

Privacy Policy

Suicidology.org

Effective Date as of January 9, 2024

This Privacy Policy (“Policy”) describes how the American Association of Suicidology (“we,” or “us”) collects, uses, and shares personal information when you use the website Suicidology.org (the “Website”). By accessing or using the Website, you consent to the collection, use, and disclosure of your personal information as described in this Policy. If you do not agree with the practices described in this Policy, please do not use the Website.

1. Information We Collect

1.1. Personal Information: We may collect personal information that you voluntarily provide to us, such as your name, email address, phone number, and any other information you choose to provide when contacting us or subscribing to our newsletter.

1.2. Automatically Collected Information: When you visit the Website, we may automatically collect certain information about your device and usage patterns, including your IP address, browser type, operating system, referring URLs, pages viewed, and the dates and times of your visits.

2. Use of Information

2.1. We may use the personal information we collect for the following purposes:

- To respond to your inquiries and provide customer support.
- To send you newsletters, updates, and other communications related to our organization and the field of suicidology, where you have opted to receive such communications.
- To analyze and improve the functionality and user experience of the Website.
- To detect, investigate, and prevent fraudulent or unauthorized activities.
- To comply with legal obligations and enforce our rights.

2.2. We may use automatically collected information for statistical purposes, to analyze trends, administer the Website, and gather demographic information. This information helps us to improve our Website and tailor it to the needs and preferences of our users.

3. Sharing of Information

3.1. We may share personal information with the following parties:

- Service Providers: We may engage third-party service providers to perform certain functions on our behalf, such as website hosting, data analysis, and email delivery. These providers have access to your personal information only to the extent necessary to perform

their duties and are obligated to maintain the confidentiality and security of your information.

- Legal Compliance: We may disclose personal information if required to do so by law or in the good faith belief that such action is necessary to comply with legal obligations, protect and defend our rights or property, investigate fraud, or respond to a government request.
- Consent: We may share personal information with your consent or as otherwise disclosed at the time of collection.

3.2. We do not sell, rent, or otherwise share personal information with third parties for their own marketing purposes.

4. Data Security

4.1. We implement industry standard technical and organizational measures to protect personal information against accidental or unlawful destruction, loss, alteration, unauthorized disclosure or access, and other unlawful forms of processing. This includes encryption and password protection where applicable. You agree to use strong passwords and not to share your login information with any other person.

4.2. While we strive to protect your personal information, please note that no method of transmission over the internet or method of electronic storage is 100% secure. We cannot guarantee the absolute security of your information.

4.3. We will retain your data for as long as it is required by our standard system processes. You may Contact us through our Website to request that we delete your data.

4.4. Your data will be stored in the United States even though our Website is available globally. The regulations pertaining to your data will be governed by United States law and may differ from those regulations of other countries.

5. Third-Party Websites

5.1. The Website may contain links to third-party websites or resources. This Policy does not apply to such third-party websites, and we are not responsible for the privacy practices or the content of such websites. We encourage you to read the privacy policies of those third parties.

6. Children's Privacy

6.1. The Website is not intended for individuals under the age of 18. We do not knowingly collect personal information from children under 18. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us, and we will take steps to delete such information from our systems.

7. Your Choices and Rights

7.1. You may choose not to provide certain personal information, but this may limit your ability to access certain features of the Website or receive specific information or services.

7.2. You may unsubscribe from our email communications by following the instructions provided in the email or by contacting us directly.

7.3. You may have the right to access, update, or delete your personal information. To exercise these rights or for any questions or requests regarding your personal information, please contact us using the contact information provided below.

8. Changes to this Policy

8.1. We may update this Policy from time to time. The most current version of the Policy will be posted on the Website with the updated effective date. After updating this Policy, we will, for a reasonable period of time, provide a note on the Website prompting users to review and accept the modified Policy. We encourage you to review this Policy periodically for any changes.

9. Contact Us

9.1. If you have any questions or concerns about this Policy or our privacy practices, please contact us through the Website.

By using the Website, you acknowledge that you have read, understood, and agree to be bound by this Privacy Policy.