



GRAMMY MUSEUM® ANNOUNCES GRAMMY IN THE SCHOOLS® FEST PROGRAMMING SCHEDULE

FEATURING BABY TATE, CATIE TURNER, CHASE ATLANTIC, DREBAE, IDK, JUSTIN TRANTER, MAJOR., MARQ HAWKINS (DJ CLI-N-TEL), MOORE KISMET, NLE CHOPPA, RENFORSHORT

ALL EDUCATION PROGRAMS AND PANELS FREE FOR STUDENTS WITH REGISTRATION

LOS ANGELES (Feb. 16, 2023) — The GRAMMY Museum® announces its GRAMMY In The Schools® Fest programming schedule. All education programs are free for students with registration. More information listed below.

Mon, March 6:

EVENT: Women In Music Career Panel

WHAT: A conversation and Q&A session with inspiring women working in the music industry. Featuring Executive Director of the Music Forward Foundation, Nurit Siegel Smith; Senior Vice President and Chief Human Resources Officer for the Guitar Center Company, Anne Buchanan; and from Roland Americas, Artist Relations Manager, Melanie Lynn Stevenson and Vice President of Marketing, Katherine Wing.

WHEN: 9 a.m. – 10 a.m.

EVENT: Music In Film & Television Panel

WHAT: A conversation with Music Supervisor for The Walt Disney Studios, Brian Vickers; award-winning composer, Lee Sanders; and re-recording mixer and sound designer, Jonathan Greasley CAS, MPSE on their experience working in film and television, sync licensing, publishing, and what it takes to have a career in the music industry on the film side.

WHEN: 11 a.m. – 12 p.m.

EVENT: Mentorship with GRAMMY U®

WHAT: Learn about what steps to take next as a student looking to have a career in the music industry. Featuring Director of Social Media Marketing at the Recording Academy®, Laura Rodriguez; Operations Manager for Jammcard, Katrina Lee; and GRAMMY®-nominated American pop soul musician and singer-songwriter, MAJOR.

WHEN: 1 p.m. – 2 p.m.

EVENT: Guest Artist Session ft. Chase Atlantic

WHAT: A conversation with Australian pop artists and production trio, Chase Atlantic. Gain insight into being signed to a label, what it's like to go on tour, and how to promote yourself in the music industry. Discussion and Q&A session with Mitchel Cave, Clinton Cave, and Christian Anthony.

WHEN: 3 p.m. – 4 p.m.

Tues, March 7:

EVENT: LGBTQ Panel In Partnership With The Ally Coalition

WHAT: A conversation with music industry professionals from the LGBTQ Community, and what their music career journey has consisted of. Featuring DJ, Songwriter, and Music Producer Moore Kismet (Omar Davis), and Rapper and Social Media Personality, DreBae.

WHEN: 9 a.m. – 10 a.m.

EVENT: Guest Artist Session ft. Catie Turner

WHAT: A conversation with singer-songwriter Catie Turner, as she shares her experience in the music industry, on “American Idol,” and what it means to be an overly emotional and anxious attachment-style musician. This panel will feature a Q&A session and performance.

WHEN: 11 a.m. – 12 p.m.

EVENT: Educator Professional Development Clinic

WHAT: A conversation with the Founding Director of the Popular Music Program, and current Associate Professor at the University of Southern California's Thornton School of Music, Christopher Sampson. Discuss ways to include soft skills and creativity into your curriculum as an educator that will help students learn of different opportunities in the workforce, and how to get started.

WHEN: 1 p.m. – 2 p.m.

EVENT: History of Hip-Hop & The Hip-Hop Experience

WHAT: Celebrate the 50th Anniversary of Hip-Hop by learning about the genre through various elements including culture, fashion, history, etc. Featuring British-American rapper, singer, songwriter, and record producer Jason Mills (professionally known as IDK); DJ/rapper most known for joining the World Class Wreckin' Cru, Marq Hawkins (professionally known as DJ Cli-N-Tel); and GRAMMY-winning producer and 1500 Sound Academy founder, Larrance Dopson.

WHEN: 3 p.m. – 4 p.m.

Thurs, March 9:

EVENT: Engineering / Recording / Producer Panel

WHAT: Explore elements of producing recorded music, with an interactive conversation between GRAMMY-winning engineer and studio owner, Manny Marroquin and American record producer, Noah Goldstein.

