

#PAGE 26

Base: All

Question type: **Single**

[Varlabel - How often do you access the Internet for any purpose (i.e. for work/leisure etc.)?

This should include access from any device (desktop, laptop, tablet or mobile) and from any location (home, work, internet café or any other location).]

[Q1_aNEW] How often do you access the Internet for any purpose (i.e. for work/leisure etc.)?

This should include access from any device (desktop, laptop, tablet or mobile) and from any location (home, work, internet café or any other location).

- <1> Varlabel:More than 10 times a day (select this if you feel like you are always connected to the internet) More than 10 times a day (select this if you feel like you are always connected to the internet)
- <2> Varlabel:Between 6 and 10 times a day Between 6 and 10 times a day
- <3> Varlabel:Between 2 and 5 times a day Between 2 and 5 times a day
- <4> Varlabel:Once a day Once a day
- <5> Varlabel:4-6 days a week 4-6 days a week
- <6> Varlabel:2-3 days a week 2-3 days a week
- <7> Varlabel:Once a week Once a week
- <8> Varlabel:Less often than once a week Less often than once a week
- <998> Varlabel:Don't know Don't know

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Base: All

Question type: **Single**

[Varlabel - Typically, how often do you access news ?

By news we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online).]

[Q1b_NEW] Typically, how often do you access _news_?

By news we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online).

- | | |
|---|------------------------------|
| <1> Varlabel:More than 10 times a day | More than 10 times a day |
| <2> Varlabel:Between 6 and 10 times a day | Between 6 and 10 times a day |
| <3> Varlabel:Between 2 and 5 times a day | Between 2 and 5 times a day |
| <4> Varlabel:Once a day | Once a day |
| <5> Varlabel:4-6 days a week | 4-6 days a week |
| <6> Varlabel:2-3 days a week | 2-3 days a week |
| <7> Varlabel:Once a week | Once a week |
| <8> Varlabel:Less often than once a week | Less often than once a week |
| <9> Varlabel:Less often than once a month | Less often than once a month |
| <10> Varlabel:Never | Never |
| <998> Varlabel:Don't know | Don't know |

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Question type: Text

Thank you for taking the time to complete this survey all about news consumption. The survey should take just over 18 minutes, and upon completion your account will be credited with 150 points.

#PAGE 30

Base: All

Question type: **Single**

[Vlabel - How interested, if at all, would you say you are in news?]

[Q1c] How interested, if at all, would you say you are in news?

- <1> Varlabel:Extremely interested Extremely interested
- <2> Varlabel:Very interested Very interested
- <3> Varlabel:Somewhat interested Somewhat interested
- <4> Varlabel:Not very interested Not very interested
- <5> Varlabel:Not at all interested Not at all interested
- <998> Varlabel:Don't know Don't know

#PAGE 31

Base: All

Question type: **Single**

[Vlabel - Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. (Generally, socialist parties would be considered 'left wing' whilst conservative parties would be considered 'right wing'). With this in mind, where would you place yourself on the following scale?]

[Q1F] Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. (Generally, socialist parties would be considered 'left wing' whilst conservative parties would be considered 'right wing'). With this in mind, where would you place yourself on the following scale?

- <1> Varlabel:Very left-wing Very left-wing
- <2> Varlabel:Fairly left-wing Fairly left-wing
- <3> Varlabel:Slightly left-of-centre Slightly left-of-centre
- <4> Varlabel:Centre Centre
- <5> Varlabel:Slightly right-of-centre Slightly right-of-centre
- <6> Varlabel:Fairly right-wing Fairly right-wing
- <7> Varlabel:Very right-wing Very right-wing
- <8> Varlabel:Don't know Don't know

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Base: All

Question type: Single

[Q2_new2018] How interested, if at all, would you say you are in _politics_?

- <1> Extremely interested
- <2> Very interested
- <3> Somewhat interested
- <4> Not very interested
- <5> Not at all interested
- <998> Don't know

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#PAGE 33

#- _____ Question 3 _____ #

#----- #

Which, if any, of the following have you used in the _last week_ as a _source of news_?

Please select all that apply.

{end text}

#RANDOMISE (BUT KEEP THE 4 WEBSITE CODES TOGETHER)

{module order=randomize}

[Q3_TV] {multiple filter_text="All" order=randomize required=NONE varlabel="TV"} TV

<1> Television news bulletins or programmes such as News at Ten, Channel 4 News (C4 News), Good Morning Britain, Newsnight and Question Time

<2> 24 hour news television channels such as Sky News, BBC News channel, GB News, Talk TV

[Q3_Radio] {multiple filter_text="All" order=randomize required=NONE varlabel="Radio"}

Radio

<3> Radio news bulletins or programmes such as BBC Today Programme, BBC 5 Live, LBC, commercial radio bulletins

[Q3_Print] {multiple filter_text="All" order=randomize required=NONE varlabel="Print"} Print

<4> Printed newspapers such as The Guardian, Times, Daily Mail, Daily Mirror

<5> Printed magazines such as the Economist or The Week

[Q3_Web] {multiple filter_text="All" order=randomize required=NONE varlabel="Website"}

Website

<6> Websites/apps of newspapers such as Guardian online, Times online, MailOnline

<7> Websites/apps of news magazines such as The Economist or The Week Online

<8> Websites/apps of TV and Radio companies such as BBC News Online or Sky News Online

<9 fixed> Websites/apps of other news outlets such as MSN, Yahoo, HuffPost, BuzzFeed, Vice News

[Q3_SoMedia] {multiple filter_text="All" order=randomize required=NONE varlabel="Social Media"} Social Media

<10> Social media such as Facebook, Twitter, YouTube

<11 (if 0)> Blogs

{end module}

[Q3_None] {multiple filter_text="All" order=randomize required=NONE varlabel="None"}

None
<999> None of these

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Base: *Those who used news sources last week*

Question type: **Single**

[Varlabel - You say you've used these sources of news in the *_last week_*, which would you say is your MAIN source of news?]

[Q4] You say you've used these sources of news in the *_last week_*, which would you say is your MAIN source of news?

- | | |
|--|--|
| <1> Varlabel:Television news bulletins or programmes | Television news bulletins or programmes such as News at Ten, Channel 4 News (C4 News), Good Morning Britain, Newsnight and Question Time |
| <2> Varlabel:24 hour news television channels | 24 hour news television channels such as Sky News, BBC News channel, GB News, Talk TV |
| <3> Varlabel:Radio news programmes or bulletins | Radio news bulletins or programmes such as BBC Today Programme, BBC 5 Live, LBC, commercial radio bulletins |
| <4> Varlabel:Printed Newspapers | Printed newspapers such as The Guardian, Times, Daily Mail, Daily Mirror |
| <5> Varlabel:Printed Magazines | Printed magazines such as the Economist or The Week |
| <6 fixed> Varlabel:Websites/apps of Newspapers | Websites/apps of newspapers such as Guardian online, Times online, MailOnline |
| <7 fixed> Varlabel:Websites/apps of news magazines | Websites/apps of news magazines such as The Economist or The Week Online |
| <8 fixed> Varlabel:Websites/apps of TV and Radio companies | Websites/apps of TV and Radio companies such as BBC News Online or Sky News Online |
| <9 fixed> Varlabel:Websites/apps of other news outlets | Websites/apps of other news outlets such as MSN, Yahoo, HuffPost, BuzzFeed, Vice News |
| <10> Varlabel:Social media | Social media such as Facebook, Twitter, YouTube |
| <11> Varlabel:Blogs | Blogs |

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Question type: **Text**

We are now going to ask you about the brands you have used for news over the last week (meaning the last 7 days).

First, we will ask you about brands you have used for news offline (meaning TV, radio, print, and other forms of news access that do not require the Internet)....

Later, we will ask you separately about brands you have used for news online (meaning any form of news access using the Internet).

