)	40%	(37)	90
PID/Gender: Rep Men	96%	(118)	2%	(2)	2%	(3)	123
PID/Gender: Rep Women	87%	(114)	6%	(8)	6%	(8)	131
Ideo: Liberal (1-3)	13%	(30)	70%	(156)	17%	(37)	223
Ideo: Moderate (4)	37%	(68)	32%	(60)	31%	(58)	186
Ideo: Conservative (5-7)	87%	(240)	5%	(14)	8%	(21)	276
Ideo/PID: Conservative Republican	95%	(180)	2%	(3)	3%	(6)	189
Ideo/PID: Moderate/Liberal Republican	80%	(50)	12%	(7)	9%	(5)	63
Ideo/PID: Moderate/Conservative Democrat	18%	(14)	49%	(37)	33%	(25)	76
Ideo/PID: Liberal Democrat	7%	(11)	81%	(131)	13%	(21)	163
Unfavorable of Biden and Trump	47%	(51)	6%	(7)	47%	(51)	109
2024 H2H Matchup: Biden Voter	10%	(33)	67%	(215)	23%	(72)	320
2024 H2H Matchup: Trump Voter	93%	(295)	4%	(11)	3%	(9)	315
2024 H2H Matchup: Would not Vote	20%	(7)	7%	(2)	73%	(25)	34
2024 H2H Matchup: Do not Know	40%	(11)	5%	(1)	55%	(15)	27
2022 House Vote: Democrat	9%	(27)	66%	(192)	25%	(75)	293
2022 House Vote: Republican	92%	(282)	3%	(10)	5%	(14)	306
2022 House Vote: Did not Vote	42%	(33)	28%	(22)	30%	(24)	79
2020 Vote: Joe Biden	13%	(42)	63%	(209)	24%	(79)	331
2020 Vote: Donald Trump	90%	(294)	4%	(13)	6%	(20)	327
2020 Vote: Someone Else	37%	(4)	5%	(1)	57%	(7)	12
2020 Vote: Did not Vote	14%	(4)	29%	(8)	58%	(16)	28
2016 Vote: Hillary Clinton	14%	(33)	66%	(152)	20%	(46)	231
2016 Vote: Donald Trump	87%	(251)	4%	(12)	9%	(26)	288
2016 Vote: Someone Else	37%	(12)	42%	(13)	20%	(6)	31
2020 Vote/PID: Not Biden/Democrat	40%	(10)	25%	(7)	35%	(9)	26
2020 Vote/PID: Not Trump/Republican	52%	(11)	31%	(6)	16%	(3)	20
U.S. Economy: Wrong Track	65%	(304)	16%	(75)	19%	(89)	469
U.S. Economy: Right Direction	18%	(40)	68%	(155)	14%	(33)	228

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(345)	33%	(231)	17%	(122)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	79%	(178)	14%	(30)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	92%	(302)	4%	(12)	4%	(14)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(27)	28%	(41)	53%	(77)	145
Top 2024 Issue: Economy	69%	(151)	15%	(32)	17%	(37)	220
Community: Urban	39%	(72)	43%	(79)	18%	(34)	186
Community: Suburban	45%	(121)	35%	(95)	20%	(53)	269
Community: Rural	63%	(152)	23%	(56)	14%	(34)	242
Community/Gender: Urban Women	30%	(23)	48%	(36)	22%	(16)	75
Community/Gender: Urban Men	45%	(50)	39%	(43)	16%	(18)	111
Community/Gender: Rural Women	56%	(87)	27%	(42)	18%	(28)	156
Community/Gender: Rural Men	75%	(65)	17%	(15)	8%	(6)	86
Community/Gender: Suburban Women	43%	(58)	36%	(48)	21%	(28)	134
Community/Gender: Suburban Men	47%	(63)	35%	(47)	19%	(25)	135
Homeowner	51%	(326)	32%	(205)	17%	(110)	641
Renter	35%	(17)	44%	(21)	21%	(10)	48
Military HHnm: Yes	53%	(55)	22%	(23)	25%	(26)	104
Military HH: No	49%	(290)	35%	(208)	16%	(95)	593
Employ: Private Sector	54%	(171)	31%	(98)	15%	(47)	316
Employ: Government	52%	(14)	38%	(11)	9%	(3)	28
Employ: Self-Employed	49%	(33)	31%	(21)	20%	(14)	67
Employ: Homemaker	53%	(14)	35%	(10)	12%	(3)	27
Employ: Student	61%	(10)	10%	(2)	29%	(5)	16
Employ: Retired	44%	(85)	36%	(69)	20%	(39)	194
Employ: Unemployed	36%	(11)	38%	(12)	26%	(8)	32
Employ: Other	33%	(6)	49%	(8)	18%	(3)	17
Self + Household: White-Collar	49%	(125)	35%	(90)	16%	(41)	255
Self + Household: Blue Collar	52%	(186)	30%	(108)	17%	(62)	356
Union HH: Yes	53%	(21)	33%	(13)	14%	(5)	40
Union HH: No	49%	(323)	33%	(217)	18%	(116)	657
LGBTQ+: Yes	16%	(8)	53%	(26)	31%	(15)	49
LGBTQ+: No	52%	(337)	32%	(205)	16%	(107)	648
Motivated to Vote	50%	(323)	34%	(215)	16%	(102)	639

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**Table BLMB8\_5: Who do you trust more to handle each of the following issues? — Immigration**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(345)	33%	(231)	17%	(122)	697
Parent: Yes	62%	(104)	22%	(38)	16%	(27)	168
Parent: No	46%	(241)	36%	(193)	18%	(95)	529
COVID Vaccine: Yes	34%	(166)	43%	(206)	23%	(109)	481
COVID Vaccine: No	83%	(179)	11%	(24)	6%	(13)	216
Student Loans: Yes	43%	(44)	36%	(37)	21%	(22)	103
Student Loans: No	51%	(300)	33%	(194)	17%	(100)	594
Favorable Opinion of Haley	62%	(155)	25%	(63)	12%	(31)	249
Unfavorable Opinion of Haley	42%	(119)	44%	(124)	14%	(40)	283
Protestant	60%	(97)	21%	(34)	20%	(32)	162
Roman Catholic	53%	(95)	32%	(57)	15%	(27)	178
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	62%	(3)	38%	(2)	—	(0)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	76%	(26)	21%	(7)	35
Agnostic	19%	(10)	58%	(30)	22%	(11)	51
Something else	70%	(79)	16%	(17)	14%	(16)	113
Nothing in particular	38%	(54)	42%	(60)	20%	(29)	142
Prodigal Biden Voter	41%	(15)	10%	(4)	50%	(19)	38
Undecided Voter (DK/WNV)	29%	(18)	6%	(4)	65%	(40)	61
Undecided Voter (DK)	20%	(7)	7%	(2)	73%	(25)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(315)	33%	(232)	22%	(150)	697
Gender: Male	48%	(160)	36%	(120)	16%	(53)	332
Gender: Female	43%	(155)	31%	(112)	27%	(98)	365
Age: 18-34	49%	(93)	23%	(44)	28%	(52)	188
Age: 35-44	38%	(34)	32%	(29)	30%	(27)	90
Age: 45-64	52%	(132)	33%	(85)	15%	(38)	255
Age: 65+	34%	(56)	45%	(74)	20%	(33)	164
GenZers: 1997-2012	39%	(40)	28%	(29)	33%	(34)	102
Millennials: 1981-1996	49%	(81)	24%	(40)	26%	(43)	165
GenXers: 1965-1980	50%	(90)	34%	(61)	17%	(31)	182
Baby Boomers: 1946-1964	44%	(103)	40%	(96)	16%	(38)	236
Educ: < College	49%	(230)	28%	(134)	23%	(109)	473
Educ: Bachelors degree	42%	(63)	38%	(57)	21%	(31)	151
Educ: Post-grad	31%	(23)	55%	(40)	14%	(10)	73
Income: Under 50k	46%	(106)	33%	(76)	21%	(49)	232
Income: 50k-100k	44%	(121)	33%	(91)	24%	(66)	277
Income: 100k+	46%	(87)	35%	(65)	19%	(35)	188
Ethnicity: White (Non-Hispanic)	46%	(283)	33%	(207)	21%	(130)	621
Ethnicity: Hispanic	29%	(6)	20%	(4)	51%	(11)	22
Ethnicity: Black (Non-Hispanic)	49%	(11)	44%	(10)	7%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	45%	(14)	31%	(10)	24%	(8)	32
All Christian	51%	(177)	30%	(105)	19%	(65)	348
All Non-Christian	25%	(2)	73%	(6)	1%	(0)	9
Atheist	4%	(1)	77%	(27)	20%	(7)	35
Agnostic/Nothing in particular	32%	(62)	37%	(71)	31%	(61)	193
Something Else	64%	(72)	20%	(23)	15%	(17)	113
Evangelical	72%	(93)	16%	(21)	12%	(15)	130
Non-Evangelical	47%	(152)	33%	(105)	20%	(66)	324
PID: Dem (no lean)	9%	(22)	65%	(157)	25%	(61)	240
PID: Ind (no lean)	37%	(76)	31%	(63)	32%	(64)	202
PID: Rep (no lean)	85%	(217)	5%	(12)	10%	(25)	255

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**Table BLMB8\_6:** Who do you trust more to handle each of the following issues? — U.S.-China Relations

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(315)	33%	(232)	22%	(150)	697
PID/Gender: Dem Men	9%	(9)	75%	(73)	16%	(15)	97
PID/Gender: Dem Women	9%	(13)	59%	(84)	32%	(46)	143
PID/Gender: Ind Men	39%	(44)	37%	(41)	24%	(27)	112
PID/Gender: Ind Women	35%	(32)	24%	(22)	41%	(37)	90
PID/Gender: Rep Men	86%	(107)	5%	(6)	9%	(11)	123
PID/Gender: Rep Women	84%	(111)	4%	(6)	11%	(15)	131
Ideo: Liberal (1-3)	14%	(32)	63%	(140)	23%	(50)	223
Ideo: Moderate (4)	29%	(53)	37%	(68)	35%	(65)	186
Ideo: Conservative (5-7)	81%	(223)	8%	(23)	11%	(30)	276
Ideo/PID: Conservative Republican	90%	(171)	3%	(5)	7%	(14)	189
Ideo/PID: Moderate/Liberal Republican	71%	(45)	11%	(7)	18%	(12)	63
Ideo/PID: Moderate/Conservative Democrat	13%	(10)	50%	(38)	36%	(27)	76
Ideo/PID: Liberal Democrat	7%	(11)	73%	(118)	21%	(33)	163
Unfavorable of Biden and Trump	29%	(32)	12%	(13)	59%	(64)	109
2024 H2H Matchup: Biden Voter	6%	(19)	68%	(217)	26%	(84)	320
2024 H2H Matchup: Trump Voter	89%	(282)	3%	(8)	8%	(25)	315
2024 H2H Matchup: Would not Vote	10%	(3)	6%	(2)	84%	(29)	34
2024 H2H Matchup: Do not Know	39%	(11)	16%	(4)	45%	(12)	27
2022 House Vote: Democrat	6%	(16)	68%	(199)	27%	(78)	293
2022 House Vote: Republican	86%	(263)	5%	(15)	9%	(28)	306
2022 House Vote: Did not Vote	40%	(32)	15%	(12)	46%	(36)	79
2020 Vote: Joe Biden	7%	(24)	65%	(214)	28%	(93)	331
2020 Vote: Donald Trump	86%	(282)	3%	(11)	10%	(34)	327
2020 Vote: Someone Else	25%	(3)	16%	(2)	58%	(7)	12
2020 Vote: Did not Vote	24%	(7)	16%	(4)	60%	(17)	28
2016 Vote: Hillary Clinton	10%	(22)	65%	(149)	26%	(59)	231
2016 Vote: Donald Trump	82%	(237)	6%	(18)	12%	(34)	288
2016 Vote: Someone Else	15%	(5)	50%	(16)	36%	(11)	31
2020 Vote/PID: Not Biden/Democrat	49%	(13)	12%	(3)	39%	(10)	26
2020 Vote/PID: Not Trump/Republican	38%	(8)	29%	(6)	34%	(7)	20
U.S. Economy: Wrong Track	59%	(276)	14%	(64)	28%	(129)	469
U.S. Economy: Right Direction	17%	(39)	73%	(168)	9%	(21)	228

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(315)	33%	(232)	22%	(150)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	83%	(186)	13%	(29)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(288)	2%	(7)	10%	(33)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(18)	27%	(39)	61%	(88)	145
Top 2024 Issue: Economy	58%	(128)	18%	(39)	24%	(53)	220
Community: Urban	41%	(75)	34%	(64)	25%	(47)	186
Community: Suburban	39%	(105)	40%	(108)	21%	(56)	269
Community: Rural	56%	(135)	24%	(59)	20%	(48)	242
Community/Gender: Urban Women	31%	(23)	31%	(23)	39%	(29)	75
Community/Gender: Urban Men	47%	(52)	37%	(41)	16%	(17)	111
Community/Gender: Rural Women	49%	(77)	26%	(40)	25%	(39)	156
Community/Gender: Rural Men	68%	(58)	22%	(19)	11%	(9)	86
Community/Gender: Suburban Women	41%	(55)	36%	(49)	22%	(30)	134
Community/Gender: Suburban Men	36%	(49)	44%	(60)	19%	(26)	135
Homeowner	46%	(295)	33%	(209)	21%	(137)	641
Renter	37%	(17)	41%	(20)	22%	(11)	48
Military HHnm: Yes	46%	(48)	28%	(30)	26%	(27)	104
Military HH: No	45%	(267)	34%	(202)	21%	(123)	593
Employ: Private Sector	49%	(156)	31%	(98)	20%	(62)	316
Employ: Government	48%	(13)	35%	(10)	17%	(5)	28
Employ: Self-Employed	56%	(37)	20%	(13)	24%	(16)	67
Employ: Homemaker	47%	(13)	25%	(7)	28%	(8)	27
Employ: Student	64%	(10)	7%	(1)	30%	(5)	16
Employ: Retired	37%	(71)	45%	(87)	18%	(35)	194
Employ: Unemployed	23%	(7)	31%	(10)	47%	(15)	32
Employ: Other	40%	(7)	34%	(6)	26%	(5)	17
Self + Household: White-Collar	42%	(107)	39%	(100)	19%	(48)	255
Self + Household: Blue Collar	45%	(162)	31%	(110)	24%	(84)	356
Union HH: Yes	52%	(21)	36%	(14)	12%	(5)	40
Union HH: No	45%	(294)	33%	(217)	22%	(146)	657
LGBTQ+: Yes	26%	(13)	38%	(18)	36%	(18)	49
LGBTQ+: No	47%	(302)	33%	(213)	20%	(133)	648
Motivated to Vote	46%	(293)	34%	(216)	20%	(129)	639

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**Table BLMB8\_6:** *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	45%	(315)	33%	(232)	22%	(150)	697
Parent: Yes	56%	(95)	24%	(40)	20%	(33)	168
Parent: No	42%	(220)	36%	(192)	22%	(117)	529
COVID Vaccine: Yes	29%	(139)	44%	(212)	27%	(131)	481
COVID Vaccine: No	82%	(176)	9%	(20)	9%	(20)	216
Student Loans: Yes	39%	(40)	30%	(31)	32%	(33)	103
Student Loans: No	46%	(275)	34%	(201)	20%	(118)	594
Favorable Opinion of Haley	54%	(135)	30%	(74)	16%	(40)	249
Unfavorable Opinion of Haley	40%	(114)	47%	(132)	13%	(38)	283
Protestant	50%	(82)	32%	(52)	18%	(29)	162
Roman Catholic	51%	(91)	29%	(52)	20%	(35)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	7%	(0)	21%	(1)	6
Jewish	42%	(2)	56%	(3)	2%	(0)	5
Muslim	5%	(0)	95%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	77%	(27)	20%	(7)	35
Agnostic	21%	(11)	31%	(16)	48%	(25)	51
Something else	64%	(72)	20%	(23)	15%	(17)	113
Nothing in particular	36%	(51)	39%	(55)	25%	(36)	142
Prodigal Biden Voter	28%	(11)	15%	(6)	57%	(22)	38
Undecided Voter (DK/WNV)	23%	(14)	10%	(6)	67%	(41)	61
Undecided Voter (DK)	10%	(3)	6%	(2)	84%	(29)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(194)	48%	(333)	24%	(170)	697
Gender: Male	27%	(89)	49%	(164)	24%	(79)	332
Gender: Female	29%	(105)	46%	(168)	25%	(92)	365
Age: 18-34	33%	(61)	42%	(78)	26%	(48)	188
Age: 35-44	32%	(29)	51%	(45)	17%	(16)	90
Age: 45-64	28%	(72)	43%	(110)	29%	(73)	255
Age: 65+	19%	(32)	60%	(99)	20%	(33)	164
GenZers: 1997-2012	24%	(25)	57%	(58)	19%	(19)	102
Millennials: 1981-1996	36%	(60)	38%	(62)	26%	(43)	165
GenXers: 1965-1980	29%	(52)	45%	(82)	26%	(47)	182
Baby Boomers: 1946-1964	24%	(56)	52%	(123)	24%	(57)	236
Educ: < College	31%	(145)	44%	(208)	25%	(120)	473
Educ: Bachelors degree	23%	(35)	52%	(78)	25%	(38)	151
Educ: Post-grad	20%	(14)	64%	(47)	16%	(12)	73
Income: Under 50k	28%	(65)	45%	(104)	27%	(63)	232
Income: 50k-100k	23%	(65)	51%	(143)	25%	(70)	277
Income: 100k+	34%	(64)	46%	(86)	20%	(38)	188
Ethnicity: White (Non-Hispanic)	27%	(167)	47%	(292)	26%	(161)	621
Ethnicity: Hispanic	25%	(5)	60%	(13)	16%	(3)	22
Ethnicity: Black (Non-Hispanic)	38%	(9)	55%	(12)	7%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	40%	(13)	48%	(15)	12%	(4)	32
All Christian	31%	(107)	42%	(146)	27%	(95)	348
All Non-Christian	3%	(0)	76%	(7)	22%	(2)	9
Atheist	4%	(1)	88%	(31)	8%	(3)	35
Agnostic/Nothing in particular	17%	(33)	59%	(115)	24%	(46)	193
Something Else	47%	(53)	31%	(35)	22%	(25)	113
Evangelical	57%	(74)	22%	(29)	21%	(27)	130
Non-Evangelical	25%	(81)	46%	(149)	29%	(93)	324
PID: Dem (no lean)	5%	(12)	85%	(205)	10%	(24)	240
PID: Ind (no lean)	21%	(42)	43%	(87)	36%	(73)	202
PID: Rep (no lean)	55%	(140)	16%	(41)	29%	(74)	255

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(194)	48%	(333)	24%	(170)	697
PID/Gender: Dem Men	5%	(5)	84%	(81)	11%	(10)	97
PID/Gender: Dem Women	5%	(7)	86%	(123)	9%	(13)	143
PID/Gender: Ind Men	20%	(22)	53%	(59)	27%	(31)	112
PID/Gender: Ind Women	22%	(20)	31%	(28)	47%	(42)	90
PID/Gender: Rep Men	50%	(62)	20%	(24)	30%	(38)	123
PID/Gender: Rep Women	59%	(78)	13%	(17)	28%	(36)	131
Ideo: Liberal (1-3)	10%	(23)	81%	(180)	9%	(20)	223
Ideo: Moderate (4)	18%	(33)	52%	(96)	30%	(56)	186
Ideo: Conservative (5-7)	49%	(136)	20%	(56)	31%	(84)	276
Ideo/PID: Conservative Republican	55%	(104)	15%	(28)	30%	(57)	189
Ideo/PID: Moderate/Liberal Republican	55%	(35)	20%	(13)	24%	(15)	63
Ideo/PID: Moderate/Conservative Democrat	10%	(8)	74%	(56)	16%	(12)	76
Ideo/PID: Liberal Democrat	2%	(3)	91%	(148)	7%	(12)	163
Unfavorable of Biden and Trump	10%	(11)	35%	(38)	55%	(60)	109
2024 H2H Matchup: Biden Voter	4%	(12)	88%	(281)	9%	(28)	320
2024 H2H Matchup: Trump Voter	56%	(177)	13%	(40)	31%	(99)	315
2024 H2H Matchup: Would not Vote	9%	(3)	22%	(8)	69%	(24)	34
2024 H2H Matchup: Do not Know	8%	(2)	18%	(5)	73%	(20)	27
2022 House Vote: Democrat	2%	(6)	86%	(252)	12%	(36)	293
2022 House Vote: Republican	55%	(168)	13%	(41)	32%	(97)	306
2022 House Vote: Did not Vote	24%	(19)	37%	(29)	40%	(31)	79
2020 Vote: Joe Biden	4%	(14)	84%	(277)	12%	(41)	331
2020 Vote: Donald Trump	54%	(176)	12%	(39)	34%	(111)	327
2020 Vote: Someone Else	5%	(1)	32%	(4)	63%	(7)	12
2020 Vote: Did not Vote	12%	(3)	47%	(13)	41%	(11)	28
2016 Vote: Hillary Clinton	5%	(12)	85%	(197)	9%	(22)	231
2016 Vote: Donald Trump	52%	(151)	13%	(38)	35%	(100)	288
2016 Vote: Someone Else	4%	(1)	73%	(23)	23%	(7)	31
2020 Vote/PID: Not Biden/Democrat	16%	(4)	49%	(13)	35%	(9)	26
2020 Vote/PID: Not Trump/Republican	11%	(2)	67%	(13)	23%	(5)	20
U.S. Economy: Wrong Track	35%	(166)	31%	(147)	33%	(155)	469
U.S. Economy: Right Direction	12%	(28)	81%	(186)	6%	(15)	228

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(194)	48%	(333)	24%	(170)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	92%	(206)	5%	(12)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55%	(179)	12%	(38)	34%	(110)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	61%	(89)	33%	(48)	145
Top 2024 Issue: Economy	40%	(87)	31%	(67)	30%	(65)	220
Community: Urban	28%	(52)	53%	(99)	19%	(35)	186
Community: Suburban	22%	(58)	56%	(150)	23%	(61)	269
Community: Rural	35%	(84)	34%	(83)	31%	(74)	242
Community/Gender: Urban Women	20%	(15)	52%	(39)	28%	(21)	75
Community/Gender: Urban Men	33%	(37)	54%	(60)	12%	(14)	111
Community/Gender: Rural Women	34%	(53)	39%	(61)	27%	(43)	156
Community/Gender: Rural Men	37%	(32)	26%	(23)	37%	(32)	86
Community/Gender: Suburban Women	28%	(38)	51%	(69)	21%	(28)	134
Community/Gender: Suburban Men	15%	(21)	60%	(81)	25%	(33)	135
Homeowner	28%	(180)	47%	(303)	25%	(158)	641
Renter	27%	(13)	52%	(25)	20%	(10)	48
Military HHnm: Yes	32%	(33)	45%	(46)	24%	(25)	104
Military HH: No	27%	(161)	48%	(286)	25%	(145)	593
Employ: Private Sector	33%	(106)	42%	(134)	24%	(76)	316
Employ: Government	24%	(7)	45%	(12)	31%	(9)	28
Employ: Self-Employed	31%	(21)	40%	(27)	29%	(19)	67
Employ: Homemaker	33%	(9)	36%	(10)	30%	(8)	27
Employ: Student	31%	(5)	45%	(7)	25%	(4)	16
Employ: Retired	20%	(40)	59%	(114)	21%	(40)	194
Employ: Unemployed	10%	(3)	66%	(21)	24%	(8)	32
Employ: Other	25%	(4)	38%	(7)	38%	(7)	17
Self + Household: White-Collar	30%	(77)	50%	(128)	20%	(51)	255
Self + Household: Blue Collar	26%	(92)	49%	(173)	26%	(91)	356
Union HH: Yes	14%	(6)	49%	(19)	37%	(15)	40
Union HH: No	29%	(188)	48%	(313)	24%	(156)	657
LGBTQ+: Yes	16%	(8)	53%	(26)	32%	(15)	49
LGBTQ+: No	29%	(186)	47%	(307)	24%	(155)	648
Motivated to Vote	28%	(180)	49%	(316)	22%	(143)	639

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**Table BLMB8\_7: Who do you trust more to handle each of the following issues? — Climate Change**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(194)	48%	(333)	24%	(170)	697
Parent: Yes	36%	(60)	33%	(56)	31%	(52)	168
Parent: No	25%	(134)	52%	(277)	22%	(118)	529
COVID Vaccine: Yes	18%	(85)	61%	(296)	21%	(100)	481
COVID Vaccine: No	51%	(109)	17%	(37)	32%	(70)	216
Student Loans: Yes	21%	(22)	59%	(60)	20%	(21)	103
Student Loans: No	29%	(172)	46%	(272)	25%	(149)	594
Favorable Opinion of Haley	34%	(84)	42%	(105)	24%	(60)	249
Unfavorable Opinion of Haley	26%	(74)	57%	(161)	17%	(49)	283
Protestant	29%	(47)	39%	(63)	32%	(52)	162
Roman Catholic	31%	(55)	45%	(80)	24%	(43)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	1%	(0)	62%	(3)	37%	(2)	5
Muslim	5%	(0)	92%	(3)	3%	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	88%	(31)	8%	(3)	35
Agnostic	1%	(0)	83%	(42)	17%	(8)	51
Something else	47%	(53)	31%	(35)	22%	(25)	113
Nothing in particular	23%	(33)	51%	(73)	26%	(37)	142
Prodigal Biden Voter	11%	(4)	37%	(14)	52%	(20)	38
Undecided Voter (DK/WNV)	9%	(5)	20%	(12)	71%	(43)	61
Undecided Voter (DK)	9%	(3)	22%	(8)	69%	(24)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(245)	47%	(331)	17%	(121)	697
Gender: Male	36%	(118)	49%	(164)	15%	(50)	332
Gender: Female	35%	(127)	46%	(168)	19%	(71)	365
Age: 18-34	36%	(68)	42%	(79)	22%	(41)	188
Age: 35-44	37%	(34)	45%	(41)	17%	(15)	90
Age: 45-64	38%	(98)	45%	(116)	16%	(41)	255
Age: 65+	28%	(46)	58%	(95)	14%	(23)	164
GenZers: 1997-2012	28%	(29)	49%	(50)	23%	(23)	102
Millennials: 1981-1996	41%	(68)	40%	(66)	19%	(31)	165
GenXers: 1965-1980	35%	(64)	47%	(85)	18%	(33)	182
Baby Boomers: 1946-1964	35%	(83)	52%	(124)	12%	(29)	236
Educ: < College	36%	(169)	45%	(211)	20%	(94)	473
Educ: Bachelors degree	36%	(54)	49%	(74)	15%	(22)	151
Educ: Post-grad	30%	(22)	63%	(46)	6%	(5)	73
Income: Under 50k	31%	(71)	53%	(123)	16%	(37)	232
Income: 50k-100k	33%	(92)	47%	(132)	19%	(54)	277
Income: 100k+	44%	(82)	41%	(76)	16%	(30)	188
Ethnicity: White (Non-Hispanic)	36%	(221)	47%	(289)	18%	(111)	621
Ethnicity: Hispanic	28%	(6)	64%	(14)	8%	(2)	22
Ethnicity: Black (Non-Hispanic)	33%	(8)	64%	(15)	3%	(1)	23
Ethnicity: Asian + Other (Non-Hispanic)	33%	(11)	43%	(14)	24%	(8)	32
All Christian	41%	(142)	43%	(151)	16%	(55)	348
All Non-Christian	26%	(2)	71%	(6)	3%	(0)	9
Atheist	4%	(1)	85%	(30)	11%	(4)	35
Agnostic/Nothing in particular	21%	(41)	58%	(112)	21%	(40)	193
Something Else	52%	(58)	29%	(33)	19%	(22)	113
Evangelical	62%	(80)	25%	(33)	13%	(17)	130
Non-Evangelical	36%	(116)	46%	(148)	18%	(60)	324
PID: Dem (no lean)	3%	(6)	91%	(219)	6%	(15)	240
PID: Ind (no lean)	27%	(55)	43%	(87)	30%	(61)	202
PID: Rep (no lean)	72%	(184)	10%	(25)	18%	(45)	255

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(245)	47%	(331)	17%	(121)	697
PID/Gender: Dem Men	4%	(4)	93%	(90)	3%	(3)	97
PID/Gender: Dem Women	2%	(2)	90%	(129)	8%	(12)	143
PID/Gender: Ind Men	26%	(29)	52%	(58)	22%	(25)	112
PID/Gender: Ind Women	29%	(26)	32%	(29)	40%	(36)	90
PID/Gender: Rep Men	69%	(86)	13%	(16)	18%	(22)	123
PID/Gender: Rep Women	75%	(99)	7%	(9)	17%	(23)	131
Ideo: Liberal (1-3)	9%	(19)	84%	(186)	8%	(17)	223
Ideo: Moderate (4)	22%	(40)	49%	(91)	29%	(55)	186
Ideo: Conservative (5-7)	66%	(183)	19%	(53)	15%	(40)	276
Ideo/PID: Conservative Republican	76%	(144)	9%	(17)	15%	(28)	189
Ideo/PID: Moderate/Liberal Republican	61%	(39)	13%	(8)	26%	(16)	63
Ideo/PID: Moderate/Conservative Democrat	5%	(3)	86%	(65)	10%	(7)	76
Ideo/PID: Liberal Democrat	1%	(2)	94%	(153)	5%	(8)	163
Unfavorable of Biden and Trump	15%	(16)	29%	(32)	56%	(61)	109
2024 H2H Matchup: Biden Voter	2%	(7)	90%	(289)	8%	(25)	320
2024 H2H Matchup: Trump Voter	74%	(234)	10%	(30)	16%	(52)	315
2024 H2H Matchup: Would not Vote	4%	(2)	21%	(7)	74%	(25)	34
2024 H2H Matchup: Do not Know	13%	(3)	17%	(5)	70%	(19)	27
2022 House Vote: Democrat	2%	(6)	86%	(252)	12%	(35)	293
2022 House Vote: Republican	71%	(217)	10%	(31)	19%	(58)	306
2022 House Vote: Did not Vote	26%	(21)	46%	(36)	28%	(22)	79
2020 Vote: Joe Biden	3%	(11)	85%	(281)	12%	(39)	331
2020 Vote: Donald Trump	70%	(229)	10%	(32)	20%	(65)	327
2020 Vote: Someone Else	11%	(1)	19%	(2)	70%	(8)	12
2020 Vote: Did not Vote	14%	(4)	57%	(16)	29%	(8)	28
2016 Vote: Hillary Clinton	4%	(9)	87%	(202)	9%	(20)	231
2016 Vote: Donald Trump	68%	(196)	12%	(34)	20%	(58)	288
2016 Vote: Someone Else	16%	(5)	67%	(21)	17%	(5)	31
2020 Vote/PID: Not Biden/Democrat	16%	(4)	73%	(19)	11%	(3)	26
2020 Vote/PID: Not Trump/Republican	23%	(5)	42%	(9)	34%	(7)	20
U.S. Economy: Wrong Track	47%	(220)	30%	(142)	23%	(107)	469
U.S. Economy: Right Direction	11%	(25)	83%	(189)	6%	(14)	228

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**Table BLMB8\_8:** *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(245)	47%	(331)	17%	(121)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	95%	(212)	3%	(8)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(233)	10%	(34)	18%	(61)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	58%	(85)	36%	(52)	145
Top 2024 Issue: Economy	43%	(95)	35%	(77)	22%	(48)	220
Community: Urban	28%	(52)	58%	(107)	15%	(28)	186
Community: Suburban	35%	(94)	50%	(133)	15%	(41)	269
Community: Rural	41%	(100)	37%	(91)	21%	(52)	242
Community/Gender: Urban Women	25%	(19)	55%	(41)	20%	(15)	75
Community/Gender: Urban Men	30%	(33)	59%	(66)	11%	(12)	111
Community/Gender: Rural Women	39%	(61)	41%	(64)	20%	(31)	156
Community/Gender: Rural Men	45%	(39)	31%	(27)	24%	(20)	86
Community/Gender: Suburban Women	35%	(47)	47%	(63)	18%	(24)	134
Community/Gender: Suburban Men	35%	(47)	52%	(71)	13%	(17)	135
Homeowner	36%	(231)	47%	(300)	17%	(110)	641
Renter	25%	(12)	55%	(26)	19%	(9)	48
Military HHnm: Yes	36%	(37)	44%	(46)	20%	(21)	104
Military HH: No	35%	(208)	48%	(285)	17%	(100)	593
Employ: Private Sector	40%	(128)	42%	(132)	18%	(57)	316
Employ: Government	32%	(9)	48%	(13)	20%	(6)	28
Employ: Self-Employed	40%	(27)	49%	(33)	11%	(7)	67
Employ: Homemaker	43%	(12)	41%	(11)	15%	(4)	27
Employ: Student	42%	(7)	15%	(2)	43%	(7)	16
Employ: Retired	28%	(53)	57%	(111)	15%	(29)	194
Employ: Unemployed	27%	(9)	66%	(21)	7%	(2)	32
Employ: Other	9%	(2)	42%	(7)	49%	(8)	17
Self + Household: White-Collar	39%	(100)	48%	(122)	13%	(33)	255
Self + Household: Blue Collar	33%	(118)	50%	(179)	17%	(60)	356
Union HH: Yes	41%	(16)	43%	(17)	17%	(7)	40
Union HH: No	35%	(229)	48%	(314)	17%	(114)	657
LGBTQ+: Yes	20%	(10)	57%	(28)	23%	(11)	49
LGBTQ+: No	36%	(236)	47%	(303)	17%	(110)	648
Motivated to Vote	36%	(233)	49%	(315)	14%	(91)	639

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**Table BLMB8\_8:** Who do you trust more to handle each of the following issues? — Education and Schools

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(245)	47%	(331)	17%	(121)	697
Parent: Yes	42%	(72)	37%	(63)	20%	(34)	168
Parent: No	33%	(174)	51%	(268)	16%	(87)	529
COVID Vaccine: Yes	20%	(95)	61%	(294)	19%	(91)	481
COVID Vaccine: No	69%	(150)	17%	(37)	14%	(29)	216
Student Loans: Yes	30%	(31)	49%	(51)	20%	(21)	103
Student Loans: No	36%	(214)	47%	(280)	17%	(100)	594
Favorable Opinion of Haley	43%	(106)	41%	(102)	16%	(41)	249
Unfavorable Opinion of Haley	34%	(95)	58%	(165)	8%	(23)	283
Protestant	41%	(67)	42%	(69)	16%	(26)	162
Roman Catholic	39%	(70)	45%	(79)	16%	(29)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	43%	(2)	56%	(3)	1%	(0)	5
Muslim	5%	(0)	88%	(3)	7%	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	85%	(30)	11%	(4)	35
Agnostic	1%	(0)	81%	(41)	19%	(9)	51
Something else	52%	(58)	29%	(33)	19%	(22)	113
Nothing in particular	29%	(41)	50%	(71)	22%	(31)	142
Prodigal Biden Voter	17%	(6)	30%	(11)	53%	(20)	38
Undecided Voter (DK/WNV)	8%	(5)	19%	(12)	72%	(44)	61
Undecided Voter (DK)	4%	(2)	21%	(7)	74%	(25)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(295)	38%	(264)	20%	(139)	697
Gender: Male	46%	(153)	36%	(120)	18%	(59)	332
Gender: Female	39%	(141)	40%	(144)	22%	(79)	365
Age: 18-34	43%	(80)	30%	(57)	27%	(51)	188
Age: 35-44	46%	(41)	40%	(36)	14%	(13)	90
Age: 45-64	46%	(117)	36%	(92)	18%	(47)	255
Age: 65+	34%	(56)	48%	(79)	18%	(29)	164
GenZers: 1997-2012	31%	(32)	37%	(38)	32%	(33)	102
Millennials: 1981-1996	51%	(84)	32%	(52)	17%	(29)	165
GenXers: 1965-1980	41%	(74)	39%	(71)	20%	(36)	182
Baby Boomers: 1946-1964	44%	(103)	41%	(97)	15%	(37)	236
Educ: < College	45%	(212)	33%	(157)	22%	(104)	473
Educ: Bachelors degree	41%	(62)	41%	(62)	18%	(27)	151
Educ: Post-grad	28%	(21)	62%	(45)	10%	(7)	73
Income: Under 50k	42%	(97)	39%	(90)	19%	(44)	232
Income: 50k-100k	41%	(114)	37%	(103)	22%	(60)	277
Income: 100k+	44%	(83)	37%	(70)	18%	(34)	188
Ethnicity: White (Non-Hispanic)	43%	(269)	39%	(241)	18%	(111)	621
Ethnicity: Hispanic	25%	(6)	10%	(2)	65%	(14)	22
Ethnicity: Black (Non-Hispanic)	41%	(9)	52%	(12)	8%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	33%	(11)	29%	(9)	38%	(12)	32
All Christian	48%	(166)	31%	(107)	21%	(74)	348
All Non-Christian	25%	(2)	71%	(6)	5%	(0)	9
Atheist	7%	(2)	78%	(27)	15%	(5)	35
Agnostic/Nothing in particular	30%	(57)	51%	(98)	20%	(38)	193
Something Else	59%	(67)	22%	(25)	19%	(21)	113
Evangelical	70%	(90)	10%	(13)	21%	(27)	130
Non-Evangelical	43%	(138)	36%	(117)	21%	(68)	324
PID: Dem (no lean)	5%	(13)	78%	(187)	17%	(40)	240
PID: Ind (no lean)	37%	(74)	30%	(61)	33%	(67)	202
PID: Rep (no lean)	81%	(207)	6%	(16)	12%	(32)	255

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**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(295)	38%	(264)	20%	(139)	697
PID/Gender: Dem Men	11%	(11)	72%	(70)	17%	(16)	97
PID/Gender: Dem Women	2%	(2)	82%	(117)	17%	(24)	143
PID/Gender: Ind Men	38%	(42)	38%	(43)	24%	(27)	112
PID/Gender: Ind Women	36%	(32)	20%	(18)	44%	(40)	90
PID/Gender: Rep Men	81%	(100)	6%	(7)	13%	(16)	123
PID/Gender: Rep Women	82%	(107)	7%	(9)	12%	(15)	131
Ideo: Liberal (1-3)	10%	(23)	76%	(169)	14%	(31)	223
Ideo: Moderate (4)	28%	(51)	39%	(73)	33%	(62)	186
Ideo: Conservative (5-7)	78%	(216)	8%	(21)	14%	(38)	276
Ideo/PID: Conservative Republican	85%	(162)	3%	(7)	11%	(21)	189
Ideo/PID: Moderate/Liberal Republican	69%	(44)	14%	(9)	16%	(10)	63
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	54%	(41)	34%	(26)	76
Ideo/PID: Liberal Democrat	2%	(3)	89%	(145)	9%	(14)	163
Unfavorable of Biden and Trump	31%	(33)	16%	(17)	54%	(58)	109
2024 H2H Matchup: Biden Voter	4%	(14)	76%	(242)	20%	(64)	320
2024 H2H Matchup: Trump Voter	86%	(271)	5%	(14)	10%	(31)	315
2024 H2H Matchup: Would not Vote	16%	(6)	15%	(5)	69%	(23)	34
2024 H2H Matchup: Do not Know	14%	(4)	8%	(2)	78%	(21)	27
2022 House Vote: Democrat	6%	(16)	73%	(213)	22%	(64)	293
2022 House Vote: Republican	81%	(247)	7%	(21)	12%	(38)	306
2022 House Vote: Did not Vote	37%	(30)	25%	(20)	38%	(30)	79
2020 Vote: Joe Biden	7%	(25)	72%	(238)	21%	(68)	331
2020 Vote: Donald Trump	80%	(262)	5%	(16)	15%	(49)	327
2020 Vote: Someone Else	27%	(3)	19%	(2)	54%	(6)	12
2020 Vote: Did not Vote	19%	(5)	26%	(7)	55%	(15)	28
2016 Vote: Hillary Clinton	6%	(14)	76%	(176)	18%	(41)	231
2016 Vote: Donald Trump	77%	(222)	9%	(26)	14%	(41)	288
2016 Vote: Someone Else	36%	(11)	35%	(11)	29%	(9)	31
2020 Vote/PID: Not Biden/Democrat	36%	(9)	27%	(7)	37%	(10)	26
2020 Vote/PID: Not Trump/Republican	60%	(12)	33%	(7)	7%	(1)	20
U.S. Economy: Wrong Track	56%	(263)	19%	(89)	25%	(117)	469
U.S. Economy: Right Direction	14%	(32)	77%	(175)	10%	(22)	228

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**Table BLMB8\_9: Who do you trust more to handle each of the following issues? — Guns**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(295)	38%	(264)	20%	(139)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	82%	(184)	12%	(28)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(273)	5%	(18)	11%	(37)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	43%	(62)	51%	(74)	145
Top 2024 Issue: Economy	58%	(126)	17%	(37)	26%	(56)	220
Community: Urban	33%	(62)	45%	(85)	21%	(40)	186
Community: Suburban	38%	(103)	42%	(114)	19%	(52)	269
Community: Rural	53%	(129)	27%	(65)	20%	(47)	242
Community/Gender: Urban Women	23%	(17)	55%	(41)	22%	(17)	75
Community/Gender: Urban Men	40%	(45)	39%	(43)	21%	(23)	111
Community/Gender: Rural Women	47%	(73)	29%	(45)	25%	(38)	156
Community/Gender: Rural Men	66%	(57)	24%	(20)	10%	(9)	86
Community/Gender: Suburban Women	39%	(52)	43%	(58)	18%	(24)	134
Community/Gender: Suburban Men	38%	(52)	41%	(56)	20%	(28)	135
Homeowner	43%	(278)	38%	(244)	19%	(119)	641
Renter	30%	(14)	35%	(17)	35%	(17)	48
Military HHnm: Yes	46%	(48)	27%	(28)	27%	(28)	104
Military HH: No	42%	(246)	40%	(235)	19%	(111)	593
Employ: Private Sector	48%	(150)	35%	(112)	17%	(54)	316
Employ: Government	30%	(8)	52%	(14)	18%	(5)	28
Employ: Self-Employed	41%	(27)	33%	(22)	26%	(17)	67
Employ: Homemaker	47%	(13)	35%	(10)	17%	(5)	27
Employ: Student	57%	(9)	11%	(2)	33%	(5)	16
Employ: Retired	37%	(72)	43%	(83)	20%	(38)	194
Employ: Unemployed	26%	(8)	46%	(15)	28%	(9)	32
Employ: Other	36%	(6)	34%	(6)	29%	(5)	17
Self + Household: White-Collar	40%	(103)	43%	(109)	17%	(43)	255
Self + Household: Blue Collar	45%	(159)	37%	(131)	19%	(67)	356
Union HH: Yes	45%	(18)	32%	(13)	23%	(9)	40
Union HH: No	42%	(277)	38%	(251)	20%	(130)	657
LGBTQ+: Yes	23%	(11)	54%	(27)	23%	(11)	49
LGBTQ+: No	44%	(283)	37%	(237)	20%	(128)	648
Motivated to Vote	44%	(279)	38%	(245)	18%	(115)	639

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**Table BLMB8\_9:** Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(295)	38%	(264)	20%	(139)	697
Parent: Yes	54%	(92)	27%	(46)	18%	(31)	168
Parent: No	38%	(203)	41%	(218)	20%	(108)	529
COVID Vaccine: Yes	28%	(133)	51%	(244)	22%	(105)	481
COVID Vaccine: No	75%	(162)	9%	(20)	16%	(34)	216
Student Loans: Yes	36%	(37)	39%	(40)	25%	(26)	103
Student Loans: No	43%	(258)	38%	(223)	19%	(113)	594
Favorable Opinion of Haley	52%	(130)	34%	(84)	14%	(36)	249
Unfavorable Opinion of Haley	36%	(102)	50%	(142)	14%	(40)	283
Protestant	52%	(84)	28%	(45)	20%	(33)	162
Roman Catholic	44%	(78)	33%	(59)	23%	(41)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	38%	(2)	56%	(3)	6%	(0)	5
Muslim	9%	(0)	88%	(3)	3%	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	7%	(2)	78%	(27)	15%	(5)	35
Agnostic	16%	(8)	60%	(31)	23%	(12)	51
Something else	59%	(67)	22%	(25)	19%	(21)	113
Nothing in particular	34%	(49)	47%	(67)	18%	(26)	142
Prodigal Biden Voter	35%	(13)	19%	(7)	46%	(17)	38
Undecided Voter (DK/WNV)	15%	(9)	12%	(7)	73%	(44)	61
Undecided Voter (DK)	16%	(6)	15%	(5)	69%	(23)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(224)	46%	(324)	21%	(149)	697
Gender: Male	34%	(114)	44%	(145)	22%	(74)	332
Gender: Female	30%	(110)	49%	(179)	21%	(76)	365
Age: 18-34	33%	(62)	41%	(76)	26%	(50)	188
Age: 35-44	34%	(31)	44%	(40)	22%	(20)	90
Age: 45-64	35%	(90)	44%	(112)	21%	(53)	255
Age: 65+	25%	(41)	58%	(95)	17%	(27)	164
GenZers: 1997-2012	24%	(25)	51%	(52)	25%	(26)	102
Millennials: 1981-1996	40%	(66)	37%	(60)	23%	(38)	165
GenXers: 1965-1980	31%	(56)	44%	(81)	25%	(45)	182
Baby Boomers: 1946-1964	32%	(76)	53%	(125)	15%	(36)	236
Educ: < College	35%	(165)	42%	(199)	23%	(109)	473
Educ: Bachelors degree	26%	(39)	52%	(78)	23%	(34)	151
Educ: Post-grad	28%	(20)	64%	(47)	8%	(6)	73
Income: Under 50k	32%	(74)	45%	(103)	24%	(55)	232
Income: 50k-100k	31%	(86)	48%	(133)	21%	(58)	277
Income: 100k+	34%	(64)	46%	(87)	20%	(37)	188
Ethnicity: White (Non-Hispanic)	32%	(199)	47%	(292)	21%	(130)	621
Ethnicity: Hispanic	23%	(5)	33%	(7)	45%	(10)	22
Ethnicity: Black (Non-Hispanic)	42%	(10)	51%	(12)	7%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	33%	(10)	41%	(13)	26%	(8)	32
All Christian	38%	(131)	39%	(137)	23%	(79)	348
All Non-Christian	5%	(0)	64%	(6)	31%	(3)	9
Atheist	3%	(1)	91%	(31)	6%	(2)	35
Agnostic/Nothing in particular	21%	(41)	58%	(111)	21%	(41)	193
Something Else	45%	(51)	34%	(38)	21%	(24)	113
Evangelical	63%	(82)	24%	(32)	12%	(16)	130
Non-Evangelical	29%	(95)	44%	(141)	27%	(87)	324
PID: Dem (no lean)	2%	(5)	88%	(212)	10%	(24)	240
PID: Ind (no lean)	28%	(56)	42%	(86)	30%	(60)	202
PID: Rep (no lean)	64%	(163)	10%	(26)	26%	(65)	255

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	32%	(224)	46%	(324)	21%	(149)	697
PID/Gender: Dem Men	3%	(3)	82%	(79)	15%	(14)	97
PID/Gender: Dem Women	1%	(2)	92%	(132)	6%	(9)	143
PID/Gender: Ind Men	28%	(32)	50%	(56)	22%	(25)	112
PID/Gender: Ind Women	27%	(25)	34%	(30)	39%	(35)	90
PID/Gender: Rep Men	64%	(79)	8%	(10)	28%	(34)	123
PID/Gender: Rep Women	64%	(84)	12%	(16)	24%	(31)	131
Ideo: Liberal (1-3)	8%	(17)	88%	(195)	5%	(11)	223
Ideo: Moderate (4)	20%	(37)	48%	(89)	32%	(60)	186
Ideo: Conservative (5-7)	60%	(166)	14%	(40)	25%	(70)	276
Ideo/PID: Conservative Republican	68%	(128)	9%	(18)	23%	(44)	189
Ideo/PID: Moderate/Liberal Republican	53%	(33)	13%	(8)	34%	(22)	63
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	71%	(54)	25%	(19)	76
Ideo/PID: Liberal Democrat	—	(0)	97%	(158)	3%	(5)	163
Unfavorable of Biden and Trump	16%	(17)	30%	(33)	54%	(59)	109
2024 H2H Matchup: Biden Voter	1%	(4)	90%	(289)	8%	(27)	320
2024 H2H Matchup: Trump Voter	67%	(212)	8%	(24)	25%	(79)	315
2024 H2H Matchup: Would not Vote	11%	(4)	13%	(4)	77%	(26)	34
2024 H2H Matchup: Do not Know	14%	(4)	24%	(6)	62%	(17)	27
2022 House Vote: Democrat	1%	(4)	84%	(248)	14%	(42)	293
2022 House Vote: Republican	64%	(197)	9%	(28)	26%	(81)	306
2022 House Vote: Did not Vote	27%	(21)	44%	(35)	29%	(23)	79
2020 Vote: Joe Biden	3%	(9)	86%	(284)	11%	(38)	331
2020 Vote: Donald Trump	64%	(211)	8%	(25)	28%	(91)	327
2020 Vote: Someone Else	7%	(1)	53%	(6)	39%	(5)	12
2020 Vote: Did not Vote	13%	(4)	31%	(8)	56%	(16)	28
2016 Vote: Hillary Clinton	3%	(7)	89%	(205)	8%	(19)	231
2016 Vote: Donald Trump	65%	(187)	9%	(27)	26%	(74)	288
2016 Vote: Someone Else	8%	(3)	66%	(21)	26%	(8)	31
2020 Vote/PID: Not Biden/Democrat	14%	(4)	31%	(8)	55%	(14)	26
2020 Vote/PID: Not Trump/Republican	28%	(6)	35%	(7)	38%	(8)	20
U.S. Economy: Wrong Track	43%	(199)	28%	(130)	30%	(140)	469
U.S. Economy: Right Direction	11%	(25)	85%	(194)	4%	(10)	228

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**Table BLMB8\_10:** *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(224)	46%	(324)	21%	(149)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	94%	(210)	5%	(12)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(215)	8%	(26)	27%	(87)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	61%	(88)	35%	(50)	145
Top 2024 Issue: Economy	41%	(90)	27%	(60)	32%	(70)	220
Community: Urban	26%	(48)	51%	(95)	23%	(43)	186
Community: Suburban	31%	(83)	51%	(138)	18%	(48)	269
Community: Rural	38%	(93)	37%	(91)	24%	(58)	242
Community/Gender: Urban Women	20%	(15)	59%	(44)	21%	(16)	75
Community/Gender: Urban Men	30%	(33)	46%	(51)	24%	(27)	111
Community/Gender: Rural Women	33%	(52)	44%	(68)	23%	(36)	156
Community/Gender: Rural Men	48%	(41)	26%	(23)	26%	(22)	86
Community/Gender: Suburban Women	32%	(43)	50%	(67)	18%	(24)	134
Community/Gender: Suburban Men	29%	(40)	53%	(72)	18%	(24)	135
Homeowner	33%	(211)	46%	(296)	21%	(134)	641
Renter	23%	(11)	48%	(23)	30%	(14)	48
Military HHnm: Yes	35%	(36)	42%	(44)	23%	(24)	104
Military HH: No	32%	(188)	47%	(279)	21%	(125)	593
Employ: Private Sector	36%	(115)	41%	(131)	22%	(70)	316
Employ: Government	29%	(8)	55%	(15)	16%	(4)	28
Employ: Self-Employed	41%	(27)	34%	(22)	26%	(17)	67
Employ: Homemaker	43%	(12)	36%	(10)	22%	(6)	27
Employ: Student	37%	(6)	51%	(8)	12%	(2)	16
Employ: Retired	24%	(47)	58%	(112)	18%	(35)	194
Employ: Unemployed	14%	(4)	56%	(18)	30%	(10)	32
Employ: Other	25%	(4)	42%	(7)	32%	(6)	17
Self + Household: White-Collar	34%	(86)	50%	(127)	17%	(42)	255
Self + Household: Blue Collar	32%	(113)	45%	(159)	24%	(84)	356
Union HH: Yes	26%	(10)	48%	(19)	26%	(10)	40
Union HH: No	33%	(214)	46%	(305)	21%	(139)	657
LGBTQ+: Yes	18%	(9)	60%	(30)	22%	(11)	49
LGBTQ+: No	33%	(215)	45%	(294)	21%	(139)	648
Motivated to Vote	33%	(213)	48%	(304)	19%	(122)	639

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**Table BLMB8\_10:** Who do you trust more to handle each of the following issues? — Abortion

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	32%	(224)	46%	(324)	21%	(149)	697
Parent: Yes	41%	(69)	32%	(54)	27%	(45)	168
Parent: No	29%	(155)	51%	(270)	20%	(104)	529
COVID Vaccine: Yes	18%	(84)	61%	(294)	21%	(103)	481
COVID Vaccine: No	65%	(140)	14%	(30)	21%	(46)	216
Student Loans: Yes	22%	(23)	57%	(59)	20%	(21)	103
Student Loans: No	34%	(201)	45%	(265)	22%	(128)	594
Favorable Opinion of Haley	43%	(107)	41%	(101)	16%	(40)	249
Unfavorable Opinion of Haley	29%	(82)	59%	(166)	13%	(36)	283
Protestant	37%	(61)	40%	(64)	23%	(37)	162
Roman Catholic	37%	(66)	39%	(70)	24%	(42)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	6%	(0)	39%	(2)	55%	(3)	5
Muslim	5%	(0)	95%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	3%	(1)	91%	(31)	6%	(2)	35
Agnostic	1%	(0)	79%	(41)	20%	(10)	51
Something else	45%	(51)	34%	(38)	21%	(24)	113
Nothing in particular	28%	(41)	50%	(71)	22%	(31)	142
Prodigal Biden Voter	18%	(7)	22%	(8)	60%	(23)	38
Undecided Voter (DK/WNV)	12%	(7)	18%	(11)	70%	(43)	61
Undecided Voter (DK)	11%	(4)	13%	(4)	77%	(26)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_11:** *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(265)	44%	(308)	18%	(124)	697
Gender: Male	41%	(136)	46%	(151)	14%	(45)	332
Gender: Female	36%	(130)	43%	(157)	21%	(78)	365
Age: 18-34	40%	(76)	35%	(66)	24%	(46)	188
Age: 35-44	39%	(35)	43%	(39)	18%	(16)	90
Age: 45-64	41%	(105)	43%	(109)	16%	(41)	255
Age: 65+	30%	(49)	57%	(94)	13%	(21)	164
GenZers: 1997-2012	29%	(30)	43%	(44)	28%	(28)	102
Millennials: 1981-1996	46%	(77)	34%	(57)	19%	(32)	165
GenXers: 1965-1980	37%	(68)	43%	(78)	20%	(36)	182
Baby Boomers: 1946-1964	38%	(90)	52%	(123)	10%	(23)	236
Educ: < College	41%	(195)	42%	(196)	17%	(81)	473
Educ: Bachelors degree	33%	(49)	45%	(68)	23%	(34)	151
Educ: Post-grad	28%	(21)	60%	(44)	11%	(8)	73
Income: Under 50k	36%	(83)	49%	(113)	15%	(36)	232
Income: 50k-100k	37%	(103)	45%	(125)	18%	(49)	277
Income: 100k+	42%	(79)	37%	(70)	21%	(39)	188
Ethnicity: White (Non-Hispanic)	39%	(240)	43%	(268)	18%	(113)	621
Ethnicity: Hispanic	27%	(6)	63%	(14)	10%	(2)	22
Ethnicity: Black (Non-Hispanic)	27%	(6)	67%	(15)	5%	(1)	23
Ethnicity: Asian + Other (Non-Hispanic)	41%	(13)	36%	(11)	23%	(7)	32
All Christian	44%	(152)	39%	(136)	17%	(60)	348
All Non-Christian	4%	(0)	72%	(6)	24%	(2)	9
Atheist	4%	(1)	86%	(30)	11%	(4)	35
Agnostic/Nothing in particular	23%	(45)	57%	(111)	19%	(37)	193
Something Else	59%	(67)	22%	(25)	19%	(21)	113
Evangelical	70%	(90)	18%	(24)	12%	(16)	130
Non-Evangelical	38%	(124)	42%	(136)	20%	(64)	324
PID: Dem (no lean)	3%	(7)	86%	(207)	11%	(26)	240
PID: Ind (no lean)	29%	(58)	42%	(85)	29%	(59)	202
PID: Rep (no lean)	79%	(200)	6%	(15)	15%	(39)	255

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**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(265)	44%	(308)	18%	(124)	697
PID/Gender: Dem Men	5%	(4)	91%	(88)	4%	(4)	97
PID/Gender: Dem Women	2%	(3)	83%	(119)	15%	(22)	143
PID/Gender: Ind Men	28%	(32)	50%	(56)	22%	(24)	112
PID/Gender: Ind Women	29%	(26)	33%	(30)	38%	(34)	90
PID/Gender: Rep Men	81%	(99)	6%	(7)	13%	(17)	123
PID/Gender: Rep Women	77%	(101)	6%	(8)	17%	(23)	131
Ideo: Liberal (1-3)	9%	(20)	77%	(172)	13%	(30)	223
Ideo: Moderate (4)	24%	(44)	50%	(93)	27%	(49)	186
Ideo: Conservative (5-7)	71%	(195)	15%	(42)	14%	(38)	276
Ideo/PID: Conservative Republican	81%	(153)	7%	(14)	12%	(23)	189
Ideo/PID: Moderate/Liberal Republican	72%	(46)	3%	(2)	25%	(16)	63
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	83%	(63)	13%	(10)	76
Ideo/PID: Liberal Democrat	2%	(3)	88%	(144)	10%	(16)	163
Unfavorable of Biden and Trump	15%	(17)	25%	(27)	60%	(65)	109
2024 H2H Matchup: Biden Voter	2%	(7)	87%	(280)	10%	(33)	320
2024 H2H Matchup: Trump Voter	80%	(252)	6%	(19)	14%	(45)	315
2024 H2H Matchup: Would not Vote	2%	(1)	13%	(5)	85%	(29)	34
2024 H2H Matchup: Do not Know	23%	(6)	16%	(4)	61%	(17)	27
2022 House Vote: Democrat	2%	(7)	85%	(249)	13%	(37)	293
2022 House Vote: Republican	78%	(239)	8%	(24)	14%	(42)	306
2022 House Vote: Did not Vote	23%	(19)	29%	(23)	48%	(38)	79
2020 Vote: Joe Biden	3%	(9)	80%	(266)	17%	(56)	331
2020 Vote: Donald Trump	77%	(250)	7%	(23)	16%	(53)	327
2020 Vote: Someone Else	17%	(2)	22%	(3)	61%	(7)	12
2020 Vote: Did not Vote	13%	(4)	60%	(17)	27%	(7)	28
2016 Vote: Hillary Clinton	5%	(12)	85%	(197)	10%	(22)	231
2016 Vote: Donald Trump	74%	(212)	9%	(26)	17%	(50)	288
2016 Vote: Someone Else	13%	(4)	58%	(18)	29%	(9)	31
2020 Vote/PID: Not Biden/Democrat	14%	(4)	79%	(21)	7%	(2)	26
2020 Vote/PID: Not Trump/Republican	27%	(5)	29%	(6)	44%	(9)	20
U.S. Economy: Wrong Track	51%	(239)	26%	(120)	23%	(110)	469
U.S. Economy: Right Direction	12%	(27)	82%	(188)	6%	(14)	228

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**Table BLMB8\_11:** *Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(265)	44%	(308)	18%	(124)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	89%	(200)	8%	(17)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(250)	8%	(26)	16%	(51)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	56%	(82)	38%	(55)	145
Top 2024 Issue: Economy	46%	(101)	32%	(70)	22%	(49)	220
Community: Urban	31%	(58)	51%	(95)	18%	(33)	186
Community: Suburban	34%	(91)	48%	(129)	18%	(48)	269
Community: Rural	48%	(116)	35%	(84)	17%	(42)	242
Community/Gender: Urban Women	23%	(18)	50%	(38)	26%	(20)	75
Community/Gender: Urban Men	37%	(41)	51%	(57)	12%	(13)	111
Community/Gender: Rural Women	42%	(65)	37%	(58)	21%	(33)	156
Community/Gender: Rural Men	59%	(50)	30%	(26)	11%	(9)	86
Community/Gender: Suburban Women	35%	(47)	45%	(61)	19%	(26)	134
Community/Gender: Suburban Men	33%	(44)	51%	(69)	17%	(22)	135
Homeowner	39%	(248)	44%	(280)	18%	(113)	641
Renter	34%	(16)	47%	(22)	19%	(9)	48
Military HHnm: Yes	38%	(39)	40%	(42)	22%	(23)	104
Military HH: No	38%	(226)	45%	(266)	17%	(101)	593
Employ: Private Sector	41%	(130)	38%	(120)	21%	(66)	316
Employ: Government	35%	(10)	59%	(16)	5%	(1)	28
Employ: Self-Employed	42%	(28)	46%	(31)	12%	(8)	67
Employ: Homemaker	40%	(11)	42%	(11)	18%	(5)	27
Employ: Student	60%	(10)	14%	(2)	25%	(4)	16
Employ: Retired	33%	(64)	56%	(108)	11%	(22)	194
Employ: Unemployed	29%	(9)	39%	(12)	32%	(10)	32
Employ: Other	21%	(4)	38%	(7)	41%	(7)	17
Self + Household: White-Collar	41%	(106)	43%	(109)	16%	(40)	255
Self + Household: Blue Collar	36%	(129)	46%	(163)	18%	(64)	356
Union HH: Yes	34%	(14)	46%	(19)	19%	(8)	40
Union HH: No	38%	(252)	44%	(290)	18%	(116)	657
LGBTQ+: Yes	14%	(7)	45%	(22)	41%	(20)	49
LGBTQ+: No	40%	(258)	44%	(286)	16%	(104)	648
Motivated to Vote	39%	(250)	46%	(292)	15%	(97)	639

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**Table BLMB8\_11:** Who do you trust more to handle each of the following issues? — Senior Services (Social Security & Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(265)	44%	(308)	18%	(124)	697
Parent: Yes	45%	(76)	36%	(60)	19%	(32)	168
Parent: No	36%	(190)	47%	(248)	17%	(91)	529
COVID Vaccine: Yes	23%	(110)	57%	(272)	20%	(98)	481
COVID Vaccine: No	72%	(155)	17%	(36)	12%	(25)	216
Student Loans: Yes	32%	(33)	45%	(46)	23%	(24)	103
Student Loans: No	39%	(232)	44%	(262)	17%	(100)	594
Favorable Opinion of Haley	44%	(110)	39%	(97)	17%	(42)	249
Unfavorable Opinion of Haley	36%	(102)	55%	(155)	9%	(27)	283
Protestant	45%	(72)	41%	(67)	14%	(23)	162
Roman Catholic	42%	(75)	38%	(68)	20%	(35)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	7%	(0)	21%	(1)	6
Jewish	1%	(0)	56%	(3)	43%	(2)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	86%	(30)	11%	(4)	35
Agnostic	1%	(0)	70%	(36)	29%	(15)	51
Something else	59%	(67)	22%	(25)	19%	(21)	113
Nothing in particular	32%	(45)	53%	(75)	15%	(22)	142
Prodigal Biden Voter	14%	(5)	17%	(6)	69%	(26)	38
Undecided Voter (DK/WNV)	11%	(7)	14%	(9)	74%	(45)	61
Undecided Voter (DK)	2%	(1)	13%	(5)	85%	(29)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	47%	(325)	14%	(99)	697
Gender: Male	42%	(139)	47%	(157)	11%	(36)	332
Gender: Female	37%	(134)	46%	(168)	17%	(63)	365
Age: 18-34	38%	(71)	43%	(81)	19%	(36)	188
Age: 35-44	40%	(36)	47%	(42)	13%	(12)	90
Age: 45-64	43%	(110)	43%	(111)	13%	(34)	255
Age: 65+	34%	(56)	56%	(92)	10%	(16)	164
GenZers: 1997-2012	29%	(30)	51%	(53)	19%	(20)	102
Millennials: 1981-1996	43%	(71)	41%	(67)	16%	(27)	165
GenXers: 1965-1980	39%	(71)	45%	(81)	16%	(30)	182
Baby Boomers: 1946-1964	42%	(100)	50%	(118)	8%	(19)	236
Educ: < College	41%	(194)	44%	(207)	15%	(72)	473
Educ: Bachelors degree	37%	(56)	49%	(74)	14%	(21)	151
Educ: Post-grad	31%	(23)	60%	(44)	8%	(6)	73
Income: Under 50k	37%	(85)	51%	(118)	12%	(29)	232
Income: 50k-100k	37%	(103)	48%	(132)	15%	(43)	277
Income: 100k+	46%	(86)	40%	(75)	15%	(27)	188
Ethnicity: White (Non-Hispanic)	40%	(247)	46%	(283)	15%	(90)	621
Ethnicity: Hispanic	25%	(5)	65%	(14)	10%	(2)	22
Ethnicity: Black (Non-Hispanic)	31%	(7)	62%	(14)	7%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	41%	(13)	43%	(14)	16%	(5)	32
All Christian	46%	(160)	40%	(139)	14%	(49)	348
All Non-Christian	24%	(2)	75%	(6)	1%	(0)	9
Atheist	4%	(1)	88%	(31)	8%	(3)	35
Agnostic/Nothing in particular	24%	(47)	61%	(117)	15%	(29)	193
Something Else	56%	(63)	28%	(32)	16%	(18)	113
Evangelical	64%	(83)	21%	(28)	14%	(19)	130
Non-Evangelical	42%	(135)	44%	(142)	15%	(47)	324
PID: Dem (no lean)	2%	(5)	94%	(225)	4%	(10)	240
PID: Ind (no lean)	33%	(66)	40%	(81)	27%	(55)	202
PID: Rep (no lean)	79%	(202)	7%	(19)	13%	(34)	255

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**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(273)	47%	(325)	14%	(99)	697
PID/Gender: Dem Men	3%	(3)	96%	(93)	—	(0)	97
PID/Gender: Dem Women	1%	(2)	92%	(132)	7%	(9)	143
PID/Gender: Ind Men	31%	(35)	50%	(56)	19%	(21)	112
PID/Gender: Ind Women	35%	(31)	28%	(25)	37%	(34)	90
PID/Gender: Rep Men	82%	(101)	7%	(8)	12%	(15)	123
PID/Gender: Rep Women	77%	(101)	8%	(11)	15%	(20)	131
Ideo: Liberal (1-3)	9%	(20)	85%	(190)	6%	(13)	223
Ideo: Moderate (4)	26%	(48)	50%	(93)	24%	(46)	186
Ideo: Conservative (5-7)	73%	(202)	15%	(42)	12%	(32)	276
Ideo/PID: Conservative Republican	83%	(158)	4%	(8)	13%	(24)	189
Ideo/PID: Moderate/Liberal Republican	66%	(42)	17%	(11)	16%	(10)	63
Ideo/PID: Moderate/Conservative Democrat	5%	(4)	89%	(67)	7%	(5)	76
Ideo/PID: Liberal Democrat	—	(0)	97%	(158)	3%	(5)	163
Unfavorable of Biden and Trump	19%	(21)	26%	(28)	55%	(59)	109
2024 H2H Matchup: Biden Voter	2%	(6)	93%	(298)	5%	(16)	320
2024 H2H Matchup: Trump Voter	83%	(261)	5%	(16)	12%	(38)	315
2024 H2H Matchup: Would not Vote	11%	(4)	24%	(8)	65%	(22)	34
2024 H2H Matchup: Do not Know	7%	(2)	11%	(3)	82%	(22)	27
2022 House Vote: Democrat	2%	(6)	88%	(258)	10%	(29)	293
2022 House Vote: Republican	80%	(243)	7%	(23)	13%	(40)	306
2022 House Vote: Did not Vote	29%	(23)	42%	(34)	29%	(23)	79
2020 Vote: Joe Biden	3%	(10)	87%	(288)	10%	(33)	331
2020 Vote: Donald Trump	79%	(258)	6%	(20)	15%	(49)	327
2020 Vote: Someone Else	10%	(1)	14%	(2)	76%	(9)	12
2020 Vote: Did not Vote	14%	(4)	56%	(16)	30%	(8)	28
2016 Vote: Hillary Clinton	5%	(11)	89%	(206)	6%	(14)	231
2016 Vote: Donald Trump	76%	(220)	8%	(23)	16%	(46)	288
2016 Vote: Someone Else	13%	(4)	69%	(22)	17%	(5)	31
2020 Vote/PID: Not Biden/Democrat	15%	(4)	80%	(21)	6%	(1)	26
2020 Vote/PID: Not Trump/Republican	13%	(3)	55%	(11)	32%	(6)	20
U.S. Economy: Wrong Track	52%	(242)	29%	(137)	19%	(90)	469
U.S. Economy: Right Direction	14%	(31)	82%	(188)	4%	(9)	228

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**Table BLMB8\_12:** *Who do you trust more to handle each of the following issues? — Democracy*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	39%	(273)	47%	(325)	14%	(99)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	95%	(213)	3%	(7)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(260)	7%	(21)	14%	(47)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	63%	(91)	31%	(45)	145
Top 2024 Issue: Economy	49%	(107)	34%	(74)	18%	(39)	220
Community: Urban	30%	(56)	56%	(105)	13%	(25)	186
Community: Suburban	36%	(98)	51%	(137)	13%	(34)	269
Community: Rural	49%	(119)	34%	(83)	16%	(40)	242
Community/Gender: Urban Women	22%	(16)	58%	(43)	20%	(15)	75
Community/Gender: Urban Men	36%	(40)	55%	(62)	9%	(9)	111
Community/Gender: Rural Women	43%	(66)	39%	(60)	19%	(29)	156
Community/Gender: Rural Men	61%	(52)	27%	(23)	12%	(10)	86
Community/Gender: Suburban Women	38%	(51)	48%	(65)	13%	(18)	134
Community/Gender: Suburban Men	34%	(46)	53%	(72)	12%	(16)	135
Homeowner	40%	(257)	46%	(294)	14%	(90)	641
Renter	30%	(14)	55%	(26)	15%	(7)	48
Military HHnm: Yes	41%	(42)	41%	(43)	18%	(19)	104
Military HH: No	39%	(231)	48%	(282)	13%	(80)	593
Employ: Private Sector	43%	(135)	41%	(130)	16%	(51)	316
Employ: Government	28%	(8)	58%	(16)	14%	(4)	28
Employ: Self-Employed	43%	(29)	48%	(32)	9%	(6)	67
Employ: Homemaker	47%	(13)	41%	(11)	12%	(3)	27
Employ: Student	60%	(10)	14%	(2)	26%	(4)	16
Employ: Retired	35%	(68)	54%	(105)	11%	(21)	194
Employ: Unemployed	25%	(8)	65%	(21)	9%	(3)	32
Employ: Other	21%	(4)	43%	(7)	36%	(6)	17
Self + Household: White-Collar	40%	(101)	45%	(115)	15%	(39)	255
Self + Household: Blue Collar	39%	(140)	49%	(176)	11%	(40)	356
Union HH: Yes	43%	(17)	39%	(15)	19%	(7)	40
Union HH: No	39%	(256)	47%	(310)	14%	(92)	657
LGBTQ+: Yes	13%	(7)	64%	(31)	22%	(11)	49
LGBTQ+: No	41%	(266)	45%	(294)	14%	(88)	648
Motivated to Vote	40%	(257)	48%	(308)	12%	(74)	639

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**Table BLMB8\_12:** Who do you trust more to handle each of the following issues? — Democracy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	47%	(325)	14%	(99)	697
Parent: Yes	46%	(78)	36%	(60)	18%	(31)	168
Parent: No	37%	(195)	50%	(265)	13%	(68)	529
COVID Vaccine: Yes	25%	(121)	61%	(291)	14%	(69)	481
COVID Vaccine: No	70%	(152)	16%	(34)	14%	(30)	216
Student Loans: Yes	34%	(35)	49%	(51)	17%	(17)	103
Student Loans: No	40%	(238)	46%	(274)	14%	(82)	594
Favorable Opinion of Haley	49%	(122)	38%	(94)	13%	(33)	249
Unfavorable Opinion of Haley	34%	(97)	58%	(164)	8%	(22)	283
Protestant	44%	(72)	38%	(62)	17%	(28)	162
Roman Catholic	47%	(83)	42%	(75)	11%	(20)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	7%	(0)	21%	(1)	6
Jewish	37%	(2)	62%	(3)	1%	(0)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	88%	(31)	8%	(3)	35
Agnostic	1%	(0)	91%	(46)	9%	(4)	51
Something else	56%	(63)	28%	(32)	16%	(18)	113
Nothing in particular	33%	(46)	50%	(71)	17%	(25)	142
Prodigal Biden Voter	17%	(7)	29%	(11)	54%	(20)	38
Undecided Voter (DK/WNV)	9%	(6)	18%	(11)	73%	(44)	61
Undecided Voter (DK)	11%	(4)	24%	(8)	65%	(22)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	48%	(332)	16%	(112)	697
Gender: Male	37%	(122)	48%	(160)	15%	(50)	332
Gender: Female	36%	(131)	47%	(172)	17%	(62)	365
Age: 18-34	41%	(77)	41%	(76)	18%	(35)	188
Age: 35-44	36%	(32)	42%	(38)	22%	(20)	90
Age: 45-64	37%	(94)	47%	(120)	16%	(41)	255
Age: 65+	30%	(49)	60%	(98)	11%	(17)	164
GenZers: 1997-2012	30%	(31)	51%	(52)	19%	(20)	102
Millennials: 1981-1996	45%	(74)	35%	(58)	20%	(33)	165
GenXers: 1965-1980	35%	(64)	49%	(89)	16%	(29)	182
Baby Boomers: 1946-1964	35%	(83)	53%	(125)	12%	(28)	236
Educ: < College	40%	(188)	44%	(209)	16%	(76)	473
Educ: Bachelors degree	31%	(47)	49%	(75)	19%	(29)	151
Educ: Post-grad	24%	(17)	66%	(48)	10%	(7)	73
Income: Under 50k	35%	(80)	51%	(118)	15%	(34)	232
Income: 50k-100k	35%	(96)	49%	(136)	16%	(45)	277
Income: 100k+	41%	(76)	42%	(79)	18%	(33)	188
Ethnicity: White (Non-Hispanic)	36%	(226)	47%	(289)	17%	(105)	621
Ethnicity: Hispanic	24%	(5)	66%	(14)	10%	(2)	22
Ethnicity: Black (Non-Hispanic)	34%	(8)	65%	(15)	1%	(0)	23
Ethnicity: Asian + Other (Non-Hispanic)	44%	(14)	43%	(14)	13%	(4)	32
All Christian	42%	(145)	44%	(154)	14%	(48)	348
All Non-Christian	8%	(1)	71%	(6)	21%	(2)	9
Atheist	4%	(1)	79%	(27)	17%	(6)	35
Agnostic/Nothing in particular	22%	(43)	58%	(112)	20%	(39)	193
Something Else	56%	(63)	29%	(33)	15%	(17)	113
Evangelical	68%	(88)	24%	(31)	9%	(11)	130
Non-Evangelical	36%	(116)	47%	(153)	17%	(54)	324
PID: Dem (no lean)	4%	(9)	90%	(216)	6%	(15)	240
PID: Ind (no lean)	23%	(46)	47%	(95)	30%	(61)	202
PID: Rep (no lean)	78%	(198)	8%	(21)	14%	(36)	255

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**Table BLMB8\_13:** Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	48%	(332)	16%	(112)	697
PID/Gender: Dem Men	7%	(7)	91%	(88)	2%	(2)	97
PID/Gender: Dem Women	1%	(2)	90%	(128)	9%	(13)	143
PID/Gender: Ind Men	18%	(20)	55%	(61)	27%	(31)	112
PID/Gender: Ind Women	29%	(26)	37%	(34)	34%	(31)	90
PID/Gender: Rep Men	77%	(95)	8%	(10)	14%	(18)	123
PID/Gender: Rep Women	78%	(103)	8%	(10)	14%	(18)	131
Ideo: Liberal (1-3)	8%	(18)	84%	(186)	8%	(18)	223
Ideo: Moderate (4)	21%	(39)	54%	(101)	25%	(46)	186
Ideo: Conservative (5-7)	70%	(192)	16%	(45)	14%	(39)	276
Ideo/PID: Conservative Republican	82%	(156)	7%	(13)	11%	(20)	189
Ideo/PID: Moderate/Liberal Republican	65%	(41)	11%	(7)	24%	(15)	63
Ideo/PID: Moderate/Conservative Democrat	10%	(8)	85%	(64)	5%	(4)	76
Ideo/PID: Liberal Democrat	—	(0)	93%	(152)	7%	(11)	163
Unfavorable of Biden and Trump	16%	(17)	30%	(32)	54%	(59)	109
2024 H2H Matchup: Biden Voter	1%	(4)	92%	(296)	7%	(21)	320
2024 H2H Matchup: Trump Voter	76%	(241)	10%	(31)	14%	(44)	315
2024 H2H Matchup: Would not Vote	13%	(4)	7%	(3)	80%	(27)	34
2024 H2H Matchup: Do not Know	15%	(4)	13%	(3)	73%	(20)	27
2022 House Vote: Democrat	1%	(2)	89%	(260)	11%	(32)	293
2022 House Vote: Republican	76%	(232)	8%	(25)	16%	(49)	306
2022 House Vote: Did not Vote	19%	(15)	52%	(41)	29%	(23)	79
2020 Vote: Joe Biden	2%	(7)	87%	(287)	11%	(37)	331
2020 Vote: Donald Trump	73%	(237)	8%	(26)	19%	(63)	327
2020 Vote: Someone Else	34%	(4)	22%	(3)	44%	(5)	12
2020 Vote: Did not Vote	18%	(5)	60%	(17)	22%	(6)	28
2016 Vote: Hillary Clinton	2%	(6)	89%	(205)	9%	(20)	231
2016 Vote: Donald Trump	68%	(196)	12%	(36)	19%	(56)	288
2016 Vote: Someone Else	16%	(5)	62%	(20)	21%	(7)	31
2020 Vote/PID: Not Biden/Democrat	34%	(9)	60%	(16)	5%	(1)	26
2020 Vote/PID: Not Trump/Republican	33%	(7)	41%	(8)	26%	(5)	20
U.S. Economy: Wrong Track	49%	(230)	30%	(141)	21%	(97)	469
U.S. Economy: Right Direction	10%	(22)	84%	(191)	6%	(15)	228

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**Table BLMB8\_13:** *Who do you trust more to handle each of the following issues? — Healthcare*

<b>Demographic</b>	<b>Donald Trump</b>		<b>Joe Biden</b>		<b>Neither</b>		<b>Total N</b>
Registered Voters	36%	(253)	48%	(332)	16%	(112)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	95%	(214)	3%	(6)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(242)	9%	(30)	17%	(56)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	61%	(88)	34%	(50)	145
Top 2024 Issue: Economy	49%	(107)	33%	(73)	18%	(40)	220
Community: Urban	33%	(61)	56%	(104)	11%	(21)	186
Community: Suburban	30%	(82)	51%	(137)	19%	(50)	269
Community: Rural	46%	(111)	38%	(91)	17%	(41)	242
Community/Gender: Urban Women	26%	(20)	60%	(45)	14%	(11)	75
Community/Gender: Urban Men	37%	(41)	54%	(59)	9%	(11)	111
Community/Gender: Rural Women	42%	(66)	40%	(63)	18%	(27)	156
Community/Gender: Rural Men	52%	(45)	33%	(28)	15%	(13)	86
Community/Gender: Suburban Women	34%	(45)	48%	(64)	18%	(24)	134
Community/Gender: Suburban Men	27%	(36)	54%	(72)	20%	(27)	135
Homeowner	37%	(235)	47%	(301)	16%	(104)	641
Renter	34%	(16)	55%	(26)	12%	(6)	48
Military HHnm: Yes	39%	(40)	43%	(45)	18%	(19)	104
Military HH: No	36%	(212)	48%	(287)	16%	(93)	593
Employ: Private Sector	40%	(127)	40%	(126)	20%	(63)	316
Employ: Government	34%	(10)	56%	(16)	10%	(3)	28
Employ: Self-Employed	43%	(29)	47%	(31)	11%	(7)	67
Employ: Homemaker	37%	(10)	42%	(11)	21%	(6)	27
Employ: Student	56%	(9)	15%	(2)	30%	(5)	16
Employ: Retired	29%	(56)	59%	(115)	12%	(22)	194
Employ: Unemployed	32%	(10)	58%	(19)	10%	(3)	32
Employ: Other	15%	(3)	67%	(12)	18%	(3)	17
Self + Household: White-Collar	38%	(97)	50%	(128)	12%	(31)	255
Self + Household: Blue Collar	35%	(125)	47%	(168)	18%	(63)	356
Union HH: Yes	43%	(17)	43%	(17)	15%	(6)	40
Union HH: No	36%	(236)	48%	(315)	16%	(106)	657
LGBTQ+: Yes	16%	(8)	63%	(31)	21%	(10)	49
LGBTQ+: No	38%	(245)	46%	(301)	16%	(102)	648
Motivated to Vote	37%	(237)	49%	(314)	14%	(89)	639

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**Table BLMB8\_13:** Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(253)	48%	(332)	16%	(112)	697
Parent: Yes	45%	(75)	35%	(59)	20%	(34)	168
Parent: No	34%	(178)	52%	(273)	15%	(78)	529
COVID Vaccine: Yes	19%	(92)	63%	(303)	18%	(86)	481
COVID Vaccine: No	75%	(161)	13%	(29)	12%	(26)	216
Student Loans: Yes	33%	(34)	45%	(46)	23%	(23)	103
Student Loans: No	37%	(219)	48%	(286)	15%	(89)	594
Favorable Opinion of Haley	44%	(108)	41%	(103)	15%	(38)	249
Unfavorable Opinion of Haley	32%	(91)	58%	(164)	10%	(29)	283
Protestant	44%	(72)	41%	(66)	15%	(25)	162
Roman Catholic	39%	(69)	48%	(86)	13%	(23)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	9%	(0)	56%	(3)	36%	(2)	5
Muslim	9%	(0)	88%	(3)	3%	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	79%	(27)	17%	(6)	35
Agnostic	10%	(5)	73%	(37)	17%	(8)	51
Something else	56%	(63)	29%	(33)	15%	(17)	113
Nothing in particular	26%	(37)	52%	(74)	22%	(31)	142
Prodigal Biden Voter	15%	(6)	29%	(11)	56%	(21)	38
Undecided Voter (DK/WNV)	13%	(8)	10%	(6)	77%	(47)	61
Undecided Voter (DK)	13%	(4)	7%	(3)	80%	(27)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(267)	42%	(296)	19%	(134)	697
Gender: Male	38%	(127)	44%	(147)	18%	(59)	332
Gender: Female	38%	(140)	41%	(149)	21%	(75)	365
Age: 18-34	40%	(74)	35%	(66)	25%	(47)	188
Age: 35-44	43%	(39)	35%	(31)	22%	(20)	90
Age: 45-64	43%	(110)	40%	(102)	17%	(43)	255
Age: 65+	26%	(43)	59%	(97)	15%	(24)	164
GenZers: 1997-2012	27%	(27)	41%	(42)	32%	(33)	102
Millennials: 1981-1996	49%	(81)	32%	(52)	20%	(32)	165
GenXers: 1965-1980	43%	(79)	40%	(73)	17%	(30)	182
Baby Boomers: 1946-1964	33%	(77)	52%	(123)	15%	(36)	236
Educ: < College	42%	(197)	39%	(182)	20%	(93)	473
Educ: Bachelors degree	36%	(54)	44%	(67)	20%	(30)	151
Educ: Post-grad	21%	(15)	64%	(47)	15%	(11)	73
Income: Under 50k	37%	(86)	43%	(100)	20%	(46)	232
Income: 50k-100k	36%	(101)	45%	(124)	19%	(52)	277
Income: 100k+	43%	(80)	38%	(72)	19%	(36)	188
Ethnicity: White (Non-Hispanic)	38%	(238)	41%	(257)	20%	(126)	621
Ethnicity: Hispanic	28%	(6)	60%	(13)	12%	(3)	22
Ethnicity: Black (Non-Hispanic)	34%	(8)	64%	(14)	2%	(1)	23
Ethnicity: Asian + Other (Non-Hispanic)	48%	(15)	36%	(11)	16%	(5)	32
All Christian	43%	(151)	40%	(140)	16%	(56)	348
All Non-Christian	18%	(2)	62%	(5)	21%	(2)	9
Atheist	4%	(1)	74%	(26)	23%	(8)	35
Agnostic/Nothing in particular	23%	(45)	51%	(100)	25%	(49)	193
Something Else	60%	(68)	22%	(25)	17%	(20)	113
Evangelical	68%	(88)	16%	(21)	15%	(20)	130
Non-Evangelical	39%	(126)	44%	(142)	17%	(56)	324
PID: Dem (no lean)	9%	(22)	80%	(191)	11%	(27)	240
PID: Ind (no lean)	27%	(55)	42%	(84)	31%	(63)	202
PID: Rep (no lean)	75%	(191)	8%	(21)	17%	(43)	255

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**Table BLMB8\_15: Who do you trust more to handle each of the following issues? — Labor and Unions**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(267)	42%	(296)	19%	(134)	697
PID/Gender: Dem Men	10%	(10)	85%	(82)	5%	(5)	97
PID/Gender: Dem Women	8%	(12)	76%	(109)	15%	(22)	143
PID/Gender: Ind Men	22%	(25)	50%	(56)	27%	(31)	112
PID/Gender: Ind Women	33%	(30)	31%	(28)	36%	(33)	90
PID/Gender: Rep Men	75%	(92)	7%	(8)	19%	(23)	123
PID/Gender: Rep Women	75%	(98)	9%	(12)	16%	(21)	131
Ideo: Liberal (1-3)	9%	(20)	76%	(170)	15%	(33)	223
Ideo: Moderate (4)	26%	(49)	46%	(86)	27%	(51)	186
Ideo: Conservative (5-7)	70%	(192)	14%	(40)	16%	(44)	276
Ideo/PID: Conservative Republican	77%	(146)	8%	(15)	15%	(28)	189
Ideo/PID: Moderate/Liberal Republican	69%	(43)	8%	(5)	23%	(15)	63
Ideo/PID: Moderate/Conservative Democrat	21%	(16)	69%	(52)	11%	(8)	76
Ideo/PID: Liberal Democrat	3%	(5)	85%	(139)	12%	(19)	163
Unfavorable of Biden and Trump	28%	(30)	23%	(25)	49%	(54)	109
2024 H2H Matchup: Biden Voter	5%	(15)	83%	(267)	12%	(38)	320
2024 H2H Matchup: Trump Voter	76%	(239)	6%	(20)	18%	(57)	315
2024 H2H Matchup: Would not Vote	13%	(4)	14%	(5)	74%	(25)	34
2024 H2H Matchup: Do not Know	29%	(8)	17%	(5)	53%	(14)	27
2022 House Vote: Democrat	4%	(10)	82%	(240)	15%	(43)	293
2022 House Vote: Republican	75%	(231)	8%	(26)	16%	(49)	306
2022 House Vote: Did not Vote	32%	(25)	28%	(23)	40%	(32)	79
2020 Vote: Joe Biden	7%	(23)	78%	(257)	15%	(51)	331
2020 Vote: Donald Trump	73%	(238)	6%	(21)	21%	(69)	327
2020 Vote: Someone Else	15%	(2)	17%	(2)	68%	(8)	12
2020 Vote: Did not Vote	15%	(4)	61%	(17)	25%	(7)	28
2016 Vote: Hillary Clinton	10%	(22)	80%	(185)	10%	(24)	231
2016 Vote: Donald Trump	69%	(199)	11%	(32)	20%	(58)	288
2016 Vote: Someone Else	7%	(2)	61%	(19)	32%	(10)	31
2020 Vote/PID: Not Biden/Democrat	40%	(11)	53%	(14)	6%	(2)	26
2020 Vote/PID: Not Trump/Republican	28%	(6)	39%	(8)	33%	(7)	20
U.S. Economy: Wrong Track	51%	(239)	24%	(111)	25%	(119)	469
U.S. Economy: Right Direction	12%	(28)	81%	(185)	7%	(15)	228

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**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(267)	42%	(296)	19%	(134)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	90%	(201)	8%	(17)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(245)	7%	(23)	18%	(60)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	50%	(72)	39%	(57)	145
Top 2024 Issue: Economy	55%	(121)	26%	(58)	18%	(41)	220
Community: Urban	32%	(60)	50%	(94)	17%	(32)	186
Community: Suburban	32%	(87)	46%	(125)	21%	(57)	269
Community: Rural	49%	(120)	32%	(78)	19%	(45)	242
Community/Gender: Urban Women	21%	(16)	49%	(37)	30%	(22)	75
Community/Gender: Urban Men	40%	(44)	51%	(57)	9%	(10)	111
Community/Gender: Rural Women	49%	(76)	34%	(54)	17%	(27)	156
Community/Gender: Rural Men	51%	(44)	28%	(24)	21%	(18)	86
Community/Gender: Suburban Women	36%	(48)	44%	(59)	20%	(26)	134
Community/Gender: Suburban Men	29%	(39)	49%	(66)	23%	(31)	135
Homeowner	39%	(248)	42%	(269)	19%	(124)	641
Renter	37%	(18)	47%	(22)	16%	(8)	48
Military HHnm: Yes	34%	(36)	43%	(45)	23%	(24)	104
Military HH: No	39%	(231)	42%	(251)	19%	(110)	593
Employ: Private Sector	44%	(138)	35%	(112)	21%	(66)	316
Employ: Government	36%	(10)	58%	(16)	6%	(2)	28
Employ: Self-Employed	44%	(29)	43%	(29)	13%	(9)	67
Employ: Homemaker	44%	(12)	42%	(11)	14%	(4)	27
Employ: Student	31%	(5)	12%	(2)	57%	(9)	16
Employ: Retired	31%	(59)	55%	(106)	15%	(29)	194
Employ: Unemployed	31%	(10)	36%	(12)	33%	(11)	32
Employ: Other	20%	(3)	51%	(9)	30%	(5)	17
Self + Household: White-Collar	38%	(97)	44%	(112)	18%	(47)	255
Self + Household: Blue Collar	39%	(137)	43%	(152)	19%	(67)	356
Union HH: Yes	44%	(18)	44%	(17)	12%	(5)	40
Union HH: No	38%	(249)	42%	(279)	20%	(129)	657
LGBTQ+: Yes	13%	(7)	42%	(20)	45%	(22)	49
LGBTQ+: No	40%	(260)	43%	(276)	17%	(112)	648
Motivated to Vote	39%	(250)	43%	(276)	18%	(113)	639

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**Table BLMB8\_15:** *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(267)	42%	(296)	19%	(134)	697
Parent: Yes	51%	(86)	30%	(50)	19%	(32)	168
Parent: No	34%	(181)	47%	(246)	19%	(102)	529
COVID Vaccine: Yes	24%	(114)	55%	(267)	21%	(100)	481
COVID Vaccine: No	71%	(152)	14%	(29)	16%	(34)	216
Student Loans: Yes	31%	(32)	39%	(40)	30%	(31)	103
Student Loans: No	39%	(234)	43%	(256)	17%	(103)	594
Favorable Opinion of Haley	45%	(112)	41%	(101)	14%	(35)	249
Unfavorable Opinion of Haley	34%	(97)	52%	(148)	14%	(39)	283
Protestant	44%	(71)	37%	(59)	19%	(32)	162
Roman Catholic	42%	(75)	44%	(78)	14%	(25)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	25%	(1)	38%	(2)	37%	(2)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	74%	(26)	23%	(8)	35
Agnostic	11%	(6)	58%	(30)	31%	(16)	51
Something else	60%	(68)	22%	(25)	17%	(20)	113
Nothing in particular	28%	(40)	49%	(70)	23%	(33)	142
Prodigal Biden Voter	31%	(12)	22%	(8)	47%	(18)	38
Undecided Voter (DK/WNV)	20%	(12)	15%	(9)	65%	(39)	61
Undecided Voter (DK)	13%	(4)	14%	(5)	74%	(25)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(296)	37%	(260)	20%	(141)	697
Gender: Male	46%	(152)	41%	(137)	13%	(43)	332
Gender: Female	39%	(144)	34%	(123)	27%	(98)	365
Age: 18-34	41%	(77)	27%	(52)	32%	(59)	188
Age: 35-44	44%	(40)	33%	(30)	22%	(20)	90
Age: 45-64	46%	(119)	36%	(91)	18%	(46)	255
Age: 65+	37%	(60)	53%	(87)	10%	(16)	164
GenZers: 1997-2012	31%	(32)	29%	(30)	40%	(41)	102
Millennials: 1981-1996	48%	(80)	29%	(48)	22%	(37)	165
GenXers: 1965-1980	44%	(80)	36%	(66)	19%	(35)	182
Baby Boomers: 1946-1964	43%	(101)	46%	(109)	11%	(26)	236
Educ: < College	46%	(218)	32%	(152)	22%	(103)	473
Educ: Bachelors degree	39%	(59)	43%	(66)	18%	(27)	151
Educ: Post-grad	27%	(20)	58%	(42)	15%	(11)	73
Income: Under 50k	40%	(92)	38%	(89)	22%	(51)	232
Income: 50k-100k	42%	(117)	38%	(105)	20%	(55)	277
Income: 100k+	46%	(87)	35%	(66)	19%	(35)	188
Ethnicity: White (Non-Hispanic)	44%	(273)	38%	(233)	18%	(115)	621
Ethnicity: Hispanic	24%	(5)	23%	(5)	53%	(12)	22
Ethnicity: Black (Non-Hispanic)	23%	(5)	62%	(14)	14%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	38%	(12)	25%	(8)	37%	(12)	32
All Christian	47%	(164)	34%	(117)	19%	(66)	348
All Non-Christian	22%	(2)	62%	(5)	16%	(1)	9
Atheist	4%	(1)	80%	(28)	16%	(6)	35
Agnostic/Nothing in particular	29%	(56)	43%	(83)	28%	(54)	193
Something Else	64%	(72)	23%	(26)	12%	(14)	113
Evangelical	68%	(88)	17%	(22)	15%	(20)	130
Non-Evangelical	45%	(144)	37%	(120)	18%	(59)	324
PID: Dem (no lean)	6%	(15)	68%	(162)	26%	(63)	240
PID: Ind (no lean)	32%	(64)	41%	(83)	27%	(55)	202
PID: Rep (no lean)	85%	(217)	6%	(14)	9%	(24)	255

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(296)	37%	(260)	20%	(141)	697
PID/Gender: Dem Men	10%	(10)	76%	(73)	14%	(14)	97
PID/Gender: Dem Women	4%	(5)	62%	(89)	34%	(49)	143
PID/Gender: Ind Men	33%	(36)	49%	(55)	18%	(21)	112
PID/Gender: Ind Women	31%	(28)	31%	(28)	38%	(34)	90
PID/Gender: Rep Men	86%	(106)	7%	(9)	7%	(9)	123
PID/Gender: Rep Women	85%	(111)	4%	(6)	11%	(15)	131
Ideo: Liberal (1-3)	12%	(27)	68%	(152)	20%	(44)	223
Ideo: Moderate (4)	26%	(48)	43%	(79)	32%	(59)	186
Ideo: Conservative (5-7)	79%	(217)	10%	(28)	11%	(30)	276
Ideo/PID: Conservative Republican	88%	(166)	5%	(9)	7%	(14)	189
Ideo/PID: Moderate/Liberal Republican	76%	(48)	8%	(5)	16%	(10)	63
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	52%	(40)	37%	(28)	76
Ideo/PID: Liberal Democrat	3%	(5)	75%	(123)	22%	(35)	163
Unfavorable of Biden and Trump	30%	(32)	19%	(20)	52%	(56)	109
2024 H2H Matchup: Biden Voter	4%	(13)	73%	(233)	23%	(75)	320
2024 H2H Matchup: Trump Voter	86%	(271)	5%	(15)	9%	(29)	315
2024 H2H Matchup: Would not Vote	15%	(5)	18%	(6)	67%	(23)	34
2024 H2H Matchup: Do not Know	24%	(6)	21%	(6)	55%	(15)	27
2022 House Vote: Democrat	5%	(15)	72%	(211)	23%	(67)	293
2022 House Vote: Republican	83%	(254)	7%	(22)	10%	(30)	306
2022 House Vote: Did not Vote	31%	(25)	24%	(19)	45%	(36)	79
2020 Vote: Joe Biden	5%	(17)	71%	(236)	24%	(78)	331
2020 Vote: Donald Trump	83%	(270)	5%	(17)	12%	(40)	327
2020 Vote: Someone Else	40%	(5)	7%	(1)	53%	(6)	12
2020 Vote: Did not Vote	15%	(4)	21%	(6)	64%	(18)	28
2016 Vote: Hillary Clinton	7%	(17)	73%	(170)	19%	(44)	231
2016 Vote: Donald Trump	78%	(226)	8%	(22)	14%	(40)	288
2016 Vote: Someone Else	22%	(7)	63%	(20)	15%	(5)	31
2020 Vote/PID: Not Biden/Democrat	41%	(11)	20%	(5)	39%	(10)	26
2020 Vote/PID: Not Trump/Republican	43%	(9)	39%	(8)	18%	(4)	20
U.S. Economy: Wrong Track	57%	(268)	16%	(76)	27%	(125)	469
U.S. Economy: Right Direction	12%	(28)	81%	(184)	7%	(16)	228

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(296)	37%	(260)	20%	(141)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	85%	(190)	12%	(28)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(273)	5%	(17)	11%	(37)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(17)	36%	(52)	53%	(76)	145
Top 2024 Issue: Economy	56%	(124)	21%	(45)	23%	(51)	220
Community: Urban	34%	(63)	44%	(82)	22%	(41)	186
Community: Suburban	38%	(103)	42%	(114)	19%	(51)	269
Community: Rural	53%	(129)	27%	(64)	20%	(49)	242
Community/Gender: Urban Women	23%	(18)	42%	(32)	34%	(26)	75
Community/Gender: Urban Men	41%	(46)	45%	(50)	14%	(16)	111
Community/Gender: Rural Women	48%	(75)	28%	(43)	24%	(38)	156
Community/Gender: Rural Men	63%	(54)	25%	(21)	13%	(11)	86
Community/Gender: Suburban Women	38%	(51)	36%	(48)	26%	(35)	134
Community/Gender: Suburban Men	39%	(52)	49%	(66)	12%	(17)	135
Homeowner	44%	(281)	36%	(231)	20%	(129)	641
Renter	28%	(13)	49%	(24)	23%	(11)	48
Military HHnm: Yes	46%	(48)	36%	(37)	18%	(19)	104
Military HH: No	42%	(248)	38%	(222)	21%	(122)	593
Employ: Private Sector	46%	(147)	34%	(106)	20%	(63)	316
Employ: Government	42%	(12)	44%	(12)	14%	(4)	28
Employ: Self-Employed	46%	(31)	26%	(17)	28%	(19)	67
Employ: Homemaker	44%	(12)	21%	(6)	35%	(9)	27
Employ: Student	62%	(10)	11%	(2)	27%	(4)	16
Employ: Retired	39%	(75)	51%	(100)	10%	(19)	194
Employ: Unemployed	20%	(7)	27%	(9)	52%	(17)	32
Employ: Other	15%	(3)	49%	(9)	36%	(6)	17
Self + Household: White-Collar	40%	(103)	39%	(99)	21%	(53)	255
Self + Household: Blue Collar	47%	(168)	35%	(125)	18%	(63)	356
Union HH: Yes	51%	(20)	26%	(10)	23%	(9)	40
Union HH: No	42%	(275)	38%	(250)	20%	(132)	657
LGBTQ+: Yes	18%	(9)	32%	(16)	50%	(24)	49
LGBTQ+: No	44%	(287)	38%	(244)	18%	(117)	648
Motivated to Vote	43%	(275)	38%	(244)	19%	(120)	639

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**Table BLMB8\_16:** *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(296)	37%	(260)	20%	(141)	697
Parent: Yes	52%	(87)	26%	(44)	22%	(37)	168
Parent: No	39%	(208)	41%	(216)	20%	(105)	529
COVID Vaccine: Yes	28%	(134)	48%	(230)	24%	(117)	481
COVID Vaccine: No	75%	(162)	14%	(29)	11%	(25)	216
Student Loans: Yes	35%	(36)	36%	(38)	29%	(29)	103
Student Loans: No	44%	(260)	37%	(222)	19%	(112)	594
Favorable Opinion of Haley	53%	(132)	37%	(92)	10%	(25)	249
Unfavorable Opinion of Haley	39%	(109)	47%	(134)	14%	(40)	283
Protestant	46%	(75)	35%	(57)	19%	(30)	162
Roman Catholic	47%	(84)	33%	(59)	20%	(35)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	7%	(0)	21%	(1)	6
Jewish	36%	(2)	38%	(2)	27%	(1)	5
Muslim	5%	(0)	91%	(3)	4%	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	80%	(28)	16%	(6)	35
Agnostic	20%	(10)	47%	(24)	33%	(17)	51
Something else	64%	(72)	23%	(26)	12%	(14)	113
Nothing in particular	32%	(46)	42%	(59)	26%	(38)	142
Prodigal Biden Voter	27%	(10)	31%	(12)	42%	(16)	38
Undecided Voter (DK/WNV)	19%	(12)	19%	(12)	62%	(38)	61
Undecided Voter (DK)	15%	(5)	18%	(6)	67%	(23)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(288)	32%	(226)	26%	(183)	697
Gender: Male	44%	(146)	36%	(118)	21%	(68)	332
Gender: Female	39%	(142)	30%	(108)	32%	(115)	365
Age: 18-34	38%	(72)	25%	(47)	37%	(69)	188
Age: 35-44	38%	(35)	30%	(27)	32%	(29)	90
Age: 45-64	48%	(122)	33%	(83)	19%	(50)	255
Age: 65+	36%	(58)	42%	(69)	22%	(36)	164
GenZers: 1997-2012	29%	(30)	26%	(26)	46%	(47)	102
Millennials: 1981-1996	44%	(72)	27%	(44)	30%	(49)	165
GenXers: 1965-1980	44%	(79)	33%	(59)	24%	(43)	182
Baby Boomers: 1946-1964	44%	(104)	39%	(92)	17%	(41)	236
Educ: < College	44%	(209)	28%	(133)	28%	(131)	473
Educ: Bachelors degree	40%	(61)	34%	(51)	26%	(39)	151
Educ: Post-grad	25%	(18)	56%	(41)	19%	(14)	73
Income: Under 50k	40%	(92)	35%	(80)	26%	(59)	232
Income: 50k-100k	40%	(112)	31%	(87)	28%	(79)	277
Income: 100k+	44%	(83)	31%	(59)	24%	(45)	188
Ethnicity: White (Non-Hispanic)	42%	(262)	32%	(202)	25%	(157)	621
Ethnicity: Hispanic	28%	(6)	20%	(4)	52%	(11)	22
Ethnicity: Black (Non-Hispanic)	40%	(9)	46%	(10)	14%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	33%	(11)	30%	(10)	37%	(12)	32
All Christian	47%	(163)	30%	(103)	23%	(81)	348
All Non-Christian	23%	(2)	42%	(4)	35%	(3)	9
Atheist	4%	(1)	69%	(24)	28%	(10)	35
Agnostic/Nothing in particular	28%	(53)	38%	(74)	34%	(66)	193
Something Else	60%	(68)	19%	(21)	21%	(24)	113
Evangelical	66%	(86)	15%	(19)	19%	(24)	130
Non-Evangelical	43%	(141)	32%	(104)	24%	(79)	324
PID: Dem (no lean)	6%	(13)	61%	(148)	33%	(79)	240
PID: Ind (no lean)	31%	(63)	33%	(68)	35%	(71)	202
PID: Rep (no lean)	83%	(211)	4%	(11)	13%	(33)	255

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(288)	32%	(226)	26%	(183)	697
PID/Gender: Dem Men	8%	(8)	68%	(66)	24%	(23)	97
PID/Gender: Dem Women	4%	(6)	57%	(82)	39%	(56)	143
PID/Gender: Ind Men	33%	(37)	42%	(46)	26%	(29)	112
PID/Gender: Ind Women	30%	(27)	23%	(21)	47%	(43)	90
PID/Gender: Rep Men	82%	(102)	4%	(5)	13%	(16)	123
PID/Gender: Rep Women	83%	(109)	4%	(5)	12%	(16)	131
Ideo: Liberal (1-3)	10%	(22)	64%	(141)	26%	(59)	223
Ideo: Moderate (4)	27%	(50)	35%	(66)	37%	(70)	186
Ideo: Conservative (5-7)	77%	(211)	7%	(18)	17%	(47)	276
Ideo/PID: Conservative Republican	85%	(161)	3%	(5)	12%	(23)	189
Ideo/PID: Moderate/Liberal Republican	76%	(48)	9%	(6)	15%	(9)	63
Ideo/PID: Moderate/Conservative Democrat	13%	(10)	43%	(32)	44%	(34)	76
Ideo/PID: Liberal Democrat	1%	(2)	71%	(115)	28%	(45)	163
Unfavorable of Biden and Trump	26%	(29)	10%	(11)	63%	(69)	109
2024 H2H Matchup: Biden Voter	3%	(9)	65%	(209)	32%	(102)	320
2024 H2H Matchup: Trump Voter	85%	(269)	4%	(11)	11%	(35)	315
2024 H2H Matchup: Would not Vote	9%	(3)	7%	(2)	84%	(29)	34
2024 H2H Matchup: Do not Know	24%	(7)	12%	(3)	64%	(17)	27
2022 House Vote: Democrat	2%	(7)	66%	(193)	32%	(93)	293
2022 House Vote: Republican	82%	(250)	4%	(13)	14%	(44)	306
2022 House Vote: Did not Vote	36%	(28)	16%	(13)	48%	(38)	79
2020 Vote: Joe Biden	4%	(12)	62%	(206)	34%	(113)	331
2020 Vote: Donald Trump	82%	(269)	4%	(14)	13%	(44)	327
2020 Vote: Someone Else	21%	(2)	20%	(2)	58%	(7)	12
2020 Vote: Did not Vote	16%	(5)	13%	(4)	70%	(19)	28
2016 Vote: Hillary Clinton	6%	(13)	66%	(151)	29%	(66)	231
2016 Vote: Donald Trump	78%	(226)	6%	(18)	15%	(44)	288
2016 Vote: Someone Else	16%	(5)	49%	(15)	35%	(11)	31
2020 Vote/PID: Not Biden/Democrat	43%	(11)	11%	(3)	46%	(12)	26
2020 Vote/PID: Not Trump/Republican	34%	(7)	30%	(6)	36%	(7)	20
U.S. Economy: Wrong Track	56%	(261)	12%	(58)	32%	(149)	469
U.S. Economy: Right Direction	12%	(27)	73%	(168)	15%	(34)	228

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**Table BLMB8\_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(288)	32%	(226)	26%	(183)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	79%	(177)	19%	(43)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(272)	2%	(8)	15%	(49)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(12)	29%	(42)	63%	(92)	145
Top 2024 Issue: Economy	53%	(116)	15%	(34)	32%	(70)	220
Community: Urban	32%	(60)	42%	(79)	25%	(47)	186
Community: Suburban	37%	(99)	33%	(88)	30%	(82)	269
Community: Rural	53%	(128)	24%	(59)	23%	(55)	242
Community/Gender: Urban Women	26%	(19)	36%	(27)	38%	(29)	75
Community/Gender: Urban Men	37%	(41)	47%	(52)	16%	(18)	111
Community/Gender: Rural Women	47%	(73)	27%	(41)	27%	(42)	156
Community/Gender: Rural Men	64%	(55)	20%	(17)	15%	(13)	86
Community/Gender: Suburban Women	37%	(49)	30%	(40)	33%	(45)	134
Community/Gender: Suburban Men	37%	(49)	36%	(49)	27%	(37)	135
Homeowner	43%	(273)	31%	(199)	26%	(169)	641
Renter	26%	(13)	47%	(23)	26%	(12)	48
Military HHnm: Yes	47%	(49)	29%	(30)	25%	(26)	104
Military HH: No	40%	(239)	33%	(196)	27%	(158)	593
Employ: Private Sector	45%	(142)	31%	(99)	24%	(75)	316
Employ: Government	44%	(12)	30%	(8)	26%	(7)	28
Employ: Self-Employed	48%	(32)	16%	(11)	36%	(24)	67
Employ: Homemaker	47%	(13)	31%	(8)	22%	(6)	27
Employ: Student	42%	(7)	11%	(2)	47%	(7)	16
Employ: Retired	38%	(74)	42%	(80)	20%	(40)	194
Employ: Unemployed	23%	(7)	23%	(7)	55%	(18)	32
Employ: Other	9%	(2)	55%	(10)	36%	(6)	17
Self + Household: White-Collar	39%	(99)	35%	(89)	27%	(68)	255
Self + Household: Blue Collar	45%	(162)	30%	(107)	24%	(87)	356
Union HH: Yes	48%	(19)	22%	(9)	30%	(12)	40
Union HH: No	41%	(268)	33%	(217)	26%	(172)	657
LGBTQ+: Yes	18%	(9)	20%	(10)	63%	(31)	49
LGBTQ+: No	43%	(279)	33%	(216)	24%	(153)	648
Motivated to Vote	42%	(268)	33%	(211)	25%	(160)	639

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**Table BLMB8\_17:** Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(288)	32%	(226)	26%	(183)	697
Parent: Yes	51%	(86)	21%	(35)	28%	(48)	168
Parent: No	38%	(202)	36%	(191)	26%	(136)	529
COVID Vaccine: Yes	25%	(122)	42%	(203)	32%	(156)	481
COVID Vaccine: No	77%	(165)	11%	(23)	13%	(28)	216
Student Loans: Yes	29%	(30)	35%	(36)	37%	(38)	103
Student Loans: No	43%	(258)	32%	(190)	24%	(145)	594
Favorable Opinion of Haley	51%	(127)	31%	(76)	18%	(46)	249
Unfavorable Opinion of Haley	37%	(106)	43%	(122)	19%	(55)	283
Protestant	49%	(79)	28%	(45)	24%	(39)	162
Roman Catholic	45%	(80)	32%	(57)	23%	(41)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	7%	(0)	21%	(1)	6
Jewish	37%	(2)	—	(0)	63%	(3)	5
Muslim	5%	(0)	95%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	69%	(24)	28%	(10)	35
Agnostic	10%	(5)	42%	(21)	48%	(25)	51
Something else	60%	(68)	19%	(21)	21%	(24)	113
Nothing in particular	34%	(48)	37%	(53)	29%	(42)	142
Prodigal Biden Voter	22%	(8)	10%	(4)	68%	(26)	38
Undecided Voter (DK/WNV)	16%	(10)	9%	(6)	75%	(46)	61
Undecided Voter (DK)	9%	(3)	7%	(2)	84%	(29)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(77)	89%	(620)	697
Gender: Male	14%	(48)	86%	(284)	332
Gender: Female	8%	(29)	92%	(336)	365
Age: 18-34	18%	(34)	82%	(154)	188
Age: 35-44	17%	(15)	83%	(75)	90
Age: 45-64	9%	(23)	91%	(232)	255
Age: 65+	3%	(5)	97%	(159)	164
GenZers: 1997-2012	22%	(22)	78%	(80)	102
Millennials: 1981-1996	16%	(27)	84%	(138)	165
GenXers: 1965-1980	12%	(21)	88%	(161)	182
Baby Boomers: 1946-1964	3%	(7)	97%	(229)	236
Educ: < College	11%	(50)	89%	(423)	473
Educ: Bachelors degree	10%	(15)	90%	(136)	151
Educ: Post-grad	17%	(12)	83%	(61)	73
Income: Under 50k	10%	(23)	90%	(209)	232
Income: 50k-100k	9%	(24)	91%	(253)	277
Income: 100k+	16%	(31)	84%	(157)	188
Ethnicity: White (Non-Hispanic)	10%	(64)	90%	(557)	621
Ethnicity: Hispanic	13%	(3)	87%	(19)	22
Ethnicity: Black (Non-Hispanic)	25%	(6)	75%	(17)	23
Ethnicity: Asian + Other (Non-Hispanic)	15%	(5)	85%	(27)	32
All Christian	7%	(26)	93%	(322)	348
All Non-Christian	32%	(3)	68%	(6)	9
Atheist	20%	(7)	80%	(28)	35
Agnostic/Nothing in particular	16%	(31)	84%	(163)	193
Something Else	10%	(11)	90%	(102)	113
Evangelical	11%	(14)	89%	(116)	130
Non-Evangelical	7%	(23)	93%	(301)	324
PID: Dem (no lean)	9%	(22)	91%	(218)	240
PID: Ind (no lean)	14%	(27)	86%	(175)	202
PID: Rep (no lean)	11%	(28)	89%	(226)	255

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(77)	89%	(620)	697
PID/Gender: Dem Men	11%	(11)	89%	(86)	97
PID/Gender: Dem Women	8%	(11)	92%	(132)	143
PID/Gender: Ind Men	17%	(19)	83%	(93)	112
PID/Gender: Ind Women	10%	(9)	90%	(82)	90
PID/Gender: Rep Men	15%	(19)	85%	(105)	123
PID/Gender: Rep Women	7%	(9)	93%	(122)	131
Ideo: Liberal (1-3)	15%	(33)	85%	(190)	223
Ideo: Moderate (4)	12%	(22)	88%	(164)	186
Ideo: Conservative (5-7)	7%	(20)	93%	(255)	276
Ideo/PID: Conservative Republican	9%	(17)	91%	(173)	189
Ideo/PID: Moderate/Liberal Republican	18%	(12)	82%	(52)	63
Ideo/PID: Moderate/Conservative Democrat	7%	(5)	93%	(71)	76
Ideo/PID: Liberal Democrat	10%	(16)	90%	(146)	163
Unfavorable of Biden and Trump	16%	(17)	84%	(91)	109
2024 H2H Matchup: Biden Voter	10%	(33)	90%	(287)	320
2024 H2H Matchup: Trump Voter	9%	(29)	91%	(287)	315
2024 H2H Matchup: Would not Vote	33%	(11)	67%	(23)	34
2024 H2H Matchup: Do not Know	14%	(4)	86%	(23)	27
2022 House Vote: Democrat	12%	(36)	88%	(257)	293
2022 House Vote: Republican	9%	(29)	91%	(277)	306
2022 House Vote: Did not Vote	10%	(8)	90%	(71)	79
2020 Vote: Joe Biden	12%	(38)	88%	(293)	331
2020 Vote: Donald Trump	9%	(30)	91%	(297)	327
2020 Vote: Someone Else	16%	(2)	84%	(10)	12
2020 Vote: Did not Vote	27%	(7)	73%	(20)	28
2016 Vote: Hillary Clinton	13%	(30)	87%	(201)	231
2016 Vote: Donald Trump	9%	(27)	91%	(261)	288
2016 Vote: Someone Else	14%	(4)	86%	(27)	31
2020 Vote/PID: Not Biden/Democrat	10%	(3)	90%	(24)	26
2020 Vote/PID: Not Trump/Republican	19%	(4)	81%	(16)	20

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(77)	89%	(620)	697
U.S. Economy: Wrong Track	10%	(48)	90%	(421)	469
U.S. Economy: Right Direction	13%	(29)	87%	(199)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(30)	86%	(193)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(30)	91%	(298)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	89%	(129)	145
Top 2024 Issue: Economy	13%	(29)	87%	(190)	220
Community: Urban	16%	(30)	84%	(156)	186
Community: Suburban	10%	(26)	90%	(243)	269
Community: Rural	9%	(21)	91%	(221)	242
Community/Gender: Urban Women	3%	(2)	97%	(73)	75
Community/Gender: Urban Men	25%	(27)	75%	(84)	111
Community/Gender: Rural Women	9%	(15)	91%	(141)	156
Community/Gender: Rural Men	8%	(7)	92%	(79)	86
Community/Gender: Suburban Women	9%	(12)	91%	(122)	134
Community/Gender: Suburban Men	10%	(14)	90%	(121)	135
Homeowner	10%	(66)	90%	(575)	641
Renter	19%	(9)	81%	(39)	48
Military HHnm: Yes	10%	(10)	90%	(94)	104
Military HH: No	11%	(67)	89%	(525)	593
Employ: Private Sector	9%	(28)	91%	(288)	316
Employ: Government	20%	(6)	80%	(22)	28
Employ: Self-Employed	25%	(16)	75%	(50)	67
Employ: Homemaker	13%	(4)	87%	(23)	27
Employ: Student	31%	(5)	69%	(11)	16
Employ: Retired	3%	(6)	97%	(188)	194
Employ: Unemployed	35%	(11)	65%	(21)	32
Employ: Other	9%	(2)	91%	(16)	17
Self + Household: White-Collar	11%	(27)	89%	(228)	255
Self + Household: Blue Collar	11%	(40)	89%	(316)	356
Union HH: Yes	9%	(4)	91%	(36)	40
Union HH: No	11%	(74)	89%	(583)	657