WHEN: 9 a.m. – 10 a.m.

EVENT: World Beat Rhythms Workshop

WHAT: Maria Martinez and Ed Roscetti perform using a selection of traditional hand drums, various percussion instruments and drum set, covering a variety of traditional and hybrid styles. Participants will interact with Maria and Ed from their seats, giving the attendees a better understanding of rhythm, technique, time feel, rhythmic phrasing, song form, improvisation and leading an ensemble in a supportive and inspiring environment.

WHEN: 11 a.m. – 12 p.m.

EVENT: Shakira Exhibit Tour & Non-Profit Spotlight – Fundación Pies Descalzos (Barefoot Foundation)

WHAT: A conversation celebrating the culture and impact of Latin Music with three musicians who have toured and worked directly with GRAMMY Award winner Shakira: Joe Ayoub, Grecco Buratto, and Adam Zimmon. The GRAMMY Museum's Chief Curator & Vice President of Curatorial Affairs, Jasen Emmons, will take you through *Shakira, Shakira*, the newest exhibit at the Museum, and their involvement with that as well.

WHEN: 1 p.m. – 2 p.m.

EVENT: Guest Artist Session ft. NLE Choppa and Baby Tate

WHAT: A conversation with American rapper NLE Choppa, and American rapper, singer, songwriter, and record producer Baby Tate. Gain insight into being signed to a record label, what it's like to go on tour, and how to promote yourself in the music industry. Discussion and Q&A session followed by a performance.

WHEN: 3 p.m. – 4 p.m.

Fri, March 10:

EVENT: From Songwriting to Performance

WHAT: A conversation with songwriters in the music industry, Haleigh Bowers, and Jack DeMeo, about working as a songwriter, sync licensing, international writing rounds, and next steps to take for your professional music career.

WHEN: 9 a.m. – 10 a.m.

EVENT: Music Therapy Panel

WHAT: A conversation and Q&A session that addresses the importance of music and mental health with music therapists in the medical field, entertainment, and entrepreneurial industry. Featuring Sarah Nolan, board certified music therapist for Children's Hospital LA, as well as Shriners for Children Medical Center; Nakeya Fields, mental health entrepreneur, author, and educator; Ricardo Hurtado, board certified music therapist for LA Música Therapy; and singer-songwriter signed with Interscope Records, renforshort.

WHEN: 11 a.m. – 12 p.m.

EVENT: Guest Artist Session ft. Justin Tranter

WHAT: A conversation with GRAMMY-nominated songwriter Justin Tranter, featuring a discussion and Q&A about their experience in the music industry, working with iconic artists including Selena Gomez, Imagine Dragons, Ariana Grande, Dua Lipa, and Måneskin, to name a few, as well as serving as the executive music producer and songwriter for *Rise of the Pink Ladies* – the highly anticipated *Grease* prequel series premiering on Paramount+ this April. Hear about what it's like to be an ACLU Bill of Rights Award-winning activist, and founder of Facet Records & Facet Publishing, and songwriter for music, film, television and theater.

WHEN: 1 p.m. – 2 p.m.



EVENT: Music Educator Award 10th Anniversary Celebration

WHAT: A celebration of the past 10 years of the Recording Academy and GRAMMY Museum's Music Educator Award™ featuring Kent Knappenberger, Jared Cassidy, Phillip Riggs, Keith Hancock, Melissa Salguero, Jeffery Redding, Mickey Smith, Jr., Jeffrey Murdock, Stephen Cox, and Pamela Dawson. A conversation about the impact the award has had on their music programs and lives.

WHEN: 3 p.m. – 4 p.m.

