

Häufig gestellte Fragen

Wer steht auf der Negativliste – der Liste von Unternehmen, die Tierversuche durchführen?

Auf dieser Liste stehen Unternehmen, die Tierversuche für ihre Produkte durchführen, in Auftrag geben oder finanzieren.

In Klammern finden Sie den Mutterkonzern der Marke oder Beispielmarken des Unternehmens. Wenn Sie eine vollständige Liste aller durch das Unternehmen hergestellten Produkte möchten, besuchen Sie bitte die Website des Unternehmens oder kontaktieren Sie es direkt. Es ist möglich, dass Mutterkonzerne, die sich auf dieser Liste befinden, auch tierversuchsfreie Marken führen. Fest steht jedoch, dass Tierversuche nicht für das gesamte Angebot des jeweiligen Unternehmens abgeschafft wurden.

Was, wenn ein Unternehmen auf keiner von PETAs Listen steht?

Einige Unternehmen weigern sich, bestimmte Fragen zu beantworten – beispielsweise, wie sie Produkte/Inhaltsstoffe testen. Das lässt leider darauf schließen, dass Tierversuche an irgendeinem Punkt der Produktentwicklung involviert sind. Dass sie sich weigern, klare Aussagen über ihre diesbezügliche Firmenpolitik zu tätigen, kann als Versuch gelesen werden, Kund:innen in die Irre zu führen.

Andere Unternehmen sind vielleicht einfach noch neu auf dem Markt und wissen nicht, wie wichtig für die Kundschaft eine klare Stellung zu Tierversuchen ist – und welche Sicherheit die Liste „PETA Approved“ ihnen bietet. Sollten Sie auf ein Unternehmen stoßen, das nicht auf unseren Listen steht, fragen sie es nach dem Grund. Je mehr Menschen es kritisch sehen, wenn sich Unternehmen nur nach eigener Aussage von Tierversuchen distanzieren, desto mehr dringt die Wichtigkeit einer offiziellen Zertifizierung an diese Unternehmen heran.

3M

solutions.3m.com

Acuvue (Johnson & Johnson)

acuvue.com/

Aim (Church & Dwight)

churchdwight.com/Conprods/oralcare/

Air Wick (Reckitt Benckiser)

airwick.us/access/index.html

Algenist

algenist.com/

Almay (Revlon)

Always (Procter & Gamble)

always.com/index.jsp

Ambi (Johnson & Johnson)

ambiflawlessskin.com/

American Beauty (Estee Lauder)

Anna Sui

annasui.com/en/#/home

Aqua di Parma

acquadiparma.com/en/

Aquafresh (GlaxoSmithKline)

aquafresh.com/

Aramis (Estee Lauder)

Arm & Hammer (Church & Dwight)

armhammer.com

Arrid (Church & Dwight)	arrid.com/
Atelier Cologne	ateliercologne.com/
Aveeno (Johnson & Johnson)	aveeno.com/
Bain de Soleil (Bayer)	baindesoleil.com/
Balenciaga	balenciaga.com/us
Band-Aid (Johnson & Johnson)	bandaid.com/index.jsp
Bausch + Lomb (Valeant Pharmaceuticals)	bausch.com/
Beiersdorf	beiersdorf.com
Benefit Cosmetics	benefitcosmetics.com
BENGAY (Johnson & Johnson)	bengay.com/
Bic Corporation	bicworld.com
Biotene (GlaxoSmithKline)	biotene.com/
Biotherm (LOreal)	biotherm.com/index.htm
Blue Buffalo	bluebuffalo.com/
Bobbi Brown (Estee Lauder)	bobbibrown.com
Bounce (Procter & Gamble)	bouncefresh.com/
Bounty (Procter & Gamble)	bountytowels.com/
Braun (Procter & Gamble)	braun.com/us/home.html
Breathe Right (GlaxoSmithKline)	breatheright.com/
Burberry	burberry.com
BVLGARI parfums	bulgari.com/en-us
Cacharel (LOreal)	cacharel.com/index.aspx#
Calgon Water Softener (Reckitt Benckiser)	calgon.co.uk/
Calvin Klein Cosmetics	calvinklein.com/shop/en/ck
Caudalie USA, Inc.	caudalie-usa.com
Chapstick (Pfizer)	chapstick.com/
Cheer (Procter & Gamble)	cheer.com/
Chloe	chloe.com/en/
Christina Aguilera Perfumes (Procter & Gamble)	christina-aguilera-perfumes.com/
Church & Dwight (Arm & Hammer)	churchdwight.com
Citre Shine (Henkel)	henkelna.com/shampoo-conditioner-1588.h
Clairol (Coty)	clairol.com
Clarins of Paris	clarins.com

