



PATEK PHILIPPE
GENEVE

Press Release

Patek Philippe, Geneva
December 6, 2021

1851-2021

Patek Philippe and Tiffany & Co. celebrate 170 years of their alliance

To commemorate this long-lasting partnership, Patek Philippe has created a limited-edition run of Ref. 5711/1A-018 Nautilus wristwatches in steel endowed with famous Tiffany Blue® dials. Unique to these timepieces is the dual stamping of both companies, “Tiffany & Co.” at 6 o'clock paired with Patek Philippe at 12 o'clock. This casually elegant icon premiered in 2006 and will be retired from the collection in 2022.

The legibility of the dial with the horizontal relief embossing, a Nautilus signature element, is amplified by baton hour markers as well as baton hour and minute hands, all in blackened white gold with luminous coatings and features. The inimitable design of the case, the bezel, and the integrated steel bracelet is emphasized by the refined sequence of satin-finished and polished links applied by hand in a process that requires 55 production steps to complete for each watch. The rugged case is water-resistant to 120 meters. It accommodates the self-winding caliber 26-330 S C, a movement that features various technical innovations and optimizations as well as a stop-seconds mechanism that allows the time to be set with one-second accuracy. The sapphire-crystal case back bears the commemorative inscription “170th Anniversary 1851-2021 Tiffany & Co. - Patek Philippe”. It pays tribute to the 170-year shared vision and the historic ties that link Patek Philippe with the United States.

Only a quantity of 170 units will be available exclusively in the Tiffany boutiques in New York, Beverly Hills, and San Francisco that carry Patek Philippe. Tiffany & Co. will auction off one of the commemorative watches with Phillips in Association with Bacs & Russo on December 11th, with 100% of proceeds benefitting The Nature Conservancy, a global environmental organization.

170 Years Together

Both Patek Philippe (1839) and Tiffany & Co. (1837) were founded within two years of one another. From the onset, the Genevan manufacture and the American jeweler have always shared the same values: a quest for perfection, a passion for artisanal skills and a top-tier appreciation and service for customers.

In 1851, Patek Philippe and Tiffany & Co. forged an agreement that made the American jeweler the first official retail partner for Patek Philippe timepieces in the U.S. market. On the occasion of the first business trip to the new world, Antoine Norbert de Patek reasserted the special nature of the relationship and paid a visit to Charles Lewis Tiffany in New York. On his departure, he was deeply impressed by the business volume of the luxury jewelry retailer and by a large order of 150 watches.

In 1876, the two companies signed a new agreement that appointed Tiffany & Co. the general representative for the United States “who safeguards the interests of Patek Philippe & Cie. as if they were its own interests”. Conversely, the Genevan company pledged to safeguard the American jeweler’s interests as evidenced by the huge façade sign “Agents for Tiffany & Co., New York” at Patek Philippe’s historic headquarters facing the Grand Quai. On the premises of the same Patek Philippe Salons in Geneva, there is further proof of the solid transatlantic relationship: a large steel vault formerly owned by Tiffany & Co. and decorated by an American eagle sporting two flags.

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In the period from 1900 to 1930, Tiffany & Co. also played a key role in the relationships between Patek Philippe and major American timepiece collectors such as Henry Graves Junior for whom the manufacture crafted an extensive range of complicated watches. In 1946, the grandfather of the manufacture's current president Thierry Stern founded the Henri Stern Watch Agency in New York. It actively nurtured the continuation of the successful partnership.

In 2008, Patek Philippe intensified its relationship with the American jeweler and opened a boutique within the famous Tiffany retail venue on Fifth Avenue that is currently undergoing extensive renovation. The manufacture's complete current collection can be admired here.

Since the beginning of the third millennium, Patek Philippe created several limited special editions for the American partner; they recall important dates and bear dual stamps for both brands. Today, Tiffany & Co. is the world's only retailer whose name appears on a Patek Philippe dial, making these watches highly sought-after with collectors.

The previous limited editions Patek Philippe made especially for Tiffany & Co.

2001

Refs. 5150R, 5150J & 5150G – 450 watches

Launched in 2001 to celebrate the 150th year of partnership between the two companies, the Ref. 5150 Annual Calendar was the first limited edition created by Patek Philippe for a U.S. retailer. As a special feature, the month indication was shown as a numeral. A total of 450 watches were made: 150 in rose gold, 150 in yellow gold, and 150 in white gold.

2009

Refs. 4987G-001 & 4987G-010 – 100 watches

Launched in 2009 on the occasion of the first anniversary of the Patek Philippe Boutique at Tiffany & Co. on Fifth Avenue in New York, this art deco-inspired Gondolo ladies' wristwatch featured a tonneau case and a guilloché dial decorated with a two-row diamond setting. Fifty watches with white and 50 with black dials were created.