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**Table BLMB9\_1:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(77)	89%	(620)	697
LGBTQ+: Yes	17%	(8)	83%	(41)	49
LGBTQ+: No	11%	(69)	89%	(579)	648
Motivated to Vote	11%	(69)	89%	(570)	639
Parent: Yes	12%	(21)	88%	(148)	168
Parent: No	11%	(57)	89%	(472)	529
COVID Vaccine: Yes	10%	(49)	90%	(432)	481
COVID Vaccine: No	13%	(28)	87%	(188)	216
Student Loans: Yes	14%	(14)	86%	(89)	103
Student Loans: No	11%	(63)	89%	(531)	594
Favorable Opinion of Haley	11%	(27)	89%	(222)	249
Unfavorable Opinion of Haley	12%	(35)	88%	(248)	283
Protestant	7%	(11)	93%	(152)	162
Roman Catholic	8%	(15)	92%	(163)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	93%	(6)	6
Jewish	—	(0)	100%	(5)	5
Muslim	88%	(3)	12%	(0)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	20%	(7)	80%	(28)	35
Agnostic	23%	(12)	77%	(40)	51
Something else	10%	(11)	90%	(102)	113
Nothing in particular	13%	(19)	87%	(123)	142
Prodigal Biden Voter	24%	(9)	76%	(29)	38
Undecided Voter (DK/WNV)	25%	(15)	75%	(46)	61
Undecided Voter (DK)	33%	(11)	67%	(23)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(49)	93%	(648)	697
Gender: Male	9%	(29)	91%	(303)	332
Gender: Female	5%	(20)	95%	(345)	365
Age: 18-34	12%	(22)	88%	(166)	188
Age: 35-44	11%	(10)	89%	(80)	90
Age: 45-64	5%	(12)	95%	(243)	255
Age: 65+	3%	(4)	97%	(159)	164
GenZers: 1997-2012	13%	(14)	87%	(89)	102
Millennials: 1981-1996	11%	(19)	89%	(146)	165
GenXers: 1965-1980	4%	(8)	96%	(174)	182
Baby Boomers: 1946-1964	4%	(9)	96%	(227)	236
Educ: < College	7%	(31)	93%	(442)	473
Educ: Bachelors degree	6%	(10)	94%	(142)	151
Educ: Post-grad	11%	(8)	89%	(65)	73
Income: Under 50k	7%	(17)	93%	(214)	232
Income: 50k-100k	4%	(12)	96%	(265)	277
Income: 100k+	10%	(20)	90%	(168)	188
Ethnicity: White (Non-Hispanic)	5%	(33)	95%	(587)	621
Ethnicity: Hispanic	17%	(4)	83%	(18)	22
Ethnicity: Black (Non-Hispanic)	10%	(2)	90%	(21)	23
Ethnicity: Asian + Other (Non-Hispanic)	30%	(10)	70%	(22)	32
All Christian	6%	(22)	94%	(326)	348
All Non-Christian	16%	(1)	84%	(7)	9
Atheist	4%	(1)	96%	(33)	35
Agnostic/Nothing in particular	9%	(18)	91%	(176)	193
Something Else	6%	(6)	94%	(106)	113
Evangelical	7%	(8)	93%	(121)	130
Non-Evangelical	6%	(20)	94%	(304)	324
PID: Dem (no lean)	7%	(16)	93%	(224)	240
PID: Ind (no lean)	7%	(13)	93%	(189)	202
PID: Rep (no lean)	8%	(20)	92%	(235)	255

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(49)	93%	(648)	697
PID/Gender: Dem Men	7%	(7)	93%	(90)	97
PID/Gender: Dem Women	6%	(9)	94%	(135)	143
PID/Gender: Ind Men	9%	(10)	91%	(102)	112
PID/Gender: Ind Women	4%	(4)	96%	(87)	90
PID/Gender: Rep Men	10%	(12)	90%	(111)	123
PID/Gender: Rep Women	6%	(7)	94%	(124)	131
Ideo: Liberal (1-3)	10%	(22)	90%	(201)	223
Ideo: Moderate (4)	10%	(18)	90%	(168)	186
Ideo: Conservative (5-7)	3%	(8)	97%	(268)	276
Ideo/PID: Conservative Republican	3%	(5)	97%	(184)	189
Ideo/PID: Moderate/Liberal Republican	23%	(15)	77%	(48)	63
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	94%	(71)	76
Ideo/PID: Liberal Democrat	7%	(11)	93%	(152)	163
Unfavorable of Biden and Trump	9%	(10)	91%	(99)	109
2024 H2H Matchup: Biden Voter	6%	(18)	94%	(302)	320
2024 H2H Matchup: Trump Voter	6%	(18)	94%	(297)	315
2024 H2H Matchup: Would not Vote	19%	(6)	81%	(28)	34
2024 H2H Matchup: Do not Know	22%	(6)	78%	(21)	27
2022 House Vote: Democrat	8%	(24)	92%	(269)	293
2022 House Vote: Republican	7%	(20)	93%	(286)	306
2022 House Vote: Did not Vote	3%	(3)	97%	(77)	79
2020 Vote: Joe Biden	8%	(26)	92%	(305)	331
2020 Vote: Donald Trump	6%	(19)	94%	(308)	327
2020 Vote: Someone Else	8%	(1)	92%	(11)	12
2020 Vote: Did not Vote	10%	(3)	90%	(25)	28
2016 Vote: Hillary Clinton	5%	(12)	95%	(219)	231
2016 Vote: Donald Trump	6%	(17)	94%	(271)	288
2016 Vote: Someone Else	12%	(4)	88%	(28)	31
2020 Vote/PID: Not Biden/Democrat	4%	(1)	96%	(25)	26
2020 Vote/PID: Not Trump/Republican	16%	(3)	84%	(17)	20

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(49)	93%	(648)	697
U.S. Economy: Wrong Track	6%	(27)	94%	(442)	469
U.S. Economy: Right Direction	9%	(22)	91%	(207)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	93%	(208)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(16)	95%	(312)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	89%	(129)	145
Top 2024 Issue: Economy	11%	(23)	89%	(196)	220
Community: Urban	9%	(17)	91%	(169)	186
Community: Suburban	8%	(21)	92%	(248)	269
Community: Rural	4%	(10)	96%	(232)	242
Community/Gender: Urban Women	6%	(5)	94%	(70)	75
Community/Gender: Urban Men	11%	(12)	89%	(98)	111
Community/Gender: Rural Women	3%	(4)	97%	(152)	156
Community/Gender: Rural Men	7%	(6)	93%	(80)	86
Community/Gender: Suburban Women	8%	(11)	92%	(123)	134
Community/Gender: Suburban Men	8%	(10)	92%	(125)	135
Homeowner	6%	(37)	94%	(604)	641
Renter	20%	(9)	80%	(38)	48
Military HHnm: Yes	1%	(2)	99%	(103)	104
Military HH: No	8%	(47)	92%	(546)	593
Employ: Private Sector	7%	(23)	93%	(293)	316
Employ: Government	14%	(4)	86%	(24)	28
Employ: Self-Employed	12%	(8)	88%	(59)	67
Employ: Homemaker	—	(0)	100%	(27)	27
Employ: Student	13%	(2)	87%	(14)	16
Employ: Retired	4%	(8)	96%	(186)	194
Employ: Unemployed	9%	(3)	91%	(29)	32
Employ: Other	4%	(1)	96%	(17)	17
Self + Household: White-Collar	11%	(28)	89%	(227)	255
Self + Household: Blue Collar	4%	(13)	96%	(343)	356
Union HH: Yes	15%	(6)	85%	(34)	40
Union HH: No	6%	(43)	94%	(615)	657

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**Table BLMB9\_2:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(49)	93%	(648)	697
LGBTQ+: Yes	23%	(11)	77%	(38)	49
LGBTQ+: No	6%	(38)	94%	(610)	648
Motivated to Vote	6%	(40)	94%	(599)	639
Parent: Yes	1%	(2)	99%	(166)	168
Parent: No	9%	(47)	91%	(482)	529
COVID Vaccine: Yes	9%	(43)	91%	(438)	481
COVID Vaccine: No	3%	(6)	97%	(210)	216
Student Loans: Yes	7%	(8)	93%	(95)	103
Student Loans: No	7%	(41)	93%	(553)	594
Favorable Opinion of Haley	8%	(19)	92%	(230)	249
Unfavorable Opinion of Haley	6%	(17)	94%	(266)	283
Protestant	6%	(9)	94%	(153)	162
Roman Catholic	7%	(13)	93%	(165)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	6%	(0)	94%	(5)	5
Muslim	33%	(1)	67%	(2)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	4%	(1)	96%	(33)	35
Agnostic	6%	(3)	94%	(48)	51
Something else	6%	(6)	94%	(106)	113
Nothing in particular	10%	(14)	90%	(128)	142
Prodigal Biden Voter	23%	(9)	77%	(29)	38
Undecided Voter (DK/WNV)	20%	(12)	80%	(49)	61
Undecided Voter (DK)	19%	(6)	81%	(28)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(66)	91%	(631)	697
Gender: Male	10%	(32)	90%	(300)	332
Gender: Female	9%	(33)	91%	(332)	365
Age: 18-34	15%	(28)	85%	(160)	188
Age: 35-44	11%	(10)	89%	(80)	90
Age: 45-64	9%	(24)	91%	(231)	255
Age: 65+	2%	(3)	98%	(161)	164
GenZers: 1997-2012	21%	(22)	79%	(81)	102
Millennials: 1981-1996	10%	(17)	90%	(148)	165
GenXers: 1965-1980	12%	(21)	88%	(160)	182
Baby Boomers: 1946-1964	3%	(6)	97%	(230)	236
Educ: < College	9%	(43)	91%	(429)	473
Educ: Bachelors degree	6%	(10)	94%	(142)	151
Educ: Post-grad	17%	(13)	83%	(61)	73
Income: Under 50k	9%	(21)	91%	(210)	232
Income: 50k-100k	5%	(14)	95%	(264)	277
Income: 100k+	16%	(31)	84%	(157)	188
Ethnicity: White (Non-Hispanic)	10%	(59)	90%	(561)	621
Ethnicity: Hispanic	3%	(1)	97%	(21)	22
Ethnicity: Black (Non-Hispanic)	13%	(3)	87%	(20)	23
Ethnicity: Asian + Other (Non-Hispanic)	8%	(3)	92%	(29)	32
All Christian	9%	(30)	91%	(318)	348
All Non-Christian	40%	(3)	60%	(5)	9
Atheist	20%	(7)	80%	(28)	35
Agnostic/Nothing in particular	7%	(14)	93%	(179)	193
Something Else	10%	(11)	90%	(102)	113
Evangelical	6%	(8)	94%	(121)	130
Non-Evangelical	10%	(33)	90%	(290)	324
PID: Dem (no lean)	12%	(29)	88%	(211)	240
PID: Ind (no lean)	5%	(10)	95%	(192)	202
PID: Rep (no lean)	10%	(26)	90%	(228)	255

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(66)	91%	(631)	697
PID/Gender: Dem Men	17%	(17)	83%	(80)	97
PID/Gender: Dem Women	9%	(12)	91%	(131)	143
PID/Gender: Ind Men	8%	(8)	92%	(103)	112
PID/Gender: Ind Women	2%	(2)	98%	(89)	90
PID/Gender: Rep Men	6%	(7)	94%	(116)	123
PID/Gender: Rep Women	14%	(19)	86%	(112)	131
Ideo: Liberal (1-3)	13%	(29)	87%	(194)	223
Ideo: Moderate (4)	11%	(20)	89%	(166)	186
Ideo: Conservative (5-7)	6%	(17)	94%	(259)	276
Ideo/PID: Conservative Republican	8%	(16)	92%	(174)	189
Ideo/PID: Moderate/Liberal Republican	17%	(10)	83%	(53)	63
Ideo/PID: Moderate/Conservative Democrat	14%	(11)	86%	(65)	76
Ideo/PID: Liberal Democrat	11%	(18)	89%	(145)	163
Unfavorable of Biden and Trump	7%	(8)	93%	(101)	109
2024 H2H Matchup: Biden Voter	10%	(33)	90%	(287)	320
2024 H2H Matchup: Trump Voter	8%	(26)	92%	(289)	315
2024 H2H Matchup: Would not Vote	2%	(1)	98%	(34)	34
2024 H2H Matchup: Do not Know	20%	(6)	80%	(22)	27
2022 House Vote: Democrat	11%	(33)	89%	(261)	293
2022 House Vote: Republican	8%	(26)	92%	(280)	306
2022 House Vote: Did not Vote	5%	(4)	95%	(75)	79
2020 Vote: Joe Biden	10%	(32)	90%	(299)	331
2020 Vote: Donald Trump	8%	(27)	92%	(300)	327
2020 Vote: Someone Else	34%	(4)	66%	(8)	12
2020 Vote: Did not Vote	7%	(2)	93%	(26)	28
2016 Vote: Hillary Clinton	10%	(24)	90%	(207)	231
2016 Vote: Donald Trump	7%	(20)	93%	(268)	288
2016 Vote: Someone Else	1%	(0)	99%	(31)	31
2020 Vote/PID: Not Biden/Democrat	8%	(2)	92%	(24)	26
2020 Vote/PID: Not Trump/Republican	8%	(2)	92%	(19)	20

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(66)	91%	(631)	697
U.S. Economy: Wrong Track	7%	(32)	93%	(437)	469
U.S. Economy: Right Direction	15%	(34)	85%	(194)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(29)	87%	(195)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(25)	92%	(303)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(12)	92%	(133)	145
Top 2024 Issue: Economy	7%	(15)	93%	(205)	220
Community: Urban	14%	(26)	86%	(160)	186
Community: Suburban	9%	(24)	91%	(245)	269
Community: Rural	7%	(16)	93%	(226)	242
Community/Gender: Urban Women	8%	(6)	92%	(69)	75
Community/Gender: Urban Men	17%	(19)	83%	(92)	111
Community/Gender: Rural Women	9%	(14)	91%	(142)	156
Community/Gender: Rural Men	3%	(2)	97%	(84)	86
Community/Gender: Suburban Women	10%	(13)	90%	(121)	134
Community/Gender: Suburban Men	8%	(11)	92%	(125)	135
Homeowner	10%	(62)	90%	(579)	641
Renter	8%	(4)	92%	(44)	48
Military HHnm: Yes	10%	(10)	90%	(94)	104
Military HH: No	9%	(55)	91%	(537)	593
Employ: Private Sector	17%	(53)	83%	(264)	316
Employ: Government	12%	(3)	88%	(24)	28
Employ: Self-Employed	5%	(3)	95%	(63)	67
Employ: Homemaker	2%	(1)	98%	(26)	27
Employ: Student	4%	(1)	96%	(15)	16
Employ: Retired	2%	(3)	98%	(190)	194
Employ: Unemployed	6%	(2)	94%	(30)	32
Employ: Other	—	(0)	100%	(17)	17
Self + Household: White-Collar	11%	(27)	89%	(228)	255
Self + Household: Blue Collar	9%	(31)	91%	(325)	356
Union HH: Yes	6%	(3)	94%	(37)	40
Union HH: No	10%	(63)	90%	(594)	657

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**Table BLMB9\_3:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not Selected		Total N
Registered Voters	9%	(66)	91%	(631)	697
LGBTQ+: Yes	6%	(3)	94%	(46)	49
LGBTQ+: No	10%	(62)	90%	(586)	648
Motivated to Vote	8%	(48)	92%	(591)	639
Parent: Yes	13%	(22)	87%	(146)	168
Parent: No	8%	(44)	92%	(485)	529
COVID Vaccine: Yes	10%	(47)	90%	(434)	481
COVID Vaccine: No	9%	(19)	91%	(197)	216
Student Loans: Yes	7%	(7)	93%	(96)	103
Student Loans: No	10%	(58)	90%	(536)	594
Favorable Opinion of Haley	10%	(25)	90%	(224)	249
Unfavorable Opinion of Haley	9%	(26)	91%	(257)	283
Protestant	6%	(9)	94%	(153)	162
Roman Catholic	12%	(21)	88%	(157)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	70%	(3)	30%	(1)	5
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	20%	(7)	80%	(28)	35
Agnostic	—	(0)	100%	(51)	51
Something else	10%	(11)	90%	(102)	113
Nothing in particular	10%	(14)	90%	(128)	142
Prodigal Biden Voter	6%	(2)	94%	(36)	38
Undecided Voter (DK/WNV)	10%	(6)	90%	(55)	61
Undecided Voter (DK)	2%	(1)	98%	(34)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(51)	93%	(646)	697
Gender: Male	10%	(33)	90%	(299)	332
Gender: Female	5%	(18)	95%	(347)	365
Age: 18-34	10%	(19)	90%	(170)	188
Age: 35-44	4%	(4)	96%	(86)	90
Age: 45-64	7%	(18)	93%	(237)	255
Age: 65+	6%	(11)	94%	(153)	164
GenZers: 1997-2012	9%	(10)	91%	(93)	102
Millennials: 1981-1996	7%	(12)	93%	(153)	165
GenXers: 1965-1980	6%	(11)	94%	(171)	182
Baby Boomers: 1946-1964	8%	(19)	92%	(217)	236
Educ: < College	6%	(30)	94%	(443)	473
Educ: Bachelors degree	7%	(10)	93%	(141)	151
Educ: Post-grad	15%	(11)	85%	(62)	73
Income: Under 50k	3%	(7)	97%	(225)	232
Income: 50k-100k	6%	(15)	94%	(262)	277
Income: 100k+	15%	(29)	85%	(159)	188
Ethnicity: White (Non-Hispanic)	8%	(49)	92%	(572)	621
Ethnicity: Hispanic	2%	(0)	98%	(21)	22
Ethnicity: Black (Non-Hispanic)	9%	(2)	91%	(21)	23
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	100%	(32)	32
All Christian	6%	(23)	94%	(325)	348
All Non-Christian	—	(0)	100%	(9)	9
Atheist	4%	(1)	96%	(33)	35
Agnostic/Nothing in particular	8%	(15)	92%	(178)	193
Something Else	11%	(12)	89%	(100)	113
Evangelical	4%	(5)	96%	(124)	130
Non-Evangelical	9%	(30)	91%	(294)	324
PID: Dem (no lean)	6%	(15)	94%	(225)	240
PID: Ind (no lean)	7%	(14)	93%	(188)	202
PID: Rep (no lean)	8%	(22)	92%	(233)	255

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(51)	93%	(646)	697
PID/Gender: Dem Men	8%	(7)	92%	(89)	97
PID/Gender: Dem Women	6%	(8)	94%	(135)	143
PID/Gender: Ind Men	10%	(12)	90%	(100)	112
PID/Gender: Ind Women	3%	(2)	97%	(88)	90
PID/Gender: Rep Men	11%	(14)	89%	(110)	123
PID/Gender: Rep Women	6%	(8)	94%	(123)	131
Ideo: Liberal (1-3)	8%	(17)	92%	(206)	223
Ideo: Moderate (4)	9%	(17)	91%	(169)	186
Ideo: Conservative (5-7)	6%	(18)	94%	(258)	276
Ideo/PID: Conservative Republican	7%	(13)	93%	(176)	189
Ideo/PID: Moderate/Liberal Republican	13%	(8)	87%	(55)	63
Ideo/PID: Moderate/Conservative Democrat	5%	(4)	95%	(72)	76
Ideo/PID: Liberal Democrat	7%	(12)	93%	(151)	163
Unfavorable of Biden and Trump	14%	(15)	86%	(93)	109
2024 H2H Matchup: Biden Voter	6%	(18)	94%	(302)	320
2024 H2H Matchup: Trump Voter	7%	(22)	93%	(294)	315
2024 H2H Matchup: Would not Vote	19%	(6)	81%	(28)	34
2024 H2H Matchup: Do not Know	19%	(5)	81%	(22)	27
2022 House Vote: Democrat	8%	(24)	92%	(269)	293
2022 House Vote: Republican	8%	(24)	92%	(282)	306
2022 House Vote: Did not Vote	4%	(3)	96%	(76)	79
2020 Vote: Joe Biden	7%	(23)	93%	(308)	331
2020 Vote: Donald Trump	9%	(28)	91%	(299)	327
2020 Vote: Someone Else	—	(0)	100%	(12)	12
2020 Vote: Did not Vote	—	(0)	100%	(28)	28
2016 Vote: Hillary Clinton	7%	(17)	93%	(214)	231
2016 Vote: Donald Trump	8%	(23)	92%	(265)	288
2016 Vote: Someone Else	5%	(2)	95%	(30)	31
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(26)	26
2020 Vote/PID: Not Trump/Republican	5%	(1)	95%	(19)	20

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(51)	93%	(646)	697
U.S. Economy: Wrong Track	7%	(32)	93%	(436)	469
U.S. Economy: Right Direction	8%	(19)	92%	(209)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	93%	(208)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(32)	90%	(296)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	98%	(142)	145
Top 2024 Issue: Economy	7%	(16)	93%	(203)	220
Community: Urban	7%	(14)	93%	(173)	186
Community: Suburban	8%	(23)	92%	(246)	269
Community: Rural	6%	(15)	94%	(227)	242
Community/Gender: Urban Women	—	(0)	100%	(75)	75
Community/Gender: Urban Men	12%	(13)	88%	(98)	111
Community/Gender: Rural Women	8%	(12)	92%	(144)	156
Community/Gender: Rural Men	4%	(3)	96%	(83)	86
Community/Gender: Suburban Women	5%	(6)	95%	(127)	134
Community/Gender: Suburban Men	12%	(16)	88%	(119)	135
Homeowner	8%	(49)	92%	(592)	641
Renter	5%	(2)	95%	(45)	48
Military HHnm: Yes	1%	(1)	99%	(103)	104
Military HH: No	8%	(50)	92%	(543)	593
Employ: Private Sector	6%	(20)	94%	(296)	316
Employ: Government	4%	(1)	96%	(27)	28
Employ: Self-Employed	10%	(7)	90%	(60)	67
Employ: Homemaker	3%	(1)	97%	(26)	27
Employ: Student	16%	(3)	84%	(13)	16
Employ: Retired	9%	(17)	91%	(177)	194
Employ: Unemployed	1%	(0)	99%	(32)	32
Employ: Other	13%	(2)	87%	(15)	17
Self + Household: White-Collar	10%	(24)	90%	(231)	255
Self + Household: Blue Collar	7%	(25)	93%	(331)	356
Union HH: Yes	9%	(4)	91%	(36)	40
Union HH: No	7%	(48)	93%	(610)	657

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**Table BLMB9\_5:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(51)	93%	(646)	697
LGBTQ+: Yes	11%	(5)	89%	(44)	49
LGBTQ+: No	7%	(46)	93%	(602)	648
Motivated to Vote	8%	(49)	92%	(590)	639
Parent: Yes	10%	(16)	90%	(152)	168
Parent: No	7%	(35)	93%	(494)	529
COVID Vaccine: Yes	8%	(38)	92%	(443)	481
COVID Vaccine: No	6%	(13)	94%	(202)	216
Student Loans: Yes	4%	(4)	96%	(99)	103
Student Loans: No	8%	(47)	92%	(547)	594
Favorable Opinion of Haley	9%	(22)	91%	(227)	249
Unfavorable Opinion of Haley	7%	(21)	93%	(262)	283
Protestant	5%	(9)	95%	(154)	162
Roman Catholic	8%	(14)	92%	(164)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	—	(0)	100%	(5)	5
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	4%	(1)	96%	(33)	35
Agnostic	2%	(1)	98%	(50)	51
Something else	11%	(12)	89%	(100)	113
Nothing in particular	10%	(14)	90%	(128)	142
Prodigal Biden Voter	13%	(5)	87%	(33)	38
Undecided Voter (DK/WNV)	19%	(12)	81%	(50)	61
Undecided Voter (DK)	19%	(6)	81%	(28)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(186)	73%	(511)	697
Gender: Male	31%	(104)	69%	(228)	332
Gender: Female	22%	(82)	78%	(283)	365
Age: 18-34	24%	(45)	76%	(143)	188
Age: 35-44	23%	(21)	77%	(69)	90
Age: 45-64	27%	(68)	73%	(187)	255
Age: 65+	32%	(52)	68%	(112)	164
GenZers: 1997-2012	16%	(16)	84%	(86)	102
Millennials: 1981-1996	29%	(48)	71%	(117)	165
GenXers: 1965-1980	27%	(49)	73%	(132)	182
Baby Boomers: 1946-1964	29%	(69)	71%	(168)	236
Educ: < College	26%	(124)	74%	(349)	473
Educ: Bachelors degree	26%	(39)	74%	(112)	151
Educ: Post-grad	31%	(23)	69%	(51)	73
Income: Under 50k	22%	(51)	78%	(181)	232
Income: 50k-100k	28%	(78)	72%	(199)	277
Income: 100k+	30%	(57)	70%	(131)	188
Ethnicity: White (Non-Hispanic)	28%	(172)	72%	(448)	621
Ethnicity: Hispanic	15%	(3)	85%	(18)	22
Ethnicity: Black (Non-Hispanic)	19%	(4)	81%	(18)	23
Ethnicity: Asian + Other (Non-Hispanic)	19%	(6)	81%	(26)	32
All Christian	29%	(100)	71%	(247)	348
All Non-Christian	41%	(4)	59%	(5)	9
Atheist	17%	(6)	83%	(29)	35
Agnostic/Nothing in particular	25%	(47)	75%	(146)	193
Something Else	25%	(28)	75%	(84)	113
Evangelical	27%	(36)	73%	(94)	130
Non-Evangelical	28%	(91)	72%	(232)	324
PID: Dem (no lean)	22%	(53)	78%	(187)	240
PID: Ind (no lean)	28%	(57)	72%	(145)	202
PID: Rep (no lean)	30%	(75)	70%	(179)	255

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**Table BLMB9\_6:** *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(186)	73%	(511)	697
PID/Gender: Dem Men	27%	(26)	73%	(71)	97
PID/Gender: Dem Women	19%	(27)	81%	(116)	143
PID/Gender: Ind Men	34%	(38)	66%	(74)	112
PID/Gender: Ind Women	22%	(20)	78%	(71)	90
PID/Gender: Rep Men	33%	(40)	67%	(83)	123
PID/Gender: Rep Women	27%	(35)	73%	(96)	131
Ideo: Liberal (1-3)	21%	(46)	79%	(177)	223
Ideo: Moderate (4)	27%	(50)	73%	(137)	186
Ideo: Conservative (5-7)	31%	(85)	69%	(190)	276
Ideo/PID: Conservative Republican	34%	(64)	66%	(125)	189
Ideo/PID: Moderate/Liberal Republican	18%	(11)	82%	(52)	63
Ideo/PID: Moderate/Conservative Democrat	21%	(16)	79%	(60)	76
Ideo/PID: Liberal Democrat	22%	(36)	78%	(126)	163
Unfavorable of Biden and Trump	26%	(28)	74%	(80)	109
2024 H2H Matchup: Biden Voter	25%	(79)	75%	(241)	320
2024 H2H Matchup: Trump Voter	31%	(98)	69%	(217)	315
2024 H2H Matchup: Would not Vote	9%	(3)	91%	(31)	34
2024 H2H Matchup: Do not Know	20%	(6)	80%	(22)	27
2022 House Vote: Democrat	23%	(68)	77%	(225)	293
2022 House Vote: Republican	31%	(94)	69%	(211)	306
2022 House Vote: Did not Vote	22%	(17)	78%	(62)	79
2020 Vote: Joe Biden	24%	(78)	76%	(253)	331
2020 Vote: Donald Trump	32%	(104)	68%	(222)	327
2020 Vote: Someone Else	5%	(1)	95%	(11)	12
2020 Vote: Did not Vote	10%	(3)	90%	(25)	28
2016 Vote: Hillary Clinton	23%	(53)	77%	(178)	231
2016 Vote: Donald Trump	32%	(94)	68%	(195)	288
2016 Vote: Someone Else	21%	(7)	79%	(25)	31
2020 Vote/PID: Not Biden/Democrat	13%	(3)	87%	(23)	26
2020 Vote/PID: Not Trump/Republican	9%	(2)	91%	(18)	20

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(186)	73%	(511)	697
U.S. Economy: Wrong Track	28%	(133)	72%	(336)	469
U.S. Economy: Right Direction	23%	(53)	77%	(176)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(56)	75%	(168)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(97)	70%	(231)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(33)	77%	(112)	145
Top 2024 Issue: Economy	29%	(63)	71%	(157)	220
Community: Urban	30%	(56)	70%	(131)	186
Community: Suburban	24%	(64)	76%	(205)	269
Community: Rural	27%	(66)	73%	(176)	242
Community/Gender: Urban Women	22%	(17)	78%	(58)	75
Community/Gender: Urban Men	35%	(39)	65%	(72)	111
Community/Gender: Rural Women	23%	(37)	77%	(119)	156
Community/Gender: Rural Men	34%	(30)	66%	(56)	86
Community/Gender: Suburban Women	21%	(28)	79%	(105)	134
Community/Gender: Suburban Men	26%	(36)	74%	(99)	135
Homeowner	28%	(176)	72%	(465)	641
Renter	19%	(9)	81%	(39)	48
Military HHnm: Yes	32%	(33)	68%	(71)	104
Military HH: No	26%	(153)	74%	(440)	593
Employ: Private Sector	26%	(81)	74%	(235)	316
Employ: Government	12%	(3)	88%	(24)	28
Employ: Self-Employed	25%	(17)	75%	(50)	67
Employ: Homemaker	16%	(4)	84%	(23)	27
Employ: Student	34%	(5)	66%	(10)	16
Employ: Retired	29%	(56)	71%	(138)	194
Employ: Unemployed	44%	(14)	56%	(18)	32
Employ: Other	25%	(4)	75%	(13)	17
Self + Household: White-Collar	29%	(74)	71%	(182)	255
Self + Household: Blue Collar	26%	(93)	74%	(263)	356
Union HH: Yes	5%	(2)	95%	(38)	40
Union HH: No	28%	(184)	72%	(473)	657

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**Table BLMB9\_6:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not Selected		Total N
Registered Voters	27%	(186)	73%	(511)	697
LGBTQ+: Yes	9%	(5)	91%	(44)	49
LGBTQ+: No	28%	(181)	72%	(467)	648
Motivated to Vote	27%	(171)	73%	(468)	639
Parent: Yes	31%	(52)	69%	(116)	168
Parent: No	25%	(134)	75%	(395)	529
COVID Vaccine: Yes	26%	(125)	74%	(357)	481
COVID Vaccine: No	28%	(61)	72%	(154)	216
Student Loans: Yes	23%	(24)	77%	(79)	103
Student Loans: No	27%	(162)	73%	(432)	594
Favorable Opinion of Haley	28%	(70)	72%	(179)	249
Unfavorable Opinion of Haley	26%	(73)	74%	(210)	283
Protestant	31%	(50)	69%	(112)	162
Roman Catholic	27%	(48)	73%	(130)	178
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(5)	6
Jewish	52%	(3)	48%	(2)	5
Muslim	32%	(1)	68%	(2)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	17%	(6)	83%	(29)	35
Agnostic	19%	(10)	81%	(42)	51
Something else	25%	(28)	75%	(84)	113
Nothing in particular	27%	(38)	73%	(104)	142
Prodigal Biden Voter	11%	(4)	89%	(34)	38
Undecided Voter (DK/WNV)	14%	(9)	86%	(52)	61
Undecided Voter (DK)	9%	(3)	91%	(31)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(81)	88%	(616)	697
Gender: Male	16%	(53)	84%	(279)	332
Gender: Female	8%	(28)	92%	(337)	365
Age: 18-34	10%	(18)	90%	(170)	188
Age: 35-44	7%	(7)	93%	(83)	90
Age: 45-64	13%	(34)	87%	(222)	255
Age: 65+	14%	(23)	86%	(141)	164
GenZers: 1997-2012	5%	(5)	95%	(98)	102
Millennials: 1981-1996	11%	(18)	89%	(147)	165
GenXers: 1965-1980	9%	(17)	91%	(165)	182
Baby Boomers: 1946-1964	17%	(40)	83%	(197)	236
Educ: < College	10%	(46)	90%	(427)	473
Educ: Bachelors degree	16%	(24)	84%	(127)	151
Educ: Post-grad	15%	(11)	85%	(62)	73
Income: Under 50k	8%	(19)	92%	(213)	232
Income: 50k-100k	14%	(39)	86%	(238)	277
Income: 100k+	12%	(23)	88%	(165)	188
Ethnicity: White (Non-Hispanic)	12%	(77)	88%	(543)	621
Ethnicity: Hispanic	4%	(1)	96%	(21)	22
Ethnicity: Black (Non-Hispanic)	1%	(0)	99%	(22)	23
Ethnicity: Asian + Other (Non-Hispanic)	7%	(2)	93%	(30)	32
All Christian	15%	(51)	85%	(297)	348
All Non-Christian	10%	(1)	90%	(8)	9
Atheist	4%	(1)	96%	(33)	35
Agnostic/Nothing in particular	10%	(20)	90%	(173)	193
Something Else	7%	(7)	93%	(105)	113
Evangelical	8%	(11)	92%	(119)	130
Non-Evangelical	15%	(48)	85%	(276)	324
PID: Dem (no lean)	7%	(16)	93%	(225)	240
PID: Ind (no lean)	14%	(29)	86%	(173)	202
PID: Rep (no lean)	14%	(36)	86%	(219)	255

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(81)	88%	(616)	697
PID/Gender: Dem Men	8%	(8)	92%	(89)	97
PID/Gender: Dem Women	5%	(8)	95%	(136)	143
PID/Gender: Ind Men	17%	(19)	83%	(93)	112
PID/Gender: Ind Women	11%	(10)	89%	(80)	90
PID/Gender: Rep Men	21%	(26)	79%	(97)	123
PID/Gender: Rep Women	8%	(10)	92%	(121)	131
Ideo: Liberal (1-3)	11%	(23)	89%	(199)	223
Ideo: Moderate (4)	5%	(10)	95%	(176)	186
Ideo: Conservative (5-7)	17%	(47)	83%	(229)	276
Ideo/PID: Conservative Republican	18%	(33)	82%	(156)	189
Ideo/PID: Moderate/Liberal Republican	4%	(3)	96%	(61)	63
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	99%	(75)	76
Ideo/PID: Liberal Democrat	9%	(15)	91%	(147)	163
Unfavorable of Biden and Trump	6%	(7)	94%	(102)	109
2024 H2H Matchup: Biden Voter	9%	(29)	91%	(292)	320
2024 H2H Matchup: Trump Voter	16%	(51)	84%	(265)	315
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(33)	34
2024 H2H Matchup: Do not Know	2%	(1)	98%	(26)	27
2022 House Vote: Democrat	7%	(21)	93%	(273)	293
2022 House Vote: Republican	17%	(52)	83%	(254)	306
2022 House Vote: Did not Vote	10%	(8)	90%	(72)	79
2020 Vote: Joe Biden	8%	(25)	92%	(306)	331
2020 Vote: Donald Trump	16%	(52)	84%	(275)	327
2020 Vote: Someone Else	6%	(1)	94%	(11)	12
2020 Vote: Did not Vote	11%	(3)	89%	(24)	28
2016 Vote: Hillary Clinton	9%	(20)	91%	(211)	231
2016 Vote: Donald Trump	18%	(52)	82%	(237)	288
2016 Vote: Someone Else	2%	(1)	98%	(31)	31
2020 Vote/PID: Not Biden/Democrat	8%	(2)	92%	(24)	26
2020 Vote/PID: Not Trump/Republican	13%	(3)	87%	(18)	20

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(81)	88%	(616)	697
U.S. Economy: Wrong Track	13%	(60)	87%	(409)	469
U.S. Economy: Right Direction	9%	(21)	91%	(207)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(17)	93%	(207)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(49)	85%	(279)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	89%	(130)	145
Top 2024 Issue: Economy	8%	(18)	92%	(202)	220
Community: Urban	9%	(17)	91%	(169)	186
Community: Suburban	13%	(36)	87%	(233)	269
Community: Rural	11%	(28)	89%	(214)	242
Community/Gender: Urban Women	3%	(3)	97%	(73)	75
Community/Gender: Urban Men	13%	(15)	87%	(96)	111
Community/Gender: Rural Women	8%	(12)	92%	(144)	156
Community/Gender: Rural Men	19%	(16)	81%	(70)	86
Community/Gender: Suburban Women	10%	(13)	90%	(120)	134
Community/Gender: Suburban Men	17%	(23)	83%	(113)	135
Homeowner	11%	(74)	89%	(567)	641
Renter	13%	(6)	87%	(41)	48
Military HHnm: Yes	10%	(11)	90%	(94)	104
Military HH: No	12%	(70)	88%	(522)	593
Employ: Private Sector	11%	(36)	89%	(280)	316
Employ: Government	18%	(5)	82%	(23)	28
Employ: Self-Employed	5%	(3)	95%	(63)	67
Employ: Homemaker	6%	(2)	94%	(26)	27
Employ: Student	1%	(0)	99%	(16)	16
Employ: Retired	16%	(31)	84%	(162)	194
Employ: Unemployed	5%	(2)	95%	(31)	32
Employ: Other	13%	(2)	87%	(15)	17
Self + Household: White-Collar	12%	(32)	88%	(224)	255
Self + Household: Blue Collar	11%	(39)	89%	(317)	356
Union HH: Yes	10%	(4)	90%	(36)	40
Union HH: No	12%	(77)	88%	(580)	657

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**Table BLMB9\_7:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not Selected		Total N
Registered Voters	12%	(81)	88%	(616)	697
LGBTQ+: Yes	9%	(4)	91%	(45)	49
LGBTQ+: No	12%	(77)	88%	(571)	648
Motivated to Vote	12%	(75)	88%	(564)	639
Parent: Yes	6%	(10)	94%	(158)	168
Parent: No	13%	(71)	87%	(458)	529
COVID Vaccine: Yes	11%	(55)	89%	(426)	481
COVID Vaccine: No	12%	(26)	88%	(190)	216
Student Loans: Yes	9%	(9)	91%	(94)	103
Student Loans: No	12%	(72)	88%	(522)	594
Favorable Opinion of Haley	16%	(40)	84%	(209)	249
Unfavorable Opinion of Haley	10%	(29)	90%	(254)	283
Protestant	13%	(21)	87%	(141)	162
Roman Catholic	17%	(30)	83%	(148)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	18%	(1)	82%	(4)	5
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	4%	(1)	96%	(33)	35
Agnostic	6%	(3)	94%	(48)	51
Something else	7%	(7)	93%	(105)	113
Nothing in particular	12%	(17)	88%	(125)	142
Prodigal Biden Voter	6%	(2)	94%	(35)	38
Undecided Voter (DK/WNV)	2%	(2)	98%	(60)	61
Undecided Voter (DK)	3%	(1)	97%	(33)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(102)	85%	(595)	697
Gender: Male	13%	(43)	87%	(289)	332
Gender: Female	16%	(58)	84%	(307)	365
Age: 18-34	9%	(18)	91%	(170)	188
Age: 35-44	13%	(12)	87%	(78)	90
Age: 45-64	16%	(40)	84%	(215)	255
Age: 65+	20%	(32)	80%	(132)	164
GenZers: 1997-2012	12%	(12)	88%	(90)	102
Millennials: 1981-1996	8%	(14)	92%	(151)	165
GenXers: 1965-1980	17%	(30)	83%	(151)	182
Baby Boomers: 1946-1964	19%	(44)	81%	(193)	236
Educ: < College	14%	(66)	86%	(407)	473
Educ: Bachelors degree	18%	(26)	82%	(125)	151
Educ: Post-grad	13%	(10)	87%	(64)	73
Income: Under 50k	9%	(21)	91%	(211)	232
Income: 50k-100k	19%	(52)	81%	(225)	277
Income: 100k+	16%	(29)	84%	(159)	188
Ethnicity: White (Non-Hispanic)	15%	(91)	85%	(529)	621
Ethnicity: Hispanic	35%	(8)	65%	(14)	22
Ethnicity: Black (Non-Hispanic)	—	(0)	100%	(23)	23
Ethnicity: Asian + Other (Non-Hispanic)	9%	(3)	91%	(29)	32
All Christian	20%	(69)	80%	(279)	348
All Non-Christian	22%	(2)	78%	(7)	9
Atheist	5%	(2)	95%	(33)	35
Agnostic/Nothing in particular	11%	(21)	89%	(172)	193
Something Else	7%	(8)	93%	(105)	113
Evangelical	11%	(14)	89%	(115)	130
Non-Evangelical	19%	(61)	81%	(263)	324
PID: Dem (no lean)	15%	(35)	85%	(205)	240
PID: Ind (no lean)	14%	(27)	86%	(175)	202
PID: Rep (no lean)	15%	(39)	85%	(215)	255

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(102)	85%	(595)	697
PID/Gender: Dem Men	15%	(14)	85%	(82)	97
PID/Gender: Dem Women	14%	(21)	86%	(123)	143
PID/Gender: Ind Men	14%	(16)	86%	(96)	112
PID/Gender: Ind Women	13%	(12)	87%	(79)	90
PID/Gender: Rep Men	11%	(13)	89%	(110)	123
PID/Gender: Rep Women	20%	(26)	80%	(105)	131
Ideo: Liberal (1-3)	14%	(32)	86%	(191)	223
Ideo: Moderate (4)	14%	(25)	86%	(161)	186
Ideo: Conservative (5-7)	16%	(45)	84%	(231)	276
Ideo/PID: Conservative Republican	15%	(29)	85%	(160)	189
Ideo/PID: Moderate/Liberal Republican	16%	(10)	84%	(53)	63
Ideo/PID: Moderate/Conservative Democrat	19%	(15)	81%	(61)	76
Ideo/PID: Liberal Democrat	12%	(20)	88%	(142)	163
Unfavorable of Biden and Trump	13%	(14)	87%	(94)	109
2024 H2H Matchup: Biden Voter	16%	(50)	84%	(270)	320
2024 H2H Matchup: Trump Voter	16%	(49)	84%	(266)	315
2024 H2H Matchup: Would not Vote	6%	(2)	94%	(32)	34
2024 H2H Matchup: Do not Know	1%	(0)	99%	(27)	27
2022 House Vote: Democrat	17%	(50)	83%	(244)	293
2022 House Vote: Republican	14%	(42)	86%	(264)	306
2022 House Vote: Did not Vote	8%	(7)	92%	(73)	79
2020 Vote: Joe Biden	13%	(44)	87%	(287)	331
2020 Vote: Donald Trump	15%	(48)	85%	(279)	327
2020 Vote: Someone Else	3%	(0)	97%	(11)	12
2020 Vote: Did not Vote	35%	(10)	65%	(18)	28
2016 Vote: Hillary Clinton	13%	(29)	87%	(202)	231
2016 Vote: Donald Trump	15%	(43)	85%	(245)	288
2016 Vote: Someone Else	21%	(6)	79%	(25)	31
2020 Vote/PID: Not Biden/Democrat	34%	(9)	66%	(17)	26
2020 Vote/PID: Not Trump/Republican	6%	(1)	94%	(19)	20

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(102)	85%	(595)	697
U.S. Economy: Wrong Track	16%	(77)	84%	(391)	469
U.S. Economy: Right Direction	11%	(25)	89%	(204)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(24)	89%	(200)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(46)	86%	(282)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(31)	78%	(114)	145
Top 2024 Issue: Economy	16%	(36)	84%	(184)	220
Community: Urban	16%	(29)	84%	(157)	186
Community: Suburban	14%	(37)	86%	(232)	269
Community: Rural	15%	(36)	85%	(206)	242
Community/Gender: Urban Women	20%	(15)	80%	(60)	75
Community/Gender: Urban Men	13%	(14)	87%	(97)	111
Community/Gender: Rural Women	14%	(22)	86%	(134)	156
Community/Gender: Rural Men	16%	(13)	84%	(72)	86
Community/Gender: Suburban Women	16%	(21)	84%	(113)	134
Community/Gender: Suburban Men	12%	(16)	88%	(119)	135
Homeowner	15%	(99)	85%	(542)	641
Renter	5%	(2)	95%	(45)	48
Military HHnm: Yes	19%	(20)	81%	(84)	104
Military HH: No	14%	(81)	86%	(511)	593
Employ: Private Sector	14%	(45)	86%	(271)	316
Employ: Government	16%	(4)	84%	(23)	28
Employ: Self-Employed	23%	(15)	77%	(52)	67
Employ: Homemaker	12%	(3)	88%	(24)	27
Employ: Student	6%	(1)	94%	(15)	16
Employ: Retired	15%	(29)	85%	(164)	194
Employ: Unemployed	5%	(1)	95%	(31)	32
Employ: Other	12%	(2)	88%	(15)	17
Self + Household: White-Collar	15%	(38)	85%	(218)	255
Self + Household: Blue Collar	17%	(59)	83%	(297)	356
Union HH: Yes	11%	(4)	89%	(35)	40
Union HH: No	15%	(97)	85%	(560)	657

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**Table BLMB9\_8:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	15%	(102)	85%	(595)	697
LGBTQ+: Yes	4%	(2)	96%	(47)	49
LGBTQ+: No	15%	(100)	85%	(548)	648
Motivated to Vote	15%	(98)	85%	(541)	639
Parent: Yes	14%	(24)	86%	(144)	168
Parent: No	15%	(78)	85%	(451)	529
COVID Vaccine: Yes	16%	(75)	84%	(407)	481
COVID Vaccine: No	13%	(27)	87%	(189)	216
Student Loans: Yes	21%	(21)	79%	(82)	103
Student Loans: No	14%	(80)	86%	(514)	594
Favorable Opinion of Haley	18%	(44)	82%	(205)	249
Unfavorable Opinion of Haley	13%	(35)	87%	(248)	283
Protestant	19%	(31)	81%	(131)	162
Roman Catholic	20%	(36)	80%	(142)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(5)	6
Jewish	21%	(1)	79%	(4)	5
Muslim	28%	(1)	72%	(2)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	5%	(2)	95%	(33)	35
Agnostic	10%	(5)	90%	(46)	51
Something else	7%	(8)	93%	(105)	113
Nothing in particular	11%	(16)	89%	(126)	142
Prodigal Biden Voter	6%	(2)	94%	(36)	38
Undecided Voter (DK/WNV)	4%	(2)	96%	(59)	61
Undecided Voter (DK)	6%	(2)	94%	(32)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(49)	93%	(648)	697
Gender: Male	6%	(20)	94%	(312)	332
Gender: Female	8%	(28)	92%	(336)	365
Age: 18-34	8%	(16)	92%	(172)	188
Age: 35-44	20%	(18)	80%	(72)	90
Age: 45-64	3%	(7)	97%	(248)	255
Age: 65+	4%	(7)	96%	(157)	164
GenZers: 1997-2012	6%	(6)	94%	(96)	102
Millennials: 1981-1996	14%	(23)	86%	(142)	165
GenXers: 1965-1980	6%	(10)	94%	(172)	182
Baby Boomers: 1946-1964	3%	(8)	97%	(228)	236
Educ: < College	5%	(24)	95%	(449)	473
Educ: Bachelors degree	10%	(16)	90%	(135)	151
Educ: Post-grad	12%	(9)	88%	(64)	73
Income: Under 50k	5%	(12)	95%	(220)	232
Income: 50k-100k	9%	(24)	91%	(253)	277
Income: 100k+	7%	(12)	93%	(176)	188
Ethnicity: White (Non-Hispanic)	7%	(43)	93%	(578)	621
Ethnicity: Hispanic	6%	(1)	94%	(20)	22
Ethnicity: Black (Non-Hispanic)	10%	(2)	90%	(20)	23
Ethnicity: Asian + Other (Non-Hispanic)	6%	(2)	94%	(30)	32
All Christian	4%	(14)	96%	(334)	348
All Non-Christian	12%	(1)	88%	(8)	9
Atheist	25%	(9)	75%	(26)	35
Agnostic/Nothing in particular	12%	(23)	88%	(170)	193
Something Else	2%	(2)	98%	(111)	113
Evangelical	2%	(3)	98%	(126)	130
Non-Evangelical	4%	(12)	96%	(311)	324
PID: Dem (no lean)	13%	(30)	87%	(210)	240
PID: Ind (no lean)	5%	(10)	95%	(192)	202
PID: Rep (no lean)	3%	(8)	97%	(246)	255

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(49)	93%	(648)	697
PID/Gender: Dem Men	13%	(13)	87%	(84)	97
PID/Gender: Dem Women	12%	(17)	88%	(126)	143
PID/Gender: Ind Men	6%	(7)	94%	(105)	112
PID/Gender: Ind Women	3%	(3)	97%	(87)	90
PID/Gender: Rep Men	—	(0)	100%	(123)	123
PID/Gender: Rep Women	6%	(8)	94%	(123)	131
Ideo: Liberal (1-3)	13%	(30)	87%	(193)	223
Ideo: Moderate (4)	6%	(10)	94%	(176)	186
Ideo: Conservative (5-7)	2%	(7)	98%	(269)	276
Ideo/PID: Conservative Republican	3%	(5)	97%	(184)	189
Ideo/PID: Moderate/Liberal Republican	5%	(3)	95%	(60)	63
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	93%	(70)	76
Ideo/PID: Liberal Democrat	15%	(25)	85%	(138)	163
Unfavorable of Biden and Trump	6%	(7)	94%	(102)	109
2024 H2H Matchup: Biden Voter	12%	(37)	88%	(283)	320
2024 H2H Matchup: Trump Voter	3%	(10)	97%	(306)	315
2024 H2H Matchup: Would not Vote	5%	(2)	95%	(32)	34
2024 H2H Matchup: Do not Know	—	(0)	100%	(27)	27
2022 House Vote: Democrat	12%	(34)	88%	(259)	293
2022 House Vote: Republican	3%	(9)	97%	(297)	306
2022 House Vote: Did not Vote	3%	(2)	97%	(77)	79
2020 Vote: Joe Biden	11%	(38)	89%	(293)	331
2020 Vote: Donald Trump	3%	(9)	97%	(317)	327
2020 Vote: Someone Else	—	(0)	100%	(12)	12
2020 Vote: Did not Vote	6%	(2)	94%	(26)	28
2016 Vote: Hillary Clinton	12%	(28)	88%	(202)	231
2016 Vote: Donald Trump	3%	(9)	97%	(279)	288
2016 Vote: Someone Else	—	(0)	100%	(31)	31
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(26)	26
2020 Vote/PID: Not Trump/Republican	—	(0)	100%	(20)	20

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(49)	93%	(648)	697
U.S. Economy: Wrong Track	6%	(30)	94%	(438)	469
U.S. Economy: Right Direction	8%	(18)	92%	(210)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(27)	88%	(197)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(9)	97%	(318)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	91%	(133)	145
Top 2024 Issue: Economy	7%	(15)	93%	(205)	220
Community: Urban	4%	(7)	96%	(179)	186
Community: Suburban	9%	(25)	91%	(244)	269
Community: Rural	7%	(17)	93%	(225)	242
Community/Gender: Urban Women	2%	(1)	98%	(74)	75
Community/Gender: Urban Men	5%	(5)	95%	(106)	111
Community/Gender: Rural Women	6%	(10)	94%	(146)	156
Community/Gender: Rural Men	8%	(7)	92%	(79)	86
Community/Gender: Suburban Women	13%	(17)	87%	(117)	134
Community/Gender: Suburban Men	6%	(8)	94%	(127)	135
Homeowner	7%	(45)	93%	(596)	641
Renter	6%	(3)	94%	(45)	48
Military HHnm: Yes	4%	(4)	96%	(100)	104
Military HH: No	8%	(45)	92%	(548)	593
Employ: Private Sector	10%	(33)	90%	(284)	316
Employ: Government	11%	(3)	89%	(25)	28
Employ: Self-Employed	—	(0)	100%	(67)	67
Employ: Homemaker	18%	(5)	82%	(22)	27
Employ: Student	3%	(0)	97%	(16)	16
Employ: Retired	3%	(6)	97%	(187)	194
Employ: Unemployed	1%	(0)	99%	(32)	32
Employ: Other	6%	(1)	94%	(16)	17
Self + Household: White-Collar	8%	(20)	92%	(236)	255
Self + Household: Blue Collar	6%	(21)	94%	(335)	356
Union HH: Yes	5%	(2)	95%	(38)	40
Union HH: No	7%	(47)	93%	(611)	657

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**Table BLMB9\_9:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(49)	93%	(648)	697
LGBTQ+: Yes	6%	(3)	94%	(46)	49
LGBTQ+: No	7%	(46)	93%	(602)	648
Motivated to Vote	7%	(45)	93%	(594)	639
Parent: Yes	14%	(24)	86%	(144)	168
Parent: No	5%	(24)	95%	(505)	529
COVID Vaccine: Yes	7%	(35)	93%	(446)	481
COVID Vaccine: No	6%	(13)	94%	(203)	216
Student Loans: Yes	25%	(26)	75%	(77)	103
Student Loans: No	4%	(22)	96%	(572)	594
Favorable Opinion of Haley	4%	(11)	96%	(238)	249
Unfavorable Opinion of Haley	8%	(24)	92%	(259)	283
Protestant	2%	(3)	98%	(159)	162
Roman Catholic	6%	(10)	94%	(168)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	22%	(1)	78%	(4)	5
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	25%	(9)	75%	(26)	35
Agnostic	20%	(10)	80%	(41)	51
Something else	2%	(2)	98%	(111)	113
Nothing in particular	9%	(13)	91%	(129)	142
Prodigal Biden Voter	5%	(2)	95%	(36)	38
Undecided Voter (DK/WNV)	3%	(2)	97%	(59)	61
Undecided Voter (DK)	5%	(2)	95%	(32)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(157)	77%	(540)	697
Gender: Male	15%	(49)	85%	(283)	332
Gender: Female	30%	(108)	70%	(257)	365
Age: 18-34	31%	(59)	69%	(129)	188
Age: 35-44	33%	(30)	67%	(60)	90
Age: 45-64	15%	(37)	85%	(218)	255
Age: 65+	19%	(31)	81%	(132)	164
GenZers: 1997-2012	43%	(44)	57%	(58)	102
Millennials: 1981-1996	27%	(44)	73%	(121)	165
GenXers: 1965-1980	16%	(28)	84%	(153)	182
Baby Boomers: 1946-1964	16%	(37)	84%	(199)	236
Educ: < College	23%	(111)	77%	(362)	473
Educ: Bachelors degree	22%	(34)	78%	(118)	151
Educ: Post-grad	17%	(13)	83%	(61)	73
Income: Under 50k	30%	(69)	70%	(162)	232
Income: 50k-100k	21%	(58)	79%	(220)	277
Income: 100k+	16%	(30)	84%	(158)	188
Ethnicity: White (Non-Hispanic)	23%	(146)	77%	(475)	621
Ethnicity: Hispanic	12%	(3)	88%	(19)	22
Ethnicity: Black (Non-Hispanic)	19%	(4)	81%	(18)	23
Ethnicity: Asian + Other (Non-Hispanic)	13%	(4)	87%	(28)	32
All Christian	15%	(52)	85%	(296)	348
All Non-Christian	5%	(0)	95%	(8)	9
Atheist	36%	(12)	64%	(22)	35
Agnostic/Nothing in particular	31%	(61)	69%	(133)	193
Something Else	28%	(31)	72%	(81)	113
Evangelical	27%	(35)	73%	(95)	130
Non-Evangelical	15%	(48)	85%	(275)	324
PID: Dem (no lean)	31%	(74)	69%	(167)	240
PID: Ind (no lean)	20%	(40)	80%	(162)	202
PID: Rep (no lean)	17%	(43)	83%	(211)	255

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(157)	77%	(540)	697
PID/Gender: Dem Men	22%	(21)	78%	(75)	97
PID/Gender: Dem Women	36%	(52)	64%	(91)	143
PID/Gender: Ind Men	17%	(19)	83%	(93)	112
PID/Gender: Ind Women	24%	(21)	76%	(69)	90
PID/Gender: Rep Men	7%	(9)	93%	(115)	123
PID/Gender: Rep Women	26%	(35)	74%	(97)	131
Ideo: Liberal (1-3)	35%	(77)	65%	(145)	223
Ideo: Moderate (4)	22%	(41)	78%	(145)	186
Ideo: Conservative (5-7)	13%	(37)	87%	(239)	276
Ideo/PID: Conservative Republican	14%	(27)	86%	(163)	189
Ideo/PID: Moderate/Liberal Republican	25%	(16)	75%	(48)	63
Ideo/PID: Moderate/Conservative Democrat	22%	(17)	78%	(59)	76
Ideo/PID: Liberal Democrat	35%	(57)	65%	(106)	163
Unfavorable of Biden and Trump	16%	(17)	84%	(92)	109
2024 H2H Matchup: Biden Voter	30%	(95)	70%	(225)	320
2024 H2H Matchup: Trump Voter	17%	(55)	83%	(261)	315
2024 H2H Matchup: Would not Vote	16%	(5)	84%	(29)	34
2024 H2H Matchup: Do not Know	6%	(2)	94%	(25)	27
2022 House Vote: Democrat	29%	(85)	71%	(209)	293
2022 House Vote: Republican	17%	(53)	83%	(253)	306
2022 House Vote: Did not Vote	22%	(17)	78%	(62)	79
2020 Vote: Joe Biden	28%	(93)	72%	(238)	331
2020 Vote: Donald Trump	17%	(54)	83%	(273)	327
2020 Vote: Someone Else	25%	(3)	75%	(9)	12
2020 Vote: Did not Vote	26%	(7)	74%	(20)	28
2016 Vote: Hillary Clinton	28%	(64)	72%	(166)	231
2016 Vote: Donald Trump	14%	(41)	86%	(247)	288
2016 Vote: Someone Else	23%	(7)	77%	(24)	31
2020 Vote/PID: Not Biden/Democrat	22%	(6)	78%	(20)	26
2020 Vote/PID: Not Trump/Republican	11%	(2)	89%	(18)	20

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(157)	77%	(540)	697
U.S. Economy: Wrong Track	22%	(102)	78%	(366)	469
U.S. Economy: Right Direction	24%	(55)	76%	(174)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(72)	68%	(152)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(54)	84%	(274)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(31)	78%	(114)	145
Top 2024 Issue: Economy	20%	(43)	80%	(176)	220
Community: Urban	26%	(48)	74%	(138)	186
Community: Suburban	23%	(61)	77%	(208)	269
Community: Rural	20%	(48)	80%	(194)	242
Community/Gender: Urban Women	44%	(33)	56%	(42)	75
Community/Gender: Urban Men	14%	(15)	86%	(96)	111
Community/Gender: Rural Women	25%	(39)	75%	(117)	156
Community/Gender: Rural Men	10%	(8)	90%	(77)	86
Community/Gender: Suburban Women	27%	(36)	73%	(97)	134
Community/Gender: Suburban Men	19%	(25)	81%	(110)	135
Homeowner	21%	(136)	79%	(505)	641
Renter	37%	(18)	63%	(30)	48
Military HHnm: Yes	20%	(21)	80%	(84)	104
Military HH: No	23%	(136)	77%	(456)	593
Employ: Private Sector	22%	(71)	78%	(246)	316
Employ: Government	37%	(10)	63%	(17)	28
Employ: Self-Employed	28%	(18)	72%	(48)	67
Employ: Homemaker	10%	(3)	90%	(24)	27
Employ: Student	29%	(5)	71%	(11)	16
Employ: Retired	18%	(34)	82%	(160)	194
Employ: Unemployed	39%	(13)	61%	(20)	32
Employ: Other	20%	(4)	80%	(14)	17
Self + Household: White-Collar	19%	(48)	81%	(207)	255
Self + Household: Blue Collar	22%	(79)	78%	(277)	356
Union HH: Yes	19%	(8)	81%	(32)	40
Union HH: No	23%	(149)	77%	(508)	657

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**Table BLMB9\_10:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(157)	77%	(540)	697
LGBTQ+: Yes	42%	(20)	58%	(29)	49
LGBTQ+: No	21%	(137)	79%	(511)	648
Motivated to Vote	23%	(148)	77%	(491)	639
Parent: Yes	25%	(42)	75%	(126)	168
Parent: No	22%	(115)	78%	(414)	529
COVID Vaccine: Yes	23%	(113)	77%	(368)	481
COVID Vaccine: No	21%	(44)	79%	(172)	216
Student Loans: Yes	27%	(28)	73%	(75)	103
Student Loans: No	22%	(129)	78%	(465)	594
Favorable Opinion of Haley	16%	(39)	84%	(210)	249
Unfavorable Opinion of Haley	25%	(70)	75%	(213)	283
Protestant	23%	(37)	77%	(125)	162
Roman Catholic	8%	(15)	92%	(164)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	1%	(0)	99%	(5)	5
Muslim	12%	(0)	88%	(3)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	36%	(12)	64%	(22)	35
Agnostic	45%	(23)	55%	(28)	51
Something else	28%	(31)	72%	(81)	113
Nothing in particular	26%	(38)	74%	(105)	142
Prodigal Biden Voter	13%	(5)	87%	(33)	38
Undecided Voter (DK/WNV)	12%	(7)	88%	(54)	61
Undecided Voter (DK)	16%	(5)	84%	(29)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(95)	86%	(602)	697
Gender: Male	15%	(51)	85%	(281)	332
Gender: Female	12%	(45)	88%	(320)	365
Age: 18-34	5%	(9)	95%	(180)	188
Age: 35-44	11%	(10)	89%	(80)	90
Age: 45-64	15%	(39)	85%	(216)	255
Age: 65+	23%	(38)	77%	(126)	164
GenZers: 1997-2012	2%	(2)	98%	(100)	102
Millennials: 1981-1996	10%	(16)	90%	(149)	165
GenXers: 1965-1980	12%	(22)	88%	(159)	182
Baby Boomers: 1946-1964	20%	(48)	80%	(188)	236
Educ: < College	12%	(57)	88%	(416)	473
Educ: Bachelors degree	18%	(27)	82%	(124)	151
Educ: Post-grad	16%	(11)	84%	(62)	73
Income: Under 50k	12%	(28)	88%	(204)	232
Income: 50k-100k	16%	(43)	84%	(234)	277
Income: 100k+	13%	(24)	87%	(164)	188
Ethnicity: White (Non-Hispanic)	14%	(86)	86%	(535)	621
Ethnicity: Hispanic	—	(0)	100%	(22)	22
Ethnicity: Black (Non-Hispanic)	2%	(0)	98%	(22)	23
Ethnicity: Asian + Other (Non-Hispanic)	27%	(9)	73%	(23)	32
All Christian	17%	(61)	83%	(287)	348
All Non-Christian	11%	(1)	89%	(8)	9
Atheist	—	(0)	100%	(35)	35
Agnostic/Nothing in particular	11%	(21)	89%	(172)	193
Something Else	11%	(12)	89%	(100)	113
Evangelical	18%	(23)	82%	(106)	130
Non-Evangelical	15%	(50)	85%	(274)	324
PID: Dem (no lean)	7%	(16)	93%	(224)	240
PID: Ind (no lean)	20%	(40)	80%	(162)	202
PID: Rep (no lean)	15%	(39)	85%	(216)	255

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(95)	86%	(602)	697
PID/Gender: Dem Men	3%	(3)	97%	(94)	97
PID/Gender: Dem Women	9%	(13)	91%	(130)	143
PID/Gender: Ind Men	22%	(25)	78%	(87)	112
PID/Gender: Ind Women	17%	(16)	83%	(75)	90
PID/Gender: Rep Men	18%	(23)	82%	(101)	123
PID/Gender: Rep Women	12%	(16)	88%	(115)	131
Ideo: Liberal (1-3)	6%	(14)	94%	(209)	223
Ideo: Moderate (4)	14%	(25)	86%	(161)	186
Ideo: Conservative (5-7)	20%	(55)	80%	(220)	276
Ideo/PID: Conservative Republican	18%	(33)	82%	(156)	189
Ideo/PID: Moderate/Liberal Republican	8%	(5)	92%	(58)	63
Ideo/PID: Moderate/Conservative Democrat	7%	(5)	93%	(71)	76
Ideo/PID: Liberal Democrat	7%	(11)	93%	(152)	163
Unfavorable of Biden and Trump	20%	(22)	80%	(87)	109
2024 H2H Matchup: Biden Voter	10%	(31)	90%	(289)	320
2024 H2H Matchup: Trump Voter	19%	(59)	81%	(257)	315
2024 H2H Matchup: Would not Vote	3%	(1)	97%	(33)	34
2024 H2H Matchup: Do not Know	17%	(5)	83%	(22)	27
2022 House Vote: Democrat	8%	(22)	92%	(271)	293
2022 House Vote: Republican	17%	(52)	83%	(254)	306
2022 House Vote: Did not Vote	26%	(20)	74%	(59)	79
2020 Vote: Joe Biden	9%	(31)	91%	(300)	331
2020 Vote: Donald Trump	19%	(62)	81%	(265)	327
2020 Vote: Someone Else	4%	(0)	96%	(11)	12
2020 Vote: Did not Vote	9%	(2)	91%	(25)	28
2016 Vote: Hillary Clinton	11%	(26)	89%	(204)	231
2016 Vote: Donald Trump	20%	(58)	80%	(230)	288
2016 Vote: Someone Else	10%	(3)	90%	(28)	31
2020 Vote/PID: Not Biden/Democrat	5%	(1)	95%	(25)	26
2020 Vote/PID: Not Trump/Republican	19%	(4)	81%	(16)	20

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(95)	86%	(602)	697
U.S. Economy: Wrong Track	15%	(69)	85%	(399)	469
U.S. Economy: Right Direction	11%	(26)	89%	(203)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(17)	93%	(207)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(56)	83%	(272)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(22)	85%	(123)	145
Top 2024 Issue: Economy	12%	(27)	88%	(193)	220
Community: Urban	9%	(17)	91%	(169)	186
Community: Suburban	17%	(45)	83%	(223)	269
Community: Rural	14%	(33)	86%	(209)	242
Community/Gender: Urban Women	16%	(12)	84%	(63)	75
Community/Gender: Urban Men	5%	(5)	95%	(106)	111
Community/Gender: Rural Women	12%	(18)	88%	(138)	156
Community/Gender: Rural Men	17%	(15)	83%	(71)	86
Community/Gender: Suburban Women	11%	(15)	89%	(119)	134
Community/Gender: Suburban Men	23%	(31)	77%	(105)	135
Homeowner	14%	(88)	86%	(553)	641
Renter	15%	(7)	85%	(41)	48
Military HHnm: Yes	19%	(20)	81%	(84)	104
Military HH: No	13%	(75)	87%	(518)	593
Employ: Private Sector	10%	(31)	90%	(286)	316
Employ: Government	18%	(5)	82%	(23)	28
Employ: Self-Employed	8%	(5)	92%	(61)	67
Employ: Homemaker	18%	(5)	82%	(22)	27
Employ: Student	9%	(1)	91%	(15)	16
Employ: Retired	21%	(40)	79%	(153)	194
Employ: Unemployed	11%	(3)	89%	(29)	32
Employ: Other	24%	(4)	76%	(13)	17
Self + Household: White-Collar	15%	(38)	85%	(217)	255
Self + Household: Blue Collar	14%	(51)	86%	(305)	356
Union HH: Yes	16%	(7)	84%	(33)	40
Union HH: No	13%	(89)	87%	(568)	657

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**Table BLMB9\_11:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not Selected		Total N
Registered Voters	14%	(95)	86%	(602)	697
LGBTQ+: Yes	7%	(4)	93%	(45)	49
LGBTQ+: No	14%	(92)	86%	(556)	648
Motivated to Vote	14%	(93)	86%	(546)	639
Parent: Yes	7%	(11)	93%	(157)	168
Parent: No	16%	(84)	84%	(445)	529
COVID Vaccine: Yes	14%	(67)	86%	(414)	481
COVID Vaccine: No	13%	(29)	87%	(187)	216
Student Loans: Yes	5%	(5)	95%	(98)	103
Student Loans: No	15%	(90)	85%	(504)	594
Favorable Opinion of Haley	18%	(45)	82%	(204)	249
Unfavorable Opinion of Haley	14%	(40)	86%	(243)	283
Protestant	22%	(35)	78%	(127)	162
Roman Catholic	14%	(26)	86%	(152)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	—	(0)	100%	(5)	5
Muslim	31%	(1)	69%	(2)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	—	(0)	100%	(35)	35
Agnostic	5%	(2)	95%	(49)	51
Something else	11%	(12)	89%	(100)	113
Nothing in particular	13%	(19)	87%	(123)	142
Prodigal Biden Voter	10%	(4)	90%	(34)	38
Undecided Voter (DK/WNV)	9%	(6)	91%	(56)	61
Undecided Voter (DK)	3%	(1)	97%	(33)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(14)	98%	(683)	697
Gender: Male	3%	(8)	97%	(324)	332
Gender: Female	1%	(5)	99%	(360)	365
Age: 18-34	—	(1)	100%	(188)	188
Age: 35-44	2%	(1)	98%	(88)	90
Age: 45-64	3%	(7)	97%	(248)	255
Age: 65+	3%	(4)	97%	(160)	164
GenZers: 1997-2012	—	(0)	100%	(102)	102
Millennials: 1981-1996	—	(0)	100%	(164)	165
GenXers: 1965-1980	3%	(6)	97%	(176)	182
Baby Boomers: 1946-1964	2%	(5)	98%	(231)	236
Educ: < College	2%	(9)	98%	(464)	473
Educ: Bachelors degree	2%	(3)	98%	(149)	151
Educ: Post-grad	3%	(2)	97%	(71)	73
Income: Under 50k	3%	(6)	97%	(226)	232
Income: 50k-100k	2%	(5)	98%	(272)	277
Income: 100k+	1%	(3)	99%	(185)	188
Ethnicity: White (Non-Hispanic)	2%	(14)	98%	(607)	621
Ethnicity: Hispanic	—	(0)	100%	(22)	22
Ethnicity: Black (Non-Hispanic)	—	(0)	100%	(23)	23
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	100%	(32)	32
All Christian	2%	(6)	98%	(341)	348
All Non-Christian	—	(0)	100%	(9)	9
Atheist	8%	(3)	92%	(32)	35
Agnostic/Nothing in particular	—	(0)	100%	(193)	193
Something Else	4%	(5)	96%	(108)	113
Evangelical	4%	(5)	96%	(124)	130
Non-Evangelical	2%	(6)	98%	(318)	324
PID: Dem (no lean)	1%	(3)	99%	(237)	240
PID: Ind (no lean)	2%	(3)	98%	(199)	202
PID: Rep (no lean)	3%	(7)	97%	(247)	255

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(14)	98%	(683)	697
PID/Gender: Dem Men	1%	(1)	99%	(95)	97
PID/Gender: Dem Women	1%	(2)	99%	(142)	143
PID/Gender: Ind Men	3%	(3)	97%	(109)	112
PID/Gender: Ind Women	—	(0)	100%	(90)	90
PID/Gender: Rep Men	3%	(4)	97%	(120)	123
PID/Gender: Rep Women	3%	(4)	97%	(127)	131
Ideo: Liberal (1-3)	1%	(3)	99%	(220)	223
Ideo: Moderate (4)	1%	(2)	99%	(184)	186
Ideo: Conservative (5-7)	3%	(8)	97%	(267)	276
Ideo/PID: Conservative Republican	3%	(6)	97%	(183)	189
Ideo/PID: Moderate/Liberal Republican	2%	(1)	98%	(62)	63
Ideo/PID: Moderate/Conservative Democrat	—	(0)	100%	(76)	76
Ideo/PID: Liberal Democrat	2%	(3)	98%	(160)	163
Unfavorable of Biden and Trump	—	(0)	100%	(108)	109
2024 H2H Matchup: Biden Voter	2%	(5)	98%	(315)	320
2024 H2H Matchup: Trump Voter	3%	(8)	97%	(307)	315
2024 H2H Matchup: Would not Vote	—	(0)	100%	(34)	34
2024 H2H Matchup: Do not Know	1%	(0)	99%	(27)	27
2022 House Vote: Democrat	1%	(4)	99%	(289)	293
2022 House Vote: Republican	3%	(9)	97%	(297)	306
2022 House Vote: Did not Vote	1%	(1)	99%	(79)	79
2020 Vote: Joe Biden	2%	(5)	98%	(326)	331
2020 Vote: Donald Trump	3%	(8)	97%	(318)	327
2020 Vote: Someone Else	3%	(0)	97%	(11)	12
2020 Vote: Did not Vote	—	(0)	100%	(28)	28
2016 Vote: Hillary Clinton	2%	(4)	98%	(227)	231
2016 Vote: Donald Trump	3%	(8)	97%	(280)	288
2016 Vote: Someone Else	1%	(0)	99%	(31)	31
2020 Vote/PID: Not Biden/Democrat	—	(0)	100%	(26)	26
2020 Vote/PID: Not Trump/Republican	5%	(1)	95%	(19)	20

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(14)	98%	(683)	697
U.S. Economy: Wrong Track	2%	(10)	98%	(459)	469
U.S. Economy: Right Direction	2%	(4)	98%	(224)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	98%	(219)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(8)	97%	(319)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	100%	(145)	145
Top 2024 Issue: Economy	1%	(2)	99%	(218)	220
Community: Urban	2%	(3)	98%	(183)	186
Community: Suburban	1%	(4)	99%	(265)	269
Community: Rural	3%	(7)	97%	(235)	242
Community/Gender: Urban Women	—	(0)	100%	(75)	75
Community/Gender: Urban Men	3%	(3)	97%	(108)	111
Community/Gender: Rural Women	3%	(4)	97%	(152)	156
Community/Gender: Rural Men	3%	(3)	97%	(83)	86
Community/Gender: Suburban Women	1%	(1)	99%	(133)	134
Community/Gender: Suburban Men	2%	(3)	98%	(133)	135
Homeowner	2%	(13)	98%	(628)	641
Renter	—	(0)	100%	(48)	48
Military HHnm: Yes	1%	(1)	99%	(103)	104
Military HH: No	2%	(13)	98%	(580)	593
Employ: Private Sector	2%	(8)	98%	(309)	316
Employ: Government	—	(0)	100%	(28)	28
Employ: Self-Employed	—	(0)	100%	(67)	67
Employ: Homemaker	5%	(1)	95%	(26)	27
Employ: Student	1%	(0)	99%	(16)	16
Employ: Retired	2%	(4)	98%	(189)	194
Employ: Unemployed	—	(0)	100%	(32)	32
Employ: Other	2%	(0)	98%	(17)	17
Self + Household: White-Collar	2%	(4)	98%	(251)	255
Self + Household: Blue Collar	2%	(8)	98%	(348)	356
Union HH: Yes	—	(0)	100%	(40)	40
Union HH: No	2%	(14)	98%	(643)	657

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**Table BLMB9\_12:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not Selected		Total N
Registered Voters	2%	(14)	98%	(683)	697
LGBTQ+: Yes	1%	(0)	99%	(49)	49
LGBTQ+: No	2%	(13)	98%	(635)	648
Motivated to Vote	2%	(13)	98%	(626)	639
Parent: Yes	2%	(3)	98%	(165)	168
Parent: No	2%	(11)	98%	(518)	529
COVID Vaccine: Yes	2%	(9)	98%	(473)	481
COVID Vaccine: No	2%	(5)	98%	(211)	216
Student Loans: Yes	—	(0)	100%	(103)	103
Student Loans: No	2%	(14)	98%	(580)	594
Favorable Opinion of Haley	2%	(4)	98%	(245)	249
Unfavorable Opinion of Haley	3%	(10)	97%	(273)	283
Protestant	1%	(2)	99%	(161)	162
Roman Catholic	3%	(5)	97%	(174)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	—	(0)	100%	(5)	5
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	8%	(3)	92%	(32)	35
Agnostic	—	(0)	100%	(51)	51
Something else	4%	(5)	96%	(108)	113
Nothing in particular	—	(0)	100%	(142)	142
Prodigal Biden Voter	—	(0)	100%	(38)	38
Undecided Voter (DK/WNV)	1%	(0)	99%	(61)	61
Undecided Voter (DK)	—	(0)	100%	(34)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	60%	(416)	40%	(281)	697
Gender: Male	54%	(180)	46%	(152)	332
Gender: Female	65%	(236)	35%	(129)	365
Age: 18-34	56%	(105)	44%	(83)	188
Age: 35-44	55%	(49)	45%	(41)	90
Age: 45-64	65%	(165)	35%	(90)	255
Age: 65+	59%	(97)	41%	(67)	164
GenZers: 1997-2012	52%	(53)	48%	(49)	102
Millennials: 1981-1996	57%	(95)	43%	(70)	165
GenXers: 1965-1980	63%	(115)	37%	(66)	182
Baby Boomers: 1946-1964	63%	(149)	37%	(88)	236
Educ: < College	61%	(290)	39%	(183)	473
Educ: Bachelors degree	65%	(98)	35%	(54)	151
Educ: Post-grad	39%	(28)	61%	(45)	73
Income: Under 50k	66%	(153)	34%	(78)	232
Income: 50k-100k	60%	(166)	40%	(111)	277
Income: 100k+	51%	(96)	49%	(92)	188
Ethnicity: White (Non-Hispanic)	60%	(371)	40%	(250)	621
Ethnicity: Hispanic	73%	(16)	27%	(6)	22
Ethnicity: Black (Non-Hispanic)	64%	(15)	36%	(8)	23
Ethnicity: Asian + Other (Non-Hispanic)	46%	(15)	54%	(17)	32
All Christian	65%	(225)	35%	(123)	348
All Non-Christian	63%	(5)	37%	(3)	9
Atheist	46%	(16)	54%	(19)	35
Agnostic/Nothing in particular	50%	(98)	50%	(96)	193
Something Else	64%	(73)	36%	(40)	113
Evangelical	59%	(77)	41%	(53)	130
Non-Evangelical	66%	(213)	34%	(110)	324
PID: Dem (no lean)	61%	(145)	39%	(95)	240
PID: Ind (no lean)	53%	(108)	47%	(95)	202
PID: Rep (no lean)	64%	(163)	36%	(91)	255

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	60%	(416)	40%	(281)	697
PID/Gender: Dem Men	60%	(58)	40%	(39)	97
PID/Gender: Dem Women	61%	(87)	39%	(56)	143
PID/Gender: Ind Men	43%	(48)	57%	(64)	112
PID/Gender: Ind Women	66%	(60)	34%	(30)	90
PID/Gender: Rep Men	60%	(74)	40%	(49)	123
PID/Gender: Rep Women	68%	(89)	32%	(43)	131
Ideo: Liberal (1-3)	54%	(119)	46%	(103)	223
Ideo: Moderate (4)	52%	(96)	48%	(90)	186
Ideo: Conservative (5-7)	70%	(192)	30%	(84)	276
Ideo/PID: Conservative Republican	69%	(130)	31%	(59)	189
Ideo/PID: Moderate/Liberal Republican	49%	(31)	51%	(32)	63
Ideo/PID: Moderate/Conservative Democrat	66%	(50)	34%	(25)	76
Ideo/PID: Liberal Democrat	58%	(94)	42%	(69)	163
Unfavorable of Biden and Trump	64%	(70)	36%	(39)	109
2024 H2H Matchup: Biden Voter	53%	(171)	47%	(150)	320
2024 H2H Matchup: Trump Voter	63%	(200)	37%	(115)	315
2024 H2H Matchup: Would not Vote	79%	(27)	21%	(7)	34
2024 H2H Matchup: Do not Know	67%	(18)	33%	(9)	27
2022 House Vote: Democrat	56%	(165)	44%	(128)	293
2022 House Vote: Republican	64%	(194)	36%	(112)	306
2022 House Vote: Did not Vote	64%	(51)	36%	(29)	79
2020 Vote: Joe Biden	56%	(184)	44%	(147)	331
2020 Vote: Donald Trump	64%	(208)	36%	(119)	327
2020 Vote: Someone Else	54%	(6)	46%	(5)	12
2020 Vote: Did not Vote	66%	(18)	34%	(9)	28
2016 Vote: Hillary Clinton	55%	(128)	45%	(103)	231
2016 Vote: Donald Trump	60%	(174)	40%	(114)	288
2016 Vote: Someone Else	69%	(22)	31%	(10)	31
2020 Vote/PID: Not Biden/Democrat	81%	(21)	19%	(5)	26
2020 Vote/PID: Not Trump/Republican	76%	(15)	24%	(5)	20

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	60%	(416)	40%	(281)	697
U.S. Economy: Wrong Track	63%	(294)	37%	(174)	469
U.S. Economy: Right Direction	53%	(122)	47%	(107)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(107)	52%	(117)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(219)	33%	(109)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	62%	(90)	38%	(56)	145
Top 2024 Issue: Economy	67%	(146)	33%	(73)	220
Community: Urban	60%	(112)	40%	(74)	186
Community: Suburban	58%	(155)	42%	(114)	269
Community: Rural	62%	(149)	38%	(93)	242
Community/Gender: Urban Women	65%	(49)	35%	(26)	75
Community/Gender: Urban Men	57%	(64)	43%	(47)	111
Community/Gender: Rural Women	69%	(108)	31%	(48)	156
Community/Gender: Rural Men	47%	(41)	53%	(45)	86
Community/Gender: Suburban Women	59%	(79)	41%	(55)	134
Community/Gender: Suburban Men	56%	(76)	44%	(59)	135
Homeowner	60%	(384)	40%	(257)	641
Renter	57%	(27)	43%	(21)	48
Military HHnm: Yes	71%	(74)	29%	(30)	104
Military HH: No	58%	(342)	42%	(251)	593
Employ: Private Sector	60%	(190)	40%	(127)	316
Employ: Government	55%	(15)	45%	(12)	28
Employ: Self-Employed	60%	(40)	40%	(27)	67
Employ: Homemaker	82%	(22)	18%	(5)	27
Employ: Student	51%	(8)	49%	(8)	16
Employ: Retired	59%	(115)	41%	(79)	194
Employ: Unemployed	46%	(15)	54%	(17)	32
Employ: Other	66%	(11)	34%	(6)	17
Self + Household: White-Collar	57%	(145)	43%	(110)	255
Self + Household: Blue Collar	62%	(220)	38%	(136)	356
Union HH: Yes	51%	(20)	49%	(20)	40
Union HH: No	60%	(396)	40%	(261)	657

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**Table BLMB9\_13:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	60%	(416)	40%	(281)	697
LGBTQ+: Yes	38%	(19)	62%	(30)	49
LGBTQ+: No	61%	(397)	39%	(251)	648
Motivated to Vote	59%	(380)	41%	(259)	639
Parent: Yes	67%	(112)	33%	(56)	168
Parent: No	58%	(304)	42%	(225)	529
COVID Vaccine: Yes	56%	(271)	44%	(210)	481
COVID Vaccine: No	67%	(145)	33%	(71)	216
Student Loans: Yes	67%	(69)	33%	(34)	103
Student Loans: No	58%	(347)	42%	(247)	594
Favorable Opinion of Haley	54%	(135)	46%	(114)	249
Unfavorable Opinion of Haley	58%	(165)	42%	(119)	283
Protestant	63%	(103)	37%	(60)	162
Roman Catholic	64%	(115)	36%	(63)	178
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	100%	(6)	—	(0)	6
Jewish	55%	(3)	45%	(2)	5
Muslim	68%	(2)	32%	(1)	3
Buddhist	100%	(1)	—	(0)	1
Atheist	46%	(16)	54%	(19)	35
Agnostic	59%	(30)	41%	(21)	51
Something else	64%	(73)	36%	(40)	113
Nothing in particular	47%	(68)	53%	(75)	142
Prodigal Biden Voter	84%	(32)	16%	(6)	38
Undecided Voter (DK/WNV)	74%	(45)	26%	(16)	61
Undecided Voter (DK)	79%	(27)	21%	(7)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(154)	78%	(543)	697
Gender: Male	22%	(73)	78%	(259)	332
Gender: Female	22%	(81)	78%	(284)	365
Age: 18-34	29%	(54)	71%	(134)	188
Age: 35-44	9%	(8)	91%	(82)	90
Age: 45-64	24%	(62)	76%	(193)	255
Age: 65+	18%	(29)	82%	(134)	164
GenZers: 1997-2012	32%	(33)	68%	(69)	102
Millennials: 1981-1996	16%	(26)	84%	(139)	165
GenXers: 1965-1980	25%	(45)	75%	(136)	182
Baby Boomers: 1946-1964	19%	(45)	81%	(192)	236
Educ: < College	25%	(116)	75%	(357)	473
Educ: Bachelors degree	18%	(27)	82%	(124)	151
Educ: Post-grad	14%	(10)	86%	(63)	73
Income: Under 50k	26%	(61)	74%	(171)	232
Income: 50k-100k	24%	(66)	76%	(211)	277
Income: 100k+	14%	(27)	86%	(161)	188
Ethnicity: White (Non-Hispanic)	20%	(126)	80%	(495)	621
Ethnicity: Hispanic	37%	(8)	63%	(14)	22
Ethnicity: Black (Non-Hispanic)	32%	(7)	68%	(16)	23
Ethnicity: Asian + Other (Non-Hispanic)	39%	(12)	61%	(19)	32
All Christian	21%	(72)	79%	(276)	348
All Non-Christian	11%	(1)	89%	(8)	9
Atheist	12%	(4)	88%	(30)	35
Agnostic/Nothing in particular	27%	(52)	73%	(141)	193
Something Else	22%	(24)	78%	(88)	113
Evangelical	21%	(27)	79%	(103)	130
Non-Evangelical	22%	(70)	78%	(254)	324
PID: Dem (no lean)	27%	(64)	73%	(176)	240
PID: Ind (no lean)	21%	(42)	79%	(161)	202
PID: Rep (no lean)	19%	(47)	81%	(207)	255

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(154)	78%	(543)	697
PID/Gender: Dem Men	28%	(27)	72%	(70)	97
PID/Gender: Dem Women	26%	(37)	74%	(106)	143
PID/Gender: Ind Men	20%	(22)	80%	(90)	112
PID/Gender: Ind Women	21%	(19)	79%	(71)	90
PID/Gender: Rep Men	19%	(23)	81%	(100)	123
PID/Gender: Rep Women	19%	(24)	81%	(107)	131
Ideo: Liberal (1-3)	18%	(41)	82%	(182)	223
Ideo: Moderate (4)	14%	(26)	86%	(160)	186
Ideo: Conservative (5-7)	30%	(82)	70%	(194)	276
Ideo/PID: Conservative Republican	22%	(42)	78%	(147)	189
Ideo/PID: Moderate/Liberal Republican	7%	(5)	93%	(59)	63
Ideo/PID: Moderate/Conservative Democrat	34%	(26)	66%	(50)	76
Ideo/PID: Liberal Democrat	24%	(38)	76%	(124)	163
Unfavorable of Biden and Trump	23%	(25)	77%	(84)	109
2024 H2H Matchup: Biden Voter	22%	(70)	78%	(250)	320
2024 H2H Matchup: Trump Voter	23%	(74)	77%	(241)	315
2024 H2H Matchup: Would not Vote	5%	(2)	95%	(32)	34
2024 H2H Matchup: Do not Know	28%	(8)	72%	(19)	27
2022 House Vote: Democrat	19%	(54)	81%	(239)	293
2022 House Vote: Republican	21%	(63)	79%	(243)	306
2022 House Vote: Did not Vote	43%	(34)	57%	(45)	79
2020 Vote: Joe Biden	19%	(65)	81%	(266)	331
2020 Vote: Donald Trump	23%	(76)	77%	(251)	327
2020 Vote: Someone Else	18%	(2)	82%	(10)	12
2020 Vote: Did not Vote	40%	(11)	60%	(16)	28
2016 Vote: Hillary Clinton	18%	(42)	82%	(189)	231
2016 Vote: Donald Trump	22%	(63)	78%	(225)	288
2016 Vote: Someone Else	9%	(3)	91%	(28)	31
2020 Vote/PID: Not Biden/Democrat	60%	(16)	40%	(11)	26
2020 Vote/PID: Not Trump/Republican	12%	(2)	88%	(18)	20

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(154)	78%	(543)	697
U.S. Economy: Wrong Track	24%	(114)	76%	(355)	469
U.S. Economy: Right Direction	17%	(40)	83%	(189)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(41)	82%	(183)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(78)	76%	(250)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(35)	76%	(110)	145
Top 2024 Issue: Economy	24%	(54)	76%	(166)	220
Community: Urban	28%	(52)	72%	(134)	186
Community: Suburban	17%	(47)	83%	(222)	269
Community: Rural	22%	(54)	78%	(188)	242
Community/Gender: Urban Women	32%	(24)	68%	(51)	75
Community/Gender: Urban Men	26%	(28)	74%	(83)	111
Community/Gender: Rural Women	21%	(32)	79%	(124)	156
Community/Gender: Rural Men	26%	(22)	74%	(64)	86
Community/Gender: Suburban Women	18%	(24)	82%	(109)	134
Community/Gender: Suburban Men	17%	(22)	83%	(113)	135
Homeowner	22%	(143)	78%	(498)	641
Renter	20%	(10)	80%	(38)	48
Military HHnm: Yes	17%	(18)	83%	(87)	104
Military HH: No	23%	(136)	77%	(457)	593
Employ: Private Sector	21%	(66)	79%	(251)	316
Employ: Government	19%	(5)	81%	(22)	28
Employ: Self-Employed	39%	(26)	61%	(41)	67
Employ: Homemaker	6%	(2)	94%	(25)	27
Employ: Student	20%	(3)	80%	(13)	16
Employ: Retired	21%	(41)	79%	(153)	194
Employ: Unemployed	29%	(9)	71%	(23)	32
Employ: Other	11%	(2)	89%	(15)	17
Self + Household: White-Collar	18%	(46)	82%	(210)	255
Self + Household: Blue Collar	25%	(88)	75%	(268)	356
Union HH: Yes	28%	(11)	72%	(29)	40
Union HH: No	22%	(143)	78%	(515)	657

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**Table BLMB9\_14:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	22%	(154)	78%	(543)	697
LGBTQ+: Yes	33%	(16)	67%	(33)	49
LGBTQ+: No	21%	(137)	79%	(511)	648
Motivated to Vote	23%	(150)	77%	(489)	639
Parent: Yes	24%	(40)	76%	(128)	168
Parent: No	21%	(114)	79%	(415)	529
COVID Vaccine: Yes	20%	(96)	80%	(385)	481
COVID Vaccine: No	27%	(58)	73%	(158)	216
Student Loans: Yes	14%	(15)	86%	(88)	103
Student Loans: No	23%	(139)	77%	(455)	594
Favorable Opinion of Haley	20%	(49)	80%	(199)	249
Unfavorable Opinion of Haley	24%	(68)	76%	(215)	283
Protestant	21%	(34)	79%	(129)	162
Roman Catholic	22%	(39)	78%	(140)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	17%	(1)	83%	(4)	5
Muslim	4%	(0)	96%	(3)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	12%	(4)	88%	(30)	35
Agnostic	37%	(19)	63%	(32)	51
Something else	22%	(24)	78%	(88)	113
Nothing in particular	23%	(33)	77%	(109)	142
Prodigal Biden Voter	16%	(6)	84%	(32)	38
Undecided Voter (DK/WNV)	15%	(9)	85%	(52)	61
Undecided Voter (DK)	5%	(2)	95%	(32)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(266)	62%	(431)	697
Gender: Male	33%	(111)	67%	(221)	332
Gender: Female	42%	(155)	58%	(210)	365
Age: 18-34	31%	(57)	69%	(131)	188
Age: 35-44	43%	(39)	57%	(51)	90
Age: 45-64	37%	(95)	63%	(160)	255
Age: 65+	46%	(75)	54%	(89)	164
GenZers: 1997-2012	33%	(34)	67%	(69)	102
Millennials: 1981-1996	33%	(55)	67%	(110)	165
GenXers: 1965-1980	35%	(64)	65%	(118)	182
Baby Boomers: 1946-1964	47%	(110)	53%	(126)	236
Educ: < College	39%	(183)	61%	(290)	473
Educ: Bachelors degree	36%	(55)	64%	(96)	151
Educ: Post-grad	38%	(28)	62%	(45)	73
Income: Under 50k	44%	(101)	56%	(130)	232
Income: 50k-100k	41%	(113)	59%	(164)	277
Income: 100k+	27%	(51)	73%	(137)	188
Ethnicity: White (Non-Hispanic)	39%	(242)	61%	(378)	621
Ethnicity: Hispanic	6%	(1)	94%	(21)	22
Ethnicity: Black (Non-Hispanic)	39%	(9)	61%	(14)	23
Ethnicity: Asian + Other (Non-Hispanic)	42%	(13)	58%	(18)	32
All Christian	34%	(118)	66%	(229)	348
All Non-Christian	16%	(1)	84%	(7)	9
Atheist	42%	(15)	58%	(20)	35
Agnostic/Nothing in particular	44%	(84)	56%	(109)	193
Something Else	42%	(47)	58%	(65)	113
Evangelical	29%	(38)	71%	(92)	130
Non-Evangelical	39%	(127)	61%	(197)	324
PID: Dem (no lean)	53%	(127)	47%	(113)	240
PID: Ind (no lean)	35%	(71)	65%	(132)	202
PID: Rep (no lean)	27%	(68)	73%	(186)	255

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(266)	62%	(431)	697
PID/Gender: Dem Men	45%	(43)	55%	(54)	97
PID/Gender: Dem Women	59%	(84)	41%	(59)	143
PID/Gender: Ind Men	33%	(37)	67%	(75)	112
PID/Gender: Ind Women	38%	(34)	62%	(56)	90
PID/Gender: Rep Men	26%	(31)	74%	(92)	123
PID/Gender: Rep Women	28%	(37)	72%	(94)	131
Ideo: Liberal (1-3)	47%	(105)	53%	(117)	223
Ideo: Moderate (4)	46%	(85)	54%	(101)	186
Ideo: Conservative (5-7)	26%	(70)	74%	(205)	276
Ideo/PID: Conservative Republican	24%	(45)	76%	(144)	189
Ideo/PID: Moderate/Liberal Republican	36%	(22)	64%	(41)	63
Ideo/PID: Moderate/Conservative Democrat	56%	(43)	44%	(33)	76
Ideo/PID: Liberal Democrat	51%	(83)	49%	(79)	163
Unfavorable of Biden and Trump	27%	(30)	73%	(79)	109
2024 H2H Matchup: Biden Voter	53%	(169)	47%	(152)	320
2024 H2H Matchup: Trump Voter	25%	(80)	75%	(236)	315
2024 H2H Matchup: Would not Vote	32%	(11)	68%	(23)	34
2024 H2H Matchup: Do not Know	25%	(7)	75%	(20)	27
2022 House Vote: Democrat	49%	(144)	51%	(150)	293
2022 House Vote: Republican	26%	(80)	74%	(226)	306
2022 House Vote: Did not Vote	39%	(31)	61%	(48)	79
2020 Vote: Joe Biden	53%	(175)	47%	(156)	331
2020 Vote: Donald Trump	24%	(80)	76%	(247)	327
2020 Vote: Someone Else	41%	(5)	59%	(7)	12
2020 Vote: Did not Vote	23%	(6)	77%	(21)	28
2016 Vote: Hillary Clinton	55%	(127)	45%	(103)	231
2016 Vote: Donald Trump	23%	(66)	77%	(222)	288
2016 Vote: Someone Else	52%	(16)	48%	(15)	31
2020 Vote/PID: Not Biden/Democrat	44%	(11)	56%	(15)	26
2020 Vote/PID: Not Trump/Republican	38%	(8)	62%	(12)	20

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(266)	62%	(431)	697
U.S. Economy: Wrong Track	33%	(156)	67%	(313)	469
U.S. Economy: Right Direction	48%	(110)	52%	(119)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(122)	46%	(102)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(82)	75%	(246)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(62)	57%	(83)	145
Top 2024 Issue: Economy	28%	(62)	72%	(158)	220
Community: Urban	35%	(65)	65%	(121)	186
Community: Suburban	36%	(97)	64%	(172)	269
Community: Rural	43%	(104)	57%	(138)	242
Community/Gender: Urban Women	50%	(38)	50%	(37)	75
Community/Gender: Urban Men	25%	(28)	75%	(83)	111
Community/Gender: Rural Women	43%	(67)	57%	(89)	156
Community/Gender: Rural Men	43%	(37)	57%	(49)	86
Community/Gender: Suburban Women	38%	(50)	62%	(83)	134
Community/Gender: Suburban Men	34%	(47)	66%	(89)	135
Homeowner	39%	(250)	61%	(391)	641
Renter	31%	(15)	69%	(33)	48
Military HHnm: Yes	37%	(38)	63%	(66)	104
Military HH: No	38%	(227)	62%	(365)	593
Employ: Private Sector	38%	(119)	62%	(197)	316
Employ: Government	38%	(11)	62%	(17)	28
Employ: Self-Employed	24%	(16)	76%	(50)	67
Employ: Homemaker	38%	(10)	62%	(17)	27
Employ: Student	12%	(2)	88%	(14)	16
Employ: Retired	46%	(89)	54%	(104)	194
Employ: Unemployed	36%	(12)	64%	(21)	32
Employ: Other	40%	(7)	60%	(10)	17
Self + Household: White-Collar	36%	(91)	64%	(165)	255
Self + Household: Blue Collar	40%	(144)	60%	(212)	356
Union HH: Yes	46%	(18)	54%	(22)	40
Union HH: No	38%	(248)	62%	(410)	657

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**Table BLMB9\_15:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not Selected		Total N
Registered Voters	38%	(266)	62%	(431)	697
LGBTQ+: Yes	56%	(27)	44%	(22)	49
LGBTQ+: No	37%	(238)	63%	(410)	648
Motivated to Vote	39%	(251)	61%	(388)	639
Parent: Yes	28%	(47)	72%	(121)	168
Parent: No	41%	(219)	59%	(310)	529
COVID Vaccine: Yes	43%	(209)	57%	(272)	481
COVID Vaccine: No	26%	(57)	74%	(159)	216
Student Loans: Yes	34%	(35)	66%	(68)	103
Student Loans: No	39%	(231)	61%	(363)	594
Favorable Opinion of Haley	33%	(82)	67%	(167)	249
Unfavorable Opinion of Haley	41%	(117)	59%	(166)	283
Protestant	38%	(62)	62%	(100)	162
Roman Catholic	31%	(55)	69%	(123)	178
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	93%	(6)	6
Jewish	29%	(1)	71%	(3)	5
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	42%	(15)	58%	(20)	35
Agnostic	68%	(35)	32%	(16)	51
Something else	42%	(47)	58%	(65)	113
Nothing in particular	35%	(49)	65%	(93)	142
Prodigal Biden Voter	36%	(14)	64%	(24)	38
Undecided Voter (DK/WNV)	29%	(18)	71%	(44)	61
Undecided Voter (DK)	32%	(11)	68%	(23)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(157)	77%	(540)	697
Gender: Male	21%	(69)	79%	(263)	332
Gender: Female	24%	(88)	76%	(277)	365
Age: 18-34	23%	(43)	77%	(146)	188
Age: 35-44	19%	(17)	81%	(73)	90
Age: 45-64	25%	(64)	75%	(191)	255
Age: 65+	20%	(33)	80%	(131)	164
GenZers: 1997-2012	21%	(21)	79%	(81)	102
Millennials: 1981-1996	22%	(36)	78%	(129)	165
GenXers: 1965-1980	25%	(45)	75%	(137)	182
Baby Boomers: 1946-1964	21%	(51)	79%	(186)	236
Educ: < College	26%	(122)	74%	(351)	473
Educ: Bachelors degree	20%	(30)	80%	(121)	151
Educ: Post-grad	7%	(5)	93%	(68)	73
Income: Under 50k	25%	(59)	75%	(173)	232
Income: 50k-100k	23%	(64)	77%	(214)	277
Income: 100k+	18%	(35)	82%	(153)	188
Ethnicity: White (Non-Hispanic)	21%	(133)	79%	(488)	621
Ethnicity: Hispanic	25%	(5)	75%	(16)	22
Ethnicity: Black (Non-Hispanic)	36%	(8)	64%	(15)	23
Ethnicity: Asian + Other (Non-Hispanic)	33%	(11)	67%	(21)	32
All Christian	25%	(89)	75%	(259)	348
All Non-Christian	5%	(0)	95%	(8)	9
Atheist	10%	(3)	90%	(31)	35
Agnostic/Nothing in particular	15%	(29)	85%	(164)	193
Something Else	31%	(35)	69%	(77)	113
Evangelical	42%	(54)	58%	(75)	130
Non-Evangelical	21%	(70)	79%	(254)	324
PID: Dem (no lean)	11%	(26)	89%	(214)	240
PID: Ind (no lean)	19%	(38)	81%	(164)	202
PID: Rep (no lean)	36%	(93)	64%	(162)	255

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(157)	77%	(540)	697
PID/Gender: Dem Men	8%	(7)	92%	(89)	97
PID/Gender: Dem Women	13%	(19)	87%	(125)	143
PID/Gender: Ind Men	13%	(15)	87%	(97)	112
PID/Gender: Ind Women	26%	(24)	74%	(67)	90
PID/Gender: Rep Men	38%	(47)	62%	(76)	123
PID/Gender: Rep Women	35%	(46)	65%	(85)	131
Ideo: Liberal (1-3)	10%	(22)	90%	(201)	223
Ideo: Moderate (4)	19%	(36)	81%	(150)	186
Ideo: Conservative (5-7)	34%	(95)	66%	(181)	276
Ideo/PID: Conservative Republican	38%	(72)	62%	(118)	189
Ideo/PID: Moderate/Liberal Republican	31%	(20)	69%	(44)	63
Ideo/PID: Moderate/Conservative Democrat	21%	(16)	79%	(60)	76
Ideo/PID: Liberal Democrat	6%	(10)	94%	(153)	163
Unfavorable of Biden and Trump	23%	(25)	77%	(84)	109
2024 H2H Matchup: Biden Voter	9%	(29)	91%	(291)	320
2024 H2H Matchup: Trump Voter	34%	(109)	66%	(207)	315
2024 H2H Matchup: Would not Vote	43%	(15)	57%	(20)	34
2024 H2H Matchup: Do not Know	17%	(5)	83%	(22)	27
2022 House Vote: Democrat	9%	(27)	91%	(266)	293
2022 House Vote: Republican	34%	(104)	66%	(202)	306
2022 House Vote: Did not Vote	28%	(22)	72%	(57)	79
2020 Vote: Joe Biden	10%	(34)	90%	(297)	331
2020 Vote: Donald Trump	35%	(115)	65%	(212)	327
2020 Vote: Someone Else	36%	(4)	64%	(7)	12
2020 Vote: Did not Vote	15%	(4)	85%	(23)	28
2016 Vote: Hillary Clinton	10%	(22)	90%	(209)	231
2016 Vote: Donald Trump	35%	(101)	65%	(187)	288
2016 Vote: Someone Else	11%	(3)	89%	(28)	31
2020 Vote/PID: Not Biden/Democrat	9%	(2)	91%	(24)	26
2020 Vote/PID: Not Trump/Republican	9%	(2)	91%	(18)	20

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(157)	77%	(540)	697
U.S. Economy: Wrong Track	29%	(138)	71%	(330)	469
U.S. Economy: Right Direction	8%	(19)	92%	(209)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(19)	91%	(205)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(123)	63%	(205)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	89%	(130)	145
Top 2024 Issue: Economy	31%	(68)	69%	(152)	220
Community: Urban	12%	(22)	88%	(164)	186
Community: Suburban	20%	(55)	80%	(214)	269
Community: Rural	33%	(80)	67%	(162)	242
Community/Gender: Urban Women	14%	(11)	86%	(65)	75
Community/Gender: Urban Men	11%	(12)	89%	(99)	111
Community/Gender: Rural Women	32%	(49)	68%	(107)	156
Community/Gender: Rural Men	35%	(30)	65%	(56)	86
Community/Gender: Suburban Women	21%	(28)	79%	(105)	134
Community/Gender: Suburban Men	20%	(27)	80%	(109)	135
Homeowner	22%	(140)	78%	(501)	641
Renter	30%	(14)	70%	(34)	48
Military HHnm: Yes	18%	(18)	82%	(86)	104
Military HH: No	23%	(139)	77%	(454)	593
Employ: Private Sector	22%	(71)	78%	(246)	316
Employ: Government	21%	(6)	79%	(22)	28
Employ: Self-Employed	25%	(17)	75%	(50)	67
Employ: Homemaker	21%	(6)	79%	(21)	27
Employ: Student	43%	(7)	57%	(9)	16
Employ: Retired	22%	(42)	78%	(151)	194
Employ: Unemployed	21%	(7)	79%	(25)	32
Employ: Other	16%	(3)	84%	(15)	17
Self + Household: White-Collar	25%	(63)	75%	(192)	255
Self + Household: Blue Collar	20%	(70)	80%	(286)	356
Union HH: Yes	42%	(17)	58%	(23)	40
Union HH: No	21%	(140)	79%	(517)	657

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**Table BLMB9\_16:** When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not Selected		Total N
Registered Voters	23%	(157)	77%	(540)	697
LGBTQ+: Yes	13%	(6)	87%	(43)	49
LGBTQ+: No	23%	(151)	77%	(497)	648
Motivated to Vote	22%	(143)	78%	(497)	639
Parent: Yes	21%	(35)	79%	(133)	168
Parent: No	23%	(122)	77%	(407)	529
COVID Vaccine: Yes	16%	(79)	84%	(403)	481
COVID Vaccine: No	36%	(79)	64%	(137)	216
Student Loans: Yes	23%	(23)	77%	(80)	103
Student Loans: No	23%	(134)	77%	(460)	594
Favorable Opinion of Haley	28%	(69)	72%	(180)	249
Unfavorable Opinion of Haley	18%	(51)	82%	(232)	283
Protestant	27%	(44)	73%	(119)	162
Roman Catholic	25%	(45)	75%	(133)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	7%	(0)	93%	(5)	5
Muslim	4%	(0)	96%	(3)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	10%	(3)	90%	(31)	35
Agnostic	1%	(0)	99%	(51)	51
Something else	31%	(35)	69%	(77)	113
Nothing in particular	20%	(29)	80%	(113)	142
Prodigal Biden Voter	22%	(8)	78%	(29)	38
Undecided Voter (DK/WNV)	31%	(19)	69%	(42)	61
Undecided Voter (DK)	43%	(15)	57%	(20)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(310)	39%	(270)	17%	(116)	697
Gender: Male	46%	(152)	39%	(130)	15%	(50)	332
Gender: Female	43%	(158)	38%	(140)	18%	(66)	365
Age: 18-34	46%	(87)	34%	(64)	20%	(37)	188
Age: 35-44	43%	(38)	32%	(29)	25%	(23)	90
Age: 45-64	49%	(126)	33%	(85)	17%	(44)	255
Age: 65+	36%	(59)	56%	(92)	8%	(13)	164
GenZers: 1997-2012	32%	(33)	45%	(46)	23%	(24)	102
Millennials: 1981-1996	53%	(87)	27%	(44)	21%	(34)	165
GenXers: 1965-1980	50%	(91)	33%	(60)	17%	(31)	182
Baby Boomers: 1946-1964	42%	(98)	48%	(113)	11%	(25)	236
Educ: < College	47%	(220)	36%	(171)	17%	(82)	473
Educ: Bachelors degree	41%	(62)	41%	(62)	18%	(27)	151
Educ: Post-grad	39%	(28)	51%	(37)	11%	(8)	73
Income: Under 50k	40%	(92)	40%	(94)	20%	(46)	232
Income: 50k-100k	45%	(124)	42%	(117)	13%	(35)	277
Income: 100k+	50%	(94)	32%	(59)	19%	(35)	188
Ethnicity: White (Non-Hispanic)	45%	(282)	38%	(237)	16%	(102)	621
Ethnicity: Hispanic	26%	(6)	60%	(13)	14%	(3)	22
Ethnicity: Black (Non-Hispanic)	39%	(9)	50%	(11)	11%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	44%	(14)	29%	(9)	27%	(9)	32
All Christian	52%	(180)	34%	(118)	14%	(50)	348
All Non-Christian	35%	(3)	62%	(5)	3%	(0)	9
Atheist	4%	(1)	80%	(28)	16%	(6)	35
Agnostic/Nothing in particular	28%	(54)	47%	(92)	24%	(47)	193
Something Else	64%	(72)	24%	(27)	12%	(14)	113
Evangelical	79%	(102)	14%	(19)	7%	(9)	130
Non-Evangelical	45%	(145)	39%	(126)	16%	(53)	324
PID: Dem (no lean)	8%	(19)	82%	(196)	10%	(25)	240
PID: Ind (no lean)	35%	(72)	29%	(58)	36%	(72)	202
PID: Rep (no lean)	86%	(219)	6%	(16)	8%	(19)	255

Continued on next page

**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(310)	39%	(270)	17%	(116)	697
PID/Gender: Dem Men	11%	(11)	85%	(82)	4%	(4)	97
PID/Gender: Dem Women	6%	(9)	80%	(114)	14%	(21)	143
PID/Gender: Ind Men	32%	(36)	37%	(41)	31%	(35)	112
PID/Gender: Ind Women	39%	(36)	19%	(17)	41%	(37)	90
PID/Gender: Rep Men	85%	(105)	6%	(7)	9%	(11)	123
PID/Gender: Rep Women	87%	(114)	7%	(9)	6%	(8)	131
Ideo: Liberal (1-3)	12%	(28)	74%	(166)	13%	(29)	223
Ideo: Moderate (4)	27%	(50)	40%	(74)	33%	(61)	186
Ideo: Conservative (5-7)	82%	(226)	11%	(29)	7%	(20)	276
Ideo/PID: Conservative Republican	91%	(172)	4%	(7)	5%	(10)	189
Ideo/PID: Moderate/Liberal Republican	71%	(45)	13%	(8)	16%	(10)	63
Ideo/PID: Moderate/Conservative Democrat	17%	(13)	71%	(54)	12%	(9)	76
Ideo/PID: Liberal Democrat	3%	(5)	88%	(142)	9%	(15)	163
Unfavorable of Biden and Trump	35%	(38)	9%	(10)	56%	(60)	109
2024 H2H Matchup: Biden Voter	6%	(20)	79%	(254)	15%	(47)	320
2024 H2H Matchup: Trump Voter	87%	(274)	4%	(13)	9%	(29)	315
2024 H2H Matchup: Would not Vote	12%	(4)	3%	(1)	86%	(29)	34
2024 H2H Matchup: Do not Know	47%	(13)	11%	(3)	42%	(11)	27
2022 House Vote: Democrat	5%	(14)	79%	(232)	16%	(48)	293
2022 House Vote: Republican	87%	(268)	5%	(15)	8%	(24)	306
2022 House Vote: Did not Vote	33%	(26)	22%	(17)	45%	(36)	79
2020 Vote: Joe Biden	8%	(27)	74%	(244)	18%	(60)	331
2020 Vote: Donald Trump	84%	(275)	4%	(13)	12%	(39)	327
2020 Vote: Someone Else	40%	(5)	8%	(1)	52%	(6)	12
2020 Vote: Did not Vote	15%	(4)	46%	(13)	40%	(11)	28
2016 Vote: Hillary Clinton	9%	(21)	76%	(176)	15%	(34)	231
2016 Vote: Donald Trump	80%	(231)	8%	(23)	12%	(34)	288
2016 Vote: Someone Else	17%	(5)	46%	(14)	37%	(12)	31
2020 Vote/PID: Not Biden/Democrat	40%	(11)	45%	(12)	15%	(4)	26
2020 Vote/PID: Not Trump/Republican	45%	(9)	24%	(5)	31%	(6)	20
U.S. Economy: Wrong Track	59%	(278)	20%	(96)	20%	(95)	469
U.S. Economy: Right Direction	14%	(33)	76%	(175)	9%	(21)	228

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**Table BLMB10\_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(310)	39%	(270)	17%	(116)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	91%	(204)	4%	(9)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(281)	3%	(11)	11%	(36)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(19)	38%	(55)	49%	(71)	145
Top 2024 Issue: Economy	63%	(139)	21%	(45)	16%	(36)	220
Community: Urban	39%	(72)	47%	(88)	14%	(26)	186
Community: Suburban	37%	(99)	42%	(112)	22%	(58)	269
Community: Rural	57%	(139)	29%	(71)	13%	(32)	242
Community/Gender: Urban Women	27%	(21)	51%	(38)	22%	(17)	75
Community/Gender: Urban Men	47%	(52)	45%	(50)	9%	(10)	111
Community/Gender: Rural Women	53%	(83)	31%	(49)	16%	(24)	156
Community/Gender: Rural Men	65%	(56)	26%	(22)	9%	(8)	86
Community/Gender: Suburban Women	41%	(55)	40%	(54)	19%	(25)	134
Community/Gender: Suburban Men	33%	(45)	43%	(58)	24%	(33)	135
Homeowner	46%	(293)	38%	(245)	16%	(102)	641
Renter	31%	(15)	47%	(22)	22%	(10)	48
Military HHnm: Yes	47%	(49)	38%	(39)	16%	(16)	104
Military HH: No	44%	(262)	39%	(231)	17%	(100)	593
Employ: Private Sector	49%	(156)	31%	(97)	20%	(63)	316
Employ: Government	37%	(10)	39%	(11)	24%	(7)	28
Employ: Self-Employed	52%	(35)	38%	(25)	10%	(7)	67
Employ: Homemaker	47%	(13)	37%	(10)	15%	(4)	27
Employ: Student	64%	(10)	9%	(1)	28%	(4)	16
Employ: Retired	37%	(72)	54%	(104)	9%	(18)	194
Employ: Unemployed	34%	(11)	45%	(15)	21%	(7)	32
Employ: Other	19%	(3)	41%	(7)	41%	(7)	17
Self + Household: White-Collar	45%	(116)	37%	(96)	17%	(44)	255
Self + Household: Blue Collar	45%	(162)	41%	(145)	14%	(50)	356
Union HH: Yes	55%	(22)	32%	(13)	13%	(5)	40
Union HH: No	44%	(289)	39%	(258)	17%	(111)	657
LGBTQ+: Yes	23%	(11)	57%	(28)	20%	(10)	49
LGBTQ+: No	46%	(299)	37%	(243)	16%	(106)	648
Motivated to Vote	45%	(287)	41%	(260)	14%	(92)	639