Clarisonic	clarisonic.com/
Clean & Clear (Johnson & Johnson)	cleanandclear.com/
Clearasil (Reckitt Benckiser)	clearasil.us/
Clinique (Estee Lauder)	clinique.com
Clorox	clorox.com
Close-up (Church & Dwight)	churchdwight.com
Collistar	collistar.com/roe/
Comet (Procter & Gamble)	cometcleanser.com/
Command (3M)	command.com
Condense Paris	condense-paris.com/?langue=3
Coppertone (Bayer)	coppertone.com/coppertone/index.jsp
Coty Inc.	coty.com
Crest (Procter & Gamble)	crest.com/home/index.jsp
Davidoff	zinodavidoff.com/fragrances/
Dawn (Procter & Gamble)	dawn-dish.com/us/dawn/
Dial (Henkel)	dialsoap.com
Diesel	shop.diesel.com/
Dior	dior.com/beauty/en_us/fragrance-and-bea
DOLCE & GABBANA (Coty)	
Donna Karan (Estee Lauder)	donnakaran.com
Downy (Procter & Gamble)	downy.com/
Dr. Brandts Skincare	drbrandtskincare.com
Dr. Jart	us.drjart.com/
Dr. Scholls (Bayer)	drscholls.com/
Drano (S.C. Johnson)	drano.com/
Dry Idea (Henkel)	dryidea.com/dryidea
DTRT	dtrtmen.com/
Dunhill Fragrances (Procter & Gamble)	dunhillfragrances.com/en/index.htm
Durex (Reckitt Benckiser)	durexusa.com/
Easy-Off (Reckitt Benckiser)	easyoff.us/
Eisenberg Paris	eisenberg.com/
Elie Saab	eliesaab.com/en/le-parfum/line/1
Elizabeth Arden	

ELLEgirl	ellegirl.net/
Era (Procter & Gamble)	eradetergent.com/
Erborian	usa.erborian.com/
Escada Fragrances (Coty)	escada-fragrances.com/
Estée Lauder	esteelauder.com
Ever Clean (Clorox)	everclean.com/
Fantastik (S.C. Johnson)	fantastik.com/
Febreze (Procter & Gamble)	febreze.com/en_US/home.do
Fendi	fendi.com/us/
Finish (Reckitt Benckiser)	finishdishwashing.com/
Fixodent (Procter & Gamble)	dentureliving.com/
For Beloved One	forbelovedone.com/?lang=en
Formula 409 (Clorox)	formula409.com/
Fresh Step (Clorox)	freshstep.com/
Gain (Procter & Gamble)	ilovegain.com/
Gatineau (Revlon)	
Gillette Co.(Procter & Gamble)	gillette.com
Giorgio Armani (LOreal)	giorgioarmanibeauty-usa.com
Givenchy Inc.	givenchy.com
Glad (Clorox)	glad.com/
Glade (S.C. Johnson)	glade.com
GLAMGLOW	glamglowmud.com/
Good Skin Labs (Estee Lauder)	goodskindermcare.com
got2b (Henkel)	got2b.us/got2b/us/en/home.html
Grassroots (Estee Lauder)	grassrootslife.com
Green Works (Clorox)	greenworkscleaners.com/
Gucci Fragrances (Coty)	gucci.com/us/home
Guerlain	
Head & Shoulders (Procter & Gamble)	headandshoulders.com/default.jsp
Helena Rubinstein (LOreal)	helenarubinstein.com/_int/_en/#
Hoyu	hoyu-usa.com/
Hugo Boss (Coty)	hugoboss.com/us/en/collection.php
Institut Esthederm	esthederm.com/en

