

2024 - 25 Fiesta Bowl Charities Grant Cycle Information Session



Community Relations & Charitable Giving Team

Kristina Chumpol

Chief of Staff / Vice President
of Community Investment



Sandra Avila

Director of Community
Relations



Allison Mertz

Community Relations
Coordinator



Nickell Grant

Community Relations
Coordinator



Marchelle Franklin

Charitable Giving Committee
Chair & Board Member





Mission Statement



The Fiesta Bowl strives to enhance Arizona nonprofit organizations that contribute to the success of communities through youth, sports and education.

2023-2024 BY THE NUMBERS



**\$30 MILLION IN CHARITABLE GIVING FROM
FIESTA BOWL CHARITIES IN THE PAST 13 YEARS**

2023-24 IMPACT NUMBERS

20

ARIZONA NONPROFITS RECEIVED A
FIESTA BOWL GRANT

440,000+

BENEFITTED FROM YOUTH PROGRAMMING

1M+

ARIZONANS IMPACTED

350,000+

BENEFITTED FROM EDUCATIONAL PROGRAMMING

76,000+

BENEFITTED FROM SPORTS PROGRAMMING

[FIESTABOWL.ORG/CHARITIES](https://fiestabowl.org/charities)

 FIESTABOWL

  @FIESTA_BOWL

How are funds raised?

Fiesta Bowl hosts annual events including a Kickoff Luncheon, Par 3 Challenge, Guaranteed Rate Bowl and Fiesta Bowl.



What is Kickoff Luncheon?

In the fall, Fiesta Bowl hosts a luncheon to celebrate the beginning of Bowl Season and share exciting updates for the upcoming season.

Fiesta Bowl Charities Pillars



Youth



Sports



Education

Fiesta Bowl Charities Grant Cycle Overview

Application Timeline

Monday, April 29 – Friday, May 17 at 4 p.m.

Application Link

Available on Fiesta Bowl website

Deliberation

May-July with notification in Early August

Scoring Committee

Charitable Giving Committee is made up of Yellow Jacket Committee Members, Board of Directors, Ambassadors, and Fiesta Bowl Staff

Announcement

2024-2025 grant recipients will be notified and honored in August



Giving Model

Fixed giving with three grant-giving options and requirements.



Touchdown
\$50,000

Field Goal
\$25,000

Kickoff
\$15,000

Requirements

All Funding Levels

- 501(C)3 organization
- 100% of the project must serve residents within the Arizona geographic boundaries.
- Listing of Fiesta Bowl Charities logo on funded program or capital initiative (if applicable). Example: Logo on t-shirt, banner, wall, plaque, playground, etc.
- Most recent fiscal year financial statements, audited if available
- Listing Fiesta Bowl Charities as organization partner on all web and available marketing assets pertaining to the funded program or capital initiative within 30 days of funding.
- Availability to be recognized in August.



Fiesta Bowl Charities Grant Cycle Rubric

The Charitable Giving Committee will score each application on the following categories:

- Grant application and project aligns with at least one or more of Fiesta Bowl Charities' pillars: Youth, Sports and/or Education.
- Applicant's submitted project or program aligns with the nonprofit organization's mission statement and has a distinct focus, format, and objective.
- Project description is clear and provides detailed information about the need in the community and the activities involved.
- Applicant's funding sources (financial backing, in-kind donations, volunteer support, etc.) indicate the project or program is sustainable beyond Fiesta Bowl funding.
- The project or program budget is detailed, complete and clearly demonstrates Fiesta Bowl funding.
- Grant application demonstrates potential and/or previous impact.
- Funded project or program provides an opportunity for Fiesta Bowl Charities mission and brand to be recognized proportionally to the funding received.
- All questions were answered, and all documentation required was submitted using the forms provided.



Tips and Best Practices



Make honest asks.

Fiesta Bowl Charities is looking to support nonprofit organizations and their community's needs and programming.

You are the experts in your space, and we aim to be a resource.



Does your project or program align with one or more of Fiesta Bowl Charities' pillars?

The Charitable Giving Committee looks for opportunities that impact one or more pillars - youth, sports and education.



What's the projected impact?

Share impact numbers and how the program or project will have a long-term affect on the community served. For example, how many individuals will benefit from this after 5 to 10 years?

Application Process

- Create a new account in the system, even if you previously applied to a Fiesta Bowl Charities opportunity.
- Provide information about your organization when completing this year's application, instead of when you set up your account.
- Provide your current budget and current list of board of directors.
- Complete your current budget via an in-application download, then upload it back into the system.
- The application narratives are counted in characters instead of words.



For technical assistance with the website, including organizational profile and the online application, please email grants@azfoundation.org or call (602) 381-1400 to reach the ACF staff.



Other opportunities to partner with Fiesta Bowl Charities outside of the Grant Cycle

Participate

Join us for the annual Fiesta Bowl parade and represent your nonprofit organization!

Volunteer

We can always use a helping hand. If your schedule permits Fiesta Bowl Charities invites your nonprofit organization to assist with Fiesta Bowl.

Share Updates

Send a note about any exciting news, upcoming events or how we can further support - volunteering, mascot appearances, event sponsorships, etc.

Other opportunities to engage with Fiesta Bowl Charities

Event Sponsorships

Invite Fiesta Bowl Charities to support your upcoming fundraising event.

Silent Auction Packages

We proudly support nonprofit organizations and schools through ticket package donations for their fundraising efforts.

Mascot Appearances

Spirit loves to attend community events and meet new friends! Request Spirit to attend your next event.

Interest Forms

Fiesta Bowl Charities is always working on new projects. If your organization is interested in a sport court, playground, community resource room, etc. Let us know!



**Thank you for
joining us today!**

If you have more questions or would like to reach out to our team, please contact us via email - grants@fiestabowl.org