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**Table BLMB10\_1:** Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(310)	39%	(270)	17%	(116)	697
Parent: Yes	58%	(97)	26%	(45)	16%	(27)	168
Parent: No	40%	(214)	43%	(226)	17%	(89)	529
COVID Vaccine: Yes	29%	(138)	52%	(250)	19%	(93)	481
COVID Vaccine: No	80%	(172)	10%	(21)	11%	(23)	216
Student Loans: Yes	37%	(38)	37%	(38)	25%	(26)	103
Student Loans: No	46%	(272)	39%	(232)	15%	(90)	594
Favorable Opinion of Haley	56%	(140)	31%	(77)	13%	(32)	249
Unfavorable Opinion of Haley	37%	(104)	53%	(149)	11%	(30)	283
Protestant	53%	(87)	32%	(52)	15%	(24)	162
Roman Catholic	50%	(89)	37%	(65)	14%	(24)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	7%	(0)	21%	(1)	6
Jewish	56%	(3)	38%	(2)	6%	(0)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	80%	(28)	16%	(6)	35
Agnostic	11%	(5)	60%	(31)	30%	(15)	51
Something else	64%	(72)	24%	(27)	12%	(14)	113
Nothing in particular	34%	(49)	43%	(61)	23%	(32)	142
Prodigal Biden Voter	33%	(13)	11%	(4)	56%	(21)	38
Undecided Voter (DK/WNV)	27%	(17)	6%	(4)	67%	(41)	61
Undecided Voter (DK)	12%	(4)	3%	(1)	86%	(29)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(271)	17%	(115)	697
Gender: Male	47%	(157)	38%	(125)	15%	(50)	332
Gender: Female	42%	(154)	40%	(146)	18%	(65)	365
Age: 18-34	46%	(87)	31%	(59)	22%	(42)	188
Age: 35-44	44%	(39)	37%	(34)	19%	(17)	90
Age: 45-64	48%	(123)	35%	(89)	17%	(43)	255
Age: 65+	37%	(61)	55%	(89)	8%	(13)	164
GenZers: 1997-2012	34%	(35)	38%	(39)	28%	(29)	102
Millennials: 1981-1996	52%	(86)	30%	(50)	17%	(28)	165
GenXers: 1965-1980	47%	(85)	35%	(64)	18%	(33)	182
Baby Boomers: 1946-1964	44%	(103)	47%	(110)	10%	(23)	236
Educ: < College	46%	(217)	36%	(170)	18%	(85)	473
Educ: Bachelors degree	43%	(65)	40%	(61)	16%	(25)	151
Educ: Post-grad	39%	(28)	55%	(40)	7%	(5)	73
Income: Under 50k	41%	(95)	41%	(94)	18%	(42)	232
Income: 50k-100k	43%	(119)	41%	(114)	16%	(44)	277
Income: 100k+	51%	(97)	33%	(63)	15%	(29)	188
Ethnicity: White (Non-Hispanic)	46%	(283)	39%	(242)	15%	(95)	621
Ethnicity: Hispanic	27%	(6)	30%	(7)	43%	(9)	22
Ethnicity: Black (Non-Hispanic)	33%	(8)	54%	(12)	13%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	44%	(14)	31%	(10)	25%	(8)	32
All Christian	51%	(178)	33%	(116)	16%	(55)	348
All Non-Christian	38%	(3)	62%	(5)	—	(0)	9
Atheist	4%	(1)	80%	(28)	16%	(6)	35
Agnostic/Nothing in particular	30%	(57)	49%	(95)	21%	(41)	193
Something Else	63%	(71)	25%	(28)	12%	(14)	113
Evangelical	76%	(99)	17%	(22)	7%	(9)	130
Non-Evangelical	45%	(145)	37%	(118)	19%	(60)	324
PID: Dem (no lean)	7%	(17)	81%	(194)	12%	(28)	240
PID: Ind (no lean)	35%	(71)	32%	(64)	33%	(67)	202
PID: Rep (no lean)	87%	(222)	5%	(13)	8%	(20)	255

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**Table BLMB10\_2:** Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(271)	17%	(115)	697
PID/Gender: Dem Men	12%	(12)	78%	(76)	9%	(9)	97
PID/Gender: Dem Women	4%	(5)	83%	(119)	13%	(19)	143
PID/Gender: Ind Men	33%	(37)	39%	(43)	28%	(31)	112
PID/Gender: Ind Women	37%	(34)	23%	(21)	40%	(36)	90
PID/Gender: Rep Men	87%	(107)	5%	(7)	8%	(9)	123
PID/Gender: Rep Women	88%	(115)	5%	(6)	8%	(10)	131
Ideo: Liberal (1-3)	14%	(32)	76%	(169)	10%	(21)	223
Ideo: Moderate (4)	28%	(52)	40%	(75)	32%	(59)	186
Ideo: Conservative (5-7)	80%	(220)	9%	(26)	11%	(29)	276
Ideo/PID: Conservative Republican	90%	(170)	4%	(7)	7%	(13)	189
Ideo/PID: Moderate/Liberal Republican	80%	(51)	9%	(6)	11%	(7)	63
Ideo/PID: Moderate/Conservative Democrat	10%	(8)	66%	(50)	24%	(18)	76
Ideo/PID: Liberal Democrat	5%	(8)	89%	(144)	6%	(10)	163
Unfavorable of Biden and Trump	37%	(40)	14%	(15)	49%	(54)	109
2024 H2H Matchup: Biden Voter	5%	(17)	79%	(253)	16%	(51)	320
2024 H2H Matchup: Trump Voter	89%	(279)	3%	(9)	9%	(27)	315
2024 H2H Matchup: Would not Vote	3%	(1)	20%	(7)	77%	(26)	34
2024 H2H Matchup: Do not Know	51%	(14)	8%	(2)	41%	(11)	27
2022 House Vote: Democrat	6%	(17)	77%	(226)	17%	(50)	293
2022 House Vote: Republican	87%	(265)	4%	(12)	10%	(29)	306
2022 House Vote: Did not Vote	34%	(27)	32%	(25)	34%	(27)	79
2020 Vote: Joe Biden	7%	(23)	76%	(253)	17%	(55)	331
2020 Vote: Donald Trump	85%	(277)	4%	(12)	11%	(38)	327
2020 Vote: Someone Else	47%	(5)	2%	(0)	50%	(6)	12
2020 Vote: Did not Vote	17%	(5)	22%	(6)	61%	(17)	28
2016 Vote: Hillary Clinton	8%	(19)	78%	(179)	14%	(32)	231
2016 Vote: Donald Trump	82%	(236)	7%	(20)	11%	(32)	288
2016 Vote: Someone Else	20%	(6)	64%	(20)	16%	(5)	31
2020 Vote/PID: Not Biden/Democrat	40%	(11)	18%	(5)	41%	(11)	26
2020 Vote/PID: Not Trump/Republican	43%	(9)	38%	(8)	19%	(4)	20
U.S. Economy: Wrong Track	60%	(280)	20%	(95)	20%	(94)	469
U.S. Economy: Right Direction	14%	(31)	77%	(176)	9%	(22)	228

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**Table BLMB10\_2: Who do you trust more to handle each of the following economic issues? — Unemployment**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(271)	17%	(115)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	91%	(204)	4%	(8)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(281)	3%	(10)	11%	(37)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(18)	39%	(57)	48%	(70)	145
Top 2024 Issue: Economy	57%	(126)	22%	(47)	21%	(47)	220
Community: Urban	38%	(72)	45%	(84)	16%	(30)	186
Community: Suburban	40%	(106)	42%	(112)	19%	(51)	269
Community: Rural	55%	(133)	31%	(75)	14%	(34)	242
Community/Gender: Urban Women	29%	(22)	52%	(39)	19%	(14)	75
Community/Gender: Urban Men	45%	(50)	41%	(45)	14%	(16)	111
Community/Gender: Rural Women	49%	(77)	35%	(54)	16%	(25)	156
Community/Gender: Rural Men	65%	(56)	24%	(21)	11%	(10)	86
Community/Gender: Suburban Women	41%	(55)	39%	(53)	20%	(26)	134
Community/Gender: Suburban Men	38%	(52)	44%	(59)	18%	(24)	135
Homeowner	46%	(295)	38%	(244)	16%	(102)	641
Renter	31%	(15)	50%	(24)	20%	(9)	48
Military HHnm: Yes	45%	(47)	39%	(41)	15%	(16)	104
Military HH: No	44%	(263)	39%	(230)	17%	(99)	593
Employ: Private Sector	49%	(157)	34%	(106)	17%	(54)	316
Employ: Government	39%	(11)	41%	(11)	20%	(6)	28
Employ: Self-Employed	52%	(34)	31%	(21)	17%	(12)	67
Employ: Homemaker	45%	(12)	32%	(9)	23%	(6)	27
Employ: Student	68%	(11)	13%	(2)	19%	(3)	16
Employ: Retired	38%	(74)	52%	(101)	10%	(19)	194
Employ: Unemployed	28%	(9)	47%	(15)	25%	(8)	32
Employ: Other	15%	(3)	36%	(6)	49%	(9)	17
Self + Household: White-Collar	46%	(118)	39%	(99)	15%	(38)	255
Self + Household: Blue Collar	44%	(158)	40%	(142)	16%	(57)	356
Union HH: Yes	56%	(22)	38%	(15)	6%	(2)	40
Union HH: No	44%	(288)	39%	(256)	17%	(113)	657
LGBTQ+: Yes	27%	(13)	54%	(27)	19%	(9)	49
LGBTQ+: No	46%	(297)	38%	(244)	16%	(106)	648
Motivated to Vote	46%	(295)	41%	(259)	13%	(85)	639

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**Table BLMB10\_2:** Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(311)	39%	(271)	17%	(115)	697
Parent: Yes	57%	(96)	27%	(45)	16%	(27)	168
Parent: No	41%	(214)	43%	(226)	17%	(88)	529
COVID Vaccine: Yes	28%	(136)	51%	(247)	20%	(98)	481
COVID Vaccine: No	81%	(175)	11%	(24)	8%	(17)	216
Student Loans: Yes	40%	(41)	42%	(43)	18%	(19)	103
Student Loans: No	45%	(269)	38%	(228)	16%	(97)	594
Favorable Opinion of Haley	55%	(136)	32%	(79)	14%	(34)	249
Unfavorable Opinion of Haley	38%	(108)	54%	(153)	8%	(22)	283
Protestant	53%	(87)	32%	(53)	14%	(23)	162
Roman Catholic	48%	(86)	34%	(60)	18%	(32)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	62%	(3)	38%	(2)	—	(0)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	80%	(28)	16%	(6)	35
Agnostic	11%	(5)	64%	(33)	25%	(13)	51
Something else	63%	(71)	25%	(28)	12%	(14)	113
Nothing in particular	37%	(52)	44%	(62)	20%	(28)	142
Prodigal Biden Voter	31%	(12)	18%	(7)	51%	(19)	38
Undecided Voter (DK/WNV)	24%	(15)	15%	(9)	61%	(37)	61
Undecided Voter (DK)	3%	(1)	20%	(7)	77%	(26)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(261)	33%	(231)	29%	(205)	697
Gender: Male	36%	(120)	31%	(104)	33%	(108)	332
Gender: Female	39%	(141)	35%	(127)	27%	(97)	365
Age: 18-34	45%	(84)	31%	(58)	24%	(45)	188
Age: 35-44	43%	(38)	34%	(31)	23%	(21)	90
Age: 45-64	38%	(97)	29%	(74)	33%	(84)	255
Age: 65+	25%	(42)	41%	(68)	33%	(55)	164
GenZers: 1997-2012	34%	(34)	38%	(39)	28%	(29)	102
Millennials: 1981-1996	51%	(83)	28%	(46)	21%	(35)	165
GenXers: 1965-1980	39%	(72)	32%	(57)	29%	(53)	182
Baby Boomers: 1946-1964	30%	(70)	35%	(83)	35%	(83)	236
Educ: < College	39%	(185)	29%	(137)	32%	(150)	473
Educ: Bachelors degree	33%	(49)	41%	(62)	26%	(40)	151
Educ: Post-grad	36%	(26)	43%	(31)	21%	(15)	73
Income: Under 50k	29%	(68)	36%	(84)	34%	(80)	232
Income: 50k-100k	38%	(106)	33%	(93)	28%	(79)	277
Income: 100k+	47%	(88)	28%	(53)	25%	(47)	188
Ethnicity: White (Non-Hispanic)	38%	(233)	33%	(202)	30%	(186)	621
Ethnicity: Hispanic	27%	(6)	28%	(6)	45%	(10)	22
Ethnicity: Black (Non-Hispanic)	37%	(8)	51%	(12)	12%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	44%	(14)	36%	(11)	21%	(7)	32
All Christian	43%	(151)	26%	(90)	31%	(107)	348
All Non-Christian	15%	(1)	50%	(4)	35%	(3)	9
Atheist	4%	(1)	76%	(26)	21%	(7)	35
Agnostic/Nothing in particular	24%	(46)	43%	(84)	33%	(63)	193
Something Else	54%	(61)	23%	(26)	22%	(25)	113
Evangelical	70%	(90)	13%	(17)	17%	(22)	130
Non-Evangelical	36%	(117)	30%	(97)	34%	(109)	324
PID: Dem (no lean)	4%	(9)	73%	(175)	24%	(57)	240
PID: Ind (no lean)	33%	(67)	20%	(40)	47%	(95)	202
PID: Rep (no lean)	73%	(185)	6%	(15)	21%	(54)	255

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(261)	33%	(231)	29%	(205)	697
PID/Gender: Dem Men	5%	(5)	73%	(71)	22%	(21)	97
PID/Gender: Dem Women	2%	(4)	73%	(104)	25%	(36)	143
PID/Gender: Ind Men	30%	(34)	27%	(30)	43%	(48)	112
PID/Gender: Ind Women	37%	(34)	11%	(10)	51%	(46)	90
PID/Gender: Rep Men	66%	(81)	2%	(3)	32%	(39)	123
PID/Gender: Rep Women	79%	(104)	9%	(12)	11%	(15)	131
Ideo: Liberal (1-3)	14%	(31)	68%	(152)	18%	(39)	223
Ideo: Moderate (4)	27%	(50)	29%	(53)	45%	(83)	186
Ideo: Conservative (5-7)	63%	(174)	9%	(25)	28%	(77)	276
Ideo/PID: Conservative Republican	73%	(139)	6%	(11)	21%	(39)	189
Ideo/PID: Moderate/Liberal Republican	72%	(45)	6%	(4)	22%	(14)	63
Ideo/PID: Moderate/Conservative Democrat	5%	(3)	52%	(40)	43%	(33)	76
Ideo/PID: Liberal Democrat	2%	(4)	83%	(135)	15%	(24)	163
Unfavorable of Biden and Trump	24%	(26)	15%	(17)	61%	(66)	109
2024 H2H Matchup: Biden Voter	5%	(15)	66%	(212)	29%	(93)	320
2024 H2H Matchup: Trump Voter	73%	(230)	4%	(11)	24%	(74)	315
2024 H2H Matchup: Would not Vote	14%	(5)	6%	(2)	80%	(27)	34
2024 H2H Matchup: Do not Know	44%	(12)	18%	(5)	38%	(10)	27
2022 House Vote: Democrat	6%	(16)	65%	(192)	29%	(85)	293
2022 House Vote: Republican	73%	(222)	5%	(14)	23%	(69)	306
2022 House Vote: Did not Vote	24%	(19)	21%	(17)	55%	(44)	79
2020 Vote: Joe Biden	7%	(24)	64%	(211)	29%	(96)	331
2020 Vote: Donald Trump	70%	(229)	3%	(11)	27%	(87)	327
2020 Vote: Someone Else	43%	(5)	26%	(3)	30%	(4)	12
2020 Vote: Did not Vote	13%	(3)	22%	(6)	65%	(18)	28
2016 Vote: Hillary Clinton	7%	(17)	65%	(150)	28%	(65)	231
2016 Vote: Donald Trump	66%	(189)	7%	(21)	27%	(78)	288
2016 Vote: Someone Else	16%	(5)	44%	(14)	40%	(12)	31
2020 Vote/PID: Not Biden/Democrat	22%	(6)	14%	(4)	65%	(17)	26
2020 Vote/PID: Not Trump/Republican	39%	(8)	29%	(6)	32%	(6)	20
U.S. Economy: Wrong Track	48%	(226)	18%	(83)	34%	(160)	469
U.S. Economy: Right Direction	15%	(35)	65%	(148)	20%	(45)	228

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**Table BLMB10\_3: Who do you trust more to handle each of the following economic issues? — Pay raises**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(261)	33%	(231)	29%	(205)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	79%	(177)	16%	(36)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(233)	5%	(16)	24%	(80)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(18)	26%	(38)	61%	(89)	145
Top 2024 Issue: Economy	50%	(110)	16%	(34)	34%	(75)	220
Community: Urban	35%	(64)	40%	(75)	25%	(47)	186
Community: Suburban	35%	(94)	34%	(92)	31%	(83)	269
Community: Rural	43%	(103)	26%	(63)	31%	(76)	242
Community/Gender: Urban Women	27%	(21)	44%	(33)	28%	(21)	75
Community/Gender: Urban Men	39%	(44)	38%	(42)	23%	(25)	111
Community/Gender: Rural Women	43%	(67)	28%	(43)	29%	(46)	156
Community/Gender: Rural Men	42%	(36)	23%	(20)	35%	(30)	86
Community/Gender: Suburban Women	40%	(54)	37%	(50)	22%	(30)	134
Community/Gender: Suburban Men	29%	(40)	31%	(42)	39%	(53)	135
Homeowner	38%	(245)	32%	(206)	30%	(190)	641
Renter	31%	(15)	44%	(21)	25%	(12)	48
Military HHnm: Yes	37%	(39)	30%	(32)	32%	(34)	104
Military HH: No	37%	(222)	34%	(199)	29%	(171)	593
Employ: Private Sector	44%	(139)	30%	(94)	26%	(83)	316
Employ: Government	38%	(10)	39%	(11)	23%	(6)	28
Employ: Self-Employed	44%	(29)	34%	(22)	23%	(15)	67
Employ: Homemaker	44%	(12)	21%	(6)	35%	(9)	27
Employ: Student	63%	(10)	10%	(2)	27%	(4)	16
Employ: Retired	25%	(48)	39%	(76)	36%	(69)	194
Employ: Unemployed	31%	(10)	39%	(13)	29%	(9)	32
Employ: Other	9%	(2)	41%	(7)	50%	(9)	17
Self + Household: White-Collar	41%	(104)	34%	(88)	25%	(64)	255
Self + Household: Blue Collar	36%	(126)	32%	(114)	32%	(115)	356
Union HH: Yes	39%	(16)	37%	(15)	24%	(10)	40
Union HH: No	37%	(245)	33%	(216)	30%	(196)	657
LGBTQ+: Yes	19%	(10)	51%	(25)	30%	(15)	49
LGBTQ+: No	39%	(251)	32%	(206)	29%	(191)	648
Motivated to Vote	38%	(240)	34%	(220)	28%	(179)	639

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**Table BLMB10\_3:** Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(261)	33%	(231)	29%	(205)	697
Parent: Yes	49%	(83)	26%	(44)	24%	(41)	168
Parent: No	34%	(178)	35%	(186)	31%	(164)	529
COVID Vaccine: Yes	23%	(111)	43%	(208)	34%	(162)	481
COVID Vaccine: No	69%	(150)	11%	(23)	20%	(43)	216
Student Loans: Yes	37%	(38)	38%	(40)	24%	(25)	103
Student Loans: No	37%	(223)	32%	(191)	30%	(180)	594
Favorable Opinion of Haley	46%	(114)	27%	(68)	27%	(68)	249
Unfavorable Opinion of Haley	32%	(89)	46%	(131)	22%	(63)	283
Protestant	44%	(72)	24%	(39)	31%	(51)	162
Roman Catholic	42%	(75)	27%	(49)	31%	(55)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	21%	(1)	7%	(0)	6
Jewish	20%	(1)	17%	(1)	63%	(3)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	76%	(26)	21%	(7)	35
Agnostic	1%	(0)	61%	(31)	39%	(20)	51
Something else	54%	(61)	23%	(26)	22%	(25)	113
Nothing in particular	32%	(46)	37%	(53)	31%	(44)	142
Prodigal Biden Voter	30%	(11)	13%	(5)	56%	(21)	38
Undecided Voter (DK/WNV)	27%	(16)	11%	(7)	62%	(38)	61
Undecided Voter (DK)	14%	(5)	6%	(2)	80%	(27)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(329)	32%	(223)	21%	(145)	697
Gender: Male	52%	(173)	32%	(105)	16%	(54)	332
Gender: Female	43%	(156)	32%	(118)	25%	(90)	365
Age: 18-34	51%	(95)	29%	(54)	21%	(39)	188
Age: 35-44	50%	(45)	26%	(23)	23%	(21)	90
Age: 45-64	49%	(124)	30%	(77)	21%	(54)	255
Age: 65+	39%	(64)	42%	(69)	19%	(31)	164
GenZers: 1997-2012	44%	(45)	34%	(35)	22%	(22)	102
Millennials: 1981-1996	54%	(90)	24%	(40)	22%	(36)	165
GenXers: 1965-1980	48%	(87)	31%	(57)	21%	(38)	182
Baby Boomers: 1946-1964	44%	(105)	37%	(87)	19%	(45)	236
Educ: < College	48%	(228)	29%	(136)	23%	(109)	473
Educ: Bachelors degree	48%	(73)	36%	(55)	16%	(24)	151
Educ: Post-grad	39%	(28)	45%	(33)	17%	(12)	73
Income: Under 50k	43%	(99)	35%	(81)	22%	(51)	232
Income: 50k-100k	46%	(128)	31%	(85)	23%	(64)	277
Income: 100k+	54%	(102)	30%	(57)	16%	(30)	188
Ethnicity: White (Non-Hispanic)	48%	(295)	32%	(199)	20%	(126)	621
Ethnicity: Hispanic	64%	(14)	28%	(6)	8%	(2)	22
Ethnicity: Black (Non-Hispanic)	38%	(9)	47%	(11)	16%	(4)	23
Ethnicity: Asian + Other (Non-Hispanic)	37%	(12)	23%	(7)	41%	(13)	32
All Christian	53%	(185)	26%	(90)	21%	(73)	348
All Non-Christian	15%	(1)	50%	(4)	35%	(3)	9
Atheist	4%	(1)	75%	(26)	21%	(7)	35
Agnostic/Nothing in particular	34%	(65)	42%	(81)	25%	(48)	193
Something Else	68%	(76)	20%	(23)	12%	(14)	113
Evangelical	76%	(99)	14%	(18)	10%	(12)	130
Non-Evangelical	49%	(158)	28%	(91)	23%	(74)	324
PID: Dem (no lean)	14%	(33)	71%	(171)	15%	(36)	240
PID: Ind (no lean)	40%	(81)	21%	(42)	39%	(80)	202
PID: Rep (no lean)	84%	(215)	4%	(10)	12%	(29)	255

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(329)	32%	(223)	21%	(145)	697
PID/Gender: Dem Men	22%	(21)	76%	(73)	3%	(3)	97
PID/Gender: Dem Women	9%	(12)	68%	(98)	23%	(33)	143
PID/Gender: Ind Men	42%	(47)	27%	(30)	31%	(35)	112
PID/Gender: Ind Women	37%	(34)	13%	(12)	50%	(45)	90
PID/Gender: Rep Men	85%	(105)	2%	(2)	14%	(17)	123
PID/Gender: Rep Women	84%	(110)	6%	(8)	10%	(13)	131
Ideo: Liberal (1-3)	17%	(37)	66%	(147)	17%	(38)	223
Ideo: Moderate (4)	32%	(59)	29%	(55)	39%	(72)	186
Ideo: Conservative (5-7)	84%	(230)	8%	(21)	9%	(24)	276
Ideo/PID: Conservative Republican	87%	(165)	3%	(5)	10%	(19)	189
Ideo/PID: Moderate/Liberal Republican	77%	(49)	9%	(6)	14%	(9)	63
Ideo/PID: Moderate/Conservative Democrat	29%	(22)	50%	(38)	20%	(15)	76
Ideo/PID: Liberal Democrat	6%	(10)	82%	(133)	12%	(20)	163
Unfavorable of Biden and Trump	47%	(51)	6%	(6)	47%	(51)	109
2024 H2H Matchup: Biden Voter	11%	(35)	67%	(213)	23%	(72)	320
2024 H2H Matchup: Trump Voter	88%	(277)	2%	(7)	10%	(32)	315
2024 H2H Matchup: Would not Vote	25%	(9)	3%	(1)	72%	(25)	34
2024 H2H Matchup: Do not Know	34%	(9)	8%	(2)	58%	(16)	27
2022 House Vote: Democrat	11%	(33)	66%	(193)	23%	(67)	293
2022 House Vote: Republican	84%	(256)	3%	(9)	13%	(41)	306
2022 House Vote: Did not Vote	46%	(37)	20%	(16)	34%	(27)	79
2020 Vote: Joe Biden	12%	(41)	63%	(208)	25%	(82)	331
2020 Vote: Donald Trump	82%	(270)	3%	(10)	14%	(47)	327
2020 Vote: Someone Else	40%	(5)	2%	(0)	58%	(7)	12
2020 Vote: Did not Vote	51%	(14)	15%	(4)	35%	(10)	28
2016 Vote: Hillary Clinton	13%	(31)	63%	(146)	23%	(54)	231
2016 Vote: Donald Trump	80%	(232)	6%	(17)	14%	(40)	288
2016 Vote: Someone Else	24%	(8)	47%	(15)	29%	(9)	31
2020 Vote/PID: Not Biden/Democrat	68%	(18)	19%	(5)	13%	(3)	26
2020 Vote/PID: Not Trump/Republican	68%	(14)	24%	(5)	8%	(2)	20
U.S. Economy: Wrong Track	63%	(293)	14%	(66)	23%	(109)	469
U.S. Economy: Right Direction	16%	(36)	69%	(157)	16%	(35)	228

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(329)	32%	(223)	21%	(145)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	84%	(188)	11%	(24)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(282)	2%	(6)	12%	(40)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(36)	20%	(29)	56%	(81)	145
Top 2024 Issue: Economy	63%	(139)	14%	(31)	22%	(49)	220
Community: Urban	43%	(79)	39%	(72)	19%	(35)	186
Community: Suburban	43%	(116)	34%	(93)	22%	(60)	269
Community: Rural	55%	(134)	24%	(58)	20%	(50)	242
Community/Gender: Urban Women	27%	(20)	45%	(34)	28%	(21)	75
Community/Gender: Urban Men	53%	(59)	35%	(38)	12%	(13)	111
Community/Gender: Rural Women	54%	(84)	26%	(40)	20%	(32)	156
Community/Gender: Rural Men	58%	(50)	21%	(18)	21%	(18)	86
Community/Gender: Suburban Women	39%	(52)	33%	(44)	28%	(37)	134
Community/Gender: Suburban Men	47%	(63)	36%	(49)	17%	(23)	135
Homeowner	49%	(313)	31%	(202)	20%	(126)	641
Renter	27%	(13)	40%	(19)	32%	(15)	48
Military HHnm: Yes	48%	(50)	26%	(27)	26%	(27)	104
Military HH: No	47%	(279)	33%	(196)	20%	(118)	593
Employ: Private Sector	51%	(161)	29%	(93)	20%	(63)	316
Employ: Government	46%	(13)	29%	(8)	25%	(7)	28
Employ: Self-Employed	61%	(41)	27%	(18)	12%	(8)	67
Employ: Homemaker	49%	(13)	21%	(6)	30%	(8)	27
Employ: Student	76%	(12)	2%	(0)	22%	(4)	16
Employ: Retired	40%	(78)	42%	(81)	18%	(34)	194
Employ: Unemployed	28%	(9)	39%	(12)	33%	(11)	32
Employ: Other	12%	(2)	28%	(5)	60%	(10)	17
Self + Household: White-Collar	49%	(124)	33%	(84)	19%	(47)	255
Self + Household: Blue Collar	48%	(172)	31%	(111)	20%	(73)	356
Union HH: Yes	57%	(23)	34%	(14)	8%	(3)	40
Union HH: No	47%	(306)	32%	(209)	22%	(141)	657
LGBTQ+: Yes	26%	(13)	53%	(26)	21%	(10)	49
LGBTQ+: No	49%	(316)	30%	(197)	21%	(134)	648
Motivated to Vote	49%	(312)	33%	(213)	18%	(114)	639

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**Table BLMB10\_5:** Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(329)	32%	(223)	21%	(145)	697
Parent: Yes	55%	(93)	22%	(37)	23%	(38)	168
Parent: No	45%	(236)	35%	(186)	20%	(106)	529
COVID Vaccine: Yes	34%	(162)	42%	(204)	24%	(115)	481
COVID Vaccine: No	78%	(167)	9%	(19)	14%	(29)	216
Student Loans: Yes	44%	(46)	31%	(32)	24%	(25)	103
Student Loans: No	48%	(283)	32%	(191)	20%	(120)	594
Favorable Opinion of Haley	56%	(138)	24%	(61)	20%	(50)	249
Unfavorable Opinion of Haley	42%	(118)	47%	(132)	12%	(34)	283
Protestant	50%	(82)	25%	(41)	25%	(40)	162
Roman Catholic	56%	(99)	26%	(46)	19%	(33)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	20%	(1)	17%	(1)	63%	(3)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	75%	(26)	21%	(7)	35
Agnostic	22%	(11)	54%	(28)	24%	(12)	51
Something else	68%	(76)	20%	(23)	12%	(14)	113
Nothing in particular	38%	(53)	37%	(53)	25%	(36)	142
Prodigal Biden Voter	49%	(19)	10%	(4)	40%	(15)	38
Undecided Voter (DK/WNV)	29%	(18)	5%	(3)	66%	(40)	61
Undecided Voter (DK)	25%	(9)	3%	(1)	72%	(25)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(318)	37%	(255)	18%	(124)	697
Gender: Male	47%	(157)	36%	(120)	16%	(55)	332
Gender: Female	44%	(161)	37%	(135)	19%	(69)	365
Age: 18-34	49%	(92)	34%	(64)	17%	(32)	188
Age: 35-44	45%	(40)	37%	(34)	18%	(16)	90
Age: 45-64	50%	(127)	32%	(81)	19%	(47)	255
Age: 65+	36%	(59)	46%	(76)	17%	(28)	164
GenZers: 1997-2012	36%	(37)	42%	(43)	22%	(22)	102
Millennials: 1981-1996	54%	(89)	32%	(52)	14%	(24)	165
GenXers: 1965-1980	48%	(87)	31%	(57)	21%	(37)	182
Baby Boomers: 1946-1964	44%	(104)	41%	(97)	15%	(36)	236
Educ: < College	47%	(224)	34%	(159)	19%	(90)	473
Educ: Bachelors degree	45%	(69)	38%	(57)	17%	(25)	151
Educ: Post-grad	35%	(26)	52%	(38)	12%	(9)	73
Income: Under 50k	42%	(98)	35%	(81)	23%	(53)	232
Income: 50k-100k	44%	(123)	41%	(113)	15%	(41)	277
Income: 100k+	52%	(98)	32%	(60)	16%	(30)	188
Ethnicity: White (Non-Hispanic)	46%	(288)	36%	(221)	18%	(111)	621
Ethnicity: Hispanic	26%	(6)	60%	(13)	14%	(3)	22
Ethnicity: Black (Non-Hispanic)	40%	(9)	47%	(11)	13%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	48%	(15)	31%	(10)	21%	(7)	32
All Christian	53%	(183)	32%	(110)	16%	(54)	348
All Non-Christian	33%	(3)	63%	(5)	3%	(0)	9
Atheist	4%	(1)	76%	(26)	20%	(7)	35
Agnostic/Nothing in particular	31%	(60)	47%	(90)	23%	(44)	193
Something Else	64%	(72)	20%	(23)	16%	(18)	113
Evangelical	76%	(99)	11%	(14)	12%	(16)	130
Non-Evangelical	47%	(151)	36%	(116)	18%	(57)	324
PID: Dem (no lean)	8%	(19)	80%	(191)	13%	(30)	240
PID: Ind (no lean)	40%	(82)	26%	(52)	34%	(69)	202
PID: Rep (no lean)	86%	(218)	5%	(12)	10%	(25)	255

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(318)	37%	(255)	18%	(124)	697
PID/Gender: Dem Men	10%	(9)	84%	(81)	6%	(6)	97
PID/Gender: Dem Women	6%	(9)	77%	(110)	17%	(24)	143
PID/Gender: Ind Men	42%	(47)	31%	(34)	28%	(31)	112
PID/Gender: Ind Women	39%	(35)	20%	(18)	41%	(38)	90
PID/Gender: Rep Men	82%	(101)	4%	(5)	14%	(18)	123
PID/Gender: Rep Women	89%	(117)	5%	(7)	6%	(7)	131
Ideo: Liberal (1-3)	13%	(29)	76%	(169)	11%	(25)	223
Ideo: Moderate (4)	28%	(53)	34%	(64)	37%	(69)	186
Ideo: Conservative (5-7)	84%	(231)	8%	(22)	8%	(23)	276
Ideo/PID: Conservative Republican	92%	(175)	3%	(6)	5%	(9)	189
Ideo/PID: Moderate/Liberal Republican	67%	(42)	9%	(6)	24%	(15)	63
Ideo/PID: Moderate/Conservative Democrat	14%	(11)	64%	(49)	22%	(16)	76
Ideo/PID: Liberal Democrat	4%	(6)	88%	(142)	8%	(14)	163
Unfavorable of Biden and Trump	42%	(45)	5%	(5)	53%	(58)	109
2024 H2H Matchup: Biden Voter	6%	(19)	75%	(241)	19%	(60)	320
2024 H2H Matchup: Trump Voter	89%	(280)	3%	(9)	8%	(26)	315
2024 H2H Matchup: Would not Vote	14%	(5)	7%	(2)	79%	(27)	34
2024 H2H Matchup: Do not Know	51%	(14)	10%	(3)	39%	(10)	27
2022 House Vote: Democrat	6%	(18)	74%	(218)	20%	(57)	293
2022 House Vote: Republican	87%	(267)	4%	(12)	9%	(27)	306
2022 House Vote: Did not Vote	38%	(30)	22%	(17)	40%	(32)	79
2020 Vote: Joe Biden	9%	(30)	69%	(228)	22%	(72)	331
2020 Vote: Donald Trump	85%	(276)	4%	(13)	12%	(38)	327
2020 Vote: Someone Else	60%	(7)	2%	(0)	38%	(4)	12
2020 Vote: Did not Vote	17%	(5)	49%	(14)	34%	(9)	28
2016 Vote: Hillary Clinton	8%	(19)	73%	(168)	19%	(44)	231
2016 Vote: Donald Trump	84%	(242)	6%	(16)	11%	(31)	288
2016 Vote: Someone Else	17%	(5)	40%	(13)	42%	(13)	31
2020 Vote/PID: Not Biden/Democrat	37%	(10)	55%	(14)	8%	(2)	26
2020 Vote/PID: Not Trump/Republican	50%	(10)	24%	(5)	26%	(5)	20
U.S. Economy: Wrong Track	60%	(283)	19%	(90)	20%	(96)	469
U.S. Economy: Right Direction	15%	(35)	72%	(165)	12%	(28)	228

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(318)	37%	(255)	18%	(124)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	84%	(188)	11%	(25)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(290)	3%	(9)	9%	(29)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	40%	(58)	49%	(71)	145
Top 2024 Issue: Economy	60%	(131)	19%	(42)	21%	(46)	220
Community: Urban	41%	(75)	47%	(87)	13%	(24)	186
Community: Suburban	40%	(107)	40%	(107)	20%	(55)	269
Community: Rural	56%	(136)	25%	(61)	19%	(45)	242
Community/Gender: Urban Women	34%	(26)	44%	(33)	22%	(16)	75
Community/Gender: Urban Men	45%	(50)	48%	(54)	7%	(8)	111
Community/Gender: Rural Women	51%	(80)	28%	(44)	20%	(32)	156
Community/Gender: Rural Men	65%	(56)	19%	(17)	16%	(14)	86
Community/Gender: Suburban Women	41%	(55)	43%	(57)	16%	(21)	134
Community/Gender: Suburban Men	38%	(52)	37%	(50)	25%	(33)	135
Homeowner	47%	(299)	36%	(233)	17%	(109)	641
Renter	35%	(17)	42%	(20)	23%	(11)	48
Military HHnm: Yes	49%	(51)	32%	(33)	19%	(20)	104
Military HH: No	45%	(267)	37%	(222)	18%	(104)	593
Employ: Private Sector	52%	(163)	31%	(99)	17%	(54)	316
Employ: Government	45%	(13)	39%	(11)	16%	(4)	28
Employ: Self-Employed	49%	(33)	47%	(31)	5%	(3)	67
Employ: Homemaker	44%	(12)	31%	(8)	24%	(7)	27
Employ: Student	69%	(11)	6%	(1)	25%	(4)	16
Employ: Retired	37%	(72)	45%	(87)	18%	(35)	194
Employ: Unemployed	26%	(8)	38%	(12)	36%	(11)	32
Employ: Other	38%	(7)	34%	(6)	29%	(5)	17
Self + Household: White-Collar	47%	(120)	37%	(95)	16%	(40)	255
Self + Household: Blue Collar	45%	(161)	36%	(129)	18%	(66)	356
Union HH: Yes	54%	(22)	35%	(14)	11%	(4)	40
Union HH: No	45%	(297)	37%	(241)	18%	(120)	657
LGBTQ+: Yes	27%	(13)	50%	(25)	23%	(11)	49
LGBTQ+: No	47%	(305)	36%	(230)	17%	(112)	648
Motivated to Vote	47%	(298)	37%	(239)	16%	(102)	639

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**Table BLMB10\_6:** Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(318)	37%	(255)	18%	(124)	697
Parent: Yes	60%	(100)	25%	(42)	15%	(26)	168
Parent: No	41%	(218)	40%	(213)	19%	(98)	529
COVID Vaccine: Yes	30%	(144)	49%	(235)	21%	(103)	481
COVID Vaccine: No	81%	(175)	9%	(20)	10%	(21)	216
Student Loans: Yes	39%	(40)	40%	(41)	21%	(22)	103
Student Loans: No	47%	(278)	36%	(214)	17%	(102)	594
Favorable Opinion of Haley	55%	(137)	28%	(69)	17%	(43)	249
Unfavorable Opinion of Haley	40%	(112)	49%	(137)	12%	(34)	283
Protestant	56%	(91)	25%	(40)	19%	(31)	162
Roman Catholic	49%	(88)	38%	(67)	13%	(23)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	56%	(3)	38%	(2)	6%	(0)	5
Muslim	5%	(0)	95%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	76%	(26)	20%	(7)	35
Agnostic	13%	(6)	58%	(30)	29%	(15)	51
Something else	64%	(72)	20%	(23)	16%	(18)	113
Nothing in particular	37%	(53)	42%	(60)	20%	(29)	142
Prodigal Biden Voter	42%	(16)	10%	(4)	48%	(18)	38
Undecided Voter (DK/WNV)	31%	(19)	8%	(5)	61%	(37)	61
Undecided Voter (DK)	14%	(5)	7%	(2)	79%	(27)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	39%	(272)	22%	(152)	697
Gender: Male	41%	(136)	41%	(135)	19%	(62)	332
Gender: Female	38%	(137)	38%	(138)	25%	(90)	365
Age: 18-34	38%	(71)	37%	(69)	26%	(48)	188
Age: 35-44	41%	(37)	36%	(32)	23%	(21)	90
Age: 45-64	44%	(112)	38%	(97)	18%	(45)	255
Age: 65+	32%	(53)	45%	(73)	23%	(37)	164
GenZers: 1997-2012	27%	(28)	40%	(41)	33%	(34)	102
Millennials: 1981-1996	46%	(76)	35%	(57)	19%	(32)	165
GenXers: 1965-1980	40%	(73)	38%	(70)	21%	(39)	182
Baby Boomers: 1946-1964	39%	(93)	42%	(99)	19%	(45)	236
Educ: < College	41%	(192)	34%	(163)	25%	(118)	473
Educ: Bachelors degree	38%	(58)	46%	(70)	16%	(24)	151
Educ: Post-grad	32%	(24)	55%	(40)	13%	(10)	73
Income: Under 50k	34%	(78)	43%	(100)	23%	(53)	232
Income: 50k-100k	41%	(114)	35%	(97)	24%	(67)	277
Income: 100k+	43%	(81)	40%	(75)	17%	(32)	188
Ethnicity: White (Non-Hispanic)	39%	(244)	39%	(245)	21%	(131)	621
Ethnicity: Hispanic	29%	(6)	25%	(6)	45%	(10)	22
Ethnicity: Black (Non-Hispanic)	37%	(8)	52%	(12)	11%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	44%	(14)	31%	(10)	25%	(8)	32
All Christian	47%	(163)	30%	(105)	23%	(80)	348
All Non-Christian	38%	(3)	62%	(5)	—	(0)	9
Atheist	4%	(1)	79%	(27)	17%	(6)	35
Agnostic/Nothing in particular	26%	(50)	56%	(108)	19%	(36)	193
Something Else	50%	(56)	23%	(26)	27%	(30)	113
Evangelical	64%	(83)	14%	(18)	22%	(28)	130
Non-Evangelical	41%	(131)	34%	(111)	25%	(82)	324
PID: Dem (no lean)	2%	(6)	79%	(189)	19%	(45)	240
PID: Ind (no lean)	31%	(63)	32%	(66)	37%	(74)	202
PID: Rep (no lean)	80%	(205)	7%	(17)	13%	(32)	255

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	39%	(272)	22%	(152)	697
PID/Gender: Dem Men	3%	(3)	85%	(82)	12%	(11)	97
PID/Gender: Dem Women	2%	(3)	75%	(107)	24%	(34)	143
PID/Gender: Ind Men	32%	(35)	42%	(47)	26%	(30)	112
PID/Gender: Ind Women	30%	(27)	21%	(19)	49%	(45)	90
PID/Gender: Rep Men	79%	(97)	4%	(5)	17%	(21)	123
PID/Gender: Rep Women	82%	(107)	9%	(12)	9%	(12)	131
Ideo: Liberal (1-3)	10%	(23)	77%	(172)	13%	(28)	223
Ideo: Moderate (4)	24%	(45)	38%	(70)	38%	(71)	186
Ideo: Conservative (5-7)	74%	(203)	11%	(30)	16%	(43)	276
Ideo/PID: Conservative Republican	86%	(162)	4%	(8)	10%	(19)	189
Ideo/PID: Moderate/Liberal Republican	65%	(41)	15%	(9)	20%	(13)	63
Ideo/PID: Moderate/Conservative Democrat	5%	(4)	58%	(44)	38%	(29)	76
Ideo/PID: Liberal Democrat	—	(1)	89%	(145)	10%	(16)	163
Unfavorable of Biden and Trump	24%	(26)	22%	(24)	54%	(59)	109
2024 H2H Matchup: Biden Voter	4%	(13)	74%	(238)	22%	(69)	320
2024 H2H Matchup: Trump Voter	80%	(252)	8%	(26)	12%	(37)	315
2024 H2H Matchup: Would not Vote	10%	(3)	15%	(5)	75%	(26)	34
2024 H2H Matchup: Do not Know	15%	(4)	11%	(3)	74%	(20)	27
2022 House Vote: Democrat	4%	(11)	75%	(220)	21%	(63)	293
2022 House Vote: Republican	78%	(239)	7%	(21)	15%	(46)	306
2022 House Vote: Did not Vote	26%	(21)	32%	(25)	42%	(33)	79
2020 Vote: Joe Biden	5%	(18)	72%	(239)	22%	(74)	331
2020 Vote: Donald Trump	75%	(247)	8%	(27)	16%	(53)	327
2020 Vote: Someone Else	35%	(4)	5%	(1)	60%	(7)	12
2020 Vote: Did not Vote	16%	(4)	22%	(6)	62%	(17)	28
2016 Vote: Hillary Clinton	6%	(14)	74%	(171)	20%	(45)	231
2016 Vote: Donald Trump	76%	(218)	8%	(23)	16%	(46)	288
2016 Vote: Someone Else	4%	(1)	63%	(20)	33%	(11)	31
2020 Vote/PID: Not Biden/Democrat	18%	(5)	43%	(11)	40%	(10)	26
2020 Vote/PID: Not Trump/Republican	43%	(9)	50%	(10)	7%	(1)	20
U.S. Economy: Wrong Track	51%	(238)	22%	(103)	27%	(128)	469
U.S. Economy: Right Direction	15%	(35)	74%	(170)	11%	(24)	228

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**Table BLMB10\_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	39%	(272)	22%	(152)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	87%	(195)	11%	(26)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(253)	8%	(26)	15%	(48)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	35%	(51)	54%	(78)	145
Top 2024 Issue: Economy	53%	(117)	20%	(45)	26%	(58)	220
Community: Urban	35%	(64)	45%	(84)	21%	(38)	186
Community: Suburban	37%	(99)	43%	(116)	20%	(54)	269
Community: Rural	45%	(110)	30%	(73)	24%	(59)	242
Community/Gender: Urban Women	29%	(22)	48%	(36)	23%	(17)	75
Community/Gender: Urban Men	38%	(42)	43%	(48)	19%	(21)	111
Community/Gender: Rural Women	42%	(66)	31%	(49)	26%	(41)	156
Community/Gender: Rural Men	51%	(44)	28%	(24)	21%	(18)	86
Community/Gender: Suburban Women	37%	(49)	40%	(53)	24%	(32)	134
Community/Gender: Suburban Men	37%	(50)	47%	(63)	17%	(22)	135
Homeowner	40%	(257)	38%	(247)	21%	(137)	641
Renter	29%	(14)	48%	(23)	23%	(11)	48
Military HHnm: Yes	47%	(49)	27%	(28)	26%	(27)	104
Military HH: No	38%	(224)	41%	(244)	21%	(125)	593
Employ: Private Sector	44%	(138)	40%	(126)	17%	(52)	316
Employ: Government	39%	(11)	46%	(13)	15%	(4)	28
Employ: Self-Employed	45%	(30)	32%	(21)	23%	(15)	67
Employ: Homemaker	37%	(10)	28%	(7)	36%	(10)	27
Employ: Student	43%	(7)	10%	(2)	47%	(7)	16
Employ: Retired	34%	(65)	42%	(82)	24%	(47)	194
Employ: Unemployed	24%	(8)	45%	(15)	31%	(10)	32
Employ: Other	22%	(4)	42%	(7)	36%	(6)	17
Self + Household: White-Collar	40%	(101)	42%	(108)	18%	(46)	255
Self + Household: Blue Collar	40%	(142)	38%	(134)	22%	(79)	356
Union HH: Yes	54%	(21)	36%	(15)	10%	(4)	40
Union HH: No	38%	(251)	39%	(258)	23%	(148)	657
LGBTQ+: Yes	23%	(11)	51%	(25)	26%	(13)	49
LGBTQ+: No	40%	(262)	38%	(247)	21%	(139)	648
Motivated to Vote	39%	(248)	41%	(259)	21%	(133)	639

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**Table BLMB10\_7:** Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	39%	(272)	22%	(152)	697
Parent: Yes	46%	(78)	33%	(55)	21%	(36)	168
Parent: No	37%	(195)	41%	(218)	22%	(116)	529
COVID Vaccine: Yes	25%	(120)	49%	(237)	26%	(124)	481
COVID Vaccine: No	71%	(153)	16%	(35)	13%	(28)	216
Student Loans: Yes	30%	(30)	48%	(50)	22%	(23)	103
Student Loans: No	41%	(243)	37%	(223)	22%	(129)	594
Favorable Opinion of Haley	49%	(122)	30%	(74)	21%	(53)	249
Unfavorable Opinion of Haley	33%	(94)	54%	(152)	13%	(37)	283
Protestant	48%	(77)	25%	(40)	27%	(44)	162
Roman Catholic	45%	(81)	35%	(62)	20%	(36)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	62%	(3)	38%	(2)	—	(0)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	79%	(27)	17%	(6)	35
Agnostic	3%	(2)	82%	(42)	15%	(7)	51
Something else	50%	(56)	23%	(26)	27%	(30)	113
Nothing in particular	34%	(48)	46%	(66)	20%	(28)	142
Prodigal Biden Voter	25%	(9)	26%	(10)	49%	(19)	38
Undecided Voter (DK/WNV)	12%	(7)	13%	(8)	75%	(46)	61
Undecided Voter (DK)	10%	(3)	15%	(5)	75%	(26)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_8:** *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	34%	(237)	23%	(159)	697
Gender: Male	45%	(149)	35%	(115)	20%	(68)	332
Gender: Female	42%	(152)	33%	(121)	25%	(91)	365
Age: 18-34	49%	(92)	33%	(63)	18%	(34)	188
Age: 35-44	44%	(40)	27%	(25)	28%	(26)	90
Age: 45-64	44%	(113)	32%	(82)	24%	(60)	255
Age: 65+	34%	(56)	41%	(68)	24%	(40)	164
GenZers: 1997-2012	36%	(36)	42%	(43)	22%	(23)	102
Millennials: 1981-1996	54%	(90)	25%	(41)	21%	(34)	165
GenXers: 1965-1980	42%	(76)	32%	(58)	26%	(48)	182
Baby Boomers: 1946-1964	41%	(96)	38%	(89)	21%	(51)	236
Educ: < College	44%	(208)	31%	(146)	25%	(119)	473
Educ: Bachelors degree	46%	(69)	35%	(54)	19%	(29)	151
Educ: Post-grad	32%	(24)	51%	(38)	16%	(12)	73
Income: Under 50k	38%	(88)	34%	(79)	28%	(65)	232
Income: 50k-100k	43%	(120)	36%	(99)	21%	(59)	277
Income: 100k+	50%	(93)	32%	(60)	19%	(35)	188
Ethnicity: White (Non-Hispanic)	44%	(272)	33%	(206)	23%	(144)	621
Ethnicity: Hispanic	24%	(5)	62%	(13)	14%	(3)	22
Ethnicity: Black (Non-Hispanic)	39%	(9)	47%	(11)	14%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	49%	(16)	23%	(7)	29%	(9)	32
All Christian	50%	(173)	29%	(102)	21%	(73)	348
All Non-Christian	35%	(3)	62%	(5)	3%	(0)	9
Atheist	4%	(1)	79%	(27)	17%	(6)	35
Agnostic/Nothing in particular	28%	(55)	43%	(82)	29%	(56)	193
Something Else	61%	(69)	18%	(20)	21%	(24)	113
Evangelical	72%	(94)	13%	(17)	15%	(19)	130
Non-Evangelical	44%	(144)	32%	(102)	24%	(78)	324
PID: Dem (no lean)	6%	(15)	75%	(180)	19%	(45)	240
PID: Ind (no lean)	35%	(71)	24%	(49)	41%	(83)	202
PID: Rep (no lean)	85%	(215)	3%	(8)	12%	(32)	255

Continued on next page

**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	34%	(237)	23%	(159)	697
PID/Gender: Dem Men	10%	(10)	82%	(79)	7%	(7)	97
PID/Gender: Dem Women	4%	(5)	70%	(101)	26%	(38)	143
PID/Gender: Ind Men	32%	(35)	30%	(33)	39%	(43)	112
PID/Gender: Ind Women	39%	(35)	18%	(16)	43%	(39)	90
PID/Gender: Rep Men	84%	(104)	2%	(3)	14%	(17)	123
PID/Gender: Rep Women	85%	(112)	4%	(5)	11%	(15)	131
Ideo: Liberal (1-3)	12%	(27)	71%	(158)	17%	(38)	223
Ideo: Moderate (4)	28%	(53)	28%	(52)	44%	(82)	186
Ideo: Conservative (5-7)	79%	(216)	10%	(27)	12%	(32)	276
Ideo/PID: Conservative Republican	89%	(168)	3%	(5)	8%	(16)	189
Ideo/PID: Moderate/Liberal Republican	73%	(46)	4%	(3)	23%	(14)	63
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	61%	(46)	28%	(21)	76
Ideo/PID: Liberal Democrat	3%	(5)	82%	(133)	15%	(24)	163
Unfavorable of Biden and Trump	35%	(38)	7%	(7)	58%	(63)	109
2024 H2H Matchup: Biden Voter	5%	(15)	70%	(226)	25%	(80)	320
2024 H2H Matchup: Trump Voter	86%	(273)	2%	(6)	12%	(37)	315
2024 H2H Matchup: Would not Vote	6%	(2)	8%	(3)	86%	(29)	34
2024 H2H Matchup: Do not Know	42%	(11)	11%	(3)	47%	(13)	27
2022 House Vote: Democrat	6%	(16)	70%	(206)	24%	(71)	293
2022 House Vote: Republican	86%	(262)	2%	(6)	13%	(38)	306
2022 House Vote: Did not Vote	25%	(20)	22%	(17)	53%	(42)	79
2020 Vote: Joe Biden	7%	(25)	65%	(215)	28%	(91)	331
2020 Vote: Donald Trump	82%	(267)	2%	(8)	16%	(52)	327
2020 Vote: Someone Else	60%	(7)	7%	(1)	33%	(4)	12
2020 Vote: Did not Vote	11%	(3)	46%	(13)	43%	(12)	28
2016 Vote: Hillary Clinton	9%	(20)	66%	(153)	25%	(58)	231
2016 Vote: Donald Trump	78%	(225)	5%	(15)	17%	(48)	288
2016 Vote: Someone Else	18%	(6)	37%	(11)	45%	(14)	31
2020 Vote/PID: Not Biden/Democrat	34%	(9)	45%	(12)	21%	(6)	26
2020 Vote/PID: Not Trump/Republican	50%	(10)	24%	(5)	27%	(5)	20
U.S. Economy: Wrong Track	57%	(268)	17%	(79)	26%	(121)	469
U.S. Economy: Right Direction	14%	(33)	69%	(158)	16%	(38)	228

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	34%	(237)	23%	(159)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	84%	(189)	13%	(28)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(275)	2%	(5)	15%	(48)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(19)	30%	(43)	57%	(83)	145
Top 2024 Issue: Economy	59%	(128)	18%	(40)	23%	(51)	220
Community: Urban	37%	(70)	48%	(88)	15%	(28)	186
Community: Suburban	36%	(98)	35%	(93)	29%	(78)	269
Community: Rural	55%	(134)	23%	(55)	22%	(53)	242
Community/Gender: Urban Women	29%	(22)	46%	(35)	25%	(19)	75
Community/Gender: Urban Men	43%	(48)	48%	(54)	8%	(9)	111
Community/Gender: Rural Women	50%	(79)	25%	(39)	24%	(38)	156
Community/Gender: Rural Men	64%	(55)	18%	(16)	18%	(15)	86
Community/Gender: Suburban Women	39%	(52)	35%	(47)	26%	(35)	134
Community/Gender: Suburban Men	34%	(46)	34%	(46)	32%	(43)	135
Homeowner	44%	(283)	34%	(217)	22%	(141)	641
Renter	34%	(16)	37%	(18)	29%	(14)	48
Military HHnm: Yes	47%	(49)	29%	(30)	25%	(26)	104
Military HH: No	43%	(253)	35%	(207)	22%	(133)	593
Employ: Private Sector	46%	(147)	29%	(93)	24%	(77)	316
Employ: Government	42%	(12)	33%	(9)	24%	(7)	28
Employ: Self-Employed	49%	(33)	40%	(27)	10%	(7)	67
Employ: Homemaker	51%	(14)	33%	(9)	16%	(4)	27
Employ: Student	63%	(10)	8%	(1)	29%	(5)	16
Employ: Retired	36%	(70)	41%	(79)	23%	(44)	194
Employ: Unemployed	35%	(11)	41%	(13)	23%	(7)	32
Employ: Other	24%	(4)	33%	(6)	43%	(7)	17
Self + Household: White-Collar	45%	(114)	35%	(88)	21%	(53)	255
Self + Household: Blue Collar	43%	(152)	34%	(120)	23%	(83)	356
Union HH: Yes	52%	(21)	34%	(13)	15%	(6)	40
Union HH: No	43%	(281)	34%	(224)	23%	(153)	657
LGBTQ+: Yes	26%	(13)	51%	(25)	23%	(11)	49
LGBTQ+: No	44%	(288)	33%	(212)	23%	(148)	648
Motivated to Vote	45%	(285)	35%	(224)	20%	(130)	639

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**Table BLMB10\_8:** Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	34%	(237)	23%	(159)	697
Parent: Yes	57%	(95)	21%	(36)	22%	(37)	168
Parent: No	39%	(206)	38%	(201)	23%	(122)	529
COVID Vaccine: Yes	29%	(138)	45%	(214)	27%	(129)	481
COVID Vaccine: No	75%	(163)	10%	(23)	14%	(30)	216
Student Loans: Yes	37%	(38)	38%	(39)	25%	(26)	103
Student Loans: No	44%	(263)	33%	(198)	22%	(133)	594
Favorable Opinion of Haley	52%	(130)	25%	(62)	23%	(57)	249
Unfavorable Opinion of Haley	35%	(100)	49%	(138)	16%	(45)	283
Protestant	51%	(84)	24%	(39)	25%	(40)	162
Roman Catholic	47%	(85)	34%	(61)	18%	(33)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	21%	(1)	7%	(0)	6
Jewish	56%	(3)	38%	(2)	6%	(0)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	79%	(27)	17%	(6)	35
Agnostic	13%	(7)	57%	(29)	30%	(15)	51
Something else	61%	(69)	18%	(20)	21%	(24)	113
Nothing in particular	34%	(48)	37%	(53)	29%	(41)	142
Prodigal Biden Voter	35%	(13)	10%	(4)	55%	(21)	38
Undecided Voter (DK/WNV)	22%	(14)	9%	(6)	69%	(42)	61
Undecided Voter (DK)	6%	(2)	8%	(3)	86%	(29)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(236)	42%	(294)	24%	(167)	697
Gender: Male	34%	(113)	42%	(139)	24%	(80)	332
Gender: Female	34%	(123)	43%	(155)	24%	(86)	365
Age: 18-34	36%	(68)	40%	(76)	24%	(45)	188
Age: 35-44	43%	(38)	43%	(38)	15%	(13)	90
Age: 45-64	36%	(92)	38%	(96)	26%	(67)	255
Age: 65+	23%	(38)	51%	(84)	26%	(42)	164
GenZers: 1997-2012	22%	(23)	53%	(55)	24%	(25)	102
Millennials: 1981-1996	47%	(78)	34%	(56)	19%	(31)	165
GenXers: 1965-1980	35%	(64)	41%	(74)	24%	(44)	182
Baby Boomers: 1946-1964	30%	(71)	44%	(104)	26%	(62)	236
Educ: < College	36%	(171)	38%	(182)	25%	(120)	473
Educ: Bachelors degree	33%	(50)	45%	(68)	22%	(33)	151
Educ: Post-grad	21%	(15)	60%	(44)	18%	(13)	73
Income: Under 50k	29%	(67)	45%	(103)	27%	(62)	232
Income: 50k-100k	35%	(97)	41%	(112)	24%	(68)	277
Income: 100k+	38%	(72)	42%	(79)	20%	(37)	188
Ethnicity: White (Non-Hispanic)	34%	(213)	42%	(258)	24%	(150)	621
Ethnicity: Hispanic	27%	(6)	49%	(11)	24%	(5)	22
Ethnicity: Black (Non-Hispanic)	26%	(6)	63%	(14)	11%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	36%	(12)	34%	(11)	29%	(9)	32
All Christian	39%	(136)	35%	(123)	26%	(89)	348
All Non-Christian	3%	(0)	61%	(5)	35%	(3)	9
Atheist	4%	(1)	89%	(31)	7%	(3)	35
Agnostic/Nothing in particular	25%	(49)	52%	(100)	23%	(45)	193
Something Else	45%	(50)	31%	(35)	24%	(27)	113
Evangelical	65%	(84)	17%	(22)	18%	(23)	130
Non-Evangelical	30%	(98)	42%	(135)	28%	(91)	324
PID: Dem (no lean)	4%	(10)	83%	(200)	13%	(30)	240
PID: Ind (no lean)	23%	(46)	36%	(73)	41%	(84)	202
PID: Rep (no lean)	71%	(180)	9%	(22)	21%	(52)	255

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**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(236)	42%	(294)	24%	(167)	697
PID/Gender: Dem Men	8%	(8)	84%	(81)	8%	(8)	97
PID/Gender: Dem Women	2%	(2)	83%	(119)	16%	(23)	143
PID/Gender: Ind Men	19%	(21)	45%	(50)	36%	(41)	112
PID/Gender: Ind Women	27%	(25)	25%	(23)	48%	(43)	90
PID/Gender: Rep Men	68%	(84)	6%	(8)	26%	(32)	123
PID/Gender: Rep Women	74%	(96)	11%	(14)	16%	(21)	131
Ideo: Liberal (1-3)	6%	(14)	81%	(180)	13%	(29)	223
Ideo: Moderate (4)	21%	(39)	40%	(74)	39%	(73)	186
Ideo: Conservative (5-7)	66%	(181)	14%	(39)	20%	(55)	276
Ideo/PID: Conservative Republican	76%	(144)	5%	(9)	19%	(37)	189
Ideo/PID: Moderate/Liberal Republican	56%	(35)	21%	(13)	24%	(15)	63
Ideo/PID: Moderate/Conservative Democrat	10%	(8)	69%	(53)	21%	(16)	76
Ideo/PID: Liberal Democrat	1%	(1)	90%	(147)	9%	(15)	163
Unfavorable of Biden and Trump	17%	(18)	22%	(24)	61%	(67)	109
2024 H2H Matchup: Biden Voter	1%	(3)	82%	(264)	17%	(53)	320
2024 H2H Matchup: Trump Voter	71%	(225)	6%	(19)	23%	(71)	315
2024 H2H Matchup: Would not Vote	4%	(1)	15%	(5)	82%	(28)	34
2024 H2H Matchup: Do not Know	25%	(7)	23%	(6)	52%	(14)	27
2022 House Vote: Democrat	2%	(5)	78%	(229)	20%	(59)	293
2022 House Vote: Republican	69%	(212)	7%	(20)	24%	(74)	306
2022 House Vote: Did not Vote	23%	(18)	41%	(32)	36%	(29)	79
2020 Vote: Joe Biden	3%	(11)	77%	(253)	20%	(66)	331
2020 Vote: Donald Trump	67%	(219)	7%	(22)	26%	(85)	327
2020 Vote: Someone Else	17%	(2)	32%	(4)	51%	(6)	12
2020 Vote: Did not Vote	14%	(4)	54%	(15)	32%	(9)	28
2016 Vote: Hillary Clinton	5%	(12)	78%	(180)	17%	(39)	231
2016 Vote: Donald Trump	64%	(185)	10%	(28)	26%	(75)	288
2016 Vote: Someone Else	8%	(3)	55%	(17)	36%	(11)	31
2020 Vote/PID: Not Biden/Democrat	36%	(9)	58%	(15)	6%	(2)	26
2020 Vote/PID: Not Trump/Republican	25%	(5)	51%	(10)	24%	(5)	20
U.S. Economy: Wrong Track	46%	(216)	24%	(111)	30%	(142)	469
U.S. Economy: Right Direction	9%	(21)	80%	(183)	11%	(25)	228

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**Table BLMB10\_9:** *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(236)	42%	(294)	24%	(167)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	90%	(201)	9%	(20)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(222)	6%	(19)	26%	(87)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	51%	(74)	41%	(60)	145
Top 2024 Issue: Economy	47%	(104)	25%	(56)	27%	(60)	220
Community: Urban	29%	(54)	52%	(96)	19%	(36)	186
Community: Suburban	31%	(84)	46%	(124)	23%	(61)	269
Community: Rural	41%	(99)	30%	(74)	29%	(70)	242
Community/Gender: Urban Women	21%	(16)	49%	(37)	30%	(23)	75
Community/Gender: Urban Men	34%	(38)	54%	(60)	12%	(13)	111
Community/Gender: Rural Women	38%	(60)	35%	(55)	26%	(41)	156
Community/Gender: Rural Men	45%	(39)	21%	(18)	34%	(29)	86
Community/Gender: Suburban Women	36%	(48)	47%	(63)	17%	(23)	134
Community/Gender: Suburban Men	27%	(36)	45%	(61)	28%	(38)	135
Homeowner	35%	(224)	42%	(271)	23%	(146)	641
Renter	23%	(11)	42%	(20)	35%	(17)	48
Military HHnm: Yes	33%	(35)	37%	(38)	30%	(31)	104
Military HH: No	34%	(201)	43%	(256)	23%	(136)	593
Employ: Private Sector	38%	(119)	39%	(122)	24%	(75)	316
Employ: Government	33%	(9)	46%	(13)	21%	(6)	28
Employ: Self-Employed	47%	(31)	44%	(30)	9%	(6)	67
Employ: Homemaker	45%	(12)	22%	(6)	33%	(9)	27
Employ: Student	43%	(7)	10%	(2)	47%	(7)	16
Employ: Retired	26%	(51)	49%	(95)	24%	(47)	194
Employ: Unemployed	17%	(5)	60%	(19)	23%	(8)	32
Employ: Other	9%	(2)	43%	(7)	48%	(8)	17
Self + Household: White-Collar	36%	(91)	43%	(109)	22%	(56)	255
Self + Household: Blue Collar	35%	(123)	43%	(152)	23%	(81)	356
Union HH: Yes	41%	(16)	37%	(15)	22%	(9)	40
Union HH: No	33%	(220)	43%	(279)	24%	(158)	657
LGBTQ+: Yes	19%	(9)	60%	(29)	21%	(10)	49
LGBTQ+: No	35%	(227)	41%	(265)	24%	(156)	648
Motivated to Vote	35%	(226)	43%	(277)	21%	(135)	639

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**Table BLMB10\_9:** Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(236)	42%	(294)	24%	(167)	697
Parent: Yes	47%	(80)	27%	(46)	25%	(43)	168
Parent: No	30%	(157)	47%	(248)	23%	(124)	529
COVID Vaccine: Yes	19%	(91)	55%	(266)	26%	(124)	481
COVID Vaccine: No	67%	(145)	13%	(28)	20%	(43)	216
Student Loans: Yes	29%	(30)	47%	(48)	24%	(25)	103
Student Loans: No	35%	(207)	41%	(246)	24%	(141)	594
Favorable Opinion of Haley	39%	(96)	34%	(84)	27%	(68)	249
Unfavorable Opinion of Haley	30%	(85)	54%	(152)	16%	(45)	283
Protestant	41%	(67)	33%	(53)	26%	(42)	162
Roman Catholic	36%	(64)	38%	(68)	26%	(46)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	—	(0)	28%	(2)	6
Jewish	2%	(0)	35%	(2)	63%	(3)	5
Muslim	5%	(0)	95%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	89%	(31)	7%	(3)	35
Agnostic	10%	(5)	69%	(36)	20%	(10)	51
Something else	45%	(50)	31%	(35)	24%	(27)	113
Nothing in particular	30%	(43)	45%	(65)	24%	(34)	142
Prodigal Biden Voter	23%	(9)	26%	(10)	51%	(19)	38
Undecided Voter (DK/WNV)	13%	(8)	18%	(11)	68%	(42)	61
Undecided Voter (DK)	4%	(1)	15%	(5)	82%	(28)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(284)	38%	(263)	21%	(149)	697
Gender: Male	42%	(139)	37%	(123)	21%	(70)	332
Gender: Female	40%	(146)	38%	(140)	22%	(79)	365
Age: 18-34	43%	(81)	35%	(67)	21%	(40)	188
Age: 35-44	43%	(38)	38%	(34)	20%	(18)	90
Age: 45-64	44%	(111)	32%	(82)	24%	(62)	255
Age: 65+	33%	(53)	50%	(81)	18%	(29)	164
GenZers: 1997-2012	29%	(30)	46%	(47)	25%	(25)	102
Millennials: 1981-1996	51%	(85)	30%	(49)	19%	(31)	165
GenXers: 1965-1980	42%	(77)	32%	(58)	26%	(47)	182
Baby Boomers: 1946-1964	39%	(92)	42%	(100)	18%	(44)	236
Educ: < College	44%	(206)	36%	(172)	20%	(94)	473
Educ: Bachelors degree	37%	(56)	36%	(54)	27%	(41)	151
Educ: Post-grad	30%	(22)	51%	(37)	19%	(14)	73
Income: Under 50k	38%	(89)	39%	(91)	22%	(52)	232
Income: 50k-100k	40%	(111)	41%	(115)	19%	(52)	277
Income: 100k+	45%	(84)	31%	(58)	24%	(46)	188
Ethnicity: White (Non-Hispanic)	42%	(260)	37%	(229)	21%	(132)	621
Ethnicity: Hispanic	24%	(5)	63%	(14)	13%	(3)	22
Ethnicity: Black (Non-Hispanic)	34%	(8)	56%	(13)	11%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	37%	(12)	24%	(8)	39%	(12)	32
All Christian	44%	(153)	31%	(107)	25%	(88)	348
All Non-Christian	15%	(1)	62%	(5)	24%	(2)	9
Atheist	4%	(1)	89%	(31)	7%	(3)	35
Agnostic/Nothing in particular	30%	(58)	49%	(95)	21%	(40)	193
Something Else	63%	(71)	22%	(25)	15%	(16)	113
Evangelical	73%	(94)	14%	(18)	14%	(18)	130
Non-Evangelical	39%	(125)	35%	(113)	26%	(85)	324
PID: Dem (no lean)	5%	(13)	81%	(193)	14%	(34)	240
PID: Ind (no lean)	36%	(72)	26%	(53)	38%	(77)	202
PID: Rep (no lean)	79%	(200)	7%	(17)	15%	(38)	255

Continued on next page

**Table BLMB10\_10:** *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(284)	38%	(263)	21%	(149)	697
PID/Gender: Dem Men	11%	(11)	81%	(79)	8%	(8)	97
PID/Gender: Dem Women	1%	(2)	80%	(115)	19%	(27)	143
PID/Gender: Ind Men	34%	(38)	32%	(36)	34%	(38)	112
PID/Gender: Ind Women	38%	(34)	19%	(17)	44%	(40)	90
PID/Gender: Rep Men	73%	(90)	6%	(8)	20%	(25)	123
PID/Gender: Rep Women	84%	(110)	7%	(9)	10%	(13)	131
Ideo: Liberal (1-3)	10%	(22)	76%	(169)	14%	(32)	223
Ideo: Moderate (4)	26%	(49)	34%	(64)	40%	(74)	186
Ideo: Conservative (5-7)	76%	(211)	11%	(30)	13%	(35)	276
Ideo/PID: Conservative Republican	83%	(156)	4%	(8)	13%	(25)	189
Ideo/PID: Moderate/Liberal Republican	67%	(42)	13%	(8)	20%	(12)	63
Ideo/PID: Moderate/Conservative Democrat	10%	(8)	67%	(51)	23%	(17)	76
Ideo/PID: Liberal Democrat	2%	(3)	88%	(143)	10%	(17)	163
Unfavorable of Biden and Trump	26%	(28)	15%	(16)	59%	(64)	109
2024 H2H Matchup: Biden Voter	3%	(11)	77%	(245)	20%	(65)	320
2024 H2H Matchup: Trump Voter	83%	(263)	3%	(9)	14%	(43)	315
2024 H2H Matchup: Would not Vote	7%	(2)	19%	(6)	75%	(26)	34
2024 H2H Matchup: Do not Know	32%	(9)	10%	(3)	58%	(16)	27
2022 House Vote: Democrat	4%	(11)	75%	(220)	21%	(62)	293
2022 House Vote: Republican	80%	(246)	4%	(12)	16%	(48)	306
2022 House Vote: Did not Vote	31%	(25)	26%	(21)	43%	(34)	79
2020 Vote: Joe Biden	6%	(19)	70%	(233)	24%	(79)	331
2020 Vote: Donald Trump	78%	(256)	4%	(13)	18%	(57)	327
2020 Vote: Someone Else	51%	(6)	5%	(1)	44%	(5)	12
2020 Vote: Did not Vote	11%	(3)	60%	(17)	29%	(8)	28
2016 Vote: Hillary Clinton	5%	(11)	74%	(172)	21%	(48)	231
2016 Vote: Donald Trump	76%	(218)	7%	(20)	17%	(50)	288
2016 Vote: Someone Else	15%	(5)	41%	(13)	45%	(14)	31
2020 Vote/PID: Not Biden/Democrat	32%	(8)	61%	(16)	7%	(2)	26
2020 Vote/PID: Not Trump/Republican	41%	(8)	43%	(9)	17%	(3)	20
U.S. Economy: Wrong Track	54%	(255)	20%	(96)	25%	(118)	469
U.S. Economy: Right Direction	13%	(30)	73%	(167)	14%	(32)	228

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**Table BLMB10\_10: Who do you trust more to handle each of the following economic issues? — Housing costs**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(284)	38%	(263)	21%	(149)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	87%	(195)	10%	(23)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(266)	3%	(11)	15%	(51)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	39%	(57)	52%	(76)	145
Top 2024 Issue: Economy	54%	(118)	21%	(47)	25%	(55)	220
Community: Urban	36%	(66)	49%	(91)	16%	(29)	186
Community: Suburban	35%	(94)	42%	(114)	23%	(61)	269
Community: Rural	51%	(124)	24%	(59)	24%	(59)	242
Community/Gender: Urban Women	28%	(21)	50%	(38)	21%	(16)	75
Community/Gender: Urban Men	41%	(45)	48%	(53)	12%	(13)	111
Community/Gender: Rural Women	48%	(74)	28%	(44)	24%	(38)	156
Community/Gender: Rural Men	58%	(50)	18%	(15)	24%	(21)	86
Community/Gender: Suburban Women	37%	(50)	44%	(59)	19%	(25)	134
Community/Gender: Suburban Men	33%	(44)	40%	(55)	27%	(36)	135
Homeowner	42%	(269)	37%	(238)	21%	(133)	641
Renter	28%	(14)	45%	(22)	26%	(13)	48
Military HHnm: Yes	42%	(44)	33%	(34)	26%	(27)	104
Military HH: No	41%	(241)	39%	(229)	21%	(123)	593
Employ: Private Sector	45%	(143)	31%	(97)	24%	(77)	316
Employ: Government	37%	(10)	45%	(13)	18%	(5)	28
Employ: Self-Employed	46%	(31)	44%	(29)	10%	(7)	67
Employ: Homemaker	47%	(13)	37%	(10)	15%	(4)	27
Employ: Student	64%	(10)	11%	(2)	25%	(4)	16
Employ: Retired	34%	(66)	48%	(93)	18%	(35)	194
Employ: Unemployed	25%	(8)	43%	(14)	32%	(10)	32
Employ: Other	25%	(4)	35%	(6)	41%	(7)	17
Self + Household: White-Collar	41%	(104)	35%	(90)	24%	(62)	255
Self + Household: Blue Collar	42%	(151)	39%	(140)	18%	(65)	356
Union HH: Yes	52%	(21)	33%	(13)	15%	(6)	40
Union HH: No	40%	(264)	38%	(250)	22%	(143)	657
LGBTQ+: Yes	21%	(10)	55%	(27)	24%	(12)	49
LGBTQ+: No	42%	(274)	36%	(236)	21%	(138)	648
Motivated to Vote	42%	(267)	39%	(248)	19%	(124)	639

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**Table BLMB10\_10:** Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(284)	38%	(263)	21%	(149)	697
Parent: Yes	53%	(89)	22%	(38)	25%	(42)	168
Parent: No	37%	(196)	43%	(225)	20%	(108)	529
COVID Vaccine: Yes	25%	(120)	49%	(238)	26%	(123)	481
COVID Vaccine: No	76%	(164)	12%	(25)	12%	(26)	216
Student Loans: Yes	34%	(35)	43%	(44)	23%	(24)	103
Student Loans: No	42%	(249)	37%	(219)	21%	(126)	594
Favorable Opinion of Haley	50%	(123)	29%	(73)	21%	(52)	249
Unfavorable Opinion of Haley	36%	(101)	51%	(144)	13%	(38)	283
Protestant	47%	(76)	27%	(43)	27%	(44)	162
Roman Catholic	41%	(73)	35%	(63)	24%	(42)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	—	(0)	28%	(2)	6
Jewish	20%	(1)	38%	(2)	42%	(2)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	89%	(31)	7%	(3)	35
Agnostic	11%	(6)	67%	(34)	22%	(11)	51
Something else	63%	(71)	22%	(25)	15%	(16)	113
Nothing in particular	37%	(52)	43%	(61)	20%	(29)	142
Prodigal Biden Voter	33%	(12)	17%	(6)	50%	(19)	38
Undecided Voter (DK/WNV)	18%	(11)	15%	(9)	67%	(41)	61
Undecided Voter (DK)	7%	(2)	19%	(6)	75%	(26)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(302)	32%	(223)	25%	(172)	697
Gender: Male	46%	(151)	32%	(106)	22%	(74)	332
Gender: Female	41%	(151)	32%	(117)	27%	(97)	365
Age: 18-34	50%	(93)	28%	(53)	22%	(42)	188
Age: 35-44	44%	(39)	30%	(27)	26%	(23)	90
Age: 45-64	46%	(118)	30%	(77)	23%	(60)	255
Age: 65+	31%	(51)	40%	(65)	29%	(47)	164
GenZers: 1997-2012	36%	(37)	34%	(35)	30%	(31)	102
Millennials: 1981-1996	55%	(91)	26%	(42)	19%	(32)	165
GenXers: 1965-1980	46%	(84)	32%	(58)	22%	(40)	182
Baby Boomers: 1946-1964	38%	(90)	35%	(82)	27%	(65)	236
Educ: < College	46%	(217)	29%	(137)	25%	(118)	473
Educ: Bachelors degree	41%	(62)	36%	(54)	23%	(35)	151
Educ: Post-grad	32%	(23)	44%	(32)	25%	(18)	73
Income: Under 50k	41%	(94)	32%	(74)	27%	(64)	232
Income: 50k-100k	41%	(114)	32%	(89)	27%	(74)	277
Income: 100k+	50%	(94)	32%	(60)	18%	(34)	188
Ethnicity: White (Non-Hispanic)	44%	(270)	32%	(199)	24%	(151)	621
Ethnicity: Hispanic	27%	(6)	23%	(5)	50%	(11)	22
Ethnicity: Black (Non-Hispanic)	44%	(10)	44%	(10)	11%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	51%	(16)	28%	(9)	21%	(7)	32
All Christian	50%	(173)	24%	(84)	26%	(90)	348
All Non-Christian	35%	(3)	62%	(5)	3%	(0)	9
Atheist	4%	(1)	79%	(27)	18%	(6)	35
Agnostic/Nothing in particular	31%	(60)	42%	(81)	27%	(52)	193
Something Else	57%	(65)	22%	(25)	21%	(23)	113
Evangelical	73%	(95)	11%	(15)	15%	(20)	130
Non-Evangelical	43%	(138)	29%	(93)	28%	(92)	324
PID: Dem (no lean)	8%	(19)	69%	(165)	23%	(56)	240
PID: Ind (no lean)	36%	(73)	25%	(51)	38%	(78)	202
PID: Rep (no lean)	82%	(210)	3%	(7)	15%	(38)	255

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**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(302)	32%	(223)	25%	(172)	697
PID/Gender: Dem Men	12%	(11)	73%	(71)	15%	(15)	97
PID/Gender: Dem Women	5%	(8)	66%	(94)	29%	(41)	143
PID/Gender: Ind Men	37%	(42)	30%	(34)	32%	(36)	112
PID/Gender: Ind Women	35%	(31)	19%	(18)	46%	(41)	90
PID/Gender: Rep Men	80%	(98)	2%	(2)	19%	(23)	123
PID/Gender: Rep Women	85%	(112)	4%	(5)	11%	(15)	131
Ideo: Liberal (1-3)	15%	(34)	67%	(148)	18%	(41)	223
Ideo: Moderate (4)	28%	(52)	33%	(62)	39%	(72)	186
Ideo: Conservative (5-7)	76%	(210)	4%	(12)	19%	(54)	276
Ideo/PID: Conservative Republican	85%	(161)	2%	(3)	13%	(25)	189
Ideo/PID: Moderate/Liberal Republican	73%	(46)	6%	(4)	20%	(13)	63
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	49%	(38)	39%	(29)	76
Ideo/PID: Liberal Democrat	5%	(8)	78%	(127)	17%	(27)	163
Unfavorable of Biden and Trump	35%	(38)	7%	(8)	59%	(64)	109
2024 H2H Matchup: Biden Voter	5%	(16)	66%	(213)	29%	(91)	320
2024 H2H Matchup: Trump Voter	86%	(271)	1%	(5)	13%	(39)	315
2024 H2H Matchup: Would not Vote	14%	(5)	5%	(2)	81%	(28)	34
2024 H2H Matchup: Do not Know	36%	(10)	16%	(4)	48%	(13)	27
2022 House Vote: Democrat	6%	(18)	65%	(192)	29%	(84)	293
2022 House Vote: Republican	82%	(250)	3%	(8)	16%	(48)	306
2022 House Vote: Did not Vote	39%	(31)	21%	(17)	40%	(32)	79
2020 Vote: Joe Biden	8%	(25)	63%	(209)	29%	(97)	331
2020 Vote: Donald Trump	82%	(269)	2%	(7)	16%	(51)	327
2020 Vote: Someone Else	29%	(3)	30%	(3)	42%	(5)	12
2020 Vote: Did not Vote	17%	(5)	15%	(4)	68%	(19)	28
2016 Vote: Hillary Clinton	8%	(18)	66%	(152)	26%	(61)	231
2016 Vote: Donald Trump	79%	(228)	4%	(10)	17%	(50)	288
2016 Vote: Someone Else	10%	(3)	39%	(12)	51%	(16)	31
2020 Vote/PID: Not Biden/Democrat	45%	(12)	11%	(3)	45%	(12)	26
2020 Vote/PID: Not Trump/Republican	41%	(8)	24%	(5)	35%	(7)	20
U.S. Economy: Wrong Track	56%	(264)	14%	(66)	30%	(139)	469
U.S. Economy: Right Direction	17%	(39)	69%	(157)	14%	(33)	228

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**Table BLMB10\_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(302)	32%	(223)	25%	(172)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	81%	(182)	14%	(30)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(275)	2%	(5)	14%	(47)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	25%	(36)	65%	(94)	145
Top 2024 Issue: Economy	56%	(124)	15%	(33)	28%	(62)	220
Community: Urban	42%	(78)	39%	(73)	19%	(35)	186
Community: Suburban	37%	(100)	37%	(99)	26%	(70)	269
Community: Rural	51%	(124)	21%	(51)	28%	(67)	242
Community/Gender: Urban Women	29%	(22)	42%	(32)	29%	(22)	75
Community/Gender: Urban Men	51%	(56)	37%	(42)	12%	(13)	111
Community/Gender: Rural Women	49%	(76)	23%	(36)	28%	(44)	156
Community/Gender: Rural Men	56%	(48)	17%	(15)	27%	(23)	86
Community/Gender: Suburban Women	40%	(53)	37%	(49)	24%	(32)	134
Community/Gender: Suburban Men	35%	(47)	37%	(50)	28%	(38)	135
Homeowner	44%	(284)	31%	(201)	24%	(156)	641
Renter	36%	(17)	39%	(19)	25%	(12)	48
Military HHnm: Yes	44%	(46)	26%	(27)	30%	(31)	104
Military HH: No	43%	(256)	33%	(196)	24%	(141)	593
Employ: Private Sector	49%	(154)	29%	(92)	22%	(70)	316
Employ: Government	39%	(11)	30%	(8)	31%	(9)	28
Employ: Self-Employed	50%	(33)	30%	(20)	21%	(14)	67
Employ: Homemaker	47%	(13)	21%	(6)	33%	(9)	27
Employ: Student	66%	(11)	2%	(0)	32%	(5)	16
Employ: Retired	33%	(64)	39%	(76)	27%	(53)	194
Employ: Unemployed	29%	(9)	42%	(13)	29%	(9)	32
Employ: Other	42%	(7)	41%	(7)	17%	(3)	17
Self + Household: White-Collar	44%	(113)	33%	(83)	23%	(59)	255
Self + Household: Blue Collar	43%	(154)	31%	(111)	26%	(91)	356
Union HH: Yes	52%	(21)	36%	(15)	11%	(5)	40
Union HH: No	43%	(282)	32%	(209)	25%	(167)	657
LGBTQ+: Yes	26%	(13)	47%	(23)	27%	(13)	49
LGBTQ+: No	45%	(289)	31%	(200)	24%	(158)	648
Motivated to Vote	44%	(279)	33%	(212)	23%	(149)	639

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**Table BLMB10\_11:** Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(302)	32%	(223)	25%	(172)	697
Parent: Yes	56%	(95)	21%	(36)	22%	(38)	168
Parent: No	39%	(207)	35%	(188)	25%	(134)	529
COVID Vaccine: Yes	27%	(128)	42%	(204)	31%	(148)	481
COVID Vaccine: No	81%	(174)	9%	(19)	11%	(23)	216
Student Loans: Yes	37%	(38)	34%	(35)	29%	(29)	103
Student Loans: No	44%	(264)	32%	(188)	24%	(142)	594
Favorable Opinion of Haley	51%	(126)	26%	(64)	24%	(59)	249
Unfavorable Opinion of Haley	37%	(105)	46%	(130)	17%	(48)	283
Protestant	52%	(85)	23%	(37)	25%	(41)	162
Roman Catholic	47%	(84)	26%	(46)	27%	(48)	178
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	21%	(1)	7%	(0)	6
Jewish	56%	(3)	38%	(2)	6%	(0)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	79%	(27)	18%	(6)	35
Agnostic	13%	(7)	56%	(29)	31%	(16)	51
Something else	57%	(65)	22%	(25)	21%	(23)	113
Nothing in particular	38%	(54)	37%	(53)	25%	(36)	142
Prodigal Biden Voter	35%	(13)	6%	(2)	59%	(22)	38
Undecided Voter (DK/WNV)	23%	(14)	10%	(6)	67%	(41)	61
Undecided Voter (DK)	14%	(5)	5%	(2)	81%	(28)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	36%	(248)	20%	(140)	697
Gender: Male	46%	(152)	35%	(116)	19%	(64)	332
Gender: Female	43%	(157)	36%	(133)	21%	(75)	365
Age: 18-34	45%	(85)	34%	(65)	21%	(39)	188
Age: 35-44	45%	(40)	31%	(28)	24%	(22)	90
Age: 45-64	48%	(122)	32%	(83)	20%	(50)	255
Age: 65+	38%	(62)	44%	(73)	18%	(29)	164
GenZers: 1997-2012	32%	(33)	42%	(43)	26%	(27)	102
Millennials: 1981-1996	53%	(87)	28%	(46)	19%	(32)	165
GenXers: 1965-1980	45%	(82)	32%	(58)	23%	(41)	182
Baby Boomers: 1946-1964	44%	(105)	40%	(95)	16%	(37)	236
Educ: < College	46%	(219)	32%	(153)	21%	(102)	473
Educ: Bachelors degree	46%	(69)	37%	(56)	17%	(26)	151
Educ: Post-grad	29%	(21)	54%	(39)	17%	(12)	73
Income: Under 50k	42%	(97)	35%	(80)	24%	(55)	232
Income: 50k-100k	44%	(122)	39%	(108)	17%	(48)	277
Income: 100k+	48%	(91)	32%	(60)	20%	(37)	188
Ethnicity: White (Non-Hispanic)	46%	(284)	35%	(216)	19%	(121)	621
Ethnicity: Hispanic	29%	(6)	57%	(12)	14%	(3)	22
Ethnicity: Black (Non-Hispanic)	34%	(8)	53%	(12)	13%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	36%	(12)	23%	(7)	41%	(13)	32
All Christian	50%	(176)	31%	(109)	18%	(63)	348
All Non-Christian	17%	(1)	62%	(5)	22%	(2)	9
Atheist	2%	(1)	76%	(26)	21%	(7)	35
Agnostic/Nothing in particular	31%	(60)	45%	(86)	25%	(47)	193
Something Else	64%	(72)	19%	(21)	18%	(20)	113
Evangelical	72%	(94)	13%	(17)	14%	(18)	130
Non-Evangelical	46%	(149)	34%	(111)	20%	(64)	324
PID: Dem (no lean)	7%	(17)	77%	(186)	16%	(38)	240
PID: Ind (no lean)	36%	(73)	26%	(52)	39%	(78)	202
PID: Rep (no lean)	86%	(220)	4%	(11)	9%	(24)	255

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	36%	(248)	20%	(140)	697
PID/Gender: Dem Men	12%	(11)	81%	(78)	8%	(7)	97
PID/Gender: Dem Women	4%	(5)	75%	(108)	21%	(30)	143
PID/Gender: Ind Men	32%	(36)	32%	(35)	36%	(41)	112
PID/Gender: Ind Women	41%	(37)	18%	(16)	41%	(37)	90
PID/Gender: Rep Men	85%	(105)	2%	(2)	13%	(16)	123
PID/Gender: Rep Women	88%	(115)	7%	(9)	6%	(8)	131
Ideo: Liberal (1-3)	12%	(27)	74%	(164)	14%	(32)	223
Ideo: Moderate (4)	28%	(52)	31%	(57)	41%	(77)	186
Ideo: Conservative (5-7)	81%	(224)	9%	(26)	9%	(25)	276
Ideo/PID: Conservative Republican	90%	(170)	3%	(5)	8%	(15)	189
Ideo/PID: Moderate/Liberal Republican	76%	(48)	10%	(6)	14%	(9)	63
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	64%	(49)	25%	(19)	76
Ideo/PID: Liberal Democrat	5%	(7)	84%	(137)	11%	(18)	163
Unfavorable of Biden and Trump	41%	(44)	6%	(7)	53%	(58)	109
2024 H2H Matchup: Biden Voter	4%	(13)	73%	(234)	23%	(74)	320
2024 H2H Matchup: Trump Voter	89%	(280)	3%	(9)	8%	(26)	315
2024 H2H Matchup: Would not Vote	15%	(5)	9%	(3)	76%	(26)	34
2024 H2H Matchup: Do not Know	39%	(11)	11%	(3)	50%	(14)	27
2022 House Vote: Democrat	4%	(11)	72%	(212)	24%	(70)	293
2022 House Vote: Republican	88%	(271)	3%	(10)	8%	(25)	306
2022 House Vote: Did not Vote	32%	(26)	23%	(18)	45%	(36)	79
2020 Vote: Joe Biden	6%	(21)	67%	(223)	26%	(87)	331
2020 Vote: Donald Trump	85%	(278)	3%	(11)	12%	(38)	327
2020 Vote: Someone Else	52%	(6)	8%	(1)	40%	(5)	12
2020 Vote: Did not Vote	14%	(4)	48%	(13)	38%	(10)	28
2016 Vote: Hillary Clinton	8%	(18)	69%	(159)	23%	(54)	231
2016 Vote: Donald Trump	83%	(238)	7%	(19)	11%	(31)	288
2016 Vote: Someone Else	18%	(6)	39%	(12)	43%	(14)	31
2020 Vote/PID: Not Biden/Democrat	32%	(8)	51%	(13)	17%	(4)	26
2020 Vote/PID: Not Trump/Republican	37%	(8)	31%	(6)	32%	(6)	20

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	36%	(248)	20%	(140)	697
U.S. Economy: Wrong Track	60%	(281)	18%	(86)	22%	(102)	469
U.S. Economy: Right Direction	12%	(29)	71%	(162)	17%	(38)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	85%	(190)	13%	(29)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(291)	2%	(5)	10%	(32)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	37%	(53)	54%	(79)	145
Top 2024 Issue: Economy	59%	(130)	19%	(42)	22%	(47)	220
Community: Urban	34%	(63)	50%	(93)	16%	(30)	186
Community: Suburban	40%	(108)	36%	(97)	24%	(64)	269
Community: Rural	57%	(138)	24%	(58)	19%	(46)	242
Community/Gender: Urban Women	30%	(22)	50%	(37)	21%	(16)	75
Community/Gender: Urban Men	37%	(41)	50%	(55)	13%	(14)	111
Community/Gender: Rural Women	51%	(80)	28%	(43)	21%	(33)	156
Community/Gender: Rural Men	68%	(58)	18%	(15)	14%	(12)	86
Community/Gender: Suburban Women	41%	(55)	39%	(52)	20%	(26)	134
Community/Gender: Suburban Men	39%	(53)	33%	(45)	28%	(38)	135
Homeowner	46%	(293)	35%	(226)	19%	(122)	641
Renter	29%	(14)	41%	(19)	30%	(14)	48
Military HHnm: Yes	43%	(44)	31%	(33)	26%	(27)	104
Military HH: No	45%	(265)	36%	(215)	19%	(113)	593
Employ: Private Sector	48%	(152)	31%	(98)	21%	(66)	316
Employ: Government	40%	(11)	37%	(10)	22%	(6)	28
Employ: Self-Employed	49%	(33)	40%	(27)	11%	(7)	67
Employ: Homemaker	52%	(14)	33%	(9)	14%	(4)	27
Employ: Student	64%	(10)	6%	(1)	30%	(5)	16
Employ: Retired	40%	(78)	42%	(82)	18%	(34)	194
Employ: Unemployed	21%	(7)	46%	(15)	32%	(10)	32
Employ: Other	25%	(4)	34%	(6)	42%	(7)	17
Self + Household: White-Collar	46%	(119)	36%	(92)	18%	(45)	255
Self + Household: Blue Collar	44%	(158)	36%	(127)	20%	(71)	356
Union HH: Yes	56%	(22)	27%	(11)	16%	(7)	40
Union HH: No	44%	(287)	36%	(237)	20%	(133)	657

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**Table BLMB10\_12:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(309)	36%	(248)	20%	(140)	697
LGBTQ+: Yes	23%	(11)	51%	(25)	25%	(12)	49
LGBTQ+: No	46%	(298)	34%	(223)	20%	(127)	648
Motivated to Vote	46%	(295)	36%	(231)	18%	(113)	639
Parent: Yes	56%	(95)	24%	(41)	19%	(33)	168
Parent: No	41%	(214)	39%	(207)	20%	(107)	529
COVID Vaccine: Yes	28%	(136)	47%	(225)	25%	(120)	481
COVID Vaccine: No	80%	(173)	11%	(23)	9%	(20)	216
Student Loans: Yes	37%	(39)	38%	(39)	25%	(25)	103
Student Loans: No	46%	(271)	35%	(209)	19%	(114)	594
Favorable Opinion of Haley	56%	(138)	25%	(63)	19%	(47)	249
Unfavorable Opinion of Haley	39%	(110)	50%	(141)	11%	(32)	283
Protestant	52%	(85)	23%	(38)	24%	(40)	162
Roman Catholic	48%	(86)	39%	(69)	13%	(23)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	21%	(1)	7%	(0)	6
Jewish	27%	(1)	38%	(2)	36%	(2)	5
Muslim	5%	(0)	91%	(3)	4%	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	2%	(1)	76%	(26)	21%	(7)	35
Agnostic	13%	(7)	58%	(29)	29%	(15)	51
Something else	64%	(72)	19%	(21)	18%	(20)	113
Nothing in particular	37%	(53)	40%	(57)	23%	(32)	142
Prodigal Biden Voter	32%	(12)	13%	(5)	55%	(21)	38
Undecided Voter (DK/WNV)	26%	(16)	10%	(6)	64%	(39)	61
Undecided Voter (DK)	15%	(5)	9%	(3)	76%	(26)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	36%	(252)	21%	(144)	697
Gender: Male	44%	(147)	35%	(116)	21%	(69)	332
Gender: Female	42%	(153)	37%	(136)	21%	(75)	365
Age: 18-34	42%	(79)	35%	(66)	23%	(43)	188
Age: 35-44	45%	(40)	37%	(33)	19%	(17)	90
Age: 45-64	47%	(121)	34%	(87)	19%	(47)	255
Age: 65+	36%	(60)	41%	(67)	23%	(38)	164
GenZers: 1997-2012	33%	(34)	43%	(44)	24%	(24)	102
Millennials: 1981-1996	49%	(80)	31%	(52)	20%	(33)	165
GenXers: 1965-1980	46%	(83)	34%	(63)	20%	(36)	182
Baby Boomers: 1946-1964	42%	(100)	38%	(89)	20%	(47)	236
Educ: < College	45%	(213)	34%	(160)	21%	(100)	473
Educ: Bachelors degree	42%	(64)	37%	(56)	20%	(31)	151
Educ: Post-grad	31%	(23)	50%	(37)	19%	(14)	73
Income: Under 50k	38%	(89)	40%	(92)	22%	(51)	232
Income: 50k-100k	44%	(123)	36%	(101)	19%	(53)	277
Income: 100k+	47%	(88)	32%	(59)	21%	(40)	188
Ethnicity: White (Non-Hispanic)	44%	(273)	36%	(220)	21%	(127)	621
Ethnicity: Hispanic	31%	(7)	54%	(12)	14%	(3)	22
Ethnicity: Black (Non-Hispanic)	38%	(9)	50%	(11)	12%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	37%	(12)	28%	(9)	35%	(11)	32
All Christian	50%	(174)	29%	(102)	21%	(72)	348
All Non-Christian	15%	(1)	50%	(4)	35%	(3)	9
Atheist	4%	(1)	85%	(29)	12%	(4)	35
Agnostic/Nothing in particular	29%	(56)	46%	(89)	25%	(49)	193
Something Else	61%	(68)	25%	(28)	14%	(16)	113
Evangelical	72%	(93)	16%	(21)	12%	(15)	130
Non-Evangelical	45%	(144)	33%	(106)	23%	(73)	324
PID: Dem (no lean)	4%	(10)	80%	(193)	15%	(37)	240
PID: Ind (no lean)	37%	(75)	23%	(46)	40%	(81)	202
PID: Rep (no lean)	84%	(215)	5%	(13)	11%	(27)	255

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	36%	(252)	21%	(144)	697
PID/Gender: Dem Men	7%	(6)	81%	(79)	12%	(12)	97
PID/Gender: Dem Women	3%	(4)	80%	(115)	18%	(25)	143
PID/Gender: Ind Men	34%	(39)	28%	(32)	37%	(42)	112
PID/Gender: Ind Women	40%	(36)	16%	(15)	43%	(39)	90
PID/Gender: Rep Men	83%	(102)	5%	(6)	13%	(16)	123
PID/Gender: Rep Women	86%	(113)	5%	(7)	8%	(11)	131
Ideo: Liberal (1-3)	13%	(29)	72%	(160)	15%	(34)	223
Ideo: Moderate (4)	28%	(52)	32%	(60)	40%	(74)	186
Ideo: Conservative (5-7)	77%	(213)	12%	(32)	11%	(30)	276
Ideo/PID: Conservative Republican	88%	(167)	2%	(5)	10%	(18)	189
Ideo/PID: Moderate/Liberal Republican	75%	(47)	13%	(8)	12%	(8)	63
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	71%	(54)	26%	(19)	76
Ideo/PID: Liberal Democrat	4%	(6)	86%	(139)	11%	(17)	163
Unfavorable of Biden and Trump	37%	(40)	10%	(11)	52%	(57)	109
2024 H2H Matchup: Biden Voter	4%	(13)	74%	(237)	22%	(71)	320
2024 H2H Matchup: Trump Voter	85%	(269)	3%	(9)	12%	(38)	315
2024 H2H Matchup: Would not Vote	21%	(7)	11%	(4)	68%	(23)	34
2024 H2H Matchup: Do not Know	40%	(11)	14%	(4)	46%	(12)	27
2022 House Vote: Democrat	4%	(11)	72%	(210)	25%	(72)	293
2022 House Vote: Republican	84%	(256)	4%	(11)	13%	(39)	306
2022 House Vote: Did not Vote	36%	(29)	26%	(21)	38%	(30)	79
2020 Vote: Joe Biden	7%	(24)	69%	(228)	24%	(79)	331
2020 Vote: Donald Trump	82%	(267)	3%	(10)	16%	(51)	327
2020 Vote: Someone Else	47%	(5)	16%	(2)	37%	(4)	12
2020 Vote: Did not Vote	16%	(5)	46%	(13)	38%	(10)	28
2016 Vote: Hillary Clinton	8%	(19)	71%	(163)	21%	(49)	231
2016 Vote: Donald Trump	80%	(230)	7%	(20)	13%	(37)	288
2016 Vote: Someone Else	17%	(5)	48%	(15)	34%	(11)	31
2020 Vote/PID: Not Biden/Democrat	17%	(4)	44%	(12)	39%	(10)	26
2020 Vote/PID: Not Trump/Republican	46%	(9)	38%	(8)	16%	(3)	20

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	36%	(252)	21%	(144)	697
U.S. Economy: Wrong Track	58%	(270)	19%	(88)	24%	(110)	469
U.S. Economy: Right Direction	13%	(30)	72%	(165)	15%	(34)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	83%	(187)	14%	(31)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(278)	2%	(6)	13%	(44)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	41%	(59)	48%	(70)	145
Top 2024 Issue: Economy	57%	(126)	21%	(46)	22%	(48)	220
Community: Urban	32%	(59)	50%	(94)	18%	(33)	186
Community: Suburban	40%	(108)	35%	(95)	25%	(66)	269
Community: Rural	55%	(133)	26%	(64)	19%	(45)	242
Community/Gender: Urban Women	25%	(19)	53%	(40)	21%	(16)	75
Community/Gender: Urban Men	36%	(40)	48%	(54)	15%	(17)	111
Community/Gender: Rural Women	50%	(79)	31%	(48)	19%	(30)	156
Community/Gender: Rural Men	63%	(54)	19%	(16)	18%	(16)	86
Community/Gender: Suburban Women	42%	(56)	36%	(49)	22%	(30)	134
Community/Gender: Suburban Men	39%	(52)	34%	(46)	27%	(37)	135
Homeowner	44%	(284)	36%	(231)	20%	(126)	641
Renter	29%	(14)	40%	(19)	31%	(15)	48
Military HHnm: Yes	45%	(47)	27%	(28)	28%	(29)	104
Military HH: No	43%	(253)	38%	(225)	19%	(115)	593
Employ: Private Sector	47%	(149)	35%	(111)	18%	(57)	316
Employ: Government	39%	(11)	38%	(10)	24%	(7)	28
Employ: Self-Employed	49%	(33)	37%	(25)	14%	(9)	67
Employ: Homemaker	47%	(13)	31%	(8)	21%	(6)	27
Employ: Student	66%	(10)	6%	(1)	28%	(5)	16
Employ: Retired	37%	(73)	39%	(76)	23%	(45)	194
Employ: Unemployed	24%	(8)	45%	(14)	31%	(10)	32
Employ: Other	26%	(4)	35%	(6)	39%	(7)	17
Self + Household: White-Collar	45%	(114)	36%	(91)	20%	(50)	255
Self + Household: Blue Collar	43%	(152)	37%	(133)	20%	(72)	356
Union HH: Yes	52%	(21)	32%	(13)	16%	(6)	40
Union HH: No	43%	(279)	36%	(240)	21%	(138)	657

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**Table BLMB10\_13:** *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	36%	(252)	21%	(144)	697
LGBTQ+: Yes	22%	(11)	54%	(26)	25%	(12)	49
LGBTQ+: No	45%	(290)	35%	(226)	20%	(132)	648
Motivated to Vote	44%	(283)	37%	(238)	19%	(118)	639
Parent: Yes	52%	(87)	26%	(43)	23%	(38)	168
Parent: No	40%	(213)	40%	(209)	20%	(106)	529
COVID Vaccine: Yes	28%	(133)	48%	(231)	24%	(118)	481
COVID Vaccine: No	77%	(167)	10%	(22)	12%	(27)	216
Student Loans: Yes	37%	(38)	44%	(46)	18%	(19)	103
Student Loans: No	44%	(262)	35%	(207)	21%	(125)	594
Favorable Opinion of Haley	53%	(133)	26%	(65)	20%	(51)	249
Unfavorable Opinion of Haley	38%	(107)	51%	(145)	11%	(30)	283
Protestant	51%	(83)	21%	(34)	28%	(45)	162
Roman Catholic	48%	(86)	37%	(65)	15%	(27)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	28%	(2)	—	(0)	6
Jewish	20%	(1)	17%	(1)	63%	(3)	5
Muslim	9%	(0)	91%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	85%	(29)	12%	(4)	35
Agnostic	1%	(0)	63%	(32)	36%	(19)	51
Something else	61%	(68)	25%	(28)	14%	(16)	113
Nothing in particular	39%	(55)	40%	(57)	21%	(30)	142
Prodigal Biden Voter	38%	(14)	16%	(6)	46%	(17)	38
Undecided Voter (DK/WNV)	30%	(18)	12%	(7)	58%	(36)	61
Undecided Voter (DK)	21%	(7)	11%	(4)	68%	(23)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(263)	46%	(318)	17%	(116)	697
Gender: Male	40%	(134)	47%	(157)	13%	(42)	332
Gender: Female	36%	(130)	44%	(161)	20%	(74)	365
Age: 18-34	44%	(83)	37%	(69)	19%	(35)	188
Age: 35-44	40%	(36)	43%	(39)	17%	(15)	90
Age: 45-64	39%	(99)	43%	(110)	18%	(46)	255
Age: 65+	28%	(45)	61%	(100)	12%	(19)	164
GenZers: 1997-2012	31%	(32)	48%	(49)	21%	(22)	102
Millennials: 1981-1996	50%	(82)	34%	(56)	16%	(27)	165
GenXers: 1965-1980	35%	(64)	43%	(78)	22%	(39)	182
Baby Boomers: 1946-1964	35%	(84)	54%	(128)	11%	(25)	236
Educ: < College	41%	(192)	43%	(203)	16%	(78)	473
Educ: Bachelors degree	32%	(49)	47%	(72)	20%	(31)	151
Educ: Post-grad	31%	(23)	59%	(43)	10%	(7)	73
Income: Under 50k	38%	(88)	45%	(105)	17%	(38)	232
Income: 50k-100k	34%	(95)	50%	(140)	15%	(42)	277
Income: 100k+	42%	(79)	39%	(73)	19%	(35)	188
Ethnicity: White (Non-Hispanic)	38%	(234)	46%	(284)	17%	(103)	621
Ethnicity: Hispanic	24%	(5)	63%	(14)	13%	(3)	22
Ethnicity: Black (Non-Hispanic)	43%	(10)	47%	(11)	11%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	43%	(14)	32%	(10)	25%	(8)	32
All Christian	41%	(144)	41%	(141)	18%	(62)	348
All Non-Christian	3%	(0)	63%	(5)	34%	(3)	9
Atheist	4%	(1)	88%	(31)	8%	(3)	35
Agnostic/Nothing in particular	28%	(55)	60%	(115)	12%	(23)	193
Something Else	56%	(63)	22%	(25)	22%	(25)	113
Evangelical	64%	(83)	19%	(24)	17%	(22)	130
Non-Evangelical	37%	(119)	44%	(141)	20%	(63)	324
PID: Dem (no lean)	4%	(10)	87%	(210)	9%	(21)	240
PID: Ind (no lean)	29%	(59)	41%	(83)	30%	(60)	202
PID: Rep (no lean)	76%	(195)	10%	(25)	14%	(34)	255

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(263)	46%	(318)	17%	(116)	697
PID/Gender: Dem Men	8%	(8)	88%	(85)	4%	(4)	97
PID/Gender: Dem Women	1%	(1)	87%	(125)	12%	(17)	143
PID/Gender: Ind Men	28%	(31)	50%	(56)	22%	(24)	112
PID/Gender: Ind Women	30%	(27)	29%	(27)	40%	(36)	90
PID/Gender: Rep Men	76%	(94)	12%	(15)	12%	(14)	123
PID/Gender: Rep Women	77%	(101)	8%	(10)	15%	(20)	131
Ideo: Liberal (1-3)	12%	(26)	81%	(181)	7%	(16)	223
Ideo: Moderate (4)	22%	(42)	51%	(95)	26%	(49)	186
Ideo: Conservative (5-7)	70%	(192)	15%	(41)	15%	(43)	276
Ideo/PID: Conservative Republican	77%	(147)	8%	(16)	14%	(27)	189
Ideo/PID: Moderate/Liberal Republican	73%	(46)	15%	(10)	12%	(8)	63
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	75%	(57)	16%	(12)	76
Ideo/PID: Liberal Democrat	1%	(1)	94%	(153)	5%	(9)	163
Unfavorable of Biden and Trump	14%	(15)	30%	(33)	56%	(61)	109
2024 H2H Matchup: Biden Voter	2%	(7)	89%	(284)	9%	(29)	320
2024 H2H Matchup: Trump Voter	79%	(248)	8%	(25)	14%	(43)	315
2024 H2H Matchup: Would not Vote	12%	(4)	21%	(7)	68%	(23)	34
2024 H2H Matchup: Do not Know	14%	(4)	10%	(3)	76%	(21)	27
2022 House Vote: Democrat	2%	(6)	86%	(252)	12%	(36)	293
2022 House Vote: Republican	76%	(234)	8%	(25)	15%	(47)	306
2022 House Vote: Did not Vote	25%	(20)	40%	(31)	35%	(28)	79
2020 Vote: Joe Biden	4%	(14)	83%	(273)	13%	(44)	331
2020 Vote: Donald Trump	74%	(243)	8%	(25)	18%	(59)	327
2020 Vote: Someone Else	31%	(4)	24%	(3)	45%	(5)	12
2020 Vote: Did not Vote	10%	(3)	60%	(17)	29%	(8)	28
2016 Vote: Hillary Clinton	5%	(11)	86%	(198)	10%	(22)	231
2016 Vote: Donald Trump	71%	(204)	11%	(33)	18%	(51)	288
2016 Vote: Someone Else	15%	(5)	62%	(20)	22%	(7)	31
2020 Vote/PID: Not Biden/Democrat	31%	(8)	61%	(16)	8%	(2)	26
2020 Vote/PID: Not Trump/Republican	33%	(7)	47%	(9)	20%	(4)	20

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**Table BLMB10\_14:** *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(263)	46%	(318)	17%	(116)	697
U.S. Economy: Wrong Track	50%	(232)	29%	(134)	22%	(102)	469
U.S. Economy: Right Direction	13%	(31)	81%	(184)	6%	(14)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	93%	(209)	4%	(9)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(247)	8%	(26)	17%	(55)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	58%	(84)	36%	(52)	145
Top 2024 Issue: Economy	47%	(103)	32%	(70)	21%	(46)	220
Community: Urban	36%	(67)	51%	(95)	13%	(24)	186
Community: Suburban	33%	(88)	53%	(142)	15%	(39)	269
Community: Rural	45%	(109)	33%	(80)	22%	(53)	242
Community/Gender: Urban Women	29%	(22)	56%	(42)	15%	(11)	75
Community/Gender: Urban Men	40%	(45)	48%	(54)	11%	(12)	111
Community/Gender: Rural Women	38%	(60)	35%	(55)	26%	(41)	156
Community/Gender: Rural Men	57%	(49)	30%	(26)	14%	(12)	86
Community/Gender: Suburban Women	36%	(48)	48%	(65)	16%	(21)	134
Community/Gender: Suburban Men	30%	(40)	57%	(77)	13%	(18)	135
Homeowner	38%	(246)	46%	(292)	16%	(103)	641
Renter	33%	(16)	47%	(23)	20%	(9)	48
Military HHnm: Yes	39%	(41)	42%	(44)	19%	(19)	104
Military HH: No	38%	(222)	46%	(274)	16%	(96)	593
Employ: Private Sector	44%	(139)	37%	(118)	19%	(59)	316
Employ: Government	32%	(9)	59%	(16)	9%	(3)	28
Employ: Self-Employed	45%	(30)	43%	(29)	12%	(8)	67
Employ: Homemaker	37%	(10)	33%	(9)	31%	(8)	27
Employ: Student	42%	(7)	14%	(2)	44%	(7)	16
Employ: Retired	28%	(55)	60%	(117)	11%	(21)	194
Employ: Unemployed	28%	(9)	58%	(19)	13%	(4)	32
Employ: Other	23%	(4)	45%	(8)	31%	(5)	17
Self + Household: White-Collar	39%	(99)	45%	(116)	16%	(40)	255
Self + Household: Blue Collar	38%	(135)	49%	(173)	13%	(48)	356
Union HH: Yes	34%	(14)	49%	(20)	16%	(7)	40
Union HH: No	38%	(249)	45%	(298)	17%	(109)	657

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**Table BLMB10\_14:** Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(263)	46%	(318)	17%	(116)	697
LGBTQ+: Yes	19%	(9)	60%	(29)	21%	(11)	49
LGBTQ+: No	39%	(254)	45%	(289)	16%	(105)	648
Motivated to Vote	39%	(247)	47%	(302)	14%	(90)	639
Parent: Yes	49%	(82)	29%	(48)	23%	(38)	168
Parent: No	34%	(181)	51%	(270)	15%	(77)	529
COVID Vaccine: Yes	22%	(108)	61%	(292)	17%	(82)	481
COVID Vaccine: No	72%	(155)	12%	(26)	16%	(34)	216
Student Loans: Yes	30%	(31)	48%	(49)	22%	(23)	103
Student Loans: No	39%	(232)	45%	(269)	16%	(93)	594
Favorable Opinion of Haley	45%	(112)	40%	(100)	15%	(37)	249
Unfavorable Opinion of Haley	35%	(98)	56%	(160)	9%	(25)	283
Protestant	43%	(70)	38%	(62)	19%	(31)	162
Roman Catholic	39%	(70)	44%	(78)	17%	(31)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	7%	(0)	21%	(1)	6
Jewish	2%	(0)	38%	(2)	60%	(3)	5
Muslim	5%	(0)	95%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	88%	(31)	8%	(3)	35
Agnostic	10%	(5)	85%	(44)	5%	(2)	51
Something else	56%	(63)	22%	(25)	22%	(25)	113
Nothing in particular	35%	(50)	51%	(72)	15%	(21)	142
Prodigal Biden Voter	23%	(9)	26%	(10)	52%	(19)	38
Undecided Voter (DK/WNV)	13%	(8)	16%	(10)	71%	(44)	61
Undecided Voter (DK)	12%	(4)	21%	(7)	68%	(23)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	30%	(206)	22%	(154)	697
Gender: Male	53%	(175)	27%	(88)	21%	(69)	332
Gender: Female	44%	(162)	32%	(117)	23%	(85)	365
Age: 18-34	53%	(100)	27%	(52)	19%	(36)	188
Age: 35-44	47%	(42)	27%	(24)	26%	(23)	90
Age: 45-64	51%	(130)	28%	(71)	21%	(54)	255
Age: 65+	39%	(64)	36%	(59)	25%	(40)	164
GenZers: 1997-2012	42%	(43)	35%	(36)	23%	(24)	102
Millennials: 1981-1996	57%	(94)	22%	(36)	21%	(34)	165
GenXers: 1965-1980	47%	(86)	29%	(52)	24%	(43)	182
Baby Boomers: 1946-1964	47%	(111)	32%	(75)	21%	(50)	236
Educ: < College	50%	(235)	27%	(127)	23%	(110)	473
Educ: Bachelors degree	50%	(75)	30%	(45)	21%	(32)	151
Educ: Post-grad	37%	(27)	46%	(34)	17%	(12)	73
Income: Under 50k	45%	(104)	31%	(72)	24%	(55)	232
Income: 50k-100k	48%	(134)	31%	(87)	21%	(57)	277
Income: 100k+	53%	(99)	25%	(47)	22%	(42)	188
Ethnicity: White (Non-Hispanic)	49%	(303)	30%	(183)	22%	(135)	621
Ethnicity: Hispanic	64%	(14)	6%	(1)	30%	(6)	22
Ethnicity: Black (Non-Hispanic)	28%	(6)	60%	(14)	12%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	43%	(14)	23%	(7)	33%	(11)	32
All Christian	57%	(199)	23%	(79)	20%	(70)	348
All Non-Christian	17%	(1)	63%	(5)	20%	(2)	9
Atheist	7%	(2)	72%	(25)	21%	(7)	35
Agnostic/Nothing in particular	32%	(62)	40%	(77)	28%	(55)	193
Something Else	64%	(73)	18%	(20)	18%	(20)	113
Evangelical	74%	(96)	11%	(14)	15%	(19)	130
Non-Evangelical	53%	(170)	26%	(83)	22%	(70)	324
PID: Dem (no lean)	12%	(28)	66%	(158)	22%	(54)	240
PID: Ind (no lean)	39%	(80)	19%	(39)	42%	(84)	202
PID: Rep (no lean)	90%	(229)	4%	(9)	6%	(16)	255

