Fiesta Bowl Charities Grant Application
Available: 9:00 a.m. Monday, April 29, 2024
Close Date: 4:00 p.m. Friday, May 17, 2024

Introduction
Fiesta Bowl Charities strives to enhance organizations that contribute to the success of their communities through youth, sports, and education.

Fiesta Bowl Charities will accept proposals that support the following areas:

- Youth
- Sports
- Education

Fiesta Bowl Charities encourages proposals that:

- Leverage matching funds
- Engage strategic, mission-driven collaborations and partnerships
- Build the capacity of the organization
- Support direct services projects
- Support program projects
- Support direct costs associated with carrying out the program, project management, marketing, consultants, supplies, postage, travel, training or equipment, newly-acquired information technology, etc. will be allowed. Direct costs can also include directly attributable administrative support, legal or accounting functions, with distinct and measured effort on the project.

Eligibility Requirements

- Organizations may submit ONE application to one of three funding opportunities: $50,000 (Touchdown Grant), $25,000 (Field Goal Grant), and $15,000 (Kickoff Grant).
- Amount requested must match dollar for dollar to the application selected.
- Any Arizona 501(c)(3) organization that operates with fiscal accountability and responsibility. Religious organizations may apply for funding of non-sectarian programs.

- Organizations without 501(c)(3) status must use a fiscal agent to apply on their behalf. Fiscal agents must have a visible profile on the ACF website, and also be a 501(c)(3) organization. Organizations uncertain of their eligibility may inquire by sending an e-mail to grants@azfoundation.org.

- 100% of the applicant organization's project must serve residents within the Arizona geographic boundaries.

- Organizations must demonstrate a non-discrimination policy regarding staff, employment, governing board and service delivery based on race, ethnicity, religion, gender, sexual orientation, gender identity, age, disability or national origin, and provide evidence of the policy.

- Organization must be fully authorized by its board and other applicable partners/collaborators to submit this application.

- Fiesta Bowl Charities may ask you to provide additional details and information about your grant request at any time.

All Funding Levels Requirements

- Listing of Fiesta Bowl Charities logo on funded program or capital initiative (if applicable). Example: Logo on t-shirt, banner, wall, plaque, playground, etc.

- Most recent fiscal year financial statements, audited if available

- Listing Fiesta Bowl Charities as organization partner on all web and available marketing assets pertaining to the funded program or capital initiative within 30 days of funding.

- Available to be recognized in August.

Funding Agreement
If funded, organizations will receive an award letter and will sign an agreement with Fiesta Bowl Charities to outline the funding amount and purpose, reporting requirements, and other conditions related to the grant.

Final Reports
If funded, the final report will be due upon completion of your project, but no later than February 2025. Each grant will be handled on a case-to-case basis and if the project is not complete by February, Fiesta Bowl Charities will work directly with the organization on next steps.

How to Apply Online
If your organization has an ACF profile:
Go to the Arizona Community Foundation's grants page at www.azfoundation.org/grants. Click grantee login at the top right corner of the main page to sign in and begin an application. If you need to reset your password please use the "forgot password" link.

If your organization does not have a registered ACF profile:
If your organization needs to be registered, please go to www.azfoundation.org/grants. Click grantee login at the top right corner of the main page. Please click on "Create New Account" to complete the registration process and create your logon credentials.

For assistance with technical questions regarding the online registration and application, please contact our Competitive Grants Management Team at grants@azfoundation.org or 602.381.1400.

Timeline for 2024 Grant Making

- Grant cycle opens: **Monday, April 29, 2024 at 9:00 a.m.**
- Applications are due: **Friday, May 17, 2024 at 4:00 p.m., no exceptions**
- Grant awards and decline letters out in **early August 2024**

Grant Deadline

Proposals must be submitted online by 4:00 pm on Friday, May 17, 2024. No exceptions.

Tips for Submitting

All users will be required to update and complete their organizational profile *before* being able to submit any grant application.

- During the last week of any grant cycle's duration, due to the volume of inquiries, you will likely have limited access to ACF technical support so working in advance is strongly advised.
- It is recommended that the application be prepared offline in a text editor such as Microsoft Word to ensure a duplicate exists.
- Narrative responses are limited to the maximum character count. You do not have to use all the words. Only provide information that is pertinent.
- Be sure to review applications for spelling and grammar errors.
- Be sure to check for an email notification indicating that your application has been submitted.

How to Get Help

Please contact ACF staff to discuss any part of the grant application process.
For technical assistance with the web site, including organizational profile and the online application, please email grants@azfoundation.org or call (602) 381-1400.

Please see page 4 for the **Scoring Rubric**.