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Base: All

Question type: **Multiple**

#row order: *randomize*

[Varlabel - Which of the following brands have you used to access news ****offline**** in the last week (via ****TV, radio, print, and other traditional media****)? **** Please select all that apply.**]

[Q5A] Which of the following brands have you used to access news ****offline**** in the last week (via ****TV, radio, print, and other traditional media****)? **** Please select all that apply.**

| | | | |
|---|--|--|--------------------------------|
| <2> Varlabel:\$CNN_text | \$CNN_text | <444> Varlabel:The Scotsman | The Scotsman |
| <426> Varlabel:ITV News | ITV News | <445> Varlabel:The Herald | The Herald |
| <427> Varlabel:Sky News | Sky News | <446> Varlabel:Daily Record | Daily Record |
| <428> Varlabel:Channel 4 News (C4 News) | Channel 4 News (C4 News) | <447> Varlabel:Western Mail / Wales On Sunday | Western Mail / Wales On Sunday |
| <429> Varlabel:Channel 5 News (C5 News) | Channel 5 News (C5 News) | <448> Varlabel:The Irish News | The Irish News |
| <430> Varlabel:Commercial radio news | Commercial radio news | <449> Varlabel:Belfast Newsletter | Belfast Newsletter |
| <431> Varlabel:Daily Mail / Mail on Sunday | Daily Mail / Mail on Sunday | <450> Varlabel:Belfast Telegraph | Belfast Telegraph |
| <432> Varlabel:The Sun / Sun on Sunday | The Sun / Sun on Sunday | <451> Varlabel:London Evening Standard | London Evening Standard |
| <433> Varlabel:Daily Mirror / Sunday Mirror / Sunday People | Daily Mirror / Sunday Mirror / Sunday People | <473> Varlabel:BBC TV News | BBC TV News |

| | | | |
|---|--|--|---|
| <434> Varlabel:The Times / Sunday Times | The Times / Sunday Times | <474> Varlabel:BBC Radio News | BBC Radio News |
| <435> Varlabel:The Daily Telegraph / Sunday Telegraph | The Daily Telegraph / Sunday Telegraph | <1239> Varlabel:GB News | GB News |
| <436> Varlabel:The Express / Sunday Express | The Express / Sunday Express | <1500> Varlabel:Talk TV | Talk TV |
| <437> Varlabel:Daily Star / Star Sunday | Daily Star / Star Sunday | <990> Varlabel:A regional or local newspaper | A regional or local newspaper |
| <438> Varlabel:The Guardian / Observer | The Guardian / Observer | <991> Varlabel:Other newspapers or broadcast news channels from outside \$country_text | Other newspapers or broadcast news channels from outside \$country_text |
| <440> Varlabel:The 'i' newspaper | The 'i' newspaper | <994> Varlabel:Other1 | Other1 (open [Q5a_other1]) [open] please specify |
| <441> Varlabel:The Financial Times | The Financial Times | <995> Varlabel:Other2 | Other2 (open [Q5a_other2]) [open] please specify |
| <442> Varlabel:Metro | Metro | <998> Varlabel:Don't know | Don't know |
| <443> Varlabel:Economist | Economist | <999> Varlabel:None of these | None of these |

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Base: Those who used any offline news brands last week

Question type: **Multiple**

#row order: randomize

[Varlabel - You said you have used the following brands to access news offline in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.]

[Q5AI] You said you have used the following brands to access news offline in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.

| | | | |
|-------------------------|------------|-----------------------------|--------------|
| <2> Varlabel:\$CNN_text | \$CNN_text | <444> Varlabel:The Scotsman | The Scotsman |
| <426> Varlabel:ITV News | ITV News | <445> Varlabel:The Herald | The Herald |

| | | | |
|---|--|--|---|
| <427> Varlabel:Sky News | Sky News | <446> Varlabel:Daily Record | Daily Record |
| <428> Varlabel:Channel 4 News (C4 News) | Channel 4 News (C4 News) | <447> Varlabel:Western Mail / Wales On Sunday | Western Mail / Wales On Sunday |
| <429> Varlabel:Channel 5 News (C5 News) | Channel 5 News (C5 News) | <448> Varlabel:The Irish News | The Irish News |
| <430> Varlabel:Commercial radio news | Commercial radio news | <449> Varlabel:Belfast Newsletter | Belfast Newsletter |
| <431> Varlabel:Daily Mail / Mail on Sunday | Daily Mail / Mail on Sunday | <450> Varlabel:Belfast Telegraph | Belfast Telegraph |
| <432> Varlabel:The Sun / Sun on Sunday | The Sun / Sun on Sunday | <451> Varlabel:London Evening Standard | London Evening Standard |
| <433> Varlabel:Daily Mirror / Sunday Mirror / Sunday People | Daily Mirror / Sunday Mirror / Sunday People | <473> Varlabel:BBC TV News | BBC TV News |
| <434> Varlabel:The Times / Sunday Times | The Times / Sunday Times | <474> Varlabel:BBC Radio News | BBC Radio News |
| <435> Varlabel:The Daily Telegraph / Sunday Telegraph | The Daily Telegraph / Sunday Telegraph | <1239> Varlabel:GB News | GB News |
| <436> Varlabel:The Express / Sunday Express | The Express / Sunday Express | <1500> Varlabel:Talk TV | Talk TV |
| <437> Varlabel:Daily Star / Star Sunday | Daily Star / Star Sunday | <990 fixed> Varlabel:A regional or local newspaper | A regional or local newspaper |
| <438> Varlabel:The Guardian / Observer | The Guardian / Observer | <991 fixed> Varlabel:Other newspapers or broadcast news channels from outside \$country_text | Other newspapers or broadcast news channels from outside \$country_text |
| <440> Varlabel:The 'i' newspaper | The 'i' newspaper | <994 fixed> Varlabel:Other1 | \$Q5a_other1 |
| <441> Varlabel:The Financial Times | The Financial Times | <995 fixed> Varlabel:Other2 | \$Q5a_other2 |
| <442> Varlabel:Metro | Metro | <998 fixed xor> Varlabel:Don't know | Don't know |
| <443> Varlabel:Economist | Economist | <999 fixed xor> Varlabel:None of these | None of these |

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Base: All

Question type: **Multiple**

#row order: *randomize*

[Varlabel - Which of the following brands have you used to access news ****online**** in the last week (via ****websites, apps, social media, and other forms of Internet access****)? Please select all that apply.]

[Q5B] Which of the following brands have you used to access news ****online**** in the last week (via ****websites, apps, social media, and other forms of Internet access****)? Please select all that apply.

| | | | |
|---|--|---|---|
| <1> Varlabel:BBC News online | BBC News online | <443> Varlabel:Economist online | Economist online |
| <2> Varlabel:\$CNN_online_text | \$CNN_online_text | <444> Varlabel:Scotsman online | Scotsman online |
| <3> Varlabel:New York Times online | New York Times online | <445> Varlabel:The Herald online | The Herald online |
| <4> Varlabel:BuzzFeed News | BuzzFeed News | <446> Varlabel:Daily Record online | Daily Record online |
| <5> Varlabel:Vice News | Vice News | <447> Varlabel:Wales online | Wales online |
| <7> Varlabel:Guardian online | Guardian online | <448> Varlabel:The Irish News online | The Irish News online |
| <8> Varlabel:HuffPost (Huffington Post) | HuffPost (Huffington Post) | <449> Varlabel:Belfast Newsletter online | Belfast Newsletter online |
| <9> Varlabel:Mail online | Mail online | <450> Varlabel:Belfast Telegraph online | Belfast Telegraph online |
| <10> Varlabel:MSN News | MSN News | <451> Varlabel:London Evening Standard online | London Evening Standard online |
| <11> Varlabel:Yahoo! News | Yahoo! News | <458> Varlabel:The Lad Bible news | The Lad Bible news |
| <429> Varlabel:ITV News online | ITV News online | <1224> Varlabel:inews.co.uk | inews.co.uk |
| <430> Varlabel:Sky News online | Sky News online | <1399> Varlabel:The Canary | The Canary |
| <431> Varlabel:Channel 4 News online (C4 News online) | Channel 4 News online (C4 News online) | <1800> Varlabel:Commercial radio news online (e.g LBC, TalkRadio) | Commercial radio news online (e.g LBC, TalkRadio) |
| <434> Varlabel:The Sun online | The Sun online | <1801> Varlabel:Daily Star online | Daily Star online |
| <435> Varlabel:Mirror online | Mirror online | <1802> Varlabel:GB News online | GB News online |
| <436> Varlabel:Times online | Times online | <990> Varlabel:Other regional or local newspaper website | Other regional or local newspaper website |

| | | | |
|---|--------------------------|---|--|
| <437> Varlabel:Telegraph online | Telegraph online | <991> Varlabel:Other online sites from outside \$country_text | Other online sites from outside \$country_text |
| <438> Varlabel:Express online | Express online | <994> Varlabel:Other1 | Other1 (open [Q5B_other1]) [open] please specify |
| <440> Varlabel:Independent/ i100 online | Independent/ i100 online | <995> Varlabel:Other2 | Other2 (open [Q5B_other2]) [open] please specify |
| <441> Varlabel:Financial Times online | Financial Times online | <998> Varlabel:Don't know | Don't know |
| <442> Varlabel:Metro online | Metro online | <999> Varlabel:None of these | None of these |

#PAGE 44

Base: *Those who used any onlinenews brands last week*

Question type: **Multiple**

#row order: *randomize*

[Varlabel - You said you have used the following brands to access news online in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.]

[Q5BI] You said you have used the following brands to access news online in the last week...

