



US National Poll

Presidential Approval | Impeachment Proceedings | Capitol Riot | Leader Ratings | Big Tech & Free Speech
Jan 15 – Jan 19 2021



Methodology & Sample Profile

This study was conducted by AtlasIntel, an independent research & data intelligence firm.

Random interviews of US adults were conducted online between January 15 and January 19 2021. The sample was post-stratified with propensity scores to match the profile of the US adult population on the following variables: gender, region, age group, education, family income, and race. Results are reported for 5188 respondents. The margin of error is +/-2% at the 95% confidence level. Some percentages do not add up to 100% due to rounding.

More information about AtlasIntel can be obtained by visiting www.atlasintel.org.

Gender	
Female	53.8%
Male	46.2%

Age Group	
18 – 29	9.3%
30 – 44	22.8%
45 – 64	43.1%
65+	24.8%

Race	
White	74.7%
Black	9.9%
Hispanic	8.1%
Asian	2.3%
Other	4.9%

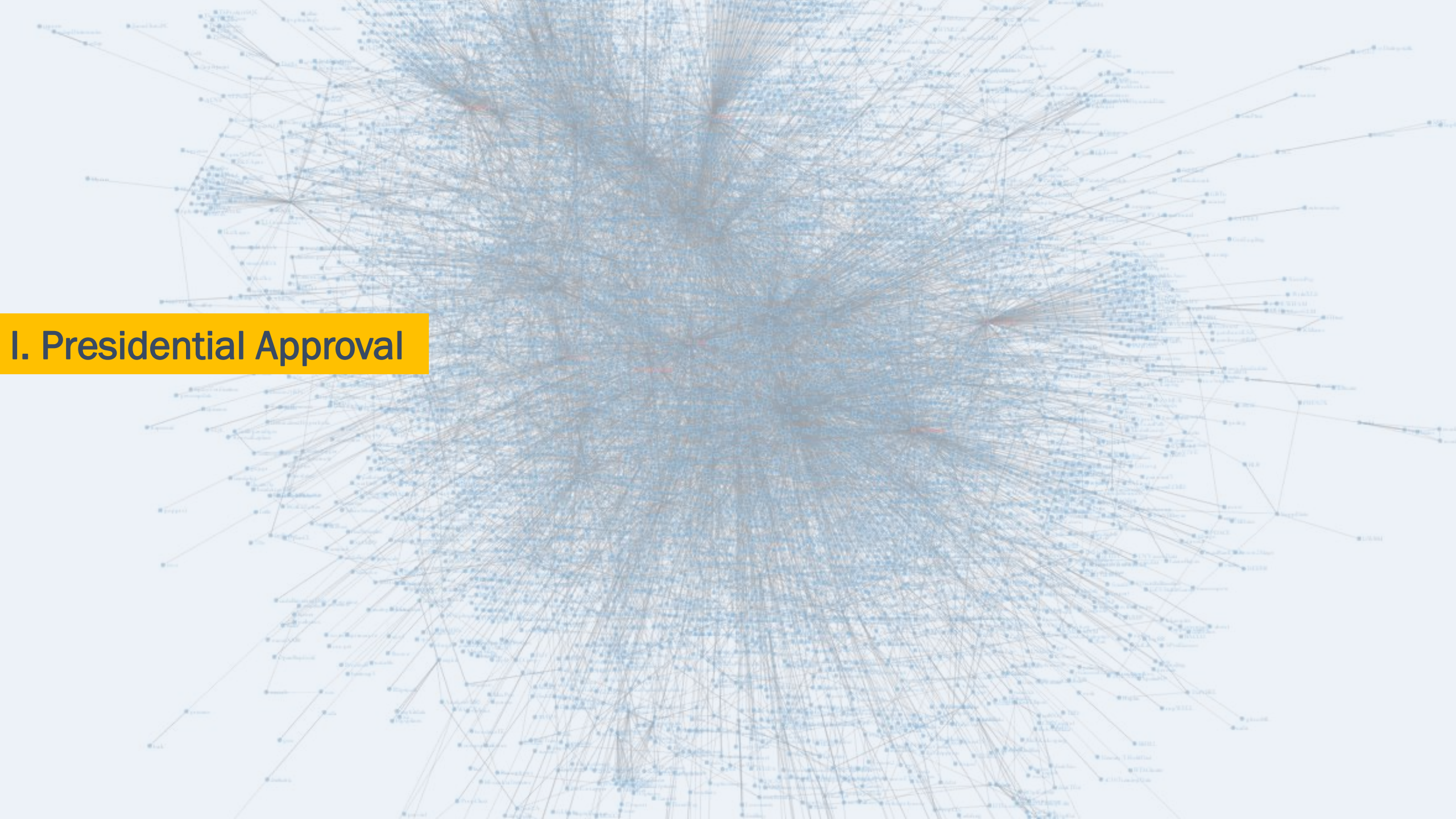
Partisanship (self-reported)	
Democrats	27.8%
Republicans	24.5%
Independents	47.7%

Household income	
Below 50k	35.3%
50k – 100k	39.1%
Above 100k	25.6%

Education	
College degree or higher	43.0%
All other	57.0%

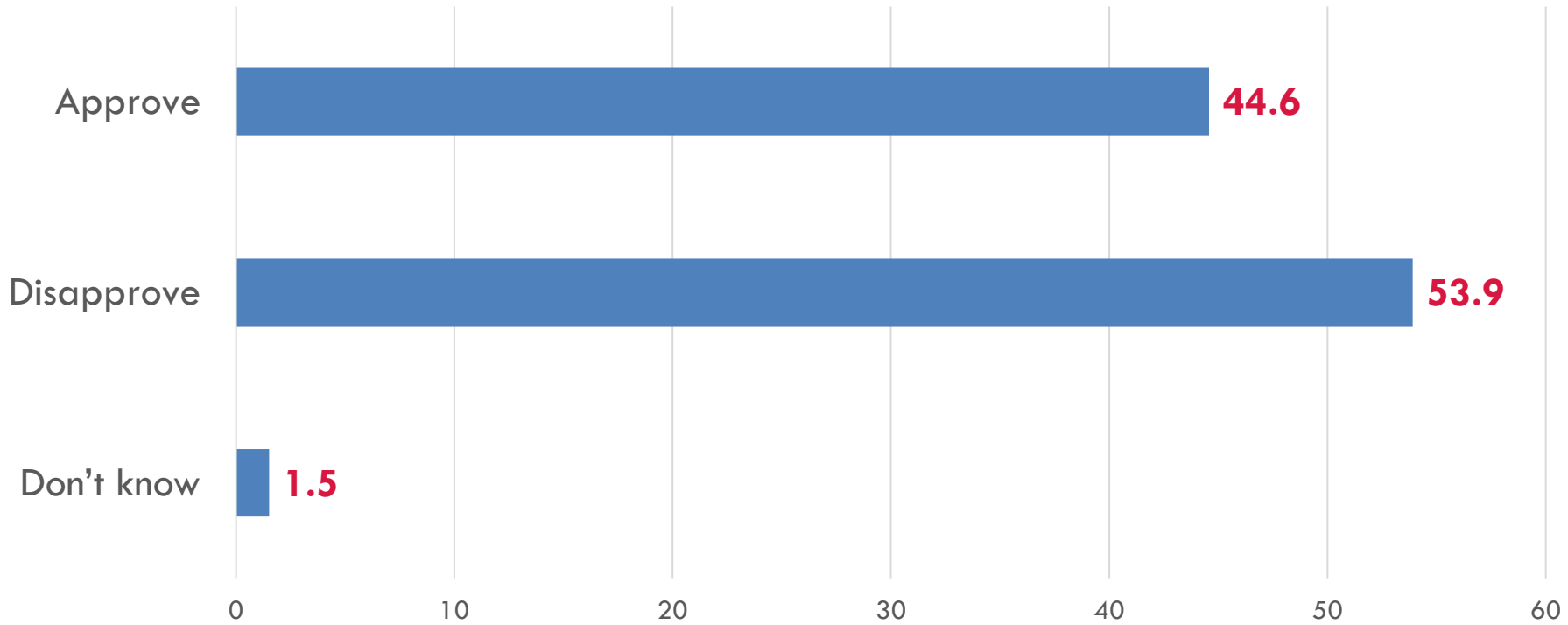
Vote in 2020 Presidential Election	
Joe Biden	46.0%
Donald Trump	42.0%
Other, don't remember, didn't vote	12.0%

I. Presidential Approval



Do you approve or disapprove of the job Donald Trump is doing as president?

	<i>Feb-20</i>	<i>Aug-20</i>	<i>Oct-20</i>	<i>Jan-21</i>
Approve	45	47	46	45
Disapprove	54	52	53	54
Don't know	1	1	1	2



Do you approve or disapprove of the job Donald Trump is doing as president?

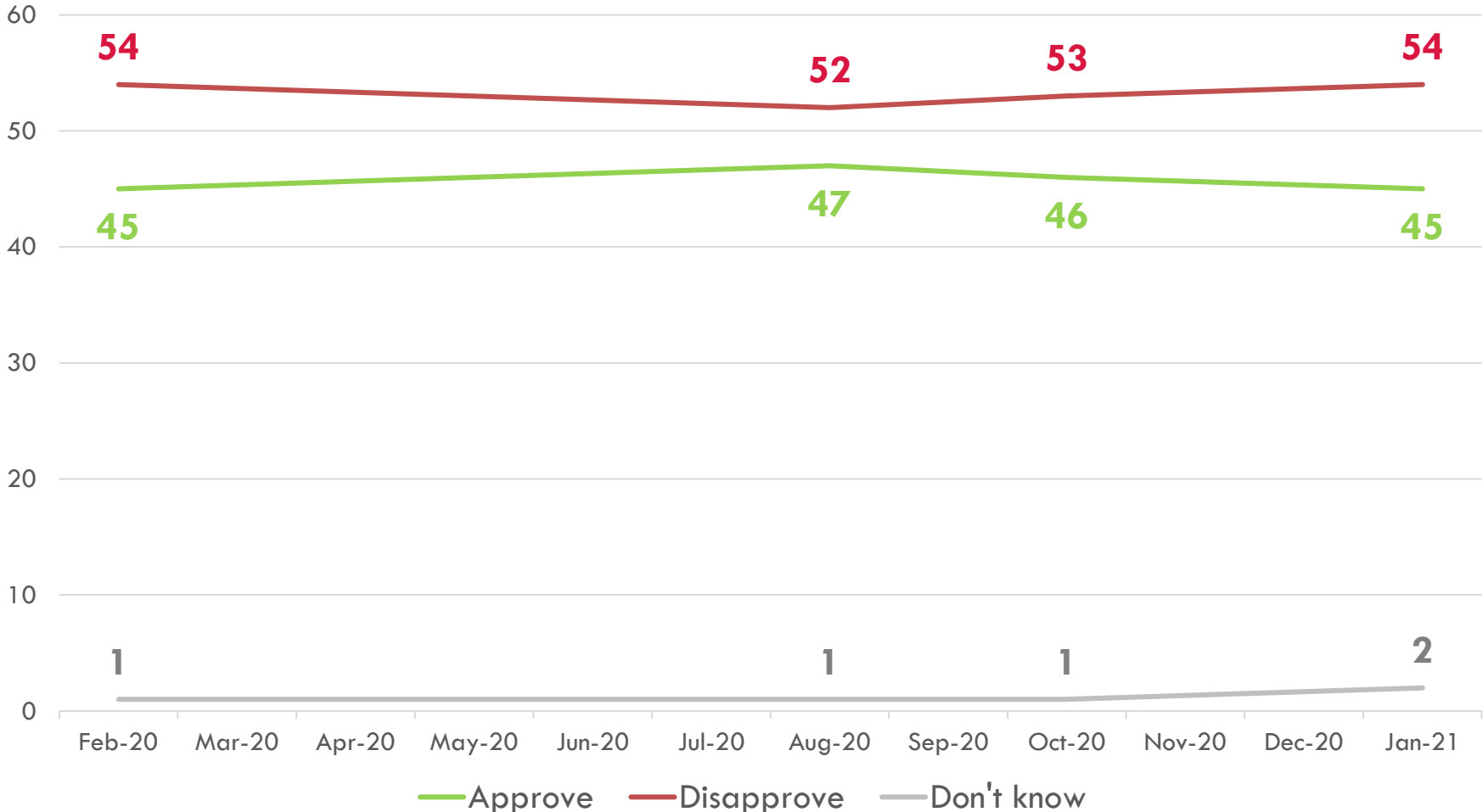
[Crosstabs]

	Sex		Age				Race				
	<i>Man</i>	<i>Woman</i>	<i>18 - 29</i>	<i>30 - 44</i>	<i>45 - 64</i>	<i>65+</i>	<i>Asian</i>	<i>Black</i>	<i>Hispanic</i>	<i>Other</i>	<i>White</i>
Approve	51	39	44	46	43	45	37	24	29	41	50
Disapprove	48	59	52	52	55	53	62	76	69	58	49
Don't know	2	1	4	1	1	1	2	0	1	1	2

	Income			Partisanship		
	<i>Below \$50k</i>	<i>\$50k - \$100k</i>	<i>Above \$100k</i>	<i>Democrat</i>	<i>Independent</i>	<i>Republican</i>
Approve	48	46	38	5	46	86
Disapprove	50	53	60	95	51	13
Don't know	2	1	1	0	2	1

Do you approve or disapprove of the job Donald Trump is doing as president?

