



GRAMMY MUSEUM® AND THE BRUCE SPRINGSTEEN ARCHIVES AND CENTER FOR AMERICAN MUSIC PRESENT *BRUCE SPRINGSTEEN LIVE!*

INTERACTIVE EXHIBIT GRANTS EXCLUSIVE ACCESS TO ONE OF ROCK AND ROLL'S GREATEST PERFORMERS THROUGH 49 YEARS OF INTERVIEWS, ICONIC PERFORMANCES AND ARTIFACTS

MUSEUM INVITES FANS TO SUBMIT VIDEOS AS PART OF AN UPDATED ITERATION OF THE EXHIBIT

LOS ANGELES (SEPT. 7, 2022) — For nearly half a century, Bruce Springsteen and the E Street Band have exemplified the crowd-pleasing, soul-shaking, energy-exploding excitement of rock and roll onstage. From an intimate look into Springsteen's creative process to shedding light on how he became – and remains – one of the greatest live performers in rock and roll history, the GRAMMY Museum®'s *Bruce Springsteen Live!* explores the evolution of Springsteen through the decades and grants exclusive backstage access to Springsteen and the E Street Band's legendary performances. The Museum is also asking all Springsteen fans to be part of the exhibit by submitting a video sharing their live concert experiences from Springsteen shows over the years. Excerpts of this will be part of a new exhibit film and can be seen throughout the gallery. On September 23rd, Springsteen's 73rd birthday, the museum is inviting fans to stop by and share their stories in-person and on-camera and wish Bruce a Happy Birthday. In partnership with The Bruce Springsteen Archives and Center for American Music at Monmouth University, the traveling exhibit launches at the Museum's downtown Los Angeles location on Oct. 15 and will run through April 2, 2023.

"The GRAMMY Museum is excited to bring *Bruce Springsteen Live!* to Los Angeles," said Jasen Emmons, Chief Curator and Vice President of Curatorial Affairs at the GRAMMY Museum. "We're also thrilled to offer a special, expanded exhibit with the help of Springsteen fans for a one-of-a-kind immersive experience."

From Springsteen's earliest days on the Jersey Shore, performing in dingy clubs and boardwalk bars, to performing sold-out superstar stadium shows, his aim was to always exceed the loftiest expectations. *Bruce Springsteen Live!* will feature 49 years of iconic artifacts, live performance footage, instruments and stage costumes, exclusive interviews, concert posters and photography, as well as unique interactive displays to immerse fans into the minds of Springsteen and the E Street Band's prolific process and how they prepare for concerts and tours.

"Few performers embody the soul and excitement of live rock and roll like Bruce Springsteen and the E Street Band," said co-curator Robert Santelli. "This exhibit will give fresh insight into how they've been able to remain one of the greatest live acts for five decades."



“We are honored to work with the GRAMMY Museum on this unique Bruce Springsteen exhibit,” said co-curator Eileen Chapman, Director of The Bruce Springsteen Archives and Center for American Music. “Since his first west coast show as a touring musician at the Troubadour in 1973 to the present day, Bruce has performed over 100 shows in the Los Angeles area and has thrilled millions of fans with his electrifying performances. This extensive exhibit provides a peek behind the curtain and a stirring trip down memory lane.”

Exhibit highlights include:

- *Born to Run* Esquire Guitar: A staple of Springsteen’s career, the modified Fender guitar was featured most famously on the album cover of *Born to Run* (1975), as well as *Live 1975/85* (1986), *Human Touch* (1992), and *Wrecking Ball* (2012)
- Clarence Clemons Saxophone: Nicknamed “The Big Man,” the legendary saxophonist played alongside Springsteen for 40 years. Upon Clarence’s death in 2011, the iconic instrument was passed on to his nephew Jake Clemons who, since 2012, continues to use it in performance as the newest member of the E Street Band.
- Stage Clothing: Outfits and accessories from Springsteen and members of the E Street Band.
- Tunnel of Love Ticket Booth Stage Prop: From the 1988 Tunnel of Love Tour, this iconic ticket booth symbolized the audience’s admittance to the onstage narrative of the rollercoaster of love, loyalty, commitment, and faith.
- Max Weinberg’s Tunnel of Love drum kit, plus a drum interactive with tips from Weinberg.
- Danny Federici Accordion
- Create Your Encore Interactive: Springsteen is known for his encores! This interactive kiosk will allow visitors to view his handwritten setlists and create their own encores to compare against Springsteen’s original.

For official press photos, visit [HERE](#).

Link to submit fan videos, visit [HERE](#).

Media are invited to attend an exclusive “first look” of *Bruce Springsteen Live!* on Fri, Oct. 14 at the GRAMMY Museum. Please reach out to Jasmine Lywen-Dill, jlywen-dill@grammymuseum.org with inquiries.

For more information regarding advanced ticket reservations for the exhibit, please visit www.grammymuseum.org.

ABOUT THE GRAMMY MUSEUM

The GRAMMY Museum is a nonprofit organization dedicated to celebrating and exploring music from yesterday and today to inspire the music of tomorrow through exhibits, education, grants, preservation initiatives, and public programming. Paying tribute to our collective musical heritage, the Museum values and celebrates the dynamic connection in people’s diverse backgrounds and music’s many genres, telling stories that inspire us, and creative expression that leads change in our industry.



For more information, visit www.grammymuseum.org, "like" the GRAMMY Museum on Facebook, and follow @GRAMMYMuseum on Twitter, Instagram and TikTok.

ABOUT THE BRUCE SPRINGSTEEN ARCHIVES AND CENTER FOR AMERICAN MUSIC

The Bruce Springsteen Archives is comprised of nearly 35,000 items from 47 countries, ranging from books and concert memorabilia to articles and promotional materials. The collection serves the research and informational needs of music fans, scholars, authors, and others with a serious interest in the life and career of Bruce Springsteen.

The Bruce Springsteen Archives serves as the archival repository for Bruce Springsteen's written works, photographs, periodicals, and artifacts. The Center also preserves and promotes the legacy of Bruce Springsteen and his role in American music, while creating exhibits, public programs and education initiatives that explore the works of American music giants like Woody Guthrie, Robert Johnson, Hank Williams, Billie Holiday, Janis Joplin, Frank Sinatra, and others.

In addition to its archival mission The Bruce Springsteen Archives and Center for American Music creates traveling exhibits, educational conferences, public programs, teacher workshops, and scholastic field trips, all aimed at exploring the American music tradition and providing for academic discourse in various fields of American music.

For more information, visit <https://springsteenarchives.org/>.

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