

STARK LIVING

A STARK ENTERPRISES COMPANY



2024
SPONSORSHIP
OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES FOR RESIDENTIAL PROPERTIES

STARK LIVING
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Stark Enterprises Residential arm known as Stark Living was founded in 1982 in Cleveland, Ohio, and specializes in the asset management, development, and operations of multifamily communities throughout the U.S. Stark Living has extensive experience in a range of asset classes that include Affordable, Student, Conventional and Work Force housing. Stark Living continues to grow in all emerging markets across the United States, and its success is a direct reflection of our unwavering commitment to our residents and amenity programming that brings them all together. For more information, visit starkliving.com.

Check out the properties
STARK LIVING
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has to offer





THE BEACON

Downtown Cleveland, Ohio

Downtown Cleveland's first residential high-rise since 1974, The beacon sits in the historic central business district. Suited with 187 luxury units and world class amenities, the 210,000 square foot tower sits atop an eight-story parking garage and three local eateries to combine convenience and ease in the bustling city.

Project Size: 210,000 SF - 187 Units
Residents: 280
Location: 515 Euclid Avenue,
 Downtown Cleveland, OH 44114



CROCKER PARK LIVING

Westlake, Ohio

Settled in the most desirable location in Westlake, Ohio, Crocker Park Living offers luxury residential living atop 12 city blocks of the multi-use lifestyle center. Residents enjoy spacious and functional one to three-bedroom floor plans, an exclusive resident only social and fitness center "LinC Social" and walkable access to the best in shopping, dining and entertainment within steps from their front door.

Project Size: 535,034 SF - 534 Units
Residents: 8
Location: 177 Market Street,
 Westlake, OH 44145



OAK HARBOR VILLAGE

Bolivia, North Carolina

Located in Bolivia, North Carolina, West Shire Village is one, two and three-bedroom complex with both ranch-style and town homes available. With 130 units, luxurious floor plans, each floor plan offers plenty of room to work play and relax.

Project Size: 23 acres, 245,000 SF - 130 Units
Residents: 195
Location: 1004 Arborside Circle SE,
 Bolivia, OH 28422



THE TERRACES AT NORTHRIDGE

Brooklyn, Ohio

Located in the best kept community in Brooklyn, Ohio, The Terraces at Northridge have 256 beautifully crafted apartment homes surrounded by fantastic retailers, dining options, public parks, entertainment and so much more. Just minutes from Cleveland's main highways, this centrally located community is ideal for any lifestyle.

Project Size: 230,400 SF - 256 Units
Residents: 384
Location: 256 Northridge Oval,
 Brooklyn, OH 44144



THE TERRACES ON THE GREEN

Akron, Ohio

Located in beautiful Akron within driving distance to the city's best shopping, dining and entertainment districts, The Terraces on the Green has 280 units available in one and two-bedroom floor plans. Each home features fully equipped kitchens, patios or balconies, private storage and more.

Project Size: 252,400 SF - 280 Units
Residents: 420
Location: 3049 Chenoweth Road,
 Akron, Ohio 44312



WEST SHIRE VILLAGE

Ocala, Florida

Located in central Florida, West Shire Village is one, two and three-bedroom complex with both ranch-style and town homes available. With 230 units, luxurious floor plans, each floor plan offers plenty of room to work play and relax.

Project Size: 41 acres - 230 Units
Residents: 345
Location: 8710 SW 71st Avenue Road,
 Ocala, FL 34476



ENGAGEMENT OPPORTUNITIES & IDEAS designed exclusively for you...

GENERAL BRANDING:

- Move in/move out packet and bag activation, including collateral materials
- Advertise in informational flyers & newsletters given to each resident and posted in public spaces
- Be included in the FAQ section of property website with information about products/services provided
- Create guest social media posts and videos on Property Facebook page
- Utilize open areas for property signage, where available (i.e., elevators, garages, and walkways)
- Social Media postings on all property sites
- Signage can be highlighted in mail room, conference room, common kitchen areas
- Pole banners, snap frames, elevator wraps and parking zones can be labeled with branded signage



DOG PARK:

- Signage around the fences.
- Signage and/or logos placed on the dog ramps and exercise equipment
- Ads in tenant digital newsletter and/or updates via app text
- Social media posts on social pages promoting a sponsor
- Signage in other common areas promoting the sponsor to the entire community
- Opportunity for a sponsor to be on site to engage with residents
- Opportunity to do complimentary training sessions
- Opportunity to promote vet services, pet sitting, pet food delivery, pet walking, pet spas and pet daycares

