

Identities as Foundational for Cloud Security at L'Oreal

Company

L'Oreal

Industry

Retail

Google Security Product/s

Cloud Security

Summary

Deep-dive into workload identity federation and support for GCE and workforce identity federation for Azure AD, Okta, and other IdPs, and learn how beauty products provider L'Oreal secures its environments with access policies like Allow and Deny, and seamlessly uses policy intelligence tools for federated identities.

Key Points

1. Google Cloud offers a comprehensive IAM stack with identity fabric, policy controls, and scenario-based capabilities like fraud prevention
2. Google Cloud provides flexible identity options: Cloud Identity, Identity Federation, and a mixed mode solution
3. Google Cloud enhances workload identity and access management with Managed Workload Identity, Principal Access Boundary policy control, and CIEM/PAM for improved security



We want openness in the story of Beauty Tech. What we are expecting from Google Cloud platform is openness to breed Giants, to connect any kind of analytics that we can have at L'Oreal with Google Cloud for a seamless integration.”

Matthieu Burel, Head of Analytics and Data Visualization, L'Oreal



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