# FOX NaWS POLL 

All results are for release after 6:00PM/ET Wednesday, October 31, 2018.

## TENNESSEE

The Fox News Poll is conducted under the joint direction of Anderson Robbins Research (D) and Shaw \& Company Research (R). The poll was conducted by telephone with live interviewers October 27-30, 2018 among a random sample of 850 Tennessee registered voters (RV).

Results based on the full sample have a margin of sampling error of plus or minus 3 percentage points.

A subsample of 718 has been defined as likely voters (LV), with a margin of error of plus or minus 3.5 percentage points.

Landline (314) and cellphone (536) telephone numbers were randomly selected from a statewide voter file of registered Tennessee voters using a probability proportionate to size method. This simply means phone numbers are proportionally representative to the number of voters in all regions across the state of Tennessee. Voters who participated in one or more of the past five general elections (2008, 2010, 2012, 2014, 2016), plus new registrants since the 2016 election, were eligible for selection in the sample.

Fieldwork by Braun Research, Inc. of Princeton, NJ.
An asterisk (*) is used for percentages of less than one-half percent.
A dash (-) represents a value of zero.
Some percentages may not add to $100 \%$ due to rounding. In the same way, percentages in "total" columns may be one point more or less than the sum of their component parts due to rounding.

1. Right now, how interested are you in the U.S. Senate race in Tennessee?

|  | Extremely | Very | Somewhat | Not at all | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Likely Voters |  |  |  |  |  |
| 27-30 Oct 18 | 49\% | 30 | 16 | 3 | 1 |
| Q2 Bredesen supporters | 54\% | 30 | 13 | 2 | 1 |
| Q2 Blackburn supporters | 49\% | 31 | 16 | 2 | 2 |
| 29 Sep-2 Oct 18 | 40\% | 32 | 24 | 3 | 1 |
| Q2 Bredesen supporters | 40\% | 30 | 26 | 3 | 2 |
| Q2 Blackburn supporters | 44\% | 35 | 19 | 1 | 1 |
| 8-11 Sep 18 | 38\% | 31 | 28 | 2 | 2 |
| Q2 Bredesen supporters | 46\% | 32 | 18 | 2 | 2 |
| Q2 Blackburn supporters | 33\% | 33 | 32 | 2 | 1 |
| Registered Voters |  |  |  |  |  |
| 27-30 Oct 18 | 43\% | 27 | 22 | 5 | 2 |
| Q2 Bredesen supporters | 49\% | 27 | 18 | 3 | 2 |
| Q2 Blackburn supporters | 45\% | 29 | 22 | 2 | 2 |
| 29 Sep-2 Oct 18 | 34\% | 29 | 28 | 7 | 2 |
| Q2 Bredesen supporters | 35\% | 28 | 29 | 5 | 3 |
| Q2 Blackburn supporters | 38\% | 32 | 26 | 3 | 1 |
| 8-11 Sep 18 | 32\% | 28 | 32 | 5 | 2 |
| Q2 Bredesen supporters | 41\% | 30 | 23 | 5 | 2 |
| Q2 Blackburn supporters | 29\% | 30 | 38 | 2 | 1 |

2. [IF NOT ALREADY VOTED: If the Tennessee election for U.S. Senator were held today, would you vote for:] [IF DON'T KNOW: Well, if you HAD to say, which way do you lean?] [IF ALREADY VOTED: When you cast your early or absentee ballot, who did you vote for in the election for Senate?] [ROTATE NAMES]

|  | Democrat <br> Phil Bredesen | Republican <br> Marsha Blackburn | (Wouldn't <br> (Other) | (Dote) | (Don't <br> know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Likely Voters | $41 \%$ | 50 | 3 | $*$ | 5 |
| 27-30 Oct 18 | $43 \%$ | 48 | 3 | $*$ | 7 |
| 29 Sep-2 Oct 18 | $44 \%$ | 47 | 1 | $*$ | 8 |
| 8-11 Sep 18 |  |  |  |  |  |
| Registered Voters | $40 \%$ | 48 | 3 | 1 | 8 |
| 27-30 Oct 18 | $41 \%$ | 47 | 3 | 1 | 8 |
| 29 Sep-2 Oct 18 | $43 \%$ | 45 | 2 | 1 | 9 |

[SKIP IF OTHER, WOULDN'T VOTE, OR DON'T KNOW IN Q2. SKIP AND CODE AS MAY CHANGE MIND IF LEAN IN Q2. SKIP AND CODE AS CERTAIN IF ALREADY VOTED. RV $\pm 3.5 \%, L V \pm 3.5 \%$ ]
3. Are you certain to support that candidate, or is there a chance you may change your mind? [IF DON'T KNOW: Re-read question and probe for answer]

