

**Press release**

**Patek Philippe Geneva  
January 2014**

**The Patek Philippe Anniversary Exhibition traveled to the heart of Tokyo to present historical timepieces that best illustrate the art of fine Geneva watchmaking**

The most recent themed exhibition dedicated to Patek Philippe chronographs and minute repeaters was held in the heart of Tokyo in an exceptional venue from 16 to 19 January 2014, the very year that Patek Philippe is celebrating its 175<sup>th</sup> Anniversary.

This year also marks the 150 years of diplomatic relations between Switzerland and Japan, making Tokyo the ideal destination to host the Anniversary exhibition of the Geneva watchmaker. During this special event 90 timepieces of the Patek Philippe Museum were exhibited, including many royal watches that perfectly embody the concepts of intrinsic beauty and utmost quality.

**An Emperor's Exhibit**

The historical pieces exhibit was hosted in an exceptional venue, the Meiji Memorial Picture Gallery that was built in the 1920's to display 80 paintings marking the reign of Emperor Meiji and Empress Shoken. These large-sized masterpieces were painted by Japanese artists of great renown. In front of each painting featured in this exceptional room a showcase presented one or two Patek Philippe historical watches dating from the relevant era. The exhibition met with great success and attracted 13,200 enthusiastic visitors as well as 300 members of the local press.

**Chronographs and Minute Repeaters in the Palace courtyard**

At the entrance to the Palace, a 900 m<sup>2</sup> tent hosted a themed exhibition dedicated to chronographs and minute repeaters. The press and guests – around 600 VIP guests – were able to discover the chronographs of the standard collection, a selection of 12 Patek Philippe Museum timepieces that represent the main periods of the 150 years of history of Patek Philippe chronographs, as well as 11 movements and 9 minute repeaters. Present on this occasion alongside other Patek Philippe chief executives Honorary President Philippe Stern and President Thierry Stern unveiled the exhibition dedicated to chronographs. Minute repeaters were displayed in a special acoustics room offering ideal conditions for best enjoying the unique sound of each timepiece.