Which of these, if any, did you use on 3 days or more? Please select all that apply.

| | | | |
|---|----------------------------|--|---------------------------|
| <1> Varlabel:BBC News online | BBC News online | <443> Varlabel:Economist online | Economist online |
| <2> Varlabel:\$CNN_online_text | \$CNN_online_text | <444> Varlabel:Scotsman online | Scotsman online |
| <3> Varlabel:New York Times online | New York Times online | <445> Varlabel:The Herald online | The Herald online |
| <4> Varlabel:BuzzFeed News | BuzzFeed News | <446> Varlabel:Daily Record online | Daily Record online |
| <5> Varlabel:Vice News | Vice News | <447> Varlabel:Wales online | Wales online |
| <7> Varlabel:Guardian online | Guardian online | <448> Varlabel:The Irish News online | The Irish News online |
| <8> Varlabel:HuffPost (Huffington Post) | HuffPost (Huffington Post) | <449> Varlabel:Belfast Newsletter online | Belfast Newsletter online |
| <9> Varlabel:Mail online | Mail online | <450> Varlabel:Belfast Telegraph online | Belfast Telegraph online |

| | | | |
|---|--|--|---|
| <10> Varlabel:MSN News | MSN News | <451> Varlabel:London Evening Standard online | London Evening Standard online |
| <11> Varlabel:Yahoo! News | Yahoo! News | <458> Varlabel:The Lad Bible news | The Lad Bible news |
| <429> Varlabel:ITV News online | ITV News online | <1224> Varlabel:inews.co.uk | inews.co.uk |
| <430> Varlabel:Sky News online | Sky News online | <1399> Varlabel:The Canary | The Canary |
| <431> Varlabel:Channel 4 News online (C4 News online) | Channel 4 News online (C4 News online) | <1800> Varlabel:Commercial radio news online (e.g LBC, TalkRadio) | Commercial radio news online (e.g LBC, TalkRadio) |
| <434> Varlabel:The Sun online | The Sun online | <1801> Varlabel:Daily Star online | Daily Star online |
| <435> Varlabel:Mirror online | Mirror online | <1802> Varlabel:GB News online | GB News online |
| <436> Varlabel:Times online | Times online | <990 fixed> Varlabel:Other regional or local newspaper website | Other regional or local newspaper website |
| <437> Varlabel:Telegraph online | Telegraph online | <991 fixed> Varlabel:Other online sites from outside | Other online sites from outside |
| <438> Varlabel:Express online | Express online | \$country_text <994 fixed> | \$Q5B_other1 |
| <440> Varlabel:Independent/ i100 online | Independent/ i100 online | Varlabel:Other1 <995 fixed> | \$Q5B_other2 |
| <441> Varlabel:Financial Times online | Financial Times online | <998 fixed xor> Varlabel:Don't know | Don't know |
| <442> Varlabel:Metro online | Metro online | <999 fixed xor> Varlabel:None of these | None of these |

#PAGE 45

Base: All

Question type: **Grid**

#row order: randomize

[Varlabel - We are now going to ask you about trust in the news. First we will ask you about how much you trust the news as a whole within your country. Then we will ask you about how much you trust the news that you choose to consume.<

>Please indicate your level of agreement with the following statements:]

[Q6_2016] We are now going to ask you about trust in the news. First we will ask you about how much you trust the news as a whole within your country. Then we will ask you about how much you trust the news that you choose to consume.

Please indicate your level of agreement with the following statements:

- [Q6_2016_1 fixed] I think you can trust most news most of the time
Varlabel:I think you can trust most news most of the time
- [Q6_2016_6 fixed] I think I can trust most of the news I consume most of the time
Varlabel:I think I can trust most of the news I consume most of the time
- <1> Varlabel:Strongly disagree Strongly disagree
- <2> Varlabel:Tend to disagree Tend to disagree
- <3> Varlabel:Neither agree nor disagree Neither agree nor disagree
- <4> Varlabel:Tend to agree Tend to agree
- <5> Varlabel:Strongly agree Strongly agree

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Base: All

Question type: **Grid**

#row order: randomize

[Varlabel - How trustworthy would you say **news** from the following brands is? Please use the scale below, where 0 is 'not at all trustworthy' and 10 is 'completely trustworthy'.]

[Q6_2018_trust] How trustworthy would you say **news** from the following brands is? Please use the scale below, where 0 is 'not at all trustworthy' and 10 is 'completely trustworthy'.

| | | | |
|--|-------------------------|--|-----------------------------|
| -[Q6_2018_trust_1] Varlabel:BBC News | BBC News | -[Q6_2018_trust_9] Varlabel:The Daily Telegraph | The Daily Telegraph |
| -[Q6_2018_trust_2] Varlabel:ITV News | ITV News | -[Q6_2018_trust_12] Varlabel:Daily Mirror | Daily Mirror |
| -[Q6_2018_trust_3] Varlabel:Sky News | Sky News | -[Q6_2018_trust_13] Varlabel:The Sun | The Sun |
| -[Q6_2018_trust_4] Varlabel:Channel 4 News | Channel 4 News | - [Q6_2018_trust_579] Varlabel:Financial Times | Financial Times |
| -[Q6_2018_trust_5] Varlabel:Daily Mail / MailOnline | Daily Mail / MailOnline | - [Q6_2018_trust_628] Varlabel:Local or regional newspaper | Regional or local newspaper |
| -[Q6_2018_trust_6] Varlabel:The Guardian | The Guardian | - [Q6_2018_trust_900] Varlabel:TalkTV | TalkTV |

| | | | |
|--|---|---|--------------------------------|
| -[Q6_2018_trust_7] Varlabel:Independent / i100 | Independent / i100 | - | GB News |
| -[Q6_2018_trust_8] Varlabel:The Times/ Sunday Times | The Times/ Sunday Times | [Q6_2018_trust_901] Varlabel:GB News | |
| <1> Varlabel:0- Not at all trustworthy | 0- Not at all trustworthy | <7> Varlabel:6 | 6 |
| <2> Varlabel:1 | 1 | <8> Varlabel:7 | 7 |
| <3> Varlabel:2 | 2 | <9> Varlabel:8 | 8 |
| <4> Varlabel:3 | 3 | <10> Varlabel:9 | 9 |
| <5> Varlabel:4 | 4 | <11> Varlabel:10- Completely trustworthy | 10- Completely trustworthy |
| <6> Varlabel:5- Neither trustworthy nor untrustworthy | 5- Neither trustworthy nor untrustworthy | <999> Varlabel:Haven't heard of this brand | Haven't heard of this brand |

#PAGE 47

Base: All

Question type: **Grid**

#row order: reverse

[Q1_PSM_2023g]

| | |
|-------------------|--|
| -[Q1_PSM_2023g_1] | How important, or not, are publicly funded news services such as \$pipe_Q1_PSM_2023g_to you personally_? |
| -[Q1_PSM_2023g_2] | In your opinion, how important, or not, are publicly funded news services such as \$pipe_Q1_PSM_2023g_to society_? |
| <1> | Very unimportant |
| <2> | Quite unimportant |
| <3> | Neither important nor unimportant |
| <4> | Quite important |
| <5> | Very important |
| <998 fixed> | Don't know |

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Base: All

Question type: **Single**

[Varlabel - Please indicate your level of agreement with the following statement.

“Thinking about online news, I am concerned about what is real and what is fake on the internet.”]

[Q_FAKE_NEWS_1] Please indicate your level of agreement with the following statement. “Thinking about online news, I am concerned about what is real and what is fake on the internet.”

- <1> Varlabel:Strongly disagree Strongly disagree
- <2> Varlabel:Tend to disagree Tend to disagree
- <3> Varlabel:Neither agree nor disagree Neither agree nor disagree
- <4> Varlabel:Tend to agree Tend to agree
- <5> Varlabel:Strongly agree Strongly agree

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Question type: **Multiple**
#row order: randomize

[Q_FAKE_NEWS_2021a] Have you seen **false or misleading information** about any of the following topics, in the last week? Please select all that apply.

- <1> Politics
- <4> Celebrities (e.g. actors, musicians, sports stars)
- <2 fixed> Coronavirus (COVID-19)
- <3 fixed> Other health issues
- <5> Immigration
- <6> Economics, cost of living
- <7> Climate change or the environment
- <8> War in Ukraine
- <995 fixed> Other (open [Q_FAKE_NEWS_2021a_other]) [open] please specify
- Varlabel:Other (please specify)
- <999 fixed xor> None of these
- Varlabel:None of these
- <998 fixed xor> Don't know

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Base: All

Question type: **Single**

[Varlabel - Have you paid for ONLINE news content, or accessed a paid for ONLINE news service _in the last year_? (This could be a digital subscription, combined digital/print subscription, a donation, or one off payment for an article or app or e-edition)]

[Q7a] Have you paid for ONLINE news content, or accessed a paid for ONLINE news service _in the last year_? (This could be a digital subscription, combined digital/print subscription, a donation, or one off payment for an article or app or e-edition)

- <1> Varlabel:Yes Yes
- <2> Varlabel:No No
- <3> Varlabel:Don't know Don't know

#PAGE 51

Base: Those who have accessed paid for online news content in the last year

Question type: Multiple

#row order: randomize

[Varlabel - You said you have accessed paid for ONLINE news content in the last year... Which, if any, of the following ways have you used to pay for ONLINE news content in the last year? Please select all that apply.]

