



noni

VINTAGE CLOTHING AND GOODS

Owned by
Kelly Braun &
Corinne Dodenhoff

PRESS RELEASE

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PHILADELPHIA, June 1st, 2023 —

NEW VINTAGE SHOP "NONI" OPENS IN SOUTH PHILADELPHIA'S BOK BUILDING

The Bok Building in South Philadelphia is about to welcome a new vintage and homeware shop, NONI, showcasing a unique blend of stylish gifts, vintage clothes and housewares. With a keen focus on size-inclusive fashion, NONI aims to bring the nostalgic charm of the past to the present, proving that style has no size.

"We wanted to create a space that offers not only beautiful vintage pieces but also an inclusive environment where everyone can find something that suits their personal style," said Corinne Dodenhoff, co-owner of NONI. "Our size-inclusive vintage collection is a testament to our belief that every body is beautiful."

The grand opening event on July 22 will give visitors a taste of NONI's curated collections while enjoying drinks from the popular Bok Bar. The opening symbolizes a new era in the South Philadelphia retail scene, bridging the gap between fashion and inclusivity.

Kelly Braun, co-owner of NONI, said, "Our vision for NONI extends beyond retail. We want to build a community, a hub where vintage lovers can connect, learn and share their passion. To us, NONI is not just a shop, but a tribute to the timeless appeal of vintage style."

NONI's collection extends beyond clothes to include vintage homewares, authentic vinyl records, books, art prints, and an assortment of products from small vendors across the country. The shop also serves as an event and community hub, poised to host a range of small-scale events, markets, and pop-ups.

NONI is conveniently located in the Bok Building WKSHP at 821 Dudley Street, Philadelphia, and is nestled between Two Persons Coffee and Greenly Plant Co.

Interested media can direct inquiries to hello@noniphilly.com. To explore more, visit NoniPhilly.com and follow Noni on Instagram at @noni.philly.

Join us on July 22 to celebrate the grand opening of NONI, and experience a size-inclusive vintage shopping experience like no other in Philadelphia!

