Colorado Sports Betting Proceeds

August 2023

Statewide Summary	Retail		Online	Total	
Total GGR*	\$	248,731.67	\$ 25,624,326.06	\$25,873,057.73	
Total NSBP**	\$	244,043.95	\$ 18,439,347.67	\$18,683,391.62	
Total Taxes		\$7,594.93	\$1,798,430.36	\$1,806,025.29	
Total Win Percentage		13.12%	8.42%	8.45%	

Top 10 Sports by		WAGERS		PAYMENTS TO PLAYERS			
Total Wagers	Retail	Online	Total	Retail	Online	Total	
Baseball	\$774,295.38	\$104,709,769.01	\$105,484,064.39	\$766,786.64	\$99,604,582.57	\$100,371,369.21	
Tennis	\$17,621.21	\$29,851,667.39	\$29,869,288.60	\$19,846.28	\$27,225,015.66	\$27,244,861.94	
Basketball	\$107,143.01	\$26,281,658.94	\$26,388,801.95	\$116,960.82	\$24,391,442.10	\$24,508,402.92	
Soccer	\$100,956.17	\$20,516,353.14	\$20,617,309.31	\$142,056.23	\$19,049,002.97	\$19,191,059.20	
Football - Pro American	\$246,586.81	\$19,183,581.11	\$19,430,167.92	\$151,241.38	\$14,287,432.01	\$14,438,673.39	
Table Tennis	\$470.45	\$12,429,894.21	\$12,430,364.66	\$647.61	\$11,594,369.01	\$11,595,016.62	
NCAA Football	\$150,454.50	\$5,804,245.12	\$5,954,699.62	\$18,838.01	\$4,018,423.21	\$4,037,261.22	
Golf	\$13,989.16	\$5,779,990.66	\$5,793,979.82	\$18,018.00	\$5,563,239.12	\$5,581,257.12	
MMA	\$50,243.03	\$4,551,057.85	\$4,601,300.88	\$52,774.96	\$4,672,842.92	\$4,725,617.88	
Boxing	\$1,098.15	\$692,948.65	\$694,046.80	\$3,704.66	\$398,930.39	\$402,635.05	
Parlays/Combinations	\$325,245.77	\$53,205,736.70	\$53,530,982.47	\$279,076.85	\$47,511,589.46	\$47,790,666.31	
Other	\$107,081.64	\$21,163,702.63	\$21,270,784.27	\$76,502.17	\$20,229,409.93	\$20,305,912.10	
Total	\$1,895,185.28	\$304,170,605.41	\$306,065,790.69	\$1,646,453.61	\$278,546,279.35	\$280,192,732.96	

^{*}GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

^{**}NSBP = Net Sports Betting Proceeds