[Time series]

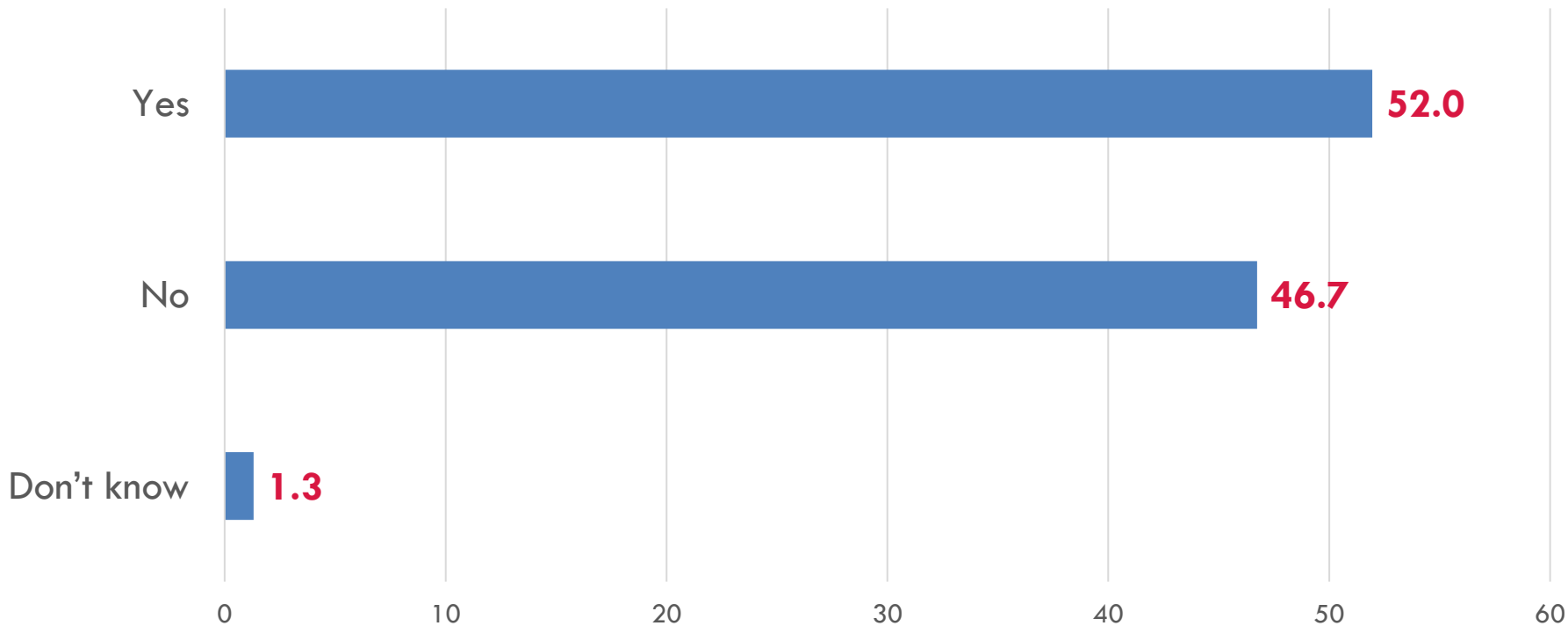




II. Impeachment proceedings

Do you think President Donald Trump should be impeached?

	<i>Feb-20</i>	<i>Jan-21</i>
Yes	49	52
No	48	47
Don't know	3	1



Do you think President Donald Trump should be impeached?

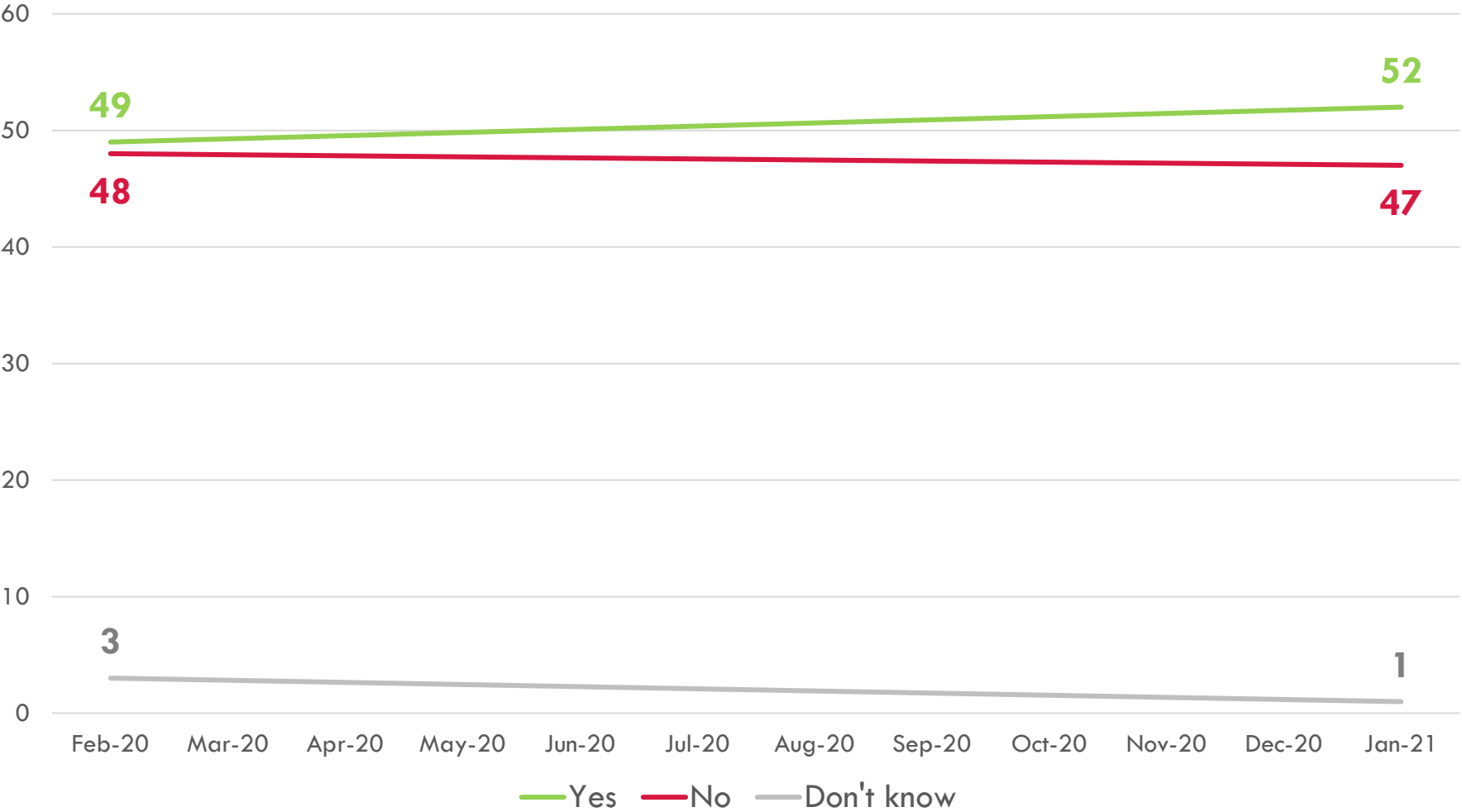
[Crosstabs]

	Sex		Age				Race				
	<i>Man</i>	<i>Woman</i>	<i>18 - 29</i>	<i>30 - 44</i>	<i>45 - 64</i>	<i>65+</i>	<i>Asian</i>	<i>Black</i>	<i>Hispanic</i>	<i>Other</i>	<i>White</i>
Yes	45	58	49	50	54	52	61	76	69	54	47
No	53	41	48	48	45	48	39	24	29	42	52
Don't know	1	1	3	2	1	1	0	0	2	4	1

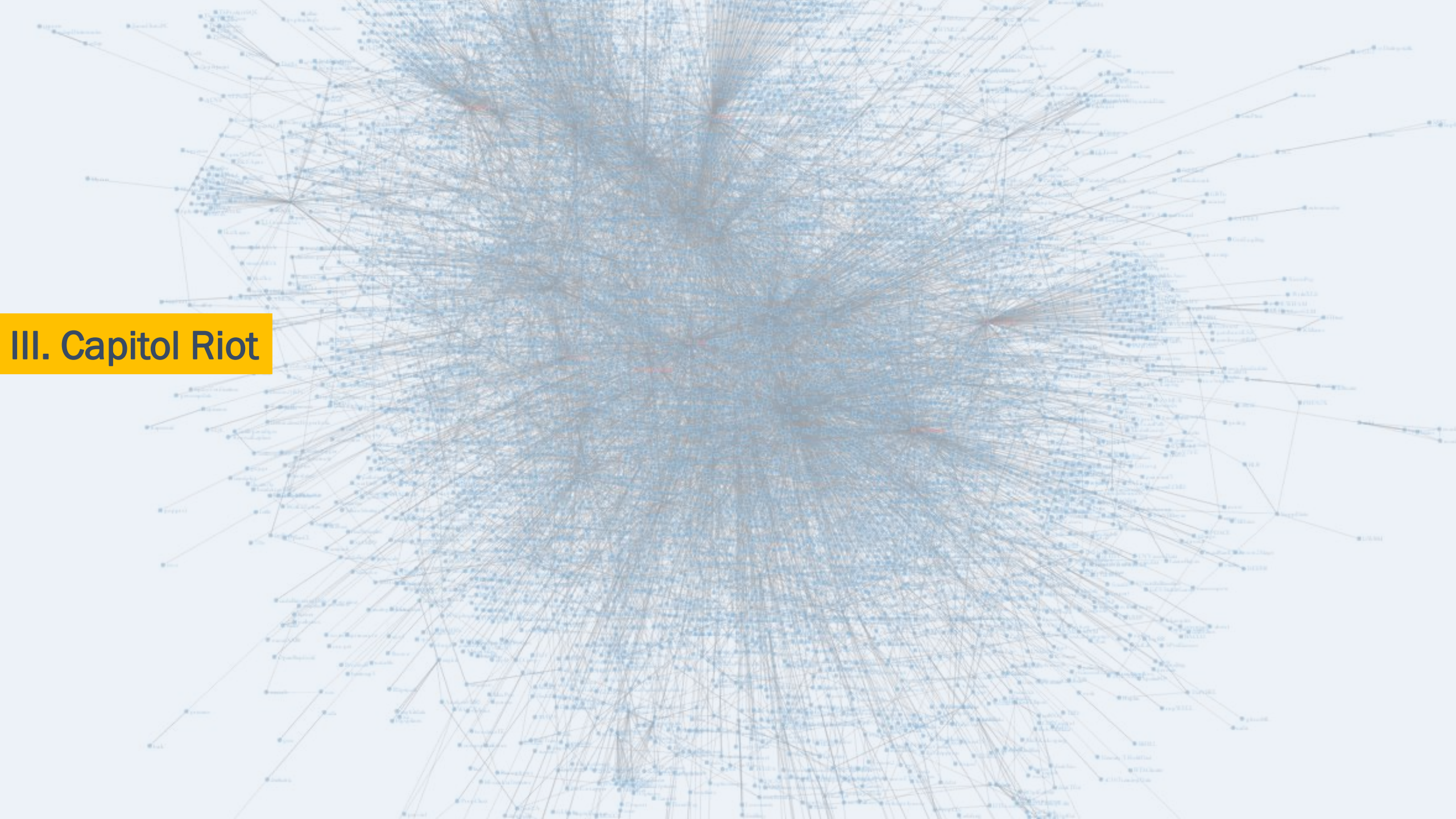
	Income			Partisanship			Vote in 2020 Presidential Election		
	<i>Below \$50k</i>	<i>\$50k - \$100k</i>	<i>Above \$100k</i>	<i>Democrat</i>	<i>Independent</i>	<i>Republican</i>	<i>Donald Trump</i>	<i>Joe Biden</i>	<i>Other</i>
Yes	49	51	58	94	48	12	3	97	48
No	50	48	41	6	49	88	96	2	49
Don't know	1	1	1	0	2	1	1	1	3

Do you think President Donald Trump should be impeached?