[Q7ai] You said you have accessed paid for ONLINE news content in the last year...

Which, if any, of the following ways have you used to pay for ONLINE news content in the last year? Please select all that apply.

- <1> Varlabel:I made a single _one-off payment_ to access a single article or edition
- <3> Varlabel:I made an _ongoing payment_ (subscription or membership) for a digital news service – eg monthly, quarterly or annual payment
- <6> Varlabel:I pay for digital news access as part of a print-digital bundle, or I get it for free as part of a print subscription
- <5> Varlabel:I get free digital news access as part of a subscription to something else (e.g. broadband, phone, cable)
- <7> Varlabel:Someone else paid for me to subscribe or access a digital news service

<9> Varlabel:I have made a donation to support a digital news service I have made a donation to support a digital news service
 <995 fixed> Other
 Varlabel:Other

#PAGE 52

Base: Those who have made a regular payment to a digital news service in last year

Question type: **Dropdown**

[Varlabel - You said you have paid a subscription/membership to a digital news service in the last year. How many different providers do you pay money to in this way?]

[Q7_SUBS] You said you have paid a subscription/membership to a **digital news service** in the last year. How many different news providers do you pay money to in this way?

<1> Varlabel:0 0
 <2> Varlabel:1 1
 <3> Varlabel:2 2
 <4> Varlabel:3 3
 <5> Varlabel:4 4
 <6> Varlabel:5 5
 <7> Varlabel:more than 5 more than 5

#PAGE 53

Question type: **Multiple**

#row order: randomize

[Q7_SUBS_name_2022] You said you have paid a subscription/membership to a digital news service in the last year... Which of the following did you subscribe to? Please select all that apply.

| | | | |
|---|--------------------------------|--|---------------------------------------|
| <1> Varlabel:Apple+ (premium news articles) | Apple+ (premium news articles) | <176> Varlabel:Financial Times | Financial Times |
| <2> Varlabel:Daily Mail/Mail+ | Daily Mail/Mail+ | <178> Varlabel:Economist | Economist |
| <3> Varlabel:New Statesman | New Statesman | <210> Varlabel:Independent Premium | Independent Premium |
| <4> Varlabel:Spectator | Spectator | <990 fixed> Varlabel:A local or regional news organisation | A local or regional news organisation |

| | | | |
|---------------------------------------|------------------------|--|---|
| <5> Varlabel:The Athletic | The Athletic | <991 fixed> Varlabel:International brand (e.g. New York Times, Washington Post, Wall St Journal, Le Monde) | International brand (e.g. New York Times, Washington Post, Wall St Journal, Le Monde) |
| <6> Varlabel:Tortoise media | Tortoise media | <992 fixed> Varlabel:An individual journalist (e.g. via a newsletter/own website) | An individual journalist (e.g. via a newsletter/own website) |
| <173> Varlabel:Telegraph | Telegraph | <993 fixed> Varlabel:An individual journalist (e.g. a podcaster, a youtuber, etc.) | An individual journalist (e.g. a podcaster, a youtuber, etc.) |
| <174> Varlabel:Guardian | Guardian | <995 fixed> Varlabel:Other (please specify) | Other (please specify) (open [Q7_SUBS_name_2022_other]) [open] |
| <175> Varlabel:The Times/Sunday Times | The Times/Sunday Times | <998 fixed xor> Varlabel:Don't know | Don't know |

#PAGE 54

Question type: **Multiple**
 #row order: randomize

[Q1_Pay_2023] You said that you have _paid for access to online news_ in the last year... What are the most important reasons for this? Please select all that apply.

| | | | |
|-----|--|-----------------|---|
| <1> | Easy to use website/app | <7> | Games and puzzles |
| <2> | Better quality than I can get from free sources | <8> | Being connected to a community of readers and journalists |
| <3> | Exclusive or distinctive content I can't get anywhere else | <9> | I was offered a good deal/trial |
| <4> | I identify with the news brand and what it stands for | <10> | I want to help fund good journalism |
| <5> | Particular journalists that I like | <11 fixed> | Other (please specify) (open [Q1_Pay_2023_other]) [open] |
| <6> | Non-news features (cooking, culture, etc.) | <998 fixed xor> | Don't know |

#PAGE 55

Question type: **Multiple**
 #row order: randomize

[Q2_Pay_2023] Still thinking about paying for online news... and thinking specifically about ongoing **online news subscriptions**... which, if any, of the following have you done in the **last year**? Please select all that apply.

- <1> I have taken out one or more additional ongoing online news subscriptions
- <3> I have managed to get one or more news subscriptions at a cheaper price
- <4> I have cancelled one or more news subscriptions
- <2 fixed xor> I have kept my ongoing online news subscriptions exactly the same
- <999 fixed xor> None of the above
- <998 fixed xor> Don't know

#PAGE 56

Question type: **Open**
#any

[Q3_Pay_2023] You said that you have cancelled a news subscription/membership in the last year... in no more than two sentences, why did you do this?

Not Sure

#PAGE 57

Question type: **Multiple**
#row order: randomize

[Q4_Pay_2023] You say you don't currently subscribe or donate to an online newspaper or other news service. Which of the following, if any, would most encourage you to pay? Please select all that apply.

- <1> If there were no (or fewer) advertisements
- <2> If it was cheaper
- <3> If the content was more interesting or relevant to me
- <4> If there was more exclusive content I can't get via free sources
- <5> If the website/app was easier to use
- <6> If I could pay one price to access multiple news websites
- <7> If there was a friends or family option that allowed me to share the cost
- <998 fixed xor> Don't know
- <999 fixed xor> None of these

#PAGE 58

Question type: **Open**
#any

[Q5_Pay_2023] You say you have donated to support a news organisation or service in the last year... Who did you donate money to?

Not Sure

#PAGE 59

Question type: *Single*

[Q1_Finance_2023] How much, if at all, have you been affected by changes to the cost of living (e.g., cost of energy, fuel, food) in the last year?

- <1> A great deal
- <2> Somewhat
- <3> Not very much
- <4> Not at all
- <998 fixed> Don't know

#PAGE 60

Question type: *Multiple*

#row order: *randomize*

[Q2_Finance_2023m] Thinking about news or information related to _your personal finances and/or the wider economy_... which of the following sources, if any, do you pay a lot of attention to? Please select all that apply.

- <1> Mainstream media (e.g., TV, radio, online websites)
- <2> Specialist business or financial news websites/magazines
- <3> Experts with an independent public profile (e.g., their own social channels or TV shows)
- <4> Social media personalities/creators
- <5> Family, friends, or colleagues
- <6 fixed> Other (please specify) (open [Q2_Finance_2023_other]) [open]
- <998 fixed xor> Don't know
- <999 fixed xor> None of these – I don't pay attention to news about personal finances and the wider economy

#PAGE 61

Question type: *Multiple*

[Finance_Open_2023] You say that you pay a lot of attention to _experts with an independent public profile (e.g., their own social channels or TV shows)_ for news or

information related to your personal finances and the wider economy. Who do you pay attention to?

- <1> 1 - (open [Finance_Open_2023_other_1]) [open]
- <2> 2 - (open [Finance_Open_2023_other_2]) [open]
- <3> 3 - (open [Finance_Open_2023_other_3]) [open]
- <98 fixed xor> Can't think of any right now

#PAGE 62

Question type: **Dyngrid**

#row order: randomize #column order: reverse

[Q3_Finance_2023]

- How easy or difficult do you find it to understand news about finance and the economy?
- [Q3_Finance_2023_1]
- How easy or difficult do you find it to apply news about finance and the economy to your daily life?
- [Q3_Finance_2023_2]
- <1> Very easy
- <2> Somewhat easy
- <3> Neither easy nor difficult
- <4> Somewhat difficult
- <5> Very difficult
- <998 fixed> Don't know

#PAGE 63

Base: All

Question type: **Multiple**

#row order: custom(\$xcustom_order_Q8)

[Vlabel - Which, if any, of the following devices do you ever use (for any purpose)? Please select all that apply.]

[Q8A_2023] Which, if any, of the following devices do you ever use (for any purpose)? Please select all that apply.