2012

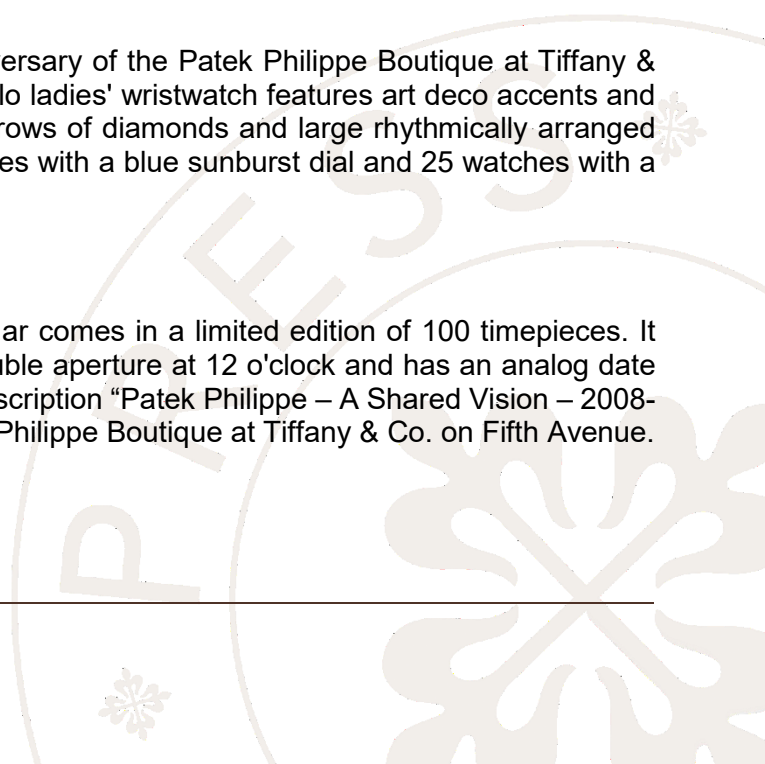
Refs. 4987G-011 & 4987G-012 – 50 watches

Presented in 2012 on the occasion of the fifth anniversary of the Patek Philippe Boutique at Tiffany & Co. on Fifth Avenue in New York (2013), this Gondolo ladies' wristwatch features art deco accents and a slightly cambered tonneau-shaped case with two rows of diamonds and large rhythmically arranged Roman numerals. Its edition was limited to 25 watches with a blue sunburst dial and 25 watches with a mother-of-pearl dial.

2012

Ref. 5396G-012 – 100 watches

This white gold men's watch with an Annual Calendar comes in a limited edition of 100 timepieces. It displays the day of the week and the month in a double aperture at 12 o'clock and has an analog date at 6 o'clock. The back is graced with the engraved inscription "Patek Philippe – A Shared Vision – 2008-2013 – that recalls the fifth anniversary of the Patek Philippe Boutique at Tiffany & Co. on Fifth Avenue.





About Patek Philippe

For over 180 years without interruption, Patek Philippe has been working to preserve Geneva's proud heritage in watchmaking artistry. As the last independent, family-owned manufacture, it enjoys total creative freedom in the development and production of timepieces that specialists consider to be the finest in the world – in line with the ambitions and expectations of the company's founders Antoine Norbert de Patek (1839) and Jean Adrien Philippe (1845). Thanks to its exceptional know-how, Patek Philippe can look back on a tradition of innovation crowned by over 100 patents.

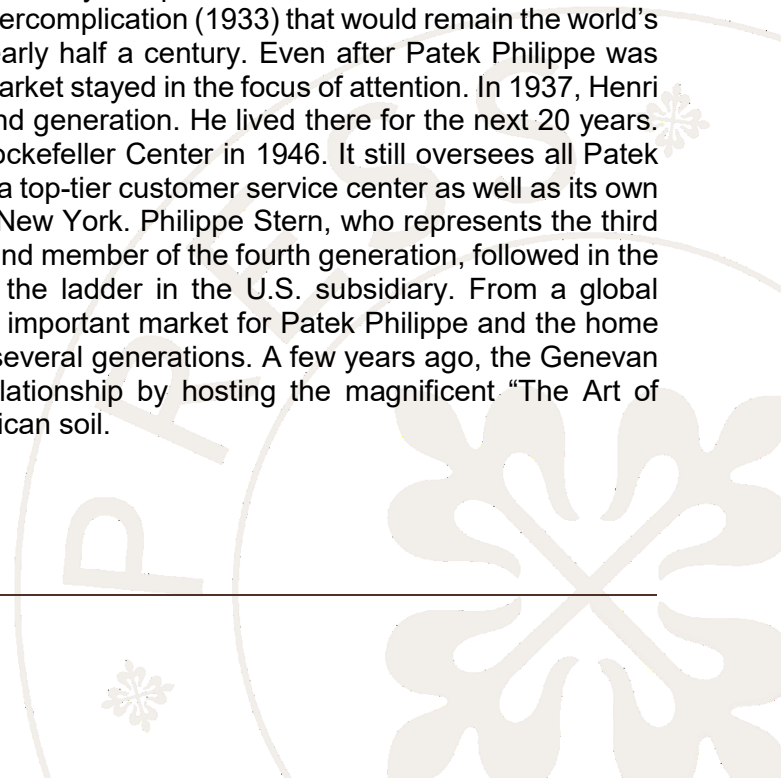
Patek Philippe has always strived for perfection and created timepieces of unexcelled quality and dependability. Precious watches characterized by exclusivity and rarity constitute a unique legacy that is handed down from one generation to the next. Independence, tradition, innovation, quality and fine workmanship, rarity, value, aesthetics, service, emotion, and heritage: these are the ten values upheld by the Genevan manufacture.