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	30%	(206)	22%	(154)	697
PID/Gender: Dem Men	21%	(20)	63%	(61)	16%	(16)	97
PID/Gender: Dem Women	6%	(8)	68%	(97)	27%	(38)	143
PID/Gender: Ind Men	38%	(43)	23%	(26)	39%	(44)	112
PID/Gender: Ind Women	41%	(37)	14%	(13)	45%	(40)	90
PID/Gender: Rep Men	91%	(112)	2%	(2)	8%	(10)	123
PID/Gender: Rep Women	89%	(117)	6%	(7)	5%	(7)	131
Ideo: Liberal (1-3)	15%	(33)	64%	(142)	21%	(48)	223
Ideo: Moderate (4)	32%	(59)	24%	(45)	44%	(82)	186
Ideo: Conservative (5-7)	86%	(238)	6%	(18)	7%	(20)	276
Ideo/PID: Conservative Republican	92%	(175)	3%	(5)	5%	(9)	189
Ideo/PID: Moderate/Liberal Republican	82%	(52)	7%	(4)	11%	(7)	63
Ideo/PID: Moderate/Conservative Democrat	23%	(18)	44%	(34)	32%	(24)	76
Ideo/PID: Liberal Democrat	6%	(9)	76%	(124)	18%	(30)	163
Unfavorable of Biden and Trump	46%	(50)	4%	(4)	50%	(54)	109
2024 H2H Matchup: Biden Voter	8%	(26)	61%	(195)	31%	(100)	320
2024 H2H Matchup: Trump Voter	93%	(293)	2%	(6)	5%	(16)	315
2024 H2H Matchup: Would not Vote	15%	(5)	10%	(3)	75%	(26)	34
2024 H2H Matchup: Do not Know	46%	(13)	8%	(2)	46%	(12)	27
2022 House Vote: Democrat	9%	(26)	60%	(175)	31%	(92)	293
2022 House Vote: Republican	91%	(279)	3%	(8)	6%	(20)	306
2022 House Vote: Did not Vote	38%	(30)	20%	(16)	42%	(33)	79
2020 Vote: Joe Biden	9%	(31)	58%	(192)	33%	(108)	331
2020 Vote: Donald Trump	88%	(287)	3%	(9)	9%	(31)	327
2020 Vote: Someone Else	49%	(6)	2%	(0)	49%	(6)	12
2020 Vote: Did not Vote	47%	(13)	17%	(5)	36%	(10)	28
2016 Vote: Hillary Clinton	10%	(22)	58%	(134)	33%	(75)	231
2016 Vote: Donald Trump	85%	(246)	5%	(14)	10%	(28)	288
2016 Vote: Someone Else	22%	(7)	31%	(10)	47%	(15)	31
2020 Vote/PID: Not Biden/Democrat	69%	(18)	11%	(3)	20%	(5)	26
2020 Vote/PID: Not Trump/Republican	54%	(11)	24%	(5)	22%	(4)	20
U.S. Economy: Wrong Track	65%	(303)	14%	(67)	21%	(99)	469
U.S. Economy: Right Direction	15%	(34)	61%	(139)	24%	(56)	228

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	30%	(206)	22%	(154)	697
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	75%	(167)	21%	(47)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	92%	(300)	1%	(4)	7%	(23)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(27)	24%	(35)	58%	(84)	145
Top 2024 Issue: Economy	67%	(147)	12%	(26)	21%	(47)	220
Community: Urban	43%	(80)	40%	(74)	17%	(32)	186
Community: Suburban	42%	(112)	30%	(82)	28%	(75)	269
Community: Rural	60%	(145)	21%	(50)	19%	(47)	242
Community/Gender: Urban Women	31%	(23)	46%	(35)	23%	(17)	75
Community/Gender: Urban Men	51%	(57)	35%	(39)	14%	(15)	111
Community/Gender: Rural Women	54%	(84)	24%	(37)	22%	(35)	156
Community/Gender: Rural Men	71%	(61)	15%	(13)	14%	(12)	86
Community/Gender: Suburban Women	41%	(55)	34%	(45)	25%	(33)	134
Community/Gender: Suburban Men	42%	(57)	27%	(36)	31%	(42)	135
Homeowner	50%	(318)	29%	(188)	21%	(135)	641
Renter	34%	(16)	34%	(16)	33%	(16)	48
Military HHnm: Yes	47%	(49)	26%	(28)	26%	(27)	104
Military HH: No	48%	(287)	30%	(178)	21%	(127)	593
Employ: Private Sector	51%	(163)	27%	(87)	21%	(67)	316
Employ: Government	47%	(13)	31%	(9)	22%	(6)	28
Employ: Self-Employed	63%	(42)	28%	(19)	9%	(6)	67
Employ: Homemaker	53%	(14)	31%	(8)	16%	(4)	27
Employ: Student	70%	(11)	—	(0)	30%	(5)	16
Employ: Retired	41%	(79)	35%	(67)	24%	(47)	194
Employ: Unemployed	34%	(11)	35%	(11)	32%	(10)	32
Employ: Other	20%	(3)	28%	(5)	52%	(9)	17
Self + Household: White-Collar	49%	(125)	29%	(75)	22%	(55)	255
Self + Household: Blue Collar	51%	(180)	29%	(103)	20%	(73)	356
Union HH: Yes	57%	(23)	32%	(13)	11%	(4)	40
Union HH: No	48%	(314)	29%	(193)	23%	(150)	657
LGBTQ+: Yes	28%	(14)	43%	(21)	29%	(14)	49
LGBTQ+: No	50%	(323)	29%	(185)	22%	(140)	648
Motivated to Vote	49%	(316)	30%	(192)	20%	(131)	639

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**Table BLMB10\_15: Who do you trust more to handle each of the following economic issues? — Gas Prices**

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(337)	30%	(206)	22%	(154)	697
Parent: Yes	59%	(99)	20%	(34)	21%	(36)	168
Parent: No	45%	(238)	33%	(172)	22%	(119)	529
COVID Vaccine: Yes	33%	(161)	38%	(184)	28%	(136)	481
COVID Vaccine: No	81%	(176)	10%	(21)	9%	(19)	216
Student Loans: Yes	39%	(40)	34%	(35)	28%	(29)	103
Student Loans: No	50%	(297)	29%	(171)	21%	(126)	594
Favorable Opinion of Haley	59%	(147)	22%	(55)	19%	(47)	249
Unfavorable Opinion of Haley	40%	(112)	42%	(120)	18%	(51)	283
Protestant	55%	(90)	20%	(32)	25%	(41)	162
Roman Catholic	59%	(104)	26%	(46)	16%	(28)	178
Mormon	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	7%	(0)	21%	(1)	6
Jewish	27%	(1)	38%	(2)	36%	(2)	5
Muslim	5%	(0)	95%	(3)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	7%	(2)	72%	(25)	21%	(7)	35
Agnostic	14%	(7)	55%	(28)	31%	(16)	51
Something else	64%	(73)	18%	(20)	18%	(20)	113
Nothing in particular	39%	(55)	34%	(48)	27%	(39)	142
Prodigal Biden Voter	48%	(18)	8%	(3)	44%	(17)	38
Undecided Voter (DK/WNV)	29%	(18)	9%	(5)	62%	(38)	61
Undecided Voter (DK)	15%	(5)	10%	(3)	75%	(26)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(297)	43%	(301)	10%	(70)	4%	(29)	697
Gender: Male	45%	(148)	44%	(145)	8%	(26)	4%	(13)	332
Gender: Female	41%	(149)	43%	(156)	12%	(44)	5%	(17)	365
Age: 18-34	46%	(86)	44%	(82)	7%	(13)	4%	(7)	188
Age: 35-44	18%	(16)	54%	(49)	19%	(17)	9%	(8)	90
Age: 45-64	44%	(112)	41%	(105)	11%	(27)	4%	(11)	255
Age: 65+	50%	(82)	40%	(66)	7%	(12)	2%	(4)	164
GenZers: 1997-2012	53%	(55)	37%	(38)	6%	(7)	3%	(3)	102
Millennials: 1981-1996	27%	(45)	53%	(87)	13%	(21)	7%	(12)	165
GenXers: 1965-1980	41%	(75)	44%	(80)	12%	(23)	2%	(4)	182
Baby Boomers: 1946-1964	49%	(116)	39%	(93)	7%	(18)	4%	(10)	236
Educ: < College	44%	(209)	43%	(202)	9%	(42)	4%	(21)	473
Educ: Bachelors degree	39%	(59)	43%	(64)	15%	(22)	4%	(6)	151
Educ: Post-grad	40%	(29)	48%	(35)	8%	(6)	4%	(3)	73
Income: Under 50k	40%	(94)	48%	(112)	7%	(16)	4%	(10)	232
Income: 50k-100k	47%	(129)	37%	(102)	12%	(33)	5%	(13)	277
Income: 100k+	39%	(74)	46%	(87)	11%	(21)	3%	(6)	188
Ethnicity: White (Non-Hispanic)	42%	(263)	45%	(277)	10%	(61)	3%	(20)	621
Ethnicity: Hispanic	52%	(11)	27%	(6)	7%	(1)	14%	(3)	22
Ethnicity: Black (Non-Hispanic)	40%	(9)	39%	(9)	15%	(3)	5%	(1)	23
Ethnicity: Asian + Other (Non-Hispanic)	42%	(13)	30%	(10)	13%	(4)	15%	(5)	32
All Christian	45%	(157)	41%	(144)	8%	(27)	6%	(20)	348
All Non-Christian	26%	(2)	53%	(5)	22%	(2)	—	(0)	9
Atheist	48%	(17)	47%	(16)	4%	(1)	1%	(0)	35
Agnostic/Nothing in particular	39%	(76)	48%	(93)	11%	(21)	2%	(4)	193
Something Else	40%	(45)	39%	(43)	16%	(18)	5%	(5)	113
Evangelical	40%	(52)	39%	(50)	12%	(16)	9%	(11)	130
Non-Evangelical	46%	(149)	41%	(132)	9%	(29)	4%	(14)	324
PID: Dem (no lean)	51%	(122)	36%	(87)	9%	(22)	4%	(8)	240
PID: Ind (no lean)	44%	(90)	43%	(86)	10%	(20)	3%	(6)	202
PID: Rep (no lean)	34%	(85)	50%	(128)	10%	(27)	6%	(15)	255

Continued on next page

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(297)	43%	(301)	10%	(70)	4%	(29)	697
PID/Gender: Dem Men	56%	(54)	33%	(31)	8%	(8)	4%	(3)	97
PID/Gender: Dem Women	47%	(68)	39%	(56)	10%	(15)	3%	(5)	143
PID/Gender: Ind Men	41%	(46)	51%	(57)	6%	(7)	2%	(2)	112
PID/Gender: Ind Women	48%	(44)	32%	(29)	15%	(13)	5%	(4)	90
PID/Gender: Rep Men	39%	(48)	46%	(57)	9%	(11)	6%	(7)	123
PID/Gender: Rep Women	28%	(37)	54%	(71)	12%	(16)	6%	(7)	131
Ideo: Liberal (1-3)	42%	(93)	46%	(103)	9%	(19)	3%	(7)	223
Ideo: Moderate (4)	40%	(74)	39%	(72)	15%	(28)	6%	(12)	186
Ideo: Conservative (5-7)	46%	(127)	43%	(119)	7%	(20)	3%	(9)	276
Ideo/PID: Conservative Republican	38%	(73)	49%	(93)	9%	(18)	3%	(6)	189
Ideo/PID: Moderate/Liberal Republican	20%	(13)	52%	(33)	14%	(9)	14%	(9)	63
Ideo/PID: Moderate/Conservative Democrat	54%	(41)	27%	(20)	12%	(9)	8%	(6)	76
Ideo/PID: Liberal Democrat	49%	(80)	41%	(67)	8%	(13)	2%	(3)	163
Unfavorable of Biden and Trump	43%	(47)	42%	(45)	11%	(12)	4%	(4)	109
2024 H2H Matchup: Biden Voter	49%	(157)	39%	(125)	10%	(31)	2%	(7)	320
2024 H2H Matchup: Trump Voter	39%	(124)	46%	(146)	9%	(30)	5%	(16)	315
2024 H2H Matchup: Would not Vote	26%	(9)	43%	(15)	25%	(9)	6%	(2)	34
2024 H2H Matchup: Do not Know	25%	(7)	57%	(15)	1%	(0)	17%	(5)	27
2022 House Vote: Democrat	48%	(140)	39%	(113)	11%	(32)	3%	(8)	293
2022 House Vote: Republican	38%	(117)	48%	(146)	8%	(25)	6%	(18)	306
2022 House Vote: Did not Vote	46%	(37)	36%	(29)	13%	(11)	4%	(3)	79
2020 Vote: Joe Biden	45%	(149)	41%	(134)	12%	(39)	3%	(9)	331
2020 Vote: Donald Trump	39%	(128)	47%	(154)	8%	(27)	6%	(18)	327
2020 Vote: Someone Else	51%	(6)	45%	(5)	1%	(0)	3%	(0)	12
2020 Vote: Did not Vote	52%	(14)	29%	(8)	12%	(3)	7%	(2)	28
2016 Vote: Hillary Clinton	45%	(104)	40%	(92)	12%	(27)	3%	(7)	231
2016 Vote: Donald Trump	41%	(119)	45%	(128)	8%	(24)	6%	(16)	288
2016 Vote: Someone Else	43%	(14)	54%	(17)	2%	(1)	1%	(0)	31
2020 Vote/PID: Not Biden/Democrat	60%	(16)	33%	(9)	8%	(2)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	61%	(12)	34%	(7)	5%	(1)	—	(0)	20

Continued on next page

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(297)	43%	(301)	10%	(70)	4%	(29)	697
U.S. Economy: Wrong Track	41%	(191)	44%	(206)	11%	(50)	5%	(21)	469
U.S. Economy: Right Direction	46%	(106)	42%	(96)	8%	(19)	3%	(8)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(122)	34%	(77)	8%	(19)	3%	(7)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(125)	47%	(153)	10%	(32)	6%	(18)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(51)	49%	(71)	13%	(19)	3%	(4)	145
Top 2024 Issue: Economy	38%	(83)	47%	(104)	9%	(20)	6%	(14)	220
Community: Urban	51%	(94)	40%	(74)	6%	(12)	3%	(5)	186
Community: Suburban	36%	(98)	44%	(118)	14%	(37)	6%	(16)	269
Community: Rural	43%	(105)	45%	(109)	8%	(20)	3%	(8)	242
Community/Gender: Urban Women	58%	(44)	25%	(19)	13%	(10)	3%	(3)	75
Community/Gender: Urban Men	46%	(51)	50%	(56)	2%	(2)	3%	(3)	111
Community/Gender: Rural Women	39%	(61)	47%	(73)	11%	(17)	4%	(5)	156
Community/Gender: Rural Men	51%	(44)	42%	(36)	4%	(3)	3%	(3)	86
Community/Gender: Suburban Women	33%	(44)	48%	(64)	12%	(17)	7%	(9)	134
Community/Gender: Suburban Men	40%	(54)	40%	(53)	15%	(21)	5%	(7)	135
Homeowner	43%	(278)	44%	(282)	10%	(61)	3%	(20)	641
Renter	37%	(18)	32%	(15)	15%	(7)	17%	(8)	48
Military HHnm: Yes	42%	(44)	39%	(41)	17%	(17)	2%	(2)	104
Military HH: No	43%	(253)	44%	(260)	9%	(52)	5%	(27)	593
Employ: Private Sector	37%	(119)	49%	(156)	10%	(33)	3%	(10)	316
Employ: Government	35%	(10)	43%	(12)	13%	(3)	9%	(3)	28
Employ: Self-Employed	46%	(30)	35%	(23)	15%	(10)	5%	(3)	67
Employ: Homemaker	21%	(6)	54%	(14)	13%	(3)	13%	(4)	27
Employ: Student	51%	(8)	21%	(3)	18%	(3)	11%	(2)	16
Employ: Retired	52%	(101)	37%	(73)	7%	(13)	4%	(7)	194
Employ: Unemployed	39%	(13)	47%	(15)	11%	(4)	3%	(1)	32
Employ: Other	63%	(11)	30%	(5)	3%	(1)	4%	(1)	17
Self + Household: White-Collar	41%	(103)	46%	(116)	11%	(28)	3%	(8)	255
Self + Household: Blue Collar	47%	(167)	41%	(144)	9%	(32)	4%	(13)	356
Union HH: Yes	57%	(23)	30%	(12)	6%	(2)	7%	(3)	40
Union HH: No	42%	(274)	44%	(289)	10%	(67)	4%	(27)	657

Continued on next page

**Table BLMB11\_1:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(297)	43%	(301)	10%	(70)	4%	(29)	697
LGBTQ+: Yes	46%	(23)	46%	(22)	4%	(2)	4%	(2)	49
LGBTQ+: No	42%	(274)	43%	(279)	10%	(67)	4%	(27)	648
Motivated to Vote	44%	(278)	43%	(278)	10%	(61)	4%	(22)	639
Parent: Yes	31%	(52)	53%	(89)	14%	(23)	3%	(5)	168
Parent: No	46%	(245)	40%	(212)	9%	(47)	5%	(25)	529
COVID Vaccine: Yes	46%	(222)	41%	(198)	10%	(47)	3%	(14)	481
COVID Vaccine: No	35%	(75)	48%	(103)	10%	(22)	7%	(15)	216
Student Loans: Yes	35%	(36)	49%	(51)	12%	(12)	4%	(4)	103
Student Loans: No	44%	(261)	42%	(250)	10%	(57)	4%	(25)	594
Favorable Opinion of Haley	46%	(115)	42%	(105)	8%	(19)	4%	(10)	249
Unfavorable Opinion of Haley	45%	(127)	42%	(120)	9%	(25)	4%	(11)	283
Protestant	46%	(75)	39%	(63)	10%	(16)	5%	(8)	162
Roman Catholic	45%	(81)	42%	(76)	6%	(10)	7%	(12)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(5)	—	(0)	—	(0)	6
Jewish	24%	(1)	37%	(2)	39%	(2)	—	(0)	5
Muslim	32%	(1)	68%	(2)	—	(0)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	48%	(17)	47%	(16)	4%	(1)	1%	(0)	35
Agnostic	36%	(18)	57%	(29)	7%	(4)	—	(0)	51
Something else	40%	(45)	39%	(43)	16%	(18)	5%	(5)	113
Nothing in particular	41%	(58)	45%	(64)	12%	(17)	3%	(4)	142
Prodigal Biden Voter	35%	(13)	33%	(12)	27%	(10)	5%	(2)	38
Undecided Voter (DK/WNV)	26%	(16)	49%	(30)	15%	(9)	11%	(7)	61
Undecided Voter (DK)	26%	(9)	43%	(15)	25%	(9)	6%	(2)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(266)	33%	(229)	20%	(139)	9%	(64)	697
Gender: Male	47%	(156)	26%	(87)	18%	(60)	9%	(30)	332
Gender: Female	30%	(109)	39%	(143)	22%	(79)	9%	(34)	365
Age: 18-34	30%	(57)	42%	(79)	22%	(41)	6%	(11)	188
Age: 35-44	32%	(29)	37%	(33)	24%	(22)	7%	(6)	90
Age: 45-64	34%	(87)	30%	(76)	22%	(55)	15%	(37)	255
Age: 65+	57%	(93)	25%	(41)	13%	(21)	5%	(9)	164
GenZers: 1997-2012	31%	(32)	41%	(42)	24%	(24)	4%	(4)	102
Millennials: 1981-1996	31%	(52)	41%	(67)	21%	(34)	7%	(12)	165
GenXers: 1965-1980	36%	(65)	26%	(48)	25%	(46)	13%	(23)	182
Baby Boomers: 1946-1964	48%	(112)	28%	(66)	14%	(34)	10%	(24)	236
Educ: < College	33%	(158)	35%	(164)	22%	(103)	10%	(47)	473
Educ: Bachelors degree	42%	(63)	31%	(47)	20%	(30)	8%	(12)	151
Educ: Post-grad	61%	(45)	25%	(19)	7%	(5)	6%	(4)	73
Income: Under 50k	29%	(66)	41%	(96)	19%	(44)	11%	(26)	232
Income: 50k-100k	41%	(113)	27%	(75)	21%	(59)	11%	(30)	277
Income: 100k+	46%	(86)	31%	(58)	19%	(36)	4%	(8)	188
Ethnicity: White (Non-Hispanic)	37%	(233)	32%	(200)	21%	(131)	9%	(57)	621
Ethnicity: Hispanic	48%	(11)	29%	(6)	9%	(2)	14%	(3)	22
Ethnicity: Black (Non-Hispanic)	41%	(9)	33%	(7)	12%	(3)	13%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	41%	(13)	51%	(16)	7%	(2)	1%	(0)	32
All Christian	41%	(143)	34%	(118)	17%	(57)	8%	(29)	348
All Non-Christian	42%	(4)	25%	(2)	23%	(2)	9%	(1)	9
Atheist	38%	(13)	48%	(16)	14%	(5)	1%	(0)	35
Agnostic/Nothing in particular	41%	(80)	29%	(56)	21%	(41)	8%	(16)	193
Something Else	22%	(25)	33%	(37)	30%	(34)	15%	(17)	113
Evangelical	22%	(29)	42%	(54)	21%	(28)	15%	(19)	130
Non-Evangelical	43%	(140)	29%	(94)	19%	(63)	8%	(27)	324
PID: Dem (no lean)	55%	(132)	33%	(78)	7%	(16)	6%	(13)	240
PID: Ind (no lean)	42%	(85)	23%	(46)	24%	(49)	11%	(23)	202
PID: Rep (no lean)	19%	(48)	41%	(105)	29%	(74)	11%	(27)	255

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(266)	33%	(229)	20%	(139)	9%	(64)	697
PID/Gender: Dem Men	62%	(60)	31%	(30)	4%	(4)	4%	(3)	97
PID/Gender: Dem Women	51%	(73)	34%	(49)	9%	(12)	7%	(10)	143
PID/Gender: Ind Men	53%	(59)	13%	(14)	21%	(24)	13%	(15)	112
PID/Gender: Ind Women	28%	(26)	35%	(32)	28%	(25)	9%	(8)	90
PID/Gender: Rep Men	30%	(37)	34%	(43)	26%	(32)	9%	(11)	123
PID/Gender: Rep Women	8%	(11)	48%	(62)	32%	(42)	12%	(16)	131
Ideo: Liberal (1-3)	55%	(121)	33%	(74)	8%	(18)	4%	(9)	223
Ideo: Moderate (4)	44%	(81)	27%	(50)	22%	(42)	7%	(13)	186
Ideo: Conservative (5-7)	23%	(63)	35%	(98)	27%	(75)	15%	(41)	276
Ideo/PID: Conservative Republican	18%	(34)	42%	(79)	29%	(55)	11%	(20)	189
Ideo/PID: Moderate/Liberal Republican	23%	(14)	40%	(25)	27%	(17)	10%	(7)	63
Ideo/PID: Moderate/Conservative Democrat	56%	(43)	26%	(19)	5%	(4)	13%	(10)	76
Ideo/PID: Liberal Democrat	55%	(90)	35%	(58)	7%	(12)	2%	(3)	163
Unfavorable of Biden and Trump	29%	(32)	36%	(40)	26%	(29)	8%	(8)	109
2024 H2H Matchup: Biden Voter	60%	(194)	27%	(87)	8%	(25)	4%	(14)	320
2024 H2H Matchup: Trump Voter	19%	(61)	39%	(122)	29%	(92)	13%	(41)	315
2024 H2H Matchup: Would not Vote	19%	(6)	24%	(8)	40%	(14)	17%	(6)	34
2024 H2H Matchup: Do not Know	18%	(5)	44%	(12)	26%	(7)	11%	(3)	27
2022 House Vote: Democrat	63%	(184)	25%	(72)	8%	(24)	4%	(13)	293
2022 House Vote: Republican	19%	(59)	41%	(125)	29%	(89)	11%	(33)	306
2022 House Vote: Did not Vote	21%	(16)	33%	(27)	26%	(21)	20%	(16)	79
2020 Vote: Joe Biden	58%	(192)	27%	(89)	10%	(33)	5%	(17)	331
2020 Vote: Donald Trump	18%	(58)	40%	(130)	29%	(94)	13%	(44)	327
2020 Vote: Someone Else	29%	(3)	24%	(3)	41%	(5)	5%	(1)	12
2020 Vote: Did not Vote	44%	(12)	25%	(7)	22%	(6)	9%	(2)	28
2016 Vote: Hillary Clinton	62%	(143)	20%	(47)	10%	(24)	7%	(16)	231
2016 Vote: Donald Trump	22%	(64)	39%	(111)	27%	(77)	13%	(36)	288
2016 Vote: Someone Else	49%	(15)	43%	(13)	7%	(2)	1%	(0)	31
2020 Vote/PID: Not Biden/Democrat	51%	(13)	38%	(10)	11%	(3)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	61%	(12)	15%	(3)	20%	(4)	4%	(1)	20

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**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(266)	33%	(229)	20%	(139)	9%	(64)	697
U.S. Economy: Wrong Track	24%	(114)	37%	(174)	27%	(125)	12%	(56)	469
U.S. Economy: Right Direction	67%	(152)	24%	(55)	6%	(13)	3%	(8)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(136)	29%	(65)	7%	(16)	3%	(7)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(58)	41%	(133)	28%	(91)	14%	(45)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(72)	22%	(32)	21%	(31)	8%	(11)	145
Top 2024 Issue: Economy	28%	(62)	40%	(88)	22%	(47)	10%	(22)	220
Community: Urban	52%	(97)	32%	(59)	10%	(19)	6%	(11)	186
Community: Suburban	36%	(98)	30%	(81)	24%	(66)	9%	(24)	269
Community: Rural	29%	(71)	37%	(89)	22%	(54)	12%	(28)	242
Community/Gender: Urban Women	50%	(38)	32%	(24)	15%	(11)	3%	(2)	75
Community/Gender: Urban Men	54%	(60)	32%	(35)	7%	(7)	8%	(9)	111
Community/Gender: Rural Women	25%	(39)	41%	(64)	20%	(31)	14%	(22)	156
Community/Gender: Rural Men	37%	(32)	29%	(25)	28%	(24)	7%	(6)	86
Community/Gender: Suburban Women	24%	(32)	41%	(55)	28%	(37)	7%	(9)	134
Community/Gender: Suburban Men	48%	(65)	20%	(27)	21%	(29)	11%	(15)	135
Homeowner	38%	(247)	33%	(209)	20%	(130)	9%	(56)	641
Renter	37%	(18)	36%	(17)	14%	(7)	13%	(6)	48
Military HHnm: Yes	43%	(44)	29%	(30)	18%	(19)	10%	(11)	104
Military HH: No	37%	(221)	34%	(199)	20%	(120)	9%	(53)	593
Employ: Private Sector	34%	(108)	37%	(117)	19%	(61)	10%	(31)	316
Employ: Government	42%	(12)	28%	(8)	28%	(8)	2%	(1)	28
Employ: Self-Employed	38%	(25)	34%	(23)	17%	(12)	11%	(7)	67
Employ: Homemaker	13%	(4)	38%	(10)	30%	(8)	20%	(5)	27
Employ: Student	34%	(5)	13%	(2)	53%	(8)	—	(0)	16
Employ: Retired	51%	(99)	25%	(49)	15%	(28)	9%	(17)	194
Employ: Unemployed	14%	(5)	49%	(16)	31%	(10)	6%	(2)	32
Employ: Other	47%	(8)	27%	(5)	20%	(3)	5%	(1)	17
Self + Household: White-Collar	42%	(107)	35%	(89)	19%	(47)	5%	(12)	255
Self + Household: Blue Collar	38%	(135)	30%	(108)	21%	(74)	11%	(39)	356
Union HH: Yes	22%	(9)	47%	(19)	24%	(10)	7%	(3)	40
Union HH: No	39%	(257)	32%	(211)	20%	(129)	9%	(61)	657

Continued on next page

**Table BLMB11\_2:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(266)	33%	(229)	20%	(139)	9%	(64)	697
LGBTQ+: Yes	21%	(10)	57%	(28)	15%	(7)	7%	(3)	49
LGBTQ+: No	39%	(255)	31%	(202)	20%	(131)	9%	(60)	648
Motivated to Vote	40%	(255)	33%	(208)	19%	(122)	8%	(54)	639
Parent: Yes	24%	(40)	43%	(72)	24%	(40)	10%	(17)	168
Parent: No	43%	(225)	30%	(158)	19%	(99)	9%	(47)	529
COVID Vaccine: Yes	47%	(228)	29%	(140)	17%	(82)	7%	(31)	481
COVID Vaccine: No	17%	(38)	41%	(90)	26%	(56)	15%	(32)	216
Student Loans: Yes	33%	(34)	30%	(31)	27%	(28)	9%	(10)	103
Student Loans: No	39%	(231)	33%	(199)	19%	(110)	9%	(54)	594
Favorable Opinion of Haley	46%	(114)	33%	(82)	18%	(45)	4%	(9)	249
Unfavorable Opinion of Haley	41%	(115)	29%	(82)	15%	(42)	16%	(44)	283
Protestant	37%	(60)	37%	(60)	20%	(33)	6%	(10)	162
Roman Catholic	47%	(83)	29%	(52)	13%	(24)	11%	(20)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	93%	(6)	—	(0)	—	(0)	6
Jewish	39%	(2)	37%	(2)	7%	(0)	17%	(1)	5
Muslim	55%	(2)	12%	(0)	33%	(1)	—	(0)	3
Buddhist	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	38%	(13)	48%	(16)	14%	(5)	1%	(0)	35
Agnostic	54%	(27)	28%	(14)	14%	(7)	4%	(2)	51
Something else	22%	(25)	33%	(37)	30%	(34)	15%	(17)	113
Nothing in particular	37%	(53)	29%	(42)	23%	(33)	10%	(14)	142
Prodigal Biden Voter	37%	(14)	23%	(9)	33%	(13)	7%	(3)	38
Undecided Voter (DK/WNV)	19%	(11)	33%	(20)	34%	(21)	15%	(9)	61
Undecided Voter (DK)	19%	(6)	24%	(8)	40%	(14)	17%	(6)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(295)	34%	(237)	17%	(117)	7%	(48)	697
Gender: Male	47%	(155)	32%	(108)	16%	(54)	4%	(15)	332
Gender: Female	38%	(139)	36%	(130)	17%	(63)	9%	(33)	365
Age: 18-34	40%	(75)	38%	(71)	18%	(35)	4%	(7)	188
Age: 35-44	30%	(27)	41%	(37)	23%	(21)	6%	(5)	90
Age: 45-64	35%	(88)	36%	(93)	17%	(44)	12%	(29)	255
Age: 65+	64%	(105)	22%	(36)	11%	(17)	4%	(6)	164
GenZers: 1997-2012	43%	(44)	33%	(34)	18%	(19)	5%	(5)	102
Millennials: 1981-1996	33%	(54)	44%	(73)	19%	(32)	3%	(6)	165
GenXers: 1965-1980	35%	(63)	37%	(68)	14%	(26)	13%	(24)	182
Baby Boomers: 1946-1964	53%	(126)	25%	(58)	17%	(40)	5%	(11)	236
Educ: < College	37%	(173)	38%	(178)	20%	(93)	6%	(29)	473
Educ: Bachelors degree	49%	(74)	27%	(41)	15%	(23)	9%	(13)	151
Educ: Post-grad	65%	(48)	26%	(19)	1%	(1)	7%	(5)	73
Income: Under 50k	35%	(80)	37%	(86)	21%	(49)	7%	(16)	232
Income: 50k-100k	45%	(125)	30%	(82)	17%	(48)	8%	(23)	277
Income: 100k+	48%	(90)	37%	(69)	10%	(20)	5%	(9)	188
Ethnicity: White (Non-Hispanic)	44%	(270)	33%	(206)	16%	(98)	7%	(46)	621
Ethnicity: Hispanic	45%	(10)	33%	(7)	22%	(5)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	39%	(9)	40%	(9)	18%	(4)	2%	(1)	23
Ethnicity: Asian + Other (Non-Hispanic)	18%	(6)	48%	(15)	31%	(10)	3%	(1)	32
All Christian	46%	(160)	34%	(118)	12%	(43)	7%	(26)	348
All Non-Christian	53%	(5)	26%	(2)	12%	(1)	9%	(1)	9
Atheist	72%	(25)	19%	(7)	7%	(2)	1%	(0)	35
Agnostic/Nothing in particular	46%	(89)	31%	(60)	21%	(41)	2%	(3)	193
Something Else	14%	(16)	44%	(50)	26%	(29)	16%	(18)	113
Evangelical	23%	(29)	44%	(58)	19%	(25)	14%	(18)	130
Non-Evangelical	45%	(145)	33%	(105)	15%	(48)	8%	(25)	324
PID: Dem (no lean)	68%	(164)	20%	(49)	8%	(18)	3%	(8)	240
PID: Ind (no lean)	44%	(90)	33%	(67)	17%	(33)	6%	(12)	202
PID: Rep (no lean)	16%	(41)	48%	(121)	26%	(65)	11%	(27)	255

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(295)	34%	(237)	17%	(117)	7%	(48)	697
PID/Gender: Dem Men	71%	(69)	23%	(22)	5%	(5)	1%	(1)	97
PID/Gender: Dem Women	67%	(96)	19%	(27)	9%	(13)	5%	(8)	143
PID/Gender: Ind Men	52%	(58)	29%	(32)	16%	(18)	3%	(4)	112
PID/Gender: Ind Women	35%	(31)	39%	(35)	18%	(16)	9%	(8)	90
PID/Gender: Rep Men	23%	(28)	43%	(53)	26%	(32)	8%	(10)	123
PID/Gender: Rep Women	9%	(12)	52%	(68)	26%	(34)	13%	(17)	131
Ideo: Liberal (1-3)	68%	(152)	20%	(44)	10%	(21)	2%	(5)	223
Ideo: Moderate (4)	43%	(79)	35%	(65)	18%	(33)	5%	(9)	186
Ideo: Conservative (5-7)	23%	(62)	44%	(122)	22%	(62)	11%	(30)	276
Ideo/PID: Conservative Republican	18%	(34)	48%	(91)	24%	(46)	9%	(18)	189
Ideo/PID: Moderate/Liberal Republican	11%	(7)	46%	(29)	29%	(18)	15%	(9)	63
Ideo/PID: Moderate/Conservative Democrat	56%	(42)	27%	(21)	9%	(7)	8%	(6)	76
Ideo/PID: Liberal Democrat	75%	(122)	17%	(27)	7%	(11)	1%	(2)	163
Unfavorable of Biden and Trump	38%	(42)	48%	(52)	7%	(8)	6%	(7)	109
2024 H2H Matchup: Biden Voter	73%	(234)	19%	(62)	5%	(18)	2%	(8)	320
2024 H2H Matchup: Trump Voter	16%	(49)	48%	(151)	26%	(82)	11%	(34)	315
2024 H2H Matchup: Would not Vote	15%	(5)	39%	(13)	37%	(12)	10%	(3)	34
2024 H2H Matchup: Do not Know	26%	(7)	44%	(12)	19%	(5)	11%	(3)	27
2022 House Vote: Democrat	73%	(214)	17%	(51)	8%	(24)	2%	(4)	293
2022 House Vote: Republican	16%	(49)	49%	(151)	24%	(74)	10%	(31)	306
2022 House Vote: Did not Vote	34%	(27)	34%	(27)	17%	(14)	14%	(11)	79
2020 Vote: Joe Biden	69%	(230)	20%	(65)	8%	(28)	2%	(8)	331
2020 Vote: Donald Trump	15%	(48)	48%	(158)	26%	(85)	11%	(36)	327
2020 Vote: Someone Else	22%	(3)	45%	(5)	29%	(3)	5%	(1)	12
2020 Vote: Did not Vote	51%	(14)	34%	(9)	2%	(1)	13%	(3)	28
2016 Vote: Hillary Clinton	71%	(164)	19%	(44)	6%	(13)	4%	(9)	231
2016 Vote: Donald Trump	20%	(57)	46%	(134)	24%	(70)	10%	(28)	288
2016 Vote: Someone Else	58%	(18)	35%	(11)	6%	(2)	1%	(0)	31
2020 Vote/PID: Not Biden/Democrat	51%	(13)	45%	(12)	1%	(0)	3%	(1)	26
2020 Vote/PID: Not Trump/Republican	48%	(10)	38%	(8)	10%	(2)	3%	(1)	20

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(295)	34%	(237)	17%	(117)	7%	(48)	697
U.S. Economy: Wrong Track	29%	(136)	39%	(183)	22%	(103)	10%	(46)	469
U.S. Economy: Right Direction	69%	(158)	24%	(54)	6%	(14)	1%	(1)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75%	(168)	15%	(34)	9%	(19)	1%	(3)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(49)	48%	(159)	26%	(85)	11%	(35)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(78)	31%	(45)	9%	(13)	7%	(10)	145
Top 2024 Issue: Economy	32%	(70)	39%	(86)	19%	(41)	10%	(22)	220
Community: Urban	58%	(107)	33%	(61)	6%	(12)	3%	(6)	186
Community: Suburban	40%	(109)	31%	(83)	22%	(60)	7%	(18)	269
Community: Rural	33%	(79)	39%	(94)	19%	(46)	10%	(23)	242
Community/Gender: Urban Women	62%	(47)	30%	(22)	7%	(5)	1%	(1)	75
Community/Gender: Urban Men	55%	(61)	35%	(38)	6%	(7)	5%	(5)	111
Community/Gender: Rural Women	31%	(48)	40%	(62)	15%	(24)	14%	(22)	156
Community/Gender: Rural Men	35%	(30)	37%	(32)	25%	(22)	2%	(2)	86
Community/Gender: Suburban Women	33%	(44)	34%	(46)	25%	(34)	8%	(10)	134
Community/Gender: Suburban Men	48%	(64)	27%	(37)	19%	(26)	6%	(8)	135
Homeowner	43%	(276)	34%	(217)	16%	(105)	7%	(43)	641
Renter	34%	(16)	39%	(19)	21%	(10)	6%	(3)	48
Military HHnm: Yes	46%	(48)	37%	(39)	12%	(13)	5%	(5)	104
Military HH: No	42%	(247)	34%	(199)	18%	(104)	7%	(42)	593
Employ: Private Sector	36%	(115)	42%	(133)	16%	(51)	6%	(18)	316
Employ: Government	48%	(13)	28%	(8)	15%	(4)	9%	(3)	28
Employ: Self-Employed	43%	(28)	18%	(12)	29%	(19)	10%	(7)	67
Employ: Homemaker	13%	(4)	58%	(16)	20%	(5)	9%	(3)	27
Employ: Student	21%	(3)	30%	(5)	38%	(6)	11%	(2)	16
Employ: Retired	58%	(112)	25%	(48)	12%	(24)	5%	(10)	194
Employ: Unemployed	38%	(12)	37%	(12)	16%	(5)	9%	(3)	32
Employ: Other	45%	(8)	29%	(5)	12%	(2)	14%	(2)	17
Self + Household: White-Collar	45%	(115)	34%	(87)	15%	(38)	6%	(15)	255
Self + Household: Blue Collar	46%	(164)	30%	(107)	16%	(59)	7%	(26)	356
Union HH: Yes	27%	(11)	32%	(13)	28%	(11)	12%	(5)	40
Union HH: No	43%	(284)	34%	(225)	16%	(106)	7%	(43)	657

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**Table BLMB11\_3:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(295)	34%	(237)	17%	(117)	7%	(48)	697
LGBTQ+: Yes	52%	(26)	16%	(8)	21%	(10)	11%	(5)	49
LGBTQ+: No	42%	(269)	35%	(229)	16%	(107)	7%	(43)	648
Motivated to Vote	44%	(279)	34%	(218)	16%	(103)	6%	(40)	639
Parent: Yes	32%	(53)	42%	(71)	21%	(36)	5%	(8)	168
Parent: No	46%	(241)	31%	(166)	15%	(82)	7%	(40)	529
COVID Vaccine: Yes	54%	(262)	28%	(134)	13%	(60)	5%	(24)	481
COVID Vaccine: No	15%	(33)	48%	(103)	26%	(57)	11%	(23)	216
Student Loans: Yes	36%	(38)	33%	(34)	20%	(21)	11%	(11)	103
Student Loans: No	43%	(257)	34%	(204)	16%	(96)	6%	(37)	594
Favorable Opinion of Haley	45%	(111)	34%	(86)	17%	(42)	4%	(11)	249
Unfavorable Opinion of Haley	49%	(139)	26%	(72)	16%	(45)	9%	(26)	283
Protestant	46%	(74)	35%	(58)	15%	(24)	4%	(6)	162
Roman Catholic	47%	(85)	31%	(55)	11%	(19)	11%	(19)	178
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	72%	(5)	—	(0)	—	(0)	6
Jewish	45%	(2)	38%	(2)	—	(0)	17%	(1)	5
Muslim	55%	(2)	12%	(0)	33%	(1)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	72%	(25)	19%	(7)	7%	(2)	1%	(0)	35
Agnostic	65%	(33)	29%	(15)	5%	(3)	1%	(0)	51
Something else	14%	(16)	44%	(50)	26%	(29)	16%	(18)	113
Nothing in particular	39%	(56)	32%	(45)	27%	(38)	2%	(3)	142
Prodigal Biden Voter	36%	(14)	34%	(13)	28%	(10)	2%	(1)	38
Undecided Voter (DK/WNV)	20%	(12)	41%	(25)	29%	(18)	10%	(6)	61
Undecided Voter (DK)	15%	(5)	39%	(13)	37%	(12)	10%	(3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	31%	(216)	34%	(240)	21%	(149)	13%	(92)	697
Gender: Male	33%	(108)	33%	(110)	23%	(77)	11%	(37)	332
Gender: Female	30%	(108)	36%	(130)	20%	(71)	15%	(55)	365
Age: 18-34	24%	(44)	38%	(71)	24%	(44)	15%	(29)	188
Age: 35-44	22%	(20)	40%	(36)	24%	(21)	15%	(13)	90
Age: 45-64	29%	(74)	31%	(80)	25%	(63)	15%	(38)	255
Age: 65+	48%	(79)	32%	(53)	12%	(20)	7%	(12)	164
GenZers: 1997-2012	25%	(25)	33%	(34)	23%	(24)	19%	(19)	102
Millennials: 1981-1996	22%	(36)	43%	(71)	23%	(38)	12%	(20)	165
GenXers: 1965-1980	30%	(55)	28%	(50)	24%	(43)	18%	(33)	182
Baby Boomers: 1946-1964	40%	(95)	34%	(80)	18%	(43)	8%	(19)	236
Educ: < College	25%	(120)	38%	(178)	24%	(113)	13%	(62)	473
Educ: Bachelors degree	42%	(64)	22%	(33)	20%	(30)	16%	(24)	151
Educ: Post-grad	44%	(32)	41%	(30)	7%	(5)	8%	(6)	73
Income: Under 50k	23%	(52)	43%	(100)	23%	(53)	11%	(26)	232
Income: 50k-100k	35%	(97)	28%	(78)	21%	(58)	16%	(44)	277
Income: 100k+	36%	(67)	33%	(61)	20%	(37)	12%	(22)	188
Ethnicity: White (Non-Hispanic)	33%	(202)	34%	(210)	20%	(121)	14%	(88)	621
Ethnicity: Hispanic	7%	(2)	47%	(10)	45%	(10)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	32%	(7)	24%	(6)	31%	(7)	12%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	18%	(6)	46%	(15)	33%	(10)	3%	(1)	32
All Christian	33%	(113)	38%	(132)	20%	(70)	9%	(33)	348
All Non-Christian	32%	(3)	42%	(4)	16%	(1)	9%	(1)	9
Atheist	38%	(13)	51%	(18)	8%	(3)	2%	(1)	35
Agnostic/Nothing in particular	39%	(75)	26%	(50)	23%	(44)	13%	(25)	193
Something Else	11%	(13)	33%	(37)	28%	(31)	29%	(32)	113
Evangelical	13%	(17)	39%	(51)	28%	(36)	19%	(25)	130
Non-Evangelical	33%	(107)	35%	(112)	20%	(64)	12%	(40)	324
PID: Dem (no lean)	55%	(132)	30%	(73)	9%	(22)	6%	(13)	240
PID: Ind (no lean)	29%	(60)	30%	(61)	24%	(48)	16%	(33)	202
PID: Rep (no lean)	10%	(25)	42%	(106)	31%	(78)	18%	(45)	255

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**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	31%	(216)	34%	(240)	21%	(149)	13%	(92)	697
PID/Gender: Dem Men	52%	(50)	36%	(35)	10%	(9)	3%	(3)	97
PID/Gender: Dem Women	57%	(82)	27%	(38)	9%	(13)	7%	(11)	143
PID/Gender: Ind Men	39%	(44)	21%	(24)	24%	(27)	15%	(17)	112
PID/Gender: Ind Women	17%	(16)	41%	(37)	23%	(21)	18%	(16)	90
PID/Gender: Rep Men	11%	(14)	42%	(51)	33%	(41)	14%	(17)	123
PID/Gender: Rep Women	8%	(11)	42%	(55)	29%	(37)	21%	(28)	131
Ideo: Liberal (1-3)	52%	(117)	33%	(74)	8%	(18)	6%	(14)	223
Ideo: Moderate (4)	36%	(67)	33%	(61)	18%	(33)	14%	(25)	186
Ideo: Conservative (5-7)	12%	(32)	35%	(98)	35%	(96)	18%	(50)	276
Ideo/PID: Conservative Republican	8%	(15)	42%	(79)	33%	(63)	17%	(33)	189
Ideo/PID: Moderate/Liberal Republican	15%	(10)	43%	(27)	24%	(15)	19%	(12)	63
Ideo/PID: Moderate/Conservative Democrat	45%	(34)	28%	(21)	17%	(13)	10%	(7)	76
Ideo/PID: Liberal Democrat	60%	(98)	31%	(50)	5%	(9)	4%	(6)	163
Unfavorable of Biden and Trump	20%	(22)	38%	(42)	20%	(22)	22%	(24)	109
2024 H2H Matchup: Biden Voter	55%	(176)	30%	(97)	10%	(31)	5%	(17)	320
2024 H2H Matchup: Trump Voter	11%	(34)	40%	(127)	31%	(97)	18%	(57)	315
2024 H2H Matchup: Would not Vote	9%	(3)	16%	(6)	32%	(11)	43%	(15)	34
2024 H2H Matchup: Do not Know	13%	(4)	40%	(11)	36%	(10)	11%	(3)	27
2022 House Vote: Democrat	55%	(162)	29%	(84)	8%	(24)	8%	(24)	293
2022 House Vote: Republican	10%	(32)	41%	(126)	30%	(93)	18%	(55)	306
2022 House Vote: Did not Vote	25%	(20)	27%	(22)	34%	(27)	13%	(11)	79
2020 Vote: Joe Biden	54%	(179)	30%	(101)	8%	(28)	7%	(23)	331
2020 Vote: Donald Trump	10%	(32)	39%	(126)	32%	(105)	20%	(65)	327
2020 Vote: Someone Else	13%	(2)	51%	(6)	30%	(3)	6%	(1)	12
2020 Vote: Did not Vote	16%	(4)	27%	(8)	45%	(12)	12%	(3)	28
2016 Vote: Hillary Clinton	58%	(133)	26%	(59)	7%	(17)	9%	(22)	231
2016 Vote: Donald Trump	12%	(36)	41%	(117)	31%	(89)	16%	(46)	288
2016 Vote: Someone Else	36%	(11)	43%	(13)	11%	(3)	11%	(3)	31
2020 Vote/PID: Not Biden/Democrat	20%	(5)	39%	(10)	42%	(11)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	39%	(8)	42%	(9)	14%	(3)	4%	(1)	20

Continued on next page

**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	31%	(216)	34%	(240)	21%	(149)	13%	(92)	697
U.S. Economy: Wrong Track	18%	(84)	36%	(167)	29%	(134)	18%	(84)	469
U.S. Economy: Right Direction	58%	(132)	32%	(73)	7%	(15)	3%	(8)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(136)	30%	(68)	5%	(11)	3%	(8)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(34)	38%	(123)	32%	(104)	21%	(68)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(46)	34%	(49)	23%	(34)	11%	(16)	145
Top 2024 Issue: Economy	20%	(44)	43%	(94)	23%	(51)	15%	(32)	220
Community: Urban	38%	(71)	38%	(71)	16%	(30)	8%	(14)	186
Community: Suburban	32%	(87)	30%	(82)	24%	(64)	13%	(36)	269
Community: Rural	24%	(58)	36%	(87)	23%	(55)	17%	(41)	242
Community/Gender: Urban Women	53%	(39)	32%	(24)	9%	(7)	7%	(5)	75
Community/Gender: Urban Men	28%	(32)	42%	(47)	21%	(23)	9%	(10)	111
Community/Gender: Rural Women	24%	(38)	34%	(53)	20%	(31)	22%	(34)	156
Community/Gender: Rural Men	24%	(20)	40%	(34)	28%	(24)	8%	(7)	86
Community/Gender: Suburban Women	23%	(31)	40%	(53)	25%	(34)	12%	(16)	134
Community/Gender: Suburban Men	41%	(56)	21%	(29)	22%	(30)	15%	(20)	135
Homeowner	31%	(201)	33%	(214)	22%	(140)	13%	(86)	641
Renter	29%	(14)	51%	(24)	13%	(6)	8%	(4)	48
Military HHnm: Yes	26%	(27)	42%	(44)	19%	(20)	12%	(13)	104
Military HH: No	32%	(189)	33%	(196)	22%	(128)	13%	(79)	593
Employ: Private Sector	28%	(89)	37%	(118)	22%	(70)	13%	(40)	316
Employ: Government	27%	(8)	38%	(10)	18%	(5)	17%	(5)	28
Employ: Self-Employed	19%	(13)	37%	(24)	28%	(19)	16%	(11)	67
Employ: Homemaker	11%	(3)	35%	(9)	30%	(8)	24%	(6)	27
Employ: Student	19%	(3)	12%	(2)	41%	(7)	28%	(4)	16
Employ: Retired	43%	(83)	33%	(64)	16%	(30)	9%	(17)	194
Employ: Unemployed	31%	(10)	21%	(7)	30%	(10)	19%	(6)	32
Employ: Other	52%	(9)	29%	(5)	1%	(0)	17%	(3)	17
Self + Household: White-Collar	36%	(91)	30%	(78)	20%	(51)	14%	(35)	255
Self + Household: Blue Collar	30%	(107)	37%	(131)	21%	(75)	12%	(43)	356
Union HH: Yes	22%	(9)	42%	(17)	25%	(10)	11%	(4)	40
Union HH: No	32%	(208)	34%	(223)	21%	(139)	13%	(88)	657

Continued on next page

**Table BLMB11\_4:** When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	31%	(216)	34%	(240)	21%	(149)	13%	(92)	697
LGBTQ+: Yes	42%	(21)	33%	(16)	17%	(8)	8%	(4)	49
LGBTQ+: No	30%	(196)	35%	(224)	22%	(140)	14%	(88)	648
Motivated to Vote	32%	(206)	34%	(218)	21%	(131)	13%	(84)	639
Parent: Yes	22%	(36)	39%	(66)	23%	(38)	17%	(28)	168
Parent: No	34%	(180)	33%	(175)	21%	(111)	12%	(64)	529
COVID Vaccine: Yes	41%	(197)	32%	(155)	17%	(82)	10%	(47)	481
COVID Vaccine: No	9%	(20)	39%	(85)	31%	(67)	21%	(45)	216
Student Loans: Yes	29%	(30)	30%	(31)	22%	(23)	19%	(19)	103
Student Loans: No	31%	(187)	35%	(209)	21%	(126)	12%	(73)	594
Favorable Opinion of Haley	34%	(86)	37%	(91)	21%	(52)	8%	(19)	249
Unfavorable Opinion of Haley	35%	(99)	30%	(86)	16%	(45)	19%	(53)	283
Protestant	30%	(49)	38%	(61)	24%	(39)	8%	(14)	162
Roman Catholic	35%	(62)	37%	(66)	17%	(31)	11%	(19)	178
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	72%	(5)	—	(0)	—	(0)	6
Jewish	39%	(2)	37%	(2)	7%	(0)	17%	(1)	5
Muslim	28%	(1)	40%	(1)	33%	(1)	—	(0)	3
Buddhist	—	(0)	100%	(1)	—	(0)	—	(0)	1
Atheist	38%	(13)	51%	(18)	8%	(3)	2%	(1)	35
Agnostic	59%	(30)	24%	(12)	9%	(5)	8%	(4)	51
Something else	11%	(13)	33%	(37)	28%	(31)	29%	(32)	113
Nothing in particular	31%	(44)	26%	(37)	27%	(39)	15%	(21)	142
Prodigal Biden Voter	30%	(11)	27%	(10)	27%	(10)	17%	(6)	38
Undecided Voter (DK/WNV)	11%	(7)	27%	(16)	34%	(21)	29%	(18)	61
Undecided Voter (DK)	9%	(3)	16%	(6)	32%	(11)	43%	(15)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	39%(269)	41%(286)	10% (72)	1% (6)	1% (10)	2% (11)	1% (6)	5% (38)	697
Gender: Male	37% (123)	44% (145)	12% (39)	1% (4)	2% (6)	3% (10)	— (1)	1% (4)	332
Gender: Female	40% (147)	39% (141)	9% (32)	1% (2)	1% (4)	— (1)	1% (4)	9% (34)	365
Age: 18-34	29% (54)	39% (74)	16% (31)	3% (5)	2% (4)	2% (4)	2% (3)	8% (14)	188
Age: 35-44	40% (36)	42% (38)	7% (6)	— (0)	5% (4)	— (0)	2% (2)	4% (4)	90
Age: 45-64	34% (86)	45% (116)	12% (31)	1% (1)	— (0)	2% (5)	— (1)	6% (15)	255
Age: 65+	57% (94)	36% (58)	2% (4)	— (0)	1% (1)	1% (2)	— (0)	3% (5)	164
GenZers: 1997-2012	36% (37)	27% (27)	25% (25)	1% (1)	2% (2)	2% (2)	1% (1)	7% (7)	102
Millennials: 1981-1996	31% (51)	48% (79)	7% (11)	2% (4)	4% (7)	1% (2)	1% (2)	6% (11)	165
GenXers: 1965-1980	32% (59)	42% (76)	15% (27)	1% (1)	— (0)	3% (5)	2% (3)	6% (11)	182
Baby Boomers: 1946-1964	48% (114)	43% (101)	4% (9)	— (0)	— (1)	1% (2)	— (0)	4% (9)	236
Educ: < College	34% (163)	43% (203)	12% (57)	— (1)	1% (7)	2% (9)	1% (6)	6% (28)	473
Educ: Bachelors degree	41% (62)	41% (62)	7% (10)	3% (5)	2% (3)	— (0)	— (0)	5% (8)	151
Educ: Post-grad	60% (44)	28% (21)	6% (4)	1% (1)	— (0)	2% (1)	— (0)	3% (2)	73
Income: Under 50k	38% (89)	37% (86)	11% (27)	— (1)	1% (2)	1% (3)	1% (3)	9% (21)	232
Income: 50k-100k	41% (114)	42% (116)	8% (23)	— (0)	2% (5)	1% (3)	1% (2)	5% (14)	277
Income: 100k+	35% (66)	44% (84)	12% (22)	3% (5)	2% (3)	2% (5)	— (0)	1% (3)	188
Ethnicity: White (Non-Hispanic)	39%(243)	42%(262)	9% (55)	1% (6)	1% (8)	1% (9)	1% (5)	5% (32)	621
Ethnicity: Hispanic	27% (6)	24% (5)	39% (8)	2% (0)	— (0)	— (0)	— (0)	8% (2)	22
Ethnicity: Black (Non-Hispanic)	45% (10)	34% (8)	14% (3)	— (0)	— (0)	1% (0)	1% (0)	5% (1)	23
Ethnicity: Asian + Other (Non-Hispanic)	32% (10)	33% (10)	15% (5)	— (0)	5% (2)	5% (2)	3% (1)	8% (3)	32
All Christian	35% (120)	47% (165)	10% (36)	1% (2)	— (1)	1% (4)	1% (3)	5% (16)	348
All Non-Christian	61% (5)	2% (0)	24% (2)	— (0)	— (0)	— (0)	— (0)	13% (1)	9
Atheist	86% (30)	4% (1)	3% (1)	— (0)	1% (0)	— (0)	— (0)	6% (2)	35
Agnostic/Nothing in particular	46% (90)	28% (54)	12% (23)	2% (4)	4% (8)	2% (3)	1% (1)	5% (10)	193
Something Else	21% (24)	58% (65)	8% (10)	— (0)	— (0)	4% (4)	2% (2)	7% (8)	113
Evangelical	16% (21)	67% (86)	7% (9)	— (0)	— (0)	3% (4)	— (0)	7% (9)	130
Non-Evangelical	38% (123)	43% (139)	11% (36)	— (1)	— (1)	1% (4)	1% (5)	4% (14)	324

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	39%(269)	41%(286)	10% (72)	1% (6)	1% (10)	2% (11)	1% (6)	5% (38)	697
PID: Dem (no lean)	79% (189)	4% (9)	9% (21)	1% (3)	1% (2)	— (1)	1% (2)	5% (12)	240
PID: Ind (no lean)	37% (75)	27% (55)	19% (39)	2% (3)	2% (4)	3% (6)	2% (3)	8% (17)	202
PID: Rep (no lean)	2% (5)	87%(222)	4% (11)	— (0)	2% (4)	1% (4)	— (1)	3% (8)	255
PID/Gender: Dem Men	78% (76)	7% (7)	13% (12)	2% (2)	— (0)	— (0)	— (0)	— (0)	97
PID/Gender: Dem Women	79% (114)	2% (2)	6% (9)	1% (1)	2% (2)	— (1)	1% (2)	9% (12)	143
PID/Gender: Ind Men	39% (44)	28% (31)	19% (22)	2% (3)	2% (2)	6% (6)	1% (1)	3% (4)	112
PID/Gender: Ind Women	34% (31)	27% (24)	19% (17)	1% (1)	2% (2)	— (0)	3% (3)	15% (13)	90
PID/Gender: Rep Men	2% (3)	87% (107)	4% (5)	— (0)	3% (4)	3% (4)	— (1)	— (0)	123
PID/Gender: Rep Women	2% (2)	88% (115)	5% (6)	— (0)	— (0)	— (0)	— (0)	6% (8)	131
Ideo: Liberal (1-3)	76% (170)	10% (22)	7% (15)	1% (3)	3% (6)	— (0)	— (1)	3% (6)	223
Ideo: Moderate (4)	43% (81)	26% (48)	15% (28)	2% (3)	2% (3)	2% (5)	2% (3)	9% (16)	186
Ideo: Conservative (5-7)	7% (18)	77% (212)	8% (23)	— (0)	— (1)	2% (6)	— (1)	5% (15)	276
Ideo/PID: Conservative Republican	2% (5)	90% (170)	3% (5)	— (0)	1% (1)	2% (4)	— (1)	2% (4)	189
Ideo/PID: Moderate/Liberal Republican	1% (0)	79% (50)	10% (6)	— (0)	5% (3)	— (0)	— (0)	6% (4)	63
Ideo/PID: Moderate/Conservative Democrat	57% (43)	9% (7)	15% (12)	2% (1)	— (0)	1% (1)	2% (2)	13% (10)	76
Ideo/PID: Liberal Democrat	90% (146)	— (0)	6% (10)	1% (2)	1% (2)	— (0)	— (0)	1% (2)	163
Unfavorable of Biden and Trump	16% (17)	20% (21)	32% (35)	3% (3)	6% (6)	9% (10)	2% (3)	12% (13)	109
2024 H2H Matchup: Biden Voter	83%(266)	— (0)	9% (28)	1% (4)	2% (6)	1% (4)	— (0)	4% (14)	320
2024 H2H Matchup: Trump Voter	— (1)	90%(285)	7% (21)	— (0)	— (0)	1% (2)	— (0)	2% (6)	315
2024 H2H Matchup: Would not Vote	2% (1)	— (0)	42% (14)	— (0)	9% (3)	— (0)	16% (5)	30% (10)	34
2024 H2H Matchup: Do not Know	4% (1)	2% (1)	32% (9)	9% (3)	4% (1)	18% (5)	1% (0)	30% (8)	27
2022 House Vote: Democrat	79% (231)	1% (3)	10% (29)	2% (6)	2% (7)	1% (2)	1% (3)	4% (12)	293
2022 House Vote: Republican	3% (10)	85% (261)	7% (22)	— (0)	— (1)	2% (5)	— (1)	2% (7)	306
2022 House Vote: Did not Vote	25% (20)	27% (21)	23% (18)	— (0)	2% (2)	3% (2)	3% (2)	18% (14)	79
2020 Vote: Joe Biden	77% (255)	3% (11)	7% (24)	2% (6)	3% (9)	1% (3)	1% (2)	7% (22)	331
2020 Vote: Donald Trump	2% (8)	83% (270)	10% (32)	— (0)	— (1)	2% (5)	— (0)	3% (10)	327
2020 Vote: Someone Else	2% (0)	8% (1)	13% (2)	5% (1)	— (0)	24% (3)	5% (1)	43% (5)	12
2020 Vote: Did not Vote	23% (6)	12% (3)	48% (13)	— (0)	— (0)	— (0)	13% (3)	4% (1)	28

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	39%(269)	41%(286)	10% (72)	1% (6)	1% (10)	2% (11)	1% (6)	5% (38)	697	
2016 Vote: Hillary Clinton	82% (188)	4% (9)	6% (15)	1% (1)	— (0)	1% (3)	1% (2)	5% (12)	231	
2016 Vote: Donald Trump	7% (20)	82% (235)	6% (18)	1% (2)	— (1)	1% (4)	— (1)	2% (7)	288	
2016 Vote: Someone Else	46% (14)	12% (4)	13% (4)	8% (2)	15% (5)	4% (1)	— (0)	3% (1)	31	
2020 Vote/PID: Not Biden/Democrat	26% (7)	34% (9)	40% (11)	— (0)	— (0)	— (0)	— (0)	— (0)	26	
2020 Vote/PID: Not Trump/Republican	21% (4)	41% (8)	7% (1)	— (0)	14% (3)	1% (0)	3% (1)	13% (3)	20	
U.S. Economy: Wrong Track	20% (92)	55% (257)	14% (64)	1% (6)	2% (8)	1% (6)	1% (5)	7% (31)	469	
U.S. Economy: Right Direction	77% (177)	12% (28)	4% (8)	— (1)	1% (2)	2% (5)	— (1)	3% (7)	228	
Prsnl. Fin. Sit. 2021-23: Better Under Biden	89% (198)	— (0)	6% (13)	1% (2)	1% (2)	— (1)	— (1)	3% (7)	224	
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (7)	84% (275)	9% (30)	— (0)	— (0)	1% (4)	— (1)	3% (10)	328	
Prsnl. Fin. Sit. 2021-23: Same Under Both	44% (64)	7% (10)	20% (29)	3% (4)	5% (8)	4% (6)	3% (4)	14% (20)	145	
Top 2024 Issue: Economy	18% (40)	53% (117)	16% (35)	— (0)	1% (3)	1% (3)	1% (3)	9% (19)	220	
Community: Urban	48% (90)	33% (61)	12% (23)	2% (3)	— (0)	1% (2)	— (1)	3% (6)	186	
Community: Suburban	43% (116)	39% (105)	9% (25)	1% (2)	3% (7)	1% (4)	— (1)	3% (9)	269	
Community: Rural	26% (63)	49% (119)	10% (24)	1% (1)	1% (3)	2% (5)	2% (5)	9% (22)	242	
Community/Gender: Urban Women	63% (47)	23% (17)	6% (4)	1% (1)	— (0)	— (0)	1% (1)	7% (5)	75	
Community/Gender: Urban Men	38% (42)	39% (44)	17% (19)	2% (2)	— (0)	2% (2)	— (0)	1% (1)	111	
Community/Gender: Rural Women	27% (42)	44% (69)	11% (17)	— (0)	1% (2)	— (0)	2% (4)	14% (22)	156	
Community/Gender: Rural Men	24% (21)	58% (50)	8% (7)	2% (1)	1% (1)	6% (5)	1% (1)	— (0)	86	
Community/Gender: Suburban Women	43% (57)	41% (55)	8% (11)	1% (1)	2% (2)	1% (1)	— (0)	5% (7)	134	
Community/Gender: Suburban Men	44% (60)	38% (51)	10% (14)	— (1)	4% (5)	2% (3)	— (1)	2% (2)	135	
Homeowner	38% (246)	42% (271)	10% (64)	1% (5)	1% (8)	2% (10)	1% (4)	5% (33)	641	
Renter	45% (22)	27% (13)	16% (8)	1% (0)	1% (0)	1% (0)	1% (0)	7% (4)	48	
Military HHnm: Yes	39% (41)	41% (43)	13% (13)	— (0)	— (0)	2% (2)	— (0)	6% (6)	104	
Military HH: No	39% (229)	41% (243)	10% (58)	1% (6)	2% (10)	2% (9)	1% (6)	5% (32)	593	

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	39%(269)	41%(286)	10% (72)	1% (6)	1% (10)	2% (11)	1% (6)	5% (38)	697
Employ: Private Sector	32% (101)	46%(144)	10% (32)	1% (4)	2% (7)	1% (4)	1% (3)	7% (22)	316
Employ: Government	42% (12)	38% (11)	13% (4)	— (0)	— (0)	— (0)	— (0)	6% (2)	28
Employ: Self-Employed	30% (20)	43% (29)	21% (14)	3% (2)	— (0)	2% (1)	— (0)	— (0)	67
Employ: Homemaker	20% (6)	44% (12)	3% (1)	— (0)	7% (2)	— (0)	4% (1)	21% (6)	27
Employ: Student	17% (3)	61% (10)	10% (2)	— (0)	— (0)	— (0)	— (0)	12% (2)	16
Employ: Retired	56% (108)	36% (69)	4% (7)	— (0)	1% (1)	2% (4)	— (0)	2% (5)	194
Employ: Unemployed	42% (14)	28% (9)	19% (6)	2% (1)	— (0)	3% (1)	4% (1)	1% (0)	32
Employ: Other	41% (7)	14% (2)	35% (6)	1% (0)	— (0)	1% (0)	— (0)	8% (1)	17
Self + Household: White-Collar	42% (108)	41% (104)	8% (22)	2% (6)	2% (5)	2% (5)	— (0)	3% (6)	255
Self + Household: Blue Collar	38% (136)	43% (154)	10% (37)	— (1)	1% (3)	1% (3)	— (1)	6% (21)	356
Union HH: Yes	41% (16)	47% (19)	1% (0)	— (0)	— (0)	— (0)	— (0)	11% (4)	40
Union HH: No	39%(253)	41%(267)	11% (71)	1% (6)	2% (10)	2% (11)	1% (6)	5% (33)	657
LGBTQ+: Yes	54% (26)	18% (9)	10% (5)	5% (2)	3% (1)	— (0)	4% (2)	7% (3)	49
LGBTQ+: No	37%(243)	43%(277)	10% (67)	1% (4)	1% (8)	2% (11)	1% (4)	5% (34)	648
Motivated to Vote	40%(258)	42%(268)	10% (61)	1% (6)	2% (10)	1% (9)	— (1)	4% (26)	639
Parent: Yes	27% (45)	50% (84)	8% (14)	2% (3)	2% (4)	1% (1)	2% (3)	8% (14)	168
Parent: No	42%(224)	38%(202)	11% (58)	1% (4)	1% (6)	2% (9)	— (3)	4% (23)	529
COVID Vaccine: Yes	53%(253)	26% (124)	11% (54)	1% (6)	1% (6)	2% (9)	1% (5)	5% (24)	481
COVID Vaccine: No	7% (16)	75% (162)	8% (17)	— (0)	2% (4)	1% (2)	— (1)	6% (14)	216
Student Loans: Yes	41% (42)	34% (35)	7% (7)	2% (2)	7% (7)	3% (3)	1% (1)	6% (6)	103
Student Loans: No	38%(227)	42% (251)	11% (64)	1% (4)	— (3)	1% (8)	1% (5)	5% (31)	594
Favorable Opinion of Haley	35% (88)	51% (128)	8% (19)	— (1)	— (1)	3% (7)	— (0)	2% (5)	249
Unfavorable Opinion of Haley	54% (152)	35% (98)	5% (13)	1% (2)	1% (2)	1% (4)	1% (2)	3% (9)	283

Continued on next page

**Table BLMB12:** *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	39%(269)	41%(286)	10% (72)	1% (6)	1% (10)	2% (11)	1% (6)	5% (38)	697
Protestant	39% (64)	46% (75)	9% (15)	— (1)	— (0)	1% (2)	1% (2)	3% (4)	162
Roman Catholic	31% (56)	48% (86)	12% (21)	— (0)	1% (1)	1% (2)	1% (1)	6% (11)	178
Mormon	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (1)	1
Orthodox (e.g. Greek or Russian Orthodox)	7% (0)	72% (5)	— (0)	21% (1)	— (0)	— (0)	— (0)	— (0)	6
Jewish	56% (3)	— (0)	43% (2)	— (0)	— (0)	— (0)	— (0)	1% (0)	5
Muslim	62% (2)	5% (0)	— (0)	— (0)	— (0)	— (0)	— (0)	33% (1)	3
Buddhist	100% (1)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	1
Atheist	86% (30)	4% (1)	3% (1)	— (0)	1% (0)	— (0)	— (0)	6% (2)	35
Agnostic	60% (31)	10% (5)	14% (7)	3% (1)	10% (5)	— (0)	— (0)	4% (2)	51
Something else	21% (24)	58% (65)	8% (10)	— (0)	— (0)	4% (4)	2% (2)	7% (8)	113
Nothing in particular	42% (59)	35% (49)	11% (15)	2% (3)	3% (4)	2% (3)	1% (1)	6% (8)	142
Prodigal Biden Voter	4% (2)	30% (11)	22% (8)	5% (2)	8% (3)	1% (0)	5% (2)	24% (9)	38
Undecided Voter (DK/WNV)	3% (2)	1% (1)	38% (23)	4% (3)	7% (4)	8% (5)	10% (6)	30% (18)	61
Undecided Voter (DK)	2% (1)	— (0)	42% (14)	— (0)	9% (3)	— (0)	16% (5)	30% (10)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).



**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	46%	(320)	45%	(315)	5%	(34)	4%	(27)	697
Gender: Male	44%	(146)	48%	(160)	4%	(15)	3%	(12)	332
Gender: Female	48%	(175)	43%	(155)	5%	(19)	4%	(15)	365
Age: 18-34	39%	(73)	46%	(86)	11%	(20)	5%	(9)	188
Age: 35-44	46%	(41)	43%	(39)	8%	(7)	3%	(3)	90
Age: 45-64	43%	(111)	49%	(125)	2%	(6)	5%	(13)	255
Age: 65+	58%	(95)	39%	(65)	1%	(1)	2%	(3)	164
GenZers: 1997-2012	49%	(50)	34%	(35)	14%	(14)	3%	(3)	102
Millennials: 1981-1996	37%	(61)	51%	(85)	7%	(11)	5%	(8)	165
GenXers: 1965-1980	44%	(80)	46%	(84)	4%	(8)	6%	(10)	182
Baby Boomers: 1946-1964	51%	(121)	46%	(108)	1%	(1)	2%	(6)	236
Educ: < College	42%	(201)	48%	(225)	6%	(28)	4%	(19)	473
Educ: Bachelors degree	49%	(74)	44%	(67)	4%	(6)	3%	(5)	151
Educ: Post-grad	63%	(46)	33%	(24)	—	(0)	4%	(3)	73
Income: Under 50k	49%	(114)	44%	(102)	3%	(7)	3%	(8)	232
Income: 50k-100k	46%	(127)	44%	(123)	7%	(18)	4%	(10)	277
Income: 100k+	42%	(79)	48%	(90)	5%	(9)	5%	(9)	188
Ethnicity: White (Non-Hispanic)	46%	(284)	46%	(287)	5%	(29)	3%	(21)	621
Ethnicity: Hispanic	62%	(14)	27%	(6)	11%	(2)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	51%	(12)	34%	(8)	9%	(2)	6%	(1)	23
Ethnicity: Asian + Other (Non-Hispanic)	36%	(11)	48%	(15)	3%	(1)	14%	(4)	32
All Christian	40%	(138)	54%	(186)	2%	(8)	5%	(16)	348
All Non-Christian	60%	(5)	24%	(2)	4%	(0)	12%	(1)	9
Atheist	90%	(31)	4%	(1)	6%	(2)	—	(0)	35
Agnostic/Nothing in particular	58%	(113)	29%	(57)	10%	(20)	2%	(4)	193
Something Else	30%	(33)	61%	(69)	3%	(3)	6%	(7)	113
Evangelical	22%	(28)	74%	(96)	—	(0)	4%	(5)	130
Non-Evangelical	43%	(140)	48%	(155)	4%	(11)	5%	(17)	324
PID: Dem (no lean)	93%	(223)	4%	(10)	2%	(5)	1%	(3)	240
PID: Ind (no lean)	45%	(91)	34%	(70)	13%	(26)	8%	(16)	202
PID: Rep (no lean)	3%	(7)	93%	(236)	1%	(3)	3%	(8)	255

Continued on next page

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	46%	(320)	45%	(315)	5%	(34)	4%	(27)	697
PID/Gender: Dem Men	91%	(88)	7%	(7)	1%	(1)	1%	(1)	97
PID/Gender: Dem Women	94%	(135)	2%	(3)	3%	(4)	1%	(2)	143
PID/Gender: Ind Men	49%	(55)	35%	(39)	9%	(10)	7%	(7)	112
PID/Gender: Ind Women	40%	(36)	34%	(30)	17%	(16)	9%	(8)	90
PID/Gender: Rep Men	2%	(3)	92%	(114)	3%	(3)	2%	(3)	123
PID/Gender: Rep Women	3%	(4)	93%	(122)	—	(0)	4%	(5)	131
Ideo: Liberal (1-3)	85%	(188)	10%	(23)	3%	(8)	2%	(4)	223
Ideo: Moderate (4)	51%	(95)	31%	(57)	12%	(23)	6%	(12)	186
Ideo: Conservative (5-7)	13%	(35)	84%	(231)	1%	(2)	3%	(8)	276
Ideo/PID: Conservative Republican	2%	(5)	95%	(181)	—	(1)	2%	(3)	189
Ideo/PID: Moderate/Liberal Republican	3%	(2)	85%	(53)	5%	(3)	8%	(5)	63
Ideo/PID: Moderate/Conservative Democrat	83%	(63)	10%	(8)	4%	(3)	2%	(2)	76
Ideo/PID: Liberal Democrat	98%	(159)	—	(1)	1%	(2)	1%	(1)	163
Unfavorable of Biden and Trump	30%	(33)	29%	(32)	23%	(25)	18%	(19)	109
2024 H2H Matchup: Biden Voter	100%	(320)	—	(0)	—	(0)	—	(0)	320
2024 H2H Matchup: Trump Voter	—	(0)	100%	(315)	—	(0)	—	(0)	315
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(34)	—	(0)	34
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(27)	27
2022 House Vote: Democrat	90%	(265)	1%	(4)	7%	(20)	2%	(5)	293
2022 House Vote: Republican	4%	(11)	91%	(279)	1%	(3)	4%	(13)	306
2022 House Vote: Did not Vote	45%	(35)	40%	(32)	9%	(7)	6%	(4)	79
2020 Vote: Joe Biden	89%	(293)	4%	(13)	5%	(18)	2%	(7)	331
2020 Vote: Donald Trump	3%	(10)	91%	(296)	3%	(9)	4%	(13)	327
2020 Vote: Someone Else	12%	(1)	22%	(3)	21%	(2)	46%	(5)	12
2020 Vote: Did not Vote	59%	(16)	16%	(4)	20%	(5)	5%	(1)	28
2016 Vote: Hillary Clinton	91%	(209)	4%	(9)	5%	(11)	1%	(1)	231
2016 Vote: Donald Trump	8%	(23)	86%	(249)	1%	(2)	5%	(14)	288
2016 Vote: Someone Else	65%	(21)	13%	(4)	10%	(3)	12%	(4)	31
2020 Vote/PID: Not Biden/Democrat	63%	(16)	34%	(9)	3%	(1)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	28%	(6)	53%	(11)	17%	(3)	2%	(0)	20

Continued on next page

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	46%	(320)	45%	(315)	5%	(34)	4%	(27)	697
U.S. Economy: Wrong Track	28%	(132)	61%	(285)	7%	(31)	4%	(20)	469
U.S. Economy: Right Direction	82%	(188)	13%	(31)	1%	(3)	3%	(7)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	96%	(214)	2%	(3)	1%	(3)	1%	(3)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	91%	(300)	4%	(13)	2%	(8)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	68%	(98)	9%	(12)	12%	(18)	11%	(17)	145
Top 2024 Issue: Economy	26%	(58)	60%	(131)	8%	(18)	6%	(12)	220
Community: Urban	54%	(101)	39%	(72)	2%	(4)	5%	(9)	186
Community: Suburban	50%	(135)	41%	(111)	7%	(18)	2%	(5)	269
Community: Rural	35%	(84)	54%	(132)	5%	(12)	6%	(14)	242
Community/Gender: Urban Women	63%	(47)	31%	(23)	2%	(1)	4%	(3)	75
Community/Gender: Urban Men	48%	(54)	44%	(49)	3%	(3)	5%	(5)	111
Community/Gender: Rural Women	39%	(60)	48%	(75)	7%	(11)	6%	(9)	156
Community/Gender: Rural Men	28%	(24)	66%	(56)	1%	(1)	6%	(5)	86
Community/Gender: Suburban Women	50%	(67)	42%	(57)	5%	(7)	2%	(3)	134
Community/Gender: Suburban Men	51%	(68)	40%	(55)	8%	(11)	1%	(1)	135
Homeowner	46%	(292)	46%	(294)	5%	(32)	4%	(23)	641
Renter	51%	(24)	41%	(20)	3%	(1)	5%	(3)	48
Military HHnm: Yes	41%	(43)	49%	(51)	5%	(5)	5%	(5)	104
Military HH: No	47%	(278)	45%	(264)	5%	(29)	4%	(22)	593
Employ: Private Sector	39%	(125)	50%	(157)	7%	(21)	4%	(14)	316
Employ: Government	51%	(14)	40%	(11)	4%	(1)	5%	(1)	28
Employ: Self-Employed	46%	(30)	43%	(29)	5%	(4)	6%	(4)	67
Employ: Homemaker	40%	(11)	46%	(12)	13%	(3)	1%	(0)	27
Employ: Student	21%	(3)	67%	(11)	12%	(2)	1%	(0)	16
Employ: Retired	57%	(110)	39%	(76)	1%	(1)	3%	(6)	194
Employ: Unemployed	60%	(19)	35%	(11)	3%	(1)	3%	(1)	32
Employ: Other	43%	(7)	49%	(9)	6%	(1)	2%	(0)	17
Self + Household: White-Collar	48%	(123)	44%	(114)	4%	(10)	4%	(9)	255
Self + Household: Blue Collar	46%	(164)	48%	(171)	4%	(14)	2%	(8)	356

Continued on next page

**Table BLMB13:** *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	46%	(320)	45%	(315)	5%	(34)	4%	(27)	697
Union HH: Yes	41%	(16)	48%	(19)	5%	(2)	6%	(3)	40
Union HH: No	46%	(304)	45%	(296)	5%	(32)	4%	(25)	657
LGBTQ+: Yes	59%	(29)	21%	(10)	8%	(4)	12%	(6)	49
LGBTQ+: No	45%	(291)	47%	(305)	5%	(30)	3%	(21)	648
Motivated to Vote	48%	(307)	46%	(295)	3%	(20)	3%	(17)	639
Parent: Yes	34%	(58)	54%	(90)	7%	(11)	5%	(9)	168
Parent: No	50%	(263)	43%	(225)	4%	(23)	3%	(18)	529
COVID Vaccine: Yes	62%	(296)	30%	(144)	5%	(24)	4%	(17)	481
COVID Vaccine: No	11%	(24)	80%	(172)	4%	(10)	5%	(10)	216
Student Loans: Yes	53%	(54)	35%	(36)	9%	(9)	4%	(4)	103
Student Loans: No	45%	(266)	47%	(279)	4%	(25)	4%	(23)	594
Favorable Opinion of Haley	36%	(91)	56%	(140)	2%	(6)	5%	(12)	249
Unfavorable Opinion of Haley	59%	(168)	37%	(106)	2%	(7)	1%	(2)	283
Protestant	40%	(65)	55%	(89)	1%	(2)	4%	(7)	162
Roman Catholic	39%	(70)	52%	(93)	4%	(6)	5%	(9)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	28%	(2)	72%	(5)	—	(0)	—	(0)	6
Jewish	56%	(3)	37%	(2)	7%	(0)	—	(0)	5
Muslim	58%	(2)	9%	(0)	—	(0)	33%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	90%	(31)	4%	(1)	6%	(2)	—	(0)	35
Agnostic	79%	(40)	11%	(5)	10%	(5)	—	(0)	51
Something else	30%	(33)	61%	(69)	3%	(3)	6%	(7)	113
Nothing in particular	51%	(72)	36%	(51)	10%	(15)	3%	(4)	142
Prodigal Biden Voter	—	(0)	33%	(13)	47%	(18)	20%	(7)	38
Undecided Voter (DK/WNV)	—	(0)	—	(0)	56%	(34)	44%	(27)	61
Undecided Voter (DK)	—	(0)	—	(0)	100%	(34)	—	(0)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	40%	(128)	60%	(192)	320
Gender: Male	43%	(63)	57%	(83)	146
Gender: Female	37%	(65)	63%	(110)	175
Age: 18-34	42%	(30)	58%	(43)	73
Age: 35-44	24%	(10)	76%	(31)	41
Age: 45-64	43%	(48)	57%	(63)	111
Age: 65+	42%	(40)	58%	(55)	95
GenZers: 1997-2012	41%	(20)	59%	(30)	50
Millennials: 1981-1996	32%	(20)	68%	(42)	61
GenXers: 1965-1980	38%	(30)	62%	(50)	80
Baby Boomers: 1946-1964	43%	(52)	57%	(69)	121
Educ: < College	38%	(77)	62%	(124)	201
Educ: Bachelors degree	31%	(23)	69%	(51)	74
Educ: Post-grad	62%	(28)	38%	(18)	46
Income: Under 50k	44%	(51)	56%	(64)	114
Income: 50k-100k	29%	(37)	71%	(90)	127
Income: 100k+	51%	(41)	49%	(39)	79
Ethnicity: White (Non-Hispanic)	38%	(107)	62%	(177)	284
Ethnicity: Hispanic	28%	(4)	72%	(10)	14
Ethnicity: Black (Non-Hispanic)	86%	(10)	14%	(2)	12
Ethnicity: Asian + Other (Non-Hispanic)	62%	(7)	38%	(4)	11
All Christian	45%	(63)	55%	(75)	138
All Non-Christian	54%	(3)	46%	(2)	5
Atheist	25%	(8)	75%	(23)	31
Agnostic/Nothing in particular	38%	(43)	62%	(70)	113
Something Else	36%	(12)	64%	(21)	33
Evangelical	35%	(10)	65%	(19)	28
Non-Evangelical	46%	(65)	54%	(75)	140
PID: Dem (no lean)	43%	(97)	57%	(126)	223
PID: Ind (no lean)	32%	(29)	68%	(62)	91
PID: Rep (no lean)	39%	(3)	61%	(4)	7

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	40%	(128)	60%	(192)	320
PID/Gender: Dem Men	46%	(40)	54%	(47)	88
PID/Gender: Dem Women	42%	(56)	58%	(79)	135
PID/Gender: Ind Men	41%	(23)	59%	(32)	55
PID/Gender: Ind Women	17%	(6)	83%	(30)	36
PID/Gender: Rep Men	3%	(0)	97%	(3)	3
PID/Gender: Rep Women	68%	(2)	32%	(1)	4
Ideo: Liberal (1-3)	42%	(80)	58%	(108)	188
Ideo: Moderate (4)	41%	(39)	59%	(56)	95
Ideo: Conservative (5-7)	27%	(9)	73%	(26)	35
Ideo/PID: Conservative Republican	21%	(1)	79%	(4)	5
Ideo/PID: Moderate/Liberal Republican	85%	(2)	15%	(0)	2
Ideo/PID: Moderate/Conservative Democrat	45%	(29)	55%	(35)	63
Ideo/PID: Liberal Democrat	43%	(68)	57%	(91)	159
Unfavorable of Biden and Trump	11%	(4)	89%	(29)	33
2024 H2H Matchup: Biden Voter	40%	(128)	60%	(192)	320
2024 H2H Matchup: Trump Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	44%	(117)	56%	(149)	265
2022 House Vote: Republican	30%	(3)	70%	(8)	11
2022 House Vote: Did not Vote	19%	(7)	81%	(29)	35
2020 Vote: Joe Biden	41%	(119)	59%	(174)	293
2020 Vote: Donald Trump	38%	(4)	62%	(6)	10
2020 Vote: Someone Else	10%	(0)	90%	(1)	1
2020 Vote: Did not Vote	32%	(5)	68%	(11)	16
2016 Vote: Hillary Clinton	44%	(93)	56%	(116)	209
2016 Vote: Donald Trump	27%	(6)	73%	(17)	23
2016 Vote: Someone Else	33%	(7)	67%	(14)	21
2020 Vote/PID: Not Biden/Democrat	36%	(6)	64%	(10)	16
2020 Vote/PID: Not Trump/Republican	46%	(3)	54%	(3)	6

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	40%	(128)	60%	(192)	320
U.S. Economy: Wrong Track	25%	(33)	75%	(99)	132
U.S. Economy: Right Direction	51%	(95)	49%	(93)	188
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49%	(106)	51%	(109)	214
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(0)	95%	(7)	8
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(22)	78%	(76)	98
Top 2024 Issue: Economy	38%	(22)	62%	(36)	58
Community: Urban	39%	(40)	61%	(61)	101
Community: Suburban	41%	(55)	59%	(80)	135
Community: Rural	39%	(33)	61%	(51)	84
Community/Gender: Urban Women	36%	(17)	64%	(30)	47
Community/Gender: Urban Men	43%	(23)	57%	(31)	54
Community/Gender: Rural Women	37%	(22)	63%	(38)	60
Community/Gender: Rural Men	46%	(11)	54%	(13)	24
Community/Gender: Suburban Women	39%	(26)	61%	(41)	67
Community/Gender: Suburban Men	43%	(29)	57%	(39)	68
Homeowner	39%	(113)	61%	(179)	292
Renter	59%	(14)	41%	(10)	24
Military HHnm: Yes	39%	(17)	61%	(26)	43
Military HH: No	40%	(112)	60%	(166)	278
Employ: Private Sector	42%	(52)	58%	(73)	125
Employ: Government	42%	(6)	58%	(8)	14
Employ: Self-Employed	45%	(14)	55%	(17)	30
Employ: Homemaker	23%	(3)	77%	(8)	11
Employ: Student	11%	(0)	89%	(3)	3
Employ: Retired	44%	(49)	56%	(61)	110
Employ: Unemployed	12%	(2)	88%	(17)	19
Employ: Other	34%	(3)	66%	(5)	7
Self + Household: White-Collar	42%	(52)	58%	(71)	123
Self + Household: Blue Collar	34%	(56)	66%	(108)	164

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**Table BLMB50a:** You indicated that you are voting for Joe Biden in the November 2024 election for U.S. President. Is your vote more FOR Joe Biden or AGAINST Donald Trump?

Demographic	A vote FOR Joe Biden		A vote AGAINST Donald Trump		Total N
Registered Voters	40%	(128)	60%	(192)	320
Union HH: Yes	80%	(13)	20%	(3)	16
Union HH: No	38%	(115)	62%	(189)	304
LGBTQ+: Yes	46%	(13)	54%	(16)	29
LGBTQ+: No	39%	(115)	61%	(177)	291
Motivated to Vote	41%	(126)	59%	(181)	307
Parent: Yes	26%	(15)	74%	(42)	58
Parent: No	43%	(113)	57%	(150)	263
COVID Vaccine: Yes	40%	(118)	60%	(178)	296
COVID Vaccine: No	42%	(10)	58%	(14)	24
Student Loans: Yes	28%	(15)	72%	(39)	54
Student Loans: No	42%	(113)	58%	(153)	266
Favorable Opinion of Haley	38%	(35)	62%	(56)	91
Unfavorable Opinion of Haley	47%	(78)	53%	(90)	168
Protestant	37%	(24)	63%	(41)	65
Roman Catholic	55%	(39)	45%	(31)	70
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(2)	2
Jewish	38%	(1)	62%	(2)	3
Muslim	94%	(2)	6%	(0)	2
Buddhist	—	(0)	100%	(1)	1
Atheist	25%	(8)	75%	(23)	31
Agnostic	35%	(14)	65%	(26)	40
Something else	36%	(12)	64%	(21)	33
Nothing in particular	40%	(29)	60%	(44)	72
Prodigal Biden Voter	—	(0)	—	(0)	0
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).



**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	72%	(228)	28%	(87)	315
Gender: Male	78%	(125)	22%	(35)	160
Gender: Female	67%	(103)	33%	(52)	155
Age: 18-34	73%	(63)	27%	(24)	86
Age: 35-44	87%	(34)	13%	(5)	39
Age: 45-64	73%	(91)	27%	(34)	125
Age: 65+	62%	(40)	38%	(24)	65
GenZers: 1997-2012	52%	(18)	48%	(17)	35
Millennials: 1981-1996	88%	(75)	12%	(10)	85
GenXers: 1965-1980	73%	(61)	27%	(23)	84
Baby Boomers: 1946-1964	67%	(73)	33%	(35)	108
Educ: < College	75%	(169)	25%	(56)	225
Educ: Bachelors degree	63%	(42)	37%	(25)	67
Educ: Post-grad	74%	(18)	26%	(6)	24
Income: Under 50k	73%	(74)	27%	(28)	102
Income: 50k-100k	72%	(88)	28%	(35)	123
Income: 100k+	73%	(66)	27%	(24)	90
Ethnicity: White (Non-Hispanic)	72%	(206)	28%	(81)	287
Ethnicity: Hispanic	80%	(5)	20%	(1)	6
Ethnicity: Black (Non-Hispanic)	72%	(6)	28%	(2)	8
Ethnicity: Asian + Other (Non-Hispanic)	82%	(12)	18%	(3)	15
All Christian	72%	(133)	28%	(53)	186
All Non-Christian	84%	(2)	16%	(0)	2
Atheist	100%	(1)	—	(0)	1
Agnostic/Nothing in particular	76%	(43)	24%	(13)	57
Something Else	70%	(49)	30%	(21)	69
Evangelical	75%	(72)	25%	(24)	96
Non-Evangelical	68%	(106)	32%	(49)	155
PID: Dem (no lean)	82%	(8)	18%	(2)	10
PID: Ind (no lean)	64%	(45)	36%	(25)	70
PID: Rep (no lean)	74%	(176)	26%	(60)	236

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**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	72%	(228)	28%	(87)	315
PID/Gender: Dem Men	98%	(7)	2%	(0)	7
PID/Gender: Dem Women	45%	(1)	55%	(2)	3
PID/Gender: Ind Men	72%	(28)	28%	(11)	39
PID/Gender: Ind Women	55%	(17)	45%	(14)	30
PID/Gender: Rep Men	79%	(90)	21%	(24)	114
PID/Gender: Rep Women	70%	(86)	30%	(36)	122
Ideo: Liberal (1-3)	97%	(22)	3%	(1)	23
Ideo: Moderate (4)	63%	(36)	37%	(21)	57
Ideo: Conservative (5-7)	72%	(167)	28%	(64)	231
Ideo/PID: Conservative Republican	73%	(131)	27%	(49)	181
Ideo/PID: Moderate/Liberal Republican	80%	(43)	20%	(11)	53
Ideo/PID: Moderate/Conservative Democrat	85%	(7)	15%	(1)	8
Ideo/PID: Liberal Democrat	—	(0)	100%	(1)	1
Unfavorable of Biden and Trump	20%	(6)	80%	(25)	32
2024 H2H Matchup: Biden Voter	—	(0)	—	(0)	0
2024 H2H Matchup: Trump Voter	72%	(228)	28%	(87)	315
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	0
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	0
2022 House Vote: Democrat	28%	(1)	72%	(3)	4
2022 House Vote: Republican	74%	(207)	26%	(71)	279
2022 House Vote: Did not Vote	61%	(19)	39%	(12)	32
2020 Vote: Joe Biden	20%	(3)	80%	(10)	13
2020 Vote: Donald Trump	75%	(222)	25%	(73)	296
2020 Vote: Someone Else	35%	(1)	65%	(2)	3
2020 Vote: Did not Vote	55%	(2)	45%	(2)	4
2016 Vote: Hillary Clinton	61%	(6)	39%	(4)	9
2016 Vote: Donald Trump	77%	(191)	23%	(58)	249
2016 Vote: Someone Else	45%	(2)	55%	(2)	4
2020 Vote/PID: Not Biden/Democrat	90%	(8)	10%	(1)	9
2020 Vote/PID: Not Trump/Republican	25%	(3)	75%	(8)	11

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**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	72%	(228)	28%	(87)	315
U.S. Economy: Wrong Track	70%	(200)	30%	(85)	285
U.S. Economy: Right Direction	93%	(28)	7%	(2)	31
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(3)	3
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(221)	26%	(79)	300
Prsnl. Fin. Sit. 2021-23: Same Under Both	61%	(8)	39%	(5)	12
Top 2024 Issue: Economy	68%	(90)	32%	(41)	131
Community: Urban	81%	(59)	19%	(13)	72
Community: Suburban	71%	(79)	29%	(33)	111
Community: Rural	69%	(91)	31%	(41)	132
Community/Gender: Urban Women	64%	(15)	36%	(8)	23
Community/Gender: Urban Men	90%	(44)	10%	(5)	49
Community/Gender: Rural Women	65%	(49)	35%	(26)	75
Community/Gender: Rural Men	74%	(42)	26%	(15)	56
Community/Gender: Suburban Women	70%	(40)	30%	(17)	57
Community/Gender: Suburban Men	72%	(39)	28%	(16)	55
Homeowner	73%	(215)	27%	(80)	294
Renter	68%	(13)	32%	(6)	20
Military HHnm: Yes	64%	(33)	36%	(19)	51
Military HH: No	74%	(196)	26%	(69)	264
Employ: Private Sector	77%	(121)	23%	(36)	157
Employ: Government	76%	(8)	24%	(3)	11
Employ: Self-Employed	78%	(23)	22%	(6)	29
Employ: Homemaker	88%	(11)	12%	(2)	12
Employ: Student	62%	(7)	38%	(4)	11
Employ: Retired	65%	(49)	35%	(27)	76
Employ: Unemployed	46%	(5)	54%	(6)	11
Employ: Other	55%	(5)	45%	(4)	9
Self + Household: White-Collar	72%	(82)	28%	(32)	114
Self + Household: Blue Collar	73%	(124)	27%	(46)	171
Union HH: Yes	61%	(12)	39%	(7)	19
Union HH: No	73%	(217)	27%	(80)	296

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**Table BLMB50b:** You indicated that you are voting for Donald Trump in the November 2024 election for U.S. President. Is your vote more FOR Donald Trump or AGAINST Joe Biden?

Demographic	A vote FOR Donald Trump		A vote AGAINST Joe Biden		Total N
Registered Voters	72%	(228)	28%	(87)	315
LGBTQ+: Yes	82%	(8)	18%	(2)	10
LGBTQ+: No	72%	(220)	28%	(85)	305
Motivated to Vote	72%	(213)	28%	(82)	295
Parent: Yes	75%	(68)	25%	(22)	90
Parent: No	71%	(160)	29%	(65)	225
COVID Vaccine: Yes	65%	(94)	35%	(50)	144
COVID Vaccine: No	78%	(135)	22%	(37)	172
Student Loans: Yes	65%	(23)	35%	(13)	36
Student Loans: No	73%	(205)	27%	(74)	279
Favorable Opinion of Haley	65%	(91)	35%	(50)	140
Unfavorable Opinion of Haley	87%	(92)	13%	(13)	106
Protestant	67%	(59)	33%	(29)	89
Roman Catholic	75%	(70)	25%	(23)	93
Mormon	—	(0)	—	(0)	0
Orthodox (e.g. Greek or Russian Orthodox)	100%	(5)	—	(0)	5
Jewish	96%	(2)	4%	(0)	2
Muslim	—	(0)	100%	(0)	0
Buddhist	—	(0)	—	(0)	0
Atheist	100%	(1)	—	(0)	1
Agnostic	97%	(5)	3%	(0)	5
Something else	70%	(49)	30%	(21)	69
Nothing in particular	74%	(38)	26%	(13)	51
Prodigal Biden Voter	20%	(3)	80%	(10)	13
Undecided Voter (DK/WNV)	—	(0)	—	(0)	0
Undecided Voter (DK)	—	(0)	—	(0)	0

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	21%	(147)	38%	(268)	35%	(243)	3%	(24)	2%	(16)	697
Gender: Male	19%	(63)	43%	(143)	34%	(114)	3%	(9)	1%	(3)	332
Gender: Female	23%	(83)	34%	(125)	35%	(129)	4%	(15)	4%	(13)	365
Age: 18-34	18%	(33)	43%	(81)	32%	(59)	6%	(11)	2%	(4)	188
Age: 35-44	13%	(12)	44%	(39)	34%	(31)	6%	(5)	4%	(4)	90
Age: 45-64	21%	(55)	36%	(92)	38%	(96)	3%	(7)	2%	(6)	255
Age: 65+	29%	(47)	34%	(56)	35%	(57)	1%	(1)	2%	(3)	164
GenZers: 1997-2012	23%	(23)	34%	(35)	34%	(35)	8%	(8)	1%	(1)	102
Millennials: 1981-1996	13%	(22)	51%	(84)	30%	(50)	2%	(4)	4%	(7)	165
GenXers: 1965-1980	22%	(39)	37%	(67)	36%	(65)	4%	(8)	1%	(3)	182
Baby Boomers: 1946-1964	25%	(59)	34%	(81)	38%	(90)	2%	(4)	1%	(3)	236
Educ: < College	21%	(99)	34%	(163)	38%	(181)	4%	(18)	3%	(12)	473
Educ: Bachelors degree	23%	(35)	46%	(69)	28%	(42)	1%	(1)	2%	(4)	151
Educ: Post-grad	16%	(12)	50%	(36)	28%	(20)	6%	(5)	—	(0)	73
Income: Under 50k	18%	(42)	33%	(75)	43%	(99)	3%	(7)	3%	(8)	232
Income: 50k-100k	22%	(62)	42%	(117)	31%	(85)	3%	(8)	2%	(5)	277
Income: 100k+	23%	(43)	40%	(76)	31%	(58)	4%	(8)	1%	(3)	188
Ethnicity: White (Non-Hispanic)	21%	(128)	40%	(245)	34%	(212)	3%	(20)	2%	(15)	621
Ethnicity: Hispanic	17%	(4)	43%	(9)	27%	(6)	11%	(2)	2%	(0)	22
Ethnicity: Black (Non-Hispanic)	22%	(5)	26%	(6)	45%	(10)	5%	(1)	1%	(0)	23
Ethnicity: Asian + Other (Non-Hispanic)	29%	(9)	23%	(7)	46%	(15)	—	(0)	1%	(0)	32
All Christian	23%	(80)	39%	(135)	33%	(115)	2%	(8)	3%	(10)	348
All Non-Christian	20%	(2)	25%	(2)	54%	(5)	—	(0)	—	(0)	9
Atheist	20%	(7)	30%	(10)	41%	(14)	5%	(2)	4%	(1)	35
Agnostic/Nothing in particular	20%	(38)	42%	(82)	37%	(71)	—	(1)	1%	(1)	193
Something Else	17%	(19)	35%	(39)	33%	(37)	12%	(13)	3%	(4)	113
Evangelical	21%	(28)	42%	(55)	24%	(31)	9%	(12)	3%	(4)	130
Non-Evangelical	22%	(70)	37%	(118)	36%	(117)	3%	(9)	3%	(9)	324

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**Table BLMB14:** In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	21%	(147)	38%	(268)	35%	(243)	3%	(24)	2%	(16)	697
PID: Dem (no lean)	22%	(52)	36%	(86)	37%	(89)	2%	(5)	4%	(9)	240
PID: Ind (no lean)	23%	(46)	42%	(85)	32%	(66)	2%	(5)	1%	(1)	202
PID: Rep (no lean)	19%	(48)	38%	(97)	35%	(88)	6%	(14)	2%	(6)	255
PID/Gender: Dem Men	24%	(23)	42%	(41)	30%	(29)	3%	(3)	2%	(2)	97
PID/Gender: Dem Women	20%	(29)	32%	(45)	42%	(60)	1%	(2)	5%	(7)	143
PID/Gender: Ind Men	14%	(15)	48%	(53)	37%	(41)	1%	(2)	—	(0)	112
PID/Gender: Ind Women	34%	(31)	35%	(31)	27%	(24)	3%	(3)	1%	(1)	90
PID/Gender: Rep Men	20%	(25)	40%	(49)	35%	(43)	4%	(5)	1%	(1)	123
PID/Gender: Rep Women	18%	(23)	37%	(48)	34%	(45)	8%	(10)	3%	(5)	131
Ideo: Liberal (1-3)	18%	(41)	36%	(81)	36%	(80)	3%	(8)	6%	(14)	223
Ideo: Moderate (4)	24%	(45)	40%	(75)	34%	(62)	1%	(2)	1%	(2)	186
Ideo: Conservative (5-7)	21%	(59)	40%	(110)	34%	(94)	5%	(12)	—	(0)	276
Ideo/PID: Conservative Republican	19%	(36)	39%	(74)	35%	(67)	6%	(12)	—	(0)	189
Ideo/PID: Moderate/Liberal Republican	19%	(12)	35%	(22)	33%	(21)	4%	(2)	9%	(6)	63
Ideo/PID: Moderate/Conservative Democrat	27%	(21)	38%	(29)	34%	(26)	1%	(1)	—	(0)	76
Ideo/PID: Liberal Democrat	19%	(31)	35%	(57)	39%	(63)	2%	(3)	5%	(9)	163
Unfavorable of Biden and Trump	37%	(40)	43%	(47)	18%	(20)	1%	(1)	—	(1)	109
2024 H2H Matchup: Biden Voter	22%	(71)	39%	(125)	35%	(111)	1%	(4)	3%	(9)	320
2024 H2H Matchup: Trump Voter	20%	(62)	38%	(118)	36%	(112)	5%	(16)	2%	(6)	315
2024 H2H Matchup: Would not Vote	23%	(8)	42%	(14)	29%	(10)	5%	(2)	2%	(1)	34
2024 H2H Matchup: Do not Know	20%	(5)	38%	(10)	37%	(10)	4%	(1)	2%	(0)	27
2022 House Vote: Democrat	23%	(67)	39%	(113)	34%	(98)	2%	(5)	3%	(10)	293
2022 House Vote: Republican	21%	(65)	39%	(120)	34%	(103)	4%	(14)	1%	(4)	306
2022 House Vote: Did not Vote	15%	(12)	33%	(26)	47%	(37)	3%	(2)	2%	(2)	79
2020 Vote: Joe Biden	20%	(66)	40%	(132)	36%	(118)	1%	(5)	3%	(10)	331
2020 Vote: Donald Trump	22%	(73)	37%	(121)	34%	(112)	5%	(16)	1%	(4)	327
2020 Vote: Someone Else	27%	(3)	20%	(2)	28%	(3)	25%	(3)	1%	(0)	12
2020 Vote: Did not Vote	16%	(5)	45%	(13)	34%	(9)	—	(0)	4%	(1)	28

Continued on next page

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	21%	(147)	38%	(268)	35%	(243)	3%	(24)	2%	(16)	697
2016 Vote: Hillary Clinton	18%	(42)	43%	(98)	34%	(79)	1%	(3)	4%	(8)	231
2016 Vote: Donald Trump	23%	(67)	35%	(101)	37%	(107)	3%	(9)	1%	(3)	288
2016 Vote: Someone Else	21%	(7)	46%	(14)	30%	(9)	3%	(1)	—	(0)	31
2020 Vote/PID: Not Biden/Democrat	20%	(5)	65%	(17)	9%	(2)	5%	(1)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	25%	(5)	59%	(12)	9%	(2)	—	(0)	7%	(2)	20
U.S. Economy: Wrong Track	24%	(111)	38%	(179)	32%	(150)	4%	(17)	3%	(12)	469
U.S. Economy: Right Direction	16%	(36)	39%	(89)	41%	(93)	3%	(7)	2%	(4)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(42)	36%	(82)	40%	(89)	3%	(6)	3%	(6)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(68)	37%	(123)	35%	(116)	5%	(16)	1%	(5)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(37)	44%	(64)	26%	(38)	1%	(1)	4%	(5)	145
Top 2024 Issue: Economy	16%	(34)	51%	(112)	28%	(62)	2%	(5)	3%	(6)	220
Community: Urban	15%	(28)	39%	(73)	39%	(73)	4%	(8)	2%	(4)	186
Community: Suburban	27%	(72)	41%	(111)	28%	(74)	2%	(6)	2%	(5)	269
Community: Rural	19%	(46)	35%	(84)	40%	(96)	4%	(9)	3%	(7)	242
Community/Gender: Urban Women	30%	(22)	23%	(18)	38%	(28)	4%	(3)	5%	(4)	75
Community/Gender: Urban Men	5%	(6)	50%	(55)	40%	(45)	5%	(5)	—	(0)	111
Community/Gender: Rural Women	12%	(19)	34%	(54)	45%	(70)	5%	(7)	4%	(6)	156
Community/Gender: Rural Men	31%	(27)	36%	(31)	30%	(26)	2%	(2)	1%	(0)	86
Community/Gender: Suburban Women	31%	(41)	40%	(54)	23%	(31)	3%	(4)	2%	(3)	134
Community/Gender: Suburban Men	23%	(31)	42%	(57)	32%	(43)	1%	(2)	2%	(2)	135
Homeowner	21%	(133)	39%	(253)	34%	(219)	3%	(22)	2%	(14)	641
Renter	22%	(11)	30%	(14)	41%	(20)	4%	(2)	3%	(1)	48
Military HHnm: Yes	36%	(37)	22%	(23)	35%	(36)	5%	(5)	3%	(3)	104
Military HH: No	18%	(109)	41%	(245)	35%	(207)	3%	(18)	2%	(13)	593

Continued on next page

**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	21%	(147)	38%	(268)	35%	(243)	3%	(24)	2%	(16)	697
Employ: Private Sector	19%	(59)	40%	(126)	37%	(118)	3%	(11)	1%	(3)	316
Employ: Government	23%	(6)	32%	(9)	29%	(8)	11%	(3)	5%	(1)	28
Employ: Self-Employed	19%	(13)	39%	(26)	29%	(20)	6%	(4)	6%	(4)	67
Employ: Homemaker	16%	(4)	43%	(12)	29%	(8)	—	(0)	13%	(3)	27
Employ: Student	4%	(1)	60%	(10)	14%	(2)	21%	(3)	1%	(0)	16
Employ: Retired	29%	(56)	36%	(70)	33%	(64)	1%	(1)	2%	(3)	194
Employ: Unemployed	12%	(4)	38%	(12)	49%	(16)	—	(0)	2%	(1)	32
Employ: Other	24%	(4)	26%	(4)	44%	(8)	6%	(1)	—	(0)	17
Self + Household: White-Collar	26%	(66)	42%	(107)	24%	(62)	5%	(14)	3%	(7)	255
Self + Household: Blue Collar	17%	(62)	41%	(144)	38%	(136)	1%	(5)	2%	(8)	356
Union HH: Yes	35%	(14)	26%	(10)	22%	(9)	9%	(4)	8%	(3)	40
Union HH: No	20%	(133)	39%	(258)	36%	(234)	3%	(20)	2%	(12)	657
LGBTQ+: Yes	30%	(15)	31%	(15)	35%	(17)	4%	(2)	1%	(0)	49
LGBTQ+: No	20%	(132)	39%	(253)	35%	(226)	3%	(22)	2%	(15)	648
Motivated to Vote	22%	(139)	40%	(253)	34%	(214)	3%	(19)	2%	(13)	639
Parent: Yes	20%	(34)	37%	(62)	35%	(59)	6%	(9)	3%	(5)	168
Parent: No	21%	(113)	39%	(207)	35%	(184)	3%	(14)	2%	(11)	529
COVID Vaccine: Yes	25%	(121)	38%	(182)	31%	(151)	3%	(16)	2%	(11)	481
COVID Vaccine: No	12%	(26)	40%	(86)	43%	(92)	4%	(8)	2%	(5)	216
Student Loans: Yes	14%	(14)	56%	(57)	22%	(23)	3%	(3)	5%	(5)	103
Student Loans: No	22%	(132)	35%	(211)	37%	(220)	3%	(20)	2%	(10)	594
Favorable Opinion of Haley	28%	(69)	43%	(106)	24%	(60)	3%	(7)	3%	(7)	249
Unfavorable Opinion of Haley	19%	(53)	36%	(101)	42%	(119)	2%	(7)	1%	(3)	283

Continued on next page



**Table BLMB14:** *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	21%	(147)	38%	(268)	35%	(243)	3%	(24)	2%	(16)	697
Protestant	26%	(43)	42%	(68)	29%	(48)	1%	(1)	2%	(3)	162
Roman Catholic	20%	(36)	37%	(66)	35%	(63)	4%	(7)	4%	(7)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	—	(0)	79%	(5)	—	(0)	—	(0)	6
Jewish	24%	(1)	1%	(0)	75%	(4)	—	(0)	—	(0)	5
Muslim	—	(0)	67%	(2)	33%	(1)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	20%	(7)	30%	(10)	41%	(14)	5%	(2)	4%	(1)	35
Agnostic	6%	(3)	55%	(28)	38%	(20)	—	(0)	—	(0)	51
Something else	17%	(19)	35%	(39)	33%	(37)	12%	(13)	3%	(4)	113
Nothing in particular	24%	(35)	38%	(54)	36%	(52)	—	(1)	1%	(1)	142
Prodigal Biden Voter	10%	(4)	52%	(19)	32%	(12)	2%	(1)	4%	(2)	38
Undecided Voter (DK/WNV)	21%	(13)	40%	(24)	32%	(20)	5%	(3)	2%	(1)	61
Undecided Voter (DK)	23%	(8)	42%	(14)	29%	(10)	5%	(2)	2%	(1)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	22%	(155)	25%	(176)	12%	(86)	37%	(260)	3%	(20)	697
Gender: Male	23%	(78)	28%	(92)	10%	(34)	37%	(123)	2%	(6)	332
Gender: Female	21%	(77)	23%	(84)	14%	(53)	38%	(137)	4%	(14)	365
Age: 18-34	19%	(36)	30%	(56)	16%	(30)	31%	(58)	4%	(7)	188
Age: 35-44	17%	(16)	26%	(23)	19%	(17)	28%	(25)	10%	(9)	90
Age: 45-64	23%	(57)	20%	(52)	8%	(20)	48%	(123)	1%	(3)	255
Age: 65+	28%	(46)	27%	(44)	11%	(18)	33%	(54)	1%	(1)	164
GenZers: 1997-2012	25%	(25)	25%	(25)	22%	(23)	24%	(25)	4%	(4)	102
Millennials: 1981-1996	16%	(26)	31%	(52)	14%	(22)	33%	(55)	6%	(10)	165
GenXers: 1965-1980	21%	(39)	23%	(42)	11%	(21)	42%	(76)	2%	(4)	182
Baby Boomers: 1946-1964	27%	(65)	21%	(49)	8%	(18)	44%	(103)	1%	(1)	236
Educ: < College	19%	(91)	24%	(116)	14%	(66)	39%	(185)	3%	(15)	473
Educ: Bachelors degree	26%	(39)	21%	(32)	11%	(17)	40%	(60)	2%	(4)	151
Educ: Post-grad	33%	(24)	39%	(28)	6%	(4)	21%	(15)	2%	(1)	73
Income: Under 50k	22%	(51)	29%	(67)	12%	(28)	33%	(76)	4%	(9)	232
Income: 50k-100k	25%	(70)	21%	(58)	14%	(39)	37%	(103)	2%	(6)	277
Income: 100k+	18%	(34)	27%	(50)	10%	(19)	43%	(81)	2%	(4)	188
Ethnicity: White (Non-Hispanic)	21%	(132)	24%	(147)	13%	(81)	40%	(249)	2%	(11)	621
Ethnicity: Hispanic	19%	(4)	61%	(13)	8%	(2)	4%	(1)	8%	(2)	22
Ethnicity: Black (Non-Hispanic)	45%	(10)	20%	(4)	13%	(3)	21%	(5)	1%	(0)	23
Ethnicity: Asian + Other (Non-Hispanic)	28%	(9)	33%	(11)	—	(0)	18%	(6)	21%	(7)	32
All Christian	17%	(58)	26%	(89)	11%	(39)	45%	(155)	2%	(6)	348
All Non-Christian	41%	(4)	13%	(1)	12%	(1)	33%	(3)	—	(0)	9
Atheist	42%	(15)	39%	(14)	8%	(3)	4%	(1)	6%	(2)	35
Agnostic/Nothing in particular	31%	(60)	30%	(58)	11%	(21)	28%	(54)	1%	(2)	193
Something Else	17%	(19)	13%	(14)	20%	(23)	42%	(47)	9%	(10)	113
Evangelical	12%	(16)	8%	(10)	19%	(25)	57%	(74)	4%	(5)	130
Non-Evangelical	19%	(61)	27%	(87)	11%	(36)	40%	(128)	3%	(11)	324
PID: Dem (no lean)	46%	(112)	38%	(92)	10%	(25)	2%	(6)	2%	(5)	240
PID: Ind (no lean)	19%	(39)	30%	(60)	13%	(26)	35%	(70)	4%	(8)	202
PID: Rep (no lean)	2%	(5)	9%	(24)	14%	(35)	72%	(184)	2%	(6)	255

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	22%	(155)	25%	(176)	12%	(86)	37%	(260)	3%	(20)	697
PID/Gender: Dem Men	47%	(45)	45%	(43)	6%	(6)	3%	(3)	—	(0)	97
PID/Gender: Dem Women	46%	(67)	34%	(49)	14%	(19)	2%	(3)	4%	(5)	143
PID/Gender: Ind Men	27%	(30)	28%	(32)	13%	(15)	30%	(33)	2%	(2)	112
PID/Gender: Ind Women	10%	(9)	31%	(28)	12%	(11)	41%	(37)	7%	(6)	90
PID/Gender: Rep Men	2%	(3)	14%	(17)	10%	(13)	70%	(87)	3%	(4)	123
PID/Gender: Rep Women	2%	(2)	5%	(6)	17%	(22)	74%	(97)	2%	(3)	131
Ideo: Liberal (1-3)	43%	(95)	40%	(90)	9%	(21)	6%	(14)	1%	(3)	223
Ideo: Moderate (4)	28%	(51)	31%	(58)	10%	(19)	25%	(47)	5%	(10)	186
Ideo: Conservative (5-7)	2%	(7)	9%	(26)	16%	(44)	70%	(194)	2%	(5)	276
Ideo/PID: Conservative Republican	2%	(3)	2%	(3)	13%	(24)	81%	(154)	3%	(5)	189
Ideo/PID: Moderate/Liberal Republican	3%	(2)	32%	(20)	17%	(11)	46%	(29)	2%	(1)	63
Ideo/PID: Moderate/Conservative Democrat	34%	(26)	41%	(31)	13%	(10)	5%	(3)	7%	(5)	76
Ideo/PID: Liberal Democrat	52%	(84)	38%	(61)	9%	(15)	1%	(2)	—	(0)	163
Unfavorable of Biden and Trump	11%	(12)	18%	(20)	19%	(21)	48%	(52)	4%	(4)	109
2024 H2H Matchup: Biden Voter	45%	(144)	41%	(130)	10%	(31)	4%	(12)	1%	(3)	320
2024 H2H Matchup: Trump Voter	2%	(5)	11%	(34)	15%	(47)	71%	(223)	2%	(6)	315
2024 H2H Matchup: Would not Vote	13%	(5)	24%	(8)	14%	(5)	29%	(10)	19%	(6)	34
2024 H2H Matchup: Do not Know	6%	(2)	13%	(4)	14%	(4)	54%	(14)	14%	(4)	27
2022 House Vote: Democrat	47%	(139)	39%	(113)	7%	(19)	6%	(17)	2%	(5)	293
2022 House Vote: Republican	2%	(7)	11%	(33)	14%	(42)	71%	(218)	2%	(6)	306
2022 House Vote: Did not Vote	9%	(7)	25%	(20)	29%	(23)	30%	(24)	7%	(6)	79
2020 Vote: Joe Biden	43%	(143)	39%	(128)	10%	(34)	6%	(19)	2%	(6)	331
2020 Vote: Donald Trump	2%	(6)	11%	(34)	14%	(46)	72%	(235)	2%	(5)	327
2020 Vote: Someone Else	14%	(2)	19%	(2)	14%	(2)	19%	(2)	34%	(4)	12
2020 Vote: Did not Vote	16%	(4)	40%	(11)	15%	(4)	14%	(4)	16%	(4)	28
2016 Vote: Hillary Clinton	51%	(119)	35%	(80)	6%	(15)	6%	(13)	2%	(4)	231
2016 Vote: Donald Trump	3%	(8)	9%	(26)	13%	(37)	74%	(212)	2%	(5)	288
2016 Vote: Someone Else	15%	(5)	48%	(15)	18%	(6)	16%	(5)	3%	(1)	31
2020 Vote/PID: Not Biden/Democrat	28%	(7)	57%	(15)	8%	(2)	8%	(2)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	15%	(3)	33%	(7)	14%	(3)	32%	(6)	7%	(1)	20