|  | Certain <br> to support | May <br> change mind |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Likely Voters |  |  |  |  |
| 27-30 Oct 18 |  |  |  |  |
| Q2 Bredesen supporters | $88 \%$ |  | 10 | 1 |
| Q2 Blackburn supporters | $88 \%$ | 10 | 1 |  |
| 29 Sep-2 Oct 18 | $88 \%$ | 11 | 2 |  |
| Q2 Bredesen supporters | $78 \%$ | 20 | 2 |  |
| Q2 Blackburn supporters | $79 \%$ | 19 | 2 |  |
| 8-11 Sep 18 | $77 \%$ | 20 | 2 |  |
| Q2 Bredesen supporters | $78 \%$ | 20 | 2 |  |
| Q2 Blackburn supporters | $81 \%$ | 17 | 2 |  |
| Registered Voters | $74 \%$ | 24 | 2 |  |
| 27-30 Oct 18 |  |  | 2 |  |
| Q2 Bredesen supporters | $82 \%$ | 16 | 2 |  |
| Q2 Blackburn supporters | $83 \%$ | 16 | 2 |  |
| 29 Sep-2 Oct 18 | $81 \%$ | 17 | 2 |  |
| Q2 Bredesen supporters | $75 \%$ | 21 | 2 |  |
| Q2 Blackburn supporters | $75 \%$ | 21 | 3 |  |
| 8-11 Sep 18 | $76 \%$ | 22 | 4 |  |
| Q2 Bredesen supporters | $72 \%$ | 25 | 3 |  |
| Q2 Blackburn supporters | $75 \%$ | 22 | 3 |  |
|  | $70 \%$ | 27 | 3 |  |

4. [IF NOT ALREADY VOTED: If the Tennessee election for governor were held today, would you vote for:] [IF DON'T KNOW: Well, if you HAD to say, which way do you lean?] [IF ALREADY VOTED: When you cast your early or absentee ballot, who did you vote for in the election for governor?] [ROTATE NAMES]

|  | Democrat <br> Karl Dean | Republican <br> Bill Lee | $\underline{\text { (Other) }}$ | (Wouldn't <br> vote) | (Don't know) |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Likely Voters |  |  |  |  |  |  |
| 27-30 Oct 18 | $37 \%$ | 54 |  | 2 | $*$ | 7 |
| 29 Sep-2 Oct 18 | $36 \%$ | 53 | 1 | 1 | 10 |  |
| 8-11 Sep 18 | $35 \%$ | 55 | 1 | - | 10 |  |
| Registered Voters |  |  |  |  |  |  |
| 27-30 Oct 18 | $36 \%$ | 52 | 2 | 1 | 9 |  |
| 29 Sep-2 Oct 18 | $35 \%$ | 52 | 1 | 2 | 10 |  |
| 8-11 Sep 18 | $34 \%$ | 52 | 2 | 1 | 12 |  |

5. Do you approve or disapprove of the job Donald Trump is doing as president? [IF

APPROVE / DISAPPROVE: Is that strongly (approve/disapprove), or only somewhat?]


## POLITICAL IDENTIFICATION



## Fox News Poll -- Margin of Error for Subgroups

The Fox News Poll is conducted under the joint direction of Anderson Robbins Research (D) and Shaw \& Company Research (R). The poll was conducted October 27-30, 2018 by telephone (landline and cellphone) with live interviewers among a random sample of 850 Tennessee registered voters. A subsample of 718 has been defined as likely voters. The margin of sampling error is plus or minus 3 percentage points for results among both registered and 3.5 percentage points among likely voters.

Results among the attached subgroups have larger sampling errors:

## Overall

## Registered Voters Likely Voters

| Overall sample: | $\begin{aligned} & \text { Registered Voters } \\ & +/-3 \% \end{aligned}$ | Likely Voters +/- 3.5\% | Registered Voters $\text { +/- } 3.5 \%$ | $\begin{gathered} \text { Likely V } \\ +/-3.5 \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| --- |  |  |  |  |
| Men: | +/-5\% | +/-5\% | +/-5\% | +/-5.5\% |
| Women: | +/-4.5\% | +/-5\% | +/-4.5\% | +/-5\% |
| --- |  |  |  |  |
| White: | +/-3.5\% | +/-4\% | +/-4\% | +/-4\% |
| Non-White: | +/-7.5\% | +/-8\% | +/-8\% | +/-9\% |
| --- |  |  |  |  |
| Under Age 45: | +/- 5.5\% | +/-6.5\% | +/-6\% | +/-7\% |
| Age 45+: | +/-4\% | +/-4\% | +/-4\% | +/-4.5\% |
| --- |  |  |  |  |
| Q2 Bredesen Supporters: | +/-5\% | +/- 5.5\% | +/-5\% | +/-5.5\% |
| Q2 Blackburn Supporters: | +/-4.5\% | +/-5\% | +/-4.5\% | +/-5\% |
| --- |  |  |  |  |
| Trump Voters: | +/-4.5\% | +/-5\% | +/-4.5\% | +/-5\% |
| Clinton Voters: | +/-6\% | +/-6.5\% | +/-6\% | +/-6.5\% |
| --- |  |  |  |  |
| Democrats: | +/- 5.5\% | +/-6\% | +/-6\% | +/-6\% |
| Republicans: | +/-4.5\% | +/-5\% | +/-4.5\% | +/-5\% |
| Independents: | +/- 9\% | N/A | N/A | N/A |
|  |  |  |  |  |
| Liberals: | +/-8\% | +/-8.5\% | +/- 8\% | +/-8.5\% |
| Moderates: | +/-5.5\% | +/-6.5\% | +/-6\% | +/-7\% |
| Conservatives: | +/-4.5\% | +/-5\% | +/-5\% | +/-5\% |
| --- |  |  |  |  |
| White Evangelical: | +/-4.5\% | +/-5\% | +/-5\% | +/-5\% |
| White College Degree: | +/-6\% | +/-6.5\% | +/-6\% | +/-6.5\% |
| White No Degree: | +/-4.5\% | +/-5\% | +/-5\% | +/-5\% |
| --- |  |  |  |  |
| Urban: | +/-7.5\% | +/-8.5\% | +/-8\% | +/- 9\% |
| Suburban: | +/-6\% | +/-7\% | +/-6.5\% | +/-7\% |
| Rural: | +/-4.5\% | +/-5\% | +/-5\% | +/-5\% |