[Time series]

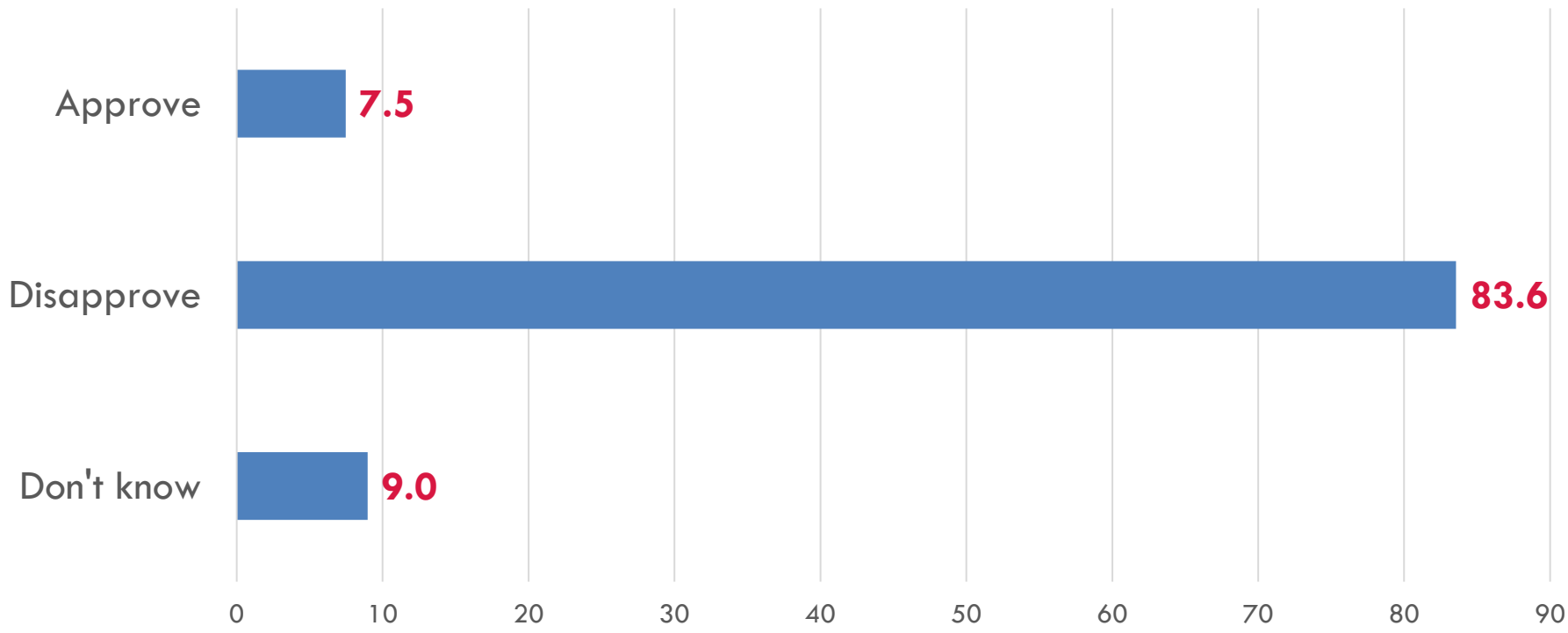


III. Capitol Riot



Do you approve or disapprove of the protestors who stormed the US Capitol?

	<i>Jan-21</i>
Approve	7
Disapprove	84
Don't know	9



Do you approve or disapprove of the protestors who stormed the US Capitol?

[Crosstabs]

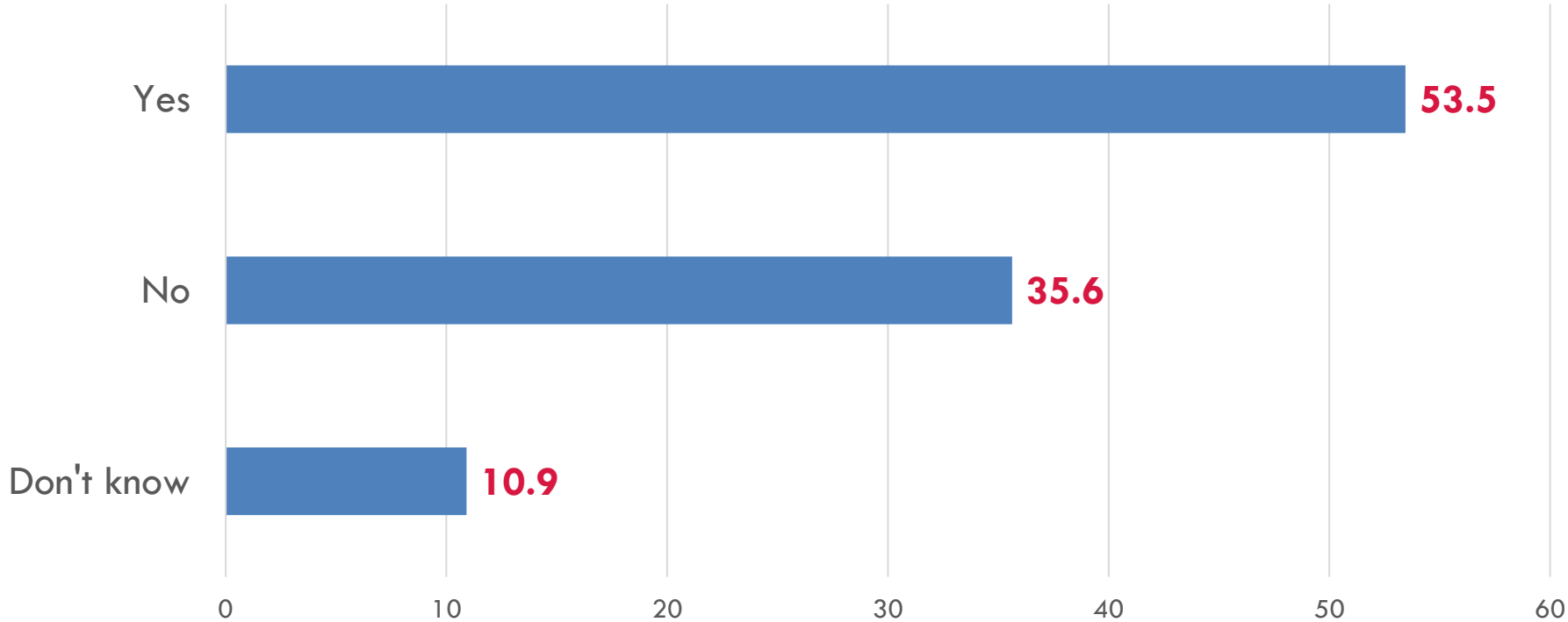
	Sex		Age				Race				
	Man	Woman	18 - 29	30 - 44	45 - 64	65+	Asian	Black	Hispanic	Other	White
Approve	9	6	11	10	7	5	4	7	3	7	8
Disapprove	80	86	77	80	84	88	87	87	91	81	82
Don't know	10	8	12	11	9	7	9	6	6	12	9

	Income			Partisanship			Vote in 2020 Presidential Election		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Independent	Republican	Donald Trump	Joe Biden	Other
Approve	8	7	6	1	8	14	15	0	7
Disapprove	81	85	86	97	82	71	67	100	79
Don't know	11	8	8	1	11	15	17	0	14



In your opinion, did the storming of the Capitol amount to a coup attempt?

	<i>Jan-21</i>
Yes	54
No	36
Don't know	11



In your opinion, did the storming of the Capitol amount to a coup attempt?

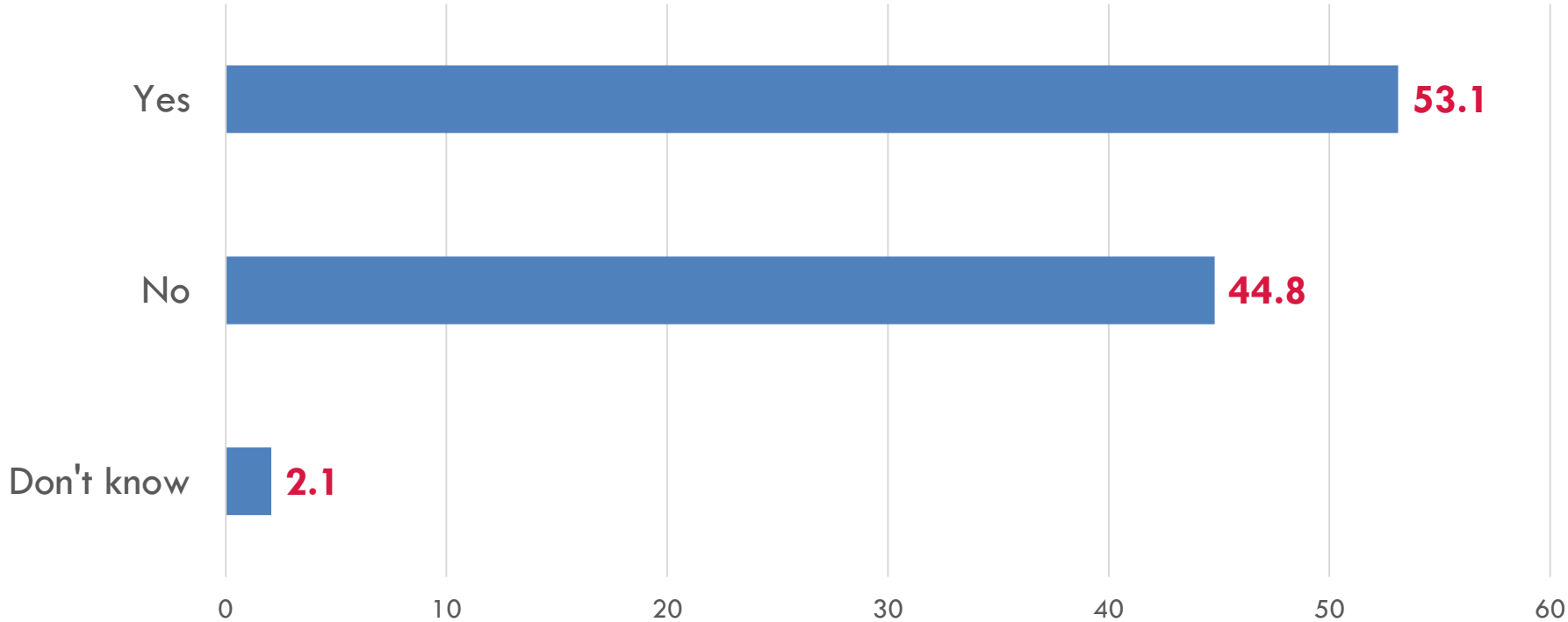
[Crosstabs]

	Sex		Age				Race				
	<i>Man</i>	<i>Woman</i>	<i>18 - 29</i>	<i>30 - 44</i>	<i>45 - 64</i>	<i>65+</i>	<i>Asian</i>	<i>Black</i>	<i>Hispanic</i>	<i>Other</i>	<i>White</i>
Yes	47	59	49	51	55	55	64	74	63	56	49
No	44	28	43	34	35	36	23	21	28	37	39
Don't know	9	13	8	15	10	9	14	4	9	7	12

	Income			Partisanship			Vote in 2020 Presidential Election		
	<i>Below \$50k</i>	<i>\$50k - \$100k</i>	<i>Above \$100k</i>	<i>Democrat</i>	<i>Independent</i>	<i>Republican</i>	<i>Donald Trump</i>	<i>Joe Biden</i>	<i>Other</i>
Yes	50	54	58	90	50	19	12	94	44
No	37	36	34	6	39	63	71	3	40
Don't know	13	10	9	4	12	18	18	3	16

In your opinion, does Donald Trump bear personal responsibility for the storming of the US Capitol?

	<i>Jan-21</i>
Yes	53
No	45
Don't know	2



In your opinion, does Donald Trump bear personal responsibility for the storming of the US Capitol?