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	22%	(155)	25%	(176)	12%	(86)	37%	(260)	3%	(20)	697
U.S. Economy: Wrong Track	9%	(41)	18%	(84)	15%	(70)	54%	(255)	4%	(19)	469
U.S. Economy: Right Direction	50%	(114)	40%	(91)	7%	(17)	2%	(5)	—	(1)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(124)	34%	(76)	8%	(19)	1%	(2)	1%	(3)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	9%	(29)	14%	(47)	73%	(238)	2%	(8)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(26)	49%	(71)	14%	(20)	14%	(20)	6%	(9)	145
Top 2024 Issue: Economy	10%	(22)	27%	(59)	16%	(36)	44%	(97)	2%	(5)	220
Community: Urban	23%	(43)	37%	(69)	17%	(31)	20%	(38)	3%	(5)	186
Community: Suburban	27%	(74)	23%	(61)	10%	(26)	37%	(99)	4%	(9)	269
Community: Rural	16%	(38)	19%	(46)	12%	(29)	51%	(123)	2%	(5)	242
Community/Gender: Urban Women	19%	(15)	31%	(23)	27%	(20)	19%	(14)	4%	(3)	75
Community/Gender: Urban Men	26%	(29)	41%	(46)	10%	(11)	21%	(24)	2%	(2)	111
Community/Gender: Rural Women	19%	(29)	19%	(30)	13%	(21)	45%	(71)	3%	(5)	156
Community/Gender: Rural Men	11%	(9)	19%	(16)	10%	(8)	61%	(52)	—	(0)	86
Community/Gender: Suburban Women	25%	(34)	23%	(31)	9%	(11)	39%	(52)	4%	(5)	134
Community/Gender: Suburban Men	29%	(40)	22%	(30)	11%	(15)	35%	(47)	3%	(4)	135
Homeowner	21%	(136)	25%	(159)	12%	(80)	39%	(251)	2%	(15)	641
Renter	39%	(18)	32%	(15)	7%	(3)	15%	(7)	7%	(3)	48
Military HHnm: Yes	14%	(14)	33%	(34)	13%	(14)	36%	(37)	5%	(5)	104
Military HH: No	24%	(141)	24%	(142)	12%	(72)	38%	(223)	2%	(15)	593
Employ: Private Sector	19%	(61)	26%	(81)	12%	(36)	40%	(126)	4%	(12)	316
Employ: Government	34%	(10)	30%	(8)	9%	(3)	25%	(7)	1%	(0)	28
Employ: Self-Employed	18%	(12)	22%	(15)	15%	(10)	42%	(28)	3%	(2)	67
Employ: Homemaker	4%	(1)	40%	(11)	7%	(2)	49%	(13)	—	(0)	27
Employ: Student	8%	(1)	7%	(1)	35%	(6)	35%	(6)	15%	(2)	16
Employ: Retired	30%	(59)	23%	(45)	10%	(18)	37%	(71)	—	(1)	194
Employ: Unemployed	20%	(6)	31%	(10)	25%	(8)	20%	(7)	4%	(1)	32
Employ: Other	33%	(6)	30%	(5)	20%	(3)	16%	(3)	2%	(0)	17
Self + Household: White-Collar	24%	(62)	24%	(61)	9%	(23)	41%	(104)	2%	(5)	255
Self + Household: Blue Collar	21%	(73)	26%	(92)	15%	(54)	37%	(130)	2%	(6)	356

Continued on next page

**Table BLMB15:** *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	22%	(155)	25%	(176)	12%	(86)	37%	(260)	3%	(20)	697
Union HH: Yes	30%	(12)	10%	(4)	11%	(4)	44%	(17)	5%	(2)	40
Union HH: No	22%	(143)	26%	(172)	12%	(82)	37%	(243)	3%	(18)	657
LGBTQ+: Yes	31%	(15)	10%	(5)	29%	(14)	21%	(10)	9%	(4)	49
LGBTQ+: No	22%	(140)	26%	(171)	11%	(72)	39%	(250)	2%	(15)	648
Motivated to Vote	24%	(153)	24%	(153)	12%	(76)	39%	(247)	1%	(9)	639
Parent: Yes	21%	(35)	22%	(37)	9%	(15)	46%	(77)	2%	(4)	168
Parent: No	23%	(121)	26%	(139)	13%	(71)	35%	(183)	3%	(16)	529
COVID Vaccine: Yes	28%	(135)	32%	(152)	13%	(61)	25%	(119)	3%	(14)	481
COVID Vaccine: No	9%	(20)	11%	(24)	12%	(26)	65%	(141)	3%	(6)	216
Student Loans: Yes	24%	(24)	32%	(33)	13%	(14)	28%	(29)	3%	(3)	103
Student Loans: No	22%	(131)	24%	(143)	12%	(73)	39%	(231)	3%	(16)	594
Favorable Opinion of Haley	18%	(44)	23%	(58)	13%	(32)	43%	(107)	3%	(8)	249
Unfavorable Opinion of Haley	31%	(89)	23%	(65)	8%	(23)	37%	(104)	1%	(2)	283
Protestant	21%	(34)	16%	(25)	13%	(20)	50%	(80)	1%	(2)	162
Roman Catholic	13%	(24)	32%	(57)	10%	(18)	42%	(75)	2%	(4)	178
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	93%	(6)	7%	(0)	—	(0)	—	(0)	6
Jewish	23%	(1)	21%	(1)	—	(0)	56%	(3)	—	(0)	5
Muslim	58%	(2)	4%	(0)	33%	(1)	5%	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	42%	(15)	39%	(14)	8%	(3)	4%	(1)	6%	(2)	35
Agnostic	16%	(8)	61%	(31)	18%	(9)	4%	(2)	1%	(1)	51
Something else	17%	(19)	13%	(14)	20%	(23)	42%	(47)	9%	(10)	113
Nothing in particular	36%	(51)	18%	(26)	8%	(12)	36%	(52)	1%	(1)	142
Prodigal Biden Voter	11%	(4)	35%	(13)	19%	(7)	25%	(10)	9%	(3)	38
Undecided Voter (DK/WNV)	10%	(6)	19%	(12)	14%	(9)	40%	(24)	17%	(10)	61
Undecided Voter (DK)	13%	(5)	24%	(8)	14%	(5)	29%	(10)	19%	(6)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (197)	13% (93)	7% (48)	44% (305)	8% (53)	697
Gender: Male	33% (108)	14% (47)	8% (27)	39% (129)	6% (21)	332
Gender: Female	24% (89)	13% (46)	6% (21)	48% (176)	9% (32)	365
Age: 18-34	24% (45)	21% (39)	9% (17)	38% (72)	7% (14)	188
Age: 35-44	23% (21)	13% (11)	9% (8)	43% (38)	13% (12)	90
Age: 45-64	35% (89)	7% (19)	6% (15)	42% (107)	10% (25)	255
Age: 65+	26% (42)	14% (23)	5% (8)	54% (88)	1% (2)	164
GenZers: 1997-2012	21% (22)	19% (19)	6% (7)	49% (50)	4% (5)	102
Millennials: 1981-1996	24% (39)	19% (32)	11% (19)	34% (57)	12% (19)	165
GenXers: 1965-1980	32% (58)	10% (17)	7% (12)	44% (79)	8% (15)	182
Baby Boomers: 1946-1964	33% (78)	10% (23)	4% (9)	47% (112)	6% (14)	236
Educ: < College	29% (135)	14% (68)	7% (32)	42% (198)	8% (40)	473
Educ: Bachelors degree	29% (43)	8% (12)	8% (12)	48% (73)	7% (11)	151
Educ: Post-grad	26% (19)	17% (12)	6% (5)	47% (34)	4% (3)	73
Income: Under 50k	22% (50)	14% (32)	6% (13)	46% (106)	13% (31)	232
Income: 50k-100k	29% (81)	12% (34)	7% (19)	46% (128)	5% (14)	277
Income: 100k+	35% (66)	14% (27)	9% (16)	38% (71)	4% (8)	188
Ethnicity: White (Non-Hispanic)	29% (181)	14% (84)	7% (45)	44% (271)	6% (40)	621
Ethnicity: Hispanic	2% (1)	— (0)	3% (1)	70% (15)	25% (5)	22
Ethnicity: Black (Non-Hispanic)	48% (11)	17% (4)	2% (0)	27% (6)	6% (1)	23
Ethnicity: Asian + Other (Non-Hispanic)	14% (4)	16% (5)	8% (2)	43% (14)	20% (6)	32
All Christian	33% (116)	12% (43)	9% (31)	37% (130)	8% (28)	348
All Non-Christian	— (0)	51% (4)	15% (1)	22% (2)	13% (1)	9
Atheist	1% (0)	2% (1)	— (0)	96% (33)	— (0)	35
Agnostic/Nothing in particular	21% (41)	12% (24)	5% (10)	55% (107)	6% (12)	193
Something Else	36% (40)	19% (21)	5% (6)	30% (34)	10% (12)	113
Evangelical	40% (52)	18% (23)	9% (12)	23% (29)	10% (13)	130
Non-Evangelical	32% (103)	13% (41)	8% (25)	41% (131)	7% (23)	324
PID: Dem (no lean)	5% (11)	6% (15)	1% (2)	84% (201)	4% (10)	240
PID: Ind (no lean)	29% (58)	12% (25)	8% (17)	44% (90)	6% (13)	202
PID: Rep (no lean)	50% (128)	21% (53)	11% (29)	6% (15)	12% (30)	255

Continued on next page

**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (197)	13% (93)	7% (48)	44% (305)	8% (53)	697
PID/Gender: Dem Men	5% (5)	11% (11)	1% (1)	83% (80)	— (0)	97
PID/Gender: Dem Women	4% (6)	3% (5)	1% (2)	84% (121)	7% (10)	143
PID/Gender: Ind Men	30% (33)	18% (20)	10% (11)	38% (43)	5% (5)	112
PID/Gender: Ind Women	28% (25)	5% (5)	7% (6)	52% (47)	8% (7)	90
PID/Gender: Rep Men	57% (70)	13% (16)	13% (15)	5% (6)	13% (16)	123
PID/Gender: Rep Women	44% (58)	28% (37)	10% (14)	6% (8)	11% (15)	131
Ideo: Liberal (1-3)	9% (21)	7% (15)	4% (8)	76% (170)	4% (8)	223
Ideo: Moderate (4)	18% (33)	13% (23)	7% (13)	51% (94)	12% (22)	186
Ideo: Conservative (5-7)	50% (138)	19% (51)	10% (27)	14% (37)	8% (22)	276
Ideo/PID: Conservative Republican	53% (101)	22% (42)	11% (21)	4% (8)	9% (17)	189
Ideo/PID: Moderate/Liberal Republican	40% (25)	16% (10)	12% (8)	11% (7)	21% (13)	63
Ideo/PID: Moderate/Conservative Democrat	10% (7)	9% (7)	— (0)	75% (57)	6% (5)	76
Ideo/PID: Liberal Democrat	1% (2)	5% (8)	1% (2)	89% (144)	4% (6)	163
Unfavorable of Biden and Trump	9% (10)	23% (24)	14% (15)	47% (52)	7% (8)	109
2024 H2H Matchup: Biden Voter	5% (16)	4% (13)	3% (9)	85% (274)	3% (9)	320
2024 H2H Matchup: Trump Voter	57% (179)	21% (67)	10% (33)	1% (4)	10% (32)	315
2024 H2H Matchup: Would not Vote	5% (2)	15% (5)	14% (5)	54% (18)	11% (4)	34
2024 H2H Matchup: Do not Know	3% (1)	29% (8)	5% (1)	34% (9)	30% (8)	27
2022 House Vote: Democrat	5% (14)	7% (20)	4% (12)	80% (234)	5% (14)	293
2022 House Vote: Republican	53% (163)	21% (63)	9% (29)	6% (18)	11% (33)	306
2022 House Vote: Did not Vote	21% (17)	8% (7)	9% (7)	54% (43)	7% (6)	79
2020 Vote: Joe Biden	5% (17)	5% (17)	5% (16)	80% (266)	4% (14)	331
2020 Vote: Donald Trump	54% (177)	22% (71)	9% (30)	5% (16)	10% (33)	327
2020 Vote: Someone Else	14% (2)	27% (3)	15% (2)	37% (4)	6% (1)	12
2020 Vote: Did not Vote	7% (2)	6% (2)	2% (0)	69% (19)	17% (5)	28
2016 Vote: Hillary Clinton	6% (14)	6% (14)	3% (7)	80% (185)	5% (11)	231
2016 Vote: Donald Trump	53% (152)	19% (53)	8% (23)	10% (27)	11% (32)	288
2016 Vote: Someone Else	17% (5)	2% (1)	24% (8)	55% (17)	2% (1)	31
2020 Vote/PID: Not Biden/Democrat	16% (4)	20% (5)	6% (1)	58% (15)	— (0)	26
2020 Vote/PID: Not Trump/Republican	10% (2)	11% (2)	39% (8)	30% (6)	11% (2)	20

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**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(197)	13%	(93)	7%	(48)	44%	(305)	8%	(53)	697
U.S. Economy: Wrong Track	37%	(175)	15%	(72)	8%	(37)	31%	(146)	8%	(39)	469
U.S. Economy: Right Direction	10%	(22)	9%	(21)	5%	(12)	70%	(159)	6%	(14)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	5%	(12)	3%	(7)	86%	(192)	—	(1)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54%	(178)	22%	(72)	9%	(31)	4%	(12)	11%	(36)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(8)	6%	(9)	7%	(11)	70%	(101)	12%	(17)	145
Top 2024 Issue: Economy	33%	(72)	16%	(35)	11%	(24)	29%	(64)	12%	(25)	220
Community: Urban	24%	(44)	14%	(26)	9%	(18)	44%	(81)	9%	(17)	186
Community: Suburban	26%	(69)	11%	(29)	7%	(20)	51%	(138)	5%	(13)	269
Community: Rural	35%	(84)	16%	(38)	5%	(11)	35%	(86)	10%	(23)	242
Community/Gender: Urban Women	17%	(13)	7%	(5)	12%	(9)	53%	(40)	12%	(9)	75
Community/Gender: Urban Men	28%	(32)	19%	(21)	8%	(9)	38%	(42)	7%	(8)	111
Community/Gender: Rural Women	29%	(45)	18%	(28)	2%	(3)	40%	(63)	11%	(18)	156
Community/Gender: Rural Men	46%	(39)	13%	(11)	9%	(8)	26%	(22)	6%	(5)	86
Community/Gender: Suburban Women	24%	(32)	10%	(14)	7%	(9)	55%	(74)	4%	(5)	134
Community/Gender: Suburban Men	28%	(37)	11%	(15)	8%	(10)	48%	(65)	6%	(8)	135
Homeowner	30%	(191)	13%	(83)	7%	(44)	43%	(278)	7%	(46)	641
Renter	12%	(6)	20%	(10)	8%	(4)	52%	(25)	9%	(4)	48
Military HHnm: Yes	26%	(27)	14%	(14)	11%	(11)	37%	(39)	13%	(14)	104
Military HH: No	29%	(170)	13%	(79)	6%	(37)	45%	(267)	7%	(39)	593
Employ: Private Sector	31%	(97)	15%	(49)	8%	(25)	37%	(118)	9%	(29)	316
Employ: Government	11%	(3)	24%	(7)	9%	(3)	44%	(12)	12%	(3)	28
Employ: Self-Employed	25%	(17)	14%	(10)	12%	(8)	39%	(26)	10%	(7)	67
Employ: Homemaker	31%	(8)	8%	(2)	6%	(2)	51%	(14)	5%	(1)	27
Employ: Student	57%	(9)	4%	(1)	1%	(0)	32%	(5)	7%	(1)	16
Employ: Retired	29%	(56)	10%	(19)	5%	(9)	53%	(103)	3%	(6)	194
Employ: Unemployed	14%	(4)	8%	(3)	—	(0)	65%	(21)	13%	(4)	32
Employ: Other	16%	(3)	19%	(3)	15%	(3)	40%	(7)	11%	(2)	17
Self + Household: White-Collar	28%	(72)	17%	(44)	6%	(15)	45%	(114)	5%	(12)	255
Self + Household: Blue Collar	30%	(107)	11%	(40)	9%	(30)	46%	(164)	4%	(15)	356

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**Table BLMB43\_1:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for making a secret payment to an adult film star during his 2016 campaign

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (197)	13% (93)	7% (48)	44% (305)	8% (53)	697
Union HH: Yes	36% (14)	16% (6)	1% (1)	39% (16)	8% (3)	40
Union HH: No	28% (183)	13% (87)	7% (48)	44% (290)	8% (50)	657
LGBTQ+: Yes	18% (9)	7% (3)	6% (3)	66% (32)	4% (2)	49
LGBTQ+: No	29% (189)	14% (90)	7% (46)	42% (273)	8% (51)	648
Motivated to Vote	30% (189)	13% (86)	7% (44)	44% (283)	6% (37)	639
Parent: Yes	25% (42)	21% (35)	10% (17)	34% (56)	10% (17)	168
Parent: No	29% (155)	11% (58)	6% (31)	47% (249)	7% (36)	529
COVID Vaccine: Yes	21% (99)	10% (46)	6% (31)	57% (277)	6% (28)	481
COVID Vaccine: No	46% (98)	22% (47)	8% (17)	13% (29)	11% (25)	216
Student Loans: Yes	22% (23)	11% (12)	9% (9)	53% (55)	5% (5)	103
Student Loans: No	29% (175)	14% (81)	7% (39)	42% (251)	8% (48)	594
Favorable Opinion of Haley	39% (97)	14% (34)	9% (23)	31% (77)	7% (18)	249
Unfavorable Opinion of Haley	26% (74)	10% (28)	6% (17)	55% (157)	3% (8)	283
Protestant	32% (52)	11% (18)	12% (19)	38% (61)	8% (13)	162
Roman Catholic	36% (64)	14% (25)	7% (12)	37% (66)	6% (11)	178
Mormon	— (0)	— (0)	— (0)	100% (1)	— (0)	1
Orthodox (e.g. Greek or Russian Orthodox)	— (0)	— (0)	— (0)	28% (2)	72% (5)	6
Jewish	— (0)	54% (3)	21% (1)	24% (1)	1% (0)	5
Muslim	— (0)	55% (2)	9% (0)	3% (0)	33% (1)	3
Buddhist	— (0)	— (0)	— (0)	100% (1)	— (0)	1
Atheist	1% (0)	2% (1)	— (0)	96% (33)	— (0)	35
Agnostic	— (0)	10% (5)	6% (3)	69% (35)	14% (7)	51
Something else	36% (40)	19% (21)	5% (6)	30% (34)	10% (12)	113
Nothing in particular	29% (41)	13% (18)	5% (7)	50% (71)	3% (5)	142
Prodigal Biden Voter	11% (4)	12% (4)	22% (8)	37% (14)	18% (7)	38
Undecided Voter (DK/WNV)	4% (3)	21% (13)	10% (6)	45% (28)	19% (12)	61
Undecided Voter (DK)	5% (2)	15% (5)	14% (5)	54% (18)	11% (4)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	30% (206)	12% (82)	5% (36)	47% (330)	6% (43)	697
Gender: Male	32% (107)	12% (40)	6% (21)	44% (145)	6% (19)	332
Gender: Female	27% (98)	12% (42)	4% (16)	51% (185)	7% (24)	365
Age: 18-34	28% (53)	15% (29)	10% (19)	41% (77)	5% (10)	188
Age: 35-44	24% (21)	12% (11)	7% (6)	47% (42)	10% (9)	90
Age: 45-64	34% (86)	9% (23)	4% (9)	45% (114)	9% (23)	255
Age: 65+	28% (46)	11% (19)	1% (2)	59% (96)	1% (1)	164
GenZers: 1997-2012	25% (26)	7% (7)	9% (9)	55% (56)	4% (4)	102
Millennials: 1981-1996	26% (44)	20% (32)	10% (16)	36% (60)	8% (13)	165
GenXers: 1965-1980	30% (54)	12% (22)	4% (8)	46% (84)	8% (14)	182
Baby Boomers: 1946-1964	34% (81)	9% (21)	1% (1)	51% (121)	5% (12)	236
Educ: < College	29% (135)	12% (58)	6% (30)	45% (215)	7% (35)	473
Educ: Bachelors degree	33% (50)	8% (13)	2% (3)	53% (80)	4% (5)	151
Educ: Post-grad	27% (20)	16% (12)	4% (3)	48% (35)	4% (3)	73
Income: Under 50k	23% (54)	14% (32)	4% (10)	48% (111)	11% (25)	232
Income: 50k-100k	29% (81)	12% (33)	4% (12)	50% (140)	4% (12)	277
Income: 100k+	38% (71)	9% (17)	8% (14)	42% (79)	4% (7)	188
Ethnicity: White (Non-Hispanic)	31% (193)	12% (75)	5% (29)	47% (294)	5% (30)	621
Ethnicity: Hispanic	1% (0)	1% (0)	3% (1)	73% (16)	22% (5)	22
Ethnicity: Black (Non-Hispanic)	36% (8)	15% (3)	14% (3)	27% (6)	9% (2)	23
Ethnicity: Asian + Other (Non-Hispanic)	14% (4)	11% (3)	12% (4)	43% (14)	20% (6)	32
All Christian	35% (120)	13% (46)	4% (15)	40% (140)	8% (27)	348
All Non-Christian	20% (2)	33% (3)	— (0)	34% (3)	13% (1)	9
Atheist	3% (1)	1% (0)	— (0)	96% (33)	— (0)	35
Agnostic/Nothing in particular	20% (38)	9% (18)	7% (13)	63% (122)	1% (2)	193
Something Else	39% (44)	13% (15)	8% (9)	29% (32)	11% (12)	113
Evangelical	43% (56)	18% (24)	7% (9)	21% (28)	11% (14)	130
Non-Evangelical	34% (109)	12% (38)	5% (15)	44% (142)	7% (21)	324
PID: Dem (no lean)	6% (13)	5% (12)	2% (4)	86% (207)	2% (4)	240
PID: Ind (no lean)	25% (52)	11% (23)	5% (11)	52% (104)	6% (13)	202
PID: Rep (no lean)	55% (141)	18% (47)	9% (22)	7% (19)	10% (26)	255

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**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	30% (206)	12% (82)	5% (36)	47% (330)	6% (43)	697
PID/Gender: Dem Men	8% (8)	7% (7)	1% (1)	83% (81)	— (0)	97
PID/Gender: Dem Women	4% (5)	4% (5)	2% (2)	88% (126)	3% (4)	143
PID/Gender: Ind Men	26% (29)	14% (15)	6% (7)	49% (55)	5% (6)	112
PID/Gender: Ind Women	25% (22)	9% (8)	4% (4)	55% (50)	7% (7)	90
PID/Gender: Rep Men	57% (71)	14% (18)	10% (12)	8% (10)	11% (13)	123
PID/Gender: Rep Women	54% (70)	23% (30)	7% (10)	6% (8)	10% (13)	131
Ideo: Liberal (1-3)	11% (24)	5% (12)	3% (7)	80% (178)	1% (1)	223
Ideo: Moderate (4)	18% (34)	6% (11)	4% (7)	59% (110)	13% (23)	186
Ideo: Conservative (5-7)	52% (144)	20% (55)	8% (21)	14% (38)	6% (16)	276
Ideo/PID: Conservative Republican	57% (108)	22% (42)	9% (18)	5% (9)	7% (13)	189
Ideo/PID: Moderate/Liberal Republican	50% (31)	7% (5)	7% (4)	15% (9)	21% (13)	63
Ideo/PID: Moderate/Conservative Democrat	10% (8)	8% (6)	1% (1)	75% (57)	5% (4)	76
Ideo/PID: Liberal Democrat	3% (4)	3% (6)	2% (3)	92% (150)	— (0)	163
Unfavorable of Biden and Trump	7% (8)	17% (18)	10% (11)	56% (61)	10% (11)	109
2024 H2H Matchup: Biden Voter	5% (15)	4% (12)	1% (3)	90% (290)	— (0)	320
2024 H2H Matchup: Trump Voter	60% (190)	20% (64)	9% (27)	2% (5)	9% (29)	315
2024 H2H Matchup: Would not Vote	— (0)	— (0)	7% (3)	80% (27)	12% (4)	34
2024 H2H Matchup: Do not Know	1% (0)	23% (6)	11% (3)	28% (8)	36% (10)	27
2022 House Vote: Democrat	5% (13)	5% (14)	2% (5)	88% (257)	2% (4)	293
2022 House Vote: Republican	57% (173)	20% (60)	7% (22)	6% (20)	10% (30)	306
2022 House Vote: Did not Vote	22% (17)	7% (6)	7% (6)	54% (43)	10% (8)	79
2020 Vote: Joe Biden	5% (16)	5% (17)	2% (5)	86% (286)	2% (6)	331
2020 Vote: Donald Trump	57% (187)	19% (62)	8% (27)	6% (20)	9% (31)	327
2020 Vote: Someone Else	13% (1)	16% (2)	29% (3)	37% (4)	6% (1)	12
2020 Vote: Did not Vote	5% (1)	4% (1)	2% (1)	70% (19)	19% (5)	28
2016 Vote: Hillary Clinton	6% (15)	6% (13)	2% (4)	85% (197)	1% (2)	231
2016 Vote: Donald Trump	55% (159)	18% (53)	6% (18)	10% (29)	10% (30)	288
2016 Vote: Someone Else	16% (5)	3% (1)	5% (1)	74% (23)	2% (1)	31
2020 Vote/PID: Not Biden/Democrat	13% (3)	22% (6)	6% (2)	59% (16)	— (0)	26
2020 Vote/PID: Not Trump/Republican	4% (1)	17% (3)	19% (4)	49% (10)	11% (2)	20

Continued on next page

**Table BLMB43\_2:** Thinking about the 2024 election for U.S. president, if each of the following were to happen, how willing would you be to vote for Donald Trump? He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(206)	12%	(82)	5%	(36)	47%	(330)	6%	(43)	697
U.S. Economy: Wrong Track	39%	(181)	14%	(67)	6%	(27)	33%	(157)	8%	(36)	469
U.S. Economy: Right Direction	11%	(24)	7%	(15)	4%	(9)	76%	(173)	3%	(7)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	4%	(10)	2%	(4)	88%	(197)	—	(0)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58%	(189)	20%	(66)	7%	(23)	5%	(18)	10%	(33)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	4%	(6)	7%	(9)	79%	(115)	7%	(10)	145
Top 2024 Issue: Economy	34%	(74)	18%	(39)	5%	(10)	33%	(72)	11%	(24)	220
Community: Urban	22%	(41)	13%	(25)	10%	(19)	48%	(90)	6%	(10)	186
Community: Suburban	28%	(74)	8%	(22)	4%	(10)	57%	(153)	4%	(10)	269
Community: Rural	37%	(90)	14%	(35)	3%	(7)	36%	(87)	9%	(23)	242
Community/Gender: Urban Women	12%	(9)	11%	(8)	8%	(6)	64%	(48)	5%	(4)	75
Community/Gender: Urban Men	29%	(32)	15%	(17)	12%	(13)	38%	(42)	6%	(6)	111
Community/Gender: Rural Women	34%	(53)	14%	(22)	2%	(3)	40%	(62)	11%	(17)	156
Community/Gender: Rural Men	44%	(37)	15%	(13)	5%	(5)	29%	(25)	7%	(6)	86
Community/Gender: Suburban Women	27%	(37)	9%	(12)	5%	(7)	56%	(75)	2%	(3)	134
Community/Gender: Suburban Men	28%	(38)	7%	(10)	2%	(3)	58%	(78)	5%	(7)	135
Homeowner	31%	(199)	11%	(73)	5%	(30)	47%	(302)	6%	(37)	641
Renter	11%	(5)	17%	(8)	13%	(6)	52%	(25)	7%	(4)	48
Military HHnm: Yes	24%	(25)	11%	(11)	12%	(13)	42%	(44)	11%	(12)	104
Military HH: No	31%	(181)	12%	(71)	4%	(24)	48%	(286)	5%	(31)	593
Employ: Private Sector	32%	(101)	14%	(45)	5%	(17)	40%	(128)	8%	(25)	316
Employ: Government	11%	(3)	24%	(7)	7%	(2)	50%	(14)	8%	(2)	28
Employ: Self-Employed	31%	(21)	6%	(4)	15%	(10)	46%	(31)	2%	(2)	67
Employ: Homemaker	31%	(8)	11%	(3)	3%	(1)	50%	(14)	5%	(1)	27
Employ: Student	56%	(9)	1%	(0)	1%	(0)	32%	(5)	10%	(2)	16
Employ: Retired	29%	(57)	9%	(18)	2%	(3)	57%	(111)	3%	(5)	194
Employ: Unemployed	18%	(6)	9%	(3)	—	(0)	66%	(21)	7%	(2)	32
Employ: Other	7%	(1)	13%	(2)	21%	(4)	39%	(7)	20%	(3)	17
Self + Household: White-Collar	32%	(83)	11%	(28)	3%	(8)	49%	(124)	5%	(12)	255
Self + Household: Blue Collar	29%	(103)	13%	(48)	6%	(21)	48%	(173)	3%	(12)	356

Continued on next page

**Table BLMB43\_2:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his attempt to overturn his 2020 election loss to Joe Biden

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(206)	12%	(82)	5%	(36)	47%	(330)	6%	(43)	697
Union HH: Yes	29%	(11)	23%	(9)	—	(0)	41%	(16)	7%	(3)	40
Union HH: No	30%	(194)	11%	(73)	6%	(36)	48%	(314)	6%	(40)	657
LGBTQ+: Yes	18%	(9)	8%	(4)	1%	(0)	67%	(33)	7%	(3)	49
LGBTQ+: No	30%	(197)	12%	(78)	6%	(36)	46%	(297)	6%	(40)	648
Motivated to Vote	31%	(197)	12%	(77)	4%	(29)	48%	(308)	4%	(28)	639
Parent: Yes	28%	(48)	20%	(34)	9%	(16)	34%	(56)	8%	(14)	168
Parent: No	30%	(158)	9%	(48)	4%	(21)	52%	(273)	5%	(29)	529
COVID Vaccine: Yes	21%	(102)	7%	(34)	5%	(23)	62%	(301)	5%	(22)	481
COVID Vaccine: No	48%	(103)	22%	(48)	6%	(14)	14%	(29)	10%	(21)	216
Student Loans: Yes	27%	(28)	9%	(10)	5%	(5)	58%	(60)	1%	(1)	103
Student Loans: No	30%	(178)	12%	(72)	5%	(31)	46%	(270)	7%	(42)	594
Favorable Opinion of Haley	40%	(99)	13%	(33)	6%	(15)	34%	(85)	6%	(16)	249
Unfavorable Opinion of Haley	28%	(79)	8%	(24)	5%	(13)	58%	(165)	1%	(2)	283
Protestant	30%	(49)	16%	(25)	6%	(9)	41%	(67)	7%	(12)	162
Roman Catholic	40%	(71)	12%	(21)	3%	(6)	39%	(70)	6%	(11)	178
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	28%	(2)	72%	(5)	6
Jewish	—	(0)	54%	(3)	—	(0)	45%	(2)	1%	(0)	5
Muslim	55%	(2)	9%	(0)	—	(0)	3%	(0)	33%	(1)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	3%	(1)	1%	(0)	—	(0)	96%	(33)	—	(0)	35
Agnostic	1%	(0)	10%	(5)	1%	(0)	88%	(45)	1%	(1)	51
Something else	39%	(44)	13%	(15)	8%	(9)	29%	(32)	11%	(12)	113
Nothing in particular	27%	(38)	9%	(13)	9%	(13)	54%	(77)	1%	(2)	142
Prodigal Biden Voter	9%	(3)	14%	(5)	10%	(4)	50%	(19)	16%	(6)	38
Undecided Voter (DK/WNV)	1%	(0)	10%	(6)	9%	(6)	57%	(35)	23%	(14)	61
Undecided Voter (DK)	—	(0)	—	(0)	7%	(3)	80%	(27)	12%	(4)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(209)	11%	(77)	7%	(52)	45%	(315)	6%	(43)	697
Gender: Male	34%	(114)	13%	(42)	8%	(26)	40%	(133)	5%	(18)	332
Gender: Female	26%	(95)	10%	(35)	7%	(27)	50%	(183)	7%	(25)	365
Age: 18-34	28%	(53)	15%	(27)	14%	(25)	38%	(71)	6%	(12)	188
Age: 35-44	23%	(20)	16%	(15)	7%	(6)	43%	(39)	11%	(10)	90
Age: 45-64	35%	(89)	6%	(15)	6%	(15)	45%	(115)	8%	(21)	255
Age: 65+	29%	(47)	12%	(20)	3%	(5)	55%	(91)	1%	(1)	164
GenZers: 1997-2012	28%	(29)	5%	(6)	13%	(13)	50%	(51)	4%	(4)	102
Millennials: 1981-1996	24%	(40)	22%	(36)	11%	(19)	33%	(54)	10%	(16)	165
GenXers: 1965-1980	32%	(59)	7%	(12)	8%	(14)	47%	(85)	7%	(12)	182
Baby Boomers: 1946-1964	34%	(81)	9%	(21)	2%	(5)	49%	(117)	5%	(11)	236
Educ: < College	30%	(144)	11%	(54)	8%	(40)	43%	(202)	7%	(33)	473
Educ: Bachelors degree	30%	(45)	8%	(12)	6%	(9)	52%	(79)	4%	(6)	151
Educ: Post-grad	28%	(21)	15%	(11)	5%	(4)	47%	(34)	5%	(4)	73
Income: Under 50k	25%	(57)	11%	(25)	5%	(12)	48%	(112)	11%	(26)	232
Income: 50k-100k	28%	(79)	10%	(28)	11%	(29)	47%	(129)	4%	(12)	277
Income: 100k+	39%	(73)	13%	(24)	6%	(11)	39%	(74)	3%	(6)	188
Ethnicity: White (Non-Hispanic)	31%	(195)	11%	(70)	7%	(46)	45%	(279)	5%	(31)	621
Ethnicity: Hispanic	1%	(0)	3%	(1)	1%	(0)	75%	(16)	21%	(5)	22
Ethnicity: Black (Non-Hispanic)	43%	(10)	13%	(3)	11%	(3)	26%	(6)	7%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	14%	(4)	10%	(3)	12%	(4)	44%	(14)	20%	(6)	32
All Christian	33%	(115)	13%	(44)	8%	(26)	39%	(135)	8%	(27)	348
All Non-Christian	20%	(2)	30%	(3)	14%	(1)	23%	(2)	13%	(1)	9
Atheist	1%	(0)	2%	(1)	—	(0)	96%	(33)	—	(0)	35
Agnostic/Nothing in particular	24%	(46)	11%	(21)	5%	(9)	58%	(113)	3%	(5)	193
Something Else	41%	(46)	7%	(8)	14%	(16)	29%	(32)	9%	(10)	113
Evangelical	46%	(60)	11%	(14)	12%	(15)	21%	(28)	10%	(13)	130
Non-Evangelical	31%	(101)	12%	(39)	8%	(27)	42%	(137)	6%	(20)	324

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(209)	11%	(77)	7%	(52)	45%	(315)	6%	(43)	697
PID: Dem (no lean)	8%	(19)	4%	(9)	2%	(5)	85%	(204)	2%	(4)	240
PID: Ind (no lean)	29%	(58)	9%	(17)	10%	(20)	47%	(96)	6%	(12)	202
PID: Rep (no lean)	52%	(133)	20%	(51)	11%	(28)	6%	(16)	11%	(27)	255
PID/Gender: Dem Men	9%	(9)	8%	(8)	1%	(1)	82%	(79)	—	(0)	97
PID/Gender: Dem Women	7%	(10)	1%	(1)	2%	(3)	87%	(125)	3%	(4)	143
PID/Gender: Ind Men	32%	(36)	10%	(11)	13%	(15)	41%	(46)	4%	(4)	112
PID/Gender: Ind Women	25%	(22)	7%	(6)	6%	(5)	54%	(49)	8%	(8)	90
PID/Gender: Rep Men	57%	(70)	18%	(23)	8%	(10)	6%	(7)	11%	(14)	123
PID/Gender: Rep Women	48%	(63)	21%	(28)	14%	(18)	7%	(9)	10%	(13)	131
Ideo: Liberal (1-3)	11%	(24)	5%	(11)	5%	(12)	78%	(175)	1%	(1)	223
Ideo: Moderate (4)	20%	(38)	7%	(12)	8%	(14)	53%	(99)	12%	(23)	186
Ideo: Conservative (5-7)	52%	(144)	18%	(50)	9%	(26)	14%	(39)	6%	(16)	276
Ideo/PID: Conservative Republican	56%	(106)	21%	(40)	11%	(20)	5%	(9)	7%	(13)	189
Ideo/PID: Moderate/Liberal Republican	39%	(25)	17%	(11)	12%	(8)	11%	(7)	21%	(13)	63
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	8%	(6)	—	(0)	75%	(57)	5%	(4)	76
Ideo/PID: Liberal Democrat	5%	(8)	2%	(3)	3%	(5)	90%	(146)	—	(0)	163
Unfavorable of Biden and Trump	12%	(13)	19%	(20)	14%	(15)	48%	(52)	8%	(8)	109
2024 H2H Matchup: Biden Voter	7%	(22)	2%	(7)	3%	(10)	88%	(281)	—	(0)	320
2024 H2H Matchup: Trump Voter	58%	(182)	21%	(65)	9%	(29)	2%	(7)	10%	(31)	315
2024 H2H Matchup: Would not Vote	15%	(5)	—	(0)	15%	(5)	57%	(20)	12%	(4)	34
2024 H2H Matchup: Do not Know	2%	(1)	15%	(4)	27%	(7)	27%	(7)	28%	(8)	27
2022 House Vote: Democrat	8%	(24)	3%	(8)	5%	(14)	83%	(242)	1%	(4)	293
2022 House Vote: Republican	54%	(167)	20%	(60)	10%	(30)	6%	(20)	10%	(29)	306
2022 House Vote: Did not Vote	21%	(17)	8%	(6)	6%	(5)	54%	(43)	11%	(9)	79
2020 Vote: Joe Biden	7%	(22)	3%	(11)	5%	(15)	84%	(277)	2%	(5)	331
2020 Vote: Donald Trump	56%	(184)	19%	(63)	10%	(32)	4%	(15)	10%	(33)	327
2020 Vote: Someone Else	14%	(2)	14%	(2)	29%	(3)	37%	(4)	7%	(1)	12
2020 Vote: Did not Vote	6%	(2)	2%	(1)	5%	(1)	71%	(20)	16%	(4)	28

Continued on next page

**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(209)	11%	(77)	7%	(52)	45%	(315)	6%	(43)	697
2016 Vote: Hillary Clinton	10%	(22)	4%	(8)	1%	(3)	84%	(195)	1%	(2)	231
2016 Vote: Donald Trump	52%	(151)	18%	(52)	9%	(25)	10%	(29)	11%	(31)	288
2016 Vote: Someone Else	17%	(5)	2%	(1)	24%	(8)	55%	(17)	2%	(1)	31
2020 Vote/PID: Not Biden/Democrat	14%	(4)	21%	(6)	6%	(1)	59%	(15)	1%	(0)	26
2020 Vote/PID: Not Trump/Republican	3%	(1)	15%	(3)	34%	(7)	40%	(8)	6%	(1)	20
U.S. Economy: Wrong Track	39%	(184)	14%	(63)	8%	(38)	31%	(147)	8%	(36)	469
U.S. Economy: Right Direction	11%	(25)	6%	(13)	6%	(14)	74%	(168)	3%	(7)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(19)	2%	(5)	4%	(9)	86%	(191)	—	(0)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56%	(184)	20%	(65)	10%	(32)	4%	(14)	10%	(33)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	5%	(8)	8%	(12)	76%	(110)	7%	(10)	145
Top 2024 Issue: Economy	29%	(63)	20%	(43)	9%	(21)	31%	(68)	11%	(24)	220
Community: Urban	23%	(42)	14%	(25)	9%	(17)	49%	(91)	6%	(11)	186
Community: Suburban	27%	(73)	9%	(24)	6%	(17)	54%	(144)	4%	(11)	269
Community: Rural	39%	(94)	11%	(28)	8%	(18)	33%	(81)	9%	(21)	242
Community/Gender: Urban Women	14%	(10)	6%	(4)	12%	(9)	63%	(47)	5%	(4)	75
Community/Gender: Urban Men	29%	(32)	19%	(21)	7%	(8)	39%	(43)	6%	(7)	111
Community/Gender: Rural Women	34%	(53)	11%	(16)	5%	(8)	40%	(62)	11%	(17)	156
Community/Gender: Rural Men	48%	(41)	13%	(11)	12%	(10)	22%	(19)	5%	(5)	86
Community/Gender: Suburban Women	24%	(32)	11%	(15)	7%	(9)	55%	(74)	3%	(5)	134
Community/Gender: Suburban Men	30%	(41)	7%	(9)	6%	(8)	52%	(70)	5%	(7)	135
Homeowner	32%	(203)	11%	(68)	8%	(49)	45%	(286)	6%	(36)	641
Renter	13%	(6)	17%	(8)	7%	(4)	54%	(26)	9%	(4)	48
Military HHnm: Yes	25%	(26)	8%	(9)	17%	(17)	40%	(42)	10%	(10)	104
Military HH: No	31%	(183)	12%	(68)	6%	(35)	46%	(274)	6%	(33)	593

Continued on next page



**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(209)	11%	(77)	7%	(52)	45%	(315)	6%	(43)	697
Employ: Private Sector	32%	(103)	13%	(42)	8%	(25)	39%	(122)	8%	(25)	316
Employ: Government	7%	(2)	21%	(6)	14%	(4)	51%	(14)	7%	(2)	28
Employ: Self-Employed	30%	(20)	12%	(8)	12%	(8)	43%	(29)	2%	(2)	67
Employ: Homemaker	31%	(8)	12%	(3)	9%	(3)	44%	(12)	5%	(1)	27
Employ: Student	57%	(9)	—	(0)	4%	(1)	31%	(5)	7%	(1)	16
Employ: Retired	32%	(62)	8%	(15)	4%	(8)	54%	(105)	2%	(4)	194
Employ: Unemployed	10%	(3)	6%	(2)	1%	(0)	67%	(22)	15%	(5)	32
Employ: Other	12%	(2)	4%	(1)	23%	(4)	39%	(7)	22%	(4)	17
Self + Household: White-Collar	33%	(84)	9%	(24)	8%	(20)	46%	(117)	4%	(10)	255
Self + Household: Blue Collar	30%	(105)	14%	(48)	7%	(24)	47%	(166)	3%	(11)	356
Union HH: Yes	32%	(13)	20%	(8)	1%	(1)	40%	(16)	7%	(3)	40
Union HH: No	30%	(196)	11%	(69)	8%	(52)	46%	(299)	6%	(41)	657
LGBTQ+: Yes	14%	(7)	4%	(2)	9%	(4)	67%	(33)	7%	(3)	49
LGBTQ+: No	31%	(203)	12%	(75)	7%	(48)	44%	(283)	6%	(40)	648
Motivated to Vote	32%	(204)	11%	(68)	7%	(46)	46%	(293)	4%	(28)	639
Parent: Yes	30%	(51)	18%	(30)	11%	(19)	33%	(55)	8%	(14)	168
Parent: No	30%	(159)	9%	(47)	6%	(34)	49%	(260)	6%	(30)	529
COVID Vaccine: Yes	23%	(112)	7%	(31)	6%	(31)	60%	(288)	4%	(19)	481
COVID Vaccine: No	45%	(98)	21%	(45)	10%	(21)	13%	(28)	11%	(24)	216
Student Loans: Yes	24%	(25)	9%	(9)	13%	(13)	51%	(53)	3%	(3)	103
Student Loans: No	31%	(184)	11%	(68)	7%	(39)	44%	(262)	7%	(40)	594
Favorable Opinion of Haley	38%	(95)	14%	(34)	10%	(25)	33%	(82)	5%	(13)	249
Unfavorable Opinion of Haley	29%	(81)	7%	(20)	5%	(15)	58%	(164)	1%	(3)	283

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**Table BLMB43\_3:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — Federal charges for his retention and sharing of classified documents at his Mar-a-Lago home after leaving the White House*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	30%	(209)	11%	(77)	7%	(52)	45%	(315)	6%	(43)	697
Protestant	33%	(53)	10%	(17)	10%	(17)	40%	(65)	7%	(11)	162
Roman Catholic	35%	(62)	16%	(28)	5%	(9)	38%	(68)	6%	(11)	178
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	28%	(2)	72%	(5)	6
Jewish	—	(0)	54%	(3)	21%	(1)	24%	(1)	1%	(0)	5
Muslim	55%	(2)	—	(0)	5%	(0)	7%	(0)	33%	(1)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	1%	(0)	2%	(1)	—	(0)	96%	(33)	—	(0)	35
Agnostic	1%	(0)	10%	(5)	6%	(3)	82%	(42)	1%	(1)	51
Something else	41%	(46)	7%	(8)	14%	(16)	29%	(32)	9%	(10)	113
Nothing in particular	32%	(46)	11%	(16)	4%	(6)	50%	(71)	3%	(4)	142
Prodigal Biden Voter	9%	(3)	11%	(4)	18%	(7)	49%	(18)	13%	(5)	38
Undecided Voter (DK/WNV)	9%	(6)	7%	(4)	21%	(13)	44%	(27)	19%	(12)	61
Undecided Voter (DK)	15%	(5)	—	(0)	15%	(5)	57%	(20)	12%	(4)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB43\_4:** *Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia*

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (193)	14% (94)	5% (36)	48% (331)	6% (42)	697
Gender: Male	33% (109)	14% (46)	4% (13)	44% (147)	5% (17)	332
Gender: Female	23% (84)	13% (48)	6% (23)	50% (184)	7% (25)	365
Age: 18-34	25% (48)	20% (38)	9% (18)	41% (76)	5% (9)	188
Age: 35-44	25% (22)	12% (11)	5% (5)	47% (42)	10% (9)	90
Age: 45-64	31% (80)	9% (24)	4% (11)	46% (118)	9% (23)	255
Age: 65+	27% (44)	13% (22)	2% (3)	58% (95)	— (1)	164
GenZers: 1997-2012	24% (24)	9% (9)	9% (9)	55% (56)	4% (4)	102
Millennials: 1981-1996	25% (41)	24% (39)	8% (13)	36% (59)	8% (13)	165
GenXers: 1965-1980	26% (48)	11% (21)	6% (11)	48% (88)	8% (15)	182
Baby Boomers: 1946-1964	34% (80)	11% (25)	— (1)	51% (120)	5% (11)	236
Educ: < College	28% (133)	13% (63)	5% (26)	46% (217)	7% (34)	473
Educ: Bachelors degree	29% (44)	11% (16)	4% (7)	52% (79)	4% (5)	151
Educ: Post-grad	23% (17)	20% (15)	4% (3)	49% (36)	4% (3)	73
Income: Under 50k	23% (52)	14% (33)	5% (11)	48% (112)	10% (24)	232
Income: 50k-100k	29% (82)	12% (32)	5% (13)	51% (141)	3% (9)	277
Income: 100k+	32% (59)	15% (29)	6% (12)	42% (79)	5% (9)	188
Ethnicity: White (Non-Hispanic)	29% (178)	14% (87)	5% (30)	48% (296)	5% (30)	621
Ethnicity: Hispanic	1% (0)	2% (1)	3% (1)	73% (16)	21% (5)	22
Ethnicity: Black (Non-Hispanic)	48% (11)	13% (3)	6% (1)	27% (6)	6% (1)	23
Ethnicity: Asian + Other (Non-Hispanic)	14% (4)	11% (3)	12% (4)	43% (14)	20% (6)	32
All Christian	30% (105)	16% (57)	5% (19)	40% (138)	8% (29)	348
All Non-Christian	20% (2)	33% (3)	3% (0)	30% (3)	13% (1)	9
Atheist	3% (1)	1% (0)	— (0)	96% (33)	— (0)	35
Agnostic/Nothing in particular	22% (43)	10% (20)	3% (6)	63% (123)	1% (2)	193
Something Else	38% (42)	13% (14)	10% (11)	31% (35)	9% (10)	113
Evangelical	43% (55)	17% (22)	8% (11)	23% (30)	9% (12)	130
Non-Evangelical	29% (93)	15% (49)	6% (19)	43% (140)	7% (23)	324
PID: Dem (no lean)	5% (13)	5% (13)	2% (4)	86% (207)	2% (4)	240
PID: Ind (no lean)	25% (51)	12% (25)	5% (10)	53% (107)	5% (9)	202
PID: Rep (no lean)	51% (130)	22% (56)	9% (22)	7% (17)	11% (29)	255

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(193)	14%	(94)	5%	(36)	48%	(331)	6%	(42)	697
PID/Gender: Dem Men	8%	(7)	8%	(8)	1%	(1)	83%	(80)	—	(0)	97
PID/Gender: Dem Women	4%	(5)	3%	(5)	2%	(3)	88%	(126)	3%	(4)	143
PID/Gender: Ind Men	26%	(30)	13%	(15)	6%	(7)	51%	(58)	3%	(4)	112
PID/Gender: Ind Women	23%	(21)	11%	(10)	4%	(4)	55%	(50)	6%	(6)	90
PID/Gender: Rep Men	58%	(72)	19%	(23)	5%	(6)	7%	(9)	11%	(13)	123
PID/Gender: Rep Women	44%	(58)	25%	(33)	12%	(16)	6%	(8)	12%	(16)	131
Ideo: Liberal (1-3)	6%	(14)	10%	(23)	3%	(6)	81%	(180)	—	(1)	223
Ideo: Moderate (4)	18%	(34)	7%	(12)	4%	(8)	59%	(109)	12%	(23)	186
Ideo: Conservative (5-7)	52%	(142)	20%	(56)	8%	(22)	14%	(39)	6%	(17)	276
Ideo/PID: Conservative Republican	55%	(105)	23%	(43)	10%	(18)	4%	(8)	8%	(15)	189
Ideo/PID: Moderate/Liberal Republican	38%	(24)	20%	(13)	6%	(4)	15%	(9)	21%	(13)	63
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	7%	(5)	2%	(2)	74%	(57)	5%	(4)	76
Ideo/PID: Liberal Democrat	2%	(3)	5%	(8)	1%	(2)	92%	(150)	—	(0)	163
Unfavorable of Biden and Trump	9%	(9)	15%	(16)	13%	(14)	56%	(61)	8%	(8)	109
2024 H2H Matchup: Biden Voter	5%	(17)	3%	(11)	1%	(3)	90%	(290)	—	(0)	320
2024 H2H Matchup: Trump Voter	55%	(175)	25%	(78)	8%	(27)	2%	(5)	10%	(31)	315
2024 H2H Matchup: Would not Vote	5%	(2)	—	(0)	3%	(1)	81%	(27)	11%	(4)	34
2024 H2H Matchup: Do not Know	—	(0)	20%	(5)	19%	(5)	34%	(9)	27%	(7)	27
2022 House Vote: Democrat	5%	(15)	4%	(11)	2%	(5)	88%	(258)	1%	(4)	293
2022 House Vote: Republican	52%	(158)	25%	(75)	7%	(22)	7%	(20)	10%	(30)	306
2022 House Vote: Did not Vote	22%	(17)	6%	(5)	9%	(7)	54%	(42)	9%	(8)	79
2020 Vote: Joe Biden	5%	(18)	4%	(14)	2%	(7)	86%	(286)	2%	(6)	331
2020 Vote: Donald Trump	53%	(173)	23%	(77)	7%	(24)	7%	(22)	10%	(31)	327
2020 Vote: Someone Else	10%	(1)	20%	(2)	29%	(3)	37%	(4)	4%	(0)	12
2020 Vote: Did not Vote	5%	(1)	4%	(1)	7%	(2)	70%	(19)	15%	(4)	28
2016 Vote: Hillary Clinton	7%	(17)	5%	(12)	1%	(2)	85%	(197)	1%	(2)	231
2016 Vote: Donald Trump	51%	(147)	21%	(62)	7%	(20)	10%	(29)	11%	(30)	288
2016 Vote: Someone Else	10%	(3)	9%	(3)	5%	(1)	74%	(23)	2%	(1)	31
2020 Vote/PID: Not Biden/Democrat	13%	(3)	21%	(6)	8%	(2)	58%	(15)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	4%	(1)	16%	(3)	25%	(5)	43%	(9)	11%	(2)	20

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing	Somewhat willing	Somewhat unwilling	Very unwilling	Don't know/no opinion	Total N
Registered Voters	28% (193)	14% (94)	5% (36)	48% (331)	6% (42)	697
U.S. Economy: Wrong Track	38% (176)	15% (69)	6% (30)	34% (157)	8% (36)	469
U.S. Economy: Right Direction	8% (17)	11% (25)	3% (6)	76% (174)	3% (6)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (14)	4% (9)	2% (4)	88% (197)	— (0)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54% (177)	23% (77)	7% (23)	6% (18)	10% (33)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	1% (2)	6% (8)	6% (9)	80% (116)	6% (9)	145
Top 2024 Issue: Economy	32% (69)	19% (41)	6% (13)	34% (74)	10% (22)	220
Community: Urban	19% (36)	18% (34)	8% (15)	49% (91)	5% (10)	186
Community: Suburban	26% (70)	10% (27)	5% (12)	56% (151)	3% (9)	269
Community: Rural	36% (88)	14% (34)	4% (9)	37% (89)	9% (23)	242
Community/Gender: Urban Women	7% (5)	13% (10)	12% (9)	63% (48)	5% (4)	75
Community/Gender: Urban Men	28% (31)	22% (24)	5% (6)	39% (44)	6% (6)	111
Community/Gender: Rural Women	30% (47)	14% (22)	3% (5)	40% (63)	12% (19)	156
Community/Gender: Rural Men	47% (41)	14% (12)	4% (3)	30% (26)	5% (4)	86
Community/Gender: Suburban Women	24% (32)	13% (17)	6% (9)	55% (74)	2% (3)	134
Community/Gender: Suburban Men	28% (38)	7% (10)	3% (4)	57% (78)	5% (7)	135
Homeowner	29% (187)	13% (84)	5% (30)	47% (303)	6% (36)	641
Renter	11% (5)	20% (9)	11% (5)	52% (25)	7% (3)	48
Military HHnm: Yes	25% (26)	10% (10)	13% (13)	42% (44)	10% (11)	104
Military HH: No	28% (168)	14% (84)	4% (23)	48% (287)	5% (31)	593
Employ: Private Sector	28% (88)	17% (53)	6% (19)	41% (128)	9% (28)	316
Employ: Government	11% (3)	16% (5)	18% (5)	49% (13)	7% (2)	28
Employ: Self-Employed	32% (21)	11% (7)	8% (5)	47% (32)	2% (2)	67
Employ: Homemaker	31% (8)	11% (3)	2% (1)	51% (14)	5% (1)	27
Employ: Student	56% (9)	1% (0)	5% (1)	31% (5)	7% (1)	16
Employ: Retired	30% (58)	10% (19)	1% (3)	57% (111)	2% (3)	194
Employ: Unemployed	17% (6)	11% (3)	— (0)	66% (21)	6% (2)	32
Employ: Other	7% (1)	19% (3)	14% (3)	41% (7)	20% (3)	17
Self + Household: White-Collar	28% (72)	14% (35)	5% (13)	49% (125)	4% (10)	255
Self + Household: Blue Collar	28% (99)	14% (52)	5% (18)	49% (174)	4% (13)	356

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**Table BLMB43\_4:** Thinking about the 2024 election for U.S president, if each of the following were to happen, how willing would you be to vote for Donald Trump?He is convicted on... — State charges for his attempt to overturn the 2020 election loss to Joe Biden in Georgia

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Don't know/no opinion		Total N
Registered Voters	28%	(193)	14%	(94)	5%	(36)	48%	(331)	6%	(42)	697
Union HH: Yes	28%	(11)	18%	(7)	—	(0)	40%	(16)	13%	(5)	40
Union HH: No	28%	(182)	13%	(87)	5%	(36)	48%	(315)	6%	(37)	657
LGBTQ+: Yes	16%	(8)	3%	(2)	9%	(5)	66%	(33)	5%	(3)	49
LGBTQ+: No	29%	(186)	14%	(93)	5%	(31)	46%	(299)	6%	(40)	648
Motivated to Vote	29%	(185)	13%	(86)	5%	(31)	48%	(309)	4%	(28)	639
Parent: Yes	29%	(48)	22%	(37)	6%	(10)	34%	(57)	10%	(16)	168
Parent: No	27%	(145)	11%	(57)	5%	(26)	52%	(274)	5%	(26)	529
COVID Vaccine: Yes	20%	(96)	8%	(40)	5%	(25)	63%	(301)	4%	(19)	481
COVID Vaccine: No	45%	(97)	25%	(55)	5%	(11)	14%	(30)	11%	(23)	216
Student Loans: Yes	24%	(25)	12%	(13)	4%	(4)	58%	(60)	1%	(1)	103
Student Loans: No	28%	(168)	14%	(82)	5%	(32)	46%	(272)	7%	(41)	594
Favorable Opinion of Haley	37%	(93)	15%	(38)	7%	(17)	35%	(86)	6%	(15)	249
Unfavorable Opinion of Haley	26%	(74)	11%	(32)	4%	(10)	58%	(165)	1%	(2)	283
Protestant	29%	(47)	17%	(28)	6%	(9)	41%	(67)	7%	(11)	162
Roman Catholic	33%	(58)	16%	(29)	5%	(9)	38%	(68)	8%	(13)	178
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	28%	(2)	72%	(5)	6
Jewish	—	(0)	54%	(3)	6%	(0)	39%	(2)	1%	(0)	5
Muslim	55%	(2)	9%	(0)	—	(0)	3%	(0)	33%	(1)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	3%	(1)	1%	(0)	—	(0)	96%	(33)	—	(0)	35
Agnostic	1%	(0)	10%	(5)	—	(0)	88%	(45)	1%	(1)	51
Something else	38%	(42)	13%	(14)	10%	(11)	31%	(35)	9%	(10)	113
Nothing in particular	30%	(42)	10%	(15)	4%	(6)	54%	(77)	1%	(1)	142
Prodigal Biden Voter	9%	(3)	9%	(3)	15%	(6)	51%	(19)	16%	(6)	38
Undecided Voter (DK/WNV)	3%	(2)	9%	(5)	10%	(6)	60%	(37)	18%	(11)	61
Undecided Voter (DK)	5%	(2)	—	(0)	3%	(1)	81%	(27)	11%	(4)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://MorningConsultIntelligence.com).

**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(249)	50%	(349)	14%	(99)	697
Gender: Male	36%	(119)	52%	(173)	12%	(39)	332
Gender: Female	35%	(129)	48%	(176)	16%	(60)	365
Age: 18-34	31%	(59)	53%	(99)	16%	(31)	188
Age: 35-44	38%	(34)	50%	(45)	12%	(11)	90
Age: 45-64	30%	(78)	54%	(138)	15%	(39)	255
Age: 65+	48%	(78)	41%	(67)	11%	(19)	164
GenZers: 1997-2012	40%	(41)	41%	(42)	19%	(20)	102
Millennials: 1981-1996	29%	(49)	59%	(97)	12%	(20)	165
GenXers: 1965-1980	30%	(54)	52%	(95)	18%	(33)	182
Baby Boomers: 1946-1964	42%	(99)	48%	(113)	10%	(24)	236
Educ: < College	33%	(155)	53%	(252)	14%	(65)	473
Educ: Bachelors degree	38%	(57)	48%	(73)	14%	(21)	151
Educ: Post-grad	50%	(37)	32%	(24)	18%	(13)	73
Income: Under 50k	37%	(86)	49%	(113)	14%	(33)	232
Income: 50k-100k	37%	(104)	51%	(142)	11%	(32)	277
Income: 100k+	31%	(59)	50%	(94)	19%	(35)	188
Ethnicity: White (Non-Hispanic)	35%	(216)	51%	(314)	15%	(91)	621
Ethnicity: Hispanic	36%	(8)	62%	(13)	2%	(0)	22
Ethnicity: Black (Non-Hispanic)	48%	(11)	40%	(9)	12%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	43%	(14)	40%	(13)	17%	(5)	32
All Christian	30%	(103)	57%	(197)	14%	(48)	348
All Non-Christian	53%	(5)	33%	(3)	14%	(1)	9
Atheist	93%	(32)	5%	(2)	2%	(1)	35
Agnostic/Nothing in particular	45%	(87)	33%	(64)	22%	(42)	193
Something Else	19%	(22)	74%	(83)	7%	(8)	113
Evangelical	15%	(20)	80%	(104)	5%	(6)	130
Non-Evangelical	32%	(103)	53%	(172)	15%	(48)	324
PID: Dem (no lean)	75%	(181)	12%	(29)	13%	(31)	240
PID: Ind (no lean)	29%	(59)	42%	(84)	29%	(60)	202
PID: Rep (no lean)	4%	(10)	93%	(236)	4%	(9)	255

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	36%	(249)	50%	(349)	14%	(99)	697
PID/Gender: Dem Men	77%	(74)	17%	(17)	6%	(6)	97
PID/Gender: Dem Women	74%	(106)	9%	(12)	17%	(25)	143
PID/Gender: Ind Men	35%	(39)	37%	(42)	28%	(31)	112
PID/Gender: Ind Women	22%	(19)	47%	(42)	32%	(29)	90
PID/Gender: Rep Men	5%	(6)	93%	(115)	2%	(3)	123
PID/Gender: Rep Women	3%	(4)	92%	(121)	5%	(6)	131
Ideo: Liberal (1-3)	71%	(158)	12%	(27)	17%	(37)	223
Ideo: Moderate (4)	37%	(69)	35%	(65)	28%	(52)	186
Ideo: Conservative (5-7)	8%	(21)	90%	(249)	2%	(6)	276
Ideo/PID: Conservative Republican	3%	(5)	96%	(181)	1%	(2)	189
Ideo/PID: Moderate/Liberal Republican	7%	(4)	83%	(52)	10%	(7)	63
Ideo/PID: Moderate/Conservative Democrat	59%	(45)	29%	(22)	12%	(9)	76
Ideo/PID: Liberal Democrat	84%	(136)	3%	(6)	13%	(21)	163
Unfavorable of Biden and Trump	10%	(10)	53%	(57)	38%	(41)	109
2024 H2H Matchup: Biden Voter	75%	(241)	7%	(23)	18%	(56)	320
2024 H2H Matchup: Trump Voter	1%	(4)	95%	(301)	3%	(11)	315
2024 H2H Matchup: Would not Vote	5%	(2)	35%	(12)	59%	(20)	34
2024 H2H Matchup: Do not Know	10%	(3)	46%	(12)	44%	(12)	27
2022 House Vote: Democrat	71%	(209)	8%	(25)	20%	(59)	293
2022 House Vote: Republican	3%	(9)	92%	(283)	5%	(14)	306
2022 House Vote: Did not Vote	25%	(20)	51%	(40)	24%	(19)	79
2020 Vote: Joe Biden	71%	(234)	11%	(35)	19%	(63)	331
2020 Vote: Donald Trump	2%	(7)	91%	(297)	7%	(23)	327
2020 Vote: Someone Else	27%	(3)	29%	(3)	43%	(5)	12
2020 Vote: Did not Vote	20%	(5)	47%	(13)	33%	(9)	28
2016 Vote: Hillary Clinton	71%	(165)	11%	(26)	18%	(41)	231
2016 Vote: Donald Trump	5%	(15)	88%	(255)	6%	(18)	288
2016 Vote: Someone Else	38%	(12)	27%	(8)	35%	(11)	31
2020 Vote/PID: Not Biden/Democrat	22%	(6)	65%	(17)	13%	(3)	26
2020 Vote/PID: Not Trump/Republican	29%	(6)	69%	(14)	2%	(0)	20

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(249)	50%	(349)	14%	(99)	697
U.S. Economy: Wrong Track	18%	(85)	68%	(320)	14%	(64)	469
U.S. Economy: Right Direction	72%	(164)	13%	(29)	16%	(36)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	92%	(207)	1%	(3)	6%	(14)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	—	(1)	96%	(314)	4%	(13)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(41)	22%	(32)	50%	(73)	145
Top 2024 Issue: Economy	16%	(36)	71%	(155)	13%	(28)	220
Community: Urban	39%	(73)	41%	(76)	20%	(38)	186
Community: Suburban	42%	(113)	44%	(119)	14%	(37)	269
Community: Rural	26%	(63)	64%	(154)	10%	(25)	242
Community/Gender: Urban Women	38%	(29)	31%	(24)	30%	(23)	75
Community/Gender: Urban Men	39%	(44)	47%	(52)	13%	(15)	111
Community/Gender: Rural Women	29%	(46)	60%	(94)	10%	(16)	156
Community/Gender: Rural Men	20%	(17)	70%	(60)	10%	(8)	86
Community/Gender: Suburban Women	41%	(55)	43%	(58)	16%	(21)	134
Community/Gender: Suburban Men	43%	(58)	45%	(61)	12%	(16)	135
Homeowner	35%	(222)	51%	(328)	14%	(91)	641
Renter	48%	(23)	41%	(19)	12%	(6)	48
Military HHnm: Yes	32%	(33)	51%	(54)	17%	(17)	104
Military HH: No	36%	(215)	50%	(295)	14%	(82)	593
Employ: Private Sector	32%	(100)	53%	(168)	15%	(49)	316
Employ: Government	42%	(12)	37%	(10)	21%	(6)	28
Employ: Self-Employed	22%	(15)	65%	(43)	13%	(9)	67
Employ: Homemaker	33%	(9)	55%	(15)	12%	(3)	27
Employ: Student	23%	(4)	70%	(11)	7%	(1)	16
Employ: Retired	46%	(89)	42%	(82)	12%	(23)	194
Employ: Unemployed	52%	(17)	31%	(10)	17%	(6)	32
Employ: Other	22%	(4)	59%	(10)	19%	(3)	17
Self + Household: White-Collar	37%	(94)	48%	(123)	15%	(39)	255
Self + Household: Blue Collar	36%	(129)	52%	(185)	12%	(41)	356

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**Table BLMB17\_1:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(249)	50%	(349)	14%	(99)	697
Union HH: Yes	43%	(17)	54%	(22)	3%	(1)	40
Union HH: No	35%	(232)	50%	(327)	15%	(98)	657
LGBTQ+: Yes	57%	(28)	29%	(14)	14%	(7)	49
LGBTQ+: No	34%	(221)	52%	(335)	14%	(92)	648
Motivated to Vote	37%	(236)	51%	(326)	12%	(76)	639
Parent: Yes	27%	(46)	59%	(100)	14%	(23)	168
Parent: No	38%	(203)	47%	(249)	14%	(77)	529
COVID Vaccine: Yes	46%	(223)	35%	(170)	18%	(88)	481
COVID Vaccine: No	12%	(26)	83%	(179)	5%	(11)	216
Student Loans: Yes	43%	(44)	40%	(41)	17%	(18)	103
Student Loans: No	34%	(205)	52%	(308)	14%	(81)	594
Favorable Opinion of Haley	28%	(69)	58%	(145)	14%	(35)	249
Unfavorable Opinion of Haley	50%	(141)	41%	(117)	9%	(25)	283
Protestant	31%	(51)	55%	(90)	13%	(22)	162
Roman Catholic	28%	(51)	58%	(103)	14%	(25)	178
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	72%	(5)	21%	(1)	6
Jewish	38%	(2)	55%	(3)	7%	(0)	5
Muslim	68%	(2)	5%	(0)	28%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	1
Atheist	93%	(32)	5%	(2)	2%	(1)	35
Agnostic	52%	(27)	23%	(12)	25%	(13)	51
Something else	19%	(22)	74%	(83)	7%	(8)	113
Nothing in particular	43%	(61)	37%	(52)	20%	(29)	142
Prodigal Biden Voter	8%	(3)	58%	(22)	34%	(13)	38
Undecided Voter (DK/WNV)	7%	(4)	40%	(25)	53%	(32)	61
Undecided Voter (DK)	5%	(2)	35%	(12)	59%	(20)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB17\_2:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(249)	46%	(317)	19%	(130)	697
Gender: Male	40%	(131)	46%	(153)	14%	(48)	332
Gender: Female	32%	(118)	45%	(165)	23%	(82)	365
Age: 18-34	31%	(58)	49%	(91)	21%	(39)	188
Age: 35-44	34%	(30)	42%	(38)	24%	(22)	90
Age: 45-64	31%	(80)	49%	(125)	19%	(50)	255
Age: 65+	50%	(81)	38%	(63)	12%	(20)	164
GenZers: 1997-2012	38%	(39)	36%	(37)	26%	(26)	102
Millennials: 1981-1996	28%	(46)	52%	(86)	20%	(33)	165
GenXers: 1965-1980	30%	(54)	46%	(84)	24%	(43)	182
Baby Boomers: 1946-1964	44%	(103)	46%	(108)	11%	(25)	236
Educ: < College	32%	(152)	48%	(226)	20%	(94)	473
Educ: Bachelors degree	39%	(59)	45%	(68)	16%	(24)	151
Educ: Post-grad	51%	(38)	32%	(23)	17%	(12)	73
Income: Under 50k	37%	(85)	44%	(102)	19%	(45)	232
Income: 50k-100k	36%	(100)	44%	(122)	20%	(56)	277
Income: 100k+	34%	(65)	50%	(93)	16%	(30)	188
Ethnicity: White (Non-Hispanic)	34%	(213)	47%	(292)	19%	(116)	621
Ethnicity: Hispanic	36%	(8)	27%	(6)	37%	(8)	22
Ethnicity: Black (Non-Hispanic)	67%	(15)	30%	(7)	3%	(1)	23
Ethnicity: Asian + Other (Non-Hispanic)	42%	(13)	40%	(13)	18%	(6)	32
All Christian	32%	(110)	52%	(180)	17%	(58)	348
All Non-Christian	52%	(4)	16%	(1)	33%	(3)	9
Atheist	83%	(29)	4%	(1)	13%	(4)	35
Agnostic/Nothing in particular	44%	(85)	32%	(62)	24%	(47)	193
Something Else	18%	(21)	65%	(74)	16%	(18)	113
Evangelical	16%	(21)	74%	(96)	9%	(12)	130
Non-Evangelical	34%	(109)	47%	(152)	19%	(63)	324
PID: Dem (no lean)	72%	(173)	6%	(14)	22%	(54)	240
PID: Ind (no lean)	32%	(65)	40%	(81)	28%	(56)	202
PID: Rep (no lean)	5%	(12)	87%	(222)	8%	(20)	255

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	36%	(249)	46%	(317)	19%	(130)	697
PID/Gender: Dem Men	81%	(79)	7%	(7)	12%	(11)	97
PID/Gender: Dem Women	66%	(94)	5%	(7)	30%	(42)	143
PID/Gender: Ind Men	40%	(45)	37%	(42)	23%	(26)	112
PID/Gender: Ind Women	22%	(20)	44%	(39)	34%	(31)	90
PID/Gender: Rep Men	6%	(8)	85%	(104)	9%	(11)	123
PID/Gender: Rep Women	3%	(4)	90%	(118)	7%	(9)	131
Ideo: Liberal (1-3)	69%	(154)	10%	(23)	21%	(46)	223
Ideo: Moderate (4)	40%	(74)	32%	(59)	29%	(54)	186
Ideo: Conservative (5-7)	8%	(21)	83%	(228)	10%	(27)	276
Ideo/PID: Conservative Republican	3%	(5)	91%	(173)	6%	(12)	189
Ideo/PID: Moderate/Liberal Republican	11%	(7)	75%	(48)	14%	(9)	63
Ideo/PID: Moderate/Conservative Democrat	57%	(44)	11%	(8)	32%	(24)	76
Ideo/PID: Liberal Democrat	79%	(129)	3%	(5)	18%	(29)	163
Unfavorable of Biden and Trump	13%	(14)	45%	(49)	42%	(45)	109
2024 H2H Matchup: Biden Voter	74%	(237)	2%	(7)	24%	(76)	320
2024 H2H Matchup: Trump Voter	2%	(5)	92%	(289)	7%	(21)	315
2024 H2H Matchup: Would not Vote	13%	(4)	36%	(12)	51%	(18)	34
2024 H2H Matchup: Do not Know	8%	(2)	34%	(9)	58%	(16)	27
2022 House Vote: Democrat	73%	(215)	5%	(13)	22%	(66)	293
2022 House Vote: Republican	4%	(11)	89%	(272)	8%	(23)	306
2022 House Vote: Did not Vote	17%	(14)	40%	(31)	43%	(34)	79
2020 Vote: Joe Biden	69%	(227)	6%	(19)	26%	(85)	331
2020 Vote: Donald Trump	3%	(11)	89%	(291)	7%	(24)	327
2020 Vote: Someone Else	27%	(3)	29%	(3)	44%	(5)	12
2020 Vote: Did not Vote	29%	(8)	15%	(4)	56%	(16)	28
2016 Vote: Hillary Clinton	73%	(169)	6%	(13)	21%	(48)	231
2016 Vote: Donald Trump	4%	(13)	85%	(244)	11%	(31)	288
2016 Vote: Someone Else	40%	(12)	18%	(6)	43%	(13)	31
2020 Vote/PID: Not Biden/Democrat	32%	(8)	35%	(9)	33%	(9)	26
2020 Vote/PID: Not Trump/Republican	28%	(6)	49%	(10)	22%	(4)	20

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**Table BLMB17\_2:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(249)	46%	(317)	19%	(130)	697
U.S. Economy: Wrong Track	18%	(85)	62%	(291)	20%	(92)	469
U.S. Economy: Right Direction	72%	(164)	12%	(27)	17%	(38)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%	(203)	1%	(3)	8%	(18)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	93%	(306)	5%	(16)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(41)	6%	(9)	66%	(96)	145
Top 2024 Issue: Economy	18%	(39)	60%	(132)	22%	(49)	220
Community: Urban	39%	(72)	33%	(61)	28%	(52)	186
Community: Suburban	43%	(116)	42%	(113)	15%	(40)	269
Community: Rural	25%	(61)	59%	(143)	16%	(38)	242
Community/Gender: Urban Women	32%	(24)	30%	(23)	38%	(29)	75
Community/Gender: Urban Men	44%	(49)	35%	(39)	21%	(24)	111
Community/Gender: Rural Women	27%	(42)	54%	(85)	19%	(29)	156
Community/Gender: Rural Men	22%	(19)	68%	(58)	10%	(9)	86
Community/Gender: Suburban Women	39%	(52)	42%	(57)	19%	(25)	134
Community/Gender: Suburban Men	47%	(64)	41%	(56)	12%	(16)	135
Homeowner	34%	(221)	47%	(299)	19%	(121)	641
Renter	52%	(25)	34%	(16)	14%	(7)	48
Military HHnm: Yes	34%	(35)	47%	(49)	19%	(20)	104
Military HH: No	36%	(214)	45%	(268)	19%	(110)	593
Employ: Private Sector	31%	(99)	50%	(159)	19%	(59)	316
Employ: Government	40%	(11)	45%	(12)	15%	(4)	28
Employ: Self-Employed	25%	(17)	44%	(29)	31%	(21)	67
Employ: Homemaker	35%	(10)	52%	(14)	13%	(3)	27
Employ: Student	22%	(4)	67%	(11)	11%	(2)	16
Employ: Retired	49%	(95)	39%	(76)	12%	(23)	194
Employ: Unemployed	27%	(9)	29%	(9)	43%	(14)	32
Employ: Other	34%	(6)	38%	(7)	28%	(5)	17
Self + Household: White-Collar	38%	(98)	47%	(121)	14%	(37)	255
Self + Household: Blue Collar	34%	(121)	45%	(160)	21%	(75)	356

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**Table BLMB17\_2:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(249)	46%	(317)	19%	(130)	697
Union HH: Yes	45%	(18)	54%	(21)	2%	(1)	40
Union HH: No	35%	(231)	45%	(296)	20%	(130)	657
LGBTQ+: Yes	49%	(24)	18%	(9)	33%	(16)	49
LGBTQ+: No	35%	(225)	48%	(308)	18%	(114)	648
Motivated to Vote	37%	(234)	46%	(296)	17%	(109)	639
Parent: Yes	27%	(45)	54%	(91)	19%	(32)	168
Parent: No	39%	(204)	43%	(226)	19%	(99)	529
COVID Vaccine: Yes	46%	(222)	29%	(142)	25%	(118)	481
COVID Vaccine: No	13%	(28)	81%	(176)	6%	(12)	216
Student Loans: Yes	41%	(43)	37%	(38)	22%	(22)	103
Student Loans: No	35%	(207)	47%	(279)	18%	(108)	594
Favorable Opinion of Haley	29%	(73)	55%	(137)	15%	(38)	249
Unfavorable Opinion of Haley	49%	(139)	38%	(107)	13%	(37)	283
Protestant	32%	(52)	53%	(86)	15%	(24)	162
Roman Catholic	32%	(57)	50%	(89)	18%	(32)	178
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	72%	(5)	21%	(1)	6
Jewish	38%	(2)	25%	(1)	37%	(2)	5
Muslim	64%	(2)	5%	(0)	32%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	1
Atheist	83%	(29)	4%	(1)	13%	(4)	35
Agnostic	36%	(19)	15%	(8)	49%	(25)	51
Something else	18%	(21)	65%	(74)	16%	(18)	113
Nothing in particular	47%	(66)	38%	(54)	16%	(22)	142
Prodigal Biden Voter	6%	(2)	38%	(14)	56%	(21)	38
Undecided Voter (DK/WNV)	11%	(7)	35%	(21)	54%	(33)	61
Undecided Voter (DK)	13%	(4)	36%	(12)	51%	(18)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(246)	45%	(316)	19%	(135)	697
Gender: Male	36%	(121)	47%	(155)	17%	(57)	332
Gender: Female	34%	(126)	44%	(161)	21%	(78)	365
Age: 18-34	30%	(57)	47%	(89)	22%	(42)	188
Age: 35-44	36%	(32)	44%	(40)	20%	(18)	90
Age: 45-64	31%	(78)	50%	(128)	19%	(49)	255
Age: 65+	48%	(79)	36%	(59)	16%	(26)	164
GenZers: 1997-2012	41%	(42)	37%	(37)	22%	(23)	102
Millennials: 1981-1996	27%	(45)	52%	(86)	21%	(34)	165
GenXers: 1965-1980	30%	(54)	46%	(84)	24%	(44)	182
Baby Boomers: 1946-1964	42%	(99)	45%	(106)	13%	(31)	236
Educ: < College	33%	(156)	48%	(227)	19%	(89)	473
Educ: Bachelors degree	36%	(54)	46%	(70)	18%	(28)	151
Educ: Post-grad	50%	(36)	26%	(19)	24%	(18)	73
Income: Under 50k	36%	(84)	44%	(101)	20%	(47)	232
Income: 50k-100k	37%	(101)	43%	(119)	20%	(57)	277
Income: 100k+	33%	(61)	51%	(96)	17%	(31)	188
Ethnicity: White (Non-Hispanic)	35%	(214)	47%	(289)	19%	(117)	621
Ethnicity: Hispanic	33%	(7)	27%	(6)	41%	(9)	22
Ethnicity: Black (Non-Hispanic)	51%	(11)	38%	(9)	12%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	42%	(13)	41%	(13)	18%	(6)	32
All Christian	31%	(107)	50%	(175)	19%	(66)	348
All Non-Christian	39%	(3)	35%	(3)	26%	(2)	9
Atheist	93%	(32)	4%	(1)	3%	(1)	35
Agnostic/Nothing in particular	44%	(85)	32%	(61)	24%	(47)	193
Something Else	16%	(18)	67%	(75)	17%	(19)	113
Evangelical	16%	(21)	72%	(93)	12%	(16)	130
Non-Evangelical	32%	(103)	47%	(153)	21%	(68)	324
PID: Dem (no lean)	73%	(176)	7%	(16)	20%	(48)	240
PID: Ind (no lean)	29%	(59)	40%	(81)	31%	(62)	202
PID: Rep (no lean)	5%	(12)	86%	(218)	10%	(25)	255

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	35%	(246)	45%	(316)	19%	(135)	697
PID/Gender: Dem Men	79%	(76)	9%	(9)	12%	(12)	97
PID/Gender: Dem Women	69%	(100)	5%	(7)	25%	(36)	143
PID/Gender: Ind Men	36%	(40)	37%	(42)	27%	(30)	112
PID/Gender: Ind Women	21%	(19)	44%	(40)	35%	(32)	90
PID/Gender: Rep Men	4%	(4)	84%	(104)	12%	(15)	123
PID/Gender: Rep Women	5%	(7)	87%	(114)	7%	(10)	131
Ideo: Liberal (1-3)	71%	(157)	10%	(23)	19%	(42)	223
Ideo: Moderate (4)	37%	(69)	34%	(64)	28%	(53)	186
Ideo: Conservative (5-7)	7%	(20)	80%	(221)	13%	(35)	276
Ideo/PID: Conservative Republican	3%	(6)	88%	(167)	9%	(16)	189
Ideo/PID: Moderate/Liberal Republican	9%	(6)	78%	(49)	13%	(8)	63
Ideo/PID: Moderate/Conservative Democrat	56%	(43)	12%	(9)	31%	(24)	76
Ideo/PID: Liberal Democrat	82%	(133)	3%	(5)	15%	(24)	163
Unfavorable of Biden and Trump	8%	(9)	44%	(48)	48%	(52)	109
2024 H2H Matchup: Biden Voter	73%	(235)	4%	(11)	23%	(74)	320
2024 H2H Matchup: Trump Voter	2%	(6)	90%	(285)	8%	(24)	315
2024 H2H Matchup: Would not Vote	12%	(4)	35%	(12)	53%	(18)	34
2024 H2H Matchup: Do not Know	4%	(1)	29%	(8)	67%	(18)	27
2022 House Vote: Democrat	70%	(205)	5%	(16)	25%	(72)	293
2022 House Vote: Republican	3%	(9)	88%	(268)	9%	(29)	306
2022 House Vote: Did not Vote	25%	(20)	39%	(31)	36%	(29)	79
2020 Vote: Joe Biden	69%	(227)	6%	(20)	25%	(84)	331
2020 Vote: Donald Trump	3%	(11)	88%	(287)	9%	(29)	327
2020 Vote: Someone Else	18%	(2)	39%	(4)	44%	(5)	12
2020 Vote: Did not Vote	24%	(7)	16%	(4)	60%	(17)	28
2016 Vote: Hillary Clinton	71%	(164)	8%	(19)	21%	(48)	231
2016 Vote: Donald Trump	5%	(14)	83%	(239)	12%	(35)	288
2016 Vote: Someone Else	40%	(12)	13%	(4)	47%	(15)	31
2020 Vote/PID: Not Biden/Democrat	26%	(7)	35%	(9)	39%	(10)	26
2020 Vote/PID: Not Trump/Republican	32%	(7)	41%	(8)	26%	(5)	20

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**Table BLMB17\_3:** *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(246)	45%	(316)	19%	(135)	697
U.S. Economy: Wrong Track	19%	(88)	61%	(288)	20%	(93)	469
U.S. Economy: Right Direction	69%	(159)	12%	(28)	18%	(41)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%	(204)	1%	(2)	8%	(18)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	93%	(305)	6%	(19)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(38)	7%	(9)	67%	(98)	145
Top 2024 Issue: Economy	17%	(37)	60%	(132)	23%	(50)	220
Community: Urban	40%	(75)	32%	(60)	28%	(51)	186
Community: Suburban	42%	(112)	42%	(113)	16%	(44)	269
Community: Rural	25%	(60)	59%	(143)	16%	(39)	242
Community/Gender: Urban Women	39%	(30)	30%	(22)	31%	(23)	75
Community/Gender: Urban Men	41%	(45)	34%	(38)	25%	(28)	111
Community/Gender: Rural Women	28%	(43)	54%	(84)	19%	(29)	156
Community/Gender: Rural Men	20%	(17)	69%	(59)	11%	(10)	86
Community/Gender: Suburban Women	40%	(53)	42%	(56)	19%	(25)	134
Community/Gender: Suburban Men	43%	(59)	43%	(58)	14%	(19)	135
Homeowner	35%	(221)	46%	(297)	19%	(123)	641
Renter	47%	(22)	37%	(18)	16%	(8)	48
Military HHnm: Yes	33%	(35)	44%	(46)	23%	(24)	104
Military HH: No	36%	(212)	46%	(270)	19%	(111)	593
Employ: Private Sector	32%	(102)	49%	(156)	18%	(58)	316
Employ: Government	36%	(10)	39%	(11)	24%	(7)	28
Employ: Self-Employed	22%	(15)	47%	(31)	31%	(21)	67
Employ: Homemaker	26%	(7)	54%	(15)	20%	(5)	27
Employ: Student	22%	(4)	66%	(11)	12%	(2)	16
Employ: Retired	46%	(90)	38%	(74)	15%	(29)	194
Employ: Unemployed	44%	(14)	32%	(10)	23%	(8)	32
Employ: Other	29%	(5)	43%	(8)	28%	(5)	17
Self + Household: White-Collar	36%	(91)	47%	(120)	17%	(44)	255
Self + Household: Blue Collar	36%	(129)	45%	(160)	19%	(67)	356

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**Table BLMB17\_3:** Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(246)	45%	(316)	19%	(135)	697
Union HH: Yes	41%	(16)	54%	(21)	5%	(2)	40
Union HH: No	35%	(230)	45%	(295)	20%	(132)	657
LGBTQ+: Yes	58%	(28)	20%	(10)	22%	(11)	49
LGBTQ+: No	34%	(218)	47%	(306)	19%	(124)	648
Motivated to Vote	36%	(232)	46%	(295)	18%	(112)	639
Parent: Yes	25%	(42)	53%	(89)	22%	(37)	168
Parent: No	39%	(204)	43%	(227)	18%	(97)	529
COVID Vaccine: Yes	47%	(224)	30%	(144)	24%	(113)	481
COVID Vaccine: No	10%	(22)	80%	(172)	10%	(21)	216
Student Loans: Yes	40%	(41)	36%	(37)	24%	(24)	103
Student Loans: No	35%	(205)	47%	(279)	19%	(110)	594
Favorable Opinion of Haley	28%	(70)	54%	(135)	18%	(44)	249
Unfavorable Opinion of Haley	49%	(138)	38%	(107)	14%	(39)	283
Protestant	32%	(52)	50%	(81)	18%	(29)	162
Roman Catholic	30%	(53)	50%	(90)	20%	(35)	178
Mormon	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	72%	(5)	21%	(1)	6
Jewish	38%	(2)	56%	(3)	6%	(0)	5
Muslim	31%	(1)	9%	(0)	60%	(2)	3
Buddhist	100%	(1)	—	(0)	—	(0)	1
Atheist	93%	(32)	4%	(1)	3%	(1)	35
Agnostic	46%	(24)	13%	(7)	41%	(21)	51
Something else	16%	(18)	67%	(75)	17%	(19)	113
Nothing in particular	44%	(62)	38%	(55)	18%	(26)	142
Prodigal Biden Voter	7%	(3)	35%	(13)	58%	(22)	38
Undecided Voter (DK/WNV)	9%	(5)	32%	(20)	59%	(36)	61
Undecided Voter (DK)	12%	(4)	35%	(12)	53%	(18)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	47%	(328)	32%	(224)	21%	(145)	697
Gender: Male	49%	(163)	34%	(115)	16%	(55)	332
Gender: Female	45%	(165)	30%	(109)	25%	(91)	365
Age: 18-34	50%	(94)	32%	(59)	19%	(35)	188
Age: 35-44	44%	(40)	29%	(26)	27%	(24)	90
Age: 45-64	52%	(131)	27%	(68)	22%	(56)	255
Age: 65+	38%	(63)	43%	(71)	18%	(30)	164
GenZers: 1997-2012	39%	(40)	39%	(40)	23%	(23)	102
Millennials: 1981-1996	54%	(89)	25%	(42)	21%	(34)	165
GenXers: 1965-1980	48%	(87)	25%	(46)	27%	(49)	182
Baby Boomers: 1946-1964	47%	(111)	39%	(91)	14%	(34)	236
Educ: < College	50%	(238)	29%	(139)	20%	(95)	473
Educ: Bachelors degree	45%	(68)	34%	(51)	21%	(31)	151
Educ: Post-grad	29%	(21)	46%	(34)	25%	(18)	73
Income: Under 50k	46%	(106)	33%	(77)	21%	(49)	232
Income: 50k-100k	47%	(129)	33%	(92)	20%	(56)	277
Income: 100k+	49%	(93)	30%	(55)	21%	(40)	188
Ethnicity: White (Non-Hispanic)	48%	(299)	32%	(197)	20%	(124)	621
Ethnicity: Hispanic	27%	(6)	38%	(8)	35%	(8)	22
Ethnicity: Black (Non-Hispanic)	43%	(10)	38%	(9)	18%	(4)	23
Ethnicity: Asian + Other (Non-Hispanic)	41%	(13)	30%	(10)	29%	(9)	32
All Christian	53%	(184)	27%	(95)	20%	(68)	348
All Non-Christian	35%	(3)	28%	(2)	37%	(3)	9
Atheist	4%	(1)	81%	(28)	15%	(5)	35
Agnostic/Nothing in particular	32%	(62)	39%	(76)	29%	(55)	193
Something Else	69%	(77)	19%	(22)	12%	(13)	113
Evangelical	74%	(95)	16%	(21)	10%	(13)	130
Non-Evangelical	50%	(162)	29%	(95)	21%	(67)	324
PID: Dem (no lean)	6%	(15)	68%	(164)	25%	(61)	240
PID: Ind (no lean)	40%	(81)	26%	(52)	34%	(69)	202
PID: Rep (no lean)	91%	(231)	3%	(8)	6%	(15)	255

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**Table BLMB18:** *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	47%	(328)	32%	(224)	21%	(145)	697
PID/Gender: Dem Men	8%	(7)	74%	(72)	18%	(17)	97
PID/Gender: Dem Women	5%	(8)	64%	(92)	31%	(44)	143
PID/Gender: Ind Men	41%	(46)	33%	(37)	26%	(29)	112
PID/Gender: Ind Women	40%	(36)	16%	(15)	44%	(40)	90
PID/Gender: Rep Men	89%	(110)	4%	(5)	6%	(8)	123
PID/Gender: Rep Women	93%	(121)	2%	(3)	5%	(7)	131
Ideo: Liberal (1-3)	10%	(22)	63%	(140)	27%	(61)	223
Ideo: Moderate (4)	35%	(66)	34%	(64)	30%	(57)	186
Ideo: Conservative (5-7)	85%	(233)	7%	(19)	9%	(23)	276
Ideo/PID: Conservative Republican	94%	(179)	2%	(4)	3%	(6)	189
Ideo/PID: Moderate/Liberal Republican	80%	(51)	7%	(4)	13%	(8)	63
Ideo/PID: Moderate/Conservative Democrat	13%	(10)	53%	(40)	35%	(26)	76
Ideo/PID: Liberal Democrat	3%	(4)	76%	(124)	21%	(35)	163
Unfavorable of Biden and Trump	44%	(48)	10%	(10)	46%	(50)	109
2024 H2H Matchup: Biden Voter	2%	(8)	67%	(214)	31%	(98)	320
2024 H2H Matchup: Trump Voter	95%	(300)	1%	(3)	4%	(12)	315
2024 H2H Matchup: Would not Vote	37%	(13)	10%	(3)	53%	(18)	34
2024 H2H Matchup: Do not Know	29%	(8)	10%	(3)	61%	(17)	27
2022 House Vote: Democrat	5%	(15)	67%	(197)	28%	(82)	293
2022 House Vote: Republican	91%	(279)	2%	(5)	7%	(22)	306
2022 House Vote: Did not Vote	40%	(31)	22%	(18)	38%	(30)	79
2020 Vote: Joe Biden	6%	(19)	63%	(209)	31%	(103)	331
2020 Vote: Donald Trump	92%	(301)	2%	(6)	6%	(20)	327
2020 Vote: Someone Else	29%	(3)	18%	(2)	53%	(6)	12
2020 Vote: Did not Vote	15%	(4)	25%	(7)	60%	(17)	28
2016 Vote: Hillary Clinton	7%	(16)	63%	(145)	30%	(69)	231
2016 Vote: Donald Trump	87%	(250)	5%	(13)	9%	(25)	288
2016 Vote: Someone Else	13%	(4)	50%	(16)	37%	(12)	31
2020 Vote/PID: Not Biden/Democrat	35%	(9)	24%	(6)	41%	(11)	26
2020 Vote/PID: Not Trump/Republican	49%	(10)	24%	(5)	27%	(6)	20

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	47%	(328)	32%	(224)	21%	(145)	697
U.S. Economy: Wrong Track	63%	(297)	16%	(73)	21%	(99)	469
U.S. Economy: Right Direction	14%	(31)	66%	(151)	20%	(46)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(224)	—	(0)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(328)	—	(0)	—	(0)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(145)	145
Top 2024 Issue: Economy	62%	(137)	15%	(34)	22%	(49)	220
Community: Urban	37%	(69)	35%	(66)	27%	(51)	186
Community: Suburban	44%	(118)	35%	(94)	21%	(57)	269
Community: Rural	58%	(141)	26%	(63)	15%	(37)	242
Community/Gender: Urban Women	32%	(24)	29%	(22)	40%	(30)	75
Community/Gender: Urban Men	41%	(45)	40%	(45)	19%	(21)	111
Community/Gender: Rural Women	53%	(83)	27%	(43)	19%	(30)	156
Community/Gender: Rural Men	67%	(58)	24%	(21)	8%	(7)	86
Community/Gender: Suburban Women	43%	(58)	34%	(45)	23%	(31)	134
Community/Gender: Suburban Men	44%	(60)	36%	(49)	19%	(26)	135
Homeowner	48%	(308)	31%	(201)	21%	(133)	641
Renter	38%	(18)	46%	(22)	16%	(8)	48
Military HHnm: Yes	47%	(49)	29%	(30)	24%	(25)	104
Military HH: No	47%	(279)	33%	(194)	20%	(120)	593
Employ: Private Sector	51%	(163)	28%	(89)	20%	(65)	316
Employ: Government	40%	(11)	29%	(8)	31%	(9)	28
Employ: Self-Employed	49%	(33)	20%	(13)	31%	(21)	67
Employ: Homemaker	52%	(14)	21%	(6)	27%	(7)	27
Employ: Student	69%	(11)	18%	(3)	13%	(2)	16
Employ: Retired	41%	(79)	44%	(85)	15%	(30)	194
Employ: Unemployed	30%	(10)	44%	(14)	26%	(8)	32
Employ: Other	47%	(8)	31%	(5)	22%	(4)	17
Self + Household: White-Collar	47%	(121)	33%	(84)	20%	(51)	255
Self + Household: Blue Collar	47%	(167)	32%	(114)	21%	(75)	356

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**Table BLMB18:** Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	47%	(328)	32%	(224)	21%	(145)	697
Union HH: Yes	54%	(22)	43%	(17)	2%	(1)	40
Union HH: No	47%	(306)	31%	(207)	22%	(144)	657
LGBTQ+: Yes	18%	(9)	60%	(30)	22%	(11)	49
LGBTQ+: No	49%	(319)	30%	(194)	21%	(134)	648
Motivated to Vote	48%	(304)	33%	(212)	19%	(123)	639
Parent: Yes	56%	(95)	24%	(40)	20%	(34)	168
Parent: No	44%	(233)	35%	(184)	21%	(111)	529
COVID Vaccine: Yes	31%	(151)	41%	(200)	27%	(131)	481
COVID Vaccine: No	82%	(177)	11%	(24)	7%	(14)	216
Student Loans: Yes	35%	(36)	35%	(36)	30%	(31)	103
Student Loans: No	49%	(292)	32%	(188)	19%	(114)	594
Favorable Opinion of Haley	58%	(144)	26%	(66)	16%	(39)	249
Unfavorable Opinion of Haley	38%	(108)	42%	(120)	19%	(54)	283
Protestant	55%	(89)	29%	(47)	16%	(26)	162
Roman Catholic	51%	(91)	26%	(47)	23%	(41)	178
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	72%	(5)	21%	(1)	7%	(0)	6
Jewish	56%	(3)	—	(0)	44%	(2)	5
Muslim	9%	(0)	58%	(2)	33%	(1)	3
Buddhist	—	(0)	100%	(1)	—	(0)	1
Atheist	4%	(1)	81%	(28)	15%	(5)	35
Agnostic	13%	(7)	42%	(21)	45%	(23)	51
Something else	69%	(77)	19%	(22)	12%	(13)	113
Nothing in particular	39%	(55)	39%	(55)	22%	(32)	142
Prodigal Biden Voter	38%	(14)	7%	(3)	55%	(21)	38
Undecided Voter (DK/WNV)	34%	(21)	10%	(6)	56%	(35)	61
Undecided Voter (DK)	37%	(13)	10%	(3)	53%	(18)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(467)	5%	(33)	28%	(197)	697
Gender: Male	65%	(216)	4%	(15)	31%	(102)	332
Gender: Female	69%	(251)	5%	(18)	26%	(95)	365
Age: 18-34	73%	(137)	6%	(12)	21%	(39)	188
Age: 35-44	63%	(57)	3%	(2)	34%	(31)	90
Age: 45-64	69%	(176)	6%	(16)	25%	(63)	255
Age: 65+	59%	(97)	2%	(3)	39%	(64)	164
GenZers: 1997-2012	78%	(79)	9%	(9)	14%	(14)	102
Millennials: 1981-1996	63%	(104)	3%	(5)	34%	(56)	165
GenXers: 1965-1980	68%	(124)	7%	(13)	24%	(44)	182
Baby Boomers: 1946-1964	64%	(152)	2%	(6)	33%	(79)	236
Educ: < College	72%	(339)	5%	(23)	23%	(110)	473
Educ: Bachelors degree	64%	(97)	4%	(6)	32%	(48)	151
Educ: Post-grad	43%	(31)	4%	(3)	53%	(39)	73
Income: Under 50k	70%	(163)	3%	(6)	27%	(63)	232
Income: 50k-100k	68%	(188)	8%	(23)	24%	(66)	277
Income: 100k+	62%	(116)	2%	(4)	37%	(69)	188
Ethnicity: White (Non-Hispanic)	67%	(414)	5%	(31)	28%	(176)	621
Ethnicity: Hispanic	93%	(20)	5%	(1)	2%	(0)	22
Ethnicity: Black (Non-Hispanic)	71%	(16)	5%	(1)	25%	(6)	23
Ethnicity: Asian + Other (Non-Hispanic)	54%	(17)	—	(0)	46%	(15)	32
All Christian	65%	(226)	4%	(13)	31%	(109)	348
All Non-Christian	87%	(8)	—	(0)	13%	(1)	9
Atheist	52%	(18)	17%	(6)	31%	(11)	35
Agnostic/Nothing in particular	67%	(129)	4%	(8)	29%	(57)	193
Something Else	77%	(87)	5%	(6)	17%	(19)	113
Evangelical	75%	(97)	3%	(3)	22%	(29)	130
Non-Evangelical	65%	(210)	5%	(16)	30%	(98)	324
PID: Dem (no lean)	54%	(129)	8%	(19)	38%	(92)	240
PID: Ind (no lean)	62%	(126)	3%	(6)	34%	(70)	202
PID: Rep (no lean)	83%	(212)	3%	(8)	14%	(35)	255

Continued on next page

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(467)	5%	(33)	28%	(197)	697
PID/Gender: Dem Men	43%	(42)	14%	(13)	43%	(42)	97
PID/Gender: Dem Women	61%	(88)	4%	(5)	35%	(50)	143
PID/Gender: Ind Men	60%	(68)	1%	(1)	38%	(43)	112
PID/Gender: Ind Women	65%	(59)	6%	(5)	30%	(27)	90
PID/Gender: Rep Men	87%	(107)	—	(0)	13%	(17)	123
PID/Gender: Rep Women	80%	(105)	6%	(8)	14%	(18)	131
Ideo: Liberal (1-3)	48%	(106)	9%	(19)	44%	(97)	223
Ideo: Moderate (4)	60%	(112)	4%	(7)	36%	(67)	186
Ideo: Conservative (5-7)	86%	(238)	2%	(6)	11%	(31)	276
Ideo/PID: Conservative Republican	87%	(166)	3%	(6)	9%	(18)	189
Ideo/PID: Moderate/Liberal Republican	71%	(45)	2%	(2)	27%	(17)	63
Ideo/PID: Moderate/Conservative Democrat	71%	(54)	1%	(1)	28%	(21)	76
Ideo/PID: Liberal Democrat	45%	(74)	11%	(18)	44%	(71)	163
Unfavorable of Biden and Trump	77%	(84)	4%	(4)	19%	(21)	109
2024 H2H Matchup: Biden Voter	50%	(160)	6%	(20)	44%	(140)	320
2024 H2H Matchup: Trump Voter	82%	(259)	3%	(8)	15%	(48)	315
2024 H2H Matchup: Would not Vote	79%	(27)	12%	(4)	10%	(3)	34
2024 H2H Matchup: Do not Know	76%	(21)	—	(0)	23%	(6)	27
2022 House Vote: Democrat	50%	(146)	8%	(24)	42%	(123)	293
2022 House Vote: Republican	81%	(248)	3%	(8)	16%	(50)	306
2022 House Vote: Did not Vote	76%	(61)	1%	(0)	23%	(18)	79
2020 Vote: Joe Biden	51%	(169)	7%	(23)	42%	(139)	331
2020 Vote: Donald Trump	82%	(268)	3%	(9)	15%	(50)	327
2020 Vote: Someone Else	72%	(8)	1%	(0)	26%	(3)	12
2020 Vote: Did not Vote	80%	(22)	2%	(0)	19%	(5)	28
2016 Vote: Hillary Clinton	42%	(96)	9%	(21)	49%	(114)	231
2016 Vote: Donald Trump	83%	(238)	3%	(9)	14%	(41)	288
2016 Vote: Someone Else	57%	(18)	3%	(1)	40%	(13)	31
2020 Vote/PID: Not Biden/Democrat	82%	(22)	5%	(1)	12%	(3)	26
2020 Vote/PID: Not Trump/Republican	69%	(14)	1%	(0)	31%	(6)	20

Continued on next page



**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(467)	5%	(33)	28%	(197)	697
U.S. Economy: Wrong Track	79%	(370)	3%	(16)	18%	(83)	469
U.S. Economy: Right Direction	43%	(98)	7%	(17)	50%	(114)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(101)	7%	(16)	48%	(107)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(269)	2%	(7)	16%	(52)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	67%	(98)	7%	(10)	26%	(37)	145
Top 2024 Issue: Economy	81%	(178)	3%	(7)	16%	(35)	220
Community: Urban	68%	(126)	3%	(6)	29%	(55)	186
Community: Suburban	67%	(181)	5%	(15)	27%	(73)	269
Community: Rural	66%	(160)	5%	(13)	29%	(69)	242
Community/Gender: Urban Women	74%	(56)	2%	(1)	24%	(18)	75
Community/Gender: Urban Men	63%	(70)	4%	(4)	33%	(37)	111
Community/Gender: Rural Women	65%	(101)	8%	(13)	27%	(42)	156
Community/Gender: Rural Men	69%	(59)	—	(0)	31%	(27)	86
Community/Gender: Suburban Women	71%	(94)	3%	(4)	26%	(35)	134
Community/Gender: Suburban Men	64%	(87)	8%	(10)	28%	(38)	135
Homeowner	68%	(434)	5%	(29)	28%	(178)	641
Renter	60%	(28)	7%	(3)	34%	(16)	48
Military HHnm: Yes	73%	(77)	1%	(1)	25%	(26)	104
Military HH: No	66%	(391)	5%	(32)	29%	(171)	593
Employ: Private Sector	66%	(210)	7%	(22)	27%	(85)	316
Employ: Government	65%	(18)	3%	(1)	32%	(9)	28
Employ: Self-Employed	83%	(56)	2%	(1)	15%	(10)	67
Employ: Homemaker	70%	(19)	—	(0)	30%	(8)	27
Employ: Student	90%	(14)	—	(0)	10%	(2)	16
Employ: Retired	60%	(116)	4%	(8)	36%	(70)	194
Employ: Unemployed	75%	(24)	1%	(0)	24%	(8)	32
Employ: Other	60%	(10)	7%	(1)	33%	(6)	17
Self + Household: White-Collar	64%	(162)	5%	(13)	31%	(80)	255
Self + Household: Blue Collar	68%	(242)	5%	(19)	27%	(95)	356
Union HH: Yes	66%	(26)	8%	(3)	26%	(10)	40
Union HH: No	67%	(441)	5%	(30)	28%	(186)	657

Continued on next page

**Table BLMB19:** *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(467)	5%	(33)	28%	(197)	697
LGBTQ+: Yes	73%	(36)	1%	(1)	26%	(13)	49
LGBTQ+: No	67%	(431)	5%	(32)	28%	(184)	648
Motivated to Vote	67%	(426)	5%	(31)	28%	(182)	639
Parent: Yes	69%	(117)	11%	(19)	20%	(33)	168
Parent: No	66%	(350)	3%	(14)	31%	(164)	529
COVID Vaccine: Yes	63%	(302)	4%	(20)	33%	(159)	481
COVID Vaccine: No	77%	(166)	6%	(13)	17%	(38)	216
Student Loans: Yes	74%	(77)	4%	(5)	21%	(22)	103
Student Loans: No	66%	(391)	5%	(28)	29%	(175)	594
Favorable Opinion of Haley	70%	(175)	4%	(9)	26%	(65)	249
Unfavorable Opinion of Haley	60%	(169)	6%	(17)	34%	(97)	283
Protestant	61%	(99)	4%	(7)	35%	(56)	162
Roman Catholic	68%	(121)	4%	(6)	29%	(51)	178
Mormon	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	93%	(6)	—	(0)	7%	(0)	6
Jewish	77%	(4)	—	(0)	23%	(1)	5
Muslim	100%	(3)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	1
Atheist	52%	(18)	17%	(6)	31%	(11)	35
Agnostic	67%	(34)	1%	(0)	32%	(16)	51
Something else	77%	(87)	5%	(6)	17%	(19)	113
Nothing in particular	66%	(94)	5%	(8)	28%	(40)	142
Prodigal Biden Voter	78%	(29)	11%	(4)	11%	(4)	38
Undecided Voter (DK/WNV)	78%	(47)	7%	(4)	16%	(10)	61
Undecided Voter (DK)	79%	(27)	12%	(4)	10%	(3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB20\_1:** In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	11%	(75)	19%	(133)	29%	(202)	26%	(180)	15%	(107)	697
Gender: Male	10%	(33)	21%	(70)	32%	(106)	22%	(74)	15%	(50)	332
Gender: Female	12%	(42)	17%	(63)	26%	(96)	29%	(107)	16%	(57)	365
Age: 18-34	19%	(35)	20%	(37)	36%	(67)	21%	(40)	5%	(9)	188
Age: 35-44	11%	(10)	18%	(16)	38%	(34)	25%	(22)	9%	(8)	90
Age: 45-64	8%	(22)	25%	(63)	31%	(78)	28%	(70)	9%	(22)	255
Age: 65+	5%	(8)	11%	(17)	13%	(22)	29%	(48)	42%	(68)	164
GenZers: 1997-2012	20%	(21)	16%	(16)	43%	(44)	19%	(19)	2%	(2)	102
Millennials: 1981-1996	14%	(23)	21%	(35)	32%	(52)	26%	(42)	8%	(13)	165
GenXers: 1965-1980	9%	(17)	25%	(46)	35%	(64)	24%	(44)	6%	(11)	182
Baby Boomers: 1946-1964	6%	(14)	15%	(36)	17%	(41)	31%	(72)	31%	(73)	236
Educ: < College	12%	(56)	19%	(89)	29%	(138)	23%	(111)	17%	(80)	473
Educ: Bachelors degree	9%	(13)	14%	(21)	31%	(46)	34%	(52)	12%	(19)	151
Educ: Post-grad	8%	(6)	32%	(23)	24%	(18)	24%	(18)	12%	(9)	73
Income: Under 50k	9%	(21)	23%	(53)	25%	(58)	24%	(55)	20%	(46)	232
Income: 50k-100k	11%	(30)	14%	(38)	34%	(93)	25%	(70)	17%	(46)	277
Income: 100k+	13%	(24)	23%	(43)	27%	(51)	29%	(55)	8%	(16)	188
Ethnicity: White (Non-Hispanic)	11%	(68)	19%	(117)	28%	(171)	27%	(168)	15%	(96)	621
Ethnicity: Hispanic	5%	(1)	35%	(8)	48%	(10)	11%	(2)	2%	(0)	22
Ethnicity: Black (Non-Hispanic)	9%	(2)	32%	(7)	49%	(11)	9%	(2)	1%	(0)	23
Ethnicity: Asian + Other (Non-Hispanic)	12%	(4)	4%	(1)	28%	(9)	23%	(7)	33%	(10)	32
All Christian	11%	(37)	18%	(63)	27%	(93)	26%	(90)	19%	(65)	348
All Non-Christian	1%	(0)	34%	(3)	47%	(4)	7%	(1)	12%	(1)	9
Atheist	5%	(2)	10%	(3)	49%	(17)	17%	(6)	19%	(7)	35
Agnostic/Nothing in particular	11%	(22)	18%	(35)	30%	(58)	33%	(63)	8%	(15)	193
Something Else	12%	(13)	26%	(29)	26%	(30)	19%	(21)	17%	(19)	113
Evangelical	17%	(22)	17%	(22)	25%	(33)	22%	(29)	18%	(24)	130
Non-Evangelical	9%	(29)	20%	(65)	27%	(89)	25%	(81)	19%	(60)	324
PID: Dem (no lean)	4%	(9)	10%	(24)	34%	(82)	38%	(91)	14%	(34)	240
PID: Ind (no lean)	17%	(35)	22%	(44)	27%	(54)	16%	(32)	19%	(39)	202
PID: Rep (no lean)	12%	(31)	26%	(65)	26%	(66)	23%	(58)	13%	(34)	255

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**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	11%	(75)	19%	(133)	29%	(202)	26%	(180)	15%	(107)	697
PID/Gender: Dem Men	4%	(4)	13%	(13)	44%	(43)	24%	(24)	13%	(13)	97
PID/Gender: Dem Women	3%	(5)	8%	(11)	27%	(39)	47%	(67)	15%	(21)	143
PID/Gender: Ind Men	14%	(16)	29%	(32)	25%	(28)	19%	(21)	13%	(14)	112
PID/Gender: Ind Women	21%	(19)	13%	(12)	28%	(26)	11%	(10)	27%	(24)	90
PID/Gender: Rep Men	10%	(12)	20%	(25)	28%	(35)	23%	(29)	18%	(23)	123
PID/Gender: Rep Women	14%	(19)	31%	(40)	24%	(32)	22%	(29)	9%	(11)	131
Ideo: Liberal (1-3)	7%	(15)	15%	(33)	32%	(71)	31%	(69)	15%	(33)	223
Ideo: Moderate (4)	13%	(23)	19%	(35)	26%	(48)	28%	(53)	15%	(27)	186
Ideo: Conservative (5-7)	12%	(34)	23%	(62)	28%	(77)	21%	(57)	16%	(45)	276
Ideo/PID: Conservative Republican	9%	(18)	24%	(45)	27%	(51)	24%	(45)	16%	(31)	189
Ideo/PID: Moderate/Liberal Republican	22%	(14)	30%	(19)	23%	(15)	20%	(13)	6%	(3)	63
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	18%	(14)	29%	(22)	37%	(28)	13%	(10)	76
Ideo/PID: Liberal Democrat	4%	(6)	6%	(10)	37%	(60)	38%	(62)	15%	(24)	163
Unfavorable of Biden and Trump	12%	(14)	14%	(16)	33%	(36)	25%	(27)	15%	(16)	109
2024 H2H Matchup: Biden Voter	4%	(13)	13%	(40)	32%	(101)	34%	(109)	18%	(57)	320
2024 H2H Matchup: Trump Voter	16%	(49)	26%	(83)	26%	(82)	20%	(62)	12%	(39)	315
2024 H2H Matchup: Would not Vote	31%	(11)	11%	(4)	26%	(9)	15%	(5)	17%	(6)	34
2024 H2H Matchup: Do not Know	6%	(1)	24%	(6)	35%	(9)	17%	(5)	19%	(5)	27
2022 House Vote: Democrat	8%	(23)	11%	(33)	28%	(82)	35%	(102)	18%	(53)	293
2022 House Vote: Republican	15%	(47)	24%	(74)	26%	(80)	20%	(62)	14%	(43)	306
2022 House Vote: Did not Vote	5%	(4)	31%	(24)	34%	(27)	18%	(14)	13%	(10)	79
2020 Vote: Joe Biden	6%	(19)	16%	(52)	30%	(98)	32%	(107)	17%	(56)	331
2020 Vote: Donald Trump	16%	(54)	23%	(76)	27%	(87)	19%	(63)	14%	(47)	327
2020 Vote: Someone Else	6%	(1)	12%	(1)	46%	(5)	26%	(3)	10%	(1)	12
2020 Vote: Did not Vote	5%	(1)	15%	(4)	43%	(12)	25%	(7)	11%	(3)	28
2016 Vote: Hillary Clinton	5%	(12)	17%	(39)	27%	(63)	35%	(80)	16%	(37)	231
2016 Vote: Donald Trump	13%	(38)	25%	(72)	21%	(60)	23%	(67)	18%	(51)	288
2016 Vote: Someone Else	13%	(4)	12%	(4)	38%	(12)	23%	(7)	15%	(5)	31
2020 Vote/PID: Not Biden/Democrat	9%	(2)	3%	(1)	60%	(16)	24%	(6)	4%	(1)	26
2020 Vote/PID: Not Trump/Republican	5%	(1)	35%	(7)	41%	(8)	4%	(1)	16%	(3)	20

