



## **2024 SDG Global Business Forum**

**Co-creating business impact to drive transformation**

**Tuesday, 16 July 2024, 8:00am-10:00am (ET), Virtual**

### **Background**

Co-convened by United Nations Global Compact (UNGC), United Nations Department of Economic and Social Affairs (UNDESA), International Organisation of Employers (IOE), and the World Business Council for Sustainable Development (WBCSD), the SDG Global Business Forum provides an annual platform to showcase to policymakers the positive business impact in driving sustainability transformation in their local communities and around the world. It is also a hub for co-creation, gathering like-minded leaders, innovators, problem solvers from Governments, the private sector, civil society, to learn from each other and build alliances to co-create business-driven solutions to accelerate the implementation of the Sustainable Development Goals (SDGs).

The 2024 edition of the SDG Global Business Forum will take place virtually as one of [the high-level special events](#) alongside [the 2024 High-Level Political Forum on Sustainable Development \(HLPF\)](#), the United Nations central platform for the follow-up and review of the SDGs. It will place special emphasis on the SDGs under in-depth review this year, namely Goal 1 (No poverty), Goal 2 (Zero hunger), Goal 13 (Climate action), Goal 16 (Peace, justice and strong institutions) and Goal 17 (Partnerships for the Goals). It will also serve as a key moment ahead of [the Summit of the Future](#) in September, gathering business inputs towards key topics for a reinvigorated multilateral system that is better positioned to positively impact people's lives.

### **Target audience**

The 2024 SDG Global Business Forum specifically targets business leaders and interested representatives from governments and civil society. Participants will benefit from highly relevant strategic discussions, proven success stories, sectoral roadmaps, good practices, and a multi-stakeholder network of thinkers, doers and problem-solvers from around the world to build alliances with.

### **Format**

Virtual with livestream on UN WebTV. [Register here.](#)



## Draft Programme

<b>8:00-8:10</b>	<b>Opening Session</b> Mr. Antonio Guterres, Secretary-General of United Nations Ms. Sanda Ojiambo, Assistant Secretary-General and CEO of United Nations Global Compact
<b>8:10-9:00</b>	<b>Session I: Poverty Eradication, Just Transition and Future of Work</b> ----- <i>According to the United Nations, over 1 billion people are living in multidimensional poverty in nearly 110 countries. The key to eradicating poverty is job creation. In this section led by the International Organisation of Employers and the World Business Council for Sustainable Development, discussion will focus on the decent work agenda, in line with the current debate on the Future of Work, with a focus on technology, climate action and just transition. The session will be informed by a June CEO meeting with Ambassadors on the Summit of the Future.</i>  <i>Amidst these multifaceted global risks and uncertainties, there are solutions, but public and private sector partners need to come together and act. Increase in the creation of quality jobs, livelihoods, and income generation opportunities, skills development, and strong social protection measures, are key. At the same time, it is critical that partners remain focused on the need for a just and green energy transition.</i>  <i>The panel will delve into the challenges and opportunities for employers and businesses in transitioning their companies and workforce to ensure they are skilled for the upcoming jobs and labor market. In addition, it will look into the public policies required to ensure positive job growth.</i> ----- <b>High-level Keynote:</b> Mr. Roberto Suarez Santos, Secretary-General of International Organisation of Employers (IOE)  <b>Moderator:</b> Ms. Carolien de Bruin, Senior Director of Equity Action, World Business Council for Sustainable Development (WBCSD)  <b>Speakers:</b> Mr. Adewale Smatt Oyerinde, Director General of Nigeria Employers' Consultative Association Ms. Sarah Steinberg, Global Public Policy Partnerships, LinkedIn Ms. Solange Ribeiro, Deputy Chief Executive Officer, Neoenergia
<b>9:00-9:50</b>	<b>Session II: Corporate Accountability in Food Systems: The Road ahead to the next Food Systems Stocktake</b> ----- <i>At the UNFSS+2 Stocktaking Moment in 2023, governments and stakeholders showcased their progress in food systems transformation since the summit as per their National Pathways and their Voluntary reporting. This stocktaking process is planned to proceed bi-annually until 2030. In his Call to Action at the end of the UNFSS+2, the Secretary-General identified six areas that need concerted action to prioritise the implementation of future food systems. One of these six areas is "promoting</i>

increased engagement of businesses, including through public-private partnerships, to shape the sustainability of food systems and establish and strengthen accountability mechanisms, recognizing their centrality for food systems”.

**This session will address**

- Efforts to move towards a shared vision and understanding of the key elements of corporate accountability in the context of food systems transformation, including metrics
- Understanding the work of leading organizations on corporate accountability processes related to environment, social equity and nutrition.
- Demonstrating how this works in practice at the country-level
- Sharing the role the UN Global Compact is playing to support the UN System and partners in advance of the UN FSS+4

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**High-Level Remarks:**

Mr. Stefanos Fotiou, Director, United Nations Food Systems Coordination Hub

Ms. Inger Andersen, Executive Director, United Nations Environment Programme

**Moderator:**

Mr. Ignace Beguin, Senior Manager, Programmes, United Nations Global Compact

**Speakers:**

Mr. Muhammad Tariq, Chief Sustainability Officer, Tanmiah Food Company

Mr. Gijsbert Appels, Group Sustainability Director, Al Dahra

Ms. Barbara Sapunar, Executive Director, Business Transformation & Sustainability, Nestlé Brazil

**High-Level Remarks:**

Mr. Peter Bakker, President & CEO, World Business Council for Sustainable Development

**9:50-10:00**

**Closing Session**

H.E. Amb. Paula Narváez, President of Economic and Social Council

Mr. Li Junhua, Under-Secretary-General of Economic and Social Affairs, United Nations