Register for any and all sessions here:

https://grammymuseum.formstack.com/forms/2023_gits_fest_registration_form

ABOUT BABY TATE

Fueled by self-love and manifested dreams, Baby Tate is forever evolving. The Atlanta-based artist, formerly known as Yung Baby Tate, has a new, concise moniker, but the 25-year-old's sound remains sprawling. Within a single body of work, you'll hear summery pop, amorous R&B, and hard-hitting hip-hop. Baby Tate's debut project, 2015's ROYGBIV, saw her exercising full creative control, as a singer, songwriter, rapper, producer, and engineer—independent skills she's been honing since she was 13 years old. By 2018, Baby Tate had locked into executing concept albums, releasing the thematic BOYS EP, followed by her breakthrough project, GIRLS, in 2019. With both collections, Baby Tate expanded her musicality and songwriting processes, connecting strongly to women and femme audiences through kaleidoscopic beats and highly relatable lyrics. At the center of Baby Tate's endeavors is an intentional interweaving of female empowerment and joy, as evidenced by her cohesive, yet varied 2020 EP *After the Rain*, the home of her viral, confidence-boosting hit "I Am." A genuine heroine for any person who's ever faced intrapersonal challenges, the multi-hyphenate artist offers both gentle and assertive reminders that all we need is faith, fortitude, and fearlessness. With each release, Baby Tate provides her fans with potent anthems and inspiring bars, unveiling new facets of her technicolor character in the process.

ABOUT CATIE TURNER

You don't ever have to worry about what Catie Turner is thinking. She'll tell you within seconds. Besides being a singer and songwriter, she prides herself as "an overly emotional and anxious attachment-style musician with a lot of over-sharing to do." However, that over-sharing continues to click with listeners. The Langhorne, Pennsylvania native went from placing 7th on "American Idol" in 2018 to releasing "teenage crisis" anthems such as "Prom Queen" and "i luv him." in 2019. Beyond piling up over 120 million streams, she's reeled in critical acclaim from *TIME*, *Billboard*, *American Songwriter*, *People*, and more. She took all of her heartbreak from a breakup and turned it into the bops, ballads and confessions on her 2021 EP, *Heartbroken and Milking It*, introduced by the single "Therapy." She describes her ex's response to these bops as "not appreciative." Most recently, Catie has been touring the US with the likes of Valley and LEON and releasing music like high-energy bop "Nothing," emotionally charged "God Must Hate Me" and the quirky and playful "Step Mom." With new music on the way, she just hopes you think she's pretty cool, because she doesn't have a plan B.

ABOUT CHASE ATLANTIC

Representing the missing link between anesthetized woozy trap, nocturnal R&B, and psychedelically spun alternative, Chase Atlantic blur boundaries between genres through fearless experimentation and innate melodic inclinations. The band has amassed over 2.8 billion Spotify streams, and has received acclaim from

Billboard, *OnesToWatch*, *mxdwn*, *PopCrush*, *Alternative Press*, *Substream Magazine*, and *Rock Sound* of which they graced the cover. The Australia-born and Los Angeles-based trio — Mitchel Cave, Clinton Cave and Christian Anthony — boldly push forward on their prolific creative journey while signed to Fearless Records. The band unleashed a string of Eps — *Dalliance* (2014), *Nostalgia* (2015), and *Paradise* (2017) — before their self-titled full-length debut, *Chase Atlantic*. They put up serious numbers on the likes of “Friends” (400 million Spotify streams), “Swim” (406 million Spotify streams), “Into It” (276 million Spotify streams), and “Okay” (91 million Spotify streams) to name a few. In 2019, their sophomore album, *PHASES*, attracted widespread praise. *OnesToWatch* predicted, “while we would say the sky is the limit for Chase Atlantic with a showing this strong, chances are they would just break out of the stratosphere in the year to come.” More recently, their single “OHMAMI” hit an impressive 96 million streams in only 6 months. Along the way, they canvased multiple continents, headlined across the U.S., U.K., and Europe, and sold out venues such as Webster Hall in New York, Kentish Town Forum in the U.K., and The YouTube Space in Los Angeles in addition to gracing the stages of Bonnaroo, Lollapalooza, and Reading and Leeds.

ABOUT DREBAE

Hailing from the Bay Area, California rapper DreBae emerged as one of the most viral sensations in 2018 with a slew of homerun singles. His first feature release *Baby Boy* put everyone on notice, quickly. Combining his astonishing sense of wit, polished punches, and natural charisma to ride a beat, DreBae introduced himself to the world with a ferocious heart towards the premiere of his first single *Elegant*, and cross audience single *No Pressure* with Megan thee Stallion. His jubilant & juggernaut social media presence has connected with many of today's hottest artists such as Megan thee Stallion, City Girls, and Nicki Minaj. Kehlani invited DreBae during her main stage time of San Francisco Pride 2018 where Dre performed his hit lead single *Elegant* to the tune of 50,000 spectators in his hometown. Being a positive role model by exuding confidence, self-care practices, and hardworking dedication has allowed DreBae to continue to have an influence over his young audience. DreBae prides himself on being true and free-spirited through his work and activism through the LGBT community.

