



Ziff Davis Climate Change and Biodiversity Policy Statement

(Last revised April 2024)

Ziff Davis is a vertically focused digital media and internet company whose portfolio includes leading brands in technology, shopping, gaming and entertainment, connectivity, health, cybersecurity, and martech. We are committed to operating sustainably and limiting any damaging effects our operations may have on climate change and biodiversity, even as our direct operations generate relatively insubstantial greenhouse gas emissions. As such, Ziff Davis received validation of its science-based greenhouse gas emissions reduction targets from the Science Based Targets initiative (SBTi), a partnership between the CDP, the United Nations Global Compact, World Resources Institute, and the Worldwide Fund for Nature.

Ziff Davis aims to reduce its:

- Absolute Scope 1 and 2 GHG emissions by 50% by 2030 from a 2021 base year
- Scope 3 GHG emissions from purchased goods & services and capital goods 51.6% per USD value added within the same timeframe

Furthermore, and, in accordance with our Environmental Policy, we aim to:

- Perform an annual GHG inventory process, assured by an independent third-party, to measure our company-wide GHG emissions
- Provide transparency on our climate change efforts by responding annually to CDP
- Continue our ongoing efforts to reduce the emissions generated in our operations to become more efficient and ensure our services are delivered sustainably
- Integrate environmental risk evaluation criteria, including climate change, into the due diligence process for mergers and acquisitions
- Work closely with our largest suppliers and vendors, whom we encourage to measure and disclose their own greenhouse gas emissions on an annual basis
- Encourage our employees to engage in sustainability efforts (including by participating in our Sustainability Council)
- Educate employees on identifying and altering what they can do individually to be more sustainable in their everyday lives

We believe these efforts will help reduce climate change and promote biodiversity. Ziff Davis undertakes these efforts across all of its brands and subsidiaries, in connection with the company's business, strategy, and financial planning. Ziff Davis' sustainability team and Board of Directors are charged with maintaining these commitments, and assessing and managing climate change-related risks in ongoing operations.