In 2009, Patek Philippe launched its proprietary seal of quality for mechanical timepieces. This Patek Philippe Seal by far surpasses all previous quality standards and embraces the entire know-how as well as all prerequisites that are essential for the production, the precision, and the maintenance of an exceptional timepiece. The Patek Philippe Seal applies to the entire completed watch. It is also the sole hallmark in the watch industry that guarantees the upkeep of all watches during their entire lifetime regardless of the date when they were produced.

The manufacture has been owned by the Stern family since 1932 and today is managed by Thierry Stern. Thierry Stern was appointed President in 2009 and is actively committed to preserving the leading position of Patek Philippe in watchmaking technology and material research with the aim of constantly optimizing quality and dependability.

Patek Philippe and the United States

Since Antoine Norbert de Patek's business trip to America (1854-1855), the USA has played a pivotal role in the history of Patek Philippe. In the period from 1910 to 1930, the golden era of American watch collectors, the manufacture created numerous extraordinary timepieces for customers on the other side of the Atlantic, among them the famous "Graves" Supercomplication (1933) that would remain the world's most complicated portable mechanical watch for nearly half a century. Even after Patek Philippe was acquired by the Stern family in 1932, the American market stayed in the focus of attention. In 1937, Henri Stern arrived in New York as a member of the second generation. He lived there for the next 20 years. He established the Henri Stern Watch Agency at Rockefeller Center in 1946. It still oversees all Patek Philippe business activities in the USA and operates a top-tier customer service center as well as its own watchmaking school, the Patek Philippe Institute of New York. Philippe Stern, who represents the third generation and Thierry Stern, the current President and member of the fourth generation, followed in the footsteps of Henri Stern and worked their way up the ladder in the U.S. subsidiary. From a global perspective, the United States today is still the most important market for Patek Philippe and the home of a passionate community of collectors that spans several generations. A few years ago, the Genevan manufacture paid homage to this long-standing relationship by hosting the magnificent "The Art of Watches Grand Exhibition New York 2017" on American soil.





About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

@tiffanyandco





Technical data

Nautilus Ref. 5711/1A-018 “Tiffany & Co.”

Edition limited to 170 watches

Movement:	Caliber 26-330 S C Self-winding mechanical movement, sweep seconds, and aperture date
Diameter:	27 mm
Height:	3.3 mm
Number of parts:	212
Number of jewels:	30
Power reserve:	Min. 35 hours, max. 45 hours
Winding rotor:	Central rotor in 21K gold, unidirectional winding
Balance:	Gyromax®
Frequency:	28,800 semi-oscillations per hour (4 Hz)
Balance spring:	Spiromax® in Silinvar®
Balance spring stud:	Adjustable
Functions:	Three-position crown: <ul style="list-style-type: none"> • Pushed home: To wind the watch • Pulled halfway out: Rapid date correction • Pulled all the way out: Handsetting with stop seconds
Displays:	Hours, minutes, and sweep seconds Date aperture at 3 o'clock
Hallmark:	Patek Philippe Seal
Features	
Case:	Stainless steel Sapphire-crystal caseback with inscription “170 th Anniversary 1851-2021 Tiffany & Co. - Patek Philippe” Water resistant to 120 m (12 bar)
Case dimensions:	Diameter (10 to 4 o'clock): 40 mm Height: 8.3 mm
Dial:	Dial plate in brass with Tiffany Blue® lacquer and with horizontal Nautilus embossing Black printed signatures “Patek Philippe Genève” at 12 o'clock and “Tiffany & Co.” at 6 o'clock. 12 applied baton-style hour markers in blackened 18K white gold, luminous coating Baton-style hour and minute hands in black nickel-plated 18K white gold, luminous coating Seconds hand in black nickel-plated Pfinodal, counterbalanced
Bracelet:	Steel link bracelet with fold-over clasp

