

## 2024 - 25 Fiesta Bowl Charities Grant Cycle Scoring Rubric

Measure	→ Strong									
<b>Project and Pillars</b>										
Grant application and project aligns with Fiesta Bowl’s Mission and <b>at least one or more</b> of Fiesta Bowl Charities’ pillars: Youth, Sports and/or Education.	1	2	3	4	5	6	7	8	9	10
Weakly Aligns with pillar(s): 1-3 Moderately Aligns with pillar(s): 4-7 Strongly Aligns with pillar(s): 8-10										
<b>Alignment with Organization Mission</b>										
Applicant’s submitted project or program aligns with the nonprofit organization’s mission statement and has a distinct focus, format, and objective.	1	2	3	4	5	6	7	8	9	10
Weakly aligns with mission: 1-3 Moderately aligns with mission: 4-7 Strongly aligns with mission: 8-10										
<b>Project Description</b>										
Project description is clear and provides detailed information about the need in the community and the activities involved. The goals are clearly stated.	1	2	3	4	5	6	7	8	9	10
Project description is vague or unclear: 1-3 Project description and goals are addressed but not clear: 4-7 Project is very clear with detailed goals: 8-10										
<b>Sustainability</b>										
Applicant’s funding sources (financial backing, in-kind donations, volunteer support, etc.) indicate the project or program is sustainable beyond Fiesta Bowl funding.	1	2	3	4	5	6	7	8	9	10
Weak or no sustainability plan created: 1-3 Moderate sustainability plan created: 4-7 Significant sustainability plan: 8-10										



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<p><b>Fiesta Bowl Funding</b></p> <p>The project or program budget is detailed, complete and clearly demonstrates Fiesta Bowl funding.</p> <p>Funding is not demonstrated: 1-3  Funding is not clearly demonstrated: 4-7  Funding is clearly demonstrated: 8-10</p>	1	2	3	4	5	6	7	8	9	10
<p><b>Impact and Outcomes</b></p> <p>Grant application demonstrates potential and/or previous impact. Impact is defined in measurable outcomes and demonstrates metrics for growth.</p> <p>Impact is not clearly measured: 1-3  Impact is somewhat measurable: 4-7  Impact is strongly measurable: 8-10</p>	1	2	3	4	5	6	7	8	9	10
<p><b>Fiesta Bowl Recognition</b></p> <p>Funded project or program provides an opportunity for Fiesta Bowl Charities mission and brand to be recognized proportionally to the funding received.</p> <p>No Branding or recognition: 1  Moderate branding or recognition: 2  Prominent branding or recognition: 3</p>	1			2			3			
<p><b>Overall Application Quality</b></p> <p>All questions were answered, and all documentation required was submitted using the forms provided.</p> <p>Application is incomplete and documents are missing: 1  All documents were submitted but did not use formats provided: 2  All documents were submitted following application guidelines and using the formats provided: 3</p>	1			2			3			