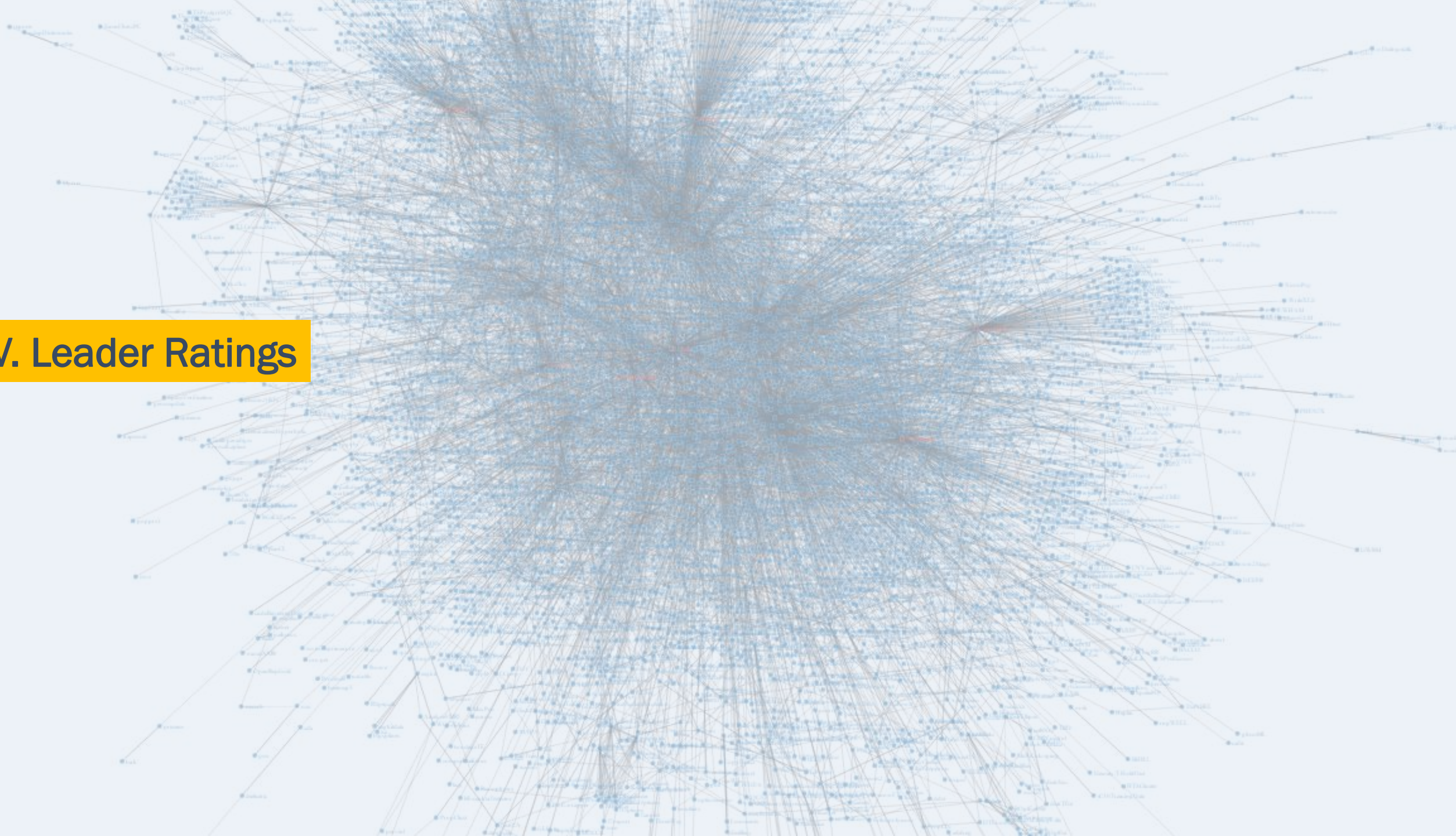
[Crosstabs]

	Sex		Age				Race				
	Man	Woman	18 - 29	30 - 44	45 - 64	65+	Asian	Black	Hispanic	Other	White
Yes	46	59	49	50	55	53	62	73	69	56	48
No	52	39	48	47	44	45	38	26	29	41	50
Don't know	2	2	3	3	1	2	0	1	2	3	2

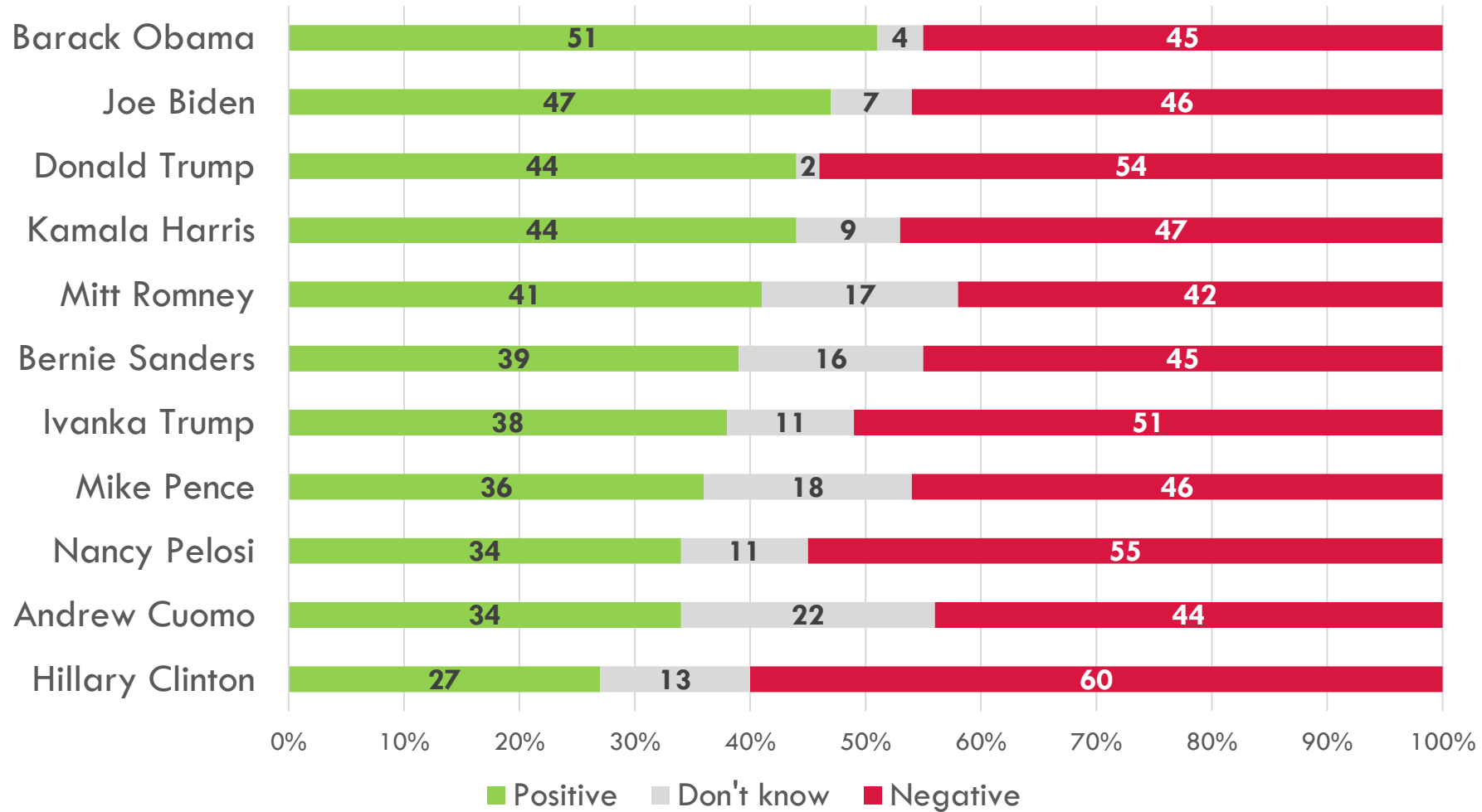
	Income			Partisanship			Vote in 2020 Presidential Election		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Independent	Republican	Donald Trump	Joe Biden	Other
Yes	49	52	60	93	50	13	5	99	47
No	48	46	38	6	48	85	92	1	48
Don't know	2	2	2	1	3	2	3	0	6



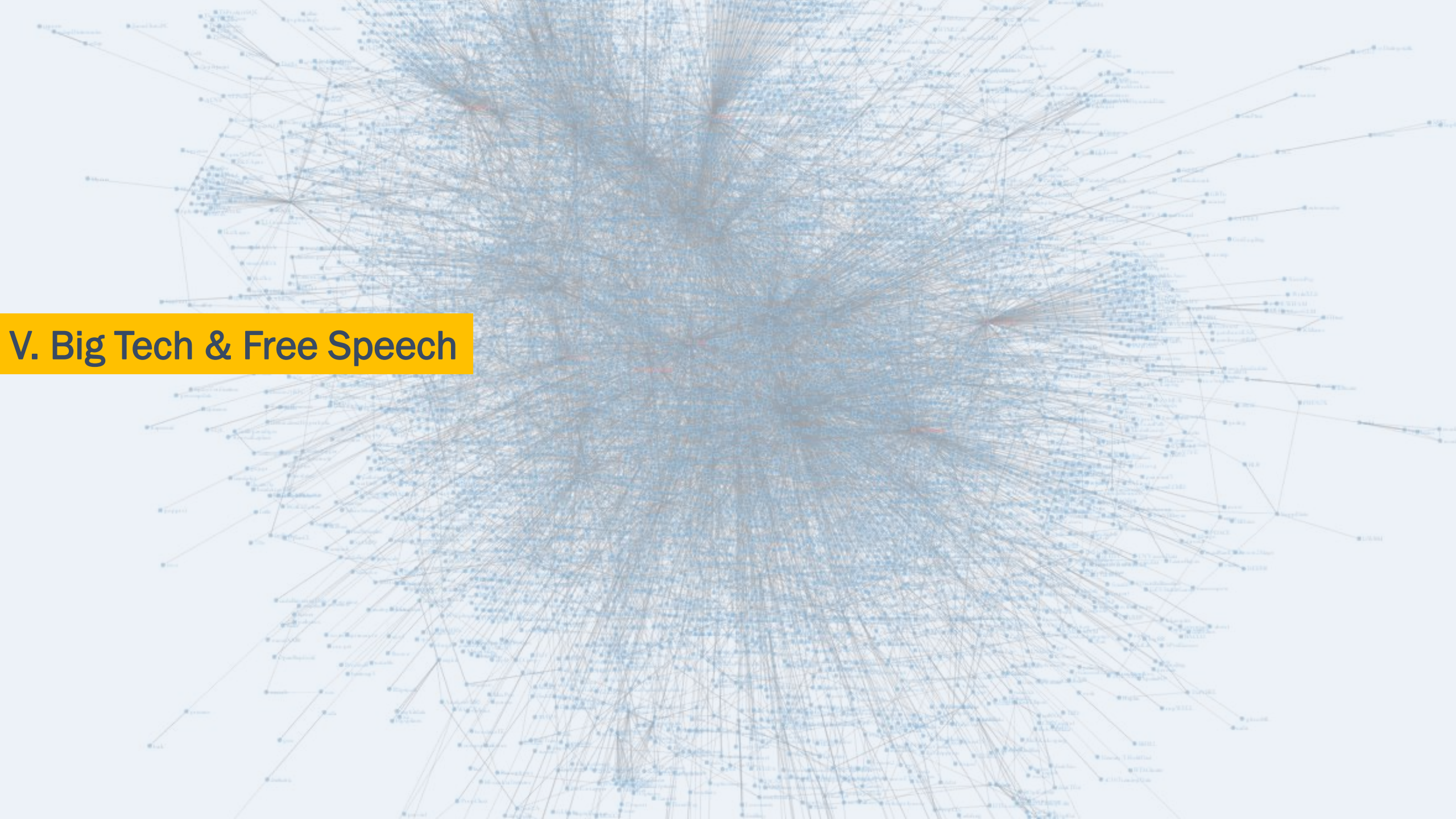
IV. Leader Ratings



Do you have a positive or negative image of the following leaders?

