

# MIDDLE SCHOOL TO COLLEGE & CAREER SUCCESS

## GOALS

To reduce health disparities and improve health outcomes for individuals and families in the National Capital Area

## TARGET POPULATION

Title 1 middle and high school students and ALICE (Asset Limited, Income Constrained, Employed) population comprised of households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county/state

United Way of the National Capital Area mobilizes all sectors of the community to work together with one goal in mind – improving the lives of children and families by reducing disparities and increasing equity.

## APPROACH

Pipeline from middle school to college/career success

- ▶ Address attendance, behavior, and course performance within our Community Schools program
- ▶ Promote community and family engagement
- ▶ Focus on prevention science approaches and the merging of systemic wrap-around services with evidence-based programs to address:
  - Basic needs of youth and families
  - Their socio-emotional well-being

# DID YOU KNOW?

Over 80% of all juveniles and adults in the criminal justice system have experienced school failure or dropout

82%

In Fairfax County, VA 82% of 1,095 students that dropped out of high school were Latinx

30%

In 2019, nearly all ninth-grade students in Washington, DC schools with chronic absenteeism miss at least 30% of every high school year or drop out

40%

In Prince George's County, MD the graduation rate in 2018 was 78.47%, but for Latinx students the rate was 62.38%

70%

New research suggests that students returning to school in the fall of 2020 or later will retain about 70% of this year's gains in reading and less than 50% in math

80%

Over 80% of all juveniles and adults in the criminal justice system have experienced school failure or dropout

## Lack of Digital Access

30%

The DC public school system estimates 30% of their 52,000 students lack internet access or computers at home. For some schools, that percentage is far higher

1 million

Nearly 1 million households in Virginia and Maryland have limited or no access to high-speed internet access

WHEN NONE ARE IGNORED,  
ALL WILL THRIVE.

[UnitedWayNCA.org](http://UnitedWayNCA.org)



United Way of the  
National Capital Area

# PLACE-BASED STRATEGY

LIVE UNITED®

# IMPROVE COMMUNITY OUTCOMES

## GOALS

Provide strategic evidence-based programming and a results-driven framework to close community wide gaps by establishing quality school, financial and health-based initiatives.

## TARGET POPULATION

ALICE (Asset Limited, Income Constrained, Employed) population comprised of households that earn more than the Federal Poverty Level, but less than the basic cost of living for the country/state

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## APPROACH

- ▶ Support & coach area residents in achieving economic opportunity
- ▶ Embed workforce services in the community connecting members with jobs & skills training
- ▶ Incorporate community schools in the community
- ▶ Promote and implement evidence-based programs in community schools
- ▶ Offer telehealth services in the community
- ▶ Fun, Fly & Fit programming to promote a healthy body, healthy mind approach
- ▶ Financial Empowerment Centers provide financial coaching, tax prep and credit improvement workshops
- ▶ Promote volunteer opportunities and events in the community

# DID YOU KNOW?

In the National Capital Area, the top 1% makes 22 times the average annual income than the remaining 99% on average

## 70%

New research suggests that students returning to school in the fall of 2020 or later will retain about 70% of this year's gains in reading and less than 50% in math

## 76%

In Washington, DC, 76.4% students are eligible for free or reduced-price lunch

### Place-Based Strategy



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