

TARKETT  
PRESS RELEASE

## Tarkett Implements Eco-Ensure Technology Throughout North America

**Media Contacts:**

Noelle Omer  
Tarkett  
706.259.2161, 762.219.2307  
[noelle.omer@tarkett.com](mailto:noelle.omer@tarkett.com)

### **Advanced Treatment Applied to Tandus Centiva-Branded Soft Surface Products Made in North America**

**SOLON, Ohio (December 13, 2017)** — [Tarkett](#), a worldwide leader in innovative and sustainable flooring and sports surface solutions, today announces all soft surface products manufactured by its brand [Tandus Centiva](#) now receive advanced defense with Eco-Ensure soil treatment. Eco-Ensure is a highly specialized, fluorine-free soil protection technology that protects commercial carpeting from stains while improving indoor air quality.

As part of Tarkett's commitment to a sustainable future for all, Eco-Ensure is manufactured using all-natural elements, such as carbon, hydrogen, oxygen, sodium, sulfur, and nitrogen. Eco-Ensure is third-party assessed by EPEA, an independent environmental institute based in Hamburg, Germany. This assessment ensures Tandus Centiva's Cradle to Cradle certified soft surface products maintain up to a Gold level certification for material health when treated with Eco-Ensure.

"Through our commitment to Doing Good — Together, we focus on designing for life, meaning we consider our impact on people and the planet," said Diane Martel, Vice President, Environmental Planning and Strategy, Tarkett North America. "With Eco-Ensure, we have a treatment for our soft surface products that both enhances the life of the floor covering and eliminates potential health hazards found in other types of soil treatments. It's a non-volatile, fluorine-free treatment, which contributes to better indoor air quality for those who walk on the floor daily. Modern building envelopes are so air tight, we must do everything possible to help keep the circulating air clear."

Eco-Ensure is applied through a heat and force process for complete coverage of all individual fiber surfaces. The advanced treatment lowers the surface tension of the fibers, which helps repel soil and other contaminants. All Tandus Centiva soft surface products manufactured in North America are treated with Eco-Ensure, including Powerbond<sup>®</sup>, modular carpet tiles, woven carpets, and ColorPoint tufted products.

To learn more about Tarkett's commitment to sustainability and the comprehensive flooring solutions offered by each of its brands, visit [www.tarkettna.com](http://www.tarkettna.com).



THE ULTIMATE FLOORING EXPERIENCE

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**About Tarkett**

With net sales of more than €2.7 billion in 2016, Tarkett is a global leader in innovative solutions for flooring and sports surfaces. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide. With 12,500 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to sustainable development, the Group has implemented an eco-innovation strategy and promotes circular economy. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. [www.tarkett.com](http://www.tarkett.com).