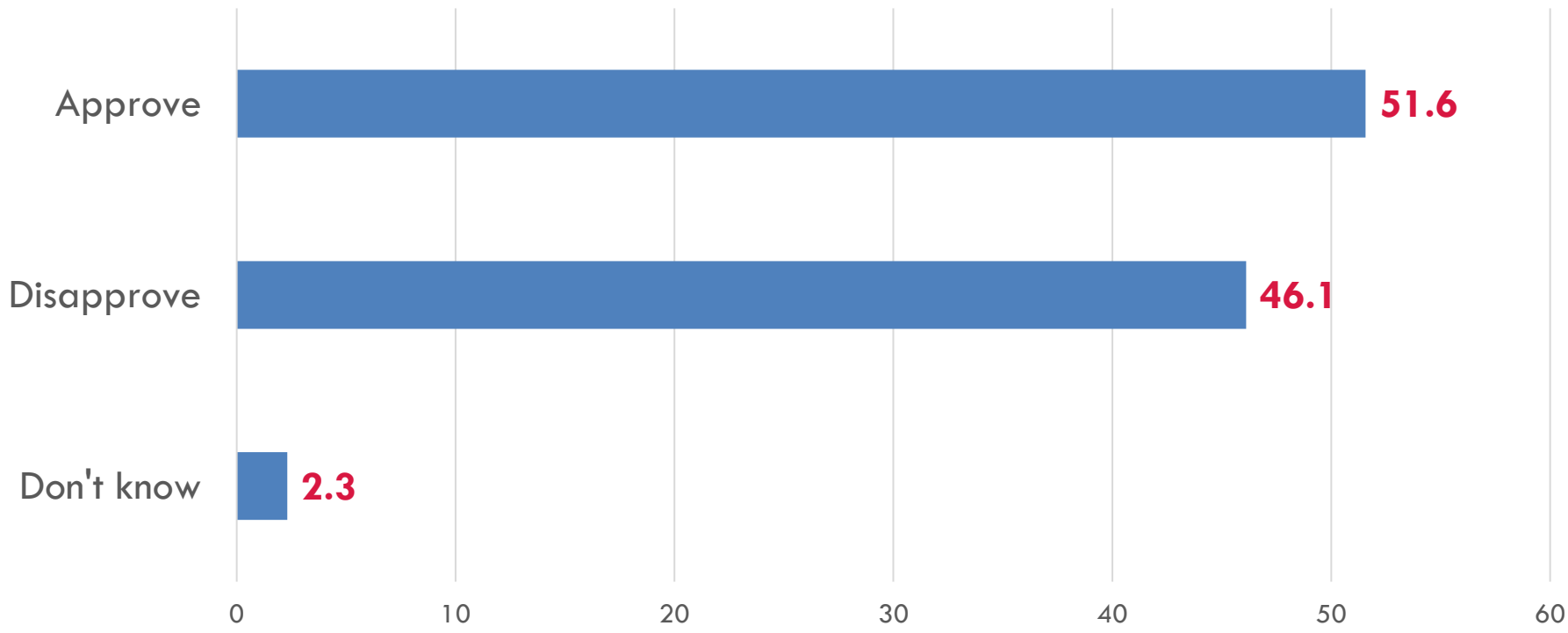


V. Big Tech & Free Speech



Do you approve or disapprove of Twitter's decision to permanently suspend Donald Trump's account?

	<i>Jan-21</i>
Approve	52
Disapprove	46
Don't know	2



Do you approve or disapprove of Twitter's decision to permanently suspend Donald Trump's account?

[Crosstabs]

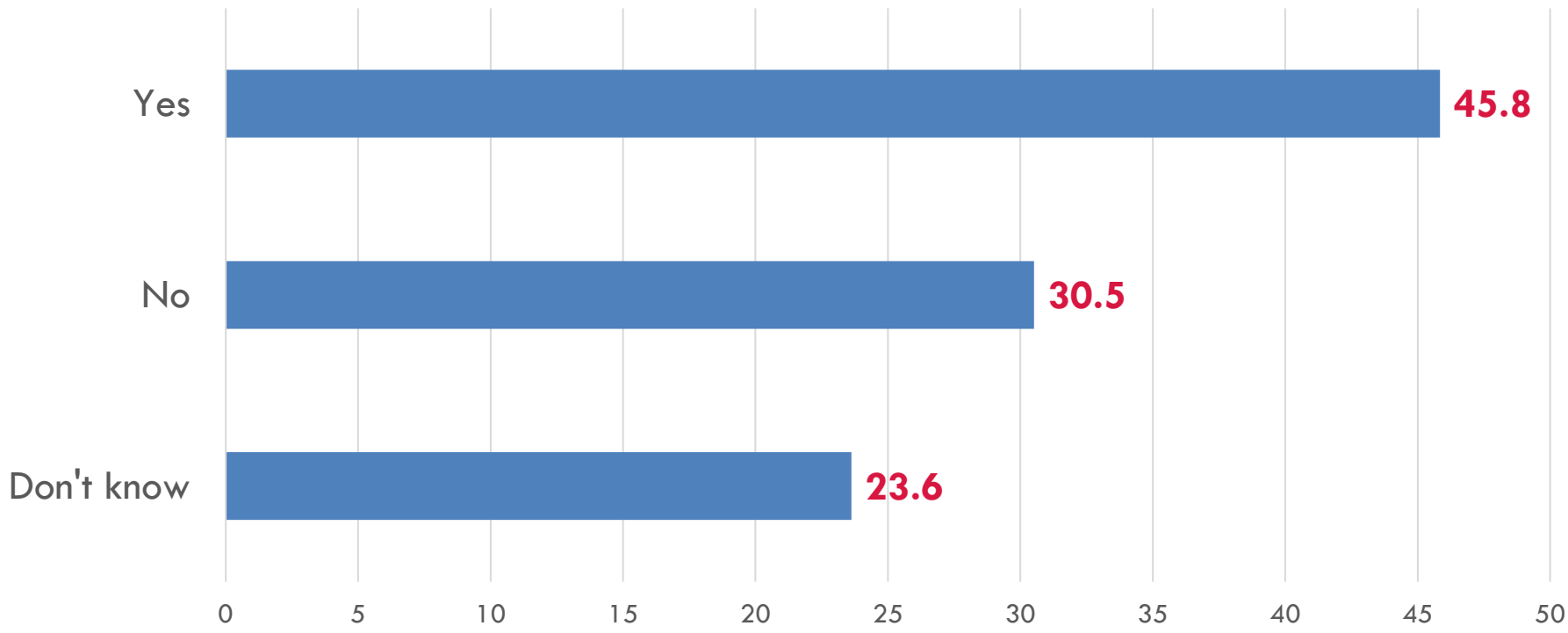
	Sex		Age				Race				
	<i>Man</i>	<i>Woman</i>	<i>18 - 29</i>	<i>30 - 44</i>	<i>45 - 64</i>	<i>65+</i>	<i>Asian</i>	<i>Black</i>	<i>Hispanic</i>	<i>Other</i>	<i>White</i>
Approve	45	57	49	49	53	53	64	75	68	54	46
Disapprove	52	41	50	48	44	46	33	24	30	42	52
Don't know	2	2	1	3	3	2	3	2	2	3	2

	Income			Partisanship			Vote in 2020 Presidential Election		
	<i>Below \$50k</i>	<i>\$50k - \$100k</i>	<i>Above \$100k</i>	<i>Democrat</i>	<i>Independent</i>	<i>Republican</i>	<i>Donald Trump</i>	<i>Joe Biden</i>	<i>Other</i>
Approve	48	51	58	93	48	12	4	96	47
Disapprove	49	47	40	5	49	87	94	1	49
Don't know	3	2	2	2	3	2	1	3	5



Should social media companies be regulated as public utilities to protect free speech?

	<i>Jan-21</i>
Yes	46
No	31
Don't know	24



Should social media companies be regulated as public utilities to protect free speech?

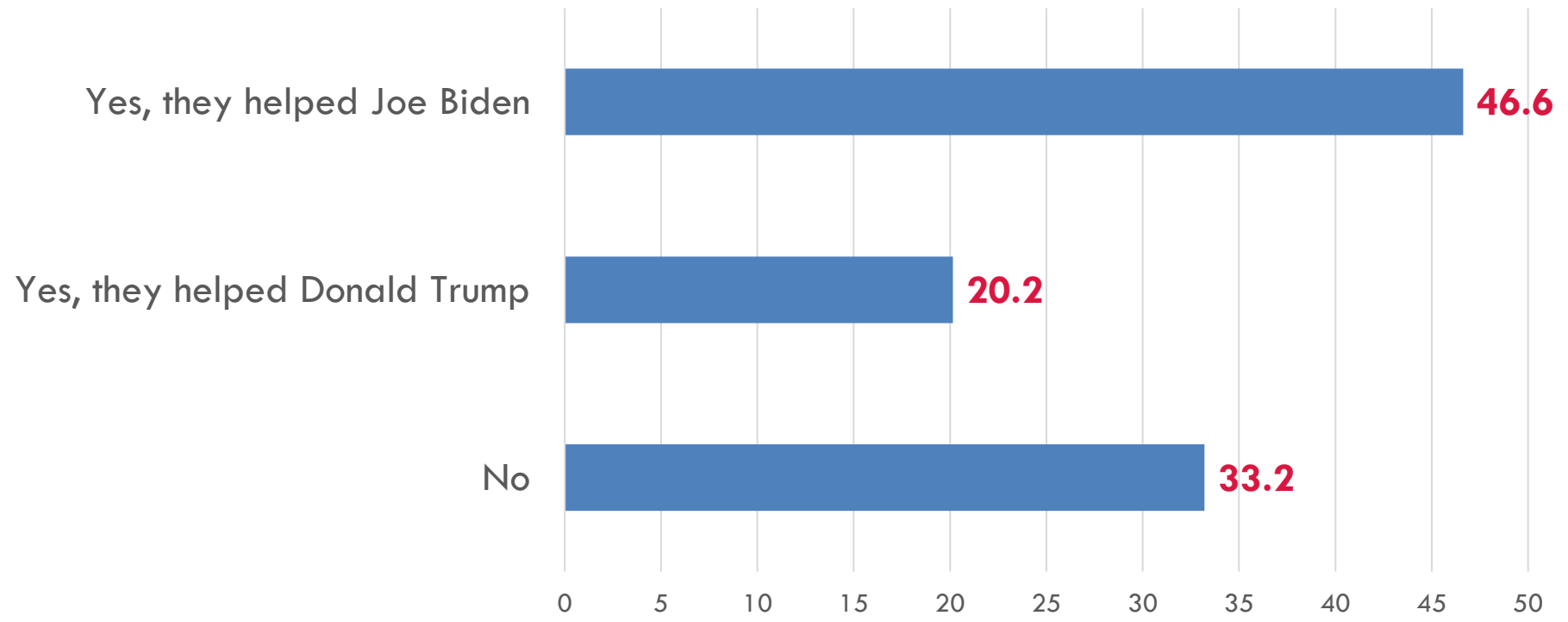
[Crosstabs]

	Sex		Age				Race				
	<i>Man</i>	<i>Woman</i>	<i>18 - 29</i>	<i>30 - 44</i>	<i>45 - 64</i>	<i>65+</i>	<i>Asian</i>	<i>Black</i>	<i>Hispanic</i>	<i>Other</i>	<i>White</i>
Yes	50	43	44	37	47	53	42	55	47	41	45
No	32	29	36	38	30	21	39	26	35	37	30
Don't know	18	28	19	25	23	26	19	19	18	22	25

	Income			Partisanship			Vote in 2020 Presidential Election		
	<i>Below \$50k</i>	<i>\$50k - \$100k</i>	<i>Above \$100k</i>	<i>Democrat</i>	<i>Independent</i>	<i>Republican</i>	<i>Donald Trump</i>	<i>Joe Biden</i>	<i>Other</i>
Yes	44	48	46	47	45	47	52	42	38
No	29	29	34	29	31	30	28	31	36
Don't know	27	23	20	24	24	22	20	26	27

In your opinion, did social media companies influence the US presidential race in either candidate's favor?