- <1> Smartphone made by Apple (iPhone)
Vlabel:Smartphone made by Apple (iPhone)
- <2> Smartphone (other)
Vlabel:Smartphone (other)
- <3> Varlabel:Laptop or desktop computer (at work or home)
Laptop or desktop computer (at work or home)
- <4> Varlabel:Tablet computer made by
Tablet computer made by Apple (e.g., iPad, iPad Air or iPad mini)

- Apple (e.g., iPad, iPad Air or iPad mini)
<5> Varlabel:Other tablet computer (e.g., Samsung Galaxy, Amazon Fire, Asus ZenPad etc.)
- Other tablet computer (e.g., Samsung Galaxy, Amazon Fire, Asus ZenPad etc.)
- <6> Varlabel:Connected or smart TV (a TV that connects to internet directly or via set top box, games console, other box such as Apple TV, etc.)
- Connected or smart TV (a TV that connects to internet directly or via set top box, games console, other box such as Apple TV, etc.)
- <7> Varlabel:Smart watch or wristband that connects to the internet
- Smart watch or wristband that connects to the internet
- <8> Varlabel:Voice activated speaker (e.g., Amazon Echo, Google Home, Apple HomePod)
- Voice activated speaker (e.g., Amazon Echo, Google Home, Apple HomePod)
- <999 fixed xor> Varlabel:None of these
- None of these
- <998 fixed xor> Varlabel:Don't know
- Don't know

#PAGE 64

Base: All

Question type: **Multiple**

#row order: custom(\$xcustom_order_Q8)

[Varlabel - Which, if any, of the following devices have you used to access news _in the last week_? Please select all that apply.]

[Q8B_2023] Which, if any, of the following devices have you used to access news _in the last week_? Please select all that apply.

- <1> Varlabel:Smartphone made by Apple (iPhone)
- Smartphone made by Apple (iPhone)
- <2> Varlabel:Smartphone (other)
- Smartphone (other)
- <3> Varlabel:Laptop or desktop computer (at work or home)
- Laptop or desktop computer (at work or home)
- <4> Varlabel:Tablet computer made by
- Tablet computer made by Apple (e.g., iPad, iPad Air or iPad mini)

| | |
|--|---|
| Apple (e.g., iPad, iPad Air or iPad mini) <5> Varlabel:Other tablet computer (e.g., Samsung Galaxy, Amazon Fire, Asus ZenPad etc.) | Other tablet computer (e.g., Samsung Galaxy, Amazon Fire, Asus ZenPad etc.) |
| <6> Varlabel:Connected or smart TV (a TV that connects to internet directly or via set top box, games console, other box such as Apple TV, etc.) | Connected or smart TV (a TV that connects to internet directly or via set top box, games console, other box such as Apple TV, etc.) |
| <7> Varlabel:Smart watch or wristband that connects to the internet | Smart watch or wristband that connects to the internet |
| <8> Varlabel:Voice activated speaker (e.g., Amazon Echo, Google Home, Apple HomePod) | Voice activated speaker (e.g., Amazon Echo, Google Home, Apple HomePod) |
| <999 fixed xor> Varlabel:None of these | None of these |
| <998 fixed xor> Varlabel:Don't know | Don't know |

#PAGE 66

Base: Those who use any devices for news

Question type: **Single**

#row order: custom(\$xcustom_order_Q8)

[Varlabel - You've said you use the following devices to access news in the _last week_, which is your MAIN way of accessing online news?]

[UK8b6_5_2023] You've said you use the following devices to access news in the _last week_, which is your MAIN way of accessing online news?

| | |
|---|---|
| <1> Varlabel:Smartphone made by Apple (iPhone) | Smartphone made by Apple (iPhone) |
| <2> Varlabel:Smartphone (other) | Smartphone (other) |
| <3> Varlabel:Laptop or desktop computer (at work or home) | Laptop or desktop computer (at work or home) |
| <4> Varlabel:Tablet computer made by | Tablet computer made by Apple (e.g., iPad, iPad Air or iPad mini) |

| | |
|--|---|
| Apple (e.g., iPad, iPad Air or iPad mini) | |
| <5> Varlabel:Other tablet computer (e.g., Samsung Galaxy, Amazon Fire, Asus ZenPad etc.) | Other tablet computer (e.g., Samsung Galaxy, Amazon Fire, Asus ZenPad etc.) |
| <6> Varlabel:Connected or smart TV (a TV that connects to internet directly or via set top box, games console, other box such as Apple TV, etc.) | Connected or smart TV (a TV that connects to internet directly or via set top box, games console, other box such as Apple TV, etc.) |
| <7> Varlabel:Smart watch or wristband that connects to the internet | Smart watch or wristband that connects to the internet |
| <8> Varlabel:Voice activated speaker (e.g., Amazon Echo, Google Home, Apple HomePod) | Voice activated speaker (e.g., Amazon Echo, Google Home, Apple HomePod) |
| <999 fixed xor> Varlabel:None of these | None of these |
| <998 fixed xor> Varlabel:Don't know | Don't know |

#PAGE 68

Question type: *Text*

Now we're going to ask you questions about how you typically start your online news sessions.

#PAGE 69

Base: All

Question type: **Multiple**

#row order: *randomize*

[Varlabel - Thinking about how you got news online (via computer, mobile or any device) _in the last week_, which were the ways in which you came across news stories? Please select all that apply.]

[Q10] Thinking about how you got news online (via computer, mobile or any device) _in the last week_, which were the ways in which you came across news stories? Please select all that apply.

- <1> Varlabel:Went directly to a news website or app (e.g. BBC News, Guardian, MailOnline, HuffPost) Went directly to a news website or app (e.g. BBC News, Guardian, MailOnline, HuffPost)
- <2 fixed> Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website
- <3 fixed> Varlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story
- <4> Varlabel:Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Upday) Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Upday)
- <5> Varlabel:Used social media and came across news that way (e.g. Facebook, Twitter, YouTube, Instagram) Used social media and came across news that way (e.g. Facebook, Twitter, YouTube, Instagram)
- <6> Varlabel:Got news via an email newsletter or email alert Got news via an email newsletter or email alert
- <7> Varlabel:Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre) Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)
- <995 fixed> Varlabel:Other Other (open [Q10_other]) [open] please specify
- <998 fixed xor> Varlabel:Don't know Don't know
- <997 fixed xor> Varlabel:I haven't used online news in the last week I haven't used online news in the last week

#PAGE 70

Base: All who came across news in last week

Question type: **Single**

[Vlabel - Which of these was the ****MAIN**** way in which you came across news in the last week?]

[Q10a_new2017] Which of these was the ****MAIN**** way in which you came across news in the last week?

- <1> Vlabel:Went directly to a news website or app (e.g. BBC News, Guardian, MailOnline, HuffPost) Went directly to a news website or app (e.g. BBC News, Guardian, MailOnline, HuffPost)
- <2> Vlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website Used a search engine (e.g. Google, Bing) and typed in a keyword for the name of a particular website
- <3> Vlabel:Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story Used a search engine (e.g. Google, Bing) and typed in a keyword about a particular news story
- <4> Vlabel:Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Upday) Used a newsreader site or 'app' that aggregates news links (e.g. Google News, Flipboard, Apple News, Upday)
- <5> Vlabel:Used social media and came across news that way (e.g. Facebook, Twitter, YouTube, Instagram) Used social media and came across news that way (e.g. Facebook, Twitter, YouTube, Instagram)
- <6> Vlabel:Got news via an email newsletter or email alert Got news via an email newsletter or email alert
- <7> Vlabel:Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre) Received a news alert on my mobile phone/tablet (e.g. via SMS, app, lockscreen, notification centre)
- <995 fixed> Vlabel:Other \$Q10_other
- <998 fixed xor> Vlabel:Don't know Don't know

#PAGE 71

Base: All

Question type: **Multiple**

#row order: *randomize*

[Varlabel - When using the internet for news, have you used any of the following sites or mobile apps that aggregate different news links in the *_last week?_* Please select all that apply.]

[Q10c_2016] When using the internet for news, have you used any of the following sites or mobile apps that aggregate different news links in the *_last week?_* Please select all that apply.