DOG WASHING STATION:

- Signage in the washing area
- Opportunity for your products to be used in the dog washing station

LIFESTYLE SERVICES:

- Common Kitchen area and conference room areas allow for signage opportunities with table decals, snap frames and brochure holders.
- Opportunity to do a "talk" or "demonstration" of services during resident get togethers
- Host a complimentary meal/snack during the week or weekend with informational table
- Host yoga classes, fitness classes, music events, financial/banking/life skills seminars, food and wine events, or health and beauty events
- Complimentary coffee bar sleeves and napkins with branded message



GYM AND EXERCISE AREAS:

- Signage within the gym and exercise areas in locker rooms and exercise areas
- Signage in other common areas promoting a sponsor
- Opportunity to be on site with service offers
- Opportunity for resident newsletters and/or updates via app text
- Decals in strategic locations on pickle ball and/or tennis courts
- Opportunity for demonstrations of services within the gym environment



POOL:

- Branded pool umbrellas
- Sponsor a summer treat day at the pool
- Sponsor music at the pool and surrounding recreational areas



MODEL UNITS:

- Sampling of your products to guests in the model unit
- Your furniture shown and labeled in the model unit
- Unit home decorations and accessories



SPONSORSHIP OPPORTUNITIES

THE BEACON

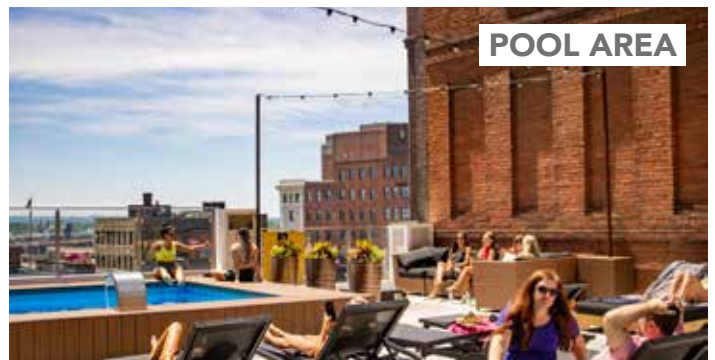
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MODEL UNIT



SKY LOUNGE



POOL AREA



DOG PARK



DOG SPA



SKY DECK



FITNESS CENTER

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THE TERRACES AT NORTHRIDGE

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POOL AREA



CLUBHOUSE



MODEL UNIT



FITNESS CENTER

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POOL AREA



DOG PARK



MODEL UNIT



CLUBHOUSE



FITNESS CENTER

SPONSORSHIP OPPORTUNITIES

WEST SHIRE VILLAGE

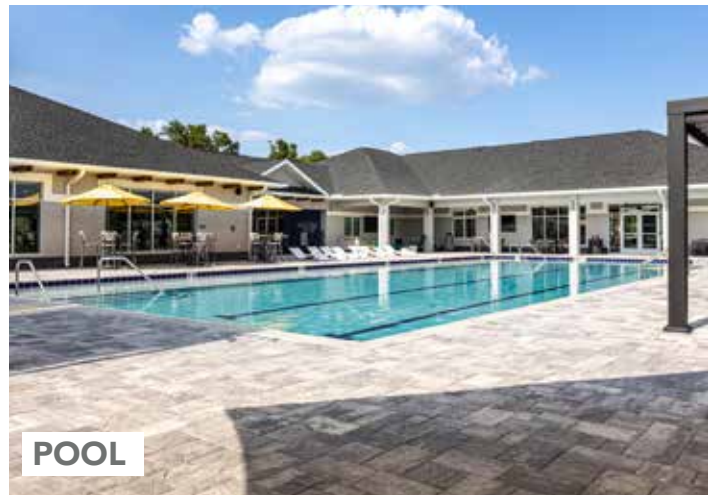
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MODEL UNIT



CLUBHOUSE



POOL



PICKLEBALL COURT



FITNESS CENTER



COMMUNITY ROOM



6 REASONS TO ADVERTISE AN AMENITY

1. BRAND VISIBILITY
2. SMALLER, TAILORED TARGETED AUDIENCES
3. BRANDED GIVEAWAYS
4. CONTENT AND SOCIAL MEDIA MARKETING
5. INCREASE COMPANY'S IMAGE
6. ENGAGE A NICHE MARKET

Thank you for your time!



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THANK YOU!

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