Measure										Strong
Project and Pillars Grant application and project aligns with Fiesta Bowl's mission and **at least one or more** Fiesta Bowl Charities' pillars: Youth, Sports and/or Education. Weakly Aligns with pillar(s): 1-3 Moderately Aligns with pillar(s): 4-7 Strongly Aligns with pillar(s): 8-10	1	2	3	4	5	6	7	8	9	10
Alignment with Organization Mission Applicant's submitted project or program aligns with the nonprofit organization's mission statement and has a distinct focus, format, and objective. Weakly aligns with mission: 1-3 Moderately aligns with mission: 4-7 Strongly aligns with mission: 8-10	1	2	3	4	5	6	7	8	9	10
Project Description Project description is clear and provides detailed information about the need in the community and the activities involved. The goals are clearly stated. Project description is vague or unclear: 1-3 Project description and goals are addressed but not clear: 4-7 Project is very clear with detailed goals: 8-10	1	2	3	4	5	6	7	8	9	10
Sustainability Applicant's funding sources (financial backing, in-kind donations, volunteer support, etc.) indicate the project or program is sustainable beyond Fiesta Bowl funding. Weak or no sustainability plan created: 1-3 Moderate sustainability plan created: 4-7 Significant sustainability plan: 8-10	1	2	3	4	5	6	7	8	9	10

Fiesta Bowl Funding The project or program budget is detailed, complete and clearly demonstrates Fiesta Bowl funding. Funding is not demonstrated: 1-3 Funding is not clearly demonstrated: 4-7 Funding is clearly demonstrated: 8-10	1	2	3	4	5	6	7	8	9	10
Impact and Outcomes Grant application demonstrates potential and/or previous impact. Impact is defined in measurable outcomes and demonstrates metrics for growth. Impact is not clearly measured: 1-3 Impact is somewhat measurable: 4-7 Impact is strongly measurable: 8-10	1	2	3	4	5	6	7	8	9	10
Fiesta Bowl Recognition Funded project or program provides an opportunity for Fiesta Bowl Charities mission and brand to be recognized proportionally to the funding received. No Branding or recognition: 1 Moderate branding or recognition: 2 Prominent branding or recognition: 3	1			2			3			
Overall Application Quality All questions were answered, and all documentation required was submitted using the forms provided. Application is incomplete and documents are missing: 1 All documents were submitted but did not use formats provided: 2 All documents were submitted following application guidelines and using the formats provided: 3	1			2			3			

Pre-Qualifying Questions

■ I understand that Fiesta Bowl Charities will only accept ONE grant application to the Touchdown, Field Goal, or Kickoff Grant and that the amount requested must match dollar for dollar to the application selected.

■ This application aligns with one of the following Fiesta Bowl Charities funding areas: youth, sports, or education.

- o Youth: defined as individuals between the ages of 0 and 24 years. Considering the age range 18-24 as a transitional timeframe to adulthood.

- o Sports: Includes all forms of physical activity which, through casual or organized participation, creates a shared experience where individuals learn teamwork, physical fitness, and wellbeing.

- o Education: Project or program that provides a learning and/or mentorship opportunity (STEM, art, life skills, etc.) including, but not necessarily, within a classroom setting.

■ Is your organization (or fiscal sponsor) a 501(c)(3) organization, school, municipality or tribal entity that operates with fiscal accountability and responsibility?

■ 100% of my organization's project will serve residents within the Arizona geographic boundaries.

Grant Application Questions

Organization Information

1. Please tell us your organization's mission. Describe who your organization is and whom your organization serves. (Character Limit – **1500**)

Program/Project Overview

2. Project Name

3. Please select which grant you are applying for:
   - Kickoff - $15,000
   - Field Goal - $25,000
   - Touchdown - $50,000

4. Total Project Amount

5. Please select the Fiesta Bowl Charities area(s) in which you are applying for funding.

   ■ Youth

   ■ Sports

   ■ Education

6. Please identify the **primary** Fiesta Bowl Charities area for your project: Youth, Sports, or Education.

Program/Project Narrative

7. Describe in two or three sentences what you will do with the funds. (Character Limit – **300**)

8. Please describe the program proposal in detail. Define the need in the community: tell us the goals of the project and how they align with your mission, describe the activities you will undertake, indicate the population served, specify the resources (personnel, partnerships, funding, time, etc.) that will be used, provide a timeline of events as appropriate. When applicable, please present data/evidence that documents the significance of the issue. (Character Limit – **1800**)

9. Please indicate if this is a new project, a project expansion or a continuing project.

10. If this is not a one-time project, please describe any sustainability plans or efforts to continue the project past the funding year. (Character Limit- 1**200**)

Program/Project Outputs

11. Projected number of Arizonans funds will impact.

12. How will you measure and evaluate your progress in ways that are relevant and meaningful to your project? Be as specific as possible about intended outcomes, outputs, and measures, as relevant to your project. If your project is awarded an ACF grant, you will be asked to complete a final report, wherein you will reflect upon the outcomes you articulated at the time of application. (Character limit - **3000**)

13. Is the community/population who will benefit or receive service from your project involved in the project's development and implementation, and/or is the project being developed or implemented with other organizations? Please identify community partners and their roles in the project. (Character limit - **1500**)

14. Please select the evaluation process (es) or method(s) you will use to measure your progress in order to determine the degree to which you met the intended outputs.