- <3> Varlabel:Apple News (the app called News or the news stories that appear when you swipe right on an iPhone, iPad) Apple News (the app called News or the news stories that appear when you swipe right on an iPhone, iPad)
- <7> Varlabel:Flipboard Flipboard
- <8> Varlabel:SmartNews SmartNews
- <11> Varlabel:Snapchat Discover (the section of Snapchat with branded content from brands like CNN, Cosmopolitan etc) Snapchat Discover (the section of Snapchat with branded content from brands like CNN, Cosmopolitan etc)
- <56> Varlabel:Upday (app available on many Android phones that aggregates news sources) Upday (app available on many Android phones that aggregates news sources)
- <88> Varlabel:Medium Medium
- <1 fixed> Varlabel:Google News (NB only tick this option if you visit the Google News site/app, not news stories you find within the MAIN Google search results page) Google News (NB only tick this option if you visit the Google News site/app, not news stories you find within the MAIN Google search results page)
- <201> Varlabel:NewsNow NewsNow
- <995 fixed> Varlabel:Other Other (open [Q10c_2016_other]) [open] please specify
- <998 fixed xor> Varlabel:Don't know Don't know
- <999 fixed xor> Varlabel:None of these None of these
- these

#PAGE 72

Base: All

Question type: **Multiple**

#row order: *randomize*

[Varlabel - A podcast is an episodic series of digital audio files, which you can download, subscribe or listen to.

Which of the following types of podcast have you listened to in the *_last month_*? Please select all that apply.]

[Q11F_2018] A podcast is an episodic series of digital audio files, which you can download, subscribe or listen to.

Which of the following types of podcast have you listened to in the *_last month_*? Please select all that apply.

- <1> Varlabel:A A podcast about news, politics, international events
podcast about news, politics, international events
- <2> Varlabel:A A podcast about contemporary life (e.g. crime, societal issues)
podcast about contemporary life (e.g. crime, societal issues)
- <3> Varlabel:A A podcast about specialist subjects (e.g. science and technology, business, media, health, history)
podcast about specialist subjects (e.g. science and technology, business, media, health)
- <4> Varlabel:A A podcast about sport
podcast about sport
- <5> Varlabel:A A podcast about lifestyle (e.g. food, fashion, arts, literature, travel, fun)
podcast about lifestyle (e.g. food, fashion, arts, literature, travel, fun)
- <6 fixed xor> I haven't listened to a podcast in the last month
Varlabel:I haven't listened to a podcast in the last month

#PAGE 73

Question type: **Single**

#row order: *reverse*

[Q1_Podcasts_2023] Thinking about your podcast listening... how has it changed in the last year?

- <1> I've spent more time listening to podcasts

- <2> I've spent the same amount of time listening to podcasts
- <3> I've spent less time listening to podcasts
- <998 fixed> Don't know/haven't been listening long enough

#PAGE 74

Question type: **Multiple**

[Q2_Podcasts_2023] You say that you have listened to a news podcast in the last month... which news podcasts do you listen to regularly?

- <1> 1 - (open [Q2_Podcasts_2023_other_1]) [open]
- <2> 2 - (open [Q2_Podcasts_2023_other_2]) [open]
- <3> 3 - (open [Q2_Podcasts_2023_other_3]) [open]
- <98 fixed xor> Can't think of any right now

#PAGE 75

Base: if Q11F_2018=1,2,3,4,5

Question type: **Multiple**

#row order: randomize

[Varlabel - Which of the following apps or websites do you mainly use to find and play podcasts? Please select all that apply.]

[POD2] Which of the following apps or websites do you mainly use to find and play podcasts? Please select all that apply.

- | | | | |
|--|---|--|---|
| <1> Varlabel:Apple Podcasts | Apple Podcasts | <12> Varlabel:TuneIn Radio | TuneIn Radio |
| <2> Varlabel:Google Podcasts | Google Podcasts | <13> Varlabel:Audible | Audible |
| <3> Varlabel:Spotify (only if you use for podcasts) | Spotify (only if you use for podcasts) | <14> Varlabel:YouTube (only if you use for podcasts) | YouTube (only if you use for podcasts) |
| <5> Varlabel:BBC Sounds | BBC Sounds | <17> Varlabel:Podcast Addict | Podcast Addict |
| <7> Varlabel:Pocket Casts | Pocket Casts | <994 fixed> Varlabel:Website or app of a news publisher/broadcaster | Website or app of a news publisher/broadcaster |
| <8> Varlabel:Castbox | Castbox | <995 fixed> Varlabel:Other | Other |
| <9> Varlabel:Podbean | Podbean | <998 fixed xor> Varlabel:Don't know | Don't know |

#PAGE 76

Base: All

Question type: **Single**

#row order: randomize

[Varlabel - In thinking about your **<u>online</u>** habits around news and current affairs , which of the following statements applies best to you? Please select one.]

[OPTQ11D_2020] In thinking about your **online** habits around news and current affairs, which of the following statements applies best to you? Please select one.

- <1> Varlabel:I prefer I prefer to read the news when I'm online
to <<u>read</u>> the news when I'm online
- <2> Varlabel:I prefer I prefer to watch the news when I'm online
to <<u>watch</u>> the news when I'm online
- <3> Varlabel:I prefer I prefer listening to the news when I'm online
<<u>listening</u>> to the news when I'm online
- <998 fixed xor> Don't know
Varlabel:Don't know

#PAGE 77

Base: All

Question type: **Multiple**

#row order: randomize

[Varlabel - Thinking about when you used online news-related video (a short clip, a live stream, or a full episode) over the last week, which of the following did you do? Please select all that apply.]

[Q11_VIDEO_2018a] Thinking about when you used online news-related video (a short clip, a live stream, or a full episode) over the last week, which of the following did you do? Please select all that apply.

- <1> Varlabel:I consumed a news-related video when browsing a news website or news app
- <2> Varlabel:I consumed a news-related video when on Facebook
- <3> Varlabel:I consumed a news-related video when on YouTube

<4> Varlabel:I consumed a news-related video when on Twitter
 consumed a news-related video when on Twitter
 <5> Varlabel:I consumed a news-related video when on Instagram
 consumed a news-related video when on Instagram
 <6> Varlabel:I consumed a news-related video when on TikTok
 consumed a news-related video when on TikTok
 <7> Varlabel:I consumed a news-related video when on Twitch
 consumed a news-related video when on Twitch
 <999 fixed xor> Varlabel:I haven't consumed any news-related videos in the last week
 Varlabel:I haven't consumed any news-related videos in the last week

#PAGE 78

Base: All

Question type: **Multiple**

#row order: randomize #Columns: 2 #Response Options Layout: horizontal

[Varlabel - Which, if any, of the following have you used for any purpose in the last week? Please select all that apply.]

[Q12A] Which, if any, of the following have you used for any purpose in the last week? Please select all that apply.

| | | | |
|-------------------------|-----------|------------------------------|-------------|
| <2> Varlabel:LinkedIn | LinkedIn | <1 fixed> Varlabel:Facebook | Facebook |
| <4> Varlabel:Twitter | Twitter | <50 fixed> Varlabel:Facebook | Facebook |
| <5> Varlabel:YouTube | YouTube | Varlabel:Facebook | Messenger |
| <7> Varlabel:Instagram | Instagram | Messenger | |
| <9> Varlabel:Reddit | Reddit | <76> Varlabel:TikTok | TikTok |
| <13> Varlabel:Pinterest | Pinterest | <78> Varlabel:Nextdoor | Nextdoor |
| <15> Varlabel:WhatsApp | WhatsApp | <82> Varlabel:Discord | Discord |
| <16> Varlabel:Line | Line | <90> Varlabel:Twitch | Twitch |
| <17> Varlabel:Viber | Viber | <153> Varlabel:BeReal | BeReal |
| | | <154> Varlabel:Mastodon | Mastodon |
| | | <157> Varlabel:Hive Social | Hive Social |

| | | | |
|---------------------------|----------|---|---|
| <18> Varlabel:Snapchat | Snapchat | <995 fixed> Varlabel:Other | Other (open [Q12A_other]) [open] please specify |
| <40> Varlabel:Telegram | Telegram | <998 fixed xor> Varlabel:Don't know | Don't know |
| <42> Varlabel:WeChat | WeChat | <999 fixed xor> Varlabel:None of these | None of these |
| <47> Varlabel:Signal | Signal | | |

#PAGE 79

Base: All

Question type: **Multiple**

#row order: randomize #Columns: 2

[Varlabel - Which, if any, of the following have you used for finding, reading, watching, sharing or discussing _news_ in _the last week_? Please select all that apply.]

