

# Social Media Toolkit

## 2020 PNEUMONIA & DIARRHEA PROGRESS REPORT

The International Vaccine Access Center is proud to release its annual Pneumonia & Diarrhea Progress Report on World Pneumonia Day, November 12th.

Please share the following messages on social media and feel free to tag [@IVACTweets](#), [@JohnsHopkinsIH](#), and [@JohnsHopkinsSPH](#).

**Download the full set of images, GIFs, and animations [HERE](#)**

The new 2020 Pneumonia & Diarrhea Progress Report is here! This report scores 15 countries on progress towards #GAPPD targets, highlighting gaps in prevention and treatment. #PDPR2020 #StopPneumonia #WorldPneumoniaDay

<http://bit.ly/PDPR2020>

**The 2020 Pneumonia & Diarrhea Progress Report Card is out!**

This year's report highlights progress and gaps in pneumonia and diarrhea prevention across the 15 highest-burden countries

INTERNATIONAL VACCINE ACCESS CENTER

**Pneumonia & Diarrhea Progress Report 2020**

JOHNS HOPKINS BLOOMBERG SCHOOL OF PUBLIC HEALTH  
INTERNATIONAL VACCINE ACCESS CENTER


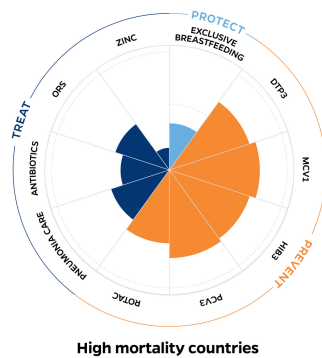
#DYK 15 countries account for ~70% of global pneumonia & diarrhea deaths in children under 5? See how they are responding in a new report card from @IVACTweets @JohnsHopkinsIH @JohnsHopkinsSPH. #PDPR2020 #StopPneumonia

India's national rotavirus vaccine roll-out is a landmark achievement and great news for children & families. Read more in our 11th annual report #VaccinesWork

<http://bit.ly/PDPR2020>


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Now more than ever, we must **take action** to ensure that the world's most vulnerable children are not left behind

IN INDIA  
**26 million**  
CHILDREN WILL BE PROVIDED THREE DOSES OF ROTAVIRUS VACCINE EACH YEAR

PREVENTING MILLIONS OF CASES OF LIFE-THREATENING DIARRHEA




## GIFS and Animations

Download the full set of images, GIFs, and animations [HERE](#)

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NEW REPORT from @IVACTweets: To #StopPneumonia, we must reach every child around the world w/ lifesaving tools

<http://bit.ly/PDPR2020>


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The national roll-out of rotavirus vaccine in India is a **landmark achievement** that leverages immunization as a key health system strengthening activity

2019

**53%** a 300% increase

rotavirus vaccine coverage



1 child every  
**39**  
seconds

Pneumonia kills more young children than any other infectious disease