	<i>Jan-21</i>
Yes, they helped Joe Biden	47
Yes, they helped Donald Trump	20
Don't know	33



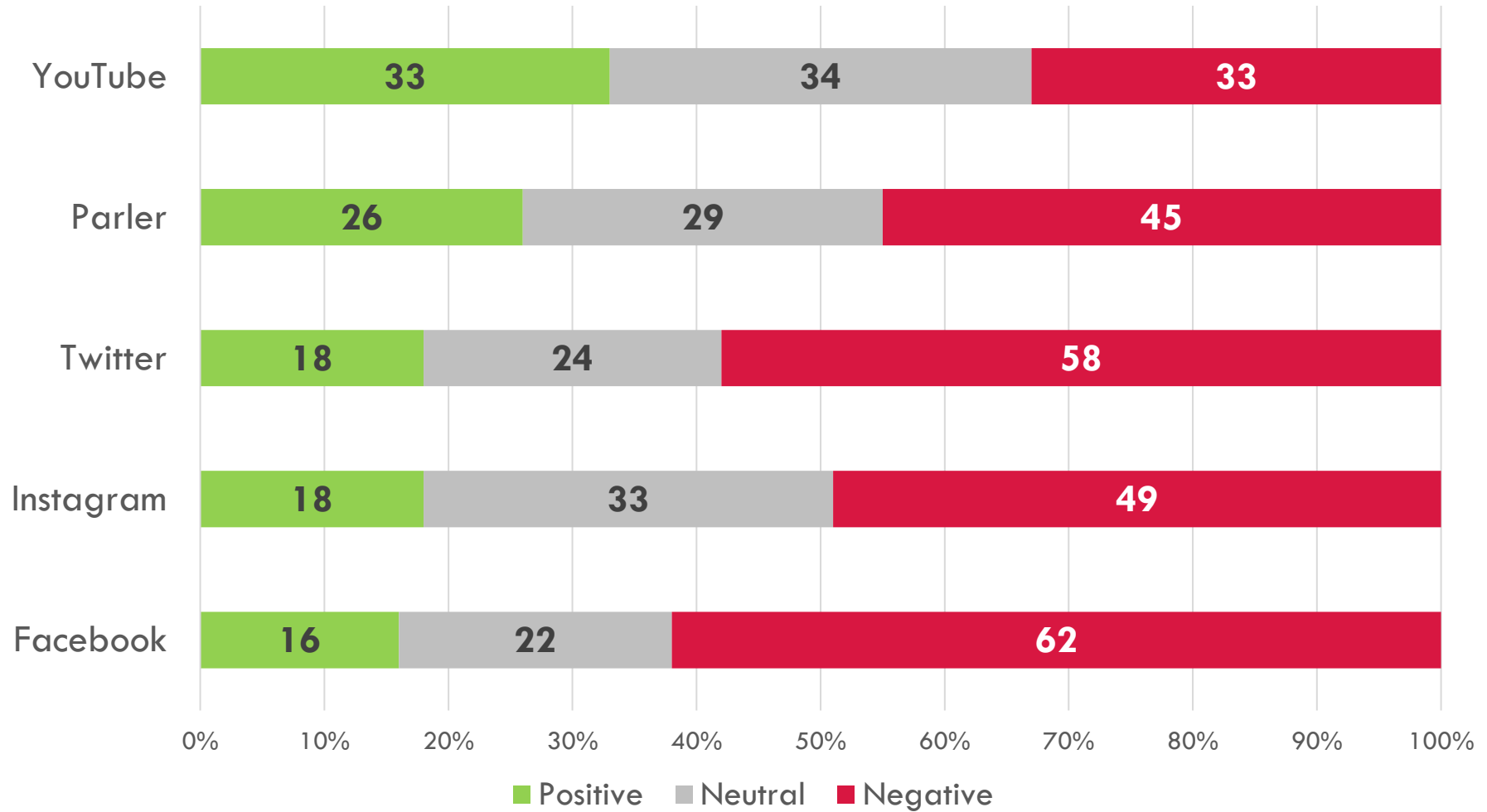
In your opinion, did social media companies influence the US presidential race in either candidate's favor?

[Crosstabs]

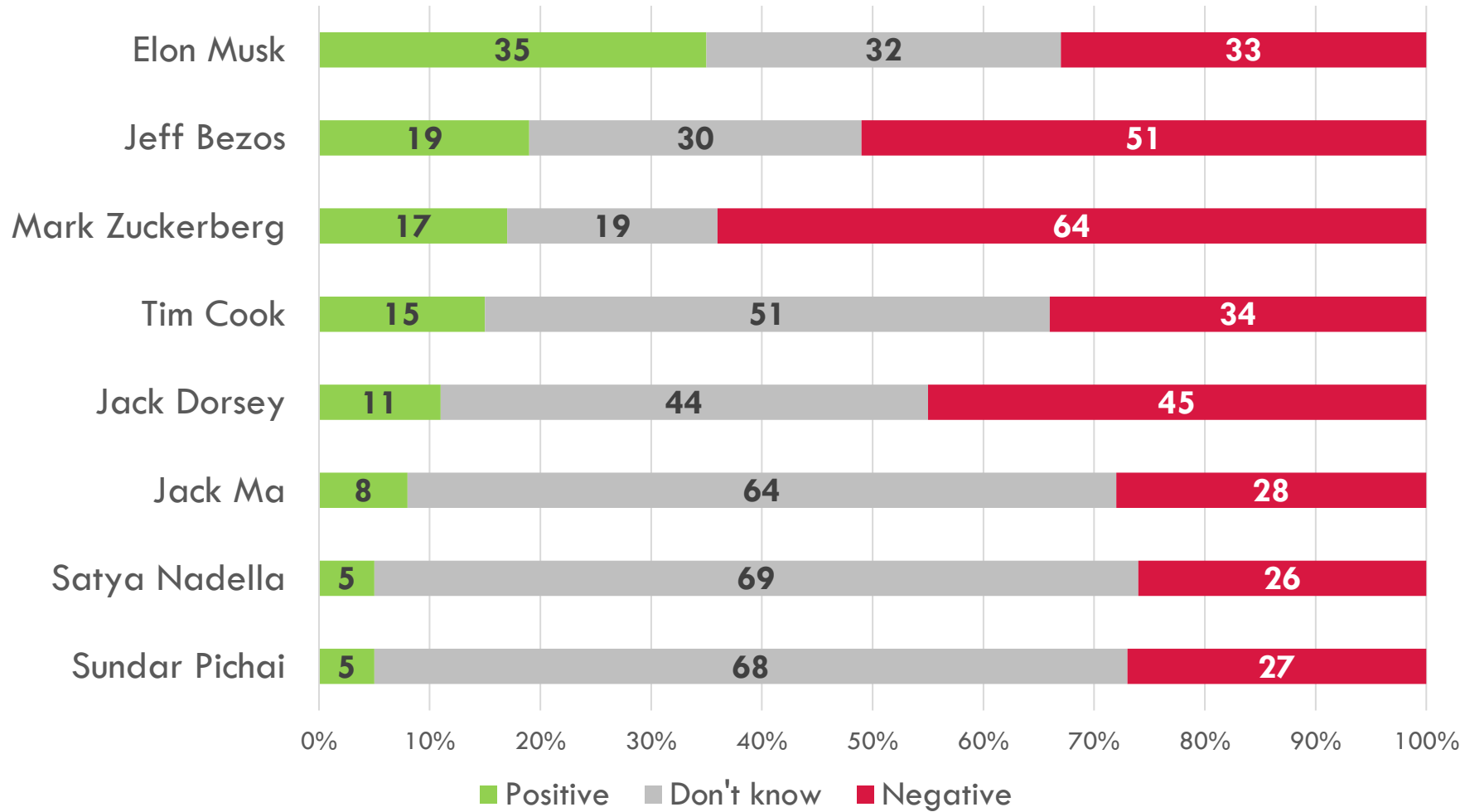
	Sex		Age				Race				
	<i>Man</i>	<i>Woman</i>	<i>18 - 29</i>	<i>30 - 44</i>	<i>45 - 64</i>	<i>65+</i>	<i>Asian</i>	<i>Black</i>	<i>Hispanic</i>	<i>Other</i>	<i>White</i>
Yes, they helped Joe Biden	53	41	53	49	44	47	38	28	33	44	51
Yes, they helped Donald Trump	18	22	19	15	21	23	30	23	22	19	19
No	29	37	28	36	35	30	32	49	45	37	30

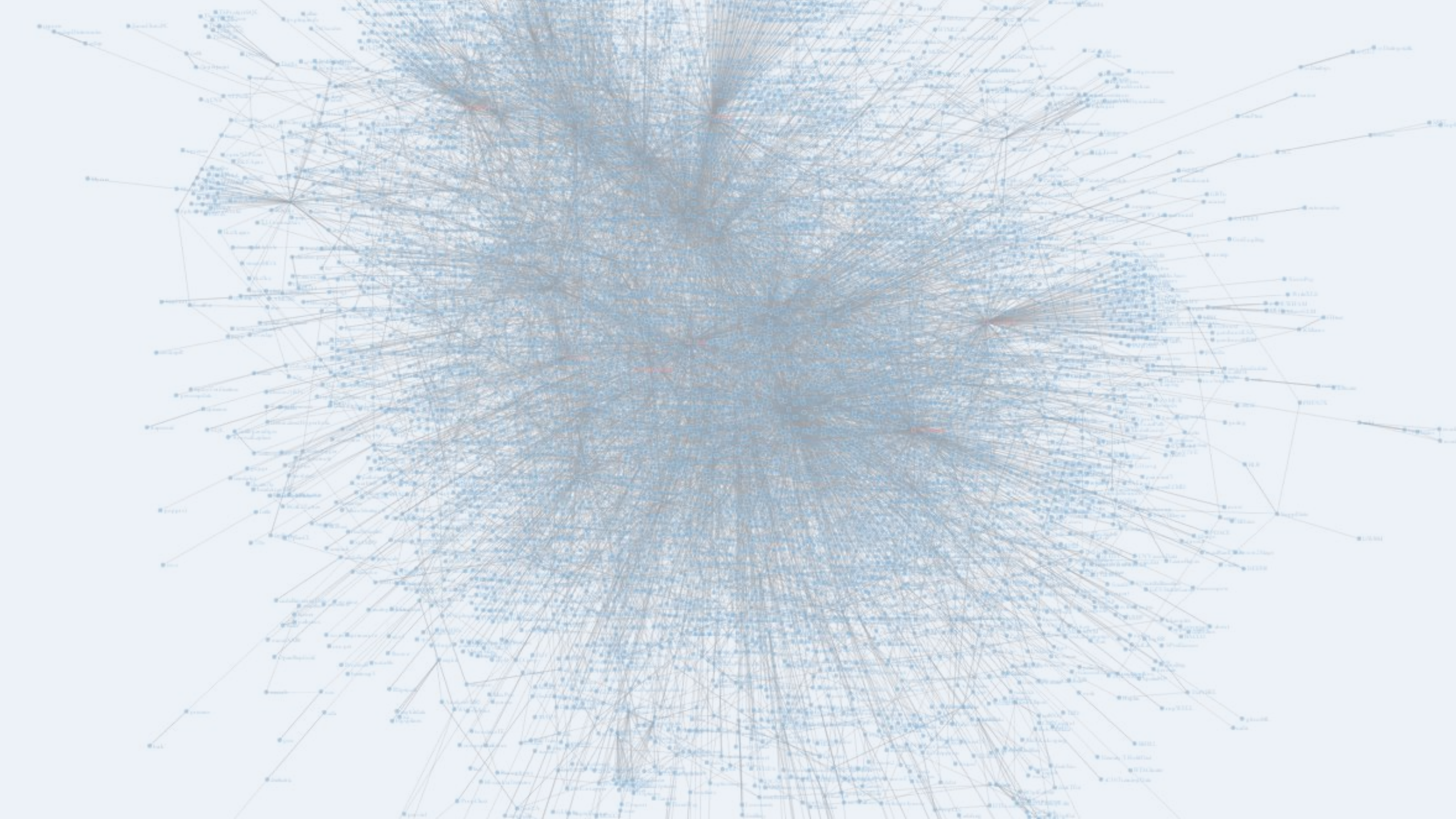
	Income			Partisanship			Vote in 2020 Presidential Election		
	<i>Below \$50k</i>	<i>\$50k - \$100k</i>	<i>Above \$100k</i>	<i>Democrat</i>	<i>Independent</i>	<i>Republican</i>	<i>Donald Trump</i>	<i>Joe Biden</i>	<i>Other</i>
Yes, they helped Joe Biden	50	47	40	11	49	83	91	5	50
Yes, they helped Donald Trump	19	19	24	34	20	6	3	37	17
No	31	34	36	55	32	11	6	58	33

Do you have a positive or negative image of the following social media companies?