Issey Miyake	isseymiyake.com/en/
Ivory (Procter & Gamble)	ivory.com/
Jimmy Choo	us.jimmychoo.com/en/feature-pages/fragrance
Jo Malone (Estee Lauder)	jomalone.com
Johnson & Johnson	jnj.com
Johnsons (Johnson & Johnson)	johnsonsbaby.com//
Joy (Procter & Gamble)	pg.com
Jurlique Pure Skin Care	jurlique.com
K.Y. (Johnson & Johnson)	k-y.com/index_us.jsp#
Kaboom (Church & Dwight)	kaboomkaboom.com/index.m
Kao USA	
Kenzo Parfums	kenzoparfums.com/en
Kerastase (LOreal)	kerastase-usa.com/_en/_us/conso/home/ho
Kiehls (LOreal)	kiehls.com/
Kose	kose.co.jp/global/en/
LOccitane	usa.loccitane.com/
Loréal	
LOreal USA	loreal.com
LOccitane	loccitane.com
La Mer (Estee Lauder)	cremedelamer.com
Lab Series for Men (Estee Lauder)	labseries.com/home.tmpl
Lacoste Fragrances (Coty)	lacoste-parfums.com/
Lancôme (LOreal)	lancome-usa.com/?SESSIONID=
Lancaster Beauty	lancaster-beauty.com/skincare/
Laneige	laneige.com/us/en/main.html
Lanvin	lanvin.com/
LaRoche Posay (LOreal)	laroche-posay.us/_us/_en/consumer/home/
Leaders Cosmetics	leaderscosmeticsusa.com/
Liquid Plumr (Clorox)	liquidplumr.com/
Listerine (Johnson & Johnson)	listerine.com/
Loewe	lvmh.com/houses/perfumes-cosmetics/per
Lubriderm (Johnson & Johnson)	lubriderm.com/
Lysol (Reckitt Benckiser)	lysol.com/

M.A.C. Cosmetics (Estee Lauder)	maccosmetics.com
Make Up For Ever	makeupforever.com/index.php?lan=en
Marc Jacobs Fragrances	marcjacobs.com
Mary Kay	marykay.com
Matrix (LOreal)	matrixbeautiful.com/
Max Factor (Coty)	maxfactor.com/
Maybelline (LOreal)	maybelline.com/
Mead	mead.com
Mediplorer	mediplorer.jp/en/mask.php
Melaleuca	melaleuca.com
Menard Cosmetics	menard-cosmetic.com/
Mentadent (Church & Dwight)	mentadent.com/
Merck	merck.com/
Michael Kors (Estee Lauder)	
Missoni (Estee Lauder)	missoni.com/ing.html
Mitchum Deodorant (Revlon)	mitchumman.com/
miu miu	miumiu.com/en?cc=US
Mizani (LOreal)	mizani-usa.com/
Mont Blanc	montblanc.com/en-us/collection/fragranc
Mr. Clean (Procter & Gamble)	mrclean.com/en_US/index.shtml
My Trendy Kit	mytrendykit.com/
Nair (Church & Dwight)	naircare.com/
Nars Cosmetics	
Natural Balance Pet Foods, Inc.	naturalbalanceinc.com
Natural Instincts (Coty)	clairol.com/naturalinstincts/index.jsp
Natures Source (SC Johnson)	naturesourcecleaners.com/
Neutrogena (Johnson & Johnson)	neutrogena.com/
New Dana Perfumes	
Nexcare (3M)	nexcare.com
Nice n Easy (Coty)	clairol.com/niceneasy/index.jsp
Nina Ricci (Puig)	ninaricci.com
Nioxin (Coty)	nioxin.com/en-US/home-page.aspx
Nivea (Beiersdorf)	nivea.com

Nu Skin International	nuskin.com
Off (S.C.Johnson)	offprotects.com/
OGX (Organix)	ogxbeauty.com/
Ojon (Estee Lauder)	ojon.com
Olay (Procter & Gamble)	oilofolay.com
Old English (Reckitt Benckiser)	oldenglishpolish.com/
Old Spice (Procter & Gamble)	oldspice.com/
Oomph! (Clorox)	stp-oomph.com/
Orange Glo (Church & Dwight)	orangeglo.com/
Oriflame USA	oriflame.com
Origins (Estee Lauder)	origins.com
Osiao (Estee Lauder)	osiao.com/
Oust (SC Johnson)	oust.com/
OxiClean (Church & Dwight)	oxiclean.com/default2.asp
Paco Rabanne (Puig)	pacorabanne.com
Pampers (Procter & Gamble)	pampers.com/en_US/home.do
Pantene (Procter & Gamble)	pantene.com
Pearl Drops (Church & Dwight)	pearldrops.com/
Pepsodent (Church & Dwight)	churchdwight.com/brands-and-products/br
Peter Thomas Roth	peterthomasroth.com/Home
Physique (Procter & Gamble)	physique.com
Phyto	phyto.com
Pine-Sol (Clorox)	pinesol.com/index.shtml
Piz Buin (Johnson & Johnson)	pizbuin.com/en/welcome
Pledge (S.C. Johnson)	pledge.com/
POLA Cosmetics	polacosmetics.com.au/
Polident (GlaxoSmithKline)	polident.com/
Post-It (3M)	post-it.com
Prada (Puig)	prada.com/
Procter & Gamble	pg.com
Pronamel (GlaxoSmithKline)	pronamel.us/
Puffs (Procter & Gamble)	puffs.com/en_US/pages/home.shtml
Pure Heals	pureheals.com/

