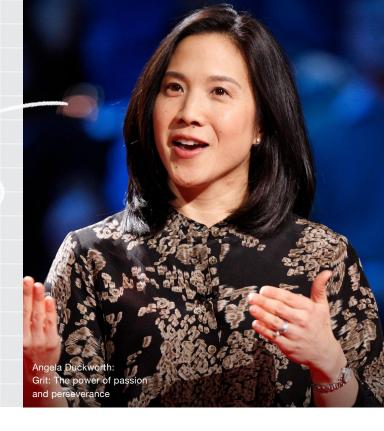
TED@Work Inspire new ways of working

Ideas into Action

TED ideas are now more actionable than ever.



Every TED Talk and TED-Ed animation in TED@Work comes with an Ideas into Action framework: a 4-step learning experience that helps move learners beyond awareness of an idea, to understanding how they can put the idea into practice in their work.

After a learner watches a TED Talk or animation, they'll be asked to:

- Reflect: A question prompt helps activate prior knowledge about the idea.
- Try Now: A step the learner can take immediately, in 5 minutes or less, to put the idea into action.
- __ Imagine & Act: A suggestion for a new way of working, so learners can imagine and later enact new practices.
- Discuss as a Team: A prompt to spark discussion (in-person or virtually) about new ways of working at the team level.

Benefits

Leverage the power of the TED brand to spark learning around skills and topics that matter most.

Offer an expanded TED learning experience:

- Each Idea into Action comes with PDF tools to guide small-group discussions and self reflection.
- Some videos come with an additional worksheet or printable inspired by the idea, to keep the learning going.

Duration

TED videos are between 5-20 minutes each, and Ideas into Action steps can take an additional 10-20 minutes. Time to complete will vary. If discussing as a team, we recommend at least 30 minutes for group discussion.

Audience

Content is designed for all experience levels.

Tracking

SCORM/AICC helps track learner engagement with the content. Ideas into Action steps are not mandatory for course completion.