ABOUT JASON MILLS (IDK)

Short for Ignorantly Delivering Knowledge, **IDK** is as much a moniker as it is a mission. The Prince George's County, Maryland, artist has long dedicated his life and art to presenting big ideas in accessible ways. Using witty lyricism, percussive flows, and a chameleonic musicality, **IDK** turns life lessons and philosophical musings into utter bangers. In the process, he's become one of rap's most inventive practitioners. His new album, *USEE4YOURSELF*, is his richest work yet, a sprawling meditation on love, materialism, masculinity, and the effects of a troubled upbringing. Loaded with unpredictable features and recollections from childhood, it's a character study framed in fierce beats and blockbuster productions. It's also a culmination for the man born Jason Mills, who began his musical journey behind bars about a decade ago. Through albums like *Subtrap* (2015), *IWASVERYBAD* (2017), and *Is He Real?* (2019) **IDK** built a proper body of work. And he uses that foundation as a jump-off point for not just music, but action that enriches the world: his inquisitive *Radio Clue* Apple Music radio show; No Label Academy, his music biz course in collaboration with Nike and Harvard University; and his Clue Records, which in 2020 released *IDK & FRIENDS 2*, a soundtrack for Kevin Durant's *Basketball County: In the Water* documentary full of DMV-area artists. In 2021 he dropped confessional and guest-laden album *USEE4YOURSELF*, which featured Young Thug, Offset, Swae Lee, the late great DMX, and more. The critically acclaimed offering received praise from *NPR*, *Billboard*, *Office*, *i-D*, *NME* to name a few. His most recent project **Simple**. with Kaytranada finds both artists in peak form, pushing each other to new limits.

ABOUT JUSTIN TRANTER

Justin Tranter is one of the most in-demand songwriters in music today, an ACLU Bill of Rights Award-winning activist, and founder of Facet Records & Facet Publishing. With over 50 million single sales, 50 billion streams on Spotify and YouTube alone, multiple diamond-certified songs, and dozens of honors including GRAMMY and Golden Globes® nominations, 15 total BMI Pop Awards and two consecutive “Songwriter of the Year” titles at the BMI Pop Awards, Tranter has lent their talents to several of the most iconic songs and albums in recent memory, including Imagine Dragons and JID’s No. 1 single “Enemy” featured in the acclaimed Netflix series “Arcane: League of Legends,” Måneskin’s chart-ascending new single “Supermodel”, Ariana Grande’s *Thank U, Next* (2019), Dua Lipa’s *Future Nostalgia* (2020), Lady Gaga’s *Chromatica* (2020), the Chicks’ *Gaslighter* (2020), and Selena Gomez’s *Rare* (2020), as well as Justin Bieber’s *Purpose* (2015). Tranter’s unparalleled creative fingerprint can be felt across music, film, TV, and theater, as they have written regularly with some of the biggest names in music including Miley Cyrus, Sam Smith, Kim Petras, the Jonas Brothers, Leon Bridges, Janelle Monáe, Cardi B, King Princess, and more. They co-created the heralded musical “Wild” with Idina Menzel, directed by Diane Paulus, written by V (formerly Eve Ensler). Tranter has several major film and TV projects freshly released and in development including executive producing and writing more than 30 original songs for the highly anticipated forthcoming Grease prequel series “Rise of The Pink Ladies” that will be arriving on Paramount+ in April 2023. In addition to co-writing several original songs for Netflix’s runaway summer hit *Purple Hearts*, they also served as executive music producer for Billy Porter’s brand-new directorial debut *Anything’s Possible*, and served as the executive producer for the soundtrack to *Happiest Season*, Hulu’s record-breaking holiday film. Tranter’s songwriting career thus far spans generational songs ranging from the diamond-certified smash “Sorry” (Justin Bieber) and “Believer” (Imagine Dragons), to Selena Gomez’s “Good For You” [feat. A\$AP Rocky], Halsey’s “Bad At Love,” Fall Out Boy’s “Centuries,” DNCE’S “Cake by the Ocean,” and Maroon 5’s “Cold,” to name just a few.