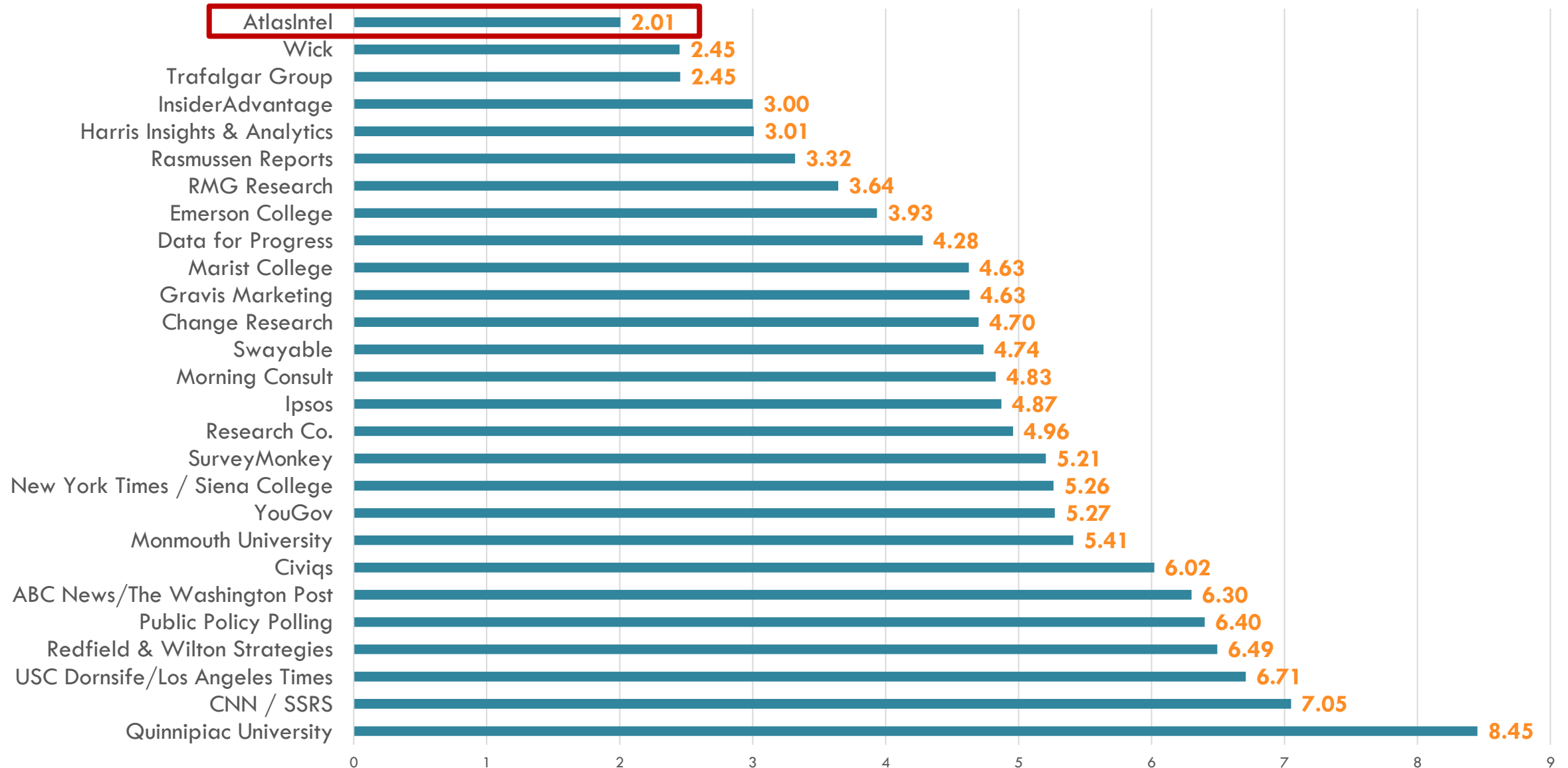


Do you have a positive or a negative image of the following Big Tech CEOs?





AtlasIntel was the best pollster of the 2020 US presidential election, with an average error of 2.01% in the estimated margin of victory in state and national-level polls.



Note: Based on differences between margins of victory in polls vs. final vote count; includes pollsters releasing at least 5 national and battleground state polls in the last 10 days prior to ED (11/3).
Data source: <https://data.fivethirtyeight.com/> for polling data; <https://results.decisiondeskhq.com/> for vote count data. Updated as of 5:30pm EST on 12/07/2020.

All AtlasIntel polls in the 2020 US election cycle were able to anticipate the result within the margin of error. The average error was smaller than that of any forecaster or polling average.

	Candidate	Vote share	1 AtlasIntel		2 Plural Vote		3 Real Clear Politics		4 FiveThirtyEight		5 JHK Forecast		6 Economist		7 DecisionDesk		8 LeanTossup	
			Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
National	Biden	51.3	50.9	0.4			51.2	0.1	51.8	0.5	52.6	1.3	54.4	3.1				
	Trump	46.9	46.2	0.7			44	2.9	43.4	3.5	44.4	2.5	45.6	1.3				
Arizona	Biden	49.4	48.1	1.3	46.9	2.5	47.9	1.5	48.7	0.7	49.8	0.4	51.2	1.8	48.1	1.3	51.4	2.0
	Trump	49.1	50.4	1.3	48.3	0.8	47	2.1	46.1	3.0	47	2.1	48.8	0.3	45.6	3.5	45.4	3.7
Florida	Biden	47.9	48.6	0.7	48.3	0.4	47.9	0.0	46.6	1.3	50.3	2.4	51.7	3.8	48.6	0.7	45.9	2.0
	Trump	51.2	48.5	2.7	47.6	3.6	47	4.2	49.1	2.1	47.6	3.6	48.3	2.9	46.2	5.0	51	0.2
Georgia	Biden	49.5	46.1	3.4	47.7	1.8	47.2	2.3	48.5	1.0	49.6	0.1	50.4	0.9	48.2	1.3	50.2	0.7
	Trump	49.3	48.3	1.0	47.7	1.6	48.2	1.1	47.4	1.9	48	1.3	49.6	0.3	46.5	2.8	46.6	2.7
Michigan	Biden	50.6	48.3	2.3	50.6	0	50	0.6	51.2	0.6	52.7	2.1	54.2	3.6	50.5	0.1	54.2	3.6
	Trump	47.9	45.9	2.0	44.5	3.4	45.8	2.1	43.2	4.7	45	2.9	45.8	2.1	42.8	5.1	42.6	5.3
Nevada	Biden	50			49.5	0.5	48.7	1.3	49.7	0.3	51.5	1.5	53.4	3.4	49.2	0.8	53.2	3.2
	Trump	47.7			46	1.7	46.3	1.4	44.4	3.3	45	2.7	46.6	1.1	42.7	5.0	42.5	5.2
North Carolina	Biden	48.7	47.5	1.2	47.4	1.3	47.6	1.1	48.9	0.2	50	1.3	51	2.3	48.9	0.2	50.7	2.0
	Trump	50.1	49.5	0.6	48	2.1	47.8	2.3	47.1	3.0	48	2.1	49	1.1	46.8	3.3	46.1	4.0
Pennsylvania	Biden	50	48.5	1.5	48.1	1.9	48.7	1.3	50.2	0.2	51.5	1.5	53.1	3.1	50	0.0	52.1	2.1
	Trump	48.8	49.6	0.8	49	0.2	47.5	1.3	45.6	3.2	46	2.8	46.9	1.9	44.6	4.2	44.7	4.1
Texas	Biden	46.5	47.3	0.8	47.4	0.9	47.8	1.3	47.4	0.9	48	1.5	51.1	4.6	46.7	0.2	49.8	3.3
	Trump	52.1	50	2.1	48.9	3.2	46.5	5.6	48.6	3.5	49.7	2.4	48.9	3.2	47.9	4.2	47.1	5.0
Wisconsin	Biden	49.6	50.6	1.0	50	0.4	51	1.4	52.1	2.5	52.4	2.8	54	4.4	51	1.4	52.9	3.3
	Trump	48.9	48.7	0.2	47.4	1.5	44.3	4.6	43.7	5.2	44.4	4.5	46	2.9	43.4	5.5	43.9	5.0
Average error				1.34		1.54		1.93		2.08		2.09		2.40		2.48		3.19

* includes battleground states won by Joe Biden or Donald Trump within less than a 7% margin

AtlasIntel polls for the 2020 US democratic primaries had the smallest mean error across all pollsters. AtlasIntel conducted the most accurate polls in New Hampshire, California, and Florida.

pollster	mean error
RKM Research and Communications Inc.	0.06354
University of Massachusetts Lowell	0.06194
Monmouth University	0.05217
YouGov	0.05006
Marist College	0.04994
University of New Hampshire	0.04254
American Research Group	0.04207
Change Research	0.04170
Park Street Strategies	0.03640
Emerson College	0.03567
Suffolk University	0.03454
Civiqs	0.03360
David Binder Research	0.03040
Data for Progress	0.02943
Elucd	0.02710
AtlasIntel	0.02594

Performance up to February 12 2020

Source: G. Elliott Morris, The Economist

<https://twitter.com/gelliottmorris/status/1227454160813088769>

QUALIFYING POLLSTERS			
Rank	Pollster	RMSE	# of Polls
1	ATLASINTEL	4.74	7
2	DATA FOR PROGRESS	5.92	23
3	EMERSON COLLEGE	5.50	7
4	MONMOUTH UNIVERSITY	6.27	6
5	CHANGE RESEARCH	6.92	6
6	YOUGOV	6.98	7
7	SWAYABLE	8.04	19
8	UNIVERSITY OF MASSACHUSETTS LOWELL	11.06	7

Performance up to March 15 2020

Source: Jack Kersting, JHK Forecasts

https://projects.jhkforecasts.com/democratic_primary/analysis/

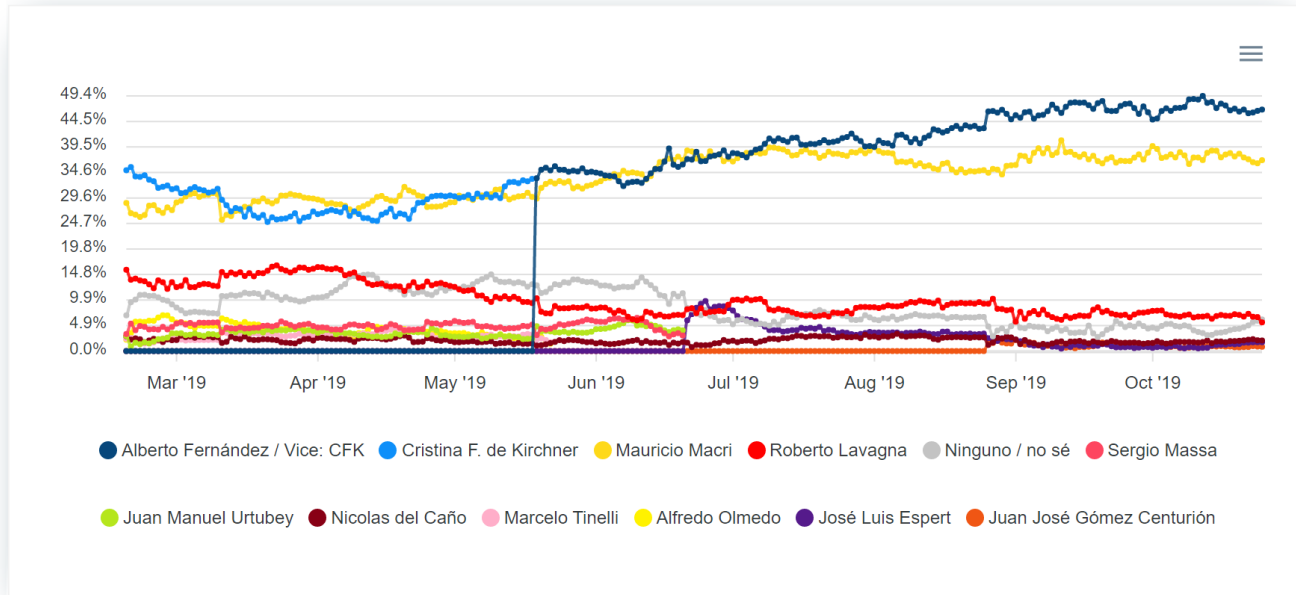
In the 2020 Municipal Elections in Brazil, in each of the five cities polled by AtlasIntel (São Paulo, Rio de Janeiro, Recife, Fortaleza, and Porto Alegre) no other polls came closer to the final results.

Desempenho das pesquisas de opinião

PREFEITO DE SÃO PAULO - 2020 - 2º TURNO

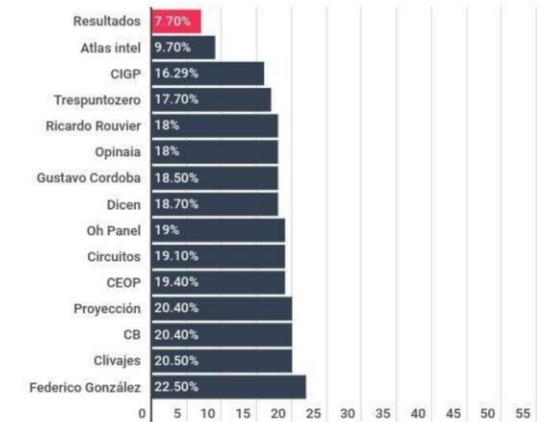
		1		2		3		4		5		5	
		Atlas		Ibope		Datafolha		Paraná Pesquisas		XP / Ipespe		Realtime Big Data	
Registro no TSE		SP-01322/2020		SP-02990/2020		SP-02990/2020		SP-05951/2020		SP-09138/2020		SP-02990/2020	
Margem de erro		+/- 2p.p.		+/- 3p.p.		+/- 2p.p.		+/- 3p.p.		+/- 3.5p.p.		+/- 3p.p.	
Método de coleta		Web		Face a face		Face a face		Face a face		Telefone		Telefone	
Data de divulgação		27.11.2020		28.11.2020		28.11.2020		27.11.2020		26.11.2020		28.11.2020	
Veículo de divulgação		El País		TV Globo / Estadão		Folha de SP / TV Globo		BAND / Gazeta do Povo		Valor Econômico		CNN Brasil / TV Record	
	Resultado	Resultado	Erro	Resultado	Erro	Resultado	Erro	Resultado	Erro	Resultado	Erro	Resultado	Erro
Bruno Covas	59.5	58.1	1.4	57	2.5	55	4.5	54.6	4.9	54	5.5	54	5.5
Guilherme Boulos	40.6	41.9	1.4	43	2.5	45	4.5	45.4	4.9	46	5.5	46	5.5
Erro da pesquisa			1.4		2.5		4.5		4.9		5.5		5.5

AtlasIntel had the best performance in anticipating the results of the 2019 Presidential Elections in Argentina. We conducted the only poll that predicted the results of all candidates within the margin of error.