Continued on next page

**Table BLMB20\_1:** *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	11%	(75)	19%	(133)	29%	(202)	26%	(180)	15%	(107)	697
U.S. Economy: Wrong Track	13%	(61)	19%	(91)	29%	(136)	23%	(109)	15%	(71)	469
U.S. Economy: Right Direction	6%	(13)	19%	(42)	29%	(66)	31%	(71)	16%	(36)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	13%	(29)	30%	(67)	34%	(75)	19%	(42)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(52)	24%	(80)	27%	(88)	20%	(65)	13%	(43)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	16%	(24)	32%	(46)	27%	(40)	15%	(22)	145
Top 2024 Issue: Economy	15%	(33)	22%	(48)	36%	(79)	21%	(45)	6%	(14)	220
Community: Urban	12%	(22)	19%	(36)	36%	(66)	22%	(40)	12%	(22)	186
Community: Suburban	7%	(18)	18%	(49)	27%	(72)	33%	(88)	16%	(42)	269
Community: Rural	14%	(35)	20%	(49)	26%	(63)	21%	(52)	18%	(43)	242
Community/Gender: Urban Women	14%	(11)	11%	(8)	34%	(25)	24%	(18)	17%	(13)	75
Community/Gender: Urban Men	10%	(12)	25%	(27)	37%	(41)	20%	(22)	8%	(9)	111
Community/Gender: Rural Women	15%	(23)	23%	(36)	22%	(35)	26%	(40)	14%	(22)	156
Community/Gender: Rural Men	13%	(11)	16%	(14)	33%	(28)	13%	(11)	25%	(21)	86
Community/Gender: Suburban Women	6%	(8)	15%	(20)	27%	(36)	36%	(48)	17%	(22)	134
Community/Gender: Suburban Men	7%	(10)	21%	(29)	27%	(36)	30%	(40)	15%	(20)	135
Homeowner	10%	(63)	19%	(120)	29%	(186)	27%	(171)	16%	(100)	641
Renter	18%	(8)	24%	(11)	31%	(15)	18%	(9)	10%	(5)	48
Military HHnm: Yes	7%	(8)	13%	(14)	22%	(23)	26%	(27)	31%	(32)	104
Military HH: No	11%	(67)	20%	(120)	30%	(178)	26%	(153)	13%	(75)	593
Employ: Private Sector	13%	(40)	28%	(88)	34%	(108)	21%	(68)	4%	(14)	316
Employ: Government	10%	(3)	14%	(4)	34%	(9)	41%	(11)	—	(0)	28
Employ: Self-Employed	8%	(5)	14%	(9)	32%	(21)	45%	(30)	1%	(1)	67
Employ: Homemaker	16%	(4)	19%	(5)	26%	(7)	32%	(9)	8%	(2)	27
Employ: Student	19%	(3)	4%	(1)	64%	(10)	12%	(2)	1%	(0)	16
Employ: Retired	5%	(10)	11%	(21)	12%	(24)	28%	(55)	44%	(85)	194
Employ: Unemployed	22%	(7)	15%	(5)	46%	(15)	5%	(2)	12%	(4)	32
Employ: Other	14%	(3)	9%	(2)	42%	(7)	23%	(4)	12%	(2)	17
Self + Household: White-Collar	11%	(29)	22%	(56)	22%	(57)	27%	(70)	17%	(43)	255
Self + Household: Blue Collar	10%	(36)	16%	(59)	34%	(121)	25%	(90)	14%	(50)	356

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**Table BLMB20\_1:** In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	11%	(75)	19%	(133)	29%	(202)	26%	(180)	15%	(107)	697
Union HH: Yes	7%	(3)	22%	(9)	24%	(10)	38%	(15)	9%	(4)	40
Union HH: No	11%	(72)	19%	(125)	29%	(192)	25%	(165)	16%	(103)	657
LGBTQ+: Yes	10%	(5)	22%	(11)	32%	(16)	28%	(13)	9%	(4)	49
LGBTQ+: No	11%	(70)	19%	(123)	29%	(186)	26%	(167)	16%	(103)	648
Motivated to Vote	11%	(69)	19%	(118)	28%	(178)	27%	(173)	16%	(100)	639
Parent: Yes	14%	(24)	26%	(44)	31%	(51)	26%	(43)	3%	(6)	168
Parent: No	10%	(51)	17%	(89)	28%	(150)	26%	(137)	19%	(102)	529
COVID Vaccine: Yes	9%	(44)	15%	(71)	29%	(138)	30%	(144)	18%	(84)	481
COVID Vaccine: No	14%	(31)	29%	(62)	29%	(64)	17%	(36)	11%	(23)	216
Student Loans: Yes	9%	(10)	20%	(21)	49%	(50)	19%	(19)	3%	(3)	103
Student Loans: No	11%	(65)	19%	(112)	26%	(152)	27%	(161)	18%	(104)	594
Favorable Opinion of Haley	12%	(30)	19%	(48)	22%	(55)	26%	(65)	21%	(51)	249
Unfavorable Opinion of Haley	8%	(22)	20%	(56)	28%	(78)	30%	(85)	15%	(42)	283
Protestant	10%	(16)	12%	(19)	29%	(47)	23%	(37)	27%	(44)	162
Roman Catholic	12%	(21)	22%	(39)	25%	(45)	29%	(52)	12%	(22)	178
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	72%	(5)	21%	(1)	7%	(0)	—	(0)	6
Jewish	1%	(0)	—	(0)	78%	(4)	—	(0)	21%	(1)	5
Muslim	—	(0)	91%	(3)	9%	(0)	—	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	5%	(2)	10%	(3)	49%	(17)	17%	(6)	19%	(7)	35
Agnostic	3%	(2)	14%	(7)	51%	(26)	29%	(15)	3%	(2)	51
Something else	12%	(13)	26%	(29)	26%	(30)	19%	(21)	17%	(19)	113
Nothing in particular	14%	(20)	20%	(28)	23%	(32)	34%	(48)	10%	(14)	142
Prodigal Biden Voter	17%	(6)	33%	(12)	16%	(6)	22%	(8)	13%	(5)	38
Undecided Voter (DK/WNV)	20%	(12)	17%	(10)	30%	(18)	16%	(10)	18%	(11)	61
Undecided Voter (DK)	31%	(11)	11%	(4)	26%	(9)	15%	(5)	17%	(6)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	13%	(87)	19%	(135)	25%	(172)	27%	(190)	16%	(114)	697
Gender: Male	10%	(35)	24%	(78)	26%	(86)	26%	(86)	14%	(47)	332
Gender: Female	14%	(52)	15%	(56)	24%	(86)	28%	(104)	18%	(66)	365
Age: 18-34	20%	(37)	26%	(49)	28%	(53)	23%	(42)	3%	(6)	188
Age: 35-44	12%	(11)	21%	(19)	32%	(28)	27%	(25)	8%	(7)	90
Age: 45-64	11%	(29)	22%	(55)	27%	(68)	27%	(69)	13%	(33)	255
Age: 65+	6%	(10)	7%	(11)	14%	(22)	32%	(53)	41%	(67)	164
GenZers: 1997-2012	24%	(25)	24%	(24)	31%	(31)	20%	(21)	1%	(1)	102
Millennials: 1981-1996	14%	(23)	25%	(41)	28%	(45)	27%	(45)	6%	(10)	165
GenXers: 1965-1980	13%	(23)	22%	(41)	29%	(52)	27%	(48)	10%	(17)	182
Baby Boomers: 1946-1964	7%	(16)	12%	(28)	18%	(43)	31%	(73)	32%	(76)	236
Educ: < College	11%	(51)	22%	(106)	24%	(115)	24%	(113)	18%	(87)	473
Educ: Bachelors degree	13%	(19)	12%	(18)	27%	(40)	37%	(56)	12%	(18)	151
Educ: Post-grad	23%	(17)	14%	(11)	23%	(17)	28%	(20)	12%	(9)	73
Income: Under 50k	12%	(29)	20%	(46)	23%	(54)	23%	(54)	21%	(49)	232
Income: 50k-100k	12%	(32)	17%	(47)	27%	(76)	27%	(75)	17%	(47)	277
Income: 100k+	14%	(26)	22%	(42)	22%	(42)	32%	(60)	9%	(18)	188
Ethnicity: White (Non-Hispanic)	13%	(78)	18%	(112)	25%	(154)	28%	(175)	17%	(103)	621
Ethnicity: Hispanic	5%	(1)	48%	(10)	39%	(9)	8%	(2)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	29%	(7)	23%	(5)	31%	(7)	15%	(3)	1%	(0)	23
Ethnicity: Asian + Other (Non-Hispanic)	5%	(2)	23%	(7)	8%	(3)	31%	(10)	33%	(10)	32
All Christian	13%	(47)	17%	(60)	23%	(81)	26%	(91)	20%	(68)	348
All Non-Christian	29%	(2)	1%	(0)	45%	(4)	13%	(1)	12%	(1)	9
Atheist	5%	(2)	6%	(2)	52%	(18)	18%	(6)	19%	(7)	35
Agnostic/Nothing in particular	10%	(20)	21%	(40)	24%	(46)	35%	(67)	10%	(20)	193
Something Else	14%	(16)	28%	(32)	20%	(23)	21%	(24)	16%	(18)	113
Evangelical	18%	(23)	21%	(28)	18%	(23)	25%	(33)	18%	(23)	130
Non-Evangelical	12%	(40)	19%	(60)	25%	(81)	25%	(80)	20%	(64)	324

Continued on next page

**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	13%	(87)	19%	(135)	25%	(172)	27%	(190)	16%	(114)	697
PID: Dem (no lean)	6%	(15)	8%	(18)	33%	(80)	36%	(87)	17%	(41)	240
PID: Ind (no lean)	21%	(42)	18%	(37)	20%	(41)	22%	(45)	19%	(38)	202
PID: Rep (no lean)	12%	(30)	31%	(79)	20%	(51)	23%	(58)	14%	(36)	255
PID/Gender: Dem Men	6%	(6)	13%	(12)	40%	(39)	29%	(28)	12%	(12)	97
PID/Gender: Dem Women	6%	(9)	4%	(6)	29%	(41)	41%	(58)	20%	(29)	143
PID/Gender: Ind Men	19%	(21)	24%	(27)	21%	(23)	25%	(28)	11%	(13)	112
PID/Gender: Ind Women	24%	(21)	12%	(10)	19%	(17)	18%	(16)	28%	(25)	90
PID/Gender: Rep Men	7%	(8)	32%	(39)	19%	(24)	24%	(29)	19%	(23)	123
PID/Gender: Rep Women	17%	(22)	31%	(40)	21%	(27)	22%	(29)	10%	(13)	131
Ideo: Liberal (1-3)	14%	(30)	9%	(19)	29%	(64)	31%	(69)	18%	(40)	223
Ideo: Moderate (4)	10%	(18)	26%	(48)	20%	(37)	31%	(57)	14%	(26)	186
Ideo: Conservative (5-7)	13%	(36)	24%	(66)	24%	(66)	22%	(60)	17%	(46)	276
Ideo/PID: Conservative Republican	7%	(14)	29%	(55)	23%	(43)	24%	(46)	17%	(32)	189
Ideo/PID: Moderate/Liberal Republican	25%	(16)	37%	(24)	13%	(8)	19%	(12)	6%	(3)	63
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	11%	(8)	32%	(24)	34%	(26)	13%	(10)	76
Ideo/PID: Liberal Democrat	4%	(6)	6%	(10)	34%	(56)	37%	(60)	19%	(31)	163
Unfavorable of Biden and Trump	9%	(10)	21%	(23)	24%	(26)	31%	(34)	14%	(16)	109
2024 H2H Matchup: Biden Voter	7%	(23)	8%	(26)	29%	(94)	36%	(114)	20%	(63)	320
2024 H2H Matchup: Trump Voter	18%	(56)	28%	(89)	22%	(68)	20%	(62)	13%	(41)	315
2024 H2H Matchup: Would not Vote	22%	(7)	37%	(13)	6%	(2)	19%	(6)	17%	(6)	34
2024 H2H Matchup: Do not Know	4%	(1)	26%	(7)	28%	(8)	26%	(7)	16%	(4)	27
2022 House Vote: Democrat	8%	(24)	10%	(29)	27%	(79)	36%	(104)	20%	(57)	293
2022 House Vote: Republican	16%	(50)	27%	(84)	21%	(64)	21%	(64)	15%	(45)	306
2022 House Vote: Did not Vote	15%	(12)	20%	(16)	31%	(25)	21%	(16)	13%	(10)	79
2020 Vote: Joe Biden	10%	(31)	11%	(36)	27%	(88)	34%	(113)	19%	(62)	331
2020 Vote: Donald Trump	17%	(54)	28%	(91)	21%	(68)	20%	(65)	15%	(49)	327
2020 Vote: Someone Else	1%	(0)	46%	(5)	17%	(2)	27%	(3)	10%	(1)	12
2020 Vote: Did not Vote	6%	(2)	8%	(2)	48%	(13)	30%	(8)	8%	(2)	28

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**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

<b>Demographic</b>	<b>Very worried</b>		<b>Somewhat worried</b>		<b>Not too worried</b>		<b>Not at all worried</b>		<b>Don't know/Not applicable</b>		<b>Total N</b>
Registered Voters	13%	(87)	19%	(135)	25%	(172)	27%	(190)	16%	(114)	697
2016 Vote: Hillary Clinton	10%	(23)	10%	(24)	28%	(63)	34%	(78)	18%	(42)	231
2016 Vote: Donald Trump	15%	(42)	27%	(77)	17%	(49)	23%	(68)	18%	(53)	288
2016 Vote: Someone Else	11%	(3)	20%	(6)	19%	(6)	30%	(9)	19%	(6)	31
2020 Vote/PID: Not Biden/Democrat	9%	(2)	1%	(0)	65%	(17)	20%	(5)	4%	(1)	26
2020 Vote/PID: Not Trump/Republican	5%	(1)	42%	(9)	32%	(7)	5%	(1)	16%	(3)	20
U.S. Economy: Wrong Track	13%	(60)	22%	(104)	23%	(106)	26%	(124)	16%	(74)	469
U.S. Economy: Right Direction	12%	(27)	13%	(30)	29%	(66)	29%	(66)	17%	(40)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	10%	(22)	29%	(64)	38%	(84)	18%	(41)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(52)	28%	(93)	23%	(76)	19%	(63)	13%	(44)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(23)	13%	(19)	22%	(32)	29%	(42)	20%	(29)	145
Top 2024 Issue: Economy	22%	(48)	23%	(51)	27%	(60)	21%	(46)	6%	(14)	220
Community: Urban	21%	(38)	12%	(22)	34%	(63)	18%	(34)	16%	(30)	186
Community: Suburban	7%	(19)	23%	(61)	20%	(53)	35%	(95)	15%	(41)	269
Community: Rural	12%	(30)	22%	(52)	23%	(56)	25%	(60)	18%	(43)	242
Community/Gender: Urban Women	19%	(14)	5%	(3)	33%	(25)	16%	(12)	28%	(21)	75
Community/Gender: Urban Men	22%	(24)	16%	(18)	34%	(38)	20%	(22)	8%	(9)	111
Community/Gender: Rural Women	17%	(27)	21%	(33)	21%	(33)	25%	(39)	15%	(24)	156
Community/Gender: Rural Men	4%	(4)	23%	(20)	26%	(23)	25%	(21)	22%	(19)	86
Community/Gender: Suburban Women	9%	(12)	15%	(20)	21%	(28)	39%	(52)	16%	(21)	134
Community/Gender: Suburban Men	5%	(7)	30%	(40)	19%	(26)	32%	(43)	15%	(20)	135
Homeowner	12%	(76)	18%	(118)	25%	(158)	28%	(181)	17%	(108)	641
Renter	15%	(7)	33%	(16)	25%	(12)	17%	(8)	10%	(5)	48
Military HHnm: Yes	11%	(11)	13%	(13)	17%	(18)	29%	(30)	31%	(32)	104
Military HH: No	13%	(76)	20%	(121)	26%	(154)	27%	(159)	14%	(82)	593

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**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	13%	(87)	19%	(135)	25%	(172)	27%	(190)	16%	(114)	697
Employ: Private Sector	15%	(48)	27%	(85)	28%	(88)	26%	(81)	5%	(15)	316
Employ: Government	2%	(1)	22%	(6)	40%	(11)	36%	(10)	—	(0)	28
Employ: Self-Employed	13%	(8)	11%	(7)	29%	(19)	39%	(26)	9%	(6)	67
Employ: Homemaker	16%	(4)	24%	(6)	28%	(8)	16%	(4)	17%	(4)	27
Employ: Student	20%	(3)	31%	(5)	38%	(6)	10%	(2)	1%	(0)	16
Employ: Retired	6%	(12)	7%	(14)	12%	(23)	32%	(61)	43%	(83)	194
Employ: Unemployed	27%	(9)	29%	(9)	29%	(9)	4%	(1)	11%	(4)	32
Employ: Other	15%	(3)	8%	(1)	43%	(8)	23%	(4)	10%	(2)	17
Self + Household: White-Collar	14%	(35)	18%	(46)	20%	(50)	31%	(80)	17%	(44)	255
Self + Household: Blue Collar	10%	(37)	20%	(72)	29%	(104)	26%	(92)	14%	(51)	356
Union HH: Yes	4%	(1)	34%	(14)	18%	(7)	35%	(14)	9%	(4)	40
Union HH: No	13%	(86)	18%	(121)	25%	(165)	27%	(175)	17%	(110)	657
LGBTQ+: Yes	19%	(9)	15%	(7)	28%	(14)	30%	(14)	9%	(4)	49
LGBTQ+: No	12%	(78)	20%	(127)	24%	(158)	27%	(175)	17%	(109)	648
Motivated to Vote	12%	(80)	19%	(120)	24%	(151)	28%	(181)	17%	(108)	639
Parent: Yes	13%	(22)	30%	(51)	29%	(49)	26%	(44)	2%	(4)	168
Parent: No	12%	(65)	16%	(84)	23%	(123)	28%	(146)	21%	(110)	529
COVID Vaccine: Yes	11%	(52)	14%	(67)	25%	(120)	32%	(152)	19%	(90)	481
COVID Vaccine: No	16%	(36)	31%	(67)	24%	(51)	17%	(38)	11%	(24)	216
Student Loans: Yes	14%	(15)	20%	(21)	38%	(39)	23%	(23)	5%	(5)	103
Student Loans: No	12%	(72)	19%	(114)	22%	(133)	28%	(166)	18%	(109)	594
Favorable Opinion of Haley	16%	(39)	19%	(46)	17%	(43)	25%	(63)	23%	(57)	249
Unfavorable Opinion of Haley	9%	(26)	17%	(49)	25%	(70)	33%	(92)	16%	(46)	283

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**Table BLMB20\_2:** *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	13%	(87)	19%	(135)	25%	(172)	27%	(190)	16%	(114)	697
Protestant	10%	(16)	12%	(19)	26%	(43)	25%	(40)	27%	(44)	162
Roman Catholic	17%	(31)	20%	(36)	21%	(38)	27%	(49)	14%	(24)	178
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	72%	(5)	—	(0)	28%	(2)	—	(0)	6
Jewish	1%	(0)	—	(0)	55%	(3)	23%	(1)	21%	(1)	5
Muslim	58%	(2)	4%	(0)	38%	(1)	—	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	5%	(2)	6%	(2)	52%	(18)	18%	(6)	19%	(7)	35
Agnostic	4%	(2)	15%	(8)	35%	(18)	33%	(17)	13%	(7)	51
Something else	14%	(16)	28%	(32)	20%	(23)	21%	(24)	16%	(18)	113
Nothing in particular	13%	(18)	23%	(33)	20%	(28)	35%	(50)	9%	(13)	142
Prodigal Biden Voter	25%	(9)	28%	(10)	14%	(5)	20%	(8)	13%	(5)	38
Undecided Voter (DK/WNV)	14%	(8)	32%	(20)	15%	(9)	22%	(14)	16%	(10)	61
Undecided Voter (DK)	22%	(7)	37%	(13)	6%	(2)	19%	(6)	17%	(6)	34

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	13%	(90)	27%	(189)	25%	(171)	22%	(150)	14%	(97)	697
Gender: Male	15%	(51)	30%	(100)	33%	(109)	17%	(57)	5%	(16)	332
Gender: Female	11%	(39)	25%	(90)	17%	(62)	26%	(93)	22%	(81)	365
Age: 18-34	10%	(19)	23%	(44)	27%	(52)	23%	(44)	15%	(29)	188
Age: 35-44	14%	(12)	24%	(22)	22%	(19)	19%	(17)	21%	(19)	90
Age: 45-64	11%	(27)	34%	(87)	22%	(56)	21%	(55)	12%	(30)	255
Age: 65+	19%	(31)	22%	(36)	27%	(44)	21%	(34)	11%	(19)	164
GenZers: 1997-2012	10%	(10)	21%	(22)	24%	(25)	26%	(27)	18%	(19)	102
Millennials: 1981-1996	11%	(18)	25%	(41)	28%	(46)	19%	(32)	17%	(27)	165
GenXers: 1965-1980	8%	(15)	34%	(62)	21%	(39)	23%	(41)	13%	(24)	182
Baby Boomers: 1946-1964	19%	(45)	27%	(63)	24%	(58)	20%	(47)	10%	(24)	236
Educ: < College	12%	(55)	27%	(126)	25%	(117)	21%	(98)	16%	(76)	473
Educ: Bachelors degree	10%	(15)	28%	(42)	27%	(41)	24%	(37)	10%	(15)	151
Educ: Post-grad	26%	(19)	28%	(20)	18%	(13)	21%	(15)	8%	(6)	73
Income: Under 50k	17%	(39)	23%	(52)	20%	(46)	19%	(43)	22%	(51)	232
Income: 50k-100k	10%	(28)	33%	(91)	25%	(69)	23%	(64)	9%	(25)	277
Income: 100k+	12%	(23)	24%	(46)	30%	(56)	23%	(43)	11%	(20)	188
Ethnicity: White (Non-Hispanic)	13%	(81)	27%	(169)	24%	(146)	22%	(139)	14%	(85)	621
Ethnicity: Hispanic	18%	(4)	34%	(7)	35%	(8)	4%	(1)	8%	(2)	22
Ethnicity: Black (Non-Hispanic)	14%	(3)	30%	(7)	31%	(7)	16%	(4)	9%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	19%	(6)	33%	(11)	20%	(6)	24%	(8)	32
All Christian	15%	(51)	26%	(92)	23%	(81)	23%	(79)	13%	(45)	348
All Non-Christian	3%	(0)	47%	(4)	21%	(2)	10%	(1)	19%	(2)	9
Atheist	8%	(3)	32%	(11)	24%	(8)	7%	(3)	27%	(10)	35
Agnostic/Nothing in particular	12%	(23)	27%	(52)	33%	(64)	19%	(36)	9%	(18)	193
Something Else	11%	(13)	27%	(30)	14%	(16)	28%	(32)	20%	(22)	113
Evangelical	12%	(15)	19%	(25)	20%	(26)	34%	(44)	16%	(20)	130
Non-Evangelical	15%	(49)	28%	(92)	22%	(70)	20%	(65)	15%	(47)	324
PID: Dem (no lean)	15%	(36)	26%	(61)	21%	(51)	18%	(43)	21%	(49)	240
PID: Ind (no lean)	16%	(32)	37%	(75)	24%	(49)	10%	(21)	13%	(25)	202
PID: Rep (no lean)	9%	(22)	21%	(53)	28%	(71)	34%	(87)	9%	(22)	255

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	13%	(90)	27%	(189)	25%	(171)	22%	(150)	14%	(97)	697
PID/Gender: Dem Men	18%	(18)	34%	(33)	31%	(30)	8%	(8)	9%	(9)	97
PID/Gender: Dem Women	13%	(18)	20%	(29)	14%	(21)	25%	(35)	28%	(41)	143
PID/Gender: Ind Men	21%	(23)	37%	(41)	35%	(39)	5%	(5)	4%	(4)	112
PID/Gender: Ind Women	10%	(9)	38%	(34)	12%	(11)	17%	(16)	24%	(21)	90
PID/Gender: Rep Men	8%	(10)	21%	(26)	32%	(40)	36%	(44)	3%	(4)	123
PID/Gender: Rep Women	9%	(12)	20%	(27)	24%	(31)	32%	(43)	14%	(19)	131
Ideo: Liberal (1-3)	18%	(40)	29%	(64)	20%	(44)	19%	(42)	15%	(33)	223
Ideo: Moderate (4)	15%	(28)	34%	(63)	21%	(40)	11%	(21)	19%	(35)	186
Ideo: Conservative (5-7)	8%	(21)	20%	(56)	32%	(87)	32%	(87)	9%	(25)	276
Ideo/PID: Conservative Republican	6%	(12)	17%	(33)	33%	(63)	39%	(74)	4%	(8)	189
Ideo/PID: Moderate/Liberal Republican	16%	(10)	30%	(19)	11%	(7)	20%	(12)	22%	(14)	63
Ideo/PID: Moderate/Conservative Democrat	16%	(12)	22%	(17)	21%	(16)	12%	(9)	29%	(22)	76
Ideo/PID: Liberal Democrat	14%	(23)	27%	(43)	22%	(35)	21%	(34)	17%	(27)	163
Unfavorable of Biden and Trump	10%	(11)	29%	(31)	27%	(29)	15%	(17)	19%	(21)	109
2024 H2H Matchup: Biden Voter	18%	(56)	28%	(91)	22%	(72)	15%	(49)	16%	(52)	320
2024 H2H Matchup: Trump Voter	9%	(27)	24%	(77)	29%	(91)	30%	(94)	9%	(27)	315
2024 H2H Matchup: Would not Vote	15%	(5)	38%	(13)	17%	(6)	11%	(4)	19%	(6)	34
2024 H2H Matchup: Do not Know	3%	(1)	31%	(8)	10%	(3)	14%	(4)	43%	(12)	27
2022 House Vote: Democrat	19%	(56)	30%	(89)	22%	(66)	14%	(40)	14%	(42)	293
2022 House Vote: Republican	8%	(24)	24%	(72)	28%	(85)	32%	(97)	9%	(26)	306
2022 House Vote: Did not Vote	8%	(6)	27%	(21)	21%	(17)	16%	(12)	28%	(22)	79
2020 Vote: Joe Biden	18%	(59)	29%	(94)	22%	(71)	16%	(52)	17%	(55)	331
2020 Vote: Donald Trump	8%	(28)	26%	(85)	27%	(89)	29%	(95)	9%	(30)	327
2020 Vote: Someone Else	8%	(1)	38%	(4)	11%	(1)	8%	(1)	34%	(4)	12
2020 Vote: Did not Vote	8%	(2)	19%	(5)	36%	(10)	8%	(2)	29%	(8)	28
2016 Vote: Hillary Clinton	17%	(38)	34%	(78)	19%	(44)	15%	(36)	15%	(34)	231
2016 Vote: Donald Trump	10%	(29)	24%	(69)	28%	(80)	30%	(86)	8%	(24)	288
2016 Vote: Someone Else	19%	(6)	15%	(5)	33%	(10)	19%	(6)	13%	(4)	31
2020 Vote/PID: Not Biden/Democrat	7%	(2)	21%	(5)	53%	(14)	7%	(2)	13%	(3)	26
2020 Vote/PID: Not Trump/Republican	23%	(5)	30%	(6)	16%	(3)	11%	(2)	20%	(4)	20

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**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	13%	(90)	27%	(189)	25%	(171)	22%	(150)	14%	(97)	697
U.S. Economy: Wrong Track	8%	(37)	24%	(111)	26%	(124)	28%	(132)	14%	(65)	469
U.S. Economy: Right Direction	23%	(52)	34%	(78)	21%	(47)	8%	(18)	14%	(32)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(50)	31%	(68)	20%	(44)	14%	(32)	13%	(30)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(29)	25%	(83)	28%	(92)	30%	(98)	8%	(27)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	26%	(38)	24%	(35)	14%	(21)	28%	(40)	145
Top 2024 Issue: Economy	7%	(16)	25%	(54)	35%	(77)	19%	(42)	14%	(31)	220
Community: Urban	15%	(27)	31%	(58)	23%	(42)	20%	(37)	12%	(22)	186
Community: Suburban	13%	(35)	28%	(76)	25%	(68)	21%	(57)	12%	(32)	269
Community: Rural	11%	(27)	23%	(55)	25%	(61)	23%	(56)	18%	(43)	242
Community/Gender: Urban Women	16%	(12)	29%	(22)	10%	(7)	27%	(21)	17%	(13)	75
Community/Gender: Urban Men	14%	(15)	33%	(36)	31%	(35)	15%	(16)	8%	(9)	111
Community/Gender: Rural Women	8%	(13)	25%	(39)	14%	(23)	26%	(40)	27%	(42)	156
Community/Gender: Rural Men	17%	(15)	19%	(16)	44%	(38)	19%	(16)	1%	(1)	86
Community/Gender: Suburban Women	11%	(14)	22%	(29)	24%	(32)	24%	(33)	19%	(26)	134
Community/Gender: Suburban Men	16%	(21)	35%	(47)	27%	(36)	18%	(24)	5%	(6)	135
Homeowner	12%	(77)	27%	(174)	25%	(162)	22%	(142)	13%	(86)	641
Renter	24%	(11)	29%	(14)	19%	(9)	10%	(5)	18%	(9)	48
Military HHnm: Yes	9%	(9)	29%	(30)	25%	(27)	14%	(15)	23%	(24)	104
Military HH: No	14%	(80)	27%	(159)	24%	(145)	23%	(135)	12%	(73)	593
Employ: Private Sector	11%	(34)	28%	(89)	25%	(79)	18%	(57)	18%	(58)	316
Employ: Government	7%	(2)	59%	(16)	5%	(1)	11%	(3)	18%	(5)	28
Employ: Self-Employed	10%	(6)	7%	(5)	33%	(22)	44%	(30)	6%	(4)	67
Employ: Homemaker	13%	(3)	50%	(13)	20%	(5)	3%	(1)	14%	(4)	27
Employ: Student	2%	(0)	17%	(3)	8%	(1)	55%	(9)	17%	(3)	16
Employ: Retired	20%	(38)	25%	(48)	28%	(54)	20%	(39)	8%	(15)	194
Employ: Unemployed	11%	(4)	32%	(10)	13%	(4)	28%	(9)	15%	(5)	32
Employ: Other	8%	(1)	33%	(6)	19%	(3)	19%	(3)	21%	(4)	17
Self + Household: White-Collar	12%	(31)	31%	(80)	23%	(60)	26%	(66)	8%	(19)	255
Self + Household: Blue Collar	14%	(48)	25%	(88)	28%	(99)	20%	(71)	14%	(49)	356

Continued on next page

**Table BLMB41\_1:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Republicans in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	13%	(90)	27%	(189)	25%	(171)	22%	(150)	14%	(97)	697
Union HH: Yes	21%	(8)	19%	(8)	31%	(12)	23%	(9)	7%	(3)	40
Union HH: No	12%	(81)	28%	(182)	24%	(159)	21%	(141)	14%	(94)	657
LGBTQ+: Yes	7%	(3)	23%	(12)	33%	(16)	20%	(10)	16%	(8)	49
LGBTQ+: No	13%	(86)	27%	(178)	24%	(155)	22%	(140)	14%	(89)	648
Motivated to Vote	13%	(81)	28%	(176)	25%	(162)	23%	(147)	11%	(73)	639
Parent: Yes	8%	(14)	25%	(42)	28%	(48)	27%	(45)	11%	(19)	168
Parent: No	14%	(76)	28%	(147)	23%	(124)	20%	(105)	15%	(78)	529
COVID Vaccine: Yes	14%	(68)	26%	(126)	26%	(127)	19%	(89)	15%	(71)	481
COVID Vaccine: No	10%	(22)	29%	(63)	20%	(44)	28%	(61)	12%	(26)	216
Student Loans: Yes	10%	(10)	29%	(30)	26%	(27)	23%	(24)	12%	(13)	103
Student Loans: No	13%	(80)	27%	(160)	24%	(144)	21%	(126)	14%	(84)	594
Favorable Opinion of Haley	15%	(36)	25%	(62)	23%	(56)	26%	(65)	12%	(29)	249
Unfavorable Opinion of Haley	15%	(44)	30%	(85)	28%	(78)	18%	(52)	8%	(24)	283
Protestant	12%	(20)	26%	(42)	23%	(38)	25%	(40)	14%	(23)	162
Roman Catholic	17%	(31)	25%	(45)	24%	(43)	21%	(38)	12%	(22)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	79%	(5)	—	(0)	21%	(1)	—	(0)	6
Jewish	6%	(0)	39%	(2)	37%	(2)	18%	(1)	—	(0)	5
Muslim	—	(0)	67%	(2)	—	(0)	—	(0)	33%	(1)	3
Buddhist	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Atheist	8%	(3)	32%	(11)	24%	(8)	7%	(3)	27%	(10)	35
Agnostic	6%	(3)	16%	(8)	42%	(22)	29%	(15)	7%	(4)	51
Something else	11%	(13)	27%	(30)	14%	(16)	28%	(32)	20%	(22)	113
Nothing in particular	14%	(20)	31%	(44)	30%	(43)	15%	(21)	10%	(15)	142
Prodigal Biden Voter	11%	(4)	25%	(9)	24%	(9)	18%	(7)	22%	(8)	38
Undecided Voter (DK/WNV)	10%	(6)	35%	(21)	14%	(8)	13%	(8)	29%	(18)	61
Undecided Voter (DK)	15%	(5)	38%	(13)	17%	(6)	11%	(4)	19%	(6)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	32%	(221)	25%	(177)	18%	(127)	14%	(95)	11%	(77)	697
Gender: Male	34%	(113)	26%	(87)	22%	(73)	14%	(45)	4%	(14)	332
Gender: Female	30%	(108)	24%	(89)	15%	(54)	14%	(50)	17%	(64)	365
Age: 18-34	30%	(57)	26%	(49)	22%	(41)	13%	(25)	8%	(16)	188
Age: 35-44	22%	(20)	19%	(17)	20%	(18)	18%	(16)	21%	(19)	90
Age: 45-64	34%	(87)	31%	(79)	13%	(34)	11%	(29)	11%	(27)	255
Age: 65+	35%	(57)	20%	(32)	21%	(34)	16%	(26)	9%	(15)	164
GenZers: 1997-2012	32%	(33)	20%	(21)	18%	(19)	22%	(22)	8%	(8)	102
Millennials: 1981-1996	25%	(41)	26%	(42)	23%	(38)	11%	(18)	15%	(25)	165
GenXers: 1965-1980	31%	(56)	30%	(54)	15%	(27)	13%	(23)	11%	(20)	182
Baby Boomers: 1946-1964	36%	(85)	24%	(58)	17%	(40)	13%	(32)	9%	(21)	236
Educ: < College	33%	(158)	23%	(110)	18%	(83)	13%	(63)	12%	(59)	473
Educ: Bachelors degree	27%	(40)	28%	(43)	23%	(35)	14%	(21)	8%	(13)	151
Educ: Post-grad	31%	(23)	33%	(24)	13%	(9)	15%	(11)	8%	(6)	73
Income: Under 50k	33%	(76)	22%	(51)	16%	(38)	11%	(27)	18%	(41)	232
Income: 50k-100k	27%	(75)	25%	(70)	22%	(60)	19%	(52)	7%	(20)	277
Income: 100k+	37%	(70)	30%	(56)	15%	(29)	9%	(17)	9%	(16)	188
Ethnicity: White (Non-Hispanic)	32%	(201)	26%	(160)	17%	(104)	14%	(89)	11%	(68)	621
Ethnicity: Hispanic	3%	(1)	49%	(11)	44%	(10)	4%	(1)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	37%	(8)	12%	(3)	25%	(6)	17%	(4)	9%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	36%	(12)	11%	(3)	23%	(7)	6%	(2)	24%	(8)	32
All Christian	35%	(122)	28%	(99)	18%	(61)	9%	(33)	10%	(34)	348
All Non-Christian	21%	(2)	42%	(4)	6%	(0)	19%	(2)	12%	(1)	9
Atheist	2%	(1)	20%	(7)	16%	(5)	52%	(18)	10%	(4)	35
Agnostic/Nothing in particular	25%	(49)	21%	(40)	26%	(51)	19%	(37)	8%	(16)	193
Something Else	43%	(48)	24%	(27)	8%	(9)	5%	(5)	20%	(23)	113
Evangelical	44%	(57)	31%	(40)	6%	(8)	5%	(6)	14%	(18)	130
Non-Evangelical	35%	(112)	25%	(81)	18%	(59)	10%	(32)	12%	(39)	324
PID: Dem (no lean)	10%	(23)	23%	(55)	25%	(60)	29%	(69)	14%	(33)	240
PID: Ind (no lean)	28%	(56)	31%	(62)	22%	(44)	9%	(19)	11%	(22)	202
PID: Rep (no lean)	56%	(142)	23%	(60)	9%	(23)	3%	(8)	9%	(22)	255

Continued on next page



**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	32%	(221)	25%	(177)	18%	(127)	14%	(95)	11%	(77)	697
PID/Gender: Dem Men	7%	(7)	21%	(21)	35%	(34)	34%	(33)	2%	(2)	97
PID/Gender: Dem Women	11%	(16)	24%	(34)	18%	(26)	25%	(36)	22%	(31)	143
PID/Gender: Ind Men	29%	(33)	31%	(35)	26%	(29)	9%	(10)	4%	(4)	112
PID/Gender: Ind Women	26%	(23)	30%	(27)	16%	(14)	9%	(8)	20%	(18)	90
PID/Gender: Rep Men	59%	(73)	26%	(32)	8%	(10)	2%	(2)	6%	(7)	123
PID/Gender: Rep Women	53%	(69)	21%	(28)	10%	(13)	4%	(6)	11%	(15)	131
Ideo: Liberal (1-3)	13%	(29)	27%	(61)	22%	(49)	28%	(62)	9%	(21)	223
Ideo: Moderate (4)	15%	(28)	32%	(60)	23%	(42)	12%	(22)	18%	(34)	186
Ideo: Conservative (5-7)	58%	(160)	19%	(51)	13%	(35)	4%	(11)	7%	(19)	276
Ideo/PID: Conservative Republican	66%	(125)	19%	(36)	8%	(14)	4%	(8)	3%	(6)	189
Ideo/PID: Moderate/Liberal Republican	26%	(16)	36%	(23)	14%	(9)	—	(0)	25%	(16)	63
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	19%	(14)	32%	(24)	16%	(12)	23%	(17)	76
Ideo/PID: Liberal Democrat	9%	(15)	24%	(39)	22%	(36)	35%	(57)	10%	(16)	163
Unfavorable of Biden and Trump	28%	(31)	31%	(34)	17%	(19)	8%	(8)	15%	(17)	109
2024 H2H Matchup: Biden Voter	9%	(29)	29%	(92)	25%	(81)	25%	(80)	12%	(38)	320
2024 H2H Matchup: Trump Voter	57%	(181)	22%	(69)	10%	(33)	3%	(11)	7%	(22)	315
2024 H2H Matchup: Would not Vote	8%	(3)	35%	(12)	27%	(9)	12%	(4)	18%	(6)	34
2024 H2H Matchup: Do not Know	31%	(8)	12%	(3)	13%	(3)	1%	(0)	43%	(12)	27
2022 House Vote: Democrat	9%	(26)	30%	(87)	27%	(79)	25%	(73)	10%	(28)	293
2022 House Vote: Republican	57%	(174)	23%	(70)	9%	(28)	3%	(10)	8%	(24)	306
2022 House Vote: Did not Vote	22%	(18)	17%	(14)	21%	(17)	15%	(12)	24%	(19)	79
2020 Vote: Joe Biden	10%	(34)	29%	(96)	24%	(79)	25%	(82)	12%	(40)	331
2020 Vote: Donald Trump	56%	(182)	22%	(73)	11%	(35)	3%	(8)	9%	(28)	327
2020 Vote: Someone Else	25%	(3)	36%	(4)	14%	(2)	—	(0)	24%	(3)	12
2020 Vote: Did not Vote	5%	(1)	14%	(4)	39%	(11)	17%	(5)	25%	(7)	28
2016 Vote: Hillary Clinton	10%	(22)	28%	(64)	26%	(59)	25%	(58)	12%	(28)	231
2016 Vote: Donald Trump	57%	(164)	24%	(68)	7%	(19)	4%	(11)	9%	(27)	288
2016 Vote: Someone Else	24%	(7)	24%	(8)	32%	(10)	9%	(3)	11%	(3)	31
2020 Vote/PID: Not Biden/Democrat	6%	(2)	6%	(2)	68%	(18)	12%	(3)	7%	(2)	26
2020 Vote/PID: Not Trump/Republican	40%	(8)	15%	(3)	27%	(5)	11%	(2)	7%	(1)	20

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**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	32%	(221)	25%	(177)	18%	(127)	14%	(95)	11%	(77)	697
U.S. Economy: Wrong Track	42%	(195)	23%	(107)	14%	(68)	9%	(43)	12%	(55)	469
U.S. Economy: Right Direction	11%	(26)	30%	(70)	26%	(59)	23%	(52)	10%	(22)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(27)	26%	(58)	25%	(55)	31%	(69)	6%	(14)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56%	(183)	22%	(72)	11%	(36)	3%	(11)	8%	(25)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(11)	32%	(46)	25%	(36)	10%	(14)	26%	(38)	145
Top 2024 Issue: Economy	30%	(65)	30%	(65)	22%	(48)	8%	(18)	10%	(23)	220
Community: Urban	22%	(41)	34%	(62)	22%	(40)	17%	(31)	6%	(11)	186
Community: Suburban	29%	(78)	25%	(68)	20%	(53)	14%	(39)	11%	(31)	269
Community: Rural	42%	(102)	19%	(46)	14%	(34)	10%	(25)	15%	(36)	242
Community/Gender: Urban Women	15%	(12)	44%	(33)	17%	(13)	13%	(10)	10%	(8)	75
Community/Gender: Urban Men	26%	(29)	26%	(29)	25%	(28)	19%	(21)	3%	(4)	111
Community/Gender: Rural Women	36%	(56)	20%	(31)	12%	(18)	13%	(21)	20%	(31)	156
Community/Gender: Rural Men	54%	(46)	18%	(15)	18%	(16)	5%	(4)	6%	(5)	86
Community/Gender: Suburban Women	30%	(41)	19%	(25)	17%	(23)	14%	(19)	19%	(25)	134
Community/Gender: Suburban Men	28%	(38)	32%	(43)	22%	(30)	14%	(19)	4%	(5)	135
Homeowner	33%	(212)	25%	(162)	18%	(114)	13%	(85)	11%	(68)	641
Renter	16%	(8)	27%	(13)	27%	(13)	16%	(7)	13%	(6)	48
Military HHnm: Yes	27%	(28)	27%	(28)	27%	(28)	5%	(5)	14%	(15)	104
Military HH: No	33%	(193)	25%	(148)	17%	(99)	15%	(90)	11%	(62)	593
Employ: Private Sector	28%	(89)	26%	(81)	18%	(57)	15%	(48)	13%	(42)	316
Employ: Government	14%	(4)	54%	(15)	14%	(4)	8%	(2)	11%	(3)	28
Employ: Self-Employed	51%	(34)	15%	(10)	22%	(15)	5%	(4)	6%	(4)	67
Employ: Homemaker	27%	(7)	43%	(12)	13%	(4)	3%	(1)	14%	(4)	27
Employ: Student	47%	(7)	13%	(2)	9%	(1)	14%	(2)	18%	(3)	16
Employ: Retired	37%	(71)	25%	(48)	18%	(35)	13%	(26)	7%	(14)	194
Employ: Unemployed	15%	(5)	23%	(7)	16%	(5)	32%	(10)	14%	(5)	32
Employ: Other	16%	(3)	14%	(2)	38%	(7)	11%	(2)	21%	(4)	17
Self + Household: White-Collar	35%	(88)	30%	(76)	17%	(44)	12%	(31)	6%	(16)	255
Self + Household: Blue Collar	32%	(114)	21%	(76)	21%	(74)	17%	(59)	9%	(34)	356

Continued on next page

**Table BLMB41\_2:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Democrats in Congress

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	32%	(221)	25%	(177)	18%	(127)	14%	(95)	11%	(77)	697
Union HH: Yes	57%	(23)	16%	(6)	9%	(4)	11%	(4)	7%	(3)	40
Union HH: No	30%	(198)	26%	(170)	19%	(123)	14%	(91)	11%	(75)	657
LGBTQ+: Yes	22%	(11)	26%	(13)	16%	(8)	20%	(10)	16%	(8)	49
LGBTQ+: No	32%	(210)	25%	(164)	18%	(119)	13%	(85)	11%	(70)	648
Motivated to Vote	33%	(212)	25%	(162)	19%	(120)	13%	(85)	9%	(60)	639
Parent: Yes	34%	(57)	24%	(40)	21%	(35)	12%	(20)	9%	(16)	168
Parent: No	31%	(164)	26%	(137)	17%	(91)	14%	(75)	12%	(62)	529
COVID Vaccine: Yes	24%	(114)	28%	(135)	21%	(99)	16%	(78)	11%	(54)	481
COVID Vaccine: No	50%	(107)	19%	(41)	13%	(27)	8%	(17)	11%	(23)	216
Student Loans: Yes	24%	(25)	29%	(30)	20%	(21)	14%	(15)	12%	(12)	103
Student Loans: No	33%	(196)	25%	(146)	18%	(106)	14%	(80)	11%	(65)	594
Favorable Opinion of Haley	40%	(99)	25%	(63)	18%	(45)	6%	(16)	10%	(26)	249
Unfavorable Opinion of Haley	32%	(89)	25%	(70)	17%	(47)	21%	(59)	6%	(18)	283
Protestant	34%	(56)	28%	(45)	17%	(27)	12%	(19)	9%	(15)	162
Roman Catholic	37%	(66)	28%	(49)	17%	(31)	8%	(14)	10%	(18)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	72%	(5)	28%	(2)	—	(0)	—	(0)	6
Jewish	1%	(0)	75%	(4)	7%	(0)	17%	(1)	—	(0)	5
Muslim	55%	(2)	—	(0)	4%	(0)	8%	(0)	33%	(1)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	2%	(1)	20%	(7)	16%	(5)	52%	(18)	10%	(4)	35
Agnostic	—	(0)	26%	(13)	41%	(21)	25%	(13)	7%	(4)	51
Something else	43%	(48)	24%	(27)	8%	(9)	5%	(5)	20%	(23)	113
Nothing in particular	35%	(49)	19%	(27)	21%	(30)	17%	(24)	9%	(12)	142
Prodigal Biden Voter	23%	(9)	19%	(7)	27%	(10)	15%	(6)	16%	(6)	38
Undecided Voter (DK/WNV)	18%	(11)	25%	(15)	21%	(13)	7%	(4)	29%	(18)	61
Undecided Voter (DK)	8%	(3)	35%	(12)	27%	(9)	12%	(4)	18%	(6)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(268)	22%	(151)	15%	(105)	14%	(100)	10%	(73)	697
Gender: Male	39%	(128)	25%	(83)	20%	(68)	11%	(38)	4%	(15)	332
Gender: Female	38%	(140)	19%	(68)	10%	(37)	17%	(62)	16%	(58)	365
Age: 18-34	38%	(72)	23%	(43)	21%	(39)	12%	(22)	6%	(12)	188
Age: 35-44	22%	(20)	23%	(21)	15%	(14)	17%	(15)	23%	(21)	90
Age: 45-64	44%	(112)	20%	(50)	15%	(38)	12%	(30)	10%	(25)	255
Age: 65+	40%	(65)	22%	(37)	9%	(15)	20%	(33)	9%	(15)	164
GenZers: 1997-2012	36%	(37)	18%	(18)	20%	(21)	19%	(19)	8%	(8)	102
Millennials: 1981-1996	31%	(51)	27%	(45)	18%	(30)	10%	(17)	13%	(21)	165
GenXers: 1965-1980	40%	(74)	24%	(43)	16%	(30)	9%	(16)	11%	(20)	182
Baby Boomers: 1946-1964	43%	(101)	19%	(44)	10%	(24)	20%	(46)	9%	(21)	236
Educ: < College	40%	(190)	20%	(94)	14%	(66)	13%	(63)	13%	(59)	473
Educ: Bachelors degree	37%	(56)	20%	(30)	22%	(33)	15%	(23)	6%	(8)	151
Educ: Post-grad	30%	(22)	37%	(27)	9%	(6)	18%	(13)	7%	(5)	73
Income: Under 50k	35%	(82)	21%	(48)	13%	(30)	14%	(33)	17%	(39)	232
Income: 50k-100k	39%	(109)	18%	(49)	19%	(53)	18%	(49)	6%	(17)	277
Income: 100k+	41%	(77)	29%	(55)	12%	(22)	9%	(18)	9%	(16)	188
Ethnicity: White (Non-Hispanic)	39%	(244)	22%	(134)	14%	(86)	15%	(93)	10%	(63)	621
Ethnicity: Hispanic	4%	(1)	48%	(10)	44%	(10)	4%	(1)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	53%	(12)	14%	(3)	9%	(2)	16%	(4)	8%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	35%	(11)	11%	(3)	24%	(8)	6%	(2)	24%	(8)	32
All Christian	44%	(154)	23%	(79)	13%	(46)	11%	(39)	9%	(30)	348
All Non-Christian	1%	(0)	62%	(5)	4%	(0)	20%	(2)	12%	(1)	9
Atheist	7%	(2)	23%	(8)	28%	(10)	32%	(11)	10%	(3)	35
Agnostic/Nothing in particular	30%	(58)	21%	(40)	24%	(46)	19%	(36)	6%	(13)	193
Something Else	48%	(54)	16%	(18)	3%	(3)	10%	(11)	23%	(26)	113
Evangelical	55%	(71)	16%	(21)	5%	(6)	8%	(11)	16%	(20)	130
Non-Evangelical	41%	(134)	22%	(72)	13%	(43)	12%	(40)	11%	(35)	324
PID: Dem (no lean)	11%	(27)	23%	(56)	24%	(59)	27%	(65)	14%	(33)	240
PID: Ind (no lean)	35%	(71)	26%	(53)	18%	(37)	13%	(26)	8%	(16)	202
PID: Rep (no lean)	67%	(170)	17%	(42)	4%	(10)	3%	(9)	9%	(24)	255

Continued on next page

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(268)	22%	(151)	15%	(105)	14%	(100)	10%	(73)	697
PID/Gender: Dem Men	7%	(7)	25%	(24)	42%	(40)	24%	(23)	2%	(2)	97
PID/Gender: Dem Women	14%	(21)	22%	(31)	13%	(18)	29%	(42)	22%	(31)	143
PID/Gender: Ind Men	33%	(37)	32%	(36)	21%	(24)	11%	(12)	3%	(4)	112
PID/Gender: Ind Women	38%	(34)	20%	(18)	15%	(13)	15%	(14)	13%	(12)	90
PID/Gender: Rep Men	69%	(85)	19%	(24)	3%	(4)	2%	(2)	7%	(9)	123
PID/Gender: Rep Women	65%	(85)	14%	(19)	4%	(6)	5%	(6)	11%	(15)	131
Ideo: Liberal (1-3)	14%	(31)	30%	(66)	21%	(46)	27%	(60)	8%	(19)	223
Ideo: Moderate (4)	23%	(43)	28%	(52)	19%	(35)	12%	(23)	18%	(33)	186
Ideo: Conservative (5-7)	68%	(189)	11%	(30)	9%	(24)	6%	(16)	6%	(17)	276
Ideo/PID: Conservative Republican	77%	(146)	11%	(21)	3%	(6)	5%	(9)	4%	(8)	189
Ideo/PID: Moderate/Liberal Republican	37%	(24)	33%	(21)	5%	(3)	—	(0)	25%	(16)	63
Ideo/PID: Moderate/Conservative Democrat	10%	(8)	23%	(17)	31%	(24)	12%	(9)	23%	(18)	76
Ideo/PID: Liberal Democrat	12%	(19)	23%	(38)	21%	(35)	35%	(56)	9%	(14)	163
Unfavorable of Biden and Trump	39%	(42)	26%	(28)	10%	(11)	9%	(10)	16%	(17)	109
2024 H2H Matchup: Biden Voter	11%	(36)	28%	(89)	24%	(78)	25%	(81)	11%	(36)	320
2024 H2H Matchup: Trump Voter	69%	(217)	14%	(44)	7%	(21)	4%	(13)	6%	(20)	315
2024 H2H Matchup: Would not Vote	17%	(6)	40%	(14)	13%	(4)	14%	(5)	17%	(6)	34
2024 H2H Matchup: Do not Know	34%	(9)	15%	(4)	8%	(2)	—	(0)	43%	(12)	27
2022 House Vote: Democrat	12%	(34)	31%	(92)	23%	(66)	26%	(76)	9%	(26)	293
2022 House Vote: Republican	68%	(208)	15%	(45)	6%	(17)	4%	(13)	7%	(22)	306
2022 House Vote: Did not Vote	27%	(22)	11%	(9)	24%	(19)	14%	(11)	23%	(19)	79
2020 Vote: Joe Biden	13%	(42)	29%	(97)	22%	(73)	25%	(83)	11%	(37)	331
2020 Vote: Donald Trump	68%	(221)	14%	(46)	6%	(20)	4%	(14)	8%	(26)	327
2020 Vote: Someone Else	28%	(3)	47%	(5)	1%	(0)	—	(0)	24%	(3)	12
2020 Vote: Did not Vote	10%	(3)	12%	(3)	46%	(13)	9%	(2)	22%	(6)	28
2016 Vote: Hillary Clinton	10%	(24)	28%	(64)	25%	(57)	25%	(59)	12%	(27)	231
2016 Vote: Donald Trump	68%	(197)	14%	(41)	3%	(10)	6%	(17)	8%	(23)	288
2016 Vote: Someone Else	30%	(9)	38%	(12)	14%	(4)	10%	(3)	8%	(2)	31
2020 Vote/PID: Not Biden/Democrat	10%	(3)	11%	(3)	58%	(15)	9%	(2)	12%	(3)	26
2020 Vote/PID: Not Trump/Republican	33%	(7)	43%	(9)	2%	(0)	15%	(3)	7%	(1)	20

Continued on next page

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(268)	22%	(151)	15%	(105)	14%	(100)	10%	(73)	697
U.S. Economy: Wrong Track	52%	(243)	14%	(68)	12%	(58)	10%	(48)	11%	(53)	469
U.S. Economy: Right Direction	11%	(25)	37%	(84)	21%	(48)	23%	(52)	9%	(20)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(31)	27%	(62)	21%	(47)	31%	(70)	6%	(14)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(220)	15%	(50)	6%	(20)	4%	(14)	7%	(24)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(17)	27%	(40)	27%	(39)	10%	(15)	24%	(34)	145
Top 2024 Issue: Economy	41%	(91)	24%	(52)	17%	(37)	9%	(19)	9%	(20)	220
Community: Urban	28%	(52)	26%	(48)	22%	(42)	18%	(33)	6%	(11)	186
Community: Suburban	35%	(94)	24%	(65)	17%	(46)	14%	(37)	10%	(27)	269
Community: Rural	50%	(122)	16%	(38)	7%	(17)	12%	(30)	15%	(35)	242
Community/Gender: Urban Women	23%	(17)	31%	(24)	15%	(11)	22%	(16)	9%	(7)	75
Community/Gender: Urban Men	32%	(35)	22%	(25)	27%	(30)	15%	(17)	3%	(4)	111
Community/Gender: Rural Women	47%	(74)	14%	(22)	6%	(10)	14%	(21)	19%	(30)	156
Community/Gender: Rural Men	56%	(48)	19%	(16)	9%	(7)	10%	(8)	7%	(6)	86
Community/Gender: Suburban Women	37%	(49)	17%	(23)	12%	(16)	18%	(24)	16%	(21)	134
Community/Gender: Suburban Men	33%	(45)	32%	(43)	22%	(30)	9%	(13)	4%	(5)	135
Homeowner	40%	(257)	21%	(136)	15%	(94)	14%	(90)	10%	(64)	641
Renter	20%	(10)	30%	(15)	23%	(11)	15%	(7)	11%	(5)	48
Military HHnm: Yes	34%	(36)	29%	(30)	12%	(12)	9%	(9)	16%	(16)	104
Military HH: No	39%	(232)	20%	(121)	16%	(93)	15%	(90)	9%	(56)	593
Employ: Private Sector	34%	(109)	22%	(68)	17%	(54)	13%	(41)	14%	(44)	316
Employ: Government	25%	(7)	41%	(11)	5%	(2)	18%	(5)	11%	(3)	28
Employ: Self-Employed	56%	(37)	15%	(10)	21%	(14)	2%	(1)	6%	(4)	67
Employ: Homemaker	35%	(9)	17%	(5)	26%	(7)	15%	(4)	7%	(2)	27
Employ: Student	51%	(8)	18%	(3)	6%	(1)	8%	(1)	18%	(3)	16
Employ: Retired	44%	(85)	24%	(47)	8%	(15)	18%	(35)	6%	(12)	194
Employ: Unemployed	27%	(9)	14%	(5)	27%	(9)	26%	(8)	6%	(2)	32
Employ: Other	26%	(4)	18%	(3)	21%	(4)	22%	(4)	13%	(2)	17
Self + Household: White-Collar	42%	(107)	24%	(62)	15%	(37)	14%	(36)	5%	(13)	255
Self + Household: Blue Collar	38%	(135)	19%	(68)	16%	(57)	17%	(62)	9%	(33)	356

Continued on next page

**Table BLMB41\_3:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— President Joe Biden

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	39%	(268)	22%	(151)	15%	(105)	14%	(100)	10%	(73)	697
Union HH: Yes	65%	(26)	14%	(6)	1%	(0)	13%	(5)	7%	(3)	40
Union HH: No	37%	(242)	22%	(146)	16%	(105)	14%	(95)	11%	(70)	657
LGBTQ+: Yes	32%	(16)	25%	(12)	12%	(6)	16%	(8)	14%	(7)	49
LGBTQ+: No	39%	(253)	21%	(139)	15%	(99)	14%	(92)	10%	(66)	648
Motivated to Vote	40%	(253)	22%	(141)	16%	(100)	14%	(90)	9%	(56)	639
Parent: Yes	41%	(69)	25%	(42)	13%	(22)	11%	(19)	10%	(16)	168
Parent: No	38%	(199)	21%	(109)	16%	(83)	15%	(81)	11%	(56)	529
COVID Vaccine: Yes	29%	(139)	26%	(127)	18%	(87)	16%	(76)	11%	(52)	481
COVID Vaccine: No	60%	(129)	11%	(25)	8%	(18)	11%	(23)	10%	(21)	216
Student Loans: Yes	33%	(34)	24%	(24)	20%	(20)	13%	(13)	10%	(11)	103
Student Loans: No	39%	(234)	21%	(127)	14%	(85)	15%	(86)	10%	(62)	594
Favorable Opinion of Haley	46%	(114)	25%	(63)	11%	(27)	8%	(20)	10%	(25)	249
Unfavorable Opinion of Haley	37%	(105)	18%	(50)	18%	(52)	21%	(60)	6%	(17)	283
Protestant	43%	(70)	21%	(34)	10%	(16)	17%	(28)	9%	(14)	162
Roman Catholic	46%	(81)	22%	(40)	17%	(30)	7%	(12)	9%	(16)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(5)	—	(0)	—	(0)	—	(0)	6
Jewish	2%	(0)	75%	(4)	—	(0)	23%	(1)	—	(0)	5
Muslim	—	(0)	55%	(2)	12%	(0)	—	(0)	33%	(1)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	7%	(2)	23%	(8)	28%	(10)	32%	(11)	10%	(3)	35
Agnostic	—	(0)	24%	(12)	47%	(24)	25%	(13)	4%	(2)	51
Something else	48%	(54)	16%	(18)	3%	(3)	10%	(11)	23%	(26)	113
Nothing in particular	41%	(58)	20%	(28)	15%	(22)	16%	(23)	7%	(10)	142
Prodigal Biden Voter	28%	(11)	27%	(10)	15%	(6)	13%	(5)	17%	(6)	38
Undecided Voter (DK/WNV)	25%	(15)	29%	(18)	10%	(6)	8%	(5)	28%	(17)	61
Undecided Voter (DK)	17%	(6)	40%	(14)	13%	(4)	14%	(5)	17%	(6)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	13%	(90)	20%	(142)	20%	(140)	33%	(228)	14%	(98)	697
Gender: Male	13%	(42)	24%	(79)	24%	(80)	33%	(110)	6%	(20)	332
Gender: Female	13%	(47)	17%	(63)	16%	(60)	32%	(118)	21%	(77)	365
Age: 18-34	7%	(13)	30%	(56)	20%	(38)	30%	(56)	14%	(25)	188
Age: 35-44	11%	(10)	14%	(12)	22%	(20)	33%	(30)	20%	(18)	90
Age: 45-64	15%	(37)	18%	(46)	19%	(50)	36%	(91)	12%	(31)	255
Age: 65+	18%	(29)	17%	(28)	20%	(32)	31%	(51)	14%	(23)	164
GenZers: 1997-2012	7%	(7)	33%	(33)	19%	(20)	24%	(25)	17%	(17)	102
Millennials: 1981-1996	9%	(16)	20%	(32)	23%	(37)	34%	(57)	14%	(23)	165
GenXers: 1965-1980	11%	(20)	21%	(37)	18%	(33)	36%	(65)	15%	(26)	182
Baby Boomers: 1946-1964	20%	(47)	16%	(37)	20%	(47)	33%	(77)	12%	(28)	236
Educ: < College	12%	(55)	19%	(88)	19%	(89)	34%	(162)	17%	(78)	473
Educ: Bachelors degree	11%	(17)	22%	(33)	27%	(41)	33%	(49)	7%	(11)	151
Educ: Post-grad	25%	(18)	28%	(20)	13%	(10)	23%	(17)	12%	(8)	73
Income: Under 50k	13%	(29)	21%	(48)	18%	(42)	30%	(69)	19%	(44)	232
Income: 50k-100k	12%	(33)	25%	(68)	18%	(50)	32%	(89)	13%	(36)	277
Income: 100k+	14%	(27)	14%	(26)	25%	(47)	37%	(70)	9%	(17)	188
Ethnicity: White (Non-Hispanic)	13%	(81)	18%	(115)	20%	(123)	34%	(210)	15%	(91)	621
Ethnicity: Hispanic	22%	(5)	69%	(15)	3%	(1)	4%	(1)	2%	(0)	22
Ethnicity: Black (Non-Hispanic)	12%	(3)	27%	(6)	25%	(6)	27%	(6)	8%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	3%	(1)	19%	(6)	32%	(10)	33%	(11)	13%	(4)	32
All Christian	15%	(53)	21%	(74)	18%	(63)	34%	(120)	11%	(38)	348
All Non-Christian	12%	(1)	47%	(4)	1%	(0)	40%	(3)	—	(0)	9
Atheist	13%	(5)	16%	(6)	24%	(8)	10%	(3)	37%	(13)	35
Agnostic/Nothing in particular	9%	(17)	20%	(39)	27%	(51)	32%	(61)	12%	(24)	193
Something Else	12%	(14)	17%	(19)	15%	(17)	36%	(40)	20%	(23)	113
Evangelical	17%	(22)	13%	(17)	12%	(16)	46%	(59)	12%	(15)	130
Non-Evangelical	14%	(45)	22%	(71)	19%	(61)	31%	(101)	14%	(45)	324
PID: Dem (no lean)	18%	(42)	24%	(56)	15%	(37)	18%	(44)	25%	(61)	240
PID: Ind (no lean)	15%	(30)	25%	(50)	26%	(53)	24%	(48)	11%	(21)	202
PID: Rep (no lean)	7%	(17)	14%	(36)	20%	(50)	54%	(136)	6%	(15)	255

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**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	13%	(90)	20%	(142)	20%	(140)	33%	(228)	14%	(98)	697
PID/Gender: Dem Men	23%	(22)	34%	(33)	17%	(17)	13%	(13)	12%	(11)	97
PID/Gender: Dem Women	14%	(20)	16%	(23)	14%	(20)	22%	(31)	34%	(49)	143
PID/Gender: Ind Men	16%	(18)	24%	(27)	35%	(39)	20%	(23)	5%	(6)	112
PID/Gender: Ind Women	14%	(13)	25%	(23)	16%	(14)	28%	(25)	17%	(16)	90
PID/Gender: Rep Men	2%	(3)	16%	(19)	19%	(24)	60%	(75)	3%	(3)	123
PID/Gender: Rep Women	11%	(15)	13%	(17)	20%	(26)	47%	(62)	9%	(12)	131
Ideo: Liberal (1-3)	20%	(45)	25%	(57)	18%	(41)	17%	(37)	19%	(43)	223
Ideo: Moderate (4)	14%	(26)	23%	(42)	25%	(47)	19%	(35)	20%	(37)	186
Ideo: Conservative (5-7)	7%	(18)	15%	(40)	18%	(49)	56%	(154)	5%	(15)	276
Ideo/PID: Conservative Republican	5%	(9)	11%	(21)	21%	(39)	61%	(115)	3%	(6)	189
Ideo/PID: Moderate/Liberal Republican	13%	(8)	24%	(15)	17%	(11)	31%	(20)	16%	(10)	63
Ideo/PID: Moderate/Conservative Democrat	15%	(11)	27%	(20)	9%	(7)	18%	(14)	31%	(24)	76
Ideo/PID: Liberal Democrat	19%	(31)	21%	(35)	18%	(30)	18%	(30)	23%	(37)	163
Unfavorable of Biden and Trump	8%	(9)	18%	(19)	34%	(37)	25%	(27)	14%	(16)	109
2024 H2H Matchup: Biden Voter	19%	(60)	27%	(86)	19%	(60)	15%	(47)	21%	(68)	320
2024 H2H Matchup: Trump Voter	8%	(27)	14%	(45)	18%	(56)	54%	(172)	5%	(15)	315
2024 H2H Matchup: Would not Vote	8%	(3)	14%	(5)	48%	(16)	12%	(4)	18%	(6)	34
2024 H2H Matchup: Do not Know	3%	(1)	23%	(6)	26%	(7)	20%	(6)	28%	(8)	27
2022 House Vote: Democrat	20%	(58)	26%	(77)	21%	(63)	15%	(43)	18%	(52)	293
2022 House Vote: Republican	8%	(25)	15%	(46)	18%	(54)	54%	(164)	6%	(17)	306
2022 House Vote: Did not Vote	5%	(4)	18%	(14)	25%	(20)	24%	(19)	29%	(23)	79
2020 Vote: Joe Biden	18%	(60)	25%	(83)	21%	(69)	15%	(49)	21%	(70)	331
2020 Vote: Donald Trump	8%	(27)	13%	(43)	20%	(66)	52%	(172)	6%	(19)	327
2020 Vote: Someone Else	23%	(3)	12%	(1)	20%	(2)	25%	(3)	20%	(2)	12
2020 Vote: Did not Vote	4%	(1)	52%	(14)	9%	(3)	15%	(4)	20%	(5)	28
2016 Vote: Hillary Clinton	21%	(48)	25%	(58)	16%	(38)	18%	(41)	20%	(47)	231
2016 Vote: Donald Trump	9%	(26)	13%	(38)	20%	(56)	53%	(152)	6%	(16)	288
2016 Vote: Someone Else	9%	(3)	11%	(3)	46%	(14)	23%	(7)	11%	(4)	31
2020 Vote/PID: Not Biden/Democrat	11%	(3)	49%	(13)	6%	(2)	33%	(9)	1%	(0)	26
2020 Vote/PID: Not Trump/Republican	2%	(0)	23%	(5)	40%	(8)	25%	(5)	11%	(2)	20

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**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	13%	(90)	20%	(142)	20%	(140)	33%	(228)	14%	(98)	697
U.S. Economy: Wrong Track	7%	(35)	15%	(71)	21%	(97)	44%	(205)	13%	(61)	469
U.S. Economy: Right Direction	24%	(55)	31%	(71)	19%	(43)	10%	(23)	16%	(36)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(52)	26%	(58)	18%	(40)	14%	(30)	19%	(43)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(23)	13%	(44)	20%	(67)	53%	(175)	6%	(19)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	27%	(40)	23%	(33)	16%	(23)	25%	(36)	145
Top 2024 Issue: Economy	6%	(13)	25%	(55)	23%	(51)	37%	(82)	8%	(18)	220
Community: Urban	20%	(37)	29%	(54)	12%	(23)	25%	(47)	13%	(25)	186
Community: Suburban	11%	(30)	19%	(51)	27%	(73)	32%	(86)	11%	(29)	269
Community: Rural	9%	(23)	15%	(37)	18%	(44)	39%	(95)	18%	(44)	242
Community/Gender: Urban Women	28%	(21)	19%	(14)	9%	(7)	23%	(18)	21%	(16)	75
Community/Gender: Urban Men	14%	(16)	36%	(40)	15%	(16)	27%	(30)	8%	(9)	111
Community/Gender: Rural Women	9%	(14)	17%	(26)	12%	(18)	37%	(58)	25%	(40)	156
Community/Gender: Rural Men	11%	(9)	12%	(10)	30%	(26)	42%	(36)	5%	(4)	86
Community/Gender: Suburban Women	9%	(13)	17%	(22)	26%	(35)	31%	(42)	16%	(22)	134
Community/Gender: Suburban Men	13%	(17)	21%	(29)	28%	(38)	33%	(44)	5%	(7)	135
Homeowner	12%	(77)	20%	(126)	20%	(130)	34%	(217)	14%	(91)	641
Renter	25%	(12)	29%	(14)	18%	(8)	17%	(8)	12%	(6)	48
Military HHnm: Yes	10%	(10)	20%	(21)	24%	(25)	34%	(35)	12%	(13)	104
Military HH: No	13%	(80)	20%	(121)	19%	(114)	33%	(193)	14%	(85)	593
Employ: Private Sector	10%	(31)	23%	(72)	21%	(66)	31%	(98)	16%	(50)	316
Employ: Government	10%	(3)	58%	(16)	13%	(4)	14%	(4)	6%	(2)	28
Employ: Self-Employed	7%	(5)	17%	(12)	22%	(15)	48%	(32)	6%	(4)	67
Employ: Homemaker	31%	(8)	10%	(3)	14%	(4)	30%	(8)	15%	(4)	27
Employ: Student	14%	(2)	4%	(1)	2%	(0)	63%	(10)	17%	(3)	16
Employ: Retired	17%	(33)	16%	(30)	23%	(44)	33%	(64)	12%	(23)	194
Employ: Unemployed	19%	(6)	17%	(6)	13%	(4)	22%	(7)	28%	(9)	32
Employ: Other	11%	(2)	17%	(3)	21%	(4)	30%	(5)	20%	(4)	17
Self + Household: White-Collar	14%	(37)	19%	(49)	24%	(61)	33%	(85)	9%	(24)	255
Self + Household: Blue Collar	12%	(44)	21%	(75)	19%	(68)	34%	(120)	14%	(50)	356

Continued on next page

**Table BLMB41\_4:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— The Trump administration

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	13%	(90)	20%	(142)	20%	(140)	33%	(228)	14%	(98)	697
Union HH: Yes	27%	(11)	6%	(2)	21%	(8)	41%	(16)	7%	(3)	40
Union HH: No	12%	(79)	21%	(140)	20%	(132)	32%	(212)	14%	(95)	657
LGBTQ+: Yes	10%	(5)	23%	(11)	27%	(13)	13%	(6)	26%	(13)	49
LGBTQ+: No	13%	(85)	20%	(131)	19%	(126)	34%	(222)	13%	(85)	648
Motivated to Vote	12%	(78)	21%	(134)	20%	(128)	34%	(220)	12%	(79)	639
Parent: Yes	7%	(12)	17%	(29)	22%	(37)	41%	(69)	13%	(21)	168
Parent: No	15%	(78)	21%	(113)	19%	(103)	30%	(159)	14%	(76)	529
COVID Vaccine: Yes	14%	(67)	23%	(109)	23%	(109)	24%	(116)	17%	(80)	481
COVID Vaccine: No	11%	(23)	15%	(32)	14%	(31)	52%	(112)	8%	(17)	216
Student Loans: Yes	15%	(15)	16%	(16)	19%	(20)	35%	(36)	15%	(15)	103
Student Loans: No	13%	(74)	21%	(126)	20%	(120)	32%	(192)	14%	(83)	594
Favorable Opinion of Haley	13%	(32)	22%	(55)	20%	(49)	35%	(86)	10%	(26)	249
Unfavorable Opinion of Haley	17%	(48)	19%	(55)	21%	(58)	32%	(91)	11%	(31)	283
Protestant	14%	(23)	19%	(30)	19%	(31)	36%	(58)	12%	(20)	162
Roman Catholic	17%	(30)	22%	(39)	16%	(29)	34%	(61)	10%	(18)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	72%	(5)	28%	(2)	—	(0)	—	(0)	6
Jewish	1%	(0)	39%	(2)	1%	(0)	58%	(3)	—	(0)	5
Muslim	31%	(1)	69%	(2)	—	(0)	—	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	13%	(5)	16%	(6)	24%	(8)	10%	(3)	37%	(13)	35
Agnostic	2%	(1)	17%	(9)	34%	(17)	26%	(13)	22%	(11)	51
Something else	12%	(14)	17%	(19)	15%	(17)	36%	(40)	20%	(23)	113
Nothing in particular	12%	(16)	22%	(31)	24%	(34)	34%	(48)	9%	(13)	142
Prodigal Biden Voter	7%	(3)	22%	(8)	34%	(13)	23%	(9)	13%	(5)	38
Undecided Voter (DK/WNV)	5%	(3)	18%	(11)	38%	(23)	16%	(10)	23%	(14)	61
Undecided Voter (DK)	8%	(3)	14%	(5)	48%	(16)	12%	(4)	18%	(6)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	31%	(216)	37%	(258)	13%	(94)	8%	(55)	11%	(75)	697
Gender: Male	31%	(104)	43%	(143)	12%	(41)	9%	(29)	5%	(15)	332
Gender: Female	31%	(112)	31%	(114)	15%	(53)	7%	(25)	16%	(60)	365
Age: 18-34	27%	(50)	47%	(88)	13%	(24)	6%	(11)	8%	(15)	188
Age: 35-44	23%	(21)	41%	(37)	9%	(8)	9%	(8)	18%	(16)	90
Age: 45-64	27%	(68)	37%	(93)	14%	(35)	9%	(23)	14%	(35)	255
Age: 65+	47%	(76)	24%	(40)	16%	(27)	7%	(12)	5%	(9)	164
GenZers: 1997-2012	30%	(31)	41%	(42)	15%	(15)	4%	(4)	10%	(11)	102
Millennials: 1981-1996	24%	(40)	46%	(76)	10%	(17)	9%	(15)	11%	(18)	165
GenXers: 1965-1980	25%	(46)	38%	(70)	10%	(19)	11%	(20)	15%	(27)	182
Baby Boomers: 1946-1964	39%	(93)	29%	(68)	18%	(42)	6%	(14)	8%	(18)	236
Educ: < College	24%	(114)	39%	(182)	14%	(68)	9%	(42)	14%	(65)	473
Educ: Bachelors degree	44%	(67)	31%	(46)	15%	(23)	6%	(8)	5%	(7)	151
Educ: Post-grad	48%	(35)	39%	(29)	4%	(3)	5%	(4)	3%	(2)	73
Income: Under 50k	32%	(74)	33%	(76)	10%	(24)	8%	(18)	17%	(40)	232
Income: 50k-100k	28%	(79)	41%	(114)	18%	(51)	6%	(16)	6%	(17)	277
Income: 100k+	34%	(63)	36%	(68)	10%	(19)	11%	(20)	9%	(18)	188
Ethnicity: White (Non-Hispanic)	30%	(185)	37%	(228)	14%	(89)	8%	(53)	11%	(66)	621
Ethnicity: Hispanic	14%	(3)	76%	(16)	9%	(2)	1%	(0)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	47%	(11)	32%	(7)	4%	(1)	6%	(1)	11%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	53%	(17)	18%	(6)	7%	(2)	2%	(1)	20%	(6)	32
All Christian	31%	(108)	35%	(123)	17%	(61)	8%	(26)	9%	(30)	348
All Non-Christian	38%	(3)	27%	(2)	—	(0)	3%	(0)	32%	(3)	9
Atheist	34%	(12)	41%	(14)	9%	(3)	1%	(0)	15%	(5)	35
Agnostic/Nothing in particular	36%	(69)	40%	(77)	8%	(16)	10%	(19)	6%	(12)	193
Something Else	21%	(24)	37%	(41)	12%	(14)	8%	(9)	22%	(25)	113
Evangelical	18%	(24)	38%	(49)	16%	(21)	9%	(11)	19%	(25)	130
Non-Evangelical	33%	(107)	34%	(109)	17%	(54)	7%	(24)	9%	(30)	324
PID: Dem (no lean)	40%	(96)	34%	(82)	10%	(25)	5%	(12)	11%	(25)	240
PID: Ind (no lean)	36%	(73)	37%	(74)	13%	(26)	8%	(17)	6%	(12)	202
PID: Rep (no lean)	18%	(46)	40%	(102)	17%	(42)	10%	(27)	15%	(38)	255

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**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	31%	(216)	37%	(258)	13%	(94)	8%	(55)	11%	(75)	697
PID/Gender: Dem Men	36%	(35)	45%	(44)	11%	(10)	5%	(5)	3%	(3)	97
PID/Gender: Dem Women	43%	(61)	27%	(39)	10%	(15)	5%	(7)	15%	(22)	143
PID/Gender: Ind Men	41%	(46)	36%	(40)	11%	(12)	10%	(11)	3%	(3)	112
PID/Gender: Ind Women	31%	(28)	37%	(34)	16%	(14)	6%	(6)	10%	(9)	90
PID/Gender: Rep Men	19%	(23)	48%	(60)	15%	(18)	11%	(13)	7%	(9)	123
PID/Gender: Rep Women	18%	(23)	32%	(42)	18%	(24)	10%	(13)	22%	(28)	131
Ideo: Liberal (1-3)	45%	(100)	33%	(73)	10%	(21)	6%	(14)	6%	(14)	223
Ideo: Moderate (4)	32%	(60)	36%	(67)	10%	(19)	8%	(14)	13%	(25)	186
Ideo: Conservative (5-7)	20%	(54)	41%	(113)	19%	(52)	9%	(25)	12%	(32)	276
Ideo/PID: Conservative Republican	18%	(34)	41%	(77)	20%	(38)	10%	(19)	11%	(22)	189
Ideo/PID: Moderate/Liberal Republican	18%	(12)	37%	(23)	7%	(5)	12%	(8)	25%	(16)	63
Ideo/PID: Moderate/Conservative Democrat	29%	(22)	37%	(28)	12%	(9)	4%	(3)	18%	(14)	76
Ideo/PID: Liberal Democrat	46%	(74)	33%	(54)	10%	(16)	5%	(7)	7%	(11)	163
Unfavorable of Biden and Trump	33%	(36)	46%	(50)	6%	(7)	6%	(7)	9%	(10)	109
2024 H2H Matchup: Biden Voter	44%	(142)	32%	(103)	10%	(32)	6%	(18)	8%	(25)	320
2024 H2H Matchup: Trump Voter	19%	(60)	40%	(127)	19%	(60)	11%	(35)	10%	(33)	315
2024 H2H Matchup: Would not Vote	28%	(9)	47%	(16)	6%	(2)	—	(0)	19%	(6)	34
2024 H2H Matchup: Do not Know	15%	(4)	42%	(11)	—	(0)	4%	(1)	38%	(10)	27
2022 House Vote: Democrat	46%	(134)	35%	(102)	7%	(20)	5%	(16)	7%	(21)	293
2022 House Vote: Republican	19%	(58)	40%	(123)	17%	(53)	11%	(34)	12%	(37)	306
2022 House Vote: Did not Vote	20%	(16)	38%	(30)	23%	(19)	3%	(2)	16%	(12)	79
2020 Vote: Joe Biden	43%	(142)	33%	(108)	9%	(30)	6%	(20)	9%	(31)	331
2020 Vote: Donald Trump	20%	(65)	40%	(131)	19%	(61)	10%	(33)	11%	(37)	327
2020 Vote: Someone Else	46%	(5)	27%	(3)	18%	(2)	—	(0)	9%	(1)	12
2020 Vote: Did not Vote	13%	(4)	56%	(16)	4%	(1)	7%	(2)	20%	(6)	28
2016 Vote: Hillary Clinton	47%	(108)	29%	(68)	11%	(24)	5%	(11)	8%	(20)	231
2016 Vote: Donald Trump	21%	(60)	40%	(116)	16%	(46)	13%	(36)	10%	(30)	288
2016 Vote: Someone Else	40%	(13)	42%	(13)	5%	(2)	6%	(2)	7%	(2)	31
2020 Vote/PID: Not Biden/Democrat	16%	(4)	68%	(18)	5%	(1)	10%	(3)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	48%	(10)	31%	(6)	4%	(1)	4%	(1)	13%	(3)	20

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	31%	(216)	37%	(258)	13%	(94)	8%	(55)	11%	(75)	697
U.S. Economy: Wrong Track	25%	(116)	39%	(181)	15%	(71)	10%	(46)	12%	(55)	469
U.S. Economy: Right Direction	44%	(100)	34%	(77)	10%	(23)	4%	(9)	9%	(20)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(100)	31%	(69)	11%	(25)	6%	(14)	7%	(15)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(67)	40%	(132)	18%	(60)	11%	(35)	10%	(34)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(48)	39%	(57)	6%	(9)	4%	(6)	17%	(25)	145
Top 2024 Issue: Economy	22%	(48)	46%	(100)	15%	(32)	6%	(14)	11%	(25)	220
Community: Urban	32%	(59)	41%	(76)	13%	(24)	9%	(16)	5%	(10)	186
Community: Suburban	36%	(96)	30%	(81)	19%	(52)	7%	(19)	8%	(21)	269
Community: Rural	25%	(60)	42%	(101)	8%	(18)	8%	(19)	18%	(44)	242
Community/Gender: Urban Women	39%	(29)	29%	(22)	19%	(14)	7%	(5)	6%	(5)	75
Community/Gender: Urban Men	27%	(30)	49%	(55)	9%	(10)	10%	(11)	5%	(5)	111
Community/Gender: Rural Women	24%	(37)	37%	(57)	9%	(13)	5%	(8)	26%	(41)	156
Community/Gender: Rural Men	27%	(24)	51%	(44)	6%	(5)	12%	(11)	3%	(3)	86
Community/Gender: Suburban Women	35%	(46)	27%	(36)	19%	(25)	9%	(12)	11%	(15)	134
Community/Gender: Suburban Men	37%	(50)	33%	(45)	19%	(26)	6%	(8)	5%	(7)	135
Homeowner	31%	(201)	37%	(236)	14%	(88)	8%	(50)	10%	(67)	641
Renter	26%	(12)	42%	(20)	11%	(5)	10%	(5)	12%	(5)	48
Military HHnm: Yes	34%	(35)	34%	(35)	12%	(13)	6%	(6)	14%	(15)	104
Military HH: No	30%	(181)	38%	(222)	14%	(81)	8%	(49)	10%	(60)	593
Employ: Private Sector	24%	(77)	45%	(143)	10%	(31)	7%	(22)	14%	(44)	316
Employ: Government	39%	(11)	40%	(11)	11%	(3)	5%	(1)	4%	(1)	28
Employ: Self-Employed	28%	(19)	31%	(21)	11%	(7)	20%	(13)	10%	(7)	67
Employ: Homemaker	27%	(7)	42%	(11)	10%	(3)	6%	(2)	15%	(4)	27
Employ: Student	13%	(2)	17%	(3)	28%	(5)	6%	(1)	36%	(6)	16
Employ: Retired	45%	(86)	27%	(52)	17%	(33)	7%	(13)	4%	(9)	194
Employ: Unemployed	34%	(11)	28%	(9)	25%	(8)	3%	(1)	9%	(3)	32
Employ: Other	17%	(3)	43%	(8)	25%	(4)	2%	(0)	13%	(2)	17
Self + Household: White-Collar	39%	(100)	37%	(95)	11%	(29)	6%	(15)	7%	(17)	255
Self + Household: Blue Collar	26%	(94)	38%	(136)	16%	(56)	10%	(37)	9%	(32)	356

Continued on next page

**Table BLMB41\_5:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Difficult economic conditions in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	31%	(216)	37%	(258)	13%	(94)	8%	(55)	11%	(75)	697
Union HH: Yes	53%	(21)	23%	(9)	8%	(3)	9%	(4)	7%	(3)	40
Union HH: No	30%	(194)	38%	(249)	14%	(91)	8%	(51)	11%	(72)	657
LGBTQ+: Yes	38%	(19)	22%	(11)	19%	(9)	11%	(5)	10%	(5)	49
LGBTQ+: No	30%	(197)	38%	(247)	13%	(85)	8%	(50)	11%	(70)	648
Motivated to Vote	32%	(205)	37%	(235)	14%	(88)	9%	(55)	9%	(57)	639
Parent: Yes	21%	(35)	46%	(77)	11%	(19)	11%	(19)	11%	(18)	168
Parent: No	34%	(181)	34%	(181)	14%	(75)	7%	(36)	11%	(56)	529
COVID Vaccine: Yes	37%	(178)	37%	(176)	12%	(57)	6%	(29)	9%	(42)	481
COVID Vaccine: No	18%	(38)	38%	(82)	17%	(37)	12%	(26)	15%	(33)	216
Student Loans: Yes	31%	(32)	38%	(39)	10%	(10)	6%	(6)	15%	(16)	103
Student Loans: No	31%	(183)	37%	(219)	14%	(84)	8%	(48)	10%	(59)	594
Favorable Opinion of Haley	38%	(94)	33%	(81)	15%	(37)	8%	(21)	7%	(17)	249
Unfavorable Opinion of Haley	32%	(90)	36%	(103)	14%	(40)	11%	(30)	7%	(20)	283
Protestant	33%	(54)	36%	(58)	17%	(27)	8%	(13)	7%	(11)	162
Roman Catholic	30%	(53)	33%	(58)	19%	(34)	8%	(14)	11%	(19)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	93%	(6)	—	(0)	—	(0)	—	(0)	6
Jewish	19%	(1)	45%	(2)	—	(0)	—	(0)	36%	(2)	5
Muslim	55%	(2)	4%	(0)	—	(0)	8%	(0)	33%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	34%	(12)	41%	(14)	9%	(3)	1%	(0)	15%	(5)	35
Agnostic	38%	(19)	39%	(20)	13%	(7)	7%	(3)	3%	(2)	51
Something else	21%	(24)	37%	(41)	12%	(14)	8%	(9)	22%	(25)	113
Nothing in particular	35%	(50)	40%	(57)	7%	(9)	11%	(16)	7%	(10)	142
Prodigal Biden Voter	17%	(6)	58%	(22)	2%	(1)	7%	(3)	16%	(6)	38
Undecided Voter (DK/WNV)	22%	(14)	45%	(28)	3%	(2)	2%	(1)	27%	(17)	61
Undecided Voter (DK)	28%	(9)	47%	(16)	6%	(2)	—	(0)	19%	(6)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	25%	(176)	34%	(239)	21%	(146)	9%	(63)	11%	(73)	697
Gender: Male	24%	(78)	40%	(133)	22%	(72)	8%	(27)	6%	(21)	332
Gender: Female	27%	(97)	29%	(106)	20%	(74)	10%	(36)	14%	(53)	365
Age: 18-34	29%	(55)	37%	(69)	20%	(37)	9%	(17)	6%	(11)	188
Age: 35-44	29%	(26)	30%	(27)	18%	(16)	6%	(6)	16%	(14)	90
Age: 45-64	18%	(46)	34%	(88)	24%	(61)	9%	(22)	15%	(39)	255
Age: 65+	30%	(49)	34%	(55)	19%	(32)	11%	(18)	6%	(10)	164
GenZers: 1997-2012	30%	(30)	29%	(30)	24%	(24)	12%	(12)	5%	(6)	102
Millennials: 1981-1996	31%	(51)	36%	(60)	16%	(26)	6%	(11)	11%	(18)	165
GenXers: 1965-1980	14%	(26)	41%	(75)	21%	(38)	8%	(14)	16%	(29)	182
Baby Boomers: 1946-1964	28%	(66)	30%	(70)	24%	(56)	11%	(26)	8%	(19)	236
Educ: < College	20%	(95)	35%	(164)	21%	(102)	10%	(47)	14%	(64)	473
Educ: Bachelors degree	31%	(48)	35%	(53)	23%	(35)	6%	(9)	4%	(7)	151
Educ: Post-grad	45%	(33)	29%	(21)	13%	(10)	10%	(7)	3%	(3)	73
Income: Under 50k	25%	(59)	37%	(85)	17%	(39)	6%	(14)	15%	(35)	232
Income: 50k-100k	20%	(56)	36%	(99)	23%	(65)	13%	(35)	8%	(21)	277
Income: 100k+	32%	(61)	29%	(55)	22%	(42)	7%	(14)	9%	(18)	188
Ethnicity: White (Non-Hispanic)	24%	(149)	36%	(221)	21%	(129)	9%	(59)	10%	(63)	621
Ethnicity: Hispanic	5%	(1)	30%	(7)	52%	(11)	8%	(2)	4%	(1)	22
Ethnicity: Black (Non-Hispanic)	40%	(9)	23%	(5)	12%	(3)	10%	(2)	15%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	53%	(17)	20%	(6)	7%	(2)	—	(0)	19%	(6)	32
All Christian	25%	(87)	31%	(109)	25%	(89)	8%	(27)	10%	(35)	348
All Non-Christian	22%	(2)	32%	(3)	14%	(1)	—	(0)	32%	(3)	9
Atheist	24%	(8)	33%	(12)	35%	(12)	9%	(3)	—	(0)	35
Agnostic/Nothing in particular	29%	(56)	47%	(91)	5%	(10)	12%	(23)	7%	(14)	193
Something Else	20%	(22)	22%	(24)	31%	(34)	9%	(10)	19%	(22)	113
Evangelical	20%	(25)	26%	(34)	31%	(40)	8%	(11)	15%	(20)	130
Non-Evangelical	25%	(82)	29%	(95)	26%	(83)	8%	(26)	11%	(37)	324
PID: Dem (no lean)	30%	(72)	36%	(86)	18%	(43)	6%	(15)	10%	(24)	240
PID: Ind (no lean)	26%	(53)	38%	(76)	19%	(38)	11%	(23)	6%	(13)	202
PID: Rep (no lean)	20%	(50)	30%	(77)	26%	(65)	10%	(25)	14%	(36)	255

Continued on next page



**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	25%	(176)	34%	(239)	21%	(146)	9%	(63)	11%	(73)	697
PID/Gender: Dem Men	22%	(21)	45%	(43)	29%	(28)	2%	(2)	2%	(2)	97
PID/Gender: Dem Women	36%	(51)	30%	(42)	10%	(15)	9%	(13)	15%	(22)	143
PID/Gender: Ind Men	28%	(32)	39%	(44)	20%	(23)	9%	(10)	3%	(3)	112
PID/Gender: Ind Women	24%	(21)	36%	(32)	17%	(15)	13%	(12)	11%	(10)	90
PID/Gender: Rep Men	21%	(26)	37%	(46)	18%	(22)	12%	(15)	12%	(15)	123
PID/Gender: Rep Women	19%	(25)	24%	(31)	33%	(44)	8%	(11)	16%	(21)	131
Ideo: Liberal (1-3)	41%	(91)	33%	(73)	13%	(28)	10%	(21)	4%	(9)	223
Ideo: Moderate (4)	21%	(39)	37%	(68)	16%	(29)	11%	(20)	16%	(30)	186
Ideo: Conservative (5-7)	16%	(45)	34%	(93)	31%	(86)	8%	(21)	11%	(31)	276
Ideo/PID: Conservative Republican	18%	(34)	31%	(58)	32%	(61)	8%	(16)	10%	(20)	189
Ideo/PID: Moderate/Liberal Republican	25%	(16)	28%	(18)	7%	(4)	14%	(9)	26%	(16)	63
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	40%	(30)	25%	(19)	2%	(1)	21%	(16)	76
Ideo/PID: Liberal Democrat	39%	(63)	34%	(55)	14%	(23)	8%	(14)	5%	(8)	163
Unfavorable of Biden and Trump	27%	(30)	38%	(41)	19%	(21)	5%	(5)	11%	(12)	109
2024 H2H Matchup: Biden Voter	31%	(100)	35%	(114)	18%	(57)	8%	(26)	8%	(25)	320
2024 H2H Matchup: Trump Voter	19%	(61)	33%	(105)	26%	(81)	11%	(35)	11%	(34)	315
2024 H2H Matchup: Would not Vote	34%	(12)	35%	(12)	9%	(3)	8%	(3)	13%	(4)	34
2024 H2H Matchup: Do not Know	11%	(3)	31%	(8)	19%	(5)	—	(0)	38%	(10)	27
2022 House Vote: Democrat	35%	(103)	34%	(101)	18%	(52)	5%	(15)	7%	(22)	293
2022 House Vote: Republican	19%	(57)	32%	(97)	28%	(85)	10%	(32)	11%	(35)	306
2022 House Vote: Did not Vote	12%	(9)	46%	(36)	9%	(7)	14%	(11)	19%	(15)	79
2020 Vote: Joe Biden	32%	(106)	36%	(119)	16%	(53)	8%	(28)	8%	(26)	331
2020 Vote: Donald Trump	20%	(64)	33%	(109)	25%	(83)	10%	(31)	12%	(40)	327
2020 Vote: Someone Else	30%	(4)	29%	(3)	3%	(0)	19%	(2)	19%	(2)	12
2020 Vote: Did not Vote	6%	(2)	28%	(8)	38%	(11)	7%	(2)	21%	(6)	28
2016 Vote: Hillary Clinton	32%	(73)	42%	(97)	15%	(34)	5%	(12)	6%	(15)	231
2016 Vote: Donald Trump	18%	(51)	31%	(89)	27%	(79)	12%	(34)	12%	(35)	288
2016 Vote: Someone Else	45%	(14)	23%	(7)	13%	(4)	8%	(2)	11%	(3)	31
2020 Vote/PID: Not Biden/Democrat	8%	(2)	45%	(12)	40%	(11)	4%	(1)	3%	(1)	26
2020 Vote/PID: Not Trump/Republican	31%	(6)	36%	(7)	19%	(4)	3%	(1)	11%	(2)	20

Continued on next page

**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	25%	(176)	34%	(239)	21%	(146)	9%	(63)	11%	(73)	697
U.S. Economy: Wrong Track	22%	(104)	32%	(151)	22%	(104)	11%	(50)	13%	(59)	469
U.S. Economy: Right Direction	31%	(71)	38%	(88)	18%	(42)	6%	(13)	6%	(15)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(69)	37%	(83)	16%	(35)	10%	(22)	6%	(14)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(64)	32%	(105)	27%	(89)	10%	(34)	11%	(36)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(43)	35%	(51)	15%	(21)	5%	(7)	16%	(24)	145
Top 2024 Issue: Economy	14%	(30)	37%	(81)	28%	(60)	7%	(16)	15%	(32)	220
Community: Urban	26%	(48)	34%	(63)	22%	(41)	10%	(18)	9%	(16)	186
Community: Suburban	28%	(75)	31%	(84)	23%	(63)	10%	(27)	7%	(20)	269
Community: Rural	22%	(53)	38%	(92)	17%	(42)	7%	(18)	15%	(37)	242
Community/Gender: Urban Women	17%	(13)	32%	(24)	22%	(17)	18%	(13)	11%	(8)	75
Community/Gender: Urban Men	32%	(35)	35%	(39)	22%	(24)	4%	(5)	7%	(8)	111
Community/Gender: Rural Women	24%	(37)	34%	(53)	19%	(29)	4%	(6)	20%	(31)	156
Community/Gender: Rural Men	19%	(16)	46%	(39)	14%	(12)	13%	(11)	8%	(7)	86
Community/Gender: Suburban Women	36%	(48)	21%	(29)	21%	(27)	12%	(16)	10%	(14)	134
Community/Gender: Suburban Men	20%	(27)	41%	(55)	26%	(36)	8%	(11)	5%	(7)	135
Homeowner	26%	(164)	34%	(219)	21%	(135)	9%	(60)	10%	(63)	641
Renter	19%	(9)	37%	(18)	21%	(10)	6%	(3)	16%	(8)	48
Military HHnm: Yes	22%	(23)	38%	(40)	15%	(15)	6%	(7)	19%	(20)	104
Military HH: No	26%	(153)	34%	(199)	22%	(131)	10%	(56)	9%	(53)	593
Employ: Private Sector	24%	(77)	36%	(113)	18%	(58)	6%	(19)	16%	(49)	316
Employ: Government	17%	(5)	47%	(13)	27%	(7)	5%	(1)	4%	(1)	28
Employ: Self-Employed	31%	(20)	21%	(14)	30%	(20)	16%	(11)	2%	(1)	67
Employ: Homemaker	23%	(6)	50%	(14)	10%	(3)	7%	(2)	9%	(2)	27
Employ: Student	27%	(4)	26%	(4)	11%	(2)	18%	(3)	17%	(3)	16
Employ: Retired	29%	(56)	32%	(61)	24%	(47)	11%	(20)	5%	(9)	194
Employ: Unemployed	8%	(3)	54%	(17)	4%	(1)	21%	(7)	13%	(4)	32
Employ: Other	23%	(4)	12%	(2)	48%	(8)	2%	(0)	16%	(3)	17
Self + Household: White-Collar	35%	(90)	31%	(78)	19%	(49)	8%	(20)	7%	(18)	255
Self + Household: Blue Collar	21%	(73)	36%	(129)	23%	(83)	10%	(36)	10%	(35)	356

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**Table BLMB41\_6:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — War in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	25%	(176)	34%	(239)	21%	(146)	9%	(63)	11%	(73)	697
Union HH: Yes	44%	(18)	15%	(6)	27%	(11)	6%	(2)	7%	(3)	40
Union HH: No	24%	(158)	35%	(233)	21%	(135)	9%	(61)	11%	(71)	657
LGBTQ+: Yes	30%	(15)	20%	(10)	17%	(8)	22%	(11)	11%	(5)	49
LGBTQ+: No	25%	(161)	35%	(229)	21%	(138)	8%	(52)	10%	(68)	648
Motivated to Vote	26%	(167)	35%	(225)	21%	(134)	9%	(61)	8%	(52)	639
Parent: Yes	24%	(40)	42%	(71)	16%	(28)	9%	(15)	9%	(15)	168
Parent: No	26%	(135)	32%	(168)	22%	(118)	9%	(48)	11%	(59)	529
COVID Vaccine: Yes	28%	(133)	31%	(150)	23%	(109)	9%	(42)	10%	(47)	481
COVID Vaccine: No	20%	(42)	41%	(89)	17%	(37)	10%	(21)	12%	(27)	216
Student Loans: Yes	38%	(39)	31%	(32)	13%	(14)	11%	(11)	6%	(6)	103
Student Loans: No	23%	(136)	35%	(207)	22%	(132)	9%	(52)	11%	(67)	594
Favorable Opinion of Haley	21%	(53)	35%	(87)	23%	(58)	10%	(25)	10%	(25)	249
Unfavorable Opinion of Haley	31%	(87)	35%	(99)	21%	(58)	9%	(24)	5%	(14)	283
Protestant	27%	(44)	30%	(49)	24%	(39)	9%	(14)	10%	(16)	162
Roman Catholic	23%	(41)	31%	(55)	28%	(50)	7%	(13)	11%	(19)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(5)	—	(0)	—	(0)	—	(0)	6
Jewish	19%	(1)	24%	(1)	21%	(1)	—	(0)	36%	(2)	5
Muslim	31%	(1)	32%	(1)	5%	(0)	—	(0)	33%	(1)	3
Buddhist	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Atheist	24%	(8)	33%	(12)	35%	(12)	9%	(3)	—	(0)	35
Agnostic	33%	(17)	48%	(24)	—	(0)	19%	(10)	—	(0)	51
Something else	20%	(22)	22%	(24)	31%	(34)	9%	(10)	19%	(22)	113
Nothing in particular	27%	(39)	47%	(67)	7%	(10)	10%	(14)	10%	(14)	142
Prodigal Biden Voter	21%	(8)	32%	(12)	26%	(10)	9%	(3)	12%	(4)	38
Undecided Voter (DK/WNV)	24%	(15)	33%	(20)	14%	(8)	5%	(3)	24%	(15)	61
Undecided Voter (DK)	34%	(12)	35%	(12)	9%	(3)	8%	(3)	13%	(4)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	21%	(149)	34%	(238)	20%	(137)	12%	(82)	13%	(92)	697
Gender: Male	21%	(70)	40%	(133)	19%	(63)	13%	(42)	7%	(24)	332
Gender: Female	22%	(79)	29%	(105)	20%	(74)	11%	(39)	19%	(68)	365
Age: 18-34	23%	(44)	41%	(78)	15%	(28)	11%	(21)	9%	(17)	188
Age: 35-44	18%	(16)	33%	(29)	13%	(12)	16%	(14)	21%	(19)	90
Age: 45-64	15%	(39)	31%	(79)	25%	(63)	12%	(29)	17%	(44)	255
Age: 65+	30%	(50)	31%	(51)	21%	(34)	10%	(17)	8%	(12)	164
GenZers: 1997-2012	22%	(23)	35%	(36)	13%	(13)	17%	(17)	13%	(13)	102
Millennials: 1981-1996	23%	(37)	42%	(69)	14%	(23)	9%	(16)	13%	(21)	165
GenXers: 1965-1980	12%	(22)	36%	(65)	22%	(40)	12%	(21)	19%	(34)	182
Baby Boomers: 1946-1964	28%	(66)	27%	(64)	25%	(58)	11%	(27)	9%	(21)	236
Educ: < College	18%	(84)	32%	(153)	20%	(92)	13%	(63)	17%	(81)	473
Educ: Bachelors degree	27%	(40)	35%	(53)	23%	(35)	9%	(13)	6%	(9)	151
Educ: Post-grad	33%	(24)	43%	(32)	12%	(9)	8%	(6)	4%	(3)	73
Income: Under 50k	20%	(47)	28%	(64)	19%	(44)	11%	(25)	22%	(51)	232
Income: 50k-100k	20%	(56)	34%	(95)	23%	(64)	13%	(37)	9%	(25)	277
Income: 100k+	24%	(45)	42%	(78)	15%	(29)	10%	(19)	9%	(16)	188
Ethnicity: White (Non-Hispanic)	21%	(128)	34%	(212)	20%	(127)	11%	(70)	13%	(83)	621
Ethnicity: Hispanic	6%	(1)	54%	(12)	—	(0)	36%	(8)	4%	(1)	22
Ethnicity: Black (Non-Hispanic)	24%	(6)	25%	(6)	32%	(7)	7%	(2)	11%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	44%	(14)	25%	(8)	7%	(2)	5%	(2)	19%	(6)	32
All Christian	22%	(75)	34%	(118)	22%	(75)	12%	(40)	11%	(39)	348
All Non-Christian	19%	(2)	32%	(3)	12%	(1)	5%	(0)	32%	(3)	9
Atheist	16%	(5)	62%	(21)	12%	(4)	1%	(0)	9%	(3)	35
Agnostic/Nothing in particular	28%	(55)	30%	(59)	18%	(35)	13%	(26)	10%	(19)	193
Something Else	10%	(12)	33%	(37)	18%	(21)	13%	(14)	26%	(29)	113
Evangelical	13%	(17)	37%	(48)	17%	(23)	15%	(19)	18%	(23)	130
Non-Evangelical	22%	(70)	32%	(102)	22%	(72)	11%	(35)	14%	(45)	324
PID: Dem (no lean)	27%	(65)	33%	(79)	13%	(31)	14%	(34)	13%	(32)	240
PID: Ind (no lean)	22%	(44)	37%	(74)	22%	(44)	10%	(20)	10%	(21)	202
PID: Rep (no lean)	16%	(40)	33%	(85)	24%	(62)	11%	(28)	16%	(40)	255

Continued on next page

**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	21%	(149)	34%	(238)	20%	(137)	12%	(82)	13%	(92)	697
PID/Gender: Dem Men	21%	(20)	47%	(45)	11%	(11)	19%	(19)	2%	(2)	97
PID/Gender: Dem Women	31%	(45)	23%	(34)	14%	(20)	10%	(15)	21%	(30)	143
PID/Gender: Ind Men	24%	(27)	36%	(40)	22%	(25)	8%	(9)	10%	(11)	112
PID/Gender: Ind Women	19%	(17)	37%	(34)	21%	(19)	11%	(10)	11%	(10)	90
PID/Gender: Rep Men	19%	(23)	38%	(47)	22%	(27)	11%	(14)	10%	(12)	123
PID/Gender: Rep Women	13%	(17)	28%	(37)	26%	(35)	11%	(14)	21%	(28)	131
Ideo: Liberal (1-3)	32%	(72)	34%	(75)	13%	(30)	12%	(26)	9%	(20)	223
Ideo: Moderate (4)	20%	(37)	39%	(73)	16%	(30)	9%	(17)	16%	(30)	186
Ideo: Conservative (5-7)	14%	(39)	31%	(85)	27%	(74)	14%	(38)	14%	(40)	276
Ideo/PID: Conservative Republican	13%	(25)	33%	(62)	28%	(53)	12%	(23)	14%	(26)	189
Ideo/PID: Moderate/Liberal Republican	22%	(14)	34%	(21)	13%	(9)	8%	(5)	23%	(14)	63
Ideo/PID: Moderate/Conservative Democrat	18%	(14)	36%	(28)	8%	(6)	18%	(14)	20%	(15)	76
Ideo/PID: Liberal Democrat	32%	(52)	32%	(51)	14%	(23)	12%	(20)	10%	(17)	163
Unfavorable of Biden and Trump	16%	(18)	47%	(51)	12%	(13)	9%	(10)	16%	(18)	109
2024 H2H Matchup: Biden Voter	29%	(93)	33%	(105)	14%	(44)	14%	(44)	11%	(34)	320
2024 H2H Matchup: Trump Voter	15%	(46)	33%	(105)	27%	(86)	11%	(35)	13%	(42)	315
2024 H2H Matchup: Would not Vote	23%	(8)	45%	(16)	12%	(4)	1%	(0)	18%	(6)	34
2024 H2H Matchup: Do not Know	4%	(1)	46%	(13)	7%	(2)	7%	(2)	36%	(10)	27
2022 House Vote: Democrat	33%	(97)	34%	(101)	13%	(37)	11%	(31)	9%	(27)	293
2022 House Vote: Republican	14%	(43)	35%	(108)	25%	(77)	12%	(36)	13%	(41)	306
2022 House Vote: Did not Vote	8%	(6)	27%	(22)	25%	(20)	14%	(11)	25%	(20)	79
2020 Vote: Joe Biden	30%	(99)	35%	(115)	13%	(44)	11%	(36)	11%	(37)	331
2020 Vote: Donald Trump	14%	(47)	33%	(109)	27%	(89)	11%	(36)	14%	(46)	327
2020 Vote: Someone Else	11%	(1)	62%	(7)	18%	(2)	—	(0)	9%	(1)	12
2020 Vote: Did not Vote	6%	(2)	24%	(7)	7%	(2)	34%	(9)	29%	(8)	28
2016 Vote: Hillary Clinton	28%	(64)	38%	(87)	16%	(37)	7%	(17)	11%	(26)	231
2016 Vote: Donald Trump	16%	(47)	33%	(94)	26%	(75)	13%	(37)	12%	(36)	288
2016 Vote: Someone Else	38%	(12)	29%	(9)	10%	(3)	10%	(3)	13%	(4)	31
2020 Vote/PID: Not Biden/Democrat	7%	(2)	29%	(8)	16%	(4)	37%	(10)	10%	(3)	26
2020 Vote/PID: Not Trump/Republican	44%	(9)	31%	(6)	13%	(3)	4%	(1)	8%	(2)	20

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**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	21%	(149)	34%	(238)	20%	(137)	12%	(82)	13%	(92)	697
U.S. Economy: Wrong Track	18%	(86)	31%	(147)	20%	(96)	14%	(66)	16%	(73)	469
U.S. Economy: Right Direction	27%	(62)	40%	(91)	18%	(41)	7%	(15)	8%	(19)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30%	(67)	37%	(83)	12%	(28)	11%	(26)	9%	(20)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(48)	34%	(110)	27%	(89)	12%	(38)	13%	(42)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(33)	31%	(44)	14%	(20)	12%	(17)	21%	(30)	145
Top 2024 Issue: Economy	9%	(20)	39%	(86)	23%	(51)	10%	(22)	19%	(41)	220
Community: Urban	21%	(38)	43%	(80)	16%	(30)	14%	(27)	6%	(12)	186
Community: Suburban	25%	(68)	31%	(83)	21%	(57)	10%	(27)	12%	(33)	269
Community: Rural	17%	(42)	31%	(75)	20%	(50)	11%	(27)	20%	(48)	242
Community/Gender: Urban Women	20%	(15)	31%	(23)	23%	(17)	19%	(14)	8%	(6)	75
Community/Gender: Urban Men	21%	(23)	51%	(57)	11%	(13)	11%	(12)	5%	(6)	111
Community/Gender: Rural Women	16%	(25)	29%	(46)	19%	(30)	9%	(13)	26%	(41)	156
Community/Gender: Rural Men	19%	(17)	34%	(29)	22%	(19)	16%	(14)	8%	(6)	86
Community/Gender: Suburban Women	29%	(39)	27%	(35)	20%	(26)	9%	(12)	16%	(21)	134
Community/Gender: Suburban Men	22%	(29)	35%	(47)	23%	(31)	12%	(16)	9%	(12)	135
Homeowner	22%	(139)	34%	(216)	20%	(128)	12%	(74)	13%	(84)	641
Renter	17%	(8)	42%	(20)	17%	(8)	11%	(5)	13%	(6)	48
Military HHnm: Yes	24%	(25)	36%	(37)	15%	(15)	11%	(11)	15%	(15)	104
Military HH: No	21%	(124)	34%	(201)	20%	(121)	12%	(70)	13%	(77)	593
Employ: Private Sector	18%	(56)	41%	(131)	18%	(57)	7%	(23)	16%	(49)	316
Employ: Government	15%	(4)	45%	(12)	21%	(6)	8%	(2)	11%	(3)	28
Employ: Self-Employed	22%	(15)	11%	(8)	21%	(14)	36%	(24)	9%	(6)	67
Employ: Homemaker	18%	(5)	43%	(12)	23%	(6)	7%	(2)	9%	(2)	27
Employ: Student	3%	(1)	32%	(5)	20%	(3)	9%	(1)	36%	(6)	16
Employ: Retired	30%	(57)	32%	(62)	21%	(40)	11%	(21)	7%	(14)	194
Employ: Unemployed	25%	(8)	20%	(7)	8%	(3)	25%	(8)	21%	(7)	32
Employ: Other	18%	(3)	11%	(2)	42%	(7)	—	(0)	28%	(5)	17
Self + Household: White-Collar	27%	(68)	38%	(96)	17%	(45)	10%	(27)	8%	(20)	255
Self + Household: Blue Collar	20%	(73)	32%	(114)	21%	(76)	14%	(49)	12%	(44)	356

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**Table BLMB41\_7:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Famine in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	21%	(149)	34%	(238)	20%	(137)	12%	(82)	13%	(92)	697
Union HH: Yes	36%	(14)	34%	(14)	12%	(5)	4%	(2)	14%	(6)	40
Union HH: No	20%	(135)	34%	(224)	20%	(132)	12%	(80)	13%	(87)	657
LGBTQ+: Yes	21%	(10)	36%	(17)	6%	(3)	21%	(10)	17%	(8)	49
LGBTQ+: No	21%	(138)	34%	(220)	21%	(134)	11%	(71)	13%	(84)	648
Motivated to Vote	22%	(141)	34%	(217)	20%	(129)	12%	(79)	11%	(73)	639
Parent: Yes	16%	(27)	38%	(65)	24%	(40)	9%	(15)	13%	(21)	168
Parent: No	23%	(122)	33%	(173)	18%	(97)	13%	(66)	13%	(71)	529
COVID Vaccine: Yes	25%	(120)	33%	(157)	18%	(87)	12%	(57)	12%	(60)	481
COVID Vaccine: No	13%	(29)	37%	(80)	23%	(50)	11%	(24)	15%	(32)	216
Student Loans: Yes	27%	(28)	31%	(32)	22%	(22)	8%	(8)	12%	(13)	103
Student Loans: No	20%	(121)	35%	(206)	19%	(114)	12%	(73)	13%	(80)	594
Favorable Opinion of Haley	22%	(55)	37%	(93)	21%	(53)	9%	(22)	10%	(26)	249
Unfavorable Opinion of Haley	25%	(72)	33%	(93)	23%	(64)	13%	(36)	6%	(18)	283
Protestant	24%	(39)	36%	(58)	18%	(30)	10%	(17)	12%	(19)	162
Roman Catholic	20%	(36)	31%	(55)	25%	(44)	13%	(24)	11%	(19)	178
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	72%	(5)	28%	(2)	—	(0)	—	(0)	6
Jewish	19%	(1)	18%	(1)	21%	(1)	6%	(0)	36%	(2)	5
Muslim	3%	(0)	59%	(2)	—	(0)	5%	(0)	33%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	16%	(5)	62%	(21)	12%	(4)	1%	(0)	9%	(3)	35
Agnostic	26%	(13)	31%	(16)	14%	(7)	19%	(10)	10%	(5)	51
Something else	10%	(12)	33%	(37)	18%	(21)	13%	(14)	26%	(29)	113
Nothing in particular	29%	(42)	30%	(43)	20%	(28)	11%	(16)	10%	(14)	142
Prodigal Biden Voter	16%	(6)	47%	(18)	13%	(5)	8%	(3)	16%	(6)	38
Undecided Voter (DK/WNV)	15%	(9)	46%	(28)	10%	(6)	3%	(2)	26%	(16)	61
Undecided Voter (DK)	23%	(8)	45%	(16)	12%	(4)	1%	(0)	18%	(6)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	34%	(235)	37%	(261)	12%	(82)	6%	(42)	11%	(78)	697
Gender: Male	34%	(111)	43%	(143)	12%	(41)	5%	(18)	6%	(19)	332
Gender: Female	34%	(123)	32%	(118)	11%	(41)	7%	(24)	16%	(59)	365
Age: 18-34	31%	(58)	48%	(90)	11%	(21)	3%	(5)	8%	(14)	188
Age: 35-44	35%	(31)	37%	(33)	7%	(6)	9%	(8)	13%	(11)	90
Age: 45-64	31%	(80)	32%	(81)	16%	(40)	6%	(15)	15%	(39)	255
Age: 65+	40%	(66)	34%	(57)	9%	(15)	8%	(13)	8%	(13)	164
GenZers: 1997-2012	32%	(33)	51%	(52)	4%	(4)	3%	(3)	10%	(10)	102
Millennials: 1981-1996	32%	(53)	40%	(65)	14%	(23)	6%	(10)	8%	(13)	165
GenXers: 1965-1980	31%	(57)	32%	(59)	17%	(31)	4%	(7)	15%	(28)	182
Baby Boomers: 1946-1964	37%	(87)	34%	(81)	10%	(23)	9%	(22)	10%	(23)	236
Educ: < College	29%	(139)	38%	(180)	12%	(55)	7%	(31)	14%	(67)	473
Educ: Bachelors degree	39%	(59)	35%	(52)	15%	(22)	6%	(10)	5%	(8)	151
Educ: Post-grad	49%	(36)	39%	(28)	7%	(5)	2%	(1)	4%	(3)	73
Income: Under 50k	31%	(71)	40%	(92)	8%	(19)	6%	(14)	16%	(36)	232
Income: 50k-100k	31%	(87)	40%	(112)	14%	(39)	5%	(13)	9%	(26)	277
Income: 100k+	41%	(77)	30%	(57)	13%	(24)	8%	(15)	8%	(15)	188
Ethnicity: White (Non-Hispanic)	34%	(208)	37%	(230)	12%	(75)	6%	(39)	11%	(69)	621
Ethnicity: Hispanic	14%	(3)	83%	(18)	—	(0)	3%	(1)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	40%	(9)	25%	(6)	21%	(5)	4%	(1)	10%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	44%	(14)	23%	(7)	8%	(2)	5%	(2)	20%	(6)	32
All Christian	33%	(115)	37%	(129)	13%	(45)	6%	(23)	11%	(37)	348
All Non-Christian	43%	(4)	24%	(2)	1%	(0)	—	(0)	32%	(3)	9
Atheist	30%	(10)	48%	(17)	14%	(5)	8%	(3)	—	(0)	35
Agnostic/Nothing in particular	39%	(75)	36%	(69)	11%	(20)	5%	(10)	10%	(19)	193
Something Else	27%	(30)	40%	(45)	10%	(11)	6%	(7)	17%	(19)	113
Evangelical	21%	(27)	48%	(62)	8%	(11)	7%	(9)	16%	(21)	130
Non-Evangelical	36%	(117)	32%	(105)	14%	(45)	6%	(21)	11%	(35)	324
PID: Dem (no lean)	36%	(86)	38%	(91)	8%	(20)	5%	(13)	13%	(31)	240
PID: Ind (no lean)	39%	(80)	31%	(63)	14%	(28)	8%	(16)	8%	(16)	202
PID: Rep (no lean)	27%	(69)	42%	(107)	13%	(34)	5%	(13)	12%	(31)	255