Purex (Dial)	purex.com/
Purpose (Johnson & Johnson)	purposeskincare.com/
Raid (S.C. Johnson)	killsbugsdead.com/
Ralph Lauren Fragrances (Loreal)	ralphlauren.com/shop/index.jsp?category
Reach (Johnson & Johnson)	reachbrand.com/
Reckitt Benckiser	reckittbenckiser.com
Redken (LOreal)	redken.com/international/
Rembrandt (Johnson & Johnson)	rembrandt.com/
Renuzit (Dial)	renuzit.com/
Resolve (Reckitt Benckiser)	reckittbenckiser.com
Revlon	revlon.com
Rid-X (Reckitt Benckiser)	rid-x.com/index.shtml
Right Guard (Henkel)	rightguard.com/
Roberto Cavalli	parfums.robertocavalli.com/
Rogaine (Johnson & Johnson)	rogaine.com/
Rossi & Rossa	rossirossa.com/Productline/
S.C. Johnson	scjohnson.com/en/home.aspx
S.O.S. (Clorox)	clorox.com
Safeguard (Procter & Gamble)	safeguardsoap.com/
Salvatore Ferragamo	ferragamo.com/shop/en/usa
Savlon (Johnson & Johnson)	novartis.co.uk
Schwarzkopf (Henkel)	schwarzkopf.com/skus/en/home.html
Scoop Away (Clorox)	scoopaway.com/
Scope (Procter & Gamble)	getclose.com/
Scotch (3M)	scotchbrand.com
Scotch-Brite (3M)	scotch-brite.com
Scotchgard (3M)	scotchgard.com
Scrub Free (Church & Dwight)	churchdwight.com/brands-and-products/br
Scrubbing Bubbles (S.C. Johnson)	scrubbingbubbles.com/
Sebastian International	sebastian-intl.com
Sebastian Professional (Coty)	sebastianprofessional.com/en_US/
Sensodyne (GlaxoSmithKline)	
Sephora Cosmetics	

Shiseido Cosmetics	shiseido.com/
Shout (S.C. Johnson)	shoutitout.com/
Shower to Shower (Johnson & Johnson)	showertoshower.com/index.jsp
Shu Uemura	shuuemura-usa.com/
Shu Uemura(LOreal)	shuuemura-usa.com/
Sinful Colors (Revlon)	
SK-II (Procter & Gamble)	sk-ii.com/
Skin ID (Johnson & Johnson)	skinid.com/econsumer/clearskin/index.vi
SkinVitals	skinvitals.com.au/skinvitals.html
Soft Scrub (Dial)	softscrub.com/
SoftSheen (LOreal)	softsheen-carson.com/_us/_en/index.aspx
Spray N Wash (Reckitt Benckiser)	spraynwash.com/
Swiffer (Procter & Gamble)	swiffer.com/swiffer/en_US/home.do
Talika	talika.com/
The History of Whoo	whoo.co.kr/
Thermacare (Pfizer)	thermacare.com/
Thursday Plantation	thursdayplantation.com/
Tide (Procter & Gamble)	tide.com/en_US/index.jsp
Tilex (Clorox)	tilex.com/
Tom Ford (Estee Lauder)	tomford.com/
Tommy Hilfiger (Estee Lauder)	tommy.com
Tone (Henkel)	toneskincare.com/
Trend (Henkel)	trenddetergent.com/
Trojan (Church & Dwight)	trojancondoms.com/
Valentino	us.parfums.valentino.com/en
Veet (Reckitt Benckiser)	veet.com/
VELDS Skincare	velds.fr/en/
Venus (Procter & Gamble)	gillettevenus.com/en-US/products/
Vera Wang	verawang.com/EN/lifestyle/fragrance
Versace	versace.com/en/world-of-versace
Vichy (LOreal)	vichyusa.com
Vicks (Procter & Gamble)	pg.com
Victorias Secret (L Brands)	victoriasecret.com

Vidal Sassoon (Coty)

sassoon.com/

Viktor & Rolf (LOreal)

viktor-rolf.com/_en/_ww/index.htm

Visine (Johnson & Johnson)

visine.com/

Walgreens

walgreens.com

Wei Beauty

weibeauty.com/

Wella (Coty)

wella.com

Windex (S.C. Johnson)

windex.com/

Woolite (Reckitt Benckiser)

woolite.com/

Xtra (Church & Dwight)

xtralaundry.com/

Zegna

zegna.com/us/home.html

Zirh

zirh.com/

Zout (Henkel)

zout.com/