Diferencia entre las encuestas y los resultados en las elecciones 2019

Diferencia



Fuente: relevamiento de Chequeado en base a 14 encuestas publicadas en diarios nacionales.



Ranking of polls in the 2019 Presidential Elections in Argentina

	1		2		3		4		5		6		7		8		9		10		11		12		13		14		15			
	Atlas Intel		CIGP		UDESА		TresPunto Zero		Ricardo Rouvier		Dicen		Oh Panel!		CELAG		Gustavo Cordoba		Clivajes		Proyección		Opinaia		Federico Gonzales		Circuitos		CB Consultora			
	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.
Alberto Fernández	48.1	1.4	49.5	3.3	51.4	2.9	51	4.4	52.5	4.2	52.3	3.8	51.9	3.9	52.8	4.7	52.2	4.1	53.7	5.6	54.56	6.5	55.3	7.2	54.0	5.9	53.7	5.6	58.0	9.9		
Mauricio Macri	40.4	0.8	39.6	5.3	35.1	6.4	34	34.8	34.8	5.6	34.3	6.1	33.2	7.2	33	7.4	33.4	6.9	32.7	7.7	33.2	7.2	33.87	6.5	34.0	6.3	31.5	8.1	30.4	10.1	34.4	5.9
Roberto Lavagna	6.2	0.5	6.7	1.3	7.5	1.8	8	6.6	6.6	0.4	7.6	1.4	10.1	3.9	10	3.8	7.6	1.5	9.8	3.6	8.2	2.0	6.998	0.8	6.4	0.2	8.2	2.0	9.8	3.6	4.5	1.7
Nicolas del Caño	2.2	0.2	2.0	2.2	0.0	0.8	3	2.7	0.5	2.9	0.7	2.2	0.0	2	0.2	2.5	0.3	2.5	0.3	2.8	0.6	2.13	0.0	2.1	0.0	2.3	0.1	3.4	1.2	1.4	0.7	
Juan José G. Centurión	1.7	0.7	1.0	2.2	0.5	2	0.3	2.1	0.4	1.6	0.1	1.4	0.3	2	0.3	2.5	0.8	1.6	0.1	1.2	0.5	1.318	0.4	1.1	0.6	2.1	0.4	1.5	0.2	1.0	0.7	
José Luis Espert	1.5	0.3	1.2	1.7	0.2	2	0.5	1.3	0.2	1.4	0.1	1.3	0.2	1	0.5	1.1	0.4	1.2	0.3	0.9	0.6	1.116	0.4	1.1	0.4	1.9	0.4	1.2	0.3	0.7	0.8	
AF / MM Difference	7.7	9.9	16.3	17.0	17.7	18.0	18.7	19.0	19.4	19.5	20.5	20.7	21.3	22.5	23.3	23.5	2.2	8.6	9.3	10.0	10.3	11.0	11.3	11.7	11.8	12.8	13.0	13.6	14.1	15.1	15.4	



#EleccionesArgentina

Las encuestas y las elecciones 2019: sólo una consultora brasileña se acercó en el resultado

Translate Tweet



Atlas Tracking PRO

High-frequency polling tool based on AtlasIntel's proprietary methodology for data collection, validation, and stratification.

✓ Currently coverage:

North America

- United States
- Mexico

US States

- Arizona
- Florida
- Georgia
- Ohio
- Michigan
- North Carolina
- Pennsylvania
- Texas

South America

- Argentina
- Brazil
- Chile
- Colombia
- Ecuador
- Peru

Europe

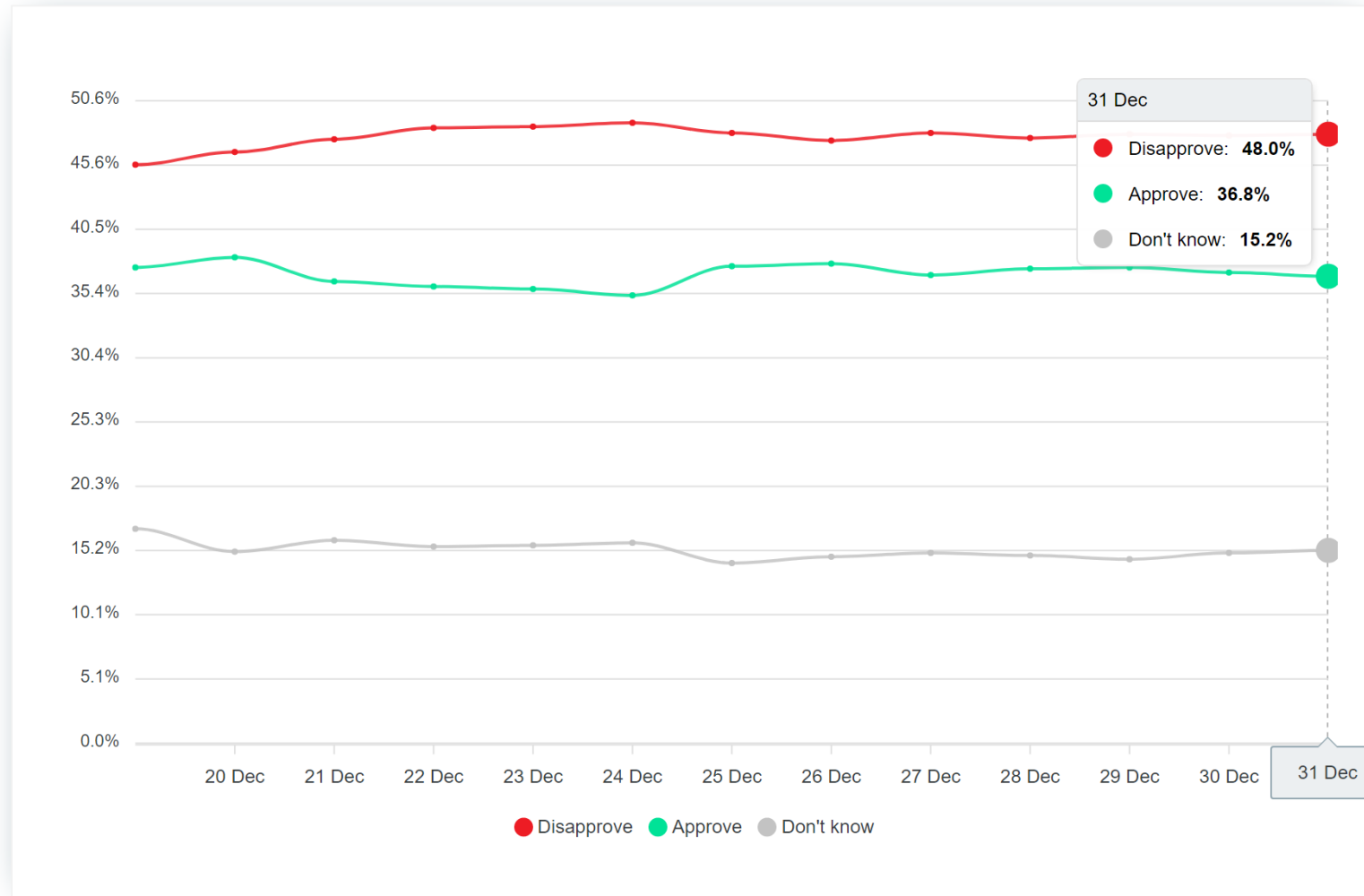
- France
- Germany
- Netherlands
- Italy
- Spain
- UK



Atlas Tracking PRO is accessible in real time to our subscribers

Do you approve or disapprove Governor Brian Kemp's conduct during the 2020 Presidential Election?

Last update 01/01/2021 22:50 EDT

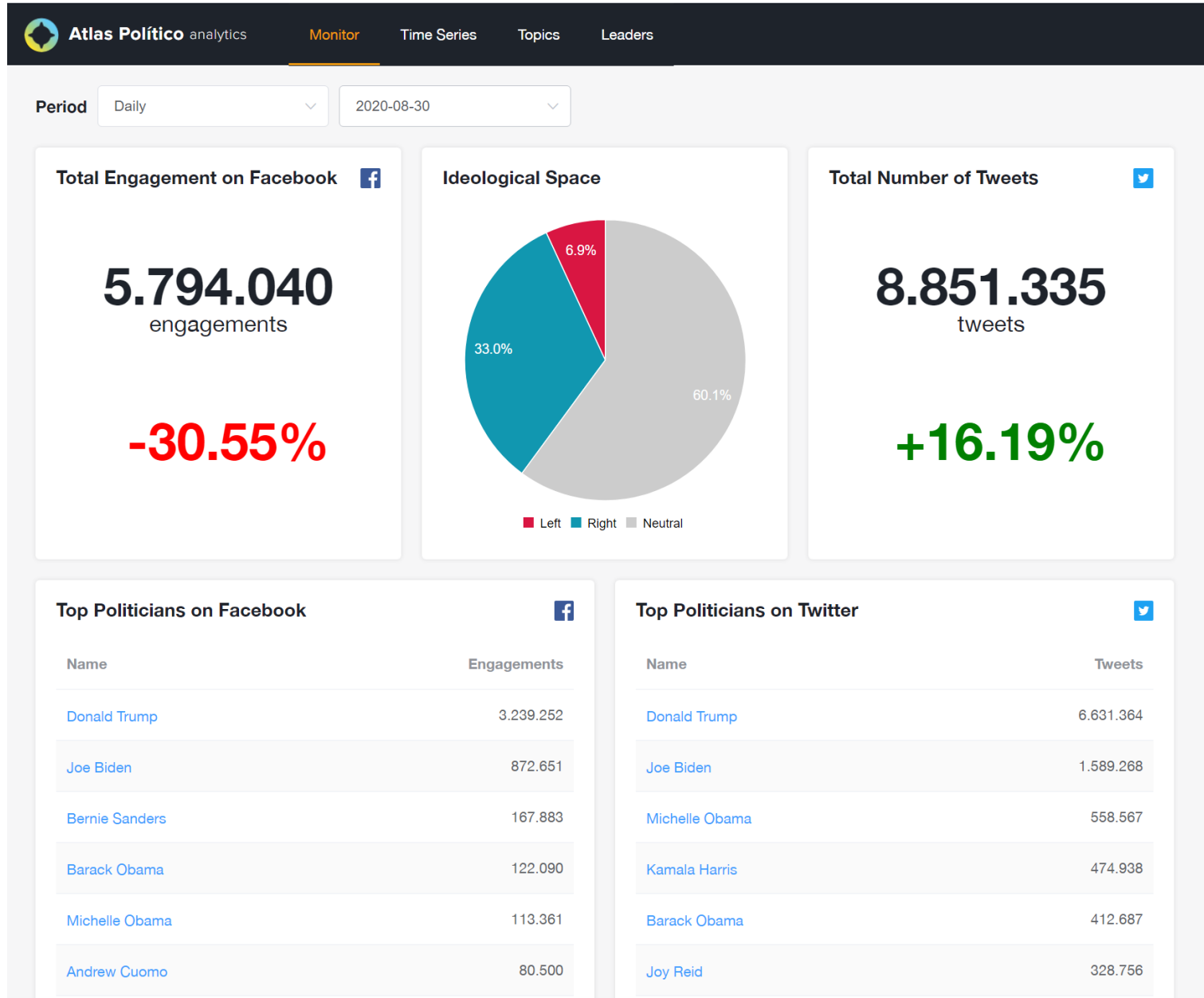


Atlas Monitor

Atlas Monitor tracks political engagement in social media in real time. We deploy big data tools to transform huge quantities of information into intuitive and useful indicators that reveal the impact of network sentiment on political developments and electoral dynamics. All of our work carefully adheres to the privacy rights of social media users, to platform policies, and to local and international legislation.



Atlas Monitor is accessible in real time to our subscribers



Media & Client Inquiries: info@atlasintel.org

