

**BOYD GAMING CORPORATION**  
**RESPONSIBLE GAMING AND MARKETING POLICY**

**I. Scope and Application**

This Responsible Gaming and Marketing Policy (the “Policy”) has been adopted by Boyd Gaming Corporation and its subsidiaries and affiliated entities (collectively “Boyd Gaming” or the “Company”). Boyd Gaming operates facilities that provide gaming activities in compliance with all federal, state, and local laws, regulations, and rules in multiple jurisdictions in the United States. This Policy shall be enforced in regard to the Company’s business operations.

**II. Responsible Gaming**

The foundation of Boyd Gaming’s commitment to responsible gaming is rooted in its strict adherence to the regulatory requirements and policy guidelines of the several jurisdictions where it conducts business. The Company also incorporates key elements of the American Gaming Association’s Code of Conduct for Responsible Gaming (the “AGA Code”) into its Policy. The AGA Code addresses employee assistance and training, the provision of casino games (in-person and online) including sports betting, the advertising and marketing of casino gambling, responsible alcohol service, and the prevention of underage gambling. Boyd Gaming implements its responsible gaming practices as described in the sections below:

**A. Specific Jurisdictional Compliance**

In any case of conflict or inconsistency between the policy statements, requirements, and operating restrictions of this Policy and the statutory and regulatory restrictions those of local jurisdictional (inclusive of required minimal internal controls and/or responsible gaming requirements) where a Boyd Gaming property is located (collectively the “Local Requirement”), the Local Requirement shall control. Boyd Gaming acknowledges that with regard to compulsive and/or problem gambling (as defined in each operating jurisdiction) each of its properties are required to follow Local Requirements for: (i) providing referral services, and (ii) making a toll-free helpline telephone number available to its customers.

Boyd Gaming complies with all jurisdictional specific restrictions related to the extension of credit by the Company to a customer and limitations on a customer’s use of credit cards, charge cards, debit cards and certain forms of checks.

**B. Self-Exclusion/Self-Limitation.**

Boyd Gaming’s properties comply with state specific requirements regarding the procedures for and length of self-exclusion and/or self-limitation, as well as the process by which a customer’s self-exclusion can be reversed. For avoidance of doubt, subject to Local Requirements, Boyd Gaming reserves the right to exclude customers from entering its casino premises.

**C. Property Signage and Responsible Gaming Disclosures.**

Boyd Gaming shall post responsible gaming messaging prominently throughout the casino floors at Boyd Gaming properties, including at cashier cages and ATMs. Responsible gaming messaging posted at the Company properties (as well as its casino and /or betting advertisements) shall contain a 24-hour

confidential toll-free helpline number as may be required by Local Requirements. In addition, Boyd Gaming shall post information on its websites describing its responsible gaming policies and practices, including information on where to find assistance and helpline numbers for problem gamblers.

**D. Responsible Advertising.**

Boyd Gaming conducts all advertising and public relations activities in accordance with decency, dignity and generally accepted contemporary standards of good taste. Each Boyd Gaming property shall adhere to the Local Requirements related to marketing, advertising, and promoting of casino products, sports betting products, and the provision of casino related amenities. Boyd Gaming properties shall not advertise or market to self-excluded customers, who shall also be excluded from access to any casino or betting services, including but not limited to credit issuance, check cashing, cash advances, players card benefits, complimentaries and/or promotions.

In addition, the Company's marketing and advertising will not:

- Contain claims or representations that gambling activity will guarantee an individual's social, financial or personal success.
- Imply or suggest any illegal activity of any kind.
- Knowingly contain false, deceptive or misleading statements.

**E. Employee Training.**

Consistent with governing regulatory requirements Boyd Gaming requires its property team members (full-time, part-time and on-call) to participate in annual training regarding responsible gaming practices and the availability of resources for those customers who are unable to gamble responsibly. The training received by team members includes instruction on how to refer individual customers to locally available support services and counseling centers.

**F. Restrictions related to Wagers and Time Played.**

In jurisdictions where account-based online gaming or sports betting is permitted, Boyd Gaming shall in accordance with Local Requirements, implement mechanisms by which a customer can limit the amount of money wagered, deposited or lost and the length of time spent gambling.

**G. Treatment and Research Funding.**

As part of its commitment to responsible gaming, Boyd Gaming provides annual financial support to organizations focused on problem gambling treatment and responsible gaming research, including the International Center for Responsible Gaming, the National Council on Problem Gambling and state affiliate councils in the states where the Company operates.

**III. Preventing Underage Gambling and Unattended Minors**

Boyd Gaming is committed to the prevention of underage gambling in its casinos. Boyd Gaming shall not knowingly allow underage individuals to gamble in its casinos or loiter in gaming areas. Boyd Gaming

properties shall prominently display signage communicating the legal age to gamble for each jurisdiction in which it operates.

No Boyd Gaming casino advertising or betting marketing material shall depict minors. In addition, the Company's marketing and advertising will not:

- Advertise, run promotions, or distribute marketing materials at primary or secondary schools, or in any location where the majority of the audience is ordinarily expected to be below the legal age to participate in casino gambling and/or sports betting.
- Contain images, symbols, and/or language designed to appeal specifically to children or minors.
- Feature anyone who is or appears to be below the legal age or imply that underage persons engage in gambling at our properties.

In addition, Boyd Gaming employees that work in gaming areas shall receive annual training in procedures for dealing with unattended children, underage gambling and the purchase and consumption of alcohol and tobacco by minors. Boyd Gaming shall seek to focus its employees on identifying underage persons who are attempting to play its casinos or loitering in its gaming areas. Should any team member identify a minor who appears to be unsupervised or in violation of local curfews and other laws, security shall be immediately contacted, and reasonable steps taken to locate the parent or responsible adult.

#### **IV. Serving Alcoholic Beverages Responsibly**

Boyd Gaming is committed to the responsible service of alcoholic beverages to its customers. In furtherance of this objective, Boyd Gaming does not knowingly serve alcoholic beverages to minors nor does Boyd Gaming knowingly serve alcoholic beverages to visibly intoxicated customers. Boyd Gaming also makes diligent efforts to not permit visibly intoxicated customers to gamble and provides annual training to appropriate team members on responsible alcoholic beverage service policy.

The Company is committed to conducting annual reviews of this Policy to determine if any revisions, updates, or improvements are necessary.

#### **IV. Enforcement**

The Board of Directors has designated the Corporate Governance and Nominating Committee, through the General Counsel's office, for the implementation, administration and enforcement of this Policy, provided, however, that any provision of this Policy that is inconsistent with, or contrary to the Committee's scope of authority as granted under the Committee's Charter, shall not be included in this Policy's scope of enforcement or otherwise overseen by the Company's management unless so directed by the Committee.