ABOUT MAJOR.

His name is MAJOR., and his impact the same. The American soul singer's star fiercely struck at the debut of the now platinum hit love song, "Why I Love You." As Stevie Wonder projected, lovers from all over the world have commissioned the breakout ballad as the perfect soundtrack for their own love stories. MAJOR. is a powerful storyteller on stage and screen who leans into authenticity as his superpower. Amazingly, he has become a trusted artist for many while inspiring hearts with his relatable message of life laced in that signature falsetto. His joy is infectious and as a "Hope Dealer," he leads unapologetically with the very HOPE in LOVE his music professes. With half a billion digital streams, four independent solo projects, network TV shows, movies, legendary cosigns, national tours, and The MAJOR.HOPE Foundation – MAJOR. is far from done. His powerful reimagining of the classic “Whole World In His Hands” and the newly released love anthem “Baby Will You Love Me” are proof... the GRAMMY-, two-time Soul Train-, and eight-time NAACP Image Award-nominated entertainer promises so much more to come. And it can only be as mighty as the name his mama gave him: MAJOR.

ABOUT MARQ HAWKINS (DJ CLI-N-TEL)

Marq Hawkins (DJ Cli-N-Tel) has more than 30 years of experience in the entertainment business as a musician, director, writer, and educator. He received his undergraduate degree in African and ethnic studies from California State University, Fullerton in Fullerton, California; a graduate degree in education from the University of Phoenix in Phoenix, Arizona; and is currently a student at Northcentral University in La Jolla,

California. He has lectured on entertainment and hip-hop culture at USC, Cal State, Northridge, Monroe College, Southwest College, and Santa Monica College.

ABOUT MOORE KISMET

At the helm of the next generation of emerging electronic music artists, Moore Kismet is in a class of their own. Born Omar Davis in Southern California, the non-binary and pansexual 17-year-old musical prodigy has become an advocate for LGBTQ+ teens and represents the beauty of what it means to be who you are. Moore Kismet has been included on Billboard's 21 Under 21 annual list two years in a row (2020, 2021) and become the youngest artist to perform at Lollapalooza and EDC Las Vegas in 2021 — Moore Kismet demonstrates how to be unlike anyone else by being unapologetically yourself. Omar Davis grew up in the outskirts of Los Angeles and started showing off their precocity from a very early age. At just 7 years old, Omar began their musical journey by taking the family laptop and downloading Fruity Loops. Through years of YouTube tutorials and self-taught practice, Moore Kismet developed a production style that, in addition to their youth, has set them apart from other electronic music artists. Always ahead of people their own age, Omar contacted the prestigious Full Sail University at only 6 years old to enquire about enrollment. The alias Moore Kismet, meaning "more than fate," is a representation of Omar that expresses their creative self, one that sees Omar excel as a multimedia creator, with a focus that also includes visual arts and graphic design. As a musician, Moore Kismet was just 14 years old when they captured the hearts and minds of electronic music enthusiasts, and by the age of 15, Omar began to play their first DJ gigs, beginning with their debut DJ set at Florida's Asteria Arts & Music Festival. Moore Kismet has performed in some of the world's most iconic venues and festivals, including Colorado's Red Rocks Amphitheater, EDC Las Vegas, and Lollapalooza, and toured as a supporting act for top names in the genre like Illenium and Alison Wonderland. In January of 2022, Moore Kismet released their single co-written with Tate McRae, "Parallel Heartbreak," featuring vocals by Pauline Herr. The single will be part of Moore Kismet's debut album, UNIVERSE, due this June and will feature a handful of collaborations with notable artists. Along with an arsenal of upcoming music, the new year will see Moore Kismet expand their worldwide presence with a European tour, including performances at Lollapalooza Paris.