Registered Voters

1. Right now, how interested are you in the U.S. Senate race in Tennessee?


Likely Voters

1. Right now, how interested are you in the U.S. Senate race in Tennessee?


Registered Voters
 Marsha Blackburn?

|  | Total | Men | Women | White | NonWhite | Under <br> Age 45 | 45+ | $\begin{array}{r} \text { Q2 } \\ \text { Bredesen } \\ \text { Support } \end{array}$ | $\begin{array}{r} \text { Q2 } \\ \text { Blackburn } \\ \text { Support } \end{array}$ | Trump Voters | Clinton Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Democrat Phil | 40\% | 33\% | 46\% | 33\% | 70\% | 45\% | 38\% | 100\% |  | 11\% | 87\% |
| Bredesen |  |  |  |  |  |  |  |  |  |  |  |
| Republican Marsha | 48\% | 56\% | 41\% | 56\% | 13\% | 40\% | 52\% | - | 100\% | 81\% | 5\% |
| Blackburn |  |  |  |  |  |  |  |  |  |  |  |
| (Other) | 3\% | 4\% | 2\% | 2\% | 5\% | 5\% | 2\% | - | - | 2\% | 2\% |
| (Wouldn't vote) | 1\% | 2\% | 1\% | 1\% | 3\% | 3\% | 1\% | - | - | 1\% | 1\% |
| (Don't know) | 8\% | 6\% | 9\% | 7\% | 10\% | 8\% | 8\% | - | - | 5\% | 5\% |


|  | Total | Dem | Rep | Ind | Lib | Mod | Cons | White Evangel | White College Degree | White No Degree | Urban | Suburb | Rural | Likely <br> Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Democrat Phil | 40\% | 89\% | 9\% | 33\% | 78\% | 51\% | 18\% | 25\% | 39\% | 30\% | 56\% | 45\% | 32\% | 41\% |
| Bredesen |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Republican Marsha | 48\% | 3\% | 84\% | 25\% | 14\% | 32\% | 72\% | 65\% | 52\% | 58\% | 30\% | 46\% | 56\% | 50\% |
| Blackburn |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (Other) | 3\% | 2\% | 2\% | 10\% | 2\% | 4\% | 3\% | 2\% | 2\% | 3\% | 4\% | 3\% | 3\% | 3\% |
| (Wouldn't vote) | 1\% | 1\% | 1\% | 3\% | - | 3\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | *\% |
| (Don't know) | 8\% | 5\% | 4\% | 29\% | 5\% | 11\% | 6\% | 6\% | 6\% | 8\% | 9\% | 6\% | 8\% | 5\% |

Likely Voters
 Marsha Blackburn?


Registered Voters
3. [SKIP IF OTHER, WOULDN'T VOTE, OR DON'T KNOW. SKIP AND CODE AS 'CERTAIN' IF ALREADY VOTED] Are YOu Certain to support that candidate, or is there a chance you may change your mind?


Likely Voters
3. [SKIP IF OTHER, WOULDN'T VOTE, OR DON'T KNOW. SKIP AND CODE AS 'CERTAIN' IF ALREADY VOTED] Are you certain to support that candidate, or is there a chance you may change your mind?


Registered Voters
4. If the Tennessee election for governor were held today, would you vote for Democrat Karl Dean or Republican Bill Lee?


## Likely Voters

4. If the Tennessee election for governor were held today, would you vote for Democrat Karl Dean or Republican Bill Lee?


Registered Voters
5. Do you approve or disapprove of the job Donald Trump is doing as president?


Likely Voters
5. Do you approve or disapprove of the job Donald Trump is doing as president?


Registered Voters
5. Do you approve or disapprove of the job Donald Trump is doing as president? [IF APPROVE / DISAPPROVE: Is that strongly (approve/disapprove), or only somewhat?]


Likely Voters
5. Do you approve or disapprove of the job Donald Trump is doing as president? [IF APPROVE / DISAPPROVE: Is that strongly (approve/disapprove), or only somewhat?]