[Q12B] Which, if any, of the following have you used for finding, reading, watching, sharing or discussing _news_ in _the last week_? Please select all that apply.

| | | | |
|----------------------------|-----------|---|--------------------|
| <2> Varlabel:LinkedIn | LinkedIn | <1 fixed> Varlabel:Facebook | Facebook |
| <4> Varlabel:Twitter | Twitter | <50 fixed> Varlabel:Facebook Messenger | Facebook Messenger |
| <5> Varlabel:YouTube | YouTube | <76> Varlabel:TikTok | TikTok |
| <7> Varlabel:Instagram | Instagram | <78> Varlabel:Nextdoor | Nextdoor |
| <9> Varlabel:Reddit | Reddit | <82> Varlabel:Discord | Discord |
| <13> Varlabel:Pinterest | Pinterest | <90> Varlabel:Twitch | Twitch |
| <15> Varlabel:WhatsApp | WhatsApp | <153> Varlabel:BeReal | BeReal |
| <16> Varlabel:Line | Line | <154> Varlabel:Mastodon | Mastodon |
| <17> Varlabel:Viber | Viber | <157> Varlabel:Hive Social | Hive Social |
| <18> Varlabel:Snapchat | Snapchat | <995 fixed> Varlabel:Other | \$Q12A_other |
| <40> Varlabel:Telegram | Telegram | <998 fixed xor> Varlabel:Don't know | Don't know |
| <42> Varlabel:WeChat | WeChat | <999 fixed xor> Varlabel:None of these | None of these |
| <47> Varlabel:Signal | Signal | | |

#PAGE 82

#PAGE 83

Question type: *Multiple*
#row order: *randomize*

[Q12_Social_sources_Facebook] You said that you use **Facebook** for news... When it comes to news on **Facebook**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

#PAGE 84

Question type: *Multiple*
#row order: *randomize*

[Q12_Social_sources_Twitter] You said that you use **Twitter** for news... When it comes to news on **Twitter**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

#PAGE 85

Question type: *Multiple*
#row order: *randomize*

[Q12_Social_sources_Youtube] You said that you use **YouTube** for news... When it comes to news on **YouTube**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

#PAGE 86

Question type: **Multiple**

#row order: *randomize*

[Q12_Social_sources_Instagram] You said that you use **Instagram** for news... When it comes to news on **Instagram**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

#PAGE 87

Question type: **Multiple**

#row order: *randomize*

[Q12_Social_sources_Snapchat] You said that you use **Snapchat** for news... When it comes to news on **Snapchat**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

#PAGE 88

Question type: **Multiple**

#row order: *randomize*

[Q12_Social_sources_Tiktok] You said that you use **TikTok** for news... When it comes to news on **TikTok**, which of these sources do you generally pay most attention to? Please select all that apply.

Response Option List: Q12_Social_sources_answers

#PAGE 89

Question type: **Multiple**

#row order: *randomize*

[Q12_Social_subjects_Facebook] You said that you use **Facebook** for news... When it comes to news on **Facebook**, what types of content do you mostly pay attention to? Please select all that apply.

- <1> National politics news
- <2> War in Ukraine news
- <3> Health news (e.g., COVID-19)
- <4> Business, financial and economic news
- <5> Entertainment, celebrity and lifestyle news (e.g., food, fashion, travel, etc.)
- <6> Sports news
- <7> Climate change and environmental news
- <8> Social justice news (e.g., race/gender inequality, LGBTQ+ rights, etc.)
- <9> Fun news (e.g., satire, news that makes me laugh)
- <10 fixed> Other (open [Q12_Social_subjects_Facebook_other]) [open] please specify
- <998 fixed xor> Don't know

#PAGE 90

Question type: **Multiple**
 #row order: *randomize*

[Q12_Social_subjects_Twitter] You said that you use **Twitter** for news... When it comes to news on **Twitter**, what types of content do you mostly pay attention to? Please select all that apply.

- <1> National politics news
- <2> War in Ukraine news
- <3> Health news (e.g., COVID-19)
- <4> Business, financial and economic news
- <5> Entertainment, celebrity and lifestyle news (e.g., food, fashion, travel, etc.)
- <6> Sports news
- <7> Climate change and environmental news
- <8> Social justice news (e.g., race/gender inequality, LGBTQ+ rights, etc.)
- <9> Fun news (e.g., satire, news that makes me laugh)
- <10 fixed> Other (open [Q12_Social_subjects_Twitter_other]) [open] please specify
- <998 fixed xor> Don't know

#PAGE 91

Question type: **Multiple**
 #row order: *randomize*

[Q12_Social_subjects_YouTube] You said that you use **YouTube** for news... When it comes to news on **YouTube**, what types of content do you mostly pay attention to? Please select all that apply.

- <1> National politics news
- <2> War in Ukraine news
- <3> Health news (e.g., COVID-19)
- <4> Business, financial and economic news
- <5> Entertainment, celebrity and lifestyle news (e.g., food, fashion, travel, etc.)
- <6> Sports news
- <7> Climate change and environmental news
- <8> Social justice news (e.g., race/gender inequality, LGBTQ+ rights, etc.)

- <9> Fun news (e.g., satire, news that makes me laugh)
- <10 fixed> Other (open [Q12_Social_subjects_YouTube_other]) [open] please specify
- <998 fixed xor> Don't know

#PAGE 92

Question type: **Multiple**
 #row order: randomize

[Q12_Social_subjects_Instagram] You said that you use **Instagram** for news... When it comes to news on **Instagram**, what types of content do you mostly pay attention to? Please select all that apply.

- <1> National politics news
- <2> War in Ukraine news
- <3> Health news (e.g., COVID-19)
- <4> Business, financial and economic news
- <5> Entertainment, celebrity and lifestyle news (e.g., food, fashion, travel, etc.)
- <6> Sports news
- <7> Climate change and environmental news
- <8> Social justice news (e.g., race/gender inequality, LGBTQ+ rights, etc.)
- <9> Fun news (e.g., satire, news that makes me laugh)
- <10 fixed> Other (open [Q12_Social_subjects_Instagram_other]) [open] please specify
- <998 fixed xor> Don't know

#PAGE 93

Question type: **Multiple**
 #row order: randomize

[Q12_Social_subjects_Snapchat] You said that you use **Snapchat** for news... When it comes to news on **Snapchat**, what types of content do you mostly pay attention to? Please select all that apply.

- <1> National politics news
- <2> War in Ukraine news
- <3> Health news (e.g., COVID-19)
- <4> Business, financial and economic news
- <5> Entertainment, celebrity and lifestyle news (e.g., food, fashion, travel, etc.)
- <6> Sports news
- <7> Climate change and environmental news
- <8> Social justice news (e.g., race/gender inequality, LGBTQ+ rights, etc.)
- <9> Fun news (e.g., satire, news that makes me laugh)
- <10 fixed> Other (open [Q12_Social_subjects_Snapchat_other]) [open] please specify
- <998 fixed xor> Don't know

#PAGE 94

Question type: **Multiple**

#row order: *randomize*

[Q12_Social_subjects_TikTok] You said that you use **TikTok** for news... When it comes to news on **TikTok**, what types of content do you mostly pay attention to? Please select all that apply.

- <1> National politics news
- <2> War in Ukraine news
- <3> Health news (e.g., COVID-19)
- <4> Business, financial and economic news
- <5> Entertainment, celebrity and lifestyle news (e.g., food, fashion, travel, etc.)
- <6> Sports news
- <7> Climate change and environmental news
- <8> Social justice news (e.g., race/gender inequality, LGBTQ+ rights, etc.)
- <9> Fun news (e.g., satire, news that makes me laugh)
- <10 fixed> Other (open [Q12_Social_subjects_TikTok_other]) [open] please specify
- <998 fixed xor> Don't know

#PAGE 95

Question type: **Text**

Every news website, mobile app or social network makes decisions about what content to show to you. These decisions can be made by editors and journalists or by computer algorithms analysing information about what other content you have used, or on the basis of what you and your friends share and interact with on social media.

#PAGE 96

Question type: **Dyngrid**

#row order: *randomize*

[Q10D_2016a] With this in mind, please indicate your level of agreement with the following statements:

- [Q10D_2016a_1] Having stories selected for me by editors and journalists is a good way to get news.
- [Q10D_2016a_2] Having stories automatically selected for me on the basis of what I have consumed in the past is a good way to get news.
- [Q10D_2016a_3] Having stories automatically selected for me on the basis of what my friends have consumed is a good way to get news.
- <1> Strongly disagree
- <2> Tend to disagree
- <3> Neither agree nor disagree
- <4> Tend to agree
- <5> Strongly agree

#PAGE 97

Question type: *Dyngrid*

[Q10D_2016b] Now when thinking about more personalised news, please indicate your level of agreement with the following statements:

- | | |
|-----------------|--|
| -[Q10D_2016b_1] | I worry that more personalised news may mean that I miss out on _important information_. |
| -[Q10D_2016b_2] | I worry that more personalised news may mean that I miss out on _challenging viewpoints_. |
| <1> | Strongly disagree |
| <2> | Tend to disagree |
| <3> | Neither agree nor disagree |
| <4> | Tend to agree |
| <5> | Strongly agree |

#PAGE 98

Question type: *Single*

[Q1_Algorithms_2023] Still thinking about getting more personalised news via algorithms... how often do you try to change what news and information you see on online platforms (e.g., by following or unfollowing, muting or blocking, or changing other settings)?

