

Colorado Sports Betting Proceeds

October 2023

Statewide Summary	Retail	Online	Total
Total GGR*	\$ (90,005.41)	\$ 47,004,497.03	\$ 46,914,491.62
Total NSBP**	\$ (101,081.27)	\$ 33,170,752.41	\$ 33,069,671.14
Total Taxes	\$ 5,096.00	\$ 3,346,386.15	\$ 3,351,482.15
Total Win Percentage	-2.03%	8.54%	8.46%

Top 10 Sports by Total Wagers	WAGERS			PAYMENTS TO PLAYERS		
	Retail	Online	Total	Retail	Online	Total
Football - Pro American	\$1,702,580.36	\$183,539,198.46	\$185,241,778.82	\$1,816,980.28	\$168,749,478.42	\$170,566,458.70
Basketball	\$265,765.04	\$63,129,662.36	\$63,395,427.40	\$212,334.12	\$60,061,926.15	\$60,274,260.27
NCAA Football	\$955,891.96	\$50,888,180.54	\$51,844,072.50	\$903,246.68	\$48,089,183.03	\$48,992,429.71
Baseball	\$438,806.72	\$37,841,563.60	\$38,280,370.32	\$581,547.54	\$34,580,914.62	\$35,162,462.16
Tennis	\$83,222.65	\$32,795,764.93	\$32,878,987.58	\$101,462.85	\$30,451,313.43	\$30,552,776.28
Soccer	\$74,290.14	\$19,194,106.36	\$19,268,396.50	\$74,227.43	\$17,774,860.35	\$17,849,087.78
Hockey - Ice	\$64,232.47	\$15,977,698.85	\$16,041,931.32	\$51,589.50	\$15,818,501.09	\$15,870,090.59
Table Tennis	\$3,237.99	\$11,195,612.89	\$11,198,850.88	\$4,630.38	\$10,551,520.02	\$10,556,150.40
MMA	\$29,300.22	\$2,524,898.84	\$2,554,199.06	\$35,725.15	\$1,945,018.81	\$1,980,743.96
Golf	\$1,068.00	\$1,428,631.97	\$1,429,699.97	\$8,678.03	\$1,704,240.15	\$1,712,918.18
Parlays/Combinations	\$790,354.44	\$116,303,304.08	\$117,093,658.52	\$659,765.19	\$98,725,529.33	\$99,385,294.52
Other	\$29,247.96	\$15,603,180.32	\$15,632,428.28	\$77,816.21	\$14,964,820.77	\$15,042,636.98
Total	\$4,437,997.95	\$550,421,803.20	\$554,859,801.15	\$4,528,003.36	\$503,417,306.17	\$507,945,309.53

*GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

**NSBP = Net Sports Betting Proceeds

Percentage of Wagers by Sport

