



## Funding Guidelines

Nearest Green Distillery (NGD) is dedicated to supporting the community and region where we call home. As a part of this commitment, NGD also chooses to support those organizations that directly benefit the philanthropic goals and objectives of Uncle Nearest Inc.

**PLEASE READ: If this request is for an Uncle Nearest sponsorship outside of Bedford, Moore, Rutherford, Franklin or Coffee Counties of Tennessee please [click here](#).**

### Donation/Sponsorship Eligibility Guidelines

- Requests for donation or sponsorship should be made in writing using the official NGD [Donation-Sponsor Request Form](#). Supporting information may be submitted along with a completed request form.
- NGD may make donations of money, property, services or volunteer support.
- Consideration for monetary donation or sponsorship will be based on funds available in addition to other guidelines listed.
- NGD makes contributions to organizations that directly benefit the philanthropic goals and objectives of Uncle Nearest Inc. In general, support is given to organizations that are making considerable strides in areas of education, agricultural, local economic development, tourism and environmental sustainability.
- NGD will **ONLY** consider contributions to civic, recreational, non-profit or charity events, programs and publications **located within Bedford, Moore, Rutherford, Franklin and Coffee Counties**.
- As a sponsor, NGD will be granted published advertising or public name recognition from the requesting organization or group.
- Groups receiving support are also expected to use Uncle Nearest Premium Whiskey as the exclusive whiskey or Bourbon spirit of choice.

### Organization or Request Exclusions

- Fundraisers benefiting an individual cause, single family or team/group cause
- Organizations tied directly to a religious or political affiliation. This includes any private school or organization founded upon religious beliefs
- Requests to cover travel costs
- Groups representing a conflict of interest for NGD or that promote specific programs or issues where Uncle Nearest, Inc. may have divergent views
- Organizations whose main constituents are under the age of 21 years of age



## Trademarks and promotion

- Groups receiving support must use our logo and name in related print and advertising material. Use of the logo must be approved by the NGD Marketing Department at least 2 weeks prior to the event or respective deadline for art submission.
- To request use of the NGD logo or that a customized ad be created, please email: [marketing@ng-d.com](mailto:marketing@ng-d.com) no less than 3 weeks prior to the date art is needed. Please include specs in your request such as preferred file format, size, color or B/W, bleeds, borders, etc.