- | | |
|-------------|--|
| <1> | Often |
| <2> | Sometimes |
| <3> | Occasionally |
| <4> | Never |
| <998 fixed> | Don't know |
| <999 fixed> | I do not use online platforms for news |

#PAGE 99

Question type: *Multiple*

#row order: *randomize*

[Q2_Algorithms_2023] You said that you \$Q1_Algorithms_2023.lower try to change what news and information you see on online platforms. What are you trying to achieve? Please select all that apply.

- | | |
|-----|---|
| <1> | Make it more interesting |
| <2> | Make it more fun |
| <3> | See more diverse perspectives or points of view |
| <4> | Get more reliable content |

- <5> See less toxic content
- <6> See less negative or depressing content
- <7 fixed> Other (please specify) (open [Q2_Algorithms_2023_other]) [open]
- <998 fixed xor> Don't know

#PAGE 101

Base: All

Question type: **Multiple**

#row order: custom(\$xcustom_order_Q13)

[Vlabel - During an average week in which, if any, of the following ways do you share or participate in news coverage? Please select all that apply.]

[Q13] During an average week in which, if any, of the following ways do you share or participate in news coverage? Please select all that apply.

- | | | | |
|--|---|---|---|
| <p><1> Vlabel:Share a news story via social network (e.g. Facebook, Twitter, LinkedIn)</p> | <p>Share a news story via social network (e.g. Facebook, Twitter, LinkedIn)</p> | <p><11> Vlabel:Talk <u>online</u> with friends and colleagues about a news story (e.g. by email, social media, messaging app)</p> | <p>Talk <u>online</u> with friends and colleagues about a news story (e.g. by email, social media, messaging app)</p> |
| <p><2> Vlabel:Share a news story via email</p> | <p>Share a news story via email</p> | <p><12> Vlabel:Talk <u>face to face</u> with friends and colleagues about a news story</p> | <p>Talk <u>face to face</u> with friends and colleagues about a news story</p> |
| <p><3> Vlabel:Rate, like or favourite a news story</p> | <p>Rate, like or favourite a news story</p> | <p><13> Vlabel:Share a news story via an instant messenger (e.g. WhatsApp, Facebook Messenger)</p> | <p>Share a news story via an instant messenger (e.g. WhatsApp, Facebook Messenger)</p> |
| <p><4> Vlabel:Comment on a news story in a social network (e.g. Facebook or Twitter)</p> | <p>Comment on a news story in a social network (e.g. Facebook or Twitter)</p> | <p><14> Vlabel:Read the comments on social media posts</p> | <p>Read the comments on social media posts</p> |
| <p><5> Vlabel:Comment on a news story on a news website</p> | <p>Comment on a news story on a news website</p> | <p><15> Vlabel:Read the comments</p> | <p>Read the comments on news websites</p> |

| | | | |
|--|---|--|----------------------|
| <p><9> Varlabel:Vote in an online poll via a news site or social network</p> | <p>Vote in an online poll via a news site or social network</p> | <p>on news websites <999 fixed xor> Varlabel:None of these</p> | <p>None of these</p> |
|--|---|--|----------------------|

#PAGE 102

Question type: *Single*
#row order: *reverse(\$RandRev)*

[Q1_Participation_2023] How positive or negative is your experience of engagement with news online or on social media (e.g., reading or posting comments, talking to people about news, etc.)?

| | |
|--|--|
| <p><1> <2> <3> <4> <5> <998 fixed> <999 fixed></p> | <p>Very negative Somewhat negative Neither positive nor negative Somewhat positive Very positive Don't know I don't see any news online or on social media</p> |
|--|--|

#PAGE 103

Question type: *Single*

[Q2_Participation_2023] When talking about politics with people *_online_* (e.g., via social networks or messaging groups), how careful do you feel you have to be with what you say?

| | |
|--|--|
| <p><1> <2> <3> <4> <998 fixed> <999 fixed></p> | <p>Very careful Somewhat careful Not very careful Not at all careful Don't know I don't talk about politics online</p> |
|--|--|

#PAGE 104

Question type: *Single*

[Q3_Participation_2023] When talking about politics with people *_offline_* (e.g., face to face, on the phone), how careful do you feel you have to be with what you say?

| | |
|------------------|---------------------|
| <p><1></p> | <p>Very careful</p> |
|------------------|---------------------|

- <2> Somewhat careful
- <3> Not very careful
- <4> Not at all careful
- <998 fixed> Don't know
- <999 fixed> I don't talk about politics offline

#PAGE 105

Question type: **Single**

[Q1di_2017] Do you find yourself actively trying to avoid news these days?

- <1> Often
- <2> Sometimes
- <3> Occasionally
- <4> Never
- <998> Don't know

#PAGE 106

Question type: **Multiple**

#row order: randomize

[Avoidance_behaviours_2023] You said that you \$Q1di_2017.lower try to actively avoid news. Which of the following, if any, do you do? Please select all that apply.

- <1> I avoid certain sources of news (e.g., TV news, newspapers, news websites)
- <2> I avoid places or situations where I know news might appear
- <3> I ignore, scroll past, or change channels when I see news
- <4> I check news sources less often
- <5> I cut out news at particular times of day (e.g., first thing in the morning or last thing at night)
- <6> I have turned off or reduced news notifications (e.g., on mobile)
- <7> I prioritise activities that don't involve news
- <8> I avoid specific news topics
- <9 fixed> Other (please specify) (open [Avoidance_behaviours_2023_other]) [open]
- <998 fixed xor> Don't know
- <999 fixed xor> None of these

#PAGE 107

Question type: **Multiple**

#row order: custom(\$custom_order_group1)

[Avoidance_topics_2023] You said that you \$Q1di_2017.lower try to actively avoid specific news topics. Which of the following news topics are you trying to avoid? Please select all that apply.

- | | | | |
|------|---|-----------------|---|
| <1> | National politics news | <11> | Sports news |
| <2> | War in Ukraine news | <12> | Science and technology news |
| <3> | Other international news | <13> | Climate change and environmental news |
| <4> | Health news (e.g., COVID-19) | <14> | Social justice news (e.g., race/gender inequality, LGBTQ+ rights, etc.) |
| <5> | Local news (e.g., about my region, city or town) | <15> | Crime and personal security news |
| <6> | Business, financial and economic news | <16> | Fun news (e.g., satire, news that makes me laugh) |
| <7> | Entertainment and celebrity news | <17 fixed> | Other (please specify) (open [Avoidance_topics_2023_other]) [open] |
| <8> | Lifestyle news (e.g., food, fashion, travel, etc.) | <18 fixed xor> | I try to avoid all news topics |
| <9> | Culture news (e.g., music, books, film, arts, etc.) | <998 fixed xor> | Don't know |
| <10> | Education news | | |

#PAGE 108

Question type: *Grid*
 #row order: *randomize*

[News_interest_2023] How interested are you, if at all, in the following types of news?

- [News_interest_2023_1] The latest developments on the big stories of the day
 - [News_interest_2023_2] News that helps me understand complex stories
 - [News_interest_2023_3] News that investigates wrongdoing or abuse of power
 - [News_interest_2023_4] News that suggests solutions, rather than just pointing out problems
 - [News_interest_2023_5] Positive news stories
 - [News_interest_2023_6] News that is about people like me
- | | |
|-------------|-----------------------|
| <1> | Not at all interested |
| <2> | Not very interested |
| <3> | Somewhat interested |
| <4> | Very interested |
| <5> | Extremely interested |
| <998 fixed> | Don't know |

#PAGE 109

Question type: **Single**

[Q1_Criticism_2023] How often, if at all, do you see or hear people criticising journalists or the news media in \$pipe_criticism \$country_text?

- <4> Very often
- <3> Quite often
- <2> Not very often
- <1> Almost never
- <998 fixed> Don't know

#PAGE 110

Question type: **Multiple**

#row order: custom(\$custom_order_group2)

[Q2_Criticism_2023] Which of the following, if any, have you seen or heard criticising journalists or the news media in \$pipe_criticism \$country_text in the last year? Please select all that apply.

- <1> Politicians or political activists
- <2> Celebrities, comedians or social media personalities
- <4> Other journalists or news media organisations
- <5> Colleagues, friends, or family members
- <6> Ordinary people who you don't know
- <998 fixed xor> Don't know
- <999 fixed xor> None of these

#PAGE 111

Question type: **Multiple**

#row order: randomize

[Q3_Criticism_2023] Where do you mainly see or hear criticism of journalists or the news media in \$pipe_criticism \$country_text? Please select all that apply.

- <1> On social media
- <2> The news media
- <3> When talking with people you know
- <4 fixed> Other, please specify (open [Q3_Criticism_2023_other]) [open]
- <998 fixed xor> Don't know