

Colorado Sports Betting Proceeds

November 2023

Statewide Summary	Retail	Online	Total
Total GGR*	\$ 369,618.85	\$ 28,215,986.84	\$28,585,605.69
Total NSBP**	\$ 355,683.80	\$ 13,605,520.59	\$13,961,204.39
Total Taxes	\$28,918.89	\$1,460,305.58	\$1,489,224.47
Total Win Percentage	6.64%	4.68%	4.70%

Top 10 Sports by Total Wagers	WAGERS			PAYMENTS TO PLAYERS		
	Retail	Online	Total	Retail	Online	Total
Football - Pro American	\$1,892,329.00	\$149,258,857.01	\$151,151,186.01	\$1,653,727.17	\$144,575,338.44	\$146,229,065.61
Basketball	\$1,854,516.55	\$141,792,103.34	\$143,646,619.89	\$1,647,364.47	\$136,288,269.41	\$137,935,633.88
NCAA Football	\$567,904.32	\$51,502,342.04	\$52,070,246.36	\$620,137.75	\$51,265,010.80	\$51,885,148.55
NCAA Basketball	\$68,743.08	\$37,701,321.08	\$37,770,064.16	\$47,503.05	\$36,015,225.79	\$36,062,728.84
Tennis	\$38,882.89	\$22,617,920.01	\$22,656,802.90	\$42,530.70	\$20,435,561.64	\$20,478,092.34
Hockey - Ice	\$109,302.51	\$19,546,300.04	\$19,655,602.55	\$96,499.30	\$18,626,185.58	\$18,722,684.88
Soccer	\$85,230.59	\$14,570,578.49	\$14,655,809.08	\$116,101.93	\$12,833,315.81	\$12,949,417.74
Table Tennis	\$0.00	\$9,852,234.19	\$9,852,234.19	\$0.00	\$9,203,464.16	\$9,203,464.16
MMA	\$35,994.55	\$2,573,812.01	\$2,609,806.56	\$18,023.32	\$2,157,706.66	\$2,175,729.98
Baseball	\$6,676.16	\$1,238,840.96	\$1,245,517.12	\$96,091.51	\$2,768,552.61	\$2,864,644.12
Parlays/Combinations	\$895,141.97	\$134,435,395.15	\$135,330,537.12	\$794,134.89	\$123,441,465.97	\$124,235,600.86
Other	\$13,372.56	\$17,830,467.98	\$17,843,840.54	\$66,361.24	\$17,094,088.59	\$17,160,449.83
Total	\$5,568,094.18	\$602,920,172.30	\$608,488,266.48	\$5,198,475.33	\$574,704,185.46	\$579,902,660.79

*GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

**NSBP = Net Sports Betting Proceeds

Percentage of Wagers by Sport