ABOUT NLE CHOPPA

Despite being just 20 years old, NLE Choppa, one of the most electric rappers of his generation, has worked hard to become a pillar of his community. So while there are plenty of numbers that could quantify his success—his 13 RIAA-certified plaques and more than 5 billion global streams—it's possible he prefers another one: 26 million. That's how many words the kids at one Memphis elementary school read this year as part of his Needs Learning Everyday challenge. Raised on the city's East side, Choppa broke through in 2019 with the Platinum-certified "Shotta Flow," a muscular blend of menace and sheer personality that became his trademark. Since then, he's garnered acclaim from the *New York Times*, *Forbes*, *GQ*, and *Billboard*, among other outlets, including *XXL*, which put him on its 2020 Freshman list. Choppa's is a unique cocktail of cutting-edge street rap with a pop sensibility, and he drops music at a breakneck pace. But this hardly means he's stuck on the same ideas. As he's continued to serve Memphis (see his This Can't Be Vegan food company), his music dives into his past and psyche, growing more poised and thoughtful seemingly by the month. His latest project, *Me Vs. Me*, is his most richly detailed yet, tracing the tragic and triumphant arcs he's seen around him from 21st-century Memphis back to Biblical times. While his serrated style might seem at odds with his open-heartedness off the mic, they are simply different embodiments of the same drive and lust for life.



ABOUT RENFORSHORT

Casting an alternative haze over pop, **renforshort** conjures emotionally charged anthems punctuated by her intimate delivery and unfiltered lyricism. Born and raised in Toronto, she initially gravitated towards influences as diverse as Nirvana and Amy Winehouse, learning how to sing and write songs. During high school, the 20-year-old artist quietly honed her craft with countless performances in local bars in between dropping original tunes online. Her 2020 debut EP, *teenage angst*, lived up to its title as it bottled coming-of-age confusion and catharsis into chantable anthems with no shortage of punk spirit. The single “fuck, i luv my friends” reacted with over 15 million Spotify streams, paving the way for her *off saint dominique* EP in 2021. Along the way, iconic Linkin Park co-founder and co-vocalist Mike Shinoda jumped at the chance to collaborate, while YUNGBLUD, Avril Lavigne, MGK and others invited her to share the stage with them. She ignited 2022 with the single “[moshpit](#)” as it arrived to widespread acclaim from *Billboard*, *Teen Vogue*, *OnesToWatch*, *NME*, and more as *EUPHORIA*. proclaimed, “*the songstress is reinventing traditional pop music as we know it.*” Her debut album *dear amelia* arrived in the summer of 2022 and sees renforshort join forces with her longtime collaborator **Jeff Hazin** as well as producers/co-writers like **David Pramik**, **Alexander 23**, **Andy Seltzer**, **John Ryan**, **Tia Scola**, **Nick Long** and **Y2K**, narrating an up-close and thrillingly honest journey through the darkest parts of her psyche. Tackling raw accounts of depression and disassociation, anxiety and self-erasure **renforshort** crystallized the concept for her full-length debut after creating its spellbinding final track, a vocoder-enhanced epic called “**amelia**.”

ABOUT THE GRAMMY MUSEUM

The GRAMMY Museum is a nonprofit organization dedicated to celebrating and exploring music from yesterday and today to inspire the music of tomorrow through exhibits, education, grants, preservation initiatives, and public programming. Paying tribute to our collective musical heritage, the Museum values and celebrates the dynamic connection in people’s diverse backgrounds and music’s many genres, telling stories that inspire us, and creative expression that leads change in our industry.

For more information, visit www.grammymuseum.org, “like” the GRAMMY Museum on Facebook, and follow @GRAMMYMuseum on Twitter, Instagram and TikTok.

ABOUT GRAMMY IN THE SCHOOLS

GRAMMY In The Schools is the “umbrella” name for all GRAMMY Museum education activities, which fund school music programs, provide valuable career guidance, and honor teachers and students nationwide. Some of these programs include GRAMMY Camp®, GRAMMY Museum SESH (Summer and Industry), GRAMMY® Career Day, GRAMMY® Signature Schools, and GRAMMY In The Schools Fest. Additionally, the Music Educator Award, presented by the GRAMMY Museum and the Recording Academy, honors outstanding music educators. Lastly, as we increase our online presence, the GRAMMY In The Schools Learning Hub will be an online resource allowing educators, students, parents, music professionals and music lovers to learn valuable insights and strategies on anything involving music.

###



CONTACTS

Jasmine Lywen-Dill

Director of Communications

jlywen-dill@grammymuseum.org

Jaime Rosenberg

BB Gun PR

T. 917.292.2490

jaime@bbgunpr.com

Luke Burland

BB Gun PR

T. 310.721.4443

luke@bbgunpr.com