Continued on next page



**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
 — Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	34%	(235)	37%	(261)	12%	(82)	6%	(42)	11%	(78)	697
PID/Gender: Dem Men	29%	(28)	52%	(50)	11%	(11)	4%	(4)	4%	(4)	97
PID/Gender: Dem Women	40%	(57)	29%	(41)	6%	(9)	6%	(9)	19%	(27)	143
PID/Gender: Ind Men	39%	(44)	36%	(40)	14%	(16)	8%	(9)	3%	(3)	112
PID/Gender: Ind Women	40%	(36)	25%	(23)	13%	(12)	8%	(7)	14%	(12)	90
PID/Gender: Rep Men	32%	(39)	43%	(53)	12%	(14)	4%	(5)	10%	(12)	123
PID/Gender: Rep Women	23%	(30)	41%	(54)	15%	(19)	6%	(8)	15%	(19)	131
Ideo: Liberal (1-3)	44%	(98)	35%	(78)	7%	(15)	8%	(17)	7%	(16)	223
Ideo: Moderate (4)	30%	(56)	31%	(58)	17%	(31)	6%	(11)	16%	(31)	186
Ideo: Conservative (5-7)	29%	(79)	44%	(120)	13%	(35)	5%	(14)	10%	(28)	276
Ideo/PID: Conservative Republican	29%	(54)	43%	(82)	16%	(30)	4%	(7)	9%	(17)	189
Ideo/PID: Moderate/Liberal Republican	23%	(15)	38%	(24)	6%	(4)	10%	(6)	23%	(14)	63
Ideo/PID: Moderate/Conservative Democrat	23%	(17)	41%	(31)	12%	(9)	3%	(3)	21%	(16)	76
Ideo/PID: Liberal Democrat	41%	(67)	37%	(60)	7%	(11)	6%	(10)	9%	(15)	163
Unfavorable of Biden and Trump	33%	(36)	39%	(42)	13%	(14)	3%	(4)	12%	(13)	109
2024 H2H Matchup: Biden Voter	40%	(128)	32%	(102)	10%	(33)	7%	(21)	11%	(36)	320
2024 H2H Matchup: Trump Voter	28%	(90)	43%	(135)	14%	(43)	6%	(20)	9%	(28)	315
2024 H2H Matchup: Would not Vote	46%	(16)	35%	(12)	5%	(2)	—	(0)	13%	(5)	34
2024 H2H Matchup: Do not Know	7%	(2)	42%	(11)	13%	(4)	2%	(1)	36%	(10)	27
2022 House Vote: Democrat	44%	(130)	32%	(94)	9%	(25)	6%	(19)	9%	(25)	293
2022 House Vote: Republican	29%	(88)	43%	(131)	12%	(35)	7%	(21)	10%	(30)	306
2022 House Vote: Did not Vote	16%	(13)	33%	(26)	22%	(17)	3%	(2)	26%	(21)	79
2020 Vote: Joe Biden	40%	(133)	31%	(102)	11%	(38)	6%	(21)	11%	(37)	331
2020 Vote: Donald Trump	29%	(94)	42%	(137)	13%	(41)	6%	(20)	10%	(34)	327
2020 Vote: Someone Else	32%	(4)	53%	(6)	5%	(1)	1%	(0)	9%	(1)	12
2020 Vote: Did not Vote	14%	(4)	55%	(15)	8%	(2)	4%	(1)	19%	(5)	28
2016 Vote: Hillary Clinton	47%	(108)	31%	(72)	11%	(25)	6%	(13)	6%	(14)	231
2016 Vote: Donald Trump	27%	(78)	40%	(114)	13%	(37)	8%	(23)	12%	(36)	288
2016 Vote: Someone Else	36%	(11)	31%	(10)	10%	(3)	10%	(3)	12%	(4)	31
2020 Vote/PID: Not Biden/Democrat	17%	(4)	69%	(18)	6%	(2)	8%	(2)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	52%	(11)	29%	(6)	4%	(1)	3%	(1)	13%	(3)	20

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**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	34%	(235)	37%	(261)	12%	(82)	6%	(42)	11%	(78)	697
U.S. Economy: Wrong Track	31%	(147)	38%	(179)	12%	(57)	5%	(25)	13%	(61)	469
U.S. Economy: Right Direction	39%	(88)	36%	(82)	11%	(25)	7%	(17)	7%	(16)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39%	(87)	34%	(75)	10%	(24)	7%	(15)	10%	(23)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(96)	42%	(139)	14%	(44)	6%	(20)	9%	(29)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(52)	32%	(47)	10%	(14)	5%	(7)	17%	(25)	145
Top 2024 Issue: Economy	22%	(48)	43%	(95)	14%	(31)	8%	(17)	12%	(27)	220
Community: Urban	31%	(59)	42%	(78)	10%	(19)	4%	(8)	12%	(22)	186
Community: Suburban	38%	(101)	33%	(88)	15%	(39)	8%	(22)	7%	(19)	269
Community: Rural	31%	(75)	39%	(95)	10%	(23)	5%	(12)	15%	(37)	242
Community/Gender: Urban Women	30%	(22)	33%	(25)	13%	(9)	3%	(2)	22%	(17)	75
Community/Gender: Urban Men	33%	(36)	48%	(53)	9%	(10)	5%	(6)	5%	(6)	111
Community/Gender: Rural Women	30%	(47)	36%	(56)	9%	(14)	5%	(8)	20%	(31)	156
Community/Gender: Rural Men	32%	(27)	46%	(40)	11%	(9)	5%	(4)	7%	(6)	86
Community/Gender: Suburban Women	40%	(54)	28%	(38)	13%	(17)	10%	(13)	8%	(11)	134
Community/Gender: Suburban Men	35%	(47)	37%	(50)	16%	(22)	6%	(9)	6%	(8)	135
Homeowner	34%	(220)	37%	(238)	12%	(77)	6%	(36)	11%	(70)	641
Renter	28%	(13)	43%	(21)	10%	(5)	8%	(4)	11%	(5)	48
Military HHnm: Yes	32%	(34)	37%	(38)	8%	(8)	6%	(6)	17%	(18)	104
Military HH: No	34%	(201)	38%	(222)	12%	(74)	6%	(36)	10%	(60)	593
Employ: Private Sector	31%	(98)	39%	(123)	13%	(40)	4%	(13)	14%	(44)	316
Employ: Government	16%	(5)	61%	(17)	10%	(3)	8%	(2)	4%	(1)	28
Employ: Self-Employed	39%	(26)	47%	(32)	8%	(5)	4%	(3)	1%	(1)	67
Employ: Homemaker	27%	(7)	40%	(11)	3%	(1)	16%	(4)	15%	(4)	27
Employ: Student	40%	(6)	35%	(6)	2%	(0)	6%	(1)	17%	(3)	16
Employ: Retired	41%	(79)	32%	(62)	11%	(22)	9%	(17)	7%	(14)	194
Employ: Unemployed	29%	(9)	24%	(8)	16%	(5)	2%	(1)	30%	(10)	32
Employ: Other	29%	(5)	20%	(4)	35%	(6)	5%	(1)	11%	(2)	17
Self + Household: White-Collar	41%	(105)	35%	(88)	12%	(30)	7%	(17)	6%	(16)	255
Self + Household: Blue Collar	28%	(101)	41%	(147)	12%	(41)	7%	(23)	12%	(43)	356

Continued on next page

**Table BLMB41\_8:** Based on what you know, how responsible, if at all, are the following for the increase in migrants crossing the U.S.-Mexico border?  
— Corruption in other countries

Demographic	Very responsible		Somewhat responsible		Not that responsible		Not responsible at all		Don't know/no opinion		Total N
Registered Voters	34%	(235)	37%	(261)	12%	(82)	6%	(42)	11%	(78)	697
Union HH: Yes	54%	(22)	29%	(11)	9%	(4)	1%	(1)	7%	(3)	40
Union HH: No	32%	(213)	38%	(249)	12%	(78)	6%	(42)	11%	(75)	657
LGBTQ+: Yes	36%	(18)	25%	(12)	10%	(5)	7%	(3)	22%	(11)	49
LGBTQ+: No	33%	(217)	38%	(248)	12%	(77)	6%	(39)	10%	(67)	648
Motivated to Vote	35%	(225)	38%	(240)	12%	(77)	6%	(41)	9%	(56)	639
Parent: Yes	30%	(51)	41%	(70)	13%	(23)	7%	(11)	8%	(14)	168
Parent: No	35%	(184)	36%	(191)	11%	(59)	6%	(31)	12%	(64)	529
COVID Vaccine: Yes	38%	(185)	33%	(160)	11%	(52)	6%	(28)	12%	(55)	481
COVID Vaccine: No	23%	(50)	46%	(100)	14%	(30)	6%	(14)	10%	(22)	216
Student Loans: Yes	40%	(41)	38%	(39)	11%	(12)	5%	(5)	6%	(6)	103
Student Loans: No	33%	(194)	37%	(222)	12%	(70)	6%	(37)	12%	(71)	594
Favorable Opinion of Haley	35%	(88)	39%	(97)	10%	(26)	7%	(18)	8%	(20)	249
Unfavorable Opinion of Haley	39%	(110)	35%	(100)	14%	(39)	7%	(19)	6%	(16)	283
Protestant	33%	(53)	37%	(61)	12%	(20)	8%	(13)	10%	(16)	162
Roman Catholic	34%	(61)	35%	(62)	14%	(25)	5%	(10)	12%	(21)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	—	(0)	—	(0)	—	(0)	6
Jewish	25%	(1)	39%	(2)	—	(0)	—	(0)	36%	(2)	5
Muslim	58%	(2)	5%	(0)	4%	(0)	—	(0)	33%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	30%	(10)	48%	(17)	14%	(5)	8%	(3)	—	(0)	35
Agnostic	46%	(23)	28%	(14)	12%	(6)	1%	(0)	13%	(7)	51
Something else	27%	(30)	40%	(45)	10%	(11)	6%	(7)	17%	(19)	113
Nothing in particular	36%	(52)	38%	(54)	10%	(14)	7%	(10)	9%	(12)	142
Prodigal Biden Voter	30%	(11)	34%	(13)	17%	(7)	7%	(2)	12%	(4)	38
Undecided Voter (DK/WNV)	29%	(17)	38%	(23)	9%	(5)	1%	(1)	23%	(14)	61
Undecided Voter (DK)	46%	(16)	35%	(12)	5%	(2)	—	(0)	13%	(5)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(189)	36%	(252)	15%	(105)	8%	(55)	14%	(96)	697
Gender: Male	27%	(90)	41%	(136)	15%	(51)	8%	(28)	8%	(28)	332
Gender: Female	27%	(99)	32%	(117)	15%	(54)	7%	(27)	19%	(68)	365
Age: 18-34	34%	(63)	29%	(54)	11%	(21)	6%	(11)	20%	(38)	188
Age: 35-44	17%	(15)	44%	(39)	10%	(9)	11%	(10)	18%	(16)	90
Age: 45-64	24%	(62)	39%	(99)	19%	(48)	6%	(15)	12%	(31)	255
Age: 65+	29%	(48)	37%	(60)	16%	(27)	12%	(19)	6%	(10)	164
GenZers: 1997-2012	27%	(28)	28%	(29)	6%	(6)	8%	(8)	30%	(31)	102
Millennials: 1981-1996	31%	(51)	38%	(63)	13%	(22)	7%	(11)	11%	(18)	165
GenXers: 1965-1980	26%	(47)	35%	(63)	22%	(40)	6%	(11)	11%	(21)	182
Baby Boomers: 1946-1964	24%	(56)	40%	(94)	15%	(36)	10%	(24)	11%	(26)	236
Educ: < College	28%	(131)	39%	(186)	13%	(63)	6%	(27)	14%	(66)	473
Educ: Bachelors degree	24%	(36)	28%	(42)	21%	(31)	15%	(22)	13%	(20)	151
Educ: Post-grad	30%	(22)	34%	(25)	16%	(11)	8%	(6)	13%	(9)	73
Income: Under 50k	22%	(50)	37%	(85)	11%	(26)	10%	(23)	20%	(47)	232
Income: 50k-100k	28%	(77)	36%	(99)	19%	(53)	5%	(15)	12%	(33)	277
Income: 100k+	33%	(62)	36%	(68)	14%	(26)	9%	(17)	9%	(16)	188
Ethnicity: White (Non-Hispanic)	27%	(168)	37%	(229)	15%	(96)	8%	(50)	13%	(79)	621
Ethnicity: Hispanic	20%	(4)	59%	(13)	12%	(3)	6%	(1)	4%	(1)	22
Ethnicity: Black (Non-Hispanic)	31%	(7)	23%	(5)	18%	(4)	15%	(3)	13%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	31%	(10)	19%	(6)	9%	(3)	—	(0)	41%	(13)	32
All Christian	29%	(101)	34%	(118)	18%	(63)	6%	(20)	13%	(46)	348
All Non-Christian	30%	(3)	33%	(3)	15%	(1)	—	(0)	22%	(2)	9
Atheist	21%	(7)	23%	(8)	10%	(4)	21%	(7)	26%	(9)	35
Agnostic/Nothing in particular	23%	(44)	42%	(82)	14%	(27)	9%	(18)	12%	(23)	193
Something Else	31%	(35)	37%	(42)	9%	(10)	8%	(9)	14%	(16)	113
Evangelical	29%	(37)	31%	(40)	18%	(23)	7%	(8)	16%	(20)	130
Non-Evangelical	30%	(97)	35%	(114)	15%	(50)	6%	(21)	13%	(42)	324
PID: Dem (no lean)	26%	(62)	34%	(82)	13%	(30)	11%	(25)	17%	(41)	240
PID: Ind (no lean)	26%	(53)	35%	(71)	19%	(39)	7%	(15)	12%	(24)	202
PID: Rep (no lean)	29%	(74)	39%	(100)	14%	(36)	6%	(14)	12%	(30)	255

Continued on next page

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(189)	36%	(252)	15%	(105)	8%	(55)	14%	(96)	697
PID/Gender: Dem Men	24%	(23)	38%	(36)	15%	(14)	13%	(12)	11%	(11)	97
PID/Gender: Dem Women	27%	(39)	31%	(45)	11%	(16)	9%	(13)	21%	(30)	143
PID/Gender: Ind Men	25%	(28)	40%	(45)	17%	(19)	9%	(10)	9%	(10)	112
PID/Gender: Ind Women	28%	(25)	29%	(26)	22%	(20)	6%	(5)	16%	(15)	90
PID/Gender: Rep Men	32%	(39)	44%	(55)	14%	(18)	4%	(5)	6%	(7)	123
PID/Gender: Rep Women	27%	(35)	35%	(45)	14%	(18)	7%	(9)	18%	(23)	131
Ideo: Liberal (1-3)	23%	(52)	30%	(67)	17%	(37)	13%	(30)	16%	(36)	223
Ideo: Moderate (4)	28%	(51)	34%	(63)	12%	(23)	10%	(19)	16%	(30)	186
Ideo: Conservative (5-7)	30%	(83)	43%	(118)	15%	(42)	2%	(5)	10%	(27)	276
Ideo/PID: Conservative Republican	30%	(57)	40%	(75)	16%	(31)	3%	(5)	11%	(21)	189
Ideo/PID: Moderate/Liberal Republican	27%	(17)	36%	(23)	7%	(4)	14%	(9)	15%	(10)	63
Ideo/PID: Moderate/Conservative Democrat	34%	(26)	39%	(30)	6%	(5)	9%	(7)	12%	(9)	76
Ideo/PID: Liberal Democrat	22%	(36)	31%	(50)	16%	(26)	11%	(19)	19%	(32)	163
Unfavorable of Biden and Trump	20%	(22)	35%	(38)	21%	(23)	8%	(8)	16%	(17)	109
2024 H2H Matchup: Biden Voter	22%	(71)	36%	(116)	16%	(52)	11%	(34)	15%	(48)	320
2024 H2H Matchup: Trump Voter	33%	(104)	39%	(124)	13%	(40)	5%	(16)	10%	(31)	315
2024 H2H Matchup: Would not Vote	36%	(12)	24%	(8)	17%	(6)	4%	(1)	19%	(7)	34
2024 H2H Matchup: Do not Know	7%	(2)	17%	(5)	29%	(8)	9%	(3)	38%	(10)	27
2022 House Vote: Democrat	23%	(69)	36%	(104)	17%	(50)	11%	(33)	13%	(38)	293
2022 House Vote: Republican	31%	(95)	38%	(116)	14%	(42)	6%	(18)	11%	(34)	306
2022 House Vote: Did not Vote	27%	(21)	32%	(25)	9%	(7)	5%	(4)	27%	(22)	79
2020 Vote: Joe Biden	21%	(71)	35%	(116)	17%	(55)	11%	(36)	16%	(53)	331
2020 Vote: Donald Trump	34%	(111)	37%	(122)	13%	(44)	5%	(17)	10%	(34)	327
2020 Vote: Someone Else	30%	(4)	32%	(4)	17%	(2)	—	(0)	20%	(2)	12
2020 Vote: Did not Vote	14%	(4)	40%	(11)	15%	(4)	5%	(1)	26%	(7)	28
2016 Vote: Hillary Clinton	26%	(59)	35%	(81)	18%	(41)	12%	(29)	9%	(21)	231
2016 Vote: Donald Trump	27%	(78)	42%	(121)	16%	(47)	5%	(15)	9%	(26)	288
2016 Vote: Someone Else	34%	(11)	37%	(12)	11%	(3)	5%	(2)	13%	(4)	31
2020 Vote/PID: Not Biden/Democrat	37%	(10)	42%	(11)	5%	(1)	3%	(1)	14%	(4)	26
2020 Vote/PID: Not Trump/Republican	27%	(5)	48%	(10)	21%	(4)	—	(0)	5%	(1)	20

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**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(189)	36%	(252)	15%	(105)	8%	(55)	14%	(96)	697
U.S. Economy: Wrong Track	29%	(136)	37%	(172)	14%	(64)	6%	(30)	14%	(67)	469
U.S. Economy: Right Direction	23%	(53)	35%	(81)	18%	(41)	11%	(25)	13%	(29)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(60)	28%	(63)	16%	(35)	11%	(25)	18%	(41)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(106)	38%	(124)	14%	(47)	6%	(19)	10%	(32)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(22)	46%	(66)	16%	(23)	7%	(10)	16%	(23)	145
Top 2024 Issue: Economy	32%	(71)	38%	(82)	14%	(30)	7%	(16)	9%	(21)	220
Community: Urban	27%	(51)	41%	(76)	13%	(24)	4%	(8)	15%	(27)	186
Community: Suburban	24%	(64)	36%	(97)	17%	(45)	9%	(25)	14%	(38)	269
Community: Rural	31%	(74)	33%	(80)	15%	(36)	9%	(21)	13%	(31)	242
Community/Gender: Urban Women	22%	(17)	41%	(31)	14%	(10)	5%	(4)	18%	(13)	75
Community/Gender: Urban Men	31%	(34)	40%	(45)	13%	(14)	4%	(4)	12%	(14)	111
Community/Gender: Rural Women	34%	(53)	25%	(40)	13%	(21)	10%	(16)	17%	(27)	156
Community/Gender: Rural Men	24%	(21)	47%	(40)	18%	(16)	6%	(5)	5%	(4)	86
Community/Gender: Suburban Women	22%	(29)	34%	(46)	18%	(24)	5%	(7)	21%	(28)	134
Community/Gender: Suburban Men	26%	(35)	38%	(51)	15%	(21)	13%	(18)	8%	(10)	135
Homeowner	27%	(170)	37%	(236)	15%	(97)	8%	(50)	14%	(87)	641
Renter	37%	(18)	27%	(13)	15%	(7)	8%	(4)	13%	(6)	48
Military HHnm: Yes	28%	(29)	45%	(47)	9%	(10)	5%	(5)	12%	(13)	104
Military HH: No	27%	(160)	35%	(206)	16%	(95)	8%	(49)	14%	(83)	593
Employ: Private Sector	27%	(87)	39%	(122)	13%	(41)	8%	(26)	13%	(40)	316
Employ: Government	21%	(6)	33%	(9)	14%	(4)	1%	(0)	32%	(9)	28
Employ: Self-Employed	21%	(14)	38%	(25)	16%	(11)	6%	(4)	18%	(12)	67
Employ: Homemaker	27%	(7)	15%	(4)	30%	(8)	—	(0)	27%	(7)	27
Employ: Student	32%	(5)	19%	(3)	22%	(4)	1%	(0)	26%	(4)	16
Employ: Retired	28%	(55)	38%	(73)	18%	(34)	10%	(20)	6%	(12)	194
Employ: Unemployed	28%	(9)	36%	(12)	3%	(1)	7%	(2)	26%	(8)	32
Employ: Other	37%	(6)	25%	(4)	16%	(3)	6%	(1)	15%	(3)	17
Self + Household: White-Collar	30%	(77)	29%	(75)	17%	(44)	10%	(26)	13%	(33)	255
Self + Household: Blue Collar	26%	(92)	42%	(148)	14%	(50)	7%	(27)	11%	(40)	356

Continued on next page

**Table BLMB47\_1:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Cutting individual tax rates across all income groups

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(189)	36%	(252)	15%	(105)	8%	(55)	14%	(96)	697
Union HH: Yes	31%	(12)	23%	(9)	20%	(8)	6%	(3)	19%	(8)	40
Union HH: No	27%	(177)	37%	(243)	15%	(97)	8%	(52)	13%	(88)	657
LGBTQ+: Yes	15%	(7)	21%	(10)	14%	(7)	9%	(4)	41%	(20)	49
LGBTQ+: No	28%	(182)	37%	(242)	15%	(98)	8%	(50)	12%	(76)	648
Motivated to Vote	27%	(174)	37%	(237)	15%	(98)	8%	(52)	12%	(77)	639
Parent: Yes	26%	(43)	38%	(64)	17%	(28)	7%	(12)	13%	(21)	168
Parent: No	28%	(146)	36%	(188)	15%	(77)	8%	(43)	14%	(74)	529
COVID Vaccine: Yes	25%	(121)	38%	(181)	15%	(71)	8%	(41)	14%	(68)	481
COVID Vaccine: No	32%	(68)	33%	(71)	16%	(34)	6%	(14)	13%	(28)	216
Student Loans: Yes	27%	(28)	36%	(37)	15%	(15)	8%	(8)	15%	(15)	103
Student Loans: No	27%	(161)	36%	(216)	15%	(90)	8%	(46)	14%	(81)	594
Favorable Opinion of Haley	35%	(86)	36%	(90)	15%	(38)	7%	(16)	8%	(19)	249
Unfavorable Opinion of Haley	22%	(63)	37%	(104)	17%	(48)	11%	(32)	13%	(37)	283
Protestant	27%	(44)	36%	(59)	18%	(30)	5%	(8)	13%	(22)	162
Roman Catholic	31%	(55)	30%	(54)	18%	(32)	7%	(12)	14%	(24)	178
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	72%	(5)	7%	(0)	—	(0)	—	(0)	6
Jewish	22%	(1)	36%	(2)	24%	(1)	—	(0)	18%	(1)	5
Muslim	28%	(1)	35%	(1)	5%	(0)	—	(0)	33%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	21%	(7)	23%	(8)	10%	(4)	21%	(7)	26%	(9)	35
Agnostic	14%	(7)	36%	(18)	24%	(12)	9%	(4)	17%	(9)	51
Something else	31%	(35)	37%	(42)	9%	(10)	8%	(9)	14%	(16)	113
Nothing in particular	26%	(36)	45%	(63)	10%	(15)	10%	(14)	10%	(14)	142
Prodigal Biden Voter	16%	(6)	36%	(13)	19%	(7)	6%	(2)	23%	(9)	38
Undecided Voter (DK/WNV)	23%	(14)	21%	(13)	22%	(14)	7%	(4)	27%	(17)	61
Undecided Voter (DK)	36%	(12)	24%	(8)	17%	(6)	4%	(1)	19%	(7)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(95)	19%	(136)	19%	(130)	16%	(113)	32%	(223)	697
Gender: Male	18%	(60)	23%	(77)	20%	(67)	15%	(51)	23%	(78)	332
Gender: Female	10%	(35)	16%	(59)	17%	(63)	17%	(62)	40%	(145)	365
Age: 18-34	19%	(36)	30%	(57)	11%	(21)	4%	(8)	36%	(67)	188
Age: 35-44	6%	(5)	25%	(22)	18%	(16)	16%	(14)	36%	(32)	90
Age: 45-64	13%	(32)	14%	(35)	20%	(52)	19%	(49)	34%	(87)	255
Age: 65+	13%	(22)	13%	(22)	25%	(41)	26%	(42)	23%	(37)	164
GenZers: 1997-2012	24%	(24)	30%	(31)	9%	(9)	3%	(3)	34%	(35)	102
Millennials: 1981-1996	10%	(17)	28%	(46)	16%	(26)	10%	(16)	36%	(60)	165
GenXers: 1965-1980	15%	(27)	13%	(24)	21%	(38)	17%	(32)	33%	(60)	182
Baby Boomers: 1946-1964	10%	(24)	15%	(35)	22%	(53)	25%	(60)	28%	(66)	236
Educ: < College	13%	(62)	19%	(91)	20%	(94)	15%	(69)	33%	(157)	473
Educ: Bachelors degree	8%	(11)	18%	(28)	17%	(26)	21%	(32)	36%	(54)	151
Educ: Post-grad	30%	(22)	23%	(17)	14%	(10)	17%	(12)	16%	(12)	73
Income: Under 50k	12%	(29)	13%	(31)	17%	(38)	15%	(35)	43%	(99)	232
Income: 50k-100k	8%	(23)	24%	(66)	24%	(68)	16%	(44)	28%	(77)	277
Income: 100k+	23%	(43)	21%	(39)	13%	(24)	18%	(33)	25%	(48)	188
Ethnicity: White (Non-Hispanic)	14%	(85)	18%	(114)	20%	(123)	17%	(106)	31%	(193)	621
Ethnicity: Hispanic	18%	(4)	46%	(10)	11%	(2)	4%	(1)	21%	(5)	22
Ethnicity: Black (Non-Hispanic)	16%	(4)	18%	(4)	24%	(5)	16%	(4)	26%	(6)	23
Ethnicity: Asian + Other (Non-Hispanic)	9%	(3)	23%	(7)	—	(0)	7%	(2)	60%	(19)	32
All Christian	13%	(45)	18%	(62)	21%	(72)	19%	(66)	30%	(103)	348
All Non-Christian	10%	(1)	22%	(2)	1%	(0)	41%	(4)	26%	(2)	9
Atheist	22%	(8)	10%	(3)	33%	(12)	2%	(1)	33%	(11)	35
Agnostic/Nothing in particular	14%	(27)	17%	(32)	19%	(36)	13%	(24)	38%	(73)	193
Something Else	12%	(14)	32%	(36)	9%	(11)	17%	(19)	30%	(33)	113
Evangelical	12%	(15)	17%	(22)	21%	(27)	19%	(24)	32%	(41)	130
Non-Evangelical	13%	(42)	23%	(76)	17%	(55)	19%	(60)	28%	(90)	324
PID: Dem (no lean)	18%	(43)	20%	(48)	16%	(39)	10%	(23)	36%	(87)	240
PID: Ind (no lean)	19%	(39)	14%	(28)	21%	(42)	13%	(27)	33%	(66)	202
PID: Rep (no lean)	5%	(13)	23%	(60)	19%	(50)	24%	(62)	28%	(70)	255

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(95)	19%	(136)	19%	(130)	16%	(113)	32%	(223)	697
PID/Gender: Dem Men	20%	(20)	32%	(31)	15%	(14)	8%	(7)	25%	(24)	97
PID/Gender: Dem Women	16%	(23)	12%	(17)	17%	(25)	11%	(16)	44%	(63)	143
PID/Gender: Ind Men	29%	(32)	15%	(17)	20%	(22)	14%	(15)	23%	(25)	112
PID/Gender: Ind Women	8%	(7)	12%	(11)	22%	(20)	13%	(12)	45%	(40)	90
PID/Gender: Rep Men	7%	(8)	23%	(29)	25%	(31)	22%	(28)	23%	(28)	123
PID/Gender: Rep Women	4%	(5)	24%	(31)	14%	(19)	26%	(34)	32%	(42)	131
Ideo: Liberal (1-3)	20%	(44)	20%	(45)	16%	(35)	10%	(23)	34%	(76)	223
Ideo: Moderate (4)	16%	(30)	18%	(33)	17%	(31)	11%	(21)	38%	(71)	186
Ideo: Conservative (5-7)	7%	(19)	20%	(55)	23%	(63)	25%	(69)	25%	(70)	276
Ideo/PID: Conservative Republican	4%	(8)	22%	(43)	22%	(41)	26%	(49)	26%	(49)	189
Ideo/PID: Moderate/Liberal Republican	8%	(5)	27%	(17)	11%	(7)	21%	(13)	33%	(21)	63
Ideo/PID: Moderate/Conservative Democrat	20%	(15)	26%	(19)	14%	(11)	10%	(8)	30%	(23)	76
Ideo/PID: Liberal Democrat	17%	(28)	17%	(28)	18%	(29)	10%	(16)	38%	(62)	163
Unfavorable of Biden and Trump	16%	(17)	14%	(16)	26%	(29)	13%	(14)	30%	(33)	109
2024 H2H Matchup: Biden Voter	18%	(59)	19%	(60)	17%	(53)	11%	(35)	36%	(115)	320
2024 H2H Matchup: Trump Voter	7%	(23)	21%	(68)	21%	(66)	23%	(73)	28%	(87)	315
2024 H2H Matchup: Would not Vote	33%	(11)	3%	(1)	28%	(9)	3%	(1)	34%	(11)	34
2024 H2H Matchup: Do not Know	8%	(2)	29%	(8)	9%	(2)	17%	(5)	38%	(10)	27
2022 House Vote: Democrat	20%	(59)	20%	(57)	17%	(50)	10%	(29)	33%	(98)	293
2022 House Vote: Republican	7%	(21)	21%	(64)	20%	(60)	24%	(74)	28%	(86)	306
2022 House Vote: Did not Vote	11%	(9)	17%	(13)	15%	(12)	12%	(10)	44%	(35)	79
2020 Vote: Joe Biden	18%	(61)	17%	(55)	18%	(61)	9%	(31)	37%	(124)	331
2020 Vote: Donald Trump	9%	(29)	21%	(68)	20%	(64)	24%	(80)	26%	(86)	327
2020 Vote: Someone Else	18%	(2)	18%	(2)	30%	(4)	6%	(1)	27%	(3)	12
2020 Vote: Did not Vote	11%	(3)	40%	(11)	7%	(2)	5%	(1)	37%	(10)	28
2016 Vote: Hillary Clinton	21%	(49)	18%	(41)	18%	(42)	10%	(24)	32%	(75)	231
2016 Vote: Donald Trump	8%	(23)	16%	(45)	20%	(59)	29%	(83)	27%	(78)	288
2016 Vote: Someone Else	12%	(4)	32%	(10)	25%	(8)	7%	(2)	24%	(7)	31
2020 Vote/PID: Not Biden/Democrat	9%	(2)	44%	(12)	22%	(6)	6%	(2)	18%	(5)	26
2020 Vote/PID: Not Trump/Republican	2%	(0)	24%	(5)	41%	(8)	9%	(2)	25%	(5)	20

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(95)	19%	(136)	19%	(130)	16%	(113)	32%	(223)	697
U.S. Economy: Wrong Track	10%	(46)	19%	(91)	20%	(95)	20%	(94)	30%	(142)	469
U.S. Economy: Right Direction	21%	(49)	19%	(45)	15%	(35)	8%	(19)	35%	(81)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(49)	17%	(38)	18%	(41)	10%	(22)	33%	(74)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(27)	21%	(67)	20%	(65)	24%	(78)	27%	(90)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(19)	21%	(31)	17%	(24)	9%	(13)	40%	(59)	145
Top 2024 Issue: Economy	15%	(33)	22%	(47)	21%	(46)	17%	(37)	25%	(55)	220
Community: Urban	16%	(30)	24%	(45)	19%	(35)	12%	(22)	29%	(55)	186
Community: Suburban	13%	(34)	14%	(39)	20%	(53)	19%	(52)	34%	(91)	269
Community: Rural	13%	(31)	21%	(52)	18%	(43)	16%	(39)	32%	(77)	242
Community/Gender: Urban Women	5%	(4)	15%	(11)	22%	(17)	15%	(11)	43%	(32)	75
Community/Gender: Urban Men	23%	(26)	31%	(34)	16%	(18)	10%	(11)	20%	(23)	111
Community/Gender: Rural Women	15%	(24)	18%	(28)	14%	(22)	15%	(24)	38%	(59)	156
Community/Gender: Rural Men	8%	(7)	28%	(24)	25%	(21)	18%	(16)	21%	(18)	86
Community/Gender: Suburban Women	5%	(7)	15%	(20)	19%	(25)	21%	(28)	40%	(54)	134
Community/Gender: Suburban Men	20%	(27)	14%	(19)	21%	(28)	18%	(24)	27%	(37)	135
Homeowner	13%	(85)	18%	(118)	19%	(125)	17%	(107)	32%	(206)	641
Renter	17%	(8)	38%	(18)	10%	(5)	9%	(4)	27%	(13)	48
Military HHnm: Yes	12%	(13)	14%	(15)	19%	(20)	25%	(26)	29%	(31)	104
Military HH: No	14%	(82)	20%	(121)	19%	(110)	15%	(87)	32%	(192)	593
Employ: Private Sector	17%	(54)	19%	(60)	16%	(52)	14%	(44)	34%	(107)	316
Employ: Government	18%	(5)	12%	(3)	13%	(4)	11%	(3)	46%	(13)	28
Employ: Self-Employed	8%	(5)	30%	(20)	20%	(13)	14%	(9)	29%	(19)	67
Employ: Homemaker	—	(0)	26%	(7)	5%	(1)	23%	(6)	45%	(12)	27
Employ: Student	3%	(0)	36%	(6)	20%	(3)	1%	(0)	40%	(6)	16
Employ: Retired	14%	(28)	13%	(26)	25%	(49)	24%	(46)	23%	(45)	194
Employ: Unemployed	3%	(1)	28%	(9)	8%	(3)	11%	(3)	49%	(16)	32
Employ: Other	10%	(2)	31%	(5)	33%	(6)	5%	(1)	22%	(4)	17
Self + Household: White-Collar	15%	(39)	23%	(60)	15%	(37)	20%	(50)	27%	(69)	255
Self + Household: Blue Collar	13%	(47)	18%	(64)	24%	(86)	16%	(56)	29%	(103)	356

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**Table BLMB47\_2:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Allow the 2017 individual tax cuts to expire as scheduled in 2025

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	14%	(95)	19%	(136)	19%	(130)	16%	(113)	32%	(223)	697
Union HH: Yes	22%	(9)	13%	(5)	14%	(5)	20%	(8)	31%	(12)	40
Union HH: No	13%	(86)	20%	(131)	19%	(125)	16%	(105)	32%	(211)	657
LGBTQ+: Yes	8%	(4)	13%	(7)	12%	(6)	14%	(7)	53%	(26)	49
LGBTQ+: No	14%	(91)	20%	(129)	19%	(125)	16%	(106)	30%	(197)	648
Motivated to Vote	14%	(89)	20%	(128)	19%	(121)	17%	(108)	30%	(193)	639
Parent: Yes	11%	(19)	26%	(43)	14%	(24)	12%	(21)	37%	(62)	168
Parent: No	14%	(76)	17%	(92)	20%	(107)	17%	(92)	31%	(162)	529
COVID Vaccine: Yes	16%	(79)	16%	(78)	20%	(94)	16%	(75)	32%	(154)	481
COVID Vaccine: No	7%	(16)	27%	(58)	17%	(36)	17%	(38)	32%	(69)	216
Student Loans: Yes	11%	(11)	19%	(19)	26%	(27)	10%	(11)	34%	(35)	103
Student Loans: No	14%	(84)	20%	(117)	17%	(103)	17%	(102)	32%	(188)	594
Favorable Opinion of Haley	14%	(36)	21%	(52)	25%	(63)	20%	(49)	20%	(49)	249
Unfavorable Opinion of Haley	15%	(42)	18%	(52)	15%	(43)	20%	(57)	32%	(90)	283
Protestant	7%	(11)	14%	(24)	24%	(39)	22%	(36)	33%	(53)	162
Roman Catholic	18%	(33)	22%	(39)	18%	(32)	17%	(30)	25%	(45)	178
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	7%	(0)	—	(0)	—	(0)	72%	(5)	6
Jewish	—	(0)	18%	(1)	—	(0)	58%	(3)	24%	(1)	5
Muslim	28%	(1)	32%	(1)	3%	(0)	5%	(0)	33%	(1)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	22%	(8)	10%	(3)	33%	(12)	2%	(1)	33%	(11)	35
Agnostic	7%	(4)	20%	(10)	26%	(13)	3%	(1)	44%	(23)	51
Something else	12%	(14)	32%	(36)	9%	(11)	17%	(19)	30%	(33)	113
Nothing in particular	17%	(24)	16%	(22)	16%	(23)	16%	(23)	36%	(51)	142
Prodigal Biden Voter	15%	(6)	12%	(5)	25%	(10)	4%	(1)	44%	(17)	38
Undecided Voter (DK/WNV)	22%	(13)	14%	(9)	19%	(12)	9%	(6)	35%	(22)	61
Undecided Voter (DK)	33%	(11)	3%	(1)	28%	(9)	3%	(1)	34%	(11)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	23%	(161)	32%	(224)	15%	(103)	13%	(87)	17%	(120)	697
Gender: Male	26%	(86)	36%	(121)	17%	(55)	13%	(43)	8%	(27)	332
Gender: Female	21%	(75)	28%	(103)	13%	(48)	12%	(44)	26%	(94)	365
Age: 18-34	15%	(27)	40%	(75)	12%	(22)	14%	(27)	20%	(37)	188
Age: 35-44	24%	(22)	36%	(32)	5%	(5)	11%	(10)	23%	(21)	90
Age: 45-64	21%	(53)	30%	(76)	21%	(54)	11%	(27)	18%	(45)	255
Age: 65+	36%	(59)	25%	(41)	14%	(23)	14%	(23)	11%	(17)	164
GenZers: 1997-2012	17%	(17)	44%	(45)	11%	(11)	9%	(10)	20%	(20)	102
Millennials: 1981-1996	18%	(30)	36%	(59)	9%	(16)	17%	(28)	20%	(33)	165
GenXers: 1965-1980	19%	(34)	33%	(59)	21%	(38)	11%	(20)	17%	(30)	182
Baby Boomers: 1946-1964	32%	(75)	25%	(59)	15%	(35)	13%	(30)	16%	(37)	236
Educ: < College	18%	(87)	34%	(163)	15%	(71)	12%	(58)	20%	(94)	473
Educ: Bachelors degree	31%	(46)	25%	(38)	16%	(25)	16%	(25)	12%	(18)	151
Educ: Post-grad	39%	(28)	32%	(24)	11%	(8)	7%	(5)	11%	(8)	73
Income: Under 50k	21%	(49)	23%	(54)	17%	(39)	11%	(26)	28%	(64)	232
Income: 50k-100k	20%	(56)	39%	(107)	13%	(37)	14%	(38)	14%	(39)	277
Income: 100k+	30%	(56)	34%	(64)	14%	(27)	12%	(23)	9%	(18)	188
Ethnicity: White (Non-Hispanic)	24%	(148)	32%	(202)	15%	(95)	12%	(74)	17%	(103)	621
Ethnicity: Hispanic	6%	(1)	57%	(13)	9%	(2)	7%	(2)	21%	(5)	22
Ethnicity: Black (Non-Hispanic)	36%	(8)	12%	(3)	30%	(7)	9%	(2)	14%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	12%	(4)	24%	(8)	—	(0)	32%	(10)	31%	(10)	32
All Christian	24%	(85)	27%	(92)	19%	(65)	14%	(48)	17%	(58)	348
All Non-Christian	40%	(3)	45%	(4)	3%	(0)	—	(0)	12%	(1)	9
Atheist	35%	(12)	45%	(16)	1%	(0)	—	(0)	19%	(7)	35
Agnostic/Nothing in particular	25%	(49)	39%	(74)	12%	(22)	10%	(19)	15%	(29)	193
Something Else	11%	(12)	34%	(38)	13%	(15)	18%	(21)	23%	(26)	113
Evangelical	7%	(9)	25%	(32)	26%	(33)	24%	(31)	19%	(25)	130
Non-Evangelical	27%	(86)	30%	(97)	15%	(48)	12%	(38)	17%	(55)	324
PID: Dem (no lean)	36%	(86)	36%	(86)	6%	(14)	4%	(10)	18%	(44)	240
PID: Ind (no lean)	28%	(57)	26%	(53)	18%	(36)	13%	(27)	15%	(29)	202
PID: Rep (no lean)	7%	(18)	33%	(85)	21%	(54)	20%	(51)	18%	(46)	255

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	23%	(161)	32%	(224)	15%	(103)	13%	(87)	17%	(120)	697
PID/Gender: Dem Men	43%	(41)	44%	(42)	10%	(10)	1%	(1)	2%	(2)	97
PID/Gender: Dem Women	31%	(44)	31%	(44)	3%	(4)	6%	(9)	30%	(43)	143
PID/Gender: Ind Men	31%	(35)	31%	(34)	16%	(18)	11%	(12)	12%	(13)	112
PID/Gender: Ind Women	25%	(23)	21%	(19)	20%	(18)	16%	(14)	18%	(16)	90
PID/Gender: Rep Men	8%	(10)	36%	(44)	22%	(27)	24%	(30)	10%	(12)	123
PID/Gender: Rep Women	6%	(8)	31%	(40)	20%	(27)	16%	(21)	26%	(35)	131
Ideo: Liberal (1-3)	44%	(98)	33%	(74)	3%	(7)	4%	(9)	15%	(34)	223
Ideo: Moderate (4)	21%	(39)	33%	(62)	10%	(18)	12%	(22)	24%	(45)	186
Ideo: Conservative (5-7)	8%	(23)	30%	(83)	28%	(77)	20%	(55)	14%	(38)	276
Ideo/PID: Conservative Republican	6%	(11)	32%	(61)	27%	(51)	20%	(37)	15%	(29)	189
Ideo/PID: Moderate/Liberal Republican	12%	(7)	36%	(23)	4%	(3)	21%	(14)	27%	(17)	63
Ideo/PID: Moderate/Conservative Democrat	23%	(18)	39%	(29)	11%	(9)	5%	(4)	22%	(17)	76
Ideo/PID: Liberal Democrat	42%	(68)	34%	(55)	3%	(5)	4%	(6)	17%	(28)	163
Unfavorable of Biden and Trump	21%	(23)	31%	(34)	26%	(28)	12%	(13)	10%	(11)	109
2024 H2H Matchup: Biden Voter	41%	(131)	36%	(114)	4%	(12)	3%	(11)	16%	(52)	320
2024 H2H Matchup: Trump Voter	8%	(25)	28%	(89)	26%	(82)	21%	(67)	17%	(52)	315
2024 H2H Matchup: Would not Vote	5%	(2)	37%	(13)	21%	(7)	14%	(5)	23%	(8)	34
2024 H2H Matchup: Do not Know	16%	(4)	29%	(8)	7%	(2)	17%	(5)	31%	(8)	27
2022 House Vote: Democrat	41%	(121)	35%	(103)	3%	(9)	5%	(14)	16%	(46)	293
2022 House Vote: Republican	8%	(25)	29%	(88)	24%	(72)	22%	(67)	18%	(54)	306
2022 House Vote: Did not Vote	14%	(11)	34%	(27)	24%	(19)	8%	(7)	19%	(15)	79
2020 Vote: Joe Biden	39%	(128)	35%	(115)	5%	(17)	4%	(13)	17%	(57)	331
2020 Vote: Donald Trump	8%	(28)	29%	(94)	25%	(82)	21%	(70)	16%	(52)	327
2020 Vote: Someone Else	14%	(2)	38%	(4)	9%	(1)	13%	(2)	25%	(3)	12
2020 Vote: Did not Vote	14%	(4)	38%	(10)	9%	(3)	10%	(3)	29%	(8)	28
2016 Vote: Hillary Clinton	45%	(103)	32%	(74)	4%	(9)	3%	(8)	16%	(37)	231
2016 Vote: Donald Trump	11%	(31)	27%	(78)	25%	(71)	22%	(63)	16%	(45)	288
2016 Vote: Someone Else	31%	(10)	43%	(14)	5%	(2)	13%	(4)	7%	(2)	31
2020 Vote/PID: Not Biden/Democrat	15%	(4)	42%	(11)	24%	(6)	9%	(2)	10%	(3)	26
2020 Vote/PID: Not Trump/Republican	22%	(4)	37%	(8)	17%	(3)	6%	(1)	18%	(4)	20

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	23%	(161)	32%	(224)	15%	(103)	13%	(87)	17%	(120)	697
U.S. Economy: Wrong Track	14%	(66)	32%	(152)	20%	(94)	17%	(77)	17%	(79)	469
U.S. Economy: Right Direction	42%	(95)	32%	(73)	4%	(10)	4%	(10)	18%	(41)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(97)	34%	(77)	4%	(10)	4%	(10)	14%	(31)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(25)	26%	(87)	27%	(89)	22%	(72)	17%	(55)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(39)	42%	(61)	4%	(5)	4%	(5)	24%	(34)	145
Top 2024 Issue: Economy	12%	(25)	37%	(81)	23%	(50)	16%	(34)	13%	(28)	220
Community: Urban	26%	(49)	35%	(65)	14%	(26)	10%	(19)	14%	(27)	186
Community: Suburban	24%	(64)	32%	(87)	16%	(42)	11%	(30)	17%	(45)	269
Community: Rural	20%	(49)	30%	(72)	14%	(35)	16%	(38)	20%	(48)	242
Community/Gender: Urban Women	18%	(13)	37%	(28)	14%	(11)	10%	(8)	21%	(16)	75
Community/Gender: Urban Men	32%	(35)	34%	(37)	14%	(15)	10%	(11)	10%	(11)	111
Community/Gender: Rural Women	22%	(34)	26%	(41)	13%	(21)	12%	(19)	26%	(40)	156
Community/Gender: Rural Men	17%	(14)	36%	(31)	16%	(14)	21%	(18)	9%	(8)	86
Community/Gender: Suburban Women	21%	(27)	26%	(35)	12%	(17)	13%	(17)	28%	(38)	134
Community/Gender: Suburban Men	27%	(36)	39%	(53)	19%	(25)	10%	(13)	5%	(7)	135
Homeowner	23%	(147)	32%	(206)	15%	(97)	13%	(81)	17%	(110)	641
Renter	24%	(11)	38%	(18)	10%	(5)	12%	(6)	16%	(8)	48
Military HHnm: Yes	21%	(22)	27%	(28)	18%	(19)	18%	(18)	16%	(17)	104
Military HH: No	24%	(139)	33%	(197)	14%	(84)	12%	(69)	17%	(103)	593
Employ: Private Sector	23%	(72)	35%	(109)	16%	(51)	12%	(39)	14%	(45)	316
Employ: Government	15%	(4)	30%	(8)	19%	(5)	8%	(2)	27%	(8)	28
Employ: Self-Employed	9%	(6)	37%	(25)	9%	(6)	18%	(12)	28%	(19)	67
Employ: Homemaker	10%	(3)	26%	(7)	16%	(4)	6%	(2)	42%	(11)	27
Employ: Student	5%	(1)	48%	(8)	13%	(2)	—	(0)	34%	(5)	16
Employ: Retired	34%	(67)	25%	(47)	15%	(29)	13%	(25)	13%	(25)	194
Employ: Unemployed	16%	(5)	52%	(17)	10%	(3)	10%	(3)	12%	(4)	32
Employ: Other	26%	(5)	21%	(4)	13%	(2)	24%	(4)	17%	(3)	17
Self + Household: White-Collar	28%	(71)	29%	(75)	15%	(39)	14%	(35)	14%	(36)	255
Self + Household: Blue Collar	23%	(81)	35%	(126)	16%	(58)	12%	(42)	14%	(49)	356

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**Table BLMB47\_3:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	23%	(161)	32%	(224)	15%	(103)	13%	(87)	17%	(120)	697
Union HH: Yes	19%	(7)	20%	(8)	17%	(7)	10%	(4)	33%	(13)	40
Union HH: No	23%	(154)	33%	(216)	15%	(97)	13%	(83)	16%	(107)	657
LGBTQ+: Yes	17%	(8)	37%	(18)	6%	(3)	5%	(3)	34%	(17)	49
LGBTQ+: No	24%	(153)	32%	(206)	16%	(100)	13%	(85)	16%	(103)	648
Motivated to Vote	25%	(159)	32%	(203)	15%	(94)	12%	(80)	16%	(103)	639
Parent: Yes	17%	(29)	33%	(55)	15%	(26)	13%	(22)	21%	(36)	168
Parent: No	25%	(132)	32%	(169)	15%	(78)	12%	(66)	16%	(84)	529
COVID Vaccine: Yes	30%	(143)	33%	(159)	12%	(58)	9%	(41)	17%	(80)	481
COVID Vaccine: No	8%	(18)	30%	(65)	21%	(46)	22%	(46)	19%	(40)	216
Student Loans: Yes	23%	(24)	34%	(35)	12%	(12)	11%	(11)	21%	(21)	103
Student Loans: No	23%	(138)	32%	(189)	15%	(91)	13%	(76)	17%	(99)	594
Favorable Opinion of Haley	20%	(49)	33%	(83)	20%	(50)	17%	(43)	10%	(24)	249
Unfavorable Opinion of Haley	33%	(93)	30%	(85)	11%	(32)	10%	(29)	16%	(45)	283
Protestant	25%	(41)	20%	(32)	22%	(35)	17%	(28)	16%	(26)	162
Roman Catholic	24%	(42)	33%	(59)	17%	(31)	11%	(20)	15%	(27)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	21%	(1)	—	(0)	—	(0)	72%	(5)	6
Jewish	42%	(2)	58%	(3)	—	(0)	—	(0)	—	(0)	5
Muslim	28%	(1)	32%	(1)	8%	(0)	—	(0)	33%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	35%	(12)	45%	(16)	1%	(0)	—	(0)	19%	(7)	35
Agnostic	33%	(17)	40%	(21)	11%	(6)	—	(0)	16%	(8)	51
Something else	11%	(12)	34%	(38)	13%	(15)	18%	(21)	23%	(26)	113
Nothing in particular	23%	(32)	38%	(54)	12%	(16)	13%	(19)	14%	(21)	142
Prodigal Biden Voter	13%	(5)	28%	(11)	23%	(9)	15%	(6)	21%	(8)	38
Undecided Voter (DK/WNV)	10%	(6)	34%	(21)	15%	(9)	15%	(9)	26%	(16)	61
Undecided Voter (DK)	5%	(2)	37%	(13)	21%	(7)	14%	(5)	23%	(8)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(85)	21%	(149)	24%	(169)	23%	(162)	19%	(132)	697
Gender: Male	10%	(33)	29%	(97)	25%	(83)	26%	(85)	10%	(33)	332
Gender: Female	14%	(51)	14%	(52)	24%	(86)	21%	(76)	27%	(99)	365
Age: 18-34	22%	(41)	28%	(53)	15%	(29)	8%	(16)	26%	(49)	188
Age: 35-44	8%	(7)	18%	(16)	30%	(27)	25%	(23)	19%	(17)	90
Age: 45-64	10%	(25)	19%	(49)	28%	(71)	24%	(60)	20%	(50)	255
Age: 65+	7%	(12)	19%	(31)	26%	(42)	38%	(63)	10%	(16)	164
GenZers: 1997-2012	27%	(28)	19%	(19)	18%	(19)	9%	(9)	27%	(28)	102
Millennials: 1981-1996	12%	(19)	30%	(49)	20%	(33)	17%	(29)	21%	(35)	165
GenXers: 1965-1980	10%	(19)	20%	(36)	29%	(52)	22%	(40)	19%	(35)	182
Baby Boomers: 1946-1964	7%	(16)	19%	(44)	25%	(59)	35%	(82)	15%	(35)	236
Educ: < College	12%	(55)	24%	(116)	24%	(115)	19%	(88)	21%	(98)	473
Educ: Bachelors degree	14%	(22)	7%	(11)	30%	(45)	32%	(48)	17%	(26)	151
Educ: Post-grad	10%	(8)	31%	(23)	12%	(9)	35%	(26)	11%	(8)	73
Income: Under 50k	13%	(31)	17%	(39)	25%	(57)	21%	(48)	25%	(57)	232
Income: 50k-100k	10%	(27)	22%	(61)	27%	(76)	22%	(60)	19%	(52)	277
Income: 100k+	14%	(27)	26%	(49)	19%	(36)	28%	(54)	12%	(23)	188
Ethnicity: White (Non-Hispanic)	11%	(71)	21%	(127)	26%	(159)	24%	(150)	18%	(113)	621
Ethnicity: Hispanic	6%	(1)	40%	(9)	26%	(6)	8%	(2)	21%	(5)	22
Ethnicity: Black (Non-Hispanic)	15%	(3)	34%	(8)	11%	(2)	19%	(4)	21%	(5)	23
Ethnicity: Asian + Other (Non-Hispanic)	28%	(9)	16%	(5)	7%	(2)	18%	(6)	30%	(10)	32
All Christian	13%	(46)	22%	(78)	26%	(90)	20%	(70)	18%	(63)	348
All Non-Christian	—	(0)	24%	(2)	1%	(0)	42%	(4)	32%	(3)	9
Atheist	2%	(1)	4%	(1)	28%	(10)	47%	(16)	20%	(7)	35
Agnostic/Nothing in particular	10%	(19)	20%	(38)	22%	(42)	27%	(53)	21%	(41)	193
Something Else	16%	(18)	26%	(30)	24%	(27)	17%	(19)	17%	(19)	113
Evangelical	21%	(27)	27%	(35)	25%	(32)	10%	(14)	17%	(22)	130
Non-Evangelical	12%	(38)	22%	(71)	26%	(85)	23%	(74)	17%	(55)	324
PID: Dem (no lean)	8%	(19)	16%	(38)	18%	(43)	37%	(90)	21%	(51)	240
PID: Ind (no lean)	15%	(31)	19%	(39)	23%	(47)	27%	(55)	15%	(30)	202
PID: Rep (no lean)	14%	(35)	28%	(72)	31%	(80)	7%	(17)	20%	(51)	255

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(85)	21%	(149)	24%	(169)	23%	(162)	19%	(132)	697
PID/Gender: Dem Men	4%	(4)	26%	(25)	23%	(22)	43%	(41)	4%	(4)	97
PID/Gender: Dem Women	10%	(14)	9%	(12)	14%	(21)	34%	(48)	33%	(47)	143
PID/Gender: Ind Men	10%	(12)	29%	(32)	20%	(22)	34%	(38)	7%	(8)	112
PID/Gender: Ind Women	21%	(19)	8%	(7)	27%	(24)	20%	(18)	24%	(22)	90
PID/Gender: Rep Men	14%	(18)	32%	(40)	31%	(39)	5%	(7)	17%	(21)	123
PID/Gender: Rep Women	13%	(18)	25%	(32)	31%	(41)	8%	(10)	23%	(30)	131
Ideo: Liberal (1-3)	6%	(14)	12%	(26)	21%	(47)	42%	(94)	19%	(41)	223
Ideo: Moderate (4)	13%	(24)	14%	(25)	25%	(46)	25%	(46)	24%	(45)	186
Ideo: Conservative (5-7)	16%	(43)	35%	(95)	27%	(74)	8%	(22)	15%	(42)	276
Ideo/PID: Conservative Republican	15%	(29)	31%	(59)	30%	(57)	7%	(12)	17%	(32)	189
Ideo/PID: Moderate/Liberal Republican	10%	(7)	20%	(13)	33%	(21)	7%	(4)	29%	(19)	63
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	33%	(25)	20%	(15)	17%	(13)	18%	(14)	76
Ideo/PID: Liberal Democrat	6%	(10)	7%	(11)	17%	(27)	47%	(77)	23%	(37)	163
Unfavorable of Biden and Trump	17%	(19)	20%	(22)	28%	(31)	25%	(27)	10%	(11)	109
2024 H2H Matchup: Biden Voter	6%	(20)	13%	(42)	19%	(62)	43%	(137)	19%	(60)	320
2024 H2H Matchup: Trump Voter	15%	(49)	31%	(99)	29%	(91)	6%	(19)	18%	(57)	315
2024 H2H Matchup: Would not Vote	31%	(10)	11%	(4)	33%	(11)	5%	(2)	20%	(7)	34
2024 H2H Matchup: Do not Know	21%	(6)	15%	(4)	17%	(5)	17%	(4)	31%	(8)	27
2022 House Vote: Democrat	10%	(29)	11%	(34)	21%	(61)	41%	(121)	17%	(49)	293
2022 House Vote: Republican	16%	(50)	32%	(97)	26%	(80)	8%	(24)	18%	(55)	306
2022 House Vote: Did not Vote	5%	(4)	19%	(15)	32%	(25)	15%	(12)	29%	(23)	79
2020 Vote: Joe Biden	7%	(22)	10%	(34)	23%	(77)	40%	(131)	20%	(67)	331
2020 Vote: Donald Trump	17%	(57)	32%	(104)	27%	(87)	7%	(23)	17%	(55)	327
2020 Vote: Someone Else	12%	(1)	17%	(2)	32%	(4)	14%	(2)	25%	(3)	12
2020 Vote: Did not Vote	16%	(4)	32%	(9)	5%	(1)	22%	(6)	26%	(7)	28
2016 Vote: Hillary Clinton	6%	(15)	11%	(24)	20%	(46)	48%	(110)	15%	(35)	231
2016 Vote: Donald Trump	15%	(42)	30%	(86)	30%	(86)	9%	(27)	16%	(47)	288
2016 Vote: Someone Else	10%	(3)	15%	(5)	33%	(10)	24%	(7)	18%	(6)	31
2020 Vote/PID: Not Biden/Democrat	14%	(4)	57%	(15)	2%	(0)	17%	(4)	10%	(3)	26
2020 Vote/PID: Not Trump/Republican	7%	(1)	2%	(0)	50%	(10)	22%	(4)	19%	(4)	20

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(85)	21%	(149)	24%	(169)	23%	(162)	19%	(132)	697
U.S. Economy: Wrong Track	15%	(71)	24%	(114)	26%	(123)	15%	(70)	19%	(91)	469
U.S. Economy: Right Direction	6%	(13)	15%	(35)	20%	(46)	40%	(92)	18%	(41)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(21)	11%	(25)	20%	(45)	42%	(95)	17%	(38)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(58)	31%	(101)	27%	(90)	6%	(21)	18%	(58)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	15%	(22)	24%	(35)	32%	(46)	25%	(36)	145
Top 2024 Issue: Economy	13%	(28)	32%	(70)	26%	(58)	10%	(23)	18%	(40)	220
Community: Urban	8%	(15)	29%	(54)	23%	(42)	22%	(41)	18%	(34)	186
Community: Suburban	13%	(34)	12%	(32)	28%	(77)	29%	(77)	18%	(49)	269
Community: Rural	15%	(36)	26%	(63)	21%	(50)	18%	(43)	20%	(49)	242
Community/Gender: Urban Women	11%	(9)	6%	(4)	30%	(22)	23%	(18)	30%	(23)	75
Community/Gender: Urban Men	5%	(6)	45%	(50)	18%	(20)	21%	(24)	10%	(11)	111
Community/Gender: Rural Women	16%	(25)	23%	(36)	17%	(27)	19%	(30)	24%	(38)	156
Community/Gender: Rural Men	13%	(11)	31%	(27)	27%	(23)	16%	(14)	13%	(11)	86
Community/Gender: Suburban Women	13%	(17)	9%	(12)	27%	(37)	22%	(29)	29%	(38)	134
Community/Gender: Suburban Men	12%	(17)	15%	(20)	29%	(40)	35%	(48)	8%	(11)	135
Homeowner	12%	(78)	21%	(136)	24%	(157)	23%	(149)	19%	(121)	641
Renter	11%	(5)	26%	(12)	25%	(12)	20%	(9)	18%	(9)	48
Military HHnm: Yes	18%	(19)	15%	(16)	28%	(29)	19%	(20)	19%	(20)	104
Military HH: No	11%	(66)	22%	(133)	24%	(140)	24%	(142)	19%	(112)	593
Employ: Private Sector	16%	(50)	23%	(72)	25%	(80)	20%	(62)	16%	(52)	316
Employ: Government	9%	(3)	10%	(3)	30%	(8)	24%	(7)	28%	(8)	28
Employ: Self-Employed	10%	(7)	32%	(22)	21%	(14)	12%	(8)	25%	(17)	67
Employ: Homemaker	13%	(3)	9%	(2)	18%	(5)	11%	(3)	49%	(13)	27
Employ: Student	11%	(2)	19%	(3)	12%	(2)	5%	(1)	53%	(8)	16
Employ: Retired	8%	(15)	20%	(39)	24%	(46)	38%	(74)	10%	(19)	194
Employ: Unemployed	15%	(5)	11%	(4)	26%	(8)	15%	(5)	32%	(10)	32
Employ: Other	3%	(1)	24%	(4)	31%	(5)	12%	(2)	31%	(5)	17
Self + Household: White-Collar	15%	(37)	20%	(50)	22%	(55)	30%	(77)	14%	(35)	255
Self + Household: Blue Collar	10%	(37)	23%	(82)	28%	(100)	23%	(80)	16%	(57)	356

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**Table BLMB47\_4:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Lowering the current 21% corporate tax rate

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	12%	(85)	21%	(149)	24%	(169)	23%	(162)	19%	(132)	697
Union HH: Yes	29%	(11)	27%	(11)	9%	(4)	9%	(4)	25%	(10)	40
Union HH: No	11%	(73)	21%	(138)	25%	(166)	24%	(158)	19%	(122)	657
LGBTQ+: Yes	3%	(2)	12%	(6)	24%	(12)	17%	(8)	44%	(22)	49
LGBTQ+: No	13%	(83)	22%	(143)	24%	(158)	24%	(154)	17%	(111)	648
Motivated to Vote	12%	(76)	21%	(135)	24%	(155)	25%	(159)	18%	(114)	639
Parent: Yes	12%	(20)	25%	(42)	23%	(38)	18%	(30)	23%	(39)	168
Parent: No	12%	(65)	20%	(107)	25%	(131)	25%	(132)	18%	(93)	529
COVID Vaccine: Yes	10%	(49)	18%	(86)	25%	(118)	29%	(139)	19%	(90)	481
COVID Vaccine: No	17%	(36)	29%	(63)	24%	(51)	11%	(23)	20%	(42)	216
Student Loans: Yes	10%	(10)	9%	(9)	23%	(24)	28%	(29)	30%	(31)	103
Student Loans: No	13%	(75)	24%	(140)	24%	(145)	22%	(133)	17%	(101)	594
Favorable Opinion of Haley	13%	(33)	27%	(66)	28%	(70)	21%	(53)	11%	(27)	249
Unfavorable Opinion of Haley	8%	(23)	19%	(55)	23%	(65)	35%	(98)	15%	(42)	283
Protestant	16%	(26)	22%	(36)	26%	(42)	20%	(33)	16%	(26)	162
Roman Catholic	12%	(21)	23%	(41)	27%	(49)	20%	(36)	18%	(32)	178
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	21%	(1)	—	(0)	7%	(0)	72%	(5)	6
Jewish	—	(0)	1%	(0)	—	(0)	63%	(3)	36%	(2)	5
Muslim	—	(0)	64%	(2)	3%	(0)	—	(0)	33%	(1)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	2%	(1)	4%	(1)	28%	(10)	47%	(16)	20%	(7)	35
Agnostic	—	(0)	10%	(5)	32%	(16)	32%	(17)	26%	(13)	51
Something else	16%	(18)	26%	(30)	24%	(27)	17%	(19)	17%	(19)	113
Nothing in particular	14%	(19)	23%	(33)	18%	(26)	25%	(36)	20%	(28)	142
Prodigal Biden Voter	10%	(4)	9%	(3)	47%	(18)	7%	(3)	26%	(10)	38
Undecided Voter (DK/WNV)	26%	(16)	12%	(8)	26%	(16)	10%	(6)	25%	(15)	61
Undecided Voter (DK)	31%	(10)	11%	(4)	33%	(11)	5%	(2)	20%	(7)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(308)	26%	(182)	12%	(81)	8%	(59)	10%	(67)	697
Gender: Male	45%	(149)	27%	(89)	12%	(40)	11%	(37)	5%	(17)	332
Gender: Female	44%	(159)	25%	(93)	11%	(41)	6%	(22)	14%	(50)	365
Age: 18-34	40%	(75)	30%	(57)	8%	(16)	8%	(16)	13%	(25)	188
Age: 35-44	60%	(54)	18%	(16)	4%	(4)	9%	(8)	9%	(8)	90
Age: 45-64	40%	(102)	26%	(67)	14%	(37)	10%	(25)	9%	(24)	255
Age: 65+	47%	(77)	26%	(42)	15%	(24)	6%	(10)	6%	(10)	164
GenZers: 1997-2012	45%	(46)	30%	(30)	3%	(3)	11%	(12)	11%	(11)	102
Millennials: 1981-1996	47%	(78)	24%	(40)	10%	(16)	7%	(12)	11%	(19)	165
GenXers: 1965-1980	37%	(68)	28%	(51)	17%	(31)	7%	(12)	11%	(19)	182
Baby Boomers: 1946-1964	46%	(109)	24%	(58)	12%	(29)	10%	(23)	8%	(18)	236
Educ: < College	42%	(197)	27%	(130)	12%	(55)	9%	(43)	10%	(49)	473
Educ: Bachelors degree	46%	(70)	23%	(35)	11%	(17)	9%	(14)	10%	(15)	151
Educ: Post-grad	56%	(41)	24%	(18)	12%	(9)	3%	(2)	5%	(4)	73
Income: Under 50k	40%	(93)	27%	(63)	8%	(19)	8%	(19)	16%	(38)	232
Income: 50k-100k	46%	(127)	27%	(76)	14%	(39)	8%	(21)	5%	(14)	277
Income: 100k+	47%	(88)	23%	(43)	12%	(23)	10%	(20)	8%	(15)	188
Ethnicity: White (Non-Hispanic)	44%	(274)	28%	(171)	13%	(78)	8%	(50)	8%	(47)	621
Ethnicity: Hispanic	72%	(16)	3%	(1)	—	(0)	4%	(1)	21%	(5)	22
Ethnicity: Black (Non-Hispanic)	47%	(11)	27%	(6)	9%	(2)	9%	(2)	8%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	24%	(8)	12%	(4)	2%	(1)	19%	(6)	43%	(14)	32
All Christian	42%	(146)	25%	(88)	15%	(51)	8%	(27)	10%	(36)	348
All Non-Christian	33%	(3)	64%	(6)	1%	(0)	2%	(0)	—	(0)	9
Atheist	63%	(22)	27%	(9)	1%	(0)	4%	(1)	6%	(2)	35
Agnostic/Nothing in particular	54%	(105)	23%	(44)	6%	(11)	10%	(19)	7%	(14)	193
Something Else	29%	(33)	31%	(34)	16%	(18)	10%	(11)	14%	(16)	113
Evangelical	21%	(27)	29%	(38)	20%	(26)	18%	(24)	12%	(16)	130
Non-Evangelical	46%	(150)	26%	(85)	14%	(44)	5%	(15)	10%	(31)	324
PID: Dem (no lean)	66%	(160)	23%	(56)	2%	(6)	1%	(2)	7%	(17)	240
PID: Ind (no lean)	41%	(83)	23%	(47)	12%	(25)	13%	(26)	11%	(22)	202
PID: Rep (no lean)	26%	(65)	31%	(79)	20%	(50)	12%	(31)	11%	(29)	255

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(308)	26%	(182)	12%	(81)	8%	(59)	10%	(67)	697
PID/Gender: Dem Men	75%	(72)	22%	(22)	1%	(1)	1%	(1)	—	(0)	97
PID/Gender: Dem Women	61%	(87)	24%	(34)	3%	(4)	—	(1)	12%	(17)	143
PID/Gender: Ind Men	37%	(41)	26%	(29)	17%	(19)	15%	(16)	6%	(6)	112
PID/Gender: Ind Women	47%	(42)	19%	(17)	7%	(6)	11%	(10)	17%	(15)	90
PID/Gender: Rep Men	29%	(35)	31%	(38)	16%	(20)	16%	(20)	9%	(11)	123
PID/Gender: Rep Women	23%	(30)	31%	(41)	23%	(30)	9%	(11)	14%	(18)	131
Ideo: Liberal (1-3)	67%	(149)	23%	(50)	2%	(5)	2%	(4)	6%	(14)	223
Ideo: Moderate (4)	47%	(88)	21%	(40)	7%	(14)	6%	(11)	18%	(34)	186
Ideo: Conservative (5-7)	23%	(64)	32%	(89)	22%	(62)	16%	(44)	6%	(17)	276
Ideo/PID: Conservative Republican	20%	(38)	34%	(64)	26%	(49)	14%	(27)	6%	(11)	189
Ideo/PID: Moderate/Liberal Republican	41%	(26)	23%	(14)	2%	(1)	7%	(4)	28%	(18)	63
Ideo/PID: Moderate/Conservative Democrat	55%	(42)	31%	(24)	3%	(2)	1%	(1)	10%	(8)	76
Ideo/PID: Liberal Democrat	71%	(116)	20%	(33)	2%	(4)	1%	(1)	6%	(9)	163
Unfavorable of Biden and Trump	51%	(55)	23%	(25)	12%	(13)	8%	(9)	6%	(6)	109
2024 H2H Matchup: Biden Voter	65%	(210)	23%	(73)	5%	(15)	1%	(2)	6%	(20)	320
2024 H2H Matchup: Trump Voter	23%	(72)	31%	(99)	19%	(60)	16%	(51)	10%	(33)	315
2024 H2H Matchup: Would not Vote	41%	(14)	18%	(6)	5%	(2)	17%	(6)	20%	(7)	34
2024 H2H Matchup: Do not Know	45%	(12)	12%	(3)	13%	(4)	2%	(1)	27%	(7)	27
2022 House Vote: Democrat	67%	(196)	18%	(53)	5%	(14)	3%	(8)	7%	(22)	293
2022 House Vote: Republican	24%	(75)	30%	(93)	20%	(62)	13%	(40)	12%	(36)	306
2022 House Vote: Did not Vote	36%	(29)	36%	(29)	5%	(4)	13%	(11)	9%	(7)	79
2020 Vote: Joe Biden	62%	(205)	24%	(78)	5%	(18)	1%	(5)	8%	(25)	331
2020 Vote: Donald Trump	25%	(83)	29%	(95)	18%	(60)	16%	(53)	11%	(35)	327
2020 Vote: Someone Else	44%	(5)	30%	(3)	4%	(0)	5%	(1)	17%	(2)	12
2020 Vote: Did not Vote	57%	(16)	20%	(5)	6%	(2)	1%	(0)	17%	(5)	28
2016 Vote: Hillary Clinton	66%	(153)	22%	(50)	5%	(13)	1%	(1)	6%	(14)	231
2016 Vote: Donald Trump	26%	(74)	28%	(81)	20%	(57)	15%	(43)	11%	(32)	288
2016 Vote: Someone Else	62%	(19)	25%	(8)	10%	(3)	—	(0)	3%	(1)	31
2020 Vote/PID: Not Biden/Democrat	63%	(16)	32%	(8)	1%	(0)	—	(0)	4%	(1)	26
2020 Vote/PID: Not Trump/Republican	37%	(8)	48%	(10)	8%	(2)	6%	(1)	—	(0)	20

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(308)	26%	(182)	12%	(81)	8%	(59)	10%	(67)	697
U.S. Economy: Wrong Track	36%	(167)	28%	(129)	15%	(70)	11%	(53)	11%	(50)	469
U.S. Economy: Right Direction	62%	(141)	23%	(53)	5%	(11)	3%	(6)	8%	(17)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(151)	20%	(44)	6%	(14)	—	(0)	6%	(14)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(75)	31%	(102)	19%	(61)	18%	(57)	10%	(33)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(82)	25%	(36)	3%	(5)	1%	(2)	14%	(21)	145
Top 2024 Issue: Economy	36%	(78)	36%	(78)	11%	(24)	8%	(17)	10%	(23)	220
Community: Urban	54%	(101)	23%	(42)	9%	(16)	7%	(12)	8%	(15)	186
Community: Suburban	43%	(116)	22%	(59)	10%	(27)	14%	(37)	11%	(30)	269
Community: Rural	38%	(92)	33%	(81)	15%	(37)	4%	(10)	9%	(23)	242
Community/Gender: Urban Women	56%	(42)	14%	(10)	12%	(9)	8%	(6)	10%	(8)	75
Community/Gender: Urban Men	53%	(59)	29%	(32)	7%	(7)	5%	(6)	6%	(7)	111
Community/Gender: Rural Women	39%	(62)	33%	(52)	13%	(20)	2%	(4)	12%	(19)	156
Community/Gender: Rural Men	35%	(30)	34%	(29)	20%	(17)	7%	(6)	4%	(4)	86
Community/Gender: Suburban Women	42%	(56)	23%	(31)	9%	(12)	9%	(12)	18%	(23)	134
Community/Gender: Suburban Men	44%	(60)	21%	(29)	11%	(16)	18%	(25)	5%	(7)	135
Homeowner	44%	(279)	26%	(169)	12%	(76)	8%	(54)	10%	(63)	641
Renter	52%	(25)	24%	(11)	8%	(4)	9%	(4)	7%	(3)	48
Military HHnm: Yes	34%	(35)	30%	(31)	11%	(12)	14%	(14)	11%	(12)	104
Military HH: No	46%	(273)	25%	(151)	12%	(69)	8%	(45)	9%	(55)	593
Employ: Private Sector	40%	(126)	31%	(98)	11%	(34)	9%	(27)	10%	(32)	316
Employ: Government	47%	(13)	26%	(7)	11%	(3)	4%	(1)	12%	(3)	28
Employ: Self-Employed	55%	(37)	10%	(7)	9%	(6)	15%	(10)	12%	(8)	67
Employ: Homemaker	21%	(6)	19%	(5)	25%	(7)	15%	(4)	20%	(5)	27
Employ: Student	30%	(5)	23%	(4)	19%	(3)	2%	(0)	26%	(4)	16
Employ: Retired	50%	(96)	24%	(47)	14%	(27)	5%	(10)	7%	(13)	194
Employ: Unemployed	56%	(18)	30%	(10)	2%	(1)	8%	(3)	4%	(1)	32
Employ: Other	49%	(8)	25%	(4)	2%	(0)	23%	(4)	2%	(0)	17
Self + Household: White-Collar	45%	(115)	24%	(62)	12%	(30)	9%	(23)	10%	(26)	255
Self + Household: Blue Collar	44%	(158)	28%	(101)	13%	(47)	8%	(29)	6%	(21)	356

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**Table BLMB47\_5:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on billionaires only

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	44%	(308)	26%	(182)	12%	(81)	8%	(59)	10%	(67)	697
Union HH: Yes	42%	(17)	19%	(8)	8%	(3)	2%	(1)	28%	(11)	40
Union HH: No	44%	(291)	26%	(174)	12%	(77)	9%	(58)	9%	(56)	657
LGBTQ+: Yes	52%	(25)	17%	(8)	2%	(1)	2%	(1)	28%	(14)	49
LGBTQ+: No	44%	(283)	27%	(174)	12%	(79)	9%	(58)	8%	(54)	648
Motivated to Vote	46%	(292)	25%	(161)	12%	(78)	9%	(55)	8%	(54)	639
Parent: Yes	47%	(80)	19%	(32)	16%	(26)	6%	(10)	12%	(19)	168
Parent: No	43%	(228)	28%	(149)	10%	(54)	9%	(49)	9%	(48)	529
COVID Vaccine: Yes	50%	(239)	26%	(126)	10%	(49)	6%	(27)	8%	(40)	481
COVID Vaccine: No	32%	(70)	26%	(55)	15%	(32)	15%	(32)	13%	(27)	216
Student Loans: Yes	50%	(52)	24%	(24)	10%	(10)	5%	(5)	12%	(12)	103
Student Loans: No	43%	(257)	27%	(158)	12%	(71)	9%	(54)	9%	(55)	594
Favorable Opinion of Haley	35%	(87)	31%	(77)	17%	(42)	11%	(27)	6%	(16)	249
Unfavorable Opinion of Haley	54%	(152)	21%	(59)	10%	(28)	8%	(21)	8%	(24)	283
Protestant	38%	(61)	24%	(38)	18%	(29)	11%	(17)	10%	(16)	162
Roman Catholic	46%	(82)	28%	(50)	12%	(22)	5%	(10)	8%	(15)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	7%	(0)	—	(0)	—	(0)	72%	(5)	6
Jewish	7%	(0)	93%	(4)	—	(0)	—	(0)	—	(0)	5
Muslim	58%	(2)	33%	(1)	4%	(0)	5%	(0)	—	(0)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	63%	(22)	27%	(9)	1%	(0)	4%	(1)	6%	(2)	35
Agnostic	67%	(34)	29%	(15)	2%	(1)	—	(0)	2%	(1)	51
Something else	29%	(33)	31%	(34)	16%	(18)	10%	(11)	14%	(16)	113
Nothing in particular	50%	(71)	21%	(29)	7%	(10)	14%	(19)	9%	(13)	142
Prodigal Biden Voter	43%	(16)	25%	(9)	8%	(3)	8%	(3)	16%	(6)	38
Undecided Voter (DK/WNV)	43%	(26)	16%	(10)	8%	(5)	10%	(6)	23%	(14)	61
Undecided Voter (DK)	41%	(14)	18%	(6)	5%	(2)	17%	(6)	20%	(7)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	46%	(319)	29%	(205)	9%	(65)	6%	(43)	9%	(65)	697
Gender: Male	51%	(170)	29%	(96)	9%	(28)	6%	(21)	5%	(17)	332
Gender: Female	41%	(149)	30%	(109)	10%	(37)	6%	(22)	13%	(47)	365
Age: 18-34	35%	(65)	36%	(68)	8%	(15)	7%	(14)	14%	(26)	188
Age: 35-44	47%	(42)	27%	(24)	5%	(5)	4%	(3)	17%	(15)	90
Age: 45-64	49%	(124)	24%	(61)	13%	(32)	8%	(20)	7%	(18)	255
Age: 65+	53%	(87)	31%	(51)	8%	(13)	4%	(6)	4%	(6)	164
GenZers: 1997-2012	42%	(43)	29%	(30)	8%	(8)	7%	(7)	13%	(14)	102
Millennials: 1981-1996	36%	(59)	37%	(62)	7%	(11)	6%	(10)	14%	(24)	165
GenXers: 1965-1980	49%	(90)	22%	(40)	13%	(24)	7%	(13)	8%	(15)	182
Baby Boomers: 1946-1964	51%	(121)	30%	(70)	9%	(21)	5%	(12)	5%	(12)	236
Educ: < College	46%	(215)	29%	(137)	10%	(48)	6%	(28)	9%	(44)	473
Educ: Bachelors degree	42%	(64)	31%	(47)	9%	(14)	7%	(10)	10%	(15)	151
Educ: Post-grad	54%	(39)	28%	(20)	4%	(3)	7%	(5)	7%	(5)	73
Income: Under 50k	45%	(103)	29%	(67)	6%	(15)	4%	(9)	16%	(38)	232
Income: 50k-100k	50%	(138)	28%	(79)	11%	(32)	6%	(16)	5%	(13)	277
Income: 100k+	41%	(78)	32%	(60)	10%	(18)	10%	(18)	8%	(14)	188
Ethnicity: White (Non-Hispanic)	46%	(287)	31%	(194)	10%	(59)	6%	(39)	7%	(41)	621
Ethnicity: Hispanic	69%	(15)	7%	(1)	3%	(1)	—	(0)	21%	(5)	22
Ethnicity: Black (Non-Hispanic)	53%	(12)	11%	(2)	15%	(3)	9%	(2)	12%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	14%	(5)	22%	(7)	5%	(2)	8%	(2)	51%	(16)	32
All Christian	43%	(148)	31%	(109)	9%	(33)	6%	(22)	10%	(36)	348
All Non-Christian	30%	(3)	56%	(5)	2%	(0)	—	(0)	12%	(1)	9
Atheist	78%	(27)	5%	(2)	2%	(1)	—	(0)	15%	(5)	35
Agnostic/Nothing in particular	55%	(107)	24%	(47)	8%	(15)	7%	(13)	6%	(12)	193
Something Else	30%	(34)	37%	(42)	15%	(17)	7%	(8)	10%	(11)	113
Evangelical	24%	(31)	35%	(45)	14%	(18)	11%	(15)	16%	(21)	130
Non-Evangelical	46%	(150)	33%	(105)	10%	(31)	5%	(15)	7%	(22)	324
PID: Dem (no lean)	70%	(169)	19%	(46)	2%	(6)	1%	(3)	7%	(17)	240
PID: Ind (no lean)	46%	(93)	31%	(62)	8%	(16)	7%	(14)	9%	(18)	202
PID: Rep (no lean)	22%	(57)	38%	(97)	17%	(43)	10%	(27)	12%	(30)	255

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	46%	(319)	29%	(205)	9%	(65)	6%	(43)	9%	(65)	697
PID/Gender: Dem Men	83%	(81)	13%	(13)	3%	(3)	—	(0)	—	(0)	97
PID/Gender: Dem Women	61%	(88)	23%	(33)	2%	(3)	2%	(3)	12%	(17)	143
PID/Gender: Ind Men	47%	(53)	31%	(35)	9%	(10)	9%	(10)	4%	(4)	112
PID/Gender: Ind Women	45%	(40)	30%	(27)	7%	(7)	4%	(3)	15%	(13)	90
PID/Gender: Rep Men	29%	(36)	39%	(48)	13%	(16)	9%	(11)	11%	(13)	123
PID/Gender: Rep Women	16%	(21)	38%	(49)	21%	(28)	12%	(16)	13%	(17)	131
Ideo: Liberal (1-3)	70%	(156)	20%	(43)	3%	(6)	2%	(4)	6%	(14)	223
Ideo: Moderate (4)	49%	(90)	26%	(48)	4%	(8)	6%	(12)	15%	(28)	186
Ideo: Conservative (5-7)	23%	(64)	40%	(111)	19%	(51)	9%	(26)	8%	(22)	276
Ideo/PID: Conservative Republican	20%	(38)	39%	(74)	21%	(39)	12%	(22)	8%	(16)	189
Ideo/PID: Moderate/Liberal Republican	29%	(18)	36%	(23)	6%	(4)	7%	(4)	23%	(14)	63
Ideo/PID: Moderate/Conservative Democrat	57%	(44)	31%	(24)	3%	(2)	1%	(1)	8%	(6)	76
Ideo/PID: Liberal Democrat	77%	(125)	14%	(22)	2%	(3)	1%	(1)	7%	(11)	163
Unfavorable of Biden and Trump	45%	(49)	32%	(35)	4%	(4)	11%	(12)	8%	(9)	109
2024 H2H Matchup: Biden Voter	72%	(230)	20%	(64)	2%	(7)	1%	(2)	5%	(17)	320
2024 H2H Matchup: Trump Voter	21%	(65)	40%	(126)	18%	(56)	11%	(34)	11%	(34)	315
2024 H2H Matchup: Would not Vote	42%	(14)	21%	(7)	1%	(0)	16%	(6)	19%	(6)	34
2024 H2H Matchup: Do not Know	33%	(9)	26%	(7)	7%	(2)	6%	(2)	29%	(8)	27
2022 House Vote: Democrat	71%	(207)	19%	(55)	2%	(6)	3%	(8)	6%	(17)	293
2022 House Vote: Republican	21%	(64)	41%	(125)	16%	(50)	10%	(29)	12%	(37)	306
2022 House Vote: Did not Vote	47%	(37)	28%	(22)	9%	(7)	7%	(6)	9%	(7)	79
2020 Vote: Joe Biden	69%	(229)	20%	(67)	3%	(9)	1%	(4)	7%	(22)	331
2020 Vote: Donald Trump	22%	(72)	39%	(127)	16%	(53)	12%	(38)	11%	(36)	327
2020 Vote: Someone Else	31%	(4)	37%	(4)	17%	(2)	7%	(1)	8%	(1)	12
2020 Vote: Did not Vote	52%	(14)	23%	(6)	4%	(1)	1%	(0)	20%	(6)	28
2016 Vote: Hillary Clinton	74%	(171)	19%	(44)	2%	(5)	—	(1)	4%	(10)	231
2016 Vote: Donald Trump	24%	(70)	37%	(105)	18%	(52)	10%	(29)	11%	(33)	288
2016 Vote: Someone Else	54%	(17)	36%	(11)	—	(0)	5%	(2)	5%	(2)	31
2020 Vote/PID: Not Biden/Democrat	49%	(13)	41%	(11)	1%	(0)	5%	(1)	4%	(1)	26
2020 Vote/PID: Not Trump/Republican	47%	(10)	39%	(8)	6%	(1)	3%	(1)	5%	(1)	20

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	46%	(319)	29%	(205)	9%	(65)	6%	(43)	9%	(65)	697
U.S. Economy: Wrong Track	36%	(167)	34%	(160)	12%	(56)	8%	(37)	10%	(49)	469
U.S. Economy: Right Direction	66%	(151)	20%	(45)	4%	(10)	3%	(6)	7%	(16)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	74%	(165)	18%	(41)	2%	(5)	1%	(3)	5%	(11)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(69)	40%	(131)	17%	(55)	12%	(39)	10%	(34)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	59%	(85)	23%	(33)	4%	(5)	1%	(2)	14%	(20)	145
Top 2024 Issue: Economy	35%	(77)	41%	(90)	8%	(17)	7%	(15)	10%	(21)	220
Community: Urban	52%	(96)	28%	(53)	7%	(14)	4%	(8)	8%	(15)	186
Community: Suburban	46%	(123)	23%	(61)	12%	(32)	8%	(22)	12%	(31)	269
Community: Rural	41%	(100)	38%	(91)	8%	(19)	6%	(14)	8%	(19)	242
Community/Gender: Urban Women	52%	(39)	28%	(21)	9%	(7)	5%	(4)	7%	(5)	75
Community/Gender: Urban Men	52%	(58)	29%	(32)	6%	(7)	4%	(4)	9%	(10)	111
Community/Gender: Rural Women	42%	(65)	33%	(52)	9%	(14)	5%	(8)	11%	(16)	156
Community/Gender: Rural Men	40%	(34)	45%	(39)	6%	(5)	7%	(6)	3%	(2)	86
Community/Gender: Suburban Women	34%	(45)	27%	(36)	12%	(15)	8%	(11)	19%	(26)	134
Community/Gender: Suburban Men	57%	(78)	18%	(25)	12%	(17)	8%	(11)	4%	(5)	135
Homeowner	46%	(293)	30%	(190)	9%	(60)	6%	(39)	9%	(59)	641
Renter	45%	(21)	30%	(14)	9%	(4)	9%	(4)	7%	(3)	48
Military HHnm: Yes	30%	(31)	36%	(38)	8%	(8)	9%	(10)	16%	(17)	104
Military HH: No	49%	(288)	28%	(167)	10%	(57)	6%	(34)	8%	(48)	593
Employ: Private Sector	45%	(143)	29%	(91)	9%	(29)	6%	(20)	11%	(34)	316
Employ: Government	34%	(9)	42%	(12)	14%	(4)	1%	(0)	10%	(3)	28
Employ: Self-Employed	34%	(22)	31%	(20)	9%	(6)	14%	(10)	12%	(8)	67
Employ: Homemaker	25%	(7)	22%	(6)	30%	(8)	3%	(1)	20%	(5)	27
Employ: Student	14%	(2)	30%	(5)	22%	(4)	2%	(0)	32%	(5)	16
Employ: Retired	56%	(108)	31%	(60)	6%	(12)	3%	(7)	4%	(7)	194
Employ: Unemployed	57%	(18)	24%	(8)	7%	(2)	6%	(2)	6%	(2)	32
Employ: Other	55%	(10)	19%	(3)	1%	(0)	22%	(4)	3%	(1)	17
Self + Household: White-Collar	46%	(118)	29%	(73)	7%	(19)	8%	(21)	9%	(23)	255
Self + Household: Blue Collar	46%	(164)	33%	(118)	11%	(41)	4%	(14)	5%	(19)	356

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**Table BLMB47\_6:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising taxes on those earning \$400,000 and more

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	46%	(319)	29%	(205)	9%	(65)	6%	(43)	9%	(65)	697
Union HH: Yes	53%	(21)	20%	(8)	2%	(1)	7%	(3)	19%	(8)	40
Union HH: No	45%	(298)	30%	(197)	10%	(65)	6%	(41)	9%	(57)	657
LGBTQ+: Yes	47%	(23)	26%	(13)	3%	(2)	2%	(1)	22%	(11)	49
LGBTQ+: No	46%	(296)	30%	(192)	10%	(64)	7%	(42)	8%	(54)	648
Motivated to Vote	47%	(300)	29%	(187)	10%	(62)	6%	(39)	8%	(52)	639
Parent: Yes	37%	(62)	34%	(58)	9%	(15)	9%	(16)	11%	(18)	168
Parent: No	49%	(257)	28%	(147)	9%	(50)	5%	(28)	9%	(47)	529
COVID Vaccine: Yes	53%	(257)	28%	(136)	6%	(30)	5%	(24)	7%	(34)	481
COVID Vaccine: No	28%	(62)	32%	(69)	16%	(35)	9%	(20)	14%	(30)	216
Student Loans: Yes	48%	(50)	21%	(22)	10%	(10)	6%	(6)	15%	(15)	103
Student Loans: No	45%	(269)	31%	(183)	9%	(55)	6%	(37)	8%	(50)	594
Favorable Opinion of Haley	36%	(91)	38%	(95)	11%	(27)	9%	(23)	5%	(13)	249
Unfavorable Opinion of Haley	56%	(160)	22%	(62)	10%	(27)	3%	(9)	9%	(25)	283
Protestant	40%	(64)	32%	(52)	10%	(17)	8%	(12)	11%	(17)	162
Roman Catholic	46%	(83)	31%	(56)	9%	(16)	5%	(10)	8%	(14)	178
Mormon	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	21%	(1)	—	(0)	—	(0)	72%	(5)	6
Jewish	18%	(1)	81%	(4)	1%	(0)	—	(0)	—	(0)	5
Muslim	36%	(1)	28%	(1)	3%	(0)	—	(0)	33%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	78%	(27)	5%	(2)	2%	(1)	—	(0)	15%	(5)	35
Agnostic	75%	(38)	23%	(12)	3%	(1)	—	(0)	—	(0)	51
Something else	30%	(34)	37%	(42)	15%	(17)	7%	(8)	10%	(11)	113
Nothing in particular	48%	(68)	25%	(36)	9%	(13)	9%	(13)	8%	(12)	142
Prodigal Biden Voter	40%	(15)	30%	(11)	6%	(2)	5%	(2)	18%	(7)	38
Undecided Voter (DK/WNV)	38%	(23)	24%	(14)	4%	(2)	12%	(7)	23%	(14)	61
Undecided Voter (DK)	42%	(14)	21%	(7)	1%	(0)	16%	(6)	19%	(6)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(112)	31%	(217)	18%	(126)	9%	(63)	26%	(179)	697
Gender: Male	20%	(66)	37%	(122)	18%	(58)	14%	(45)	12%	(41)	332
Gender: Female	13%	(46)	26%	(95)	19%	(68)	5%	(18)	38%	(139)	365
Age: 18-34	14%	(27)	31%	(58)	15%	(28)	11%	(20)	29%	(55)	188
Age: 35-44	9%	(8)	32%	(29)	10%	(9)	12%	(11)	37%	(33)	90
Age: 45-64	19%	(49)	29%	(75)	23%	(57)	7%	(18)	22%	(56)	255
Age: 65+	17%	(28)	34%	(56)	19%	(31)	8%	(14)	22%	(35)	164
GenZers: 1997-2012	13%	(14)	24%	(24)	23%	(23)	13%	(14)	27%	(27)	102
Millennials: 1981-1996	13%	(21)	36%	(60)	8%	(13)	9%	(15)	34%	(56)	165
GenXers: 1965-1980	13%	(24)	31%	(56)	24%	(44)	8%	(15)	23%	(42)	182
Baby Boomers: 1946-1964	21%	(49)	31%	(72)	19%	(45)	8%	(19)	22%	(51)	236
Educ: < College	16%	(74)	31%	(145)	17%	(80)	9%	(41)	28%	(133)	473
Educ: Bachelors degree	14%	(21)	29%	(45)	24%	(36)	11%	(17)	21%	(32)	151
Educ: Post-grad	23%	(17)	37%	(27)	13%	(10)	7%	(5)	20%	(14)	73
Income: Under 50k	14%	(34)	29%	(67)	12%	(27)	11%	(24)	34%	(79)	232
Income: 50k-100k	15%	(41)	29%	(81)	23%	(64)	9%	(24)	25%	(68)	277
Income: 100k+	20%	(37)	36%	(69)	18%	(35)	8%	(15)	17%	(32)	188
Ethnicity: White (Non-Hispanic)	16%	(98)	31%	(194)	19%	(120)	9%	(58)	24%	(151)	621
Ethnicity: Hispanic	19%	(4)	48%	(11)	3%	(1)	3%	(1)	26%	(6)	22
Ethnicity: Black (Non-Hispanic)	28%	(6)	37%	(8)	11%	(2)	9%	(2)	16%	(4)	23
Ethnicity: Asian + Other (Non-Hispanic)	10%	(3)	13%	(4)	7%	(2)	9%	(3)	61%	(19)	32
All Christian	19%	(65)	31%	(108)	20%	(70)	7%	(24)	23%	(80)	348
All Non-Christian	31%	(3)	12%	(1)	25%	(2)	1%	(0)	32%	(3)	9
Atheist	15%	(5)	16%	(6)	26%	(9)	23%	(8)	19%	(7)	35
Agnostic/Nothing in particular	12%	(22)	32%	(62)	15%	(28)	12%	(23)	30%	(58)	193
Something Else	14%	(16)	36%	(40)	15%	(17)	7%	(8)	28%	(32)	113
Evangelical	16%	(21)	28%	(37)	21%	(27)	8%	(11)	27%	(34)	130
Non-Evangelical	19%	(61)	34%	(110)	18%	(58)	7%	(21)	23%	(73)	324
PID: Dem (no lean)	15%	(37)	28%	(68)	16%	(37)	10%	(23)	31%	(74)	240
PID: Ind (no lean)	14%	(28)	29%	(59)	20%	(40)	12%	(24)	26%	(52)	202
PID: Rep (no lean)	18%	(47)	35%	(90)	19%	(49)	6%	(16)	21%	(53)	255

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(112)	31%	(217)	18%	(126)	9%	(63)	26%	(179)	697
PID/Gender: Dem Men	20%	(20)	30%	(29)	20%	(19)	19%	(18)	11%	(11)	97
PID/Gender: Dem Women	12%	(17)	27%	(39)	13%	(18)	4%	(5)	45%	(64)	143
PID/Gender: Ind Men	17%	(19)	36%	(40)	20%	(23)	17%	(19)	11%	(12)	112
PID/Gender: Ind Women	11%	(10)	21%	(19)	19%	(17)	6%	(5)	44%	(40)	90
PID/Gender: Rep Men	22%	(28)	43%	(53)	13%	(16)	6%	(8)	15%	(18)	123
PID/Gender: Rep Women	15%	(19)	28%	(37)	25%	(32)	6%	(8)	27%	(35)	131
Ideo: Liberal (1-3)	17%	(37)	21%	(46)	18%	(41)	14%	(32)	30%	(67)	223
Ideo: Moderate (4)	13%	(25)	32%	(59)	13%	(24)	12%	(23)	30%	(55)	186
Ideo: Conservative (5-7)	18%	(50)	39%	(107)	21%	(59)	3%	(8)	19%	(51)	276
Ideo/PID: Conservative Republican	19%	(36)	38%	(72)	21%	(40)	3%	(6)	19%	(35)	189
Ideo/PID: Moderate/Liberal Republican	17%	(11)	27%	(17)	13%	(8)	16%	(10)	28%	(18)	63
Ideo/PID: Moderate/Conservative Democrat	16%	(12)	47%	(36)	7%	(5)	2%	(2)	27%	(21)	76
Ideo/PID: Liberal Democrat	15%	(24)	20%	(32)	19%	(31)	13%	(21)	33%	(53)	163
Unfavorable of Biden and Trump	10%	(11)	28%	(30)	28%	(30)	9%	(10)	25%	(27)	109
2024 H2H Matchup: Biden Voter	16%	(50)	29%	(93)	15%	(49)	11%	(35)	29%	(94)	320
2024 H2H Matchup: Trump Voter	19%	(59)	35%	(111)	19%	(60)	7%	(21)	20%	(64)	315
2024 H2H Matchup: Would not Vote	6%	(2)	15%	(5)	30%	(10)	16%	(6)	32%	(11)	34
2024 H2H Matchup: Do not Know	2%	(1)	28%	(8)	24%	(7)	7%	(2)	38%	(10)	27
2022 House Vote: Democrat	16%	(47)	28%	(83)	17%	(49)	12%	(36)	27%	(78)	293
2022 House Vote: Republican	18%	(55)	35%	(107)	20%	(61)	6%	(19)	21%	(65)	306
2022 House Vote: Did not Vote	11%	(9)	28%	(22)	13%	(10)	10%	(8)	39%	(31)	79
2020 Vote: Joe Biden	13%	(44)	29%	(95)	17%	(55)	11%	(36)	31%	(101)	331
2020 Vote: Donald Trump	19%	(62)	33%	(107)	20%	(67)	8%	(25)	20%	(65)	327
2020 Vote: Someone Else	3%	(0)	52%	(6)	3%	(0)	1%	(0)	41%	(5)	12
2020 Vote: Did not Vote	18%	(5)	33%	(9)	14%	(4)	5%	(1)	30%	(8)	28
2016 Vote: Hillary Clinton	18%	(42)	28%	(66)	18%	(43)	11%	(24)	24%	(56)	231
2016 Vote: Donald Trump	20%	(56)	34%	(97)	20%	(58)	7%	(19)	20%	(58)	288
2016 Vote: Someone Else	8%	(2)	48%	(15)	8%	(2)	4%	(1)	33%	(10)	31
2020 Vote/PID: Not Biden/Democrat	16%	(4)	49%	(13)	20%	(5)	—	(0)	16%	(4)	26
2020 Vote/PID: Not Trump/Republican	6%	(1)	60%	(12)	10%	(2)	—	(0)	24%	(5)	20

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term *tariff* refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(112)	31%	(217)	18%	(126)	9%	(63)	26%	(179)	697
U.S. Economy: Wrong Track	15%	(68)	35%	(164)	19%	(91)	6%	(29)	25%	(117)	469
U.S. Economy: Right Direction	19%	(44)	23%	(53)	15%	(35)	15%	(34)	27%	(62)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(43)	25%	(57)	15%	(34)	12%	(27)	28%	(63)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(60)	33%	(109)	20%	(64)	9%	(28)	20%	(66)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	36%	(52)	19%	(27)	5%	(8)	34%	(50)	145
Top 2024 Issue: Economy	12%	(27)	39%	(86)	19%	(42)	9%	(21)	19%	(43)	220
Community: Urban	22%	(42)	30%	(56)	18%	(33)	11%	(20)	19%	(35)	186
Community: Suburban	12%	(32)	29%	(78)	19%	(50)	10%	(27)	30%	(82)	269
Community: Rural	16%	(38)	34%	(83)	17%	(42)	7%	(16)	26%	(63)	242
Community/Gender: Urban Women	14%	(10)	23%	(17)	26%	(20)	7%	(5)	30%	(23)	75
Community/Gender: Urban Men	28%	(31)	35%	(39)	12%	(14)	13%	(15)	11%	(12)	111
Community/Gender: Rural Women	15%	(23)	24%	(37)	20%	(32)	5%	(8)	36%	(57)	156
Community/Gender: Rural Men	18%	(15)	53%	(46)	12%	(10)	10%	(9)	7%	(6)	86
Community/Gender: Suburban Women	9%	(13)	31%	(41)	12%	(16)	4%	(6)	44%	(59)	134
Community/Gender: Suburban Men	14%	(19)	28%	(37)	25%	(34)	16%	(21)	17%	(23)	135
Homeowner	15%	(99)	32%	(204)	18%	(117)	9%	(56)	26%	(164)	641
Renter	23%	(11)	25%	(12)	17%	(8)	11%	(5)	24%	(11)	48
Military HHnm: Yes	13%	(14)	31%	(33)	17%	(17)	7%	(7)	32%	(33)	104
Military HH: No	17%	(98)	31%	(184)	18%	(109)	9%	(56)	25%	(146)	593
Employ: Private Sector	12%	(38)	34%	(108)	19%	(61)	10%	(32)	25%	(78)	316
Employ: Government	15%	(4)	24%	(7)	16%	(5)	14%	(4)	31%	(9)	28
Employ: Self-Employed	17%	(11)	23%	(15)	18%	(12)	9%	(6)	33%	(22)	67
Employ: Homemaker	13%	(3)	25%	(7)	23%	(6)	—	(0)	39%	(11)	27
Employ: Student	14%	(2)	36%	(6)	17%	(3)	5%	(1)	28%	(4)	16
Employ: Retired	22%	(43)	32%	(63)	17%	(33)	9%	(18)	19%	(37)	194
Employ: Unemployed	21%	(7)	24%	(8)	14%	(4)	1%	(0)	40%	(13)	32
Employ: Other	16%	(3)	28%	(5)	11%	(2)	16%	(3)	30%	(5)	17
Self + Household: White-Collar	15%	(38)	27%	(69)	21%	(55)	13%	(34)	23%	(59)	255
Self + Household: Blue Collar	17%	(60)	37%	(132)	19%	(66)	7%	(24)	21%	(73)	356

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**Table BLMB47\_7:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Universal 10% tariff on all imports

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	16%	(112)	31%	(217)	18%	(126)	9%	(63)	26%	(179)	697
Union HH: Yes	30%	(12)	18%	(7)	19%	(8)	1%	(0)	32%	(13)	40
Union HH: No	15%	(100)	32%	(210)	18%	(118)	10%	(63)	25%	(167)	657
LGBTQ+: Yes	6%	(3)	17%	(9)	19%	(9)	7%	(3)	50%	(24)	49
LGBTQ+: No	17%	(109)	32%	(208)	18%	(116)	9%	(60)	24%	(155)	648
Motivated to Vote	17%	(108)	32%	(202)	18%	(115)	8%	(54)	25%	(161)	639
Parent: Yes	15%	(26)	35%	(59)	13%	(22)	6%	(11)	31%	(52)	168
Parent: No	16%	(86)	30%	(158)	20%	(104)	10%	(52)	24%	(128)	529
COVID Vaccine: Yes	15%	(74)	32%	(155)	17%	(82)	10%	(49)	25%	(121)	481
COVID Vaccine: No	17%	(38)	29%	(62)	20%	(44)	6%	(14)	27%	(58)	216
Student Loans: Yes	8%	(9)	36%	(37)	22%	(22)	5%	(5)	28%	(29)	103
Student Loans: No	17%	(103)	30%	(180)	17%	(104)	10%	(58)	25%	(150)	594
Favorable Opinion of Haley	18%	(45)	35%	(87)	20%	(50)	9%	(23)	18%	(44)	249
Unfavorable Opinion of Haley	20%	(55)	28%	(80)	20%	(56)	9%	(26)	23%	(66)	283
Protestant	20%	(32)	28%	(45)	18%	(30)	7%	(11)	27%	(44)	162
Roman Catholic	19%	(33)	35%	(62)	22%	(39)	7%	(13)	18%	(32)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	21%	(1)	7%	(0)	—	(0)	72%	(5)	6
Jewish	19%	(1)	—	(0)	44%	(2)	1%	(0)	36%	(2)	5
Muslim	36%	(1)	32%	(1)	—	(0)	—	(0)	33%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	15%	(5)	16%	(6)	26%	(9)	23%	(8)	19%	(7)	35
Agnostic	4%	(2)	38%	(20)	16%	(8)	12%	(6)	29%	(15)	51
Something else	14%	(16)	36%	(40)	15%	(17)	7%	(8)	28%	(32)	113
Nothing in particular	14%	(20)	30%	(43)	14%	(20)	12%	(17)	30%	(43)	142
Prodigal Biden Voter	—	(0)	29%	(11)	26%	(10)	5%	(2)	39%	(15)	38
Undecided Voter (DK/WNV)	4%	(2)	21%	(13)	28%	(17)	12%	(7)	35%	(21)	61
Undecided Voter (DK)	6%	(2)	15%	(5)	30%	(10)	16%	(6)	32%	(11)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(147)	27%	(191)	17%	(120)	10%	(72)	24%	(167)	697
Gender: Male	27%	(91)	28%	(92)	23%	(76)	11%	(37)	11%	(35)	332
Gender: Female	15%	(56)	27%	(98)	12%	(44)	10%	(35)	36%	(132)	365
Age: 18-34	21%	(39)	22%	(42)	21%	(39)	10%	(20)	26%	(49)	188
Age: 35-44	12%	(11)	26%	(24)	13%	(11)	12%	(10)	37%	(33)	90
Age: 45-64	23%	(59)	30%	(77)	15%	(38)	10%	(25)	22%	(57)	255
Age: 65+	23%	(38)	29%	(48)	20%	(32)	11%	(17)	17%	(28)	164
GenZers: 1997-2012	14%	(14)	17%	(17)	24%	(25)	18%	(18)	28%	(28)	102
Millennials: 1981-1996	22%	(36)	29%	(47)	14%	(23)	6%	(10)	30%	(49)	165
GenXers: 1965-1980	20%	(36)	32%	(58)	16%	(30)	12%	(22)	20%	(36)	182
Baby Boomers: 1946-1964	24%	(57)	28%	(67)	17%	(39)	9%	(22)	21%	(51)	236
Educ: < College	22%	(106)	28%	(131)	15%	(73)	9%	(44)	25%	(119)	473
Educ: Bachelors degree	16%	(24)	25%	(38)	21%	(32)	15%	(23)	23%	(35)	151
Educ: Post-grad	25%	(18)	29%	(21)	21%	(16)	7%	(5)	18%	(13)	73
Income: Under 50k	18%	(41)	29%	(67)	15%	(34)	10%	(22)	29%	(67)	232
Income: 50k-100k	17%	(48)	25%	(70)	19%	(52)	13%	(35)	26%	(72)	277
Income: 100k+	31%	(58)	28%	(53)	18%	(34)	8%	(15)	15%	(28)	188
Ethnicity: White (Non-Hispanic)	21%	(131)	28%	(174)	16%	(100)	11%	(69)	24%	(147)	621
Ethnicity: Hispanic	17%	(4)	30%	(6)	42%	(9)	3%	(1)	9%	(2)	22
Ethnicity: Black (Non-Hispanic)	50%	(11)	18%	(4)	6%	(1)	9%	(2)	17%	(4)	23
Ethnicity: Asian + Other (Non-Hispanic)	2%	(1)	21%	(7)	30%	(9)	1%	(0)	46%	(15)	32
All Christian	24%	(83)	29%	(101)	19%	(66)	8%	(27)	21%	(71)	348
All Non-Christian	18%	(2)	56%	(5)	12%	(1)	2%	(0)	12%	(1)	9
Atheist	4%	(2)	29%	(10)	32%	(11)	21%	(7)	14%	(5)	35
Agnostic/Nothing in particular	17%	(33)	23%	(45)	15%	(28)	15%	(29)	30%	(58)	193
Something Else	24%	(27)	27%	(31)	12%	(14)	8%	(9)	28%	(32)	113
Evangelical	27%	(35)	32%	(41)	10%	(13)	10%	(13)	21%	(27)	130
Non-Evangelical	23%	(76)	26%	(83)	21%	(67)	7%	(22)	24%	(76)	324
PID: Dem (no lean)	18%	(43)	26%	(63)	19%	(45)	10%	(23)	28%	(67)	240
PID: Ind (no lean)	22%	(44)	23%	(46)	17%	(35)	16%	(32)	22%	(45)	202
PID: Rep (no lean)	23%	(60)	32%	(82)	16%	(41)	7%	(17)	22%	(55)	255

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(147)	27%	(191)	17%	(120)	10%	(72)	24%	(167)	697
PID/Gender: Dem Men	19%	(18)	32%	(31)	28%	(27)	14%	(13)	7%	(7)	97
PID/Gender: Dem Women	17%	(25)	22%	(31)	12%	(18)	7%	(10)	42%	(60)	143
PID/Gender: Ind Men	29%	(32)	22%	(25)	25%	(28)	16%	(18)	9%	(10)	112
PID/Gender: Ind Women	14%	(13)	24%	(21)	7%	(7)	16%	(14)	39%	(36)	90
PID/Gender: Rep Men	33%	(41)	30%	(37)	17%	(21)	5%	(6)	15%	(19)	123
PID/Gender: Rep Women	14%	(18)	35%	(46)	15%	(20)	8%	(11)	28%	(36)	131
Ideo: Liberal (1-3)	17%	(37)	25%	(55)	17%	(37)	14%	(31)	28%	(62)	223
Ideo: Moderate (4)	18%	(34)	21%	(39)	22%	(40)	14%	(26)	25%	(47)	186
Ideo: Conservative (5-7)	28%	(76)	33%	(92)	16%	(43)	4%	(11)	19%	(53)	276
Ideo/PID: Conservative Republican	26%	(50)	33%	(63)	15%	(28)	4%	(7)	22%	(42)	189
Ideo/PID: Moderate/Liberal Republican	15%	(10)	28%	(18)	20%	(13)	15%	(10)	21%	(13)	63
Ideo/PID: Moderate/Conservative Democrat	22%	(17)	31%	(24)	22%	(16)	2%	(2)	23%	(17)	76
Ideo/PID: Liberal Democrat	16%	(26)	24%	(39)	17%	(28)	13%	(20)	30%	(49)	163
Unfavorable of Biden and Trump	14%	(15)	23%	(25)	25%	(27)	13%	(14)	25%	(27)	109
2024 H2H Matchup: Biden Voter	17%	(55)	23%	(72)	22%	(70)	11%	(34)	28%	(88)	320
2024 H2H Matchup: Trump Voter	26%	(83)	34%	(107)	13%	(42)	8%	(27)	18%	(57)	315
2024 H2H Matchup: Would not Vote	15%	(5)	11%	(4)	9%	(3)	32%	(11)	33%	(11)	34
2024 H2H Matchup: Do not Know	15%	(4)	28%	(8)	17%	(5)	1%	(0)	39%	(11)	27
2022 House Vote: Democrat	16%	(48)	22%	(65)	21%	(62)	14%	(42)	26%	(76)	293
2022 House Vote: Republican	26%	(81)	32%	(99)	14%	(44)	8%	(23)	19%	(58)	306
2022 House Vote: Did not Vote	18%	(14)	23%	(18)	18%	(14)	4%	(4)	37%	(29)	79
2020 Vote: Joe Biden	17%	(55)	22%	(74)	20%	(68)	12%	(40)	28%	(94)	331
2020 Vote: Donald Trump	26%	(86)	33%	(108)	13%	(43)	9%	(29)	19%	(61)	327
2020 Vote: Someone Else	17%	(2)	47%	(5)	3%	(0)	1%	(0)	32%	(4)	12
2020 Vote: Did not Vote	16%	(4)	12%	(3)	32%	(9)	9%	(3)	31%	(8)	28
2016 Vote: Hillary Clinton	21%	(48)	27%	(62)	17%	(39)	15%	(33)	21%	(49)	231
2016 Vote: Donald Trump	28%	(81)	32%	(93)	14%	(40)	7%	(21)	18%	(53)	288
2016 Vote: Someone Else	15%	(5)	24%	(7)	23%	(7)	3%	(1)	36%	(11)	31
2020 Vote/PID: Not Biden/Democrat	15%	(4)	25%	(7)	34%	(9)	9%	(2)	17%	(5)	26
2020 Vote/PID: Not Trump/Republican	20%	(4)	33%	(7)	23%	(5)	2%	(0)	22%	(5)	20

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(147)	27%	(191)	17%	(120)	10%	(72)	24%	(167)	697
U.S. Economy: Wrong Track	23%	(109)	26%	(123)	16%	(75)	10%	(47)	24%	(114)	469
U.S. Economy: Right Direction	17%	(38)	30%	(68)	20%	(45)	11%	(25)	23%	(53)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(40)	25%	(56)	23%	(51)	12%	(26)	22%	(50)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(86)	33%	(108)	13%	(43)	10%	(32)	18%	(59)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	18%	(26)	18%	(26)	10%	(14)	40%	(58)	145
Top 2024 Issue: Economy	19%	(41)	25%	(55)	24%	(52)	13%	(29)	19%	(42)	220
Community: Urban	27%	(51)	26%	(49)	18%	(33)	10%	(18)	19%	(36)	186
Community: Suburban	14%	(39)	28%	(75)	19%	(51)	12%	(31)	27%	(72)	269
Community: Rural	24%	(58)	27%	(66)	15%	(37)	9%	(23)	24%	(59)	242
Community/Gender: Urban Women	15%	(11)	25%	(19)	9%	(7)	14%	(10)	37%	(28)	75
Community/Gender: Urban Men	36%	(40)	27%	(30)	24%	(26)	7%	(8)	7%	(8)	111
Community/Gender: Rural Women	18%	(29)	27%	(42)	14%	(22)	9%	(14)	32%	(50)	156
Community/Gender: Rural Men	34%	(29)	28%	(24)	17%	(15)	10%	(9)	11%	(9)	86
Community/Gender: Suburban Women	12%	(16)	28%	(37)	12%	(16)	8%	(11)	40%	(54)	134
Community/Gender: Suburban Men	17%	(23)	28%	(38)	26%	(35)	15%	(21)	14%	(19)	135
Homeowner	21%	(137)	28%	(180)	17%	(107)	11%	(69)	23%	(149)	641
Renter	20%	(10)	20%	(10)	26%	(12)	5%	(3)	29%	(14)	48
Military HHnm: Yes	14%	(15)	35%	(37)	19%	(20)	10%	(11)	21%	(22)	104
Military HH: No	22%	(132)	26%	(154)	17%	(100)	10%	(61)	24%	(145)	593
Employ: Private Sector	19%	(61)	33%	(106)	14%	(43)	12%	(38)	22%	(69)	316
Employ: Government	1%	(0)	22%	(6)	34%	(9)	1%	(0)	43%	(12)	28
Employ: Self-Employed	22%	(15)	16%	(11)	18%	(12)	11%	(8)	33%	(22)	67
Employ: Homemaker	37%	(10)	8%	(2)	15%	(4)	—	(0)	40%	(11)	27
Employ: Student	15%	(2)	29%	(5)	20%	(3)	8%	(1)	28%	(4)	16
Employ: Retired	27%	(53)	27%	(52)	19%	(36)	12%	(22)	16%	(30)	194
Employ: Unemployed	9%	(3)	22%	(7)	24%	(8)	4%	(1)	41%	(13)	32
Employ: Other	16%	(3)	15%	(3)	26%	(5)	11%	(2)	32%	(6)	17
Self + Household: White-Collar	20%	(52)	27%	(68)	17%	(43)	14%	(36)	22%	(56)	255
Self + Household: Blue Collar	22%	(79)	29%	(102)	20%	(71)	9%	(33)	20%	(71)	356

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**Table BLMB47\_8:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — 60% tariff only on imports from China