   - ■ Annual Polling
   - ■ Focus Groups
   - ■ Pre and Post Interviews
   - ■ Pre and Post Surveys
   - ■ Other

15. Describe the evaluation process(es)or method(s) you will use to measure your progress in order to determine the degree to which you met the intended outputs.(i.e., pre and post surveys, annual polling, focus groups, etc.) (Character Limit – **5000**)

Narrative

16. How will your organization recognize Fiesta Bowl Charities if you receive this grant? Please include specific ideas and images to convey how you plan to use our branding and details about the costs associated with the recognition. (Character Limit- **1200**)

17. Have you partnered with the Fiesta Bowl Charities in the past? Please indicate if you have partnered via event sponsorship, the ticket fundraising program, and/or previous grant recipient and identify both the year and amount associated with each. (Character Limit – **1200**)

18. In the last 5 years, have you received funding from Fiesta Bowl Charities?
    - If yes, please list for each funding year:
        - Year funded, grant amount, project name

19. Does your organization plan to apply for funding through other community partners? If so, please provide the names of the organizations below. (Character Limit – **3000**)

20. Select the demographic populations, such as the age group, race, gender, socio-economic status and geographic location of the target population you intend to serve (Select all that apply). Enter any demographics comments below.

■ **Ages:**
- o 0 – 5
- o 6 – 17
- o 18 – 25
- o 26 – 65
- o 65+
- o N/A

■ **Gender**:
- o Female
- o Male
- o Both
- o N/A

■ **Race:**
- o African American or Black
- o Asian/Pacific Islander
- o Hispanic or Latino
- o Native American/Indigenous
- o Mixed Race
- o White
- o Other
- o N/A

■ **Socio-Economic:**
- o Working Poor
- o Unemployed
- o Below Poverty Level
- o Homeless
- o N/A

■ **Disabilities:**
- o Diseases/Illnesses
- o Hearing Disability
- o Visual Disability
- o Ambulatory Disability
- o Self-Care Disability
- o Other Physical Disability
- o Mental Disability
- o Learning Disabilities
- o Developmental Disabilities
- o N/A

■ **Populations:**
- o Animals
- o Children & Youth
- o Crime or Abuse Victims
- o Environment
- o Faith Based
- o Immigrants & Refugees
- o LBGTQ
- o Offenders & Ex-Offenders
- o Older Adults
- o Single Parents
- o Substance Abusers
- o Veterans & Military
- o N/A
- o Other

■ **Location:**
- o Apache County
- o Cochise County
- o Coconino County
- o Gila County
- o Graham County
- o Greenlee County
- o La Paz County
- o Maricopa County
- o Mohave County
- o Navajo County
- o Pima County
- o Pinal County
- o Santa Cruz County
- o Yavapai County
- o Yuma County
- o State-wide
- o Multiple States
- o Nationwide
- o N/A

Comments (Character Limit – **5000**)

Documentation

21. Please upload a copy of your organization's W-9, examples of how you will use the Fiesta Bowl branding, a current list of board members, a current organizational budget and a copy of the most recent fiscal year financial statements, audited if available.

Budgets

22. In the box below, please provide your 2024 organizational budget amount.

23. Using the provided form, please submit the project budget. Include financial data for the proposed project during the grant period, not the organization's overall operating budget. Please only include revenue and expenses related to the proposed project, such as salaries, fees for services, etc. Please list all other funding sources you have applied to, both pending and secured, for this project. In the comments area below, please describe the use of requested funds by providing a timeline, steps and costs associated with successful projection completion. (Character Limit – **10000**)

PROJECT BUDGET FORM

Organization Name:

Project Name:

PROJECT EXPENSES	Total $ Amount	% of Total Expenses		Brief Description
Consultants and Professional Fees		#DIV/0!		
Equipment		#DIV/0!		
Insurance and Benefits		#DIV/0!		
Printing/Copying/Postage/Delivery		#DIV/0!		
Rent/Utilities/Phone		#DIV/0!		
Salaries and Wages		#DIV/0!		
Travel		#DIV/0!		
Other(specify)		#DIV/0!		
Other(specify)		#DIV/0!		
Other(specify)		#DIV/0!		
		#DIV/0!		
TOTAL PROJECT EXPENSES	$0.00	#DIV/0!		

PROJECT REVENUE	Secured Funding $ Amount	Funding $ Amount Applied For		Total $ Amount	Brief Description
Corporations			=	$0.00	
Earned Income			=	$0.00	
Endowment Income			=	$0.00	
Foundations			=	$0.00	
Fundraising Events and Products			=	$0.00	
Government Grants & Contracts			=	$0.00	
Individuals			=	$0.00	
In-kind Support			=	$0.00	
Investment Income			=	$0.00	
Membership Income			=	$0.00	
United Way or Other Campaign			=	$0.00	
Fiesta Bowl Charities Requested Funding			=	$0.00	
Other (specify)			=	$0.00	
Other (specify)			=	$0.00	
TOTAL PROJECT REVENUE	$0.00	$0.00		$0.00	

*Total project expenses should equal total project revenue