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## CONFIDENTIAL MEMORANDUM

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TO: BLAKE MASTERS FOR CONGRESS

FROM: TONY FABRIZIO, DAVID LEE & TRAVIS TUNIS

RE: TRENT FRANKS HOLDING MASTERS BACK FROM LARGER LEAD

DATE: JULY 11, 2024

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In our just completed survey of Republican primary voters (RPV) in Arizona's 8<sup>th</sup> Congressional District (see methodology statement on last page), we found that Blake Masters has a slight lead over Abe Hamadeh and Masters is being held back by Trent Franks, who is stealing a chunk of voters who would otherwise back Masters.

Blake Masters holds a tight 1-point lead over Abe Hamadeh in the GOP primary for Congress, 27% - 26%. Ben Toma (17%) and Trent Franks (16%) are also winning significant portions of the primary vote. The remaining candidates each win less than 5%, while 9% are still undecided.

<i>If the Republican primary election for Congress were held today, which ONE of the following candidates would you vote for... (RANDOMIZE NAMES)?</i>	
Blake Masters	27%
Abe Hamadeh	26
Ben Toma	17
Trent Franks	16
Anthony Kern	4
Pat Briody	2
Undecided	9

Ben Toma's and Trent Franks' presence in the race is a significant hurdle for Blake Masters. At this stage in the race, with early voting having begun, neither Toma nor Franks can catch up and win. But they — and Trent Franks especially — are attracting many votes that would otherwise go to Masters over Hamadeh. When Franks' voters were asked who their second choice was, a 39% plurality chose Blake Masters while just 10% chose Abe Hamadeh. Furthermore, in a head-to-head matchup, Franks' voters pick Masters over Hamadeh by a resounding 65% - 17% margin. Those additional votes could be decisive in such a tight race.

*And from that same list, who would be your second choice if the Republican primary for Congress were held today? (AMONG TRENT FRANKS VOTERS)*

Blake Masters	39%
Abe Hamadeh	10
Ben Toma	31
Anthony Kern	8
Pat Briody	2
Undecided	10

*Again, if the Republican primary election for Congress were held today, which ONE of the following candidates would you vote for, Blake Masters or Abe Hamadeh? (AMONG TRENT FRANKS VOTERS)*

<b>BLAKE MASTERS</b>	<b>65%</b>
<b>ABE HAMADEH</b>	<b>17</b>
Definitely Masters	29
Probably Masters	29
Lean Masters	6
Lean Hamadeh	3
Probably Hamadeh	4
Definitely Hamadeh	11
Firm Undecided	18

**METHODOLOGY STATEMENT:** Fabrizio, Lee & Associates conducted a survey of 400 voters in Arizona’s 8<sup>th</sup> Congressional district who are likely to participate in the 2024 Republican primary, from July 8-9, 2024. The interviews were split 35% live-operator cell phone/30% live-operator landline/35% SMS to web. Geography was matched to votes cast in previous GOP primaries in Arizona CD-8. Gender, age, race/ethnicity, party registration, and education were matched to demographic profiles of likely voters based on the voter file. Respondents were randomly selected from lists of known previous GOP primary voters and newly registered voters eligible to vote in a GOP primary. The margin of sampling error at the 95% confidence interval is ±4.9%.

**KEY DEMOGRAPHICS**

**Party Registration**

Republican	84%
Independent	16

**Race/Ethnicity**

White	87%
Latino/Hispanic	7
Asian American	1
African American/Black	<1
American Indian/Indigenous	<1
Other (SPECIFY)	2
DK/Refused (DO NOT READ)	3

**Age**

18-44	15%
45-54	12
55-64	21
65-74	25
75+	24
Refused (DO NOT READ)	4

**Education**

High School or less	15%
Some College	46
4-Year College degree+	39
Don't Know/Refused	<1

**Gender**

Male	49%
Female	51

**State Legislative District**

LD 28	44%
LD 27	24
LD 3	10
LD 2	9
LD 29	7
LD 24	4
LD 26	3