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	21%	(147)	27%	(191)	17%	(120)	10%	(72)	24%	(167)	697
Union HH: Yes	39%	(16)	23%	(9)	16%	(6)	—	(0)	22%	(9)	40
Union HH: No	20%	(131)	28%	(182)	17%	(114)	11%	(72)	24%	(158)	657
LGBTQ+: Yes	14%	(7)	19%	(9)	8%	(4)	11%	(6)	47%	(23)	49
LGBTQ+: No	22%	(140)	28%	(181)	18%	(116)	10%	(66)	22%	(144)	648
Motivated to Vote	22%	(141)	28%	(179)	16%	(105)	11%	(70)	23%	(145)	639
Parent: Yes	19%	(33)	26%	(44)	15%	(26)	9%	(16)	30%	(50)	168
Parent: No	22%	(114)	28%	(146)	18%	(95)	11%	(56)	22%	(117)	529
COVID Vaccine: Yes	20%	(96)	26%	(123)	19%	(90)	11%	(53)	25%	(119)	481
COVID Vaccine: No	23%	(51)	31%	(68)	14%	(31)	9%	(19)	22%	(48)	216
Student Loans: Yes	14%	(14)	24%	(25)	26%	(26)	9%	(9)	28%	(28)	103
Student Loans: No	22%	(133)	28%	(166)	16%	(94)	11%	(63)	23%	(139)	594
Favorable Opinion of Haley	23%	(56)	28%	(69)	18%	(45)	11%	(27)	20%	(50)	249
Unfavorable Opinion of Haley	27%	(75)	30%	(84)	15%	(43)	9%	(25)	20%	(56)	283
Protestant	21%	(34)	30%	(48)	16%	(27)	9%	(14)	24%	(39)	162
Roman Catholic	28%	(49)	25%	(45)	22%	(39)	7%	(12)	18%	(33)	178
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	93%	(6)	—	(0)	7%	(0)	—	(0)	6
Jewish	2%	(0)	76%	(4)	21%	(1)	—	(0)	—	(0)	5
Muslim	28%	(1)	35%	(1)	—	(0)	5%	(0)	33%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	4%	(2)	29%	(10)	32%	(11)	21%	(7)	14%	(5)	35
Agnostic	4%	(2)	24%	(12)	18%	(9)	14%	(7)	40%	(20)	51
Something else	24%	(27)	27%	(31)	12%	(14)	8%	(9)	28%	(32)	113
Nothing in particular	22%	(31)	23%	(33)	13%	(19)	15%	(22)	27%	(38)	142
Prodigal Biden Voter	16%	(6)	13%	(5)	17%	(7)	19%	(7)	35%	(13)	38
Undecided Voter (DK/WNV)	15%	(9)	19%	(12)	13%	(8)	18%	(11)	36%	(22)	61
Undecided Voter (DK)	15%	(5)	11%	(4)	9%	(3)	32%	(11)	33%	(11)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	27%	(190)	16%	(114)	7%	(46)	37%	(260)	697
Gender: Male	16%	(54)	30%	(101)	21%	(71)	6%	(19)	26%	(87)	332
Gender: Female	9%	(34)	24%	(89)	12%	(43)	7%	(26)	47%	(172)	365
Age: 18-34	14%	(27)	19%	(36)	20%	(38)	3%	(6)	44%	(83)	188
Age: 35-44	11%	(10)	29%	(26)	11%	(10)	11%	(10)	38%	(34)	90
Age: 45-64	9%	(23)	28%	(72)	20%	(51)	6%	(16)	36%	(92)	255
Age: 65+	17%	(28)	34%	(56)	9%	(15)	9%	(14)	31%	(51)	164
GenZers: 1997-2012	9%	(9)	18%	(19)	26%	(27)	4%	(4)	43%	(44)	102
Millennials: 1981-1996	16%	(26)	25%	(41)	12%	(19)	7%	(11)	41%	(67)	165
GenXers: 1965-1980	9%	(16)	31%	(57)	17%	(31)	8%	(14)	35%	(63)	182
Baby Boomers: 1946-1964	14%	(33)	31%	(74)	15%	(35)	6%	(13)	34%	(81)	236
Educ: < College	13%	(59)	27%	(128)	17%	(79)	7%	(32)	37%	(174)	473
Educ: Bachelors degree	8%	(12)	26%	(40)	16%	(24)	8%	(12)	42%	(63)	151
Educ: Post-grad	23%	(17)	29%	(21)	15%	(11)	2%	(2)	31%	(22)	73
Income: Under 50k	13%	(31)	21%	(50)	13%	(30)	6%	(14)	46%	(106)	232
Income: 50k-100k	9%	(26)	29%	(80)	20%	(57)	4%	(11)	38%	(104)	277
Income: 100k+	17%	(32)	32%	(60)	14%	(27)	11%	(20)	26%	(49)	188
Ethnicity: White (Non-Hispanic)	13%	(78)	28%	(175)	16%	(96)	7%	(41)	37%	(231)	621
Ethnicity: Hispanic	16%	(3)	7%	(2)	47%	(10)	3%	(1)	27%	(6)	22
Ethnicity: Black (Non-Hispanic)	25%	(6)	19%	(4)	22%	(5)	1%	(0)	34%	(8)	23
Ethnicity: Asian + Other (Non-Hispanic)	4%	(1)	28%	(9)	7%	(2)	12%	(4)	49%	(16)	32
All Christian	14%	(48)	28%	(99)	19%	(65)	7%	(26)	31%	(109)	348
All Non-Christian	22%	(2)	24%	(2)	20%	(2)	—	(0)	34%	(3)	9
Atheist	8%	(3)	17%	(6)	20%	(7)	—	(0)	54%	(19)	35
Agnostic/Nothing in particular	13%	(26)	25%	(48)	14%	(26)	2%	(4)	46%	(89)	193
Something Else	8%	(9)	31%	(35)	12%	(13)	14%	(15)	36%	(40)	113
Evangelical	14%	(18)	22%	(29)	20%	(26)	12%	(16)	31%	(41)	130
Non-Evangelical	12%	(39)	32%	(105)	16%	(51)	8%	(25)	32%	(104)	324
PID: Dem (no lean)	13%	(31)	26%	(62)	13%	(31)	3%	(7)	45%	(109)	240
PID: Ind (no lean)	14%	(29)	28%	(57)	16%	(32)	7%	(13)	35%	(71)	202
PID: Rep (no lean)	11%	(28)	28%	(70)	20%	(51)	10%	(25)	31%	(80)	255

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	27%	(190)	16%	(114)	7%	(46)	37%	(260)	697
PID/Gender: Dem Men	14%	(13)	25%	(24)	24%	(23)	3%	(3)	34%	(33)	97
PID/Gender: Dem Women	12%	(18)	26%	(38)	6%	(9)	3%	(4)	53%	(75)	143
PID/Gender: Ind Men	18%	(20)	39%	(43)	21%	(23)	4%	(5)	19%	(21)	112
PID/Gender: Ind Women	10%	(9)	15%	(14)	9%	(8)	10%	(9)	56%	(51)	90
PID/Gender: Rep Men	17%	(21)	27%	(33)	20%	(25)	9%	(11)	27%	(33)	123
PID/Gender: Rep Women	6%	(8)	28%	(37)	20%	(26)	11%	(14)	35%	(46)	131
Ideo: Liberal (1-3)	14%	(30)	24%	(53)	13%	(28)	4%	(9)	46%	(102)	223
Ideo: Moderate (4)	16%	(30)	31%	(57)	11%	(21)	6%	(11)	36%	(66)	186
Ideo: Conservative (5-7)	10%	(27)	28%	(76)	23%	(63)	9%	(26)	31%	(84)	276
Ideo/PID: Conservative Republican	9%	(16)	26%	(50)	23%	(44)	11%	(21)	31%	(58)	189
Ideo/PID: Moderate/Liberal Republican	18%	(11)	31%	(20)	11%	(7)	7%	(4)	34%	(21)	63
Ideo/PID: Moderate/Conservative Democrat	14%	(11)	34%	(26)	14%	(11)	2%	(2)	36%	(27)	76
Ideo/PID: Liberal Democrat	12%	(20)	22%	(36)	13%	(21)	3%	(6)	49%	(80)	163
Unfavorable of Biden and Trump	10%	(11)	28%	(30)	18%	(19)	9%	(10)	36%	(39)	109
2024 H2H Matchup: Biden Voter	14%	(46)	28%	(91)	11%	(36)	4%	(14)	42%	(135)	320
2024 H2H Matchup: Trump Voter	13%	(41)	26%	(82)	21%	(67)	10%	(30)	30%	(95)	315
2024 H2H Matchup: Would not Vote	4%	(1)	17%	(6)	26%	(9)	4%	(1)	48%	(16)	34
2024 H2H Matchup: Do not Know	2%	(1)	41%	(11)	6%	(2)	1%	(0)	50%	(13)	27
2022 House Vote: Democrat	15%	(43)	29%	(84)	13%	(38)	4%	(12)	40%	(117)	293
2022 House Vote: Republican	12%	(37)	26%	(78)	19%	(57)	10%	(30)	34%	(104)	306
2022 House Vote: Did not Vote	9%	(7)	31%	(25)	19%	(15)	4%	(3)	37%	(29)	79
2020 Vote: Joe Biden	14%	(46)	30%	(100)	8%	(27)	3%	(11)	44%	(147)	331
2020 Vote: Donald Trump	11%	(37)	25%	(83)	22%	(73)	10%	(32)	31%	(101)	327
2020 Vote: Someone Else	8%	(1)	34%	(4)	22%	(3)	12%	(1)	24%	(3)	12
2020 Vote: Did not Vote	14%	(4)	8%	(2)	42%	(12)	4%	(1)	32%	(9)	28
2016 Vote: Hillary Clinton	15%	(36)	32%	(74)	9%	(21)	4%	(10)	39%	(89)	231
2016 Vote: Donald Trump	12%	(36)	26%	(75)	21%	(60)	9%	(27)	31%	(90)	288
2016 Vote: Someone Else	8%	(3)	37%	(12)	16%	(5)	7%	(2)	31%	(10)	31
2020 Vote/PID: Not Biden/Democrat	6%	(1)	15%	(4)	38%	(10)	2%	(1)	38%	(10)	26
2020 Vote/PID: Not Trump/Republican	12%	(2)	44%	(9)	7%	(1)	15%	(3)	22%	(5)	20

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term *tariff* refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	27%	(190)	16%	(114)	7%	(46)	37%	(260)	697
U.S. Economy: Wrong Track	11%	(51)	26%	(122)	19%	(89)	8%	(38)	36%	(169)	469
U.S. Economy: Right Direction	16%	(37)	30%	(68)	11%	(25)	3%	(8)	40%	(91)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(33)	31%	(70)	11%	(24)	4%	(9)	39%	(88)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(40)	26%	(85)	22%	(72)	9%	(31)	31%	(100)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	24%	(35)	12%	(18)	4%	(5)	49%	(71)	145
Top 2024 Issue: Economy	13%	(28)	30%	(66)	21%	(47)	6%	(13)	30%	(66)	220
Community: Urban	22%	(41)	22%	(42)	15%	(29)	7%	(13)	34%	(62)	186
Community: Suburban	8%	(22)	29%	(78)	20%	(54)	6%	(17)	37%	(99)	269
Community: Rural	11%	(26)	29%	(70)	13%	(31)	7%	(16)	41%	(99)	242
Community/Gender: Urban Women	22%	(16)	19%	(14)	5%	(4)	12%	(9)	42%	(32)	75
Community/Gender: Urban Men	22%	(24)	24%	(27)	22%	(25)	4%	(4)	28%	(31)	111
Community/Gender: Rural Women	8%	(13)	27%	(43)	12%	(18)	6%	(9)	47%	(73)	156
Community/Gender: Rural Men	15%	(13)	32%	(28)	15%	(13)	8%	(7)	30%	(26)	86
Community/Gender: Suburban Women	4%	(5)	24%	(32)	15%	(21)	6%	(8)	51%	(68)	134
Community/Gender: Suburban Men	12%	(17)	34%	(46)	25%	(33)	6%	(9)	23%	(31)	135
Homeowner	12%	(78)	27%	(174)	16%	(106)	7%	(44)	37%	(240)	641
Renter	19%	(9)	33%	(16)	14%	(6)	4%	(2)	31%	(15)	48
Military HHnm: Yes	8%	(9)	30%	(31)	11%	(12)	14%	(15)	36%	(38)	104
Military HH: No	13%	(80)	27%	(159)	17%	(102)	5%	(30)	37%	(222)	593
Employ: Private Sector	12%	(38)	26%	(83)	17%	(53)	7%	(21)	38%	(120)	316
Employ: Government	6%	(2)	34%	(9)	3%	(1)	1%	(0)	56%	(15)	28
Employ: Self-Employed	13%	(9)	21%	(14)	20%	(13)	8%	(5)	38%	(25)	67
Employ: Homemaker	11%	(3)	16%	(4)	20%	(5)	—	(0)	53%	(14)	27
Employ: Student	7%	(1)	26%	(4)	27%	(4)	—	(0)	40%	(6)	16
Employ: Retired	16%	(31)	30%	(58)	14%	(27)	9%	(18)	31%	(61)	194
Employ: Unemployed	12%	(4)	38%	(12)	12%	(4)	—	(0)	38%	(12)	32
Employ: Other	6%	(1)	25%	(4)	35%	(6)	5%	(1)	28%	(5)	17
Self + Household: White-Collar	12%	(30)	31%	(79)	16%	(41)	8%	(21)	33%	(84)	255
Self + Household: Blue Collar	14%	(49)	29%	(103)	18%	(63)	6%	(22)	34%	(119)	356

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**Table BLMB47\_9:** Please indicate if you support or oppose the following tax policies. In the policies below, the term tariff refers to a tax on imported goods. — Raising the cap for state and local tax deductions, known as SALT

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(88)	27%	(190)	16%	(114)	7%	(46)	37%	(260)	697
Union HH: Yes	14%	(6)	20%	(8)	16%	(7)	11%	(5)	38%	(15)	40
Union HH: No	13%	(82)	28%	(182)	16%	(107)	6%	(41)	37%	(245)	657
LGBTQ+: Yes	6%	(3)	21%	(10)	18%	(9)	3%	(2)	52%	(26)	49
LGBTQ+: No	13%	(85)	28%	(180)	16%	(105)	7%	(44)	36%	(234)	648
Motivated to Vote	13%	(80)	28%	(177)	16%	(104)	7%	(45)	36%	(233)	639
Parent: Yes	13%	(22)	23%	(39)	14%	(24)	4%	(7)	45%	(76)	168
Parent: No	12%	(66)	29%	(151)	17%	(89)	7%	(39)	35%	(184)	529
COVID Vaccine: Yes	15%	(73)	26%	(124)	15%	(70)	6%	(29)	38%	(185)	481
COVID Vaccine: No	7%	(15)	30%	(66)	20%	(44)	8%	(17)	35%	(75)	216
Student Loans: Yes	7%	(7)	29%	(30)	15%	(15)	6%	(6)	44%	(45)	103
Student Loans: No	14%	(81)	27%	(160)	17%	(99)	7%	(40)	36%	(215)	594
Favorable Opinion of Haley	14%	(35)	33%	(82)	18%	(44)	11%	(27)	25%	(61)	249
Unfavorable Opinion of Haley	14%	(40)	26%	(73)	15%	(43)	4%	(11)	41%	(115)	283
Protestant	10%	(16)	26%	(42)	21%	(35)	9%	(15)	34%	(55)	162
Roman Catholic	18%	(32)	32%	(57)	17%	(29)	6%	(11)	27%	(49)	178
Mormon	—	(0)	—	(0)	—	(0)	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	21%	(1)	7%	(0)	72%	(5)	6
Jewish	6%	(0)	19%	(1)	36%	(2)	—	(0)	39%	(2)	5
Muslim	32%	(1)	36%	(1)	—	(0)	—	(0)	33%	(1)	3
Buddhist	100%	(1)	—	(0)	—	(0)	—	(0)	—	(0)	1
Atheist	8%	(3)	17%	(6)	20%	(7)	—	(0)	54%	(19)	35
Agnostic	8%	(4)	22%	(11)	9%	(4)	—	(0)	62%	(32)	51
Something else	8%	(9)	31%	(35)	12%	(13)	14%	(15)	36%	(40)	113
Nothing in particular	16%	(22)	26%	(37)	15%	(22)	3%	(4)	40%	(57)	142
Prodigal Biden Voter	6%	(2)	38%	(14)	4%	(2)	—	(0)	51%	(19)	38
Undecided Voter (DK/WNV)	3%	(2)	28%	(17)	18%	(11)	3%	(2)	49%	(30)	61
Undecided Voter (DK)	4%	(1)	17%	(6)	26%	(9)	4%	(1)	48%	(16)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(79)	89%	(618)	697
Gender: Male	14%	(47)	86%	(285)	332
Gender: Female	9%	(32)	91%	(333)	365
Age: 18-34	16%	(29)	84%	(159)	188
Age: 35-44	15%	(14)	85%	(76)	90
Age: 45-64	11%	(28)	89%	(228)	255
Age: 65+	5%	(8)	95%	(156)	164
GenZers: 1997-2012	22%	(23)	78%	(79)	102
Millennials: 1981-1996	12%	(20)	88%	(145)	165
GenXers: 1965-1980	12%	(23)	88%	(159)	182
Baby Boomers: 1946-1964	5%	(13)	95%	(223)	236
Educ: < College	12%	(56)	88%	(417)	473
Educ: Bachelors degree	9%	(14)	91%	(137)	151
Educ: Post-grad	12%	(8)	88%	(65)	73
Income: Under 50k	9%	(22)	91%	(210)	232
Income: 50k-100k	9%	(26)	91%	(251)	277
Income: 100k+	16%	(31)	84%	(157)	188
Ethnicity: White (Non-Hispanic)	10%	(64)	90%	(557)	621
Ethnicity: Hispanic	13%	(3)	87%	(19)	22
Ethnicity: Black (Non-Hispanic)	22%	(5)	78%	(18)	23
Ethnicity: Asian + Other (Non-Hispanic)	22%	(7)	78%	(25)	32
All Christian	10%	(33)	90%	(315)	348
All Non-Christian	35%	(3)	65%	(6)	9
Atheist	20%	(7)	80%	(28)	35
Agnostic/Nothing in particular	11%	(22)	89%	(172)	193
Something Else	13%	(14)	87%	(98)	113
Evangelical	13%	(17)	87%	(113)	130
Non-Evangelical	9%	(31)	91%	(293)	324
PID: Dem (no lean)	6%	(15)	94%	(225)	240
PID: Ind (no lean)	16%	(32)	84%	(170)	202
PID: Rep (no lean)	12%	(31)	88%	(223)	255

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(79)	89%	(618)	697
PID/Gender: Dem Men	9%	(9)	91%	(88)	97
PID/Gender: Dem Women	5%	(7)	95%	(137)	143
PID/Gender: Ind Men	17%	(19)	83%	(93)	112
PID/Gender: Ind Women	14%	(13)	86%	(77)	90
PID/Gender: Rep Men	16%	(20)	84%	(104)	123
PID/Gender: Rep Women	9%	(12)	91%	(119)	131
Ideo: Liberal (1-3)	11%	(24)	89%	(199)	223
Ideo: Moderate (4)	10%	(19)	90%	(167)	186
Ideo: Conservative (5-7)	13%	(35)	87%	(240)	276
Ideo/PID: Conservative Republican	14%	(27)	86%	(163)	189
Ideo/PID: Moderate/Liberal Republican	8%	(5)	92%	(58)	63
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	96%	(73)	76
Ideo/PID: Liberal Democrat	8%	(12)	92%	(150)	163
Unfavorable of Biden and Trump	15%	(17)	85%	(92)	109
2024 H2H Matchup: Biden Voter	6%	(21)	94%	(300)	320
2024 H2H Matchup: Trump Voter	13%	(41)	87%	(275)	315
2024 H2H Matchup: Would not Vote	39%	(13)	61%	(21)	34
2024 H2H Matchup: Do not Know	15%	(4)	85%	(23)	27
2022 House Vote: Democrat	10%	(30)	90%	(263)	293
2022 House Vote: Republican	12%	(36)	88%	(270)	306
2022 House Vote: Did not Vote	8%	(6)	92%	(73)	79
2020 Vote: Joe Biden	8%	(26)	92%	(305)	331
2020 Vote: Donald Trump	14%	(46)	86%	(281)	327
2020 Vote: Someone Else	43%	(5)	57%	(7)	12
2020 Vote: Did not Vote	8%	(2)	92%	(25)	28
2016 Vote: Hillary Clinton	8%	(19)	92%	(212)	231
2016 Vote: Donald Trump	10%	(30)	90%	(258)	288
2016 Vote: Someone Else	8%	(3)	92%	(29)	31
2020 Vote/PID: Not Biden/Democrat	6%	(2)	94%	(25)	26
2020 Vote/PID: Not Trump/Republican	6%	(1)	94%	(19)	20

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(79)	89%	(618)	697
U.S. Economy: Wrong Track	12%	(57)	88%	(411)	469
U.S. Economy: Right Direction	9%	(21)	91%	(207)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(20)	91%	(204)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(46)	86%	(282)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	91%	(132)	145
Top 2024 Issue: Economy	12%	(27)	88%	(193)	220
Community: Urban	14%	(27)	86%	(159)	186
Community: Suburban	9%	(24)	91%	(245)	269
Community: Rural	11%	(28)	89%	(214)	242
Community/Gender: Urban Women	10%	(8)	90%	(67)	75
Community/Gender: Urban Men	17%	(19)	83%	(92)	111
Community/Gender: Rural Women	10%	(15)	90%	(141)	156
Community/Gender: Rural Men	15%	(12)	85%	(73)	86
Community/Gender: Suburban Women	6%	(9)	94%	(125)	134
Community/Gender: Suburban Men	12%	(16)	88%	(120)	135
Homeowner	10%	(66)	90%	(575)	641
Renter	19%	(9)	81%	(39)	48
Military HHnm: Yes	8%	(9)	92%	(96)	104
Military HH: No	12%	(70)	88%	(523)	593
Employ: Private Sector	16%	(49)	84%	(267)	316
Employ: Government	17%	(5)	83%	(23)	28
Employ: Self-Employed	7%	(5)	93%	(62)	67
Employ: Homemaker	1%	(0)	99%	(27)	27
Employ: Student	32%	(5)	68%	(11)	16
Employ: Retired	6%	(12)	94%	(182)	194
Employ: Unemployed	8%	(3)	92%	(29)	32
Employ: Other	2%	(0)	98%	(17)	17
Self + Household: White-Collar	11%	(29)	89%	(227)	255
Self + Household: Blue Collar	12%	(42)	88%	(314)	356
Union HH: Yes	30%	(12)	70%	(28)	40
Union HH: No	10%	(67)	90%	(590)	657

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**Table BLMB48\_1:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a home

Demographic	Selected		Not Selected		Total N
Registered Voters	11%	(79)	89%	(618)	697
LGBTQ+: Yes	9%	(4)	91%	(44)	49
LGBTQ+: No	11%	(74)	89%	(574)	648
Motivated to Vote	11%	(69)	89%	(570)	639
Parent: Yes	17%	(28)	83%	(140)	168
Parent: No	10%	(50)	90%	(478)	529
COVID Vaccine: Yes	8%	(39)	92%	(442)	481
COVID Vaccine: No	18%	(40)	82%	(176)	216
Student Loans: Yes	17%	(18)	83%	(85)	103
Student Loans: No	10%	(61)	90%	(533)	594
Favorable Opinion of Haley	9%	(22)	91%	(227)	249
Unfavorable Opinion of Haley	13%	(36)	87%	(247)	283
Protestant	12%	(19)	88%	(143)	162
Roman Catholic	8%	(14)	92%	(164)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	1%	(0)	99%	(5)	5
Muslim	92%	(3)	8%	(0)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	20%	(7)	80%	(28)	35
Agnostic	5%	(2)	95%	(49)	51
Something else	13%	(14)	87%	(98)	113
Nothing in particular	13%	(19)	87%	(123)	142
Prodigal Biden Voter	17%	(6)	83%	(31)	38
Undecided Voter (DK/WNV)	28%	(17)	72%	(44)	61
Undecided Voter (DK)	39%	(13)	61%	(21)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(144)	79%	(553)	697
Gender: Male	24%	(78)	76%	(254)	332
Gender: Female	18%	(66)	82%	(299)	365
Age: 18-34	24%	(44)	76%	(144)	188
Age: 35-44	24%	(22)	76%	(68)	90
Age: 45-64	21%	(55)	79%	(200)	255
Age: 65+	14%	(23)	86%	(141)	164
GenZers: 1997-2012	23%	(24)	77%	(79)	102
Millennials: 1981-1996	23%	(38)	77%	(127)	165
GenXers: 1965-1980	22%	(40)	78%	(142)	182
Baby Boomers: 1946-1964	18%	(42)	82%	(194)	236
Educ: < College	21%	(100)	79%	(372)	473
Educ: Bachelors degree	20%	(30)	80%	(121)	151
Educ: Post-grad	18%	(13)	82%	(60)	73
Income: Under 50k	25%	(58)	75%	(174)	232
Income: 50k-100k	18%	(50)	82%	(227)	277
Income: 100k+	19%	(36)	81%	(152)	188
Ethnicity: White (Non-Hispanic)	20%	(123)	80%	(498)	621
Ethnicity: Hispanic	37%	(8)	63%	(14)	22
Ethnicity: Black (Non-Hispanic)	34%	(8)	66%	(15)	23
Ethnicity: Asian + Other (Non-Hispanic)	16%	(5)	84%	(27)	32
All Christian	19%	(67)	81%	(281)	348
All Non-Christian	26%	(2)	74%	(6)	9
Atheist	11%	(4)	89%	(31)	35
Agnostic/Nothing in particular	21%	(40)	79%	(153)	193
Something Else	27%	(31)	73%	(82)	113
Evangelical	21%	(27)	79%	(103)	130
Non-Evangelical	20%	(65)	80%	(259)	324
PID: Dem (no lean)	14%	(33)	86%	(208)	240
PID: Ind (no lean)	20%	(40)	80%	(162)	202
PID: Rep (no lean)	28%	(71)	72%	(183)	255

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(144)	79%	(553)	697
PID/Gender: Dem Men	13%	(12)	87%	(84)	97
PID/Gender: Dem Women	14%	(20)	86%	(123)	143
PID/Gender: Ind Men	22%	(24)	78%	(88)	112
PID/Gender: Ind Women	17%	(16)	83%	(75)	90
PID/Gender: Rep Men	34%	(42)	66%	(82)	123
PID/Gender: Rep Women	23%	(30)	77%	(101)	131
Ideo: Liberal (1-3)	14%	(32)	86%	(190)	223
Ideo: Moderate (4)	21%	(39)	79%	(148)	186
Ideo: Conservative (5-7)	26%	(70)	74%	(205)	276
Ideo/PID: Conservative Republican	26%	(49)	74%	(140)	189
Ideo/PID: Moderate/Liberal Republican	35%	(22)	65%	(41)	63
Ideo/PID: Moderate/Conservative Democrat	17%	(13)	83%	(63)	76
Ideo/PID: Liberal Democrat	12%	(19)	88%	(143)	163
Unfavorable of Biden and Trump	25%	(27)	75%	(81)	109
2024 H2H Matchup: Biden Voter	13%	(41)	87%	(279)	320
2024 H2H Matchup: Trump Voter	28%	(88)	72%	(228)	315
2024 H2H Matchup: Would not Vote	28%	(9)	72%	(25)	34
2024 H2H Matchup: Do not Know	20%	(5)	80%	(22)	27
2022 House Vote: Democrat	14%	(40)	86%	(253)	293
2022 House Vote: Republican	25%	(76)	75%	(230)	306
2022 House Vote: Did not Vote	28%	(22)	72%	(57)	79
2020 Vote: Joe Biden	15%	(51)	85%	(280)	331
2020 Vote: Donald Trump	25%	(83)	75%	(244)	327
2020 Vote: Someone Else	58%	(7)	42%	(5)	12
2020 Vote: Did not Vote	14%	(4)	86%	(24)	28
2016 Vote: Hillary Clinton	16%	(38)	84%	(193)	231
2016 Vote: Donald Trump	24%	(71)	76%	(218)	288
2016 Vote: Someone Else	23%	(7)	77%	(24)	31
2020 Vote/PID: Not Biden/Democrat	15%	(4)	85%	(22)	26
2020 Vote/PID: Not Trump/Republican	44%	(9)	56%	(11)	20

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(144)	79%	(553)	697
U.S. Economy: Wrong Track	24%	(111)	76%	(358)	469
U.S. Economy: Right Direction	15%	(33)	85%	(195)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(33)	85%	(190)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(85)	74%	(243)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(26)	82%	(119)	145
Top 2024 Issue: Economy	24%	(54)	76%	(166)	220
Community: Urban	18%	(34)	82%	(152)	186
Community: Suburban	23%	(62)	77%	(207)	269
Community: Rural	20%	(48)	80%	(194)	242
Community/Gender: Urban Women	14%	(11)	86%	(64)	75
Community/Gender: Urban Men	21%	(23)	79%	(88)	111
Community/Gender: Rural Women	17%	(27)	83%	(129)	156
Community/Gender: Rural Men	25%	(21)	75%	(65)	86
Community/Gender: Suburban Women	21%	(28)	79%	(105)	134
Community/Gender: Suburban Men	25%	(34)	75%	(101)	135
Homeowner	21%	(132)	79%	(509)	641
Renter	23%	(11)	77%	(37)	48
Military HHnm: Yes	20%	(21)	80%	(84)	104
Military HH: No	21%	(123)	79%	(469)	593
Employ: Private Sector	26%	(82)	74%	(234)	316
Employ: Government	10%	(3)	90%	(25)	28
Employ: Self-Employed	19%	(13)	81%	(54)	67
Employ: Homemaker	—	(0)	100%	(27)	27
Employ: Student	28%	(4)	72%	(11)	16
Employ: Retired	15%	(29)	85%	(165)	194
Employ: Unemployed	31%	(10)	69%	(22)	32
Employ: Other	17%	(3)	83%	(14)	17
Self + Household: White-Collar	19%	(49)	81%	(206)	255
Self + Household: Blue Collar	22%	(79)	78%	(276)	356
Union HH: Yes	28%	(11)	72%	(29)	40
Union HH: No	20%	(133)	80%	(524)	657

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**Table BLMB48\_2:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I have delayed purchasing a car

Demographic	Selected		Not Selected		Total N
Registered Voters	21%	(144)	79%	(553)	697
LGBTQ+: Yes	16%	(8)	84%	(41)	49
LGBTQ+: No	21%	(136)	79%	(512)	648
Motivated to Vote	21%	(133)	79%	(506)	639
Parent: Yes	25%	(42)	75%	(127)	168
Parent: No	19%	(102)	81%	(426)	529
COVID Vaccine: Yes	17%	(80)	83%	(401)	481
COVID Vaccine: No	30%	(64)	70%	(152)	216
Student Loans: Yes	27%	(28)	73%	(75)	103
Student Loans: No	19%	(116)	81%	(478)	594
Favorable Opinion of Haley	23%	(57)	77%	(192)	249
Unfavorable Opinion of Haley	18%	(51)	82%	(232)	283
Protestant	21%	(34)	79%	(128)	162
Roman Catholic	15%	(27)	85%	(151)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	93%	(6)	7%	(0)	6
Jewish	7%	(0)	93%	(4)	5
Muslim	60%	(2)	40%	(1)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	11%	(4)	89%	(31)	35
Agnostic	14%	(7)	86%	(44)	51
Something else	27%	(31)	73%	(82)	113
Nothing in particular	23%	(33)	77%	(109)	142
Prodigal Biden Voter	31%	(12)	69%	(26)	38
Undecided Voter (DK/WNV)	24%	(15)	76%	(46)	61
Undecided Voter (DK)	28%	(9)	72%	(25)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(46)	93%	(651)	697
Gender: Male	8%	(25)	92%	(307)	332
Gender: Female	6%	(21)	94%	(344)	365
Age: 18-34	13%	(24)	87%	(164)	188
Age: 35-44	10%	(9)	90%	(81)	90
Age: 45-64	4%	(9)	96%	(246)	255
Age: 65+	2%	(4)	98%	(160)	164
GenZers: 1997-2012	8%	(9)	92%	(94)	102
Millennials: 1981-1996	15%	(24)	85%	(141)	165
GenXers: 1965-1980	5%	(8)	95%	(173)	182
Baby Boomers: 1946-1964	2%	(5)	98%	(232)	236
Educ: < College	4%	(20)	96%	(452)	473
Educ: Bachelors degree	9%	(14)	91%	(138)	151
Educ: Post-grad	17%	(12)	83%	(61)	73
Income: Under 50k	4%	(10)	96%	(222)	232
Income: 50k-100k	6%	(16)	94%	(261)	277
Income: 100k+	11%	(20)	89%	(168)	188
Ethnicity: White (Non-Hispanic)	5%	(30)	95%	(590)	621
Ethnicity: Hispanic	6%	(1)	94%	(20)	22
Ethnicity: Black (Non-Hispanic)	27%	(6)	73%	(17)	23
Ethnicity: Asian + Other (Non-Hispanic)	26%	(8)	74%	(24)	32
All Christian	6%	(19)	94%	(328)	348
All Non-Christian	15%	(1)	85%	(7)	9
Atheist	—	(0)	100%	(35)	35
Agnostic/Nothing in particular	8%	(16)	92%	(177)	193
Something Else	8%	(9)	92%	(103)	113
Evangelical	7%	(10)	93%	(120)	130
Non-Evangelical	6%	(19)	94%	(304)	324
PID: Dem (no lean)	3%	(8)	97%	(232)	240
PID: Ind (no lean)	10%	(20)	90%	(183)	202
PID: Rep (no lean)	7%	(19)	93%	(236)	255

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(46)	93%	(651)	697
PID/Gender: Dem Men	4%	(4)	96%	(93)	97
PID/Gender: Dem Women	3%	(4)	97%	(140)	143
PID/Gender: Ind Men	11%	(12)	89%	(100)	112
PID/Gender: Ind Women	9%	(8)	91%	(83)	90
PID/Gender: Rep Men	7%	(9)	93%	(114)	123
PID/Gender: Rep Women	7%	(9)	93%	(122)	131
Ideo: Liberal (1-3)	6%	(13)	94%	(210)	223
Ideo: Moderate (4)	9%	(17)	91%	(169)	186
Ideo: Conservative (5-7)	6%	(16)	94%	(259)	276
Ideo/PID: Conservative Republican	6%	(11)	94%	(178)	189
Ideo/PID: Moderate/Liberal Republican	12%	(7)	88%	(56)	63
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	98%	(74)	76
Ideo/PID: Liberal Democrat	4%	(6)	96%	(156)	163
Unfavorable of Biden and Trump	8%	(9)	92%	(100)	109
2024 H2H Matchup: Biden Voter	4%	(13)	96%	(307)	320
2024 H2H Matchup: Trump Voter	9%	(28)	91%	(287)	315
2024 H2H Matchup: Would not Vote	1%	(0)	99%	(34)	34
2024 H2H Matchup: Do not Know	16%	(4)	84%	(23)	27
2022 House Vote: Democrat	4%	(12)	96%	(281)	293
2022 House Vote: Republican	8%	(23)	92%	(283)	306
2022 House Vote: Did not Vote	9%	(7)	91%	(72)	79
2020 Vote: Joe Biden	5%	(17)	95%	(314)	331
2020 Vote: Donald Trump	8%	(25)	92%	(302)	327
2020 Vote: Someone Else	19%	(2)	81%	(9)	12
2020 Vote: Did not Vote	9%	(2)	91%	(25)	28
2016 Vote: Hillary Clinton	4%	(10)	96%	(221)	231
2016 Vote: Donald Trump	9%	(26)	91%	(262)	288
2016 Vote: Someone Else	8%	(2)	92%	(29)	31
2020 Vote/PID: Not Biden/Democrat	6%	(2)	94%	(25)	26
2020 Vote/PID: Not Trump/Republican	8%	(2)	92%	(19)	20

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(46)	93%	(651)	697
U.S. Economy: Wrong Track	6%	(27)	94%	(441)	469
U.S. Economy: Right Direction	8%	(19)	92%	(209)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	94%	(211)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(24)	93%	(303)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	94%	(136)	145
Top 2024 Issue: Economy	7%	(15)	93%	(204)	220
Community: Urban	10%	(18)	90%	(168)	186
Community: Suburban	5%	(14)	95%	(255)	269
Community: Rural	6%	(14)	94%	(228)	242
Community/Gender: Urban Women	5%	(4)	95%	(71)	75
Community/Gender: Urban Men	13%	(15)	87%	(96)	111
Community/Gender: Rural Women	4%	(7)	96%	(149)	156
Community/Gender: Rural Men	8%	(7)	92%	(79)	86
Community/Gender: Suburban Women	8%	(10)	92%	(123)	134
Community/Gender: Suburban Men	3%	(4)	97%	(132)	135
Homeowner	6%	(39)	94%	(602)	641
Renter	13%	(6)	87%	(41)	48
Military HHnm: Yes	5%	(5)	95%	(99)	104
Military HH: No	7%	(41)	93%	(552)	593
Employ: Private Sector	9%	(28)	91%	(289)	316
Employ: Government	11%	(3)	89%	(25)	28
Employ: Self-Employed	9%	(6)	91%	(61)	67
Employ: Homemaker	—	(0)	100%	(27)	27
Employ: Student	14%	(2)	86%	(14)	16
Employ: Retired	2%	(4)	98%	(190)	194
Employ: Unemployed	7%	(2)	93%	(30)	32
Employ: Other	6%	(1)	94%	(16)	17
Self + Household: White-Collar	8%	(20)	92%	(236)	255
Self + Household: Blue Collar	5%	(17)	95%	(339)	356
Union HH: Yes	7%	(3)	93%	(37)	40
Union HH: No	7%	(43)	93%	(614)	657

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**Table BLMB48\_3:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am exploring options for investing in real estate or rental properties

Demographic	Selected		Not Selected		Total N
Registered Voters	7%	(46)	93%	(651)	697
LGBTQ+: Yes	7%	(3)	93%	(46)	49
LGBTQ+: No	7%	(43)	93%	(605)	648
Motivated to Vote	7%	(44)	93%	(595)	639
Parent: Yes	8%	(13)	92%	(155)	168
Parent: No	6%	(33)	94%	(495)	529
COVID Vaccine: Yes	6%	(29)	94%	(452)	481
COVID Vaccine: No	8%	(17)	92%	(199)	216
Student Loans: Yes	8%	(8)	92%	(95)	103
Student Loans: No	6%	(38)	94%	(556)	594
Favorable Opinion of Haley	8%	(21)	92%	(228)	249
Unfavorable Opinion of Haley	4%	(12)	96%	(271)	283
Protestant	5%	(7)	95%	(155)	162
Roman Catholic	7%	(12)	93%	(166)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	6%	(0)	94%	(5)	5
Muslim	32%	(1)	68%	(2)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	—	(0)	100%	(35)	35
Agnostic	—	(0)	100%	(51)	51
Something else	8%	(9)	92%	(103)	113
Nothing in particular	11%	(16)	89%	(126)	142
Prodigal Biden Voter	12%	(5)	88%	(33)	38
Undecided Voter (DK/WNV)	8%	(5)	92%	(57)	61
Undecided Voter (DK)	1%	(0)	99%	(34)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(572)	697
Gender: Male	18%	(61)	82%	(272)	332
Gender: Female	18%	(64)	82%	(301)	365
Age: 18-34	15%	(28)	85%	(160)	188
Age: 35-44	13%	(11)	87%	(79)	90
Age: 45-64	21%	(53)	79%	(202)	255
Age: 65+	20%	(32)	80%	(132)	164
GenZers: 1997-2012	13%	(13)	87%	(89)	102
Millennials: 1981-1996	15%	(24)	85%	(141)	165
GenXers: 1965-1980	24%	(44)	76%	(137)	182
Baby Boomers: 1946-1964	18%	(43)	82%	(194)	236
Educ: < College	18%	(87)	82%	(386)	473
Educ: Bachelors degree	17%	(25)	83%	(126)	151
Educ: Post-grad	17%	(12)	83%	(61)	73
Income: Under 50k	17%	(40)	83%	(192)	232
Income: 50k-100k	18%	(51)	82%	(226)	277
Income: 100k+	18%	(34)	82%	(154)	188
Ethnicity: White (Non-Hispanic)	19%	(120)	81%	(501)	621
Ethnicity: Hispanic	5%	(1)	95%	(21)	22
Ethnicity: Black (Non-Hispanic)	17%	(4)	83%	(19)	23
Ethnicity: Asian + Other (Non-Hispanic)	1%	(0)	99%	(32)	32
All Christian	18%	(64)	82%	(284)	348
All Non-Christian	42%	(4)	58%	(5)	9
Atheist	8%	(3)	92%	(32)	35
Agnostic/Nothing in particular	15%	(30)	85%	(164)	193
Something Else	22%	(25)	78%	(88)	113
Evangelical	19%	(25)	81%	(105)	130
Non-Evangelical	19%	(62)	81%	(261)	324
PID: Dem (no lean)	11%	(26)	89%	(214)	240
PID: Ind (no lean)	21%	(42)	79%	(160)	202
PID: Rep (no lean)	22%	(56)	78%	(198)	255

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(572)	697
PID/Gender: Dem Men	11%	(11)	89%	(86)	97
PID/Gender: Dem Women	11%	(15)	89%	(128)	143
PID/Gender: Ind Men	23%	(25)	77%	(87)	112
PID/Gender: Ind Women	19%	(17)	81%	(73)	90
PID/Gender: Rep Men	20%	(25)	80%	(99)	123
PID/Gender: Rep Women	24%	(32)	76%	(99)	131
Ideo: Liberal (1-3)	10%	(22)	90%	(201)	223
Ideo: Moderate (4)	19%	(35)	81%	(151)	186
Ideo: Conservative (5-7)	24%	(65)	76%	(210)	276
Ideo/PID: Conservative Republican	22%	(42)	78%	(147)	189
Ideo/PID: Moderate/Liberal Republican	21%	(13)	79%	(50)	63
Ideo/PID: Moderate/Conservative Democrat	19%	(14)	81%	(62)	76
Ideo/PID: Liberal Democrat	7%	(12)	93%	(151)	163
Unfavorable of Biden and Trump	27%	(29)	73%	(80)	109
2024 H2H Matchup: Biden Voter	11%	(35)	89%	(285)	320
2024 H2H Matchup: Trump Voter	24%	(75)	76%	(241)	315
2024 H2H Matchup: Would not Vote	27%	(9)	73%	(25)	34
2024 H2H Matchup: Do not Know	21%	(6)	79%	(21)	27
2022 House Vote: Democrat	12%	(35)	88%	(259)	293
2022 House Vote: Republican	25%	(76)	75%	(230)	306
2022 House Vote: Did not Vote	15%	(12)	85%	(68)	79
2020 Vote: Joe Biden	11%	(36)	89%	(295)	331
2020 Vote: Donald Trump	27%	(88)	73%	(239)	327
2020 Vote: Someone Else	1%	(0)	99%	(11)	12
2020 Vote: Did not Vote	3%	(1)	97%	(27)	28
2016 Vote: Hillary Clinton	11%	(25)	89%	(206)	231
2016 Vote: Donald Trump	23%	(67)	77%	(221)	288
2016 Vote: Someone Else	19%	(6)	81%	(25)	31
2020 Vote/PID: Not Biden/Democrat	23%	(6)	77%	(20)	26
2020 Vote/PID: Not Trump/Republican	13%	(3)	87%	(18)	20

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(572)	697
U.S. Economy: Wrong Track	22%	(103)	78%	(365)	469
U.S. Economy: Right Direction	9%	(22)	91%	(207)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(18)	92%	(206)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(86)	74%	(242)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	86%	(125)	145
Top 2024 Issue: Economy	24%	(52)	76%	(167)	220
Community: Urban	12%	(22)	88%	(164)	186
Community: Suburban	19%	(50)	81%	(218)	269
Community: Rural	22%	(52)	78%	(190)	242
Community/Gender: Urban Women	4%	(3)	96%	(72)	75
Community/Gender: Urban Men	17%	(19)	83%	(92)	111
Community/Gender: Rural Women	26%	(41)	74%	(115)	156
Community/Gender: Rural Men	13%	(11)	87%	(75)	86
Community/Gender: Suburban Women	15%	(20)	85%	(114)	134
Community/Gender: Suburban Men	23%	(31)	77%	(105)	135
Homeowner	19%	(120)	81%	(521)	641
Renter	8%	(4)	92%	(44)	48
Military HHnm: Yes	19%	(19)	81%	(85)	104
Military HH: No	18%	(105)	82%	(487)	593
Employ: Private Sector	17%	(55)	83%	(262)	316
Employ: Government	20%	(6)	80%	(22)	28
Employ: Self-Employed	23%	(15)	77%	(51)	67
Employ: Homemaker	10%	(3)	90%	(24)	27
Employ: Student	1%	(0)	99%	(16)	16
Employ: Retired	18%	(36)	82%	(158)	194
Employ: Unemployed	25%	(8)	75%	(24)	32
Employ: Other	18%	(3)	82%	(14)	17
Self + Household: White-Collar	20%	(51)	80%	(204)	255
Self + Household: Blue Collar	19%	(67)	81%	(289)	356
Union HH: Yes	13%	(5)	87%	(35)	40
Union HH: No	18%	(120)	82%	(538)	657

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**Table BLMB48\_4:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — My investment portfolio is struggling

Demographic	Selected		Not Selected		Total N
Registered Voters	18%	(125)	82%	(572)	697
LGBTQ+: Yes	10%	(5)	90%	(44)	49
LGBTQ+: No	19%	(120)	81%	(528)	648
Motivated to Vote	18%	(114)	82%	(525)	639
Parent: Yes	23%	(38)	77%	(130)	168
Parent: No	16%	(87)	84%	(442)	529
COVID Vaccine: Yes	18%	(86)	82%	(395)	481
COVID Vaccine: No	18%	(39)	82%	(177)	216
Student Loans: Yes	13%	(13)	87%	(90)	103
Student Loans: No	19%	(112)	81%	(482)	594
Favorable Opinion of Haley	21%	(53)	79%	(196)	249
Unfavorable Opinion of Haley	15%	(43)	85%	(241)	283
Protestant	19%	(31)	81%	(131)	162
Roman Catholic	18%	(31)	82%	(147)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(5)	6
Jewish	36%	(2)	64%	(3)	5
Muslim	59%	(2)	41%	(1)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	8%	(3)	92%	(32)	35
Agnostic	21%	(11)	79%	(40)	51
Something else	22%	(25)	78%	(88)	113
Nothing in particular	13%	(19)	87%	(123)	142
Prodigal Biden Voter	13%	(5)	87%	(33)	38
Undecided Voter (DK/WNV)	24%	(15)	76%	(46)	61
Undecided Voter (DK)	27%	(9)	73%	(25)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(203)	71%	(494)	697
Gender: Male	25%	(83)	75%	(249)	332
Gender: Female	33%	(119)	67%	(245)	365
Age: 18-34	34%	(64)	66%	(124)	188
Age: 35-44	43%	(38)	57%	(52)	90
Age: 45-64	30%	(75)	70%	(180)	255
Age: 65+	15%	(25)	85%	(139)	164
GenZers: 1997-2012	22%	(22)	78%	(80)	102
Millennials: 1981-1996	48%	(78)	52%	(87)	165
GenXers: 1965-1980	33%	(60)	67%	(122)	182
Baby Boomers: 1946-1964	17%	(41)	83%	(195)	236
Educ: < College	30%	(141)	70%	(331)	473
Educ: Bachelors degree	33%	(49)	67%	(102)	151
Educ: Post-grad	17%	(12)	83%	(61)	73
Income: Under 50k	28%	(66)	72%	(166)	232
Income: 50k-100k	30%	(83)	70%	(195)	277
Income: 100k+	29%	(54)	71%	(134)	188
Ethnicity: White (Non-Hispanic)	31%	(193)	69%	(428)	621
Ethnicity: Hispanic	13%	(3)	87%	(19)	22
Ethnicity: Black (Non-Hispanic)	19%	(4)	81%	(18)	23
Ethnicity: Asian + Other (Non-Hispanic)	10%	(3)	90%	(29)	32
All Christian	21%	(74)	79%	(274)	348
All Non-Christian	51%	(4)	49%	(4)	9
Atheist	36%	(12)	64%	(22)	35
Agnostic/Nothing in particular	36%	(69)	64%	(124)	193
Something Else	38%	(43)	62%	(70)	113
Evangelical	25%	(32)	75%	(97)	130
Non-Evangelical	26%	(83)	74%	(240)	324
PID: Dem (no lean)	23%	(55)	77%	(185)	240
PID: Ind (no lean)	29%	(59)	71%	(143)	202
PID: Rep (no lean)	35%	(89)	65%	(166)	255

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(203)	71%	(494)	697
PID/Gender: Dem Men	18%	(18)	82%	(79)	97
PID/Gender: Dem Women	26%	(37)	74%	(106)	143
PID/Gender: Ind Men	28%	(31)	72%	(81)	112
PID/Gender: Ind Women	31%	(28)	69%	(63)	90
PID/Gender: Rep Men	28%	(34)	72%	(89)	123
PID/Gender: Rep Women	41%	(54)	59%	(77)	131
Ideo: Liberal (1-3)	28%	(63)	72%	(160)	223
Ideo: Moderate (4)	28%	(52)	72%	(134)	186
Ideo: Conservative (5-7)	29%	(80)	71%	(195)	276
Ideo/PID: Conservative Republican	31%	(59)	69%	(130)	189
Ideo/PID: Moderate/Liberal Republican	43%	(27)	57%	(36)	63
Ideo/PID: Moderate/Conservative Democrat	19%	(15)	81%	(61)	76
Ideo/PID: Liberal Democrat	25%	(40)	75%	(122)	163
Unfavorable of Biden and Trump	33%	(36)	67%	(72)	109
2024 H2H Matchup: Biden Voter	20%	(64)	80%	(257)	320
2024 H2H Matchup: Trump Voter	37%	(115)	63%	(200)	315
2024 H2H Matchup: Would not Vote	52%	(18)	48%	(16)	34
2024 H2H Matchup: Do not Know	23%	(6)	77%	(21)	27
2022 House Vote: Democrat	22%	(66)	78%	(227)	293
2022 House Vote: Republican	35%	(108)	65%	(198)	306
2022 House Vote: Did not Vote	28%	(22)	72%	(57)	79
2020 Vote: Joe Biden	25%	(82)	75%	(249)	331
2020 Vote: Donald Trump	34%	(110)	66%	(217)	327
2020 Vote: Someone Else	55%	(6)	45%	(5)	12
2020 Vote: Did not Vote	16%	(4)	84%	(23)	28
2016 Vote: Hillary Clinton	26%	(60)	74%	(171)	231
2016 Vote: Donald Trump	31%	(89)	69%	(199)	288
2016 Vote: Someone Else	37%	(12)	63%	(20)	31
2020 Vote/PID: Not Biden/Democrat	33%	(9)	67%	(18)	26
2020 Vote/PID: Not Trump/Republican	55%	(11)	45%	(9)	20

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(203)	71%	(494)	697
U.S. Economy: Wrong Track	35%	(164)	65%	(304)	469
U.S. Economy: Right Direction	17%	(39)	83%	(190)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(45)	80%	(179)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(115)	65%	(213)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(43)	71%	(103)	145
Top 2024 Issue: Economy	35%	(77)	65%	(143)	220
Community: Urban	23%	(43)	77%	(143)	186
Community: Suburban	30%	(81)	70%	(188)	269
Community: Rural	32%	(79)	68%	(163)	242
Community/Gender: Urban Women	19%	(14)	81%	(61)	75
Community/Gender: Urban Men	26%	(29)	74%	(82)	111
Community/Gender: Rural Women	37%	(58)	63%	(98)	156
Community/Gender: Rural Men	24%	(21)	76%	(65)	86
Community/Gender: Suburban Women	35%	(47)	65%	(86)	134
Community/Gender: Suburban Men	25%	(34)	75%	(101)	135
Homeowner	29%	(183)	71%	(458)	641
Renter	34%	(16)	66%	(31)	48
Military HHnm: Yes	17%	(18)	83%	(86)	104
Military HH: No	31%	(185)	69%	(408)	593
Employ: Private Sector	34%	(107)	66%	(209)	316
Employ: Government	30%	(8)	70%	(19)	28
Employ: Self-Employed	31%	(21)	69%	(46)	67
Employ: Homemaker	45%	(12)	55%	(15)	27
Employ: Student	37%	(6)	63%	(10)	16
Employ: Retired	15%	(28)	85%	(165)	194
Employ: Unemployed	45%	(15)	55%	(18)	32
Employ: Other	34%	(6)	66%	(11)	17
Self + Household: White-Collar	24%	(62)	76%	(193)	255
Self + Household: Blue Collar	31%	(111)	69%	(245)	356
Union HH: Yes	22%	(9)	78%	(31)	40
Union HH: No	30%	(194)	70%	(463)	657

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**Table BLMB48\_5:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am struggling to manage my debt

Demographic	Selected		Not Selected		Total N
Registered Voters	29%	(203)	71%	(494)	697
LGBTQ+: Yes	29%	(14)	71%	(35)	49
LGBTQ+: No	29%	(189)	71%	(459)	648
Motivated to Vote	29%	(184)	71%	(455)	639
Parent: Yes	50%	(84)	50%	(84)	168
Parent: No	22%	(119)	78%	(410)	529
COVID Vaccine: Yes	23%	(113)	77%	(368)	481
COVID Vaccine: No	42%	(90)	58%	(126)	216
Student Loans: Yes	56%	(57)	44%	(46)	103
Student Loans: No	25%	(146)	75%	(448)	594
Favorable Opinion of Haley	22%	(54)	78%	(195)	249
Unfavorable Opinion of Haley	26%	(73)	74%	(211)	283
Protestant	21%	(34)	79%	(129)	162
Roman Catholic	22%	(39)	78%	(139)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	21%	(1)	79%	(5)	6
Jewish	73%	(4)	27%	(1)	5
Muslim	8%	(0)	92%	(3)	3
Buddhist	100%	(1)	—	(0)	1
Atheist	36%	(12)	64%	(22)	35
Agnostic	44%	(22)	56%	(29)	51
Something else	38%	(43)	62%	(70)	113
Nothing in particular	33%	(47)	67%	(95)	142
Prodigal Biden Voter	56%	(21)	44%	(16)	38
Undecided Voter (DK/WNV)	39%	(24)	61%	(37)	61
Undecided Voter (DK)	52%	(18)	48%	(16)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(121)	83%	(576)	697
Gender: Male	15%	(50)	85%	(282)	332
Gender: Female	20%	(72)	80%	(293)	365
Age: 18-34	19%	(36)	81%	(152)	188
Age: 35-44	12%	(11)	88%	(79)	90
Age: 45-64	14%	(36)	86%	(219)	255
Age: 65+	23%	(38)	77%	(126)	164
GenZers: 1997-2012	18%	(19)	82%	(84)	102
Millennials: 1981-1996	17%	(29)	83%	(136)	165
GenXers: 1965-1980	15%	(28)	85%	(154)	182
Baby Boomers: 1946-1964	18%	(42)	82%	(194)	236
Educ: < College	13%	(60)	87%	(412)	473
Educ: Bachelors degree	24%	(37)	76%	(114)	151
Educ: Post-grad	33%	(24)	67%	(49)	73
Income: Under 50k	13%	(29)	87%	(202)	232
Income: 50k-100k	18%	(50)	82%	(227)	277
Income: 100k+	22%	(42)	78%	(146)	188
Ethnicity: White (Non-Hispanic)	16%	(102)	84%	(519)	621
Ethnicity: Hispanic	5%	(1)	95%	(21)	22
Ethnicity: Black (Non-Hispanic)	37%	(8)	63%	(14)	23
Ethnicity: Asian + Other (Non-Hispanic)	31%	(10)	69%	(22)	32
All Christian	20%	(71)	80%	(277)	348
All Non-Christian	12%	(1)	88%	(8)	9
Atheist	3%	(1)	97%	(34)	35
Agnostic/Nothing in particular	10%	(20)	90%	(174)	193
Something Else	26%	(29)	74%	(84)	113
Evangelical	30%	(38)	70%	(91)	130
Non-Evangelical	19%	(61)	81%	(262)	324
PID: Dem (no lean)	14%	(33)	86%	(207)	240
PID: Ind (no lean)	20%	(41)	80%	(161)	202
PID: Rep (no lean)	18%	(47)	82%	(208)	255

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(121)	83%	(576)	697
PID/Gender: Dem Men	10%	(10)	90%	(87)	97
PID/Gender: Dem Women	16%	(23)	84%	(120)	143
PID/Gender: Ind Men	20%	(22)	80%	(90)	112
PID/Gender: Ind Women	21%	(19)	79%	(71)	90
PID/Gender: Rep Men	14%	(18)	86%	(106)	123
PID/Gender: Rep Women	22%	(29)	78%	(102)	131
Ideo: Liberal (1-3)	18%	(40)	82%	(183)	223
Ideo: Moderate (4)	12%	(22)	88%	(164)	186
Ideo: Conservative (5-7)	22%	(60)	78%	(216)	276
Ideo/PID: Conservative Republican	21%	(40)	79%	(150)	189
Ideo/PID: Moderate/Liberal Republican	11%	(7)	89%	(56)	63
Ideo/PID: Moderate/Conservative Democrat	17%	(13)	83%	(63)	76
Ideo/PID: Liberal Democrat	13%	(21)	87%	(142)	163
Unfavorable of Biden and Trump	15%	(16)	85%	(92)	109
2024 H2H Matchup: Biden Voter	17%	(53)	83%	(267)	320
2024 H2H Matchup: Trump Voter	19%	(61)	81%	(254)	315
2024 H2H Matchup: Would not Vote	10%	(3)	90%	(31)	34
2024 H2H Matchup: Do not Know	14%	(4)	86%	(23)	27
2022 House Vote: Democrat	14%	(42)	86%	(251)	293
2022 House Vote: Republican	20%	(60)	80%	(246)	306
2022 House Vote: Did not Vote	19%	(15)	81%	(64)	79
2020 Vote: Joe Biden	16%	(54)	84%	(277)	331
2020 Vote: Donald Trump	19%	(60)	81%	(266)	327
2020 Vote: Someone Else	40%	(5)	60%	(7)	12
2020 Vote: Did not Vote	9%	(2)	91%	(25)	28
2016 Vote: Hillary Clinton	17%	(39)	83%	(191)	231
2016 Vote: Donald Trump	20%	(58)	80%	(230)	288
2016 Vote: Someone Else	11%	(3)	89%	(28)	31
2020 Vote/PID: Not Biden/Democrat	1%	(0)	99%	(26)	26
2020 Vote/PID: Not Trump/Republican	12%	(2)	88%	(18)	20

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(121)	83%	(576)	697
U.S. Economy: Wrong Track	18%	(83)	82%	(385)	469
U.S. Economy: Right Direction	17%	(38)	83%	(190)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(29)	87%	(195)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(59)	82%	(269)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(33)	77%	(112)	145
Top 2024 Issue: Economy	17%	(36)	83%	(183)	220
Community: Urban	19%	(36)	81%	(150)	186
Community: Suburban	21%	(56)	79%	(212)	269
Community: Rural	12%	(29)	88%	(213)	242
Community/Gender: Urban Women	21%	(16)	79%	(59)	75
Community/Gender: Urban Men	18%	(20)	82%	(91)	111
Community/Gender: Rural Women	16%	(25)	84%	(131)	156
Community/Gender: Rural Men	5%	(4)	95%	(82)	86
Community/Gender: Suburban Women	23%	(31)	77%	(103)	134
Community/Gender: Suburban Men	19%	(26)	81%	(110)	135
Homeowner	17%	(112)	83%	(529)	641
Renter	18%	(8)	82%	(39)	48
Military HHnm: Yes	25%	(26)	75%	(79)	104
Military HH: No	16%	(96)	84%	(497)	593
Employ: Private Sector	18%	(57)	82%	(259)	316
Employ: Government	15%	(4)	85%	(24)	28
Employ: Self-Employed	7%	(5)	93%	(62)	67
Employ: Homemaker	17%	(4)	83%	(23)	27
Employ: Student	40%	(6)	60%	(10)	16
Employ: Retired	20%	(38)	80%	(155)	194
Employ: Unemployed	13%	(4)	87%	(28)	32
Employ: Other	10%	(2)	90%	(16)	17
Self + Household: White-Collar	19%	(48)	81%	(208)	255
Self + Household: Blue Collar	17%	(60)	83%	(296)	356
Union HH: Yes	13%	(5)	87%	(35)	40
Union HH: No	18%	(116)	82%	(541)	657

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**Table BLMB48\_6:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am moving money to a high yield savings account

Demographic	Selected		Not Selected		Total N
Registered Voters	17%	(121)	83%	(576)	697
LGBTQ+: Yes	24%	(12)	76%	(37)	49
LGBTQ+: No	17%	(110)	83%	(538)	648
Motivated to Vote	17%	(111)	83%	(528)	639
Parent: Yes	8%	(13)	92%	(156)	168
Parent: No	21%	(109)	79%	(420)	529
COVID Vaccine: Yes	18%	(88)	82%	(393)	481
COVID Vaccine: No	15%	(33)	85%	(183)	216
Student Loans: Yes	15%	(15)	85%	(88)	103
Student Loans: No	18%	(106)	82%	(488)	594
Favorable Opinion of Haley	24%	(61)	76%	(188)	249
Unfavorable Opinion of Haley	17%	(47)	83%	(236)	283
Protestant	20%	(33)	80%	(130)	162
Roman Catholic	21%	(38)	79%	(140)	178
Mormon	—	(0)	100%	(1)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	100%	(6)	6
Jewish	18%	(1)	82%	(4)	5
Muslim	5%	(0)	95%	(3)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	3%	(1)	97%	(34)	35
Agnostic	4%	(2)	96%	(49)	51
Something else	26%	(29)	74%	(84)	113
Nothing in particular	13%	(18)	87%	(124)	142
Prodigal Biden Voter	13%	(5)	87%	(33)	38
Undecided Voter (DK/WNV)	12%	(7)	88%	(54)	61
Undecided Voter (DK)	10%	(3)	90%	(31)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(235)	66%	(462)	697
Gender: Male	38%	(125)	62%	(207)	332
Gender: Female	30%	(110)	70%	(255)	365
Age: 18-34	26%	(48)	74%	(140)	188
Age: 35-44	22%	(19)	78%	(70)	90
Age: 45-64	35%	(89)	65%	(166)	255
Age: 65+	47%	(78)	53%	(86)	164
GenZers: 1997-2012	40%	(41)	60%	(61)	102
Millennials: 1981-1996	14%	(23)	86%	(142)	165
GenXers: 1965-1980	30%	(55)	70%	(127)	182
Baby Boomers: 1946-1964	47%	(110)	53%	(126)	236
Educ: < College	36%	(170)	64%	(303)	473
Educ: Bachelors degree	29%	(44)	71%	(107)	151
Educ: Post-grad	28%	(21)	72%	(52)	73
Income: Under 50k	36%	(82)	64%	(149)	232
Income: 50k-100k	37%	(102)	63%	(175)	277
Income: 100k+	27%	(50)	73%	(138)	188
Ethnicity: White (Non-Hispanic)	34%	(208)	66%	(413)	621
Ethnicity: Hispanic	51%	(11)	49%	(11)	22
Ethnicity: Black (Non-Hispanic)	10%	(2)	90%	(20)	23
Ethnicity: Asian + Other (Non-Hispanic)	42%	(13)	58%	(19)	32
All Christian	37%	(128)	63%	(219)	348
All Non-Christian	10%	(1)	90%	(8)	9
Atheist	52%	(18)	48%	(17)	35
Agnostic/Nothing in particular	35%	(68)	65%	(125)	193
Something Else	17%	(19)	83%	(93)	113
Evangelical	22%	(28)	78%	(102)	130
Non-Evangelical	37%	(118)	63%	(205)	324
PID: Dem (no lean)	50%	(119)	50%	(121)	240
PID: Ind (no lean)	30%	(60)	70%	(143)	202
PID: Rep (no lean)	22%	(56)	78%	(199)	255

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(235)	66%	(462)	697
PID/Gender: Dem Men	58%	(56)	42%	(40)	97
PID/Gender: Dem Women	44%	(63)	56%	(80)	143
PID/Gender: Ind Men	30%	(34)	70%	(78)	112
PID/Gender: Ind Women	29%	(26)	71%	(64)	90
PID/Gender: Rep Men	28%	(35)	72%	(88)	123
PID/Gender: Rep Women	16%	(21)	84%	(110)	131
Ideo: Liberal (1-3)	39%	(87)	61%	(135)	223
Ideo: Moderate (4)	38%	(71)	62%	(115)	186
Ideo: Conservative (5-7)	27%	(73)	73%	(202)	276
Ideo/PID: Conservative Republican	26%	(49)	74%	(140)	189
Ideo/PID: Moderate/Liberal Republican	11%	(7)	89%	(56)	63
Ideo/PID: Moderate/Conservative Democrat	50%	(38)	50%	(38)	76
Ideo/PID: Liberal Democrat	49%	(80)	51%	(83)	163
Unfavorable of Biden and Trump	25%	(27)	75%	(81)	109
2024 H2H Matchup: Biden Voter	50%	(161)	50%	(160)	320
2024 H2H Matchup: Trump Voter	19%	(60)	81%	(256)	315
2024 H2H Matchup: Would not Vote	12%	(4)	88%	(30)	34
2024 H2H Matchup: Do not Know	38%	(10)	62%	(17)	27
2022 House Vote: Democrat	48%	(141)	52%	(153)	293
2022 House Vote: Republican	22%	(66)	78%	(240)	306
2022 House Vote: Did not Vote	29%	(23)	71%	(57)	79
2020 Vote: Joe Biden	45%	(150)	55%	(181)	331
2020 Vote: Donald Trump	20%	(67)	80%	(260)	327
2020 Vote: Someone Else	17%	(2)	83%	(10)	12
2020 Vote: Did not Vote	58%	(16)	42%	(12)	28
2016 Vote: Hillary Clinton	43%	(99)	57%	(132)	231
2016 Vote: Donald Trump	23%	(66)	77%	(222)	288
2016 Vote: Someone Else	43%	(13)	57%	(18)	31
2020 Vote/PID: Not Biden/Democrat	47%	(12)	53%	(14)	26
2020 Vote/PID: Not Trump/Republican	19%	(4)	81%	(16)	20

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(235)	66%	(462)	697
U.S. Economy: Wrong Track	27%	(127)	73%	(342)	469
U.S. Economy: Right Direction	47%	(108)	53%	(120)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(114)	49%	(110)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(64)	80%	(264)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(56)	61%	(89)	145
Top 2024 Issue: Economy	23%	(50)	77%	(170)	220
Community: Urban	36%	(66)	64%	(120)	186
Community: Suburban	35%	(95)	65%	(174)	269
Community: Rural	30%	(74)	70%	(168)	242
Community/Gender: Urban Women	44%	(33)	56%	(42)	75
Community/Gender: Urban Men	30%	(34)	70%	(77)	111
Community/Gender: Rural Women	20%	(31)	80%	(125)	156
Community/Gender: Rural Men	49%	(42)	51%	(43)	86
Community/Gender: Suburban Women	34%	(46)	66%	(88)	134
Community/Gender: Suburban Men	36%	(49)	64%	(86)	135
Homeowner	34%	(218)	66%	(423)	641
Renter	32%	(15)	68%	(33)	48
Military HHnm: Yes	38%	(40)	62%	(64)	104
Military HH: No	33%	(195)	67%	(398)	593
Employ: Private Sector	23%	(71)	77%	(245)	316
Employ: Government	22%	(6)	78%	(22)	28
Employ: Self-Employed	42%	(28)	58%	(39)	67
Employ: Homemaker	31%	(8)	69%	(19)	27
Employ: Student	24%	(4)	76%	(12)	16
Employ: Retired	50%	(97)	50%	(96)	194
Employ: Unemployed	39%	(12)	61%	(20)	32
Employ: Other	44%	(8)	56%	(10)	17
Self + Household: White-Collar	32%	(82)	68%	(173)	255
Self + Household: Blue Collar	33%	(119)	67%	(237)	356
Union HH: Yes	30%	(12)	70%	(28)	40
Union HH: No	34%	(223)	66%	(434)	657

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**Table BLMB48\_7:** Among the following options, please select how current interest rates are affecting you personally. You may select all that apply — I am not affected by current interest rates

Demographic	Selected		Not Selected		Total N
Registered Voters	34%	(235)	66%	(462)	697
LGBTQ+: Yes	45%	(22)	55%	(27)	49
LGBTQ+: No	33%	(213)	67%	(435)	648
Motivated to Vote	33%	(213)	67%	(426)	639
Parent: Yes	17%	(28)	83%	(140)	168
Parent: No	39%	(206)	61%	(322)	529
COVID Vaccine: Yes	42%	(203)	58%	(278)	481
COVID Vaccine: No	15%	(31)	85%	(184)	216
Student Loans: Yes	20%	(21)	80%	(82)	103
Student Loans: No	36%	(214)	64%	(380)	594
Favorable Opinion of Haley	34%	(86)	66%	(163)	249
Unfavorable Opinion of Haley	36%	(102)	64%	(181)	283
Protestant	34%	(55)	66%	(107)	162
Roman Catholic	40%	(72)	60%	(107)	178
Mormon	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	7%	(0)	93%	(6)	6
Jewish	18%	(1)	82%	(4)	5
Muslim	—	(0)	100%	(3)	3
Buddhist	—	(0)	100%	(1)	1
Atheist	52%	(18)	48%	(17)	35
Agnostic	50%	(26)	50%	(25)	51
Something else	17%	(19)	83%	(93)	113
Nothing in particular	30%	(43)	70%	(100)	142
Prodigal Biden Voter	12%	(5)	88%	(33)	38
Undecided Voter (DK/WNV)	23%	(14)	77%	(47)	61
Undecided Voter (DK)	12%	(4)	88%	(30)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(89)	12%	(81)	13%	(93)	42%	(293)	20%	(142)	697
Gender: Male	13%	(44)	11%	(37)	14%	(46)	36%	(120)	26%	(86)	332
Gender: Female	12%	(45)	12%	(44)	13%	(47)	47%	(172)	15%	(56)	365
Age: 18-34	18%	(34)	12%	(23)	13%	(24)	36%	(67)	21%	(39)	188
Age: 35-44	7%	(6)	9%	(8)	19%	(17)	50%	(45)	15%	(13)	90
Age: 45-64	10%	(25)	10%	(27)	13%	(33)	39%	(101)	27%	(70)	255
Age: 65+	14%	(24)	14%	(23)	11%	(19)	49%	(80)	12%	(19)	164
GenZers: 1997-2012	16%	(16)	17%	(18)	23%	(23)	36%	(37)	8%	(9)	102
Millennials: 1981-1996	14%	(24)	8%	(14)	10%	(16)	41%	(68)	26%	(42)	165
GenXers: 1965-1980	8%	(14)	10%	(18)	16%	(29)	45%	(82)	22%	(40)	182
Baby Boomers: 1946-1964	14%	(33)	13%	(31)	10%	(24)	42%	(100)	20%	(48)	236
Educ: < College	13%	(62)	10%	(49)	15%	(70)	37%	(176)	24%	(116)	473
Educ: Bachelors degree	7%	(11)	11%	(16)	13%	(19)	54%	(82)	15%	(22)	151
Educ: Post-grad	21%	(16)	21%	(15)	6%	(4)	47%	(34)	5%	(4)	73
Income: Under 50k	12%	(27)	12%	(27)	11%	(25)	40%	(92)	26%	(61)	232
Income: 50k-100k	12%	(35)	10%	(28)	16%	(43)	45%	(124)	17%	(48)	277
Income: 100k+	14%	(27)	14%	(26)	13%	(25)	41%	(77)	18%	(33)	188
Ethnicity: White (Non-Hispanic)	11%	(66)	12%	(74)	13%	(81)	44%	(274)	20%	(126)	621
Ethnicity: Hispanic	—	(0)	5%	(1)	37%	(8)	36%	(8)	21%	(5)	22
Ethnicity: Black (Non-Hispanic)	38%	(9)	14%	(3)	16%	(4)	14%	(3)	18%	(4)	23
Ethnicity: Asian + Other (Non-Hispanic)	44%	(14)	7%	(2)	1%	(0)	25%	(8)	23%	(7)	32
All Christian	15%	(54)	16%	(56)	16%	(57)	32%	(112)	20%	(69)	348
All Non-Christian	20%	(2)	6%	(1)	22%	(2)	30%	(3)	22%	(2)	9
Atheist	—	(0)	1%	(0)	18%	(6)	80%	(28)	—	(0)	35
Agnostic/Nothing in particular	10%	(20)	4%	(7)	5%	(10)	58%	(112)	23%	(45)	193
Something Else	12%	(13)	15%	(17)	16%	(18)	34%	(38)	23%	(26)	113
Evangelical	23%	(30)	18%	(23)	15%	(19)	20%	(26)	25%	(32)	130
Non-Evangelical	12%	(37)	15%	(50)	17%	(56)	38%	(123)	18%	(58)	324
PID: Dem (no lean)	10%	(24)	6%	(14)	13%	(32)	57%	(137)	14%	(34)	240
PID: Ind (no lean)	12%	(24)	10%	(20)	8%	(17)	50%	(100)	20%	(41)	202
PID: Rep (no lean)	16%	(41)	19%	(47)	18%	(45)	22%	(55)	26%	(67)	255

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**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(89)	12%	(81)	13%	(93)	42%	(293)	20%	(142)	697
PID/Gender: Dem Men	10%	(10)	7%	(6)	20%	(20)	51%	(50)	12%	(12)	97
PID/Gender: Dem Women	10%	(14)	5%	(8)	9%	(12)	61%	(87)	15%	(22)	143
PID/Gender: Ind Men	12%	(14)	10%	(12)	4%	(5)	44%	(50)	29%	(32)	112
PID/Gender: Ind Women	12%	(11)	9%	(8)	13%	(12)	56%	(50)	10%	(9)	90
PID/Gender: Rep Men	17%	(20)	15%	(19)	17%	(21)	17%	(21)	34%	(42)	123
PID/Gender: Rep Women	15%	(20)	22%	(28)	18%	(23)	26%	(34)	19%	(25)	131
Ideo: Liberal (1-3)	8%	(18)	8%	(18)	9%	(21)	68%	(151)	7%	(16)	223
Ideo: Moderate (4)	15%	(28)	7%	(13)	8%	(16)	45%	(84)	24%	(46)	186
Ideo: Conservative (5-7)	15%	(42)	18%	(49)	19%	(53)	19%	(53)	28%	(78)	276
Ideo/PID: Conservative Republican	14%	(26)	20%	(39)	19%	(36)	19%	(36)	28%	(53)	189
Ideo/PID: Moderate/Liberal Republican	22%	(14)	14%	(9)	12%	(8)	30%	(19)	21%	(13)	63
Ideo/PID: Moderate/Conservative Democrat	18%	(14)	10%	(7)	16%	(12)	30%	(23)	27%	(20)	76
Ideo/PID: Liberal Democrat	6%	(10)	3%	(5)	12%	(20)	70%	(114)	8%	(13)	163
Unfavorable of Biden and Trump	7%	(8)	9%	(10)	20%	(21)	51%	(55)	13%	(14)	109
2024 H2H Matchup: Biden Voter	9%	(28)	6%	(20)	10%	(33)	62%	(198)	13%	(41)	320
2024 H2H Matchup: Trump Voter	17%	(53)	19%	(59)	16%	(50)	21%	(67)	28%	(87)	315
2024 H2H Matchup: Would not Vote	10%	(3)	1%	(0)	12%	(4)	62%	(21)	16%	(5)	34
2024 H2H Matchup: Do not Know	14%	(4)	5%	(1)	24%	(7)	25%	(7)	31%	(8)	27
2022 House Vote: Democrat	8%	(25)	7%	(19)	11%	(33)	61%	(179)	13%	(38)	293
2022 House Vote: Republican	18%	(56)	18%	(56)	17%	(53)	22%	(67)	24%	(73)	306
2022 House Vote: Did not Vote	4%	(3)	6%	(5)	7%	(6)	47%	(37)	36%	(28)	79
2020 Vote: Joe Biden	8%	(28)	6%	(21)	9%	(31)	62%	(204)	14%	(47)	331
2020 Vote: Donald Trump	17%	(56)	18%	(58)	16%	(51)	23%	(76)	26%	(86)	327
2020 Vote: Someone Else	22%	(3)	3%	(0)	8%	(1)	47%	(5)	21%	(2)	12
2020 Vote: Did not Vote	8%	(2)	4%	(1)	37%	(10)	27%	(7)	24%	(7)	28
2016 Vote: Hillary Clinton	7%	(16)	5%	(13)	8%	(17)	65%	(151)	15%	(34)	231
2016 Vote: Donald Trump	19%	(54)	18%	(53)	16%	(45)	23%	(65)	25%	(72)	288
2016 Vote: Someone Else	16%	(5)	6%	(2)	15%	(5)	46%	(15)	17%	(5)	31
2020 Vote/PID: Not Biden/Democrat	7%	(2)	9%	(2)	36%	(9)	25%	(6)	24%	(6)	26
2020 Vote/PID: Not Trump/Republican	17%	(3)	2%	(0)	32%	(7)	37%	(8)	12%	(2)	20

Continued on next page

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(89)	12%	(81)	13%	(93)	42%	(293)	20%	(142)	697
U.S. Economy: Wrong Track	13%	(59)	13%	(62)	16%	(75)	35%	(163)	23%	(109)	469
U.S. Economy: Right Direction	13%	(30)	8%	(19)	8%	(18)	57%	(129)	14%	(32)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(28)	7%	(16)	10%	(22)	57%	(128)	13%	(30)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(55)	17%	(56)	16%	(54)	23%	(76)	27%	(88)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	6%	(9)	12%	(17)	61%	(89)	16%	(24)	145
Top 2024 Issue: Economy	11%	(25)	14%	(30)	18%	(39)	34%	(74)	23%	(51)	220
Community: Urban	16%	(30)	14%	(25)	16%	(29)	38%	(70)	17%	(31)	186
Community: Suburban	12%	(33)	9%	(23)	14%	(37)	47%	(127)	18%	(49)	269
Community: Rural	11%	(26)	13%	(32)	11%	(27)	40%	(96)	25%	(61)	242
Community/Gender: Urban Women	9%	(6)	14%	(10)	13%	(10)	56%	(42)	8%	(6)	75
Community/Gender: Urban Men	21%	(23)	14%	(15)	17%	(19)	25%	(28)	23%	(25)	111
Community/Gender: Rural Women	10%	(15)	14%	(21)	10%	(16)	41%	(64)	25%	(39)	156
Community/Gender: Rural Men	12%	(11)	12%	(11)	13%	(11)	37%	(32)	26%	(22)	86
Community/Gender: Suburban Women	17%	(23)	9%	(12)	16%	(21)	49%	(66)	8%	(11)	134
Community/Gender: Suburban Men	7%	(10)	8%	(11)	12%	(16)	45%	(60)	28%	(38)	135
Homeowner	13%	(80)	12%	(75)	14%	(87)	42%	(267)	21%	(132)	641
Renter	17%	(8)	11%	(5)	12%	(6)	46%	(22)	14%	(7)	48
Military HHnm: Yes	12%	(13)	12%	(13)	13%	(13)	44%	(46)	18%	(19)	104
Military HH: No	13%	(76)	11%	(68)	13%	(80)	42%	(246)	21%	(122)	593
Employ: Private Sector	12%	(38)	10%	(33)	16%	(50)	37%	(116)	25%	(80)	316
Employ: Government	11%	(3)	1%	(0)	17%	(5)	66%	(18)	5%	(1)	28
Employ: Self-Employed	23%	(15)	14%	(9)	15%	(10)	35%	(23)	14%	(9)	67
Employ: Homemaker	24%	(7)	15%	(4)	6%	(2)	33%	(9)	22%	(6)	27
Employ: Student	6%	(1)	—	(0)	23%	(4)	33%	(5)	37%	(6)	16
Employ: Retired	11%	(22)	15%	(28)	10%	(20)	49%	(94)	15%	(30)	194
Employ: Unemployed	3%	(1)	13%	(4)	4%	(1)	55%	(18)	25%	(8)	32
Employ: Other	8%	(1)	11%	(2)	17%	(3)	52%	(9)	12%	(2)	17
Self + Household: White-Collar	14%	(35)	15%	(39)	10%	(26)	47%	(121)	14%	(36)	255
Self + Household: Blue Collar	11%	(40)	10%	(34)	17%	(59)	41%	(148)	21%	(75)	356

Continued on next page

**Table BLMB49\_1:** Based on what you know, please indicate if you support or oppose the following? — Considering frozen embryos created through in vitro fertilization (IVF) as children and criminalizing their destruction

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	13%	(89)	12%	(81)	13%	(93)	42%	(293)	20%	(142)	697
Union HH: Yes	15%	(6)	7%	(3)	26%	(10)	28%	(11)	24%	(10)	40
Union HH: No	13%	(83)	12%	(78)	13%	(83)	43%	(282)	20%	(132)	657
LGBTQ+: Yes	23%	(11)	6%	(3)	5%	(2)	53%	(26)	13%	(6)	49
LGBTQ+: No	12%	(78)	12%	(78)	14%	(91)	41%	(266)	21%	(135)	648
Motivated to Vote	13%	(83)	12%	(78)	13%	(83)	43%	(272)	19%	(124)	639
Parent: Yes	6%	(9)	14%	(24)	15%	(26)	41%	(69)	24%	(40)	168
Parent: No	15%	(80)	11%	(57)	13%	(67)	42%	(224)	19%	(101)	529
COVID Vaccine: Yes	11%	(54)	11%	(53)	12%	(56)	52%	(249)	14%	(67)	481
COVID Vaccine: No	16%	(35)	13%	(27)	17%	(37)	20%	(43)	34%	(74)	216
Student Loans: Yes	6%	(6)	9%	(9)	13%	(13)	56%	(58)	16%	(17)	103
Student Loans: No	14%	(83)	12%	(72)	13%	(80)	40%	(235)	21%	(125)	594
Favorable Opinion of Haley	17%	(41)	16%	(41)	13%	(33)	37%	(92)	17%	(42)	249
Unfavorable Opinion of Haley	14%	(41)	7%	(20)	14%	(39)	49%	(138)	16%	(45)	283
Protestant	17%	(27)	15%	(24)	13%	(21)	34%	(55)	22%	(35)	162
Roman Catholic	15%	(27)	18%	(32)	20%	(35)	31%	(55)	16%	(29)	178
Mormon	—	(0)	—	(0)	100%	(1)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	—	(0)	28%	(2)	72%	(5)	6
Jewish	—	(0)	7%	(0)	36%	(2)	39%	(2)	18%	(1)	5
Muslim	55%	(2)	5%	(0)	4%	(0)	3%	(0)	33%	(1)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	—	(0)	1%	(0)	18%	(6)	80%	(28)	—	(0)	35
Agnostic	—	(0)	—	(0)	6%	(3)	78%	(40)	17%	(8)	51
Something else	12%	(13)	15%	(17)	16%	(18)	34%	(38)	23%	(26)	113
Nothing in particular	14%	(20)	5%	(7)	5%	(7)	51%	(72)	26%	(36)	142
Prodigal Biden Voter	—	(0)	8%	(3)	21%	(8)	50%	(19)	20%	(7)	38
Undecided Voter (DK/WNV)	12%	(7)	3%	(2)	17%	(10)	46%	(28)	22%	(14)	61
Undecided Voter (DK)	10%	(3)	1%	(0)	12%	(4)	62%	(21)	16%	(5)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	8%	(54)	10%	(70)	16%	(113)	53%	(367)	13%	(93)	697
Gender: Male	6%	(21)	11%	(37)	19%	(63)	46%	(153)	17%	(58)	332
Gender: Female	9%	(33)	9%	(33)	14%	(49)	59%	(215)	10%	(35)	365
Age: 18-34	11%	(21)	12%	(22)	14%	(26)	53%	(100)	10%	(19)	188
Age: 35-44	8%	(7)	6%	(6)	8%	(7)	64%	(58)	14%	(12)	90
Age: 45-64	9%	(22)	8%	(21)	19%	(48)	46%	(117)	18%	(47)	255
Age: 65+	2%	(4)	13%	(21)	19%	(31)	57%	(93)	9%	(15)	164
GenZers: 1997-2012	11%	(11)	13%	(14)	14%	(15)	60%	(61)	2%	(2)	102
Millennials: 1981-1996	10%	(17)	8%	(14)	11%	(18)	54%	(89)	16%	(27)	165
GenXers: 1965-1980	10%	(18)	6%	(12)	21%	(38)	50%	(90)	13%	(24)	182
Baby Boomers: 1946-1964	3%	(8)	13%	(31)	16%	(38)	51%	(120)	17%	(40)	236
Educ: < College	6%	(30)	10%	(48)	18%	(84)	49%	(233)	16%	(77)	473
Educ: Bachelors degree	8%	(12)	6%	(9)	15%	(22)	63%	(96)	8%	(12)	151
Educ: Post-grad	16%	(12)	18%	(13)	8%	(6)	53%	(39)	5%	(4)	73
Income: Under 50k	7%	(16)	10%	(23)	14%	(33)	52%	(121)	16%	(38)	232
Income: 50k-100k	5%	(14)	8%	(23)	21%	(58)	54%	(150)	12%	(33)	277
Income: 100k+	13%	(24)	13%	(24)	11%	(21)	51%	(96)	12%	(23)	188
Ethnicity: White (Non-Hispanic)	7%	(44)	10%	(63)	15%	(94)	55%	(339)	13%	(81)	621
Ethnicity: Hispanic	9%	(2)	17%	(4)	59%	(13)	16%	(3)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	15%	(4)	15%	(3)	6%	(1)	52%	(12)	12%	(3)	23
Ethnicity: Asian + Other (Non-Hispanic)	15%	(5)	—	(0)	15%	(5)	41%	(13)	29%	(9)	32
All Christian	11%	(38)	12%	(43)	23%	(81)	42%	(146)	11%	(40)	348
All Non-Christian	20%	(2)	1%	(0)	23%	(2)	56%	(5)	—	(0)	9
Atheist	6%	(2)	4%	(1)	1%	(0)	89%	(31)	—	(0)	35
Agnostic/Nothing in particular	3%	(6)	4%	(8)	6%	(12)	69%	(134)	17%	(34)	193
Something Else	5%	(6)	16%	(18)	15%	(17)	46%	(52)	18%	(20)	113
Evangelical	19%	(24)	16%	(21)	22%	(28)	26%	(34)	17%	(22)	130
Non-Evangelical	6%	(19)	12%	(39)	20%	(65)	50%	(163)	12%	(37)	324
PID: Dem (no lean)	4%	(11)	4%	(11)	8%	(20)	77%	(184)	6%	(15)	240
PID: Ind (no lean)	10%	(21)	8%	(17)	14%	(28)	55%	(112)	13%	(25)	202
PID: Rep (no lean)	9%	(23)	17%	(43)	26%	(65)	28%	(71)	21%	(53)	255

Continued on next page



**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	8%	(54)	10%	(70)	16%	(113)	53%	(367)	13%	(93)	697
PID/Gender: Dem Men	5%	(5)	7%	(7)	10%	(10)	72%	(70)	6%	(6)	97
PID/Gender: Dem Women	4%	(6)	3%	(4)	7%	(10)	80%	(115)	6%	(9)	143
PID/Gender: Ind Men	6%	(7)	11%	(13)	18%	(20)	51%	(57)	13%	(15)	112
PID/Gender: Ind Women	15%	(13)	4%	(4)	8%	(8)	60%	(55)	12%	(11)	90
PID/Gender: Rep Men	8%	(10)	14%	(18)	27%	(33)	21%	(25)	30%	(37)	123
PID/Gender: Rep Women	10%	(13)	19%	(25)	24%	(32)	35%	(46)	12%	(16)	131
Ideo: Liberal (1-3)	6%	(13)	10%	(21)	5%	(10)	79%	(175)	2%	(4)	223
Ideo: Moderate (4)	7%	(13)	4%	(8)	18%	(33)	55%	(103)	15%	(28)	186
Ideo: Conservative (5-7)	10%	(28)	14%	(40)	24%	(65)	31%	(84)	21%	(58)	276
Ideo/PID: Conservative Republican	8%	(16)	16%	(30)	25%	(48)	27%	(52)	23%	(43)	189
Ideo/PID: Moderate/Liberal Republican	11%	(7)	18%	(12)	27%	(17)	28%	(18)	16%	(10)	63
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	6%	(5)	18%	(13)	51%	(39)	17%	(13)	76
Ideo/PID: Liberal Democrat	3%	(4)	4%	(6)	3%	(5)	89%	(145)	1%	(2)	163
Unfavorable of Biden and Trump	3%	(3)	8%	(9)	26%	(29)	57%	(62)	5%	(6)	109
2024 H2H Matchup: Biden Voter	5%	(16)	4%	(13)	9%	(29)	77%	(246)	5%	(16)	320
2024 H2H Matchup: Trump Voter	11%	(35)	16%	(51)	23%	(73)	29%	(90)	21%	(67)	315
2024 H2H Matchup: Would not Vote	8%	(3)	8%	(3)	5%	(2)	70%	(24)	10%	(3)	34
2024 H2H Matchup: Do not Know	2%	(1)	13%	(4)	31%	(8)	27%	(7)	26%	(7)	27
2022 House Vote: Democrat	5%	(14)	5%	(14)	8%	(22)	79%	(231)	4%	(12)	293
2022 House Vote: Republican	12%	(36)	16%	(49)	24%	(74)	28%	(86)	20%	(60)	306
2022 House Vote: Did not Vote	2%	(1)	5%	(4)	20%	(16)	50%	(40)	23%	(18)	79
2020 Vote: Joe Biden	5%	(16)	4%	(14)	7%	(25)	78%	(257)	6%	(19)	331
2020 Vote: Donald Trump	11%	(34)	16%	(53)	23%	(74)	29%	(96)	21%	(69)	327
2020 Vote: Someone Else	21%	(2)	11%	(1)	24%	(3)	27%	(3)	17%	(2)	12
2020 Vote: Did not Vote	3%	(1)	6%	(2)	38%	(11)	40%	(11)	12%	(3)	28
2016 Vote: Hillary Clinton	5%	(11)	5%	(12)	7%	(16)	77%	(178)	6%	(15)	231
2016 Vote: Donald Trump	12%	(35)	15%	(44)	24%	(71)	25%	(71)	24%	(68)	288
2016 Vote: Someone Else	3%	(1)	7%	(2)	13%	(4)	72%	(22)	6%	(2)	31
2020 Vote/PID: Not Biden/Democrat	—	(0)	6%	(2)	42%	(11)	52%	(14)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	9%	(2)	6%	(1)	33%	(7)	51%	(10)	1%	(0)	20

Continued on next page

**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	8%	(54)	10%	(70)	16%	(113)	53%	(367)	13%	(93)	697
U.S. Economy: Wrong Track	9%	(40)	10%	(48)	20%	(92)	44%	(207)	17%	(80)	469
U.S. Economy: Right Direction	6%	(14)	10%	(22)	9%	(20)	70%	(160)	6%	(13)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	6%	(14)	8%	(17)	75%	(169)	3%	(8)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(34)	15%	(49)	23%	(75)	31%	(103)	20%	(67)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	5%	(7)	14%	(20)	66%	(96)	13%	(19)	145
Top 2024 Issue: Economy	4%	(9)	15%	(32)	28%	(62)	40%	(88)	13%	(28)	220
Community: Urban	11%	(20)	11%	(20)	18%	(33)	51%	(96)	9%	(17)	186
Community: Suburban	6%	(15)	8%	(21)	18%	(49)	57%	(153)	11%	(31)	269
Community: Rural	7%	(18)	12%	(29)	13%	(31)	49%	(118)	19%	(45)	242
Community/Gender: Urban Women	6%	(4)	8%	(6)	11%	(8)	69%	(52)	6%	(4)	75
Community/Gender: Urban Men	15%	(16)	13%	(14)	22%	(24)	39%	(44)	12%	(13)	111
Community/Gender: Rural Women	9%	(14)	10%	(16)	14%	(23)	52%	(81)	15%	(23)	156
Community/Gender: Rural Men	4%	(4)	16%	(14)	10%	(9)	44%	(38)	25%	(22)	86
Community/Gender: Suburban Women	10%	(14)	9%	(11)	14%	(18)	61%	(82)	6%	(8)	134
Community/Gender: Suburban Men	1%	(1)	7%	(9)	22%	(30)	53%	(71)	17%	(23)	135
Homeowner	8%	(49)	10%	(63)	16%	(103)	53%	(342)	13%	(84)	641
Renter	9%	(4)	15%	(7)	19%	(9)	43%	(20)	15%	(7)	48
Military HHnm: Yes	5%	(5)	8%	(9)	23%	(24)	53%	(56)	10%	(11)	104
Military HH: No	8%	(49)	10%	(61)	15%	(88)	53%	(312)	14%	(82)	593
Employ: Private Sector	11%	(34)	9%	(27)	14%	(44)	50%	(158)	17%	(53)	316
Employ: Government	—	(0)	3%	(1)	12%	(3)	75%	(21)	9%	(3)	28
Employ: Self-Employed	5%	(3)	15%	(10)	22%	(14)	48%	(32)	11%	(7)	67
Employ: Homemaker	24%	(6)	15%	(4)	10%	(3)	45%	(12)	6%	(2)	27
Employ: Student	15%	(2)	6%	(1)	6%	(1)	71%	(11)	1%	(0)	16
Employ: Retired	2%	(4)	13%	(26)	18%	(35)	55%	(106)	12%	(23)	194
Employ: Unemployed	7%	(2)	—	(0)	25%	(8)	60%	(19)	8%	(3)	32
Employ: Other	6%	(1)	6%	(1)	26%	(4)	44%	(8)	18%	(3)	17
Self + Household: White-Collar	9%	(22)	12%	(31)	13%	(33)	56%	(142)	11%	(27)	255
Self + Household: Blue Collar	7%	(25)	9%	(32)	18%	(64)	53%	(189)	13%	(46)	356

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**Table BLMB49\_2:** Based on what you know, please indicate if you support or oppose the following? — Banning emergency contraceptives, also known as Plan B

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	8%	(54)	10%	(70)	16%	(113)	53%	(367)	13%	(93)	697
Union HH: Yes	16%	(6)	—	(0)	22%	(9)	51%	(20)	12%	(5)	40
Union HH: No	7%	(48)	11%	(70)	16%	(104)	53%	(347)	13%	(88)	657
LGBTQ+: Yes	13%	(6)	1%	(0)	3%	(1)	71%	(35)	13%	(6)	49
LGBTQ+: No	7%	(48)	11%	(70)	17%	(111)	51%	(333)	13%	(87)	648
Motivated to Vote	8%	(49)	10%	(65)	16%	(103)	53%	(341)	13%	(81)	639
Parent: Yes	8%	(14)	12%	(20)	15%	(25)	55%	(92)	11%	(18)	168
Parent: No	8%	(40)	10%	(51)	17%	(88)	52%	(276)	14%	(75)	529
COVID Vaccine: Yes	7%	(32)	9%	(44)	14%	(66)	61%	(293)	10%	(46)	481
COVID Vaccine: No	10%	(22)	12%	(26)	22%	(46)	34%	(74)	22%	(47)	216
Student Loans: Yes	5%	(5)	4%	(4)	15%	(16)	73%	(75)	2%	(2)	103
Student Loans: No	8%	(48)	11%	(66)	16%	(97)	49%	(292)	15%	(91)	594
Favorable Opinion of Haley	11%	(29)	16%	(39)	20%	(49)	41%	(101)	13%	(31)	249
Unfavorable Opinion of Haley	5%	(14)	9%	(26)	9%	(26)	62%	(176)	15%	(41)	283
Protestant	11%	(18)	10%	(17)	17%	(27)	50%	(81)	12%	(20)	162
Roman Catholic	11%	(20)	14%	(26)	28%	(49)	36%	(64)	11%	(20)	178
Mormon	—	(0)	100%	(1)	—	(0)	—	(0)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	72%	(5)	28%	(2)	—	(0)	6
Jewish	—	(0)	1%	(0)	36%	(2)	63%	(3)	—	(0)	5
Muslim	55%	(2)	—	(0)	9%	(0)	36%	(1)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	6%	(2)	4%	(1)	1%	(0)	89%	(31)	—	(0)	35
Agnostic	—	(0)	—	(0)	7%	(3)	93%	(48)	—	(0)	51
Something else	5%	(6)	16%	(18)	15%	(17)	46%	(52)	18%	(20)	113
Nothing in particular	4%	(6)	5%	(8)	6%	(9)	60%	(86)	24%	(34)	142
Prodigal Biden Voter	—	(0)	9%	(3)	17%	(6)	60%	(23)	14%	(5)	38
Undecided Voter (DK/WNV)	6%	(3)	10%	(6)	16%	(10)	51%	(31)	17%	(10)	61
Undecided Voter (DK)	8%	(3)	8%	(3)	5%	(2)	70%	(24)	10%	(3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(106)	12%	(81)	15%	(105)	50%	(349)	8%	(55)	697
Gender: Male	18%	(59)	14%	(46)	15%	(51)	44%	(146)	9%	(30)	332
Gender: Female	13%	(48)	10%	(35)	15%	(54)	56%	(203)	7%	(26)	365
Age: 18-34	20%	(38)	10%	(19)	15%	(28)	46%	(86)	9%	(17)	188
Age: 35-44	16%	(14)	7%	(6)	15%	(14)	55%	(49)	7%	(6)	90
Age: 45-64	14%	(36)	14%	(36)	15%	(38)	46%	(117)	11%	(28)	255
Age: 65+	11%	(18)	13%	(21)	15%	(25)	59%	(97)	2%	(3)	164
GenZers: 1997-2012	24%	(25)	7%	(7)	12%	(12)	55%	(56)	2%	(2)	102
Millennials: 1981-1996	16%	(26)	10%	(17)	17%	(28)	45%	(74)	12%	(20)	165
GenXers: 1965-1980	16%	(30)	8%	(14)	19%	(35)	48%	(87)	9%	(16)	182
Baby Boomers: 1946-1964	11%	(26)	18%	(42)	12%	(28)	53%	(124)	7%	(17)	236
Educ: < College	16%	(77)	11%	(52)	16%	(76)	47%	(224)	9%	(44)	473
Educ: Bachelors degree	12%	(18)	10%	(15)	15%	(22)	59%	(89)	5%	(8)	151
Educ: Post-grad	16%	(12)	21%	(15)	8%	(6)	50%	(36)	5%	(3)	73
Income: Under 50k	12%	(28)	15%	(35)	15%	(34)	48%	(112)	10%	(23)	232
Income: 50k-100k	17%	(47)	8%	(22)	14%	(38)	55%	(153)	6%	(18)	277
Income: 100k+	17%	(32)	13%	(24)	17%	(32)	45%	(85)	8%	(15)	188
Ethnicity: White (Non-Hispanic)	13%	(83)	12%	(75)	15%	(96)	51%	(317)	8%	(50)	621
Ethnicity: Hispanic	35%	(8)	1%	(0)	26%	(6)	38%	(8)	—	(0)	22
Ethnicity: Black (Non-Hispanic)	21%	(5)	25%	(6)	6%	(1)	40%	(9)	9%	(2)	23
Ethnicity: Asian + Other (Non-Hispanic)	33%	(11)	—	(0)	7%	(2)	48%	(15)	11%	(4)	32
All Christian	20%	(70)	17%	(58)	17%	(58)	40%	(139)	7%	(23)	348
All Non-Christian	10%	(1)	29%	(3)	20%	(2)	40%	(3)	—	(0)	9
Atheist	—	(0)	1%	(0)	5%	(2)	95%	(33)	—	(0)	35
Agnostic/Nothing in particular	4%	(8)	6%	(12)	8%	(16)	71%	(137)	11%	(21)	193
Something Else	24%	(28)	8%	(9)	25%	(28)	33%	(37)	10%	(11)	113
Evangelical	37%	(48)	18%	(23)	23%	(30)	16%	(21)	5%	(7)	130
Non-Evangelical	15%	(49)	13%	(43)	16%	(51)	47%	(152)	9%	(28)	324
PID: Dem (no lean)	8%	(19)	4%	(9)	6%	(15)	76%	(183)	6%	(14)	240
PID: Ind (no lean)	12%	(24)	11%	(23)	11%	(23)	57%	(116)	8%	(17)	202
PID: Rep (no lean)	25%	(63)	19%	(49)	26%	(67)	20%	(50)	10%	(25)	255

Continued on next page

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(106)	12%	(81)	15%	(105)	50%	(349)	8%	(55)	697
PID/Gender: Dem Men	15%	(14)	5%	(4)	8%	(8)	70%	(68)	2%	(2)	97
PID/Gender: Dem Women	3%	(5)	3%	(5)	5%	(7)	80%	(115)	8%	(11)	143
PID/Gender: Ind Men	9%	(11)	17%	(20)	11%	(12)	55%	(62)	8%	(8)	112
PID/Gender: Ind Women	14%	(13)	4%	(4)	12%	(11)	60%	(54)	9%	(9)	90
PID/Gender: Rep Men	27%	(34)	18%	(22)	25%	(31)	14%	(17)	15%	(19)	123
PID/Gender: Rep Women	23%	(30)	20%	(26)	27%	(36)	26%	(34)	4%	(6)	131
Ideo: Liberal (1-3)	6%	(13)	8%	(18)	4%	(8)	80%	(177)	3%	(6)	223
Ideo: Moderate (4)	14%	(25)	6%	(11)	10%	(18)	61%	(114)	9%	(17)	186
Ideo: Conservative (5-7)	24%	(67)	19%	(51)	27%	(74)	19%	(52)	11%	(31)	276
Ideo/PID: Conservative Republican	24%	(45)	20%	(38)	29%	(55)	16%	(30)	11%	(22)	189
Ideo/PID: Moderate/Liberal Republican	30%	(19)	16%	(10)	18%	(11)	31%	(20)	5%	(3)	63
Ideo/PID: Moderate/Conservative Democrat	23%	(17)	3%	(3)	13%	(10)	49%	(37)	12%	(9)	76
Ideo/PID: Liberal Democrat	1%	(2)	4%	(7)	3%	(5)	89%	(144)	3%	(5)	163
Unfavorable of Biden and Trump	5%	(6)	7%	(8)	21%	(23)	62%	(68)	5%	(5)	109
2024 H2H Matchup: Biden Voter	8%	(26)	4%	(14)	3%	(11)	79%	(254)	5%	(16)	320
2024 H2H Matchup: Trump Voter	24%	(77)	20%	(63)	27%	(84)	19%	(61)	9%	(30)	315
2024 H2H Matchup: Would not Vote	4%	(2)	6%	(2)	8%	(3)	73%	(25)	8%	(3)	34
2024 H2H Matchup: Do not Know	8%	(2)	7%	(2)	25%	(7)	33%	(9)	27%	(7)	27
2022 House Vote: Democrat	9%	(25)	5%	(14)	4%	(12)	79%	(232)	4%	(11)	293
2022 House Vote: Republican	26%	(78)	18%	(55)	28%	(84)	19%	(59)	10%	(30)	306
2022 House Vote: Did not Vote	3%	(2)	13%	(11)	10%	(8)	59%	(47)	14%	(11)	79
2020 Vote: Joe Biden	6%	(19)	5%	(16)	5%	(18)	78%	(259)	6%	(19)	331
2020 Vote: Donald Trump	23%	(76)	19%	(62)	25%	(83)	23%	(74)	10%	(32)	327
2020 Vote: Someone Else	11%	(1)	7%	(1)	16%	(2)	49%	(6)	17%	(2)	12
2020 Vote: Did not Vote	35%	(10)	11%	(3)	6%	(2)	38%	(11)	10%	(3)	28
2016 Vote: Hillary Clinton	7%	(16)	4%	(10)	5%	(10)	78%	(181)	6%	(14)	231
2016 Vote: Donald Trump	24%	(70)	20%	(58)	23%	(67)	22%	(64)	10%	(29)	288
2016 Vote: Someone Else	12%	(4)	3%	(1)	9%	(3)	65%	(20)	10%	(3)	31
2020 Vote/PID: Not Biden/Democrat	29%	(8)	8%	(2)	20%	(5)	43%	(11)	—	(0)	26
2020 Vote/PID: Not Trump/Republican	17%	(3)	18%	(4)	21%	(4)	38%	(8)	5%	(1)	20

Continued on next page

**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(106)	12%	(81)	15%	(105)	50%	(349)	8%	(55)	697
U.S. Economy: Wrong Track	18%	(86)	13%	(63)	19%	(90)	39%	(181)	10%	(49)	469
U.S. Economy: Right Direction	9%	(20)	8%	(18)	6%	(14)	74%	(168)	3%	(7)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(17)	6%	(14)	6%	(13)	79%	(176)	2%	(4)	224
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(75)	19%	(63)	26%	(85)	22%	(73)	9%	(31)	328
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	3%	(4)	5%	(7)	69%	(100)	14%	(20)	145
Top 2024 Issue: Economy	16%	(35)	13%	(28)	25%	(56)	36%	(79)	9%	(21)	220
Community: Urban	17%	(32)	11%	(20)	18%	(34)	44%	(82)	10%	(18)	186
Community: Suburban	12%	(33)	11%	(30)	12%	(33)	60%	(161)	4%	(12)	269
Community: Rural	17%	(41)	13%	(31)	16%	(38)	44%	(106)	11%	(26)	242
Community/Gender: Urban Women	6%	(4)	7%	(5)	17%	(13)	61%	(46)	10%	(7)	75
Community/Gender: Urban Men	25%	(28)	13%	(15)	19%	(21)	33%	(37)	10%	(11)	111
Community/Gender: Rural Women	17%	(27)	10%	(16)	16%	(25)	47%	(74)	9%	(13)	156
Community/Gender: Rural Men	16%	(14)	18%	(15)	15%	(13)	37%	(32)	14%	(12)	86
Community/Gender: Suburban Women	12%	(16)	10%	(14)	11%	(15)	62%	(83)	4%	(5)	134
Community/Gender: Suburban Men	13%	(17)	12%	(17)	13%	(18)	57%	(77)	5%	(7)	135
Homeowner	15%	(98)	12%	(75)	15%	(97)	50%	(321)	8%	(50)	641
Renter	16%	(8)	11%	(5)	15%	(7)	51%	(24)	7%	(3)	48
Military HHnm: Yes	12%	(13)	10%	(10)	25%	(26)	51%	(53)	2%	(2)	104
Military HH: No	16%	(94)	12%	(71)	13%	(78)	50%	(296)	9%	(54)	593
Employ: Private Sector	16%	(49)	13%	(42)	17%	(52)	44%	(140)	10%	(32)	316
Employ: Government	8%	(2)	8%	(2)	23%	(6)	60%	(17)	1%	(0)	28
Employ: Self-Employed	32%	(21)	6%	(4)	13%	(9)	38%	(25)	11%	(7)	67
Employ: Homemaker	32%	(9)	18%	(5)	5%	(1)	34%	(9)	11%	(3)	27
Employ: Student	10%	(2)	6%	(1)	18%	(3)	64%	(10)	1%	(0)	16
Employ: Retired	9%	(17)	13%	(26)	15%	(28)	59%	(114)	5%	(9)	194
Employ: Unemployed	4%	(1)	2%	(1)	12%	(4)	72%	(23)	10%	(3)	32
Employ: Other	28%	(5)	4%	(1)	2%	(0)	64%	(11)	2%	(0)	17
Self + Household: White-Collar	18%	(46)	11%	(29)	13%	(33)	52%	(132)	6%	(15)	255
Self + Household: Blue Collar	14%	(50)	11%	(40)	18%	(63)	49%	(173)	8%	(30)	356
Union HH: Yes	11%	(4)	14%	(6)	23%	(9)	52%	(21)	—	(0)	40
Union HH: No	15%	(102)	12%	(76)	15%	(96)	50%	(329)	8%	(55)	657

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**Table BLMB49\_3:** Based on what you know, please indicate if you support or oppose the following? — A federal ban on abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	15%	(106)	12%	(81)	15%	(105)	50%	(349)	8%	(55)	697
LGBTQ+: Yes	9%	(4)	3%	(1)	8%	(4)	71%	(35)	10%	(5)	49
LGBTQ+: No	16%	(102)	12%	(80)	16%	(101)	49%	(315)	8%	(50)	648
Motivated to Vote	16%	(105)	12%	(75)	15%	(99)	50%	(318)	7%	(43)	639
Parent: Yes	18%	(30)	10%	(16)	22%	(38)	42%	(70)	9%	(15)	168
Parent: No	14%	(76)	12%	(65)	13%	(67)	53%	(279)	8%	(41)	529
COVID Vaccine: Yes	11%	(53)	9%	(45)	10%	(49)	61%	(295)	8%	(39)	481
COVID Vaccine: No	25%	(53)	17%	(36)	26%	(56)	25%	(54)	8%	(16)	216
Student Loans: Yes	6%	(7)	11%	(11)	13%	(14)	66%	(68)	4%	(4)	103
Student Loans: No	17%	(100)	12%	(70)	15%	(91)	47%	(281)	9%	(52)	594
Favorable Opinion of Haley	20%	(51)	15%	(37)	17%	(43)	37%	(93)	10%	(24)	249
Unfavorable Opinion of Haley	12%	(35)	11%	(31)	12%	(35)	58%	(164)	7%	(18)	283
Protestant	18%	(29)	19%	(31)	17%	(28)	42%	(67)	4%	(6)	162
Roman Catholic	23%	(40)	15%	(26)	14%	(26)	39%	(69)	10%	(17)	178
Mormon	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Orthodox (e.g. Greek or Russian Orthodox)	—	(0)	—	(0)	72%	(5)	28%	(2)	—	(0)	6
Jewish	—	(0)	7%	(0)	36%	(2)	57%	(3)	—	(0)	5
Muslim	28%	(1)	69%	(2)	—	(0)	3%	(0)	—	(0)	3
Buddhist	—	(0)	—	(0)	—	(0)	100%	(1)	—	(0)	1
Atheist	—	(0)	1%	(0)	5%	(2)	95%	(33)	—	(0)	35
Agnostic	—	(0)	—	(0)	10%	(5)	90%	(46)	—	(0)	51
Something else	24%	(28)	8%	(9)	25%	(28)	33%	(37)	10%	(11)	113
Nothing in particular	6%	(8)	9%	(12)	7%	(11)	64%	(91)	14%	(21)	142
Prodigal Biden Voter	3%	(1)	9%	(3)	20%	(8)	54%	(20)	14%	(5)	38
Undecided Voter (DK/WNV)	6%	(4)	7%	(4)	16%	(10)	56%	(34)	16%	(10)	61
Undecided Voter (DK)	4%	(2)	6%	(2)	8%	(3)	73%	(25)	8%	(3)	34

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	697	100%
xdemGender	Gender: Male	332	48%
	Gender: Female	365	52%
	N	697	
age	Age: 18-34	188	27%
	Age: 35-44	90	13%
	Age: 45-64	255	37%
	Age: 65+	164	24%
	N	697	
demAgeGeneration	GenZers: 1997-2012	102	15%
	Millennials: 1981-1996	165	24%
	GenXers: 1965-1980	182	26%
	Baby Boomers: 1946-1964	236	34%
	N	685	
xeduc3	Educ: < College	473	68%
	Educ: Bachelors degree	151	22%
	Educ: Post-grad	73	10%
	N	697	
xdemInc3	Income: Under 50k	232	33%
	Income: 50k-100k	277	40%
	Income: 100k+	188	27%
	N	697	
xrace_eth	Ethnicity: White (Non-Hispanic)	621	89%
	Ethnicity: Hispanic	22	3%
	Ethnicity: Black (Non-Hispanic)	23	3%
	Ethnicity: Asian + Other (Non-Hispanic)	32	5%
	N	697	
xdemReligion	All Christian	348	50%
	All Non-Christian	9	1%
	Atheist	35	5%
	Agnostic/Nothing in particular	193	28%
	Something Else	113	16%
	N	697	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEvang	Evangelical	130	19%
	Non-Evangelical	324	46%
	<i>N</i>	453	
xpid3	PID: Dem (no lean)	240	34%
	PID: Ind (no lean)	202	29%
	PID: Rep (no lean)	255	37%
	<i>N</i>	697	
xpidGender	PID/Gender: Dem Men	97	14%
	PID/Gender: Dem Women	143	21%
	PID/Gender: Ind Men	112	16%
	PID/Gender: Ind Women	90	13%
	PID/Gender: Rep Men	123	18%
	PID/Gender: Rep Women	131	19%
	<i>N</i>	697	
xdemIdeo3	Ideo: Liberal (1-3)	223	32%
	Ideo: Moderate (4)	186	27%
	Ideo: Conservative (5-7)	276	40%
	<i>N</i>	684	
BLMBxdem1	Ideo/PID: Conservative Republican	189	27%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	63	9%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	76	11%
BLMBxdem4	Ideo/PID: Liberal Democrat	163	23%
BLMBxdem5	Unfavorable of Biden and Trump	109	16%
BLMBxdem6	2024 H2H Matchup: Biden Voter	320	46%
	2024 H2H Matchup: Trump Voter	315	45%
	2024 H2H Matchup: Would not Vote	34	5%
	2024 H2H Matchup: Do not Know	27	4%
	<i>N</i>	697	
BLMBxdem7	2022 House Vote: Democrat	293	42%
	2022 House Vote: Republican	306	44%
	<i>N</i>	599	
BLMBxdem8	2022 House Vote: Did not Vote	79	11%
BLMBxdem9	2020 Vote: Joe Biden	331	47%
	2020 Vote: Donald Trump	327	47%
	2020 Vote: Someone Else	12	2%
	<i>N</i>	669	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
BLMBxdem10	2020 Vote: Did not Vote	28	4%
BLMBxdem11	2016 Vote: Hillary Clinton	231	33%
	2016 Vote: Donald Trump	288	41%
	2016 Vote: Someone Else	31	5%
	N	550	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	26	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	20	3%
BLMBxdem14	U.S. Economy: Wrong Track	469	67%
	U.S. Economy: Right Direction	228	33%
	N	697	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	224	32%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	328	47%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	145	21%
	N	697	
BLMBxdem16	Top 2024 Issue: Economy	220	32%
xdemUsr	Community: Urban	186	27%
	Community: Suburban	269	39%
	Community: Rural	242	35%
	N	697	
BLMBxdem17	Community/Gender: Urban Women	75	11%
BLMBxdem18	Community/Gender: Urban Men	111	16%
BLMBxdem19	Community/Gender: Rural Women	156	22%
BLMBxdem20	Community/Gender: Rural Men	86	12%
BLMBxdem21	Community/Gender: Suburban Women	134	19%
BLMBxdem22	Community/Gender: Suburban Men	135	19%
BLMBxdem23	Homeowner	641	92%
	Renter	48	7%
	N	689	
xdemMilHH1	Military HHnm: Yes	104	15%
	Military HH: No	593	85%
	N	697	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	316	45%
	Employ: Government	28	4%
	Employ: Self-Employed	67	10%
	Employ: Homemaker	27	4%
	Employ: Student	16	2%
	Employ: Retired	194	28%
	Employ: Unemployed	32	5%
	Employ: Other	17	2%
	<i>N</i>	697	
BLMBxdem24	Self + Household: White-Collar	255	37%
	Self + Household: Blue Collar	356	51%
	<i>N</i>	611	
BLMBxdem25	Union HH: Yes	40	6%
	Union HH: No	657	94%
	<i>N</i>	697	
BLMBxdem26	LGBTQ+: Yes	49	7%
BLMBxdem27	LGBTQ+: No	648	93%
BLMBxdem28	Motivated to Vote	639	92%
BLMBxdem29	Parent: Yes	168	24%
	Parent: No	529	76%
	<i>N</i>	697	
BLMBxdem30	COVID Vaccine: Yes	481	69%
	COVID Vaccine: No	216	31%
	<i>N</i>	697	
BLMBxdem31	Student Loans: Yes	103	15%
	Student Loans: No	594	85%
	<i>N</i>	697	
BLMBxdem32	Favorable Opinion of Haley	249	36%
	Unfavorable Opinion of Haley	283	41%
	<i>N</i>	532	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
demRelig	Protestant	162	23%
	Roman Catholic	178	26%
	Mormon	1	0%
	Orthodox (e.g. Greek or Russian Orthodox)	6	1%
	Jewish	5	1%
	Muslim	3	0%
	Buddhist	1	0%
	Atheist	35	5%
	Agnostic	51	7%
	Something else	113	16%
	Nothing in particular	142	20%
	<i>N</i>	697	
BLMBxdem33	Prodigal Biden Voter	38	5%
BLMBxdem34	Undecided Voter (DK/WNV)	61	9%
BLMBxdem35	Undecided Voter (DK)	34	5%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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